

OCTOBER 10, 1942

25 Cents

The Billboard

The World's Foremost Amusement Weekly



RITA HAYWORTH admiring Grand Cross of Merit worn by **XAVIER CUGAT**. Decoration was conferred on Cugat by Cuban Government for popularizing Latin American music in the United States.

Miss Hayworth co-stars with Fred Astaire, and Xavier Cugat and His Orchestra are featured, in Columbia's new musical film, "You Were Never Lovelier."



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BALLY BRIGHTENS DIM-OUT

War and Show Business

Advertising and publicity counteract effects of dim-out on Broadway. Customers know where they're going, and Stem is doing best business in a decade—Page 3.

Effects of national gas rationing on show business will hit some sections of the country harder than others—Page 3.

Madison Square Garden show, *We're All in It*, nets \$175,000 for Army Emergency Relief; hundreds of thousands in War Bonds sold—Page 3.

November 15 deadline is set on Army-Navy Relief solicitations—Page 3.

Houses with air-conditioning plants may have to give them up for use in war production plants, according to the WPB—Page 4.

Acts' claims against USO-Camp Shows, Inc., are settled—Page 5.

More than 40 major network programs now emanate from army camps and naval bases—Page 6.

America's fighting men show tremendous interest in jazz. Observers attribute this to soldiers' impatience with unreal, depressing popular ballads—Page 21.

Old band leaders who haven't been doing so well of recent years are in for breaks now that names are growing more scarce—Page 25.

Contributions to the Army and Navy Relief Fund from the Outdoor Amusement Division soared to \$158,647 last week—Page 29.

ODT order effective October 4 freezes passenger schedules, bans special trains and cars and requires permits for special moves—Page 38.

Four-A Committee Set Up To Study AGVA Problem, Decide On Reorg or Else Absorption

NEW YORK, Oct. 3.—American Guild of Variety Artists' shaky organizational position in the entertainment industry continued to remain an enigma this week. A committee was appointed by the Associated Actors and Artistes of America at a special meeting Wednesday (30) to investigate, without a time ceiling, the conditions reported by Walter N. Greaza, national administrative director of AGVA, as the basis for his recommendation that AGVA should be absorbed by Actors' Equity.

Proposal, which embodied the opinions of Greaza on why he didn't think AGVA could make a go of it under its own steam, was read to the Four A's board last week and immediately tabled for a special meeting. However, the report became a hot potato and, when the Wednesday meeting was called to order,

the board wanted to place the matter in the hands of Equity council.

Others insisted, however, that the report be discussed, which resulted in the formation of a committee consisting of Paul Dullzell (Equity), Kenneth Thomson (Screen Actors' Guild), Emily Holt (American Federation of Radio Artists), Ruth Richmond (Chorus Equity), Dewey Barto (AGVA) and Blanche Witherspoon (American Guild of Musical Artists). Alternates are John Lorenz, Florence Marston, George Heller, Philip Loeb and Dave Fox.

A resolution was also introduced asking Equity at its next council meeting to take up the issue of whether or not it is willing to absorb AGVA and operate it as a separate branch of its organization. While Dullzell stated, "Equity has never considered the assumption or acceptance of the AGVA jurisdiction," there is a feeling in some quarters that Equity is not unwilling. Because Greaza has publicly stated that he is going back to Equity December 1, when his leave expires, it is held likely that he would still administer the vaude-night club performers' union, but under the Equity banner—or as "Variety Equity," as Greaza suggested.

Committee's recommendations, however, will supersede any action that Equity or AGVA may take. Two alternatives under discussion are absorption or reorganization of AGVA. It was (See 4-A TO STUDY AGVA on page 17)

Huge Benefit Brings 175G to Army Relief; Many Bonds Sold

NEW YORK, Oct. 3.—A one-night show, *We're All in It*, for the benefit of Army Emergency Relief, was staged at Madison Square Garden here Wednesday night (30), drawing 20,000 persons. According to unofficial estimates, Army Relief profited to the tune of \$175,000.

In addition, performers assisted in the sale of hundreds of thousands of dollars in War Bonds. Pledges came in so fast and in such figures that it was impossible to tabulate them immediately.

Emsees at the show included former Mayor James J. Walker, Bert Lytell, Ed Sullivan, Ted Collins, George Jessel, Paul Douglas, Don Dunphy and Harry Balough. Drama, music, opera, light comedy, vaudeville and practically everything that came under the general heading of entertainment was on the program.

Grace Moore, Metropolitan Opera star, officially opened the show with the singing (See 175G to Army Relief on page 17)

Ads, Publicity Counteract Effect; Doused Lights Drive Patrons Into Clubs, Theaters; Stem Biz Terrific

NEW YORK, Oct. 3.—Spending more money for advertising and doing a bigger job of ballyhoo and pre-selling has been Broadway's answer to the dim-out. It has not only averted the disastrous business effect that it was thought the dim-out would have, but has turned around and created the biggest season Broadway has boasted in more than 10 years.

The only one complaining about the darkness on the Gay White Way is the Consolidated Edison Company, which has been hit for \$2,000,000 in the past four months. And even that isn't a complaint; it's a business report. As far as the entertainment business is concerned, theater managers, night club operators and legit producers report the healthiest business they have seen in many years.

When Broadway was ordered by the War Department and the Office of Civilian Defense to shed its lights four months ago, there was a wall that could be heard from one end of Times Square to the other. It was predicted that Broadway would be a deserted thoroughfare and millions of invested dollars along the street would be lost.

But just the reverse has happened. Theaters, movie houses and night clubs started to increase advertising space, take spot announcements on local radio, increase the publicity budgets and generally employ greater ingenuity to bring people to the Stem. Once they get on Broadway, they have an idea where they want to go, and go there, because it's too difficult to shop around in the dark.

Another reason for the increase in Broadway spending, it was pointed out, is that Broadway itself was once a great free show. Many visiting firemen walked up and down the street, with total expenses for the night a 10-cent glass of orange juice. Now the visitors must go inside to get their entertainment.

If anybody has been hit by darkened atmosphere it has been the side-street

joints which depended on transient trade. Since this type of spot never spent money to advertise, they still have to depend upon passers-by, of which there aren't too many, because localites nowadays know where they are going when they get off the subways and busses.

Since the advent of the dim-out, theaters have gone to town getting up more elaborate fronts to attract the patronage, since the marquees have been darkened. Altho the public can't see them, performers still insist on their regular marquee billing for the daytime patronage. Producers figure that even a small illuminated area will bring in the doubtfuls from down the block.

Broadway is doing such heavy business, said one night club owner, because people become lonesome on the darkened street and get hungry for brightness and gaiety; and, as a consequence, they spend money going into night clubs and theaters.

Nov. 15 Deadline Is Set on Bids for Army-Navy Relief

WASHINGTON, Oct. 3.—First restrictive orders of the President's War Relief Control Board, approved on September 22, 1942, were issued today at its direction by Chairman Joseph E. Davies. They provided that all solicitations and benefits for Army Emergency Relief and the Navy Relief Society were to be discontinued as of November 15, 1942. This action was taken by the board in connection with its acceptance of the registration of these two organizations under Executive Order No. 9205 of July 25, 1942.

The action was based upon the findings in the orders that the Army Emergency (See A-N Relief Deadline on page 33)

Nationwide Gas Rationing Will Hit Showbiz; Midwest Worried

WASHINGTON, Oct. 3.— Nationwide gasoline rationing by coupons will probably go into effect about November 22, according to Leon Henderson, director of the Office of Price Administration, the new national rationing system following the plan now in operation in the East, with all of the country's automobile owners getting a basic "A" book allowing enough gasoline for 2,889 miles of driving a year, figured on 15 miles to a gallon. Additional gasoline will be allowed only on proof of need and in quantities strictly limited to the degree of essentiality to the nation's war effort.

The effect that this nationwide plan will have on the amusement industry will be, in general, an extension of conditions

that have existed on the Eastern seaboard since the regional plan was inaugurated, it is felt.

Performers, bands and acts have had to cut down on the distance between stands. However, for the shorter jumps most performers have reported little trouble in securing additional gas. In each case it was up to the local ration board and, if a performer was able to prove that he was on tour and had a contract to fulfill, the board, in most cases, granted the request for additional gas.

In the Eastern rationing the spots hardest hit were suburban roadhouses, ballrooms and night spots, where business fell off to a great extent. Altho bands and performers appearing at such spots were able to secure gasoline, the customers were not. On the other hand, night clubs, theaters, ballrooms and other amusement spots located in the larger cities and near public transportation systems have been doing terrific business since the Eastern gas rationing went into effect. This is not entirely due to gas rationing, but that is one of the major contributing factors. The fact that thousands of defense workers are now employed in the larger cities, coupled with fact that money is plentiful in such jobs and people are spending freely, is the chief factor causing the boom.

It is generally felt that conditions caused by Eastern rationing will exist thruout the nation after November 22. (See Gas to Hit Showbiz on page 17)

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2-a-Day Burly Revue in Wavering Start; Panned by First-String Critic

NEW YORK, Oct. 3.—Opening Monday at the Ambassador to violent panings by the local critics, *Wine, Women and Song* may nevertheless be able to hold on by pulling burly fans who used to patronize the local burly theaters shut by the city administration last March. However, burly fans have been accustomed to paying around 40 cents admission, and this two-a-day reserved-seat house asks for 55 cents to \$1.65, which will probably be too much for the burly crowd. Perhaps if the show had not opened as a pseudo-legit revue and if it had not invited the first-string legit critics, it might have gotten off to a less-publicized but a more profitable start.

Margie Hart, probably the biggest burly draw in town, should bring in a lot of customers. Jimmy Savo, her co-star, is the only other name in the show. The Ambassador, a legit house with 1,200 seats, can gross a capacity \$16,000, but could keep out of the red by grossing only half of that. The show is cheaply produced, by legit revue standards, but is passable if compared with typical burly shows. The trouble seems to be that it tries to be a cut-rate *Star and Garter*, when all it really is is a dull, cleaned-up burly show.

Max Leibman, remembered for *Straw Hat Revue*; Izzy Herk, a veteran burly operator and producer, and the Shuberts are involved in the venture. The Shuberts reportedly supplied the costumes, which are neat but unimaginative. Sam Funt, a Herk man, is company manager.

with Edward P. Dimond, stage manager, and Truly McGee, assisted by Lee Sherman, stager of the ensemble numbers.

The show runs in two halves, both of them uninspiring. As in most burly shows, old, time-worn blackouts are warmed up and, in this instance, cleaned up obviously because of fear of censorship. The blackouts are handled by Herbie Faye, a good, sure comic; Murray Briscoe, a fine straight man; Ruth Mason, a blonde who can straight well; Pinky Lee, a diminutive, lisping, very likable comic, and Murray White, straight man and pleasant baritone. They struggle to put some life into the same-old-stuff, but it just doesn't work. They do a shore leave bit, an amusing loan company skit that's the funniest in the show, a goofy question routine, and the Joe Miller scene about the guy bringing the girl home.

Savo is on only once in the first half and does the old-time knockout drops cafe scene with Margie Hart. It's very dull. He returns in the last half to do his vaude act and, of course, scored easily, but not as solidly as in vaude houses. Miss Hart is on many times, each time in a new, slinky, leg-display gown. She recites a bit, and it's a miracle how she manages to get by. In next-to-closing she does her strip, reciting an Ivy Graham tune about priorities and why she has to give up her clothing to the government. She opens the show with another Graham tune—these two songs being the only new material in the show, apparently. And neither is particularly sparkling. Miss Hart finishes her strip behind the side curtains, which ought to keep Commissioner Moss away.

Marian Miller is the only other burly strip in the show, and she does her standard quiver routine. She shakes something fierce. Eugene and Richard Wesson, vaude turn, do their impersonations, winding up with their sock FDR and Mrs. FDR number. Draw the biggest hand in the show. Don Ritz Favorites, four girls, swing Liszt's *Hungarian Rhapsody* and the novelty of the idea got them appreciative applause. Billy and Buster Burnell, standard cafe dance turn, uncork lively stepping. Their youth, nice appearance and fast hoofing put them over easily. Brunet Evelyn Farney led one of the production numbers, her spinning tap being okay. Isabelle Brown, a vaude and cafe veteran, punches across her acrobatic routine and then cooches thru a phosphorescent number. Oriental Noel Toy does a fan dance which showed off her nude body generously.

A dozen chorines and eight showgirls sport fairish costumes. They are fair on looks, and their routines, staged by Truly McGee, are conventional. Mostly parade and simple time steps.

Murray Friedman conducts the pit orchestra, which is above burly standards but cannot compare to the pit bands in Broadway musicals.

Union angle: AGVA has signed this show as a two-a-day vaude revue similar to the Cliff Fischer show and *Show Time*, which are running at \$2.75 top.

Paul Denis.

Bing's Great Day

TULSA Okla., Oct. 3.—Bing Crosby had a great day in Tulsa. For the first time on his current bond-selling golf tour he turned up on the winning side. And when War Bonds were auctioned at the 18th hole, the total sale was almost twice as great as any other on his tour. Sales totaled \$315,125, while previous high had been \$176,000 in Cincinnati, the crooner said.

AirConditioning Plants May Go

NEW YORK, Oct. 3.—Plans are being formulated by the War Production Board to strip all of the nation's theaters, hotels, department stores and office buildings of all or part of their air-conditioning equipment for use in war plants, it was disclosed this past week by Lessing J. Rosenwald, director of the WPB's conservation division, at a meeting at WPB regional headquarters here.

In quoting from a letter from Donald Nelson, WPB chairman, Rosenwald stated that air-cooling equipment taken over by the WPB will be put to work at once in war plants that cannot operate without such equipment, such as those making synthetic rubber and high octane gasoline where refrigerating equipment is necessary to the manufacturing process itself. He further stated that compressors, coolers, condensers and generators or turbines are the only parts needed. The rest of the equipment will not be touched. In all probability it will be necessary to acquire existing equipment in sizes of 100 horsepower or larger. The units needed will be purchased by the Defense Plant Corporation and resold to war plants.

Just what effect this situation will have on theaters remains to be seen. During the hot months, theaters and other amusement spots equipped with cooling systems capitalize on the fact.

Jehovah's Witnesses Convene in Nitery; Other Queer Doings

MEMPHIS, Oct. 3.—Memphis's gaudiest night club of the old days, the Silver Slipper, reopened last week to house a convention of Jehovah's Witnesses. Spirits of night club operators were already downcast enough, with the Republican party nominating a prohibition candidate for governor, and Memphis taxicab companies beginning enforcement of the ODT ruling barring the use of taxis to or from night clubs.

Situation is aggravated in Tennessee by the "bottle law," which forces a patron to buy an entire bottle of whisky or wine in order to have a single drink. This removes any curb a club management can exercise by refusing to sell to intoxicated persons.

C. N. Frazier, Republican nominee for governor, is demanding repeal of Tennessee liquor licensing laws and has promised to "cleanse the State of any semblance of the liquor business."

It is felt that when this new ruling goes into effect theaters may expect tough summer going.

Insofar as the refrigerating equipment used by ice shows is concerned, there seems little likelihood of it being appropriated by the WPB at this time, if at all. A spokesman for the WPB's office here, when queried, stated that as far as he knew the order applied only to air-conditioning equipment that was installed solely for comfort. In the case of ice shows, the refrigerating equipment is necessary, and without it the show could not exist. However, he said, the New York office could not speak officially for the WPB and a check will be made with Washington regarding the situation.

XAVIER CUGAT

(This Week's Cover Subject)

FOR several years Xavier Cugat has been without peer in the business of dispensing smooth, thoral high-class Latin-American dance rhythms. In the past year, however, his lead over the rest of the field has lengthened greatly until he has become not merely the leader of the country's foremost Latin band, but has also become one of the most powerful draws in the entire show world.

Some of the evidence of his stature in the business follow. He is featured in the forthcoming Rita Hayworth-Fred Astaire film, "You Were Never Lovelier," and, on the strength of his showing in the film, has been re-signed by Columbia Pictures for another and even more important role, in which, more than leading his band and speaking a few lines, he will be spotted in a novel character part. He has just been re-signed for a second year on the air, sponsored by Camel cigarettes. On October 8 he finished his 11th consecutive season at the Waldorf-Astoria Hotel, New York, and later this month, with his orchestra enlarged to 30 pieces, will embark on a concert tour.

His Columbia records are always good sellers and some of them attain the status of collector's items almost as soon as they appear. Naturally, he has waxed the score from the "You Were Never Lovelier" film.

Cugat is simply tops and his importance continues to increase.



PATRIOTISM is shown in the club-date field, too. The Radio Aces are entertaining at private functions for the purchase of \$5,000 in War Bonds. . . . A Broadway photographer, on the Stem for 22 years, had to sell his entire business recently for a mere \$600. He just couldn't carry the \$16,000 worth of bad debts owed him, mostly by show people. So he now works as a salesman for the new owner of his own old firm. You can draw your own moral. . . . William Miller, operator of Luna Park, Coney Island, N. Y., is planning a revival of *Streets of Paris* as another item in the current flood of two-a-day vaude revues. He's going to California to try to get Phil Silvers, now in films, as featured comedian. . . . It might be a good idea if press agents in one field really tried to find out about things in another field, if such things are mentioned in their copy. A recent radio release, outlining the plot of *The Morning Star*, legit show, says: "He (the central character) abandons his work to try a hand at novel writing, while his wife becomes involved with some fast-stepping companions." That crack about the wife would be news to Emyln Williams, who wrote the play; Mr. Williams made her a faithful homebody. . . . Speaking of press agents, Bill Doll sent out an item last week headed, "Georgia Sothern Sings Run of Play Contract for Michael Todd's *Star and Garter*." If you've ever seen a run of play contract you'll know how tough that is. There isn't even a chorus. . . . Doing a fine job to publicize a new theater is a booklet gotten out by RKO's Harry Mandel for the Midway, new Forest Hills house. It describes the theater and the type of show it will present, and figures as a real audience-builder.

ALTHO 2,500 taxicabs have been removed from New York's streets by the Office of Defense Transportation, and the most private autos are theoretically in moth balls, it's still quite a feat to cross Times Square. . . . Lou and Joe Stoner, two of the three Radio Aces above mentioned (they're also in *Priorities*), are not related. They met in an agent's office and decided to team up. . . . Jean Holloway, scripter of the new Lionel Barrymore air series, *The Mayor of the Town*, which shifts from NBC to begin a scheduled three-year run over CBS October 7, is only 22 and is figured as probably the youngest top writer in radio. And she's been writing air-wave dramas for three years. . . . While Toy and Wing were hosting Martha Raye and Nick Condos at one of those multi-coursed Chinese banquets, somebody stole Dorothy Toy's \$500 jacket. . . . Ex-Broadway press agents Rusty Glickman, Leo Brody and Bernard Maxwell have all popped up in Squadron 988, Army Air Force, stationed in Atlantic City. . . . Doug Morris, trouper with *My Sister Eileen* and frequent contributor to this column, permitted his appendix to give in its notice last Monday (28) and was rushed to Harkness Pavilion here in New York for an appendectomy. Since the road company of *Eileen* closes October 17, it's unlikely that he'll be able to rejoin the troupe.

STATEMENT OF THE OWNERSHIP, Management, Circulation, etc., required by the Act of Congress of August 24, 1912, and March 3, 1933, of The Billboard, published weekly at Cincinnati, O., for October 1, 1942.

State of Ohio, County of Hamilton, ss. Before me, a notary in and for the State and County aforesaid, personally appeared E. W. Evans, who having been duly sworn according to law, deposes and says that he is the Business Manager of The Billboard, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in Section 537, Postal Laws and Regulations, to wit:

1. That the names and addresses of the publisher, editors, managing editor and business managers are: Publisher, The Billboard Publishing Co., Cincinnati, Ohio; Editors: C. E. Ellis, Cincinnati, Ohio, and E. E. Sugarman, New York City, N. Y.; Managing Editor, R. S. Littleford Jr., Cincinnati, Ohio; Business Managers, R. S. Littleford Sr., Ft. Thomas, Kentucky, and E. W. Evans, Cincinnati, Ohio.

2. That the owners are: The Billboard Publishing Co., a corporation, 25 Opera Place, Cincinnati, Ohio; Stockholders owning 1% or more stock: Mrs. Marjorie D. Littleford, Fort Thomas, Kentucky; R. S. Littleford Sr., Trustee, Fort Thomas, Kentucky; I. M. McHenry, Newport, Kentucky; Estate of Frank G. Kohl, 266 Carrel St., Cincinnati, Ohio.

3. That the known bondholders, mortgages and other security holders owning or holding 1% or more of the total amount of bonds, mortgages or other securities are: None.

E. W. EVANS, Business Manager.

LAWRENCE W. GATTO, Notary Public, Hamilton County, Ohio. (My commission expires June 25, 1944)

Sworn to and subscribed before me this 22nd day of September, 1942.

(Seal)

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Acts' Claims Vs. CSI Paid; Stone Returns Check

NEW YORK, Oct. 3.—Dispute created in USO-Camp Shows, Inc., by the discharge of Al Stone and Leo, the Hackers, Betty Walters and Evers and Dolores from a Camp Show unit was ironed out this week, with everybody apologizing to everybody else, a revamping of present artists' contracts and payment of four days' salary to all acts involved. Stone, who collected \$142, donated it to CSI.

Spearhead of the attack was Stone, who accused Lawrence Phillips and Harry Delmar, CSI execs, of "discrimination and malicious influence," among other charges, because his act was discharged from the unit after playing in it almost 12 weeks. Stone pressed charges against Camp Shows thru the American Guild of Variety Artists, which met with Abe Lastfogel, Phillips and other CSI officials to straighten out the grievances.

Stone claimed that there was a joker in the contract, one clause (No. 2) calling for two weeks' notice and another (No. 8) calling for payment on a per-day basis after the first two weeks. Since notice was given to all performers during the 11th week, they were paid on the basis of three days. This was ironed out, and it was decided to pay for the balance of the week and rearrange the contract, calling for specific notice. Jonas T. Silverstone, national counsel of AGVA, is now working on the new clauses for CSI. Silverstone presented Stone's case to Lastfogel and the others.

When that issue was disposed of, Stone was brought in to face Phillips and Delmar on the charges he made against the two. Also present was Sidney Piermont, Loew booker, who is on the board of USO.

Transportation was also an issue involved, and new transportation rulings will be set into the new contract clauses being drawn by Silverstone.

Climax took place when Stone was presented with a check for \$142, representing four days' pay, which was \$250 short of his original claim of a week and four days. Stone endorsed the check and turned it back to CSI as a donation. He said that he had intended to turn it over, even if he were paid in full. He also said that the reason he fought so hard was because, "I don't want any more performers to be discriminated against."

Stone apologized to Delmar and Phillips, and claims that they apologized to him also. Other acts who received payment included the Hackers, \$128.58; Betty Walters, \$48.58, and Evers and Dolores, \$100.

Equity May Act On SR Ratings

NEW YORK, Oct. 3.—An Equity committee which has been considering ways and means of facilitating advancement for members from the junior to the senior grade will submit a report to the next council meeting here, October 13.

Fact that such a study is being made in view of the history of the junior-senior problem was deemed significant by the trade. Difficulties arose frequently in the past, when certain groups argued that actors who happened by chance to have worked in many flops, but not enough to get the required number of work-weeks for senior membership, were often those most qualified to act on legit problems.

Currently, situation has not altered, juniors having no say in Equity management and required to work 50 weeks in Equity shows over a two-year period before they are entitled to senior privileges, including that of voting.

And Helmets?

SAN FRANCISCO, Oct. 3.—Any former civilian defense achievements by Edward D. Keil, in charge of air raid precautions for theaters, have been completely dimmed out by his latest.

Keil has selected some 20 wardens to attend and protect the opera. With white tie and tails, of course.

Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL

FRANCES WAYNE—new singer whose original style is currently creating miracles at the Famous Door, New York nitery, where she manages to quiet the most obstreperous of audiences with the greatest of ease. Is a sensational lyric seller with a full, throaty contralto and an amazing talent for creating mood. Would be a tremendous asset to any revue, and might develop into a really big name overnight. All she needs is to be discovered.

TONY FARRAR—personable tap-panto-satirist now appearing at the Village Vanguard, New York night spot, for his first time out in New York. His barbed portraits of dancing celebs would fit right into a revue of Meet the People genre. He has also been thru the acting mill, and handling lines would be no new experience to him, making him doubly valuable.

CARLYN TRUEX—talented blond dancer caught in a strong afro and tap specialty at the Palmer House, Chicago. Is a veteran member of the Merriel Abbott line, working in that hotel, and has had plenty of experience with routines that require both dancing and talk. Stands out with a fresh, winning personality that registers strongly. Certainly rates a try.

Perole Concerts Shifted to WQXR

NEW YORK, Oct. 3.—A series of 13 air concerts by the Perole String Quartet, in the interests of the Treasury Department and the sale of War Bonds, was officially switched yesterday from an FM net, on which it had been originally scheduled, to Station WQXR, New York. Change was necessitated by the fact that FM stations do not hire permanent house bands.

The Perole Quartet, composed of Joseph Coleman, Samuel Kissel, Lillian Fuchs and Ernst Silberstein, had volunteered to contribute its services for the sale of War Bonds, and the Treasury Department scheduled the series as the government's first effort to sell bonds via FM, not previously emphasized because of the scarcity of FM receivers among the general public. Plans were changed when Local 802, AFM, pointed out that, tho the quartet's free services could be used on any station that regularly employs a house ork, they could not be used by the musicianless FM outlets. Union, about a year ago, passed a ruling forbidding musicians on regular stations from doubling on FM subsidiaries, and since that time the FM outlets have relied on talk and recordings. William Feinberg, secretary of the local, said that if FM stations were permitted to use free live music they might eventually build up full musical programs without hiring a musician. It was also pointed out that permission for FM stations to use such free programs would be unfair to the regular stations which maintain full house bands.

Treasury officials therefore switched the series to WQXR, which maintains a house ork, with the union's blessings. First program, with Arthur Schnabel as guest artist, will be heard October 18. Deems Taylor will act as commentator thruout the series.

NEW YORK CRITICS CAPTIVATED BY ICE-CAPADES of 1943

WALTER WINCHELL — N. Y. Mirror
"Ice-Capades of 1943" is rated the ace of them all. The press found it glorious fun and gave it a hearty nine rohs!"

DANTON WALKER — N. Y. News
"Thrillingly beautiful... enough skating stars to head a dozen ice shows."

ROBERT LAWRENCE — N. Y. Herald Tribune
"... more than an ice show... a work of genius. It glitters with perfection."

THE BILLBOARD
"Handsomely mounted... lavishly costumed... all the ingredients of a sure-fire hit!"

ROBERT COLEMAN — N. Y. Mirror
"Sets the pulses racing. Nothing more stirring or beautiful has yet been seen in a rink revue."

KINGSLEY CHILDS — N. Y. Times
"... Emphatically proclaimed an entertainment MUST!"

GEORGE RITCHIE — N. Y. Sun
"The Quintessence of all ice shows. It has everything."

"ICE-CAPADES OF 1943" RECENTLY CONCLUDED A SUCCESSFUL ENGAGEMENT AT MADISON SQUARE GARDEN, New York, and now IS TOURING THE BIG ARENAS OF THE UNITED STATES and CANADA.

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BIG SKED FOR SERVICES

Over 40 Regular Net Shows Now Originate in Camps; More Coming

NEW YORK, Oct. 3.—Over 40 regularly scheduled network shows emanate from U. S. Army, Navy and Air Force training centers and bases, according to present network listings, while many others coming from the studios are directly concerned with the men in the armed forces. And the figures are constantly increasing.

Big-name comedy and variety shows have been quick to answer the demand for entertainment at camps and bases. Shows like the Bob Hope, Eddie Cantor and Kay Kyser programs heard over NBC choose a different base or camp each week from which to air their shows. Jack Benny, starting his fall programs October 4, is scheduled to follow this procedure after his third broadcast, and arrangements are being made with the War Department by the Edgar Bergen-Charlie McCarthy and Red Skelton shows for personal appearance broadcasts from camps. Many other large shows are prevented from entertaining at the camps because of film commitments of their stars.

Many net shows like *Vox Pop*, *True or False* and *Spotlight Bands* have been keyed to the war and travel around the country to various military centers. *Vox Pop*, over CBS, has been interviewing soldiers and sailors on its program for the past six months, has hit Annapolis and West Point twice, and aims to interview the men in as many branches of the armed forces as possible. *Spotlight Bands* tries to get to entertain the men at bases which are too far out of the way to be hit by regular USO camp show units.

The majority of the shows aired from the camps are participation stanzas on which camp talent is displayed, boys

roster of weekly camp shows are *Camp Grant in Review*, *This Is Navy Norfolk*, *Open House at Lowry Field*, *On Guard With the Coast Guard* and *Kaki Sere-nade*.

Our boys stationed in Great Britain and Hawaii get weekly opportunity to entertain and talk to their folks. *Hello From Hawaii* over CBS and Mutual's *Stars and Stripes in Britain* and *American Eagle Club* are shows of this type.

In addition to shows presented directly from the camps, there are special feature programs giving listeners a close-up of the exploits of our fighting men. Blue's *Men of the Sea* series is one of these. Local stations are almost all presenting similar programs.

Many more network shows, altho not completely devoted to the armed forces, feature servicemen on parts of their programs and aim portions of their shows toward the services. Most network programs devote part of their schedule to this.

Tss! Tss!

HOLLYWOOD, Oct. 3.—The boys of the NBC press department are a bit chagrined.

Ben Byers, trade press contact, left his desk about eight months ago for a post in the Royal Canadian Air Force. He is now overseas.

NBC press boys know—for they have heard from him.

He appeared on a Mutual broadcast.

Three More for Blue

NEW YORK, Oct. 3.—Three Virginia stations, WLSL, Roanoke; WLVA, Lynchburg, and WBTV, Danville, will join Blue Network as basic supplementary stations November 5. This increases total number of Blue affiliates to 137.

The network rate for the three stations will be \$220 per evening hour, and the stations will be available and will be sold only as a package.

Radio Talent New York By JERRY LESSER

GEORGE BRYAN, CBS newscaster, leaves for the army October 8. . . . TED LLOYD'S musical short featuring radio's ALAN COURTNEY is being well received by movie audiences. . . . MARK HELLINGER is slated for the *Johnny Presents* program in the near future. . . . Sound men on *The Shadow* series pulled a nifty sound effect when they were called upon to produce the sound of man-eating ants, buzzing for another human victim. They blended the sounds of a buzzer, oscillator and an old spark gap speeded up to 178 revolutions. . . . ROBERT ALLEN, network actor, has been signed for the role of Harry Graves in the Boston company of *Junior Miss*, which opens there in November. . . . Anything can happen on the Stage Door Canteen program and usually does. JOAN EDWARDS was entering the 45th Street Playhouse for rehearsal of the show when a sailor approached and said: "Y'know there's something familiar about you. And I'm not saying that for a pick-up either." Joan agreed that the sailor looked familiar to her, too. Finally the sailor hit it and said, "Sure, you're

Joan of the Hit Parade." Joan then politely replied, "Then you've been to the Hit Parade?" "Been to it? I played in the band. I played the tuba. Y'know how hard it is to see anything behind a tuba."

AFTER all the best dialecticians got thru competing, the role of the Cisco Kid, in WOR's newest series by that name was landed by JACKSON BECK. . . . GEORGE HOGAN, the WOR announcer, is the voice on the latest I. J. Fox transcriptions. Also doing the "Bennett for Governor" soundies for the Democratic party. . . . Looks like a great writing team may be split up by Uncle Sam. LARRY MARKES and DICK CHARLES wrote *Mad About Him Blues*, and their newest tune, just starting out, is called *No One Ever Comes Around to My House*. Another, *Prairie Parade*, is already in production at Universal Pictures. LARRY has been in the army for over a month, and Uncle Sam is thinking of changing Dick's classification from 4F to 1A. At present DICK is in NBC's production department.

Chicago By SAM HONIGBERG

LOUIS TERKEL, actor and writer, is the latest AFRA member to go into the army. . . . More and more women are being used on new local shows here for obvious reasons. Soap opera scripters are staying away from situations calling for the services of young men. . . . PATSY MONTANA, one of the better known cowgirl singers here, is back from Hollywood, where she has been making Westerns, and is now featured on WJJD's *Supper-time Frolic*. . . . RED POLEY, another barnyard entertainer, returned to *National Barn Dance* after an absence of four months. . . . HARVEY CAREY and GUY WALLACE have taken over the WBBM announcing duties handled by

JAMES CONWAY and JOHN MCCORMICK, now in the armed forces. . . . From the offices of Dr. I. Q. comes word that the sponsor has paid out \$187,560 to program contestants. . . . The University of Chicago's *Round Table* started its 10th year on NBC (4). . . . NEVA PATTERSON, former WBBM vocalist, working local cocktail lounges. . . . BETTY OLSON, formerly of Betty and Escorts on NBC, signed a management contract with Frederick Bros. Music Corporation here and will carry on as a singing single. . . . AFRA submitted its report to the national office on the rising living costs and its demand for a comparative boost in the minimum wage scales set up thruout the country.

Hollywood By SAM ABBOTT

BILL GOODWIN will emcee the Burns and Allen show over CBS. . . . WALLACE ELLIOTT draws announcing job on Hal Burdick's *Night Editor* from San Francisco. . . . THE CHARLOTTEERS have been signed as regulars on the *Kraft Music Hall* show. . . . AMOS 'N' ANDY have returned to their Beverly Hills

office-studio after a three-week tour of the East. . . . ARCH OBOLER has new book off the presses, *Plays for Americans*. Plays are available for production anywhere in the United States, royalty free, for the duration. . . . EDDIE CANTOR has added two new writers to his staff, Charles Marlon and Carl Foreman.

Advertisers Agencies Stations

NEW YORK:

GRACIE FIELDS is scheduled for a five-minute nightly spot on Blue Network for Fall Mail beginning October 12. . . . Agnes Grew Associates is adding a radio department to its list of services. The programs will be built in accordance with the results and findings of their Women's Institute of Audience Reaction and will have Tom Collins in charge of scripts. . . . Developing the theme of President Roosevelt's *Four Freedoms* as they are expressed in the literature of the four leading United Nations, the United States, Great Britain, Russia and China, Queens College's new radio series will be heard over WNYC Saturdays from 10 to 10:30 a.m., starting October 10. . . . Bill Shea, of WNEW's continuity department, has been commissioned a second lieutenant in the Air Corps. He is succeeded by Bob Kuhn, formerly of Ruthrauff & Ryan and WIOD. . . . Hugo Bondi, of WNEW's engineering staff, has joined the OWI for service abroad. . . . NBC's News and Special Events activities have been set up as a separate department. William F. Brooks will head the department, with Francis C. McCall as manager of operations, assisted by Lathrop Mack and Adolph J. Schneider. . . . Edward Greif joins the NBC press department staff October 12. Woodrow Johnson has also become a member of the NBC press department.

CHICAGO:

BLUE Net here sold the final 15 minutes of its *Breakfast Club* to the Cream of Wheat Corporation. . . . John Meagher is the fifth WGN publicity man to leave for war duties. . . . Kellogg Company bought a 15-minute newscast on WMAQ, Tuesdays, Thursdays and Saturdays, 11:15 to 11:30 a.m., for 13 weeks, thru J. Walter Thompson Company. . . . The 7:55 to 8 a.m. news shot on the same station is now sponsored by the Quaker Oats Company, set thru Ruthrauff & Ryan, Inc. . . . William Lewis, of the OWI radio section, was in town to interpret the radio rulings. . . . Foreman Company was appointed national rep for WBL, Sheboygan, Wis. . . . Howard Wiley, NBC production department, has been named musical-assistant production director. . . . *Chicago at Night* renewed on WGN for another 52 weeks by Nelson Brothers. . . . Carl J. Meyers, WGN's chief engineer since 1925, has been commissioned a lieutenant commander in the navy.

Record Ban Forces Show Off Platters

CHICAGO, Oct. 3.—One of the first shows to switch from transcriptions to live programming due to James Petrillo's recording ban is Gene's *Song of a Dream*, which has been on records for the last two years. It goes live October 5 on 19 Blue Network stations, originating on WENR (9-9:15 a.m.) here. Same sponsor, Northwestern Yeast Company, will foot the bill, and contract calls for 52 weeks.

Transcriptions formerly were spotted in certain areas and were not used on a chain basis. MacFarland Aveyard Agency set the deal.

McKaye Heads L. A. AFRA

HOLLYWOOD, Oct. 3.—Following the tabulation of a heavy vote here Tuesday night, Fred McKaye was named president of the Los Angeles local of the American Federation of Radio Artists. McKaye succeeds True Boardman, who is now in the army. McKaye was opposed by Frank Nelson.

Hal Berger was named first vice-president; Norman Field, second vice-president; Betty Wilbur, third vice-president; Bud Hiestand, fourth vice-president; Lee Sweetland, fifth vice-president; Eric Snowden, secretary, and Lucille La Pointe, treasurer.

One of the Best Jobs . . .

HOLLYWOOD, Oct. 3.—Kay Kyser found his new job as consultant in the radio division of the Office of War Information a headache when he read accounts of the meeting he had addressed. Trade dailies reported Kyser as "slapping" radio for the "ineffectual" job it has done pushing the war effort. Kyser disavowed the whole thing Wednesday, September 30, in a telegram to Paul W. Kesten, Columbia Broadcasting System vice-president, who had challenged Kyser's statements. Ork leader declared he was "greatly misquoted," and added, "No one knows better than I and OWI that, as a whole, radio has done one of the best jobs of all media in the war effort."

are interviewed, heroes cited, and something of what the boys at camp are doing is related.

Hour variety shows like CBS's *Cheers From the Camps* and NBC's *Army Hour* are outstanding examples of armed force participation shows. *Cheers From the Camps*, with Ted Husing as emcee, is in the form of a letter home from the boys. *Army Hour*, sponsored by the War Department and the U. S. Army, is designed as a weekly official message and a source of authoritative information from the army to the civilian population of the country, and contains pick-ups from training centers in the U. S., Australia, Hawaii, Ireland, Iceland and the Caribbean.

Most of the other shows of this type originate from the same camps each week. *Sergeant Gene Autry* originates from the Air Corps training center in Arizona, at which the star is stationed. Blue's *Meet Your Navy* features the officers and enlisted personnel from the Great Lakes Naval Training Station each week.

Mutual has a special show for the army, *This Is Fort Dix*; for the navy, *Anchors Aweigh*, from the training station in San Diego, and for the marines, *The Halls of Montezuma*, from the Marine base in the same city. These present dance bands composed of ex-musicians and vocalists now serving Uncle Sam and other entertainment drawn from the ranks. Also included in Mutual's

"True Story Theater of the Air"

Reviewed Wednesday, 8:30-9 p.m. Style—Drama. Sponsor—Howard Clothes. Station—WOR (New York) and Mutual net.

With Henry Hull as host and leading man and Elissa Landi as guest star, the True Story "little theater" of the air presented its second mighty drama of the season, *For Better or for Worse*, a typical throbbing "truth is stranger than fiction" piece dripping with tears and regrets.

Acting out the question "Can a man be in love with two women at the same time?" posed at the beginning of the program, Mr. Hull plays the role of an exceedingly wishy-washy weak-spined husband who divorces his first wife after their 15th anniversary to marry a shallow, fun-loving girl 20 years his junior. Needless to say, she runs him ragged, but, strangely enough, she is the one to die first, the unfortunate victim of her own restless nature. Of course, his first wife, who has always loved him, comes back and helps restore him and his business to their former state of health.

The story is so weak and obvious and the lines so trashy that even two such able actors as Mr. Hull and Miss Landi sounded silly and ineffective in the roles of the husband and the young wife. Mr. Hull's portrayal of the suffering male was exaggerated and over-emotional and succeeded in making him a pretty ridiculous character all around. The story, if one can call it that, hung together well and a good job of directing and timing was done.

There is no plug for the magazine except mention of the source of the play, but Howard Clothes comes in for five commercials in the course of the half hour. They are short and to the point, but one of the between-act plugs could be left out to advantage. M. R.

"Blondie"

Reviewed Monday, 7:30-8 p.m. Style—Comedy sketch. Sponsor—R. J. Reynolds Tobacco Company. Agency—William Esty and Company. Station—WABC (New York, Columbia).

CBS's *Blondie* returned to its weekly 7:30 spot this Monday (28) after a summer lay-off, minus Penny Singleton. Alice White fills in, and at times the change is almost imperceptible.

It is impossible to conceive of a more fantastic, illogical and juvenile script than this Camel show. Johnny Greene adapts the continuity from the syndicated strip and worries little about verisimilitude. While the sponsors boast that *Blondie* and her family are "real people," Greene sets them up as a group of figurines to be knocked about by a Katzenjammer script.

First show had *Blondie* and Dagwood getting into costumes for their roles as Nazi spy and wife in a benefit play. Baby Dumpling, bursting in on his Nazi-clad dad and failing to recognize him, bats him on the head, believing him to be the genuine article. Then the precocious infant, barely old enough to say "Yes, mam," notifies the neighbors. When *Blondie* has succeeded in bringing Dagwood back to consciousness, they discover they are a couple of fugitives from justice and escape in their car. Follows a merry chase, an encounter with a real Nazi spy and arrest. Coincidence and the author's neat disregard for responsibility in the matter of logically extricating his characters from the maze he has arbitrarily gotten them into ultimately succeed in bringing the prodigal parents safely back to the protection of their offspring.

Arthur Lake, the perennial juvenile, is still pretty funny as the bewildered husband.

Billy Artzi's light and tinkling musical background is well adapted to the show. Shirley Frohlich.

Kraft Music Hall

Reviewed Thursday, 9-10 p.m. Style—Variety. Sponsor—Kraft Cheese Co. Agency—J. Walter Thompson Company. Station—WEAF (New York), NBC.

A 21-bell salute, please, Mr. Carpenter. Bing is back. Forsaking the golf course and the race track for the nonce, Mr. Crosby supplants brother Bob and again takes his place as the backbone and general *raison d'être* of old KMH. The show is still the same expert blend of music, comedy, guest stars and that

inimitable spirit of good fellowship and effortless entertainment. In addition to the usual regulars, there are the Charloeteers.

Bing starts off with *Kalamazoo*, and as soon as the first notes are out you know that everything is all right again. Later on he gives the old Crosby once-over to *Conchita Lopez*; *Be Careful, It's My Heart* and *Boy in Khaki*, and the season's pops come into their own.

Even Mary Martin, who sings *10 Little Soldiers*, is tolerable as Bing's foil.

Victor Borge is funny in a monolog in which he tries to explain, quite naively, what happened to him at a football game.

John Scott Trotter's orchestra is still providing excellent accompaniment and doing equally well on featured spots, while Ken Carpenter offers the most acceptable commercials in radio because of smooth and clever build-ups.

Added feature, the Charloeteers, provides that something extra. These four Negro vocalists, plus piano accompanist, are tops in four-part harmony. Their arrangements of *Ride, Red, Ride* and *All I Need Is You*, in the popular vernacular, are out of this world.

Special guests are Cass Daley, amusing as a stenographer applying for a job with Crosby and even more so in a med-

ley of parodies that have made her famous, and Col. Samuel Harris, of the U. S. Army Air Force, who gave some information concerned with teaching the boys to fly safely. Shirley Frohlich.

"Captain Midnight"

Reviewed Monday, 5:45-6 p.m. Style—Serial. Sponsor—Wander Company (Ovaltine). Agency—Blackett-Sample-Hummert, Chicago. Station—WJZ (New York) and Blue net.

Sewing up a rip-roaring hour and 15 minutes of children's programs on the Blue Network, *Captain Midnight* gives out with a blood-curdling tale of secret squadrons, hidden valleys and Nazi spies. Falling between *Jack Armstrong, All-American Boy*, and *Don Winslow of the Navy*, it injects a bit of the foreign in order to give the kiddies a change from their all-American boy diet.

Utterly juvenile and stereotyped, the story opens in a hidden valley where the secret airplane squadron is being sent on a secret mission. In a city 25 miles away we find some Nazi spies gathered in a vault deep below the streets. They are planning to end the life of Captain Midnight, who is head of the secret squadron. The mysterious

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

WLIB, the "voice of liberty" in Brooklyn, has been in existence only five months. It's been a rather "dead" existence, with only three live shows running on an otherwise recorded program schedule, but one of the live shots provides more animation, more dramatic excellence, more progressive use of the talents of youth than any other 10 shows lumped on the major networks. We are speaking of the *Student Workshop* presentations, 53 in number (show started on the old WCNW mike, which was taken over by WLIB), the latest of which, *The Young Heart*, was heard Saturday (26), 10:30-11 a.m.

Student Workshop players are all between 14 and 19 years of age, and each of their scripts comes from a pile of contributions by high school or junior college students. *The Young Heart* was written by George L. King, who, together with Ben S. Cole, directed and produced this half-hour dramatization of a blood-for-war appeal. This old King-Cole combination (19-year-olders) takes the human heart, portrays it as a storage center in a military set-up, and develops a highly effective bit of story-form propaganda therefrom. Unique scripting involves the use of phrases such as "Heart calling vein 74, intelligence reports sharp instrument entering into right arm, check supplies." This was dangerously close to childishness, but restraint—none of that Orson Welles pompousness—and careful if novel continuity made the device effective. Incidents, still using the heart as central theme, were relevant and hard-driven by a professionally capable cast—the boy in the hospital ward who needed a transfusion badly; the German pupil whose heart could not hate for hate's sake; Pierre, whose needs were divulged in aortic prayer. A narrator wove these together, capturing the sensitivity of the story and the listener with relative ease. Jack De Leon, Florence Wright, Jerry Gregoris and Ted Malley carried out their parts splendidly.

Production touches, too, deserve praise. A heartbeat sound-effect, introducing and capping the story, added a clean, white and medicinal aura. Voice-blends were faded in or miked out with the timing that only an ace engineer could supply.

At the program's end the reading of a call-to-youth letter in Walter Brennan's voice was slipped in. Jack De Leon imitated Brennan uncannily, but the reading, after what had gone before, seemed anti-climactic.

According to the station plug, the *Student Workshop's* efforts have been commended by the Red Cross, Treasury

Department and several government educational agencies. By the blood of a donor, it's no wonder.

Joseph R. Carlton.

For a long time now Dupont (better things for better living) has been presenting a series of cut-and-dried dramas over the Blue (Mondays, 8 p.m.), based on themes taken from the more outdated and therefore more approved histories. They have been turning out shows according to formula—uniform in structure, standard in the synthetic treatment of emotions.

This week *Cavalcade of America* suffered a good stiff shot in the arm. Orson Welles took over. He did not appear in the show that was originally scheduled and then lashed out from there. The play done was an original by Arthur Miller, *Juarez*. Either Mr. Welles had an active hand in the script or Mr. Miller rose admirably to the occasion. At any rate, it had all the Welles touches, including flashbacks, narrator and general complications.

It must be said to Welles's credit that he succeeded beautifully in creating a rounded portrait of the Mexican emancipator. Heretofore *Juarez* (best known to the radio audience thru Paul Muni's portrayal in the movie) has always existed more or less as a symbol of democracy at work, rather than a flesh-and-blood character. Welles's picture of the man is quiet, stolid, uncompromising in his adherence to those ideals which forced him from the ranks of Indian peons to the liberation of Mexico. He is painted, too, as a humanitarian governor fighting for improved labor conditions in the mines and fair representation of his fellow peasants in the courts. As such, he incurs the enmity of rich industrialists and greedy politicians, which results in his banishment from Mexico. After a period of exile in the United States he is brought back to power on the wave of a popular revolution, to come smack against the Maximilian affair. Meanwhile there is time out for an awkward but poignant romantic interlude wherein *Juarez* takes a wife.

Altho the underlying mood is quiet and restrained, it sometimes reaches peaks of fiery eloquence.

Capitalizing on his subject's admiration for Abraham Lincoln, Welles, as narrator, consistently calls attention to the parallel in the lives of the two men. The device is striking but at last becomes confusing and over-strained to the point of defeating its purpose. Shirley Frohlich.

captain didn't make his appearance on the first program, but promises to be the center of a lot of nasty things.

The story, written by Bob Burt, is faintly reminiscent of a combination of *Superman* and *Shangri-la* in *Lost Horizon*, but not nearly as effective as either. The obviously forced enthusiasm of the announcer in the commercials makes you wonder if there is something lacking in the product that the announcer feels he must make up for with strained and painful vigor. M. R.

"The Armchair Strategist"

Reviewed Sunday, 1-1:15 p.m. Style—News comment. Sustaining over WNEW (New York).

Samuel H. Cuff acts as what he calls moderator of the Armchair Strategists' Club on his Sunday quarter-hour over WNEW, discussing others' opinions and viewpoints as well as his own, in order to allow the listener to come to his own conclusions. In addition, he stresses the fact that his stuff is based, not on some mystical source of private information, but merely upon intelligent interpretation of the public news. It's an outstandingly fine plan for a news commentator, and Cuff works it out excellently.

It's given in question-and-answer style, with the questions thrown by Dick Bradley, who announces. Cuff speaks in oddly careful diction that's quite pleasant when he forgets to stammer, and impresses tremendously with his shrewd yet cautious interpretations. On program caught, a question (all are submitted by listeners) asked the importance of the Egyptian front. Cuff thought it diversional, and told why. He also spent much time explaining why the tremendous size of the Murmansk convoy indicates a second front of a type not hitherto suspected—basing his theory merely on Anthony Eden's announcement of the convoy's arrival. He also stressed the importance of Burma, now that the rainy season is ending.

At the end of the program he names things to watch. Two of those he named on his first program had developed excitement by his second, but Cuff insisted that it was only coincidence that action came so fast. He keeps his head consistently.

There's no heavy-handed coloring and no hysteria on the spot. It's a splendid analytical news program.

Eugene Burr.

"What's News?"

Reviewed Monday, 11:30-11:45 p.m. Style—News discussion. Sustaining on WMCA (New York).

Above the rattle of the breakfast dishes comes the, across-the-table discussion of the news by an average American couple, Mr. and Mrs. Young, played by Betty Byrd and Everett Ball, on WMCA's new Monday thru Friday program.

Somehow it's a little difficult to imagine a husband on his way to work stopping for a 15-minute spiel on the situation of the German lines in Stalingrad, the Americans in France, the condition of farm prices, etc. While the toast burns he patiently explains to the little woman the origination of such words as "jeep" and "leatherneck" and also manages to get in a few scathing remarks about female bridge-clubbers and women's hats. It's all very interesting, but how the poor guy can find time even to gulp some coffee is beyond us.

The stuff is cleverly put together, but they try a little too hard to be an "average" husband and wife. Mrs. Young is on the receiving end, asking questions and listening obediently. Mr. Young doesn't go into an authoritative analysis of the news but does manage to cover the highlights as well as a few side-lights on the latest happenings on the war and home front.

Neither Miss Byrd nor Mr. Ball managed to inject much interest or enthusiasm into their voices, but seemed to be in a rush to cover all the news of the day in as short a time as possible. Mrs. Young sounded as if she should have breakfast in bed and then go back to sleep again. M. R.

"World News Parade"

Reviewed Sunday, 3:15-3:30 p.m. Style—News. Sponsor—Shaeffer Pen Company. Station WEAF (New York) and National Broadcasting Company.

Still another in the parade of news commentators with and without private

**"If 'TOBACCO ROAD' Can Come Back,
So Can I,"**

fred allen

RE-OPENED OCTOBER 4, 1942

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ALAN REED

MINERVA PIOUS
CHARLES CANTOR

AL GOODMAN'S ORCHESTRA



GUEST ARTISTS



Written by

Nat Hiken, Robert Weiskopf and Fred Allen



Produced
by

HOWARD REILLY

Publicity
by

IRVING MANSFIELD

Managed
by

WALTER BATCHELOR



THE COLUMBIA NETWORK STATIONS

WABC . . . SUNDAY EVENINGS . . . 9:30-10 P.M., E.W.T.



"TUNE IN BEFORE LAUGHS ARE RATIONED"

angles on the war is Upton Close, who delivers resumes and opinions in his quarter-hour news-review of the week. On his second program he used up the first half with a review of the battle-fronts, heavily written and adding nothing to the headlines in the dailies, and ended with a few scattered observations—the anniversary of Japan joining the Axis, the Murmansk convoy and Willkie's plea for a second front. In the last connection he reported the activities of various Communist groups to get a second front, drawing the not-too-subtle implication that pro-second-fronters are Communists.

Midway in the program a guest commentator comes on to answer the "question of the week." On show caught the guest was Morgan Beatty and the question was "How long will the war last?" Mr. Beatty drew some metaphysical deductions from the fact that two major wars—the Civil War and World War I—had a third year of "crisis" and a fifth year of "collapse." He said this war was now going into its "third year of crisis"—a statement at obvious variance with the calendar, which puts it at the fourth year—and concluded that it would probably end "in three and a half more years," with the Germans collapsing in either 1944 or 1945 and the Japs collapsing in 1947. Work out his arithmetic for yourself, as regards both a "fifth year of collapse" and three and a half years from the present.

Except for the guest commentator gimmick, the program has nothing to offer except an angled rehash of the headlines. And the guest commentator idea, if it often turns out like this one, can offer only confusion.

Eugene Burr.

"Bachelor's Children"

Reviewed Monday, 10:45-11 a.m. Style—Dramatic serial. Sponsor—Continental Baking Company (Wonder Bread). Station—WABC (New York) and the Columbia Broadcasting System.

Bachelor's Children, one of the stand-bys among the soap operas, has switched sponsorship, going on now for Wonder Bread. Of the change in sponsorship there can be no possible, probable shadow of doubt, the commercials winding on and on and on; but the show itself remains the same old *Bachelor's Children*, with the bachelor now married to one of the twin girls and his best friend married to the other.

Bess Flynn, the author, started the new set-up by getting rid of her necessary exposition in a very slick way. Faced with the problem of giving an outline of all the previous years of the serial to a group of possibly new listeners, she had a Civilian War Board representative call on the family for information—and thus managed to get her characters and situations solidly set. Not only did she get over all the necessary information, but quite naturally managed to include a batch of war and civilian defense angles. It's smart writing.

When the Civilian War Board man leaves, the characters set up the first "problem" of the new series—the aunt of the twin wives, about to die, writes that she will leave them a legacy if one of the girls stays with her in Washington. Dr. Bob, the bachelor-turned-husband, opposes it, and the consequences of a squabble about it will undoubtedly be simply terrible.

Marjorie Hannan and Patricia Dunlap, who play the two girls, gush to the nausea point, but the men in the cast (Hugh Studebaker and Olan Soule) and Marie Nelson as the faithful housekeeper do solid and commendable jobs.

Eugene Burr.

"The Nation's Press Women Speak"

Reviewed Thursday, 8:15-8:30. p.m. Style—Forum. Sustaining on WHN (New York).

Women reporters covering Mrs. Roosevelt's press conferences in Washington were the participants in the first weekly program presented by the Women's National Press Club. Christine Sadler, club president and writer with *The Washington Post*, and three other feminine Washington correspondents discussed women in war work and came to the conclusion that women and horses are on their way back.

Nothing that everybody doesn't already know about women in factories, thru the movies, radio, newspapers and magazines, was brought to light. It was generally agreed that more and more females will become familiar with the grime and noise

of factories as time goes on, but the lady journalists couldn't get together on where it would all end. Miss Sadler didn't think that there was an imminent possibility of women being drafted for factory work because Congress is always slow about women. One of her co-workers thought that the goal of 18,000,000 women in war factories would be reached sooner than we think.

Better planning and a faster pace would improve the proceedings, while a wider choice of topics during the program might relieve the monotony.

M. R.

Raymond Gram Swing

Reviewed Monday, 10-10:15 p.m. Style—News. Sponsor—Socony-Vacuum. Station—WJZ (New York) and Blue network.

Raymond Gram Swing has left Mutual after three years of analyzing the news for White Owl and is now displaying his talents on the Blue Network for Socony-Vacuum. With the thought that "only an informed America can be an invincible America" beginning and ending his program, Swing proceeds, with his usual calm, quiet delivery, to clarify and dissect the latest reports from the war fronts.

In a logical and sane analysis of the report of increased U-boat activity in the North Atlantic, Swing claims that we should not be unduly pessimistic, as the reports could all be part of a strategic attempt on the part of the Nazis to spread gloom amongst the Allies. In the same vein, he also reminded us that altho the battle in the Solomons is far from being won, the aggressive, enterprising, fighting spirit of our men in that area should thrill us. Ending his talk with the courageous stand of Stalingrad, Swing adds the sobering thought that Hitler, the aggressor, may next year become a very strong and powerful defender.

Swing continues to be one of the finest and most comprehensive of our commentators. His comments and conclusions are usually sound and well thought thru. He is neither an alarmist nor a blind optimist, but presents the news in a noncommittal, non-emotional manner.

Commercials emphasize need of product in war effort. Company returns to network after a six-year absence. Program emanates from Washington.

M. R.

"The Shadow"

Reviewed Sunday, 5:30-6 p.m. Style—Drama. Sponsor—D. L. & W. Coal Company (Blue Coal). Agency—Ruthrauff & Ryan. Station—WOR (New York) and the Mutual Broadcasting System.

That eerie crime battler of the air waves, the Shadow, returned to his accustomed haunts (no pun intended) last Sunday (27) and forthwith sent a frightful fiend to his just account—all in the interests of Blue Coal and over the Mutual net.

Bill Johnstone, who inherited the role from Orson Welles when that gentleman took to haunting on a larger scale, returns in the name part, and as usual does an excellent job of it; and Marjorie Anderson is back for the fourth season as his sidekick. Miss Anderson sounds a bit like Helen Hayes might sound if Miss Hayes were as good as Miss Anderson.

Writers for the series are Jack Hasty, Mex Ehrlich and Sid Slon. The opening shot featured a tidbit labeled *The Red Room*, taken from a Street & Smith yarn, and the meller came in heavy doses in both writing and plotting. It was good meller, tho, all the way—except for two things. Those two things, however, were rather important. The killer was obvious almost from the start of the half-hour program; and the clue that tipped off the Shadow was put there only by the grace of God and the script writers.

Yarn has an evil gang, headed by a masquerading banker, getting bank tellers to reveal their professional secrets by threatening to throw them into a

(See PROGRAM REVIEWS on page 45)



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New Plays on Broadway

Reviewed by Eugene Burr

BELASCO

Beginning Tuesday Evening, September 29, 1942

HELLO OUT THERE

A play by William Saroyan, starring Eddie Dowling and Julie Haydon. Staged by Eddie Dowling. Settings designed by Watson Barrett, constructed by Turner Studios, and painted by Kaj Velden. Lighting by Feder, Company manager, Irving Cooper. Press agent, Leo Freedman. Stage manager, John Farrell. Assistant stage manager, Lucia Victor. Presented by Eddie Dowling.

Photo Finish Eddie Dowling
Ethel Julie Haydon
The Man John Farrell
Another Man Farrell Pelly
The Woman Ann Driscoll
Time: Now. Place: A Little Jailhouse in Matador, Tex.

Followed by

MAGIC

A play by G. K. Chesterton. Same credits as above.

..... Eddie Dowling
Patricia Carleon Julie Haydon
Hastings Farrell Pelly
Rev. Cyril Smith Bram Nossen
Dr. Grimthorpe John McKee
The Duke Stanley Harrison
Morris Carleon Jess Barker
Prelude: A Garden in a Misty Twilight.
ACT I—The Duke's Drawing Room, Early Evening. ACT II—Scene 1: The Same, an Hour Later. Scene 2: The Same, a Short Time Later.

Those who looked with grim resignation upon the prospect of being forced to attend Eddie Dowling's double bill at the Belasco—composed of William Saroyan's *Hello Out There* and Gilbert Keith Chesterton's *Magic*—could have spared themselves their throes of self-pity. Surprisingly enough, the program offers a spotty but generally provocative theatrical evening. The Saroyan play is by long odds the best yet produced by the madcap monger of phony miracles—tho that still doesn't make it a very good play—and the Chesterton work is a scintillating, mood-filled, thought-provoking interlude, as magical as its own name; in it, every man may find the flitting ghosts of his own half-thoughts. It is quite undramatic; but it is intellectually stimulating, and it makes attendance at the Belasco worth while. The Saroyan piece is certainly not bad enough to counteract it.

What with the press-agenting proclivities of the antic Armenian, however, it is upon the Saroyan piece that chief public interest centers—and *Hello Out There* represents both an advance and a disappointment. The advance is the fact that Saroyan has betrayed himself for the first time into something approaching intelligibility; the disappointment, at least to Saroyan-idiolators, must come with the resultant revelation that he has nothing whatsoever to say—at least nothing that has not been said better and far more effectively in any book of time-worn proverbs.

The theme of *Hello Out There* is the loneliness of the human soul and the misunderstandings that assault it, the beauty of the meeting of two souls in harmony, and the constant oppression of an unseeing world that ruthlessly and blindly beats them down. All this, tho old, would be very fine if only it were well said. Saroyan, despite his slip into intelligibility, says it very badly.

A tout quaintly yclept Photo Finish is in a small-town Texas jail, put there by the claim of a married woman that he had violated her. According to his own story, he had merely taken what was offered, and then had been framed when he refused to pay for what he thought was a gift. The cook of the jail is a frustrated lass in whom Photo Finish sees the girl for whom he has always searched—and together they plan to get away to San Francisco and the full life that, somewhat inexplicably, may be lived only there. But, as the girl goes off to get her father's gun, the husband of the accusing woman comes in at the head of a mob; Photo Finish tells him some truths concerning him and his kind the world over, and gets shot to death for his pains. His girl returns only in time to see the mob drag out his corpse.

Thru the play Photo Finish incessantly yowls "Hello out there!" from the loneliness of his cell, thereby giving the drama its title and the audience a headache. Unfortunately, the thing is so written that no one except possibly the author

can believe in the sincerity of the characters, particularly in that of Photo Finish. And it's so sloppily done that at one time Photo Finish, to excuse his plight, claims he's broke—and then gives his girl \$80 to get to San Francisco. To patch it up, he says at the end he had money all the time; but that sounds like an afterthought of the author.

The play does seem to try to make itself intelligible—and in that respect it displays infinitely more sincerity than any previous Saroyan work. Unfortunately, ability is also a prerequisite for commendable play-making.

As for the Chesterton drama, it presents the obese Defender of the Faith in alternately tender and waspish mood; and it is based on the largely unrecognized truism that there is more in heaven and earth than is dreamt of in modern science. Scientists insist on explaining away all phenomena in terms of the scanty knowledge of today, never realizing that vast fields are as yet unplumbed and even unsuspected. Or else they flatly deny the phenomena—just as scientists 200 years ago would have denied the phenomenon of electricity.

Chesterton, it is true, uses all this as an implied argument for acceptance of old faiths; but at least the stout guardian of mysticism contents himself with being provocative. Any man may find bright gems of meaning in his play; any intelligent man will at least find himself stimulated and refreshed, even tho occasionally angry.

The plot is almost militantly undramatic. A young Irish girl in the home of an English duke thinks she sees elves in the garden, so the duke brings an Irish magician to undeceive her. The magician himself has been the wizard she has seen. Her brother, fresh from America, insists that he can explain all of the magician's tricks and goes raving mad when he sees one trick that he cannot explain. (The whole family, incidentally, is mentally unstable). The magician himself cannot explain the phenomenon except thru the instrumentation of devils or unclean spirits; but after communion with spirits of another ilk he discovers a so-called "natural" explanation that will at least satisfy the young man. Then he goes away, the girl saying she will marry him, since this has been a fairy tale, and fairy tales may end only when they come true.

That is a bare and most unsatisfactory outline of the plot; but any full outline, including all the glancing shafts of theory, implication and outright fancy, would take up pages.

Mr. Dowling, who appears in the leads of both shows, does a fine job in the Chesterton piece, wherein his Irish accent and natural, easy wit have full chance for display. He is far less successful as Photo Finish, turning in a performance that is made up far more of Lambs' Club ham than of wandering tout. Julie Haydon likewise plays leads in both shows, and in both she offers her well-known impersonation of a pale blond blank. Her readings, incidentally, are worse than ever, being alternately whining and explosive.

The supporting casts have little to do; but nice jobs are turned in by John Farrell, John McKee, Bram Nossen and Stanley Harrison. Jess Barker, as the brother in the Chesterton piece, is sensationally ineffective. The direction, also by Mr. Dowling, is at least adequate for *Magic*; but its awkward timing and unbelievable movements and interpretations make the Saroyan play seem even worse than it is.

NATIONAL

Beginning Wednesday Evening, Sept. 30, 1942

STRIP FOR ACTION

A farce by Howard Lindsay and Russel Crouse. Staged by Bretaigne Windust. Settings designed by Raymond Sovey, built by William Kellam Company, and painted by Robert W. Bergman Studio. Company manager, Leo Rose. Press agents, Harry Forwood and John Latham Toohey. Stage manager, Walter Wagner. Assistant stage managers, Edward Ray Downes and Milton Bronson. Presented by Oscar Serlin, Lindsay and Crouse.

Brooklyn Coby Ruskin
Jeff Wylie Adams
Tony Richard Sanders
Mitch Owen Martin
Buzz Kenny Forbes
Dan Bert Freed
Eddie Jack Albertson
Hollenbeck Jerry Thor
Tex Don Kohler
Snag Richard Clark
Gus James McMahon
Clint Charlie Kaye

Mike Harry DeCosta
Virginia Jacqueline Paige
Warts Joseph Haworth
Sally Olga Brace
Pinky Howard Blaine
Kitty Kitty Voss
Duchess Gary Myles
Carbo Geraldine Dvorak
Irene Evelyn Russell
Janey Harold Abbey
Farmer Wendell Corey
Billy Miller Billy Koud
Anita Toni Crane
Wolf John Deshay
Ruthie Eleanor Boleyn
Dracula Betty Noonan
Sam Milton Bronson
Judy Gloria Ingles
Hazel Boo La Von
Maizie Marji Beeler
Dottie Pat Flynn
Shirley Doris Faye
Doris Helen Barrie
Gladys Anita Arden
Joey Joey Faye
Nutsy Keenan Wynn
Harry Murray Leonard
Florida Jean Carter
Traps Tommy Farrell
Mess Sergeant Barry Kelley
Squee Eleanor Lynn
Capt. Adams Gordon Nelson
Major Daniels David Kerman
Lieut. Nelson Leonard Patrick
Commissioner Ainley Leslie Barrie
Chief of Staff Harry Bannister
General McPhelan Paul Huber

ACT I—Stage of the Bijou Theater in a Small Town in Maryland. Late Afternoon. ACT II—Scene 1: Office in the War Department, Washington. Next Morning. Scene 2: Stage of the Bijou Theater. That Afternoon. Scene 3: The Show. Opening Number. Scene 4: The Show, the Comics. Scene 5: Backstage in the Wings. Scene 6: The Show, Bedroom Scene. Scene 7: Backstage in the Wings. Scene 8: The Show, the Strip-Tease. Scene 9: Stage of the Bijou Theater.

What should have been a smash hit opened at the National Theater Wednesday night under the joint sponsorship of Oscar Serlin, Howard Lindsay and Russel Crouse. It was, of course, the long heralded *Strip for Action*, written by Messrs. Lindsay and Crouse and awaited with such bated breath that half of Broadway has been threatened with strangulation for months. What with the current theatrical boom and the insistence of war workers on spending their money, no matter how, it may still turn out to be a smash hit; but, if so, it will far exceed its just deserts.

Yet all the ingredients are there—hilarious farce, a long line of fine performances, situations that should bring howls and climaxes that should have the customers on their feet. What the show needed, pretty obviously, was a good deal more work before it was brought to New York. Much work was done after the start of the tryout tour, but plenty more was needed.

The slam-bang cartoon tells the tale of a burlesque troupe volunteering its services to play a show at a disused theater near an army camp, the idea coming from Nutsy, once a comic in the troupe and now a soldier. Unfortunately, when camp authorities hear of it and realize that the sacred morals of American soldiers may be endangered by the sight of an undraped female form, they forbid the troops to attend the show. In the impasse, Nutsy goes AWOL to Washington to see the chief of staff himself, armed with a letter the chief had once written to the grandfather of little Squee. Little Squee's mother was Zaza, who invented the strip tease (okay, pal, don't holler; it's Lindsay and Crouse's idea, not mine) and little Squee is being put thru a finishing school by members of the troupe, at Zaza's dying request. But little Squee wants to be a strip artist herself. If she has to go to Vassar, as the troupe insists, she'll at least strip during the summers. Maybe Vassar could use the publicity anyhow.

In any case, she, Nutsy and Joey, the other comic in the show, get to see the chief because of the letter, written after Squee's grandfather had saved the chief's life; and, in one of the most hilarious scenes in seasons, the chief gives permission for the show to go on and for Squee to do her strip.

The show does go on—with various complications and with Squee, after she gets on stage, deciding that she doesn't want to go thru with the strip, largely because Nutsy doesn't want her to, and she and Nutsy are going to get married. At the end, sailing orders come thru for the battalion, and they march off, with the burlesque troupe waving goodbyes.

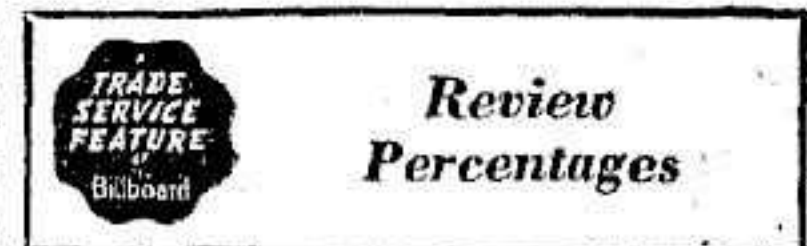
There's plenty there, including some terrific slaps at the prurient "morality"

that denies the boys in khaki the sort of entertainment they obviously want. Also, there's much hilarious farce and a large number of howlingly funny interludes.

But Bretaigne Windust, who is credited with the direction, failed to set and maintain a steady pace. The piece is infernally slow in starting, and thereafter wavers continually. Often the impact is heightened too quickly to allow for proper lift at the climaxes—and so the climaxes just don't come off. Much of the burlesque material that is interlarded in the action should have been cut—and all of it should have been left to the burlesque people in the cast, who carry it in terrific style. The hoke emotional build-ups, particularly the ready-made one for the final curtain, never manage to carry the customers along. And, finally, once the scene in the chief of staff's office is over, the whole thing degenerates into what seems like an effort to get it finished with as quickly as possible. There is a rapid succession of scenes, turning the whole thing into a reasonable facsimile of the book of a third-rate musical comedy. This was probably done in an effort to achieve speed; but the only result is complete loss of audience interest in the characters as people. They become merely obvious puppets rushing thru a series of uninteresting tricks.

Tho the performances are never integrated by the direction, many of them remain terrific individual jobs. Keenan Wynn leads the tremendous cast, as Nutsy, and does a superlative comedy job in all the straight sections, tho he has yet to master effective burlesque technique. It is, however, yeoman trouping. Eleanor Lynn, one of our finest actresses, is charming and splendidly effective as Squee, a role that displays, among other things, her terrific versatility. Joey Faye, as Joey, handles the straight role in top fashion and really comes into his own doing his old burlesque stuff—which he turns into the highlight of the show.

Murray Leonard, one of the greatest straight men in the business, displays that fact again when playing straight in the burlesque-show sections, and does outstandingly fine work in the play itself. Jean Carter, as the show's regular stripper, troupes beautifully, handling her lines in fine fashion once she settles down to them, and turning in an interrupted strip session that is hilariously funny largely because of Miss Carter's own sense of satire. Boo La Von, always a fine performer, does outstanding work as the talking woman in the burlesque skits. Owen Martin stands out among the stageful of soldiers as a hard-bitten but understanding sergeant, and Harry Bannister scores solidly in the brief role of the chief of staff. Many others in the tremendous cast do good work, too, but perhaps the most sensational comes from Billy Koud, burlesque producer, who enacts a line producer in the play and does such a terrific job that he almost walks away with the laugh honors.



Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Wine, Women and Song"—0%

YES: None.
NO: Atkinson (*Times*), Barnes (*Herald-Tribune*), Mantle (*News*), Coleman (*Mirror*), Waldorf (*Post*), Lockridge (*Sun*), Anderson (*Journal-American*), Brown (*World-Telegram*), Kronenberger (*PM*).
NO OPINION: None.

"Hello Out There" and "Magic"—33%

YES: Atkinson (*Times*), Barnes (*Herald-Tribune*).
NO: Kronenberger (*PM*), Waldorf (*Post*), Lockridge (*Sun*), Brown (*World-Telegram*), Anderson (*Journal-American*).
NO OPINION: Mantle (*News*), Coleman (*Mirror*).

"Strip for Action"—67%

YES: Brown (*World-Telegram*), Anderson (*Journal-American*), Mantle (*News*), Barnes (*Herald-Tribune*), Kronenberger (*PM*).
NO: Lockridge (*Sun*), Waldorf (*Post*).
NO OPINION: Coleman (*Mirror*), Atkinson (*Times*).

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NEW JOBS FOR BURLESKERS

Brandt Vaude Plans Set Back By Act Scarcity

NEW YORK, Oct. 3.—The talent scarcity is giving the Brandts a terrific headache. Scheduled to open the Flatbush, Brooklyn, October 16, and the Windsor, Bronx, October 23, and so far not a single act has been booked for either place. The Brandts started their booking on the idea that both houses were to have two-a-day shows, and set Georgie Price for the initial show. He was canceled Tuesday (29), and no replacement has been set.

Altho the Brandts appeared befuddled as to the policy of the houses, they have apparently been toying with the idea of instituting a policy similar to that of the Central Theater, which opened Thursday with vaude acts, a stock chorus and burly comics. They are dickering for Bobby Morris as house comedian at the Windsor, but are still not decided on that policy, either, as the Morris contract has not yet been given the necessary Brandt signature.

Their situation was further complicated by the posting of a two-week notice back-stage at the Central. A spokesman for Brandt said this was customary and that it is meaningless, as far as the actual closing of the theater is concerned. Several of the comics in the show have six-week contracts, however.

William Brandt says the talent scarcity is holding back vaude plans. Asked if he would continue the legit policy now in effect at both houses, he sighed that no legit shows were available, either.

Arthur Fisher, once bookings actually start, has the assignment for the three Brandt houses.

Roxy Sets Donahue, Tucker Ork, Miranda To Start New Policy

NEW YORK, Oct. 3.—Tommy Tucker band and Carmen Miranda will start the new policy at the Roxy December 23. Initial show will run three weeks.

In the meantime, house is going into changes gradually. Al Donahue has been signed week of December 7 as guest conductor, apparently to get Roxy patronage used to the idea of name bands. Other talent on the bill with Donahue, starting Wednesday (7), will be the Glenn Miller Singers, consisting of Marion Hutton, Tex Beneke and the Modernaires. The house has set Jane Froman to open October 28.

These innovations are leading up to the final experiment to determine whether an additional outlay of approximately \$5,000 or \$6,000 will boost the house take sufficiently.

It is likely that once the full name and name-band policy goes into effect, show will be divided into two parts. However, all this is in the blueprint stage and exact policy will not be determined much before the middle of December.

Dancer Denounces Arbitration Method

NEW YORK, Oct. 3.—Larry Wirth, dancer whose team was ordered by an AGVA-ARA arbitration award September 1 to pay \$10 a week for the duration of their stay in *Priorities*, claims the award was unfair to him.

He claims his partner, Conchita, had signed an authorization with Irving Lazar, of the William Morris Agency, without his (Wirth's) knowledge, one month after negotiations with Clifford C. Fischer had been completed.

Wirth also attacks the method of selecting the arbitration trio that tried the Morris agency's complaint against him. Wirth says the performer involved should select one arbiter, and not AGVA. AGVA selected Mrs. Florence Marston, of the Screen Actors' Guild, as arbiter.

Detroit Booming

DETROIT, Oct. 3.—That Detroit has become a top city for names in night clubs was evidenced by a glance at last week's bills at local clubs. Leading was the Bowery, which has long been on a straight name policy, with Martha Raye. Others were Jackie Heller at the San Diego, Frances Faye at the Club Casanova and Sheila Barrett at the Club Royale.

Club Talent

New York:

SYLVIA FROOS has been set into La Martinique on a quickie booking. . . . ORELIA AND PEDRO will give a concert of Afro-Cuban rhythms at Carnegie Chamber Music Hall, October 11, under direction of P. Torres. . . . DON STADLER has been replaced at the Belmont Plaza by Castaine and Barry because of his torn ligament. Rosita and Deno, in turn, succeeded Castaine and Barry, who had to fill a Pittsburgh date. . . . JOE E. LEWIS is a 1-A.

Chicago:

JACK COLE and Dancers, at the Chez Paree only four weeks ago, return to that spot Thursday (8) as the featured act, succeeding Grace Fields. Entire show will be changed and held until October 30 when Sophie Tucker moves in. On the bill with Cole are Linda Ware (she doubles from the Chicago Theater the first week), Sue Ryan, George Beatty, and the Burns Twins and Evelyn. . . . For the first time since its reopening over a year ago, Blackstone Hotel's Mayfair Room is advertising its entertainment in the local dailies. . . . JOHN TIO, Frank Payne and the Duffield Sisters are holding over a couple of weeks at Helsing's. . . . TED AND FLO VALLET added to current Bismarck Hotel show, which features the return of Art Kasel's band and Maurice and Maryea.

Philadelphia:

ALAN GALE back on the local scene, heading the new fall revue at Club Ball. . . . GERALDINE MAE POWELL, Miss Philadelphia of 1942, makes her bow at Di-Pinto's Cafe. . . . MARK BAKER, of Lamont and Baker, skedded to do his comedy in uniform for Uncle Sam. . . . DANNY RICHARDS back at the Roman Grille emcee spot after a summer in Atlantic City.

Hollywood:

TARAS AND MASTERS, dance team, have concluded at Florentine Gardens. . . . NTG's *All-Girl Revue* is winding up work on *Rhythm Parade* at Monogram studios. . . . JOE ROTH, pantomime comedian, completed eight weeks at Farley's, Reno, and moved to Jerry's Club in Hawthorne, Nev., for two weeks with option. . . . McFARLAND AND BROWN are back in town after playing Northwest spots. . . . IRENE KAY, formerly of Al Mardo and Kay, is doing a harmonica and tap single. . . . BOUNDING MCGEEES are back from Northwest time. . . . GRAND DADS OF HARMONY, with Gus Reed as basso, are playing casuals in the Los Angeles area. . . . ROOKIE LEWIS returned recently from the Montana fairs. . . . FORD, HARRIS AND JONES have moved over to Casa Manana from the Hollywood Casino. . . . BILL JORDAN has joined *Black-outs* of 1942. . . . HAINES TWINS, instrumentalists, have secured memberships in Local 47, AFM.

Here and There:

BILL AND IRENE BURNS, Gloria Jerome and Don Harris opened Monday (5) at the Patio, Cincinnati, for two weeks, set by General Amusement Corporation. . . . KEN ROCHELLE, of Rochelle and Rita, who enlisted in the Army Air Force Reserves two months ago, has passed his first training and is now on secondary training at Terre Haute, Ind. . . . STONE AND VICTOR, after winding up at the Zep Club, Akron, opened Monday (5) at Whitehouse Inn, Warren, Pa., to be followed by La Conga, Erie, Pa., week of the 12th. . . . JEANNE FRANCIS AND

With Burly Slipping, They Land In Vaude, Legit and Floorshows

NEW YORK, Oct. 3.—With burlesque declining, strippers and comics have been finding their way increasingly into Follies shows, legit revues and dramas, vaude, floorshows, two-a-day vaude and even, occasionally, pictures. The opening up of new opportunities for bookings has been a lifesaver for burly performers.

The war has had a lot to do with the situation. It brought about the usual wartime demand for girle shows and at the same time it aroused the blue-nose crowd into demands for censorship of burly shows. Consequently, there has been a decrease in number of burlesque theaters and an increase in girle shows which avoid the use of the name burlesque and which tone down the strips, clean up the comedy and use more vaude turns than usual.

Among the theaters using some burly people but avoiding the name of burlesque are the Star, Brooklyn; the Erie, Schenectady, N. Y.; the Empire, Newark; Follies, New Orleans, and Pay's, Philadelphia. An increasing number of night clubs are using burly people in floorshows, including Carroll's in Philadelphia, the 51 Club and Jimmy Kelly's in New York, and Ruth's Victory Room, Fall River, Mass.

Several New York legit shows and two-a-day vaude revues are using burly people, including Mike Todd's *Star and Garter* at the Music Box Theater; Clifford C. Fischer's *Priorities* of 1943 at the 46th Street; *Strip for Action* at the National, and *Wine, Women and Song* at the Ambassador. The Brandts' Central, which opened October 1 with vaude-films, is using burly comics but no strips.

Many acts and principals familiar in burly houses have been working quite consistently with vaude units, especially the smaller units playing the South, which usually feature a stripper. Gordon Kibbler's *Wine, Women and Song* unit, for example, features Tirza and Wine Bath, a novelty turn that played much burlesque.

CHICAGO, Oct. 3.—Several floorshows here use strips regularly, including the 606, the Brown Derby, Playhouse and the White Horse Inn. The Flamingo uses strippers and comics.

BALTIMORE, Oct. 3.—New policy now being followed at Gayety, burly house, of putting more emphasis on vaude acts and novelty numbers presages new era in burlesque here. It is perhaps indicative of steps being taken by burlesque to elimi-

JERRY GREY open October 7 at Florentine Gardens, Hollywood, for 16 weeks, set thru Jack Pomeroy, Hollywood. Dave Gould will set their dances in production numbers. . . . VALLEY AND LYNNE closed October 2 at Lake Club, Springfield, Ill., to put in 12 weeks with a unit, opening October 9.

KATHRYN DUFY GIRLS' *Swing Out*, America floorshow unit opened October 3 at the Kenmore Hotel, Albany, N. Y., set thru Stan Zucker, New York. The all-girl unit is augmented by two outside acts. Just finished at Vogue Terrace, Pittsburgh; booked for four weeks and stayed 12. . . . DIAMOND BOYS booked by Charlie Yates, of New York, into NTG's Florentine Gardens; Hollywood, for October 7 opening.

THREE STOOGES are signed for the Bowery, Detroit, November 2. . . . CIRO RIMAC is set for the Merry-Go-Round, Dayton, O., October 14 for two weeks. . . . BEE KALMUS, now signed to Sol Tepper, is set for the Club Charles, Baltimore, October 6. . . . PUPI DANCERS, together with Jack Murray, open at the Baker Hotel, Dallas, October 6. . . . DICK LANE was guest last week on the Canadian radio network. . . . TERRIE TYLER is singling, now that her partner, Teddie, is recuperating from a broken leg. . . . NINA KORDA opens at the Club Royale, Detroit, October 23. . . . MURRAY LOCKWOOD is a newcomer to the Gay '90s, Brooklyn. . . . WESLEY WHITEHOUSE has received his induction notice for October 7.

nate offensive jokes and enlarge the vaude.

Reaction to new Gayety policy has been remarkable and is demonstrated by long and loud applause for hoofers, acrobats and novelty acts.

Gayety's combination of comics, strips and vaude is finding favor, as indicated by record-breaking audiences. Gayety appears to be on right track, giving good entertainment with just enough spice not to step on sensibilities of increasing number of women patrons.

Producers Hold Up New Units Due To Gas Problems

CHICAGO, Oct. 3.—National gas rationing is holding up normal vaude unit production in this area. The producers who have been coming out seasonally with a show or two are either postponing plans altogether or operating on a curtailed basis.

The Sam Roberts-Nick Bolla-Anton Scibilla combination will have only one show out this year, chief reason being the firm's operation of the Palace, Rockford, Ill., and Keith's, Indianapolis, both weekends. Roberts says that they will send out the third edition of *Gay '90s* the first week in November. Now casting.

Jack Fine is holding up his plans. He originally had another *Platinum Blondes* show in mind, but his budget will not permit transportation by train, nor will train schedules be sufficient to fill prospective dates.

Frank Taylor is readying a show for the T. D. Kemp Time in the South and hopes to move it with private cars. Show is slated to start the first week in October.

Al Borde has *Funsafire* out again, but nothing else so far. Ada Leonard and her all-girl band, who were featured in a Borde unit last season, are now filling hotel and one-nighter dates for the Frederick Bros.' office here and are set until November.

Piermont Into Army as Captain

NEW YORK, Oct. 3.—Starting October 18, it's Capt. Sidney Piermont, of the Army Specialist Corps.

Piermont, who started 21 years ago in the Loew organization as an office boy and is now the circuit's vaude booker, has in recent months been head of the bookers' committee for USO-Camp Shows, Inc., and has devoted as much time to that organization as to his duties at Loew's.

Murray Taub, his assistant, enlisted two weeks ago and is now at Camp Upton, N. Y.

In the meantime, speculation is rife over the successor to Piermont, with the latest report that Jesse Kaye, booker for Fanchon & Marco, who is now setting talent into the Roxy, will be asked to step into the job.

Now He Remembers

PHILADELPHIA, Oct. 3.—Al Weill, fight manager and promoter, recently decided to return to show business in a managerial capacity. At one time he was the male half of a dance act, Whirling Wells. When he caught the Cerney Twins, just closed at the Benjamin Franklin Hotel here, he snatched them up. Their first booking under his banner was at the St. Moritz Roof, New York. Thruout their performance, Weill relates, he was annoyed because he couldn't remember who the dancing twins reminded him of. He found out later. Their mother was Grace Bonura, who used to be his (Weill's) dancing partner.

Copacabana, New York

Talent policy: Show and dance band; Latin band; production floorshow at 8, midnight and 2. **Management:** Monte Proser, operator; Jack Entratter, manager; Arthur Brown, host; Jack Diamond, press agent. **Prices:** Minimum, \$2.50 except Saturday, holiday and holiday eves, \$3.50.

Opening its third season October 1, after its usual summer layoff, the Copa seems set for another successful season. The place has been redecorated and remodeled to provide another tier of tables and is more gorgeous than ever before.

The show follows the successful Copa pattern: a smartly costumed, beautiful girl ensemble doing three numbers, a handsome juvenile song lead, a girl singer, a specialty turn and the feature (this time, again, Joe E. Lewis). It runs fast, around a half hour; not too little and not too much. Don Loper, who danced here last season with Maxine Barratt and who staged the final revue of the Copa last season, is back, but this time as stager of the revue (he goes to Hollywood to do a film).

Loper's costumes are smart, being glamorized versions of street gowns and sexy in a dainty, cunning way. Opener has the six chicks in white satin, with lace organdie bust line and underskirts plus Mexican hats. Midway finds them in striking black crepe draped gowns, with front slit and net top plus black sequin necklace, and lobster-red opera gloves. For the finale they sport purple velvet split gowns.

Fernando Alvarez, a Copa veteran, lends his handsomeness to singing Brazilian tunes nicely. Olga San Juan, a curvy brunet from Porto Rico, sings a bit and also fronts the Frank Marti band later for the dance sessions. She's peppy. Pierre D'Angelo (formerly of D'Angelo and Porter) leads a couple of the production numbers, doing his finest in the finale when he does ballroom tricks with seven girls. Quite a novelty.

Connie Russell, the Al Siegal protegee who made such a hit at the local Famous Door a couple of years ago and went to the Coast to make a film, is spotted solo. She is a tall, nicely built

Night Club Reviews

brunette and did the patriotic *We're Putting on a Victory Show*, then the torchy *He's My Guy* and the novelty Berlin tune, *Abraham*. Her voice is pleasing, but she didn't really click. It must be the song selections. The two Berry Brothers, who used to be three and who are the first colored act we recall in the Copa, but on their fast, dynamic slides, struts, dance steps and acrobatics. Drew a good hand.

Star of the show is Joe E. Lewis, a great Copa favorite, who did not do as well as usual (possibly because he was doubling from Loew's State). His mock seriousness, his tongue-in-cheek delivery of silly songs and his very funny asides drew a lot of laughs. But we've seen him funnier.

Show has an original score by Benny Davis and Ted Murray. Hats by Walter Florrel; costumes executed by Follies Costumiero; clothes by Wilma; musical arrangements by Ted Straeter.

Straeter, for the past couple of seasons at Fefe's Monte Carlo, has the main band here. He is a pleasant personality at the piano and accompanied the show well. His band of 10 men dish out lively dance rhythms as well. Frank Marti's samba band is back and, as usual, it's excellent for the Latin dance incentives. *Paul Denis.*

Latin Quarter, Boston

Talent policy: Dance and show band; Latin relief band; floorshows at 7:30 and 11:30. **Management:** Owner Mickey Redstone and associates; manager, A. Pastiman; publicity, Frank Cronin; headwaiter, Steve Pothier; junction manager, J. N. MacDonald. **Prices:** Dinner from \$1.75; drinks from 60 cents; minimum \$2 weekdays and \$3 Saturdays.

Show is most elaborate in town. Club, seating 450, is doing even better than last year, when its grosses were tops in Boston. There were plenty of servicemen patrons. Food is good; service as good as can be expected in busy club (they employ 40 waiters, but at times this does not seem to be enough).

The Hermanos Williams Trio feature two men who are exceptional acrobats. Very smooth and easy. Girl, Amanda, sings and strums on a guitar. Has a husky, sexy voice and could do a single any time.

Harris, Clare and Shannon, two girls and a man doing ballroom work, were well received. They are very smooth and go over.

Mayla, Russian singer, appears in two spots, solo and final production number. Does Spanish, Russian, French and Chinese versions of *I Am an American*. Goes well here, but is better in small room. Gowns are very sexy and add to her exotic appearance.

Al Trahan, vaudeville headliner for longer than you know, is star of this production. Current partner is Margaret Adams, who is a good looker with a good voice and fair as comedy assist. Act is pretty much the same, clowning at the piano, shotgun, belches and baritoneing.

Goes fairly well here, but apparently he is best in theaters.

The Don Arden Dancers (10 dancers, 6 show girls) do three production numbers that are colorful and well staged. Mountie is first, then Russian and Chinese ballets. These girls get the highest salary ever paid chorus girls in Boston clubs. Good dancers, but not the best lookers in town. Don Arden, as producer, keeps the show at a fast pace. Other night club managers should take notice. *Harry Poole.*

Casa Manana, Culver City, California

Talent policy: Dance band; floorshows at 10:30 p.m. and 12:30 a.m. **Management:** Joseph Zucca and Harold Levin, managers; Noels Blair, publicity. **Prices:** Admission, 55 cents; Saturdays, 75 cents; dinner, \$1.25; drinks, 40 cents up.

Business continues on the top side here, and the show, as always, is fast and entertaining. Spot caters to younger patrons.

Show is emceed by band leader Bob Chester, who starts off with a band number, *Victory—From Maine to California*, that gives Joe Harris, trom, a chance to show. Leonard Hartman turns in a good sax part on this tune.

Ray Wilbert, juggler, was minus the steady banter that he keeps up in intimate spots. However, he doubles his juggling chores. Starting off with hoops, he socks a finish with his hoop walk on strings. Golf ball tricks drew a big hand. Brought the turn to a smash finish with the juggling of a third stick between two sticks.

Pretty Betty Bradley brought down the house with her smooth piping of *The Little Girl Who's Never Been Kissed*. Has a good voice and is a top salesman. Rober Ellick, first trumpet, scored on *And the Angels Sing*. An outstanding musician.

Ford, Harris and Jones, colored dance trio doubling from the Los Angeles Orpheum, put over their rhythm tapping and Harlem antics. Boys work smoothly and turn in a headlining bit of dancing and foolishness. Larry Ford mugs to get a big hand and Paul Harris's single stepping is outstanding.

Show was well received, but a few tricks by the band would have been welcomed.

Food is good and well served. Drinks are well prepared. *Sam Abbott.*

Jack Lynch's Walton Roof, Philadelphia

Talent policy: Dance and show band; rumba band; production floorshows at 8 and 1. **Management:** Jack Lynch, proprietor-manager; George Sansom, maitre d'; Eddie Turner, assistant manager; Moe Adler, headwaiter; Marjorie Fielding, show producer; Myles White, costumes; Lenora Bushman, publicity; William Morris Agency, booker. **Prices:** Dinners from \$1.25 (opening night, \$5); drinks from 60 cents.

Rave adjectives can hardly do justice to the new season's divertissement at Jack Lynch's rooftop supper club. It has all the beauty and lavishness of a Broadway extravaganza. It is reported Lynch spent \$30,000 for the costumes for two production numbers; they show it.

Marjorie Fielding again staged the show, and undoubtedly will take it later to the Versailles in New York. Myles White's costume creations are breathtaking.

Opening scene is a page from *Scheherazade*, the costumed show girls making a tableau rich in Oriental splendor. The finale carries a patriotic punch without resorting to flag-waving. Each gown is symbolic of the nation's resources; a breath-taking personification in beauty of coal, sugar, copper, cattle, fish, silver and so on. Last three girls represent the three branches of the armed forces. Flourishes reach a patriotic pitch in singing of *The Star-Spangled Banner*.

Giving story body to both production settings is Della Lind, blond soprano lovely, making her local bow. However, her vocal talents are subordinated by the grandeur of the ensemble ladies.

Show runs an all-too-soon hour. Between the two production turns are a trio of entertaining sessions that are tops. A major click is registered by Jack Marshall, who sheds his emcee cloak to reveal amazing comedy talents. The last time in town, which was a half dozen

years ago, he was playing trombone with Benny Meroff's band. Apart from his facial grimaces, he kicks out with comedy material in song and story that makes a laugh riot. Timing is terrific for his hat bit. On the recall, did a devastating *Buchie McGirk*, and finally begged off with an impersonation of a Nipponese news commentator.

Marshall made it tough for Stump and Stumpy to follow, but the two septa lads carry thru with major honors. It's still the same—and still socko—comedy singing, dancing and mugging antics. Opener is Diane Berry, new to local scene. Gal is an effortless speed tapster. Having expressful optics and an air of nonchalance that refreshes, she dances with her eyes as well as her tootsies. And both sparkle.

Eddie DeLuca, maestro, played the show score excellently. Carries the show from the piano bench, and with his small group of seven also dishes out highly palatable dance rhythms. New to the bandstand is Ramon Monchito, also making his local bow with a crew of seven that is big-timey for the Latin American incentives and plenty strong for fox trotting.

Food and service excellent. And Lynch, as ever, has the happy faculty of making everybody feel right at home. *Maurie Orodener.*

Hotel Commodore, Century Room, New York

Talent policy: Name band and floor-show; relief band. **Management:** Martin Sweeney, president; Ray Doyle, publicity. **Prices:** Cover charge \$1; Saturdays \$1.50.

Fall season got under way October 1 here with a colorfully costumed show, headed by Vaughn Monroe and band. The eight Commodorables are back, in a series of splendidly received costumes and engagingly haphazard dance routines. Girls are pretty and youthful and don't have to dance any better than they do. Raul and Eva Reyes, Latin dancers, are the only outside talent and do a fine job. They, too, are wonderfully costumed, but, in addition, are ace showfolk and have the dish and outlery rattlers quieted down in short order.

For the rest it is all Monroe and his contingent of slingers. Lee Sisters, band vocal quartet, start matters off with *Hip Hip Hooray*, while the line goes thru a colorful, harum-scarum routine. Lees are back later for a mellow *Stardust* and a less impressive *Kalamazoo*. Marilyn Duke, band canary, works out her throaty delivery on *He's My Guy*, *You Were Never Lovelier* and *Blue Skies* before making way for the Reyes, who shimmy and shake and captivate onlookers from start to finish of three distinctive routines.

Ziggy Talent, out of the band's reed section, sings part of *Strip Polka* before

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Monroe interrupts with the Commodorables for a special novelty, *Put It On*, in which the girls do a reverse strip. Monroe is back later with his virile baritone on *My Devotion, This Is Worth Fighting For, Scout Hearted Men*, and, even later, for the finale, *Buckle Down, You Yankees*. In between, the line and the Reyes do another colorful turn.

Show taken in good nature by the audience, as it deserves to be. And the Reyes score a smash hit. *Dick Carter*.

Carroll's, Philadelphia

Talent policy: Dance and show band; production floorshows at 8, 11 and 1. **Management:** Stanley Carroll, proprietor; Jerry Cabot, manager; Herb Franks, maitre d'; Harry Biben, booker. **Prices:** Dinners from \$1, drinks from 50 cents; \$1 minimum weekdays, \$1.50 Saturdays and holidays.

Eddie White, a familiar figure in vaude and more recently niteries for the past 25 years, is the latest comedy emcee to build a "crazy show." The elongated White, a perennial juve, is an old master at keeping customers entertained with his funny stories and songs. And in the lead spot for *Zanities* of 1943 he paces a tight comedy unit that hits the mark. It should hold up as well for vaude.

Allan Lipscomb (nee Al Lipschutz when he was booking partner in the local Lipschutz & Maser agency), who since has been handling scripts for Ed Wynn, is responsible for White's showcase. Comedy bits are all in keeping with the *Zanities* spirit, always down-to-earth without depending on blue. White has two stooges, Dick Jones and Iggy Wolfington, who handle the situations well. Of the many bits, outstander is the wind-up, with White, Jones and Wolfington donning wigs to mime the Andrews Sisters as a phonograph record grinds out the girls' *Don't Sit Under the Apple Tree*.

The threesome run riot thru the proceedings, but never entirely submerge the supporting performers. Show-stopping is the tap turn of Jerry and Jane Brandow, youthful team. Male member also scores heavily in single spot, tapping on miniature stairs.

Irene Kaye, blond and full-voiced swing songstress, scores with a round of familiar song hits. The Three Rays, fems, heighten the comedy quotient with their knockabout acrobatic antics. For his own inning, White nets individual salvos with his dialect stories and parody songs. Line of six prancers, the Carrollettes, add fast hoofing for open and shut stanzas.

Show runs for an hour, and it's mirthful and fast.

Charlie Gaines's septa crew of seven still the bandstand fixture, giving the show fine musical backing and dispensing an inviting brand of dance rhythm.

Business good at Thursday supper show. *Maurie Oradenker*.

Peabody Hotel, Skyway, Memphis

Talent policy: Dance band and occasional acts. **Management of hotel:** Col. Frank R. Scutt, vice-president and general manager; Roy D. Moore, business promotion manager and band booker; Josephine McKinnon, publicity director. **Prices:** Dinners from \$1.50; cover for non-diners, \$1, Saturday \$1.50. No drinks sold over the bar except beer and ale.

Increasing war pay rolls and newcomers to the city have boomed business in this beautiful spot. Increase in prices and change of policy, requiring dinner guests Friday and Saturday to buy their way back for late dancing, have resulted. Service is no longer what it was; but appointments remain beautiful.

Headlining the floorshow, Rolf and Dee Passer put on the best mentalist act seen in this area since Blackstone. Size of the room is against them, as is Passer's accent. Open with some standard card work. Then Passer leaves the room under escort, while assistant secures from the audience descriptions of stunts they wish performed. Night caught these included securing a dance for one sailor, a drink for another and a cigarette for a third; then a hidden pin. Passer is recalled. Without spoken word, he performed all the required tasks, and found the pin. An excellent show, but it needs more selling to the crowd.

Band was George Wald, with Venita Denay as vocalist. Wald's own singing is the outstanding thing about his band. Miss Denay, very ornamental, has a pleasant voice. *Ted Johnson*.

Rio De Janeiro Clubs Change Acts

RIO DE JANEIRO, Oct. 3.—Pedro Vargas, Mexican singer currently in Buenos Aires, will head new Casino Urca floorshow opening late in October. Set by Jorge Margerie.

Freddie Feld, U. S. pianist who left the Rex Storey troupe following local date, is now on the arranging staff at Casino Atlantico.

Rosina de Rimini, Brazilian soprano heading Urca floorshow, has inked a five-year personal management contract with Cassee Horta.

Zacharias Yaconelli back as artistic director in Casino Urca after several weeks in technical capacity with Orson Welles.

Mariquita Flores, and Antonlo de Cordoba, U. S. dance team, are Buenos Aires bound following local Urca date.

Jean Sablon heads current floorshow in Casino Pampulha in Belo Horizonte, Minas Gerais.

Pat Miller, blues singer, and Wilbur Hall and Rene are U. S. entries in current Copacabana show.

Atlantic City Clubs Must Clean Up Or ...

ATLANTIC CITY, Oct. 3.—Night spots continuing post-season operations because of the heavy military population stationed here are being warned to help rid the resort of vice conditions or the army itself will. Dusting off an old curfew law intended primarily for school children, girls under 18 are ordered off the streets and in their homes by 9:30 p.m.

Police officials have warned niteries they would lose their liquor licenses if they permitted prostitutes to operate in their establishments.

Nitery ops are barring all unescorted women from their places. Ops were also warned not to cater to women waiting for "soldier trade."

Board To Provide Counsel for Agents

NEW YORK, Oct. 3.—Position of counsel for the Artists Representatives' Association will be taken over by a board whose members have had previous legal experience. I. Robert Broder, present counsel, is scheduled to report to the army in two weeks.

The board will consist of Nat Lefkowitz, treasurer of the William Morris Agency; Milton Krasny, general manager of General Amusement Corporation, and Sam Shayon, of Fanchon & Marco. All are attorneys.

Broder has been counsel for ARA since its inception.

Night Club Follow-Up Reviews

EL CHICO, NEW YORK.—With Leo Orta now manager and G. Norris still host in the absence of proprietor Benito Collada, due to illness, this Spanish classy nitery continues to do nice business. Current floorshow is colorful, lively and authentic, and marks the club's 17th anniversary.

Gloria Belmonte is a personable, smartly costumed flamenco dancer. Consuelo Moreno is a lively flamenco dancer, who also sings but shouldn't. Three Guitars, men, play Mexican tunes nicely, with one of them singing. Herman Del Toro is a good-looking emcee, who also sings in pleasing tenor. Trio Tachiteco, two men and a girl in bright Mexican costumes, do a Yucatan dance and later a comic peasant routine, with agility and brightness.

Show music is provided by Olivero Del Duca, pianist, and his orchestra, who do much to give the show zip. *Denis*.

ROGERS CORNER, NEW YORK.—Joe Rogers' fancy bar is still attracting mobs. The entertainment is still mostly musical and seems to be just what patrons here like.

Current are Harry Lefcourt's band, four men and a girl, whose music and singing are agreeable; the Barbary Coast Boys, male singer-pianist team, who sing-shout their wares to make sure they are heard; Pat Rooney, still sprightly a dancer and affable as master of ceremonies; the Music Masters, four boys beating out pulsing swing music, and Johnny Pineapple's Hawaiian Orchestra, whose soft melodies are a pleasure.

Charles Rickey and Jim Riley are hosts. Arthur Bates is manager. *Denis*.

LA SALLE HOTEL, PAN-AMERICAN CAFE, CHICAGO.—The dance band in this popular room is periodically augmented by an attraction used both as an intermission feature and an ork fixture several times a night. New face is Betty Reilly, tall, blond, good looking and talented songstress. She has a nice approach to her work, selling with vim and vigor. She was particularly strong on Spanish numbers when caught, and they naturally go best in this atmosphere. Accompanies herself on the guitar, and her strumming is far from amateurish.

Jose Manzanares and his Latin outfit are still here, the leader growing in popularity as host and entertainer. *Honigberg*.

BLACKSTONE HOTEL, MAYFAIR ROOM, CHICAGO.—The society trade is currently enjoying the improved work of Jane Pickens, who is developing into a box-office name in the smarter spots. She has a Hildegardish way about her delivery and general workmanship, only in a more American style. Her appearance is fine and her soprano voice has an impressive range. Works away and at a floor piano, and her act is strong enough to keep her on for more than 30 minutes.

Her set included *Johnny Doughboy, They Can't Take That Away From Me*, a couple of spirituals, *When a Gypsy Makes His Violin Cry, What Do You Think I Am?, I Said No* (new, bright version), *Embraceable You* and *Jingle Jangle*, enlisting the aid of a ringside customer. Sock all the way.

Eddie Oliver's band is back for its second run. Made to order for the room. *Honigberg*.

BAMBA CLUB, LOS ANGELES.—The Bamba Club, in the heart of old Los Angeles, is one of the spots catering to those who like good Spanish food and Latin-American rhythms and dancing. Business continues good here with even

Monday night finding the spot crowded. Show opens with Silvestre Nunez orchestra. Nunez handles a violin in directing the band, and Alex Romandia smoothly emsees the show, which opens with pretty Amelita on for a Spanish dance, *Bohemian Tribe*. She sells well.

Pepe Samboa, with his guitar, does a bit of vocalizing in Spanish on *Dark Eyes* and *La Comparsita*. Good, despite the fact that he hasn't yet got on to showmanship. Has plenty on the ball, but needs more finesse. Emsee Romandia followed, warbling *Aurora* and *Granada*.

Highlight is Alex and Amelita. Dancing to *Malagueñas*, team works hard and smoothly. Youthful and enthusiastic. Encored with a faster step to *Malaga*. Act fits in swell here.

Food and drinks popularly priced. Food is well served. *Sam Abbott*.

Rio House Holding On to Vaude Policy

RIO DE JANEIRO, Oct. 3.—After an absence of several months, vaudeville looms as steady local fare. The straight vaude show produced by performers Senhor Broni and Lai Founs wound up four weeks in the legit Teatro Recreio September 20.

Show, featuring the Lai Founs Chinese troupe, with Broni holding down two spots as well as emseeing, got off to a fair start despite the rationing of gasoline and initial blackout trials. Business held up well, dipped in final week.

Recreio got its second straight vaude show, produced by Jarde Jercolis in association with Luiz Peixoto, September 25. Headed by Lodia Silva and Juan Daniel, including a Carlos Lisboa girl line of 20. Two shows nightly, with matinees on Saturday and Sunday.

The Lai Foun-Broni show moves into Sao Paulo following its Rio engagement.

Eddie Root in Navy; Hope Minor Retired

NEW YORK, Oct. 3.—Eddie Root (Minor and Root) has been accepted by the Naval Reserve and reports for duty in a few weeks to try for an aviation machinist's rating.

In the meantime his former partner, Hope Minor, has retired professionally and has joined her husband, Edward E. Stokes, president of the Sebastian Latho Company, Cincinnati. She is making her home there.

Charlie Carlisle Stays

DETROIT, Oct. 3.—Changed plans have kept Charlie Carlisle, six-year emcee at the Bowery Cafe, right in town. Opened September 15 at the Corktown Tavern, which is the nearest in town to the Bowery's unique style of popularly genteel slumming atmosphere, but is much smaller. Carlisle's date at the Corktown will hold until he is taken into the army.

Vauders in Rowland Film

NEW YORK, Oct. 3.—Shooting of the William Rowland musical, *Follies Girl*, has started at the Ideal Studios in Jersey City. Cast has a batch of vaude and band talent, including Arthur Pierson, Lew Hearn, Cliff Hall, Jay Brennan, Fritzie Scheff, Hie Thompson and the orks of Johnny Long, Ray Heatherton, Bobby Byrne and Ernie Holst.

BOOTS McKENNA, recently stricken with a sciatic attack, is recovered and back at work in New York, staging floorshows.

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Vaudefilm Grosses

World Series Coin Ups Broadway Takes; Pastor-Andrews Big; Heidt OK at Strand

NEW YORK.—World Series money circulating on Broadway aided the box office considerably, altho no records are in sight, as holdovers predominate. No appreciable drops are being registered in any of the houses.

The Paramount (3,664 seats; \$41,981 house average), with the third week of Tony Pastor's ork, the Andrews Sisters and *The Major and the Minor*, is catching coin, with \$60,000 in view. Last week the bill got a fast \$70,000, after clicking with sock \$82,000 in its opener.

The Strand (2,758 seats; \$38,789 house average) is similarly in the money with the second week of Horace Heidt and ork, along with *Desperate Journey*. Looks like a high \$45,000 for the second week. Opener produced a stunning \$51,800. The Roxy (5,835 seats; \$38,789 house average), with *Orchestra Wives* and stage bill with Condos Brothers, Al Bernie, Mata and Hari and the Jansleys, is heading toward a stimulating \$42,000 for the second session. First week got a fine \$52,000. Glenn Miller's vocal crew and Al Donahue, as guest in the pit, open October 7.

The Music Hall (6,200 seats; \$34,000 house average) continues in the super brackets with *Tales of Manhattan*, and stagershow, with Al and Lee Reiser, Nir-ska and Bob Dupont. It anticipates a big \$100,000 for the second week. Initial take was \$102,000.

Loew's State (3,327 seats; \$20,500 house

average) opened Thursday, with Joe E. Lewis, Loper and Barrett, Bonnie Baker and *Somewhere I'll Find You*, is likely to get itself around \$25,000. Last week, with Jack Durant, Carmen Amaya and *Holiday Inn*, it drew a none-too-bright \$21,000.

"Garden" Unit Clicks in South

TALLAHASSEE, Fla.—Ross Russell's *Garden of Girls Revue* opened its second week on the road at the State (Paramount) Theater (1,061 seats) here September 28, playing three performances.

First show had fair attendance, with each succeeding performance building. Russell seemed pleased with business. Admission was 40 cents for adults, 9 and 22 cents for the youngsters. Picture was *I Live on Danger*.

The *Garden* revue opened at Lyric, Mobile, last week, Russell said, doing a good business at 50 cents admission with no pix. At Marianna the unit helped the Ritz Theater observe its seventh anniversary, and management informed Russell his was the hit of season.

After a one-night show at the Lyric in Waycross, Ga., the revue made a three-day stand at the Palace, Jacksonville, where the final day (Sunday, 27) saw long waiting lines for each show.

Following the performance in Tallahassee, unit took out for Charleston, S. C., a distance of 740 miles, to play there Wednesday.

Acts for the *Garden* revue include Henri Therrien, tenor; Maurice the Bartender; Bob South Padgett, blackface; Adrianna (Mephisto and the Maiden), and Marvin and White.

Vaude Ups Business 100% in Detroit

DETROIT.—Testimony to the stimulating effect of vaudeville in a neighborhood theater was given this week by Nicholas George, who has run it in the suburban Allen Park Theater for several weeks now. Pick-up has been 100 per cent, according to George.

Business has doubled on the three days with stagershow and remained about the same as before on the other four days.

Krupa Big in Prov.

PROVIDENCE.—Gene Krupa, headlining last week's bill at Met here, drew capacity audiences for three-day stand, totaling \$10,600.

Previous week-end with Harry Howard's *Beachcombers of 1942* girl unit, Met's take slumped to \$7,000 from \$9,000 chalked by up Martha Raye, Gene and Glenn and Carl Tatz, WEAN radio broadcasting ork, preceding week.

Fay's, with its regular vaudeville policy doing nicely, drew \$4,800 last week, \$5,800 week previous and a nice \$6,900 gross the preceding week, with an Andrews Sisters film accounting for some of this added take.

Chi Off; Eddy Howard Ork So-So 35G, Shep Fields, Dolly Kay Only \$16,800

CHICAGO.—For the first time since the beginning of the summer the Loop's two flesh houses have registered a poor week. Both the Oriental and Chicago, week of September 25, have reported comparatively bad grosses and blame the attractions for the drop in business. Week-end held up okay, but weekdays and nights were terrible.

Chicago (4,000 seats; \$32,000 house average) has been in the \$40,000 and up columns for weeks until the September 25 session, which grossed a so-so \$35,000. Disappointing because the combo of the Eddy Howard band unit and the screen's *Across the Pacific* was expected to do much better. It was Howard's first date with his band, but he appeared here as a single before.

Week of October 2, house had a weak

Sepian Bill 30G At Earle, Philly; Flippen Neat 7G

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000) for week ended Thursday (1) grabbed off a fat \$30,000 with an all-sepia show topped by the Four Ink Spots and Lucky Millinder's band. Lowest take for Ink Spots at this house but still plenty in the money. Sluggish week-end biz, with no real pick-up until Tuesday, held down gate. Peg-Leg Bates, Sister Rosetta Tharpe, and Freddie Gordon and Timmie Rogers supported. *Apache Trail* on screen.

New bill opened Friday (2) got off to big start, and with Alvino Rey's band and the Four King Sisters monopolizing the marquee, week points to fat \$26,000. *Haunting We Will Go* on screen. J. C. Flippen, heading his own Crazy Show, with house line of 16 Roxyettes augmenting, brought in a neat \$7,000 for the week ended Wednesday at Fay's Theater (seating capacity, 2,200; house average, \$6,000). Acts included Rome and Gaut, Arthur and Morton Havel, Nora Williams and Lao and Mosita. *Careful, Soft Shoulders* on screen. New bill opened Thursday (1) with Nonita Salici's Puppets sharing spotlight with Shino Siren, Jadin Wong, started fairly strong and should top house par handily. Added acts in Cooley-Worth and Marcia, Cino and Cortez, and Lewis and Ann. *The Spirit of Stanford* on screen.

Robinson-Fitzgerald Good 38G in Boston

BOSTON.—RKO-Boston continues to attract vaude lovers. Bill Robinson, Ella Fitzgerald with Doc Wheeler's orchestra did a good \$38,500 for week ended September 26. Picture, *Pardon My Sarong*, with Abbott and Costello, helped in pulling them in. Complete show, as held over for second week, grossed \$20,000.

The A pictures are usually shown in the other RKO house, but due to holdovers they are now shown at RKO-Boston.

Hampton Fair 14G At L. A. Orpheum

LOS ANGELES.—Lionel Hampton and orchestra turned in a fair \$14,000 at the Orpheum Theater for week ended September 29. Also on the bill were Pops and Louie, and Ford, Harris and Jones. Pix, *Parachute Nurse* and *Escape From Crime*. House seats 2,200, with 55 cents tops. House average is \$6,500.

Bands in recent weeks have been running in the neighborhood of \$15,000 to \$26,000 here, with Jimmy Lunceford doing \$17,500; Count Basie, \$22,000, and Cab Calloway, \$26,000.

Spokane Fine

SPOKANE.—Vaude continues strong at the Post Street, week-end of September 25-27 grossing several hundred above the average for last winter. The Bert Levy acts were Rancho Serenaders, Ah Hing and Company, Bassett and Bailey, Doreen and Douglas, Jim Penman. *The Lady Is Willing* and *Mississippi Gambler* were on screen.

Reviews of Units

Billy Rose's "Diamond Horseshoe Revue"

(Reviewed at Adams Theater, Newark, N. J., October 1)

Billy Rose, in endowing his unit with his valuable institutional name, plus John Murray Anderson production, Miles White costuming and Albert Johnson scenery, has produced a lavish, fast-moving revue. The unit also amounts to a trailer to plug the splendor of the floorshows in his New York club.

Costuming and sets, as well as the 52 people necessary in this one-hour show, will necessarily restrict this combo to de luxe houses. Unit sells for \$6,500 to \$8,500 plus percentage.

This show will probably attract people who haven't been into vaudeville for years. Ben Greifer, house manager, said opening night that an entirely different crowd is being drawn to the theater, and attributed this to the fact that this is the first musical comedy unit he has played. Old legit fans, drawn by the names of yesteryear and the free-wheeling budget of the 46th Street Barnum, are patronizing this vaude emporium. Greifer reported this one of his biggest opening days.

The show itself is a reasonably exact replica of the one now current at the Horseshoe. It has the same fast-moving five episodes, costumes and coryphees that dazzle. With all this to beguile patrons, talent is of secondary consideration.

Sock of the show is concentrated into two acts, the Yacopis and Walter Dare Wahl, both of whom do their accustomed routines to well-earned returns. Pansy the Horse, which furnishes continuity for the various scenes, didn't get a chance to do its turn because of a mistake in the making of the horse skin.

Aunt Jemima, Charlie King and Gale Manners provide warbling effectively and emphasize the nostalgic note with oldies and musical comedy tunes. Gilda Gray shimmies with her usual vigor, and Cecille Lewen does a tasteful bit of ballet. Harry Meehan, Irish tenor; Jack Spoons, in a minute of spoon rattling, and George Rowland, in slightly more than 60 seconds of cigar-box juggling, do their jobs properly. Four Rosebuds, mammoth femmes, come on for a brief bit to get a big laugh in the finale.

From this unit, it is apparent that the Rose formula of nostalgia, lavishness, hokey and corn can be as effective in a theater as in a night club. Approximately 20 weeks have been set for this combo.

Joe Cohen.

A. B. Marcus 'Globe Trotters'

(Reviewed Wednesday, September 16, at National Theater, Richmond, Va.)

The boys in bald-headed row disliked the idea of this unit not having the strip to which they have become accustomed. But, all in all, A. B. Marcus has one of the most pleasing units we've caught in years. The wardrobe is lavish, the sets extravagant, and the whole business is set on three levels, with showgirls raised and lowered at will. Girls are plentiful in all sizes, shapes and varieties.

Unit opens with an Irish production number in a setting of green and gold. Grace Doro, at the piano, does well-timed imitations of many prominent pianists and is especially pleasing with her piano imitations of a harp, a music box and, finally, an entire orchestra.

Latasha and Laurance do an adagio which stops the show. They are masters of balance as well as grace. A burlesque of one of their numbers is done by Leon Miller and Kelsey Carr, who drew a nice hand. More dancing is offered by Kirk and Clayton, who do a fine tap. Bob White is a reviver of the old dances, offering his versions of "Balling the Jack," "Walking the Dog" and others.

The Beehee Rubyatte Troupe, five Arab tumblers, are all over the stage, each member having his own specialty. Unfortunately, some of their better turns are missed by most of the audience due to their act being presented much in the manner of a five-ring circus where it is impossible to keep one's eyes on each performer all of the time.

Harold Boyd and His Jigsaws, pantomime, get into impossible scrambles during their turn. Their acrobatics are done with apparently no effort.

Picture, *Suicide Squadron*.

Ban Edington.

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Magic

By BILL SACHS

CLAIRE CASSANDRA, vacationing in Cape Cod, Mass., returns to New York soon for hotel work. . . . **GLORIA JEROME** moved into the Patio of Hotel Netherland Plaza, Cincinnati, Monday (5) for two weeks, set by GAC. . . . **THE RACHOFKYS**, Louis and Pauline, ardent magic enthusiasts, have closed their summer home on Lake Okoboji, Arnolds Park, Ia., and soon will begin their annual trek to the Southwest, visiting all magi and mystery shows en route. . . . **AL MUNROE**, Detroit trix-ster, was confined to his home last week with a throat ailment. . . . **HARRY E. CECIL**, for whom the Detroit Ring of the IBM was named, is moving from the Motor City to Arizona for his health. . . . **L. E. COLLINS** (Reba the Magician) began his school season Monday (5) at Fredericktown, Mo. He had added two new illusions and is moving on a panel truck, using two assistants. . . . **JACK HERBERT** is showing his magical wares at the 1,200-seat Vogue Terrace Room of Hotel Alpine, McKeesport, Pa. . . . **RAY A. DANDURAND**, who formerly toured professionally for many years as Duranda, is now engaged in war work in Worcester, Mass., but still plays an occasional club date in the area under the name of Realda. Dandurand recently caught the Great Huber, who was playing a return date at the Lido Cafe, Worcester, and says the latter is finding money plentiful in that sector. . . . **DR. FREDERICK KARR**, mentalist, who put in the summer at Riverside Park, Chicago, posts that he's set for the winter in the Detroit area. . . . **LEON LONG**, colored conjurer, is playing the cotton country in the Mississippi Delta, around Clarksdale. . . . **MILBOURNE CHRISTOPHER**, after winding up his engagement in Erie, Pa., which netted him a two-week holdover, has returned to Chicago for further bookings. He was interviewed by Leon Dreyfoos, news commentator, during his stay in Erie. Doc Gillilan, Walter Gibson and Phil Mall caught Christopher's turn in Erie. Christopher is gathering his *Genii* contributions of the last few years for issuance in book form under the title *Tips on Tricks*. . . . **FRANK LEFFELL**, Baltimore magish, out of the running the last four years due to poor health, is rapidly mending and says he plans to hit the road again this winter. . . . **LAYNE THE MAGICIAN** recently concluded a pleasant season with Bisbee's Comedians to play school and theater dates thru Kentucky and Virginia. He says the start of his fall season has been good, with money plentiful in that area. Layne and members of his act were entertained recently by Kreko the Magician, who now runs a picture theater at Uniontown, Ky., and who plans to settle there for the duration. . . . **PAUL PERRAULT**, mentalist-magician, scribbles from his headquarters in Fergus Falls, Minn., that he has plenty of engagements in that territory to keep him busy for some time. He says he caught Marquis the Magician recently at the fair there, and that the latter pleased with a sold presentation. . . . **WISCONSIN HOUDINI CLUB**, meeting at Whitewater, Wis., September 27, elected the following officers: Roman Vetter, Madison, president; Dr. T. J. Seiler, Neenah, vice-president; Frank W. Carter, Eagle River, secretary, and Harry M. Shingler, Waukesha, treasurer. The executive committee includes, besides the officers, M. F. Zens, Chicago; Dr. H. Mann, Beloit; Frank Kroner, Theresa; Elmer Johnson and Adam Hudzinski, Milwaukee; R. C. Salisbury, Madison, and Walter McDaniel, Jefferson. Ben Berger, of Madison, for the third consecutive time won the trophy offered by Mrs. Harry Houdini and now becomes permanent owner of it.

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9 Salt Lake City Night Clubs Resume

SALT LAKE CITY, Oct. 3.—With the opening of the fall season, nine local night clubs, most of them dark during the summer, have reopened. The best season since 1928 is in prospect, with 90,000 high pay war workers in the area supplementing the normal population.

Topping the list is the Empire Room of the Hotel Utah, with Earl Smith and Sun Valley Serenaders moving in from a summer at the Idaho resort. Cover charge is doubled Friday and Saturday, with floorshows supplementing the band.

Two opened under the managership of Harry Miles, El Gaucho and Zephyr. Glenn Lee and Serenaders are at El Gaucho, with new floorshows weekly. Zephyr has a local band, Zephyr Rhythm Boys, cover charge week-ends, and floorshows week-ends.

Jerry Jones's *Randevu* plays one-week stands for name bands and draws heavily on the dance crowd, Coconut Grove Ballroom, a favorite with the youngsters, has the Adolph Brox orchestra for a house band, but books one-nighters for name bands. This week it has Anson Weeks and Bob Crosby.

Other clubs are the Chi-Chi, with a house band and occasional floorshows; the Pilot, with the Pilot Smoothies and week-end floorshows; the Club Moderne, with the Modernaires, and the Club 68.

A second top spot, the Mirror Room of the Newhouse Hotel, is expected to open in a few weeks.

Blame Camp Shows For Talent Dearth

DETROIT, Oct. 3.—Plans for reopening the Colonial Theater, downtown house, with vaude, have been shelved, according to Manager Ray Schreiber. House will run straight pictures for the time being.

Inability to get suitable names and semi-names is a principal reason for the abandonment of plans. Schreiber said many acts wanted are not available because of playing USO or army camp shows.

Hermanos-Palmer House Suit Settled for \$400

CHICAGO, Oct. 3.—The claim filed with the American Guild of Variety Artists by the Palmer House here against the Hermanos Williams Trio has been settled for \$400.

Act was scheduled to work in the hotel's current show, but could not make the date, according to the trio, due to ill health of one of the members which forced them to remain in New York. Hotel charged that it spent a considerable sum of money advertising them.

Burlesque Notes

NEW YORK

MARGIE HART celebrated September 23—her birthday and her debut as star in a revue, *Wine, Women and Song*, at the Ambassador. . . . **JOE WEINSTOCK**, Pal Brandeaux, producer at the Erie, Schenectady, N. Y., Mike Todd, Max Wilner, Mr. and Mrs. (Gertrude Hayes) Barney Gerard and Jules Leventhal were among the first-nighters at the Ambassador. Also attending were Elinore Dale, the former Curly Mason; Pvt. Lanni Russell, former dance instructor, and Eddie Jaffee, p.a. Back stage, Margie's dressing room was full of congratulatory wires and bouquets. One of the many callers was Red Buttons, ex-burly comic, now in *Vickie* at the Plymouth. . . . **SAMMY FUNT** is company manager and Otto Klives ticket taker at the Ambassador. . . . **MONROE (MONKEY) KIRKLAND**, comic, plus his trailer, moved from the Follies, Kansas City, Mo., to the Grand, St. Louis, September 21. . . . **HARRY BENTLEY**, former comic, is now operator of his own dress factory.

DIANE RAYE returned to co-featured spot in a First Circuit show at the Hudson, Union City, September 20, after a week in a hospital. Same show was headed by Bozo Snyder, with Jack LaMont and Eddie Lloyd, comics, supported by Holly Leslie, show manager; Connie Ryan, singer, back after nine months of illness; Wynette, strip, and Gerard and Lawrence, dancers. Also Maurice and his acro-contortion specialty and Mary Welch, who was out of the cast week of September 20 because of illness and was replaced by Mickey Kelly, herself recently recovered from a sprained ankle. First time in seven years in the East for LaMont. . . . **JACKIE WHALEN**, now in the Coast Artillery, has been shifted from Fort Dix to Camp Haan, Calif., where he is with Bat. D, 444th Sep. Bu.

INA LORRAINE, with her dance billed as *The Virgin's Dream*, is being held over (See *BURLESQUE NOTES* on page 46)

MIDWEST:

EDDIE INNES has moved into the spot occupied by Manny King in the Midwest Unit. King is out due to illness. Innes started Friday (2) at the National, Detroit, as a co-feature with Deppie Andre. . . . **JULIE BRYAN** is another performer who left the circuit (in Buffalo) due to illness. . . . **GINGER HEALY** moved into the Grand, St. Louis, this week. . . . **RUSSELL TRENT'S Crazy Show**, which has just completed a good week at the Alvin, Minneapolis, opened at the Folly, Kansas City, Mo., Friday (2). . . . **SCARLET KNIGHT** will be the main attraction at the Rialto, Chicago, Friday (9), coming in from the Empress, Milwaukee. . . . **MAE BROWN** is the current feature at the Gay 90s, Columbus, O. Incidentally, that spot uses Empire Circuit unit principals and its own line of girls. . . . **BETTINE** is the current *Gayety*, Akron, attraction.

PHILADELPHIA:

JULES ARLISS, manager of the *Troc*, giving a heavier play to the vaude acts. Spotting three variety turns a week. . . . **MARGIE HART** played up big in the newspaper ads by the local movie houses in ballyhooing her flicker. . . . **BETTY FREDERICKS** joins the *Ratons of 1942*, "crazy show" unit organized here by Sid Golden.

Margie Roye for Legit?

PITTSBURGH, Oct. 3.—Another burly performer may reach musical comedy as result of Oscar Serlin's attending Casino show during *Strip for Action* stay at Nixon. Margie Roye, in burly for three years and formerly singer with Jean Goldkette's band, is told Serlin intends to hire her for road company version of *Strip for Action*.

Burly for New Castle

NEW CASTLE, Pa., Oct. 3.—Midwest units will stop here Fridays and Saturdays, starting October 9, to break the jump from Canton, O., where shows close at the Grand on Thursdays, and Pittsburgh, where the Casino changes bills Sundays. Frank Bryan, operator of the Canton house, is promoting the local deal in his own theater.

Strip, Strip Tease Or Exotic Dancing, And the Difference

PHILADELPHIA, Oct. 3.—The difference between "strip tease" and "exotic" dancing was explained last week for the edification of Judge Hiram H. Keller in Bucks County Criminal Court. The explanations were made by Anthony J. Cortese, proprietor of the Villa Hotel Cafe at suburban Parkland, who pleaded guilty to charges that some of the things that went on and came off at the nitery were as the Pennsylvania State Liquor Board said they were. Liquor agents swooped on the Villa last June while the floorshow was in progress and found girls dancing there stripped to the waist.

"What," asked Judge Keller, "is the difference between a strip tease and an exotic dance?"

"The only difference," explained Cortese from the witness stand, "is that the strip tease is a dance with tails or feathers or bubbles or blown-up balloons, which they shake vigorously, but do not take off. The performer doesn't remove the veils that are her only adornment—but she lifts and swishes them around."

An exotic dance, the expert continued, is a dance that has more strip than a strip tease, and practically no tease at all.

"Oh!" sighed the judge. "Four months in the county jail or \$400 and costs." Cortese paid the fine. Six other persons employed in the nitery were given suspended sentences, as was Anthony C. Sharkey, former morals agent for the Pennsylvania State Department of Labor assigned to the amusement business until the night of the raid, when he was discovered tending bar at the Villa. Sharkey, who had charge of licensing bookers in this area for the State, has since become a welder.

Wesson Bros. Want To Quit 'Wine' Show

NEW YORK, Oct. 3.—Wesson Brothers, current in the legit-burlesker, *Wine, Women and Song*, have delivered their two-week notice and have been booked to resume a vaude tour with the Andrews Sisters at the Central Theater, Passaic, N. J., October 15, which they had canceled in favor of the Broadway stand.

The show management is attempting to hold them, with arbitration possibilities looming if the fracas isn't amicably settled. Abner J. Greshler, manager of the act, claims its contract calls for two weeks and options and that the theater notified him that the artists' contract was also covered by the show's agreement with AGVA, which calls for run of play.

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Vaudeville Notes

RENEE DE MARCO, closing at the Savoy Plaza, New York, September 30, is penciled in for the State, New York, October 15 week, with the Blackstone, Chicago, set for October 30 opening. . . . **GARRON AND BENNETT**, ballroom team, and Jerri Withee, tap dancer, combined into a flash act for the State, Baltimore, week ago last. Garron and Bennett opened September 21 at the Ben Franklin, Philadelphia.

vocalist sings two numbers, his My Devotion registering best.

Nita Bradley, girl singer, did great with When's My Baby Coming Home? A good looker, with a fine voice. The band's Got a Gal in Kalamazoo nearly brought down the house.

Beachcombers of 1942 is split into a number of acts. Opening has 10 girls on stage. A lad follows to play a few instruments and to crack some gags, clicking okay. The lad imitates the music of Louis Armstrong, Tommy Dorsey, Harry James and Fats Waller, and plays two and three trumpets at a time.

Ten girls, dressed in Indian costumes, present an Indian Serenade number. Stage lighting adds to the act's flash. Other numbers by the Beachcombers unit are Sarong Strens, Stairways to Stars, Breath of Paris and V for Victory, all highlighting gags and girls.

Girls cavort on the runway into the audience, the audience liking it. Comedy and tap dancing bits are presented along with the girls acts.

On screen, Enemy Agents Meet Ellery Queen, fair mystery yarn. Opening showbiz good. Allen M. Widem.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Sept. 30)

Abe Lyman and orchestra (five brass, five reed, four rhythm and three strings) dish out sweet and swing in good portions to an appreciative audience. Also on the bill are Don and Beverly and Jackie Green.

Coming on with their theme, California Here I Come, the Lyman group swings into Idaho, with the tune getting complete treatment from the trombones, with parts for clarinet, sax and trumpet solos. Boys do the tune up fine.

Billy Sherman, Lyman's vocalist, takes over for a bit of good warbling on This Is Worth Fighting For and He Wears a Pair of Silver Wings. Drew a big hand. Let's Keep Smiling was a vocal tune for the band, with the sidemen dead-panning thruout. Lyrics pack a terrific message and this is not a song for comedy. Jack Marlowe, violinist, socked with a couple of classics.

Don and Beverly, working to Smoke Gets in Your Eyes, went thru their ballroom steps in showmanly manner. They encored with an "impromptu dance," which included rumba, conga, tango, polka and jitterbug, to win a big hand. Had to beg off.

Jackie Green, impersonator, got off to a slow start with his imitations of Henry Aldrich, Homer Brown, Schlepperman, Lou Costello and Mortimer Snerd. However, his singing impersonation of George M. Cohan, Harry Richman, George Jessel, Ted Lewis and Eddie Cantor put the act in the groove.

Lyman's group takes over for a medley of Gershwin tunes, with muted trumpets socking it out. Rose Blanc chalked up a show-stop with her warbling. Starting out on The Indians Threw Rocks at Columbus, she followed with a bit of groove material, Amen and I Met Her on Monday, sharing honors on the last with Sherman. To appease, Miss Blanc continued her hep singing with Abraham.

Al Parker, hefty trumpet man, gave his impersonation of Henry Busse and Clyde McCoy imitating Al Parker. A versatile trumpet man, Parker's turn clicked solidly.

Pic, in Old California. Lyman doing an extra show a day. Three-quarter house when caught. Show is well rounded and Lyman found a most receptive audience on this his last professional appearance. He closes here October 6 to report to the army. Sam Abbott.

Beachcomber Raises Floor

BALTIMORE, Oct. 3.—Beachcomber nitery has installed an elevated dance floor, which also is to be used for the floorshow.

DAVE LAPIN, pianist of Ruby Zwerling's pit band at Loew's State, New York, the last nine years and prior to that for five years in the Palace Theater band, has enlisted in the navy.

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E. L. GAMBLE, PLAYWRIGHT East Liverpool, O.

Opens With 30 Acts

MILWAUKEE, Oct. 3.—The Club Pago, managed by Roy Tako, opened September 23 with a 30-act floorshow featuring Jimmy Rooney, Marion Varley, Betty Stuart, Honey O'Dare, Janet Lane, Marty Jacks, Lucille Ball, Roberta, and Miron Stuart and orchestra.

500 Club Expands

ATLANTIC CITY, Oct. 3.—Maxie Kendrick's 500 Cafe, formerly Phil Barr's 500 Club, has added a large musical bar, with a large stage in the center to house regular floorshows apart from the continuous musical entertainment. Show is produced by Guy Martin, of New York, and includes a line of six girls. Pat Travers and Her Men of Rhythm, and Bill Hey. Spot will operate the year round.

GAS TO HIT SHOWBIZ

(Continued from page 3) However, many sections of the country will be harder hit than others, especially out-of-the-way spots in the Midwest. Many ballrooms and roadhouses in this section are remotely located. Not only will performers be unable to play these spots, but patrons who had frequently traveled as much as 50 or 60 miles for an evening's entertainment will be unable to do so.

For the past several months theaters and ballrooms on the West Coast have been doing land-office business with one-night band stands. They also will suffer greatly as a result of the new order, as bands will have to cut down sharply on the number of one-night stands played.

At present more acute than gasoline rationing is tire rationing. Performers can be assured that for the present, at least, they will be able to get some gasoline. The same is not true of tires; judging from present conditions it may be some time before they will be obtainable, if at all.

4-A TO STUDY AGVA

(Continued from page 3) disclosed that, if a reorganization is suggested, it has been recommended that the present set-up of locals be eliminated in favor of branches in key cities, similar to the set-up of Equity.

Four A's feels that the weak financial condition of AGVA is largely due to the locals fighting with the national. When AGVA locals have fought with the national, per capita tax has seldom been sent in.

Only a few locals are now sending in dues, according to Greaza, who says the national is very close to being broke. He predicts that unless AGVA is merged with Equity, AGVA will have to call on the Four A's for more money. (It has borrowed \$70,000 in three years).

Greaza said that he would amplify his report for the committee, "because many generalities have now become real issues."

NEW YORK, Oct. 3.—Walter N. Greaza, national administrative director of the American Guild of Variety Artists, pointed out this week that his financial report citing the Chicago and Pittsburgh locals as the only locals paying per capita tax regularly was based on a period of two and a half years. He stated that the Detroit local hasn't missed a payment since last May.

175G TO ARMY RELIEF

(Continued from page 3) ing of The Star-Spangled Banner, accompanied by the orchestra under the direction of Erno Rapee, musical director of Radio City Music Hall, which also donated its entire show for the evening. Al Jolson, George Jessel, Pat O'Brien, Jack Haley, James Melton, Charles Laughton, Ethel Merman, Larry Adler, Kate Smith, the Ink Spots, and a score of others contributed their talents, as did the casts of Broadway's outstanding hits and leading dance bands.

The production was staged by Leon Leonidoff and Nat Karson, and the stage director was Sidney H. Piermont. Bernard Relin was the executive director of the show and Nicholas M. Schenck honorary chairman.

Prices ranged from \$1.10 to \$55. Some boxes containing four seats sold at \$1,000.

JOLLY JOYCE, Philadelphia, has taken Jimmy Husson under personal management. Opening him September 28 at the Beachcomber, Baltimore.

COCKTAIL COMBOS ACTS • UNITS • BANDS

Femme Musicians in Great Demand

Cocktail combo bookers are indulging in a great woman hunt. Femmes now hold a strategic spot, and any booker with more than a few under contract considers himself extremely lucky.

With lounges mushrooming all over the country and the draft decimating the male lists, girl musicians are demanding and getting above-scale salaries. The pay of femmes working lounges has increased from an average of \$75 to \$125, with many going beyond that.

Bookers complain that competent femme musicians have always been scarce, even under favorable circumstances. Cocktail lounges demand that good musicians be coupled with fairly good voices and personality, thus forcing bookers to select from smaller lists of eligibles. In fact, bookers in many cases will not supply top grade femmes unless the spot wanting them is booked by them on an exclusive basis.

The reverse is also true. Should a booker spot a femme not up to standard, his exclusive booking privileges is likely to be withdrawn in a hurry.

Consequently, femme buying between agencies has reached a new high. No agency has tied up a sufficient number of girls to get along without having to approach other offices on a split commission basis.

However, girls are still finding it advantageous to tie up with one office exclusively, as they get the cream of available jobs and the office usually will do everything within reason to keep them happy.

Strolling teams are also wanted by some lounges because of the tax situation. By having a regular floorshow, spots must pay a 5 per cent amusement tax. By using only occasional units, they are often able to avoid that impost.

Combos for Chain

Booking of cocktail combos into the Howard Johnson chain of restaurants is likely, as the spot near Trenton has made inquiry to Harry Kilby, of the General Amusement Corporation, regarding bookings. The Trenton booking will probably be on an experimental basis.

The Johnson chain has been hit by the gas and rubber shortage, especially in spots away from the metropolitan centers. Most of the restaurants are within easy driving distance of cities, and the placing of cocktail combos in these spots will probably draw some of the trade that has been patronizing city cafes.

News Notes

Danny Hollywood, of the General

Amusement Corporation, insists upon being called Dr. Hollywood these days. Hollywood delivered a baby for a neighbor when a medico couldn't be obtained in time, and after his mother-in-law and wife (Betty Engels, MacFarland Twins band canary) couldn't go thru with it. The child, which came prematurely, was stillborn.

When Allen Ruppert was called into the army, he entrusted 12 cocktail units to the Al Zugsmith office. The draft has decimated five of the dozen, and Zugsmith expects three more to be broken because of induction. The others are all-femme groups.

Chatter

ERSKINE BUTTERFIELD is down for the Fenway Hall Hotel, Cleveland, October 7. . . . MAXIM LOWE has been at the Shoreham Hotel, Washington, continuously since its opening in 1930. . . . THREE ACES AND A QUEEN are October 5 openers at the Sky Bar, Cleveland. . . . RAY STEVENS opens at the Famous Door, New York, October 15. . . . LEE KUHN AND CAROL BAUER open Monday at the Main Central Hotel, Asbury Park, N. J. . . . ELLA WILLIAMS is a newcomer to the Taft Hotel, New York. . . . TOMMY CULLEN is a recent starter at the Francis Marion Hotel, Charleston, S. C. . . . MUSIC MAKERS have drawn another holdover at Rogers Corner, New York.

EDDIE VALENCIA is currently featured at the Gay Nineties in San Diego. . . . MIKE LYMAN is set at the Radio Room in Hollywood until the end of the year. . . . PAUL NEIGHBORS continues at Harry Arnheim's Hollywood Tropics. . . . TINY DOBBINS opens Adams Hotel, Phoenix, with his Kings of Rhythm, October 15.

In and Around Philadelphia

DeLOYD McKAY takes over at Irvin Wolf's Rendezvous, with FIVE BELLES AND A BEAU holding over. . . . JOHNNY PARIS takes his solo spot to Arnold's Cape Club, Cape May, N. J. . . . DOTTIE KING TRIO carries on for another season at Murray's Rhythm Bar, with solo spots going to MARY LOVE, JUDY LANE and SHIRLEY AMES. . . . BILLY DAVIS TRIO new at Steve Brodie's New Musical Bar. . . . RICHARD BACH and his Hammond organ alternate with the SALLY LAMAR TRIO at Victor & Harry's Trans-Continental Cocktail Lounge. . . . BON BON and His Buddies close at the Swan Club. . . . MERLOUBELLE TRIO takes over the stand at American Hotel, Reading, Pa.

Billy Rose Statues Put on 6-Day Week

NEW YORK, Oct. 3.—Billy Rose has placed the chorus and show girls at the Diamond Horseshoe on a six-day week, effective immediately. With beautiful dolls becoming a scarcity because of the demand, Rose is hiring more and will rotate them because house will still operate seven days a week.

Some other spots around town also have the girls on a six-day week, by virtue of the fact that they close one night a week because of the six-day-musicians' union ruling.

Rose's action is on the heels of attempts by the American Guild of Variety Artists to organize the Diamond Horseshoe.

Ex-Vaude Managing House

PHILADELPHIA, Oct. 3.—Madelyn De Nardo, former standard vaude and legit musical performer, who danced with her husband, Gene De Nardo, becomes the first local woman to become manager of a movie house, the Bandbox Theater here. Miss De Nardo last dealt with theater managers from the other side of the footlights in George White's Scandals.

American in Rio Marries

RIO DE JANEIRO, Sept. 26.—Gloria Whitney, U. S. performer in Rio the past five years and currently in Casino Atlantico floorshow, will retire from show business November 1 when she will marry Menhgart (Butch) Szabo, Pan-American Airways pilot.

Bayonne Becomes Split Week

NEW YORK, Oct. 3.—Victory Theater, Bayonne, N. J., started a split week of vaude September 14. Had been using vaude four days. Al Rickard, of the Arthur Fisher office, is booking.

WANTED ADVANCE AGENT

For Army Camp Shows. Must have car and good tires. One with Repertoire Show experience preferable. Contact at once.

NAT D. RODGERS

Evangeline Hotel Alexandria, La.

(Routes are for current week when no dates are given)

A

Adriana & Charley (Chicago) Chi, t.
Albins, The (Blackhawk) Chi, c.
Allen, Sara (Sunup) NYC, nc.

B

Babette (Folly) Kansas City; (Grand) St. Louis 9-15, t.
Baker, Bonnie (State) NYC, t.
Baldwin & Bristol (Brass Ball) Lawrence, Mass., nc; (Harbor House) Boston 12-17, t.

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AMERICA'S FINEST Girl Instrumental-Vocal Act.
Enduro Cafe, Flatbush Ave., Brooklyn, N. Y.
Pers. Repr. Allan Rupert, McAlpin Hotel, N. Y. C.

Boles, John (Bowery) Detroit, nc.
Boots & Saddles (Western Plaza) Cincinnati 6-7, t.
Bouvier, Yvonne (La Vie Parisienne) NYC, nc.

C

Cardini (Chicago) Chi, t.
Carlyle Sisters (Queen Mary) NYC, c.
Carney, Alan (Paramount) NYC, t.
Carroll & Gorman (835) Chi, nc.

D

Dacita (Rainbow Room) NYC, nc.
Davis, Dorothy (Helsing's) Chi, c.
Davis, Virginia (Embassy) Phila, nc.

E

Ellsworth & Fairchild (Pierre) NYC, h.
Emanuel (Louise's Monte Carlo) NYC, nc.

F

Fernandez, Jose (Havana-Madrid) NYC, nc.
Field, Robert (Leon & Eddie's) NYC, nc.

G

Garner & Wolff (Hurricane) NYC, nc.
Garrett, Betty (Village Vanguard) NYC, nc.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-road-house; re-restaurant; s-showboat; t-theater. NYC-New York City; Phila-Philadelphia; Chi-Chicago.

Georges & Jalna (Waldorf-Astoria) NYC, h.
Gerity, Julia (Sawdust Trail) NYC, nc.
Giovanni, Dr. (Latin Quarter) NYC, nc.

H

Hall, Natalie (McVan's) Buffalo, nc.
Hannon, Bob (Roxy) NYC, t.
Harger & Mae (Edgewater Beach) Chi, h.

I

Ink Spots, Four (Stanley) Pittsburgh, t.
Innis, Eddie (Aloha) Brooklyn, nc.

J

Jansleys, The (Roxy) NYC, t.
Jardiniere & Madeleine Gardiner (National) Detroit t; (Rialto) Chi, 9-15, t.

POLLY JENKINS AND HER MUSICAL PLOWBOYS
Oct. 9-10, 9:30 WLS Barn Dance, USO Camp Show Unit 48, Atlanta QM Motor Depot, Atlanta, Ga. For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Illon, N. Y.

Johnson, Bill (Belmont Plaza) NYC, h.
Jordan, Jeanne (Queen Mary) NYC, nc.

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Write Wire Phone Walnut 4677 Earle Theater Bldg. Walnut 9451 Philadelphia, Penna.

K

Kaahue's, Johnny, Hawaiians (Roosevelt) Pittsburgh, h.
Kahler, Jerry (Seneca) Chi, h.

L

Lane, Bobby, & Edna Ward (Music Hall) NYC, t.
Lane Sisters (Plantation) Long Branch, N. J., nc.

M

Make-Believes, The (Sherman) Chi, h.
Malone, Mack (El Rancho Vegas) Las Vegas, Nev., h.

N

Nagle, Anne (Palace) Columbus, O., t.
Na Pua (Lexington) NYC, h.

O

O'Malley, Beth (Mother Kelly's) NYC, nc.

O'Shea, Pat (Sawdust Trail) NYC, nc.
Oye, Fung (Louise's Monte Carlo) NYC, nc.

P

Paige, Ann (18 Club) NYC, nc.
Paradise, Carl (Rogers Corner) NYC, nc.
Paris, Frank (TKO Boston) Boston, t.

R

Ravaye & Margo (Latin Quarter) Boston, nc.
Ray & Trent (Colonial) Dayton, O., t.

NICK LUCAS FAY'S THEATER PHILADELPHIA, PA. WEEK OCTOBER 8
Direction: General Amusement Corp.

Roberts, Lucille & Eddie (Drake) Chi, h.
Robinson, Ann (Cafe Society Downtown) NYC, nc.

S

St. Onge, Joe & Ida (Avalon) Hull, Que., Can., cc.
Salamak, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.

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Scott, Margaret (Pierre) NYC, h.
Scott, Tom (Rainbow Room) NYC, nc.

DRAMATIC AND MUSICAL
(Routes are for current week when no dates are given)

Angel Street (Empire) Syracuse, N. Y., 7-8; Rochester 9-10.
Arsenic and Old Lace (Biltmore) Los Angeles.
Beat the Band (Shubert) Boston.

Advance Bookings

ANDREWS SISTERS: Loew's, Akron, Oct. 30; Chicago, Chicago, Nov. 6; Universal Studios, Nov. 14.
DAVE APOLON: State, Hartford, Conn., Oct. 30.
BEATRICE KAY: Paramount, New York, Oct. 14.
FRANK SINATRA: Central, Passaic, N. J., Oct. 8.

ICE SHOWS ON TOUR

American Beauties on Ice (Pelham Heath Inn) Bronx, N. Y.
Francys' Dot, Star-Spangled Ice Revue (Crawford House) Boston, until Oct. 10.

ARNOLD'S ACE IN THE HOLE

Hotel Penn Has Tom D. for '43

NEW YORK, Oct. 3.—Tommy Dorsey has been signed to play Hotel Pennsylvania here, opening next year at this time. Booking solves hotel's problem of finding an adequate successor to its former ace attraction, Glenn Miller, now in uniform. It also represents a break for Music Corporation of America, Dorsey's booker. Previously, General Amusement Corporation, which handled Miller, had a virtual exclusive on the location. It is expected that MCA, on the strength of the Dorsey inking, will be able to squeeze others of its orks into the spot.

Dorsey's New York bailiwick for years has been Hotel Astor. He has not signed for a return trip there, however, and in view of the Pennsy booking it is considered likely that Astor will have to cast around for a new ace.

Now on the Coast, Dorsey is reported about to scrap his elaborate new string section.

802 Makes Several Important Changes

NEW YORK, Oct. 3.—Local 802, AFM, will hold its bi-annual elections December 3 instead of December 17 as a result of a resolution adopted at last membership meeting. Another change ushers in the Honest Ballot Association, under whose supervision the coming elections will be run off. Most important change results from adoption of a resolution, originally offered in varying forms by many members, calling for members of the executive and trial boards to receive \$75 weekly and forbidding them to accept outside engagements in competition with non-official members of the union.

Names of many of the present office-holders will not be included when the new administration slate is presented to the membership next week. Some of the names will be missing for military reasons, others because of unwillingness to surrender cushy network jobs for 75 bucks per.

Many musicians here feel that the reforms are further strides toward complete democratization of the union and will successfully tie together the membership in a more unified group.

Hartenstine Trying Again in Pottstown

POTTSTOWN, Pa., Oct. 3.—Ray Hartenstine, who folded his Sunnysbrook Ballroom here for want of business a couple of months ago, will take another stab at promoting. Has Gene Krupa inked in for Saturday (10), Charlie Barnett for October 24, and is working on a name for October 17.

Hartenstine's headaches with what used to be one of the most lucrative ork stops in this part of the country were occasioned by difficulties customers had in getting to the dances, due to gas rationing. He now believes, tho, that folks have straightened themselves out on gas usage and that the panic has died down in enough households to assure him of patronage.

Dick Rogers Good in Philly

PHILADELPHIA, Oct. 3.—Dick Rogers, virtually an unknown in this corner, proved a major draw at the gate Saturday (26) for promoter Tom Cavanaugh at Brookline Country Club. At \$1.10 a head, Rogers attracted 650 dancers in face of a heavy rainstorm to pile up a fat \$715. In order to grab off the big bands, Cavanaugh is adding a Friday night session when a top name is available, bringing in a local or territorial combo for the regular Saturday night session. As a result he brought in Jerry Wald last night and has Herby Woods tonight. Also set with Gene Krupa for Friday (9), the Saturday date still open, and for the Saturday after (17) he has Charlie Spivak.

The Show Must Go On

CINCINNATI, Oct. 3.—Alvino Rey and the Four King Sisters had quite a program laid out for their Coast-to-Coast hook-up from WKRC here last Saturday, but due to mishaps only pianist, trumpeter and three of the Kings showed up. The fourth King had taxi trouble and the rest of the musikers were busy tracking down lost instruments. Program turned out to be extremely informal, with script writer Betty Mae Nelson joining in the harmony singing and records being substituted for the Rey ork.

Bluebird Signs Bob Allen Band

NEW YORK, Oct. 3.—Leonard Joy, in charge of recording artists and repertoire for Victor and Bluebird records, scored his second talent coup in two weeks Wednesday, September 30, when he signed Bob Allen to a Bluebird disk contract. Last week Joy snared Lee Castle's new band for the same label.

Allen, who has not recorded for any of the major companies, became a red-hot wax prospect a couple of weeks ago when chosen to play Hotel Pennsylvania here in place of Glenn Miller, now in the army. While it will be impossible to get Allen on tallow until the AFM-record mess is untangled, Bluebird has the satisfaction of knowing that it has the band tied up.

Victor is the first record firm to begin rounding up new talent since the wax ban took effect August 1. Others are now beginning to follow the lead, but no announcements have been made as yet.

Jurgens Film All Set

HOLLYWOOD, Oct. 3.—Dickering here last week between MGM and Arthur T. Michaud, manager of Dick Jurgens, resulted in the maestro being signed for a featured role in *Best Foot Forward*. Shooting on the film begins January 15. Jurgens is reported getting between \$30,000 and \$40,000 for his end, in addition to which studio will pay transportation, sidemen, vocalists, taxes, etc.

MCA Maestri on Location Get Paid Every Night; Trying To Lessen Ache of Liability Law

NEW YORK, Oct. 3.—Music Corporation of America is first important agency to undertake active measures designed to protect against major losses which might be suffered under American Federation of Musicians' new liability law. Agency has instructed its band leaders to collect their pay from location owners every evening, instead of once per week. In this way should the operator default agency will not stand to lose as much under the AFM rule as it would if the ork played the full week—or so it is hoped.

By having the maestro collect each evening, agency puts the responsibility for sizing up the situation on the leader himself. Whether the union will hold still for this understanding of the arrangement is not yet known. MCA brains foresee no difficulty from AFM on the daily collection proposition, but are not sure that the union will (1) allow them to not pay the band leader should he fail to collect daily and then fail to collect at the end of the week; (2) allow them not to pay the band leader for the full term of the job contract, as specified in the new rule, even should the ork be pulled out after two or three days.

All the agencies have been searching for some way to convince AFM that the rule is inequitable, but are faced with the inevitable rebuttal that it is also inequitable to expect a band to take it on the chin when a booking turns out to be a panic. Offices hope to seek some compromise with the union, and all

See Clincher in Morale Issue; Figure Rest of Case Is Weak

WASHINGTON, Oct. 3.—Altho legal minds are at variance on the probable outcome of the anti-trust injunction suit to be aired in Chicago 10 days from now, Thurman Arnold, who will plead the government's case, is reasonably confident that he can wrap up the matter and have the disks back in their studios in jlg time. In conversations with record execs and other insiders, Arnold has made clear that the key to the situation lies in the morale aspects of wax in wartime, rather than on the labor-capital issues involved. The assistant attorney general apparently agrees with other legal brains here that if the government bases its suit on strict

labor grounds its chances of victory are none too certain.

Arnold has been collecting depositions from heads of various government morale agencies, stating that the absence of new recordings will work hardship on such agencies and altogether will have a deleterious effect on civilian and service morale. By mere display of such depositions to the presiding justice, it is expected that sufficient cause can be created for an injunction forbidding Petrillo to carry on along his present line. Perhaps the injunction would be in effect only for the duration of war, but it would provide Arnold with more ample time to press for Congressional legislation, sentiment for which can be thoroly whipped up not only in the Chi court but also during the forthcoming Senate investigation.

Opinion around here is that Petrillo could effectively have stalemated Arnold's potential clincher by bending backward to compromise on matters affecting morale. And there is plenty of chatter to the effect that the AFM prez has made several efforts to do so, but that they have been sloughed off.

Hope that Petrillo might settle with the disks between now and court time has all but vanished. The issue has been enlarged far beyond its original scope, with the record companies relegated to the position of interested bystanders. A couple of weeks ago Petrillo, for the first time, stated that his first intent had been merely to force discussion of the record situash between union and diskers. The statement was not answered either by the wax firms or by the government. For that reason, it is taken as a reasonable certainty that the case will come to court in much the same shape as it now stands, unless of course, Petrillo returns to the full flush of his old Local 10 days and pulls a last-minute ace out of his satchel. But win or lose, the case will come to its real climax in the halls of Congress.

Victor Shuffles Execs

CAMDEN, N. J., Oct. 3.—Recording duties among top execs at RCA-Victor here have been shuffled. Frank B. Walker, vice-president in charge of the recording division, is now devoting full time to activities associated with repertoire and recording, it was announced. James W. Murray, who recently left Columbia to join Victor-Bluebird as general manager of the commercial record division, is now directing all commercial activities.

In announcing these changes, H. C. Bonfig, commercial vice-president of RCA, declared that the future potentials of the record business indicate that expansion will continue and declared, "Our facilities and organization are being planned accordingly."

ASCAP This Week

NEW YORK, Oct. 3.—Exec board of ASCAP has appointed a new exec committee, Herman Starr, Max Dreyfus and Ray Henderson, to function for the next year. Under ASCAP policy, committee is made up of two pubs and one penner for one year and two writers and a pub following year.

Some of the more excited members of the writer membership here have been circulating a petition which they claim will be sent to Thurman Arnold. Petition purports to give the inside on allegedly monopolistic practices of the pub bloc. It is reported that when the petition was handed to a lawyer for preparation in proper legal form it was turned back as not holding water.

Next big news in the Society is expected to come from the West Coast when L. Wolfe Gilbert, Stanley Adams, Fred Ahlert and Charlie Tobias address an open membership meeting on the new penner classification system. General meeting of ASCAP will be held here October 29.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER.

JIMMY DORSEY (Decca 18460)

Daybreak—FT; VC. *Brazil*—FT; VC.

THAT magical musical formula that created a shower of gold dust with *Amapola* and *Green Eyes* is dug up again by Jimmy Dorsey for *Brazil*. Everything contained in those earlier record rages is recaptured here. For the song material Dorsey has again dipped below the border for Ary Barroso's familiar Brazilian samba, to which S. K. Russell has matched a set of American lyrics. A gorgeous melody with a haunting appeal, it loses little of its exotic flavor in the fox-trot setting. The band brings it on big with a tonal rainbow of instrumental colors for the introduction that sets the stage for Bob Eberly's singing in a moderate tempo. The maestro's alto sax figurations pick it up to indicate change of tempo and tempo. And with the faster beats established, Helen O'Connell adds a rhythmic punch to the lyrics. Side B is as potent as the two earlier hits. Plattermate is the elegant song theme of Ferde Grofe's *Mardi Gras* movement from his *Mississippi Suite*. A tone picture of *Daybreak* makes for the superb side introduction, with Bob Eberly in excellent voice for the opening chorus of the slow ballad, staged against a flooding bank of muted brasses. Dorsey's alto sax phrases the start of a second stanza, the ensemble joining in, with Eberly returning to pick up the second half. A musical motif similar to the introduction polishes off the side.

Having made phono history with "Green Eyes" and "Amapola," Jimmy Dorsey has recreated the same sock style for "Brazil." If the public is receptive the side will unquestionably prove as potent for the operators as the gold mine tapped by the two earlier hits. Moreover, "Daybreak" is also phono material, and since all the big recording names have hopped onto the ballad, it's an open field for all acceptable entries.

TOMMY DORSEY (Victor 27974)

There Are Such Things—FT; VC. *Daybreak*—FT; VC.

NOT to be outdone by brother Jimmy, Tommy of the Dorsey clan also dips down deep into his hit-making patterns, and for *There Are Such Things* comes up with the same mold that made musical history with his *I'll Never Smile Again*. While there is no torch carried by this song by Abel Baer, Stanley Adams and George Meyer (Dorsey's music firm publishing), it's a luscious melody that impresses the introductory note sets the stage for the Pied Pipers, singing the slow ballad with all the appeal and smoothness that marked their *Never Smile Again* smash. Voices get suave support from the string section. The trombone choir, paced by maestro Tommy, and with the bells muted, picks it up for the last half of another chorus, bowing out at the tag line in favor of the Sinatra-Pipers section to sing it out. For the final touch, the ensemble cuts in for one of those rich and superb endings. Moreover, there is double appeal to the disk. For the flipover, Ferde Grofe's *Daybreak* also gets a plush setting. Dorsey's silky trombone slides, blending with the velvety violins, take the opening chorus. For the second stanza it is Sinatra all on his own and never in better voice.

There should be no hesitation in reserving a strip for "There Are Such Things." By every token it should carry on as big as "I'll Never Smile Again," and it will only be a question of the supply meeting the demand. As in the earlier sensation, Dorsey has the song for himself. And the "Daybreak" flipover will unquestionably be a phono winner as well.

JOE REICHMAN (Victor 27975)

Kashmiri Song—FT. *Little Thoughts*—FT; VC.

Joe Reichman transcribes the famous *Kashmiri Song* into conventional dance tempo, and it loses none of its haunting appeal when held to strict fox-trot tempo, mostly because of the sparkle of the keyboard. In a moderately slow tempo, with a steady rhythmic beat keeping it thoroly danceable thruout, and Reichman paces the side's two refrains from start to finish, both in the solo and supporting passages. No melodic distortion to bring out orchestral tricks, being instead a simple exposition of the rich melody. Plattermate is a pleasant ballad by Grace Kay White and the maestro himself, with Chester LeRoy effective for the vocal dreaming in the baritone range. Set in slow ballad tempo, the Reichman keyboard scintillates in his familiar style for the opening and closing half choruses that sandwich the singer.

For the smarter phono locations, where Joe Reichman's brand of smart rhythms enjoys its greatest appeal, the standard "Kashmiri Song" is a cinch to show signs of strength.

XAVIER CUGAT (Columbia 36651)

Chiu Chiu—FT; VC. *Brazil*—FT; VC.

A master in painting the exotic and melodic charm of Latin lullabies, Cugat cuts a fancy figure for these two. A sure-fire in this set is Molinare's *Chiu Chiu*, a cute Brazilian ditty dished up as a lively and sparkling Guaracha Samba. Song is also included in the score of the *You Were Never Lovelier* flicker. The Cugat orchestra is in gay festival spirit in starting off the side for two choruses. Lina Romay takes over the next refrain, imparting a flirtatious flair in her singing of the Spanish lyrics. Band brings up another chorus, with the voices of the Cugat Chorus blending with the instrumental sections to see the side out. Flipover is the already familiar *Brazil* Samba. In the colorful Cugat scoring, blending the Cugat Cho-

rus voices with the varied harmonic colors of the instrumentalists, there's an intoxicating appeal in the spinning of this gorgeous melody.

With a Fred Astaire movie to enhance its merchandising and a Cugat version to bring out all of its melodic and lyrical appeal, "Chiu Chiu" stacks up as a south-of-the-border hit. At locations where Latin lullabies bring in the nickels, this side should create a steady flow of coins. Moreover, there is double duty in the disk for such addicts in the popular "Brazil" on the flipover.

(See ON THE RECORDS on page 63)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Sonny Dunham

(Hotel Sherman, Chicago, Blue Network, Saturday (26), 11:15-11:30 p.m.)

IF LEADERS of other jump crews were listening in to this one, they must have profited enormously, because the remote was a prime example of inept programming—two ballads and one jumper spread over 15 minutes, with the one jumper taking up about half of the precious time.

Even the layout was cockeyed. The first two numbers on the program were sentimental items, destined to be passed up by members of the younger jive set. After the youngsters were lost Dunham followed with the over-long *Hold Everything*, strictly swingeroo and strictly an invitation to the oldsters already hooked to start dalling.

Pity of it is that *Everything*, written by Dunham's arranger, William Moore, is a wonderful riff tune, featuring lots of brass, with Dunham's heated muted trumpet to the fore, and made to order for the swing kids, who should have been coaxed into sticking around. Ray Kellogg's fairish baritone adequately disposed of the lyrics on the two ballads, but Dunham isn't going to add to his

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Vaughn Monroe

(Reviewed at Hotel Commodore, New York)

BACK in what has come to be his home territory, Monroe trots out his usual brand of band—the well-knit, rhythmic, clean-playing sort of outfit that has punched away behind his own robust baritone for enough seasons for him to climb into the upper crust of orkdom and become solidly entrenched there.

Not enough can be said for the shrewd thinking evident in every arrangement, practically every move the band and its leader make. There is nothing startling, nothing over-exciting and so, by the same token, there is nothing from which the novelty can wear off. The band plays comparatively straight, in the accepted four-beat tempo of the day; occasionally one of the lads steps up for a solid tho unobtrusive swing chorus, and the rest of the time there is Monroe or some of his fine vocalists on hand to do an impeccable lyric. In other words, this is one band which is on top for keeps, because its appeal is a general one and its commercial qualities have nothing of the fad about them. Dancers can't help enjoying the smart, well-mixed tempos, and listeners of all sorts can also find plenty to like in the up-to-the-minute pop arrangements.

Instrumentation is five reed, three trumpets, three trombones and four rhythm. Once in a great while Monroe ventures a trumpet solo and is good at it. His vocals continue to be delivered with a maximum of personality (no ham) and also continue to be in tempo and in tune and in the familiar rich bary. Miss Duke's lusty throatings are also far above the average band run. Four Lee Sisters do a pleasant sight and sound job, and Ziggy Talent is still one of the funnest combination saxist-singers of all.

Carter.

Bob Chester

(Reviewed at Casa Manana, Culver City, Calif.)

BOB CHESTER has had a band for nearly four years, but this is his first trip to the West Coast and he is getting a real test for the danceability of his music at this popular ballroom. It is pleasing to report that his organization fills the bill well.

Chester augments the instrumentation of four reed, six brass and four rhythm with his own hot sax. Because in this ballroom the demand is for hot music,

Chester gets ample opportunity to turn loose his crack trumpet man, Roger Elick. He is backed up by Paul Guild and Joe Figueroa. On trombones Al Mastern handles first horn, with Joe Harris and Benny Bennett taking the other two. In addition to Chester's sax there are Norman Bennett, Leonard Hartman, Johnny Bartwell and Ted Lee. Rhythm section features Paul Jordan, pianist and arranger; Bobby Gibbons, guitar; Tony Romercia, drums, and Hank Waylan, bass. The sections turn in good individual work and blend well.

The vocal assignments are handled by pretty Betty Bradley and Gene Howard. Both have good voices and turn in an excellent job of selling. Howard handles ballads, while Miss Bradley takes over the torch tunes.

Band has been switched around in late weeks because of the draft. However, Chester has an aggregation here that really does him credit.

Abbott.

Eddie Oliver

(Reviewed at Blackstone Hotel, Chicago)

THE former pianist for Ben Bernie (during the Old Maestro's famed College Inn days) is now leading from the piano a balanced nine-piece outfit patterned for smarter spots, particularly where the society mob hangs out. Oliver has the appearance, personality, gift of gab and talent on the keyboard to please the upper strata, musically and atmospherically. Melody rules the group, and there is plenty of it in most tunes, pops or standards, dished out.

As is the case with most society bands, show tunes take up a good portion of each dance set, with a rumba or two interspersed here and there. More important is the fact that the band plays with clarity and color.

For the sake of informality, the boys double in glee club work, but rather than stand up and pose stiffly they remain seated and give out with informal vocals. Basic instrumentation, in addition to Oliver, includes two fiddles, bass, drum, trumpet and three sax. One of the reed men also doubles on fiddle. Billy Cooper (sax) is the vocalist, doing a stock job. The violinists (Hy Kitover and Ted Stanley) are above average.

When caught his fem vocalist-maraccas shaker was out of town. She is Ann Judson Jr. (Mrs. Oliver). Honigberg.

Johnny Messner

(Reviewed at Hotel McAlpin, New York)

IT'S the same old Johnny Messner of *I Can't We Be Friends* theme and fame in his sixth year, except for occasional interruptions at the McAlpin. Professor Koleslaw is in the army, Jean D'Arcy was replaced about five months ago by Gladys Tell. Frank Ross is a relatively new male vocalist, but it's the same old Messner.

That is, it's the same brand of quiet, clean and rhythmic music that always has marked this 10-piece outfit. The tinkle tones of the toy piano setting off danceable arrangements; the frequent vocal chores; the well-heard drum measuring off a precise dance beat, these are what the clientele, which is of the better species, likes and gets. Messner still plays the role of hard-working maestro, singing a bit on the novelties and joining in with the sax section regularly when not leading out with restrained clarinet flicks.

Band, made up of two sax plus the leader's horn, three rhythm, two trombone and three trumpet, plays the best-sellers, with ballads favored against an occasional jump or rumba. Crowd being made up of older and younger set, the latter not jitterbugish, balance seems well chosen.

Tell gal does a tellingly trim job on vocals, her *Just as Though You Were Here* treatment sending gondolas up the inner canal. The Frank Ross needs more practice with phrasing, he boasts a mellow tone that fits the band and the room.

Messner, as always, shows no intention to startle. Just wants to do an unpretentious, entertaining job. He does.

Carlton.

following with that kind of programming.

Jimmy Joy

(Bismarck Hotel, Chicago, Mutual Network, Saturday (26), 12-12:30 Midnight).

JOY'S theme song, *Shine On, Harvest Moon*, leads listeners to expect a nice restful half hour, and his opening title, *By the Light of the Silvery Moon*, appeared to be more of same, but the band came on swinging from the opening gong. Sweet tunes played hot describes the program adequately.

Tunes ran to pops, with a couple of oldies tossed in, but lots of vocals peppered the show. Earl Randall's tenor was heard to good advantage on a cowboy ballad, Del Orlando's baritone was heard on a couple of others, and a quartet, spark-plugged by an unidentified female voice, tackled tunes with a gusto that proved it was willing, if not thrilling. Incidentally, quartet sounds kinda barber-shop for an up-to-date band.

Ork is slightly hybrid, with the saxes and piano sweet, the trumpets and drum hot, but the program heard was generally okay for all types of listeners and the tempo was conducive to rolling up the carpet.

DOUGHBOYS LIKE IT HOT

Use Fewer Bands In Movie Shorts

NEW YORK, Oct. 3.—Film-short market for name bands this season will be maintained mainly by the efforts of three studios, Paramount, Pathe and Universal.

Paramount will release in October subjects spotting Mitchell Ayres, Johnny (Scat) Davis and the McFarland Twins. Thereafter, Paramount reports, it will comb the field for bands with more than name value; that is, orks which can deliver novelty, comedy and just plain entertainment numbers in turn. In this connection the studio has revived the bouncing-ball gimmick for the season's first name band short and may re-inaugurate it with all such shorts.

Pathe has enlisted Ray McKinley and Eric Madriguera for its series, *The Jambores*, to be released in October or early November. First two shorts of this series, film-fronting Johnny Long and Jerry Wald, are currently on national release.

With a Harry James short released September 9, Universal has two others slated for October showing. These are *Serenade in Swing*, starring Jan Savitt's crew and billing Martha Tilton, Six Hits and a Miss and the Rhythm Rascals, and *Jivin' Jam Session*, with the Sonny Dunham band.

Warner studio figures on using at least three name bands for 1943, but none have been signed as yet. Customarily providing for many more namers, the Warner shorts schedule has been taken up by service bands. Similar situations exist with Columbia and MGM, the latter reporting that government subjects have crowded name-band shorts out of the schedule for at least two years.

Names OK in Balto

BALTIMORE, Oct. 3.—Name bands playing to dancers at Baltimore's open-air pavilions at Carlin's Park and Gwynn Oak Park this summer displayed big pulling power. Five bands which appeared here during summer season attracted upward of 2,000 dancers each for a total gross of approximately \$11,000.

Bands were Claude Thornhill, Bob Craig, at Carlin's; Gene Krupa, Charlie Barnet and Charlie Spivak, at Gwynn Oak. Grosses termed satisfactory by managements of parks and bunds. Each ork played one night. Admission at parks was \$1.10 advance and \$1.43 night of dance.

So Long

BROWNS LAKE, Wis., Oct. 3.—A farewell party with free lunch and entertainment marked the closing of the Royal Palms at the Antlers here September 21. William Liggett, president of the Antlers Corporation, and John Reynolds, associated with him in management of the Antlers, will enter the armed services shortly. Many of the country's name bands have played at the Antlers since Liggett took over seven years ago.

LA Local on War Clauses

LOS ANGELES, Oct. 3.—Local 47, AFM here, will discuss discontinuance of death benefits to its members serving in the armed forces of the United States and other countries at its general meeting October 26.

Men in the armed forces are now given membership cards which are good for the duration. Cards do not entitle member to any benefits of the union except that upon return to membership at the end of the war there will be no back dues to pay for reinstatement.

KANSAS CITY, Mo., Oct. 3.—Jimmy Dorsey drew 4,750 to the Municipal Auditorium here September 25, and walked out with \$3,115 for his end. Admish was \$1.15 in advance, \$1.40 at the door, and biz was considered phenomenal in face of dismal rain. Glenn Miller still holds one-night record for this spot by wide margin, 9,600 on Decoration Day, this year.

A Woman's Age

NORFOLK, Va., Oct. 3.—Ork leaders are losing boys to Uncle Sam by the standful, but Bob Astor lost a girl to the truant officer. Terry Russell, newly acquired Astor canary, was doing a nice job for a kid only 17 years old, as she claimed she was. Came a visit from the truant officer and Astor learned Terry was only 15. P. S.: Astor is auditioning canaries.

War Cutting Job On Weinberger Orks

NEW YORK, Oct. 3.—Andrew Weinberger, band attorney here, is suffering plenty of war losses. Weinberger remains in civilian life, but half his stable of ork leaders is already sporting khaki and blue. Artie Shaw is in the navy, Georgie Auld reports for army induction today, and from last reports Jack Teagarden and band pulled out of St. Louis Tuesday, September 29, headed for the Coast to enlist as a unit in one of the arms of the services. Teagarden, on leaving St. Louis, hadn't decided which one.

Auld, who is a Canadian citizen, tried to enlist in the navy last week without realizing that American naturalization is one of the requirements. He intended joining band of his former boss, Artie Shaw, at Newport (R. I.) training station, but wound up in the army. Teagarden was due here last week to appear for examination before trial in a suit against him for \$10,000, claim rising from his old bankruptcy case, but never showed up.

Weinberger continues as attorney for Dick Himber, Shep Fields, Milt Herth and others.

Services Seek LA Toolers

LOS ANGELES, Oct. 3.—Local 47, AFM here, reports that it has had calls for 400 musicians for the navy and 100 for the army. This call is in addition to 1,300 already placed by the union. Musicians can get into either service, regardless of whether they are union or non-union toolers. Mae Hopkins, secretary to J. K. (Spike) Wallace, 47's president, is handling the placements.

Song Plugger Shortage Getting Serious; Wages Skyrocketing; Every Pub Hard Hit, Desperate

NEW YORK, Oct. 3.—Song-plugging fraternity soon will show gaping holes in its ranks. Man With the Whiskers is starting to send his "greetings" to a lot of the lads here. Ten per cent of the contact men are already in the armed forces and many of the remaining single or recently married figure to be tagged in the not-so-distant future, and professional managers are looking to their favorite crystal gazers to solve the problem of replacements. Of 530 members in the Music Publishers' Contact Employees (song pluggers' union), only 18 are at present unemployed.

Situation is particularly ticklish because the next few seasons are going to bring a sharp change in the identity of band leaders holding down locations with network wires. It'll take the know-how of a plugger who's been around a long time to tackle all the Joe Hasbeens and Johnny-Come-Latelles who are going to be waving batons, and many pluggers who have been around a long time are going into the army.

Rosters of pubs here show a flock of contacters who may be expecting induction calls soon, and apparently no firm is going to get off lucky. Among the single guys there are Eddie Wolpin, Chappell; Stan Stanley, T. B. Harms; Charlie Warren, Mills; Larry Shayne, Paramount; Si Mannes, Irving Berlin. In the married-but-no-children category are Norman Foley, Witmark; Sid Kornheiser, Famous; Solly Loft, Campbell-Loft-Porgie; Abe Glazer, Remick; Sam

Jazz Records, Orchestrations In Demand; Sad Stuff Fluffed

NEW YORK, Oct. 3.—Men in America's armed forces abroad indicate a clear preference for taking their music hot, despite the top grosses being rung up by the Kayes and Kysers here at home. At the rate he's going, Johnny Doughboy will do even a greater job of spreading the gospel of the Dixieland beat than was done in the first World War, when the entire European continent was made jazz-conscious.

Since the news first broke that a refugee from Brooklyn had started a near-riot "somewhere in Australia" when he turntabled *Jersey Bounce* and some other killers he had received from home, reports have kept coming in about the clamor for jazz set up by soldiers stationed in Australia, Northern Ireland, Africa and other spots the censors won't reveal.

The popularity of the hot 4/4 seems to be universal, but territorial favorites are varied. In Northern Ireland the colleens are asking for *Chattanooga Choo Choo* and boogie-woogie specials; *No Name Jive* is a No. 1 request in India, while in Australia the joints are jumpin' with *One o'Clock Jump*. In the last-named outpost, a band of solid sending soldiers wore out their books recently and sent out an SOS for new stuff to *Yank*, the doughboy's own paper, which put it up to our leading swing maestri. Result, *Yank* wangled photostatic copies of hot scores from the books of Glenn Miller, Tommy Dorsey, Claude Thornhill, Harry James, Count Basie, Benny Goodman, Charlie Spivak and Alec Wilder, and despatched them "Down Under" post-haste.

Scheme outlined by "Records for Our Fighting Men" and similar organizations was greeted with huzzas by our fighting lads, and as a consequence recreational agencies are wasting no time supplying army camps with records and players. In many of the inaccessible cantonments the bundles of music are being delivered via parachutes. Then there are the radio programs laden with jive which are being short-waved regularly in an effort to satisfy the lads who want to jump.

Only explanation on tap is that our current pops are far removed from the

boys' present experiences and our "war songs" have no reality to lads who are learning how to annihilate Fascists, so they get their belts from the solid stuff, which carries a simple message. And the fugitives from Mickey Mouse bands who have swapped their tuxes for khaki are now indulging themselves in forbidden fruit and are off on a jazz kick, pushing it for all it's worth.

Especially intriguing is the information than many rebellious citizens of Vichy, France, have been showing what they think of Nazis by sporting emblems which spell out "Swing"—one of the items on Hitler's verboten list. Which gives rise to the idea that when that second front is opened, a band blasting *Clarinet Marmalade* or *Royal Garden* at the head of an invading army could be a signal to the hep gentry of occupied France that "O! Gate-Mouth is here with his mellow jive. To arms, men, to arms."

On the home front the pro-jive attitude of the boys is being reflected more strongly with each passing day. More and more impatience is being shown with the so-called "slush" published in the guise of patriotic song material, and every now and then some prominent bozo unleashes an anti-slush blast which hits the public prints and gives more food for thought to the pubs who wonder why every "When the War Is Over Baby the Sun Will Shine Again" ditty doesn't register. More and more it becomes apparent to insiders that the only time such tunes click is when they are published by the type of high-powered outfit which usually scores with two out of three songs anyway—good, bad or indifferent.

Smaller pubs are beginning to undergo an eye-opening, trying to reconcile the soldiers' evident dislike of mush with the success of mush where civilians are concerned. Answer seems to be that a big pub can't shove a bad song down soldiers' throats the way such stuff is crammed down civilians' craws, and conclusion is that a fighting war song with a beat in it might do very well on its own with the American public, even if published in a telephone booth.

Lacking such a war song, the day may not be too far off when the public will be faced with the same kind of reality that the soldiers are, and will turn to the simplicity of jive rather than put up with any more musical gloom.

Scott Keeps Combo Intact For Big Try Over Columbia

NEW YORK, Oct. 3.—Mel Powell, former BG pianist now with Raymond Scott at CBS studios here, has not enlisted in the navy as reported elsewhere. Powell, only 19, decided against joining Emery Deutsch's naval band, preferring to await the draft call and go where the army sends him. This is a break for Scott, who has been bringing on his small mixed unit slowly, having it piped into selected localities experimentally, and only this week had it skedded for the entire Columbia chain. Plans call for Monday, Wednesday and Friday afternoon shots following yesterday's opener, as a feeler for audience response and agency bids.

The Song of the Hour I NEED AMERICA

(America Needs Me)

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The Billboard Music Popularity Chart

WEEK ENDING
OCTOBER 2, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEA, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, October 2. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
1	1. MANHATTAN SERENADE	Robbins	28
11	2. HE'S MY GUY	Leeds	25
3	2. THERE'LL NEVER BE ANOTHER YOU (F)	Morris	25
7	3. WONDER WHEN MY BABY'S COMING HOME	Crawford	23
—	4. I MET HER ON MONDAY	ABC	22
10	4. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	22
10	5. IDAHO	Mills	21
2	5. KALAMAZOO (F)	Brogman, Vocco & Conn	21
4	6. BE CAREFUL, IT'S MY HEART (F)	Berlin	20
6	6. I CAME HERE TO TALK FOR JOE	Shapiro-Bornstein	20
8	7. AT LAST (F)	Feist	19
11	7. SERENADE IN BLUE (F)	Brogman, Vocco & Conn	19
5	8. MY DEVOTION	Santly-Joy-Select	18
—	9. I LEFT MY HEART AT THE STAGE DOOR CANTEEN (S)	U. S. Army	16
8	9. JUST AS THOUGH YOU WERE HERE	Yankee	16
13	10. CAN'T GET OUT OF THIS MOOD (F)	Southern	14
6	10. THIS IS THE ARMY, MR. JONES (S)	U. S. Army	14
12	11. DAYBREAK	Feist	13
11	11. I GET THE NECK OF THE CHICKEN (F)	Southern	13
10	11. LOVE IS A SONG (F)	BMI	13
—	11. ROLLED ROLLING ALONG (F)	Feist	13
—	13. WHITE CHRISTMAS (F)	Berlin	13
—	14. ANCHORS AWEIGH	Robbins	12
14	14. STRICTLY INSTRUMENTAL	Cherio	12
15	15. CONCHITA LOPEZ (F)	Famous	11
13	15. JINGLE, JANGLE, JINGLE (F)	Paramount	11
9	16. DEARLY BELOVED (F)	Chappell	10
8	16. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bornstein	10
—	16. THE ARMY AIR CORPS SONG	Fischer	10
12	17. AT THE CROSSROADS	Marks	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co.; Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Shop. Bridgeport, Conn.: Broadway Music Shop. Butte, Mont.: Dredbelbis Music Co. Chicago: Hudson-Ross; Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dredbelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. KALAMAZOO —GLENN MILLER Victor 27934	1	1. Kalamazoo —Glenn Miller	1	1. Kalamazoo —Glenn Miller
7	2. SERENADE IN BLUE —GLENN MILLER Victor 27935	8	2. My Devotion —Charlie Spivak	2	2. My Devotion —Charlie Spivak
2	3. MY DEVOTION —CHARLIE SPIVAK Columbia 36620	5	3. Strip Polka —Kay Kyser	4	3. Serenade in Blue —Glenn Miller
—	4. AMEN —ABE LYMAN Bluebird 11542	4	4. Der Fuehrer's Face —Spike Jones	3	4. Take Me —Tommy Dorsey
—	5. STRIP POLKA —KAY KYSER Columbia 36635	7	5. Serenade in Blue —Glenn Miller	—	5. Strip Polka —Kay Kyser
5	6. TAKE ME —TOMMY DORSEY Victor 27923	—	6. Strip Polka —Andrews Sisters	5	6. Strip Polka —Alvino Rey
4	7. I LEFT MY HEART AT THE STAGE DOOR CANTEEN —SAMMY KAYE Victor 27932	9	7. I Left My Heart at the Stage Door Canteen —Charlie Spivak	—	7. Strictly Instrumental —Harry James
—	8. STRIP POLKA —JOHNNY MERCER Capitol 103	—	8. I Cried for You —Harry James	10	8. I Left My Heart at the Stage Door Canteen —Sammy Kaye
—	9. WHITE CHRISTMAS —BING CROSBY Decca 18429	3	9. Just as Though You Were Here —Tommy Dorsey	7	9. Amen —Abe Lyman
6	10. HE WEARS A PAIR OF SILVER WINGS —KAY KYSER Columbia 36604	2	10. He's My Guy —Harry James	—	10. At Last —Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Gable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. MY DEVOTION	1	1. My Devotion	2	1. My Devotion
2	2. HE WEARS A PAIR OF SILVER WINGS	5	2. White Christmas	3	2. Kalamazoo
3	3. KALAMAZOO	4	3. Kalamazoo	7	3. Serenade in Blue
5	4. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	2	4. He Wears a Pair of Silver Wings	1	4. He Wears a Pair of Silver Wings
—	5. WHITE CHRISTMAS	3	5. I Left My Heart at the Stage Door Canteen	4	5. I Left My Heart at the Stage Door Canteen
4	6. BE CAREFUL, IT'S MY HEART	10	6. Strip Polka	10	6. Strip Polka
7	7. SERENADE IN BLUE	—	7. Praise the Lord and Pass the Ammunition	9	7. Take Me
6	8. TAKE ME	6	8. Be Careful, It's My Heart	8	8. At Last
14	9. AT LAST	7	9. Serenade in Blue	12	9. White Christmas
12	10. STRIP POLKA	8	10. When the Lights Go On Again	6	10. Idaho
—	11. WONDER WHEN MY BABY'S COMING HOME	9	11. Take Me	13	11. Jingle, Jangle, Jingle
8	12. IDAHO	—	12. There's a Star-Spangled Banner Waving	—	12. Wonder When My Baby's Coming Home
13	13. ALWAYS IN MY HEART	12	13. Dearly Beloved	5	13. Be Careful, It's My Heart
—	14. WHEN THE LIGHTS GO ON AGAIN	—	14. Wonder When My Baby's Coming Home	11	14. Sleepy Lagoon
11	15. ARMY AIR CORPS SONG	14	15. I Came Here to Talk for Joe	—	15. This Is Worth Fighting For

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
HE WEARS A PAIR OF SILVER WINGS (9th Week)	KAY KYSER Columbia 36604 DINAH SHORE Victor 27931 ABE LYMAN Bluebird 11542 ALVINO REY Victor 27920
KALAMAZOO (8th Week)	GLENN MILLER Victor 27934 JIMMY DORSEY Decca 18433
BE CAREFUL, IT'S MY HEART (5th Week)	BING CROSBY Decca 18424 KATE SMITH Columbia 36618 TOMMY DORSEY Victor 27925
MY DEVOTION (4th Week)	JIMMY DORSEY Decca 18372 VAUGHN MONROE Victor 27923 CHARLIE SPIVAK Columbia 36620 KING SISTERS Bluebird 11555
I LEFT MY HEART AT THE STAGE DOOR CANTEEN (3d Week)	SAMMY KAYE Victor 27932 CHARLIE SPIVAK Columbia 36620 RUSS MORGAN Decca 18444
STRIP POLKA (2d Week)	ALVINO REY Bluebird 11573 KAY KYSER Columbia 36635 ANDREWS SISTERS Decca 18470 JOHNNY MERCER Capitol 103
COMING UP	
HE'S MY GUY	HARRY JAMES Columbia 36614 TOMMY DORSEY Victor 27941 DINAH SHORE Victor 27963
TAKE ME	JIMMY DORSEY Decca 18376 TOMMY DORSEY Victor 27923 BENNY GOODMAN Columbia 36613
I CAME HERE TO TALK FOR JOE	SAMMY KAYE Victor 27994 GLEN GRAY Decca 18468
I MET HER ON MONDAY	FREDDY MARTIN Victor 27909 HORACE HEIDT Columbia 36636 GUY LOMBARDO Decca 18435
JUST AS THOUGH YOU WERE HERE	TOMMY DORSEY Victor 27903
WHITE CHRISTMAS	BING CROSBY Decca 18429

Under Scale, Too

NEW YORK, Oct. 3.—Altho the band biz is still good, a lot of the lads like to give the impression that doom is just around the corner. All time high along these lines was furnished this week when an exec of one of the biggest agencies returned from a booking trip. Asked how many thousand bucks he had made for his office, the guy moaned, "Thousand buck propositions weren't even being considered. I spent the whole week trying to sell one cocktail unit so we could stay in business."

Music Items

Publishers and People

WILL J. HARRIS, one of the writers of *Sweet Sue*, has a new one tagged *A Horse and Buggy Ride*.

Marks has taken *What Then?* by Sylvia Dee, and Sidney Lippman, and *I Just Can't Do Without You*, by Al Frisch and Alfred Eiseman. Latter considers the effects of war rationing on "love."

Jonie Taps, during his recent trip to Hollywood, replaced Jack Mass, army bound, with Eddie MacHarg, in his firm's Coast office.

Hugo Rubens new professional manager of Roy Music.

Excelsior Music has taken over the catalog of Ideal Music Company.

Bill Currie of Chart Music is in Hollywood.

W. C. Handy, "Father of the Blues," is doing the unusual by publishing the "23d Psalm." Lillian Evanti, composer, went to the text of the Old Testament for her inspiration.

Songs and Such

ROSANNE OF CHARING CROSS, by Mabel Wayne and Kermit Gould, will be introduced by Kate Smith. Shapiro-Bernstein publishes.

Velvet Moon, Witmark's new one, by Edgar De Lange and Josef Myrow.

Tulips Will Bloom Again in Holland, by Sterling Sherwin, published by Harmony House, only publishing firm in San Francisco.

Dear Old Dixie Moon, by Franklin Wade, published by Progressive Music.

Lost in the Midnight Blue, new one by Lucky Roberts and J. C. Johnson.

Philly Pickings

BARNYARD BAND, by Jimmy Littlefield, Johnny Farrow and Harry Filler, will highlight new *Porky Pig* movie short.

Bon Bon collaborating with Ethel Waters via long-distance phone on *Long About Now* for her next Hollywood opus.

Mills Music Company has Mickey Marr's *What Do You Think My Heart Is Made Of?*

Orchestra Notes

Of Maestri and Men

TREDDY POWELL is 1-A. . . . Ditto **BLUE BARRON**. . . . **ALVINO REY** into Hotel Astor, New York, October 12. Astor Roof to keep open all winter. . . . **BENNY GOODMAN'S** opening at Hotel New Yorker, New York, moved up from October 9 to 8. . . . **CHARLIE BARNET** to do theaters thru November and December, except for a week of one-nighters. . . . **RICHARD HIMBER** to Totem Pole, Auburndale, Mass., October 7. . . . **MUGGSY SPANIER** into Arcadia Ballroom, New York, October 15. . . . **RED NORVO** opened at Aquarium, same city, Saturday (3). . . . **LOUIS PRIMA** back to Palomar Ballroom, Norfolk, Va., October 13, for two weeks. . . . **COUNT BASIE** lost his first man to the draft, saxist Couchy Roberts. **MARVIN JOHNSON** replaced him. . . . **JIM McCARTHY**, likeable p. a. for many name bands, now in the army. . . . **DICK JURGENS** and boys take their first vacation in years starting October 9. . . . **CLYDE LUCAS** goes into Roseland Ballroom, New York, in November, following **JOHNNY LONG**. . . . **JOHNNY (SCAT) DAVIS** plays Oriental Theater, Chicago, week of November 8. . . . **CARL SCHREIBER** now at Pershing Ballroom, Chicago, for his fourth season. . . . **EDDIE OLIVER** into Syracuse (N. Y.) Hotel October 12 for a run, and remains under wing of Music Corporation of America. . . . **JACK MAYO** at De Witt Clinton Hotel, Albany, N. Y. . . . **TOMMY REYNOLDS** added **D A L E PIERCE**, 17-year-old trumpeter, to his band. . . . **FRANKIE QUARTELL**, former Chi maestro, running a nitery in Cicero, Ill. . . . **PAUL NIELSEN** into the navy. His band continues at Flamingo Club, Louisville, under baton of side man **LARRY WOLFE**. . . . **DON FERRERA** into the navy. . . . Only three **HUMMELS** left in band since **BILL HUMMEL** joined the navy. **DAD AND MOTHER HUMMEL** continue as managers. . . . **BILLIE DOOLEY** at Mayfair Club, Boston. . . . **J. BRADFORD SMITH** now a corporal and forming dance band at his post.

. . . . **NAT BRANDWYNNE** starts new season at Benjamin Franklin Hotel, Philadelphia. . . . **DICK WHARTON** carries on at Philadelphia's River-Drive Terrace. . . . **DON ROMEO** at Hill Top Inn, Camden, N. J., succeeding **EDDIE SHEPPARD**, who joins **HERBY WOODS'** band in Philadelphia as pianist. . . . **FRANKIE FAIRFAX** and new band making its bow in Chester, Pa. . . . **MICKEY FAMILANT** at Silver Lake Inn, Clementon, N. J. . . . **JOE SNYDER** set at 4-U-Bar, Philadelphia. . . . **HAL BUDD** to White Owl Inn, Delair, N. J. . . . **ROGER KENT** next in at Mammoth Ballroom, South Langhorne, Pa. . . . **JACK KENNY** tees off new season at Winter-Crystal Ballroom, Reading, Pa. . . . **KITTY HELMLING** gang to Sun Ray Gardens, Philadelphia. . . . **BOB JOHNSON** for another season at Hanover Lodge, Allentown, Pa. . . . **JON ARTHURS** at Hotel Philadelphia in that city. . . . **TONY FERRIS** at Friendly Tavern, Reading, Pa. . . . **BASS ROSS** at Subway Grill, Chester, Pa.

Pacific Palaver

GEORGE OLSEN skedded for shorts at Universal Studios. . . . **ADA LEONARD** for Orpheum Theater, Los Angeles, week of December 2. Follows with Golden Gate, San Francisco. . . . **HAL HENRY** closed after 14 months at Figueroa Ballroom, Los Angeles. . . . **WARREN WEIDLER** in coast guard. . . . **BOB CHESTER** into Golden Gate, San Francisco, for two weeks, October 28. . . . **HAL GRAYSON** played Pacific Square Ballroom, San Diego, October 2, 3 and 4. . . . **JAY WHIDDEN** for fortnightly dances at Los Angeles Country Club. . . . **GENE KRUPA** into Hollywood Palladium, November 10. . . . **JAN GARBER** plays Pacific Ballroom, San Diego, November 6, 8 and 9, before opening at Trianon, South Gate, November 11. . . . **BUSTER PEART** signed for three weeks at Rainbow Ballroom, Denver. . . . **HENRY BUSSE** set record for week-end business at Jantzen Beach, Portland, Ore. . . . **TED FIO RITO'S** work on Monogram's *Rhythm Parade* finished; being considered for another. . . . **JACK McLEAN** continues at Paris Inn, San Diego. . . . **LES HITE** held over at the Louisiana, Los Angeles.

Atlantic Whispering

GLEN GRAY ushers in season Tuesday (6) at Valencia Ballroom, York, Pa.; **BOB HARRY** first in, Saturday (10) for week-end proms using territorial bands.

Selling the Band

Exploitation, Promotion and Showmanship Ideas
By M. H. ORODENKER



Dorsey Dinner for Scrap

ONE OF THE most successful promotions to salvage scrap records was arranged recently by Mort Geillard, record manager of the Raymond Rosen Company, Victor-Bluebird distributors in the Philadelphia area. Tying in with Tommy Dorsey during his engagement at the Earle Theater in that city, Geillard made it possible for TD fans to have dinner with their favorite and receive an autographed record, all for almost free. Only condition for the dinner guests was to bring along 75 scrap shellac records. Waxes were collected by Victor dealers in the area, who also distributed the ducats. A buffet supper was served at the Ritz-Carlton Hotel roof and an overflow of more than 300 fans, each having met the requirement of 75 scrap disks, taxed the capacity of the room. Dorsey, bringing along the vocalists and featured instrumentalists of his band, made his appearance between theater shows. The record distributor and maestro shared expenses in making up the difference in cost of the dinner. Apart from the fact that it resulted in a huge pile of scrap waxes, the promotion gave Dorsey fans something to shout about for weeks after.

Joe Davis, Beacon record chief, has devised an attractive blotter piece to direct attention to his new record label. Duplicates the label in full for a handy desk blotter, distributed to the trade.

Ballroom Bally

A SWITCH on the door prize stunt has been effectively used by Larry Greer, operator of Laramar Ballroom, Fort

Dodge, Ia. Moreover, it ties in with the War Bond campaign. For several weeks in advance of the drawing, dancers are given a coupon containing their names and addresses as well as the date when the drawing will be held. The back of the coupon carries notes on coming ballroom attractions. At both his Laramar and Cobblestone Ballroom at Storm Lake, Ia., Greer featured Birthday Club stunts successfully. Each month dancers having a birthday during that month receive a card with birthday greetings and an invitation to be his guest at any dance within 10 days from the postmark of the greeting. On the reverse side of the greeting card is a schedule of bands and dates for each ballroom during that month. The exception is that it does not apply to name band dates or holidays.

Mailing pieces in which humor and color are used have proved profitable in many fields of endeavor. Patriotic themes are also effective, as was experienced by the Ritz Ballroom, Bridgeport, Conn. The Ritz issued a red, white and blue booklet with a heavy paper cover. There was nothing but a furled American flag on the cover, but inside was information on the various bands coming and the dates due. Last page printed the words of the national anthem. Ballroom operators also used a booklet form of publicity, getting out a new booklet each week, pocket-edition size and running up to 12 pages. Each page was devoted to a coming attraction, including many pictures. Institutional advertising, selling dancing and the ballroom's fountain service, appeared prominently throughout the booklet.



Here Are 2 More Great
HITS BY **HEIDT**
on **COLUMBIA** records

• 36645

PENNSYLVANIA POLKA
Charles Goodman
The Glee Club and
The Don Juans

backed by

WHEN YOUR LIPS MET MINE
Vocal by
Gordon Mac Rae

• 36636

I MET HER ON MONDAY
backed by
A BOY IN KHAKI- A GIRL IN LACE

Vocals on both sides by Donna Wood, Charles Goodman and The Don Juans.

Put these new winners into all your machines . . . **TODAY!**

HORACE HEIDT with
FRANKIE CARLE
AND THE 30 MUSICAL KNIGHTS
NOW **STRAND** N. Y.



JUST SIMPLY TERRIFIC

RAY GORRELL AND HIS ORCHESTRA

Management: Delbridge & Correll Office, Fox Theater Bldg., Detroit, Mich.

BANDS AND SINGERS AND EVERYONE IN MUSIC!

Get your copies of these three delightful all-American melodies. This is the homey, Kate Smith style of music that the whole country wants to hear!

WHEN MY WONDERFUL DREAMS HAVE COME TRUE Sequel to "Maybe"

WHEN THE DEAR OLD DIXIE MOON IS SHINING

Colorful Soft-Shoe Rhythm

LOUISIANA Bouncy New Release

Professional copies and dance orchestrations available. Write

PROGRESSIVE MUSIC PUBLISHERS
Sole Selling Agents
1585 Broadway NEW YORK CITY

BMI Dickering for Walt Disney Scores

NEW YORK, Oct. 3.—Broadcast Music, Inc., and Walt Disney are huddling over a deal which, if completed, will result in the radio licensing society publishing most of the scores from Disney's cartoons. Until the recent full-length *Dumbo*, all Disney music was released thru Irving Berlin, Inc., but BMI managed to get the score from *Bambi*, and later cemented the relationship with *Der Fuehrer's Face*, from *Nutcracker*, published by the BMI affiliate, Southern Music.

Southern managed to get *Der Fuehrer's Face* by trading some Latin stuff which Disney will use in a forthcoming cartoon, *Saludos*. Southern also got *Yankee Doodle Spirit*, from the first Donald Duck income tax short.

Negotiations are by no means completed, but are expected to come to a head shortly.

Easy Pickings for Names in Tri-State

PITTSBURGH, Oct. 3.—Almost eight weeks of theater bookings in the Tri-State area are available for good band attractions, Joe Hiller, of National Theatrical Exchange, claims. Hiller books name bands, variety acts and miscellaneous talent into approximately 50 houses of Western Pennsylvania, Eastern Ohio and West Virginia.

Top grossing and paying spots are Pittsburgh's Stanley, Canton's Palace, and houses in Johnstown, Wheeling, Greensburg, New Kensington, Sharon, Clarksburg, Morgantown, Huntington, Charleston, Ambridge, Marion and Middletown.

Best attractions for the circuit during the summer have been Alvino Rey, Guy Lombardo, Leo Reisman, Johnny (Scat) Davis, Teddy Powell and Johnny McGee.

Compared to other years, ballroom business was slow this summer. Aragon in downtown Pittsburgh; Elms, Youngstown; Coliseum, Greensburg, and Sunset, Carrolltown, have been steadiest customers for name bands. Private clubs and organizations have set up some one-nighters.

Longhairs Hit, Too

PHILADELPHIA, Oct. 3.—Demands of the war on transportation facilities are hitting the large symphony orks as well as rhythm dispensers. Philadelphia Orchestra, as a result, announced that it has been forced to cancel its tour thru Midwest and South this season. Cancellation affects many stands which the symphony crew has filled for years. Concerts which require only a few hours' travel in coaches, as to New York, Baltimore or Washington, will be possible. Will go no further west than Harrisburg, Pa., as far south as Richmond, Va., and north as far as New Haven and Hartford, Conn.

Symphony ork travels with 110 men and a large quantity of bulky and valuable baggage, requiring three coaches and a baggage car for daytime trips and five sleeping cars on the overnight jumps. Fact that its tours must originate within area in which rail congestion is at its worst is also a factor. Auto or bus facilities are out of the question for such a large crew.

Para Buys Herman For Seven Weeker

NEW YORK, Oct. 3.—Woody Herman has been set for the Paramount Theater here on what may amount to a seven-week stand. Contract calls for five weeks and options, opening November 11, but date will probably extend the entire length. Herman, to accept this engagement, had to cancel the Chicago Theater, Chicago, November 6, and the Michigan, Detroit, November 13. Paramount film will be the Bing Crosby, Bob Hope and Dorothy Lamour opus, *Road to Morocco*. Current engagement of Tony Pastor at the Paramount will last five weeks, after which Gene Krupa comes in for one week with *Forest Rangers*. Previous commitments prevent Krupa from going the whole length, and Sonny Dunham takes over November 4 for the extra week.

Herman's seven-weeker will be the longest run in house's history.

23, Skidoo

PHILADELPHIA, Oct. 3.—Vagaries of travel for bands today have nothing on the trials and tribulations experienced by the lads who first blazed the barnstorming trails. Milton Kellm, who used to be the town's most prominent dance maestro and now hosts a hamburgery, recalls the time he was booked by Music Corporation of America to play a Pittsburgh party for a steel millionaire. En route to the Smoky City his train was derailed by a rainstorm. Realizing he couldn't make the date in time, he wired: "Cannot come. Wash-out on line." And two hours later he received a reply by telegram, reading: "Come anyway. I will buy you a shirt!"

Mass. Local Boosts Scale, Ducks Jimmy

SPRINGFIELD, Mass., Oct. 3.—Because the increase in the cost of living hasn't skipped the musicians, Local 171, at a special meeting Sunday, September 27, boosted its scale for dances back to the 1930 level.

Men will get \$6 a night until 12 and \$2 an hour thereafter, union voted. During the depression the rate was reduced to \$5 until 12 and \$1.50 an hour afterward.

No action was taken on the suggestion that the union pass a resolution in favor of its president, James C. Petrillo. James Falvey, president, said that under the by-laws the meeting Sunday was specially called to revise wage schedules and could not take up the Petrillo resolution, tho it might be brought up at the regular meeting in November.

ABC-Klein Deal Off

DETROIT, Oct. 3.—Deal for merger of A. B. C. Booking Office, operated by Ted Rothstein, and Jules Klein Office has fallen thru, and each will continue to operate separately.

Klein is opening new offices in Book Building here, and will specialize in cocktail combos with several new spots already added by him to the local list using such combos.

Currently, Klein has Monroe Walker and Peaches McKinney opening at the Crest Stage Bar, to replace Eddie Lee and Dave McLain, duo piano team, after eight weeks, and Hap Draper going into the Palmer Park Cocktail Room. Other cocktail units now on location for Klein include Don Hill at Vogue Bar, Camille Alfred at Imperial Hotel Bar and Marion Fullbrighter and Alice Maxine at Dearborn Show Bar.

Bookers Prize Ancient Maestri Now That Youngsters Are Going

NEW YORK, Oct. 3.—Old gaffers who were big band names when grandpa was a boy may find themselves back on top of the pile before many more months of drafting roll past. Examination of bookers' rosters reveals even fewer 4-F's and reasonably secure 3-A's than were at first anticipated, and the accent is now on oldsters who are either beyond the draft age or are less likely to be snatched than younger maestri.

George Olsen, who had been contenting himself with trying to operate his own spot around Detroit, is back under the William Morris banner, touring the Far West. Don Bestor, another vet, who has been playing hinterland hotels of recent years, is getting a lot of mentions in local trade circles as a likely bet for some lush bookings within the next few months. Likewise Jack Denny, formerly one of the biggest names of all, who has been coasting for several years, obscured by the flock of bright newcomers.

Other vets who have been doing fairly well but have not been in the big money are Art Kassel, Jimmy Joy, Joe Venuti, Henry Busse, Vincent Lopez and Noble Sissle, all of whom can be expected to profit by the absence of drafted agency meal tickets. Jan Garber, who has been hitting fancy figures year in and year out, is expected to move even further up the ladder by means of the same process that will revive Venuti et al.

Bookers are thankful for the presence

Pubs Declaring War on Jobbers Who Want To Be Publishers Too; Most Firms Helpless To Resist

NEW YORK, Oct. 3.—Music publishers, busy competing with themselves, are now trying to combat competition of music jobbers, who in the past few years have also become publishers of some power. While publishers have known of this condition for some years, only a few have elected to do anything about it.

E. B. Marks Music Company attempted to put the kibosh on Ashley Distributors by refusing the jobber permission to distribute its music unless it stopped publishing its own books and folios of public domain tunes and orchestrations. This went on for several months, until recently, when Marks and Ashley came to an agreement. Many other publishers are up in arms without being able to do anything about it because of their dependency on the jobbers for distribution.

Robbins Music started to buck this tide several years ago, to the point where they now have 14 books on the market, some with 75 per cent Robbins copyrights in

them, making them a better buy for \$1 than a book of p.d.'s. Robbins figured that giving the public a better value for \$1, and giving them orchestrations at a penny each, would stop the sale of jobbers' folios. Jobbers, however, have the contacts with the retail stores, so Robbins sent salesmen out on the road to sell direct.

Jobbers were first able to wean the stores away from the established music firms with offers to take over their sheet music which wasn't selling and which couldn't be returned, and give them dollar-for-dollar value in jobbers' stock. Jobbers are, of course, permitted to return unsold sheet music, and did.

Robbins now is selling about 75,000 instrumental books a year, at a slim margin of profit, and hopes to eliminate that phase of competition ultimately with more arrangements per book than the jobbers can get out.

Reason that this now comes up as a problem is because sheet music has become an even greater casualty since the war. In the past, with the concentration on radio plugs, some pubs tended to neglect sheet music in the light of high ASCAP income. Now, with war news and spot breaks crowding music off the air, publishers are again looking to sheet music as the original source of gravy.

Space "Rationing" Comes After New ODT Train Order

NEW YORK, Oct. 3.—Announcement by Office of Defense Transportation that orks will have to stand in line for rail tickets like everybody else and will not be allowed to have private cars has been expected in the trade for months and is taken as the first step in what will eventually turn out to be actual rationing of railroad accommodations.

So far the priority system of allocating berths and chairs on the rattlers has not been extended very far, beyond the obvious routine that soldiers and government officials come first, etc. In due course, tho as the transportation situation becomes more marked, orks can expect to find themselves somewhere on a list of preferred people—probably down near the bottom, with war workers of all descriptions rated on top and people engaged in commodity merchandising listed next.

Booking offices, aware of the condition facing them, have been at work on some sort of plan to present to the government in connection with gas and rubber for cars and busses. It is likely that the rail question will be similarly treated very shortly, before it is too late.

Small Pub Gets Tune on Wax-- But the Method!

NEW YORK, Oct. 3.—In a deal that would have caused comment three months ago but is right in style these days, Capitol Records has acquired the master of a Barron Elliott dishing of *Vos Zokt Eer* and will have the disk ready for distribution by the end of this month. Deal was swung after some fancy promotion and manipulating by Acme Music, publishers of the song.

Ditty has been getting some important plugging lately and figures as a good recording bet. While wax works were still cutting records, song was far down the list and got the cold shoulder from diskers, who were too busy engraving picture scores. At the time, tho, Acme managed to get Barron Elliott to cut the tune for a Pittsburgh firm, National Record Mart. When AFM disk ban took effect, Acme bought the master, had a few copies made and planted them on various local radio stations.

Few weeks ago Acme let it be known that the master was available and major diskers began making overtures. Capitol got there first. Song will be backed with Elliott's *Stardust*, a master of which Acme also had bought.

HOLLYWOOD, Oct. 3.—Dinah Shore will do her first trick under the kilgigs in Warner Bros.' *Thank Your Lucky Stars*. Will say words besides turning in her quota of songs.

WANTED

TRIOS, QUARTETS OR VOICES SUITABLE FOR VOCAL GROUPS. PREFER THOSE WHO CAN READ MUSIC. IMMEDIATE OPENINGS WITH PROMINENT NAME BANDS. BOX 380, Care Billboard, 1564 Broadway, New York.

WANTED

Experienced, Sober Piano Player; Union. BILL HOMMEL, ADLON CIRCUS BAR, Beaver Dam, Wisconsin

ROLL TICKETS

Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market
Keystone Ticket Co., Dept. B, Shamokin, Pa. \$19.50
10,000 .. \$8.50
20,000 .. 7.75
50,000 .. 12.80
100,000 .. 19.50
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

No Direct WPB Action on 16mm. But Freeze Order Is Harmful

WASHINGTON, Oct. 3.—Altho no direct action has been taken by the War Production Board to affect roadshowmen and the 16mm. industry, the WPB freezing order for 35mm. film and the advertising film ban will have their effects on the 16mm. film libraries, independent producers and roadshowmen.

Word has been received from Arnold Barach, Division of Information of the War Production Board, that the issuance of so-called "re-releases" (revivals of old films) would be allowed only to the extent that film consumption for this purpose does not exceed that of 1941. In addition, only the same number of films as were "re-released" in 1941 will be issued during the coming year, and only by the producers who were operating in the same field last year. Barach further declared there would be no restriction on allocation for pictures approved by the Bureau of Motion Pictures, Office of War Information, and for essential scientific and research purposes.

Several independent producers in the 16mm. field have been turning out films for the war effort, including many civilian defense films. These are being shown by roadshowmen to civilian defense organizations and in war plants and schools to educate the people to the present dangers and needs of the country.

As to the effect of the WPB freezing order on individual producers and distributors, the following law is quoted: "Cuts in the amount of film to be allocated to individual producers and distributors are based on the quantities of linear film consumed in 1941. For example, those who used 150,000,000 linear feet or more in 1941 will be cut to 76 per cent of this figure for the coming year. On the other hand, those who used less than 75,000,000 linear feet will be cut to only 90 per cent."

Altho Harold Hopper's office claims no action has been taken by the WPB to affect the 16mm. industry, this law will affect the independent producers, who

will no longer receive as much raw stock to make new pictures.

Word has also been received from Washington that producers of advertising films will be given no raw stock under the WPB allocations but will be granted specific amounts for any pictures approved by the Motion Picture Bureau of the Office of War Information.

Representatives of the Motion Picture Bureau, including Arch Mercey, assistant to Lowell Mellett, and Dr. Edgar Dale, consultant, explained the requirements which must be met by producers of non-theatrical pictures.

Roughly, it was said, proposed pictures must not duplicate other films; must have an effect on many people, rather than be applicable to only a few, and must carry a war message rather than a promotional or advertising appeal.

If approved by the OWI bureau, application for film may be submitted to the WPB.

A conference disclosed that advertising film producers are turning out films in large numbers for the government and other agencies in connection with war drives and other promotions and are not likely to feel the effects of the ban on advertising for some time at least.

The Alexander Film Company, the leading producer of commercial films, recently received approval of a sponsorship plan for the presentation of short trailers, along with movie showings, for the purpose of stimulating the sale of War Bonds and Stamps. Approval was granted by the Treasury Department.

Any cases of special hardship will be subject to review and reconsideration. In addition, any films not falling into one of the approved categories will be given consideration if the Bureau of Motion Pictures certifies that they have particular morale or propaganda value.

Cutting It Short

By THE ROADSHOWMAN

Astor Pictures Corporation has been appointed distributor of *Mary Smith, American*, by the Bureau of Aeronautics, United States Navy. The picture was produced by Sound Masters, Inc.

The Motion Picture Forum of Reading, Pa., has set up a film service, making patriotic and educational 16mm. pictures available to schools, lodges, churches and clubs in the area.

Film Distributors Corporation is the new corporate name of the company formerly known to the trade as Troob Blumenthal, Inc. The company handles *Kaltenborn Edits the News* and *Your Ringside Seat at World War II*. Gene Seagle is president and Lester Troob and Roy Blumenthal vice-presidents.

N. S. Theater Mgrs. Give Roadshowings

HALIFAX, N. S., Oct. 3.—Three local theater managers have been exhibiting 16mm. films of various kinds, including pictures they have taken themselves, for various organizations. They are P. J. Dwyer, manager of the Oxford and the Family theaters; T. J. Courtney, manager of the Casino, and I. L. Haley, manager of the Dundas and Mayfair.

The affiliations of all three with moving pictures started with still photography and as a hobby. All three then decided that shooting and showing scenes of current events and historical, scenic and economic subjects would be advantageous to them as exhibitors. One and two-reelers were shown as special attractions.

After a while they began presenting their own and other films for service clubs, church groups and civic organizations.

Roadshowmen Show Dewey Campaign

NEW YORK, Oct. 3.—Many roadshowmen are cashing in on the additional revenue made possible by the showing of campaign pictures. The Republicans in this State are roadshowing a film, *Thomas E. Dewey, Attorney for the People*, a one-reel short running nine minutes.

The picture was made from newsreel shots to show the highlights in Dewey's career. The picture is a recording of Dewey's racket-busting activities, the conviction of Lepke, Hines, Luciano and Kuhn, shows his activities with the United Service Organization, excerpts from one of his speeches asserting his faith in the future of America, and several home shots with his mother, wife and children.

The film, produced by the party, is being shown by roadshowmen at Republican rallies, socials, churches, civic organizations and clubs.

The showings will continue until the Saturday night prior to the election.

Harold Keller, promotion director of the Republican Party, stated that Dewey was nominated at the party convention, solely on the screen of this picture. No nominating speeches were made, he said.

William Donahue, speaking for the Democratic Party, said: "We haven't planned anything definite in the way of using campaign pictures. We may in the near future decide to use this medium, but I doubt it."

Permission has been granted by the government for available negative stock to be used for the making of campaign pictures.

In the past campaign pictures have always been an additional source of revenue for roadshowmen. Wendell Willkie made good use of this medium when running for President in the 1940 election.

Moncton Showmen Screen Foreign Pix

MONCTON, N. B., Oct. 3.—Reid & Son, this city, have been for some time exhibiting 16mm. films in church parish halls thru the Eastern Provinces and Newfoundland. They are active as distributors and exhibitors of 16mm. films of all kinds, including multiple-reel features. Originally they confined their operations to studio photography.

At first they widened their scope to include the production of industrial and commercial movies, which they exhibited for their customers at conventions and sales conferences.

Later on the firm added the handling of films for entertainment as distributors. This involved the importation of features from English and Irish producers, as well as films made in Canada and the United States. Special stress was laid on the English and Irish-made pictures.

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Hints on Film Conservation

By CHARLES MUELLER

Chief Projectionist, Radio City Music Hall, New York

DURING the present emergency a "must" is the conservation of all equipment and film. Much has been written concerning the subject as regards the professional or 35mm. equipment and film. However, since the use of 16mm. film is so widespread in the field of education as well as an entertainment medium, some attention should be directed to the problems of conserving our 16mm. film and its projection and sound reproducing facilities.

The problem is much more simple in the 35mm. field because generally the equipment is operated by skilled men who are familiar with its maintenance problems. In the 16mm. field the problem is to educate those roadshowmen who know only how to thread the machine and turn on the switches.

Most cases of film damage on 16mm. is a result of dirt. Many roadshowmen consider the scratching of the film as a necessary evil. In most cases the mere cleaning of the film path, particularly at the aperture and sprockets, has cleared up bad problems of scratched film. If the projector is over-oiled, much of the oil is transferred to the film, causing poor focus and haze.

The first rule is: "Keep the Projector and Its Associated Sound Apparatus Clean."

The second rule is: "Keep the Film Clean."
I have found numerous cases of mutilated leaders and titles due only to careless threading. In one case particularly, I watched a man thread a machine several times. Each time he allowed several feet of slack between the upper reel and the top feed sprocket. He then started the machine. Each time a case of ripped-out sprocket holes or a break resulted. In most cases a little common sense and a careful reading of operating instructions will eliminate mistakes of operation and maintenance.

Replacement parts for amplifiers are difficult to obtain. The materials used in transformers and certain types vacuum tubes and speakers are so-called critical materials. Damage to such parts, due to carelessness or ignorance, cannot be tolerated during this emergency.

At an air-raid warden screening recently a fuse blew out in an amplifier. The fuse was replaced by a larger size fuse. Before the show was over there was an odor of overheated insulation. The man operating the equipment took it to a friend who was supposed to understand radios. He replaced a rectifier tube but found that it still required a 20-ampere fuse to hold. If the equipment had been taken to the distributor or dealer, the burned-out transformer and destroyed output tubes that followed would not have occurred. Bias had gone off the 2A3 output stage; the plate current rose, ruined the tubes and burned out the transformer. The machine was out of service after a month.

Keep the proper-size fuses in the equipment. They are put there by the manufacturer to protect against burnouts. If the proper-size fuse blows, replace the burned-out fuse with the proper size. If the fuse blows again take the machine to your dealer or distributor.

Again I repeat, the rules to remember in these times are: "Be Clean," "Be Careful," "Use Common Sense."

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Hayworth Troupers Make Lengthy Jump To Sell War Bonds

TILLERY, N. C., Oct. 3.—"SeaBee" Hayworth and members of his tent show troupe closed down their tent theater here Wednesday (30) to make a 200-mile round-trip jump to Wilson, N. C., to present a special War Bond show at the Wilby-Kinney Drake and Carolina theaters there. The request to play the show came from Wilby-Kinney executives. The special performances attracted SRO crowds to both houses, with more than \$35,000 in War Bonds being sold.

The Hayworth organization resumed under canvas here Thursday, and Monday (5) begins a week in Hookerton, N. C. Tobacco is selling well in this area and money is plentiful, and Hayworth plans to remain out under canvas just as long as weather conditions permit.

Hayworth reports that this section is full of shows of all kinds, with all of them seemingly getting their share of the business.

Show Folks, Inc., Opens Home in Chi

CHICAGO, Oct. 3.—Show Folks, Inc., which some time ago acquired, thru gift, a home to be used for the care of aged and needy people in all branches of show business, will open and dedicate the home, at 1839 West Monroe Street, Sunday, October 11. Home committee invites all showfolk to attend the dedication and observe what the organization has accomplished.

Show Folks, Inc., organized several years ago as a social and fraternal body, has grown rapidly, and today its membership covers all branches of show business. About a year ago a woman interested in the progress of the organization donated a 15-room house. Plans were launched to raise funds to convert the house into a home for the aged and needy. The campaign was successful and today the home is a reality. The building has been modernized and redecorated. It is located 10 minutes from downtown Chicago.

Officers of the organization are: President, Florence Reiselt; first vice-president, Lee Sloan; second vice-president, Kent Richmond; third vice-president, Jack Irving, of AGVA; recording secretary, Helen Wong, Chinese entertainer; financial secretary, Velma Replogie; corresponding secretary, Frank Shannon; treasurer, Ann Lynch. Butler Manville is sergeant at arms, and Ulysses Allen is scribe.

Choates Have Movie House

WAYNE CITY, Ill., Oct. 3.—With Choate's Comedians off the road this season for the first time in 54 years, due to the war and resultant gas and tire rationing, Mr. and Mrs. Arlie Choate are now operating a picture theater here. They report business excellent. Accompanied by Arlie's dad, Mr. and Mrs. Choate recently hopped to Dyersburg, Tenn., to visit their son, Billy Charles, appearing this season with Bisbee's Comedians. They say they found Bisbee sporting an attractive outfit and playing to good business. En route to Dyersburg they stopped off at Raleigh, Ill., for a visit with the Zarlington & Hardesty Comedians.

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HARLEY SADLER
Hamlin, Tex., Oct. 5-6-7; Stamford, 8-9-10.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

Winstead's Tenter Has 36 Stands To Go

KINSTON, N. C., Oct. 3.—Winstead's Mighty Minstrels, still rolling along to success in its established territory, has 36 more one-night stands to make in the tobacco and cotton belts of North and South Carolina before the band plays Home, Sweet Home, according to General Agent C. E. McPherson.

Roster remains the same as when the show left winter quarters early in March, with the exception of J. O'Neil, who died March 22, and Bat (Sugarfoot) Lumpkins, who was inducted into the army recently and is now stationed in Virginia.

Recent additions to the troupe were Too-Too Brock and Spark Plug Jones.

Ben Richardson, Ex Repster, Believed Captured by Japs

MINNEAPOLIS, Oct. 3.—Corp. Bernard E. Richardson, 22, formerly with the Dawson Show in Minnesota and more lately a non-commissioned officer with the United States Marine Corps, is a Japanese prisoner, his family here has learned.

Mrs. I. C. Rasmussen, Richardson's sister, last week received first word from the former repster since the fall of Wake Island, where he was captured. He is believed to be held by the Japs at Shanghai.

Information concerning her brother came to Mrs. Rasmussen from five West Coast residents who wrote that they had heard news of his whereabouts in short-wave broadcasts. Richardson is reported to have said he has been working in a vegetable garden and helping to lay out an athletic field.

Rep Ripples

WILLIAM BRASSE, after three years in Chicago, out of the business, has signed with the Kyri Symphony as drummer and baggage master. The 40-piece ork is set for 12 weeks of schools and army camps along the Atlantic Seaboard in the South. . . . PVT. RALPH BLACKWELL, former repster, writes from Chicago under date of September 15: "Still up here blowing my brains out on a bugle—the brains are gone and I'm still blowing. Of all the calls, I do the mess call the best. In fact, they're all mess calls. I blew sick call so realistically the other morning that four men had to go to the medico. I found out that in order to be a good bugler you have to be a little 'lippy,' because 'a slip of the lip may sink a note'—beyond recognition. Wish I had some show news to shoot to you." Since writing the above, Blackwell has sailed and is now with Co. B, 330th Engs., somewhere abroad. His address is APO No. 669, care Postmaster, New York City. . . . J. B. ROTINOUR closed his show in Wisconsin September 25 in a snowstorm and will open his winter circle-stock season soon at Richmond, Ill. . . . TOWN HALL PLAYERS, Wisconsin co-op group, will soon begin their fifth season of circle-stock, basing at Green Bay. The group, which began with practically nothing four years ago, has developed into a profitable enterprise. . . . GIFFORD PLAYERS are opening their circle stock turn out of Springfield, Ill. . . . DONALD (RED) SAUNDERS, well known in repdom, who before his induction into the army had his own combo in a small club on Chicago's South Side and prior to that with the Happy Bill Show at Station KWAT, Watertown, S. D., is now a private at Stinson Field, San Antonio, and type-writes that he'd like to hear from some of his old trouper pals.

ZARLINGTON & HARDESTY COMEDIANS are reported to have lost their outfit in a fire September 18. . . . HENRI LA TENA, after a successful swing of Northern fairs with his three-people vaude-pie trick, is now operating in the vicinity of Sherbrooke, Que. . . . CHARLES (SLIM) VERMONT, still trouping it with Dick Royster's tenter in North Carolina, scribbles as follows: "Business continues jam-up. We pack 'em every night. They are a great bunch to work to, but it has to be pure hokle-pokie. We all went out to pick cotton the other morning. It was my first and last time. I expect to be able to stand

up straight in another week or so. What has become of Al Tint, Nate Mulroy, 'Sugarfoot' Williams, Bill Henderson and Gordon Hunt. I hear quite often from Jack Burke and Young Turk McBee. Burke is with the coast guard in the State of Washington, and McBee is stationed at Fort Moultrie, S. C." . . . JACK THOMAS has quit his job of beating the hides with the Dixie Playboys, of Hopkinsville, Ky., and is now laying off at his home there.

Raps Pic House Manager For Stand on Aud Shows

Grand Rapids, Mich. Editors *The Billboard*:

In your issue of September 5 on page 26 appeared an article headed *School Showings Opposed*. In its one Charles Rossi, who operates two picture houses in Schroon Lake, N. Y., objects to school auditoriums being used for opposition attractions, and says he has written to the State Department of Education in Albany asking if any school has the right to offer competition to operating theaters. Can you beat that? This man has the bare-faced effrontery to criticize public schools as to what they think is best for their students. I have been playing schools the last six years, presenting an educational program, and in every school I have played the heads were unanimous in saying that they were glad to welcome the spoken drama, or I should say a flesh presentation of an old classic. They agree that they get too much moving picture fare.

When the picture craze struck, a lot of fellows sold their barber shops or moved in off the farm and bought a picture house. They now call themselves showmen, and anyone running a dramatic show, a circus or a carnival has no right (in their eyes) to make a living. Then there are the other kind of so-called managers—the ones that graduated from ushers, janitors or lithographers—advanced by the owners to the post of manager, not because they have any knowledge of show business, but because they work cheap and, like manikins, allow the owner to pull the strings.

In my six years in schools I have had several school superintendents cancel a picture in order to play our attraction, but I have never been canceled in favor of a picture.

The picture interests, especially in the smaller communities, run the town as far as amusement is concerned. Passes for the family go a long way with the town dads. I sincerely hope that the school system will continue to see clearly the absolute necessity of presenting dramatic programs in their auditoriums. The picture interests do not believe in the old maxim, "Live and Let Live."

JOHN ELLIS,
Rip Van Winkle Company.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

ART WOLFF reports from Fort Smith, Ark., that he has quit emceeing for the duration and is now presenting a show for Hal J. Ross, who is operating an entertainment center for soldiers at the fort. The center is called Playland.

RAJAH BERGMAN, who has been out of the derbyshow business for a year, has not been idle. He has been on the West Coast writing a gag book which is now being published. The book, *Manual of Comedy Material*, will go for \$3.

AL LYMAN, owner, producer and emcee of walkies for several years, has enlisted in the Army Air Force and is stationed at Jefferson Barracks, St. Louis.

DALE THORPE writes from Fort Ord, Calif., that he is now addressed as Corporal. He is a member of the 103d Regiment Band.

JACK WHITE, of Long Beach, Calif., claims that a certain group dominates every show and tells the promoters that they must have the best or they won't run. They group together, he says, and snub all the other kids in the show. "The other kids are just fill-in saps to entertain at the most undesirable hours and get sponsors if there are any left after the would-be grandies get first choice," White writes. Jack says he is thru with competing until the situation is straightened out.

DUD NELSON, former emcee, is the subject of a note received from Mrs. Mickey Thayer, who believes that Nelson may be seeking to locate Mr. and Mrs. Thayer in order to recover World War I honorable

discharge papers, which he left with the Thayers. Mrs. Thayer relates that Mickey and Dud served together in World War I. She asks that Dud communicate with her thru *The Billboard's* Letter List department.

MICKEY THAYER JR. is working at the Douglas Aircraft factory, Long Beach, Calif. He recently had a gang of walkie kids out to the house, including Jean Hobough, Buttons Slaven, Maxine Steele, Patsy Ryan and Little Patsy.

EILEEN THAYER PASSO is in Chicago with husband, Ray, to show off the youngster, Rayleen Juliet Passo, age seven months, to relatives.

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Actors doubling orchestra for show and dance unit. Musicians, steady work, salary sure. Immediate engagement. Write

VAL BALFOUR
414 Ogden Ave. Menominee, Mich.

Show Folks, Inc.

NOT FOR PROFIT

Announces the opening and dedication of its home at 3 p.m. on October 11, 1942, at 1839 West Monroe Street, Chicago, Ill. This young and fast-growing organization rejoices in the fulfillment of its main objective, the ownership and maintenance of a home for aged and needy people in all branches of show business. You are cordially invited to attend the dedication.

Open House Until 10 P.M.
THE HOME COMMITTEE

P.S.: Join Show Folks, Inc., today. Dues \$2 per year. Address correspondence and dues to the home. Make all checks payable to Show Folks, Inc.

The Final Curtain

Marriages

AUER—Norma, 36, former wife of Mischa Auer, Russian-born comedian, from the effects of poison at California Hospital, Los Angeles, October 2. Interment in Forest Lawn Cemetery, Glendale, Calif. Survived by a son, Anthony, 8, and an adopted daughter, Zoe, 3, and her parents, Mr. and Mrs. A. Tillman, Hamilton, Ont.

BALTIMORE—Sam R., 55, general manager of Station WBRE, Wilkes-Barre, Pa., September 28 at the Hotel Taft, New York, of a heart attack. Baltimore had arrived in New York the previous day on a business trip. He had been associated with WBRE since 1932. Survived by his widow.

BATHER—Henrietta (nee Vallance), 55, in Christ Hospital, Jersey City, N. J., September 14. She toured on many carnivals and the past season was with Heller's Acme Shows with several concessions. Survived by a son, Freddie Jr.; husband, and a brother, Walter Vallance. Services at William Schlemm Mortuary Chapel, Union City, N. J. Body was cremated and laid to rest in New York and New Jersey Crematory.

BECKER—William F., 86, father of William F. Becker Jr., magician, September 29 at his home in Aurora, Ill. Funeral October 2 from St. Paul's Lutheran Church, Aurora, with interment in St. Paul's Lutheran Cemetery there. Survived by three sons, Frank, William Jr. and Fred; two daughters, Mrs. Guste Tesch and Mrs. Martha Kell; 25 grandchildren and 25 great-grandchildren, all of Aurora.

COOPER—Robert B., 41, concessionaire on the Beckmann & Gerety Shows, September 25 at Hutchinson, Kan., of a heart attack. Cooper had been associated with Mr. and Mrs. Art Radtke for 12 years and for five years was with the Conklin Shows in Canada. He had been with Beckmann & Gerety nearly three years. Death came suddenly as Cooper was preparing to leave for Oklahoma City. The body, accompanied by Mr. and Mrs. Radtke, was taken to Chicago and interred in Showmen's Rest. Cooper's home was in Coffeyville, Kan., but for a number of years he had lived with the Radtkes in Miami.

COX—David Wilson, 94, poet and playwright, September 28 at St. Joseph, Mich. He wrote an early dramatization of *Ben Hur*, said to have been the first stage version of the famed melodrama. Survived by two sons.

ELLIS—William F. (Bill), 50, a billposter for many years with circuses, suddenly at his home in Bethany, Mo., September 23. With his wife, Nora, he operated the Ellis Cafe there and was a member of Bethany city council. Services in Methodist Church, Bethany, September 26. Body was cremated. Survived by his wife, brother and two sisters.

In Memory of
Charles Franklyn
Who Passed Away Oct. 7, 1939.
A Loving Husband and Father.
MONICA FRANKLYN
CHARLES FRANKLYN

GARRUSO—Dominic A., 63, father of Johnny Garruso, former concessionaire, at his home in Rutland, Vt., August 11. Survived by two daughters and three sons.

GROSS—Mrs. R. B., organist at Station WIS, Columbia, S. C., the past 10 years, September 20 at her home in Holly Hill, S. C.

HAUGH—Frank A. (Sparky), a pitcher since the turn of the century, at the home of his son, William, in Tulsa, Okla., September 15. He began pitching from the rear of a covered wagon in 1900, working his way west. He became a pioneer in motion pictures, owning the first black tent in Nebraska. He was also one of the first drillers in the mid-continent oil fields, inventing many oil field tools. After the oil booms faded he returned to pitching of auto specialties. Survived by four sons and a daughter.

HESIDENCE—Frank (Pinky), 47, orchestra leader and night club entertainer, September 25 at Robinson Memorial Hospital, Ravenna, O., from injuries sustained in an automobile accident near Youngstown, O., the same day.

HILTBRUNNER—Florence J. (Victoria), wild animal trainer and equestrienne on circuses, September 20. Survived by her husband, Adolph, and a son, Adolph Jr.

INOWAY—Jack, 52, former vaudeville performer, September 19 in Lima, O. He leaves two children.

JOLLY—J. H. (Spot), 55, concessionaire on Jones Greater Shows the past two seasons, at Catlettsburg, Ky., of a

heart attack September 25. Survived by two brothers and a sister. Interment at Wellston, O., September 27.

KLUGMAN—Jesse S., for many years associated with the circus business and member of the executive staff of the Ringling show, at his home in Albany, N. Y., September 24. Survived by a sister and two brothers. Services September 25 at Tebbutt's Memorial Chapel, Albany, with burial at Beth Emeth Cemetery, Colonia, N. Y.

LANKFORD—Charles M. (Chuck), well known in circus circles, of a brain hemorrhage, in Nashville September 17. Burial in Byers Cemetery, Centerville, Tenn.

LONG—Clyde Clement, 53, comedian and dancer, September 25 in Los Angeles.

MAPLE—Walter, 71, pioneer moving picture show operator, at his home in Bethany, Mo., September 21. He had operated theaters at Ridgeway, Bethany, Albany and Stanberry, Mo., and Bedford, Ia., from 1912 until his retirement five years ago. Survived by widow, three sons and five daughters.

MARCOUSE—Louis (Lew), 58, the last two years secretary of K.G. Barkoot Shows, of a heart attack September 27 while shows were playing Gladwin, Mich. Marcouse handled the secretarial duties on W. G. Wade Shows many years and had been with the Barkoot organization a number of years prior to that. In recent years he operated concessions in New Orleans during the winter. His widow, Helen, and a son survive. Funeral services and burial in Bowling Green, O.

MEINECKE—E. A., 53, clown with Polack Bros.' Circus, known professionally as La Cola, suddenly in front of Shrine Auditorium, Los Angeles, as he was leaving the final performance there September 26. Services in the New Chapel at National Military Home, Sausalito, Calif., September 29.

IN MEMORY OF A TRUE FRIEND
TOM MIX
Who Crossed the Great Divide October 12, 1940.
JAMES E. HUNT

MUNCHHOFF—Herman F., 73, former operator of amusement parks in Nebraska, at his home in Omaha September 25. He entered the park business with his brothers in 1909, operating successively Courtland Beach, Krug and Lakeview parks, Omaha. A brother survives.

MURPHY—Mrs. Elizabeth, 75, widow of Tony Murphy, former actor, September 24 at the home of her son in Philadelphia after a long illness. Another son survives. Services September 28 in Philadelphia, with burial in Holy Cross Cemetery there.

O'BRIEN—Lieut. Joseph W., II, killed September 28 in a plane crash near Plant City, Fla. He was a brother of Patricia Ellis, screen star. Survived also by his parents. Interment at Detroit.

PHILLIPS—Fred (Phillipson), 52, in West New Jersey Hospital, Camden, September 30 from injuries sustained as a result of an auto crashing into the one in which he was parked. He was in the amusement business more than 30 years, most of them as a ride operator with Charlie Gerard Shows. Last year he teamed up with George W. Traver, of Traver's Chautauqua Shows and Fair-at-Home Shows. At the time of the accident he was with Dick's Paramount Shows. In his early days in show business Phillips fashioned and put out "school days" acts, popular in vaude at the time due to Gus Edwards's pioneering in that sphere. Services, attended by a large contingent from the National Showmen's Association and others, were held at Riverside Memorial Chapel, New York, October 4, with interment the same day in the NSA plot, Ferncliff Cemetery, Ardsley, N. Y. His widow, three sisters and a brother survive.

The entire personnel of **DICK'S PARAMOUNT SHOWS** extends to **MRS. FREDDY PHILLIPS** its sincere sympathy at the loss of her dear husband.

POOLER—Waldo, radio actor, writer and production man, September 22 at his home in Jackson Heights, Queens,

N. Y. Pooler, a former script writer and actor at WGY, Schenectady, N. Y., and more recently associated with Station WTAM, Cleveland, was best known in radio for the character of Joe Peno in the skit *Joe*, presented on a Bangor (Me.) radio station. On various other occasions he had held the title role on other radio skits. He leaves his wife and several children.

ROUNDS—William Edward, 52, formerly an assistant electrician on Con T. Kennedy Shows and later with Dodson's World's Fair Shows, recently at Mishawaka, Ind. Services in the chapel of Rev. Fred D. Wright, pastor of First Church of the Nazarenes, with burial in Fairview Cemetery, Mishawaka. Survived by his widow and a brother.

RUSSELL—George Hector, suddenly in Baltimore. Relatives are advised to contact Stephen G. Nelson, chief inspector of Baltimore police, to order disposition of body.

SAINT MAUR—Mrs. Kate Vandenhof, 73, author and retired actress, September 27 in the Danbury Hospital, Danbury, Conn. She made her stage debut in Liverpool, England, in 1894. She came to this country three years later and appeared here with Mme. Modjeska, Kate Claxton and Maurice Barrymore. In 1894 she married Harry Saint Maur, English actor, and retired from the stage shortly thereafter. Her husband died in 1907 after completing a tour of India and Australia on which she accompanied him. Mrs. Saint Maur was also the author of several books and magazine articles.

SEYDEN—Alfred, 51, violinist, suddenly September 24 at his home in Philadelphia. He appeared in Europe and in this country as a concert violinist and formerly taught at the Curtis Institute of Music, Philadelphia. His widow, Jeannette, survives. Services September 25 in Philadelphia, with burial there.

SMELSER—Mrs. Hazel, concert singer, pianist, choral director, writer and lecturer, September 24 in South Bend, Ind., following a stroke.

SMITH—Hal, 40, announcer at Station KOMC, Texarkana, Tex., and formerly announcer on the staff of Station WRR, Dallas, September 17.

SMITH—Myron E., 62, who operated motion picture theaters in Skowhegan, Me., for many years prior to his retirement in 1932, at his home September 26. He had been in ill health since 1936. Survived by a daughter, a brother and his stepmother.

SMITHEY—Capt. Charles, 48, operator of monkey shows with the Frank West Shows and during winter indoors with Lawrence Greater Shows, suddenly September 24 at Shamokin State Hospital, Shamokin, Pa., of a heart ailment. Services and burial from his home in Oakwoods, N. C.

SULLIVAN—H. I., theater man of Sarasota, Fla., September 18 after an illness of three weeks. Survived by his widow, a son and two daughters. Services September 21, with interment in Rosemary Cemetery, Sarasota.

TAICLET—A. J., of a heart attack September 19 at Mount Vernon, Ill. He had toured with Ralph Miller, W. A. Gibbs and C. R. Leggett shows and for past two seasons was with Snapp Greater Shows. Survived by five sons, all troupers. Ted and Lawrence, of Snapp Greater Shows; Elbert, of Beaumont, Tex., and Alvin and Lloyd, of Fulton, Kan. Burial in IOOF Cemetery, Neosho, Mo., September 22.

THATCHER—Evelyn, 80, former stage, vaudeville and film player, September 28 in Los Angeles. She began her stage career at the age of 14, later turning to vaudeville, where she was billed as "The Irish Lady." More recently, however, she had been engaged in motion picture work as a comedienne. She retired six years ago.

TURNER—William H., 81, former stage and screen actor, September 27 at the Edwin Forrest Home, Philadelphia. A native of Ireland, Turner came to this country in 1882 and a year later made his Broadway debut with George Boniface in *Streets of New York*. He later played leading roles in *David Harum* and *Alias Jimmy Valentine*. For 17 years he was a member of the Albee Stock Company in Providence. With the advent of motion pictures, Turner divided his time between film work and the stage. His last stage appearance was in Atlanta in 1937 with Tallulah Bankhead in *Reflected Glory*. Survived by his widow, Mrs. Ann Turner, also a resident at the home.

CLURMAN-ADLER—Harold Clurman, founder and managing director of the Group Theater and motion picture producer, to Stella Adler, actress, September 27 in New York.

COOK-BAGGEE—Mary Lou Cook, singer with Merry Macs quartet, to Lieut. Carl Baggee, U. S. N., of Minneapolis, September 25 at Las Vegas, Nev.

HANDSCHETZ-PASSAUR—John Handschetz, engineer at WIP, Philadelphia, to Dorothy Passaur, script writer at WHAT, Philadelphia, September 20 in that city.

KELLY-MASTERS—Tiny Kelly, night club performer, to Marina Masters, dancer, September 23 in Philadelphia.

KIMMEL-MCLEMORE—P. H. Kimmel, concessionaire, to Louise McLemore, of Louisville, September 29 at Marion, Ark.

LAYPORT-BENSON—Lieut. John E. Layport, of Columbus, O., to Marguerite Benton, member of cast of Broadway musical *Let's Face It*, September 27 in Richmond, Va.

O'SHEA - DAVENPORT—James F. O'Shea, railroad, Chicago, to Lulu Davenport, former bareback rider, in her home there September 26.

PATTERSON-TURNER—William R. Patterson, nonpro, to Doris Turner, of the publicity department at WFIL, Philadelphia, September 19 at Narberth, Pa.

WOOD-THOMPSON—Murray Wood, midget night club emcee at DuPont's Cafe, Philadelphia, to Marie Thompson, midget performer, September 23 in Philadelphia.

Births

A son to Mr. and Mrs. Thomas Tito recently in Hazleton, Pa. Father is on staff of Station WAZL, Hazleton.

A son, Stanley Vance, to Mr. and Mrs. A. O. Robinson September 24 at Jackson, Miss.

A daughter, Ann Kathleen, to Mr. and Mrs. Parker Gayman recently in San Francisco. Father is an announcer at KFRC.

A daughter, Kerry, to Mr. and Mrs. Bob Mullin recently in San Francisco. Father is a continuity writer at KSFO.

A son to Mr. and Mrs. Lloyd Morgan recently. Father is lot superintendent of the Ringling Bros. and Barnum & Bailey Circus.

A son to Mr. and Mrs. George Gomperts September 25 at Lying-In Hospital, Philadelphia. Father is head of the advertising and publicity department for 20th Century-Fox, Philadelphia.

A son to Mr. and Mrs. David P. Gullettes September 22 at Temple University Hospital, Philadelphia. Father is assistant technical director of WCAU, Philadelphia.

A son to Mr. and Mrs. Jerry Wald at Cedars of Lebanon, Hollywood, September 26. Father is producer at Warner Brothers.

A son to Mr. and Mrs. Revel September 28 in New York. Father is member of the dance team of Revel and Allen, formerly Moore and Revel.

Divorces

Marjorie Vivian Freeman from Mervyn A. Freeman, newsreel photographer, in Los Angeles.

Lydia L. Martin from Billie C. Martin in Atlanta October 1.

Abilene's Victory Expo Program Line-Up Mapped

ABILENE, Tex., Oct. 3.—Arrangements for the Victory Exposition at Fair Park here, replacement for the annual West Texas Fair, were completed this week. Exposition will be directed and managed by Don Brashear and will include a variety show of 14 acts to be presented before the grandstand nightly, under direction of the Supper Club. Dodson's World's Fair Shows have been inked to provide the midway.

Forward America will be the featured grandstand attraction and music for the show and Supper Club will be presented by Vic Allen's Cosmopolitans. Acts also include Gillispie-Sullivan's Victory Girls, acrobats; Harrison Duo, bicycle specialties; Comedy Cloyd, unicycle act; Pat and Willa La Vola, jugglers; Helen McFarland, comedian; Bill Irwin, comedy act; Marlo and Her Pals, dog act; Two Pretzels, contortionists; McMahon and Adelaide, novelty act, and Art and Maria, balancing act.

**Army-Navy Fund:
Total \$158,647**

NEW YORK, Oct. 3.—Army-Navy Emergency Fund stood at \$158,647.57 with contributions during past week of \$840.14 from carnival organizations. Art Lewis Shows led the service relief derby with \$212, followed by Lew Henry Shows, \$123.06, and Buckeye State, \$113.70. Other donations were:

Pearson Shows	\$91.80
W. C. Kaus	80.00
Colman Bros.	50.00
Barney Tassell	35.76
Keystone Modern	34.80
Barkoot Bros.	27.92
Gerard Greater	25.00
C. T. Fitzpatrick's	23.00
W. S. Curl	11.80
Pioneer Victory	6.30
Frank Owens	5.00

(See Fair Donations on page 40)

Shows Move on ODT Okays

CW Big Draw At Reading Fair

Midway registers 30 per cent biz hike — Trenton start good

TRENTON, N. J., Oct. 3.—Cetlin & Wilson Shows moved into New Jersey State Fairgrounds early this week after providing the midway at Reading (Pa.) Victory Fair, where they registered one of the best weeks in their history, E. C. McCarter said. Management reported that business was over 30 per cent ahead of any previous year there. They have been the midway attraction at Reading for the last seven years.

McCarter was host to numerous pressmen and fair officials during the engagement. Among visitors were George Hamid Jr., on furlough from the navy, and Sammy Kaye and his orchestra, who also visited the midway at Chester (Pa.) Fair.

Business for the organization at the local fair up to press time was running ahead of last year, with rides and shows obtaining outstanding play on Monday, Children's Day. Midway played to near capacity. McCarter will leave the shows at conclusion of the stand here to begin his Southern promotions. Shows will play four more fairs before winding up the current tour.

Virginia Greater Successful At Spring Hope Engagement

SPRING HOPE, N. C., Oct. 3.—Virginia Greater Shows concluded a successful stand on the fairgrounds here last Saturday. Business exceeded expectations thruout the week, but intermittent rains the final day kept patrons at home. Engagement was well billed. Mrs. Ken Davis left for Florida Monday and returned Friday with her infant son.

Jack Kearn's Paris Revue topped shows, with Sol Speights Mustang Show second. Merry-Go-Round led rides, with Homer Woods reporting a good week with his concessions. Arthur and Raleigh Gibson, Guy Chenney, William Lane and Albert Antionetti, ride foremen, are investing 10 per cent of their salaries in War Stamps, Ken Davis reported. Sam Weintraub added another concession, with A. Flannegan as manager.



OWNERS-OPERATORS of Bantly's All-American Shows, Mr. and Mrs. Herman Bantly celebrated their wedding anniversary October 6 in Murphy, N. C., where they announced that business on the shows' 1942 tour has been running about 30 per cent ahead of last year. Bantly credited Mrs. Bantly with being greatly responsible for the successful tour.

Permits Issued Under New Rule For Rail Jumps

CINCINNATI, Oct. 3.—Railroad carnivals will move this week-end on permits granted by the Office of Defense Transportation in Washington under the order issued by ODT Director Joseph B. Eastman on October 1 which froze passenger schedules as of September 26 and banned special trains and cars in passenger service after October 4.

Carnivals and circuses that travel by rail are now required to secure permits for their moves from the ODT.

It is believed this provision will be generally carried out tomorrow, altho inquiry by *The Billboard* indicated that some show managers and some railroad officials had not been officially notified of the new ruling. The Baltimore & Ohio Railroad's freight traffic department in

(See ODT OKAYS on page 33)

Bantly's Season Tops '41 by 30%

BLACKSTONE, Va., Oct. 3.—Despite poor results obtained as midway attraction at the 10-day *Courier Record* Fair here, Herman Bantly, owner Bantly's All-American Shows, said that the final engagement of the season would find his organization about 30 per cent ahead of last year. Joe Payne, business manager, said that because of much rain here shows and rides were off about 15 per cent, with concessions suffering a similar slump.

Much of the credit for the successful season, said Bantly, should be given to Mrs. Bantly, manager, who accompanied General Agent L. C. (Ted) Miller on most

(See BANTLY'S BUSINESS on page 33)

1942 Jaunt Best For Penn Premier; To Winter in Erie

ERIE, Pa., Oct. 3.—Having chalked up their most successful season since the inception of the organization, Penn Premier Shows, under management of Lloyd Serfass, moved into new quarters here last week. Equipment will be stored in a building provided by the Chamber of Commerce. This year's 23-week tour took the organization into New York, Pennsylvania, Ohio and New Jersey.

After a brief vacation in California, Owner and Mrs. Serfass will return to shows' headquarters in Stroudsburg, Pa., for the rest of the winter. Mr. and Mrs. Louis Weiss left for Miami, and Mr. and Mrs. Barney Williams went to St. Louis. Bucky Allen's bingo unit plans to play

(See PENN PREMIER JAUNT on page 33)

Sullivan's Benefit on Train Nets SLA \$400

CHICAGO, Oct. 3.—J. P. Sullivan staged the annual Showmen's League benefit of Wallace Bros.' Shows of Canada on the train en route from Prince Albert, Sask., back to Ontario and netted a neat sum for the League.

Everyone on the show gave hearty cooperation, and when the final check-up was made it was found that about \$400 had been raised.

Sloan Aids War Bond Sales

CHICAGO, Oct. 3.—Lee Sloan, who has operated a store show on South State Street for many years, was commended this week by James Conlin, of the special events division of the Treasury Department, for the successful four-day War Bond sales drive of which Sloan was chairman. Under Sloan's leadership, the drive, concentrated in the section of State Street formerly known as Burlesque Row, rolled up sales of \$39,000 worth of War Bonds.

Strates Winner At Wilkes-Barre Despite Weather

WILKES-BARRE, Pa., Oct. 3.—Despite cold and rainy weather, James E. Strates Shows, playing the circus grounds here under auspices of Edwardsville Civic Club, reported good business with attendance averaging over 3,000 daily for the week ending September 26. Animal shows were featured and enjoyed good patronage, with the Elephant and Monkey shows getting best play.

Shows came in from a successful run at the York (Pa.) Fair and left for a week's stand at Bloomsburg (Pa.) Fair.

James Robert Grover, production worker with the shows, escaped serious injury when trampled by an elephant appearing with Adele Nelson's Dancing Elephants. Grover was rushed to a local hospital, where it was found he was suffering from minor contusions of the chest. Following treatment he was discharged and returned to the show grounds.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Musical Jug, Ark.

Week ended October 3, 1942.

Dear Editor:

Little did we realize that the hill blood in Lem Trucklow's veins was continually calling him back to the mountains. When he stopped at the foot of the hills here the strains of *Frankie and Johnnie* floated thru the air and, being a lover of snuff-dipping music, the hill-billy in him came to the surface, causing him to drive to the mountain top, lured there by the voice of the siren. There he ran into two patriarchs whose clans had been feuding for a half century and had met for the first time to agree on a peace treaty. Lem resembled a hill-man with his flowing beard, and when he spoke their language he was met with open arms.

So for the first time in history a date was booked under the auspices of a handshake. The patriarchs agreed not to duke each other until on the midway, with Friday set as the big day. They further agreed to make one night a special music fest. To make the event a bit more rocky Lem promised to have the five Ballyhoo brothers, who, he

claimed, were great hill singers and musicians, do some special numbers. Lafe Broadbrim, chairman of the committee, advised against any billposting for fear that the flatlanders would attend and he stated that the odor from over-worked stiffs would inform the natives that something big was cooking.

Show encountered some difficulty in getting its equipment to the mountain top, which delayed the opening until Tuesday night. Business was light that night due to the mountaineers being suspicious of the showmen. On Wednesday business picked up. Thursday, Folk Song and Music Night, found the lot jammed with hillmen toting musical washboards, jugs, saws, guitars and fiddles. A stage was set in the center of the lot on which the festivities took place. After 10 hours of foot stomping, owl hooting, yodeling and guitar chording our committee asked the bosses to fulfill their part of the contract by taking the stage.

The bosses were stumped for a while, but thru the co-operation of their employees the night and contract were

(See BALLYHOO BROS. on page 33)

King Reid Buys Kelly's Combo

RUMFORD, Me., Oct. 3.—In a surprise move here last week, King Reid completed negotiations whereby the Honest Kelly Shows became the property of Reid's organization. Reid closed the deal with Charles Eute, owner-operator of the Kelly combo, which recently closed a successful season in New York and New England.

Shows are the second purchased this season by Reid, the Blotner Bros. Shows having been acquired last March. All equipment is being moved to the King Reid quarters in Dorset, Vt., where another building has been leased to accommodate the combined shows.

In announcing the purchase, Reid said details for the purchase of a third organization are nearly completed, announcement of which will be made soon.

WP Tour Is Okay; Barns in St. John

CORUNNA, Mich., Oct. 3.—World of Pleasure Shows last week obtained winter quarters in St. John, Mich., it was announced here by the management. Col. Argyle Pointdexter, publicity director, said the season has been a good one, and with only the stand at Pinconning, Mich., to be played, the organization will go into its new quarters on the right side.

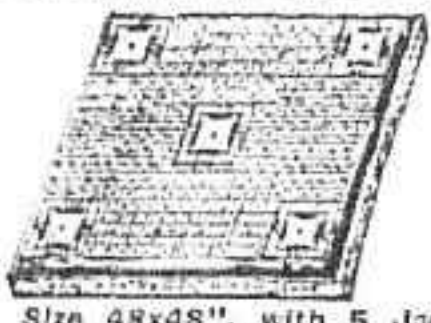
Owner-Manager John Quinn is still in Grace Hospital, Detroit, as is Vic Canaries. Both are recovering from injuries sustained in their recent auto accident. Quinn expects to be hospitalized for about three more weeks.

At conclusion of the season Pointdexter will leave for Pittsburgh for a brief vacation before continuing east for indoor events. General Agent H. (Doc) Allen plans to head south and will stop off in Louisville.

Coast Combos Report Good Biz; Optimistic Over '43

SAN FRANCISCO, Oct. 3.—Despite gas rationing and other restrictions, most of the Western outdoor showmen do not feel that their business will be greatly curtailed in 1943. They also feel that some means will be found for the various shows to carry on. Mike Krekos, president Pacific Coast Showmen's Association, upon his arrival here from the North said he was optimistic and that he had talked with various army and OCD officials and all assured him that such steps as may be necessary would be taken to permit shows operating in California and on the coast to remain in business.

Most of the Pacific Coast shows will go into winter quarters within the next 30 days, with some already in the barn. Almost without exception they report a successful season. Parks, piers and beaches along the coastal areas have done one of the largest businesses in years, and while in some instances attendance marks were down, the per capita spending has been up, thereby affording owners and operators a better season financially.



PENNY PITCH GAMES

Size 46x46", Price \$25.00, Size 48x48", With 1 Jack Pot. \$35.00, Size 48x48", with 5 Jack Pots. \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.25

1/3 Deposit on All Orders.

SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canvas, etc.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten. Per M. . \$5.00
Analysis, 3-p., with Blue Cover. Each03
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound25¢
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Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P.25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

WANTED

Experienced Ride Help and Second Man for Skooter and Hay-Dey. Long season. Don't write, come on. Will place you.

ART WALSH STRATES SHOWS

Danville, Virginia, this week; Gastonia, N. Car., next week.

TOWER AMUSEMENT CO.

Cades, S. C., Fair, Oct. 5-10; Tlio, S. C., Fair, Oct. 12-17; Nesmith, S. C., Fair, Oct. 19-24; Hemingway, S. C., Fair, Oct. 26-31; Kingstree, S. C., Colored Fair, Nov. 2-7.
Want Concessions all kinds. Can place Stock Store Agent, also Coupon Agents. Sell X on Bingo, Custard, Pop-Corn. Shows with own equipment. Performers, Musicians for Minstrel Show. Rides not conflicting with Merry-Go-Round, Eli Wheel. Ride Help, must drive Trucks. Will buy 12 and 14 Ft. Concession Tops, Frames. Also Show Tops, Banners, Shorty Shell, come on. Address: FRANK HARRISON, Gen. Manager, care Tower Amusement Co., as per route. P.S.: Out all winter.

FOR SALE

Transformer Wagon on 20 ft. enclosed Semi Trailer with International Tractor, good rubber, 3 Transformers, Steel Tower, Switches. Will handle 135 KW connected load, or will sell Transformer, Tower and Switches separately. Complete Jig Show, 40x70 top, seats, stage, new banners, \$200. Tangley Calliope with electric motor and blower for bally, \$200.

CRESCENT AMUSEMENT CO.

Manning, S. C., this week.
N.B.: Want Ride Help all Rides.

SUNFLOWER STATE SHOW

Now showing in the heart of cotton country. Best in years. Wants Legal Adjuster that can keep joints open. Must be sober. All joints open. Come on. Sell ex on Bingo, Grab, Palmistry, John Miller, wire. Good proposition for Combination Wheel and Merry Go Round Man. Out till Xmas. Wire or come on. C. A. GOREE, Vernon, Texas.

SNOW CONE - POPCORN SUPPLIES

Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us one order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST., CINCINNATI, OHIO

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

FIRST frost!

A. (HAM) HAMILTON, formerly with Sol's Liberty Shows, is in New Orleans, where he is employed in the shipyards.

WHILE playing Canton, Ga., Mrs. Jay Williams, Scott Exposition Shows, took delivery on a new trailer home.

WORKING shorthanded has become a matter of indifference.

FORMERLY with Buckeye State and L. J. Heth Shows, Ralph Gribble is doing defense work at Dallas.

JACK CANEL, musician, joined Tige Hale's band on Gold Medal Shows at Columbus, Miss.

WE used to speak of doubling in brass; now it's in iron.

LUCKY JACOBS, human cannonball, and Harry Pollak, owner of cannon act, letter from Mobile, Ala., that they joined Great Lakes Exposition Shows there.

MR. AND MRS. ARTHUR DETWEILER, formerly with Mighty Sheesley Midway, are in Anniston, Ala., where he has accepted a position at Fort McClellan.



LLOYD SERFASS, whose Penn Premier Shows closed one of the most successful seasons in their history recently, announced last week that his organization will winter in Erie, Pa., in a building provided by the Chamber of Commerce. After a brief vacation in California, he and Mrs. Serfass will return to Stroudsburg, Pa., for the winter.

MEATLESS days will be met with joy by can-opening cookhouse chefs.

TED COMFORT, Harry Fink and Jerry Gordon card from Greenwood, Miss., that they joined Floyd Wolsey's Side Show on Buckeye State Shows.

AFTER VISITING her daughter, Dolores Arthur, on Arthur's Mighty American Shows, Mrs. Elsie Berry returned to her home in Oakland, Calif.

ONE good old cookhouse stand-by that deserves mentioning is the daily bread pudding.

MR. AND MRS. TEX HUDSPETH closed with Arthur's Mighty American Shows at Twin Falls, Idaho, and left for their home in Los Angeles.

MRS. VIC DAVIS returned to Arthur's Mighty American Shows at Twin Falls, Idaho, after visiting relatives in Seattle for several weeks.

UNLESS women's clubs start having smokers our gal-show girls will be out of work this winter.

DR. BEVERLY SPROUL, who for three

seasons operated an Eskimo Village, closed to practice his dental profession for the duration at Moncton, N. B.

SHOWMEN'S League of America benefit on Hennies Bros. Shows at Atlanta night of September 30 raised about \$450 for the League. Show had previously sent the League \$400 from an earlier benefit.

HIGH-HAT brother showmen when you're up and they'll pull it over your eyes when you are down.

JOSH AND JEAN MARTIN, former carnival troupers now residing at Jackson, Tenn., advise that they visited Rogers Greater Shows when they played Trenton, Tenn., recently.

F. PORTER, skating rink operator, reports from Portsmouth, O., that he sold his ride and concession to D. Stack Hubbard, owner Hubbard's Midway Shows, and returned to Portsmouth.

NEIGHBORS who object to loud-speakers on lots haven't a thing on those who work in office wagons.

C. A. CONYERS closed as billposter on J. F. Sparks Shows at Albertville, Ala., as did Charley Gordon, transportation superintendent. Gordon returned to Birmingham for the winter.

MANY of us have lived thru meatless winters. Of course, that same ham bone cooked with beans gave 'em some flavor.

MARTIN AND EVELYN WIRTH, who closed their photo gallery because of their inability to obtain film, are now



J. P. (JIMMY) SULLIVAN, widely known showman and owner of Wallace Bros. Shows of Canada, directed the Showmen's League of America benefit on his organization's train while en route from Prince Albert, Sask., back to Ontario. With all on the shows giving hearty co-operation, party netted the League about \$400.

located in Wilmington, N. C., where Martin is employed in the shipyards.

FIRST dime that you weed a tapped-out brother trouper informs you that the touch of winter is in the air.

MR. AND MRS. R. L. (SMOKEY) JOHNSON, formerly with Great Lakes Exposition Shows, advised from Mobile, Ala., that they visited the shows during the recent stand there and that they are now employed in a war factory.

GOOD deeds should be allowed to talk for themselves to be impressive without a press agent's "hurrah."

SLIM JOHNSON, conductor of Little Rock branch, Midwest Merchandise Company, writes: "Shows are invading this area earlier than usual to good business. High cotton prices, army camps and war industries are making this section profitable for show business."

SHOULD horses replace tractors and trucks next season, we will at least welcome the return of that long-disappeared hay wire.

EDGAR C. MAY, for many years special agent for Mighty Sheesley Midway,

writes from Anniston, Ala.: "Am recovering from injuries received in a recent accident. The cast has been removed from my leg, but it will be some time before I can walk."

COOKHOUSE generals and midway admirals have at last admitted defeat and have decided to let military men direct the war.

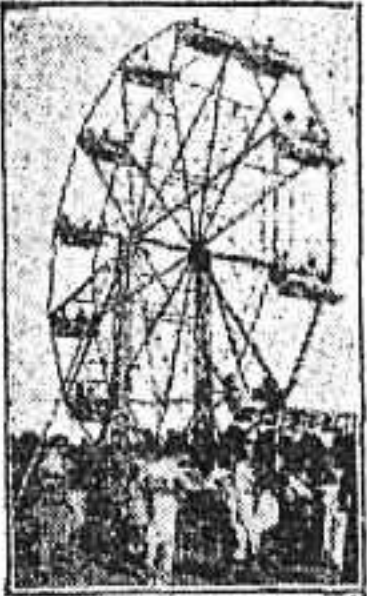
AFTER being off the road all season, Louis Bright infos from Liberty, Tenn., that he worked a concession for Joe Carr at Concord, N. C., and visited Johnnie Johnson on Royal Palm Shows at Rockwood, Tenn., on September 25. Bright trouped with Johnson on Roy Gray Shows for several years, he said.

WHEN a big shot is the brunt of a jest he covers his ire with, "There is a time and place for everything."

SPICY COPELAND has replaced Anna Lee King as manager of Harlem Night Club with Clyde Smith-Lew Henry Shows. Line-up includes Anna Mae, dancer; Dorothy Johnson, Leola Harris, Sis Kindred, Julia Taylor, Mae Jones, Stella Lee and Daisy Copeland, chorus; Sam Woods and Pork Chops, comedians.

THIS IS NEWS!!

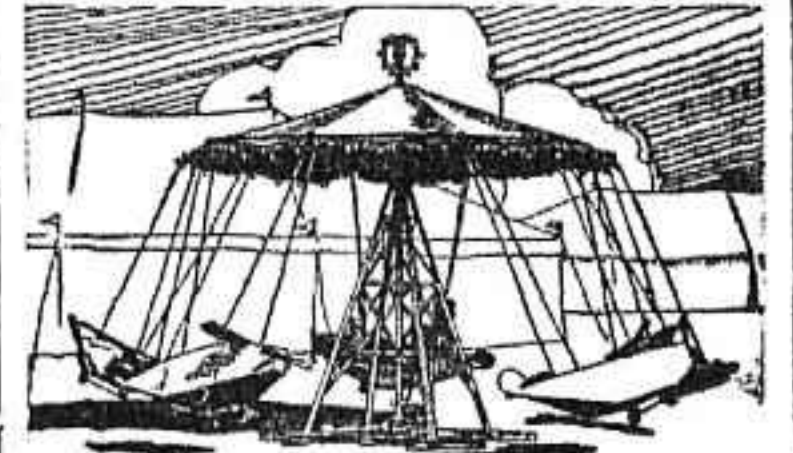
When a No. 5 BIG ELI WHEEL grosses \$786.00 in one day and gets \$1359.65 in four days (an average of \$339.91 per day), that is worth recording. This happened at a 1942 Fall Celebration in southern territory. Add a money-getting BIG ELI WHEEL to your equipment for 1943. ASK US ABOUT IT.



ELI BRIDGE COMPANY

Builders of Dependable Products
800 Case Avenue Jacksonville, Ill.

The Improved Kiddie Airplane Swing
Attention, Carnival Owners and Park Managers



Plan on adding one of these rides to your present equipment. Accommodates 15 large children. Newly designed Airplanes and beautifully hand-decorated crests with no advance in price. Ride revolves from propeller power, no gears or belts to bother with. Weight about 2,000 lbs. Description and price on request.
SMITH & SMITH, Springville, Erie Co., N. Y.

BOSWELL AMUSEMENTS

WANT

For Suffolk, Va., week Oct. 12th; Waverly, Va., Firemen's Fair, week Oct. 19th, and long season south.

Legitimate Concessions of all kind. Good opening for Cookhouse, Grab and Bingo. Will place any Show of merit with own transportation. Want Ride Help, Slim Clark, come on. This week, Firemen's Fair, Smithfield, Va. All mail to SAM COLLINS as per route. Have Capt. James McVay with two Free Acts.

MUSEUM

Can place now for all winter, Musical Act, native Hawaiian, Doc Ward can place Pin Heads. Want strong Freak to feature, fast pitching Magician. Geo. Burkhart, wire proposition.

WOODWARD AVE. MUSEUM

520 Woodward Ave., Detroit, Mich.

Cumberland Valley Shows WANTS

Shows and legitimate Concessions for Summerville, Georgia, Fair, week of October 12th, and La Fayette, Ga., to follow. Address all mail to ELLIS WINTON, Jasper, Tenn. (this week).

SECOND HAND SHOW PROPERTY FOR SALE
Lord's Prayer Machine, 3 Languages. Sell Cheap. \$5.00 New Government Fibre Desk Trunk. Cost \$30. \$50.00 Wurlitzer Record Juke Box. Nickel Slot. \$12.50 Umbrella Tent, 9x9 Ft., with Poles. Others \$15.00 Hand Siren, Loud Tone. Bargain.
WE BUY Monkey Organs, Hurdy Gurdy, Hammond Organs, Chicago Rink Skates. Pay Cash.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

and Charles Bryant's band, with Charles Bryant Jr., tap dancer.

MIDWINTER proposition: "If you will lend me a fin I'll let you hold the deed to a lot that my father bought thru the mails 40 years ago."

ROBERT B. COOPER, concessionaire, who died recently on Beckmann & Gerety Shows, was for years closely associated with Mr. and Mrs. Art Radtke, with whom he lived in Miami during the winter. Upon Cooper's death Mrs. Radtke, who worked for Mrs. B. S. Gerety, wired her husband on Conklin Shows in Canada and Mr. Radtke immediately hastened to Hutchinson, Kan., to accompany Cooper's body to Chicago. Mrs. Radtke said many friends of Cooper send flowers and condolences.

IF conditions are running true to form some showman will have a stove, bed, table, icebox and other living wagon accessories for sale on closing night.

WALTER D. NEALAND advises from Fayetteville, N. C., that it was erroneously reported in last week's issue that John H. Marks, owner of shows bearing his name, topped the list with a \$200 purchase when organization purchased over \$10,000 worth of War Bonds at Richmond, Va., as a tribute to the late Clarence A. Riddick, former assistant manager of Virginia State Fair. It should have read \$2,000. Nealand adds that Walter W. Rowan, electrician, was among the \$1,000 bond purchasers.

SUITCASE promoters have planted seeds of suspicion in the minds of trouper and have killed the old tradition, "If the show doesn't gross it, they can't pay it."

Money No Object

"OLD SAW, 'Carnival managers have built more shows than they have on the lot,' reminds me of my brother, Roop Map Johnson," declared Dime Jam Johnson, who had the floor in the privilege car. "He never stayed with any show longer than six weeks and always had bright ideas for new and different shows. The funny part about his promotions was that everything that he framed (with office money) flopped. Then he would take the wrong fork in the road while en route to the next town and start all over again on some other manager's money. One time he joined a major leaguer with ideas for a Pigmy Village. Wanting something new to go over its old route, the shows' management went for the idea in a big way when it learned that it wouldn't be out a dime for equipment, as Road Map had agreed to pay for all of it out of his end of the receipts. New canvas was ordered, a modernistic front was built, inside scenic and lighting effects were bought and, when finished, several thousand dollars had been invested. About 25 white and colored dwarfs arrived on tickets and, going right into fairs, for the first time one of his promotions was a success. After the show had had several big weeks the carnival's treasurer approached Road Map for some of the backing dough, but brother insisted that he didn't have it. So it went day after day—the treasurer versus Road Map, without results. One day the shows' manager called Road Map into his office and roared, "That burnt cork with which you are covering the white dwarfs' bodies has ruined \$100 worth of berth-car linen. I demand that you pay for it." "Sure! Sure!" answered Road Map. "You'll find me an all-around square guy and I'm willing to pay for it. Just add that yard to my account."

HAVE TWENTY-FIVE (25) CASES

.22 SHORTS

Best Offer Takes Them.

CITY SHOOTING GALLERY

315 North Washington St. Marshall, Texas

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. JOHN J. CARUSO, concessionaire, is stationed at Greenville, S. C., with A. O. Chemical Company, U. S. Army Air Corps.

PVT. WILFRED PETERSON, assistant electrician on American United Shows for four years, is with Headquarters Company, 323 Infantry, at Camp Rucker, Ala.

CORP. ELBERT L. BEAIRD, concessionaire with Mighty Sheesley Midway and Royal American Shows, is in Station Hospital, N. O. S. A., New Orleans, and would like to read letters from friends.

PVT. JAMES K. LEE, formerly with Byers Bros.' Shows, enlisted in the Marine Corps last April 1 and is serving with its para-troops at Camp Gillispie, San Diego, Calif.

PVT. BOB QUINN advises that he closed his best season in 20 years with Carl Shade's Life Show and is now in Tank Corps at Fort Hays near Columbus, O.

PVT. KENNETH BLEVINS, drummer and candy butcher, is with the Medical Battalion, Camp Berkeley, Tex.

CORP. JAMES R. (TEX) NEWTON, formerly with Johnny J. Jones Exposition, is serving with the army overseas.

TOM ASTON JR. closed with Virginia Greater Shows in Spring Hope, N. C., and left for Camp Lee, Virginia, where he was inducted into the army.

DON FERRERA, emcee on Hawaiian Show with Royal American Shows for two years, reports from New York that he will leave soon to enter the armed forces at Camp Devens, Ayers, Mass. Don operated his own band this season under Music Corporation of America banner.

PVT. H. W. (JOE) HUFF writes from Fort Sill, Okla.: "Was with Royal American Shows when called to the army. Have been handling pig iron with some of the smallest and largest shows for 20



THE WAR has separated this trio from daily contact, but when Pvt. Frank Back (center) obtained a brief furlough from Camp Chaffee, Arkansas, he journeyed over 700 miles to visit Red and Marie Streigle, knife-rack operators, for whom he had worked for several years. Private Back is with Company G, 50th Infantry of the Sixth Division. The trio, with Marie as agent, were with Mrs. Elmer Velare's concession with Royal American Shows for over five years.

Noble

"WHAT?" yelled a showman to a lot man. "Do you expect me to accept that location? A six-year-old child would know better than to try to give me that one. Look at the high weeds all over the spot and the rock scattered from end to end! Why, I'll be between two strong bally shows and it's right in a pocket. I thought it was understood that my show would always be located first in on the right-hand side." "Have you a contract to that effect?" asked the lot man. "No! No! Nothing like that, but for 25 years it has been a custom for shows like mine to have such a location. Last winter while contracting with this show I mentioned it in an offhand way and thought the manager understood such things. Besides, look at the ditch that's running thru the location and those tree stumps!" "Sorry," replied the lot man and started to walk away. Now burning up over the "injustice," the showman started yelling: "Have you fellows no respect for womanhood? Didn't you ever have a mother or sisters? How in the hell is my wife going to drive stakes into this rocky ground or move those stumps? Do you want her to break her neck while trying to jump that ditch with heavy platforms on her back? If it rains and that ditch overflows she'll be tearing down in mud knee keep. Those two bally shows will drown out her voice while grinding. I'll take a bad location when it is necessary, but, by gad, there isn't any lot man who is going to take advantage of my wife as long as I have the strength to protect her."

years. Am stationed with the Field Artillery here."

PVT. JOSEPH SORET, formerly with Johnny J. Jones Exposition, is in Station Hospital, 11th Ward, Fort Eustis, Va. He would like to read letters from friends.

EVANS' LONG RANGE SHOOTING GALLERIES

PERFECT FOR TRAINING!
Ideal for developing marksmanship, sharp-shooting, etc. Easy to set up. Most complete line of Galleries in the country, also Supplies and Parts for all Makes of Shooting Galleries. Rely on Evans' 50 years' experience and you won't go wrong!

FREE CATALOG of complete Shooting Gallery Equipment, also Wheels of every type, etc. Everything for the midway. Write today!

H. C. EVANS & CO.
1520-1530 W. Adams St. Chicago

AMMUNITION WANTED
.22 SHORTS—.22 LONGS
.22 C.B. CAPS
ANY QUANTITY.
Radio Amusement Corp.
216 W. 42nd St. NEW YORK CITY

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

STEAM ENGINE

Semi-Streamlined—14-Gauge Coal Burner; slightly used. Wagner & Son, Builders. Have three; will sell one. Original cost \$4,600; will sell for \$3,400.

KIDDIELAND

8500 W. North Avenue

Melrose Park, Ill.

WINSTON-SALEM, N. C., Week October 12

The South's Best

WANT Penny Arcade, Guess Your Age, Floss, Grind Stores and Wheels. FREE ACT. BOOK Flat Ride and Shows not conflicting. Good percentage. Have 6 more big dates to follow. Can place 2 good Percentage Agents.

W. C. KAUS SHOWS, INC.

RUSS OWENS, Mgr., Louisburg, N. C., or JACK PERRY, Robert E. Lee Hotel, Winston-Salem.

WANT STOCK CONCESSIONS

OF all kinds, Photos, Man for Grab, P. C. Agents, Ball Game and Penny Pitch Workers, Merry-Go-Round and Chairplane Foreman, Shows with own transportation. Electrician that can handle plant. Special Agent with car.

ALLEN GREATER SHOWS

Lake View, S. C., this week; Fair Bluff, N. C., next. Wires to Mullins, S. C.

P.S.: Bert Simmons, Fred Barrett, come on. Tommy Carson, wire.

WANTED FIRST CLASS SCOOTER FOREMAN

Salary, \$50 week. Also top salary to first-class Second Man. Will also place several sober Ride Men. Wire; don't write.

DODSON'S WORLD'S FAIR SHOWS

Lubbock, Texas, October 5 to 10.

Lexington, N. C., Fair—Week October 12
KAUS EXPOSITION SHOWS WANT FOR THE BALANCE OF SEASON
We will positively play the Greenwood, South Carolina, Fair. Rides and Shows that have their own transportation. Good percentage. Fly-o-Plane and Spitfire. Monkey Show, any Pit Attraction or Walk Thru Show. Glass House. Concessions of all kind, no exclusive except Bingo. Concessionaires, note: Jim Dowdy is not with the Kaus Exposition Shows. Will book Wheels and Coupon Stores for the Greenwood, S. C., Fair. Charles Gramlich wants Girls for Girl Show. Whitley Wagner can place two more Dancers for Revue. Six more weeks on this Show, then all winter in Florida. Geo. Whitehead wants one more Percentage Agent. J. E. Kaus wants Men or Lady Ball Game Agents. Must be sober and reliable. Want Free Acts for week November 2nd for New Bern, N. C. Ride Men in all departments. J. J. Burns wants experienced Kiddie Auto Ride Man. Can use Semi Drivers. This week, address A. J. KAUS, Chase City, Virginia, Fair; next week, Lexington, North Carolina, Fair; then Greenwood, South Carolina, Fair.

SOUTHSIDE, VA., FAIR, PETERSBURG, VA., WEEK OCTOBER 12

This is the big one of the entire South right at Camp Lee, in the heart of the city, with bus service into the fairgrounds.

WILSON COUNTY FAIR, WILSON, N. C., WEEK OCTOBER 19
PITT COUNTY FAIR, GREENVILLE, N. C., WEEK OCTOBER 26

Both these fairs are the biggest tobacco markets in the world.

WANT—Legitimate Merchandise Concessions. No wheels or coupon stores. Eating and Drinking Stands all open.

WANT—Can use a few first-class Workingmen in all departments. The rides will remain out all winter.

WANT—Young attractive Chorus Girls for Famous Paradise Revue. Will place at Club in Petersburg, Va., after close of show.

All address

CETLIN & WILSON SHOWS, INC.

HICKORY, N. C.

GOLD MEDAL SHOWS

WANT FOR THE FOLLOWING FAIRS: Eufaula and Enterprise, Ala.; Marianna and Panama City, Fla., with several other dates pending.

CONCESSIONS: Scales, Novelties, Guess Your Age, Fish Pond, Cigarette Gallery, Long or Short Range Lead Gallery, Ball Games, Darts, Pitch-Till-You-Win, Coca-Cola, String Game, Candy Floss. **DEMONSTRATORS FOR EXHIBIT BUILDINGS. SHOWS:** CAN PLACE MONKEY OR ANIMAL SHOW WITH OWN TRANSPORTATION.

Want Engine Mechanic for Dixie Queen Show Boat. Preferably one that understands gasoline-powered Light Plants. All winter's work. Happy Sumerall, wire.

All address: **OSCAR BLOOM**, Mgr., East Tallahassee, Ala., this week; then per route.

WANT FOR LONG SEASON SOUTH

Ride Help, especially Loop-o-Plane Operator, Second Man on Ferris Wheel. Must be sober and drive Truck. Room for a few more Stock Concessions. Our season just beginning (not Fairs or so-called Fairs, just good choice still Dates in good spots) All communications to

JOHN B. DAVIS, Mgr.

SOUTHERN STATES SHOWS

Tifton, Ga., this week; Donalsonville, Ga., auspices Lions' Club, next week.

ALL AMERICAN EXPOSITION WANTS

Tilt, Caterpillar and Ride Foreman and good Second Man on all Rides. Will book Rolloplane or Flyoplane. Want Concessions; all open.

Show stays out until November 15. Sand Mountain Fair, October 12-17, Albertville, Ala. Get your winter bank roll. This is railroad show. All wires and mail address **FRANK WEST**, Decatur, Ala.

ASSUMPTION, ILLINOIS, PATRIOTIC DAYS CELEBRATION

OCTOBER 14 TO 18, INCLUSIVE, ON MAIN STREET. Last big one in the State. War Bonds given away, big barbecue, sensational acts contracted, advertised widely. Can place Shows, such as Girl Show, Minstrel, Athletic, Monkey Circus, Motordrome. Place Concessions, no Flaties. Give exclusive on Diggers and Bingo. Wire or phone after October 7th to

B. J. COLLINS, COLLINS UNITED SHOWS

ASSUMPTION, ILL.

SUMTER, S. C., Week October 12

Can place legitimate Concessions of all kinds. Need Long and Short Range Gallery, Balloon Dart, High Striker, etc. Have opening for 4 more Wheels for balance of season. Want Shows with own equipment and transportation. Want Ride Help in all departments. All address:

HERMAN BANTLY

MURPHY, N. C., THIS WEEK

BRIGHT LIGHTS EXPOSITION SHOWS WANT

Rides—Chairplane or Flat Ride. Shows of all kinds. Concessions of all kinds. Heading South fast. Write or wire

JOHN GECOMA, Manager, Brunswick, Md., this week.

HAMILTON AMUSEMENT CO., INC.

CAN PLACE

All legitimate Concessions open except Cook House and Pop Corn. Can place Bingo. **C. L. HAMILTON**, Manager, Bessemer, Alabama.

Hennies SLA Show In Atlanta Clicks

ATLANTA, Oct. 3.—Hennies Bros. Shows successfully staged their annual Showmen's League of America benefit show in the Red, Hot and Blue Revue tent during their engagement as midway attraction at Southeastern World's Fair here. This year talent from the various shows on the midway made up the entertainment program and at midnight Curtis Berry, emcee, got things under way. Charlie Taylor's Rhythm Boys from the Harlem Revue provided the music.

Harry W. Hennies was in charge of the highly satisfactory ticket sale. Carl J. Sedlmayr, League president, was the principal speaker and his talk was devoted to explaining the workings of the SLA.

Act line-up included Kitty and King, eccentric dancers; Baer Brothers, acrobats and tumblers; Harry Klima, Vaughan Richardson, Vivian Taylor, Shorts Davies, Slim Jackson, Harlem Revue Girls, Kitty Barlow, Hillbilly Revue, Chester Stuttgart's Cowboy Band, Margo, Jackie Martin and Hilda Miller. Gene Harbeck directed the musical numbers.

ROUTES

(Continued from page 18)

Shea & Raymond (Oriental) Chi, t. Sidneys, Four (State) NYC, t. Spot, Jack (Jefferson) St. Louis 25-Oct. 8, h. Stadlers, The (Belmont Plaza) NYC, h. Stapletons, The (Orpheum) Omaha, t. Sterner Sisters (Michigan) Detroit, t. Stearns, Roger (1-2-3 Club) NYC, nc. Stefanescu, Satah (Casino Russe) NYC, c. Stewart, Charles (Palace) Columbus, O., t. Stone & Victor (Zep) Akron, O., nc. Stooges, Three (RKO Boston) Boston, t. Sullivan, Maxine (Le Ruban Bleu) NYC, nc. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h.

T

Tapps, Georgie (Chase) St. Louis, h. Tarasova, Nina (Casino Russe) NYC, c. Thomas, Joe, Musical Jesters with Archie Nicholson (State Fair) Birmingham; (State Fair) Jackson, Miss., 12-17. Tio, John (Helsing's) Chi, c. Tip, Tap & Toe (Buffalo) Buffalo, t. Tomack, Sid, & Reiss Bros. (Mother Kelly's) NYC, nc.

V

Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc. Van, Rita; Lillian Laulin, & Al Sharpe (Rice) Houston, Tex., 2-19, h. Van, Samye (Swing Club) Brooklyn, nc.

W

Walker, Ray (Swing Club) Brooklyn, nc. Walsh, Tommy (Hofbrau) Lawrence, Mass., 5-10, nc. Ware, Linda (Capitol) Washington, t. Wayne, Frances (Famous Door) NYC, nc. Wences, Sanor (Rainbow Room) NYC, nc. White, Danny (Iceland) NYC, re. White, Jerry (Bill's Gay '90s) NYC, nc. Woodd, Napua (Lexington) NYC, h. Wermuth, Talia (Bismarck) Chi, h. Westley, Roger (Copacabana) San Francisco, nc. Wills, Frances (Palace) Columbus, O., t. Winchell, Paul (Belmont Plaza) NYC, h. Woody & Betty (Blackhawk) Chi, c. Wright's, Earl, Dogs (Fair) Hartford, Mich., 7-10.

Y

Yacht Club Boys (Park Central) NYC, h. Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc. Yvette (Beverly Hills) Newport, Ky., cc.

Z

Zorita (Famous Door) NYC, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A B & B; Greensboro, N. C.; Stokesdale 12-17. All-American Expo.: Decatur, Ala.; Albertville 12-17. Allen Greater: Lake View, S. C.; Fair Bluff, N. C., 12-17. American Expo.: Louisa, Ky. Anderson-Strader: (Fair) Hillsboro, Kan.; (Fair) Anthony 12-17. Arkansas Am. Co.: Newport, Ark.; Walnut Ridge 12-17. Arthur's American: Saint George, Utah; Las Vegas, Nev., 13-18. B. & H.; Hemingway, S. O. Bantly's All-American: (Fair) Murphy, N. C. Baysinger, Al; Wardell, Mo. Beckmann & Gerety: Beaumont, Tex. Bee's Old Reliable: Winchester, Ky. Blue Ribbon: (Fair) Covington, Ga.; (Fair) Lawrenceville 12-17. Boswell Am.: Smithfield, Va.; Suffolk 12-17. Bright Lights Expo.: Brunswick, Md. Brown Family Rides: Chauncey, Ga. Buckeye State: (Legion Fair) Greenwood, Miss.; (Fair) Cleveland 12-17. Bullock: Lexington, S. O. Burke, Frank; Carlsbad, N. M. Burke, Harry; Marksville, La. Byers Bros.: New Madrid, Mo. Central Am. Co.: (Fair) Hertford, N. C.; (Fair) Edenton 12-17. Central State: Altus, Okla. Cetlin & Wilson: (Fair) Hickory, N. C.; (Fair) Petersburg, Va., 12-17. Coleman Expo.: Malone, Tex. Colley, J. J.: Hugo, Okla. Collins United: Assumption, Ill., 14-18.

Crafts Fiesta: (Manchester & Compton Blvd.) Los Angeles, Calif. Crafts 20 Big: Lynnwood, Calif. Crescent Am. Co.: (Fair) Manning, S. C.; (Fair) Bishopville 12-17. Cumberland Valley: Jasper, Tenn.; Summer-ville, Ga., 12-17. Dodson's World's Fair: Lubbock, Tex.; Abilene 12-17. Dudley, D. S.; Childress, Tex. Dumont Am. Co.: Silver Spring, Md. Dyer's Greater: (Fair) Eupora, Miss.; (Fair) Starkville 12-17. Endy Bros.: Washington, D. C.; South Boston, Va., 12-17. Fidler United: Kennett, Mo.; Conway, Ark., 12-17. Fleming, Mad Cody: (Colored Fair) Dublin, Ga.; (Fair) Wrightsville 12-17. Franks Greater: (Fair) Butler, Ga.; (Fair) Cordele 12-17. Garden State: (Fair) York, S. C.; (Fair) Winstboro 12-17. Gold Medal: East Tallahassee, Ala. Golden Arrow: Mount Ida, Ark., 7-9. Golden Belt: (Fair) Malvern, Ark.; (Fair) Hot Springs 12-17. Gooding Am. Co.: Coshocton, O. Gooding Greater: Cadiz, O. Grady, Kellie: (Fair) Courtland, Ala. Grand Union: Navasota, Tex. Great Lakes Expo.: Mobile, Ala.; Pascagoula, Miss., 12-17. Great Sutton: Parkin, Ark. Greater United: Cuero, Tex. Groves Greater: Crowder, Miss. Hames, Bill; Bryan, Tex.; Wharton 12-17. Happyland: Royal Oak, Mich. Heller's Acme: Camp Kilmer, New Brunswick, N. J., 5-18. Hennies Bros.: Spartanburg, S. C. Henry, Lew; Mayodan, N. C.; Littleton 12-17. Heth, L. J.: Milledgeville, Ga.; Carrollton 12-17. Hubbard Midway: Marion, O.; Xenia 12-17. (See ROUTES on page 55)

CIRCUS

Barton's Society: (Fair) Chase City, Va., 5-10. Dailey Bros.: Parsons, Kan., 6; Independence 7; Coffeyville 8-9; Chetopa 10; Girard 11. Gould, Jay; Mount Carmel, Ill., 5-7. Hamid-Morton: (Arena) Philadelphia 10-16. Mills Bros.: Salem, Mo., 6; Mountain Grove 7; Willow Springs 8; West Plains 9; Thayer 10; Calico Rock, Ark., 12; Batesville 13; Newport 14; Augusta 15; Wynne 16; Marianna 17. Polack Bros.: (Auditorium) Denver, Colo., 6-13; (Auditorium) Salina, Kan., 16-22. Ringling Bros. and Barnum & Bailey: Kansas City, Mo., 5-7; Jefferson City 8; St. Louis 9-13; Birmingham, Ala., 15-16; Gadsden 17.

MISCELLANEOUS

Almond, Jethro, Picture Show: Society Hill, S. C., 5-10. Birch, Magician: Laramie, Wyo., 8. Burke & Gordon: Indianapolis, Ind., 5-10. Campbell, Loring, Magician: Dodge City, Kan., 7; Great Bend 8; Wichita 9. Couden, Doug & Lola: Playing School Assemblies in Conway, S. C., 5-19. Daniel, B. A., Magician: Warren, O., 5-10. DeCleo, Harry, Magician: Marysville, O., 5-10. Doss, Benny, Comedy Co.: Blossom, Tex., 5-10. Postaire, Magician: Richmond, Va., 5-10; Newport News 12-14; Norfolk 15-17. Fred's Kiddie Circus: Parkersburg, W. Va., 5-23. Harris, Pat; Durant, Okla., 5-10. Haverstock Tent Show: Duke, Okla., 5-10. Hermes & Marlene, Magicians (Fair) Simcoe, Ont., Can., 5-10. Long, Leon, Magician: Webb, Miss., 8-9; Greenwood 10-15. Lucy, Thos. Eimore: Webster Groves, Mo., 5-10; Bedford, Ind., 11; Mooresville 13; Indianapolis 15-18. Marquis, Magician (Strand) Middletown, O., 7; (Palace) Huntington, W. Va., 9-10. Renfro Valley Barn Dance & Radio Show: Franklin, Ky., 7; Nashville, Tenn., 8-10. Ricton's Dogs; school show: Oxford, Ala. Sadler, Harley, Co.: Hamlin, Tex., 5-7; Stamford 8-10. Turtle, Wm. C., Magician (Star Theater) Portland, Ore., 5-10. Virgil, Great: Worland, Wyo., 7; Riverton 8; Lander 9; Casper 12; Douglas 13; Wheatland 14; Greeley, Colo., 15.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Dennis & Sayers (Hofbrau Night Club) Paw-tucket, R. I., 5-10. Hal & Jean (Swansea Hotel) Swansea, Mass., 5-10. Johnson, Judith (Jenkins) Jenkins, Ky., 8; (McRoberts) McRoberts 9. Romas, Flying (Fair) Milledgeville, Ga., 5-10; (Fair) Carrollton 12-17. Southern Sisters (Lake Club) Springfield, Ill., 10-16. Stone & Victor (Whitehouse Inn) Warren, Pa., 5-10; (La Conga) Erie 12-17.

Hughey's Greater Shows WANT

Sober, capable Ferris Wheel Operator, join on wire. Want Second Men on other Rides. Want Jig Show Musicians, Salary and percentage. Long season ahead. Want legitimate Stock Concessions. Wynne, Ark., this week; Forrest City, Ark., Oct. 12-17.

DATES CHANGED

Pascagoula, Miss., Monday, October 12 to 17 Place Concessions of all kinds, Shows with own outfit!
Great Lakes Exposition
Mobile, Ala., this week.

Peanut Belt Sector Is Good for Boswell

IVOR, Va., Oct. 3.—Business for Boswell's Amusements, which moved into the peanut territory this week after a week's engagement in Stony Creek, Va., continues good, Sam Collins, business manager, said upon shows' arrival here. Business at Stony Creek was fair despite cold weather, Collins said. Organization plans to play four more weeks in the peanut belt before heading for South Carolina to launch its winter tour. Business here has been good.

Cecil Purvis's Ferris Wheel topped rides, James McVay joined with his Monkey Circus and has replaced Lloyd Thomas's Minstrels as the free attraction.

Joining at Stony Creek were Mike Lane, with two concessions; John Tesh, two; J. M. Bernard, two, and Ephriam Johnson, three. Captain McVay added three concessions here.

Doc Stanton is the new Ferris Wheel foreman.

BANTLY'S BUSINESS

(Continued from page 29)

of his booking tours, and Mitch Mitchell, publicity director, who has been clicking heavily via press and radio during the season. This is Mitchell's first year with the shows. A. J. Budd's Freaks on Parade took top money among shows here. A. J. Budd is manager, with Hal Compton and Blackie Teamster handling the front. Acts include Willie Cowper, world's largest boy; Mysterious Fog, magic; Jimmy Lynch, automical wonder; LaRose Hooper, neon girl; Tommy Teamster, magnetic girl; Zmbia, pinhead, and Snooky Knight, fire-eater. Mary Morris is in the annex.

Hawaiian Nights, managed by Kenyon Parks with Freddie Carroll on the front and Mary DuQuoin, Sara Bingham, Belle Lambert and Beth King on the inside, also proved popular. Musical Girly-Go-Round is operated by Mr. and Mrs. Bert Melville with Earl McDoll handling tickets. Inside are Norma Smith, Virginia Neale, Helen Dawn and Rosalie Clarke. A. J. Budd also manages the Bobo Show with Floyd E. Garner on the front and V. T. Young as Bobo. Calvin Ruffner handles the canvas, Jimmy Cunningham manages Maisie, with Louise Francis and Fay Stirling inside. Mr. and Mrs. Johnny Ray have the Life Unborn Show, with Elmer Pinchow on the front. Animal Show is owned by John Williams and has Mrs. Eleanor Functer in charge of tickets. Mr. and Mrs. Roy Hordes have the Glass House.

Harry Faith is ride superintendent and boss mechanic. Penny Arcade is managed by Buddy Rilee and cashiered by Clara Rilee, with Don Chamberlin as mechanic and Sam Prevost in charge of canvas. Mickey Yannillitis is foreman of the Kiddie Rides, with Mother Brewer in the ticket box. F. E. Woods, Merry-Go-Round foreman, is assisted by Archie Junaluska, with Hazel Smith handling tickets. Ferris Wheels are handled by Ralph Kirby and Clark White, with tickets sold by Alice Hall. Octopus has C. E. Bucksbee as foreman, with Paul Johnson as assistant. Dora Faith handles ticket sales for the Ride-o, which is foremaned by Tex Donahue. Ivan Miller is second man. Rolloplane is operated by Frank Allen, with Gertrude Smith in the ticket box.

Staff is headed by Herman Bantly, owner, and Mrs. Bantly, treasurer. L. C. (Ted) Miller is general agent; G. C. Mitchell, press agent; Harry Faith, ride superintendent; Chuck Staunko, lot superintendent and chief electrician; Simon Standing Bear, assistant electrician; Florida Staunko and Billie Lane, office secretaries; Joe Payne, business manager, and Jimmy Cunningham, artist.

PENN PREMIER JAUNT

(Continued from page 29)

a few fairs before going into winter quarters. Martin Irving left for the South, and Harry Meyers stored his concessions with the shows' equipment.

Al Bydiark will winter here and will be in charge of quarters. Several trucks were brought into quarters, where Arthur Johnson and crew, including William Bellis, Harry Yoder, Morgan Ringer, Bill Creamer and Slim Martin, will handle the repair work. Mr. and Mrs. Glenn McIntosh and Vernon Scanlon, who had the Monkey Circus, left to winter in Bellevue, Mich. Mr. and Mrs. Sailor Katzy, who handled the Side Show, left for Tampa, Fla., as did Harry Fink.

O. L. Hagen, in charge of the Race-drome, left for Baltimore, and Mr. and Mrs. Speedy Logan will winter in Greenville, N. C. Mr. and Mrs. Harry DeVore left with their cookhouse to winter in Staun-

Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated September 26, which carried lists of fairs to be held the remainder of this year, those which had been canceled and those which had not been heard from up to that time. The September 26 issue can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

ton, Va. Joe Liberty, The Billboard sales agent and Chairplane foreman, also will winter there. Mr. and Mrs. Dwyer, concessionaires, will winter in Meadville, Pa., and Fitzl Brown, who joined recently, left for Alabama. Red Anthony, with diggers, left for Hagerstown (Md.) Fair. Mr. and Mrs. Harvey Rantz, with Pony Ride, went to Brandon, Pa., and Mr. and Mrs. Hodges, with three concessions, left for the South.

Mrs. Serfass is recovering from injuries sustained while shows were playing New Kensington, Pa. Harry Coleman, press agent, has been signed for next year.

ODT OKAYS

(Continued from page 29)

Cincinnati said that it has been informed of the Washington edict, and its understanding was that each show must produce an official permit number issued to it by the ODT before a railroad company could move show equipment in compliance with the order effective tomorrow. Messages from some railroad shows were to the effect that their jumps to their next spots had been properly arranged today.

Three ACA Shows Move

CHICAGO, Oct. 3.—Amusement Corporation of America has received ODT permits for movements of its three shows now on the road for the coming week, it was stated at ACA offices here. Shows are the Royal American, Beckmann & Gerety and Hennies Bros. Rubin & Cherry Exposition, which is scheduled to close tomorrow, will remain in Chicago at least for the time being, as no winterquarters have been found.

J. C. Donahue, general traffic manager of the Ringling-Barnum circus, with offices here, said that it was expected arrangements would be made for movements of the circus for the remainder of the season.

Strates to Danville, Va.

BLOOMSBURG, Pa., Oct. 3.—"The Strates Shows will move to Danville, Va., tomorrow under ODT permit No. 24," said General Manager James E. Strates of the shows bearing his name, and concluding an engagement at Bloomsburg Fair today. "We have been assisted by General Freight Agent L. V. Crane, of the Southern Railroad. We have been treated very fine by all concerned regarding securing of the necessary ODT permit."

Lewis to Raleigh, N. C.

ROCKY MOUNT, N. C., Oct. 3.—Art Lewis, head of the Art Lewis Shows, which ended an engagement at Rocky Mount Fair today, said that an ODT permit for the move from here to Raleigh, N. C., had been secured. Show will move over the Southern Railroad and Owner Lewis said L. V. Crane, railroad's general freight agent, had aided in providing for the move.

More Movements Arranged

CINCINNATI, Oct. 3.—Word also has come from General Manager Max Linderman that a movement will be made by the World of Mirth Shows from Richmond, Va., to Winston-Salem, N. C.

General Manager Mel G. Dodson advised that Dodson's World's Fair Shows expected to move over the Santa Fe Railroad from Albuquerque, N. M., where the shows have played New Mexico State Fair, to Lubbock, Tex.

General Manager Max Goodman said arrangements had been made for the Wonder Shows of America to move from Muskogee, Okla., where Oklahoma Free State Fair is being played, to Fort Smith, Ark., and then to winterquarters in Little Rock, Ark., under a home-run contract.

Johnny J. Jones Exposition, Secretary Ralph Lockett reported, was scheduled to move tomorrow from Tupelo, Miss., where it played the fair, to Meridian, Miss., for the fair dates there.

Mighty Sheesley Midway was to go from Laurel (Miss.) Fair to Hattiesburg, Miss.

A-N RELIEF DEADLINE

(Continued from page 3)

Relief and the Navy Relief Society appeals were in the public interest but already had received funds adequate for their present requirements. This order makes formally effective decisions of Army Emergency Relief and Navy Relief Society to curtail these benefits.

As to War Chests, the orders applied to gifts from all chests whose public campaigns had not actually begun on the date of the orders. These orders excepted any army or navy benefit organized by either branch of the services which is participated in by service personnel, with the proceeds devoted to the armed forces. Solicitation of prizes or of cash contribution from individuals outside the services was barred, however.

The board, however, does not wish to cause undue hardship and will consider appeals from any sponsors who feel they have gone too far to modify their plans. It is the judgment of the board that War Chests whose public campaigns begin after the date of the orders and benefits after November 15 should choose another war beneficiary and so advise the public.

This is a part of the co-ordinated program which the board was created to carry out. War Relief Control Board consists of Davies, Frederick P. Keppel and

Charles P. Taft. Letters were sent to Rear Admiral J. O. Richardson and Major General Irving J. Phillipson.

BALLYHOO BROS.

(Continued from page 29)

saved. One of their ride boys had written a ballad titled *Ride Box Wagon Love*, which he donated to the bosses, who hummed and nasaed it to the tip's delight. A local guitarist accompanied the song and as both the bosses and guitar were out of key their turn was a success. Their girl-show bass fiddler lugged his stringed casket to the stage and handed it to Jake Ballyhoo, who had never had any musical instrument in his hands before. To his surprise he played the entire overture from *William Tell* by ear. Showmen will have the opportunity of hearing Jake in person during the Chi meetings in December.

Friday night, with the big handshake featured, proved a flop. One of the feuding patriarchs had been eating candy apples without using a paper napkin, so the other refused to grab his duke. This wound up the event with a new feud, and during the scrimmage one of the clans stole our steam calliope, believing it to be a portable still.

MAJOR PRIVILEGE, ~

Virginia Greater Shows

Henderson, N. C., Fair, October 12, bigger and better; South Hill, Va., Fair, October 19; Suffolk, Va., Festival, October 26; Elizabeth City, N. C., November 2; then Plymouth, N. C. Want legitimate Concessions of all kinds. Will book Tilt-a-Whirl or Octopus for balance of season. Sol Specks wants Cornet Player for Minstrel. Roxboro, N. C., Fair, this week.

ENDY BROS.' SHOWS, Inc.

CAN PLACE

LEGITIMATE CONCESSIONS for two outstanding Fairs: South Boston, Va., next week; Emporia, Va., to follow.

WANT Semi Drivers and Ride Help. Answer Washington, D. C., this week.

LEE CO. AGRI. FAIR, Bishopville, S. C., week Oct. 12
COLLETON CO. FAIR, Walterboro, S. C., week Oct. 26

WANT Cookhouse or Grab, Diggers (Rotary), Novelties, Custard, any Stock Concessions. No P. C. or Grift. SHOWS with own equipment, Side Show, Fun House, Glass House, Mechanical City, Snake, Monkey, Midget. Place Girl Show, Walterboro. RIDES: Octopus, Spitfire, Roll-o-Plane, Kiddie Ride.

CRESCENT AMUSEMENT CO.

L. C. McHENRY, Mgr., Manning, S. C., this week.
P.S.: Place Foreman for Wheel, Merry-Go-Round that drive Semi.

ART LEWIS SHOWS, INC.

CAN PLACE

AT GREENSBORO, N. C., FAIR, OCT. 12-17, INCL. Legitimate Concessions of all kind. Polers and Train Help. Ride Help. Chorus Girls and Models for our Revues. All winter's work guaranteed at burlesque in Norfolk, Va., at close of outdoor season. Jerris Jackson wants Colored Performers and Musicians. Salaries guaranteed by office. Address: ART LEWIS, Gen. Mgr., Oct. 5-10, Raleigh, N. C.

VICTORY EXPOSITION SHOWS

CAN PLACE

Organized Minstrel Show and any Grind Shows for long string of Fairs. Legitimate Concessions: Photo, Long Range Gallery, Bowling Alley, Scales, Pan Game, Pitch-Tilt-You-Win, Penny Arcade, Cook House, Grab, Custard, American Palmistry, Penny Pitches, Ball Games, High Striker, Watch-La, Basket Ball, Novelties and any other kind of Grind Stores. P.S.: Bingo open, rate reasonable. Will book any kind Kiddie Rides. Semi-Drivers, come on. Top salaries. Wire, don't write. This week, Kershaw, So. Car.

Low Henry Shows Want

For Littleton, N. C., Fair, week October 12, and Suffolk, Va., week October 19, Cook House and Grab, Concessions of all kinds except Bingo. Want any money-getting Show with or without own outfit. Want Loop-o-Plane, Tilt-a-Whirl or any Flat Ride. Address all communications to LEW HENRY or GEORGE C. SMITH, Mayodan, N. C., this week.

CARNIVAL WANTED

LAMAR COUNTY FAIR, Barnesville, Ga.; UPSON COUNTY FAIR, Thomaston, Ga.; GREAT GRIFFIN FAIR, Griffin, Ga. Dates as wanted. Address GEORGIA FAIR SERVICE, Barnesville, Ga.

Showmen's League of America



Sherman Hotel Chicago

CHICAGO, Oct. 3.—Regular meetings for the fall and winter opened October 1 with a good attendance. Vice-President M. J. Doolan was in the chair and seated with him were Past Presidents Sam J. Levy and J. C. McCaffery and Secretary Joe Streibich. Elected to membership were Terrell M. Jacobs, Walter Stoffel, Morris Messamen, James Hazuk, Alex Maltezos, Isador Brodsky and Marshall L. Johnson. They were credited to Maxie Herman, Dave Picard, Edward A. Lippman and Robert Seery. Club received the sad news of the sudden passing of Brother Robert Cooper. Remains were brought to Chicago by Mr. and Mrs. Art Radtke for interment in Showmen's Rest. Brother Fred H. Kressmann pens that he will spend a short vacation at Kressmann Lodge, Newaygo, Mich.

Ways and Means Committee reports good results from benefit bingos held by various shows. House Committee has the rooms in Sherman Hotel in good order. Brother Ed Schofield came in from World of Today Shows for attention at Alexian Bros.' Hospital. Others on the sick list are William Young, Tom Rankine and Tom Vollmer. Dave Picard and Art Radtke visited the rooms. Brother James Campbell ably handled work of the relief committee during the absence of Chairman Whitey Lehrter. Past President Frank P. Duffield is doing preliminary work on the President's Party on November 28.

Brothers James George, Pety Pivor and Louis Fulgona are in the armed service. Past President J. C. McCaffery reports favorable co-operation on the Red Cross Relief Drive, but he's a bit disappointed that the response has not been greater. Late returns came from U. S. Tent & Awning Company employees, M. J. Doolan employees, Max Brantman and Fred Donnelly. Secretary Joe Streibich spent a few days on Conklin Shows, gathering dues and applications. J. W. (Patty) and Frank were putting on a sale of tickets for their second benefit bingo when he left, the first one having netted \$435. Early sales indicated the second one will go over. Streibich also visited Motor City Shows at Monroe, Mich. Another lot of soldier kits have been received and they will be sent out at once. Service membership cards will be ready for mailing soon. How about your dues? Response to date has been encouraging but perhaps you have neglected yours. First meeting of

Club Activities

the season was the signal for a number of members to bring in copy and checks in person for listings in the 1943 edition of the Outdoor Amusement World Directory. Others were mailed in to the League rooms. Among members credited were President Carl J. Sedlmayr, Vice-President Harry W. Hennies, Treasurer William Carsky, Brothers Maurice Franks, E. Courtemanche, Fizzle Brown, Bernie Mendelson, Ted Lewis, Louis Berger, Jack Duffield, Morrie Haft, Sam Gluskin, Lou Leonard and Frank C. Miller. Members are urged to send copy in as obtained so that advertisers may have their subscribers' plaques mailed to them upon receipt of copy and check. As stated before a considerable portion of the funds derived from this source will be used for war activities. All members who pledged specific quotas of listings are urged to do all possible to fulfill their pledges. Prizes will be awarded at club's 30th anniversary banquet.

Ladies' Auxiliary

Clubrooms were being readied for the first full meeting of the year on October 1 at the Sherman Hotel. Letters were received from Virginia Kline and Mrs. Nate Hirsch. Dues were received during week from Anna Moss, Flannice Barfield, Dollie Snapp, Josephine Woody and Myrtle Hutt.

Viola Fairly sent in a gift to the club to be used as a prize. A few books are out on War Bond award. Please forward your book to chairman, Mrs. Anne Doolan, care Sherman Hotel, Chicago, Ill.

All donations and prizes for the bazaar should be forwarded to Chairman Mrs. Henry Belden, 6136 North Knox Avenue, Chicago, Ill. Proceeds will go to the Army and Navy Relief Fund. Be sure to send in your 1943 dues, which are due and payable now.

Heart of America Showmen's Club



Reid Hotel Kansas City

KANSAS CITY, Mo., Oct. 3.—Members are returning to the city, and club's regular weekly meetings will start soon. Brother Gordon (Foots) Middleton is located in Chicago. Brother W. Frank Delmaine is night manager of the Reid Hotel's cigar stand. Brother George Elser returned after a season at Fairyland Park, and Brother Eddie Liggitt, who has been on the sick list for several days, is back at his post at Municipal Auditorium. Spike Wagner was a recent visitor.

Mr. and Mrs. Ray Martin, of Elite Exposition Shows, are located in Salina, Kan. Arndell Brothers are working at Sunflower munition plant, Eudora, Kan. Cliff Swor Jr. is at the Folly Theater, and Russell Hull visited while en route north. Mr. and Mrs. Ellis White will winter at Fairyland Park. Brother Doc and Mrs. Brown are back in the city after closing with Central States Shows. Members were sorry to learn that Brother Tommy Cook's father died September 26 at Lincoln, Neb.

Marvin Lemons, who has been in charge of the rides at Victory Park, Wichita, and his assistant, L. J. Williams, have returned to the city. Past President Perl Deems is working at a defense plant in Paris, Tex. H. Vogel, formerly with the Elite Shows, opened his Penny Arcade at Junction City, Kan.

Ruth Martone, of the Ladies' Auxiliary, is holding down the switchboard at Reid Hotel. Chubby and Marge Marty were her guests for several days while en route to Hot Springs to play the Avalon Club. Mrs. Dode Allen, of New York, also visited. Mr. and Mrs. Wally Brunk are located at Wareham Hotel, Manhattan, Kan. J. M. Stone is stationed at a New York State training camp, while his wife, Margaret, is living here. Ruth Martone, who organized the Victory Club, states that the club now has 100 members and meets every Tuesday night. Mollie Ross, of the auxiliary, has been on the sick list for several days.

Mr. and Mrs. O'Dell were guests of Ruth Martone for several days while en route to New Orleans. Jimmie Nixon, who holds down the ticket window at

National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Oct. 3.—New members are George Nabalka, Lou Victor, Roland Champagne, Alfred Rauchfuss, Olin DeForge, Sol Weintraub, William H. Redmond and Charles M. Hatfield, sponsored by Ross Manning, Harry Docker and Harry Rosen. George Bernert, for many years concession manager of Eastern States Exposition, Springfield, Mass., has enlisted and will become an officer. Brother Bernert was an officer in the last war. Brother Ed Bennett in from Detroit, where he's been doing defense work. Mr. and Mrs. Hirsch, SLA, welcome visitors on way to Chi, coming down from Maine. More than 500 people attended funeral of Brother Sam Taffet, who passed away on September 25 after a long illness.

Some 30 members are definitely known to be with the armed forces and almost as many are awaiting call. Club is anxious to secure the company serial number, rank and APO number of all members in the service, so that Christmas packages may be sent to them on or before November 1, which is the deadline set by the post office and army officials. Relatives and friends (or the boys themselves) should send this information to Jack Lichter, chairman Veterans' Committee, 100 Center Street, Room 528, New York. If you want to make "our boys" happy, dig up those addresses.

Ben Weiss is recovering in York (Pa.) Hospital. Thomas Brady, chairman of Banquet Speakers' and Distinguished Guests' Committee, reports that he has arranged the most complete and most colorful assemblage that has ever graced an NSA dais. Fred Cherry, Ross Manning Shows, visited the rooms and renewed acquaintances, then on to Trenton Fair. Edgar H. (Doc) Kelley, one of the oldest of the old-timers, paid a visit while en route to Trenton. Palsades Park members have completed distribution of 750 banquet tickets and are now working tooth and nail on the journal. Donald Simmons and Ross Manning have turned in a bunch of ads. The printer, Brother Arthur Goldberg, has been advised that Uncle Sam may call him any minute. Hope the old gentleman in the tall hat waits till Arthur has all the banquet printing done. Rooms are taking on a lively appearance now that some shows are closing. Next meeting is October 14. Dues are always due—and War Bonds are the world's best buy.

Ladies' Auxiliary

First meeting of fall season was held on September 23, with 45 members attending. Treasurer Anna Halpin's report revealed gratifying results. Auxiliary will send Christmas boxes to all members on active duty with the armed forces. Vice-President Magnolia Hamid and Sister Eleanor Rinaldi were appointed by President Blanche Henderson to work out several sample boxes to present at next meeting, October 14. Members of auxiliary are urged to write Secretary Ethel Shapiro at once, giving complete mailing addresses of uniformed husband, brother or son, especially in the case of those serving overseas. Members who do not pay their current year's dues on or before the 15th of January shall be notified of their delinquency by registered mail, and if within a reasonable time they do not send in dues, they will be dropped from the membership list. A telegram was read from Sister Bess Hamid, who is convalescing from recent illness. Mrs. Evelyn Buck was proposed by President Blanche Henderson. Five new members were introduced, Lillian Fleming, Edna O'Rourke, Mae Quinn and Ella Diekman, of Palsades Park, and Ruth Kronish, of Coney Island, who was in her uniform of the AWWV. Hostess Pearl Meyers fractured her ankle recently. Receipts for Christmas Fund for Orphans and Poor Kiddies is lagging somewhat. Fund Chairman Midge Cohen reminded members that contributions will be received right thru the fall for this year's drive. Meeting closed with sandwiches and coffee provided by the officers, and balance of evening spent in visiting and card games. Next meeting will be held October 14. Members were shocked to learn of the death of Brother Sam Taffet. A delegation attended the funeral services.

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, Oct. 3.—Members at the regular Monday night meeting endorsed the next session on October 6 as Harry Chipman night. Regular meeting on Monday is being shifted to the following night because members will attend Cole Bros.' Circus performance on Monday night.

John Backman, fourth vice-president, presided in the absence of Mike Krekos, president. Brother Harry Rawlings took over Ralph Losey's duties as secretary. Communications were read from Mush Ellison, Dave Morris, Sam Brown and Al (Moxie) Miller. Five were voted into membership. Drive has been extended to November 15 with Sam Dolman, committee chairman, back in town to supervise the drive in the remaining weeks. Dolman thanked Harry Phillips for serving so capably as acting chairman of the membership committee during his absence.

Harry Fink, chairman of the building fund, reported that things were moving smoothly and that bonds were coming in nicely. Six bonds were purchased with money President Krekos sent and to these a bond from Max Kaplan has been added. Al (Moxie) Miller was named chairman of the annual banquet and ball to be held December 10. Jack Hughes reported on his appointment to the Navy Recruiting Service. Harry Lewis spoke on behalf of bond sales, and a committee, proposed by motion of Joe Steinberg, was named to purchase a suitable gift for Zack Terrell, head of Cole Bros.' Circus. Committee included Harry Fink, Ed Brown, Jack Hughes and John Miller.

Happy Chipman, in town with the Cole show and to make preparations to entering the armed services, was given a rising vote of thanks for the good publicity work that he has done in the past.

Ladies' Auxiliary

First Vice-President Edith Bullock was hostess at a party for auxiliary members and their guests at the September 28 meeting. A short business meeting preceded the night's entertainment. About 45 members and 10 guests attended. Principal speaker was Major Patten, Civilian Communication Corps. Captains Li Vanl and Hovey also gave enlightening talks. Letters were read from Mildred King, Clara Zeiger and Judge Dawson with a check for \$25 from his radio program made out to the Auxiliary in recognition for its good work for Red Cross and other charities.

Red Cross articles made a good showing. Four quilts were included, as were numerous stretchers, slippers, gloves, robes and afghans. First Vice-President Bullock thanked members for their co-operation. -President Margaret Farmer telephoned that she would return soon. Quilt top, donated by Tillie Palmateer for the bazaar, was completed at a party in Esther Carley's shop last week. Emily Mettler donated a silk spread to be awarded soon. Mother Fisher brought in four new members, Mayme Butters, Tiny Kline, Ora Norine Ernst and Pauline Lorretta. Mary Taylor brought in Beverly M. Levy. Members who turned in their subscription books were Martha Levine, Donna Day, Lucille Dolman, Lalia Pepin and Inez Walsh.

All were pleased to see Babe Miller after her illness, and Lucille Dolman was welcomed back from the East. Two door prizes, donated by Edith Bullock and Marlo Le Fors, were won by Norine Ernst and Inez Walsh. Bank night award went to Lucille Dolman. Games were played and a lunch was served by Edith Bullock and the house committee.

Municipal Auditorium, had charge of the new swimming pool at Swope Park this summer. Banquet and Ball Committee reports that its program for the annual event which will be held this year at the Reid Hotel is under way. Committee for the auxiliary's Tacky Party said that it has several surprises for this year's event.

USED TENT
No. O-208—Oblong Square End Hip Roof Tent, 20x30 feet, push pole style, made in one piece, top Baker Bold yellow with red trim on the inside. Sidewall yellow and red Baker Bold, red trim. Condition good. Top and well **\$180.00**
Write—Wire—Phone
BAKER-LOCKWOOD
14th Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMPFIELD,
152 W. 42d St., New York City, N. Y.

CONCESSION CARNIVAL TENTS
Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS
Dramatic End for 60 Ft. Top.
Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

WANT
Foreman for Merry-Go-Round. Shows and Concessions of all kinds, come on.
Arkansas Amusement Co.
Newport, Ark., next week; then Walnut Ridge follows. Show out all winter. Defense area.

NEW EARLIER PRESS TIME

Made necessary by curtailed train schedules, transportation problems and other war conditions.

Effective with our October 17 issue we will not be able to handle last-minute Show advertising received after 9 a.m. on Monday for the same week's issue.

TELEGRAPHED ADVERTISEMENTS

Show owners, managers and all persons having need to place urgent advertisements in The Billboard at the last minute should arrange to send these ads by Telegraphed Night Letters Sunday night for delivery to us early Monday morning. Telegraphed advertisements filed Monday morning under present emergency conditions will in all probability not be transmitted and delivered in time.

TELEPHONED ADVERTISEMENTS

To accommodate those who find it necessary to telephone advertisements Monday morning the office will be open at 8 A.M., Eastern War Time, to accept such long distance calls. Absolutely no advertisements can be accepted after 9 A.M. as even a 5-minute delay in going to press will cause The Billboard to miss some train schedules.

COMMERCIAL ADVERTISING

The closing time for commercial advertising is SATURDAY for the following week's issue. Advertisements requiring position in a specific department must reach us on Friday because the first forms will go to press on that day.



THE SHRUNKEN HUMAN

That tiny shrunken body, a Jungle Maiden, reduced to a mere midgut; a Jungle Warrior, only 2 feet in length, the wonder attraction of America. Both have human hair, eye lashes, brows, shrunken bosoms, a trace human hair, old grave beads, snake bones. Put one in window—will blockade sidewalk. Shipped in nice casket, post paid, \$15.00. Shrunken Heads, native, \$8.00; Japanese, \$8.00, post paid. Lecture and history with each. The best manufactured attractions in America.

TATE'S CURIOSITY SHOP
SAFFORD, ARIZONA

WANT James E. Strates Shows, Inc. WANT

Sensational Free Acts
For the following Fair Dates: Gastonia, N. C., week of Oct. 12th; Gainesville, Ga., week of Oct. 26th; Athens, Ga., week of Nov. 2nd. Must be high, outstanding, sensational acts.
Can place Concessions and Shows for our Southern Fairs. Want Riders and Workingmen in all departments. Address:
JAMES E. STRATES
This Week, Danville, Va., Fair.

READING'S SHOWS WANT

Grind Shows, Geek, Illusion, Monkey, Diggers, Bingo, Photo Concessions, no X, for Brownsville Colored Fair, Ball Games, Novelties, Custard, Candy Apples, Bowling Alley, String Game. Any other 10 cent Stock Stores, come on to the biggest Colored Fair in Tennessee this year. Bolivar, Tenn., this week; Brownsville, Tenn., next.
W. J. WILLIAMS, Mgr.
P.S.: Want Athletic Show Manager for Bolivar, Tenn.

Direct from the Lots

Arthur's Mighty American

Twin Falls, Idaho. Five days ended September 26. Location, ball park. Auspices, Veterans of Foreign Wars Post. Business, fair. Weather, fair.

During the week it looked like another blank, but Saturday night brought shows out on the right side. Shows opened Tuesday, allowing the circus to play a one-day stand at Jerome, Idaho, which resulted in excellent business. Packed houses were scored at the matinee and night performances. It proved to be the biggest one-day stand for the circus so far this season. Local officials and papers co-operated. Art Hann's Circus Side Show also chalked a banner day, while Jack Christensen, Charles Ferguson and George Stiles, concessionaires, reported excellent business. Eva Perry, accompanied by Pat Martin and William De Meiller, departed for their homes in San Fernando, Calif. Patrick Berry celebrated his birthday. Gladys Belshaw entertained a group of showfolk at a local cafe during the week. New circus top purchased from Laura Anderson was erected here. Dolores Arthur made her debut as a circus performer when she became mistress of the elephant Babe, now named Sahara, with marked success, while Lucy Donzelli undertook the presentation of the elephant Duchess. Helen Donzelli successfully debuted as one of the four performers on the swinging ladder. Pacific Coast Showmen's Association award was won by Lucy Donzelli, while the women's bowling contest was won by Gladys Belshaw and Peggy Snow. Among showmen seen on the local golf course daily were Virgil Freeman, Vic Davis, Charles Smith, Art Anderson, Tim Revis, Jerry Fox, Eddie Anderson and Barney Irvine.
WALTON DE PELLATON.

Gentsch & Sparks

Indianola, Miss. Week ended September 26. Location, near C & G Railroad Depot. Auspices, American Legion Post. Business, satisfactory. Weather, cool.

High winds, accompanied by terrific duststorms, ruined Saturday's business in this hustling little town in the heart of the Mississippi Delta. Dust blew so thickly at one time Saturday night that it was necessary to close all concessions and stop operation of the rides. Police department and sponsors co-operated fully and no trouble of any kind was encountered during the engagement. Manager Frank Sparks made several trips to Greenwood and Greenville, Miss., and Co-Owner and General Agent J. A. Gentsch was out of town most of the week. Buddy Frank came over from Clarksdale, Miss., where he is attending school, to spend the week-end with his parents, Mr. and Mrs. Abe Frank, corn game operators. George A. Abbott was confined to his room with stomach trouble nearly all week. Mrs. Clyde Hoey also was on the sick list. Visitors included J. W. Western and Jim Rogers, Rogers & Powell Shows; Marshall Gibson and Harry W. Lamon. H. M. Kilpatrick, Buckeye State Shows, spent Thursday night with the writer.

WALTER B. FOX.

Clyde Smith-Lew Henry

Lexington, Va. Week ended September 26. Auspices, Kwanis Rockbridge Fair. Business, good. Weather, fair; rain one day.

Shows were combined with Lew Henry Shows for the rest of the season. The 300-mile jump here from Cookport, Pa., saw everything up and ready Monday. Lexington Daily News and fair officials co-operated. Attendance at the fair for the week was over 50,000, and Saturday, despite rain, the midway was packed. Those who braved the weather and rain spent freely and took advantage of the awarding of \$1,000 in War Bonds. All fair funds were donated to charity and Wednesday, Army and Navy Relief Day, was heavily advertised and drew large crowds. Thursday, Children's Day, saw a jammed midway, while Friday was College and Lexington Day. Shows, rides and concessions reported excellent business, and Jerry Higgins's Chez Paree topped shows. Spicy Copeland's Harlem Night Club was second. Lew Henry's Twin Ferris Wheels clicked, as did Jack Rockaway's bingo and Margaret Massie and Mae and Curley Shaw's concessions. Mike Bosco reported good business for his concessions, as did Hiram Beal with

six. William Bird is confined in a Cresson (Pa.) hospital. The writer was entertained by Lou-Louette. Mrs. Lew Henry is shows' secretary.
BOBBY KORK.

J. F. Sparks

Albertville, Ala. Week ended September 26. Location, Courthouse lawn. Business, poor. Weather, rain, cold.

Albertville is the home town of Manager J. F. Sparks, and he and brothers, Joe and Jim, were kept busy greeting friends and relatives. Location in the heart of town was ideal but business was poor. It was attributed to the sudden cold wave, unusual for this section, and to the fact that many were busy in the cotton fields. Little trouble was experienced on the move from Sevierville, Tenn., altho some trucks did not arrive until late Monday, with the result that several rides were not up on Monday. It was the fourth Monday lost on the season. Because of limited space the Chairplane was not erected. Gross was negligible thru Thursday. Kiddies' Matinee, Friday, was above average, but night business was in line with the early

\$50.00 to \$100.00 A DAY FOR YOU

Now on Fairs, Homecomings and in Storerooms now and all winter.

EVERY SHOW OUT GOING GREAT Get WORLD WAR NO. 2

With 3 life-size blow-ups, 6x10 ft. heavy canvas pictorial banner, 16 viewing boxes, 16 battle panels, full directions, etc., only \$100.00. Wire or mail \$25.00 deposit, remainder collect. Wake up. This is greatest and easiest money getter known. 2 people run a show. Carried on any auto. Also New Crime and Spy List free.

CHAS. T. BUELL & CO.
BOX 306, NEWARK, OHIO

5 RIDES AT LIBERTY

All or part. Communities, Fair Secretaries, Shows, write, wire, phone.
NOLAN AMUSEMENT CO.
Moxahala Park South Zanesville, O.

TRUCKS - TRAILERS

GUARANTEED IMMEDIATE DELIVERY!
On hand—approximately 200 NEW and USED Trucks and Truck Trailers suitable for Carnival use.
25 SPECIAL 22'-28' CARNIVAL RACK TRAILERS
Write for Complete Information Today
GEORGE BERMAN, INC.
PENNSBURG, PA. Phone, Pennsburg 4440-521
Representing International Motor and Fruehauf Trailers—
Supplying Carnivals for Ten Years

WAYNE COUNTY FAIR

WAYNESBORO, MISS., OCTOBER 12 TO 17

Can place Photo, Cigarette Gallery, Ball Games, Penny Pitches, Lead Gallery, Grab Joints, Fish Pond or any 10¢ Stock Concessions, Ride Help, Truck Driver, 10-in-1 People, Minstrel Performers. Can place one or two small Grind Shows. We play the following Fairs: Wayne County Fair, Waynesboro, Oct. 12th to 17th; Mississippi Negro State Fair, Jackson, Oct. 18th to 24th; American Legion Fair, Columbia, Oct. 26th to 31st; Wilkinson County Fair, Centerville, Nov. 2nd to 7th; Armistice Celebration, Natchez, Nov. 8th to 14th.

WALLACE BROS.' SHOWS

THIS WEEK—WEST POINT, MISS.

CENTRAL AMUSEMENT COMPANY WANTS

For Edenton, N. C., Annual Peanut Festival. Biggest boom town in Eastern Carolina. \$60,000 government payroll weekly on glider base project alone. Everything booming. Want legitimate Concessions of all kinds. Shows with or without own outfit. Ride Help that can drive Semis. All contact SHERMAN HUSTED, Manager, Hertford, N. Car., this week; Edenton, Oct. 12 to 17. With 8 more Fairs to follow. Short jumps. Plenty war money in this section.

J. F. Sparks Shows Want

For TALLADEGA COUNTY FAIR, SYLACAUGA, ALA., OCTOBER 12-17

Alabama's Greatest Defense Area Where Money Is Plentiful.

Any good Grind Shows with own equipment. Book one more Kiddie Ride. Legitimate Concessions of all kinds. WANT SENSATIONAL FREE ACT FOR SYLACAUGA. Must be outstanding; if not, save your time and mine.

Address All Replies to J. F. SPARKS, Haleyville, Alabama, October 5-10.

OUT ALL WINTER—HARRY LOTTRIDGE Wants For FRANKS GREATER SHOWS

Organized Minstrel Show, also legitimate Concessions of all kinds. Have exceptional opportunity for Penny Arcade and other money-getting attractions. We play sure money spots. Best of conditions. WANT TO BUY good used Rides. Will pay cash. All address as per route: Taylor County Fair, Butler, Ga., this week; Crisp County Fair, Cordele, Ga., Oct. 12-17; Middle Georgia Fair, Macon, Ga., Oct. 19-24. Four more good Georgia Fairs to follow, then all winter's work in Defense Centers.

ILL.-ARK.-MO. STATES SHOWS

WANT BINGO AND POPCORN for balance of the season. Can place all kinds of Concessions. WILL BOOK OR BUY Roll-o-Plane with or without transportation. Want Mechanical, Snake and Girl Show. WHITEY NOLTE, COME ON. J. "BILL" CARNEER, Manager, as per route. McGehee, Arkansas, this week; Ashley Co. Fair, Hamburg, Ark., next week.

part of week. Rain marred Saturday's business, but despite the rain and a muddy lot, 1,900 admissions were registered. Spending was light, however. C. D. Scott, Scott Exposition Shows, visited on several occasions. Bill Dohlar spent the week in Jasper, Ala., on business. Mrs. J. F. Sparks returned to her home in Birmingham. Peter the Great, kangaroo, purchased by Lee Houston, is becoming acclimated to his new surroundings. Lee was painfully injured by his lion during a recent performance. Spitfire topped rides and Side Show led shows.
R. L. OVERSTREET.

Auspices, Fall Festival Association. Business, poor. Weather, variable.

Business here was poor, with warm weather during the day and cool at night. Shows came in here from Bristol, Tenn. Bill Nye, special agent, is still in North Carolina, where he is receiving medical attention. Art Carver's circus act continues popular. Shows' 200-mile jump to Cleveland, Tenn., was the longest of the season. The writer is still handling the advance and publicity chores.
BARNEY O'DARE.

Four Star Expo

Jonesboro, Ark. Week ended September 26. Auspices, Men's Civic Club. Business, fair. Weather, fair.

Shows opened Monday night after a 450-mile move from Burlington, Ia. No mishaps were experienced on the trip except a few flat tires and minor motor troubles. Committee co-operated. Only a few more weeks remain of the present season and shows will again winter in Shreveport. Preparations are being made for 1943. The writer and family will go to their home in Arkansas Pass, Tex., Manager Vernon going to his home at Breckenridge, Tex.
N. L. DIXON.

John H. Marks

Lumberton, N. C. Week ended September 26. Location, Robeson County Fair. Business, excellent. Weather, good.

Despite gas rationing, the fair here was successful and plenty of money was in circulation. Weather during the week, except the final day, was hot and clear. A cold drizzling rain on Saturday afternoon hampered the Scrap Matinee drive, but three loads of scrap rubber and metal were collected by Boys Scout troops. Saturday night, the big night, was marred by frequent showers, but chalked a surprising gross. Shows arrived Sunday night preceding the fair after a fast 220-mile run from Richmond, Va. Fair opened Tuesday, but midway staged a Monday night preview to a large attendance. Dale Barron joined with his Alligator Show to splendid business, and another new attraction is Rob-Roy, two-

headed baby exhibit. E. B. Henderson, secretary Greenwood (S. C.) Fair, visited, as did Fizzi Brown. Lieut. Bill Blake, former manager of Station WHIS, Bluefield, W. Va., and now attached to the 503d Infantry Parachute Corps, also visited. Ralph Davis, midget fire-eater, is still on the front of Duke Jeannette's Circus Side Show. Evangeline Gravis celebrated her 18th birthday September 28, receiving congratulations, a large birthday cake and many presents.
WALTER D. NEALAND.

Ill.-Ark.-Mo. States

Brinkley, Ark. Week ended September 26. Location, high school. Auspices, American Legion Post. Business, poor. Weather, cold and rain.

Shows made a 200-mile move in here and everything was ready on Monday. One night resulted in good business but the rest of the week was lost to rain and cold weather. Committee co-operated in all ways but the weather obstacles could not be overcome. F. J. (Dutch) and T. R. DeWitt closed here. Leon Clotfelter left to accept a position at a local defense plant.
J. BILL CARNEER.

Rubin & Cherry Exposition Looks for Winter Quarters

CHICAGO, Oct. 3.—Winter quarters is the problem facing Rubin & Cherry Exposition, which will close the season tomorrow after having played 12 weeks on Chicago's South Side. Members of the ACA staff have been searching Chicago and towns within a 100-mile radius for suitable quarters. An ideal spot was found at the old Aurora Fairgrounds, where there is ample trackage as well as buildings for storage, but a government option on the property held up the deal. There is a possibility it may still go thru.

Other ACA shows appear to be set for the winter. Beckmann & Gerety will winter at the fairgrounds in Shreveport. It is probable Royal American Shows will winter in Atlanta and Hennies Bros.' Shows in Birmingham.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 3.—We have received numerous inquiries concerning the time and place of the annual meeting. So that there may be no misunderstanding on the subject, we again wish to call to the attention of everyone interested the provision in the association's by-laws which states: "The annual meeting of members for the election of directors and the transaction of such other business as may properly come before it shall be held during the same week of the convention of the International Association of Fairs and Expositions."

The IAFE has officially selected the Sherman Hotel, Chicago, as its meeting place beginning November 30, and accordingly the association's annual meeting will start at the same time and place. Association will again give consideration to the 1942 Federal Revenue Act which is still pending before the Senate Finance Committee. So many proposals by way of amendment, are before the committee that it is virtually impossible to tell at this writing what the final appearance of the bill will be like. The industry should be prepared to cope with any problems that might develop.

Department of Commerce has announced that detailed census surveys covering many cities in the country are now available. A full list is on file in this office. Information contained in the surveys is of considerable interest to association members. We also have on file detailed information as to the use of electric current and an item of interest to the industry with reference to the availability of paint brushes and similar information with reference to lumber.

Crystal Expo

Johnson City, Tenn. Week ended September 26. Location, Keystone Field.



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"Just a Slip of a Girl With Colossal Nerve"

Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO the Original "Breakaway Pole."

Personal Representative

CHARLIE ZEMATER

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3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

\$5 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Pot set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker. Real Class . . . \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M. 1.50

Box of 25,000 Black Strip Card Markers. 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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Have Shooting Galleries in two Army Camps, need operators with ammunition. If you have from ten to twenty cases of .22 Short Ammunition write or wire

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GOLDEN ARROW SHOW WANTS

Shows with own outfit, Rides and Concessions for Mt. Ida, Ark., Free Fair; Bradley County Fair at Hermitage to follow. Al Wilkinson, come on. Get in touch with
E. COOPER, Mt. Ida, Ark., Oct. 7-9.

WANTED TO BUY

Elm Ferris Wheel, any size. State condition and lowest cash price. Eastern section preferred. Address: BOX D291, Care Billboard, Cincinnati, Ohio.

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Sponsored Events

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Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

War Show Inked for Dallas Cotton Bowl

DALLAS, Oct. 3.—U. S. Army War Show has been booked for the State Fair of Texas Cotton Bowl here, with the five-day stand being directed by Joseph M. Upchurch, it was announced last week.

At a conference here Monday between Maj. Charles S. Hart, representing the army, Upchurch, fair officials and Dallas City-County Civilian Defense Council, the show was announced as a benefit for the Army Emergency Relief. Use of the Cotton Bowl for the army show was made possible when plans for this year's fair were abandoned last spring.

Windy City Armory To Play Sponsored Shows

CHICAGO, Oct. 3.—Leo Seltzer, roller derby promoter, has leased the 16th Street Armory here and plans to use it for presentation of all types of events.

The armory, located near the old Coliseum, has lain idle for a long time. It will be renovated, Seltzer announces, and first event to be staged will be the roller derby, which is tentatively set to open October 21.

Greenville Booster Club Cele Proves Successful

GREENVILLE, Ill., Oct. 3.—Merchants' Booster Celebration, under direction and promotion of Elmer Brown, played to large crowds and business. A parade, provided by the Jay Gould Circus, resulted in the accumulation of six truck-loads of scrap metal. Over 10 circus acts were presented on a large stage erected on Courthouse Square.

Local Commercial Club sponsored the event.

Chicago's Chinatown To Hold Dragon Festival

CHICAGO, Oct. 3.—Second annual Festival of the Dragon will be held in Chinatown October 9-11, celebrating China's "Fourth of July." The festival, a colorful and picturesque affair, is sponsored by Chinese Emergency Relief. The streets of Chinatown will be gaily decorated and will be closed to traffic during the celebration. There will be parades in which two dragons, each 128 feet long, will be featured.

Entertainment will be provided by a number of Chinese acts and there will be a big dance pavilion where soldiers and sailors will be given an opportunity to dance with Chinese girls. Concessions and novelty stands will be operated by Americans and Chinese. Chinese images will mark the entrance to the festival zone. James Moy is chairman and Carl E. Riblet Jr. director.

Shorts

PROFESSOR MAJI, Actors' Guild of Variety Artists' representative at Buffalo, advises that it was erroneously reported in a recent issue that a Buffalo law firm represented claims of AGVA members working at the recent Rodeo and Hollywood Thrill Circus at Civic Stadium there. Maji says he collected the salaries from the show producers without the aid of the law firm.

GILLESPIE (Ill.) Home-Coming Celebration wound up successfully September 19 under merchants and union auspices. Jay Gould Circus provided the acts, rides and concessions.

ELMER BROWN, promoter, has been signed to stage a Fall Booster Celebration at Mount Carmel, Ill., under Chamber of Commerce auspices.

Los Angeles

LOS ANGELES, Oct. 3.—Showfolk from West Coast shows are coming into town for the winter. While Labor Day officially closes the parks and resorts, crowds continue as strong as any of those in midsummer. Joe Steinberg, Joe Mettler and Al (Moxie) Miller came up from Mission Beach Monday. Moxie was en route to San Francisco to arrange for hospitalization of his mother. Babe Miller will enter a hospital soon for an operation. Johnny Houghtaling is still at the shipyards, as is Ted LeFors. Eddie Neu is in town waiting for the Cole Bros.' Circus to get under way. War Bonds for the Pacific Coast Showmen's Association Building Fund have been donated by Max Kaplan, Alton Kendrick, John Weiss, Harry Myans, Louis Leos, James McLaughlin and Frank McNeill. Til Taylor was in town last week.

Larry (Bozo) Valli played San Diego for the benefit of the Casualty Station at the Elks' Club Tuesday. Plain Dave Morrison, Andy Carson and Ed Kennedy are on this sick list. Ed Kennedy is in Ward 500 at the Old Hospital and would like to have West Coast showmen visit him. Recent visitors included Ora and Polly, Loretta Twins, R. E. (Dick) Hunter, R. H. Bishop, Charles Greggus, Doreen and Jack Dyke, James (Scotty) Clark, Florence McConnel, M. H. Wiler, Eddie Nell, William J. Gordon, Art Johnson, I. B. McCoy, Moe Elseman, Pvt. Paul Hoffman and F. A. Clare.

Fort Worth Continues Good For Texas Kidd Organization

FORT WORTH, Oct. 3.—Texas Kidd Shows, currently playing their sixth engagement at various local spots, continues to work to good business, H. B. Rowe reported. Whitey Smith, formerly with World of Today Shows, was a nightly visitor, as was Ed Brown. Rough House Baby is visiting his parents, Mr. and Mrs. Texas Kidd. A storm on September 26 damaged several tops, but everything was ready to open that night.

Shows are located in the heart of the city. Rodeo is presented free each night. Ike Wabridge was injured at Friday's performance. Texas Kidd Jr. is popular. Mr. and Mrs. Ed Hall, of Schaffer Shows, visited, as did Louis Ringgold, of Alamo Exposition Shows.

Claude Ellis's

Leonard Traube's

The Editor's Desk

CINCINNATI

Out in the Open

NEW YORK

THE Chicago meetings this year can be and probably will be the most important ever held by the outdoor amusement industry. Members of the IAFE will have many post-mortems to hold. There should be a vast interchange of experiences as to how the 1942 fairs aided in victory efforts. All fair execs will want to know what the other fellow thinks about '43 prospects and of opportunities to help Uncle Sam in the war. ACA-ers and other carnival managers can review the mistakes, grief and triumphs of a season unprecedented in operating difficulties but also high in rewards for hard work and patriotic, cooperative service. Proposed legislation, trade rulings and directives from Washington must be closely studied to acquire even a guessing knowledge of what lies ahead for outdoor showdom. NAAPPE and AREA groups will contemplate the probable trends to follow gas rationing and other transportation curbs. The conventions will not be too heavy on fun and feasts. Delegates will be intent upon gaining first-hand knowledge and will pay less attention to conjecture and hearsay. For it will be in Chicago that the foundations of the 1943 season will be laid as definitely as possible with the info at hand. New modes and types of fair, park and carnival operation may emerge from the confabs. Some present methods may be voted as passe as the showman who visited ponds to hear frogs calling and so to judge the weather for the morrow. It likely will be possible to learn many things—from the latest conceptions of war-work tie-ups to the best means of dehydrating mid-ways.

ADAGE is that a man grows wise thru listening. But probably not included is listening to hotel-lobby news or opposition general agents.

ICANNOT as yet seem to go along with some suggestions that the December annual SLA banquet in Chi be robbed of much of its color, not to say glamour, because of war conditions. Simpler viands would be okay and, indeed, the eats committee may find it advisable or necessary to cut some frills from the fare for economic as well as patriotic reasons. But those who feel like "dressing" for the banquet and ball should not be discouraged from doing so. If they are disposed to put on a little dog for one night it may be that they believe their morale (there's that word again) will be elevated by the donning of décolleté and soup-and-fish. Then there is a desirable psychological effect involved in this which will be felt not only by the participants but by those on the sidelines as well. Whenever a prominent carnival owner, now deceased, began to feel low he would go shopping, bedeck himself in a new suit and then resume operations with that vim which made him a topnotcher in doing the things that he was called upon to do.

NOTHING makes some showmen so irate as the refusal of an employee whom they wish to weed out to spring a line of back talk.

HIS last task in show biz for the duration, George Thompson thinks, was aiding in taking Robinson's Elephants, Clara and Pitt, back home to Cincy after a summer in Clyde Beatty's Jungle Zoo in Summit Beach Park, Akron. Thompson, vet trainer of the bulls and who expects to enter the army soon, was succeeded by Vic Moran. . . . "With a 40-year preference for hotels," writes B. H. Nye, "I will spend some nights in the Blanton Hotel, Forest City, N. C., and when I am not there I will be in Rubenford (N. C.) Hospital for extensive treatment." B. H. tried to finish out the season but said he had to close as g. a. and business manager of Crystal Exposition Shows on September 12. . . . Another trouper who had a curtailed season is Ralph (Doc) Garfield, who was with Art Lewis Shows before returning to his home in Miami, from where he has gone to Bay Pines (Fla.) Government

Hospital for observation. . . . Going strong at 72, Sam E. Spencer reports that he was greeted by about 200 friends at his home in Brookville, Pa., on the recent 50th anniversary of his marriage. Now a theater doorman, he has been in show business since 1888, operated a carnival for 24 years and was a performer in his youth.

REMEMBER when horse-tent and cookhouse wagons sent to the runs immediately after supper were covered with tarpaulins lettered "Parade Wagon" so the natives wouldn't think parts of the big show or menagerie were being loaded before the night performance?

AN ARTISTICALLY mounted front-cover page of *The Billboard's* 1904 Fourth of July Number is sent in by A. B. (Forepaugh White) Christie, Dorchester, Mass. Someone (he didn't state) has nursed it for 38 years, and *Billyboy* had outgrown swaddling clothes when that issue came off the press. . . . Dope these out: Why a showman who wants to commit mayhem when a native strikes a match on a newly painted ticket box throws the uncovered box into a wagon Saturday night, to be marred by other equipment. . . . Why almost all long-string drivers wore the same style of round, uncreased hats? . . . Why midway concessionaires and showmen so often bear grudges against one another for something neither can explain. . . . Why many cookhouse operators beef about ruralites bringing lunches to fairs when their eateries haven't enough capacity to handle more biz. . . . Why the early-day circus governor always camped in the big-top marquee, transacted most of his business and entertained visiting showmen there. . . . How come the words gilly, kinker, windjammer and redlight. . . . Why so many in the outdoor profess declare they wish they were out of it and when asked why they don't leave it reply, "Because I'm in it."

IF, because of labor shortage, banner fronts over do replace the eight-hours-to-set-'em-up type, we may expect a brand-new crop of 1917 rag-front jokes.

Nat Green's

The Crossroads

CHICAGO

MAJOR problem facing many carnivals right now is where to winter. It's not so much a question of what spot is best, strategically and otherwise, but rather of finding any place where the show will have sufficient trackage for its cars and adequate building space to house its paraphernalia. One does not realize how many buildings have been taken over by the government for various purposes until he starts out looking for storage space. Rubin & Cherry Exposition, which just closed a long Chicago engagement, probably will remain right in the Windy City. For a while it looked as if the show had found an ideal winter quarters on the old fairgrounds in Aurora, Ill. But just when the deal was almost set, one of the property owners nixed it. Other shows are facing the same problem.

IT'S astonishing how many showmen suddenly found they had urgent business in St. Louis last week when the Cards and Yankees started the World Series! . . . Arthur Hopper, Ringling outdoor advertising manager, has transferred his activities to Memphis for the time being. . . . Dave Pickard, who closed with the Conklin show recently, is back in Chi. . . . Lon B. Ramsdell, who recently closed with the O. C. Buck Exposition, is in town as agent of *Hellzapoppin'* and renewing many old acquaintances. . . . Jimmy Van Cise, erstwhile thrill show man, has entered

The Whirl of Today

LAATEST in touring shows for the winter bank roll is a freakery get-up surrounding a fakir attraction and playing three-day and week-long stands under war-hookup auspices on a percentage basis. Impresario of such a set-up is Mack Kassow, of the Frank Wirth booking office. His fakir is Tanit Ikao. Sponsor at first stand will be the local alrard warden group. Ought to be pretty good from the point of view of obtaining equipment for local civvie defense machinery. . . . Death of Freddie Phillips (Phillipson) in Camden, N. J., from injuries received when a vehicle rammed into the car in which he was parked, was sure a shocker. Phillips was a ride operator for so many years that he had been solidly identified with that type of operation, but in the early days of vaudeville he was manager of so-called "school-days" acts. He also knew the score when it came to legit productions and was a popular figure on Jacobs Beach, the West 49th thoroughfare leading to Madison Square Garden. One of Freddie's hobbies was cards. In fact, he introduced gin rummy to the National Showmen's Association long before it became the national rage. He left a lot of friends, of whom we were proud to be one.

UNCLE SAM'S TROUPERS . . . Russell M. Moyer, on ballyhoo staff of the late Ralph Hankinson, is a PFC at Fort Stevens, Ore., functioning with the Coast Artillery. Russ is battery clerk for his outfit, the 267 C. A., Battery B. Another recruit from trouperdom is Pvt. Ken Heath, who is with the 409th School Squadron, U. S. Air Force, Lubbock, Tex., having enlisted out of Detroit. Heath was a thrillster, last season with Jack Evans's All-American Daredevils, but this year he's with the biggest thrillcade of them all, the one sponsored by the beloved bewhiskered gent with the big legs, and, at the moment, the fierce look in otherwise kindly eyes. . . . The grapevine says that Jim McHugh, press agent of World of Mirth Shows, will be inducted on October 7. Jim is one of the better handlers of words among the midway publicists of the country. A Massachusetts lad who can be depended upon to carry out any chore his country asks him to do. . . . Aside to Frank D. Shean,

manager of Seaside Park, Virginia Beach, Va.: If you're still down there, you might say hello to Pvt. Francis Misklea, who is with the Chemical Engineers, water purification section, or whatever they call it. Misklea is the brother of Sadie Wendler, wife of Bill Wendler, of Allan Herschell device company. . . . There's a note from Ben Braunstein, Kaus Exposition Shows: "When you get this letter I'll be a soldier in Camp Dix, N. J. I don't know how I am going to take it, as the years have climbed since the last war, which I participated in; but I guess we have to make up our minds to help keep this country and the New World free for the people who care to be a part of us."

THERE are other ways of sharing in the battle outside of being on the actual firing line. Welby Cooke, horse trainer, has just retired his great performing steed, Sydney. Welby and the horse have been inseparable for 18 years. Sydney, known as the Australian dancing horse, gets a well-earned rest and will be taken care of for the remainder of his life. Cooke goes to work in the Bell aircraft plant, Niagara Falls.

IT'S news to us, but probably not to Tom Hughes, the ever-watchful California showman, that Frank T. (Monte) Lewis, formerly with Conklin Shows, Robbins Bros.' Circus, Siebrand Shows and Bud Atkinson's Circus, is a mayor. Lewis is chief exec of the thriving town of Shelby, Mont., where he is (or was) also in the auto business and is (or was) a dealer in oil. And do you remember the late Victor D. Levitt? He was one of the last of the great carnival showmen of another era whose ranks are gradually thinning. Well, his son, Ted, is working in a San Francisco shipyard. Another example of "Uncle Sam's Troupers" who are in the fight. Are you? Even one teeny-weeney War Bond puts you in the swim. It's the First Front.

Eddie T. Jones, columnist on *The Urbana (Ill.) Evening Courier*. Said Jones in a recent column: "Ace of the promoters we've had the pleasure of working with is Aloysius (Al) Sweeney, who is not only a right guy but also has his name listed first among the Sweeneys in the Chicago telephone directory. Now if you don't think that's something, tell it to Sweeney."

A LONG Season North: "Crazy people, coming to a circus on a night like this!" ejaculated a seat butcher on the closing night of the Ringling show in Chicago as he vainly tried to dispose of his tray of ice-cream bars to folks bundled up in blankets. "I ought to be selling hot chocolate. The heck with these long seasons north!" Closing session of the Ringling show here was not without its laughs. As the holidays spec began its trek around the track Felix Adler, who is Santa Claus in the Christmas episode, scurried hither and yon in the backyard in search of his whiskers, but they were nowhere to be found. Finally, as the Christmas float headed from the backyard to the big top, Felix made a dash, mounted the float and went thru the performance a whiskerless Santa.

WE heroically sat thru the entire performance of *Maid in the Ozarks*, at the ancient Great Northern Theater, the other night and wondered how any producer could have the temerity to foist such a crude, incongruous show upon the public. Most of the time it was a meaningless bedlam. Nevertheless, a large portion of the audience appeared to get a big kick out of it, so perhaps we and the critics are all wet. One member of the cast, Valeria Fisher, as the hillbilly grandma, stood out as a clever character woman who could go places if given the opportunity. An intermission specialty that some fair booking office should grab is Walter Cobb's Kentucky Blue Grass Boys, whose singing and playing of hillbilly songs would be a hit in front of any grandstand.

AL SWEENEY, auto race promoter and now doing promotional work for the Army War Show, has a stanch friend in

Shrine Shows Well Backed

Polack in Los Adds Two Days; Big Blocks Sold

LOS ANGELES, Oct. 3.—Polack Bros.' Circus closed a successful 10-day run here in Shrine Auditorium under auspices of Al Malaikah Shrine for its second year on September 26. Running two extra days this year, the show had good crowds each day, with local firms buying large blocks of tickets.

Circus left here for Salt Lake City, where it appeared with the U. S. Army, 9th Service Command, under auspices of Utah State Fair on the State Fair Grounds, October 1-3. Irv J. Polack reported good business in Beacon Theater, Vancouver, and Palomar in Seattle, in addition to the Shrine Auditorium date here, where arrangements for the show's return in 1943 have already been made.

Staff and Program

Staff: Irv J. Polack, Louis Stern, managers; Nate Lewis, announcer; Bee Carsey, band leader; Mrs. I. J. Polack, superintendent of concessions; George Morofchek, props; Mickey Blue, promotional director; Opal Mills, auditor; Cliff McDougal, Ham Beale, publicity.

Program was as follows: Display 1, Goebel mixed groups of tigers and lions, presented by Louis Roth. No. 2, Comedy Mexican bull fight, with the Black Brothers handling the "bull." No. 3, Carlos Carreon and Misses Etta and Ruby presenting Polack Bros.' High-School Horses. (See *Polack Sale Big in Los on page 46*)

ODT Permits Now Needed for Railroad Moves

WASHINGTON, Oct. 3.—The government on October 1 froze railroad passenger schedules, effective on October 4, and called a halt on all special trains to sports events. Director Joseph B. Eastman, Office of Defense Transportation, restricted all passenger trains to the schedules existing on September 26, in a move designed to ease the burden on wartime transportation. Special cars chartered for baseball games, orchestras, etc., were also banned.

It was also stated that circuses, wherever they may be when the order takes effect, will have to get a permit from the ODT in Washington to move their trains.

CINCINNATI, Oct. 3.—The *Billboard* asked the Ringling-Barnum circus and Amusement Corporation of America offices to report to it regarding their experiences with permits affecting their movements after October 4. RB circus and some carnivals of the ACA are due to make rail movements tomorrow.

Gainesville To Stage Shows

GAINESVILLE, Tex., Oct. 3.—Gainesville Community Circus officials are planning a series of stagelike shows this winter in the recreation buildings at Camp Howze, U. S. Army cantonment five miles from this city. Full evening programs will be arranged, utilizing ground and aerial acts, animal and clown numbers from the circus. J. B. Carlisle, calliologist, will furnish music, and Roy A. Stamps, equestrian director, and A. Morton Smith, program director, will be in charge of acts. Lieut. Don McCallister, formerly with CBS on the West Coast, recreation officer for the 84th Division, has general supervision of camp shows.

Finney Confers in D. C.

CHICAGO, Oct. 3.—C. W. Finney, who has been resting at his home in Aurora, Ill., since closing as general agent of King Bros.' Circus, left on Tuesday for Washington, D. C., to confer with the management of the Black Hills Passion Play, which is now headed east.

Russell Barns in Selig's Zoo After Its Best Season

LOS ANGELES, Oct. 3.—Russell Bros.' Circus closed its best season in history in Porterville, Calif., on September 17 and returned here for its second winter at Selig's Zoo. Show canceled its last two stands at Visalia and Taft, Calif., because of labor shortage. Making its first West Coast appearance this year, business was good despite dim-outs and other restrictions. On its first appearance in Los Angeles, it became the first show to play during a blackout, an occasion that won the show much favorable publicity.

Bill and Edna Antes, he of the press department, left for their Middle West home for a vacation. They expect to return here shortly.

Al Martin has joined the Cole show. Joe B. Webb is anticipating taking a job in a defense plant. The Olveras expect to enter defense work after a brief layoff. Bill Temple has joined the force of the Pacific Electric Railroad.

George Warren, boss canvasman, soon expects to go into the army. Charlie and Percy Clarke are working at Paramount studios. Ernestine Clarke and Arthur Borella are looking forward to meeting many friends in Southern California.

Tallahassee Big for WB

TALLAHASSEE, Fla., Oct. 3. — With ideal weather, Wallace Bros.' Circus played to a capacity matinee and straw night house here on September 24. Grandstand seats were sold out for the night performance by noon thru a local drugstore. Matinee crowd included school children and students attending a local defense class, which closed for the show. Largest crowd to attend a circus here in years was reported. Side Show and concert officials also reported good business. Show played on a lot inside the city limits, the first to do so in several years. General admission was 85 cents; reserves, 55 cents, tax included.

Hanneford for Navy Relief

CHICAGO, Oct. 3.—Poodles Hanneford and Family, who have just completed a season of fairs, have signed a contract to play for Navy Relief. They will open shortly at Winchester, Va., for a season of 14 weeks.

HM Philly Show To Aid A-N Relief

PHILADELPHIA, Oct. 3.—For the first time in many years Lulu Temple, Shriners' club, will devote proceeds of the Hamid-Morton Circus, to be sponsored at Philadelphia Arena on October 10-16, to activities other than its own. As in former years, the Temple will subscribe a special fund of its own to allow underprivileged children to attend the annual indoor circus benefit. But this year the remaining funds will go to aid the Army and Navy Emergency Relief Funds.

Flags of the United Nations, each carried by a national of the country the flag represents, will be in the new spec. Lois Lynn, American operatic star, will sing the national anthem and represent America in the pageant. Climax will be a march of the uniformed units of Lulu Temple and introduction of William Heim, illustrious potentate.

In two shows daily performers will include Bee Kyle, high fire dive; Peejay Ringens, high dive; Macacahua, tight wire; Winifred Colleano, of the famous circus family; Will Morris and Bobby, Hanneford Family; Beebe's Bears; Ostermaier's Horses; Ed and Jennie Rooney; American Eagles; Ward-Bell Troupe and clowns led by the Rice-Davidson Trio, Harry Rittley, Herb Taylor Four, Great Gabby, Eugene Randow and Roy Barrett.

RB Billing Agents Injured

BIRMINGHAM, Oct. 3.—Three billing agents of Ringling-Barnum circus were injured, two of them seriously, when their car left the road near Leeds, Ala., on September 30 and plunged into a signboard. They were en route from Atlanta to Birmingham. They were Arthur Outten, Winston-Salem, N. C., who suffered fractures of both legs and a broken rib and is in Jefferson Hospital, Birmingham; William Brownell, Miami, who suffered a fracture of the left arm and a broken jaw and is also in Jefferson Hospital. Harold Barrows, Worcester, Mass., was treated at the Jefferson and dismissed.

Beck Takes Post With RB

DES MOINES, Oct. 3.—Al C. Beck, widely known showman who has served in executive capacities with circuses and carnivals, is now with the Ringling-Barnum circus, showing here today. He is assisting Herbert Duval, legal adjuster, and General Manager Art Concello and reported for duty during the Chicago engagement.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

DOUBLING?

TOMMY WALSH, aerialist, was held over for the second week at Lourier Club in Lowell, Mass.

MRS. FRANCES LE CLAIR has returned to her home in New York after visiting her husband, Jack, a clown on Ringling-Barnum circus, in Milwaukee and Chicago.

THE MELZORAS, former flying act performers, now doing war work at Saginaw, Mich., entertained the Victoria Troupe, the Berosenis, Mr. and Mrs. Ernie Wiswell and Ward-Bell Troupe during Saginaw (Mich.) Fair.

LOADING it out is no longer considered a man's job.

MR. AND MRS. JOE LEWIS, clown and aerialist, are resting at their home in Peru, Ind., since closing their fair dates. They will soon leave for St. Louis to fill Firemen's Thrill Circus engagement for Ernie Young.

THERE aren't enough cookhouse chefs to spoil the broth.

BOB FISHER'S FEARLESS FLYERS, while playing the Shrine circus date in Los Angeles, made all of the flying-act scenes in a picture for Universal Studios.

They expect to return there about January 1 for several weeks to work in another picture.

THREE squares is still one of the important items that keep 'em moving.

BILLY PAPE AND CONCHITA concluded their outdoor season of 14 weeks recently by appearing at a Boston shipyard, where their act preceded the launching of three ships. They assisted in sale of War Bonds following the launching.

NOT superstitious. English ad: "Grass-land site to let for circus shows."

SLIVERS JOHNSON writes from Dover, O.: "Finished Canadian fairs on August 22 and opened at Western Michigan Fair, Ludington, on August 25. Will end the fair season on October 10 and start indoor dates for Bob Morton at Toronto on October 19."

REMEMBER the old circus windjammer who boasted that he played music as written, including the fly specks?

CHARLIE CAMPBELL, CPA, Sylva, N. C., advises that he recently visited Morristown, Tenn., former home of W. L. Whitte & Son, builders of old-time overland circus wagons. Firm built wagons (See *Under the Marquee on opp. page*)

Seldom Scoff Circus

Trailway-Waterway-Railway

By FREDDIE FREEMAN

Sitka, Alaska.
October 3, 1942.
Night letter collect.

The Billboard:

Regardless of other reports, this show is playing its route as mentioned in our weekly show letters. Our route has been kept a secret in the past on account of that vest-pocket edition of a circus titled Won, Horse & Upp. We admit that we have no desire to day-and-date it because of its need for 200 feet of sidewall. Several of its former employees who have joined this show infoed that one whole side of its tent is boarded up with grain-car inner doors borrowed daily from elevator companies.

Bitter cold, ideal circus weather here, greeted the show's arrival. Thousands of circus-hungry natives were at the airport, depot and boat landing to watch the show unload. Our fourth section (overland), known as the Santa Claus squadron, was two hours late in arriving, due to a sled breaking down while en route, which caused the matinee to start one hour late. Our last spot (name withheld to avoid international complications) proved a winner, and I will add that there is plenty of money around the North Pole this year. Date was played under auspices of the Northern (See *Seldom Scoff Circus on page 46*)

RB Bows Out Of Chi in Cold

Good weather hit in Davenport brings out capacity —three days in Atlanta

CHICAGO, Oct. 3.—With a snow flurry as a prelude to the night show, Ringling Bros. and Barnum & Bailey Circus wound up its 14-day lake-front engagement last Sunday (27) night in a temperature of 41 degrees to an audience that, by a generous estimate, may have been one-third of a house. So chilly was the weather, many people brought along blankets, and the scores of ballet girls shivered thru the performance which, fortunately, was shortened. Officials of the show declared the weather was the coldest ever experienced in a Chicago engagement.

In spite of a shortage of workingmen, the show was loaded in ample time to make an early getaway for the next stand, Rockford, Ill. Ticket sellers and others employees lent a hand in tearing down and loading and by 11 o'clock everything but the big top was on the train and ready to move.

Davenport Gives Capacity

DAVENPORT, Ia., Oct. 3.—First day of good weather since the Chicago engagement greeted the Ringling-Barnum circus here on Wednesday (30) and, as has been usual with fair-weather breaks, capacity business was pulled, reported officials.

Much Earlier in Atlanta

ATLANTA, Oct. 3.—Ringling-Barnum advance car No. 1 arrived here September 28 and billed the town for a three-day stand on October 19-21. This will be the first time for the Big Show to play here more than two days and it is coming two weeks earlier than its usual first-week-in-November date. Highland Avenue showgrounds will again be used. Show will come here from Gadsden, Ala., and go to Rome, Ga., reported E. W. Adams.

New RB Chi Offices

CHICAGO, Oct. 3.—Chicago offices of Ringling Bros. and Barnum & Bailey Circus soon will be moved to a central Loop location. Office space has been leased in the Ashland Block, 155 North Clark Street, and the offices will be moved there from 633 Plymouth Court as soon as alterations and decorations have been completed. For many years the Ringling offices were located on Institute Place, but three years ago moved to Plymouth Court. New offices will be occupied by Dan DeBaugh, office manager, and J. C. Donahue, traffic manager, and during a portion of the year by Arthur Hopper, outdoor advertising manager.



With the Circus Fans

By THE RINGMASTER

CFA
 President FRANK H. HARTLESS W. M. BUCKINGHAM
 2030 W. Lake St. P. O. Box 4
 Chicago Gales Ferry, Conn.
 (Conducted by WALTER HOHENADEL, Editor
 "The White Taps," care Hohenadel Printing
 Company, Rochelle, Ill.)

ROCHELLE, Ill., Oct. 3.—Capt. Robert C. Zimmerman enjoyed a short furlough from his duties at Fort Sheridan, Ill., the middle of September. Mr. and Mrs. Zimmerman then contacted the Big One at Milwaukee, where they watched the loading of the squadron, the runs at this stand being practically a part of the lot. After this section pulled out for Chicago about 10:15 p.m. the Zimmermans left for Glencoe. On September 15 in Chicago Zimmerman put in a busy day, where he first dropped in for a short chat in the office of Joe Hicks, public relations counsel, and then to *The Billboard* office, where "he put it up and took it down" with Nat Green of that office. Later he went to the Atwell Club for lunch, among those present being Burt Wilson. After leaving here the next stop for Zimmerman was on the lot of the Big One, where he had many visits with the personnel, which included one with the veteran trouper Bluch Landolf. Later met up with Harry Atwell, circus photog, after which they spent some time in the backyard and at Harry's office. Following a busy day the Zimmermans attended the performance of the Big One in the evening.

Dr. H. H. Conley, CFA of Park Ridge, Ill., writes that he had a swell time while the Big Show was in Chicago. He was in Wisconsin when they were there, and the history of the Ringling show was run in the local papers of Kenosha, Sheboygan, Green Bay and Oshkosh the day they played these towns. Conley states that the editors seemed much interested in the material. At Madison he met Mr. and Mrs. Sverre O. Braathen, Mr. and Mrs. Clarence Kachel, Roy N. Henderson; Mrs. William Jackman and Frank Friedmann, of St. Paul. Dr. Conley had as his guest at the show "Roundy Coughlin," columnist of *The Wisconsin State Journal*.

Mrs. Tom Tormey, of Madison, Wis., has been visiting her daughter in Washington, D. C., for the past month. Mr. and Mrs. Frank H. Hartless and Mr. and Mrs. W. H. Hohenadel attended the night show of the Ringling show in Chicago September 19. Had lunch with the Atwell gang at the Sherman and spent most of the afternoon visiting. President Hartless left Chicago September 23 on a business trip to Maine.

Pvt. Walter B. Hohenadel, stationed at Camp Roberts, Calif., writes of the pleasant time he had with the Cole show at Oakland September 19 and 20. After a long trip on a bus arrived on the lot just as the night show was starting and remained thru Sunday matinee. Unable to find a room in town, he was invited by Otto Griebing to share his berth on the train. Walter states that everyone on the show was swell. Another pleasant surprise was that he met Jack Voice on the lot and found out that he is also stationed at Camp Roberts. Voice worked in the flying act in the afternoon, and the boys returned to camp together. After the night show he was a guest of Hubert Castle for supper, and between shows on Sunday Hohenadel had Ernie Clarke as his guest for dinner. Herbert Hobson, son of Homer Hobson, is also at Camp Roberts, and recently the boys met and have had several visits since that time. Hohenadel also had pleasure of meeting for the first time James V. Chloupek, CFA of Oakland, and his niece, Jane, also Edward Silbon, old-time aerialist. Claude Tonilli, Minneapolis, caught the Ringling show in Milwaukee and Chicago.

FOR SALE

Complete Dog Act. Five Leaping Greyhounds, five Spitz and three Clown Dogs. Plenty comedy and fast.
JOHN C. WHITE
 851 Payne Parkway Sarasota, Florida
 Pacific Northwest Department Store Wishes Auditorium Attraction for Christmas season, available November 15. Steady work, no Sunday work. Baby animals, animal act (especially trained seals), clown act, et cetera. State salary. Describe act in detail, including number of daily performances possible. Address: BOX D-286, care *The Billboard*, Cincinnati, O. Allow time for forwarding mail.

Circus Historical Society

FARMINGTON, Mich., Oct. 3.—Burt Wilson, Chicago circus fan and member of the CHS, presented Walter Pietschman and Don Smith with medals for "bravery" when they traveled from Detroit to Chicago twice in one week to visit the Ringling show in near-freezing weather. Medals were badges of the animal and prop departments of the John Robinson Circus of years ago and were appreciated by the receivers. Despite the cold weather, these members and Walter C. Scholl enjoyed visits in the lake-front backyard, where they collected and compared notes of historical interest for future reference.

Gordon M. Potter, CHS, St. Joseph, Mich., visited the Cole and Ringling shows in South Bend, Ind., but was unable to make the usual trip to Chicago. Dick Anderson, of the Big Show, is an ardent collector of circus views and added a number of photos to his collections while in Detroit and Chicago. Walter Scholl showed a route book autographed by members of the Ringling family during recent visits. He has over 50 original letters signed by P. T. Barnum. Scotty, the Ringling iceman, wished he had several truckloads of charcoal to deliver instead of frozen water, and overcoats were at a premium. Many of the girls blossomed out in furs and sweaters in Chi.

Detroit Shrine Circus is definitely on the books for 1943 and will be held in Olympia Sports Palace instead of the Fairgrounds Coliseum. Bob Green, CHS, Pontiac, Mich., has been driving new trucks to army depots during his week-ends off from the post office. Zeffa Loyal writes that Repenski Troupe has enjoyed a pleasant season with Wallace Bros.' Circus. Al Pitcaithley, Beatrice, Neb., surprised examining officers during his recent induction when he was instructed to touch the floor with his fingertips without bending knees. Al proceeded to tie his body in a knot and still touched the floor to their amazement. He was formerly a circus contortionist and may be assigned to a morale division in the army.—DON SMITH.

Dressing Room Gossip

COLE BROS.—Big days for the Voise Troupe during the week when Private Jack Voise, brother of Harold, came from Camp Roberts with his two buddies, Fred Marsh and Ted Nius, and what a grand two days they had with us. On Sunday Jack went in the flying act and caught as tho he had never been out a day and never missed a trick. It was nice seeing you again, Jack, and since you left part of the ballet is in deep mourning.

We don't say "When does the laundry go out?" any more around here. It's "When do you get it back?" It was a wonderful day in Oakland, Calif., for Rae Brownell, captain of our ballet, when her daughter, whom she hadn't seen for two years, visited, and was Rae a happy girl! Since Bill (Hammerhead) Dwyer left for the army (we hope), Paul Nelson has taken over the boss prop department and is doing a good job of it. I wonder what little girl on the ladies' side brings the (See *Dressing Room Gossip* on page 46)

UNDER THE MARQUEE

(Continued from opposite page)
 for Mighty Haag, M. L. Clark & Sons and Sun Bros.' circuses. It stopped building in 1915 and nothing remains there except the old building.

THO sunburst wheels may never come back, we may again hear the jangle of double-trees and stretcher bars.

FRIEDA ZLYSTRA, the Inquiring Camera Girl of *The Chicago Tribune*, chose five Ringling performers as subjects for her question and answer column one day while the circus was playing Chicago. The question she asked was: "How did you happen to break into circus work?" The performers chosen for the quiz were Felix Adler, clown; Gloria Hunt, aerial dancer; Nio Yu Naitto, tight wire artist; Estelle Butler, equestrienne, and Daisy Doll, midget actress. Their photos, together with their answers to the question, appeared in *The Tribune* the following day.

UPSETTING a seat butcher's popcorn tray seems to be the most popular laugh-getter in clown alley this year. It is at least a change from the older one of removing 30 vests.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

SERGT. JOE WILLIAMS, Medical Detachment, Dale Mabry Field, Fla., formerly was with the RB and Sells-Floto circuses. He caught Wallace Bros.' Circus in Tallahassee, where it had two straw houses on September 24, he reported, and visited with Manager Ray Rogers. "I should like you to know," writes Sgt. Joe, "of the pleasure we fellows in the service derive from *The Billboard* every week. Among many of us it is the most popular reading in our day room."

PVT. NATE K. LEON, formerly stationed at Fort Lawton, Wash., has been transferred outside of the United States.

CIRCUS TROUPERS and fans in the army who are assigned to Camp Howze, Gainesville, Tex., will be greeted by members of Gainesville Community Circus



PVT. MICKY GRADIS, many seasons in the Ringling-Barnum ticket department, is now stationed with 653d Technical School Squadron (Officers' Training School), Miami Beach, Fla.

and CFA's, A. Morton Smith advises. Plans are being made to entertain soldier troupers and CFA's stationed at Camp Howze with circus movies and other amusements during the winter months in homes of Gainesville fans.

SERGT. EDWARD TONER, former superintendent of concessions on the James M. Cole Circus, is stationed at Leesville, La., with the U. S. Army Air Corps.

PVT. GUY H. LUMKIM has been in the service since June, 1941. He was formerly with Cole Bros.' Circus on front door of the cookhouse and now is in Bomb and Gunnery Detachment, stationed at Avon Park, Fla.

PVT. A. M. (LITTLE RED) HAF-FARDS, stationed in Los Angeles with the Air Corps, advised that he planned to visit Mitt Carl and other friends during Cole Bros.' Circus stand there.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

JACK WOLFE, known in rodeo circles as Senor Juan Lobo and with Cole Bros.' Circus for the last two years, has retired, temporarily at least, and is with Cold Spring Bleachery, Yardley, Pa.

FOR FIRST time since the nationally known event was started 12 years ago, reserve tickets have been placed on sale by those in charge of the Huntsville (Tex.) Prison Rodeo. Change of dates from Sundays to Thursdays prompted officials to go to reserve policy.

STANDINGS in the race for Rodeo Association of America's Cowboy Championship, as released October 1 by Secretary Fred S. McCargar, follow: Gerald Roberts, 4,043; Homer Pettigrew, 3,913; Dick Griffith, 3,840; Bill McMackin, 3,561; Smoky Snyder, 3,061; Louis Brooks 3,026; Fritz Truan, 2,961; Bud Linderman, 2,229; Hub Whiteman, 2,119; Doff Aber, 2,053; Roy Matthews, 1,914; Bart Clennon, 1,909; Howard McCrorey 1,902; Earl Blevens, 1,878; Charles Colbert, 1,859; Hank Mills, 1,813; Frank Finley, 1,810; Nick Knight, 1,796; Clyde Burk, 1,555; George Mills, 1,474; Jess Goodspeed, 1,443; Mitch Owens, 1,404; Jim Whiteman, 1,371; Dave Campbell, 1,343; Buck Wyatt, 1,324; Jim Snively, 1,294; Bob Estes, 1,278; Burel Mulkey, 1,195; Chuck Sheppard, 1,178; Johnny Tubbs, 1,171; Pat Parker, 1,147; Vic Schwarz, 1,139; Clay Carr, 1,132; Gene Pruitt, 1,112; Eud Spilsbury, 1,102; Tom Coleman, 1,092; Jack Wade, 1,087; Paul Gould, 944; Carl Dossey, 931; Jimmy Sloan, 914; Steve Heacock, 849; Jackie Cooper, 881; Shorty Matlock, 797; Everett Shaw, 783, and Hoyt Hefner, 757.

Bronk Riding—Bill McMackin, 2,237; Fritz Truan, 2,216; Doff Aber, 2,053; Bart Clennon, 1,909. Bull or Steer Riding—Dick Griffith, 3,660; Smoky Snyder, 2,270; Gerald Roberts, 2,180; Jim Whiteman, 1,107.

Bareback Riding—Louis Brooks, 1,022; Buck Wyatt, 1,021; Jimmy Sloan, 914; Gerald Roberts, 887.

Calf Roping—Roy Matthews, 1,914; Homer Pettigrew, 1,654; Clyde Burk, 1,555; Jess Goodspeed, 1,443.

Steer Wrestling—Homer Pettigrew, 2,219; Hub Whiteman, 1,915; Howard McCrorey, 1,902; Earl Blevins, 1,878.

Steer Decorating—Jimmy Wells, 203; Dick Andrews, 140; Arnold Montgomery, 100; Warner Linder, 100.

Team Roping—Joe Bassett, 169; Asbury Schell, 162; Gordon Davis, 94; John Cline, 90.

Single Roping—Dick Robbins, 89; Clay Carr, 71; Carl Arnold, 60; John Bowman, 38.

Team Tying—Clarence Darnell, 140; Fred Darnell, 120; Ray Boss, 70, and Joe Bassett, 60.

RODEO HANDS WANTED
FAIRFIELD COUNTY FAIR
 Lancaster, Ohio, October 13 to 16.
 Also high-class Rodeo Acts. Joe and Dortha Evans, wire.
GEO. V. ADAMS, Simcoe, Ont., Can.

8mm.—Home Movies—16mm.
"HERE COMES THE CIRCUS"
 Cole Bros. Circus. See Clyde Beatty, Dorothy Herbert, Voise Troupe, Clowns, Side Show, Betty Rich, Jean Allen, Nelson Troupe, Reiffenach Troupe, others. Every Projector Owner will want this film. Prices: 8mm., 50 Ft., \$1.75. 16mm., 100 Ft., \$2.75. 8mm., 180 Ft., 5.50. 16mm., 360 Ft., 8.75. Sound on Film, 350 Ft., \$17.50.
 Mail orders to Robert Bloch, 154 E. 47 St., N. Y. C.

CIRCUS BILLPOSTERS WANTED

For Long Season South
RINGLING BROS. and BARNUM & BAILEY CIRCUS
 Address
ARTHUR HOPPER, General Agent
Claridge Hotel Memphis, Tenn.

TILT IN TILLS REGISTERED

Kan. Grandstand Mark Is Smashed

Mercury drop cools torrid opening pace — patriotic theme is plugged

KANSAS STATE FAIR, Hutchinson, September 19-25. S. M. Mitchell, secretary. E. Hutton, concession superintendent. S. M. Mitchell, attraction superintendent. Gate admission: Adults, day and night, 50 cents; children, 15 cents; autos, free. Grandstand: Adults, day, 50 cents; night, 50, 75 cents and \$1; children, day, 25 cents; night, 25 and 40 cents. Grandstand booker, Barnes-Carruthers. Midway, Beckmann & Gerety Shows. Horse racing, four days.

HUTCHINSON, Kan., Oct. 3.—Temperatures which nose-dived to near freezing sent attendance figures at 29th annual Kansas State Fair, September 19-25, into a tailspin and a final estimate placed the crowds for the week at about 200,000, as compared with last year's banner figure of 320,000. With a smaller but better spending crowd, however, early indications were that receipts were off only about 20 per cent and that the fair closed in the black.

Away to an impressive start in which Sunday night's grandstand record was smashed, the record-breaking pace continued thru Monday and that night receipts were running \$4,000 ahead of 1941. Tuesday's sharp mercury drop cooled the torrid pace, however, and attendance was about 20 per cent off the rest of the week. Rain Friday climaxed the unfavorable weather and practically washed out the final day's events.

A decline of 40 per cent in daytime (See KANSAS MARKS on page 42)

Bath Run Clicks; Gate Hits 40,000

BATH, N. Y., Oct. 3.—Steuben County Fair here, September 15-19, while not a record-breaker, was highly successful, with gate attendance for the five days topping the 40,000 mark. J. Victor Faucett, secretary, announced. Weather was fair, excepting on Saturday night, which was marred by rain. O. C. Buck Shows, midway attraction, reported good business, and individual concessions likewise reported satisfactory results, Faucett said.

Grandstand attendance was good and night shows featured a revue, with the day presentations going in for acts. Talent was provided by Frank Wirth Booking Association and included Frank Small's Broadway Brevity Girls; the Great Albines, high act; Pollenburgs Trained Bears; Don Francisco, wire act; Kay and Carroll, jugglers; Hollywood Dogs; Naval Cadets, and Don Tranger, emcee.

All acts, including the band, staged a benefit performance at the Soldiers' Home Thursday morning. Friday afternoon the girls from the Davenport Home, local orphanage, were guests of the fair and the O. C. Buck Shows and taken on a tour of the shows and rides.

Faucett said that after his 1942 secretarial duties have been cleaned up, he plans to take a position in a war industry.

Flourtown's \$971 to Army-Navy Derby

(Continued from page 29)

NEW YORK, Oct. 3.—Largest contribution from a fair so far in the Army-Navy Relief Fund derby has been registered by Flourtown (Pa.) Fair, result of a July 25 benefit but placed on the books this week for public announcement. The amount was \$971, representing 75 per cent of receipts. The other 25 per cent went to local charities.

(See Park Donations on page 44)



IN AN EFFORT to prove to its visitors that grandma's culinary art is as commendable now as it ever was, Great Barrington Fair erected this booth for exhibits in the Grandmas' Molasses-Recipe Contest at the annual at Great Barrington, Mass., September 21-26, with War Stamps and Bonds in \$5, \$10 and \$25 denominations being awarded. Edward J. Carroll, general manager, is seen presenting one of the winners in the contest with a \$25 War Bond.

Allentown Pares Previous Counts

Best single-day attendance estimated at 100,000 — navy ceremony impressive

ALLENTOWN, Pa., Oct. 3.—Despite the gas and tire rationing situation, attendance at this year's annual Great Allentown Fair, September 22-26, was on a par with the crowds attracted in other years, fair officials said. Best single day's figure was estimated at 100,000.

Commercial displays slumped, but agricultural, cattle and other stock exhibits were of high quality and all classes drew large entries. Trotting, pacing and running races were held on four days, and Jimmie Lynch's Thrill Show was the Saturday afternoon attraction. A large crowd was on hand to see about 150 naval cadets sworn in in front of the grandstand Thursday afternoon in an impressive ceremony.

Children's Day, Tuesday, brought out over 30,000, and grandstand played to capacity, as it did at all night shows (See Allentown Counts on page 42)

Barrington Ahead on All Counts; Gate Tops 1941 Draw by 13,000

BARRINGTON FAIR, Great Barrington, Mass., September 21-26. Edward J. Carroll, general manager. Paul W. Foster, secretary. Jack Greenspoon, concession superintendent. Vernon Trigger, attraction superintendent. Harry Storin, publicity and advertising director. Gate admission: Adults, day, 55 cents tax included; night, 30 cents; children, 25 cents, includes admission to racing. Grandstand: Reserved seats; racing, 85 cents including tax; general admission 6 p.m. to closing, 30 cents including tax; Tex Burrell's Rodeo, 55 cents including tax; reserved seats, 85 cents including tax; children, 25 cents including tax. Autos, day and night, 50 cents. Midway, Endy Bros.' Shows. Horse racing, every afternoon.

GREAT BARRINGTON, Mass., Oct. 3.—Barrington Fair entered its second century of progress in a big way here last week, when new records were hung up in every department at the 101st anniversary annual September 21-26. Horse racing again a feature of the six-day fair

Billy Rose Loses, World's Fair Wins Separate NY Suits

NEW YORK, Oct. 3.—Billy Rose's Exposition Spectacles, Inc., producer of Aquacade at NY World's Fair 1939-'40, was thrown for a loss of \$8,000 in a \$50,000-asked suit brought against the showman by Archibald A. Sichel, Philadelphia. The winner declared he was injured when he fell down a flight of steps at the New York State Amphitheater, which housed the swim-spec. Supreme Court Justice Morris Eder granted the award.

A \$250,000 damage suit was up for airing by the same judge on Wednesday (30), defendant being NY World's Fair Corporation and plaintiff Jack R. Brown, Chicago, chief investigator for Illinois Vigilance Association. Brown alleged he was responsible for the idea and sketches for a guide and escort service at the Flushing expo, but Justice Eder said the idea submitted was "not an uncommon one" and threw the case out. Grover Whalen, president of the fair, was on hand to testify if needed, but the defense was not called upon to present its case.

New Mexico Sets Five-Day Record

Early tip totals 53,000—midway attendance registered 60 per cent hike

NEW MEXICO STATE FAIR, Albuquerque, September 27-October 4. Leon H. Harms, secretary. Bill Haines, concessions superintendent. Gate admission: Adults, day and night, 30 cents; children, day and night, 20 cents; autos, day, 25 cents; night, free. Grandstand: Adults, day and night, 85 cents; children, day and night, 30 cents. Midway, Dodson's World's Fair Shows. Horse racing, eight days.

ALBUQUERQUE, N. M., Oct. 3.—New Mexico State Fair went into the final three days of its eight-day run here yesterday with a new five-day record attendance of 53,000 paid admissions. Officials said they expected the last three days to send the count to 100,000. In the first four days of the eight-day race meeting, with nine races daily, pari-mutuel machines totaled a gross slightly in excess of \$160,000.

Fair is featuring an exceptionally good livestock show, especially in the junior department, in which 4-H and PFA clubs from every county in the State and El Paso, Tex., entered more than 200 animals.

Dodson's World's Fair Shows, with 15 major rides, 3 kids' rides and 14 shows, provided the midway, and business for the first five days revealed an estimated increase of 60 per cent. Fair officials said attendance figures were the best turned in by a midway attraction in the annual's history. Emanuel Zaczinski, human cannon ball, is the free attraction.

Ammon on Leave From Badger Post

MADISON, Wis., Oct. 3.—Ralph E. Ammon, Madison, director of the State Department of Agriculture since 1938 and



Ralph E. Ammon

manager of Wisconsin State Fair, Milwaukee, since 1930, has been granted a leave of absence by the board of agriculture to become affiliated on November 1 with the Prairie Farmer Publishing Company and Station WLS in Chicago. The board is to decide whether to choose a successor or name an acting director in the hope that Ammon will return to his State post.

Under Ammon's direction Wisconsin State Fair has tripled attendance and become one of the nation's outstanding fairs. He was president of the International Association of Fairs and Expositions in 1938.

Delaware Is Okay Despite Weather

DELAWARE, O., Oct. 3.—Delaware County Fair, held here September 22-26, was successful in spite of unseasonably low temperatures and some rain. Exhibits, with exception of machinery, compared favorably with other years, there being some exceptionally good showings of Percheron horses, for which this section is noted.

Grand circuit racing was a big drawing card, attracting capacity grandstand crowds every afternoon. Secretary John Wagner and his aids provided excellent entertainment. Featured attraction the first three nights was Poodles Hanceford and Family, who presented an excellent riding act.

Others on the bill were the Connors, (See Dela. Beats Weather on page 42)

Junior Farmers' Day Scores

On Friday, Junior Farmers' Day, it was necessary to hold people outside the building to wait their turn. High praise was forthcoming from State and county officials on the excellent showing. Floyd Drum was in charge of the exhibit. In previous years agricultural, floral and grange exhibits were split up, but in the new arrangement under one roof Carroll has solved this problem and at (See BARRINGTON GATE on page 42)

Caro Grandstand, Gate in 21% Hike

CARO, Mich., Oct. 3.—With gate attendance soaring to a 21 per cent increase over last year's record marks, 61st annual Tuscola County Fair here wound up one of the most successful engagements in its history. Total receipts for the five-day annual were \$23,000, and grandstand attendance registered a 21 per cent increase over 1941.

Premiums to exhibitors this year totaled \$5,000, as compared with the \$4,200 awards of last year. State Hereford Show proved an attraction, and horse racing played a prominent part in attracting day crowds. Program was rained out Thursday, but it was completed on Saturday, the first time a Saturday date was held in fair's history. Barnes-Carruthers provided the grandstand attractions and they proved highly popular.

Happyland Shows, under management of John Reid and William Dumas, were on the midway. They reported a 50 per cent increase in show and ride receipts. Fair marked the conclusion of Carl F. Mantey's eighth consecutive year as secretary-manager.

Rain Curbs Attendance At Blackstone Annual

COURIER RECORD FIVE-COUNTY FAIR, Blackstone, Va., September 17-26. W. C. Coleburn and Alexander Hudgins, co-secretaries. Joseph Payne, concession superintendent. Gate admission: Adults, 30 cents, tax included. Midway, Bantly's All-American Shows.

BLACKSTONE, Va., Oct. 3.—Rain for the first time in the seven-year history of the annual knifed attendance at *The Courier Record* Five-County Fair here September 17-26. Gross gate was about 25 per cent under 1941, altho the annual run was increased from 6 to 10 days. Lack of transportation facilities was partly to blame, co-secretaries Coleburn and Hudgins said. This, plus a lack of payday for soldiers at nearby Camp Pickett, kept shows, rides and concessions from coming anywhere near the all-time high set in 1941. Attendance for last year was given as 50,306 against 37,241 this season.

Gross at the gate was higher despite the decrease in attendance, because in 1941 some 20,000 advance reduced-rate tickets were sold as against 4,000 this year. Regular admission, too, was hiked from 25 cents without tax to 30 cents, which included the federal levy. No grandstand acts were booked, but free acts were presented nightly on the midway. Agricultural exhibits were unusually fine in quality this year, altho they were not as extensive as in previous seasons. Premium list at \$1,575 was about the same as last year. Poultry list was upped from \$125 to \$175, with the colored premiums taking a drop.

Bantly's All-American Shows, providing the midway for the third successive season, noted a drop of 15 per cent on the stand. Concessions, which were not as numerous as in 1941, were similarly off, said Joe Payne, concession manager. Two \$50 War Bonds were awarded nightly.

MITCHELL, S. D.—The Great Knoll closed the last of his outdoor dates as one of the features at the Corn Palace here October 3.

Verified Dates

CINCINNATI, Oct. 3.—Up till press time for this department the following fair dates had been verified, in addition to those which were published in the big list, issue dated September 26: Franklin County Fair, Louisburg, N. C., October 5-10; Orangeburg County Fair, Orangeburg, S. C., October 27-31; Dorchester County Fair Association, St. George, S. C., November 2-7; Hampton County Fair, Brunson, S. C., November 23-28. American Legion Fair, Athens, Ga., has changed dates to November 2-7; Mobile County Fair, Mobile, Ala., to week of October 11. Cancellations: Duval-Jacksonville (Fla.) Fair; Bradford County Fair, Starke, Fla.; Pulaski County Fair, Hawkinsville, Ga. Secretaries not heard from are asked to notify *The Billboard* promptly when action has been taken by their boards in regard to their fairs.

Around the Grounds

MYSTIC, Conn. — Large crowds attended the annual Grange Fair here last week. Hazel L. Main was general chairman.

HARTFORD, Conn.—Old Home Day, Brooklyn, Conn., will be held a week later this year, it was announced last week. It will replace the annual Brooklyn Fair.

GREEN BAY, Wis.—The 1942 Brown County Fair drew 16,460 adults and 1,500 children, only 1,000 less than 1941 attendance.

JACKSONVILLE, Fla.—Duval-Jacksonville Fair, held here annually, has been canceled, E. Ross Jordan, general manager, announced last week.

MARKED TREE, Ark.—Poinsett County Fair was held at Harrisburg, Ark., October 1-3, with community educational exhibits only and other streamlined programs.

HARWINTON, Conn.—Louis Cronan, manager Harwinton Fair, said last week that the annual this year will restrict exhibits to essential agricultural displays, and that War Bonds and Stamps will be sold in booths on the grounds.

ROCK HILL, S. C.—Premium and other preliminaries have been completed for the annual York County Fair here. Co-operation of the home demonstration club, 4-H boys and girls and other farm and civic groups has been assured, President Tom W. Huey said.

MARIANNA, Fla.—West Florida Fair and Livestock Show will be held again this year by Jackson County Agricultural Exposition, Inc., under American Legion Post auspices, J. M. (Buddy) Sims, Legion chairman, announced last week. Gold Medal Shows will be on the midway.

SPARTANBURG, S. C.—Plans have been completed for the 35th annual

Greater Spartanburg Fair here and grandstand attractions will include the Silver Cyclones, Pickard's Seals, George Royale, Miss Ruby and Hoaglan's Hippodrome. Hennies Bros.' Shows have been signed for the midway.

DILLON, S. C.—L. B. Rogers, secretary-manager Dillon County Fair, said last week that plans for the five-day annual have been completed. Farm exhibits are to be featured, and premiums increased all down the line. W. C. Kaus Shows have been contracted for the midway.

INDIANOLA, Miss.—Sunflower County Community Fair here has been canceled, officials of the local American Legion Post, sponsors, said. Inability to get midway entertainment and tire rationing were blamed by Herman Moore, post commander, for the cancellation.

SAN JOSE, Calif.—There will be no county fair held here this year because of the war, and board of supervisors has adopted a resolution releasing the county fair association from its obligation of sponsoring a fair annually.

HOT SPRINGS, Ark.—Garland County Fair and Livestock Show officials have changed the site of the annual from Oaklawn Jockey Club grounds to Whittington Park. Lewis Goltz, chairman, said tents will have to be used because of the lack of buildings at the latter spot.

RICHMOND, Va.—A second move by Virginia State Fair Association to obtain the grandstand erected by the association at the old fairgrounds from the city without cost was blocked by city council finance committee last week. After considering a proposal to permit the association to remove the grandstand to the Strawberry Hill tract recently acquired as a new location for the fair, the committee decided to ascertain the value of (See *Around the Grounds* on page 42)

New Site Obtained For Mobile Annual

MOBILE, Ala., Oct. 3.—Officers of Greater Gulf Coast Fair Association, after many weeks of scouting for a location for the 1942 annual, said September 28 that they will hold a seven-day fair this month on a 30-acre tract at Fulton Road and Highway 90. Royal American Shows, midway attraction for the last four years, has again been signed. The announcement was made to *The Billboard* correspondent. Fournier J. Gale, president, said the old fairgrounds have been taken over by the army as a recreational center.

Secretary E. T. Rosengrant says he is lining up agriculture and horticulture exhibits. President Gale stated directors of the fair authorized him to make a \$2,000 donation from receipts to any worthy cause. "This donation will be made promptly at the fair's closing," he said. Fair association will spend \$1,000 in advertising, Gale said.

MOBILE, Ala., Oct. 3.—Mobile County Fair, under direction of James A. Robinson and Walter E. Cochran, closed its initial 13-day run here September 27. Fair was held about five miles from the city in an obscure spot reached only by busses and autos, and promoters broke even financially in the venture.

Midway was provided by Joe Galler's Buckeye State Shows, which did fair business, despite six nights of rain. Horse racing program had to be abandoned because of poor track conditions.

Weather Hits Annuals At Adrian, Kalamazoo

DETROIT, Oct. 3.—Showmen returning here from up-State fairs reported they were hit by cold weather last week. Grandstand attendance was reported under other years on Thursday, usually the biggest day, at Lenawee County Fair, Adrian, Mich., because of strong winds. Adrian's secretary, F. A. Bradish, told showmen the fair as a whole was somewhat under 1941, but still considered fair in view of the weather. Gooding Amusement Company provided the rides and shows on the midway.

At Kalamazoo the recently revived county fair, in a defense area, did poor daytime business, but made up for it at night. W. G. Wade Shows had the midway and reported good ride business. About 90 concessions were on the grounds.

of available motor transport, and a heavy burden will be upon the railroads.

PRICES: PARITY

Many crops continued to sell below parity last month, but other crops, led by livestock and livestock products, were above, and the average of all was 9 points up over July. Prior to August, the ratio of prices received to prices paid, interest and taxes had held at about parity for the preceding eight months, a situation longer sustained than in any other period since World War I. Wartime demand has been the principal factor in the rise in farm products prices during the past year, jumping the prices received-paid ratio to 107 last month.

Prices received by farmers are about 24 per cent higher than at this time last year. Volume of farm production is about 10 per cent greater this year than last, and the total of cash income from marketings and government payments is expected to set an all-time high record of about \$15,000,000,000. Total for 1941 was \$11,800,000,000. Probability is that gross income (including the value of home consumption and the rental value of farm dwellings) will also set a new record. At least, that it will be close to the preceding high of \$17,700,000,000 in 1919.

Agricultural Situation



Condensed Data From September Summary by U. S. Department of Agriculture, Washington, D. C.

CLAUDE R. WICKARD, Secretary of Agriculture, said recently that he is prepared to approve the placing of ceilings on livestock prices if a practical plan for livestock marketing can be evolved, and that he believes it would be wise to repeal the 110 per cent of parity provision contained in the Emergency Price Control Act of 1942. Both recommendations were made in a nationwide radio broadcast in which Wickard emphasized the seriousness of the growing threat of inflation to the country's war effort. He appealed to farmers to lead the way in breaking the "log-jam of unwillingness of each of the great economic groups to accept controls unless at the same time controls are placed on the others." And in order not to endanger the price-control structure, Secretary Wickard suggested subsidies to farmers instead of increased prices, where this should become necessary in order to get production of vital war commodities. Price Administrator Leon Henderson also warned that the battle against inflation is in danger of being lost unless drastic action is taken immediately to limit increases in farm prices and wages.

PRODUCTION: INCREASE

Production prospects, principally feed and food grains, were upped sharply last month, as yields per acre promised a turnout considerably better than had been expected earlier in the season. Crop Board said that crop prospects were the best on record for that time of year and with good growing conditions in nearly all States and a full output needed, the total volume of crops produced is expected to be about 21 per cent above the pre-drought average. Increase above 1941 would be about 9 per cent.

Corn was indicated at 2,754,000,000 bushels as compared with 2,673,000,000 in 1941; oats, 1,332,000,000 against 1,176,000,000 in 1941, and wheat 955,000,000 against 846,000,000. Peanuts to be picked and threshed were indicated at 2,800,000,000 pounds as compared with 1,477,000,000 in 1941, and tobacco at 1,361,000,000 pounds against 1,261,000,000. A cotton crop of 13,100,000 bales was indicated, as compared with 10,700,000 in 1941.

The board said that the favorable growing conditions for feed crops and pastures were helping increase the output of livestock and livestock products to unprecedented levels. Milk production per cow was nearly 2 per cent larger this August 1 than last, egg production was 14 per cent larger this July than last, marketings of beef cattle and sheep were reported as being heavy, even the numbers retained in breeding flocks and herds still appear to be increasing generally except in the dry Southwest.

Board added that a further increase in hog production is to be expected since the production of feed grains is now estimated at 112,000,000 tons, or about 5 per cent more than production in 1941. This quantity added to the large reserves on farms July 1 indicates a record supply of feed grains for 1942-'43. In addition, there will be a largely increased supply of oil meals, and 125,000,000 bushels of government wheat is being offered for sale for feeding purposes.

LABOR: FALL HARVEST

Fall harvest is under way and it's a bigger harvest than ever before. Harvest labor force will probably top 12,000,000 family and hired workers, about the same number as in 1941, but widely different in composition. Principal change is the use of much inexperienced help in replacement of experienced hands gone to war and war industries. Crop correspondents reported August 1 that negligible quantities of crops had been left unharvested for lack of labor; certainty is that by every means—greater use of farm women, townspeople and others, and efficient use of available farm machinery—the volume of crops harvested will be little short of the quantity produced. To help with the harvest load, arrangements have been made for the transportation of migratory workers into labor shortage areas, and for making Mexican workers available if sufficient help cannot be obtained within the United States.

Problem after harvest will be to get the products stored on farms transported to primary concentration points for distribution to processors, wholesalers and terminal storage. Best use must be made

Selden
THE STRATOSPHERE MAN

★

The outstanding high pole act now finishing the 1942 State Fair route. Some time open for late dates. Write direct for complete information—Care of *The Billboard*, Cincinnati, O., or contact Representative, Barnes-Carruthers.

Rochester, N. H., Gets Off to Impressive Start

ROCHESTER, N. H., Oct. 3.—Featuring the New Yard Stick for Good Nutrition as its theme, 67th annual Rochester Fair at Cold Springs Park here, September 22-26, got away to an impressive start, chalking up crowds estimated at 10,000 on each of the initial two days. Nutrition booth, under direction of Grace H. Smith, was sponsored by Safford County Farm Bureau.

Governor's Day, the second day, proved highly successful, and Governor Blood was accompanied by Maj. Virgil D. White, State motor vehicle commissioner. Exhibits were on a par with last year and were of high quality.

Under direction of Mrs. Violet Bliskey, of the Rochester Visiting Nurses' Association, the Red Cross had a first-aid station booth in the main exhibition building. Members of Red Cross Motor Corps, under direction of Capt. Mrs. Mabel Manning, assisted. Midway, with a number of shows, rides and concessions, obtained good play, fair officials said.

U. S. Army Recruiting Service exhibited its mobile unit during the week under direction of Capt. Frederick Hunt.

Lumberton Annual Clicks; Scrap Drive Is Successful

LUMBERTON, N. C., Oct. 3.—Despite gas and tire rationing, annual Robeson County Fair here September 22-25 was successful, fair officials said. With tobacco selling at the highest price in many years, averaging \$40 per hundred pounds, and with the tobacco market closing the day before the fair opened, plenty of money was in circulation during fair week.

Scrap Matinee Saturday was hampered somewhat by rain, but three loads of scrap rubber and metal were collected by Boy Scout troops. Grandstand shows were presented twice daily to good crowds, and attractions included Jay Dee the Great, high act; Mustard and Gravy, comedians; Smiley O'Brien, Arizona Yodeler; the Kirkillos, comedy acrobats, and Madam Senec.

John H. Marks Shows, midway attraction, reported good business.

State Orgs Back Pensacola; Royal American on Midway

PENSACOLA, Fla., Oct. 3.—Officials of Pensacola Interstate Fair said this week that many State organizations have indicated their co-operation along with local groups in the placing of exhibits at the annual scheduled for six days here. State Board of Health, the State Forest and Park Service, Navy Mothers' Club and Army War Parents' Club all plan to enter exhibits. Agricultural and poultry exhibits from West Florida communities are in the making.

Officials said the fair will be dedicated to the war effort. Royal American Shows will again provide the midway.

AROUND THE GROUNDS

(Continued from page 41)
the structure. Council previously defeated a motion to permit the fair asso-

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for
SOUTHERN FAIR
October 9-10 Only

Outstanding Acts or Organized Small Rodeo, also consider Acts for late Southern Fairs. Wire lowest.

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FREE ACTS WANTED
For
LITTLETON FAIR

Littleton, N. C., week October 12th to 17th.
T. R. WALKER, Secy., Littleton, N. C.

ciation to remove the grandstand and other buildings from the grounds, now occupied by the army. Measure before the committee this time affected the grandstand only.

BLACKSTONE, Va.—Alexander Hudgins and W. C. Coleburn, co-secretaries Courier-Record Five-County Fair and Exposition, said last week the annual has been canceled for the duration. Both concurred that the poor business done this year had nothing to do with the cancellation, but that it was caused by Hudgins' acceptance of a berth with the Farm Credit Bureau, Baltimore.

PALESTINE, Tex.—Anderson County Boys' Crop and Livestock Show, sponsored by Palestine Chamber of Commerce, will be held here as planned. Show will climax a year's program staged by farm boys and business men to help increase food production. Texas Fruit Palace Fair held here annually and which has been canceled this year because of the war has invested \$1,200 in War Bonds and Stamps.

County Fair and Tobacco Exposition will be held here as scheduled. W. W. Wilkins, secretary, reported that special arrangements are being made to accept scrap iron and rubber for admission and all over admission value will be purchased by the fair if it is not donated. Wilkins said that holding of the annual this year has met with approval of the authorities in Washington.

FOREST, Miss.—Fire of undetermined origin September 27 destroyed the administration and an exhibit building on the grounds of Southeast Mississippi Livestock Show. Administration building was completed in the spring of 1941 and cost over \$6,000. Other building cost about \$2,500. Loss was partly insured, and R. M. Christian, fair president, said the buildings will be replaced soon.

ROSEAU, Minn.—Roseau County Agricultural Society announced it has decided against sponsoring a county fair next year, but plans to organize an entertainment and competitive fair for 4-H Club members. Reports on the fair held this year show that the society reduced its debt to about \$700. This year's annual paid \$420.99 to the Internal Revenue Department as tax on admissions to gates and grandstands. Secretary Charles Christianson is in charge of arrangements for the annual society banquet to be staged soon.

ALLENTOWN COUNTS

(Continued from page 40)

during the week. Afternoon grandstand patronage also was good, but not up to nightly standards.

George A. Hamid provided the grandstand acts, which were well received. They included Wilbur's Circus, dogs and ponies; James Evans and Company, foot juggling; Novak Sisters, novelty acrobats; Flying Behees, aerialists; Sensational Skating Flames; Hill's Elephants; Six Cressonians, teeterboard acrobats; Gaudschmidt Brothers' comedy act, and Peaches Sky Revue, high act.

The Victory Revue was the feature of the night shows. Abe Sher emseed, and other numbers included Antony and Hodge Trio, adagio dancers, and Lou Skuce, cartoonist. Joe Basile's Band provided concerts and revue music.

World of Mirth Shows provided the midway and chalked good business all week, except for two days when rain interfered. Concession space was well filled and bingo was in the majority this year. All reported good business. Louis Kane had his restaurant on the main stem doing his usual good business. Among visitors were H. B. Correll and Carl Flickenstine, Bloomsburg, Pa., and William Brice Jr., Bedford, Pa.

KANSAS MARKS

(Continued from page 40)

grandstand receipts was attributed partially to cancellations of the auto races and thrill show. Circus Olympia was substituted for the Monday afternoon performance of Jimmie Lynch's Death Dodgers when Office of Defense Transportation ruled the show out at Topeka the previous week. Friday's rain caused cancellation of the final day of the four-day horse racing schedule. It was the first time in over a decade that a four-day racing program had been booked. Night grandstand crowds for Barnes-

Carruthers On to Victory revue held up well, despite the cold weather, altho postponement of the grandstand program the last night figured in the 30 per cent slump of night show figures. Fireworks display by Thearle-Duffield was well received. Success of a State Horse Show in its initial appearance last year resulted in the show being presented three times this year. It opened the fair before the grandstand Saturday night and was repeated Sunday afternoon and night, with a total of \$1,280 being awarded in prizes to the 104 entries competing in 11 classes.

War Exhibits Plugged

Despite the bad weather, elaborate preparations by Secretary S. M. Mitchell were not in vain as the quality of exhibits was far above average. Stock men proclaimed the beef cattle show one of the best seen here. Equal acclaim was given the poultry show. Harry Atkins, secretary American Poultry Association, said the entries were among the largest and the show one of the best he had attended this year.

Considerable emphasis was placed on the various war efforts centering around the naval aviation recruiting station which was given a prominent place in the grandstand building. Over 40 candidates were signed during the week for the Fighting Salthawk squadron and were officially inducted in front of the grandstand Friday night. Corsages of War Stamps were sold by the Business and Professional Women's Club in the grandstand during the week. A special USO center was operated for the relaxation of servicemen. Red Cross methods were demonstrated and nurses recruited for Red Cross service. Registrations were taken for nursing and first aid in towns surrounding Hutchinson.

Greater stress than ever was placed on educational programs, particularly in livestock departments. How to help win the war at home and on the farm was the general theme of the demonstrations and exhibits. "I can't think of any time when it was more important for us to have a fair to show the methods by which Kansas farmers are improving their products," O. O. Wolf, Ottawa, president of the State fair board, declared. "This year Kansas produced the most agricultural products in history. Next year's goal is 30 per cent higher, and with a shortage of labor and farm machinery it is vital for us to learn the most efficient methods in order to even approach our goals."

Scrap Drive Big

Victory garden competition for gardens producing at least 10 different kinds of vegetables added another wartime note. Altho automobile building had been taken over for war industry work earlier in the summer, a collection of old-time jalopies dating back to 1902 attracted considerable attention. Spurred on by the Kansas-Nebraska State scrap contest, Tuesday was designated as Scrap Day. Adults presenting 50 pounds of scrap and children bringing 25 pounds were admitted free. Over 64,000 pounds were dumped at fair gates for admission during the day. Proceeds from the scrap will go to army and navy relief organizations.

A slight change was made in the gate admissions. Regular 50-cent plus tax daytime charge was continued after 6:30 p.m. this year instead of a reduced rate. Season tickets were \$3.30 for adults and \$1.25 for children 12-15 years old. Children under 12 were admitted free if accompanied by a paid admission. No charge was made at the gate on the opening Saturday, the only admission charged being for the grandstand Horse Show.

Wartime train delays prevented Beckmann & Gerety Shows from arriving in time to open by noon September 20. It was nearly noon Monday before the first of three Ferris Wheels was running and many of the lesser rides were not operating until late Monday night. Off to a poor start as a result of the delays and prevented from making it up by the unfavorable weather, the midway gross slumped about 35 per cent under last year's record. Gov. Payne H. Ratner was an honored guest Thursday, Governor's Day.

4-H Encampment Draws

The 4-H Club encampment of 800 county champions from thruout the State was the scene of much activity. Twenty-one civic and high school bands added color and entertainment. Prizes and premiums for the week totaled \$36,000. Plans for a 1943 fair will go ahead as if nothing has or will happen

to prevent it, Secretary Mitchell said after a meeting of the fair board. "We decided to do this because no one knows what the situation will be 12 months from now and for this reason we concluded that if we would have a fair at all we must start planning for it immediately."

The board said it would ask the State Legislature for the usual appropriation of about \$20,000. With this year's fair closing in the black, President Wolf revealed there was a surplus of about \$40,000 for the 1941-'42 biennium. Contracts have already been made with the navy for the use of two fair buildings and a drill ground. The contracts specify that a vacation would be taken for one week next fall in case the 1943 fair is held.

BARRINGTON GATE

(Continued from page 40)

the same time has built up the importance of this feature.

Special days were allocated for the week. Initial day was called Preview Day and despite showers a large crowd turned out. Monday was Inaugural Day; Tuesday, Berkshire County Day; Wednesday, New York and Connecticut Day; Thursday, Governor's Day; Friday, Junior Farmers' Day, and Saturday, Victory Day.

Midway Biz Good

Endy Bros.' Shows provided the midway and Dave Endy termed the engagement "very satisfactory." A new midway record was in sight early Saturday, but rain after the racing crowd broke knifed attendance. Tex Burrell's Texas Ranch Rodeo did fairly well. It got off to a slow start, but business picked up from Wednesday on. Rodeo was framed specially for Barrington and measured up to expectations. Nearest centers of population are 20 miles away and it was because of that fact that the Carroll promotion department kept banging away on the idea of staying over after the races. Another angle on holding the afternoon crowd worked out well. Carroll ordered the high act, "Sensational Royals," ready to go up immediately after the horses passed the finish line in the final event of the day and crowd stayed over in large numbers.

Ad Campaign Extensive

Carroll gave the fair a big-time publicity and advertising push. Billboards within a 50-mile radius, newspapers in a 25-mile radius and Stations WBRK, Pittsfield, and WSPR, Springfield, Mass., were used. In addition to steady spot plugs both stations were on the air every day between 2 and 3 o'clock.

Modernization Program Lauded

A. W. Lombard, head of fairs division of State Department of Agriculture, visited for two days and was one of the guest speakers. Lombard praised Carroll's modernization program and asked county to give him every support in his plans. Other prominent guests were Governor's Councilor Daniel M. Walsh Jr., Judge William J. Cranfield, Bert Nevins, State Racing Chairman Charles Connors, Racing Commissioner Harold Allen and County Commission Chairman Thomas J. Costello.

Local merchants reported the biggest business week in history. General feeling is that town is enthusiastic over the fair's progress and high in praise of Carroll's management. Unless the national picture changes considerably, outlook for the second century at Great Barrington is the best ever.

DELA. BEATS WEATHER

(Continued from page 40)

wire act; Joe Lewis, clown cop; Eva Lewis, aerialist; Earl Wright, trained dogs; Glenn Mason, xylophone; Harry Shannon, emcee, and a line of girls. Smitty's band provided the music. Show was booked by the Gus Sun office and handled by Bob Shaw. Attendance at night shows was only fair because of unfavorable weather. On the closing night the WLW Boone County Jamboree was the attraction and played to a packed grandstand. Gus Sun, of the Sun office, was a visitor. Gooding Greater Shows on the midway obtained fair play.

DUNDEE, N. Y.—La Belle Ray Troupe, aerialists, closed their tour of Northern fairs here September 28. Act will return to Reading, Pa., its home base, for a few days before starting its tour of Southern fairs.

Fairs Share in the Victory Program



- Food-for-Victory
- Defense and War Materials Exhibits
- Stamp and Bond Sales
- Recruiting
- Morale

These are only a few of the many interesting features you will find in the

3rd ANNUAL

CAVALCADE *of* FAIRS

The Fair has always been a very important part of American Life, a custom exemplifying the Four Freedoms for which we are now fighting. In peace or war times it serves its country well—in ways and means unequaled by other enterprises. Its contribution to the successful prosecution of the war has been proved beyond a shadow of a doubt during the past year.

In the Cavalcade of Fairs 3rd Annual Edition you will find a review and summary of these accomplishments, an outstanding revelation of the part Fairs played in the Nation's War Effort. Your own Fair probably participated and was conducted in some sort of patriotic manner, so be sure to send the editor complete details now.

Carnivals, commercial firms, booking offices, entertainers and the fairs themselves will want to register their names with all the thousands of readers by advertising in the Cavalcade of Fairs Section. Rate information sent upon request.

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NOVEMBER 28 ISSUE

The Billboard Publishing Company, 25 Opera Place, Cincinnati, Ohio

Gala Banquet Marks Closing Of Savin Rock

NEW HAVEN, Conn., Oct. 3.—Savin Rock Board of Trade celebrated the closing of the season at that popular resort with its gala second annual banquet at Wilcox Pier Restaurant last Thursday night (24). Nearly 100 attended, and music, singing, speeches and story telling kept the guests in the banquet hall until long after midnight. Savin Rock officially ended its season Sunday (27).

Frederick Levere, Savin Rock president, called the gathering to order and introduced First Selectman Charles Schall as toastmaster. Among the speakers were Chief of Police Harry Tuttle, Selectman James Gilbert, Police Commissioner John Curran, Charles G. Chamberlin, Louis E. Peck, Si Swan, Frank Terrell, Sergt. Gustave Misbach, Joseph Miller and Stephen Drake.

Among those present at the banquet were Mr. and Mrs. Jacob Illions, Mr. and Mrs. Samuel Bakerman, Mr. and Mrs. Nathan Greenberg, Mrs. E. Patenaude, Mr. and Mrs. Harry Tuttle, Mr. and Mrs. William Levere, Paul Hartle, J. J. Savage, B. L. (Benny) Beckwith, Patrick M. Cowan, Gustave Misbach, James W. Gilbert, Frederick E. Levere, Charles F. Schall, John Curran, Michael Libero, Mr. and Mrs. E. Panio, Rocco Spina, Paul Brownstein, David Edwards, Dennis A. Whetstone, Charles G. Chamberlin, Louis E. Peck, Mr. and Mrs. A. Smith, Mr. and Mrs. John Colin, A. Jacobs, Mr. and Mrs. G. Smith, Mr. and Mrs. Vincent Anderson, Mr. and Mrs. Nicholas Cachides, Mr. and Mrs. L. M. Laskie, Marie Constantine, Mrs. L. Yerkes, Charles Brown, Frank S. Terrell, Mrs. John Knecht, E. G. Walzenger, Florrie V. Moran, C. H. Whitehead, Stephen B. Drake, Joseph E. Miller, Daniel Mezanette, William Fotiades, Louis D'Onofrio, Pat Libero, Olindo Cimaglia, Joseph Yale, Philip Johnson, Amedea Congleton, Samuel Strongin, Samuel Ross, Edward Zimmerman, Roy Sloane, Lester Roy and George Slinger.

B. L. (Benny) Beckwith, who has just closed his first season at Savin Rock as ride superintendent, is hopping by easy stages to Florida, where he plans to put in the winter. He says that from all indications he will be back at Savin Rock next season.

Vast improvements, incorporating a number of new ideas in park attractions, are planned for next season. Hyla P. Maynes and R. S. Uzzell were Savin Rock visitors last week.

Rocky Glen Execs Visit NY, NE Spots

MOOSIC, Pa., Oct. 3.—Executives of Rocky Glen Park here, after concluding one of the most successful seasons in the resort's history, made an educational and good-will tour of other amusement resorts in New York State and New England.

Benjamin Sterling Jr., managing director, headed the entourage, which also included Reese Jones, booker; John Coyne, superintendent of grounds; Fred Engle, electrical engineer; Harry McGulgan, superintendent of construction; Capt. Tom Hahn, of the waterfront, and Edward Conlon, superintendent of rides.

So successful did the trip pan out that the Rocky Glen heads plan to make it an annual event, wartime restrictions permitting.

McGinnis Reports Red One

BOWLING GREEN, Ky., Oct. 3.—W. B. (Mack) McGinnis, veteran circus and tent show trouper who now operates Beech Bend Park here, has just concluded what he describes as "a very prosperous season." McGinnis says that due to the resort being located close in, it suffered little from the gas and tire situation. McGinnis will again be custodian of the Elks' Club here this winter. He visited with friends on the Ringling show during its recent stand in Louisville and also caught the Silas Green Show during its stop-over here Monday (28).

THE ALVERS SISTERS, rolling globe artists, who have just returned to their home in Evansville, Ind., after 17 weeks of parks, fairs and celebrations, report that Al G. Marriott will not be associated with them next season.

Marylanders Lose Gas Cards

BALTIMORE, Oct. 3.—Baltimore motorists with B and C gasoline rationing cards who visited Ocean City, Maryland's principal coastal resort, were deprived of their ration cards when they failed to give satisfactory reasons why they visited the resort, according to Leo H. McCormick, State OPA director. He also stated that hearings are being continued of drivers observed at other Maryland pleasure resorts.

Eastern Canada Has Sour Season

ST. JOHN, N. B., Oct. 3.—One of the most disastrous seasons in the history of Eastern Canadian parks and beaches has ended, with two vital factors contributing to the debacle—gas and tire rationing and poor weather.

Altho more money was in circulation than at any time since the first World War and populations of cities and towns were increased thru war work and stationing of troops, receipts at the amusement resorts dropped far below par. Gas and tire scarcities cut down transportation. With rationing calling for five gallons, cut to two and then advanced to three per coupon, spots located out of city limits found business poor thru the week. Saturdays and Sundays proved okay.

Unseasonably chilly and wet weather prevailed more than usual. Bathing was far below par, due to the rain and cold. From everywhere came complaints of greatly reduced use of bathing facilities, due to the unfavorable conditions. There were comparatively few hot days thru the season.

Ballrooms and pavilions had little appeal, too, because of the dearth of gas and tires.

Wildwood Spots Still Free

WILDWOOD CREST, N. J., Oct. 3.—Wildwood Crest and Wildwood resorts still remain free of military occupation, and Mayors Warren Runyan of Wildwood Crest and George W. Krogman of Wildwood reveal that the government has not made any overtures to take over any of the hotels in either locality. Chief drawing cards at the two resort spots are excellent beach facilities, an attractive boardwalk, seven amusement piers and Wildwood's 125 night clubs.

BLOOMINGTON, Ill.—Miller Park Zoo, under its new expansion program, has acquired a cub leopard from the Little Rock (Ark.) Zoo. A prize has been offered to the person naming the leopard, with a contest entry blank being given with each pound of scrap metal. Within the next few months the zoo expects to acquire several new buildings and double its present animal capacity. Public-spirited citizens are footing the bill.

Fort Knox Soldiers To Frolic At Shindig Set by Coney Folk

LOUISVILLE, Oct. 3.—Much-touted Carnival Dance and Frolic participated in jointly by an army post and erstwhile troupers is set for a big turnout at local USO-YMHA ballroom October 10. Official sponsorship embraces Luna Park, Coney Island, N. Y., and Pvt. Louis N. Dail, former Luna announcer-talker, with Maintenance Battalion, Fort Knox. There will be a number of penny games plus a line of games and booths, including balloon darts, handwriting analysis, palmistry and kissing booth on payment of War Stamps, etc. Each uniformed man will receive a combo ticket bearing 50 numbers, each number entitling holder to play games or participate in refreshments. Don Dechaney, ex-vaude, burlesque and carnival comic, will be on tap with his Fort Knox AFRTC special service ork dressed in hillbilly style.

Items sent in by Luna Park personnel are being assembled for handing out. Fay Ballen has been assigned to the kissing booth. She's armed (or is it lippped?) with a new kiss-proof lipstick. Other volunteers are Ann Rosen, penny plate;

Gwynn Oak, Balto, Hangs Up Record Attendance, Gross

BALTIMORE, Oct. 3.—Despite gas and tire rationing and other wartime restrictions, Gwynn Oak Park, one of the two largest fun spots in Baltimore, found the 1942 summer session the best in its history, both as to attendance and gross, according to Arthur B. Price, owner and general manager. Price acquired Gwynn Oak six years ago. This season's gross was more than seven and a half times greater than that registered during the first season under the Price management.

Price, who also operates the Aurora Theater, the Amusement Center and Lakewood Swim Pool here, attributes Gwynn Oak's success this season to the improvements in the resort's facilities and entertainment program. In addition to top-notch free acts, Gwynn Oak offered the newest in rides and amusements.

The new Dixie Ballroom, which provided nightly dancing at pop prices, offered three big names on one-nighters—Gene Krupa, Charlie Barnet and Charlie Spivak. More than 25 per cent more picnics were held at Gwynn Oak this season than ever before.

The holiday week-ends, except Labor Day, which was marred by rain, chalked up increases over previous years. Memorial Day and Fourth of July registered gains of better than 100 per cent.

Chi Kiddieland To Run Until Nov. 15

CHICAGO, Oct. 3.—Kiddieland, suburban kiddie park operated by Arthur Fritz, is nearing the end of a successful season. Altho the weather the past week was unseasonably chilly, the park will continue operation until November 15.

Located on the main highway to St. Charles and Elgin, Kiddieland gets a heavy play from week-end motorists. From a small start 12 years ago it has grown until today it includes a Merry-Go-Round, Ferris Wheel, Swings, Miniature railway, pony trick and a variety of miniature rides. A large refreshment stand is also operated.

Gravatt Fixes Pier Schedule

ATLANTIC CITY, Oct. 3.—Holding to his original intentions to keep Steel Pier in operation the year round, Frank P. Gravatt last Saturday placed it on a week-end schedule. The Saturday-Sunday programs will include feature films, dancing with Alex Bartha's orchestra and, for Sundays only, five acts of vaudeville in Music Hall. In addition, the Gay-Way, with its six funhouses, is in operation. Gravatt has established a price of 30 cents for all men in uniform.

PHILADELPHIA.—A male zebra, to complement the female zebra that has been housed at the Philadelphia Zoo several years, is the most recent addition to the local zoo family.

\$3,226.68 Added to Army-Navy Fund

(Continued from page 40)

NEW YORK, Oct. 3.—Amusement Park Division of Army-Navy Relief boosted the grand total by \$3,226.68 recorded this week.

Several returns were on an accumulated basis. Among them were Pleasure Beach, Bridgeport, Conn., \$1,197.76; Crescent Park, Riverside, R. I., \$994.06, and Olympic Park, Irvington, N. J., \$457.40.

Other large contributors were Idlewild Park, Ligonier, Pa.; Lyndwood Park, Lynd, Minn.; Suburban Park, Manlius, N. Y.; Clementon Lake Park, N. J., and Columbia Amusement Company, Butte, Mont. Palisades (N. J.) Park devices and concessions also came thru with a donation.

Midget City 25% Under Last Year

DETROIT, Oct. 3.—Repeating the general experience of smaller parks in this area, Midget City, operated by Orrin L. and Meri H. Dorworth, showed a drop of around 25 per cent in attendance this season because of war conditions. Early-season attendance was good, Orrin L. Dorworth said, but slumped as the war pace quickened, largely because the spot's location makes its appeal almost entirely to motorists.

Season attendance to date has been around 20,000, compared to 26,500 last year and about 24,000 in 1940. Midget City will remain open week-ends only thru October. Plans for 1943 are uncertain and, in view of gas rationing, the fun resort may remain closed next year.

With the Zoos

NEW ORLEANS.—Lucette, Audubon Zoo chimp who several years ago hit the headlines with a sensational kidnapping of a baby chimp after hers had died, has a baby of her own. Superintendent George Douglas announces the male chimp was born September 14 and has been christened Cap.

MILWAUKEE.—County Board Highway Committee has voted down a proposal of the park commission to divert the profits from reflectory sales in Washington Park Zoo to an animal replacement fund. According to Jerome C. Dretzka, commission secretary, the profits from such sales amount to between \$2,000 and \$2,500 a year. He said that funds of the Washington Park Zoological Society had dwindled to a point where the society could hardly be expected to replace valuable animals.

CLEVELAND.—Friends of the Cleveland Zoo, organization of civic-minded citizens interested in the welfare of the city's zoo, have purchased a number of new animals. Most recent acquisition is an Indian leopard, bought from the Swope Park Zoo, Kansas City, Mo. The Friends also secured a female Sooty Mangabey, a small ape of African nativity; a female Kinkajou and a pair of King Vultures from South America, and a female red-beaked Australian swan. Fletcher Reynolds, zoo director, also announced the arrival of a Guanaco, acquired from Chicago's Lincoln Park. An older male of the same species will be either sold or traded.

IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

An Open Letter

To Messrs. Martin Stern, Sam Ingram, Al Hodge and Paul Huedepohl.

Dear Sirs:

If ever there was a time when a national "Learn-To-Swim" campaign should be staged, this is that time. Every day the necessity of learning to swim is brought home forcibly by glaring headlines reporting the sinking of another ship, and each day this writer wonders when those in the aquatic business are going to do something about it.

Neither the army nor navy has the time or facilities to teach swimming to the millions of men now under arms. At the same time those plucky lads of the merchant marine have no facilities for such tutelage. And so lives are lost daily because nothing is done.

But you four gentlemen can do a worth-while thing for your country—something that the four of you can start and develop. This column humbly suggests that you four get together as soon as possible and see if some one national combined "Learn-To-Swim" campaign can't be started in order to stop the unnecessary drownings that are so prevalent in wartime.

I realize that many of those "who go down to the sea in ships" already know how to swim. And I'm not trying to give the impression that a "Learn-To-Swim" campaign where you teach someone how to do the crawl stroke is going to prevent him from drowning if (heaven forbid) the ship he is on is blown from under his feet. But there is something that you—all four of you—can definitely do.

A certain knowledge of aquatic—how to hang onto a raft—under-water swimming to get away from burning oil—and general Red Cross life-saving instructions would go a long way toward helping alleviate unnecessary drownings. And if

only one life is saved thru such a campaign your work will not have been in vain.

My suggestion is to hold a meeting; interview sailors, merchant marine men and others who experienced torpedoing; get from them first-hand information of what was done and what can be done to save lives in situations like that. And from that you can evolve a plan of action.

I would think the first men to work on should be members of the merchant marine, who are getting the brunt of the sinkings. Even if they know how to swim, maybe something your group could develop in the way of a course of instruction will enable them to stay afloat a few minutes longer after a torpedoing. And let me tell you, gentlemen, a few minutes between life and eternity can be an awful long time, if you know what I mean.

I'm positive that the members of the fraternity—those in the outdoor and indoor fields alike—will do everything in their power to help you in whatever campaign you decide to undertake. Your undertaking will never fail for want of swim-pool facilities.

You, thru your contacts and experiences, have a definite job cut out for you. The column is at your service for anything that can be done. It's up to you. What say, Martin Stern, Sam Ingram, Al Hodge and Paul Huedepohl?

American Recreational Equipment Association

By R. S. UZZELL

Savin Rock, New Haven, Conn., has had a banner season and operators there are enthusiastic over that shore resort. They would buy new rides if any were available, but just now priorities with which to obtain needed repair parts is the big need with most of them. Operators who were ready to sell for a trifle a few seasons ago are ready to take more space and increase their investment.

President Fred Levere, who once held on up there by his eyebrows, now enjoys the fruits of his courage. He wears the old familiar smile and imparts optimism to his callers.

Dim-outs are no problem at Savin Rock, and street-car service is ample, even if there were no autos at all. It is tempting to rejuvenate White City there, with the big influx of new patrons, and it is getting some very serious attention.

It's unusually cold in Eastern Canada. Indian summer has apparently passed them by this year. All outdoor summer amusements have closed. This throws patronage to the film houses, which are booming. Restaurants have never enjoyed such a volume of business. But everybody is complaining of the tax burden. The spread between the gross and net has them staggering. Labor turnover was running away with itself, but is now being stabilized. Just as in the States, bookkeeping has become a major occupation; it just about calls for an expert.

There is more need of a convention now than in times of great and easy prosperity. A glance at the program for December 1, 2 and 3 at Chicago reveals a list of subjects that are making men sleep uneasily these troublesome days. Men are not going to spin theory in these trying times. We want and shall obtain hard facts, and especially from men who have accomplished things in recent months. Al Hodge has never functioned better than at the present time. He is determined to hold the line.

PROGRAM REVIEWS

(Continued from page 8)

room filled with carnivorous red ants—and them throwing them in anyhow after the robberies have been committed. Commissioner Weston thinks the first case open-and-shut against the missing bank teller; but the Shadow thinks differently. And when clean-picked bones, the skull containing bridgework done on the teller, are dredged up from the river, he really gets on the trail. With his well-known invisibility and nerve-jarring laugh (a rather snide laugh, really) he so works on the leader of the gang that that erring gentleman himself jumps into the red room. No one explains why the gang failed to burn the teller's bones, instead of leaving them around to wait for any wandering dredge. The supporting cast, headed by Ken-

neth Delmar, who does a fine job as Weston, is good thruout, except for one of the two thugs, who had a tendency to overdo things. Pace is fast and well-maintained, and direction is excellent. Subsequent shots will probably be more tightly knit, from the mystery angle; but in any case the series shapes up, as always, as one of the most solidly effective hunks of hoke on the air.

Eugene Burr.

'News for Young Americans'

Reviewed Saturday, 9:30-9:45 a.m. Style—News for kids. Sustaining on WMCA (New York).

The idea of WMCA's *News for Young Americans*, which started as a weekly quarter-hour shot Saturday (26), is excellent. Realizing that youngsters are probably confused and perhaps even bored by reports of the world-staggering events that surround them, the makers of the program try to bring the news down to grade-school terms. They are in at least some part successful—but the discrepancy between material and manner is sometimes startling and sometimes, in its implications, tragic.

Joe O'Brien does the announcing, and speaks down to the kids—something which is hardly calculated to make them happy. He "explains" the chief news of the week in simple terms—often very simple terms and often without any real explanation. The first program featured the siege of Stalingrad and went on to a number of other subjects, with the blood and horror described in words of one syllable and with Uncle-Donnish voice and inflections. The combination is gruesome and grim—but the kids won't realize that.

To get their sustained interest, tho, O'Brien should try not to talk down to them quite so obviously.

Eugene Burr.

"Toy Town Tooters"

Reviewed Saturday, 10:45-11 a.m. Style—Children's program. Sustaining over WMCA (New York).

What amounts to a modern marvel—a kid's program without blood or horror—erupted Saturday (26) over WMCA. This one, amazingly enough, seems aimed merely at entertaining the youngsters, stirring their fancy and imagination, and giving them a happy 15 minutes. It's just barely possible that, when you do this, you do more to build up an admirable future generation than when you try to fill babies full of lust for blood.

The stanza takes the form of a trip to Toy Town, and is, vocally, much of a piece with the visual stuff that was so wonderful in the early Disney cartoons for Christmas holidays. The mayor of Toy Town—which is a quite amazing

place where the houses are made of gingerbread and are supported by pillars of peppermint candy—wanders around with a group of amusing stooges boasting such Disneyish names as Tickle, Pie Face, Pebble and Bumpy. Frequently they burst into song—bright and well-delivered pieces that feature a wide variety of novelty instruments and manage to be as appealing to adults (at least some adults) as they are to the kids.

The first shot had the group wandering around Toy Town looking for a special fireman, and then finding him on—of all things—a fire engine. The continuity, however, is pretty loose, and should be tightened to retain the easily wandering attention of the youngsters. Some of the fancy is rather pedestrian—but the program definitely hits out in the right direction. If it can maintain the pace set by the opener and tighten the plot continuity, it's very definitely okay.

Eddie Lewis and Lou Herrmann, of the Kidoodlers, are featured. They do an excellent job. Eugene Burr.

"Fun With Food"

Reviewed Thursday 1:05-1:30 p.m. Style—Quiz show with guest stars. Sponsor—Philadelphia Record. Agency—Placed direct. Station—WFIL (Philadelphia).

With an eye on promoting cooking pages in the Friday editions, *Philadelphia Record* has spotted this food quizzer. Stanza scores high in keeping the dialers' interest for 25 minutes with a smooth-running audience participation stint that entertains. If the opener continues to build on the fast pace set, it should also serve as a merchandiser for the newspaper.

Contestants can hardly miss on the cooking queries set forth. Answering three out of four brings winner a basket packed with food enough for a complete Sunday dinner. Listeners sending in questions used get a market bag packed with nationally advertised groceries. A question thrown out to the studio sitters, based on features in the newspaper's women's page, rates a pair of ducats to a legit show—on opener, *Priorities of 1942*, which contributed a guest feature for show.

Willie Howard, from the show, was spotted midway for an interlude of straight entertainment. Names hitting town will be used for the guest spot, getting air plug and newspaper yarn for the effort.

Bernie Barth, staff announcer serving as quizmaster, is fast at picking up lines and manages to keep up the fast pace he sets at start. Mrs. Betty Allen, from staff of *Vogue*, is on the assist. Show produced and directed by Larry Starr. Commercials penned by Enld Hager, *Record's* radio promotion chief.

Maurie Orendenker.

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BOX D-293, The Billboard, 25 Opera Place, Cincinnati, Ohio

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

GREAT LEOPARD RINK, Chester, Pa., ushered in the season, with afternoon and evening sessions. Organ music is provided by Len Harwood at the console.

JACK NELSON is at the organ in Jefferson Beach Rollerade, Detroit, which will stay open all winter, first time the park has ever had an all-winter attraction.

DIXON'S Roller Rink opened its sixth season in Monroe, Wis., on October 3 in Company K Armory. Spot offers skating nightly except Tuesdays and Thursdays, with matinees on Saturdays and Sundays.

WILLIAM F. SEFFERINO, manager of Sefferino Rollerrome, Cincinnati, has been garnering a large amount of publicity in Cincinnati newspapers. He also has also been using panel ads in street cars.

JOSEPH L. BELL, manager of Bell's Rink, Fort Wayne, Ind., reported that October 10 would mark the 25th skating anniversary of the rink. He issued a blanket invitation to near-by rink operators and friends to attend a special event arranged by the Rollerette Club.

MARIEVILLE GARDENS, combination roller rink and boxing arena, just outside of Providence, R. I., in the section known as Marieville, was reopened on September 27. Manager All Quattrocchi reports the opening very successful, with over 300 skaters. Rink is open nightly and Sunday afternoons.

FUNNY PORTER reported from Portsmouth, O., that Funny's Roller Rink opened the season on October 5. Staff remains the same as last season except for Earl Spacks and Flash Allen, who are now in the army. Martin Fournery and his electric organ have been added. Rink will be open four nights weekly.

MINEOLA (N. Y.) RINK opened its ninth season on September 9 with a skating show composed of ARSA champions. Reports were that about 1,500 skaters were present for the opening and special show. Mineola Rink is now open every afternoon from 2 to 5 and every

evening from 8 to 11:15. Saturday children's club sessions are from 10:30 a.m. to 1 p.m. Dance classes are held on Tuesday and Wednesday and Figure-Eight Club sessions on Sunday and Thursday.

JOHNNY AND PEACHES, High Flyers skating team, who recently completed a week's engagement at the Showboat, Freeport (Tex.) theater, did three shows a day and four on Saturday and Sunday. They also played the Capitol Theater in Palacios, Tex. On September 24 the team performed for soldiers at Camp Hulien, near Palacios.

FRANK GERRIET'S skating act, Flying Devils, which in previous years has been well known along the East Coast, is currently doing its part in entertaining in army camps, according to Gerriet. He enlisted in the army last December 19 and is now in the Quartermaster Corps at Fort Benning, Ga. Gerriet's act has been appearing under USO auspices in camps along the East Coast.

ROLLERDROME, Inc., Culver City, Calif., was victorious as defendant in a suit for \$40,000 damages filed against the rink by Mrs. Julia Hollis. Superior Court held that she was not entitled to redress. She alleged that after she had been injured when another skater collided with her she had been removed by rink attendants, despite her objections, and claimed that moving her caused a fracture to become a compound fracture of a leg.

SYD CONN AND BILL ROSE, partners in Conrose Skating Rink, Hartford, Conn., are back there after a short stay in New York. While in Manhattan they visited a number of skating rinks. They held the fall opening of the rink last week. Affair went over big with a good crowd. A \$50 War Bond was awarded to Pvt. Anthony Lucas, Hartford, as one of the night's features. Sam Topaz, skating instructor, is back. Eddie Pekar, floor manager, is now working in Uncle Sam's Army. Charlie Stringer, Lenox, Mass., replaced him.

IN CLEVELAND Patrolman Ralph Darling turned to organ playing instead of turning in a report on a complaint he was sent to investigate, it was charged. As a result he was fired but later the head of the police department lightened the penalty to a month's suspension, saying that "playing the organ is not so terrible, altho I didn't hear it, so don't know how terrible it sounded." The whole matter might have been treated with nothing worse than a reprimand had it not been for the patrolman's enthusiasm in permitting the melody to dim out all memory of a required report which involved his own sergeant. Patrolman Darling and Sergeant Strauss were sent to investigate a complaint that a police car was frequently parked in the rear of Coliseum Roller Rink. After the organ recital was completed the two submitted the notation at headquarters that "the matter was too trivial to investigate." The sergeant got a month's suspension, too.

SELDOM SCOFF CIRCUS

(Continued from page 38)

Lights Sled-Runner Conservation Society. Strange as it may seem, because of the war there is a curb on such and rationing of feed for sled dogs is going into effect.

Due to the long days here at this time of the year we gave 16 matinees, with the night show starting at 3:30 a.m. Five performances were turnaways and the rest on chipped ice to the ring banks. Night show was over in time to miss a blackout. This show is booked across the Aleutian Islands to entertain

soldiers before hopping off of the continent for Russian army camps. Due to railroading conditions we have had our winter-quarters railroad siding torn up and shipped on, and it will be transported with the show for future emergencies. This show has not suffered a shortage of Eskimo labor. We find it very efficient in erecting our ice-block igloo-shaped big top, which is being used for these Far North dates.

POLACK SALE BIG IN LOS

(Continued from page 38)

No. 4, Victoria Gasca, rolling globe; Penny Parker, contortionist; Herbert Pina, unsupported ladder. No. 5, clown number (Art LaRue, the late LaCola, Ko Ko and Penny Parker). No. 6, George Hodgini, tight wire; Royal Four, tight wire, and Ed Pina, Mexican whip-wire. No. 7, Pauline, horizontal bar artist; Ruby Larkin, furniture juggler; Paul Rogers, juggler. No. 8, Polack Bros.' elephants, trained by Avis Feaster, Louis Roth and Gwen Carsey. No. 9, Joe Hodgini, equestrian act. No. 10, Black Brothers, comedy pantomime. No. 11, the Great Gregoresko. No. 12, Reuben Castang's Hollywood chimps. Intermission. No. 13, Hodgini riding school. No. 14, Atwell and LaFee, DeLane Sisters and Bernie, Ora and Minerva, Penny Parker; Miss Teresa, Spanish web; Tiny Kline, breakaway. No. 15, General Grant, the wonder horse, trained by Carlos Carreon. No. 16, Rollini, roly-poly performer. No. 17, Pina Troupe, teeterboard. No. 18, Capt. John Snyder's performing bears. No. 19, Tiny Kline's slide for life. No. 20, Phil and Dotty Phelps, head-to-head artists. No. 21, Terrezita (Morales), swinging trapeze. No. 22, Polack Bros.' Black Horse troupe, trained by Carlos Carreon. No. 23, Serge Flash, juggler. No. 24, Bob Fisher's Fearless Flyers.

Showfolk were saddened on Saturday night (26) when E. A. Meinecke, 53, clown known professionally as La Cola, died suddenly on the sidewalk in front of the Auditorium as he was leaving after the final performance. He was dead when medical aid reached him. Funeral services were held in the New Chapel at National Military Home, Sawtelle, Calif., Tuesday morning (29).

Side Lights

Penny Parker is playing public market dates. Olga Celeste is working at Victor McLaglen's. Louis Roth starts work on a new Paramount picture soon. Hurley Woodson is working at Columbia Pictures. John Riley is at Paramount Studios. George Perkins is in the salvage department at Fox. Cheerful Gardner is teaching Polack's elephants new routines. He is on the show but will leave in Denver, where the show plays under the auspices of El Jebel Shrine. Spider Kelly joined as a prop man. Cliff McDougal, press agent, was kept busy at night shows greeting friends. Pacific Coast Showmen's Association members were guests Monday night (21). Visitors included Eddie Brown, Hurley Woodson, George Emerson, Olga Celeste, Honest Bill Newton, Bob O'Hara, Joe Webb, George Perkins, Dick Lewis, Hugh McGill, the Escalantes, the Olveras, Mel Henry, Louis Goebel, Bill Temple and Bill Hoffman.

DRESSING ROOM GOSSIP

(Continued from page 39)

other girls' wardrobe out and usually forgets her own. I wouldn't know, but she was born in Birmingham, Eng. There seems to be a private feud between Capt. John Smith and Frank (Alabama) Campbell regarding who is the older. John claims that "Alabama" is at least 10 years older than he is and has papers to prove it.

Visitors the past week were R. E. Rolling and family; James V. Chloupek and niece, Jane Lerbourn; Homer Stack, Ben Stanley, Louise Plant, Bob Levy, Johnnie Cherba, Nathan L. Fairbairn; Walter B. Hohenadel, who is stationed at the same camp as Jack Voise, and Cliff Ewing, who formerly worked over here under Laughing George Davis. Received a grand letter from my old friend Ben Beno, of Pacific Coast Showmen's Association. He enclosed guest visiting cards for Bill Kellogg, Arthur Hoffman, Ernle White, Otto Griebing, Hubert Castle, Paul Nelson, Clary Bruce, Jimmie Reiffenach, Arthur Borella, Alva Evans, Harold Voise, Harry McFarlan and yours truly.

Birthdays the past week: Marvin Smith, Lee Smith, and Maurice Marellejo, member of Harold Voise's bar act. What a birthday dinner he served the boys and girls in the dressing rooms! We bought him a dressing robe which was the envy of all eyes. It will come in handy to guy out the flying act or to

lounge on his ranch on Daisy Hill. Our boy, who is a member of the Royal Canadian Air Force, spent a grand week's leave in New York at the home of Frank and May Wirth and family.—FREDDIE FREEMAN.

BURLESQUE NOTES

(Continued from page 15)

at the Liberty, Davenport, Ia., where the other stock principals are Will Hayes, Boob Brooks, Jo Jo Jordan, Nudine, Regina and Helene Colbert. . . . RUDY VAN GELDER, who was a drummer in brother Leon's ork in the pit at the Hudson, Union City, N. J., is now at Fort Dix, N. J., a member of Sergt. Marco Rozolas' post band. Rudy won medals in military drumming competitions. . . . SUGAR TAYLOR, former burly chorine under the name of Jayne Wallington, has been in Hollywood the last two years conducting her own eight-piece ork (four males and four females). Playing drums taught her by Harry Posner. Also recently promoted to captain in the Women's Ambulance and Defense Corps of America. . . . MURRAY McEACHERN now heads a six-piece band in the *Streets of Paris*, Hollywood, Calif. . . . NED MCGURN, number producer at the Star, Brooklyn, contracted by Clifford C. Fischer to assist Truly McGee to revise dance routines for *Priorities of 1943*.

TIRZA and Her Wine Fountain now featured with Gordon Kibbler's unit, *Wine, Woman and Song*, touring on the Hal Kemp vaude time. . . . JUNE ST. CLAIR opened September 18 at the Empress, Milwaukee, which had for its opening bill September 10 Mae Brown, Ronny Roberts, Chickie Evans, Palmer Cody, Walter Brown, Buddy Kane, Bobby Phillips and two vaude acts. . . . TOMMY RAPT, comic, left the Star, Brooklyn, September 17 to start a 10-week contract September 25 at the Follies, New Orleans. A long-distance call collect from Producer Eddie Lynch September 16 put Raft out three simoleans. . . . BOBBY MORRIS, comic, follows Art Gardner into the Star, Brooklyn, September 25, after a week at the Erie, Schenectady, N. Y. . . . SAM GOULD, singer, opened September 25 at the Follies, New Orleans. MARIE DIETZ is again producing at the Grand, Youngstown, O. . . . UNO.

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KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates.

LOOK - WE MAKE IT, YOU TAKE THE ORDERS for all firms. An Honor Roll. Natural Finished Walnut; Built Up Colonial Design.

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c.

SEASON'S BIG HIT! - HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery!

SELL SERVICE FLAG STAMPS - MILITARY Stationery - Big demand, large profits. Samples and details, 5c postage.

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Calendar and Novelty Catalog!

WHAT ARE YOU WAITING FOR? - HEE Haws, Rat, Skunk, Rattlesnake makes a Hitler. Folds up. 5c seller.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information.

SALESMEN WANTED

ADVERTISING BOOK MATCHES, PRINTED Black on Silver, \$6.95 per 2,500 Books. Cash Commission.

ATTENTION, CALENDAR MEN! - MAKE BIG money daily with Esquire's famous 1943 Varga Girl Calendars.

INCREASE YOUR EARNINGS - SELL OUT, standing reproductions of famous, popular, imported perfumes.

MAGAZINE AND BOOK SALESMEN! - Nationwide publicity creating big demand for outstanding premium books given away with Nationally Famous Magazines.

SELL OUR CHANGEABLE LETTER VICTORY Plaque, 238 Die-Cut Letters. Beautiful 4 Color Design.

BUSINESS OPPORTUNITIES

BUSINESS FAILURES DIAGNOSED - SEND \$1.00 with complete details of your troubles. Use our system.

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies.

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen.

TO CARNIVAL, SHOWMEN AND OTHERS ENGAGED in the amusement business, here is an opportunity seldom offered; large national organization doing long distance hauling on national basis wants immediately responsible men who can make substantial investment \$1,000 to \$1,200 purchase new or used truck.

INSTRUCTIONS BOOKS & CARTOONS

20 PATRIOTIC CHALK STUNTS, \$1.00 - Sensational, terrific. Free list Patriotic Rag Pictures, stage-size. Interesting illustrated catalog, 10c.

PERSONALS

INFORMATION WANTED AS TO WHEREabouts of Dewey Scott, with Blake Six Mule act. Notify HAPPY HARRISON or N. B. Rayer, Hartford, Mich.

MISCELLANEOUS

"SCIENCE OF COLORS," \$2; NOW 60c. "Character Analysis" illustrated, Special, 50c.

PRINTING

FLASHY 3-COLOR DESIGNS IN NONBENDING Window Cards for all occasions, 14x22 cards, \$3.50 hundred, 24-hour service; TRIBUNE PRESS, Fowler, Ind.

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 5 1/2x11 HAMMERMILL LETTERHEADS and 500 6 1/2 White-Wove Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ALL VENDING GUMS - BALL, CHICKS, STICK, Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J.

ARCADE EQUIPMENT - DROPS, CARD Vendors, Golf, Football, Texas Leaguers, Photographs, etc. WIMPY SCHUEPEL, Box 265, Red Bud, Ill.

BARGAINS - WESTERN BASEBALL, \$45.00; Holly Grip, \$7.50; Advance Shocker, \$6.00; Question-Answer Machine, \$5.00; 41 Majors, \$40.00; Hi Hat, \$40.00; All American, \$27.50; Power House, \$25.00; Keeney Anti-Aircraft, refinished red, \$55.00.

BARGAINS - 2 ROCK-OLA BOWLING ALLEYS, \$89.50 each; 1 Big Time, \$39.50; 2 Sunbeam, \$39.50 each; 1 Do Re Mi, \$39.50; 1 Heroscope, \$39.50; 2 Sky Blazers, \$39.50 each; 1 Texas Leaguer, \$37.50; 2 Seeburg Chicken Sam, \$39.50 each; 2 Seeburg Parachute Gun, \$115.00 each.

BIGGEST USED PHONOGRAPH BARGAINS - All reconditioned. Send for bargain list. FAIRMORE MUSIC COMPANY, 135 S. 5th St., Reading, Pa.

DO YOU have something to sell? want to buy? have a service to offer? need help? YOU GET PROMPT RESULTS AT LOW COST THRU BILLBOARD CLASSIFIED ADS! 10c a Word - Minimum \$2.00 - CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT Use this convenient order form

The Billboard Pub. Co., 25 Opera Place, Cincinnati, O. Insert following classified ad under classification. I enclose remittance in full in amount of. From. Address. City and State.

Table with 4 columns and 10 rows for classification and address entry.

Forms Close Thursday for Following Week's Issue

"BOMB THE JAPS" CHANGE-OVERS FOR Bingo, Criss-Cross Games, Triples collections, \$1.00; 6 for \$3.50. LOUIS ANDREUZZI, 318 S. 10th St., Hazleton, Pa.

BROWN PACES RACES, 30 PAY, SERIAL 5900, \$150.00; Six Paces Races Paper Rolls, \$2.50 each; Mills Front Vender, 5c Play, 2-4 Play J. P., \$20.00; Mills Front Vender 5c Play, N. J. P., \$10.00; Spark Plug Automatic Pay Off Counter Race Game, \$20.00.

BUCKLEY WALL BOXES - WE HAVE FOR sale fifty Boxes. Good condition, some marble glowed. Reasonably priced. McDANIEL SUGGETT MUSIC COMPANY, 711 N. Independence, Enid, Okla.

COUNTER MACHINES - CUBS, DAVAL 21, Daily Races Jr., Counter Kings, Imps, Mercury, \$7.50 each; Stoners Duel Peanut, \$6.50; Victory Peanut, \$5.50 each; 1c and 5c Rowe Gum Vendors, \$7.50; DuCrenier Candymans 72, \$40.00. HUNTER, Box 86, Pittsburg, Kansas.

SALE - CHEAP - FIFTY MILLS DEWEYS, JACK-Pot Centaurs, Caille-Watling Color Machines, also Mills Stands and Safes. BOX 497, Rockport, Texas.

"SPECIAL" - 10 8-COLUMN CIGARETTE, \$GM, \$29.95; 5 1c Target Guns, \$7.95; 10 5c Columbus Nut, \$3.00. Coin Wrappers, 60c per M. CAMEO VENDING SERVICE, 432 W. 42d, New York.

THREE POPMATIC POPCORN MACHINES - Late Model 24-A. 5c Coin Operated. Machine pops and delivers each bag of corn individually. Must sell. Make offer. Also Repair Parts for above. G. L. WEE, 609 So. 10th, Estherville, Iowa.

WANT TO BUY A. B. T. BIG GAME HUNTERS, new or old model. L. BILOW, 2512 W. Irving Park, Chicago, Ill.

WANTED FOR CASH - WURLITZER PHONOGRAPHS; 24s, 500, 600, 700, 800, 750, 850, Colonial. SOUTHERN DISTRIBUTING CO., 1082 Union, Memphis, Tenn.

WANTED FOR CASH - WE WILL PAY \$35.00 cash for Knock-Outs, Big Parades. MOUNT CARMEL AMUSE. CO., Mount Carmel, Penna.

WE BUY FOR CASH - KEENEY SUPER TRACK Times, Mills Late Slots, Seeburg 20 Record Phonographs. CHARLES PITTLE, New Bedford, Mass.

4 BALLY RAPID FIRE, \$159.50; 2 CHICKEN Sams, \$55.00; 2 Conviets, \$85.00; 2 Bally Bulls, \$45.00; 2 Slightly Used Keeney Submarines, \$179.50; Brown Anti-Aircraft, \$50.00; Black Anti-Aircraft, \$35.00; Seeburg Rex Phonograph, \$109.50; Keeney 20 Bar Box, \$12.50; 3 Keeney Adaptors for Empress, \$15.00; 10 Mutoscope Electric Traveling Cranes, \$50.00. C. B. BRADY CO., Durham, N. C.

5 BALLY FAIRMOUNTS - LIKE NEW, IN ORIGINAL crates, \$375.00 each. One third deposit, balance C. O. D. PECK AMUSEMENT CO., 324 So. Tacoma Avenue, Tacoma, Wash.

FOR SALE SECOND-HAND GOODS

A MILLS ICE CREAM MACHINE - LARGE Hardening Cabinet, 2HP Compressor, good shape, \$600; Kandy-Cheez-Korn outfit, \$150; Portable Push Cart Sandwich Wagon, Gasoline, \$30; Root Beer Barrel, \$25; Popcorn Machine, \$75; Coffee Urn, \$25; Cash Register, \$50. Other equipment, supply items. J. A. BRUCKEN COMPANY, INC., Evansville, Ind.

ALL AVAILABLE MAKES POPPERS - TWELVE Quart Popping Kettles. All Electric Poppers from \$45.00. CAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM KETTLES, COPPER KETTLES - Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending Machines cheap. NORTHSIDE CO., Indianola, Iowa.

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies.

ROTARY POPCORN POPPER, CAMEL CORN Copper Kettle, Caramel Candy Cooking Stove, Popcorn Bags. LONG EAKINS, 1976 High St., Springfield, O.

FOR SALE - SECOND-HAND SHOW PROPERTY

FILM USERS, ROADSHOWMEN - TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies.

FOR SALE - DEVRY 16MM. SOUND PROJECTOR Model K-684, \$225.00; A-1 Microphone, \$25.00. JAMES KOMCINSKY, Holloway Rd., Box 107, Alexandria, La.

MERRY-GO-ROUND - ALLAN HERSHELL 3-Abreast Portable, 1926; very good condition; New Motor, very good 150 Wurlitzer Organ, recently overhauled. Ride and Horses painted. Well worth money. Capacity, 48. \$2,500.00, cash only. Also Star Electric Pop Corn Machine; clean and O. K. for service, \$50.00. LECUYER, 117 Hamilton, Worcester, Mass.

16MM FEATURES AND SHORTS FOR SALE - Some low as \$4.00 a Reel. Stamp for list. TENT THEATER, Wells, Texas.

16MM SOF PROJECTOR, COMPLETE WITH "Crown of Thorns" Feature and Short, \$115.00. Half with order; balance C. O. D. Subject station examination. H. D. PARKER, 214 1/2 E. 19th, Anniston, Alabama.

**PHOTO SUPPLIES
DEVELOPING-PRINTING**

DAY-NIGHT NEW PHOTO PROCESS — FIFTEEN minutes delivery. Abundance of stock available. Samples. PHOTO ROSTER CO., Hattiesburg, Miss. oc17x

DEAL WITH ORIGINATOR — LEATHERETTE Folders for 1 1/2x2, \$15.00 per 1,000. Two dozen extra free. C. GAMEISER, 146 Park Row, New York. oc10

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. oc31x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kansas. oc17

ROLLS DEVELOPED — TWO SUMMER GLOSS Prints made from each negative only 25c. Guaranteed reprints 2c each. SUMMERS STUDIO, Unionville, Mo. oc10x

WANTED—EASTMAN DIRECT POSITIVE PAPER, Size 1 1/2", 2", 2 1/2", 3" and 3 1/2" inch by 250 ft. Rolls. Be sure to state Expiration Date. Will pay top Ceiling Price. What have you? McLAMB PHOTO STUDIO, 1624 South St., Philadelphia, Pa.

100 8x10 PROFESSIONAL PHOTOS, \$3.50. High Grade Reproductions. Glossy Double Weight. Samples and further particulars on request. PHOTO LAB., 3118 N. Clark St., Chicago, Ill. x

ACTS, SONGS & PARODIES

SNAPPY VENTRILOQUIAL DIALOGUES, Monologues Written — Dollar each. Monobits, Special Songs. List for stamp. TIZZARD, 104 W. 71st Street, New York.

**MUSICAL INSTRUMENTS,
ACCESSORIES**

GIBSON ELECTRIC STEEL GUITAR AND Amplifier. Also Large Walnut Tone Cabinet for playing in standing position. Write for photos. DAN DOUBLEMONT, 612 W. 4th, Marion, Ind.

HAMMOND ELECTRIC ORGAN — MODEL B and B Speaker. Nearly new. Drafted, must sell. Best offer takes it. BOX 526, Rochester, Minn.

**COSTUMES, UNIFORMS,
WARDROBES**

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Band Orchestra Coats, all kinds. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

BEAUTIFUL CHORUS COSTUMES — RUMBAS, Strip Tease, Orientals, Orchestra Coats, \$2.00. Tuxedos, Cellophane Hulas, Velvet Curtains. Minstrels, Clowns. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. oc10

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. oc10x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. oc17

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. no7

VENTRILOQUIST FIGURES, MARIONETTES, Punch and Judy. Illustrated catalog, 15c. FRANK MARSHALL, 5518 So. Loomis Blvd., Chicago, Ill.

VENTRILOQUIAL FIGURES — ALSO MARIONETTES and Punch Figures, used three days; great sacrifice. Bargains. TURNER, 511 Farson, St. Joseph, Mo.

WITH MY SECRET METHODS YOU CAN BECOME a real successful Hypnotist. For complete course, including my complete Hypnotic Act Routine, send \$2.00. Money back guarantee. C. BELLOWS (Great Voudini), 46 Patterson Ave., Hempstead, N. Y. x

**ANIMALS, BIRDS,
REPTILES**

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

LIVE ARMADILLOS — ALL SIZES, HEALTHY Specimen, \$2.50 each, \$4.25 pair; Mother, four Babies, \$10.00. Also Armadillo Baskets, etc. Cash with order. APELT ARMADILLO FARM, Comfort, Tex. x

PERFORMING ELEPHANT, CHIMPANZEE, Lions, Leopard, Llama, Zebra, Philippine Buffalo, Wolves, Peccaries, many others, reasonable. Wanted, Performing Dogs, rolling globe. ANIMAL FARM, General Delivery, Newburyport, Massachusetts.

PLENTY HEALTHY SNAKES NOW, ALL KINDS; also large Boa Snakes, ten feet long; Armadillos, Alligators, Guinea Pigs, Iguanas, Gila Monsters, Texas Horned Toads, Dragons, Mexican Beaded Lizards, Mexican Giant Horned Toads, Monkeys, Dingos, Baboons, Swans, large African Lion, males; Ocelots, Coatimundis, Agoutis, Pacas, Scentless Skunks, Ringtail Cats, White Raccoons, Ferrets, Scentless Civet Cats, White Squirrels, Rats, Mice, Talking Parrots, White Doves, Parakeets, Prairie Dogs, Kangaroo Rats, Peafowl. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. oc10x

TEN TAME BLACK SPIDER MONKEYS, SEVERAL Ocelots, plenty Black Hooded Rats, White Mice, Large Dragons. Wire OTTO MARTIN LOCKE, New Braunfels, Texas. oc17

WANTED—TRICK MIDGET MULE, WELL trained and small. State all first letter. Height, price, age, etc. Picture. In vicinity of Wisconsin. Also small, roll played Calliope. BOX C-6, Billboard, Cincinnati.

WILL BUY SMALL TRAINED ANIMALS — Dogs, Ponies, Monkeys, etc. HORACE SHANE, 1115 Central Ave., Indianapolis, Ind.

HELP WANTED

ADVANCE MAN WITH CAR — BOOK STRONG Novelty Single, Schools, etc. Percentage, any territory except South. B. A. (2-10) DANIEL, General Delivery, Warren, O.

COCKTAIL UNIT WANTS BASS MAN THAT sings. Also man doubling Solo Hawaiian and Electric Guitar. Excellent salary. BOX C-471, The Billboard, Cincinnati.

COLOR MUSICIANS AND PERFORMERS — All Instruments, especially Trombones and Trumpets. Comedians, Specialty Acts and Teams. Largest Medicine Show on Earth, out all winter. Salary, \$15.00 to \$50.00 per week and ghost walks regularly. Wire or write, pay yours, and boozeheads, lay off. DAVID S. BELL, Owner Fargo Follies, Home Office, 116 E. Rogers St., Valdosta, Ga. P.S.: Sensational Free Acts, wire.

DANCE MUSICIANS—SAX, TRUMPET, BASS and Drums for ten piece band. Steady work. Now playing Cherokee Ranch, Augusta, Ga. Write or wire CHARLES FULCHER, Leader.

EXPERIENCED ARCADE MECHANIC — MUST be sober, competent, not subject immediate draft. \$50.00 weekly. Permanent job. Write or wire quickly giving reference details. PENNY ARCADE, Mineral Wells, Texas.

FLOOR MANAGER WANTED FOR PORTABLE Rink in the South. Steady work and good pay for an experienced man. BOX C-3, The Billboard, Cincinnati, O. oc17

FOR NAME BAND — TWO FEMALE VOCALISTS. Ballad Singer and Novelty-Swing Singer. Experience unnecessary. Must travel. Six months advance bookings. Submit professional photo if possible. Complete data, height, weight, color of hair, age, musical ability. BOX 381, Billboard, 1564 Broadway, New York.

MEXICAN AND HAWAIIAN ACTS SUITABLE for Schools. Solid bookings; salary guaranteed to qualified entertainers. Write stating all. BOX 41, Galt, Missouri.

UNION TRUMPETER, DOUBLING SAXOPHONE. Sixty dollars weekly; railway transportation. Week stands, Southern Fairs Grandstand Show. JOE A. THOMAS, Gen. Del., Birmingham, Ala.

VIOLINIST — CONCERT, DANCE; ALSO SAXOPHONE, double Violin or Bass. Lady or gentleman. State age, weight, height, experience. Enclose photo. Hotel work, salary and board and room. Write R. MADDAFORD, Hot Springs, Va.

WANT SPECIALTY PEOPLE DOUBLING ORCHESTRA, Hillbilly and Swing. Three night and week stand. State salary. HAVERSTOCK TENT SHOW, Duke, Okla.

WANTED YOUNG MUSICIANS, SINGERS AND Yodelers for Cowboy Dance Band. Write BOX 130, Concord, N. H.

YOUNG, ATTRACTIVE, VERSATILE PROFESSIONAL Girl Musicians for nine-piece band. Union. State all, enclose photo. BOX 323 South, Springfield, Mo.

WANTED TO BUY

DIRECT POSITIVE PAPER, 1 1/2" ROLLS AND 5x7. Also want 4 for 10c Outfit. Prefer Double Camera. HASSAN, P. O. Box 95, Tip-ton, Ind.

ELI FERRIS WHEEL FOR CASH — STATE DETAILS, price, location in first letter. Address BOX C-1, Billboard, Cincinnati. oc17

KIDDY AUTO RIDE — ALSO FROZEN CUSTARD Machine. In good condition and guaranteed in running order. W. T. RODD, Topsfield, Mass.

PEANUT ROASTER, ANY MAKE; ALSO POTATO Chip Machine; Vita Sealed preferred. What have you? MONTGOMERY, 482 Flatbush Ave., Brooklyn, N. Y.

WANT TO BUY AMMUNITION—22 SHORTS, Longs or Long Rifle. Any quantity. Will pay attractive price. PENNY ARCADE CO., 305 E. Baltimore St., Baltimore, Md. oc10

WANT TO BUY 18x18 PUSH POLE TENT, 8 Ft. Side Wall; good condition; price, cheap. BOB RENO, Hagerstown, Md.

WANTED TO BUY—USED RIDES, GAS POWER Plants, Merry-Go-Round Horses. For Sale, 4 Duck Pin Alleys. RAY YARHAM, Newton, Iowa.

WILL PAY CASH FOR BALL GUM VENDERS; any quantity. Must be reasonable in price. MILLER, 570 Bloomfield Ave., Newark, N. J.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only

MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

**AT LIBERTY
AGENTS AND MANAGERS**

AGENT, BOOKER, CONTRACTOR, PUBLICITY Director. Twenty years' theatrical, musical revue, vaudeville, circus Coast to Coast experience. First class attractions only. Expert contractor, high powered press. Have car. State salary. Join on wire. ROBERT SAUL, 124 W. Maple Ave., Adrian, Mich. oc24

Caretaker, Manager for tavern, night club, theatre anywhere. Don't worry about music, I have my own. Middleaged, personality, honest, sober. Wife cooks. Hallock, Route 6, Duith, Minn. oc10

**AT LIBERTY
CIRCUS AND CARNIVAL**

NEW STYLE HALF AND Half — Experience, ability and talker. Will go anywhere. Write or wire FANNIE BLAIS, care Clarke, 122 N. 10th St., Philadelphia, Pa.

At Liberty — Man with Sound Truck; A-1, has appearance of a circus wagon. Has 40 lights and Mechanical Clown. Salary \$45.00 per week. Al Devine, U. S. War Veteran, General Delivery, Blue Island, Ill. oc10

**AT LIBERTY
COLORED PEOPLE**

AT LIBERTY — COLORED BAND. DUKE AND 5 Dukes. Available October 10. Night club, hotel, tavern, cocktail lounge. Direct from New York City. HERBERT FRANCIS, 1551 Southern Blvd., Bronx, New York City. oc17

**AT LIBERTY
DRAMATIC ARTISTS**

ACTOR — AGE 20, DRAFT EXEMPT. Desires stock work immediately. Two seasons' experience Leads, Second Business, Singers. Photo on request. Hurry. ROBERT BERGER, 200 W. 50th Street, New York.

YOUNG MAN, DRAFT EXEMPT — GENERAL business or as cast. All essentials. Experience, wardrobe, ability. Clever Specialties. Sober and reliable. PETER MICHAELS, Benns Church, Va.

**AT LIBERTY
MISCELLANEOUS**

Gagwriter, twenty-one, good material, two years' experience cartoon gag-writing. Want to write for recognized radio, stage, night club comedian or team. Donnelly, 147 Mezerole Ave., Brooklyn, N. Y. oc17

**AT LIBERTY
M. P. OPERATORS**

THEATER MANAGER, ALSO PROJECTIONIST— Sober, reliable, draft exempt. Age 26. Go anywhere, but an Ohio city preferred. L. C. Neuhart, Ewington, Ohio.

**AT LIBERTY
MUSICIANS**

AT LIBERTY SOON— Thoroughly experienced First Trumpet. Name band experience. Class 3-A. Write BOX C-4, care Billboard, Cincinnati. oc17

DEPENDABLE FIRST Trumpet — Name band experience. BOX C-485, The Billboard, Cincinnati, O. oc17

HAMMOND ORGANIST— Own organ. Available November 10. Prefer Southern location with cocktail unit. Draft exempt. Read, transpose, arrange. Everything considered, answered. BOX C-5, Billboard, Cincinnati. oc24

TENOR ALTO CLARINET —All essentials, dance show. Draft exempt. Available October 12. Location only. MUSICIAN, General Delivery, Warren, Pa. oc17

A-I VIOLINIST — PIT VAUDEVILLE LEADER or side. Double excellent Hawaiian or Spanish Electric Guitars. Class 3-A, union. Consider location job only. 1006 Raynor, Joliet, Ill. *

AT LIBERTY — FIRST TRUMPET AVAILABLE October 9. Age 26, neat appearance. Ten years' experience dance and pit. Union, draft 3-A. BOX C-484, Billboard, Cincinnati, O.

DRUMMER — DRAFT EXEMPT. VAUDEVILLE, Tab, Burlesque, ten years. W. S. Butterfield theaters. References, Ed Besty, general manager of Butterfield Theaters of Michigan. Union. L. A. COOK, 617 N. Saginaw St., Flint, Mich.

DRUMMER, VOCALIST DESIRES TO LOCATE with good band. Preferably commercial. Draft exempt. Reliable. Will travel. Union. Address BOB RAFFERTY, 115 E. Maple St., Hinsdale, Ill.

DRUMMER — 19, UNION, EXPERIENCED, complete set. Location preferred. Read, Swing style. Will travel. CHARLES AMONS, Gateway Hotel, Central Ave., Los Angeles, Calif.

EXPERIENCED DRUMMER — JOIN AT ONCE. Draft exempt. Any proposition considered, dance or shows. Washington, D. C., territory preferred. New equipment, plenty rhythm and reliable. TOM WRENN, 24 Grove St., Asheville, N. C.

LEAD ALTO AND CLARINET. ALL ESSENTIALS. Wife is excellent vocalist. Prefer working together. Available October 12. R. BARR, Hotel Harding, Iron Mountain, Mich.

TENOR ALTO, CLARINET—EXPERIENCED ALL lines, young, neat, single, and sober. Write ART MYERS, care Dodson Shows, Abilene, Tex.

TENOR SAX—EXPERIENCED, GOOD SECTION man. No Take Off. Prefer Tenor Band. Do Band Comedy Numbers. Draft exempt; \$45.00 minimum. Location preferred. Call or write. ROOM 702, Ford Hotel, Rochester, N. Y.

Alto Sax, Clarinet, double trumpet. Age 28, draft exempt. Good reader, phrase, tone, "go" on all. Write stating all. No road bands. Musician, care Dick Roesser, Dutzow, Mo.

At Liberty—Alto, Tenor Sax, Clarinet. Sweet or swing, show experience, take off, excellent reader. Prefer location. Draft exempt, age 27. \$45 minimum. Dick Watts, Knightstown, Ind. oc17

Available—Strong 1st Trumpet. White, male, union. Modern, good equipment, style, range, thoroughly experienced. Can sing. Now. Trumpet. 3320 W. Central Ave., Toledo, Ohio.

Drummer—Fine swing or society, prefer swing. Name band experience, can cut any show. Would like location around Detroit, Chicago, Cleveland, but consider others. Local 802. Prefer large combination. Have fine drums, car, tax, etc. Write Mack La Tour, General Delivery, Toledo, Ohio.

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft 4F. Write Freddie Stevens, 2145 E. William, Decatur, Ill. oc24

Guitarist—Age 25, union. Read, fake. Draft deferred. Prefer strutting, cocktail unit, location. Or small or large combo if good pay. Do vocals. \$40 minimum. Available in one week. Write J. J. Faulkner, 1101 43rd Street, South St. Petersburg, Fla.

Tenor Sax, Clarinet—Available immediately. Draft exempt, age 26, neat appearance. Experienced, read, jam, all essentials. Location only. Prefer South. Musician, 903 1/2 Beech, Texarkana, Ark.

Tenor Clarinet Arranger. Age twenty-three. Draft classification 3-A. Excellent reader tone phrasing. Available immediately. Wire Kenneth D. Houchen 204 N. Seventh St., Albany, Ga.

Trumpet—Reads well, sober, take off, plenty of experience. Wire. Larry Gwert, 2307 Lysle Lane, Norwood, Ohio.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

Forman, Kelly (License), 10c
Mcclay, Dr., Gordon, 14c
Monsiglian, Edw., 19c

Abbott, David
ABBOTT, James
Abbott, Helen
ACTEE, Homer P.
ACUFF, Wm. M.
Adams, Eugene
Adams, Gen.
Adams, Hays Otey
Adams, Ned
ADAMS, Sanford
Adams, Mrs. S. A.
ADCOCK, KENNETH

ADLER, Joseph
Admits, The
AITKEN, Roy

Akers, Melvin
Aberns, Roy
ALBIN, GEO.
ALEXANDER JR., Gordon
Alexander, Jess B.
Alexander, Ted S.
Alfred & Rosita
Ali, Mrs. Martha

ALIFF, Hamilton
Allen, H. S.
Allen Sisters
Allen, Fred
Allen, Herbert
ALLEN, Homer
Allen, R. F.
Allen, Mrs. Roy
ALLISON, Arthur
McKinley

Almony, Fred
Ambassadors, The
AMMONS, John
Amok, Chief
ANDERSON, CARL D.
ANDERSON, MARVIN
ANDERSON, PORTER
ANDERSON, MAYNARD J.
Anderson, Richard (Kitty)
Andrews, Jackie
ANDREWS, Joe

Andronouski, John
Angus, Cecil W.
Anthony, J. C.
Anthony, Milo
Applebaum, Sam
Arkansas Revelers
Arno, Ernie
ARNOLD, ALFRED
FRANKLIN
ARNOLD, Erwin
Arnold, Harry V.
ARTHUR, CHES-
TER ALLEN
ARTHUR, Joe
ARTHUR, Miles
ARTHUR, Judson
ARTHUR, Percy
ARTHUR, Walter
ARTHUR, Virgil
Fester

Ash, Carrie
Asher, Frank
Augustin, Marnelene
AUGUSTINUS, Frank A.
Austin, Prof. A.
Austin, Frank L.
Avalon, Mrs. Lila
Averill, M. W.
Avery, Jos. R.
Avon Sisters
Babbs, Mr. & Mrs. Speedy

BACHMAN, Theo.
Baker, Earl Dewey
Bachus, Jos.
Bacon, Faith
BADEN, Henry
BAILEY, Sam
BAKER, Mrs. W. C.
BAKER, Andrew
Baker, Mr. Babe
BAKER, Benl. H.
Baker, Hermon
BAKER, Raymond
Balderson, A. M.
BALDWIN, Wm.
Ballgas, Emil
BANKS, JOS.
ALEXANDER
Ranta, Rns
Barie, Arthur
Barie, C. A.
Barker, Howard
BARMAN, LESLIE W.
Barnes, Mrs. Betty
Barnes, Floyd
Barnes, Mrs. Mildred
BARNES, William
Henry

Barnett, Mr.
(Traveling Carnival)
Barnett, Wm.
Barnis, M. E.
Barr Bros.' Circus
Barr, Harold
Barriekman, Ernest
Bartholomew, Mrs. H. W.
Bartlett, Harry
BARTON, Allan
Lano
Barty, Dolores
Bassitt & Bailey
Battiste, Mrs. Syl
BATTISTE, Willie
(Carly)
Baxter, Harry
Baxter, J. A.
Bayless, Mrs. Alma
Bayne, Beverly
Bays, Audrey
Bays, Richard
Bazil, Jay
Bead, John
BEARD, H. C.
BEARDSLEY, Geo. B.
BEARFIELD, ROBT. CARL
Beasley, R. C.
Beatty, John
Beatty, O. J.
Beaupre, Hector
BECK, Waldemar A.
Beckett, Chas.
Beesten, Marie
BEIGHLEY, Douglas
Belle Isle, Harris
Bello, James
Bender, Philip
Benner, Myrtle
Bennets, The
Bennett, Jim
BENNUSA, BENJ. CHAS.
Bentley, Mrs. J. M.
BENTON, Henry
Leemar
BER, FRANKLIN
MO.

BERKHEISER, William Henry
BERMAN, Leola A.
Bernard, Mrs. Jos.
Bernas, John
BERNSTEIN, Morris A.
BERRY, Curtis
BERRY, EUGENE
PARKER
BERRY, Truly
BERRY, Wm.
BERRY, Walter
Beas, Mr. & Mrs.
Bibles, Mrs. Ruth
BIGGERS, MERRITT S.
Bims, John W.
BILLEAUDEAU, RAYMOND J.
BILLIPS, Sammy Lee
Billurs, Viola
BISHOP, Chas. J.
BISHOP, E. Oley
Black, W. J.
Blackford, Howard
Blackhawk, Billy
BLACK-WOLF, Jack R.
Blain, Arthur E.
Blake, Curley
BLAND, Frankie
BLAND, HOMER B.
BLANKENSHIP, WALTER
BLANN, John
Frederick
BLANTON, HARRY
THOMAS
Britel Twins
Britt, Bert H.
BRITT, JOHN
HENRY
Brizending, Jake
BROCK, Stanley
BRODA, John J.
BRODERICK, Paul
BRODERICK, Geo. Thos.
Brodsky, Al
Broesch, Geo. Jr.
BROOKEY, Chas. E.
Brooks, Clifford S.
Brooks, Wilbert
Nathaniel
BROOKSHIRE, John B.
Bray, Wm. (Big Boy)
BRAZZELL, Lonnie
BREACH, HOWARD
Breeze, Nelson
Brennridge, Chas.
Brenton, Brenda
BREWER, Henry
Dubois
Brewer, Katherine
BRICKER, Clem
BRIDGES, Erwin
Briggs, Robt.
(Bob)
BRIGGS, WILLARD O.
BRINEGAR, THOMAS
Britel Twins
Britt, Bert H.
BRITT, JOHN
HENRY
Brizending, Jake
BROCK, Stanley
BRODA, John J.
BRODERICK, Paul
BRODERICK, Geo. Thos.
Brodsky, Al
Broesch, Geo. Jr.
BROOKEY, Chas. E.
Brooks, Clifford S.
Brooks, Wilbert
Nathaniel
BROOKSHIRE, John B.

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BERMAN, Leola A.
Bernard, Mrs. Jos.
Bernas, John
BERNSTEIN, Morris A.
BERRY, Curtis
BERRY, EUGENE
PARKER
BERRY, Truly
BERRY, Wm.
BERRY, Walter
Beas, Mr. & Mrs.
Bibles, Mrs. Ruth
BIGGERS, MERRITT S.
Bims, John W.
BILLEAUDEAU, RAYMOND J.
BILLIPS, Sammy Lee
Billurs, Viola
BISHOP, Chas. J.
BISHOP, E. Oley
Black, W. J.
Blackford, Howard
Blackhawk, Billy
BLACK-WOLF, Jack R.
Blain, Arthur E.
Blake, Curley
BLAND, Frankie
BLAND, HOMER B.
BLANKENSHIP, WALTER
BLANN, John
Frederick
BLANTON, HARRY
THOMAS
Britel Twins
Britt, Bert H.
BRITT, JOHN
HENRY
Brizending, Jake
BROCK, Stanley
BRODA, John J.
BRODERICK, Paul
BRODERICK, Geo. Thos.
Brodsky, Al
Broesch, Geo. Jr.
BROOKEY, Chas. E.
Brooks, Clifford S.
Brooks, Wilbert
Nathaniel
BROOKSHIRE, John B.



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- BRAY, Wm. (Big Boy)
BRAZZELL, Lonnie
BREACH, HOWARD
Breeze, Nelson
Brennridge, Chas.
Brenton, Brenda
BREWER, Henry
Dubois
Brewer, Katherine
BRICKER, Clem
BRIDGES, Erwin
Briggs, Robt.
(Bob)
BRIGGS, WILLARD O.
BRINEGAR, THOMAS
Britel Twins
Britt, Bert H.
BRITT, JOHN
HENRY
Brizending, Jake
BROCK, Stanley
BRODA, John J.
BRODERICK, Paul
BRODERICK, Geo. Thos.
Brodsky, Al
Broesch, Geo. Jr.
BROOKEY, Chas. E.
Brooks, Clifford S.
Brooks, Wilbert
Nathaniel
BROOKSHIRE, John B.

Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

- BROWN, ABRAM
JOHN
Brown, Carl
BROWN, Clayton
Geo.
BROWN, EMERY
JUSTIN
BROWN, Ernest
Homer
BROWN, Freddie
Brown, Geo.
BOAS
Brown, Helen
Brown, James M.
BROWN, JOHN
JOS.
Brown, Kenneth P.
H.
Brown, Leonce W.
BROWN, Moses
BUHOW, Leonard Chas.
BULEY, Johnnie
Lawrence
BULLOCK, Wyatt
H.
Bupsh, W. A.
Burch, Geo.
Burd, Mrs. S.
BURGESS, EARL G.
BURKE, Frank J.
Burke, Frederick
Caper, Don
CARD, John Henry
Carey, Al
Carey, Mrs. Bobby
Carey, R. E.
Carey, Thos.
Carl, Geo.
CARL, James E.
CARL, Mr. & Mrs.
A. H.
CARLIN, Robt.
Henry
Carlson, Mrs. Lee
CARLSON, Lee O.
Carlton, Emily
Carman, F. E.
CARMIN, JAS. B.
CARNEVALE, RALPH P.
Carpenter, Betty
CARPENTER, Lewis Gouar
Carrelo, Joe
CARR, CHAS. H.
Carr, Joe
CARR, Robt. Leo
Cartigan, J.
CARRILLO, THEODORE
Carroll, G. Earl
Carroll, Dave
Carroll, Louis
CARSON, Francis
Lamb
Carson, Frank L.
Carson, Gwendolyn
CARSON, ROBT. O.
CARTER, James
Thos.
CARTER, SAMUEL
ELWOOD
CARTER, Wm.
Herbert
CARVIN, Roman
Totry
CASE, JAMES A.
Case, Dale
CASEY, Jarvis
CASEY, Jos. Berry
CASEY JR., John A.
JOSEPH
CASH, Richard
Edw.
Cass, Chester
Cassidy, Mrs. Pat
CASTEL, H. W.
CASTLE, CHESTER
CASTLE, JAMES
ELI
Castelino, James

- Cassidy, Chester
Casper, Art
Casper, Mrs. Edith
Cook, Welby
COOK, WM.
Cooke, Mr. & Mrs.
Cooke, Jess M.
Cooke, Mary
Cooke, Roberta
Cooper, Albert
Coppin, E. V.
COPELAND, Norman Hunter
COPENHAVER, Victor Leo
Corbin, Johnnie
CORCORAN, Max
James
Corline & Tina
Conroy, Alvin
CORNELIUS, LOUIS LEE
CORNWELL, James Willard
CORNYN, Bernard
Jos.
Cortez, Rose
COSGROVE, Patrick Francis
Costa, Steve
Costa, Zeke
COSTELLO, James
Jos.
COSTELLO, Larry
Jan
Castello, Tom
Cooley, Horace W.
COTTON, Jack E.
Coultras, Mrs. Marie
COURDUFF, ANDREW
COURTNER, Wm.
J.
Coughley, Russel J.
COVINGTON, Erby Lee
Cowan, Doc
COWENS, Alvis
Vernon
COWENS, Richard
E.
Cox, O. C.
COX, Victor W.
COX, WM. TAYLOR
COYLE, Wm.
David
CRABTREE, Wm.
Glenn
Craden, Sam
Craig, Carmel
CRAMER, HAROLD
KENNETH
Crandye Sisters
Craozza, Martin
Crawford, Chas. V.
Crawford, Mrs. Helen
Crawford, Vogel
DIHAYE, Al
DI JOSEPH, Louis
CREWS, Harry
Clement
CREWS, L. D.
CRISTO, Pedro
Edmond
Crosen, Betty
CROSS, BEAVER
GEARHART
Crowley, G. C.
Crowthers, Fred
CRUISINS, Alva
F.
Culk, Fred
Culp, Marie
CUMBLIDGE, Con Gale
CUMMINGS, Cecil
Francis
CUMMINGS, Justin B.
Cunningham Sisters
Cunningham, Dorothy
CUNNINGHAM, HENRY
Cupper, Bessie
CURL, Mrs. Joe
Curtis Jr., Geo. H.
CURTIS, Robt. S.
CUSTER, ROBT. P.
Czudek, John
D'Aubour, Kenny
D'ACQUEL, Jimmie
DAFOE, Howard
DAGNELL, Wm.
A.
DAIL, Edw.
DAILEY, EUGENE J.
Dailey, Lawrence
Dailey, Ruth
DAILY, Alvir
Ernest
Daily, John W.
DAKOFF, Mike
Dale, Geo. or Ben
Dallas, Buddy & Virginia
Dance Trio
DANIEL, Norman
L.
DANIELS, RAYMOND
Danna, Betty
Dare, Johnny
Dare, Marjorie
Dare, Yvette
Darling, Jean
Darling, Tom & Jeanne
DARRAH, ALBERT FRANK
DART, ROLLIN
JONES
DAUCHY, HOMER ALLEN
DAUGHERTY, Donald Barr
David, Geo. L.
Davies, Pat
DAVIS, Claude
James
Davis, Eddie & Helen
DAVIS, Edw. E.
DAVIS, Harry
DAVIS, HARVEY S.
Davis, Howard
DAVIS, Jess
Carroll
Davis, Mr. Pat
DAVIS, Percy John
DAVIS, Ray
DAVIS, Robt.
Lewis
Davis, Wm. W.
Davis, Whitey
DAVIS, Willard
DAWSON, Clifford
Atley
DAWSON, Samuel
Geo.
Day, Mrs. Agnes
DeBarrie, W. E.
DEBOW, JAMES
BUGH
DE CHARLES-
TON, Wm.
DeCruz, Neha
DE DOYEN, Anthony Jes.
DeEster, Mr. & Mrs. Lester
DeLamo, Rita
DeRosia, Mrs. Alma
DE VELEO & WANDO
DE WIT, HARRY LEE
DeWitt, Louis H.
Dean & Martin
Dean, Agnes
Christine
Dean, Beth
DEAN, Frank
Stagg
DEAN, JESSE
FRANK
Dean, Joey
Deater, Irene
DeFour, Mrs. Mary
C. C.
Del Mar, Josephine
DELLEPLAIN, Virgil Lee
Delmore, Lou O.
Demarais Sisters
Demetro, Tom
Denault, Helen
DENHAM, LEO
MARSHALL
Dennis, Carl Lee
DENNIS, Jack
Borner
Denunson, Ernest
W.
DERINES, JOHN
LEVIE
DerVan, Loraine
Desmond, John
DEWESE, Thos.
J.
DEWEY, Geo. S.
Dexter & Desmond
DIAL, EDWARD
Dickens, Jack O.
Dickson, Cephis
Courad
DICKERSON, Ralph Richard
DI CORTE, David
V.
DiCorte, Marguerite
DIHAYE, Al
DI JOSEPH, Louis
DILEGGE, Michael H.
Dillon, Edwood
DILLEPLAIN, Virgil Lee
Dillon & Parlowe
DILLON, Luke
DINGLER, JOSEPH
ROBERT
DINGS, Dwight A.
CALVIN H.
DISSINGER, Calvin H.
Dix, Jos.
DIX, ROBERT
EDWIN
Dixon, Dolly
Dixon, Major
Shorty
DIXON, ROBT.
CARL
DOANAHOO, Alda Ray
DOCEN, Clarence
Earl
DODSON, Ernest
L.
DOMBKOWSKI, Stephen E.
DOMSIC, Thos. J.
DONALDSON, WALTER
EUGENE
Donnan, Geo.
Donnelly, Hector E.
Donohue, James
Dunovan, Billy & Doris
DORAN, Dale
Francis F.
Dorner, Art C.
Dotty, Mrs. L. B.
DOUGHERTY, Patrick J.
Dougherty, Mr. & Mrs. Duke
DOWEN, Edgar
DOWNNEY, Geo. L.
DOYER, ANTHONY JOS.
DRAKE, Jos. Edw.
Drowlaw, Jerald
DRURY, Leo Edw.
Drysdale, Grace
Dubois & Seward
DUFFY, James
John
DUGAN, Daniel J.
Dugan, Mrs. Kathryn
DUGAS, DALE
CHAS.
DUKE, Harvey
DUNAVAN, JAMES
DUNCAN, Alvah
B.
Duncan, Robt.
Dunlap, Claude
Dunn, Jeff
Dunn, Roy
DUNSTON, Louie
Edw.
DURANT, WM.
DURR, LAUFAYTE
DUSTIN, Wm. Tes
Dye, Mr. & Mrs.
Elmer
Dye, Leo Elden
Eagle Eye, Chief
EARNEST, Merle
Okley
Eares, G.
Eckers, Peggy
Edenfield, Lili
Edingfield, Daniel
EDMUND, PETERS A.
Edwards, Jimmy
EDWARDS, Chas. W.
EDWARDS, CLIFFORD
CORNELIUS
EDWARDS, James
D.
EDWARDS, LOUIS FUGUSON
EDWARDS, Robt.
Bob
Edwards Sisters
Edwards, Mrs. V.
Lillian
EFFRIM, JOHN
EGER, Lawrence
Edwin
ELDRIDGE, JOE
EARL
Elledge, Ina
ELLINGTON, JOS. CARR
ELLIS, Ray Chas.
ELLIS, THOMAS
Ellison, Jimmy
ELMETS, BARNEY
Emerson, Eddie
EMERSON, GEO.
ARTHUR
L.
Emerson, Leon
EMIG, KURT P.
EMMONS, Hugh
Finley
Emswiler, Mr. Babe
ENFIELD, KURT
F.
Enrland, Frank J.
Enis, Glenn
ENRIGHT, ALFRED O.
ENRIAM, Geo.
ERWIN, WALKER
JOHN
ERWIN, Ernest
Bennett
Erwin, Lee
ESTEK, James
Kelley
Ester-Lester
Estes, R. K.
Etridge, J. W.
Etkin, Mrs. Helen
EVANS, Claude
EVANS, Britt
James
Evans, Ellean
Evans Family
EVANS, FAY B.
Evans, Geo.
Everhart, Allan
EVERITT, Oscar
Ray
EWTON, Jos.
Madison
EYMAN, Lee E.
EYSTED, BENJ.
ALFRED
Fabiunsky, Mrs.
Frances
Fabr, Fernando
Fales, Mrs. Nettie
Falkner, D. A.
FALLAW, CHAS.
FELTON
Fallon, Mrs. Evelyn
FARBER, Harry
Farmer & Wayne
Fast, Dan
FAULCONER, Granville Downing
FAULKNER, JOHN HERMAN
Fee, John
Fee, John L.
Feener, Jerome
Felder, Tom P.
FELLMAN, Jos.
Aloysius
Feimer, Robt.
Greer
FENNIMORE, Chas. C.
Ferebel, B.
FERGUSON, HOWARD
HEWLETT
Ferguson, Mack D.
Ferman, Bernie
FERNSTER-
MAKER, R. W.
B.
FERRILL, Ernest
G.
Fetta, Louis Tex
Fields, Dot & Todd
FILLMAN, HARRY A.
Fineman, Mrs.
Linnie
Finler, Geo.
Finler, Ray
Finnard, Lew
Finnerty, P. J.
Fish, Mrs. Norrie
Fisher, Fred P.
Fisher, James
FISTER, Eldon
Jay
FITZGERALD, EDW. R.
FITZGERALD, Frank Hiram
FITZGERALD, KENNETH B.
Fitzgerald, Mary
Ann & Jimmie
Fitzpatrick, Geo. T.
Fitzpatrick, Mrs.
Lena
Flanagan, John
Flanagan, Ralph
P.
Fletcher, R.
FLICK, FRANK
Fliger, Geo.
Flowers, Ray
Hamilton
FLOWERS, Roy
H.
Fogarty, Kenneth
Fogle, Mrs. Alpha
Folds, Lew
Fontaine, Carl
Fontinelle, Robt.
C.
FORD, John E.
FORD, JOSEPH
Ford Jr., Lewis
FORREST, JOHN
M.
FORREST, Nathan
Bedford
FORSYTHE, Fred
M.
FOULK, Wm.
Rush
Fountain, Geo.
Henry

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CAMPBELL, F. V.
Warrick A. O.
Candid, Jos.
CANNON, WM. T.
CANTER, CLARENCE E.
CANTWELL, Chas.
CAPEL, Jack
Nolan
Caper, Don
CARD, John Henry
Carey, Al
Carey, Mrs. Bobby
Carey, R. E.
Carey, Thos.
Carl, Geo.
CARL, James E.
CARL, Mr. & Mrs.
A. H.
CARLIN, Robt.
Henry
Carlson, Mrs. Lee
CARLSON, Lee O.
Carlton, Emily
Carman, F. E.
CARMIN, JAS. B.
CARNEVALE, RALPH P.
Carpenter, Betty
CARPENTER, Lewis Gouar
Carrelo, Joe
CARR, CHAS. H.
Carr, Joe
CARR, Robt. Leo
Cartigan, J.
CARRILLO, THEODORE
Carroll, G. Earl
Carroll, Dave
Carroll, Louis
CARSON, Francis
Lamb
Carson, Frank L.
Carson, Gwendolyn
CARSON, ROBT. O.
CARTER, James
Thos.
CARTER, SAMUEL
ELWOOD
CARTER, Wm.
Herbert
CARVIN, Roman
Totry
CASE, JAMES A.
Case, Dale
CASEY, Jarvis
CASEY, Jos. Berry
CASEY JR., John A.
JOSEPH
CASH, Richard
Edw.
Cass, Chester
Cassidy, Mrs. Pat
CASTEL, H. W.
CASTLE, CHESTER
CASTLE, JAMES
ELI
Castelino, James
Camp, Mrs. Geo.
CAMPBELL, Frank
CAMPBELL, John
CAMPBELL, Wm.
CAMPBELL, Bobbie
Burns, Dick
BURNS, JOHN A.
Burns, Saul
Barto, Leon H.
Burton, Sidney
BUSH, John Jos.
Bush, Kay
BUSH, ROBT. WM.
Butcher, Hubert
BUTLER, BERNARD A.
Butterfield, Frank
BUXBAUM, Felix
Edw.
CABLE, Chas. Wm.
CADIGER, JOHN B.
CAHILL, JOS. LEO
Cahill, Sam
Cain, Geo.
Cain, Wm.
Cain, Wm. Holland
Calbern, John H.
CALDWELL, Chas. L.
CALDWELL, John James
Calea, Thos.
CALHOUN, JOHN B.
CALLETT, EDW.
Calvert, Cora
Cameron, Edna
Elaine
Camp, Mrs. Geo.
CLARK, John
Russell
CLARK, LAWRENCE
CIRCLE
Clark, Mrs. Lee
Clark, Mrs. Marlon
Clark, Robt. P.
Clark, Sharon
Clark, Wm.
(Lecturer)
CLARK, Wm.
Angus
CLARKE, Harry L.
CLARKE, James
Adams
Clarke, W. W.
Claude & Corrina
Claude, Leo
Claxton, Mr. Jean
CLAY, HENRY
JAMES
Clayton, Blick
Denby & Chas.
Clek, Ernest
Clemens, Dick
Cleo, Princess
CLEVER, James
Cline, Howard
(Hypnotist)
CLINE, JOHN
CLIPPERT, Geo.
Lyon
Clotfelter, Leon R.
Cocktail Girls
Cody & Cody
Cody, J. M.
COFFEE, John
COHEN, Arthur
COHEN, Martin
Cole, Chas. Tex.
COLE, Willard L.
COLEGROVE, Graydon
Coleman, Chas. L.
COLEMAN, James
Coleman, Baby
COLLIER, HOWARD
JOHN
Coller, Jack
(Players)
Collins, James L.
COLLINS, JERRY
JOS.
DONALD BARR
Collins, Leo
CONCEPTION, Anado S.
Conday Bros.
Conley, Mrs. Boots
Connarosey, Mrs.
Conroy, Torchy
Constable, James
CONSTANTINO, John A.
Converse, Art
Conyer, Mrs. Edith
Cook, Welby
COOK, WM.
Cooke, Mr. & Mrs.
Cooke, Jess M.
Cooke, Mary
Cooke, Roberta
Cooper, Albert
Edward

- | | | | | | | | | | |
|--|--|--|---|---|--|---|---|--|--|
| <p>Pendleton, C. V.
PENNINGTON, LEONARD JAS.
PEREZ, HARRY
PERKINS, Cy
PERKINSON, Cecil B.
Perrotta, James
Perry, Frank
PERRY, ROBERT
PESCONSOLO, Augusto
PETERS, EDGAR
PETERSON, GLENN F.
Peterston, Henry
Peterson, Leta
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Pickett, Rolly &
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| BOYER, John | |
| Reagan | |
| Brown, Eddie W. | Forth, Allen |
| BRYSON, Owen | Foster, Robert |
| Robert | Foy, Dick |
| BURNS, Lawrence | Frawley, Jim |
| Robert | French, Arthur H. |
| Campbell, J. C. | Frey, Fay W. |
| Campbell, Virginia | Gallagher, Eddie J. |
| Carroll, Dave | Garber, M. |
| Carson, Tex | Gardner, LuLa |
| CASEY, James P. | Glass, Murray |
| Caulley, Ray | GORDON, William |
| Clemm, Mrs. Bart | P. |
| Coleman, Max | Gregory, Capt. |
| COREY, Wm. P. | Hallenbeck, Norman |
| Daldis, Leo M. | Hart, Martin L. |
| Dall, Sonny | Hanna, Beatrice |

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.

Madden, Helen, 12c

Parcel Post

- | | |
|-------------------|------------------------------|
| Aarons, Jimmy | Baldwin, Andrew |
| Allen, Mrs. Rosie | Robert |
| Anderson, Dot | Barnes, Floyd |
| ANDERSON, Harry | Barr, Mrs. C. |
| | Beach, Harry M. |
| | Beach, Mildred P. |
| Ashley, Frank | BEAUDREAUX, L. |
| ASHMORE, Victor | Carlyle Albert |
| Raymond | BEESBY, VEINON |
| Auenwald, Don | THOMAS |
| AUSTIN, ALLEN | (See LETTER LIST on page 55) |
| PALES, Eddie | Copyrighted material |

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Humorous Envelopes and Cards Good Selling Items

NEW YORK, Oct. 3.—Lithographed humorous envelopes for soldiers and sailors are going over big wherever handled by direct sellers. These envelopes, which comply with post-office regulations, are new, unique and comical. They are made up in four colors and six designs.

The designs are as follows: A sailor standing on a ship with a can of paint in one hand and a paint brush in the other, yelling "Hey! Got Any Mail for —?"; an MP on his knees with a club in his hand, "I'm Looking for —"; a soldier running for the mail shouting, "Here's a Letter for —"; a sailor stand-

ing on the bridge of a ship with signal flags in his hand, "How About a Message for —?"; a soldier yelling out of a barracks window, "Hey, Youse Guys, the Mail's In!," and a sailor carrying a pail of water and a mop asking, "Remember Me, Any Mail for —?"

The cartoons are on the left-hand side of the envelope, with a boxed space on the right-hand side for the soldier or sailor's name and address.

These envelopes are "naturals" as sellers because so many of the men are serving in the armed forces. Their relatives and friends are always looking for novel ways to send their letters and yet comply with government regulations.

These envelopes were created to cheer up the men, who are ever watchful of mail from home.

The enthusiasm with which the public is adopting this series of humorous envelopes is the best proof of its appeal as direct sales items. Priorities do not interfere and the price is low.

Another item which direct sellers say is popular with the army camps is humorous post-card photos.

These post cards poke fun at Hitler, Mussolini and Hirohito. In addition to being humorous, the cards are also timely, a fact that is well appreciated by the men in the armed forces. The pictures show Zipper, the move dog, making fun of the Axis leaders with his new, original tricks.

Men in the armed forces and their relatives are always interested in buying stationery and post cards to keep each other informed. And these items with a humorous angle are terrifically popular and are bringing in the shekels for direct salesmen.

Security Plates Still Selling Well

CHICAGO, Oct. 3.—According to reports received from this city, the sale of social security plates is increasing rapidly.

Social security plates have been selling well ever since the Social Security Act was enacted. Recently, however, these items have received a spurt in business.

The plates, which come in red, blue and gold, are made in metal. The manufacturers of these plates claim they have enough metal on hand to turn out the demand for the next six months. In the meantime, however, they have perfected a fiber plate or card that is far superior to the metal because it is more durable and much lighter in weight, according to word received.

Boycott Jap Items At York State Fair

YORK, Pa., Oct. 3.—Officials of the 91st annual York Interstate Fair, which ended last week, reported that fair patrons staged a general boycott against concessionaires selling novelties, buttons and merchandise bearing a "Made in Japan" trade-mark.

The concessionaires had tried to convince prospective buyers that the goods are of pre-Pearl Harbor vintage. However, people were not interested and the sales of these items were relatively few.

The boycott caught the concessionaires unprepared, since many had come to the fair from seashore resort locations where they had little or no trouble dispensing the Nipponese products to the summer vacationists.

Truth to Rumor— Eastman Official States

ROCHESTER, N. Y., Oct. 3.—An additional amount of direct positive paper has been available the last couple of weeks, according to word received this week from N. L. Ferris, of the home office of the Eastman Kodak Company, Rochester.

The company has had some difficulty in supplying this type of paper for the past two or three months because of the war. However, orders were filled during that time for firms having preference rating.

Ferris stated: "General conditions regarding our supplying this product are improving rapidly and, while we do not receive sufficient material to take care of all of the orders which we are now holding, we are filling many of them. It is only a matter of time before conditions will be reasonably normal providing something unexpected does not occur."

The Rochester office also said that the amount of material it is receiving is increasing from day to day. It may be a matter of three weeks before current orders now received can be shipped. In the meantime, however, many of its older orders are being taken care of.

Last week Mr. McDermott, of the New York office, said that as far as he knew it was only a rumor that enough direct positive paper to supply the entire market would soon be available for distribution by his company. He said: "The rumor would be wonderful news if it were true. However, we know nothing at all about it." McDermott claimed that there was no shortage of materials but rather of machines because of government contracts.

Direct positive paper is needed by the photomaton and microscope manufacturers and operators.

Halloween Biz Good; Unaffected by War

NEW YORK, Oct. 3.—Halloween business will be good this year despite the war, say merchandisers everywhere.

Halloween merchandise for the most part is priority proof because the majority of these holiday items are made out of paper. The leading novelties include paper pumpkins, paper hats, noise-makers, witches, goblins, skeletons for cutouts, snake blowouts, tissue banners, wall decorations, cardboard horns, wall decorations and masks. In addition, merchandise jobbers and direct salesmen report good business with the sale of Halloween table decorations, including paper baskets, cups, napkins and tablecloths in the traditional orange and black colors.

Halloween parties are held in private homes rather than in hotels, altho a few of the hotels will celebrate the occasion.

Merchandise jobbers, including Jack Epstein, admit they had stocked up on Halloween novelties before Pearl Harbor. Those that didn't are having some difficulty in filling orders.

The patriotic motif will be missing from Halloween novelties, as manufacturers didn't feel that red, white and blue would blend with the orange and black of the holiday. They are saving the patriotic theme for other holiday and popular novelties instead.

New Items Displayed At Brooklyn Museum

NEW YORK, Oct. 3.—An exhibition demonstrating American manufacturers' ingenuity under wartime exigencies will go on view at the Brooklyn Museum October 23.

The exhibit, which is named "Inven-



By BEN SMITH

One-shot, two-shot, legit deal—these are terms which still seem to mystify newcomers. Quite understandable of course and easily rectified. The terms one-shot and two-shot apply to deals which distribute awards as soon as the winning name of number is chosen. The winner is visible at all times, and as each purchase is made the name or number drawn is checked against the winner until the right one comes up. When it does the deal is finished and the award given the lucky purchaser. The take is determined by the value of the merchandise offered and purchases are straight, usually 5 or 10 cents per purchase.

The law of averages plays an important role in a one-shot or two-shot. It is quite possible for the winning name or number to show in the first or second purchase. However, if the operator has enough gumption and plenty of deals placed the law of averages will take care of that. Operators have found that, in general, about 50 or 60 per cent of a one-shot card or board will sell out, on the average, before a hit is made. A two-shot will usually average above 75 per cent. The take is figured on that basis.

The legit deal gives away something with each purchase. The card used is small as a rule and the turnover rapid when the deal clicks. Purchases are either 5 or 10 cents straight, or from 1 to 29 or 39 cents, and merchandise of equal value is distributed to each purchaser.

Murray Weitz, of Fredmorr, is still going strong on his cedar chest candy deal. Here is a give-away which has definitely developed into a bread-and-butter item for operators. Now it is no longer a question of whether the award will go but whether enough stock can be obtained to supply the demand.

We have another request on how to figure the take on a 1 to 29-cent skip card. The best and only way to do this is to use pencil, paper and a little elbow grease. First, of course, the take wanted must be determined whether the card is to bring in \$5, \$6 or \$10, to use round figures. Then after the number of free plays is agreed upon it is just a question of figuring how many one, two and three-cent chances, etc., there are to be in the card thru the process of addition, subtraction and elimination. In most cases you will find there are more 29-cent tickets than any others.

We understand that the opening of the college football season has already been instrumental in lining the pockets of many of the boys working college towns. The rah-rah youngsters are naturals for a deal and merchandise such as football robes with individual school letters, leather wind-breakers, footballs, etc., are typical of the type of items which have been moving to a good take.

HAPPY LANDING.

tions for Victory," will display new consumer items now available and forecast what the public may look forward to in post-war production.

Salesboard operators, direct sellers, bingo operators, pitchmen and concessionaires will be interested in taking in this showing in order to increase their business by studying the latest items available and desired by their customers.

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Long-Life Electric Bulbs

Conforming with the general policy of conserving materials, the Masterlite Lamp Company has developed and designed an electric light bulb that will burn on an average of 2,000 hours, as against the bulbs ordinarily used which were designed to burn from 750 to 1,000 hours.

Army Sewing Kit

The E-Z Thread Company is featuring an army sewing kit. This kit includes thread in all the necessary colors, scissors, needles, buttons, pins and darning wool.

HALLOWEEN GOODS

- American Made—
- N2961—Fine Quality Crepe Paper Hat, Per Gro. \$2.75
 - N8553—Cardboard Clown Hat, Per Gro. 3.25
 - N1149—Fancy Crepe Paper Form Hat, Per Gro. 4.50
 - N1768—8-Inch Heavy Cardboard Horn, Per Gro. 4.50

Send for CIRCULAR showing complete assortment; Masks, Hats, Decorations and other Novelties.

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

WRITE FOR CATALOG OF BINGO SUPPLIES

BY MANDELL THAT'S ALL! MORRIS MANDELL, 131 W. 14th St., N.Y.C.

Colored Post Cards

Tichnor Bros., Inc., is featuring a line of colored post cards for the army and navy. These cards include shots of army activities and army and navy comic cards.



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each \$1.75

ROHDE-SPENCER CO. 223 W. MADISON CHICAGO Write for Our Latest Catalog.

Immediate Deliveries on PILLOW TOPS



Rayon Satin Pillow Tops with Military Insignia, Rayon Backed, Assorted Colors. Size 20"x20", including Silk-Like Fringe. Beautifully Processed in Embossed Velvet Effect. DOZ. \$5.50

A Real LACE-LIKE HANDKERCHIEFS

Dainty Handkerchiefs in Pastel Colors, size 11"x11", stamped with Assorted Service Insignia. Packed 1 Doz. to Box, 10 Beautiful Colors in Each. DOZ. \$1.50

These Pillow Tops and Handkerchiefs can be ordered with insignia of Army, Navy, Air Corps or Marines; and in addition the words Mother, Sweetheart, Sister or Friendship. 25% Deposit With Order, Balance C. O. D. SANGORA TEXTILE CREATIONS 1265 BROADWAY NEW YORK CITY

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INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CONCESSION OPERATORS Largest Line of Bingo Merchandise. WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.

1-day Service ACME PREMIUM SUPPLY CORP. 3333 LINDELL BLVD. ST. LOUIS, MO.

CATALOGS BEING MAILED OUT NOW WRITE TO K.C. FOR YOUR COPY COMPLETE LINE CARNIVAL MERCHANDISE BE SURE AND STATE YOUR LINE OF BUSINESS 1006 BROADWAY, KANSAS CITY, MO. MIDWEST MDSE.CO. 116 MAIN, LITTLE ROCK, ARK.

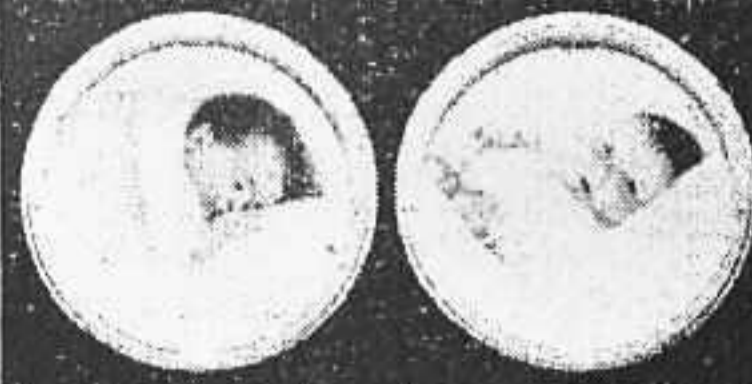
ONE MOMENT, PLEASE!

WE JUST WANTED TO SAY THAT WE HAVE HUNDREDS OF ITEMS IN STOCK. IF YOU USE PREMIUMS—SALESBOARDS—MERCHANDISE FOR CONCESSIONS—BINGO STANDS—RETAIL OUTLETS—TAVERN SUPPLIES—DANCE SUPPLIES, SEND FOR OUR FREE 1942 CATALOG. STATE BUSINESS. WISCONSIN DE LUXE CORP. 1902 N. 3RD ST., MILWAUKEE, WIS.

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We have many fast moving, money making rubber items used by tire vulcanizers, filling stations, garages, car dealers, variety stores, etc. Write today for our Jobber's List (no tires). MIDWEST TIRE CO. 3137 LOCUST, DEPT. B-2 ST. LOUIS, MO.

Sensational Seller!!!



No. 3632—Two Most Beautiful and Realistic Baby Pictures Under Convex Glass

Originally made in France, but for obvious reasons the lithographic stones were sent to this country and are now made here in tasteful, delicate colors of a finesse so characteristic of French Art. Owing to the convex glass, these pictures look so realistic that one feels like picking up the little darlings and taking them in one's arms. 5 inches in diameter, in plastic patented frames, ivory color, boxed in pairs, \$7.20 per doz. pairs, and in 3 doz. lots \$6.60 per doz. pairs. Sample pair sent on receipt of one dollar.

For Floral Gems under Convex Glass, from \$3.60 to \$6.60 per doz. pairs. See our price list #202-K.

No C. O. D. shipments without a 25% deposit.

Leo Kaul Importing Agency, Inc.

115-119 K South Market St., Chicago

JANE DOE EYE EXAMINER

ENGRAVERS! STREETMEN!

Take advantage of this special offer. Sterling Silver Identification Bracelets. Two popular styles. There will be no more available at this low price when our present stock is exhausted (silver has been banned for civilian use). No. B28J367T—Per Gross \$39.00. Per Doz. \$3.50. Sterling Silver Identification Necklace, 7/8" disc diameter. Has 18" chain. No. B12J129T—Per Doz. \$5.00. Sample Assmt. of 3 Pcs. \$1.00. 25% deposit required on C.O.D. orders. **MENTION YOUR BUSINESS.** We do not sell retail.

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The World's Bargain House Since 1911
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LOWEST JACKETS CAPES • SCARFS PRICES

ALL GENUINE FURS! Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO.
150-B West 28th St., N. Y. O.

HUSTLERS, FAIRS, CARNIVALS, SIDESHOWS, Girls Shows, etc.—New printed numbers, cleverly designed, neatly packaged to make money for you. Fast sellers. Dog Raffle Tickets, A.S.C. Business Cards, Questions and Answers, Fifth Puzzle, Emperor's Message, War Communique Cards, Ration Cards, Air Raid Warden Cards, etc. Sample lot \$1.00 by express collect. No samples without deposit—no postcards answered. **KANT NOVELTY COMPANY, 323 Third Avenue, Pittsburgh, Pa.**

SQUIRT PACK OF CARDS

SENSATIONAL 25¢ Seller Victim thinks his card will rise from pack. (GETS HANDFUL) \$1.50 doz. **UNCLE SAM'S PEACE TERMS.** It's A RIOT, small size 50¢-100¢; \$3.50-M; Large \$1.00 a 100—\$7.50 a 1000. Large on CARDBOARD \$1.75 a 100. **FLASH COMIC BULLETINS** 12 to set 60¢ doz. sets. New Wood Wall Plaques 7 diff. \$1.50 a doz. **NEW FUNNY** Glass Finish Postcards Hitler \$2.00 a 100. Spec. Decalc. for Glasses \$1.00 a 100. Send \$2.00 for Samples of 50 Items, or 50¢ for small assmt. and Catalogue. **JOEKERR NOVELTIES, 138 Park Row, N. Y.**

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Reprint Editor, The Billboard
25 Opera Place, Cincinnati

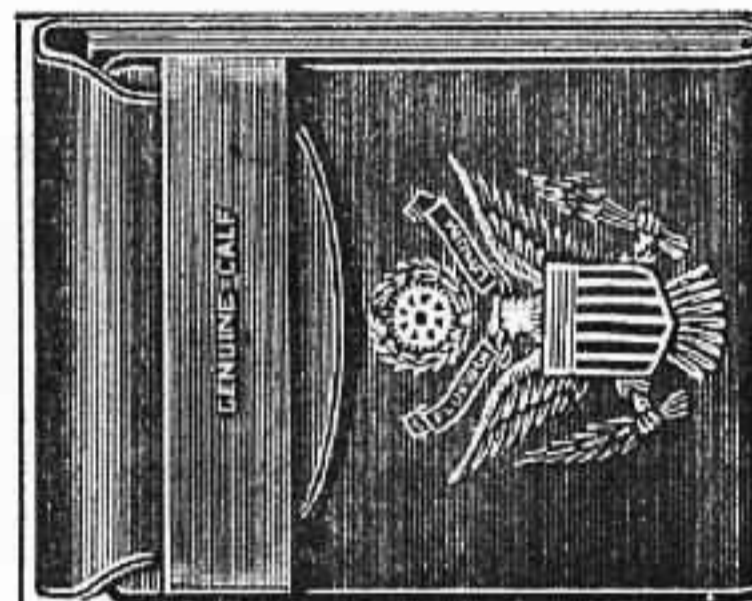
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Name

Address

City..... State.....

10-10



Genuine Calf Billfold

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Latest 1943 Styles. Coneys, Sealines, Caraculs, Muskrats, Mouton Lams, Persian Paws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.

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Metal knob, California redwood drawer, 8x6x2 1/2. Cut mirror curved top. Blue and white mirror sides and front. \$14.00 doz. Swivel Mirror Vanities, from \$1.95. Mirror Cigarette Boxes, \$4.20 doz.

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PRICED FOR QUICK SALE

CHRISTMAS FOLDERS & ENVELOPES, 10 Sets in Box, 50 Boxes	\$3.00
CHRISTMAS FOLDERS & ENVELOPES, 21 Finer Quality Sets in Box, 50 Boxes	7.00
CHRISTMAS FOLDERS & ENVELOPES, 21 Selected Quality Sets in Colorful Box, 12 Boxes	3.00
16-PAGE BOOK 4-COLOR SERVICE GUIDE, Retailer 25¢, Special, 100 Books	2.00
60-PAGE BOOK, Story of the Unknown Soldier, A 25¢ Pass-Out, Limited Quantity, 100 Books	3.00
SET OF 8 BOOKS, Etiquette and Charm, \$1.00 Value, Limited Quantity, 100 Sets	6.00
SET OF 7 BOOKS, On Finance, \$1.00 Value, Quantity Limited, 100 Sets	6.00
SOLDIER OR SAILOR DOLLS, Excellent Value, Dozen	7.95
LAZY-BABY DOLLS, The Original Sleeping Doll, What a Seller, Dozen	7.95
IDENTIFICATION NECK CHAINS, Flexible Glass Crystal Dog Chains, Dozen	1.80
SERVICE AND PATRIOTIC BANNERS, Gross, Assorted	9.00
PATRIOTIC LAPEL INSIGNIA on Individual Cards, Extra Special, 1000 Cards	5.50
TOYS & GAMES, 3 Assortments, Dozen Assorted	7.80
GIFTS & PREMIUMS, 100 Piece Assortment, Deal	15.00
THIRD DIMENSION PICTURES, \$1.00 Value, Dozen	3.60
POCKET KNIVES, 2 Blades, Dozen on Card, Dozen	2.60
MEN'S HOSIERY, a Good Value, Dozen Pairs	1.80
MEN'S ATHLETIC SHORTS or Men's Athletic Shirts, Dozen	3.60
IODINE, in Bottles With Applicator, Gross	3.25
ASPIRIN, 12 5-Grain Tablets in Tin, Gross Tins	1.95
FIRST-AID BANDAGES, 8 Treated Strips in Window Front Package, Gross Packages	1.95
SHAVING OR DENTAL CREAM in Tubes, Boxed, Gross	7.50
PETROLEUM JELLY, in Glass Jars, Finest Quality, Gross	3.75
SIDELINE MERCHANDISE, Fine Grade, Gross	3.25
RAZOR BLADES, First Quality, 5 to a Box, 1000 Blades	5.25
WILLIAM A. WOODBURY, Genuine, Assortment of Toiletries and Cosmetics, Limited Quantity, Gross	7.20
SHOE LACES, Paired, Banded and Boxed, Gross Laces	.65
DARNING & MENDING KIT, 8 Colors, Gross Kits	3.25
POCKET COMBS, 5 Inch, Fine and Coarse Teeth, Gross	2.95
REFRIGERATOR DEODORANTS, Only 20 Gross Left, Gross	4.20
POWDER PUFF DABS, 20 Puffs in Cellophane Top Box, Big Value, Gross Boxes	8.45

Order quantities. You simply cannot buy for less anywhere. Many other items in our 192 page catalog sent with shipment. Our guarantee for over 28 years. "We are never undersold." All orders must be accompanied by 25% deposit or full payment.

MILLS SALES CO.

901 BROADWAY, New York, N. Y.
WORLD'S Lowest Priced WHOLESALE

PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

DOC TOM McNEELY . . .
pipes from Pueblo, Colo., that he closed his show last week. Seigor Layne and wife left for California, where Seigor took up welding. The Doc has just taken over as assistant manager of the Victory Theater, Pueblo.

IMMOVABLE, MOVABLE—or do you move?

LOU STRONG . . .
recently arrived from England, writes: "I have been here three weeks—so I am quite a stranger. But in England I was very well known among the workers on the road. We were known there as the Strong Brothers. I was a medicine man over there. In 1940, while I was working in London, I met an Indian worker—or as you term them, pitchman. He worked

under the name of Joe Bear and sold pienza. I would like to hear from him. I don't know how they work in this country and therefore would like some information on how it is done." Strong is presently in South Boston, Mass., and reports that he can find no pitchmen in and around Boston.

PIPES DEPENDS ON ITS FRIENDS. HELP! HELP!

P. T. (PAT) O'BRIEN . . .
recently passed away, according to word from his wife, who has been trying to contact his children.

GUS WALLACE . . .
known to his intimates as Little Gus and who claims to be a son of that pitchdom immortal, Big-Foot Wallace, was a visitor at the Pipes desk last week. Little Gus, who has been hustling mcd in recent years, is now resting at his home in Cincinnati.

DON'T ATTEMPT to influence a tip by antagonizing it. It can't be done.

SLIM WOLFE . . .
fogs in from Camp Edwards, Mass., where he has been since drafted last March. Slim was on the sheet before he entered the army and is now a corporal. Ralph Count Goldn is also at Camp Edwards and is back on his old job in the kitchen. Elisha Brown, who sold snake oil all over the South, has been in the army six months and is stationed at the same camp. Sergeant Albert Hefner, who was a high diver before entering the service, completes the quartet, all of whom come from Gainesville, Ga.

GET IN THE SCRAP, buy bonds and save that kale for the income tax man.

THE ALLEGAN (MICH.) FAIR . . .
was the scene of gathering of many pitch men and women, among whom were Mr. and Mrs. Fred Scoville. September 24 was the date of their 36th wedding anniversary, and a surprise party was staged for them. A steak dinner with all the trimmings, including the wedding cake, was served at a gathering of pitch-folks. The Scovilles have been in the concession business over 33 years, operating a gift shop in St. Petersburg, Fla., in the winter and making the larger fairs with vegetable cutters, fudge and jewelry. Those present at the Scoville celebration were W. G. Barnard, C. J. Tinker, Bill DuBois, Al Rice and wife, Professor Ruhtra, L. Lastola, Glen Hoberg, Joe Brooks, Bill Newcomb, M. Caffey, Mabel Sackett, Jo and Pearl Kury, W. Hacker and wife, Art Braver, Jack Halstead and wife, Al Ross, Pearl McCall, Maggie and Fred Smith, Jack Murphy and wife and Charles Halligan.

REPORTS FROM FAIRS seem to be more optimistic than pessimistic. Many report that while crowds are smaller, the money is freer.

TOM WATERS . . .
writes that he is still among the living and is not feeling the years "creeping up on him like a sneaking Jap." Tom is still running his little bistro on the highway near Shamokin, Pa. In the spot, Tom does all of his own entertaining. As a side line, Tom is keeping minstrelsy alive producing several shows in and around the city each year. Tom writes: "I am hugging '70 now, Bill, and it has

SERVICE BANNER

9"x12", satin, tassel, spear heads, gold fringe, 1 to 5 stars. 1/3 Dep. with Order.

\$1.75 Doz.
\$18.50 Gro.
Sample 25c

PATRIOTIC JEWELRY

VICTORY LAPEL EMBLEMS—Rolled Gold Plate—Pin Back. Non-Tarnishing. Sample 15c. Doz. \$1.25. Gross \$12.50.

Army, Navy, Marine & Air Corps INSIGNIA PINS—6 Ass'd Samples \$2.00.

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Can use all old timers in most States on National Farm Publications, well known.

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Army & Navy Pillow Tops, best quality. Doz. \$ 5.50
Glas Dog Chains, Gross 21.00
Bill Folds, Army Emblems, 5 Windows. Doz. 5.00
Pennants, With Name of Any Army Post. 100 9.00
Shoulder Patches, All Divisions. 100 2.00
25% deposit with order. Send 50¢ for a beautiful 4-color framed Soldier's Honor Roll (postpaid). Big seller.

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SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$8.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

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Jackets and Boleros

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\$5.50 Up

Pony and every other Fur from
WRITE immediately for new illustrated catalog and price list just off the press. It is FREE.
BRIEN SEWARD Manufacturing Furrier, 299 Seventh Ave. (Dept. B) N.Y.C.

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SPORS CO., 1042 Lamont, Le Center, Minn.

Attention Engravers!

We still have Engraving Merchandise in stock—Pins, Bracelets, Locketts, etc. Good-looking, fast-selling items. Write for Catalog No. 26 today!

Big Military Line

For a complete line of Military and Patriotic Jewelry write for Special Military Circulars (State Your Business)

Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.

Fast Sellers—Big Profits

Jewelry Workers, Fair Demonstrators and Gift Shops are cleaning up with these Killer Dillers.

Sea Shell Earrings 72¢, \$1.00, \$1.20, \$1.50 Per Doz.
Sea Shell Brooches . . . 72¢, 1.00, 1.20, 1.50, 2.64
Sea Shell Bracelets . . . 90¢, 1.00, 1.20, 1.50, 1.80
Sea Shell Necklaces . . . 2.00, 2.20, 3.00, 3.60, 4.50
Sea Shell Lels, 3 Strand Braided Multi Color . . . 6.00, 9.00
Sea Shell Novelties, Birds, Animals, Etc. 85¢, 1.50
Sea Shell Dolls, Selling Like Wild-fire 1.20, 2.40
Sea Shell Cowboy or Cowgirl 2.40
Sea Shell Aeroplane, Made Entirely of Shells 2.40
Sea Shell Swan What-Not—Nat. White 6.00
Sea Shell Ash Trays 85¢, 90¢, 1.50, 1.80, 2.00

Samples figure 1/12 of a doz. plus postage. 50% cash with orders, balance C. O. D. Complete price list on request.

J. A. WHYTE & SON

Manufacturers & Direct Importers
LITTLE RIVER, MIAMI, FLA.
Phone 7-9681. Cable Address "Whitson."

Pitchmen and Canvassers MAKE MORE MONEY sell

★ AMAZING NEW "CATHAY" BAR Soap

and 2 other brands with DOUBLE SOAP CONTENT.

★ NOW READY Individually wrapped . . . Attractively boxed.

SPECIAL LOW PRICES for quick action. Write today for prices and FREE samples.

Midwest Soap Company

1005 E. Sumner Ave. Indianapolis, Indiana

NEW CATALOG—Just Off the Press

Featuring an Extensive Selection of **MILITARY and PATRIOTIC JEWELRY.**

Locketts — Pins — Compacts — Rings — Dog Chains, etc.

WRITE FOR COPY TODAY!!

BIELER-LEVINE

37 South Wabash Ave. CHICAGO

FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

STARR PEN COMPANY, Dept. O
500 N. Dearborn, Chicago

ZIRCON RINGS

Ladies & Gents **\$4.00** Each to \$8

SOLID GOLD Each

Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.

Box 311 — B. LOWE — St. Louis, Mo.

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5

Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices.

GOODRICH, 1500 W. Madison St., Dept. BG-10, Chicago, Ill.

HITLER & THE JAP

PROFIT **\$46.50**

Puzzle cartoons far funnier than 4 Pigs. Now showing the Jap hung on a nose, also Hitler and the Rats. A 5¢ seller. Sample assortment 50¢ per 100, \$3.50 per thousand. Ask for FREE catalog of 500 items containing blades, Xmas cards, etc.

NORTHEASTERN MDS. CO.
857 Broadway, B-10 New York city

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists

137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

been a long trail since 1889 from Kiekapoo Sagwa up to comic opera, vaudeville and minstrelsy and back to the dollar-a-bottle game and now the night club. But I have lived a full and happy life. It has been tears and laughter, up and down hill, but I have made many friends and no enemies whereof I know." Tom reveals that a number of old troupers have visited him recently, including Charlie King, Bill McKenna and Charlie F. Edwards.

THESE ARE DAYS of action and free money. Get into action and you'll get your share of the kale.

NEW EARLIER PRESS TIME

Made necessary by curtailed train schedules, transportation problems and other war conditions.

Effective with our October 17 issue we will not be able to handle last-minute Show advertising received after 9 a.m. on Monday for the same week's issue.

TELEGRAPHED ADVERTISEMENTS

Show owners, managers and all persons having need to place urgent advertisements in The Billboard at the last minute should arrange to send these ads by Telegraphed Night Letters Sunday night for delivery to us early Monday morning. Telegraphed advertisements filed Monday morning under present emergency conditions will in all probability not be transmitted and delivered in time.

TELEPHONED ADVERTISEMENTS

To accommodate those who find it necessary to telephone advertisements Monday morning the office will be open at 8 A.M., Eastern War Time, to accept such long distance calls. Absolutely no advertisements can be accepted after 9 A.M. as even a 5-minute delay in going to press will cause The Billboard to miss some train schedules.

COMMERCIAL ADVERTISING

The closing time for commercial advertising is SATURDAY for the following week's issue. Advertisements requiring position in a specific department must reach us on Friday because the first forms will go to press on that day.



FAIRS

Wanted for the following Fairs, Shows with own transportation, Concessions of all kinds. No X on following Fairs. Jake Miller wants Skillo Agents. Route: Collins, Miss., Covington Co. Fair, week Oct. 12; Canton, Miss., Madison Co. Fair, week Oct. 19; Forest, Miss., Scott Co. Fair, week Oct. 20; Hattiesburg, Miss., following 14 days. Show out until Dec. 1. Address: This week, Glen Allan, Miss.

ROGERS & POWELL SHOW
J. R. ROGERS

W. E. Page Amuse. Co. Wants

For Greenfield, Tenn., Community Fair, on Streets, this week, Concessions of all kinds. No X. Come on, will hook you. Cotton money is plentiful. Gibson County Colored Fair, Trenton, Tenn., Oct. 19 to 24, in Fair Ground. P.S.: Red Higgins, wife me.

LETTER LIST

(Continued from page 51)

- Beaux, Betty
BELL, Adron
BELL, Bill
Bell, Vernon M.
BENDER, Arthur
BINLEY, Samuel
BOODY, LEIGHTON
BOSWELL, Lee
Bradley, Al C.
Brumer, Ted
BROWN, Gordon
Bruer, E. R.
Brumley, A. E.
Burdick, Ira
BURKS, Louis
BURTON, JOHN LOUIS
BYRNS, Samuel
Calkins, Fred
CAMPBELL, William H.
Canipe, Mrs. Walter
CARLISLE, William Horaco
CHASTEEN, ROBERT
FRANKLIN Christian, Miss
Clark, Charles
CLARK, Raymond
Collins, R. E.
Conley, Fed
CONNOR, Roger
COWSERT, CECIL
EMANUEL
COUTRALL, Edward L.
CRENSHAW, Charley Bryant
Crewe, Letha
Crowell, Harold W.
Daniel, Oss
Dennison, Ernie W.
Dilbeck, Bill
Dilbeck, Mrs. Mario
DILLON, James

- HUNTER, Carl
HUNTER, Odie
James
HUTCHINS, John
Wendell
HUTSON, Robert
Lalan
JACKSON, Glenn
Johnson, Mrs. H. K.
KELLEY, Jack
Clarence
Kelly, Wm. F.
KIMBRELL, Gossy
Guy
King, Floyd
KING, LEE ROY
KNAPP, Glynn
Knight, Richard J.
Kramer, R. L.
KREUS, Frank H.
LaVerne, Miss Jean
LANCASTER, Charles Arthur
LAVALL, Arthur
David
LAUGHLIN, James
West
LAURENCE, Homer Whisner
Le Blane, Conrad
LeLion, Leon
Learned, Ray
Learned, Roy
LEE, Robert
Edward
LEFEBYRE, John
Urban
LEGON Jr., Walter
Herbert
Liedtke, Connie I.
Litts, G. F.
Little, Jack
LONG, Maurice
Lynn, John J.
McCOY, Fred
McCOY, T. F.
MCGOWAN, Wilmer Leo
McGrath, P. A.
McGregor, H. G.
McQuarrie, Morton
McSparran, Bill
MACKIN, Eddie
James
MATHIS, Calbert
MELVILLE, FREDERICK
EDWARD
MENNEALY, Orion Floyd

BOONE COUNTY FAIR GROUNDS LAND AND BUILDINGS FOR SALE!

UP TO AND INCLUDING OCT. 16th we will receive sealed bids on the property known as the Boone County Fair Grounds consisting of approximately thirty-seven acres of land. If interested we will be pleased to furnish you the necessary bid forms. YOU CAN SUBMIT YOUR BIDS AS FOLLOWS: Grounds and all buildings as they stand (approximately 37 acres of land). Grounds with no buildings. All the buildings as they stand, or

Each of the following separately: School Building, 10 sides, 15 ft. each or 150 ft. around. Merchants Building, 50x76. Round Roof Building, 18x40. Produce Building, 30x80. Ladies' Toilet, 6x15. Men's Toilet, 6x10, and fence. B. Horse Barn, 40x100. A. Horse Barn, 40x100. Horse Shed, 12x100, from 1 to 10. Horse Shed, 14x300, from 1 to 40. Hog House, 50x75. Hog House, 20x80. Cattle Barn, Dairy, 24x80. Beef Cattle Barn, 24x60. Beef Cattle Barn, 24x60. Men's Toilet, 6x10, and fence. Amphitheater, 32x200. Ladies' Toilet at Grand Stand, 6x38. 4-H House, 18x84. Entry Office, 16x18. Living House, 14x20. Judges' Stand, 12x16, and fence adjoining. If you are in need of some additional number or any additional building on your farm we would be pleased to have you submit us your bid. If separate buildings are sold they must be removed from the premises at your own expense. The owners reserve the right to reject any and all bids. Necessary bid forms may be secured from Geo. A. Ralston, Caledonia, Ill., or John Foley, Belvidere, Ill. Bids may be filed with either Mr. Ralston or Mr. Foley or the undersigned Committee, and the same will be opened at the Fairgrounds on October 19, 1942, at 2 o'clock P. M. Satisfactory settlement to be made for any or all property purchased before it is torn down or removed from the premises.

Geo. A. RALSTON AUGUST ENGELKE
ROBERT R. HAWKEY ROBERT CUMMINGS
Committee
Belvidere, Illinois.

Mimic World Shows WANT

For Natchitoches, La., and balance of long season: Photos, Cookhouse or Grab, Cigarette Gallery, Hoopla, Lead Gallery, American Palmistry, Pitch-To-Win, Darts, Cold Drinks, Penny Arcade, Diggers, Grocery Wheel or Ham and Bacon, Scales, Fish Pond, Ball Games or any legitimate Stock Stores. Also any good Shows of merit with transportation, Ten-in-One, Mechanical, Minstrel, Illusion. Also good Ride Men. Address: S. B. DOYLE, Natchitoches, La., from Oct. 7th to Oct. 17th, inclusive.

WANT

For five weeks' choice locations, Charleston, S. C., starting Oct. 12th, Cookhouse, Arcade, Photos, Popcorn, Apples, Pea Pool, American Mitt Camp, Ball Game, Custard, etc.; Grind Shows, Girls for Revue and Help for Steblar's Rides. All answer:

LIBERTY UNITED SHOWS

Newberry, S. C., this week; free gate.

CIRCUS ACTS WANTED AMERICAN LEGION CIRCUS

Memorial Hall, Joplin, Mo., Oct. 19 to 22. Wild Animals, Tenter Board or big Acrobatic Aerial doing two or more Pehch, Clovas. CHAIRMAN, American Legion Circus, Memorial Hall, Joplin, Mo.

WANTED

UP-TO-DATE HIGH ACT FOR

GREENWOOD, SOUTH CAROLINA, FAIR

OCT. 19-24, 1942. Write or Wire E. B. HENDERSON, Secy., Greenwood, S. C.

WANTED AT ONCE

Manager with talent for Ghl Revue. Have new front, new top; complete outfit up in air, ready to go. Wire

L. J. HETH SHOWS

Middle Georgia Fair, Milledgeville, Ga., this week; Carroll County Fair, Carrollton, Ga., week Oct. 12th.

GREAT LAKES EXPOSITION

Have opening in my Side Show Annex, good fifty-fifty. Also want one good Stall Act. Ten more weeks, plus Florida Fair. ART L. CONVERSE, Mobile, Ala.

ORGANIZATIONS, LODGES, COMMITTEES

Have the finest Bingo Equipment in America. Beautiful display of merchandise. Equipment portable and will operate anywhere. Wire immediately for personal interview.

W. O. KING, 30 Fesseden Street, Mt. Clemens, Mich.

MASONIC CLUB ANNUAL CELEBRATION

XENIA, OHIO, EAST MARKET ST., OCTOBER 12TH TO 17TH. Masonic Lodges of Other Cities Participating in Drills, Parades, Contests, Etc. WANT legitimate Concessions of all kinds, such as Ball Games, Hoop-La, Lead Gallery, Fish Pond, HI-Striker, Palmistry, Penny Pitch, String Game, Pitch Tilt Win and others. Want Games, such as Pea Pool, Chuck, Diggers, Pan Game. No Wheels or controlled Games. WANT SHOWS of all kinds. Rides already booked. Write or Wire JOHN DOUGLAS, CHAIRMAN OF MIDWAY, MARION, OHIO.

Events for Two Weeks

- Oct. 5-10
ALA.—Mobile, Dog Show, 7-8.
ARK.—Fort Smith, Junior Livestock Show, 12.
Jonesboro, Fall Festival, 9-10.
Malvern, Live Stock Show, 8-9.
IND.—Portland, Dog Show, 10.
LaGrange, Corn School, 6-10.
LA.—New Orleans, Dog Show, 10-11.
MD.—Chevy Chase, Dog Show, 11.
MICH.—Detroit, Dog Show, 11.
MO.—Pleasant Hill, Street Fair, 8-10.
N. Y.—New York, Madison Sq. Garden Rodeo, 7-25.
N. C.—Charlotte, Dog Show, 6.
Winston-Salem, Dog Show, 7.
O.—Ripley, Fall Festival, 8-10.
Greenville, Dog Show, 11.
Oak Harbor, Fall Fair-Festival, 7-9.
ORE.—Portland, Dairy Products Show, 3-10.
Oct. 12-17
ARK.—Brinkley, Livestock Show, 16-17.
DeQueen, Livestock Show & Rodeo, 15-17.
Dumas, Livestock Show, 14.
CALIF.—Gift & Art Show, 11-13.
IND.—Bass Lake, Dog Show, 18.
MD.—Baltimore, Livestock Show, 12-15.
Salisbury, Farm & Home Show, 15-17.
MISS.—Jackson, Dog Show, 14-15.
MO.—St. Louis, Firemen's Thrill Show, 11-25.
St. Louis, Dog Show, 18.
NEB.—Omaha, Food Show, 12-17.
N. Y.—Elmhurst, Dog Show, 18.
New York, Madison Sq. Garden Rodeo, 12-25.
O.—Canton, Dog Show, 16.
TENN.—Memphis, Dog Show, 17-18.
TEX.—Abilene, Texas Victory Expo., 12-17.
WIS.—Madison, Beef Calf Show, 12-14.

RB Advance Men III

CHICAGO, Oct. 3.—Several members of the Ringling advance have been ill this week. Rex Lee, banner puller, has been laid up with a touch of pneumonia. Albert Albers is ill on the No. 2 car. Bernie Head contracted a severe cold in a blizzard a few days ago, but is continuing his work. Arthur R. Hopper, general agent, contracted a slight cold on his trip from Chicago to Memphis, but is carrying on.

ROUTES

(Continued from page 32)

- Hughey's Greater: Wynne, Ark.; Forrest City 12-17.
Ill.-Ark.-Mo. States: Prescott, Ark.; De Queen 12-17.
Jones, Johnny J., Expo.: Meridian, Miss.
K. & M.: Atlanta, Ga.
Kaus Expo.: (Fair) Chase City, Va.; (Fair) Lexington 12-17.
Kaus, W. C.: (Fair) Louisburg, N. C.; Winston-Salem 12-17.
Lang, Dee, Famous: Jonesboro, Ark.
Lawrence Greater: (Fair) Goldsboro, N. C.; (Fair) Union, S. C., 12-17.

- Leo, Roy: Fisk, Mo.; Morehouse 12-17.
Lewis, Art: Raleigh, N. C.
Liberty United: Newberry, S. C.
McKee, John: Joiner, Ark.
Magic Empire: Portageville, Mo.
Marks: Fayetteville, N. C.; (Fair) Rock Hill, S. C., 12-17.
Miller, Ralph R.: (Fair) Marksville, La.
Mimic World: Natchitoches, La., 7-17.
Moore's Modern: Searcy, Ark.
Mound City: Cotton Plant, Ark.
Nall, C. W.: Oak Grove, La.
Ozark: Barling, Ark.
Page, W. E., Am. Co.: (Fair) Greenfield, Tenn.
Page, J. J., Expo.: Bristol, Va.
Pike Am. Co.: Melwood, Ark.
Prel's World's Fair: Durham, N. C.
Reading's: Bolivar, Tenn.; Brownsville 12-17.
Reynolds & Wells: Cartersville, Mo.
Rogers Greater: Paris, Tenn.
Rogers & Powell: Greenville, Miss.; Collins 12-17.
Royal American: (Fair) Birmingham, Ala.; (Fair) Jackson, Miss., 12-17.
Schafer: (Fair) Pittsburg, Tex.; Wolfe City 12-17.
Scott Expo.: (Fair) Monroe, Ga.; (Fair) Manchester 12-17.
Sheesley Midway: Hattiesburg, Miss.
Shelbrand: Phoenix, Ariz.
Smith, George Clyde: (Fair) Mayodan, N. C.; (Fair) Littleton 12-17.
Snapp Greater: Pine Bluff, Ark.
Southern States: Tifton, Ga.; Donalsonville 12-17.
Sparks, J. F.: (Fair) Haleyville, Ala.; (Fair) Sylacauga 12-17.
Stallings United: (Fair) Marshall, Ark.
Strates, James E.: (Fair) Danville, Va.; (Fair) Gastonia, N. C., 12-17.
Stritch, Ed: Calvert, Tex.
Sunflower State: Vernon, Tex.
Texas Kidd: Fort Worth, Tex.
Tower Am.: (Colored Fair) Gades, S. C.; (Fair) Trio, S. C., 12-17.
United Expo.: Leesville, La.
Victory Expo.: Kershaw, S. C.
Virginia Greater: (Fair) Roxboro, N. C.; (Fair) Henderson 12-17.
Wade, W. G.: La Grange, Ind.
Wallace Bros.: Simcoe, Ontario, Can.
Wallace Bros.: (Fair) West Point, Miss.; (Fair) Waynesboro 12-17.
Ward, John R.: Monticello, Ark.
West Coast Am. Co.: Vallejo, Calif., 13-18.
Wolfe: Crawford, Ga.; (Fair) Pelzer, S. C., 12-17.
Womack's United: Macon, Miss.
Wonder Shows of America: (Fair) Muskogee, Okla.
World of Mirth: Winston-Salem, N. C.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Place in Society

Some of the metropolitan newspapers have written fine editorials in defense of pinball games as a popular form of amusement. But now that great national and world-wide problems confront the nation, the editorial opinions relating to pinball games have grown to be few and far between. Only occasionally does some partisan newspaper drop subjects of supreme importance to take a lick at the games.

Recently The Austin (Tex.) Statesman published an editorial on pinball games that deserves wide circulation because of its fairness in discussing a subject that could have been used as a tirade against pinball operators and their games.

The editorial is worth reading in full, as follows:

"Recently Austin police picked up a few pinball tables which they said had been used for gambling and condemned them to the scrap campaign, no doubt a deserved fate for these violators of the established law against gambling.

"There is no need to repeat the oft-spoken cry that gambling at home and on bingo parties is equally as bad as gambling on a slot machine, but this news item does serve to highlight a condition.

"This is the first time in many months that machines have been picked up here, so it is apparent that operators are staying pretty well in line with the law against gambling.

"As amusement devices, pinball tables with row on row of pretty lights to blink out for the skilled and lucky have their place in our modern society. As gambling devices they do not, for our laws are outspoken against machines of that type.

"It is unfortunate that the operators have allowed this slip, but they will probably see now that it doesn't happen again.

"The business of operating amusement machines has

come a long way from the days when one-armed bandits spun in every other store, and only the few exceptions to the rule are keeping it from becoming a legitimate business.

"Loss of the machines, when the war has cut off their manufacture, will be a strong deterrent to those who would like to insist on gambling."

This editorial will, in all probability, become the best newspaper editorial in 1942 relating to pinball games.

No trade paper editor could have written a stronger appeal to operators to abide by the law and regulations in their local territory. By the very nature of the editorial, it is also informing the public that only a few operators were responsible for the trouble.

The editorial is very fair in suggesting that when laws are on the statute books, they should be observed. It states that gambling on pinball can be no worse than gambling on other games or methods, but if laws are written to single out pinball games then the operators should abide by those laws.

Any newspaper editor could have made a very hot story based on the incident of a police raid to pick up certain games. It would have been easy to imply

that the whole business was guilty, that all operators were racketeers, that the police had not been on the job, and many other allegations that are sometimes made.

Instead, the paper says the very fact that such a thing had not happened in many months is indication that operators had been hewing pretty close to the rules set up for them. No charges are hurled against the police department, as some editors would have done.

Best of all—"as amusement devices, pinball tables with row on row of pretty lights to blink out for the skilled and the lucky have their place in our modern society."



Something to think about: China is the hope for peace between the white and yellow races when the war is over. (Cartoon from The Rochester Times-Union.)

GAS EDUCATION BEGINS

Educational Forces of Nation All Aid Program

Steady stream of information to prepare car users for rationing Nov. 22

With plans being rapidly completed to start the national gas rationing program November 22, the educational forces of the nation are also being enlisted to conduct a big campaign of educating car users in the details of the plan and also to impress upon them the necessity of complying with the program in every detail. Newspapers, trade papers, the radio and trade associations are being enlisted in the vast educational drive.

The coin machine trade is vitally interested in the gas rationing program because the rationing of gas in several Eastern States has had definite effects on the use of cars by operators. As this is being written we are just beginning to receive our monthly reports from various coin machine market centers, and these reports indicate that operators are interested and are watching all developments in the gas program.

As previously published in *The Billboard*, operators in the Eastern States were generally treated as small business men and were able to get the basic gas card and also the supplemental card given to small business men for occupational use. Reports from some States indicated dissatisfaction by operators with this plan, but most reports said operators could not complain.

It is expected that the new program for the entire nation will be stricter and may get stricter from month to month as the war goes on. We will try to review from week to week the developments in gas rationing based upon reports from the coin machine trade and also on the immense amount of material being published in newspapers and magazines on plans for saving rubber and gas.

Recent announcements by government officials say that a system for rationing some kind of new or renovated tires to every motorist who complies with federal regulations is being developed as fast as possible. Government officials announced that tire rationing and gas rationing were being merged into a single system to control the use of cars. It is now definite that the speed for cars has already been set at 35 miles per hour beginning October 1, and that the speed for trucks will be set at 35 miles per hour beginning October 15.

Present plans are that tires must be submitted for on-wheel inspection every 60 days. In order to force car owners to comply with speed and other regulations, the privilege of getting new or renovated tires will be based on the record for observing all the rules.

Cars Used for Business

Much interest centers in the rules for cars used for commercial purposes. Recent announcements say that motorists who comply with all the rules and who

must drive more than 7,000 miles a year for business purposes may get new tires, and motorists who obey the rules but who do less than 7,000 miles of driving a year will get recaps or possibly new tires made from synthetic rubber. A lot depends on how the synthetic rubber program succeeds.

The rationing system will be based upon a plan of using coupon books. In order to understand how the coupon system will work, helpful information can be gathered by considering how it has worked in the past months in the East.

A survey of the effects of rationing on Eastern motorists made public by the Office of Price Administration shows that average annual mileage of passenger cars has been cut to 5,170 miles, slightly higher than the figure requested by the Baruch committee.

OPA's studies are a good index of what, others, new to the intricacies of rationing, may expect. Driving 16 miles a day on the average is on the agenda.

Holders of better than basic books in the East have been able to drive 510 miles a month on a "B" book and 1,275 miles a month on a "C" book.

Miles of Wear Saved

The figures also show that during the first two months of permanent rationing under the coupon plan the estimated 7,200,000 passenger cars in the East saved 150,000,000 miles of tire wear a day, directly attributed to the rationing program. Officials do not doubt that similar savings will be made thruout the country.

Tollies at toll bridges and other highway spots check the accuracy of OPA's figures and corroborate the 60 per cent reduction in average driving.

Accompanying the release of the survey results was a statement by Leon Henderson, head of OPA.

"There is every evidence that non-essential driving has been drastically reduced under coupon rationing," he said.

"While our estimates are based on the number of coupon books of various types issued, we also have information that "A" book holders are not using all their coupons. We have reason to believe this may mean a 5 per cent reduction in gasoline consumption in addition to that shown by the figures on coupon issuance."

About 68 per cent of the motorists in the East are operating on "A" books alone; 18 per cent have "B" books as well, and 14 per cent have been issued "A" and "C" books. This would indicate that almost 5,000,000 cars are driven on basic books alone, about 1,250,000 on "B" and 1,000,000 on "C" books. An investigation is under way to check on the validity of many recipients of "B" and "C" books.

"C" Books Reduced

Henderson emphasized that the number of "B" and "C" books exaggerates the situation somewhat because almost all the "C" books, which are tailored to individual users, have been reduced by tearing out coupons before issuance (See *Gas Education Begins*, on page 61)



AID SCRAP DRIVE. Wigginton Amusement Company, Richmond, Va., gives scrap, including an old service car.

Pittsburgh Firms Feel Shortage of Coins for Change

PITTSBURGH, Oct. 3.—In a special report to *The Wall Street Journal* last week, it is shown how the shortage of coins applies to local business. Coin machines are mentioned as important.

Nickels have been scarce here for weeks and the shortage has elevated the city's vending machines and juke boxes to a rare position of importance in economic life.

The juke, the cigarette machines, pay phones, parking meters, candy "canteens" and other automatic devices have become a welcome source of the five-cent coins.

The Federal Reserve Bank branch, which provides the banks' usual supply, hasn't received any nickels from United States mints for some time. The branch is now in fact rationing to the banks the limited number of nickels it receives from normal business circulation.

One bank has notified its larger nickel-using customers, including theaters and chain stores, to cease handing out nickels in change whenever possible.

"If the change amounts to 30 cents," the customers were notified, "give three dimes instead of a quarter and a nickel."

The "nickelless" nickel likely will relieve the shortage.

The new coin will contain 56 per cent copper, 35 per cent silver and 9 per cent manganese. The nickels now in circulation contain 75 per cent copper and 25 per cent nickel.

Note: Large handlers of nickels in the New York area, such as the rapid transit system, the New York Telephone Company (coin boxes) and Horn & Hardart (automat restaurants) say that as yet they have experienced no difficulty in getting all the nickels they require for their business.

Express Sympathy to H. Perkins in Loss of Wife

CHICAGO, Oct. 3.—The funeral of Mrs. Harold Perkins was conducted at near-by Evanston today. Mrs. Perkins was the wife of Harold Perkins, well-known sales manager of the Buckley Music System here. The coin machine trade sent many expressions of sympathy to the bereaved husband.

Mrs. Perkins died suddenly this week, having been in poor health for some time. She is survived by her husband, two daughters and a son.

Coinman Buys Fla. Newspaper

EUSTIS, Fla., Oct. 3.—W. F. Duggan, of Mount Dora, Lake County automatic phonograph and pinball machine business man, has purchased *The Eustis Lake Region*, weekly newspaper.

Duggan, who started his coin machine business from only a few phonographs and pinball games, is regarded as one of the area's most astute business men and also has been successful as a distributor for an oil company and tire company.

Buyers Continue Despite Rationing

CHICAGO, Oct. 3.—"Only recently the curbs outside the Atlas Novelty Company headquarters were jammed every day with operators' trucks and cars, and our offices and showrooms were equally crowded with operators from many cities and States," reports Maurice Ginsburg, Atlas chief. "The tire and gasoline rationing has cut down the number of out-of-town and out-of-State visitors, and fewer vehicles pause at our doors, yet the Atlas sales offices and service shops are as busy as they ever were."

"There is no mystery about it," Ginsburg adds. "Ever since the Atlas Novelty Company was founded all of our activities have been directed toward building up confidence in our service. Now, when operators can no longer give their purchases the personal supervision which was customary in the past, they are putting their operating in hands they can trust, and they are using the mails, the telephone and the telegraph to obtain the very same careful attention to their needs that previous personal visits got for them."

New Sales Manager For Milwaukee Co.

MILWAUKEE, Oct. 3.—Sam London, of the Milwaukee Coin Machine Company, announced the appointment of Frank T. O'Brien as sales manager for his firm. He also reported that Harold Klein, former manager, is no longer associated with his firm.

In announcing the appointment, London stated that O'Brien had only been with the firm a short time, but has already proved to be a real salesman. O'Brien has had many years of experience with well-known slot manufacturers and this enables him to fit right into things and do an excellent job in contacting operators.

Experience in Rationing . . .

NEW YORK, Oct. 3.—The following special report on how operators in New York City have fared under gas rationing is furnished for the information of readers of *The Billboard*:

Those operators who use passenger cars in their business (and they are in the large majority) have been able to obtain B rationing cards, which permit them to obtain eight gallons of gas per week. Those operators who have trucks or station wagons have obtained S cards, allowing them unlimited gas.

Operators have been informed they can change their passenger cars into station wagons by taking out the back seat and painting the name of the company on the front door. They then can obtain a commercial license and get an S ration card.

Many operators have removed machines from locations too far from their regular routes—or have made exchanges with operators who are covering their own locations.

"IT'S HERE" FOR THE FIRST TIME

NEW Mystery Pay Out CONSOLE.

Free Play None Better "SUN RAY"

While They Last.

\$224.50

F. O. B. San Antonio

SAM MAY & CO.

853 N. Flores Street, San Antonio, Texas

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

THE WAR AND MINORS

Two Reports Valuable for Information of Operators

Some associations have taken steps to inform membership on this big problem

Among the many problems which the war increases on the home front is that of juvenile delinquency. Juvenile delinquency is a big term used to express the tendency of children and youths to violate the laws or to become criminals. Many social conditions tend to increase the problems of workers with children.

Reform groups sometimes take advantage of these trends and agitate against amusement games as causes of juvenile delinquency.

Every operator of amusement machines owes it to himself to be informed on the subject. A few operators' associations have carried on educational campaigns so that their members would be informed. The most notable work in this field is that done by the Associated Operators of Los Angeles County of California. Curley Robinson, managing director of this association, has maintained very friendly contacts for his association with various civic organizations that work with children and young people.

It is a coincidence that a newspaper in New York City and in Chicago should release important news stories on juvenile delinquency on the same day. September 22, P.M., New York's daily liberal paper, started a series of articles by a woman judge. The judge is recognized as an authority on the subject and her ideas are well worth considering by operators in all parts of the country. P.M. calls attention to the fact that juvenile delinquency was showing a general decline in New York City until 1941. Since then it has been rapidly increasing. The magazine calls attention to the fact that Mayor La Guardia made a mistake by curtailing the city funds which should have gone to welfare work among children in the city. This is given as one of the big reasons for the increase of problems among minors in the city.

Because these articles are so important, we are reprinting much of the information contained in them for the use of operators of amusement games. In the September 22 issue of P.M., Judge Justine Wise Poller says: "There is no longer any time for speculation. The children of this city and other cities are already responding to the war situation that touches their lives in many ways and to an extent for which we are not prepared. Figures on the increase of juvenile delinquency as reflected by children brought before the Children's Court in New York City demand immediate consideration. There is no courage or patriotism in shutting our eyes to the fact.

What the Term Means

"Juvenile delinquency are two long words meaning different things of different people. To some they are crimes committed by children with a new-fangled name. To others they spell misconduct by children that requires punishment, care or treatment, according to the point of view. To still others those words mean a signal that all is not well and that the community had better see the whys and wherefores of its appearance and do something about it. There is some reason for all these reactions. But one thing is sure, children secure in the love of their parents, who have opportunities for the healthy exercise of mind and body, are rarely found among the lists of juvenile delinquents.

"Children listed as juvenile delinquents are the children known to courts for misconduct of one form or another. The list does not include by any means all children who are maladjusted or all children who have violated even a law of the State. The figures that are available do not in any true sense portray the number of children who so overtly transgress laws and come in conflict with the authority of parents, schools and the State, that action is taken to restrict or correct their conduct thru the courts.

"A few years ago a study of all the children brought before the Manhattan Children's Court for one month revealed that most came from families whose economic status was highly precarious if not destitute, and that a large majority came from homes emotionally impoverished thru the absence by death, desertion, separation or illness of one or both parents. Less than one-quarter of the children brought into court during this period were living at home with both parents. Similar facts have been noted from other

studies over and over again. We know that juvenile delinquency is one recurrent reaction on the part of children rendered insecure by reason of the failure of parents or the community to give them an opportunity to lead full and happy lives.

Trend Previously Was Downward

"Since this is true, juvenile delinquency becomes a barometer of the health of a community which is well worth reading. Despite the lack of adequate statistics, trends become meaningful. No community with ideals or hopes for its citizens can afford to permit conditions to spread which result in a growing number of juvenile delinquents.

"In New York City there has been a steady downward trend of juvenile delinquency during the past decade of which the city can be justly proud. Altho there has been a sharp numerical increase in the number of delinquent Negro children brought before the court during this decade, this increase has happily not kept pace with the increase in population. This rise in delinquency is directly traceable to the tragic fact that Negro children have been exposed in the most extreme degree to economic insecurity, broken family life and community conditions detrimental to healthy growth. It must not be forgotten that from 1920 to 1930 the Negro population increased 115 per cent and that in 1940 the Negro population was 40 per cent greater than in 1930 and 201 per cent greater than in 1920.

From 1930 to 1940 there has been a decline of 10 per cent in the number of white children 7 to 15 years inclusive living in New York City. During this same period there has been an increase of 76 per cent among Negro children in this age group. This is the age group in which children are subject to the jurisdiction of the court as delinquent children. During the same 10-year period there was a decrease of delinquency of 56 per cent among white children and an increase of 30 per cent among Negro children.

"The rate of court intake per 1,000 population for allegedly delinquent children decreased 56 per cent for white children and 10 per cent for Negro children from 1930 to 1940."

"During this decade New York City has benefited by increased effort to improve the health and housing of its citizens, the education of its children, the welfare services of those in need. The city administration, private groups and the federal government have all contributed to these efforts. Altho much that one would like to see done has been left undone, progress has been made. The decrease in juvenile delinquency is one piece of objective evidence of this progress.

"A serious reversal of this trend is therefore something which challenges not only the hopes of the community but the achievements of years. Yet that is just what we must face today.

"Altho there is no evidence of a substantial change in the population of children subject to the jurisdiction of the courts since 1940, the first six months of 1942 showed a substantial increase in juvenile delinquency.

Procession Grows Longer

"During the first six months of 1942 there was a 14 per cent increase in the number of delinquent children brought to court in New York City as compared with the first six months of 1941. The steady downward trend in such delinquency achieved over more than a decade was thus sharply reversed. The comparative increase for boys was 9.6 per cent; it was 33.3 per cent for girls. Contrary to what might be expected, the most spectacular rise for both boys and girls occurred in the 10 to 13-year-old groups. The next largest comparative increase in delinquency is to be found in the 13 to 15-year-old girls.

"Figures and percentages may seem dull or unreal. But these figures mean that day after day the procession of young boys and girls brought into our Children's Court for violating laws and engaging in anti-social acts or self-destructive activities is growing longer.

"New social forces have been released, some kind of unspoken sanction for aggressive action, the diminution of community services to check and direct the energies of children, a growing laxity in standards of conduct, reduction of parental supervision have all played a part

in swelling the procession. "The only offense in which there was a marked decrease in delinquency was automobile stealing. Since the period covered in 1942 (the first six months) occurred for the most part before rationing became effective (May 23, 1942) this decline cannot be explained by any difficulty in securing gas. Certainly in New York City there were still plenty of cars to steal. One cannot but wonder whether, with our entry into the war, even potentially delinquent children did not respond to a patriotic taboo against auto stealing as well as to the fear of harsh punishments.

"Young boys arrested for hold-ups, for burglarizing homes appear more frequently; children with tragically twisted personalities appear for whom no proper services are available. The lack of foster homes and institutional facilities for children who should be removed from broken, bad or inadequate homes forces the court to use the temporary custodial shelter of the SPCC for extended periods or return children to such homes till the next delinquency occurs. Attempts to adjust children in their homes thru supervision or probation becomes a false promise, as probation officers become so burdened that they can only rarely visit homes or schools and must limit their contacts largely to reporting centers. Immature girls, truly children, are being brought to court in growing numbers after having stayed out late or run away from home and having engaged in sexual relations without realization of the full consequences.

Social Services Decline

"The absence from home of fathers and mothers on new jobs has already cast a public war responsibility on schools, social agencies and the courts to provide more supervision and recreation, while a steady decline in personnel and a mounting number of children in need of service forces the reduction in both the quantity and quality of their services.

"In preparing the 1941-'42 budget for the Children's Court a request was made for 28 probation officers in addition to the then working staff. Altho the case load has steadily grown heavier since that time, actual working staff has declined.

"In October, 1941, the Presiding Justice stated in his requests: 'Most of our staff is well equipped to treat with skill the cases which they have under supervision, but because of the great pressure of work, this skill cannot be utilized. Many violations of probation resulting in commitments might have been avoided if more adequate supervision or service were given to these cases.'

"As recognized here the increased number of children committed by the court with its attendant heavy expense to the taxpayers must be examined not only in the light of war conditions, but also in terms of the failure to provide adequate service in the child's home.

"The cost to the taxpayers for each child committed to an institution is over \$350 per year. The requested personnel of the court would require a probation officer to carry 50 children under supervision. If he could keep seven children from the necessity of commitment in one year his salary would be more than covered. Thus quite apart from the human values, the present policy is unsound from even a dollar and cents point of view.

"Commitments from New York City of delinquent children to institutions increased 20 per cent in the first six months of 1942 as compared to the first six months of 1941. This situation in New York City was certainly one factor in creating a situation for the State institutions for delinquent children of such crowding that both the New York State Training School for Boys and the New York State Training School for Girls were forced to close their doors for several months.

Vicious Circle Tightens

"This formed another link in the vicious circle. Children had to be detained at the shelters month after month or returned to homes altho commitment was indicated.

"In June, 1942, the Presiding Justice reported that the situation had become so acute that 'placement facilities for delinquent children are today practically closed to the Children's Court in New York City. . . . Another perilous result is that the Children's Shelters in this city are crowded to capacity with children who are waiting for some type of placement. The doors of the shelters are closed to the courts. We cannot even shelter temporarily habitual runaways.'

"If we look at the number of children



OLIVE'S SPECIALS FOR THIS WEEK



5 BALL FREE PLAY PIN GAMES

A. B. C. BOWLER	\$30.00
ALL AMERICAN	22.50
BIG TOWN	15.00
DIXIE	20.00
DOUBLE PLAY	30.00
FORMATION	15.00
FOUR DIAMONDS	35.00
GLAMOUR	15.00
GOLD STAR	22.50
HOME RUN 1942	65.00
LANDSLIDE	18.00
LEGIONNAIRE	37.50
METRO	25.00
PAN AMERICAN	30.00
PROGRESS	20.00
SEA HAWK	30.00
SHORT STOP	15.00
SPORTY	13.50
THREE UP	35.00
VACATION	13.50
WILD FIRE	27.50

1 BALL FREE PLAY GAMES

1939 MODEL 1-2-3	\$30.00
BIG PRIZE	90.00

COUNTER GAMES

Q. T. (Old Style), 5¢	\$25.00
VEST POCKET BELL, 5¢	37.50
Green, J.P.	27.50
VEST POCKET BELL, 5¢, No J.P.	37.50

MISCELLANEOUS

WURLITZER #61, With Stand	\$89.50
WURLITZER #61, Without Stand	75.00
WURLITZER #716	85.00
WURLITZER #616	75.00
WURLITZER #24	107.50
WURLITZER #312	35.00
WURLITZER WIRELESS BAR	
BOX, With Receiver and Stepper	30.00
MILLS PANORAM WALL BOX	15.00
ADAPTER FOR WALL BOX	6.00
WRITE FOR OUR COMPLETE NEW PRICE LIST JUST HOT OFF THE PRESS.	

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 3620)

Wurlitzer 500 Rotary	\$159.50
Exhibit Rotary Merchandiser, A-1	169.50
Streamlined Electrohoist Digger	59.50
5¢ Mills Blue Fronts, Reconditioned, Club Handles	89.50
5¢ Mills Brown Fronts, Rebuilt, Cast Iron Castings, Club Handles	99.50
Columbia Cigarette Reels, R.D. Payment	40.00
Columbia D Jackpots, A-1	40.00
5 & 10¢ Rolatops	49.50
Galile 7-Way Late Style	125.00
Cigarola Model V, F.S.	125.00
Exhibit Merchantman Digger	49.50
Jennings Roll in Barrel	99.50
'30 Rock-Ola Deluxe Photo.	159.50
Wur. 616 Light Up Grill, 7 Sides	59.50
Mills Zephyr, Slug Proof	49.50
'40 Rock-Ola Masters	185.00
'40 Rock-Ola Super and 8 Wall Boxes	375.00
Wur. Twin 12 in Steel Cab, with 16 Keoney Boxes & Microphone Booster	375.00
1/3 Deposit With Order.	

G. N. VENDING CO.
663 W. Broad St. COLUMBUS, OHIO

ROUTE FOR SALE

MUSIC - MARBLES - GUNS

REASON FOR SELLING—Expect "Uncle" to call. 400 pieces of equipment, nearly half music. Over 100 Wurlitzers, 600 to 950—approximately 10,000 records. Collections now at rate of \$5000 per month. Low operating cost. Five '41 automobiles, plenty of tires. Price \$45,000. No triflers or promoters. Might take real estate trade.

BOX D296
Care Billboard Cincinnati, Ohio

(under 16) brought before the courts as delinquents during the first and second quarters of 1942, it is clear that we have only begun to see the consequences of war conditions on children. The rise in delinquency during those few months was even greater than that from the 1941 to the 1942 period.

"There was an 18.6 per cent increase in the number of children brought to court as delinquent for April, May and June as compared to January, February and March. This increase was evenly divided between boys and girls.

"The United States, the State of New York and the city of New York cannot afford to go further in repeating the English experience during the first months of war. And yet we seem to be doing just that."

Important Chicago Report

The same day William F. McDermott, writing in *The Chicago Daily News*, reported one of the most complete surveys on juvenile delinquency that has been released in many a day. McDermott reported as follows:

"Street loafing and radio crime stories head youth downward, a study of 23,000 boys and girls from various sections of Chicago revealed recently. Recreation, supervised by capable leaders and provided by parks, churches and schools, is the answer, the investigators reported.

"The illuminating story of a three-year search into the causes and cure of delinquency was told to 1,000 recreational experts at a luncheon at the Hotel Sherman by Dr. Ernest W. Burgess, of the University of Chicago. He is chairman of the recreation and juvenile delinquency study committee that directed the investigation.

Mayor Gets First Copy

"Facts and findings are contained in a volume released here. The first copy was presented to Mayor Kelly at the luncheon by Judge John P. McGoorty, vice-chairman of the Chicago Recreation Commission. It represents the work of 200 investigators and was prepared by Miss Ethel Shanas, former fellow of the Uni-

versity of Chicago, who was Dr. Burgess' first assistant in the survey.

"The study is said to be the most notable toward solving the juvenile delinquency problem of anything printed since the late Samuel Thrasher's work on 'The Gang.'

"Delinquency is a terrific problem in a city like Chicago," said Dr. Burgess, "particularly in the blighted areas near downtown or in certain rundown industrial sections. For instance, our survey showed 2,900 boys between 10 and 17 years of age living on the Lower North Side. Of these, 29 per cent, or 850, were known delinquents; 511 boys had records in the police department or Juvenile Court. Of the 2,900 girls of the same age, only 37, or 1.3 per cent, had records.

"It is significant to note that 92 per cent of these children made the street their loafing place or playground. Activities ranged all the way from street ballplaying to crap games and rowdiness. Not one in five was engaged in supervised recreation at any known center.

Recreation Cuts Crime

"Delinquents do not like supervised recreation, but participation in such recreation unquestionably reduces crime. The point is, children should be interested in such recreation before they stray off into mischief, truancy, street loafing, petty malefactions and finally crime.

"In all neighborhoods with high delinquency rates, children were particularly fond of radio crime stories, while in lower delinquency sections children turned to the comedian and variety hour programs in preference.

"Our study shows that in a typical city neighborhood three times as many children who had no supervised recreation became delinquent as those who regularly attended fieldhouses, social centers or institutional churches."

"Dr. Burgess reported that on the basis of the findings, the Chicago Recreation Commission recommends a general expansion of recreational facilities for the city's youth, particularly in underprivileged neighborhoods, and that they should be staffed with the finest type of leadership to be found.

"It urged the formation of 'block committees,' composed of representatives of church, home, school and community institutions, to plan recreational needs for children and to prevent rather than cure delinquency. It suggested more vacant lots be equipped for both winter and summer play and that men and women of the community who have had training in recreation, Scouting or the like provide volunteer leadership where possible.

"Leaders pointed out that the unsettled conditions produced by the war are causing delinquency to skyrocket—it is already up 15 per cent in Los Angeles, 23 per cent in New Jersey cities, and 30 per cent in England. This trend, they said, makes the findings unusually timely. The study affords a sure basis for prevention of an increase in crime rate in Chicago as well as turning multitudes of endangered children toward good citizenship, the leaders declared."

Gerber Party Is Hit of Season

CHICAGO, Oct. 3.—The Gerbers, Paul and Sadie, otherwise known as Mr. and Mrs. Paul Gerber, were at it again recently. The big celebration this time was in the form of a dinner given at the famous College Inn, Hotel Sherman, Sunday evening, September 27.

The big party was given to help celebrate the fact that Paul and Sadie have recently become grandpa and grandma. They entertained several hundred guests at the College Inn in royal fashion. Their guests partook of a sumptuous dinner and then saw the floorshow and also danced to the music of Sonny Dunham and his orchestra.

Grandpa and grandma had a lot of splendid pictures to show of the new granddaughter, who has been christened Elaine Lois Gerber. Elaine Lois was born to Mr. and Mrs. Woody Gerber, and the father is now stationed at Camp Adair, Ore. It was with regret that the parents of the granddaughter could not be present at the big party.

Among the friends of the parents in California who wanted to attend but were unable were Mr. and Mrs. Barney Fishman, manager of the Sportland Arcade in Ocean Park, and Sammy Sneez, sometimes called the "Carrot King." Guests were loud in their praise of the Gerber party.

New Names Add to Game Play Appeal

CHICAGO, Oct. 3.—According to Sullivan-Nolan officials, the well-known Bally payouts of yesterday, after going thru the renewal process, have all the appearance and playing appeal of an entirely different game. "So complete is the transformation that the original identity of the game is said to be impossible to recognize. The visible metal parts are refinished. Cabinets and bases are redesigned. The playfield is self screen painted with a new design. New and larger backglass and backglass cabinets replace the old. All mechanical and electrical parts are thoroly overhauled, re-conditioned and tested to assure flawless operation.

"Operators who send in their old Bally 1-ball payouts are surprised how quickly they are returned, completely transformed. The old Sports Page and Blue Ribbon games come back as Fast Track, Thistle-Downs and Sea Biscuits are rebuilt into Race Kings, while Grand Stand

and Grand National are renamed and rebuilt into War Admiral. All the cabinets and stands are completely refinished and repainted in different designs after all the old paint has been carefully removed," officials state.

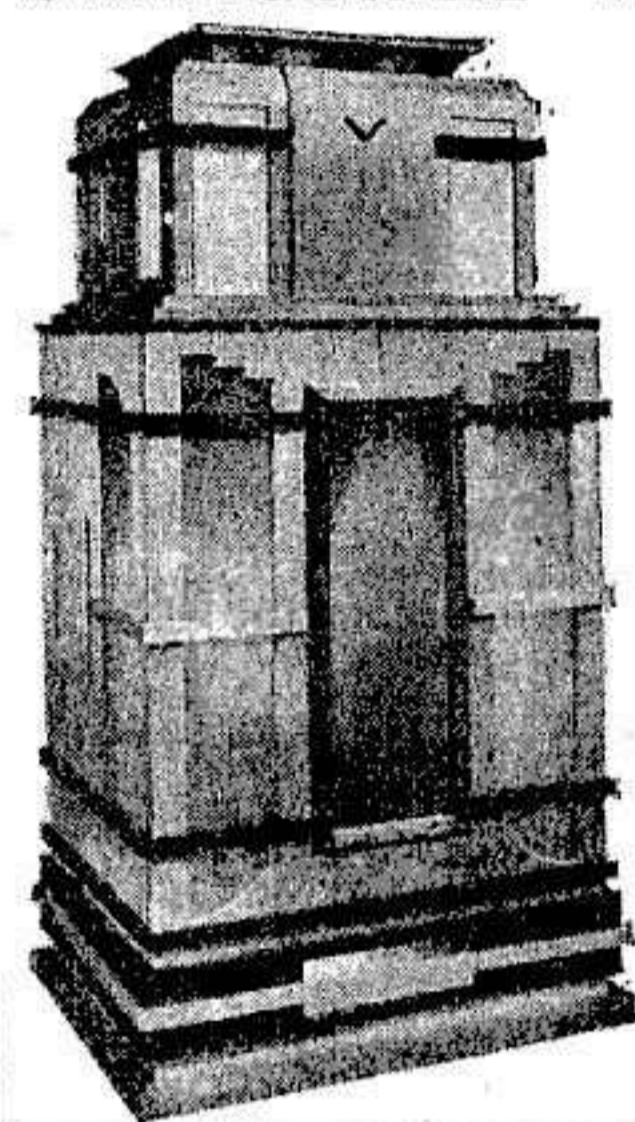
Salesboard Head Leaves for East

CHICAGO, Oct. 3.—M. E. (Bud) Bronson, head of the Consolidated Manufacturing Company here, left for an extended trip this week. He plans to cover many of the Eastern States and to contact operators from the big line of salesboards which his firm manufactures.

He plans especially to introduce some new and novel ideas in boards. Bronson states that these boards are sure to make a market appeal to all users of boards and that the public will like them as something really new.

He reports that his firm is already in production and that test sales have shown the boards to have extra appeal.

GLAMOURIZE YOUR OLD EQUIPMENT



WITH THE NEW BADGER REPLACEMENT CABINET

GLAMOUROUS DESIGN

Quality in every contour—In every blending color. Brilliantly conceived in the modern trend. Natural finished wood, exquisitely grained.

LUXURIOUS LITE-UP

Beautifully illuminated modernistic glass panelling, colored designed action panels, equipped with lights installed. Front glass panel easily removed for quick access to front part of mechanism.

Adaptable For Any Twin (12) Mechanisms or 20 and 24 Record Mechanisms

BADGER Cabinets bring your old hide-aways and Phonographs up to date. Make 1942 models out of them by merely sliding your mechanism into the new BADGER Cabinets.

\$159.50 Value For Only \$109.50

Distributors, Write For Low Quantity Price

BADGER SALES COMPANY

1612 W. Pico Blvd. LOS ANGELES, CALIF.

STIRLING VALUES

Attention: We doubt if there are any games as perfect as this lot!

FIVE BALL FREE PLAY GAMES

No. Name Ea.	No. Name Ea.
2 A.B.C.	3 Playball \$24.50
Bowlers .. \$27.50	2 Sea Hawk .. 27.50
5 Attention .. 19.50	1 Sky Ray .. 27.50
1 Bandwagon 12.50	2 Silver
1 Cadillac .. 9.50	Skates ... 24.50
3 New	6 Snappy '41 34.50
Champs .. 39.50	1 Sport
3 Champs .. 29.50	Parade .. 22.50
1 Dixie ... 12.50	1 Sparky .. 12.50
2 Four Roses 23.50	2 Spot Pool 39.50
2 Fox Hunt .. 19.50	2 South Paw 39.50
2 Hi Hat ... 26.50	4 Stratolliner 19.50
3 Horoscope .. 27.50	1 Summertime 9.50
2 Jungle ... 39.50	1 Ten Spot .. 22.50
2 Legionnaire 29.50	2 Triumph .. 12.50
2 Major '41 29.50	4 Twin Six .. 37.50
1 Pan Amer. 24.50	3 Wildfire .. 19.50
2 Pursuits .. 29.50	1 Zombie .. 16.50

All Games Completely Conditioned and Equipped—Packed in New Cartons for Immediate Shipment.

ARCADE EQUIPMENT

No. Name Ea.
6 Batting Practice (1942) .. \$119.50
3 Hockey (1942) .. 179.50
9 Play Ball (1942) .. 179.50
1 Skeeball .. 49.50
5 Ten Pins (New Units) .. 89.50
7 Ten Strikes (New Units) .. 89.50
1 World Series .. 89.50

Terms: Subject to prior sale; 1/3 deposit, balance C. O. D., F. O. B. Newark, N. J.

Stirling Distributors, Inc.
327 Seymour Avenue, Newark, N. J.

2 10¢ Roll-a-Tops .. \$85.00 Ea.
1 10¢ War Eagle .. 35.00
1 5¢ Galle Commander .. 22.50
1 1¢ Wat. Treasure .. 20.00
3 5¢ Mills F.P. Vendors .. 62.50 Ea.
4 Columbia G.A. Cfg. Reels .. 42.50 Ea.
1 10¢ Q.T. B. Front, Late .. 62.50
1 5¢ Q.T. B. Front, Late .. 65.00
1 Congo Pin Game .. 17.50
1 American Eagle .. 8.50
1 Flags .. 9.50

Sell or Trade for Arcade Machines.
ASSID
1411 OHIO LANSING, MICH.

SPECIALS FROM JONES SALES COMPANY

BRAND NEW MACHINES		Mills 3-Bells .. Write
Bally Club Bells .. \$235.00	Evans Jackpot Dominos .. 385.00	Mills Latest Jumbos, Used 2 Weeks .. \$125.00
Groetchen Columbus, Rear Pay .. 85.00	5¢ Mills Gold & Copper Chromes .. 238.50	Mills Jumbo Parades, Clean .. 75.00
10¢ Mills Gold Chromes .. 243.50	25¢ Mills Copper Chromes .. 248.50	Mills Square Bells .. 50.00
Mills Jumbo Parades .. 135.00	Mills Super Bell .. 235.00	Paces Races, Red Arrow, JP Model .. 200.00
SLIGHTLY USED CONSOLES		Paces Reels .. 75.00
Baker's Paces, Daily Double, 30 Pay .. \$200.00	Bally Club Bells .. 150.00	BALLY
Columbia Bells, GA, Rear Door Pay .. 50.00	Evans Gal. Dominos, Latest JP Model, 2 Tone Cabinet .. 285.00	Kentuckys .. \$175.00
Evans Bangtails, 40-1 Pay, #3185-2942 .. 185.00	Evans '41 Lucky Lucre, 2 Tone Cab. .. 295.00	Grand Nationals .. 80.00
Jennings Fast Time, CP .. 85.00	2 Keeney Super Bells, Floor Samples .. 200.00	Pace Makers .. 75.00
Mills 4-Bells, 1/25¢-3/75¢ .. 450.00	Mills 4-Bells, High Serials, Clean .. 400.00	Club Trophys, Extra Clean .. 170.00
WE HAVE A LARGE QUANTITY OF ALL TYPES OF EQUIPMENT, INCLUDING SLOTS, CONSOLES, FIVE BALL TABLES, PHONOGRAPHS, NOT MENTIONED IN THIS AD. WRITE FOR COMPLETE LIST WITH PRICES.		'41 Derbys, Extra Clean .. 200.00
JONES SALES COMPANY 1330-32 Trade Ave. HICKORY, N. C. Tel. 107		JONES SALES COMPANY 31-33-35 Moore St. BRISTOL, VA. Tel. 1854

PHONOGRAPH SPECIALS

COMPLETELY RECONDITIONED—READY FOR LOCATION!	
24-Record Buckley Remote Control System in Double Steel Cabinet with two Wurlitzer 12-Record Mechanisms, Buckley Adaptors and Organ Type Speaker, complete .. \$99.50	32-Record Buckley Remote Control System in Double Steel Cabinet with two Wurlitzer 16-Record Mechanisms, Buckley Adaptors, Crystal Pickups and Organ Type Speaker, never on location, complete with two brand-new 32-Record Buckley Chrome Wall Boxes \$179.50
24-Record Buckley Wall Boxes .. 16.50	Wurlitzer Model 71, complete with genuine Wurlitzer Stand .. 119.50
Wurlitzer Model 81, complete with Steel Stand .. 84.50	Wurlitzer Model 24A .. 124.50

J. E. COBB DISTRIBUTING COMPANY

512-14-16-18 S. 2ND STREET LOUISVILLE, KENTUCKY
KENTUCKY'S OLDEST DISTRIBUTOR—ESTABLISHED 1915.

PENNSYLVANIA OPERATORS!

We can use 20 1940 Chicago Coin Home Runs. Can also use 5-10-20's Cherry Bells, Brown Fronts and Gold Awards. We also need late 1940-'41 Wurlitzer Phonograph. State price when answering ad.

A. J. DURSSELL NOVELTY CO.

176 ARCH STREET NEW BRITAIN, CONN.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

Gasoline rationing took the spotlight in the materials and priorities field during the past week.

The real object, of course, is to save rubber and in the background rubber is the important item.

The OPA issued its order September 30 to freeze used tires and tubes in the hands of owners at that time until a normal rationing program can be worked out.

The WPB reported September 30 that its new plan of allocating materials to

various plants and factories now seemed to be getting into fair working order.

A lot of discussion is going on about what to do with the bumper soy bean crop. The latest report is that the government has dropped its plan to try to persuade warehouse owners to handle and store the big crop until it is needed.

In the midst of the rubber conservation program many eyes are watching William M. Jeffers, the railroad president called to Washington to handle the gas and rubber program.

Jeffers will find that a political job has hanging over it the heavy hand of many big business groups that seek their own selfish purposes.

Concrete is the latest substitute for rubber in irrigation and power plant construction work, engineers report from the West.

A lot of punch is being put into the national scrap drive. More than 1,000 newspapers are putting their powerful influence behind the drive and the radio industry will not be outdone by newspapers.

The WPB and OPA got together to help bottlers in the predicament they got into by using scrap tin to make bottle caps.

The increasing use of plywood for planes and gliders on a mass production basis is making it possible for more and more furniture plants to join in the war program.

To add some sunshine to the otherwise harsh facts of business, The Wall Street Journal recently reported that there is plenty of liquor but most of it is stored far from the big consuming centers.

A lot of things formerly considered useless are turning out to have good uses due to the stringency of war. A weed long considered a pest on Texas farms now is proving very useful for making an insecticide which the United States had been importing for years.

Engineers are reporting that glass fiber board may prove to be one of the new and very useful materials after the war.

The government is taking steps to liberalize its allotments of lead to firms that can use it for war production.

WPB reported that contracts for \$4,500,000 to make incendiary bombs had been let out to small firms within the past two weeks.

ARCADE EQUIPMENT

Table listing various arcade equipment items and prices, including 21041 Ten Strikes (\$100.00), Chicago Coin Hockey (\$210.00), and 1941 Ten Strike, Free Play (\$125.00).

CLEVELAND COIN MACHINE EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. Phone: Prospect 6316-7

TEN STRIKES AND TEN PINS \$59.50. Reconditioned in our shop by experts that know every part of these machines. Addison Novelty Co. 925 BELMONT AVENUE CHICAGO ILLINOIS

WANTED FOR CASH. Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball. MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6677

As the various rationing programs get under way, a lot of attention is being given to the working out of the coupon book system.

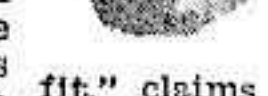
Six types of men's rubber boots and rubber work shoes are now on a ration system. Forms for use by stores have already been made available.

Representatives of small business had their hearing in Washington during the week of September 21. Some plans for helping small business firms are slowly being worked out.

Gasoline stocks in the United States showed a moderate decline during the week of September 21. Transportation activities still exist as one of the reasons for gasoline shortage.

Active Removal Benefits Buyers

PHILADELPHIA, Oct. 3.—Joe Ash, of Active Amusement Machine Corporation, is offering operators what he calls the greatest bargain sale in its history.



"I would rather the many customers of mine benefit," claims Ash, "than pay the money out to movers. By reducing the price of each game and selling it, I not only save the moving expense, but give my friends a break.

Badger Offers Replacement Box

LOS ANGELES, Oct. 3.—With the demand growing for replacement cabinets, Badger Sales Company, of this city, announced that it is now carrying a line of Badger Replacement Cabinets to glamorize old equipment and put it back on a money-making basis.

According to William Happel Jr., manager of the West Coast office of Badger Sales, the cabinet is modern in design and along the very latest lines.

MUSIC MERCHANDISING

Developments in Petrillo Case

Petitions Show Possible Trends in Chicago Court

Broadcasters ask to be admitted as friend of court at October 12 hearing

CHICAGO, Oct. 3.—At least three developments in the Petrillo record ban situation were reported here on the same day, October 1. A petition for Neville Miller, president of the National Association of Broadcasters, to act as friend of the court in the federal injunction suit against Petrillo was entered before Federal Judge John P. Barnes. This brings the important influence of the radio industry into the federal trial in Chicago.

The petition on behalf of the broadcasters stated that the association represents 875 radio stations in about 600 communities and thus could provide facts useful in reaching a decision.

The petition, filed with the court's permission, by Sidney N. Kaye, Chicago attorney for the association, stated that "it is necessary for the existence of radio broadcasting stations that there be a free flow in interstate commerce of freshly made phonograph records and electrical transcriptions; without these, broadcasting stations cannot survive."

Petrillo Petitions

Attorney Joseph A. Padway, representing Petrillo, filed a petition in the Federal Court, also on October 1, for a dismissal of the government's suit. This was a routine legal procedure, but it was also the occasion for some public statements by the attorney. Among other things, Padway said the government suit was an "imposition of involuntary servitude and a violation of the constitutional right to arbitrate labor disputes."

Padway also attacked Assistant Attorney General Thurman Arnold, head of the anti-trust division, saying that Arnold was championing the cause of records to add "judicial process to the public press, forum and radio as another instrument for furthering the political campaign to enact restrictive labor legislation." He charged Arnold with an "unwarranted interpretation of the Sherman anti-trust law" and using it to destroy "every union action and objection which was personally distasteful to him."

Padway said further: "This is a struggle heightened by the ironic fact that the musician himself makes the article which contributes to his own destruction. It is no more than another facet in the ancient struggle between man and machines. The sole charge against him is that he refuses to work under conditions which he believes will complete his destruction."

Government Brief

The government also filed briefs on the same day in preparation for the hearing on October 12. In its petition the government argued that Petrillo's federation could point to no Supreme Court authority on the proposition that the "organized power of labor may be used to refuse essential work to a lawful business in the complete absence of any dispute over hours, wages, working conditions or hiring policies of such business."

Refers to Amateurs

The government also held that the matter of radio broadcast by amateur musicians is entirely a matter of public entertainment and education and that union musicians have no right to interfere.

"A union cannot, under the pretext of improving terms or conditions of employment, use organized coercion to destroy the right of the employer to conduct his business in an efficient way," the government's petition said.

The government also charged that un-

less the ban is lifted the radio industry will suffer, vital war communications facilities will be lost thru discontinuance of broadcasting by many stations, and maintenance of public morale will be made more difficult.

The hearing for the federal injunction plea against Petrillo is still set for October 12. Judge Barnes did not rule immediately on the petition of the broadcasters to be admitted to the hearing as a friend of the court.

Radio Pamphlet

The next day, in New York, the radio association released a pamphlet which expresses the various points on which it objects to the Petrillo record ban. The following are some of the points mentioned in the pamphlet:

1. If you own a phonograph, its usefulness is frozen, because new recordings can no longer be made.
2. If Irving Berlin tomorrow gets the inspiration for a great new patriotic tune, it cannot be popularized or become available to you by means of records.
3. The small broadcasting station which is dependent chiefly upon recorded music will ultimately be forced out of business.
4. The educator who has been teaching people to love music by means of the phonograph records finds his supply abruptly cut off.
5. People who are dependent upon the juke box for musical entertainment can no longer hear either new tunes or new renditions of the old tunes.
6. You are deprived of innumerable popular radio programs which are broadcast by means of electrical transcriptions.

Official Text of Report Issued By Senate Committee Which Held Hearing on Petrillo Record Ban

Apparently juke boxes were not referred to by name in the official text of the report issued by the Senate subcommittee which conducted a hearing on the Petrillo record ban and voted to conduct a Senate investigation of the ban. The text of the report was read to the Senate on September 24 and a resolution to conduct an investigation was voted unanimously. The committee to do the investigating has since been appointed.

The text of the committee report does, however, refer to mechanically operated devices which means juke boxes, of course, and says "that they are in the camps of the services, in recreation halls and in the USO centers both in this country and abroad." Records are widely used in these mechanical devices.

The report stating the official text is reprinted in full below:

Committee Report

The Senate Committee on Interstate Commerce, to whom was referred the resolution (SRes-286) authorizing and directing a thorough and complete investigation of acts, practices, methods and omissions to act, by persons, partnerships, associations, corporations and other entities in interstate and foreign commerce, which may or do interfere with, or obstruct the national welfare, the public morale, or affect the public good originating from or as a result of the actions of the American Federation of Musicians and its president, James C. Petrillo, having considered said resolution, report thereon with the recommendation that it do pass.

Senate Resolution 286 was introduced

USO Branch Aids Evening Fun by Juke Box Music

CINCINNATI, Oct. 3.—The enlisted men of Brigadier-General William Ord Ryan's Army Air Force Concentration Command are billeted at the Central Parkway Y. M. C. A. in this city, where they not only eat and sleep but are also entertained by the junior and senior hostesses of this "Y" branch's USO unit. Juke box dances in the air-conditioned dining rooms of the "Y" in the evening are one of the most popular forms of amusement.

General Ryan's organization was moved from the Atlantic Coast to this city because of the high percentage of native born citizens, for one reason. It is the nerve center for the dispatching of military aircraft all over the world.

The Central Parkway "Y" is one of nine branches here which serve 50,000 members and is the largest local "Y" unit. Mrs. Paul S. Thompson is chairman of the "Y's" USO unit. Her husband is a lieutenant in the army quartermaster corps stationed in England. Her father, Gustav May, is chairman of Central's committee of management.

Sunday Limit on Phono Playing Loses in Court

SPRINGFIELD, Mass., Oct. 3.—Coin machines won the first battle over the new State law which requires a special license for the operation of juke boxes on Sunday. A complaint against Jeremiah J. Lucey, operator of the Chimes Cafe at 16 Pynchon Street, charging that he had no license to operate a juke box on Sunday, was dismissed on a statement of the facts and reading of the complaint. William E. McKendall, of Boston, was counsel for the defendant.

Arnold Is Confident

Believes case almost open-and-shut—collects morale depositions

WASHINGTON, Oct. 3. — Altho legal minds are at variance on the probable outcome of the anti-trust injunction suit to be aired in Chicago on October 12, Thurman Arnold, who will plead the government's case, is reasonably confident that he can wrap up the matter and have the diskers back in their studios in a short time. Arnold is said to consider that the key to the situation lies in the moral aspects of wax in wartime, rather than on the labor-capital issues involved.

Arnold has been collecting depositions from heads of various government morale agencies, stating that the absence of new recordings will work hardship on such agencies and also will have a deleterious effect on civilian and military morale. By mere display of such depositions to the presiding justice, it is expected that sufficient cause can be created for an injunction forbidding Petrillo to carry on along his present line. Perhaps the injunction would be in effect only for the duration of the war, but it would provide Arnold with more than ample time to press for Congressional legislation, sentiment for which can be thoroughly whipped up not only in the Chi court but also during the forthcoming Senate investigation.

Opinion around here is that Petrillo could effectively have stalemated Arnold's morale clincher by bending backward to seek compromise on matters affecting morale. And there is plenty of chatter to the effect that the AFM prez has made several efforts to do so, but that they have been sloughed off.

Hope that Petrillo might settle with the diskers between now and court time has all but vanished. The issue has been enlarged far beyond its original scope, with the record companies relegated to the position of interested bystanders. A couple of weeks ago Petrillo, for the first time, stated that his first intent had been merely to force discussion of the record situash between union and diskers. The statement was not answered either by the wax firms or by the government.

Wayne King Tells Union Armed Forces Need Music

PEORIA, Ill., Oct. 3. — Wayne King, well-known orchestra leader, now Captain Wayne King, was among those who spoke before the State convention of the Illinois Federation of Labor here last week. The "Waltz King," now serving in the army, stated among other things in his speech that "Music is a weapon of offense. The boys in the camps need music more now than ever before." The Illinois labor group voted officially to support the Petrillo record ban but strong objections to the motion were made by representatives of the electrical union.

The convention closed September 26. It was reported here that the California convention of the American Federation of Labor voted also to support the Petrillo ban.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 20)

MITCHELL AYRES (Bluebird 11588)
Under a Strawberry Moon—FT; VC. *Can't Get Out of This Mood*—FT; VC.

The Mitchell Ayres band dishes out a rich brand of rhythmic music, full in body and fanciful in arrangement. This disk gives the maestro a song break and he takes full advantage of it, giving both new tunes a bright treatment that makes them loom big in popularity potentialities. Most promising is *Out of This Mood*, a ballad by Frank Loesser and Jimmy McHugh for the *Seven Days' Leave* flicker. In a slow tempo, Meredith Blake puts the words over in most appealing manner for the opening chorus. The ensemble picks up the last half of another chorus, trimmed by the characteristic sax fingerings of the maestro, and brings back Miss Blake for the tag line. Al Lewis and Mabel Wayne's *Strawberry Moon* also spins as a bright contender for hit honors in the Ayres interpretation. A jumpy melody that rolls along smoothly, and Ayres sets it in a moderate bounce tempo. Ensemble cuts it clean and rhythmically for the opening stanza, with Miss Blake handling the vocal chores on the next chorus, giving a bright lyrical sparkle. Band picks it up again for another half chorus to carry it out.

"Can't Get Out of This Mood" looms as a picture ballad that will build big, and Mitchell Ayres's polished entry should go far in giving phono operators a winner. And if "Under a Strawberry Moon" starts to shine, the plattermate is cut for maximum phono play.

CHARLIE SPIVAK (Columbia 36649)
White Christmas—FT; VC. *Yesterday's Gardenias*—FT; VC.

The sweet trumpet tootling of Charlie Spivak, with Garry Stevens giving plenty of meaning to the lyrics, and with two ballads plenty on the strong side, rates high for the needling. Irving Berlin's *White Christmas* from the *Holiday Inn* movie impresses no end, either for listening or dancing. Spivak's open horn takes it from start, carrying a half chorus, followed by Stevens's vocal. Band reprise, with Spivak's horn on top, takes it out. Screen song, considering the sheet music sales, is no longer a sleeper, and with the holiday season approaching, release is a most timely one. *Gardenias* ballad, also set in the moderately slow tempo, is introduced by pleasant tenor sax figures that pave the way for Spivak's muted horn for a half chorus on start. Stevens's vocal torch-bearing holds up exceedingly well for the next stanza, and for the half-chorus to carry it out it's sweet trombone sliding joined by the band at the finish line.

Sale of sheet music indicates that "White Christmas" will hit among the song leaders even before the snow starts to fall. Spivak's smooth side, capturing the spirit of the holiday song, is a cinch to enjoy long life in the music boxes.

THE MARSHALLS (Hit 7018)
Do You Miss Your Sweetheart?—FT; V. *Under a Strawberry Moon*—FT; V.

Lacking in the luster that characterizes many of the vocal groups on the records and with arrangements for their songs that whips up little enthusiasm among the listeners, both of these sides by the Marshalls, a mixed singing troupe, creates little undue excitement. The sentimental *Sweetheart* ballad is sung at a moderately slow tempo while the rhythmic *Strawberry Moon* is paced at a more moderate tempo. For the most part, it's all matter-of-fact singing, totally devoid of any snap or zing that provides a rhythmic boot to the harmonizing groups. Voices get little help from the accompanying studio orchestra.

There's little to either of these sides that stacks up as winners for the music machines.

LUCKY MILLINDER (Decca 18496)
When the Lights Go On Again—FT; VC. *That's All*—FT; VC.

It's all on the B side for this coupling, *That's All* bringing the swing-shouting of Rosetta Tharpe. Her own tune fashioning, it's a typical Sister Tharpe swing hymn in a righteous jazz setting. Getting it off at a lively beat, entire spinning is devoted to Sister's blues pickings on the guitar and her hosanna singing, exhorting the listeners to get religion. *Lights Go On Again* is a post-war ballad that has been making a stand for some time, stamped with mediocrity both in words and music. Nor does Lucky Millinder dress it up in any particular style to give it an attractive hue. Plays it smoothly enough as a slow ballad, Trevor Bacon giving voice to the starting chorus and the band bringing up a second.

At locations, especially the race spots, where Rosetta Tharpe manifests a strong following with her singing, "That's All" is the side.

HARRY JAMES (Columbia 36650)
Mister Five by Five—FT; VC. *That Soldier of Mine*—FT; VC.

Mating the music of a jumpin' jive ditty with an attractive soldier-boy ballad, Harry James hits the mark again with this doubling. *Mister Five by Five* is one of those righteous heave-ho riff tunes, and side offers Helen Forrest a chance to prove that she is just as effective for the warbling in the more heated groove. At a moderate jump tempo, James's trumpet goes gutty for the opening half chorus, Miss Forrest carrying on for the vocal refrain. Ensemble picks it up for another half chorus, bearing down heavy on the rhythms, with Miss Forrest on the tag line to finish it out. Ditty is from the *Off the Beaten Track* movie. Paul Herick and Matt Dennis's *Soldier of Mine* is a pleasant enough and tuneful khaki ballad, with Miss Forrest her own ever-capable self. James brings on the lyrical appeal for the opening chorus. Ensemble picks it up at the bridge bars, with James's trumpet on top to take it to the tag line for Miss Forrest to get in the last say.

"Mister Five by Five" shapes up as the candidate for the phono strips, James's version giving the youngsters plenty to hop, skip and jump about. Besides, it goes far in balancing the phono diet usually top-heavy in slow ballads.

JOHNNY KAONOHI PINEAPPLE (Bluebird 11589)
Ginger Flower—W; VC. *Hula*—FT; VC.

The enchantment of island music is captured in this doubling by Johnny Pineapple and His Native Islanders. It's the typical Hawaiian band, devoted entirely to slow and dreamy plectrum strummings of the guitars, with Pineapple and a male trio raising their voices in song effectively to give full meaning to the English lyrics. *Ginger Flower* is a slow and dreamy waltz serenade, rich in melody. *Hula*, in a moderately slow tempo, is dedicated to the traditional swaying of the island dancers.

Where Hawaiian music is in favor, this doubling is designed for highly effective double duty.

THE JESTERS (Decca 4377)
Kille Kille—FT; V. *Huckleberry Finnegan*—W; V.

Two attractive novelties are whipped up by the harmonizing Jesters, a trio of male voices, Red Latham, Wamp Carlson and Gery Bonham. It's straightforward trio singing without frills or fuss, letting the songs sell themselves. Most fanciful is Lou Handman's and Ben Ryan's *Huckleberry Finnegan*, which takes its cue from *Umbrella Man* rather than from Mark Twain. In a lively waltz tempo, with a tuneful melody wrapped around the liting lyrics, it's the story of the street vender who peddles "blue blue-berries." The ditty has a strong appeal. *Kille Kille* is Vic Mizzy and Irving Taylor's tune-fashioning of what the label explains is Indian love talk. But in the spinning it sounds like a double dose of double talk. The Jesters cut it at a lively tempo that takes. An agile accordionist, guitar and bass provide the musical back-up.

While "Kille Kille" is the ditty that is getting the attention of the disk companies, operators might watch "Huckleberry Finnegan," remembering that "Umbrella Man" brought a shower of coin during its heyday.

Standard Phono Company comes thru with four doubles that pack plenty of potency for locations where an international musical flavor is favored. As ever, the Musette Accordion Orchestra of Henri Rene, applying plenty of musical finesse and polish to its rhythms, makes highly palatable platters for phono play. Billed as the Andre Musette Orchestra, with violins added to the tonal harmonies, altho there is no mistaking the Henri Rene touch, there is a sure-fire novelty polka in the gay and lively *Not Tonight, Josephine* (Standard T-5000). Side is made all the more attractive by some trick fiddling, the fiddler's slides creating laugh effects, and the ensemble adds a bit of vocal callisthenics for the chorus. Plattermate is a fast spinning for a *Pig Knuckles* polka, polished off to perfection.

POLKAS

Again billing as the Andre Musette Orchestra, the violin virtuoso has his inning in "G" *String Rag*, which alludes to the low-pitched string of a Strad and not to strip tease habiliment. No mistaking the intent right from the edge when the fiddler tunes up his box and paces the way for a gay and moderately tempoed dance polka until his G-string peg unwinds itself at the finish line. Couplet is completed by a lively old-time waltz, *Evergreen Waltz* (Standard T-5001), rich in melodic and dance appeal.

As the Henri Rene Musette Orchestra, and the label linked with the Victor International Series, there is another smooth and spirited polka platter in *Dandy Tom* (V-812). In the moderate fox-trot tempo, the Rene group couples the platter with a dance novelty. *Tick Tock Serenade*, which springs in melodic song theme from the tick-tocking of the timepieces. A male quartet sets the stage for the band, giving voice to the opening and closing bars of the side.

Music of a decided international flavor is offered on the Standard label by the Scandinavian Ambassadors, an accordion orchestra. Using song titles that make for attractive phono strips at tap and tavern locations, the couplet includes a schottische, *For He-Men Only*, which is dance-inviting in the slower tempo, and *Merrytown Boys* (T-2066), a hambo—a waltz-styled old-fashioned dance.

POPULAR ALBUMS

Favorite Songs From Favorite Musicals (Victor P-133). This "smart set" package of eight sides, apart from grouping some of the best loved song classics from operettas, also serves to introduce Dorothy Kirsten to the record public. Heralded as the new American singing star, gal has a luscious lyric soprano that sparkles and excites. For her record bow, Miss Kirsten gets plenty of vocal and instrumental embellishments to showcase her capabilities in the assist from Felix Knight, for the duet passages, and the Victor "First Night" Orchestra and Chorus, which takes its cues from recording chief Leonard Joy. Album is a musical gem for every home turntable, with titles taking in such evergreens as *My Hero* from *The Chocolate Soldier*, *Thine Alone* from *Eileen*, *Will You Remember?* from *Maytime*; *Ah! Sweet Mystery of Life from Sweethearts*; *One Alone* from *The Desert Song*, *Wanting You* from *New Moon* and *Serenade* from *The Student Prince*.

Houston

HOUSTON, Oct. 3.—A new Penny Arcade, owned by Frank and Billie Saenz and Mr. and Mrs. Grafton Nuckols, all former members of Rogers Greater Shows, was opened in Houston early in September. Located in the heavily populated east end industrial section and near a point where soldiers from two army camps transfer en route to town, a good and steadily increasing volume of business has been noted. At present the firm is operated by Frank and Billie Saenz. Nuckols is employed at one of the large shipyards. It was said that he too would take an active part in the operation when business increased enough to justify it.

Houston operators' social meeting and party at Southern Select beer warehouse on September 3 was given by operators Paul Janke, F. C. Smith and C. M. Robinson. An unusually large number of operators and servicemen were present to enjoy a spaghetti supper with plenty of beer and later discuss problems pertaining to the industry. Food and refresh-

ments were furnished at actual cost by Southern Select beer and served under supervision of F. C. Nelson, sales representative of that firm. These social meetings are held at least once a month. Expenses of each meeting are shared equally by three operators.

Al Janke, popular young Houston operator, left for the navy September 11. The Janke brothers, Al and Paul, own and operate Southern Piano & Organ Company, one of the well-known operating firms in the city.

Operator C. M. Robertson recently purchased a nice dine and dance drive-in cafe on the north side of town. He is running the place himself and reported business as good and improving.

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now practically impossible for me to secure due to Government restrictions effective October 3. Therefore, I'm unable to accept any further orders after that date.

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"There Are Such Things"

Another one of those gorgeous, richly melodic, typically romantic songs that Tommy Dorsey, Frank Sinatra and the Pied Pipers always do so well. Superb arrangement and handling. Should keep spinning for long time to come. Underside is—

"Daybreak"

A real plattermate hit based on the theme of Mardi Gras from Ferde Grofe's Mississippi Suite. Ideal fodder for Dorsey and Company and for Frank Sinatra's excellent voice. This record is HOT. Better order now Victor 27974.



JOE REICHMAN

"Kashmiri Song"

Joe Reichman plays the piano delightfully and skillfully directs the orchestra through a beautiful recording of the famous and ever popular Kashmiri Song from "Four Indian Love Lyrics." Reverse is—

"Little Thoughts"

An original dreamed up by Joe Reichman and Grace Kay White. Chester LeRoy voices the effective lyrics while Reichman again shows his talent on the ivories. Order Victor 27975.

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RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

HE WEARS A PAIR OF SILVER WINGS (9th week)
KAY KYSER (Harry Babbitt) Columbia 36604
DINAH SHORE Victor 27931
ABE LYMAN (Billy Sherman) Bluebird 11542
ALVINO REY (Alyce King) Victor 27920

KALAMAZOO (8th week)
GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) Victor 27934
JIMMY DORSEY (Phil Washburn) Decca 18433

BE CAREFUL, IT'S MY HEART (5th week)
BING CROSBY Decca 18424
KATE SMITH Columbia 36618
TOMMY DORSEY (Frank Sinatra) ... Victor 27925

MY DEVOTION (4th week)
JIMMY DORSEY (Bob Eberly) Decca 18372
VAUGHN MONROE (Vaughn Monroe) . Victor 27923
CHARLIE SPIVAK (Garry Stevens) Columbia 36620
KING SISTERS Bluebird 11555

I LEFT MY HEART AT THE STAGE DOOR CANTEN (3d week)
SAMMY KAYE (Don Cornell) Victor 27932
CHARLIE SPIVAK (Garry Stevens) Columbia 36620
RUSS MORGAN (Russ Morgan) Decca 18444

STRIP POLKA (2d week)
ALVINO REY (King Sisters-Chorus) .. Bluebird 11573
KAY KYSER (Jack Martin-Glee Club) .. Columbia 36635
ANDREWS SISTERS Decca 18470
JOHNNY MERCER Capitol 103

● **COMING UP** ●

HE'S MY GUY HARRY JAMES (Helen Forrest) Columbia 36614
TOMMY DORSEY (Frank Sinatra) Victor 27941
DINAH SHORE Victor 27963

As predicted here last week, *Guy* continued coming up fast and showed enough to be placed at the head of the list. Coverage appeared quite extensive from reports received and earned the No. 1 slot by a wide margin. Rating of performers remains fixed thus far but may be changed when the song gets Going Strong. Which isn't so far off.

TAKE ME JIMMY DORSEY (Helen O'Connell) ... Decca 18376
TOMMY DORSEY (Frank Sinatra) Victor 27923
BENNY GOODMAN (Dick Haymes) Columbia 36613

There's no telling about this one. It's been around so long, the final story on it should have been settled weeks back, but here it is, just about where it's been right along; not strong enough for the top brackets, too strong to be forgotten. Where it shows up, it has gotten a very heavy play. Trouble is it hasn't shown up in enough places.

I CAME HERE TO TALK FOR JOE SAMMY KAYE (Don Cornell) Victor 27944
GLEN GRAY (Kenny Sargent-LeBrun Sisters-Ensemble) Decca 18468

Came up with a rush this week and indicated it is being heard on a lot of machines. Not yet with overwhelming results, but coverage showed it is building and may mean a lot if plugging over the ether gets hotter. A couple of weeks more ought to decide its future. Sammy Kaye's disk is definitely the top draw.

I MET HER ON MONDAY. FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909
HORACE HEIDT (Donna and Don Juans-Charles Goodman) Columbia 36636
GUY LOMBARDO (Bobby Gibson-Rose Marie) Decca 18435

Monday fell back behind *Joe* not because it showed up on fewer reports than it did last week; it merely failed to go ahead. If anything, it is beginning to pull more nickels in the spots used, and there is no reason to believe it will fail to untrack itself. Tune is cute, performances are attractive, and Lombardo is beginning to move up on the field. Watch it closely for the next few weeks.

JUST AS THOUGH YOU WERE HERE TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27903

Former Possibility has finally shown enough to warrant inclusion in this department. Dorsey is way ahead of his rivals right now, with a number of others bunched at the bottom. Air plugs seem to be coming up at about the same time, and tune may finally have made the grade, tho it has been an uphill climb.

WHITE CHRISTMAS BING CROSBY Decca 18429

This is one number that can't be stopped from hitting Going Strong with a smack that'll set turntables spinning and nickels flying. Oddity is that the publisher has been holding off on his drive, waiting for yuletide but records and sheet music are beginning to sell and it is pushing his schedule. When the pub really gets on the tune, it may become the biggest song of the year.

STRICTLY INSTRUMENTAL HARRY JAMES (No Vocal) Columbia 36579 (7th week)

Still making dough but going no place fast.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

COINOGRAPH STARS ON
BLUEBIRD RECORDS



MITCHELL AYRES

"Under a Strawberry Moon"

One of the best "Moon Tunes" in many a moon. It's the kind that will gather more and more nickels each week in a steady rise to Hit Parade fame. Ayres is at his best on this type with a Meredith Blake vocal. Plattermate is—

"Can't Get Out of This Mood"

From the RKO picture "Seven Days' Leave," this number is getting the radio buildup that usually precedes a big picture. They want the tune on the Hit Parade by the time that the film hits the first runs, and this one looks like it will make it with time to spare. Meredith Blake sings again. Both on Bluebird B-11588.

JOHNNY KAONOHI PINEAPPLE AND HIS NATIVE ISLANDERS

"Ginger Flower" and "Hula" on B-11589

OLD FAMILIAR TUNES ZEKE MANNERS AND HIS GANG

"I Betcha My Heart I Love You" and "That's Why I Waited So Long" on B-9041

RACE TUNES JAZZ GILLUM

"I'm Gonna Leave You on the Outskirts of Town" and "Woke Up Cold in Hand" on B-9042

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



Order These Hits From Your

VICTOR-BUEBIRD
Record Distributor

★ Buy War Bonds Every Pay Day ★

Commerce Dept. To Help Small Towns

(From Tide Magazine, Sept. 15, 1942)

Small towns today are beset with problems as critical as any troubling the war-boom cities. Claiming almost half of the population (43.5 per cent), the nation's middletowns are helplessly watching their citizenry pack up and leave. To top this, curtailment of many civilian industries is causing serious unemployment among those who elected to stay behind. However, the small town has one of the best opportunities in years to improve itself as gas and rubber shortages shift purchasing power in its direction.

An excellent example of self-improvement in Port Jervis (N. Y.)—population 9,700—which last month had well under way a program for economic renaissance for the present and in the postwar period. Guide for this community effort was the plan recently developed by the U. S. Department of Commerce and embodied in its "Small Town Manual."

Short time ago Port Jervis was a distressed community. People were migrating, relief rolls mounted, retail trade fell off, real estate values declined. With the department's manual and assistance, Port Jervis became a test town for the plan.

First move was a check list of the town's assets and liabilities. Thirteen survey committees with 84 members undertook the job. Their findings: Port Jervis needed to expand the trading area, get a good modern department store, a farmers' market, a bulk milk station and cold storage lockers. Other musts: Improved highway and passenger railroad transportation, a canning industry to use up farmers' goods in the district.

How Work Was Done

The community lost no time in taking action. A vacant brewery was converted into a dehydration plant which will consume a sizable share of the neighboring farm products. Shortly thereafter a shell-loading factory was persuaded to move near the town. Skydyne, Inc., makers of plastic plywood airplane parts, next set up shop. Still other long-term projects are under way. Department of Commerce reports indicate that already retail trade is on the climb and unemployment on the downgrade.

Port Jervis was one of 12 towns for the department's tests.

Brainchild of John Morse, chief of the Bureau of Publications, the manual tells citizens how to win the war at home, how to improve business. Half the primer instructs the community how to tackle such problems as farm-labor and town-labor shortages, transportation difficulties, salvage and scrap collections, bond drives, housing, migration of labor, shortages and surpluses of machinery, increasing food and material production. The business survey section features a simple analysis on how to improve the status of agriculture, retail trade; invite new industries; promote service establishments, tourist attractions and educational and social activities.

Other towns which have successfully applied the department's plan are Fort Atkinson (Wis.), McKinney (Texas) and

Mount Holly Springs (Pa.) The first of these found that migration, unemployment and parking space were chief problems. Enlarged parking space for farmers already upped retail trade and the town currently is working on the other problems. Success of the plan in these test towns will lead, the department thinks, to its adoption by 1,000 other small communities by the year's end.

New Orleans

NEW ORLEANS, Oct. 3.—Business in general is doing well in the New Orleans trade area, with shipbuilding the backbone of increasing pay-roll spending, while the big money crops of cotton, cane and rice will be largest in history and at higher than normal prices. These conditions have led to improving collections and increased operations.

Demand for new and used Wurlitzer phonographs along with remote and other equipment is reported by the F. A. B. Distributing Corporation.

Nick Carbajal, head of the Dixie Coin Machine Company, reports continued steady demand for new and second-hand pin games, with the firm selling Bally Thoro-Breds as fast as they can be accumulated.

Melvin Mallory, head of the Louisiana Amusement Company, Rock-Ola co-distributor in Louisiana, reports a slowing down of sales due to lack of equipment, but says that his firm's phonograph operations are rather good, with prospects bright for expansion of patronage with cooler weather. Mallory reports no pinch from lack of records as yet.

Thanks to the popularity of five recording artists, sales of Decca records continue good, according to R. N. McCormick, Southern sales manager. Mac reports that Bing Crosby, Ink Spots, Woody Herman, Jimmy Dorsey and Andrews Sisters are a quintet that help swell the aggregate turnover in Deccas.

Des Moines

DES MOINES, Oct. 3.—George Pittman, former Des Moines phonograph operator, has joined the Mayflower Distributing Company as assistant manager, it was announced by Irving Sandler, Des Moines manager. The Mayflower Company has also purchased the equipment of Don Cole at Estherville, one of the largest operators in the State, and Peter Ley at Waterloo. Ken Willis has been transferred from the Des Moines branch to the St. Paul office.

C. Aubrey Gibson, head of the Gibson Distributing Company, of Des Moines and Waterloo, Ia., now has a drugstore on his hands besides running his phonograph routes. Gibson purchased the store from his former partner.

L. Westerman, head of the Westerman Music Company, Des Moines, has returned from a six weeks' vacation in California, where his daughter was married. Westerman figured he had better make the trip before gasoline rationing

A NEW MONEY-MAKING PLAN FOR OPERATORS!

The record shortage has forced many operators to use obsolete recordings as fill-ins on many of their music machines. Why not turn these "vacant" spots into profits by featuring two and three versions of the biggest hits in every music machine!

Three weeks after Billboard recommended "The Big 3" hits as "Best Releases of the Week," operators found these songs drawing biggest "repeat plays." Never before have three solid hits been recorded by such top nickel-nabbing stars. Get your share of the profits—order at least two versions of these sure-fire hits for every machine now!

Jade Robbins
ROBBINS MUSIC CORPORATION
LEO FEIST, Inc.
MILLER MUSIC, Inc.

MANHATTAN SERENADE

(Popular Song Edition)

Lyric by Harold Adamson

Music by Louis Alter

TOMMY DORSEY - Victor 27962 HARRY JAMES - Columbia 36644
JIMMY DORSEY - Decca 18467 RAY MCKINLEY - Capitol 117
JAN SAVITT - Bluebird 11584 SAM DONAHUE - Hit 7016
DINAH SHORE - Victor

DAYBREAK

Based on Theme of "MARDI GRAS" from Mississippi Suite

Lyric by Harold Adamson

Music by Ferde Grofe

JIMMY DORSEY - Decca 18460 HARRY JAMES - Columbia 36644
TOMMY DORSEY - Victor 27974 GORDON JENKINS - Capitol 119
KING SISTERS - Bluebird 11582

STREET OF DREAMS

Lyric by Sam M. Lewis

Music by Victor Young

Over 200,000 TOMMY DORSEY Records Sold!

Victor - 27903

ORDER NOW FROM YOUR RECORD DISTRIBUTOR!



COMMANDO DISTRIBUTOR. Rock-Ola has appointed Southern Music Sales Company, New Orleans. Left to right are Francis Mitchell, Frank Beavers, I. F. Webb (of Rock-Ola), J. W. Smalley (sales manager of Southern Music) and Steve Kirschner.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Keys for Victory

The drive for keys by the Cigarette Merchandisers' Association and the Music Machine Operators' Association, originated a week ago, is really going to town. In addition to these two associations, Nat Cohn, of Modern Vending Company, has joined in the drive by placing posters around his showrooms and setting up a large box for the collection. This Keys for Victory drive is to collect all keys that are not being used for any purpose at this time as the government needs the metal. Operators of games and in outlying territories who desire to donate their useless keys can communicate with S. Richard Stern, 11 W. 42d Street, New York City, or phone him at PE 6-4459.

Dave Stern Visits Va.

Dave Stern, of Royal Distributors, Elizabeth, N. J., has just returned from a visit to K. A. O'Connor, of O'Connor Vending Machine Exchange, Richmond, Va. Dave has a deal steaming up, but from what we hear he paid more attention to those Virginia hams than he did to business.

Active's Historical Sale

Joe Ash, of Active Amusement Machine Company, Philadelphia, is running the most attractive sale in the history of his company. Joe is moving to new quarters, and rather than pay the moving man to move his equipment, he is reducing the prices and giving the operators the break.

Economy's New Branch

The new branch office opened by Economy Supply Company in Baltimore, Md., is now running full blast. Many items that were in stock in the New York offices have been transferred to Baltimore, and Jack Berman now can take care of the operator's needs in parts and supplies.

Bill Kaufman in Army

Babe Kaufman's oldest boy, Bill, has enlisted in the armed forces. Babe's activities are now devoted to operating music and cigarette machines in New Jersey.

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

THERE ARE SUCH THINGS TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974

No season is complete without a smash hit that is the exclusive property of Tommy Dorsey. Here is the *I'll Never Smile Again* for 1942-'43, and it is one of the finest songs and finest arrangements ever brought forth by TD. A song of hope and faith, there is nothing highbrow or corny about it—just lovely melody, simple words, all wrapped up in a top vocal by Sinatra and the Pipers. A real must.

BRAZIL JIMMY DORSEY (Bob Eberly-Helen O'Connell) Decca 18460
FRED WARING (No Vocal) Decca 18412
EDDY DUCHIN (Tony Leonard) Columbia 36400
XAVIER CUGAT (Chorus) Columbia 36651
ENRIC MADRIGUERA (No Vocal) Victor 27702

Eddy Duchin brought this remarkable hunk of music back from Brazil with him more than a year ago and it has taken this long to gain recognition by the bands and disk companies. Its publisher is also getting behind it, and with the wide variety of artists to choose from, plus the sheer commercial qualities of the song itself, we think that here we have a machine sleeper.

THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE . . . ELTON BRITT Bluebird 9000

This hillbilly patriotic number is beginning to make itself felt in a lot of city locations and shows the kind of stuff that might make it into a national fave, given the opportunity. Has been out since July and has since become one of the top hillbilly disks. Song has a lot of sentiment and patriotism in it, as well as a likable, down-to-earth tune. Give it a whirl; might surprise.

CAN'T GET OUT OF THIS MOOD MITCHELL AYRES (Meredith Blake) . . Bluebird 11588

From *Seven Days' Leave*, a Victor Mature film, this song is far above the average run of popular stuff and, for that reason, might have trouble catching hold. However, the fact that it is from the picture and has tremendous inherent appeal for people who like better-type songs give it a fighting chance. Then, if the radio bands and warblers take it up, it might really get places. As it, it's a cinch to pull plenty of money in a lot of locations. Give it a listen and judge for yourself.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

BRAZIL JIMMY DORSEY (Bob Eberly-Helen O'Connell) Decca 18460

Here is a Dorsey arrangement sown from the same seed that made *Green Eyes* and *Amapola*. Dorsey loses none of the original Brazilian appeal in transposing the tune from samba to fox-trot tempo and adorning it with the same combination of sugar and swing that made the earlier hits. Whether or not the formula will click again remains to be seen, the public being unpredictable. But the music-box operators should definitely see it thru for themselves, especially since the song is such a striking one. Double duty is in view for the disk, also, because the reverse side is *Daybreak*, with Bob Eberly singing.

THERE ARE SUCH THINGS TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974

All the praises once sung by the operators for the stampede of buffalo heads created by Dorsey's *I'll Never Smile Again* will come in for another chorus with the superb waxing of *There Are Such Things*. Not a torch tune like the former hit, it is a beautiful song of love and has everything it needs to become an overnight sensation. And since the thing is exclusive with Dorsey, it should prove a field day for him on the boxes. Plattermate is also potent—*Daybreak*, with Frank Sinatra in a romantic vocal mood for one of his last waxings with Dorsey.

WHITE CHRISTMAS . . . CHARLIE SPIVAK (Garry Stevens) . . Columbia 36649

Just as *Easter Parade* became associated permanently with that holiday, this latest Irving Berlin ballad is sure to attach itself to the Yuletide. A tender ballad that expresses both in music and words the fond hope for peace on earth, it has already made its mark on the machines, with Christmas months away. However, the song is not yet so well established that Spivak's smooth, sympathetic interpretation can't move in and take plenty of 5-cent pieces. In fact, this might be the side to jack the tune into *Going Strong*.

CAN'T GET OUT OF THIS MOOD MITCHELL AYRES (Meredith Blake) . . Bluebird 11588

A restful tho rhythmic mood is created by this new screen ballad, having the advantage of a beautiful melodic theme and an attractive song story. Meredith Blake does an appealing vocal job, with the whole thing adding up to a natural for spots where the lights are low and the mood is to match. This side might finally make the band in phono circles. Song is from the new Victor Mature movie, *Seven Days' Leave*.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are *Going Strong and Coming Up in Music Machines* appears on another page in this department.

Movie Machines Vs. State Liquor Board

HARRISBURG, Pa., Oct. 3.—Argument was heard in Dauphin County Court recently on the status of Panorama movie machines under the Pennsylvania Liquor Control Act in an equity suit brought by Harrisburg Soundies, Inc., to restrain the State Liquor Control Board from enforcing its ruling that the devices are movies, and night club, hotel and restaurant operators holding liquor licenses also must have amusement permits to install and operate the movie machines.

The amusement permits vary in price, depending on the size of the municipality in which the establishment is located. They are issued supplemental to liquor and beer licenses, permitting the licensee to furnish entertainment and hold dances in his establishment.

In the court argument Horace A. Segelbaum, counsel for the liquor board, contended that the board had notified licensees of its ruling on the machines and that the Harrisburg Soundies Company was not a party in the transaction. He contended that the company had only an indirect interest, and "no standing to maintain this motion."

Thomas D. Caldwell, counsel for the Harrisburg Distributing Company, said that the firm was properly in court because it had an equity of between \$15,000 and \$16,000 invested in Panorama machines. Caldwell said that the miniature motion picture machine projects a picture 23 by 28 inches in dimensions upon a small screen on the machine with the accompaniment of musical selections.

Caldwell argued that it was not the intention of the Legislature to tax a miniature movie of this type, as the machine was not invented until January, 1941, while the liquor license law and amusement angle go back to 1937.

Caldwell claimed that the patron, as he deposits his dime, actually provides his own entertainment and that the hotel or taproom proprietor has nothing to do with it.

The lawyer said that 70 per cent of the machines owned by the Harrisburg Soundies, Inc., were placed in licensed places. He contended that an amusement permit in the city of Harrisburg would be \$80 annually (in Philadelphia amusement permits are \$125 per year), and that the State Legislature intended to tax motion pictures where proprietors used them as a means of stimulating business and drawing patrons.

The court's decision on the matter was reserved for a study of the arguments.

Records, Gas Cut, Ft. Worth Problems

FORT WORTH, Oct. 3.—Not half as many new records for phonographs are being received in Fort Worth as before James Petrillo gave the ultimatum to union musicians that they could make no more recordings. Before Petrillo swung his ax one of the largest disk manufacturers was sending out 10 new selections each week, all being well distributed here, but that firm has cut the number to four.

However, the operators in this area are not worried about the number of records they receive or the quality of them. They are optimistic about the situation and believe the Petrillo order will be soon dissolved and that in the meantime the records already stored away, yet to be released, will satisfy the public.

Announcement that gasoline rationing was to reach into Texas, one of the States blessed with wells on nearly every hillside, caused a boom in certain business channels—especially coin machines. Reason? Apparently the public saw that the dreaded ration of gas is just around the corner and it set out to use up as much gas as they can and as long as they can. Results? Night spots are crowded, roadside places are thriving and the coin machines are humming.

Of course the labor shortage is still hurting and some cafes and night spots are losing patronage because they can't handle the crowds. But the pre-rationing business is at a peak.

When the gasoline rationing does go into effect here, there will be a severe blow dealt to the coin machine spots—many located five to 15 miles from the heart of Fort Worth.



THE FOUR KING SISTERS

Latest BLUEBIRD Release:

"I CAME HERE TO TALK FOR JOE," backed by "GOBS OF LOVE"—B11576

The first is a fine ballad. The second is a swing novelty dedicated to our boys in blue. Both have the magic touch of The Four Kings and The Rhythm Boys.

Personal Management JACK EGAN
 Direction MUSIC CORP. OF AMERICA

MOVIE MACHINE REVIEWS

Program 1088

Produced by Minoco, RCM and W. F. C. Productions. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, October 5.

This program introduces the first of four shorts produced by William Forrest Crouch in Chicago. Three of the subjects star Eddie Peabody, while the fourth features Eleanor French, singer.

MERRIEL ABBOTT DANCERS (6) and **BUDDY FRANKLIN** and his band (heard but not seen) re-create the *Sports a la Mode* routine which the girls featured at the Palmer House, Chicago, in a recent show. The acrobatic tricks performed by single girls stand out, but the idea loses its punch when all the girls perform. This particular medium is just not meant for girl lines. (RCM).

KITTY KALLEN, striking brunette with a good popular voice, and **LARRY CARR**, fair vocal partner, offer *I'll Write Right Home to You*. Larry is in a soldier's uniform, and there's plenty of kissing between choruses, enough to see a shot of the director complaining to them for overdoing it. Good fun. (RCM).

EDDIE PEABODY, veteran banjo performer now a lieutenant commander in the navy, is the whole show in *Banjo-mania*. Locations should do well with this one, for Peabody has a good background in show business, plays two popular numbers (*Oh, Suzannah* and *St. Louis Blues*) and sells them well. (W. F. C.).

JOY HODGES, good looking and talented pop singer, is back with *Love Me a Little*, cute tune involving cute production bits. Miss Hodges takes the honors with good vocal delivery as well as a suitable performance. (Minoco Reissue).

THE ESCORTS AND BETTY, three boys and a girl who are making a name for themselves via their radio work in Chicago, picked *Sis Boom Barbara Brown* for their first Soundie. Collegiate production shots, including football players and co-eds, lend atmosphere. The quartet can sell a harmony song but appear camera-conscious. (RCM).

JOE REICHMAN and his orchestra, featuring four members from the outfit, pitch in with a good impersonation of the Ink Spots singing *If I Didn't Care*. The boys do the satire remarkably well, getting laughs with a few funny and well-placed bits of business. Band itself is in the background most of the time. (Minoco).

PRINCESS ALOHA and **ANDY IONA** and orchestra return with *Hilo Hatti*, native song and dance featuring good Hawaiian music and an exotic dance by

the sexy princess. Sailors on leave join in the ceremony, trying to ape the dancer's hip-shaking movements. (RCM Reissue).

DON DI FLAVIO and **MURIEL DAYTON** pair up for *The Alphabet Song*. Don handles the singing in good voice and his appearance is much better than it has been in previous Soundies. Miss Dayton is here for decorative purposes, as are other pretties in this schoolroom scene. **BUDDY FRANKLIN** and his band furnish the music off the screen.

Program 1087

Produced by Minoco and RCM Productions. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, September 28.

JERRY BERGEN, pint-sized comic who is funny when he has anything funny to do, and **JERI SULLAVAN**, good-looking brunette who is currently featured with Art Jarrett's band as vocalist, pair up for *You'll Have To Swing It*, the well-known Mr. Paganini ditty. Both the comedy of Jerry as a leader of a band and Miss Sullavan's singing are strained. (RCM).

FIFI D'ORSAY, saucy French songstress, makes with the eyes and warm voice to a good-looking guy in *I Wanna Be Loved*. It's typical D'Orsay fare and okay for the tavern trade. (Minoco).

FREDDIE FISHER, leader of a comedy band, is seen in the second of three shorts made in Chicago. This one is a picturization of the outfit's *Turkey in the Straw* arrangement, complete with rustic atmosphere, novelty instruments and bits of business that border on this side of lunacy. Good for laughs. (RCM).

THE DINNING SISTERS, harmony trio heard on the air from the NBC studios in Chicago, do a solid vocal job on *By the Light of the Silvery Moon*. They don't screen too well, nor is the production work in general anything to rave about, but the girls fortunately know how to sell the tune and hold attention doing it (RCM).

GUS VAN comes back once more with his several dialects and character portrayals in *McNamara's Band*. The man is a showman and this tune is made to order for his brand of talent. Can certainly stand a repeat showing. (Minoco Reissue).

LORRAINE DE WOOD, sexy looking brunette but only so-so on voice and even weaker on natural delivery, leads the parade in *Rancho Grande*. Spanish veranda set features a line of girls and a dancer (**DON STANLEY**). Miss DeWood tries too hard and accomplishes little. (RCM).

GAYLE MELLOTT, easy-to-look-at actress appearing in the girly-girly *Good Night, Ladies* at the Blackstone in Chicago, and **RALPH YOUNG**, manly baritone formerly with various bands and now in the army, are a honeymoon couple in *I Would Love To Know You Better*. Young takes care of the major vocal assignment, singing in bed while she is listening in from a soapy bath tub. Nicely handled. (RCM).

RAY NOBLE and band, with his vocalists, **JEAN PORER** and **LEE LYNN AND LOU**, girl trio, give a good account of themselves in *Fraidy Cat*, seen before but worth seeing again. This is the short that stages a come-as-you-were-when-invited party. Entertaining all the way. (RCM Reissue).

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By **DICK CARTER**

There is more furor over the Bluebird record of "Der Fuehrer's Face," by Spike Jones and His City Slickers, than over any disk of the past six months. In New York, for example, one record jockey, Alan Courtney, plays the platter as a "reward" to his listeners after they have purchased their evening quota of War Bonds from him. Martin Block, another New York spinner, gave away a copy of "Der Fuehrer's Face" with each \$50 bond bought from him. All this is splendid promotion for the song, but, more than that, shows the power the record has attained after only two or three weeks on the market. . . . Lee Castle, trumpet-playing maestro whose new band has been heard Coast-to-Coast from Edison Hotel, New York, and Pelham Heath Inn, New York, has been signed to a Bluebird recording contract. It's one of those "when and if" affairs, based entirely on the assumption that the boys will be cutting records before Castle grows a long white beard. And while we're at it, we don't think Castle will have to wait very long before making his first sides. . . . Right now it doesn't look as if operators will have to do any worrying over record prices. Office of Price Administration is preparing a set of ceilings on disks, and advance info has it that the record companies and record buyers will both be amply satisfied with the order. . . . Glen Gray, whose records have been doing exceptional business on the machines since he began broadcasting regularly from Hotel Pennsylvania, New York, starts a theater tour October 5, and his disks figure to do even better in towns where he is making appearances. . . . "Praise the Lord and Pass the Ammunition" has been getting a tremendous amount of publicity, which should help it make money on the music boxes.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country, mentioning artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

BUFFALO:

By *The Light of the Silvery Moon*.
Ray Noble.

This Noble disk has been a sensation in a lot of different cities at one time or another for months, but has never registered in enough places at one time. In Buffalo, the operators are crying for more copies of the record and can't get them. Similar situations have been reported in other towns on the same disk. Record has probably made as much money as the average "Going Strong" number does during its lifetime. Only hitch is that, unlike the average "Going Strong" number,

the success of *Silvery Moon* has been spotty.

MANCHESTER, N. H.:

People Like You and Me,
Charlie Spivak.

This peppy novelty has all the earmarks of a hit, and has already made itself felt in Manchester and a few other smaller music machine centers. Its publishers have not been pressing it as yet, preferring to concentrate on its sister tunes from the score of *Orchestra Wives*. But after the others pass along, *People Like You and Me* might come on to be one of the outstanding combination novelty-patriotics of the season.

BOSTON:

At the Crossroads. Jimmy Dorsey.

A familiar Latin melody endowed with fitting words and decked out in a plushy J. Dorsey arrangement, with pipings by Bob Eberly, this disk is beginning to make itself felt in Boston and two or three other towns. A glimpse of the national picture shows that other recordings of the tune are also starting to move, and there is good reason to suspect that the song, tho slightly highbrow, will turn into a real music machine success. It has already reached a point where Bostonians are giving it more plays than all but two or three other ballads.

Note

FOR a comparative listing of songs played most often over the networks for the week ended October 3 and the week previous, ended September 26, see Music Popularity Chart in Music Department, this issue.

Parkoff Resigns From Modern

NEW YORK, Oct. 3.—Meyer Parkoff, general manager for Modern Music Sales Company, has announced his resignation. Parkoff has plans for the near future that will keep him associated with the music machine business and will make the announcement at the proper time.

Parkoff started his career in the coin machine field with Nat Cohn at Modern Vending Company in 1933 and has progressed with the firm in its many expansions. "I am very appreciative to Nat Cohn, Harry Rosen and Irv Sommers," says Parkoff, "for the splendid opportunities they put in my path, and I am particularly appreciative to the many operators who have been so co-operative thru the many years. I expect to remain in the music machine business and shall inform my friends of my plans when everything is set."

KEEP THE COINS COMIN' YOUR WAY WITH this hit!

This Indian Novelty Will "Buffalo" Plenty of Nickels!

KILLE KILLE

(INDIAN LOVE TALK)
By Irving Taylor & Vic Mizzy

Recorded by:

MITCHELL AYRES	—	Bluebird
JESTERS	—	Decca
KING SISTERS	—	Bluebird
HAL McINTYRE	—	Victor
TOMMY TUCKER	—	Columbia

SANTLY-JOY-SELECT, 1619 B'way, N. Y. C.

(BILLBOARD)—"BUILDING LIKE A PRAIRIE FIRE"

WALKING THE FLOOR OVER YOU

★ BING CROSBY (With Bob Crosby's Bob Cafs) (Decca 18371)
★ ERNEST TUBB (Decca 5958)
★ DICK ROBERTSON (Decca 4189)
★ BOB ATCHER (Okeh 6496)

AMERICAN MUSIC, INC.
8153 Sunset Blvd. Hollywood, Calif.

2 FINE DISCS!

STANDARD RECORD T-2001
FINGER—Polka
COCOANUT—Polka Bernie Wyte's Orch.

VICTOR INTERNATIONAL RECORD V-166
TANGO BOLERO
VICTORIA REGIA—Tango De Geczy Orch.

LIMITED STOCK—See Your Local Jobber Now!

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N. Y.



Industry Mentions Magazines -- Newspapers -- Radio

Editorials Provoke Editorials

The Florida Municipal Record, a bulletin that goes to city officials over the State, seems to be conducting a campaign against the State pinball license. The editorials in *The Record* have provoked editorials in newspapers in some parts of the State.

Such crusades against licensed pinball games seem strange in a State that profits so much from gambling and particularly from a State tax from gambling on the races. It recalls the notorious crusade which an Annenberg newspaper conducted in 1937 against the Florida State license on coin machines. It was later proved that the real reason for the crusade against coin machine licenses was to protect big fields of gambling such as racing, bolita, etc.

In a recent editorial *The Municipal Record* made the following statement: "Pinball games are a problem, not only in Florida but generally thruout the nation. Three decisions in two key States are, therefore, of moment and significance."

The editorial also referred to the New York situation which developed due to La Guardia's desire for publicity. The Florida editorial does not mention the State license systems that are working satisfactorily, nor the many city license systems that are working satisfactorily, nor the court decisions in favor of pinball games.

The action of the Florida paper for city officials is in direct contrast to the step taken by the Minnesota Municipal League paper which a few years ago conducted a State survey of amusement machines and made a very fair and balanced report on the pros and cons of licensing coin machines. The report prepared the way for a city license system in Minneapolis which has been in effect since.

Paging Philo Vance

It's sure funny how things work out. Just because the Little Rock police had a 24-hour lull in arrests in the immediate vicinity of headquarters, beverage vendors came in for two nationwide mentions in one day, such as they were.

The item below appeared September 24 in afternoon Associated Press newspapers:

"LITTLE ROCK, Ark.—The deep pink

complexions around police headquarters here are not sunburns. Within 24 hours, a masked gunman held up a service station across the street and escaped; a safecracker robbed a restaurant safe—also across the street; two tires were stolen from a truck parked in the filling station, and then somebody inserted 12 slugs in the soft drink vending machine in city hall corridor adjacent to headquarters."

The next night, Earl Codwin, news commentator on the program "Watch the World Go By," sponsored by Ford Motor Company, used the Little Rock story as the customary humorous ending for his comment. Thus soft drink venders got double publicity—newspapers and radio.

Juke Box in a Book

Report just received says that the juke box is mentioned in a quotation from John Chamberlain included approvingly by Herbert Agar in his book *A Time for Greatness*, to be published by Little, Brown & Company. Agar, now on active duty as a lieutenant commander in the U. S. Navy "somewhere in England," was until his enlistment editor of *The Louisville Courier-Journal* and president of Freedom House, New York City.

The juke box industry mention is said to be near the top of page 50 of the book. Can't tell what it is until the book comes out.

Open Your Mouth and Say Grieg

A bit of publicity belittlin' a girl in the central studio of a telephone music juke box appeared recently in *Front Views and Profiles*, a column written for *The Chicago Tribune* by Marcia Winn. Written thruout in a manner of amused superiority, it tells the tale of a patron in Rogers Park, a semi-swank suburb of Chicago, who asked the phono hostess to play Grieg's *To Spring*. Asked to repeat his selection, the patron said "To Spring, by Grieg—Edward Grieg." The columnist says, "There was a long pause while the hostess presumably riffled thru her stock on hand, but at last her voice came, blithe and undaunted: 'Sorry, we don't carry Grieg music.'"

What the hostess probably said was, "Sorry, we don't carry Grieg music," and in order to help fill her column Miss Winn chose to take it as "Grieg music." Unless one made a defi-



ENTERTAINMENT COMMITTEE. The above gentlemen planned the program for the annual banquet of the Cincinnati chapter of Ohio music operators. Left to right: Jack Cavanaugh, Chas. Kanter; Clyde McCoy, well-known orchestra leader as guest (now in navy); Jack Markham and Sam Chester.

nite effort to pronounce "Grieg" with the thought in mind that he must not let it sound like "Creek," or "Creek," thinking to himself that he must at all cost avoid letting it sound like "Grieg," it would take an expert to differentiate between the sound of the two endings.

In the opening sentences of her item Miss Winn refers to the music boxes as "instruments of dubious pleasure." She describes them by saying, "A patron tosses a dime into the contrivance . . ." and right there is something that would be worth while seeing. Anybody who can toss a dime into the coin slot of a phonograph deserves a place in the hall of fame. Another thing that would make good seeing would be to watch the girl in the central studio "riffle thru her stock on hand." Surely a place in the

hall of fame could be made for any girl who could riffle a stack of records.

Another point on which Miss Winn might be better informed is the standard of the girls engaged in this work. Miss Winn writes, ". . . the picture of a complaisant lady, usually a radiant blonde, appears on a small screen."

Operators of these machines have, from the first, set a high standard for the girls they select to operate the machines, and a "complaisant" disposition is certainly not one of the requirements, nor is blond hair. As a matter of fact, at the inception of this kind of music the patrons themselves, thru uncalculated remarks made to the girls, made it necessary for operators to insist that the girls have anything but an easy-going disposition. The defense rests.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By JOSEPH R. CARLTON

Name-Band Shorts

The not with the effect of a feature-length role, the appearance of a band in a short subject may move theater patrons to the point where they'd like to hear that band's music on records. Within practical limits, then, operators who consult their local movie-house manager about the selection of band shorts can better judge the possibilities of recordings by a given band and order accordingly.

Currently on release are the first two name-band shorts of RKO-Pathé's new *Jamboree* series, featuring Jerry Wald and Johnny Long respectively. Wald presents in his shortie two of the numbers he has waxed for Decca, *Mad About Him Blues* and *Trains in the Night*. Long features his well-known Decca treatment of *There's a Shanty in Old Shanty Town*, as well as *White Star of Sigma Nu* and *For the Flag, for the Home and for the Family*. Next on the *Jamboree* schedule, for November release, will be Ray McKinley and Enric Madriguera.

For its quota of band shorts Paramount will soon offer Mitchell Ayres, Johnny (Scat) Davis and the McFarland Twins, while Universal, which released a Harry James quickie in September, has Jan Savitt and Sonny Dunham coming up.

Tie-Up Slant

From *Motion Picture Herald*: "Promoting a juke box from one of his local merchants, Robert Brown, for the date of *Juke Box Jenny* at the Princess Theater in Donora, Pa., filled the box with 10 numbers from the picture and adjusted it so that it would work without depositing any money. Appropriate tie-in copy was planted atop the machine. . ."

The above is good stuff for the exhibitor but there's no reason why the tie-up can't be worked in reverse. Eliminate the "gratis" feature, keep the machine in its regular location, and you promote not only the picture but extra nickels for yourself as well.

New Releases

Mitchell Ayres (Bluebird) has released *Can't Get Out of This Mood* from RKO's *Seven Days' Leave*.

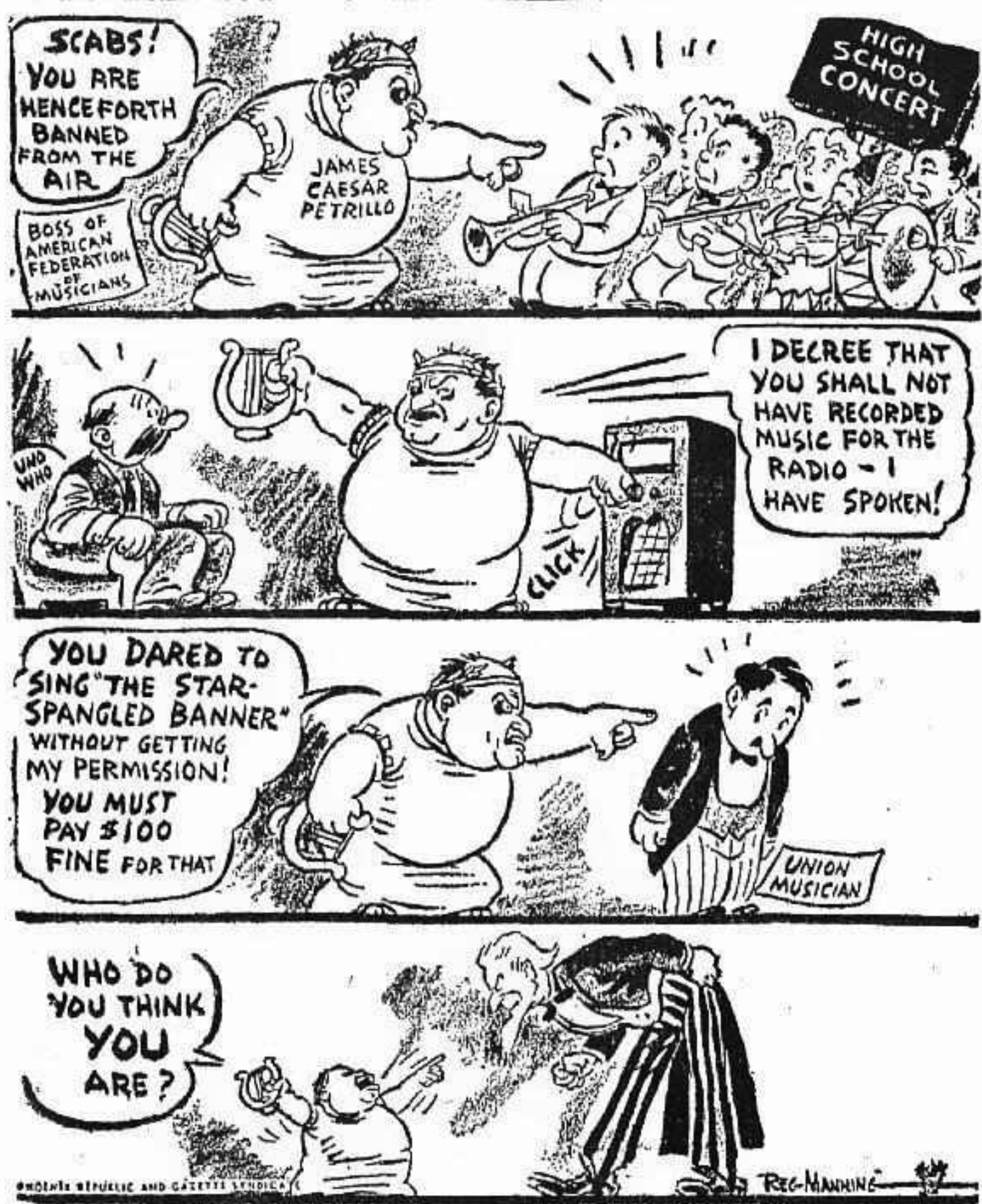
White Christmas from Paramount's *Holiday Inn*, waxed by Charlie Spivak (Columbia).

Mister Five by Five from Universal's *Off the Beaten Track* has been recorded by Harry James (Columbia).

From Columbia's *You Were Never Lovelier*, *Chiu-Chiu* has been issued by Xavier Cugat (Columbia). From the same film, *I'm Old Fashioned* has been accorded a Sam Donahue (Hit) waxing.

News Notes

Jimmy Dorsey's new film vehicle, MGM's *I Dood It*, will include *Rollco Rolling Along*, the bicycling tune already recorded by the Merry Macs (Decca). . . . Bing Crosby pre-recording songs for Paramount's *Dixie*. . . . RKO's *Seven Days' Leave*, featuring Les Brown's band, will be released probably in early November, while Fox's *Springtime in the Rockies*, marqueeing Harry James's crew, is definite for November 6. . . . Another Fox production, *Iceland*, featuring Sammy Kaye's orchestra, reached public showing nationally October 2. For tie-ups with this one see your local Victor dealer. He can supply you with special streamers and program strips. . . . Columbia's *You Were Never Lovelier* shapes up better than ever for lucrative tie-ups, with its featured tunes, *Dearly Beloved* and *You Were Never Lovelier*, coming up fast on the best seller lists.



Cartoon by Rex Manning, for the Phoenix Republic and Gazette Syndicate.

AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

A couple of tunes written several years ago by Zeke Manners, folk-record artist, and then dug up by him recently and sold to publishers, are doing all right for themselves. One is *Pennsylvania Polka*, featured in the latest Andrews Sisters' film, and the other is *Don't Do It, Darling*, which is doing very nicely on the hit parade. . . . Folk artists are hitting New York with the coming of the rodeo, with Roy Rogers and the Sons of the Pioneers featured in the show. Rogers, among other outside appearances, will be heard on Uncle Don's radio program, and the Sons of the Pioneers will make a guest appearance at the Stage Door Canteen, New York's free entertainment spot for service men. . . . Tom Owen and his Cowboys report wonderful business, with not an open date until January, 1944. And that includes playing seven nights a week, and, in addition, six nights a week on the radio.

it has shown strength in isolated territories, and with pushing might click everywhere, particularly in view of the popularity of Britt's patriotic tune. It's a swiny and very lovely ballad, given topnotch treatment by Britt.

Letter Box

The two leaders in the field, according to reports, continue to be Gene Autry's *Tweedle-o-Twill* and Elton Britt's *There's a Star-Spangled Banner Waving Somewhere*, with all sections of the country coming in on the band wagon for both tunes. The Autry stand-by is particularly strong at the moment thru the South, and the same goes for the Britt recording. . . . Another Autry item that continues to pop up consistently in the best selling scores is *Rainbow on the Rio Colorado*, which is doing all right for itself thru the Midwest. . . . A couple of Louise Massey recordings are catching on heavily in Iowa—*Honey I'm in Love With You* and *Gals Don't Mean a Thing*. . . . In the same territory, Bob Atcher's *Pins and Needles* is right up among the leaders and still climbing. . . . Roy Acuff's stand-by, *Wabash Cannon Ball*, is pulling in the nickels in the Dallas section. Other top recordings thru Texas, according to reports from various sections of the State, include Denver Darling's *Branded Wherever I Go*, Ernest Tubbs' always-popular *When the World Has Turned You Down*, and a couple of Jimmy Davis waxings, *When It's Roundup Time in Heaven* and *End of the World*.

Week's Release

Bob Skyles and His Skyrockets
(Decca 6068)

Lovely Veil of White and *The Love That Used To Be*.

Nice variety on this coupling, with *Veil*, on the A side, a very slow ballad, and *Love*, on the B, also a love tune but taken at a brighter and faster clip. Both are attractive tunes, and both are given excellent rendition by Skyles and his gang. Steel guitar is outstanding, particularly on *Veil*. Both vocals are well done, tho *Love* seems more up the singer's alley; *Veil* is taken so slowly that it's almost song-talk. Both sides are good bets, but the B will probably prove the more popular.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of the Billboard's Music Department.

"I HUNG MY HEAD AND CRIED": Elton Britt (Bluebird B-9023)—Britt, who already has a terrific sock to his credit in "There's a Star-Spangled Banner Waving Somewhere," has in this one another that may climb to top heights. Released a couple of months ago,

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Oct. 3.—One of the latest members to be adopted by the O'Toole Indians at Rocky Glen Park is Tommy Lingle, son of T. O. Lingle, phonograph operator in Lewisburg, Pa. His sponsor was Premo Cavallini, phonograph operator of Mocanagua, Pa.

Ben Sterling Jr., Wurlitzer distributor in Northeastern Pennsylvania, devised an attractive advertisement for Wurlitzer phonographs which was constructed on a two-wheel trailer. In the form of a drum, copy reads: "You can beat a drum but you can't beat a Wurlitzer phonograph—the world's finest music."

Music With Munitions

(An editorial reprinted from The Chicago Daily Times, Sept. 17, 1942)

Music is now played during working hours in 3,000 American war plants—not because managers, foremen or workers have suddenly gone aesthetic but because it decreases boredom or repetitive jobs and increases production. Experts who measure such things have discovered that where marches, waltzes and popular tunes are played the steel pours out faster, the fingers work more nimbly on the skeleton of a bomber. Even the shipyards mix music with their toil. The battleship Alabama was built to music.

Some firms have spent as much as \$50,000 for amplifying and acoustic systems. They are getting their money's worth not only in stepped-up production (2 to 11 per cent) but in cut-down accident and spoilage rates.

Rhythm-on-the-job is one of the oldest things in the world. The Egyptian pyramids were probably built to melody. A Volga boat song is very old. What is new about today's tuneful technology is its application to giant plants with many thousands of workers. This was one of the many new things Thomas Edison foresaw. Having invented the phonograph, he began to compile a catalog of "mood music" for workers.

Workers Cry for It

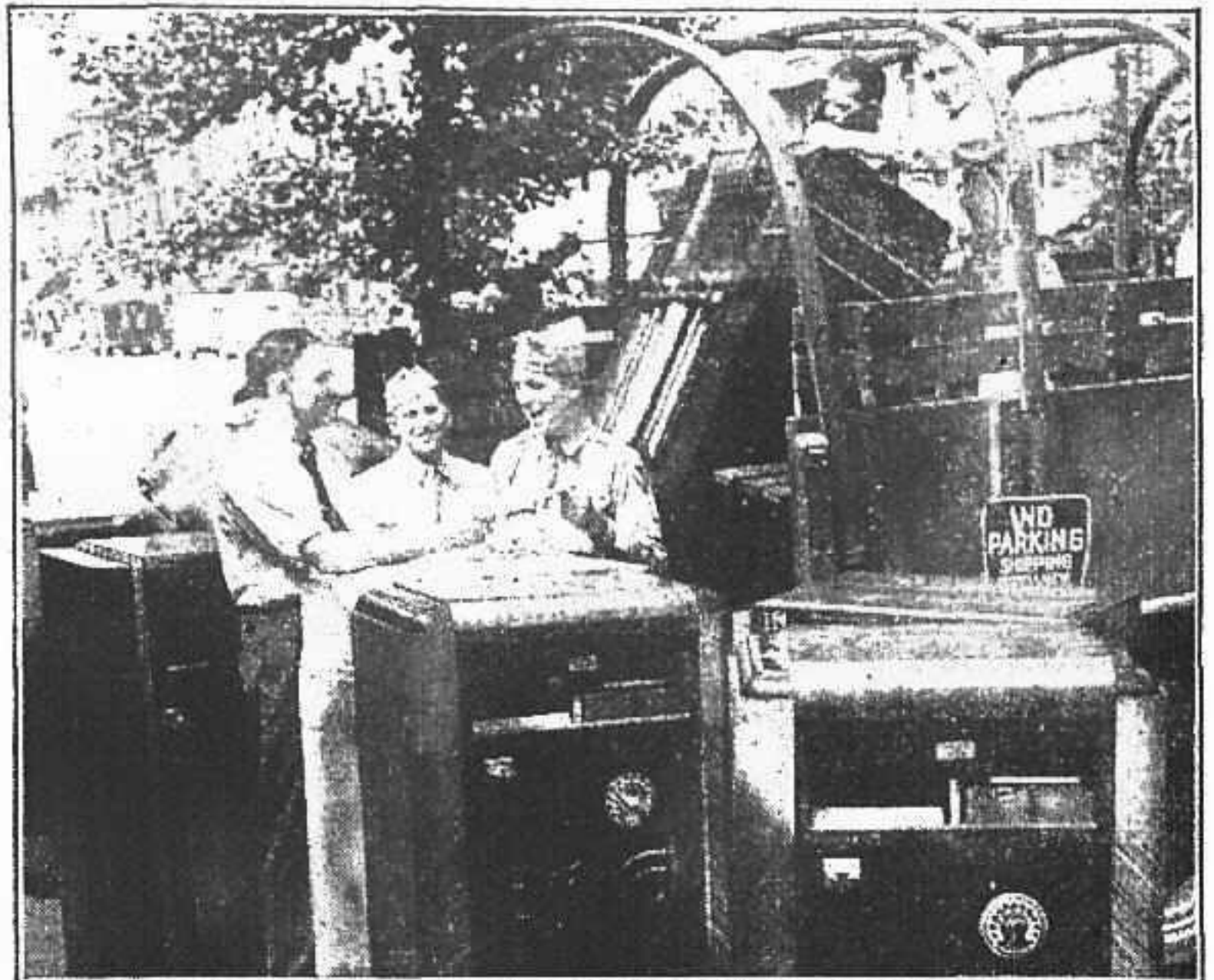
Employees cry for it. If the music does not come over the loud-speaker system on schedule, protests are loud enough to be heard in the front office.

No plant offers music thruout the day, but only during the "critical" hours. Typical schedule: Opening (marches) 7 to 7:15, 8:50 to 9:14, 10:15 to 10:30; relaxing melodies for the luncheon period, 2 to 2:24, and closing (marches) 3:30 to 3:45.

To be effective munitions music must be peppy, bright, cheerful. Doleful crooning and blues harmonies sabotage the fighting spirit. Two thousand years ago the philosopher Plato, planning an ideal republic, decided that music was important enough to be censored. Good music, he said thru Socrates, can help to produce good men, and bad music bad men. Good music was martial, stirring, uplifting, making you want to get up and do something. Bad music was soft and sentimental stuff, "plaintive harmonies" by which "the spirit is melted out of a man."

The fighting workers who use music to make munitions would agree in part, for surveys show they do not care for bawling blues or swing on the job. In their softer hours they may—like the "multitude of dirges and laments over even trivial misfortunes," which is Plato's way of describing the "wah-wah-she-doesn't-love-me-anymore" kind of music. But for producing victory, they clamor for Sousa marches and Strauss waltzes and other vigorous compositions that make a tired citizen lively and a lively citizen livelier.

And, Brother Petrillo, don't try to stop this music—if you know your own good.



PHONOGRAPH GIFT. Soldiers from Fort Meade pick up load of phonographs (30 in all) donated to them by Jerry Antell, president of Automatic and West Music Company, Washington, D. C.

SENATE COMMITTEE

(Continued from page 62)

and in the United Service Organization centers, both in this country and abroad.

Effects on Stations

Mr. Davis was also alarmed because of the probability that the cutting off of the supply of records and radio transcriptions would ultimately cause many small radio stations to cease operations, thereby interfering materially with the dissemination of war information from his office. Mr. Petrillo, for the American Federation of Musicians, replied by letter to Mr. Davis that he could not rescind the order in question.

Two other representatives of the government departments, James Lawrence Fly, chairman of the Federation Communications Commission and the War Communications Board, and Thurman Arnold, chief of the Anti-Trust Division of the Department of Justice, also indicated clearly that the problem presented by Mr. Petrillo's order was one for Congressional scrutiny.

Mr. Fly pointed out the serious adverse affect of the order on hundreds of small radio stations thruout the country which depend to a large extent for musical programs on music transcriptions such as are barred by the Petrillo ban. He noted that the radio is an important communications link in wartime and that it is a matter of serious concern to the United States Government should many radio stations find it necessary to close as a result of inability to supply

programs.

Mr. Arnold, who is in charge of the government's anti-trust suit against the American Federation of Musicians and its officers, explained to the subcommittee the basis of the suit, the position of the Department of Justice in the case and its general policy with respect to anti-trust actions. Mr. Arnold regards the position taken by the American Federation of Musicians as a restraint of trade in violation of law.

Florida Incident

Also testifying briefly were James Nemic, an attorney at law of West Palm Beach, Fla., who described an incident affecting the services of an army band at a War Bond rally in his community, and Joseph M. Padway, general counsel for the American Federation of Labor, of which the American Federation of Musicians is an affiliate, who denied that Mr. Petrillo had personally ordered the ban on recorded music, explaining that he was merely carrying out the orders of the national convention of his union.

The committee is of the opinion that the problem presented by this resolution is an urgent one. This nation is engaged in a great war to preserve the free democratic system, and the conduct of that war in the best and most efficient manner is threatened by the acts and practices which this resolution proposes the Senate shall investigate.

The Committee on Interstate Commerce of the Senate recommends that SRes. 286 be adopted.



MYSTIC

WIRED MUSIC CLOSEOUT

FACTORY CLOSEOUT BRAND NEW MYSTIC MUSIC EQUIPMENT complete with Rock-Ola remote control attachments . . . Rock-Ola Double Channel Central Stations . . . and the famous Rock-Ola Master Rockolite Combination Automatic Phonograph-Mystic Music Units . . . Enough Equipment for full installation of wired music locations. Ready for immediate delivery.

ROCK-OLA MFG. CORP.

800 N. Kedzie Ave.
Chicago, Ill.



RECONDITIONED USED PHONOGRAPHS

Ready For Location

Seeburg 9800 \$375.00	Mills Throne of Music . \$125.00	Wurlitzer 616 \$ 59.50
Seeburg 8800 350.00	Wurlitzer 850 395.00	Wurlitzer 718 59.50
Seeburg Classio 189.50	Wurlitzer 700 250.00	Wurlitzer 71, with Stand 125.00
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Seeburg Regal 135.00	Wurlitzer 800 149.50	Wurlitzer 412, Fully Illuminated 49.50
Seeburg Gem 130.00	Wurlitzer 500 169.50	
Rockola 1940 Rockolite Master, Remote Control 199.50	Wurlitzer 24 99.50	

Also Speakers, Bar Boxes, Wall Boxes, Adaptors, Used Cigarette Machines, Consoles, Etc.

DAVIS SALES COMPANY—Seeburg Distributors
625 ERIE BLVD., EAST SYRACUSE, N. Y.

New Hearing In October

Maryland high court will hear re-argument of test case on State vending machine tax

BALTIMORE, Oct. 3.—Re-argument of the vending machine license bill has been set down as No. 35 on the Maryland Court of Appeals docket for the October term.

The vending machine bill called for the charging of a license fee for each vending machine in operation. It was passed at the 1941 session of the Maryland Legislature, but was declared unconstitutional by the Baltimore City Circuit Court and later upheld by the Maryland Court of Appeals. It was ruled unconstitutional because the governor delayed in signing it by 28 days. The State had asked for a rehearing on the Appeals Court ruling, and the motion has been granted.

Office of the attorney general will represent the State in this case and Hilary W. Gans the operators.

Named in the suit are Vendomat Corporation of America, Mills Automatic Merchandising Corporation, William J. Boersma and John N. Raily, vending machine operators, who headed the group which fought the bill. The State agencies named in suit are Frank C. Robey, Clerk of the Court of Common Pleas; J. Millard Tawes, Comptroller of the Treasury, and Frank P. Bratten, chief inspector of State licenses.

The vending machine bill had called for a fee of \$1 for machines vending merchandise up to 5 cents in value and \$2 for machines vending merchandise over 5 cents in value.



Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Candymakers Ask Price Relief on Nut Products

Special committee meets with government officials—nut prices form basis

To acquaint the government with the problems and objectives of the candy manufacturing industry, a special committee representing makers of peanut and nut candies met with government officials in Washington recently and discussed a proposed amendment to the General Maximum Price Regulation with respect to peanut and nut candies. Similar in form to the holiday candy amendment, the formula will give members of the industry who manufacture this type of candy needed and urgent relief. The formula is based on prices of peanuts and other nuts.

Of vast importance to operators of candy vending machines, this proposal is being watched with keen interest. Most of the popular candy bars sold thru coin machines contain nuts, with peanuts leading the field in quantity used for this purpose. Size or price changes, also important decisions to the candy venter operators, are part of the points incorporated in the proposal submitted to the government by the candymakers' committee.

Representing the industry at the meeting were: Bob McCormack, of Bobs Candy & Pecan Company, Albany, Ga.; R. G. Hall, Allen & Smith Company, Inc., Richmond, Va.; George Keogh, New England Confectionery Company, Cambridge, Mass., and Philip P. Gott, president of the National Confectioners' Association. Government officials in attendance were John M. Gleason, of the Sugar and Confectionery Unit, Food and Food Products Branch of the Office of Price Administration, and Jefferson Burrus, Chief, Council of Lawyers attached to the Food Section of OPA.

Summary of Amendment

A brief summary of the principal points embodied in the proposed amendment follows:

- 1. Definition:**
Peanut, nut and nut meat candies shall include any candies which incorporate in their entirety or in processed form, peanuts, nuts or nut meats to such an extent that the ingredient becomes a readily identifiable characteristic of the product.
- 2. Formula of Sales of Manufacturers:**
The manufacturer's maximum price for peanut and nut candies to each class of purchasers shall be his cost of ingredients, packaging material and direct labor, computed at March replacement prices, plus an average dollar and cents margin, as later defined, obtained by the manufacturer between October 1, 1941 and March 31, 1942 on sales of such candy or the most nearly similar kind sold to a purchaser of the same class, provided that, in computing the cost of peanuts, the manufacturer shall use the average prices for each type and grade of peanuts customarily purchased, as reported by the Department of Agriculture for the month of March, 1942, plus the transportation charges from point of shipment to manufacturer's plant. Said prices as furnished by the Department of Agriculture are as follows: Virginias: Jumbos—cleaned, \$9.90, Shelled No. 1, \$13.96; S. E. Spanish: Shelled No. 1, \$13.75, and Runners: Shelled No. 1, \$13.12.
- 3. Margin:**
"Average dollar and cents margin" of the manufacturer shall be determined by computing for the period from October 1, 1941, to March 31, 1942, the difference

between his average selling price and the average cost of ingredients, packaging material and direct labor used in the manufacture of peanut and nut candies. "Average selling prices" and "average cost" as used shall be an average weighted by the volume of units sold or purchased.

4. Adjustment of Maximum Prices:

- (a) Manufacturers who produce a nut or peanut candy which retails customarily at specific prices such as 1 cent, 5 cents, etc., may change the weight of individual pieces to compensate for any change in price authorized by this amendment, providing no change in the price is made.
- (b) Prices or size changes may also be made if changes in costs result directly from government action, such as amendments to the GMPR affecting ingredients or packaging costs, orders changing transportation costs or other costs which are specifically modified by action of the government.
- (c) The urgency of the situation, as hereafter mentioned, justifies immediate promulgation of an amendment even tho the President has said that legislation should be enacted the purpose of which "should be to hold farm prices at parity, or at levels of a recent date, whichever is higher."

The amendment could include a statement under the heading, "Formula of Sales by Manufacturers," with a provision that, in case legislation is enacted or in case ceilings are placed on agricultural products by administrative order at either 100 per cent or 110 per cent of parity, adjustments might be made in accordance with such action.

Peanut prices which prevailed in March, 1942, were under 110 per cent of parity. Therefore, if the new legislation or administrative action would establish a ceiling of 110 per cent of parity, the formula should allow adjustment in price in accordance therewith. On the other hand, inasmuch as the prices of peanuts which prevailed in March, 1942, were slightly above 100 per cent of parity, the consuming public should not be required to pay prices based on the March average.

Previous discussions related to the feasibility of computing the costs on the basis of peanuts at specified times during the year. However, OPA representatives stated that OPA was opposed to the adoption of any amendments by which future prices would be determined by conditions in the future.

The above formula seemed satisfactory to the conferees, particularly due to the fact that OPA representatives stated that price ceilings would be placed upon peanuts in case the price went above 110 per cent of parity, which is slightly higher than the prices which prevailed in March, 1942.

No reference was made to the method of computing prices by the wholesaler and retailer due to the fact that OPA contemplates issuing an amendment which will cover many commodities handled by distributors.

July Candy Sales

Government reports on candy sales for the month of July, 1942, have recently been made available. Most of the statistics, of course, are gathered from large manufacturers of candy.

The government secured its information on candy bar sales from 16 manufacturing firms. These firms reported selling 39,421,000 pounds of candy bar goods in July valued at \$7,803,000. This compares with the July sales a year ago of 35,656,000 pounds at a much lower value.

July sales of candy bars in 1942 showed an excellent increase over the sales of bars for June, 1942. A slight price increase was shown in July over June.

Bulk Vender Men Should Be Looking For New Locations

(From Northwestern Corporation)

These are days of action! History is in the making! Sleepy nine o'clock villages become 24-hour-a-day boom towns almost overnight. This really means a big boost for operators in such vicinities, and it is a time for them to be up on their toes and taking advantage of this opportunity.

This population may have different ideas of amusement—locations that have been too dead for good vender spots may now be popular hangouts and really roll the pennies in. Perhaps new recreation centers have been built—what better spot for a bulk vender? Don't pass up any location that may have possibilities—it's not too unusual to find the most ideal looking location a dud and a questionable one a "rip snorter."

Can't Stop Looking

The time never comes when an up and at 'em operator feels he can actually stop looking for new locations. No business can thrive without some new blood now and then. Even if it's a matter of transferring a machine from a slower location to accommodate a new one, it may prove well worth while.

If you feel you must limit the number of machines on your route, you'll certainly be money ahead to have one hundred good paying locations than fifty good and the rest mediocre. That's the way big operators work, and it's certainly just as important for the little fellow.

If you haven't done any sleuthing and inquiring around in your territory recently, maybe you're in for a grand surprise. Sometimes it's a little difficult to see the forest for the trees—don't let that happen to you.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Oct. 3.—Since all old crop farmers' and shellers' stocks have been cleaned up, there has been no activity in Virginia peanuts. Digging is increasing in North Carolina and is becoming more general in Virginia this week. Favorable reports have been received from both States as regards quality and yields.

Deliveries of Spanish peanuts from the Southeastern section are becoming more general. The demand is considerably better, but prices are averaging somewhat lower and selling within a more narrow range on shelled stock. Farmers' stock prices are firm. A few early cars of Runners were sold for this week's delivery but movement in Runners will not be really active until the middle of the month. Prices on farmers' stock Spanish range from \$133 to 135 per ton with Runners bringing from \$115 to \$120.

Damage to the crops in South Texas will probably not be as heavy as previously indicated and movement is again getting under way on this product. With the weather remaining clear, harvesting in North Texas and Oklahoma became general during the past week.

Milling farmers' stock peanuts during the 1941-'42 season thru August 31, 1942, totaled 1,079,000,000 pounds, or 28 per cent less than the quantity milled thru the same date last year. Farmers' stock used by cleaners and shellers totaled 868,000,000 pounds, compared with 939,000,000 last season.

Crushings during this period took 213,000,000 pounds. Holdings of farmers' stock peanuts at mills and warehouses for all purposes on August 31, 1942, were about 29,000,000 pounds, compared with 48,000,000 pounds on August 31, 1941. Indicated disappearance of edible grades of shelled peanuts from October, 1941, thru August, 1942, totaled 530,000,000 pounds, compared with 502,000,000 during the same period last season.

CLOSEOUT SPECIAL

100 7 Co. DuGrenier Cigarette Mchs., Slug-Proof, Repainted, F. Matches, Stands, Single, \$30.00. Lots of 10, \$27.50. Unpainted, \$27.50. Lots of 10, \$25.00.

25 New Packard Wall Boxes \$37.50

4 New Packard 800 Speakers 67.50

1/3 Deposit, Balance C. O. D.

MATHENY VENDING CO. 1001 W. Douglas Wichita, Kansas

THIS TIME TRY TORR

15 COLUMBUS Peanut Machines, like new, with 5c coin slots and 8-lb. globes, \$4.25 each or \$60.00 for the 15.

All type machines sold on liberal time payment.

Send For October Bargain List Over 9000 Bargains

50% Deposit, Balance C. O. D.

TORR 2047A-SO. 68 PHILA. PA.

LOOK, OPS
At This Sensational Bargain
It's your last chance to buy

5 Brand New Northwestern Model "39" Venders for \$39.00

Sold only in units of 5 at this price. 25% or more cash with order, balance C. O. D.

M. T. Daniels
1027-B University Ave. WICHITA, KANSAS

CIGARETTE AND CANDY VENDING MACHINES

While They Last!
9-50 NATIONAL CIGARETTE MACH. with 9-30 Cabinets \$79.50

350 Cap., all Col. King Size. DUGRENIER, MODEL "S" 33.50

All machines painted and conditioned ready for location. 1/3 Deposit, Bal. on Delivery. Write for descriptive list. Eastern Representative NATIONAL VENDORS, INC.

LOUIS H. CANTOR COMPANY
250 WEST 54TH ST., NEW YORK CITY

VENDOR SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

William B. Craig, newly elected president of the New York Coffee and Sugar Exchange, urges an early resumption in futures trading in those two commodities.

Craig made his suggestions in letters to President Roosevelt and heads of other government agencies, including the WPB and the OPA. Increased production, he said, was building up "huge reservoirs" of sugar and coffee in some primary markets and that only the stringent shipping conditions in the two staples was keeping prices at their ceiling levels.

Craig asked government agencies to plan to use facilities of the exchange "at the earliest possible moment," in order to avoid "violent repercussions price-wise." Also said he thought active competitive conditions would result in the commodities upon clarification of the shipping situation.

Wholesalers and distributors of resale book matches has been warned by OPA to use the methods provided by the general maximum price regulation for pricing the new "hand-pack" type of resale book matches.

Warning was prompted by reports that some distributors were using exorbitant mark-ups in pricing the hand-pack type of matches. This type of resale book match is free of advertising and is sold in packages of 15 books at retail, and in cases of 1,500 books at wholesale and manufacturing levels. In no event may the wholesaler or distributor take a larger percentage mark-up on cases of 1,500 than he took in March on cases of 2,500, OPA says.

Maximum retail price is 5 cents for packages of 15 books. Top price manufacturers may charge is \$2.50 per case.

Altho gum arabic shipments for the tobacco trade arrived during the past two weeks, other processing supplies are still scarce. Inquiries are developing for cocoa, which is under strict government ration, and only a limited quantity of substitutes are offered the domestic and foreign trade. Vanilla is in similar position. The steamer containing the gum arabic, altho long overdue, is reported to have had aboard about 11,230 bags.

SWEETEST DAY this year is Saturday, October 17, and everyone identified with the sweets industry, wholesaler or retailer, is doing his utmost and co-operating with the Association of Manufacturers of Confectionery and Chocolate of the State of New York to make this day a greater success than it has ever been before. Principal theme this year is to see that brothers, sweethearts, husbands and fathers, and girls in the WAAC or the WAVES are remembered.

The \$30,000 minimum necessary to begin the public relations program for the ice cream industry has already been pledged and the special committee is ready to launch the program. This is to be a three-year nationwide industry effort.

The plan of using honey as a sugar substitute whenever possible, and there are a great many places where that would be possible, effecting a large sugar saving, seems doomed to be a little disappointing, at least this year. It is too early to determine what the 1942 honey crop will be, but the U. S. Department of Agriculture says it expects the yield

to be below normal despite an increase in the number of producing colonies.

Pepsi-Cola recently launched a series of tests in Eastern markets offering the beverage at soda fountains for first time. First consumer copy, in Binghamton, N. Y., offers a 10-ounce glass for a nickel. "Meet me at the soda fountain, now," the copy bid. "I'm your pet home thirst-quencher, now served at fountains. So look me up and drink me down."

To unite the present cocoa schedule with recent measures by Commodity Credit Corporation absorbing increased war risk insurance and the offer by the war shipping administration of war risk insurance at cheaper than commercial rates, the OPA has issued an amendment containing the following:

(1) Provides that special cocoa agreements entered into with Commodity Credit Corporation providing for prices higher than OPA's maximum levels may be carried out at the contract price.

(2) On cocoa beans not eligible for the Commodity Credit Corporation agreement—which were shipped after August 15—addition of increased war risk insurance charges since December 8 is permitted.

(3) On beans eligible for Commodity Credit Corporation's agreement, the seller shall not add increases in ocean freight, war risk insurance and marine insurance except in cases of sales to the War Department.

A permanent price ceiling on flue-cured leaf tobacco, used mainly in the manufacture of cigarettes, replacing the temporary price arrangement, was handed down recently by the OPA, becoming effective immediately.

The new regulation gives growers broader buying support from manufacturers than did the temporary ruling. It permits independent dealers to pay slightly higher weighted average prices for flue-cured tobacco.

The Axton-Fisher Tobacco Company is now in the midst of the promotion of its Spud cigarettes, in gold and silver packs, respectively, for cork tips and pain ends. The advertising appears, for the present in leading magazines, and is a test to determine public preference.

MARKETS IN BRIEF

NEW YORK, Oct. 1.—Peppermint oil (dollars per lb.): Natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.

NUTS

Chicago Spot Market Peanuts

Virginia and North Carolina

	Cents per lb. in bags
Jumbos	none
Fancies	none
Extra large	re-sales only
Medium	re-sales only
No. 1 Virginia	re-sales only
No. 2 Virginia	12.00 @ 12.50

Southeast (New Crop)

No. 1 Spanish Prompt Sept.	11.00
No. 2 Spanish Oct.	10.25 @ 10.50
No. 1 Runner Oct.	10.50 @ 10.75
No. 2 Runner Oct.-Nov.	10.00 @ 10.25

Texas (New Crop)

No. 1 Spanish, prompt	11.25
No. 2 Spanish	10.75

Win Good Will by Cleaning Pennies

Bank employees really like Mr. Herman I. Plous, Wisconsin operator, because of his thoughtfulness in delivering his pennies spic and span.

Mr. Plous has devised a strainer from a piece of mesh screen with holes a little smaller than a dime. He dumps the pennies directly from the machine into the strainer, then shakes it over a waste basket. This removes all peanut husks and pieces, salt, etc., from the pennies and they come out clean and convenient for counting.

He has had fine success with this little gadget and we think other operators will like to follow his example.—From Northwestern Corporation.

Already Rationing

WASHINGTON, Oct. 3.—It was reported here yesterday that chewing gum and candy bars are already being rationed. The report stated that there will be fewer cough drops also.

The Office of Price Administration revealed that the sugar and cocoa shortage has cut the manufacture of chewing gum, candy bars and cough drops to about 60 per cent of the 1941 rate of production. Small drugstores are suffering most. Drugstores are getting about 35 per cent of what they were able to buy last year.

Urges Cigarette Ops To Act Now

CHICAGO, Oct. 3.—James H. Martin, who manufactures a magazine to double the capacity of such cigarette venders as the 7-Column, S-Model of the Du-Grenier and Stewart-McGuire cigarette venders, says that a lot of interest was aroused by the recent announcement he made of the new device. He reports that the stock has already been cut to less than 1,600 units and he urges operators to act quickly because when this supply is sold there will be no more for the duration.

Martin says that operators realize the seriousness of the situation because of the rationing of gas and rubber and the shortage of manpower. They know that a magazine of this type will be a great aid in increasing the capacity of their machines and thus reduce service calls.

Martin states that his product is of the very best manufacture and has been designed to work admirably in the machines mentioned.

Newspaper Tells Readers Favorite Gum May Be Out

MILWAUKEE, Oct. 3.—The Milwaukee Journal recently explained to its readers that stores in the city would not be able to meet the demand for favorite brands of some articles such as chewing gum. Readers were informed that stores would not be able to supply brands asked for, but they would be able to supply gum if people wanted it.

The dealers have a phrase for it—voluntary rationing. One drugstore employee said: "We still put in our orders and, as far as we know, these things are still being manufactured. But when the order arrives, we find two brands of gum instead of 10, or several of our biggest selling brands in cigars missing. Maybe they'll be included in the order next week."

Dealers don't put on long faces when they talk about voluntary rationing. They have long since faced the fact that American doughboys in far-flung outposts of the world might still like the gum that they learned to chew as civilians, that many of them still prefer a "good 5-cent cigar."

Customers and dealers are assuming a philosophic attitude. Little Tommy takes one brand of gum in substitution for another with a smile. Dad doesn't gripe when his favorite cigar is missing from the counter.

NEW AND USED CIGARETTE MACHINES

We have a few used machines—BUY NOW, while they are still available:

7 Col. "Gorretta," 175 Pack Capacity	\$12.50	7 Col. "DuGrenier" V Model, 285 Capacity	\$45.00
7 Col. "Gorretta," 210 Pack Capacity, Chrome Trim	22.50	9 Col. "DuGrenier" W Model, 370 Capacity	55.00
(\$2.50 extra for Cabinet Stand)		9 Col. "National" Standard, 270 Capacity	45.00
5 Col. "DuGrenier," 150 Pack Capacity	18.00	9 Col. "National" DeLuxa Model, 270 Cap.	50.00
7 Col. "DuGrenier" 8 or SP Model, 203 Capacity	35.00	9 Col. "National" 9/50 Model, Double Capacity 350, Not King Size	62.50

Gorretta Machines are NOT slug proof—but very good "Behind the Counter" Models.
New LS-DuGrenier Models 11 Column—NEVER been used—still in the original cartons.
1/3 With Order—Balance C. O. D.

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CALIFORNIA

ALMONDS ARE IN!
MAKE 60c PER POUND PROFITS

Write for Almond Profit Chart and Complete Details on How To Make the Biggest Profits With Your Machines.

RELIABLE NUT COMPANY 1823 S. Hope St., Los Angeles, Calif.

Calif. Almond Crop May Lower Prices

LOS ANGELES, Oct. 3.—After good crops of almonds in 1939 and 1940, with a complete crop failure in 1941 to make it necessary to use substitute nuts in vending machines, M. Shapiro, of Reliable Vending & Nut Company, reports that the year's crop is far above expectations. The 1941 shortage boosted the price of almonds to such a price that many vending machine operators cut out the line entirely.

"People like the Honey Nut Brand of California almonds and there is not a better seller than salted almonds," Shapiro said. "The crop this year is about the biggest in history and the production will run into thousands of tons. This means that operators may again fill their machines with delicious nuts and make a good margin of profit."

"I believe vending machine operators will make more money than ever with almonds this year, because people have more pennies and nickels to spend on miscellaneous items of food than ever before. Honey Nut is uniform in size and guaranteed high count. More nuts per pound mean more pennies spent. One thing that can be cleared up here is that Honey Nut almonds do not spoil quickly. They last and, besides, they sell too fast to spoil," Shapiro said.

Detroit

DETROIT, Oct. 3.—Genevieve Koniarz, office secretary for the United Music Operators, is recovering from an abscessed tooth.

L. V. Rohr, president of the Greater Detroit Vending Machine Operators' Association, is making plans to move to a new headquarters, probably in December. He is likewise streamlining his routes for the duration, eliminating the least profitable locations, in order to continue to give service to those that remain efficiently, even with reduced help.

Frederick A. Bunts, former Detroit operator, is returning to the field with the formation of the Bunts Automatic Music Company at 5017 Hastings Street. He is a brother of Howard Bunts, orchestra leader.

The Automatic Vending Company is being formally dissolved. This company was headed by the late Oakes L. Heath and associated with the Woodhouse Cigar Company.

Joseph J. Schermack, of Schermack Products, Inc., one of the few companies still active in vending machine production, is completing a major installation order of its new War Stamp machine and will have it ready for the national market within a few weeks.

Grace Mullen, secretary to James A. Passanante, head of the J & J Novelty Company, is away vacationing, expected to take a trip to the East.

Sarah Duclos, of the Ajax Novelty Company, reports an excellent demand among Detroit operators for King Pins, with many games now on location here.

Market Reports--September Good

Most Trade Reports Say Gain More Than Seasonal

National news that might worry operators forgotten as machines take in more money

September is the month for a good seasonal pick-up in the coin machine business in normal times. Most reports received during the month indicated that operators in general had even more than a seasonal pick-up in the play of their machines. All of those general business trends due to the war continue to affect the coin machine business favorably.

General business reports continue to emphasize the fact that people have more money to spend than ever, but a shortage of small coins turned up as a sour note in the money circulation picture during September. Business reports in such cities as Chicago indicated the largest crowds on the streets and in the stores that had ever been known except for such unusual occasions as

New Year's. This picture is true in many cities.

Reports from operating territories vary as to the percentage of business increase in September. Some say that the pick-up was about 25 per cent as compared with August, and one report says that some operators say they have had as much as a 100 per cent increase. But other reports say that the adversities of war are beginning slowly to pinch the operator. These are perhaps operators who are inclined to look ahead and to envision what may happen later.

Briefly, it may be said that operators were so pleased by the increased patronage of machines during September that in most cases they did not worry about those big national trends which might hurt the coin machine business in the future. One big city reported that the play of phonographs was down, but in this same city vending machine operators reported big increases in business.

Problems Slowly Increase
Problems due to war conditions,

of course, are increasing. Every report mentions that it is harder to get help, that the decrease in gas stations and repair shops is making it harder for operators to keep their cars in service, and all of those points that have been emphasized in previous market reports. The reports would indicate that operators realize these things and that they are gradually adjusting themselves to new conditions. There is no indication of alarm and people are patronizing the machines more than ever.

In the amusement machine field, reports varied little from August. The big question during August and September was whether operators would pull in many of their pinball games, due to the unfavorable ruling on free-play games. Most reports from operating centers say very few games have been taken in and these were in distant locations or poor spots.

The federal tax report was also being watched to see if there was any drop in the total revenue from amusement machines. But the Internal Revenue Bureau report for July and August is not specific enough to show whether there is any big drop as compared with the first year of the federal tax. Probably it is best to say that the federal tax situation prevents any expansion in routes, and operators are just waiting and watching to see what the new tax bill turns up.

Music operators reported good increase in business. This is said to be due to the return of people to indoor spots for their entertainment. Music operators are vitally interested in the reports on the record situation but displayed little interest in the prospect of a federal tax on phonographs. Operators feel that the Petrillo ban on records will be handled by the federal government and they are not worried.

A few reports said that operators were meeting the record shortage by going direct to retail stores for records that they could not get from distributors. One music operator reported turning to telephone music hook-ups in order to make up for a shortage of help, but here he met the problem that telephone lines are busy and did not want to take on the extra work. One music association took definite steps in September to handle the record shortage by organized co-operation. A few reports say that operators are now using more of the folk song records.

In the vending machine field practically all reports seem to be very favorable. The high stage of industrial activities in war plants continues to boost the operating of vending routes a great deal and also to increase the patronage of vending machines. War plants promise to be a real bonanza for the vending operators for the duration. Shortages of supplies, of course, may become a serious problem since reports are already coming in of difficulty in getting soft drinks, chewing gum, etc.

Distributors seem inclined not to say much about their sales or business. Distributors in one large city reported a decided increase in sales. Practically all reports from distributing firms say used machines are scarce, the prices are high and the demand is good.

Many National Trends

Many national trends and events appeared in September and the bulk of the news was in the national field. Much of this news might have given operators the blues had it not been for the fact that patronage of machines throught the country was in-

creasing. The federal tax situation naturally was of greatest interest to operators. A lot of rumors and reports circulated during September. Senate committees spent the entire month considering the big 1942 bill which has a section of amendments on coin machine taxes. Spokesmen for the coin machine industry were in Washington much of the time and were kept very busy trying to get some adjustments in the tax on pinball games, penny counter machines and the prize ball gum venders.

The phonograph industry kept very quiet in relation to the proposed tax of \$10 on juke boxes. Music operators were reported to have accepted the prospect of a tax quietly and as a patriotic duty.

It is not easy to give detailed information on the tax situation because important changes may be reported before this issue reaches our readers. As this is being written, it is expected that the tax bill may reach the Senate floor by October 3 or 5. Late reports indicate that the trade is amply represented in Washington and that a vigorous effort is being made to get some adjustments in the tax bill before the Senate committee reports it to the floor.

In the last week of September the Senate legislative committee was rewriting the bill and had called upon the Internal Revenue Bureau to furnish it with definitions and suggestions on rates for taxing coin machines. Reports indicated that internal revenue officers did not relish this job and had hesitated to put anything in writing. One late report said there was a proposition going the rounds to put a blanket tax of \$10 on all amusement machines and lump them all together. Apparently government officials had grown tired of trying to classify the various types of machines. It is known the Internal Revenue Bureau would welcome such a blanket tax. Rumors said such an amendment would be presented when the bill reaches the Senate floor.

Ruling Still Stands

Reports indicated that the Internal Revenue Bureau had refused to change its very adverse ruling that free-play games must pay a \$50 tax when the location redeems free plays. This is one of the most serious points at issue, and the penny counter gaming device is the second point at issue. The free-play question seemed to surmount all other issues.

It was reliably reported that the Senate committee had added a \$10 tax to apply to diggers. This change will mean that the bill will have to be referred back to a joint committee of both houses for adjustments and amendments after the Senate has voted on the bill. Thus the prospect is that a chance for amendments will be offered even after the Senate votes on the bill.

During September the Senate committees are said to have given more time to spokesmen for the coin machine industry than was provided when the House was considering the tax bill. Latest reports received from spokesmen for the coin machine trade seemed more optimistic than usual, altho they stressed that a lot of work had to be done yet to get needed amendments.

Ranking next to the federal tax was the news of developments in relation to the Petrillo ban on records for juke boxes. Federal officials and the radio industry carried the fight against the ban during September. The Senate held public hearings on the ban at which high government officials, representatives of the radio industry and representatives of P-

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10 Microscope Cranes, Ribbed & Fan Fronts \$99.50	1 Mills 3 Bell, Like New Latest Model \$450.00	4 Bangtalls, 1940, Like New \$175.00
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3 Merchantmen 69.50	2 Bangtalls, 1941, Like New 325.00	1 Super Track Time, Like New, Latest Model 275.00
25 Exhibit Rotaries 199.50	1 J. Pot Domino, 1941, Like New 325.00	2 Belly High Hands, Like New 100.00

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trillo's union spoke. Elmer Davis, chief of the OWI, made a strong plea for popular records which was given wide publicity. He even stressed the importance of juke boxes in providing entertainment for members of the armed forces as far away as Alaska. The Senate committee was so impressed by the hearings that it decided to make a regular investigation of the Petrillo ban and appropriated \$5,000 to carry on this work, which was to get under way immediately.

A hearing on a federal petition for an injunction against Petrillo had been set to come up in Chicago September 16. The attorneys for Petrillo secured a postponement of this hearing to October 12. At this writing the hearing is still set for October 12. The Department of Justice will make its charges against the Petrillo ban at that time and the hearing may be an important one.

Gas Rationing for All

During September gas rationing on a national scale became one of the leading news topics. Operators immediately became interested because it will affect their business. All of the mediums of information of the country immediately got busy to educate the public as to what will be done. Gas rationing has been in effect in 17 Eastern States for some time and everybody began to inquire about the effects of such rationing in the East. Important announcements will be made on the regulations to be set up almost from day to day, so very little can be said in this report. November 22 is the time set for the national program to go into effect.

Briefly, it may be said that operators of coin machines in the Eastern States have been classed along with other small business firms and have been able to get the basic gas card and the supplemental card for cars used for business purposes. Some operators have been able to get the basic card and the B and C supplemental cards. One strong operators' organization in the East applied some weeks ago for an official classification of operators of coin machines. No report has been received of any government decision on this. Expectations are that the national program will be stricter than the

Eastern rationing plan and that the national plan will get stricter from month to month as the war goes on. Government agencies began hearings in Washington on September 29 on the problem of cars for retail stores and other small business firms.

Coins Make News

Small coins were an important news topic in September. First of all, the Treasury Department announced that a decision had finally been made on the metal content for the new wartime nickel. The metal content is such that the new nickel will work in coin chutes and now the mint is already going ahead on the work of getting out the new coins. This decision was a great favor to the coin machine industry and ended a long period of conferences and work by metal experts to try to develop a coin that would save vital copper and at the same time work in present coin machines. A lot of news was given out on the subject of a new penny also. Latest reports were that no decision had been made on just what the new penny would be made of.

While plans for a new nickel and a new penny were being made, it developed that a shortage in small coins had occurred in many sections of the country. This was an adverse trend for the coin machine trade because people patronize machines more when they have plenty of small change in their pockets. The mints are taking steps to get new coins out into circulation as fast as possible.

On the tax front, it seemed certain that Congress would pass a proposal for increasing the federal tax on cigarettes by 1 1/2 cents. This had been expected by cigarette operators for so long that little attention was paid to it.

The nation increased its emphasis on the drive for scrap during September and reports increased of the activities of operators in helping their local scrap drives.

Some of the reports began to mention local campaigns to close up taverns and other liquor locations. Operators naturally would be affected by any wholesale closing of such locations.

In the legal field, developments were below the usual quota of reports. Two important cases were reported, however. The Iowa State Supreme Court held a hearing on a case involving free-play games. This was the second hearing, which the Iowa high court has held. In the previous case the court divided four to three against free-play games. The minority report was very favorable to free-play games. Operators obtained a rehearing because not all of the judges were sitting at the previous trial. At this time the court apparently has not decided on the second case.

On September 28 a Pennsylvania high court heard a case in which free-play games is the only point involved. This is expected to be an important decision because it is the first time a high court in the State has heard a case in which free plays is the main point of issue.

Cigarette Test Case

Cigarette operators in Wisconsin started a legal procedure to be classed as retailers under the Wisconsin State cigarette tax. Heretofore cigarette operators have been classed as tobacco wholesalers and have paid a \$50 tax as such. The purpose of their present case is to be classed as retailers and pay the same tobacco tax that retailers pay.

The opposition to the pinball license in Milwaukee, Wis., continued its work thru September but got a severe setback when the city council decided not to approve a petition to ask for a popular vote at the November election on the city pinball license.

In the field of operators' organiza-

tions there was some increased activity reported. Music operators' associations seemed to be the chief groups to become more active. Two associations reported starting monthly hit-record campaigns similar to that conducted in Cleveland. Detroit music operators were very active in dealing with several problems facing their business. California associations took active part in trying to get adjustments in the federal tax on coin machines and the story on this work may be available later which will be of great interest to the industry.

workers are finding their way into coin-operated machines in taverns, drug-stores, confectioneries, tobacco shops and other establishments. Thus a need for more machines.

Summer outdoor season is now at an end and operators have either already shifted or are shifting their coin machine operations to the city.

In passing it is to be noted the summer season was very successful, with virtually all operators reporting one of the best seasons in recent years. Notable was the volume business recorded by operators of arcades at summer locations, with seasonal gains ranging up to 100 per cent or better over the corresponding season of last year.

Music-box operation chalked up gains ranging from 25 to 50 per cent and better.

Gasoline rationing is causing some concern, but it is reported most operators have been able to get either B or C supplemental cards, which are renewable within specified periods.

Tire conservation also is causing much concern, altho so far coin machine men have been able to manage with what tires they have and recaps.

Two of the greatest problems facing distributors and operators are the lack of mechanics and shortage of personnel. The lack of mechanics is especially serious, for without good mechanics to keep machines in efficient operation, operators stand to lose locations and, of course, lose business.

Cigarette vending machine operation is good, with gains ranging up to 25 per

BALTIMORE

Sharp upswing in sale of machines — war boom business ups takes

BALTIMORE, Oct. 3.—Outstanding development for the month of September has been the sharp upswing in sales of machines. This has been very encouraging to distributors.

There may be two principal reasons for this. In first place Baltimore continues to be a war-boom town, with everyone physically able and not called into service working. The nickels of many war

OO-MOO LISTEN! HEAR! THE FIRST BOARD WITH SOUND! THAT JERSEY COW GIVES A SOULFUL Moo-oo-oo WHEN YOU YANK HER TEMPTING TAIL!

GET No. 1000 "PULL MY TAIL"

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PAYS OUT..... \$22.10 ★
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WURLITZER 750-E\$389.50
WURLITZER 600..... 159.50
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ROCKOLA MASTER RC 225.00
ROCKOLA WALLBOXES 18.50
ROCKOLA BARBOXES 18.50
SEEBURG PLAYBOYS 34.50

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Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory trained mechanics. The machine is made to look brand new. A certified check of \$125.00 will start one of these quick income Ray Guns on the road to you.

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Reconditioned "CHUTES"—2 Jap Faces on the Parachutes—100 shot machine, late head, or scoring unit. This is the last Ray Gun J.P. Seeburg manufactured and, in our opinion, is the finest Rifle Ray Gun that was ever built. A certified check of \$125.00 will start one of these fine Ray Guns on the road to you.

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cent and better. Cigarettes are plentiful and operators have no shortages on this score. They are, however, handicapped by shortage in personnel and mechanics.

Candy vending machine operations have been excellent.

The unusually hot weather which prevailed during the greater part of the month boosted beverage vending business appreciably. While the allocations on sugar to beverage producers was more or less of a handicap, the venders managed to keep their machines in full operation. Root beer, orange and other drinks proved to be popular substitute beverages.

BOSTON

City business good—outside spots slow due to gas rationing

BOSTON, Oct. 3.—Boston operators report a very successful summer. Business started early and continued good. Coin machines did below average at the summer resorts. A number of the operators having Penny Arcades in the beaches reported good business that was due to the fact that soldiers were stationed in the near-by harbor forts. Servicemen brought on a terrific play on week-ends and on holidays.

Music box operators who in past summers have done a good business with machines in roadhouses report that the play was way off. The roadhouses did not get very much patronage due to gas rationing and the fact that so many of their customers were working on Sundays.

The music box operators report that they did very good business in the cities. This was their best summer in years. If summer business had kept up in the resorts, the music boxes would have done better than ever.

Operators feel that with the cooler season coming on business will be better. There is an increase of patronage in the taverns, restaurants, drugstores and spots serving liquor.

Operators of vending business report good returns, particularly those having war industry locations. Cigarette and candy machines are getting heavy play.

BUFFALO

Music shows gains for a full year—boom town conditions prevail

BUFFALO, Oct. 3.—September didn't bring any revolutionary changes in the coin machine industry here. Business remained very fine, even a little above August with some operators, and most operations continued without many disturbances of any kind. The general financial picture in the Queen City is still very favorable. Employment situation in the many big war plants is still bringing newcomers into town, but the housing situation is becoming very acute. Transportation facilities are unfortunately undergoing a heavy crisis also, due to increased demands by 24-hour war plant shifts, and gas rationing has put many cars out of the running for general transportation. Buffalo is taking on many characteristics of a boom town, and there certainly is no lack of spending money. Naturally a share of the increased incomes is bound to go to the coin machine merchants.

Business has been a bit ahead of last year all thru the summer. An operator here states his increase to be about 25 per cent over last summer and even further ahead than that over the 1940 summer. Phonos particularly, he states, have shown a steady increase since early 1940 until this September and the fall looks good despite obstacles. Most men agree that each music spot has shown some increase. More attention has been given to the music routes than any other part of the business in the last year, because pinball has dropped off in importance and in number of machines out since then. Free play is not permitted here. The added care given the music machine routes has brought results in most cases. Many men have substantially increased their routes and also added many new pieces of auxiliary equipment in the last year, while smaller operators have sold out and gone to work in war plants and into the armed services.

New Association

This ever-increasing emphasis on music has doubtless been a big factor

in getting the long-sought music operators' association going. It looks as tho finally most obstacles have been overcome and the organization is getting off to a good start in active plans. The most talked-about accomplishment of the new association is a central service set-up for late afternoon and evening service calls. A location has been rented which will house an office and service department and will also be the headquarters of the organization. All parts needed for this night service will be stocked there so that men may complete service without delay. There will be about four servicemen on hand nightly who will handle all calls for association members after 6 p.m. The system is all planned and it will be off to a matter of a few weeks till it is running in full swing.

Operators manage fairly well with gas rations, and as time goes on everyone will doubtless get used to the many little inconveniences. The association is officially named Western New York Automatic Electric Music Operators' Association and is said to be tied in with the AFL. About 22 firms are now members of it.

There has been the seasonal switch from country and suburban spots back to the city. Many operators will not continue even with those suburban locations that used to be all-year spots. Servicing is becoming too difficult. Records are becoming increasingly difficult to obtain and operators are beginning to use a good many old standards, such as *Stardust*, *Begin the Beguine*, *Sunrise Serenade* and many others.

Venders are also experiencing the general prosperity, especially as most of them are in or near industrial locations. Beverage venders continue very well, while ice cream is steadily dropping off, partly due to cold weather approach. Cigarettes and candy are still heading the list of vended goods, altho the latter isn't going to be easy to get in the future. On the whole the outlook is bright and operators should continue making money.

DALLAS

Receipts down — venders do good business — manpower shortage noted

DALLAS, Oct. 3.—September was a very good month for local coin machine men, altho receipts were slightly below this time last year. Employment and incomes are at the highest peak in the city's history. Still coin machine men face the most complicated operation problems the industry has ever experienced. To the shortage of equipment is now added gas and tire rationing and shortage of help. Loss of man power in other industries has also added to the operator's problems. Garage and repair shops are so short of skilled mechanics that it is a real problem for servicemen to get car and tire repairs. Some operators are doing their own repairs. Large downtown garages that formerly remained open all night are now closing at 6 p.m. on account of shortage of help. This forces coin machine servicemen to do their own tire and emergency repairs or go without.

Music continues to be tops in producing revenue. Pinball machines are about 75 per cent in number of what they used to be, but expert placing of machines has helped to cut the loss in revenue. One large Dallas operator has turned to telephone music to help solve his operation problems. He now faces a shortage of telephone lines, but despite the handicap is doing a splendid business. War plant locations are best for phonographs, with pin games falling off on these spots.

Arcades report a continued good season. Candy and peanut venders are running ahead of last year. Cooler weather has increased the take from candy and bulk merchandise venders.

Business for beverage and ice-cream machines has dropped about one-half, with downtown theater and industrial locations doing most of the business.

Dallas operators expect a good fall business, despite the handicaps of their wartime operation problems. Opening of the football season and the big U. S. Army war show, scheduled for Fair Park November 10 to 14, are expected to make October and November big months for the local coin machine trade.

Distributors of coin equipment continue a fair volume of business, mostly in used and rebuilt machines. Equipment is scarce and prices are high.

DENVER

Month well ahead of last year—shortage of servicemen

DENVER, Oct. 3.—Shortage of employees, rather than shortage of equipment, has become the chief worry of operators and distributors in the Denver region during the past month.

All agree that if they could get more qualified maintenance men they would be able to take care of more locations. The previous trend of movement of equipment out of small-town locations and into locations in or near the larger cities has increased. The number of soldiers and war workers in and around Denver, Colorado Springs, Pueblo and Leadville continues to increase. Also Cheyenne and Casper, Wyo., report a continued increase in the number of workmen and soldiers.

Business for all types of machines, music and vending, was up during the first part of the month, particularly around Labor Day. Since then it has dropped off to some extent. However, the business for the month as a whole is running well ahead of the same month last year and prospects for still further increases as the weather turns colder are excellent. So far there has been no apparent withdrawal from locations because of the threat of new taxes. In addition to the movement from the small to the large cities, some operators have been hampered slightly by lack of equipment.

Equipment shortage is apparently going to become a serious factor in the next few months, with indications that the larger operators will take over locations from small operators who lack the repair parts and supplies to keep all their locations running.

DES MOINES

All types of machines show gains — Supreme Court ruling expected

DES MOINES, Oct. 3.—September turned into a phenomenal month for Phonograph operators in Iowa, with business taking a decided jump for the better, running from 15 to as much as 100 per cent over the previous month.

Not only did the phonograph take jump upward, but likewise the pinball business picked up and vending machines showed an increase. Operators were unable to explain the healthy condition except that people had more spending money.

Probably most important development in the coin machine business was action in the State Supreme Court where attorneys argued for legality of free-play pinball machines. A final decision is expected shortly. The Supreme Court last summer held the machines illegal, but a strong minority opinion is expected to aid in overruling the decision.

Pinball operations recovered during the month from the earlier adverse decision, and during the month of September most of the operators reported business back on a level comparable with last summer. Operators have removed very few machines because of the \$50 tax and exceptions are in locations unprofitable from the high tax.

Prospects for this fall and winter look excellent in Iowa based on September reports which reflect the record-breaking farm income. With high farm incomes cities prosper and this trend is expected to continue regardless of gasoline rationing.

Some of the phonograph and pinball machine routes are being consolidated over the State because of operators joining the armed services and to overcome duplication of routes. Some operators are worried over gasoline rationing because of long distances between some Iowa towns.

The phonograph business was exceptionally good both in rural areas and in Des Moines. One operator with a much larger route than several months ago said September collections were 15 per cent ahead, while another operator re-

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ported business at least 100 per cent ahead of last June.

Record distributors are still swamped with orders for disks, with only a part of the orders being filled. One operator ordered a certain recording six times before getting half the number sought.

Phonograph distributors reported sales of equipment held up during the month, with used machines moving swiftly. This attributed to switch to phonographs by some pinball operators.

Arcades held up during September, with shooting games holding their popularity.

DETROIT

Realities of war facing operators—biz volume is good

DETROIT, Oct. 3.—Facing the realities of wartime operations has occupied most of the attention of local operators during the past month. With resort operation in many sections rather a disappointment to operators, those having the extensive up-State routes with relatively great truck mileage are curtailing operations for the duration.

In the metropolitan area business is being curtailed. Operators of phonographs are figuring out ways to concentrate their own operations so that service calls can be handled with a minimum

expenditure of time and mileage. Vending machines are steadily decreasing in quantities here, especially the penny vendors. Operators of these machines are going into other lines—many into the armed services—and their routes are not considered an inducement to new blood in the business today. At the minute, vending machine operators appear to have lost an opportunity to expand with wartime industry as a solution to some of the problems of shortage of help.

Actual volume of business looks good to music men, less so to other coin machine operators. Panorams have staged a revival of activity here and have started off very well in some new and choice locations. They have been operated, even in direct competition with a standard music machine, and the original novelty appeal has been high.

Play on games of the few types now legal in Detroit is reported good, but the number of machines out is very small compared to two years ago, and grosses for the business as a whole appear small.

FORT WORTH

September racked up best business of the year—eye gas rations

FORT WORTH, Oct. 3.—Probably the best business month of the year was enjoyed by coin machine operators in this section during September despite the tire shortage and gasoline rationing announcement. Operators predict a rush for spots in town as the date for gasoline rationing approaches, altho many believe that the allowance of gas will still permit sufficient visits to such locations as to keep them going.

With the federal tax bill and its coin machine section pending, operators are not bothered. They believe that they can absorb the tax and not be hurt much in the view of wartime business that is at a peak with so many war industry workers and soldiers in this section.

As far as Petrillo is concerned, the operators look for his anti-recording decree to be cast aside eventually, and in the meantime there is no complaint of the quality or quantity of records available, according to Jack Maloney, one of the leading operators of this section who is proprietor of the Panther Novelty Company.

The federal excise tax on pinball games had no effect on pin games insofar as keeping them going was concerned. There are still plenty of paying spots for the games and the paying is enough to keep up the tax. In other words, the coin machine operators of this section of Texas are taking the taxes with a smile, realizing they are needed in the war program.

Marble boards now have been widely distributed and this has increased their play. Different equipment shifted to new locations has helped. Drive-ins continue to complain of the waitress shortage, which has hurt business in some spots. However, where there is sufficient waitresses to keep the customers the coin machine business does not suffer but prospers.

Several operators during the last month went to military camps or entered work at war plants. However, wherever possible, their business is kept up by them after working hours or is maintained by wives or other relatives.

Merchandise vending machines continue to get a big play. War plant workers find them convenient and because they are on government property they are always heavily stocked. Candy bar sales were upped the last of the month when the first cold spells struck Texas. Drink machines did not suffer because the supply of drinks is still far below the demand.

Altho you can't get your favorite beer every time you order it, all dealers in this section always have some kind of beer at the two lowest prices they charged before the cut in supply due to the bottle cap shortage. Ten-cent bottle beer can be found at all of the old ten-cent stands—the brands have just been weeded out and sometimes a purchaser must go a week or so before he gets his favorite brand. Keg beer dealers selling 12 ounces for a dime do a rushing business in city and on the roadside.

There is still considerable talk about the prohibition referendum which has been set for November 3. It involves all of Tarrant County, of which Fort Worth

is the county seat. Coin machine operators realize that prohibition would close many spots where coin machines thrive.

HARRISBURG, Pa.

So far, so good—personnel and transportation worry operators

HARRISBURG, Pa., Oct. 3.—Despite a foggy road ahead, operators here can usually see into the next week and the going—so far—has been good.

Business continues to thrive, altho a shortage of personnel, transportation worries and shortage of records.

Free-play pinball machines, yanked out by a flurry of legal rulings against them, which were very confused, are back hitting their full stride, altho music boxes are the biggest revenue producers at present.

Court argument on an equity suit filed by a distributor of Panoram movie machines was heard here this month on the issue of whether the device is a "movie" under the terms of the State Liquor Control Act, which would require liquor amusement permit for operation. Operators are anxiously following tax

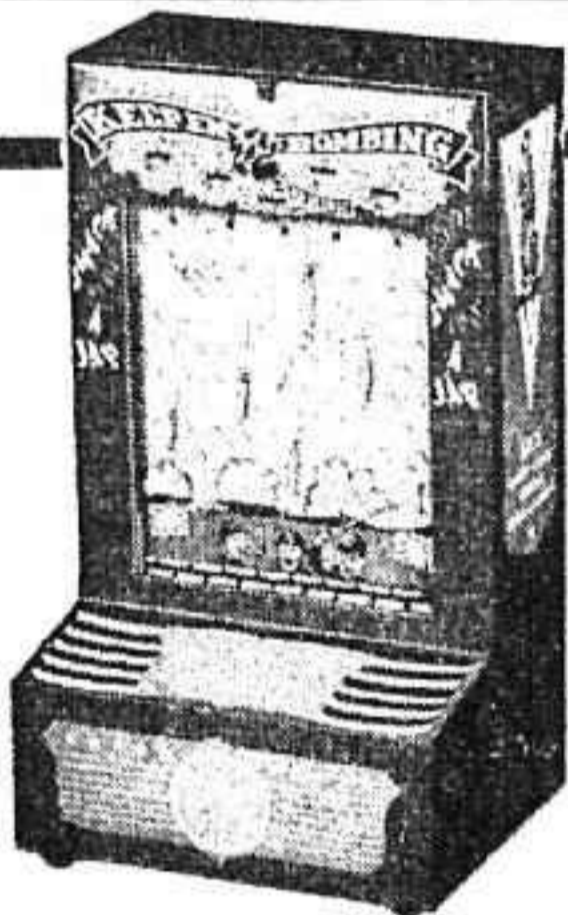
developments and are watching the Petrillo vs. United States bout with keen interest. Aside from government and union uncertainties, business outlook is very good. Employment shows no signs of decreasing and population of near-by army posts is on the increase.

LOS ANGELES

Man power is real problem — AOLAC active on tax matters

LOS ANGELES, Oct. 3.—Coin machine business in this California area continues good, with the pinch of tires and man power taking the attention at this time. Up until now very little serious thought has been given to the matter of tires as well as good servicemen, but the operators are beginning to take a different slant on the problem now. Men are being drafted right along as they are in other sections, and routes are changing hands in some instances.

The new federal excise tax on pinball games which began July 1 and had the deadline of July 31 took its toll of pinball (free play) games, with an estimated 25 per cent of machines being re-



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1 Mills 5¢ Red Front	75.00	1 Jennings Chief, 25¢	58.00
1 Mills 5¢ Blue Front	75.00	11 5¢ Mills Skyscraper	48.50 Ea.
1 Watling 5¢	48.50	12 Cabinet Stands	6.50 Ea.
		100 Folding Stands	2.50 Ea.

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moved from locations. However, the Associated Operators of Los Angeles County, Inc., headed by Curley Robinson as managing director, is attempting to do something about this matter. Two general meetings of AOLAC have been held for the discussion of the matter, with the result that Art Mohr, AOLAC attorney, is now in Washington in an attempt to have the tax lowered to \$10 on pinball machines and counter games. This is Mohr's return trip to the capital for reason that he was there not so long ago with Robinson. Mohr has been away from Los Angeles on this trip for about 10 days. He reports progress in his work. AOLAC laid a good foundation for his work during the interim of the two trips in that about 15,000 pages of letters had been sent to congressmen to acquaint them with the work AOLAC is doing. Letters from prominent members has indicated that they are in sympathy with the problem this operators' group is facing.

In the matter of gas rationing, there is hope that the West Coast will get additional gas for the reason that gasoline is not shipped into this area and for the reason that Los Angeles alone covers approximately 450 square miles, being the largest city in area in the world. Los Angeles' transportation system is far inadequate and on this basis alone the area feels that it is entitled to additional rations of fuel. Operators feel that they will be in the B category which

will call for A and B cards, which are issued to small businesses and professional men. Some thought has been given the idea of using scooters, but operators who have tried this transportation method in times of plenty of gasoline have found it far from adequate in that the driver is subjected to all kinds of weather. Despite what the chamber of commerce has said about California winters, some days the weather is pretty rough, for the cold and rain are both frigid and penetrating.

Tire Saving Plans

The tire situation has been tackled a couple of times before in this area, for several months ago the AOLAC went on record for cutting down service calls at least 50 per cent. At this meeting it was pointed out that location owners were even then realizing that calls for change and attention could not be answered as readily in the future as they had in the past. However, to get the operators off the spot, AOLAC issued a general letter to location owners asking for their co-operation and consideration.

Music operators reported good takes during the month of September. Stories regarding big takes have appeared, but operators in the know have been quick to discount them. There have been squawks about the shortage of records but, all in all, music operators have been doing a good job of keeping hit tunes on their machines. There was a prevalence of padding the selections, but this seems to have been dropped in recent weeks. Operators felt that only the hit tunes would keep the machines clicking and they quit trying to save a few pennies by using old tunes which they had in stock.

Penny Arcades in this area know no season. While the official season was supposed to have ended on Labor Day, the beach fronts have been filled with people. Week-end crowds at Long Beach and other beach front areas have been as large if not larger since Labor Day as they were during the hottest months of the summer.

Man Power Real Problem

Man power. This is a real problem in this area. While the draft is removing a number of valuable men from jobs with operators, the defense plants are also calling on them for help. Because of the intricacies of some games, mechanics who can do good jobs on them are in demand for jobs in the same field (that is, electrical, etc.) at the plants.

There has been no occasion for complaints as to business from operators in this area. Jobbers are the ones bearing the brunt of the problems, as they are unable to get equipment.

Vending machine operators report good business, with the big takes being in defense plants.

The Coast has its problems and expects

a few more to be thrown its way, but for the time being the operators and jobbers are watchful, waiting and hopeful.

MEMPHIS

Drys win in one county—governor campaigns on no-liquor platform

MEMPHIS, Oct. 3.—Outlawing of liquor by local option in Henderson County on a vote of 1,460 dry to 1,080 wet casts a threatening shadow over all the hard-won liberal gains of this "man does not descend from monkeys in our schools but we sure do volunteer to act like them" State. In the same week the Republican nominee for governor, C. N. Brazier, delivered at Lexington, capital of the county, a speech pledging himself if elected to recommend "the immediate repeal of the beer law which was passed in 1933, of the Mott law which was passed in 1937, and of the Austin Law passed in 1939. In that way we will cleanse the State of any semblance of the liquor business.

"These liquor laws are creatures of vice, promoters of corruption and the means of demoralizing the citizenship of our State," he said. "As governor, I shall not permit the liquor interests to debauch and degrade the young manhood of our soldier boys in camp thruout the State by the sale of liquor around the camps."

Another headache to Shelby County operators was presented when Memphis taxi owners jumped the ODT gun by making the restriction announced to November 15 effective locally on September 15. A check of local night spots revealed good business at most, and some taxis still in evidence after the ban. Driver of one explained he was "off-duty" and had come out with friends—a party of two girls and two other boys, all very nicely dressed. Driver apparently had just gotten off work, had not had time to change or remove his cap and badge. But most taxis refused offers of fares to clubs and no such order could clear thru the cab company's switchboards.

For several weeks there has been an acute nickel shortage in this area which finally had become so serious that even at leading hotels strict orders were issued to all cashiers not to give out any nickels except when absolutely necessary in making change. S. K. Belcher, cashier of the Memphis branch of the Federal Reserve Bank of St. Louis, explained the situation as resulting from the shutdown of the Philadelphia mint for the past several months and a large demand for nickels to pay off cotton pickers, who are accustomed to getting their money after every weigh. As a result the Federal Reserve Bank had to ration member banks on nickels and these in turn rationed their depositors. Now that the Philadelphia mint had begun coining the new nickels, Belcher said he looked for speedy relief of the shortage.

Juke box machine operators so far have noticed little drop in their take. Most Memphis operators said they were leaving all machines on location until definitely sure of what was going to happen in tire and rubber rationing. Demand for used machines, even those only usable for spare parts, was remaining steady. Cigarette vending seemed little affected by tax rules, as the shortage of reliable help is definitely making location owners conscious of the real advantage to them offered by a cigarette vender.

MILWAUKEE

Pay rolls keep trade brisk—factory boom aids venders and boxes

MILWAUKEE, Oct. 3.—The coin machine business continues brisk in this area in keeping with continued upward trends in pay rolls. The August employment index of the Wisconsin Industrial Commission stood at 158.8, a new record, compared to 155.5 in July and 138.3 a year earlier.

The pay roll index rose to 260.2 from 244.3, the widest monthly gain since the commission started keeping records several decades ago, and also a new peak. Last August the index was only 180.9.

August employment totaled 130,300 persons, compared with 127,600 in July

and 113,450 a year earlier. Pay rolls ran to \$5,521,000 weekly, or \$42.01 per worker against a revised total of \$5,183,000 or \$40.31 per capita the previous month and \$3,836,000, or \$34.12 per employee in 1941.

Vending machines and automatic phonographs are getting a big play as a result of the boom in factory employment. More persons are eating out, which means the phonographs in dine and dance spots are enjoying nice takes. Licensing of pinball games is going right ahead in the city, as the opposition lost out in trying to get a popular vote on the ordinance at the November election.

MINNEAPOLIS

War slowly pinching distributors—venders hold their own and gain

MINNEAPOLIS, Oct. 3.—The coin machine business is slowly, but very definitely, beginning to feel the pinch of war. Distributors, who openly put up big fronts and shout to one and all that business is rushing, privately admit that they are having increasing difficulties.

First and foremost of these difficulties is the fact that they can't get equipment. New machines are no longer in manufacture and therefore are extremely hard to obtain. Used merchandise is scarcer than ever before, with operators holding on and rebuilding the machines wherever possible.

"Usually," said one jobber, "when an operator turns in an old machine for trade that piece of equipment has more than outlived its usefulness. About all we can salvage are the parts."

Second great difficulty is the matter

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Brand New CHICAGO COIN YANKS \$99.50

Brand New CHICAGO COIN GOBS \$129.50

Write for list of other equipment.

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55 Brand New Buckleys	24 Selection Late Model Wall Boxes, in Original Cartons	

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ALL STARS
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of proper personnel. As each month's draft call is issued the ranks are depleted more and more. There has started some form of pooling of mechanics, but as yet this is not widespread enough to play much of a part in the local picture.

The number of owners with a smattering of mechanics who are beginning to putter with their own machines keeps growing steadily. The problem is a serious one and the solution is far from sight.

What business there was went, for the most part, to phonographs and records during the past 30 days. Jobbers reported they are selling all kinds of phonos—new and used both. Accessories, too, are moving well.

But it is in the record line where new high averages are being racked up constantly. Platter distributors report they can't keep enough supply on hand to meet the demand and that factory shipments are off.

Vending machine operators report they are coming into their own in great shape. Cigarette and candy machines are beginning to take in more and more money as patrons turn to them for their supplies, what with the shortage of help in retail confectionery-tobacco establishments.

War plant placements of machines continue to grow and reports from the venders is to the effect that war plant revenue on their equipment is mounting steadily.

The reports on arcades at the Minnesota State Fair early in September show that while there was a drop-off in attendance of nearly 200,000, spending of money was about 20 per cent better than it was in 1941. And the arcade men got their share of this increased spending.

Phonograph operators in this area report that they have been enjoying fine patronage, now that vacation season is at an end, and residents are frequenting their usual night spots again. Central studio systems have been racking up an increasing number of requests regularly, with the demand spread out over the entire week instead of during week-ends.

Opening of the University of Minnesota football season—off to a big start with the Gophers snowing the Pittsburgh Panthers under by 50-7, will tend to help pinball and phonograph collections immeasurably. This is a great football town and the localites celebrate the team victories every week. Phono and pinball

locations are natural spots for them to turn to, as they have in the past.

Withdrawal from the field of machines because of the federal tax was negligible, if at all, distributors reported.

NEW ORLEANS

Music men waiting for war hit — servicing is problem

NEW ORLEANS, Oct. 3.—While September found an increase in patronage for coin machines in general in the New Orleans area, business in the downtown sections has failed to expand at normal proportions as location owners complain that "many faces are missing." There definitely has been little withdrawal of machines directly as the result of the \$50 federal tax, since all pin games here are non-automatics.

Phonograph operators are beginning to feel the pinch of record shortages, with complaints that distributors of disks are cutting down on numbers ordered to make an equitable division between operators. As yet the music business has found no real war hit, and here is something that most operators are looking forward to this fall or winter. True, some of the war tunes have been popular, but nothing as yet has "them all whistling."

The servicing problem grows more serious because of further inductions into the army. Parts as yet are not very scarce and truck operations only partly curtailed. Several large operators have been able to make some of their own parts as substitutions for the real thing.

Collections are good. Business is booming in the Gulf area as shipyards break records in turning out fleet PT mosquito-type boats up to 12,000 tons. In addition, cotton and rice crops are record-breaking and at higher prices than a year ago, while lumber mills operate full time as the government passes out huge contracts for hundreds of millions of feet of Southern pine and hardwoods for war projects. All trade indices verified reports that pay rolls are at peaks.

The shortage in soft drinks continues to harass operators of beverage vending machines, but cooler weather has aided the turnover in nuts and candies at the "silent caterers." Cigarette machine turnover is reported by the two large operators here as very good.

Concentration of thousands of soldiers, sailors and air-training students in this area has helped business to a great extent. Soldiers have particularly shown a fondness for the phonograph and there is some revival being shown in gun machines at locations near the concentration centers. It is interesting to note that Pontchartrain Beach, largest lake-side resort in this part of the country, closed its greatest season on September 13. Manager Harry Batt placed the estimated patronage for the season at around 2,000,000 people. Pops Le Vans, in charge of the coin playland, reported a great season for all coin-operated devices, including the Penny Wonderland.

NEW YORK

Experience in gas rationing — arcades report business fine

NEW YORK, Oct. 3.—Cigarette and music machines are doing fairly well, with the usual problems of gas and tires holding down and concentrating operations. Jobbers are doing some business in the sale of pin games, while arcade equipment continues to command high prices and sales are brisk. Many local coinmen have opened arcades within a few hundred miles of New York, and report business fine.

The Gas Situation

Those operators who use passenger cars (and they are in the large majority) have been able to obtain B rationing cards, which permit them eight gallons of gas per week. Those operators who have trucks or station wagons are given S rationing cards, allowing them unlimited gas.

Operators have been informed that

they can change their passenger cars into station wagons by taking out the back seat and painting the name of the company on the front door. They then can obtain a commercial license and then it will be possible to obtain S ration cards.

Many operators have pulled machines in locations too far from their regular routes—or have made exchanges with operators who are covering the old locations.

PHILADELPHIA

Pinballs await court ruling — music down and venders up

PHILADELPHIA, Oct. 3.—Music and vending machines continue to make up the industry activity in this area. Pinball operators are still marking time, awaiting the State Superior Court's ruling on an appeal heard on September 28 on the free-play question. Since the court is to decide only on that one question, the decision will decide the future of the pinball industry, not only here, but in the entire State.

The music machine operators' association, reorganized the past month as a non-profit corporation and bearing the new title of Automatic Phonograph Owners' Association of Pennsylvania, successfully launched in September its Hit Record of the Month campaign with Glenn Miller's recording of *Kalamazoo* the first selection. The heavy promotional campaign planned by Jack Cade, business manager of the association, was in a large measure responsible for the success of the initial campaign and operators see in the Hit Record stunt a stimulation to sagging collections in the music boxes. While there has been some pick-up in phono collections, it is still way below the levels of a year ago. Limited releases from the recording companies because of the Petrillo situation is also a deterrent factor. However, op-

erators are happy in knowing that the older hits are still bringing in a fair measure of coins.

Vending machines, both cigarette, candy and drink venders, again lead the local industry, with the major spurt in the cigarette venders. Music operators are taking up vending machines to make up for the slack in pinball operations. The past month found a new cigarette vending company organized. Morris Gross, formerly with Unit Vending Company, established his own company in association with his brother, Sam Gross, and have already established a lively route that continues to expand each week.

Past month found the movie machines (Panorams) making their reappearance in the territory. The Pennsylvania State Liquor Board reversed an earlier opinion and the prohibitive amusement license of \$500 a year, exacted from all movie houses, is no longer required of the Panoram locations.

The past month also saw the start of a series of Wartime Business Clinics, sponsored by the Chamber of Commerce and the Board of Trade, designed to keep the small business man economically alive in wartime, a co-operative plan calling for the pooling of resources.

RICHMOND, Va.


Consumer income rise aids operators — folk tunes popular in boxes

RICHMOND, Va., Oct. 3.—With more than two thirds of 1942 over, Richmond operators, stimulated by a wartime shot in the arm, appear headed for new all-time records this year.

Big jumps in consumer income and buying are reflected by increases of 25 per cent in bank debts and 17 per cent in bank clearings over the same period last year. These rises have been accompanied by a 15 per cent spurt in department store buying. A survey by

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Seeburg 9800, RC .. Write	Wurlitzer 750E .. Write	Wurlitzer Boxes .. Write
Seeburg 8800, RC .. Write	Rock-Ola '42 Premier .. Write	New and Used Packard .. Write
Mills Empress .. \$139.50	Mills Panorams .. \$379.50	Adaptor, All Models .. Write
Rock-Ola Spectravox .. 109.50	Wurlitzer 700 .. 285.00	Pla-Mor Boxes, New .. \$36.50
Rock-Ola Playmasters .. 169.50	Wurlitzer Twin 12, .. 114.50	Buckley Boxes, 1940 .. 10.50
Rock-Ola '41 Masters .. 189.50	Metal Cabinets .. 69.50	Utah 12" P.M. Speakers .. 5.50
Seeburg Royal, R.C.U. .. 149.50	Wurlitzer 800 .. 329.50	Keeney Boxes .. 6.50
Seeburg Vogues .. 179.50	Wurlitzer 61 .. 69.50	Single & Twin Cabinets 22.50
Mills Thrones .. 114.50	Wurlitzer 600 .. 149.50	Buckley Boxes, 1941 .. 24.50

SLOTS—CONSOLES—ARCADE EQUIPMENT

Pace All Star Comets \$ 49.50	Mills Four Bells, Late \$345.00	Keeney Submarine .. \$189.50
Mills Gold Chrome .. 195.00	Keeney Super Bells .. 179.50	Exhibit Merchantman .. 39.50
Pace Comet, Slug Proof .. 89.50	Bally Hi Hand .. 129.50	Radio Rifles .. 59.50
Mills V.P. Blue & Gold .. 32.50	Mills Three Bells .. 495.00	Chicago Coin Hockey .. 189.50
Mills Blue Fronts, Re-finished like new .. 89.50	Bally Club Bells .. 189.50	Rock-Ola World Series .. 59.50
Jennings Red Skins .. 89.50	Jenn. Fast Time, F.P. .. 79.50	Kicker & Catcher .. 18.50
Pace Comets .. 29.50	Mills Jumbo, F.P. .. 79.50	Exhibit Skill Punching 224.50
New Mills Q.T. Gold .. 79.50	Bally Big Top, F.P. .. 69.50	Keeney Anti-Aircraft, ..
New Mills V.P. Chrome 67.50	Keeney Super, 5¢ & 25¢ .. 279.50	Rd., Wh., Blue, Refin. 69.50
	1941 Saratoga Jr. .. 89.50	New Test Pilots .. Write

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New 5c Cherry Bell, \$227.50 4 Like New Turf Kings, \$299.50 Four Aces, fs, \$124.50

<p>\$10.00</p> <p>Bangs Big Six Mr. Chips Chief Double Feature Follow Up Gems High Light Rink Super Six Side Kick Sporty Zip</p>	<p>\$14.50</p> <p>Power House Spottem Triumph</p> <p>\$19.50</p> <p>Dixie Sky Line Glamour Sparky Vogue</p> <p>\$27.50</p> <p>Big Chief Flicker All American</p>	<p>\$37.50</p> <p>Fox Hunt Gold Star League Leader Metro Red, Wh. & Blue Wow</p> <p>\$57.50</p> <p>Attention Barrage Broadcast '41 Majors Stratoliner Seven Up Stars</p>	<p>\$47.50</p> <p>Zombie ABC Bowler Argentine Do Re Mi Hi Hat Star Attraction West Wind Zig Zag</p> <p>\$57.50</p> <p>Clover Gun Club Jungle New Champ</p>	<p>\$64.50</p> <p>Spot-a-Card Basco Bolaway Texas Mustang</p> <p>\$72.50</p> <p>Towers Victory</p> <p>\$89.50</p> <p>Big Parade Knockout Moniker Topic 5-10-20</p>
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3-Way Grippers .. \$17.50	Rapid Fire .. \$154.50	Santa Anita .. \$149.50	Record Times .. 109.50
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Big Game Hunters .. 24.50	Skeeball .. 69.50	Jumbo Parade, FP .. 79.50	Pace Soratoga, Conv. .. 109.50
Battling Practice .. 115.00	Pikes Peaks .. 19.50	Silver Moon, PO .. 104.50	Super Bell .. 179.50
Drive Mobile .. 219.50	Hi Dial Ten Strike .. 69.50	Hi Hands .. 129.50	Late Cigarolas .. 89.50
Mutos, Hurdle Hop .. 79.50	Peo Basketball .. 49.50	Late Gollarolas .. 89.50	
Exhib. Smilin Sam .. 149.50	ABT Challenger .. 24.50		
Keeney Submarine .. 189.50	ABT Jungle Hunt .. 24.50		
Keep Punching (New) .. 149.50	Kicker & Catchers .. 19.50		
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the Richmond Chamber of Commerce shows that altho Richmond cannot be classified as a war boom town, many of the city's wage earners and this year with war orders, resulting in added purchasing power of the part of wage earners. The tobacco industry, for instance, employs approximately 40 per cent of the city's wage earners and this year will produce around 87 billion cigarettes contrasted to 72 billion produced last year. Much of this increased output comes from furnishing smokes for servicemen directly on government order. No new machinery was necessary for this stepped-up production, however, and there has been little plant expansion.

Music Machines Okay

Music machine operators report no suffering because of the Petrillo disk order. A definite swing to more American folk records on the boxes has been noted. Operators have been fortunate in being able to import from other sections quantities of amplifier tubes, an acute shortage of which was noted last month. While there has been no apparent expansion of routes during the past month, collections have remained way above normal and there is still talk among the trade regarding the possibility of trading locations in an effort to save gasoline and rubber. A shortage of pressings of the more popular tunes at distributors' warehouses has forced operators into retail outlets for some of their disks.

Pinball distributors report little movement within the State because of the adverse ruling by Virginia's ABC Board in regard to these machines. However, sales of pinballs and consoles for interstate shipment remain high and there is heavy movement in reconditioned music boxes. New boxes, of which some distributors still have ample supply, are said to be moving slower.

Operators are adding heavily in the drive for scrap in Richmond. Out-of-date machines are being torn down, with one operator, Wigington Amusement Company, scrapping a service car which was not in use.

Soft Drinks Up

Soft drink venders are optimistic regarding the future of their business, feeling sure that they can take care of the increase in demand with new beverages which are made entirely without the use of sugar. No further tests have been made, as far as could be learned, with the new apple sirup which was announced several weeks ago by the Department of Agriculture. Bottlers are, of course, still re-using their crowns with the insertion of a new plastic disk in place of cork and have experienced no loss of sales due to crown shortage.

SALT LAKE CITY

Increased population, same sugar quotas combine to hurt venders

SALT LAKE CITY, Oct. 3.—If it isn't one thing, it is a couple of others. Coin machine business has been showing steady increases and seemed headed for the biggest year in a decade. The new federal tax and the Petrillo ban haven't become worries because of better business, but sugar rationing is a pain in the neck to venders. The situation is peculiar to this territory and others where war industries have mushroomed.

Sugar allotted the candymakers and soft drink manufacturers here has been made upon a basis of 1940 census of population. By hard work, Gus P. Backman, secretary of the Chamber of Commerce, had the quotas upped, but greatly increased business offset the extra quotas. As a result candymakers and soft drink manufacturers run short and the venders suffer. Many machines, particularly candy, run short of popular items and the venders can't obtain enough to keep them stocked.

Here is the score card on populations and sugar increases over 1940 figures to the manufacturers in the territory:
Salt Lake City, population up 25 per cent, sugar 10 per cent.
Tooele, population up 120 per cent, sugar, 15 per cent.
Ogden, population up 40 per cent, sugar, 15 per cent.
Salt Lake County, population up 20 per cent, sugar, 10 per cent.
Provo, population up 30 per cent, no extra sugar.

Unless sugar allotments to the manufacturers are upped sharply and immediately, the venders will suffer still more. After the usual slack summer, pinball play is getting back into swing in Salt

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Our Board Prices Are Not Controlled
BILLFOLD JACK POT
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Takes in	\$60.00
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1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88
YOUR PROFIT	\$27.88

YOUR PROFIT\$32.12

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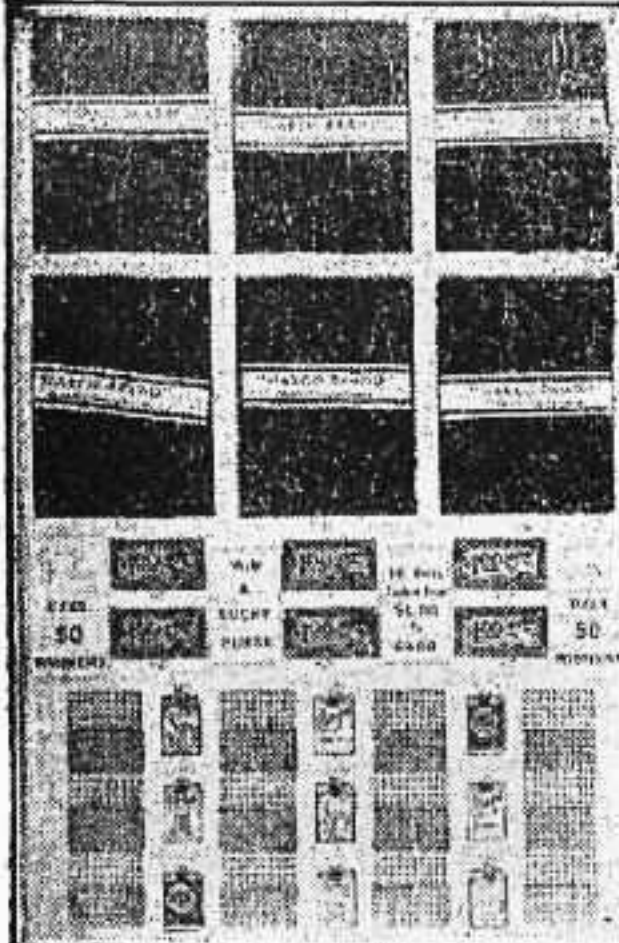
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An entirely new scoring principal. Can be had with or without free-play numbers.

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For Old or New Pin Games

\$7.50 Cash with order.

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Includes an entirely New, Colorful Jap Score Glass. New Giant Size Illuminated Jap Bumper Caps that fit old or new style bumpers and Score Cards.

We Offer for IMMEDIATE Disposal

The Following Thoroughly Reconditioned Games

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340 Penny Weighing Scales on location in Central and Northern Ohio.
BOX 128, Fremont, Ohio.

Lake City with evidence of increased returns for the operators. There are many new locations, and many locations greatly improved because of war industry worker play. Slow locations have been abandoned. It has been practically a stand-off between locations abandoned and those set up, so few new machines have come into the territory. The operators will be needing them soon, however, since many in operation are becoming decrepit, and the operators loath to replace them until after the Legislature meets in January.

Increased cigarette tax, if passed on to the consumer, will not affect the vending machines. Because of 2-cent State tax here, the vendors must get 17 cents for popular brands. No vendors here are equipped for penny change, so the three

pennies are inserted by machine under the cellophane before going into the vender. If the price goes up, it will be easy to insert only two pennies.

There's no slackoff in the jukes. Restaurants, bars, taverns and neighborhood spots are doing tremendous business and the jukes get their share. The Petrillo ban probably won't be felt until after Christmas as response to pop tunes here is usually two to three months behind the East Coast.

SAN FRANCISCO

Sportlands springing up in downtown area—cut unnecessary service calls

SAN FRANCISCO, Oct. 3.—Operators and their employees are contributing to the present emergency by keeping alive an industry which is bringing to civilians and servicemen alike an amusing and diverting form of relaxation. Pinball games, phonographs, arcades and automatic photograph machines have been the means of keeping the public and armed forces from becoming too brooding over the crisis which now faces all of us. On the West Coast it is a very lonely and forlorn Post Exchange or Ships' Service which does not have an automatic machine of some kind.

Sportlands in San Francisco are springing up all over the downtown area. These contain all types of machines and are seldom without customers.

Wired music spots are doing a land-office business. The influx of armed men in this territory, many of whom have never seen the machines before, have sent receipts soaring. Many of the boys will spend hours at the microphone just to be able to "kid" the girl who handles the disks. Some night clubs have microphones or p.-a. systems for the use of the servicemen, many of whom are surprisingly good entertainers.

The operators and route men here are not having much trouble in covering their routes. Naturally unnecessary service calls have been cut to a minimum, but to date there has been no shortage of essential parts or games. The banks have been holding on to the nickels they receive, until the new issue is released, so there has been a slight increase in the number of calls to supply nickels. Most of the operators foresaw this possibility, however, and a majority of the spots have a goodly supply in reserve.

Operators who have old machines which they have been intending to scrap, are now doing so, and all excess metal and rubber, such as old plunger springs and housings, relay frames, discarded coin chutes and slides, leg bolts and

GUARANTEED LIKE NEW

IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS Late Mod., Cash & Check . \$299.50
- MILLS JUMBO PARADE Late Cash-Check Model .. 99.50
- MILLS JUMBO FREE PLAY Blue Cabinets 99.50
- BALLY CLUB BELLS, 4 Coin Play, Comb. F.P. & Cash .. 199.50
- KEENEY SUPER BELL, 5c Pl., Comb. F.P & Cash 199.50
- MUTOSCOPE CRANES 69.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

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WANTED-LOCATIONS FOR PENNY ARCADES

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Genco Four Aces \$100.00
Genco Boscos 55.00
These tables are extra clean and will be crated right. One-third deposit.

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THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

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PIN GAME OPERATORS!!

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Before It's Too Late! We Cannot Promise Delivery If You Delay! Buy 2, 3 or More Right Away!!

ASK FOR OUR FREE PARTS AND SUPPLIES CATALOG!

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.
GET IT FROM BLOCK—THEY HAVE IN STOCK!

STILL ONLY \$7.50 EACH COMPLETE

The finest kit of electrical parts ever assembled. Has paid for itself time and time again! TAKE OUR TIP—ORDER AS MANY AS YOU WILL NEED QUICK—YOU'LL THANK US!! Contains Silver Points, Levers, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets and Copper Pig Tail Wire.

BRAND NEW MACHINES—Buy Now While You Can Get Deliveries

ABT Target Challenger	5 35.50	Mills Box Stands	5 15.00
Baker Pacer, 5c Play	299.50	Mutoscope Sky Fighter	300.00
Bally Long Acres	299.50	Pace Race, 5c Play	335.00
Groetchn Columbia, Rear Pay	87.50	Pace Race, 25c Play	375.00
Keene Super Track Time	450.00	Pace Race, 5c Play, Jackpot	375.00
Keene Super Bells	239.50	Watling Fortune-Telling Scales	150.00
Double Steel Safe	95.00	SPECIALS IN BRAND NEW MACHINES	
Mills Three Bells	550.00	Evans Jackpot, Dominos	\$375.00
Mills Four Bells, 5c, Latest Model	485.00	Mills Jumbo Parades, Cash Pay	128.50
Mills Folding Stands	6.50	Mills Jumbo Parades, Conv.	148.50

SLIGHTLY USED PHONOGRAPHS

10 SEEBURG 1942 MODEL 8200 with REMOTE CONTROL.
15 No. 950 WURLITZER, 5 ROCK COMMANDOS.
Operators and Jobbers. Write for Prices.
We Guarantee You Cannot Tell These Machines From Brand New.

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

Bally Club Bell, 5c	\$219.50	2 Keene Super Bells, 25c Conv.	\$259.50
Chicago Coin Hockey	215.00	5 Keene Super Bells, 5c Conv.	239.50
3 Keene Super Bells, 5c Conv. with Mint Vender	239.00	Mills Jumbo Parades, Cash Pay	125.00
		Mills Four Bells, 4/5c	445.00

Reconditioned and Refinished

Bally Long Acres, Console	\$269.50	2 Keene Super Bell, Twin Nickel C. P.	\$259.50
Groetchn Chk, Sep. Gold Award	82.50	Mills Jumbo Parades, Free Play	77.50
Columbia Bell	82.50	Mills Jumbo Parades, Conv. Vend.	139.50
Keene Super Bell, 5c Conv. Mint Vend.	182.50	Seeburg Selectomatic Wall Boxes	14.50

USED MACHINES—RECONDITIONED AND REFINISHED

CONSOLES

1 Keene Triple Entry	\$ 99.50	1 Pace Race Jackpot Red Arrow, #6182, 25c	\$209.50
2 Keene '38 Skill Time	79.50	2 Pace Race, #5881-5895, 5c	132.50

SPECIALS

25 Super Bells, 5c Conv., 5U	\$142.50	1 Mills 1c Regular, #322617-#318326	32.50
25 Dominos, JP, Light Cab., 5U	282.50	Mills 5c Cherry Bell, #432000	110.00
5 Super Track Times, 5U	300.00	Mills 5c Melon Bell, #430000	110.00
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked	Write	Mills Bonus Bell, 5c	190.00
10 Mills Jumbo Parades, Conv. FS	149.50	Mills 5c Red Front	85.00
10 Mills Three Bells, Like New, High Serials	475.00	1 Watling 1c Relatop Cherry, #89217	29.50
Watling Big Game, CP	82.50	1 Watling 1c Treasure, #L73778	29.50
Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00	2 Watling 1c Twins Jackpot, #163891-752595	25.00
1 Keene Submarine, Like New	187.50	2 Mills Blue Front, 5c Play, Club Handle, #445249-445256	125.00
5 Keene Kentucky, Slant Head	89.50	1 Mills 10c Blue Front, #389392	80.00
1 Mills Four Bell, 5c	295.00	2 Mills 10c Q.T., #11724-19602	37.50
2 Mills Square Bell, CP	49.50	7 Daval Penny Packs, Latest Color Orange & Black, #38577-37104-37259-37256-38055-38053-38047	7.50
2 Chicago Coin Double Safes	60.00		
10 Mills Jumbo Parades, Free Play, Blue Cabinet, Series 6558	107.50		
6 Mills Jumbo Parades, Free Play, Late Style Coin Head	87.50		
1 Pace Race JP, #8088, 25c	189.50		

WANT TO BUY

Mills Three Bells, Give Serial Numbers, Guaranteed condition, lowest cash price.

ONE BALL CASH PAYOUTS

8 Bally Jockey Clubs	\$285.00	2 Bally Long Acres, Floor Sample	\$269.50
4 Bally Kentucky	250.00	1 '41 Derby	225.00
1 Bally Santa Anita	80.00	1 Keene Contest, Floor Sample	100.00
3 Turf Kings	285.00	We Guarantee These Machines To Be Clean and in Perfect Condition.	
1 Keene Fortune Conv., Cash or F.P.	225.00	1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective October 10, 1942, and Subject To Change Without Notice.	

MOSELEY VENDING MACHINE EXCHANGE, INC.

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- This business is located in booming large defense city. Contains music, cigarette machines and some games in approved and tested locations for many years. Will sell outright or take in partner who can devote full time to this business. Reason for selling—rotiring, but can devote a few hours each week to executive management. Price \$50,000.
- This route located in one of America's great war industry cities. This is the largest and best music route in this city. It has been established over a long period of years and customers completely happy and satisfied. Price \$75,000. Reason for selling—present executive managers are now in draft and expect call to army soon.

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Drivemobile	Sky Fighter	West, Baseball, Late Model	Chicken Sam	Bally Torpedo
Ace Bomber	Rapid Fire	Air Raider	Shoot the Chutes	Bally Defender
Super Bomber	Evans Tommy Gun		Texas League	Bally Convoy
Night Bomber				Bally Sky Battle

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

WANTED SKEEBALLS — ALL TYPES Highest Cash Prices!

3 Skee Ballettes	\$ 55.00	13 10-Pins & 10-Strikes, A-1 Condition	\$65.00
7 Hokeys, A-1 Condition	185.00	8 High Dial Units, Brand New	17.50

S & W COIN MACHINE EXCHANGE

2418 GRAND RIVER AVE. DETROIT, MICH.

CLOSEOUT! WE'RE MOVING!

Rather than pay express men to move these games to our new and modern quarters we are deducting this cost and passing the difference on to you in this greatest money-saving sale! Grab these quick! First come, first served! Shipments go out same day orders received!
JOE ASH

5-BALL F. P. GAMES AT PRICES YOU'LL NEVER SEE AGAIN! ALL COMPLETE WITH F. P. ATTACHMENTS, SCORE CARDS, ETC., AND GUARANTEED!!

ARGENTINE	\$34.50	SEVEN UP	\$19.50
A. B. C. BOWLER	29.50	SHOW BOAT	29.50
BOLA WAY	34.50	SKY RAY	24.50
BOSCO	39.50	SLUGGER	24.50
CAPT. KIDD	39.50	SNAPPY '41	29.50
CHAMP	24.50	SOUTH PAW	34.50
CLOVER	49.50	SPORT PARADE	19.50
CONGO	19.50	SPOT POOL	34.50
DOUBLE PLAY	19.50	STAR ATTRAC.	34.50
4 DIAMONDS	24.50	STRATOLINER	17.50
GOLD CUP	19.50	SUPER CHUBBIE	24.50
GUN CLUB	29.50	TEN SPOT	19.50
HI-HAT	27.50	TOWERS	29.50
HOME RUN '42	34.50	TWIN SIX	24.50
HOROSCOPE	27.50	UMP	17.50
JUNGLE	34.50	VELVET	19.50
LEGIIONNAIRE	24.50	VICTORY	64.50
MAJORS '41	24.50	WEST WIND	34.50
METRO	17.50	WILD FIRE	24.50
PAN AMERICAN	34.50	WOW	17.50
POLO	14.50	ZIG ZAG	34.50

ARCADE EQUIPMENT

GENCO PLAY BALL ... \$199.50 | ROCKOLA TEN PINS ... \$79.50
CHICOIN HOCKEY ... 189.50 | EVANS TEN STRIKE ... 79.50

TERMS: 1/3 cash with orders, balance C. O. D. Write us for any machine you want. "YOU CAN ALWAYS DEPEND ON JOE ASH, ALL-WAYS."

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

OK for CONDITION—OK for VALUE

ABC Bowler	\$36.50	Home Run '42	\$59.50	Pan American	\$44.50	Spot-a-Card	\$54.50	
Belle Hop	34.50	Holdover	18.50	Play Ball	32.50	Ten Spot	29.50	
Belway	44.50	Hi-Hat	34.50	Snappy '41	44.50	Towers	49.50	
Bandwagon	17.50	Jungle	49.50	Sky Ray	29.50	Toplo	79.50	
Big Chief	19.50	Legionnaire	32.50	Seven Up	24.50	Trailway	32.50	
Champ	29.50	Line-Up	17.50	Super Chubbie	27.50	Victory	79.50	
Clover	58.50	Metro	19.50	Sport Parade	21.50	Velvet	21.50	
Double Play	26.50	Monicker	77.50	Sea Hawk	27.50	Venus	59.50	
Dixie	19.50	Major '41	32.50	South Paw	42.50	Wild Fire	34.50	
Flicker	19.50	Miami Beach	29.50	Star Attraction	39.50	Yacht Club	12.50	
Gun Club	44.50	Mills Owl	84.50	Silver Skates	32.50	Zig Zag	32.50	
Heroscope	32.50	10 LOT BUYERS—WRITE FOR SPECIAL DEAL.						

ALL GAMES ADVERTISED FREE PLAYS, PERFECTLY RECONDITIONED, PACKED READY FOR IMMEDIATE SHIPMENT.
Special: Brand New Cartons with Fillers, \$2.00 Each.
Exhibit and Keeney Face Glass, 42x21 \$12.00 for Case of 8
Bally, Stoner & Gottlieb Face Glass, 43x21 \$2.00 for Case of 8
Genco and Chicoin Face Glass, 42x20 \$13.50 for Case of 9
Backboard Glasses for Old and Late Used Games—Price on Application.
1/3 DEPOSIT, BALANCE C. O. D.

O. K. MACHINES, INC., % JACK FITZGIBBONS

453 WEST 47TH STREET, NEW YORK CITY. (TEL.: CIRCLE 6-8343)

QUALITY SPEAKS FOR ITSELF

ARCADE EQUIPMENT		PAYMENTS		FIVE BALL FREE PLAY	
5 All Star Hockey	\$200.00	Three Bells	\$475.00	1942 Home Runs, New	\$59.50
4 Batting Practices	124.50	Four Bells	275.00	Zig Zag	49.50
1 Skyfighter	215.00	Santa Anita	139.50	Miami Beach	49.50
2 '40 Western Baseballs	89.50	Paces Races	124.50	1941 Majors	39.50
3 '38 Western Baseballs	69.50	Big Top, New	97.50	Zombie	34.50
5 Ten Strikes, Large Unit	69.50	Paces Reels	97.50	Stars	25.00
3 Ten Strikes, Small Unit	54.50	Jumbo Parade	75.00	Flicker	25.00
4 Anti-Aircrafts	49.50	Kentucky Club	54.50	School Days	25.00
1 Texas League	37.50	Grandstand	49.50	Sport Parade	25.00
1 Exhibit Bowling Game	45.00	Hawthorne	44.50	New Champ	40.00
5 Skoe Bowlttes	69.50	Derby Day, Slant Top	27.50	Big League	15.00
4 Jenn. Roll-in-Barrel	115.00	Derby Day, Flat Top	25.00	Commodore	15.00

MODERN AUTOMATIC EXCHANGE, INC.

2018 CARNEGIE AVENUE CLEVELAND, OHIO

YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE REEL CO., Inc.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

washers, levelers, armor plate, old rubber parts, broken rebound springs, etc. are being turned in now to aid the scrap metal drive.

SPOKANE

Music boxes show sharpest gains — locations are re-arranged

SPOKANE, Oct. 3.—Play on both pinballs and phonographs this month was up approximately 25 per cent over a year ago, operators report. The music boxes registered the sharpest gain over last month, some locations showing increases as high as 100 per cent. Vending machine business was at a new record high.

An outbreak of hijacking of slots in Idaho has Spokane operators concerned, and they would like to receive information from other parts of the country regarding used Mills bell-type slots offered for sale, according to R. F. Wellcome.

There is no sale or demand for equipment to amount to anything in the fields of phones and pinballs, it is said. To save tires, operators have pulled in enough machines from outlying spots so as not to make it necessary to buy, and they are afraid to sell because they fear they won't be able to replace later, if necessary. One leading distributor has turned to operating.

Records are reported most difficult to get, and some tunes getting good play have disappeared simply because the records were worn out and couldn't be replaced. As an example of the difficulty, one operator said he ordered \$400 last month and received \$84 worth.

Candy and gum vending business is the best he has ever seen it, L. J. Oslar, principal operator in this field, reports. Shipments of supplies are slow, he reports, with candy jelly beans, a hot seller, discontinued. Peter M. Jacoy, only large operator of cigarette venders, says business for the month was up about 20 per cent over a year ago in spite of out-rate competition of drug and grocery stores which sell leading brands at two for 31 cents, as compared with the machine's straight 18 cents.

SPRINGFIELD, ILL.

Influx of workers for construction aids coin machines—venders gain

SPRINGFIELD, ILL., Oct. 3.—Coin machine business here is on the upgrade due to heavy influx of transients to aid in construction of war plants and to work in war industries. Dealers are operating on a reduced schedule due to tire shortage, but service calls as made are proving adequate.

The Petrillo record ban is not so keenly felt, but is a factor which is interfering somewhat with securing new records.

Vending machine business is up slightly, and the gain is principally credited to shortage of help in stores. No great number of sites are affected—primarily those close by war industry plants.

TULSA

Operators use word 'good' to describe all lines of business

TULSA, Okla., Oct. 3.—"Good." That is the nearly unanimous verdict of amusement and vending machine operators on the issue of September business as compared with a year ago.

Venders of all kinds are reported good. Music machines continue "hot" on the amusement front, with late war records perhaps most in demand.

One pessimistic note is a city ordinance calling for midnight closing of taverns. Operators say this cuts into collections considerably, but legality of the ordinance is being fought in the courts. The employment situation is causing

more headaches than the rubber and gasoline curtailment. Servicemen, particularly, are hard to find, and becoming harder to find.

What increase in business has resulted this fall, operators say, has come on week-ends. Business during the week is light, but week-end takes are ample. This is attributed largely to servicemen's leaves.

More concern is caused by efforts of federal men to collect an amusement tax on machines than by prospects of new taxes. Locations are resisting federal efforts to collect \$10 annually on some machines. Government collectors insist they will collect, and the issue may head for the courts.

ACT FAST—CASH IN QUICK!

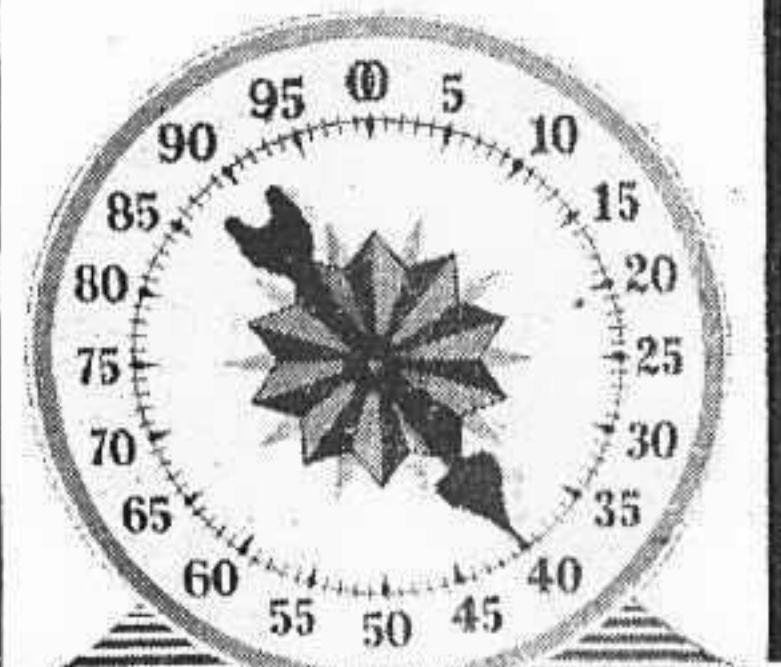
Rock-Bottom Close-Out
Prices Give You Up to

\$8.65 PROFIT

ON EVERY SALE!

Evans' Sensational Stimulator

WIN-O



Play WIN-O
Free PRIZES Free

WHILE THEY LAST—

OUTFIT COMPLETE WITH MOTOR, ONLY **\$3.85**

LIST PRICE \$12.50

Outfit includes unit illustrated plus 1000 Win-O Cards, Motor, Electric Cord and Button, Blackboard, Streamers, Display Card, "Free" Tabs.

BUSY LOCATIONS FROM COAST TO COAST ARE RIPE FOR WIN-O! ORDER TODAY AND CLICK OFF BIG QUICK PROFITS! QUANTITY LIMITED . . . ACT NOW!

Terms: 1/3 Deposit, Balance C. O. D.

H. C. EVANS & CO.

1520 W. Adams St. Chicago

SUPER SPECIALS

WISE OPERATORS ARE BUYING OLDER GAMES OF EACH MANUFACTURER AND USING THEM UNTIL THEY PAY FOR THEMSELVES THEN JUNKING THEM FOR PARTS. THESE ARE ALL READY FOR LOCATION.

FREE PLAYS	
\$10.00 EACH	\$12.00 EACH
4 BIG LEAGUE	1 BLONDIE
2 BOWLING ALLEY	1 CONVENTION
1 C. O. D.	1 JOLLY
1 COMMODORE	1 POWERHOUSE
1 FIFTH INNING	1 ROTATION
1 FLASH	3 SUMMERTIME
1 LOT OF FUN, Nov.	1 THREE SCORE
1 LUCKY	1 TRIUMPH
2 MAJOR	
1 MIDWAY	\$15.00 EACH
2 NIPPY	6 BIG CHIEF
1 OCEAN PARK	1 CROSSLINE
1 OH BOY	2 DIXIE
1 PUNCH	1 DOUGH BOY
5 ROXY	2 FLICKER
2 SCORE CARD	2 FORMATION
1 SCOP	
1 SHORT STOP	\$17.50 EACH
3 SPORTY	1 ANABEL
\$12.00 EACH	1 BAND WAGON
2 BIG SHOW	1 BIG TIME
1 BIG TOWN	2 BOOM TOWN
	5 HI STEPPER

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

SILENT SALES

635 "D" ST., N. W., WASHINGTON, D. C.

MACHINES IN THIS GROUP \$7.00 Each

2 Bally Variety	1 Chicago Derby	3 Exhibit Conquest	2 Keeney Speedway
2 Bally Vogue	1 Chicago O'Boy	2 Genco Mister Chips	2 Keeney Super Six
2 Bally Top Notcher	1 Chicago Miami Beach	1 Gottlieb Bowling Alley	2 Stoner Holdover
2 Bally Headliner	2 Exhibit Flash	3 Keeney Super Charger	3 Stoner Chubby

MACHINES IN THIS GROUP \$11.00 Each

2 Baker Playmates	1 Bally Champion	2 Exhibit Wings	2 Stoner Bright Spot
2 Baker Doughboy	2 Bally Chevron	2 Genco Power House	1 Stoner Rotation
2 Baker On Deck	1 Bally Beauty	2 Genco Follies	1 Stoner Davy Jones
2 Bally Charms	1 Chicago Yacht Club	1 Genco Blondie	2 Stoner Double Feature
1 Bally White Sails	1 Exhibit Short Stop	3 Keeney Score Champ	1 Success Leader
2 Bally C. O. D.	1 Exhibit Pylon	1 Stoner Fantasie	1 Western Trio
3 Bally Triumph	2 Exhibit Landslide	4 Stoner Umps	

MACHINES IN THIS GROUP \$18.00 Each

1 Baker Entry	1 Bally Mystic	2 Genco Big Chief	1 Gottlieb School Days
2 Baker Target Skill	2 Bally Playball	3 Genco Metro	1 Keeney Repeater
1 Bally Vacation	3 Exhibit Double Play	1 Genco Seven Up	3 Stoner High Stepper
			1 Western Barrage

CONSOLE BARGAINS

1 Derby Day	\$20.00
1 Tanforan	20.00
1 Bally Club House	22.50
3 Galloping Dominoes	22.50
1 Rays Track	40.00
1 Pace Saratoga	50.00
1 Jennings Fast Time	55.00
1 Jennings Harvest Moon	55.00
1 Jumbo Free Play	65.00
1 Jumbo Cash Model	70.00

SLOT BARGAINS

1 Mills Bonus Bell, 489,159	\$235.00
1 Mills Brown Front, 465,305	150.00
1 Mills 25¢ Play Brown Front (Club Handle), 410,940	140.00
3 Mills 5¢ Factory Refinished Blue Fronts (Club Handle)	110.00
1 Mills 10¢ Factory Refinished Blue Front (Club Handle)	110.00

SPECIAL QUANTITY DISCOUNT 10% Discount From Above Prices When 4 or More Machines Are Ordered.
Terms: 1/3 Deposit With Order, Balance C. O. D.

T. & L. MUSIC CO.
1424 Central Parkway Phone Main 0477 Cincinnati, O.

Wide Searching Gets Top Games

CHICAGO, Oct. 3.—"Even in times like these, when good games can command high prices, 'more for your money' continues to guide the sales policy of the Monarch Coin Machine Company," states Al Stern, Monarch official.

"Our efforts to follow the aim of giving operators something extra have proved successful all along the line," Stern declares. "The games we offer, obtained after considerable searching in some cases, are tops in their respective classes as regards earning power and condition. Yet we do not demand premium prices. Operators have come to depend on Monarch as a reliable, square-shooting supplier.

"In all other departments devoted to service to coinmen, the Monarch policy of 'more for your money' has proved outstandingly effective. Whether it is reconditioning, refinishing or parts and repairs, Monarch speed and efficiency give operators that something extra that means more money in their pockets," he said.

Operators-Distributors-

Bally

1 BALL PAYOUT GAMES MADE 'BRAND NEW'

★ That's right, just send your old Bally 1 ball pay-out games to us, and in a very short time we will return them to you just like "BRAND NEW GAMES". Yes, with a NEW NAME . . . NEW 23"x23" BACKGLASS and a NEW MODERNISTIC 23"x23" BACKGLASS CABINET. A new name LITE-UP feature with a special bonus award has been added to give you the profits of a "BRAND NEW" GAME.

- Sport Page Blue Ribbon } FAST TRACK
- Thistle Down Sea-Biscuit } RACE KING
- Grand Stand Grand National } WAR ADMIRAL

OUR RENEWAL SERVICE INCLUDES

- New design on backglass and playfield.
- New names. Brand new 23"x23" Backglass Cabinet.
- New style bumpers added, Playfield panel repinned.
- Backglass and playfield inserts OVERHAULED, RECONDITIONED and TESTED.
- Cabinets and bases redesigned and refinished.
- All old paint removed.
- All visible metal parts refinished.

NOW REBUILDING 5 BALL GAMES

Crossline into ALL OUT—Fleet into COMMANDER—Zombie into BATTLE—Red, White & Blue into DE-ICER—Leader into SENTRY—Metro into HIGH BOY—Vacation into ROLL CALL—Formation into NITE CLUB—Flicker into LIBERTY—Four Roses into SEA POWER—Gold Star into PLAY TIME—Cadillac into DESTROYER.

Take advantage of our long experience—Write Today!

BUY U.S. WAR BONDS AND STAMPS

SULLIVAN-NOLAN ADV. CO.

527 W. Chicago Ave., Chicago, Ill.

Special Help to Ops Selling Out

CHICAGO, Oct. 3.—Grand National Sales Company reports receiving many letters, telegrams and phone calls in response to its offer to help operators called into military service to dispose of their equipment.

"So many operators have been called into the service without having adequate time to dispose of their equipment that I feel we are offering a valuable service in helping these men 'over the hump,' said Al Sebring, of Grand National. "Of course, our assistance is not limited to service men; as a matter of fact, since many operators are changing their occupation for the duration, we are successful in getting buyers and sellers together all over the country.

"There is a big demand for legal and arcade equipment. In many cases, even tho our show rooms are well stocked, it is necessary for us to purchase these games in order to complete sales. So if more operators will get in touch with us and let us know the equipment they are ready to dispose of, in practically ever case we are able to effect a sale," concluded Sebring.

Special Closeout \$37.50

8-COL. ROWE IMPERIALS

Fully Reconditioned

1/3 Cash With Order, Bal. C. O. D.

AUTOMATIC CIGARETTE SALES CO.

2208 Locust St., St. Louis, Mo.

PANORAMS

TIME PRICE \$424.50 DISCOUNTS TO CASH BUYERS

Arrangements can be made to secure film under license from Soundies Distributing Corp. of America. SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY! SUBMIT CREDIT REFERENCES AND NAME OF YOUR BANK!

PANORAM PARTS & SUPPLIES

Guaranteed Film Cleaner	\$4.50 Per Gallon
Brand New Monarch 10¢ Wall or Bar Box	\$7.00
Brand New Adaptor for Panoram Used for Wall Box	7.00
Combination Adaptor for Phonograph Panoram Hookup	35.00

Mills Empress with Adap. \$224.50
Mills Empress \$189.50
3 Used Keeney Adaptors for Mills Empress, \$29.50 Ea.

SPECIALS

Battling Practice	\$139.50
Genco Play Ball	219.50
Ten Strike	79.50

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!

GEORGE PONSER CO. 763 S. 18TH STREET, NEWARK, N. J. (All Phones: EStex 3-5910)

WE HAVE THEM! THE MIDWEST'S LARGEST STOCK OF EQUIPMENT!

SLOTS	ONE BALLS	PHONOGRAPHS
All Rebuilt & Refinished	Eureka \$39.50	Wurlitzer P-12 \$39.50
Mills Blue Front	Grand National 79.50	Wurlitzer 4-12 39.50
Yellow Front, 2-4 44.50	Grandstand 59.50	Wurlitzer 3-12 39.50
Yellow Front, 3-5 69.50	CONSOLES	Wurlitzer 8-16 59.50
Melon Bells 109.50	Jumbo Parade, PO. \$89.50	Write for our complete list on later type equipment. Complete stock of Parts and Tubes for Seeburg Phono. Equip.
Brown Front, Knee Action 149.50	Jennings Totalizer, FP 89.50	LEGAL EQUIPMENT
Original Chrome 159.50	Keeney Super Bell, Fl. Sample, New 209.50	Tom Mix Guns \$44.50
Club Console, 25¢ 169.50	Bally Club Bells, Fl. Sample, New 199.50	Chicken Sams 69.50
Chrome V. Pocket, JP 44.50	Watling Big Game 79.50	Western Baseball, LU 79.50
Golf Ball, Jennings 144.50	Hundreds of other makes, both Payout and Free Play. LET US KNOW YOUR WANTS: WE HAVE THEM!	Genco Play Ball, FS 149.50
Club Console 99.50 to 119.50		Ten Strikes 49.50
Silver Chief 134.50		
Cigarola, Like New 99.50		
Pace, All Mod. \$25.00 & Up		
Watling Rol-a-Top 44.50		

OVER SIX HUNDRED 5-BALL FREE PLAYS IN STOCK.
To Avoid Delay, Give Second Choice. Terms: 1/3 Deposit, Balance C. O. D. State Distributor for Seeburg Phonographs and Accessories.

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3130 W. LISBON AVE. MILWAUKEE, WISC.

THOROBRED
NEW IN CRATE, \$289.50.

Watling Fortune Scales, New in Crate \$99.50
Bally Bull's Eye 49.50
De'Icer 79.50
All Out 79.50
Longacres (1 or 5 Ball Multiple) 279.50
Rays Track 52.50
Knockout 79.50

OUR TERMS: One-Half Certified Deposit With Order—Balance C. O. D.
AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

ECONOMY SUPPLY CO.
Announces Opening of New Branch at
705 WEST NORTH AVENUE, BALTIMORE, MARYLAND
Under Management of Jack Berman

ECONOMIZE WITH ECONOMY on All Parts and Supplies for Amusement and Music Machines. Our Prices Are Low! Write for Our Free List!

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MAIL YOUR ORDERS IN TO EITHER OFFICE!
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FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

ABC Bowler	\$45.00	Show Beat	\$39.00
Argentine	42.00	Snappy	39.00
Attention	24.00	Super Chubbie	40.00
Big Chief	29.50	Towers	69.50
Bosco	50.00	Venus	64.50
Boontown	25.00	West Wind	89.00
Do Re Mi	39.50	SPECIALS	
Double Play	29.50	Keeney Submarino	\$184.50
Horoscope	39.00	Battling Practice	117.50

NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, L. I. Freeport 8320

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1c—5c—10c—25c—50c

Specializing to Coin Machine Trade. We know your needs. Write for low prices! Any quantity! Special prices for Quantity users!

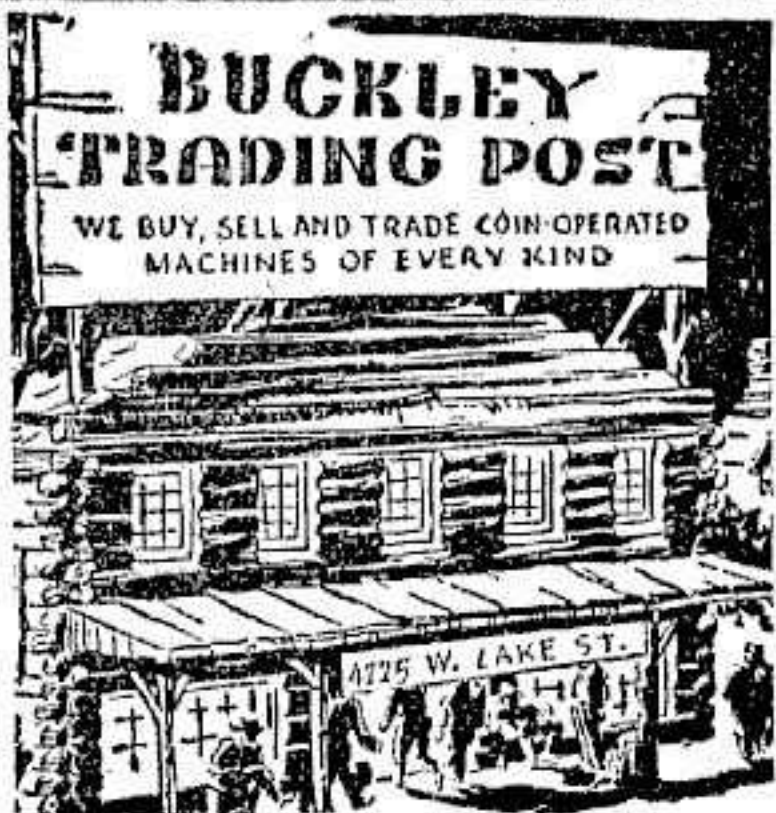
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AUTOMATIC MINIATURE POOL TABLES
3x6 Ft. ONLY \$75.00
A-1 Condition
European Model, 7 Balls—Pockets located at top and center of table. Points score as balls fall into pockets.
1,000 for \$90.00

USED PHONO. RECORDS
Chicken Sams
Shoot the Japs
Western Baseballs '39

PHONOGRAPHS
Wurlitzer 24 \$119.50
Wurlitzer 24, Rev'ped 149.50
Rockola Standard 149.50
(Send for Complete List)

Write for Low Prices.
WE BUY AND SELL ALL KINDS OF COIN MACHINES.
POL-BILLIARD CO. 583 10th Ave. New York City



ANNOUNCING
NATIONALLY KNOWN LINE OF
POPULAR
SALES BOARDS

LISTED BELOW ARE A FEW OF
HUNDREDS OF WELL - KNOWN
BOARDS AVAILABLE AT LOW-
EST PRICES.

PROMPT SHIPMENT

SPECIALS—SALES BOARDS

Name	Holes	Style	Net Price
Big Sport	1288	5¢ Thick	\$4.18
Charmer	1280	5¢ Thick	4.04
Cocanuts	1600	25¢ Ex. Thick	7.10
Combinations Symbols	1060 (Jumbo)	5¢ Thick	3.43
Derby Day	1058	5¢ Ex. Thick	4.04
Dough Barrel	1080	5¢ Thick BC	4.29
Duke Mixture	1050 (Jumbo)	5¢ Semi-thick	3.44
Easy Money	1500	5¢ Thin (Definite)	2.38
Forward Pass	1280	5¢ Semi-thick	4.14
Four Leaf Clover Slot Book	1600	25¢ Thick BC	3.56
Good Old 1778	1650	10¢ Semi-thick	5.49
Hit the Barrel	1200	5¢ Thin	2.52
Hi Win Dough	1088	5¢ Thick	3.57
Just Rite	950	5¢ Thin	1.57
King Carnival	1280	5¢ Semi-thick	3.49
Little Slugger	1200	5¢ Thick	3.51
Lucky Dogs	1050	5¢ Thick	3.57
Lucky Star	380	5¢ Semi-thick	1.83
Number, Please	1298	5¢ Thick	4.15
Packs of Smoke	1600	5¢ Thick (Cig. Payout)	5.10
To the Colors	12.50	5¢ Ex. Thick	4.39
Reach the Peak	1200	5¢ Semi-thick	3.48
The 500	880	5¢ Semi-thick	3.08
Treasure Island	1080	5¢ Semi-thick	3.41
True Colors	980	5¢ Thick	2.64
Watta Whopper	1298	5¢ Thick	4.31

CONSULT BUCKLEY TRADING POST
WHEN BUYING OR SELLING COIN MACHINES

WILL PAY CASH FOR

CONSOLES	Mills Yellow Fronts—	ARCADE MACHINES
Buckley Track Odds—All Models	3-5 Payout	Kirk Night Bomber
Keeney Super Bells—2 Way 5¢ & 25¢	Mills Gold Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5¢ & 5¢	Mills Emerald Chromes	Mutoscope Sky Fighter
Keeney Super Bells—4 Way	PHONOGRAPHS	Mutoscope Ace Bomber
Mills Three Bells	Wurlitzer Phonographs	Mills Bag Punchers
COIN MACHINES	Wurlitzer 600	Mutoscope Bag Punchers
Mills Bonus Bells	Wurlitzer Wall Boxes	Chicken Sams
Mills Brown Fronts—5¢, 10¢, 25¢	Packard Wall Boxes	Rockola World's Series
	Wurlitzer 30 Wire Boxes	Packard Wall Boxes
	Betty Teletone Boxes	Gottlieb Grippers
	Scales—All Makes & Models	Wurlitzer Skee Balls
		Western Baseball

WIRE OR MAIL QUANTITY AND PRICE

SPECIALS—PHONOGRAPHS

Wurlitzer	MUSIC SYSTEM EQUIPT.	Buckley Double Mech-
850	SPEAKERS & CABINETS. <td>anism</td>	anism
800	Buckley Zephyr Cab-	anism \$ 31.50
750	inet, New	RECORD CHANGING
750E		UNITS
760M	Buckley Tone Tower,	Philben Record Chang-
700	New	ing Units, 24 R. \$140.00
600	Buckley Wall Baffles	COMPLETE MUSIC
500	Charm Tone Tower	SYSTEM
500A	Rock-Ola Tone Tower	Buckley Complete Sys-
412	Packard Iris Cabinet	tem, Rex Phona-
411	Seeburg Organ Speaker	mechanism, 8 Boxes,
71	41	120 Feet, 30 W.
61	Illuminated Organette	Cable & Accessories \$295.00
616	Speaker, New	Wurlitzer Twin 12
412	Rock-Ola Spectrovox,	Mechanism in Steel
P12	New	Cabinet for Buckley,
	and Playmaster	Packard or Wur-
	300.00	litzer Boxes
	Packard Play-Mor Cab-	100.00
	inet & Speaker, New	Buckley Complete Musio
	100.00	System, Twin Wur-
	WALL BOXES	litzer 18, Accessories
	Buckley Illum. Wall	In Steel Cabinet, 2
	Boxes	32 Record Boxes,
	\$35.00	\$ 217.50
	Wurlitzer Wall Boxes,	Twin 12 Wurlitzers in
	No. 100, New	Wooden Cabinets
	25.00	50.00
	Wall Boxes, No. 125	Twin 12 Wurlitzers in
	39.50	Metal Cabinets with
	5-10-25¢ Wireless	Adaptor, Amplifier,
	Boxes	Speaker
	45.00	135.00
	Seeburg Wireless	SUPPLIES
	Boxes, Late Model	New Buckley Needles
	25.00	\$.30
	30 Wire Boxes	Perforated Program
	10.00	Strips, For M Sheets 3.00
	Wireless, Marble Glo	Buckley 275A Bulbs for
	25.00	Wall Boxes
	Selectomatic Boxes,	.12
	25.00	
	STEEL CABINETS	
	Buckley Single Mech-	
	anism	
	\$27.50	

SPECIALS—CONSOLES

Mills 1-2-3 F.P. 1939	\$ 25.00	Mills Jumbo, Cash P.O.	\$127.00
Daval Bumper Bowlers	75.00	Mills Jumbo, F.P.	67.50
Mills Three Bells	445.00	Watling Big Game, F.P.	82.50
Mills Four Bells	292.50	Buckley Daily Double Track Odds	500.00
Jennings Fast Time, F.P.	75.00	Buckley Track Odds	400.00
Jennings Silver Moon	92.50	Buckley Seven Bells, 7 Coins	700.00
Keeney Triple Entry	129.50	Buckley Long Shot Parlay, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 5¢	275.00	Bally Plimlico Console	220.00
Keeney Super Bells, 2 Way, 5 & 25¢	287.50		

PIN TABLES

ALL MAKES AVAILABLE AT LOWEST PRICES—WRITE FOR LIST

SPECIALS—SLOT MACHINES

MILLS	Yellow Front, 3-5 5¢	PACE	
Gold Chrome Bells, 5¢	\$62.50	Comet Front Vonder	\$ 42.50
Gold Chrome Bells, 10¢	67.50	10¢ Comet B.F. Bell	60.00
Gold Chrome Bells, 25¢	82.50	25¢ Comet B.F. Bell	60.00
Club Bells, F.S., 5¢	189.50	All Star 10 Stop	50.00
Club Bells, F.S., 10¢	194.50	Mystery P.O.	50.00
Club Bells, F.S., 25¢	199.50	1¢ All Star 2-4 P.O.	25.00
Blue Fronts, 5¢	78.50	25¢ Rockets	100.00
Blue Fronts, 5-10-25¢	99.50	WATLING	
Melon Bells, 5-10-25¢	98.50	5¢ Rolatop 2-4 P.O.	\$ 35.00
Brown Front Club	112.50	10¢ Rolatop 2-4 P.O.	35.00
Bonus Bell, 5¢, New	215.00	25¢ Rolatop, Late	72.50
Bonus Bell, 5¢, Rebuilt	179.50	5¢ Double J.P.	25.00
		5¢ Rolatop	75.00
		5¢ Gooseneck	35.00
		5¢ Blue Seal	35.00
		GROETCHEN	
		Columbia Chrome	\$ 70.00

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction. BUYERS—Write for New Price Bulletin.



LOCATIONS REPORT
MIDWAY
AND
SUN VALLEY
MAKE BIG MONEY!

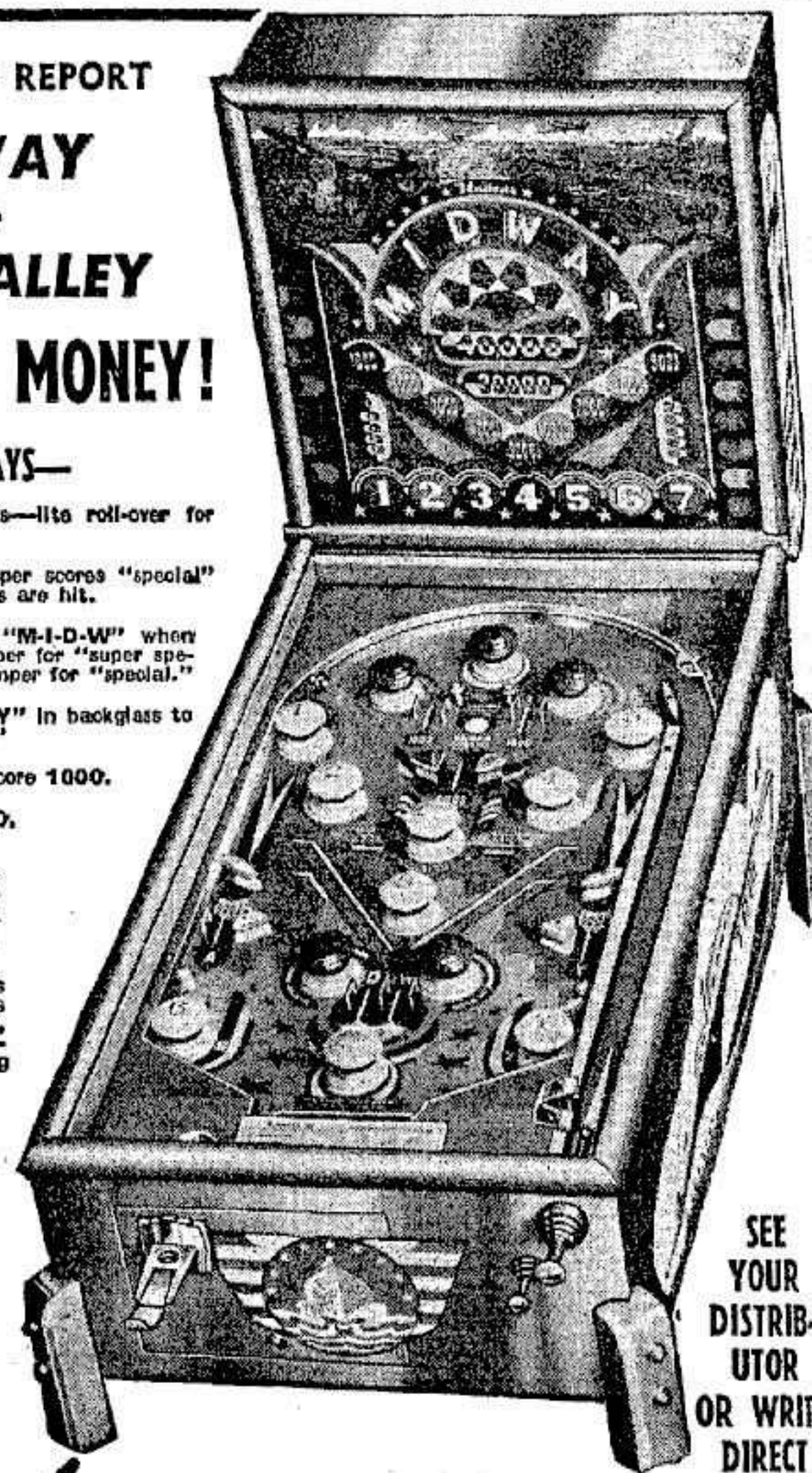
HOW MIDWAY PLAYS—

- Hit 1 to 7 bumpers—lites roll-over for "super special."
- Each numbered bumper scores "special" when 1 to 7 bumpers are hit.
- Ball thru roll-overs "M-I-D-W" when lit, lites middle bumper for "super special" and bottom bumper for "special."
- Lite name "MIDWAY" in backglass to score "extra special."
- Numbered bumpers score 1000.
- Starting score 29,000.

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Sunbeams
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Drive-My-Biles, All Types Ray Guns, Keep 'Em Flying, Arcade Machines, Three Bells, Four Bells, Sky Chiefs, Buckley Track Odds, 5c, 10c, 25c, 50c and \$1.00 Mills, Watling, Jennings Slot Machines. Phonograph Tubes, Number 6SC7. All types of Phonographs.

WE WILL BUY YOUR WHOLE ROUTE

RECONDITIONED VALUES—PRICED TO SELL

PHONOGRAPHS	CONSOLES	SLOTS
WURLITZER	Mills Three Bells ... \$455.00	Bonus, Late Models, Factory Reconditioned, Like New ... \$185.00
850, 750, 780, 500, 618 & 61	Keeney Super Bells ... 185.00	One Quarter Bonus, Orig. Serial 478187, cannot be told from new ... 237.00
Write for Prices	Mills Jumbo, F.P. or Automatic, Like New ... 99.00	50¢ Blue Front, Factory Reconditioned, Drill Proof, like new ... 325.00
SEEBURGS	Bally Hi Hands ... 99.00	Jenn. 50¢ Chief ... 195.00
8200, Brand New ... Write	Watling Big Game ... 89.00	Jenn. Victory Chiefs, new ... 199.00
8800 ... \$375.00	Jennings Fast Time ... 30.00	Mills Blue Front ... 85.00
8800 ... 350.00	Late Buckley Track Odds ... 420.00	Melon Bells ... 95.00
Seeburg 12 Record ... 35.00		50¢ Jenn. Silver Chief ... 275.00
ROCK-OLAS		50¢ Rolatop ... 150.00
1940 Super ... \$199.00		Vest Pocket, Blue & Gold ... 35.00
1940 Master ... 189.00		Vest Pocket, Chrome ... 45.00
1939 Deluxe ... 165.00		Vest Pocket, Green ... 22.00
1939 Standard ... 155.00		Jennings Silver Chief ... 115.00
MILLS		Mills & Jennings and Watling 1¢ Slots ... Write
Empress ... \$145.00		
Throne ... 109.00		
WALL BOXES ADAPTERS, ETC.		
Packard, New & Used, Write		
Ruckley (Plastic) ... \$16.00		
Keeney 20 and 24 ... 12.00		
Wur. All Models, New, Write		
Rox, Royals, Twin 12, 24, with Packard, Keeney and Buckley Adapters ... Write		
Rock-Ola Wall Boxes ... 12.00		
SPECIALS		
Mills Panorams ... \$295.00		
Jennings Cigarolla ... 45.00		
Kirk Gussier Scale ... 67.50		
Mills Mint Vonders ... 50.00		
Chickon Sam ... \$ 84.00		
Shoot the Chute ... 95.00		
Jail Bird ... 95.00		
Keeney Submarine ... 205.00		
Skee-Ball-Ette ... 50.00		
Evans Ten Strike ... 55.00		
Exhibit Card Mach. ... Write		
Pikes Peak ... 12.00		
A.B.T. Model F ... 20.00		
Rapid Fire ... 145.00		
Keeney Air Raider ... 145.00		
Keeney Anti Air Craft ... 45.00		
Rock-Ola World Series ... 67.50		
Gottlieb Grippers ... 17.50		
Texas Leaguers ... 35.00		
Viewscope ... 30.00		

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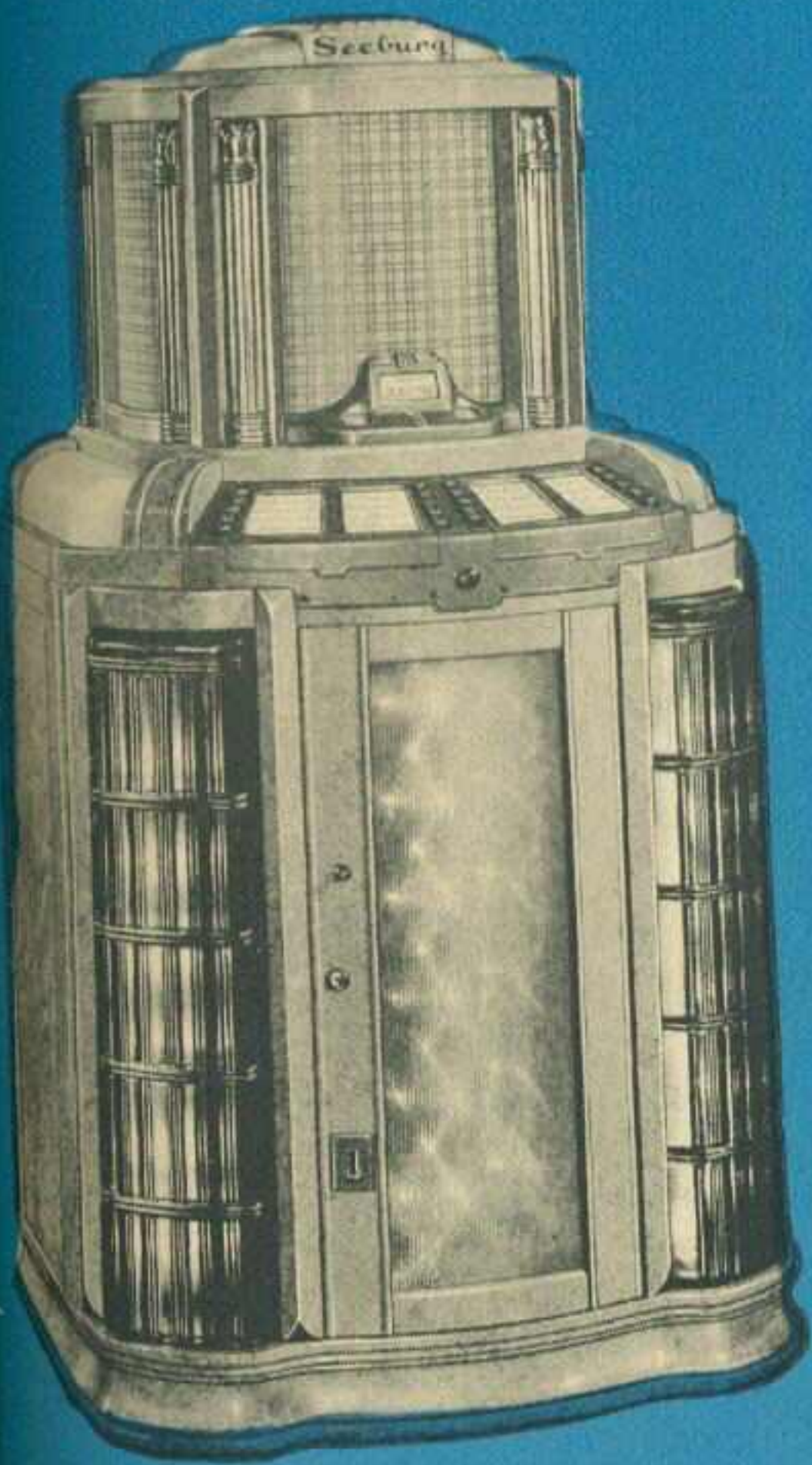


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