

OCTOBER 3, 1942

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The World's Foremost Amusement Weekly



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PROGRAM COSTS TAKE DROP

War and Show Business

Civilian Defense educational spectacle makes good showing in stand at Polo Grounds, New York—Page 3.

Detroit AGVA protests USO's failure to pay acts in its territory, in the face of reports that \$50,000 weekly being spent for USO entertainment—Page 3.

Costumers report no pinch on costumes as yet, tho some materials are scarce and prices have risen; situation may become more acute—Page 4.

OPA expects to have an order, setting a ceiling on record prices, ready within two weeks—Page 19.

Outdoor Amusement Division has turned in a total of \$153,609 to Army and Navy Relief Fund. Original objective was \$150,000—Page 29.

War Bond sales continue lively at fairs, \$50,000 worth being sold at suburban fair at Carthage, Cincinnati—Page 42.

Top Shows Still Shell Out, But Trend Is Toward Shaving Expenses

NEW YORK, Sept. 26.—Comparison of production costs of programs on the major radio chains with last year's prices indicates that the top programs are still dishing out big dough, while the medium priced shows have cut their costs slightly. There is an over-all trend in radio this year to cut down on fabulous prices paid for Hollywood talent and to tighten budgets all around.

According to independent producers like Harry Hoff, of Henry Souvaine's office, war conditions are causing sponsors to buy programs more carefully, to recognize the importance of a well worked out program, and to examine more carefully the returns on the prices paid for big-name stars.

Several of last year's top-priced shows have been dropped, and the sponsors

are negotiating for cheaper programs. Shows like *Big Town*, which cost close to \$7,000; *Silver Theater*, \$5,000; *Orson Welles*, \$7,000; *Screen Guild Theater*, \$10,000, have been dropped this year because the results were not found to be in keeping with the tremendous costs of the shows, at least in times like these. (*Screen Guild Theater* has been picked up this season by Lady Esther, Ltd.)

The practice of emphasizing the importance of a good show rather than a high-priced star is nothing new to many buyers. Procter & Gamble has always realized the effectiveness of daytime serials in boosting their sales and have not had to invest in high-priced talent to put their products in front of the public. Because of conditions brought on by the war, this procedure is becoming (See *Radio Production Costs* on page 6)

Greaza Proposes That AGVA Be Absorbed by Actors' Equity

NEW YORK, Sept. 26.—The turbulent career of the American Guild of Variety Artists reached another crucial period when Walter N. Greaza, national administrative chairman of AGVA, recommended to the Associated Actors and Artistes of America, Wednesday (23) that AGVA should be absorbed by Actor's Equity because he felt it impossible that AGVA could be built up on its own. No discussion of Greaza's proposals was held, but a meeting was set for Wednesday (30) to air the proposition.

Greaza, on leave from Equity as its assistant executive secretary, told the Four A's international board that, in the past four months he has held office in AGVA, the organization has slipped to the extent that only the Chicago and Pittsburg locals were sending in their per capita taxes, and that AGVA's treasury was being cut to the bone.

He recommended that AGVA be taken into Equity as a division, "Variety—Equity," and that locals be eliminated

and replaced with branches which would be administered by the national office, and that local expenses should be curtailed in proportion to income. He cited the failure of strong organization and, not knowing of anyone who could handle the organization, urged that it be turned over to Equity.

Immediate speculation as to the outcome was voiced in AGVA and Equity circles. One faction had it that, since Greaza is still very close to Equity (he is scheduled to return to Equity December 1), such a proposal might have

(See *Greaza Proposal* on page 17)

Civilian Defense Outdoor Unit Makes Good Showing in N. Y. Stand

NEW YORK, Sept. 26.—*Action Overhead*, billed as "an elaborate spectacle depicting what may happen during an air attack," was presented at the Polo Grounds evenings of September 19, 20 and 21, the scheduled opening (18) being canceled on account of rain. Show was produced under direction of U. S. Chemical Warfare Service for the Office of Civilian Defense and is one of five traveling units. This one is headed by Col. Joseph D. Sears, commanding officer, with Capt. George W. Wilson as

narrator, the army's term for emcee. A lot of professional emsees can learn something from Captain Wilson, who handled himself smoothly and fluently.

At closing performance there were 40,000 people on hand thru courtesy of Mayor LaGuardia. Other two shows drew about 12,000 at each, mostly wardens. Spec is not only interesting and entertaining, but educational in a practical way. Demonstration themed itself around various types of gas and incendiary bombs and methods of combating them. Climax was a realistic display of methods employed in an actual air-raid alarm and potential consequences to a city so bombed. To carry this out a scenic reproduction of an average city street was on view. To comply with dim-out regulations, an ingenious spotlighting system was used effectively.

Big hit was scored when members of American Women's Voluntary Service extinguished a couple of real incendiary bombs and, with no previous experience, accomplished this job with a "professional" touch worthy of trained personnel. Bands of police, sanitation and fire departments of the city furnished the music, plus the U. S. Army Band from Fort Jay. Scenery was designed by A. A. Ostrander and built by Vall Scenic Construction Company, with lights and lighting effects by Duwico. Polo Grounds donated by National Exhibition Company. In an address, Colonel Sears apologized, asking the folks to be patient as this was a first venture into "show business" after years of army chores. He needn't have bothered, as it turned out, because the production more than holds its own.

House Bands To Solve Problems Of Dansant Ops

DES MOINES, Sept. 26.—Band booking agencies will have a problem on their hands due to gasoline rationing, with ballroom operators in the Midwest expected to solve the situation by using house bands.

Operators are talking of turning territorial bands into house bands. The use of name bands and other territorial bands will depend on railroad and bus facilities.

The one-nighter territorial band is expected to be put off the road and, as a result, the operators may be expected to hire them as house bands for two or three weeks at a time. Under such set-ups the independent orks will be in a better position.

Many of the operators have downtown locations and expect good business this fall and winter if they can get bands. Territorial bands probably will be available at the same prices the operators now pay for four or five nights. If the operator is open only three nights he probably can get a near-by location for the band for one or two more nights.

As a result the booking agencies will have a lot of semi-names and traveling units on their hands which they will not be able to send out in the territory because of high cost of traveling. However, the draft might take care of that problem.

Detroit AGVA Kicks at Gratis USO Shows; Lastfogel Explains

DETROIT, Sept. 26.—Demand for free talent for USO shows has been criticized again, Carl Dennis, executive secretary of the Detroit AGVA local, protesting the USO's failure to pay acts in this territory, in the face of reports in *The Billboard* that \$50,000 is being spent weekly for USO entertainment.

Present USO schedule calls for shows Mondays at the Barlum Hotel; Thursdays at the Naval Armory, Dearborn; alternate Thursdays at the AFL Temple Ballroom, and occasional shows at the Naval and Light Guard Armories.

Reports of a \$90,000 fund to be spent for entertainment in Michigan were tracked down by Dennis, who was informed by George F. Pierrot of USO that "with so much talent in Detroit, there should be no trouble getting the performers to entertain gratis." Such free appearances have become common, Dennis said.

In a letter to Bert Lytell, of the United Theatrical War Activities Committee, Dennis said: "I don't believe there are any people anywhere who are more patriotic than the entertainers of Detroit. . . . I don't believe anyone would ask the tool and diemaker . . . to contribute his services gratis."

"I think the present USO-CSI set-up is very unfair not only to entertainers in this vicinity, but also to the lads for whom the organization was created. Why, if \$75,000 per week is to be spent for talent this year, are entertainers here asked to perform gratis?"

"Why should some person be paid \$300 per month to secure free talent? . . . Recently Jackie Del Rio, midget rejected by the army, proposed here that all performers rejected from service and all actresses whose husbands had been called to service form units to play camps and receive costumes, board and lodging, traveling expenses, and a monthly salary equivalent to that of a soldier."

NEW YORK, Sept. 26.—Abe Lastfogel, general manager of USO-Camp Shows, Inc., says that because of the character and original plan of CSI, which provides entertainment to army camps, naval bases and air stations, it cannot spend money locally for entertainment—just nationally.—In answer to the complaints of the Detroit local of American Guild of Variety Artists.

CSI operations are such, says Lastfogel (See *Detroit AGVA Kicks* on page 17)

Range Stock, Hands Going to NY Rodeo; War Tinge for Spec

NEW YORK, Sept. 26.—Between 500 and 550 head of range stock and a quota of contestants boarded the train yesterday at Dublin, Tex., headed for the 17th annual championship rodeo at Madison Square Garden October 7-25. This is the first section, 27 cars, and due to arrive at Grand Central Stockyards next Friday (2). Gas and rubber shortage has forced most of the cowpokes to come by train instead of the usual car with horse trailer. In charge of the train is Everett Colborn, managing director of the autumn classic, and three stops will be made on the way east for feed and water.

A second section made up mostly of (See *Spec for N. Y. Rodeo* on page 56)

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NO COSTUME PINCH—YET

Some Materials Scarce; Prices Go Up; Ballroomers Hardest Hit

By PAUL DENIS

NEW YORK, Sept. 26.—Altho it is becoming more difficult to buy certain fabrics and trimmings, costume designers and manufacturers are still able to supply performers and shows with wardrobe. As the war causes further shortages of materials, however, it is expected that costumers will be using less expensive material, less fabric, poorer dyes, fewer trimmings, almost no zippers, fewer spangles, rhinestones and sequins, and that costume manufacturers will be resorting to remaking old costumes more and more.

In other words, the war has not really halted costume making—yet. Everything depends on the duration of the war.

In addition to changes in materials used, stage and floorshow costumes are being redesigned to meet wartime tastes. Red-white-blue is a very popular color combination for costumes, for obvious reasons. Color combos representing the flags of the Allied nations, especially China, Russia, Mexico and Brazil, are next in popularity. Latin-American costumes are very popular and are being used extensively in "Latin Good Will" numbers in floorshows and stage units.

There is a definite trend to using bright colors that give patrons a lift. Snappy, exciting color combinations are being used more than ever before by costume designers.

Jac Lewis, designer for Follies Costumes Company, which made the costumes for current floorshows at the local Hurricane, Ubangi and Havana-Madrid night clubs, says the war has failed as yet to produce a rush toward nudity, and that there is no more flesh display in current costumes than usual. He says his costumes emphasize "refined sex." Lewis says the government has put priorities on metallic

cloth, some trimmings and some dyes, and that it is not easy any more to get zippers, sequins, spangles, imported feathers and wires for hats. Silk is not plentiful any (See No Costume Pinch on page 17)

LNyT Fluffs EA Stock Idea

NEW YORK, Sept. 26.—Equity plan for establishment of stock companies in various cities, for many years proposed to but never disposed by the League of New York Theaters, fell back into non-disposition status here yesterday when the League adjourned a scheduled meeting because of lack of a quorum.

Discussion of the plan, according to James F. Reilly, executive secretary, was postponed until the League's annual meeting October 8. Delay annoyed many Equity members here, who took heart at early reports of possible film-company co-operation with the stock plan. Alfred Harding, of Equity, had conferred Thursday with a film executive and the latter, Harding announced, reacted favorably. Previously, William Goetz, vice-president in charge of 20th Century-Fox studio, had indicated his support of the stock company proposal at a trade-press conference.

Puzzling the stock company supporters was the apparent disinterest of the League, while the thinner-bladed filmers were giving it quick consideration.

No Film Contract for Miss America, But She's Doing Okay, Anyhow

ATLANTIC CITY, Sept. 26.—There was no movie contract awaiting Jo-Carroll Dennison, who snared the coveted Miss America, 1942 crown, but the Tyler, Tex., miss did grab off some \$5,000 in fees for theatrical, radio and advertising appearances. Contract on the beauty queen is held by the local Pageant Committee. First pro engagement, September 13 at Steel Pier here, rated \$250. Added \$500 in New York next day for endorsement of a new Miss America hat, and another \$500 for a series of photos endorsing Catalina bathing suits. Four current weeks of theaters will bring her \$1,800 at \$450 a week. Tour started September 17 in Philadelphia, at Fay's Theater, followed by a week at the Hippodrome, Baltimore, and two weeks at New York's Roxy. In addition to her guest shot on the *We, the People* radio show, gal is

slated to draw down a \$500 check for three minutes on October 3 *Truth or Consequences* shot. An October 16 booking in Camden, N. J., will bring \$300.

According to Lenora S. Slaughter, Pageant Committee secretary, new Miss America has signed a contract for a Broadway show, but it is not the Peter Arno show, as reported by the chatter columnists. Beauty queen is out to top the \$10,000 collected by Patricia Donnelly, 1939 queen, in her first year after winning the title. Only gal who made the crown count for real chips was Fay Lamphier, a Ziegfeld show and a Hollywood production bringing her \$75,000 the year she reigned as Miss America.

Other gals competing for the crown this year have also grabbed off contracts. Miss New Orleans (Edna Joyce) opened this week at Leon & Eddie's, New York nitery; Miss Michigan (Patricia Hill), Miss Chicago (Bette Brunk) and Miss Philadelphia (Geraldine Powell) are accompanying Miss America on her theater tour; and Miss Cincinnati (Barbara Patterson) and Miss Minnesota (Jane Goerner) have contracted for modeling work with the Conover agency in New York.

Railroad Headache Delays Two Shows

RICHMOND, Va., Sept. 26.—Transportation difficulties made it necessary for two shows playing Richmond last week to miss their openings. *The Marcus Show of 1942*, scheduled to open at the National last Thursday, was unable to get the baggage cars necessary to transport scenery and wardrobe from Grand Rapids, and missed all three matinee performances.

Marks Shows, Inc., booked to play West Broad Street showgrounds this week, missed Monday night when three baggage cars were "lost" somewhere between Radford, Va., and Richmond. Cars were finally located in time for a Tuesday night opening.

Dullzell Keynotes In Quiet AEA Meet

NEW YORK, Sept. 26.—Keynoting the first quarterly meeting of Actor's Equity Association for the 1942-'43 season at the Hotel Astor here, Paul Dullzell, executive secretary, held out a promise of a healthy Broadway theater to pick up a summer season that fared only so-so.

Admitting war conditions were posing tough and changing obstacles, Dullzell described the road season ahead as being a matter of guess work. He entered the feeling that the "money's out there," but might be hard to get in some localities where fuel, light and power restrictions might hamper theatrical enterprises. As for the problem of transportation, Dullzell described it as "uncertain," and reported that James F. Reilly, exec secretary of the League of New York Theaters, looked for a pooling of theatrical equipment in warehouses and other storage facilities to alleviate part of the production problem. Dullzell closed with an expression of satisfaction for the interested attitude toward the theater's problems displayed by WPB Amusement Board's Christopher Dunphy.

Other Equity business involved two resolutions, one endorsing President Roosevelt's seven-point program, the other sympathizing with the Russian request for a second front, but indicating at the same time confidence that the President and his advisers knew what they were doing.

Paul Small To Produce Two-a-Day

NEW YORK, Sept. 26.—Paul Small, having cast two two-a-day vaudeurs, is now going in for producing these shows. His first venture will be *The Big Time*, to open at the Curran Theater, San Francisco, October 19. Veloz and Yolanda are the only act set thus far. Small will leave for the Coast next week to sign talent.

Small has booked Billy Rose's Diamond Horseshoe unit to start at the Adams, Newark, October 1, and continue for 20 weeks at \$8,500 plus overages. Dates include the Ambassador, St. Louis, which is being reopened by Fanchon & Marco for this show.

EDDY HOWARD (This Week's Cover Subject)

EDDY HOWARD is a musical quadruple threat: band leader, composer, guitar player and singer. It was his tenor voice, however, that first netted him attention in the band business, when he broke in with Eddie Fitzpatrick back in his native California. Soon afterward, in 1935, he landed a job with Dick Jurgens at San Francisco's St. Francis Hotel.

Howard's association with Jurgens lasted over five years and during that time the singer not only became one of the best-known and best-liked band warblers in the country, but also established himself as a writer of song hits. Among the ditties have been such smashes as "My Last Goodbye," "If I Knew Then" and "Careless."

A little over a year ago Howard decided to go out on his own as a band leader. Taking over Billy Baer's crew, he picked up a job at Chicago's Aragon Ballroom, where he had worked with Jurgens several seasons. He proved so popular fronting his own band that he drew a few holdovers and a three-month return engagement. Furthermore, he already has been signed to return to the Aragon in 1943.

Howard's personality, impressive voice and clever showmanship combine to give the business one of its most colorful figures. In addition to his own singing, he features the vocal trio of Roy Bast, Hal Williams and Key Myers, doubling from the band. Twin pianos are another Howard feature.

The band is under the personal management of W. Biggie Levin and is booked by Music Corporation of America. They record for Columbia.

THE little group of literary souls (at any rate, they made plenty of book) who used to congregate along 47th Street have been moved on by the local gendarmes, evidently as part of Mayor La Guardia's much-shouted clean-up campaign. A lot of ex-vaudevillians and ex-bookers were among them, and even tho they may carry on their endeavors elsewhere, it must break their hearts to get out of the shadow of the Palace. . . . If anybody ever had any doubts that *This Is the Army* was a resounding hit—as if anybody had—one of the public notices in *The Times* last Wednesday (23) should have settled it. The notice read: "Wanted—two seats for *This Is the Army*." A phone number was listed. . . . Somebody over at the WOR press department has evidently begun to stutter. At any rate, a WOR press release received last week was headed, "Red Barber, Mel Allen and Red Barber, Mel Allen and Bill Corum Selected for World Series Announcing." Or maybe it's just the Gertie Stein influence. . . . Why agents and performers go crazy. Last week booking offices here got a call from one of the major recording outfits that its president would like to engage a girl accordionist for a Saturday night shindig at the president's golf club. The girl had to be pretty, unusually costumed, have a wide repertoire, and audition for the boss before he hired her. Oh, yes—the price was scale. . . . Department of Fitting Nomenclature: In a press release on *Black Narcissus*, which played a week at the Maplewood (N. J.) Theater, the name of a "noted Hindu musician" who was taking part was listed, correctly, as Wasantha Wana Singh. Okay, Wasantha; go ahead and sing if you wana.

OLLIE MOSS, who enjoys being referred to as the "Fan Photo King"—he runs a fan-mall-answering service for busy Broadwayites—takes pains to report thru his press agent that Jack Leonard, former Tommy Dorsey vocalist, has received more mail since he entered the army than he did while he was with Dorsey. . . . Len Carlton, formerly radio editor of *The Post*, has left the Propaganda Analysis Division of the Office of War Information to take another government job. . . . Performers are always squawking about the rough deals they get from agents, but sometimes they're not too gentle with each other, either. For example, a girl vocalist was hired by a local night club band for two weeks, and was kept for seven months—and then quit the band without bothering to give the leader the customary two-week notice. . . . George Thornton, the diminutive actor, is now working in a defense shipyard in Keyport, N. J., making lifeboats and rafts for the navy. He was last seen in George M. Cohan's *The Return of the Vagabond*.

The Billboard • **The World's Foremost Amusement Weekly** • **Published at Cincinnati, Ohio, U. S. A.**

Founded in 1894 by W. H. DONALDSON, E. W. EVANS, President and Treasurer. R. S. LITTLEFORD JR., Vice-President and Managing Editor. W. D. LITTLEFORD, Secretary. Editors: ELIAS E. SUGARMAN, CLAUDE R. ELLIS, WALTER W. HURD

Subscription Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAin 5308.

BRANCH OFFICES:

NEW YORK—1564 Broadway, No. Clark Street, MEdallion 3-1616.	CHICAGO—155 N. Clark Street, CENtral 8480.	ST. LOUIS—390 Arcade Bldg., CHestnut 0443.	PHILADELPHIA—7222 Lampport Rd., MADison 6995.	LOS ANGELES—416 W. 8th St., VAndike 8493.
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FOREIGN OFFICES: LONDON—Edward Graves, Cromwell House, Fulwood Place, London, W. G. 1. SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street.

ADVERTISING RATES — Fifty Cents per Agate Line. \$7 per column inch. Whole Page, \$35.00; Half Page, \$17.50; Quarter Page, \$8.75. No display advertisement measuring less than 10 lines accepted. Member of Audit Bureau of Circulation.

Roller "Vanities" Tops 40G in Chi, Good for Debut Run

CHICAGO, Sept. 26.—Skating Vanities, first roller-skating revue to show here, grossed \$40,325.50 in 12 days and 14 performances staged at the Arena September 9 thru 20. Gross is not big, but good, considering the fact that customers had to be educated to the possibilities of a musical show on roller skates. Revue started slowly and mid-week shows were off, but week-ends were big. Last Saturday (19) show played to capacity and almost sold out on closing two Sunday performances.

Plenty of passes were given out to help the word-of-mouth build-up. Arena capacity for the show was 4,500. Vanities, managed by Harold Steinman, moved to Milwaukee from here, with Toledo and Columbus, O., to follow. It will close at the end of the year and will be revamped into a new edition.

Arena has two ice shows lined up for the season: Ice Follies returns October 15 for 15 days and 17 shows, and Ice-Capades will come in next March. Sunday matinees for the Follies will be a new experiment here. House is being blacked out for these daytime shows.

"Eileen" Breaks Springfield Record

SPRINGFIELD, Mass., Sept. 26.—The Playgoers of Springfield opened their third season at the Court Square Theater the 21st with an all-time record-breaker, Milton Hale, executive secretary, said.

The opener was My Sister Eileen, for four performances. Monday, opening night, had the lightest attendance, Hale said, while Wednesday night the SRO sign was out early. Tuesday night and Wednesday matinee were heavily sold, with only scattered seats available.

Hale and the company management agreed the show could have successfully stayed a week.

Next on the Playgoers' schedule is the Gilbert and Sullivan operas, set for October 26, 27 and 28. Hale hopes to have something before then and is in New York this week checking on pencil dates.

AGVA in Hollywood Adds Audition Room

HOLLYWOOD, Sept. 26.—Florine Bales, formerly an assistant in the local office of the American Guild of Variety Artists, has been named executive secretary to take over the post left vacant by the resignation of Maude Sigler, who had succeeded Leslie Litomy.

AGVA has moved to larger quarters on Sunset Boulevard. Guild has audition space and recently installed a classified directory and a photo file for use by franchised agents.

Sigler resigned because of ill health.

Screen Flacks Get Contract With RKO

NEW YORK, Sept. 26.—Screen Publicists' Guild has effected its first contract in the exhibition field with a two-year pact with RKO to cover home office theater publicity employees. The contract provides for retroactive pay increases of 10 per cent and up to May 30, of which 50 per cent has been pledged for purchase of War Bonds. SPG was certified as the bargaining agent in an NLRB election held in July.

NEW YORK.—Loew managers and assistant managers have rejected outside unions as their bargaining agents. In an NLRB election the Building Service Employees' International Union (AFL) and the Entertainment Employees' National Union (unaffiliated) were rejected.

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Should Equity Take Over AGVA?

This Wednesday the Associated Actors and Artistes of America will discuss the newest proposal to organize vaudeville, night club and outdoor performers. The recommendation under question is that the American Guild of Variety Artists be absorbed by Actors' Equity Association. (A story detailing this appears elsewhere in this issue.)

The proposition is made by Walter N. Greaza, assistant executive secretary of Equity, who is acting as national administrative chairman of AGVA at the request of the Four A's. Greaza's suggestion is made out of desperation. He has declared himself unable to cope with the job at hand and said that, when his leave expires December 1, he will go back to Equity. As a consequence, he suggests that AGVA be taken over by Equity as a solution to organizing variety performers.

The Billboard has maintained in the past, and again asserts, that there is but one solution to the problem of organizing actors—one big union. One union, one card, one set of dues and one set of officers. The long-established unions of the Four A's have resisted this move every time it has come up.

It comes up again, now, when the existence of the night club and vaude performers' union is threatened. That Equity could or would do an organizing job of performers is questionable. The field is entirely alien to Equity, and organization of it is not the responsibility of Equity, which has its own chartered jurisdiction from the Four A's. Under one big union it would become the responsibility of not only Equity but all other Four A unions to successfully organize the field.

It is the responsibility of the Four A's to organize variety performers, because, for one, it is chartered to do so by the American Federation of Labor, and, for another, several years ago the Four A's scuttled the American Federation of Actors and told the performers, in effect, that it would give them a better union. Actually, it has given them nothing but turmoil and an opportunity to go wider afield from the union picture. On the other hand, the nature of the widespread vaude-night club field and the apathy of variety have militated against organization—and here, too, the only practical solution is control by one big union. There can be no unification of any one group of performers, particularly those in a scattered field, while the individual unions composing the Four A's steadfastly refuse to bring about a solid merger of all performers under the same roof, allocating the responsibilities of the group to all.

The swallowing up of AGVA by Equity is no solution. One big union is.

Texas Air Field Puts on Own Show

ARMY AIR FORCES NAVIGATION SCHOOL, Hondo, Tex., Sept. 26.—Because this cantonment is skipped by USO-Camp Shows, Inc., former show-business soldiers stationed here put on its first revue, Better Be Good, which will be routed to Kelly Field, Duncan Field and Randolph Field, all in the San Antonio territory.

Privates Sidney Shannon, ex-Hellzapoppin drummer, and Sammy Smith, former comedian and vaude producer, had the leading roles in the show, which also included Privts. Sid Kraemer (former Charlie Barnett clarinetist); Glenn Wilson, ex-Barney Rapp's ork, bass; Hal Sherman, sax player; the Franklin Twins; Alfred de la Puente, radio actor; Jack Moss, Gene Quinn, Samuel LaBirt, singer, and Sergt. Douglas Ackley, former Texas dancer, singer, actor.

In addition, band in the show has some dances scheduled for USO, club-houses in San Antonio.

Hearn Out, But Collecting Pay

NEW YORK, Sept. 26.—Lew Hearn, hired to do comedy blackout bits in Clifford Fischer-Shubert Priorities, has been reporting for each performance without putting in any playing time. At the last moment Fischer decided to eliminate the blackouts.

As long as Hearn continues to report he'll collect his salary until the expiration of his contract, said to be for three weeks. Hearn is still listed on the show's billing around town.

"Lives" 7G, "Vickie" 65C in Baltimore

BALTIMORE, Sept. 26.—Legit season here grossed \$13,500 for its first two offerings at Ford's Theater. Opening week (7), Private Lives, starring Ruth Chatterton and Ralph Forbes, grossed \$7,000. Fair notices. Second week (14), Vickie, with Jose Ferrer and Uta Hagen, grossed \$6,500. Fair notices, with suggestions that improvements be made in some parts.

Third week (21), Priorities of 1942 got off to smart start, with opening night playing to near capacity and second night even bigger.

Cleve. Arena Mulls All-Show Schedule If Hockey Is Out

CLEVELAND, Sept. 26.—This city's million-dollar ice palace, the Arena, faces a new season unlike anything in its past. Fully 80 per cent of the yearly take heretofore has come from ice hockey games, and President Al Sutphin, who heads both the Arena and the local hockey team, confesses to being in a quandary as to how the big ice house can be kept running this season if Canada turns thumbs down on allowing his pucksters, predominantly from the Dominion, to leave the country to play hockey.

Last season, after Pearl Harbor, when it became apparent that another year of professional hockey was a moot question, Sutphin stated that more ice shows and other stage attractions would probably have to supplant the sports events. Now, having just returned to this city following his annual summer vacation in Canada, he says it is still unknown what the decision of the Dominion Government will be with respect to the status of professional hockey men.

In former years, Sutphin points out, Ice-Capades, Ice Follies, rodeos, circuses and roller derbies have been highly successful, but whether enough versatility in attractions can be booked is a question he finds difficult to answer.

Meanwhile, Ice-Capades of 1943 opened at the Arena September 22 for a two-week run. This marks the first time the Arena has played an ice show before November, also the first time such an attraction has been staged for more than a week.

Canada Wants U. S. Bond Shows

NEW YORK, Sept. 26.—There is a growing demand in Canada for American entertainers to include Canadian cities in their War Bond tours, according to the National Concert and Artist Corporation, thru which Don McNeill and his Breakfast Club recently made a week's personal appearance tour to Ottawa, Montreal, Providence, New Haven and Pittsburgh.

McNeill, who has been conducting The Breakfast Club on Blue Network for nine years, was accompanied by Nancy Martin, Jack Baker, and the Escorts and Betty, regular performers on the Club. Twelve thousand people witnessed the show from the Arena in Montreal. The turnout in Ottawa was almost equal.

Treasurers, Ducaters Sign New Contract

NEW YORK, Sept. 26.—Treasurers and Ticket Sellers' Union here has agreed to a one-year contract tendered by the League of New York Theaters, which provides an increase of \$5 a week.

Terms set the treasurers' wages at \$90 a week, assistants receiving \$65. Contract is retroactive to September 1, and expires August 31, 1943.

Strike May Shut Pittsburgh Hotels

PITTSBURGH, Sept. 26.—Six niteries will be forced to shut down September 30, as result of a threatened strike of service employees of the city's eight major hotels, unless they boost wages 15 per cent.

Last October the same eight hotels were shut down for 15 days by a strike of the same unions, which cost the hotels an estimated \$180,000 in gross revenue and the strikers \$60,000 in wages. The employees returned to work after winning an additional \$215,000 yearly in wages.

About 1,660 service employees are involved in the William Penn, Roosevelt, Pittsburgher, Fort Pitt, Keystone, Henry, Schenley and Webster Hall hostels. All but the Pittsburgher and Keystone book instrumental talent in their dining rooms or cafes.

HARTFORD, Conn., Sept. 26.—William H. Mortensen, managing director of the 3,300-seat Bushnell Memorial, local legit house, this week agreed to run for the State Senate on the Republican ticket in the Second District. He is a former member of the Hartford board of education, finance board and board of aldermen.

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RADIO PRODUCTION COSTS

Medium-Priced Shows Retrench, The Top Stanzas Still Shell Out

(Continued from page 3)

more widespread, with many sponsors now willing to pay only a fraction of what they formerly paid for Hollywood stars.

Stories and scripts are being more thoroughly planned before they are bought. As a result of the greater concentration on the material of the show, certain types of material are coming to the fore. Among the highest priced shows on the networks are the comedy programs. Buyers, aware of the popularity and great demand for comedy programs at this time, are willing to pay plenty for them.

Programs of high adventure and romance are also bought by many sponsors because of the present popularity of this type of material with the American listening audience. As evidenced by the large number of listeners to homespun daytime serials, programs using solid, homey characters are also high on the list of buyers' choices.

In the dramatic field, five-a-week serials generally cost between \$1,500 and \$3,500. Good half-hour nighttime drama programs cost between \$2,000 and \$3,000. Established, well-written daily serials are in the \$2,500-and-up division.

As reported by the better producing offices, good writers cost about \$300 weekly, and minimum for good direction is about \$150. Dramatic serial casts of four or five people average about \$700. Other items included in on costs are Social Security taxes, announcer and music. In strip shows, these figures come

to approximately \$80, \$100 and \$125. Sound effects cost another \$35.

In the charts below, cost of programs are estimated, including talent, scripts, music, etc. Some of the shows have not returned to the air yet, but prices are estimated on the basis of what show with regular cast would cost.

The chart does not include all shows.

Nancy Martin's Own Show

CHICAGO, Sept. 26.—Nancy Martin, contralto heard on Blue Network shows, landed her own commercial, starting on WMAQ October 7. Four-Way Cold Tablets, thru H. W. Kastor & Sons, set the singer for 13 weekly shots (10 to 10:15 p.m.). Dan Donaldson will handle the commercials.

"Leave It" to the Coast

NEW YORK, Sept. 26.—Take It or Leave It, Eversharp's Sunday night CBS quiz show, will move to Hollywood for West Coast origination beginning October 11.

Vick Knight, executive producer of radio for Blow Agency, handling the account, is responsible for move. Outside of several recent appearances at army and navy camps, program has been aired for over two years from New York.

Phil Baker travels westward with program to continue as quizmaster.

War Hazard

HARTFORD, Conn., Sept. 26.—This week a local woman, Mrs. James Yacovino, purchased a War Bond from WHTT, the broadcasting division of The Hartford Times. WHTT offers to deliver the War Bond to any home if the caller will express the desire to purchase one. Paul Baumgartel, station's business manager, delivered the bond, and found 7,500 pennies as payment. It seems that Mrs. Yacovino has been saving pennies for years. Mr. B. didn't get the job of counting up the thousands of pennies; he found that they had been properly wrapped. The pile filled a small traveling case.

Beer Takes Grid Shots

NEW YORK, Sept. 26.—Rheingold Beer will sponsor the broadcasts of seven Fordham University football games and the Michigan State-Great Lakes Naval Training Station game on WJZ. The opener will be heard October 3 from Knoxville, Tenn., between Fordham and Tennessee.

Rheingold is also sponsoring the clash between Louisiana State and Texas A. & M. over WOR September 26.

Games of the Ivy League will be aired over WOR for the Atlantic Refining Company. Seven games will be broadcast in all, the first one on October 10 between Princeton and Navy.

On the professional side, the Brooklyn Dodgers games will be heard over WOR sponsored by Pabst Blue Ribbon Beer and Ale. Nine games are scheduled, starting October 11 with Brooklyn vs. Pittsburgh.

Mutual Sets Series Plans

NEW YORK, Sept. 26.—The 1942 World Series will be aired exclusively over the Mutual Network in the United States, Canada and Hawaii starting September 30, under the sponsorship of the Gillette Safety Razor Company.

Mel Allen, Red Barber and Bill Corum will handle the air accounts of all games, with Allen and Barber doing the play-by-play, Corum the color.

Series will be shortwaved to our armed forces in Europe, Africa, South America and the Pacific. Rene Canizares, Cuban baseball reporter, will do a play-by-play description in Spanish for Cuba.

Proceeds of the radio rights, estimated at \$100,000, will be donated to the USO.

State Firesiders Skedded

NEW YORK, Sept. 26.—Governor Herbert H. Lehman will inaugurate the first in a series of monthly reports by the State of New York on war activities of the State September 27 from 7:45 to 8, over WMCA. The second report will be given October 18 by Lieutenant Governor Polletti. Subsequent programs will feature legislators and chairmen of committees concerned with the war effort, who will explain the function of their groups and report on progress made.

Series is given in co-operation with the Office of War Information of New York State.

Radio's Production Costs

CBS Programs

PROGRAM	SPONSOR	COST
Major Bowes' Amateur Hour	Chrysler Corp.	\$16,000-\$18,000
Lux Radio Theater	Lux Toilet Soap	12,000-14,000
Kate Smith Hour	General Foods	12,000
Pause That Refreshes	Coca-Cola Co.	7,500
Your Hit Parade	American Tobacco Co.	\$ 6,000-7,000
Radio Reader's Digest	Campbell Soup Co.	5,500
Ames 'n' Andy	Campbell Soup Co.	\$ 6,000-7,000
Prudential Family Hour	Prudential Insurance Co.	6,000
Harry James	Liggett & Myers Tobacco Co.	4,000
We the People	General Foods Corp.	4,500
Blondie	Reynolds Tobacco Co.	4,000
Guy Lombardo	Colgate-Palmolive-Peet	4,000
Screen Guild	Lady Esther, Ltd.	10,000
Hobby Lobby	Colgate-Palmolive-Peet	3,500
Philip Morris Playhouse	Philip Morris & Co., Ltd.	5,500
Woman in White	Procter & Gamble	\$ 2,500-3,000
The Goldbergs	Procter & Gamble	2,500-3,000
Pepper Young's Family	Procter & Gamble	2,500-3,000
Vic and Sade	Procter & Gamble	2,500-3,000
Dr. Christian	Chesebrough Mfg. Co.	2,500-3,000
Life Can Be Beautiful	Procter & Gamble	2,500-3,000
Armstrong Theater of Today	Armstrong Cork Co.	2,200
Kate Smith Speaks	General Foods Corp.	2,500
The Crime Doctor	Phillip Morris & Co.	2,500
Death Valley Days	Pacific Coast Borax Co.	\$ 1,800-2,000
Big Sister	Lever Bros.	2,000
Aunt Jenny's Real Life Stories	Lever Bros.	\$ 1,600-1,800
Bright Horizon	Lever Bros.	1,650
Stories America Loves	General Mills	2,000
We Love and Learn	General Foods	1,650
Young Doctor Malone	General Foods	1,850
Joyce Jordan	General Foods	1,500
Romance of Helen Trent	Bisodol Co.	1,500
Take It or Leave It	Eversharp, Inc.	1,500
Our Gal Sunday	Anacin Co.	1,500
William L. Shirer	General Foods	1,000
Stage Door Canteen	Corn Products	3,500
Amanda of Honeymoon Hill	Sterling Products	1,500
Al Jolson	Colgate-Palmolive-Peet	4,500
Dear John	Welch Grape Juice	1,500
Burns and Allen	Lever Bros.	10,000

Blue Programs

Inner Sanctum	Carter Products	\$ 2,000
Walter Winchell	Andrew Jergens	5,000
Parker Family	Andrew Jergens	1,700
Good Will Hour	Ironized Yeast	2,000
I Love a Mystery	Fleischmann's Yeast	2,000
True or False	William's Shaving Cream	1,200
Easy Aces	Anacin	\$ 2,500-3,000
Mr. Keen	Kolynos	1,500

PROGRAM	SPONSOR	COST
Famous Jury Trials	O'Henry Bars	1,700
Quiz Kids	Alka-Seltzer	3,000
Manhattan at Midnight	Energine	1,800
Gangbusters	Sloan's Liniment	4,000
Duffy's Tavern	Bristol-Meyers	3,500
Counterspy	Mail Pouch Tobacco Co.	2,000

NBC Programs

Jack Benny	General Foods	\$18,000
Fred Waring	Liggett & Myers	12,500
Kraft Music Hall	Kraft Cheese	\$12,000-12,500
Maxwell House Coffee Time	General Foods	10,000
Chase & Sanborn	Standard Brands	11,000
Eddie Cantor	Bristol-Meyers	9,000
Bob Hope	Pepsodent	10,000
Information Please	American Tobacco	8,500
Rudy Vallee	Seafest	7,500
Kay Kyser	American Tobacco	7,000
Fibber McGee and Molly	S. C. Johnson & Co.	6,500
Adventures of the Thin Man	Andrew Jergens	5,000
Mr. District Attorney	Bristol-Meyers	4,000
Hour of Charm	General Electric	4,000
Horace Heidt Treasure Chest	Lewis-Howe	3,500
Xavier Cugat	R. J. Reynolds	3,000
Lum and Abner	Alka-Seltzer	\$ 3,500-4,000
Johnny Presents	Phillip Morris	3,500
Telephone Hour	Bell Telephone	3,000
One Man's Family	Standard Brands	3,000
Cities Service Concert	Cities Service Co.	2,800
Carnation Contented	Carnation Co.	\$ 2,500-3,000
Battle of the Sexes	Cummer Products	2,000
The Great Gildersleeve	Kraft	2,500
Fitch Bandwagon	F. W. Fitch	2,200
Manhattan Merry-Go-Round	R. L. Watkins Co.	2,150
American Album of Familiar Music	Bayer Co.	2,500
Cavalcade of America	DuPont	3,500
Waltz Time	Phillips Chemical Co.	2,500
Truth or Consequences	Procter & Gamble	3,500
Bachelor's Children	Colgate-Palmolive-Peet	2,000
Help Mate	Cudahy Packing	1,750
Road of Life	Procter & Gamble	\$ 2,500-3,000
Mary Marlin	Procter & Gamble	2,500-3,000
Pepper Young's Family	Procter & Gamble	2,500
The Goldbergs	Procter & Gamble	\$ 2,500-3,000
The O'Neills	Procter & Gamble	2,500
David Harum	Babbitt Co.	1,500
Lone Journey	Procter & Gamble	2,000
Light of the World	General Mills	2,000
Against the Storm	Procter & Gamble	2,500
Oxydol's Own Ma Perkins	Procter & Gamble	2,000
The Guiding Light	Procter & Gamble	\$ 2,500-3,000
Vic and Sade	Procter & Gamble	2,500-3,000
Backstage Wife	R. L. Watkins	2,500-3,000
Stella Dallas	Chas. H. Phillips	1,500
Lorenzo Jones	Chas. H. Phillips	1,500
Dr. IQ	Mars	\$ 1,500-2,000

"Living Should Be Fun"

Reviewed Wednesday, 10:30-11 a.m. Style—Talk. Sustaining on WMCA (New York).

WMCA, in anticipation of wider food rationing and the more urgent necessity of adequate knowledge of food values, has brought forth a half-hour daily food lecture and question-and-answer session under the title of *Living Should Be Fun*. Carlton Fredericks, authority on nutrition, former associate of Dr. Casimir Funk (originator of the term vitamin), conducts the shows.

Mr. Fredericks is an entertaining lecturer, never passing up an opportunity to inject a lively spark of wit into his talks. He also takes much delight in shocking the listener by debunking many long-established beliefs in food selection and preparation. If Mr. Fredericks seems at times to be bigoted and prejudiced in his ideas about certain foods, it is up to the intelligent tuner-inner to add just a dash of one of the condiments that Mr. Fredericks doesn't altogether condemn—salt—before digesting his words. And, incidentally, Fredericks's talks are directed primarily at the professional food workers, physicians, dentists, etc. It is feared that the average housewife would be either annoyed or alarmed at much of what is said. However, if she be wise and possessed of an over-all perspective, she can learn much from the expert.

Mr. Fredericks chose on Wednesday to scare the bejeezus out of the listener by getting him all hepped up about the diminishing amount of minerals in the soil of certain parts of the country. He traced the decline of an ancient Indian civilization to the fact that their farmers had been exhausting the soil without ever bothering to replenish it with proper fertilizer. He charged that today in certain sections of the country farmers have not taken advantage of a government subsidy for the purpose of refertilization. Therefore, argued Mr. Fredericks, it is advisable to select your foods from all sections of the country so that on the whole you can be sure of receiving an adequate supply of vitamins and minerals. To this end canned food is preferable to fresh.

The current plan is to find a string of food sponsors for Fredericks—contingent, of course, upon his approval.

By the way, Mr. Fredericks hopes that nobody ever eats candy.

Shirley Frohlich.

"A. L. Alexander's Board of Mediation"

Reviewed Friday, 9-10 p.m. Style—Advice on personal problems. Sustaining over WHN (New York).

A. L. Alexander's *Board of Mediation*, by long odds the best program of its type on the air, returned to WHN last Friday (18) after a summer lay-off. Unlike its competitors, it puts the personal problems presented by its participants up to a board of three mediators, usually chosen from public life and the clerical and educational fields; and the benefits of this are shown by the arguments that sometimes arise among the mediators, offering various viewpoints and clarifying all issues. Decisions are made, not by arbitrary bias of a single individual, but by vote of the three mediators. Again unlike its competitors, it presents both sides of each case, and sometimes even includes statements from minor participants. The advantages over the presentation of only one side are incalculable.

Alexander himself merely presents the cases and calls on the mediators for opinions; he does not participate in the voting. And he manages to avoid the unsavory angle of similar programs—the idea of radio audiences listening in like emotional vampires to the woes of their fellow men. Thru his two-sided, board-decision set-up, he emphasizes the sensible solution of difficulties rather than enjoyment of woe and meally mouthed sermonizing.

He opens the show with a brief talk on the importance of mediation and the peaceful settlement of disputes—more important than ever now, in a world at war—and closes with another brief talk and the reading of a poem. Since he keeps himself out of the spotlight at other times, it's easy to forgive him the poems. On the opening stanza he also paid tribute to Dr. Charles Fleischner, one of the general panel of mediators, who had died during the summer, and gave the names of former panelmen now in the services.

Mediators on the season's opening show were George Gordon Battle, Dr. Paul

Program Reviews

EWT Unless Otherwise Indicated

Dawson Eddy and Dr. L. Wendel Fyefield, and the line-up of cases was more or less typical. They included a mother-in-law who was keeping her daughter and son-in-law, an inveterate gambler, apart; a lame girl fighting her family, which was trying to stop her from going out with a married man; a woman who had put her illegitimate child in a home 35 years ago and now wanted to find it; a mother who wanted her daughter to marry a boy about to be drafted, against the daughter's objections; and an old lady whose children refused to support her and who didn't want to bring them to court.

The program is not only interesting and sometimes absorbing; in addition it performs a levelheaded and unobtrusive public service. It has its competitors backed off the boards, and this reporter can't understand why it hasn't been switched to sponsorship on a major net long ago.

Eugene Burr.

"Lux Radio Theater"

Reviewed Monday, 9-10 p.m. Style—Drama. Sponsor—Lever Bros. (Lux Toilet Soap). WABC (New York) and the Columbia net.

Lux Radio Theater started its ninth season the Monday after Labor Day (14) under its usual format, with Cecil B. DeMille directing, with successful motion pictures used as the basis for the scripts, and with film names alternating in the leads. The program has been tremendously successful in the past, and there seems to be no reason why it should not continue to be so in the future. If people pay out money to see a picture, the chances are good that they'll tune in to it, for free, on the air. As an advertising gimmick, the program has been and will continue to be sure-fire.

From the less important angle of mere dramatic effect, of course, the outlook is less happy—but that's probably just a minor point. The show chosen to lead off the ninth season was *This Above All*, highly successful as a film, even more successful when Eric Knight wrote it as a novel, and, as Mr. DeMille said in his introductory remarks, the type of piece that critics call "important." The fact that it's actually just a cheap and pot-boiling love story, wrapped tastelessly around a couple of editorials on the nobility of England, didn't matter to novel-readers and movie-goers, so it needn't matter to us.

As for the radio script, it was obvious stuff, but practically effective for audiences at which it aims. The casting, however, was something else again, with Barbara Stanwyck as the aristocratic daughter of a very British line and Tyrone Power as a commoner with the stirrings of social consciousness. Miss

Stanwyck, who was about as much like an aristocratic Englishwoman as is a hunk of corned beef and cabbage, managed to offer nothing except a sort of weak vocal imitation of Katharine Hepburn. Power, who seemed like any fairly well-spoken American, perpetrated readings that sounded as tho they had sprung fresh from the lips of the leading man of the Punxsutawney Dramatic Society. And the pair of them acted like—well, like a pair of film actors. It is interesting—and discouraging—to note that Power played the same role in the picture.

But the program has attracted countless listeners and will unquestionably continue to, so it really doesn't matter. Or does it?

Eugene Burr.

"Wingo on Washington"

Reviewed Tuesday, 9:30-9:45 p.m. Style—Comment. Sustaining on WMCA (New York).

Otis T. Wingo, WMCA's Washington correspondent, has just completed his four-month series of reports on President Roosevelt's press conferences from the capital. His new program from New York started last week.

Program consists of informal discussion in which he tries to answer general questions and problems brought up by war, such as draft, elections, farm prices, etc. He raises topics for debate and invites letters from listeners. On first program he indicated that he wanted to help as much as he could to make sense out of a nation at war.

Wingo reveals no startling discoveries, nor does he aim to be sensational or flashy. He has a sane, comprehensive viewpoint, and his delivery is unhurried and chatty. He looks ahead and forecasts the effects of the elections on the war effort, analyzes the need for better morale, tries to straighten out the confusion concerning the draft system. All in all, a helpful and informative 15 minutes.

M. R.

"We Love and Learn"

Reviewed Tuesday, 2:30-2:45 p.m. Style—Serial. Sponsor—Grape-Nuts. Agency—Young & Rubicam. Station—WABC (New York), CBS.

Claudia Morgan has so much fine acting to her credit it seems a shame to waste her talents on something so stereotyped and silly as this tear-jerking daytime serial concerning the loves and romances of a sentimental schoolteacher.

Miss Morgan recently replaced Betty Worth, who played the role since the program took to the network last April. The Monday-thru-Friday 15-minute spot should sell a lot of Grape-Nuts, for the

commercial are vigorous and sprightly—which is more than can be said for the drama which falls between the opening and closing commercial.

Program heard was composed completely of romantic dialog between teacher and leading man, with organ background heightening "dramatic" effects. Miss Morgan did a super-standard job on definitely sub-standard material.

M. R.

Raymond Clapper

Reviewed Thursday, 10-10:15 p.m. Style—News. Sponsor—White Owl Cigars. Station—WOR (New York) and Mutual Broadcasting System.

After a three-year build-up on the White Owl news show over Mutual—a build-up that brought him from comparative obscurity into national prominence—Raymond Gram Swing has left the show to go to another net and another sponsor. That's all right—but he's now being spotted opposite his old time on Mutual, in the evident hope of luring his former listeners away from his former sponsor. White Owl has countered by hiring Raymond Clapper, reporter, columnist and commentator, to take Swing's place.

Clapper started Thursday (24) with an outline of his intentions—straight reporting of the news, which is a sound and attractive program. The introduction led naturally into the news itself—but if what Clapper hands out is straight reporting, then this corner will hereafter read the editorial page to get its news. Among subjects touched on in the first stanza were the fight on price control (including a vicious attack on farm bloc lobby), the shortage of farm and factory labor, the meat rationing that's due in a couple of months, hopeful reports from Russia and the Soviet-American Congress scheduled for New York November 7. He ended with hopeful predictions, based chiefly on a selection of the high spots of favorable news. Commercials by Frank Dunne are delivered from New York at the beginning and end of the program. Clapper speaks from Washington.

His approach is colloquial, colorful and vivid; and a small initial stiffness quickly wore off. He manages to make the news come alive—and it's quite possible that the listeners who were supposed to swing with Swing will stay right where they are, listening to the White Owl program.

Eugene Burr.

"Songs for Victory"

Reviewed Tuesday, 8-8:30 p.m. Style—Musical. Sponsor—Treasury Department. Station—WMCA (New York).

In order to present some of the hundreds of war songs submitted by patriotic amateur and professional writers, and also, incidentally, to sell War Bonds, the Treasury Department has enlisted the services of some talented artists for its latest program, *Songs for Victory*.

The idea of emphasizing songs and singing during wartime is an important one, and if this program is any indication we may have much hope for the current crop of war songs. The New Yorkers Choir, Clark Dennis, Percy Dove and Arlyne Chanler did some good work on some already well-established patriotic tunes, notably *Back the Red, White and Blue With Gold* and *This Is Worth Fighting For*.

Two unpublished songs, *We've Got a Job To Do for Uncle Sam* and *When the Lights of Broadway Shine Again*, were both sincere attempts, and had some good lyrics, but the melodies didn't have enough to them to put the songs across.

Show runs smoothly, and Joe O'Brien does a nice job on the announcing; really gets inspired when it comes to talking about War Bonds and Stamps. WPA War Service Orchestra, directed by David Mordecai, sounds slightly amateurish, but serves its purpose in the accompanist role.

Program is put together under able directing of Fred Vosberg and writing of Ken Lyons. It's a stimulating half hour and may succeed in turning up some more *God Bless Americas*.

M. R.

CBS Coast New Biz

HOLLYWOOD, Sept. 26.—According to Arthur J. Kemp, general sales manager of the Columbia Pacific network, number of network accounts for this year will easily surpass 1941 record.

New sales thus far this year account for 51 quarter hours per week divided among 25 accounts. This does not include renewals.

NBC's Pacific Coast Red shows six new deals, totaling 15 quarter hours.

Miller First "Honor Band" in Coca-Cola's New Air Formula

NEW YORK, Sept. 26.—Glenn Miller's last civilian radio appearance for the duration takes place tonight when he broadcasts from Central Theater, Passaic, N. J., as the first Saturday "honor band" in the new Coca-Cola Blue network series. Like last year, the Coke Show is called *Spotlight Bands*, but this time it is adorned with a clever patriotic gimmick. All except the Saturday airings emanate from army, navy or marine bases or war plants, and the Saturday ork is chosen, not on disk sales, but on votes mailed in by servicemen. Shows this year are longer than last year's Mutual series, being of 25-minute duration, starting at 9:30 each evening, Monday thru Saturday.

Harry James was first on tap, from the Parris Island, S. C., Marine Base. He was followed by Freddy Martin (Fort MacArthur, Calif.), Horace Heidt (Bendix plant, Passaic, N. J.), Kay Kyser (Lockhead plant, Burbank, Calif.), and Alvino Rey (Camp Forest, Tenn). Shows are well produced, in the Coca-Cola tradition, altho some quarrel might be had with the guys who wrote the faintly ostentatious gab which takes place between commercials and shows. And some of the commercials also go overboard trying to

impress the audience with the morale-building qualities of the product. Coca-Cola would be better off with institutional advertising or perhaps mere mention of the trade name.

Endeavors are made to have each band play at least one number which bears directly upon the spot from which the sessions are aired. For example, James played the *Marines' Hymn* at Parris Island, and Martin did *The Caissons Go Rolling Along* at the Fort MacArthur Field Artillery cantonment.

The show continues to be the softest touch in the biz for bands—big dough, plenty of extra publicity and advertising, Coast-to-Coast airings at a perfect evening hour, etc. And it does entertain the servicemen and war workers.

Next week's line-up starts Monday (28) with Harry James, from Winchester Arms plant, New Haven, Conn. He is followed by Abe Lyman, from an unnamed island off California; Sammy Kaye, from an as yet unchosen plant in Milwaukee; Jan Savitt, Fort Leonard Wood, Mo., and Ted Lewis, Great Lakes Naval Station. Following week will be Glen Gray, Jan Garber, Sammy Kaye, Herbie Kaye and Russ Morgan.

Dick Carter.

Radio Talent

New York By JERRY LESSER

THE newest of WOR's production men, **TAL FLANIGAN**, shows terrific promise, his newest thriller, *Murder Clinic*, being one of the grandest thrill shows on the air. . . . **ALAN REED**, wanted by Warners for *Merchant Marine*, is trying to arrange his *Able's Irish Rose* schedule so he can make a quick trip to the Coast to do his part in the film. . . . **ARNOLD MOSS** may do the role of Haille Selassie in the film *Mission to Moscow*. . . . **RAYMOND JOHNSON** may land the lead opposite **JOAN BLAINE** on her *Valiant Lady* show.

HENRY HULL did a great job on WOR's newest thriller, *True Story* show, but not one of his excellent supporting players received a mention. . . . **GEORGE F. PUTNAM** will narrate and appear in the U. S. Army's movie short, *The Army Hour*, which **GEORGE** emcees on NBC each Sunday. . . . **IRENE BEASLEY'S** singing of *I've Got a Job To Do for Uncle Sam* is so effective in drawing crowds into Civilian Defense exhibits at New York's Information Center that she is asked to come down and do it often. It took **LAWRENCE TIBBETT** an awfully long time to get his voice warmed

up last week on his guest-shot appearance. In fact, it didn't sound like the real **TIBBETT** until his last number, *Glory Road*.

IT'S a girl at the **CLIFF CARPENTERS**; her father is an actor on the *Aunt Jenny* series. The young lady's name is **Deborah**. . . . One of the reasons why *Sing Along*, CBS daily strip of popular music, is so popular is that its crew consists of such topnotchers as organist **LOUISE WILCHER**, **THE LANDT TRIO** and pianist **CURLEY MARR**. . . . A surprise bond-selling announcement made by **LARRY ELLIOTT** on **ADELAIDE HAWLEY'S** *Woman's Page of the Air* resulted in the sale of \$3,500 worth of War Bonds within half an hour. Prize fan was a woman listener who called **LARRY** every five minutes during the half hour and purchased a \$100 bond each time. . . . **We the People** emcee, **MILO BOULTON**, is doing a bang-up job of bond-selling by tackling people between acts at most of the hit shows in town. . . . **Benton & Bowles** have used **GEORGE A. PUTNAM** to transcribe a series of records announcing the return of *Don Winslow* to the air.

Chicago By SAM HONIGBERG

AFRA here already lost 50 of its members to Uncle Sam, or 13 per cent of its total. Union is currently studying the possibility of urging stations to start using girls as staff announcers. Hardest hit are the serials requiring young male leads. . . . **FAHEY FLYNN** will do the first two *Fifth Quarter* shows Saturdays on **WBBM** after football games, relieving **PAT FLANAGAN**, who is currently busy with his baseball schedule. . . . **MERLE TRAPP** has been hired by **WJWC** to handle the *Crazy Auction* series which started Wednesday (30) from the stage of the *Paramount Theater*, Hammond, Ind. . . . **ROD O'CONNOR** and **FRANK SWEENEY**, former **WJJD** spiclers, have been grabbed up by **WGN**. . . . **DON McNEIL** is preparing a pictorial book on the *Breakfast Club*. . . . Add late vacationists: **RYE BILLSBURY**, **WJJD** announcer, and **BERNICE YANACEK**, **WMAQ** organist. . . . *Hot Copy* starts its second year Monday (5) and will be heard on that night at 10:30, from then on. . . . **MARK LOVE** started a new nightly *Symphony Hour* on records on **WJWC**, using guest commentators. . . . **HAROLD ISBELL**, announcer on **WBBM** who took over the *Meet the Missus* show last week, is celebrating his 20th year in radio.

STAN RAYMOND, recent graduate from the local NBC announcing school,

started on his first job Monday (28) at **KHMO**, Hannibal, Mo. . . . A new announcer on **WJJD** is **BILL EVANS**, formerly with **WTMJ**, Milwaukee. . . . **BEN BERNIE** is emceeing the *Russian War Relief* show at the *Sherman* Thursday (1). . . . **MARY ANN MERCER** has been signed as a staff singer on **WBBM** and starts October 5 on *Victory Matinee*. She was heard last season on *Uncle Walter's Doghouse*. . . . **FRED BRADY**, local comic whose own revue on **WBBM** left the air a couple of weeks ago, landed a work call from **Metro**. . . . **JACK BRICKHOUSE** will handle the sports department in the **WGN** sustaining hour show (3 to 4 p.m.) returning after the *World's Series*. He replaces **BOB ELSON**, now in the navy. **HAROLD ISBELL** and **BILL ANSON** will be the co-features. . . . **LES SPEARS**, local actor, joined the *Army Medical Corps*.

Hollywood By SAM ABBOTT

TOM HANLON, **KNX** announcer-emcee, will sportscast a number of forthcoming football games for the *Associated Oil Company*. . . . **HAL BURDICK**, writer-director-actor, resumes *Night Editor* for (See *HOLLYWOOD* on page 57)

Advertisers, Agencies, Stations

NEW YORK

C. P. "PETE" JAEGER has left *Trans-American Broadcasting & Television Corporation* to become manager of the commercial program department of the *Blue Network*. . . . **Jack Stevens** will be emcee on *The Sport Fan's Host* over **WNEW** (Atlantic Coast Network) for *St. Joseph's Aspirin* and *Penetrol*. . . . **David F. Crosier**, former sales manager of *Muzak Transcriptions, Inc.*, has been appointed New York manager of *Howard H. Wilson Company*, station representatives. . . . *That Brewster Boy*, sponsored by *Quaker Oats*, will increase its coverage to 80 stations over *Columbia*. . . . **Robert Patt**, sales promotion manager of **WHN**, reports for training October 5 at the *Naval Reserve Midshipmen's School*, *Notre Dame University*, *South Bend*. . . . **NBC's Inter-American University of the Air** will add a second course to its curriculum October 10 with the launching of a new historical series, *New World Music*. Program will trace development of music in two Americas from pre-Columbian era to modern sambas and symphonies. . . . New accounts on **WHN** include *Sheffield Farms'* nine weeks of station-break announcements, *Pepsi-Cola's* 52 weeks of station-break announcements, *Beech-Nut Packing Company's* 15½ weeks of station-break announcements, *Detroit Bible Class's* 52 weeks of half-hour religious talks and *Quaker Oats'* five weeks of spot announcements. . . . **Erik Barnouw**, instructor in radio writing and production at *Columbia University*, has been appointed assistant manager of **NBC's** script division. . . . **WNBC**, member of the *Blue Network*, is now a *Hartford (Conn.)* station. License was changed from *New Britain* to *Hartford* recently by **FCC**. . . . **Grantland Rice** has been signed for his 10th consecutive season as football commentator on the *Cities Service Concert* program over **NBC**. . . . **William Brooks**, former executive editor of *Forbes Magazine* and executive of the *Associated Press*, has been appointed director of the *News and Special Events Division* of **NBC**.

CHICAGO:

W59C, **WGN's** FM station, cut its broadcasting schedule to six hours: 3 to 9 p.m. . . . *Virginia Dare Wines* is sponsoring *Maid of America* on **WGN** for a second year, starting Tuesday (29). **Heather Tweed** again has the title role of emcee, and **Jack Brickhouse**, announcer; **Russ Brown**, singer, and **Bob Trendler's** studio band round out the talent. . . . To get ahead of **WIND**, which presents news every hour on the hour, **WAIT** announces news shots every five minutes to the hour, 8:55 a.m. to 5:55 p.m. . . . *Beatrice Creamery Company* (*Meadowgold Butter*) was accepted as the first sponsor on **WBBM's** twin consumer broadcasts, *Sunrise Salute* and *Housewives' Protective League*. . . . **NBC** heads were in town over the week-end to attend a meeting of the **NAB** board of directors. . . . **Chet Miller**, formerly on the **WLS** continuity staff, has been appointed service manager of **WJWC**. . . . **Schwimmer & Scott** placed a new servicemen's show on **WGN** for *Hirsh Clothing*, aired Fridays, 7:30 to 8 p.m., and using uniformed men as guests. **Marvin Mueller** is the emcee. . . . New participants on **WJJD's** *Breakfast Frolic* are the *Service Pin Company*, 15 minutes for 52 weeks, and the *Dean Studios of Des Moines*, 15 minutes for 13 weeks. . . . *Consolidated Royal Chemical Corporation*, thru **Benson & Dall**, bought a full hour (6 to 7 a.m.) recording music show on **WGN**, to continue for 13 weeks. . . . **Frank M. Reed**, formerly with the *Stack-Goble Agency*, joined the **WIND** sales staff.

LOS ANGELES:

GILBERT MEFFAN, once head of the **KNX-CBS** studio tour guide staff and more recently in the transcription department, left here for *Washington* to undergo a training period under *Red Cross* officials. He is to be named a field public relations director for the *Military and Naval Bureau of the American Red Cross* organization. . . . With approximately one third of the *Spotlight Bands* broadcasts to originate on the *West Coast*, **T. E. LaCroix** and **Norman Dewes** have been regularly assigned to the engineering chores. **Ralph Denechaid** is the chief engineer. . . . **Forman & Clark**, thru **Hassel Smith** of the *Los Angeles* office of **Botsford, Constantine & Gardner**, have just purchased, as of Septem-

ber 10, 14 spots per week on **KGO**, *San Francisco Blue Network* station. **Fred Becker**, of the *Blue's* *Hollywood* sales staff, handled the transaction for **KGO**. Spot announcement schedule is in addition to current *Foreman & Clark* business on **KGO**. . . . **Robert Swan** and **John Henry** are recent additions to **KFI-KECA** announcing staff.

PHILADELPHIA:

WIP adds AP news service, dropping **Trans-Radio Press** but holding on to its UP ticker. . . . **Taylor Grant**, **WCAU** news and sportscaster, placed in charge of the sports department of the local *Stage Door Canteen*. . . . **Evelyn Green** is the first fem to handle the supply department at **WIP**, replacing **Bill Peters**, off to armed forces, as is the station's accountant, **William Nance**. . . . **Renault Wines** skedded to return to the airlines next month with **Jeff Keen**, former *Daily News* columnist and drama ed, mentioned to handle the man-about-town comment. . . . **Raymond Harriman**, up from *Baltimore*, newest addition to the **WIP** engineering staff.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Year in, year out, the soap operas go their way, winding like dry and dusty roads thru the mountains of time. They still attract plenty of travelers, so it's obviously unnecessary to bother with street repairs; but one can't help wondering whether the number of passengers might not be doubled if proper improvements were made. Corn is, of course, necessary; but even corn comes in different qualities.

The quality is none too high on *Bright Horizon*, which goes over the *Columbia* net daily at 11:30; but at least the 15 minutes on the shot caught had enough action to sustain a sort of infantile interest, and the acting level was for the most part surprisingly high. Overwrought characterizations were conspicuous by their absence, except in the role of a gal stranded with her employer in the frightful jungles of *Wisconsin* and forced to spend a night with him—alone!—in a cabin. The acting here sounded like an unsuccessful tryout for a high school dramatic society, but the other roles were well played, particularly in view of the writing.

The lass in the cabin compromises her honor in the interests of *Silver Dust*, which gives away a washcloth with each package—of *Silver Dust*, of course—and manages to perpetrate one of the most hilariously ridiculous commercials yet heard. It has a teacher advising her pupils to get the free washcloths so that all their faces will be as clean as *Johnny's*. **Paul Luther** announces.

Even this general level, however, falls to be maintained by *Road of Life*, which meanders across the **NBC** chain at 11 a.m. in the interests of *Procter & Gamble's* *Duz*. This one has been on the air since 1927, so it must have its quota of listeners. There must, similarly, be a quota of intellectual masochists at large.

Written by **Irna Phillips**, it features an "older" romance between the chief of staff of a hospital and the night supervisor of nurses; and the entire 15-minute shot caught, except for a brief (See *COMMENT* on page 57)

Out to Lunch

SPRINGFIELD, Mass., Sept. 26.—**WSPR** was off the air for an hour and 20 minutes at noon September 11 because of transmitter trouble and absence of the station engineer, who had gone to lunch. Finally located, the engineer and other members of the staff began to trace the trouble and found that power had been shut off when a steam shovel, working near the transmitter in *West Springfield*, had dug up the power line.

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WLB To Hear ATAM Demand

NEW YORK, Sept. 26.—First War Labor Board panel to enter theatrical union negotiations will hear the wage demands of the Association of Theatrical Agents and Managers from members of the League of New York Theaters at the Hotel Abbey Monday (28). James Fitzpatrick, federal conciliator, will arbitrate for the government.

New wage negotiations between the ATAM and the League have going on since last August. Contract expired Labor Day (7). Main proposal of the agents and managers has been a \$25 salary increase in all categories. Press agents currently receive \$150 minimum and \$175 for the first six weeks of a road tryout; managers receive \$100 in New York and \$125 on the road.

Only two negotiating sessions have been held, according to James F. Reilly, executive secretary of the League, who said that the proposals were so out of line that the parties couldn't arrive at a meeting of minds. It was proposed in past discussions that the matter be arbitrated, but no commitments were made.

Understood that the ATAM asked the War Labor Board to step in and arbitrate, in preference to going to the State or National Labor Relations boards. NLRB processes are usually long, taking many months, sometimes much longer, while the WLB machinery has been geared to war emergency and acts quickly.

Reilly said that the League feels that the press agents were pretty highly paid to begin with, but that the managers are willing to go along with raises based on the increased cost of living.

BROADWAY RUNS			
Performances to Sept. 26 Inclusive.			
Dramatic	Opened	Perf.	
Angel Street (Golden)	Dec. 5	5	339
Arsenic and Old Lace (Fulton)	Jan. 10 '41	715	
Blithe Spirit (Booth)	Nov. 5	358	
Claudia (return) (St. James)	May 24	144	
I Killed the Count	Sept. 3	28	
Janie (Henry Miller's)	Sept. 10	20	
Junior Miss (Lyceum)	Nov. 18	351	
Life With Father (Empire)	Nov. 8 '39	1198	
My Sister Eileen (Biltmore)	Dec. 20 '40	722	
Tobacco Road (Forrest) (return)	Sept. 5	25	
Morning Star, The (Morosco)	Sept. 14	16	
Uncle Harry (Broadhurst)	May 20	142	
Vickie (Plymouth)	Sept. 22	7	
Musical Comedy			
By Jupiter (Shubert)	June 3	134	
Let's Face It (return) (Imperial)	Aug. 17	48	
Porgy and Bess (revival) (Majestic)	Jan. 22	284	
Sons o' Fun (Winter Garden)	Dec. 1	344	
Star and Garter (Music Box)	June 24	110	

Good Rio Legit Season Nears Close; Seven Houses Running

RIO DE JANEIRO, Sept. 19.—The local legit season (March to November), which got off to an early start and is now running down the home stretch, will apparently get under the wire with a healthy balance on the right side of the ledger. Most troupes and attractions carried thru with steady, consistent biz, while others fared not so well during a season unsettled due to present world conditions. Most vitally affecting legit has been gasoline rationing. Rationing took its toll at the box office, tho the public has adjusted itself to the situation and biz has recovered.

Due to the relatively small admission charges (average 5 mil 500 reis, about 27 cents in U. S. coin) legit offers two shows nightly, at 8 and 10, to meet the nut. With omnibus service stopping at midnight, managements advanced starting time so that the late show would break 15 to 20 minutes prior to midnight deadline on busses.

With three of Rio's 10 legit houses getting a pre-season start in February, the current week finds seven of the 10 lighted, with the eighth set for re-lighting September 25. Three others opened in March, one in April and two during June. Teatro Copacabana, operated by the Hotel Copacabana, was fleshless all season, adopting a feature film policy.

The Municipal early in the season brought in Col. W. de Basil's ballet for four weeks and the Companhia Comedia Francesca from Paris, headed by Louis Jouvet and Madeline Orezay, for five. Both outfits, on subscription basis, did healthy biz, with advance sales underwriting dates. Noticeable this year, due to world conditions, were the reduced bookings of concert artists in the Municipal. Opera now occupies the Municipal, with symphony orchestra appearances sandwiched in.

Highlighting the current season was the seven-month run of Procopio Ferreira, heading his own troupe in the Teatro Serrador; Dulcina and Odilon in the Regina, and Jayme Costa and company in the Rival. Procopio, teeing off early in February, carried thru till September, presenting 12 plays, chiefly the works of Brazilian authors, then moving into Teatro Carlos Gomes to round out the season. The Dulcina-Odilon combo,

heavy faves among the Cariocans and considered the Lunts of South America, came into the Regina in June, opening with Bernard Shaw's *Pygmalion*. Troupe is currently in Regina and is preparing the Hart-Kaufman *You Can't Take It With You*, translated into Portuguese, for late September opening. The Jayme Costa troupe has held forth at Teatro Rival since March, presenting six comedies of Brazilian authorship. At Teatro Gynastico, the National Theater Service, sponsored by the Department of Education in the interests of the drama, opened in mid-April, presented four plays and is still on tap.

Walter Pinto presented three musical revues in Teatro Recreio, from early February till August 17, when a straight vaudeville took over, running for four weeks. A second straight vaude show, produced by Lardel Jercolls and Luiz Peixoto, is set for September 25 opening.

Teatro Joao Caetano fared not so well with its initial offering of Portuguese operas during a four-week period. Three musicals followed till July 2, when house went dark. Vicente Celestino Company teed off in Carlos Gomes March 13 and carried thru till June 30, presenting six musical revues. Aracy Cortes troupe took over during July and August, presented three revues, with the U. S. Conger dancers (6) appearing in initial show. Teatro Republica turned on the mazdas in June, offering musical revues with a huge cast headed by Beatrice Costa and Oscarita, and is still in the running.

Brazilian legit differs somewhat from that in the States. Here there are few producing companies. The standard-bearers for legit organize and usually head their own companies. Troupes operate with practically the same casts, year in and out, presenting chiefly the works of Brazil's foremost authors, with the successful plays continuing in repertoire. Companies are fully staffed with permanent fixtures, from manager down to call-boy. Tho there are no actors' unions here, performers are well paid.

A great bulk of patronage comes via the popularity of stars and other performers; the offering itself is secondary unless outstanding. All outfits take to the road between Rio dates, and majority report business is excellent.

Philly Legit Booked Solid

PHILADELPHIA, Sept. 26.—With the three Shubert houses booked solidly to the holidays, local theatergoers face the best legit season in many years. Thriving patronage due to transportation difficulties and the increased population has gotten off the year to a big start, and all indications point to a brilliant season.

Up to Christmas, Lawrence Shubert Lawrence, general manager of the three Shubert houses, disclosed, the Forrest will house musicals exclusively. After Gertrude Lawrence ends her current four-week engagement in *Lady in the Dark*, revival of *The Merry Widow* follows October 26, with *The Firefly* due next. Boston Comic Opera Company takes over December 7 for a two-week repertoire of Gilbert and Sullivan. Other Forrest tenants, after the holidays, will be *Porgy and Bess*, *Let's Face It*, *Sons o' Fun* and *Star and Garter*.

Walnut Street starts *Papa Is All* October 5 for a fortnight; *Little Darling*, October 19; return of *Life With Father* follows for an extended run, with *Junior Miss* and *Blithe Spirit* skedded later.

Locust Street Theater, following the three weeks of *The Corn Is Green*, gets *Guest in the House* October 12 for two more, followed by an as yet untitled Theater Guild show. Then *Angel Street* and *I Killed the Count*. Locust also skedded to get *Arsenic and Old Lace* and *Claudia*.

Other prospective bookings, which hinge on their continued Broadway runs, are *New Priorities of 1943*, *By Jupiter* and *Uncle Harry*.

Pop-Priced Legit For Emery, Cincy

CINCINNATI, Sept. 26.—Cincinnati is slated for a season of popular-priced legit, beginning October 5, as the result of a deal consummated this week between Emery Auditorium interests here and I. Sherman, New York real estate operator. Policy calls for \$1 top evenings and 50 cents at matinees, with some seats at all performances going for 25 cents.

This is said to be Sherman's debut as a producer. According to present plans, Cincinnati will be the tryout spot for what is hoped will develop into a pop-priced legit circuit. Schedule calls for seven evening performances, Monday thru Sunday, with matinees on Wednesday, Saturday and Sunday.

Hugo Schaff, who arrived here from New York Thursday, will be resident manager. Carlton Miles is handling the press.

First offering will be *You Can't Take It With You*, with Fred Stone and Cora Witherspoon in the leading roles. Francis Lederer, in a play yet to be chosen, is skedded for the week of October 12, to be followed by Ruth Chatterton in *Private Lives* and Helen Gleason in *The Merry Widow*.

In the meantime, the Cox and Taft theaters are continuing plans for the regular legit season. Most companies play the Cox, with the heavier shows being shuttled into the Taft, with its larger seating capacity and stage accommodations.

Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"I Killed the Count"—17%

YES: Waldorf (Post).
NO: Coleman (Mirror), Barnes (Herald-Tribune), Atkinson (Times), Brown (World-Telegram), Anderson (Journal-American), Lockridge (Sun), Kronenberger (PM).

NO OPINION: Mantle (News).

"Priorities of 1943"—33%

YES: Coleman (Mirror), Mantle (News), Lockridge (Sun).
NO: Barnes (Herald-Tribune), Atkinson (Times), Kronenberger (PM), Brown (World-Telegram), Waldorf (Post), Anderson (Journal-American).

NO OPINION: None.

"Janie"—61%

YES: Coleman (Mirror), Barnes (Herald-Tribune), Atkinson (Times), Waldorf (Post), Lockridge (Sun).
NO: Brown (World-Telegram), Anderson (Journal-American), Kronenberger (PM).

NO OPINION: Mantle (News).

"The Morning Star"—22%

YES: Mantle (News), Brown (World-Telegram).
NO: Waldorf (Post), Coleman (Mirror), Anderson (Journal-American), Lockridge (Sun), Atkinson (Times), Kronenberger (PM), Barnes (Herald-Tribune).

NO OPINION: None.

"Show Time"—78%

YES: Coleman (Mirror), Mantle (News), Lockridge (Sun), Anderson (Journal-American), Brown (World-Telegram), Atkinson (Times), Barnes (Herald-Tribune).
NO: Waldorf (Post), Kronenberger (PM).

NO OPINION: None.

"Vicki"—6%

YES: None.
NO: Kronenberger (PM), Atkinson (Times), Coleman (Mirror), Mantle (News), Anderson (Journal-American), Waldorf (Post), Lockridge (Sun), Brown (World-Telegram).
NO OPINION: Barnes (Herald-Tribune).

FROM OUT FRONT

Trade-Marks of Quality

—BY EUGENE BURR—

AN INTERESTING point that is for the most part overlooked in the modern theater is brought up by that literateur, bon vivant and incorrigible letter-writer, Mr. Bill Delany, who lives on the West Coast entirely surrounded by films, but whose heart is on the stage. It is the matter of the trade-marks that once used to guarantee quality when a show took to the road.

Whenever the public outside of New York saw the name of Charles Frohman, for example, it knew that a certain standard of quality would be maintained by the production. In the case of Frohman this corner happens to know very well what it's talking about, because a theatrical apprenticeship served in the Frohman company became a period of great pride. As soon as the magic name was mentioned—even many years after the little master's death—respect was immediately accorded. And that was the case in Oskaloosa as well as Chicago, and from butchers and bakers and candlestick-makers as well as theater managers.

There's nothing like it now. Some producers have enviable reputations not only in the trade but among certain sections of the general public in New York. But no producer, with the possible exception of the Shuberts, means anything much on the road. And what the Shuberts mean on the road, with their thrown-together road companies of operettas and the like, is precisely what we're not talking about.

But Mr. Delany, as he has so often in the past, has obviated the necessity for this corner to write its own column. Again, with gratitude and a sigh of relief, I turn this space over to him. Says Mr. Delany:

"I RAN across an old friend, once a steel man in Pittsburgh, who has retired and now lives in Denver. He and his wife, while at dinner one evening, asked me why they did not see nowadays any names attached to show advertising upon which they could depend for quality. I asked them to explain in more detail, and they said that some years ago, when they were still in Pittsburgh, whenever they saw the names of Frohman, Belasco, etc., on a sheet of show paper they had no compunctions about ordering seats. They knew they'd see a quality performance, even tho they might not wax enthusiastic about the show itself. But, they say, that condition does not exist any more. They do not know the names of any show producers. And they naively asked whether or not show producers were ashamed to attach their names to show advertising. (They may have something there at that.)

"After I left them I realized they had hit upon something very important. Names such as they mentioned, plus many others, did possess great value—reputations built up by long years of faithful effort and a great love for the sometimes undefinable thing called quality. This, in entertainment value, they passed on to their public, which gladly paid a sometimes increased box-office tab, knowing that they would see quality. . . .

"The thought occurs to me that the stage—or more properly the theater—is going to have a terrific uphill battle building up the confidence in Johnny (See FROM OUT FRONT on page 10)

New Play on Broadway

Reviewed by Eugene Burr

PLYMOUTH

Beginning Tuesday Evening, September 22, 1942

VICKIE

A farce by S. M. Herzig. Staged by Jose Ferrer and Frank Mandel. Set design by Ernest Glover, built by Vail Construction Company, and painted by Robert Bergman. Company manager, John Tuerk. Press agents, Richard Maney and Ted Goldsmith. Stage manager, Del Hughes. Assistant stage managers, Sara Seegar and Edward Glover. Presented by Frank Mandel.

Vickie Roberts Uta Hagen
George Roberts Jose Ferrer
Mr. Dunne Taylor Holmes
Blanche Evelyn Davis
Mr. Noonan Frank Conlan
Mrs. Dunne Mildred Dunnoek
Amy Collette Lyons
Private Cootes Edmund Glover
Private Carter Red Buttons
Karen Gerry Carr
Sandra Lynne Carter
Greta Mme. Margaret Matzenauer
Taxi Driver George Spelvin
Kay Hackett Wynne Boze
Mr. Corlies Charles Halton
Mrs. Frye Eleanor Gifford
Mrs. Arthur Marcella Markham
Mr. Hatch Del Hughes
Mrs. Corlies Sara Seegar

The Entire Action of the Play Takes Place in the Living Room of the Roberts' Apartment, in a Suburban Community Near New York City. Time: September, 1942.

ACT I—Saturday Afternoon. ACT II—Sunday Morning. ACT III—Monday Morning.

A depressing farce named *Vickie* opened Tuesday night at the Plymouth Theater, written by S. M. Herzig, presented by Frank Mandel, and directed by Mr. Mandel and Jose Ferrer. Perhaps if it hadn't tried so frenziedly to be funny it wouldn't have been quite so sad.

It is based on a cogent and timely satirical subject—the hordes of uniformed women at present inundating the country, using the war as an excuse to expand their tiny egos, satisfy their starved vanity and occupy their useless time. By no means all uniformed women, of course, can be so classified; but there are enough of them who use their uniforms to snare the only attention they have ever received to make Mr. Herzig's springboard a good one. But why such a subject, entirely satirical in concept, should have been turned into a rowdy, harum-scarum and ridiculous farce remains a major mystery. At best, it's hard to be funny about anything having to do with so grim and all-pervading a reality as the war: when the fun is supposed to take on the esoteric outlines of a comic strip, the result is grim in every way.

As a matter of fact, Mr. Herzig didn't even have the courage of his own convictions. After spending two and a half acts poking fun at the pretentious blunders of his AWCS, he has them depose the officious female who was their chief and, under the leadership of a scatter-brained fool and a nymphomaniac, perform prodigies of valor in an emergency. All of which rings as true as a cracked carillon.

The tale is of George Roberts, perfecting plan for a machine to send smoke screens over factories, whose home is turned into bedlam by his wife, Vickie, an enthusiastic member of the AWCS. His plans are used to wrap sandwiches, his terrace is occupied by an ex-flagpole sitter who tries to spot airplanes by focusing on the window of two loose ladies who live above, his bed is occupied by a brace of Brooklyn-sounding soldiers on leave, his kitchen is occupied by a majestically mammoth refugee contralto who has been hired as a maid—and, finally, the man from Washington who is to approve his plans is mistaken by the AWCS for a spy and is neatly trussed and shoved into a cupboard. The plans, of course, are not approved—at first. How the tables are turned constitutes one of those third-act situations that can be conceived (in desperation) only by a farce writer or an eight-year-old.

If this sort of thing, written in the farce medium, were to go over at all, it would have to be fast, furious and constantly uproarious. *Vickie*, unfortunately,

is none of these things. Its lines are only occasionally amusing and its situations are so far-fetched and at the same time so obvious that the play's only pleasure is the wry satisfaction of knowing exactly what Mr. Herzig will be up to next. His frantic struggles to keep his bubble of plot in the air are terminated by solutions that everyone expects—and fears.

Nor does the production help matters, for Messrs. Mandel and Ferrer, in the direction, have allowed the pace to slip and drop and slither, and have permitted their actors to deposit Mr. Herzig's few laugh lines flatly on the stage floor. And, in the casting, they have achieved equally disastrous effects. Mme. Margaret Matzenauer—who was last seen by this reporter when she was singing in *Aida* at the Met—plays the maid in the grand manner, very amusingly but very expansively. Collette Lyons, as the man-mad member of the AWCS, and Red Buttons, as one of the visiting soldiers, play to the audience in the best vaude-burlesque tradition, very amusingly but as tho they were in a revue blackout. Mr. Ferrer and his wife, Uta Hagen, as the embattled Roberts family, play straight comedy, very amusingly but for the most part very straight.

As a result, the bewildered customers are constantly at a loss; no sooner are they carried along on one line than another erupts—and laugh after laugh is lost thru the wild variation in styles.

Individually, many of the performances are good—and some, notably those of the incidental AWCS and the joy-girls from upstairs, are impossibly bad. Charles Halton does what he can to dredge dry humor from the stupid role of the man from Washington; Miss Lyons and Mr. Buttons get solid laughs by a welcome frontal attack on the lines; Mildred Dunnoek offers a burlesque as the head of the AWCS, and Taylor Holmes, as her husband, milks lines as tho they were contented cows in order to accumulate a half pint of laughs; Mr. Ferrer occasionally rises to the farce demands, but more often seems quiet and depressed (which, after all, is understandable); Miss Hagen, in the title role, does her best job yet—not a very good one, especially in a painful passage when she tries to seduce the "spy," but still adequate. Mme. Matzenauer's rich, bravura comedy has already been reported. She was, come to think of it, in the cast of the first opera this corner ever saw—a cast that also contained Caruso, Scotti and Claudia Muzio. That, of course, has nothing to do with the present play; but it's nice to think of past pleasures while reviewing a piece like *Vickie*.

Academy Cowbarn Shuttters

STAMFORD, Conn., Sept. 26.—One of the season's few remaining cowbarns, the American Academy Guild's Playhouse, will close here tonight after holding over its final show, *Out of the Frying Pan*, for six extra days, plus a matinee today. Following tonight's performance two members of the cast, Robert Lieb and Anthony Jordan, will leave for the army. Guild reports a successful season and has taken an option on the playhouse for next year, from June 1 thru September 15.

FROM OUT FRONT

(Continued from page 9)

Public that was once owned by Frohman, Klaw & Erlanger, Belasco and others. I truly think that until that happens the theater will remain submerged. . . .

"If it were possible to create a propaganda bureau for the theater, to which all stage producers would contribute, something might be done. . . .

"I neglected to say that the folks I know stressed the fact that they had seen a number of shows within the past couple of years, in Denver and elsewhere, but that of all they saw only a few rated. The rest lacked quality. Too often they were carelessly staged or badly or negligently cast. Actors were ordinary. They praised the stock companies in Denver, which often offered, they said, infinitely better performances than the alleged 'New York' shows."

THERE seems to be nothing that can be done about it at the moment—at least nothing that would accomplish the purpose quickly. About the only thing is for producers of roadshows that are well cast and well produced to bill their names in large letters, so that eventually, thru the years, those names will indicate to the public the same standard of excellence—of quality—as was once associated with the names of Frohman and the rest.

Really, astounding as it seems, our present-day producers are too modest. They have entirely forgotten the value that can be attached to their own names, if those names become associated with honest, high-quality production jobs. Once that association is established, the producer's name becomes as important as—sometimes even more important than—that of the star.

So, if producers who really try to maintain quality on the road begin billing themselves properly, maybe in a few years the situation will be righted. Not too many producers, of course, try to maintain quality on the road. But, the out-of-town readers will probably pooh-poo the idea, there really are a few.

Out-of-Town Openings

"Beat the Band"

(Shubert Theater)

BOSTON

A musical comedy, with book by George Marion Jr. and George Abbott. Music by Johnny Green. Lyrics by George Marion. Produced and staged by George Abbott. Dances by David Lichine. Settings designed by Samuel Leve. Cast: Romo Vincent, Jerry Lester, Toni Gilman, Leonard Sues, Eunice Healy, Johnny Mack, Jack Whiting, Ralph Bunker, Evelyn Brooks, Juanita Juarez, Susan Miller.

The book deals with a society orchestra leader and an active brother with ambitious, get-rich-quick ideas who gets him in hot water. He finds himself the guardian of a pretty young lady from the West Indies, ending up by falling in love with her.

Jack Whiting, as the orchestra leader, does good work. Susan Miller has a fine personality, her speaking voice is excellent, and she sings several songs very effectively. Jerry Lester, as the ambitious brother, gets funny when he has an opportunity. Romo Vincent, as the booker, does very convincing work. Ralph Bunker, as the deaf music publisher, deserves mention.

The show has plenty of talent, but the book is very weak and the specialty artists don't get a chance. The songs are gay and peppy, with *Steam Is on the Beam*, *Keep It Casual* and *Song of Two Islands* the hits of the show. They should be hits nationally as soon as people begin to hear them. Harry Poole.

"Strip for Action"

(Nixon Theater)

PITTSBURGH

A comedy by Howard Lindsay and Russell Crouse; produced by Oscar Serlin. Lindsay and Crouse; staging by Bretaigue Wandust; designed by Raymond Soney. Cast includes Keenan Wynn, Joey Faye, Eleanor Lynn, Jean Carter, Billy Koud, Murray Leonard, Harry Bannister, Paul Huber, Gordon Nelson, David Kerman, Leonard Patrick, Leslie Barrie, Coby Ruskin, Wylie Adams, Richard Sanders, Owen Martin, Kenny Forbes, Bert Freed, Jack Albertson, Jerry Thor, Don Kohler, Richard Clark, James McMahon, Charlie Kaye, Harry DeCosta, Jacqueline Paige, Joseph Haworth, Olga Brace, Howard Blaine, Kitty Voss, Gary Myles, Geraldine Dvorak, Evelyn Russell, Harold Abbey, Wendell Corey, Toni Crane, John DeShay, Eleanor Boleyn, Betty Noonan, Milton Bronson, Gloria Ingles, Boo La Von, Marji Beeler, Pat Flynn, Doris Faye, Helen Barrie, Anita Arden, Tommy Farrell, Barry Kelley, Aaron Goldstein, James Borelli, Nicholas Parillo, Frank Iannone, Michael Pascarella.

Strip for Action probably will be a click on Broadway. As premiered in Pittsburgh it was funny most of the time, neatly acted most of the time and well staged, altho seemingly confused occasionally.

It's a comedy about the antics of a burlesque troupe in an army camp, a play with incidental music composed of old-time familiar tunes, presented mostly in snatches. The show could use more music, more songs and dances. As it is

now, it teases. And not very much with the strip.

Reminding of *Broadway* with its behind-the-scenes, slice-of-life presentation of the grind girls and buffoons, *Strip for Action* seems ripe diet for wartime fans seeking relaxation if revised in some places and then tightened all over.

The plot is simple. Nutsy is a former burly comic in the army. He arranges for his old troupe to stage an evening's entertainment near camp, sans official army knowledge. The camp's brass-hat clamps down before performance time. The regular stripper walks out, too. Ingenue Squee, daughter of Zaza, who invented the strip tease, aspires to undress professionally, in emulation of mamma. So Nutsy, with Squee, who is being finished at a girls' school under the troupe's comedians' guardianship, goes to Washington. A letter sent to (See *Out-of-Town Openings* on page 57)

Tophatters Present New Comedy, "Street of Dreams"

NEW YORK, Sept. 26.—The Tophatters, that group of aspiring actors, housewives, stenographers, hobbyists, etc., with pretensions of becoming Brooklyn's community theater, opened their fifth season Thursday evening, September 17, by presenting *Street of Dreams*, a comedy by John Rand.

Why Robert Carson, the director, chose to showcase his prize pupils in something as dull, dreary, hackneyed, stilted, unimaginative and downright amateurish as *Street of Dreams* is hard to say. It is an out-and-out copy of *Stage Door* and half a dozen other plays and films set in a boarding house for young actresses. This time it is called the Proscenium Club. To recall the plot and set it down on paper would be too tedious for the reader as well as the reviewer. Anyone with an iota of imagination and a memory for things past can conjure up a gruesome scenario for a cast that includes the ambitious, hard-working young actress who studies Shakespeare while waiting for her big chance in the theater; the young playwright with his first manuscript tucked under his arm; the passe actress of the old school who is forever recalling what she told Mr. Belasco or Mr. Barrymore or Miss Bernhardt; the rich society girl who wants a fling at the theater; her father, who angels the playwright's script; the impatient actress who prefers an easier way to New York's upper strata of (cafe) society; etc.; etc.; etc. Together they make a conglomeration of flat one-dimensional, stereotyped props who go thru a set of turns that could have been called after the first three minutes of the play by anyone in the audience with a mental age of five.

If the actors have precious little to thank the author for, the arrangement is reciprocal. For the pupils that Mr. Carson has seen fit to place before the footlights do nothing to create the impression that they are anything but office girls and clerks who are having a jolly time putting on the Pinkiehoff Store's Employees' Club's Dramatic Society annual show. Few if any of these people, sincere and hard-working as they may be, could ever find their way to a stage where accepted professional acting standards obtain.

Of the group, Janet McCrory, in the role of a Broadway-wise smart-cracking stage aspirant with a healthy mental perspective, and Diane Swart, as the serious young leading lady, both possess poise and charm and look well upon the stage. The same is true of Betty Deery, the impatient maiden. Miss Swart, who threatened to become a pretty fair comedienne last season, misses fire in this performance. The acting in general, however, is strictly on the high-school level.

As far as direction is concerned Mr. Carson has succeeded in pacing a group of inept people thru a series of unimaginative poses, and seems to think his job is done when he has managed to keep one player from tripping over another.

Mr. Carson's dream of a Brooklyn Community Playhouse is still far off. Before that, he should decide whether he has the makings of such a group or whether he is merely serving a few people who like to act as a means of self-expression. Shirley Frohlich.

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Chicago Hotel Business Best In Many Months

CHICAGO, Sept. 26.—Hotel room business during September has been the best in months, and most of the trade is local, conventions being fewer than in pre-war years. The combination of strong attractions and better employment conditions have brought about this wave of prosperity.

Sherman Hotel's Panther Room the past two weeks has had the best business since Glenn Miller's stay, due to the popularity of Jimmy Dorsey. In his first week, ended September 17, Dorsey grossed \$17,800, and in his second and closing week brought in an estimated \$15,000. Dorsey is in for 30 per cent of the gross.

The Palmer House had a capacity opening Thursday (17) with the return of Griff Williams band and the Hartmans, and on Saturday (19) reported a new high for a single night. Room had 911 people, grossing over \$5,000. Many were turned away. Hotel gives Williams the credit for the business, and honored him by switching the name of the current show from *Autumn Revue* to *Griff Williams Revue*.

Both the Blackstone and Drake have played to big business since Labor Day. Blackstone's Mayfair Room has Jane Pickens, while the Drake's Camella House is featuring Marie Nash. The return from the country of many of the hotels' regular society customers is responsible for the sharp tilt in receipts.

Horseshoe Unit Completes Casting

NEW YORK, Sept. 26.—Billy Rose's Diamond Horseshoe Revue (*Mrs. Astor's Pet Horse*) tees off on the first week of its vaude tour at the Adams, Newark, with eight weeks following that and another 10 weeks being lined up. Unit is selling for \$8,500 a week against a percentage.

Show, a copy of the revue Rose has currently running at his Diamond Horseshoe nitery, includes Gilda Gray, Charlie King, Tess Gardella, Walter Dare Wahl, the Yacopis, Pansy the Horse (second company), Harry Meehan and Cecil Lewin.

Still in England

ROCKVILLE, Conn., Sept. 26.—"Tambo and Tambo, two Rockville boys," as they sign their cards, are now located at P. A. 135, Stockwell Park Road, Brixton, London, England, according to recent word received by friends here.

About 30 years ago Walter and August Kleindinsk left for Europe with their tambourine act. At that time they planned to tour Europe and then return to the United States. However, year after year they remained, appearing in theaters and traveling with shows and circuses.

Vaude Set for 3 Detroit Spots; Using Names and Semi-Names

DETROIT, Sept. 26. — Line-up of colored names for the Paradise Theater was set this week by Ben and Lou Cohen up to the first of the year. A number of shows have also been booked ahead into 1943. This gives Detroit four vaudeville houses.

The Paradise opens October 9 for its second season, with admission prices the same as downtown first-run theaters and about double the price charged anywhere else in town for vaude on a regular weekly policy. Action type first-run pictures will be booked, running single feature in distinction to the usual double bill plus stageshow policy of other vaude houses here.

Shows set are: October 9, Jimmie Lunceford band; Bob Howard; October 16, Lil Green, Tiny Bradshaw; October 23, Earl (Father) Hines band; October 30 and November 6, open; November 13, Count Basie band; November 20, Erskine Hawkins band; November 27, Fats Waller band; December 4, Cab Calloway band; December 11, Ella Fitzgerald, the Four Keys, Doc Wheeler's band; December 18,

Andrews Sisters Help

NEW YORK, Sept. 26.—Andrews Sisters got up their own bond-selling scheme at the Paramount Theater by setting up a Bond Canteen in their dressing room and giving autographed records, pictures and refreshments to patrons buying a \$100 bond in the theater.

Idea is plugged via houseboard in the lobby, telling customers that, for the purchase of a \$100 bond, patron is invited to Andrews Sisters' dressing room for the above-mentioned items. First day (Monday) brought 28 bond buyers backstage.

Draft Keeps Breaking Up Lots of Acts

DETROIT, Sept. 26.—Uncle Sam was responsible for the Three Gentlemen of Rhythm not appearing at the Villa D, Jackson (Mich.) night spot, Monday for their scheduled opening. The act was canceled out in the middle of Monday afternoon, when two of the boys were suddenly taken for the army.

Betty Bryden, handling the booking, had to fill in at the last minute with another act and found tire and gas rationing another setback here. Unable to find a suitable act still traveling with its own car, she had to leave the office and drive the act substituted out to Jackson, some 80 miles, herself.

Late notice on the induction was apparently caused by the fact, common in this territory, that traveling acts usually receive their Selective Service mail late, and often only just before the date of their orders to report. Checking addresses and data on acts for Selective Service and other government agencies is occupying increasing time for booking agencies.

Three Peppers to Cleveland

PHILADELPHIA, Sept. 26.—Three Peppers, sepia instrumental-vocal act, which built big locally to \$1,000 a week, a new high for a local act, spread into new territories for the new season. Booked for a two-month stand, starting September 14, at Chin's Cocktail Lounge in Cleveland, following the Four Kings of Jive, also a local act. Both booked by Jolly Joyce office here, which also has Three Loose Nuts who opened September 14 for two months at the Brown Derby, Baltimore.

St. Paul Resumes

ST. PAUL, Sept. 26.—This city had its first professional stageshow in months, with Chico Marx and orchestra playing the RKO Orpheum Theater September 18 to 21.

THE THREE CHORDS joined Martha Raye's unit at the Stanley Theater, Utica, N. Y., Monday (21).

Louis Jordan and Don Redmond bands, and December 25, Duke Ellington band.

Vaudeville is being opened in a second down-river suburban house, the Allen Park, in Allen Park. Shows were also started last month in the Mel Theater, about five miles away, in Melvindale.

Both are industrial suburbs with defense factories near by, and houses are new theaters built within the past year—the first in their respective communities.

The Allen Park is using shows three days a week, with Dave Diamond's orchestra working from the pit on account of the shallow stage. Five acts, booked by the Sol Berns Office.

Negotiations for new contracts have been postponed until October by Stagehands' Local 38, IATSE, covering roughly three dozen local theaters.

With theater executives engaged in the September War Bond Drive, the stagehands took the position, according to business agent Ray Showalter, that they could aid in the drive by delaying their own negotiations. Union is asking for a 10 per cent increase.

RKO, Loew Not Planning More Time for One-Nighters in N. Y. Unless Film Deals Are Banned

NEW YORK, Sept. 26.—Prospects of the RKO and Loew circuits restoring their New York area chain of vaudefilmers are still nil this year despite the general pick-up of vaude thruout the country. As far as the activities of these circuits are concerned, their local flesh policy will still be confined to one and two-nighters in nabe houses this season.

Major reason is, of course, the double-feature headache, still with us despite polls indicating preference for single features. House operators, too, would like to eliminate duals in order to cut film rentals and to avoid the general lowering of program quality because of the tail-ender of the double.

Because of double-features, vaude shows can be shown only for one evening performance, and this consumes an hour or more, which crowds the house and often cuts into the gross business.

It is generally believed by circuit executives that if doubles were eliminated there would be a mad scramble for vaude shows. The recent order of the War Production Board curtailing the supply of raw film stock offers some hope in this direction. But there are still enough B films around to supply double-feature needs for quite a while. Should the supply be exhausted, shorts can be jumped in.

There is also the angle that many ex-

hibitors are unwilling to play vaude because of the many film percentage deals. They are reluctant to fatten grosses under those circumstances, especially when an additional outlay of dough is called for to pay for talent, stagehands and musicians.

The list of RKO and Loew nabe houses using vaude remains practically stationary despite occasional changes. At the moment there are 35 circuit houses here and in the vicinity using one and two-night shows.

RKO accounts for the majority of them. Its division managers, Charlie MacDonald, Russ Ende and Louis Goldberg, are all aware to the possibilities of live shows and use them wherever feasible. Loew accounts for 11 vaude spots, plus two houses using guest nights, booked thru WHN Artists' Bureau.

An addition to the RKO flesh spots is the Jefferson, which started last week with Friday and Saturday vaude, booked by Dave Stern and Al Green. Other RKO houses booked by Stern and Green include the Prospect, Kenmore, Flushing, Alden, Orpheum, Tilyou, Bushwick, Greenpoint, Dyker, Strand (Far Rockaway), Madison, Richmond Hill, Franklin, Royal, Hamilton and Coliseum. Martin and Irving Barrett set the shows for Proctor's, Newark; Capitol, Union City; Chester, Bronx, and Yonkers.

Takes Ex-Partner's Name

TULSA, Okla., Sept. 26. — George Chapman, now a flight instructor here, has officially adopted the name of the man who taught him the show business. He's now George (Chappy) Lenox.

"Chappy" and Jack Lenox formerly were billed on the Keith-Albee circuit as the Lenox Brothers. With the team broken up, "Chappy" said he wanted to continue as a "brother," so asked County Court to change his name.

Butterfield Tour Using More Shows; 4 Weeks Plus Spots

CHICAGO, Sept. 26.—Butterfield Circuit in Michigan will use more flesh shows this season, due to improved employment conditions in the State. Boyle Woolfolk, the chain's booker here, says the Bijou, Battle Creek, is already set to use three-day combo bills every weekend, starting October 2. House last season was spot booked.

Circuit will offer four solid weeks, using both vaude units and bands. In addition, the Oakland, Pontiac, will be a three-day date occasionally, and the Liberty, Benton Harbor, will offer another day. Liberty recently played the Bonnie Baker unit, first flesh show in that house in years, and business was big.

In addition to Battle Creek, houses usually on the Butterfield route are State, Kalamazoo, and Keith's, Grand Rapids, split week; Michigan, Jackson, and Michigan, Lansing, split week; Capitol, Flint, and Temple, Saginaw, split week; Michigan, Ann Arbor, two days, and Michigan, Muskegon, Saturdays. They play all units bought by Butterfield.

Battle Creek will use a house band and a line of girls (Betty Co-Eis) plus five acts in its opening show. Band units already set for the chain are Del Courtney and Herbie Kay. Three acts will accompany each band unit. Among acts set are the Juvelys, Betty Lee and Professor Backwards. Courtney opens October 11, Kay November 1. The Bonnie Baker unit played for 29 days to good business.

More for Minneapolis

MINNEAPOLIS, Sept. 26. — Mort H. Singer Orpheum Theater here has booked three more stageshows. Jan Garber opened yesterday and will be followed October 2 by Benny Meroff's *Funzafire* unit; October 9 by Bob Crosby's ork.

Chi Bookers Seek Novelties as More Performers Leave

CHICAGO, Sept. 26.—Midwest bookers, more fortunate in securing acts than offices on the coasts due to the absence of dim-outs and lack of gas rationing in this area, are getting worried over the growing scarcity of novelty acts.

While such acts are not too plentiful even in normal times, war conditions have been attracting many of them into defense plants. Many novelty acts are mechanically minded and fit into the work of a defense plant.

The mounting transportation difficulties have been sending more and more of these acts into plants. For example, Orville Stamm, of Stamm and LaRue, novelty dance act, has started work in a factory in the blackout lights department.

While agents are trying to get more money for these acts to keep them in the business, few clubs can pay enough to compare favorably with net money earned in war work.

Advance Bills

RKO, BOSTON: Three Stooges, Stan Kenton, October 2; Jerry Wald, Borah Minneville, Johnny Downs, October 9; Jane Withers, October 16; *Diamond Horseshoe Unit*, October 23; Horace Heidt, October 30; Ink Spots, November 6.

PALACE, CLEVELAND: Merry Macs, Will Osborne, October 2; Ink Spots, October 19; Claude Thornhill, October 26; Jane Withers, Jerry Wald, Johnny Downs, October 30; Bob Crosby, November 6; *Diamond Horseshoe Unit*, October 13.

COLONIAL, DAYTON, O.: Claude Thornhill, October 2; Ann Corio, Red Nichols, October 9; Ink Spots, October 16; Ray Herbach, Bonnie Baker, October 23; Jane Withers, November 6.

PALACE, COLUMBUS, O. (three days): Ann Corio, Red Nichols, October 6; Shep Fields, October 13; Ink Spots, October 27.

Cleveland Club Owner Wins

CLEVELAND, Sept. 26.—Freddie Meyers, proprietor of Paradise Inn here, was acquitted of charges of operating a public dance place without a city permit, after he said he merely followed the usual custom of keeping in operation while his application for renewal was pending. Municipal Judge Bell ruled that Meyers was not notified of the city's refusal to renew the permit until the day he was served with an arrest notice.

Meyers is contemplating opening a night club at a different location, resuming the name of Freddie's Paradise Inn.

21 Club, Baltimore

Talent policy: Show and dance band; shows at 11 and 1; Sundays, 8, 11 and 1. **Management:** Louis Cohen, Charles Ker-man, Norbert Friedman, owners and operators; Tony Phillips, booker. **Prices:** No cover; minimum, \$1.50, except Friday and Sunday, \$2, and Saturday, \$2.50.

Belle Baker is headlining the club's first anniversary celebration. She is one of Baltimore's favorite entertainers, and a capacity audience turned out opening night, greeting her with a rousing ovation. She reciprocated by putting on an entertainment par excellence, which won her five encores. Rest of the show didn't matter, as long as Miss Baker was there, her talents being versatile and brilliant enough to carry the full load. She delivers straight and comedy songs in her inimitable style. She sang *America, My Love Song Is You*, written by her son; *The White Cliffs of Dover*, *Always, Take All of Me*, *Blue Skies*, *Garden of Roses*, *My Joe*, *Tony*, *Somebody Else Is Taking My Place*, *Argentina* and others.

Dave Mann, her new accompanist, played for her for first time. Her former accompanist is now in the service.

Ray Arnett, versatile emcee, gave a splendid exhibition of tap dancing in addition to his other accomplishments.

Arkins and Roberts, comedy team, went over big with their dancing and clowning. Included a courtroom scene on Dies Committee investigation.

Walter Walters, ventriloquist, with his two dummies, proved his ventriloquial ability.

Music for show and dancing furnished by Larry London and orchestra, with Al Spiedock at drums.

John F. Ignace.

Slapsy Maxie's, Hollywood

Talent policy: Dance band; floorshows at 10 and 12 p.m. and 1 a.m. **Management:** Sammy Lewis, manager; Norman Milten, publicity; Lawrence Arbon, maitre d'. **Prices:** Dinners, \$2 up; drinks, 60 cents up.

Good old slapstick comedy here, and it is paying off. Business here is on the top side. Manager Lewis sees to it that the show is packed with clever comedy.

Unlike previous shows, most of the comedy stuff takes place on a stage above the band. Little, by comparison, transpires on the platform in front of the band. Stage requires few or no props and it's a race to see who can bring down the house. Show opens with Ben Blue and Peanuts Bohn on for a skit, followed by Jean Scott, Norma Squires and Pat Page, all lookers, doing a medley of George M. Cohan songs. Archie Robbins emsees and uses racy gags.

Show moves fast. Comics pull punch lines without much ado. Blue does a bit of warbling on *I've Got You Under My Skin* and stops long enough to put in some good gags.

Miss Squires scored with her warbling of *Rumba Joe*, and Stan Ross got plenty of laughs with his dead-panning. Miss Scott and Miss Page assist the comics and are good.

The show is rounded out with the swell stepping of Louis DePron, who cleats it off in fine style. Muriel Anderson offers piano intermission music. Joe Plumer's

GUIDO AND DREME

Creative Dance Moods

Sept. 28 to Oct. 11, Lotus Gardens, Washington, D. C.
Pers. Mgt.—Hattie Althoff, O.R.A., 30 Rockefeller Plaza, New York.



Just closed

Chase Hotel, St. Louis

Night Club Reviews

band does a swell job of playing for dancing and show.

Show is one belly laugh after another.
Sam Abbott.

Louise's Monte Carlo, New York

Talent policy: Show and dance band; relief trio; floorshows staged by Joe Crosby at 9, 11:30 and 1:30. **Management:** Louise Reid, owner; Roger H. Kendall, manager; Al Mernit, press agent. **Prices:** Dinner from \$1.

One of the three French atmospheric night clubs in town. It offers patrons a surprisingly fine floorshow and good music for a \$1 dinner. A swell buy for patrons.

Current show is staged by young Joe Crosby, who has the six-girl line and rotates the costumes with lines in two other local clubs. The girls are young, okay on looks and costumes and neat and attractive. They open with a can-can, return for an Oriental veil affair, closing with a gay nineties affair. All nicely done.

Billy Sager, young emcee, sings a couple of tunes, showing much improvement since last time we caught him. Pierre Beaucaire, baritone, who has been here for years, still has a rousing voice that wins applause. Mantayla and Margo, young ballroom team, open with a nice tango, and returned later for a bolero. Include the usual lifts and spins, their best being a spin, with the girl draped across his shoulders. Fung Oye, Chinese, is a cute, young thing who sings pops in pleasant enough voice and with vivacity. In her 15th week here, her popularity continues to grow. Emanuel, in tights, was originally booked to highlight a carnival production number. But this was changed, and now he solos without atmospheric background. Consequently, he had a tough time pleasing despite his big variety of good balancing, juggling and upside-down tricks on a perch.

Jack Rosello's band, here for seven years, has a maracas shaker fronting and injecting a lot of life into it. Collette Baxter, pretty vocalist, handles the choruses in pleasant voice.

Evelyn Trio (male pianist and female cellist and accordionist) do the intermission music, and they are certainly above average.

Paul Denis.

Club Flamingo, Chicago

Talent policy: Continuous shows from 10 p.m. **Management:** Velos Brothers, operators; Mr. and Mrs. Billy Stearns, hosts; Tommy Succo, booker. **Prices:** No cover or minimum; drinks from 35 cents (food not served).

Neighborhood cafe business here has grown with the war boom. The latest is a lavish spot, the cost of construction and decoration running to \$60,000. Tropical atmosphere prevails, smartly styled by Frank J. Lapasso, architect, and Hanns Teichert, designer. The owners also run the Trocadero, So-Ho and Music Box. Flamingo is in direct competition with the L and L cafe, which is booming because of its girly revues.

To enable acts to catch their breath, most of them are used in every other hour show, from 10 p.m. to 4 a.m. The two strips and radium nude, however, work every show.

Judging by the opening bill, management is splending plenty of money for

talent, around \$1,400 per week, big money for an out-of-the-Loop room. Spot can make money because it can seat some 600 at tables and long bar. Only drinks are served, reasonably priced.

Two emsees keep the shows moving. They are Hal Fisher, singing comedian, and Jimmy Leeds, harmonica player doubling as gag man. They have a tough job keeping the mob quiet between acts. Girls are the main attraction and, as far as the customers are concerned, anything else is just intermission stuff.

And good girl acts are on hand, too. Top honors go to Patricia Joyce, shapely strip, who has looks and a beautiful body. She can parade with the best of them. Truly De Ring, redheaded strip, is a little overweight but a lively performer. Singers Laura Kellog and Mary Ann Russell take turns. Miss Kellog has a trained soprano voice and her work is above the heads of most of the trade here. Miss Russell is of the more popular variety, singing pop tunes in fair style. Both good lookers.

Nesley and Norman do a good adagio, altho the effect is not impressive because the man is almost twice the size of his partner. Girl works in a semi-nude outfit, while the man wears tails. Ross and Ross do novelty balancing and acro tricks. Here, too, the man towers in size over his partner.

Leeds plays a harmonica well and in novel ways. His gags, however, do not have the punchy delivery needed in a spot of this kind. Fisher is okay with his character songs (drunk, funny Latin) but his talk is not sharp enough for this mob.

Francita, radium dancer, uses novel lighting effects. Has four numbers. Novel act. The Gertrude Avery Girls (6) open each show with stock numbers.

Music is played by Erwin Honas and his boys.

Sam Honigberg.

Casino Russe, New York

Talent policy: Show and dance band; Russian floorshow at 9 and midnight. **Management:** Sascha Maef, owner; Peter Ligoff and Mischa, hosts; Sobal & Hartman, press agents. **Prices:** Dinner from \$2.25; minimum weekdays \$2.50, and Saturday and holiday eves, \$3.

Redecorated during the summer, when the club is closed, this Russian atmospheric spot resumed last week. The American eagle and the stars and stripes now decorate the bandstand, and the club is brighter in coloring than last season.

The show continues to avoid political angles, altho the flame dancer, Dmitri Matvienko, now flips his dagger at a target that is the likeness of Hitler. A veteran here, his flaming daggers make still an arresting novelty. Nina Tarasova, concert singer, is another return here and she holds close attention with her intimate singing of Russian and French ditties, plus humorous explanations of the lyrics in English. A deft singer. Gypsy Markoff, exotic brunette, well known in Continental clubs, plays a fine accordion, adding occasional lyrics in ordinary voice. She's a vivid personality.

A real novelty is George Sattan (Stefanesson), playing the rarely seen Pipes of Pan. The full scale is there, and Sattan extracts lively music from it. Sasha, Nadia and Natasha, two girls and a man, do Russian native dancing in costume. Pantomime embellishes their interesting routines.

Chris Kay and band again occupy the bandstand, accompanying the show excellently and also dishing out dance tunes (American tunes, of course) nicely.

Food, liquor, atmosphere and service are first rate.

Paul Denis.

Casino Urea, Rio de Janeiro

Talent policy: Show and dance band; floorshows at 10 and 1. **Management:** Luiz Peixoto, director of entertainment; Jorge Margarte, booker; Zacharias Yaconelli, artistic director; A.D.A. Ltda., S.A., publicity.

Midseason revue opened September 11 to an over-capacity crowd. Opening-night performance was a benefit for Brazilian victims of the war.

Theme of the revue centers around the army and navy. Production staff has done an excellent job, and the show has some sock talent. Outstanding and a show-stop was Rosina de Rimini, youthful Brazilian soprano making her night club debut. A rather attractive blonde and possessor of a fine, rich voice, she should go places. Mariquita Flores and Antonio de Cordoba, U. S. dance team, registered solidly. Alvarenga and Ran-

chinho, Linda Batista, Madeline Rozay and the huge array of Urea's stock talent rounds out the program.

Lee Broyde and Leslie Miller, at the Hammond and Novachord respectively, gave out a medley of Brazilian tunes that got the show off to a flying start. Leo Albano, a likable emcee, sang tunes composed by band leader Goa as tableaux in background, depicting army, navy and air branches of the services; pulled heavy applause. Next, girl line in smart red and white military costumes, on for fencing routine.

Scene shifts to battleship deck, with Madeline Rozay in excellent toe work. Dancer is doubling into Municipal Theater, heading the opera ballet. Alvarenga and Ranchinho, Brazilian comics, make their entrance via the parachute route, dropping out of the fly-loft. Garnered heavy laughter with their gags. Line returns in military garb, beating drums to the blasting of trumpets, climaxed by tableaux on stage and pit elevator.

Mariquita Flores and Antonio de Cordoba, in their fourth week, feature Castilian dances, offering two routines. Their castanets drew well-merited applause as well as their footwork. In closing spot, with line paving the way, is Rosina de Rimini. Singer did three numbers and encored with *Valso de Musetta* from *La Boheme*. Could have done more.

Dinner show consists of Linda Batista, Grande Otelo, Vic and Joe, Jacarara and Ratinho, Trio of Gold, Alberto de Barros and Haracina Correia.

Leo Albano does straight emseeing, Gao batons for show music, alternating with Carlos Machaod band for dancing.

James C. MacLean.

Cafe Howard, Bridgeport, Connecticut

Talent policy: Show and dance band; floorshows at 10 and 12. **Management:** John M. Meyers, owner-operator-publicity; George Koenig, assistant manager; Nick Pelligrino, headwaiter. **Prices:** Dinner from 85 cents, drinks from 45 cents; minimum \$1. Booked by Sid Hall and Paul Lester.

Going into its 12th month, this nitery has developed into the biggest money-maker in town. The management is opening an adjoining room, decorated in blue, which will enlarge the spot to a capacity of 550. With a 25-cent entertainment charge just instituted, a revolutionary move for this territory, the talent budget has been considerably increased. Show lasts two hours.

Hal Thornton, emcee, who has been here almost since the opening, is a hard worker and keeps things going. Has changed his style, pacing the show well. Does a pianolog, which goes over well, using both pops and special material. Johnny Valent, personable youth, starts the show off well with a novelty musical turn, coaxing music from a saw, bicycle pump, rubber hose and other contraptions, climaxing with a selection on spoons. Jules and Clifton, knockabout pair, score solidly with their comedy acrobatics, but were handicapped because of lack of floor space. Susan Day, vivacious blonde, sells several songs effectively. Had to beg off. Walter Lehr has a sock act, playing records while giving the impression he is singing. His work is outstanding. He is a newcomer from Holland. His imitation of Lamour and Pons was a knockout.

Betta Dodd, billed as "the Girl in Cellophane," has a colorful act. Flashes colored lights on various parts of her nude body from bulbs held in her hand while dancing. Plenty of body move-

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ment. Lou Handman and Florrie De Vere, veteran vaudevillians, were show-stoppers with their familiar piano and song turn. Also broke in some new material. They registered well. Princess Salma, in a session of mind reading, clicks. Lillian McCoy, pretty blonde, has a pleasing routine of accordion playing and leads community singing.

Charles Ferron's orchestra plays for the show, with Ferron on violin; Harold Parisi, piano; Nate Sussman, drums; Bob Weller, sax; Wayne Murray, trumpet. The Merry Mariners, a five-piece combo, play for dancing.

August was the best month since opening, according to John M. Meyers, operator. *Samuel A. Lejkowitz.*

Palmer House, Empire Room, Chicago

Talent policy: Production shows at 8 and 12; little show at 10; show and dance band; intermission combo. Management: Edward T. Lawless, managing director; Merriell Abbott, producer; Dick Barstow, dance director; Albert C. Fuller, publicity director; Ralph Monti, costumes; Hattie Smith, music; Sig Chakow, lighting; Fritz Hagner, headwaiter. Prices: Minimum \$3 (Saturdays \$3.50); dinner from \$3; drinks from 50 cents.

The money personalities of last fall, Griff Williams and band and the Hartmans, are back for a 16-week run and the opening week's receipts indicate that they will top anything the room has had in years. The danceable music that Williams is dishing out is probably the most catchy in town, a decided asset for a room that draws dancers from the entire family circle. This date should once and for all skyrocket Griff into the name class and keep him there for a long time to come.

The Hartmans top a show that, in addition to their own hilarious act, boasts two clever line numbers. Only two other turns in the comparatively short bill: Ray Parker and Porthole, and Walter Long.

The Hartmans, caught in the dinner show, repeated the numbers seen here last year, but they seem to grow better with age. They draw more laughs than any other comedy dance team in the business, simply because their routines are genuinely funny and Paul and Grace portray them with the polish and performance few dancers can duplicate. Scored for some 25 minutes with their magic, new dance team, dance lesson and bolero numbers. Paul is the comic in face and mannerisms, while Grace lends admirable contrast with her charm and personality.

Ray Parker had trouble holding the attention of the talkative dinner mob, but his act of ventriloquism and mental work, using the dummy (Porthole) for (See *Night Club Reviews on page 41*)

Gamble's Comedy Material

GAMBLE'S COMEDY BOOK NO. 2 Contains 150 Gags and Jokes, 3 Ventriloquist Acts, 4 Talking SKITS and 5 Comic MONOLOGUES. \$1. GAMBLE'S MINSTREL BOOK NO. 2 Contains 2 Minstrel FIRST PARTS, an AFTERPIECE and 6 B. F. OLIO ACTS. \$1. GAMBLE'S PARODY BOOK NO. 2 Contains 100 NEW PARODIES on Songs, New and Old, \$1. All 3 BOOKS, \$2.50. Costumes, Wigs, Scenery, Make-Up Furnished. WITMARK'S COMPLETE MINSTREL SHOW, \$10. Big COL-LECTION of Blackouts, Stunts, Clever Replies, Etc., \$5.

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Will the Day Ever Come When...

By PAUL DENIS

WILL the day ever come when . . . Lucy Monroe will not sing the national anthem?

A night club emcee will not tell patrons, "You won't applaud because you're mad I got a job"?

A theatrical photographer will pose a dance team without a fan blowing at the girl's dress?

An agent will tell his act, "Take this cut-salary job in Wilkes-Barre, and I'll positively get you the Paramount Theater the following week"—and mean it?

Fifty-dollar-a-week acts will not say, "I turned down that date because they won't give me my regular salary, \$500"?

A summer resort booker will not tell an act, "Take this job at Dilapidated Manor at Green Lakes. It's only 400 miles away, the money's \$18.50 for the week-end, and all four of you will have a wonderful vacation. Only three shows a night, and you can make up your own bed"?

An agent will not tell an act, "Business is wonderful; I just booked the entire show at the Latin Quarter. But, pardon me, I just realized I forgot my wallet at home. Lend me \$2 until tomorrow"?

Ten agents will submit the same act to the bookers the same day and will neglect to say, "This act is under my exclusive management; and I'm the only one who can get it for you"?

One performer will not accuse 15 other acts of stealing material which he himself stole in the first place?

There will be at least one magician who will not say, "I taught that magician his act"?

Some of the stubborn old-time performers will realize that it's true that the Palace is playing double-features?

Major Bowes units will stop using professional acts and billing them as amateurs?

Acts will quit saying, "Just back from a camp show tour; of course, we didn't do it for the money; just wanted to see the soldiers and do our bit"?

Night club owners will stop explaining, "You should have come in last night when business was terrific"?

Dance teams will quit saying about each other: "Of course, we're not saying they're no good. They're fine; except when they're on the floor, nothing happens"?

Agents will stop telling acts, "Take this salary cut; after all, money isn't everything; isn't our wonderful friendship something to you"?

Performers will not start all conversations with, "I'm not one of those hams who are always talking about their acts; I'm different! . . . Now, did I tell you that Zanuck wants our act for his next musical picture? His secretary phoned our agent from Hollywood that . . ."

Talent Agencies

EDDIE SUEZ, Philadelphia, takes over the Three Bye Sisters for Philadelphia bookings. . . . JAKE BIBEN, formerly associated with the theatrical agency of HARRY BIBEN, Philadelphia, turns manager at the News Theater, Philadelphia. . . . JOLLY JOYCE, Philadelphia, lining up a vaude tour for Bob Carney's *Lunatic of 1942* unit, taking in the Southern States.

BERNIE TILOVE, of the William Morris Agency, has been inducted into the army. . . . MATTY ROSEN, of Frederick Bros., New York, has his reporting orders. . . . PETER STEELE, of Montreal, is awaiting okay to get into the RCAF.

ALICE CLARK Agency, Cleveland, has set Drake and Marche, Renay Allyn and Franc Reynolds, emcee, at Cafe Monaco, Cleveland, for two weeks beginning September 28.

LILLIAN McCARDELL Office, Houston, has eight weeks of vaude and club dates in the Houston area. Jan Dean, emcee, has just finished 10 weeks for the office at the Broadway Dinner Club, Galveston, and moves to the Showboat Theater there for 10 weeks. Drane Walters, emcee, has just finished 12 weeks in the Houston area for the McCardell office.

Club Talent

New York:

ARMANDO AND LITA, after eight weeks with the Ozzie Nelson band, open October 4 at the Latin Quarter.

KEA LOKE is in the Hawaiian Room of Hotel Lexington with the Lani McIntire ork.

GEORGIE PRICE will open at La Conga October 8. . . . JANINE DUVAL set in the next Leon and Eddie's show, along with Shirley and Richards. . . . SARA ALLEN is current at the Sunup Club, a private membership institution.

Chicago:

LUCILLE AND EDDIE ROBERTS opened at the Camellia House, Drake Hotel, Tuesday (29). . . . LISHERON AND ADAMS will do six concerts for the Estelle Lutz Agency in January. . . . GUS VAN goes into the 885 Club October 16, set thru Johnny King, of Central Booking Office, which will book the rest of the show.

PAUL WINCHELL has been added to the Chez Paree October 30 show, which will star Sophie Tucker and include the return of the Callahan Sisters. Current bill with Grace Fields is doing capacity business. . . . GEORGIE TAPPS has moved from the Oriental here to the Chase Hotel, St. Louis, where he opened Friday (25).

BILL NORTH, formerly with Gray Gordon's band, now fronts his own trio, and goes into the Riviera October 20 for four weeks. Set by Bert Gervey of CRA. . . . RAY RAFOLS, Hawaiian trio, started a month's run at the Milwaukee Athletic Club, Milwaukee, Monday (28), and SID FRITKIN AND CAVALIERS moved into the Schroeder Hotel, that city, on same date for two weeks. Both set by Alpha Demaree of CRA.

Boston:

DOROTHY LEWIS begins her fourth engagement at the Oval Room, Copley Plaza Hotel. . . . CRISTINE CROSS, formerly LeVerne of *It Happened on Ice*, featured as a vocalist at the Rio Casino. . . . HERB LEWIS concludes his fourth year at the Melody Lounge, Coconut Grove.

Hollywood:

JOHNSON BROTHERS, Fulton and Johnson, Edna Eaton, Paul Cadreur with Harold Fitzgerald recently returned to town from the Montana fairs. . . . TARAS AND MASTERS, who closed at the Trianon, South Gate, are now at Florentine Gardens. . . . M I L L S BROTHERS, current at Florentine Gardens, have been added to *Rhythm Parade* (formerly *Bye, Bye, Baby*), now in production at Monogram. . . . PHIL AND DOTTIE PHELPS are currently featured in the Shrine Circus at the Los Angeles Shrine Auditorium. . . . MARIE CARUSO has joined Harry Abbott's show at the Music Box. . . . CAPRINO SISTERS recently closed at the Music Box. . . . JOHN CALVERT has closed at the Hollywood Casino. . . . WILL AUBREY is back in town following a USO tour. . . . BRITT WOOD is skedded for a Bob Burns broadcast.

Help!

CHICAGO, Sept. 26.—Phil Tyrrell, local booker, met some tough competition from Uncle Sam in booking a show for the Nicolett Hotel, Minneapolis, which opened last night (25).

At first he set the Kurtis Marionettes, but was forced to cancel the act when Kurtis Weigeln wired that he had been called by his Chicago draft board to report for induction. Renee and Root were used to replace, but before the contract was made out Eddie Root wired Tyrrell that he had enlisted in the navy.

Don Julian and Marjori were finally set, and Tyrrell is keeping his fingers crossed. Julian is expecting a call from his New York board any day. On the same bill are Le Roy and Nina Korda.

Management is now hoping that Miss Korda doesn't join the WAACS before the end of her two-week date.

Here and There:

G U Y LOMBARDO ORCHESTRA, Tommy Trent and Roberta and White Saturday (19) began a two-weeker at Beverly Hills Country Club, Newport, Ky. . . . ROSE LA ROSE opened Monday (21) at the Cat and Fiddle, Cincinnati, for an indefinite stay. . . . JOHNNY KAAIHUES Hawaiians, after four and a half months at the Eldorado Club, Cleveland, have begun their third engagement at Roosevelt Hotel, Pittsburgh. Sal Recchi is new with the group, replacing Fred Myers, who has gone to the army. . . . NIK NEVEL TRIO set for an indefinite stay at St. Nicholas Hotel, Decatur, Ill., by Dick Stevens, MCA. . . . PRINCESS AND WILLIE KALAMA are in their third week of a return engagement at Cafe Aloha, Buffalo.

ANITA ALVEREZ is signed for four weeks at the Club Royale, Detroit, opening Friday (25). . . . BILLY VINE is a holdover at the Club Charles, Baltimore. . . . MACK AND MITZI have opened for four weeks at Andy's, Syracuse. . . . RHODA CHASE stays at the Beachcomber, Boston, until October 4. . . . DOLLY DAWN opens October 2 at the Casanova, Detroit. . . . MILLS BROTHERS stay on at the Florentine Gardens, Hollywood, until January 2. . . . DR. MARCUS opened at the Roosevelt, New Orleans, September 24, with Maralynn Stuart and Clarissa. . . . DIOSA COSTELLO set for the Rio, Boston, October 5. . . . LES AND POPPY have opened at Gingham Gardens in Springfield, Ill. Set thru Danny Graham, Chicago. . . . MAYRIS CHANEY and Julio Alvarez, current at the Park Plaza Hotel, St. Louis, go into the Bal Tabarin, San Francisco, October 8, for four weeks as headliners, following Sophie Tucker's run.

WOODIE AND BETTY, skaters, closed last week with the Shep Fields ork at the Orpheum, Omaha, and open at the Blackhawk, Chicago, October 7 for four weeks. . . . PADDY CLIFF, Maxine March, and Cordan and Sawyer last Friday (25) be-

(See CLUB TALENT on page 14)

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JOLLY JOYCE, Philadelphia

(Routes are for current week when no dates are given)

A
 Alan & Carney (Paramount) NYC, t.
 Albin, Woody & Betty (Blackhawk) Chi 7-21, nc.
 Alvarez, Anita (Latin Quarter) Chi, nc.
 Amar, Leonora (La Martinique) NYC, nc.
 Amaya, Carmen (State) NYC, t.
 Ammons, Albert, & Pete Johnson (Cafe Society Downtown) NYC, nc.
 Andrews, Avis (Versailles) NYC, nc.
 Andrews Sisters (Paramount) NYC, t.
 Arnaut Bros (Earle) Washington, t.
 Ashburns, The (Rainbow Grill) NYC, nc.
 Austin, Virginia (Chicago) Chi, t.

B
 Baker, Bonnie (Loew's State) NYC, t.
 Baldwin & Bristol (Hangers) New Bedford, Mass.; (Brass Rail) Lawrence 5-10, nc.
 Bannerman, Lois (Versailles) NYC, nc.
 Barnes, Harold (USO camp show, Pull Speed Ahead) Fort Belvoir, Alexandria, Va., 30-Oct. 1.
 Barton & Brady (Iceland) NYC, re.
 Belmont Balladeers (Belmont-Plaza) NYC, h.
 Berman, Ruth (Ruban Bleu) NYC, nc.
 Bernie, Al (Roxy) NYC, t.
 Berton, Diane; Bea Blake, Francis Dawn, Marie Evans, Janet Hebert (Oasis) Baltimore, nc.
 BlaKstone, Nan (Tommy Joy's) Utica, N. Y., nc.

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Blanche, Gene (Lookout House) Covington, Ky., nc.
 Bowan, Sybil (Bal Tabarin) San Francisco, nc.
 Bows, Major, 1942 Revue (Winona) Winona, Minn., t.
 Brown, Evans (Elks) Quincy, Ill., h.
 Brown, Jack Toby (Moonlite Gardens) Kankakee, Ill., nc.
 Brown, Malcolm (Ruban Bleu) NYC, nc.
 Brucettes, Six (Colonial) Dayton, O., t.

C
 Cabot & Dresden (Hurricane) NYC, nc.
 Callahan Sisters (Palace) Rockford, Ill., 2-4, t.
 Canova, Judy (Colonial) Dayton, O., t.
 Cantu (Lookout House) Covington, Ky., nc.
 Carroll & Gorman (885) Chi, nc.
 Chittison, Herman (Ruban Bleu) NYC, nc.
 Chords, Three (Adams) Newark, N. J., 24-30, t.
 Churchill, Savannah (Ubangi) NYC, nc.
 Clark, Coleman (Nixon) Pittsburgh, re.
 Clayton, Ruth (La Martinique) NYC, nc.
 Cliff, Paddy (Glenn Rendezvous) Newport, Ky., nc.
 Condos Bros. (Roxy) NYC, t.
 Cordan & Sawyer (Glenn Rendezvous) Newport, Ky., nc.
 Corio, Ann (Palace) Cleveland, t.
 Cornell, Wes (Burke's Log Cabin) Utica, N. Y., nc.
 Cortello's, George, Dogs (Corn Palace) Mitchell, S. D., 28-Oct. 3.
 Costello, Diosa (Del Rio) Boston, nc.
 Coyarro, Nico (Bal Tabarin) NYC, nc.
 Cranes, Two (Patio) Cincinnati, nc.
 Crawford & Caskey (La Martinique) NYC, nc.
 Cross, Chriss (Baker) Dallas, h.

D
 Davidson & Fergie (State) NYC, t.
 Davis, Dorothy (Helsing's) Chi, c.
 Dawn, Dolly (Casanova) Detroit, nc.
 Dennis & Sayers (Capitol) Pawtucket, R. I., t.
 DeQuincy & Givens (Rathskeller) Phila, c.
 Derby & Frenchie (Ubangi) NYC, nc.
 Diamond Horseshoe Unit (Adams) Newark, N. J., t.
 D'Vons, The (Chez Paree) Chi, nc.
 Dolloff, Alexis (Rainbow Room) NYC, nc.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Douglas Bros. (RKO Boston) Boston, t.
 Douglas, Roy (Felsman's) Brooklyn, re.
 Downey, Bob, & Les Parker (Number One Bar) NYC, nc.
 Downey, Morton (Savoy-Plaza) NYC, nc.
 Doyle, Eddie & Amy (The Pines) Youngstown, O., 28-Oct. 3, nc.
 Drew, Dorothy (Louise's Monte Carlo) NYC, nc.
 D'Roy, Phil (Hay's Music Box) Cedar Rapids, Ia., nc.
 Drysdale, Grace (Capitol) Washington, t.
 Duffield Sisters (Helsing's) Chi, c.
 Dupont, Bob (Music Hall) NYC, t.
 Durant, Jack (State) NYC, t.
 Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E
 Eckler, Hilda (Music Hall) NYC, t.

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(For Orchestra Routes, Turn to Music Department)

TRADE SERVICE FEATURE of the Billboard
Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road-house; re—restaurant; s—showboat; t—theater.
 NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Ellsworth & Fairchild (Pierre) NYC, h.
 Emanuel (Louise's Monte Carlo) NYC, nc.
 Enmy, Carl, & Mad Wags (Colonial) Dayton, O., t.
 Enos, Rue & Enos (Capitol) Yakima, Wash., 2-3, t.
 Estelita (La Conga) NYC, nc.
 Everett & Conway (Shanghai Terrace Bowl) Oakland, Calif., nc.

F
 Falgas, Andres (El Patio) Mexico City, nc.
 Fears, Peggy (State) NYC, t.
 Fisher, Hal (Flamingo) Chi, nc.
 Fisher's, Bob, Flyers (Shrine Circus) Denver, 6-10.

Hal FISHER
 COMEDY M. C.
 Currently CLUB FLAMINGO Chicago

Fitzgerald, Ella (RKO Boston) Boston, t.
 Franco & Beryle (Havana-Madrid) NYC, nc.
 Franklin, Hazel (Biltmore) NYC, h.
 Frohman, Bert (51 Club) NYC, nc.

G
 Garner & Wolff (Hurricane) NYC, nc.
 Garrett, Betty (Village Vanguard) NYC, nc.
 Garry, Sam (Cafe Society Downtown) NYC, nc.
 Gaudier's Steeplechase (State) NYC, t.
 Georges & Jaina (Waldorf-Astoria) NYC, h.
 Gerly, Julia (Sawdust Trail) NYC, nc.
 Gilbert, Gloria (Versailles) NYC, nc.
 Gilanillos, Los (El Patio) Mexico City, nc.
 Giovanni, Dr. (Latin Quarter) NYC, nc.
 Glover & LaMae (Park Central) NYC, h.
 Greco, Perlia (Rainbow Room) NYC, nc.
 Green, Al "Paris" (Swing Club) NYC, nc.
 Guerlain, Annette (18 Club) NYC, nc.
 Guster, Al (Ubangi) NYC, nc.

H
 Hackett, Janette, Girls (El Patio) Mexico City, nc.
 Hall, Natalie (McVan's) Buffalo, nc.
 Hannon, Bob (Roxy) NYC, t.
 Hensley Twins (Biltmore) NYC, h.
 Heller, Jackie (Latin Quarter) Chi, nc.
 Healy & Mack (Rainbow Garden) Chi, nc.
 Hildegarde (Plaza) NYC, h.
 Hudson, Jimmy (Beachcomber) Baltimore, nc.
 Harden, Dan (Lookout House) Covington, Ky., nc.
 Hoffman Sisters (Grey Wolf) Sharon, Pa., nc.
 Howard, Bunny (Park Central) NYC, h.

I
 Ink Spots, Four (Earle) Phila, t.
 Innis, Eddie (Aloha) Brooklyn, nc.
 Irelands, The (5 o'Clock) Miami Beach, Fla., nc.
 Jansleys, The (Roxy) NYC, t.
 Jardiniere & Madeleine Gardiner (Casino) Toronto, t; (National) Detroit 2-8, t.
 Jennings, Don & Sally (Bismarck) Chi, h.

POLLY JENKINS
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Advance Bookings
 PARAMOUNT, Hammond, Ind.: Jack Teagarden, Oct. 11; Russ Morgan, 18; Jimmy Joy, 25.
 CHICAGO THEATER, Chicago: Tip, Tap and Toe, Dorothy Hild Ballet, Oct. 9 (week).

Jerome, Adele (La Conga) NYC, nc.
 Johnson, Judith (Lynwood) Grundy, Va., 30, t.
 Jordan, Jeanne (Queen Mary) NYC, nc.
 Jose & Paquita (Copacabana) San Francisco, nc.
 Joyce, Patricia (Flamingo) Chi, nc.
 Julian, Don, & Marjori (Nicollet) Minneapolis, h.

K
 Kaahne's, Johnny, Hawaiians (Roosevelt) Pittsburgh, h.
 Kahler, Jerry (Seneca) Chi, h.
 Kay, Dolly (Oriental) Chi, t.
 Keating, Fred (Ruban Bleu) NYC, nc.
 Kingsley, Myra (1-2-3 Club) NYC, nc.
 Kit Kats, Four (Colonial) Dayton, O., t.
 Knoll, Great (Corn Palace) Mitchell, S. D., 27-Oct. 3.
 Korda, Nina (Nicollet) Minneapolis, h.
 Kramer, Les (Iceland) NYC, re.

L
 Lane, Bobby, & Edna Ward (Music Hall) NYC, t.
 Lane Sisters (Plantation) Long Branch, N. J., nc.
 Lathrop & Lee (Paramount) NYC, t.
 Lee, Bob (Wivel) NYC, re.
 Lee, Joe & Betty (La Martinique) NYC, nc.
 Leeds, Jimmy (Flamingo) Chi, nc.
 LeMoinds (Idle Hour) Dayton, O., nc.
 LeRoy (Nicollet) Minneapolis, h.
 Lewis, Ralph (Primrose) Newport, Ky., cc.
 Lit, Bernie (Oasis) Baltimore, nc.
 Loke, Kea (Lexington) NYC, h.
 Long, Walter (Palmer House) Chi, h.
 Lopez, Maria Luisa (La Conga) NYC, nc.
 Lord, Carole (Flamingo) Chi, nc.
 Loretta & Clynnas (Edgewater Beach) Chi, h.
 Louis, Don, & Salo (Casanova) Buffalo nc.
 Lovely Ladies, 6 (Helsing's Vodvil Lounge) Chi, nc.
 Lynch, Carl (Ruban Bleu) NYC, nc.

M
 McDonald, Betty (Aloha) Brooklyn, nc.
 Make-Believes, The (Sherman) Chi, h.
 Malone, Mack (Hollywood Plaza) Hollywood, Calif., h.
 Mantalya & Margo (Louise's Monte Carlo) NYC, nc.
 March, Maxine (Glenn Rendezvous) Newport, Ky., nc.
 Marianno (Hollenden) Cleveland 21-Oct. 3, h.
 Mario & Floria (Earle) Washington, t.
 Mario & Floria (Earle) Washington, t.
 Marlowe, Don (Orpheum) Los Angeles, t.
 Marsh, Carolyn (Versailles) NYC, nc.
 Marshall, Joan (Sawdust Trail) NYC, nc.
 Martin, Perry (Music Hall) NYC, t.
 Mnta & Hari (Roxy) NYC, t.
 Maurice & Maryea (Bismarck) Chi, h.
 Maurice, Have-A-Drink (Mojeska) Augusta, Ga., 1-3, t; (Gadsden) Gadsden, Ala., 4, t; (Capital) Chattanooga, Tenn., 6-7, t.
 Mayehoff, Eddie (Pierre) NYC, h.
 Mazzone-Abbott Dancers (Latin Quarter) NYC, nc.
 Meadows, Frankie (Swing Club) NYC, nc.
 Merryman (Westchester) Rye, N. Y., cc.
 Midnight Voodoo Party, Herman Weber's (Chateau) Rochester, Minn., 1, t; (Paramount) Austin 2; (State) Winona 3, t; (Rivoli) Chippewa Falls, Wis., 4; (Palace) Muscatine, Ia., 7, t.
 Mignon (Plantation) New Orleans, nc.
 Miles, Jackie (La Martinique) NYC, nc.
 Minevitch Rascals (Palace) Cleveland, t.
 Modelairs, The (Latin Quarter) Chi, nc.
 Monk, Julius (Ruban Bleu) NYC, nc.
 Montes, Monna (Rainbow Room) NYC, nc.
 Montgomery, Dick (Ubangi) NYC, nc.
 Morrison, Kitty (Palomar Supper Club) Vancouver B. C., Can., 28-Oct. 10.
 Murray, Jean (Hickory House) NYC, nc.
 Myrlis (Pierre) NYC, h.
 Myers, Timmie (Jean's Steak House) Gary, Ind., nc.

N
 Na Pua (Lexington) NYC, h.
 Nirska (Music Hall) NYC, t.
 Nelson & Marsh (Mother Kelly's) NYC, nc.
 Neno & Lenora (Havana-Madrid) NYC, nc.
 Nevel, Nik, Trio (St. Nicholas) Decatur, Ill., h.
 New Yorkers, The (Helsing's Vodvil Lounge) Chi, nc.
 Nils & Nadyne (Iceland) NYC, re.
 Nino & Lenora (Havana-Madrid) NYC, nc.

Nonchalants, The (Riverside) Milwaukee, t.
 Norman, Karyl (Frontenac) Detroit, nc.
 Norman, Nita (885) Chi, nc.
 Novaris, Navaro (El Patio) Mexico City, nc.

O
 O'Malley, Beth (Mother Kelly's) NYC, nc.
 O'Shea, Pat (Sawdust Trail) NYC, nc.
 Oye, Fung (Louise's Monte Carlo) NYC, nc.

P
 Parker, Ray (Palmer House) Chi, h.
 Paulson, Lehua (Lexington) NYC, h.
 Payne, Frank (Helsing's) Chi, nc.
 Petti, Emile (Ambassador East) Chi, h.
 Pickens, Jane (Blackstone) Chi, h.
 Price, George (Bowery) Detroit, nc.
 Princess & Willie Hawaiians (Aloha) Buffalo, c.

R
 Rae, Jimmy (Oriental) Chi, t.
 Rae, Nan, & Maude Davis (Versailles) NYC, nc.
 (See ROUTES on page 32)

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

Angel Street (Hanna) Cleveland.
 Arsenic and Old Lace (Biltmore) Los Angeles.
 Barrymore, Ethel, in Corn Is Green (Locust) Phila.
 Beat the Band (Shubert) Boston.
 Best Foot Forward (Studebaker) Chi.
 Brown, Joe E., in The Show-Off (Shubert) Lafayette) Detroit.
 Claudia (Metropolitan) Seattle, Wash.
 Count Me In (Majestic) Boston.
 Eve of St. Mark (Wilbur) Boston.
 Good Night Ladies (Blackstone) Chi.
 Guest in the House (McCarter) Princeton, N. J., 3.
 Hellzapoppin (Erlanger) Chi.
 Junior Miss (Harris) Chi.
 Lady in the Dark (Forrest) Phila.
 Life With Father (Bushnell Aud.) Hartford, Conn., 1-3.
 Lunt and Fontanne, in The Pirate (Taft Aud.) Cincinnati 1-3.
 Monte Carlo Ballet Russe (Royal Alexandra) Toronto.
 My Sister Eileen (Ford) Baltimore.
 My Sister Eileen (American) St. Louis.
 Papa Is All (The Playhouse) Wilmington, Del., 3.
 Porgy and Bess (Masonic Aud.) Rochester, N. Y., 28-30; (Erlanger) Buffalo Oct. 1-3.
 Priorities of 1942 (Nixon) Pittsburgh.
 Spring Again, with Grace George (Shubert) New Haven, Conn., 1-3.
 This Is the Army (National) Washington.
 Watch on the Rhine (Curran) San Francisco.

ICE SHOWS ON TOUR
 Franey's, Dot, Star-Spangled Ice Revue (Crawford House) Boston, until Oct. 10.
 Ice-Capers (Netherland Plaza Hotel) Cincinnati.
 Ice Follies, Shipstad & Johnson's (Pan-Pacific Auditorium) Los Angeles, until Oct. 3.
 Stars on Ice (Sonja Henie & Arthur Wirtz); (Center Theater) NYC.

CLUB TALENT
 (Continued from page 13)
 gan a two-weeker at Glenn Rendezvous, Newport, Ky., set by Miles Ingalls. . . . MARGARET FABER DANCERS last week began a stock stand at Harold Mark's Primrose Country Club, Newport, Ky. . . . RITA VAN, Lillian Laughlin and Al Sharpe, currently at Broadway Dinner Club, Galveston, Tex., have been set by Hal Newhauser for the Rice Hotel, Houston, beginning October 2. . . . DON HARDEN, emcee, heads the new show which opened last Thursday (24) at Jimmy Brink's Lookout House, Covington, Ky. Gene Blance, on a return engagement, and Cantu, Mexican magician, round out the bill.
 MAARCYA AND RENE GUNSETT closed last week at Jefferson Hotel, St. Louis, and hopped to San Francisco, where they open October 1. . . . BERT ROSE, with his dogs, Boots and Saddles, after a week at Primrose Country Club, Newport, Ky., participated in three bond-sale drives in Cincinnati last week, one at the Albee Theater, another on Fountain Square and a third in local high schools.

JACK MURRAY opens at the Baker Hotel, Dallas, October 2. . . . PEL-LETIERS are October 2 starters at the Edgewater Beach Hotel, Chicago. . . . BARBARA LONG, together with Franco and Beryl, set for the Beachcomber, Boston, October 4. . . . SYLVIA FROOS will be at the Club Charles, Baltimore, November 17, as will Ralph Lewis. . . . CASTAINE AND BARRY go to the Yacht Club, Pittsburgh, October 2. . . . MARINO AND DE VOLL now at the Flamingo, Orlando, Fla. . . . PHYLLIS LOUISE winding up at Lakota's, Milwaukee. . . . MACK MALONE is current at the Hollywood Plaza, Hollywood. . . . ROCHELLE AND BEEBE go to the Earle, Washington, after a stint at the Jefferson Hotel, St. Louis. . . . TED AND ETHEL WALKER are at the Lido, San Francisco. . . . MARCO AND ROMOLA are at the Casa Manana, Boston, for six weeks. . . . DE QUINCEY AND GIVENS hold over at the Rathskeller, Philadelphia. . . . BETH HARRIS, singer, is now touring for USO.

Vaudefilm Grosses

Broadway Takes Still Zoom With Potent Stage Fare; Worn Flicker Hampers State

NEW YORK.—The Broadway boom is no longer news and grosses continue in the grand manner. State, however, appears the lone exception because its film was milked dry by six weeks at the Paramount.

The Paramount (3,664 seats; \$41,981 house average) is going into the second week of *The Major and the Minor*, with the Andrews Sisters and Tony Pastor on stage. An elegant \$70,000 is likely. The initial session wound up with a sock \$82,000.

The Strand (2,758 seats; \$30,913 house average) opened Thursday with Horace Heidt's ork and *Desperate Journey*, with a likely figure of \$50,000 in the making. Last week, the third of Dick Jurgens ork and *Across the Pacific*, wound up with a handsome \$38,000, after chalking up \$40,500 and \$56,000 in previous stanzas.

The Roxy (5,835 seats; \$33,789 house average) has *Orchestra Wives* and stage show with Nick Condos, Al Bernie, the Jansleys, and Mata and Hara on stage, and is looking forward to \$53,000 for its first week. Bill which closed Wednesday night (23) (*Footlight Serenade* and Bob Hannon, Adriana and Charly, and Wally West) exited to \$49,000 after opener took \$59,000.

The Music Hall (6,200 seats; \$84,000 house average) has another good b.-o. smash on its hands with the *Tales of*

Manhattan and Al and Lee Reiser, Nirska, and Bob DuPont on stage, and will probably wind up with \$110,000. Last week, *Talk of the Town* left with \$89,500 for the fourth session. Previous takes were \$94,500, \$113,000 and \$107,000.

Loew's State (3,327 seats; \$20,500 house average), with its new bill including Jack Durant and Carmen Amaya, will probably realize a substandard \$18,000 with *Holiday Inn* on the screen. Last week, with Frank Fay, Una Merkel and Anne Nagel, got a mediocre \$20,000. Film was the first run *Tish*.

Raye, Donahue Strong in Utica

UTICA, N. Y.—Stanley Theater, 2,800-seater, grossed a strong \$6,450 for the three days ended Wednesday, September 23. Martha Raye and Sam Donahue's band headed the show.

Film was not credited with much draw. It was *The Mystery of Mary Roget*.

Blue Barron 15G At Hipp, Baltimore

BALTIMORE.—Hippodrome grossed neat \$15,000 last week with bill headlined by Blue Barron and orchestra, which included Charlie Fisher. Three Blue Notes, the Knight Sisters, Tiny Wolfe and Clyde Burke. Added feature was James Barton. Pic, *The Big Street*.

New bill opened Thursday (24) got off to big start. Headlined is *Ice Parade of 1943*, featuring Bette Wharten, Gladys Lamb, Rube Yocum, the Aristocrats, Claire Simone, Adele Henny and Mary Alice Lowery. Added acts are Bea Wain, Bert Walton, Lewis and Van, and Miss America of 1942, Jo-Carroll Dennison. Pic, *Wings and the Woman*.

Thornhill Only Fair

DES MOINES.—Claude Thornhill ended a four-day stand at the Paramount Theater September 21 with only a fair \$4,500 gross, below expectations. The house has booked bands for week-end dates, expecting large number of WAACs in town to create capacity business. However, house business was small, except for Saturday and Sunday evening shows.

Thornhill has been classified 1-A.

Spivak Ork \$9,800

DAYTON, O.—A little fed up on five, audiences at the RKO Colonial set a somewhat lower gross for Charles Spivak orchestra week of September 18. Receipts hit \$9,800, above average but considerably below previous weeks. Didn't help any that Spivak was practically a new name here.

Spokane Good

SPOKANE.—Jack Carter, the Dells, Germain and Joel, Vance Lowry and Morell Trio, supported by *Broadway* and *What's Cookin'*, grossed good business at the Post Street September 11-13.

Miller on Screen, Tucker and De Wolfe On Stage, 43G in Chi; Ann Corio 19½G

CHICAGO.—While the tremendous combo house grosses of the summer, made possible by the droves of visitors and school vacationists, cannot be expected until next season, business continues above normal. Better employment conditions and thousands of servicemen in town are chiefly responsible for the healthy figures.

Chicago (4,000 seats; \$32,000 house average) grossed a good \$43,000, week ended September 24, with Glenn Miller's picture *Orchestra Wives* and the combination of Tommy Tucker's band and Billy De Wolfe on stage. Picture was a strong draw. Eddy Howard and band

Prima Disappoints At Philly Earle; Fay's Healthy 9G

PHILADELPHIA.—Vaudeville may be thriving for other houses, but for those patronizing the Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000) it's the name band that counts. And they won't take a musical name literally. As a result, week ended Thursday (24), with Louis Prima the musical lure, found the Earle fans staying away in droves, and house hit a poor \$16,500. Plenty of stage support, but everything rests on the band name here and to the home folks Prima is virtually an unknown. Joe E. Lewis, a heavy fave with local nitery crowds, little help here. Linda Ware and Miller Brothers and Lois rounded out the supporting acts, with the bandstand contributing Leon Prima, Lily Ann Carol, Jimmy Vincent and Frank Federico. *Are Husbands Necessary?* the screen filler.

New bill opened Friday (25) is more in keeping with the house appetites. It's an all-sepia bill, usually a bell-ringer here, topped by the Four Ink Spots and Lucky Millinder's music, with support from Sister Rosetta Tharpe, Peg-Leg Bates and Freddie Gordon and Timmie Rogers. Show opened surprisingly slow, doing under \$5,000 opening day, and unless there is a decided pick-up, points only to \$30,000, plenty big but under past Ink Spots' performances here. *Apache Trail* on screen.

Fay's Theater (seating capacity, 2,200; house average, \$6,000) for week ended Wednesday (23) scored a scoop in providing the stage debut for the newly crowned Miss America (Jo-Carroll Dennison). With plenty space grabbed off in newspapers, gate hit healthy \$9,000. Beauty Queen was attended by more marquee lustre in Miss Philadelphia (Gere Powell), Miss Chicago (Bette Brunk) and Miss Michigan (Patricia Uline Hill). Supporting bill strong, with Val Irving, Maude Hillo, Art and Bob Coleman, Shayne and Armstrong and Gee Foster's Roxyettes. *Just Off Broadway* on screen. New bill opened Thursday (24) down to normal levels and should hit well over house par to a \$6,700 level. Offers Jay C. Flippen heading his own *Crazy Show* unit that includes Rome and Gaut, Arthur and Morton Havel, Nora Williams and Lao and Mosita. *Careful Soft Shoulders* on screen.

"Wine" Unit Fine

SPRINGFIELD, Mass.—Court Square Theater opened its fall vaude season with the unit, *Wine, Women and Song*, which closed a successful three-day run September 19. Tirza, and her Wine Bath, and Ross Andre and orchestra were featured. Tookie Hunter, Murphy Sisters, Reed Sisters, Watson Sisters, Peggy Marlowe and Eddie Lambert rounded out the bill.

On the screen, *Sweater Girl*.

Olsen 15½G in LA

LOS ANGELES.—George Olsen and orchestra rang the bell at the Orpheum for a neat \$15,500 week ended Tuesday (22). Also on the bill were Dick Buckley, Rochelle and Bebe, and Chick and Lee. Pix, *Not a Ladies Man* and *Tombstone*. House seats 2,200; charges 55 cents tops, and average is \$6,500.

Publicity department is being organized by the MIKE FALK Booking Office, of Detroit, with Madelyn Mack in charge.

Magic

By BILL SACHS

LUCILLE AND EDDIE ROBERTS, mentalists-magicians, making their first Chicago appearance at the Drake Hotel, Chicago, opening Tuesday, September 29, will be guest stars of the Treasury Department's *Victory Matinee* broadcast over WBBM, CBS outlet, Wednesday afternoon (30). It will mark the first time a mental act has been aired over WBBM, and Ward Calle, show's producer, is preparing a special script for the Robertses. . . . SID GOLDEN, recovered from an arm injury, has resumed his mystifying at Nick's Town Tavern, Delair, N. J. . . . NAVARRE, of Detroit, billed as the "Man From Mars," is now with the armed forces in Iceland. . . . DON AND LEE DALE headline the show at the Palm Beach, Detroit. . . . FIRST FALL MEETING of Royal Vilas Assembly No. 20, Society of American Magicians, was held last week at Solly Solomonson's studio in Stratford, Conn., when the following officers were installed: George Hero, president; James P. Ryan, vice-president; Dr. Joseph Milstein, secretary-treasurer; Donald T. Rowe, scribe, and William Traphagan, sergeant at arms. The New England convention of magicians, originally scheduled for Bridgeport September 25 thru the 27th, under sponsorship of the Vilas Assembly, was called off due to the tire and gas rationing. . . . THE GREAT JARVIS, after five weeks in Columbus, O., has begun his fall season in schools and colleges in West Virginia. . . . AL SHARPE (Willis) has opened at the Broadway Club, Galveston, Tex., set by Lew Hauser. He's in there at three figures, his first engagement above the two-figure mark. . . . DUKE STERN, after eight months on the road, has joined Percy Abbott's magic-making staff in Colon, Mich. . . . RAY LINDSAY, formerly assistant to Montague, is now with the 36th M. P. at Fort Lewis, Washington. . . . MYRNELLA, mentalist, who has been appearing in army camps, USO clubs and recreation centers in the Intermountain area, is set for a string of theater dates in the same territory. . . . HARRY OPEL, veteran Toledo magic lover, again favors us with a copy of his monthly pencil-written magic magazine, *The Voice From the Attic*, which he began pencilling 13 years ago and has been knocking it out every month since. It's the second copy we have received in 10 years. Opel sends out one copy a month to some friend of magic. . . . JUDITH JOHNSON and Company, mental turn, have hopped into Virginia territory, where they are set until October 15.

LORING CAMPBELL, who with Mrs. Campbell has been vacationing at their home in Burbank, Calif., the last several weeks, launched his 18th annual tour at East Central State College, Ada, Okla., Monday (28). He's set until June, 1943, provided gas and tire rationing doesn't interfere. . . . CAL KARNSTED, announcer at Station KSTP, St. Paul, taught Lawrence Welk, ork leader and magic enthusiast, a new cut and restored rope trick after interviewing him over the air there recently. . . . FOLLOWING a five-day layoff between seasons, Marquis the Magician, under direction of Theodor Megaarden Jr., began his new trek September 19 at the Opera House, Clarinda, Ia. Show will go only as far west as Mitchell, S. D. (September 30-October 1-2), and then head east in big jumps. Marquis plays Council Bluffs, Ia., October 3, and Middletown, O., October 7. . . . A. S. KANY, *The Billboard's* correspondent in Dayton, O., recently caught Henri's (S. S. Henry) new card-fanning turn at Lantz's Merry-Go-Round, Dayton, and had the following to say: Henri illustrates what showmanship can do for what might otherwise pass for a simple round of skill. Henri uses cards with varicolored backs, so that when they are fanned in changing sequences beautiful designs are shown. He does it with a deck of ordinary-sized cards, then uses 4½ by 7-inch cards, and later 7 by 12-inch cards the last named being shown under black lighting, making for brilliant effects. Henri earns a big hand with the unusual turn." Henri was a frequent visitor at the magic desk the last several weeks. He opens at the Primrose Club, Newport, Ky., October 5. . . . THE ARNOLDS (Andy and Irene) were held over last week at Moose Grill, Johnstown, Pa., where their substitution

(See MAGIC on page 57)

Bowes Unit Poor In Syracuse Date

SYRACUSE.—Major Bowes' *Eighth Anniversary* unit played three-day stand at Empire last week-end with biz way off. Allbbs were in order, such as Syracuse putting on a War Day celebration all day Saturday, with a pro football game on at night. Also, town is baseball mad.

Local Schine office has been angling for vaude at Empire, which has been giving legit if and when it can be had. Next in is *Angel Street*, due October 8.

Bowes unit arrived in town a day early to open the new Recreation Center at the new Army Air Base, just outside city, Thursday night. Did full show for soldiers and earned plenty daily space and extra publicity. All for naught, for unit fared poorly once set at Empire.

Welk Oshkosh Fave

OSHKOSH, Wis.—Lawrence Welk and band, with no outside acts in support, grossed a big \$1,297 at the Oshkosh Theater Wednesday (23). He played four shows. Pic was *Apache Trail*. In the morning, band played outside the theater during a bond-selling drive and drummed up sales amounting to \$20,700.

Herman OK in Minn.

MINNEAPOLIS.—Woody Herman and ork grossed a neat \$18,000 at the Mort H. Singer Orpheum Theater here for the week ended September 17. Management, which had expected to do more than \$20,000 with Herman, blamed the drop-off on the movie *The Magnificent Ambersons*. Also, rainy weather all week hurt. At that Herman bettered by about \$7,000 his 1941 gross at the Orpheum, when he hit \$11,000.

Calloway Terrif 34G

SAN FRANCISCO.—Cab Calloway did a sensational \$34,000 week of September 16-22 at the Golden Gate Theater. Current is Ina Ray Hutton and her all-male orchestra. Count Basie is set to open October 7, with Ted Fio Rito scheduled the week following.

"Jamboree" Big

TOLEDO.—Booking of *Boone County Jamboree* at the Toledo Opera Outdoor Theater resulted in the first definite profit for the theater in five years, according to Paul Spor, who set the show. The hillbilly unit played two nights.

State, New York

(Reviewed Thursday Afternoon, Sept. 24)

Current bill is not expected to be a box-office sensation, as the film, *Holiday Inn*, ran a record six weeks at the across-the-street Paramount. Nevertheless, bill, except for a few rough spots, is a well-built affair.

Most of the entertainment comes from Jack Durant in next-to-closing slot, whose can-Gable-do-this routine is a classic hunk of business. Impersonations and patter are of top cut and, coupled with some throwaway song and dance stuff, brought the house reaction to a boil for a fine mitt and an encore.

Carman Amaya's troupe, in the closer, shows an improvement in presentation, altho things can be considerably hurried up. Amaya's fiery flamenco is probably the best vaude representation of this art form. Two femmes also perform some capable flamenco, and three guitarists provide background. The solo guitarist, altho showing brilliant artistry, is in a spot that slows up the act. He has, at long last, gotten rid of that tuxedo with a hired look. Entire turn went over quite nicely.

Peggy Fears gave a perfunctory performance. Numbers didn't seem appropriate to her voice, and there was little response until she got down to a group of nostalgic oldies, which won her a warm exit.

Opener is Gautier's Steeplechase in its accustomed routine, with four ponies, an equal number of dogs and a monk. Act went over well, as did Davidson and Forgie, the badminton players, with Jerry Brannon announcing. The game generated sufficient excitement to get them a nice hand.

Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 25)

For a band its age (not quite two years), the Eddy Howard outfit is presenting a good stagershow. Howard, Chicago's singing pride and joy, is the main feature, of course, and he distributes his vocals thruout the bill. Has an engaging personality and an intimate style of working in front of a band. However, his featured set of songs in the closing spot misses fire not only because Eddy has been heard several times before, but also because he spotlights his own pop compositions of yesterday—*My Last Goodbye*, *If I Knew Then and Careless*. They should be incidental to the group, and the group itself should contain at least two to three hits of the day. When caught his only other song in the set was *Miss You*. Vocally, the lad is one of our better pop tenors today.

Band leans toward swing and plays it in up-to-date style. Singing (Glee Club, quartet or Eddy himself) is blended into most tunes heard here. *Conchita Lopez* is the opening, with *Idaho* and *Tangerine* next, the latter dressed up by the Dorothy Hill line (12) in a costumed routine.

Quartet (the Swing-Sirs) does a commendable job on *Hawaiian War Chant*, and the alphabet novelty number, using letters treated with luminous paint, is good sight fare. Phil Patton (drummer) takes the mike for a couple of vocal novelties, the best being an impersonation of Cyril Smith's bird razz number. The Hild Girls follow with a cute

Vaudeville Reviews

Chinese Lullaby rhythm number, forming a novel ricksha exit.

Virginia Austin, one of the two added acts, is on early with her puppet act, now smoother and more entertaining than ever. Her "Clippo" clown doll takes on human proportions almost as soon as she introduces him because of her winning manner of working and deft mechanical manipulation. Also employs a boy and girl "singing" team (a la Eddy and MacDonald) who finish with a rhythm dance and closes with three dolls worked at the same time.

Dick and Dot Remy are next-to-closing with their comedy acrobatics. The laugh attention is given Dot, who makes an act out of her overweight. The sock acrobatics performed by both get the hands, particularly the alligator crawls and Dick's closing somersaults, using roller skates in his hands.

Screen has *Across the Pacific* (Warners). Biz okay end of first show opening day.

Sam Honigberg.

Music Hall, New York

(Reviewed Thursday Evening, Sept. 24)

The new film, *Tales of Manhattan* (20th Century-Fox), got off to fine reviews, and the theater hopes the show will run four or five weeks. Opening night business was S. R. O.

The stagershow is a Leon Leonidoff production that has more pep than the usual MH shows. It is called *Words and Music by Irving Berlin* and is divided into four parts, plus an in-one specialty by Bob Dupont, who comes on as a scrap collector and does his deft, amusing juggling of balls, clubs, plates and tambourines, going off to a solid hand.

The first part is called *Tin Pan Alley* and has the 24-man glee club singing a medley of Berlin tunes (choral adaptation by Anthony R. Morelli). Then comes *The Theater*, showing a theater exterior and Bobby Lane and Edna Ward doing their punchy simultaneous acrobatic and dancing specialty. This fades into a full stage misty set that won applause at once and which has the ballet doing a modernistic number that is excellently lighted and conceived. Hilda Eckler is given solo spot. Nirska has a spot here and her shimmering silk-wings specialty drew a fine hand. Next is called *On the Air* and shows Al and Lee Reiser, radio pianists, doing fine ivory work, with Perry Martin singing a couple of Berlin tunes and winning a hand, altho his voice was draggy. The final scene is cafe staircase film studio set, with the Rockettes marching down the steps and the entire cast filling up the stage for one of those typical flashy affairs ending with the girls strung across the stage in precision kicking.

The pit symphony orchestra did the Strauss *Gypsy Baron* overture, drawing the usual applause.

Paul Denis.

Oriental, Chicago

(Reviewed Friday Afternoon, Sept. 25)

Little real entertainment value in the current bill, listing Shep Fields and band, Dolly Kay, Jimmy Rae and Ross and Bennett. Primary reason is the lack of punch, the show moving along slowly and causing little excitement at any time.

Fields still sticks by his all-reed orchestra, which in the last year or so has failed to set the music world on fire. Musically, perhaps, he has achieved some honors, but the band lacks commercial power compared to the crop of names after the same lucrative dates this band has to play to remain financially sound. There is lack of variation in the specialties the band attempts, and when the boys swing out the pleasure is for the musicians rather than the customers.

On the credit side is Fields's straightforward announcements keeping the audience in the clear thruout the show. Too bad he has nothing stronger to sell.

Jingle, *Jangle* and *Nursie* are the opening numbers, followed by a medley of pop tunes derived from the classics. Jimmy Rae, dancing acrobat, did all right with his couple of numbers, dressed up with comedy material. His closing back somersault with a double twist is still good for a big hand.

Scott Morrow, Shep's new baritone, is green on delivery, altho the voice isn't bad. Did *Stage Door Canteen* and *Old Man River*. Boys next toot out *Anvil Chorus*, and George Ford comes out with his piccolo for an inconsequential solo.

Dolly Kay, veteran singer of songs,

milked out a mild reception with *Robert E. Lee*, *Somebody Else Is Taking My Place*, *Remember Pearl Harbor* (Danny Thomas-Mark Fisher version) and *Ragtime Cowboy Joe*. Employs sales tactics of the old school, with the waving of her hands far too predominant.

A jam session takes up the next couple of minutes, followed by Ross and Bennett, comedy pair who are good in an unpretentious way. Joey Ross sings, dances (eccentric) and gags engagingly, while his girl partner is the sweet Dumb Dora. Pleasant act.

Band winds up the show with *The Lost Chord*, in which the sax section simulates the sounds of an organ, and a medley tracing the history of jive.

Screen has *A Man's World*. Biz off second show opening day.

Sam Honigberg.

Loew-Lyric, Bridgeport, Connecticut

(Reviewed Tuesday Evening, Sept. 15)

Terrific crowds have been storming this house. With local defense factories working three shifts and new workers pouring in every day, money is plentiful.

Current bill is headed by Teddy Powell orchestra, Gene and Glenn, Dave Barry and the Three Palms. Powell has a pleasing combo of five reeds, six brass and three rhythm. Lads make a natty appearance and display versatility in their interpretation of the various types of swing music. Powell features a crack-erjack trumpeter in 17-year-old Dick Maines. Irving Fasola, clarinetist, is also outstanding in a novel arrangement of *Blue Skies*.

Band gets off to a good start with *Jersey Bounce*, with vocals handled by Peggy Mann and Tommy Taylor. Miss Mann, sexy brunette, puts over her numbers well and her charming personality set the house wild. Sings *Gobs of Love* and *Sleepy Lagoon*. Taylor, a husky lad with a fair voice, teams with Miss Mann in *Who Wouldn't Love You?* and warbles *Johnny Doughboy* and *My Devotion* on his own. Band's closing number is *Idaho*.

The Three Palms, sepien dancers, are slow in getting started, but once they hit their stride they make things hum. The three gals, two of them attractively garbed in Eton trouserettes, go thru a fast routine of tap stepping, while the other singles with difficult acro-dance legging, back bends and high kicks.

Dave Barry show-stopped with his clever impersonations of Edward G. Robinson, Humphrey Bogart, Fred Allen, Henry Aldrich, Clem McCarthy, Stalin and Donald Duck. His impression of a 13-year-old Jewish lad delivering his confirmation speech had 'em rolling in the aisles. Had to beg off.

Gene and Glenn, well known to radio audiences, click in their sock comedy skit, with Gene handling the comedy antics and vocals of the mythical Jake and Lena, while Glenn plays straight and handles piano while harmonizing. Their number *When the 68 Comes Around the Bend* is the comedy highlight.

Picture, *Atlantic Convoy*, a mild flicker. Gus Meyers and his pit boys confined themselves to a snappy overture. Admish is 35 cents for matinees and 55 cents at night, four-a-day. Al Domain is house manager, assisted by Sheldon Rose. Arthur Fischer books the house.

Samuel A. Lefkowitz.

Strand, New York

(Reviewed Friday Evening, September 25)

No acts outside of the Horace Heidt band this week. If there were, there'd be nothing left for them to do and no place to put them. Heidt really takes over, filling the platform with his 29 Musical Knights and putting on everything but the Battle of Stalingrad.

Company makes quite a picture, with musicians in blue coats, vocalists in red, and Heidt and Co-Leader Frankie Carle in white, all against a backdrop that sports a tremendous spread-eagle surrounded by red, white and blue border. They carry forward that theme by going thru a gun-drill midway in the act, and close playing the official songs of the various armed services.

Show caught was murder all the way. Frankie Carle tore the house down with a solo spot that found him playing intricate pianistics with his hands behind his back for a wow finish; Ollie O'Toole was tremendous with his impersonations of Allen, Bergen and McCarthy, and his gorgeous

ribbing of Elmer Davis, Gabriel Heatter, H. V. Kaltenborn and their on-the-other-hand doubletalk specialties. Winds up with a tongue-tap impression of Bill Robinson, building the illusion with clever body, arm and leg movements, and does a mute Charlie Chaplin for bows. Gun drill, with Heidt the baton-twirling drum-major, was socko. Other vocal specialties over big were Steve Merrill's tenor job on *Stage Door Canteen* and Mimi Cabanne's *I Want My Mama*. The rest of Heidt's multitudinous featured chirpers and tooters help round out the 45 minutes.

Fun really started when a soldier, sailor and two girls are called up on stage for a band-theme guessing contest, a clothes-line hanging race, with the laundry including red flannels, corsets, winter underwear, etc. Also has a dance contest between soldier and sailor, with dollar bills to the winners. Concludes with the service songs and request for uniformed men in the audience to stand up and take bows, with spotlights playing. That's all, brother.

Film is *Desperate Journey*. Ropes were up for the early-evening show.

Elliott Grennard.

Court Square, Springfield, Mass.

(Reviewed Thursday Evening, Sept. 24)

Without a name in the line-up, this week's six-act 65-minute show looks weak until you see it. When caught the house was packed.

The opener, Underwood and Underwood, is a Negro song and dance team. They give out with hot taps, but their singing is weak. Act wasn't too well received.

Ferris and Trixie Robbins, introduced as a pair of Yugoslavian refugees, have a freshness and enthusiasm rarely found around here. Act went over with a bang. Trixie plays the accordion, does a Highland Fling and generally provides nice background. Ferris sings a Russian gypsy song, some American pops and a medley of Western songs that had the audience roaring in appreciation.

Larry Daniels follows with a comedy act, blessed by some fresh gags and a gift for pantomime that should carry him far. His best is an imitation of a girl buying a pair of new shoes. His imitations of Jimmy Stewart, Jolson and Boyer are in the groove.

Jack Dalton, cowboy singing star of New England radio stations, is only so-so. He received some applause, the crowd preferring his hillbilly numbers to his Westerns.

Raynor Lehr and Company follow. Lehr emceed the show capably and stopped it with his imitation of dances, suggested by the audience, done in jitterbug fashion. Brought down the house with a fan dance. He is capably assisted by a beautiful blonde.

The Six Bombardears closed with some of the best and fastest tumbling and acrobatics to ever come this way. Act starts slowly but winds up with all six girls tumbling at breakneck speed.

Bert Green and his boys in the pit. Pic was *They Raid by Night*.

Albert J. Zack.

Roxy, New York

(Reviewed Wednesday Evening, September 23)

Very engaging show this week, with nostalgia, comedy and audience participation moving the bill along at a fast pace, garnering laughs and applause all thru. Combined with the Glenn Miller pic, *Orchestra Wives*, house ought to get a good share of the stomp trade. Packed opening night.

Stage opener was a turn-of-the-century production, with the chorus in stovepipe hats and checkered dresses. Condos Brothers work in this atmosphere, doing their slick tap work, garnished with showmanship. Polish off some tricky, terrific tap. (Nick Condos is scheduled to be inducted into the army after this date.)

Still in the same production pattern, Bob Hannon, stock singing emcee here, with flutter in voice, leads a community sing of *You Made Me What I Am Today* and *Only a Bird in a Gilded Cage* with illustrated slides. Very corny, but a lot of fun as part of the show instead of a wait.

Mata and Hari, satirical dancers, perform some of the very best comedy dances this reviewer has witnessed. Team, doing comedy ballet, has perfect timing, and performs some howling tricks. House liked them, giving them very strong applause.

Al Bernie, who is getting to be a

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habit in Broadway houses, stops the show with his well-timed mimicry and punchy gags. With so much vaude around town now, the comics are giving each other the eye and ear, all comedians around town using some of the same material. Regardless of who swiped from whom, Bernie is a standout.

Closing act, oddly enough, is the Jansleys, top Risley act, who do an ace job of two and three-high acrobatics interspersed with laughs and difficult tricks that the audience went for in a big way. New pattern has been set at this house, with acrobats and flash acts spotted in the middle and closing instead of opening, with excellent results. Keeps the punch going all the way thru.

Gae Fosterettes close with a production built around the song, *Kalamazoo*, which is also the lead song in the picture. Paul Ash leads the house orchestra.
Sol Zait.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Sept. 23)

Following a week of sweet music, Lionel Hampton and orchestra (seven brass, five sax and four rhythm) takes the stage, along with Ford, Harris and Jones, Lois Arnetta-Rubel Blakely, and Pops and Louis. Pix, *Parachute Nurse* and *Escape From Crime*. Opening house three-quarters full.

With Hampton doing a smooth emceeing job, band opens with *Let's Go Home*, giving Marshall Royal, sax; Joe Newman, trumpet; Illinois Jacquet, sax; Ernie Royal, trumpet, and Hampton, vibes, a chance to show off on the swingy material. On *Hour of Parting* aggregation turns in another bell ringer, with Joe Wilder getting off a bit of hot trumpet, while Hampton paces at the vibes.

Ford, Harris and Jones, colored dancers, took the audience in tow from the start. Trio does a bit of fair vocalizing and too much ad libbing, but the dancing is tops. Guys do good precision work and the solo parts are humdingers. Had to beg off.

Lois Arnetta does a fair job of vocalizing but a terrific selling job. Her voice is a bit on the flat side, but this doesn't count when the vim she puts into her numbers is considered. Off to a good start on *Kalamazoo*, she encored with *Mr. Five by Five*. *Mushmouth* put the band back on duty, with Fred Beckett taking the trombone part for a big hand. Karl George turns in good trumpet work, along with Jack McVea on sax.

The next turn is Hampton's, and he goes to town on *Where or When?*, knocking off torrid tempos on the vibes. Came back with *Dinah*. Both tunes pulled good hands.

Rubel Blakely, Hampton's vocalist, hit hard on *He Wears a Pair of Silver Wings* and *Serenade in Blue*. Both well received but the show-stopping job is done on *Nightingale*, with Beckett wowing with his trombone work, assisted by three lads on clarinets.

Flyin' Home, Hampton theme, soaked for a showstop, with Hampton vibing and Newman putting in a come-back-home bit of trumpeting. Ray Perry, sax, doubles on electric violin, and Milton Buckner, pianist, clowns to saturate a hepcat's desire. Jacquet and Royal turn in good sax parts.

Pops and Louie, dance team, preface their steps with a bit of foolishness that is well received. On dancing they really do a show-stopping performance.

Hampton takes over the drums for the finale and leaves the cats and chicks yelling for more.

George Jenkins, drums; Irving Ashby, guitar, and Vernon Alley, bass, turn in top support in the rhythm section.

Hampton doing an extra show daily.
Sam Abbott.

Earle, Philadelphia

(Reviewed Friday Evening, September 25)

It's an all-sepia show on this trip, which not only assures a boom at the box office but also guarantees a fast-moving revue replete with music, song and dance. And this layout is no exception. While much of it is overly familiar to Earle patrons, it is all received in rousing manner, as attested by crowded house at early supper show. Draw is all on the boards, screen filling in with *Apache Trail*.

Top spot goes to the Four Ink Spots, heavy favorites here. Holding down the closing session, the foursome, in customary style and sticking close to their record hits, give out on *Shout, Brother, Shout; Every Night About This Time*,

The Soldiers Get Rough

PROVIDENCE, Sept. 26.—Damage estimated at between \$500 and \$1,000 was caused by enlisted men from the Army Air Force who descended on the Cabana Club in near-by Norwood to avenge an alleged insult to a flying officer. In addition to the physical damage, about \$200 in unpaid checks was lost.

Among the casualties were five chicks of Guili-Guili, magician, and a show girl who suffered bruises. An investigation is being made.

Don't Sit Under the Apple Tree, and on the recall, *This is Worth Fighting For* and the inevitable *If I Didn't Care*. Band department is held down by Lucky Milinder, but there is no holding the maestro down. Long absent from the local scene, Lucky is still the batoning dynamo, running riot all over the stage with his wand-waving antics. After getting the proceedings moving with their fast-paced *John Special* and *On the Sunny Side of the Street*, band keeps in the background until midway, returning for a stompy *Savoy* and for their least impressive offering, *Rustles of Spring*, dishing up the classic in a swing style that doesn't jell.

More impressive here than the band is the vocalist, Sister Rosette Tharpe. Devoted to the violent-voiced shouting with religious fervor to the guitar strums, Sister Tharpe clicks with *That's All, Rock Me*, and then, dipping into the Harlem jive groove, *I Want a Tall, Skinny Papa*.

Real show-stoppers are Freddie Gordon and Timmie Rogers, youngsters fast on the hoofing, violent mugging and scat singing. And the violent colors of their clothes put a zoot suit in an ickey's class. Sock finish in both lads jumping off the piano to a split position onto the floor.

The familiar monopeg hoofing of Peg-Leg Bates is still sock. He beats out more on one leg than most dancers do on two.
Maurie Orodener.

NO COSTUME PINCH

(Continued from page 4)
more, and rayon, celanese and cottons are being used as substitutes.

Oberon, who specializes in evening gowns for dancers, says it is becoming more difficult to buy good crepe, imported lame, fine ostrich feathers, pure silk, beads and jewels, coq feathers and good print. Prices on almost all materials have gone up and consequently prices on the finished costume have gone up, too.

The big costume companies with enough capital and storage space are in a good position, having been able to pile up stock at pre-war prices. This also applies to big show enterprises like the Radio City Music Hall, which piled up considerable material and also has a vast accumulation of used costumes that can be dyed or fixed over for further use. The Music Hall, for example, uses as many as 425 costumes for a single show. These costumes enable the house to pile up a big stock for future use.

In films, where the important angle is not the cost of the costume but rather how it will photograph, cheaper costumes are now being used. For example, Bette Davis wore a \$6 dress for a party scene in one of her recent pictures.

The cost of costumes in production shows is borne by the producer; but variety entertainers who buy their own wardrobe are the ones hardest hit by the rising cost of costumes. Ballroom teams, particularly, have had to shell out more and more for fine gowns and first-rate dress suits.

As for civilian clothes, Americans are already feeling the pinch. Men's suits no longer include cuffs and other frills. (The War Production Board recently admitted it was against zoot suits and their drape shapes, grip hips, jut cuts and reat pleats.)

Women's clothes are still plentiful and hardly more expensive than before. But it is well to remember that England has already found it necessary to announce that "utility, austerity and durability are the watchwords for manufacture of women's clothing." It is happening in England; it can happen here.

PAUL REGAN, brought into the Oriental, Chicago, Saturday (19), a day after the opening, to strengthen the show, closed there Thursday (24) and opened the following day at the Colonial, Dayton, O. Follows with Shea's, Buffalo, week of October 2.

N. Y. Clubs See Big Year Ahead; More for Talent

NEW YORK, Sept. 26.—With local vaudefilmers and legit houses doing so well, night clubs are being encouraged to spend more for talent.

Formal dress policy has been discarded in every local spot, for the duration of the war, including the Waldorf-Astoria, Rainbow Room and St. Regis. The presence of uniformed men has hastened the breaking down of the dress rule.

Monte Proser's Copacabana reopens for its third season October 1 with Don Loper's production of a revue featuring Joe E. Lewis, Berry Brothers, Connie Russell, Pierre D'Angelo, Olga San Juan, Fernando Alvarez, Ted Straeter band, Frank Mart's samba band, and a seven-girl line (Lois and Lucille Barnes, Mary Ganley, Jane Ball, Lucille Brewer, Betty-Jo Creagar and Lillian Moore). Jack Entratter will again be the manager, with Arthur Brown the host and Jack Diamond the press agent.

The Pierre Hotel is resuming shows in its Cotillion Room October 1, with band leader Stanley Melba booking the talent. Show will consist of Myrus, mentalist; Ellsworth and Fairchild, dance team, and Victoria Schools, singer. Room will be open seven days a week. The hotel's cafe will continue with Eddie Mayehoff, Margaret Scott and Melba's band.

The St. Regis is reopening its Iridium Room October 1 with Paul Sparr's band and Ethel Smith's Trio, and also opening the Maisonette Room October 7 with the Bob Terry and Freddy Miller bands. No floorshow this year for either room.

The Versailles is revamping its all-girl revue. It took out Nan Rae and Mrs. Waterfall and brought in Paul Draper Wednesday, thereby forcing a change in the title and idea of the *Girls Without Men* show.

With Felix Ferry reported about to be inducted, Tony DeMarco has been dickered to take over Ferry's Monte Carlo.

Mrs. Bert Miles has reopened Queen Mary Cafe, which closed under management of Al Felshin and Jerry Brooks last spring. She has a girls show current, but says she will switch to society singers and go after class trade.

The Greenwich Village Inn (formerly the Casino) has closed, but reopens October 12 with a new policy. It brings in Benny Fields, Lenny Kent as emcee, a 12-girl line, and a 10-piece band, booked by Will Weber of the Tony Phillips Agency. Noel Sherman and Billy Arnold staging the show.

The Russian Kretchma reopened September 18, after being closed for the summer, with Nastia Pollakova, Marusia Sava, Daria Birse, Senia Karavaeff, Michel Michol, Misha Udzanoff and Nicholas Mathey's band.

The Club 18 has been changing policy since the death of Jack White, and is now putting on three shows nightly, starting at 10 p.m.

Claremont Inn closed September 20 and will reopen next spring.

The Waldorf-Astoria Hotel reopens its Wedgwood Room October 9 with Emil Coleman's band, Mischa Borr's band, and Grace Fields at a reported \$1,500 a week. Miss Fields was set thru the William Morris Agency; Coleman thru MCA, and Borr thru Meyer Davis.

Royal, Baltimore, Business Up 30 Pct.

BALTIMORE, Sept. 26.—The wartime boom is being reflected in increased attendance at Royal Theater, vaudefilm house in the local Harlem, according to Nat Rosen, proprietor, who says attendance has increased this year at least 30 per cent. This year is proving to be one of the best in the six years of vaudefilms at the Royal, the only local colored vaudefilm.

The Royal offers all-colored vaude, including name bands. It also offers white name bands, and Louis Prima, current, is the first white band of the season.

Miranda, T. Tucker For Roxy in Dec.?

NEW YORK, Sept. 26.—Altho no bands are set yet, the Roxy is expected to go into its name policy sometime in December, with Carmen Miranda and Tommy Tucker band looming as possibilities for the first bill under the new policy. Bill will probably hold a minimum of three weeks.

The house is sliding into new policies gradually, as business has been in the super brackets and, consequently, there is no rush to bring on heavier outlays of dough for stage talent.

Plans are still in preparation to make the house more intimate, but any physical changes will be gradual also.

DETROIT AGVA KICKS

(Continued from page 3)
fogel, that entertainment must be provided where it is most badly needed, and that is in military areas where entertainment is inaccessible. Lastfogel explains that CSI doesn't have the financial means to provide entertainment locally. In addition to the money being spent in New York for talent routed on the military circuit, CSI also sends out 60 shows a month to bases within a 60-mile area of New York, for which performers are not paid. They are usually name bands, concert artists and variety performers working in New York at the time. Those signed to regular CSI contracts are not called upon to make free appearances.

GREAZA PROPOSAL

(Continued from page 3)
Equity officials support. A spokesman for Equity, however, refused to comment on the proposed merger, "because the proposition hasn't reached us; it is still in the hands of the Four A's." The spokesman did, however, say that it wouldn't be an overnight proposition in any case, and that Equity would have to take many considerations in mind before agreeing to absorb the vaude membership.

Greaza didn't make any proposals as to how the merger could be effected or how it would be administered, preferring to leave that detail to the Four A's in the event it approves the merger. Certain AGVA bigwigs question the purpose of the move to begin with, pointing out that the Cincinnati conference last August was supposed to have been successful in solidifying all of the locals behind Greaza and the rest of the national.



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400 New Spots Since December

Since the Pearl Harbor attack, approximately 400 cocktail lounges have been opened thruout the country. And the end is not yet in sight, bookers anticipating an even greater number as we get deeper into the war.

This development is traceable directly to the war. Many restaurateurs who would normally have gone into the night club field have envisioned help and talent difficulties because of the draft. They turned to cocktail lounges because most of the business is done over the bar and overhead is cut down in food, help and talent. Whereas a show and band is expected in a regulation-sized cafe, a cocktail lounge employs small music groups and/or strolling entertainment.

With meat rationing in the offing, this development is expected to go still further.

Most of the newer spots are expected

to come in the nabs. The gas rationing situation is responsible in this instance, as worker customers don't want to be stranded far from home.

In nearly all the newer drinking spots, talent is being added, creating a sellers' market. Suitable talent is scarce, with the result that talent salaries have skyrocketed.

Bookers are attempting to fill the demand by forming units of strolling musicians and adding a singer. Many permanent units have been started in this way.

A later trend has been to surround a semi-name singer with three or four musicians. Bookers find this results in higher prices, as the combo can be sold on entertainment value rather than as scale music. Recent units built along these lines are Ella Fitzgerald and Una Mae Carlisle.

sisting of harp, cello and violin, to indulge in long-hair stuff.

In Philadelphia

ROSE VENUTI TRIO, along with JOE HEINSLEY and BILLY MCKEE, return musical entertainment to DeGorgue's Cafe. . . . FOUR SENATORS first in at Clendening's Musical Bar. . . . SAM DOMSKY has lined up new talent at his chain of Lou's musical bars, with Chancellor Bar offering the DON RENALDO QUARTET, GLORIA MANN and BOYD AND SMITH; Moravian Bar bringing in the KENNY SHAFER TRIO and COOKIE WILLIAMS TRIO, and Lou's Germantown Bar featuring the CURT WEILER QUARTET and SAMMY PRICE. . . . FIVE BELLES AND A BEAU making their local bow at Irvin Wolf's Rendezvous, alternating with ANN LEWIS and EL NORRIS. . . . FOUR TOPPERS, at Flanders Grille, signed by MGM for a spot in Ethel Waters's next film. . . . YANKEE DOODLE BOYS, in from the West Coast, locate for the first time in the East at the 803 Bar, Reading, Pa. . . . HARRY MCKAY TRIO returns to the New 20th Century, with MIKE PEDICIN and Men of Rhythm holding over.

Chatter

NICK BODEUR, former pianist with Eddy Duchin, who clicked in a solo spot at the Palmer House, Chicago, is back at that hospice heading his own combo. . . . MOLLY LOGAN, pianist and singer, is at the Hotel Syracuse, Syracuse. . . . MARY KEEFE is at the Cross Roads, Bladensburg, Md., for four weeks and options. . . . BARBARA JOHNSTONE is a newcomer at the Ten Eyck Hotel, Albany. . . . FOUR SENATORS open at Lou's Cocktail Lounge, Philadelphia, October 22. . . . HARLEM HIGHLANDERS are set for the Jal Alai Cafe, Columbus, October 12, following a stand at the Apollo Theater, New York. . . . EVELYN NATIONS returns to the Emerson Hotel, Baltimore, October 9. . . . BARRY WINTON returns to the Statler Hotel, Cleveland, October 1. . . . NEIL GOLDEN is new at the Mt. Royal Hotel, Montreal. . . . BETTY REILLY, singing guitarist, concluded her second month in the La Salle Hotel's Pan-American Cafe, Chicago, and landed a contract for four additional months. . . . CHARLIE CHANEY set for another six months at the Kentucky Cocktail Lounge, Chicago. . . . LYLE DANIELS and His Four Sharps move into the Ambassador West's Buttery, Chicago, October 16, for a run, coming in from the Town House, Los Angeles. PAT WILLIS, now at the Buttery, opens at Armando's New York, October 25. . . . ALICE RAWLEIGH and the Diplomettes of Rhythm held over at the Town Casino, Chicago.

BOB KNIGHT, electric guitarist, opens with a five-piece combo for the cocktail sessions at the Hotel Madison, New York, Tuesday (29). Knight, while a featured instrumentalist for Ray Block on the Phillip Morris air show, fronted units at the Stork Club, Fefe's Monte Carlo and the Hotel Pierre.

Chorus: 45 to 70

MINNEAPOLIS, Sept. 26.—Harry Hirsch, of the Alvin Theater, burly house, has the whole town talking with his latest stunt. Finding it a bit difficult to obtain dancers for his 16-girl line, he had the following sign painted and hung outside the Alvin box office:

WANTED
CHORUS GIRLS
45 to 70
Younger Girls Can Apply, Too,
If They're Not on Defense Jobs

Hirst Units Start In Union City, N. J.

UNION CITY, N. J., Sept. 26.—Second week's Hirst Circuit show at the Hudson (September 6) had Peaches and Billy Ainslee co-featured, cast including Eddie Innis, Charles Schultz, Al Blanc and His Harmonicas, Joann Mavis, Vickie Mc-Neeley, Arlette Adaire and Harris and Howell. Added attraction was Jack and Betty Blainer.

September 13 show co-featured Rosita Royce and Collins and Peterson. Former has her trained doves for the first half finale. For the second, she introduced her new novelty impersonations. Collins and Peterson are making a return to burly after many seasons in vaude and niteries. Al Anger, another former burly comic returned, was fed by Gloria Rasker and Denny Lyons. Other principals were Dolores Green, strip; Betty Hamilton, singer, and Sidare and Kays, ballroom dancers.

Beverly Carrington's stock chorus includes Josephine Turro, captain; Rose Turro, doubling as a singer; Dolly Allan, Violet Blake, Carmen Rios, Audrey Schulman, Rosina Maddi, Margaret McGregor, Norma Ginepia, Gertrude Silver, Helen Fisher, Emily Day, Kay Deane and Jean Skee. Turro Sisters also double in a dancing specialty.

Minneapolis Burly Gets Western Wheel

MINNEAPOLIS, Sept. 26.—Harry Hirsch reopened the Alvin Theater, burly house, yesterday. Hirsch, in a change of policy, will present this season traveling Western wheel shows in place of stock shows of the past. There will be no shows on Thursday night, enabling cast to jump to Kansas City.

Heading the initial show of the season is Jessica Rogers, stripper. Others are Russell Trent, straight; Charline Lavine and Hap Arnold, comics; Tyler and Renaud, comedy terpssters; Buddy Orlando, singer and straights; Diane King and Babette, strippers; Charles King, vaude act.

Show for October 2 will have as feature Marion Morgan, stripper. Others are Harry (Shuffles) LeVan, Hap Hyatt, Mickey Pearl, Lottie Bolles, Dolores Dawn, Jack Murray and Ione O'Donnel, in addition to several colored performers, including Dusty Fletcher, Sammy Gardner, Susie Brown and Smythe and Dolores.

Gene Evol, of San Francisco, is being brought in to handle the 16-girl stock line. Fred Oldre heads the pit ork. Prices from 28 to 99 cents.

Review

"Star and Garter Revue"

(Reviewed Thursday Afternoon, September 10, at Gaiety Theater, Norfolk, Va.)

Marie Cord, "Stinky" Fields and "Shorty" McAllister head the cast of the first show into Norfolk this season. Prices have been upped from last year's 44-cent minimum to 75 cents, but opening week's business was good, the matinee trade runs light. House was a third full when this show was caught.

Miss Cord gave a lackadaisical performance, and was outstripped (no pun intended) by Ann Smith and Erma Vogelie. Smith's performance was her usual speedball job; Miss Vogelie upped the boys' blood pressure with a naughty song, well sold, and followed with a vigorous and satisfying performance.

"Stinky" and "Shorty" haven't bothered about new routines, and the old ones are inches deep in mold—a very dark blue mold at that. Two interesting vaude turns got good hands, a rope-twirling act by the Claytons and novelty

Burlesque Notes

(Communications to New York Office)

NEW YORK:

DIXIE SULLIVAN, featured in Empire Circuit shows, entertained George Young and Abbott and Costello at the Club Nomad, Atlantic City, before leaving for the West. Was at the Empress, Milwaukee, September 10, and at the Fox, Indianapolis, September 18. Thence to a Midwest Circuit show. . . . NED MCGURN'S chorus at the Star, Brooklyn, includes Daurice Shurr, captain; Maureen Muller, Shirley Lind, Lenny Roth, Lillian Berger, Lillian Kornblum, Margaret Szabo, Marie Silk and Dorothy Stochl, dancers, and Nancy Sawyer, Georgia Drake, Helen Aronoff, Ann Withers, Belle Rougeau and Sandra Saks, show girls. . . . STAR'S vaudeville, week of September 18, had Lee Manner and Joe Ross, held over; Art Gardner, Mack Dennison, Mona Lees, Helen Boyd and Arno and Arnette. . . . RUTH ROSEMOND, at her home in Manchester, N. H., entertained Mabel Erickson Bart last week. Both ex-burly features. . . . HARRY ROSE to stage-manage and comic at the Central, where the policy will be burly scenes mixed with vaude and chorus routines.

LOIS DEFFEE in her uptown apartment has a huge collection of miniature bottles of liquor; also perfumes and books. She is among the first ten leading collectors of the liquor miniatures. Turned down a recent offer of 5G for the lot. . . . SAM COHEN, manager of the Hudson, Union City, N. J., in receipt of a letter from his nephew, John B. Cohen, a lieutenant with the Marine Corps, telling of his marriage September 19 to Charlotte Katz. . . . CAROL LORD has moved from the Star, Brooklyn, to the Erie, Schenectady. Thence to Ruth's Victory Room, Fall River, Mass., and then to the Flamingo Club, Chicago, for four weeks, October 16. . . . PINKY LEE, comic, plus gestures, and Murray Briscoe, straight, plus a very serious countenance, were a conspicuous team rehearsing scenes the other day outside the Ambassador. . . . BETTY MONTGOMERY, dancer and ex-burly strip-teaser, all summer at Streamlined Vanities, Coney Island, opened last week at the Swing Club. Is a sister of Jack Montgomery, Hirst Circuit producer, and of Howard, who left burly producing to join Uncle Sam's forces and who is now with *This Is the Army*.

CHARLES (KEWPIE) KEMPER, now a new proud papa, Jess Mack and George Haggerty just closed a summer at the Steel Pier, Atlantic City, and playing vaude in *Army's Mess*, thru Charles Allen. . . . CASANDRA MAYO now operating a local dance studio. . . . BEVERLY CARRINGTON'S stock chorus at the Hudson, Union City, N. J., includes Josephine Turro, captain; Rose Turro, doubling as singer; Dolly Allan, Violet Blake, Carmen Rios, Audrey Schulman, Rosina Maddi, Margaret McGregor, Norma Ginepia, Gertrude Silver, Helen Fisher, Emily Day, Kay Deane and Jean Skee. Turro Sisters also double in a dancing specialty. . . . CHARLES (RED) MARSHALL set for William B. Friedlander's *Time, Place and Girl* musical, which started rehearsing September 7. . . . ANN CORIO launched a \$250,000 War Bond drive at Fay's, Philadelphia, September 10.

A letter in *The New York Daily News* from four soldiers of Fort Dix, N. J., decries the lack of burlesque in the city. They were disappointed that New York is being run by sanctimonious blue noses. UNO.

Weinstock Will Not Charge Fee

NEW YORK, Sept. 26.—Joseph Weinstock, who is planning a 14-city burlesque circuit to start after the new year, says theaters taking his shows will not be required to pay him a booking fee or any other charges.

Weinstock also says burly performers should not accept salaries unless they are 25 to 50 per cent higher than last season, pointing out that there is a scarcity of burly principals and chorus girls.

tap dancing by Haynes and Perry. Felicia Shore is also featured in solo acro dance routines.

Best thing about the show is the chorus—eight willowy gals definitely nice to look at, with eight more ditto for show. Costuming is also tasteful and pretty. Warner Twyford.

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for the
GAIETY THEATRE
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Attractive, Experienced Dancing Girls—
\$35.00 PER WEEK.
GAIETY THEATRE, AKRON, O.

FEAR PUB DIPSY DEALS

OPA To Set Disk Ceiling

WASHINGTON, Sept. 26.—Office of Price Administration here revealed this week that the Petrillo ban on records has been instrumental in causing revision of the long-awaited regulation governing disk prices.

"With the dearth of present recordings and with conditions bound to grow worse as long as Mr. Petrillo's ban continues, the old law of supply and demand will soon make itself felt," an OPA official told *The Billboard* this week. "That means that the scarcer the commodity the higher the price. Prices for records would probably climb to new highs without a price ceiling, and for that reason we expect to have an order ready within 10 days or two weeks."

No indication is given as to what the ceiling will be, but it is believed that the final draft of the order will not work any hardship on the diskers. Price Administrator Leon Henderson has termed recordings "essential" altho not indispensable in time of war.

A further factor which must be considered in connection with the forthcoming order is the War Production Board's cut-off of shellac. Under the new WPB order (M-106) as amended, diskers must apply direct to WPB on form PD-617 for shellac. Manufacturers applying are being granted only about 15 per cent of their 1941 consumption, altho prior to issuance of the amendment on July 31 they had been getting 30 per cent. Many concerns have applied for more than 15 per cent, but have been turned down.

The shellac situation, according to WPB, is unlikely to improve, and diskers can not expect any increase in their allotments until the war is over or until we are again able to import the product.

OPA believes prices for old scrap records must also be set, since scrap is going to become more and more valuable as time passes.

Swank NY Spots Buy Jazz Bands

NEW YORK, Sept. 26.—Two of the swankiest hotels here are going to use hot jazz bands this season and, if their experiments prove successful, the business may find itself with a new trend.

Hotel Waldorf-Astoria signed John Kirby this week to open in its Cafe Lounge October 16, with a Blue Network wire. Hotel has been using small society combos during recent seasons, without doing very much biz in the lounge, and figures that Kirby will attract the people who don't go for the Xavier Cugat and Freddy Martins but still have fancy dough to spend.

Savoy-Plaza, another upper-crust hotel, is consulting architects and will build a new room to be known as "Upper Basin Street Lounge," provided priorities don't interfere. Room is to open November 15, with Red Norvo and Duke Ellington among the most likely prospects for the booking.

For Kirby, the Waldorf job represents the climax in a series of lucrative dates beginning more than two years ago. Last winter he had a wire during his term at Cafe Society Uptown here. The wire from the Waldorf figures to mean even more to the band.

WM Sets Beneke, Hutton, Modernaires in Theaters

NEW YORK, Sept. 26.—Tex Beneke signed with William Morris Agency Wednesday (23) to join Marion Hutton and the Modernaires as a unit for theater and radio work. First dates set are Plymouth Theater, Worcester, Mass., September 28-30, and Metropolitan Theater, Providence, October 2-4. A replacement is being sought for Chuck Goldstein, who has left the Modernaires. Act will be billed as: "Glenn Miller Presents the Singing Stars of *Orchestra Wives*," with Miss Hutton's name heading the list.

The Busted Record

NEW YORK, Sept. 26.—With biz booming in every room using a band, house records are being topped with monotonous regularity. Joe Glaser squelched a bunch of managers who were bragging about their bands and their new "all-time highs" this week with: "When your boy makes a new house record these days, get it into the papers quick. He only has seven days to hold it."

Negro Tootlers Get Call From NBC for Permanent Berths

NEW YORK, Sept. 26.—National Broadcasting Company here is auditioning Negro musicians again, this time for three berths in the Irving Miller house crew. Network had previously employed two colored sidemen as temporary replacements for vacationing house men, but it is understood that this time men will be engaged on a permanent basis.

Earl Bostic, Eddie Barefield and Jerry Blake will try out for the opening on alto sax, Al Sears will make a bid for (See *NEGRO TOOTLERS* on page 56)

Writers Moving Slowly Before Yessing Classification System

NEW YORK, Sept. 26.—ASCAP circles were distressed this week to learn from several sources that a large proportion of the writer membership mistrusts the new penner classification system on grounds that ASCAP is powerless to answer. Because the new system bases classification changes on number of performance credits, many writers fear that the way is laid open for phony publisher-penner deals of a sort to make all previous dipsies pale by comparison. ASCAPers here agree that the only sound answer to such an objection must come from Songwriters' Protective Association or from people empowered to speak, at least unofficially, for that org.

Thursday (24) ASCAP's exec board met here and delegated Fred Ahlert, Stanley Adams, Charlie Tobias and L. Wolfe Gilbert to go to Gilbert's bailiwick, the West Coast, and explain the ramifications of the plan to a meeting of writers there. But there was little confidence that all fears could be allayed so long as the matter is handled purely as an ASCAP affair, without assistance from SPA. Adams, Ahlert, Tobias and Gilbert, all SPA officials, can smooth over all doubts and pave the way for whole-hearted

West Coast support of the plan, provided they are permitted by SPA to give assurance that, when the new system takes effect, SPA and the publishing industry will be operating on a closed-shop basis. It can then be made clear that a closed shop eliminates in great measure the possibility of any publisher wangling any writer into accepting shaved royalties in return for assurances that the song involved would be pushed to the top of the plug sheet, making raised classification a possibility for the penner. Acting purely as ASCAP officials, Ahlert, Adams, Tobias and Gilbert can do no more than quote ASCAP principles and give theoretical assurance that ASCAP will try to prevent such practices. Such talk, tho, is expected here to mean lost confidence in SPA and no increase of confidence in the plan.

Gilbert is particularly anxious to have the plan properly explained in all its detail to the West Coast members, since it is evident that, under present ASCAP by-laws, the exec board can pass the plan without consulting the rank and file, only to have the rank and file destroy the whole thing later on because of present misconceptions. The way the new system is set up, an amendment to the Society's by-laws will be required, empowering the classification committee to meet once a year instead of the present four times. Should the membership be antagonized by insufficient clarification of the plan before its adoption (See *Fear Pub Dipsy Deals* on page 24)

Petrillo at Press Time

WASHINGTON, Sept. 26.—Senate intends to waste no time getting started on its probe into the whys and wherefores of the AFM embargo on records. Senator Burton K. Wheeler of Montana has named Senator Clark of Idaho to start an investigation in behalf of the Interstate Commerce Committee next week, and war drums are already beginning to pound in the town's lobbies, with plenty of pressure due to be exerted by both sides. The Senate's role in the mess has long since exceeded a mere inquiry into the action of one union, and now threatens to blossom into the all-out anti-labor campaign predicted in these pages for months.

Altho Petrillo was understood ready to take the stand during last week's subcommittee pre-probe hearing, at the last moment his attorney, Joseph Padway, bobbed up and made a few tentative remarks. It is obvious to all here that union forces decided it would be senseless to waste ammunition in a lost cause, since by Monday (21) it was apparent that the Senate would order the coming investigation regardless of anything AFM might do.

Opinion expressed here last week that the Senate might find itself bound to spend as much time investigating radio's culpability as Petrillo's has less basis in fact now that Petrillo has himself announced that his fight is not with radio but with the waxworks. However, should Senator Clark attempt to ring in National Association of Broadcasters again, it is expected that AFM will unleash enough noise to force examination of NAB's motives in the matter.

Observers note with interest that if the investigation commences next week, as planned, it will keep the Petrillo hue and cry in full force right up to October 12, when Thurman Arnold will move into a Chicago Federal Court and begin blasting for keeps. It is also noted with interest that Petrillo's recent plaint that the diskers have made no move to conciliate was ignored by anti-union forces.

Negro Orks Couldn't Wait for ODT Busses; Now Busses Must Wait; Fear Gov't May Object

NEW YORK, Sept. 26.—Permission granted by Office of Defense Transportation for use of five busses by Negro orks traveling in the South will be rescinded, it is feared by sponsors of the plan, unless bands show a greater need for the vehicles than has thus far been manifested. With the starting date but a week off, only two bands have been set for Southern tours.

One of the orks, Doc Wheeler, will start from Washington October 6 and wind up there November 13, after passing thru 13 Southern States. The other, Noble Sissle, opens October 9 and returns November 6.

Offices handling colored bands are high on the bus idea and have indicated their willingness to contribute to administration expenses of the Transportation Co-Ordinating Committee, co-chaired by Judge Hubert Delaney and John Hammond, but admit that action on the plan came before they were ready to reap advantage from it. Not knowing exactly when the busses were to be sprung, they were forced to go ahead with other bookings for their bands. Hence the five busses with only two bands to use them.

Most of the organization activity is being carried on by Hammond, who

has contributed his services and the offices of his suspended *Music and Rhythm* fan mag, but the cost of secretary, phones, wires, etc., is supposed to be covered by a \$500 pool raised by the agencies, plus a \$25 weekly tax imposed upon the orks using the busses.

Original plan had the traveling bands limited to three-week tours, but the lack of calls for the chariots made them available for the five and six weeks that Wheeler and Sissle will be out.

Bookers predict a run on the busses once present bookings and rubber on private cars now being used give out. In the meantime, many of the bands are booked well into January either in Northern locations or for Northern tours. There is little doubt that had the vehicles been made available a couple of months ago, many of the bands would have been booked southward, since Dixie has always been lush territory for the colored orks. But none of the bookers could afford to allow the bands to sit around waiting for ODT to come across. Should the government register a squawk, Hammond will probably be able to straighten the tangle out, explaining the business difficulties which resulted in the current bandless bus situation.

Miller, Monroe Top P-Beach Gross List

BRIDGEPORT, Conn., Sept. 26.—Pleasure Beach Ballroom here, which closed its season September 7, enjoyed one of the best summers in history, with attendance and grosses surpassing those of last season. Glenn Miller drew top honors, drawing 3,502 at \$1.50 for a sweet gross of \$5,253 August 16, with Vaughn Monroe's 2,740 persons, grossing \$3,014 July 19, second best. Other attendance figures and grosses for the season were: May 20, Alvino Rey, 1,380 persons, \$1,518; June 7, Shep Fields, 1,383 persons, \$1,369; June 14, Mal Hallett, 826 persons, \$817; June 21, Mitchell Ayres, 983 persons, \$973; June 28, Johnny McGee, 900 persons, \$891; July 5, McFarland Twins, 831 persons, \$822; July 12, Gene Krupa, 2,120 persons, \$2,332; July 26, Dick Jurgens, 781 persons, \$859; August 2, Van Alexander, 784 persons, \$778; August 9, Claude Thornhill, 1,288 persons, \$1,416; August 23, Charlie Barnet, 1,228 persons, \$1,350; August 30, Tony Pastor, 1,328 persons, \$1,460; September 7, Johnny (Scat) Davis, 1,054 persons, \$1,043.

Last season Alvino Rey drew top honors July 20, drawing 2,380 at 99 cents, grossing \$2,356.20. Admission scales this season were much higher, with Glenn Miller charging \$1.50, while last season the highest admish charged was \$1.10 for Sammy Kaye and Tommy Dorsey. Perry Rodman is managing director, with Don Felix handling booking and managing ballroom.

Healthy Horace

NEW YORK, Sept. 26.—A Broadway rag recently carried a story to the effect that Horace Heidt's nerves are on the ragged edge and that he will have to retire shortly in order to avoid a breakdown. Unaccountably, the yarn gained some credence and Heidt suffered considerable embarrassment, not the least of which came from Casa Manana, Culver City, Calif., where he opens December 1. Spot was thinking of tearing up the contract, etc. Now at the Strand Theater here, Heidt is in his customary good health, is doing good business, and promises to be on hand for the Casa Manana opening.

Music Items

Publishers and People

ISHAM JONES had five new songs of his introduced last week by Griff Williams over the Mutual network. Titles are *But I Never Do, I Burned My Bridges Behind Me, With No Man of My Own, My Best to You* and *Just To Be Near You*.

Jack (*If I Didn't Care*) Lawrence transferred from Coast Guard to the Navy and upped to ensign. Stationed at Oriental Beach, Brooklyn, N. Y.

Benny (*I Don't Want To Set the World on Fire*) Benjamin headed for the navy.

Mel Powell, ex-BG-88'er, had his *Mission to Moscow*, swing march with Russian flavor, accepted by Regent Music.

Joe Burns has taken over the Chicago office for Remick.

Glenmore Music, Chicago, is encouraging amateur songwriters, having taken *I Love Vio*, by George G. Allen, and *Can This Be Heaven?* by Les Novak and Ray Phillips.

Doraine Music pushing *So Nobody Cares*, by Carley Mills and Berkeley Graham.



SPIKE JONES, responsible with his *City Slickers* and their "Birdaphone" for the smash *Bluebird* waxing of "Der Fuehrer's Face," is seen here keeping up to date on disk news with Jack Williams, record advertising manager of RCA-Victor. Jones recently vacationed in the East, and visited Williams at the Camden (N. J.) headquarters of Victor and Bluebird.

Bregman, Vocco & Conn broke a flock of plugging records by placing "Kalama-xoo" and "Serenade in Blue" one-two on the plug sheets week ending September 18. BVC is also the first publisher to have three songs on one Hit Parade show. Happened same week.

Songs and Such

WE'RE IN TO WIN, by Private Morris Orenstein of Mitchel Field, won the WOR-Yankee Doodle Dandy War Song Contest. Private Orenstein will receive \$100 and have his winning song published by Remick Music.

She Has Bars on Her Shoulders and Stars in Her Eyes, dedicated to women soldiers, has been written by Pvt. Charles Murray, of Fort Bragg, N. C.

My Gal Loves a Sailor was written by Lieut. Earl Hutchinson, of the Naval Reserves. Acme Music publishes.

Janie, theme song of the Broadway play play of that name, was written by Nick Raymond and is being published by Chappell.

Bye for Now is Bell Music's top tune.

It Happened in a Blackout, by Joe White and Bill Howard, placed with Remick.

Yesterday, fox-trot-beguine by Don Alberto, William Riccio and Lewis Raymond, published by Harmonia Edition Publishing Company.

Inmates at Washington State Penitentiary are rehearsing for their Thanksgiving Day show, and would appreciate copies and orchestrations of popular songs. Publishers willing to oblige should send music to M. E. Malfast, Recreational Director, Washington State Penitentiary, Walla Walla.

Philly Pickings

J. W. PEPPER & SON, INC., the town's newest music publishing mill.

Johnny Wolf putting the finishing touches on *Up on My Toes for You*, with other new compos from local pens in George Clifford's and Fritz Prospero's *That Heavenly Song* for the new Embassy Club show, and Rose Gallo's *Such a Waste of Moon*, already getting nibbles from the music mills.

Braun Music Company picks up Jimmy Littlefield's *The Pie-Eyed Piper of Harlem*.

Frank Sinatra skedded to introduce Joe Marcella's *Why Should I Cry?* if and when the recording studios go back on the active list.

GAC's Panther Room

CHICAGO, Sept. 26.—General Amusement Corporation, thru its local manager, Art Weems, closed a deal this week with Ernest Byfield, co-operator of the Sherman Hotel's Panther Room, for seven GAC bands to play the spot between February and September of 1943. Originally the deal called for eight orks, but Glenn Miller fell thru when he joined the army.

Contracts total some \$80,000, and call for percentage deals for all bands. Maestri set include Jimmy Dorsey, Glen Gray, Claude Thornhill, Jerry Wald, Bobby Byrne, Woody Herman and Charlie Spivak. Even the Thornhill has not filled his first Panther Room date, scheduled to start New Year's Eve, he has already been bought for a repeat run. Thornhill may be in service for Uncle Sam before then, however. All but he and Wald have played here before.

GAC Lassoos Philly Ork, Buddy Williams

PHILADELPHIA, Sept. 26.—Buddy Williams is the first local maestro in almost five years, since Jan Savitt, to step out into big-time and make a bid for national fame. Virtually a new band, Williams has been taken on by Mike Nidorf, of General Amusement Corporation, New York, for the builder-upper. Having originally skedded the ork for Glen Island Casino, New York, GAC decided at last minute to give the maestro an out-of-town build-up before bringing him to New York. First stand under GAC banner will be at Lantz's Merry-Go-Round in Dayton, O., opening October 5 for 10 weeks. Band will take in some one-nighters en route.

Band is fresh from its first location stand, having put in the summer at Hunt's Ocean Pier, Wildwood, N. J. Maestro, a sax ace and ace arranger, formerly played in the pit of the Earle Theater here, and decided to front his own band after continually turning down offers to join the big names visiting the theater each week. Glenn Miller, Jimmy Dorsey and Woody Herman were among those who sought Williams for their crews. Band of 13 is fashioned along swing lines and grabbed off the pier location on strength of Williams' rep as a musician. Bill Gerst, manager of the pier, booked in the band before it was actually organized.

Dorseys' First Tune

NEW YORK, Sept. 26.—Dorsey Bros.' Music, Inc., bowed Monday (21) with *I Don't Care What You Think of Me*, by Ruth Lowe, Stephan Weiss, Paul Mann and Fred Jay. With all the top penners knocking themselves out to get with the Dorseys, item accepted was by writers who, excepting Ruth (*I'll Never Smile Again*) Lowe, are virtually unknown. Only piano copies are ready, but Bernie Pollack, Larry Taylor and Hy Ganulin are ready to high-pressure the ork leaders here, with Jack Perry set to handle Chicago bands. J. Dorsey is making the tune and will have it ready for an October 3 airing; Tommy hasn't set the date, but professional manager George Marlo expects him on it pronto. Needless to say, Marlo saw to it that both Dorseys okayed the ditty before he gave the go-ahead.

Lawyers are dickering for the purchase of an ASCAP catalog which is inactive but has a fair seniority rating.

Nelson Back With Chico

CHICAGO, Sept. 26.—Skip Nelson, singer with Chico Marx who left the band to join Glenn Miller, is back with his former boss now that Miller has disbanded to go into the army. He will be a feature with the Marx outfit at the Blackhawk Cafe when the band moves in October 7.

Bluebird Signs Lee Castle Ork; General Talent Headache Muddled

NEW YORK, Sept. 26.—RCA-Victor caused quite a stir in music and band circles this week by signing one new band to a Bluebird recording contract and opening negotiations with several more. Signing of the band, Lee Castle's, started a lot of conversation and pointed up the delicate problem all the diskers are going to have when the Petrillo-APM wax ban is lifted and the waxworks begin operating again.

So far Victor is the only major recording outfit to have signed any new talent since August 1, when the studios shut down. Both Decca and Columbia have inked renewals with those few artists and orks whose contracts have expired since then, but neither firm has done any more than keep an eye peeled for likely new faces, making mental reservations to start dickering when and if the time is ripe. Decca and Columbia both feel that when they begin working again they will have all they can do to keep their regular roster of orks and warblers busy without adding any new names to their lists. The shellac situation is not getting any better, and production hardly figures to increase at any time within the predictable future.

Executives of all three companies have said more than once that they would leap at the chance to hire new talent, provided the talent involved were compelling enough to demand such action. But, until Victor made its move this week, all the firms had contented themselves with trying to solve industry difficulties, and it began to appear as if it would be a matter of at least a year before they would return to the old basis of signing every new band in sight, as was done in pre-war days.

Trade wonders what Victor has up

its sleeve for the period directly following lifting of the record ban. Prior to Petrillo's padlocking of the studios plenty of the orks were unhappy because curtailed production had all but frozen them out. Now it is wondered how Victor will be able to squeeze Lee Castle and other newcomers onto some Bluebird sides without pushing an older ork off and drawing squawks.

Among newer bands and singers not under contract to record companies but likely material under normal conditions are Joe Marsala, Bob Allen, Frances Wayne, Buddy Clarke, Nick Jeret, Charlie Fisk, Chuck Foster and three or four others. When the diskers are allowed to begin cutting again, it is probable that most of them will get bids, but only after the companies have made sure that they can satisfy the outfits already under contract. It is thought that Victor may have jumped the gun because of losing Glenn Miller to the army and knowing that it will take many lesser bands to fill the gap left by Miller. So far, apparently, Columbia and Decca prefer to take it easy and make no more commitments than necessary.

NY Arcadia Booms

NEW YORK, Sept. 26.—Arcadia Ballroom here has just concluded its most successful summer season in 16 years. Books were marked in black this summer, with business 25 per cent better than any similar span in the past. Oddity is the fact that biz on weekdays and matinees has fallen off 50 per cent, but has been more than equalized by booming week-ends at 99 cents admissions.

Hugh Corrigan, manager of the spot, attributes the exceptional business to the proximity of important war industry plants, with the guys and gals hitting the city Friday nights with tens and twenties in their fists, and spending them. Bands which played the ballroom this summer were McFarland Twins, Lee Castle and Gloria Parker, but Corrigan doubts that their draw at the gate was more potent than the Bobby Day band in '41 and Charlie Turner in '40.

Vido Musso opened Thursday (17) for two weeks and options, with a network wire coming in a couple of days.

Detroit Scale Rise

DETROIT, Sept. 26.—Detroit musicians are seeking a general wage raise in theaters and radio stations. Only field completely covered by contracts so far is legit, where a general 10 per cent increase has been incorporated in new contracts, dated back to September 1, signed by both the Lafayette and Cass theaters. New scales are \$77 for dramatic shows and \$88 for musicals, in place of \$70 and \$80 respectively.

Because of the longer working time in burlesque shows, union is asking for a heavier raise for the burlesque houses, from \$75 to \$85, based on a standard of 29 weekly performances. Contracts have not been signed for these houses as yet.

Heaviest increase of all is sought in radio, where the present weekly scale of \$68 is being boosted to \$85, based upon a 15-hour week, including air, rehearsal and audition time. George Clancy, secretary of the musicians' union, said that there had been no increase in radio here in about six years, explaining the heavy boost now sought.

Totem Pole Digs In

BOSTON, Sept. 26.—Totem Pole, in suburban Auburndale, long a top band location, went on a four-day policy last week with Boyd Raeburn, who opened Wednesday (16). Spot has been hard hit by gas rationing and decided to cut down its operating time.

Enforcement of gas violations is particularly severe in Massachusetts, with officials eying cars at race tracks and other pleasure haunts and following up with letters to "A" cardholders, asking them to come in and explain how they manage to do it.

Totem Pole is hoping to pull thru by virtue of the bus line that passes the spot, but if things continue getting worse it will open Fridays and Saturdays only. Saturday (12) dancers filled only one-third of the nitery's capacity.

Philly Looks for Invasion By Pluggers This Season

PHILADELPHIA, Sept. 26.—Song plugging, almost a lost art locally, promises to come back into its own again, as New York pubs are paying increasing attention to local contacts. With the town becoming a more important location stop for traveling names, network wires attending, height of the season may see almost all the major publishers with local reps.

New face along the contacting front for Paramount and Famous is Jack Carlton, of the local Carlton and Wayne piano duo. Has conferees in standbys Dave Blum for E. B. Marks, Jack Harris for Feist and Pete Woolery for Robbins. Reports have it that Joe Myrow, professional manager of Advance Music Company, is sending his brother here to cover the local territory, and Irving Berlin is expected to replace Joe Fuhrman, who recently left for the army. Shapiro-Bernstein also reported interested in spotting a local contact. Back in the days when Harry (Feist) Link was plugging the Joe Morris music here, town was the most important spot in the country for the contactors, but since then most of the lads have migrated to New York and Hollywood.

Fems Work in Baltimore

BALTIMORE, Sept. 26.—Two night clubs here now use all-girl orchestras. They are the Algerian Room of the Mt. Royal Hotel, which features Ruth Gehlert's all-girl orchestra, and Strickler's night club, featuring Lynn Corrinne.

Oops!

DES MOINES, Sept. 26.—In its August 22 issue *The Billboard* carried a dispatch from here dealing with the trouble ASCAP is having in collecting fees, upped as a result of the consent decree of the Society's recent re-allocation and equalization of fees. In the story, John C. Wooden, former ASCAP rep here, was referred to as John E. Woods, thru an error in transmission. Mr. Wooden is now Midwestern supervisor of ASCAP, and Des Moines remains under his jurisdiction. ASCAP has by now succeeded in explaining the reasons for raising the fees in some locations and lowering them in others, and has not yet encountered a location operator who actually has gone thru with threats to cut out ASCAP music rather than pay.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

RUSS MORGAN (Decca 18482)

From the Coast of Maine to the Rockies—FT; VC. *Please Think of Me*—FT; VC.

The smooth and stylized rhythms that characterize the Morgan manner are effectively employed for these two items, both the composition of the maestro in collaboration with Benny Davis and Ted Murry. *From the Coast of Maine* is a slow ballad that melodically and lyrically blends the flavor of patriotism with that of the wide-open spaces. It's a typically Western type of tune with a song story of corraling fighting forces of our men from Coast to Coast. A down-to-earth theme that possesses qualities to stir the emotions with matching music that falls pleasant on the ears, the sincerity of the song goes far in impressing. And Morgan's fashioning makes it most impressive. The trombone choir carries off the opening bars with unison fiddles on the bridge and soft clarinets to complete the first stanza. Maestro Russ gives appealing voice to the lyrical expressions for a second round. The ensemble picks it up again at the bridge bars and Morgan takes over the last half to sing it out. *Please Think of Me* is a pleasant rhythm ditty in the familiar groove that characterizes the easy-going and easy-singing songs carrying the Benny Davis stamp. And without losing any of its simplicity, Morgan makes it stand out bright in his own particular and highly commercial manner. Set at a moderate tempo, the ensemble, punctuated by the identifying wah-wah slides of the trombones, lays down the opening chorus. Boys in the band put down their instruments to chant a lyrical chorus. For a third brace, it's again the voices, this time humming in the background as a harmonizing bank for a hot cornet in the Bobby Hackett tradition. Save for the unison Strads on the bridge, the cornet rides righteously for the full span. The tenor sax then picks it up at the bridge and the full ensemble joins in at the last half to play it out.

In keeping with the sympathetic war ballads condoned by Washington is "From the Coast of Maine to the Rockies." And while its musical appeal is mostly with the outdoor folk, Russ Morgan's styling makes it just as attractive for the city folk patronizing the phono locations. And for a bright rhythm ditty in a smooth manner that satisfies, and with proper plugging might attract wide attention, the "Please Think of Me" side is just as much designed for the coin catching.

HARRY JAMES (Columbia 36644)

Manhattan Serenade—FT; VC. *Daybreak*—FT; VC.

That pat Harry James hit formula for achieving ballad perfection on the records is again admirably displayed for this coupling. It's the weaving of the maestro's trumpet and strings in an interesting pattern, polished off with stellar song-selling. Moreover, tune material is tops. Most striking side is *Daybreak*, Harold Adamson's lyrics set to the familiar theme of Ferde Grofe's *Mardi Gras* movement from his *Mississippi Suite*. Coming out as a hit-styled ballad, James sets it at a slow tempo, the maestro's golden-voiced horn opening the side with the ensemble carrying a complete chorus. Johnny McAfee, new male voice with the James aggregation but a familiar one on the records of other name bands, makes the words count for the second stanza with his well-modulated baritone that fits the tenor of the band's music making. The tempo is stepped up a bit for Louis Alter's *Manhattan Serenade*. The identifying trumpet tones lays down the opening phrase and then modulates to the vocal bars that brings on the grand vocal style of Helen Forrest. The ensemble picks up the last half of the chorus with trumpet on tag to take it out.

The combination of Harry James with two ballads definitely headed for hitdom leaves nothing to be desired for the music operators. While there have already been issued several desirable interpretations of "Manhattan Serenade," the band's following along phono circles cannot be underestimated. Competition is not as heavy as yet for "Daybreak" and James' entry should leap out far in front from scratch in the nickel sweepstakes.

HORACE HEIDT (Columbia 36645)

Pennsylvania Polka—FT; VC. *When Your Lips Met Mine*—FT; VC.

When it comes to applying a sock rhythm treatment to the polka-type of tunes, the others have to take a back seat in favor of Horace Heidt. This polka has been around for some time, having started in Scranton, Pa., according to song legend. And with the geographic influence manifesting itself strongly, the *Pennsylvania Polka* is beginning to show strength in many other States. Heidt's entry should spread its fame even further. Set in a lively fox-trot tempo, the polka characters are heavily marked in arrangement and instrumentation. And apart from the tuneful and bouncy flavor of the polka, Heidt embellishes it with the vocal color by Charles Goodman, who is joined later in the spinning by the glee club. Band interludes highlighted by the piano sparklings of Frankie Carle, who is primarily responsible for *When Your Lips Met Mine*. A gorgeous ballad, both in music and words, as the title indicates, this love song marks the first time that Frankie (*Sunrise Serenade*) Carle has fashioned a melody that is just as easy for the folks to sing as any of the other pop favorites. And it shouldn't be long before the folks do start taking it up. It's a "memory lane" type of song story, and in all, has what it takes to soar the song heights. Appropriately enough, Carle's ivory magic makes the impressive start for the side, fingering fancifully for a half chorus in the slow-ballad tempo. Gordon MacRae adds full meaning to the lyrics for the vocal chorus. Band ensemble picks it up for the last half of a chorus, fading at the tag in favor of Carle's finishing flourishes for the side.

With "Pennsylvania Polka" already beginning to attract phono attention, Horace Heidt's issue is a timely entry to stimulate the flow of nickels. And for a strong possibility as a heavy ballad favorite, "When Your Lips Met Mine" bears plenty of watching. (See ON THE RECORDS on page 63)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Griff Williams

(Reviewed at Palmer House, Chicago)

CHICAGOANS have been shouting their heads off in praise of Williams' danceable music ever since he came in from the West Coast several years ago. Band concentrates on orthodox arrangements in a sweet style charged with lilt-dance tempos. That this praise has not been without reason is amply displayed by the outfit's rapid progress during the last couple of years. The group is now one of the top bands in the Midwest and has a fine chance of becoming a national name.

Band is ideally suited for class niteries and hotels. Maestro makes a youthful, breezy appearance and is a good Fred Astaire-ish showman all the way. And at the piano he exhibits a neat style that is easy on the ears and has strong commercial value.

Current instrumentation has six brass, three reeds (two of them doubling on fiddles) and four rhythm (two pianos and no guitar). It is solid and capable of playing with razor-edge precision the voluminous library the ork possesses. Obviously the maestro has not been hit hard by the draft—as yet—a fact that enables the group to improve continually on showmanship and delivery.

Two veteran Williams warblers are Bob Kirk (sax), handsome baritone, and Walter King (drums), lively novelty dispenser. In addition, there is Freddie Terry, a newcomer, who is fine on looks and okay vocally on pop tunes. Entire group participates in glee club selections, well rehearsed and equally well delivered.

Honigberg.

Dave Martin

(Reviewed at Hotel St. George, Brooklyn)

MARTIN has been in this nice room 18 months and can undoubtedly stay as long as he chooses. He and his band do a remarkable job of satisfying a patronage that includes everything from little old ladies to swing kids, via butter-and-egg men, hard-boiled diners who won't dance and hard-boiled dancers who won't stop dancing. It's a tough type of assemblage to please, but Martin keeps it in good humor with a steady

stream of plug tunes and good standards, couched in splendid dance rhythms and played by top musicians.

Instrumentation is strange, but productive of some highly interesting effects. There are three tenor saxes doubling on clarinet, one trumpet, piano, bass and drums. All the men are well known in swing spheres, and are permitted to show why several times during an evening, but for the most part they stick to very subdued stuff, dolled up with the kind of a punch and beat that only jazz musikers can give.

Teddy McRae, late of Cab Calloway, is on one tenor; Walter Wheeler, a Martin vet, on another, and Joe Thomas—not to be confused with the other two top Joe Thomases—is on third and does most of the arranging. The section is slightly terrific. Bill Dillard, recently with NBC, plays a mellow trumpet and doubles on ballad vocals; Dick Fulbright is a good bass, Martin himself swings the band beautifully from his piano, and Yank Porter, battered top hat and all, reigns over the traps and continues to be one of the very funniest drummers in the biz.

Dee Williams, very attractive and lady-like, warbles pleasantly and so does Dillard. Porter gives forth a novelty lyric now and then, too.

Band can entertain, can play hot and sweet, is good looking and well-mannered and would seem eligible for any location in the country which uses an outfit of its size. Martin is a self-possessed emcee and plays a good clean piano.

Carter.

Chris Kay

(Reviewed at Casino Russe, New York)

KAY has had the band at this classy Russian club for many seasons. He is a hefty, nice-looking fellow who toots a mellow sax and who doubles on cello for continental sessions. His cello is excellent and leads the string bass, cymbalom and piano for sweet waltzes, show tunes and continental numbers during dinnertime and before patrons start dancing.

For the dance sets, his sax combines with piano, drums, string bass and two saxes to produce the usual quota of pop tunes and standards. The saxes sometimes double on trumpet; the string bass man contributes tenor vocals that are fair, and Kay picks up the maracas for the Latin numbers.

Kay's outfit is a well-knit group, with almost every man doubling, and is satisfactory on the continental tunes expected in a Russian club. It is equally satisfactory on the American stuff. Kay is a straight musician with a nice appearance who does not try to act up on the bandstand. Outside of nodding to acquaintances and greeting them during intermissions, he sticks to music. One of his sax men emcees the floorshow, incidentally.

Kay is a just-right band for this location.

Dentis.

Dacita

(Reviewed at Rainbow Room, New York)

AFTER singing and shaking the maracas in front of Clemente's Rumba Band in this snazzy room back in April, Dacita returned last week fronting her own six-man Latin outfit.

She is a dark, sleek, vivacious brunette who sings occasionally, in passable voice, and spends the rest of her time on the band stand shaking the maracas for the rumbas and swaying in rhythm for most of the other numbers. Her body movements are not hot, since this is the Rainbow Room, after all, but she shakes enough to supply a touch of sex to the Latin rhythms. And Latin music and sex go hand in hand.

Her six men don't look particularly Latin. Their instrumentation is trumpet, string bass, accordion, piano, drums and sax-clarinet. Some of the men double and all of them seem to be good but not exceptional musicians. They play the standard rumbas, sambas and other Latin rhythms and drew a considerable crowd of dancers on opening night (September 16) when caught.

Altho the music sounded all right, it was not distinctive in any way.

Dentis.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Xavier Cugat

(Waldorf-Astoria Hotel, New York, Blue Network, Thursday (24), 11:30-11:55 p.m.)

THIS man Cugat has discovered the formula for transforming Mrs. John Doe's living-room settee into a ringside table at a class spot, but class! Everything was thrown into this remote—sparkling arrangements, pashy vocals and spirited music making. Even the trick of vamping a beguine riff thru the announcer's intros carried forward the impression of fiery Latins who can't wait till they get started tearing a rumba apart.

Program was technically half American, half Latin, but they all came out Cugat, which means spreading plenty of melody over the rhythmic Latins and injecting lots of one-two-three-kick into the Broadway ballads. Lina Romay's sexy, sophisticated voice was heard on many songs, down to the pop *Why Don't You Fall in Love With Me?*, and she didn't miss once. Eddie Asherman's confidential baritone intoned a couple, and an unidentified tenor took off on an Afro-Cuban piece, backed by ensemble singing. The only time the band shone less than brilliantly was on two pops (*Just a Letter From Home* was one of them), probably tossed into the hopper to satisfy some song plugger.

Cugat was introduced and announced one song with such authority and ease

it should have set the station announcer to blushing.

ON THE AIR
By Elliott Grennard

Jimmy Dorsey

(Hotel Sherman, Chicago, Blue Network, Wednesday (23), 11:15-11:30 p.m.)

FIFTEEN minutes isn't enough time for an air-wave rave like Jimmy Dorsey—his dotting dialers want so much of what he's got. The abbreviated span limited the orchestra to a once-over-lightly of its crack musical features, but gave a tasty sampling of its content.

Pacing was smart, with Helen O'Connell on first, the instrumental *Sorghum Switch* at a moderate tempo next, Bob Eberly doing a bang-up job of *Just as Tho You Were Here* third, and the band jumper, *Jumpin' Jimmy*, kicked off for a fare-thee-well. Last item had just a little extra drive, and the instruments cut thru just a little more brilliantly, putting a high polish on a slick job.

Pick-up was exceptional, catching with great clarity the crisp piano plunking of John Guarneri on *Sorghum* and the massed trumpets on *Jimmy*, and the balance was everything it should be.

Perhaps JD's theme, coming fore and aft, should be pruned for the short air shots and an additional song squeezed in, providing greater satisfaction for make-believe-ballroomers who just can't get enough of Jimmy's band.

Orchestra Notes

Of Maestri and Men

GEORGIE AULD has disbanded his ork and is trying to get into the navy. . . . **TOMMY REYNOLDS**, now at Rainbow Randevu, Salt Lake City, opens at Blue Moon Cafe, Wichita, Kan., November 6, for two weeks. Then into Rainbow Gardens, Denver, November 19. . . . **FREDDY SLACK**, featuring **ELLA MAE MORSE**, into Hermosa Beach, Calif., October 1. . . . **BOBBY BYRNE** set for six weeks of Eastern theaters when he winds up at Hotel Edison, New York, October 19. . . . **RUSS MORGAN** into Chase Hotel, St. Louis, for two weeks, October 30. . . . **BENNY CARTER** into Rainbow Randevu, Salt Lake City, October 16, for six weeks. Follows with Trouville, Los Angeles. . . . **NITA BRADLEY** still with **CHARLEY BARNET**. **TERRY RUSSELL** replaced **DELL PARKER** with **BOB ASTOR'S** band. . . . **LOUIS PRIMA** lost pianist **JACK KELLER** to the army and arranger **EDDIE LOWTH** to the navy. **BOBBY DURANT** in on piano. . . . **CY BAKER**, trumpet with **TONY PASTOR**, into navy. Ditto **CARMEN MASTREN**, former NBC guitarist. . . . **RUDY BUNDY** playing jazz at Casa Madrid,

Sarasota, Fla. . . . **LIONEL HAMPTON** lost his first man to the draft, bassist **WENDELL MARSHALL**. . . . **LES HITE** held over at Club Louisiana, Los Angeles. . . . **VINCE MARKEE** out with **INA RAY HUTTON** on Coast tour. . . . **JUDY KAYNE** showing her all-male crew to bookers in New York. . . . **VIDO MUSSO** has given up his band to go as sideman with **WOODY HERMAN** for \$200 per. Will retain his own handle instead of switching to "Billy Mason." . . . **JIMMY LUNCEFORD** interrupts his only vacation of the year to play Army Emergency Relief, September 30, at Madison Square Garden, New York. Other bands will be **HARRY JAMES** and **CASA LOMA**. . . . **KORN KOBLERS** make New York debut at Rogers Corner October 27. . . . **VAL McCANN** continues at the Boulevard, Elmhurst, L. I. . . . **LYN GARDNER**, formerly with **WILL BRADLEY**, now singing with **BOB ALLEN**. . . . **GLORIA PARKER** into New Kenmore Hotel, Albany, N. Y., October 3.

Midwest Melange

JAN GARBER returns to Edgewater Beach Hotel, Chicago, November 20. . . . **CHICO MARX** attracted 24,870 (See *Orchestra Notes* on page 55)

Herman Takes \$3,896

CHICAGO, Sept. 26.—Woody Herman earned \$3,896 in three Midwestern one-nighters last week-end. His first date, at Danceland, Cedar Rapids, Ia., September 18, was the only one of the three in which he did not go into percentage above his \$1,000 guarantee. A heavy downpour kept attendance to 1,600 patrons.

At Tromar Ballroom, Des Moines, Saturday (19), Herman took out \$1,496. Admission was \$1.10. At Will Wittig's Playmor Ballroom, Kansas City, Mo., Sunday (20), take was \$1,496 and attendance totaled 3,000.

Masters' Swell Tour

DES MOINES, Sept. 26.—After breaking several house records at Lakeside Park, Denver, during a two-week engagement, Frankie Masters set some nifty one-nighter grosses before jumping to St. Louis.

At the Denver ballroom, Masters set a two-week record of 15,000 persons, a Saturday night mark of 3,000 and a Sunday matinee record.

When he played at Tom Archer's Shore Acres, Sioux City, Sunday (8), more than 3,265 customers jammed in, with a \$5-100 house resulting from a tie-up with the police association.

Monday, playing the Neptune, Sioux Falls, S. D., Masters had 1,200 customers, and then, jumping to Mason City, aided in a \$400,000 bond sale playing the Orpheum Theater. At Carl Fox's Surf, Clear Lake, Ia., 2,900 customers turned out, admitted only thru purchase of bonds or stamps.

In Des Moines Masters aided in a \$350,000 bond sale at the Orpheum Theater and then opened Archer's Tromar for the fall season Thursday night, with 1,500 customers paying more than \$1,200.

Loeb-Lissauer Books OK

NEW YORK, Sept. 26.—Loeb-Lissauer, Inc., music pubs, had their books audited by Songwriters' Protective Association for possible inaccuracies, and everything was found in apple-pie order. W. C. Heaton & Company, auditors, report they received full co-operation from the pub and found that "all records in connection with sales, returns and mechanical income were well kept."

Henry Busse OK in Spokane

SPOKANE, Sept. 26.—Henry Busse drew 6,279 paid admissions to Natatorium Amusement Park here September 18 and 19. Friday (18) he attracted 2,792 at 23 cents per person, and Saturday 3,487 at 50 cents each, for a total gross of \$2,385.

The management considered this very good for so late in the season, and plans to continue to book name bands and local bands as long as weather permits. The heating plant installed last winter now is in operation. Lionel Hampton set for October 19.

Tom Cavanaugh Survives Year Of Weekly Philly Promotions; TD, Spivak, Herman Top Draws

PHILADELPHIA, Sept. 26.—Tom Cavanaugh, newcomer to the dance promotion field, has proved that the New York bookers are wrong and that the town will support a steady parade of traveling orks. Cavanaugh has been able to weather the storm for a full year since starting last September 11 at Brookline Country Club, and is already into a second season in spite of the suburban site of his dansant, and gasoline and tire rationing. Had to dig into his pockets for many a date, but others brought the fatted calf. All around, the 52 dances proved that public dance promotions can go here.

For the year, the 52 promotions grossed \$39,930, averaging about \$768 per date, plus federal taxes. Not much of a profit in the figure, considering cost of bands, ballroom rentals and advertising, but Cavanaugh proved his point and is beginning to make it pay. Biggest headache has been getting bands, New York percenters giving him the go-by for the most part in favor of near-by Sunnybrook Ballroom, Pottstown, Pa, ace barnstorming stop in Eastern Pennsylvania until gasoline rationing made it fold.

That big names bring big crowds was seen from the grosses turned in by the topnotchers. Artie Shaw, opening the spot September 11, had a turnout of 2,123 dancers for that many dollars. Tommy Dorsey holds the money record. At \$1.35 (in advance) he tallied \$2,425 October 2. However, there were only 1,900 people. Attendance mark was set by Charlie Spivak March 7, bringing in 2,340 for a near-record \$2,340. Earlier, on November 6, Spivak brought a lighter \$800 at \$1 a head. Back for a third date January 3, after the air build-up in New York, Spivak scored with 1,822 dancers at \$1 per.

Also on top of the ladder was Woody Herman, hitting \$2,206 at \$1 per, Febru-

ary 28. Van Alexander, only other to play three dates during the season, scored the low with \$140, but went high as \$650. After settling down to Saturday night running, box-office scale was fixed at \$1 per head. Negro bands also proved big, getting six dates, topped by Count Basie's \$1,100. Vaughn Monroe with \$1,250, Bob Chester with \$1,120 and Will Osborne with \$1,020 were the only others to pass the \$1,000 mark on their dates. Band grosses for the season, with gate at \$1 per and for Saturday nights, unless indicated otherwise, follow:

September 11 (Thursday), Artie Shaw, \$2,123. September 18 (Thursday), Russ Morgan, \$950 (60-85 cents). September 25 (Thursday), Sonny Dunham, \$386 (60-85 cents). October 2 (Thursday), Tommy Dorsey, \$2,425 (\$1-\$1.35).

October 9 (Thursday), Van Alexander, \$140 (85 cents). October 16 (Thursday), Hudson-DeLange, \$240 (85 cents). October 23 (Thursday), Raymond Scott, \$175. October 23 (Thursday), Tony Pastor, \$424.

November 6 (Thursday), Charlie Spivak, \$600. November 13 (Thursday), Jan Savitt, \$357. November 22, Ina Ray Hutton, \$600. November 29, Charlie Barnet, \$800.

December 6, Count Basie, \$1,100. December 13, Will Osborne, \$1,020. December 20, Al Donahue, \$925. December 27, Xavier Cugat, \$360.

January 3, Charlie Spivak, \$1,822. January 10, Bob Chester, \$1,120. January 17, Lou Breese, \$643. January 24, Dick Stabile, \$968. January 31, Erskine Hawkins, \$480.

February 7, Mitchell Ayres, \$620. February 14, Charlie Barnet, \$940. February 21, Teddy Powell, \$550. February 28, Woody Herman, \$2,206.

March 7, Charlie Spivak, \$2,340. March 14, Bunny Berigan, \$980. March 21, Van Alexander, \$650. March 28, Lionel Hampton, \$780.

April 4, Johnny Long, \$780. April 11, Blue Barron, \$685. April 18, Mal Hallett, \$423. April 25, Les Brown, \$950.

May 2, Sam Donahue, \$386. May 9, Erskine Hawkins, \$775. May 16, Hal McIntyre, \$850. May 23, Vaughn Monroe, \$1,250. May 30, Teddy Black, \$250.

June 6, Muggsy Spanier, \$500. June 13, Tommy Tucker, \$600. June 20, Clyde Lucas, \$600. June 27, Joey Kearns, \$720. July 4, McFarland Twins, \$500. July 11, Don Bestor, \$325. July 18, Van Alexander, \$425. July 25, Hal McIntyre, \$900.

August 1, Joey Kearns, \$374. August 8, Clarence Fuhrman, \$400. August 15, Ella Fitzgerald, \$710. August 22, Reggie Childs, \$560. August 29, Jimmie Lunceford, \$900.

September 4 (Friday), Mitchell Ayres, \$200.

The James Guy Saves "Rockies" From the Rocks

NEW YORK, Sept. 26.—In his latest film appearance Harry James almost goes the way of all bands who should have stayed in the flesh. Luckily, his stellar music-making combines with the bubbles, beads and assorted fruitcup that are Carmen Miranda to loosen the stirrups under a dull story and make it trot along at a fair pace. We refer to 20th Century-Fox's *Springtime in the Rockies* (screened for the trade September 16), a lush technicolor production starring Betty Grable, John Payne and Cesar Romero.

James plays pretty trumpet thruout, selling the Mack Gordon-Harry Warren score for all it's worth. *I Had the Craziest Dream* gets a Helen Forrest vocal that guarantees hitdom as soon as the film reaches public showing. But while James, his orchestra and Forrest are an immense help to the picture, the picture is of no help to them. Story is dully familiar—a loving team, jealousy, break-up, a rival, reunion, a loving team, smash finale—and stops boring only when relieved by musical interludes. Of these, *Run, Little Raindrop*, *Run* and *Pan-Americana Jubilee* offer, with the *Dream* number, some pleasantly metronomic moments.

Color camera gives the band many flattering takes, with the maestro doubling for heavy play between lens and script. Last would have been better without, since James's voice and dramatic ability are not exactly things of beauty.

Fox ought to present maestro James with a gold-plated trumpet and Carmen Miranda a gem-studded cantaloupe for doing what they do for this film.

Joseph R. Carlton.

Light for New Gotham Spot

NEW YORK, Sept. 26.—Enoch Light will unshutter a new band location here October 12 when he moves into Greenwich Village Inn for an indefinite run, with Mutual wires. William Morris Agency set the deal.

Local 6 Fights in Ran Wilde Scandal

SAN FRANCISCO, Sept. 26.—As a result of Ran Wilde's abrupt dismissal Monday (21) from playing at Sir Francis Drake Hotel here, officials of musicians' union, Local 6, announced that no orchestra would be permitted to fill the spot until the hotel management either allowed the band to work for two more weeks or paid the equivalent wages under the dismissal provisions of the contract.

The band had been playing at the hotel since October, 1941. A report that Al Wallace's band, playing the afternoon cocktail sessions, would be similarly dismissed, indicated that the dispute might spread.

The dismissal is believed to have some connection with the indictment by the local grand jury of three members of Wilde's orchestra, involving a current city-wide investigation of juvenile delinquency.

"We are not condoning the charges against those men," said Eddie Love, secretary of the union, "but we don't believe that the rest of the orchestra should be made to pay for their mistakes."

"Wilde's professional reputation as a band leader has been blasted by this unwarranted action of the hotel, and the incomes of himself and the other members of the orchestra have been penalized by the action of the three members who have been indicted."

Hotel officials were not available for comment.

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Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

A
Abbey, Leon (Ubangi) NYC, nc.
Akin, Bill (Moco's Cocktail Lounge) Milwaukee, nc.
Allen, Bob (Pennsylvania) NYC, h.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Alston, Ovie (Roseland) NYC, b.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Arnheim, Gus (Sherman's) San Diego, Calif., c.
Ayres, Mitchell (Palomar) Norfolk, Va., 28-Oct. 5, b.

B
Barlow, Ralph (Schroeder) Milwaukee 28-Oct. 11, h.
Barnet, Charlie (Stanley) Pittsburgh, t.
Baron, Paul (Savoy-Plaza) NYC, h.
Basile, Joe (State Fair) Trenton, N. J.; (Shrine Circus) Boston 3-9.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Bergere, Maximilian (La Martinique) NYC, nc.
Bishop, Billy (Olympic) Seattle, until Nov. 15, h.
Bizony, Bela (Pierre) NYC, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Breese, Lou (Blue Moon) Wichita, Kan., 9-15, nc.
Brigode, Ace (Avalon) Niles, Mich., 30-Oct. 11, b.
Brown, Les (Astor) NYC, 14, indef., h.
Busse, Henry (Trianon) Seattle 20-Oct. 1, b.
Byrne, Bobby (Edison) NYC, h.

C
Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Cadmus, Bill (Jal Lal) Columbus, O., nc.
Calloway, Cab (Rainbow Randevu) Salt Lake City 30.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carlos, Don (Club Gaucho) NYC, nc.
Carr, Al (La Marquise) NYC, nc.
Casino, Del (Rainbow Room) NYC, nc.
Chavez (Mother Kelly's) NYC, nc.
Chiasta, Don (Franke's Casino) Chi, nc.
Chiquito (El Morocco) NYC, nc.
Claridge, Gay (Merry Garden) Chi, b.
Clarke, Buddy (Park Central) NYC, h.
Coffey, Jack (New Kenmore) Albany, N. Y., h.
Coleman, Emil (La Martinique) NYC, nc.
Conde, Art (Homestead) NYC, h.
Contreras, Manuel (Schroeder) Milwaukee, h.
Courtney, Del (Bill Green's) Pittsburgh 11-Oct. 8, nc.
Cugat, Xavier (Waldorf-Astoria) NYC, h.
Curbello, Fausto (Stork) NYC, nc.

D
Dacita (Rainbow Room) NYC, nc.
Davis, Eddie (Larue's) NYC, re.
Davis, Johnny "Seat" (Metropolitan) Providence 2-4, t.
DePoe, Al (The Rock) Fish Creek, Wis., nc.
Del Duca, Olivero (El Chico) NYC, nc.
Delman, Cy (Richmond) Augusta, Ga., h.
Dorsey, Jimmy (Sherman) Chi, h.
Drake, Edgar (Brown) Louisville, h.
Dunham, Sonny (Sherman) Chi 28-Oct. 8, h.

E
Eddy, Ted (Iceland) NYC, nc.
Ernie, Val (Drake) Chi, h.
Eyman, Gene (Lowrey) St. Paul, h.

F
Farber, Burt (Netherland Plaza) Cincinnati, h.
Fields, Shep (Castle Farm) Cincinnati 3, nc.
Fields, Shep (Oriental) Chi, t.
Flisk, Charlie (New Elm) Youngstown, O., b.
Foster, Chuck (Muehlebach) Kansas City 18-Oct. 2, h.
Franklin, Buddy (Chez Paree) Chi, nc.
Froeba, Frankie (18 Club) NYC, nc.
Fuller, Walter (Kelly's Stable) NYC, nc.
Funk, Larry (Hollywood) Kalamazoo, Mich., 28-Oct. 4, nc.

G
Gagen, Frank (Book-Cadillac) Detroit, h.
Garber, Jan (Orpheum) Minneapolis, t.
Gates, Manny (Mother Kelly's) NYC, nc.
Gilberto (Havana-Madrid) NYC, nc.
Ginsberg, Ralph (Palmer House) Chi, h.
Glass, Bill (Queen Mary) NYC, re.
Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.
Gorner, Michel (Commodore) NYC, h.
Grant, Bob (Savoy-Plaza) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Pennsylvania) NYC, h.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Jerry (Music Box) Omaha, b.
Grey, Tony (Bal Tabarin) NYC, nc.
Gross, Burton (Fifth Ave.) NYC, h.

H
Hale's, Tige (Fair) Tuscaloosa, Ala.
Hampton, Lionel (Orpheum) Los Angeles, t.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harrison, Ford (St. Moritz) NYC, h.
Heath, Andy (Fritch's) Wilmington, Del., c.
Hentherton, Ray (Biltmore) NYC, h.
Heidt, Horace (Strand) NYC, t.
Henderson, Fletcher (Highway Casino) Westport, Mass., 11-24, b.
Herbeck, Ray (Claridge) Memphis, h.
Herman, Woody (Circle) Indianapolis, t; (Riverside) Milwaukee 2-8.
Horth, Milt (Jack Dempsey's) NYC, nc.
Himber, Richard (Essex House) NYC, h.
Hoff, Carl (Roseland) NYC, b.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h.

Howard, Eddy (Chicago) Chi, t.
Hummel, Jack (Washington) E. Liverpool, O., 28-Oct. 5, nc.

I
James, Harry (Meadowbrook) Cedar Grove, N. J., 22-Oct. 1, cc.
Janis, Irene (Broadwater Beach) Biloxi, Miss., h.
Jarrett, Art (Blackhawk) Chi, nc.
Jones, Isham (Beverly Hills) Newport, Ky., cc.
Jerome, Henry (Childs' Paramount) NYC, re.
Johnson, Wally (Lookhouse House) Covington, Ky., nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Riviera) Columbus, O., Oct. 2-Nov. 4, nc.

K
Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Kassel, Art (Aragon) Chi, b.
Kassel, Art (Bismarck) Chi, h.
Kay, Herbie (Plantation) Houston, Tex., 21-Oct. 3, nc.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, George (Hollywood) Bridgeport, Conn., re.
Kaye, Sammy (Riverside) Milwaukee, t.
Kaye, Sammy (Riverside) Milwaukee 25-Oct. 1, t.
Keller, Leonard (Claridge) Memphis, h.
Kemper, Ronnie (Oh Henry) Chi, b.
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Boston) Boston 2-8, t.
Knight, Bob (Monte Carlo) NYC, nc.
Knight, Clyde (Sky Vue) Pittsburgh, nc.
Korn Kobblers (Flagship) Union, N. J., nc.
Krupa, Gene (Central) Passaic, N. J., 1-7, t; (Empire) Allentown, Pa., 8, b.

L
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Lemaire, Jack (Casanova) Detroit, nc.
Leonard, Ada (Happy Hour) Minneapolis, until Oct. 8, nc.
Lewis, Johnny (Patio) Cincinnati, nc.
Lombardo, Guy (Beverly Hills) Newport, Ky., cc.
Lopa, Joe (Sutton) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Lunceford, Jimmie (Regal) Chi, t.

M
McFarland Twins (Dempsey's) NYC, re.
McGrane, Don (Latin Quarter) NYC, nc.
McKinley, Ray (Trianon) South Gate, Calif., b.
Malone, Mack (Hollywood Plaza) Hollywood, Calif., h.
Manzanares, Jose (La Salle) Chi, h.
Martell, Paul (Arcadia) NYC, b.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Hershey (Park Plaza) St. Louis, nc.
Martin, Lou (Leon & Eddie's) NYC, nc.

N
Masters, Frankie (Roosevelt) New Orleans, h.
Matthey, Nicholas (Casino Russe) NYC, nc.
May, Frollan (Havana-Madrid) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.
Mazzone, Frank (Latin Quarter) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Millinder, Lucky (Earle) Phila, t; (Stanley) Pittsburgh 2-8.
Mills, Dick (Flame Dinner Club) Duluth, Minn., nc.
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.
Melina, Carlos (Deshler-Wallick) Columbus, O., 21-Oct. 4, h.
Morales, Noro (La Martinique) NYC, nc.
Morris, George (Armando's) NYC, nc.
Mosely, Snub (McGinnis') Brooklyn, re.
Motley, Berk (Dude Ranch) Norfolk, Va., nc.

O
Olman, Val (La Martinique) NYC, nc.
Oliver, Eddie (Blackstone) Chi, h.
Onesko, Senya (Commodore) NYC, h.
Oshorne, Will (Palace) Cleveland, t.

P
Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Panchito (Versailles) NYC, nc.
Parks, Bobby (Belmont-Plaza) NYC, h.
Pastor, Tony (Paramount) NYC, t.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Melody Mill) Chi, b.
Perner, Walter (Roosevelt) NYC, h.
Pineapple, Johnny (Rogers Corner) NYC, nc.
Piro, Bobby (Hurricane) NYC, nc.
Prima, Louis (Royal) Baltimore, t; (Apollo) NYC 2-8, t.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

R
Raeburn, Boyd (Arcadia) NYC, b.
Reid, Don (Biltmore) Dayton, O., h.
Reid, Morton (St. Regis) NYC, h.
Rey, Alvino (Empire) Allentown, Pa., 1, b; (Earle) Phila 2-8, t.
Reynolds, Tommy (Rainbow Randevu) Salt Lake City, nc.
Ricardel, Joe (Claremont Inn) NYC, nc.
Rios, Tomas (Havana-Madrid) NYC, nc.
Roberts, Eddie (Lido) NYC, h.
Robertson, Dick (McAlpin) NYC, h.
Rodrigo, Don Juan (The Oaks) Winona, Minn., until Oct. 14, nc.
Rogers, Dick (Meadowbrook) Cedar Grove, N. J., cc.
Rogers, Harry (Half Moon) Brooklyn, h.
Rogers, Ralph (Latin Quarter) NYC, nc.
Rotonda, Peter (Commodore) NYC, h.
Ruhl, Warney (Mayflower) Akron, O., h.

N
Norvo, Red (San Diego) Detroit, nc.

O
Olman, Val (La Martinique) NYC, nc.
Oliver, Eddie (Blackstone) Chi, h.
Onesko, Senya (Commodore) NYC, h.
Oshorne, Will (Palace) Cleveland, t.

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Rogers, Dick (Meadowbrook) Cedar Grove, N. J., cc.
Rogers, Harry (Half Moon) Brooklyn, h.
Rogers, Ralph (Latin Quarter) NYC, nc.
Rotonda, Peter (Commodore) NYC, h.
Ruhl, Warney (Mayflower) Akron, O., h.

S
Sacacas (La Conga) NYC, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandifer, Sandy (Westwood) Richmond, Va., nc.
Schreiber, Carl (Pershing) Chi, b.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.

T
Thornhill, Claude (Palace) Columbus, O., 28-Oct. 1, t; (Colonial) Dayton 2-8, t.
Towne, George (Mayflower) Akron, O., h.

V
Venuti, Joe (Blue Moon) Wichita, Kan., 2-8, nc.

W
Waples, Bud (Canyons) Wichita, Kan., nc.
Warren, Dick (Hurricane) NYC, nc.
Wasson, Hal (Plantation) Texarkana, Ark., nc.
Weems, Ted (Chase) St. Louis, h.
Weik, Lawrence (Trianon) Chi, b.
Wheeler, Doc (Metropolitan) Boston 18-30, t.
Williams, Glenn (Battlehouse) Mobile, Ala., h.
Williams, Cliff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Wilson, Woody (Rice) Houston, Tex., h.

T
Thornhill, Claude (Palace) Columbus, O., 28-Oct. 1, t; (Colonial) Dayton 2-8, t.
Towne, George (Mayflower) Akron, O., h.

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Weik, Lawrence (Trianon) Chi, b.
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Williams, Glenn (Battlehouse) Mobile, Ala., h.
Williams, Cliff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Wilson, Woody (Rice) Houston, Tex., h.

Y
Young, Eddy (Pla-Mor) Kansas City 28-Oct. 3, b.
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.

Z
Zarin, Michael (Sheraton) NYC, h.

FEAR PUB DIPSY DEALS

(Continued from page 19)

tion by the board, it is possible that the amendment might not pass and a lot of work will have gone for naught. This attitude was made clear to the board by Gilbert and apparently had some effect. Ahlert, Adams and Tobias originally were supposed to go to the Coast as informal ambassadors, with no thought of holding a general meeting for general open discussion. Gilbert fought against this and won out. He told the board that the recent Los Angeles fracas involving himself, Robert MacGimpsey, Oscar Hammerstein and John Payne was caused not by opposition to the plan itself so much as by general fear of the methods seemingly being used to hasten its adoption. Gilbert claimed that the West Coast membership had not been informed of the plan's ratification by the classification committee until it was seemingly too late to hold meaningful discussion of the matter. The California penners were afraid that something was being put over on them, especially since nothing was done by ASCAP's main headquarters here to dispel that fear. Hence the outburst of two weeks ago.

It is expected that Gilbert will seek co-operation from Sigmund Romberg, president of SPA, and E. C. Mills, general manager of the org. in getting assurance that the closed shop is not too remote and that this knowledge can safely be communicated to the West Coast members. Romberg has been avoiding action that might be interpreted as meddling in ASCAP, but is expected to appreciate the value both to SPA and ASCAP of amelioration of the West Coast difficulties. It is tacitly understood that once SPA assurances are given the California membership, writers elsewhere will be similarly comforted, approval of the new system will be easily obtained and all-important ASCAP unity will be strengthened.

Another writer sore spot is not expected to be salvaged so easily. Altho more or less impartial ASCAP-ers have been trying to pull a final curtain over the Gene Buck episode of last spring, many writers refuse to overlook the fact that Buck was removed by a publisher clique, and continue to fear almost all ASCAP measures because of the suspicion that the powerful pubs may be behind them. Recently fuel was added to the fire when it became known that Emil Ascher, local standard pub, had lined up a flock of radio organists, etc., had published their various "mood" and bridge pieces and had allegedly compiled more performance credits in one quarter than one of the biggest publishers. It is claimed that the publisher board refused to give Ascher the money, even tho the practice he had resorted to was not dissimilar to those employed daily by the big publishing houses. According to the yarn, enough pressure was brought to bear on Ascher to persuade him to take less dough.

Writers hold up this allegation as indicative of the lengths the big pubs go to in order to preserve their stronghold, even from their own kind. The move is now well under way to pass amendments freeing ASCAP of the weighted publisher vote menace, but at the same time seeing that the most active pubs get the most money.

Bands on Tour—Advance Dates

CHARLIE BARNET: State, Hartford, Conn., Oct. 2-4; Lyric, Bridgeport, Conn., 5-7; Metropolitan, Providence, 9-11.

LOU BREESE: Arkota Ballroom, Sioux City, Ia., Oct. 3; Chermot Ballroom, Omaha, 4; Auditorium, Ravenna, Neb., 6; Blue Moon, Wichita, Kan., 9-15.

BENNY CARTER: Sunset Terrace, Indianapolis, Oct. 3-4; Dreamland Ballroom, Little Rock, Ark., 6; Auditorium, Pine Bluff, Ark., 7; Downbeat Room, Tulsa, Okla., 8; Trocadero, Wichita, Kan., 9; Frog Hop, St. Joseph, Mo., 10; Chermot Ballroom, Omaha, 11; Auditorium, McCook, Neb., 14; Elks' Rendezvous, Salt Lake City, 16 (six weeks).

JACK CRAWFORD: Happy Hour, Minneapolis, Oct. 7-19; Ballroom, Beloit, Wis., 23; Lakeside Ballroom, Guttenberg, Ia., 24.

CHUCK FOSTER: Hub, Edelstein, Ill., Oct. 3; Gingham Gardens, Springfield, Ill., 4-17; Tomar Ballroom, Des Moines, 18; Arkota Ballroom, Sioux Falls, S. D., 20; Chermot Ballroom, Omaha, 21; Frog Hop, St. Joseph, Mo., 22; Blue Moon, Wichita, Kan., 23-Nov. 5; Meadow Acres, Topeka, Kan., 6; Playmor, Kansas City, Mo., 7; Bill Green's, Pittsburgh, 13 (four weeks).

RAY HERBECK: Theater, Rochester, Y., Oct. 16-18; Colonial Theater, Dayton, O., 23-29; Theater, Hartford, Conn., Nov. 13-19.

TINY HILL: Oriental Theater, Chicago, Oct. 23-29; Riverside Theater, Milwaukee, 30-Nov. 5; Tunetown Ballroom, St.

Louis, 10-16; Danceland, Cedar Rapids, Ia., 19; Lakeside Ballroom, Guttenberg, Ia., 20; Rainbow, Belvedere, Ia., 21; Crystal Ballroom, Dubuque, Ia., 22.

INA RAY HUTTON: Orpheum, Omaha, Nov. 6-12; Orpheum, Springfield, Ill., 14-15; Palace, South Bend, Ind., 16; Orpheum, Madison, Wis., 17-18; Circle, Indianapolis, 20-26.

INTERNATIONAL SWEETHEARTS: Comet Theater, St. Louis, Oct. 6-7; Ballroom, Centralia, Ill., 8; Ballroom, Muncie, Ind., 9; Ballroom, Waukegan, Ill., 10; Liberty Ballroom, Milwaukee, 11; Regal Theater, Chicago, 16-22.

ADA LEONARD: Laramar Ballroom, Fort Dodge, Ia., Oct. 7; Paramount Theater, Des Moines, 8-11; Schroeder Hotel, Milwaukee, 13 (two weeks).

JIMMIE LUNCEFORD: Snell's Dancing Academy, Syracuse, Oct. 7; Memorial Auditorium, Buffalo, 8; Paradise, Detroit, 9 (week).

RAY PEARL: Ballroom, Chintonville, Wis., Oct. 7; Grand Ballroom, Chatsworth, Ill., 15.

LOUIS PRIMA: Apollo, New York, Oct. 2 (week); Palomar Ballroom, Norfolk, Va., 13-24.

JOE VENUTI: Blue Moon, Wichita, Kan., Oct. 2-8; Meadow Acres, Topeka, Kan., 9; Turnpike Casino, Lincoln, Neb., 10; Peony Park, Omaha, 11; Arkota Ballroom, Sioux Falls, S. D., 13.

ANSON WEEKS: College, College Station, Tex., Oct. 2-3; Club Oasis, Pine Bluff, Ark., 7.

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Threaten To Halt Earle Band Policy

PHILADELPHIA, Sept. 26.—Negotiations for a new music contract between the local musicians' union, Local 77, and Warner Brothers circuit have hit a snag, with the circuit prepared to place its Earle Theater, only downtown stage policy house, on a straight picture basis. Present contract, covering pit band at the Earle and crew at the Stanley Theater, Camden, N. J. (Sundays only), expired Thursday (24). Union, falling to come to terms with circuit execs earlier in the week, asked that the present binder be extended four weeks, hoping settlement will be reached by then. Circuit, it was learned, was prepared for a walk-out of the pit band and pickets parading in front of the house, and as a result canceled the Lucky Millinder-Four Ink Spots show opened yesterday (25), then returning the show when the four-week truce was agreed upon.

In view of the fact that the music union is in the bad graces of the public over the Petrillo recording ban, it is (See *EARLE POLICY* on page 57)

Ypsilanti Bans Ballrooms

DETROIT, Sept. 26.—An ordinance banning ballrooms was adopted last week by the city council of Ypsilanti, Mich. Significance is given the council action by the fact that Ypsilanti is the nearest city to the Ford Willow Run plant, and is expected to house thousands of the bomber plant workers. Two different applications to open ballrooms were before the council when the prohibitory ordinance was decided upon.

No Beds in Des Moines

DES MOINES, Sept. 26.—The hotel situation is terrible here because of the WAACs. Bands playing this city are beginning to find out that unless reservations are made in advance and confirmed they face a hard night.

Several name bands recently have pulled out after playing and stayed in near-by towns. Herb Miller, Glenn Miller's brother, found the hotel situation critical when he failed to get a confirmation of his hotel reservation. The hotel had been sold out and so were all the others. The Women's Army Auxiliary Corps has taken over three of the large hotels for classrooms and dormitories, leaving the city with only two large hostels.

Competish Hurts Topeka

TOPEKA, Kan., Sept. 19.—A below-par crowd of 1,400 paid \$1,540 for Jan Garber at Meadow Acres here, Wednesday (9). Manager Vernon C. Sperry attributed the attendance slump from an average crowd of 1,700 to an army boxing show and a Western Association baseball play-off game, both of which claimed big gates. Duke Ellington here tonight and tomorrow.

NEW YORK, Sept. 26.—Harry James's shots on the Jack Benny air show have been put over to October 18 and 25. The comedian's first two broadcasts, October 4 and 11, were to have emanated from here, but have been switched to the Coast, where his presence is demanded on those dates.

Like Jack Dalton, USMC

NEW YORK, Sept. 26.—Harry James, who journeyed to Parris Island, S. C., Monday (21) to play a Coca-Cola show from the Marine Base there, almost didn't get back here in time to open at Frank Dailey's Meadowbrook on Tuesday. Train wreck just ahead of the band's rattler between here and Washington caused a lengthy delay, and James finally blew into town barely in time to put in an appearance at the New Jersey spot at 6 p.m. But his instruments didn't arrive until almost 9:30. Dailey had to round up a trio to fill in. Band horns arrived in nick of time.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL

JEAN CLAIRE—vocalist with Harry Lefcourt's orchestra, now at Rogers' Corner, New York. Has an excellent voice with a two-and-a-half octave range, going from contralto to dramatic soprano. Handles classical stuff, opera and pops to fine effect. In addition, she plays accordion. She's a good-looking brunette and could easily hold down a spot in a legit revue.

For VAUDE

PERLITA GRECO—South American singer who is currently making her U. S. debut at the Rainbow Room, New York. A good-looking and personable brunette, she sings Latin, French and American tunes with authority. Has poise and an expressive face, and sells songs with verve. Once she improves her wardrobe and gets to know U. S. entertainment tastes a bit better, she should do well. Had musical comedy and radio background in South America.

Glaser Getting McFarlands

NEW YORK, Sept. 26.—Joe Glaser, whose stable is growing faster than the German casualty list, will add McFarland Twins ork to his roster within the next week or so. Negotiations with the Twins will probably be completed when Glaser returns from the Coast Tuesday, October 6. Most recent additions have been Teddy Powell and the Freddy Slack-Ella Mae Morse ork.

Kaye Concert Draws Big

READING, Pa., Sept. 26.—Sammy Kaye, in his first appearance here, coming in as a grandstand attraction Monday (14) at the State Fair, was a major draw. It was the second year that a name band was used, Artie Shaw getting the call last year. Kaye attracted an overflow crowd of 12,000.



Selling the Band

Exploitation, Promotion and Showmanship Ideas By M. H. ORODENKER

Historic Headlines

CHRISTINE EDWARDS, of Progressive Promotions, New York, has put out an attention-arresting herald in the interests of Blue Barron, tying in with the headlines of "Yesterday and Today," which is the band's identifying billing. The eight-page folder on the front page announces "Historic Headlines of Yesterday and Today" and the back cover salutes yesterday's General John Pershing and today's General George Marshall. The inside pages carry on the yesterday-today theme, one page being devoted to a reprint from *The New York Times*, showing the front page of the newspaper August 2, 1914, when the first World War was declared. The opposite page is *The Times*'s edition of December 9, 1941, headlining the outbreak of the current war. Inside pages include photograph of maestro, sheet music cover pieces of songs from the last war and this one, and an open letter from the maestro embodying the theme of the attractive and colorful promotional piece.

Booker Brains Strain for Ways To Keep Orks on Sponsored Air

NEW YORK, Sept. 26.—Harry James's presence on three major radio commercial series—Jack Benny, Coca-Cola and Chesterfield—has touched off a lot of trade chatter dealing not so much with James's good fortune as with the general band-radio situation in wartime. Just how much of a potential headache is represented by the problematical future of dance orks on radio commercials is immediately obvious whenever sharper booking brains begin discussing the subject.

Events of recent months have had a tremendous leveling influence on the band field. Whereas formerly here were several top names, a dozen or so lesser names pressing close to the top and, below these, a sharp grading off of name value, nowadays there are fewer top names and many fewer names close to the top. The rest are pretty much of a kind. This condition has been caused, on one hand, by the draft, which has removed a lot of high-powered monickers from the booking sheets, and on the other hand by the fact that people have more money to spend on amusements and are spending it on bands, with little regard for names, so long as some sort of a name is on the marquee.

Promoters and theater ops have discovered that a band like James, Dorsey, Kyser or Kaye will break records every time, but that the house or hall will be well filled with any other band, so long as it is not Joe Blow. This condition prevails practically everywhere, and is growing.

In radio, however, the problem is a different one. Commercial sponsors are accustomed to nothing but the best, especially where dance orks are concerned, which is one of the reasons why so few bands have had the lucrative shows in the past. With Glenn Miller following a couple of other top names into the service and with others going later, the situa-

tion becomes even more marked. Traders are asking themselves about the Chesterfield show if Harry James should enlist or be drafted. While several names come to mind as adequate substitutes for the trumpet blower, there is no guarantee that these fellows would be available should James depart. And that is where the bookers come in.

Altho the agencies have already begun to build lesser orks so that they may supplant drafted names, they are hardly expected to be able to hypo these former weakies into the James-Miller category. A built-up maestro may in time approach the figures set by the biggest in dance halls and theaters, and may make plenty (See *BOOKER STRAIN* on page 57)

"Ork Wives" Is Almost a Killer, Mister Miller!

NEW YORK, Sept. 26.—*Orchestra Wives*, which opened last week at the Roxy, has been touted by 20th Century-Fox as the inside story of the band business, based on the trials and tribulations of Glenn Miller's band on the road, in the recording studio and what a nuisance musicians' wives can be with their claws on.

Actually, it gives about as much inside on the band business as the naked eye gets from standing outside of the RKO Building. Only thing realistic about it is the rigors of a one-night tour. From their conception of recording studios, traveling conditions and the inside of the Glen Island Casino, however, it should only happen to musicians. Positively scrumptious!

Plot is built around the band and the wives of four members. Dames do their level best to sink their verbs where it hurts, ultimately leading to the break-up of the band when, thru some cattiness, it's discovered that extra-curricular emotions are being dispensed in the wrong direction. So they split. So one of the wives feels remorseful and gets the band together with a ruse that brings in the names of name leaders; boys finally get together and open at Glen Island.

As for the band's performance, of which there is plenty, and the songs, they ride pretty high all of the way. Tex Beneke gets a chance to exhibit his wares more prominently than the rest, and Ray Eberle and Marion Hutton, plus the Modernaires, do their share of band work but don't get into the picture otherwise. Bullets Durgin, who was once Miller's road manager, is in the picture but can be lost in a wink. In his two screen flashes, however, he gets two laughs. They missed a good comedy bet in Bullets.

Miller's acting ability is still nil, his biggest drawback being lack of facial expression. But his music is sending, doing a good job with *Serenade in Blue*, *Kalamazoo*, *People Like You* and *Me and At Last* (all by Mack Gordon and Harry Warren). Leads in the picture are George Montgomery, Ann Rutherford, Cesar Romero, Lynn Bari and Carol Landis. From a trade point of view, film glorifies recordings, music machines, one-nighters and wolfing. Sol Zatt.

GIRL MUSICIANS

For Location Work in Detroit
Can Use Good Bass Player

Immediately
BETTY BRYDEN Fox Theater Bldg. Detroit, Mich.

WANTED

Experienced, Sober Piano Player; Union.
BILL HOMMEL, ADLON CIRCUS BAR
Beaver Dam, Wisconsin

VIOLIN MAKER

First-class Violin Maker. One who can come well recommended and has worked in some well known shop and who would care to move to a large Middle West city. State wage expected.

The Billboard BOX D-290 Cincinnati, O.

Klein-ABC Merge

DETROIT, Sept. 26.—The Jules Klein Music & Entertainment Office and the ABC Theatrical Booking Agency are affiliating, and will operate from the ABC offices after October 1. Klein will continue to specialize in orchestra booking, while Ted Rothstein will handle vaude primarily.

Klein is taking over management of Jimmie Strauss band, runner-up in the recent *Fitch Bandwagon* contest here.

Abe Lyman for Army Oct. 8

HOLLYWOOD, Sept. 26.—Abe Lyman, current at Palladium here, enters the army October 8, with a commission. Band will disband for the duration. Aggregation plays the Los Angeles Orpheum for week beginning September 30. Because of the army induction, Lyman's booking into Florentina Gardens, following Ted Pio Rito, has been canceled.

Leo Miller, of the Davis-Lieber publicity office, New York, has promoted a campaign in the interests of Benny Goodman's recording of "Idaho." Autographed copies of the waxing were sent to Governor Chase A. Clark, Idaho Senators D. Worth Clark and John Thomas, Congressmen Copton I. White and Henry Dworshak, and to the mayors of Lewistown, Boise, Cour d'Alene, Pocatello, Twin Falls and Idaho Falls. Autographed copies of the disk were also sent to all the radio stations in the State and to all radio editors, as well as to the University of Idaho and the College of Idaho.

E. T. Tie-Up

THE series of 130 electrical transcriptions made by the Korn Kobblers has resulted in invaluable promotion for the musical crew thruout the country. The Spaulding Baking Company, Elmira, N. Y., sponsor of the Kobblers' waxings on eight stations in New York State, has had printed announcements of the stations and the time the band is heard (See *Selling the Band* on page 55)

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Ad Film Plan Gov't Approved

WASHINGTON, Sept. 26.—A sponsorship plan for the presentation of short trailers, along with movie showings, for the purpose of stimulating the sale of War Savings Stamps and Bonds has just been approved by the Treasury Department. Alexander Film Company, one of the largest producers of commercial films, recently banned by the WPB freezing order, is the originator of this new idea of commercial film advertising.

The company has produced a series of 60-foot movies designed to stimulate bond sales. Roadshowings will be sponsored by banks and other prominent business establishments thruout the 48 States. Merchants' subscriptions for these films generally extend over a 6 to 12-month period, thus helping to meet the need for continuous bond advertising.

A sales piece has been prepared to help roadshowmen merchandise this service. The promotion folder gives a short summary of the shots in the picture plus a description of the dialog. A supply of these folders is available to roadshow representatives on request. It is suggested that roadshowmen pick out the best prospects for this service in each of the towns covered by them and mail the folders direct to the prospects so that they will arrive a few days before the roadshowman gives his showing. The folders not only appeal to the merchant's sense of patriotic duty but point out the screen's conspicuous value to advertise wartime services and commodities.

The folders should be mailed only to the top-bracket businesses in each town. (See AD FILM PLAN on page 57)

War and Defense Pictures Make Money for Showmen

NEW YORK, Sept. 26.—War films and civilian defense pictures are becoming an important source of revenue to roadshowmen in addition to helping the war effort.

The British Library of Information states, "Non-theatrical films help people think about the general trends of the war and to build up a background of information on subjects on which they are constantly receiving specific and direct information." These pictures aim to help people see their own activities in the general picture of the nation at war. Often this needs a specialized approach, which is denied to the theatrical film, for this type of film must be made in terms of the lowest common denominator or the widest appeal, while the 5-minute film, handled on a roadshow basis, with its wide coverage and its short term of showing, can carry out foreground information. The non-theatrical film can cater to the people who are already gathered together in a group with a special interest.

The non-theatrical work is in a deeper sense a public education. In the hundreds of adult education groups, these films are now appearing as authoritative and vivid reports of the life of the nation at war. They become the case studies and the raw material of free discussion.

It has been proved that people demand knowledge along three main lines; they want to know how things work, they want to understand the significance of individual jobs in the whole job, and they continually want to be assured of the worthiness of the whole national job. The United States Government, therefore, is making films along these lines which will meet these fundamental needs.

Realizing the need of the people to understand the details of the nation at war, the Office of War Information has recently issued several pictures filmed along this line. They include, among others, *Lake Carrier, Bomber, Safeguarding Military Information, Tanks, Rings of Steel, Democracy at Work* and films featuring the songs of the members of the armed services, such as *Anchors Aweigh, The Caissons Go Rolling Along, To the Shores of Tripoli*, etc.

These government films are rented from the film libraries free of charge by roadshowmen. The libraries receive them from the Office of War Information. Altho the film libraries are not permitted to charge roadshowmen for the rental of these films, they are permitted to collect a service charge for maintenance at the price of 50 cents for the first reel and 25 cents per reel after that.

The objective of the government is to

cause these films, and others of this type that will follow in the future, to be exhibited widely by every conceivable type of group, organization, institution and industry.

Roadshowmen showing these films, along with their regular paid shows, will receive a card from the Office of War Information. They are to fill out the information requested by the OWI and mail it back on the free postal card given them. This card will enable the Bureau of Motion Pictures of the OWI to make future plans based on current progress. The questions asked include the following: Film title, organization, person in charge, where shown, city, number of times the picture has been shown, the total attendance, the type of audience; the percentage of men, women and children; comments, and the distributor's name.

In several cities thruout the country compulsory showings of civilian defense and war pictures are incorporated into the students' curriculum.

A report from Des Moines states that pictures on civilian defense, war industry and military work will be added this school year to the visual instruction program carried on in the local county schools. Two film circuits will be operated during the year, one servicing 18 towns and consolidated schools in the country, the second covering 28 of the 56 rural schools. Film contributors include the University of Iowa, the (See Money for Showmen on page 57)

R. I. Theater Shows 16mm. Films Only

APPANAUG, R. I., Sept. 26.—Central Theater here opened September 11 as a 16mm. house under the management of Herbert Paske, veteran roadshowman. House will operate week-ends only for the time being.

The theater has a seating capacity of 500 and the price of admission is 15 cents for children and 25 cents for adults. The screen is a 9 by 12 sound screen, with eight P.M. speakers.

In addition to Paske, the staff consists of Joseph E. Kelley, co-owner, booker and projectionist, and Pete Benettie, another co-owner. Paske and Kelley are veteran 16mm. operators. Their past experience includes roadshow jobs at the Village Barn and St. George swim pool in New York, as well as several spots in Coney Island.

Paske reports he plans to open more theaters in New England.

Raw Stock Granted For Campaign Films

WASHINGTON, Sept. 26.—Candidates for political office will be granted raw stock on a nondiscriminatory basis for the filming of campaign pictures, according to reports received from the WPB.

The issue was raised in an application filed by Harold Keller, campaign manager for Thomas E. Dewey in the New York gubernatorial contest. Keller asked Harold Hopper, chief of the WPB motion picture section, for raw stock for the production of a number of pictures for use in the campaign.

It is understood that the first reaction of WPB officials was that film should not be allocated for such purposes but that politically wiser heads counseled caution in dealing with what might become an explosive issue if a charge could be leveled that the administration is using its war powers to head off opposition candidates.

Cutting It Short

By THE ROADSHOWMAN

Many roadshowmen who are being drafted are selling their equipment to dealers instead of letting it stand and rust for the duration. In this way other roadshowmen can have the use of this needed equipment. Pvt. William Webb, formerly of the Ideal Motion Picture Service, Yonkers, N. Y., sold his equipment before entering the Army. He received \$500 for it and turned it all into War Bonds.

Mogull Film Library has just issued an 8mm. film rental catalog for the season 1942-'43. Brandon Films is releasing a catalog of films received from the Office of War Information.

Fellow employees of the 16mm. equipment division at Associated Screen News, Ltd., presented a waterproof wrist watch to Huntley Wilson, who has joined the 17th Hussars for service overseas.

Fred Meredith, of the 16mm. division of Associated Screen News, has joined the RCAF, and Edwin Munday, of the laboratory staff in Montreal, left recently to join the same branch of the armed forces.

Programs Supplied
ROADSHOWMEN
 From \$5.00 to \$25.00 weekly
 2000 Features To Choose From
IDEAL PICTURES CORP.
 28 E. 8th St. Chicago, Ill.
 TEN CONVENIENTLY
 LOCATED EXCHANGES

MAKE MONEY
SHOW MOVIES
 IN YOUR OWN OR NEARBY COMMUNITY
 Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now!
 Southern Visual, Dept. 1950
 8-1, Memphis, Tenn. \$19.50
 EXPERIENCE NOT NECESSARY!

SOS PORTABLE SOUND!
 BARGAINS ALWAYS.
 16MM.—Projectors—35MM.
 Free bulletins. Stand-ards makes. Everything in theatre equipment.
 \$39.50
 636 11TH AVENUE, NEW YORK CITY

FOR SALE
 35 MM. SOUND PRINTS CHEAP and 16 and 35 MM. complete Programs rented reasonable.
MUTUAL, INC.
 Box 32, Springfield, Illinois.

35 MM. BARGAINS
 5 2000-Foot Sound Semi-Portables, 3 1000-Foot Silent and Sound Portables, Single and Double Theatre Sound Equipment, Projection Booth, other Equipment and Supplies. Large list. 8¢ stamp.
GROBARICK, Eldridge Park, Trenton, N. J.
 Sound and Silent Films.

Complete 16 mm. TALKIE SHOWS
 Consisting of a Feature, Serial and Comedies on a Weekly Basis. \$10.00
FAIR DEAL MOTION PICTURE SERVICE
 2040 Chatterton Ave., N.Y., N.Y. Phone No. 7-8726.

NOW AVAILABLE for the first time at REDUCED PRICES
POST PICTURES
 16mm. Sound Films
"FLIP CARTOONS"
 20 one-reel subjects, 8 minutes each, \$17.50.
POETIC GEMS
 Famous poems of Edgar A. Guest.
 13 one-reel subjects, 10 minutes each, \$17.50.
PORT O'CALL TRAVELOGUES
 31 one-reel subjects, 10 minutes each, \$17.50.
"MICKEY MCGUIRE" COMEDIES
 6 two-reel subjects, 20 minutes each, \$45.00.
WESTERN FEATURETTES
 8 two-reel subjects, 20 minutes each, \$45.00.
DEALER DISCOUNT ALLOWED
 New Catalogue Sent on Request
POST PICTURES CORP.
 723 Seventh Ave. (Dept. 12) NEW YORK

MOGULL'S 16mm. SOUND MOVIES
DRAFTED?
 Roadshowmen and others who must dispose of equipment on short notice can get highest prices from Mogull's. We buy used 16mm. Sound Projectors and all Movie and Photographic Equipment, including Professional 35mm.
MOGULL'S 28 Years of Fair Dealing
 59 W. 48th St., N. Y. City

WE WILL BUY
 Highest cash prices paid for any good conditioned 16mm. Sound and Silent Projectors, Features and Shorts. Ship what you have or write, giving full particulars.
ZENITH THEATRE SUPPLY CO., INC.
 308 W. 44th St. NEW YORK CITY

NINE 35 MM. REELS SOUND
 Comedy-Music. Jessie Crawford on organ, Pinkie Tomlin, Vaudeville. \$75, or will trade for good 16mm. Sound. 1/3 with order.
E. GRIMME
 Durango, Iowa

New and Recent Releases
 (Running Times Are Approximate)

TOPPER TAKES A TRIP, released by Post Pictures. Features Constance Bennett, Roland Young, Billie Burke, Alan Mowbray, Franklin Pangborn. Adventures of *Topper* are funnier than ever. Clever camera tricks and delightful nonsense furnish laughs galore. A well-meaning visionary friend gets *Topper* into all kinds of embarrassing situations.

CITY OF MISSING GIRLS, released by Post Pictures. An expose of the dark side of brilliant night clubs. Attracted by the prospect of theatrical careers, young girls find themselves ensnared in the meshes of desperate gangsters. Stars H. B. Warner, Astrid Allwyn, John Archer and Sarah Padden.

Renfro Valley Tenter Socks 'Em In Cincy Area Despite Inclemency

CINCINNATI, Sept. 26.—John Lair's Renfro Valley Barn Dance, which began its canvas trek June 8 at Maryville, Tenn., under the general management of Billy Wehle, former Billroy Comedians bossman, and with Gene Cobb as company manager, moved into the Cincy area this week and literally knocked 'em stiff at the box-office, despite weather that was anything but conducive to good tent show attendance. Following two one-nighters and a two-day stand in the territory, the Lair rustic opra headed southward, with plans calling for the troupe to continue under canvas just as long as the weather and rationing problems will permit.

Last Sunday at Reading, O., 10 miles from downtown on the main arterial leading out of town, the show attracted some 1,500 payees, with the thermometer hovering near the freezing mark. It was the first theater-type tenter to play that town in more than 10 years. At Covington, Ky., just across the river from Cincinnati, Monday and Tuesday, the show filled its 1,600-seat top to capacity, with several hundred more standing and some 500 more turned away on both nights, with the weather too damp and chilly for comfort. Newport, Ky., adjoining Covington, on Wednesday night gave the show like business under the same conditions.

The Covington date was the first two-day stand for the show this season and was more or less an experiment, with the management looking forward to

the time when gas and tire rationing may make longer than one-night stands a necessity. The second night's turn-away business there proved just as big a surprise to the management as it did to the numerous showmen who visited the outfit there. The show also was the first stage-type tenter to play Newport and Covington in many years. At Palmouth, Ky., Thursday night, the show stood 'em up and turned 'em away again in the face of light snow flurries.

With the exception of the first two weeks of the season, which were very discouraging, the show's business has been of the highest order all along the line, General Manager Wehle announces, overshadowing anything that he has ever experienced in his many years as a tent show operator. He describes the hillbilly opra as the greatest thing that ever came down the pike, as far as tent show business is concerned.

In the Renfro Valley hillbilly contingent are Lily May and Her Mountain Maids, Granny Harper and Little Clifford, Gene (Nubbin) Cobb, the Traver Twins (Ruth and Ruby), Private Homer Haynes, Elizabeth Coleman, Harmonica Bill Russell, Billy Sheets and Rex, Paul Wood Greer, Daisy Rinkell, Hazel Cobb and Curley Roy.

In the concert, conducted separate and apart from the regular hillbilly performance, are Hal and Grace Crider, Cal Gwinn, Dorothy Vinson and Ralph and Reba Herbert, all holdovers from the former Billroy show.

In addition to Wehle and Cobb, the staff includes Bea Heffner, front box-office; Reba Herbert, reserves; Hazel Cobb, front door; Marlon Wehle, concessions, assisted by Jimmy Brown and Hamil Crider; Tom Casey, cookhouse; Slim Miller, stage manager, and Whitey Hlire, boss canvasman, with a crew of 16.

Ed Hiler, until recently 24-hour man with the show, is now general agent, replacing Jimmy Heffner, who died of a heart attack two weeks ago. Jockey and Polly Foster look after the advance publicity and advertising.



MARRIED RECENTLY at St. Xavier's Church, Cincinnati, were **Jat Herod**, former concert violinist and this season leading man on the *Bryant Showboat*, which last Saturday (26) concluded its 15th summer in Cincinnati, and **Betty Bryant**, comedienne and dancer with the floating theater and daughter of Capt. and Mrs. Billy Bryant, showboat operators. The newlyweds will play night clubs this fall and winter.

Lola Painter's Son Killed in Action

BRODHEAD, Ky., Sept. 26.—Lola E. Painter, former well-known rep and dramatic stock leading woman and now operator of a restaurant here, was informed this week that her son, Henry Franklin Remmers, 23, a boatswain's mate in the Navy, was killed in action in a naval battle off Dutch Harbor, Alaska, August 31. He had been in Merchant Marine service some two years and joined the Navy last March 28.

Miss Painter's other son, Frederick, in officers' training with the artillery stationed at Port Royal, Va. Her nephew, James Marlon, 23, recently returned on the last hospital ship from Shanghai, China, after 17 months there with the United States Marines. He is now in a sanitarium and is slated to enter a Marine hospital in October.

Rep Ripples

AL S. PITCAITHLEY was inducted into the army September 22 and reports for duty October 6. He passed his physical with flying colors. . . . CAL AND BONNIE WEST, formerly for 11 years with Billroy's Comedians, are playing niteries in the Detroit area, after two weeks at Club Gloria, Columbus, O. . . . JOHN WILLIS WALTERS posts that he expects to be inducted within the next four weeks. . . . CARNO SHOW is reported doing satisfactory business in the sector around El Campo, Tex. Giles Carna is owner-manager, and Tom (Midget) Call, formerly with the Silas Green Show, is handling the bulk of the flesh entertainment. . . . CLYDE J. WHITE, veteran repster who is now settled in Halifax, Va., was a visitor on Dick Royster's Tent Show two nights during its engagement at Virginia, Va., week of September 14. With the tobacco markets open in North Carolina, just over the Virginia line, White says Royster got a very healthy play with a good program of pictures and vaude. Royster jumped into North Carolina territory last Sunday (20).

BILLY WEHLE JR. and wife, Raby Crider, hopped to Covington, Ky., Monday of last week from Detroit, where Billy is engaged in defense work and Raby is working clubs, to visit with Billy's mom and dad, Billy and Marlon Wehle, whose big top this season houses John Lair's Renfro Valley Barn Dance unit. They returned to Detroit Tuesday morning. Billy has enlisted in the merchant marine and leaves soon to take up his new duties. . . . CROM'S SEMI-NOLE SHOW, three-people vaude and picture combo, is reported enjoying satisfactory business in Woodward County, Oklahoma. . . . HABERKORN AND DENTON, now doing their black-and-tan turn in niteries, were visitors at the rep desk Monday of last week while in town to visit with the folks on the Billy Wehle-John Lair tenter and to catch the opra at Covington, Ky., that (See REP RIPPLES on page 57)

Tent-Rep Field Can Come Into Its Own, Says Blevins

Camp Croft, S. C. Editors, *The Billboard*:

I read your plea to keep the tent-repertoire page alive in the September 12 issue of our bible, *The Billboard*.

I am playing my greatest role today—also one of the many directors of the greatest show yet produced. I am now an instructor in the 39th Inf. Eng. Bn., Camp Croft, S. C. However, my love for repertoire will never die.

Today the USO is spending a great amount of money to furnish flesh-and-blood entertainment to the armed forces. These men come from all classes and all parts of our great country. When they return home they will want real entertainment, not artificial. Many of them never knew just what the real-life drama was like until now.

We must realize this and be prepared to give America what it wants. The tent-repertoire branch of the theater now has a chance to come into its own by proper organization, presentation and personal conduct. You can play a very important part in this. I am hoping you do. Study the situation over and thru your column tell the tent ops just what is expected of them. M. J. BLEVINS.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Victory Ball Ends Dundalk

DUNDALK, Md., Sept. 26.—A victory ball marked the end of the All-American Walkathon at Canvas Stadium here, after Hughie Hendrixson and Opal Ferdig won a bombshell sprint to beat out Phil Rainey and Joan Leslie. The end came after 1,540 hours. Contest started July 23 with 27 couples.

Masters of ceremonies were Lenny Paige, Art Wolfe, Frankie Little and Duke Hall. The event was on the air four times daily over Station WITH.

A Letter to the Editor

Fort Sheridan, Ill.

To the Editor:

I am interested in derbyshows, having been an ardent fan since the first walkathon in Green Bay, Wis. At that time the walkies featured such things as the bandaged grind, non-stop contests and chain derbies. What has happened to these old specialties? The shows seemed much more interesting in those days and I'm sure that the way of running the shows had a lot more audience appeal than the contests that I have visited the last several years. Many fans have quit attending be-

cause the contests aren't as fast as they used to be. A return to the former type of contests would return the fans to a deeper interest. I'm sure that all would enjoy a non-stop endurance show in the full sense of the word. The general public has been gaining the idea that the modern version of the walkie is a farce.

The last show we had in Chicago was too long and not as interesting as it should have been. Are we soon to have another show in Chicago, and what type will it be? How about a real endurance contest—one where endurance and cleverness really counts, instead of length of contest and box-office receipts? I'm sure that many fans are tired of the contests with the daily "kip." Let's have a real one.

JOHNNY REED, of Columbus, O., who was teamed with Opal Ferdig, of Sioux City, Ia., in the All-American Walkathon at Canvas Stadium, Dundalk, Md., has returned to Columbus, where he has an engagement with his draft board.

TEX MURPHY, of Baltimore, who teamed with Terry Thompson and later with Ruth Carroll in the Dundalk walkie, is driving a cab in Dundalk and plans to remain there until he hears from his draft board.

Slouts End Tour; Season Below Par

VERMONTVILLE, Mich., Sept. 26.—L. Verne Slout Players closed their tent season here September 18. Equipment was placed in storage at show's quarters here and the personnel disbanded. Cast at the close included Ora Ackley (Mrs. Slout), Audrey Swanson, Doris Deane, Al De Clercq, Guy O'Neal, Erman Gray, Bill Slout and L. Verne Slout.

The season was below expectations, Slout says. Much of the Slout Players' route included industrial towns which, while flush with money, did not have time for shows, due to the staggered shifts, overtime and various patriotic parades and bond drives. The rural spots were good, Slout reports.

Joe Ross, formerly with Ringling Bros. and assistant to Cecil Rawson on the Slout show this season, left to join Harley Sadler in Texas. It was his first experience with a rep show. Audrey Swanson headed for New York and a new job. Bill Slout started college at Michigan State after seeing the tent safely stored. Mr. and Mrs. L. Verne Slout will begin their annual tour of schools and colleges soon, but may be interrupted due to gas rationing, as many of their fall dates lie along the East Coast line.

Schaffner Tenter Winds Up October 4

PALMYRA, Mo., Sept. 26.—Neil Schaffner tent show closes its season at Fairfield, Ia., October 4, according to the show's agent, Clarence Auskings, who says Schaffner has canceled the show's regular annual Southern swing.

Mr. and Mrs. Neil Schaffner (Toby and Susie) will return to Station WMY for the fall and winter.

HARRY "IKE" EVANS WANTS

Juvenile or youthful General Business Man. Also a feature Accordion Player for specialties and orchestra. Will consider other Musicians that double parts. Salary \$30.00 single, \$55.00 joint. Circle stock with daily radio broadcast. Show and dance combination headquarters here. Wire 301 East Overland Drive, Scottsbluff, Neb.

WANT

Leading Man for small town Rep Show. Consider Team with living trailer. Write, don't wire; tell all and state salary.

REPertoire PLAYERS

Box 11, Dundas, Ill.

NEW ORLEANS OPENS

THURSDAY, OCTOBER 8

8,000 Seats. Downtown Arena. Up to \$2500.00 Prizes.

Thousands more in people. Millions more in money.

This year New Orleans' greatest season. Will mark sport center of America.

Starting 20 TEAMS ONLY

Any teams who WANT to make real money contact immediately

KING BRADY OR EARL CLARK

Victory Arena, Conti and North Roman Sts., New Orleans, La.

WALKATHON OPENING SOON

Virgin city. Steam heated indoor auditorium. Center of one million people. Prize money \$1,700.00. Want Contestants, good flash Sprint Teams with wardrobe. Sponsors guaranteed. Also want Emcees, Judges, Trainers, Help all departments. All people contact by mail only.

ANTHONY CANONICA

108 South Arizona Street BUTTE, MONT.

BICKETT—William, 56, band leader, September 19 in San Francisco. He was a member of a number of Eastern symphonies and for a time played in Sousa's band. Survived by his widow.

CARLIN—Mrs. John J., Sr., wife of the founder of Carlin's Park, Baltimore, suddenly September 20 at her home in that city. The daughter of John and Mary McCormick, of the District of Columbia, she had spent most of her life in Baltimore and was active in the social, civic and literary life of Baltimore. In addition to her husband, she is survived by two sons, John J., Jr., associated with his father in the management of Carlin's Park, and Richard M., and two daughters, Elizabeth M. and Elinore Nary, and a sister, Mrs. Charles Gundy, of Atchison, Kan.

ENOS—Earl B., for many years in politics in Springfield, Ill., where thru his various offices he became acquainted with many outdoor show people and people connected with the Illinois State Fair, suddenly September 21 at his home in St. Louis. The past four years he operated Penny Arcades in St. Louis. Survived by his widow and a brother. Services September 23 in St. Louis. Body was shipped to Springfield, Ill., for interment.

GOLDBERG—Aaron, 60, owner of a chain of San Francisco theaters, September 22 in that city. He founded the first nickelodeon in San Francisco. Survived by his widow, Rita, and a son, Franklin.

HOLLIWAY—Harrison, 41, vice-president and general manager of KPFL-KECA, Earle C. Anthony stations in Los Angeles, suddenly September 23 at Good Samaritan Hospital following a two-day illness. Holliday entered the radio field about 25 years ago when he served as a wireless operator in the merchant marine. He built KPFC in San Francisco and later went with Don Lee when the station was sold to that net. Holliday came to the Anthony stations about six years ago and last year was made vice-president of the Anthony radio stations. Funeral services at Wee Kirk o' the Heather in Forest Lawn, Glendale, Calif., September 26. Cremation followed. Survived by his widow, the former Edna O'Keefe, who appeared on *Blue Monday Jamboree*, a program which Holliday originated and emceed, and three children, two by a former marriage.

HOPKINS—Wilbur (Curly), 52, suddenly September 21 at Battle Creek, Mich. Survived by his widow and a daughter. Burial September 23 in Battle Creek.

HOOD—George T., 62, Seattle showman, September 10 in that city after a brief illness. He entered show business at an early age as treasurer of the old Grand Opera House, Seattle. Later he became manager of the house and also managed the Moore theater. For about 20 years he managed the Metropolitan Theater, Seattle legit house operated by Klaw & Erlanger. He had been associated with the Henry Duffy interests and Fanchon & Marco in California. For a time he served as State director of the Federal Theater Project. He leaves his wife, two sons and a brother, Frank P., also well known in Seattle show circles.

HORNER—Wilma (Willie), 32, vaude and musical comedy performer and wife of Mack Davis Gershen, musical leader, suddenly September 15 at her apartment in New York. She broke into show business as a chorine with tabloid units on the Joe Spiegelberg and Gus Sun cir-

The Final Curtain

cuits, later graduating to burlesque, where she soon became a principal. Later she appeared as principal with various Harry Howard units in major vaude houses, her husband serving as musical leader with the same units. She did straight to Willie Howard in the latter's *Crazy With the Heat* Company, which opened in Boston Christmas week of 1940 and which later played New York. Survived by her husband and several sisters and brothers.

HOTCHKISS—Madlyn (Mitzie) Rose, 32, wife of Harry Hotchkiss, well-known circus performers, of childbirth in St. Joseph Mercy Hospital, Ann Arbor, Mich., September 18. Infant daughter, Madlyn Rose, also succumbed. Mother was an iron-jaw and trapeze performer and with her husband trouped with many outdoor and indoor circuses. Services at Muehle Funeral Home, Ann Arbor, with burial in Forest Hill Cemetery there September 21. Survived by her husband.

KEON—James F., 43, for 10 years electrician at General Service Studios, suddenly at the studios in Hollywood September 17. Services at Hollywood Memorial Park September 23. Survived by his widow, his son, his mother, a brother and a stepson.

KILMARTIN—John A., 57, stage manager for WCCO's artists' bureau, St. Paul, recently in Minneapolis. He had been a stage employee the past 40 years and had served in most of the Minneapolis theaters. Survived by his widow.

KING—Patrick, 36, high-wire performer, September 16 of injuries sustained in a 40-foot fall during a performance at the Northampton (Mass.) State Fair.

LABADIE—Hubert, 76, former actor, manager and motion picture producer, September 15 in a Brighton (Mich.) hospital following a stroke. He was in the repertoire field as actor and manager with his brother, Oliver, in the '80s. Settling in Detroit, he became dramatic director of the old Masonic Temple. In the early days of motion pictures the brothers established a studio at Labadie Lake, north of Detroit, and produced several outdoor films. Interment at Parkview Memorial Cemetery, Brighton.

LIEBLER—M. Walther, 45, son of the late Theodore A. Liebler, New York theatrical producer, in Stamford Hospital, Stamford, Conn., Sept. 21. He was salesman for the advertising department of the Ideal Publishing Corporation, New York, and was formerly associated with several New York City newspapers. Survived by his widow, his mother and two brothers. Burial in Greenwood Cemetery, Brooklyn.

LLERA—Felipe, 65, Mexican folk music composer and stage and radio songwriter, recently in Mexico City.

LOWNDES—James, 65, one-time musical director of the old Tivoli Music Hall, Cape Town, South Africa, recently in that city. Survived by his widow and three children.

MacMILLAN—Charles, 85, believed to be oldest harness race horse driver in the country, at his home in Waverly, Ia., September 18 from natural causes. As late as last season he had driven his horse, Dan H., at fairs in Central City and Vinton, Ia. Survived by sons residing at Wahoo, Neb., and in Colorado.

MCCARTHY—John T., 81, who established and operated the Gem Theater, Lewiston, Me., September 22 at his home in Lewiston.

MCGONIGAL—George K., 69, musician, widely known in musical circles in Southern New Jersey, September 14 at Cooper Hospital, Camden, N. J., after a long illness. Two sons and three daughters survive. Services September 17 in Merchantville, N. J., with burial in Arlington Cemetery there.

NALLY—Michael J., entertainer for more than 16 years, suddenly September 22 at his home in West Hartford, Conn. Nally, with his brother, John, was known thruout Connecticut as a member of the Dunn-Nally Trio. Survived by a son, a brother and two sisters. Solemn requiem mass September 24 at the Church of Our Lady of Sorrows, Hartford, with burial in Mount St. Benedict Cemetery there.

OCHSNER—Berta, dancer who appeared in this country and abroad, recently in New York. She was the daughter of Dr. Albert J. Ochsner, founder of the Augustana Hospital, Chicago, and the former wife of Dr. Douglas G. Campbell.

REMMERS—Henry Franklin, 23, boatswain's mate and son of Lola E. Painter, of Brodhead, Ky., former well-known repertoire and dramatic stock leading woman, killed in action in a naval engagement off Dutch Harbor, Alaska, August 31. He entered the navy last March

28 after two years in the Merchant Marine. Burial was made in Alaska. Survived by his mother; a brother, Frederick, with the army at Port Royal, Va., and his father.

ROBERTS—George W., 62, former Albany (N. Y.) theater proprietor, September 10 in New York. He leaves a sister.

ROSENSTEIL—Charles W., 63, at his home in Wichita, Kan., of a heart attack September 20. As a trick bicyclist he was known as the Great Rosey and did a leap the gap act with circuses. Funeral services at Downing Mortuary, Wichita, September 22. Burial in Maple Grove Cemetery.

SENNETT—William E., an executive of 20th Century-Fox Film Corporation, September 22 at home in New York. A native of Scotland, Sennett came to this country as a boy and entered the theatrical business in his early teens with the firm of Klaw & Erlanger. For a while he managed road shows for that firm. In 1916 he joined the film company as road manager for some of the early flickers. At the time of his death he was manager of the company's requisition department.

SISSON—Barney, 66, in St. Vincent's Hospital, Jacksonville, Fla., September 19 after a brief illness. He was a pioneer in carnival business, having been with numerous shows and also operating as an independent cookhouse concessionaire. Survived by his widow, Mrs. Mae Sisson, Starke, Fla. Funeral from Estes-Krause Funeral Home and interment in Jewish Center Cemetery, Jacksonville.

TOBIAS—Elliott, 20, songwriter, September 16 in Santa Monica, Calif., following an illness of several months. He had collaborated on a number of tunes with his father, Harry Tobias, well-known songwriter. Besides his father, he leaves two uncles, Charles and Henry Tobias, also tunesmiths.

TROLINGER—Larry, manager of Club Teddy Bear, Detroit, September 3 of appendicitis.

WALL—Sergt. George (Tex), 30, formerly of Goodman Wonder Shows, at Camp Young, Rice, Calif., September 12 while on blackout maneuvers. Survived by his widow, Pansy. Burial at Fort Worth.

WILSON—Eileen, 47, retired actress and first wife of William Powell, movie star, September 14 at Post-Graduate Hospital, New York, after an illness of several weeks. Plays in which she had appeared were *Burlesque*, *The Night Duel*, *The Little Spitfire* and *Peter Flies High*.

WORTH—Josephine, 67, well-known stock leading lady, September 8 at Cleveland. Miss Worth appeared in almost every branch of the theater, including motion pictures and radio. Survived by a sister, Mrs. Charles E. Hughes, of Los Angeles, and a niece, Irene Werley, of Cleveland. Interment in St. Boniface Cemetery, New Riegel, O.

YOSCO—Robert J., 69, former vaude performer, September 19 at home in Brooklyn of a cerebral hemorrhage. A veteran of 40 years in vaude, Yosco retired five years ago. He spent most of his career as a member of the team of Pearl and Yosco. Later, and until his retirement, he was a member of the team of Lyons and Yosco. Survived by his widow, four daughters and a son. Buried in Calvary Cemetery, Queens, N. Y.

ZIMMERS—Tony, well-known tenor saxophone player, who had played with some of the biggest name bands in the country, including Artie Shaw and Larry Clinton, killed in action recently in the Solomon Islands while serving with the U. S. Marines.

Marriages

BINES-COOK—David Bines, stage producer for the RKO Circuit, to Ruth Cook, a dancer, in New York September 12.

BLANC-MANNEX—Capt. Victor H. Blanc, prominent Philadelphia theatrical attorney and fixer for the Variety Club there until entering the Army Air Force last month, to Nora Mannex, nonpro, at Miami.

BRIGGS-CHRISTIE—Donald Preston Briggs, actor, and Audrey Christie, actress, September 15 in New York.

CHADWICK-O'DEA—Pvt. Burnis (Snap) Chadwick, former concessionaire, to Veronica (Dorothy) O'Dea, formerly with George Loos and other outdoor shows, at Joplin, Mo., September 12.

COLLEANO-BOWERS—Maurice Colleano, of the well-known circus and vaudeville family of that name, to Elsie Bowers, British radio and vaude per-

former, August 30 at St. Barnabas Church, Ealing, London.

FINKLEHOFF-LOGAN—Fred F. Finklehoffe, producer of *Show Time*, currently at the Broadhurst Theater, New York, and Ella Logan, singing star of the same show, September 23 at Town Hall, Greenwich, Conn.

MARSHALL-MORGAN—Gerald William Marshall, actor, to Michele Morgan, French film star, September 17 in Hollywood.

MARSHALL-SAMMIT—Danny Marshall, former vaude harmonica player, to Ann Sammit, nonpro, recently in New York.

OBRECHT-STOKES—Lieut. Christy D. Obrecht, son of Mr. and Mrs. Christy Obrecht, owners of the Christy Obrecht Show, to Lois Dean Stokes at Bunkle, La., August 28.

PATTERSON-HAWKINS—Lawrence W. Patterson, concessionaire on Rogers & Powell Shows, and Betty Hawkins, September 14 in Clarksville, Miss.

RANDALL-PASCHAL—Porter Randall, KPZ newscaster, Fort Worth, to Toni Paschal, one of the Dancing Flashes, at Denton, Tex., September 24.

RUBINOFF-ASHBY—Dave Rubinoff, Russian violinist, to Mertice Ashby, nonpro, September 22 at Bangor, Me.

RUBIROSA-DARRIEUX—Porfirio Rubirosa, Dominican charge d'affaires in Vichy, France, to Danielle Darrieux, French movie actress, September 18 at Vichy.

SNYDER-WELTERSBACK—James (Jimmy) L. Snyder to Elise Weltersback, both connected with the Swiss Castle nitery, Bridgeport, Conn., in Bridgeport September 5.

TALMAN-CARTER—Lieut. William W. Talman Jr., U. S. Army, to Lynne Carter, actress, September 15 at the Mount Vernon Place Methodist Church, Baltimore.

THIBAUT-WEST—Conrad Thibault, radio and concert singer, to Mary Clare West, nonpro, September 23 in Miami.

Births

A boy, Theodore Eugene, to Pvt. and Mrs. Eugene Stout September 10. Father is a former ride operator on Dodson's World's Fair Shows and now stationed with the army at Camp Hulen, Tex.

A daughter, Scherry Mae to Mr. and Mrs. Sport Matthews in Lebanon, Ore., August 30. Father and mother are known as the Aristocrats of the Air High Act.

A son to Mr. and Mrs. Freddie Johnson September 9 in Philadelphia. Father is bass player with Joey Kearns's orchestra at Station WCAU, that city.

A daughter, Barbara, to Mr. and Mrs. Mike Pedicin September 8 in Philadelphia. Father is leader of the Men of Rhythm orchestra at the New 20th Century Club, that city.

A daughter, Susan, to Mr. and Mrs. Tom Speck September 9 at Germantown Hospital, Philadelphia. Father is manager of the Trans-Lux Theater, that city.

A boy to Mr. and Mrs. Ed Allen at American Hospital, Chicago, September 15. Father is a free-lance radio announcer.

A son, Nicholas Benton Alexander IV, to Mr. and Mrs. Ben Alexander at Santa Monica (Calif.) Hospital September 13. Mother is the former Elizabeth Robb, Charlie McCarthy script girl, and father is NBC commentator-announcer.

A son, Spencer Hall, to Mr. and Mrs. Josef Washington Hall at Cedars of Lebanon Hospital, Los Angeles. Father is the NBC news analyst known as Upton Close.

A daughter, Susan Ann Butler, to Mr. and Mrs. Hugo Butler in Hollywood September 11. Mother is the former Jean Rouverol, who is heard as Betty on *One Man's Family*. Father is a film writer.

A son to Mr. and Mrs. Cleatus Murray at Cedars of Lebanon Hospital, Los Angeles, September 13. Father is known as Ken Murray, comedian now appearing in *Blackouts of 1942*, which he produced.

A son to Mr. and Mrs. Sweetland at Good Samaritan Hospital, Los Angeles, September 14. Father is an NBC singer.

A son to Mr. and Mrs. Charles S. Buck recently in Salt Lake City. Father is announcer on Station KDYL there.

A son to Mr. and Mrs. Douglas Eldridge recently in Salt Lake City. Father is control operator at Station KDYL, Salt Lake City.

A son, Robert V., to Mr. and Mrs. Veto Melfi recently in New York. Father is organizer with the American Guild of Variety Artists. Mother is the former Irene Smith, comedienne and dancer.

A son to Mr. and Mrs. Robert W. Rood August 28 in Salinas, Calif. Mother is known as Dolly, the Doll Lady, and is 38 inches tall. Father is 42 inches tall.

A daughter to Mr. and Mrs. Bruce

(See BIRTHS on page 56)

George D. Lottman

George D. Lottman, 43, former press agent and newspaperman, died at his home, New York City, September 25 after ailing for a year.

Lottman was one of those who helped create the color of Broadway during its heyday of the late '20s, when he was press agent for Texas Guinan and later Russ Columbo and Rudy Vallee. In his earlier years he was editor of *The United States Tobacco Journal* and later made his bow on Broadway as a columnist for *The Billboard* and a Sunday feature writer for *The New York American*.

In addition to having been personal manager for Roger Wolfe Kahn for many years, Lottman handled publicity for such important names as Eddie Cantor, Kate Smith, Dorothy Lamour, Martha Raye, Paul Whiteman and Tommy Dorsey. His first account was Irving and Jack Mills.

He is survived by his widow, Billie, and two sons, Herbert, 16, and Evan, 12. Funeral was held Sunday (27) at the West End Chapel, New York. Interred at Mount Hebron Cemetery, Long Island.

LATE-SEASON BIZ UP

BG Topeka Gate Slightly Under '41 Record Mark

TOPEKA, Kan., Sept. 26.—After running ahead of last year's record figures for two-thirds of the week, gross for Beckmann & Gerety Shows, midway attraction at Kansas Free Fair, September 13-19, was off about 10 per cent this year, B. S. Gerety, manager, revealed.

Sunday's record opening day crowd of 25,000 boosted the first day's gross 15 per cent over all previous marks, altho shows were late in opening. Figures continued to run ahead of a year ago until a combination of rain and cold weather set in Friday and ruined final chances of a record for the week.

Top attraction was Pete Kortess' Circus Side Show. It featured a native Kansan, Jess Willard, former world's heavyweight champion, whose question and answer clinic was largely responsible for show's popularity. Charm Hour attraction also clicked, and Jack Norman capably handled the emcee chores.

New Moon Rocket led rides, with Fly-o-Plane and Skooter following in popularity in that order. About 23 shows and 18 rides were on the midway this year. Slow down in rail transportation prevented the show train's arrival from Wichita, Kan., on schedule and the four-hour delay, plus shortage of labor, was responsible for the late Sunday opening. All equipment was newly painted and shows' appearance was tops. Publicity obtained for the shows in local papers was outstanding with many pictures and columns of space, including space on editorial page of *The Topeka Daily Capital*. Publicity was well handled by W. B. Naylor.

Tour Is Profitable For Ben Williams; Mineola Is Winner

WOODSIDE, N. Y., Sept. 26.—Ben Williams' Shows, midway attraction at 100th annual Mineola (L. I.) Fair September 15-19, worked to profitable business, altho grosses for the engagement were below marks set last year. Decrease was attributed to rain Thursday night and most of Friday, and fewer rides, shows and concessions. However, the final day, Children's Day, proved a winner and midway was jammed all day.

Twin Ferris Wheels led rides, and Hymie Wagner's Side Show topped that department. Others doing well were Whip, Ridee-O, Chairplane, Kiddie Autos, Merry-Go-Round, Dodgem, James McLaughlin's pony track, Dale Baron's Alligator Pit; Dr. Bible's Dog, Pony and Monkey Circus, titled Ruth Roy's Circus, and S. A. Kerr's Penny Arcade, managed by Otis Seiver. Ride line-up was augmented by a Ferris Wheel and Chairplane, operated by Lawrence Tamargo.

Concessionaires reporting profitable returns were Roy Van Sickle, knife rack and shooting gallery; Thomas E. Williams, shooting gallery; Rocco Trupiano, frozen custard and ball game; A. Hymes, (See Ben Williams Tour on page 31)

Prell's Jaunt 25% Ahead of Last Year

RUTHERFORDTON, N. C., Sept. 26.—Despite a bad break in weather and business at Lynchburg (Va.) Agricultural Fair, business for Prell's World's Fair Shows has shown a 25 per cent increase over last year, Manager Abe Prell said this week. Leo M. Bistany, concession manager, also reported an increase in his department for the season.

Owner Sam Prell, who was injured in an auto accident last May in Baltimore, is expected to rejoin the shows at Durham, N. C., it was reported. Since his accident Prell has been in Baltimore General Hospital.

Special Agent O. W. (Chick) Franklin (See PRELL'S BIZ HIKE on page 31)



A MEMORY TRIBUTE drive on the John H. Marks Shows' midway at Richmond, Va., September 17, culminated in the purchase of \$8,075 worth of War Bonds by members of the organization. Drive lasted two hours and 30 minutes. Owner John H. Marks (left) is seen presenting his check for that amount to Mrs. Clarence T. Riddick in honor of her late husband, Clarence T. Riddick, for many years assistant manager of Virginia State Fair, Richmond, while L. T. (Pete) Christian, Circus Saints and Sinners' Club member, and H. C. Connell, manager Bellevue Theater, look on. Drive netted a total sale of \$10,000 in War Bonds and Stamps.

Army-Navy Fund: Total \$153,609

NEW YORK, Sept. 26.—Carnivals forwarded \$1,104.88 and amusement parks \$1,001.00 to the Army and Navy Relief Fund, which now totals \$153,609.75. Included in the park contribution is \$850 resulting from an American Slav Day benefit held at Kennywood Park, Pittsburgh, on June 21 but officially turned over to the Outdoor Amusement Division of the fund only recently. Amount was realized from audience donations preceding an address by Secretary of Interior Harold L. Ickes.

Cetlin & Wilson Shows led the midways this week. Contributions follow:

Cetlin & Wilson	\$391.48
O. C. Buck	274.60
Keystone Modern	110.06
W. C. Kaus	99.00
Coleman Bros.	50.00
Virginia Greater	48.80
Dick's Paramount	43.46
Barney Tassell	32.28
Ellman Shows	30.00
W. S. Curl	16.10
Pioneer Victory	4.70
Barkeot Bros.	4.40

George A. Hamid, chairman Outdoor Division, said he would have an important announcement soon on donations from fairs.

Regular Associated Troupers Meeting Plans Formulated

LOS ANGELES, Sept. 26.—Plans for the winter sessions of Regular Associated Troupers, which get under way in the Bristol Hotel here November 6, are moving forward under direction of President Lucille King, Marlo LeFors, first vice-president, and Vera Downie, secretary-treasurer. A committee has been appointed to arrange the clubrooms at the Bristol, with Estelle Hanscom in charge. A rumpus room is to be added to the regular meeting room. Membership totals 60, with over 30 having paid dues for the coming year.

Club's charter has been approved and the insignia and title have been registered with the State of California. Many letters have been received from members still en route on the social activities being planned for the winter, and several donations for entertainment have been received. Ruth Korte and Babe Miller will see that the members do not lack parties. Minnie Pounds advises she plans to repeat the party given last winter at her home in Glendale, Calif. Inez Walsh offered her assistance of arranging the rooms.

Dues deadline has been set for November 1. Sending in dues to date were Babe Miller, Estelle Hanscom, Ethel Krug, Betty Coe, Vera Downie, Rosemary Loomis, Clara Zeiger, Kelley Burglon, Gladys Patrick, Maybelle Crafts, Mary Ludington, Ruth Korte, Rossana Desnos, Charlotte Warren, Grace Fisher, Lucille (See Associated Troupers on page 31)

Krekos Sees Successful PCSA Year; Optimistic Over '43 Season

SAN FRANCISCO, Sept. 26.—Despite a heavy drain on the organization because of the war and with nearly 100 members in the armed services, Mike Krekos, president Pacific Coast Shows' Association, returned here today after two weeks at the club offices in Los Angeles and said affairs of the organization were in the best shape in history. His term in office bids fair to be successful, he said.

Krekos, as PCSA president, has attended every conference held by army and navy officials and showmen, and he has been credited with helping with plans whereby West Coast shows were able to fill out the 1942 season which seemed doomed soon after war was declared last winter.

Krekos said he believes that the 1943 season will be as good as 1942 and predicted that many of the Class B and smaller fairs canceled this season will

be resumed in 1943. Krekos said he will attempt to work out a plan with State officials that will permit all shows to continue in operation next season.

Krekos said his West Coast Shows would play their last date in the northwest at Medford, Ore., after which the organization jumps to Pittsburg, Calif., for a nine-day engagement under Veterans of Foreign Wars Post auspices. He also advised that shows would again play the Porterville (Calif.) Armistice Festival, and that dates in between Pittsburg and Porterville would be filled by engagements in the bay area industrial centers. Business this season has far exceeded any year in shows' history, he said. Gross business at Gresham (Ore.) Fair broke all existing records, Krekos added. General Agent Bill Jessup plans to make his headquarters here for the rest of the season.

Marks Bond Tribute 10G

RICHMOND, Va., Sept. 26.—With a \$200 purchase by Owner John H. Marks topping the list, members of Marks Shows bought over \$10,000 worth of War Bonds here Thursday night as a tribute to the late Clarence A. Riddick, of Virginia State Fair. Mrs. Riddick delivered the bonds to the purchasers.

Goodman in Click At Nebraska Stands; Mrs. Holt Honored

GRAND ISLAND, Neb., Sept. 26.—Max Goodman's Wonder Shows of America moved in here from a successful engagement as midway attraction at Nebraska State Fair, Lincoln, despite the fact that attendance at the annual was off about 30 per cent. Shows topped their own good marks of last year. Altho fair closed on September 11, shows remained over the following day and worked to good business.

Buddy Jorgenson's Fantasma Show was best among shows, with Zeke Shumway's Motordrome and T. W. Kelley's Sideway next. Organization's stand here was good. On September 16 Mrs. Caroline Holt was tendered a stork shower in Clint Noel's Penny Arcade. She received numerous gifts, and guests included Evelyn Zinn, Ladorna Weber, Louella Mooney, Bee Yaffa, Emma Rocco, Norma and Ethel Capps, Kitty Sutton, Dorothy Scott, Lucille Dolman, Ruth and Sadie Goodman, Ruth Sexton, Inez Stevens, Rex Bowers, Joyce Everson, Ann Chandler, Kitty Glosser, Darlene Pitts, June Taylor, Virginia Shumway, Melba Woods, Helen Stack, Doris Kennedy, Lois Marshall, Alice Harris, Eunice Norene, Leona Jorgenson.

Lulu Latham, Bobby Reece, June Cummins, Anna Sanderlin, Mary Fillina, Pola Velikanova, Kathrine Taylor, Lorraine Glosser, Mrs. Ted Cope, Mrs. Albert Evans, Mrs. Any Gump, Mrs. Johnny Beam, Mrs. Edw. Johnson, Mrs. Joe Rollin, Mrs. T. W. Kelly, Mrs. Newt Kelly, Mrs. George Vokal and Mrs. Bill Price. Also sending gifts were Zeke Shumway, Benny Glosser, Charles Stevens and Larry Rice.

O. C. Buck to Barn; Showfolk Scatter

MENANDS, N. Y., Sept. 26.—Because of the cancellation of Frederick (Md.) Fair, O. C. Buck Shows called off stands in Williamsport, Pa., and Silver Spring, Md., and moved in here from Bath, N. Y., for a 10-day stay before going into the barn. Owner Buck purchased the gas house property on Fifth Avenue, Troy, N. Y., which will be used as winter quarters. Property comprises three large buildings, with ample storage space for Buck's equipment.

Fred Munn closed his Monkeyland Show and left for Florida, where he will play indoor dates. Goldie Pitts will winter in Philadelphia. Clem and Lloyd Coffee plan to return to their Florida home. James Quinn, general agent, still incapacitated by a broken leg, will go to Burlington, Vt., for hospitalization. Mr. and Mrs. Buck plan to commute between Queens Village and the Coffee home in Florida. Mr. and Mrs. Sam Beaty headed for their Atlanta home, and Mr. and Mrs. Larry Marcciano left for Boston. Kenneth Howard goes in the army.

Five-Weeker in Fort Worth Satisfactory for Texas Kidd

FORT WORTH, Sept. 26.—Texas Kidd Shows, now in their fifth week here, continue to obtain good results, the management announces. Shows this week are located three blocks from the courthouse and business has been satisfactory, H. B. Rowe said. Rodeo's reserved-seat section is in charge of Mrs. Hike Warbridge. Mrs. Texas Kidd Jr. is away with her children, who are attending school.

Texas Kidd purchased another truck, and Hoke Basinger is doing a good job with the sound truck. Mr. and Mrs. Cullen Menter joined to take charge of the Mix-Up. Red and Vera McBride have the Kiddie Ride. All equipment has been repainted. Alvarado Brothers continue popular with their roping act.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Sept. 26.—Fall and winter meetings start on October 1. Much interest will surround the early meetings as work on the by-laws will be completed and the nominating committee will be elected about October 22. Special membership cards are being printed for boys in the service and will be mailed at an early date. Recent visitors included Fred Veno, Joseph Zarela, Stanley Wood, Charles Jones, Jacques E. Goulde and many members of Rubin & Cherry Exposition. Jullus Wagner returned from a summer in St. Paul. C. D. Odom was in town for a few days. Joe Archer, Flash Williams and Kenneth Blake are in the armed service. Petey Pivor is preparing to leave soon. Brothers Al Wagner and Eddie Lippman sent in applications for Marshall L. Johnson, Selma, Ala.

Many members have been sending in their dues. Remember, you must be paid up to be in good standing. Perhaps you have overlooked yours and need a reminder. Honor roll is in the clubrooms and names are being added to it daily. Perhaps each show could send in lists of members who have left for the service and help the club bring its list up to date. Rooms have been renovated.

President Carl J. Sedlmayr left to join Royal American Shows. As per reports the annual meeting will be held November 30-December 3. Annual President's Party will be held November 28; Memorial Service, 29, and the Banquet and Ball, December 2. Past President Sam J. Levy is chairman of the Banquet and Ball, and Past President Frank P. Duffield chairman of the President's Party. All members of the Outdoor Amusement World Directory and Charity Fund drive committee were informed by mail last week by President Sedlmayr of the objectives of the campaign. Each member is urged to do all possible to make this drive a success so that the League may maintain and uphold its increased responsibilities relative to the tremendous war effort.

Ladies' Auxiliary

Club will open its regular fall meetings at the clubrooms in the Sherman Hotel next week. These members sent in 1943 dues: Anna Rae Moss, Rachel C. Fine, Mrs. Joseph Fontana, Mora Anne Shoate, Dona Orkline, Mrs. George A. Hamid, Flonnie Barfield, Lillian Scholfield, Patricia Shubb, Lola Zeller, Midge Cohen, Nellie Byrnes and Frieda Rosen. Dues are due and payable now. Be sure to send yours in. First Vice-President Mrs. William A. Carsky visited Cetlin & Wilson Shows at Reading, Pa. Past President Mrs. Ida Chase left for San Diego, Calif., this week, for a month's visit with her son, Bruce, who is in the Marine Corps.

President Mrs. Joseph L. Strelbich and her sister, Secretary Jeanette Wall, visited Rubin & Cherry Exposition at 87th and Anthony avenues. Forward all books on the War Bond award to Chairman Mrs. Anne Doolan, Sherman Hotel, Chicago.

Send in your donations and prizes for the bazaar to be held in December to Chairman Mrs. Henry Belden, 6136 N. Knox Avenue, Chicago, Ill. Proceeds of books and bazaar are to go to Army-Navy Relief Fund.

Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated September 26, which carried lists of fairs to be held the remainder of this year, those which had been canceled and those which had not been heard from up to that time. The September 26 issue can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Sept. 26.—Executive Secretary Walter K. Sibley visited the Brockton Fair, where World of Mirth was the midway attraction. Owner and Brother Max Linderman presented the application of Peter M. Molnar, International traveler Bill Powell dug in his jeans and paid up for 1943, as did Carl Turnquist and others. This show has almost a clean slate as far as dues are concerned. Brother Albert Young said hello, as did Jack Gilbert, Jules Lasures, Tom Higgins, Phil Hamburg and a host of ladies. Paid a rush visit to Ben Williams Shows at Mineola (L. I.) Fair. After a chat with Ben and Clyde Van Voast, each of whom paid for '43, was taken in tow by Sam Solomon for a tour of introduction, first shaking hands with old pal Bill Hewitt (Red Onion), who works in an executive capacity with Ben. Had lunch with Bill and Solomon at Max Gould's turkey joint, where they sure were cutting up. Sid Goodwalt was lending a helping hand. Had a chat with Lawrence Tamargo, Rocco Trupiano and Allan Feinberg. All three paid their dues. Brother Williams said he is going to put the show in the barn and go to Miami. Letters and dues from Joseph Tassillo, Eddie Cooper, Jimmy Baker, Moe Silberman, Ralph Edson, Bill Bloch and Keith Buckingham. . . . Jack Carr opens his church doings in Bayside, L. I., this week and is using plenty NSA boys as agents, including Louis Faber and Murray and Paul Spitzer.

The U. S. Government has forwarded a check for \$100 to help defray the funeral expenses of the late Brother Arthur L. Hill. Brother Hill was a Spanish War veteran. Brother Sam Taffet is in a precarious condition at his home in Brooklyn. Brother Alex Brown out and around. Brother Ben Weiss, taken suddenly ill while playing York (Pa.) Fair, is in York Hospital. Ben Abend in from the South to visit his folks. Sam Finkel, Joe Bolner and William Lish are taking a breathing spell here between fairs. Eddie Elkins back from a trip. President Art Lewis wired regrets at not being able to preside at next two or three meetings. A characteristically fine letter from Brother Patty Conklin, showing at Lindsay, Ont., says that Brother Frank Conklin and the entire staff send their best to our organization. Thanks Patty, we reciprocate. Vince Markee dropped in to say hello, good-by. He's off to the West Coast. Next meeting is Wednesday, October 14.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Sept. 26.—Club voted to defer its regular October 5 meeting to the night following so that members might attend Cole Bros.' Circus, which will play here during that time. At Monday night's meeting members made preparation to attend Polack Bros.' Circus at the Shrine Auditorium Tuesday night. On the rostrum at the meeting were John Backman, fourth vice-president, presiding, and Charles Nelson, who was welcomed back to the meeting following an illness, sitting in for Ralph Losey, secretary.

Communications were read from Jerry Jackson, Larry Benner, Sam Dolman, Anthony J. Chontos, Chuck Gammon, Maxwell Katz, W. R. Patrick, L. G. Chapman, Hal Compton, William J. Curnow, George Simmonds, George W. Baldwin, Glenn B. Payne, C. F. Zeiger, Joe Blash Jr., Dwight Peoples, Frank Burke and Frank Kirsch.

Dues are coming in nicely and so far have surpassed any other similar period in club's history. New members include W. O. Perry, Fred M. Johnson, Clarence Sweet, Ivan M. Christy, Dan Dix, Charles Chrysler, Dick Carner, Alfred A. Weaver,

Hubert Butcher and Leo Lee Doux.

Earl Stokes won the weekly award and liberal contributions were made to the Leon's Head Fund for the Christmas dinner. Eddie Neu, Elmer Hanscomb, Hugo Bennett and Robert Leroy Nell made brief talks.

Ladies' Auxiliary

September 21 meeting was called to order by First Vice-President Edith Bullock, with 31 members present. Telegrams were read from President Margaret Farmer and Edith Walpert, and letters came from Babe Miller, Betty Coe and Ethel Krug. Ethel Krug sent a check for \$35 for books sold on the tablecloth she is donating. Bank night award went to Lillian Eisenman. Jenny Rawlings won the door prize. September 28 was Red Cross Night and a display of the work done by members was exhibited in the reception room. It will be presented to the Red Cross. Donations to the Red Cross were made by Peggy Forstall, Pauline Burdes, Tillie Palmateer and Rose Rosard. Francis Barth reports she will donate drapes for the powder room. Anna Stewart will hold open house in her new home September 30. Vivian Gorman will accept donations for the bazaar until the return of Jessie Loomis. Subscription books were turned in by Peggy Forstall and Josephine Thomas. Home members sold \$300 in subscription books. Secretary Horton is doing a good job. Rose Rosard and Vivian Gorman took over the duties of the rooms in the absence of Marie Tait. Marlo LeFors is making final arrangements for the Rummage Sale November 23-24. Peggy Forstall gave an interesting talk regarding club's representation in the Communication Corps, including Captain La Vanl, Lieutenant Hovey and Sergeants Olga Celeste and Francis Barth. Short talks were made by Estella Hanscom, Lil-

lian Eisenman, Josephine Thomas, Olga Celeste, Maxine Ellison, Marie Morris, Alice Jones, Vivian Gorman, Ethel Houghtaling, Ruby Kirkendall, Stella Linton, Marlo LeFors and Mrs. Stolze.

USED LIVING TENTS

These are exceptional bargains—get your order in early.

7x 9 Feet	Each	\$13.80
8x10 Feet	Each	17.22
10x12 Feet	Each	21.12
12x14 Feet	Each	28.80

Write for prices on larger tents
Write—Wire—Phone

BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMPFIELD,
152 W. 42d St., New York City, N. Y.

CONCESSION CARNIVAL TENTS

Our Specialty for Over 48 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

Dramatic End for 60 Ft. Top.
Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.

4862 North Clark Street CHICAGO, ILL.

WAYNE COUNTY FAIR

GOLDSBORO, N. C., OCTOBER 5 TO 10
UNION AND GREENWOOD, SO. CAR., FOLLOW.

Want Side Show, Glass House, capable People for complete Monkey Show. Rides—Spitfire, Auto Ride. Concessions—Cook House, Grab, Oustard, Scales, Guess Your Age, all 10¢ Grind Concessions, Rat and Pan Games, also a few choice Wheels, Shooting Gallery. Ride Help that drive Semis. Girls for Posing Show, Canvas Men. Address:

LAWRENCE GREATER SHOWS

Zebulon, N. C., this week; Goldsboro, N. C., next week.

GREAT LAKES EXPOSITION

Can place for Pascagoula, Miss., heart of the big ship building industry, with long list of fairs to be played. Concessions of all kinds; Photos and Pop Corn open, also Lead Gallery. Ride Help who can drive Semi Trailers, Foreman for Tilt and Octopus, Help for Scooter. Good treatment and long season of fairs; top salary. Have complete framcup for capable Girl Show Operator. Must have own wardrobe. Geek Show open. Free Attractions—Can offer you several weeks' work to join at Pascagoula. Mrs. Wagner can place Griddle Man and Waiters. Place capable Coupon Workers and Slum Skiller Agents. Also capable Scale Man. Ted Woodward, wire if you are at liberty. Concessionaires, wire Eddie Lippman; others wire AL WAGNER, Manager, Mobile, Ala., this week; then Pascagoula, Miss.

MIGHTY MONARCH SHOWS WANT

For Charleston, S. C., Navy Yard and North Charleston locations, legitimate Concessions of all kind. Animal Show and one good Grind Show. Want Electrician for balance of season. Want Foreman for Chairplane. Want good Cookhouse, privilege with tickets. This is best defense center in east. Address:

CHARLESTON NAVY YARD STATION, S. C.

HUGHEY'S GREATER SHOWS WANT

For Cross County Live Stock Show, Wynne, Ark., Oct. 5-10, and balance of season extending into December. Legitimate Stock Concessions of all kinds. Want capable Man and Wife to take charge of Cookhouse or will book Cookhouse. Will book straight Mitt Camp. Lawrence Mitchell or Miller Marks, wire. Want experienced Ride Help, come on.

Address: Truman, Ark., this week.

BRIGHT LIGHTS EXPOSITION SHOWS

Heading South, want Shows, Rides and Concessions not conflicting. Want Ferris Wheel Foreman.

Fair Secretaries in Virginia, North Carolina and South Carolina, have a few open dates.

Write or wire JOHN GECOMA, Mgr., Cresaptown, Md., this week.

WANT OUTSTANDING HIGH SENSATIONAL FREE ACT

For Atlanta, Ga., week October 5 and balance of season. Address

K & M SHOWS

Toccoa, Ga., this week.

GRAND UNION SHOWS WANT

Tilt and Wheel Foreman, Ride Help, Fish Pond, Photo Shooting Gallery, Juice, Grab, Concession Agents. Out all winter. Address ROY GRAY, Bryan, Texas, this week; Navasota, Texas, next week.

Louis Rosenberg Honored

NASHVILLE, Tenn., Sept. 26. — Louis Rosenberg, advance advertising agent Johnny J. Jones Exposition, was tendered a surprise party in celebration of his birthday in the Maxwell House while here on a business visit recently. W. A. McPherson, manager Capitol Theater, was host, assisted by his staff. Guests included S. B. Warren and Sid Lovett, publicity department, Silas Green Show; Boots Kaiser, local biller; Paul McChesney, Jolly Cab Company; Tex Randell and Doc Wherle, and Harry Schmidt, Pittsburgh.

BEN WILLIAMS TOUR

(Continued from page 29)

novelties; Chick Rauchfuss, pop corn and juice; Max Gould, grab stand; Mike Prudent, cookhouse, and Charley Berry, penny pitch.

Ben Williams was in charge of the midway, assisted by Clyde Van Voast, general superintendent; Mildred Williams Carey, treasurer; Eunice Williams Gaudy, secretary; S. E. Solomon, concession locator, and Marion Berry, agent. William Judkins Hewitt was in charge of tickets on the Ferris Wheels. Visitors included Mr. and Mrs. Walter K. Sibley, National Showmen's Association; C. A. Lomas, *The Billboard*; Frank McDonough, Mr. and Mrs. Ben Willis and son, Seaside Park, Virginia Beach, Va.; Alexander S. Brown, Woodside, N. Y., and Mr. and Mrs. Ira Vale, Locust Valley, L. I., N. Y.

Prior to the local date Williams's Ride Unit played three weeks in Bushwick, Brooklyn, and two weeks in Jackson Heights, N. Y., to good business, despite rain and cool nights. Rides and shows were placed in winter quarters. Management said the season was a profitable one despite snow, rain, dim-outs and blackouts. BEN WILLIAMS.

PRELL'S BIZ HIKE

(Continued from page 29)

is ahead of the shows, doing promotional work for Monroe (N. C.) Fair, where the organization will provide the midway, and General Agent Powell is doing the same work at Durham. Zachinni sustained minor hurts while presenting his cannon act Wednesday night. With a day's rest caused by rain, however, he was able to return to his post on Friday. Mrs. Lillian Franklin was slightly injured when struck by an awning at a downtown drugstore.

Fair Secretary L. H. Shrader entertained at a dinner at Shrader's Lake. Guests included Mr. and Mrs. Jack Russell, Mr. and Mrs. C. W. Franklin, Mr. and Mrs. Tommy Rice, Abe and Jo Prell and Leo Bistany.

ASSOCIATED TROUPERS

(Continued from page 29)

King, Alleritta Foster, Jessie Loomis, Alle Wrightsman, Nellie Bowen, Bertie Harris, Juanita Young, Jessie Campbell, Martha Levine, Virginia Kline, Dolores Arthur, Mabel Stark, Billie Bryant, Marge Steffins, Minnie and Patsy Pounds, Lucille Hodges, Josephine Thomas, Jenny Perry, Nancy Meyers, Mary Ford, Helen Anderson, Peggy Bailey, Evelyn Harms, Inez W. Walsh, Mario LeFors, Hazel Fisher, Nell Robideux, Maxine Ellison, Lillabell Williams, Mora Bagby, Morosa Herman and Esther Luthey.

Catawba County Fair

HICKORY, N. C., WEEK OCTOBER 5

- WANT—Young, attractive Chorus Girls for Paradise Revue. Long season South and then into Club in Petersburg, Va.
- WANT—Legitimate Merchandise Concessions. No wheels or coupon stores. All Eating and Drinking Stands open.
- WANT—Few high type Workingmen in all departments. Semi-Drivers given preference.
- WANT—Spitfire and Fly-o-Plane with own equipment.

All address

Celvin & Wilson Shows, Inc.

N. J. STATE FAIR, TRENTON, N. J., THIS WEEK.

Victory Exposition Shows WANT

General Agent with car, one who knows south. Good proposition for right man. WANT Shows of all kinds with own transportation. Liberal percentage. WANT legitimate Stock Concessions. Can place Darts, Watch-La, Hoop-La, Penny Pitches, Basket Ball, Fish Pond, Ball Game. Good opening for small Arcade. Long season south with ten good fairs. We carry our own Light Plants. All address: MANAGER, VICTORY EXPOSITION SHOWS Bassett, Virginia

Mad Cody Fleming Shows

WANT FOR DUBLIN FAIR, OCT. 5 TO 10 WRIGHTSVILLE FAIR, OCT. 12 TO 17 MORE TO FOLLOW

Rides—Spitfire, Octopus, Whip with transportation. Minstrel Show complete; other clean Pit Shows. Small Cookhouse, Game Agents. Address: Cordele, Ga., this week.

AMMUNITION WANTED

.22 SHORTS—.22 LONGS .22 C.B. CAPS ANY QUANTITY.

Radio Amusement Corp. 218 W. 42nd St. NEW YORK CITY

READING'S SHOWS WANT

Grind Shows, Fat, Geek, Side Show, Monkey; 25 per cent. Want Concessions, Bowling Alley, Ball Games, High Striker and other 10-cent Stock Stores. Want Concession Agents and Ride Help for late fairs. Decaturville, Tenn., this week, around the square; Bolivar, Tenn., week of Oct. 5; Haywood County Fair at Brownsville, Tenn., week of Oct. 12. W. J. WILLIAMS, Mgr.

SECOND-HAND SHOW PROPERTY FOR SALE \$12.00 Genuine African Shield. Fine condition. \$5.00 Electric Peanut Warmer. Working order. 500 New Streamers and American Flags. Cheap. Electric Candy Floss Machine with recipe. Cheap. Genuine Shrunkon Head with history. Cheap. WE BUY Rink Skates and Parts, Concession Tents, Carnival Wheels, or What Have You? Pay Cash. WEIL'S CURIOSITY SHOP 12 Strawberry St. Philadelphia, Pa.

WANTED

For 4 big days, Fall Festival on Street, sponsored by High School Band, at Centerville, Ind., Oct. 7-10. Concessions of all kinds. Will book Bingo and one Show. Address: DOC STODDARD, Palace Hotel, Connersville, Ind.

WILL PAY CASH

For Ell Wheel, Caterpillar or Ride-O.

ROSCOE T. WADE 489 HENRY ST. DETROIT, MICH.

Scott Exposition Shows

WANT

FOR SIX MORE FAIRS

Fly-o-Plane or Spitfire. Manager with Boxers and Wrestlers for Athletic Show. Grind Shows. Ride Help that can drive Semis. Smith & Smith Chairplane Foreman. Legitimate Concessions—Photo, Long-Range Gallery, Hoop-La, Bowling Alley open.

Canton, Ga., Fair, this week; Monroe, Ga., Fair, next week.

WANT HARRY LEWISTON WANT 1942 ENTERPRISES 1943

I am completely reorganizing my winter and summer shows to comply with existing conditions. People who have been with me know I provide the best of accommodations and food. Would like to hear from Mule Faced Woman, Alfred Langovain, Popeye Perry or any other suitable Side Show Attraction. Will pay cash for large Snake.

All replies to 2366 MONTEREY ST., DETROIT, MICH.

WANT FOR ATLANTA, GA., COLORED FAIR

OCT. 5TH TO 10TH. DOWNTOWN LOCATION.

Legitimate Concessions of all kinds, including Merchandise Wheels, Custard, Grind Stores. Can place organized Minstrel Show and any Grind Show not conflicting. Have openings for several experienced Ride Men that drive Semi Trucks. All address:

K. & M. SHOWS

TOCCOA, GEORGIA, THIS WEEK.

Virginia Greater Shows

Roxboro, N. C., Fair Week of October 5; Henderson, N. C., October 12. Want legitimate Concessions of all kind. Want 10-in-1, Monkey Show or any Grind Show. Want Rolloplane, Tilt-a-Whirl or Octopus for balance of season. No Roll-down, Coupon Stores or Gypsies wanted. This week, Enfield, N. C.

CAMP KILMER, NEW BRUNSWICK, N. J.

Largest camp in Jersey—60,000 at boundary line. Open—Rides that do not conflict. Shows except Girls. Two weeks including Sundays, Oct. 5 to 18.

Can place good Cookhouse, Arcade, Palmistry, Popcorn, Custard, Penny Pitch, Photos, Military Souvenirs, Scales, Age and any legitimate Concessions. No Wheels or Coupon Stores. (Under 500 ft. Tent.) This on the main and only highway to the camp and a civilian population of 200,000 in defense district. Wire Western Union. HELLER'S ACME SHOWS

NEW BRUNSWICK, N. J. P.S.: Can place Bingo under top.

CHASE CITY FAIR CHASE CITY, VIRGINIA KAUS EXPOSITION SHOWS

Can place for balance of season: Spitfire, Fly-o-Plane, Whip or any Ride that does not conflict with what we have. Must have own transportation. Good percentage. Shows, Single Pit Attractions, Monkey Show. Can place Glass House (ours was destroyed completely by fire). Concessions open. Eat and Drink Stands, Knife Rack, Hoop-La, Guess Your Age and Weight, etc. Geo. Whitehead wants two Agents for Pan Game. Can place a few more Ride Men, prefer those who drive Semi. Simeon Krause wants Ferris Wheel Foreman. Address: A. J. KAUS, Manager, Williamston, N. C. (Fair), this week; next week, Chase City, Virginia; Fair with Lexington, N. C., Fair to follow.

WANTED

For largest date in South, North Little Rock Livestock Show. All Concessions open, including Bingo and Eats and Drinks. No exclusives. Write or wire MAX GOODMAN.

WONDER SHOWS OF AMERICA

MUSKOCHEE, OKLAHOMA

LEW HENRY SHOWS WANT

For Mayodan, N. C., Fair, week of October 5th; Littleton, N. C., Fair, week of October 12th, and Suffolk, Va., Colored Fair, week of October 19th. Cookhouse and Grab. Concessions of all kinds. No exclusive except Bingo. Want Girl Show, War, Crime or any money-potting Show with or without own outfit. Want Loop-o-Plane, Tilt-a-Whirl or any Flat Ride. Wire all communications to LEW HENRY or GEORGE O. SMITH, Bedford, Va., this week; Mayodan, N. C., next week.

V. F. W. FALL FESTIVAL MARION, OHIO, OCTOBER 5 TO 10

In the heart of the defense area. Powder plant under construction employing thousand paid workers. 4 big paydays. Last chance to play Marion. Want legitimate Concessions of all kinds, Ball Games, Hoop-La, Fish Pond, Arcade, Scales, String Game, Diggers, Coca-Cola Bottles, Photos, Lead Galleries, all types of legitimate Concessions. No GRIFT at any time. Place Shows with or without outfits; good chance for Fun House. Ride Help in all departments; highest pay and no meal tickets. Those capable of driving trucks preferred. Concession Agents and useful Show People. One more big defense spot after this, then south till Dec. 19th.

HUBBARD'S MIDWAY SHOWS

D. STACK HUBBARD, Gen. Mgr., Mansfield, Ohio

WANT W. C. KAUS SHOWS, INC. WANT The South's Biggest Concession Dates

Louisburg, N. C.; Winston-Salem (Colored Fair); Dillon, S. C.; Columbia, S. C. (Colored State Fair); Charleston, S. C. (Colored Fair). These dates will be big again this year. WANT Penny Arcade, Novelties, Guess Your Age, Scales, Floss, Wheels, Grind Stores of all kind. WILL BOOK one Flat Ride and Shows not conflicting. Good percentage. Wire RUSS OWENS, Manager, Reidsville, N. C., this week; Louisburg, N. C., next week.

Kaus Expo Clicks At Greensboro Date

GREENSBORO, N. C., Sept. 26.—Kaus Exposition Shows played a week's stand here, under American Legion Post auspices, to one of the largest crowds of the season so far. Shows were located inside the city limits, and monies accrued by the Legion from the engagement were used to outfit a local USO club. Data marked shows second engagement under the same auspices. Altho shows closed at 11 p.m., attendance didn't suffer.

Rides played to good business, with Tilt-a-Whirl leading. Shows had one of their best grosses since leaving the defense area, with Children of Darkness getting top honors. Kiddle's Matinee, Saturday, brought out 6,000, and kept rides and shows busy.

Feature of the week was \$300 in War Bonds which was given away. Awards proved a good draw.

Ben Braunstein, press agent, had as his guests Tuesday night Jinx Falkenburg, John Wayne and Ann Wayman, movie stars, who are on a War Bond tour. Station WBIG and local papers co-operated.

Hames Leases Fairgrounds

GAINESVILLE, Tex., Sept. 26.—Bill H. Hames, owner of shows bearing his name, has leased Cooke County Fairgrounds here for 12 months, it was reported today, and plans to set up a park there next spring. Hames plans to bring his rides and a number of other attractions here for the outdoor season, it was said. Principal exhibition building has been leased to be used as a roller-skating rink.

J. F. Sparks Wins At Sevierville Fair

SEVIERVILLE, Tenn., Sept. 26.—J. F. Sparks Shows successfully wound up their engagement as midway attraction at Sevier County Fair here last Saturday night. Weather was ideal, excepting one day, and Monday opened light, with grosses on Tuesday and Wednesday slightly up. Thursday's business was about 20 per cent higher than the earlier part of the week.

Fair officials and local business men co-operated. Friday, Kids' Day, saw the midway jammed, school busses bringing the children from all over the county. Intermittent rain marred afternoon business, altho rides and shows registered satisfactory business. With the lot in bad condition, a large crowd again jammed the midway at night, spending liberally. Saturday's business, while not as large as anticipated, was satisfactory. *Montgomery's Vindicator* newspaper generously granted space to the fair and shows. Willard Bryant left for induction into the army at Fort Thomas, Ky. Lee Houston took delivery on a kangaroo, purchased for his Side Show recently. Cotton Club topped shows, with Side Show a close second. Spitfire continued to top rides.

Chicago Engagements Okay For Rubin & Cherry Expo

CHICAGO, Sept. 26.—Rubin & Cherry Exposition worked to fair weather and business at its 10-day engagement at Archer and Ashland avenues under American Legion Post auspices. Frank J. Lee, publicity director, closed at this stand and went to Abilene, Tex., to handle the press and radio at West Texas Fair there. Station WHFC carried several 15-minute programs from the midway.

Previous stand here for nine days, also under American Legion Post auspices, resulted in fair business despite rain. One of the features was the party staged by the ACA Legion Post in the Midget Show tent. Plenty of refreshments and a buffet lunch were served, and Mr. and Mrs. Bob Lohmar were honored guests. Frank Bligh was emcee, and Mr. and Mrs. Roy O. Pearson, Station WHFC, attended. Tommy Arger's bingo stand obtained

good play, as did John Peter's cigarette shooting gallery and Glenn Ray's X-ray concession.

ROUTES

(Continued from page 14)

Rae, Nan, & Mrs. Waterfall (Versailles) NYC, nc.
Rand, Sally, Unit (Tower) Kansas City, t.
Ravay & Margo (Latin Quarter) Boston, nc.
Reeves, Cy (Aloha) Brooklyn, nc.
Reichman-Lewis, Sam (Cafe Society Downtown) NYC, nc.
Regan, Paul (Colonial) Dayton, O., t; (Shea) Buffalo 2-8, t.
Reiser, Al & Lee (Music Hall) NYC, t.
Remy, Dick & Dot (Chicago) Chi, t.
Revue, The (Cafe Society Uptown) NYC, nc.
Rhythm Rockets (Capitol) Washington, t.
Rice, Sunny (Palace) Columbus, O., t.
Rich, Lucille (Bill Bertolotti's) NYC, nc.
Richards, Cully (Mother Kelly's) NYC, nc.
Richey, Jean (Club 365) San Francisco, nc.
Ring, Ruby (El Patio) Mexico City, nc.
Rios, Rostia (Capitol) Washington, t.
Roberts, Lucille & Eddie (Drake) Chi, h.
Roberts & White (Beverly Hills) Newport, Ky., cc.
Robinson, Ann (Cafe Society Downtown) NYC, nc.
Robinson, Bill (RKO Boston) Boston, t.
Robinson Twins (Chez Paree) Chi, nc.
Roble, Chet (Helsing's Vodvil Lounge, Chi, nc.
Rochelle, Renee (Mother Kelly's) NYC, nc.
Rochelle & Beebe (Jefferson) St. Louis, h.
Roper, Rita (Patio) Cincinnati, nc.
Ross & Bennett (Oriental) Chi, t.
Ross & West (Latin Quarter) Chi, nc.
Roth, Joe (Jerry's) Hawthorne, Nev., nc.
Russell, Bob (New Yorker) NYC, h.
Russell's Ross, Garden of Girls (Mojeska) Augusta, Ga., 1-3, t; (Gadsden) Gadsden, Ala., 4, t; (Capital) Chattanooga, Tenn., 6-7, t.

S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Sava, Marusia (Russian Kretchma) NYC, nc.
Savoy, Harry (Tower) Kansas City, t.
Scott, Margaret (Pierre) NYC, h.
Shaw, Sandra (Plaza) Elizabeth, N. J., nc.
Shea & Raymond (Palace) Columbus, O., t.
Shea & Raymond (Oriental) Chi 2-9, t.
Shore, Willie (Hurricane) NYC, nc.
Silvia, Myra (Havana-Madrid) NYC, nc.
Sporn & Dugoff (Stark) Alliance, O., h.
Spot, Jack (Jefferson) St. Louis 25-Oct. 8, h.
Star Dusters (Palace) Cleveland, t.
Stearns, Roger (1-2-3 Club) NYC, nc.
Stevens, Gary (Palace) Cleveland, t.
Stewart, Louise (51 Club) NYC, nc.
Stone & Victor (Zep) Akron, O., nc.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.

T

Tapps, Georgie (Chase) St. Louis, h.
Tlo, John (Helsing's) Chi, c.
Tomack, Sid, & Reiss Bros. (Mother Kelly's) NYC, nc.
Trent, Tommy (Beverly Hills) Newport, Ky., cc.
Truax, Carlyn (Palmer House) Chi, h.
Truth or Consequences (Capitol) Washington, t.

V

Vallee, Edee (Jimmie Dwyer's Sawdust Trial) NYC, nc.
Van, Rita; Lillian Laulin, & Al Sharpe (Rice) Houston, Tex., 2-10, h.
Vine, Billy (Club Charles) Baltimore, nc.
Veltans, Val (Patio) Cincinnati, nc.

W

Walsh, Sammy (Chez Paree) Chi, nc.
Walsh, Tommy (Laurier) Lowell, Mass. nc.
Walker, Oscar (Fifth Avenue) NYC, h.
Webster, Hazel (Number One Bar) NYC, nc.
Wheeler, Doc, & Royal Sunset Serenaders (RKO Boston) Boston, t.
White, Danny (Iceland) NYC, re.
White, Jerry (Bill's Gay '90s) NYC, nc.
Woodie, Napua (Lexington) NYC, h.
Woodie & Betty (Blackhawk) Chi, nc.
Workman, Dot & Dave (Helsing's Vodvil Lounge) Chi, nc.
Wermuth, Talia (Blumarck) Chi, h.
Westley, Roger (Copacabana) San Francisco, nc.

Y

Yacht Club Boys (Park Central) NYC, h.
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A B & B: Greensboro, N. C., 28-Oct. 10.
Alamo Expo.: Mineral Wells, Tex.
All-American Expo.: Lawrenceburg, Tenn.
Allen Greater: Mullins, S. C.
American Expo.: Portsmouth, O.
Anderson-Srader: Junction City, Kan.; (Fair) Hillsboro 5-10.
Arkansas Am. Co.: Lake City, Ark.
Arthur's American: Tooele, Utah; Cedar City 5-10.
Baker's Attrs.: Knightstown, Ind.
Bantly's All-American: (Fair) Mount Airy, N. C.; (Fair) Murphy 5-10.
Barker: Clarkton, Mo.
Barkoot: Saginaw, Mich.
Baysinger, Al: Malden, Mo.; Wardell 5-10.
Beckmann & Gerety: Oklahoma City, Okla.
Bee's Old Reliable: (Fair) Campbellsville, Ky.
Bill-Joy: Blackshear, Ga.
Blue Ribbon: (Fair) Madison, Ga.; Covington 5-10.
Bright Lights Expo.: Cresaptown, Md.; (Victory Fair) Woodstock, Va., 5-10.
Byers Bros.: Marked Tree, Ark.
Buckeye State: (Legion Fair) Greenwood, Miss., 28-Oct. 8.
Burke, Frank: Roswell, N. M.
Burke, Harry: Bunkie, La.; Marksville 5-10.

Central Am. Co.: (Fair) Windsor, N. C.; (Fair) Hertford 5-10.
Central State: (Cotton Festival) Elk City, Okla.
Cetlin & Wilson: (Fair) Trenton, N. J.; (Fair) Hickory, N. C., 5-10.
Cherokee Am. Co.: Kincaid, Kan., 1-3.
Coleman Bros.: Stafford Springs, Conn.
Colley, J. J.: Madill, Okla.
Collins United: Cameron, Mo.
Conklin: Leamington, Ont., Can.
Crafts Fiesta: (Manchester & Compton) Los Angeles, Calif.
Crafts 20 Big: Oxnard, Calif.
Crescent Am. Co.: (Fair) Kingstree, S. C.; (Fair) Manning 5-10.
Crystal Expo.: (Fall Festival) Cleveland, Tenn.
Curl, W. S.: Batesville, Ind.
Denton, Johnny J.: Rockwood, Tenn.
Dodson's World's Fair: (State Fair) Albuquerque, N. M.; Lubbock, Tex., 6-10.
Dudley, D. S.: Hereford, Tex.
Dumont Am. Co.: Overlea, Md.; Silver Spring 5-10.
Dyer's Greater: Grenada, Miss.; Eupora 5-10.
Elite Expo.: (Fair) Sedan, Kan.
Endy Bros.: Washington, D. C., 30-Oct. 10.
Fleming, Mad Cody: Cordele, Ga.; (Colored Fair) Dublin 5-10.
Franks Greater: (Fair) Austell, Ga.; (Fair) Butler 5-10.
Garden State: (Fair) Yadkinville, N. C.; York, S. C., 5-10.
Gentsch & Sparks: Tutwiler, Miss.
Gold Medal: (Fair) Tuscaloosa, Ala.
Golden Arrow: Plainview, Ark.
Golden Belt: (Fall Festival) Pochontas, Ark.; (Fair) Malvern 5-10.
Gooding Greater: Carrollton, O.
Grady, Kelle: Athens, Ala.; Courtland 5-10.
Grand Union: Bryan, Tex.; Navasota 5-10.
Great Lakes Expo.: Mobile, Ala.; Pascagoula, Miss., 5-10.
Great Sutton: McCrory, Ark.
Greater United: Corsicana, Tex.
Gooding Am. Co.: Hamilton, O.; Coshocton 5-10.
Gooding, F. E.: Portsmouth, O.
Happy Attrs.: Dresden, O.
Happyland: Royal Oak, Mich.
Heller's Acme: New Brunswick, N. J., 29-Oct. 11.
Hennes Bros.: Atlanta, Ga., 28-Oct. 4.
Henry, Lew: Bedford, Va.; Mayodan, N. C., 5-10.
Heih, L. J.: (Fair) Greensboro, Ga.
Hubbard Midway: Mansfield, O.; Marion 5-10.
Hughes's Greater: Trumann, Ark.; Wynne 5-10.

(See ROUTES on page 56)

CIRCUS

Barton's Society: (Fair) Chase City, Va., 5-10.
Christy, George W., Unit: (Fair) Oklahoma City, Okla., 29-Oct. 3.
Daley Bros.: Fort Scott, Kan., 29-30; Pittsburg Oct. 1-2; Columbus 3.
Gould, Jay: Sparta, Ill., 28-30; West Frankfort Oct. 1-3.
Hamid-Morton: (Boston Garden) Boston, Mass., 28-Oct. 3.
Mills Bros.: Ferguson, Mo., 29; Troy 30; Montgomery City Oct. 1; Hermann 2; Union 3; Sullivan 5; Salem 6; Mountain Grove 7; Willow Springs 8; West Plains 9; Thayer 10.
Polack Bros.: (Auditorium) Denver, Colo., 6-13.
Ringling Bros. and Barnum & Bailey: Peoria, Ill., 29; Davenport, Ia., 30; Cedar Rapids Oct. 1; Waterloo 2; Des Moines 3; Kansas City, Mo., 5-7; Jefferson City 8; St. Louis 9-13.
Wallace Bros.: Savannah, Ga., 29; Charleston, S. C., 30-Oct. 1; Columbia 2; Sumter 3.

MISCELLANEOUS

Almond, Jethro, Picture Show: Patrick, S. O., 28-Oct. 3; Society Hill 5-10.
Birch, Magician: Monte Vista, Colo., 30; Montrose Oct. 5; Grand Junction 6; Laramie, Wyo., 8.
Campbell, Loring, Magician: Hartshorne, Okla., 30; Tulsa Oct. 1-2; Tonkawa 5; Alva 6; Dodge City, Kan., 7; Great Bend 8; Wichita 9.
DeCleo, Harry, Magician: Columbus, O., 28-Oct. 3.
Doss, Benny, Comedy Co.: Blossom, Tex., 28-Oct. 3.
Fostaire, Magician: Staunton, Va., 28-Oct. 3; Richmond 5-10.
Fred's Kiddle Circus: Parkersburg, W. Va., until Oct. 23.
Hernes & Marlene, Magicians (Fair) Aylmer, Ont., Can., 1-3; (Fair) Simcoe 5-10.
Kays, Sensational: Toccoa, Ga., 28-Oct. 3.
Long, Leon, Magician: Marks, Miss., 28-30; Clarksdale Oct. 1-4; Mound Bayou 5-6.
Lucy, Thos, Elmore: Joplin, Mo., 30; Fort Smith, Ark., Oct. 1; Little Rock 3; Webster Groves, Mo., 5-10.
Marquis, Magician (Roxy) Mitchell, S. D., 30-Oct. 2; (Broadway) Council Bluffs, Ia., 3.
Renfre Valley Barn Dance & Radio Show: Harrodsburg, Ky., 30; Lebanon Oct. 1; Bardstown 2; Elizabethtown 3; Hodgenville 4; Horse Cave 5; Scottsville 6; Franklin 7.
Rilton's Dogs, school show: Oxford, Ala.
Schaffner, Neil E., Players: DeSoto, Mo., 28-Oct. 3; Cape Girardeau 5-10.
Turtie, Wm. C., Magician (Star Theater) Portland, Ore.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Aleidos, Sky-High (Fair) Lawrenceburg, Tenn., 28-Oct. 3.
Chords, Three (Empire) Fall River, Mass., 5-7.
Costello, Tony: Club Frontenac, Detroit.
Francis, Leo (Fall Festival) Mount Vernon, Ind., 2-3.
Kirk & Clayton (Palace) Peoria, Ill., 8-9.
LaRue, Freddie and Gale: Moose Club, Johnstown, Pa.
LaZellus, Aerial (Beacon Theater) Winnipeg, Can., 3-16.
Lester and Irma Jean: Hotel Adolphus, Dallas.
Romas, Flying (Fair) Greensboro, Ga., 28-Oct. 3; (Fair) Milledgeville 5-10.
Rooney, Ed & Jenny (Bob Morton Show) Boston 28-Oct. 3; Philadelphia 10-16.

RIDE HELP WANTED

Foreman for No. 12 Wheel, must be first class. Second Man for Tilt-a-Whirl and Merry-Go-Round that can drive Semi Trailers; top salary. Out until December 1st. Top salary in cash, no meal tickets. Will place Independent Shows with own outfits, one more new Ride, Stock Concessions. Want Custard for Manning, Bishopville and Walterboro.

L. C. McHENRY, Mgr.

Kingstree, S. C., this week; Manning, S. C. (Fair), week Oct. 5th.
We have 5 more Fairs, short jumps.

GOLD MEDAL SHOWS

WANT

For six more Alabama and Florida Fairs, first-class Cookhouse or Sit-Down Grab, Penny Arcade and legitimate Concessions operating for not over 10c. Shows not conflicting with what we have. Two Free Acts wanted for balance of season. Address Tuscaloosa, Ala., this week; East Tallassee, next.

John R. Ward Shows Want

Minstrel Show Talker-Manager, Performers and Musicians for office show. Girl Show Manager and People, Athletic Show Manager and People, Side Show Talkers and Grinders. Tilt-a-Whirl Foreman, Ride Help, get in touch with Eddie Hillinger. Long season and good salary. Manager for Cookhouse, Concessions of all kinds. Grind Store Agents. First-class Mechanic with tools. Can place Special Agent with car. Larry Nash wants Nail Store Agents. Willey Howard, Pug McGee, Max Morgan, answer. Address: This week, Lake Village, Ark.; next week, Monticello, Ark. (Fair).

WANT FOR TOBACCO TOWNS

Rides, Shows and Concessions that don't conflict. These dates are better than some of the fairs. Write, wire

BARNEY TASSELL UNIT SHOW

Williamsburg Road, Richmond, Va., this week.

P.S.—Can use Ride Help.

HARRY BURKE SHOWS

Playing Avoyelles Parish Fair, Marksville, La., Oct. 8-11th, over big army camp. Will book Concessions that work for stock. Want Merry-Go-Round. Get your money every night if wanted. Playing good cotton and sugar cane country. Address:

HARRY BURKE, Bunkie, La.; Then Marksville.

DUMONT AMUSEMENT CO. WANTS

For Silver Spring, Md., Fall Festival, Week October 5, one Flat Ride, also Side Show. Can place legitimate Concessions of all kinds. Want Sound Truck, also Ride Help. South until Thanksgiving Week. All address DUMONT AMUSEMENT CO., Overlea, Md., this week.

FOR VICTORY TODAY AND SOUND BUSINESS TOMORROW



Get This Flag Flying Now!

This War Savings Flag which flies today over companies, large and small, all across the land means **business**. It means, first, that 10% of the company's gross pay roll is being invested in War Bonds by the workers voluntarily.

It also means that the employees of all these companies are doing their part for Victory . . . by helping to buy the guns, tanks and planes that America and her allies **must** have to win.

It means that billions of dollars are being diverted from "bidding" for the constantly shrinking stock of goods available, thus putting a brake on inflation. And it means that billions of dollars will be held in readiness for post-war readjustment.

Think what 10% of the national income, saved in War Bonds now, month after month, can buy when the war ends!

For Victory today . . . and prosperity **tomorrow**, keep the War Bond Pay Roll Savings Plan rolling in **your** firm. Get that flag flying now! Your State War Savings Staff Administrator will gladly explain how you may do so.

If your firm has not already installed the Pay Roll Savings Plan, **now is the time to do so**. For full details, plus samples of result-getting literature and promotional helps, write or wire: War Savings Staff, Section F, Treasury Department, 709 Twelfth Street NW., Washington, D. C.



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(This space contributed by The Billboard)

PENNY PITCH GAMES
 Size 46x40", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.25

1/3 Deposit on All Orders.
 SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

SOUTHERN fairs.
 BILLY FINNIGAN cards from Dallas, Ga., that his Jiggs and Maggie Company is with Franks Greater Shows.

JOINING Scott Exposition Shows at Scottsboro, Ala., was Mrs. Tommy Dyde. She assumed charge of Mrs. Scott's cook-house.

EVEN a blue-sky auspices has no ceiling.
 JOHNNY WILLIAMS, manager of Harlem Club Revue on All-American Shows, has been called to Cleveland for an army physical examination.

HARRY L. GORDON closed as special agent with Arthur's Mighty American Shows at Ontario, Ore., and left for Seattle, Walton de Pellaton reports.

WHEN an agent starts slinging mud it's a sign of failure.

MRS. HERMAN WEINER, formerly with W. G. Wade Shows, advises from Toledo that her husband joined the navy September 21 and will train in Norfolk.

SINCE closing with Coleman Bros.' Shows at Middletown, N. Y., August 22, Mystic Mahla, mentalist, has been playing Philadelphia spots.

A smart agent is one who talks his manager to sleep.

EVA PERRY, manager of Casa Rhumba Show, closed with Arthur's Mighty American Shows at Twin Falls, Idaho, recently and returned to her home at San Fernando, Calif.

WHEN a lot man is wrong he is a fool to admit it and has to get mad to protect himself.

HANK LA MONS cards from Lynchburg, Va.: "Visited Virgil Derr, Whip foreman on Art Lewis Shows here. Derr is doing a good job doubling as train poler and foreman of the Whip. Shows' equipment looks good."

ANYONE knowing the whereabouts of Thomas Tullos, known in outdoor show business and last heard from in Colorado, is asked to have him contact his wife, Mrs. Marion Tullos, who is seriously ill at St. Mary's Hospital, Rochester, N. Y.

THAT glow over the office wagon isn't neon; it's from the red tape to get a requisition for a pound of tenpenny nails.

ARTHUR P. CRANER advises from San Francisco that Jerry Carpenter, manager of the travel and outdoor bureau of California State Chamber of Commerce and well known in show circles, has been a prominent figure in the State, helping to keep outdoors shows moving this year. Carpenter arranged for many of the conferences that were held between military

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1942 ASTRO READINGS ALL COMPLETE
 Single Sheets, 8 1/2 x 14. Typewritten. Per M. \$5.00
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 Samples of the 4 Readings, Four for 25¢.
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
 HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound25¢
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 Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00
 MENTAL TELEPATHY, Booklet, 21 P.25¢
 "WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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19 West Jackson Blvd. CHICAGO
 Instant Delivery. Send for Wholesale Prices.

Wanted .22 Short Bullets

FINAL OFFER

\$75 Case Gallery Bullets,
 \$65 Case Other Types.
 No High Speed.

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 20 Diamond Square, Downtown, Pittsburgh, Pa.

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228 W. 42d Street, New York City
 Open 1 P.M. Daily
 WANT NOVELTY ACTS OF MERIT.
 State salary and all details in first letter.
 Open all year round.
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 BOX 578, Care of The Billboard,
 1564 Broadway, New York City

STAR AMUSEMENT CO. WANTS

Athletic Show People to take charge of new Athletic Show. Merry-Go-Round, Tilt or any Flat Ride with transportation. Also Ride Help, good pay. Shows with own outfits. Stock joints that go for 10c. NO GRIFT. Want Agents for joints, also Ticket Takers. Parkdale, week of 28. Playing cotton towns and defense areas till snow flies. Address:
 KID BURNS, Parkdale, Ark.

WANT AGENTS

For Bowling Alley, Roll Down and Hazzle Dazzle to join at Muskogee, Okla., Fair, opening Oct. 1st; then Fort Smith, Ark., and Louisiana State Fair at Shreveport. Will be in Muskogee Sept. 30th. Wire R. W. ROCCO, Care Wonder Shows of America, Muskogee, Okla.

WANTED

CIGARETTE SHOOTING GALLERY, BALLOON DART
OLIVER AMUSEMENT CO.
 PIGGOTT, ARK.



THESE MEMBERS of Clyde Smith Shows attended the dedicatory ceremonies at Coalport, Pa., recently, shortly after the erection of the tombstone in the cemetery there, honoring the memory of the late E. S. (Pop) Corey. Stone was donated by the Good Fellowship Club on the organization. In the group are Mr. and Mrs. Jack Rockway, Mr. and Mrs. Petey Weigand, Jack and Margaret Massie, Jerry Higgins, Carl Aumiller, Peggy Ewell, Edward Meyers, Francis Thal Jr., Russell Heaton, Prince Omwuh, Clarence E. Seitz and Manager George Clyde Smith.

FRANK LABARR, well known in outdoor show circles and former sales agent for The Billboard, celebrated his 89th birthday at his home in Miami, September 4.

BLACKIE MARTIN cards from Selma, Ala., that he closed with Dan Riley's Animal Circus on F. E. Gooding's Greater Shows and now has the train with Mighty Sheesley Midway.

NOWADAYS one gives plenty to get what he wants.

CHARLES (DAD) WATSON, former carnival trouper, letters from Mobile, Ala.: "Am totally blind and at Little Sisters of the Poor Home here. Would like to receive letters from friends."

CHARLES (FRENCHY) SCHWACHA, pennant sewing machine concessionaire, visited The Billboard Cincinnati office recently while recuperating in the city after a brief illness.

MEATLESS day ditty: "Hush! Little Hamburger, Don't You Cry. You'll Be More Synthetic Bye and Bye."

GEORGE L. PATRICE, former trouper, cards from Richmond, Calif., that he is working there in Kaiser's Shipyard No. 3 and that there is a shortage of boiler makers, drillers and helpers.

and naval officials and the showmen and even gave the use of the State's chamber rooms for them to meet. He also attended all the meetings.

LEWISTON'S Side Show, with Happyland Shows, had one of its biggest grosses of the season so far while playing Allegan (Mich.) County Fair, Johnny Reeves reports. Ideal weather brought out large crowds, and business continued all week. Rose Lewiston made a trip to Chicago, but returned Thursday. Reeves, press agent and promoter, joined the show as general agent and assistant to Harry Lewiston. Mrs. Reeves and daughter, Rae, also joined. They recently purchased a house trailer.

A typical showman is one who thinks someone will invent something to relieve all midway worries.

E. C. MAY is at his home, 415 South Noble Street, Anniston, Ala., recuperating from torn ligaments in his knee, sustained at Sheffield, Ala., while a passenger in Mighty Sheesley Midway's bill-posting truck, which figured in an accident with another car in Sheffield, Ala., recently. Steve Kuzmic, operator of the Sheesley truck, sustained cuts about the face. After being confined in Colbert Hospital for five days, May was removed to his trailer with a cast on his leg.

Fishy?

A CONCESSIONAIRE purchased a home on the banks of a Florida lake. He was a rod-and-line fan who enjoyed entertaining brother showmen at his favorite fishing hole. On one of those occasions he and his guest dropped their lines into water that was so clear that they see the bait on their hooks. The guest grumbled because only minnows came near the bait and he wanted to call it a day. "Don't get impatient. Wait until we get organized," begged the concessionaire. Suddenly a big bass swam slowly around the hooks while the guest looked on breathlessly. His host yelled down, "All right, Big Boy! Get with it!" Then the bass swam lazily away and returned five minutes later with two smaller fish. "Duke 'em in!" yelled the concessionaire and, upon getting the office, the bass made a lunge at the bait but passed quickly by while the fish that followed grabbed the hook. While the guest was pulling in his catch the bass quickly bit the fish's tail off. "Damn good thing you got your bit!" yelled down the concessionaire. "I didn't intend to give it to you anyway."

He says the injury will keep him inactive for about five weeks and he would like to read letters from friends.

WEST SIDE VICTORY CLUB of Kansas City, Mo., composed mostly of outdoor showfolk, held its regular meeting September 30, with Director Ruth Martone presiding. Myrtle Starling is secretary, and Jessie Jones, treasurer. About 30 members were in attendance and club voted to stage a dance early in October. Profits will be used to send Christmas gifts to servicemen. Margie and Chubby Martz were guests of honor. Club to date has aided in selling over \$5,000 worth of War Bonds and Stamps, and was formed for the duration. All monies accrued from club activities is turned over to men in the armed service.

IF the hotel situation gets much worse and house-trailer rubber gets much thinner, our folk will again be one big berth-car family.

J. S. (POP) GARDNER rejoined Barkoot Bros.' Shows after being released from a hospital in Toledo, O., and will

PLEDGING TO RIDE OWNERS—

continued co-operation for the safe, continuous operation of your Rides—we will work with you for 1943. 1942 has been a strenuous year. Most of our customer-friends report a profitable operating season. BIG ELI WHEELS continue to furnish pleasure to our boys in the service and civilians at home.



ELI BRIDGE COMPANY
 Builders of Dependable Products
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 Buy War Stamps and Bonds Regularly

WANT RIDE HELP

For Tilt-a-Whirl, Merry-Go-Round and Mix-Up. Pay every day in cash. No brass. Long season. Wire

GREATER TEXAS SHOWS

Corsicana, Texas, this week.

Garland Co. Fair, Livestock Show & Rodeo

Hot Springs, Ark., Oct. 12th to 18th. This will be the biggest fair ever put on in the county. Everyone in county co-operating. Schools will close. Parades, Bands, and more money in the county than ever before. Wanted—Shows and Rides that don't conflict. Concessions all open except Corn Game, Pop Corn, Diggers and Percentage, but must work for 10¢. Wanted at once—Merry-Go-Round Foreman, best of salary. All Address:

GOLDEN BELT SHOWS

Pocahontas, Ark., this week; (Fair) Malvern, Ark., week Oct. 5th; then Hot Springs, Ark.

WANT

Roll-o-Plane, Octopus and Kiddie Ride Operators; also Helpers. Those driving Trucks preferred. Salary all you are worth. Shows with own outfits, 25 per cent. Will furnish Athletic Show for capable Manager, seventy-thirty, or will book yours 25 per cent. Concession Agents, come on. DYEYER'S GREATER SHOWS, Grenada, Miss, this week; Eupora and Starkville Fairs follow.

remain with the shows for the rest of the season.

A touch is easily forgotten when granted; when denied, it's always remembered.

ADDITIONS to the line-up on Arthur's Mighty American Shows at Ontario, Ore.,

were Billie Baldwin, Earl Hayes, Frank Springman, Persis Craig, Robert Steele and Bessie Irvine.

AFTER disposing of their concessions to Charles Smith, Ralph and Margaret Balcom closed with Arthur's Mighty American Shows at Ontario, Ore., and left for their home in Los Angeles.

THOSE loyal troupers who are loyal only when nothing else is in sight can be given the brush-off later.

MR. AND MRS. WINGATE BORUP closed with Scott Exposition Shows in Scottsboro, Ala., and went to Mississippi where they plan to join another organization, L. M. Ayers reports.

LON RAMSDALL, for the last two seasons press representative of O. C. Buck Shows, closed at Menands, N. Y., September 26 and left for Chicago, where he will join the advance of the new *Hellzapoppin* show.

IF side-show talkers told the truth, the whole truth and nothing but the truth, no one would believe 'em!

MILO ANTHONY, side-show operator, and John Lynch, who has a Flea Circus in Anthony's Annex on F. E. Gooding Greater Shows, visited *The Billboard* Cincinnati office during shows' stand at Hamilton County Fair, Carthage, O.

BOB AND ALICE WICKS, photo gallery operators, write from Key West, Fla.: "Business here continues good. Took State photograph, examination and passed in portrait, commercial, general and direct positive photography. Was interviewed at naval base here to take over photo laboratory."

TROUBLE with some booth agents is that they judge a town's population in general by their customers.

RIDE LINE-UP on Scott Exposition Shows includes Ferris Wheel, Charlie Eades, foreman; Merry-Go-Round, Banks

Thomas, foreman; Merry Mix-Up, Howard Hughes, foreman; Tilt-a-Whirl, James B. Blessing, foreman; Big Apple, Harvey Perry, foreman, and two Kiddie Rides, Eddie Montgomery, foreman.

WONDER how many fronts and rides could be cranked within the time and energy wasted while arguing, "We are too short-handed to do it."

NOTES from Virginia Greater Shows from Suffolk, Va., by an executive of the shows: Good business prevailed here at the Smithfield Road lot. Rain on Labor Day did not hurt business. Suffolk is the winter home of the shows and they were given a nice welcome. Visitors included Dr. Holland, Harry Taylor and Anderson Maxie. William C. Murray, general agent, visited. Mrs. Murray visited him. Midway was crowded nightly and rides and shows did a good business. Jack Kearns Parisian Revue topped shows, and Sol Speight's Minstrel Show was second. Ken Davis, fire act, continues. Sam Wientraub added two more concessions. Ahsokle, N. C., proved a winner. Visitors included Hobart Brantley, Spring Hope, N. C.

WAR has convinced the big-shot showman who was lord and master over his domain that he belongs to the class called "ordinary workmen."

MARGIE BURNS, daughter of Mr. and Mrs. Jimmy Burns, concession operators on Kaus Exposition Shows, was tendered a birthday party in McWethy's bingo tent during the stand at Greensboro, N. C. Over 100 guests were on hand and a birthday cake, representing a carnival midway with rides and shows, made of cream was cut by Margie. She received many gifts. Mrs. Johnny Appelbaum was in charge of arrangements and a buffet lunch was served. Guests included Mr. and Mrs. J. Burns, George F. Whitehead, Adolph J. Kaus, Mr. and Mrs. Joseph Kaus, Simon Kraus, Ray McWethy, Mr. and Mrs. Minden, Mrs. Westcott, Ben Braunstein, Dorothy Traxel, Mr. and Mrs. Johnny Appelbaum and Mr. and Mrs. Frank Steele. Music was provided by Lou Scott's Harlem Club Revue.

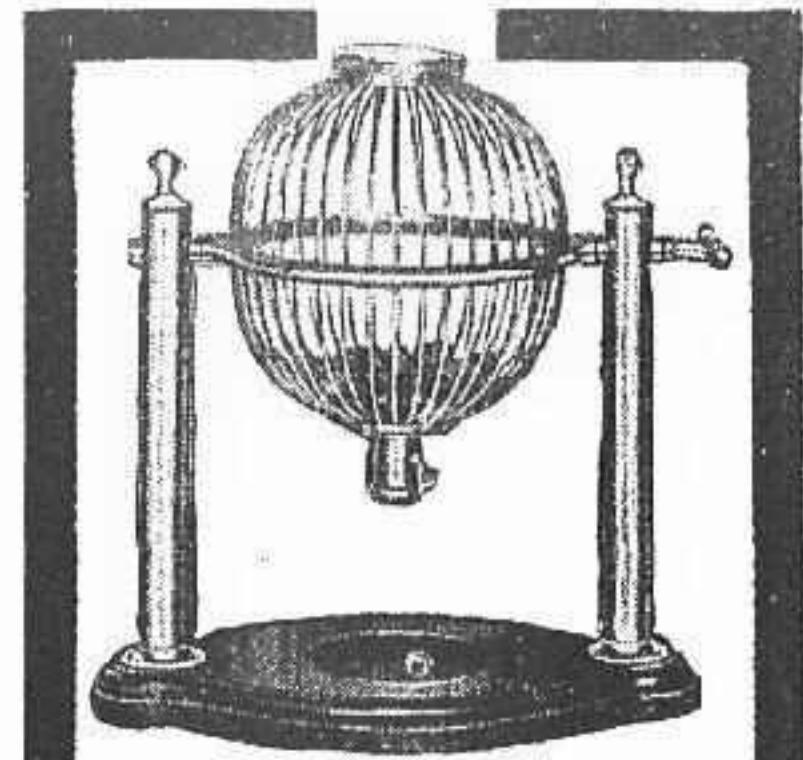
SHOWS' mailmen have tough rows to hoe. When a letter telling of Cousin Lucy's measles or grandpaw's rheumatism doesn't arrive, they are accused of keeping it as news interesting to themselves.



FORMER lot superintendent of C. F. Zeiger Shows, Hugh C. Warren is stationed with the 4th Platoon, Company D, Fort Leonard Wood, Missouri, where he holds the rank of corporal.

army recently and is spending a 14-day furlough on the organization.

FORMERLY with Scott Exposition Shows, L. Keith Vorce received his army call while organization was playing Scottsboro, Ala. Jessie Kirby, Merry-Go-Round foreman last year and one of the first members of the shows to be inducted, is stationed on the West Coast.



Evans' BINGO

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ball-rooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9 1/2" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

FREE CATALOG Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 50 years the standard of quality. H. C. EVANS & CO. 1520-1530 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

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SNOW CONE — POPCORN SUPPLIES

Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us one order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

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Now, more than Ever

There is no Better Investment than a piece of Good Equipment.

TILT-A-WHIRL is one of THE BEST

Keep 'Em Whirling!

Immediate shipment on necessary parts.

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WANTED FOR PITTSBURG FAIR

"The Best in East Texas"

WILL BOOK ANY RIDES, excepting Merry-Go-Round, Ferris Wheel, Mix-Up and Tilt-a-Whirl.

SHOWS, CONCESSIONS AND GOOD AERIAL FREE ACTS, get in touch with me at once by wire.

SCHAFFER

130 WEST 9TH ST., DALLAS, TEXAS, OR PHONE Y2-4202 DALLAS Show Route: SCHAFFER SHOWS, Mesquite, Tex., week September 22; Athens, Tex., week September 28; Pittsburg, Tex., week October 5; Wolfe City, Tex., week October 12.

GARDEN STATE SHOWS

WANTS for six of the best Fairs in the South, including the best Armistice Celebration in North Carolina, Flat Rides and Little Beauty, Shows of all kinds. Good proposition to Colored Show; O. C. Cox, contact Billie Marco. L. Augustino wants Side Show Performers. Can place Cookhouse, Grab, Custard, Popcorn, Grand Stores of all kinds, Wheels, Rappaport, contact, York Fair, Oct. 5-10; Winnesboro, Oct. 12-17; Greenville, Oct. 20-24; Woodruff, Oct. 26-31; all South Carolina. Then the big one in North Carolina. Plenty of money in these spots. Ride Foreman and Ride Help wanted. H. Holler, can place your Spitfire. Address: GARDEN STATE SHOWS, Yadkinville, N. C., Fair, this week.

MURPHY, N. C.

Will place at once for seven more weeks, Diggers, High Striker, Long and Short Range Galleries, String Game, Wheels and all kinds of legitimate Concessions except Bingo, P. C., Coupon Stores and Ball Games. Want Grab Joints and Show Cookhouse (privilege in tickets). Can use Ride Men in all departments. Ride Help that drive Semi-Trailers paid extra. Showmen with their own equipment, what have you to offer? All people wire, don't write.

HERMAN BANTLY

THIS WEEK, MT. AIRY, N. C.

Wisdom Teething

DOC TOOTHINKER, a small town's leading dentist, loved the under-dog showman. There wasn't a thing in his power that he wouldn't do to help any trouper, and his fame as a philanthropist was quickly spread by down-and-outers over their grapevine. Some referred to him as a "tooth mushfaker" who was a "right guy" and would be repaid in the next world, while others considered him a mark and didn't care whether he was repaid here or hereafter. Showmen with money never bothered Doc, which led him to believe that all showfolks were broke. It happened that a gilly show closed in Tooththinker's home town without any money to guide it. Its equipment lay on the lot for several weeks. The shows' manager knew that sooner or later the local big-hearted one would come to his rescue. Just as prophesied, Doc put it in a barn and soon became a half owner in its title only. The shows' manager dressed and looked the part of a prosperous business man and had a repertoire of pitiful reasons for the show's being short of cash. He knew Doc's type and himself posed as a great midway philanthropist in order to place himself in Tooththinker's category. Day in and day out he mentioned his weakness of over-giving to people on his midway, which always went big with Doc. So it came to pass that the show was painted and took to the road on the dentist's money. Week after week the manager wired for moving money and each week Doc sent it promptly. Finally fed up, he refused even to accept the collect wires, having chilled all the way thru. The manager then shot a hot one reading, "Protect your investment and be repaid threefold. We are at the eve of our string of bona fide fairs. What is wrong?" Tooththinker wired back, "Due to this town's limited population, I have discovered that there are not enough cavities here to support a 10-car gilly show."

In Armed Service

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. LESTER B. DeMOY, stationed at Patterson Field, O., visited Hennies Bros.' Shows at Dayton, O., and renewed acquaintances with Ralph Clawson, Harry W. Hennies, Charley White, Harry Julius, Jean Honeycut and Raley and Dave Davis.

FORMER members of Arthur's Mighty American Shows now in armed service include Renate Massei, stationed at Camp Carson, Colorado; Charles T. Marshall, Monterey, Calif.; Corp. James Lollar, Fort Benning, Ga.; Pvt. John Kostelic, overseas service; Thomas E. Miller, Hickman Field, and John Olson, Fort Lewis, Wash.

MELVIN G. DODSON JR., son of the owner of Dodson's World's Fair Shows, has enlisted in the navy and is stationed at Great Lakes (Ill.) Training Station.

FORMER members of Clyde Smith Shows who have joined the army, Edward Bell and Walter Podgerski, were presented with wrist watches by members of the Good Fellowship Club on the organization.

SERGT. HAROLD LOWERY, formerly with Buckeye State Shows, is stationed at Blythe Field, Calif.

BEN BRAUNSTEIN, press representative of Kaus Exposition Shows, advises he passed his army examination and reported at Camp Dix, New Jersey.

PVT. JOHN MUTH, with Charles Porte's Side Show for eight years, letters from Jacksonville, Fla., that Porte is operating two rides and that he visited him while passing thru Georgia recently.

JACK WEAVER, former talker on Scott Exposition Shows, was inducted into the

3000 BINGO Direct from the Lots

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 60 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the card—not up and down. Light-weight card. Pat. set of 100 cards, tally card, calling markers, \$3.50.
 All Bingo and Keno sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker. Real Glass \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
 8,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M. 1.50
 Box of 25,000 Black Strip Card Markers. 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

BOOK YOUR RIDES NOW

Gas ration coming. Get set early. Can use Fly-o-Plane, Octopus, Silver Streak or Glass House. Park located in city limits. Good bus service. Heart of defense area.

Earl J. Redden

Playland Park South Bend, Indiana

CONCESSIONS OF ALL KINDS WANTED

For
12TH ANNUAL FALL FAIR AND FESTIVAL
 OAK HARBOR, OHIO
 OCTOBER 7-8-9.
 Roy Weer's Rides booked. Address: OY FRANCK, Chairman, Oak Harbor, Ohio.

TORTURE PROOF

Original Illusion. First Time Advertised. Write
ABBOTT'S, Colon, Michigan
 World's Largest Illusion Builders

WANTED AT ONCE TATTOO ARTIST

Big money. Write or wire
CANTEEN
 36 Capitol, S. W. Battle Creek, Mich.

ROLL FOLDED TICKETS DAY & NIGHT SERVICE

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
 ★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1 x 2			
10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
 2000 PER ROLL
 1 ROLL.....75c
 5 ROLL.....@.....60c
 10 ROLL.....@.....50c

WELDON, WILLIAMS & LICK
 FORT SMITH, ARK.
 TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

Buckeye State

Prichard, Ala. Week ended September 19. Location, fairgrounds. Auspices, Mobile County Fair. Weather, good. Business, good.

New fair here opened a day late because of shows' difficulty in getting on the grounds. It rained heavily the day before shows' arrival from Booneville. However, everything opened the second day to a near-capacity crowd, and business increased steadily the rest of the week, making for one of shows' best stands of the season so far. Friday was Army Day and officers from Brookley Field had charge of the grandstand program and presented a highly educational and entertaining program. Entire grandstand and gate receipts were turned over by the management to the Brookley Field Recreational Committee. Over 10,000 paid admissions passed thru the main gate and over 4,000 were registered in the grandstand. Captain Palmer and Lieutenant Gray were in charge of the program. Manager Joe Galler signed contracts to provide the midway again in 1943. New Ride-o topped the rides, with Twin Ferris Wheels and the Tilt-a-Whirl next. Mrs. Evelyn Finley's Kid-die Rides did well. Date Curtis's Cotton Club Minstrels led shows, with Pearl Martin's Girl Show and Floyd Woolsey's Circus Side Show next in line. Capt. John Willander's Monkey Circus continued popular. Gus Litts reported big business with his concessions, with his bingo winning a big play. J. C. Hamlett, with Chairplane, and Sis Dyer, with American palmistry booth, joined here. Sharline Kilpatrick, wife of the writer, is sporting a new gray fox jacket. Mrs. Ray Sager returned here after spending two weeks visiting at her home in Greenwood, Miss. Mr. and Mrs. Frank Bumpus rejoined here. Dory Jr. and Sally Lowery, brother and sister respectively of Mrs. Kack Harrison and Eloise Lowery, and Harrison's father visited here. Mr. and Mrs. Cash Wiltsie, Mighty Sheesley Midway, and Mrs. Ed Sweeney also visited. Personnel remains about the same as at opening in Laurel.

H. M. KILPATRICK.

Arthur's Mighty American

Ontario, Ore. Five days ended September 19. Location, Fourth at Oregon streets. Auspices, Oregon State Guards. Business, first blank in 27 weeks. Weather, hot.

After 27 weeks of good business shows ran into their first total blank here. Saturday night was the only good night and results the rest of the week were the worst ever experienced by the shows. Almost all of the younger folk have either entered the army or left for the Coast to enter defense work. Rex Boyd spent the week in Yakima, Wash., supervising the shipment of the Penny Arcade he recently purchased. En route from

Lewiston, Clifford Henry was severely burned, necessitating hospitalization, when the water in his truck exploded in his face. Timothy Revis arrived from Emporia, Kan., with the truck carrying the elephant, Babe, and other circus paraphernalia Manager Arthur recently purchased from Mrs. Laura Anderson. Mrs. Elsie Berry, after a two-week visit with her daughter, Dolores Arthur, left for her home in Oakland, Calif. William De Mellier arrived from his home in San Fernando, Calif., to spend a week with his wife, Eva Perry. Virgil Freeman spent the week deer hunting in the John Day district. Gladys Belshaw entertained a group of friends during the week. A double wedding was solemnized here for Lee Harvey and Phyllis Coons and Edward Willis and Patricia Oswald. All are members of Arthur's Hann's Circus Side Show. Following the ceremony a wedding breakfast was held at a local cafe. Best men and bridesmaids were Arthur Hann, Ernie Turner, Jackie Carter, Ingrid Volght, Estrella Reed, Mar-zoelle Shryock. Closing here as elephant trainer was Charles Shelter, who left for his home in Bellingham, Wash. Entertaining at chicken dinners were Mrs. George Stile, Peggy Snow, Gladys Belshaw and Minerva Boyd.
 WALTON DE PELLATON.

Gentsch & Sparks

Itta Bena, Miss. Week ended September 19. Location, fairgrounds. Auspices, American Legion Post. Business, good. Weather, hot and dry except rain Monday and Wednesday. Pay gate, 10 cents.

Best week of the season would have been chalked up here had it not been for the loss of two days to heavy rains at opening time. This is an annual Community Fair which has been operated by the sponsors for several years. Paid gate was in effect Friday and Saturday, and War Stamps were given as gate prizes nightly. Ross Crawford closed here, and F. A. (Doc) Cox replaced him as minstrel show impresario in time to receive satisfactory business. Line-up of performers includes Bessie May Lewis, Sarah Jones, Anna Lee and Freda Vessing, chorus; Slim Walker and Adams Blue, comedians; Buddy Motley, Coots Davis, Rabbit Bryant, Leon Bradford and Antonio Lock-white, musicians. Mr. and Mrs. J. H. Gray and family joined with Snake and Illusion shows, while Mr. and Mrs. Stanley Western came on with two concessions. Manager and Co-Owner Frank Sparks added another concession. Mike Booth joined as street clown and special agent. Buddy Frank returned to school at Clarksdale, Miss. Visitors included Newell and Vivian Taylor and Capt. Freddie Leach. WALTER B. FOX.

Great Sutton

Malden, Mo. Week ended September 19. Business, good. Weather, good.

After a short trip most of the equipment was able to operate Sunday as crowds jammed the midway all day, but opening was delayed because of lack of electric current. Shows, rides and concessions played to near-capacity all week. Spitfire led rides, and Tilt-a-Whirl and Ferris Wheel were close behind. This was shows' second engagement here. J. (Bill) Carneer's Ill.-Ark.-Mo. Shows exchanged visits with this organization. Manager Sutton was presented with a pen and pencil set by the personnel at a birthday party given in his honor. Betty John reports her show is clicking. Mary Webb is doing the emseeling. All concessionaires report a satisfactory season. Despite rain on Saturday, business was good. Manager Sutton, accompanied by his daughter, Mrs. Lucille Norwood, and granddaughter, made frequent trips to their home in Osceola, Ark.
 CORP. FRANK M. SUTTON JR.

Bantly's All-American

Port Royal, Pa. Four days ended September 12. Business, good. Weather, good. Pay gate, 30 cents.

Spot proved a big surprise and business was good on all four days. Opening day, Kids' Day, drew a large crowd, and attendance increased daily. Shows and rides were opened early and remained open late and obtained good results. Move here from Berwick, Pa., was made in record time and by noon Wednesday everything was ready to go. Valaire Rilee, daughter of Bud Rilee, Penny Arcade op-

2 DONKEY UNIT

Philadelphia Toboggan Company.—Lucky Kick Ball Game. Moving heads, complete with cone-pressors, back drop and accessories. One 14x20 ft. Tent, complete with hinge pin frame. Tent and six months old, heavy canvas. Tent and all equipment in first-class condition and look good. \$1050 complete. P. O. B. Long Beach, Calif. 1/8 deposit, balance C. O. D.

Associated Enterprises

131 West Pike Long Beach, California

CONCESSIONS WANTED MT. VERNON, O., FAIR

OCTOBER 14, 15, 16, 17
 ALL GAME CONCESSIONS OPEN; SAME MUST HAVE OHIO LICENSE.
 Address Inquiries to
J. F. ENRIGHT, Manager
 Gooding Amusement Co.
 Hamilton, Ohio, Sept. 28-Oct. 3; Coshocton, Ohio, Oct. 5-10.

LOOP FOR SALE CHEAP FOR CASH

(Drafted)
 Write—Wire—Phone.
PLAYLAND PARK
 South Bend, Indiana

NEW EARLIER PRESS TIME

Made necessary by curtailed train schedules, transportation problems and other war conditions.

Effective with our October 17 issue we will not be able to handle last-minute Show advertising received after 9 a.m. on Monday for the same week's issue.

TELEGRAPHED ADVERTISEMENTS

Show owners, managers and all persons having need to place urgent advertisements in The Billboard at the last minute should arrange to send these ads by Telegraphed Night Letters Sunday night for delivery to us early Monday morning. Telegraphed advertisements filed Monday morning under present emergency conditions will in all probability not be transmitted and delivered in time.

TELEPHONED ADVERTISEMENTS

To accommodate those who find it necessary to telephone advertisements Monday morning the office will be open at 8 A.M., Eastern War Time, to accept such long distance calls. Absolutely no advertisements can be accepted after 9 A.M. as even a 5-minute delay in going to press will cause The Billboard to miss some train schedules.

COMMERCIAL ADVERTISING

The closing time for commercial advertising is SATURDAY for the following week's issue. Advertisements requiring position in a specific department must reach us on Friday because the first forms will go to press on that day.

The Billboard

38TH ANNUAL
CORN SCHOOL & STREET FAIR
 LaGRANGE, IND.—5 DAYS—OCTOBER 6-10
 WANT—Independent Shows and legitimate Concessions. Everything open except Corn Game and Lead Gallery. Percentage games will work, but no grift.
 All address:
W. G. WADE, W. G. Wade Shows
 Port Clinton, Ohio, this week.

erator, left to re-enter school in Lima, O. Hal Compton was on the sick list with a heavy cold. Mr. and Mrs. Slim Hetrick left for Spangler, Pa., where Slim is going into defense work. Slim was replaced as ride foreman by Harry Faith. Bud Rilee took delivery on several new machines for the Penny Arcade. James Cunningham, in addition to operating the Mazie Show, is decorating the fronts of Hawaiian Show and Hot Spot Revue.
FAY RIDENOUR.

Clyde Smith

Cookport, Pa. Week ended September 19. Auspices, Green Township Fair. Business, good. Weather, rain two days.

Fair officials co-operated and a free gate prevailed Monday, Tuesday and Wednesday and crowds were light. Thursday, Friday and Saturday, with a 30-cent gate, crowds jammed the midway, and rides, shows and concessions did well. Business in general was satisfactory. Light rains marred Thursday and Friday, but those who braved the weather proved good spenders. Friday, Children's Day, was a record breaker. Jimmy Sheaffer's Midget Show led shows, with Kork's Sex Family a close second. Thal's Ferris Wheel topped rides. Jack Rockway's bingo was popular. Mr. and Mrs. Hiram Beal reported good business for their concessions, as did Jack and Margaret Massie, Mike Bosco, Al Basco and Petey Weigand. Francis J. Thal left for Tyrone, Pa., with his Ferris Wheel and Chairplane. Jack Massie, who celebrated his birthday and wedding anniversary this week, was given a surprise party. Good Fellowship Club held its final meeting Thursday, with Mike Bosco as emcee. Mrs. Jack Rockway was judge of the Kangaroo Court. BOBBY KORK.

Crystal Expo

Bristol, Va. Week ended September 19. Location, West State Street showgrounds. Business, good. Weather, some rain.

Shows, rides and concessions did well at the Fall Festival here. Monday night the gates were opened at 7 p.m. and a large crowd was on the midway until late that night. Attendance increased nightly and crowds spent freely. Friday, Children's Day, was lost to rain, but business and crowds were big that night. Saturday night's crowd went beyond expectations and remained on the midway until early Sunday. Bill Nye, special agent, left for Rutherfordton, N. C., to undergo medical treatment. Word was received from Bluffton, O., that Warren J. Bunts Jr. is recovering from injuries sustained in an auto accident. BARNEY O'DARE.

Lawrence Greater

Lehighton, Pa. Week ended September 12. Business, good. Weather, rain three days.

With good weather on Labor Day, attendance for the opening of the Lehighton Fair totaled about 15,000. Three days of rain, however, cut into the gross. Fair association co-operated, and Manager Frank Deal worked hard thruout the week. Tommy Carson is capably handling his business manager duties. C. D. Crump joined and will assist Owner Lawrence for the rest of the season. The writer will handle publicity for the rest of the season. EDDIE EGER.

Art Lewis

Lynchburg, Va. Week ended September 19. American Legion Post Agriculture Fair. Location, Harvey Field. Business, good. Weather, hot. Pay gate, 25 cents.

Move from Staunton (Va.) was made in good time, and shows were in operation Monday night. Four days of rain hurt attendance, but with 100 bales of straw and truckloads of sawdust the midway was kept in good condition. Shows were able to open nightly. On Friday and Saturday the weather cleared off and organization played to near-capacity crowds. A thundershower Friday night sent crowds suddenly scattering for shelter. Follie Top was blown down, as was the top of the Wall of Death. James Anderson's wife, Marion, and daughter, Linda Sue, visited him in Staunton, Va. Mrs. Del Crouch Jr. was tendered a surprise birthday party Tuesday night and received many lovely gifts. Thelma Bryant has taken over the front of the Posing Show. Eddie Owens returned from Cincinnati where he underwent an operation. Mr. and Mrs. Doc Zander returned from their home in Sturgis, Mich. Mrs. Zander also successfully underwent

an operation. Frank Segar, trainmaster, was in the hospital for two days undergoing treatment of an injured ankle, but is back on the lot. Pat Wilson continues in charge of the neon lighting system. Leon Parker is back on the shows. Charles W. Watson, Caterpillar foreman, injured his hand. Art Lewis made a hurried visit to Norfolk, Va., on business. C. L. Myers sold his rides to Del Crouch, of the Motordrome. Station WLVA, with Emsee Parker and some of our people on the shows gave two successful 15-minute broadcasts. Curlee Lavier resumed his duties back on the Follies Shows. Thelma Bryant is now making the openings and managing the Hip Cats Colored Revue. Eugene O'Donnell, manager Jones Bingo Unit No. 7, with his crew including James Anderson, Frank Baney, Emory Forest and Frank Harlowe, are playing to good crowds. (DOC) M. B. RUTHERFORD.

Scott Expo

Scottsboro, Ala. Week ended September 19. Location, fairgrounds. Auspices, American Legion Post. Business, good. Weather, good.

Spot was up to expectations, with big crowds on hand nightly. Saturday, with 2,500 paid admissions, was best. Prior to the local date shows played American Legion Post Fair, their third consecutive year there. First three days were fair, but last three were good. Midway was jammed Saturday night, and visitors included Mr. and Mrs. Bernie Shapiro and Mr. and Mrs. Charles Rutberg. Pearl Burns, stepmother of Mrs. C. D. Scott, returned to her home in Dayton, O., after visiting on the shows. Mrs. Eura Davis Finnegan, Dayton, O., also visited. N. Garrett Scott, a brother of Manager C. D. Scott, joined for the rest of the season as assistant manager. Manager Scott has been on the sick list all summer but is much improved. Bobby Stewart, Cowboy Luttrell and several other wrestlers from Chattanooga came over to Dalton for a Saturday's engagement at the Athletic Show. Caroline Lawrence, of the Follies, is mourning the loss of her pet dog, Chee Chee, killed by an automobile last week. Mr. and Mrs. Jessie Sparks visited the shows Tuesday night. Albert Pennington is in charge of the front-gate ticket box, replacing Johnny Harrison, who is now a concessionaire. Mr. and Mrs. Homer Ayers visited with the latter's sister, Mrs. Al F. Williams and family, at Atlanta. Doc Wilson has charge of the Minstrel Show. Mr. and Mrs. Jeff Issler were nightly visitors. Doug Daugherty's new popcorn machine is clicking. Nora Lou Heasler, daughter of Mrs. Homer Ayers, returned to Whiting, Ind., to enter school. L. M. AYERS.

John H. Marks

Richmond, Va. Week ended September 19. Location, Petersburg Pike and Mawry Street showgrounds. Business, good. Weather, sultry.

Second week of the return engagement here resulted in good business all week and 25 per cent better than any time during the spring engagement. Monday night saw a 45-minute blackout, Chief Electrician Walter W. Rowan and assistants had the midway in darkness two minutes before the sirens screamed and everybody co-operated 100 per cent. City officials commended Owner John H. Marks and the personnel for their prompt action. Owner Marks entertained members of the city's administration and police departments at a barbecue and chicken dinner at Ben Tucker's farm Thursday afternoon. Over 60 guests turned out. Willie T. Lewis was chairman of the entertainment committee. Members of the Marks Shows bought over \$10,000 worth of War Bonds within 2 1/2 hours in a "Memory Tribute" to Clarence T. Reddick, former assistant manager of the Virginia State Fair. Owner Marks headed the list with \$2,000. Those who bought \$1,000 worth were Walter C. Holliday, L. W. Jeannette and Charles Magid; Chester Dunn, Mr. and Mrs. E. B. Hawkins, Ralph Flannigan and others purchased \$500. Money was turned over to Mrs. Clarence T. Riddick, who is top saleswoman in the amusement division in Richmond in the War Bond sales campaign. Joe Brown's Radio Gang from Station WRVA was the guest of Marks at Saturday's matinee. The writer was guest of Joe Brown at the Saturday morning broadcast. Saturday afternoon a "Scrap Matinee" was staged under auspices of the Citizens Service Exchange. Boys and girls were admitted at the main entrance gates by donating a pound or more of scrap metal or rubber. Event brought out thousands of kids. Saturday night saw another over 10,000 paid gate. Harry Biggs returned to the shows with

several concessions. Chuck Newman had big business during the Richmond stand, and other well satisfied concessionaires were Mr. and Mrs. E. H. Hawkins, Anthony Fustanio, C. Lutz Brayton Seainans, Clyde Warbritton, George P. Welch and Jack Firpo. Bingo stand, under management of Ralph P. Flannigan, was crowded nightly. Jimmy Rafferty and William R. (Red) Hicks, R. & S. Shows, visited. WALTER D. NEALAND.

American Carnivals Association, Inc.
By MAX COHEN

ROCHESTER, N. Y., Sept. 26.—We had planned to conclude our 1942 visitations on O. C. Buck Exposition at Bath (N. Y.) Fair, but because of the gasoline rationing situation we were unable to do so. Despite the emergency situation which compelled us to curtail the last two visitations, we find that on the whole our visitation program compared

favorably with that of previous years. War Production Board has furnished us with a detailed book relating to priorities and the method of obtaining them. Since many members will begin thinking of repairs and rehabilitation of equipment and will require many items which are subject to priority control, we suggest that they ascertain their needs and obtain the information with reference to securing necessary priorities so that the materials required by them can be allocated to their needs.

Office of Defense Transportation has furnished us with a copy of the order relating to its having taken over control of all commercial vehicles, which became effective September 8, but will not go into operation until November 15. However, the present interpretation of this order is that it will not affect the industry provided the truck owners haul their own goods in their own vehicles and do not carry any goods for hire. It should be remembered that there is every possibility that the interpretation in question may change from time to time, and show owners should be prepared to meet this problem if and when it arises.

Sponsored Events
Veteran, Lodge and Other Organisation Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Wentzville Cele
Attracts 20,000
Despite Weather

WENTZVILLE, Mo., Sept. 26.—Despite unfavorable weather, eighth annual Home-Coming Celebration here, September 5-7, proved a success. With weather hampering activities on opening day, Sunday and Labor Day's crowds almost equaled the large attendance registered for three days in other years. Sponsored by Wentzville Community Club, event spent about \$280 on its advertising campaign, with large posters, car-bumper signs and newspaper space being used. Attendance was estimated at 20,000. Queen coronation drew the largest crowd.

Event operates under a free gate. Rides and concessions were booked independently and 4 rides and 18 concessions made up the midway. Food and drink stands, handled by the sponsors, netted the club \$480. Sponsors said that when a final check-up has been completed they expect to realize about \$4,200.

Attractions included Station KMOX Moonlight Serenaders, comprising Skeets and Frankie, Sally Foster, Wayne Wray and Stuffie Austin; Grandpappy Jones

and His Carson Cowboys from Stations KWK, WEW and KSD; Dickie Phillips, Yodeling Frankie Townsend, Vernon Dolan, Monty Rhine, Lester Gambelin, Vonnice Penzel, St. Charles Municipal Band and Al Judd's orchestra. Shady Valley Folks from Station KWK also were featured.



★ 120 Feet No Nets ★
★ The Sensational ★
★ MARION ★
★ The Hit of Sunbrock's ★
★ Philadelphia Show ★
★ Only Girl Aerialist Doing a Hand- ★
★ Balancing High-Swaying Pole and One- ★
★ Hand Stand at This Height. ALSO ★
★ The Original "Breakaway Pole." ★

Personal Representative
CHARLIE ZEMATER
54 W. Randolph St. CHICAGO, ILL.

Want—JAMES E. STRATES SHOWS, Inc.—Want

For Balance of Season

RIDE HELP FOR SCOOTER, HEY DEY, BOOMERANG, FERRIS WHEELS AND MERRY-GO-ROUND. TOP SALARIES

Can place A-1 Talker for Side Show. Can place Drome Talker. Can place Assistant Electricians, Tower Men and Neon Men. Can place any Ride that does not conflict and furnish wagons for same. Want Shows with or without their own outfits and will furnish wagons for same. Can place Legitimate Concessions.

Following Fairs still to play—Bloomsburg, Pa.; Danville, Va.; Gastonia, N. C.; Greenville, S. C.; Gainesville, Ga.; Athens, Ga.

Address JAMES E. STRATES, Bloomsburg, Pa., this week; Danville, Va., follows

CENTRAL AMUSEMENT CO. WANTS

Legitimate Concessions of all kinds. Shows with or without own outfit. We have ten good fairs, short jumps, all in Eastern North Carolina and South Carolina.

All contact SHERMAN HUSTED, Manager, Windsor, N. C., this week; Hertford, N. C., October 5-10.

BLUE RIBBON SHOWS WANT NOW

For Madison, Ga., Fair, with Covington, Lawrenceville, Eastman and Americus to follow. Snake, Geek, Girl and Life Show. Colored Musicians to strengthen Band, Acts for Side Show. RIDE HELP THAT DRIVE SEMI TRAILERS, come on. CONCESSIONS—Will place Custard, Photos, Novelties and a few more Wheels. All replies to
JOE J. FONTANA, Manager, BLUE RIBBON SHOWS, Madison, Ga.

WEST, SOUTH BIZ HOPES BIG

Cole Los Area Dates Touted as Best for Coast

LOS ANGELES, Sept. 26.—Advance representatives of Cole Bros.' Circus arrived here during the week to make ready for what is expected to be the show's biggest dates on the West Coast. Show is returning here after an absence of two years.

J. D. Newman, general agent, arrived on Wednesday by plane from Chicago to meet with C. S. Primrose, contracting agent, who will have charge of adjacent towns; A. E. Buck Waltrip, who will handle the metropolitan dailies; Ora Parks, who will handle out-of-town newspapers, and Verne Williams, manager of the advertising car. Harry Chipman, who will be working home-town soil, is set to arrive soon. Primrose and Williams, along with the advertising car, leave October 7.

Billposters have papered Glendale, where the show plays the night of October 1 and matinee and night the next day. Under normal conditions Glendale is a one-day stand, but because of increased defense pay rolls it will give three performances there. Cole jumps to Glendale from Bakersfield and bows in met Los Angeles October 3 on the old show-grounds at Washington and Hill for nine days, then to Hollywood for three days.

Hunt Show Has Best Season in 50-Year History

PENNS GROVE, N. J., Sept. 26.—Hunt Bros.' Circus, owned by Mr. and Mrs. Charles T. Hunt and their sons, Charles Jr., Harry and Eddy, closed its most successful season in 50 years here today and will return to winter quarters at 2050 South Broad Street, Trenton, N. J., tomorrow. This year marked the 50th anniversary of the show's establishment and the 50th wedding anniversary of Mr. and Mrs. Hunt.

Golden Jubilee show, in 40 motorized trucks, trailers and tractors, traveled thru the New England States and along the eastern shore of Maryland in the South. The circus, which gave 312 performances this season, never missed a booking and opened its show on time for each scheduled performance, the management said. Featured was Uncle Don, of radio.

Also receiving top booking were George Hanneford Riding Family; Buck Steele, Hollywood, and his crew of cowboys and cowgirls, and Walter Guice, trampoline. Publicity was handled by John E. Clarey, publisher of *The Madison* (N. J.) *Eagle*, and bookings for New Jersey were secured by Charles J. Meyer, Elizabeth. The Hunts will spend the winter in their headquarters on the outskirts of Trenton, where they will make plans for a new type of circus for 1943.

Close With Hunt Show

CINCINNATI, Sept. 26.—Patrick H. Rogers, well-known advance agent and biller, reported from New York that he and J. S. Ramsey, general agent, had closed a successful 21-week season with Hunt Bros.' Circus on September 19 at Paulsboro, N. J. They were praiseworthy in references to their relations with Manager Charles T. Hunt and Harry T. Hunt. After a short vacation they will leave New York to take theater maintenance positions.

HILLSDALE, Mich.—After his engagement for Barnes-Carruthers at Hillsdale Fair here Ernie Wiswell will work 10 weeks on Army and Navy Relief shows with his Dizzie Lizzie, opening in Winchester, Va., on October 5, act being set thru John C. Jackel agency.



TRADITIONALLY circus, the only steam calliope carried with any big top this season is appearing in the Ringling-Barnum circus spec, "Holidays," with Cap Carroll at its keyboard. Photo by Don Smith.

Morton Signs DC Shrine for Circus

CINCINNATI, Sept. 26.—In a wire to *The Billboard* Bob Morton reported that he had signed contracts with Almas Shrine Temple, Washington, for the appearance of the Hamid-Morton Circus there in Ullinc Arena the week of February 8.

This will be the second annual Shrine show held there, but the first for HM. Show will play 12 consecutive weeks, opening in Washington.

Get-Together in Macon, Ga., Attended by Many Showfolk

MACON, Ga., Sept. 26.—When Wallace Bros.' Circus played here on September 21, a "get together" was staged by its members, local and other visiting showmen at the Hot Spot Club, operated by Cecil Rice.

Those who attended from the show were James Wright, Cento Loyal, Ray Willhill, J. K. Shell, J. Woodward, Ernest L. (Mac) Maddy, Virgil Delleplain, Spot Griffin, James M. Carter, Blacky Thorpe, (See *Showfolks in Macon* on page 44)

Chilly Weather Nets RB Worst Chicago Run in Vets' Memory

CHICAGO, Sept. 26.—Longest stretch of cold September weather in history of the Chicago weather bureau gave Ringling Bros. and Barnum & Bailey Circus the worst local run in the memory of the show's veterans. Cold wave which sent mercury to near-freezing levels began on Saturday (19) and progressed in intensity thruout the week.

Saturday houses and Sunday matinee were excellent and Sunday night house was fair. Monday afternoon and night performances were fair despite the fact that showings were for benefit of Army and Navy Relief and President Roosevelt's Infantile Paralysis Fund. Houses for rest of the week were very light, altho advance sale for Friday night, Saturday afternoon and evening and Sunday matinee indicated big top would be well filled.

Show had expected matinees to be light with kids back in school. Also anticipated terrific business rung up by the Army War Show would make the start slow, but all indications pointed to full evening houses until the winds started shifting off Lake Michigan early in the week and sent temperatures down into the 30s and 40s.

Show's management viewed the turn of events philosophically, however, pointing out that straw and turnaway houses were the result of spending more time in the East this year than heretofore and that coming into Chicago and the Midwest earlier in the year would have been at the expense of banner gates that resulted from these stays. Show checked weather reports for many past (See *RB CHI RUN IS OFF* on page 45)

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Apple Knocker, Ark.
September 26, 1942.

Dear Editor:

Last Monday at High Still, Ark., a traveling salesman reported having seen Won, Horse & Upp Circus paper posted at Boll Weevil, Ark., for September 25. Never remembering routes and dates, Manager Upp consulted a route card and noticed that no such town was listed. Here was a case of some show pirating this one's title. The boss immediately called a staff meeting to determine what action should be taken against the culprits. Everyone blamed shows that they had been with and didn't like. It was finally decided to send some billers into the town by train to cover all dates there with one-sheets reading, "Won, Horse & Upp Circus Will Positively Not Show Here." The billers rejoined the show on Wednesday and reported that they had done a wonderful job of covering,

to the great disappointment of the natives.

At Saw Line, Ark., Manager Upp opened his mail and was surprised to get a synopsis for Boll Weevil from his advance manager. He then awoke to the fact that he had read a phony route card prepared for the actors to keep them from getting mail from other shows. Again a staff meeting was called and it was decided to make the town and to claim that saboteurs had changed the paper.

Upon arrival the next day we found everything okay as far as lot and licenses were concerned but, due to the town's population being only 200, the country people were needed to get the day's nut. Something sensational in the way of news would have to break to stir the cotton pickers out of the fields. Our press department placed a good saboteur story in the weekly paper that went to

Longer Wallace Swing in Sight; Season Is Tops

MACON, Ga., Sept. 26.—Wallace Bros.' Circus played to excellent business here on Monday. At night the big-top seating capacity was reached before 8 o'clock and there were several hundred on the ground around the hippodrome track. Afternoon show was seen by a two-thirds house.

First few stands in the gasoline-rationed area have been good, Manager Ray W. Rogers said. Show will tour South Georgia and swing north into the Carolinas.

No Closing Date

Show has had its best season in history. With good weather and good business continuing, it is expected that the season will run longer than usual. No closing date has been set.

Macon newspapers gave the show high praise in reviews, particularly commending Ray Goody's wire act, Loyal Repenski riding troupe, Hartzell bar act, horse numbers presented by Ted Lewis, elephant numbers and Mike Guy's band. Bill Tumber, press agent back with the show, directed a 15-minute special radio broadcast on the morning of the on-agement.

Sparks Is Visitor

Show Sundayed here. Mr. and Mrs. Rogers, Joseph Nowak Jr. and Baron Nowak were guests at Sunday dinner at the home of Mr. and Mrs. Paul M. Conaway. While here Joseph Nowak enrolled as a cadet at Georgia Military College in near-by Milledgeville. Jim Salter, 24-hour-agent, was visited here by his wife, who lives in Milledgeville. Harry Mack, who formerly trouped with the show, exchanged visits with many friends. Charles Sparks, a visitor on Sunday, saw both performances on Monday. Previously this season he was guest of Manager Rogers in Chattanooga and in Rome, Ga.

CHS Members Visit Ringling Show in Chi

FARMINGTON, Mich., Sept. 26.—Jack Lyons, secretary of the Circus Historical Society, visited the Terrell Jacobs circus with the Conklin Shows at the Fair for Britain in Riverdale Park, Toronto, on Labor Day and photographed the parade, in which several Jacobs cages and elephants took part, reported Don Smith, of the CHS. Tickets to the Jacobs circus were recently sent to CHS members for their collections.

Among visitors on the Ringling-Barnum lot in Chicago the week-end of September 19 were Delmar Brewer, CHS, Flint, Mich.; Don Smith, CHS, Farmington; Walter Pletschman, CHS, treasurer, Detroit; Mr. and Mrs. Charles Jones, Detroit; Charles Siegrist and daughter, Helen; Walter C. Scholl, Chicago; Irene Castle, Harry A. Atwell; H. E. Fairclough, U. S. Treasury Department; Mrs. Ed Mul- (See *CHS Members Visit* on page 45)

press that morning. There being no radio station in the burg, our radio commentator had the country party-line telephone operator put thru a general call and he addressed the housewives with, "Two Jap billposters are traveling ahead of this show, trying to kill American morale by sabotaging circus paper." He added that they had been seen in the neighborhood as late as 9 a.m., and no doubt they were still in the woods close by. The circus management, he said, was offering two passes for their capture.

By noon the entire county became an armed camp. Natives armed with squirrel rifles rode their mules over every foot of territory, seeking the mythical culprits. Two Mexican cotton pickers were captured and brought in by different passes not less than six times by 1:30 p.m. Each time they were released with apologies. Finally, a group captured (See *WON, HORSE & UPP* on page 51)



With the Circus Fans

By THE RINGMASTER

President. FRANK H. HARTLESS, 2930 W. Lake St., Chicago.
 Secretary. W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
 (Conducted by WALTER HOHENADEL, Editor "The White Taps," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Sept. 26.—On Labor Day a circus and yachting picnic was held at Quaker Lake, Pa., with a number of Pat Valdo Tent members in attendance. Headquarters were at the Barlow Boathouse, the upper part of which has been converted into what is called "Sail Loft." On the walls are not only pictures of sailboats but circus lot scenes and tent pictures. Sail loft is the name usually given to a sail factory or tent building loft. It is apt and appropriate to call this room Sail Loft and has been a favorite hanging out place for members of the Tent this summer. After dinner Ken Archibald's circus movies were again shown to 18 guests. George Barlow III has purchased a new Comet Class sailboat which he calls "Fanfare." On Labor Day the new flags were unfurled from the mast, a yachting ensign and flag with Fanfare printed on its sides. This flag is of circus blue and red colors. This will be the last circus party to be held at the lake. Next meeting will be in October and will be held either in Barlow Barn or the Recreation Hippodrome.

The first part of September Bill Montague, of West Hartford, Conn., received an air letter from CFA W. E. Atwater, formerly of Burlington, N. C., now with the armed forces in Northern Ireland. The letter was dated September 1 and reached Bill on September 9. Among other facts, he mentioned hearing about the Ringling fire at Cleveland and enclosed an item clipped from *The Irish Press*, a Dublin paper, issue of August 5, about the fire and which was titled "Circus Blaze." He said items of the tragedy were also carried by other papers on that side of the Atlantic. Bill Atwater wrote about a visit he made to the Bellevue Gardens and the zoo in Belfast. To quote him about the visit: "It is a very beautiful place and I enjoyed my visit very much. Most of the animals have been disposed of, due to possible danger of escape during an air raid."

National Director Bob Clark, of Joliet, Ill., left there on September 8 for Boston and other points east on a business trip for his firm. In between biz Bob is looking forward to some Fan sessions with Eastern members and hopes to see a circus or two.

When the Dutton Circus Attractions played in the Rubber Bowl in Akron recently, it provided Winnie and Tom Gregory the opportunity for a happy reunion with Mr. and Mrs. McK. Bausman (Nellie Dutton). It was their first meeting with the Bausmans since their return from Africa in June, 1941. The Gregorays had last visited the Dutton Troupe at the Michigan State Fair, Detroit, in 1933 just before the Dutton Circus unit left for Australia and Africa. Wallace G. Winter, CFA of Bellingham, Wash., writes that he had a pleasant visit with J. King Ross, equestrian director of Russell Bros.' Circus, when show was in his home town. He drove to Seattle August 20 and visited with Hubert Castle and Ernestine Clarke on the Cole show.

Sullivan, Keniston Greeters

CONCORD, N. H., Sept. 26.—Paul M. Sullivan and Ralph H. Keniston, of the Paul M. Sullivan organization, well known in the circus world, were on the reception committee here September 18 for Dorothy Lamour. While awaiting the arrival of Miss Lamour at the Eagle Hotel, Ken Maynard and Irish Horan stopped while en route for New York. A brief reunion was held before Maynard and Horan continued on their way.

RUSSELL BROS.' CIRCUS

Souvenir Program and Season Route

50¢ Each.
 (Enclose stamp for postage.)
 Also 1942 Photos for sale.

BILL ANTES
 Evansville, Wis.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Among my voluminous correspondence I discovered a very interesting bit about Gollmar Bros.' Circus which all collectors will want to put in their files under the name of that show:

I was born and reared in the midst of Gollmar Bros.' Circus, which show was closer to the hearts of our townsfolk than the Ringling Bros. The Gollmar boys were part and parcel of the town, mixing generally with the rank and file. In fact, before entering the show business they were merchants conducting a furniture and undertaking establishment. Seeing the success of their cousins, the Ringling brothers, they contracted the circus fever. Fred and Walter, two of the brothers, had a season of experience with their cousins' show. Later the Gollmar Bros. purchased and leased animals and equipment from their cousins. The Gollmar Bros. had a good, clean type of show. For years they carved and made their own wagons, added equipment and stock and increased the size as their money accumulated. They were very conservative and had a high credit rating. All bills were promptly and fully paid when the season was over. They sold out because they tired of the gruelling game. Besides, they had a liberal offer from Paterson for their show. Besides, the Bone-steel flood and weather reverses were (See *Collectors' Corner* on page 46)

Dressing Room Gossip

COLE BROS.—Many boys from the Cole show are in the armed forces. They are Jimmy Watts, high-jump rider; Jack Voise, catcher in Voise's flying act; Frank (Dutch) Warner, superintendent of tractors and baggage stock; Harry Robinson, in charge of back doors; Whitey Grovo and Frank Robinson, wrestlers; Harold Hall, clown, and many more whom I have forgotten. Maurice Marmolejo, who was on the Russell show for part of the season doing aerial bars and wire, came back to the Cole show and is working in Harold Voise's bar act. Clary Bruce and yours truly have picked up our Spanish where we left off last year and by the end of the season we should be profanely good.

Regarding the day and date with Won, Horse and Upp Circus at Red Clay, Ark., their general agent visited the pad room of Seldom Scoff show and asked all the joys to chip in two bits apiece to get his bicycle out of hock so he could make the next stand. He didn't fare so well; results were three promised dookie books from the old Yankee Robinson show and a streetcar token. The last we saw of him he was thumping on a highway. Seldom Scoff won't need any sailmakers, as Iowa Farrington has invented a new sewing machine. All you have to do is throw in the canvas and it comes out a new top with bale rings and center poles ready to go. What a genius that boy is. Andy Anderson (See *Dressing Room Gossip* on page 46)

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

SEASONS extended.

ED HILER, former circus agent, has taken over duties as general agent for Renfro Valley Radio Show.

DORIS (DOTTY) LANE, fat girl, is completing the season with Ringling-Barnum Side Show. Her husband, Clark, is in Detroit doing war work.

RATIONING has taught many showmen to operate sparingly.

L. N. (NEIL) MURPHY, formerly with Lewis Bros.' Circus, is breaking gaited and high school horses for Mrs. J. C. Thompson at Maywood, Ill.

TOMMY WALSH, trapeze performer, reported he closed a successful outdoor season as free attraction with the Maine Shows and opened indoors at the Laurier Club, Lowell, Mass., on September 27.

WORKING all summer to save enough to live thru the winter shows no yearly profit.

Harpooned

UNCLE EPH, colored, was one of the few living Civil War-day residents of the South. Altho up in his '90s, he was active and a great lover of brought-to-the-city entertainments. For days he had been gazing upon lithographs depicting a monster whale that was spouting and from those who read the posters he learned that such a mammal was to be exhibited in his home town the following week. The more he studied the pictures thru his bifocal googs the more he mentally pictured the biblical story of Jonah, and kept repeating, "Jonah in de belly ob de whale." Having lived on inland plantations all his life, he considered it his religious duty to view the monster and to figure out "How come de whale et Jonah." Finally the big day arrived and Uncle Eph hied himself to the railroad-track location with six pennies in his jeans. He circled the car several times but saw no opening thru which he could pass unobserved. It was getting late in the evening and still he hadn't been able to crash the gate. Time was growing short and, as he repeated, "Jonah in de belly ob de whale," over and over, he finally decided to pay his way. Approaching the ticket seller, he inquired, "How much costs to see dat fish?" "Two bits," answered the ticket seller. "H-m-m-m!" studied Uncle Eph. "Is he alive?" "No! No!" answered the ducat seller. "He's dead and embalmed." "Da!" snorted Uncle Eph. "And it still costs two bits?"

JACK AND IRMA DALTON, formerly with circuses, are making their home in Livingston, Mont., where he is employed as a brakeman on the Northern Pacific Railroad.

R. W. (BOB) CHIDESTER and John Hanly, former circus troupers, received (See *Under the Marquee* on page 44)

In Armed Service

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

McCoy Called for Army Duty

CHEYENNE, Wyo., Sept. 26.—Lieut. Col. Tim McCoy, Thermopolis (Wyo.) rancher, movie actor and former circus operator, has been called to active duty in the army. McCoy, who held a reserve commission following service in World War I, was inducted at Fort Warren, Wyo., upon successful completion of a physical examination. He was a candidate for the Wyoming Republican nomination for U. S. senator in the August primary, running third in a six-man race.



FORMER SECRETARY of Local No. 122, IABPB&D, Canton, O., and formerly on the advance of Hagenbeck-Wallace, Wallace Bros. and other circuses, Fred L. Maurer Jr. is a volunteer officer candidate in the army and is stationed at Camp Wolters, Tex.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

SWEDE JOHNSON, who closed with Ted Lewis's Wild West Concert at Mobile, Ala., recently, has joined Cameron Wixom, for whom he will produce six rodeos this fall.

FOURTH annual rodeo and Victory 4-H Club show opened September 25 at Graham, Tex. Rodeo is sponsored by a committee of which T. A. Wright is chairman. C. B. Grace is arena director, assisted by J. G. Staples. Livestock was provided by Bill Lyons.

PERRY IVORY and Joe Violini won the \$2,000 professional team-roping contest at annual Hayward (Calif.) Rodeo September 20. About 5,000 attended the event held at Harry Rowell's Ranch Arena. Other events and winners included: Bareback Bronk Riding, Gene Rambo; Bronk Riding, Jackie Cooper.

TOTEM RANCH, Maple Shade, N. J., presented 30 contests, with as many participants, for the last rodeo of the season on September 20. Event marked the close of the rodeo season in Southern New Jersey. Rodeo was under supervision of Al Workley, arena director, his last chore before joining the armed forces.

OFFICERS and directors of Texas Cowboy Reunion, Inc., which annually holds a rodeo at Stamford, Tex., were re-elected last week. They are W. G. Swenson, president; A. C. Cooper, vice-president, and E. G. Keese, treasurer. Mrs. Charles Green was named secretary. Net profits, reported at \$1,000, were used to buy War Bonds. Government also received \$1,933 in admission taxes from the 1941 show.

DATES of annual Texas Prison Rodeo, which last year played to 100,000, including 5,500 prisoners, have been moved up. Ten new chutes will be used for the rodeo which will be staged at the State's main penitentiary plant at Huntsville, Tex., where it originated 11 years ago. Despite rubber shortage and the gasoline situation, D. W. Stokes, prison manager, expects a heavy attendance.

J. E. RANCH RODEO, which for the last two years played New York State Fair, Syracuse, is set for its stand at Griffin Stadium, about five miles from town, under Fire Department auspices. Venture is a new one for that neck of the woods. Show has been billed heavily and much time was taken on four local radio outlets. Billing was done on short (See *CORRAL* on page 45)

Shorty
SUTTON
 presenting the most thrilling Stock Whip Manipulating Exhibition of all time. Now a feature with
COLE BROS.' CIRCUS
 For winter and future engagements, contact MARTIN M. WAGNER, Wm. Morris Agency, 1270 6th Ave., N. Y. C.

DAILEY BROS.' CIRCUS
WANTS
 Organized Colored Band and Minstrel. Pay every night. Also want Performers for Big Show. WANT Concession Help. Robert Falkner, Arkie Williams, Goodie, all wire Ft. Scott, Sept. 29 & 30; Pittsburg, Oct. 1 & 2; Columbus, Oct. 3; all Kansas. P.S.: Kid Talley, wire. Honest Bill Newton, wire.

Pacific Northwest Department Store Wishes Auditorium Attraction for Christmas season, available November 15. Steady work, no Sunday work. Baby animals, animal act (especially trained seals), clown act, et cetera. State salary. Describe act in detail, including number of daily performances possible. Address: BOX D-286, care The Billboard, Cincinnati, O. Allow time for forwarding mail.

8mm.—Home Movies—16mm.
"HERE COMES THE CIRCUS"
 Cole Bros. Circus. See Clyde Beatty, Dorothy Herbert, Voise Troupe, Clowns, Side Show, Betty Rich, Jean Allen, Nelson Troupe, Reiffenach Troupe, others. Every Projector Owner will want this film. Prices: 8mm., 50 Ft., \$1.75. 16mm., 100 Ft., \$2.75. 8mm., 180 Ft., 5.50. 16mm., 360 Ft., 8.75. Sound on Film, 350 Ft., \$17.50. Mail orders to Robert Bloch, 154 E. 47 St., N. Y. C.

Schoenberger Feted By Coney Employees

CONEY ISLAND, N. Y., Sept. 26.—A change of management of World Circus Side Show, Inc. from ailing Sam Wagner, who exited several weeks ago, to Acting Manager Julius Schoenberger was touched off with a surprise testimonial banquet tendered by employees to the new regime. The festivities, including plenty of eats and drinks, were held last Sunday (20) after the Mardi Gras celebration and ran until early the next day. The customary farewell function here has been from the owner to the staff; this time it was the reverse. Affairs wound up with everyone extending praise to Schoenberger for his able management since taking over.

Frank Sterling was toastmaster before, during and after the big feed. Entertainers were Zenda, dramatic sketches; Bernard Wolf, comedy impersonations; Doc Charles Foster and Jack Lorimer, stories; Aunt Jemima, songs; Bessie McNeil, Margaret Dixon and Alma Greene, dances, and Ajax, humorous pantomime. Others in the lengthy whoopee were Murray Baum, Mr. and Mrs. Sol Sacks, Mrs. E. Annis, Mr. and Mrs. Belle (Bonita) Walker, Joe Lambert, Zip and Flip, Voltaire, Bill Gregory, Marry (Serpentina) Krasinski, Helen Metz, Albert-Alberta, Frank Graf, Chief El Diablo, Kokomo, Max Spritz, Leo Annis, Mrs. Charles Foster, Mr. and Mrs. William King, Andy Kahn, Percy Manning, Mrs. Edith David, Mrs. Marie Smith, Mr. and Mrs. Cliff Snow, May Purdy, Julius Silverman, Mr. and Mrs. Leon Reiser, Mr. and Mrs. Bernie Funstein, Mrs. Shirley Raff, Mr. and Mrs. Louis Mariano, and Mr. and Mrs. Phil Glaser, the busy chefs.

For the first time in its history, Luna Park remains open after the Mardi Gras for week-ends, weather permitting.

A. C. Spots Plan Longer '43 Season

PHILADELPHIA, Sept. 26.—If present war conditions with the heavy curb on travel remain unchanged by next summer, it is a certainty that Woodside Park here will operate for a long-term season, reopening as soon as warm weather sets in and continuing daily operations until the cold spell sets in. Woodside closed, as usual, on Labor Day this year, enjoying its biggest summer since the early lush days before the public acquired the habit of traveling to the near-by South Jersey seashore resorts.

Plans for long-term operation next year were formulated last week at a closed meeting of the board of directors. The park had figured on continuing operations this year until the cold weather set in. However, plans were not discussed until late August and then dropped because the board felt that there was not enough time to fully publicize fall operation. Next year, a large-scale promotion plan will be adopted to acquaint the public from the start that Woodside will remain open beyond Labor Day as long as weather permits.

Easily accessible by bus and trolley lines, Woodside looks forward to an even bigger season next summer. Many new attractions are planned for next year.

Willow Grove, the only other amusement resort in the city area, has not disclosed its plans for next season, although it is known that many attractions long quartered at near-by resorts have indicated that they expected to be located at Willow Grove next summer. Also enjoying a boom summer, it is a certainty that Willow Grove will carry on its next season as long as Woodside remains lit. Although located on the outskirts of the city, Willow Grove has even better high-speed transportation advantages by bus, trolley and subway lines. Even for motorists, its suburban location is not too prohibitive.

A. C. To Keep Plugging

ATLANTIC CITY, Sept. 26.—Continuation of the resort's advertising and publicity on the even larger scale than formerly, rather than any decrease or discontinuance because of army occupation of hotels, was advocated as a primary policy by members of the board of directors of the resort's Chamber of Commerce at a meeting last week. It was emphasized that there are still available for civilian occupation 12,000 rooms in approximately 400 hotels, in addition to many rooming houses, guest houses and cottages. The chamber's board voted authorization for the appointment of a committee to study the situation.



ONE OF THE FIRST MEMBERS of show business to be drafted and perhaps the first amusement park affiliate to see action in the Pacific war theater, Corp. C. J. (Jackie) Morris Jr. is with the 246th Field Artillery, Headquarters Battery, in New Caledonia. Morris is the son of C. J. (Doc) Morris, promotion-picnic director of Palisades Park, Palisade, N. J. He assisted his father in that important department of operations before joining the army last winter.

Redden Optimistic Over 1943 Season

SOUTH BEND, Ind., Sept. 26.—Earl J. (Pete) Redden, president of Playland Park here, revealed this week that the season just ended was the biggest the amusement spot has enjoyed since 1929. New attractions added this season aided greatly in building the takes, Redden stated. Several new rides are planned for next season.

With the shortage of labor and materials, Redden already has a crew at work renovating and revamping Playland in preparation for the 1943 season.

Despite the impending gas rationing, Redden is extremely optimistic over the 1943 season, due to the fact that Playland is located within the city limits of South Bend and easily accessible by direct bus service from both South Bend and near-by Mishawaka, Ind. In addition, war plants in both towns are going full blast.

Playland is operating its roller rink this fall and winter.

Frisco's Playland Hires Fem Workers

SAN FRANCISCO, Sept. 26.—Women have taken jobs as ride and concession operators at Playland-at-the-Beach, as each week more men workers enter the service. George Whitney, owner of Playland, has an honor roll of former workers on billboard atop the Chutes Cafe. The list has 62 names.

Set to enter the service soon are Dave Musser, chute boat operator; Herbert W. Morris, of the Dodge cars; Erwin Cunningham, motor expert and auto and boat racer, and Allan Matheson, of the Pie Shop.

Filling jobs on the midway are Rose Marie Montes and Kay Stralford, at the Skee Ball alleys; Thelma Ramsey, shooting gallery; Virginia Sharp, Lite-a-Line concession, and Mona Sullivan, Fascination.

Carl Nunan, who directs the promotional activities of Playland, was installed Monday night as commander of Floyd Bennett Aviation Post, No. 333, American Legion, at ceremonies at the Press Club.

Mrs. J. J. Carlin Sr. Passes

BALTIMORE, Sept. 26.—Carlin's Park here, which continues in post-season operation at night and week-ends, was closed Monday thru Wednesday (21-23) out of respect to Mrs. John J. Carlin Sr., wife of the founder of the park, who died suddenly Sunday morning at her home here. Further details in Final Curtain, this issue.

McFalls Operating Resort Thru Winter

PORT ARTHUR, Tex., Sept. 26.—Mr. and Mrs. Fred M. McFalls, operators of Pleasure Pier here, which opened last June, are pleased with the manner in which the new resort has been accepted by the people of this area. The pier development is situated on a man-made island in Lake Sabine, fronting Port Arthur. The swim pool was closed the second week in September, but Manager McFalls plans to operate the remainder of the project thru the winter, due to the mild climate prevailing on the Gulf Coast. Midway attractions are going over big, management reports.

The project includes a parking area, a yacht basin, a large main building with ballroom and a sea-food restaurant, a fresh-water pool, one of the tallest Roller Coasters in the South, and a midway flanked by rides and amusement devices housed in permanent stucco structures.

Although some lighting effects had to be reduced because of dim-out regulations, the pier presents an attractive night appearance and has been drawing large crowds of war workers and their families and men in the service on leave. Business has been aided greatly by the influx of workers to new defense plants now under construction in this area. These include a \$100,000,000 synthetic rubber manufacturing development, a new steel mill, a \$10,000,000 lighter-than-air base, and the expansion of oil refineries and other industries. The resort is a municipal development financed jointly under a lease agreement with Mr. and Mrs. McFalls. Name bands play nightly and Sunday matinee in the ballroom.

Herbie Kay orchestra recently set a new attendance record at the pier ballroom, which has accommodations for 3,000 dancers.

Suit Against A. C. Piers Looms Again

ATLANTIC CITY, Sept. 26.—Held in abeyance since last winter, the suit by local beach front interests against Hamid's Million-Dollar Pier and Steel Pier to enforce certain easement deed provisions on the beach and Boardwalk looms again. A hearing on a motion to dismiss the complaint is in prospect soon before Vice-Chancellor Albert Woodruff. The Court of Errors and Appeals last Friday (18) affirmed an order by the vice-chancellor making Attorney General David T. Wilentz of the State of New Jersey a party to the complaint, representing the public at large, before acting upon the motion to dismiss the complaint. The suit seeks to enforce a restrictive covenant with Atlantic City, as trustee for the public, to maintain easement rights for the beach and Boardwalk.

Wilentz appealed Vice-Chancellor Woodruff's order withholding action, which was made last February 5. Defendants named are the Amusement Realties Corporation, George A. Hamid and Hamid's Million Dollar Pier. The action was brought last year by the Atlantic City Restaurant Association, John C. Wolfe et al., with Assemblyman Vincent Haneman as counsel. It arose over food allegedly being sold on the Boardwalk piers, assertedly in violation of easement deed provisions. Atlantic City and City Solicitor Backer are also parties to the suit, representing the public.

New Water Ride Bows At Carlin's, Baltimore

BALTIMORE, Sept. 26.—The completed too late to make a substantial showing during the present season, Carlin's newest ride, a Water Speedway featuring a fleet of Skeeter Boats, was formally opened to the public last Saturday (19).

Adding to the glamour of the official opening, was the presence of Miss Maryland, beauty contest winner, just returned from the national finals at Atlantic City. Judging from the successful launching of the new ride, it should prove a big attraction next season.

What with the weather hereabouts continuing very mild, it is likely Carlin's will continue week-end operation for several weeks to come.

CINCINNATI.—General MacArthur, Cincinnati Zoo's 9-month-old giraffe, has been sold to the San Antonio Zoo for \$2,100 and was shipped last Friday (25).

Seaside Official Scrap Metal Dump

VIRGINIA BEACH, Va., Sept. 26.—National campaign for scrap metals has found Seaside Park here a most conspicuous official headquarters. Lions Club of Virginia Beach has erected a signboard, 12 by 18 feet, on Seaside Park property, reading: "Scrap the Japs—Scrap Metal Collection," thru arrangements with General Manager Frank D. Shean. Norfolk and Southern railroads have a siding on Seaside property line, where railroad cars will be spotted to pick up the metal.

The first big load of scrap metal was donated by Horace Bluford, concessionaire at Seaside many years, and included three tons of steel, one used Loop-a-Plane and a Circle Swing. Trucks have been donated to pick up scrap thruout the county and deliver it to Seaside Park.

NAAPPB Sets Its Victory Clinic Idea

CHICAGO, Sept. 26.—Plans for the Victory Clinics that are to be the highlight of the NAAPPB conclave here at the Hotel Sherman, December 1, 2 and 3, are rapidly taking shape.

Five clinics are planned along the lines of the "Colleges of Experience" that proved so successful last year. These will deal with "Priorities," "Taxation," "War-time Emergencies," "How Industry Can Render Greater Help to the War Effort" and "Miscellaneous Problems." Chairman of each clinic and various "faculty members" to assist are being formed and a complete list will be announced soon. Al R. Hodge, NAAPPB secretary, disclosed.

Sam Gumpertz to Sarasota

ATLANTIC CITY, Sept. 26.—Samuel W. Gumpertz, managing director of Hamid's Million-Dollar Pier, left last Saturday (19) for his winter home in Sarasota, Fla. He will again play host at his palatial home there to circus executives and performers during the lay-off season. Before leaving, Gumpertz made a presentation of a cannon ball that was used in the Battle of Waterloo to the resort's scrap metal salvage campaign. The cannon ball, weighing 90 pounds, was on display at Eden Musee in Coney Island, New York. It was part of the John Wanamaker collection of relics and was purchased years ago by Gumpertz.

American Recreational Equipment Association

By R. S. UZZELL

Mrs. J. J. Carlin Sr. Passes

John J. Carlin Sr. has had more than his share of misfortune this year. He and John Jr. have both served a period in the hospital with injured legs, but the real blow came with the passing of Mrs. John J. Carlin Sr., who was claimed by death September 19. Their younger son is already in the service and the call of John Jr. for October was too much of a strain on an already weakened heart. John J. Carlin Sr. has the sympathy of our entire industry.

Polakewich Buys a Mountain

Mark Polakewich, vice-president of the New England Park Men's Association, has bought a mountain—not an elephant, but literally a mountain. It is Agassiz Mountain, adjacent to Bethlehem, N. H. Polakewich's mountain has the ski tow and natural ski shoot, and also has the added attraction of a high steel tower from which is obtained an excellent view of the adjacent mountains. Near the tower is the Tip Top House for rest and refreshment. At the base are living quarters, souvenir shop and refreshments. The cabins may be used by winter sport visitors and by tourists in summer. Mark can also sell his patrons maple syrup from his own plant. He expects to live on the property a greater part of the year.

It was Polakewich who developed the Deseret of Maine into a profitable amusement center and tourist objective. Wallace Saint Clair Jones, of William B. Berry Company, Boston, has long preached that a modern amusement park (See AREA on opposite page)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

War-time Swimming

Believing the war will be fought "on, under and over the water," Jack Medica, University of Pennsylvania freshman swim coach, is putting Penn students thru a series of toughening lessons to equip them to meet any emergency in the water. Ops of commercial indoor pools might do well to study his plan.

Medica's water commandos must be able to swim a quarter of a mile with side and breast strokes and a half mile with the crawl. But that's just the foundation; after that comes 75 feet of under-water swimming and a dive off the 10-foot board. If they survive this they climb a 25-foot rope ladder over the pool and drop into the water, climb it again and then lower themselves into the pool as tho they were abandoning ship.

Breaking strangle holds and performing some of the most difficult life-saving feats are among the easiest tests in the course. If they weather all that the boys have to prove to Medica that they can carry a five-pound dumb-bell in each hand for 50 yards and recover a 30-pound weight from 10 feet under water and bring it to the side.

But to be a real veteran the commandos swim 50 yards with hands and feet tied. "Tricky but not hard," is the way Medica describes it.

Might be just the course for some indoor plunges to feature in co-operation with their local civilian defense groups. Don't try to do it with the general public, however, for you're apt to have a lot of trouble from the weak fellows. Offer the course, yes, but be careful whom you select to take same. You'll be doing a worth-while thing and at the same time get a terrific amount of publicity and good will for your establishment.

Scrap the Japs

You outdoor pool men who have just concluded your season, have you given any consideration to the current nationwide scrap metal and rubber drive?

Those rubber mats you used under the showers are perfect for salvage, as are those old pipes you have lying around your locker rooms.

There are tons of valuable scrap around every outdoor plunge. Don't be lazy. Even if you already have closed your doors and packed things away, your conscience will be easier if you open again and send those old metal signs to the scrap heap instead of letting them lie around. So go back to your pool's backyard, look around, and dig in!

Men and Mentions

Mack Rose, prexy of the New York Pool Owners' Association, having closed his four-pool chain in Greater New York, is back at a defense job on Fifth Avenue. Judy Elcus, who helped Mack manage those plunges, is taking a well-deserved vacash with her folks down South.

Phil Smith, bossman at Pallsades (N. J.) outdoor plunge, is back selling insurance; his livelihood 'tween swim seasons. His boss, Jack Rosenthal, operator of the mammoth Jersey park, is spending his days furnishing a new apartment he has just taken.

Peggy Diehl, wife of pro water performer Charley Diehl and a swimster in her own right, was crowned "Mrs. America" a few weeks back and as a result hit the front page of various newspapers, not to mention the news-reels. Peggy, by the way, used to teach swimming at Floridian Pool, Miami Beach, Fla. She broke all the papers last winter when she taught war correspondent Larry Allen, of A. P., how to swim. Her thrill over winning the national title was marred a bit by the news that her ex-pupil Allen has been reported missing in the war zones.

AREA

(Continued from opposite page)

should consist of more than riding devices and games.

Coney Mardi Gras Clicks

The Coney Island Mardi Gras lost but one night because of rain. Fortunately the Baby Parade Saturday afternoon was uninterrupted by rain, and Saturday night, the hilarious one, was undisturbed by the elements. Despite the dim-out, the 40th annual festival of fun was a

success and marked four decades of this fun-producing celebration. The old-timers are saying now that as long as there is a Coney Island there will be a Mardi Gras.

With no exhibit this year at the annual convention, our members will be able to get more rest than at any convention before. And at the culminating banquet, our fellows will not be too tired to enjoy it. The small booths in which to meet friends and customers are not going to require so much work and attention. The government wants this convention held because of the useful purpose our industry serves and for the chance to have its representatives present to show us the ways in which we can be more helpful.

NIGHT CLUB REVIEWS

(Continued from page 13)

his partner is ingenious and novel. Leaves the operation of the dummy, while he himself moves among the tables, a total mystery. Walter Long is a youthful and capable ballet tap dancer, but the numbers are not particularly creative to stand out in a room that has had the best.

The Abbott Dancers (12) open with a jigsaw puzzle novelty, during which they put together giant pictures of the featured performers in the room. They precede the Hartmans with a ballet routine in purple and black costumes, beautifully executed.

The little show has three numbers: A good band arrangement of *Smoke Gets in Your Eyes*, featuring the alert Griff Williams at the piano, a Glee Club song, and a tap-acro specialty by tall, attractive Carlyn Truex (Abbott girl) that is a high spot in the show.

Intermission dance music is furnished by Nick Brodeur and his four-piece combo, playing swing and rumbas. Brodeur, former Eddy Duchin pianist, has been given a build-up in the last Empire Room show. He bangs out boogie-woogie solos frequently and pitches in with pop vocals. Drums, bass, and trumpet round out the basic instrumentation.

Sam Honigberg.

Village Vanguard, New York

Talent policy: Floorshows at 10, 12 and 2; dance trio. Management: Max Gordon, owner; Jay Russell, press agent. Prices: After 10 p.m., \$1 minimum; Fridays, Saturdays and holidays, \$1.50.

Village cellar-spot continues framing unconventional shows that are popular with its "Left Bank" habitués. Latest has Richard Dyer-Bennett, English-born folk balladist; Tony Farrar, tap-pantomatist, and Betty Garrett, singing ingenue.

Dyer-Bennett presents his English and Irish folk-songs charmingly and with conviction, in a masculine tenor, commanding and holding attention all the way. He successfully communicates the humor of *I Wish I Were Single Again*, the whimsy of *The Irish Goblin* and the lyricism of Lord Byron's *So We'll Go No More a-Roving*.

Tony Ferrar, showing for the first time in New York, impresses as an attractive, clever young man who may carve a niche for himself in the night-club and musical-revue world. Is sharply amusing with his take-off on Eleanor Powell performing a conga, and is downright funny showing how Fannie Brice might look imitating Paul Draper. Two other numbers are so-so, and his closing bit, a Woman's Auxiliary Volunteer on parade, gets some easy laughs. An untimely, unnecessary ribbing.

Betty Garrett, youthful veteran of the American Youth Theater, is spirited and attractive, but is still a couple of years away from big time. Looked best doing *Chi-Chi-Castananga*, out of *Meet the People*, with which she toured.

Eddie Heywood's trio plays okay jazz for dancing, and Don Frye, intermission pianist, sings a flock of blues for the hepsters who surround his music box.

Elliott Grennard.

Hurricane, New York

Talent policy: Dance and Latin bands; production floorshows at 8:30 and 12. Management: David Wolper and Jimmy Sheehan, operators; Jack Tirman, press agent. Follies Costumes, gowns. Prices: Dinners from \$1.75, minimum after 10 p.m., \$2.

The second edition of the Harry Puck show finds this Broadway spot playing to practically capacity crowds. Floorshow and pop prices draw stand-up business, with out-of-towners finding this a desirable haven.

Headliner is Willie Shore, who just completed a back-breaking stint of doubling at the Paramount and this

spot. He is scheduled to hold over here indefinitely. There has been an upswing in business coincident with his engagement, and for good reason, too. He is a dancer par excellence, as demonstrated by his pedal displays all the way from ballet to soft shoe, along with his ribs of some of the top-notch terpers. The comedy is okay, being fast and containing good material. On night caught his vocaling was strained, understandable in the light of his grind at both places.

Also on the sensational side are Cabot and Dresden, ballroom team, repeating here, whose lifts and spins brought audience gasps and huge hands.

Rest of the talent shows signs of budget balancing to offset the cost of headliners and production. Notable among them is Jerry Bergman, a young Czech magician, who makes a nice impression. Lad is ingratiating, and the audience took to him nicely. Alphonse Berge's dressmaking out of bits of material got gasps out of femme patrons. Work is fast and smooth. He took solid bows. Returned to do a bit with Shore.

Bankoff and Cannon contribute a droll bit satirizing ballet, Bankoff's hoke being especially strong, while the femme does straight toe work. Roy Campbell's Debutones (6) complete the bill with not too keen harmonic work. Need better arrangements.

After this week intermission will be eliminated in favor of running the floorshow all at once, which will enable another show to be inserted.

Dick Warren and Bobby Quintone still occupy the bandstands.

Joe Cohen.

Jack Lynch's Walton Roof, Philadelphia

Talent policy: Dance and show band, piano relief, production floorshows at 8, 11 and 1. Management: Jack Lynch, proprietor-manager; George Sansom, maitre d'; Eddie Turner, assistant manager; Moe Adler, headwaiter; William Morris Agency, booker. Prices: Dinners from \$1.25, drinks from 60 cents.

Per usual, the performers rounded up by Lynch, who has long set the style in after-dark divertissement here, are all tops and provide sock entertainment for the 60 minutes of show time.

Line of 16 lovelies start off with their *Blue Danube Waltz* fantasy and polish it off with a round of Pan-Americana. Sandwiched between the two production settings are five specialties, each an out-stander.

Betty Jane Smith first on for flashy, effortless hoofing in a rhythm routine, building even bigger with a ballet tap turn.

Lorraine De Wood, a husky-voiced rhythm singer, got going with *Hip Hip Hooray*, and then a Helen Morgan pose (she's a look-alike) for a *Showboat* medley, then *Tea for Two*, finishing big with *Babalú*.

Clarissa, Latin coquette, youthful and beautiful and with plenty of animation and enthusiasm in her portrayal of the native Mexican folk dances, show-stops. Clicks from start with a flirtatious flower dance, follows with a fiesta dance and finishes to rousing returns with the familiar *Chopinicas*.

Roy Benson, youthful sleight-of-hand artist, baffled the ringsiders with uncanny manipulation of an upturned glass of water, a hankie that unknots itself, the steel rings and vanishing billiard balls. Enhances his fine magical feats with a clever line of gab. Also emcees capably.

Wind-up brings on Columbus and Carroll, dance duo, who warm up with a beguine, then a rousing *Dance Caval-*

cade starting with an exaggerated Bunny Hug and running the gamut of native dance steps to *Stompin' at the Savoy*. On recall, click just as handsomely with a modern dance to the accompaniment of ringsiders tinkling wine glasses.

Eddie De Luca (7) still the master in musical support and just as effective from his piano bench for dishing out dance incentives. Rose Gallo, singing to her own planology, keeps the music continuous.

Roof well filled at late supper show caught recently. Maurie Orodener.

Benjamin Franklin Hotel, Garden Terrace, Philadelphia

Talent policy: Dance and show band, floorshows at 8 and 12. Management: Joseph E. Mears, manager; John Tenney, assistant manager; Vincent Bruni, maitre d'; Ralph W. Temple, press agent; Music Corporation of America, booker. Prices: Dinners from \$1.25, luncheons from 65 cents, drinks from 65 cents; \$1 minimum weekdays, \$2 minimum Fridays, Saturdays and holidays.

The only hotel room in town with entertainment, this off-the-lobby terrace continues as the choicest meeting spot for bon vivants. Provides comfortable ring-siding amid class environs. Floor fare makes up in quality what it may lack in quantity. Moreover, music for dancing is, as ever, tops. On this trip it was still Herby Woods, a fave with the town's younger set, batoning his crew of 12 for dance-compelling rhythms that fit in swell with his following. Also top drawer is Kay Hunt, tall on looks and talent, effective on the rhythm and ballad selections.

Local engagement is the last for Woods for the duration, maestro having been commissioned a lieutenant in the navy.

Floorshow offers much to occupy attention. Jane Ashley, a soprano pip with cultured pipes, makes a most impressive appearance. Radiates a class aura, both in voice and poise. Wins 'em over with a medley of *Showboat* hits. Carries on even bigger with *Je T'aime*, in French. For the finale clicker, gives out in Spanish and English for *Farolito* (*The Lamp on the Corner*), a Mexican folk song in waltz tempo. On the recall does a chorus of Noel Coward's *I'll See You Again*, and had to beg off.

Corday and Triano, smooth on spins and lifts, cut a striking figure. Tee off with a classical routine, following with a fanciful mazurka and then a musical comedy pattern. For the punch finish do an impressionistic conga as it might be kicked out by blase society belles, by more authentic dancers and finally by jitterbugs. Spanish cape dance, on recall, even bigger.

Dorese Midgley, a cute and petite miss in dainty costumes, tops 'em clean and clicks big. Scores twice, opening the show with a rumba tap and returning later to clinch the impression with a fast rhythm routine.

Room is air-conditioned and business was big at Thursday dinner show caught. Maurie Orodener.

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EAST, WEST GATES CLIMB

Reading Chalks Record Counts

Victory theme sends attendance, receipts ahead of last year—midway biz up

READING, Pa., Sept. 26.—Chalking up an attendance increase of 20 per cent over last year, Reading's Victory Fair, said to be the last for the duration, set a record here September 13-20. Officials of the eight-day victory-dominated annual said that receipts were nearly \$20,000 above 1941. Exhibit and concession space was about 25 per cent behind last year, but this deficit was made up by exhibits sponsored by Youth Administration, army and government bodies.

Attendance on the various days was: Sunday, opening day with Jimmie Lynch's Thrill Show as the attraction, 26,617; Monday night, with Sammy Kaye as the principal feature, 16,301; Tuesday, Children's Day, 35,606; Wednesday, 45,217; Thursday, 34,961; Friday, Rural Children's and Farmers' Day, 71,216; Saturday, 27,305; Sunday, closing day, 20,000.

Grandstand attendance, sans automobile races and with one less show than last year, had an estimated 12 per cent hike over 1941. Col. A. L. Gatewood's Flying X Rodeo and Lynch's Thrill Show were the final Sunday's features. Good weather helped, altho activities on two days were hampered by rain.

Grand circuit trotting and pacing and running races were held on five days. Grandstand attractions provided by the George A. Hamid office were well re-

(See READING COUNT on page 44)

Attendance in 30% Hike at Lynchburg

LYNCHBURG, Va., Sept. 26.—American Legion Post's Agricultural Fair at Harvey Field, new grounds on Route 29 south of the city limits, registered an estimated 30 per cent gain in attendance over 1941. Annual, held September 14-19, gave Art Lewis Shows, midway attraction, the same hike in grosses as that noted at the gate, Manager Art Lewis said. Some concessions had an even greater lift in receipts, he said. Legion committee was headed by Carter Glass Jr., Abe Cohen and Maurice Tyree.

Art Lewis Shows had 20 rides and 15 shows, making it one of the largest organizations to play here. Exhibits were smaller than in previous years, and poultry displays were limited, but their quality was above average. A rain and wind storm hit the midway September 17, damaging two tops, several concession tents and turning over several show fronts. All damage was repaired in short order, however, and everything was ready to open on schedule Friday.

Boggy entrance to the grounds caused by the storm found about 400 cars stuck. Charles Lewis, however, put shows' five tractors into use and cars were removed in a short time. Shows' seven Diesel power plants served not only to illuminate the neon on the organization, but also provided light for the rest of the grounds.

LYNCHBURG, Va., Sept. 26.—Despite an attendance drop of about 20 per cent (See Lynchburg Hike on opposite page)

Verified Dates

CINCINNATI, Sept. 26.—Up till press time for this department the following fair dates had been verified, in addition to those which were published in the big list, issue dated September 26: Fryeburg (Me.) Fair, October 6-8; Pee Dee Fair, Florence, S. C., October 27-31. Dates of Littleton (N. C.) Fair have been changed to October 12-17. Woodland (N. C.) Fair and Charleston (S. C.) Fair have been canceled.

Secretaries not heard from are asked to notify *The Billboard* promptly when action has been taken by their boards in regard to their fairs.



IT'S FLIGHT INSTRUCTOR Aut Swenson now. After 20 years' activity promoting and directing auto races and State and district fairs, Aut has dropped the checkered flag on the gas go-carts for the duration and is instructing army men to fly at the 21st Air Force Training Detachment, Pittsburg, Kan.

Dates Set for Iowa Meet

DES MOINES, Ia., Sept. 26.—Iowa Fair Managers' Association's annual meeting will be held here as usual December 7-9. E. W. (Deak) Williams, secretary, announces. Williams pointed out that because 82 of the 90 county and district fairs were held this year it was felt necessary to hold the annual meeting this winter. County and district fairs in the State had good attendance and grosses, except where hit by rain. In some cases many of the annuals finished ahead of last year despite the weather. Delaware County Fair, Manchester, topped last year and turned in a profit despite one day of rain, Williams said. Attendance was good at Independence, where the fair was hit by rain one day. Elkader, What Cheer and Derby also chalked good grosses, while Coon Rapids turned in the best attendance in its history.

Brockton Gate Hits 151,982; Midway Spending Is Heavier

BROCKTON, Mass., Sept. 26.—With a week of near-perfect weather helping to counteract rigid New England gas rationing and other wartime hindrances, 68th annual Brockton Fair closed last Saturday with total attendance reaching 151,982. Officials were confident the annual finished in the black.

Hampered by defense plant activities in this area, daytime attendance slumped under normal averages, but heavy night crowds brought total receipts to within easy striking distance of peacetime figures. Pari-mutuel handle from six afternoons of horse racing was \$195,849. Under Massachusetts law, fair will receive 15 per cent of that total.

While World of Mirth Shows' midway

Carthage Gets New Single-Day Figure; Bond Sales Net 50G

CINCINNATI, Sept. 26.—Plugging its patriotic theme thruout, 87th annual Greater Cincinnati and Carthage Fair closed here last Saturday night, with the gate totaling 61,000 despite two days of inclement weather of the four-day run. Final events of the horse show were the main attraction the last day and champions in all divisions were chosen. An estimated 20,000 jammed the grounds the second last night, making for the largest single day's attendance in the fair's history.

An estimated \$50,000 in War Bonds and Stamps was sold at the two booths operated on the grounds by members of the local United States Selectee-Parents' Legion. Mrs. Julia Van Offen was general chairman of the committee. Altho rain on Thursday held down attendance, fair officials said the turnout was better than anticipated.

Exhibitors took part of their premium money in War Stamps and Bonds and most of the displays stressed the quantity and excellence of agricultural production in the Ohio Valley. Displays illustrated what farmers in this vicinity are doing to help win the war. Among displays were exhibits by the Army Ordnance Department, official war pictures, Hamilton County Waste Conservation Committee and Hamilton County Health Department. Co-operating with the HCWCC, the fair arranged for a display to encourage farmers to turn in scrap metal and rubber.

Gooding Greater Shows Unit, managed by John F. Enright, reported satisfactory business. Midway line-up included Mabel Mack's Mules, Milo Anthony's Side Show, Fun-in-the-Dark, Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Auto Ride and Rolloplane. Unit left here to play Butler County Fair, Hamilton, O. Grandstand attractions provided by Bob Shaw, of the Gus Sun Office, included Poodles and Gracie Hanneford Troupe; La Blondes, comedy bar act; the Connors, rolling globes and wire act, and the Sky High Alcides, aerialists.

grosses were slightly off, most concessionaires reported that spending was heavier than usual despite the smaller crowds, and most operators said receipts were ahead of past years.

Night grandstand attendance, attracted by a combination of Lou Walter's *Gay Nineties Revue* and a spectacular *Fire From the Sky* chemical warfare feature, virtually matched last year's banner crowds. Revue offered Pat Rooney Sr., the Mazzone-Abbott apache troupe, Peter Sisters, Wesson Brothers, Ben Yost's Choral Group, Gautier's Pony Ballet and a chorus line imported from Walter's New York Latin Quarter.

Keyed to the nation's war effort, the (See Brockton Gate on opposite page)

Barrington's First 3 Days Top 1941; Nebraska Run Satisfies

GREAT BARRINGTON, Mass., Sept. 26.—Attendance for the first three days totaled 28,355 as against 25,241 for the same period last year at Barrington Fair here, September 21-26, the 101st anniversary of the annual. Racing handle the first half was \$157,146 as compared with \$139,524 in 1941, and \$49,988 in 1940, the year before Edward J. Carroll, amusement park head, took over direction of the fair.

Food for Freedom Show drew the largest number of entries in the fair's history and chalked up its heaviest at-

tendance mark. Endy Bros.' Shows on the midway played to outstanding business, and the rodeo, night grandstand attraction, was ahead of last year's figures.

Manager Carroll used the same publicity and advertising campaign as last year, but concentrated it within a 25-mile radius. Annual elicited high praise from State officials and newspapers.

NEBRASKA STATE FAIR, Lincoln, September 6-11. E. J. Mille, secretary. (See Barrington Biz Up on opposite page)

New Day Mark Set at Topeka

Annual is second best in history—armed service activities featured

TOPEKA, Kan., Sept. 26.—Despite wartime travel restrictions, Kansans turned out in large numbers for the 62d annual Kansas Free Fair here September 13-19. Altho an attendance drop of about 25 per cent was recorded from last year's record-smashing annual, which exceeded by far all previous totals, an estimated 345,000 attended this year, giving the fair its second best week on record. Attendance was regarded as even more outstanding since publicity this year was restricted to a 75-mile radius of Topeka, in line with government recommendations. Despite the reduced billing, cars from over 60 of the 105 counties in the State were observed on the parking lots, while 17 other States were also represented. City transportation system was taxed beyond the limit.

Major share of the credit for the surprising attendance was attributed to Secretary Maurice W. Jencks. He turned up with a program that, despite war obstacles, was a personal triumph. Prize attraction was the Ninth Armored Division battalion, numbering 250 men with heavy equipment, including a pair of noted General Grant tanks. It marked the first time such tanks gave fighting (See Topeka Day Mark on opposite page)

Eastern Spots Big; York's Record Run; Bath, Vernon Good

NEW YORK, Sept. 26.—York (Pa.) Interstate Fair headed up a list of September 15-19 annuals with record or near-record attendance and pay attraction results, according to information given by booker Frank Wirth. At York, with new dates, gate and grandstand marks were smashed. Tuesday matinee in grandstand was reported capacity and night show in overflow class. Feature was Wirth's *Let's Go, America!* revue, 24-girl line, 12-male chorus; eight-people ballet, formerly with famous Jooss Ballet, and a line of revue and circus acts which included Van Leer's Horses, Ed and Jenny Rooney, Four Blenders, Paul Remos Midgets, Earl Reynolds Skaters, Lime Trio, Sky Thrillers, Arturo, Eric the Great, La Lage and Miss Betty.

Attendance Figures

Paid admissions at the annual Interstate Fair, York, Pa., totaled \$8,853. Grandstand total was \$34,334. Best single day's attendance was estimated at 110,000.

Professor I. Q., radio quiz, was presented Wednesday night following regular bill. Gene Krupa's band preceded the program Friday night, playing for dancing after the revue. A platform was erected un-

(See Eastern Spots Big on page 44)

DETROIT.—Two Ohio fairs showed a slight pick-up over 1941, Henry Lueders' United Booking Office, which placed talent in both spots, reported. At Van Wert, O., Van Wert County Fair was over last year despite three days of rain. Acts there included Higgins, high act; Chilcott's Dogs; Six Topper Girls; Le Roy and Pals, dog act; Greiner and Russell, hand-balancers; Rollettes, skaters; Wilfreds, comedy dance team; Nelson and Wallace, comedy team, and Chico. Shelby County Fair, Shelby, O., had Higgins, Chilcott's Dogs, Six Topper Girls; Chico, Gaucho and Sonnen, and Rhythm Roamers Orchestra.

WOOSTER, O.—Buck Barnard's Circus unit was one of the grandstand attractions at St. Clairsville, O., September 9-12 and at the fair here September 16-19.

Around the Grounds

GULFPORT, Miss.—American Legion Post has been granted a charter to operate an annual fair here, a revival of the long-defunct Harrison County Fair. J. U. Simmons is president of the association.

BENTONVILLE, Ark.—Reconstruction of livestock barns, two buildings and fences, destroyed by fire, has been completed in time for the 41st annual Benton County Fair here. Plant has been renovated.

LITTLE ROCK.—With a goal of \$8,500 fixed for the advance turnover, tickets for fifth annual Arkansas Livestock Show went on sale last week under chairmanship of Clyde E. Byrd, secretary-manager. David Blumenthal will assist Byrd. Advance tickets represent a savings of 30 per cent to purchasers. Last year's advance total was \$8,000.

MOBILE, Ala.—With Army Day set for last September 18, Mobile County Fair officials turned over a neat sum at the gate for the Brookley Field Recreation Fund, with that field displaying one of the latest types of fighter-interceptor planes.

NEW ALBANY, Miss.—Union County's First Fair combined with a livestock show, rodeo and auxiliary horse show opened September 24 at the new \$10,000 county and city fairgrounds at Glenfield, west of here. About \$1,350 in premiums was awarded. Food for Freedom is fair's theme.

PARAGOULD, Ark.—Six tents will house the Paragould Victory Exhibit, featuring conservation and sale of food, feed and livestock of the Paragould trade area only. Awards will total \$1,500 in cash and War Bonds and Stamps.

HARTFORD, Conn.—An Old Home Day program will be held at the fairgrounds in Brooklyn, Conn., Walter G. Bruce, secretary Windham County Agricultural Society, said. Society will sponsor the event in place of the annual Brooklyn Fair.

STANLEY, N. B.—War did not stop the holding of the annual fair here, September 22-25. Annual was the 92d edition and chief attraction was the horse-hauling competition. Vaudeville acts were also offered.

GREAT BARRINGTON, Mass.—Harry Storing, publicity and advertising head of Great Barrington Fair, used a number of excellently worked out stunts in his promotion campaign. Among the most successful was a six-page seven-column full-size newspaper, written solely about the fair, carrying advertising, news stories and pictures.

GREENFIELD, Mass.—The 93d annual Franklin County Fair here September 14-17 drew a total attendance nearly equal to last year's figure of 40,000, Fred B. Dole, president, said. Exact figures and final gate receipts are not known as yet because of the illness of William C. Conant, treasurer.

ALLEGAN, Mich.—Thru an injunction issued in Federal Court by Judge Fred M. Raymond, Jimmie Lynch's Thrill Show was restrained from playing the annual Allegan County Fair here. Injunction was obtained by Office of Defense Transportation.

UPPER MARLBORO, Md.—Three-day Southern Maryland Fair here was termed satisfactory. Awards were large. Highlights included a horse-pulling contest and 14-class horse show. A junior department was established for 4-H Club boys.

CHARLOTTE, Mich.—Eaton County 4-H Fair here, September 1-5, proved successful. Hans Kardel, secretary, reported. Harness racing and 4-H Club parades were the grandstand attractions during the afternoon sessions, while Jack Raun's Circus and Rodeo provided the night shows. WLS Barn Dance, Saturday night's attraction, brought out the largest grandstand attendance on record at the fair. Good weather prevailed thruout and Gooding Amusement Company's rides and shows were on the midway.

ORANGEBURG, S. C.—Directors of Oranburg County Fair last week voted to hold the annual here as usual. Contracts for midway and grandstand shows had been entered into early in the year

and directors voted to fulfill their part of the contracts if they could possibly do so. All premiums will be paid in War Stamps and Bonds. Free space for a government defense exhibit will be provided, and fair will co-operate with the government in every way possible.

ATLANTIC CITY.—Talk of part-mutuel horse racing next year at Trenton State Fairgrounds is being revived here, those assertedly in the know pointing to a hook-up between George A. Hamid, operator of Hamid's Million-Dollar Pier here and Trenton fairgrounds, and the mysterious racing outfit that filed incorporation papers in Trenton a few weeks ago. It is reported that the Trenton Jockey Club will lease the race track from Hamid, who owns the fair-ground property.

CHARLESTON, S. C.—Agricultural and Industrial Fair, held here annually, has been canceled for this year at least, President W. McLeod Frampton said. Grounds and buildings have been taken over by the army, he said.

FLORENCE, S. C.—Pee Dee Fair Association members said last week that the annual will be held here as scheduled. William B. Douglas, secretary, announced that John H. Marks Show will provide the midway.

LYNCHBURG HIKE

(Continued from opposite page)
at Lynchburg Agricultural Fair here, September 10-19, officials pronounced the annual a financial success. Rain hurt attendance Thursday, opening day, but the initial Friday and Saturday drew crowds that exceeded last year's business. However, business for the last six days dropped below 1941.

Despite the drop, concessionaires at Shrader Field Grounds noted an increase of from 10 to 15 per cent, according to Leo M. Bistany, concession manager. Show and ride business on the midway, provided by Prell's World's Fair Shows, however, dropped considerably. Cash and Gerwie Miller's Congress of Oddities took top money. Admission to fair was 25 cents, including tax, with a like fee for the grandstand. Grandstand admission was removed late during the engagement in an effort to hype attendance, but little effect was noted. Four War Bonds were given away nightly.

Exhibits were off in number, but high on the quality. Judge L. H. Shrader, secretary, said. Promotions, started four weeks ahead of the date, were handled by C. W. (Chick) Franklin. Grandstand show was headed by Zachinni's cannon act and a number of acts from Station WLVA, including the Blue Ridge Mountain Boys. Fireworks displays were presented nightly.

TOPEKA DAY MARK

(Continued from opposite page)
demonstrations on the grounds infield and the Army show proved highly popular. Demonstrations were given before each afternoon and night grandstand performance. Battalion camped on the grounds, and thousands of fair visitors inspected encampment.

A new opening day record crowd, estimated at 25,000, turned out September 13 for the wartime fair, streamlined to patriotic efficiency. Buildings were decorated with war posters, and navy, army, civilian defense and other war organizations operated special booths on the grounds. Scheduled as one of three thrill days, Sunday afternoon's program was hampered when the Office of Defense Transportation halted the use of tires by Jimmy Lynch's Thrill Show. An attempt was made to stage the regular thrill show on the rims, but results were far from satisfactory to the crowd of 5,000. Thrill show scheduled for Tuesday was replaced by an additional day of horse racing, while the Saturday performance was filled in by Circus Olympia. With both thrill show and auto racing eliminated this year, afternoon grandstand attendance slipped about 20 per cent.

B-C Revue Good Draw
A Sunday night record crowd of over 10,000 saw the initial performance of Barnes-Carruthers *On to Victory* revue, while Monday night's crowd was up an additional 2,000, requiring extra seats to take care of the overflow. Night show continued its record-breaking run thru Thursday, but a late afternoon downpour Friday, followed by a sudden drop in

temperature, which continued the rest of the week, prevented a new mark for the week. Using mops and sawdust to make it possible to go on, Friday night's show played to 5,600, a remarkable turnout considering adverse weather.

Also on the road to a record-breaking week, Backmann & Gerety Shows, midway attraction, felt the effects of the weather and ended with gross receipts about 10 per cent under last year's top. B. S. Gerety, manager, said. Fair presented five days of horse racing on the afternoon programs, and Dean Yingling, superintendent of speed, pronounced this year's array of horses the best in a decade. Prize money totaled \$4,000, an increase of \$1,500 over last year.

Navy Enlistees Inducted

As a feature of a new squadron of naval aviation cadets formed by naval officers during the fair were inducted before the grandstand crowd. Mayor Frank Warren assisted in the induction ceremony. Officers in charge of the navy booth said the week's enlistments were satisfactory, with an estimated 75 boys assured for the new squadron to be named *Flying Shawnees*. Pictures of naval aviation training and combat pictures from the Pacific area aroused considerable interest, as did the naval equipment on display.

Popular was the tropical exhibit of insects presented beneath the grandstand by J. F. W. May and his son, John M. May, Manitou Springs, Colo. Livestock exhibits, while not as large in number as in other years, were of excellent quality, and A. D. Weber, beef cattle specialist, Kansas State College, termed the 1942 exhibits the best in recent years. Similar high quality efforts were shown in the agricultural and 4-H Club exhibits.

About 1,500 persons were guests of John Morrell & Company at a barbecue for 4-H Club members. Gov. Payne H. Rafter addressed the visiting 4-H members following the barbecue. Ernest W. Baker, secretary Missouri State Fair, Sedalia, and Ralph T. Hemphill, secretary Oklahoma State Fair, Oklahoma City, visited. Grandstand crowds were scarcely gone following the final Saturday night show before workers moved in to take over the grandstand as an architect, engineering and supply base for the \$5,500,000 army hospital to be erected on the outskirts of Topeka. Work on the hospital has started and the grandstand facilities will save delay in erection of other headquarters.

BARRINGTON BIZ UP

(Continued from opposite page)
J. M. Calder, concessions superintendent. E. J. Miille, attraction superintendent. Gate admissions: Adults, day and night, 50 cents; children under 12, free, others 50 cents; autos, day and night, 25 cents. Grandstand: Adults, 25, 50 and 75 cents. Midway, Goodman Wonder Shows of America. Horse racing, 13 days.

LINCOLN, Sept. 26.—Featuring numerous war exhibits, Nebraska State Fair here, September 6-11, garnered satisfactory gate and grandstand receipts, E. J. Miille, secretary, said. Altho commercial exhibits and agricultural implements were under last year, because of the lack of materials, other exhibits counterbalanced the set-up. Goodman's Wonder Shows of America provided the midway and grosses topped last year's good marks. Horse show proved popular and was well attended, and Veterans' Day, Sunday, was successful. Agricultural products proved a good draw, as did the race program.

BROCKTON GATE

(Continued from opposite page)
fair supplied a backdrop for dozens of war exhibits, demonstrations and displays sponsored by various branches of the armed forces and civilian defense agencies. Special features ranged from the battered propeller of the first German aircraft shot down over England and

Quebec's Draw Best in History

Tip tops 1941 record by 22,000—Army and Navy exhibits augmented

QUEBEC CITY, Que., Sept. 26.—With total gate figures topping last year's marks by 22,000, 31st annual Quebec Provincial Exhibition officially closed its run at midnight, September 11, altho two other shows, a five-mile trotting race Sunday afternoon and wrestling matches Saturday night attracted another 15,000. This year's mark of 175,000 is the greatest attendance chalked up since the inception of the fair in 1912. Emory Boucher, secretary, said last year's total was 153,000. "On to Victory Thru Better Health" was the theme carried by the annual this year.

The Conklin Brothers, who operated the midway with Wallace Bros.' Shows of Canada, saw their business increase considerably over 1941 as patrons crowded the shows and rides until late each night. An average of 5,000 attended the races each afternoon for five days and the five-mile race Sunday accounted for another 10,000. Night program, provided by George A. Hamid office, drew an estimated 28,000. Presentation comprised a revue and a good bill of vaudeville acts. About one-fourth of the space normally occupied by industrial exhibits was allotted to the exhibits of the small industry or handicraft works this year. Several government exhibits were presented and Health Department's display was popular.

Army exhibits, conspicuous in 1941, were extended this year and were completed by navy and aviation exhibits, bands and other demonstrations, giving the fair an appearance of a wartime exhibition. Visitors included Lord Athlone, Governor General of Canada, and Princess Alice, who paid three visits to the grounds. Elwood A. Hughes, general manager Canadian National Exhibition, Toronto, and his daughter, also were guests of the fair and of Frank Conklin for two days.

other captured war trophies to daily demonstrations of incendiary bombs and poison gas fighting.

Other highlights included the 24th annual A. K. C. Dog Show, second C. F. A. Cat Show, fifth presentation of the Brockton Fair's unique outdoor growing floral gardens, annual fashion shows, International Village and the traditional horse and ox-drawing contests. This year's attendance of 151,982 compares with 164,359 in 1940 and the record 207,474 of 1941.



Selden THE STRATOSPHERE MAN
WORLD'S HIGHEST AERIAL ACT!
AN ACE ATTRACTION ANY PLACE. NINE SUCCESSFUL SEASONS DRAWING HUGE CROWDS AT EVERY PERFORMANCE.
PERMANENT ADDRESS: Care of The Billboard, Cincinnati, O., or Representative, Barnes-Carruthers.

FAIRFIELD COUNTY FAIR

LANCASTER, OHIO

Day and Night—October 14, 15, 16 and 17
Want Concessions, Games, Shows and Lunch Stands
Write T. B. COX, Concessionist

Saginaw Scores Kids' Day Mark

Victory Day parade hypes attendance — Harnden is honored

SAGINAW FAIR, Saginaw, Mich., September 13-19. Clarence H. Harnden, secretary. B. B. Sawyer, concession superintendent. Clarence H. Harnden, attraction superintendent. Gate admissions: Adults, day and night, 36 cents; children, day and night, 10 cents; autos, day and night, 10-25 cents. Amusement budget, \$14,500. Grandstand booker, Barnes-Carruthers. Midway, Gooding Greater Shows.

SAGINAW, Mich., Sept. 26.—With ideal weather and Children's Day, Monday, showing a 41 per cent increase in attendance and receipts, annual Saginaw Fair concluded what officials termed a satisfactory run here September 19. Kids' Day figure represented an all-time single-day mark here. Victory Day, Tuesday, admitted all patrons free upon presentation of a War Bond purchased during September. Altho Sunday's Thrill Day, featuring Jimmie Lynch's Death Dodgers, dipped to 5 per cent under 1941, officials said attendance and receipts on the whole were satisfactory.

On Victory Day the 185th colored regiment from Fort Custer was on the grounds with about 30 pieces of military equipment, including anti-tank and anti-aircraft guns, heavy field pieces,

1941 Figures

Total attendance, 173,000. Paid admissions, 154,000. Gate receipts, \$29,960. Space and privilege receipts (not including carnival), \$14,400. Grandstand receipts, day and night, \$13,840; grandstand expenses, \$13,563. Fair's share of carnival gross, \$6,400.

trucks and jeeps. A parade in front of the grandstand that afternoon and night attracted large crowds which resulted in a 20 per cent gain in receipts for the day despite the fact that many came in free on War Bonds.

Local War Savings Committee staged a bond sales drive with satisfactory results, and bond sales booths were maintained on the grounds thruout the week. Wednesday, Thursday and Friday were under 1941, due to the acute farm labor shortage and the ideal weather keeping many rural people at home in the bean fields and wheat planting. Two shows each night, however, were staged to full houses. Saturday, another Children's Day, was off somewhat because of cold weather, and grandstand receipts were also down.

Secretary Clarence H. Harnden was made an honorary member of the Anchorettes, a group of women whose husbands are in the service, formed to aid in recruiting and brought to Saginaw by Lieutenant Commander Harry Kipke. Honor was bestowed in recognition of the efforts of the fair in promoting recruiting in the naval air corps.

Taxes Total 7C

Combined receipts for the week were about 8 per cent below 1941 after taxes had been deducted. Last year, however, set an all-time record for receipts. Total tax of gate, grandstand and midway is expected to be about \$7,000. *Saginaw News* and *Saginaw Tribune* did a good publicity job. Station WSAM here handled radio publicity, placing transcribed announcements at WFDF, Flint, and WBCM, Bay City. Saginaw station maintained a branch studio on the grounds for the week and was helpful in publicizing daily events, and much credit for a successful fair is due its efforts.

Grandstand attractions, provided by Barnes-Carruthers and managed by S. J. Levy and Fred Kressmann, was well patronized and received much favorable comment. Main feature of the afternoon circus was canceled on Saturday before opening because of the death of Ole Graham, of Graham Western Riders. Other acts were obtained and the circus was well patronized. Acts included Ward-Bell Troupe, the Berosinis, Capt. Walter Jenner, the Zavatta Troupe, Chester (Bo-Bo) Barnett, the Maxellos and Victoria Troupe.

Financial Success

Fireworks displays were presented by Thearle-Duffield. Gooding Greater Shows, midway attraction, reported receipts comparable to 1941. While total receipts were about 8 per cent below 1941, net results were somewhat better due to the fact that a heavy improvement program on grounds and buildings was finished in 1941, thereby cutting expenses for 1942. Storage and other interseason events place total revenue somewhat above 1941, resulting in one of the most financially successful fairs in the annual's history.

Livestock exhibits, as well as farm machinery and merchants' displays, were curtailed, but buildings were well filled with government and military displays.

Farm crops displays were the largest in many years, with Victory Gardens and home-food production showing increased interest. Fair was officially opened by Gov. Murray D. Van Wagoner September 14. Leo V. Card, commissioner of agriculture, visited Thursday and complimented the management on the fair under war conditions.

Fair Elections

ANDERSON, S. C.—Harold Major, local attorney, was elected president of Anderson Fair Association. He succeeds A. B. Jackson, who resigned.

SPRINGFIELD, Mass.—Raymond K. Winans, publicity and advertising director for Eastern States Exposition for the last two years, was appointed director of public relations at Springfield College.

READING COUNT

(Continued from page 42)

ceived and included Wilfred Mae Trio, hoop rolling and juggling; Ruten's Aristocratic Canines; Skating Copelands; Jim Joy, ventriloquist; Robinson's Elephants; Joy Brothers, bar act; Mlle. Bernice, high act; Three Sheldons; Eddie Roecker, singer; Faludy Troupe, teeterboard; Three Sophisticated Ladies, novelty acrobats; Canfield Smith; Jim Wong Troupe; Lou Skuce, cartoonist, and Peejay Ringens, high act. Roxyettes Revue interspersed the various acts. Gray Family was a feature of the revue, and Cliff Natille directed the orchestra. Fireworks were provided by Ohio Fireworks Display Company.

Visitors included H. B. Correll, Carl Flickenstein, Charles and Bruce Snyderman, M. J. Brown, M. Mordeen, Bob Baker, Jack Larish, Art Hollingshead; Luke Christian, Bloomsburg (Pa.) Fair; W. C. Christman, Charles Laughmer, A. F. Greenwalt, Leighton, Pa.; William Brice Jr., Ed Schall, John Schaefer, W. Greise, W. McCormick, Bert Nevins and F. R. Frink.

Cetlin & Wilson Shows provided the midway and reported business 80 per cent ahead of any previous year. They have been the midway attraction for the last seven years. Wilno, cannon act, was the midway free attraction and proved popular.

EASTERN SPOTS BIG

(Continued from page 42)

derneath the grandstand for this purpose. Jimmie Lynch Death Dodgers appeared Saturday afternoon to good business, Wirth said.

A war-touched feature concluded the fair on Saturday night, when a mass induction into the army and navy ranks

was staged with 110 army recruits and 55 navy volunteers, escorted to the stage by their commanding officers and other officials. A 30-ton tank was brought onto the track for a display ending in a deliberate near-crash. James E. Strates Shows enjoyed what was reported to be its best date of the season.

Visitors were Ivan Bloom, C. Davis, Mr. McCormick, H. B. Correll, Carl Flickenstein, Ben Shaw, William Brice Jr.

At Bath, N. Y., Steuben County Fair hung up a big attendance mark and played to packed grandstand. A revue was featured at night show and bill of acts daytime. Among latter were Six Naval Cadets, Great Albanis, Don Francisco, Pallenberg's Bears, Kay and Karol, Elmer Baier band, and Don Tranger, emcee.

Vernon (N. Y.) Fair reported a better gate than last year. Salute to Freedom revue scored in the grandstand with acts which consisted of Harry Rittley, Winnie Colleano, the Gibsons, Reno, and Laddie Lamont. Bill Carr emceed.

Operation at Mineola (N. Y.) centenary celebration was hurt by a virtual blackout, but special permission was granted to maintain lighting on a clipped basis until 9:30. Jim Eskew's JE Ranch Rodeo started performances at 8 o'clock and finished on deadline. Rodeo take could not hope to approach last year's terrific results, but did well and was especially strong on money on Saturday afternoon, usually given over to auto races. Ben Williams Shows provided the midway. Mineola management announced operation in 1943—when, as and if.

SHOWFOLKS IN MACON

(Continued from page 38)

Sammy Murry, Bill Tumbler, Ray Goody, Jimmy Grubbs, Joe Pette, Cliff Shell, "Shorty" Goode, Mike Guy, Erma Ward, Mr. and Mrs. C. D. Burch, Brice Rutherford, Walter (Buddy) Falconer, Frank Hunt, Johnny Moore, Justino Loyal, Mrs. Helen Murry, Walter Rogers, Mr. and Mrs. Ed Raymond, H. E. Pichard, George Spears, Harris Maxwell, Jesse Kimble, Gordon Chamberlain, George Haskins, Jack Neville, Jimmie Selter, Mr. and Mrs. Bob Stevens, Cy Murry, Flash McNell, O. C. Cox, Larry Benner, Rome Shropshire, Red Gordon, Charles Arley and William Lytle. Others were Charles Sparks, Jim Whalan, Jimmie Winters, Mrs. W. E. Franks, A. L. Cortez, Charles Amerson, Mrs. Joe Gilligan, Harry E. Mack, J. Mott Watts, Charles Shell, Chester Chapman, Paul Sullivan, Walker Bearden, Charles Underwood, R. B. McAfee, Mr. and Mrs. Al Rocke, James Bagwell and Minstrel Dan Holt.

UNDER THE MARQUEE

(Continued from page 39)

appointments on the tin salvage committee in Charleston, W. Va., as general chairman and director of publicity.

YOU can't live it down: We still like to call light-plant vehicles "shanty wagons."

JOSEPH ROSS, formerly with circuses, advised from Charlotte, Mich., that he closed a successful season with L. Verne Slout Players and was joining Harley Sadler's Own Show.

DONALD MARCKS, of El Cerrito, Calif., spent three days with Russell Bros.' Circus when it played Richmond, Calif., and clowning with Mel Henry, E. A. LaCola and Charles Rainier.

WHAT has become of the rustic who used to tell: "Them hain't real clowns. They're just fellers painted up like 'em"?

BILL ANTES has issued an eight-page souvenir program and season's route of Russell Bros.' Circus, which closed a successful season at Porterville, Calif., on September 17. Total mileage was 4,578. He left last week for a two-week visit at his home in Evansville, Wis.

YEARS ago a manager told an actor who didn't want to double on canvas, "You won't get to act if the tent isn't up."

ROY G. VALENTINE, manager of the Flying Romas, cards from Port Payne, Ala., that, following its tour of Georgia and Alabama fairs, the act will disband, as he plans to enlist in Army Air Corps. Wayne Bowers, catcher, and two girl fliers will return to their homes for the winter.

REMEMBER when some of the boys were guilty of cutting the lithographed show titles off of route cards and gave them to town gals as passes?

EDDIE VAUGHN, Dallas, who was 10 years in the Ringling circus legal department, business manager for the late

Johnny J. Jones for 10 years and 10 years as manager of the former 101 Ranch Wild West, highly prizes a letter appointing him publicity chairman of the Texas Elks' State Association. It is from President Frank Holaday of the association and reads, in part: "First, because you are a good Elk; second, because you are the best publicity man in Texas and, third, because you are my friend, I have appointed you. I know that the activities of Texas Elksdom will now be spread to the four winds. My highest regards and best wishes accompany this appointment."

OLD-TIMERS once told of a liberal circus governor who on closing day would take his help to a store and dress them up from head to foot. "The merchant's clerk threw the old clothes out the back door with a pitchfork."

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces."

—President Roosevelt



IN WAR BONDS

* * * * *

New Goal for Payroll Savings Plan!

Along with increased war production goals go increased costs — extra billions which must be raised; and raised fast, to win this war. That means we must raise our sights all along the line, with every firm offering every American with a regular income the chance to buy more War Bonds. YOUR help is asked in encouraging employees to put at least 10 percent of their pay into War Bonds every payday through the Payroll Savings Plan. For details of the Plan, approved by organized labor, write, wire, or phone Treasury Department, Section T, 709 12th St. N. W.; Washington, D. C.



U.S. WAR SAVINGS BONDS

This space contributed to America's All-Out War Program by The Billboard Pub. Co.

GEORGIA STATE FAIR

OCTOBER 12-17

Macon, Ga.—Military, Naval, Air Center. 50 thousand service men and defense workers.

Independent Concession Midway. No money pay-off games.

E. ROSS JORDAN, Mgr., P. O. Box 739.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Chi Riverview To Aid Service Center

CHICAGO, Sept. 26.—Night of October 12 will be Chicago Service Men's Center Night in the new Riverview Roller Rink. Entire gross proceeds of the night will be donated to the Service Men's Center to go toward cigarettes and refreshments for service men visiting Chicago.

Riverview Park will give rent paid by the rink for the night, employees will give their evening's wages and the refreshment concession will donate its receipts to the Center. Tickets are being sold for 50 cents, 45 cents plus 5-cent tax.

Featured will be a mixed ballet of precision skaters who put on an exhibition at Great Lakes Naval Training Station last May. Music will be furnished by Russ Young at the Hammond organ.

Party will also be a farewell for I. J. (Red) Paul, rink manager since early in 1940. He expects to be called to the colors within a few days. Twenty rink employees are already serving in the armed forces.

New One in Canada

YARMOUTH, N. S., Sept. 26.—First roller-skating facilities here have been established in what has been used for some years as a garage. Patronage is reported excellent, and the rink has inaugurated a skating schedule from 1 to 11:30 p.m. daily. Children are allowed to skate only in afternoons and an instructor is on hand to teach boys and girls. Rink was closed after only three days of operation to make alterations and repairs, necessity for which became evident in the first few days of operation. A modern floor with automatic music has proved popular with patrons. Frank Kitaeff is manager.

Boston Area Is Ready for Season

BOSTON, Sept. 26.—Rinks in the organization headed by Fred H. Freeman, president of the Roller Skating Rink Operators' Association of the United States, are ready for winter schedules.

Bal-a-Roue Rollerway, Medford, Mass., and Chez Vous Rollerway, Dorchester, Mass., have been reopened, with sessions nightly, including Sundays and Saturday and Sunday matinees.

Winter Garden Rollerway, Dorchester, is set to reopen for the fall and winter season on October 1.

First club session of the FHF Figure Skating Club will be held on October 4 in Bal-a-Roue and Winter Garden Rollerways, with first high school students' class on afternoon of October 2 and first Saturday morning juvenile class on October 3.

New admission prices are: Nights, 55 cents, including 5-cent tax; afternoons, 35 cents, including 4-cent tax.

Nantasket Rollerway will close for the season tomorrow night.

PLAYLAND PARK, South Bend, Ind., will operate its roller rink this fall and winter, inaugurating a year-round policy.

ARCADIA, Detroit, is reopening after having been closed a few weeks for re-decorating.

TWO OLYMPICS, skating novelty, headed the supporting bill at the Towers Theater, Camden, N. J., for the week ended September 19.

CONROSE'S RINK, Hartford, Conn., held its fall opening September 19. Free comic books were given away at matinee. At night a \$50 War Bond was given away. Operators are Syd Conn and Bill Rose.

FLYING BERRYS, roller-skating thrill team, return to the Philadelphia night club scene, featured in the new fall revue at Sun Ray Gardens and set to continue at clubs.

REX POWERS, working in a Detroit defense plant, is making occasional night club appearances with Betty Powers, with all returns from their club dates going into War Bonds.

ARENA RINK, Sinking Spring, Pa., carries on for year-round operation, opening nightly except Mondays and Tuesdays, with matinees on Sundays. Organ music, as during the regular summer season, is again featured.

L. G. FOX, owner of Crosstown Roller Rink, Omaha, has purchased the building where the rink is located for \$30,000, and has remodeled the place, which is 270 by 80 feet. Floor is said to be the largest all-fiber sound-proof floor in Nebraska.

WHITE HORSE ROLLER RINK, Watertown, N. J., marked its 13th year of continuous operation on September 19 with a big 13th Anniversary Party. Novelty and refreshments were provided. Ushering in the season, rink will again operate nightly, with matinee sessions on Saturdays and Sundays.

PROM ROLLER RINK, Davenport, Ia., opened on September 3, reported H. A. Gettert, manager and owner. Prom was formerly the Ice Palace and has been converted into a roller rink and dance floor. Skating time is 7:30 to 10:30 p.m. daily, with dancing every Saturday from 10 p.m. to 1 a.m.

RAYMOND GOLF, manager of Raymond's Roller Rink, Madison Heights, a suburb of Lynchburg, Va., announced that he would reopen his arena October 1. For the past few months Golf has been operating at Blackstone, Va., but is returning to his stand located at the main gate of grounds of Lynchburg Agricultural Fair.

THE ROLLERDROME, Fairville, N. E., had its earliest opening recently since it was established three years ago. Usually this rink had not reopened until late October. While other roller rinks function only during the spring and summer, the Rollerdrome, under management of Mrs. C. Izzard, operates thru the winter profitably despite the competition of indoor and outdoor ice skating. Mondays, Wednesdays, Fridays and Satur-

days are public days, according to present policy, with Tuesdays and Thursdays reserved for private groups. Roller-skating facilities, with a dance floor in direct connection, offer dual entertainment.

AMERICA-ON-WHEELS' main office has sent out a call to its eight member rinks to turn in all scrap metal from used skate parts. The central AOW office in Bayonne, N. J., is a clearing house for the metal, which will be turned over to the government for war use. About 300 aluminum wheels, formerly used, have been collected with a number of other old parts. Latest additions from the AOW staff to join the armed forces are Paul Ehrman, instructor in Twin City Arena, Elizabeth, N. J.; Vincent Palladino, instructor in Mount Vernon (N. Y.) Arena, and Joseph Schneider, Twin City Arena skate mechanic. AOW now has 24 former employees in the services, and employees' honor rolls are to be unveiled in the rinks with appropriate ceremonies.

CORRAL

(Continued from page 39) notice and publicity staff was added by Dick Kratz, Syracuse press man.

THIRTY men, many of whom have competed in rodeos in several States, recently were sworn into the United States Marine Cowboy Platoon in a Western setting and a program that included musical chair races on horseback and square dances on horseback at Fort Worth. They made their appearance at the ceremonies on horseback. Some were enlisted at the weekly rodeo being held by Claire Thompson, cowgirl contestant, and others at Fort Worth's open-air Sports Palace.

ROY VINCENT, deaf trick roper, letters from Staunton, Va.: "Am one of the features on the Side Show on Art Lewis Shows and business has been good. Have been getting some good publicity playing schools, orphanages and benefits. Met Ken Maynard at Butler County Fair in Pennsylvania and took in the Jim Eskew Rodeo at Elmira, N. Y. Buddy Mefford, trick roper, is in the army. Also visited with Lou Rudolph, Eskew's announcer."

PHOENIX (Ariz.) Chamber of Commerce last week voted to go ahead with plans for its Championship Rodeo in 1943. It was announced after executives consulted with army officials, who are using a portion of the State Fairgrounds. Providing an emergency does not arise requiring complete use of the grounds, the rodeo will be staged, with possibilities of larger attendance than ever because of the thousands of servicemen stationed there.

CHS MEMBERS VISIT

(Continued from page 38) In and others, including many amateur artists and photographers.

Showfolk Are Guests

CHS members have gone all out in entertaining showfolks this season, and home gatherings have been numerous. Ed Myers, Ann Arbor, Mich., entertained the Freemans, Clarks and others of Cole show. Delmar Brewer, Flint, had Adele Nelson, of Patterson Bros.' Circus, home for lunch between shows. John M. Staley had open house for members of the Ringling show, and especially those from the cookhouse, where he worked for many seasons, and Don Smith invited mem-

bers of the ballet to a birthday party in honor of Eloise Sprankle while the show played Detroit.

W. W. Green, CHS, Washington, Kan., reported an enjoyable afternoon spent in the backyard of Dailey's Bros.' Circus at Marysville.

Parents of Shirley Tremblay, of the Ringling ballet, held open house for her friends and school chums in Detroit. Miss Tremblay is a graduate of Cooley High School in the Motor City, as is also Madeline Fisher, ballet girl on Cole Bros.' Circus for the past two seasons.

Band Wagon at Sarasota

The United States band wagon now at Sarasota, Fla., was the original wagon drawn by the famous 40-horse hitch while the Barnum show toured Europe. Body of the wagon was built in France and was decorated with heavy gilt figures, which were hand carved in Italy. During Barnum's absence from this country, the story goes, Adam Forepaugh also obtained a 40-horse team to draw the wagon, which was most recently used by the Hagenbeck-Wallace Circus to head its parade. Upon return of the Barnum & Bailey Circus to the United States it built the famous Two-Hemispheres wagon, called the greatest parade flash of all time. However, it is doubtful whether both shows ever featured a 40-horse hitch in this country during the same season. Don Smith has photos of the wagons mentioned, with their long hitches and noted drivers.

RB CHI RUN IS OFF

(Continued from page 38) years before making the decision to bring show in at this time (latest it has ever shown here under canvas), but the fact that the dope bucket would be upset so completely was something no one could foresee. Average Chi temperature for this time of year is 65 degrees. Average for past week has been under 45.

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We'll attach any style HYDE shoes and return Complete Outfits. Now you can continue to sell what your patrons want. Here's your chance to turn hundreds of dollars' worth of idle equipment into cash.

Your Skaters want Shoe Outfits—You CAN provide them. For details write:

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For Health's Sake

WILL LIVE LONG AFTER HITLER'S DEAD AND GONE

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

ROLLER SKATE

MAKE HAY—WITH THESE HITS OF THE DAY
The most popular numbers from
"THIS IS THE ARMY"
IN OUR OCTOBER RELEASE OF ROLLER RINK RECORDS
7 FOR \$6, PLUS 10% EXCISE TAX.
ROLLER GLIDE RECORDS, INC.
WELLESLEY HILLS, MASS.
"GET IN STRIDE WITH ROLLER GLIDE"

Claude Ellis's

The Editor's Desk

CINCINNATI

INTERVIEW with an army officer on a railroad train: "We in the service are awakened with a military bugle, we eat a military breakfast, follow military tactics thruout the day, eat a military supper and sleep in a military bed. Shows coming to camps and forts give us a change from the daily military grind. While home on furlough I have noted how the military note has entered civilian life. People are reading more war news daily. They hear of war and war talk on the radio without much let-up. They read and hear of the necessary curbs and rationing and of shortages and more drastic measures that must be taken. Their lives are close to war work, rallies, drives and home-guard and air-raid warden training. The lives of us all are deeply involved in a war era. Most theaters show war pictures. War music is in the air. So people nearly everywhere do and should welcome the outdoor shows that do so much to give brief respite from our high-tension living. We need more such shows. The public wants them."

ANYONE who really likes to work will now find no trouble enjoying himself on any show lot.

"AM JUST 14 years too old to sign up as combat pilot, so guess I'll have to get my thrills out of keeping the younger pilots from doing 'graveyard glides' or diving into terra firma," chirps Aut Swenson, now a flight instructor at the 21st Air Force Training Detachment, Pittsburg, Kan. In the auto racing field for 20 years, he entered a government "refresher course" on July 7 after the ban on the gas racers. He is a civilian instructor, as are all teachers of army fliers there, and the detachment is on rigid schedules. . . . Victor J. Brown, president and general manager of New Dreamland Arena, Newark, N. J., and former president of the Roller Skating Rink Managers' Association of the United States, uses this under the datelines on all of his letters: "One Day Nearer to Victory!" . . . Last week someone asked who was the first concessionaire to introduce high-priced merchandise, such as Pendleton blankets, on concessions in the South and Midwest. One yclept C. Clancey writes in: "Twenty-five-cent grind concessions were established on shows on the West Coast and introduced on the Con T. Kennedy Shows in the Midwest in the spring of 1921 with Pendleton blankets for flash. These were the first splendidly flashed grind stores and one of the first agents on them was Frenchy Richby, now on the Royal American Shows." . . . Vic Canares, general agent, who is hibernating in Grace Memorial Hospital, Detroit, with John Quinn, head of the World of Pleasure Shows, both having been injured in an auto crash on September 3, reports that medics say he will be as good as new by December. . . . Frank (Himself) Stuart, former circus press agent and now Oklahoma City outdoor advertising executive and municipal judge of suburban Nichols Hills, manages to keep his hand in at space grabbing as well as giving the AP an occasional extra Oklahoma City dateline. Latest is a "row" about office furniture for the "Jedge." . . . Harry Opel, Toledo magician, who recently saw the Big One, is flirting with the idea of starting a "Bring-Back-the-Band" campaign.

SHOW employee who can keep from doubling this year is a wizard at dodging.

WON'T be long until outdoor shows write their '42 obits with "Season Ends." . . . The I-wasn't-born-yesterday showmen learned many new wrinkles this year. . . . It is obvious that every show has its territory, and when invading new it generally wishes it was back in the old. . . . Old promotional and New Deal fairs have been renamed "Liberty" and "Vs." . . . Remember when managers' wives hid their rocks during a run of bad weeks? . . . Oh! conventions will be educational this year and some will learn many things about other operations but nothing about their own. Like the old country newspaper claim: "Our paper was first to announce the

death of Smith and first to deny it. We are always first in everything." . . . Why hold that Javaless-day club over our heads so far ahead of the actual day of rationing? It probably won't start until after the season ends and that ever-bubbling coffee pot will be steaming on tear-down nights. . . . What became of the old-time reserved-seat ticket seller who believed general-admission patrons were unnecessary evils and griped when asked where the free seats were? . . . "How long is a promised long season?"

SOME showmen view nearly everything with alarm and alarm nearly everybody with their views.

WHILE showing Salt Lake City with

Leonard Traube's

Out in the Open

NEW YORK

A \$5,000 Complaint

"A READER reports that at Larry (Never a Dull Moment) Sunbrock's Labor Day week-end thrill opera in Los Angeles the Great Sunbrock advertised that he had 500 of the same performers who appear in 'his' Championship Rodeo at Madison Square Garden, New York. This was naughty of you, Larry. You know very well that you were never connected with the Garden's annual chute classic. Moreover, even the Garden never advertised more than 200 of personnel. Be good or papa spank!"—From last week's column.

Leave it to up-and-at-'em Larry. There's no such thing as peace and serenity when this fast-stepping showman is around. When Sunbrock saw the foregoing item he rushed to the phone in Indianapolis to enter a beef with us in New York. At the time he put in the call we were just boarding the train in Cincinnati on the way back to New York after a few days at *The Billboard's* home base. Nobody home. But when the redheaded promoter can't get any action over the phone he employs Mr. Newcomb Carlton's medium of communications. Awaiting us at the desk (we shoulda stood in Cincy) was the historic wire:

"Leonard, will give \$5,000 to any charity if you can substantiate claim that I associated myself with Madison Square Garden as having advertised 500 cowboys from there. Please correct same. I cannot help if people see my show, then misrepresent and abuse and steal my name, 'Wild West Rodeo and Hollywood Thrill Circus.' Good wishes and good luck from Larry (Never a Dull Moment) Sunbrock."

Now, what can you do with a fellow like that? When a man offers that kind of money he must know pretty much for sure that he is in the right, and with such assurance he has every right to act hurt, injured and abused. In fact, every right to be abusive himself. But not this gent. He comes right to the point by requesting, not demanding, a correction and winds up not only with good wishes and good luck but flatters us by officially adopting "never a dull moment" as a parenthetical nickname, a label which, good or bad, we happened to invent for lean Larry, the Peck's Bad Boy of outdoor showdom.

Altho guys like Sunbrock are our meat and we almost love his kind for furnishing material suitable for torpedoing, he is one noble individual that merits special handling. The Great Man is a shrewd if sometimes unprincipled impresario, and he has so much on the old pellet that you hate to impugn him because you figure that any minute he will turn the full power of his talent over to the side marked legit exclusively. There are too few great promoter-showmen in the field and it is best to do a nursing and cultivation job on the Sunbrocks of the country, who amount to maybe the sum total of the fingers on one hand.

What's more, the way he puts it, we

the Siebrand show, Harry Clark reports he trekked to Salt Lake Zoo. "There is a nameplate on the fence for the elephant that is there," he infos, "Princess Alice, 66 years old, and the mounted baby bull is in good condition. Plate does not give the date of birth but tells that it lived about a year. Seems rather large for its short life. Animals are few, but buildings and lawns are nice. Dutch Schroder, the keeper who went there with the elephant from the circus and was there over 20 years, is now watchman at an airport. While at Great Falls (Mont.) Fair I purchased an Arabian colt from Dr. Dutt, who is very anxious to see one of his horses trained. He traced the breeding back to the No. 1 registered Arabian. There are said to be only about 700 registered Arabians in the U. S. and about 100 are on the Kellogg ranch, Pomona, Calif. Dr. Dutt wondered whether any circus has a registered Arabian."

IS BEING a midway concession-privilege collector still more of a pursuit than an occupation?

COLLECTORS' CORNER

(Continued from page 39)

discouraging. Charles Gollmar was manager of the Hagenbeck-Wallace Circus in 1917. He was the manager of the show when the empty tramp train tore into a Hagenbeck-Wallace train near Gary, Ind. It was a gruesome wreckage with the human toll tremendous. Fred and Wally were with the Buchanan Robbins Bros., and Fred was general agent for Gollmar Bros.' Circus when it was under the ownership of the American Circus Corporation in 1922.

This information comes from Bill Kasiska and we thank him for it. It belongs to the history of the Gollmar Bros.' Circus.

The Corner gets an idea from Leo Gaudreau, strength artist and author of many books. He writes from Massachusetts:

"Like all circus collectors I enjoy your Collectors' Corner very much. Altho my own collection is a modest one, I have discovered a new item that may interest other collectors who have not hit upon the idea yet. I have noticed in the various five-and-ten-cent stores, on the counters where birthday and other congratulatory cards are sold, that a few of these cards are circusy. I have about a dozen of these in my collection at present."

Collector Bob Parkinson has discovered a few fine articles in magazines, and collectors should get in touch with their second-hand book dealers or back-number magazine dealers and get the following: *In the Lion's Cage*, George Conklin, *Saturday Evening Post*, January 24, 1920; *Old Overland Circus Days*, Kin Hubbard, *Saturday Evening Post*, December 8, 1923; *Keeping the Circus in Motion*, Earl Chapin May, *Popular Mechanics*, March, 1926; *Three-Ring Town*, Waldon, *American Magazine*, March, 1935; *From Sawdust to Millions*, Fuchs and Wilson, *Cosmopolitan*, July, 1940; *Al Ringling*, Crooker, *American Magazine*, February, 1914; *Big Show of the Big Top*, Bryan, *Saturday Evening Post*, August 24, 1940; *We Divided the Job But Stuck Together*, John Ringling, *American Magazine*, September, 1919; *The Circus Clings to the Country Road*, Earl Chapin May, *Popular Mechanics*, July, 1920.

Every collector has a part of his file assigned to clowns. If that is so, it is incomplete if it does not contain *Eyes-Light*, by Bobbie, who is none other than Miss B. Boyd Blount. It is a folio size book and contains a caricature of every worth-while fun maker with descriptive text. We recommend it highly. And don't overlook *The Etude* for October, 1942, which contains an article on singing clowns by the conductor of this column.

DRESSING ROOM GOSSIP

(Continued from page 39)

stopped shooting craps and this morning he came on the lot sporting a pair of socks that are the envy of all eyes. On account of enlarging, the Seldom Scoff Circus will require 35 ballet girls and 15 musicians.

Col. Harry Thomas will be in charge of radio and press, ballet girls and will give dancing lessons on the side. Mike Nidas, our big-hearted manager, was given a chicken, so everybody had soup Sunday. One of our talent scouts disguised as an actor visited the Won, Horse show and came back to report his findings. All it had was four wheelbarrows, a few bales of wire, a parade wagon that the Model Builders had given them, and two broken-down rosin back horses they had picked up on the Mesa of New Mexico. So you see the Seldom Scoff is still tops in the great outdoor amusement world of today. Win Partello and John Peas, owners of Seldom Scoff, are now in New York trying to get the Garden for their spring opening.

Stan Insley is doubling in brass this season. He is not only a cowboy on the show but is also the blacksmith. Climate out here is certainly agreeing with Otto Griebing and Danny McPride. Since the Taylor and Newton trunk makers went out of business, Harry Holms, clown, took over and he can either make 'em or break 'em. Visitors the past week were Uncle Eddie Silbon, 75, and Mrs. Silbon, Boots Salee, Donald Marcks and Jack Silvers, who formerly worked with Johnnie Gibson. Sorry to hear that my old friend Bill Kasiska is on the sick list in Baraboo, Wis. **FREDDIE FREEMAN.**

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati (25 Opera Place)

Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to 'blind' ads...

AGENTS & DISTRIBUTORS

AGENTS, PITCHMEN — RELIGIOUS SUBJECTS in Mirror, Tinsel Decorated Horseshoe and Heart, etc., shaped frames. Sample 25c.

BEST YET — OUR HOT CARDS, "OH JOHNNIE Don't!" your cost \$1.00 per hundred...

BIG OPPORTUNITY FOR INDEPENDENT INCOME — Make and sell Made-To-Measure Arch Supports...

BIG CLOTHING BARGAINS FOR BIG PROFITS — Used Dresses, 10c; Men's Suits, \$1.00; Shoes, 12 1/2c...

BRAND NEW—THAT UP-TO-DATE NOVELTY, the Paper Saver, is really going big.

CHEMICAL DISCOVERY — GET 20 EXTRA gallons of gasoline by placing "Gasbub" in gas tank.

COWBOY SONG BOOK — NEW EDITION. Words, Music. Sample copy 10c.

DISTRIBUTORS WANTED FOR HE-GO, THE latest game. Pays operator 20% profit.

PROFIT \$4.00 ON EACH \$5.00 RECORD OF APPROVED easy Bookkeeping—Tax Record to merchants. Sample \$2.00.

SEASON'S BIG HIT! — HOLLYWOOD STARS Necklace. New! Different! Low prices!

SELL NEW-USED CLOTHING FROM Auto, Store — Men's Suits, 82c; Leather Jackets, 45c...

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog!

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information.

SALESMEN WANTED

ATTENTION, CALENDAR MEN! — MAKE BIG money daily with Esquire's famous 1943 Varga Girl Calendars...

MAGAZINE AND BOOK SALESMEN! — NATIONWIDE publicity creating big demand for outstanding premium books...

BUSINESS OPPORTUNITIES

BUSINESS OPPORTUNITIES, OFFERS, BARGAINS, Swaps, Wants, in my Big Mail. Just a dime.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies.

FOR SALE — LAKE RESORT, CENTRAL Indiana. Lake, Cottages, Buildings, Dining Room, Boats, Skating Rink...

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business...

TO CARNIVAL, SHOWMEN AND OTHERS ENGAGED in the amusement business, here is an opportunity seldom offered...

INSTRUCTIONS BOOKS & CARTOONS

BUSINESS FAILURES DIAGNOSED — SEND \$1.00 with complete details of your troubles. Use our system.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with Patrotic Chalk Stunts and Rag Pictures...

PERSONALS

BLUE SURGICAL STEEL RAZOR BLADES — 100 postpaid, \$1.00. Postcard brings pleasant loan Bldg., Omaha, Neb.

COMIC PEN AND INK SKETCH FROM YOUR Photograph (returned unharmed). State hobby. Send photo and \$1.00 to ADART SERVICE...

DALY THE MADMAN — 64 YEARS YOUNG, good physical condition and ready to go anywhere on defense job.

WANT COPY OF CONTRACT AND ANY pointers on publicity and managing entertainers on percentage...

MISCELLANEOUS

RECORDINGS, 1895-1925 — THOUSANDS; Clarke, Pryor, Sousa. Greatest singers, celebrities. Bert Williams, Richard Jose, Bayes, Collins...

48 1,000-HOLE PENNY CIGARETTE, 13 1,000-Hole Penny Candy Boards, 50c each.

PRINTING

FLASHY 3-COLOR DESIGNS — 14x22 NON-blending Window Cards for all occasions; theatres, magicians, stage shows...

HAMMERMILL TYPEHEADS, ANY COLOR Paper, Ink; 39 Type Styles. Reasonable prices. Send for free details.

LETTERHEADS, 6x9 CIRCULARS, ENVELOPES — Per 1,000 only \$2.95. Guaranteed quality at lowest prices.

WINDOW CARDS — STOCK DESIGNS. Carnivals, fairs, rinks, rodeos, magicians, road picture shows, others; \$3.00 hundred.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges.

500 8 1/2 x 11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wave Envelopes, printed your copy, \$4.50 prepaid.

COIN-OPERATED MACHINES, SECOND-HAND

A COMPLETE STOCK OF REBUILT 5c Selective Candy Bar Vending Machines. Also 1c Gum and Peanut Vending Machines.

A.B.T. MODEL F TARGETS — NEW STYLE blue. Among last manufactured. Guaranteed perfect, \$20.00 each.

ARCADE MACHINES — PRACTICALLY NEW. Two Kicker-Catchers, one Deluxe Texas Leaguer, four Planet V-8 Penny Machines...

DO YOU have something to sell? want to buy? have a service to offer? need help?

YOU GET PROMPT RESULTS AT LOW COST THRU BILLBOARD CLASSIFIED ADS!

10c a Word—Minimum \$2.00—CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT Use this convenient order form

The Billboard Pub. Co., 25 Opera Place, Cincinnati, O. Insert following classified ad under classification.....

I enclose remittance in full in amount of.....

From Address City and State 10-3-42

Table with 4 columns and 10 rows for classified ad details.

Forms Close Thursday for Following Week's Issue

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

BIGGEST USED PHONOGRAPH BARGAINS — All reconditioned. Send for bargain list. FAIRMORE MUSIC COMPANY, 135 S. 5th St., Reading, Pa.

BUCKLEY WALL BOXES — WE HAVE FOR sale fifty Boxes. Good condition, some marbled gilded. Reasonably priced.

CASH FOR WURLITZER PHONOGRAPHS — 24s, 500, 600, 700, 800, 750, 850. Will pick them up.

COUNTER MACHINES — CHALLENGERS, \$14.75; Spittires, \$7.50. Free Play Games; Dixie, \$12.50; Airport, \$9.75; Ali-Baba, \$9.75; High Lite, \$9.75; Big League, \$14.00.

FIFTEEN JENNINGS FAST TIMES — CONSOLES, combination F.P., nearly new, \$75.00 each. ERWIN MROTEK, 1515 Madison, Manitowoc, Wis.

FOR SALE — SNACK MACHINES, CLEANED; also number of Standards. For particulars write A. E. MOORE, 132 Elm St., Malone, N. Y.

FOR SALE — 20 DUGRENIER CANDY Machines, 25 Adams Gum Venders, 12-18 months old.

JENNINGS FREE PLAY ELECTRIC VENDER, like new, \$74.50; Bally Quarter 'Em, \$209.50; Charlie Horse, nickel-roll combination, \$119.50.

MILLS OWL, \$75.00; WOW, \$25.00; Broadcast, \$29.50; Landslide, \$22.50; Anabel, \$17.50; Tiger Skill, \$25.00; Salute, \$25.00; Line Up, \$25.00; Wurlitzer 616, \$69.50.

ONE REGAL SEEBURG, REMODELED, \$125.00; one 600 Wurlitzer Keyboard, remote control with 2 Model 320 Wall Boxes, \$190.00.

SHOOT THE JAP CHANGE-OVERS FOR MODEL F Guns are still going great. Easy to install. Samples \$1.00; 10 or more, 65c each.

"SPECIAL" — 10 1c MODEL-F GUN, 10 SHOT, \$19.50; 10 1c Ace Games, \$6.95; 50 1c 3-Column Burels, \$5.00; Snacks, \$5.00; Stewart McGuire Nut, \$3.00.

TEN STEWART-McGUIRE AND NATIONAL Cigarette Machines. Also Wholesale Tobacco Business, cash accounts.

WANTED FOR CASH — WURLITZER PHONOGRAPHS; 24s, 500, 600, 700, 800, 750, 850, Colonials.

WE BUY FOR CASH — KEENE SUPER TRACK Times, Mills Late Slots, Seeburg 20 Record Phonographs.

WE HAVE A QUANTITY OF BALLY PLAYERS Motors complete with tube and all parts, 100% perfect shape, \$4.50 each.

5c COLUMBIA CIGARETTE REEL, GOLD Award. This machine is like new; price \$60.00.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE Quart Popping Kettles, All Electric Poppers from \$45.00.

ALUMINUM KETTLES, COPPER KETTLES — Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending Machines cheap.

BEAUTIFUL JEWELRY STONES REMOVED from rings, etc., 100s assorted, \$2.00.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies.

ONE USED EXCELL ELECTRIC CORN POPPER, almost new, perfect shape. Will sell half price.

ROTARY POPCORN POPPER, CARMEL CORN Copper Kettle, Caramel Candy Cooking Stove, Popcorn Bags.

FOR SALE—SECOND-HAND SHOW PROPERTY

AEROMATIC SHOOTING RANGE — 12x40 Tent, 6 Rifles, Air Compressor, 2 Targets. Sell cheap. Drafted. **ROBERT CHAULSETT**, 63 W. College, St. Paul, Minn.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

LARGE TENT — GOOD CONDITION; ONE hundred Folding Chairs, Public Address System, 18 Foot Trailer, new tires. **RUTH TOY**, De Soto, Mo.

MERRY-GO-ROUND — 42 FT., 44 HORSES. Good condition. Will sell reasonable. 4040 203d St., Apt. 7, Bayside, L. I., N. Y.

PEREY REGISTERING ENTRANCE TURNSTILE — First class condition, blue finish, \$125.00. **WAYNE M. NELSON**, Radio Station WEGO, Concord, N. C.

SHOOT 'TIL YOU WIN — COMPLETE WITH 11 Guns, Mike, Radio, entire Stock and Fixtures. Sacrifice. **SCHWARTZ**, 2937 W. 15th St., Coney Island, N. Y.

WESTERNS, SPECIALS, ROADSHOWS, SELL OR rent, circuit rates. Wanted Devry Projectors. Machines for sale. **LONE STAR FILM COMPANY**, Dallas, Tex.

12 CAR CHAIR-PLANE AT GIVEAWAY PRICE. Working every day. Ford engine. **BEATTY**, 3348 Gillham Rd., Kansas City, Mo.

38x88 PORTABLE RINK FLOOR, 90 PAIRS Chicago Skates, Music Benches, Skate Counters, \$850.00. Stored Greenup, Ill. **GREEN**, 1021 Henning, Evansville, Ind.

PHOTO SUPPLIES DEVELOPING-PRINTING

DAY-NIGHT NEW PHOTO PROCESS — FIFTEEN minutes delivery. Abundance of stock available. Samples. **PHOTO ROSTER CO.**, Hattiesburg, Miss. oc17x

DEAL WITH ORIGINATOR — LEATHERETTE Folders for 1 1/2x2, \$15.00 per 1,000. Two dozen extra free. **C. GAMEISER**, 146 Park Row, New York. oc10

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. **P. D. Q. CAMERA CO.**, 111 E. 35th St., Chicago, Ill. oc3x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

NOTICE TO PATRONS — RECEIVED NUMEROUS letters for Eastman's Paper. Sorry, we don't handle it. Send stamped envelope for latest information regarding above. **C. GAMEISER**, 146 Park Row, New York, N. Y.

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. **A-SMILE A-MINUTE PHOTO CO.**, Salina, Kan. oc3x

PROFESSIONAL PHOTOGRAPHS PERFECTLY reproduced. Highest grade materials. Lowest prices. Write for price list. If desire sample enclose postage. **PHOTO LAB.**, 3118 N. Clark St., Chicago. oc10x

ROLLS DEVELOPED — TWO SUMMER GLOSS Prints made from each negative only 25c. Guaranteed reprints 2c each. **SUMMERS STUDIO**, Unionville, Mo. oc10x

MUSICAL INSTRUMENTS, ACCESSORIES

SWINGSTER SET — SLINGERLAND DRUMS, Bass, Snare, large and medium size Tom-Toms, white. Small library Music. **F. G. DE BOLT**, 35 Cherry, Geneva, N. Y.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Band Orchestra Coats, all kinds. Stage Costumes, lowest prices. Accessories, etc. **CONLEY**, 308 W. 47th, New York.

COSTUMES — WAR FORCES CLOSEOUT. Every type 50c up. Show Girl, Carnival or Circus. Send postage for catalogue. **STUDIO COSTUMES**, 4808 Melrose, Hollywood, Calif.

ORCHESTRA COATS, \$2.00; TUXEDOS, CHORUS Sets, Black Velvet Cyke (24x45), \$90.00, G-Oriental, Cellophane Hulas, Strip Tease. **WALLACE**, 2416 N. Halsted, Chicago.

SUITS, \$1.00 UP; DRESSES, 10c UP; COATS, 40c up — Complete line. Write for our circular. **J. BRENNER**, 1568 Fulton St., Brooklyn, N. Y.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. **NIEMAN STUDIOS**, 1236 S. Halsted St., Chicago, Ill. oc10

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. **NELSON ENTERPRISES**, 336 S. High St., Columbus, O. oc10x

ATTRACTIVE 216-PAGE ILLUSTRATED PRO- fessional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. **KANTER'S (Magicians' Headquarters)**, 8-1311 Walnut, Philadelphia, Pa. oc3

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. **MAX HOLDEN**, 220 W. 42d St., New York City, N. Y. oc3x

YOUNG MAGICIAN NOW IN SERVICE DESIRES Strait Jacket. What have you? **JAS. THRELFALL**, Maintenance Office, U.S.N., Tra. Sta., Newport, R. I.

ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. **MEEMS BROS. & WARD**, Ocean-side, N. Y.

BABY RINGTAIL MONKEY WITH CAGE, tame, \$50.00. Will trade for what have you. **ALEX BORG**, 1938 Michigan Ave., Detroit, Mich.

FAST BACK SOMERSAULT DOG — SMALL, young female. Also climbs pole and ladder. **WICK LEONARD**, 3209 Sullivant Ave., Columbus, O.

PLENTY HEALTHY SNAKES NOW, ALL KINDS; also large Boa Snakes, ten feet long; Armadillos, Alligators, Guinea Pigs, Iguanas, Gila Monsters, Texas Horned Toads, Dragons, Mexican Beaded Lizards, Mexican Giant Horned Toads, Monkeys, Dingos, Baboons, Swans, large African Lion, males; Ocelots, Coatimundis, Agoutis, Pacas, Scentless Skunks, Ringtail Cats, White Raccoons, Ferrets, Scentless Civet Cats, White Squirrels, Rats, Mice, Talking Parrots, White Doves, Parrakeets, Prairie Dogs, Kangaroo Rats, Peafowl. Wire **OTTO MARTIN LOCKE**, New Braunfels, Tex. oc10x

SIX RHESUS MONKS FOR \$100.00; TWO Talking Macaws for \$50.00; one Ocelot, \$10.00; one Parrot, \$5.00; one Rosa Cockatoo, \$5.00; one Peccary, \$5.00; 1 Eagle, \$8.00; three large Owls for \$5.00, and two Porcupines for \$6.00. Write **H. JENNER**, Loup City, Neb. x

PARTNERS WANTED

LADY OR GENT WITH \$350.00—HAVE GIRL Show, stock location, big city theatre. **MISS VERNA**, Apt. 21, 1500 2d Ave., S., Minneapolis, Minn. x

HELP WANTED

ACTS FOR SCHOOLS QUICK — STATE LOWEST. **FRED'S KIDDIE CIRCUS**, General Delivery, Parkersburg, W. Va.

FIRST AND SECOND TRUMPETS — ALSO Trombone. Prefer "go" men. Salary; winter location down South. Others write. **WIT THOMA**, Albert Lea, Minn.

LAYING UP FOR WINTER QUARTERS? — \$20.00 per week for sober men. Write experience, age, weight. **NEON ENGINEERING**, 7600 Greenwood, Chicago.

PIANO MAN FOR LOCATION COCKTAIL UNIT. BOX C-2, care The Billboard, Cincinnati, O.

SINGLES, TEAMS, NOVELTY ACTS, CHORUS Girls and young Straight Man at Fort Theatre, only vaudeville house in Fort Smith, Ark.

VAUDEVILLE AND CLUB ACTS FOR TEXAS and Southwest — Communicate immediately if coming this way or already in area. **SOUTHERN ARTISTS BUREAU, INC.**, Liberty Bank Bldg., Dallas, Tex.

WANTED — MED PEOPLE IN ALL LINES. Tell all in first letter your lowest, our highest. Don't misrepresent. **CHIEF BLACK HORSE**, R. F. D. No. 5, Upper Sandusky, O.

YOUNG LADY PARTNER — LEARN AND travel; acrobatic, aerial, posing dances. **DELZAROS**, 24 Norfolk St., Newark, N. J.

WANTED TO BUY

ELI FERRIS WHEEL FOR CASH — STATE DE- tails, price, location in first letter. Address **BOX C-1**, Billboard, Cincinnati. oc17

WANT TO BUY AMMUNITION—22 SHORTS, Longs or Long Rifle. Any quantity. Will pay attractive price. **PENNY ARCADE CO.**, 306 E. Baltimore St., Baltimore, Md. oc10

WANTED — HIGH FREE ACT RIGGING, STATE everything with photo. **R. HARTMAN**, 15 Grossman St., Quincy, Mass.

WILL PAY CASH OR TRADE 1937 DODGE Sedan with 7 good tires for factory built Kiddie Auto Ride or Little Train. **DUKE DOEBBER**, 115 S. 4th St., Muskogee, Okla.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
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NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS

Caretaker, Manager for tavern, night club, theatre anywhere. Don't worry about music, I have my own. Middleaged, personality, honest, sober. Wife cooks. **Hallock**, Route 6, Duluth, Minn. oc10

AT LIBERTY BANDS AND ORCHESTRAS

The Three Chicagians — Swing Band Trio available for high class hotels and cocktail lounges. **Harvey Thomas**, Manager, 192 N. Clark St., Chicago, Ill. Dearborn 9034.

AT LIBERTY CIRCUS AND CARNIVAL

At Liberty — Man with Sound Truck; A-1, has appearance of a circus wagon. Has 40 lights and Mechanical Clown. Salary \$45.00 per week. **Al Devine**, U. S. War Veteran, General Delivery, Blue Island, Ill. oc10

AT LIBERTY COLORED PEOPLE

A-1 COLORED HAMMOND ORGANIST AVAIL- able immediately. Twenty years' experience concert, popular, swing. Cocktail lounges, theaters, rinks. Good appearance, references. **REGINALD SMITH**, 405 Eagle St., Buffalo, N. Y. Tel.: Cleveland 1705. oc3

AT LIBERTY — COLORED BAND. DUKE AND 5 Dukes. Available October 10. Night club, hotel, tavern, cocktail lounge. Direct from New York City. **HERBERT FRANCIS**, 1551 Southern Blvd., Bronx, New York City. oc17

AT LIBERTY DRAMATIC ARTISTS

DAVID RIGGAN — A-1, GENERAL BUSINESS, as cast; double Piano. All essentials, strictly sober. Specialties. Join at once. Don't wire, write; state all, salary your limit. **DAVID RIGGAN**, 143 Elm St., Petersburg, Va.

AT LIBERTY MISCELLANEOUS

Band Director — Experienced, competent, Municipal, civic, industrial band. Go any place for steady job. Reference, photo on request. **Napoletano**, 624 Eighth St., Union City, N. J. oc3

AT LIBERTY M. P. OPERATORS

Man, past draft age, with Bell & Howell 16MM. Sound Projector and Movie Camera, wants connection. Experienced trouper. **Johnson**, 107 Walnut St., St. Albans, W. Va. oc3

AT LIBERTY MUSICIANS

DEPENDABLE FIRST Trumpet — Name band experience. **BOX C-485**, The Billboard, Cincinnati, O. oc17

DRUMMER — 13 YEARS' experience. Travel or locate. Solid, cut show; \$40.00 minimum. Class 3. **ROBERT ADDISON**, 530 Main, Anderson, Ind. oc3

ORGANIST — UNION, own Hammond Organ. Make good anywhere. Draft exempt. Available October 18. **RALPH HOWARD**, General Delivery, Lawton, Okla.

DRUMMER — UNION, YOUNG, RELIABLE AND steady. Prefer small combination, location. Write or wire **DRUMMER**, 38 W. 100 St., Apt. No. 10, New York City.

DRUMMER — ALL ESSENTIALS, 3A, NAME experience. **JACK KILNER**, 103 E. Linn St., Marshalltown, Iowa.

DRUMMER — VOCALS, AGE 19. RADIO AND stage experience. Solid and fast wrist. Have new equipment. Want steady location with full band; \$50.00 minimum. Must give notice. Address full details to **BOX C-487**, care The Billboard, Cincinnati, O.

ELECTRIC GUITARIST — RHYTHM AND TAKE- off. Formerly with Emilio Caceres Orch. Union. Read well. Draft exempt, 20 years old. Location preferred; no panics. Write or wire **BEN WEEKS**, 32 Briggs Ave., Buffalo, N. Y.

EXPERIENCED DRUMMER — JOIN AT ONCE. Draft exempt. Any proposition considered, dance or shows. Washington, D. C. territory preferred. New equipment, plenty rhythm and reliable. **TOM WRENN**, 24 Grove St., Asheville, S. C.

LEAD ALTO, CLARINET — EXPERIENCED, RE- liable. Read well, good tone, improvise; \$40.00 minimum. Location preferred. Draft exempt. **LEO FABIAN**, Ben Pay Hotel, Mankato, Minn. oc3

ORGANIST — SWING AND CLASSICS. PRE- fer job where both are used. No fast, hot jazz. Desire Illinois, Indiana or Ohio location. Consider radio. Union, draft exempt. Write **HERMAN F. REBER**, 2536 W. Augusta Blvd., Chicago.

VIOLIN DOUBLING STRING BASS — DRAFT exempt. State working hours. **V. COURVILLE**, General Delivery, Niagara Falls, N. Y.

4TH TENOR SAX — NON-UNION, GOOD reader, nice tone but no fake. Age 25, draft 4F. Consideration given all offers. **J. CHAPMAN**, 331 N. Delaware St., Indianapolis, Ind.

Drummer — Age 24, union, experienced, married. Solid rhythm, cut shows, reliable, new equipment. **3-A draft**, **Bob England**, 1515 3d Ave., Columbus, Ga. oc3

Drummer — Age 19. Show, dance experience. Beautiful equipment, flashy. Sells well to audience. Prefer band on steady location. **Cogan**, 43-09 40th St., Sunnyside, L. I., N. Y.

Drummer — Draft exempt. Read, fake, experi- enced; \$40.00 minimum. Prefer location. Available on two weeks' notice. **Bob Wade**, 2009 E. Jackson St., Springfield, Ill.

Guitarist — Rhythm, Electric, take-off, Fifteen years with top bands, trios. Union, draft 4F. Write **Freddie Stivers**, 2145 E. William, Decatur, Ill. oc24

Hammond Organist With Organ — Milt Herth style; twenty-eight years' professional experience. Finishing long contract engagement October 4. Draft deferred. All offers considered and answered. Suite 341, Hotel Roosevelt, Indianapolis, Ind.

AT LIBERTY PARKS AND FAIRS

FEARLESS FLYERS — FLY- ing Act. Billboard, Cincinnati. oc13

HIGH POLE ACT — Beautiful lighting effect for night display. Other acts for indoor acts. **BOX C-418**, Billboard, Cincinnati, O. oc17

SENSATIONAL HIGH Trapeze Act available for Southern fairs. Price and literature contact **JERRY D. MARTIN**, Billboard, Cincinnati, O. oc17

FOUR HIGH-CLASS ACTS — WORLD'S BEST Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand Balancing and Acrobatic Act. **BINK'S CIRCUS ATTRACTIONS**, Route 1, Cudahy, Wis. oc3

Chas. Augustus — Presents His Aerial Act De Luxe for outdoor celebrations. Flashy paraphernalia, wardrobe. Act priced reasonable. Platform required. Write **Chas. Augustus**, Sub Station 15, Fort Wayne, Ind.

Two High Class Comedy Acts — Also good Clown Bits. Some open time in September and October. Write for literature. **The Bakers**, 215 Whittaker St., Salem, Ill. oc10

AT LIBERTY PIANO PLAYERS

ACCOUNT SHOW CLOSING—EX PIT PIANO Man. Plenty experience floor shows. Over draft age. Consider all offers. Closing here October 3. Wire, write **KARL SAPP**, Kinsey Players, Marion, O.

PIANIST — EXPERIENCED, GOOD READER, transpose. Middle age, draft exempt, appearance. Prefer reliable show or cocktail lounge, alone or with small combination. **PIANIST**, 808 W. Locust St., Independence, Kan.

Pianist at Liberty — Read, fake. Union. Prefer night club. Age 27. **Jack McLaren**, Montpelier, N. D.

Piano Player — What have you? Anywhere, tavern, shows, any request. Read. Now or future. Draft exempt. **Otto Hinze**, 2106 W. Lawn, Madison, Wis.

AT LIBERTY VAUDEVILLE ARTISTS

CHARLES FEAGIN AT LIB- erty October 3 — As cast. Height 5'-6", age, 28. Experienced rep, burlesque, melodrama, clubs. Care **Kinsey Players**, Marion, O.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

- Forman, Kelly (License), 10c
MacKay, Dr., 14c
Monsigian, Edw., 12c
Roberts, Clint, 3c

- BOUVIER, JOS.
HOWDEN, JAMES THOMAS
BOWEN, Edgar Earl
BOWEN, Elinor
BOWMAN, RAY EBISSON



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati.

- Abbott, David
ABBOTT, James
Abbott, Joe
Abernathy, Ellen
ACUFF, Homer P.
ACUFF, Wm. M.
Adstr, Elmer
Adams, Eugene
Adams, Hays Otey
Adams, J. W.
Adams, Ned
ADCOCK, KENNETH WRIGHT
Adkins, Buster
Adkins, Tommy
ADLER, Joseph
ADLER, The
Akers, Melvin
ALBIN, GEO.
Aldrich, Doris & Al
Alexander, Jesse B.
Alexander, Ted S.
Alfred & Rosita
ALIFF, Hamilton
Allen, Christopher
Allen, B. C.
Allen, Charles S.
Allen, Fred
Allen, Herbert
ALLEN, Homer
Allen, Johnnie "Shorty"
Allen, Mrs. Mahel
Allen, Mrs. Roy
ALLISON, Arthur
Almon, Fred
Almon, Louis
Ambassadors, The
Amok, Chief
Anders, Sig.
ANDERSON, CARL D.
ANDERSON, MARVIN PORTER
ANDERSON, MAYNARD J.
Anderson, Richard (Kitty)
Anders, Jackie
Andronowski, John
Angus, Cecil W.
Anthony, J. C.
Anthony, Mito
Appelbaum, Sam
ARCHER, Willard R.
Arkansas Revelers
Arn, Ernie
ARNOLD, ALFRED FRANKLIN
ARNOLD, Erwin
Arnold, Harry V.
ARTHUR, OTIS
ARTHUR ALLEN
ARTHUR, Jos.
ARTHUR, Miles
ARTHUR, Judson
ARTHUR, Percy
ARTHUR, Virgil
ASBURY, KENNETH EARL
Ash, Carrie
Asher, Frank (Trainer)
Atkin, Geo.
Augustin, Marucleno
Austin, Frank L.
Avalon, Mrs. Lila
Averill, M. W.
Avon Sisters
Ayers, Henry
Babbs, Mr. & Mrs. Speedy
Bacus, Jos.
Bacon, Faith
BADEK, Henry
BAKER, Andrew
Baker, Mr. Babe
Baker, Eli
Baker, John Frank
BAKER, Raymond
BAKER, Milton
Balleras, Emil
BANKS, JOS.
ALEXANDER
Banta, Rus
BARFIELD, Dave
BARGERON
Albert Claude
Barker, Howard
BARKLEY, R. E.
BAILMAN, LESLIE W.
Barnes, Floyd
Barnes, Mrs.
BARNES, William Henry

- BOYD, CHAS. R.
Bozanga, Paul
Bozza, O. V.
BRADLEY, Albert Chas.
BRADLEY, Patrick Edw.
Bradley, Violet
BRADLEY, HENRY GRADY
Brady, Rita
BRAGG, ALBERT W.
Brandt, Floyd G.
BRANGLE, Lawrence J.
Branham, Joe
Brantley, Mrs. Elean
Branson, Richard
Bransford, Red (Rube)
BRASHEARS, CLYDE A.
Brassfield, Boob
Bratcher, Chas. O.
Braun, E. Herald
Bray, Wm. (Big Boy)
BREACH, HOWARD
Breckenridge, Ed
Breuse, Solo Mig.
Breeze, Nelson
Brennidge, Chas.
Brenon, Bessie
Brewer, Katherine
BRIDGES, Erwin H.
Briggs, Robt. (Bob)
BRIGGS, WILLARD C. THOMAS
BRITEL TWINS
BRITT, JOHN HENRY
Britz, Herman
BROCK, Stanley O.
BRODA, John Jos.
BRODERICK, Paul
Broesch, Geo. Jr.
Broderick, Geo. Thos.
Brofsky, Al
BROOKLEY, Chas. E.
Brooks, Clifford S.
Brooks, Stanley
Brooks, Mitchell
BROOKS, Wilbert Nathaniel
BROOKSHIRE, John B.
BROWN, ABRAM JOHN
Brown, Carl
BROWN, Clayton Gus.
BROWN, EMERY JUSTIN
Brown, Geo.
BROWN, GEO. BOAS
Brown, Helen
Brown, James
BROWN, JOHN JOS.
Brown, Kenneth P.
Brown, Leonce W.
BROWN, Moses
BROWN, Myron Alfred
Brown, W. B.
Browu, Mrs. Wheeler
Brown, W. S.
Brown, Y. B.
BROWNE, Derwood A.
Browning, Dave
BROWNING, James J.
Brownlee, Wm.
Broyles, Billie
Broz, Mrs. Blanch
Broze & Courtney
BRUCKE-MILLER, Ervin Leroy
Bryant, Florence M.
Bryant, G. Hodges
BUCHANAN, LLOYD A.
Buck, Emmet F.
BULKOW, Leonard Chas.
BULEY, Johnnie Lawrence
Bulger, T. E.
Burdock, Mary Jane

- Burd, Mrs. S.
BURGAN, Silas
BURGEOIS, Harold Malcolm
BURGESS, EART G.
BURKE, Frank J.
BURKE, John Jos.
Burke, Mike "I Know"
BURKETT, Wm.
Burner, Brooks
Burns, Boots
Burns, Mrs. Evelyn
BURNS, Geo. Bobbie
Burns, Joe
BURNS, JOHN A.
Burns, Saul
Burns, Chas. C.
Burton, Sidney
RUSH, John Jos.
BUSH, Kay
BUSH, ROBT. WM.
BUSH, Russell H.
BUTLER, BERNARD A.
Butler, Mrs. Harry
BUTTLER, Luther H.
BUNBAUM, Felix Edw.
CADIGER, JOHN B.
Cahill, Sam
GAIN, CHARLES
Cain, Geo.
Cain, Wm.
CALBORN, John H.
CALDWELL, Chas. L.
Caldwell, John James
Calea, Thos.
CALHOUN, JOHN B.
Calk, L. D.
Calk, Mrs. Pauline
GALLETT, EDW.
Calloway, E. G.
CAMDEN, WALTER HESS
Cameron, Mrs. Mack
Cameron, Annie Mae
Camp, J.
Camp, T. V.
Campi, John
Campbell, Mr. & Mrs. John
CAMPBELL, Warrick A.
CANNON, WM. T.
CANTER, CLARENCE E.
Cantwell, Raymond N.
CAPELL, Jack Nolan
CARD, John Henry
Caper, Don
Carey, Al
Carey, Mrs. Bobby
Carey, R. E.
Carey, Thos.
Carl, Geo.
Carlin, Mr. & Mrs. A. H.
CARLIN, Robt. Henry
Carlson, Mrs. Leo
Carlton, Emily
CARLTON, Thos. W.
Carmen, F. E.
CARMIN, JAS. B.
CARNEVALE, RALPH P.
CARPENTER, Lewis Gouar

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

- CHAPPELEAR, Thos. J.
Chas. & Dorothy
Charles, Cecil
Charles, Victor
Chenoweth, Mrs. Joe
Chester, Halley
CHESTER, Luther
Chevalier, Mike
Chismack, Whitey
CHRISTIANSON, Jorgen M.
Christopher, James Taylor
Chronister, Wm.
Chrysler, Lee
CIGIELSKI, THEODORE
CIGOL, Henry Paul
Clamp, Geo.
Clamp, Chas.
CLARK, Harry Michael
CLARK, JOHN
CLARK, JOHN
CLARK, Russell
CLARK, LAWRENCE OPICILE
Clark, Mrs. Marion
Clark, Sharon
CLARK, Wm. Angus
Clark, Willie C.
CLARKE, James Adams
Clarke, W. W.
Claude & Corina
CLAUDE, Leo
CLAUDE, Leo Alenzo
Clayton, Mr. Jean

- Dennis, Carl Leo
Dennison, Ernest W.
DENSMORE, Louis W.
DENSMORE, W.
GORDON K.
DERNES, JOHN
DEWESE, LEVIE
DEWESE, Thos. J.
Dhoni, Mrs. Marion
DIAL, EDWARD
Diamonds, Jack O.
Dickerson, Conrad
DICKERSON, Ralph Richard
DiCorte, Marguerite
DI JOSEPH, Louis
DILEGGE, Michael H.
Dillin, Edward
DILLEPLAIN, Virgil Leo
DINGLEY, JOSEPH ROBERT
DINGS, Dwight A.
DISSINGER, Calvin H.
DIX, ROBERT EDWIN
Dixon, Major Shorty
DIXON, ROBT. CARL
DOANAHOO, Alda Ray
Dolan, Mr. & Mrs. Sam
DOMSIC, Thos. J.
DONALDSON, Elizabeth M.
D'Aubour, Kenny
DAGNEL, Wm. A.
DAIL, Edw.
DAILEY, EUGENE J.
Dalley, Lawrence
Dalley, Ruth
DAILY, Alvirne Ernest
DAKOFF, Mike
Dakota Jack
Dale, Geo. or Ben
Dallas, Buddy & Virginia
Danagh, J.
Dance Trio
DANIEL, Norman L.
DANIELS, RAYMOND
Danna, Betty
Dare, Johnny
Dare, Marjorie
Darling, Jean
DARLISH, ALBERT FRANK
Duncan, Robt.
Dunn, Jeff
Dunn, Roy
DUNSTON, Louis Edw.
DURANT, WM.
DURR, LAUFAYTE
Dye, Mr. & Mrs. Elmer
Dye, Lee Elden
Earle, Carrie
Earle, Geo. W.
EARNEST, Merley
Edingfield, Daniel
Edmonds, Geo.
EDMOND, PATTIS A.
EDWARDS, Chas. W.
EDWARDS, CLIFFORD CORNELIUS
EDWARDS, Chas. W.
Edwards, Frank
Edwards, Dr. G.
EDWARDS, James D.
EDWARDS, EDWARD FUGUSON
EDWARDS, Robt. Bob
EDWARDS, Robt. Craig
Edwards Sisters
EFFRIM, JOHN
EGER, Lawrence
ELDRIDGE, JOE EARL
ELKINS, Ernest Grover
ELLINGTON, JOS. CARR
ELLIS, Roy Chas.
ELLIS, THOMAS
Ellison, Jimmy
ELMETS, BARNEY GEO. ARTHUR L.
Emerson, Leon
Emerson, Whitey
Emery, Bill
EMIG, KURT P.
EMIGONS, Hugh Finley
Emswiler, Mr. Babe
EMSWILER, Leonard H.
Engel, Arthur
ENFIELD, KURT F.
England, Frank J.
Enix, Glenn
ENRIGHT, ALFRED C.
EPHRIAM, Geo.
ERVIN, WALKER JOHN
ESTEK, James Kelley
Ethel, Madam
Ethel, J. W.
ERWIN, Ernest Bennett
Eude, Erwin
EVANS, Claude

COWBOY RADIO ARTIST — PLAYS GUITAR, Sings, Trick and Fancy Revolver Shooting. Furnish publicity and references from shows with Eddie Cantor, Dinah Shore, Morton Downum, etc. Finest wardrobe, equipment. Minimum \$50.00 weekly. Legitimate shows only. BILL JOHNSON, Box 61, Hillside, N. J. oc17

Harvey Thomas Revue Available Soon — Swing Band Trio and Six Girls. Put on vaudeville show for any affair. Harvey Thomas, Manager, 192 N. Clark, Chicago, Ill. Dearborn 9034.
Novelty Dog Act — Lady Trainer (Cowboy Trick and Fancy Koper), Magician, Hillbilly Group, Theatres, clubs, schools, fairs, etc. Engagement for day to week. Bergman's Variety, 341 Clumax, Pittsburgh, Pa.
Panamasika's Attractions — America's Famous Performing Birds, Dogs, Ponies, Monkeys, featuring those famous, marvelous acting Cockatoos and Macaws. Geo. E. Roberts, Manager, Panamasika's Circus Headquarters, 3504 N. 8th St., Philadelphia, Pa. Telephone: Suganore 5536.
Zoo Zoo — The Musical Clown One Man Band. Play Traps, Drums, Cornet, Harmonica, Harp. Do Acts, Comedy, Juggling, Acrobatic Dancing, Magic. Department stores, theatres, Billboard, Ashland Bldg., Chicago.

- Cox, O. C.
COX, Victor W.
COX, WM. TAYLOR
COY, Alexander
COYLE, Wm. David
CRABTREE, Wm. Glenn
Craig, Mrs. C. F.
CRAMER, HAROLD KENNETH
CRATYE SISTERS
CREDE, ROMEO JOS.
CREWS, Harry Clement
CREWS, L. D.
CRISTO, Pedro Edmond
Croven, Betty
Dean, Beth
DEAN, Frank Stage
DEAN, JESSE FRANK
DEAN, Russell Stanley
DEEMER, Thos. Murl
Defoor, Mrs. Mary C. C.
Del Mar, Josephine
DELLA, Miss
DELLEPLAIN, Virgil Leo
Delmore, Lou C.
Demetro, John
DENHAM, LEO MARSHALL
Dean, Agnes
Christine
Dean, Frank
Stagg
DEAN, JESSE FRANK
DEAN, Russell Stanley
DEEMER, Thos. Murl
Defoor, Mrs. Mary C. C.
Del Mar, Josephine
DELLA, Miss
DELLEPLAIN, Virgil Leo
Delmore, Lou C.
Demetro, John
DENHAM, LEO MARSHALL
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Dean, Frank
Stagg
DEAN, JESSE FRANK
DEAN, Russell Stanley
DEEMER, Thos. Murl
Defoor, Mrs. Mary C. C.
Del Mar, Josephine
DELLA, Miss
DELLEPLAIN, Virgil Leo
Delmore, Lou C.
Demetro, John
DENHAM, LEO MARSHALL

- Rogers, Mrs. Dorothy D.
Rogers, H. H.
Rogers, Jolanta
ROGERS, Lawton Sam
Rogers, Month
Rogers, Ruth
ROGERS, Wm.
Rohensfeld, Herbert
ROLLINS, Harry
Roos, Harry
Rooney, Mrs. Winnie
Rose, Harry E.
ROSEBROOK, Burr L.
Rosen, Herb
ROSEN, SHEIK
ROSENBERG, JOSEPH M.
ROSENTHAL, SAMMY
ROSS & ROSS
ROSS, ALVIS V.
Ross, Geraldine
Ross, Hal J.
ROSSEEL, JAS. R.
Rothwell, Jack
ROTHWELL, Richard
Rotunda, Jimmie
Rousseau, the Magician
Rowley, Alice
ROY, Charles
Rohal, Chester
Rubado, Grace E.
RUBLE, John Wm.
RUBLE, Robt.
RUCKER, John H.
RUDDY, Geo.
Rummel, Bruce
Rumshovers, Alex
RUYON, AMOS
Rupee, Johnny
RUSCH, August
Ruscitto, Leonard
Rush, Ralph
RUSSELL, A. J.
RUSSELL, John
RUSINSKI, Joe
RUSSELL, Geo.
RUSSELL, Hector
RUSSELL, Joseph
RUSSELL, JES.
RUSSELL, TESS
RUSSELL, Wilson
RUSSELL, Jas.
RUTHERLEDGE, Peter
RUTLEDGE, Marvin
Runt's Dogs
RUTTER, Roy P.
RYAN, Daniel
Ryan, Danny
RYAN, PATRICK
SADLER, Richard
SADLER, Ellis D.
SAGAN, Mandel
Salazar, Mrs. Marie
SALISBURY, Loyd
SALISBURY, H. P.
Sakfeld, Mary K.
Sanson, Little
Sanders, Robert M.
Sankura, Stephen
Sasin, Mrs. Mamie
Satter, Irene G.
Saul, Samuel
Saunders, John X.
Saunders, Monroe
Saus, Jimmie
SAWYER, TOM
SCALES, GLEN
SCAFER, Chas.
Schaffer, Army
Schaffer, Blacide
SCHAEFFER, JAS.
SCHAEFFER, LeRoy
Scheiman, Wm.
Scheiman, Loyd
Schile, Fred
Schneider, Mrs. Doc
SCHNEIDER, Emory J.
SCHNEPPER, Geo.
SCHNEPP, Harold
SCHOFY, Mrs. C.
Schrimsher, Chessie
Schuch, Clarence
SCHUTTE, Arthur
Schulze, Edwin
Schultz, Mrs. Frances
SCHULTZ, SPANLEY
SCHWARTZ, Robt.
Schwartz, B. M.
Scott, Mrs. Ethel
Scott, Joe P.
SCOTT, John
LEWALYN RAY
Scott, Lewis
SCOTT, MARIAN
Scott, Nina
SCOTT, Stuart
Scruggs, Willard
SIGAL, Harry F.
SIGAL, Benj.
SELLER, Stanley
Sells, Bobbie
Sells, Pop
SERWATKA, Thomas
SETER, Van Lee
SEWELL, Walter
Shaddock, Richard
SHAOVICH, PETER
SHAPIRO, Harry
Shapiro, Frank
Sharpless, Gladstone
SHAUGHNESSY, Philip Jos.
Shaver, Miss Bobbie
Shaw, Aloha
SHAW, FRANK
SHEAR, Fred
SHEARER, Douglas K.
SHEARER, SE.
Earl Henry
SHEARER JR., EARL HENRY
SHELLEY, Ray
SHELLEY, John
SHEPARD, Halls
SHERFY, CHAS. W.
SHERMAN, Jack
SHERWIN, HARRY
LAWRENCE
Sherwood, D. D.
SHIEL, Carl Henry
Shiu, Mrs. Neil
Shipman, Chas. R.
SHIREY, Geo.
SHIRLEY, Arthur
SHOE, Gene
Short, Joe
SHOVER, JAS.
SIBBY, RICHARD
Sibly, Buddy
SICKEL, August
SIEGIST, Chas.
SIGMAN, EDANO
Silver, Jim
Silvera, Annina
Silverburg, Walter
Silverman, Jacob
Silvertons, The
Silvester, Gilford
SIMS JR., GORDON P.
Simons, Leo
SIMPSON, Chas. E.
Simpson, Frank L.
Simpson, Robert
Singer, Ray
SINGER, Edwin H.
Sink, Lera
SINSKY, John
Sisco, R. H.
SISK JR., Carl
SISKER, Lou
SJOQUIST, Charles W.
SKAGGS, Guy
SKEHAM, JAS.
Sloan, Mr. JOD
SMALES, ARTHUR L.
Smart, Elizabeth
SMITH, Abner
SMITH, Crawford
SMITH, ARLIE
SMITH, E. M.
SMITH, Ed Ander
SMITH, Frank
SMITH, Geo. L.
SMITH, H. E.
SMITH, HARRY
SMITH, LUTHER
SMITH, Dr. R. D.
SMITH, Rufus R.
SMITH, W. B.
Smith, Wm.
SMITHLEY, WILFORD
SMITHY, JOHNNIE JOS.
Smukey Joe
Smukey, Marie
SNELL, Earl
SNELL, Lawrence
SNODDY, Edward
Snodgrass, George E.
Snow, Albert
Snyder, Mrs. Chas. J.
Snyder, James
Snyder, White
SOBEL, Harold
SOBOSKA, Joseph
Soutz, Carl
SORENSEN, Robert
Sorrette, Joe
SOUCY, Jos.
Sovan, Mrs. Daisy
Sparks, Jenivie
SPEAK, Barney
Spears, M. E.
Spectman, Allen
SPEIRO, John
Spencer, Clacide
Spencer, C. C.
SPILDE, Warren
Spitler, Thos.
Spivak, Paul
SPIVEY, CHAS. M.
Spofford, Vern
Spohr, Gus
Spring, Tony
SPRINGER, FRANK W.
Sprout, Dr. Beverly
SPROUT, Gordon E.
SPURLOCK, Jas. O.
STACEY, MICHAEL JAS.
STACK, PORTER
STALLARD, CHAS. PATETTE
STALLMAN, Chas. W.
Stanczak, Frances G.
Stanley, M. G.
Stanley, Albert
STANLEY, Chas. W.
STANLEY, Frank
- Shaver, W. Jack
Washburn, Mrs. C.
Washburn, G. H.
Washburn, George
Washington, B. J.
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wason, M. J.
Wasson, Grace
Waters, Esther
Watkins, Richard
WATKINS, Willie
Watts, Arthur
Weatherford, Earl
WEAVER, Gerald
WEAVER, THEO.
ROOSEVELT
Webb, Joe B.
Webb, John D.
WEBER, FREDERICK
WEBER, ALVIN
Weber, Jack
Webster, George
Webster, Jas. C.
Weiner, Earl
WEINMANN, GEORGE
WEINTRAUB, JACOB
Weintraub, Solomon
Weir, Mrs. Ethel
Welch, Mrs. Thos.
Weller, S. E.
Wells, E. W.
WELLS, Fonzo
Wells, George
Wells, Mrs. Izzy
Wells, James P.
Wells, Jas. E.
WELLS, Loreta
WELLMAN, Will
Wentz, Geo.
WESLEY, Earle
WEST, Otto
WEST, Huel
West, Paul
Westfall, Danzil
Westfall, Onie
WESTMORE, LAND
Weston, Melvin D.
Weyls, Ed
WHALLEN JR., JAS. EDW.
Wheeler, John E.
WHITAKER, CHAS. HARDIN
Whitaker, Pee Wee
White, Bob
White, Charles
White, Mrs. Ellie
WHITE, Kenneth
WHITE, Lewis
WHITE, RAYMOND
White, Wm. B.
White, W. W.
Whitechurch, Charles
WHITEHEAD, Ennis
Whitehead, Geo. F.
Whitehorn, Wilron
Whitler, Arthur
WHITMAN, DANIEL
WHITNEY, JAS. JOHN
Whitney, Jerry
Whyte, Roslyn
WIBBERLEY, Ralph W.
Wicksler, A. B.
WIGGIN, JAS.
WILCOX, Jerome
WILLARD, VERNE CLYDE
Williams, C. E.
Williams, O. F.
Williams, Dewey
Williams, Eddie
Williams, F. E.
Williams, Frank
WILLIAMS, GERALD
WILLIAMS, GLEN
WILLIAMS, Harry
WILLIAMS, Harry L.
WILLIAMS, Alden
HOOKER, Edsel
HORN, James Ott
Jagger, Fred
Johnson, E. K.
Jordan, Sandra
Joyce, Joan
Kameka, Charles
KELIHOLOKAI, David B.
Kelihoelokai, Mrs. L. A.
Winkler, Rip
WINNING, Chas. Jas.
Winstow, James
Wintson, Sherry
Winterhalter, James
WINTERS, Geo.
WIPF, ROBERT D.
Wisdom, Earl
Withers, Howard
WITTHAUS, Adolphus J.
WODOWSKY, Abraham W.
Wolfanger, Chas.
WOLFE, RAY
WOLLARD, Robert
Woll, BILL
WOLLARD, Robert
Womack, Mrs. Lee
WONG, GEORGE W.
WONSER, Robert
WOOD, Frank H.
WOOD, JOHN
WOODROR, Wood, Kenny
Wood, L. S.
WOOD, Wm. W.
WOODARD, RAY
Wooden, Clarence
Woodford, Penny
Woodruff, Harry
WOODWARD, Clarence Geo.
WOODWARD, FREDERICK
WRIGHT, Herbert
WRIGHT, Jerry
Wright, O.
Wright, Willie
Wraet, Lee
WYATT, THOS. EARLE
Wynneagar, H. L.
Yates, Bob
Yellow Boy
Yennie, H. G.
York, Claude
York, Volts
York, James A.
YOUNG, DONALD
YOUNG, WESTLEY
Young, Eddie
YOUNG, J. Floyd
Young, James
Young, Lonnie
Young, Wm. S. & Martha
Young, Willie
Youngblood, Zeke
Younger, O. L.
Zane, Rita
Zellmer, Dorothy
ZELTMAN, Edward
Zewanda, Madam
ZIMMERMAN, Harry
ZUGER, MORTIMER
Allen, Oreland
Altman, Mrs. Emily
Andv, Fern
BARKY, Edwin
BARKY, Edward
BIELAK, Chas.
BIELAK, Edward
Butz, Mildred
BROOKES, WILLARD
LOUIS
BURGESS, Roy R.
Burton, Mrs. Ethel
C. or Thomas
CLARK, CHAS. EDWARD
CARTER, THOMAS
JOSEPH
Chidester, Wm. J.
Dahl, Mrs. Edith
Rogers
Daly, Smiler (The Clown)
Darling, Phyllis
DARNELL, HAROLD TRUE
Dean, Ray
Dickerson, Harry
Diets, LaRue
Driscoll, Larry
Eisenburg, Mr.
EUGENE, Russell
Peak, Steve
FERRA, Don
FIEN, MORRIS
Forsuch, Ernie
FUSNAUGH, ERNIE
FREDMAN, Max
FUNDERBURG, QUINTON
Geraghty, William
Gibbin, A.
Good, Jack
HATHAWAY, Charles A.
HAYENS, Frank
Herley, John
HOTH, Leland
Howard, Bert A.
Howard, Denny
HUSON, Orville
Huston, Flora Lee
Hyds, Vic
Ingelheim, Louis
Johnston, Frank J.
Jones, Earl
Jones, Earl
Maunin, Boots
MEYER, Andrew
Meynell, Lowell
Morris, Douglas
Ness, Alfred R.
New, Walter
Nocera, Antonio
Noonan, Betty
O'Connor, Dan
O'Rourke, Tom
Palmer, Connie
Patrick, Harold
Patterson, Martin
Perdue, Harriet
Powell, Eva Mae
Queiroz, Leo
RAY, Mark
Ray, O. A.
Reid, Cliff
Reid, Jackie
Rogers, Donna
Rogers, Edith
ROLLENS, Leroy
ROSENBERG, Benny
Ross, Mrs. C. A.
(Ross Sisters)
Ryan, Ed J.
RYAN, John P.
ST. DENNIS, John
Sarsault, Alex
SASSO, Alfred
SCROGAN, M. E.
Shank, Edward
Sharpe, Jules
Sharpe, Robert
Shelton, Anna
Singer, Leo
Sings, Sonys
Smith, George
STANDINGDEER, Simon
Spurgeon, Leslie D.
Stewart, James
Strickland, Ethel
SULLIVAN, Fred
Suzran, Maxwell A.
Timblin, Slim
Trimmer, Grandville
Van, Freda
VOSE, Edward
Ward, Fay
Walker, Clarence
Walsh, Casey
WOODALL, Johnny O.
WOODALL, J. J.
Wonters, J. G.
YOUNG, Albert
Jones, Little
Johany
Joy & Juanita
King, Harrison
King, Jack
King, Miss Mackey
La Petle, Chas. H.
Lania, Viola
Lee, June
Lee, Margie
Lewis, Mr. R.
Long, Burt
Love, Don M.
LUNDE, Russell E.
McIvcon, Wm.
Marjah, James
Dr. L. M.
MARTIN, LEWIS
Mellitt, Penny
Merrill, The Four
Miller, Ed
Moore, C. B.
MOUNGER, Walter
Murphy, Joe
Murray, Mrs. Jack
Myers, Frank
Myers, Thimothy
Ogle, Douglas
OLEJARCZYK, JOSEPH J.
Pearson, Leonard
Pentelton, Ray
Pattini, Tommy
Rabits, Santo
Radtke, Mrs. Art
RANK, WAYNE
REGAN, Rex
Rouchelle, Polly
Sanel, Mr. M. A.
Schermerhorn, Loyd
Schwarz, Charles R.
Schwartz, Miss Felice
SCHWEDA, Henry
Sharp, Robert
Sheldon, Gene
Sittanous, W.
Stanton, J. E.
Stierenson, Wm. C.
Talley, Harry J.
Van, Enoy
Vard, Eugene E.
Warrick, Alfred
Watson, Eddie
Wood, Fred H.
Woodson, John
Zyceda
KELLEY, Jack
Clarence
KIMBRELL, Gasy
KING, LEE ROY
KNAPP, Glyn
Knight, William
KREUS, Richard J.
KREUS, Frank H.
LaVerne, Miss Jean
LANCASTER, Charles Arthur
Lane, A. A.
LAVALL, Arthur
LAUGHLIN, James
Lo Blanc, Conrad
Learned, Ray
LEE, Robert
Liedts, Connie I.
Little, Jack
LONG, Maurice
Lyons, John J.
McCOY, Fred
McGOWAN, Wilmer Leo
McGrath, P. A.
McMULLEN, John
McQuarrie, Milton
McSparrin, Bill
MACKIN, Eddie
MATHIS, Calbert
MELVILLE, FREDERICK
MEYER, EDWARD
MEYER, ALBERT
MEYER, William
MILLER, Art
MILLER, Charles
Miles, Charles
Miller, Dow
Minnor, R. S.
Montana, Tricie
MORGAN, Robert
MRS. S. F.
NANCE, James
Norman, Alex
NORTON, David
Nottingham, Ben
OSTRUM, JAMES
OTT, MICHAEL
Ottley, Karl
Ottley, Otis
Parks, Miss Betty
Patzold, Alvin
Penn, Mrs. Mildred
POLLOCK, Donald
Potest, E. K.
POTTER, Robert
Price, Mrs. Louise
RAWLINGS, Everett
Regan, George W.
Reynolds, Dee
Richards, Mrs. Alma
Richards, Mrs. James T.
Riener, Mrs. Frances
Ristine, Louis
ROHN, Theodore
Rohn, T. W.
(Strawberry)
Rooney, Jack
(Wrestler)
SEWELL, CHARLES
MERLE
Shannon, Jack
Whitman
SHERWOOD, Neul
SHERWOOD, Carl
SHERWOOD, W.
Smith, Willard
Smith, William D.
Sphor, Gus
St. Germaine, T.
Stanley, Lazie
Stevenson, William
STOLZ, Lloyd E.
STRAHL, John
Edward
Swan, Walter
TAFT, JOHN
THOMAS, Harry
THOMAS, Howard
THORESON, Norman
Turner, Mrs. Marie
TYREE, Thomas
Eugene
Vandford, C. R.
Vreeland, Jack
Vrva, Elmer
Walton, Victor J.
WARMOUTH, ALFRED
THOMAS
Washburn, Nelson
Webb, Mrs. H. D.
Wecker, W. B.
WELLS, Earl
Wells, W. M.
White, William
WILLIAMS, HERBERT
WILLIAMS, William Henry
Wilson, Bill Max
WILSON, Robert
Wippel, Miss Rosina
Wisdom, Earl
Wolfe, Mark
WOODEN, Clarence
Youngman, Kenneth

MAIL ON HAND AT NEW YORK OFFICE

- 1564 Broadway
Allen, J. J.
(Chickie)
ALLEN, James
Allen, Mert H.
ANDERSON, Manfred R.
Ayers, Jeanette
AYRES, Edward
Baba, Ali
Barker, Gerald
Barky, Shiu & Bea
Barry, Eddie
Bennett, Phil
BOYER, John
Brachard, John H.
BRYSON, Owen
Campbell, J. C.
Carroll, Dave
Carson, George
Carson, Tommy
Cauley, Ray
Clemon, Mrs. Bart
Colesman, Max
CORCORAN, James Wm.
Corrigan, Walter
Cunningham, Bob
Dada, Leo M.
Dall, Sonny
DANKERT, Henry Miller
DAVIS, John E.
Davis, Leona
DeBard, Jay
DE WIT, George
DEL CAMPO, Manuel
Dixon, Mildred
Eaton & Saj
Eaustus, Carole
Edmundson, Jammie
Evans, Prof. Bob
Farley, Thomas J.
Fate, Sally
Fayreau, Agnes
Fetser, Isabell
Florida, G. A.
FLYNN, M. E.
Forsythe, Christine
Fortesque, Helen
Foy, Dick
Frawley, Jim
French, Arthur H.
Frey, Fay W.
Gardner, LuLu
GARVER, Wm. M.
Gillian, Joe
Hall, Martin L.
Hanna, Beatrice
Harris, Kay
Hart, Billy
HOMER, Carl
HOOKER, Edsel
HORN, James Ott
Jordan, Sandra
Joyce, Joan
Kameka, Charles
KELIHOLOKAI, David B.
Kelihoelokai, Mrs. L. A.
MAIL ON HAND AT CHICAGO OFFICE
12th Floor Ashland Bldg.
155 No. Clark St.
Parcel Post
Meridith, Chas.
290
ALLEN, Fred R.
Allen, Mrs. I. C.
Wilson, Mrs. Anna
Knight
Wilson, Dianne L.
Wilson, E. G.
WILSON, FRED
WILSON, Harry A.
WILSON, HARRY JNO.
Wilson, Jack F.
Wilson, Jos. Adley
Wilson, Lloyd
Wilson, (Mickey)
Wilson, Mrs. Louise
WILSON, Loyd
Wilson, Mrs. M. H.
Wilson, Maxine
WILSON, Richard
Wilson, Shorty
WILSON, ORMAN
RUDOLPH
WINKLEMAN, Jacob Henry

MAIL ON HAND AT ST. LOUIS OFFICE

- 390 Arcade Bldg.
Bales, Pat, 12c
Madden, Helen, 12c
Parcel Post
ALEXANDER, Jimmy
ALEXANDER, Edward L.
Cavity Craco
Allen, Mrs. Rosie
Anderson, Dot
ANDERSON, Harry
Ashley, Frank
Auerwald, Don
AUSTIN, ALLEN
AUSTIN, ANDREW
Bales, Eddie
Baldwin, Andrew
Baldwin, Robert
Balwin, Billy
Barnes, Floyd
Barro, Mrs. C.
Barro, Theodore & Adele
Beach, Harry M.
Beach, Mildred P.
Beaux, Betty
BIBESBY, VERNON
BIBESBY, THOMAS
BELL, Bill
Bell, Vernon M.
BELL, Arthur
BELL, William
Bloom, Mrs. John
BOODY, LEIGHTON
BOUDY, LEROY
BOSWELL, Leo
Daniel
Brasch, Charles
BROOKS, Dr. O. C.
BROWN, Gordon
Brumer, E. R.
Brumer, A. E.
Buck, Emmett F.
Burdick, Ira
BURKS, Louis
BURNS, William
Joseph
BURTON, JOHN LOUIS
BYRNS, Samuel
CAMPBELL, William H.
CARLISLE, DEAN
William Horace
CARTER, Mrs. J. C.
CHASTEEN, ROBERT
ROBERT
CHRISTIAN, Miss Fern
COLEY, Jeff.
COLEY JR., Jefferson James
Collins, R. E.
Conley, Fed
CONNOR, Roger
COWSBERT, EARL
OEBIL
EMANUEL
Crenshaw, Charles Bryant
Cutler, Ross
Darlington, C. W.
Dennison, Ernie W.
DeWitt, Ted & Francis
Dilbeck, Bill
Dilbeck, Mrs. Marie
Dolan, William
Downes, Geo.
Duffy, Fern
Dyer, Tony
Ebis, Mrs. John
Elmarte, Don M.
English, Betty
ENGLISH, Ralph
EPPERSON, Joshua
Evans, Miss Mickey
FASKEY, Stanley
FELTS, Oliver
FELTS, Martin
FLANAGAN, Tom
Austie
FORGACH, Alex
FORREST, Preston
FORSTER, August
Xavier
Fritz, Wm. R.
Frize, Hiney
Gage, Mrs. K.
Gans, Richard
Ghillardi, Mario A.
Gould, Max
Grachel, Muriel
GRANN, EARL
GUNN, MYRTLE
Ham, Charles
Hammons, Charoken & Pearl
Hankenberry, C. B.
(Prof. C. C. Berry)
HARDING, DALPHIN
Harris, T. C.
Hedges, Shirley
Hedges, S. R.
Higgins, Ray
Hildebrand, Mrs. Janet
HILTON, JAMES
HOUSE, Lee
Jackson
Howard, Johnnie
Hughes, Mrs. Lillie
HUMBLE, JOHN
LEONARD
HUTCHINS, John
Wendell
HUTSON, Robert
Lalan

WON, HORSE & UPP

(Continued from page 38) two high-yellow window washers, with long-handle brushes, who had migrated from the Cajun district of Louisiana. Due to their foreign accent the natives thought they were the guilty parties. Manager Upp turned them over to his

legal adjuster, who rushed them out of town, and the two passes were paid. News spread like wildfire and the matinee played a turnaway. Two performances were given that night. Word was sent on to this spot, which is only 10 miles from Boll Weevil, and business is big. We may circle and come back into this section, where our fame is great.

merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Ever so often an item comes along which is definitely labeled "hit." The Hitler Pin Cushion offered by the Stick-a-Pin-in-Hitler Club in last week's issue of *The Billboard* seems to be that type of item. It apparently has everything to make it move—flash, consumer appeal, timeliness, price and unusually fine publicity backing. Newspapers recently carried pictures showing one on President Roosevelt's desk. For a small, fast-turning deal, the Hitler Pin Cushion should be a pushover for an extended run. Item is 6 1/4 inches tall, is made of simulated china, hand painted in full color and is available in unlimited quantities.

Should the Hitler Pin Cushion take hold it may bring back the flush days enjoyed by the boys who worked the Dunhill Silent Flame. With the latter item, getting locations was no problem at all. All that operators had to worry about was getting enough lighters to supply the demand.

Dave E. Cohen, manager of Daco Quality Displays, is quite enthused over the new penny salesboard deal his firm has placed on the market, and reports the deal is clicking on all fours wherever shown. Deal uses a beautifully lithographed 1,000-hole salesboard and distributes 53 winners including three winners on the last punch at 1 cent per sale. Takes in \$10 and, according to Cohen, repeats rapidly despite the size of the board.

The holiday season ahead of us is extremely welcome for obvious reasons. (See DEALS on opposite page)

Mexican Jump Beans Big-Selling Item

NEW YORK, Sept. 26.—Kids from 5 to 60 enjoy playing with the Mexican jumping bean. Direct salesmen, pitchmen and salesboard operators report good business with this item.

The beans are popular with children who like to watch them jump around. Many women buy a handful of the beans and put them in a glass bowl for decorative purposes. The beans are also used as games. One of the most popular of the games is to draw a circle on a table or the floor. The beans are then placed in the circle and marked for identification by the players. The player whose bean jumps the highest and goes outside of the circle first wins the game.

The Mexican jumping bean is really grown in Mexico. The first crop appears about July 10 and a new one sprouts every two or three weeks until about August 1.

Each bean contains a live worm which makes it jump. In order to keep the beans jumping they are sprinkled with water and if well taken care of will live for at least two or three months. Eventually the worm eats the shell and becomes a moth.

The bean grows as a whole bean and before being shipped into the United States is stripped into three parts, each part of the bean containing enough of the worm to make it jump. The war has not affected the shipment of these beans and the jobber must pay a 10 per cent duty tax.

Pitchmen and direct sellers usually buy the beans for about 50 cents a hundred and sell them for approximately eight for 10 cents. In addition to being sold individually they are made up into games and sold that way for 10 cents.

Farm Mags, Other Papers Successful Mdse. Items

NEW YORK, Sept. 26.—Direct sellers and pitchmen report excellent success with farm journals and other periodicals.

There is a monthly farm magazine distributed from Mount Morris, Ill., that has an Audit Bureau of Circulation credit of 500,000 circulation. This magazine, which is sold for 25 cents a year, is distributed by subscription and agents to poultry raisers. Forty staff members write articles pertaining to poultry raising. In addition to the staff members, contributions for the publication are received from college men and poultry raisers themselves.

Pitchmen and direct sellers usually buy these farm journals direct from the agent or publisher and sell them from house to house, on street corners or by operation at county fairs.

Another publication sold by direct sellers and pitchmen is *The Hobo News*, which is published in New York City entirely by hobos, has a bi-monthly circulation of 150,000 readers, selling at 10 cents per copy. The readers include the hobos themselves and the general public, college students, professional men and the man in the street.

Harry Baronian, feature writer for *The Hobo News*, said: "People are interested in this publication because it has novelty appeal. Our paper is unusual in its make-up and contents and no set editorial rules are followed."

The paper is a study of society's basement, including vagrants, jungle buzzards, bayzo boys and curbstome canaries. The contents of the paper are unique and include cartoons, jokes, sports stories, editorials and columns. The paper also carries some poetry, which ranges all the way from Rudyard Kipling to originals by the paper's official poet, Otis Rodgers, who is a Texas hobo known as the Boomer Poet.

Contributions for the paper come from hobos all over the country. In addition, professional cartoonists often submit their work for publication.

Besides the contributors, the paper can boast of a Park Avenue columnist, Mary Niklas, a former debutante from Detroit, took the job with this publication to get started with her writing career. Marina Brian is *The Hobo News'* private secretary. Miss Brian is a struggling actress

who wants to be in the theater. In the meantime, she is working for this publication to get sideliights on the "lower depths," which she feels will later help her in her acting career. Kathleen Edwards, a former singer at the St. George Hotel in Brooklyn, is the staff receptionist. In addition to the regular staff there are eight pieceworkers who help put the paper together for each issue.

The paper, which sells for 10 cents per copy, is carried along by the advertising and circulation alone with no subsidy from a "philanthropic" source. Dealers and hobos sell the paper in every city in the country. They buy the publication at wholesale and resell it at a retail price, keeping the difference for themselves. In addition to the sales by direct salesmen, pitchmen, hobos and agents, *The Hobo News* is mailed to over 3,000 subscribers.

The idea of the paper originated when Patrick Mulhern, the publisher and a hobo, sold poems to the hobos and realized they would enjoy a newspaper of their own.

Good results are being obtained thru the sale of *The Prison News*. The first issue of *The Prison News* appeared on August 1 of this year and sells for 10 cents weekly. It is published by Bob Richman, who gets most of his editorial material and cartoons from the inmates of the prisons, the prison newspapers and from permitted reprints of other sources.

The object of *The Prison News* is to give articulation to several hundreds of thousands of men who spend time behind the bars. The aim of the paper, which has a high moral tone, is to help prisoners rehabilitate themselves and to express their talent. This is a weekly newspaper devoted to an intelligent survey of crime prevention, prison welfare, rehabilitation and problem people.

The paper consists of news items from the prisons themselves and of interest to the inmates, articles from sociologists, psychiatrists, Department of Correction and the prisoners; cartoons and editorials.

One of the leading editorials is a plea to allow many able-bodied prisoners to enter the armed forces. Their slogan is "Kill 'Em or Cure 'Em in Combat."

The paper also includes a touch of comedy and some poems, many of which are being used by the Salvation Army. At present, *The Prison News* has a circulation of 2,000. It is being sent to many inmates; wardens of federal, State and local prisons; members of the editorial staffs of the prison papers, social workers, sociology professors and people interested in prison welfare.

The paper has met with the approval of many prison authorities, plus the inmates and sociology professors.

No Fuss Being Made For Coming Election

NEW YORK, Sept. 26.—For the first time in years, political campaigns will go on without the benefit of buttons, according to reports received from merchandise men.

These buttons, which were made from celluloid, stretched over tin shells and having steel pins, contain materials needed for war industries. The government cannot give these manufacturers priority ratings.

Instead of using buttons, paper tags are being made with a string attached to them which can be worn in coat lapels.

Direct sellers state that little fuss is being made this year over the gubernatorial elections. In the first place, people seem to be more interested in winning the war than in politics. Secondly, there is generally little enthusiasm shown for anything but Presidential

BINGO BUSINESS

By JOHN CARY

Word has been received from St. Johns, N. B., that the volume of opposition from film exhibitors against bingo has decreased to almost nothing. Several years ago the theatermen were active in many cities and towns and districts against bingo. They were demanding and getting, in many instances, action from the local and district police, which resulted in checks on the games.

These checks actually proved beneficial to bingo, as the transients were weeded out by the police action. The fly-by-nighters had been attracting public attention flamboyantly, by sensational advertising, with the emphasis on alluring cash prizes. Bingo enthusiasts complained that these games were being operated dishonestly.

Since that time bingo has become increasingly popular, and bingo operators say that their customers are more than pleased with the merchandise prizes they are winning.

Answering criticism of the conduct of bingo games in Springfield, Mass., Mayor Roger L. Putnam said he had made every effort to keep the operation of such games from becoming a racket.

He is satisfied that under his limited license plan, under which no game is operated in the same place more than two nights a week, there has been little chance for a racket. He said some charitable organization or other organization covered under the law, benefits as a result of the operation of the games.

For those that are operated by some managers in the interests of a sponsoring organization, the licenses are issued on a basis that assures a fixed fee for each night's operation for the benefit of the sponsoring group.

"That means," the mayor said, "that if business should not be good, the benefiting society is assured in any event of a fixed amount. Of course, if business is good, the managing operator gets the benefit of the increased business."

The mayor continued his statement by saying he had no objections to an investigation of the operation of such games and the amount of receipts taken in and the share that goes to charity, as proposed by Alderman Richard B. Anderson in an order to be submitted to the city council. However, he awaits, with some interest, the final form of the order to see just what the outcome of the survey will be.

"When I came into office," the mayor stated, "bingo games were wide open, and that was a bad condition. I then tried closing them up entirely, and that wasn't satisfactory. Finally I decided on the limited license plan, under which no game should be operated more than two nights a week in the same building. That plan has been in operation for two years now and apparently has been satisfactory. But even where games were permitted two nights a week a different sponsoring organization gets the benefit of the charity feature of the play each night."

elections.

Aside from the paper tags the only other campaign novelties being featured are stickers for cars or windows bearing the candidate's name.

The general trend seems to be a shying away from the campaign issues. Altho elections are only a month away, there has been no effort on the part of any of the parties to ballyhoo the subject. No campaign speeches have been made as yet and merchandisers and direct salesmen unanimously agree that they expect little business as a result of the gubernatorial elections.

No Cause for Rumor

—Eastman Kodak Co.

NEW YORK, Sept. 26.—Enough direct positive paper to supply the entire market will soon be made available for distribution by Eastman Kodak, according to current rumors.

The New York office of Eastman Kodak Company disclaims any news of this rumor. Mr. McDermott, of that firm, said: "The rumor would be wonderful news if it were true. However, we know nothing at all about it."

This paper, which is known to the trade as supersensitive paper, has been off the market for some time now. According to McDermott, the machines which formerly made this type of paper are now being used to fulfill government contracts. There is no shortage of materials, but the machines aren't available for production.

The office of David M. Carlick, who is vitally interested in this paper, stated that supersensitive paper would probably be back on the market some time in October. However, it was said that no definite plans or promises along this line can be made at present.

Supersensitive paper is needed by the photomaton and microscope manufacturers and operators.

No word regarding this rumor has been received from the main office of Eastman Kodak Company in Rochester, N. Y.

Halloween Goods

American made

Complete Line for Parties and Celebrations

- No. 99N36—Tissue Paper Hats \$1.50 Gr.
- No. 99N37—Crepe Paper Hats 2.25 Gr.
- No. 99N38—Crepe Paper Hats 2.75 Gr.
- No. 99N39—Crepe Paper Hats 3.75 Gr.
- No. 99N40—Miniature Clown Hats 3.75 Gr.
- No. 99N41—Fancy Form Hats 4.80 Gr.
- No. 99N43—Crepe Blocked Hats 7.20 Gr.
- No. 99N46—8 3/4-Inch Heavy Cardboard Horn 4.50 Gr.
- No. 99N54—9-Inch Cardboard Horn 3.40 Gr.
- No. 99N55—12-Inch Cardboard Horn 4.00 Gr.
- No. 99N56—9-Inch Fringed Horn 4.50 Gr.
- No. 99N49—Metal Noisemakers, Asst. 4.00 per 100
- No. 99N50—De Luxe Metal Noisemaker, Asst. 7.50 per 100

We carry the largest assortment in the country. Send for our catalog, stating your line of business.

N. SHURE CO.
200 West Adams St. CHICAGO, ILL.

Hitler Pincushions Popular Novel Item

CHICAGO, Sept. 26.—One of the most popular and fastest selling novelties to come out of this war is the Hitler Pincushion.

This novelty, which incidentally is not endorsed by Hitler, is being sold from Coast to Coast by direct sellers, pitchmen, salesboard operators and concessionaires. People everywhere are clamor-



ing to stick a pin in the Axis. Even President Roosevelt has a Hitler Pincushion on his desk.

The Hitler Pincushion is 6 1/4 inches tall and is an actual statue made of simulated china, with a felt-covered base. The statue is hand painted with brown shirt, blue pants and Prussian boots.

According to word received from merchandisers everywhere, this novelty is being sold in large quantities and it is

expected that business will boom as more people join the "Stick-a-Pin-in-Hitler Club."

DEALS

(Continued from opposite page)

of which none the least is the fact that holidays usually tend to open up the new items market and make available a greater variety of merchandise for operators to feature on quick-turning deals. And the John Public has been digging into his pockets freely the past few months he is even more susceptible when present-giving time comes around. He's a pushover then for the right offer.

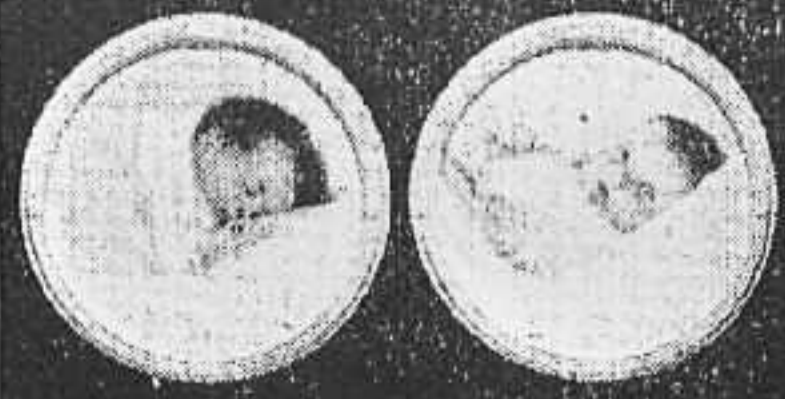
R. H., of Troy, N. Y., writes: "In working with stores should a deal be sold outright or worked on a percentage. What should the storekeeper's percentage be in the latter case?"

Unless local authorities permit such placements stores are not solicited. However, in towns where it is okay to display a deal on a store counter the operator will, more often than not, sell the deal outright to the storekeeper and make his profit on the original sale and repeats. When an operator cannot induce the storekeeper to buy the unit he will generally attempt to place the deal anyway by offering the usual bait of one of the major awards. Failing in that he may try a percentage arrangement, usually 35 per cent of the net profit on the deal.

According to Jerry Gottlieb many of the boys are planning to feature dolls and stuffed toys in their fall and Christmas promotions. It's been some time since we had a real doll run and the chances are we are ripe for another.

HAPPY LANDING.

Sensational Seller!!!



No. 3632—Two Most Beautiful and Realistic Baby Pictures Under Convex Glass

Originally made in France, but for obvious reasons the lithographic stones were sent to this country and are now made here in tasteful, delicate colors of a fineness so characteristic of French Art. Owing to the convex glass, these pictures look so realistic that one feels like picking up the little darlings and taking them in one's arms. 5 inches in diameter, in plastic patented frames, ivory color, boxed in pairs, \$7.20 per doz. pairs, and in 3 doz. lots \$6.60 per doz. pairs. Sample pair sent on receipt of one dollar.

For Floral Gems under Convex Glass, from \$3.60 to \$6.60 per doz. pairs. See our price list #202-K.

No C. O. D. shipments without a 25% deposit.

Leo Kaul Importing Agency, Inc.
115-119 K South Market St., Chicago

OPERATORS

SEND FOR 3-COLOR ILLUSTRATED FOLDER

Showing 23 New and Timely Money Makers.

FOR IMMEDIATE DELIVERY

JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N.Y.

LEADING SELLERS IN FUR COATS

LOWEST JACKETS PRICES CAPES • SCARFS ALL GENUINE FURS!

Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO.
150-B West 28th St., N. Y. C.

WHILE THEY LAST MOTOR JUGS—First Run Seconds as They Come—ORDER NOW—DON'T WAIT



	Ea.	Doz.
0405—1 Gal. Thermos Jug, Regular	\$.75	\$ 8.40
0407—1 Gal. Thermos Jug, Spout	1.10	12.00
0411—1 Gal. Thermos Jug, Food	1.10	12.00
418—1 Gal. Thermos Jug, Spigot	1.45	16.80
419—1 Gal. Thermos Jug, Deluxe Spout	1.45	16.20
414—1 Gal. Thermos Jug, Deluxe Spigot	1.50	17.40
0412—1 Gal. Thermos Jug, Food & Spout	1.70	19.80
0413—2 Gal. Thermos Jug, Spigot	2.10	24.00

DID YOU RECEIVE OUR 1942 FREE CATALOGUE? IF NOT, GET ONE—BE SURE AND STATE YOUR BUSINESS

WISCONSIN DeLUXE CORP. 1902 NORTH THIRD MILWAUKEE, WIS.

WRITE FOR CATALOG OF BINGO SUPPLIES

BY MANDELL THAT'S ALL!

MORRIS MANDELL, 131 W. 14th St., N. Y. C.

IT STARTS YOU IN BUSINESS—SELL TIES

Sell complete line of Ties, Knitted Ties, Khaki Ties, Bows, Tie and Kerchief Sets, etc.

Custom Made Ties, Sample 20¢.
Gross \$24 Doz. \$2.25

100% Wool Lined Ties, Sample 40¢ Doz. \$4.20

Slyde-On Ready Tied Ties, Sample 30¢ Doz. 3.50

Army Khaki Red-Knot Ties, Sample 30¢ Doz. 3.50

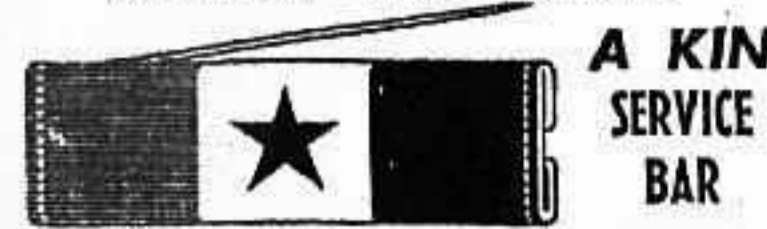
Victory Ties, Sample Tie 20¢ Doz. 2.10

Muffler, Tie, Kerchief Set, Sample \$1.35 Doz. 15.00

Tie & Kerchief Set, Sample Set 40¢ Doz. 4.50

Send 25% deposit, balance C. O. D. Write for FREE Wholesale Catalog and FREE Swatch Book of actual materials. PHILIP'S NECKWEAR, 20 West 22nd St., Dept. B-39, New York.

ATTENTION—CAMP SALESMEN



For Mother—Wife—Sister—Sweetheart or ANY KIN AT HOME. Each Star Indicates the Number in Service. Price, 15c ea. in lots of 25. Remit with order.

LA VINE Box 111, Twentynine Palms, Calif.

18" x 20", \$4.50 Doz. \$48.00 Gross. Also 8 1/2" x 12", \$1.75 Doz. \$18.00 Gross.

DON'T WAIT

11" x 8", Army, Navy, Marine or Air Corps Insignia in upper corners. \$1.25 Doz., \$13.50 Gross. Also 6" x 9" Star, No Insignia, 3 colors, 1, 2 and 3 stars. 90¢ Doz. \$10.00 Gross.

ORDER TODAY

12" x 10", \$1.75 Doz. \$18.00 Gross.
Gen. MacArthur Banner, 8" x 12 1/2", \$1.50 Doz., \$15.00 Gross.

These Newest Banners, all heavy rayon satin, are Great Sellers and Big Money Makers. Made in 3 and 4 colors with Flock Borders and designs. Red, White and Blue Cord and Tassels. We give you the opportunity of buying several dozens for a WEEK'S TRIAL and GUARANTEE to refund your money, including postage, if not satisfied. No such offer ever made before. These photographs cannot talk. To know the value and how fast you can sell them you must buy and try them. ORDER A SAMPLE LINE, including 8 new service and gold star banners, for \$1.00. Brings in \$3.00. 25% with all orders, balance C. O. D., F.O.B. N.Y. Distributors wanted.

REITER NOVELTY CO. 1141 BROADWAY (Dept. "J") NEW YORK CITY, N. Y.

NOW READY—MID-SEASON CATALOG

INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CON-
CESSION OPERATORS
Largest Line of Bingo Merchandise.
WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

CATALOGS BEING MAILED OUT NOW
WRITE TO K.C. FOR YOUR COPY
COMPLETE LINE CARNIVAL MERCHANDISE
BE SURE AND STATE YOUR LINE OF BUSINESS
MIDWEST MDSE. CO. 1006 BROADWAY, KANSAS CITY, MO.
116 MAIN, LITTLE ROCK, ARK.



STERLING SILVER RINGS
Two hands that clasp and unclasp go to make up this moment of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9110—Each \$1.75

ROHDE-SPENCER CO.
223 W. MADISON CHICAGO
Write for Our Latest Catalog.

HALLOWEEN GOODS

- American Made—
- N2961—Fine Quality Crepe Paper Hat, Per Gro. \$2.75
 - N8553—Cardboard Clown Hat, Per Gro. 3.25
 - N1149—Fancy Crepe Paper Form Hat, Per Gro. 4.50
 - N1768—9-Inch Heavy Cardboard Horn, Per Gro. 4.50
- Send for CIRCULAR showing complete assortment; Masks, Hats, Decorations and other Novelties.

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

BEST BUYS FUR COATS
JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furrifur
236 W. 27th St., (Dept. b-3), New York City.

ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp to Keep Mosquitoes and other Insects Away and DOCTORS SAY **VERDARAY** to Conserve Vitamin A and Reduce Fatigue FREE Literature - SAVE ELECTRIC - Toledo, O.

WHOLESALE CATALOG **FREE**

SPORS

For Salesmen, Dealers & Agents 250 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity. NOW. No charge for it.

SPORS CO., 1042 Lamont, Le Center, Minn.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose address and stamped envelope for prompt reply.

Air Raid Warden Belt

The Empire Belt Company has introduced a handy belt for air raid wardens. It's a genuine cowhide leather air-warden belt which holds a flashlight, screwdriver, whistle, and a pouch for note book, identification card, report card, spare battery, etc.

Army Kit Gift

The Hartford Cravat Company has just introduced a timely premium number for the boys in the service. This item is a regulation army necktie and a compact, yet very complete, little sewing kit packaged together in a patriotic gift box.



Columbia Printing Company, Richmond, Va., manufacturer of novelties and roll tickets and importer of novelties, has announced a New York office will be opened about October 1. The office will be in charge of Nathaniel M. Thornton, who will operate from the Hotel Breslin.

Plans are to continue the operation of the manufacturing plant at Richmond and the maintenance of the home office there in addition to the New York branch.

Harry Reiter, manager of the Reiter Novelty Company, New York, announces that his firm has just brought out a new line of service stars and in service banners. These have extra large and outstanding service insignias in the corners, are heavily embroidered in flock and are available in two sizes. The in service banner carries the inscription "In Service." The entire Reiter line has been moving exceptionally well in the past few months, says Mr. Reiter, and indications are it will hold strong indefinitely.

TRADE SERVICE FEATURE

Events for Two Weeks

- Sept. 28-Oct. 3
- ALA.—Birmingham, Dog Show, 4.
 - ILL.—W. Frankfort, King Cole Celebration, 1-3.
 - IND.—Auburn, Legion Street Fair, 29-Oct. 2. Mount Vernon, Fall Festival, 2-3. Vevay, Home-Coming, 28-Oct. 1.
 - MD.—Harwood, Horse Show, 3-4.
 - MASS.—Boston, Dog Show, 4.
 - MICH.—Monroe, VEV Fall Festival, 28-Oct. 4. Webberville, Home-Coming, 1-3.
 - MO.—Benton, Neighbor Day, 1. St. Louis, Dog Show, 4. Weaubleau, Street Fair, 1-3.
 - N. C.—Fayetteville, Dog Show, 3. Fayetteville, Defense Expo., 28-Oct. 3.
 - O.—Cleveland, Dog Show, 4. Utica, Home-Coming, 1-3.
 - OKLA.—Chelsea, Jamboree-Fair, 1-3.
 - PA.—Devon, Dog Show, 3. Ephrata, Farmers' Days, 30-Oct. 3. Philadelphia, Gift & Art Show, 28-Oct. 2.
 - TEX.—Taylor, Legion Cotton Carnival, 2-4. (See Events for 2 Weeks on opp. page)

PIPES

FOR PITCHMEN & BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

RAY WYANT . . . drummer and performer who has trouped with various med and tent shows, is now serving Uncle Sam and is stationed at Camp White, Ore. His official designation is Pvt. Roy Wyant, 240th Field Artillery, B. N., Camp White, Ore.

THE BIRDS are starting to head south.

HARRY GREENFIELD . . . reports that the season has closed at Coney Island, N. Y., and that business was off this season because of the dim-outs. He reports seeing Herman Keller, Jack David, Sailor Jim White and Solly Addis on the Boardwalk sunning themselves and talking about the old days.

JOCKEY ROSS . . . is working to good takes in Flint, Mich.

PASSING THOUGHT. It's good that there isn't a Petrillo of Pitchdom!

TEXAS TOMMY . . . fogs in from Texarkana, Tex.: "Have just gone back to work after being ill all summer. My dad, Buffalo Cody, is with me and going strong. We celebrated his 83d birthday September 20. We are working herbs here and doing okay. Planning on staying in Texas all winter." Tommy would like to know what has become of Jimmy Ross, Pat O'Day and Auto Polish Clark.

BOB WILSON . . . is back in Detroit after working the Davenport (Ia.) Cattle Convention, and is looking prosperous.

IF YOU CAN'T be a 10 Percenter, at least be a 5 Percenter.

MADALINE E. RAGAN . . . is still holding down the Monroe Street lot in Detroit with Zimny Phillips on med. Madaline saw Mary and Dave Friedman in the Crowley Milner basement recently passing out vitamins—"just like old times, working \$2 and \$5 touches." She also reports that Doc Wall Fraiser, Rae Eader and Doc Duncan are working in the store on Monroe Street to good takes. She declares that the boys and girls in Detroit would like to hear from Doc Phil Bradley and the rest of the boys in service. Madaline expects to be in San Francisco soon working with sister Mary on herbs.

CHICK TOWNSEND . . . still has the Roxy lot, Detroit, which is a meeting place for the pitchmen. Plenty of jackpots are being cut up at that spot.

WHAT'S the score at the fairs, boys? The reports could come in a little faster.

BIG AL ROSS . . . scribbles in from the Allegan County (Mich.) Fair, where he worked with Glen Hoberg, who had combs. Glen had four joints at the fair and reported he did okay. Al says that the layouts also did okay at the Saginaw (Mich.) Fair. Also at the Allegan Fair, according to Ross, were Speedy Haskell, with cards and mice; Bill Newcomb, working pens for a dollar and getting it; Jack Halstead, ace jam worker; Hawker, with peelers; Charlie Hallegan, a foot layout; Al Rice, Little Sol, med, and Jack Murphy, gaps.

TOMMY ADKINS . . . is working drug stores in Forrest City, Ark.

PIPES DEPENDS ON ITS FRIENDS. HELP! HELP!

CHET WEDGE . . . is stationed with the army medical corps at Luke Field, Phoenix, Ariz.

JAMES L. OSBORNE . . . reports making three fairs in Nebraska, five in Kansas and three in Oklahoma—and all blanks. Says that sales thru the territory have been okay, tho. "Have the king of the solder boys with me," says Osborne, "none other than Old Solder Red Boddie, cutting up lots of old dough and getting a little new."

NOT AS MANY of the boys are on their uppers as there once were—but most of them are now riding in them.

CHIEF BLACK HORSE . . . drops a note from Upper Sandusky, O., to report that the Black Horse med show closed September 26 at Cardington, O.

NEW CATALOG

Just Off the Press

Featuring an Extensive Selection of **MILITARY and PATRIOTIC JEWELRY.**

Locketts — Pins — Compacts — Rings — Dog Chains, etc.

WRITE FOR COPY TODAY!!

BIELER-LEVINE

37 South Wabash Ave. CHICAGO

REMEMBER

WHETHER IT'S PATRIOTIC OR WAR SLOGAN ITEMS or any staple Notion, Novelty, Gift, Deal, Razor Blades or Sideline Merchandise, we are NEVER UNDERSOLD

Send us your orders. We always meet or beat all competition. 26 years of Value Giving is our Guarantee of Satisfaction.

UNIVERSAL WHOLESALERS CUSTOMERS Note . . . Through special arrangement all orders for **UNIVERSAL WHOLESALERS** shipped by us.

Deposit of 25% With All C. O. D. Orders. Send ALL ORDERS to NEW YORK Only.

Catalog FREE on Request.

MILLS SALES CO.

901 BROADWAY, New York, N. Y.

WORLD'S Lowest Priced WHOLESALERS

Pitchmen and Canvassers MAKE MORE MONEY

sell **★ AMAZING NEW "CATHAY" BAR Soap** and 2 other brands with DOUBLE SOAP CONTENT.

★ NOW READY

Individually wrapped . . . Attractively boxed.

SPECIAL LOW PRICES for quick action. Write today for prices and FREE samples.

Midwest Soap Company

1005 E. Sumner Ave. Indianapolis, Indiana

FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

STARR PEN COMPANY, Dept. O
500 N. Dearborn, Chicago

ZIRCONS

Genuine White Diamond Cut

Blue or Brown Zircons—\$1.25 per Carat

ZIRCON RINGS SOLID GOLD Ladies or Gents \$4 to \$8 EACH

B. LOWE, BOX 311, ST. LOUIS, MO.

MACARTHUR'S KEYNOTE FOR VICTORY SERVICE MEN'S MAGAZINE—26th Year

Pointers, rules and laws for service men, trainees and dependents. How to get and protect their rights. Doings at training camps and at front—5c, sells 25c. ONE MAN SELLS 2,500 monthly. "OUR BUDDIES—IN THE ARMY NOW"—4c, sells 25c. Small joke book, screaming comics of service—2c, sells 15c. Flag Respects—3c, sells 15c. GET YOUR TERRITORY. FREE COPY U. S. SUPREME COURT DECISION PROTECTING SALESMEN. SAMPLES 10c. SERVICE MEN'S MAGAZINE, 169 Duane Street, New York City.

SUBSCRIPTION MEN

Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. CURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

RAZOR BLADES—SELL ACE COST YOU LESS!

Each blade honed in oil to hair-splitting sharpness. Flashy display cards. Buy at factory prices. Many millions sold. Rush name for FREE BLADES offer, Dept. 52.

ACE BLADE CO.
68 E. Eagle St., Buffalo, N. Y.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists

187 E. Spring St. Columbus, Ohio

BUY WAR BONDS FOR VICTORY

JANE DOE
SILVER IDENTIFICATION

ENGRAVERS! STREETMEN!

Take advantage of this special offer. Sterling Silver Identification Bracelets. Two popular styles. There will be no more available at this low price when our present stock is exhausted (silver has been banned for civilian use).

No. B28J3677—Per Gross \$39.00. Per Doz. \$3.50.

Sterling Silver Identification Necklace, 7/8" disc diameter. Has 18" chain.

No. B12J1297—Per Doz. \$5.00. Sample Assmt. of 3 Pcs. \$1.00.

25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail.

JOSEPH HAGN CO.
The World's Bargain House Since 1911
217-225 W. Madison Street CHICAGO

FURS OF DISTINCTION

Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Checkings, Caraculs, Mouton

Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up. WRITE immediately for our new illustrated catalog and price list just off the press. It is free.

ANDREW PAUL AND E. ARKAS
Manufacturing Furriers
154 W. 27th St. (Dept. 27), New York, N. Y.

SERVICE EMBLEM FOR CARS

Beautiful Enameled Emblem with One or Two Stars, Red, White and Blue Border, Red Star outlined in White (Blue Field). Size 6"x12" holes bored, ready to attach. Made of 1/4" durable water and weather-proof hardboard. One doz. lots, \$4.40; five doz. jobber lots, \$4.10 doz. State One or Two Stars or mixed orders. All orders C. O. D.

KEENEY NOVELTY CO.
174 Port Watson St. CORTLAND, N. Y.

MIRROR CHESTS

Metal knob, California redwood drawer, 9x6x2 1/2. Cut mirror curved top. Blue and white mirror sides and front. \$14.00 doz. Swivel Mirror Vanities, from \$1.35. Mirror Cigarette Boxes, \$4.20 doz.

MARTIN MIRROR CHEST CO., 1120 W. 79th St., Chicago, Ill.

DECAL TRANSFERS

Large Service Flags, \$6 per hundred, \$25 for 500, \$45 per thousand. Small Service Flags, \$3 per 100, \$25 per 1000. Better prices in larger quantities. Both large and small Service Flags contain two extra stars which are not on the flag but can be placed on if desired.

JEROME ROSE
432 S. Main St. Los Angeles, Calif.

NEW SQUIRT PACK OF CARDS . . .

Fan the deck, Victim selects card. Holds pack thinks his card will rise. GETS HANDFUL of Water. 1.50 doz. HITLER PINSHOON as shown in the Movies, and on Pres. Roosevelt's Desk. Big 50¢ Seller. Doz. 1.50.

FLASH BULLETINS set of 12 60¢ doz. NEW FUNNY CLEVER HOTCAKE SELLING GIFTS PETER RABBITS ADVICE. NO NO NO 1.35. You Got Me Boys 1.35. A Filler upper 1.20. To My Baby Doll 90¢. A. No. 1 Air Raid Shelter 1.20 and many others. Above prices are dozens UNCLE SAM'S PEACE TERMS 1.00 & 100, small size 50¢ 100, Shtop Pushin price as above. FIND THE SKUNK new fold 50¢ 100, 3.50 1000 and many others. Send 25¢ for Samples. Or . . . 2.00 brings 50 samples asst. & Cat.

JOEKERR NOVELTIES, 198 Park Row, N. Y.

KNOCK HITLER and THE JAPS

New Fast Selling Postcard Photos—New—Hot—Humorous—Spicy—War—Angle—Timely—Must be seen to be appreciated.

Pictures show Zipper, the movie dog, making fun of the Axis leaders with his new, original tricks. Everybody wants 'em. Sell like hot cakes at novelty stores, postcard shops, gift shops, cigar counters; also around defense plants, army camps, etc. Good for Hustlers. Original photos retail 10¢ or 3 for 25¢. Prints sell 5¢ each, or 3 for 10¢. Over 20 different cards to pick from. Photos, \$3.50 per 100; \$31.50 per 1,000. Prints, \$1.50 per 100; \$13.50 per 1,000. 1/4 down, balance C.O.D. Send \$5 for generous, full value, trial order of both photos and prints. Post paid. Or send 10¢ for samples.

ZIPPER NOVELTY & JOKE SHOP, P. O. Box 847, Sta. H, Los Angeles, Calif.

100 TO 300% PROFIT

The Chief declares that the season was spotty in places but that they managed to lay away a few bonds. The roster included Bill Auton, black and novelty music; Eva Auton, specialties and piano; Ted Rhea, magic, assisted by his wife Vera; Chief Black Horse, lectures, and Bright Starr, concessions. The troupe is taking a 10-day layoff before opening in halls with a larger show for the fall and winter. The Chief would like to hear from Pappy Bert Jordan, Jake Branholtz, Billy Beam and the Mississippi Kid.

WE HEAR that some of the boys have acquired electric auditing machines to total up the takes.

JACK SCHARDING . . . who says he made his winter bank roll at the Milwaukee Fair, also made the Cattle Congress at Waterloo, Ia. About 25 pitch folks was there, he says, including some old-timers like Sid Shipman, with Humatones; Hugh Degraw, with four workers handling med and food; Sam Col, with coils, and Mrs. Col, with unbreakable combs; Tom Kennedy, glass cutters; George Hanley, glass cutters; Kid (Doc) Morgan and wife, perfume; Bertha Stubbens, pens; John Allen, buddha; Ross and Cal, peelers. Attendance was way off this year, he says, and business was not up to par. Jack also reports meeting Tom Kennedy and Ross at the Richland Center (Wis.) Fair, where a flood hit the grounds. Last week Jack made the Viroqua (Wis.) Fair, the last one in Wisconsin, and reports that he was the only pitchman there. Jack jumped south from Viroqua and will later make his way back to the West Coast. Scharding adds an afterthought, declaring: "Boys, it looks as if Uncle Sam will have us all working for him before another year. My two sons are now in the air force."

WE COULD USE some contributions recalling the exploits of intrepid pitchmen of former days.

HERMAN HARRIS . . . of leather graftsoman fame, dropped in on the boys and girls at the Detroit Roxy lot recently to say hello.

FRANK MARKS . . . dropped into the Cincy office of *The Billboard* recently. He was headed for the Royal American Shows, having just come off a showboat.

Pitchdom Five Years Ago

Ricton was in Golderville, S. C., where he chalked up an eight-week red one. . . Roving Al Burdick, the sign painter, was in O'Donnell, Tex., and reported crops good in that sector. . . Leaf workers at the Woodstock (Va.) Fair were Jack (Bottles) Stover, Lester Pater-son, Charles Maltland, Specks Higgins, Blackie Shifflett and Barrel Rodeffer. . . Tom Kennedy was doing okay at Harrisburg, Pa. . . Donald E. Crabb had just closed a fair date at St. Paul. . . S. J. Arnold reported from Atlanta that

Med Men—Demonstrators

Our combo of vitamins and minerals is the most successful item ever to hit stores or fairs. A legitimate item with a real profit. We will help you book stores. (We carry Products Liability Insurance.) Write today for prices. Send 10¢ for sample of the most beautiful and cheapest mineral water package.

ROYAL PRODUCTS CO.
1432 Elmwood Ave. Berwyn, Illinois

REX HONES
Now \$5.25 a Gross

Send \$1.00, Bal. C. O. D., Plus Postage. Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Home men are cleaning up. ACT QUICK. REX-HONE MFRS., 1500 West Madison, BR-10, Chicago, Ill.

Med. Demonstrators

Profit big with Powdered ZODEX Laxative Compound Concentrate with Iron. One ounce makes one pint excellent laxative. Sells for \$1.00 and give 75¢ Box Zodex Iron and Yeast Vitamin Tablets free. (Insurance carried.) Write

ZODEX PRODUCTS COMPANY
545 Linwood Ave. COLUMBUS, OHIO

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web. 3546-3547-3548

biz was good thruout Georgia. . . *The Atlanta Journal* devoted considerable space to a jam pitchman. . . Dave Cooper, way down in the woods of Mississippi, said that King Cotton was taking a severe rap from the rain. . . Carl Herron was covering the American Legion conclave in New Yawk. . . Eugene Predette was in Minneapolis. . . Doc George M. Reed found biz in Jackson, Mich., very good. . . Tom Sigourney complained about business at Fort Scott, Kan. . . Jack (Snowball) Beard was with the Hyde Park Shows at Pauls Valley, Okla. . . Ray Herbers was complimenting himself on his best week in 10 years at Baltimore. . . Walker and Cozy, better known as the Hav-a-Laf team, closed their platform med show at Ashdown, Ark. . . Fred Williams was doing some tall traveling thru Arkansas. . . That's all.

Papermen
By E. F. HANNAN

I HAVE always held in high regard the honest and hard-working sheetwriters. Perhaps this is because I once wrote a stack of literature and figured out plans for a firm engaged in circulation boosting. At that time premiums could be given, and to watch the building of fallen circulation was a lesson in merchandising and promotion.

One of the best workers in this field was Charles (Pinkie) Pinkham, who was equally at home on a farm deal as well as on the uplifting of an ethical law or medical publication. If the premium was a kitchen utensil Pinkie could put it over, and if it happened to be a shaving mug then it was all shaving mugs with Pinkie.

There was merit to be found in everything that he had to offer. Pinkie once took on a job with a pet magazine and started giving away rabbits with subscriptions, and the only thing that stopped him from putting this journal into the million circulation class was that the rabbits gave out. He would back a show—and often did—or buy a race horse when he was in the money. When things went off and the going got tough he would go right back to the sheet as ambitious as ever. Best of all, he could always go back to wherever he had been, the real test of a paperman's worth. A good sheetwriter is another who must have considerable of the showman in his make-up.

EVENTS FOR 2 WEEKS
(Continued from opposite page)

- Oct. 5-10
- ALA.—Mobile. Dog Show, 7-8.
- ARK.—Fort Smith. Junior Livestock Show, 12.
- Malvern. Live Stock Show, 8-9.
- IND.—Portland. Dog Show, 10.
- LaGrange. Corn School, 6-10.
- LA.—New Orleans. Dog Show, 10-11.
- MD.—Chevy Chase. Dog Show, 11.
- MICH.—Detroit. Dog Show, 11.
- MO.—Pleasant Hill. Street Fair, 8-10.
- N. Y.—New York. Madison Sq. Garden Rodeo, 7-25.
- N. C.—Charlotte. Dog Show, 6.
- Winston-Salem. Dog Show, 7.
- O.—Ripley. Fall Festival, 8-10.
- Greenville. Dog Show, 11.
- ORE.—Portland. Dairy Products Show, 3-10.

SELLING THE BAND
(Continued from page 25)

under the company's sponsorship. Over 48,000 such printed slips are enclosed in loaves of bread sold each day by the concern. Also, in the city of Buffalo alone, 40 building walls and billboards carry pictures of the Kobbler and their air schedule.

Drumstick souvenirs given to dancers by many leaders have been made to serve a double purpose for Russ Winslow, Chicago maestro. He has the drumsticks made up in gross lots in the shape of cocktail stirrers, and has them stamped with his signature. They serve for use at the room's bar, wherever the band is playing.

Shoes-Disks-Dances

A CLEVER tie taking in ballroom dances, shoes and phonograph records has been worked out effectively by Maxine Martin, of Henry's Jewelry Store, Binghamton, N. Y. Since each week brings a name band to the ballroom at near-by Johnson City to play the employee dances of the Emdicott Johnson Shoe Company, Miss Martin has coupons distributed at the dances, offering records autographed by the particular maestro on the stand to holders of lucky numbers. Drawings are held during the in-

termissions at the dance, and 10 recordings are donated by the jewelry store's record department. Moreover, the recordings have a special yellow label, not only carrying the maestro's signature but also the "Compliments of Henry's."

For his campaign on the appearance of Frankie Masters' orchestra at the Columbia Theater, Sharon, Pa., Pat Notaro, manager of the house, arranged for two broadcasts from his stage. The first was a 15-minute interview with the maestro in his dressing room and later a 15-minute pick-up of the first portion of the band show. In addition, Notaro sold a co-operative page for Masters' appearance at a local store to autograph records. Similar treatment was accorded the personal appearance of Ted Weems's band.

Theater Lobby Stunt

A SYNCOPATION wheel was set up in a lobby of the Century Theater, Rochester, N. Y., by house manager Art Krolick to bally the musical names in the *Syncopation* movie. On the face of the wheel were spotted photos of the various band leaders. Patrons were invited by an attractive girl to pick their favorite and then take a spin at the wheel. If it stopped at their choice, guest tickets to the theater were awarded. In addition, thru the co-operation of a local music store, records and sheet music were on sale, and with each purchase the customer received a set of photos free, plus a chance on the raffle wheel. For the opening night of the picture a broadcast was held from the stage of the theater, sponsored by local music stores.

ORCHESTRA NOTES
(Continued from page 23)

people to Lakeside Park, Denver, in 10 days, ended September 12. Broke record. . . LOU BREESE into Blue Moon, Wichita, Kan., October 9. . . CHUCK FOSTER follows October 23. . . RICHARD HEMMER and BEA WAIN signed by Chase Hotel, St. Louis, for fall engagements. . . CLYDE LUCAS had four one-nighters canceled due to gas-rationing jitters. . . JOE REICHMAN set at Palmer House, Chicago, opening January 7 for eight weeks and options. . . TED WEEMS lost trombonist JOHNNY REYNOLDS to the Air Corps. Replaced with DALE NICHOLS. . . BILL and L. A. FREDERICK are at home in Shawnee, Okla., where their mother is seriously ill.

Atlantic Whisperings

CHARLIE BARNET, at Earle Theater, Philadelphia, definitely put to rest

rumors of joining the Coast Guard. . . PAUL TITUS at Crescent Garden Cafe, Camden, N. J., for another season. . . TONY BENNETT from the 69th St. Rathskeller to Hopkins Rathskeller, Philadelphia. . . BILLY HAYES held over at Old Falls Tavern, Philadelphia. . . AL MILLER at Her- man's Musical Bar, Atlantic City. . . TOMMY DONIN leaves EARL DENNY'S trumpet section to rejoin CLYDE MCCOY in the navy. . . BUDDY WILLIAMS loses trumpeter BOB HOWE to the army and expects to lose vocalist BILLY DAVE to the Coast Guard. . . FRED VEITH at 41 Club, Maple Shade, N. J. . . MARTY DEVINE at Philadelphia's Roman Grille; Cadillac Tavern, same city, holding HARRY DOBBS for another season. . . DON STOUT at Murray Inn, Haddonfield, N. J. . . HARRY JAMES chalked off Earle Theater "coming attractions" in Philadelphia, reportedly asking for \$12,000 guarantee plus percentage. . . LEE PARKER at Town Tavern, Delair, N. J. . . JOE QUINTELLE at Club Nomad, Atlantic City, for fall and winter. . . AL HOEFLINGER at Clementon Inn, Clementon, N. J. . . SYLVAN HERMAN returns to Barclay Hotel, Philadelphia, this week. . . JIMMY LONGCORE at Mom's Cafe, Merchantville, N. J.

Pacific Palaver

GEORGE OLSEN one-nights following run at Los Angeles Orpheum. . . BOB CROSBY set for Meadowbrook. Ray Bauduc and Gil Rodin, drummer and sax man, respectively, have left for the armed forces. . . WALT WEIDLER and vocalist Evelyn Underwood were married recently. . . LIONEL HAMPTON one-nights October and November except for two weeks, beginning November 11, that he plays Golden Gate, San Francisco. . . LEON MOJICA held over at Casino Gardens, Ocean Park, Calif. . . JIMMY GRIER to Club Del Rio, San Pedro, Calif. . . HERBIE HOLMES set at Mark Hopkins, San Francisco, until December. . . INA RAY HUTTON one-nights following two weeks at Golden Gate, San Francisco, and returns to Hollywood for screen test at Paramount. Plays repeat at Pacific Square, San Diego, October 16-18. . . ERSKINE HAWKINS opens Los Angeles Orpheum October 7. . . ANSON WEEKS due for college proms in Texas. . . JAN GARBER set to open Trianon, South Gate, November 11. Plays Pacific Square November 6-8. . . RUDY FRIML JR. one-nighting . . . TED FIO RITO opens Golden Gate for two weeks October 14. Plays Orpheum in Vancouver, too.

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JOBBER DISTRIBUTORS DEMONSTRATORS SALESMEN
A REAL TIMELY MONEY-MAKER. HOSE ARE "OUT" FOR THE DURATION.



INSURANCE

CHAS. A. LENZ

"The Showman's Insurance Man"

A738 INSURANCE EXCHANGE
CHICAGO, ILL.

United Nations Fair, Atlanta, Has Record Bow

ATLANTA, Sept. 26.—Over 50,000 passed thru the turnstiles at Southeastern World's Fairgrounds here yesterday to account for the largest first-day crowd in fair's 28-year history, Mike Benton, president, said.

Victory Thru the United Nations, fair's theme this year, was widely advertised and caught on with localites. Stressing the theme were exhibits by the 10 youth organizations, army, marine corps and fair's own displays, 10 30-foot floats. Floats were decorated with tanks, planes, horses and Cossacks, "Uncle Sam" riding on top of the world, Civilian Defense, V for Victory and other emblems synonymous of the war effort. Floats were housed in the giant United Nations Building. A free grandstand show, *The United Nations Military Revue*, drew over 15,000 and was well received. Revue featured military marches by mass bands, dances, songs and a parade of the flags of the various United Nations and is presented on a three-tier stage, decorated in red, white and blue. Featured as speakers on the show nightly were dignitaries representing Great Britain, China, Russia, Pan-American countries and high ranking United States military chieftains.

Midway, attuned to the military motif of the fair, was jammed at opening, which was set aside as County School Day. Hennes Bros.' Shows was the attraction.

Only a few commercial exhibits were sold in the buildings, but the space was devoted to some branch of the war effort, one of the larger buildings having been given over to the government for the training of bomber plant workers, could not be devoted to commercial space.

A highlight of the show were the displays put on by the various youth organizations. Health thru body building, home nursing, first aid, civilian defense, food for victory and numerous other victory projects were offered by Georgia youths.

The National Livestock and National Poultry shows, as in other years, were the center of attraction for the farm-minded Georgians. Poultry entries came from such distant points as Maine, California, Pennsylvania and Iowa.

President Benton said from the looks of the opening day crowd, this year's fair would top them all. "People are hungry for amusement of this sort and our theme, United Nations, is in full accord with the government's program," he said.

Sunbrock at Indianapolis

INDIANAPOLIS, Sept. 28.—Larry Sunbrock's Wild West Rodeo and Hollywood Thrill Circus will make its first appearance here at Victory Baseball Field on October 3-7, with performances scheduled at 2:30 and 8 p.m. daily.

SPEC FOR N. Y. RODEO

(Continued from page 3)
personnel, including the six "Sponsor Girls" from Texas, is scheduled to leave Dublin next Tuesday (29) and pull in on October 2. The gals are being "chaperoned" by Tad Lucas, formerly top cowgirl and one of the most popular figures at the NY chute opera. First section on the way in consists of 25 stock cars and two coaches. Stock includes 140 bucking bronks, 40 calf-roping horses, 90 pick-up and parade horses, 60 wild Brahma bulls, a herd of Texas longhorns, 60 bulldogging steers, 90 roping calves and 30 wild cows from Lightning-C Ranch.

Prize money this year totals a peak \$54,290, plus entry fees thrown into the kitty to make a total of about 60Gs. Contests and purses are cowboys' bareback bronk riding (\$6,000), calf roping (\$10,615), cowboys' saddle bronk riding (\$10,790), steer wrestling (\$10,615), steer riding (\$10,790) and wild-cow milking (\$5,480).

For the first time there will be a closing spec to give the show a war tinge. Title is *Cavalcade of Men Who Have Made America*, with counterparts of Davy Crockett, Sam Houston, Kit Carson, Gen. George Custer, Col. William F. (Buffalo Bill) Cody and other American pioneer patriots and adventurers. Cy Compton will enact Buffalo Bill. Professionals

will do the war Presidents from Washington to FDR. Roy Rogers is the star. Garden ticket offices opened the sale on Monday with brisk business.

BIRTHS

(Continued from page 28)

Fowler Jr. at Good Samaritan Hospital, Los Angeles, September 24. Father is assistant director at 20th Century-Fox.

A son to Mr. and Mrs. Bill Davidson at Good Samaritan Hospital, Los Angeles, September 23. Father is announcer at KFI-KECA, Los Angeles.

A daughter to Mr. and Mrs. Larry Chatterton at California Lutheran Hospital, Los Angeles, September 23. Father is KNX announcers' supervisor.

A son to Mr. and Mrs. Alex Filla September 18 at Jefferson Hospital, Philadelphia. Father is former trumpet player with Benny Goodman and Glenn Miller. Mother is the former Dolores O'Neil, band and radio singer.

A son, James Wainwright, to Mr. and Mrs. Charles A. Maitland July 29 at Rockington Memorial Hospital, Harrisonburg, Va. Father is a former agent of Quality Novelty Shows.

A daughter to Mr. and Mrs. Don Reinhardt September 13 in Philadelphia. Father is a trombone player, formerly with the Fox Theater orchestra, that city.

A daughter to Mr. and Mrs. Al Russell recently at Deaconess Hospital, Cleveland. Mother and father are dancers.

A daughter, Sandra, to Mr. and Mrs. Harry Lee September 4. Father is a Detroit booking agent and mother is an acrobatic dancer known professionally as Gladys Hunter.

A daughter to Mr. and Mrs. Les Scott in Detroit recently. Father does an acrobatic single and mother is a toe dancer known as Helene Ricard.

A son, Thomas McLaughlin, to Mr. and Mrs. William Robinson September 14. Father is associated with his father, Harold C. Robinson, head of Film Truck Service, Detroit.

A son, Charles Sheldon, to Mr. and Mrs. Benny Benjamin September 10 in Baltimore. Father is proprietor of Benjamin's Bar and Lounge, Baltimore nitery.

A son to Mr. and Mrs. Ernst Laemmle at Cedars of Lebanon Hospital, Hollywood, September 23. Father is a writer at Paramount.

A son to Mr. and Mrs. Jay Chernis at Cedars of Lebanon Hospital, Hollywood, September 11. Father is in 20th Century-Fox music department.

A son to Mr. and Mrs. Bert Dunne at Good Samaritan Hospital, Los Angeles, September 20. Father is in Warner Bros.' story department.

Twins, a girl and a boy, to Mr. and Mrs. John Risk at Queen of the Angels Hospital, Los Angeles, September 22. Father is a Warner Bros.' studio employee.

A son to Mr. and Mrs. Bert Wrench at St. Vincent's Hospital, Los Angeles, September 22. Father is an MGM editor.

A son to Mr. and Mrs. George Shrader at Wilshire Hospital, Los Angeles. Father is in cutting department at RKO.

Divorces

Katharine Hepburn, stage and screen actress, from Ogden Ludlow, September 18 in Hartford, Conn.

Jeri Lee Durgom from George A. (Bullets) Durgom, business manager for Tommy Dorsey's orchestra, in Los Angeles September 23.

NEGRO TOOTLERS

(Continued from page 19)

the tenor job. At the last moment a vacancy came up in Miller's trumpet section, and some of the names up for consideration have the trade wondering. Cootie Williams is one, which would mean he's giving up on his own band again. Roy Eldridge is another, since he reportedly intends to leave Gene Krupa after Christmas. Unlikely that either Williams or Eldridge will fit into the NBC scheme, because the need for a trumpeter is urgent.

Ed Barefield is at present at Renaissance Ballroom in front of the old Ella Fitzgerald band, and Earl Bostic is almost a fixture at Small's Paradise, both spots here, but the boys are ready to step out for the NBC chance.

TOY AND WING will accompany Martha Raye on her theater tour. . . . WINE, WOMEN AND SONG unit, produced by Gordon Kibbler, will start its tour with Kemp Time in the South. . . . CAROLE DEXTER will tour with the *Copacabana Revue*, which opened Friday (25) at the Book-Cadillac Hotel, Detroit.

Hartford Biz Booms

HARTFORD, Conn., Sept. 26.—Business is booming at Hartford's downtown theaters and other amusements. Some report that business is biggest in years.

Connecticut's largest city now has a population of well over 300,000 persons. Thousands of new Connecticut residents are being employed at Hartford area war plants. One, Pratt & Whitney Aircraft Division, United Aircraft Corporation, East Hartford, has over 40,000 workers on its pay rolls. Other big employers are Colt's, Allen Manufacturing Company, Fuller Brush Company, Cushman Chuck.

This means, of course, that war workers have a lot of extra cash. Downtown film houses offering early-bird and midnight shows for war workers are doing fine. Night clubs have launched big ad campaigns. Vaudeville theater trade continues good. Taverns are getting their share of the trade. Numerous new Penny Arcades have been opened here.

Rio Atlantico Revamps

RIO DE JANEIRO, Sept. 26.—Alberto Quatrini Bianchi, head of the company operating the Casino Atlantico, has brought in Theofilo de Barros, managing director of Radio Tupi, to give dwindling biz a hypo.

Retaining his Tupi post, Bianchi will give Atlantico first choice on the huge array of talent under contract to Tupi. De Barros plans to run a wire into Atlantico for broadcasts, the first major spot to broadcast, altho occasional airings of special events and programs have been sent out from some casinos.

Heavy coin will be spent on alterations of the four-story building. It is planned to move the grillroom, which houses the floorshows, from the street floor to the roof. Gaming rooms to take up first three floors. Changes in operating set-up are expected.

Luiz de Barros, artistic director, resigned September 1.

ROUTES

(Continued from page 32)

Ill.-Ark.-Mo. States: Stuttgart, Ark. Jones Greater: Jackson, O. Jones, Johnny J., Expo.: (Fair) Tupelo, Miss. K. & M.: Toconca, Ga.; Atlanta 5-10. Kaus, W. C.: (Fair) Reidsville, N. C.; Louisville 5-10. Kaus Expo.: (Fair) Williamston, N. C.; Chase City, Va., 5-10. Lake State: (Fair) Webberville, Mich., 1-3. Lang, Dee, Famous: Carbondale, Ill.; Jonesboro, Ark., 5-10. Lawrence Greater: Zebulon, N. C.; Goldsboro 5-10. Lee, Roy: Catron, Mo. Lewis, Art: Rocky Mount, N. C. Long Star: (1st & Broadway) Louisville, Ky. McKee, John: Crawfordsville, Ark. Marks: (War Show Expo.) Fayetteville, N. C.; Albemarle 5-10. Maryland: Steele, Mo. Mighty Monarch: Charleston Navy Yard Station, S. C. Nail, C. W.: Lake Providence, La.; Oak Grove 5-10. Oliver Am. Co.: Piggott, Ark. Ozark Shows: Ozark, Ark. Page, J. J.: Kingsport, Tenn. Page, W. E., Am. Co.: Big Sandy, Tenn. Prett's World's Fair: Monroe, N. C. Reading's: Decaturville, Tenn.; Bolivar 5-10. Reynolds & Wells: Picher, Okla. Rogers Greater: (Fair) Huntingdon, Tenn. Rogers & Powell: Boyle, Miss. Royal American: (Fair) Chattanooga, Tenn.; (Fair) Birmingham, Ala., 5-10. R. & S. Am.: Jacksonville, N. C. Rubin & Cherry Expo.: South Chicago, Ill. Schafer: Athens, Tex. Scott Expo.: (Fair) Canton, Ga.; (Fair) Monroe 5-10. Seccium Park Rides & Shows: (Fair) Attica, O., 30-Oct. 2. Sheesley Midway: Laurel, Miss. Six, J. Harry, Attrs.: (Jefferson Park) Louisville, Ky. Smith, George Clyde: Bedford, Va.; Mayodan, N. C., 5-10. Snapp Greater: (Fair) Eldorado, Ark. Sol's Liberty: Caruthersville, Mo. Sparks, J. F.: (Fair) Jasper, Ala.; (Fair) Haleyville 5-10. Stallings United: Gregory, Ark. Star Am. Co.: Parkdale, Ark. Strates, James E.: (Fair) Bloomsburg, Pa.; (Fair) Danville, Va., 5-10. Stritch, Ed: Thorndale, Tex. Sunset Am. Co.: (Fair) Weaubleau, Mo. Tassell, Barney: Williamsburg Road, Richmond, Va. Texas Kidd: Fort Worth, Tex. Thomas Am.: New Haven, Ind. Tivoli Expo.: Russellville, Ark. Tower Am. Co.: Cayce, S. C. United Expo.: Texarkana, Ark. Victory Expo.: Bussels, Va. Virginia Greater: (Fair) Enfield, N. C.; (Fair) Roxboro 5-10. Wade, W. G.: Port Clinton, O.; La Grange, Ind., 5-10. Wallace Bros.: Aylmer, Ont., Can. Wallace Bros.: (Fair) Marks, Miss.; (Fair) West Point 5-10. Ward, John R.: Lake Village, Ark.; Monticello 5-10. West Bros.: Lebanon, Mo. West Coast: Yreka, Calif. Womack's United: Coffeetown, Miss., 28-Oct. 2; Macon 4-9. Wolfe Am. Co.: Hartwell, Ga. Wonder Shows of America: Omaha, Neb., 28-30; (Fair) Muskogee, Okla., 3-11. World of Mirth: Richmond, Va. Copyrighted material

Amusement Park Manager WANTED

Experienced, to take complete charge; promotional work, picnics, rides, food, arcade. Must be capable, executive ability, result producer. All year round contract. State qualifications and salary expected. BOX 159, Care Billboard, 390 Arcade Bldg., St. Louis, Mo.

CIRCUS ACTS WANTED

Joplin, Mo., Oct. 19 to 22, Memorial Hall. Riding Act, Tetherboard, Perch, Dogs, Ponies, Clowns, Wild Animal Act; Acts doing two or more. All correspondence to CHAIRMAN, AMERICAN LEGION CIRCUS, Memorial Hall, Joplin, Mo.

NEW EARLIER PRESS TIME

Made necessary by curtailed train schedules, transportation problems and other war conditions.

Effective with our October 17 issue we will not be able to handle last-minute Show advertising received after 9 a.m. on Monday for the same week's issue.

TELEGRAPHED ADVERTISEMENTS

Show owners, managers and all persons having need to place urgent advertisements in The Billboard at the last minute should arrange to send these ads by Telegraphed Night Letters Sunday night for delivery to us early Monday morning. Telegraphed advertisements filed Monday morning under present emergency conditions will in all probability not be transmitted and delivered in time.

TELEPHONED ADVERTISEMENTS

To accommodate those who find it necessary to telephone advertisements Monday morning the office will be open at 8 A.M., Eastern War Time, to accept such long distance calls. Absolutely no advertisements can be accepted after 9 A.M., as even a 5-minute delay in going to press will cause The Billboard to miss some train schedules.

COMMERCIAL ADVERTISING

The closing time for commercial advertising is SATURDAY for the following week's issue. Advertisements requiring position in a specific department must reach us on Friday because the first forms will go to press on that day.



Talent Program Good at Delaware

COLUMBUS, O., Sept. 26.—Despite the fact that cool weather prevailed during the annual, Delaware (O.) County Fair here, September 22-25, offered a program that comprised high-class attractions of various kinds.

In addition to four afternoons of Grand Circuit racing there were four full nights of entertainment. Attractions included WLW Boone County Jamboree on Tuesday night, Wednesday and Thursday nights a patriotic revue, *Let Freedom Sing*, was staged, with Poodles and Gracie Hannaford Troupe being offered as another feature attraction. Friday night the Renfro Valley Barn Dance was the attraction.

Special guests at the fair were Congressman John McSweeney, Democratic candidate for governor, and Gov. John W. Bricker.

COMMENT

(Continued from page 8)

flash at the end containing the news that the woman's young son was ill, consisted of a dull, pointless and almost militantly uninteresting conversation between the two middle-aged romancers. The writing is as vapid as most real conversations—which poses the question of why anybody bothers to tune in.

The playing is pretty bad, too, with the performers not even bothering to indulge in decent diction. There is also a surprising amount of dead air—possibly a wistful attempt to inject drama. It remains merely wistful.

Gene Baker is the announcer.

A welcome relief is *Vic and Sade*, heard over WEA at 11:15 for Crisco. This one shows what can be done when out-and-out corn is treated intelligently and thus is made effective. Paul Wright, the author, doesn't go overboard on characterization or plotting. He takes a simple family and puts them thru simple adventures, managing to achieve a homespun, folksy atmosphere without getting coy or self-conscious about it.

Stanza caught dealt with the horrible plight of a friend of the son of the family, who had borrowed a watch that wouldn't be his until he reached the age of 21—and then broke it. *Vic and Sade* listen to their son telling the sad tale, and decide to advance money for repairs. That's all; but it's warm, friendly and really ingratiating.

Direction is excellent, and so is most of the playing. The only weak spot is the commercial, delivered in the guise of a household hint by Mrs. Isabella Beach, in a voice that sounds as tho it had been incurably frightened by a mke. Eugene Burr.

If two out of three adult serials are hopelessly under par, even judged by the standards of effective hoke, what sort of bilge is fed out to the children of America? The unfortunate kids get stuff that is definitely worse, if you can judge by one airing of *Hap Harrigan*, a character billed as "America's ace of the airwaves" (Blue, 5:15 p.m.). The stanza caught had Hap and his pal, flying for the RAF, in an interview with brace of the most British Englishmen ever to make the air horrible with their jabber. Some of the English dialog, in both writing and performance, is enough to make any self-respecting Englishman sue for slander.

Hap and his pal fly with one of the Englishmen—who is sick, believe it or not—over the German lines to pick up information on a new gun. The Englishman passes out, and Hap parachutes down to get the information, while his pal, who has never before handled a bomber, takes the ship back to England. Such pap as this is hardly calculated to breed respect for Allied intelligence; even a backward four-year-old should be able to see its stupidities. It impresses as the worst possible sort of propaganda.

Stanza caught led off with an interview with Lieut. Com. Albert F. Wright, senior member of the Naval Cadet Training Selection Board of the local area. The Lieutenant Commander, doing a professional reading job, gave the qualifications for naval cadets, and suggested that high school kids take courses that will help them to become cadets as soon as they reach the required age. Evidently an item in the Make-Babies-War-Conscious Campaign.

Not quite so bad, but still bad enough, is the program immediately preceding it on the Blue, *The Adventures of the Sea*

Hound, with Captain Silver and Jerry. Captain Silver is engaged in smashing the carefully planned intrigues of fifth columnists to lead coffee boats to their destruction at the hands of Axis subs. It's elementary stuff, but no worse than any typical ten-twenty-third epic aimed at not-too-bright youngsters. In contradistinction to the work on *Harrigan*, the acting on this is effective melodramatic performing.

It's to be noted, however, that even the better of the two shows merely approximates the lower standards of competence in kid entertainment—about the place that *Deedee Dick* would have in juvenile fiction. Certainly radio should be able to do a great deal better than this.

Both shows, incidentally, are sustaining. They haven't even advertising revenue to excuse them. Eugene Burr.

HOLLYWOOD

(Continued from page 8)

General Foods in behalf of 40 Per Cent Bran Flakes over NBC October 1. Broadcast will originate in San Francisco. . . . JACK BENNY has augmented his writing staff to include Bobby O'Brien. . . . FIBBER MCGEE and MOLLY have returned from a three-month vacation. Resuming the air show with Marian and Jim Jordan are Isabel Randolph, Gale Gordon and Bill Thompson. Billy Mills's band and the King's Men are also back, with Harlow Wilcox announcing. . . . CONNIE HAINES and the BRIAN SISTERS are vocalists on the new Coast-to-Coast series, *Nathan Scott Presents*. . . . CONNIE HAINES has been signed as soloist for the Abbott and Costello air show. Ken Niles will announce. . . . CLIFF HOWELL has been added as announcer on *I Was There* over KNX.

MAGIC

(Continued from page 15)

trunk nifty created no little furor, according to John J. Darr (Darr the Magician), who with his wife is now engaged in war work there while playing an occasional date on the side. . . . PAUL STADELMAN, vent, has switched from beer to milk. When his contract with the Oertel Brewing Company, Louisville, expires in a few weeks, he'll turn to doing good-will work for the Ewing Von Alimen Dairy in the Falls City.

MONEY FOR SHOWMEN

(Continued from page 26)

YMCA of Chicago, the State Health Department, the Iowa Tuberculosis Association, army and navy recruiting departments, General Motors and the Ford Motor Company. These school showings will be taken care of by roadshowmen operating in that territory.

These types of films are also being shown in other cities throuout the nation. In New York Al Ruben and other roadshowmen report they have been showing many films in schools. A typical program consists of the following features: *The Star-Spangled Banner*, which opens the program; *Bomber*, which shows the assembling of airplanes, and *MacArthur in the Philippines*. From all reports received these showings are successful with both the school authorities and the students.

While showing war and defense films in local communities the roadshowman can make an extra bit of money for himself by filming home-town defense activities. These pictures will not only show the people in that town what their local agencies and plants are doing for the war effort, but can also be shown throuout the country as an example of what can be done.

AD FILM PLAN

(Continued from page 26)

Care in the selection of prospects will add much to the prestige of the service and bring in a greater revenue to roadshowmen. The mailing of these folders should be followed up with personal contacts.

This new series of movies has been produced at no cost to the government. They can be exhibited locally by roadshowmen. The name and address of the advertiser plus his message will be displayed with each showing.

These films are now showing to an audience of approximately 1,000,000 weekly and this number will be greatly enlarged as additional sponsors are gained. Roadshowmen are anticipating good business with this new source of income.

BOOKER STRAIN

(Continued from page 25)

of dough for himself—just as he is already making plenty of dough—but whether he will be immediately satisfactory to a radio sponsor is another question. Some bookers think that if there is no James, the next best trumpet player will automatically take his place in the limelight. Others are sure, tho, that while the next best trumpet player will unquestionably move up into heavier coin, it would be a matter of long months before he could be sold to, for example, a Chesterfield, unless his bookers were able to put across a triple-barreled sales and exploitation hypo on him right away quick.

Should the pessimists' fears be realized, however, the effect on the band business as a whole will be negligible. Moreover, while dance bands might be very rare on commercial shows for a season or two, that time would be ample for development of at least two or three "colossal" names for the sponsors to consider. Meanwhile, the emphasis might turn to novelty house orks like Raymond Scott's new jazz outfit working at Columbia Broadcasting System.

EARLE POLICY

(Continued from page 25)

felt that the musicians will not be pulled out. Last time, musicians picketed for about 18 months before an agreement was reached. Impasse is over an increase in wage scale. Circuit employs pit crew of 32 men, representing a weekly music bill of about \$1,785. However, circuit points out that pit band was actually used only four weeks out of the 52 weeks when bill lacked a name band booking. Other 48 weeks, pit music was confined to exit music. It is understood that the circuit offered the musicians a "substantial" wage increase, but it fell short of the figure sought by the union, which increased its general scale by 15 per cent for the 1942-'43 season.

Impasse comes as a surprise, since it was felt there would be no hitch in view of the fact that the union did not press for musicians at the reopened Mastbaum Theater. De luxe house employed pit crew of over 60, but reopened last month, after being dark since 1935, on a straight picture policy. However, if no settlement is reached, circuit is prepared to go straight pictures for its Earle, which would leave the downtown area without a single film-flesher. Feeling is that, with movie business here generally enjoying a heavy boom, Earle will be able to carry on with a darkened stage. Besides, fat guarantees and percentages asked by the big-grossing name bands, upon which the house thrives, makes for too many booking headaches, theater people claim.

OUT-OF-TOWN OPENING

(Continued from page 10)

Squee's dad years ago for saving the general's life gets an okay for the camp show. The show goes on. Squee teases. The soldiers march away. The troupe waves good-by.

Thru it all run the tangy wisecracks of uninhibited chorines, the bumps and grinds of a stripper whose jargon is as colorful as her crimson garb, the antics of male comics and femme talkers, rehearsals under the paternal aegis of a burly producer. This, mixed with the appetites of soldiers in camp, makes for action fairly fast moving on opening night, potentially hilarious when edited.

Essentially, the piece is burlesque receiving \$3.30 treatment.

Former stripper Jean Carter could deservedly be given more of a spot. In a brief act-one appearance her attempt to rehearse the standard bump-grind routine to the rhythms of a goggle-eyed soldier drummer almost show-stops.

Ex-burly straight-man Murray Leonard and former burly comic Joey Faye bring down the house with the ancient *Flugel*

Street parley. If Billy Koud, formerly boss of the line at New York's Gayety, learns how to deliver lines, he'll steal the show. He's a character, in the Runyon mold, as he lives the dance director's role.

Keenan Wynn deftly mixes the comedy-juvenile lead, and Eleanor Lynn handles her assignment ably, altho she doesn't seem quite the type despite the acutely obvious casting for contrasts.

Some of the lines are howls, but there aren't enough of them. Add a flashier, more appropriate finale, kill some of the too-ancient gags, insert an outstanding comedian or comedienne for lift (which would require some rewriting), attach a couple songs and dances, speed the tempo of it all—and a New York stand should extend for months.

Mort Frank.

REP RIPPLES

(Continued from page 27)

night. Habb and Denton are set on a long string of club dates for Jack Middleton, Cincy booker. . . . KIPP'S SHOW, working both halls and fair dates in Benton County, Mississippi, is reported clicking 'em off okay in that area. . . . TOM (WILD CAT) AITON, veteran agent, closed with Lawrence Greater Shows in Hazleton, Pa., last week and jumped into Indianapolis. . . . PVT. ROBERT W. TILTON, of Flight C, 411 TSS, Box 1201, Keesler Field, Miss., and who formerly had out the *Radio Round-Up Revue* in halls and theaters in the Maine territory, pencils that Pfc. Mal McNeil, who formerly played Maine with his Texas Rangers, and Wee Willie Dee, magician, are doing a swell job of entertaining the soldiers at camp there. Tilton adds that he'd like to hear from some of the boys and gals who know him. . . . RAYMOND C. HOWELL SR., who retired from the tent-show business seven years ago, is now serving in a managerial capacity for R & R Theaters in San Angelo, Tex., where he and Mrs. Howell have bought a home and settled down. Howell's duties include the management of the new Lyric Theater there, which opened September 17. Ray C. Howell Jr. recently received his commission as second lieutenant in the Army Air Force and is now an instructor at the advanced flying school at Sacramento, Calif. Two other sons, John and Jimmy, are attending high school in San Angelo.

MOBILE COUNTY FAIR

POSTPONED TO OCT. 11

Want first-class Carnival, Free Acts, Rodeo, Legitimate Concessions, no exclusives, \$5.00 front foot.

MORT L. BIXLER, Sec.-Mgr.
101 S. Georgia Ave. MOBILE, ALA.

ST. GEORGE, S. C.

The Dorchester Fair Association is open for contracts on Rides, Shows and Concessions. Dates Nov. 2-7, 1942. Write L. R. BROWN, Secy.; M. J. ROBSON, Gen. Mgr., St. George, S. C.

MORTGAGE FORECLOSURE SALE

Merry-Go-Round, Chair-o-Plane, Leaping Lena, P. A. Sets, Tops, Electric Wiring, Tracks and Semis, all good condition. Can be seen Crosswell Fairgrounds, Crosswell, Michigan.

PAUL HELMS, Fair Secretary.

JOHN R. WARD SHOWS WANT

Manager and Riders for Silo Drome; have outfit complete. Out till Christmas. Address: Lake Village, Ark., this week; Monticello, Ark., Fair, next week.

BUY U. S. WAR BONDS FOR VICTORY
POLACK BROS.' CIRCUS
APPEARING WITH U. S. ARMY 9TH SERVICE COMMAND, AUSPICES
THE UTAH STATE FAIR
HORSE SHOW BUILDING, STATE FAIR GROUNDS
SALT LAKE CITY, UTAH, OCTOBER 1-2-3
EXHIBITS—ARMY MANEUVERS—CIRCUS



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Moral Superiority

One of the most interesting psychological signs about the newspaper crusades against pinball games is the moral superiority assumed by those who oppose the games as compared with people who play the games—or at least have no particular animosity against them. In these crusades some of the exaggerated newspaper statements are very amusing.

While most newspaper crusaders tend to ignore the people who play coin-operated amusement games, yet all their arguments are based on the implication that the people who play such things as pinball games are moral reprobates. They point to the operators who own the games as racketeers, and the city or State legislators that vote to license them as corrupt politicians, but ignore the fact that pinball games would not exist if they were not popular with a good many people who like to play them.

The Long Beach (Calif.) Independent, April 14, 1942, published an editorial which illustrates both the moral superiority and the exaggerated statements commonly made by pinball crusading newspapers. The following quotation is taken from the editorial:

"Pinball machines are doing very well in our city, one of the last strongholds of these nickel snatchers in the entire nation. The rest of the country discovered quite easily that they are gambling devices per se."

The city of Long Beach had licensed pinball games and collected a fairly nice revenue from them. Hence the statement that pinball games were doing very well in their city.

The whole editorial, it needs to be said now, is a typically biased editorial meant to embarrass certain politicians in the city, and the reference to pinball games is just one of the usual newspaper stunts to make a political football of the games.

But the statement that the rest of the country has discovered that pinball games are gambling per se is a rather broad exaggeration that needs examining.

Eleven States in the Union license pinball games as they do other business enterprises. These States are:

ARKANSAS, FLORIDA, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, NORTH DAKOTA, SOUTH CAROLINA, TENNESSEE, TEXAS, VIRGINIA, WASHINGTON.

When it comes to a question of morals, a city or State that bans pinball games could probably put up a lot of arguments why it has a much more moral citizenry than those cities and States that license pinball games. But what is the use of arguing such a point. It is time that opponents of amusement machines who assume a moral superiority be told flatly that a lot of good, decent citizens play pinball games regularly as a form of diversion and like it. To say that they lower their moral standing by following such a form of amusement is almost too silly to answer.

Statements that "other parts of the country" have decided that pinball is gambling per se is an exaggeration. In addition to the 11 States that have some kind of license system, there are also more than 200 cities and towns that have a license plan for pinball games. In other words, the pinball business is licensed as any other form of business. To say that these towns, cities and States have a less law-abiding citizenry than States and cities that do not license such games is a very rash statement. And yet that is what a lot of those who oppose pinball games imply by their statements.

It is true that some courts have decided against pinball games. Many of these court tests have hinged on the hair-splitting question of whether the giving of extra plays for scores on pinball games constitutes gambling. That this becomes a very amusing question is shown by a Kansas City circuit court judge who said trying to decide such a point was like trying to decide the value of a kiss.

It is a well-known fact that practically all of those who stage public opposition to pinball games have their own favorite form of sport which involves some game of chance, whether it be bingo or betting on the races. In a free country full respect must be given to those millions of people who like to play pinball and feel they are just as good as anybody else when they do it.

Iowa Supreme Court Hears Arguments on Free Plays

New trial is rehearing of previous case which ended in 4-to-3 decree

DES MOINES, Sept. 26.—The Iowa State Supreme Court heard arguments on the pinball test case September 22. This is really a rehearing of a test case heard previously on which the court divided by a four-to-three decision against free-play games.

The minority report at that time was one of the most vigorous defenses of free-play games that has yet been made available. Operators were able to obtain a rehearing of the test case because all judges of the high court were not present at the first trial. The test case is to decide whether a pinball game is a prohibited device under the Iowa gambling statutes if it offers free play to patrons.

The case came to the court on the petition of R. L. Wiley and Joseph Epstein for a rehearing of a former Supreme Court decision holding that such pinball machines are prohibited under Iowa law and that their owners may be prosecuted under the general misdemeanor statutes.

Based on Raid

The case is one of four growing out of a State agent's raid on the Superior Sales Company, 3205 Forest Avenue, Des Moines.

Central point being argued at the present trial was whether a free game is a thing of value and therefore whether pinball machines contain the element of chance necessary to bring them under the gambling statutes.

H. E. Miller, attorney for Wiley and Epstein, contended the free game is merely a continuation of play.

Extra Innings

Miller contended the free game was analogous to a baseball game that goes longer than the customary nine innings or to bowling, in which the player gets an extra score for knocking down all the pins with one shot.

Miller also contended pinball machines are not covered by the gambling statute because they are not specifically named in the law which lists various types of prohibited gambling devices.

Jens Grothe, assistant attorney general, in resisting the application for rehearing the case, cited recent New York State Supreme Court decisions holding that pinball machines are gambling devices and that mere possession of them is a violation of State law.

New York

"New York City has just completed a series of moves which have resulted in the complete smashing of the \$20,000,000 pinball racket in that city," Grothe told the Supreme Court.

Grothe also told the court, "Just now

when our nation faces a crisis unparalleled in its history we should not lend a ready ear to specious and untenable arguments that would permit the manufacture of contraptions and devices which require thousands of tons of steel, aluminum and copper and take from the people millions of dollars annually."

While awaiting the decision of the Iowa High Court in this second test case, the minority opinion in the previous trial is reprinted below for the information of the trade.

Iowa Supreme Court

IN THE SUPREME COURT OF IOWA. State of Iowa, Appellant vs. E. L. Riley and Joseph Epstein, Appellees. 61-45881.—Appeal from Polk District Court—Tom K. Murrow, judge. Filed May 12, 1942.

Defendants were indicted for illegal possession of gambling devices. The court sustained a demurrer to the indictment and dismissed the case. The State appeals—Reversed.

John M. Rankin, attorney general; Jens Grothe, assistant attorney general; Francis J. Kuble, county attorney, and James P. Irish, assistant court attorney for appellant.

Louis Ansher and J. R. McManus, both of Des Moines, for appellees.

Judge Miller—Minority

I am unable to agree with the majority opinion and respectfully dissent.

One of the most revealing paragraphs of the majority opinion is that which asserts that "obviously, pinball machines may not properly be compared with games of skill such as bowling or baseball" which are essentially based upon skill rather than chance, because pinball machines are "so constructed that skill is thwarted by hazard and chance is the dominating element." The majority then state that it is no longer necessary that chance be the dominating element and or device with an element of chance is prohibited. It is only necessary to separate the word "slot machine" from the phrase "device with an element of" (See IOWA COURT on page 76)

Small Coins in MintSpotlight

NEW YORK, Sept. 26.—In reporting on the appeal that the Treasury Department will make next week to the people to stop hoarding small coins, *The New York Times* gave some interesting statistics on the minting of small coins.

Coinage of pennies in 1941 reached the record total of 1,108,099,100 pieces, compared with the 1938 peacetime total of 191,866,734 pieces. Production of nickels last year exceeded 800,160,000 pieces as against 35,016,000 in 1938, and the number of dimes turned out last year was 263,830,000, compared with 35,800,000 in 1938.

In its efforts to conserve the critical metals which go into coins the Treasury Department has discontinued production of the pre-war type nickel, which was composed of 25 per cent nickel and 75 per cent copper. A saving of at least 1,400 tons of copper and 500 tons of nickel will result from the new 5-cent piece, which is made up of 35 per cent silver, 56 per cent copper and 9 per cent manganese.

Investigations of the possibility of using plastics in the production of pennies are still proceeding at the Bureau of the Mint.

In connection with coins, reports persisted in Washington today that the Treasury Department is considering asking Congress to authorize the production of a coin of new denomination, made of plastic or from some non-critical material. According to reports the new coin will be a 12½-cent piece and will be produced as a wartime unit to serve in the payment of sales taxes. According to other versions of the reports, the new piece will be a half-cent coin.

The last time a coin or new denomination was introduced was in 1785 when the government brought out a silver 20-cent piece. It remained in circulation only three years.

Beg Your Pardon

In the September 19 issue of *The Billboard*, page 72, we published an item of news under the heading of Tulsa, Okla., which is alleged to be incorrect.

M. T. Pfrimmer says that he is the owner of Mid-West Novelty Sales Company, that the firm was organized by him in 1930 and its ownership has never changed in any manner since its organization. He says that the business has grown in these 12 years to cover almost all parts of the States of Oklahoma and Arkansas.

We regret the error in the previous news report.

Pinball Vote Put on Shelf

Milwaukee council decides against plea of opposition for popular vote on license

MILWAUKEE, Sept. 26.—At the September 21 meeting of the common council it was decided to postpone indefinitely the petition of the Junior Women's Club for a popular vote on the city pinball license ordinance. The council action of postponing the petition indefinitely means there will be no popular vote on the question in November. The city has been licensing pinball and other amusement machines, including juke boxes, since July 1 and the ordinance is reported to be working well, altho the opposition has been putting up a fight since it was adopted.

Now that the council has refused to order a popular vote, it is said the only way the question could reach the voters is thru submission of a petition to get a sufficient number of signatures which would require the question to be entered on the ballot. Officials say that the time before November 3 is too short to obtain the necessary signatures and to meet other legal requirements.

This action by the council may have a tendency to discourage the opposition in its fight against pinball games. Moreover, the drive against bingo games in the city is gaining more attention at the present time.

Idea Council Proves Value

WASHINGTON, Sept. 26.—Several important speakers addressed the National Inventors' Council in Washington this week. The Inventors' Council is headed by Dr. Charles F. Kettering, well-known engineer for General Motors. The council receives and examines inventions and ideas for helping to win the war at the present time. Dr. Kettering acted as host at a luncheon and urged that every encouragement be given to inventions, not only to win the war but also to make possible the starting of new industries after the war to prevent business depression.

A report was also made that the council had received and examined more than 104,430 inventive suggestions for the army, navy and other governmental (See IDEA COUNCIL on page 66)

News Highlights, Sept. 21-26

WASHINGTON.—Spokesmen for the coin machine industry were busy in Washington this week. Late reports indicate the Senate version of the 1942 Revenue Bill will not be completed before October 3 and then it will go to the Senate floor. Drafting committee is now busy writing the final form. The Senate Finance Committee voted to tax diggers at \$10, and this one change means that the bill when finally passed by the Senate will have to go before a joint conference committee of Senate and House for final agreement. The joint conference committee will provide another opportunity for adjustments or amendments. Reports say amendments are being prepared to present to the committee. A draft of the Senate version of the bill is scheduled to be ready September 28 or 29. A number of spokesmen for the industry are keeping careful tab on the bill in Washington.

WASHINGTON.—The revenue from pinball machines and gaming devices is being carefully watched to see if there is any decline. The Internal Revenue Bureau reported receipts from coin machines of \$2,417,744.54 in August, which was nearly \$1,000,000 below that of \$3,415,017.70 for July. The total for the new fiscal year since July 1 is \$5,832,762.24. This compares with the total for the first fiscal year, October 1, 1941, to July 1, of \$6,484,999.54. The government is seeking a total of \$10,000,000 per year from the industry.

WASHINGTON.—On September 24 the Senate unanimously approved a fund of \$5,000 for an investigation of the Petrillo ban against the making of records for juke boxes and transcriptions for radio stations. A committee to conduct the investigation was to be appointed within a few days. The injunction hearing of Petrillo is still scheduled to be heard in Chicago October 12, at latest reports.

WASHINGTON.—Plans for rationing gas on a national scale are going forward as rapidly as possible. An important meeting for retail stores has been called in Washington, September 29 and 30, by the OPA. The purpose of the meeting is to discuss ways to cut down costs of operating cars and other delivery services by retail locations. The ideas and policies decided at this meeting may be a precedent for use of cars by small business men of all kinds.

WASHINGTON.—The Senate Finance Committee reported September 24 that the tax bill was closed to amendments. No sales tax provision had been acted on, so it was considered that the sales tax issue was dead for the present.

10 Million Slugs To Scrap Pile?

NEW YORK, Sept. 26.—Ten million individual slugs, made of copper, zinc and nickel, weighing 53 tons and owned by the city of New York, probably will not be contributed to the scrap-metal drive because some day the city may need them, and because they are worth so much more as slugs than as scrap metal.

The I. R. T. subway bought the slugs in 1928 when a subway-fare rise seemed likely. The slugs were to be sold to passengers, who would drop them in the turnstiles. The I. R. T. paid \$133,000 for them. With unification, the city acquired them.

Recently, the War Production Board suggested the city sell the slugs as scrap. As scrap, however, they are worth only \$12,000. John H. Delaney, chairman of the Board of Transportation, said that \$133,000 is too much for the government to pay for them and that \$12,000 is too little for the city to receive. The slugs, he said, will be kept pending developments.

**ANOTHER WEEK
NEARER VICTORY!**

Wm Rabkin

INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Sept. 26.—Jobber-to-operator business in this section was reported slow this week because of the pending taxation on coin machines and the proposed gas rationing program. Gas rationing is the main bugaboo in the operating field here for reason that many operators rely entirely upon motor vehicle traveling to service their machines. This section does not have a fine system of busses and street cars that would take the load off the auto traveling. Operators, however, are still in the mood to buy and are keeping in touch with jobbers to see what they have to offer. When a good piece of used equipment shows up, it is sold regardless of the impending issues. On matters pertaining to expansion, the operators are proceeding cautiously.

Takes continue to be good in all lines, especially music. While the takes are not out of line and in the record class, they are consistent and allow a good margin of profit. Music operators have reported that the matter of getting records is beginning to pinch, but they are hopefully waiting for something to show up to solve this matter.

In the matter of taxes, Associated Operators of Los Angeles County, Inc., headed by genial Curley Robinson as managing director, is in close touch with the situation, having sent Art Mohr, AOLAC attorney, to Washington to keep the association members advised on what is happening and why. Mohr arrived in Washington last Monday (21) and will be there for approximately three weeks from the time of his arrival.

The association continues its good will work of sending coin machines to army camps and recreation centers. However, at this particular time, the office

force is busy getting out bulletins advising members of the progress on the tax matters, an issue that is claiming the attention of operators regardless of size.

AOLAC Also Serves

Associated Operators is continuing its policy of keeping in touch with men in the service with the result that its members are entirely familiar with what's going on here despite the fact that they are in Australia, England or waiting for a chance to visit Tokyo. Those men are also appreciative of this additional service AOLAC is offering and their letters attest the fact. Sam Oser is now located in Georgia. Mail should be addressed to him as Pvt. Sam Oser, 21st General Hospital, Fort Benning, Ga. He will be glad to hear from his friends in the business. . . . George Joyce, who entered the service recently, is now stationed in Wilmington, Calif. Joyce was in town only a couple of Sundays ago.

. . . Albert Mandel is a patient in the Letterman Hospital, Presidio, San Francisco. . . . D. J. Jackson is stationed with the Army Air Corps Res. in Richfield. . . . A letter from Barry Beauregard stationed in the Southwest Pacific war theater reveals that he has met a fellow brother under the skin. In a letter to Curley Robinson, Beauregard said that he had met Irving Score, formerly with Gardner Sales Company, in the area where he is located. . . . Sam Tessler, of Oakland Automatic, was in the city to chew the fat with Hermie Cohen. . . . Zom Bogard, of I. V. Amusement Company in Brawley, Calif., made one of his infrequent trips to Los Angeles to see what was going on.

Lewis to Town

Roy Lewis, of Bakersfield, was in the city to see what the jobbers had to offer. . . . Phil Robinson is grieving over the loss of his pet Dalmatian. (Meyer Ginsberg, take notice). . . . Frank Showalter breezed into town from Santa Ana. . . . Reports here are that Milton Lang is getting to be a cracker-jack swimmer while he is spending much time at his summer home at Lake Arrowhead. However, his water sports are thrust upon him. His boat turned over so many times Lang had to learn to swim—and good, for Arrowhead is no pond. . . . C. Sharpsteen Sr., of Bisbee, Ariz., was in the city Thursday and visited the Badger Sales Company. He discussed the opening of a new territory and the purchase of phonograph equipment. . . . Lou Wolcher, of Advance Automatic, is opening a new arcade in Sacramento and placed a large order with Badger Sales Company to ship in time for the opening date.

Badger Adds Help

Margaret Fitzgerald has joined the Badger Sales Company as assistant secretary. . . . Vic Ralston, West Coast manager of Standard Phono of New York, leaves October 19 for Officers' Training School. Ralston reports to Fort McArthur in San Pedro. He has requested combat duty. . . . Jack Gutshall, of Jack Gutshall Distributing Company, and L. M. Eberts, along with Paul Simone, serviceman at Gutshall's, take time out every now and then for barbecued spare ribs. Simone eats ribs and gives out formulas for making a lot of money—in a hurry. . . . Jane Carico, of the Gutshall firm, is back at her desk following a vacation trip to San Francisco. No news is available on the ins-and-outs of the trip. She says that the program of her stay is a naval secret. . . . Glenn Wallichs, of Capitol Records, reports that business is moving along as usual with the firm lining up distributors to handle its line of hit tunes. . . . Bud Parr, of General Music Company, is on the go these days and a hard man to catch. He's in and out of his place of business.

Gaunt on Trek

Fred Gaunt, of Trojan Novelty Company, spends his week-ends visiting arcades in the neighborhood. He reports that those in Long Beach are still doing good business. Labor Day was "officially" the end of the season, but if the good weather continues the arcades will endanger their midsummer marks. . . . Archie Freeman, of Oceanside, Calif., reports that business is continuing strong in that area. Oceanside is getting quite a bit of the San Diego pay rolls. . . . Bob Chester, band well known on coin machines, is now the featured attraction at Casa Manana in Culver City. Horace Heldt is booked to return to this spot in December. . . . Harold Lewin, formerly

of the coin machine fraternity, is now in the navy. . . . William Nagel is in the army. . . . Del Bern made a report during the week on business in Fresno. It is good and continues to roll up new marks for the operators in that territory. . . . Jay Bullock, of Los Angeles, is busy with his increased music route. He recently purchased a new one. . . . While some spots with music have closed up in recent months, operators are moving their installations to new spots. They are glad to get the equipment. When a spot fails to pay off now, out come the boxes. . . . Harry Rawlings, of County Games, with Mrs. Rawlings attended the Shrine Circus with members of the Pacific Coast Showmen's Association and Ladies' Auxiliary, of which they are active members. . . . Things are perking up in Arizona, according to C. Amarillo, who visited here recently from Douglas. . . . Percy Shields recently made one of his frequent trips into the field. This trek covered the San Diego area and Western Arizona. . . . Walter Hillig, of Long Beach, well known in the arcade field, has been kept so busy that he has been forced to pass up the regular meetings of the Pacific Coast Showmen's Association, of which he is a member.

Vacations Get Attention

Vacations for operators have become a week-end affair, with very few leaving their business for the usual two-week periods. Most of them are spending it by leaving Friday night and returning to the job bright and early Monday morning. Matter of mechanics and service men is a growing headache, with a number of the operators maintaining their own service. . . . H. Van Stelton, of Whittier, was a recent Los Angeles visitor for a visit with the jobbers along the coin rows. . . . Bernard Rabin, of Allied Amusement Company, enters the army soon. . . . War Stamp sales thru the AOLAC office continue strong. . . . AOLAC is still offering free notary public service to its members. Mollie Simons, capable secretary, is in charge of the stamping. . . . Bob Tanner, Los Angeles music operator, reports that he hadn't thought of Beelfoot Lake near Memphis until he read it in this column. Now he really wants to go back there for a session of good fishing.

IDEA COUNCIL

(Continued from page 59)

agencies and had decided that more than 4,500 of these were worthy of serious consideration.

"Hundreds of these have been actually tested out by the army and navy and many of them adopted," the council's statement said. "The exact number of inventions actually adopted by the armed forces constitutes a considerably higher percentage than has prevailed in any previous war and some of them already have been used in actual combat."

Officials said that the invention most often submitted as a war-winning device in this war as in the last was a net or screen to protect ships against torpedoes, and, while thousands of variations of this proposal have been offered "up to the present time, not one of these proposals involving screens of any kind has received the approval of the Navy Department or the merchant marine."

"The principal objections offered to these devices are that they are heavy, difficult to hold in position, unmanageable in a heavy sea and that they interfere with the speed and with the ability of the vessel to maneuver," the council added. "The immunity of a vessel to submarine attack is dependent very largely on its speed and also its maneuvering ability."

Ten Inventions on View

As part of its commemorative exercises, the council put on exhibition in the Commerce Building main lobby 10 inventions and two mysterious-looking packages, one in navy blue and one in army tan. These were marked "secret" and "confidential" to represent the hundreds of ideas of potential military value submitted but still untested by the army and navy.

Among the inventions on display is a type of armored amphibious tank which may prove to be of an advanced type.

A flying suit filled with milkweed floss occupies a prominent place in the exhibit. Thru a suggestion handled by the council, milkweed floss is now being gathered commercially for the navy as a substitute for kapok, the supplies of which have been cut off from the Far East, by the Japanese invasion. This floss is not only light in weight and warm, but because of its buoyancy in water it makes the flying suit act as a life

Completes 400th Pic: Minoco Plans Party

NEW YORK, Sept. 26.—Minoco is planning to celebrate the completion of its 400th picture next week. The celebration will also cover the starting of the company's first feature production.

According to Jack Barry, president of the firm, the celebration will have as its keynote the rapid expansion of Eastern production. Mayor La Guardia has been invited to attend. The mayor has been sponsoring Eastern production for the last few years, and Minoco, says Barry, has had the longest run of uninterrupted Eastern production of any movie short company since 1933. La Guardia has also been asked to throw the switch lighting the studio for the start of the company's first feature. Other city and State officials have been invited to attend. Because the company's studio is located in the Bronx, the Bronx Chamber of Commerce has been asked to sponsor the affair. Many leading picture and stage people are expected to be present.

The company's first feature has an intensely patriotic theme and there will be a touch of martial color in the celebration. At the studio projection room there will be a showing of 25 of the shorts voted the most successful by exhibitors.

Among those featured in these shorts will be Willie Howard, Cab Calloway, Gracie Barrie, Gertrude Niesen, Luba Malina, Morton Downey, Lanny Ross, Charlie Spivak, Claude Thornhill, the Jesters, Bill Robinson, Gene Krupa, Bob Chester, Barry Wood, Patricia Ellis, Beverly Roberts, Jane Pickens, Fats Waller, Alvino Rey and the King Sisters, Joy Hodges, Tamara, Michael Loring, Mitchell Ayres, the Smoothies, Sunny O'Dea, Mary Jane Walsh and Tony Pastor.

United Mfg. Plant Now in Full Swing

CHICAGO, Sept. 26.—Despite the fact that the United Manufacturing Company is one of the newer organizations in the game refurbishing field, the firm reports that every part of its business is running smoothly. Production hitches usually found in new business establishments, said officials of the company, are already a thing of the past with United.

"It is because of the smooth functioning of all departments of our factory that we are able to make the stepped-up deliveries we have been making since our first week in this business. Orders and reorders are coming in faster every day. Without properly co-ordinated departments, it would be impossible to make games over in the skillful manner we are noted for and yet give delivery on them as quickly as we do. Too fast returning of games usually means that some part of the work has been given the once over lightly treatment, but that never happens in our plant. Midways and Sun Valleys are going out faster than ever."

Munves Ships Large Quantities

NEW YORK, Sept. 26.—Mike Munves Corporation, under the leadership of Mike Munves, the Arcade King, is shipping large quantities of arcade equipment all over the country. In addition to selling individual machines, Munves has been setting up complete arcades, designing the fronts, laying out the machines and coaching the owners in the best operating methods. Munves also has been doing a wonderful job in supplying operators with their new Chicken Sam conversion called "Trap the Jap."

preserver in case of accident over water.

Another exhibit is a compact back apparatus that is in use by the navy for special purposes in connection with actual warfare at sea. This allows the accurate and prompt recording of sounds in such a way that they can be analyzed and also preserves the sound as a report record, it was said.

A diving mask that was used first in collecting pearls in the South Seas is now being used for war purposes. It has a compressed air flask, which feeds into the mask itself thru a pressure-reducing valve. The apparatus is an independent self-contained unit for under-water use.

SUPER BELLS

Responsible operator has 90 late model 5c Convertible SUPER BELLS on location. Superb condition. Forced to sell due to draft. Will sell whole or part lots. WHAT AM I OFFERED?

BOX No. D-289

The Billboard Publishing Co.
25 Opera Place, Cincinnati, O.

Guaranteed FIRST CLASS MACHINES

- 5 25¢ Mills Cherry Bells, Club Handles, etc. \$110.00
- 5 10¢ Mills Blue Fronts, Club Handles, etc. 99.50
- 10¢ Mills Chrome Bells, Latest Model . . . 130.00
- Single Slot Stands 12.00
- Heavy Duty Double Safes 70.00
- Heavy Duty Single Safes 50.00
- Mills Jumbo Parade, Cash or Check P.O. . . 79.50
- 5¢ Mills Chrome Vest Pocket 42.50
- 5¢ Mills Vest Pocket, Blue-Gold 37.50
- Bally Royal Draw, C.P. 79.50
- Bally Roll-Em, Same as New 189.50
- Grand National, J.P., One Ball P.O. 89.50
- Keeney Submarines, Like New 179.50
- Chicago Coin's Hockey 209.50
- Wurlitzer 918, 416, 18 Records 89.50
- Wurlitzer 400, 12 Records 55.00
- Wurlitzer 81 Counter Model, 5-10-25¢, with Stand 129.50
- Wurlitzer 87 Counter Model, with Stand . . . 89.50
- Rockola Imperial with Keeney Adapter and Seven Keeney Wall Boxes 155.00
- Stewart Filmtone 10¢ Movie Mach. with Film 165.00
- Zombie, Leader, Gold Star, Power House, Dudo Ranch, Big Town, Merry-Go-Round, Short Stop, Tables 22.50

KENYON COMPANY

108 High Ave., N. W. CANTON, OHIO

WANTED PIN BALL MECHANIC

At once. Good salary; eight hours' work daily. Answer: BOX 591, Pensacola, Florida.

MECHANIC WANTED

Must know how to fix Ray Guns, Slots, Pin Games.

H. Z. VENDING & SALES CO.

3205 Douglas Street, Omaha, Nebr. Tel.: At. 1121.

Retail Stores Study Service

Important meet in Washington may set precedent on use of cars in small business

WASHINGTON, Sept. 26.—An important meeting for retail stores has been called in Washington for September 29 and 30. The meeting has been called by Leon Henderson, of the Office of Price Administration, and the purpose is to find ways to cut down the use of cars and other delivery services by retail locations.

The subject to be discussed may be of great interest to operators of coin machines, since the policies decided at this meeting may also be applied to other small business enterprises and professional men.

"A war economy has no room for business frills and furbelows," Henderson said. "The years preceding 1939 were years in which customers were hard to get and various business-attracting services came into being in many retail stores. Such things as same-day delivery service, liberal credit terms, goods on approval, C. O. D. service on small purchases, pick-up of returns, became com-

mon practice in both large and small stores to induce more public buying.

"Today the picture has changed. We are at war. Time and many materials are short. Retailers are experiencing numerous difficulties and are operating under price ceilings that make control of costs a real, live problem.

"The general maximum price regulation requires retailers to continue to offer the same services that they did in March—the base month for ceiling prices. The reason for this provision is obvious—it is intended to prevent hidden price increases that result when customers are compelled to pay extra for things formerly given free. This basic reason still holds. OPA does not intend to relieve retailers from continuing to supply essential services if they have done so in the past.

"However, there are many services given by stores which are not essential; in fact, are not even desirable under wartime conditions. It is these superficial services—holdovers from pre-war days—that can and should be eliminated. The buying public does not expect their continuance; the government does not want it.

Working on Problem Weeks

"OPA has been working on this problem for some time. Private discussions have taken place with small groups in the merchandising field and sufficient basic information has been accumulated to permit work to begin on a definite 'retailer assistance' program.

"To this end, we have invited 35 representative retailers to attend a meeting in Washington September 29 and 30, to begin the development of regulations dealing with elimination or curtailment of certain non-essential retail services. Among other things the meeting will discuss the extent to which stores should be allowed to reduce deliveries; to reject returns of merchandise; to restrict free toll telephone service and telephone orders calling for the delivery of small purchases; and to limit so-called 'lay-ways'—that is, the holding of goods on small deposit for delivery weeks or months in the future.

"To forestall inquiries that inevitably arise when retail curtailment plans are discussed, I may say that OPA has no intention of issuing any regulations limiting advertising."

Economy Opens Baltimore Branch

NEW YORK, Sept. 26.—Ike Berman, of Economy Supply Company, announced this week that he has opened a branch office in Baltimore. The new office will be under the management of Jack Berman and is located on the corner of West North and Park Avenues.

Jack has had his training under the wing of his father here in New York City and Ike has every confidence in Jack's business acumen. The Baltimore office will carry a complete line of parts and supplies for all types of equipment, specializing in coin wrappers.

Business Men Urged To Avoid Capital

WASHINGTON, Sept. 26.—The War Production Board gave this tip to business men today: "Don't come to Washington." Referring to its 12 regional and 127 field offices scattered thruout the country, WPB said:

"They were established in order to save business men the trouble of coming to Washington and also to prevent an overload of work in Washington.

"When a business man comes to Washington instead of going to his regional or field office he not only undergoes considerable expense and inconvenience himself but also increases the burden on the men in Washington. Furthermore, the business man can usually get quicker action in the field."

Music and Game License In Effect in Tampa

TAMPA, Fla., Sept. 28.—The city has increased its licenses on dance halls, juke boxes and pinball games by recent action here. The new license fees will go into effect October 1.

The license on dance halls was raised from \$15 to \$75. The licenses for pinball games and juke boxes was also given a big increase.

Bingo Drive On the Wane

Prosecutor finds no reason to issue writs against church, club bingo games

MILWAUKEE, Sept. 26.—The district attorney here reported at the end of last week that no evidence had really been produced to show why he should issue writs against bingo games being held in the churches. The district attorney's office had been making a check on bingo games in the churches and clubs for some time.

The crusade against bingo games is said to have been an off-shoot of the long crusade against pinball games in the city. Volumes have been published in the city newspapers about bingo games and also pinball games.

A complaint against the games had been made by a man who said he was formerly a partner in a three-man syndicate which operated the games, but had been "frozen out." He said a church had been given \$25 a bingo session for the use of its name.

The complaint asserted that part of their just prizes were held out on winners of "crazy bingo" games, and that other games with high prizes were rigged so they would be won by house players.

In an official statement, the district attorney said:

"The complainant asserted that part of evidence to sustain his charges. Our investigation discloses, and complainant makes no claim to the contrary, that the bingo game was sponsored and operated by a religious organization, without the intervention of outside promotion, and that the net proceeds of the same went exclusively to the religious organization.

"Consequently the situation is covered by the policy of our office clearly expressed in my letter of November 4, 1939, to the chief of police, and consistently followed ever since, to the effect that our office will not recommend to the District Court that serious State warrants be

issued against bona fide religious, charitable, fraternal, benevolent, veterans or civic organizations conducting minor games of chance for their own religious, charitable, fraternal or benevolent purposes, without the intervention of outside promotion."

The following editorial entitled "Hello, Suckers" appeared in *The Milwaukee Journal* September 11:

Bingo Editorial

"There is hardly an honest bingo game in the city of Milwaukee, says a man who used to be in the racket and who now makes complaint that he was 'muscled' out. Except in the few cases where a church or a lodge operates its own games, the lion's share of the money goes to professional promoters, who even 'plant' players to 'cop' the major prizes. The 'charity' under whose cloak the operations take place gets relatively little. The 'suckers' who play get even less.

"It is possible that the man who tells this story to the police exaggerates in some details. But it is inevitable that so promising a field as bingo should fall eventually into the hands of professional gamblers. It is also inevitable that they should try to make it as nearly a 'sure thing' as possible for themselves.

"The men and women who play bingo and slot machines never have much chance. They are the suckers. The entrepreneurs who put on the show never gamble. Their 'take' is a sure thing. They may be generous (dividing evenly with the players) or they may be hard (taking from 80 to 95 per cent), but they know where they stand every minute, and they aim to improve their standing as time goes on."

Bagnall Elected Director Of Florida Kiwanis Club

TALLAHASSEE, Fla., Sept. 26.—Lon Bagnall, president of the Tallahassee Music Company, which operates juke boxes in this area, was one of seven directors elected by the Tallahassee Kiwanis Club which met Tuesday, September 22, for elections. He will serve for one year.

Bagnall already is a director of the Leon County Welfare Association, a charity organization which distributes milk to underprivileged children.

Electrical Workers Speak

PEORIA, Ill., Sept. 26.—"If you try to drive the juke box out of business, it will mean that a lot more electrical workers lose their jobs!"

That was the statement of delegate William Emge, East St. Louis, representing the International Brotherhood of Electrical Workers at the convention of the Illinois State Federation of Labor. The Illinois group took official action to support the Petrillo ban on records for juke boxes and radio stations.

Spokesmen for the Illinois union, however, added that what they wanted was a fair hearing for the Petrillo question and also that the public withhold judgment until the courts decide on the case. They said publicity had been too one-sided on the issue.

Many locals of the International Brotherhood of Electrical Workers have contracts with juke box operators for servicing the machines, hence their jobs are at stake.

ARCADE EQUIPMENT

6 Chicago Coin Hockeys	\$210.00	1 Used Keeney Sub Gun	\$195.00
10 Ten Strikes and Ten Pins, H.D.	69.50	2 Scientific Baseballs	105.00
8 Batting Practices	120.00	1 Scientific Basketball	105.00
4 Chester-Pollard Golf Machines	100.00	1 Jennings Barrel Roll	95.00
2 Skeeballites	65.00	4 Mountain Climbers	185.00
2 Genco Playballs	175.00	3 Drivemobiles	210.00
2 Batter Up	165.00	2 Shoot the Chutes	135.00
1 Nite Bomber	195.00	2 Brown Anti Aircrafts	55.00
3 Exhibit Rotary Claws	135.00	4 Black Anti Aircrafts	45.00
2 Exhibit Rotary Fingers	165.00	1 Exhibit Duck Gun	65.00
1 Bally Alley	35.00	1 Groetchen Metal Typewriter	110.00
2 Tom Mix Guns	65.00	5 M Lead Medals for Above. Per M	27.00
1 Exhibit Cuckoo Clock	150.00	3 Challenger Guns	20.00
1 Model F A.B.T. Gun	10.00	10 New Home Run Guns	20.00
5 New Pike Peaks	20.00	10 Kicker and Catchers	20.00
5 New Poison the Rats	32.50	15 Electric Motor Drop Picture Machines, Floor Model	45.00
2 Brand New Grip Tease	65.00	5 Non Electric Drop Picture Machines, Floor Models	35.00
2 Factory Recond. SLAP THE JAPS	125.00	10 Drop Picture Machines, Counter Type	25.00
2 Brand New Keep 'Em Punching	149.50	6 Advance Drop Picture Machines, Counter Models	10.00
6 Latest Type Exhibit Post Card Vendors, No Base, No Cards	35.00	3 Exhibit Iron Claws	50.00
6 Earlier Model Exhibit Post Card Vendors with Light Up Box, No Bases	25.00	6 Deluxe Buckley Diggers	85.00
2 New Casino Golf	45.00	2 Electro Hoists	50.00
1 Kirk Blow Ball	110.00	5 Microscope Electric Diggers	50.00
1 World Series	95.00	5 Mills Punching Bags	125.00
10 Latest Type Arcade 3-Way Grippers with Bases—\$45.00 without Bases	40.00	1 Deluxe Western Baseball	85.00
8 Gottlieb 3-Way Grippers, Long Bases	18.00	1 Egyptian Seeress with Cabinet Base	50.00
1 Map of the Hand Post Card Vendor	35.00	1 Old Mill	15.00
1 Combination Fortune Teller and Future Partner Picture for Men	75.00	1 Exhibit Bull's Eye	45.00
1 Combination Fortune Teller and Future Partner Picture for Women	75.00	1 Groetchen Skill Jump with Base	39.50
1 Complete Name in Headlines Outfit	125.00	1 Combination Grip and Lung Tester	75.00
10 Brand New 1c & 5c Coin Changers	8.50	1 Microscope Sky Fighter	210.00
2 9 Ft. Target Rolls	95.00	1 Groetchen Zoom	20.00
3 Single Grippers	10.00	1 Groetchen Sharpshooter	20.00
4 Brand New Keeney Sub Guns	245.00	4 Brand New 5c Selective Type Horseshoe Machines	125.00
1 McCracken Target Range—consisting of 2 MACHINE GUNS and 1 ANTI AIR-CRAFT GUN with Counters—Air Compressor—Piping and Steel Bearings—operates similar to the A. B. T. Outfit	950.00	50 F.P. Wire Bumper Games	17.50
Half Deposit—Balance O. O. D., Rush Your Order Before Transportation Restrictions Become Acute.		50 F.P. Composition Bumper Games	25.00

CLEVELAND COIN MACHINE EXCHANGE 2021 Prospect Ave., Cleveland, Ohio PHONE: PROSPECT 6316-7

WANTED FOR CASH 15 or 20 1941 or 1942 PHONOGRAPHS
Seeburg - Wurlitzer or Rock-Ola
Wire Full Particulars at Once
LESTER M. GORDON
Tomah, Wis.

CLOSING OUT
Jennings Cig-a-Rola \$95.00
Mills F. P. with Blue Front Mechanism 95.00
1c Columbia 40.00
Groetchen Horse Play 7.50
Tickette—Mills 5.00
Numbers 12.50
Mills Q.T. Safe Stands 9.50
Mills Regular Safe Stands, New 10.00
25c Caille Roulette 62.50
One-Third With Shipping Instructions, Balance C. O. D.
PROTECT YOUR EQUIPMENT FROM THEFT with our ELECTRIC EYES, also General ALARM Systems. Closing out at 40% off. Write-Wire.
McGUIRE SALES CO.
270 WARTBURG DUBUQUE, IOWA

SHOW ON COUNTER OR HANG ONLY 141 PIECES. 90c Each
Three 10c Slots. Vends any item. Keys furnished. Size 15"x8"x4 1/2". Silver Finish—Chromium Trim. Mirror 6"x4".
Lots of 10. Each . . . \$1.25
Lots of 25. Each 90
Deposit. Send \$1.60 for Sample Machine.
SUN RAY—28 Prince Street NEWARK, N. J.

WHAT AM I OFFERED?
3 SPINNING REELS (ANIMAL)
1 WESTERN FLYING CHAMP
1 CHICAGO COIN HOCKEY
1 KEENEY SUBMARINE
1 ROCK-OLA '37 WORLD SERIES
1 JUMBO PARADE, F.P.
DICK GRAVES.
P. O. BOX 2133 BOISE, IDAHO

FOR SALE
340 Penny Weighing Scales on location in Central and Northern Ohio.
BOX 128, Fremont, Ohio.

MUSIC MERCHANDISING

BOTH SIDES PRESENTED

Cleveland Music Group in Reply to P.M. Newspaper

New York paper defends the Petrillo record ban—says he makes mistakes

P.M., the liberal and somewhat unusual newspaper in New York, devoted a page in its September 13 issue to a defense of the Petrillo ban on phonograph records. A cartoon drawn to illustrate the article was also published. The newspaper also reproduced an advertisement which Petrillo had placed in various newspapers. *P.M.* argues from the standpoint of labor and implies that most newspapers have failed to present the side of union musicians in their reports on the record ban. *P.M.* says it was necessary for the musicians to use paid advertisements to present their case.

The Cleveland Phonograph Merchants, an organization of juke box operators, took exception to the article in *P.M.* and offered a rebuttal. The Cleveland juke box operators use union service men and were one of the first organizations to make a service contract. Hence the protest of the Cleveland organization is evidently based on the fact that the Petrillo record ban would put them out of business. We are reprinting both arguments in this interesting situation.

Cleveland Operators Speak

To the Editor, *P.M.* newspaper: In the Sunday, September 13, issue of *P.M.* you ran a story and a cartoon depicting the automatic phonograph as a monster with a long whip driving musicians out of work. Knowing *P.M.* to be a fair and just publication, we were amazed at this article. It shows evidently that the party who wrote the article did not make a complete survey of the phonograph and record situation. If he had, he would have found that it is the ambition of every musician to make records. Recording artists are very well paid for their recordings and they also are the stepping stone to fame and fortune.

For instance, Artie Shaw was just another musician with a band until he made the recording of *Begin the Beguine*; the same way with Tommy Dorsey, until he made *Marie*; Glenn Miller's *Moonlight Serenade*; Harry James's *You Made Me Love You*; Kay Kyser's *Three Little Fishies*, and Alvino Rey's *Deep in the Heart of Texas*.

We could recite hundreds of cases where one record has created a personal appearance demand for the band which became prominent thru the automatic coin-operated phonograph. Isn't that the democratic way of life, that which we are fighting this war for, that men can advance by their own accomplishments?

According to Mr. Petrillo's ban, world famous artists are being punished because they had the ability to get on top and also had the ability to stay there. If you could ask any one of the musicians who are making records if he is in favor of this ban and if he knew he was not jeopardizing his union status, he would tell you that this is the greatest injustice ever done to anyone who has achieved success.

If the recording companies should choose to record non-union musicians, the men who are now on top will, in a short period of time, fade into obscurity and stand helplessly by while new men replace them on top.

In these 500,000 locations that have music boxes, very, very few of them ever employed union musicians. Certainly the corner drugstore, the hamburger stand, the confectionery store, the ice cream parlor, the restaurant and the tavern where these machines are located are not financially able to employ union musicians. If these phonographs are forced out of these establishments, this will not



LEW DRAPER

Draper New Service Mgr. for Wurlitzer

NORTH TONAWANDA, N. Y., Sept. 26.—The Rudolph Wurlitzer Company has announced the appointment of Lewis A. Draper, formerly assistant general service manager, to the position of general service manager succeeding the late Walter Reed.

Lew Draper, as he is known to hundreds of Wurlitzer music merchants, served as Walter Reed's assistant for four years and is thoroughly acquainted with the service problems in the automatic music field.

Previous to his position with Wurlitzer, Lew spent four years as service manager with Magnavox and seven years with the Capchart Corporation, three of them as Southwestern service instructor and the remainder as service manager and manager of the parts division.

Wurlitzer distributors and music merchants will find Lew Draper's help invaluable to them, particularly in the face of the scarcity of servicemen due to the demands of the war.

Music Operators' Banquet Date Set

NEW YORK, Sept. 26.—The fifth annual banquet of the Automatic Music Operators' Association has been set for

Petrillo Developments . . .

WASHINGTON, Sept. 26.—The Senate voted unanimously this week to approve a fund of \$5,000 for an investigation of the Petrillo ban against making records for juke boxes, radio stations and etc. This followed a hearing by a Senate committee at which a number of government officials opposed the ban. In testifying before the committee last week Elmer Davis paid a fine tribute to popular records.

Senator Wheeler (Mont.), chairman of the Senate committee which conducted the hearing on the Petrillo ban, said a sub-committee to conduct the special investigation would be appointed within a few days. He said it would be a full-fledged investigation.

Present information is that the injunction hearing on the Petrillo ban is still scheduled for October 12 in Chicago.

Conservative Philly Paper Notes Petrillo OPA Readies Disk Ceilings

PHILADELPHIA, Sept. 26.—The conservative *Evening Bulletin* took editorial note for the first time on September 19 of the Petrillo ban on recordings. Reviewing the history of the impasse since August 1 under the heading, "Petrillo vs. the Rest," the newspaper pointed out that the government, via the anti-trust suit; the radio industry because of the ban including electrical transcriptions, the armed forces because a ban on music machine music "is a vital necessity for the entertainment of our troops, and the public itself, expressing itself in the Gallup Poll by a count of 9 to 1; are all against the attitude adopted by the AFM.

"The government, the public, the soldiers and sailors are all unreasonable in the view of James C. Petrillo," observed *The Bulletin*. It would be interesting to find out what the members of his own union think of a leader who has succeeded in putting them behind the eight ball with everybody at once."

The Philadelphia Inquirer, the only local newspaper that has taken "Boss Petrillo" to editorial task since the start of the recording impasse on September 18 again fired its barbs against the AFM chief in an editorial, "The Case Against Petrillo." The editorial stressed the testimony of Elmer Davis before the Senate sub-committee, stating,

"Mr. Davis also believes that Petrillo's ban on 'juke box' music means a serious deprivation to our soldiers, sailors and marines at home or at distant outposts where it 'is a vital necessity for the entertainment of our troops.' Commanding officers declare that the men's morale will inevitably be affected. 'The candy store across the street from an army post, the USO hut in Alaska—all these places, and the people they serve,' have a right to protection."

Pointing out that the outcome of the government's anti-trust suit is "greatly in doubt because of special statutory exemptions for labor unions that have been upheld by the highest courts," *The Inquirer* suggested that "the most practical way to restrain labor bosses of the Petrillo type would be to change the laws that now afford them so much encouragement."

Altho all the local newspapers have been giving the record situation wide coverage in their news columns, *The Daily News* and *Record*, both with heavy labor group circulation, have been editorially silent.

October 24 and will be held again at the Waldorf-Astoria Hotel.

Altho the operators have their war problems, they feel that the banquet held this year can be of great service to the war effort. The entire theme will be based on just what the music operators can do and are doing to help attain victory over our enemies. The officers of the association have also worked out a program to entertain the guests and they expect a large turnout.

Petrillo and shellac problems given as reasons—expect shortened supply

WASHINGTON, Sept. 26.—Price ceilings on disks and scrap records are expected from the Office of Price Administration soon. The OPA is said to be acting at this time because of what it terms the probability of a shortage in the supply. OPA feels that the Petrillo ban on recordings may cause such a shortage.

This is a reversal of previous statements to the effect that diskers had a sufficient supply of tunes on hand, recorded day and night up until the ban went into effect, and that they would be able to keep going for a number of months despite the inability to record. Records were said to have reached an agreement with publishers to popularize and release tunes over an extended period of time.

An OPA official told *The Billboard*: "With the dearth of present recordings and with conditions bound to grow worse as long as Petrillo's ban continues, the old law of supply and demand will soon make itself felt." He declared that the scarcer the records the higher the prices

(See OPA CEILINGS on page 65)

UMO Maps Plan On Scrap Records

DETROIT, Sept. 26.—United Music Operators of Michigan concentrated discussion at their semi-monthly meeting in the organization's clubrooms upon the existing record situation. Discussion with record company representatives was an important feature of the session.

Foremost among practical working arrangements reported as completed by the local association is a plan, given approval by one major record company, whereby the company will keep a report of scrap records turned in by operators, and also give them credit for records already turned in during the past few months.

Legislative activity here is still centering in the north end suburb of Hazel Park, where a \$5 annual license for operation of music machines is said to be upon the ordinance books. However, according to UMO officials who have fought the issue to a standstill, the ordinance is not at present being enforced upon music machines. In this case it is a new interpretation of enforcement which is being fought rather than a new ordinance.

Proof of the growing public recognition of the importance of coin machines was contained in the detailed news treatment of the Hazel Park situation by the local weekly newspaper in this suburb. The paper appeared to be fair in its treatment of the story and did not take sides in the controversy.

A considerable part of the UMO session was devoted to plans for consolidation of operations and servicing of machines by operators in various sections of the city. It was the consensus of opinion that some such move was immediately necessary in view of the present tire and imminent gasoline rationing, as a patriotic necessity, but that plans should be considered carefully before any were finally adopted. No final decision on plans for the UMO members was taken at this meeting.

Roy Small, conciliator of the UMO, who just returned from a convention at Cleveland, left to attend another convention at Peru, Ind., of representatives of the UER and MWA, with which he is affiliated.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

SAMMY KAYE (Victor 27972)

If I Cared a Little Bit Less—FT; VC. *Taboo*—FT; V. A TORCH ballad that shows plenty of promise to burn brightly in the hit-song parade is introduced by the swing-and-away master. A brand-new item by Berkeley Graham and Charley Mills, it's a typical sob-sister—a chip from a familiar block that goes back to such sentimentality as *You Wanted Someone To Play With* and *I Wanted Someone To Love*. Spirit of this newer song is expressed in the title—*If I Cared a Little Bit Less and You Cared a Little Bit More*. Taking it in the slow-ballad tempo. Sammy Kaye gives it plenty of instrumental body. Applies plenty of "guts" to the band by effective scoring of a lung-powered tenor sax. Band takes it right from the edge, without introductory bars, for a half chorus and Don Cornell adds the lyrics for the smooth flowing melody. Band picks it up again for the tag phrase to polish off the side. *Taboo*, that haunting and familiar Margarita Lecuona melody with S. K. Russell's English lyrics, is treated to a glee club arrangement somewhat in the manner of Kaye's *Beguine the Beguine* waxing of earlier issue. Still a favorite among the rumba addicts, Kaye sets it in a slow fox-trot tempo, which is subordinated to the unwavering beats of the tom-toms. Glee club holds the spotlight for the entire side with Tommy Ryan and Don Cornell for the solo passages. Side makes for most pleasurable listening.

As with most other new songs introduced on the waxes, popularity heights these days are conditioned mostly by the intensity of plugging from the music publishing camps. If a "plug" stamp is earmarked for "*If I Cared a Little Bit Less*," the song has a swell start in Sammy Kaye's waxing. And his side will undoubtedly lead the way at the phono locations.

GLON GRAY (Decca 18481)

I'm Old Fashioned—FT; VC. *Rock-a-Bye Baby*—FT. That instrumental sparkle that made musical magic for the Casa Loma lads when they first tackled *Sunrise Serenade* several years ago, is again attained for *Rock-a-Bye Baby*, another one of those effervescent and bubbling melodies by Guy Wood and Mann Curtis. And in the Glon Gray treatment, it is high in intoxicating qualities. While there are lyrics to the song, Gray wisely sticks to the melody for the side, giving it all the instrumental gloss his band possesses. Taken at a moderately slow tempo, the piano paces the first chorus with the clarinets in close harmony paving the way for a second that spans the side. An attractive setting is also applied for the Johnny Mercer-Jerome Kern movie song, *I'm Old Fashioned*, from *You Were Never Lovelier*. Taken at a moderate tempo, the soft saxes in unison lead the way for the opening chorus. Kenny Sargent gives voice to a second stanza and the band picks it up for a half chorus to carry it out with a delightful reprise in the minuet-styling of the piano.

The public has been ripe for a long time to accept another "*Sunrise Serenade*," and it won't be surprising to find Glon Gray turning the trick with "*Rock-a-Bye Baby*." And for the band fans patronizing the phonos, his "*I'm Old Fashioned*" should be quite fashionable.

TEDDY POWELL (Bluebird 11575)

Why Don't You Fall in Love With Me? Helpless—FT; VC. Associated with many hit songs, Teddy Powell shows that he hasn't lost any of his songwriting talents in *Helpless*, a well-constructed ballad with Bob Emerich helping on the construction. And for his own music, Powell applies a masterful and faultless setting, enhanced by the svelte lyric projection on that part of Peggy Mann, who plays a major role in selling the side. To start off the slow ballad, it's Irving Fazola's clarinet laying down the opening-half chorus. The slow tempo is also maintained for Al Lewis's and Mabel Wayne's *Fall in Love With Me*. However, a brighter tempo would have gone far in creating a brighter side altho the Powell aggregation turns in an excellent account for itself on the song. Fazola's clarinet carries the opening stanza with Miss Mann making the second a lyrical delight. The sax choir and trumpet split a third chorus with the chanteuse returning for another refrain to finish it out.

Being his own composition, it's a cinch that Teddy Powell is going to emphasize "*Helpless*" in his playing. And if it takes hold, as it rates, his waxing should woo plenty of coins for the music operators.

JOHNNY LONG (Decca 4375)

Why Don't You Fall in Love With Me?—FT; VC. *Then You'll Know You're in the Carolines*—FT; VC. An extremely youthful and attractive arrangement for *Fall in Love With Me* is provided by maestro Long. Being a rhythmic ditty that's as easy to whistle as it is to sing, Long starts off the side with a solo whistler, setting it at a mod-

erate tempo. Bob Houston sings the second stanza with Helen Young coming up on the third for a fem version. The band cuts a fourth refrain rhythmically and for another half chorus to complete the side, the whistler starts off and the male voice finishes. Another in the long line of Carolina songs is offered up here. A slow ballad by David Saxon and Charlie Tobias, this song story is dipped heavily in Tar Heel nostalgia, reviving the smell of magnolias and blossoms and even bringing up the memory of Jackson and Lee. The romantic mood is capably expressed for most of the side by the singing of Bob Houston. However, the song itself falls many miles short of another *Carolina Moon* and its strongest note of appeal is to those of the Tar Heel State which nurtured maestro Long.

"*Why Don't You Fall in Love With Me?*" is attracting wide attention and Johnny Long's entry is designed to provide the music operators with a generous measure of the song's success. And for ops in the Carolinas, "*You're in the Carolines*" is a natural. Not only in the song title, but in fact that Johnny Long is Tar Heel born and bred.

THE KORN KOBBLERS (Elite 5041)

Trumpet Blues—FT. *Ain't She Sweet*—FT; VC. For those who relish the corn-cooked rhythms, the Kobblers' *Ain't She Sweet*, revived from the defunct Varsity label, is quite a delicious and wholesome dish. Taken at a moderate tempo, both the playing and singing is in standard vo-do-de-o-do style, replete with the pseudo-musical auto horns. *Trumpet Blues* is an instrumental novelty, more on the legitimate side, showcasing some real horn artistry on the part of Nels Laakso. For the melody base, it's the *Cossack Love Song*, Russo folk ditty recently brought out as *Minka*. Laakso's trumpet gives fine takes on the horn style of Harry James, Clyde McCoy's "sugar blues," Henry Busse's "shuffle" and the violent triple-tonguing once identified with Horace Heidt.

For locations that shower favor on instrumental novelties, and especially at spots where the musicians congregate, "*Trumpet Blues*" should bring in plenty of nickels. And for the hoe-downs, "*Ain't She Sweet*" is "hot stuff" for the boxes.

XAVIER CUGAT (Victor 27973)

Adversidad—FT. *En La Plantacion*—FT; VC. Once identified with this label, this couplet is a repressing of earlier vintage. But there is nothing dated on either of the sides, both showing off the Latin American music master at his best. Armando Orefiche's *Plantacion*, a slow rumba, is a most exotic and lovely melody embellished with striking instrumental and harmonic colorings, employing the use of softly played chimes, strings and flute. And even more important, making the side all the more exciting, is the singing of Miguelito Valdes, since left the band and on his own, handling the Spanish lyrics to the chanting of the band members as a vocal background. *Adversidad* is a bolero

song, the Cugat orchestra all the way, turning in a polished and perfect performance that makes the Latin American music all the more inviting.

At the smart spots where the music machines provides the incentive to rumba, "*En La Plantacion*" is a cinch to excite. And with Miguelito Valdes's name added to the phono strip, side should bring a most profitable spinning.

COUNT BASIE (Columbia 36647)

Ride On—FT; VC. *It's Sand, Man!*—FT. The Count dips into the school of music he shines in best for this backing. And for both spinnings, it's all to make the fans hop, jump and holler. *Ride On* is Skeets Tolbert's slow blues spiritual, originally introduced on a race record by the composer's own combo. The *Ride On* exhortations by Earl Warren and the band boys is directed to the hot horns among them, and the side is replete with the torrid riding of the trumpet and tenor sax. *It's Sand, Man!* is an instrumental screamer for the entire band wherein it displays its rock and roll capacities when tackling the righteous rhythms. A riff rider, the instrumental flashes are turned in by the Count's own flashy piano fingering, the trumpet, tenor sax and a walking bass.

Both sides are typically Basie and both go a long way in both pleasing and exciting the phono fans. There's little choosing between either side for the phono strips, depending solely on whether the location likes its hot jazz at a fast or slow tempo.

CONNIE BOSWELL (Decca 18483)

Why Don't You Fall in Love With Me?—FT; V. *Just a Letter From Home*—FT; V. Miss Connie pleads most prettily for the *Fall in Love With Me* rhythm ditty. Taking it at a moderate tempo, she sings the opening chorus, gives the second over to the accompanying studio orchestra, and for the final stanza, doubles the time for the lyrics while keeping the tempo intact which provides her with opportunity to add rhythmic flourishes to the song. Again singing softly, and even more appealingly, Miss Boswell vocals big for Harry Tobias's and the Kenny Freres's *Letter From Home*. An attractive ballad that fairly drips with sentiment, Miss Connie is real cuddlesome in the chanting. Song story not a soldier boy theme.

"*Why Don't You Fall in Love With Me?*" is the side with the song that is stepping fast these days. And for a vocal treatment, Miss Boswell's entry does real justice for a phono strip.

BARNEY BIGARD (Bluebird 11581)

"*C*" Blues—FT. *Brown Suede*—FT. It is always a musical treat for the Ellington followers when the lead instrumentals in Duke's orchestra gang together for an intimate record session of their own. Altho the billing for these sides goes to clarinetist Barney Bigard, who has since left the band, it's the Ellington influence thruout. More important, it gives greater liberties to the solo stars to shine than when joined with the full band. "*C*" Blues is a moderately paced bit of riffing in the key of C fashioned by the Duke with exciting get-offs by Bigard along with Ray Nance's

trumpeting and Harry Carney's tenor sax, with the Duke's piano and a walking bass creating the background rhythm effects. The mood is indigo and so is the playing for Mercer Ellington's *Brown Suede*, a slow blues more on the melody side. Side gives Bigard a wider range to weave out patterns with his clarinet artistry, starting off in the subdued fashion with the clarinet scaled in the lower register to introduce the melody against a bank of tenor sax, trumpet and valve trombone. And from there on it is ensemble riffing peppering Bigard's rides.

If Duke Ellington means anything to the location, these sides by an Ellington unit will prove just as big.

BOB CROSBY (Decca 4374)

The Army Air Corps—FT. *Semper Paratus*—FT. While there has been much objection raised in many quarters over swinging the service songs, Bob Crosby can hardly be considered as objectionable for his treatment of these two. Sure enough, the boys give it a righteous beat, and wax hot on their horns, and for those who can appreciate the musical qualities divorced from the song itself, it's the Crosby lads laying it on heavy in the manner that shows them off to best advantage. Both taken at a lively tempo, replete with the Dixieland march rhythms and the clarinet and trumpet for the riding. The A side is the official song of the U. S. Army Air Corps while *Semper Paratus*, which features the Bob Cats for a chorus, is the official U. S. Coast Guard march song.

Phono use for the sides is limited, especially because of resentment against swinging out on the service songs altho there is nothing musically objectionable in the band's playing.

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NEW HITS ON VICTOR RECORDS



SAMMY KAYE

"If I Cared a Little Bit Less"

This happy new song is full of delightful melody and rhythm the way Sammy Kaye handles it. Of interest to all coinograph fans is Don Cornell's spell-binding vocal. Reverse is—

"Taboo"

Oriental tom-tom and reed instrument effects in a spectacular arrangement make this an exceptional waxing. Tommy Ryan, Don Cornell and the entire Glee Club pitch in. A standout on Victor 27972.

"This Is the Army"

Ten tunes, four records from Irving Berlin's "All-Soldier" revue. Victor "First Nighter" Orchestra. Order set P-131 or singly: 27954 "This Is the Army, Mister Jones," "I Left My Heart at the Stage Door Canteen," 27955 "How About a Cheer for the Navy?," "That Russian Winter," 27956 "I'm Getting Tired So I Can Sleep," "That's What the Well-Dressed Man in Harlem Will Wear," 27957 "American Eagles," "With My Head in the Clouds," "Mandy," "Oh! How I Hate To Get Up in the Morning."

XAVIER CUGAT

"Adversidad" and "En La Plantacion"

Two deliciously different tunes team up for a grand package of Latin American music. The first is an instrumental number already quite popular as a bolero for dancers. The second is outstanding for its distinctive arrangement with softly played chimes and the Spanish lyrics beautifully sung by Miguellita Valdes against the chanting of the band. Both on Victor 27973.

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ARE YOU BUYING WAR BONDS REGULARLY?

RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● GOING STRONG ●

STRIP POLKA ALVINO REY (King Sisters-Chorus) .. Bluebird 11573
KAY KYSER (Jack Martin-Glee Club) .. Columbia 36635
ANDREWS SISTERS Decca 18470
JOHNNY MERCER Capitol 103

This one skyrocketed up out of Possibilities into Going Strong, and now lands in Going Strong—all in the period of a short two months. This impious ditty about "Queenie"—queen of the strips, has blanketed the country with Rey, Kyser and the Andrews girls bunched in what looks like a photo finish. Mercer's version, considered by many the best of them all, suffers from distribution headaches. Where it is available it can be used with confidence.

HE WEARS A PAIR OF SILVER WINGS KAY KYSER (Harry Babbitt) Columbia 36604
(8th week) DINAH SHORE Victor 27931
ABE LYMAN (Billy Sherman) Bluebird 11542
ALVINO REY (Alyco King) Victor 27920

KALAMAZOO GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) Victor 27934
(7th week) JIMMY DORSEY (Phil Washburn) Decca 18433

IDAHO ALVINO REY (Yvonne King-Ensemble) Bluebird 11331
(6th week) GUY LOMBARDO (Rose Marie-Trio) .. Decca 18399
BENNY GOODMAN (Dick Haymes) .. Columbia 36613

BE CAREFUL, IT'S MY HEART BING CROSBY Decca 18424
(4th week) KATE SMITH Columbia 36618
TOMMY DORSEY (Frank Sinatra) ... Victor 27925

MY DEVOTION JIMMY DORSEY (Bob Eberly) Decca 18372
(3d week) VAUGHN MONROE (Vaughn Monroe) .. Victor 27923
CHARLIE SPIVAK (Garry Stevens) Columbia 36620
KING SISTERS Bluebird 11555

I LEFT MY HEART AT THE STAGE DOOR CANTEEN SAMMY KAYE (Don Cornell) Victor 27932
(2d week) CHARLIE SPIVAK (Garry Stevens) Columbia 36620
RUSS MORGAN (Russ Morgan) Decca 18444

● COMING UP ●

TAKE ME JIMMY DORSEY (Helen O'Connell) ... Decca 18376
TOMMY DORSEY (Frank Sinatra) ... Victor 27923
BENNY GOODMAN (Dick Haymes) ... Columbia 36613

May hang on for another week or so, but its chances of hitting Going Strong are extremely limited. Coverage was no greater than last week's tabulation but had head start on other ballads of its kind and consequently continues in the first slot in this section. Not much longer, we fear.

HE'S MY GUY HARRY JAMES (Helen Forrest) Columbia 36614
TOMMY DORSEY (Jo Stafford) Victor 27941
DINAH SHORE Victor 27963

Guy has been coming fast and is due to head the list no later, perhaps, than next week, with Going Strong a likely probability not very far off. There are a flock of platters out on this one, but James, Dorsey and Shore continue to lead the pack, with any one of them liable to step out and pace the field—right into the upper brackets.

STRICTLY INSTRUMENTAL HARRY JAMES (No Vocal) Columbia 36579

That this one is up where it is is due entirely to the potency of James as a draw in every phase of the amusement field. Reports show that the band instrumental has clicked in certain territories and failed in others. Where it has registered, it has earned plenty of nickels for the ops. Hard to tell how long this can go on—perhaps until James comes out with another instrumental.

I MET HER ON MONDAY FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909
HORACE HEIDT (Donna and Don Juans-Charles Goodman) Columbia 36636
GUY LOMBARDO (Bobby Gibson-Rose Marie) Decca 18435

Former Possibility is making its bow here. Altho it has been around for a while it is beginning to get up steam and shows signs of building. Monday is cute stuff for youngsters, and where they congregate, disk is attracting their loose change. Martin and Heidt appear to be favored so far.

I CAME HERE TO TALK FOR JOE SAMMY KAYE (Don Cornell) Victor 27994
..... GLEN GRAY (Kenny Sargent-LeBrun Sisters-Ensemble) Decca 18468

Hasn't gone much beyond where it was last week, in fact, Monday came from behind to pass Joe, but indications are that tune will build with the passing weeks. Sentimental tale has a guy doing a "John Alden" for his buddy who's off bombing the Unholy Three, and is finding listeners at the boxes.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

SWEET ELOISE GLENN MILLER (Ray Eberle-Modernaires) Victor 27879
(13th week) Still around.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

MORE HITS ON BLUEBIRD RECORDS



TEDDY POWELL

"Why Don't You Fall in Love With Me" and "Helpless"

Teddy Powell's popularity is growing by leaps and bounds and these two tunes will gather a flock of new fans. Peggy Mann contributes to the success of both with her fine singing. Order B-11575.

★

BARNEY BIGARD

(An Ellington Unit)

"C Blues" and "Brown Suede" on B-11581

★

THE FOUR CLEFS

"When the Clouds Roll By" and "The Four Clefs' Woogie" on B-11587

★

Race Tunes ST. LOUIS JIMMY

"St. Louis Woman Blues" and "Poor Boy Blues" on B-9040

★★★

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MEET SOOZIE CUE...

she knows who's who!




This week — tops in her book are James, Kyser, Spivak, and Heidt with four strictly solid numbers!



Harry James
WHEN YOU'RE A LONG, LONG WAY FROM HOME

• One of the best songs from the last war—all freshened up and ready to be one of the biggest hits of this one. Timely, tuneful—it's all news for fans like Soozie... and good news for the coin machines. Plenty of top trumpet work here!

With *Strictly Instrumental*
Columbia 36579



Kay Kyser
STRIP POLKA

• Watch this keep the machines lit up the way Kyser's "Jingle, Jangle, Jingle" has been doing! A sure-fire novelty about the strip-teaser who always was a lady—it's got high-stepping polka rhythm and plenty of laughs!


With
Ev'ry Night About This Time
Columbia 36635



Charlie Spivak
I LEFT MY HEART AT THE STAGE DOOR CANTEEN

• This hit song from Irving Berlin's "This Is the Army" is a natural for the nickel machines—and a natural for Spivak's sweet trumpet. A smash... good slow tempo, plus words and music that stay with you... this disc will keep spinning!

With *My Devotion*
Columbia 36620



Horace Heidt
PENNSYLVANIA POLKA

• A new waxing of another pop polka that's going the same places the "Beer Barrel" went! Tasty teamwork by the Knights and the Glee Club boys... they get everything out of the catchy tempo and lyrics. Watch that "mania for Pennsylvania"!

With
When Your Lips Met Mine
Columbia 36645

Trade Marks "Columbia" and  Reg. U. S. Pat. Off.

COLUMBIA RECORDS

Ideas on What People Like in Music—and Why They Like It—Keep Flowing, Like Good Music

Popular taste in music is as elastic as the two-way stretch but differs from that bit of rubber in that popular taste in music will never be frozen and the only way a ceiling could be put on it would be to make the sky the limit. Everything goes so long as it is harmonious, well played and has rhythm; whether the rhythm is slow or fast does not matter just so it is sustained.

Trends in types of music are temporary. Ragtime, jazz and swing are all branches of the same family and could probably be traced back to the jungle. Jungle rhythm could probably be traced to the beginning of time, to the very first rhythm of nature. Life itself is composed of many tempos and various rhythms and these things show in the popular demand of people in music. Sometimes they like it hot, sometimes they like it sweet, sometimes they want it sweet and hot. No one type of popular music ever completely dominates the scene.

Each in It's Own Way

Each type of music has a place of its own. And today, more than ever, music is being ranked not as a luxury but as a necessity in life. Music is helping the wheels go round in war industries and in other factories where experiments have proved its beneficial effects on workers and its ability to increase production without additional physical strain on the workers.

It lessens fatigue and increases morale. Efficiency in factories has been stepped up 10 to 20 per cent thru installation of public-address systems to carry selections thruout the plant. Usual schedule is to provide music for 15 to 30-minute periods morning and afternoon, one to two hours in the early evening and other periods on Saturdays and Sundays, now that plants are working 168 hours a week. Up-to-the-minute libraries of new music are kept but factory heads have found that selections with no vocals are best. Employees are likely to waste energy trying to hear the words. Tunes with lively tempos are the only ones used.

Swing It

Joe Sullivan, who has been playing one kind of jazz—"Chicago style"—for 15 years is one of the exponents of hot jazz, and believes all this talk about jitterbugs fading from the picture and being replaced with a back-to-love-ballads trend is the bunk. Swing, Sullivan says, was not intended for the masses. It developed thru musicians playing around for their own amusement, as an individualized form of expression. No one was more surprised than the musicians themselves when swing became the rage.

So sure is Sullivan that jazz, swing, hot bands, etc., will always have a place in the hearts of the people that he does not expect ever to have to change his style very much.

Jitterbugs as a barometer of the popularity of a band were suddenly accepted several years ago when Artie Shaw, who disregarded them, slipped from being a top band and had to fight his way back via the jitterbug route.

Robert K. Christenberry, band expert in the hotel business, recognized the unfailing instinct of the kids in knowing a hit tune and a click band when they heard one. Compiling a list of about 1,000 gals and their pals who were band fans, Christenberry encouraged them to write him, expressing their opinions freely on current and coming bands. Subsequent events show the kids were right EVERY TIME. Citing an example, the hotel man said that long before Harry James's band began to make itself felt, these kids were writing him about it, suggesting he watch it.

Christenberry never makes a band change until he has sent out a questionnaire to his list. The last such poll showed that the jitterbugs were inclined more toward softer music than the blaring brasses so much in favor only a few seasons ago. They want strings in a band now. Christenberry calls his kids the advisory musical board.

So, opinions vary on what is in the air in popular music trends. But boiled down, it looks like sweet-hot music leads in popularity. Today's leading tunes include "Kalamazoo"; "Jingle, Jangle, Jingle"; "My Devotion," "Stage Door Canteen," "Just as Tho You Were Here," "Strictly Instrumental," "Strip Polka" and "Take Me."

Hit tunes of a year ago included "Daddy," "Yours," "Green Eyes," "Maria Elena," "Piano Concerto," "Til Reveille" and "Foolish."

None of the above tunes could be called "hot," nor yet "lavender-and-old-lace." They are almost without exception sweet-and-hot. Which does not mean that really hot tunes and deeply sentimental tunes have no place in popular music trends. They do, but in the minority.

Justice Stone Dies

ST. PAUL, Sept. 26.—Justice Royal A. Stone, associate of the Minnesota Supreme Court and author of the opinion which invalidated the Minneapolis ordinance taxing vending machines, passed away here suddenly last week. Justice Stone's death came one week after he had been renominated in the State election for associate justice.

It was Justice Stone, earlier this year, who ruled that the Minneapolis ordinance calling for \$5 per machine tax on 5-cent venders and \$1 per machine fee on 1-cent machines was unconstitutional.

OPA CEILINGS

(Continued from page 62)

of disks would climb. Price Administrator Leon Henderson had previously

made the remark that recordings are "essential" altho not indispensable in time of war. It requires no great acumen to deduce that the prices of recordings will remain the same in both wholesale and retail categories as they have been in the past. Some thought will undoubtedly be given to recent changes of some artists from one label to other higher priced labels.

Shellac Also a Factor

Another factor which is considered is the shellac order of the WPB under which diskers apply direct to the agency for shellac. Manufacturers are said to be getting about 15 per cent of their 1941 consumption. Prior to July 31 they had been getting 30 per cent. The shellac situation is unlikely to improve and diskers cannot expect any increase in their allotment.

OPA believes that prices for old scrap records must also be set, inasmuch as scrap is expected to become more and more valuable.

MORE WINNERS ON
VICTOR INTERNATIONAL
and **STANDARD RECORDS**

TICK TOCK SERENADE
DANDY TOM

V-812

A swell tune with the unusual musical theme that the title suggests. The Rene Musette arrangement is exciting and different! The reverse side, "Dandy Tom," is by the well-known Andre Musette.

NOT TONIGHT, JOSEPHINE

T-5000

(w. vocal)
PIGS KNUCKLES

A humorous record with lots of fun-making by the Andre Musette Orch. In fact, this is the kind of a record that invites the listener to join in and have a good time.

PENNSYLVANIA POLKA
PRETZEL BENDER SERENADE

V-810

The Andre Musette version of this current hit tune is bringing in a pile of nickels.

TAP THE BARREL DRY
HAPPY PAPPY

T-2057

This Rene Musette record has created a sensation during the last several weeks. Order this record now from your distributor so you'll be sure to get some when he receives more stock.

POUND YOUR TABLE POLKA
QUINTUPLETS

V-783

Here's the song that started the polka fad again. Rene Musette plays it with plenty of punch.

POUND YOUR TABLE POLKA
OLD CHIEF WALLA HOO

T-2005

The Barry Sisters sing both these songs with happy, carefree style that draws listeners . . . and nickels!

LO-LO-LITA (The Girl Friend of the Army)
HERE COMES BABY

V-771

A light-hearted song in toe-tapping rhythm by the popular Rene Musette.

LO-LO-LITA (The Girl Friend of the Army)
GREETINGS

T-2007

Brad Reynolds, famous NBC radio network star, vocalizes two great songs.

HEAR MY SONG, VIOLETTA—Tango
DON'T DO IT

V-182

One of the prettiest songs ever recorded by the noted Will Glaha Orch.

WHEN MANUEL SHAKES HIS MARACAS
PUT A LIGHT IN THE WINDOW

T-2042

An excellent rendition on both sides by "The Good Fellows" with Grant's Orch.

TONIGHT OR NEVER
ABRA-KA-DABRA

V-808

Another wonderful Andre Musette recording!

HALLI-HALLI-HALLO
THE WISHING WELL

T-2043

Two attractive, tuneful numbers by "The Good Fellows" with Grant's Orch.

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RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● **POSSIBILITIES** ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

IF I CARED A LITTLE

BIT LESS SAMMY KAYE (Don Cornell) Victor 27972

Here is a new ballad that appears more or less from nowhere and looks as if it might become a real rage. Kaye seems to be all alone in the record picture so far, but is strong enough to make a hit all by himself, as he has proved in the past. Melody is of the easy-to-hum sort, words easy to recall, and, all in all, the song is the kind of which hits are made. Worth serious investigation.

PRAISE THE LORD AND PASS THE AMMUNITION. MERRY MACS Decca 18429
KAY KYSER (Glee Club) Columbia 36640

Here is a patriotic song which might make the grade because of the energy with which its publisher is exploiting it. Is based on a familiar spiritual chant, with fighting words and an infectious rhythm. Kyser's record has been out for several weeks and is beginning to make a dent. Merry Macs' disk will be out soon and is a good one. The way the song is being pushed it might be the first even faintly belligerent war song to make the grade so far. Watch it closely.

WHITE CHRISTMAS BING CROSBY Decca 18429
FREDDY MARTIN (Clyde Rogers) Victor 27949

This wonderful Irving Berlin song from Crosby's *Holiday Inn* picture is one of the most phenomenal hits in the history of the music business. Altho its publisher hasn't given it a bit of help—preferring to wait for the approach of the Christmas season—it has already become one of the nation's top sheet music sellers. As soon as it begins getting performances on the radio, which will be very soon, it will sweep the colu phono network and hit the top in very short order. Is repeated here as a reminder.

DER FUEHRER'S FACE . . . SPIKE JONES (Carl Grayson) Bluebird 11586

Hilarious novelty by Jones and the clever Grayson has not had sufficient time to make itself felt on the boxes, but is a copper-riveted cinch smash. Might not last dreadfully long, but will catch bales of nickels while it's hot. Radio record jockeys are playing the daylight out of the disk, too, which will help it on the phonos. Operators are urged to buy all they can as soon as possible so as to cash in on the vogue right away quick. This will be its last mention here. If Bluebird has waxed enough copies it ought to hit *Coming Up* within two weeks, unless the country has lost its sense of ribald humor.

● **THE WEEK'S BEST RELEASES** ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

FROM THE COAST OF MAINE TO THE ROCKIES. RUSS MORGAN (Russ Morgan) Decca 18482

From the Coast of Maine to the Rockies and all the Way West we are all united, is the story of this song. Melody is the type associated with conventional Western ballads, but the words and sentiments raise it to the category of a war anthem. Morgan gives it a rather sugary treatment, removing much of the up-and-at-'em contained in the lyrics, but his band is smooth and silky and caressing to the ear, making the song doubly commercial and suited to a wider variety of locations.

DAYBREAK HARRY JAMES (Johnny McAfee) Columbia 36644

This gorgeous ballad, based on the *Mardi Gras* theme from Ferde Grofe's *Mississippi Suite*, is tailor-made for the pattern Harry James cuts for a slow song. And with the maestro now riding the crest, his record should step out in phono circles. It's the same swell melodic weaving of trumpet and strings, with Johnny McAfee showing that he definitely belongs. Plattermate is also ripe for a heavy ride, being the more moderately paced *Manhattan Serenade*, with a grand Helen Forrest vocal.

IF I CARED A LITTLE

BIT LESS SAMMY KAYE (Don Cornell) Victor 27972

This new sentimental torch ballad, well constructed, with an easy-flowing melody, is very easy to take. Don Cornell tells the tale very well, and the disk is a cinch to spin for a long time in the music boxes, provided the song's publisher gives it proper plugging.

PENNSYLVANIA POLKA HORACE HEIDT (Charles Goodman-Glee Club) Columbia 36645

According to song legend this polka started in Scranton, Pa. Legend or not, it has been spreading its fame to surrounding States, and now that Horace Heidt's spirited version is available, might fulfill all the rosy predictions made for it when it first appeared some months ago. Plattermate, *When Your Lips Meet Mine*, composed by co-leader Frankie Carle, is a fine ballad and also worthy of operator attention. But it's the Heidt arrangement of lively *Pennsylvania* that's going to mean the first rush of nickels.

ROCK-A-BYE BAY GLEN GRAY (No Vocal) Decca 18481

Chipped from the same song block as *Sunrise Serenade*, this instrumental is a bid by Gray for a repeat on his earlier success. Melody is a bit more involved than the original, but is plenty sweet and lilting and should meet with fair success.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

The Battle-Cry for the Nation!

PRAISE THE LORD AND PASS THE AMMUNITION

Frank Loesser's new song expressing our people's faith and determination to win the war!

Recorded by

KAY KYSER for COLUMBIA RECORDS No. 36640



The MERRY MACS for DECCA RECORDS No. 18498

Published by

FAMOUS MUSIC CORPORATION 1619 Broadway, N. Y. C. Publishers to Paramount Pictures Sidney Kornheiser, Gen. Mgr.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

Altho the AFM ban on recordings has only been in effect since August 1, it has



"America's Outstanding Guitarist"

ALVINO REY AND HIS ORCHESTRA

on VICTOR-BLUEBIRD records

B11579

DEARLY BELOVED

backed by

I'M OLD FASHIONED

both from the new Columbia Picture "You Were Never Lovelier." Get these records for tie-ups with local showing of the film.

B11582

KILLE KILLE

backed by DAYBREAK

Two extra-special Alvino Rey recordings featuring the singing of the King Sisters.

Personal Management JACK EGAN Direction MUSIC CORP. OF AMERICA

already had some strange and serious influences on the music business, as we all know. In addition, it has produced some situations which, if not amusing, can at least be labeled odd. The latest and in some respects the oddest revolves around Glenn Miller's enlistment in the army and the hasty signing of Bob Allen to substitute for Miller at Hotel Pennsylvania, New York. As everyone knows, the Pennsylvania is one of the most desirable band locations in the country because of the frequent Coast-to-Coast radio broadcasts which originate there. These airings create a demand for the band and for its recordings. In the case of Allen, tho, the demand for recordings will have to be largely unfulfilled, because his wax work has been done only for Beacon Records, which has not yet been able to hypo its production to a point where it can satisfy all the ops who want disks. Furthermore, Allen cut only four sides for Beacon. So, when the kids begin asking for Allen disks, the operators will have to explain as best they can, and then concentrate on seeking a speedy settlement of the wax war so that they can make some nickels on Allen while he's hot. If the fracas is smoothed over while Allen is still at the Pennsylvania, it is safe to predict that all the major recording companies will be trying to outbid each other for his services. . . . Barry Wood has re-signed with Bluebird, this time for two years. Naturally, the contract does not guarantee that Wood will be given any work, but merely ties him up so that when Bluebird starts recording again Wood is bound to be available. . . . We would welcome correspondence from operators and location owners on the subject of war songs. What types of songs seem to appeal to your patrons? Does the slushy stuff still go over, or do your particular people show an increased interest in songs which show spirit and fight?

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country, mentioning artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide.

SALT LAKE CITY:

Hip, Hip, Hooray. Vaughn Monroe.

This bright and spirited patriotic ditty is taking plenty of time making its way around the country, and only now is beginning to catch on with any force. Salt Lake City operators tell us that Monroe's version shows signs of future power, altho it has not yet attained the stature of a local Going Strong item. Song should become a hit, since it is one of the few that takes anything resembling a healthy attitude toward our war effort. No tears, no slush, just courage and hope and plenty of rhythm to boot.

LOS ANGELES:

Mr. Five by Five. Freddie Slack.

This bouncy, groovey number is a real favorite here and shows a lot of potentialities elsewhere. Slack's Capitol record is a powerful showcase for the tune, since it boasts the presence of Ella Mae Morse, who is rapidly gaining recognition as one of the outstanding jazz singers in the band field. Where Slack's record is available the song should have no trouble at all.

BALTIMORE:

Manhattan Serenade. Jimmy Dorsey.

No sooner did this song make its appearance than the piano fans began spending bushels of nickels on it. In Baltimore, for example, Jimmy Dorsey's disk is already well on its way toward the top. With all the radio plugging the tune is getting, plus its sheer commercial flavor, there seems nothing that can stand in its way. For those who unaccountably have missed previous mention of the tune in these pages, it is adapted from a familiar light concert piece and given some of the swellest lyrics ever written about the Big Town.

DENVER:

I Wanna Go Back to West Virginia.

Milt Herth.

This song has received good criticism and bad. Some people think it another Deep in the Heart of Texas, others think it a turkey. We think that it has a fair (See TALENT AND TUNES on page 69)

KEEP THE COINS COMIN' YOUR WAY WITH this hit!

This Indian Novelty Will "Buffalo" Plenty of Nickels!

KILLE KILLE

(INDIAN LOVE TALK)

By Irving Taylor & Vic Mizzy

Recorded by:

- MITCHELL AYRES — Bluebird
JESTERS — Decca
KING SISTERS — Bluebird
HAL McINTYRE — Victor
TOMMY TUCKER — Columbia

SANTLY-JOY-SELECT, 1619 B'way, N. Y. C.

(BILLBOARD)—"BUILDING LIKE A PRAIRIE FIRE" WALKING THE FLOOR OVER YOU

- BING CROSBY (With Bob Crosby's Bob Cats) (Decca 18371)
ERNEST TUBB (Decca 5958)
DICK ROBERTSON (Decca 4189)
BOB ATCHER (Okeh 6496)

AMERICAN MUSIC, INC. 8153 Sunset Blvd. Hollywood, Calif.

PICK YOUR HITS!

Here are the records from the year's greatest musical film—



Fred Astaire Rita Hayworth
ASTAIRE-HAYWORTH

IN "YOU WERE NEVER LOVELIER"

WITH **ADOLPHE MENJOU** and **XAVIER CUGAT** and his orchestra

Words and Music by **Jerome Kern** and **Johnny Mercer**

A Columbia Picture

DEARLY BELOVED

- Xavier Cugat Columbia 36637
- Benny Goodman Columbia 36641
- Mal Hallett Classic 7014
- Glenn Miller Victor 27953
- Alvino Rey Bluebird 11579
- Dinah Shore Bluebird 27970
- Paul Whiteman Capitol

I'M OLD FASHIONED

- Xavier Cugat Columbia 36637
- Sam Donahue Hit 7016
- Benny Goodman Columbia 36641
- Glenn Miller Decca 18481
- Glenn Miller Victor 27953
- Alvino Rey Bluebird 11579
- Dick Todd Bluebird 11577

YOU WERE NEVER LOVELIER

- Xavier Cugat Columbia
- Vaughn Monroe Victor 27958
- Paul Whiteman Capitol

WEDDING IN THE SPRING

- Xavier Cugat Columbia

And the entire score, including all the numbers listed above, is available in a Decca Album by Fred Astaire.

CLIP THIS LIST—it's your greatest guide for record buying today . . . timed right for the film's showing in your neighborhood!

Published by **Chappell & Co.**
RKO Bldg., New York



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By JOSEPH R. CARLTON

"Ach, Dot Face"

Sneaking up like a sleeper bomb, a Spike Jones (Bluebird) recording of *Der Fuehrer's Face* is about ready to explode into music machine hitdom. Tune is featured in a Walt Disney short, *Nuttsey Land*, which, together with the waxing, should endear A. Hitler in the hearts of American bird-lovers. And while the latter trot out their fanciest specimens, we'd like to remind all operators that the Disney cartoon offers excellent tie-up possibilities.

"Spirit of Stanford"

Now on national release, Columbia's *Spirit of Stanford* features the *Mad About Him, Sad About Him*, etc., number which Dinah Shore (Victor) and Jerry Wald (Decca) have marketed on wax. These should win extra plays in territories where the film is showing.

Tradescreenings

Paramount's *The Forest Rangers*, spotting the hit tune *Jingle, Jangle, Jingle*, will be screened for the trade in all exchange centers September 30 and October 1.

Road to Morocco, another Paramount musical, starring Bing Crosby, Bob Hope and Dorothy Lamour, will be tradeshow nationally October 1.

Admission restrictions on trade screenings vary with individual exchanges. Generally, however, all persons are admitted whose business interests tie in legitimately with picture presentation. When filmicals are to be shown, then, operators have a valid claim for admission, especially where the tunes from the given film have been recorded.

Information of location of exchange centers can best be obtained from the manager of your local motion picture theater.

Road to Morocco score, by the way, was gotten down on wax before the Petrillo ban; hence operators can look to the Paramount production as another tie-up bet. Recordings set for future release are: *Moonlight Becomes You*, Harry James (Columbia), Glenn Miller (Victor), Johnny Long (Decca) and Bobby Sherwood (Capitol), and *Constantly*, Johnny Long (Decca). Entire score, including two other tunes, *Ain't Got a Dime to My Name* and the title song, will be issued by Bing Crosby (Decca).

New Releases

From Paramount's *Priorities on Parade*, *Cochita Lopez* has been recorded by Johnnie Johnston (Capitol). Paul Whiteman (Capitol) has released

his version of *You Were Never Lovelier* from the Columbia film of the same name. *Pennsylvania Polka* from Universal's *Give Out Sisters* has been accorded a Horace Heidt (Columbia) treatment.

Listed below are: (1) Films to be released within the next three weeks which feature tunes that have been or are scheduled to be waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes as well.

"You Were Never Lovelier"

(COLUMBIA)

Xavier Cugat Orchestra
Fred Astaire-Rita Hayworth

RECORDINGS:

- "Dearly Beloved"
Xavier Cugat (Columbia)
Benny Goodman (Columbia)
Mal Hallett (Classic)
Woody Herman (Decca)
Glenn Miller (Victor)
Alvino Rey (Bluebird)
Dinah Shore (Bluebird)
Paul Whiteman (Capitol)

"I'm Old Fashioned"

- Xavier Cugat (Columbia)
Sam Donahue (Classic)
Benny Goodman (Columbia)
Glen Gray (Decca)
Glenn Miller (Victor)
Alvino Rey (Bluebird)
Dick Todd (Bluebird)

"You Were Never Lovelier"

- Xavier Cugat (Columbia)
Woody Herman (Decca)
Vaughn Monroe (Victor)
Paul Whiteman (Capitol)

"Wedding in the Spring"

- Xavier Cugat (Columbia)

Note: The entire score is available in a Decca album by Fred Astaire.

News Notes

Jimmy Dorsey goes to work in November on MGM's *I Dood It*. . . . Frank Sinatra, Count Basie and Freddie Slack have completed roles in Columbia's *Reveille With Beverly*. . . . Benny Goodman orchestra working way eastward after film duty in Charles R. Roger's *Powers Girl*. . . . Tommy Dorsey making music for Metro's *DuBarry Was a Lady*.

CLEVELAND GROUP

(Continued from page 62)

relieve the unemployment problem in the musicians' union.

Everyone knows that the musicians' troubles really began with the coming of the sound pictures. Almost every large moving picture house in every city in the country had employed live musicians.

In our opinion, since the coming of the automatic phonograph there has been a greater demand from an ever-increasing group of people who are becoming more music conscious at their favorite ice cream parlor, restaurant or tavern.

Record Sales Climbed

The band booking agents will attest to that fact, to the fact also that record sales, below ten million in 1931, last year reached a total of over a hundred million records sold. You will find the greatest demand in history at the present time for dance bands in theaters, dance halls and night clubs, to bear out the fact they were made popular on the automatic phonographs. These bands are breaking all records of attendance today all over the country. Whether you agree or disagree with our arguments, we believe you must agree with us on this one point—"that you cannot stop the wheels of progress."

Did you ever stop to realize that these 500,000 phonographs are owned and operated by over 10,000 small operators and they represent an investment of over a quarter of a billion dollars? These men employ possibly another 15,000 service men and there were thousands of men employed in the manufacture of phonographs, records, needles, tubes, bulbs, amplifiers, speakers and all the various auxiliary equipment we handle.

We hope the above statements will spur you on to investigate our side of the picture and we know you will find numerous other arguments in our favor. You will find that the automatic phonograph business does not merely take in nickels while the operators sit about growing corpulent. You will find there is a lot of sweat, toil, worries and headaches connected with it.

You will find owners working from early in the morning until late at night so that a fair return can be derived on their investment. You will find almost every phonograph operator mortgaged to the hilt. You will find that this being a new industry, every year new improvements have come out which rendered the previous year's model obsolete.

Juke Box and War Effort

You will find by checking with Mr. Morgenthau, of the United States Treasury Department, about the important part the phonograph has been playing in the war effort. You will find phonographs donated by operators all over the country—in induction centers, army camps, War Stamp and Bond marts, in hundreds of war plants.

You will discover how much relaxation the war worker finds, after a hard day's work, when he sits in his favorite tavern in his working clothes, drinks a glass of beer and listens to his favorite band on the phonograph. You will find how many of our young men were spurred on to enlistment in our armed forces thru but one record, Elton Britt singing *There's a Star-Spangled Banner Waving Somewhere*.

We hope you will realize to some extent the "side" of the phonograph operators in this controversy.

LEO J. DIXON, President,

The P.M. Article

A paid advertisement appears today in *The New York Times*. Tomorrow it will appear in other N. Y. newspapers.

It is paid for by Local 802 of the American Federation of Musicians because its executive board believes that only thru a paid ad can the public get a fair statement of the plight of the professional musician. The news and editorial columns of the press play up the issue as a fight between the public and the AFM's colorful president, James Caesar Petrillo, with the poor musician getting kicked around because Petrillo happens to be their elected leader and because the newspapers don't like him.

Actually the issue is far broader than Petrillo or even the unfortunate musician whose case is stated mildly enough in the ad. The reactionary press and politicians are planning to use the Petrillo case as a stick to get thru anti-labor legislation. That point of view was accurately reflected in an editorial in *The Times* last Thursday. Headed "Petrillo Rides Again," it ran in part:

"(Petrillo's) dictatorial powers are merely the end-product of the Administration's labor policy to date. . . . The law and its interpretation will have to be radically revised from that of the recent past if the irresponsible private dictatorship of the Petrillos is to be brought to an end."

And sure enough, the same day the editorial appeared Senator Clark, of Idaho, sounded off in favor of legislation prohibiting the musicians from making a fight for a livelihood and announcing a preliminary hearing of his interstate (See *Cleveland Group* on opposite page)



LAUNCHING CAMPAIGN. When the Philadelphia Music Machine Operators' Association started its monthly hit record campaign, Glenn Miller (left) and his vocalist helped get it off to a big start. Miller's own recording of "I Got a Gal in Kalamazoo" was chosen as the first hit record.

AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Again, popularity of fighting country tunes in the music boxes calls attention to the fact that the folk music field, far more than the pop field, has come thru with war tunes of the type asked for by government officials. Almost from the start, country records have clicked with hard-hitting war songs that steered away from the sentiment and heart-break of the pops, featured by 1942 Turkey in the Straps and many others. The output has continued, with folk tunes doing a fine morale job thruout. . . . The Hoosier Hot Shots have been signed for a new Chicago air program, to originate at the Chicago Service Men's Center and to be sponsored by Morris B. Sachs, retailer. An extra half hour of entertainment will be offered to service men at the canteen following each broadcast.

Week's Release

Dixie Ramblers (Bluebird B-9035)
I'm Putting You Out of My Mind and *I Hope You're Happy Now*

Nice variety is achieved on this disk, with the A side, *Out of My Mind*, a bouncy and catchy tune that is cute but unexciting, given topnotch musical treatment by the Ramblers, featuring excellent squeeze box and hot and dirty fiddle; and with the B side, *Happy Now*, being an appealingly sad country ballad with some fine fiddle work. Both are fitted out with solid vocals, with the *Happy* ballad better suited to the voice and so getting the better job. Both sides are good, but *Happy* should prove the more popular.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"HAPPY HOUR POLKA": Plehal Brothers (Decca 4355)—A bright and excellent polka with a nicely maintained rhythmic beat that should do solid business wherever polkas are favored. The Plehal crew (harmonica duet, with guitar and bass) gives it a terrific rendition, and already it's shown up as a top winner in such localities as Milwaukee. Other polka territories can wish in vain.

MOVIE MACHINE REVIEW

Program 1086

Produced by RCM and Minoco Productions, Inc. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, September 21.

JANE PICKENS, beautiful soprano, formerly of the well-known Pickens Sisters, sings *I Met My Waterloo*, romantic ballad, in a beach club setting. At first she is in company with two girl friends and at the end winds up with her handsome Romeo. In between scenes of surf riders are flashed, tying in with the lyrics of the tune. (Minoco)

THE SONGATEERS, group of singers assembled by Jack Barry, of Minoco, sing the stirring *Marines' Hymn*, while shots of marines in action, on and off battle fronts, are flashed. It is timely and interesting. (Minoco Reissue)

JUNE MARCH, DON DI FLAVIO and *Stanley Ridges* are featured in *Love Is a Song*, a badly produced short in which efforts are made to spotlight all three acts at the same time. Di Flavio is a romantic singer whose voice is okeh, but not his appearance in this particular short. Miss March, too, screens badly and her strip-tease ends when she reaches the bathing-suit stage. Ridges is an old-time juggler. (RCM)

GWEN WILLIAMS and **CHARLES DEVELIN** pair up for the vocal of

Letter Box

It should be no surprise to readers of this column to find that Elton Britt's recording of *There's a Star-Spangled Banner Waving Somewhere* is beginning to cash in terrifically on a national scale and is now showing signs of climbing to the war-song saddle formerly occupied by 1942 *Turkey in the Straw*. The tune was put in the "Recommended" slot shortly after it was released. Now operators all over the country are reporting it a top nickel-grabber in their localities, and indications are that it will climb even higher. In one section—the Knoxville area—it is the top tune on four out of five reports received. . . . Gene Autry's smash, *Tweedle-o-Twill*, is, of course, continuing as a heavy favorite. And that includes all sections of the country—North, East, South and West. . . . *Happy Hour Polka* (Plehal Brothers) continues to be reported as a top favorite in the Milwaukee territory. . . . A couple of Ernest Tubb waxings that have scored heavy returns ever since they were released are continuing to show up high in the reports from many sections. They are *When the World Has Turned You Down* (whose chief popularity at the moment seems to be in the North and Midwest) and *Walking the Floor Over You* (thru the South). . . . Another favorite in the Midwest is Bob Wills's *Sitting on Top of the World*. . . . Dallas is going for Cliff Bruner's recording of *Truck Driver's Blues*. . . . Jimmie Davis's waxing of *End of the World* is pulling plenty of nickels thru the South.

TALENT AND TUNES

(Continued from page 67)
chance of making coin in various towns, but that it hardly shapes up as a national hit. Denver is one of the cities where it has begun to show life. If operators begin trying it out it might click for some of them. Herth's bright disk is the one that has scored in Denver.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended September 26 and the week previous, ended September 19, see the Music Popularity Chart in the Music Department, this issue.

Around and Around She Goes, a lively polka staged in a tavern setting. Dancers try to go thru a graduation bar contraction which becomes lower with every passing, a good comedy bit. (Minoco)

NANCY MARTIN, radio singer heard on *Club Matinee* and *Breakfast Club*, makes a fairly impressive debut in *Silver Wings*. Her voice and appearance are good, but she is given too much to do during the course of the song. Sentimental mood maintained thruout. (RCM)

THE HOOSIER HOT SHOTS, *Barn Dance* quartet of hillbilly singers, put real life into *K. P. Serenade*. The boys sell, vocally and facially, in this amusing army short. (RCM)

THE COLLEGIANS, assembled group of boy and girl singers, are seen once more in a medley of college tunes labeled *On the Campus*. Usual campus and football field scenes are flashed and plenty of cute co-eds on hand to dress up this subject. (Minoco Reissue)

BILLY MITCHELL, Negro character singer, uses Gilbert and Sullivan music with patriotic lyrics in *I Got a Little List* in which he condemns all who hinder our war effort, including enemies from within as well as without. Topical and handled in a novel way. A couple of cute "angels" at his side yes-man him. (RCM)

Rock-Ola Appoints Southern Distrib

CHICAGO, Sept. 26.—Announcement comes from Rock-Ola Manufacturing Corporation that distribution of its new model phonograph in the States of Louisiana, Mississippi and Southern Alabama has been awarded to Southern Music Sales Company, Inc., of New Orleans. Rock-Ola Vice-President I. F. Webb has just returned from a 10-day visit in New Orleans with the Southern music organization.

Webb stated: "We are mighty proud to welcome this outstanding organization into our Rock-Ola family of nationwide distributors. Southern is ideally situated to serve Louisiana, Mississippi and Southern Alabama . . . and most important of all, it is organized to serve the music operator."

The Southern organization is headed by Durel Black, widely known in general business circles in the South and owner of one of the oldest plantation homes and estates in the South, known as "Elmwood."

Sales manager for Southern is J. W. Smalley. Other key personnel are Steve Kirschner, assistant secretary; Francis Mitchell, service manager, and Frank E. Beavers, assistant service manager.

CLEVELAND GROUP

(Continued from page 68)
commerce sub-committee for tomorrow. Meantime the government's anti-trust suit against the AFM has been postponed once more, this time to October 12. If the legislation envisioned by Senator Clark gets under way soon enough the case may possibly never come to court. Both sides have asked for postponements, and neither seems too anxious to have the merits of the case aired.

For what have the Petrillo crimes been—the crimes that have achieved such unfavorable publicity?

He has prevented the Interlochen camp orchestra from broadcasting. This orchestra, a highly competent one, is made up of school children who get paid nothing for their broadcasts on a national hook-up. Instead, they pay a good round sum for attending the summer camp, and the broadcasts serve as an excellent advertisement for the institution. Meantime professional musicians lose that much time on the air.

Protecting Its Members

Looked at in this light, the AFM's ban becomes perfectly reasonable. It is protecting its own members from having to compete with the unpaid labor of minors. Yet the AFM's ban on Interlochen was probably ill-advised. With an anti-trust suit coming up, one doesn't win public sympathy by throwing a brick at children, however reasonable the throw may be.

He has refused to permit members of the AFM to make recordings which are to be broadcast. The reasons for this ruling are made perfectly clear in the accompanying advertisement.

Take a look at any Victor or Columbia record you have around the house. There you will see, at the bottom of the label, a legend to the effect that it is "Licensed by the manufacturer only for non-commercial use on phonographs in homes."

This license is a joke and legally unenforceable, as you can prove to your own satisfaction by putting a nickel into any juke box in the land or turning the dials of your radio to any program of classical or popular music which uses the same records you can buy in the shop around the corner. By continuing to record, the musician makes it possible for hundreds of radio stations to get along without employing a single performing musician and for thousands of hotels and dance halls to do the same.

What the AFM is saying in effect is, "We're tired of putting ourselves out of business. We'll have no more of it until

some reasonable solution can be arrived at. Until then, no more records."

That's where the case stands. The musicians are trying to get out from under in a situation where technological developments and antiquated copyright laws (the last of which was passed in 1909) make it possible for advertisers, radio stations and the juke boxers to grow wealthy at their expense.

Petrillo has conducted a vigorous, if at times ill-advised, campaign on behalf of the musicians. His opponents have dragged many a red herring over the path and built up public feeling to a point where he looks like a labor-leader villain sitting for a portrait by Pegler. The result threatens to be anti-labor legislation which will cut down the hard-earned gains of the past generation.

WANTED
Mills
PANORAM MACHINES

Give full information in first letter or wire, including manufacturer's serial number, meter reading on each machine, etc.

Box D-288, The Billboard, Cincinnati, O.

USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

NEEDLES RE-SHARPENED

1-10 15c per needle
10-50 12 1/2c per needle
Over 50 10c per needle

Re-Sharp Needle Service
P. O. Box 770 Fort Dodge, Iowa
A Precision Service

MIRACLE POINT NEEDLE

Use Miracle Point needles and buy Defense Stamps with the difference!

M. A. GERETT CORP. 2947 NO. 30 ST. MILWAUKEE, WIS.

TUBES
For Your Phonographs and Panorams
Miniature Bulbs, Too.

"WE'VE GOT 'EM"
Maintenance Orders Only. List Less 30%.
No Deposit Required.

W. R. BURTT
308 Orpheum Bldg. WICHITA, KANSAS

ATTENTION, OPERATORS!

Buy your used Wurlitzer Phonographs, Wall Boxes, Bar Boxes and other Wurlitzer equipment from a Wurlitzer distributor. We know Wurlitzer equipment. We guarantee every sale. Contact our office nearest you.

WILL BUY FOR CASH:
WURLITZER MODELS 24-24-A
" " 600-R—600-K

WRITE, WIRE OR PHONE US TODAY FOR PRICES

CALIFORNIA SIMPLEX DISTRIBUTING CO.

415 Brannan St. Phone, SUtter 5343 SAN FRANCISCO, CALIFORNIA

1348 Venice Blvd. Phone, Richmond 0196 LOS ANGELES, CALIFORNIA

Check Shows Candy In Venders Purest

PHILADELPHIA, Sept. 26.—In line with the increased popularity of the candy vending machines in this area, both penny and nickel machines, health authorities here are making a check on all candy manufacturers to insure that the Federal Food and Drug laws are followed thru. The campaign is hailed by the vending machine operators who have long fought down the feeling among the general public that an inferior grade of candy is used in the machine.

A local manufacturer of candy, Nishan Androyan, who was warned five times in two years to "clean up" his establishment, was fined \$1,000 on September 10 in United District Court here by Federal Judge Harry E. Kalodner, for selling candies allegedly containing impurities. However, none of the candy under question was used for vending machines. Dr. C. S. Brinton, chief of the Philadelphia station of the Food and Drug Administration, described the unsanitary conditions at the candy factory and stated that the candy was sold to retail stores for across-the-counter sales to children.

A second candy manufacturer, Francis S. Schingen, had his sentence postponed when his attorney told the court that the factory is undergoing a "scouring process" which will overcome the objections of the government when completed.

Since the violations are mostly charged against candy manufacturers selling to the retail trade, the campaign is being hailed by the candy venders. Using standard and nationally advertised brands of sweets in their machines, the wide publicity in the press given to the campaign only emphasizes the better quality of product offered by the vending machines. And if any operators are using a product containing impurities, the government inspection is striking at the source—the candy manufacturer, thereby exposing the manufacturer.



Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

A Cigarette Pioneer

(From The New York Sun)

Gentlemen of 70 or so read with a sigh of the passing of the man who invented the Sweet Caporal. He, a Mr. Feder, was 90. Perhaps he never smoked 'em. Perhaps, if he had, he would have lived to be 100. Yet when youth was captured behind the woodshed with the guilty white cylinder in its lips it was predicted that it would fade and die before voting age. If the tobacco and the paper were not fatal, the opium would be. For the coffin nails of that day—to give them the lightest name used by the moralists—were credited with containing enough poppy juice to send the whole Orient reeling to besotted stupor. It was strange that a nickel's worth of Caps could hold a dollar's worth of opium; but it did, if you were to believe Aunt Susan.

The Sweet Cap was not alone in sin. With it marched Duke's Cameo, Virginia Brights, Richmond Straight Cuts, Lone Jack and what not. Some of them may still live and thrive. But their familiar day is past, even as the time when you got cigarette pictures—soldiers, athletes, lovely actresses in tights. The collector made trades with those who operated in the tin tags plucked from plugs of that other social error, chewing tobacco. A lot of us, far from being slain by Mr. Feder's invention, lived to be warned at 75 that it was time to stop teasing our arterial systems, lived to thumb a nose at the departing medico as he paused, on the way out, to light his own choice in nicotine.

Federal Tobacco Taxes Up; In Force Since Civil War

It looks as if Congress has practically decided to increase the tax on cigarettes 1/2 cent. Taxes on tobacco are now collected by the federal government, 28 States and eight cities. Federal taxes on tobacco have been in force ever since the Civil War. Bureau of Internal Revenue was established to administer these and other war excises and when the war was over its chief function was the administration of federal taxes on tobacco and liquor. Almost all other taxes were repealed, and for the half century preceding World War I nearly all net federal revenues came from excises on liquor and tobacco and from customs duties.

Extent and Fiscal Importance

Federal license fees on tobacco manufacturers were doubled by the War Revenue Act of 1918 and taxes on cigars, cigarettes, tobacco and snuff were increased substantially. The industry did not suffer as much as it feared for two reasons: increase in smoking by men and the great development of smoking by women.

In 1940 these taxes produced more than \$97,000,000 for the States and over \$600,000,000 for the federal government. These amounts were the largest ever collected from this source. For several States the tax yielded about 5 per cent of total tax revenue. Including the States that did not have such a tax, the yield was 2.3 per cent of all tax revenue. Receipts from this source in 1941 were even greater. 10 per cent more for the States and 16 per cent more for the federal government. Monthly reports available for 1942 forecast that these receipts will be surpassed this year.

State Taxes

In 1921 Iowa took the lead among the States in taxing tobacco products. In December, 1938, 22 States levied such taxes. During the year 1939, five States were added to this list: Massachusetts, New Hampshire, New York, Rhode Island and Wisconsin. In three of these the laws were intended to be temporary, in New York until June 30, 1940; in Massachusetts until June 30, 1941, and in Wisconsin until June 30, 1941. Temporary laws were continued in Connecticut, Ohio, Pennsylvania and Vermont. Altho the Rhode Island law had been in effect less than a year, it was amended by repealing the tax on tobacco products other than cigarettes. No new States were added to this list in 1940, but the New York State tax was continued. In 1941 Illinois, Maine and Oregon enacted laws to tax cigarettes, and the three States of New

York, Massachusetts and Wisconsin continued their taxes. Enforcement of the Oregon tax, however, has been temporarily suspended pending outcome of a referendum vote in November, 1942. One State, Montana, repealed its tax in 1939.

Bases and Rates

Fifteen States tax cigarettes only; four tax papers and tubes as well as cigarettes; five tax all tobacco products. Oklahoma taxes all but snuff. North Dakota is unique in taxing snuff in addition to cigarettes, papers and tubes. Rhode Island taxed all tobacco products until 1940, when the law was repealed except as applicable to cigarettes.

More than half the States impose a flat rate on cigarettes. In seven States the rate is 1 mill per cigarette (Connecticut, Illinois, Maine, Massachusetts, Oregon, Rhode Island and Vermont). This is equal to 2 cents a package of 20. In Mississippi the tax is 0.2 cents for each cigarette, equivalent to 4 cents a package; in Kansas and Arizona, 2 cents for each 20 or fraction thereof; in New York, 1 cent on each 10 cigarettes or fraction. The most common State rate is 2 cents a pack of 20. Highest rate, 5 cents a pack, is imposed by Arkansas, Louisiana and Oklahoma.

Cigarette Tax Per Package of 20

Alabama	3c
Arizona	2c
Arkansas	5c
Connecticut	2c
Georgia	3c
Illinois	2c
Iowa	2c
Kansas	2c
Kentucky	2c
Louisiana	5c
Maine	2c
Massachusetts	2c
Mississippi	4c
New Hampshire	2c
New York	2c
North Dakota	3c
Ohio	2c
Oklahoma	5c
Oregon	2c
Pennsylvania	2c
Rhode Island	2c
South Carolina	3c
South Dakota	3c
Tennessee	3c
Texas	3c
Utah	2c
Vermont	2c
Washington	2c
Wisconsin	2c

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Sept. 26.—South Texas digging and shelling are again getting under way despite the considerable damage which was reported to that portion of the crop which was above the ground a week or 10 days ago. Crop conditions in the northern part of Texas remain favorable with harvesting being started at a few isolated points. It will probably be another week or 10 days before North Texas harvesting becomes very active.

All Farmers' stock Virginia peanuts have been cleaned up with all grades of cleaned and shelled nuts practically gone. In Virginia and North Carolina crop conditions are generally favorable at this time. Digging is expected to commence a bit earlier than usual this season with some light digging already started in North Carolina sections, to be followed in Virginia in another week or so. Farmers are afraid that they may be unable to save all of their crop should they delay digging, due to the shortage of farm labor. There have been too few sales on all grades of Virginias to establish a basis for market prices.

Picking and shelling in the Southeastern section are actively under way. Movement of Southeastern Spanish nuts is increasing with the demand fairly good for immediate and prompt shipment. Interest is rather poor in futures, however. Movement of Runner nuts is not expected to get under way until possibly October 10 with that portion of the crop which has already been dug curing slowly.

Prices on Farmers' stock Spanish nuts are holding steady at from \$130 to \$135 per ton.

Tobacco Prices Up; Farmers Satisfied

RICHMOND, Sept. 26.—There is little evidence that farmers are very much concerned with the recently established price ceiling on certain grades of tobacco. They seem generally satisfied with prices being offered. One farmer at Durham, where over 2,000,000 pounds of tobacco is in the warehouses, reported that he is receiving 26 cents a pound for tobacco that he would have thrown away last year. This is, of course, an extreme case, but L. G. Cheek, sales supervisor at Durham, reports that this is the best opening the market has had since 1919.

About 1,000,000 pounds lies on warehouse floors at Oxford, N. C., with quality ranging from fair to medium. The first three rows in two warehouses sold for an unofficial average of between 38 and 40 cents. The average at Henderson, where more than 1,000,000 pounds was ready for sale, was 42.23 cents. Prices are high at Louisburg, where an unofficial figure of 44.4 per pound was reported for the first 350,000 pounds. Eight hundred thousand pounds at Fuquay were selling at 42 cents. The unofficial average at Sanford hovered around 39 to 40 cents a pound for mostly lugs and wrappers. Quality was mostly medium, with a large quantity of good and better grades mixed in.

The Commodity Credit Corporation, to which has been assigned the task of buying for America's allies, was reported buying heavily. Buyers for domestic companies, however, were forcing up the bids.

Northwestern

OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through

The Northwesterner

Packed with ideas to help you make and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.

Parts and Repair Service at Your Disposal.

NORTHWESTERN, MORRIS, ILLINOIS

THIS TIME TRY TORR

15 COLUMBUS Peanut Machines, like new, with 5c coin slots and 8-lb. globes, \$4.25 each or \$60.00 for the 15.

All type machines sold on liberal time payment.

Send For October Bargain List Over 9000 Bargains

50% Deposit, Balance C. O. D.

TORR 2047 A-SO. 68 PHILA. PA.

CLOSEOUT SPECIAL

100 7 Co. DuGrenier Cigarette Mchs., Slug-Proof, Repainted, F. Matches, Stands. Single, \$30.00. Lots of 10, \$27.50. Unpainted, \$27.50. Lots of 10, \$25.00.

25 New Packard Well Boxes \$37.50
4 New Packard 600 Speakers \$7.50
1/3 Deposit, Balance C. O. D.

MATHENY VENDING CO. 1001 W. Douglas Wichita, Kansas

\$400.00

BUYS ENTIRE LOT

16 Peanut Machines (Large Bowl).
20 Stoner Peanut Machines (Double Compartment).
5 1/2 Rowe Gum Machines.
8 5/8 Rowe Gum Machines.
7 DuGrenier Candy Machines.
1 Stoner Candy Machine (New).

JOE SMITH TOBACCO CO. Pittsburg, Kansas

VICTOR'S FAMOUS MODEL V

Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. \$8.50 Each.

4 COMP. VENDORS BULK VENDORS Sample \$4.95. 5 or More, \$4.50 Each.

BALL GUM VENDORS \$2.75 Each. 5 or More, \$2.50 Ea.

1/3 dep. with order, full payment if under \$10.00. Thousands of other bargains. Send for complete list of new and used Machines and Supplies.



RAKE 2014 Market Street PHILADELPHIA, PA.

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatine	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

product of Philip Morris & Company, will introduce the "Marlboro Silhouette—Cigarette Slim," to millions of women this fall via a campaign conceived by Muriel Johnstone, stylist, which will be conducted nationally in department stores and on the fashion pages of newspapers and magazines across the country. A WPB order restricting pleats, fullness, etc., of women's clothes this year furnished further inspiration for the "cigarette slim" campaign.

The R. J. Reynolds Tobacco Company announces the return of the "Blondie" program to the Columbia Broadcasting System on behalf of Camel cigarettes after a summer's layoff.

Earlier expectations that confectionery and ice cream companies would be adversely affected by rationing of sugar have not materialized, as sales have reached new peaks in many items where other shortages do not exist. Use of corn substitutes to replace sugar has been singularly successful both from the viewpoint of the consumer as well as the producer. Consumer approval has been obtained because of the reported improvement in taste of products. A serious problem at present is that of transportation, but even here the problem is no more serious than that encountered in other lines.

Milling of farmer's stock peanuts in the 1941-42 season thru August 31 totaled 1,078,984,000 pounds, or 28 per cent less than the quantity milled thru August last year, the Department of Agriculture reported.

Farmers' stock used in the production of cleaned and shelled peanuts thru August of the current season totaled 866,382,000 pounds, compared with 939,316,000 pounds cleaned and shelled during the same period last season. Crushings thru August totaled 212,602,000 pounds, or about 62 per cent less than thru August last year.

Holdings at mills and in warehouses, for all purposes, were 28,744,000 pounds on August 31, against 48,467,000 pounds on hand August 31 last year.

Some observers believe that trend of cigarette consumption is likely to slow down its rate of increase during the rest of the year and may begin to register a very moderate decline next year. This is based upon belief that higher excise taxes and diversion of millions of American troops to fighting fronts abroad will reduce demand somewhat and tend to offset higher purchasing power in hands of civilians. Operating profits of the industry are being affected by higher leaf costs and labor costs. Net income, as a result, will probably fail to reach 1941 level even if taxes were not increased. The rise in taxes makes sharply reduced earnings for all major companies a certainty.

A minimum of 40 cents an hour in the candy manufacturing industry was recommended September 15 by a committee appointed by the United States administrator of the wage and hour division, equally representing the public, the employers and the employees.

If confirmed by the administrator, the finding will mean wage increases for approximately 30 per cent of the 73,000 workers employed in the industry throughout the nation. Committee said that the proposed wage boost would increase the manufacturing cost of candy only six-tenths of 1 per cent.

Cellophane is celebrating its 50th anniversary this year. Two English chemists, Charles F. Cross and Edward J. Bevan, started the fundamental research. A Swiss, Jacques E. Brandenberger, developed the process commercially. By 1912 he had perfected his production machinery and given the product its name. The first syllable stands for "cellulose," and the second for the Greek word "phaneros," meaning glasslike or transparent.

Reflecting substantial volume of sales to the armed forces, output of Life Savers Corporation in the current year may be close to the 1941 level despite sugar rationing. Increased allotment of sugar for the rest of the year, moreover, will also be a stabilizing factor. At the same time, smaller promotional expenses should help to maintain profit margins. Heavier tax burden, however, is expected to cut net this year moderately below the \$2.94 a share reported for 1941. Strong finances suggest the possibility that the regular \$1.60 annual dividend

will be supplemented by an extra year-end payment.

Sales of Philip Morris cigarettes in August are reported to have exceeded the 2,000,000,000 mark, but were below the record of over 2,250,000,000 registered for July. Based on the number of shipping days in each month, August daily sales were about the same as in July. In July, sales were equal to about 10.8 per cent of the industry's total, the highest ratio yet achieved, it is estimated.

Preparations are under way at Clewiston, Fla., for the largest sugar cane crop in the history of the Florida Everglades. A harvest of more than 100,000 tons is anticipated.

Jay W. Moran, vice-president of the U. S. Sugar Corporation, said that cultivation and growing of cane and conditioning of the huge sugar house and equipment were being speeded in preparation for the new harvest season which begins in October.

In addition to a record sugar crop, the company also anticipates production of some 5,000,000 gallons of blackstrap molasses, which will contribute to the war

effort in its final form of smokeless powder.

Markets in Brief

NEW YORK, Sept. 24.—Peppermint oil (dollars per lb): Natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.

NUTS

Chicago Spot Market

Peanuts

Virginia and North Carolina

	Cents per lb. in bags
Jumbos	none
Pancies	none
Extra large	re-sales only
Medium	re-sales only
No. 1 Virginia	re-sales only
No. 2 Virginia	12.00@12.50
Southeast (New Crop)	
No. 1 Spanish prompt Sept.	10.50@10.75
No. 2 Spanish Oct.	10.00
No. 1 Runner Oct. Nov.	10.25@10.50
No. 2 Runner Oct. Nov.	10.00
Texas (New Crop)	
No. 1 Spanish, prompt	11.25@11.50
No. 2 Spanish	10.75

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

The army has joined the fall steel scrap campaign. From the Aberdeen Proving Grounds has come 1 1/4 million pounds of discarded equipment. It includes such museum pieces as captured German guns, old tanks, Russian, French and Italian equipment. A San Francisco army post contributed 35 tons of cannon balls.

One large Eastern railroad has bought most of the Pullman parlor cars used on its line and is converting them to coaches. They'll hold more people. Coach travelers are learning to catch trains early, so they'll get a seat.

Gasoline tanks of rope and plastic are being tried. A new process impregnates sisal hemp (rope-making plant that grows in Mexico and Central America) with a bonding compound. It forms into sheets. A plastic lining is applied and the tank formed. They probably could be used in airplanes, automobiles. Beechcraft's new plastic-plywood trainer plane for the army uses a plywood gasoline tank, lined with synthetic rubber.

Transit managers worry about the load they'll have to carry when gas rationing covers the country. Indianapolis street cars and busses expect a 20 per cent increase in business; they'll have to haul thousands more school children. School and store hours have already been adjusted to spread the transportation burden.

Oil travels devious ways to reach the East these days. One recent shipment by Colonial Beacon Oil Company left Baytown, Tex., by barge, went thru the Gulf and up the Mississippi to Baton Rouge, was pumped thru a pipeline to Greensboro, N. C., shipped in tank cars to Norfolk, barged to Philadelphia, pumped thru another pipeline to Newark, and then by barge to Providence.

Specific price control was imposed by the OPA over about one-fourth the printing and publishing industry. Officials explained the order was necessary to make clear which printing services were under price ceilings and which were exempt because their value depends on editorial, idea or information content.

Mexican railways have bought 4,000 freight cars built in the United States for a South American country but undeliverable because of the shipping shortage, the Mexican government announced.

WPB has permitted iron and steel producers to accept deliveries of maintenance, repair and operating supplies in

excess of the amounts authorized under the production requirements plan when necessary for essential operation.

In order to insure as far as possible adequate supplies of mahogany for use in war contracts, OPA exempted mahogany lumber, fitches and veneer, manufactured in the United States from imported mahogany, from the provisions of the General Maximum Price Regulation. Exemption applies only to sales after October 1, 1942.

Class I railroads put 53,695 new freight cars in service in the first eight months of 1942, the Association of American Railroads announced.

Of the total number installed in the first eight months this year there were 33,402 box, 17,165 coal, 1,575 flat, 540 refrigerator, 100 stock and 914 miscellaneous freight cars.

According to The Journal of Commerce and Commercial, N. Y. C., graphic evidence of the crying need for scrap iron—the scrap iron that now lies dormant in many industrial plants—is found in the reports received from steel centers throughout the country:

Pittsburgh.—Many steel plants here report absolute disappearance of stockpiles. More scrap is being melted than is taken in. One producer reports two furnaces about to shut down unless substantial supplies of scrap are received immediately.

Chicago.—Allocations of scrap material to one large plant in this district has had a depressing effect on receipts at other production units. Shipments of scrap coming in barely equal daily consumption. (See PRIORITIES on page 77)

Tobacco Selling Date Shifts Again

RICHMOND, Va., Sept. 26.—The sales season for bright tobacco, one of Virginia's biggest money crops, was advanced one week again by the Tobacco Association of the United States and opened Tuesday, September 22 instead of September 28.

The meeting of the association was at the request of growers and warehousemen in the Old Belt embracing Virginia and markets in North Carolina near the Virginia border. This is the second change made in the date of the opening sales, the original start was to have been September 31.

The decision to change the date was made, according to H. R. Pettus, committee chairman, due to the speed with which the South Carolina crop was sold. Sales are expected to be so light on the South Carolina markets for the balance of the season that buyers of tobacco companies there can be released earlier to be present for the Old Belt market opening, it was demonstrated.

Warehouse operators at Danville, the State's largest market for the bright, or cigarette-type leaf, hailed the change as likely to prevent a large poundage from leaving the belt for markets in the South.

Tobacco men here said that South Carolina had about 14,000,000 pounds of leaf unsold on September 4 and expressed the belief that most of this would be cleaned up by opening date of the bright markets.

VICTORY FIRST

PAN CONFECTIONS

345 W. ERIE ST., CHICAGO, ILL.

EARLY FALL SPECIALS

PERFECTLY RECONDITIONED MERCHANDISE VENDORS

\$35 buys 10 4-Col. Evereadys or 10 1 1/2-Col. Stewart-McGuire's.

\$25 buys 5 2-Col. Burels.

\$65 buys 10 3-Col. Slug Proof Snacks.

I. L. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DE KALB AVE., B'KLYN, N.Y.

RECONDITIONED COUNTER GAMES

ABT Model F \$15.00

ABT Challengers 20.00

ABT Fire & Smoke 22.50

Texas League 30.00

1 1/2 Counter Size Miniature Pin Games 9.50

Double Value 12 Record Wurlitzers—\$85

Let Us Know What You Want and We Will Quote on Same.

Full Remittance Required at These Prices.

Survey Shows Cost Of Various Local Government Set-Ups

The Chicago Daily News in an editorial September 14 calls attention to the revenue which is needed by local governments in all parts of the United States. The editorial is based on a survey recently released by the Administration Clearing House in Chicago. Information on State and city governments will be important to the coin machine trade for the coming year when more than 40 State legislatures will be in session during the first half of the year. Operators may well prepare themselves by studying the reports that are released on State and city governments. The data as given in the newspaper editorial is reprinted as follows:

Costly Local Governments

Altho 10,389 local government units were abolished during the decade ending in 1941, the nation is now saddled with a total of 165,000 such bodies, a survey by Public Administration Clearing House reveals.

Illinois, by far the most governed State in the Union, leads the procession with 15,629 local governing bodies—more than

500 more than Missouri, which occupies second place. Abolition of 90 per cent of these local bodies—townships, school districts, drainage districts, poor districts—could be effected with no impairment of public service and with enormous public savings, the Clearing House points out.

For the country as a whole there is one unit of government for every 800 persons, or one for every 18 square miles of land area. Thousands of them provide duplicating or overlapping services within the same community. Other thousands have long since become obsolete, but are kept alive because they provide local politicians with a few jobs and the power to dispense public funds that may be inconsequential individually but amount to many millions in the aggregate.

"Reorganization would result in only a single layer of government for more than three-fourths of the people and a two-layer system for less than a fourth," the Clearing House notes. "At present a large portion of the nation is under four or five-layer government, ranging from special districts to State and federal levels."

With the resources of the nation strained to the breaking point and pledged for years to come to finance our war effort, governmental waste becomes, more than ever, deplorable and indefensible.

Release Coins, U. S. Asks Bond Buyers

Mint officials, worried over the shortage of metals used in coins, today were preparing an appeal to the public to save for War Bonds with War Stamps rather than coins.

Spokesmen for Mint Director Nellie Tayloe Ross expressed concern over the withdrawal from circulation of large numbers of pennies, nickels, dimes, quarters and half-dollars by persons who save their change in home banks until they have enough for a War Bond.

Purchase of stamps will release thousands of coins now lying in home banks, teapots and other household saving containers.

Design Program To Help Small Firms

PHILADELPHIA, Sept. 26.—A program designed to keep the small business man economically alive in wartime, and under which business men will take the initiative themselves without waiting to be told what to do by the government, was formulated on September 15 at a meeting at William Penn High School. Under the Philadelphia Plan, which some believe may be adopted nationally, small business firms will pool their resources to solve such problems as shortage of labor, procurement of materials, obtaining loans, enforced bankruptcy and temporary mergers.

Drawn up by the Chamber of Commerce and the Philadelphia Board of Trade, and indorsed by 70 local trade and business associations, the plan calls for the establishment of small business clinics in all parts of the city, with district meetings scheduled to help get them under way.

Wayne Chatfield-Taylor, under-secretary of commerce, speaking at the meeting last Tuesday (15) before some 400 business men, condemned the tendency of some Americans to wait to be told what to do by the government before pitching into the war effort. He commended the Philadelphia Plan as an encouraging example of a break away from that tendency. District meetings to establish the numerous trade clinics were held thruout the city during the past week. Experts from federal agencies appeared at each gathering to address the business men and to help small business men find solutions to their wartime problems.

In all, a series of nine Wartime Business Clinics were gotten under way during the past week. On Monday (21), meetings to organize the clinics were held in the Germantown, Olney and West Philadelphia high schools. Tuesday's (22) meetings were in Frankford, Simon Gratz and William Penn high schools, and on Wednesday (23) in the Bartram, Northeast and South Philadelphia high schools, thereby blanketing every section of the city.

Right Games for Right Locations

CHICAGO, Sept. 26.—"Thanks to the special efforts we are making at this time, the Monarch Coin Machine Company is playing a big and mighty important part in the building up of efficient money-making operations for a great many of the nation's coin men," declares Al Stern, Monarch executive.

"Because we have been, and are still combing all markets for equipment, we are in an admirable position to supply games of all types, suitable for every class of location," he said. "Our ability to give our customers the games they need when they need them means that their operating activities will continue without hindrance and at a normal level of income."

"The word has gone around that Monarch has 'em, and operators are pouring in their orders in constantly increasing numbers, while the knowledge of our liberal cash offers for games brings huge stocks of machines with which we are enabled to meet the growing demand on our supply. Purchases and sales are consummated on a basis of mutual confidence between Monarch and operators, and that is just one of the many reasons why we stand head and shoulders above most competition in the distributing field."

Tobacco Co. in War Production

WINSTON-SALEM, N. C., Sept. 26.—With the increased participation of the United States in the war and the nation's quick change from peacetime to wartime economy, the R. J. Reynolds Tobacco Company, of Winston-Salem, N. C., and other machine shops and metal-working plants in that city, decided last November to offer their machine-shop facilities for conversion to the producing of war material.

Facilities for Ordnance Work

A central committee was named to direct the co-ordination of these plants, and a complete survey of available production facilities was submitted to the engineer representing the War Production Board Office in Raleigh, N. C. Contact was also established with the District Ordnance Office at Philadelphia. Representatives sent by these agencies to Winston-Salem to make additional surveys of the facilities available found them well suited to turning out ordnance materials a requiring close tolerances.

The Reynolds company was asked to seek prime contracts and, acting as the core in that vicinity, to distribute parts of their contracts to other shops there. But that plan fell thru.

Subcontracting Plan Worked Out

Further study of the problem convinced the Reynolds company that subcontracting would prove the happy solution to the local condition. Subcontracts would be more facile. The firm had for years been turning out machine parts for tobacco packaging and stemming machines used in its operations and had used many machines from the Package Machine Company at Springfield, Mass.

It turned to the Package company which was engaged in manufacturing packaging and shell-loading machines to produce parts for the ordnance machines at its principal machine shop. Departmental orders were circulated within the company so that all needed non-war jobs could be quickly completed and the decks cleared for full steam ahead on war work. Arrangement with the Package company provided for the supplying of all drawings and materials necessary to the production of machine parts. The Reynolds company had managerial and engineering skill already available to it within the firm.

Results of this venture into subcontracting have been excellent. The Reynolds company has been operating its main machine shop two 9-hour shifts on war contracts, giving employment to some 150 skilled and unskilled workers.

CENTRAL OHIO COIN MACHINE EXCHANGE

SLOT AND CONSOLE BUYS OF THE WEEK

SLOTS

- 5c CHERRY BELLS, New Crackle, Club Handles... \$119.50
- 5c-10c BLUE FRONTS, New Crackle, Over 400,000... 99.50
- 10c BONUS BELLS, Like New, Serials Over 425,000... 179.50
- 5c BLUE FRONTS, Rebuilt, A-1... 89.50
- 5c BLUE FRONTS, Slug Proof... 89.50
- 5c-10c FUTURITYS, Late Serials... 75.00
- 5-10-25c WATLING ROLATOPS, A-1... 49.50
- 25c MILLS GOLF-A-ROLA, Used 1 Week... 169.50



Woolf Solomon

- LOCKED WEIGHT DOWN STANDS... \$ 12.50
- FOLDING SLOT STANDS... 3.00
- Parts for Mills 4 Bells, 3 Bells, including Fingers, Coils, Etc. Write

CONSOLES

- FOUR BELLS, New, Orig. Crate... \$425.00
- JUMBO PARADES, C.P., Late... 85.00
- JUMBO PARADES, F.P., Late... 75.00
- JUMBO PARADES, Comb. F.P. & P.O. 99.50
- BALLY HIGH HANDS, Comb. F.P., Late 89.50
- BALLY ROLL EMS, Like New... 185.00
- KEENEY SUPERBELLS, Comb. F.P., Like New... 159.50
- BALLY BIG TOPS, Cash or F.P. 75.00
- BOBTAILS, Cash Payout... \$ 89.50
- DUBLE BELLS, Two 5¢ Units... 149.50
- JUNGLE CAMPS, F.P. 79.50
- PACES REELS, Comb. F.P., NEW... 255.00
- PACES REELS, Comb. F.P. 125.00
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- Topper
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\$17.50

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\$27.50

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\$37.50

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- Duplex
- Hi Hat
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- Sun Beam
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- Zombie
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\$47.50

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- West Wind
- Star Attraction
- South Paw
- Twin Six
- New Champ
- Jungle
- Towers
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\$160.00 Value \$135.00

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Reconditioned "CHUTES"—100 shot machine, late head, or scoring unit. This is the last Ray Gun J.P. Seeburg manufactured and, in our opinion, is the finest Rifle Ray Gun that was ever built. A certified check of \$125.00 will start one of these fine Ray Guns on the road to you.

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- GORGEOUS GIRLS
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- RED HOT ITEMS
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Big Fall and Holiday Season
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FOR SALE

10 Watling Big Top, F.P., Slightly Used... \$119.50
10 Silver Moon, F.P., Slightly Used... 119.50
10 Mills Jumbo Parade, F.P., Slightly Used 119.50

WILLIS MUSIC CO.
Panama City, Fla.

Commerce Bulletin Recounts Story of Mailomat Machines

Now that the manufacturers of the much publicized postage mailing machines are in war work, the U. S. Department of Commerce bulletin, September 10, recounts the story of a test machine in Chicago and reports that Pitney-Bowes, the makers, will resume manufacture of the machines after the war. Pitney-Bowes also made machines for putting tax stamps on cigarette packs. A coin-operated U. S. mailbox that automatically stamps, postmarks and mails letters was placed in public service recently in the new general post office in Chicago.

Automatic Mailing Machine

Called the Mailomat, the machine was invented and manufactured by Pitney-Bowes Postage Meter Company, Stamford, Conn., and represents what the inventor-manufacturer hopes will be an important new public-service development to help take up postwar slack in production and employment.

The first two letters automatically mailed from the machine were addressed to President Roosevelt for his world-famous stamp collection. One went via air mail, the other by regular first-class mail.

How It Works

To mail a letter in the Mailomat you (1) drop coins in designated slots, (2) dial the postage value you desire, (3) insert your letter. The machine, electrically driven, does the rest. It automatically stamps, postmarks, cancels and deposits the letter in a built-in U. S. mailbox, ready for scheduled collection. The device does not affix an adhesive postage stamp, but prints a colored meter stamp, of any selected denomination, directly on the envelope or post card. The instant an envelope is inserted and the postage is paid, mechanical fingers take it out of the mailer's hand and draw it into the machine proper, with magnet-like effect.

As much as \$1 in pennies, nickels, dimes or quarters may be deposited at a time. The amount of the deposit is always visible thru a glass window, and one or more letters can be mechanically stamped and mailed as fast as the mailer can insert them (at about 60 to 70 letters a minute) in a guided slot or track. The machine has a dialing knob that permits the selection of any stamp denomination from 1 cent to 32 cents, for letters of various kinds, sizes and weights,

including air mail, special delivery and foreign mail.

Protects Against Fraud

It is impossible for the machine to run out of any one denomination of postage, as it incorporates a postage meter. There is no need to provide for reloading coils or reels of stamps; because no stamps, as such, are used, and any denomination is available at the twist of a dial. The machine is equipped with regulation post-office time cards, similar to those on corner mailboxes showing hourly schedule of mail collections.

Both post office and public are protected against fraud by means of an automatic coin detector that bounces back everything from badly worn coins to slugs and counterfeits. The Mailomat eliminates the need for the facing, post-marking and canceling of mail in the outgoing or dispatching post office, thus permitting quicker post-office handling, which may mean swifter dispatch and delivery.

Day and Night Service

By combining a coin-operated postage meter with a U. S. mailbox, the device serves day and night as a miniature post office.

The company's vice-president, Wilbur Greenwood, answered queries as to the status of the new development in the face of wartime metal shortages. Said he, "These first few machines were all built before Pearl Harbor, and volume production was postponed months before. There will be no further manufacturing until the war is won."

He explained that the present machines are hand-made models that will be installed in key cities as "public educational units and as final testing models, so that when the war is won, we will be ready and able to go at once into volume production."

He stated that the Pitney-Bowes company is now in its third year of direct war work, is almost wholly converted to the making of precision products for the armed forces, and will very shortly be 100 per cent so converted.

What a Game Goes Thru at Atlas Co.

CHICAGO, Sept. 26.—"The Atlas Novelty Company has made many contacts thru the outstanding repair service we initiated to keep equipment in profitable and continuous operation," states Eddie and Morrie Ginsburg, officials of the firm.

"The same attention is given a repair job as is given an order for reconditioned equipment. We might mention some of the details of putting a machine thru the shop.

"For example, a pin game is placed on a bench, thoroly cleaned inside and out, and parts checked for weakness or wear. Replacements are brand-new manufacturers' originals. The game is then played over and over by a mechanic until it works as smoothly as the day it came from the factory. Final step is complete inspection by Frank Bach, shop superintendent.

"Phonographs get the same treatment. Washed and cleaned, the chassis is removed and inspected. Necessary replacements are made. Tone is improved and the phono adjusted to get the greatest possible volume with a minimum of vibration or distortion. The pick-up head is adjusted. All movable parts are tied down to make the machine safe for transportation.

"We have the latest and most modern spraying and painting devices to assure speed and efficiency. When necessary the old paint job is scraped off and a new face made up. Scratches and holes are filled in.

"Operators who have tried our service have expressed entire satisfaction and usually end by ordering all additional equipment needed at the time, knowing it will give them maximum return on their investments."

Opens Arcade To Use Up Machines

TULSA, Okla., Sept. 26.—Gun machines are most in demand at Tulsa's only Penny Arcade, recently opened at a downtown location by Cliff Wilson, coin machine jobber for many years in Oklahoma and Kansas.

Wilson said he opened the Penny Arcade in order to put into use a large number of machines that he had on hand after buying up those he could find in this area. He plans to join the army by the first of the year and will then sell the machines.

Tobacco Ceilings Studied by OPA

RICHMOND, Va., Sept. 26.—Meredith Kohlberg, chief of the OPA's tobacco division, explained this week that the temporary ceiling placed on flue-cured tobacco was issued so quickly that the OPA had no opportunity to hold any conferences on the matter, Kohlberg was speaking to a meeting of tobacco growers and members of Congress from North Carolina and Virginia. He said that any injustices in the temporary price regulations would be worked out before a permanent order was issued. He further stated that previous meetings had been held with manufacturers, warehousemen and dealers.

The temporary order placed a ceiling on flue-cured tobacco prices by prohibiting buyers from paying more for various grades than they paid during the five-day period between August 24 and 28.

Kohlberg explained that this period had to be taken because the OPA law requires that in emergency ceiling orders the ceiling must be based on prices during the five days previous to issuance.

About 30 growers from North Carolina and Virginia declared that this period did not take into account the Middle and Old Belt tobacco markets which were not open at the time and reflected primarily prices paid on Georgia markets. They said that tobacco this year was better than ever and if they were forced to sell at the existing ceiling they would take a loss. They also contended that Middle and Old Belt tobacco always brought higher prices than Georgia leaf because of better grades.

OPA, according to Kohlberg, imposed the tobacco ceiling in order to stabilize tobacco prices and at the request of the Commodity Credit Corporation which is buying for lend-lease. He said there had been a tendency toward "runaway" prices and the CCC was having difficulty making its purchases.

MOO-MOO LISTEN! HEAR!
THE FIRST BOARD WITH SOUND! THAT JERSEY COW GIVES A SOULFUL Moo-oo-oo WHEN YOU YANK HER TEMPTING TAIL!

GET No. 1000 "PULL MY TAIL"

TAKES IN 1000 @5c... \$50.00
PAYS OUT..... \$22.10 *
(AVERAGE) **AVERAGE PROFIT \$27.90**

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MOST SENSATIONAL CHICKEN SAM CONVERSION EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER**. A real money-maker!

Jap figure and legs; colorful action background; "TRAPEZOIDAL" streamers; all ready for instant changeover. **Figure Only \$9.50**

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VERY SCARCE

Photo Electric Cells for **SEEBURG RAY GUNS \$2.50 each**
1 or 50

M. O. or Certified Check with Order, Any Quantity.

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WANTED ARCADE EQUIPMENT
of All Kinds.

Also Bang-a-Deer Bullets. Cash and highest prices paid.

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SPECIALS FROM JONES SALES COMPANY

BRAND NEW MACHINES

Bally Club Bells	\$235.00
Evans Jackpot Dominos	395.00
Groetchen Columbias, Rear Pay	85.00
5¢ Mills Gold & Copper Chromes	238.50
10¢ Mills Gold Chromes	243.50
25¢ Mills Copper Chromes	248.50
Mills Jumbo Parades, Comb. Cash & F.P.	175.00
Keeney Super Bell	235.00
Mills Jumbo Parades	135.00

SLIGHTLY USED CONSOLES

Baker's Pacers, Daily Double, 30¢ Pay	\$200.00
Bally Club Bells	150.00
Columbia Bells, GA, Rear Door Pay	50.00
Evans Gal. Dominos, Latest JP Model, 2 Tone Cabinet	295.00
Evans Bangtails, 40-1 Pay, #3165-2842	185.00
Evans '41 Lucky Lucre, 2 Tone Cab.	295.00
Jennings Fast Time, CP	85.00
2 Keeney Super Bells, Floor Samples	200.00
Mills 4-Bells, 1/25¢-3/5¢	450.00
Mills 4-Bells, High Serials, Clean	400.00

WANTED TO BUY FOR CASH

Keeney's Super Track Time
Bally Turf Kings, Fairmounts, Jockey Clubs
Mills Gold Chromes, Nickel Chromes
Mills Brown Fronts and Bonus Bells

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PAYOUTS	ONE-BALL FREE PLAY	ARCADE EQUIPMENT
Three Bells \$475.00	Grandstand \$94.50	5 All Star Hockey's ... \$200.00
Four Bells 275.00	Five-in-One 54.50	4 Battering Practices ... 124.50
Santa Anita 139.50	1939 Mills 1-2-3 44.50	3 Rapid Fires 149.50
Big Top, new 87.50	1938 Mills 1-2-3 34.50	2 '40 Western Baseballs 89.50
Paces Reels 87.50	FIVE BALL FREE PLAY	3 '39 Western Baseballs 89.50
Kentucky Club 54.50	1942 Homoruns, New .. \$99.50	5 Ten Strikes, Large Unit 89.50
Grandstand 49.50	Zig Zag 49.50	3 Ten Strikes, Small Unit 54.50
Paces Races, Brown 124.50	Miami Beach 49.50	4 Anti-Aircrafts 49.50
Hawthorne 44.50	Zombie 34.50	1 Texas Leaguer 37.50
Derby Day, Flat 27.50	Flicker 29.50	1 Exhibit Bowling Game 45.00
Derby Day, Giant 25.00	1941 Majors 44.50	5 Skoo Bowletos 89.50
Jumbo Parade 74.50	Stars 29.50	4 Gatt. Roll-in-Barrels 115.00

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVENUE CLEVELAND, OHIO

TRADE SERVICE FEATURE
Industry Mentions
Magazines -- Newspapers -- Radio

The thunder over Petrillo's ban on records seems to grow louder from day to day. Editorial comment on the matter appears in newspapers regularly and increasingly. With few exceptions Petrillo's rule is regarded with disfavor, often with strong resentment against the dictator aspect of the case and of the general attitude of Petrillo himself. In some cases, newspapers that have been unfavorable to juke boxes in the past have done an about face since the record ban and now defend the rights of the

machines against anything that smells so un-American.

The Dallas Morning News, a newspaper that stayed definitely on the fence last year in reporting the conflict between the electrical workers' union and phonograph operators in that city, came out with a favorable editorial regarding the record ban in its issue of September 20. "Word for the Juke Box" was its headline and it backs Elmer Davis in his stand for the music machines and the records to use in them. In full, it said: "Director Elmer Davis of the OWI will receive a general razzing for his defense of the juke box in the controversy now being waged over James C. Petrillo's recent high-handed ukase. But Mr. Davis is right. Silencing of the musical notes of the coin-operated phonograph jeopardizes the morale of troops at home and abroad. It jeopardizes the morale of the entire American public.

"Someone has said that the difference between Ben Jonson and Shakespeare was that Jonson could hear the music of Pandean pipers gamboling in Arcadian dells, whereas Shakespeare could hear and see the music and poetry of life on his own native heath. There has always been such a difference in artistic discernment. Today Shakespeare would see with Elmer Davis.

"Of course, there is much juke box music that is atrocious by anybody's standards. But who can say what is bad and what is good? In the long run, the people themselves will say. They will reject the bad and accept the good. It is sound democratic theory that the people have the right to do so. It is profound argument for democratic theory that, in the end, their judgment has always been good. From the juke box comes the folk music of our day—age of speed, striving, restlessness and swift-changing panorama of life.

"Of course, the juke box music and the transcribed music over the airways is not all of the ordinary popular variety, but Mr. Petrillo

Get 'em NOW!

Brand New CHICAGO COIN YANKS \$99.50

Brand New CHICAGO COIN GOBS \$129.50

Write for list of other equipment.

We want to buy—
ARCADE EQUIPMENT AND ONE-BALL FREE PLAY TABLES

SOUTHERN AUTOMATIC MUSIC CO.
 540-542 South 2d Street, Louisville, Ky.

***** ATTENTION *****

PHONOGRAPHS	ARCADE	WALL BOXES
Rock-Ola Super Walnut \$199.50	Bally Rapid Fire \$139.50	2 Wur. #123 Wireless, 5-10-25 \$39.50
Rock-Ola Master with Adapter 219.50	Anti-Aircraft (Light) 47.50	5 Wur. #320, 2 Wire .. 27.50
Rock-Ola Standard .. 149.50	Exhibit Bowling 59.50	7 Keeney 24 Record .. 14.50
Rock-Ola Imp 20, Illum. Cab. 89.50	Chicago Coin Hockey 209.50	7 Seeburg Wall-o-Matic (Original) 14.50
Rock-Ola RM 16 Grille 59.50	Keeney Submarine .. 189.50	8 Seeburg De Luxe Select-o-Matic 37.50
Rock-Ola RK 12 Grille 47.50	Bang-a-Deer 75.00	Brand New Buckley Plastic 33.95
Seeburg 8800 RC 395.00	Exhibit Postal Card, DeLuxe with Base. 35.00	Brand New Packard Pla-Mor 39.95
Seeburg Colonel RC-EL 309.50	Photomatic (Late) . 550.00	Used Packard Pla-Mor .. 32.50
Seeburg Envoy RC-EL 269.50	Watling Scale (Late) 65.00	ADAPTERS
Seeburg Crown 149.50		Packard Chestnut, Mills \$46.50
Seeburg Rex 114.50		Packard Juniper, Wur. 700-800 39.50
Wurlitzer 750E 395.00		Packard Spruce, Seeburg 49.50
Mills De-Re-Mi 35.00		Packard Ash, Wur. 12-18 Comb. 45.50
		Packard Elm, Wur. Twin 16 47.50

BRAND NEW \$89.50 CHICAGO COIN HOME RUN

WE CAN DELIVER BRAND NEW ROCKOLA COMMANDOS—WRITE FOR SPECIAL PRICE

KING PIN GAMES COMPANY
 826 MILLS STREET KALAMAZOO, MICHIGAN

WILL PAY HIGHEST CASH PRICES FOR WURLITZER SKEEBALLS GENCO BANKROLLS ALL TYPES OF GUNS

PHONE, WIRE OR WRITE FOR OUR PRICES BEFORE YOU DISPOSE OF YOUR ALLEYS

WE CAN MAKE ARRANGEMENTS WITH TRANSPORTATION COMPANIES TO HAUL MERCHANDISE UNCRATED FROM MOST POINTS.

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Fifteen years' experience on all types of Coin Machines. Wants to take over route or business for party going into the service or who has other business. Single, 35 years of age, capable and hard worker. Classified in 4F because of sinus and high blood pressure. Knows all types machines and how to get and hold locations. Prefer Phonos and Pin Tables or mixed Guns, Slots, etc. However, will take straight Phono or other type route. Prefer South or Southwest. While I don't mind working, I don't want to build a route completely. I want to keep a good business in good shape until this war blows over and longer if wanted. Can work under someone or take over completely, or work under some sort of supervision. Don't want to work territory where you have to give up your right arm or where there are ten or fifteen operators outbidding each other. Will work on salary, salary and percentage or straight percentage, but it must be good. Am now working, so the reason for this ad is to better myself. Have tools and can buy a car if needed. Am not much at ad writing, but if you need a clean, honest man to carry on your business as you want it done, and to have a better and larger business at the end of this ungodly war, then I am the man. Tell what you have in operating conditions and your best offer. I will in turn give you any wanted information.

BOX D-287, BILLBOARD, CINCINNATI, O.



Theme Song! From The Memphis Press-Scimitar

would ban it all. That one private citizen should arrogate to himself such authority is ridiculous. That he cannot see the consequences to his own musical art that would come from depriving millions of men and women, in uniform and out, of their greatest source of music is evidence that he is blind to the interests of those for whom he speaks."

Echo of the feeling of the public itself, this editorial voices well the very sentiment which will, in the end, cause the defeat of anyone who might aspire to too much individual power in this country at the expense of the people.

Johnny Doughboy

Radio Mention: The doughboys' favorite songstress, Kate Smith, during her broadcast September 18, read three letters received from soldiers in Alaska, each letter stating what the boys missed most while away from home. One mentioned the old gang, another the sound of the subway and the third said he missed the juke boxes most. Said the boys wanted to hear hep music. So Kate sang *I've Got a Gal in Kalamazoo* for the boy who missed the juke boxes. The expressions in the letter tie in with the recent statement of Elmer Davis, Director of the Office of War Information, that American soldiers in Alaska and other places want popular records and juke boxes.

Surprise!

It could only happen in a cartoonist's imagination; anything goes in that department. Bogle, for King*Features Syndicate, Inc., did a cartoon in two pictures, the first showing a naive patron of the Automat, with an "I can't wait" expression on his face, inserting a coin into a food compartment marked "Tomato Surprise." Picture No. 2 shows what happens after the coin chutes the chute. A little door springs open and a fellow with a beaming face quickly and messily pushes a tomato thru the door right smack into the patron's face. It really looks awfully funny even if it does put the coin machines in a bit of an undignified position.

Picture Magazines

During recent months hardly an issue of the more popular photo magazines, such as *Look*, *Pic*, etc., went to press without some of their pictures containing coin machines. It has become the policy of many of the pic magazines to show the doings of average young American boys and girls.

Often a date is arranged for a serviceman and a model or picture star, or a series of pictures is taken of defense workers and their girls and how they spend their time now. The whole idea

is to present to readers the problems and pleasures of representative young people of this country today. Usually these pictures are of groups unable to afford more than the simplest pleasures and entertainments—no night clubbing, no hotel dancing. And almost without exception locations with juke boxes have come into the pictures, along with many shots of pinball players.

Look's October 6 issue contains a picture of a romance which started when a father asked a lonely young aircraft worker to his home for a family dinner and what happened on one of the subsequent dates the boy had with the good-looking girl of the family.

Two pictures in a series of nine contained coin machines. One showed the girl operating a ray target gun, with several onlookers. Another shot showed her dancing with the boy, and the caption said: "Marie prefers sweet music to hot. Her favorite juke box band leader is Glenn Miller."

Another picture magazine, *Spot*, ran a story in pictures on *City Cowgirls*. Taken on a dude ranch, it also shows a juke box location filled with young people in cowboy duds, having a genuine Wild West evening of it, drinking beer or pop and "making the rafters ring with juke box numbers and cowboy ditties."

OLIVE'S SPECIALS FOR THIS WEEK

5 BALL FREE PLAY PIN GAMES

A. B. C. BOWLER	\$30.00
ALL AMERICAN	22.50
BIG TOWN	15.00
DIXIE	20.00
DOUBLE PLAY FORMATION	30.00
FOUR DIAMONDS	15.00
GLAMOUR	22.50
GOLD STAR	65.00
HOME RUN 1942	18.00
LANDSLIDE	37.50
LEGIONNAIRE	25.00
METRO	30.00
PAN AMERICAN	20.00
PROGRESS	30.00
SEA HAWK	15.00
SHORT STOP	13.50
SPORTY	35.00
THREE UP	13.50
VACATION	27.50
WILD FIRE	27.50

1 BALL FREE PLAY GAMES

1940 MODEL 1-2-3	\$75.00
1939 MODEL 1-2-3	30.00
BIG PRIZE	90.00

COUNTER GAMES

Q. T. (Old Style), 5c	\$25.00
VEST POCKET BELL, 5c, Blue & Gold, J.P.	37.50
VEST POCKET BELL, 5c, Green, J.P.	37.50
VEST POCKET BELL, 5c, No J.P.	27.50

Write for Our Complete Price List.

OLIVE NOVELTY CO.
 2625 LUCAS AVE. ST. LOUIS, MO.
 (Phone: Franklin 3620)

Newspaper Uses Question-Answer Method To Inform Readers About Details of National Scrap Drive

When the national scrap drive began to lag seriously, newspapers volunteered to lead the campaign to get people to contribute more scrap. Accordingly, newspapers in all parts of the country are engaging in friendly competition to see which can give the most complete information to the public and also which can arouse people to do their full duty in helping in the scrap drive. *The Chicago Daily News* recently published an

extended article, in question and answer form, on what kind of scrap is needed and giving other information that the people should have. This article is so practical that it is being reprinted in full as follows to encourage the coin machine trade to do its full part in the national scrap drive.

Material for this story has been collected from various government agencies, steel companies and scrap metal dealers and is given in simple question and answer form to point out the most frequent queries raised by the public.

Q.—Why does the United States need scrap metal when it is the largest steel-producing country in the world?

A.—Approximately 50 per cent of the raw material for the iron and steel industry is scrap. This is true in peacetime as well as today. In a typical year 30,000,000 tons of scrap are consumed by the industry.

Contrary to popular belief, scrap does not make inferior products but in many cases constitutes a superior ingredient, because scrap already has been refined and can easily be used over again more economically than new iron ore. Scrap replaces pig iron in the steel-making process, and almost two tons of iron ore would be necessary to produce one ton of pig iron.

Q.—What is the nation's steel capacity and how much scrap is needed to provide for capacity production?

A.—America's steel capacity is 88,500,000 tons annually, including both ingots and castings. Production in 1941 was 82,800,000, and to make that amount the industry required 101,700,000 tons of all materials in the open hearths. In order to convert this tonnage into finished products, approximately 42,000,000 tons of scrap are needed annually.

Q.—Where is the bulk of this scrap coming from?

A.—About 24,000,000 tons of scrap—or a little more than half—comes from the industry itself during the manufacture of finished products. In normal times the other half comes from the scrap dealers, who collect from many sources—auto graveyards, railroads and plants.

Q.—Can't these usual sources of large industrial scrap provide the mills with sufficient quantities?

A.—No. It is estimated by the War Production Board that only about two-thirds of our scrap can come from industrial sources. The other one-third must be found on farms, in homes, offices and other places.

Q.—Do the mills actually face an immediate scrap shortage?

A.—Yes. In some cases the situation is extremely critical. Where formerly from one to three months' supply of scrap was on hand in most mills, today a two-week reserve is considered fortunate. Some mills have been operating on a day-by-day basis, threatened with a shutdown of furnaces if scrap deliveries are halted or slackened.

Q.—If iron ore is so plentiful, can't the mills use ore entirely for the production of steel and eliminate the use of scrap?

A.—In order to convert the iron ore into pig iron it would be necessary to construct many new blast furnaces. The approximate cost of one blast furnace is \$5,000,000. The time it takes to build one furnace is about a year. Production could not be maintained at all on this basis during the emergency, and scrap must be relied upon at present.

Q.—Exactly what is the government doing to insure the collection and delivery of sufficient amounts of scrap to the mills?

A.—The Salvage Branch of the War Production Board is in charge of this program and has 12 regional offices throughout the nation. The salvage branch is divided into four sections with the following duties:

1. General Salvage Section—Salvages materials from homes, farms, shops, offices, schools and municipal institutions, largely thru volunteer salvage and civilian defense organizations headed by the State salvage chairman and community leaders.

2. Automobile Graveyard (and scrap dealers) Section—Inspects auto graveyards at regular intervals to stimulate wrecking of cars on 60-day turnover schedule.

3. Special Projects Section—Handles large aggregations of scrap materials where financial or legal obstacles are involved. This includes abandoned street-

car tracks, old bridges, abandoned mines, "ghost" buildings and other large projects.

4. Industrial Salvage Section—Encourages adoption of improved salvage methods in handling of manufactured scrap and stimulates the scrapping of obsolete equipment in industrial plants. A staff of field workers makes industry-wide surveys of available industrial scrap.

Q.—Why should salvage material pass thru the hands of junk dealers instead of going straight to war production factories?

A.—Scrap must be properly sorted, graded, prepared and packed, as well as accumulated in loads large enough to ship efficiently, before it can be used by the mills. Only the junk dealers have the experience and equipment to do this. Steel mills depend on junk dealers for this, and the government has recognized their important role.

Q.—How can one be sure the junk dealer won't hold the scrap to get higher prices?

A.—Cellings have been placed by the government on prices at which the junk dealers can sell to consuming mills. The differential between the price a junkman pays and the price he receives is very slight, and his maintenance in business depends on large and rapid turnover.

Q.—There are many junkyards everywhere with tons of scrap piled high. Is anything being done about this?

A.—The public generally does not know that a well-run junkyard always will have a certain amount of scrap on hand that is being processed. It is also necessary to accumulate enough scrap of each grade so that economical shipments can be made. An empty junkyard produces no scrap.

Q.—To whom should we report large stocks of junk?

A.—If you think someone is hoarding an unreasonably large amount of scrap and waiting for prices to rise, report the case to the War Production Board, Salvage Division. Any dealer who hoards is subject to requisitioning by the government.

Q.—Why doesn't the government prescribe prices that junk dealers will pay for scrap?

A.—There are too many factors involved to make this practical. The value of junk depends upon its condition and the cost of transporting it to market. Dealers must make a profit or go out of business and thus dislocate the entire salvage program.

Q.—Does the government want gifts of scrap metal?

A.—The government prefers that gifts of scrap be made to local charities, service organizations or civilian defense groups. If you wish to help the government with your scrap, sell it to a junk dealer and buy War Bonds with the proceeds or turn it over to the civilian defense organization for proceeds to the USO, as may be decided.

Q.—Why are the auto "graveyards" permitted to exist with large piles when we need the scrap metal in them?

A.—Donald Nelson has explained that it is necessary to keep the auto graveyards in business as producers of scrap, and they must keep inventories on hand. The aim of the WPB is to keep this process moving but to speed it up so that every graveyard will scrap each car it buys within 60 days.

Q.—Many persons believe that the small amounts of junk around the average home are not needed and would not contribute largely to the scrap supply needed by the mills. Is this true?

A.—No. Harvey Hill, of the War Production Board in the Chicago Region, has estimated that the steel mills in the region require 10,000 carloads of scrap a month from the four States of Illinois, Indiana, Michigan and Wisconsin.

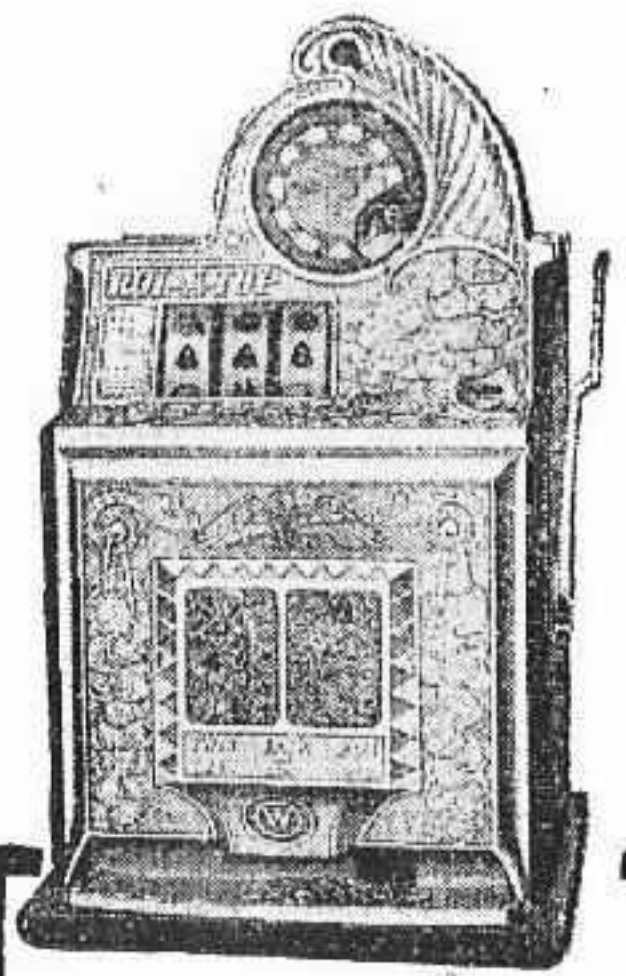
Out of this amount, 7,000 carloads will be provided by industrial scrap, and the remaining 3,000 carloads must be found in homes, farms and offices to help supply the 6,000 tons of scrap needed daily by the Midwest steel mills.

Q.—How can domestic and office junk be disposed of rapidly?

A.—There are several ways to do this. The salvage division of the Office of Civilian Defense is setting up salvage depots in every block, where residents may bring their junk. Also, service stations will accept junk. A dealer will call if you have 75 pounds or more.

Q.—What kinds of iron and steel scrap are wanted?

A.—A partial list of objects found around the home would include iron or brass beds, electric toasters, heaters, fans, waffle irons, all-steel hardware, kitchen utensils, lamps and ornaments, metal furniture, furnace parts, gutters and metal roofing, plumbing fixtures, washboards, tubs, buckets, water or oil tanks, incinerators, casters, automobile parts, garden tools, wheelbarrows, iron railings, fences, faucets, etc.



We have a few more
Rebuilt ROLL-A-TOPS
left
We can still repair your machines
and make them look like new
WATLING MFG. CO.
4640-4660 W. Fulton St.
CHICAGO, ILL.
Est. 1889—Tel.: COLUMBUS 2770.
Cable address "WATLINGITE," Chicago.

ATTENTION!—OPERATORS
BRAND NEW MACHINES IN THE ORIGINAL CRATES.

Mills Convertible Jumbo Parade	\$177.50
Mills Four Bell, Equipped with 3-5¢ & 1-25¢	515.00
Baker's Pace 30-1 Daily Double, 5¢	299.50
Keeney Super Bell, 5¢ Play, Convertible	277.50
Keeney Super Bell, 5 & 5	297.50
Groetchen Columbia Bell, Rear Payout	82.50
Mills Vest Pocket Bell—Blue & Gold	46.50

MISCELLANEOUS USED MACHINES
Galloping Dominos—1941 Jackpot Model Like New \$287.50
Keeney Super Bell—5¢ Convertible 167.50
Keeney Super Bell—Four Way 367.50
Bally Club Bell 167.50
Lucky Lucre 217.50
Jennings Silver Moon 114.50
Evans Bang Tail 237.50
Watling Big Game 72.50
Mills Three Bell 435.00
Mills Four Bell—5¢ Play—Like New 367.50
Mills Jumbo Parade 67.50
Bally Kentucky 157.50
Bally Santa Anita 127.50
Bally Turf King 157.50
Bally Sport King 137.50
Bally Jockey Club 177.50
Mills 5¢ Blue Front 67.50
Mills 5¢ Melon Bell 77.50
Mills 5¢ Gold Chrome Bell, Used Less Than 2 Weeks, Just Like New 207.50
Mills 5¢ Chrome Bell 167.50
Mills 5¢ Green Vest Pocket Bell 25.00
Mills 5¢ Blue & Gold Vest Pocket Bell 27.50
Groetchen Columbia Bell—Rear Payout 47.50
(Write for Prices on All Kinds of Used Counter Games.)
Terms: 1/3 Deposit, Balance C. O. D.
ALL MACHINES ARE OFFERED SUBJECT TO PRIOR SALE.
Roanoke Vending Machine Exchange, Inc.
533 Center Ave., N. W. ROANOKE, VA.

SUPER SPECIALS

CONSOLES

5 Bally High Hand, Conv. F.P. & Cash	\$ 87.50
6 Jenn. Bobtail Totalizers, F.P.	79.50
7 Jenn. Silver Moon Totalizers, F.P.	82.50
4 Keeney Super Bell, Conv. F.P. & Cash	142.50
2 Mills Four Bells, #647 & 498	299.50
1 Keeney Pastime, 9 Coin Head	149.50
1 Evans Pacers (Horses Under Glass Dome on Top)	189.50
2 Jenn. Good Luck, Sl. Pr., Cash P.O.	24.50
1 Lincoln Field, 7 Coin Head	38.50
2 25¢ Mills Square Bell	47.50
5 Bally Club Bell, Conv.	169.50
5 Bally Club Bell, Brand New In Factory Sealed Crates	219.50
3 5¢ & 25¢ Keeney Two-Way Super Bells, Conv. F.P. & Cash, Brand New In Factory Sealed Crates	359.50
4 Skill Field Attachments	6.50

BALLY ONE BALL GAMES

5 Bally Dark Horse, Leg Model	\$109.50
3 Bally Dark Horse, Console Model	114.50
2 Bally Blue Grass, Leg Model	119.50
4 Bally Pimlico, Console Model	249.50

Terms: 1/3 Deposit, Balance C. O. D.

SILENT SALES
635 "D" ST., N. W., WASHINGTON, D. C.

ARCADE MECHANIC
Year Around Job; \$50 Week.
Must be draft exempt.
PLAYLAND
25 E. Washington,
Phoenix, Arizona

ALL STARS
15¢
1065 Holes
5c Play
\$53.25
21.15
\$32.10
Average Gross Profit
Write for New Circular
For Victory—Buy War Bonds—Stamps

A TOUCHDOWN for PROFITS!
First Jackpot has colored balls instead of tickets. Ball appears in Quarterback's hands when punched.

HARLICH MFG. CO.
1413 W. JACKSON BLVD., CHICAGO, ILL.

CLOSEOUTS

5 Bally King Pins (10 Foot Bowling Games), Just Like New, Used 10 Days	\$149.50
1 Betting Practice	99.50
1 Bally Sun Ray Frog Play Console (Brand New), Original Crates	139.50
1 Bally Pursuit	29.50
1 Bally Eureka	22.50
4 American Eagles (Token Payout)	8.50
5 Mercurys (Token Payout)	8.50
9 Liberties (Token Payout)	8.50
2 Roll-a-Packs	5.00

1/3 Deposit—Balance C. O. D.
Enterprise Novelty Co.
800 S. Eaton St., ALBION, MICH.

SEEBURG
Ray-Gun Amplifiers
Amplifier Repair Service reconditioned, repaired or exchanged and put in first-class working condition by expert amplifier service men. Ship express and we will return perfect amplifier by express collect.
CHICAGO NOVELTY CO., INC.
1348 Newport Ave. CHICAGO, ILL.

Grand National Co. Queries Operators

CHICAGO, Sept. 26.—Altho the display rooms of Grand National Sales Company, Chicago, represent one of the best stocks of equipment in the Midwest, they are constantly receiving requests from every part of the country for individual pieces of equipment that are not immediately available.

"We feel certain that this equipment can be found," said Al Sebring, head of Grand National, "if only we can locate those operators who have these games and are not using them. We know that many operators going into the service, and some who are changing occupations for the duration, are not disposing of their equipment. If these operators will get in touch with us we will, in most cases, be able to affect a sale for them, for we are receiving dozens of letters every week requesting assistance in purchasing.

"We would like to help the men who are going into the service, especially," continued Sebring. "So often they must leave before they have adequate time to take care of their personal affairs, so any of these men now in the service will receive every possible co-operation we can give them."

No Beer Sale After Midnight in Tulsa

TULSA, Okla., Sept. 26.—City commission passed an ordinance prohibiting sale of beer after midnight. Tavern owners plan court action against this ordinance and coin machine men may intervene in the action.

Among those appealing to city commission not to pass the ordinance was H. W. Dolph, operator of Tulsa Automatic Hostess Company, who said 20 per cent of his income is taken in after midnight and that he has \$20,000 invested in equipment.

Dolph also reminded the officials that his music boxes are connected to serve as burglar alarms. They have helped police catch three burglars "in the act" and have contributed to arrest of two others recently.

IOWA COURT

(Continued from page 59)

chance" and, following the majority opinion to its logical conclusion, a bowling alley is a gambling device because it is a "device with an element of chance."

A game of bowling is customarily played in 10 "frames." Each player ordinarily secures two balls for each frame. However, if a player were skillful enough and lucky enough to bowl a perfect game, that is make a "strike"

with every ball he plays, instead of 20 balls for the game, he would only have the privilege of playing 12. On the other hand, if he made no strikes whatever until the last frame, he would have 21 balls to play. While bowling is ordinarily a game of skill it cannot be denied that there is an element of chance in it and this element of chance may determine how many balls the player can play for each game. Accordingly, under the reasoning of the majority opinion, it is perfectly logical to say that a bowling alley is a gambling device.

Application to Other Bix

Were we to so hold, then, under the holding of this court in the case of State vs. Cowen, Iowa, 3 N. W. 2d 176, which the majority opinion follows herein, the bowling alley could be confiscated and destroyed without compensation to the proprietor, the proprietor would also be guilty of a crime for having the same in his possession, would be guilty of operating a gambling house, and every bowler would be guilty of gambling. I cannot conceive that the Legislature intended any such result.

While the constitutional question of depriving one of his property without due process of law is not specifically raised in this case, the question is one which should be given consideration. Under the majority opinion, one who permits the operation upon his premises of a "device with an element of chance" may lose that property on the theory that it is a contraband. I do not think that any such drastic penalty should be inflicted unless the device is actually a gambling device. To be such, it must have something more than an element of chance, otherwise many devices obviously legitimate might be seized and destroyed without compensation to the owners thereof.

I am persuaded that the court in the case of Mills Novelty Company vs. Farrell, 64 Fed. 2d 476, 478, announced a sound rule when it states, "One may not suppose that a person desiring to gamble would put up money in the hope of obtaining tokens which can be used only to produce insignificant humorous sayings. The amusement feature of the machine does not make the machine a gambling device. It arouses interest and perhaps attracts customers to the machine in much the same way as advertising would, but this is lawful." The court was dealing with the same proposition that confronted us in State vs. Marvin, relied upon by the majority. Such also was the case of Davies vs. Mills Novelty Company, 70 Fed. 2d 424, 426, wherein the language of the Farrell case was quoted with approval and the court adds, "Under the evidence and findings of the lower court these machines are lacking in the essential elements necessary to make them gambling devices or gambling machines. There is no element of gain or loss, financial or otherwise, involved in the transaction." Along the same lines is the case of Commonwealth vs. Mahalow (PA) 16 2d 656. In discussing a pinball machine the court states as follows, "but a machine upon which games are played for amusement, altho involving an element of chance, is not ipso facto a gambling device or a gambling machine. See in re Mapakarakes, Supra: People vs. One Slot Machine in Parkside Recreation Parlor, 303 Ill. App. 337, 25 N. E. 2d 139; Com. vs. Kling, 140 Pa. Super. 68, 13 A 2d 104."

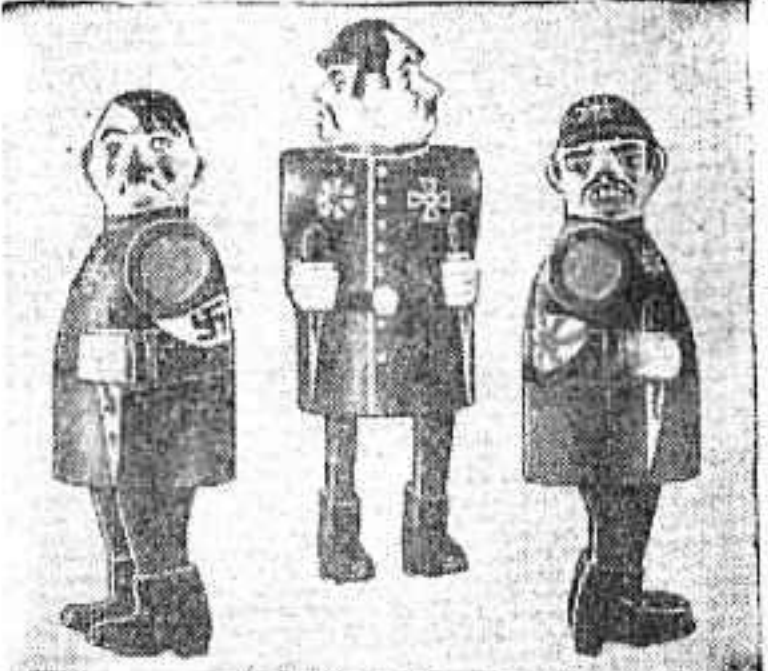
Discusses Element of Chance

As I see it, something more than an element of chance is necessary to render a device a gambling device. Practically every legitimate business has some element of chance in connection with its operation. The presence of that factor does not render the enterprise unlawful. Neither is innocent recreation or amusement, such as bowling, rendered illegal because something of value, such as an extra ball to be played, may be gained as the result of chance. As pointed out by this court in the case of State vs. Hundling, 220 Iowa 1369, 1372, 264 N. W. 608, 103 A. L. R. 861, the evil, which the State condemns in a gambling enterprise, is that "it arouses the gambling spirit and leads people to hazard their substance on a mere chance." I can see nothing about the pinball machines described by the indictment herein that would arouse the gambling spirit and lead people to hazard their substance on the mere chance of winning a prize. It seems to me that the amusement factor predominates the machine described by the indictment herein. The mere fact that there is an element of chance incident to its operation is not alone sufficient to render the property contra-

band, incapable of protection against seizure, and to band as a criminal the one who operates it and the proprietor on whose premises it is situated. It seems to me that the legalistic reasoning of the majority opinion and the cases upon which it relies carries the court far beyond reasonable interpretation of the legislative intent and commits this court to a doctrine which might place in jeopardy many enterprises which, under any rational view of the law, should be considered proper and legitimate. I would affirm this case.

Stiger and Sager, JJ concur in this dissent.

WARNING TRY THE BEST THE SIAMESE RATS



LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

THE LATEST CREATION CHICKEN SAM OPERATORS "HIT THE SIAMESE RATS" HITLER AND THE JAP

PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE

A new wooden fiber figure and wooden legs. Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked ready for easy installation.

For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee, \$10.00 EACH FOR FIGURE AND LEGS ONLY.

\$15.00

STRAIGHT JAP CONVERSIONS FOR BALLY SHOOT THE BULL BALLY RAPID FIRE \$15.00 each with new scenery. Bona fide distributors, write, Manufactured exclusively by

HAROLD W. THOMPSON
(Seaburg Distributor)
415 CAROLINA ST. SAN ANTONIO, TEX.

LATE BALLY PAYOUT GAMES ★ ★ PRACTICALLY NEW

10 "TURF KINGS" 4 "KENTUCKYS" } **WRITE FOR PRICES**
10 "JOCKEY CLUBS" 3 "SPORT KINGS" }

LATE BALLY "FREE PLAY" GAMES — RECONDITIONED

1 TROPHY CLUB (Like New) .. \$225.00	1 RECORD TIME .. \$150.00
1 '41 DERBY (Like New) .. 245.00	1 DARK HORSE .. 150.00
2 BLUE GRASS .. 175.00 Ea.	

RECONDITIONED AND VERY CLEAN GOOD PAY-OUTS

THESE ARE REAL BARGAINS

1 KEENEY STEPPER-UPPER .. \$59.50	1 EVANS "1941" PACERS (Like New) .. \$275.00
2 BIG PRIZE (Multiples) .. 49.50 Ea.	1 EVANS "1940" GALLOPING DOMINO (Jackpot) .. 275.00
3 DEAD-HEAT (Multiples) .. 49.50 Ea.	1 EVANS "1940" LUCKY STAR (Reconditioned) .. 150.00
4 BALLY HAWTHORNES (Multiples) .. 59.50 Ea.	
1 WESTERN FREE-PLAY SEVEN FLASHERS .. 89.50	

ONE-THIRD DEPOSIT * * * IMMEDIATE SHIPMENT.

THE R. F. VOGT DISTRIBUTORS
MILNER HOTEL BLDG. SALT LAKE CITY, UTAH

TEN STRIKES \$59.50 AND TEN PINS

Reconditioned in our shop by experts that know every part of these machines. Cabinets are refinished—made to look like new. Ready to put on location and operate.

Western Brown DeLuxe Free Play .. \$ 99.50	Daval Bumpers .. \$ 39.50
Baseballs .. 114.50	Keeney (14 Foot) Bowlettes .. 59.50
Scientific Batting Practice .. 114.50	Chicago Coin Hockey .. 179.50

TEN STRIKE, CURVED GLASS, NEW ----- \$2.00 Each

WESTERN BASEBALL—New Glass for Backboard and Playing Field—Also Steel Flaps.
Terms—1/3 Deposit with Order. Balance Sight Draft or C. O. D.

Addison Novelty Co. 925 BELMONT AVENUE CHICAGO • ILLINOIS

WILL BUY FOR CASH

Any quantity late Free Play One Ball Games, Five Balls, Slots and Arcade Equipment. Send complete list.

AUTOMATIC SALES CO. 203 SECOND AVE., N., NASHVILLE, TENN.

FOR SALE CIGARETTE MACHINES AND PHONOGRAPHS

All in Excellent Mechanical Condition and Appearance.

Stewart & McGuire with Stand, "S," 7s \$30.00	Rowe Royals with Stand, 10 Column .. \$65.00
Rowe Imperials with Stand, 8 Column .. 34.00	All Adjustable for 15 or 20 Cents.
Rowe Imperials with Stand, 8 Column .. 40.00	
Rowe Royals with Stand, 8 Column .. 44.00	4 Mills Empress Phonographs .. \$140.00
Rowe Royals with Stand, 8 Column .. 53.00	1 Mills Throne of Music .. 110.00

One-Third Deposit With Order.

JOY AUTOMATICS
424 E. MARKET STREET ELMIRA, N. Y.

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

10 Clinks, Like New \$89.50	Home Run, '42 .. \$62.50	Keeney Submarine .. \$194.50
Air Circus .. 79.50	Jungle .. 42.50	Chicago Coin Hockey .. 209.50
Venus .. 64.50		Rotor Tables .. 49.50
Victory .. 64.50	COUNTER GAMES	PHONOS A-1 CONDITION
Show Boat .. 39.00	Penny Packs .. \$8.50	Rockola Super, '40 .. \$189.50
Super Chubbie .. 40.00	Sparks, 1 1/2 Cig. Reel .. 9.50	Wurlitzer 616 .. 64.50
Spot Pool .. 49.50	Lucky Pack 1 1/2 Cig. Reel .. 9.50	(Send for Complete List)
Silver Skates .. 29.50	High Stakes .. 9.50	
	Electricity .. 9.50	

NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, L. I. Freeport 8320

"IT'S HERE" FOR THE FIRST TIME

NEW Mystery Pay Out CONSOLE. Free Play None Better "SUN RAY" While They Last. **\$224.50** F. O. B. San Antonio

SAM MAY & CO.
853 N. Flores Street, San Antonio, Texas

WANTED PENNY ARCADE EQUIPMENT

Guns (All Types) ★ Western Baseballs ★ Drive Mobiles ★ Hockey ★ Etc.

WILL PAY FULL CASH

W. SONED
308 W. 77th St., New York City

Internal Revenue Report for August

WASHINGTON, Sept. 26.—The U. S. Internal Revenue Bureau made a general report this week on internal revenue tax collections for the month of August.

The report says that the money received from the automobile use tax more than made up for the nearly \$10,000,000

decline which gasoline rationing caused in gasoline tax revenue in August.

Total internal revenue receipts in August were \$681,667,153, an increase of \$207,296,183 from the same month last year, the bureau reported.

The report showed that the gasoline tax yielded \$28,662,169 this August against \$38,257,258 last August. The new automobile use tax netted \$13,262,732, which exceeded the decline in gasoline revenue by \$3,667,623.

Tire and Tube Taxes Fall

However, the motor vehicle field, thru rationing of automobiles, trucks, tires and tubes, and gasoline, actually cost the government \$27,154,094 in reduced income when compared with their yield of August, 1941. Taxes on tires and tubes this August netted \$1,189,172 against \$3,644,803 last year.

This "cost of saving" thru rationing was offset by various new taxes which were not operative in August, 1941. Tax on travel yielded \$4,309,966, while other larger new tax incomes included \$2,592,074 from rubber articles, \$1,190,793 from electric, gas and oil appliances, \$1,063,057 from business and store machines and \$2,417,744 from slot machines.

Social Security Levies

Social Security's \$177,282,256 total represented a gain of \$38,766,433 over 1941, while liquor levies jumped \$37,038,052 to \$122,899,257.

Corporation and individual income taxes totaled \$111,545,319, an increase of \$53,627,910, and the individual citizen paid the biggest share of this bill, with a total of \$40,522,971 compared with \$15,684,265 the same month in 1941.

Cigarettes brought in \$68,058,948, contrasted with \$57,776,208 in August, 1941; estate tax receipts jumped from \$22,025,059 to \$29,138,634, and admissions to theaters, concerts, cabarets went up \$5,106,020 to \$12,436,303.

PRIORITIES

(Continued from page 71) tion and no stock is being laid aside for winter.

Buffalo.—Only lake shipments have kept the situation here from becoming acute. Cast scrap stocks are sufficient for current needs but other grades are lacking.

Philadelphia.—Intake of scrap is too slow to satisfy demand of furnaces here. Stocks are estimated liberally at three weeks' supply.

Cleveland.—Lack of manpower is seen here as a bottleneck. Winter stocking at plants is considered an impossibility.

Birmingham.—Scrap market is far from satisfactory.

St. Louis.—Results of intensive scrap collecting campaigns in this territory have been pleasing. Extensive supplies have been obtained but scrap going into consumption currently barely matches new receipts.

These reports reflect conditions in late September. The long winter months, with attendant traffic problems and reclamation difficulties, lie ahead. Consumption has been maintained at so high a rate that stockpiling for the winter has been a total impossibility in every center. If furnaces are to be fed continuously thruout the winter, scrap must be found now.

Tires for everybody, with strict curbs on their use, is the objective of a rubber conservation plan which awaits the go-ahead signal from Administrator Jeffers. The program includes national gasoline rationing and expanded civilian tire replacement and recapping facilities.

Fats and oils were placed under quota system by the WPB to build a reserve supply. Their use in the manufacture of soap, paint, linoleum and various food products was reduced 10 per cent to 30 per cent from a year ago.

The OPA set at 37,000 the quota of new passenger automobiles for rationing in October. The September total was 35,500. Aside from the quota figure for October, State reserves total 5,550, regional reserves 2,450, and the national reserve 5,000. These reserves are held to meet requirements in excess of quotas.

OHIO SPECIALTY COMPANY—BIG BARGAINS

Table listing various machines and their prices, including Phonographs, Wurlitzers, Rock-O-Las, Seeburgs, Mills, Jennings, and Arcade Games.

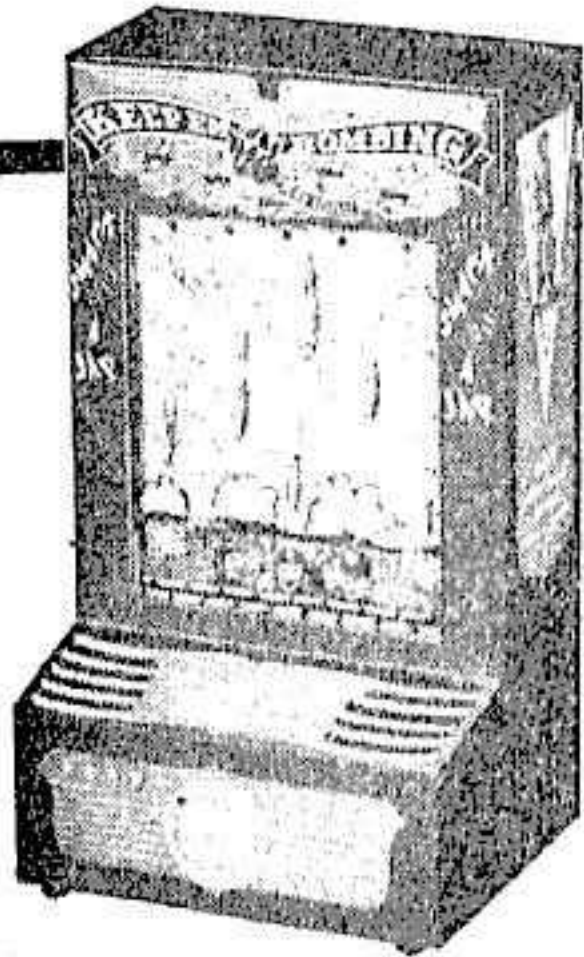
All Machines Guaranteed Good Condition, Mechanically and Appearance.

TERMS: 1/3 Deposit With Order, Balance C. O. D.

OHIO SPECIALTY COMPANY

539 SOUTH SECOND ST.

LOUISVILLE, KY.



Final Closeout! BRAND NEW

KEEP 'EM BOMBING

TIMELY NO-TAX COUNTER GAME

1 to 25 Pennies Per Play!

Now ONLY \$9.95

Lots of 10 or More —\$8.95—

1/3 Deposit, Balance C. O. D.

ATLAS

NOVELTY COMPANY

2200 N. Western Chicago

CAPITOL COIN FOR CAPITAL VALUES

EVERY ORDER GIVEN THOROUGH INSPECTION BEFORE SHIPMENT.

Table listing various coin-operated machines and their prices, such as Attention, ABC Bowler, Argentine, etc.

CAPITOL COIN MACHINE EXCHANGE 1738 14th St., N. W., WASHINGTON, D. C. Tel.: Columbia 1330.

WANT MECHANIC

FOR SLOTS AND CONSOLES.

Only experienced Mechanics need apply. Address: BOX 154, care The Billboard, St. Louis, Mo.

EMPIRE'S ANNIVERSARY SPECIALS

Table listing anniversary specials for various machines, including \$10.00, \$14.50, \$19.50, \$27.50, \$37.50, \$47.50, and Texas Mustang.

YANKS... \$119.50 '41 DERBY... \$249.50 5¢ CHERRY BELL... \$227.50

ARCADE EQUIPMENT

Table listing various arcade equipment and their prices, such as 3-Way Grippers, Single Grippers, Metal Typer, etc.

ONE BALLS—CONSOLES

Table listing various one-ball console machines and their prices, such as Record Times, Dark Horse, Sport Special, etc.

CONSOLES

Buckley Track Odds (new) \$450.00 | Columbia Chrome Bells (new) \$125.00 Mills Four Bells \$325.00

ARCADE EQUIPMENT

Table listing various arcade equipment and their prices, such as Keeney Submarine, Bally Defender, Genco Playball, etc.

PHONOGRAPHS

Table listing various phonograph machines and their prices, such as Seeburg Regal, Rockola Master R. C., Wurlitzer 750 E. S., etc.

SHAFFER MUSIC COMPANY

606 SOUTH HIGH STREET

COLUMBUS, OHIO

Association Work

Reprinted below are two bulletins the Associated Operators of Los Angeles County, Inc., recently mailed to its members, examples of the excellent work this association is noted for. Always on the alert for any information or moves that would benefit the industry, AOLAC never overlooks a bet.

To All Members and Associates:

October association cards will be available on and after Monday, September 21, 1942. These association cards should be on equipment not later than midnight Wednesday, September 30, as set forth in the rules and regulations of this association.

Association Cards:

Association cards are issued on and after the 20th day of the month preceding the month for which the cards are designated.

Cards are required to be on all approved games operated in the incorporated cities and in the county of Los Angeles.

Cards must be placed under the glass in such a manner that the entire card can be plainly seen.

The serial number and member's number must not be covered.

Cards must not be given to merchants or placed anywhere in a location except under the glass on a game as specified.

All old cards must be removed from games and destroyed.

All cards must be removed when a game is sold or traded in to any other person or firm, association member or otherwise, regardless of whether such cards are old or current.

No member shall permit any other person or firm to use his cards, whether such person or firm is a member or not.

Current association cards must be on games at all times.

Do not overlook seeing that county licenses are on your games, in accordance with Ordinance No. 3973.

To All Members and Associates:

This office has been very fortunate in having the United States Secret Service, Treasury Department, Arthur F. Grube, agent in charge, Los Angeles District, contact us in their "Crime Prevention Program" regarding counterfeiting

and slugs used in place of coins of the United States Government.

It is your duty to notify this office where there are any counterfeit money or slugs of any description picked up and used in any of your devices, whether found in marble games, gaming devices, cigarette machines, vending machines, phonographs, scales, etc.

It is most important that these be turned into our office with a detailed account as to where same was found, address of location, name of proprietor, date and any other helpful data so that we can give full and complete co-operation to the United States Secret Service, Treasury Department.

In addition to facing counterfeiting charges and other charges as enumerated below, the operators of any counterfeiting ring will also face charges of violating the priority regulations involving the use and possession of metals available for defense purposes only.

Warning

One thousand dollars fine or five years' imprisonment is the penalty for using slugs or any substitute for money in this machine. Section 5462, Revised Statutes of the United States; Section 282, Title 18, United States Code, Annotated. This also is a violation of Section 640a, Penal Code of the State of California.

Any theft or attempt at theft of the contents of this machine will be criminally prosecuted under authority of People vs. Walker, 33 Cal. App. (2d) 18.

Each member of the Senate and each member of the House of Representatives received a reprint of the following two editorials sent them by Associated Operators of Los Angeles County, Inc., in order to further the interests of the coin machine industry as a whole by placing before those bodies arguments in favor of the industry.

Ability To Pay

The 1942 Federal Revenue Bill passed the House on July 20 and was rushed to the Senate. The new bill contains proposed amendments to the excise tax provisions on coin-operated machines as contained in the 1941 law. The amendments were intended to clarify the 1941 law and also increase the revenue from coin machines, according to the backers of the amendments.

Unfortunately, the proposed amendments do not seem to clear up the muddle about extended (free-play) pinball games nor to give a fair rating to the great number of penny counter gaming devices. As the bill goes to the Senate, it is generally expected that much more time will be given to it and also that the possibility of making still further amendments and corrections may exist.

Experience since the passage of the 1941 revenue law has shown certain well-defined weaknesses in the law and its enforcement. This experience and the fact that a new set of amendments is about to be passed calls for frank discussion of the federal tax on coin machines—if discussion is not already too late. No sooner had the 1942 bill been made public than Chicago operators suggested that *The Billboard* offer some general suggestions in order to get the trade united on certain principles. One suggestion was that the fee for free-play games be put at \$20 a year. This suggestion was immediately relayed to an operators' association that has been quite active in trying to get some adjustment on the free-play issue. The reaction of this association was favorable and steps were taken immediately to place the idea before Congress, if it could be done.

The policy apparently followed by congressmen in framing the coin machine tax section, and by the Internal Revenue Department in enforcing it, is based on the "use to which machines are put." This policy is not in keeping with general tax policy by the federal government and is open to serious objections.

The "use" policy opens temptations to engage in reform activity rather than in gaining revenue. It requires federal tax collectors to begin policing coin machines, a function that should be left to local authorities. It puts a moral classification upon certain types of machines before public opinion has crystallized. It sets up a classification of machines that conflicts with statutes and ordinances already adopted by States and cities. It subjects retail establishments to embarrassments which are not conducive to the maximum rate of revenue.

A policy of taxing coin machines according to "ability to pay" is strongly recommended in preference to the "use" policy.

Admittedly, there is difficulty in putting the many types of coin machines

into any list or classification. Apology must also be made to legislative and enforcement officials for the misinformation that was given them when a federal tax on coin machines was first considered. Reliable reports indicate that the industry acquired a "black eye" in Washington due to reports made by some of the representatives of the industry.

But reliable classifications of coin machines can be made according to "ability to pay," and ability to pay is the recognized tax policy of the national government. It is also the recognized policy of the national government and of all citizens to provide as much revenue as possible for the support of the war effort. Taxing according to the ability to pay is the accepted method of raising the maximum amount of revenue.

For example, out of the long experience of the coin machine industry it is well known that pinball games using the principle of extended or free-play can pay more than simple novelty games, but they cannot compete with standard gaming devices in earning power. But the "use" policy plans to tax free-play games at the same rate as gaming devices, if the establishment should redeem free plays.

It would be a much simpler policy to write into the pinball classification the rule that the tax on extended (free-play) games would be \$20 a year when free plays are redeemed and settle the issue on the free-play question. This would be the best plan for obtaining the maximum revenue. Due to widespread city and State taxes on pinball games, an extra \$50 fee will force many games off locations.

The co-operation of the industry can be secured in classifying machines according to "ability to pay," and thus secure more revenue.

Little Gnats

The beginning of the next fiscal year, July 1, of the federal excise tax on pinball games and gaming devices suggests a critical examination of the law and the rulings that have been made by the Internal Revenue Department in enforcing it.

Time has shown the text of the law to have at least three weaknesses which have since proved to be the source of much trouble and confusion. These flaws could easily have been eliminated in the beginning by the simple process of consulting trade authorities on the various types of machines. As in most legislative processes, however, corrections were made in accordance with the pleas of special interests and hence the final product did not measure up to standards of justice to all.

The amusement games industry took considerable pride in the fact that it had

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been recognized by the national government as a source of revenue, and especially that it would thus have a part in financing the war effort. The willingness of the industry to contribute revenue within the limits of reason merits consideration by Congress and the enforcement agencies to correct the injustices that time has shown to exist in the law and its application.

The classification of the law as a special tax may have been entirely unintentional, but it has subjected thousands of retail establishments to unfair attacks from all sorts of reform groups and also attacks from political factions that have no other purpose than to gain selfish political advantages. If the requirement that lists of retail establishments be made public could be corrected, it would add much to the revenue-producing power of the law.

A serious flaw in the gaming device tax is that it did not recognize the difference in earning power between small penny machines without payout mechanisms and the larger types of machines that have a much greater earning power. An amendment has been drawn up to correct this weakness and may come before Congress soon. If there is a tax on gaming devices, this difference in earning power should certainly be recognized.

The pinball section of the statute has been greatly confused in the contentions over the free-play plan of award. Perhaps the authors of the law did not foresee what a storm would be raised on this point. In fact, the trouble could easily

have been prevented by a little exercise of good American common sense by enforcement officials, and the result would have been more revenue for the government.

At first the Internal Revenue rulings were reasonable and just toward the free-play pinball games. Unfortunately, selfish interests in the coin machine trade asked for too much in behalf of gaming devices and so a whole series of confusing rulings followed. It must be said that since March the status of pinball games has been very confusing and many retail establishments reject the games rather than become entangled in the situation. This reduces revenue and also greatly injures an industry.

The rulings on free-play pinball have given the impression that somebody is straining at a gnat. A lot of courts have strained at this same gnat and tried to decide the hair-splitting virtues by which free plays are gambling.

In a nation that has legalized pari-mutuel bets in so many States, that developed stock market gambling to such a high point, and that gambles almost universally on college and other sports, it is somewhat out of place to try to make free plays on a pinball game an illegal thing.

Fortunately, some courts have already begun to catch up with the spirit of American tolerance and freedom. The Illinois high court recently reversed its decision of 25 years ago and now says that playing the stock market is not gambling. The reason for this change of court opinion is that public opinion about gambling has also changed. The court said that people had shown a change of opinion by legalizing pari-mutuels and evidently felt that playing the stock market could be no worse a form of gambling than playing the races.

But in the face of all this, there are courts and high government officials that try to make free plays on a pinball game to be a great social evil. Some day we will all be laughing at the narrow views of such men, but for the present their decisions and rulings are causing a great hardship on thousands of small retail establishments.

Any reading of the federal statute on pinball games, in the light of common sense and reason, shows that the Internal Revenue Department can accept free play as a standard principle in games of skill, common to baseball, football, pinball and many other games. But somebody is straining at a gnat. Somebody is trying to reform the American people for fear they may all become gambling addicts, led to their doom by the lure of free plays on a pinball game.

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ABT Target Challenger	\$ 35.50	Pace Race, 25¢ Play	\$375.00
Baker Pacer, 5¢ Play	299.50	Pace Race, 5¢ Play, Jackpot	375.00
Bally Long Acres	325.00	MILLS SLOT MACHINES	
Evans Jackpot Domino, Latest Model	399.50	Mills Vest Pocket, Blue & Gold, Without Meter	\$ 47.50
Groetchen Columbia, Rear Pay	87.50	Mills Gold Copper Bell, 5¢	238.50
Keeney Super Track Time	450.00	Mills Gold Chrome Bell or Copper, 10¢	243.50
Keeney Super Bells	239.50	Mills Gold Copper Bell, 25¢	248.50
Double Steel Safe	95.00	Mills Club Bell, 50¢	340.00
Mills Three Bells	550.00	Mills Brown Front Mystery Bell, 5¢	218.50
Mills Four Bells, 5¢, Latest Model	485.00	Mills Brown Front Mystery Bell, 10¢	221.50
Mills Jumbo Parade, Cash	129.50	Mills Brown Front Mystery Bell, 25¢	226.50
Mills Jumbo Parades, Conv.	149.50	Mills Brown Front Mystery Bell, 50¢	305.50
Mills Folding Stands	6.50	Mills Q.T. Bell, Glitter Gold, 5¢	80.00
Mills Box Stands	15.00	Mills Q.T. Bell, Glitter Gold, 10¢	82.50
Mutoscope Sky Fighter	300.00		
Pace Race, 5¢ Play	335.00		

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Chicago Coin Hockey	215.00	5 Keeney Super Bells, 5¢ Conv.	239.50
3 Keeney Super Bells, 5¢ Conv. with Mint Vendor	239.00	Mills Jumbo Parade, Cash Pay	125.00
		Mills Four Bells, 4/5¢	445.00

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Bally Long Acre, Console	\$269.50	2 Keeney Super Bell, Twin Nickel C. P.	\$259.50
Groetchen Chk. Sep. Gold Award		Mills Jumbo Parade, Free Play	77.50
Columbia Bell	82.50	Mills Jumbo Parade, Conv. Vond.	139.50
Keeney Super Bell, 5¢ Conv. Mint Vond.	182.50	Seeburg Selectomatic Wall Boxes	14.50

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CONSOLES		1 Pace Race Jackpot Red Arrow, #6182, 25¢		\$209.50
1 Keeney Triple Entry	\$ 99.50	2 Pace Race, #5881-5885, 5¢		132.50
2 Keeney '38 Skill Time	79.50	1 Pace Race Red Arrow, #6319		199.50
		1 Pace Race Red Arrow, 25¢, #6583		225.00

SPECIALS

25 Super Bells, 5¢ Conv., SU	\$142.50	1 Jennings 1¢ Duchess, #1712	\$ 18.50
25 Dominos, JP, Light Cab., SU	282.50	2 Mills 1¢ Regular, #322617-#318326	32.50
5 Super Track Times, SU	300.00	Mills 5¢ Cherry Bell, #432000	110.00
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked	Write	Mills 5¢ Melon Bell, #430000	110.00
10 Mills Jumbo Parades, Conv. FS	149.50	Mills Bonus Bell, 5¢	190.00
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Watling Big Game, CP	82.50	1 Watling 1¢ Rolatop Cherry, #89217	29.50
Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00	1 Watling 1¢ Treasure, #L73778	29.50
1 Keeney Submarine, Like New	187.50	2 Watling 1¢ Twins Jackpot, #163891-752595	25.00
		2 Mills Blue Front, 5¢ Play, Club Handle, #445249-#445256	125.00
5 Keeney Kentucky, Slant Head	89.50	1 Mills 10¢ Blue Front, #389392	90.00
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KEENEY SUPER BELL, 5¢ Pl., Comb. F.P. & Cash	249.50
JENNINGS FAST TIME	119.50

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5 & 5 SLOT \$355.00 5 & 25 SLOT \$365.00

Watling Big Game, F.P. & C.P.	\$79.50	Bally Jumbo Parade, F.P. & C.P.	\$79.50	Sugar Kings, C.P.	\$54.50
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EASTERN FLASHES

By JOE ORLECK and BEN SMITH

The Cigarette Merchandisers' Association and the Automatic Music Machine Operators' Association are co-operating with the government drive for the collection of scrap by requesting their operators to turn in all keys they have on hand which they are not using. Matty Forbes and Lee Rubinow expect to collect thousands of keys. It would be a very fine gesture on the part of individual operators of all types of equipment to turn in all keys they have that are not serving them in any way. It would also help if the operators would look over their equipment and create a scrap pile of their old metal lying around and turn it in to the government. The membership of the Cigarette Merchandisers' Association, thru the person of Matty Forbes, has already turned in all its scrap metal.

The Saga of Sterling

Ben Sterling, of Moosic, Pa., came into New York with a contingent of his em-

ployees and took in the sights and some of the best shows. Ben never tires of telling the story of his progress. About 20 years ago Ben was working for a relative in Starlight Park, New York, taking care of the Skee Ball Alleys. Seeing all the dough coming in and getting hardly any himself, Sterling asked for a \$5 raise—didn't get it and quit. He then borrowed some money and started operating some Mutoscopes and other penny machines. Today Ben is one of the foremost distributors of music machines, operates a large route of music and other equipment, owns Rocky Glen Park and an arcade in it and has his office ceiling completely covered with War Bonds.

Soldiers From Fitzgibbons

Jack Fitzgibbons is very proud of his former staff, which is about 90 per cent in the service. Two of the boys recently wrote in. Jimmy Gilroy is training as a bombardier at a camp in North Carolina

and Tony Kobash is in officers' training school in New Jersey.

Wohlman Bros. Open on Coin Row

Sol and Murray Wohlman, well-known coinmen in New York, have opened offices at 501 West 42d Street. Sol reports they intend to conduct a buying, selling and trading business of all types of coin machines.

Mitnick Busy

Jack Mitnick, sales manager for George Ponsler, is kept busy these days supervising Panoram operations. Jack and your correspondent spent quite a time the other day talking over old times—the days before the business became an industry.

Joe Eisen Goes South

Joe Eisen left for Florida this week and doesn't intend to return to New York until next summer.

An Interesting Sale

Score up one more way of getting business while on the road. Ben Schillinger, Eastern representative for Pioneer Manufacturing Company, while driving thru Troy, N. Y., stopped for gas at a station there. Waiting for the tank to be filled, Ben noticed a man cutting holes in a salesboard to make room for a display of merchandise awards offered on the board. Ben didn't waste any time, walked over and introduced himself and walked back to his car with a substantial order for new boards. The operator was C. Guy Morgan, of Endicott, N. Y.

Scientific's New Plant

Spent an interesting hour with Max Levine going thru the new Scientific Machine Corporation plant now located in the heart of New York City at 208 West 29th Street. The firm, well known for Bating Practice and for the introduction of many other successful coin-operated amusement devices, will devote full time producing for the war effort for the duration. "However," says Max, "when the 'big job' is done and the war is won the trade will again hear from Scientific with some real live numbers."

Bond Wrapper Clicks

The Bond Wrapper Company, manufacturer of coin wrappers, informs that it has made great strides in winning the confidence of the operator. Orders are coming in from all parts of the country.

Seymour Pilitch in Pa.

Seymour Pilitch, formerly with George Ponsler Company, is now managing an arcade in Pennsylvania, and we understand doing very well.

Jack Kaufman Visits

Jack Kaufman, formerly of New York, now operating in Florida, was visiting on coin row recently. Ike Berman tells us that Jack walks around now with a perpetual smile.

Aaron Gosch Co-Operates

Aaron Gosch, in from New Rochelle for

an important war effort drive, lets out that he is co-operating in his home town with similar efforts by contributing time and cigarettes to the armed services.

Ed Furlow in City

Ed Furlow, of St. Lynch's Electro Ball Company, of Dallas, Tex., spent two weeks in New York, mostly seeing the sights.

ACT FAST—CASH IN QUICK!

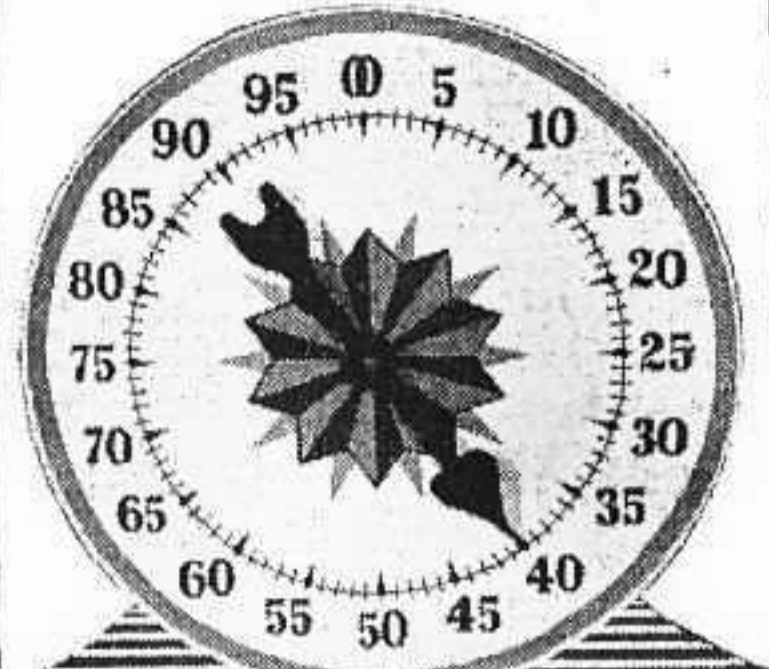
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Prices Give You Up to

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Seeburg 9800, R.O. . . . Write	Wurlitzer 950 Write	Rock-Ola '41 Bar . . . \$19.50
Seeburg 8800, R.C. . . . Write	Rock-Ola '42 Premier . . . Write	Wurlitzer Boxes Write
Mills Empress \$139.50	Mills Panorams . . . \$379.50	New and Used Packard
Rock-Ola Spectravox . 109.50	Wurlitzer 700 289.50	Adaptor, All Models . . . Write
Rock-Ola Playmasters . 169.50	Wurlitzer Twin 12,	Pla-Mor Boxes 29.50
Rock-Ola '41 Masters . 189.50	Metal Cabinets . . . 114.50	Buckley Boxes 10.50
Seeburg Royal, R.C.U. . 149.50	Wurlitzer 800 329.50	Utah 12" P.M. Spinners . 5.50
Seeburg Classic, R.C. . 224.50	Wurlitzer 61 69.50	Keeney Boxes 6.50

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Pace All Star Comets \$ 49.50	Mills Four Bells, Late \$345.00	Keeney Submarine . . \$189.50
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Mills V.P. Blue & Gold 32.50	Pace Saratoga Jr. . . . 89.50	Rapid Rifles 59.50
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Jennings Red Skins . . 89.50	Bally Club Bells . . . 189.50	Keeney Super, 5¢ & 25¢ 279.50
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Drivemobile Ace Bomber Super Bomber Night Bomber	Sky Fighter Rapid Fire Evans Tommy Gun	West. Baseball, Late Model Air Raider	Chicken Sam Shoot the Chutes Texas Leaguer	Bally Torpedo Bally Defender Bally Convoy Bally Sky Battle
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C. O. D. . . . 14.50	PICK 'EM . . . 12.50	TOWERS . . . 43.50
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DEFENSE, BAKER . . . 18.50	POWER HOUSE . . . 12.50	TURF CHAMP . . . 13.00
DEFENSE, NEW . . . 82.50	PURSUIT . . . 37.50	TWIN SIX (Late Keeney) . . . 42.50
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FOUR DIAMONDS . . . 31.50	SHOW BOAT . . . 31.50	ZIG ZAG . . . 42.50
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GOLD STAR . . . 22.50	GIVE SECOND CHOICE!	

Keeney Super Bell, Cash, Check or Free Play, Single Slot . . . \$149.50	Mills Jumbo Parade, Comb. Gold Front \$ 85.00
Paces Reels, Comb. Cash, Check or F. P. 100.00	Mills Jumbo Parade, Free Play . . . 60.00
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	SPECIAL: MILLS 25¢ DICE . . . 250.00

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Chicago Report on Gas Station Drop

CHICAGO, Sept. 26.—The License Bureau for the City of Chicago reported this week that about 400 filling stations have been closed during the past year. Licenses issued in 1941 totaled 2,530, while so far this year 2,200 have paid the city fee. However, nearly 100 stations have closed down their pumps since taking out the license. In the Chicago area, including the city, there were about 4,500 stations in operation last year; but to date officials of oil companies report that about 500 have succumbed to the pressure of declining income.

The indicated decline in the city of Chicago was approximately 15 per cent, while the Chicago area revealed only an 11 per cent dip in the number of filling stations. However, a canvass of the larger companies operating in the Chicago area shows about a 4 per cent drop in the number of their owned or leased retail outlets.

Further Loss Expected

Most oil company officials expect a further decline in the number of stations as proposed rationing regulations on a country-wide scale go into effect. They agree, however, that every effort will be made to keep the larger stations and those with high priced leases in operation despite curtailed sales. One firm reported that they had anticipated the closing move by not renewing leases on some of the properties in operation last year. Many of these stations have not been reopened, an official stated.

The mortality among the super-service stations has been lower than among the smaller stations which depend mainly on the sale of gasoline and oil for their income. The wider diversity of goods handled has helped tide over the loss of gasoline sales as more and more private cars cut mileage or roll into the garage for the duration.

One organization said that the loss of tire sales was nearly made up by the large increase in the number of tire repair jobs. Servicing of cars in operation is being watched more carefully by the owner and the service is more complete, according to station attendants.

Have Labor Troubles

The labor situation has hit some of the stations as attendants moved to more lucrative jobs in war industries and the draft boards took the younger men. Many of the station operators are working 12 to 15 hours a day and bringing members of their family in to help. One oil company executive severely criticized the policy of keeping stations open until all hours of the night, but the lack of help might prove the solution to that problem.

While officials did not look at the future with any particular optimism, they did express some relief over the removal of uncertainty regarding the extension of the Eastern gasoline rationing plan to the rest of the country.

L. A. Operators Swap Locations

LOS ANGELES, Sept. 26.—Definite steps toward the conservation of tires and gasoline were taken here Monday night when Bud Parr, of General Music Company, called a meeting of music machine operators for the discussion of location swaps. Meeting was reported a success, with operators heartily endorsing the move. Several suggestions have come forth on the swap policy but this is the first definite move toward that end to be reported.

Since the meeting, however, a swapping of locations of an operator in Tehachapi and with one in Lancaster, a distance of 75 miles, has been reported. One of the operators had two spots, with a deal being made to swap one and sell the other. Dealings in locations are expected to be lively in view of the present outlook on gasoline requirements.

Operators-Distributors

Bally

1 BALL PAYOUT GAMES MADE 'BRAND NEW'

★ That's right, just send your old Bally 1 ball pay-out games to us, and in a very short time we will return them to you just like "BRAND NEW GAMES". Yes, with a NEW NAME . . . NEW 23"x23" BACKGLASS and a NEW MODERNISTIC 23"x23" BACKGLASS CABINET. A new name LITE-UP feature with a special bonus award has been added to give you the profits of a "BRAND NEW" GAME.

- Sport Page } FAST TRACK
- Blue Ribbon } FAST TRACK
- Thistle Down } RACE KING
- Sea-Biscuit } RACE KING
- Grand Stand } WAR ADMIRAL
- Grand National } WAR ADMIRAL

OUR RENEWAL SERVICE INCLUDES

- New design on backglass and playfield.
- New names. Brand new 23"x23" Backglass Cabinet.
- New style bumpers added. Playfield panel repinned.
- Backglass and playfield inserts OVERHAULED, RECONDITIONED and TESTED.
- Cabinets and bases redesigned and refinished.
- All old paint removed.
- All visible metal parts refinished.

NOW REBUILDING 5 BALL GAMES

Crossline into ALL OUT—Fleet into COMMANDER—Zombie into BATTLE—Red, White & Blue into DE-ICER—Leader into SENTRY—Metro into HIGH BOY—Vacation into ROLL CALL—Formation into NITE CLUB—Flicker into LIBERTY—Four Roses into SEA POWER—Gold Star into PLAY TIME—Cadillac into DESTROYER.

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TIME PRICE \$424.50 DISCOUNTS TO CASH BUYERS

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Guaranteed Film Cleaner . . . \$4.50 Per Gallon	Mills Empress \$189.50	Batting Practice . . . \$139.50
Brand New Monarch 10¢ Wall or Bar Box, \$7.00	3 Used Keeney Adaptors for Mills Empress, \$29.50 Ea.	Genco Play Ball . . . 219.50
Brand New Adaptor for Panoram Used for Wall Box . . . 7.00		Ten Strike . . . 79.50
4 Wire Armored Cable . . . 10¢ Per Foot		
Combination Adaptor for Phonograph Panoram Hookup . . . \$35.00		

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!

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BILLFOLD JACK POT
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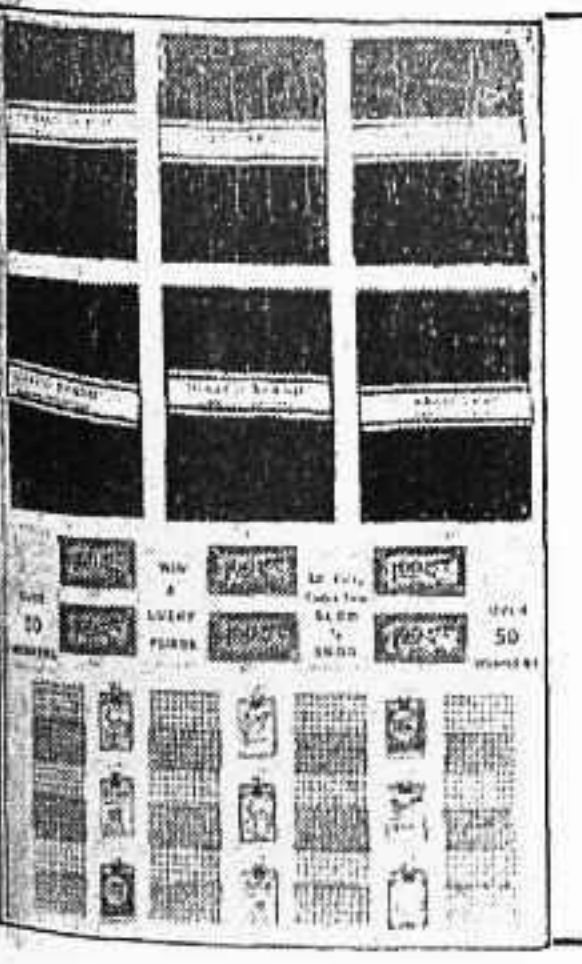
Takes In	\$60.00
Gives Out	
1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88
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YOUR PROFIT	\$32.12

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1000 Hole 1c Cigarette Boards 60c Each.

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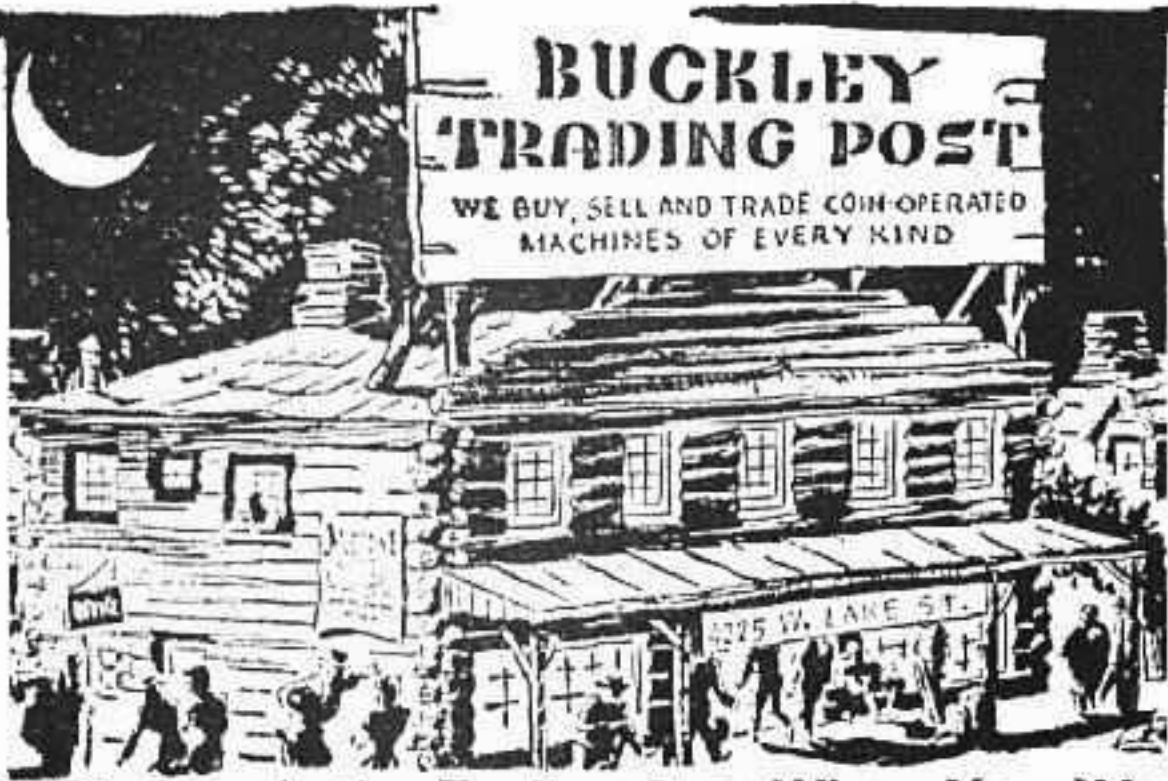
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WILL INSTALL ARCADES ON PERCENTAGE BASIS
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SPECIAL—Buckley DeLuxe Digger, Rebuilt \$125.00 SPECIAL—Buckley Treasure Island Digger, Rebuilt \$75.00

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CONSOLES	ARCANE MACHINES
Buckley Track Odds—All Models	Kirk Night Bomber
Keeney Super Bells—2 Way 5¢ & 25¢	Bally Rapid Fire
Keeney Super Bells—2 Way 5¢ & 5¢	Mutoscope Sky Fighter
Keeney Super Bells—4 Way	Mutoscope Ace Bomber
Mills Three Bells	Mills Bag Punchers
Mills Bonus Bells	Mutoscope Bag Punchers
Mills Brown Fronts—5¢, 10¢, 25¢	Chicken Sams
	Rockola World's Series
	Texas Leaguers
	Gottlieb Grippers
	Wurlitzer Skee Balls
	Western Baseball

WIRE OR MAIL QUANTITY AND PRICE

SPECIALS—PHONOGRAPHS

WURLITZER	MUSIC SYSTEM EQUIPT. SPEAKERS & CABINETS	BUCKLEY DOUBLE MECHANISM
850 \$450.00	Buckley Zephyr Cabinet, New \$11.25	\$31.50
800 335.00	Buckley Tone Tower, New 69.50	RECORD CHANGING UNITS
750 350.00	Buckley Wall Baffles 5.50	Philben Record Changing Units, 24 R. \$140.00
750E 400.00	Charm Tone Tower 122.50	COMPLETE MUSIC SYSTEM
750M 375.00	Rock-Ola Tone Tower 75.00	Buckley Complete System, Rex Phon. Mechanism, 8 Boxes, 120 Feet, 30 W. Cable & Accessories \$285.00
700 279.50	Packard Iris Cabinet 59.50	Wurlitzer Twin 12 Mechanism in Steel Cabinet for Buckley, Packard or Wurlitzer Boxes 100.00
600 175.00	Seeburg Organ Speaker 41 35.00	Buckley Complete Music System, Twin Wurlitzer 16, Accessories in Steel Cabinet, 2 32 Record Boxes 217.50
500 170.00	Illuminated Organette Speaker, New 19.50	Twin 12 Wurlitzers in Wooden Cabinets 50.00
500A 180.00	Rock-Ola Spectrovox, New 197.50	Twin 12 Wurlitzers in Metal Cabinets with Adaptor, Amplifier, Speaker 135.00
24A 120.00	Rock-Ola Spectrovox and Playmaster 300.00	SUPPLIES
71 119.50	Packard Play-Mor Cabinet & Speaker, New 100.00	New Buckley Needles .30
61 79.50	WALL BOXES	Performed Program Strips, Per. M. Sheets 3.00
618 69.50	Buckley Illum. Wall Boxes \$35.00	Buckley 275A Bulbs for Wall Boxes .12
412 59.50	Wurlitzer Wall Boxes, No. 100, New 25.00	
P12 34.50	Wurlitzer Wall Boxes, No. 125 39.50	
Seeburg	5-10-25c Wireless Boxes 45.00	
High Tone, Remote \$410.00	Seeburg Wireless Boxes, Late Model 25.00	
High Tone, Reg. 395.00	30 Wire Boxes 10.00	
Colonel, E.S. 300.00	Wireless, Marble Glo 25.00	
Envy, E.S. 252.00	Selectomatic Boxes 28.00	
Majors 225.00	STEEL CABINETS	
Classic Slug Ejector 175.00	Buckley Single Mechanism \$27.50	
Vogue 155.00		
Regal 144.50		
Gem 137.50		
Rox 150.00		
Rockola 40, Rockolla \$245.00		
DeLuxe 175.00		
Masters 180.00		
Monarch 112.50		
Mills Throne of Music 159.50		
Empress 189.50		

SPECIALS—CONSOLES

Mills 1-2-3 F.P. 1939 \$25.00	Mills Jumbo, Cash P.O. \$127.00
Daval Bumper Bowlers 75.00	Mills Jumbo, F.P. 67.50
Mills Three Bells 445.00	Watling Big Game, F.P. 82.50
Mills Four Bells 292.50	Buckley Daily Double Track Odds 500.00
Jennings Fast Time, F.P. 75.00	Buckley Track Odds 400.00
Jennings Silver Moon 92.50	Buckley Seven Bells, 7 Coins 700.00
Keeney Triple Entry 129.50	Buckley Long Shot Parlay, 7 Coins 700.00
Keeney Super Bells, 2 Way, 5 & 25¢ 275.00	Bally Pimlico Console 220.00
Keeney Super Bells, 2 Way, 5 & 25¢ 287.50	

SPECIALS—PIN TABLES

GENCO	CHI-COIN	DEFENSE
Argentine \$39.50	All American \$22.50	Defense, New Model \$79.50
Big Chief 27.50	Bolo-Way 37.50	Eureka 32.50
Blonde 20.00	Legionnaire 32.50	Favorite 25.00
Bosco 48.50	Major '41 39.50	Flicker 24.50
Captain Kidd 45.00	Polo 18.50	Fleet 25.00
Defense 88.50	Show Boat 37.50	Grand National 79.50
Four Roses 39.50	Snappy 45.00	Grand Stand 65.00
Gun Club 54.50	Sport Parade 30.00	Monicker 64.50
High Hat 39.50	Star Attraction 39.50	Pan American 37.50
Jungle 49.50	Stratoliner 24.50	Silver Skates 34.00
Metro 23.50	Venus 60.00	Sport Page 49.50
Seven-Up 32.50		Thistle-down 49.50
South Paw 49.50		Triumph 16.50
Ten Spot 39.50		
Victory 75.00		
Zig Zag 39.50		
GOTTIEB	EXHIBIT	KEENEY
A.B.C. Bowler \$37.50	Air Circus \$87.50	Clover \$59.50
Belle Hop 29.50	Big Parade 79.50	Four Diamonds 39.50
Champ 35.00	Double Play 30.00	Repeater 33.50
Five and Ten 78.50	Duplex 30.00	Sky Ray 32.50
Gold Star 25.00	Knock Out 75.00	Towers 47.50
Horseshoe 39.50	Leader 27.50	Twin Six 42.50
Miami Beach 29.50	Sky Blazer 49.50	Velvet 21.50
New Champ 45.00	Spot Pool 55.00	Wildfire 28.00
School Days 24.50	Stars 30.00	
Sea Hawk 30.00	Sun Beam 30.00	
Sport Parade 30.00	West Wind 45.00	
Spot-a-Card 48.50	Wings 19.50	
Spot Pool 42.50	Zombie 27.50	
Texas Mustang 47.50	De-Re-Mi 37.50	
MILLS	BALLY	SUCCESS
Gold Chrome Bells, 5¢ \$212.50	Attention \$24.50	League Leader \$25.00
Gold Chrome Bells, 10¢ 217.50	Broadcast 24.50	Anabel \$18.50
Gold Chrome Bells, 25¢ 222.50	Crossline 22.50	Destroyer 99.50
Club Bells, F.S., 5¢ 189.50		
Club Bells, F.S., 10¢ 194.50		
Club Bells, F.S., 25¢ 199.50		
Gold Chrome Bells, 5¢ 222.50		
Blue Fronts, 5¢ 78.50		
Blue Fronts, 5-10-25¢, Serials 400,000 99.50		
Melon Bells, 5-10-25¢ 98.50		
Brown Front Club Handlo, 5¢ 125.00		
Bonus Bell, 5¢, New 215.00		
Bonus Bell, 5¢, Rebuilt 155.00		

SPECIALS—SLOT MACHINES

YELLOW FRONT	PACE	WATLING
Yellow Front, 3-5 5¢ \$82.50	Comet Front Vender \$42.50	5¢ Rolatop 2-4 P.O. \$35.00
Yellow Front, 3-5 10¢ 67.50	10¢ Comet B.F. Bell 60.00	10¢ Rolatop 2-4 P.O. 35.00
Q.T. Bell 42.50	25¢ Comet B.F. Bell 60.00	25¢ Rolatop, Late 72.50
Smoker Bell 35.00	All Star 10 Stop Mystery P.O. 50.00	5¢ Double J.P. 25.00
Vest Pocket Bell, JP, New 52.50	1¢ All Star 2-4 P.O. 25.00	5¢ Rolatop 75.00
Vest Pocket Bell, Green 23.50	25¢ Rockets 100.00	5¢ Gooseneck 35.00
Vest Pocket Bell, Blue & Gold 36.50		5¢ Blue Seal 35.00
JENNINGS	GROETCHEN	
5¢ Chief J.P. Bell \$67.50	Columbia Chrome \$70.00	
10¢ Chief J.P. Bell 69.50		
25¢ Chief J.P. Bell 71.50		
5¢ Silver Chief 84.50		
5¢ Silver Moon 135.00		
5¢ Sky Chief 89.50		
10¢ Sky Chief 82.00		
25¢ Sky Chief 94.50		

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NEW GAME PROFITS

from your Zombies and Sun Beams transformed into MIDWAY and SUN VALLEY

HOW SUN VALLEY PLAYS

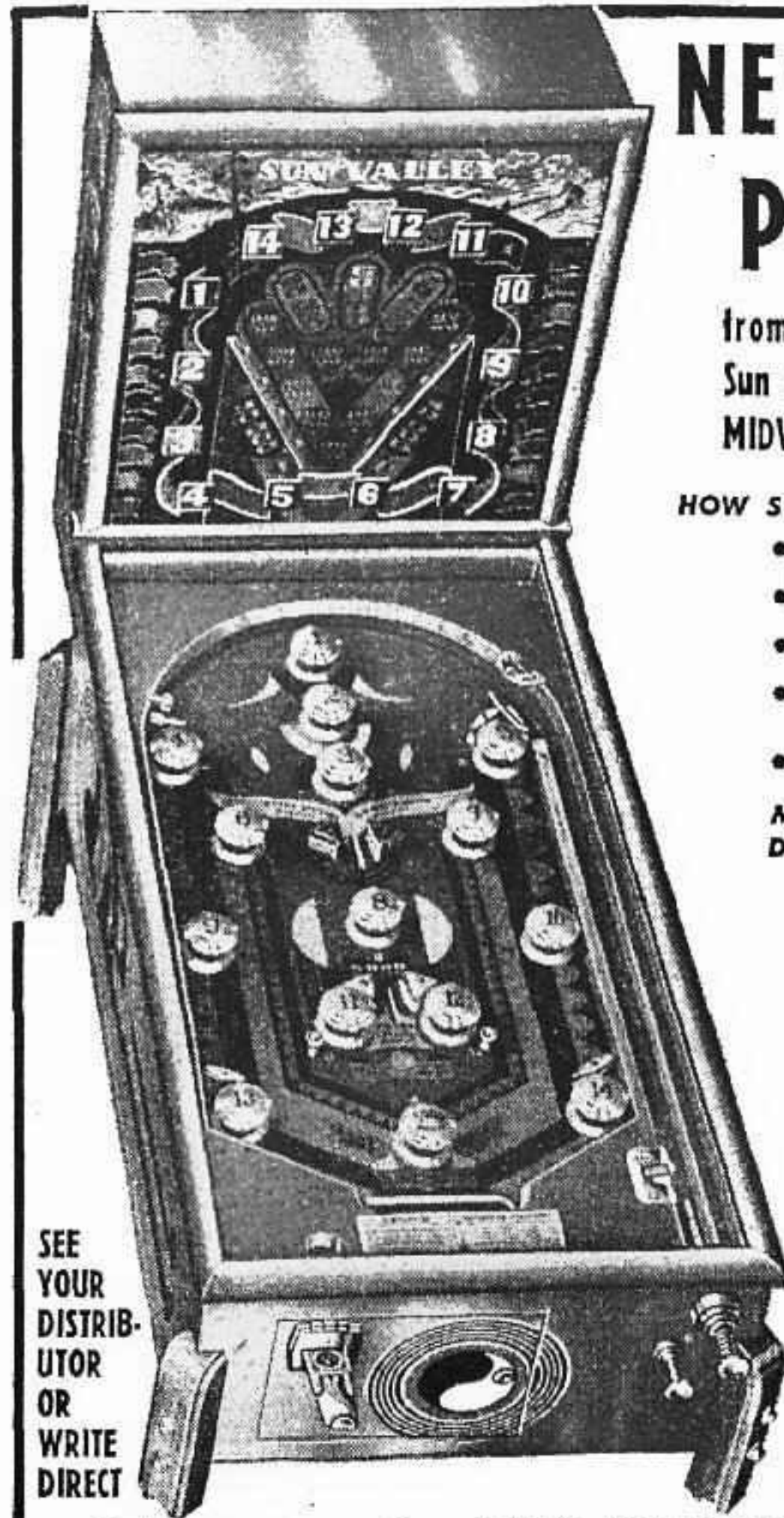
- Hit top bumpers 1, 2, 3 and Lito bottom bumper for 5000.
- Hit bumpers 6, 7, 8, 9, 10—Lito top roll-over for "special."
- Hit bumpers 11, 12, 13, 14—Lito bottom roll-over for "special."
- Each bumper scores "special" when all 14 bumpers have been hit.
- High score starts at 47,000.

MIDWAY PLAYS ENTIRELY DIFFERENT THAN SUN VALLEY

REMEMBER—Ours is not just a repaint job. Not by a long shot. Your Zombies and Sun Beams will have the MONEY-MAKING POWER of new games after they undergo United's renewal process.

INCREASE THE EARNINGS OF YOUR LOCATIONS with

MIDWAY (Zombie) and SUN VALLEY (Sun Beam)



SEE YOUR DISTRIBUTOR OR WRITE DIRECT

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United MANUFACTURING COMPANY 6123 N. WESTERN AVENUE CHICAGO

WE WANT TO BUY

Drive-Mo-Biles, All Types Ray Guns, Keep 'Em Flying, Arcade Machines, Three Bells, Four Bells, Sky Chiefs, Buckley Track Odds. 5c, 10c, 25c, 50c and \$1.00 Mills, Watling, Jennings Slot Machines. Phonograph Tubes, Number 65C7. All types of Phonographs.

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PHONOGRAPHS	CONSOLES	SLOTS
WURLITZER	Mills Three Bells \$455.00	Bonus, Late Model, Factory Reconditioned, Like New \$185.00
650, 750, 780, 500, 618 & 61. Write for Prices	Keeney Super Bells 185.00	One Quarter Bonus Orig. Serial 478187, cannot be told from new 237.00
SEEDURGS	Mills Jumbo, F.P. or Automatic, Like New 99.00	50¢ Blue Front, Factory Reconditioned, Drill Proof, like new 325.00
8200, Brand New Write	Bally Hi Hands 99.00	Jenn. 50¢ Chief 195.00
9800 Write \$375.00	Watling Big Game 89.00	Jenn. Victory Chiefs, new 199.00
8800 Write 350.00	Jennings Fast Time 30.00	Mills Blue Front 85.00
Seeburg 12 Record 35.00	Late Buckley Track Odds 420.00	Melon Bells 95.00
ROCK-OLAS		50¢ Jenn. Silver Chief 275.00
1940 Super \$199.00		50¢ Rolatop 150.00
1940 Master 169.00		Vest Pocket, Blue & Gold 35.00
1939 Deluxe 165.00		Vest Pocket, Chrome 45.00
1939 Standard 155.00		Vest Pocket, Green 22.00
MILLS		Jennings Silver Chief 115.00
Empress \$145.00		Mills & Jennings and Watling 1¢ Slots Write
Throne 109.00		
WALL BOXES ADAPTERS, ETC.		
Packard, New & Used. Write Buckley (Plastic) \$16.00		
Keeney 20 and 24 12.00		
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Rox, Royals, Twin 12, 24, with Packard, Keeney and Buckley Adapters Write		
Rock-Ola Wall Boxes 12.00		
SPECIALS		
Mills Panorams \$299.00		
Jennings Cigarolla 45.00		
Kirk Guesser Scale 67.50		
Mills Mint Venders 50.00		

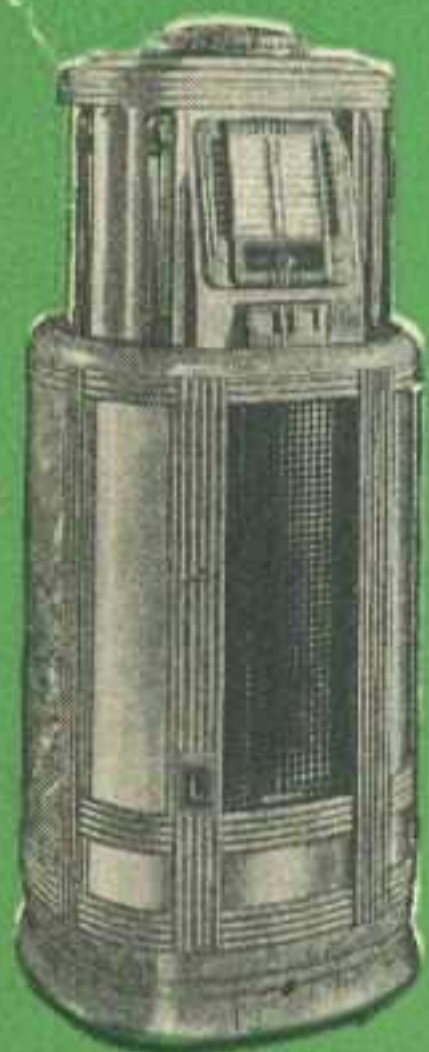
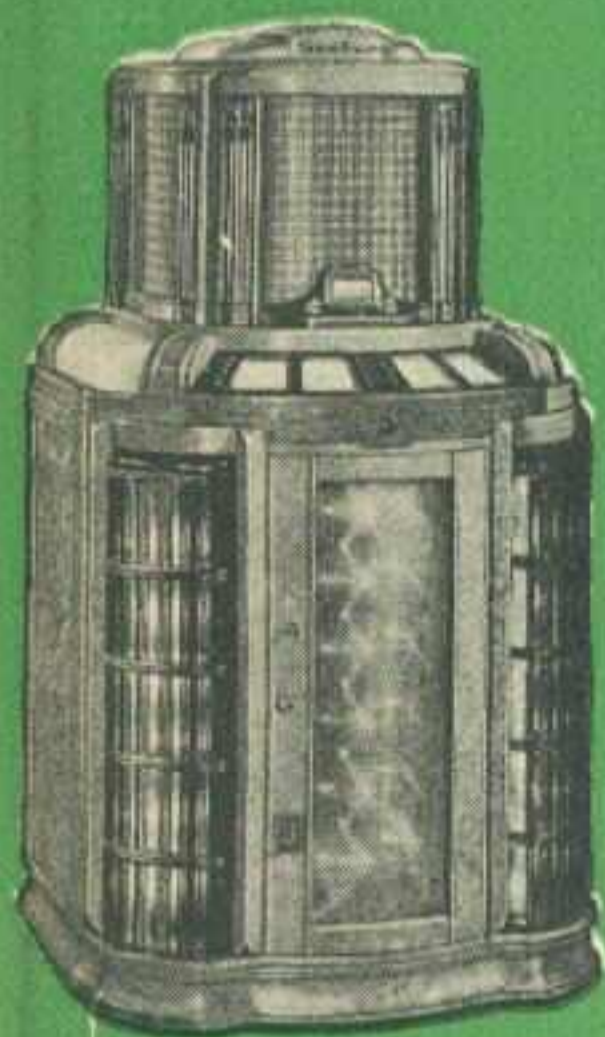
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SAVE FREIGHT AND ORDER FROM OFFICE NEAREST YOU. NORTHWESTERN MUSIC COMPANY 120 West 3rd Street STERLING, ILLINOIS PHONE, 405 MISSISSIPPI VENDING COMPANY 413 Church Street PHILADELPHIA, MISSISSIPPI PHONE, 283

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During the past third of a century Seeburg products have always been renowned for their dependable performance. This has been no matter of chance — Seeburg dependability has resulted from anticipating the changing needs of the automatic music industry — and then fulfilling those needs completely. Making GOOD products better has been the consistent aim and accomplishment of the J. P. Seeburg Corporation.

That's why Seeburg operators can depend on their Seeburg equipment to successfully see them through until our enemies are defeated.



Keep the lamp burning . . . buy U. S. WAR BONDS!

To Go Ahead . . . Go

Seeburg

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THE NEW '42 SEEBURG
HITONE SYMPHONOLA

•
SEEBURG DUO-REMOTE CONSOLE

•
SEEBURG WIRELESS WALL-O-MATIC
5c-10c-25c
Single Coin Chute

•
SEEBURG WIRELESS BAR-O-MATIC
5c-10c-25c
Single Coin Chute

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POSTWAR

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They're turning out devices designed to help "turn out" Hitler. Under the pressure of war, they're making possible today what was impossible yesterday. And, they're salting away a lot of ideas which, once this war is won, can be applied to the building of automatic phonographs.

Already, we can promise Wurlitzer Music Merchants that the next Wurlitzer will lead this industry as no Wurlitzer has ever led it before.

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Is Working for Uncle Sam

THE RUDOLPH WURLITZER COMPANY

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