

NOVEMBER 14, 1942

25 Cents

The Billboard

The World's Foremost Amusement Weekly



THE FOUR KING SISTERS

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On the Air for CBS and MBS Networks

VICTOR-BLUEBIRD RECORDING ARTISTS

Direction: Music Corporation of America



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Ray

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AND HIS ORCHESTRA**

ARE
SENSATIONALLY
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DARK VELVET NIGHT
OVER THE BLUE NETWORK
FROM
THE BILTMORE HOTEL
IN NEW YORK CITY

DARK VELVET NIGHT (DESOLACION)

DARK VELVET NIGHT
IS THE SONG OF A LONELY LOVER IN THE BREATH-
TAKING SILENCE OF A ROMANTIC TROPICAL NIGHT.
THE SONG IS FRESH FROM ACROSS THE CARIBBEAN;
IT IS NEW AND IT IS DIFFERENT.
Special Arrangement by
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Send for Our Descriptive Catalog

CAMP SHOWS' 1,030 JOBS

War and Show Business

USO-Camp Shows, Inc., launches ambitious winter program, with 70 units and 1,030 performers.—Page 3.

Show trucks must have ODT certificates, but inspection requirements may be less exacting than will apply to vehicles for hire.—Page 3.

Final spurt in Army-Navy War Relief drive in outdoor showbiz brings grand total to over \$163,000.—Page 3.

Clarification of salary ceiling rule expected soon. Some performers' salaries are held out pending new Treasury statements.—Page 3.

Radio listening trends are generally felt to be toward escapist programs, but of the heavier educational type.—Page 6.

WJR, Detroit, adds early-morning shows for third war shift in Motor City plants.—Page 8.

Night club-vaude field, confused by government's 25G ceiling on salaries, asks for clarification.—Page 11.

Loss of married musicians to draft and recruiting stations speeding up. Band leaders in quandary.—Page 23.

Prominent Figures Attend Cohan Rites

NEW YORK, Nov. 7.—A solemn requiem high mass was celebrated today in St. Patrick's Cathedral for George M. Cohan, one of the most colorful and widely publicized figures in the history of American show business, who died at his home here Thursday after a year's illness. Celebrant of the mass was Msgr. Francis X. Shea, Vicar for Religious of the New York Archdiocese, and deacon was Father John F. White, chaplain of the Catholic Actors' Guild, of which Cohan has been president.

More than a hundred of the most prominent figures in national life and the amusement world had been named as honorary pallbearers. Among them were legislators, actors, playwrights, (See COHAN RITES on page 29)

Double Last Year's Figure; Whys And Wherefores of Obtaining 'Em Explained by Phillips, CSI Exec

NEW YORK, Nov. 7.—With USO-Camp Shows, Inc., about to launch its most ambitious winter entertainment program for the military circuit, consisting of 70 units containing 1,030 individual performers, at an estimated cost of \$4,000,000, Lawrence Phillips, executive director of CSI, this week clarified the whys and wherefores of Camp Shows, in answer to the mountainous number of questions posed by performers, agents, bookers and producers. Last winter 550 performers were employed.

Phillips stated that an act does not have to be represented by an agent to secure bookings with CSI, that machinery has been established for direct bookings,

and that an audition policy has been created to expedite engagements. Any act, he said, may apply to Camp Shows (8 West 40th Street) either personally or by mail, and notify either Abe Last-fogel, Harry Delmar, Bert Wishnew, Ken Nicholas, George Oberland or Dave Schooler as to where they are playing or where they can be caught. If the act isn't working, performers are either asked to the weekly audition in Nola Studios or are asked to play a volunteer date at one of the near-by camps, which also serves as an audition. (All expenses are paid.)

Auditions are held at least once a week, (See CAMP SHOWS' JOBS on page 18)

Salary Ceiling Clarification Expected Soon; Wages Held

Some top performers' dough held in escrow pending new rulings by Treasury Department—unions plan to make no moves until clarification of order

WASHINGTON, Nov. 7.—Release of performers' salaries held in escrow last payday was expected here as a result of preliminary clarification of the order holding all salaries to a ceiling of \$25,000. Originally, order denied further wages this year to anyone over the ceiling who had already earned as much as he had during the entire year of 1941; film companies, advertising agencies and others therefore held up last week's checks of performers falling in that category.

Complaints were raised by performers involved, who pointed out that they were perfectly willing to continue working if their salaries went to the government or to a war charity, but not if the money merely reverted to their employers.

Preliminary clarification, announced here by the Treasury Department, amends the original

ruling so that salaries for 1942, in excess of 1941 salaries, are permissible when required by the terms of a bona fide contract entered into by employer and employee before October 4, 1942. This releases most of the salaries held up, altho it does not allow for the signing of new contracts that would boost 1942 wages above the 1941 level.

NEW YORK, Nov. 7.—The confusion attending the passage of the \$25,000 wage ceiling law and the more recent regulations prohibiting show people from receiving any further salary during 1942, after October 27, if by that date they had already equaled or exceeded the total salary received during 1941, is expected to be ironed out within the next (See Salary Clarification on page 18)

How To Get

Camp Show Dates

NEW YORK, Nov. 7.—In order to secure dates with Camp Shows, Inc., the following is the simplest procedure, according to CSI officials:

If you are not represented by an agent, or if you want to take matters into your own hands, write Camp Shows, Inc., 8 West 40th Street, or call Pennsylvania 6-4641 for an audition appointment. You will be advised as to the day auditions are being held, at Nola Studios, for your type act.

If you are located in Chicago or Hollywood, contact the local CSI offices. If you are not in, but are near, the three above cities, write to the office in the city nearest you. You will be advised by mail.

Night Clubs Changing Food, Liquor Methods

WASHINGTON, Nov. 7.—Night clubs throught the nation are having a tough time keeping in step with the latest food rationing rules. Handling of coffee rationing is one headache. Meatless Tuesdays, prevalent in New York and other cities, is another.

Some club owners have been eliminating rich and extra fancy dishes from the menus, and many have been cutting down on the portions served in order to avoid having to raise prices. It is believed that six and eight-course dinners will be disappearing from menus, due to fear of public opinion if not to food scarcity.

The Office of Price Administration made it clear to nitery owners that price advances on wines and liquors must be limited to the exact amount of the federal tax increase which went into effect November 1. Many clubs have absorbed the tax, but some tacked on an extra nickel, which subsequently had to be cut to the amount of the tax increase, when the OPA ruling was made clear yesterday.

Meanwhile, the drive of the dry forces for a return of prohibition seems stalled at the moment, possibly due to the attack from the hotel and restaurant associations and bartender and foodworker unions.

HOLLYWOOD, Nov. 7.—With a new tax amounting to approximately 20 per cent (See NIGHT CLUB CHANGES page 29)

Show Trucks Need ODT Okay

First Tests May Not Be So Stiff As for Carriers

WASHINGTON, Nov. 7.—All trucks in the United States, licensed as commercial vehicles, must have certificates of war necessity if they are to get gasoline after November 15, it has been learned on definite authority from the Office of Defense Transportation here. An article in *The Billboard* on September 19 unfortunately has been interpreted much more broadly than was the intention of the Washington writer. While the ODT puts into effect drastic conservation measures at the same time that war certificates are to be issued, *The Billboard* story meant to indicate that show trucks will not have to meet the same high requirements imposed upon vehicles for hire.

Local rationing boards are taking the position that such certificates must be

obtained before November 15 and that gas allowances will depend upon the holding of such certificates. It will be necessary for show owners to file for such certificates as early as possible. Spokesmen for the ODT stated that a vast volume of registrations have come in and that it is possible many truck owners will not have their certificates by November 15 despite the added help hired. It was said at ODT headquarters that application forms were addressed

to all licensees of commercial vehicles, using the mailing lists of each State. It was conceded that many show people may have been moving too rapidly for the mails to catch up with them and in that case it was suggested that they obtain necessary forms from the district ODT office in the State they are now in.

Stiff inspections scheduled for commercial vehicles, to see that equipment (See Trucks Need ODT Okay on page 34)

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Outdoor Spurt Tilts A-N Fund To Over 163G

NEW YORK, Nov. 7.—Regarded as virtually at an end, the Army-Navy Relief drive in outdoor show business took an unexpected spurt, with more than \$2,000 added to the chest in the last 10 days, bringing the grand total to \$163,744.29.

Carnivals came thru with \$1,017.16, as follows: Endy Bros., \$300.08; Art Lewis, \$260; Keystone Modern, \$178.94; W. C. Kaus, \$133; Lawrence Greater, \$103.74; Barney Tassell, \$27.40, and Bright Lights, \$14.

Parks and pools accounted for \$896.88, this tall figure coming about as a result of moneys accumulated. Jantzen Beach, Portland, Ore., contributed \$346.68, but a pool, the Everglades, in the Ridgewood sector of Queens, sent a check for \$516.62, believed to be the season's earmarking; Lakeview Bathhouse, Lowell, Mass., \$15; Forest Park, Hanover, Pa., \$12.80; Old Orchard Beach, Me., \$5.78.

Pairs were represented by Emporia, Va., with \$73.88, and Calhoun County Fair, Manson, Ia., \$40.

Theater May Set Plans for Self-Censoring, as Result Of Trial of "Wine, Women"

NEW YORK, Nov. 7.—Plans are being formulated within the theater to meet the threatened censorship drive against the legitimate stage. It is expected that the theater's plan of action will follow the lines of a plan offered to the city administration 10 years or so ago, when a similar situation developed. The plan consisted of the formation of a committee representing the various organizations and unions affiliated with the legitimate stage, together with the American Arbitration Association, with the AAA selecting a panel of jurors to review any show deemed objectionable by any group or person. Jurors would suggest changes or determine the course of action to be taken.

Actors' Equity Association feels that a similar plan will be evolved and has signified that it would back any such action on the part of the theater. League of New York Theaters, however, has remained non-committal.

Theater's preparations to meet the attack followed the issuance of a complaint by Moss charging indecency against the producers of the musical revue, *Wine, Women and Song*, currently at the Ambassador Theater here. At the same time the district attorney's office declared that it intended to involve other stage productions.

Moss's action came on the heels of an attack on "indecent" New York stage-shows by Archbishop Francis J. Spellman, Roman Catholic prelate of the Archdiocese of New York. In addition, the Catholic Theater Movement listed as "wholly objectionable" the following shows: *Wine, Women and Song*, *By Jupiter*, *Star and Garter*, *Strip for Action*

and *Native Son*.

The action is already having its repercussions in the theater itself. Michael Todd, producer of *Star and Garter*, submitted his resignation as a member of the League of New York Theaters to James F. Reilly, executive secretary of the League, as a result of a statement made in West Side Court at the hearing of the *Wine, Women and Song* case. Milton Weinberger, attorney for the League, and up until the last day of the hearing attorney for the show, remarked to the court that *Wine* was a revue, not a burlesque show, adding that *Star and Garter* is burlesque at a \$4.40 top and makes no claim to be anything else. Todd does not classify his show as burlesque, and felt that the League should not have permitted such conduct by its attorney. When queried, Reilly refused to comment on Todd's resignation.

At the hearing of *Wine*, which ended yesterday, in which Moss testified against Margie Hart, star of the show, I. H. Herk producer of the show; Herman Shapiro, company manager, and Samuel Funt, stage manager, were charged by the court with staging a show with "immoral, impure, indecent and obscene scenes." All were held for trial by the Court of Special Sessions and placed in the custody of their new attorney, Mort Rosenthal. William Kline, previous defense attorney with Weinberger, says the original lawyers dropped the case because Herk refused to abide by the advice of counsel and posted a closing notice on the call board of the theater for tomorrow. Altho Herk could not be reached at press time, it was generally felt that the show would continue because of the increased amount of business due to the publicity it has been receiving.

Election Night Just Another Night On War-Dimmed Stem; Grosses Weak

NEW YORK Nov. 7.—Election night on Broadway was just another Tuesday as far as New Yorkers were concerned. With its more famous signs dimmed out to prevent off-shore skyglow and with skeleton motor traffic operations due to gas and tire rationing, Times Square scene resembled another wartime election eve, in 1918, when darkness and general sobriety also reigned. Huge patches of sidewalk were visible even in the heart of the Square, and lack of shouting, cheering and priorities-hit mechanical noisemakers was conspicuous.

Smallest police detail in over 10 years (150 on foot, 150 on horseback and motor-driven vehicles) expressed keen disappointment over its "graveyard" patrol. Not a single arrest, accident or miscellaneous mayhem disturbed the pervading spirit of ennui. Absence of Times Building's electric news ribbon was probably a factor contributing to apathy of

both civilian and servicemen passers-by. More disappointed than the police, however, were Times Square ticket brokers, who reported considerable falling-off even for ordinary Tuesday night business. Only legit show that pulled a better-than-average draw was *Eve of St. Mark*, at the Cort. Broadway film houses, with and without vaude, were responsible for draining off a good part of the sidewalk population in the early evening. At 11 o'clock, when most of the legit and film houses emptied, there was a temporary overflow of pedestrian traffic, but sharp winds and a temperature in the lower 40's sent the crowds scurrying to the nearest subway.

Night club owners, anticipating peacetime election-night attendance, be moaned merely passable week night business. Only spots that couldn't complain were bars and saloons, attraction being counter-perched radios announcing returns.

Picket-Line Violators Warned As L&E-AGVA Tiff Continues

NEW YORK, Nov. 7.—Members of the Four A's who appeared before the union's executive board yesterday on charges of having crossed the picket line thrown by the American Guild of Variety Artists around Leon & Eddie's, local night club, were let off with reprimands after they issued a statement apologizing and urging other performers not to follow their example. Others summoned to appear failed to show up and their cases have been continued until next week. Meanwhile, the deadlock between the night spot and AGVA continues, with AGVA insisting on its demands that the club be reclassified from B to A scale, and the club claiming that the next move is up to the union.

Performers on the Four-A carpet yesterday afternoon were Benny Baker, Cliff Hall, Cully Richards and Cantu. The last-named had continued playing the spot for four nights after the picket line had been thrown around it, while the others had crossed the line as patrons. Their statement apologized for their action, admitted that they were in the wrong and urged fellow performers to respect all Four-A rulings, including that against so-called Celebrity Nights, long a policy at the club.

Patricia Welles, who had been a chorus girl in the club when union action was started and who had crossed the line one night, thereafter dropping out of the show, was let off with a reprimand. Other members of the Four A's who had been cited for not observing the picket line who failed to show up for the hearings before the executive board yesterday were Danny Kaye, Joe E. Lewis, Moe Howard, Wences, and Ronnie Gilbert. Kaye phoned the Four A's at 5 o'clock yesterday, claiming he had just received notification of the hearings, and was told to be on hand next week. Lewis just didn't show up, and the board merely sent him a second notification. Howard and Wences were working out of

(See Violators Warned on page 17)

KING SISTERS

(This Week's Cover Subjects)

ALTHO the King Sisters are an integral part of the Alvino Rey group and receive equal billing with the maestro, they can stand alone as singing successes. The dozen-odd sides recorded for Bluebird under their own name speak for themselves. But whether they are billed solo or under the name of the orchestra, they're always in there pitching stand-out harmony; as witness the success of their current "Strip Polka."

The girls—Louise, Alyce, Donna and Yvonne—come by their musical talent congenitally, their father having been a music instructor, their mother a cellist. At an early age they learned to played instruments, and during summer vacations the entire family toured as a unit. While still in high school, three of the girls formed a trio that led to an audition for Station KLX, Oakland, Calif., and a sustaining series of their own. After a similar hitch for Station KSL, Salt Lake City, they returned to the Coast to join Horace Heidt on a Columbia Broadcasting System commercial. For a time the trio was augmented by three other sisters and the sextet worked with Heidt on the Alemite air show five months. When Maxine and Anita dropped out for marriage and private life, the King Sisters became four and continued as a professional unit with Heidt until 1938. Two years as featured artists on several Coast-to-Coast commercials and they were ready to join Rey in 1940 when he formed his band for an Eastern invasion.

Since then Rey's success has been theirs. Location dates, stageshows, records—the King Sisters go their merry, musical way, adding to their legion of admirers at every stopover. Booked by Music Corporation of America and, until his recent entry into the navy, under personal direction of Jack Egan.



COFFEE rationing is going to make a lot of restaurant owners who used to welcome newspapermen look with disfavor upon their former pets. The newshounds traditionally consume plenty of java—and coffee consumers are now being hated by restaurateurs. . . . Undaunted MGM has 12 band pictures coming up, hustling them out while the maestri still have crews to make music with. . . . Not that it matters, but has anyone noticed the uncanny resemblance between Gene Kelly, as he appears on the screen in *For Me and My Gal*, and Harry Babbitt, of Kay Kyser's crew? . . . Transportation became a pretty gloomy problem—an out-and-out lugubrious problem—for Glen Gray and his crew when they had to rush away from a morning airing of *Soldiers of Production* from KQZ in Pittsburgh recently to make an afternoon appearance at Steubenville, O., 50 miles away. The local ODT managed to gather together enough cars for the men, but the instruments were forced to wend their merry way in a hearse. . . . John Gunther, who's doing a two-a-week news spot on the Blue, hates to admit it, but he's having more trouble getting together material for his new book, *Inside the U. S.*, than he ever did for *Inside Europe*, *Inside Asia* or *Inside South America*. . . . Virginia McWatters, who pulled quite a set of notices for herself with her singing in the New Opera Company's special presentation of *Rosalinda*, turned up one night last week singing in the double bill that led off the New Opera Company's regular season. Principals in *Rosalinda* have alternates; so Miss McWatters let hers go on for her while she took a night off for herself singing in the other opera.

"HOT LIPS" HENRY LEVINE, formerly of *The Chamber Music Society of Lower Basin Street*, can't seem to duck radio, even tho he enlisted in the army last spring. He's now playing in the 86-piece army band in Washington, which is aired every week. . . . Songwriters' Protective Association, at its monthly luncheon get-togethers, has been serving a typical songwriters' lunch—orange juice, bacon and eggs and coffee. The only thing missing is the bromo-seltzer. . . . Lou Levy, personal manager of the Andrews Sisters, had nine tumors removed from his right arm last week. . . . Moss Photo Service reports making up of 10,000 photos of Harry James every day, from requests sent in from the Chesterfield show. . . . Billy Rose, in his advertising for the Diamond Horseshoe, is featuring one of his chorus girls in each day's ads—and very lovely ads they make, too. . . . Emsee Bob Russell, of the New Yorker, is setting a radio show and is looking around for a comedy writer. He also claims he has backers for a play. . . . Actors in *Winter Soldiers*, now rehearsing down at the New School, are amazed at the precision of Director Shep Traube. If he calls them for 3:20, they say, they start rehearsing at 3:20 precisely instead of at quarter to 5, which is the more usual practice.

Detroit Union Asks Gov't To Ease Gas Rule for Performers

DETROIT, Nov. 7.—A move to get special gas rations for acts on the ground that show business is essential to morale is being undertaken by the Detroit local of AGVA, according to Carl Dennis, exec secretary.

Dennis's wire to Donald M. Nelson was answered by Joseph B. Eastman, director of the Office of Defense Transportation, who wrote that "substitution (of public for private transportation) is possible in the case of your organization, tho perhaps at some expense and inconvenience." Eastman added that determination of eligibility for additional rations would be up to the local boards in specific cases.

In a reply, Dennis referred to the trips undertaken by acts at their own expense for shows at army camps and similar locations, and pointed out:

1. Acts having animals or special equipment can only transport their equipment in their special cars.
2. Use of trailers, owned by many acts, aids in relieving the general housing shortage.
3. Continuation of such transportation is essential to enable acts to continue in the only business they know.

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Not Much Hotel Trouble in H'w'd

HOLLYWOOD, Nov. 7.—Acts and units traveling in this section have not run into any serious trouble getting rooms or paying hiked prices. Getting accommodations in this section is not as easy as it was 12 months ago and the prices have increased somewhat, but since most acts maintain permanent residences here, there is no room problem.

San Diego, San Francisco and Las Vegas, Nev., are the boom towns of the West Coast. Acts playing these sections report trouble getting accommodations.

A local booker, when queried, said that many acts are themselves responsible for getting gyped for hotel rooms. He added that acts in some instances go into a town with the idea that they will skip the better hotels because the tab is high, and end up paying more on the basis of value received than they would have had they gone to the top-flight hotel. There are a number of "motels" and auto courts that offer good accommodations, and acts are good patrons there. But with the report circulating here that auto court rooms are \$35 and \$45 a week in San Francisco, acts playing that city are taking no chances on having to sleep in their cars.

While prices have been hiked in some instances, pay for acts on tour has also increased.

Food prices in local restaurants have increased in some spots as much as 25 per cent, with the standard of the meal being reduced considerably by the inability to get choice meat cuts and vegetables.

Dionne Quins Signed For U. S. by Tuthill

NEW YORK, Nov. 7.—Dan Tuthill, head of National Concerts and Artists' Corporation pop talent division, has signed the Dionne Quintuplets "for professional appearances in the United States." He would not reveal the money involved or the duration of the contract.

Altho the quins' father reportedly signed for their personal appearances in the hectic days following their birth, the quins never made p. a.'s because the Canadian Government stepped in and passed legislation restricting their exploitation.

The quins are moving into a new home in Callender, Ont., New Year's Day. NCAC is understood trying to arrange for the quins to make their American debut in New York, possibly in some children's celebration such as the Macy Department Store Thanksgiving Day Parade.

Altho the quins are understood to be able to sing and dance a bit, it is not expected that they will be required to display talent if and when booked for p. a.'s Child labor laws might be an obstacle to booking them, but special permits are usually available in cases involving outstanding children.

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Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT

MUSICAL

LILLIAN RANDOLPH—hefty Negro lass, caught recently in *The Glass Key*, Paramount film, in which she scores heavily in her single spot singing a blues number in a tavern scene. Has a good voice and terrific selling ability. A legit revue could very definitely use her.

BUDDY LESTER—youthful, clean-cut lad who relies upon talent and quality material rather than gall to sell himself. Has a glib tongue, good sales technique, sparkling material and the ability to ad lib smartly thru unforeseen situations. He's the brother of Jerry Lester, but in his own right is a natural for a musical or films. Now in his second week at the Primrose Country Club, Newport, Ky. Three previous engagements there totaled 16 weeks.

DOROTHY BLAINE—a lovely brunet blues singer, caught recently at the Beverly Hills Country Club, Newport, Ky., where she clicked handsomely. Has an exceptional blues voice, especially in the lower ranges, and a free and easy singing style. Her personality and knack for selling are other assets. A good bet for a legit musical, radio or films.

KRAFT SISTERS—Beatrice and Evelyn, novelty dancers, now at Cafe Society Uptown, New York night spot, the first dance team ever booked in that club. Attractive and shapely brunettes, they affect exotic personalities and do Hindu and Afro-Cuban rhythms against swing music background. Were formerly with Jack Cole and also with the LaMeri concert dancers; this is their club debut as a team. Definitely a novelty class duo, arty without being dull. Strong in a club, they should be excellent in vaude or a revue.

Lynch Helps Boys in "This Is the Army"

PHILADELPHIA, Nov. 7.—Jack Lynch, operator of the Hotel Walton Roof nitery here, is being rated as patron saint by cast of *This Is the Army*, soldier show winding up a fortnight tonight (7) at the Mastbaum Theater here. Army actors found local food menus too rich for their \$2.75 per day for maintenance, so Lynch invited Julie Oshins, who once worked the Walton Roof, to bring over a gang of the boys for dinner every night as his guests. Irving Berlin, hearing of it, insisted it was too much, since the dinner party included at least two dozen soldiers, and suggested that Lynch get up a special dollar menu for 100 boys or so in the cast. Lynch went a step further. He set up tables for 200 every night and cut the price to 50 cents, lads getting a \$3 meal.

What the boys in the cast still don't know is that the \$100 take each night for 10 nights was turned back by Lynch to the show's own personal fund.

According to Berlin, no other individual in New York, Washington or Pittsburgh, where the show has played, came even close to helping the soldier-actors as much as Lynch. He sought no stories or photos in the local newspapers, altho his contribution was a publicity natural. Even refused to discuss it with the newspaper boys after the word got around.

Wirtz-Henie Back on Unfair List As Four-A Negotiations Collapse

NEW YORK, Nov. 7.—Arthur Wirtz and Sonja Henie, removed from the unfair list of the Associated Actors and Artistes of America during negotiations two weeks ago, have again been declared unfair after the seeming collapse of negotiations. American Guild of Variety Artists, which is fighting the refusal of the Wirtz-Henie ice enterprises to sign a closed-shop agreement, immediately requested of Kenneth Thomson, executive secretary of the Screen Actors' Guild, that Miss Henie be given "special attention."

Wirtz planed in from Chicago two weeks ago to hold conferences with Four A's officials, which apparently yielded nothing. Wirtz went back to Chicago the next day, but before leaving was told that the unfair action would be held in abeyance for a week (October 24 to 31) so that Wirtz could think it over.

Last week Wirtz notified AGVA by wire that he didn't feel that he could grant pay increases to the chorus of *Stars*

on *Ice* at the Center Theater, but is still conferring with his attorney. There is no wage dispute on the show now in rehearsal in Indianapolis, in which Miss Henie will appear, scheduled to open around Thanksgiving.

AGVA officials warned that it was likely that if the film ice skater were placed on the SAG unfair list she would be barred from making future films until the situation is ironed out.

Meanwhile a third party has stepped into the fight. Murray Lane, who describes himself as National Administrative Chairman of the Actors' Betterment Association, claiming a membership of 4,500, sent a letter to the cast of *Stars on Ice* and to Wirtz to "resist the coercive methods of collecting dues and forcing membership without benefits upon the people of the theatrical profession who do not choose to be represented by them."

ABA set itself up to fight AGVA after the American Federation of Actors was kicked out of the Four A's three years ago. Lane told the *Stars* cast that the Four A's hasn't fulfilled its promise to create one big performers' union and that it has never given AGVA members an opportunity to elect their own officers.

Food, Housing Tough in Det.

DETROIT, Nov. 7.—Housing shortage and rising costs have hit acts here severely. Many acts are turning to defense work in this city, and this of course decreases the number of active performers lacking accommodations, but the situation, especially on touring acts, is general unsatisfactory.

Bigger hotels are crowded, with few available rooms, except upon reservation, even in the top brackets that only the better paid acts can afford. Huge influx of war workers, engineers, members of the services, salesmen serving war factories and government officials contacting local plants and offices, and the moving of some government offices from Washington here have just about filled up the town.

Boarding houses have offered no solution to acts here. Theatrical boarding houses have been almost unknown in this city for years, with acts staying in a number of theatrical hotels, some of the apartment type.

Typical increase is cited by Carl Dennis, executive secretary of the AGVA, of the Hotel Walton, catering to the average run of acts working at scale, where, he said, the rate has been increased from \$4 a week to \$1.50 a day, or \$10.50 a week, since about January 1.

Special rates are out in almost all hotels, and straight daily rates are now in effect. In addition, many hotels are asking acts to pay by the day in advance, regardless of having luggage.

Restaurant prices have gone up about 20 per cent in the better cafes, to 40 per cent in the more popular priced restaurants. Overcrowding is typical, with service only under difficult conditions at the height of the daily rushes. Shortage of individual items, such as coffee, tea and meats, is almost daily. Local restaurants have not generally resorted to closing one day a week yet, but this is expected to be the next step.

Barton Wants USO Uniforms

NEW YORK, Nov. 7.—James Barton, who, like many other performers, feels something should be done to make show people a more important part of the war effort, suggests that it might help if all performers playing USO dates wore uniforms, so that they could get more respect and have more authority in getting transportation and lodgings to and from camp dates. He also feels that performers should direct the USO's entertainment set-up, suggesting that Equity do the job.

He also suggests that the government do something to make it clear to the public that showfolk not already in the army, for proper reasons, are not slackers, and thinks it might be a good idea if the government put all drafted or enlisted performers into morale divisions and booked them when and where it felt they would do the most good.

G&S Fair in Springfield

SPRINGFIELD, Mass., Nov. 7.—Despite some bad weather, the Boston Comic Opera Company, brought here by the Playgoers of Springfield for a three-day four-performance run at the Court Square October 26, 27 and 28, grossed over \$4,500. Milton Hale, executive secretary of the Playgoers, in reporting the gross said that the matinee Wednesday was the low and that the evening performance Tuesday grossed highest. Rain Monday and threatening weather the other two days were partly blamed for the relatively poor showing that made expenses but didn't net much more for the credit side of the ledger.

Managing Helms, Balto

BALTIMORE, Nov. 7.—Tex LeGrange, Texas producer, has been appointed manager of Helms' Nautical Lounge, headed by Roy Helms.

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LISTENERS FAVOR ESCAPE?

Most Trade Opinion Says They Do, But Chiefly Adventure Stuff and Heavier Educational Programs

NEW YORK, Nov. 7.—Despite some dissenting opinions, escapist radio entertainment is apparently hitting a new high with the wartime listening audience. This feeling is highlighted by a recent WOR survey, which disclosed a noticeable trend toward radio listening as a means of temporary "escape" from world events; by Hooper ratings, which show strong public trends toward adventure-type programs, and by current lists of such shows on the major nets.

Altho there has been a sharp upward trend in audiences of news and comment programs, mystery and adventure dramas, comedy and variety shows have also shot up in listener popularity in the past nine months, according to the WOR report. Network program listings show about 30 different series, including mystery, adventure, cowboy and spy episodes, currently heard and almost all sponsored. Hooper ratings for purely escapist radio fare are as high as 18.5 for *Mr. District Attorney*, 17.2 for *Adventures of the Thin Man*, 9.6 for *Lights Out* and 7.8 for *Gangbusters*.

Agreeing that it is radio's job to provide the type of entertainment most in demand but at the same time realizing the serious part that radio plays in the war, Blue Network has sought to combine escapist type of radio fare with important government information. On shows such as *Soldiers of Production* with Glen Gray and his band, *What's Your War Job?* with Woody Herman and band, and *Blue Barron's Show of Yesterday and Today*, popular music is mixed with talk of war workers and war jobs. In this way it is felt the programs meet the demand for light entertainment and at the same time employ it to popularize war shows.

CBS reports greatly increased listener interest in the more serious type of escapist shows—the educational and documentary type program. *Invitation to Learning* received 12,000 requests for booklets during the past summer, the largest response ever shown for the summer months. *School of the Air of the Americas* is estimated to have a 35 per

cent increased audience of students and teachers over last year.

Letters from NBC listeners also indicate a swing toward the more serious, educational type program. Educators took the lead in the list of public service queries received by the information department in September, and requests for information about educational programs by individuals in this field jumped 400 per cent over June.

In contrast with the swing toward escapist fare, some stations, WMCA for example, have on their skeds an increased number of public affairs and current interest programs. Seeing, since the war, a trend in serious thinking, such stations feature discussion, forum and lecture programs on immediate world problems and on postwar reconstruction, seeking in this way to lead public thinking into consideration of war problems, regardless of the direction toward which it may lean at the moment.

Mutual Billings Hit New Record

NEW YORK, Nov. 7.—Mutual's gross billings for the first 10 months of 1942 total \$7,865,138, an increase of 45.8 per cent over billings for the first 10 months of 1941, which amounted to \$5,393,522.

The figure for the 1942 10-month period is higher than the total gross billings for the complete 12 months of 1941 and tops any preceding 12-month gross billings for the network.

CBS Radio Sales Expand

CHICAGO, Nov. 7.—J. Kelly Smith, CBS radio sales director, announced here Thursday (5) that CBS Radio Sales, effective immediately, has augmented its New York staff for on-the-spot representation of WBBM, Columbia's key station in the Midwest. The expansion, according to Smith, is necessitated by the increasing importance of the Chicago market to New York buyers and the need for specialized service to New York clients and agencies.

The new set-up will be staffed by salesmen trained in Chicago Radio Sales and on WBBM's local force. Dave Sutton, of Chicago Radio Sales, has been transferred to New York Radio Sales, where he will represent WBBM only. Ernest Shomo, of the local sales staff and Chicago Radio Sales, has been named eastern sales manager of the station. He will commute between the two cities, with headquarters in Chicago. Ed Furman, of WBBM's local staff, will be Chicago sales contact and liaison at WBBM on all New York originated accounts. Rolf Warner, WBBM merchandising manager, will continue in charge of merchandising eastern accounts in the Chicago territory.

Cuff Tours Schools On War Forum Idea

NEW YORK, Nov. 7.—In order to find what the younger generation thinks about the war, Samuel H. Cuff, WNEW news analyst, will conduct a series of open forums before the students of several hundred high schools in New York, New Jersey, Connecticut and parts of Pennsylvania and Massachusetts, starting November 9.

Polls will be conducted on student reactions to such questions as, "Do you think we should return to isolation after the war?" "Do you think the war is being run well?" "What do you think of our leadership?" etc. WNEW will make available summarizations of these reports to libraries, research organizations and government bureaus and officials.

In addition to addressing five schools per week, at which he will reach some 9,000 students each week, Cuff will continue his Monday to Friday news program from 12:15 to 12:30 on WNEW.

The *WNEW High School Forum* is believed to be the first such series instituted by a radio station.

Women's Page

NEW YORK, Nov. 7.—Three girl pages have invaded the hitherto strictly male personnel of NBC's guide and page staff. The trio, who may be the forerunners of more to come, are Gertrude Vander Poel, Mrs. Rebecca Shaw and Mrs. Kathryn Cole.

Treasury, Esso Share

NEW YORK, Nov. 7.—Broadcast of the Army-Navy football game from Annapolis, November 28, will be carried over 400 stations of the NBC, CBS and Mutual networks, under the sponsorship of Esso.

Commercials, however, have been worked out with the Treasury Department to provide for Esso getting the plugs on the Eastern seaboard, with War Bond plugs substituted for the rest of the country.

Det. Tooter Dispute To Mediation Board

DETROIT, Nov. 7.—Negotiations between Detroit Federation of Musicians and three major stations—WWJ, WJR and WXYZ—have been transferred to the State Mediation Board, but no agreement has yet been reached. The union is asking for a raise from \$68 to \$85, explaining the heavy hike by the fact that this is the first raise sought in this field in five years.

Notice of intent to strike has been filed, and final determination of action if mediation fails will be up to the national board of the union. No counter-offer to the union proposal has been made by the station managements, according to Jack Ferentz, president of the local.

Kaney Promoted

CHICAGO, Nov. 7.—A. W. (Sen) Kaney, executive of NBC since its central division headquarters were opened here in 1928, has been appointed station relations manager. Kaney began his radio career in 1922 as announcer on KYW. For the past several years he has been commercial continuity acceptance editor for the central division. His successor has not yet been named.

CBS Dividend Declared

NEW YORK, Nov. 7.—The CBS board of directors declared a year-end cash dividend November 4 of 60 cents per share on the present Class A and Class B stock of \$2.50 par value. The dividend is payable December 4, 1942, to stockholders of record at the close of business November 13, 1942.

Alberti in Bond Sale Post

WASHINGTON, Nov. 7.—Jules Alberti resigned from the Blue Network, New York, this week, where he handled War Bond publicity, to become station relations chief of the War Savings Staff of the Treasury Department here. Before going to the Blue, Alberti was a veteran band leader.

SAN FRANCISCO, Nov. 7.—Marie Houlahan, for the past 10 years press representative of the local CBS station, leaves shortly for Boston, where she will head the press staff at WEEI. She is scheduled to take over her new duties about November 15. Her successor here is Ann Director, formerly of Erwin, Wasey & Company.

Washington Reporters Supplant Armchair Analysts in Pop Favor

NEW YORK, Nov. 7.—A swing toward radio commentators with a comprehensive background in national affairs has been noted since the war. In place of the armchair analysts who gained terrific prominence when the war started in Europe in 1939 are the experienced Washington correspondents, well schooled in reporting and analyzing the news on the national scene.

Authorities on Washington like Raymond Clapper, Fulton Lewis Jr., Eric Sevarid, Earl Godwin, H. R. Baukhage and Drew Pearson are winning larger audiences than ever before, according to listener surveys. Latest Hooper rating

shows Clapper, who began his first major radio spot on Mutual two months ago, to have a higher rating than Raymond Gram Swing, who has had a more extensive radio background and held the same spot before switching to another net. Clapper's rating was 4.7, Swing's 4.5.

Sponsor acceptance for national news commentators has also jumped in recent months. Mutual's Fulton Lewis Jr. now has over 50 participating sponsors, the largest number ever connected with him. Ford has been sponsoring Earl Godwin since July to foster its institutional advertising, and Studebaker is using Eric Sevarid for the same purpose.

Revisions Set in AFRA-Agt. Pact

NEW YORK, Nov. 7.—New artists' agreements which will limit all commissions above 10 per cent and practically eliminate long-term personal representation contracts extending beyond three years and artists bureaus which are owned or controlled by broadcasting companies are being worked out by AFRA, the Artists Managers' Guild of Los Angeles and the Artists Representatives' Association, and are in final stages of completion. It is expected that the contracts will be ready for signing within the next week, with the New York agents abiding by the terms finally accepted by the AMG.

Other highlights in the revised pact expresses more definitely the scope of the union in the phonograph record field as far as its members are concerned. An innovation insures continuity of managements so that an artist will be getting the service of those persons for whom he had contracted at the start, thruout the length of his contract.

Revised pact does away with the two-year extension which was permitted on three-year representation contracts under Rule 12, and provides for a telescoping of existing contracts, so that long-term contracts previously entered into will be modified according to the newest rules.

Excluded from the new regulations is the 5 per cent extra commission which appeared in the first regulations under the guarantee management clauses for singers and announcers. The 10 per cent maximum is still based on individual engagements, disallowing lumping together of separate dates.

New regulations provide a tightening up of policy on package shows. More specific sections are included which are intended to check agents from collecting commissions on their own package shows which they sell on a cost plus basis.

In the case of artist bureaus, the regulations carry out the FCC principles which required the networks to divorce their bureaus in the commission's anti-monopoly drive. Waivers are provided where the union is convinced that the artist bureau is in a special class, continuing as package show producers and operating independently of their stations.

Post-War Improvements Predicted by Lt. Eddy

CHICAGO, Nov. 7.—New developments in radio as a result of the experimentation and development being carried on by the army and navy radio divisions were disclosed by Lieut. (jg) William Eddy, navy officer, who addressed members of the Chicago Radio Management Club Wednesday (4). Lieut. Eddy spoke of the post-war future of broadcasting, television and ultra-high frequency transmission.

Lieut. Eddy pointed out that standard radio transmission may find itself moved up to higher wave bands, thus eliminating several present-day problems, including man-made static. He also stressed the fact that many of these "laboratory practices" are already in actual use in the armed services and will naturally be utilized in commercial radio broadcasting following the conclusion of the war. He also told of the extensive work being conducted in black and white as well as in color television, and indicated that there will be sensational new developments once the men in the service are turned over to commercial firms when the war is over.

NBC War Shots Up 300%

NEW YORK, Nov. 7.—Network time devoted to war effort programs by the National Broadcasting Company has increased 300 per cent since the beginning of the year.

NBC broadcast 77 hours of war effort programs and announcements during September. This is 51 hours more than January figure of 26 hours.

Program Reviews

EWT Unless Otherwise Indicated

"Today at the Duncans"

Reviewed Monday, 6:15-6:30 p.m. Style—Comedy serial. Sponsor—California Fruit Growers' Exchange. Agency—Lord & Thomas. Station—WABC (New York) and Columbia.

Fred Runyon, who edits a newspaper in Pasadena and who should know better, writes this new thrice-weekly daytime serial about the "screwball" Duncan household. Daddy Duncan is an irrepressible, capricious newspaper reporter. His 10-year-old son, Dinky, is cut of the same stuff and is an inventor, to boot. Mother Duncan is a sweet, sane and tolerant wife. They are a gay, happy, scrappy family whose madcap adventures the California Fruit Growers' Exchange and Mr. Runyon would have us believe are typical of the American home in general and the American newspaper man's home in particular.

To point out that Runyon and the sponsor are thereby guilty on two counts would be foolhardy, however as it would do no good to destroy an illusion which affords the potboilers of film and radio top-ranking positions on the list of the nation's foremost nutrition experts—even if such an illusion could be destroyed. Nor does it explain the popularity of these mildly amusing, not-too-harmful daytime serials.

First show had announcer Don Baker interrupting the havoc of Sunday morning breakfast to introduce the Duncans to the radio audience. Breakfast, it is to be expected, will be a very frequent setting for the show, as it permits Mrs. Duncan to get in plenty of plugs for California orange juice.

Show, replacing Hedda Hopper's *Hollywood*, is going network for the first time, having been heard previously locally. Shirley Frohlich.

"Wanda Landowska"

Reviewed Monday, 3:30-4 p.m. Style—Harpichord soloist. Sustaining over WABC (New York) and CBS.

Like echoes in a hallway, the pluck-tones sound distant and unreal when heard in the year 1942 over the Columbia network. So for all her resurrection, expert as it is, of the faded glory of a 16th-to-18th-century piano, Miss Wanda Landowska's debut in a nine-week series as radio's only harpichordist left us chilled at the instrument, the respectful of the artist.

Taut, faithful adherence to the thematic of Bach's *Concerto in F Minor* and the *Prelude and Fugue in F Minor*, the classical tuner-in must always admire. The introduction of harpichordery to radio's few-enough classical moments, however, seems academic—a measure of the past fit for study, not emotional enjoyment.

Commercially—harsh word when connected with the classics—Miss Landowska's series is misplaced. Mechanically brilliant, her ability is untarnishable. When the tools are primitive, the handiwork at best is curiosa felicitas. That, for a radio sustainer, is not enough. Our musical classicists frequently have cried for better music over the airwaves. Why then does CBS capture the concert spirit in terms of network time, but lose it completely in interpretative value.

Bernard Herrman's string orchestra conducting, on the other hand, shone with temporized polish.

Joseph R. Carlton.

"The Three R's"

Reviewed Tuesday, 3-3:30 p.m. Style—Variety. Sustaining on WJZ (New York) and Blue Network.

Not reading, writing and arithmetic, but Joe Rines, Glenn Riggs and Ray Knight supply the title for this slapstick, anything-goes variety half hour, subtitled *An Adventure Into Idiocy*. Although using some of the talent from its predecessor, *Prescott Presents*, the format has undergone a change, and what was formerly a sane afternoon variety shot is now a strictly screwball concoction of noisy sound effects, burlesque routines and crazy dialog.

Some of the oldest slapstick tricks are used, such as the three gentlemen of the title appearing in plaid skirts, characters

continually walking thru glass doors instead of opening them, and everyone being conveniently shot when there is nothing more for them to say. It's a field day for the sound effects men, who don't, however, always consider the delicacy of the listeners' hearing apparatus.

Diane Courtney gave out with *Strawberry Moon* and *Dearly Beloved* in a clear, rich voice, and Hi, Lo, Jack and the Dame rendered several rhythm numbers with pleasing results. Both of these, along with Pete Harris's band which supplies the musical background, appeared on the Prescott show.

Some of the skits, such as the take-off on election day voting, were a little overdrawn and repetitious, but the complete nuttiness of the whole thing and the blissful disregard of the script in many instances by Messrs. Rines, Riggs and Knight make for an entertaining, if not slightly disquieting form of diversion.

M. R.

"Stardust Melodies"

Reviewed Thursday, 7:15-7:30 p.m. Style—Popular music. Sustaining on WCAE (Pittsburgh).

Baron Elliott plays two quarter hours of pop tunes daily in his role as the new WCAE staff band. His music has improved since the days before he traveled to Chicago ballrooms and other Midwest danceries, but he still has quite a piece to go, although his syncopation is very listenable, danceable and occasionally top-drawer. Maestro's sax is one of the best in the business, but on some numbers it's too evident, detracting from the all-over band sweetness. Mary Kreig and Babe Rhodes handle the vocals. Rhodes's baritone is particularly effective.

Mort Frank.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

All nets and most of the independent stations did good jobs covering the election returns last Tuesday (3), but for this reporter's money the best work was done by Mutual, which had Fulton Lewis Jr. in New York handling a bird's-eye picture of the returns from all over the nation on a marathon shot interrupted only occasionally over WOR, New York, by regularly scheduled shows. The shows that did the interrupting were, to put it mildly, unwise; in such a spot, about the only reaction they could hope to get was resentment.

Lewis is probably the greatest reporter alive today; his knowledge of the nation's political scene is astute, deep and unfettered; and his sense of the dramatic is, of course, keen. The combination made his running comments one of the most exciting sessions you could hope to hear. *The Shadow* never managed to get as much suspense; an Army-Notre Dame game couldn't produce as much excitement. The splendid effect was, of course, aided by the fact that the election itself—along with its results—was one of the most important and exciting and potentially epoch-making in the history of the country; behind Lewis's running flow of wise and exciting comment was the picture of the American people, immersed in war, yet flocking to the ballot boxes to give emphatic expression to their opinions.

The over-all picture was remarkably comprehensive. Mutual stations throughout the country were rung in from time to time to give localized reports, all strung together by Lewis's knowledge and showmanship. It was in every way a splendid job.

First of the rather unfortunate interruptions on the election program was committed by John B. Hughes, Mutual West Coast commentator, who had the advantage of being able to tie in his shot with the general program, but who spoke before the West Coast ballot boxes had closed. He spent most of his time giving a word-picture of the Average Man of the West, an involved and long-

"Major V"

Reviewed Sunday, 4:30-5 p.m. Style—Serial. Sustaining over WWJ (Detroit).

Set for a Sunday afternoon hour between the *Army Hour* and NBC symphony, this show should catch the bulk of juvenile attention not listening to two football broadcasts at the same time, plus Sunday afternoon family auditors. It is strictly in the tradition of the involved mystery thriller, but appears to build up the lead character less than, say, *The Green Hornet*, concentrating more upon suspense and incident.

Scripted by Charles Gussman, the program goes smoothly, aided by craftsman-like direction. In the five weeks since it took to the air it has excited a lot of local interest. To this reviewer it largely lacks adult appeal, but should be a winner for regular radio and funny-paper serial fans. Right now it has the great and timely merit of a rather neglected side of the United Nations fight, told in terms that are undoubtedly thrilling for such fans.

Story is of an American trapped in Berlin, who becomes leader in the underground movement. In this episode he, with two aides, traps a false leader in a secret anti-Nazi organization in Vichy, France. Incidents are sketchy and implausible, but the suspense more than compensates.

Haviland F. Reeves.

"Young People's Concerts"

Reviewed Saturday, 11:05-12 noon. Style—Music and comment. Sustaining over WABC (New York) and CBS.

The first of six children's concerts by the New York Philharmonic was broadcast Saturday morning, October 31, with Rudolph Ganz again in the dual role of conductor and commentator, which he has filled pleasantly for years, as successor to Ernst Schelling. Unquestionably a lot of parents feel that the programs are good for their children, since the concerts have consistently large audiences; certainly exposure to the music is good for the kids; but just what can be

carried away by tots tuning in on the air is a question. They get the music, of course, but not much else.

The first program included Sowerby's *Comes Autumn Time* overture, Prokofiev's *Classical Symphony* and a group of five short pieces—Foot's *Overture Joyeuse*, Grieg's *Heartwoods*, Scharwenka's *Polish Dance*, Enthoven's prelude to *Hymn to the Sun* and the dance of the comedians from Smetana's *The Bartered Bride*. Mr. Ganz conducted with his usual solid musicianship and occasional brilliance, doing perhaps his best job on the tiny Prokofiev symphony, his orchestral light-and-shade and vivid emotional interpretation breathing all possible life into the brittle and uninspired music.

He also, of course, indulges in comments to the kids before each piece, the comments being accompanied by pictures and Mr. Ganz's accent. With his accent and his kindness, he's sort of cute; but the comments themselves are almost entirely geographical. Thus, before a Russian piece, a picture of the Kremlin is shown, along with pictures of Russian life and comments on it by Mr. Ganz. The comments might be at once more interesting and more musical, even for the youngsters in the hall—and what good young tuners-in can get out of the pictures they can't see remains a mystery solvable only by radio's master minds. Certainly for youngsters tuning in—and probably for the kids in the hall too—a simplified discussion of the composer and the music would be preferable to the geographical comments.

The shot was forced to go off the air with two numbers still to be played—another custom carefully calculated to infuriate the average listener.

Eugene Burr.

"Reflections"

Reviewed Thursday, 8-8:30. Style—Musical. Sustaining on WABC (New York).

Admirers of Frank Sinatra's romantic crooning can now hear him for a solid half hour Thursday nights with Walter Gross's orchestra and Bobby Tucker's Voices. The show is of the close-your-eyes-and-dream variety, overflowing with soft, sentimental music and wistful thoughts. Dreamy mood is kept up pretty well by a mellow-voiced announcer commenting upon the glories of the moon and the night and the music, to the accompaniment of rippling piano chords.

Susceptible females can swoon without shame after hearing Sinatra's listlessly romantic rendition of such tidbits as *My Blue Heaven*, *When the Lights Go On Again*, *I Get a Kick Out of You* and *With a Song in My Heart*. The chorus came in smoothly on several of his numbers and sounded good on its own number, *Our Love Is Here To Stay*. Walter Gross's band, heavy in the string section, offered a soothing background for the chirping, but its interpretation of *Vilja* was a little overdrawn. It's all calculated to take you into a rosy world of dreams—and if you don't watch out you'll be there before the half hour is up.

M. R.

tremendous clip. And his band remains one of the most terrific aggregations in the business.

Only three things mar the show, and all of them are minor. The plugs for Lucky Strike Cigarettes are much too long—so long that they end up by being merely resentment-arousers. Kay's hints on the quiz section, tho amusing, are much too broad for comfort, and his practice of kidding his army quizzies, while all right in itself, endangers the effect of the entire shot when it resorts to sight comedy. Sight comedy, which leaves the radio audience either bewildered or bored, is a much more dangerous thing to play around with than most performers realize. The third thing wrong with the show is the "comedy" material thrown at Ish Kabable. By comparison, it makes the average air comedian actually sound funny.

But, as remarked, these are minor matters. Generally speaking, no show on the air does its job better or more effectively.

Kay Kyser's hour-long *College of Musical Knowledge* follows over the same station. Probably the greatest tribute the program can be given is the fact that it doesn't seem like more than half that length.

With Kay touring army and navy centers, the old formula is still retained, plus war angles and much morale stuff that is both entertaining and effective. Kyser manages to plug his morale angles as part of the entertainment—which triples their effect. He remains an insistently friendly emcee whose infectious personality carries the show along at a

WJR Adds Early A.M. Shows for Third War Shift

DETROIT, Nov. 7.—Demands of defense workers for new hours on entertainment have at last reached into the radio field here. Three daily shifts in most local factories mean that Detroit has more round-the-clock workers than any other city in the country, and theaters and other amusement branches have begun a gradual readjustment of schedules.

Move to capture the air time was made Monday by WJR, by addition of four and a half extra hours daily, 1 to 5:30 a.m., giving the station a full 24-hour program.

New programs will be designed primarily for defense workers, and are expected to prove good commercial prospects for sponsors for that reason. Hourly news broadcasts will be used, probably proving exceptionally effective inasmuch as no newspaper editions are normally on the streets during these hours. Regular programs on the new hours are divided between CBS programs available, rebroadcasts of daytime programs and transcription shows.

COMMENT

(Continued from page 7)

he'd be kicked off a country weekly for this sort of stuff. It's fashion-hint technique applied to war news.

A couple of plugs for Bond's Clothes are much too long. Eugene Burr.

So you take a topic, let's say duck hunting; you figure out all the ludicrous situations that shouldn't happen to a duck; you get a lot of folks to talk about the ducks; then, unless the script is too quick, you make sure to duck.

The Fibber McGee and Molly session Tuesday night, tho, makes you forget about ducking; the script moves too fast for even a negligible nod. It's funny, and it is as ever. The McGees' half-hour on NBC retains its position on the top-most comic plane.

Fibber, of course, is the duck hunter who promised everybody ducks. Le Trivia discovers that Fibber is a good bill ducker, but quite ignorant about a duck's bill. Abigail delights in cracking about "What the mayor said concerning Mr. McGee." Mr. Whimple still despairs of strong-arm Susy, and "little girl" leaves her own impression on impressionist Fibber. You can't help liking the program; the humor's clad in trim white ducks. Joseph R. Carlton.

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NEW YORK:

Five half-hour programs a week on WLIB have been purchased by the Hotel St. George to advertise its swimming pool and banquet facilities. Account handled by E. T. Howard Company. . . . The first week in November marked the first anniversary of Irene Beasley's trailers for Procter & Gamble's Ivory Flakes and Crisco products. Compton is the agency. . . . Stella Unger, *Your Hollywood News Girl*, will be heard on WEAF at 11:30 p.m. starting Tuesday, November 10. This is in addition to her spot on the NBC net, excluding New York, at 6:30 p.m. Tuesdays. . . . J. E. (Dinty) Doyle, a former member of CBS's publicity department, has been appointed director of WABC publicity.

CHICAGO:

SEVERAL members of the engineering staffs of Gene T. Dyer radio stations have recently entered the armed forces. George L. McClanathan, of WAIT, has been made a second lieutenant in the Army Signal Corps; Howard M. Zile, also of WAIT, is a private in the Signal Corps; Marshall Seacrist, of WGES, is a chief petty officer in the navy, and Roy Roberts, of WSBC, an ensign in the navy. . . . Roy C. Witwer, NBC v.-p. in charge of sales, was in from New York on business for a couple of days. . . . Russell E. Hunt, NBC engineer, has enlisted in the Army Air Corps. . . . Glenn Snyder, manager of WLS, has left for the Southwest. He will spend three weeks in Arizona on business at WLS's sister stations, KOY, Phoenix, and KTUC, Tucson. . . . Jim Poole, veteran agriculture and livestock analyst, began a new five-a-week series on WGN Monday (9), sponsored by the Arcady Farm Milling Company. . . . Clifton M. Utley, newscaster, is now heard on the Quaker Oats news program, Mondays thru Saturdays.

LOS ANGELES:

BOB GREEN has been assigned to announce the *Hollywood Showcase* program over CPN, replacing Bob Lemon, who has left for service with the army air force. . . . Production staff switches at NBC recently include Ned Tollinger to the Bob Hope show, Archie Scott to the Red Skelton program, and Dave Elton to the *Fibber McGee and Molly* broadcasts. . . . Ruth Holloway has been named assistant to music librarian R. A. (Shep) Shepherd at KHJ, replacing Patti Boyd, who left for San Francisco to be married. Ann Cameron takes over Miss Holloway's former duties in the continuity department. Helen Brough replaces Miss Cameron as head of the script department. . . . Robert Hafter, who joined CBS in the production department early this year, has been assigned to assist Capt.

Charles Vanda in his War Department show, *Your Broadway and Mine*, which is shortwaved to servicemen overseas. . . . Bill Fuller has been added to the KNX-CBS announcing staff.

PHILADELPHIA:

SAMUEL R. ROSENBAUM, WFIL prexy, carried on his custom in previous election years and handled the mike himself in giving the last-minute election returns on station for Spatola Wines. . . . Norman Jay brings back his *With Plenty To Say* air chatter of news and gossip, this time on WCAU, for a nightly late-evening ride. . . . Mae Desmond, who headed her own stock company for theatricals here, now doing a solo shot on WDAS, an inspirational *Mothers* dramatic stanza.

Blackouts Fail To Affect New York Listening Habits

NEW YORK, Nov. 7.—Test blackouts in New York have caused no radical change in listening habits, according to WOR's "Continuing Study of Radio Listening in Greater New York." Surveys taken during three trial blackouts show that the number of sets turned on increased slightly during the lights-out period, then fell sharply during the 15 minutes following blackouts.

Because the tests were held between 9:30 and 10:30 p.m., this rise and fall of sets in use follows the normal trend for midevening periods.

Radio Talent

New York By JERRY LESSER

IN CASE you missed it: WOR began a new religious program called the *Cradle Tabernacle* last week; RALPH EDWARDS conducted a condensed version of his *Truth or Consequences* on CBS's *Stage Door Canteen* November 5; GEORGE JESSEL and LEONARD SUES appeared on the *Kate Smith Hour* Friday night; HERBERT MARSHALL starred on CHARLES MARTIN'S adaptation of *Rebecca* on the Philip Morris Playhouse; on the 7th, TED HÜSING broadcast his 19th consecutive Army-Notre Dame football game; ORSON WELLES debuted his series for Lockheed and Vega November 9; ELLA LOGAN made her 1,500th radio appearance Sunday when she appeared on the FRED ALLEN program.

JIMMY MONKS has been appearing regularly on *Readers' Digest* over CBS and turning in some top-notch performances. . . . LES BROWN will introduce his new vocal quartet, the Town-Criers, on his CBS program next week from Meadowbrook, Cedar Grove, N. J. . . . HENRY HULL portrays the role of SERGEANT JIMMIE HULBERT in *Combat Correspondent* on WOR-Mutual. . . . RALPH DUMKE'S new participation show has big things brewing for it. Program is a combination of *Sons of 'Fun*, *Truth or Consequences* and *Go Get It*, plus a lot of original ideas. . . . Twelve-year-old RONNY LISS, Johnny Quizzer on *Victory Is Our Business*, is now an ensign. RONNY received a certificate from the U. S. Navy conferring upon him the "honorary rank of ensign craftsman" in recognition of three model planes he completed in accordance with specifications approved by the Bureau of Aeronautics of the U. S. Navy.

THE four announcers on BOB HAWK'S new *Thanks to the Yanks* program were worried about how the audience

would identify them as they dashed up and down the aisles at the broadcast, inviting individuals to be contestants on the program. HAWK solved the problem and helped the government at the same time—he provided all four announcers with identification boutonnieres made out of War Stamps. . . . ALAN REED is the only actor in radio who employs two stand-ins, one for radio and another for stage roles. REED plays the title role in the LUNT-FONTANNE play, *The Pirate*, which is in Boston. He can't make his *Abie's Irish Rose* rehearsals, so uses a stand-in for those. When he flies in from Boston for the Saturday broadcast of *Abie*, he has to hire a stand-in for his *Pirate* role. . . . Ellery Queen will have ANN CORIO for its guest-detective November 14 and BERT LY-TELL on the 21st. . . . Announcer LARRY ELLIOTT returned from three weeks on the Coast to find that he had three new commercials on ADELAIDE HAWLEY'S *Women's Page of the Air*. . . . JOANNA ROOS of the *Abie's Irish Rose* cast will co-star with MARTHA SCOTT in the new Broadway play, *The Willow and I*.

ARNOLD MOSS played his first gangster role on *The Shadow* Sunday. . . . BETTY GARDE has been signed for a role in the forthcoming film version of GYPSY ROSE LEE'S *The G-String Murder*. . . . Two picture companies are bidding for PETER DONALD'S services. . . . HERB POLESIE, who formerly directed the BING CROSBY program, has been appointed producer of the AL JOLSON show Tuesday nights over CBS. DOROTHY ANDREWS will assist him. . . . WILLIAM SHIRER, CBS newscaster and author of *Berlin Diary*, has turned playwright. He's putting the finishing touches to a drama about a foreign correspondent. No title yet.

Chicago By NAT GREEN

PVT. DAN RYAN, former member of the production staff of WGN-Mutual here, has written and produced a variety show, *Out of the Blue*, which is being presented on tour by the enlisted personnel of the Enid (Okla.) Flying School. Other Chicago radio personalities in the show are PVT. STAN KRAMER, press and special events department, WGN-Mutual, and PVT. PATRICK MURPHY, NBC actor. . . . TOM MOORE is emceeing a new show, *Victory Spotlight*, which started on WAIT Monday (9) on a six-a-week sked. . . . JAY GOULD is heard on a new program, *Uncle Ray*, on WLS, Mondays thru Saturdays. BERYL VAUGHAN, auburn-haired actress in WGN's *Citizens of Tomorrow*, was chosen as "the most photogenic radio star" by the Chicago Press Photographers' Association at its news pictures exhibi-

tion. . . . John Mayo Mitchell, husband of HELEN (EM) MITCHELL, of the CBS *Clara, Lu 'n' Em* series, has completed his basic training with the army air forces at Miami and is now taking training as an officer candidate. . . . REINHOLD SCHMIDT, bass soloist on the *Carnation Contended* program, replaces EDWARD DAVIES on the *Words and Music* program, Davies having enlisted in the navy. . . . HAL CULVER, WLS staff announcer and conductor of *Smile Market*, became the father of a seven-pound boy November 4. . . . GALE ROBBINS, vocalist on the Ben Bernie show, came back from Toronto wearing a pair of silver wings presented to her by the 4,000 RCAF men to whom she sang at Manning Depot.

Hollywood By SAM ABBOTT

HELEN ANDREWS, formerly known as Helen Musselman (*One Man's Family*, *I Love a Mystery*, *Death Valley Days*), returned to Radio City here recently, following a three-and-a-half-year absence from professional life. She was heard on NBC's *Eyes Aloft*. . . . CHARLOTTE MANSON, who plays the role of

Rose Kransky in *The Guiding Light*, is here for screen tests for a role in the forthcoming production, *Stage Door Canteen*. . . . ONA MUNSON, star of radio, musical comedy, stage and screen, has joined the KNX-CBS staff as producer. She will produce *Victory Belles* as her first assignment.

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Out-of-Town Opening

"Sweet Charity"

(Shubert Theater)

BOSTON

A comedy by Irving Brecher and Manuel Seff, directed by Harry Wagstaff Gribble and presented by Alfred Bloomington by arrangement with Lee Shubert. Cast included June Walker, Augusta Dabney, Jane Seymour, Mary Sargent, William Kelly, Viola Roache, Dulcy Cooper, Whitner Bissel, Hurlan Briggs, Calvin Thomas, Rollin Bauer, Dort Clarke, John Kline, Leslie Litomy, Philip Loeb, Hans Roberts, John Adair, John Kirk, Clyde Waddell and Liselotte Crum-schmidt.

A comedy dealing with a group of small-town clubwomen who have banded together and are known as the Helping Hand Women's Club. They have prepared to stage a benefit dance in order to raise funds to finish the town's baby day nursery. They have sold a large number of tickets and have engaged a high-priced orchestra. Several days before the dance their entire funds are attached by a poolroom character, Jonathan Bates, who figured in an accident which occurred in the clubrooms. This places the directors in a situation. They attempt to beg and borrow the money, but no luck. Finally Bates comes thru with an idea and the situation is saved. The money is raised and everyone returns to normal senses.

Viola Roache, as the club president, is dignified and pleasant. Jane Seymour, as the vice-president, does ably. Augusta Dabney, as the secretary who checks on all the members and makes sure that they follow rules, deserves mention. In fact the entire club group plays well. Harlan Briggs, as the poolroom character, gets laughs. Philip Loeb, as the band manager, acts like a maniac and goes over; his too brief appearances lift the play considerably.

The comedy has more laughs than any other seen this year. *Harry Poole.*

"Topsy and Eva"

(Music Box)

HOLLYWOOD

A musical comedy by Catherine Chisholm Cushing, suggested by *Uncle Tom's Cabin*. Musical score by the Duncan Sisters. Book staged by Rosetta Duncan and Roger Gray. Dances and ensembles staged by Bud Murray. Cast: Virgil Johansen, Gertrude Walker, Roger Gray, Anne O'Neal, Michael Butler, Cas Twid, Patricia Knox, Inez Gorman, Charles Williams, Harold Hodge, Myrtle Ferguson, Vivian Duncan, Rosetta Duncan. The Guardsmen Quartet, Sherry Cameron.

Topsy and Eva is here for two weeks, following a try-out in San Diego. Show moves to San Francisco and then to Chicago.

Story is that the Shelby home and slaves are sold to a New Orleans planter, Harold Hodge, and the Shelys, Anne O'Neal and Michael Butler, set to work to buy them back. When success in paying off the mortgage and buying the slaves back is achieved Butler is to win his fiancée, Inez Gorman. Because the New Orleans plantation owner was once rejected by Miss O'Neal (Mrs. Shelby), she feels that his buying of the property was spite. As one can suspect, it all comes out in the wash.

The Duncan Sisters are, of course, the hit of the show. Ad libbing is plentiful, and it is by far the outstanding thing in the show. Virgil Johansen, Gertrude Walker, Anne O'Neal, Michael Butler, Myrtle Ferguson, Harold Hodge and Charles Williams turn in good performances. Cas Twid and Patricia Knox in their rhythm tapping and plantation stepping are also hits. Singing of Miss Gorman brought rounds of applause, while the Guardsmen Quartet vocals were eagerly anticipated.

Scenery is gay and the costumes colorful. An escapist material, the show is bang-up. *Sam Abbott.*

"Teeth" Tops New Haven

NEW HAVEN, Nov. 7.—Dark for the first time since the season opened September 10, the Shubert Theater will be playless from November 1 to 11. *The Merry Widow* opens a three-day engagement November 12. So far the season has been spotty, with *Skin of Our Teeth* the top money-maker, netting close to \$13,000 for four performances.

Chi Grosses Good; Musicals Come In

CHICAGO, Nov. 7.—Dearth of musicals in local legit houses was relieved this week with the opening of *Porgy and Bess*, at the Studebaker, and *Priorities of 1942*, at the Erlanger. Both shows got rave notices from the critics, and first week's business has been very good.

Other legit shows continue to chalk up excellent business, week-end grosses taking up the mid-week slack. *Good Night Ladies*, at the Blackstone, still leads, turning in a consistent \$15,000 to \$17,000 weekly, and probably will remain thru the holidays. *Spring Again*, closing tonight at the Selwyn, has had a profitable run. Coming into the Selwyn Monday (9) is *Arsenic and Old Lace* for three weeks, then *Claudia* November 30 for four weeks.

Junior Miss is still going strong at the Harris, averaging around \$10,000. *Maid in the Ozarks*, hillbilly comedy from the West Coast, has confounded the critics, who predicted its quick demise, and at the Great Northern is drawing better than \$5,000, sufficient to turn a neat profit. New in the cast are Robert Dale, lead; Carmelita Pope and Robert Hoffman.

Adamant Eve, a play with music based on Sardou's *Divorçons*, is coming here from the West Coast as soon as a theater

BROADWAY RUNS		Performances to Nov. 7 Inclusive.	
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	387	
Arsenic and Old Lace (Fulton)	Jan. 10	41 763	
Blithe Spirit (Booth)	Nov. 5	41 406	
Claudia (return) (St. James)	May 24	192	
Damask Cheek, The (Playhouse)	Oct. 22	20	
Eve of St. Mark, The (Cort)	Oct. 7	38	
Hello Out There (Belasco)	Sept. 29	47	
Janie (Henry Miller's)	Sept. 10	68	
Junior Miss (Lyceum)	Nov. 18	41 399	
Life With Father (Empire)	Nov. 8	39 1246	
Little Darling (Biltmore)	Oct. 27	15	
My Sister Eileen (Biltmore)	Dec. 26	40 770	
Native Son (return) (Majestic)	Oct. 23	19	
Strip for Action (National)	Sept. 30	46	
Uncle Harry (Broadhurst)	May 20	190	
Musical Comedy			
Beat the Band (46th St.)	Oct. 14	30	
By Jupiter (Shubert)	June 8	182	
Count Me In (Barrimore)	Oct. 8	36	
Let's Face It (return) (Imperial)	Aug. 17	96	
Rosalinda (44th St.)	Oct. 28	14	
Sons o' Fun (Winter Garden)	Dec. 1	392	
Star and Garter (Music Box)	June 24	158	

is available. Show had its premiere Monday (2) at the Curran, San Francisco. Cast includes Carol Stone (Fred Stone's youngest daughter), Rex O'Malley, Barry Norton and Norma Zarden.

FROM OUT FRONT

The Reformers March Again

— BY EUGENE BURR —

IT WAS only to be expected. Now, when a large percentage of the men of our country are under arms and therefore defenseless so far as their civil liberties are concerned, it was inevitable that the reformers would again creep out of their crannies to gnaw away at the very freedom those men are fighting and dying to defend. Already we have seen a horrible example of the lengths to which the advocates of prohibition will go: they had the stupendous effrontery to tack their liberty-denying measure to the skirts of a bill necessary according to our highest military authorities to the proper prosecution of the war. They were defeated by a Congress courageous enough to defend the rights of our men in uniform, even on the eve of an election; but they will crawl back again, to nibble away at the American way of life, under the guise of morality, religion and whatever other ideal they choose to sully by their lip-service.

Now, too, the theater is again attacked, on the ground of a need for "moral" censorship, by those whose prurient minds see filth in anything that does not happen to conform to their own warped and twisted standards. They have seized their opportunity, while the boys in uniform are training and fighting and dying, to try to dictate to those boys just what "liberties"—mental, moral and intellectual—they may enjoy when the war is over. And they are being aided and abetted by those forces whose aim is central government so rigid and restrictive that it differs very little from the forces that our fighting men are crushing abroad.

The details of the advance upon the theater (the stage is always regarded by hypocritical moralists and personal-power-seekers as the outpost of the liberties of the people) are described on another page. The hordes are upon us again, seeking to tear, crush and sully; and the fight that must be waged against them at home is, in its fundamental implications, second only to the great fight that our men in uniform are waging abroad.

THERE is no intention here to defend filth in any form. Whenever it has appeared on the stage it has been marked and damned in these columns. But its occasional and rare appearance must not be used as the springboard for restrictions that, in effect, will deny a free theater to an America dedicated by its leaders to bringing four freedoms to the entire world. The forcible closing of a dirty show is unimportant in itself; but its implications threaten the political and mental freedom of the arts and even some of the sciences.

The hordes of darkness advance in a double column. One file is composed of certain churchmen and their supporters, who include almost all denominations. These would tie the entire theater in the tight and galling swaddling clothes that have stultified and twisted their own minds. They would confine its output to the puerility and prurience that they have imposed upon films. On the one hand, they would limit it to subjects and conceptions "clean" enough—and naive enough—to be understood by a six-year-old child or a reformer. On the other hand, they would force it into the innuendoes, sleazy suggestiveness and other leprous practices that they have imposed upon films. Instead of clean and honest discussion, they would force sleazy half-meanings and double meanings; instead of intelligence and honesty and moral integrity they would force a whitewashed inanity, restricted by their own evil ideas of "filth" which, as they have shown in the past, include any essentially adult approach to an adult problem.

The other column of the horde is composed of politicians seeking personal power. We had a vivid example of their activities and technique in New York some months ago, when the burlesque theaters were arbitrarily refused renewals of their licenses. Now, finding it virtually impossible to build up any sort of case for refusal to renew the licenses of the houses currently concerned, they have taken their case to the courts.

The courts, of course, are the legal channels to which the previous case of the burlesque houses should have been taken. But even a court decision fails to reduce the danger. If attempts to close shows on "morals" charges are successful, it is quite possible that our local apers of dictatorship will attempt to close other shows for other reasons. In the naturally inflamed state of the public mind during a war, it is quite possible that such cases may be engineered into restrictions that would effectually deprive the theater of all intellectual liberty. If political censorship—and court decisions regarding its validity—are permitted, it is quite possible that the boys who come home will find they have sacrificed their own intellectual freedom in order to spread freedom abroad.

THE cream of the jest is the incontestable fact that by no stretch of the imagination is any sort of official censorship needed, even in the cases of the few shows that may be dirty. For the plain fact remains that no dirty show in the past 11 years has been a success or anything even remotely approaching one. The public itself, far more enlightened than self-appointed Galahads and tin-horn Fuehrers, has closed them as fast as they opened. In recent years that fact has

(See FROM OUT FRONT on page 10)

Expect Huge Pitt Season

Average 19G so far —
"Army" takes 49G —
"Pirate" tops commercials

PITTSBURGH, Nov. 7.—Nixon's biggest season in years seems almost sure bet, with \$159,900 grossed for first eight shows and the house booked solidly thru March.

Despite sizable drop in matinee trade, cutting into two of week's eight performances, Nixon year has surpassed recent figures because of earlier opening than usual and big night takes.

Moon Is Down, featuring Conrad Nagel, took \$9,000 week of August 31, at \$2.20 top. Premiere of *Strip for Action*, in 12 performances beginning September 10, grossed \$19,000, at \$2.75 ceiling.

Unveiling of *New Hellzapoppin*, with Lew Parker and Jack Gleason, third visit of Olsen-Johnson show, snagged \$19,500 in eight showings, at \$3.30 top. At \$2.75 scale, *Priorities* tickered \$17,000 week of September 28, followed by the biggest commercial attraction to date, \$24,000 for Lunt and Fontanne's *The Pirates*, at \$3.30 level, backed by American Theater Society auspices.

Highest scale for Nixon in years, \$4.40, helped *This Is the Army* garner \$49,700 in eight performances. Modernized *Merry Widow*, starring Muriel Angelus, faltered with \$9,700 at \$2.75 top. *Tobacco Road* managed \$9,000 at \$1.65 in 11th local week.

Following current *Best Foot Forward* come two weeks of *Lady in the Dark* with Gertrude Lawrence, with Friday matinee replacing Monday night opening. Then return engagements of *Claudia*, *Watch on the Rhine* and *Arsenic and Old Lace*, all good box office last season. Gilbert and Sullivan repertory plays the week of December 14, followed by a fortnight of *Let's Face It*, after which *Porgy and Bess*. Another two-weeker will be *Life With Father*, which grossed heavily in two weeks at the Senator Theater here last year. *Spring Again*, with Grace George and C. Aubrey Smith, plays the last week of January.

Penciled in for the next three months are *Sons o' Fun*, two weeks of *Junior Miss*, *Uncle Harry*, *By Jupiter*, *Blithe Spirit*, *The Eve of St. Mark*, Katharine Cornell in *Three Sisters*. Also possibilities are returns of *Student Prince* and *Blossom Time*.

This season is different from others here in type of show. In the past several years musicals were scarce, altho the perennial theatergoers' favorite dish here. Five of this fall's first eight productions were musicals, and another, *The Pirate*, was punctuated by much background music.

Weekly average of \$19,000 for this season to date makes Nixon approximate weekly take of Stanley, city's only vaude-filmer, playing 25 stagelights in six days and pix only on Sundays.

"Adamant Eve" NSG In West Coast Debut

SAN FRANCISCO, Nov. 7.—*Adamant Eve*, which Francis Edwards converted into a musical from Sardou's French comedy, *Divorçons*, got a cool reception when it opened at the Curran (2).

Show's a hybrid affair that meanders along never quite making up its mind whether to be a fifth-rate imitation of a Gilbert and Sullivan opera, a shady burlesque or a compilation of the worst features of amateur night at a county fair.

The cast is headed by Carole Stone, the youngest and prettiest of the Stone tribe. Gal is a charming and vivacious redhead who very nearly succeeded in making a show out of the hodgepodge. Story is of a gay young French bride who is eagerly awaiting the passage of divorce laws in France so she can quit cheating her stodgy husband and marry her hand-kissing lover.

It's a simple enough tale, but the author romped thru it insisting on interpolating songs for people who can't sing, songs that frequently sound as if they were composed by some kid in kindergarten. Others in the cast were Rex O'Malley, Barry Norton and Norma Zarden. Eugene S. Bryden was the producer. *Edward Murphy.*

League, ATAM Back to Arb

NEW YORK, Nov. 7.—At a hearing held Wednesday before the United States Conciliation Service in Washington, representatives of the League of New York Theaters and the Association of Theatrical Agents and Managers agreed to submit their dispute on wages and working conditions to arbitration before a referee to be named by the chairman of the War Labor Board.

At no date for the hearing has been set and no referee selected, James F. Reilly, executive secretary for the League, stated that the hearing would probably take place within the next week or so.

A previous attempt between the League and ATAM to settle their differences by arbitration failed. Case, presided over by Federal Conciliator James Fitzpatrick, deadlocked, and Fitzpatrick turned it back to the Department of Labor.

Contract between League and ATAM expired September 7. It provided for a minimum wage of \$150 for press agents (\$175 for first six weeks on road tryouts) and \$100 for managers (\$125 on the road). ATAM is asking a \$25 salary increase in all categories. Reilly says the League is willing to grant raises in view of the increased cost of living but feels that \$25 is too much.

Milton Weinberger is the attorney for the League, while Sidney Cohn is handling the case for ATAM.

Gas Rationing Hits Brazilian Legit

RIO DE JANEIRO, Oct. 10.—The decline in late-show patronage at legit houses, reportedly due to gasoline rationing and regulations, is the current headache of managements. Regulations for the rationing of gas prohibit the sale to privately owned cars and discontinue omnibus service at midnight. When regulations became effective, houses advanced starting time so that last show would break in time for patrons to make the last bus. The most bus routes are convenient to legit houses, frequent overlapping of shows carried the break close to the deadline hour, with customers making hasty exits.

Three of the 11 legit houses are now experimenting with one show nightly during week-days and the customary two on Saturdays, Sundays and holidays, plus the usual matinees. Houses adopting the one-show policy are those housing the weaker attractions, where biz on both evening shows has been only fair. Operators are of the opinion that their weekly grosses will hit about the same figure under the one-show plan. Theaters housing successes are reluctant about switching over and will stick to the two-show policy as long as business holds up.

Three other legiters will turn on the mazdas this month. Teatro Recreio will get its second straight vaude show, presented by Jarde Jercolis, October 9. First straight vaudeville show, produced by Lai Faun and Sr. Broni, ran for four weeks. Palmeirim and Company are set for mid-October opening in Teatro Carlos Gomes, following departure of Propicio Ferreira troupe. The Teatro Joao Caetano, dark since late June, relights October 16 with a musical presented by Margarida Max Companhia. All three tee off with a two-show nightly policy.

With the local opera season holding forth in Teatro Municipal, the mid-October mark finds all Rio legiters lighted, the Teatro Copacabana started its season with and still maintains a film policy.

"Prince" Good in D. M.

DES MOINES, Ia., Nov. 7.—The first roadshow to hit Des Moines this fall, *The Student Prince* grossed better than \$5,000, with 3,200 attending the performance at the Shrine Auditorium October 30. Prices ranged from \$1.12 to \$2.80, tax included.

Two Strikes

NASHVILLE, Nov. 7.—Mrs. L. C. Naff, who books legit at the Ryman Auditorium here, hopes that the "third time is the charm."

In arranging her fall and winter program, Mrs. Naff originally booked *Angel Street* for early November. *Street* was canceled and *Hellzapoppin* subbed, for a midmonth showing.

Today Mrs. Naff was informed, due to transportation problems, *Hellzapoppin* would have to come here later, but *Watch on the Rhine* was available for November 20.

Angel Street and *Hellzapoppin* have been tentatively scheduled for early January, Mrs. Naff said.

Best Philly Season In 9 Years; "Army" Pulls Huge 200G

PHILADELPHIA, Nov. 7.—Legit continues to enjoy a real boom here, and Shubert interests say they are making money at their three houses here for the first time in nine years. Biggest excitement in legit circles was the two-week engagement of *This Is the Army*, ended tonight (7) at the 5,000-seat Mastbaum Theater. Scaled at a \$4.40 top (\$11 opening night) the all-soldier show left town with almost \$200,000 under its belt. *Skin of Our Teeth*, despite adverse notices, sold strongly on strength of the star cast and, at a \$2.85 top, for its fortnight at the Locust Street Theater, ended tonight (7), chalks up a fat \$34,800. Over the same period, revival of *The Merry Widow* at a \$2.85 top gives the Forrest Theater a profit-making \$28,000. At the Walnut Street Theater, return of *Life With Father* at a \$2.85 top has hit \$27,700 for two weeks and still has a third week to go.

Forrest keeps open with *Hellzapoppin*, returning Monday (9) for three weeks, and Gilbert & Sullivan repertory November 30. Locust carries on Monday (9) with the Lunts in *The Pirate* for a fortnight. A fourth legit house enters the local scene Tuesday (10), with the Bucks County Playhouse, summer group, revived for a winter season at the Bellevue-Stratford Hotel ballroom. Opener is *Pygmalion*, starring Sylvia Sidney, and is skedded for two weeks.

Three new bookings, all pre-Broadway tryouts, bring *Yankee Point* to the Walnut November 16, following November 23 with *The Willow and I*. Katharine Cornell is inked in for the December 14 week at the Locust in the Chekhov revival, *Three Sisters*.

FROM OUT FRONT

(Continued from page 9)

become so obvious that very few of them have even been produced. The trouble is that such public reaction represents the will of the majority; the reformers want to impose their own minority standards.

Wine, Woman and Song, the first show nabbed in the present purge, was not reviewed by me; I can't say whether or not the charges against it are in any way justified. But I do know that *Star and Garter*, which has been prominently mentioned as perhaps the next on the list, was dirty only insofar as it had to bow down to the implied dictates of License Commissioner Moss, who had closed the burlesque theaters just before it opened. There was a certain amount of sleaziness and inuendo in the show, obviously put there because of the necessity of catering to the tender sensibilities of the license commissioner; but those attempts to satisfy crusading officialdom were the only unsavory things in the production. Honesty can never be dirty; suggestiveness always is.

THE crux of the matter is, of course, the fact that the theater, when it was similarly attacked about 10 years ago, set up plans for an airtight self-censoring committee. Sponsored by almost every branch of the theater, this committee planned to accept all complaints, official or otherwise, concerning the morality of any show. The complaint would be turned over to the American Arbitration Association (surely an organization impartial enough to satisfy even a reformer), which would send a panel of jurors to see the play in question. The jurors' recommendations—for continuance of the show, changes or complete closing—would be followed.

The plan was suggested to the city administration—and was turned down. Intelligent and practical as it may seem, it had two serious defects. It failed to give additional power to the pouter-pigeon officials who wanted it so desperately; and it threatened to treat "morals" complaints on the intelligent level of a typical American Arbitration Association jury. This last was, of course, anathema to the reformers. As soon as a taint of intelligence colors a decision, their fantastic perversions of decency, their insistence on seeing evil by the light of their own evil-fascinated eyes, fade away.

But some such plan must again be built up and presented. Disgraceful as a reformers' putsch is now, with the men in the service away and unable to defend themselves, it is serious and its backers mean business. It threatens the things for which our servicemen are fighting; and the theater must rouse itself to repulse the threat.

The best way would be the construction and presentation of a plan—another airtight plan—to handle all shows whose "morals" are questioned. Such a plan, like the former one, might not be accepted officially; but in turning it down the politicians and their reforming cohorts would be shown so clearly in their true light that the public itself might be aroused to action.

And the public, if aroused, would refuse to countenance so guileful, dangerous and impudent a denial of liberty as is now being contemplated by the oncoming blue-nosed hordes.

"Teeth" Big 20G in Balto; "Lady" 2-Weeker Looks Good

BALTIMORE, Nov. 7.—*The Skin of Our Teeth*, starring Tallulah Bankhead, Fredric March, Florence Eldridge and Florence Reed, grossed better than \$20,000 at Ford's Theater here week of October 19 despite press reviews that were none too favorable. Saturday afternoon and Saturday night performances were big.

This was highest priced show this season, ranging from \$1.11 to \$3.32 evenings and \$1.11 to \$2.77 matinees.

Current bill, *Lady in the Dark*, starring Gertrude Lawrence, which opened Tuesday night (27) after a day's delay to allow time for setting up the several carloads of stage equipment necessary, opened a two-week stand to excellent house. Mail advance sales have been big and indicate big gross. An extra performance was presented last Sunday evening.

Fort Worth Aud Settles Tangle With Stagehands

FORT WORTH, Nov. 7.—City council has authorized the employment of an extra man at Will Rogers Memorial Auditorium for six months at a salary of \$150, which—little as it may seem—removes a ban which has kept many shows from coming to this city.

This authorization, explained City Manager S. H. Bothwell, paves the way for settlement of the labor dispute between the city and the stagehands' union and removal of the "road call" placed on the auditorium by the union.

Under the "road call" union members have refused to work in the building.

Sp'gf'd Aud Plans Change

SPRINGFIELD, Mass., Nov. 7.—Adaptation of the stage in the Municipal Auditorium so that opera, theatrical and dramatic events may be held there will be an objective of the city property committee next year, Alderman William S. Lowe, chairman of the committee, said.

Following the rejection by the State department of public safety of plans for presentation of an opera series in the auditorium, which the committee had hoped would mean a regular use of the auditorium, Lowe said he intends at an early date to learn from the State what measures must be taken to meet with the State law regarding the stage. Lowe said he was confident the expense involved could be quickly paid off by the increased use which would be made of the auditorium.

"Army" Sells Out in Balto in Two Days; Fights for Ducats

BALTIMORE, Nov. 7.—*This Is the Army* is a complete sellout for the week's engagement at Ford's Theater here starting Monday (9). All tickets were sold out in two days of advance ticket-selling, with the box office taking in \$50,000. Hundreds of people were turned away. Opening day of the two-day sale resulted in a number of fights among ticket buyers. None were serious.

Rumors that scalpers had bought up large blocks of seats were denied by Thomas Bodkin, civilian manager of show, and by Maj. Gen. Milton A. Reckord, commanding the Third Service Command. Very few got more than six or eight tickets. All selling was handled by army, with the soldier ticket sellers all being professional box-office men now drafted.

Ticket purchasers were in line at 5 a.m. opening day of sales, which did not begin until 10 a.m. No telephone reservations were accepted. A detachment of 25 military police reinforced squads of city police in handling crowds. Vendors of popcorn, soft drinks, ice cream, hot dogs, etc., did a thriving business during ticket sale.

Dram Guild Waives "Timely" Play Rule

NEW YORK, Nov. 7.—Dramatists' Guild council announced Monday (2) that it had granted playwright Allen Kenwood's request to waive its one-year ruling affecting production of plays pre-sold to film companies on behalf of his all-female script, *Cry Havoc*. Kenwood had previously sold picture rights to MGM for \$20,000. Contract, providing for one year lapse after sale of film rights before play could be given Broadway production, and already signed by Harry Kaufman, who is eager to put the play on the boards, had been held in abeyance by Kenwood pending Guild's action. Appeal was based on grounds that material was particularly timely, since show deals with heroism of Bataan nurses.

Because of "legal entanglements" involved, case was put in hands of Guild attorneys and certain members, with council agreeing to abide by special committee's decision. Spokesman for Guild said no precedent had been set by the waiver, as circumstances involved were peculiar to Kenwood's play only. Conditions, however, with exception of "timeliness" angle, were not divulged, as they might lead to an epidemic of similar requests vowing protection against collusion that clause affords playwright members.

Show, already successfully presented by amateur theater group on Coast, will be rushed into production by Kaufman.

Musicals for Midwest?

TOPEKA, Kan., Nov. 7.—Possibility that a Midwestern road show season might be worked out for Kansas, Missouri and Oklahoma has been revealed by Harry Snyder, manager of the city auditorium, following a conference with Clyde V. Shubert, of Chicago. Tentative arrangements call for six musical comedies to play one-night stands in Kansas City, Topeka, Wichita, Tulsa and Oklahoma City.

Dramatists' Guild Meeting

NEW YORK, Nov. 7.—Dramatists' Guild convenes for its annual meeting on Monday (9) at the Music Box. In addition to President Elmer Rice's annual report, schedule includes reports on Writers' War Board by Russell Krouse, American Theater Wing by Arthur Richman and Dramatists' Play Service by Howard Kindsay. Financial statement is also on tap, after which floor will be opened to anything members wish to bring up. Horton-Wilke plan, covering sale of picture rights and banded back and forth by Guild and picture companies for past two years, is a possibility for Monday's session.

Little Darling, which was listed in the Critics' Review Percentage Box last week with a rating of 50 per cent, should have been rated as 33 per cent.

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More Soldiers For Miami Seen; Clubs Confused

MIAMI, Nov. 7.—Much talk is being heard as to the prospects of the winter season in Greater Miami. Outwardly, club owners appear optimistic, but off the record there are some skeptics.

Rumors have the army taking over all hotels still under independent management and apartment houses and private homes. It is impossible to secure confirmation of these reports, but it is admitted that army training is increasing, and the influx must be housed somewhere.

Not over one-quarter of the shops on Lincoln Road are expected to unshutter this season.

Night spots have this immense soldier population to draw from, except that the military have little cash to spend, and there is always the curfew.

A check for \$895,000 passed to George MacDonald this week and spelled fins to the Miami Biltmore Hotel, Coral Gables. Title passed to the government. Henry L. Doherty, oil magnate, built the hotel. In 1926, after the disastrous hurricane, 2,200 homeless persons found refuge there.

Condemnation proceedings against the Hollywood Beach Hotel, largest in Florida, have been instituted by the navy, which will take it over for the duration.

Now that Bill Jordan has enlisted in the army air corps, the Bar of Music continues under management of Henry Neyle, his partner.

Harry Richman flew down from New York for a rest at his home here.

Kitty Davis has just observed her third anniversary as a night club operator here.

Baltimore AGVA Elects Officers

BALTIMORE, Nov. 7.—Baltimore AGVA local has been organized, with George Horn, a ventriloquist, as president, and Joe Bowden, chalk-talk artist, vice-president.

Horn declared, "we are out to win a new respect for the profession. We want to put it on a business basis, marketing our talents in an orderly fashion. Strip-tease artists, singing waitresses, etc., have not been admitted to membership."

A \$7 nightly minimum has been set. Vice-President Bowden said, "We want to raise the standards of the business. We want sanitary dressing rooms. We want to be treated with respect and not as a bunch of fly-by-night people. We want employers to recognize that actors are people."

Horn, estimates there are 150 resident variety entertainers in Baltimore. Bowden said AGVA membership has reached approximately 160.

A local booking agent says low wages in the entertainment field and high wages in war industries had made it impossible for him to meet the demand for entertainers.

Horn says the bigger local clubs are now union and pay well above the union minimums.

Two-a-Day Vaude For Newark Mosque

NEW YORK, Nov. 7.—Mosque Theater, Newark, recently acquired by Alabama exhibitors, will go on a two-a-day vaude policy starting November 19. Bills will run 10 days. Frank Sinatra has been inked for the initial show.

The Mosque has long been a white elephant, having made unsuccessful tries at a variety of policies. Arthur Fisher is booking.

Fisher's initial show at the Flatbush Theater, Brooklyn, starting Christmas Day, will have Sonny Dunham band and Diosa Costello.

Frolic, Miami, Fire

MIAMI BEACH, Fla., Nov. 7.—Patrons of the Frolic Club were frightened when fire was discovered in an air-cooling motor which had become short circuited. The blaze was confined to the shaft where it started, without interfering with the club's operation. Loss was \$1,000.

Three Years Ago . . .

NEW YORK, Nov. 7.—Jane Beebe, of the comedy dance team of Rochelle and Beebe, recalls her MGM film test three years ago shared by Jack Carson and Alan Ladd.

All three were rejected at that time, Ladd for being "too smart"; Carson for being "too big and grotesque," and Miss Beebe for being "too comical looking for straight parts."

Today Carson is a Warner featured player who played the Strand Theater last month. Getting around \$1,000 a week. And Ladd is an up-and-coming Paramount star. He is getting only \$350 a week, being agented by his wife, the former Sue Carol, herself once a star. Most big studios, however, give new stars a raise voluntarily.

RKO Drops Vaude In N. Y. and N. J. Naborhood Houses

NEW YORK, Nov. 7.—The RKO Circuit, starting this week, is dropping vaude in approximately 20 nabe houses in New York and New Jersey. Move, according to an RKO spokesman, was made because execs felt that the flesh shows were not drawing and the healthy line-up of pictures now being routed thru their houses would be sufficient to sustain box office.

Resumption of vaude may come later if there is a b.-o. drop.

RKO execs feel that films like *Pride of the Yankees*, *Tales of Manhattan* and *Desperate Journey* will compensate for lack of vaude.

Bookers affected are Dave Stern and Al Green, who set around 14 houses, and Irving and Marty Barrett, who have five spots. Each house used approximately five acts per bill and usually paid scale.

Elimination of these houses may leave a shortage of vaude showcases. The houses booked by Arthur Fisher and those operated by the independents, Skouras and Fabian chains, will now take on added importance as showcases.

Many of the houses now affected were, in their heyday, first-line show spots.

Held Over at Urca

RIO DE JANEIRO, Oct. 31.—Mariquita Flores and Antonio de Cordoba, U. S. dance team, have had their options lifted at Casino Urca. Current show features Rosina de Rimini, Brazilian soprano, and includes Comitre, magician; Raymond and Jane, dance duo; Madeline Rozay, Linda Batista, Alverenga and Ranchinho, and Grand Otel. Don, Dolores and Doree, U. S. dance trio, following 10 weeks in Casino Pampulha in Belo Horizonte, have departed for Buenos Aires.

From Song Slides to Presentation Shows--the Story of A. J. Balaban

With a capital of \$178, A. J. and Barney Balaban signed a one-year lease on the Kedzie Theater, Chicago, at \$66 monthly rental. Their first week's gross was \$88.75, but in a few months it had gone up to \$150 a week. That was back in 1908, and the Kedzie was a small store, with a ticket window built out on the sidewalk. The admission price was 5 cents, and the 103 camp chairs were not always filled with wide-eyed patrons watching the silent flickers and listening to A. J. singing the songs of the day.

The Kedzie was the first nickelodeon owned by A. J. and Barney, and how it started the Balaban brothers in the film and vaudeville business is told entertainingly in *Continuous Performance*, a biography of A. J., by his wife, Carrie (Putnam's Sons, New York), published November 6. It is a book that lovers of vaudeville will relish, for it describes so well the most colorful agents, bookers and employers of vaudeville in the Midwest of the 1910 to 1930 period. A. J.'s story reveals the anguish, the ingenuity and, yes, the genius, of the men who built the presentation show idea up from lone song-slide singers to the big atmospheric, elaborate presentation revues of today.

A. J., who is now operating the 5,800-seat Roxy Theater, New York, developed the presentation show idea with each

Acts, Agents, Bookers, Theaters In Dark on Gov't. 25G Ceiling; Circuit Men Urge Clarification

NEW YORK, Nov. 7.—Pandemonium prevalent in the night club-vaude field after the \$25,000 salary ceiling ruling, shows signs of abating, especially in view of the unverified report from Washington late last night that all contracts in effect on or before October 3, 1942, will not be affected by the edict. A similar directive was issued on all salaries below \$5,000 annually, and there is every expectation among the higher-bracketed performers and band leaders that they will receive similar treatment.

Circuit and big agency executives have been in touch with Washington all week in an attempt to have the rule clarified.

No theater or night club cancellations have been reported as yet, altho several band leaders are peeved by the possibility that the legal departments of the circuits are holding up all higher-priced salaries pending either clarification of the ruling or affidavits from those involved saying that their earnings do not exceed those of last year at this time or that they have not grossed \$67,200 during 1942. Horace Heidt, out of the RKO, Boston, and Phil Spitalny, at the Strand, are reported among those involved in the situation.

Some theatrical attorneys believe that those affected will have to carry out their present commitments or else face suit. Those canceling engagements because of the salary top, they believe, are liable to suit for failure to carry out contractual obligations.

The situation regarding earnings of band leaders and performers now seems to hinge on the question of whether the government will consider them independent contractors. Despite the American Federation of Musicians edict that band leaders are employees of the house, most court rulings have held band leaders to be independent contractors, with the power to hire and fire. Therefore any coin obtained by them, it is felt, would not constitute salary. One spokesman in the Bureau of Internal Revenue declared that the newly constituted Stabilization Bureau would most likely follow court rulings.

There is also a recent court ruling to the effect that performers playing vaude houses are independent contractors. The Music Hall case was cited as an example. However, he said, that case is not regarded as final and, in the eventual ironing out of the muddle, it is possible that for the purposes of the stabilization act, performers, except those who have an act in which they pay for assistants, will be regarded as employees and their salaries would therefore come under the salary ceiling ruling.

If these rulings guide the Stabilization

Board, which is now being set up with two divisions, one each for salaries and wages, then it is quite possible that band leaders will continue as before, except that they may be liable for Social Security taxes. Talent agencies say that will be all right with them.

One exception will be motion picture contracts, which may be curtailed, as film players are usually regarded employees of the studio. Consequently, there may be a curtailment of band and name vaude performers used in films.

Further clarification of the salary top is expected within the next 10 days.

Bookers are getting much comfort out of the fact that band leaders and name acts will find it necessary to work more time than is necessary to accumulate the ceiling salary, if they want to keep their organizations together and also keep their names before the public.

One beneficiary will be the USO, which may get more names to work the camp circuits for free.

Hotel Assn. Acts Against Dry Threat

NEW YORK, Nov. 7.—The fight against the current threat of prohibition assumed solid proportions this week when Robert K. Christenberry of Hotel Astor, chairman of the Temperance Committee of the American Hotel Association, appointed a national committee of 49 members, one from each of the States and the District of Columbia. The national group will hold its first meeting in Chicago early in December, Christenberry said.

Christenberry also continued to solidify the entire hotel field employees, as well as employers, against the dry threat. Yesterday he conferred with Jay Rubin, president of the New York Hotel Trades Council, and M. J. Obermeier, president of Local 6, Hotel and Club Employees Union, and asked them to communicate with Edward Flore, president of the Hotel and Restaurant Employees and Bartenders' Union, requesting him to set up a national committee within his own organization similar to that already set up by the hotel men.

Fred. Bros. Open West Coast Branch

CHICAGO, Nov. 7.—Frederick Bros. opened a branch in Hollywood this week, dispatching Morgan Ames, vice-president, to take charge of the Frederick Bros.' Artists Corporation, which will book bands and acts for theaters, pictures and radio. Reg Marshall, who recently sold his agency to FB, will represent the firm as manager of the Frederick Bros.' Music Corporation and book bands on locations and one-nighters. Ames moved from the New York office to take the Hollywood position.

According to L. A. Frederick, FB prez, the office is already well represented on the West Coast. Anson Weeks, who has reorganized his band, has been placed at Hollywood Casino, Hollywood; Harlan Leonard opened at Hermosa Beach, Hollywood; Gus Arnheim is at Sherman's Cafe, San Diego; Billy Bishop is at Olympic Hotel, San Diego; Don Kay, now at the Claremont Hotel, Berkeley, and Herbie Holmes is still at the Mark Hopkins, San Francisco. Frederick says that a small unit department will be opened in Hollywood shortly.

Andrews to Hollywood Again

CHICAGO, Nov. 7.—Andrews Sisters will wind up their vaude tour at the Ambassador Theater, St. Louis, November 26 and head for Hollywood to make two pictures. One starts November 30 and the other January 2. Each assignment calls for four weeks.

Withers Big Bond Seller

HARTFORD, Conn., Nov. 7.—Jane Withers sold thousands of dollars' worth of War Bonds during her recent p. a. tour of New England territory. She sold over \$200,000 worth of War Bonds in Malden, Mass., alone.

Pierre Hotel, Cotillion Room, New York

Talent policy: Dance and show band; alternate dance band; floorshow at 9 and midnight except Sunday. **Management:** Gustave Von Lowenfeld, managing director; Ware Lynch, publicity. **Prices:** Dinner from \$3.50.

Having started the new season with three-act bills, this luxury spot opened a two-act bill November 5 that looks bigger than some of the previous shows here. That is due to the Alberto Torres dance flash, which is split into two 15-minute halves, with the other act (Claire Cassandra) sandwiched in between.

Torres is a good-looking Latin who does authoritative, lively flamenco and Mexican and South American folk dances surrounded by four brunettes, and aided by their own pianist, Phyllis Mansfield, and by guitarist Villarino. It's a novel Latin flash and just about right for this regal room. Costuming is neat and bright, routines are quite varied, performers have good appearance, and the musical accompaniment is fine. The girls work solos, duos, trios and quartets, with Torres working alone and with Artemisa Calles and also with Fe Torres, who should not sing. Also dances with all four girls. They keep moving, their formations are interesting, and the dancing shifts from castanets to finger snapping to heel clicking. Irene Lopez and Leonor Fernandez are the other two girls. This turn has added value thru the exploitation possibilities of Senorita Calles, daughter of the former president of Mexico. Opening night was packed with Latins, who applauded and yelled enthusiastically.

Only other act was Cassandra, a tall blond mentalist, whose male partner circulates among patrons. She calls out "what you're thinking" and then makes predictions, some quite daring. (She predicts the end of the war by June to November, 1943, for example.) Did 15 minutes, and was handicapped by big noisy dining audience.

Stanley Melba, tall, blond and handsome, waves the stick, and his band of four rhythm, one sax, three fiddles and one trumpet dished out thoroughly pleasing dance sets. A nice band for listening, too, thanks mostly to the string section. A four-man band alternates (piano, drums, sax and violin-leader) and it also is more than adequate.

The room itself is part of the show. It is elegant in layout and decorations; the service staff is excellent, and the patronage is obviously of the upper crust.

Paul Denis.

Chez Paree, Chicago

Talent policy: Production floorshows at 8:30, 11:30 and 2; dance and show band; rumba band. **Management:** Joe Jacobson and Mike Fritzel, operators; Fred Evans, producer; Francis Pallister, costumer;

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Night Club Reviews

Bob Curley, publicity. Prices: Minimum \$3 (\$3.50 week-ends).

Sophie Tucker is back again, topping a stock show that includes two acts paying a return visit (Mata and Hari and the Callahan Sisters) and a Chez newcomer, Paul Winchell. The bandstand has a familiar figure in Lou Breese, who gave up his road unit and organized a 10-piece Chicago outfit to remain in these comparatively secure environs for the duration.

To this observer Miss Tucker is great when punching out pretty tunes but not so forte on the blue stuff. But the customers love her off-color material and wouldn't let her off until she offered all the sock fare she had. She attracted the best business in a couple of years opening week-end. Ted Shapiro, her piano-playing sidekick, is on hand, and their crossfire patter is still a lively part of the act. Miss Tucker remains a fine showman and, tho her voice is not what it used to be, gets by nicely by talking many passages. The customers want the double-meaning songs and don't care about the grade of voice that delivers them.

The two Callahan Sisters follow the opening production number with a couple of breezy rhythm numbers, displaying hoofing packed with vim and vigor. The kids work hard and fill the spot nicely. Paul Winchell, ventriloquist, used the wrong material at the dinner show. No reason for using hiccupping and sneezing bits when the customers are trying to enjoy their \$3 meals. Has a good, fast style and is a capable technician. Mata and Hari, satirists, do fine pantomime and dance work. Work in two spots, repeating their circus acrobat and Indian fakir skits. Employ superior timing.

The girl line (12) is well costumed thruout the three numbers, but the routines are not particularly creative. To the regular Chez customers they look repetitious. Kay Allen, pretty brunet warbler with the Breese ork, sings the romantic lyrics in two of these scenes. The Chez rumba outfit, fronted by Julio Garcia, singer, works during intermissions. The Breese organization dishes out okay dance music and plays show accompaniments with veteran skill.

Sam Honigberg.

Benjamin Franklin Hotel, Garden Terrace, Philadelphia

Talent policy: Show and dance band; floorshows at 8 and 11:30. **Management:** Joseph E. Mears, managing director; John Tenney, assistant manager; Vincent Bruni, maitre d'; Marcello Federico, headwaiter; Ralph W. Temple, press agent; Music Corporation of America, show booker; Meyer Davis, band booker. **Prices:** Dinners from \$2, drinks from 65 cents; \$1.50 minimum except \$2.50 minimum Fridays, Saturdays and holidays.

It was name bands that made this swank Garden Terrace the brightest dine-and-dance for years among local hotel rooms. And with a smart floorshow, the hostelry built up a patronage that has long been the envy of every after-dark spot in town. This season hotel is giving the nod to local bands.

Hotel brought in localities during the summer to excellent advantage. But its choice of Billy Marshall to usher in the new policy for the winter is a highly questionable one. The mediocre music can also make for a loss in patronage, especially since the Garden Terrace's prestige has been built on good music. A most personable chap himself, and ever in a happy mood, Marshall unfortunately shows here a crew of nine which plays colorless music. The incentives for the dancing are also weak. When caught on second night, band hugged the strict society tempo that comes close to being a one-step. Every type of selection is played in the same tempo. Strictly for the society parties, which the maestro has long played under Meyer Davis, but hardly for those who take dancing seriously. Band is obviously a pick-up combo.

Mary Ann McCall, long identified with name bands, vocals, but to negative results because of anemic background music and bad tempos not allowing her full expression. Rhea Louise, out of the band, fills in neatly for the lulls, alternating on harp, celeste and piano.

Floorshow is strong on the talent side, providing the Latinish ballroomatics of Nitzl and Ravell, the smart selling of lovely song lady Nina Korda, and the

expert rhythm taps of pert Gertrude Erdey. Unfortunately, band was also plenty weak in show music department.

Maurie Orodener.

Club Trowville, Hollywood

Talent policy: Dance band; cocktail combo; floorshows at 10:30, 12 and 1:30. **Management:** Bill Berg, manager. **Prices:** Dinner, \$1.25; drinks, 50 cents up.

Bill Berg is well known to the jive addicts in this section, for his Club Capri in another section of town is the rendezvous for jam artists. Since he took over the Trouville jive has been by-word here too.

While floorshows are listed at three different times, they merely mean they are times for Ray Bourbon and Jack Burke to appear. Loumell Morgan Trio is also on deck, along with Buddy Rich's band. Trio sits in for the dance sessions.

Bourbon was added to the show to bring in the night club crowd, and he has been doing it since his arrival here about two weeks ago. Using double entendre material, Bourbon socks it across. Jack Burke, pianist, furnishes musical background. There is no end to the clever material Bourbon has at his finger tips.

Loumell Morgan Trio offers boogie tunes. Morgan, pianist and composer, turns in a good piano, with James Jackson hitting out on the guitar against a swell bass by Lynwood Jones. Trio also offers originals and plenty of blues. Vocal renditions are plenty good.

A trumpet man is added to the Morgan trio, and Buddy Rich, formerly of Tommy Dorsey's band, takes over the drums. From then on it's jam-jam-jam, with patrons eating it up.

Sam Abbott.

Blackstone Hotel, Mayfair Room, Chicago

Talent policy: Dance band; floor entertainment at 9:15 and 12:15. **Management:** A. S. Kirkeby, managing director; Emile, host; Mary Anderson, publicity. **Prices:** a la carte.

In for the next four to six weeks is Renee DeMarco, formerly of the De-Marcos and now heading her own dance act, which employs three men. It is a good act because it has a fresh idea: dancing to vocal backgrounds. Miss DeMarco takes care of the dances in a charming manner, with minor help from the romantic males. While the dance numbers are not of the type that will stimulate heavy applause, they are smartly routine and, above all, appealingly staged. The turn is made to order for the smarter spots. Miss DeMarco's gowns will create talk among the socialites, and her appearance is excellent.

The boys take turns at and away from the mike for the vocals and alternate as dance assistants. They are Jody Hutchison, tenor; Norman Lawrence, baritone, and Randy Simonette, baritone-bass. All have trained voices. Routines included interpretations of *Intermezzo*, *Romantic Guy I*, *I Concentrate on You*, *Granada*, *Babalu*, *These Foolish Things* and, for a closer, a jitterbug gem to *In the Mood*.

Neil Bondshu and his 10-piece society band carry on with the dance music and show accompaniments. Bondshu is a youthful and capable pianist.

Sam Honigberg.

Frank Palumbo's, Philadelphia

Talent policy: Dance and show band; relief band; floorshows at 7:30, 10:30 and 1. **Management:** Frank Palumbo, proprietor-manager; Johnny Bazani, maitre d'; Eddie Suez, house booker. **Prices:** Dinners from \$1.25; drinks from 35 cents.

Of the five spots under his wing Frank Palumbo's major interest is in this Latin Quarter cabaret bearing his name. For more than half a century it has been associated with the Palumbo family.

Frankie Schluth still on hand as emcee, with his stock-in-trade (changing costume with each appearance) still a heavy laugh-getter. Each exaggerated get-up is funnier than the last. Has a wardrobe of more than 1,000 changes.

First on is Iris Wayne, comely dancer. Tees off with a smart heel and toe tap, peppered with pirouettes; and builds with a ballet tap replete with acrobatic licks and one-hand cartwheels.

Zola Gray is a soprano pip. With crystal-clear pipes, she registers big for a Viennese waltz, sung in English, and

Always in My Heart. And added lyrical delight in *Tea for Two* on the recall.

The Pastines, ballroom trio, turned in a breath-taking session of smooth ballroomatics. A brunet and redhead looker on each arm of the male, Pastines clinch the impression with a Viennese waltz, following big with a medley of Spanish dances. Thrills in lifts and spins are more marked in a ballet set to Tchaikovsky's *Piano Concerto*. And for the finale clicker, a rhythmic barn dance.

The Grooveneers, sepi instrumental and vocal quartet, in the closing spot, go heavy on Harlem musical jive and to rousing returns. The Jeanettes, line of five dancers and five for show, provide the production for the revue. Smartly and gayly costumed and making the hoofing count, gals open in a South Sea setting in tinselled grass skirts for a lively hula. An impressionistic *Blue Purple* ballet marks their midway spot, and a rousing military tap turn gives the show an excellent sign-off.

Don Angelino (7) gives the show a swell musical build-up and is just as potent creating the dancing incentives. Making the music continuous, with emphasis on Latin lullabies, is the Don Rinaldo Quartet, with Gloria Mann on vocals.

Maurie Orodener.

Stork Club, Nashville

Talent policy: Band, brief floorshow. **Management:** Red Solomon. **Prices:** Dinners from \$1; covert to non-diners, \$1.10 per couple; no alcoholic drinks except beer.

Under management of Red Solomon, who also owns the downtown mixery, the Oasis, this Franklin Road spot is doing a turn-away business.

Adrian McDowell has a well-trained seven-piece combo turning out the tunes. McDowell is a violinist—or fiddler—just as the notion strikes him and, on night caught, did a commendable *Begin the Beguine* and *Hand Me Down My Walking Cane* to deafening applause.

The floorshow was short but well received. Buddy Hubbard and Red Brasell—in bustles and sunbonnets—came out with a corny *We're Not Ziegfeld Girls* and encored a tap routine.

Baritone (Snooky) Lanson opened with *White Christmas*. Came back with *Night and Day* and *By the Light of the Silvery Moon*.

Owen Bradley closed the presentation with a medley at the piano and had to beg off.

The service is adequate, prices reasonable, and food is passable, considering the premium on help.

Red O'Donnell.

Club Ferdinando, Hartford, Conn.

Talent policy: Dance band, Wednesday thru Sunday. **Management:** Felix Ferdinando, manager.

This spot has reopened, after having been closed for the summer, with Betty McGuire and her Sub-Debs. A girl orchestra is still something of a novelty in Hartford. Miss McGuire and her girls, because they've had a terrific publicity build-up here, have been drawing business.

The girls play pop tunes in fine manner and look good in their attractive dresses. Miss McGuire has a nice voice and plenty of charm and sells songs in a big way. The 16 girls in the orchestra perform nicely, vocally and musically, presenting their acts in a fast-moving and well-balanced manner.

Hartford's population has jumped by great numbers. One thing can be noted at a night club these days—the increasing number of men in uniform. The band's features are set to please both army men and civilians. Latest tunes, in particular, drew nice applause.

Service is good here.

Allen M. Widem.

Winnie's Little Club, Miami Beach

Talent policy: Piano music and songs. **Management:** Winnie May. **Prices:** Dinners from \$1.25; drinks from 45 cents; no cover, no minimum.

Winnie May needs no introduction to the night life of Greater Miami. Since a broken leg ended her dancing career, this little lady has turned her talents

MINSTREL SCRIPTS

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into profit in the club business, recently severing her connections with the Rip-tide.

In taking over the exclusive Little Club on Collins Avenue she expresses her confidence in the future of this winter resort, for she has spent a lot of money to enlarge and modernize the old spot.

Space is limited, naturally, in a club of this size, so the talent provided has to be held down to fit in. Marjorie Redding and Dorothy Bunn highlight the opening program with their double piano number. These girls can play anything and are a whole show in themselves. Frances Bryan does numerous songs in a satisfactory manner and drew a nice hand.

Winnie has added a balcony for gin rummy, which should prove quite an innovation for the customers.

Friends of Miss May jammed the spot opening night, Tuesday.

L. T. Berliner.

Club Charles, Baltimore

Talent policy: Show and dance band; shows at 11 and 1, with extra show Saturday at 10 p.m., and extra matinees Sundays. Management: Owners-operators, Moe Levy, Lou Baumel and Cy Bloom; booker, Sid Teeper. Prices: Minimum, \$1, except \$1.50 Friday and Sunday, and \$2 Saturday.

New show which opened November 3 is pleasant entertainment that drew rounds of applause. Beautiful appointments lend a distinctive atmosphere to this club.

Frances Faye presents a varied and colorful panorama of down-to-earth jive as it was meant to be and such as has never before been seen in local niteries. Pounds out favorite tunes in her own way that gives them a little something added, something different. Brought down the place. Included were *Boogie Woogie, Washer Woman, Be Careful It's My Heart, Mr. Five by Five, Praise the Lord.*

Cliff Conrad, new emcee, entertains in his affable mirth-provoking manner. Reveals versatility with his catalog of gags, parodies, comedy acting and dancing.

Douglas Brothers went over big with footwork that made patrons marvel at their ease and swiftness.

Chiquita, Mexican dancer, was excellent. Was supported by the Wally Wanger dancing girls, who also go thru several routines.

Teddy Black and orchestra furnished music for show and dancing.

John F. Ignace.

La Vie Parisienne, New York

Talent policy: Continuous entertainment 8 to 4. Management: Arthur Lesser, operator; Max E. Hecht, publicity. Prices: Dinner from \$2.75; minimum weekdays \$2.50 and Saturday and holidays \$3 (food excluded).

Libby Holman is doing here what many singers would love to do—sing what she wants to sing, regardless of the "commercialism" of the selections. For years a name thru her singing of torch numbers, Miss Holman has come into this tiny, intimate club to sing American Negro folk songs and does her standard torchers as encores and only after insistent requests.

In on a salary and percentage and doing one performance a night, she obviously cannot earn here what she could in bigger clubs or theaters, so this must be a labor of love essentially. She is doing a fine job on folk songs, working with Josh White, colored guitarist who is really excellent. Her deep, throaty voice is a perfect instrument for the plaintive, simple blues such as *Good Morning Blues, Blow My Blues Away; Handsome, Winsome Johnny, and The House of the Rising Sun.* So-called sophisticated cafe audience would laugh at the lyrics were it not for Miss Holman's sincere, tremendously effective delivery. She performed against a Venetian-blind curtain which, with clever lighting, creates the impression of a shack.

Supporting acts here are excellent, too. Outstanding is young, good-looking John Sebastian, harmonica player, who bewitched his audience with renditions of a Bach aria, the Spanish *Malaguena*, a gypsy number originally written for violin, and *St. James Infirmary Blues* as performed by a gypsy ensemble. A conga band and a hot band. This youngster deserves watching. A return here is Miss Gabrielle, tall, delicate-looking blond chanteuse who sings in French and in English songs of amour and such. Has a pleasing soprano and delivery. Rasha and Mirko, Serbian guitarists and singers, who close a long run here November 6, are excellent Con-

tinental entertainers. Irvine Orton and Lou Springer provide good piano interludes and also accompany the soloists. Paul Denis.

Park Central Hotel, Coconut Grove, New York

Talent policy: Show and dance band; Latin band; floorshow at 8:30, midnight and 2, with dances staged by Janette Hackett. Management: Jules Lanzner, hotel director; William Robbins, Coconut Grove manager; Charlie Lucas, host; Edward Weiner, publicity. Prices: \$1 to \$3 minimums, depending on location.

On hand here is a pleasing variety bill interspersed with three strong girl dance production numbers. A bit of sight comedy by Daro and Corda enlivens the early part of show, which builds nicely into the appearance of the Yacht Club Boys, climax of the show.

The YC Boys recently reorganized for the show *Johnny 2x4*, and this is their first night club date. Once their new material is set, they expect to tour vaude and cafes out of town. Their last appearance in a film got them \$60,000 (their highest earnings) and the quartet subsequently broke up. Now Kelly and Adler have picked up two new partners, McClellan and Dwyer, and the new foursome is as fine if not finer than the old combo. It is using some of the old tunes, but many are new and topical, such as the *Air Raid Warden* tune. The boys deliver the comedy lyrics fast and with personality, arresting attention all the time. Their nutty *Prof. Swami* bit is hokey and really funny. (They're in here on salary and percentage.)

Daro and Corda, comedy ballroom team, use some standard bits plus punchy tricks and really score when they go into their novel acrobatics. The girl's shoulder spinning of Daro provides a sock finish. Good novelty dance turn. Lazaro and Castellanos, boy-girl Cuban dance team, provide the sexy touch so important to this spot's floorshows. In typical frilly costumes, they shake and shake all over the place. A frenzied, hotcha interlude. Bunny Howard, double entendre singer who is a fixture here, opened the show with a couple of saucy tunes, plus *Sirip Polka*. She rolls her eyes and makes sure you don't miss the point. Patrons liked her.

The eight Hackett Girls are good lookers who wear neat costumes and really dance. (Previous ensembles here were mostly for parading.) Opener dummy dance was bright; midway feather fan routine was pictorial, and finishing military drill was the best of its kind we have ever seen.

Show is billed as *The Fleet's Here* and was cut smartly by Arturo's band of seven men and pretty blond vocalist, Wendy Bishop. Arturo leads from piano position, and the band plays all styles nicely for dancing, as well. Relief band is Louis Betancourt's Marimba Band (six men) whose dance rhythms are just right for dancing and pleasingly melodious for listening. (Betancourt was the first marimba band ever to record for Victor.) Room is still an attractive tropical spot; food is okay, and service is excellent. Business is 40 per cent ahead of last year, says Bill Robbins. Paul Denis.

Vaudeville Notes

BERT ROSE and his dogs, Boots and Saddles, played the Knickerbocker Theater, Columbus, O., October 25-26. . . . MURTAH SISTERS canceled out of the Capitol, Washington, so that Jean Murtah could attend her wedding. . . .

MARTHA FAYE is set to do three weeks overseas for the USO. . . . ANDREWS SISTERS report to the Universal lot November 30 for two more films, *Always a Bridesmaid* and *Slender, Tender and Tall*. . . . WILLIAM K. WELLS, veteran writer, filed a petition of bankruptcy in New York Supreme Court October 14. Listed his liabilities as \$17,560. . . . CIRO RIMAC closed October 17 at the Villa Madrid, Pittsburgh, and opened October 19 at the Continental Grove, Akron, for two weeks. Alzira Camargo, singer, returns from Brazil to rejoin the act in Cleveland next month. Rimac goes into Loew's State, New York, the first or second week in December.

DAVE HACKER, of Dave and June Hacker, has been signed for a part in Abbott and Costello's *It Ain't Hay*. Shemp Howard is also slated for an assignment in that film. . . . ALLEN SPARROW has been promoted to district manager, with headquarters in Columbus, by Loew's, to replace Mike Cullen, who enters the army as a captain.

JACK LEONARD, vaude comic, has changed his name to Johnnie Leonard so as not to be confused with Jack

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Leonard the singer. He joins the Russ Morgan theater tour of Great States Circuit. . . . HOWARD NICHOLS, the Ghezzi and Chester Fredericks are touring the Interstate Time in Texas with Jan Garber's band. . . . HAP HAZARD and Ross and Bennett are working with Art Jarrett's band on his theater tour.

THE SEILER BROTHERS are 1-A. . . . CAROL AND DIETRICH have joined a USO unit. . . . THE MERRY MACS will play their second date in four months at the Oriental, Chicago, week of November 27.

PAT HENNING is booked for the seven-week show at the Paramount, New York, starting November 11, with Woody Herman. . . . NICHOLAS BROTHERS will be at the Roxy, New York, for three weeks, starting December 23. . . . GALE ROBBINS, Ben Bernie's vocalist, leaves November 23 for an assignment with 20th Century-Fox.

HENRI THERRIEN, singer, who just finished a tour with *Garden of Girls* unit, opened October 30 at the Casino Theater, Toronto, for two weeks, to be followed by the Esquire, Montreal, both return dates within a half year.

When BILL STEIN, partner in the James Killar Photo Studios, New York, and formerly an agent, died of a heart attack November 3, Jack Mandell, Senia Gamsa and Danny Frankel, agents, formed a committee which raised money for his burial. . . . TED LEWIS will celebrate his 20th anniversary on Broadway when he opens at the State, New York, November 19. He played Rector's 25 years ago. Ed Weiner is handling the publicity campaign for the anniversary. . . . CORP. JACK LANE is now with Special Service Office at Camp Wallace, Tex. He is also putting on shows in several Texas camps.

Dallas Club Reopens

DALLAS, Nov. 7.—Show Time night club has reopened under management of John J. Livingston. Spot will have two shows nightly and will use name bands when available in this territory.

BOSTON, Nov. 7.—The Music Box, club which opened four weeks ago, is to have an addition to present room, says John Costello. Will double 150 capacity of room. He will also book names.

Pittsburgh Club in Jam

PITTSBURGH, Nov. 7.—Operators Don Metz and Elmer McCurry, of the suburban Skye Vue Inn, have been directed by Common Pleas Court to make an accounting to the owners of the property for failure to pay rent or 6 per cent of the spot's gross. Declaring that the operators need pay only 4 per cent of income as rent because they are not receiving the use of all the property, Judge Dithrich fixed Skye Vue's income in 1941 at \$59,000, at \$41,000 for the previous year, and \$25,000 in 1939.

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Magic

By BILL SACHS

BLACKSTONE, who is reported to have enjoyed an exceedingly fat four days at B. F. Keith's, Indianapolis, October 29 thru November 1, has been signed for 20 weeks of USO camp time, opening November 23. . . . **MARQUIS THE MAGICIAN**, who admits to bonanza business in the Indiana territory in recent weeks, moves into Keith's, Indianapolis, November 25. . . . **RAJAH RABOID**, after three weeks at the Saenger Theater, Mobile, Ala., opened at the Hippodrome, Baltimore, October 29. . . . **JOE SCOTT**, St. Louis magic man, is now in the navy. . . . **AL DELAGE AND SHIRLEY**, who in recent weeks have shown for servicemen in Norfolk, Va.; Fort Monmouth, Red Bank, N. J.; Brooklyn Navy Yard and Iona Island, Peekskill, N. Y., last week played the Jacques Theater, Waterbury, Conn. . . . **PRINCE SAMARA**, now in the Utah country with his mental, chalk talk and monolog turn, will put in the winter in Nevada, Arizona and Texas. Says he is finding opportunities plentiful in the West. . . . **THE GREAT VIRGIL'S** performance at Weber College, Ogden City, Utah, October 27 netted him a nifty press yarn in *The Ogden Standard Examiner* the following day. His assistant, Julie, also came in for a good mention. . . . **VERNON COLBERT**, Indianapolis trixster, was a visitor at the magic desk Wednesday of last week while in town on a silk and equipment-buying expedition. He reports a successful season in schools and clubs. His son Ted was an enlistee in the Marine Corps last week. . . . **JOHNNY PLATT** is doubling between his magic and emcee duties at Club Casanova, Detroit. . . . **RAYMOND SCHEETZ**, booked thru the Antrim Bureau, Philadelphia, gave two performances at a Cambridge, O., school October 27, and the same evening at S. S. Henry, on the Collins Falls Festival circuit, presented his program in the same school. All three performances attracted full houses. Altho it was the first meeting of Scheetz and Henry in many years, their talk centered on oil, tires and gas. . . . **MARTIN BARNETT** is on the new show at Jimmy Brink's Lookout House, Covington, Ky. . . . **L. E. (ROBA) COLLINS** closed his *Modern Arabian Nights* mystery show at Cape Girardeau, Mo., November 1 after playing that city's school system and has stored his equipment at his home in Patterson, Mo., for the duration. Mr. and Mrs. Collins have accepted a position with the State Hospital at Richmond, Ind. They were entertained during their stay in Cape Girardeau by William Ruesskamp, prominent amateur magician.

CLAUDE H. (KID) LONG, who has been piloting Herman L. Weber's Midnight Spook Party since last May, typewrites from Washington that he has the fright and fun trick set in Iowa, Missouri and Illinois thru the first week in December. Long reports business enormous for the Weber spooker, with the unit making a big killing in the Denver sector recently. Long leaves this week for Texas to line up more bookings. In addition to his show activity, Long, with his wife, operates a rooming house in the nation's capital which he says is playing to SRO nightly. . . . **JERRY GONZALES**, formerly assistant to Calvert the Magician, has taken on (See *MAGIC* on page 17)

What Next?

HOUSTON, Nov. 7.—Adra Cooper, snake dancer at the Ranch night club here, is now working with a 14-pound dragon, which, she says, is tough enough to snap off one's fingers or inflict a bad wound if frightened or angered. She uses the dragon in a Chinese ceremonial dance and calls it Gee Nee Tong.

Kemp Time Booked Until January 1

CHARLOTTE, N. C., Nov. 7.—T. D. Kemp, head of Southern Attractions here, reports his books filled until January 1, with 10 units touring theaters. In addition, Kemp has set Bobby Eyrne ork and the Glenn Garr band for his houses. Kemp said a more lenient attitude on the part of gas rationing boards toward performers is being displayed in this territory.

Hinda Wausau Terrif

MINNEAPOLIS, Nov. 7.—Hinda Wausau shattered season records—and possibly for past years, too—at the Alvin Theater for week ended Thursday afternoon. Long a big favorite in this sector, she hit \$6,500. Dian Rowland headlines week of November 6, followed by Ah-Ling Fu week of November 13. Winnie Garrett grossed \$4,400 for week ended October 29, while Scarlett Knight drew \$3,900 for the week closing October 22.

Review

Alvin, Minneapolis

(Reviewed Tuesday Evening, Nov. 3)

The Harry Hirsch-Harry Katz combination, with Katz in the army, is offering typical burly this season. Playing traveling principals weekly, six nights and seven matinees, plus a stock chorus. With a semi-reform mayor in office (he caused considerable consternation last season), Hirsch has his chorus and principals working strictly under cover. But one flash is permitted.

Current show is headed by Hinda Wausau, who will give cards and spades to any peeler in this theater. Last year when Hinda was here on one of her annual engagements she tore the town apart and held nothing back. This year, however, she worked strictly under wraps and still was a sensation.

Jack Diamond and Harry (Shuffles) Le Van handled the comedy to good advantage. However, they'll have to clean up in a hurry should the fall brown on burly again this season. Straights handled by Lester Mack and Ned Welsh, with Ethel Deveaux and Grace O'Hara talking women. June Marshall has figure, poise, looks and plenty of dancing ability to put her over. She and Welsh double on several dances that show-stopped.

Grace O'Hara's songs, in voice typical of the old red-hot mama days, went over big. Ethel Deveaux, too, does a bit of warbling. Sensation of the show, outside of Wausau, is Savoy and Regina, man-femme acro team. Savoy presents feats of strength and co-ordination in handling his partner seldom before seen here.

Eight-girl line and four posers are not quite up to last year's standards, but good enough. Kenneth Rogers is producer; Ferd Oldre, music director.

Jack Weinberg.

More Dates for "Horseshoe"

HARTFORD, Conn., Nov. 7.—Billy Rose's *Diamond Horseshoe Revue* has been booked for Fabian, Albany, November 5-12; RKO, Cleveland, November 13-19; Chicago, Chicago, November 20-26; Ambassador, St. Louis, November 27. Also set is a week at the Colonial, Dayton, O. Jim Calligan, Rose's assistant, says biz on the revue's vaude tour has been "terrific."

Page Booking Des Moines

DES MOINES, Nov. 7.—Pete and Gladys Rand, operators of the Mainliner here, have appointed Sid Page, of Chicago, booker, starting with the November 9 show. Spot changes bills every two weeks and uses line of six girls and three acts.

Burlesque Notes

NEW YORK:

EVELYN TAYLOR'S contract for featured spot on both the Hirst and Midwest circuits extends to 42 weeks. Accompanying her on the tour is her ma, Mrs. E. Taylor, who proudly exhibits a huge scrap book gathered along the route. Evelyn is a dancing protegee of Gus Edwards. . . . **LEONA LEWIS**, wife of George Lewis, comic, has quit the stage and is now a toolmaker in a Detroit defense plant. . . . **KOHN AND DE PINTO**, musical act on Hirst Circuit, celebrate their 23d anniversary as a team next June. . . . **FRANK D'ARMOND**, last season pianist at the Star, Brooklyn, is now ork leader at the Erie, Schenectady, N. Y., where Charles Porocette is manager. . . . **ARNALDINE** now billed as Parisian caricaturist in Buffalo and Rochester niteries, booked by Arthur Argyries, of the Consolidated Vaudeville Exchange, Rochester, N. Y. . . . **CHARLES (KEWPIE) KEMPER** and George Haggerty set to tour with a USO unit. . . . **DOLLY ALLEN**, former Beverly Carrington eye-ful at the Hudson, Union City, is now a Harry Puck showgirl at the Central.

MARGIE HART mourning the loss of \$800 in cash lifted from a trunk in her hotel room October 29. Theft included trunk keys, but jewelry was untouched. . . . **CHARLES (RED) MARSHALL**, with the closing of *The Time, the Place and the Girl*, replaces Looney Lewis, and Jess Mack succeeds Chick Hunter at the Central November 19. . . . **MAXINE DU SHON** replaced Jean Mode at the Star, Brooklyn, October 30. Also new was Carl Richie, making his debut as a burly comic. Had been an emcee in niteries. Roy (Chuck) Roses and Sid Kramer, of the house staff, subbed for Bernie Miller, ill since October 25, when a farewell party was held backstage for Benny McGuire, who left for the army. . . . **JACK COYLE**, straight man, and George Lewis, comic, have joined as a new team on the Hirst Circuit. . . . **JEAN MODE** moved from the Star, Brooklyn, to the Globe, Boston.

BERT CARR, comic, has a son, Lester, stationed at the army air base, Goldsboro, N. C. Also a cousin, Irving Strobing, reported missing, whose mother (Bert's aunt), Mrs. Minnie Strobing, of Brooklyn, received a medal for his bravery. . . . **LOVEY LANE**, dancer, back from three years of nitery work in California, was one of the vaude turns at the Star, Brooklyn, October 23 week, as was Janet May, flying ring act. . . . **JOE WEINSTOCK**, operator of the Erie, Schenectady, N. Y., is also in control of the Boulevard Hotel, bar and cabaret (400 capacity) near by, in which he has, as partners, Johnny Matlick and Morris Posner, latter a former concessionaire at the Republic here.

EDDIE GODIN putting on shows and arranging dances at the USCG training station, Ponce DeLeon, Galley, St. Augustine, Fla., writes he is in need of clean gags, blackouts and parodies to keep his shipmates in good spirits. . . . **ANN CORIO**, Margie Hart, Rose LaRose and Gypsy Rose Lee pictured in Arthur (Bugs) Baer's humor series anent Gypsy Kitty Wiggles in Sunday's (1) *Journal-American*. . . . **I. B. HAMP** and George Lewis are co-featured with Evelyn Taylor in a Hirst unit that has for other principals Jack Coyle, Harry White, Gerie Beck, Doris Karr, Honey Breen, Monya Alba and Kohn and DePinto. **UNO.**

PHILADELPHIA:

JULES ARLISS, Troc manager, back after a tonsilectomy. . . . **JOHNNY DE ARCA**, comedy partner of Paul West, is the latest burly comic to join the armed forces. West temporarily teaming with Lew Fine. . . . **JESSICA ROGERS** got a turn-down on her idea of stopping her strip at the climax and making patrons buy War Bonds before she continued. Idea nixed by circuit execs because they feared the customers' indignation. . . . **LUCILLE RAND** the extra-added for the Harry J. Conley-Billy Foster unit on Hirst. . . . **JOHNNY KANE**, comedy producer for the Hirst wheel, for the past four years at the Troc Theater here, will work out of the Embassy Theater, Rochester, N. Y., the rest of the season.

MIDWEST:

JOHNNY DE ARCA, who worked with Paul West, is in the Army Air Corps. His place is being filled by Meggs Lexing, West's old partner. . . . **MIDWEST CIRCUIT** had one of its periodic meetings in Detroit Sunday (8) to discuss burly conditions. In attendance were N. S. Barger, Harry Hirsh, W. B. Irons, Dick Zels-

ler, Morris Zaidins, Max Cohen, George Young, Frank Bryan, Dewey Michaels, Gerston Allen, Lou Appleby, Arthur Clamage, Bert Lewis and Milton Schuster. . . . **HINDU WASSAU** is getting fine attention at the box office this season. She scored at the Alvin, Minneapolis, week of October 30. Currently at the Grand, Canton, O., followed by National, Detroit, week of November 13. . . . **VALERIE PARKS** has moved from the Empress, Milwaukee, to the Folly, Kansas City, Mo. . . . **FREDDIE LEWIS**, formerly of burly, is now operating a stock unit at the Warner Theater, Oklahoma City. . . . **GLORIA LOVE** joins the Empire Circuit line-up, opening at the Avenue, Detroit, Friday (13). . . . **MARIE CORD** will top the November 13 bill at the Rialto, Chicago. Others include Felicia Shore, Fields and McAllister, Fay and Vogelee, Flyod Halliey, Ann Smith, Strut Flash, the Claytons and Bobby Burns. . . . **MANNY KING** has dropped out of the Midwest tour due to illness. **EDDIE INNES** replaced him. . . . **CHARLES ROTHSTEIN**, of the Arthur Clamage office, was a Chicago visitor. . . . **NED WELSH**, of Welsh and Marshall, is in the army. . . . **MORRIS CASH** is ill. . . . **BETTINE** and Margie Dale are playing Gay '90s, Columbus, O. . . . **LEE FOX** closed with the Empire Circuit at the Folly, Kansas City, Mo. . . . **MAE BROWN** is at the Casino, Toronto, this week. . . . **ZAZA** is featured at the Avenue, Detroit. . . . **MARSHA BLUE** has wound up her tour on the Empire Circuit. . . . **JEANNE** is the current feature at the Capitol, Toledo.

Hirst Tour Seeking Tease Attractions

PHILADELPHIA, Nov. 7.—Hirst Circuit is receptive to teaser and freak attractions this season for the first time in order to make up for the deficiency of available burly names.

The Girl in the Moon, vaude flash of some years ago, is being revived to head a unit, with the Black Panther Girl getting top billing for another. Also whipping together a unit headed by the Hilton Sisters (Siamese Twins) and the Hollywood Midgets. Along same lines, Hirst office here is spotting more vaude acts with the units, using as many as four variety turns for some of the shows.

Seeks Private Party Biz

BALTIMORE, Nov. 7.—So well has Gaiety established its vaude-burly policy, it is going after bridge clubs, lodges and social organizations to hold their parties at this house at special prices.

Ina LORRAINE



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Paramount, New York

(Reviewed Wednesday Evening, Nov. 4)

Merry Macs, Bob Evans and the Lane Brothers carry over for the final week of the weak *Forest Rangers* pic, but Sonny Dunham ork replaced Gene Krupa today. Show is much better than two weeks ago, thanks to the Merry Macs' having loosened up. Evans and the Lanes also are in better fettle. Biz hardly figures to improve, however, as word about the film has had time to get around.

Dunham, a suave front who specializes in trumpet solos of the ear-piercing variety and also ventures occasional trombone passages, has a fair swing organization which failed to do its best opening night largely because of unfortunate programing. Dorothy Claire, one of the best band vocalists, drew an undeserved blank with a badly arranged *Hip Hip Hooray* and a new ditty, *Tease Me*, which suffered from the same malady. Audience sat on its hands. Gal can really sell and could do wonderfully on *Hip* if Dunham's arrangers didn't go in for strange rhythms and off-tempo. *Tease Me* is also right down her alley, but she needs better support. Ray Kellogg, other warbler, was more successful with sure-fire *White Christmas*, altho also hampered by over-fancy backing. Did *Serenade in Blue*, too.

Band was at its best on pretty *Memoires of You* (theme), with Dunham soloing on trumpet. A conventional jump, *Blue Skies*, trotted out the leader's trombone and trumpet; *Bar Babble*, a standard with the ork, went very well, and *I Hear You Screamin'*, good riff tune, was well received.

Merry Macs, more relaxed and doing a new, potential hit, *Hey Mabel!*, really scored. *Praise the Lord* and the rest were similarly toppo. Bob Evans racked up his customary beg-off, and Lane Brothers have pepped up an already dizzily paced tumbling act. Boys are wonderful and would be beyond compare if they tossed out some of their antiquated musical arrangements. Dick Carter.

Paradise, Detroit

(Reviewed Friday Evening, October 30)

This show, running 65 minutes, is all-colored and heavy on the musical side. Jay McShann and band work on stage after a brief overture by the pit house orchestra. Their style is jive, heavy in the brass section, with an ace sax man who takes numerous mike passages. They include scattered numbers, notably a *Summertime* arrangement. Their music, like most of the vocals on the bill, carries a subtle undercurrent, possibly exotic, which captivated the largely colored audience.

George Hibbly, blind singer, does some deep tenor numbers in a soft lyric style, almost sotto voce. Walter Richards, a strong baritone, works with the classic ease of a veteran showman in ballads and recitative numbers. Rhythm Brown opens with some tap skate dance work on rollers with apparent ease, achieving both grace and speed.

Buck, of Buck and Bubbles, opened as

Vaudeville Reviews

a single at the show caught, because his partner, recently injured in Hollywood, missed a plane connection en route. He did a real showman's job, opening with some fast light work on the piano, singing some comedy numbers to his own accompaniment, then doing several vocal encores at the mike. His work seemed to express far more meaning than is actually stated.

The Three Peters Sisters, huge in white evening gowns, open with a lively *Hip, Hip, Hooray*. The smallest girl does a slow, melting and wholly individual *Embrace Me*, with another sister at the piano and with comic routine added. They do lively take-offs on various dance types, a stage-filling bit of action that serves to close. Haviland F. Reves.

Oriental, Chicago

(Reviewed Friday Afternoon, Nov. 6)

Current show, evenly paced and unexciting, co-features Johnny (Scat) Davis and orchestra, Arlene Harris (the former "Human Chatterbox" of the Al Pearce program), and Johnny Downs, perennial screen juvenile. It is passable entertainment, however, and will please the not-too-critical customer.

Most generous portion of the show is handled by Davis and his outfit. Maestro is a good showman and his band dishes out some solid swing music. Several of his new boys (only four members are left of his original ork) are good instrumentalists and are worked into a number of the arrangements. Above all, Davis works hard thruout, singing, leading or blowing on the trumpet.

Start out with *Hip, Hip, Hooray* and follow with *White Christmas* (Lynn Allison, of the sax section, on the vocal) and a *Latin Slam* swingaroo. Later comes a medley of *My Devotion* and *Serenade in Blue*, with Bob McReynolds next vocalizing on a novelty, and sexy Gloria Van warbling *I Wonder When My Baby's Coming Home?* and *He's My Guy* in so-so fashion. The girl's arrangements are not suitable for theaters. Davis hits his high with *Mr. Five By Five*, sandwiched in between the next-to-closing comedy act (Masters and Rollins) and the hot finale.

Johnny Downs is still a personable song and dance youth, having winning ways about his vocals and hoofing. His war factory story is too long and his delivery too fast. The bit in which he displays a huge enlargement of his baby's picture is good and checks why-aren't-you-in-the-army hecklers.

Arlene Harris has clean and fairly funny material suitable for her chatterbox style, tho not the type that will draw roars. Her delivery is fine. Went pretty good with her telephone and movie customer skits.

Masters and Rollins have a broad, physical comedy act that is made to order for a mass house. Man starts with an old impression of a stuttering character, and is joined by funny Miss Rollins and her familiar *Chiropractor's Daughter* routine. From then on its a series of strong laugh bits, winding up with the Astaire and Rogers dance satire.

On screen, *The Affairs of Martha* (Metro). Biz off end of second show opening day. Sam Honigberg.

Orpheum, Los Angeles

(Reviewed Thursday Afternoon, Oct. 29)

Count Basie orchestra (five reed, seven brass and four rhythm), recently at this

spot before opening at the Trianon Ballroom in South Gate, is back. Current show is augmented by the Charioteers, Hattie Noel, Bill Bailey and the entertainers in the orchestra.

The show is groovy, with the Basie crew taking off on some swifthy material that gives opportunity for Basie's piano to be heard.

The Charioteers, sepi vocal quartet, led off, as they had to dash to Hollywood for an appearance on the Bing Crosby show. (Ordinarily, they would have been saved for the finish.) Offered outstanding harmony, and the renditions of *Gauche Serenade*, *All I Need Is You* and *Amen* got a big hand.

Basie's crew took on a boogie tune that featured the maestro and the rhythm section. Hattie Noel followed for some top warbling on *When It's Fisted Man and Dinah*. On the hefty side, Miss Noel sells blues at a top figure. What it takes to sell the low-down, levee-type blues, she's got and aplenty.

Bill Bailey was on for some rhythm tapping that won a good hand. Jo Jones, drummer, provided eccentric skin-beating on *Brushes*. Earl Warren, sax, vocalized *My Devotion*, and none too well. Basie put the show back in groove with *Sand Man*, letting the brass section blow it out of this world. As the finale, Jimmy Rushing sang *Mr. Five by Five*, followed by *I Wonder When My Baby's Coming Home* and *Yes, Indeed*. Left the customers howling for more.

On his recent trip to this spot Basie packed them to the rafters. However, on show caught there were plenty of vacant seats. Not up to his usual standard this time. Pic, X Marks the Spot. Sam Abbott.

Colonial, Dayton, O.

(Reviewed Friday Afternoon, Nov. 6)

Jane Withers, making her first personal appearance in Dayton, retains much of the bubbling vivacity which characterized her kid years. She does a satisfying array of songs and imitations, successfully projecting her geniality across the footlights.

Opens with *Three Little Sisters*, which, coincidentally, is the name of her next picture, giving the number an expressive interpretation. Then gives clever impressions of Pitts, Hepburn, Temple and Miranda. With her enthusiasm and talent, Jane should have no trouble moving into the front ranks.

Harry Stevens has the audience wooing for all sorts of things all thru his act. His major stunt is waking the audience up to a degree that it will join him in singing popular songs, from *Let Me Call You Sweetheart* to *Praise the Lord*, and the session winds up with a good time being had by all. Harry probably would go better in a night club, but he doesn't do badly here.

The Six Willys open the show with as neat a juggling and balancing act as the house has had in months, ending with the group whirling Indian clubs atop five ladders balanced without support.

Carroll and Howe present cross-fire patter in which the young man acts largely as the stooge for his feminine partner's clever remarks and taunts. The act is scored in the same measures as on previous appearances, but the dialog is bright enough to stand repetition.

The Briants, working in pantomime, present the picture of two workmen, one of whom has a time of it trying to get the other one to sit upright on a chair. Looks like slim material on which to base a whole act but the two men are clever and keep the audience in a constant uproar. Rob Adams.

Tower, Kansas City, Mo.

(Reviewed Friday Evening, October 30)

Ina Ray Hutton and her all-male band, 15 pieces, got off to a good start with *Idaho*, with Ina Ray taking the vocal refrain, followed by *Knock Me a Kiss*.

Acrobatics in Technicolor received a nice hand, Jacquelin Hurley going thru her acrobatic routine on a darkened stage and under revolving colored lights.

Featured with the band was Stuart Foster, who sang in a pleasing manner several pop songs. Audience enjoyed the antics of the Four Earls, roller skaters who presented several novel comedy routines. Orchestra then followed with an arrangement of *Dark Eyes*.

Highlight of the show was Chaz Chase's comedy routine, consisting entirely of pantomime and clowning. He won several encores. Show ended with

orchestra playing *Bugler's Blues*, a swiny number that went over big.

Picture was *Strictly in the Groove*, starring Ozzie Nelson. Lyle Robinette.

State, New York

(Reviewed Thursday Evening, Nov. 5)

Sold marquee names, plus a strong second-run pic, *The Major and the Minor*, resulted in packed business all day. Flesh bill was a corker for the most part, due largely to Henny Youngman, who did a beautiful job of building up the acts and pacing the show.

Opener was the Bell Troupe, class teeterboard act (four men and two women) who impressed strongly with somersaults, three-highs and mid-air leaps. Men in evening clothes and fems in abbreviated costumes work in good, clean style to heavy applause.

Youngman starts building well with new rapid-fire laugh catchers for the intro of Harrison and Fisher. Dancers do strictly class ballroom work, piling in three numbers, closer being a novelty ballet that drew show-stopping applause.

Shirley Ross, singer from films, opened with *Strike Up the Band* and *White Christmas*. She's a good-looking dish, with throaty, lusty delivery. Also did *Serenade in Blue* and, for closer, *Praise the Lord and Pass the Ammunition*, to a strong hand. As a name act, she should have done more than sing four pop tunes. However, a skit with Youngman, singing *Thanks for the Memory* to each other, gave her a show-stopping finale.

Youngman's own routine was started off with a new song medley built around a parody of *Kalamazoo*, which should be a killer when he gets it down pat. Rest of his routine was his fiddling bit and Heathcliffe, generously sprinkled with fast barbs that stopped the show cold. Ruby Zwerling in the pit up to this point.

Milt Britton and his maniacs take over from here with a 4-4-4 instrumentation that looks lost on this stage. Music isn't the important phase of Britton's activities, so after a while it didn't matter. Most striking thing about Britton is that he sounds like Fred Allen but doesn't do much to build up his own show until the end, when he smashes a few violins on his musicians' posteriors. Tommy Rafferty is the strong comedy influence, doing turns at eccentric dancing, zany gestures and absorbing much abuse. Band does one straight number, *Hallelujah*, and from there on in it's a lot of insane antics that didn't mean too much. Closing number, parody on *Poet and Peasant* overture, when Britton really works, brought applause. Solt Zatt.

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Club Talent

New York:

CAPELLA AND BEATRICE open at the Hurricane November 17. . . . SONNY TUFTS, singer, has signed with Paramount. Will be tested for *So Proudly We Hail*. . . . ELEANOR BOWERS, radio singer, has signed a management contract with National Concerts & Artists Corporation.

Chicago:

SOPHIE TUCKER will take a two-week rest cure in a hospital following her current run at the Chez Paree. JOE E. LEWIS will top the Chez bill opening Christmas Eve, followed by PAUL DRAPER in February. . . . THE MAKE BELIEVES will double between the Sherman Hotel and Chicago Theater for two weeks, starting November 27. . . . JOE BONELL, comic, added to the 5100 Club show.

JACK LEONARD, comic, joined the *Hellsapoppin'* unit which plays military camps for USO, starting this month.

Boston:

SALLY KEITH returns to Crawford House. . . . JACK SHEA held over at Casa Manana. . . . RUTH LANDI was to leave Arki-Yavensonne's Satire Room November 1, to open in Mexico.

MARIO AND FLORIO are held over at Oval Room, Copley Plaza Hotel. . . . NORA SHERIDAN returns to Satire Room.

MICKEY ALPERT, Coconut Grove maestro, is expecting call from the army. HARRY STOCKWELL replaces Charlie Wolke, emcee at the Fox and Hounds, who was inducted in the army.

JOE RUBIN has received a certificate of honor from the Treasury Department for his sales of War Bonds.

Philadelphia:

ANN HOWARD back at Kaliner's Little Rathskeller. . . . JOE AND BETTY LEE, dance duo, will have its career nipped following their engagement at Club Bali, when Joe becomes a naval flying cadet.

RADIO RAMBLER added at the Shangri-La. . . . JACK (LIFTY) LEWIS back in town after a long spell at Jimmy Lake's Casino, North Beach, Md.

OWENS AND PARKER take over the lead at Club Bali, with Slapsie Maxie Rosenbloom skedded for a November 16 opening. . . . RADIO ACES and Bob Carney head the new show at Carroll's. . . . JOE HOUGH back at Wilson's Cafe after an illness. . . . BARBAFA BLAINE, closing at Club Bali, inks a five-year binder with the Shuberts, and goes into rehearsal for *The Firefly*.

JERRY BERGEN takes over headline spot at Jack Lynch's Walton Roof. . . . RUDY KISTNER, after a long illness, back at Walton Roof as maitre d'. . . . GRACE HUSSON joins the Marty Bohn revue at the Swan Club. . . . JACKIE BEEKMAN pinch-hitting for Alan Gale at Club Bali, the latter battling pneumonia at a Wilmington (Del.) hospital. Beekman skedded to join the army next week. . . . FRANKIE RALSTON making his local bow at 69th Street Rathskeller. . . . REX DALE, local emcee,

now with the chemical battalion at Camp Gordon, Ga.

JIMMIE HUSSON back in town, this time at the Lexington Casino. . . . JO STANLEY closes at Benjamin Franklin Hotel to join a USO unit for overseas performances. . . . THREE WYLES added to *Grandfather's Follies* revue at Shangri-La. . . . KATHRYN KING quits show whirl to do sheet metal work at a local defense plant.

Hollywood:

STEVE CLEMENTI moved out of Ace Cains here after two weeks. . . . GAY BLADES now featured at the Gay Nineties in San Diego. . . . JOHN CALVERT, magician, put in a hectic schedule last week, with 37 shows. His dates included Trianon, South Gate, 7 shows; Million Dollar Theater here, 21 shows; Lockheed Aircraft plant, 8 shows, and on Wednesday he did a double show in Long Beach.

DIANE AND GRAY and Buddy Herrick are now at the Hollywood Casino. . . . TARAS AND MASTERS have closed at the Florentine Gardens. . . . HOWARD-PAYSEE DANCERS are rounding out a busy year with the signing for two shorts at Universal Studios. Dancers played the Los Angeles Orpheum for a week and moved into the Biltmore Bowl the next night for three weeks. They started September 29 at Universal and opened at the Trianon, South Gate, the next day.

FRANK E. FARR has headed east. En route he's playing Salt Lake City and Kansas City. Just finished five months in Nevada. . . . RAY WILBERN has moved from the Casa Manana to the Trianon, South Gate. . . . FORD, HARRIS AND JONES are at the Del Rio Club in San Pedro. Paul Gordon also on the same bill. . . . A 60-people ice show with Belita and Paul Whiteman's ork being talked for Casa Manana, opening the middle of November, providing engineering problems can be worked out.

THE CHARIOTEERS are current at the Casa Manana, having opened with Erskine Hawkins's orchestra.

MARJORIE GARRETSON and Will Aubrey have opened at El Rancho Vegas, Las Vegas, Nev. . . . WHITE AND STANLEY skedded for the Beacon Theater, Vancouver, B. C., for week of November 4 by the Bert Levey office. . . . PARM-LEE AND DAVIDSON, Paul Cadieux, Mary Lee and Marion Owens current at the Riviera, Los Angeles. . . . TOMMY LADD and Helen Boice going strong at the Nevada Biltmore, Las Vegas, Nev. . . . WHITE AND MANNING just closed two weeks at El Rancho Vegas. . . . HAZEL QUINN MELODIERS doing casuals in this area. . . . MEL HAYMAN, pianist with a Major Bowes unit, returned to town after 18 weeks on the road. . . . BEE HO GRAY in Hollywood after closing a road tour.

THE CHARIOTEERS are doubling from Casa Manana, Culver City, to play the local Orpheum with Count Basie's orchestra. . . . COTTON SISTERS are going strong at the It Cafe in Hollywood. . . . FRANK EVERS, of Evers and Dojores, to the navy. . . . RUTH CRAVEN in town from the East. . . . JOHNSON BROTHERS have split, with Duke Jr. going into the armed forces. . . . MARTELL TWINS back from Las Vegas. . . . AL HERMAN left recently for vaude dates in the Northwest. . . . ROOKIE LEWIS is playing dates at Lockheed Aircraft plants. . . . DUKE DORELL in San Diego for a run. . . . JACK AND JILL CARR doing casuals in and around Los Angeles. . . . BEE HO GRAY is doing casuals. . . . CAPRINI SISTERS TRIO doing turns at Lockheed plants.

the Continental Grove, Akron. DI GITANOS open at the Mayfair, Boston, November 11 and follow with the Esquire, Montreal, December 21. . . . HILTON SISTERS, the Briants and Ray English are set for the new show at Earl Carroll's, Hollywood, Christmas Day. . . . ARTHUR TRACY (Street Singer), after a long absence, is current at the Latin Quarter, Fall River, Mass., switching to the Glen Park Casino, Williamsville, N. Y., November 16. . . . HAPPY FELTON has an assignment from MGM, following his stand at Earl Carroll's, Hollywood. . . . SARA ANN McCABE holds over another two weeks at the St. Charles Hotel, New Orleans. . . . GRANDFATHER'S FOLLIES draws a three-week holdover at the Shangri-La, Philadelphia. . . . GAY BLADES are November 4 starters at the London Chop House, Detroit, for four weeks. . . . EDDIE COCHRAN is on a two-week date at the Jefferson Hotel, St. Louis.

BERNIE LIT, emcee, is in his 13th week at Oasis Cabaret, Baltimore.

DOROTHY BLAINE opened November 2 at El Morocco, Montreal. Follows with Club Royale, Detroit. . . . COLEMAN CLARK opened Tuesday (3) at Earl Carroll's Theater-Restaurant, Hollywood, for an indefinite stay. His table tennis partner is Bill Price, of St. Louis. . . . TOMMY WALSH, trapeze performer, in his second week at Cappy's Club outside of Boston, was handed his 1-A classification.

MAGIC (Continued from page 15) the fancy handle of Carlos Miranda and is currently showing his magical wares in Cincinnati niteries. . . . FRANK GALLAGHER, now engaged in war work at the Wright Aeronautical Corporation, Cincinnati, is taking off the week before Christmas to play three morning kiddie shows at the Kearse Theater, Charleston, W. Va., under sponsorship of local department stores. His wife recently closed with the Marquis show. . . . JOHNNY TAY has taken his bag of nifties to the Almo Cafe, Almonesson, N. J. . . . CARDINE THE CARDSTER (doesn't that sound familiar?) is new in the floorshow at Steve Brodie's, Philadelphia. . . . GEORGE KRINOG is working his sleight-of-hand stuff at Wilson's Cafe in the Quaker City. . . . LOS ANGELES Society of Magicians celebrated its 25th anniversary with a gala show at Troupers Theater, Hollywood, November 1. Appearing on the program were Jack Wilson, Tommy Woo, Yates, Max Terhune, William J. and Verna Van Berkel, Geraldine Larsen, Harry Mendoza, Harry and Frances Usher, Marvin, and Eddie Ware, member of the New Zealand Society of Magicians who now is a flying instructor on the Coast. . . . ARNOLD FURST, magical emcee, now under the personal management of Sam Roberts, Chicago, recently played the Tower Theater, Kansas City, Mo., for a week. . . . CLEM MAGRUM, now private first class with Reg. Hq. Btry., 119th F.A., APO, Nashville, pencils that he has been forced to shelve his magic for a few weeks to engage in strenuous maneuvers in Tennessee. He advises, too, that Ed Freeman, his former assistant, is now with the army in Australia. . . . MAGICDOM LOST one of its most proficient and popular members with the recent passing in Honolulu of Max Malini, who for more than 25 years toured the four corners of the earth. For further details see Final Curtain, this issue.

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Vaudefilm Grosses

B'way Houses Slip to More Normal Biz; Roxy Vaude Offsets Bad Pic; Strand OK

NEW YORK.—Normalcy seems to have set in at the Broadway box offices after feverishly high grosses up to a few weeks ago, but there seems to be little complaint.

The Paramount (3,664 seats; \$41,981 house average), continuing the third week of *Forest Rangers*, altho ork has been changed from Gene Krupa to Sonny Dunham, is set to hit around \$40,000. Rest of the bill remains unchanged, acts including Merry Macs and Beatrice Kay. Last week Krupa scored a satisfying \$46,000. First week of Krupa's stay did \$59,000. Next bill is the seven-weeker of Woody Herman and film, *Road to Morocco*.

The Strand (2,758 seats; \$30,913 house average) has no cause for complaint, with the anticipated gross of \$39,000 for the second week of Phil Spitalny's all-femme outfit and *George Washington Slept Here*. Opener hit a fine \$46,000.

The Roxy (5,835 seats; \$38,789 house average), going into the second stanza

of *Thunder Birds*, is looked upon to do \$33,000 after the opening week's \$46,000. Gross is disappointing in view of the heavy bally the pic got. Fortunately the heavily budgeted show, consisting of Jane Froman, Dave Apollon, Bob Hannon, Dick and Dot Remy, and Nelson Sisters appreciably offset the bad notices received by the film.

Music Hall (6,200 seats; \$84,000 house average), with the third week of *My Sister Eileen* and stagershow, with Whitey's Jive-deers, and Anthony, Allyn and Hodge, is expected to return around \$80,000, after getting \$91,000 for the second session and a robust \$100,000 the first.

Loew's State (3,327 seats; \$20,500 house average) opened Thursday (5) with Milt Britton's band, Henny Youngman, Shirley Ross, and Harrison and Fisher, along with *The Major and the Minor*, and is looked upon to do around \$25,000. Strength of stage line-up is expected to offset the bad effects of the long run the film has had at the Paramount. Last week Dick Stable ork, Gracie Barrie, Nan Rae and Maude Davis, and Sammy Walsh, along with *Yank at Eton* did \$21,000.

Chi Big; Glen Gray 50G; "Salute From Hawaii" Fine 22½G

CHICAGO.—Surprise of the October 30 week here was at the Chicago (4,000 seats; \$32,000 house average), where Glen Gray and his band, with the support of Sonja Henie and Sammy Kaye on the screen in *Iceland*, grossed just short of \$50,000. House played 38 shows during the week. Figure is the best since the customary summer highs.

The Chicago is in for another profitable session week of November 6, with the Andrews Sisters and Will Osborne and band, plus Paramount's *The Forest Rangers* on screen. Opened big Friday (6), thanks to the heavy rep enjoyed here by the singing trio. Combination is in for two weeks.

Oriental (3,200 seats; \$18,000 house average) also had a profitable October 30 week, taking in \$22,500 with Anton Scibilia's *A Salute From Hawaii* unit. Screen had *Pierre of the Plains*, which had nothing to do with the big gross. Stage unit has a topical, box office idea.

Week of November 6 Oriental opened poorly with Johnny "Scat" Davis and band, Johnny Downs, and Arlene Harris on stage. On screen, *The Affairs of Martha*.

Riley Band Fine

LOS ANGELES.—Mike Riley and His Mad Musical Maniacs, doubling from the Radio Room of the Hollywood Recreation Center, turned in a firm \$14,500 at the Orpheum here week ended October 27. On the bill, the annual *Crazy Show*, were Gilbert and Parks, Eddie Rio, Dolores Gay, Jerry Mann and Al Lyons ork.

Pix were *Give Out Sister* and *Sabotage Squad*. House average is \$6,500 for its 2,200 seats at 55 cents top.

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Shep Fields Fat \$25,000 in Philly; Fay's Nearly Par

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$18,000) exceeded expectations after a slow start for week ended Thursday (5) and wound up with a fat \$25,000, with Shep Fields's orchestra and movieland's Jack Carson sharing the marquee lights. Borrah Minevitch's Harmonica Rascals rounded out the bill, with Scott Morrow and Dick Mulliner, out of the band, supporting. *The Big Street* on the screen helped some.

New bill opened Friday (6), with Ted Lewis and his *Rhythm Rhapsody Revue* on tap, got off to a sluggish start, but figures on building to \$22,000 on the week. In addition to orchestra, cast includes Geraldine DuBois, Byron Kay and Louise Glen, the Kayne Sisters, Cleland Clarke and June Edwards. Screen shows *Girl Trouble*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000) just about hit par for week ended Wednesday (4) with \$5,950. Dolly Dawn and Arlene Harris for the draw. The Three Novak Sisters, Olive White and the Watson Sisters, along with the Gae Foster Roxyettes, rounded out the straight vaude bill. Screen filled with *Counter-Espionage*.

New bill opened Thursday (5) gives localite Eddie White top spot, with Gerrie Gale making for a girle draw. Show got off to fair start and figures on hitting \$6,200. The Four Jansleys, Jerry and Jane Brandow, Iggie Wolfington and Billy Morosco and Weber and Nathane round out the bill. *Get Hep to Love* on the screen.

Spivak Biz Down

PROVIDENCE.—Halloween street frolic and big night club business cut into Saturday night (October 31) business at Metropolitan, bringing that house's week-end gross down to \$7,500 with Charlie Spivak's orchestra, Jack Durant and Diosa Costello on stage.

Fay's for week ended October 29, with Ann Corio film on screen, did slightly better than average, getting \$6,300. Vaude line-up had Cerney Twins (scheduled to break up here to permit lad to enter service); Sergt. Greene and Pvt. Dooley; Flor and Martha Reade, Miriam Johnson, Lane's Lovebirds and Jack Morrison.

CAMP SHOWS' JOBS

(Continued from page 3)

but the days are designated only several days in advance, depending on whether the audition is for legit players, specialty performers, singers, etc. Final decision is in the hands of the Talent Advisory Committee, consisting of Bill Howard, RKO; Harry Mayer, Warner Brothers; Jesse Kay, Loew's; Harry Levine, Paramount; Sam Rausch, Fanchon & Marco, and Arthur Fisher and Lawrence Golde, representing independent theater bookers.

At the weekly auditions, according to Phillips, singers, dancers, specialty acts—in fact, anything but talking acts—are caught by Dave Schooler, musical director of CSI, and Wishnew. In addition, all members of CSI scout the weekly vaude bills on Broadway and in the neighborhood houses, night clubs, club dates and in small niteries in New York State, New Jersey and Connecticut. The same practice is observed in Chicago and Hollywood. Phillips said that all-day auditions are held in Chi and the West Coast when a large enough list of acts is built up.

On commissions to be paid to agents for securing dates with CSI, Phillips said the artists' contracts provide for a commission of not more than 5 per cent. Some agents, it was revealed, connive more than the regular 5 per cent, which Phillips warned should not be paid.

At the same time, Phillips revealed that agencies which didn't charge anything at all were the William Morris Agency, Johnny Singer and Roger Murrell. (Abe Lastfogel, Morris exec, is general manager of CSI on a volunteer basis. He is now in England with an overseas unit consisting of Kay Francis, Martha Raye, Carole Landis and Mitzi Mayfair.)

All contracts, according to Phillips, carry a two-week cancellation clause, but the intention is to give continuous employment to performers for the normal run of the tour of about 22 weeks. Salary scales are worked out by the Talent Advisory Committee, which is familiar with the salaries of almost every act extant. Acts receive from 50 to 65 per cent of their regular salaries, except in the case

of specialty people, for whom a 35 to 50 per cent cut is felt by CSI to be inequitable. In such cases, said Phillips, they receive their regular salaries and transportation. Show budgets, per unit, run from \$1,100 for the small units to \$2,500 per week for the larger units. Organization is not buying as many package shows as it did last year, preferring to build its own and control the salary and production costs from within.

Free shows, or volunteer performances, as Camp Shows calls them, are arranged for by the Volunteer Talent Committee, which is composed of Mark Leddy, chairman; Singer, Murrell, Joe Flaum, Herman Citron, Rausch, Phil Offin, Phil Welt, Eddie Smith, Bernard Burke, Jack Davies, Ben Kuchuk and Ed Riley. Group meets every Wednesday to arrange for individual and small unit appearances at camps in the East.

If dates are to be held in the Metropolitan area, performers are transported by the American Women's Voluntary Services Motor Corps; if out of town, they are sent by train, with all expenses, such as food and housing when necessary, guaranteed by CSI. These performances are given by acts who are working but who appear on a day off, usually, or by those auditioning.

Top name performers, like concert artists and visiting film people, also pitch in as volunteers. In this way, camp commanders no longer find it necessary to make personal contact for talent to fill entertainment bills between touring USO shows. CSI has booked 911 free shows in the past year.

In answer to complaints by performers that work with USO cannot be obtained unless they happen to be either in New York or Hollywood, Phillips said that the office staff and field supervisors continuously scout talent on the road and conduct auditions in given cities, but that Camp Shows must know in advance who the people are. They are urged to write to either office for audition appointments.

SALARY CLARIFICATION

(Continued from page 3)

10 days. John L. Sullivan, Assistant Secretary of the Treasury, disclosed that within that time a clarification on the amusement industry's status would be forthcoming from Washington.

Already several film actors and radio artists have experienced payless pay days as a result of the new order. Altho no official interpretation on the order has been issued, film companies and advertising agencies are themselves interpreting the regulations to mean that the responsibility for complying with the law rests with the employer rather than the employee. In this case the employer is depositing the employee's salary in escrow pending clarification.

It is the general feeling among performers, however, that the responsibility lies with the employee. They object strongly to the employer withholding salaries on the ground that if the law is interpreted to mean that the responsibility for compliance rests with the employer he will pocket the salary. However, performers have no objection to working and turning their salaries over to the government or charity.

Not only are performers being hit by the payless pay days, but agents are likewise affected.

The executive board of Screen Actors' Guild met in Hollywood this week to discuss the situation. Board's attitude was characterized by desire to know how, when and where the ruling applies. Following the meeting, the announcement of the forthcoming clarification was made by the Treasury Department, and the SAG is not expected to take any action until that time.

The American Federation of Radio Artists is expected to adopt a like attitude, taking no action until the official interpretation is made. AFRA representatives met with government officials in Washington this week and upon their return expressed the belief that favorable interpretations would be forthcoming, believing that their explanation of the complicated industry structure shed a new light on the situation.

The American Federation of Musicians is faced with the problem of having pressed for an employee classification for band leaders rather than that of independent contractor in regulation of social security payments for sidemen. By such action AFM subjected its members to the salary ceiling, its Form B contract stipulating that all musicians are salaried employees. In view of recent developments some musician members have requested that the union change this contract. (See story in Music Department.)

Colored Names Biz On the Up in Detroit

DETROIT.—Reopening of the Paradise Theater (2,000 seats; house average \$11,000) by Ben and Lou Cohen is drawing grosses that indicate a strong upward trend over last season. House is the only one downtown using stagershow every week and features all-colored shows, drawing large percentage of colored trade at top prices equal to those of local first-run theaters.

House has been open four weeks, with two of them equaling the house records of last season. Opening show, with Jimmie Lunceford and band, went up to \$16,000. Following week Tiny Bradshaw and Lil Green slumped to normal of \$11,000, but show with Earl (Father) Hines hit \$16,000, which seems to be near house capacity.

Count Basie 17G At Orpheum, L. A.

LOS ANGELES.—Count Basie and orchestra, on a return trip to Orpheum, grossed a neat \$17,000 week ended November 3. On his previous trip Basie socked for \$22,000.

On the bill with Basie were the Charioteers, singing foursome, and Bill Bailey, dancer. Pic was *X Marks the Spot*. House seats 2,200, charges 55 cents top, and average is \$6,500.

Calloway Fine 18G

MINNEAPOLIS.—Upping his last year's figure by \$5,000, Cab Calloway and orchestra grossed \$18,000 for the week ended November 5 at the Mort H. Singer Orpheum Theater. Pic was *The Glass Key*. Usual run-of-the-mill promotions were used in Calloway's behalf. Calloway's 1942 figure is top-flight, considering most of the biz was done week-ends and evenings.

Glen Gray opened one-week run November 6, while Russ Morgan has been inked for week of December 4.

Kaye Fine 19G

BALTIMORE.—For second consecutive week of name bands, the Hippodrome, with Sammy Kaye and orchestra the headliner, grossed an excellent \$19,000 week of October 22. Also on bill were the Three Nonchalants and Sterner Sisters.

Pic, *Highways by Night*.

Dayton \$10,300

DAYTON, O. — Gross at the RKO-Colonial week of October 30, first unit girle show of the season, *Bombshells of 1943*, hit \$10,300.

Chi Isbell-Helsing Spots Spend \$2,500 A Week for Talent

CHICAGO, Nov. 7.—Six of the seven restaurants and cocktail lounges operated by Marion Isbell and Bill Helsing here use entertainment and spend an average of \$2,500 for entertainment weekly. Spots have a total capacity for about 1,000 people and during October hit a new high in gross receipts. War has curtailed further expansion, but plans for additional lounges will be completed after this world struggle.

The Isbell-Helsing chain, comparatively new in the entertainment game but known in the restaurant business, is a boon to the cocktail field because of its high standards of operation. Only clean entertainment, musically and vocally, is employed, and all spots cater to a good clientele.

Working for the chain weekly are three units (quartet and two trios), eight piano players, five lounge singers and four acts. The acts are used in the Helsing Vodvil Lounge which, in addition to units, presents floorshows.

While each spot has its own special requirements for acts because of the varied physical layouts, a good musical unit can work the chain indefinitely. The New Yorkers (4) are in their second year at the Vodvil Lounge. Pianists and singers have been routed from one spot to another, filling months of consecutive work.

Frank J. (Tweet) Hogan, former band leader, is the entertainment manager and booker.

Quintet for Prof. Brilliant

NEW YORK, Nov. 7.—Professor Brilliant, comedy trombonist, is building a combo around himself for work in cocktail lounges. Outfit will consist of five men, and will be handled by Mike Special.

Zugsmith-Special Adds

NEW YORK, Nov. 7.—Rose Rapee has been added to the Al Zugsmith-Mike Special Agency staff to represent some of their attractions.

Off the Cuff

EAST:

NAN BLAKSTONE, after a long run at Tommy Joy's Utica, N. Y., leaves that spot to open at the Casanova, Detroit, November 11. She will be replaced at Joy's by Alberta Hunter, who has just signed with Moe Gale Miniature Attractions. . . . TOMMY CULLEN, current at the Enduro, Brooklyn, has signed with Consolidated Radio Artists. . . . GRACE AND SCOTTY are new at the Mark Twain Hotel, Elmira, N. Y. . . . DANNY HOLLYWOOD, of GAC, is back in his office after a talent hunt thru Pennsylvania. . . . NEW BILL at the Sheraton, New York, brings in Noble and King, the Townsman and Marjorie Gainsworth. . . . PADDY LABATO, guitar and voice, has opened a four-weeker at Chin's, Cleveland.

HENRIETTE CONTE, pianist-singer, is a newcomer to the Penn-Beaver Hotel, Rochester, Pa. . . . NARITA, rumba singer, will go over to the Monte Carlo, New York, when it opens its winter room. . . . THE GAUGHOS (4) started the round of Pick Hotels November 2. . . . McNAMARA'S BAND (4) will return to the Shelton Hotel, New York, after its date at the J'Alai, Cleveland. . . . COLR COLEMAN (4) has signed up with Mike Special. . . . ERNEST HAMORY, accordionist-singer, last week marked the completion of a year at the Hotel McAlpin, New York. . . . STREAMLINERS (4) draw a holdover at Onandaga Hotel, Syracuse. . . . ELTON BRITT, according to the management of Pat and Don's, Newark, has

Transportation Headache

NEW YORK, Nov. 7.—An indication of the growing transportation difficulties involved is evidenced in the case of Bill Thompson, who was booked into the Helene Curtis Lounge, Charleston, S. C., and shipped his Hammond organ by freight. Thompson arrived four days before the box and had to delay the opening. He expects to have similar difficulty when leaving that spot in order to make the date at the Hotel Paris here, which opens its Celebrity Lounge November 11.

It is expected that bookers will be forced, increasingly, to allow several days between dates to take care of additional transportation time when equipment must be shipped separately.

Negro Units Strong In LA; Salaries Up

LOS ANGELES, Nov. 7.—Colored cocktail combos are getting a big play here at increased prices. Florence Cadrix, executive secretary of Local 767, Musicians' Mutual Protective Association, reports that the scale has been hiked more than 10 per cent.

Of the colored combinations now in this section are the Loumell Morgan Trio, at Club Trouville; King Cole Trio, now at the 331 Club; Lorenzo Flennoy's five-piece combo and the Spirits of Rhythm at Capri; Hal Brown, intermission pianist, at Florentine Gardens; the Bud Scott Trio at George's Place in Glendale; Bill Griffin and his five-piece combo at the Dude Ranch, Long Beach; Winslow Allen's combo at the Boogie Woogie; Dou Finis at the Cricket Club, and Meade Lux Lewis and Art Tatum at the Streets of Paris, Hollywood.

Two New Bars for Philly

PHILADELPHIA, Nov. 7.—Two musical bars were added to the local scene last week. In the downtown district, new spot is the Bingham House, featuring the Three Embassy Boys, and Valarie Gilbert, a Gothamite, in her first appearance here. DiPinto's Cabaret, in the Frankford section, has opened as an adjunct to the nitery room. Continuous entertainment is provided by Grace and Scottie, Gotham unit making their local bow.

WEST COAST:

RHYTHM HEIRS start at the Apache in Las Vegas November 6. . . . FOUR RED JACKETS open in the Sky Room of Hilton Hotel, Long Beach, Calif., November 10. . . . LEW STOREY is the new combo at the Santa Rita, Tucson, Ariz. . . . JOSE ORITZ is in his 17th week at the It Cafe, Hollywood.

JIMMY MacKENZIE (4) is continuing at the Pago-Pago, Portland, Ore.

PHILADELPHIA:

BOB ROMEO TRIO make their local bow at Irvin Wolf's Rendezvous, with WENDELL MASON back to make the intimate musical entertainment continuous. . . . EARLE HOWARD, who used to baton the band at the old Plantation Club here, back in town as member of the TONI AND EARLE team at Lou's Chancellor Bar.

IRENE BARKER, this year's Miss New Orleans in the Atlantic City Pageant, has joined MICHAEL BARKER'S New Yorkers at Dick McClain's Alpine Musical Bar. . . . DON RENALDO QUARTET set for Frank Palumbo's Cafe. . . . ANN RUBERT and the KENNY SHAFFER (See OFF THE CUFF on page 55)

25G Ceiling Is No Problem To Unit Field; Break for Talent

NEW YORK, Nov. 7.—The \$25,000 ceiling, which has practically every branch of show business worried, is seen as boomeranging in favor of the cocktail combo and small band field. Local bookers believe the salary top rule as hitting none of the small outfits and agencies handling them. At present, there is no cocktail unit leader grossing a big enough sum which, after taxes are paid, will net a leader \$25,000.

Even the bigger names in the field earn slightly under four figures, after expenses and salaries of sidemen are deducted. A considerable margin remains before the ceiling laws will apply.

Bookers are hopeful that this situation will relieve to some extent the shortage of talent and units. This dearth has been somewhat alleviated by the breaking up of big bands and further relief is seen with the long layoffs that many leaders will take after they have reached their maximum earning for the year.

There is now talk of surrounding band girl vocalists with units of male musicians. Also, sidemen with the big bands during layoffs will possibly be prevailed upon to form combos of their own for work in cocktail lounges. The name

value of these types of outfits are looked upon to bring prices in excess of the prevailing union scales.

Again, many spots now using large bands and which will no longer be able to get them, may go for units topped with a name musician or vocalist.

The minimum effect, bookers feel, will be an increase in the supply of musicians and competent vocalists available for cocktail combos.

GAC Plans Name Unit for Ramona

DETROIT, Nov. 7.—Ramona, former name piano-singer with Paul Whiteman, now doing a single at the Casanova here, may soon front a small combo of her own. General Amusement Corporation, her booking office, has plans to build a name unit around her for top jobs here and in the East.

Combo will be high priced, since Ramona herself is getting between \$400 and \$500 a week.

Gale's Four Chimes

NEW YORK, Nov. 7.—A new septa outfit, Four Chimes, is being formed consisting of Charley Ford, former pianist and arranger for the Deep River Boys; David Pugh, previously with the Beale Street Boys, and two femme vocalists, Vivian Eley and Christine Royce. Combo is being handled by Gale Miniature Attractions.

New Trio: The Interludes

ATLANTIC CITY, Nov. 7.—Louis DeFrancis, former bass player with Mike Pedicin's Men of Rhythm, has started his own unit, billing as the Interludes (3), now at the Renault Tavern here. Pedicin, whose Men of Rhythm were forced to disband as a result of enlistments, has joined the Rose Venuti Trio at the Club Ajax, Philadelphia.

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ASCAP-ERS MAY TRY BMI

Penner See Rival as Solution In Clogged Tune Trade; Consent Decree Not a Serious Hindrance

NEW YORK, Nov. 7.—ASCAP penner unable to place songs with big-time pubs will soon be tossing their ditties into BMI's lap without being held to task under the consent decree, provided plans under discussion in Songwriters' Protective Association materialize. Should all go well, writers will find their market greatly widened and the music biz will have undergone one of its most sensational changes in years.

Under present conditions most large ASCAP pubs are concerned mainly with movie scores and use very little material from independent writers. Only Shapiro-Bernstein and Santly-Joy-Select actually specialize in non-pic or non-show tunes, which leaves most writers the alternative of going to weak publishers who have trouble competing with the big boys. Writers, however, are now hard at work on a gadget whereby, contrary to the prevailing impression of the consent decree, ASCAP scribblers will be able to unload tunes on such strong BMI firms as Southern, E. B. Marks, National, Cherio, Campbell-Loft-Porgie, Embassy and Republic. It is reliably reported that a few of these houses have already signed SPA's basic agreement, and it is an already publicized and advertised fact that National Music, Sid Lorraine's new firm, has made a number one plug of *Three Terrific Guys*, by Kay and Sue Werner, both ASCAP.

Clause of the consent decree which has been taken by ASCAP writers as militating against them placing stuff with BMI is under Section II, Paragraph (1) which says that, while ASCAP can not acquire exclusive performing rights to any musical composition, it can regulate the activities of its members by "... prohibiting the members from granting or assigning to persons, firms, corporations or enterprises, including Broadcast Music, Inc., the right to license ..."

Further reason for ASCAP-ers steering shy of BMI is a contract signed with the Society by all its writers-members, assigning ASCAP "non-exclusive" licensing rights until 1950 and agreeing to assign licensing rights to no other org during that period. The agreement is, in effect, a repetition of Section II, Paragraph (1) of the consent decree.

One way around this restriction on assigning licensing rights to a BMI firm is simply to deal direct with the music user, issuing individual licenses and collecting from each individual licensee. This, of course, is impracticable and has not been done by any well-known writer.

Another method—the one under which Kay and Sue Werner gave *Three Terrific Guys* to National Music—is to sign a so-called consent decree contract, in which right to perform the tune over radio is granted gratuitously to the stations; with no return to the ASCAP penner from radio credits. Writer gets his from sheet music, recording, synchronization and other royalties. BMI firms argue, since the works are performed over stations which have agreements with ASCAP and pay for ASCAP music, that the writers are entitled to performance credits. At any rate BMI and some of SPA's members feel that the exploitation afforded by a top BMI house will sell sheet music and records in amounts to more than make up for revenues derivable from the type of

plugging possible from an ordinary ASCAP firm.

It is evident from its current activities that SPA will not be satisfied with merely this sort of arrangement. Monday (2) its exec council held a lengthy meeting on the subject, which will be resumed Monday (9). Talk among the membership is that a way will be worked out whereby they will be able to collect performing rights from BMI on songs assigned to that org. This money, they say, will be turned over to ASCAP, to be distributed to the membership thru the regular channels. By this process, the SPA penner believe, they will not feel as if they were being "disloyal" to ASCAP by going afield to get songs placed. Before this procedure can be set up, however, there may have to be an amendment to the consent decree.

BMI execs claim that the original "pre-Poletti" version of the consent decree allowed ASCAP writers to collect performing fees from BMI, but that Poletti had the clause written out and the gratuitous-license causing lines written in.

Many ASCAP-ers see in this latest SPA move the first step in the long-awaited melding of ASCAP and BMI licensing interests, and predict that another year or so may find the two orgs eating out of the same pot, as far as performing licenses go.

WPB Announce No New Shellac After November

NEW YORK, Nov. 7.—Record industry's fears were realized Monday (2) when War Production Board sent word that, under present conditions, there would be no further amounts of shellac available for record manufacture after this month. Information came in the form of telegrams answering diskers' applications for shellac to be used during November. In the wires, WPB allocated to diskers for this month 5 per cent of the amount used during November, 1941.

Altho the certainty of being cut off from supplies of new shellac after November 30 is staring them in the face, record firms are not quite as woe begone as might be expected. E. F. Stevens, Decca exec, asked what Decca will do, answered simply, "We are not going out of business and have every expectation of successfully overcoming the difficulty. Even if the difficulty works great hardship upon us, we are going to continue to do our utmost to keep going on an even keel. The value of records to civilian and service morale has been too well proven to admit the possibility of even a temporary end to the industry."

All the major record companies are in possession of substitute formulas for the usual shellac mixture, which can be used in the absence of the real thing. Scrap shellac has been coming to the firms in such satisfactory quantity, however, as to put the substitute formulas in the background. When the shellac scrap gives out—if it does—and if the WPB's problems have not been settled to the extent of freeing virgin shellac for diskers' use, firms are reliably reported able to switch to shellac-less platters of varying types, most of which will be plenty good enough for normal purposes, altho they might mean further production curtailments.

WPB's first shellac order put firms on 30 per cent of last year's consumption. Second order cut them off entirely, making it mandatory for them to apply for each new supply of the stuff after July 31. This they have been doing, and have been getting 15 per cent of last year's consumption. This week's telegrams answering applications for November shellac neglected to mention a fact well known in Washington, and re-

Writer Plan Finally Set

NEW YORK, Nov. 7.—General acceptance of the "Ahlert Plan" at Tuesday's (3) meeting here for writer-members of American Society of Composers, Authors and Publishers means the new system of writers' classification definitely goes into operation January 1, 1943. Passage of the necessary by-law amendment is now regarded as a mere formality. Society's Coast penner approved the plan a couple of weeks ago. ASCAP has contracted with International Business Machines to handle tabulation of performances, and new 1943 ratings will be paid off April, 1944.

Below is a table showing how the 75 per cent Efficiency Award would be distributed on a \$500,000 quarterly writers' melon. Included are five new classes, created to facilitate promotions and demotions based on each individual's total earnings from Efficiency Award plus performance money. Each performance would be worth 11 or 12 cents on a \$500,000 melon. If total earnings equal average of class above, writer will be promoted to that class. If earnings fall to average of class below, writer will be demoted. No more than two classes can be skipped either way.

Class	Number In Class	Points	Total Points	Efficiency Award (75 Per Cent)
AA	46	100	4,600.00	\$2,271.00
AA-1	5	90	450.00	2,043.90
A	26	75	1,950.00	1,703.25
A-1	3	65	195.00	1,476.15
BB	32	50	1,600.00	1,135.50
BB-1	4	45	180.00	1,021.95
B	35	37.50	1,312.50	851.62
B-1	4	32.50	130.00	738.07
CC	30	25.00	750.00	567.75
CC-1	3	22.50	67.50	510.97
C	38	18.75	712.50	425.81
C-1	55	13.21	726.55	300.00
DD	56	9.09	509.04	206.43
D	80	7.36	588.80	167.14
1	184	6.11	1,124.24	138.75
2	249	3.31	824.19	75.17
3	275	1.00	275.00	22.71
4	81	.165	13.37	3.75

Deducting \$15,250 allotted to permanent classes from a \$500,000 melon leaves \$484,750.

Subtracting from that total the 25 per cent allocated for performance credits (or \$121,187.50), \$363,562.50 would be left for Efficiency Awards. Dividing that by 16,008.69, the total number of points, produces a value of \$22.71 for each point.

B'way Wiseguys Taking "Lord's" Name in Vain!

NEW YORK, Nov. 7.—Praise the Lord author Frank Loesser hasn't got enough trouble, what with a navy captain-chaplain indignantly denying that he spoke the now-famous phrase, and the newspapers variously crediting other service clergymen with originating the chant. Now the wits have taken to paraphrasing. To wit:

Winchell carried a reader's suggestion that blessed-events be heralded with *Praise the Lord and Page the Obstetrician*.

Washington circles and Gotham's percentage salesmen have cracked *Praise the Lord and Pass Me My Commission*.

Ed Sullivan heard *Praise the Lord and Make the First Edition in The News city room*.

A newsreel's turkey-for-doughboys shot was captioned *Praise the Lord and Pass Me the Nutrition*.

Legit company managers are said to mutter thru openers *Praise the Lord and Pass the Intermission*.

So many other word-plays on the tune are coming out, another wit says, Loesser soon will be sending anyone who refrains from punning a letter reading *Praise the Lord and Thanks for the Omission*.

Another New Disk Firm

NEW YORK, Nov. 7.—Savoy Record Company, headed by Herman Lubinsky, of Newark, N. J., made its bow on the market this week with a press release sent out by a local ad agency. Firm says it has five platters ready for release, all cut by a colored band, un-named on the release. First tune is *Rhythm and Bugs*, backed by *Tricks*, both "composed by the writers of *Jersey Bounce*."

Firm says all its disks were made prior to the Petrillo ban and are "not composed of pre-war materials."

ported to *The Billboard* there, that WPB plans to keep a close watch on the situation, with an eye to releasing more shellac for the record firms as soon as possible.

New Booking Snarl; Train Reservations

NEW YORK, Nov. 7.—Announcement by New York Central and Pennsylvania railroads that they will accept no advance reservations for December 6 and thereafter until further notice has band bookers spinning. On December 6 both lines will issue new timetables, and reservations will be accepted once more. Sheds little light, however, on the questions one-night bookers are asking, since officials of both rail lines admit that the new schedules will take into account suggestions from the Office of Defense Transportation that paramount consideration be given to transportation of troops and war materials.

Train news tempers the disappointment evidenced in booking circles this week when busses failed to come thru for Dick Stabile and Bobby Byrne to take them on Southern tours. First impulse was to forget the whole business of ODT busses, now they are hoping busses will be made available to bands who play sufficient USO dates.

Byrne's application for a chariot was turned down because he had only two USO shows skedded in a three-week tour. Stabile, however, had arranged to play six service shows in two weeks; five, aside from his Coca-Cola show at Quantico (Va.) Marine base Monday (9), in a two-week span. John Hammond, who recently assumed chairmanship of the USO Band Committee, told Music Corporation of America, Stabile's bookers, that tho all conditions had been complied with, okay never came thru from War Department. Hammond left last night for Washington to see if tangle can't be straightened out once and for all.

Stabile was able to reach Norfolk, Va., by train, where he played a two-day date at Palomar Ballroom, closing tonight, and plays Virginia Polytechnic Institute Friday and Saturday (13 and 14). Rest of the dates had to be juggled.

He Really Sat In!

NEW YORK, Nov. 7.—Funny thing about the "Ahlert Plan" adopted by ASCAP's penner is that Fred E. Ahlert was not a member of the special committee appointed by Gene Buck last year to evolve a new system of classification. Committee consisted of George W. Meyer, R. Stanley Adams, Harvey Enders, Otto A. Harbach, Edgar Leslie, Geoffrey O'Hara and John Redmond. Ahlert merely "sat in."



THIS IS THE VICTOR recording date at which Barry Wood wared "Everybody Every Payday," his successor to "Any Bonds Today?" The fellow with the clenched fist is Len Joy, Victor recording exec who conducted the 17-piece orchestra and large mixed choir which backs Wood on the disk. "Everybody Every Payday" is the first commercial recording to have been made since August 1. American Federation of Musicians gave permission for the job because the Treasury Department and the war effort will benefit from the proceeds.

Barnet's Next Big Headache: \$100,000 Action by Manager

NEW YORK, Nov. 7.—Billy Shaw, overnight booker of the William Morris Agency and personal manager of Charlie Barnet, is preparing a lawsuit to collect \$100,000 from Barnet, because of the maestro's alleged failure to pay Shaw anything during the last three years.

Shaw took on Barnet while both were with Consolidated Radio Artists and Barnet's career as a name band was being launched. Contract between the maestro and the manager, Shaw says, called for Shaw to get 25 per cent of the net earnings of the band and also provided that Barnet wasn't to expend sums out of the band's earnings without Shaw's consent. Shaw claims that the contract also provided for a weekly statement and a check.

Booker now claims that in the past three years he has received only two statements, no checks. Michael Halperin and Harry Berman, attorneys for Shaw, claim that Barnet's earnings have been geared at around \$100,000 a year for the past three years, and the money has been spent without Shaw's authorization. Suit, said Berman, will be filed in New York State Supreme Court next week.

On the management end of the band, Shaw said that he didn't wish to be confused with Charles Weintraub, who has been prominent in Barnet's affairs. Shaw said that Weintraub was road manager, and, as far as he's concerned, an unauthorized expense.

Union Raises Scale On Detroit Jobbing

DETROIT, Nov. 7.—General increase in scale for single jobbing engagements has been set by Detroit Federation of Musicians, effective November 16, raising the basic rate from \$9 to \$10 per evening, for a three-hour stand. An additional charge of \$1 is made for dates on Saturdays and holidays as in the past.

Further sweeping change is the elimination of the old \$8 Class B scale for smaller halls.

New rates apply to major ballrooms using bands on a weekly change policy for about four nights a week, with charge for overtime on four-hour programs. Considerable opposition to the price hike on the part of ballroom operators is current, but check indicates that some may be caused by a difference of interpretation in the application of the scales to individual situations.

In any case, some of the larger ballrooms consistently pay slightly above scale, in order to get desired bands.

Rose by Any Other Name

NEW YORK, Nov. 7.—Vincent Lopez, the old numerologist, must be licking his chops. His vocalist, Sonny Skyles, now spells his name "Sunny Skylar."

Kyser Eyes Tour Overseas; Gives Up Army Notion

NEW YORK, Nov. 7.—Kay Kyser, whose yen for a military career has been a topic of trade talk for months and even came up on the floor of the United States Senate a couple of weeks ago, will not accept the major's commission offered him, nor will he enlist as a private, according to friends who have prevailed upon him to stay where he can do the most good. His latest is to offer to go overseas with his whole College of Musical Knowledge at his own expense, in order to entertain the doughboys. USO says it is working on the idea.

One of the biggest money-makers in the history of the band industry, Kyser has been devoting his talents to selling bonds, playing camp dates, etc. It has been known for some time that Treasury and War Department officials prefer him to continue in that role rather than move into uniform and out of the game he knows best. He finally managed to get a major's rating, but was persuaded to turn it down and is now reconciled to continuing his unmilitary contributions to the war effort, provided he is allowed to go overseas to play for the boys.

Barron's CRA Contract On Market; Bookers Bid

NEW YORK, Nov. 7.—Negotiations are under way between Charles Green, president of Consolidated Radio Artists, and Blue Barron for Barron's purchase of his contract with that office. Details are currently being worked on and Green has set his figure.

Barron has not yet indicated which office he will go to, should the deal be set, but all offices are bidding frantically.

Midwest BR Org Talks Turkey on Victory Taxes, Other War Aches

DES MOINES, Nov. 7.—In the most important business session since its inception, Midwestern Ballroom Operators' Association, representing 11 States, held its annual meeting and election here Monday (2).

Problems arising from the war centered the discussions, with the following developments featured:

(1)—Clarification by the operators of their stand on payment of Social Security and unemployment compensation taxes.

(2)—Requesting Internal Revenue Department to determine who should deduct the victory tax in the new revenue bill.

(3)—Adoption of a resolution sent to President Roosevelt and other national directors pledging continuation for the duration of the important contributions now being made by "keeping America dancing."

(4)—Pledged co-operation with bookers to work together in solving transportation, booking and other problems caused by the war.

Interjection of the question of deduction of the victory tax into the same category as the Social Security and unemployment compensation taxes brought about statements showing why the operators desire the legal aspects clarified. Ops pointed out it is not a question of whose pocket the money comes out of, as actually the tax comes from the gate paid by the public.

It was pointed out that the sole question is as to who will keep the records. They said, because of one-nighters, the band leaders themselves are in a better position to do this than operators. Many band leaders do keep their own records without any trouble, it was argued, while for the operator it will require the hiring on an additional employee.

The Griff Williams case, for which the United States Supreme Court on October 12 refused to grant a rehearing, was cited as proof the band leaders are the employers of the musician. No official ruling has been made by the In-

Lid Off \$25,000 Roof This Year; Griff Williams Case May Furnish Real Solution

NEW YORK, Nov. 7.—The Treasury took the lid off the \$25,000 salary ceiling Friday (6), allowing band leaders and others to collect every dime coming to them, provided contracts had been entered into prior to October 4. Little light governing future negotiations was shed, tho. With only a few weeks remaining before this year runs out, bookers and leaders want to know mighty soon whether they can go ahead with plans for next year. Name leaders are more or less resigned to a \$25,000 roof over their earnings, but if they have to pay commissions out of that, which may amount to as high as \$50,000, it just can't be done.

The temporary salary freeze threw the band industry into a cold sweat this week. Horace Heidt's salary was withheld at the end of his week at Boston's RKO Theater because he had equaled his personal earnings for last year. The same thing happened to Phil Spitalny at Strand Theater here, and top earners the country over. Altho there was some talk of cancellations on the part of leaders who were not going to get paid for working, the Treasury Department's new rule put an end to the idea.

Meanwhile, sidemen were paid by theaters if they signed affidavits to the effect that they did not exceed last year's earnings, rest of the dough being held in escrow until it was learned what to do with it.

That headache was relieved by the Treasury's amendment to the freezing order, but the all-over pain still remains; who's going to get bookings if agents can't get their commissions? Part of the trade is convinced a ruling will have to be made for band leaders qualifying them as "employers." To back up this argument it is pointed out that the average "name" is in essence a corporation, with stock held by backers as well as by the

name himself. Out of the total take, salaries must be paid sidemen, arrangers, press agents, secretaries, managers and frequently office rent and usual incidentals. The leader's net seldom resembles his published earnings.

Number of snags stand in way of achieving employer status for the leaders. In the first place, American Federation of Musicians' Form B contract specifically lists theaters and hotels as the employers and leaders and sidemen as employees. This form was created merely to determine who pays the Social Security taxes, but it's a precedent that may make it tough for leaders to get a reversal. Should AFM scrap its Form B, and the executive board has the subject under consideration right now, it may clear the way.

A similar question lies in the matter of Griff Williams. Case revolves around payment of SS taxes, and a lower court ruling, holding Williams responsible for payment, was reversed by United States Circuit Court of Appeals even tho contract form was one used prior to Form B. Whether final decision will be made by Supreme Court or Treasury Department is unknown, but the partially forgotten case assumes tremendous importance in light of the new situation.

Attorneys for some booking offices think performers may be exempt on basis of offering "professional services," as in the case of doctors and lawyers, but majority of mucky-mucks think the solution lies in the "employer" angle. Meanwhile, everyone concerned is holding his breath.

Negro Ork Bookers Do Quick Switches

NEW YORK, Nov. 7.—Character of the two biggest offices handling colored bands has changed radically since December 7. Joe Glaser, whose sole outstanding white ork was Les Brown, has now spread out with a flock of pale face wand wavers. Moe Gale has gone high-brow with Josephine Houston, concert and musical comedy singer, and also has nudged himself into the cocktail combo field.

Switches in emphasis by Gale and Glaser have been brought about by difficulties involved in marketing large colored bands under current conditions. One-night tours, formerly the chief sources of revenue, have been cut tremendously, making it imperative to find something to fill the gap. In taking on such white orks as Teddy Powell, Jan Savitt, McFarland Twins, Wingy Manone and Red Norvo to go with Les Brown, Glenn Garr and Don Bestor, previously signed, Glaser more than offsets the loss in revenue from shaved Negro one-nighters.

Gale is thought in the trade to be pulling a real master-minder in including cocktail combos in his operations, since recent events have made smaller units the rage all over the country. One of his first moves was to yank Ella Fitzgerald from her big ork and put her with the Four Keys.

Angel Pays, Naval Band Plays With AFM Consent

MINNEAPOLIS, Nov. 7.—American Federation of Musicians got \$1,000 to permit Great Lakes Naval Training Station band to play over a national radio hook-up, it was revealed here this week. Freight was paid by Northern Pump Company, largest war production plant in the Northwest.

Navy band's 92 men would have cost \$2,250 for stand-ins sent from Chicago. J. B. Hawley, head of Northern Pump and one of the speakers on the program, said he'd give a grand, and AFM permission was granted.

Universal Gets Rey, Kings

NEW YORK, Nov. 7.—Alvino Rey orchestra and the Four King Sisters have been signed by Universal for *Cross Your Fingers*, a 1943 production which will star Allan Jones.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonograph as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

BING CROSBY (Decca 18513 and 18514)

Moonlight Becomes You—FT; V. *Constantly*—FT; V. *The Road to Morocco*—FT; V. *Ain't Got a Dime to My Name*—FT; V.

THE hit score from his *Holiday Inn* movie already established, Bing Crosby comes forward with still another picture score which shows plenty of promise. These four new songs, all by James Van Heusen and Johnny Burke, stem from *Road to Morocco* that features Crosby along with Bob Hope and Dorothy Lamour. To the accompaniment of John Scott Trotter's orchestra, rich in scoring for the strings, Crosby cuts a hit-studded ballad in *Moonlight Becomes You*, which listens as the screen score's best bet. A romantic love ballad, Crosby is in a romancy mood for the chanting, caressing the melodic lines with his soft, unrestrained phrasing that always registers so big in the spinning. In the slow tempo, an elaborate instrumental introduction sets the mood for the troubadour, singing of moonlight-inspired romanticism for the opening stanza. The velvety violins in unison and muted solo trumpet share the starting half of a second chorus, with Crosby picking it up again at the bridge to sing it out. *Constantly* (18513) is also a ballad, developed in melodic theme and interpretation along Latin lines. Set in a moderate tempo to the intoxicating beguine tempo, Crosby sings the opening chorus of the love song. The muted trumpet and unison fiddles again share half of the second chorus, with Crosby again cutting in at the bridge to carry the side out. Companion couplet (18514) mates the two rhythm ditties from the screen score. And to enhance the rhythmic punch the accompaniments are provided by Vic Schoen's orchestra, who have been providing the bright rhythmic backgrounds for all the Andrews Sisters' sides. Looming brightest is *Ain't Got a Dime to My Name*, a bouncy ditty. It's a song of the vagabond, the happy-go-lucky wayfarer with an empty pocket but a heart full of good cheer and spirit. Crosby sets himself in that frame of mind for the singing, and it's a natural for his carefree manner of lilting the lyrics. Set at a moderate jump tempo, band riffs it out from edge to set the stage for Crosby's singing of the opening chorus. Band ensemble lays it down solidly for a second chorus, with Crosby cutting in for the song's *Ho Ho Ho Ho Hum* releases and carries on for a third chorus to spin the side out. *The Road to Morocco* is the picture's title song, and the combination of Crosby's chants and Schoen's swing band licks makes it a highly palatable rhythmic dish. Set at a medium tempo and with the band beating out its brightest riffs in the background, Crosby sings the opening chorus. Band is solid on the four-four side, with a bit of the clarinet rides in kicking out a second stanza. Crosby returns for a third out-chorus, giving an added rhythmic twist to the lyrics.

It's a cinch that both of these records will be enjoying a healthy spin in the music boxes with the romancy "Moonlight Becomes You" and the rhythmic "Ain't Got a Dime to My Name" the face-up sides. Moreover, there need be no waiting for the picture to start flickering on the screen in order to whip up enthusiasm for these sides.

GORDON JENKINS (Capitol 124)

White Christmas—FT; VC. *Heaven for Two*—FT; VC.

ALREADY making song history, the new label has an assured best seller in Irving Berlin's *White Christmas* from the *Holiday Inn* movie. Still to hit its popularity peak and the holiday still some weeks hence, the yuletide ballad is given a new arrangement along the smooth and silky lines by Gordon Jenkins. The characteristic one-finger piano caresses of the maestro, set off against a bank of shimmering violins, gives the side an impressive introduction for eight bars of the song theme. And it goes far in establishing the mood and popular appeal of the ballad all over again. The ensemble opens the first chorus with the rich violin section, playing in unison, featured. Radio's Bob Carroll, guest vocalist, takes over the second stanza, giving added meaning to the yuletide lyrics and his fine baritone voice registering big. Singer is backgrounded by the fiddle obligatos and the piano chimes. The introduction, featuring the single strokes at the Steinway, makes for the instrumental reprise to spin the side out. *Heaven for Two* is a new ballad by Don Raye and Gene De Paul. A rambling melody, the song is about the proverbial "cottage for two," with the lyricist paying off the mortgage in dreams. Taken at a moderately slow tempo and maintaining a bright rhythmic beat thruout, the instrumental sections of the band split up the opening chorus, with the maestro's piano stylizing the bridge passage. Carroll takes over to sing the second stanza and carry out the side.

Already zooming in the music machines, Gordon Jenkins comes in on the crest of a wave with his "White Christmas." And his entry bids fair to grab off a large measure of the coins coming to the limited number of record versions for the hit holiday ballad.

LOUIS JORDAN (Decca 8645)

What's the Use of Getting Sober—FT; VC. *The Chicks I Pick Are Slender and Tender and Tall*—FT; VC.

Having attracted wide attention with his *Knock Me a Kiss* and *I'm Gonna Move to the Outskirts of Town* disks, Louis Jordan and His Tympany Five, one of the jiviest Harlem jump crews on record, comes forward with another characteristic coupling that should register solid with the sepiæ set and find much favor with the palefaces as well. Typically race tunes with a heavy Harlem jive flavor in both the little band's playing and the maestro's blues singing, Jordan has a dandy blues novelty in Bubby Meyers' *What's the Use of Getting Sober* (*When You Gonna Get Drunk Again*). The trumpet, with plenty of "hicks" to his hot horn licks, establishes the mood right from the edge. And for the rest of the spinning it's the singing and story telling of Louis Jordan, admonishing the lad for imbibing in bitters at intervals and then tells of his own regularity to approximate the stage of habitual intemperance. It's all done good-naturedly and in good humor, never becoming downright offensive. Considering the click of Lucky Millinder's *I Want a Big Fat Mama*, Jordan rings the bell as well with Mike Jackson's *The Chicks I Pick Are Slender and Tender and Tall*. A heavy dish of Harlem jive, taken at a lively jump tempo, Jordan again provides the lyrical (See ON THE RECORDS on page 66)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Korn Kobblers

(Reviewed at Rogers' Corner, New York)

ABOUT a year ago we caught the zany Kobblers on a one-nighter and printed a series of remarks to the effect that if they stayed close to New York in a good location they'd be made. What we neglected to say at the time was that if they stayed close to New York in a good location they'd be made only in New York—they already were made elsewhere in the country, by virtue of a series of commercial transcriptions which had already netted them something in excess of \$50,000. Here at last they are in New York, in a centrally-located spot, with several network shots a week. Opening night they had the trade clientele ga-ga and, more important, they had the attending private citizens equally ga-ga. It can now be said that they are made.

There are still six of them: Stan Fritts, trombone and emcee; Nels Laakso, trumpet; Harry Turen, clarinet; Marty Gold, piano; Charley Koenig, bass, and Howard (Chief) McElroy, drums. They double on such varied paraphernalia as washboard, motor horns, chamber pots, tin whistles and assorted noise-makers. Their dance music is as danceable as can be and is drawn from a remarkably comprehensive library of pops and standards. Musicianship is not quite as dazzling as it was last year—in fact it was positively ragged night caught—but the beat is fine for hoofing and you're not supposed to catch the Kobblers for kicks, anyhow.

When it comes to unloading the daffy stuff, the lads are better than ever. Work together like identical sextuplets, yet each man has his own particular brand of laugh-getting psychopathia, and the overall effect is murderous. They belong in a Broadway show, or in the movies, where everybody can see them. We can all use laughs nowadays. Carter.

Valero Sisters

(Reviewed at Havana-Madrid, New York)

VALERO SISTERS—Violeta and Jeannie—broke into show biz as an acro-tap dancing team, worked a spell as a singing duo, and for the past couple of years have headed a rumba band. This is their first big chance as ork leaders after a series of relief jobs in the classier joints around town, and they make the most of their opportunity. They are tall and beautiful, strikingly costumed, and both possess trained pipes that blend in lovely harmony.

Gals' fine appearance and high-class warbling lend lots of tone to an otherwise routine Latin combo. Valeros' musical training asserts itself in the selection of tunes and arrangements that result in

good music in spite of the musicians producing it.

Instrumentation consists of three violins, trumpet, accordion, piano, bass and drums, excluding the girls, who stand in front, shaking maracas and clicking sticks. Lew Lewis one of the violinists, doubles on sax, beats the conga drum and gives out vocally with a virile tenor particularly effective when backed by voices of the girls and ensemble. Drummer really whips it up hot, and the pianist, while no flash, makes up for it with his arrangements. The rest are so-so, with the exception of the accordionist, who plays the most tired squeeze-box in memory.

In addition to the usual Latin rhythmic, the gals dress up in bolero trimmings classics like *Scheherazade* and *Liebesträume* and pull a nice change of pace with standards of the *La Paloma* school. And all thru the girls' voices raise the general level a couple of notches.

As it stands the combo can play any class rumba spot. With some improvement in the fox-trot department—right now strictly rink-a-tink—the sisters can take in more territory. Grennard.

Al Kavelin

(Reviewed at Hotel Claridge, Memphis)

THIS small band has been almost completely remade in the past three weeks, but Kavelin has managed to mold the whole into a good small unit. His own fiddle work is really excellent, and he has a good singing voice. The extreme formality of his manner on the stand is largely offset by the warmth of personality he radiates over the mike, whether radio or p. a.

In Dorothy Timmons he has a canary with an unusually true voice and an evident sense of dramatic values. With proper training in selling, on which she is still a little weak, she should do well, for she is well supplied with the needful curves and cords.

Dick Wilkie is a very good trumpet, but at 19 he will soon be one of Uncle Sam's most unpopular boys—the reveille bugler. Don Scott on vibraharp also does a fine job. The music is predominantly sweet, but Kavelin has a little hot band within the band that keeps the jitterbugs happy. Balance is three brass, three sax and three rhythm, plus Kavelin's excellent violin.

Arrangers Mook Schreier and Rip Reynolds keep the library well supplied. Band makes a neat, very formal appearance. Johnson.

Neil Bondshu

(Reviewed at the Blackstone Hotel, Chicago)

BONDShU is a West Coast lad with a French accent and polished appearance and plays plenty of piano—a combination that makes him suitable for the role of society band leader. He has had training with several bands, last with Carl Ravazza, as pianist and arranger, and has been touring with this 10-piece outfit for about two years.

His current job is typical of his West Coast dates: A smart room catering to the upper strata. His library is loaded with conversational arrangements of show tunes of today and yesterday and spirited rumbas, an average of one each set. The men do a good stock job.

Instrumentation includes three fiddles, three saxes, three rhythm and one trumpet. The dreamier tunes are played by six fiddles, the brass man and two reed players doubling. Third sax doubles on viola.

Leading feature is Bondshu, who has a way about him on and off the bandstand. (See ON THE STAND on opposite page)

means of piano, tenor sax and violin solos, last tune of the set getting polished off in sock style by brasses. By the time maestro got around to trying it again in the second half the little red hand on the clock caught up with him and cut him off the air.

Walter King's non-too-robust tenor was heard on two songs, Bob Kirk's clean-cut baritone on another and Freddie Terry did three more. Miss Terry's singing is mighty smooth stuff, at its best on musical comedy tunes.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Vaughn Monroe

(Hotel Commodore, New York, Columbia Network, Saturday (31), 12:30-1 a.m.)

THE familiar *Harvard Square* cued in a familiar program of Monroe music offering satisfaction to all types of listeners from all-age groups. His swing doesn't shatter eardrums nor do his sweets sicken stomachs. Tunes were diversified, pace was showmanlike, mechanics were good—in all, an okay half hour.

Leader's own vocals were particularly gratifying. Flexibility of tone and expression and a relaxed quality not always noticeable previously turned his formerly good singing into something much better. Marilyn Duke, dueting with Monroe on *Manhattan Serenade* or soloing on *You Were Never Lovelier*, is class with a big C. Her elegant warbling bespeaks poise and sophistication and her intelligent projection of song material makes it ear-compelling.

Both harmony teams of four, the Lees and the V's, brought down the general

high average. Arrangements were unexciting and their deliveries offered no compensation. Band swung *Silver Threads Among the Gold* lightly and politely midway, closing the show with *Tuesday at Ten*, similar in content and treatment to the opening jumper.

Griff Williams

(Palmer House, Chicago, Mutual Network, Saturday (31), 12:05-12:30 a.m.)

GRIFF WILLIAMS offers a procession of songs all treated more or less alike; same style arrangements played at the same tempo. One particular strain, supposedly an identifying theme, is worked into most of the tunes, and succeeds only in making all the melodies sound alike. Inclusion of *Mama Inez* played in un-Latin-like fashion didn't help much.

What's wrong for radio with Williams' music is what's wrong with most "society" bands; swell for dancing, dull for listening. One stunt created some variety—a medley in which each song is limited to one chorus and treated individually by

Orchestra Notes

Of Maestri and Men

DUKE ELLINGTON not going into the armed services for the present. Appears for *Spotlight Bands* November 19 and follows with a week at Earle Theater, Philadelphia. Ellington's Carnegie Hall, New York, concert has been set for January 23. . . . **ANDY KIRK** into Arcadia Ballroom, New York, November 27, three weeks. Succeeded by **JOHNNY MCGEE**, who stays until January 15. **GRAY GORDON** leaves the spot November 26. . . . **LIONEL HAMPTON** at Golden Gate, San Francisco, for two weeks. . . . **EDDIE SOUTH'S** contract at Hickory House, New York, renewed. . . . **LES BROWN** to tour theaters and colleges when Meadowbrook (Cedar Grove, N. J.) stand concludes November 19. . . . **DAVE MARTIN** in his 20th consecutive month at Brooklyn's Hotel St. George. . . . **JOHNNY LONG** has taken on brass man **JACK PALMER**, formerly with **ALVINO REY**. . . . **BILL TURNER** ork has enlisted in the army as a unit. . . . **LOUIS PRIMA** crew augmented by **MICHAEL DOKLA** on alto sax. Replaces **FRANKLIN REID**, now in army. . . . **LOUIS ARMSTRONG** on new swing thru the South. . . . **KAY KYSER** auditioning CBS songstress **VERA BARTON**. . . . **"PAT" SHARAPPA** has left Asbury Park, N. J., haunts to join the army. . . . **CAL GILFORD** held over a second time at Capitol City Club, Atlanta, Ga. . . . **ALEX BARTHA** making music at Atlantic City's Steel Pier. . . . **VIOLA KLAISS** and her all-fem ork playing College Inn, Philadelphia. . . . **BON BON** leading his own unit at Lou's Germantown Bar in Philly.

Midwest Melange

ARNE BARNET has given up his band and joined **CECIL DAVIDSON** as pianist on the General Motors tour. . . . **RUSS CARLYLE** opens December 2 at Oh Henry, Wilton Springs, Ill., for a month. . . . **TED PHILLIPS** has joined **TED WEEMS'S** band at Hotel Roosevelt, New Orleans, after disbanding his own ork, the old **BEN BERNIE** outfit. . . . **LORRAINE BENSON** left **FREDDY NAGEL** at Lake Club, Springfield, Ill., to warble

Music Items

Publishers and People

WALTER BISHOP is publishing his own composition, *Blues Got Up and Walked Away*.
Mel Powell, CBS pianist, is writing a flock of instrumentals. Regent Music has taken two more, *A Mood at Twilight* and *Home Town Shout*.
Irving Pietrack, band leader, is writing an English version of his Jewish hit, *Give Me a Stetetele To Long For*. Jordan Music publishes.
Santly-Joy is starting a drive on two new ones, *Move It Over*, a novelty by Sunny Skylar, and *I'd Do It Again*, ballad by Irving Taylor and Vic Mizzy.

War Music, Inc., has been incorporated in Albany to do business in New York City. Stockholders and directors are Frederick E. Zane, Philip Lipner and Belle Seligman, all from that city. Capital, 200 shares.

Songs and Such

HES A MARINE, published by Network Music, was written by Woody Sporn, late of Maxon Advertising Agency and now sporting a sergeant's stripes on his marine uniform.
Since *He Traded His Zoot Suit for a Uniform* was written by Carmen Lombardo and Pat Innisfree and is published by Irving Berlin, Inc.
Who's Your Present Heart Throb? is Enterprise Publications' latest. Written by Exilda Moore and Maurice L. Singer.
I See It in Your Eyes, by Jimmy Kennedy and Grady Howard, is being pushed by World Melodies, Hollywood.

Philly Pickings

ADD PHILLY PICKINGS to come later—

with Jan Savitt at Hotel Astor, New York. . . . **PHIL LEVANT'S** \$350 viola was stolen last week. . . . **COLE KEYES**, manager of Stanford Zucker's Chicago office, goes into the navy as an ensign, not a lieutenant junior grade as reported last week.

Atlantic Whisperings

REESE DUPREE resumes his Strand Ballroom fortnightly proms, with **ANDY KIRK** first of the septa names coming in. . . . **DON BENNETT** takes over at Alpine Tavern, Atlantic City. . . . **DAVE HERBERT** at Wayside Inn, Philadelphia. . . . **HAL BUDD** to Steve Brodie's, Philadelphia. . . . **MONK KAUFFMAN** holds over at Beaver Hotel, York, Pa. . . . **VERNON ISAAC**, Philadelphia maestro, loses drummer **BERT HALL** to Uncle Sam. . . . **CAL CARSON**, Philadelphia maestro-composer, will conduct an army band.

Shaw Recruits Ork For Overseas Tour

NEW YORK, Nov. 7.—Navy band which Chief Petty Officer Artie Shaw is currently recruiting and rehearsing is slated to be shipped abroad within next few months on entertainment tour of army overseas. Shaw will remain in New York until December 1, at which time it is expected the personnel of the band will be fully rounded up. Among the name bandsmen who joined up with the fleet and will be in the band are Sam Donahue, Claude Thornhill, Dave Tough, Dave Rose, Dick Jones and Max Kamlnsky.

802's "Unity" War

NEW YORK, Nov. 7.—Administration officials of Local 802, AFM here, may find themselves with a contest on their hands election day, December 3, as a result of the vigorous campaign put on by opposition Unity Group. Latter group of local musikers is taking bows for many of the changes lately enacted into 802's by-laws and is preparing to force abolition of the Escrow Department at Monday's (9) membership meeting.
Unity claims Escrow Department is being supported and maintained by funds drawn from the local's Relief Fund, in violation of the membership's original intentions. That and other beefs have been blown up in innumerable leaflets that are covering the Times Square area like a snowstorm.

Darned Record Ban!

NEW YORK, Nov. 7.—ABC Music's renewed drive on *A Boy in Khaki* a *Girl in Lace* highlights the predicament song industry finds itself in due to ban on recordings. Tune has been out since early August and thus far has failed to show up on best-selling lists of copies and records. Under ordinary circumstances it would be forgotten and firm would move on to next likely title. With only one future song down on wax, ABC prefers to stick to *Boy in Khaki*, since it has recordings by Bing Crosby, Kate Smith, Dinah Shore, Tommy Dorsey, Guy Lombardo, Horace Heidt and Teddy Powell.

Now a Wednesday Clause!

WILLOW SPRINGS, Ill., Nov. 7.—The Verdabar brothers, operators of the Oh Henry here, have added Wednesday cancellation clauses to their contracts with bands to prepare for week-night inactivity in case pending gas rationing hits this out-of-the-way spot. Place is now open Wednesdays and Fridays thru Sundays.

Ben Young, Detroit outfit, followed Ronnie Kemper October 31 for four weeks.

X. Cugat's Theater Tour

NEW YORK, Nov. 7.—Xavier Cugat has been booked by Music Corporation of America for a theater tour starting at the Adams, Newark, January 7. Follows with RKO, Boston; Capitol, Washington; Earle, Philadelphia; Stanley, Pittsburgh, and winds up at Paramount, New York, middle of February.

Few Tooters Left Who Can Cut Hard Books; Simplicity Needed

NEW YORK, Nov. 7.—High-grade dance music—especially the kind that makes the jazz savants take their absinthe in quick, excited gulps—is about to join the family chariot in discard for the duration. Orchestrations which are not easy to play are going to be out of order, and arrangers who have specialized in making sleazy ballads sound like Stravinsky are going to have to mend their ways.

This sudden swerve is occasioned by the draft. It is almost impossible nowadays to find musikers who can cut tough books, and it is even harder to hang on to such men once they are found. Either the draft snatches them or they refuse to go out on the road or they get a better job elsewhere. Maestri whose books are hard to play have their choice of losing friends and alienating customers while trying to break in mediocre tooters, or of simplifying their arrangements and having the band at close to peak most of the time.

Just how annoying the situation has become can be seen in the case of Benny Goodman at Hotel New Yorker here. Two days before opening Goodman was rushing around trying to replace three sidemen. While Goodman's arrangements are not quite as complicated and trying as those of some of his competitors, there aren't many sidemen in circulation who can step into a Goodman outfit and blow properly right off the bat. Charlie Spivak has had to replace almost a dozen men in the past few months. Ditto Alvino Rey, whose ork was at its height

when it played Valley Dale, Columbus, O., early last winter, but opened at Meadowbrook, Cedar Grove, N. J., a few weeks later minus six or seven men, causing plenty of grief all around. Gene Krupa has been hard hit. Likewise Carl Hoff. There are, in fact, few bands which haven't suffered from this condition, except the out and out mickey mice, who usually can undergo 100 per cent turnover in comparatively brief time without any listener being the wiser.

Nick Jerret, who has his six-piecer at Club Kingley, Toronto, has one of the most elaborate lead trumpet parts in the country. When his original horn player was drafted, Jerret began seeking replacements. He ran thru about eight men in four weeks before finding the lad who could play the arrangements, only to have that fellow drafted 10 days later. He then was forced to repeat the procedure.

While simplified books will cut down the spectacular aspects of top orks' styles, it is not expected that the public will be very much the wiser. Only ones who will suffer are the swing seers, and even they may find happiness in the thought that restrictions on arranging because of lack of musiker talent will force arrangers to exercise more ingenuity within narrower bounds.

ON THE STAND

(Continued from opposite page)
While to some his bandstand smile may look like a prop, it pleases the regular spenders. He was here for several months last year and is back on an indefinite contract. *Honigberg.*

Danny Beckner

(Reviewed at Grand Terrace Ballroom, Detroit)

PRESENT 42-piece combination is the gradual outgrowth of a musical double Beckner formerly did in vaude with his wife. Some of his men have been with him several years, working as a large band for about two years in hotels, ballrooms and country clubs thru the South and Mideast.

Band is an evenly balanced outfit, divided in style between the sweet and swing traditions and leaning toward the Glenn Miller style of presentation. Work is essentially for a ballroom rather than night club, with ability to stage a sizable show, now a valued asset in many ballrooms.

Four sax, three brass and four rhythm make up the orchestration. Judy Bevan, singer, was not working on the show caught. Band is strong on rhythm and close co-ordination. Especially rating mention is the versatile pianist, Pee Wee Markley.

Beckner does a lot of intimate clowning, being a whole show plus emcee in himself, somewhat a la Kyser. He has a lot of hillbilly dialog, does comedy and specialty vocals, typically *Dark Eyes* and *Brother, Can You Spare a Dime?*; walks the railings around the hall like a human fly, and sits on the floor with the mike to gabfest with the patrons. His style shows his training under his father with Al Field's Minstrels, plus a gift for successful ad libbing. *Reves.*

Loss of Married Men Hurts Band

NEW YORK, Nov. 7.—Renewed statements from Selective Service Headquarters this week that married men without children are ticketed for early induction tagged another complication onto the already muddled band situation. Rule will mean the exit of at least as many leaders and sidemen as have already enlisted or been drafted, and will leave the nation's bandstands peopled with 4-F's, oldsters, skirts and the comparatively few young maestri and blowers who are married and have kids. The few men whose dependents are collateral—mothers, fathers, etc.—are already penciled in for bookings at induction centers.

Knowledge that childless married men would be snatched has been abroad for months and long prior to this week's announcement, has had an effect on band personnel. At least six weeks ago maestri began complaining that they were losing not only drafted men and 1-A's who enlisted rather than be drafted, but also 3-A's who expected to be reclassified sooner or later and decided to join up. Of late weeks, literally scores of such bandsmen have quit the biz for service uniforms. Maestri and personal managers are treed.

WB and AFM in Philly Get Together on Stageshows

PHILADELPHIA, Nov. 7.—Differences between Warner Brothers theater circuit and musicians' union here were patched up after a long impasse and assured the continuance of stageshows at Earle Theater here and Sundays at Stanley Theater, Camden, N. J. Impasse, which lasted six weeks, concerned a new labor contract for the 24-piece pit band, used mostly for entrance and exit music, since house policy favors name bands. Union was seeking a 15 per cent increase in scale, but it is understood that union settled for seven. Contract, retroactive to mid-September, will run for a year.

One Man's Mind

NEW YORK, Nov. 7.—Eddie De Lange very neatly solved for himself the problem of choosing the new writer-classification plan or sticking to the old one. "I'm satisfied with the old system," cracked De Lange, "if I get a promotion in December."

Everyone's Talking About

LOU MARTIN

and HIS ORCHESTRA

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ART WANER at the Piano and HIS ORCHESTRA

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COCKTAIL ★
COMBOS Department
See Index for page number



The Billboard Music Popularity Chart

WEEK ENDING
NOVEMBER 5, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, November 5. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
7	1. WHITE CHRISTMAS (F)	Berlin	39
4	2. THERE WILL NEVER BE ANOTHER YOU (F)	Mayfair	33
1	3. PRAISE THE LORD	Famous	30
9	4. DAYBREAK	Feist	28
6	5. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	24
10	6. BY THE LIGHT OF THE SILVER MOON	Remick	23
8	6. I CAME HERE TO TALK FOR JOE.	Shapiro-Bernstein	23
11	7. MR. FIVE BY FIVE (F)	Leeds	21
3	8. MANHATTAN SERENADE	Robbins	20
5	9. I MET HER ON MONDAY	ABC	19
11	10. SERENADE IN BLUE (F)	Bregman, Vocco & Conn	17
10	10. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	17
8	11. I'M GETTING TIRED SO I CAN SLEEP (M)	U. S. Army	16
15	12. WHEN YOU'RE A LONG, LONG WAY FROM HOME	Broadway	15
7	13. DEARLY BELOVED (F)	Chappell	14
16	13. PENNSYLVANIA POLKA (F)	Shapiro-Bernstein	14
—	14. I GET THE NECK OF THE CHICKEN (F)	Southern	13
—	14. MAJOR AND THE MINOR (F)	Famous	13
14	15. HIP, HIP HOORAY	Robbins	12
—	16. ARMY AIR CORPS	Fischer	11
2	16. GOBS OF LOVE	Paramount	11
13	16. KALAMAZOO (F)	Bregman, Vocco & Conn	11
13	16. MY DEVOTION	Santly-Joy	11
9	16. STREET OF DREAMS	Miller	11
—	17. AT THE CROSSROADS	E. B. Marks	10
11	17. AT LAST (F)	Feist	10
12	17. HE'S MY GUY	Leeds	10
—	17. VELVET MOON	Witmark	10
12	18. IDAHO	Mills	9
8	19. ANCHORS AWEIGH	Robbins	8

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Brooklyn: Richard's Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbebis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. WHITE CHRISTMAS —BING CROSBY Decca 18429	1	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby
2	2. PRAISE THE LORD —KAY KYSER Columbia 36640	2	2. Praise the Lord —Kay Kyser	2	2. Praise the Lord —Kay Kyser
5	3. DER FUEHRER'S FACE —SPIKE JONES Bluebird 11586	3	3. Der Fuehrer's Face —Spike Jones	3	3. Serenade in Blue —Glenn Miller
4	4. KALAMAZOO —GLENN MILLER Victor 27934	4	4. Kalamazoo —Glenn Miller	10	4. Kalamazoo —Glenn Miller
3	5. SERENADE IN BLUE —GLENN MILLER Victor 27935	5	5. When the Lights Go On Again—Vaughn Monroe	5	5. Mr. Five by Five —Harry James
6	6. STRIP POLKA —ANDREWS SISTERS Decca 18470	6	6. There Are Such Things —Tommy Dorsey	—	6. Strip Polka —Andrews Sisters
7	7. MY DEVOTION —CHARLIE SPIVAK Columbia 36620	7	7. Strip Polka —Andrews Sisters	—	7. There's a Star-Spangled Banner Waving Somewhere—Elton Britt
9	8. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	8	8. My Devotion —Charlie Spivak	4	8. My Devotion —Charlie Spivak
—	9. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	9	9. Serenade in Blue —Glenn Miller	7	9. There Are Such Things —Tommy Dorsey
—	10. PRAISE THE LORD —MERRY MACS Decca 18498	10	10. I Came Here To Talk for Joe—Sammy Kaye	6	10. At Last—Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. WHITE CHRISTMAS	1	1. White Christmas	1	1. White Christmas
2	2. PRAISE THE LORD	2	2. Praise the Lord	2	2. Praise the Lord
6	3. WHEN THE LIGHTS GO ON AGAIN	3	3. When the Lights Go On Again	7	3. My Devotion
4	4. MY DEVOTION	7	4. Dearly Beloved	3	4. Serenade in Blue
3	5. SERENADE IN BLUE	14	5. Strip Polka	11	5. At Last
7	6. THERE'S A STAR-SPANGLLED BANNER WAV-ING SOMEWHERE	9	6. There's a Star-Spangled Banner Waving Some-where	13	6. When the Lights Go On Again
—	7. MANHATTAN SERENADE	5	7. My Devotion	9	7. Manhattan Serenade
14	8. AT LAST	6	8. Serenade in Blue	5	8. Kalamazoo
11	9. DEARLY BELOVED	15	9. Der Fuehrer's Face	6	9. Be Careful, It's My Heart
10	10. HE WEARS A PAIR OF SILVER WINGS	11	10. At Last	10	10. Dearly Beloved
9	11. WONDER WHEN MY BABY'S COMING HOME	13	11. Wonder When My Baby's Coming Home	—	11. Mr. Five by Five
5	12. BE CAREFUL, IT'S MY HEART	12	12. Army Air Corps	4	12. Wonder When My Baby's Coming Home
8	13. KALAMAZOO	—	13. Manhattan Serenade	14	13. Silver Wings
12	14. HE'S MY GUY	—	14. There Are Such Things	—	14. Strip Polka
—	15. MR. FIVE BY FIVE	—	15. Mr. Five by Five	—	15. There's a Star-Spangled Banner Waving Some-where

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop and Frank's Melody Music Shop, New York:

POSITION Last This Wk. Wk.	Title	Label
9	1. STORMY MONDAY	Bluebird 11567
2	2. MR. FIVE BY FIVE. FREDDIE SLACK	Capitol 115
3	3. WHEN THE LIGHTS GO ON AGAIN. LUCKY MILLINDER	Decca 18496
—	4. WHAT'S THE USE OF GETTING SOBER	LOUIS JORDAN Decca 8645
1	5. TRAV'LIN' LIGHT. PAUL WHITEMAN	Capitol 116
—	6. EVERY NIGHT ABOUT THIS TIME	INK SPOTS Decca 18461
—	7. WHITE CHRISTMAS	BING CROSBY Decca 18429
4	8. TAKE IT AND GIT. ANDY KIRK	Decca 4366
—	9. SEE SEE RIDER	BLUES BEA BOOZE Decca 8633
—	10. PRAISE THE LORD. ROYAL HARMONY QUARTET	Keynote D-101

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

"White Christmas"

If Decca can meet the demand, the dealers say, Bing Crosby's *White Christmas* will be 1942's top-selling record. Undisputed champ right now, the Crosby waxing possibly might set a five-year mark once yuletide-season sales are reckoned. His *Silent Night* being also a guaranteed Christmas item, Decca's Bing is getting to be the Santa Claus of the music shops.

Decca's inability to fill orders on *White Christmas* is a break for Columbia, Victor and Capitol, requests pouring in for recordings of the Berlin tune by Charlie Spivak, Freddy Martin and Bobby Sherwood.

Song Salesgirl

John S. Caldwell, of the J. R. Reed Music Company, Austin, Tex., uses a double-feature stunt to sell extra copies of sheet music. An Austin radio station is glad to have Leona Caldwell, his daughter, put on a 15-minute sustainer each morning, and since the name Caldwell is identified all over town with Reed Music, the shot pushes the firm even without plugs. And Miss Caldwell, of course, plays the latest sheet songs on her program.

Reed Music's location in the center of town makes its public address system another valuable promotional device—twilight concerts on piano or organ, records spinning during parades or special merchants' nights, announcements.

Tempting, Isn't It?

We just heard from a guy who wanted to get a copy of Bing Crosby's *Temptation*. Offered \$5 for the uncatalogued oldie, but please don't send letters ask-

ing for name, address, etc. We only want to point up that the record-collector, like the philatelist of numismatist, is a high-buying customer; there are enough of them in every neighborhood for dealers to think about collector's items as a marketing sideline.

Filing for Profits

Keeping accurate tabs on stock is the bane of the retailer, but two record outlets that we've run across have rigged up filing systems that take the pain out of bane. Gould's Music Store in Flushing, N. Y., for one, keeps a loose-leaf file in which each band leader is accorded at least one page. The given page contains all of the maestro's recordings, with shipments and sales marked alongside each title daily. Once a week the book is thoro checked and all shortages are noted down for the boss to examine. The boss, let it be noted, orders once a week, with the notations adding up a convenient and valuable guide for to go by.

R. H. Macy's, New York, is equally thoro about its disk files. System is similar to Gould's, except that Macy catalogs by tune rather than band leader. Makes for voluminous data, but the buyer claims thereby to know just what and when to order.

For progressive tie-ups Gould's can't be beaten. Store arranges to have its private hit parade featured in the local high school's publication, and in addition boasts a sponsored radio show on which high school students are quizzed on records. Winning youngster gets an album, and runners-up a single disk apiece. So despite the handicap of a small store and the absence of booths (hampering to classical sales), Gould's manages to maintain one of the most thriving businesses, grocer and baker included, in Flushing.

Decca Pacing Its Heaviest Christmas Promotion Drive With National Magazine Ads

NEW YORK, Nov. 7.—The most vigorous Christmas promotion campaign in Decca's history will break shortly after Thanksgiving. Firm is not releasing any new records until 1943, and will concentrate a high percentage of production on records selected for Yuletide merchandising in order to meet an expectedly high demand.

Extensive use of colorful displays will mark the campaign, it was announced by Leonard Schneider, Decca director of advertising and sales promotion. Full-page, four-color advertisements have been taken in December issues of *Life*, *Saturday Evening Post*, *Time*, *Parents'* and *The New Yorker* magazines. Broadsides carrying full-color reproductions of the ads, suitable for store displays, will help dealers focus pulling power on individual stores which tie in. In addition, a series of four-color store posters, featuring the firm's trademark, album sets, children's records and pop artists will be distributed free to dealers. Seasonal theme,

stressed on both posters and broadsides, will point up "gift" values.

Decision not to release any new records until 1943 was made in order to supply dealers with as much Christmas stock as possible. Demand for Yuletide standards and recent pop releases, such as Bing Crosby's *White Christmas* and *Silent Night*, is figured to keep the presses too busy for any new stuff to be turned out.

Complete list of records picked for Christmas includes nine albums whose titles earmark them for holiday sales, 52 other pop and classical albums, 14 albums for children, and 19 pop disks. Of the latter, six are holiday specials, such as Woody Herman's *Jingle Bells* and *Santa Claus* and Deanna Durbin's *Adeste Fideles*.

Latest WPB order reducing shellac consumption of disk firms during November to 5 per cent of that used during the same month last year probably will not affect any Christmas shipments, a Decca spokesman said. Company will be able to meet the demand at least until New Year, he explained, with heavy scrap reserves making December deliveries certain.

Hypo Biz by Making Own Disk Albums in Shrewd Picture Tie

PHILADELPHIA, Nov. 7.—Harry Bortnick, sales promotion chief for Raymond Rosen & Company, Victor-Bluebird distributor here, reports local record dealers are making up deficiencies in current pop releases with smart merchandising. Tying in with the announced opening of Sammy Kaye's *Iceland* film at Fox Theater, many of the central city dealers have gotten up their own Sammy Kaye albums. Retailers found that with the proper approach they were able to sell an entire set of popular records instead of just singles.

Since the picture songs were recorded by Kaye long before the record impasse and haven't begun to build big as yet, dealers have plenty of disks for their individual Sammy Kaye-*Iceland* albums. Kaye having cut *There'll Never Be Another You*, *You Can't Say No to a Soldier* and *Let's Bring New Glory to Old Glory*, the store-made album fills up two jackets. To make it a packet of four platters, some dealers fill in with Kaye's earlier recordings of standards such as *My Buddy* and *Begin the Beguine*.

Press books of the picture company on *Iceland* are cut up to create attractive covers for the albums, local Fox exchange co-operating since the store-made albums, prominently displayed in the window, tie in with the picture. Success of the regular *Holiday Inn* album, dealers report, made the public album-conscious in relation to screen scores. With a number of musical pictures on the agenda for the winter, Bortnick says, dealers are eyeing forthcoming screen shows for possibilities of other store-made albums. Along these lines, Bortnick has arranged for special screenings for record dealers on all new musical pictures.

NEW YORK, Nov. 7.—Record business conditions, including possible discussion of Christmas production and promotion, will be taken up at a luncheon to be given at Hotel New Yorker here Thursday (12) by Times Appliance Company, sole distributor for Columbia records in this city.

All local dealers have been invited to attend and listen to Edward Wallerstein, president of Columbia Recording Corporation, and other executives.

Cleveland Buying Records But Pop Supply Is Scarce

CLEVELAND, Nov. 7.—Merchants report a tremendous run on phono records here, with considerable difficulty in supplying demand. Plenty of classical numbers and a fair amount of juvenile disks to be had, but current pop hits are either not received by stores or are sold out before a fraction of the demand is satisfied.

Harry Cohen, Record Mart proprietor, said last week deliveries were extremely bad, with Victor giving quickest service, Decca far behind on shipments and Columbia miserably slow. Reported considerable difficulty in getting record scrap, the recent American Legion drive having sapped the supply dry. Other stores claim similar difficulties.

The Record Mart experienced big success on newspaper promotion of *Der Fuehrer's Face*, waxed by Spike Jones. A 37-cent offer, it pulled fast and furiously, Mart being cleaned out within 24 hours.

Higbee Company buyer Clarke states youngsters started a merchandising spree on pops which interested the parents and gave a tremendous lift to sale of classical tunes.

The Week's Records

(Released November 9 Thru 16)

POPULAR:

- Crosby, Bob—Decca 4395
The Caissons Go Rolling Along
Don't Ask Me Why
- Garland, Judy—Decca 18524
I Never Knew
On the Sunny Side of the Street
- Gray, Glen—Decca 18525
Tall Grows the Timber
Carry Me Back to the Lone Prairie
- Heidt, Horace—Columbia 36667
This Is the Army, Mr. Jones
Where the Mountains Meet the Sky
- Martin, Tony—Decca 4394
I Had the Craziest Dream
Don't Ask Me Why
- Polka Four—Decca 4396
The Mad Polka
Judy Polka

HILLBILLY AND RACE:

- Carlisle Brothers—Decca 6075
I Woader Who's Sorry Now
I'd Like To Be Your Shadow in the Moonlight
- Rogers, Roy—Decca 6074
It's Just the Same
You Were Right and I Was Wrong
- Sons of the South—Decca 8646
America
Lift Every Voice and Sing
- Wills, Bob—Columbia 6703
My Confession
Whose Heart Are You Breaking Now?

ALBUMS:

- Christmas Candle*—A-347
- Garland, Judy—Decca 4050
The Birthday of a King
The Star of the East
- Martin, Tony—Decca 4051
Christmas Candle
Nazareth
- King's Men—Decca 4052
The Star of Bethlehem
The Holy Child
Decca 4053
Joy to the World
The First Nowell
Decca 4054
Shepherds' Christmas Song
We Three Kings

Radio, Celebs Key To Music City Biz

HOLLYWOOD, Nov. 7.—Music City store here is boosting the sale of records by means of radio programs and autograph days.

Shop uses its recording rooms for broadcasts and has wires to KPAS, Pasadena, and KMPC, Beverly Hills. While 16 programs originate from the spot, all mentioning Music City and the top records, shop sponsors seven programs of its own over the two stations. A new program, *Quizzical Musical*, was inaugurated Saturday night, October 31, with Johnnie Johnston, Capitol artist, handling the emceeing duties. Quiz programs have been featured for many months with interviews right at the record counters, but this is the first program with production.

Located across the street from NBC studios, and within two blocks of CBS and the Hollywood Palladium, Music City is ideally located for "Autograph Days," featured from time to time. On these days artists, including Gordon Jenkins, Johnnie Johnston, Johnny Mercer, Spike Jones, Merry Macs, and now Jimmy Dorsey, Tommy Dorsey, Freddy Martin, Ray McKinley, Dinah Shore and others gather at the store to autograph their disks. Store's location works no special hardship on any artist, and their signatures boost record sales. Songwriters, such as Don Raye and Gene DePaul, authors of *Mr. Five by Five*, are often on hand to lend their Hancocks to sheet and record sales.

Music City also features special window displays on the Hollywood Palladium, featuring the band on the stand there.

The Machine Age!

PORTLAND, Ore., Nov. 7.—An automatic music machine is doing a good job of selling records at Meier & Frank music store here. With clerks too busy to play records for customers, the music box performs a time-saving service on the floor. And the use of the machine keeps records in shelves for selling instead of scattering them thruout listening booths. Coin chute, of course, is removed. Selections include all top tunes.

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MUSIC BY W. C. HANDY and CLARENCE M. JONES

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"BAND ARRANGEMENT" By George F. Bregel... 75¢
"SHEET MUSIC" 40¢

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(Routes are for current week when no dates are given.)

A
Abbey, Leon (Ubangi) NYC, nc.
Alderson, Ray (Ridotto) Havelock, Ia., 11, b; (Woodcliff) Spencer 12, b; (Legion Hut) Bancroft 13; (Avalon) La Crosse, Wis., 14, b; (Legion) Oshkosh 15, b.
Alexander, Ray (Winter Gardens) La Crosse, Wis., nc.
Alfonzo, Don (La Cabana) NYC, nc.
Allen, Bob (Pennsylvania) NYC, h.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Arnheim, Gus (Sherman's) San Diego, Calif., c.
Arturos, Arturo (Park Central) NYC, h.
Astor, Bob (William Penn) Pittsburgh, h.
Ayres, Mitchell (Stephens College) Columbia, Mo., 13-14; (Meadow Acres) Topeka, Kan., 15, b.

B
Barnet, Charlie (Palace) Youngstown, O., 10-12, t.
Barr, Ralph (Matag) Phenix City, Ala., nc.
Bartal, Jeno (Lexington) NYC, h.
Bartha, Alex (Steel Pier) Atlantic City, b.
Basie, Count: St. Louis 11, a; (Tomlinson Hall) Indianapolis 12; (Oriental) Chi 13-19, t.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
Bennett, Don (Alpine Tavern) Atlantic City, nc.
Bergere, Maximillian (La Martinique) NYC, nc.
Bettencourt, Louis (Park Central) NYC, h.
Bishop, Billy (Olympic) Seattle, h.
Bizony, Bela (Pierre) NYC, h.
Bondshu, Neil (Blackstone) Chi, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Ray (Canyons) Wichita, Kan., nc.
Bradshaw, Tiny (Rhumboogie) Chi, nc.
Bragale, Vincent (Latin Quarter) Chi, nc.
Brandywynne, Nat (Benjamin Franklin) Phila, h.
Breese, Lou (Chez Paree) Chi, nc.
Bridgde, Ace (Hollywood) Kalamazoo, Mich., nc.
Britton, Milt (State) NYC 9-11, t; (Temple) Rochester 13-16, t.
Broome, Drex (Antlers) Colorado Springs, Colo., h.
Budd, Hal (Steve Brodie's) Phila, nc.
Busse, Henry (Palace) San Francisco, h.
Byrne, Bobby (Adams) Newark, N. J.; (Palomar) Norfolk, Va., 13-19, b.

C
Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Orpheum) Madison, Wis., 10-11, t.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carter, Benny (Lincoln) Los Angeles 15-18, t.
Casey, Casey (51 Club) NYC, nc.
Casino, Del (Book-Cadillac) Detroit, h.
Chiquito (El Morocco) NYC, nc.
Claridge, Gay (Merry Garden) Chi, b.
Clayton-Trenier 'Bama Collegians: Tampa, Fla., 11; Tallahassee 12; Dothan, Ala., 13; Pensacola, Fla., 14; Hattiesburg, Miss., 15; Mobile, Ala., 16; Pascagoula, Miss., 17.
Cleary, Ruth (Le Coq Rouge) NYC, nc.
Coleman, Emil (Waldorf-Astoria) NYC, h.
Conde, Art (Homestead) NYC, h.
Contreras, Manuel (Montelcone) New Orleans Oct. 29-Nov. 11, h.
Coon, Johnny (Continental) Kansas City, Mo., h.
Courtney, Del: Normal, Ill., 13; (Michigan) Muskegon 14, t; (Eagles) Milwaukee 15, b; Manitowoc 18, t.
Craig, Carvel (Ansley) Atlanta, h.
Crawford, Jack (Casino) Quincy, Ill., 9-14, nc.
Crosby, Bob (Palace) Cleveland, t.
Cross, Dale (Del Mar) Santa Monica, Calif., nc.
Curbello, Fausto (Stork) NYC, nc.
Cutler, Ben (Versailles) NYC, nc.

D
Dacita (Rainbow Room) NYC, nc.
Davis, Johnny Scat (Oriental) Chi, t.
DeFoe, Al (The Rock) Fish Creek, Wis., nc.
DeLuca, Olivero (El Chico) NYC, nc.
Delman, Cy (Richmond) Augusta, Ga., h.
DeLuca, Eddie (Walton) Phila, h.
DiPardo (Nicollet) Minneapolis, h.
Dolores (Essex House) NYC, h.
Donahue, Sam (Casa Manana) Culver City, Calif., nc.
Dooley, Phil (Russell's) Chi, re.
Dorsey, Jimmy (Palladium) Hollywood, b.
Dorsey, Tommy (Orpheum) Seattle, t; (Paramount) Portland 16-21, t.
Dunham, Sonny (Poli) Waterbury, Conn., 11-12, t.

E
Eddy, Ted (Iceland) NYC, nc.
Edwards, Jack (Statler) Boston, h.
Ellington, Duke (Regal) Chi 9-12, t; (Castle Farm) Cincinnati 14, nc.
Erwin, Gene (Chin's) Cleveland, nc.

F
Familiant, Mickey (Silver Lake Inn) Clemen-ton, N. J., nc.
Farley, Ed (Aquarium) NYC, re.
Farber, Burt (Netherland Plaza) Cincinnati, h.
Fields, Shep (Central) Passaic, N. J., 12-18, t.
Fisher, Freddie (Lakota's) Milwaukee, re.
Flo Rito, Ted (Rainbow) Denver 12-18, b.
Foster, Chuck (Casa Loma) St. Louis 13-19, b.
Franklin, Buddy (Chez Paree) Chi, nc.
Franz, Ernest (Place Elegante) NYC, nc.
Froeba, Frankie (18 Club) NYC, nc.
Fuller, Walter (Kelly's Stable) NYC, nc.

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Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

TRADE SERVICE FEATURE of the Billboard

Funk, Larry (Paxton) Omaha, until Nov. 12, h.
G
Gandell, Chick (Sir Francis Drake) San Francisco, h.
Garber, Jan (Trianon) South Gate, Calif., b.
George, Roy (Cafe Loyale) NYC, nc.
Gilbert, Johnny (Grand Terrace) Detroit, nc.
Gifford, Jack (Capital City) Atlanta, nc.
Glass, Bill (Queen Mary) NYC, re.
Goodman, Benny (New Yorker) NYC, h.
Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.
Gordon, Gray (Arcadia) NYC 5-18, b.
Graham, Al (Commodore Perry) Toledo, O., h.
Grant, Bob (Plaza) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Glen (Orpheum) Minneapolis, t; (Orpheum) Omaha 13-18, t.
Grey, Tony (Bal Tabarin) NYC, nc.

H
Hampton, Lionel (Golden Gate) San Francisco 11-24, t.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harris, Jimmy (Hoffmann) South Bend, Ind., h.
Hawkins, Erskine (Dreamland) Omaha, b.
Hayden, Walt (Lee's Club) Indianapolis, c.
Heath, Andy (Fritch's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Henderson, Fletcher (Roseland) NYC, b.
Herbeck, Ray (Indiana Roof) Indianapolis 9-15, b.
Herth, Milt (Jack Dempsey's) NYC, nc.
Hill, Tiny (Tunetown) St. Louis 10-16, b; Walcott, Ia., 17, b.
Heckscher, Ernie (Peabody) Memphis 9-26, h.
Herman, Woody (Sherman) Chi, h.
Hoff, Carl (Edison) NYC, h.
Hoff, Rudy (Gulf) Pensacola, Fla., h.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h.
Howard, Eddy (Riverside) Milwaukee 6-12, t.
Howard, Eddy (Riverside) Milwaukee, t.
Hutton, Ina Ray (Orpheum) Omaha 9-12, t; (Fisher) Danville, Ill., 15, t; (Palace) South Bend, Ind., 16, t.

I
International Sweethearts: Roanoke, Va., 16 a; Richmond 17.
International Trio (Show Bar) Detroit 9-12, nc.
J
James, Harry (Lincoln) NYC, h.
Jarrett, Art (Oshkosh) Oshkosh, Wis., 11, t; (Kenosha) Kenosha 12, t; (Venetian) Racine 13, t; (State) Logansport, Ind., 17, t.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
Jerome, Jerry (Kelly's Stable) NYC, nc.
Johnson, Wally (Lookhouse House) Covington, Ky., nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Royal) Baltimore, t; (Howard) Washington 13-19, t.
Jordan, Taft (Murrain's) NYC, re.
Joy, Bill (Victory) Macon, Ga., 9-21, t.
Joy, Jimmy (Rialto) Joliet, Ill., 11, t; (Palace) Decatur 12, t; (Palace) Peoria 13-14, t; (Fisher) Danville 15, t; (State) Marion, Ind., 17, t.
Jurgens, Dick (Aragon) Chi, b.

K
Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karson, Maria, Musicales (Gibson) Cincinnati, h.
Kassel, Art (Blismarck) Chi, h.
Kauffman, Monk (Beaver) York, Pa., h.

Bands on Tour—Advance Dates

CHARLIE SPIVAK: RKO-Boston, Boston, Nov. 13 (week); Pennsylvania State College, State College, Pa., 20; Auditorium, Cleveland, 21; Palace, Marion, O., 22; Palace, Columbus, O., 24-26; Michigan, Detroit, 27 (week); Frank Dalley's Meadowbrook, Cedar Grove, N. J., Dec. 4 (two weeks).
TOMMY REYNOLDS: Rainbow Room, Denver, Nov. 19 (three weeks).
HAL MCINTYRE: State Theater, Hartford, Conn., 20-22; Benjamin Franklin Hotel, Philadelphia, 25; Masonic Temple, Scranton, Pa., 26; Haverford College, Haverford, Pa., 27; Valley Arena Gardens, Holyoke, Mass., 29; Lyric Theater, Bridgeport, Conn., 30-Dec. 2; RKO-Boston, Boston, 4 (week).
INK SPOTS AND LUCKY MILLINDER: State Theater, Hartford, Conn., Nov. 13-15.
ERSKINE HAWKINS: Paradise, Detroit, Nov. 13-19.
JAY McSHANN: Grant's Park, Charles-

Kay, Herbie (Michigan) Lansing, Mich., 11-14, t; (Temple) Saginaw 15-17, t.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Georgie (Hollywood) Bridgeport, Conn., re.
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Palomar) Norfolk, Va., 9-12, b; (Va. Poly. Inst.) Blacksburg 13-14.
King, Bob (Ringside) NYC, re.
King, Henry (Edgewater Beach) Chi, h.
Kinney, Ray (Hi Hat) St. Louis, nc.
Kirby, John (Waldorf-Astoria) NYC, h.
Kirk, Andy (Tie Top) Boston, nc.
Klasis, Viola (College Inn) Phila, nc.
Korn Kobbler (Rogers Corner) NYC, nc.
Krupa, Gene (Palladium) Hollywood, b.
Kuhn, Dick (Astor) NYC, h.

L
Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Leonard, Ada (Orpheum) Hannibal, Mo., 11, t; (Trocaro) Wichita, Kan., 13-14, nc; (Nat) Amarillo, Tex., 16, nc; (Cotton) Lubbock 17, nc.
Leonard, Harlan (Zucca's Terrace) Hermosa Beach, Calif., nc.
Lewis, Johnny (Patlo) Cincinnati, nc.
Lewis, Ted (Earle) Phila 6-12, t.
Light, Enoch (Greenwich Village Inn) NYC, nc.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (Roseland) NYC, b.
Lorch, Carl (St. Paul) St. Paul, h.
Lucas, Clyde (Chase) St. Louis, h.
Lunceford, Jimmie (Memorial Hall) Joplin, Mo., 11; (Municipal) Kansas City, Mo., 12, a; (Pla-Mor) Kansas City, Mo., 13, b; (Frog Hop) St. Joseph 14, b; (Tromar) Des Moines 15, b; (Dreamland) Omaha 16, b.
Lynn, Correy (President) Kansas City, Mo., h.

M
McFarland Twins (Totem Pole) Auburndale, Mass., 11-14, b.
McGrane, Don (Latin Quarter) NYC, nc.
McIntyre, Hal (Adams) Newark, N. J., 12-18, t.
McIntyre, Lani (Lexington) NYC, h.
McKinley, Ray (Trianon) South Gate, Calif., b.
Machito (La Conga) NYC, nc.
Madriguera, Enric (Hipp) Baltimore, t.
Malone, Mack (Hollywood Plaza) Hollywood, Calif., h.
Manuelo, Don (McCurdy) Evansville, Ind., h.
Manzanares, Jose (La Salle) Chi, h.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Martell, Paul (Arcadia) NYC, b.
Martini, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddie (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Marvin, Mel (Darling) Wilmington, Del., h.
Marx, Chico (Blackhawk) Chi, c.
Matthey, Nicholas (Casino Russe) NYC, nc.
Maya, Bob (Mardi Gras) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.
Mayson, Bill (Red Raven) Cleveland, nc.
Melba, Stanley (Pierre) NYC, h.
Messner, Johnny (McAlpin) NYC, h.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herb: Port Arthur, Tex., 13-15, b; (Almack) Alexandria, La., 17-19, nc.
Miller, Walter (Bellevue-Stratford) Phila, h.
Mills, Dick (RKO-Boston) Boston, t.
Mills, Dick (Oasis) Sioux City, Ia., nc.
Monchita, Ramon (Latin Quarter) NYC, nc.

Molina, Carlos (Happy Hour) Minneapolis, 11-27, nc.
Monroe, Vaughn (Commodore) NYC, h.
Morales, Noro (La Martinique) NYC, nc.
Morgan, Russ (Chase) St. Louis 9-12, h; (Orpheum) Davenport, Ia., 13-15; (Danceland) Cedar Rapids 16, b; (Royale Palais) Galena, Ill., 17.
Morris, George (Armando's) NYC, nc.

N
Nagel, Freddy (Casa Loma) St. Louis 9-12, b; (Muehlebach) Kansas City, Mo., 13-26, h.
Nagle, Harold (Copley Plaza) Boston 12-25, h.
Nichols, Red (Indiana Roof) Indianapolis 4-15, b.

O
Osborne, Will (Chicago) Chi 6-12, h.
Owens, Harry (St. Francis) San Francisco, h.

P
Pafumy Joe (Belmont-Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Panchito (Versailles) NYC, nc.
Parks, Bobby (Belmont-Plaza) NYC, h.
Pastor, Tony (Palace) Columbus, O., t; (Colonial) Dayton 13-19, t.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Legion) La Porte, Ind., 11, b; (Firemen's Dance) Ottumwa, Ia., 14.
Perner, Walter (Roosevelt) NYC, h.
Petti, Emil (Ambassador East) Chi, h.
Pineapple, Johnny (Rogers Corner) NYC, nc.
Powell, Teddy (Dixie) NYC, h.
Prager, Marnie (Child's) NYC, c.
Prima, Louis (Roosevelt) Washington, h.
Pripps, Eddie (Latin Quarter) Chi, nc.
Prussila, Sid (Diamond Horseshoe) NYC, nc.

Q
Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R
Raeburn, Boyd (Arcadia) NYC, b.
Ramon, Frank (St. Moritz) NYC, h.
Ramos, Ramon (Copley Plaza) Boston, h.
Redman, Don: Springfield, Ill., 11, a.
Reid, Don (Biltmore) Dayton, O., 27-Nov. 11, h.
Reichman, Joe (Biltmore) Los Angeles, b.
Reid, Morton (St. Regis) NYC, h.
Reisman, Leo (Rainbow Room) NYC, nc.
Resh, Benny (Bowery) Detroit, nc.
Rey, Alvin (Sherman) Chi, h.
Reynolds, Tommy (Blue Moon) Wichita, Kan., 6-12, b.
Richard, Joe (Balinese) Galveston, Tex., b.
Richards, Johnny (Del Rio) San Pedro, Calif., nc.
Riley, Mike (Radio Room) Hollywood.
Roberts (Bertolotti's) NYC, nc.
Roberts, Eddie (Lido) NYC, b.
Rogers, Dick (Kenmore) Albany, N. Y., h.
Rogers, Eddy (Cosmopolitan) Denver, b.
Rogers, Harry (Half Moon) Brooklyn, h.
Rosello, Jack (Louise's Monte Carlo) NYC, nc.
Rotonda, Peter (Commodore) NYC, h.
Ruhl, Warner (Roosevelt) Jacksonville, Fla., h.
Ruby (London Chop House) Detroit, re.
Russell, Snookum (Cotton) Cincinnati 6-13, nc.

S
Sacacas (La Conga) NYC, nc.
Sanabria, Juanita (El Chico) NYC, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandler, Harold (St. Moritz) NYC, h.
Sanders, Joe (Claridge) Memphis 2-12, h.
Schriver, Bus (Bolton) Harrisburg, Pa., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Sissle, Noble (Paradise) Detroit, t.
Slack, Freddie (Casa Manana) Hollywood, nc.
Smith, Ethel (St. Regis) NYC, h.
Smith, Russ (Rainbow Grill) NYC, nc.
South, Eddie (Hickory House) NYC, nc.
Spanier, Mugsy (Dempsey's) NYC, re.
Sparr, Paul (St. Regis) NYC, h.
Spector, Ira (Chateau Moderne) NYC, nc.
Spitainy, Phil (Strand) NYC, t.
Spivak, Charlie (State) Hartford, Conn., 10-12, t; (Keith's) Boston 13-19, t.
Stamois, Spirose (L'Aiglon) Chi, re.
Stanley, Stan (Chanticleer) Madison, Wis., nc.
Stevens, Roy (Famous Door) NYC, nc.
Stevenson, Bobby (Casanova) Detroit, nc.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Copacabana) NYC, nc.
Strong, Benny (Rice) Houston, Tex., h.
Stuart, Al (51 Club) NYC, nc.
Stuart, Nick (Jefferson) St. Louis, h.
Sweet, Ancil (Hickory House) NYC, nc.
Sykes, Curt (Rainbow) Denver, b.
Sylvio, Don (Bertolotti's) NYC, nc.

T
Teagarden, Jack (Shangri-La) Phila 3-21, nc.
Terrell's Cotton Pickers: Norfolk, Va., 11.
Terry, Bob (St. Regis) NYC, h.
Tomlin, Harold (Ranch) Houston, nc.
Trace, Al (Flagship) Union, N. J., nc.
Traster, Pappy (Park) St. Paul, nc.
Trucker, Tommy (Stanley) Pittsburgh, t; (Paramount) Toledo, O., 13-16, t; (Loew's) Columbus 17-19, t.

V
Venuti, Joe (Commodore Perry) Toledo, h.

W
Wald, Jerry (Stanley) Pittsburgh 13-19, t.
Walzer, Oscar (Fifth Ave.) NYC, h.
Walker, Lee (Stevadora) Detroit, nc.
Waples, Bud (Supper Club) Fort Worth, nc.
Ward, George (Kelly's Stable) NYC, nc.
Warren, Dick (Hurricane) NYC, nc.
Watkins, Sammy (Hollenden) Cleveland, h.
White, Bob (Idle Hour) Dayton, O., 27-Nov. 11, nc.
Wick, Charlie (Carter) Cleveland, h.
Williams, Buddy (Merry-Go-Round) Dayton, O., nc.
Williams, Glen (Battlehouse) Mobile, Ala., h.
Williams, Griff (Palmer House) Chi, h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coq Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Wright, Charlie (Drake) Chi, h.

Y
Young, Ben (Oh Henry) Chi, b.
Young, Eddie (Claridge) Memphis, h.
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.

Z
Zarin, Michael (Sheraton) NYC, h.

The Final Curtain

BAKER—Charles C., 68, former musician, October 28 at his home in Bridgeton, N. J. He was widely known in Southern New Jersey and formerly managed the Liberty Band, Bridgeton, N. J. His widow Bessie Nell, a daughter and a brother survive. Services October 31 in Bridgeton, with burial in Overlook Cemetery there.

BURTON—Iola (Mrs. Allen Young), retired entertainer, October 29 in Minneapolis.

BRADFORD—Richard H., 45, proprietor of the Elmira Club, Paulsboro, N. J., October 30 at Jefferson Hospital, Philadelphia, after a short illness. Surviving are his widow, Adella, two daughters, a son, two sisters and three brothers. Services November 2 in Paulsboro, N. J., with burial in Eglinton Cemetery, Clarksboro, N. J.

BRAY—Harold Jenner, 41, concert singer, October 27 in New York. A tenor soloist, Bray had done recitals over National Broadcasting Company stations. He leaves his wife, his mother, a sister and two brothers.

CADARO—John, 28, bar performer and former member of Walter Guice Troupe, October 29 at his home in New Orleans as the result of a broken back sustained 16 months ago while rehearsing in a New Orleans gymnasium. Survived by his mother, two sisters and a brother.

CARD—Mrs. Leo V., 46, wife of Leo V. Card, Michigan Secretary of Agriculture in charge of all fair activities in the State, October 27 at Hillsdale Hospital, Hillsdale, Mich.

CLARK—John Nelson, 67, concessionaire on Ocean Park and Venice piers, Venice, Calif., in that city October 10 of a heart attack. Services October 14 in Venice, with burial in Oakland, Calif.

COOLEY—James Louis, 74, candy floss agent and believed to have introduced ice cream sandwiches to the West Coast, in Los Angeles November 1. Services November 5 under the direction of the Pacific Coast Showmen's Association, with interment in Showmen's Rest, Evergreen Cemetery, Los Angeles. Capt. David Barnett served as chaplain at the mortuary and at the grave. Survived by his widow and a son in Wilmar, Calif.

In Loving Memory of
BABA DELGARIAN
Who Passed on November 10, 1934.

DOYLE—Philip N., 49, set designer for MGM, at Veterans' Hospital, Sawtelle, Calif., November 1. Services at Blessed Sacrament Church, with burial in Holy Cross Cemetery, Hollywood, November 4. He leaves a brother, William H. Doyle.

FLYNN—Joseph J., 80, old-time showman, November 2 at his home in Lawrence, Mass. He was advertising manager and stage manager of the Lawrence Opera House in 1881 and later became manager and treasurer of the house. At one time he operated park theaters and had several shows on the road. He founded the Joseph J. Flynn Outdoor Advertising Company over 40 years ago. Survived by one son and four daughters. Services November 4 in Lawrence, with burial in Conception Cemetery, that city.

HALLIWELL—Richard T. Sr., 69, Connecticut theater manager who was credited with first presenting Rosa Ponselle

to the public, October 31 at his home in Cheshire, Conn., of a heart attack. He had managed theaters in New Haven, Ansonia, New Britain, Waterbury and Meridan, all in Connecticut, and for several years was associated with the late S. Z. Poll, of New Haven. He leaves his wife, two sons, a daughter and a sister.

HERFUTH—John, 85, scenic artist for the Cincinnati Grand Opera House and Zoo Opera, November 2 at Chronic Hospital, Cincinnati, of a malignant growth. He had been in ill health two years and confined to the hospital the past month. Herfurth also had done scenic work for most Cincinnati theaters. Survived by three sons and a daughter. Services November 5 in Cincinnati.

KOHLER—Lou, paperman associated with the Associated Trade Press 30 years, recently in Chicago.

KRAUSE—Louis, 62, violinist and orchestra leader, recently in Bridgeport, Conn., after a long illness. Survived by two brothers, Dr. David B. Krause, Bridgeport, and Dr. D. T. Krause, Fram-

career he toured nearly every country in the world. The son of performers, he had his first part at the age of 5 in *East Lynne*. He was affiliated with the San Antonio Recreation Department and had performed with the San Antonio Civic Opera Company. Recently he had been projectionist on the Moran Tent Show. Burial with full military honors at Mission Burial Park, San Antonio.

MALINI—Max (Katz), 67, internationally known magician and sleight-of-hand artist, of malnutrition in Honolulu October 4. He had been ill more than a year. Malini was one of the most proficient manipulators in the magic field, and for more than a quarter of a century toured the world presenting his intimate magic at exclusive hotels and private parties. It was common for him to make \$1,000 for a single performance, and during his many years of globe-trotting he made and lost several fortunes. His distinctive, personable style and delightful accent were valuable assets to his performance and his mode of working

GEORGE M. COHAN

George M. Cohan, 64, actor, playwright, song composer and producer and probably one of the most colorful figures in the history of the American theater, who preferred to be known simply as a song and dance man, died November 5 at his home in New York of an abdominal ailment. He had never fully recovered from an intestinal operation he was forced to undergo more than a year ago.

Born in Providence in 1878, Cohan gave up school at the age of 10 to join the variety act of his father (Jerry), mother (Helen) and sister (Josephine). Billed as the Four Cohans, they toured the country for many years. They became one of the top vaudeville acts in the '90s and made their first New York appearance at the old Keith's Union Square Theater in 1893.

In his vaudeville days Cohan wrote some 150-odd skits for his family act and for others. One of these, *The Governor's Son*, he expanded in 1901 into a full-length musical. A short time later he did the same thing with another skit, *Running for Office*. In 1904 he wrote, managed and starred in his first big hit in the legitimate theater, *Little Johnny Jones*, which featured his song, *Yankee Doodle Boy*, and which ran for two years. Later he wrote several other patriotic musicals, among them *George Washington Jr.* and *The Yankee Prince*.

Cohan became the partner of the late Sam H. Harris during the early part of the century, and in 15 years the pair put on more than 50 comedies, plays and reviews. They reunited in 1936 to present *Fulton of Oak Falls*. Cohan appeared as President Roosevelt in the Sam Harris production, *I'd Rather Be Right*, which opened in New York in 1937 and closed in Providence, where he was born, in 1939.

He met President Roosevelt in 1940 when he went to the White House to receive a gold medal authorized by Congress in belated recognition of his services during the World War in composing the patriotic songs, *Over There* and *A Grand Old Flag*. The President greeted Cohan with the remark: "Well, how's my double?"

In 1919 he became so incensed at the formation of Actors' Equity Association that he formed a second "union," Actors' Fidelity League. It, however, was short lived. Cohan never did join Equity. With one or two others he was exempt from their contract.

Cohan is reported to have written or adapted some 80 or 90 plays, some of them being *The Little Millionaire*, *Broadway Jones*, *Seven Keys to Baldpate*, *The Miracle Man*, *Hello Broadway*, *The Tavern*, *Get-Rich-Quick Wallingford* and *45 Minutes From Broadway*. His royalties at the peak from his plays and his 50-odd song hits were said to approximate \$500,000 annually. He made his last appearance in *The Return of the Vagabond* in 1940.

At the time of his death Cohan was the president of the Catholic Actors' Guild of America.

Cohan first married Ethel Levey, a dancer, but the marriage was dissolved in 1907. The same year he married Agnes Nolan, who was at his bedside when he died.

Besides his wife he leaves his daughters, Mrs. George Ronkin and Helen and Gerorgette Cohan, the last named a daughter by his first marriage, and a son, Private George M. Cohan Jr.

Funeral services were held November 7 at St. Patrick's Cathedral, New York, followed by interment in Woodlawn Cemetery, Bronx, New York.

ingham, Mass.; a sister, Mrs. H. Catsinow, New Haven, Conn., and a daughter, Mrs. L. Hurlbert, Bridgeport. Burial in Eintracht Cemetery, Fairfield, Conn.

LA BELLE—Jack, former night club operator and at one time a prominent boxer, in Minneapolis November 8 of heart disease. Services November 4 in Minneapolis.

LEE—Beatrice, 42, former vaude and legit actress, October 28 at the Will Rogers Memorial Hospital, Saranac Lake, N. Y. Survived by a sister.

LITTLE—Katherine Yoe, wife of S. Conn Little, treasurer of Ford's Theater, Baltimore, October 29 at her home in that city after an illness of four years. Besides her husband she leaves her mother and two sisters. Buried in Druid Ridge Cemetery, Baltimore.

LOVESY—Arthur H., 72, conductor of horse shows and formerly associated with the Brockton (Mass.) Fair in that capacity, October 31 at home in Scituate, Mass. He started with the Brockton Fair as a horn blower and later became a ring and show master.

McCLURE—Bud, 56, film cowboy, in North Hollywood, Calif., November 2. Funeral services in North Hollywood November 5. Survived by his widow and three sons.

McGARIGLE—Joseph M., 46, actor, October 16 at Santa Rosa Hospital, San Antonio, from dropsy. During his stage

has been imitated by a number of nitery magicians appearing in this country. A son, who traveled with him in recent years, survives.

MARCHAND—Frank, 44, member of the Marchands, log rollers and canoe titlers, for years, suddenly October 29 while waiting in a doctor's office in North Bergen, N. J. He leaves his wife and three daughters who worked in the act with him.

MOREHOUSE—Ralph L., 53, actor and stage manager, November 2 in Peekskill, N. Y. Morehouse had last been associated with the *My Sister Eileen* road company. Survived by his widow, a stepson, a brother and a sister. Buried in Bethel Cemetery, Croton-on-the-Hudson, N. Y.

MORTON—James, 58, former vaude stage and screen actor, October 24 at home in Reseda, Calif., after a long illness. Born in a theater in Helena, Mont., he spent all his life in show business.

O'BRIEN—William A. (Red), 32, former card and paper trick man, October 23 at Pinehurst, Mass., following an operation. Survived by his widow and three children.

OUZOUNOFF—Paul, 64, theatrical scenic designer, October 24 in New York. He leaves his wife and a sister.

PICKETT—Claude E., 52, musician, October 23 in Des Moines of blood poisoning. A clarinet player with vari-

ous bands in and around Des Moines, mostly in theaters, Pickett had been secretary of Local 75, AFM, 14 years. Survived by his widow and a son.

REISKE—Mrs. Edith Jane, 56, operatic singer, October 28 at her home in Dowagiac, Mich., after a long illness. She was soprano in *The Chocolate Soldier* in 1912 and prima donna at the Hippodrome Theater, New York, in 1912 and 1913.

SHIPE—Claude (Daniels), 58, former actor who operated a cafe in Shamokin, Pa., since his retirement some years ago, suddenly November 1. He appeared on Broadway early in the century under the name of Claude Daniels, starring with Henry Miller and other notables of those years. His widow, Louise Booth, who operates a night club in Wildwood, N. J., survives.

SMITH—Arthur J., 51, treasurer of the International Alliance of Theatrical Stage Employees' local in Memphis, October 23 at his home in that city of a heart attack. He formerly played bass horn in the Al Chymia Shrine Band and was also a member of the Memphis Musicians' Union. For the past 10 years he had been a projectionist at Loew's Palace Theater, Memphis. He leaves his wife, a son, his father, a brother, a sister and two grandchildren.

STEIN—William, 40, partner in the James Koller Photo Studios, New York, November 3 at his home in Queens, New York, of a heart attack. He had also been an independent night club agent and was with General Amusement Corporation last season. He leaves two sons.

STEPHENS—William (Speedy), 63, traveling signwriter, at his home in Melville, La., October 27 after an extended illness. Survived by his widow and a half sister.

SWEENEY—James A., operator of Sweeney's, Baltimore dine and dance spot, recently at his home there after a brief illness. Survived by his widow.

TROY—Helen, 37, radio and picture comedienne, November 1 in Santa Monica, Calif., following a long illness. During her years in the theater she had served as organist in West Coast theaters and played in the serial *Cecil and Sally* over KYA, San Francisco. Miss Troy made pictures at both 20th Century-Fox and Warners and was at one time on the Eddie Cantor show. Funeral services in San Francisco November 3. Survived by her husband, Dr. Alton Horton, and two children.

Marriages

ANDERSON-FRYE—Bud E. Anderson and Dorothy Frye, both of Emporia, Kan., recently in that city. Anderson is owner of Seal Bros. Circus.

FEISTEIN-LAZARRE—Lieut. Stanley Feistein, United States Army, to Eleanor LaZarre, women's commentator with WTHT, Hartford, Conn., November 1 in Hartford.

GOLDSTEIN-BARR—Sidney Goldstein, representative for Paramount and Famous music companies, Chicago, to Kathryn Barr, daughter of the late Phil Barr, operator of the 500 Club, Atlantic City, November 8 in the latter city.

KOSTER-MORAN—Henry Koster, movie director, to Peggy Moran, actress, in Las Vegas, Nev., October 29.

PARDOLL-BUTLER—David Pardoll, stage manager for *My Sister Eileen*, to Mavis Butler, actress, October 31 in New York.

PRICE-MARSHALL—George E. (Georgie) Price, comedian and night club performer, to Catherine Marshall, nonpro, October 31 in New York.

SPARROW-DAVIS—Kid Sparrow and Betty Davis, members of Luke King's *Harlem Revue* on W. C. Kaus Shows, recently at Columbia, S. C.

Births

A boy to Mr. and Mrs. Kenny Baker October 25 in Beverly Hills, Calif. Father is the well-known stage and screen singer. Mother is the former Geraldyn Churchill.

A son, Wayne Meter, to Mr. and Mrs. Carl V. McKenzie in Oakland Heights Village, Meridian, Miss. Father, now in the army, was formerly an associate editor on *The Billboard* staff in Cincinnati.

A son, Edward William, to Mr. and Mrs. Eddie Keenan, Bridgeport, Conn., October 12. Keenan is a songwriter and composer.

A son to Mr. and Mrs. Bill Gordon at St. Vincent's Hospital, Los Angeles, October 31. Father is a writer at KHJ.

A son, Walter Gordon Jr., to Mr. and Mrs. Walter Eichner Jr., Bridgeport. (See BIRTHS on page 29)

Fred Birnbach

Fred Wolfe Birnbach, 52, international secretary of the American Federation of Musicians, died November 2 in a Minneapolis hospital. He became ill during the federation convention in Dallas last June and had been in ill health since. Formerly secretary of the Minneapolis Musicians' Association, he went to New York 10 years ago to take a job with the national union.

He became a professional musician in 1907 during his undergraduate days at the University of Minnesota, when he worked as a piano and clarinetist in Minneapolis theaters. After college he played in theaters throughout the Middle West and early became interested in the union movement.

Generally an unobtrusive organization worker, Birnbach's principal contact with union membership lay in the editorship of the union's monthly magazine, *The International Musician*, which he took over when he became general secretary. He is survived by his widow, the former Helen Westlake Ashwin, known professionally as Helen Westlake, concert singer.

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Gov't May Freeze 16mm. Pix; Army Using Large Raw Supply

WASHINGTON, Nov. 7.—The government may soon freeze 16mm. film. One report going the rounds of the trade says the order will be put into effect around December 1. On the other hand, however, William K. Hedwig, president of ANFA, says that he doesn't believe the order will go thru.

The government has been playing with the idea of freezing 16mm. raw stock ever since 35mm. raw stock was frozen several weeks ago. Roadshowmen every-

where have been watching developments along this line. As Harry Post, president of Post Pictures, Inc., said: "It might be better for all concerned in the 16mm. industry if the freeze order were to go into effect. At least, then we would know where we stand and would undoubtedly be allocated a certain amount of raw stock under an arrangement similar to the one made with the 35mm. industry."

The order, when and if it finally goes thru, will play havoc with the 16mm. industry to a certain extent. According to Hedwig, film libraries have enough pictures on hand to keep roadshowmen supplied for the next two years. However, 16mm. distributors feel the order will harm their business, as it will be difficult to make new prints.

Post's advice to roadshowmen is to buy all the films now that they want to buy so they won't be caught short when the freezing order goes into effect. He also advises roadshowmen to book their showings well in advance so that film libraries will know how many prints of a certain picture they will need to fill the roadshow demand.

Post said that the main problem facing the distributor today isn't the shortage of raw stock but difficulties with the film laboratories. Many laboratories are working on government films and orders and thus cannot take care of their commercial customers. Many film laboratories have government representatives on duty in their establishments to see that government contracts are filled rather than commercial obligations. Another problem with the film laboratories is the shortage of help.

The necessity for a government freezing order of 16mm. raw stock is evident because of the demand for it by the armed forces. In addition, 16mm. stock is being used by government departments of information and for civilian defense needs.

When the War Production Board issued its edict on 35mm. raw stock, many of the film advertising concerns switched to the 16mm. field. However, it is expected that a 16mm. freeze order will harm that business also.

In addition to other government needs for 16mm. film, the new micro-film process will take a good part of it. This process is used by government and armed forces for photographing all important documents, records, maps and reports where those missiles are subjected to fires or bombings. Four and five prints are made from the photographing of those papers, with the prints distributed around in safe places, making it virtually impossible for their total destruction.

The demands for films for training, particularly in the air force, are becoming greater every day. Combat photographing, both in the air and on the ground, is done entirely on 16mm.

Virtually all prints of film entertainment sent to foreign camps are also on 16mm. film stock.

Gov't Borrows Pix Of Isolated Areas

NEW YORK, Nov. 7.—Roadshowmen can further aid their country by lending films and photos taken in remote corners of the world to the Office of Strategic Services.

The duties of this office are to gather and correlate film and photo material taken outside of continental United States, particularly areas such as the Far East, Oceania, Africa and Europe. Subjects of particular importance are those revealing beaches, coastlines, harbors, docks, port installations, railroads, factories, highways, ferries, airfields, industrial areas, native life, etc. These pictures and photos may prove of invaluable aid to our armed forces.

The importance of such material in tactical planning is becoming more vital each day. Pictures when studied by experts give invaluable information to the armed forces of areas about which little specific data is otherwise available. Such material can be used with maps and aerial photographs to fill in and give a complete picture of certain isolated areas.

The Office of Strategic Services (Pictorial Records) has been set up to function under the jurisdiction of the Joint Chiefs of Staff of the Army and Navy, with Col. William J. Donovan as director.

Roadshowmen who have such films or photos on hand are urged to lend them to the government for duplicating purposes. Write to Col. L. E. Norris, Office of Strategic Services, Box 46, Station G, New York City, stating that you hold such material and are willing to lend it to the government for duplicating purposes. A representative will aid roadshowmen in selecting the photos and films that reveal important information. He will send them to the proper office where copies will then be made and the originals returned to roadshowmen.

Religious Pix Big In Polish Sectors

MINERSVILLE, Pa., Nov. 7.—William Greber, operating in the Polish localities of Pennsylvania and New Jersey, enjoys good business showing religious films during Lent in churches and parish halls. Included in the list of pictures shown are *Crown of Thorns*, *I Am the Light* and *Jesus of Nazareth*. Greber books these pictures from film libraries and, if possible, gets some films that are dubbed in Polish.

He usually gives two performances a day, an afternoon show for children at 15 cents, and an evening show for adults at 35 cents.

Tickets are sold in advance by parish members and the church sponsoring the showing receives 50 per cent of the profits. Greber and the church also split 50-50 on advertising costs. To advertise his pictures Greber uses one-sheets, 8 by 10 window cards, stills and heralds. In addition, the priests make the announcement of the showings from their pulpits.

Along with the feature picture Greber shows a newsreel, comedies and other shorts, making a three-hour show. He uses a 16mm. sound projector and a 9 by 9 screen.

Cutting It Short

By THE ROADSHOWMAN

Murray Schwartz, Astor Pictures branch manager in Philadelphia, leaves for the army soon.

Julius Singer, who formerly handled Universal's non-theatrical and 16mm. departments, died of a heart attack October 24.

Free-Lance Shots Bring Extra Coin

NEW YORK, Nov. 7.—A good suggestion to make extra money comes from Neil Horne, of Horne Motion Picture Service. He suggests that roadshowmen going into small towns make arrangements to film pictures of local events.

For instance, the daughter of the mayor may be getting married during the roadshowman's stay in town. A smart operator can make arrangements with the mayor to film the wedding for a stipulated fee plus the expenses involved in buying the raw stock and having it developed. Other important events in the town can be filmed by roadshowmen, as many people who don't own moving picture cameras of their own are glad to have professionals take their pictures for posterity.

Roadshowmen can also make arrangements with the editor of the local paper to take "on the spot" shots of happenings in the town. A number of roadshowmen have tried these stunts and found they're good for a little extra money on the side.

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The Billboard now goes to press earlier and every effort is being made to check mail deliveries to subscribers as well as newsstand distribution. Send a post card stating hour and day copy is received. Also whether you are a subscriber or buy your copy at the newsstands. Address your card to Circulation Manager, The Billboard, Cincinnati, Ohio.

New and Recent Releases

(Running Times Are Approximate)

LONDON FIRE RAIDS, released by Bell & Howell. A thrilling picture of the all-out attack that started 1,500 fires in a single night. No need to wait for your own town to burn to make your volunteers realize the seriousness of their job.

GETTING AN EYEFUL, released by Astor Pictures Corporation. Here, Danny Kaye and Charles Kemper put over as clever a comedy as has been seen in the shorts field. Danny Kaye introduces his popular Russian character to the screen. Running time, 17 minutes.

HOTEL ANCHOVY, released by Astor Pictures Corporation. This is the only two-reeler that stars the three Ritz Brothers.

SAFEGUARDING MILITARY INFORMATION, released by Mogull's. This is an Office of War Information production and was made by the Motion Picture Academy of Arts and Sciences as a training film for the army and is now being shown throughout the country. It stresses the importance of secrecy on the part of military personnel and workers engaged in defense activities. It also shows the results of careless talk. There are dramatic scenes of ship explosion, sabotage and disastrous events resulting from loose talk. One reel.

LAKE CARRIER, released by Mogull's. An Office of War Information picture. Shows the Great Lakes ore boats and their part in winning the war. Shows how iron ore is mined in the great Masabe range and how the lake carriers bring it thru the locks at Sault Sainte Marie down to the giant steel mills. Commentary by Fredric March. One reel.

ANYTHING FOR A THRILL, released by Mogull's. Frankie Darro stars in the story of a newsreel photographer who encounters the adventure that is associated with intrepid newsreel reporters. In addition a beauty in distress complicates matters which develop into an exciting story. Six reels.

BIRTHS

(Continued from page 27)

Conn., October 4. Eichner is manager of Eichner's Restaurant, Bridgeport, Conn., night club.

A son to Mr. and Mrs. Charles DiPinto October 20 at Frankford Hospital, Philadelphia. Father is proprietor of DiPinto's Cafe, Philadelphia night club.

A son to Mr. and Mrs. Duke McHale October 23 at Jewish Hospital, Philadelphia. Father is vaude and night club dancer currently at Swan Club, Philadelphia, and mother is the former Kathryn Case, Miss Philadelphia of 1937, who appeared in night clubs and vaude.

A son to Mr. and Mrs. Henry Jaffe October 24 at Le Roy Sanitarium, New York. Mother is Jean Muir, stage and screen actress.

A son to Mr. and Mrs. Joe Santley Jr., at Good Samaritan Hospital, Los Angeles, October 27. Grandfather is film director.

A son to Mr. and Mrs. Willard Sheldon at St. Vincent's Hospital, Los Angeles, October 25. Mother is the former Lucille Lester, dancer, and father assistant director on new Abbott and Costello picture at Universal.

A daughter, Martha Ann, to Mr. and Mrs. William Szyzpuski October 13 in Detroit. Father is owner of the Park and Conant theaters, Detroit.

A son, Joseph, to Mr. and Mrs. Al Boodman recently. Father is former manager of the Ace Theater, Detroit, and son of Jacob Boodman, head of Detroit Film Cleaning Service.

A daughter to Mr. and Mrs. Walter Savidge Jr. in Lincoln, Neb., recently. Father is son of the head of the Walter Savidge Shows.

A daughter, Karen Rose, to Mr. and Mrs. William de L'horbe Jr. October 28 in Evangelical Deaconess Hospital, Detroit. Father, former sales manager of Bisch-Rocco, Chicago amusement device company, is now in the Army Air Force at Mankato, Minn.

Twins, a son, William Evans, and a daughter, Susan Bell, to Mr. and Mrs. Charles (Chuck) Evans October 21 in Salem, N. J. Mother and father are former vaude performers.

A daughter, Bonnie, to Mr. and Mrs. Marty Gold November 1 at the East Orange (N. J.) General Hospital. Father is pianist-arranger with the Korn Kob- (See BIRTHS on page 55)

Sadler Voices Need For Amusements To Sustain Morale

SLATON, Tex., Nov. 7.—Harley Sadler's Own Show tonight winds up a three-day stand here, with the under-canvas organization moving on to Lamesa, Tex., for three days, opening Monday (9), with O'Donnell to follow, 12-14. Sadler, who is now putting in his 25th year in the Texas territory, reveals that business in recent weeks has been wonderful. Show travels on eight trucks and jumps are small, with engagement ranging from one to three-day stands.

In commenting here this week on tent-show operation under wartime conditions and the effect of entertainment in sustaining civilian morale, Sadler stated: "There has never been a time since I've been on the road that the natives need entertainment as badly as they do now. They are the most enthusiastic audiences we have ever had. This is particularly true of the rural sections.

"They are very war-minded and have done all in their power to conserve rubber or on vacations; so, when amusement and entertainment is brought to their doorsteps they greet it with open arms. I know the administration has left the impression that it wants to encourage amusements during the war and I feel that we are fulfilling a real mission. I am in hopes that some provision will be made for us to carry on.

"We have had 46 boys from our organization enter military service since last December. We still have a rather large troupe, but composed mostly of elderly men, kids and women."

Texas Tattles

HOUSTON, Nov. 7.—Harry Blethroad hit town this week on a round-about trip to Detroit, where he expects to spend the winter. He stopped off in Orange, Tex., to visit Jimmie Hull, who is selling trailers to shipyards workers there. He also encountered Neil and Caroline Schaffner in Orange, Caroline's home town.

Steve Powers, blackface comedian, is seen on the Hila Morgan show lot here nightly. He's scheduled to join a camp unit soon somewhere in Texas.

Jimmy Dukes, ex-repster, is managing the Joy Theater here. Dutch Mayhem is at the Ritz.

King and Hazel Felton expect to spend the winter here. They are with the Allen Bros.' Show, now hitting the jackpot in the cotton country around Paragould, Ark.

Mac Long is back with the Madcap Players in Dallas. Jack Kline, of the Schaffner show, is also with the Madcaps.

Here's one for your believe-it-or-nots. Jessie Adams, character actress with the Madcaps in Dallas the last seven seasons, has never repeated a gown for wardrobe in all that time. That should be a record of some kind.

Lew Henderson, of Minnesota rep fame, is a feature at the Cotton Club here. His daughters Ruth and Peggy are working with him. They will also work the Shrine Circus here. The trio has been doing camp entertaining in the territory, too.

Alfred (Bud) Schleuter, long associated with the J. B. Rotnour Show in Illinois and Wisconsin, is at Ellington Field, Tex. Address him, 72 School Sq. Ellington Field. He is a very lonesome fellow, and says his mail is not heavy



EMILE T. CONLEY, leading man with the Hila Morgan Show, now playing a stock engagement in Houston under the banner of Mrs. Monroe Hopkins. Conley is well known in repertoire circles, having toured with various Midwestern organizations. His last appearance there was with the Madge Kinsey Players, who left their established Ohio territory to play the Houston engagement for Miss Morgan.

enough. He's been there seven months.

Henry Jon Adams is now a sergeant at Station Hospital, March Field. Adams was juvenile with the Rotnour show for some time.

Otto (Mason) Imig is doing country store on the Hila Morgan show here and is developing an emcee personality that is strangely like Eddie Mason, of Ohio country store fame.

Dorothy LaVerne had gone to California for the winter.

EMILE T. CONLEY.

Pope Finds Georgia Okay

SUMNER, Ga., Nov. 7.—Carl V. Pope, who has had his S. O. S. Tent Theater out in Georgia since last January, showing 35mm. talkers, closed his tour here tonight. He reports a satisfactory season. Pope will open a picture theater at Tyty, Ga., November 14. Harry Whitestone, of the tent show bearing his name, was a visitor on the Pope show here Thursday (5).

Rep Ripples

DORSEY S. POWERS, who played piano with such shows as Wallace Bruce, Verba Cross, The Sahara Company and Margaret Lillie, as well as with the Harold Oxley, Jan Garber and Meyer Davis orchestras, is now a private with Co. 6, 16th Replacement Bn., Fort Lewis, Washington, and would appreciate a line from trouper friends. He's been in it since August 18. . . . GITT'S SHOW, vaude-picture trick, is set for a string of school dates in West and Central Texas, after a satisfactory trek thru Northwest Oklahoma. . . . DONALD (SKIPPY) SMITH, comic, has been discharged from the army on a certificate of disability and is again teamed with Al Wiser, straight. The pair, formerly associated some eight years, are working clubs and theaters in the Grand Rapids (Mich.) area. . . . CHARLES (SLIM) VERMONT,

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas, and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

after putting in a season with several tenters in the South, has opened at the Shelby Rendezvous, Hattiesburg, Miss., where he has charge of concessions and the floorshows, in addition to serving as emcee. . . . CARL PARK closed a 30-week season as leading man with Jack Vivian's Allen Bros. Show Sunday (8) and has hopped to his home in Springfield, Mo., for several weeks' vacation. Maxine Warden, ingenue with the same company, has gone to her home in Joplin, Mo.

COHAN RITES

(Continued from page 3)

critics, publishers and others from all walks of life.

Music which accompanied the mass was sung by the Cathedral Men's Choir and included the *De Profundis*, Gregorian psalm for the dead; Perosi's *Requiem Mass* and Pietro Yon's *Requiem Mass*. Yon himself was at the organ.

Only members of the immediate family attended the private interment in the Cohan family mausoleum at Woodlawn Cemetery.

Ever since news of the showman-actor-writer's death became public, telegrams flocked into the Cohan home from all over the country led by a message from President Roosevelt. The President's telegram, addressed to Mrs. Cohan, read: "A beloved figure is lost to our national life in the passing of your devoted husband. He will be mourned by millions whose lives were brightened and whose burdens were eased by his genius as a funmaker and as a dispeller of gloom. My heartfelt sympathy to you and all the family."

Thousands of eulogistic statements were made by public figures and members of the show business.

(See obituary on Final Curtain page for details of the career of the great showman.)

NIGHT CLUB CHANGES

(Continued from page 3)

in effect, most club and ballroom operators having bars are raising prices on drinks.

Jimmy Contratto, operator of the Trianon Ballroom, South Gate, is increasing the admission. Formerly 55 cents Sunday thru Friday, Trianon jumps the admission to 60 cents, and Saturday from 75 to 85 cents. Admission for servicemen has been 30 cents, but this goes to 35 cents. Contratto said that he felt increase in door prices was better than increase in drink prices.

PITTSBURGH, Nov. 7.—Niteries, hotels and restaurants will not serve meat Tuesdays. Pioneered by the Western Pennsylvania Restaurant Association, "meatless Tuesday" prevents the sale of only beef, pork and lamb, but doesn't interfere with poultry service.

BALTIMORE, Nov. 7.—Night clubs and cocktail lounges plan to put into effect either higher prices on drinks or offer them in smaller glasses.

New glassware in some places has been slow in arriving and clubs are letting the customers have the benefit of the larger glass meanwhile.

Jim Robertson in East

NEW HAVEN, Conn., Nov. 7.—Texas Jim Robertson and His Cowboy Band, featuring Pat Barnes, emcee, are doing three consecutive Saturday night barn dances at the local arena. Started last Saturday. Admission is 65 cents, and the unit is in for 50 per cent of the gross.

Deal arranged by National Concerts and Artists Corporation of New York.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

ART MILLER writes from Chicago: "A bunch of us here would like to know if we are going to see a show in Chicago this winter. The season wouldn't be complete without a show—even if only a short one." Miller has just returned from San Diego and declares that the people there are also ripe for a show. He also wants to know what has become of Jess (Daddy) Williams, who appeared in Midwest shows around 1930 and 1931. Miller would like to read notes on Jackie Richards, Steve Roberts, Bobby Davis, Peggy Jackson, Al Potter, Tommy Carey and Eddie Albert.

BOBBY SELLS asks: "What's cookin'?" and then informs that he's still in Raw-

lins, Wyo., working on a war project. He'd like to see notes from derbyshow folks with whom he has worked.

DALE THORPE has arrived safely at a secret destination, according to a letter from his sister, Mrs. Dorothy Harp. He may now be addressed as follows: Pvt. Dale Thorpe, 37139998, 103d Regiment Band, A. P. O. 43, c/o Postmaster, San Francisco.

G. E. BOWLEY pleads for more news on the New Orleans Walkathon from the contestants of that show. The derby opened October 8 at the Victory Arena under the direction of King Brady.

RECEIPTS BEAT 1941 COUNTS

La. Fair Gives BG Okay Closer

Midway gross dips below 1941 count—org to winter in Shreveport

SHREVEPORT, Nov. 7.—Beckmann & Gerety Shows wound up their 1942 tour here Tuesday night after working to fair business at Louisiana State Fair, October 24-November 3. Engagement marked shows' fourth consecutive appearance on the midway, and management said shows will winter on the fairgrounds here.

Shows actually operated at the fairgrounds for 12 days, having staged performances on the midway two nights prior to the opening of the fair. Visitors (See BG CLOSER on page 35)

Sheesley Finishes Season in Alabama; To Barn in Mobile

MOBILE, Ala., Nov. 7.—Mighty Sheesley Midway closed one of their poorest weeks of the season in suburban Prichard last week, the management said here. One of the reasons given for the poor showing was the fact that Royal American Shows were operating in the southern section of the city; Great Lakes Exposition Shows in the colored section, and Cameron Rodeo at Hartwell Field. Shows will winter here, said Charley Sheesley, on a spot adjacent to the site of the final stand.

Shows worked to poor results, while concessions did practically nothing. Shows worked under an 11-cent pay gate, Charley Sheesley and Robert North, press agent, went to Harrisburg, Pa., early this week. Eddie Smith, secretary, plans to leave for his home in Jacksonville, Fla.

Cash Wiltse, general agent, reported he may take some of the shows to the old Monroe Park lot near Brookley Field later in the month if his permit to use the location is approved by the city. Wiltse reported that business at Biloxi, Miss., shows' previous stand, was good.

Dothan Finale Good For Jones; Expo To Winter in Augusta

AUGUSTA, Ga., Nov. 7.—Johnny J. Jones Exposition, which closed a satisfactory season in Dothan, Ala., October 31 as midway attraction at Houston County Fair, returned here, its former winter quarters site, on November 3. Shows had wintered at Volusia County Fairgrounds, De Land, Fla., for three years, but because of the army occupation of that plant, show was forced to seek quarters elsewhere.

Show is being quartered in the Christman Building on 13th Street. Spot was formerly used as a stock barn. Co-owners E. Lawrence Phillips, Morris Lispy and Harold (Buddy) Paddock accompanied the show here. Management said that business at Dothan, finale engagement of the season, was exceptionally good.

SLA Red Cross Fund

CHICAGO, Nov. 7.—Contributions to the Red Cross fund of the Showmen's League of America reported this week include the following:

Royal American Shows \$ 43.85
Hennies Bros.' Shows 100.00
Endy Bros.' Shows 100.00

Total \$243.85

In the October 31 issue the contribution of \$55.25 listed as coming from the World of Mirth Shows should have been credited to the World of Today Shows.

Sam J. Levy Names Committeemen for SLA Banquet, Ball

CHICAGO, Nov. 7.—Sam J. Levy, general chairman of the Showmen's League of America's 30th annual banquet and ball, returned from Hot Springs this week and is busy with the committees working out plans for the event. The banquet and ball will, as for some years past, be held in the Grand Ballroom of the Hotel Sherman. Date is December 2, and Chairman Levy gives his assurance that there will be plenty of excellent entertainment and music and a bountiful repast.

Complete roster of the committees working with Chairman Levy are: Committee on special arrangements: Robert L. Lohmar, chairman; J. W. (Patty) Conklin, A. R. Corey, Archie L. Putnam and James P. Sullivan.

Tickets and reservations: Edward A. Hock, chairman.

Reception: Fred H. Kressmann, chairman; John M. Duffield, S. T. Jessop, Louis Leonard, Dave Picard and Albert J. Sweeney.

Publicity: Nat S. Green, chairman; Jack Grimes, Walter Hale, Robert E. Hickey, Johnny J. Kline and Sam R. Stratton.

Entertainment: Edgar I. Schooley, chairman; Sunny Bernet, John M. Duffield, Boyle Woolfolk and Ernie A. Young.

Eastern committee: Joe Rogers, chairman; Lew Dufour and Frank D. Shean.

Mrs. Gerety Tendered Silver Set on Birthday

SHREVEPORT, Nov. 7.—Over 100 members of Beckmann & Gerety Shows attended the party tendered Mrs. B. S. Gerety here in celebration of her birthday last Monday. Refreshments and a 30-pound birthday cake were the piece de resistance.

Mrs. Gerety was given numerous gifts, including a set of silver goblets from members of the concession department. Presentation was made by A. J. (Whitey) Weiss. Goblets completed the silver set started last year when Mrs. Gerety celebrated a birthday here and was presented with a silver water jug.

Garden State to Pa. Barn

WOODRUFF, S. C., Nov. 7.—R. H. Miner's Garden State Shows, which closed the season here in the black, left last week for winter quarters in New Holland, Pa. Owner-Manager Miner said the organization played dates in Pennsylvania, New Jersey, Maryland, Virginia, North Carolina and South Carolina and that the tour was highly successful.

GLENN MCINTOSH is wintering in Bellevue, Mich., after a successful season on Penn Premier Shows with his Monkey Circus. He is employed as a guard at a war plant. He says that Bess McIntosh plans to enroll in war work soon.

Prexy's Night, Victory Dance Replace PCSA Banquet, Ball

LOS ANGELES, Nov. 7.—Annual Banquet and Ball of the Pacific Coast Showmen's Association has been ruled out for the duration, it was announced at club's regular meeting Monday night.

With President Mike Krekos on the stand with Al (Moxie) Miller, chairman of the President's Night and Victory Dance to be held December 7, the announcement was made that the annual activity staged at the Biltmore Hotel is off. In its stead the club is staging the President's Night and Victory Dance in the clubrooms and the rooms on the fourth floor, which formerly housed a dancing school. While prices for the Biltmore affair have run \$5.50, the 1942 event will offer \$1 tickets.

In making the announcement of the

new order of banquets and balls, Miller explained that it was felt that money for events of this type should be curtailed and that members should invest in War Stamps and Bonds. With the new price of \$1 per person being set, club members were urged to put the remaining \$4.50 per ticket into bonds.

Miller also told the membership that the President's Night and Victory Dance would feature entertainment, a band and other things necessary to make a big night of it. Success of the affair is already assured, with Sam Dolman offering to take 100 tickets to be sold. Club has staged the Hi-Jinks affairs in the clubrooms, with over 1,000 or more turning out for the event.

The Carnival Industry And 1942 Revenue Act

By MAX COHEN

General Counsel, American Carnivals Association, Inc.

AFTER much debate in Congress, the Revenue Act of 1942 has been enacted. It became a law upon approval by the President on October 21. In our opinion, one of the major problems which the industry will face next year is the effect which this Act will have upon gross receipts, operating overhead and, in some respects, methods of operation.

It is obviously impossible in a brief resume of this type to endeavor to apply the law as it now exists to specific shows or to specific problems, and it is not intended that this article shall do more than present the general phases of the new Federal Revenue Act and its application to our industry.

Items contained in the Act which do not directly affect our industry have been omitted from consideration.

Income Taxes

Income taxes on individual and corporate incomes are continued as heretofore. Normal tax on individuals is increased from 4 to 6 per cent. Individual surtax rates are increased to start at 13 per cent, going up to 82 per cent; optional tax

computation method is continued at higher rates of tax.

In addition a 5 per cent victory tax is imposed, to be deducted from pay rolls and withheld at source, as to salaries in excess of \$12 per week, a portion of which is refundable as a postwar credit.

Normal corporation tax rate remains the same, but surtax rates are increased to a top of 16 per cent.

Exemptions are reduced from \$750 to \$500 for single persons and from \$1,500 to \$1,200 for married persons. Credit for dependents is reduced from \$400 to \$350.

Technical Amendments

Many technical amendments are made, necessitating numerous changes in accounting detail.

Miscellaneous Taxes

Estate and gift taxes are continued, with various technical changes. Corporation excess profits taxes are increased from 35 to 60 per cent graduated rate to a flat 90 per cent, partially refundable (See 1942 REVENUE ACT on page 43)

1942 Tour Best For Endy Bros.

Fill-in dates for canceled fairs good—Washington is best engagement

WINDSOR, N. C., Nov. 7.—Registering the best tour in their history, Endy Bros.' Shows moved into winter quarters here this week after winding up the season with a click stand in Elizabeth City, N. C. David B. Endy, president, who accompanied the shows here before going to his home in Miami, said that shows were aided at most of the engagements by good weather and little labor shortages. Gross on the season, he said, was considerably ahead of last year and organization worked thru the gas-rationed East to little difficulty. The 44-week tour took shows from Florida to Maine, and the route thru New England was a good one, President Endy said.

He added that few Mondays or Saturdays were missed on the route and that the Diesel light plants worked to perfection. Shows, which are quartered in a large warehouse here, were transported (See ENDY BROS.' TOUR on page 35)

Smith-Henry Combo Jaunt Registers 45% Hike Over '41

SUFFOLK, Va., Nov. 7.—After chalking up a successful season here October 23, Clyde Smith-Lew Henry Shows went into quarters in Cumberland, Md. This year's 23-week tour took the organization into Pennsylvania, where it was combined with Lew Henry Shows for a trek in Virginia and North Carolina. Working under a free gate, attendance topped other years in the same territory, and business for the period revealed a 45 per cent hike over 1941, the management reported. Personnel did a good job of co-operating in the purchase of War Bonds and Stamps and boosting the Army and Navy Emergency Relief Fund. A tombstone for the late E. S. (Pop) Corey was credited to the Good Fellowship Club.

Combo carried 9 shows, 7 rides and 40 concessions and was transported in 12 trucks and semis. Six members were called to the armed service and little labor shortage was encountered, with only two nights being lost to rain. Manager George Clyde Smith remained on the lot until everything was down and (See Smith-Henry Hike on page 35)

Alamo Expo in Okay Opener At San Antonio Celebration

SAN ANTONIO, Nov. 7.—Alamo Exposition Shows, under management of Jack Ruback, opened a 16-day fall celebration date here October 30 to good results.

Following the local engagement, shows will be reduced in number and the organization plans to play dates here all winter.

WATCH FOR

PILOTING PACIFIC COAST CARNIVALS IN WARTIME

By Mike Krekos

CHRISTMAS NUMBER of The Billboard

Dated November 28

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Nov. 7.—Attendance at meetings is increasing each week and an annual convention draws near many members are returning for the winter. Vice-President M. J. Doolan is back from his trip to Hot Springs and opened the November 5 meeting, but hoarse pipes forced him to relinquish the chair to Past President Edward A. Hock. Also at the table were Past President Edward A. Hock, Treasurer William Carsky, Past President Sam J. Levy and Secretary Joseph Streibich. Outdoor Amusement World Directory committee reports increasing interest in the directory. Membership committee presented applications of Bert Clinton and Ernest E. Wenzik. They were credited to Sam Feinberg, M. H. Barnes and Robert Seery.

House committee is making arrangements for open house, November 23-December 7.

Action was taken to again hold the annual New Year's Party, and Brother Ernie A. Young has been named chairman. Brother Charles DeKreko is still confined at his home and Brothers Rankine, Young and Vollmer are on the sick list. Bernie Mendelson appointed these to the registration committee: Charles H. Hall, Fred Donnelly, Max B. Brantman, James Campbell, John Lempart, Charles G. Driver, E. Courtemanche, Andy Markham and John O'Shea.

Attending the meeting were Brothers Jack Nelson, Edward Sopenar, Andy Markham, Bob Miller, Hadji Delgarian, Rubie Liebman, Bob Seery, George Terry, John Lorman and Ned Torti. Brother Louis Fulgona, in the city on a furlough, was a frequent visitor. Brother Lew Keller, William B. Naylor and R. L. (Bob) Lohmar visited, as did Allen Darnaby. Ephraim Glosser is here for the winter.

Ladies' Auxiliary

Club held its regular bi-weekly meeting October 28 with these officers presiding: Mrs. Joseph L. Streibich, president; Mrs. William A. Carsky, second vice-president; Mrs. Edna O'Shea, third vice-president; Mrs. Edwin Wall, secretary, and Mrs. Rose Page, treasurer. Correspondence was read from Sisters Mrs. J. C. Weir, Helen Marie James, Frances Dunne, Mrs. George Rollo, Mrs. A. J. Weiss, Virginia Kline and Bess Hamid.

Five-dollar donation was sent in by Mrs. J. C. Weir. Elected to membership were Mrs. Beatrice Stewart, Mrs. Howard Jones, Agnes Barnes, Rose Brodski, Mrs. William Blenco, Mrs. Florence W. Ketring, Gertrude Gilbert, Mrs. Ruth Elman, Mrs. (See SLA on page 33)



San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Nov. 7.—Roland Smith has 2 rides and 20 concessions playing West Houston Street. Another set of rides and concessions managed by Smith is playing lots in various sections of the city. Mrs. Sophia Mullins held her birthday party at the clubrooms last week with members of the Auxiliary as guests. Martha Rogers was re-elected to the presidency of Auxiliary. Vice-President Ben (Lefty) Block is on the sick list. Harry Rogers entered the armed service two weeks ago. Hypo Deneke and Heavy Guyton purchased new homes here. Both were with Alamo Exposition Shows.

Bill Bass, who was to manage the clubroom bar, is in California. All members in the service will be mailed free memberships in the club for the duration. Mr. and Mrs. Bennie Hyman are regular visitors and won the \$20 prize in the waltz contest given in the clubrooms Friday night. Many members are expected to arrive next week from Beckmann & Gerety Shows. Mrs. Marie Beckmann is making her home in this city.

Dave Stevens, secretary, reports many new members have joined the club since it reopened for the winter. He urges all members to get their 1943 cards. Plans are being made for various parties during the winter. Joe Murphy, World of Today Shows, visited and reported a big season.

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Nov. 7.—Every time he passes the Palace Building Uncle Sam seems to grab a couple of the boys. Stanley Plas, Eddie Kalin and Rocco Trupiano are the latest. At this writing we are only 18 days away from the banquet. Everything pertaining to this great event is in ship-shape condition. Joe McKee and his committee are about ready to lay out the "lot" and woe be to the one who does not have his name on the "ground plan" soon; he's liable to hang on the rafters. Siro Aurilio, of the Marines, dropped in with his chest fairly gleaming with new medals and shooting bars. Si is making soldiering a business and is doing a fine job. Julius Roth, hustling member, brings in advertisements almost daily for our year book.

Christmas packages have been sent out to all the boys overseas. Some of the more or less "local" packages are still waiting for better addresses. Applications voted on at the November 4 meeting: Louis Bankrath, Martin J. Korytko, Louis Meyer, Nathan Parner, Meyer Hamburg, Thomas Carvel and Cabby Fashe. Dave and Ralph Endy slipped in the usual weekly contribution to the coffers, this time (\$150) for a page and a half. Strates Shows already have two pages and are requesting more space. Jimmy Strates and Bill Fleming now have three tables and may make it five. At a recent special meeting of the board of governors Paul Moss, commissioner of licenses, was made an honorary life member. At same meeting Clem Schmitz was awarded a "distinguished service" plaque for invaluable service rendered the club. Nominating committee is getting slate ready for coming elections. Owing to the press of work in connection with the banquet, quite a few members have not been billed for dues. Don't let this fact keep you from sending along your check if you are behind.

Ladies' Auxiliary

Regular meeting was held October 28 with about 40 members and all officers in attendance.

A number of members were introduced by President Blanche Henderson who were attending for the first time, including Mae Zenner, Fernande Aamland, Marion Berry, Evelyn Fallon. There was a moment of silent prayer in memory of Sister Violet Phillips, whose untimely passing was a great shock to entire organization. Annual Christmas Party will be held as usual, but due to the troubled times and the fact that auxiliary is endeavoring to build up a fund sufficient to establish a summer camp, the number of children will be considerably less than heretofore. Magnolia Hamid reported that all supplies for the boxes to go to the boys in service had been obtained, and a vote of thanks was extended to Brother Joe Landy for his donation of (See NSA on page 33)



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Nov. 7.—Regular meeting was held November 2 with all officers present. Guests or honor were three visiting soldiers from Fort Custer, Mich., and a party was held in their honor. Applications were received for five new members. Reinstatements totaled three. Entertainment committee, with Louis Wish, chairman, is arranging details for the annual New Year's Dance to be held at Eastwood Ballroom.

Money received from the dance will partly help to carry on the morale building work of the club's Servicemen's Fund. Fund committee reported that all Christmas packages have been mailed to the boys who are serving in foreign countries. Brother Harry Paskrow has been made a corporal. Six \$25 War Bonds were auctioned at the meeting.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Nov. 7.—President Mike Krekos presided at Monday night's meeting. On the rostrum with him were Charles W. Nelson, third vice-president, who acted as secretary in the absence of Ralph Losey. Others on the rostrum included Joseph Glacy and J. Ed Brown, past presidents; John Backman, fourth vice-president, and Ed Walsh, treasurer. Silent tribute was paid James L. Cooley, whose funeral was held under club's direction Thursday. Communications were read from Whitey Perry, Thomas McDow, Maynard Monette, Theo Forstall, C. G. Day, John W. Martin and the Reynolds Sisters. New members included George Rosen, George Kemp, James E. Spain and F. V. McCollister. Ernest Rumbell was on hand for induction.

Rising votes of thanks were extended President Krekos and Past President Glacy. Capt. David Barnett was named acting chaplain, replacing James Louis. Brother Walsh reported on the cemetery committee fund. Brother John Miller said finances are in good shape, and Brother Sam Dolman said that 270 new members had been received into the club and that over 600 sets of dues had been collected. Brother George Hines is seriously ill at County Hospital. Ed Kennedy will be released from a rest home in Newhall, Calif. Brother Milt Runkle is ill at his home.

Brother Walsh reported on the Building Fund and said that Albert Rodin, M. A. Wiler and Sam Coomas had contributed bonds. Funds figured 25 cents over and a call for more stamps brought \$37 to buy two more bonds for the fund. Lion's Head netted nearly \$4, with Charlie White being awarded the \$10. Brother Harry Rawlings pitched copies of the 20 Year Book to good success. Dr. H. Johnson, Whitey Perry, Bill Hobday, Carl McAdams, Ernest Rumbell, Hunter Farmer and Tony Bernardi made brief talks.

Ladies' Auxiliary

President Margaret Farmer presided at the November 2 meeting, which was designated as convention night. A straw vote was taken to determine who the membership favored as candidates for the coming election. Many letters were received. Names will be submitted to the board of directors November 16. Anna Stewart is recovering from a recent illness. Bank award went to Captain Hovey, and J. Davis won the door prize. Lillian Eisenman introduced Virginia Martin and Mrs. Gerald Fox, new members. J. Davis brought in Lelia May Amther, while Fern Chaney brought in Hazel Osterle, Babe Perry and Ramona Van Paten.

Edith Walpert made an interesting talk (See PCSA on page 33)



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Nov. 7.—Regular weekly meetings will get under way November 13. Keith and Peggy Chapman visited for a few days en route to Chapman, Kan. The Chapmans will winter in Hot Springs. Mr. and Mrs. Percy Jones, Jones Greater Shows, are here for the winter. Louie and Bing Loer and Spike Wagner, Elite Exposition Shows, also are in the city. Noble C. and Viola Fairly visited en route to Wichita, Kan.

Mr. and Mrs. Charles Morphew and Deafy Campbell arrived from Arkansas, where they have been playing spots. Irving Polack was a visitor recently on business, as was Slim Johnson, who came in from Little Rock. Tex Cummings, of Al Baysinger Shows, is with a local firm. Mr. and Mrs. Jake Brizendine are wintering in New Orleans. Mr. and Mrs. Wally Brunk were recent visitors, coming in from Manhattan, Kan.

Jimmy Ivy, new member of the club, and Mrs. Ivy, formerly with Great Sutton Shows, are wintering here. Mr. and Mrs. Utah, Tivoli Exposition Shows, visited recently. Mr. and Mrs. Harold Elliot returned to the city for the winter. Mr. and Mrs. Doc Zeiger were recent visitors while en route to Wichita, Kan.

Jack Starling is at Veterans' Hospital, Wadsworth, Kan., for observation. George and Nettie Howk have returned to the Reid Hotel for the winter after a successful season at Fairyland Park. Banquet and Ball Committee is working hard to publicize the annual event which will be held as usual on New Year's Eve at the Reid Hotel. Chairman of all committees are requested to attend the first regular meeting to make their reports. All members in the armed forces are requested to send full information to Secretary G. C. McGinnis.

CONCESSION CARNIVAL TENTS

Our Specialty for Over 48 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

Dramatic End for 60 Ft. Top.
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BUSTER WESTBROOK WANTS AGENTS

Grind Store, Wheel Agents and Sheetwriters to make the winter earn real money for a few hours' work a day selling Photography Coupons on streets to Soldiers. Earn from seventy-five to hundred dollars a week. This is no jackpot. Come down and you will see something you didn't believe existed. Come at once.
BILOXI STUDIO, Biloxi, Miss.

PACIFIC COAST SHOWMEN'S ASSOCIATION

Benefit VICTORY BALL AND PRESIDENT'S NIGHT

MONDAY, DECEMBER 7, 1942
(Remember Pearl Harbor)
Showmen's Bldg., 623 1/2 S. Grand Avenue, Los Angeles, Calif.
Tickets, \$1.10 Per Person, Including Tax.
The Victory Ball and President's Night is being held in lieu of the annual Banquet and Ball to co-operate with the U. S. Government's War Effort. BUY BONDS to help support our 150 members in the Armed Forces.
Mail all checks and moneys to ED WALSH, Treasurer, Pacific Coast Showmen's Association, 623 1/2 South Grand Ave., Los Angeles, Calif.
MIKE KREKOS, President AL (MOXIE) MILLER, Chairman

S. O. S.

We own an ideal location in huge store in the heart of this city—booming with war industries—for Store Show, Penny Arcade, Pin Ball Machines, or what have you? Permanent all winter. Will invest with party having anything legitimate that can get money. Write or wire

PAUL M. LEWIS, Manager Lewis Bros.' Circus
900 JACKSON CITY BANK BLDG., JACKSON, MICHIGAN

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

CONVENTION plans.

DOC H. CAPPELL and family advise from McAlester, Okla., that they are working in a war plant there.

"WHILE awaiting my induction, am visiting my wife here," writes Francis Cleary from Glens Falls, N. Y.

NEWS ITEM: Government requests that heat be kept at 65 degrees.

CARNIVAL trouper Joe B. Webb is in San Francisco, where he is employed in a shipbuilding plant.

CHARLES (BOUNDING) JOHNSON, vet performer, is with Van Roy's Animal Circus, where he is presenting his bounding wire and hoop rolling acts.

AN old-timer once said: "All of us are a bit off balance, which we are thankful for."

"SINCE closing with Johnnie Howard's Side Show with Mound City Shows have been with Sorenson's Museum here," letters Mae Joe Arnold from St. Louis.

hair it's a sure sign that the show will close in two weeks.—Muggin' Machine Mazie.

"OPENED a jewelry engraving store and photo gallery here," writes Jimmie Carleton from Evansville, Ind. "Business has been good so far and I had a good season."

BEN BRODBECK advises from Pond Creek, Okla., that Brodbeck Shows closed a successful season there on October 16 after playing Kansas and Oklahoma territory.

ONE thing certain is that our white-collared gentry caught on fast during the past season that he who doesn't work doesn't eat.

PAUL D. SPRAGUE, well-known talker and museum agent, letters from Detroit: "Am still in Herman Kiefer Hospital here and doing okay. Will be here until spring."

EDDIE RUMMAGE writes from Mount Home, Tenn., that he is taking treatments at Veterans' Home there after a good season with James E. Strates Shows. He would like to read letters from friends.

DUE to the past good season, jackpotters will certainly clutter up our ear drums at the convention this year.

LUKE KING, who closed his Harlem Club Revue on W. C. Kaus Shows after a good season, is visiting his mother at Dallas. Anna Lee King is vacationing in Baltimore.

DUTCH MEYERS reports from Wichita, Kan., that he is operating a Penny Ar-

Dizzy?

A CONCESSIONAIRE was trying to book his penny pitch with a pumpkin fair secretary who had advertised that he never booked too many stands of the same type. Again he explained his not-too-many policy and insisted upon knowing all details regarding the booth so as to be certain that it wouldn't conflict. "Do the patrons toss, throw or roll pennies on your game?" was his first question. "They toss 'em," answered the concessionaire. "Is it a pan, butter-dish, checkerboard or cigarette - pack game?" was the sec's next question. "Checkerboard," was the answer. "Do you use stock, replay checks or cash prizes?" was the third query. "I use stock," replied the operator. "What location will you want—center, back-to-back or in the line-up?" "We always try to get a center, open-all-the-way-around location," infoed the stand man. "Sex of your agents, male or female, or do you use both?" "My wife works the stand," groaned the concessionaire. "Is she blond, brunet or red-headed?" "She's blond, but what in hell has this third degree got to do with booking one 10-by-10 penny pitch?" yelled the irate stand booker. "Well," said the sec, "it's for your own protection so there won't be two stands exactly alike. I am filled up with your type of stand. Your toss, checkerboard, use-stock, center-location and female-agent answers were okay and I could have booked you, but we have already filled our 'blond' quota."

JOSEPH GELB, vet trouper and a member of Beckmann & Gerety Shows for the last three years, is still confined in New Jersey State Hospital, Graystone Park, N. J., and would like to read letters from friends.

THERE is always one trailerite's dog on the lot that the other trailerites in general would be glad to donate for army police work.

JOE PEARL, mail man and The Billboard sales agent on Johnny J. Jones Exposition, visited the Cincinnati office of The Billboard while en route to his home at Rochester, N. Y., where he will again tend bar for the winter.

MRS. DON CARLOS is mourning the loss of her monkeys and dogs in a fire in City Park Building, Fort Wayne, Ind. Animals, formerly owned by Conklin Shows, were trained by the late Don Carlos.

ON account of some big fairs having been called off, general agents' failure stories, told after conventions, have joined other carnival lost arts.

EDGAR L. MEEKS cards from Shreveport, La.: "Had a good season with Joe Goodman on Wonder Shows of America. Will visit friends in Little Rock after leaving here and will again winter at Fort Smith, Ark."

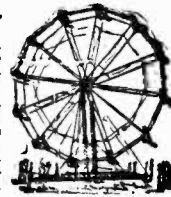
MR. AND MRS. FRED WEST, Hawaiian novelty entertainers on V Ranch Revue with John Marks Shows, visited The Billboard Cincinnati office November 6 while en route to Detroit, where they will work theaters and clubs.

SHOULD you not be able to find a winter home for your show, treat it like an unwanted child by placing it in a basket and leaving it on somebody's doorstep.—Colonel Patch.

FANNY BLAISE closed the season as annex attraction with Lauther's Side Show on Johnny J. Jones Exposition, pinch-hitting for Claudette, who has been ill for several weeks. Claudette underwent a tonsillectomy in Baptist Hospital, Selma, Ala.

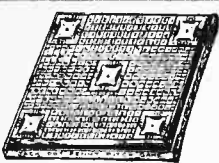
THEY ALSO SERVE—

who furnish diversion and entertainment for our citizens in the armed services and those who work at their tasks back home. This year you ride owners have furnished clean Midway entertainment when their daily tasks were completed, or during their few days' furlough. Keep on doing your task until you are called to some other line of Service, and Remember — War Stamps and Bonds are for Sale every day. Be a 10%-er.



ELI BRIDGE COMPANY

Builders of Dependable Products
800 Case Avenue Jacksonville, Ill.



PENNY PITCH GAMES

Size 46x48", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.25

1/3 Deposit on All Orders.

SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All readings complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. . \$5.00
Analysis, 3-p., with Blue Cover. Each08
Analysis, 8-p., with White Cover. Each15
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Samples of the 4 Readings, Four for 25¢.
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Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Oulja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polly. 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound25¢
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc.35¢
Signa Cards, Illustrated, Pack of 3615¢
Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P.25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

HELP WANTED

MEN AND WOMEN

Have you finished your season? Are you looking for a job for the winter? We need Men and Women to work in the big Baker-Lockwood Factory making Tents and other Canvas Products for Uncle Sam. Need good Palm and Needle People. If you are near Kansas City come in for an interview, but do not leave your show before the season is finished.

BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.

GLASS HOUSE FOR SALE

All new safety glass, laughing mirrors. Entire frameup 1 year old. Best of everything used in construction. Everything complete ready to operate. For sale for cash, no terms.

T. G. LEDEL

824 Pennsylvania Ave. Ft. Worth, Tex.

HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

FOR SALE

36 Merry-Go-Round Horses, three sizes, perfect condition, \$13.00 each. Want to buy portable broken down Merry-Go-Round, any condition.

MIKE PRUDENT

Patchogue, N. Y.

INFORMATION WANTED

Regarding the address or present whereabouts of
WILLIAM B. GORE
G. D. LIVAUDAIS

STERICK BLDG. MEMPHIS, TENN.



EDWARD A. HOCK, well-known showman, has been named chairman of the ticket and reservations committee for the Showmen's League of America's 30th annual banquet and ball to be held in the Sherman Hotel, Chicago, December 2. Sam J. Levy is general chairman of the event.

CAPT. LUCKY JACOBS, human cannonball with Pollack's cannon act last season, is employed at a war plant in Flint, Mich.

PAST season proved that truth is stranger than fiction.

SAILOR JOE SIMMONS is in New Orleans, where he has opened a tattoo studio on Canal Street and will remain there for the duration.

AFTER closing with F. S. Wolcott's Rabbit Foot Minstrel, Alfred Banks and Kid Sonils joined Wallace Bros.' Shows at Columbia, Miss.

IF you must be a crepe hanger, don't drape it around everyone's shoulders at the convention.

MR. AND MRS. FREDDIE LEACH info from Duck Hill, Miss., that they visited friends on Great Sutton Shows at its Blytheville, Ark., stand.

GEORGE W. WESTERMAN, in Cincinnati on business for the Amusement Corporation of America on November 6, was a caller at offices of The Billboard.

GREATEST comeback in show history was made by a carnival that returned to its former quarters.

PAUL AND EVELYN KLIEDER, with Lipsky & Paddock concessions on Johnny J. Jones Exposition, went to Tampa for the winter.

EVANGELINE GRAVIS letters from Brooklyn that she is recuperating from a recent operation at 2532 Bedford Avenue there and would like to read letters from friends.

WHEN our revue gals stop hennaing their



JOSEPH L. STREIBICH, long incumbent secretary of the Showmen's League of America, is assured of re-election to that office in the forthcoming election in the Sherman Hotel, Chicago. League members predict a hotly contested race this year, and confidence in the efficient work Streibich has been doing was evidenced when proponents of both regular and independent tickets named him for that post.

cade there. Recent visitors, he says, included Noble C. Fairly, and Martin and King, Anderson-Srader Shows.

LIKE the Arabs of old, a suitcase manager folded his office tent, called it a season and quietly stole away.

HOSEY WHEELER cards from Little Rock that he, Sis Cook and Dolores Cornado recently joined a museum there after three successful weeks with Broadway Museum in St. Louis.

IN LAST WEEK'S issue, the name of Ralph Rockrock was inadvertently omitted from the roster of Art Lewis Shows, Howard Ingram, superintendent, reports. Rockrock was the organization's billposter this season.

HOW long after gas rationing covers the country do you think it will be before parking lots can be rented as showgrounds?

"OPERATED a corn game for Wichita Amusement Company until it closed," cards W. H. Kelley from Wichita, Kan., "Am working for a tent and awning company here which is engaged in war work."

MR. AND MRS. SOL WASSERMAN, who have been with Lipsky & Paddock concessions on Johnny J. Jones Exposition for several years, left for the West Coast after the shows' close at Dothan, Ala., and plan on living in Seattle for the duration.

ONLY a group of seasoned showmen can crowd into the little privilege room of a dining car and live there nightly in a tobacco smoke screen.

J. B. LEFEVER writes from Pawnee, Okla., that he closed with Elite Exposition Shows in Pittsburg, Kan., and booked his wire jewelry store with John R. Ward Shows. "Ed (Pappy) Ryan, Lee Kimbell and Bill Hollis," says LeFever, "are here. Ryan is special agent and bannerman and has his grab stand booked. Bill Hollis is in charge of the stand, and Lee Kimbell is in another spot."

AFTER shaving their side-show pinheads' heads for six consecutive seasons the management of Gate & Banner Shows promoted Shortclip Benny as company barber.

CARL AND JIMMIE BYERS, owners and operators; H. P. (Punk) Hill, manager, and Jack Edwards, general agent, Byers Bros.' Shows, are at Aransas Pass, Tex., fishing and duck hunting and will remain there until November 16, when the deer-hunting season starts. They plan a trek into the interior hills of Southern Texas. Jack Edwards enlisted in the Naval Reserve several weeks ago and is at present awaiting his call to service.

OWNERS of the Duke & Shilling Odorless Midway stopped their band from playing "Home, Sweet Home" on closing night because they hadn't found a winter home to send it to.—Oscar the Ham.

VISITORS to Pioneer Victory Shows' quarters, Waverly, N. Y., reports A. Murray, included John Cappello, who was en route to his home in Buffalo after

playing Southern fairs, and Robert Tuttle, former second man on the shows' Ferris Wheels. Gerald Penny, Murray says, is out of the hospital, and Jeff Pittsley is visiting relatives in Elmira, N. Y. William F. Page is working on a war job in Youngstown, O., Murray added.

A CARNIVAL manager was escorting around the lot the secretary of a fair that he had played for 10 consecutive seasons and had promised him an all-new midway. Stopping in front of a Girl Show which had made the date during that time, they watched its bally. Not knowing what to say, the manager cracked, "Don't you think our girls are growing old gracefully?"

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. PATRICK J. HALEY, formerly with Kaus Exposition Shows, is in the Army Air Corps at Atlantic City.

PATSY ROSANIA, formerly with Endy Bros.' Shows, is a private with Company B, 336th Engineers, Camp Rucker, Ala.

FORMER TROUPER Sammy Lillibridge is a private, first class, with 1st Band, T. D. Center, Camp Hood, Texas.

PVT. BOBBY OLLIVER, former musician with John Fingerhut, Les Eslick and other band leaders, is with 15th Cavalry Band, Fort Riley, Kan.

FORMERLY with Arthur's Mighty American and Siebrand Bros.' Shows, Pvt. Frank D. Merrow is stationed at Fort MacArthur, Calif.

FRED RUSSELL, former Merry-Goround operator on Rogers Greater and Wilson's Famous shows, is a private and stationed at Scott Field, Ill.

"AFTER trouping with carnivals and operating cookhouses for 20 years, I am a private in 63d Army Air Squadron, Gardner Field here," letters Frank J. Mosher from Taft, Calif.

PRIVATE WILLIAM H. STOEVEY JR., formerly an agent with Carl Barlow's concessions on Lawrence Greater Shows and with Bill Moore on Ideal Exposition Shows, is attending a government school for radio operators and technicians at Sioux Falls, S. D. He's assigned to the army air force.

PVT. BERTON N. GATES, son of Mr. and Mrs. I. L. Gates, of Gates Cavalcade of Fun Shows, is in training with the 646th L. L. Sg., Sp., Radio Department, Madison, Wis. Norman L. Gates, their other son, is in the Civil Service Depart-



ERNIE J. THOMAS, former girl show talker on Royal American and Dee Lang's Famous shows, is with Co. F, 156th Infantry, where he holds the rank of corporal. He says he plans to return to the Raynell and George Golden units after the Tokyo engagement.

SOLDIERS, SAILORS, MARINES

You can read The Billboard at your nearest USO.

If you want a personal copy, let us send The Billboard to you on subscription at HALF THE REGULAR RATES listed at bottom of page 4. Remember, 50% discount on subscriptions to men in the armed forces. That goes for gift subscriptions, too.

ment at Pecos Army Air School, Pecos, Tex.

OWNER-OPERATOR of Central States Shows, W. W. Moser enlisted in the navy recently and is now receiving basic training at Great Lakes (Ill.) Naval Training Station.

NSA

(Continued from page 31) 50 pounds of candy. A report on the rummage sale disclosed that altho material was not very plentiful, club has netted almost \$100, with three days to go. Sick Committee reported Sisters Helene Rothstein, Edna Lasures, Agnes Morris and Peggy Holtz are still on the sick list. Members are reminded that nomination of officers will take place at a special meeting on Thursday, November 12, and that they must have paid-up cards to participate.

SLA

(Continued from page 31) Esther Crawford, Rosemary Ruback and Edith Rayspis.

Mrs. Nat Hirsch was presented a silver cup for her grandson, Members at the meeting after an absence of some time were past presidents Mrs. Nan Rankine and Mrs. Ida Chase, and Lillian Woods, Cora Yeldham and Lillian Schlossberg. Veronica Campbell was reported ill.

Culb's Installation Dinner will be held December 3 in the Crystal Ballroom of the Hotel Sherman. Your 1943 membership card will admit you. All award books on the War Bonds must be sent in now to Chairman Anne Doolan. All donations for bazaar are to be forwarded to Mrs. Henry Belden, chairman, 6136 North Knox Avenue, Chicago, Ill. On October 29 Mrs. Bert Clinton held a social at 69 West Grand Avenue for the auxiliary. Mrs. Delgarian Hoffman won a War Bond, and many other prizes were awarded.

PCSA

(Continued from page 31) in behalf of the West Coast Shows and the good work they did for the Auxiliary this summer. Shows received a standing vote of thanks when she turned over \$560 to the Auxiliary. Isabel Myers is Ways and Means chairman. Deadline on the award books is the last Monday in November.

Welcomed back after lengthy absences were Caroline Krekos, Mary Tully, Captain La Vani, Nellie Bowen, Jewel Hobday, Grace De Garro, Ruth McAdams and Edith Walpert. Home Guards had their bazaar articles on display.

TURKEY RAFFLE WHEELS

Tickets • Paddles • Laydowns

SHOOTING GALLERIES

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.

WRITE FOR CATALOG

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago

Moneyed Squirt

DIME JAM JOHNSON and his buddies were playing rummy for cigarettes in the flat which they had rented for the winter. The pantry was well stocked with spuds, bacon and flour and they felt very independent. The fact that six of 'em were living in two rooms didn't matter. While the game was in progress big jackpots regarding big winnings that each had made in the past were being cut up, including breaking the bank of Monte Carlo. "I once got into a game with a guy who had several million dollars. He was nuts about losing every hand and never enjoyed winning. He was considered a bit eccentric, and no matter how big a hand he held, it was always thrown in with, 'you win.' He considered the 10G that I won without showing my hand a cheap night's entertainment," narrated one cigarette player. "Was he a carnival manager?" asked a listener. "No! No! He was only a chump millionaire," was the answer. "The best game that I ever got into," remarked Dime Jam, "was an accident. My last wife and I were always great tobacco chewers and on that night we were on the bed in our hotel room playing stud for matches, with a spittoon setting on the bed between us. It being a hot night, we had left the room door open. Another roomer happened to walk by the open door and, noticing the cuspidor in the middle of the bed, stopped to mooch a chew of scrap. Seeing the game in progress, he invited himself in and raised the ante to a nickel to make the game interesting. He infoed that his train was leaving in an hour and that he would have to check out in 30 minutes to catch it. Luck was with me and by that time I was into his \$10,000 note for \$3.65. I had no change for such a large bill and he, being in a rush to catch his train, left it with instructions to send the change to him. He left in such a hurry that he forgot to leave his address and we never heard from him again." "Was that the year you took out your own show?" inquired a listener. "Yes and no," replied Dime Jam. "Being a stranger in the town, I gave the bill to our manager to get it changed and he left the show on the lot. It wasn't the 10G bill that I was trying to emphasize, but the moral of the story: Always warm up to people who chew tobacco."

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

POPCORN 1942 CROP

Gold Medal is first again with the new crop. Why use the old corn with its low-popping ratio when you can get the new corn at the same price. Write for our new Fall price list today and start saving money by buying your supplies from us.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.

CINCINNATI, OHIO

Now, more than Ever

There is no Better Investment than a piece of Good Equipment.

TILT-A-WHIRL is one of THE BEST

Keep 'Em Whirling!

Immediate shipment on necessary parts.

SELLNER MFG. CO.,

Fairbault, Minn.

ATTENTION! Showmen's League Members

THE TIME IS SHORT! OUR ELECTION IS

MONDAY, NOVEMBER 30

MARK YOUR BALLOT FOR THE

INDEPENDENT TICKET

and Send in Immediately

These are the Candidates: President, Jack Nelson; First Vice-President, Fred H. Kressmann; 2d Vice-President, Harold (Buddy) Paddock; 3d Vice-President, S. T. Jessop; Treasurer, Lee A. Sloan.

This ad is paid for by unsolicited contributions of League members who are very much in favor of the Independent Ticket.

FOR SALE

Two International Diesel Power Units with 60 K.W. Generators, dual voltage 120 and 208, speed 1200, mounted on late model Semi Trailer; one Splitfire Ride with special built Semi Trailer and Tractor to transport ride; one Octopus Ride; one Roll-o-Plane Ride with Tractor and Trailers to transport same. Have several other Rides and Show Equipment for sale. The above equipment can be seen up and running at Gainesville, Fla., Fair, week Nov. 9th to 14th; after this date address Punta Gorda, Fla. All replies to

C. A. HARTZBERG

Strates Season Best in History

ATHENS, Ga., Nov. 7.—James E. Strates Shows closed here tonight after a session of 30½ weeks, described as the best season in the history of the organization. Closing date saw the same line-up of shows and rides that were featured on opening day in Washington last spring.

Athens business was far above expectations and, although show was hampered by lack of space and had to be split in three separate midways, each unit clicked and drew good crowds.

The gas rationing board here treated the showfolk with utmost consideration, supplying them with enough gas to take them to winter quarters at Smithfield, N. C.

All rides have signed for the 1943 season and practically all the shows are storing their equipment in quarters and have contracted for the 1943 year's season, according to Dick O'Brien, assistant manager.

On Friday night Manager Strates had the entire personnel of the show as his guests at a dance and dinner at the American Legion home located on the fairgrounds.

TRUCKS NEED ODT OKAY

(Continued from page 3)
has not deteriorated to a dangerous point, will not be likely to hit all people at first, it is thought. But the necessity of keeping up equipment was pointed out in order to prevent undue wear on tires and avoidable consumption of gasoline. Stations designated by the Office of Price Administration will serve as inspection points and operators are to check into these every 5,000 miles. Until this system is perfected and its operation smoothed out, it is thought in Washington that show owners will not meet with the same standards as will the interstate trucks for hire and other commercial carriers.

Regulations to reduce overloading are now in effect, and this will have more direct bearing upon shows in general than any of the other provisions. Trucks are supposed to keep loads within 120 per cent of rated tire capacity as determined by scales set out by ODT. Some extra equipment of shows may have to be put in storage if they are to meet these requirements, but this applies in the main to smaller units now traveling.

WANTED—WANTED—WANTED
For
JOE SORENSEN'S BROADWAY MUSEUM
Lady Sword Swallower, Lady Bag Puncher. Can use at all times. Features, also good Bally Attractions. This museum will positively be open for the duration. 25,000 people have patronized this museum in the four weeks we have been open. Salary no object if you can produce. No drinks or agitators. All acts state lowest salary expected, payday every week; all cash. Can use A-1 Dancer, must be young and attractive, \$35.00 per week. All wires and letters to **MILDRED RUSSELL, Manager, 15 North Broadway, St. Louis, Mo.**

WANTED
For C. D. F. S. C. Carnival, 900 block King St., this week, Charleston, S. C., and Assembly and Devine St., Columbia, S. C. Both for duration. Shows, Rides and Concessions.
LIBERTY UNITED SHOWS
64 Wentworth St. CHARLESTON, S. C.

MILTON CURLEY BARTOK WANTS
To hear from Med Workers, also good Bally Man, for Pitch Store to work all winter.
BOX D-8, care of The Billboard, Cincinnati, O.

JAMES E. STRATES SHOWS, Inc.
CAN BOOK FOR SEASON 1943
Outstanding Side Show, will furnish complete outfit for same except banners. Want Girl Revue for most elaborate frameup on the road, have complete outfit for same. Will furnish two wagons for Side Show, three wagons for Girl Revue. Real showman, this is an opportunity to get with America's fastest growing and outstanding show. You must have real attractions. Just closed big 1942 season. Address:
JAMES E. STRATES SHOWS, Inc., Winter Quarters, Smithfield, S. C.
P.S.: Want to hear from capable Showmen with new ideas.

Prell Chalks Click Closer in Tarboro; Winter in Kinston

TARBORO, N. C., Nov. 7.—Sam Prell's World's Fair Shows concluded one of the best seasons in their history with a click engagement as midway attraction at Edgecombe County Fair here, October 26-31. Opening with a good stand at winter quarters in Lumberton, N. C., early in March, season proved a series of highly satisfactory engagements, the management said here last week. Second stand of the tour, Hopewell, Va., proved a winner, and a heavy turnout of troops from near-by Camp Lee, sent shows into Baltimore in the black. Baltimore resulted in near-capacity business. Gloucester, N. J., was a red one, as was Camden. As shows were pulling on the lot in Baltimore General Manager Samuel E. Prell was injured when struck by an automobile. He was rushed to General Hospital there.

Prell's son, Abe, took over direction of the shows. During the Baltimore engagement, which lasted nine weeks, a Good Fellows Club was formed, and the staff and members of the shows pledged their loyalty and support to Abe Prell. Tommy Rice took on the duties of lot man in addition to his special agent chores, and Press Representative C. W. Franklin assumed the promotional end. Secretary Sol Burns was replaced by Jack Russell, and Charles M. Powell assumed charge of the advance upon the resignation of Charles A. Abbott, while the outdoor advertising department was taken care of by Thomas C. Morrison. Legal staff was headed by Leo Bistany. Joe Prell, Prell's other son, joined shortly after the opening date, and assumed management of the diner.

Ride line-up had Stacy Knott in charge of the Twin Ferris Wheels, with Ben Cheek in charge of the Ridee-O, and Harry Fox directing the Whip. Joe Parsons had the Merry-Go-Round, while Joe Hollander was foreman of the Speedway. Joy Ride was handled by Don Crown, during the closing days of the show, and Kiddie Rides were operated by Bert Scanlon. Conditions along the route forced the storing of the Octopus, Spitfire, Moon Rocket and Rolloplane, and the Loop-o-Plane was sold.

Shows in operation at the close were Glass House, under management of Bob Boyd; Monkey Speedway, Abe Wolf and George Johnson; Miss America, Shorty Ward; Penny Arcade, Zacchini Family; Side Show, Cash Miller, and Chez Paree Revue, Gertie Miller. Free acts included Edmundo Zacchini, Human Cannon Ball; Eric the Great and the La Stellars.

Grosses in Hiko
Some of the spots played showed increases of from 30 to 50 per cent higher, despite the fact that the shows front-gate charge remained at 10 cents all season. Shows stands at fairs in Cortland, N. Y.; Lynchburg, Va.; Rutherfordton, Monroe and Durham, N. C., proved winners.

General Manager Abe R. Prell was tendered a birthday dinner at Monroe and about 200 attended. Leo Bistany was emcee. Fair at Durham was said to have been the best of the Southern fairs.

Winter in Kinston
Edgecombe County Fair here, final of the season, was a winner. Much of the success of the engagement was credited to J. Hayden Wiggs and Howard Goshell, fair secretaries, and Mrs. Mary Godfrey, secretary Chamber of Commerce. Showfolk visited the grave of Jack V. Lyles here. Plans have been made to winter the shows in Kinston, N. C., with Harry J. (Dad) Ward in charge. Pop Dickens will be in charge of the animals. S. E. Prell is making arrangements for the

fleet to be used in the war effort this winter.

Mr. and Mrs. Jack Russell went to Florida for the winter; Marge and Harry Stevens, Union City, N. J.; Blute Simpkins, New York; Leo and Viola Bistany, Miami; Harry Berger and members of his organization, New York; the Royals and Ray Prices, North Carolina, and Agnes Trout, Florida.

Abe Prell plans to return to Newark, N. J., to enlist in the Army Air Corps. Joe Prell will go to New York to resume management of a chain of restaurants; Thomas and Evelyn Rice to Baltimore; C. W. and Lil Franklin, Hot Springs; Abe Wolf and George Johnson, Boston; Cash and Gertie Miller, Baltimore; Stacy Knott, Fayetteville, N. C.; Ben Cheek and family, Pittsburgh; Mr. and Mrs. Harry Fox, Baltimore; Frank and Pearl Sheppard, Florida; Don and Mary Crown, Pennsylvania; Mr. and Mrs. Matt Crown, Brunswick, Ga.; Sammy Caruso, Philadelphia; Mr. and Mrs. Tellers, Miami; Lib and Ulie Parkerson, Titusville, Fla.; Hank Slio, Philadelphia. Hazel and Mickey Donehue, Schenectady, N. Y., and J. W. (Happy) Long, the South.

ROUTES

(Continued from page 14)

Lit, Bernie (Oasis) Baltimore, c.
Lloyd & Willis (Chase) St. Louis, h.
Loke, Kea (Lexington) NYC, h.
Lombardo, Tony (Indiana) Fort Wayne, Ind., h.
Loper & Barrat (Roosevelt) New Orleans, h.
Lord, Carol (Flamingo) Chi, nc.
Louis & Cherie (The Pines) Youngstown, O., nc.
Lucero, Norma (Bertolotti's) NYC, nc.

M
McMahon, Jere (Glenn Rendezvous) Newport, Ky., nc.
MacLean, Ross (Dempsey's) NYC, re.
Malloy, Ullaine (Central) NYC 9-18, t.
Marcus, Dr. (Chase) St. Louis, h.
Marlowe, Don, & Co. (Post) Spokane 12-20, t.
Marsh, Carolyn (Versailles) NYC, nc.
Marshall, Jack (Belmont-Plaza) NYC, h.
Marianne (Chicago) Chi, t.
Masters & Rollins (Oriental) Chi, t.
Mata & Hari (Chez Paree) Chi, nc.
Merry Macs (Paramount) NYC, t.
Midnight Voodoo Party, Herman Weber's (Auditorium) Marshall, Mo., 11; (Lyric) Booneville 12, t; (Gillizo) Springfield 13, t; (Fox) Sedalia 14, t; (Lee) Clinton 16, t; (Star) Warrensburg 17, b.
Mignon (Webb's Patio) St. Petersburg, Fla, nc.
Milo, Nino (Helsing's Vodvil Lounge) Chi, c.
Miner, Eddie (Brevoort) NYC, h.
Monk, Julius (Le Ruban Bleu) NYC, nc.
Moody, Linda (Royale) Detroit, nc.
Morgan, Johnny (Greenwich Village Inn) NYC, nc.
Morales Bros. & Daisy (Victory) La Crosse, Wis., 14-28, nc.
Murray, Steve (19th Hole) NYC, nc.
Myris (Pierre) NYC, h.

N
Nadja, Countess (Old Roumanian) NYC, nc.
Nadia & Sasha (Casino Russe) NYC, nc.
Nadajan (Webb's Patio) St. Petersburg, Fla., nc.
Na Pua (Lexington) NYC, h.
Nelson, Mervyn (Le Ruban Bleu) NYC, nc.
Nelson Sisters (Roxy) NYC, t.
Noble & King (Sheraton) NYC, h.

O
O'Dell, Dell (Park Central) NYC, h.
Ortega, Belen (El Chico) NYC, nc.
Orton & Springer (La Vie Parisienne) NYC, nc.
O'Shea, Pat (Sawdust Trail) NYC, nc.
Osta, Teresita (El Chico) NYC, nc.

P
Paulson, Lehua (Lexington) NYC, h.
Peck & Peck (Ubangi) NYC, nc.
Princess & Willie Hawaiians (Ray-Ott Club) Niagara Falls, N. Y., nc.

R
Randolph, Johnny (Patio) Cincinnati, nc.
Rascha & Mirko (La Vie Parisienne) NYC, nc.
Ray & Trent (Palace) Cleveland, t.
Raye, Mary & Naldi (Versailles) NYC, nc.
Rayes, Billy (Palace) Cleveland, t.
Reilly, Betty (Helsing's Vodvil Lounge) Chi, c.
Remy, D. & D. (Roxy) NYC, t.
Reynolds, Lynn (Capitol) Washington, t.
Reynolds & McMahon (Park Central) NYC, h.
Rexes, The (Leon & Eddie's) NYC, nc.
Rhythm Rockets (Capitol) Washington, t.
Rivie, Adele (Wivill) NYC, re.
Roberts, Lucille & Eddie (USO unit) Rockingham, N. C., 9-13; Greensboro 14-19.
Robinson, Al (Fensgate) Boston, h.
Rodney, Cyril (Versailles) NYC, nc.
Rogers, Danny (18 Club) NYC, nc.
Rogers, Roy (Mardi Gras) NYC, re.
Rooney, Ed & Jenny (Convention Hall) Phila.
Rosati, Sandro (Park Central) NYC, h.
Rose's, Billy, Diamond Horseshoe Revue (Palace) Albany, N. Y., 9-11, t.
Ross, Shirley (State) NYC, t.
Rossie Sisters (Shangri-La) Phila, nc.
Roxettes (Earle) Washington, t.
Russell, Bob (New Yorker) NYC, h.
Ruton's Dogs (Roosevelt) Jacksonville, Fla., 9-14, h.
Ryan, Vivian (Ranch) Houston, nc.

S
Sailors, Three (Orpheum) Minneapolis, t.
Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Salute From Hawaii Unit (Hi Hat) St. Louis, nc.
Saro, Juan Jose (El Chico) NYC, nc.
Satten, George (Casino Russe) NYC, nc.
Saunders, Betty (Louise's Monte Carlo) NYC, nc.

Savage, Helen (Ranch) Houston, nc.
Scott, Margaret (Pierre) NYC, h.
Sebastian, John (La Vie Parisienne) NYC, nc.
Selandias, The (Wivill) NYC, re.
Sharlan, Howard (Webb's Patio) St. Petersburg, Fla., nc.
Sharpe, Al (Ranch) Houston, nc.
Shayne, Al (Aquarium) NYC, re.
Shaw, Sandra (Plaza) Elizabeth, N. J., nc.
Shepherd, Ethel (Stevadora) Detroit, nc.
Shepherd, Norma (Hickory House) NYC, nc.
Shutta, Ethel (Mardi Gras) NYC, re.
Skyliners (Indiana) Fort Wayne, Ind., h.
Smith, Betty Jane (Glenn Rendezvous) Newport, Ky., nc.
Smith, Jerry (Ubangi) NYC, nc.
Smith, Roland (Cafe Maxim) NYC, c.
Sporn & Dukoff (Hollenden) Cleveland, h.
Stanley, Bert (Chin's) NYC, re.
Stearns, Roger (1-2-3 Club) NYC, nc.
Steffe, Edwin (Music Hall) NYC, t.
Stevens, Harry (Colonial) Dayton, O., t.
Stooges, Three (Bowery) Detroit, nc.
Stuart, Helen (Bertolotti's) NYC, nc.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Sweeney, Bud (18 Club) NYC, nc.

T
Talley, Mary (Cerutti's) NYC, nc.
Tamiris, Helen (Rainbow Room) NYC, nc.
Tanner, Dorothy (Chateau Moderne) NYC, nc.
Taubman, Paul (Sheraton) NYC, h.
Taylor's, Frank, Follies Americana (State) Greenwood, S. C., 11, t; (Criterion) Anderson 12, t; (Carolina) Wilmington, N. C., 13-14, t; (Carolina) Burlington 16, t.
Terrace Boys (Chateau Moderne) NYC, nc.
Terrell, G. Ray (La Vie Parisienne) NYC, nc.
Terry & Ralph Rio (Orpheum) Omaha, t.
Tharpe, Sister (RKO-Boston) Boston, t.
Therrien, Henri (Casino) Toronto 2-12, t.
Thompson, Janet (Wivill) NYC, re.
Tint, Al (Roanoke) Roanoke, Va., 11, t; (State) Salisbury, N. C., 12, t; (Broadway) Charlotte 13-14, t; (Victory) Charleston, S. C., 16-17, t; (Carolina) Columbia 18, t.
(See ROUTES on page 55)

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: Bowman, S. C.
Bantley's All-American Park: Fayetteville, N. C.
Bright Lights Expo.: Clarksville, Va.
Chatham Am. Co.: Sumter, S. C.
Colley, J. J.: Atoka, Okla.
Dumont Am.: South Hill, Va.
Empire Am. Co.: San Benito, Tex.
Gentsch & Sparks: Gloster, Miss.
Gold Medal: Panama City, Fla.
Great Southern: Brooklyn, Miss.
Hall's United: Stamps, Ark.
Harry's Greater: Wrightsville, Ga.
Hubbard's Midway: Columbus, Miss.
K. & M.: (Fair) Gainesville, Fla.
Lawrence Greater: Sanford, N. C.
Magic Empire: Clarendon, Ark.
Mighty Monarch: Bainbridge, Ga.
R. & S. Am.: Wilmington, N. C.
Rogers & Powell: Hattiesburg, Miss.
Scott Expo.: (Fair) McDonough, Ga.; Atlanta 16-21.
Sunflower State: Slaton, Tex.
Texas Kidd: Throckmorton, Tex.
Tidwell, T. J.: Colorado, Tex.
Tom's Am. Co.: Bainbridge, Ga.
Tower Am. Co.: St. Stephens, S. C.
Victory Expo.: Camp Stewart, Hinesville, Ga.
Ward, John R.: Natchitoches, La.

CIRCUS

Arthur's American: Chandler, Ariz., 10; Mesa 11; Glendale 12; Buckeye 13; Gila Bend 14; Ajo 15.
Cole Bros: Jackson, Miss., 10; Laurel 11; Hattiesburg 12; Gulfport 13; Mobile, Ala., 14-15; Pensacola, Fla., 16-17; season ends.
Polack Bros.: (Forum) Wichita, Kan., 8-15; (Shrine Mosque) Peoria, Ill., 17-22.
Ringling Bros. and Barnum & Bailey: Austin, Tex., 10; San Antonio 11-12; Corpus Christi 13; Houston 14-16; Beaumont 17.

MISCELLANEOUS

Birch: Magician: Mannington, W. Va., 11; (University Aud.) Morgantown 12; Elk-Ins 13.
Burke & Gordon: Indianapolis 9-14.
Campbell, Loring, Magician: Glidden, Ia., 12; Nevada 13; Perry 16; Sac City 17; Mingo 18; Belle Plaine 19; Panora 20; Manly 21.
Couden, Doug & Lola: School Assemblies, Greenville, S. C., 9-14.
Daniel, B. A., Magician: Mogadore, O., 9-14.
DeCleo, Magician: Lancaster, O., 9-14; Mount Vernon 16-21.
Long, Leon, Magician: Jackson, Miss., 11; Durant 12; Winona 13-14; Greenwood 16-17; Marks 18-19.
Ricton's Dogs, school show: Gadsden, Ala., 9-14.
Slout, L. Verne, Theater Workshop: Alden, Pa., 11; Sharon Hill 12; Phila 13.
Virgil, Magician: Payette, Idaho, 11; Unton, Ore., 12.
Wright's, Earl, Dogs (Shrine Circus) Houston, Tex., 9-14.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Andrew & Diane (Rudd's Beach Club) Schenectady, N. Y., 9-14.
Douglas, Roy (Hi Hat Club) Bayonne, N. J., 9-14.
Hall, Dale (Holland Night Club) Eugene, Ore., 9-14.
Lady Crystal, Mentalist (Moose Club) Wabash, Ind., 12; (Moose Club) Richmond 13-14.
Layton Dogs (Candee Night Club) Syracuse, N. Y., 9-14.
Phillips, Bob (Kentucky Night Club) Toledo 9-14.
Romas, Flying (Shrine Circus) Macon, Ga., 16-21.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Nov. 7.—Plans for the ninth annual meeting of the association have been completed and, altho the program of the International Association of Fairs and Expositions, which will meet simultaneously with the association, has not been announced, our program provides that the meeting get under way at Room 107, Hotel Sherman, Chicago, November 30 at 11 p.m. and continuing nightly until the business is completed. We are pleased to acknowledge the full co-operation on the part of Frank H. Kingman, secretary IAFE, in connection with the planning of the annual meeting.

From correspondence passing thru this office, we anticipate a good attendance at the meeting. Included in the correspondence received thus far are letters from President Floyd E. Gooding and William C. Fleming, general agent James E. Strates Shows. We have also received information that Associate Counsel Richard S. Kaplan, Gary, Ind.; Associate Counsel Louis Herman, Toronto, and Associate Counsel Paul M. Conaway, Macon, Ga., will attend the meeting.

United States Department of Commerce has provided a survey of business conditions in the Southwest. Office of Defense Transportation has announced that motor vehicles which are laid up indefinitely will not require certificates of war necessity until such time as they are placed back in operation.

Office of Price Administration has provided us with a revised list of classifications for eligibility for "C" gasoline rations. Any member interested should contact this office for the information. OPA also sent full details with reference to the rationing of fuel oil. Shows which operate their own electric light plants will be affected by the fuel oil rationing rules, and we recommend that they obtain full information on this subject in advance of next year's operations.

ENDY BROS. TOUR

(Continued from page 30)

on 42 semis and carried about 300 people. Endy said that altho many of the organization's larger fair dates were canceled, the shows managed to move and the fill-in engagements resulted in good business, with Washington, where they played for 10 days, being one of the best stands of the season.

Almost the entire staff will move into Miami for the winter. Some of the trucks and Diesel equipment have been placed with a government project in the East in charge of James Zabaski. Leaving here for Miami were Mr. and Mrs. David B. Endy and daughter; Ralph N. Endy, treasurer, and his wife; Louis A. Rice, manager; William J. Tucker, Barney Meehan, Milton Paer, Edwin J. Yestedt, Ernie Buzzella, Henry Goldberg, Harry Edwards, Chuck Connors, Reg McNaram, Mr. and Mrs. Whitey Hewitt, Pat Kelly, Bennie Beckwith, Speedy Bowers, Fred Munn and family, Claude A. Woods, Cleo Hoffman, Earl Lewis, Charlie Day, Hank Sylow, William Dancer, Charles Hulfish, Jack Metz, and Vernon Korn, secretary. Jerry Gerard, William Baker, Joe

Fisher, Walter Tyski, Irish Kelly, George Hoar and Louis Grosko went to Philadelphia. Sam Murphy left here with a fleet of trucks to do government hauling. Artist Neville Baker went to New York, as did many of the performers. Frank J. McTauge returned to Worcester, Mass., with his concessions, as did Jean Dean, with his bingo.

Raymond Lee, with shooting gallery, went to New York. Roy VanSickle went to Miami, and Speedy Joe Allen and Frankie Robinson to the army. Jack McDonald also went to the army. To date 62 members have gone to the army. Nate Waterman went to Boston, while Mr. and Mrs. Andrew Smith went to Augusta, Ga.

Visitors here included C. E. Barfield, Mr. and Mrs. Eddie Owens, Lou Barton, Zambolie, Hank Sylow and Lou Dick. Rogers Hornsby and Ann Southern went to Philadelphia to open a restaurant. R. T. Sharrock will vacation in Florida.

BG CLOSER

(Continued from page 30)

to the grounds on both nights were admitted free. This contributed to the fairly good patronage of the shows and rides, which numbered about two dozen. This year's business was lighter than heretofore because of the war's effects. Figures were not released on attendance or receipts, but it was estimated that the gross was above the average for the years preceding the 1941 high mark. Corresponding reduction in receipts was registered by the fair's gate and grandstand.

However, the management realized there would be less attendance and perhaps less money to be spent and took the precautionary steps to hold expense down as much as possible. Altho the figures are not announced, it is considered likely that a fair profit will be shown for the shows' engagement, management said.

There were plenty of soldiers on the fairgrounds all week from near-by Barksdale Field, Camp Polk and Leesville and De Ridder camps. Frederick Glenn Bick, former auditor and secretary to the late Fred Beckmann, visited during the week. Word was also received here from Mrs. Shoat, of Houston, that her son, Lieut. Harlan (Buster) Shoat, of the Army Air Corps, was killed near Quebec, Can.

Annual Showmen's League of America Home Fund benefit show was held Wednesday night, with Past President J. C. McCaffery, Lew Keller and Max Goodman representing the League in the audience. Mike Barnes provided three acts from the grandstand, while the rest of the program was provided by shows' talent. Only a skeleton crew will remain in local quarters.

Mr. and Mrs. Barney Gerety will leave soon for their new home in San Antonio. Mrs. Fred Beckmann visited at Beaumont. Both Mrs. Beckmann and Gerety plan to attend the Chicago meetings, as do Joseph S. Scholibo, Sam Feinburg and Pete Kortez.

SMITH-HENRY HIKE

(Continued from page 30)

loaded and shipped to quarters in Cumberland. Clarence E. Seitz, mailman and *The Billboard* sales agent, will have a crew of men in quarters, where rides and shows will be painted and overhauled. Lew Henry's rides have been shipped to Henderson, N. C.

Showfolk Scatter

Mr. and Mrs. Walter Miller, Mike Bosco

and Al Basso provided transportation in their trucks and trailers to many who were heading north. Rita and Benny Chapple, Harry and Daisy Reeves, Mr. and Mrs. Floyd Smith, Mr. and Mrs. Roy Huft, Mr. and Mrs. George J. Western, Dorothy and Buster Rattigan and Mae and Curley will play independent fairs.

Jerry Bennett made the longest trip home, going to Toronto. Spicely Copeland's Harlem Revue will play night clubs in Norfolk, Va. Jerry Higgins joined Virginia Greater Shows with his Chez Patee Revue. Nadja will open with her Oriental Scandals in Sammy's Gay Nineties in New York. Chorus will include Stella Dallas, Kitty Gordan, Jay Darwin, Cora Hohlfeld, Bobbie Stebbins and Annie Smith. Bobbie Lee joined Karyl Norman's Gay Boy Revue in Detroit.

Prince Omwah booked his magic and illusion show on Kemp's Vaude Circuit. Zira has been contracted for the Chez Patee night club in Chicago. Slim Joyce

is doing electrical defense work in Henderson, N. C. Mr. and Mrs. Jack Rockway, Mr. and Mrs. Lew Henry, Mr. and Mrs. Dick Henry, Roy Stotler and Mac McBride went to Florida. Mr. and Mrs. Jimmy Schaefer, Jean and Anita Marie Schaefer, Earl Dunham, Fred Frederick and Manager George Clyde Smith went to Cumberland, Md.

Mr. and Mrs. Hiram Beal, Mary Lee and Dolores Mae Smith to Cleveland, O.; Peggy Ewell, Elsie De Ford and Fred Kutsch, Baltimore; Carl Aumiller and Dick Dunn, Norfolk, Va.; Gus Rogakos, Jack and Margaret Massie, Scranton, Pa.; Walter Bennett, Harry Steele and Anna Mae and Francis J. Thal, Tyrone, Pa.; Russell Heaton and Margaret De Passio, Roanoke, Va.; Bobbie and Bill Anders, Henderson, N. C.; Mr. and Mrs. Petey Weigand, Johnstown, Pa.; Arthur and Hardaway Heaton, Washington; Jack Elliott, Charles Smith, Joseph Halitsky and Bobby Kork, New York.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Victory Pageant To Replace Minn. Winter Carnival

ST. PAUL, Nov. 7.—Annual St. Paul Winter Carnival will not be held in 1943, members of the association board announced here November 5. A "United for Victory" demonstration will be sponsored to supplant the week-long festival of past years.

Carnival association will remain intact to serve as a nucleus around which the military, civilian defense and carnival units will function, the board said.

Pledging itself to the war effort, the carnival association will maintain its units to continue participation in events similar to the Hollywood caravan, war heroes parade, scrap drive, war chest campaign, and army, navy and Marine Corps recruiting drives.

particularly effective in obtaining needed funds for the operation of the New Brunswick Protestant Orphanage here. Contributions from the L. O. L. from the proceeds of their frequently held fairs are playing a vital role in the maintenance of the orphanage.

G. HIGGINS, Sky Man, closed a successful 27-week tour at La Grange, Ind., and, after a few days' vacation, he and Mrs. Higgins will open their indoor season November 21.

GREAT KNOLL, Sensational Marion, Chester (Bo-Bo) Barnett and Whitey Harris are playing the rodeo and thrill show in Convention Hall, Philadelphia. They were booked by Charlie Zemater, of Chicago.

WILLIAM SCHILLING, New York agent, has set six acts with Sportsman's Show at the Arena, Cleveland. Acts are Ken Davidson, Walter Jennier and Seal, Ben Berger, Stevens Brothers and Bear, Hopkins Twins and Gordon Family.

PHONE MEN

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CHARLIE WATTS

8 Tillinghast Place Buffalo, New York

Philly Club Maps Plans for Sunbrock Thrill Show, Rodeo

PHILADELPHIA, Nov. 7.—Golden Slipper Club, Masonic organization, completed plans for its seven-day Rodeo and Thrill Circus at Convention Hall starting Monday. Afternoon and night performances are scheduled daily. Show is being held for the benefit of club's Milk Fund and will be produced by Larry Sunbrock. David Lodge, outdoor advertising agency head, is said to be associated with Sunbrock. Contest events will include bronk riding, bulldogging, wild cow milking and calf roping.

In addition to the contest rodeo, over 52 events will be offered. Maple floor at Convention Hall is being covered with eight inches of tanbark and dirt, and marks the first time for such a show to be staged in the giant municipal auditorium.

St. John Kinsmen Club Show Proves Successful

ST. JOHN, N. B., Nov. 7.—Kinsmen's Club successfully sponsored a 10-day indoor fair in St. Andrew's curling rink here recently. Proceeds went to the Milk-for-Britain Fund, which supplies powdered milk for the children of England, Wales and Scotland. Among attractions were an Airplane Ride, said to be the first one to appear in a St. John indoor fair; bingo, which offered various types of merchandise as prizes, and numerous other concessions. Equipment was leased from Glen Libbey's Shows, now in quarters at Fredericton, N. B.

Can. Indoor Fairs Click

FAIRVILLE, N. B., Nov. 7.—One of the most successful sponsors of Indoor fairs thru the maritime provinces is the Loyal Orange Lodge, massed units, of the St. John area, which has found indoor fairs

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Kind of Show

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Manager

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LIGHT WEIGHT BINGO CARDS
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 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
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 Box of 25,000 Black Strip Car Markers. . . 1.00
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Dodson World's Fair

San Angelo, Tex. Week ended October 24. Auspices, American Legion Post. Business, satisfactory. Weather, cool.

Shows arrived late Monday afternoon. However, everything was running Tuesday, and organization opened to good business, which continued the rest of the week. Side Show, managed by Ray Cramer, and Swingland Revue topped shows. Fly-o-Plane led rides. The writer has been assigned the duties of publicity director. Capt. and Mrs. Charles Clark, Mr. and Mrs. M. G. Dodson, and Cecil and Dewitt Hudson visited Waco, Tex., over the week-end. Splendid co-operation by American Legion Post, San Angelo Standard Times and Station KGKO helped to make the spot a success. Tentative plans are being made to winter shows in Tyler, Tex. Children's Matinee, Saturday, drew a large crowd. Mrs. Ann Steelman, a member of the WAAC, visited her brother, W. F. Dutton, of the Side Show.

Abilene, Tex. Week ended October 17. Auspices, West Texas Victory Jubilee. Business, poor. Weather, cold.

Spot was booked as a fair, but it was a promotion. Advance publicity was poor and attendance was nil. Train arrived Monday, but because of labor shortage and the long haul to the fairgrounds, Monday night was lost. Tuesday night shows opened to small crowds. Wednesday night was lost to a heavy rain. Thursday night was fair, but attendance

was off. Friday and Saturday were lost due to heavy rain. Orders were given to tear down early Saturday morning, but because of the condition of the lot, many wagons were mired, and it was necessary to use the elephant, tractors and several winches in order to move equipment from the grounds. Illusion Show closed, and Herman Sutt, magician and emcee, left for St. Louis. Melvin G. Dodson Jr., who is stationed at the Great Lakes (Ill.) Naval Training Station, visited briefly.
 TED GRACE.

Buckeye State

Shelby, Miss. Week ended October 31. Location, circus lot. Auspices, Fire Department. Business, fair. Weather, unsettled.

Fire Chief James H. Stafford and his personnel surprised the staff by doing everything that should be done without being requested to do so. Weeds were cut and burned, water was piped to the lot, and 60 feet of sewer pipe was laid and covered to make a suitable entrance to the circus grounds, which had not been used in two years. Business was only fair because of cold, rainy weather most of the week, but ideal weather Saturday brought out a spending crowd which remained until a late hour. Two rides were stored here because of labor shortage, and arrangements were tentatively made to winter the show in two large warehouses adjacent to I. C. Railway tracks. Mr. and Mrs. William Shields closed at Cleveland, Miss., to make Alabama State Fair, Shreveport, and Mr. and Mrs. Earl Crane closed here and returned to Washington, where they will make their home. Mr. and Mrs. Martin closed at Greenville to join another show. Newell Taylor visited briefly, and Mrs. Taylor, who had been visiting Mrs. Walter B. Fox, left with him for Louisiana. Secretary and Mrs. Harry G. Starbuck spent Sunday in Memphis with relatives. Special Agent Harold M. Kilpatrick returned to the shows Friday after a flying business trip to Arkansas. Reported by an executive of the shows.

Bright Lights Expo

Apey, N. C. Week ended October 31. Auspices, County Colored Fair. Business, good. Weather, cold two days.

Shows got in early from Lawrenceville, Va., Sunday, but lost Monday to rain. Next two days were cold and business was poor, but last three days were good. Reckless Johnson's U-Drive-It cars topped the rides. Bill Parquist's photo gallery did well, and Mickey Vagall joined with double cat rack. W. Mespelt came on with a combination ball game and a stock store. The Reynolds joined with candy apples and popcorn. Smiley and Bonnie Washburn have the guess your age and ball game stands. The Crawfords are presenting the free act. Frank Mareno

booked the cigarette pitch and engraved jewelry. Ray LaFountaine, Ferris Wheel foreman, also has a dart store and a ball game. He has replaced his Snake and Shrunken Body Show with a couple of trained bears.
 F. A. NORTON.

Endy Bros.

Elizabeth City, N. C. Week ended October 31. Location, fairgrounds. Auspices, Volunteer Fire Department. Business, good. Weather, rain one day. Pay gate, 15 cents.

Shows moved in here to rain and a soft lot and were ready to go Monday night when it stormed and the night was lost. Tuesday night's crowds were large and business was good. Town was full of defense workers. William Dawson, circus fan, also headed the firemen's committee. Mayor Flora was a nightly visitor. Free acts used here were the Great Eric and the Marcells, aerialists. Date was the final one of the season. At conclusion, brief talks were made by L. A. Rice, manager; William J. Tucker, Cleo Hoffman, Fred Munn, Claude Woods, Lou Barton, Speedy Bowers, Earl Lewis, Ernie Buzzella, Milton Paer, Jerry Gerard and Chuck Connors. Lola Donohue entertained her brother and sister-in-law here.
 VERNON F. KORHN.

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30th Annual

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Write today for rates and information—The Billboard Publishing Co., 25 Opera Place, Cincinnati, O.

RAIL SHOWS DRAW IN DIXIE

RB Starting Texas Swing

One show in mud in Little Rock—Sunday question is raised in Fort Worth

LITTLE ROCK, Nov. 7.—Despite torrential rains, ankle deep mud and the show's train being over five hours late, Ringling Bros. and Barnum & Bailey Circus played to a near-capacity night house here on October 30. Because of delay in arrival of three sections, matinee was canceled.

"Blues" Out in Fort Worth

FORT WORTH, Nov. 7.—A demand of the Fourth Texas Quarterly Conference of the Methodist Church that District Attorney Marvin H. Brown Jr. enforce Article 285 of the Texas Penal Code, which prohibits circuses showing on Sunday, has been turned down. Ringling Bros. and Barnum & Bailey Circus will show here on Sunday, November 8, as scheduled. After receiving the demand in the form of a resolution, the prosecutor replied, "This statute is one of the old Sunday blues that has not been enforced in Fort Worth since I was born. However, if the law is violated and a case is filed I'll prosecute it the same as I would any other case. Under this statute the maximum fine is only \$50, and it has been held by the higher court time and time again that the violation cannot be prevented by an injunction."

Whistling Thru Life

By E. DEACON ALBRIGHT

(Continued from last week)

Town Clowns Silenced

I have always been civil to everyone and if there were those who asked questions and about the calliope or the show, I always answered them, even children, as I figured that, had they known the answer, they would not have asked me. Of course, in a lot of towns there is the town clown, nowadays called a wisecracker. For this class I usually had an answer. I was making a parade in the oldest town in Indiana and had just finished playing a popular piece when a fellow in front of a poolroom asked me if that was a new one. "A lot newer, brother, than your town," I answered. One night after I had finished a concert a small fellow came up and asked me if I played *The Tune the Old Cow Died On*. "No," I said, "I am sorry I don't" (See *Whistling Thru Life* on page 43)

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Bill Green is getting a bit excited about that poster stamp idea. He writes: "There are a number of collectors who do not collect circus posters due to their size, making it rather awkward and inconvenient to handle in a proper manner, and I have been wondering if there might not be something worked out whereby the designs on the more attractive posters of the leading circuses of the past and present could be reproduced on a series of poster stamps? As these could be displayed conveniently in albums, I would think that they would be welcomed by many collectors who are unable to collect the annual posters. . . . I must confess that I am puzzled on just how such a venture could be brought about, but if there could be some tie-up made with the larger shows, perhaps they could be sold along with the programs. I should think it could be worked out to the satisfaction of both" (See *COLLECTORS' CORNER* on page 38)

Cole Folks Split Out for Winter

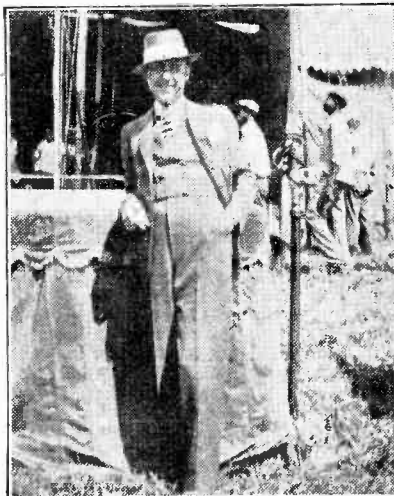
By FREDDIE FREEMAN

SAN ANTONIO, Nov. 7.—When Cole Bros.' Circus closes we hope that Alabama Campbell, boss hostler, closes with more money than he did last year when the band played *My Old Kentucky Home*. Laurence Cross left to join the armed forces. He would have to leave on a night that we didn't have any cherry pie. It was nice seeing Fred Mussey and Nick Bonnarro, nephew of Nick Carter, who is in the armed forces and stationed at San Antonio. After missing them all season we finally caught up with the "Wait Brothers" in San Antonio.

When this goes to press the Cole show will be in its final week, and what a season! But we have been able to get it up and down. With all the shortage labor and all the bad weather, we lost only one day. That is one for the book and I think you can bet we will get it safely back to quarters. So auld lang syne for another year.

Where they will go: Mr. and Mrs. Zack Terrell, Owensboro, Ky., to spend Thanksgiving with relatives; John Smith, Lexington, Ky., to purchase horses for the show thru his agent, Clarence Kerr; Novelles Burkhart, Louisville; Frank Orman, Fort Lauderdale, Fla.; Dr. Cecil LaBell, Fort Lauderdale, Fla.; Bobby De Lochte, Peru, Ind.; Lorn Russell, Louisville; Herbert Leeman, timekeeper, Glendale, Calif.

Big Show Performers: Helen and Wyn Partello, Peru, Ind.; Mr. and Mrs. Louis Scott, Bloomington, Ind.; Marian Knowlton, Middletown, Conn.; Stan and Polly Insley, Farmington, Mich.; Steve and Evelyn Seline, Terre Haute, Ind.; Betty Lee Sutton, New York; Harry and Nina Thomas, Louisville; Betty Escalante, Los Angeles; Helen and Eugene Scott, Louisville; Joe and Orda Masker, Anderson, Ind.; Florence Tennyson, Chicago; Paul and Ruth Nelson, Louisville; Adolph, Maria and Klara Delbosq, Sarasota, Fla.; Rich Sisters, Pasadena, Calif.; Eileen Larey, Louisville; Ethel Freeman, Peru, Ind.; Harry Ellis, Louisville; Charles and Katie Lucky, Denver; Jack and Kay Burslem, Hot Springs; Ernie and Elizabeth Clarke, Glens Falls, N. Y., to spend Christmas with their family, then to California; Reiffenach Family, Clarry and Rosie Bruce, Hilda Burkhart, and the Voice Troupe, Louisville; Bob Porter, California; Bert and Corrine Dearo, four days' rest, then 15 weeks of Shrine dates; Ernie White, Chattanooga; Danny Moroz, (See *COLE PERSONNEL* on page 38)



STERLING (DUKE) DRUKEN-BROD, who has completed his second successive season as manager of the Clyde Beatty Circus on the Johnny J. Jones Exposition and returned to his home in Canton, O. His future plans will depend upon the outcome of arrangements pending for military service.

MB Has 730-Mile Jump to Quarters

ASHLAND, O., Nov. 7.—Mills Bros.' Circus made a 730-mile jump from the closing stand at Rector, Ark., to winter quarters here on Ashland County Fairgrounds in three days and without mishap. All equipment has been housed in the Coliseum, and stock is occupying barns. Trucks were immediately unloaded, jacked up and tires were removed. A large order of hay and other feed delivered by farmers is said to be sufficient for the winter.

John Wall, general superintendent, is in charge of quarters, assisted by Bill O'Day. Arthur Leonard, mechanic, left to pick up his car, which had been stored at Medora, Ind., and will return to quarters after a brief vacation. General Agent James A. Dewey is in Chicago on business and will probably remain there for the outdoor conventions. Guy Smuck, side-show manager, is wintering in Cincinnati, where he is operating a store show on Vine Street. A heating system is being installed in quarters so that work can be carried on thru the winter. Reported by Robert M. (Hi-Brown Bobby) Burns.

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

French Drip, La.,
November 7, 1942.

Dear Editor:

While the show was camped on Rice Lake last Sunday a meeting of the personnel was called to decide by vote whether it would or wouldn't stay out all winter. After much pro and con, votes were cast and secretly counted in the office wagon. To the bosses' dismay, they learned that 95 per cent were in favor of closing immediately. Not wanting to winter the stock in the Texas canebrake, Co-Owner Upp announced that thru carelessness someone had dropped a lighted cigarette into the ballot box, that all votes had been destroyed and that votes would again be cast after dinner. Knowing mob psychology and that our people were hungry and disgruntled over the time it was taking our cook to prepare the usual Sunday bean dinner, he sent the show's steward to town to bring back enough chickens and yams to change their minds.

After everyone had enjoyed the feast, another meeting was called and votes were cast. This time the votes ran 55 per cent in favor of closing. After checking the names on each of the votes cast, the bosses learned that the 55 per cent were those who had a two-week holdback in the office and was large enough to swing the show into

quarters. Co-Owner Charley Horse then announced that due to finding votes cast by folks who had died on the show 10 years ago and that the ballot boxes had been stuffed with illegal votes, he demanded a fair poll. So again our steward was rushed to town to bring back food for a third meal. As three meals a day are unusual on this show, it was quite a novelty. That feast included steak and salad. Beef in our cookhouse is also an oddity unless served in bologna. Our folks think that all meat is pork and salted.

Following the third meal, another meeting was called, and Co-Owner Won announced that should the show close it would positively reopen next spring. He added that due to hold-backs making unnecessary work for the show's secretary and because employees do not like to work them out the hold-backs would be held in the office and credited to them next year. Again votes were cast, the result showing 85 per cent in favor of staying out.

Believing that the personnel should go 100 per cent their way, the bosses again checked names and learned that those who were in favor of closing were of the tourist type. Rushing to town, they returned with pamphlets from a travel-tour company advertising Sunny Cali- (See *WON, HORSE & UPP* on page 43)

CB Does Okay In Ariz., Tex.

Douglas passed up in rain and wind — both railers are booked for Mobile

EL PASO, Tex., Nov. 7.—After a six-week tour of California, Cole Bros.' Circus left the State at Riverside, where it enjoyed two capacity houses, and moved into Phoenix, Ariz., for a two-day stand. First matinee was a three-quarter house, with straw at night. Second day matinee was capacity, with turnaway business at night. One day in Tucson gave the show a half house at the matinee and capacity at night. A severe wind and rain storm caused Manager Terrell to pass up Douglas, Ariz. Stock was unloaded, fed and watered, and the cookhouse was erected for the workingmen. Show left at 2:30 p.m. for El Paso. Cold but clear weather greeted its arrival in the West Texas city, and first matinee was half a house, with capacity at night.

While in California Zack Terrell added to his menagerie considerably. Six new seals were purchased at Santa Barbara, two zebras came on at Hollywood, several horses were purchased, and he also acquired a giant movie chimpanzee, Bessie, which gives the show three large chimps, two females and a male. A troupe of performing rhesus monkeys was also purchased, to be used in winter-quarter performances.

Mobile Sunday Date

MOBILE, Ala., Nov. 7.—On October 31 Cole Bros.' advance crew billed here for November 14 and 15, which will be the first time in history that a circus played a Sunday date in this city. Much outdoor space was contracted in advance. Ringling-Barnum circus is booked here for November 23.

New Season Highs For British Shows

LONDON (Written on October 1 but delayed in transit).—The tenting season of 1942 is almost at its close in Britain. With the exception of Harry Benet's Royal Court Circus, all the shows have enjoyed outstanding business, many dates setting up new highs in grosses. Stay-at-home holiday schemes produced good results for those circuses. Outstanding in this category were the sustained success for eight weeks of Arthur Joel's Anglo-Russian Circus at Birmingham; Reco Brothers lengthy stay in Liverpool parks; the visit of Rosaire's to London Corporation parks after a successful stay-at-home holiday engagement at Luton, and Prince Cox's month of circus at Bristol.

At Chessington Zoo, R. S. Goddard smashed all existing attendance records at the resident circus. Blackpool Tower continues to draw capacity business, and the season is to run for a few more weeks.

This coming winter bids fair to set up a new record in the number of circuses playing theaters and vaude houses. On October 26 R. S. Goddard takes his Chessington and Paignton circuses into the Scala Theater for a season. On the same day Harry Benet begins a tour of his International Circus at the Wimbledon Theater, London. Benet's company includes Chipperfield's horses and bears; South China Troupe; Marjorie Chipperfield with the globe; Toni and Tina, international acrobatic and musical clowns, and a number of recognized circus troupers.

"Sir" Robert Fossett takes to the stage under direction of the Fred Marlowe Agency and at Christmas Don Ross begins a season in the country theaters. Harry Dennis has his Royal Allied Stage Circus out now with a company including Mucche the Wonder Lion, which plays at liberty in the ring; Cliff Berzac and his unridable mule; Auguste Tommy Goddard; Manz & Chico, Western pastimes and stilt dancing; Kathleen Lorenz, (See *British Shows Thrive* on page 43)



With the Circus Fans

By THE RINGMASTER
CFA

President FRANK H. HARTLESS, W. M. BUCKINGHAM
2930 W. Lake St. P. O. Box 4
Chicago, Ill. Gales Ferry, Conn.
(Conducted by) WALTER HOENADEL, Editor
"The White Tops," care Hohenedel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., Nov. 7.—Hubert Castle Tent held its October meeting on the 28th at the Agriculture Building in New Hartford, N. Y. A steak dinner was served under supervision of General Manager Souter and Cookhouse Superintendent Baker, assisted by Wells. A new member is in the making, Joe Baker, brother of the secretary. Roedel and Fisher, as usual, came to the meeting with a new stunt. Stuart Davies and his projector showed a Castle film of the circus. Plans for the winter season were discussed and some changes were made as to the method of conducting the monthly meetings.

Mr. and Mrs. Pete Mardo were hosts to members of Pete Mardo Tent in Akron at a party evening of November 1. It was first gathering of fall season and was held at Firestone Country Club. Mrs. Mardo had a full course chicken dinner. At a short business session the present

officers were re-elected for the coming year. Fred Work is general manager; Murray Powers, ringmaster, and Carl Elwell, secretary. An invitation from Jack McNulty, manager of Hotel Belden in Canton, to hold next meeting at the Belden was accepted.

In addition to the Mardos, the fans and guests present were Mr. and Mrs. Frank L. Strook, the tent's newest members; Mr. and Mrs. Murray Powers, Mr. and Mrs. Carl Elwell, Mr. and Mrs. Jerome T. Harriman, Beatrice Offineer, Fred Work, Ted Deppish, Harold Lengs, Fred Danner, Mr. and Mrs. Tom Gregory, Dorothy and Virginia Gregory.

In the elections, November 3, Manson L. Reichert was elected mayor of Evansville, Ind. He will take office January 1 for term of four years. Reichert, who is a retired contractor, has been a member of the Circus Fans for many years. With his wife and daughter, Maybelle, they have attended many national conventions and have often entertained large groups of circus folk at their country home on circus day in Evansville. One of the main events of the annual convention of CFA held in Evansville in 1936 was at the Reichert home. There he has a circus room and many nice pieces in his collection as well as a callopie that he plays.

Heading the Republican ticket he swept the entire city and county ticket in with him. He is 49.

Murphy, assistant treasurer of the bank, writes: "If we cannot locate him we are required by law to turn his account over to the treasurer of the State of Connecticut to be held in his custody for 10 more years."

EARLY-DAY top-hatted announcer didn't have to quiet an audience when he had something to say. Patrons knew that he was about to deliver the punch lines that sold the act to follow.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. LESTER B. DeMAY, former circus trouper, recently underwent a head operation in Base Hospital at Patterson Field, O., and is on the road to recovery.

EDDIE ALLEN, who became a member of the Flying Allens shortly after he graduated from the University of Pennsylvania, Philadelphia, has enlisted in the army as a paratrooper.

PVT. WILLIAM F. RENO, who broke into the business in 1909 with Norris & Rowe Circus and has been in show busi-

SOLDIERS, SAILORS, MARINES

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ness ever since, is with Quartermaster Corps at Fort Francis E. Warren, Wyo.

MICHAEL GRADIS, who was with Ringling-Barnum ticket department for many years, advises from Miami Beach that he received two promotions last month. On October 15 he was made a private, first class, and on October 31 he became a corporal. Expects to attend officers' training school starting January 1.

COLE PERSONNEL

(Continued from page 37)
Springfield, O.; T. A. Reno, Hot Springs; Frank (Dutch) Wise, Hot Springs; Harry McFarlan, Rochester, Ind.; Stanley F. Dawson, Columbus, O.; Gene Weeks, Peru, Ind.; Arthur Stahlman, Los Angeles; Gus Talafero, Owensboro, Ky.; Curley Stewart and Mr. and Mrs. Fred Seymour and Ora Parks, Louisville; Charles Young, Peru, Ind.; Ted White, assistant to Arkie Scott, Louisville.

Clowns: Karyl Del Mott, Jersey Shore, Pa.; S. W. (Bill) Bailey, Memphis; Lee Smith, Newark, N. Y.; Albert White, home to Baltimore for short rest and then winter dates; Danny McPride, Ripley, Tenn.; Neil McFadden, Louisville; Arthur Borella, Galveston, Tex.; Leonard Pearson, Chicago; Harold Hall is in the army at Fort Lewis, Wash.; Huffy Hoffman, Zanesville, O.; Horace Laird, Chester, Pa., for a short rest, then winter dates; Jack Klippel, Chicago and winter dates; Otto Griebing, Peru, Ind.; Bobby Kay, MGM, Hollywood; Mickey O'Brien, Norfolk; Alva Evans, Bowling Green, Mo.; Rube Simonds, Boston; Dennis Stevens, short rest, then night clubs and winter dates; Harry (Happy) Holmes, home for a visit, then night clubs and winter dates.

Ballet: Alma Coy, and Rae Brownell, Louisville; Bobby Peak, McKinney, Ky.; Loretta Lewis, Los Angeles; Eleanor Schlagar, Hollywood; Wanda Nestman, Chicago; Gladys Peacock, Marie Driver, Jean Brownell, Betty Biller, Ruby Theis-

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

RODEO, directed by Cameron B. Nixon, owner of Forked-Lightning Ranch, successfully opened a week's run at Harwell Field, Mobile, November 1, under Mobile Optimist Club's auspices. Sponsors are headed by Charles Hoffman, president. Event obtained a good break in weather on the first day and drew fair matinee night attendances.

NRA Cowboy Standings

STANDING of contestants in the race for the cowboy championship of the National Rodeo Association as announced October 25 is: Ernie Barnett, 2,004; Tack Bolton, 1,436; Gerald Roberts, 1,401; Jess Goodspeed, 1,268; Louis Brooks, 1,065; George Mills, 1,043; Frank Finley, 1,035; Andy Curtis, 972; Eddie Curtis, 890; Paul Gould, 885; Smokey Snyder, 834; Jack Skipworth, 815; Vic Schwarz, 734; Paul Bond, 695; Dee Buck, 670; Ken Roberts, 667; Vic Blackstone, 632; Frank Marion, 579; Tom Hogan, 573; Jim Whiteman, 568; Buck Goodspeed, 563; Amye Gamblin, 551; Homer Pettigrew, 540; Jiggs Burk, 535; Hugh Ridley, 520.

Steer Wrestling—Tom Hogan, 573; Homer Pettigrew, 540; Andy Curtis, 445; Dave Campbell, 425.

Bull Riding—Paul Gould, 885; Gerald Roberts, 696; Frank Marion, 579; Tack Bolton, 499.

Bareback Bronk Riding—George Mills, 798; Ernie Barnett, 747; Paul Bond, 650; Smokey Snyder, 547.

Calf Roping—Jess Goodspeed, 1,268; Jack Skipworth, 755; Dee Burk, 670; Buck Goodspeed, 563.

Saddle Bronk Riding—Ernie Barnett, 825; Eddie Curtis, 680; Vic Schwarz, 627; Gerald Roberts, 552.

Single Steer Roping—Floyd Gale, 110; Dick Truitt, 90; Foreman Faulkner and Jack Skipworth, 60 each.

feld and Gladys Thompson, Louisville; Louise Head, Harrisburg, Pa.

Big Show Band: Vic Robbins, leader, New London, Conn.; Amos Thompson, Wilkinsburg, Pa.; Tommy Comstock, Jackson, Mich.; Avery Fletcher, Holden, Okla.; Joe Browning, Falmouth, Ky.; Boss Gibson, Monticello, Ia.; George W. Garner, San Antonio; John Horak and Nick Althro, Sarasota, Fla.; R. R. Sanky, Fort Scott, Kan.; N. J. O'Connor, St. Petersburg, Fla.; Carl W. Hug, Columbus, O.; Hellis Hunter, Tampa; George Oliva, Columbus, O.; Spud Sioresky, Starford, Pa.

Medical Staff: George and Fritzie Sobel, Miami; Mr. and Mrs. Jack Biggers, Louisville.

Side Show: Arthur Hoffman, manager, California; Myrna Karsey, Tampa; Rose Westlake, Los Angeles; Mr. and Mrs. Charles Roark, Malvern, Ark.; Zorita Lambert, Providence; Mr. and Mrs. Marvin Smith, Florida; Leona Theadora, Chicago; Mr. and Mrs. Benson, Columbus, O.; Mr. and Mrs. Leo De Silva, Chicago; Thomas St. Maria, St. Paul; Chuck Gannon, Los Angeles; Hoppie the Frog Boy, Cincinnati; Duke Kamokua, Oakland, Calif.; Mr. and Mrs. Cornell, Baltimore.

Side Show Band: P. G. Lowery, Cleveland; H. M. Lankford, St. Louis; W. G. Howell, Columbus, O.; H. Chandler, Erie, Pa.; William May, Cleveland; Ben Goodall, Toccoa, Ga.; Oscar Jones, Tucson, Ariz.; Billy and Marion Cornell and Alberta Snowden, Baltimore; Noah Robinson, Cuthbert, Ga.; Juanita Manix, Los Angeles.

My birthday on the home run November 18. Winter Quarters for Seldom Scoff Circus not known yet. I wonder where Won, Horse and Upp Show is going to winter? Best wishes to everybody. Will see you all next season. Address all my mail to Third Stool, Fred Young's Jockey Club, Peru, Ind.

Shorty SUTTON
King of Stock Whip Manipulators
Now a feature with COLE BROS.' CIRCUS

★ For winter and future engagements, contact MARTIN M. WAGNER, Wm. Morris Agency, 1270 6th Ave., N. Y. C.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

"COOLER! Eh?"

HARRY W. ROBBINS, past season electrician on Lewis Bros.' Circus, is with a trucking company in Lancaster, O.

JOSEPH L. COLE, vet circus trouper, who retired from the road several years ago, is residing at New Castle, Ind.

WE'LL soon learn how many miles each one traveled.

ART LARUE, clown cop on Polack Bros.' Circus, was in Chicago for a few days last week. He opened Sunday (8) at Wichita, Kan.

GUY SMUCK, side-show manager for Mills Bros.' Circus, was a visitor at The Billboard Cincinnati offices on November 5.

PROBABLY more circus men than ever before will attend the Chi convention this year.

FRED FRANKLIN letters from Macon, Ga.: "After closing a successful season

with Lewis Bros.' Circus, I worked five Georgia fairs and I am wintering here."

PROF. AND MRS. W. H. AGNEW, petrified man exhibitors, while in the Queen City on business visited The Billboard offices on November 6. He plans to open a store show in Akron.

REMEMBER when smoking a cigarette was a fineable offense on some circuses years ago?

FLYING BEHRS, Jerry Wilson, Janis Wilson and Vic Gesmundo, after a good season with Circo Atayde Hnos. in Colombia and Venezuela, are under contract to play el Teatro Caupolcan at Santiago, Chile, during December.

LARRY BENNER, who closed with Wallace Bros.' Circus at Shelby, N. C., on October 31, visited The Billboard Cincinnati offices while en route to Miamisburg, O. He plans attending the IAFE Convention in Chicago.

CIRCUSES with established winter quarters are better off than many other branches of the outdoor profession.

STERLING (DUKE) DRUKENBROD, manager for Clyde Beatty's Circus on Johnny J. Jones Exposition, visited The Billboard Cincinnati offices on November 3 while en route to his home in Canton, O., after closing with the show in Dothan, Ala.

FELIX AND IVA MORALES report a good season raising chickens on their farm near Halls, Tenn., besides playing four fairs. As guests of Frank Braden, they and their two children, Elizabeth and Felix Jr., visited Ringling-Barnum circus in Memphis.

IF only half of it were told, circusiana collectors could fill several volumes with history made during the past season.

HERB TAYLOR TRIO, clowns, after closing a successful summer season with J. C. Harlacker's Sky Follies, played three dates for Hamid-Morton Circus. They will soon go into Jordan-Marsh Department Store, Cambridge, Mass., which Herb Taylor has played for 24 seasons, for the holidays.

CRACK of a whip and report of a pistol during wild animal acts still thrill an audience, altho now we boast of not having them.

DIME Savings Bank, Hartford, Conn., wants to know the address of Richard D. Woolingham, circus man. Lester C.

WANTED IMMEDIATELY

BOOKER and ADVANCE AGENT for Army Relief Show operating under War Department supervision. Must be producer, able to address and organize groups of civic leaders. Write full details past successful experience, age, personal data, business and character references.

VICTORY EXPOSITIONS, INC.
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WANTED

Elephant Man. Stable Men. Animal Men.

Benson's Wild Animal Farm
Nashua, New Hampshire

FOR SALE

Extra large gentle Female Elephant, will push or pull, does act; sound and in good health, \$500.00 cash. 2 nice White Ponies, do nice act, \$150.00. Tent, 36x100, round ends, 8 ft. wall, white, \$150.00.

CIRCUS. Hugo, Okla.

FLOSS

Can place Floss two weeks. Sleepy and Reba, write. Riley, can place you too. Larry (Fat) Arnold.

VAN TILBURG-McREAVY COMBINED CIRCUS
Minneapolis, Minn.

MARDI GRAS-WINTER CIRCUS

Sponsored by 23,000 Members of U. S. A. C. I. O.
December 12 Thru 19—ARMORY BUILDING, GARY, IND.
Biggest event ever held here. Steel mills working day and night.

WANT CIRCUS ACTS, BRASS BAND, CELESTIONS, BANNER MAN, PROGRAM TELEPHONE MEN or any ATTRACTIONS SUITABLE FOR INDOOR WORK.
E. A. HOCK, 541 BROADWAY, GARY, IND.

AC IN OFF-SEASON BOOM

WATCH FOR

**"WORK FIRST—
THEN HAVE FUN"**
(Wartime Park Promotions)

By Harry J. Batt
**CHRISTMAS NUMBER
of The Billboard**
Dated November 28

Attendance Off At Coney, Cincy, But Season OK

CINCINNATI, Nov. 7.—Edward L. Schott, president and general manager of Coney Island here, in his annual report to stockholders Monday (2) revealed that despite a drop of about 6 per cent in attendance at Coney last summer, the park enjoyed a profitable season, altho new federal taxes cut deeply into the profits. At the close of the season it was announced that Coney's gross business was around 11 per cent ahead of 1941.

Coney Island's total attendance for the season was 1,043,869, Schott reported. A drop in attendance of about 63,000 was attributed chiefly to wartime restrictions on transportation which deprived the resort of much of its organized outings by groups from other cities. Plans for Coney's 1943 season and the annual spring and fall seasons of the park's steamer, Island Queen, were also discussed and approved at Monday's meeting.

Schott was re-elected president and general manager of Coney Island, and Fred E. Wesselmann was re-elected vice-president and chairman of the board. Other officers re-elected were Ralph G. Wachs, secretary, and Joseph P. Brandtwe, treasurer.

American Recreational Equipment Association

By R. S. UZZELL

AREA program for the Chicago meeting, November 30, is just about complete. One more acceptance is required before releasing it for publication. As usual, it will be included in the national association program, listing all of the activities at Chicago from November 30 thru December 3. The big show's bill is about complete. All reports will be drastically cut and some eliminated so (See AERA on page 41)

Riverside Has Fire

SPRINGFIELD, Mass., Nov. 7.—Agawam fire officials are probing an early-morning blaze which destroyed a barn at Riverside Park, Agawam. Cause of the blaze and extent of the damage could not be ascertained in the absence of Edward J. Carroll, owner-manager of Riverside.

FOR SALE OR TRADE

Two young Nubian Lions, male and female, in excellent condition. Trade for Monkeys or sell cheap. We have more than needed.
PARK AND PUBLIC RECREATION BOARD
1801 Oak Street, Abilene, Texas

DO YOU NEED GOOD USED RIDES Or Have You Any To Sell?

BERTHA GREENBURG
Hotel Kimberly, 74th St. & Broadway, New York



"WORK FIRST—THEN HAVE FUN" was the advertising and promotion theme instituted this season at Pontchartrain Beach, New Orleans, by Managing Director Harry J. Batt, and the illuminated billboard above was one of the methods used in putting over the theme. The billboard, 23½ feet by 63½ feet, was located at Elks Place and Canal Street, in the heart of the New Orleans business section.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Now It's Sam's Turn

Readers of this department will recall the open letter addressed by this column several weeks ago to four leaders in the aquatic industry, requesting that they get together to help swimming play a greater part in the war effort. The appeal was directed at Paul Huedepohl, of Jantzen Swim Association, Portland, Ore.; Al Hodge, secretary of National Association of Amusement Parks, Pools and Beaches; Martin Stern, boss man of annual National Swim for Health Week campaign, and Sam Ingram, swim coach at Colgate University and founder of the annual aquatic teachers' forum at Fort Lauderdale, Fla. Readers will further recall that answers to this open letter from Messrs. Huedepohl and Hodge have already been reprinted in this space, and this week Sam Ingram has the floor. Stern's opinions will be published next week, and following that this column will reveal its plan and then, we hope, definite action will get under way.

Ingram Answers

Now for Ingram's views, as contained in the following communication:

"The vastness of this global war now being fought over the six continents and across the seven seas of the world presents new problems to be solved in the training and conditioning of fighting men and emphasizes the importance of teaching and developing new and necessary methods of swimming, as advocated in your recent column.

"The convoys of men and materiel (See POOL WHIRL on page 41)

Buzby on Pageant Board; 1942 Publicity Heaviest

ATLANTIC CITY, Nov. 7.—J. Howard Buzby, president of the 1942 Miss America Beauty Pageant board of directors, was one of seven men elected to the board for the 1943 pageant at a meeting held last week. Others included Commissioner William F. Casey, Bennett E. Tousley, Harrison Cook, Ezra Bell, Thomas F. Curley and Park Haverstick. Leonora S. Slaughter, executive director of the pageant, in her report to the board stressed the fact that preliminary contests in all parts of the country had been tied in with the war effort thru War Bond drives, entertainments for servicemen or in other ways. Buzby, in his report as president of the board, said that the 1942 pageant "received more publicity than ever before" despite war conditions.

Jersey Resorts Get Considerable Late-Season Biz

WILDWOOD, N. J., Nov. 7.—One of the largest week-end crowds of the year visited Wildwood Crest and Wildwood over the last week-end. Thousands of cars passed over the Delaware River bridge, main route to the shore, and trains and busses arrived with crowds that topped records for late October. Amusements, restaurants and shops were all well filled. It was mainly a football crowd celebrating University of Pennsylvania's victory over Columbia.

Both Wildwood Crest's and Wildwood's winter populations are swelled by many war workers employed on the new million-dollar canal and other projects.

Wildwood Crest will stage a celebration on the occasion of the 250th anniversary of the founding of Cape May County November 12. The one-day observance will replace the originally scheduled week-long program of pageants, parades and festivals.

Sherman's Studio, near Casino Arcade Park on the Boardwalk, is still in operation. Hunt's Shore and Casino theaters, adjacent to Cedar Avenue and the Boardwalk, will remain open all winter. Blaker Grill, next to the Blaker Theater, has reopened for the winter.

The resort area's "Dream Project," the new million-dollar canal, is being rushed to completion, and citizens of this shore area are elated over the rapid progress. The canal begins at Cold Springs, inlet on the resort's doorstep, and extends across the Jersey Cape to the Delaware River. The project is expected to be completed before December. Tireless workers for the project have been William C. Hunt, Wildwood amusement magnate, and New Jersey Senate Prexy I. Grant Scott, of Cape May. Approval has been given for a new half-million-dollar bridge at the Delsea Drive entrance to the island of Wildwood Crest and Wildwood. The new span will fill a serious need but will not be constructed until the war is over.

Port Arthur Pier Still on Full Time

PORT ARTHUR, Tex., Nov. 7.—Business continues good at Pleasure Pier here despite cool weather and dim-outs. F. M. McFalls, manager, announces that full-time operation will continue thru the winter.

Herby Mills and orchestra have opened at Pleasure Pier, replacing Joe Cappel and crew, who were held over here two weeks.

Optimism High As Fall Crowds Top July Mark

ATLANTIC CITY, Nov. 7.—The promise of midwinter crowds here as a result of the large military population, with the expectancy of an off-season prosperity as being enjoyed by Miami Beach, is unfolding itself here. Crowds of summer week-end proportions filled the resort last Saturday and Sunday (October 31-November 1), again making the Boardwalk resemble an old-time holiday promenade.

Nevertheless, the thousands of visitors, the bulk of them in large family groups, with a military relative in tow, not only enjoyed the early winter at the seashore but also boomed local business to summer proportions. Restaurants, theaters and other places of amusement were filled. Trains from New York and Philadelphia carried extra sections to accommodate the traffic. Busses were likewise jammed.

This bore out previous Chamber of Commerce and publicity bureau reports to the effect that the fall week-end business is running ahead of July and that inquiries about hotel rates and accommodations show a jump of 25 per cent over last year, altho less money is being spent on publicity and advertising than (See AC in Off-Season Boom on page 41)

Redkahl Mgr. of Carlin's Iceland

BALTIMORE, Nov. 7.—Army Redkahl, well-known ice hockey player and engaged in hockey managerial duties a number of years, is new manager of Iceland at Carlin's Park, succeeding John Collins, who resigned to enlist in the Coast Guard.

Carlin's Iceland is the largest and oldest ice-skating plant in Baltimore. In addition to the staging of ice hockey games, Iceland also is open to public skating daily, with morning sessions from 10 a.m. to 12:30 noon; 2:30 p.m. to 5 p.m., and a third session, 8:30 p.m. to 11 p.m. The Coast Guard Cutters, ice hockey team, have made Iceland their home grounds.

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**CONVENTION
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To insure position in any particular department of the issue send your advertising copy and instructions TODAY.

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LA. STATE PLUGS WAR THEME

Military, Civilian Defense Activities Are Highlighted

Shreveport draw estimated at 200,000 despite weather—Food for Victory theme dominates livestock and educational exhibits—League and Army-Navy funds benefit

SHREVEPORT, Nov. 7.—Altho complete records were not available, attendance at 37th annual Louisiana State Fair, October 24-November 3, totaled about 200,000, a drop of about 35 per cent compared with last year's high mark. Secretary-Manager W. R. Hirsch said. Curtailment in expenses, which were watched with extreme care by the management, prevented the fair from going in the red. Ten-day annual was hampered by unfavorable weather on three days. That the management was justified in holding the fair was evidenced by the interest shown by the public. There was the usual interest in exhibits and demonstrations, many of which included defense and war themes, and there was unmistakable evidence of the desire by many persons for relaxation and amusement despite war worries. At the same time per capita spending was not up to standard.

Effects of the war were reflected in the curtailment of exhibits and amusements, several of the annual attractions having been erased. They included the Baby Show, Flower Show and the Parish Fair Contest. Because of tire rationing, the usual automobile races were eliminated, and because transportation facilities were taxed the basketball tournament also was omitted.

War theme was given special emphasis in all departments. Military and Civilian Defense services keynoted many of the exhibits and demonstrations. *Agriculture Goes to War* and *Food for Victory* were themes for displays of farm products and culinary articles. Special Army and Navy days were observed and each day of the fair was opened and closed with a flag ceremony performed by members of Boy Scout troops and enlisted men from Barksdale Field, local airport. Music was provided by Fair Park High School Band. All exhibits pointed out the services to the armed forces which are performed by those on the home front. Necessity of production and conservation of food was impressively stressed.

Replacing the usual commercial exhibits were demonstrations of many farm products and those of educational importance. As pointed out by R. A. Wasson, of College of Agriculture, Louisiana State University, who had charge of displays in the agricultural building, the theme *Agriculture Goes to War* was developed in order to make apparent to all visitors the job that must be done by all on the home front. Exhibits of farm products were planned to portray the various functions of war, food, feed and fiber crops. Displays were essentially different in that they were set up in commodities rather than in group showings. Individual booths were used to display the whole story of rice, fruits, vegetables, truck crops, meats, etc. Daily demonstrations were given in the agricultural show to point out the best construction, maintenance and utilization of home conveniences. In addition, a continuous moving picture was run on various phases of war work on the home front.

War-Touched Educational Exhibits

State Department of Education had several exhibits in which a wartime note was struck, with a High School Victory Corps exhibit in the agricultural building. Booths also depicted training of war production workers and the Victory Home of vocational home economics. A feature was a 50-foot High School Victory Corps structure which featured large emblems of the five services which students may enter in the new national high school war organization.

An exhibit of the rural war production training program, centering about the theme, *The Farmer Feeds the Fighter*, showed specifically how the federal program is helping the farmer do the job thru courses in production of foods and in construction and repair of farm machinery and equipment. Another exhibit (See LA WAR THEME on opposite page)

Ill Health Forces Abbott To Resign Post at Edmonton

EDMONTON, Alta., Nov. 7.—Percy W. Abbott, managing director of Edmonton Exhibition Association since 1927, tendered his resignation to the directors on October 27 and asked for its acceptance on the ground that failing health "made it his duty to tender his resignation as manager." The resignation was accepted and the executive committee was instructed to consider and recommend a suitable retirement allowance for him.

Directors decided by a vote of 10 to 6 to abandon for the duration the presentation of a race meeting, midway and grandstand attractions in connection with the exhibition. It was decided to continue spring and fall livestock shows, and the executive committee was instructed to consider the possibility of a summer livestock show.

Prime reason behind the move to discontinue the entertainment at the summer fair was said to be because Abbott had resigned as managing director and, under prevailing circumstances, it would be almost impossible to obtain a suitable successor.

American Royal Livestock Show in 3-Day Kaycee Run

KANSAS CITY, Mo., Nov. 7.—American Royal Livestock and Horse Show was held here this year for only three days, October 29-31, compared to the usual seven-day exhibition. Show was limited to cattle, hogs and sheep exhibits. Usual horse show, circus and free acts were eliminated.

High spot of the show was the annual convention of the Future Farmers of America and their selection of the Star Farmer of America. Award this year went to James Thompson, Salem, Ore. He received the \$500 award that goes with the title. Most of the exhibits for this year were entered by 4-H Clubs and Future Farmers' organizations. Crowds were light this year, being mostly exhibitors and stockmen.

Large Attendance Expected For IAFE's Chi Convention

CHICAGO, Nov. 7.—Annual convention of the International Association of Fairs and Expositions to be held at the Hotel Sherman November 30-December 2 will be the most important meeting in the history of the organization. Never before in the more than half a century it has been functioning have problems of such grave and far-reaching importance faced the fair men.

Continued operation of the fairs is at stake, and the leading fair executives of the United States and Canada will be



PERCY W. ABBOTT, who has retired as managing director of Edmonton (Alta.) Exhibition, has held that post since 1927. He was exhibition president in 1923-'27. He was one of few to be president for two years (1931-'32) of the International Association of Fairs and Expositions. He was president of the Canadian Association of Exhibitions in 1930 and president of the Western Canada Association of Exhibitions in 1933.

New Day Mark Set At No. Little Rock

LITTLE ROCK, Nov. 7.—Total attendance at fifth annual Arkansas Livestock Show at North Little Rock, October 19-25, was placed at 100,549 by State Senator Clyde E. Byrd, El Dorado, secretary-manager, after a preliminary check of records. Total paid admissions of 80,549 included 30,954 advance tickets; 41,089 purchased at the gate; 7,689 Round-Up Club, and 817 taxable passes. Saturday drew the largest crowd of the event when 15,000 passed the turnstiles to set all-time daily mark.

Final audit of the books will be completed in about two weeks, Byrd said. A meeting of the board will then be held to review results of the annual, which was held under canvas following the disastrous fire of 1941, when considerable destruction to plant and livestock and horses took place a few hours after the fair had come to a close.

The 1942 show was featured by good weather with extensive exhibits. Cash awards were the largest in the history of the annual.

Green Is Cincinnati Visitor

CINCINNATI, Nov. 7.—Charles W. Green, past president of the International Association of Fairs and Expositions and former secretary of Missouri State Fair, Sedalia, visited *The Billboard* office this week while in the Queen City on business. He was accompanied by Arthur Roberts, Lexington (Ky.) horseman.

Rain Hampers Mobile's Annual; Attendance Lags

MOBILE, Ala., Nov. 7.—This year's Greater Gulf Coast Fair concluded its run here November 1 to poor results financially. Annual originally scheduled for a week's stand, after a hurried build-up, was forced to be held over for another week, because of rain on three days and an hour's blackout one night. Blackout proved successful from every standpoint.

November 1 program worked to good weather, as did the preceding Wednesday night, but some of the shows on the midway, presented by Royal American Shows, did not open their doors on Sunday afternoon. Latin-American and Al Carskey's Hep Cat Revue topped the business done on the midway. Singer's Midget Circus also was popular. Exhibits were off, one tent housing the entire display. Rain was so heavy October 25 that it was impossible to move trucks off the lot.

On Sunday afternoon the fair had to buck a rodeo at Hartwell which drew several thousand people at the matinee performance but a light night crowd. Al Carskey, of the Hep Cat Revue, reported he had volunteered for the Army Air Corps in the mechanical department. Joy Cube, wife of Bob Purvis, of Latin-American Girl Show, was tendered a baby shower. Location of the fair didn't help much.

LAKELAND, Fla.—Howard Earl Bernard, of the Four Merrills, free act, enlisted October 30 in the CPT Air Corps Reserves at Tampa and is stationed at St. Petersburg, Fla., Floyd Bernard said here.

Meetings of Assns. of Fairs

International Association of Fairs and Expositions, November 30-December 2, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 8, Hotel Fort Des Moines, Des Moines. E. W. Williams, secretary-treasurer, Manchester.

Maine Association of Fairs, January 10, Falmouth Hotel, Portland. J. S. Butler, secretary, Lewiston.

Oregon Fairs Association (Dates to be announced), Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Michigan Association of Fairs, January 19-21, Hotel Fort Shelby, Detroit. H. B. Kelley, secretary, Hillsdale.

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary, Staunton.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

Ohio Fair Managers' Association, January 13 and 14, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, executive secretary, Bellefontaine.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Rocky Mountain Association of Fairs (Dates to be announced), Northern Hotel, Billings, Mont. J. M. Suckstorff, secretary-treasurer, Sidney.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

SECRETARIES of associations should send in their dates, as inquiries are being made.

Iowa Association Meeting To Be Held in Des Moines

MANCHESTER, Ia., Nov. 7.—E. W. Williams, secretary-treasurer Fair Managers' Association of Iowa, in a letter to members of the association last week announced that in a joint session with the executive board of Iowa State Fair at Hotel Fort Des Moines October 28 it was decided to hold this year's annual association meeting for one day, December 8, at the Hotel Fort Des Moines, Des Moines.

State agricultural meeting will be held a day later in the same hotel, Williams said. Convention will consist of two programs, with one getting under way at 9:30 a.m. and the other at 1:30 p.m. Annual banquet and entertainment program will get under way at 6:30 p.m.

READING, Pa.—Fairgrounds here are being readied for the occupation of the army. Government has leased the grounds for the duration, and the army is establishing a base for the repairing and overhauling of mechanized equipment. Ten staff officers, who will direct operations, arrived last week, and with army engineers will transform the scene into a wartime base of production and maintenance. Virtually all of fair buildings and concession stands will be utilized. In addition, a number of rolling units will be constructed by army engineers, who will install heating units in the workshops. Base will have a capacity of 15,000 trucks and will operate daily. Most of the workers are to be recruited from this immediate area. In addition to being an automotive maintenance and repair base, unit will operate as a supply base for army camps in a wide area.

LA. WAR THEME

(Continued from opposite page) showed wartime efforts in home economics.

Livestock Displays Up

Considering transportation difficulties, the livestock exhibits made a creditable showing. There was a noticeable decline in dairy cattle exhibits, but beef cattle classes had many entries. Frank Scofield, Austin, Tex., said the Hereford Show was one of the best held here. Baby beef cattle auction again was a feature of the livestock department.

Members of farm clubs placed many junior division exhibits again this year, with 4-H, F. F. A. and other farm clubs playing feature parts in the junior shows. Opening day, October 24, was officially designated Future Farmers and Junior Homemakers' Day, while the final day was designated Future Farmers of America Day. Several thousand boys and girls were guests of the management each day.

Grandstand attendance, officials said, showed a decline of about 35 per cent. Weather was given as the reason for the attendance drop. On October 26 the program was just closing when rain drenched the stage. Grandstand line-up included the *On to Victory* revue, booked thru Barnes-Carruthers. Jack Klein and Hal Monte emceed, with music provided by Cervone's band. Other acts included Arrowettes Dancing Ensemble; Mel Hall, unicyclist; Les Kimris, Sixteen Commanders, Willie West and McGinty, Four Cannestrellys, high act; the Tildens, Blanche Bradley, Gardner Foursome, Little Fred's Socco Dogs, Joe Thomas's Musical Jesters, La Tosco and Company and Powers's Elephants.

Jimmie Lynch Draws

Fireworks display was omitted this year, and only track events were Jimmie Lynch's Death Dodgers and Texas Rangers' Rodeo. Lynch's unit drew the largest afternoon crowd of the fair on Sunday afternoon. Crowd for the day and night was estimated at over 25,000. Cervone's band presented a concert preceding the program. Midway, for the fourth consecutive year, was provided by Beckmann & Gerety Shows, comprising two dozen attractions. Attendance and receipts on the midway are unavailing, but the management reported a decline of about 35 per cent, as compared with last year's business. B. S. Gerety, vet manager, said shows closed their 19th season here and will winter at a local spot.

Press Day Sets Mark

With an attendance of about 23,000, the annually observed Press Day, October 24, set a new record. Crowds were reported slightly in excess of last year's opening-day crowd. Several hundred newspaper folks attended as guests of the management. Camilla L. Breazeale was Press Day committee chairman. On Friday night the official board of the State Press Association, with Howard

Fore presiding, was entertained with a banquet in Secretary-Manager W. R. Hirsch's Elephant Room in the grandstand.

Children's Day as usual was celebrated on October 27 and, despite rain and cold, 22,000 were guests of the management. A repeat Children's Day was held the following Saturday, and the same privilege was granted Negro children on November 2, closing day of the annual, when special attractions were arranged for Negro visitors.

The Old Fiddler Contest, a feature for many years, drew a large field of entrants. Children in the Shrine Hospital for Crippled Children were again given their share of the fair. Several grandstand acts presented a show for the kiddies on the hospital lawn. They included Smiley the Clown, Little Fred's dogs, Musical Jesters, Max Leibman's Fireworks and Mel Hall and his unicycle. Max Goodman and a novelty company presented souvenirs.

League, Army-Navy Funds Aided

In the Charm Hour show tent, shows' annual benefit party for the Showmen's League of America was held. A group of entertainers from the various stage-shows on the midway and grandstand presented thru courtesy of Mike Barnes, a two-hour performance. Former president of the League, J. C. McCaffery, and Lew Keller, both of Chicago, were present to represent the League. Receipts amounted to several hundred dollars and went to the League.

Under direction of Secretary-Manager Hirsch, a special show was given in the grandstand for the benefit of the Army and Navy Emergency Relief Fund, and close to \$200 was realized. Navy Day was commemorated with the swearing in of about 100 men for enlistment in the navy. Immediately after the oath was administered the men left for training stations.

Much space was donated to war and defense activities, including tractorettes in class demonstrations, WAAC, Red Cross, Army, Navy, Marines and various other branches of the armed services. Over 20 high school bands participated in the annual Band Festival.

AREA

(Continued from page 39) as to clear the deck for action. This year we all know what we are shooting at and each member has his own ammunition. Each member must contribute to the supply line. This meeting will make a historical record.

It is distressing to hear that the Cincinnati Zoo is in dire need of funds. It is one of America's best zoos and represents a fortune. There are a number of amusements there which can ill afford to discontinue. It is hoped that the city can come thru with its usual contribution to insure its continuance.

John J. Carlin's Iceland is likely to score its best season. If the past summer's business is any criterion his roller skating and ice skating will roll in some fine weekly reports.

Pacific Coast will have representation at the Chicago convention. Our esteemed friend Abner K. Kline will be missing, but the Eyerlys are coming. They will arrive in Chicago in time for the AREA meeting the night before the big show opens.

William de L'Horbe, long with Bischo-Rocco, is a flying cadet. He won recognition as a parachutist long ago and is now in Uncle Sam's ranks. His wife and little daughter are residing in Detroit. Bill will climb fast and will soon be an instructor.

The National Showmen's Association will stage its Victory Dinner at the Commodore Hotel, New York, November 25. There will be a big show. Their ladies' auxiliary is no small factor in the success of the party. Rosenthal brothers know how to put out tickets in big blocks, and the organization has made a record stride in its short history. A nifty bank roll assures the association that it will go thru the great emergency it has to meet so early in its career.

That \$25,000 ceiling on salaries won't hurt many amusement park men. Those who exceed it are willing to give Uncle Sam the excess.

AC IN OFF-SEASON BOOM

(Continued from page 39) in October, 1941. As one indication of the cash on hand in Atlantic City, it zoomed War Bond sales for September to \$485,000, and the resort is responsible for 80 per cent of the take for the county. September War Bond sales exceeded those of August by a wide margin.

Mall W. Dodson, new head of the resort's publicity bureau, succeeding Lou

Cunningham, who joined the navy, reports that an average of 100 letters a week are received by his office from potential visitors, with 60 per cent of the queries coming from New York and vicinity. All advertising has been changed to conform with restrictions on travel, the resort not trying for any business west of Cincinnati or south of Richmond, Va. This ad response, says Dodson, keeps coming in despite a greatly reduced fall and winter advertising budget, since most of the funds appropriated for this purpose were expended in June to offset reports that resort beaches were covered with oil and barbed wire and closed to the public. There are still 12,000 guest-rooms in Atlantic City, between 400 and 500 side-avenue hotels and guest houses in operation, with rates 25 per cent lower than that formerly charged by the army-occupied beach-front hotels.

Topping the rush business list are the night clubs and bars. Theaters also report big business, and replacing the better type Boardwalk stores that have closed are at least 50 new ones catering to souvenir trade. The auction shops along the Walk are still doing good business. So are the novelty shops, the refreshment and candy places and the games. One of the hardest hit, however, is the rolling chair business, which has dropped off to an unprecedented low.

A popular attraction, due to army occupation, is the free Sunday afternoon band concert in Convention Hall. This program, which varies to include the army orchestra and glee club, is drawing a big audience weekly. There is reason enough for the resort's amusement and business interests to feel that this winter's business will be the biggest in the history of the resort and go a long way in developing Atlantic City as a year-round playground.

POOL WHIRL

(Continued from page 39) crossing the oceans to Australia, Africa and Europe; the naval engagements at Midway and in the Coral Sea; the great rivers to be crossed in the battles thru the jungles of Asia and on the plains of Europe—stress the importance of a knowledge of swimming and make the swimming teacher one of the most important cogs in the civilian army behind the fighting forces. In this war swimming knowledge is as much a part of a fighting man's equipment as the weapons he carries. To march the road to victory effectively men are being forced to take to water to save themselves and others. Therefore new methods must be taught and present ones re-emphasized. Swim to victory or die needlessly may well be a slogan advanced by all swimming teachers.

Lifebelt Little Help

"It has been said by one widely quoted newspaper writer: 'Why worry so much about swimming when so many lifeboats and lifebelts are available?' A lifebelt is of little value when you are afloat on a sea flaming with burning oil and peppered with the machine-gun bursts of strafing planes. A man must know how to deflate his lifebelt and get under the

water until he can escape the strafed and burning area. Swimming gives a man confidence and reduces panic out on the briny deep. He can relax—he can save energy—above all, he can help his injured comrades thru knowledge of life-saving techniques.

"I do not mean to say that swimming alone will save our fighting forces, but it will save the lives of many and increase the efficiency and fitness of all in a war which demands that we travel faster, farther and over more dangerous routes than our enemies. Men who are lost because of lack of swimming knowledge represent a dreadful and unnecessary waste—and in the effort to eliminate such waste and increase the efficiency and striking power of America's fighting forces, the swimming teacher lines up with that great army of civilians who are cutting down accidents and sicknesses in the factories, conserving and finding needed materials, battling the elements of time and waste.

Few Enlistees Swim

"The most important task of the civilian instructor is to help reduce the percentage of men who cannot swim—and that percentage is appallingly high. Twenty-five per cent of the men enlisting in the coast guard and entering the Great Lakes Naval Training Station cannot swim a stroke. This shows a weakness in the promotion of swimming lessons and swim programs. Perhaps those in the swim tutelage field, as well as pool owners and operators, did not have sufficiently vivid stories to impress our point, but today we do. The daily war reports in the papers and on the radio are effectively selling swimming by increasing the awareness of the public to its value as a vital part of the fighting man's training. Swimming instructors are better equipped than ever before to advance their services thru publicity and increasing public interest in swimming. In the final analysis it is the swimming teachers themselves who must do the major job of selling swimming—for our work is voluntary, not compulsory—and the average American must be sold on an idea before he will take it up of his own free will."

PHILADELPHIA.—A quetzal, national bird of the Republic of Guatemala, arrived at Philadelphia Zoo last week and became one of the first to be exhibited in the United States. Only recently methods were found to keep quetzals alive in zoos.

Selden THE STRATOSPHERE MAN
World's Highest Aerial Act!

The outstanding high pole act now available for both indoor and outdoor dates. Write direct for complete information—Care of The Billboard, Cincinnati, O., or contact Representative, Barnes-Carruthers.

SHOW WHAT YOUR FAIR DID TO AID THE WAR EFFORT THIS YEAR!

Never before has advertising publicity been so important for the Fairs in the United States and Canada. What did your Fair do in 1942? How did it help the "Food-for-Victory" program, Bond Sales, Morale and all the other endeavors directly connected with our country's war effort? Make this information available to everyone concerned, along with the other important facts about your Fair and its need for outstanding, commendable amusement features.

Wire or Phone Your Copy Now FORMS CLOSE NOVEMBER 16

Write for rates and information—The Billboard Publishing Co., 25 Opera Place, Cincinnati, O.

3RD ANNUAL EDITION
Cavalcade of Fairs
featuring
"FAIRS SHARE IN VICTORY"

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

"AMUSEMENTS and recreation in wartime are definitely not in the luxury class. They are a daily necessity. Let us have more of them." There is nothing startlingly new in this statement. But it takes on added interest when it is known that it comes from the United States Department of Commerce in Washington. It appears to be about the first official declaration from a federal governmental branch since doubt has been raised as to how the war administration as a whole will look upon amusement activities in 1943. After setting forth in some detail various types of amusement and the manner in which they contribute to the war effort, the federal department expresses the quoted conviction in its October 22 issue of *Domestic Commerce*. The department's opinion brought this reaction from Max Cohen, Rochester, N. Y., secretary and general counsel of the American Carnivals Association, Inc.: "This conclusion apparently represents the department's position in the matter and it will be worth while having it available in connection with such developments as may take place next year."

THAT genial personality of Percy W. Abbott will be missed in fair circles if he decides to forego social contacts with exes following his resignation as managing director of Edmonton (Alta.) Exhibition. One of few to have been honored with two terms as president of the International Association of Fairs and Expositions, he served in 1931-'32. Not since 1917-'18, when A. L. Sponser repeated, has there been more than one two-termer. C. E. Cameron was president

in 1911-'12; J. C. Simpson, 1913-'14, and W. R. Mellor, 1915-'16. Percy Abbott, who is a K. C. (king's counselor) and practicing barrister, made fairs and golf his hobbies until failing health made him less active. He was president of Edmonton Exhibition Association, Ltd., 1923-'27; managing director, 1927-'42; president of Edmonton Chamber of Commerce, 1921; chairman of the sinking fund board of the city of Edmonton, 1921; president of Edmonton Club, 1928-'32; president of Edmonton Golf and Country Club, 1928-'32; president of Canadian Association of Exhibitions, 1930, and president of Western Canada Association of Exhibitions, 1933. How difficult it will be to replace him as an all-round executive and show-minded manager is evidenced in the fact that the Edmonton board is dropping its entertainment program for the duration, largely, it is said, because of dearth of a runner-up for the job.

SMELL of printer's ink has got W. M. (Billy) Gear again. After years on the road as general agent, he reports that he will return to his old love as editor and manager of *The Centerville (Miss.) Herald*. Billy learned the trade many years ago in Oskaloosa, Ia., and has had two newspapers of his own. . . . Not long ago a show would try to keep up with others in building and producing. Now it is trying to keep down with 'em. . . . We've a lot of respect for the guy who coined the phrase, "Hell of a fix." . . . During World War I gal shows on gilly carnivals provided most of the moving mazzuma and, altho not as daring as many modern amateur theatricals, they

were advertised for red-blooded gents only. One small midway had a '49 Camp, Fairy-in-the-Well and Oriental Show, side by side. A constable in a hamlet being played, after giving the midway the o. o., stepped into the office and bellowed, "Close up 49, 50 and 51." . . . Telephone man cracked yesterday, "I never realized that so many owners and managers could, at the same time, be out of town, sick or too busy to be disturbed until I tried to sell 'em program advertising." . . . "Where have all the five-cent midway shows gone?" asked a patron. "They've gone up to two bits," replied the midway wisacre.

ATTRACTION. During the '41 Chi outdoor meetings a showman duked a man whose face seemed familiar and started a lobby conversation. But he was let down when the stranger remarked that he was not a showman but that tales of the big and colorful conventions had reached his ears and he had traveled to the Sherman to see with his own eyes. . . . Tuesday after the first Monday in November settled many things at the polls, but the Showmen's League of America appears to have some unfinished biz in that line. "Who're you for?" will be a common salutation on the Magic Carpet. . . . In the IAFE, precedent has long advanced the vice-president to the presidency. This year Vice-President Herbert H. McElroy, Central Canada Exhibition, Ottawa, is due to succeed President Harold F. DePue. To maintain the international aspect, a Canadian has been named prexy every fourth year. Some of the relatively recent ones have been E. L. Richardson, Calgary, 1927; Percy W. Abbott, Edmonton, 1931-'32; Elwood A. Hughes, Toronto, 1935, and Sid W. Johns, Saskatoon, 1939. . . . "Now it can be told," remarks President David B. Endy, Endy Bros.' Shows. "On our organization we have all had a very big season." . . . No, Throckmorton, the bars will not be closed on SLA election day. We hope.

The Crossroads

By NAT GREEN
CHICAGO

BRIGHTEST prospects for 1943, insofar as the present outlook is concerned, are held by the amusement parks. While they have a help problem, it is not as pressing as that facing traveling organizations, as in most instances older men and women can handle most of the jobs. Transportation problems, too, are minimized. A majority of parks are situated close to bus or streetcar lines and are not dependent on auto trade. With workers making more money than for many years, more generous spending is expected next season. In fact, it worked out that way during the season just closed. So the park men are looking to next season with a great deal of enthusiasm.

WE'RE no Sherlock Holmes, but that little item which appeared a couple of weeks ago telling of a \$10 refund being due on a railroad move of the Pan-American Show Train and the railroad's search for the showman to whom the refund was due got quick results. Shortly after the item appeared Bill Clump, C. M., St. P. & P. representative, phoned The Crossroads desk to inform us he had a letter from D. E. Banks, Jackson, Miss., saying he was manager of the Pan-American and was glad to know he had a refund coming.

FOR the duration the team of Jordan and Jordan, aerialists and acrobats, is out of commission. When Arthur Lee Jordan entered the army recently it broke

up the team, so Marlan Jordan, the other half of the duo, decided she, too, would do her bit. She has joined the WAAC's and is now at the training station at Fort Des Moines, Ia. On her questionnaire Marlan noted that she can sew, cook and do other housewifely duties, but made no mention of being a horsewoman, an aerialist, acrobat, elephant trainer, lariat twirler, broncho buster and trick rider. Chances are some outlets for these diverse talents will be found when Marlan has completed her basic training.

J. C. McCAFFERY didn't linger long in Chicago following his return from a sojourn at Hot Springs, but left almost immediately for Washington. After some conferences there he went on to New York for the Notre Dame football game. S. T. Jessop, the tent man, also an inveterate football enthusiast, was on hand cheering for the Irish, too. . . . Harry J. Batt, manager of Ponchartrain Beach, New Orleans, who is taking the baths at Hot Springs, had a wonderful season at Ponchartrain, he reports, and is looking forward to a bigger one next year. . . . Louis J. Berger, Goodman general agent, back in Chi and kibitzing daily with the boys on the Magic Carpet. . . . Alfred R. Ness, formerly assistant to Peejay Ringens, is now a private at Enid (Okla.) Flying School and is in the cast of *Out of the Blue*, a variety show produced by the enlisted personnel of the school. . . . Noble C. Fairly, who closed recently with Dee Laug, left for Rochester, Minn., for a check-

up at Mayo Brothers. . . . A well-known fair manager who served in the first World War expects to enter the present conflict shortly. . . . J. C. (Tommy) Thomas, of the Johnny J. Jones Exposition, is enjoying the piscatorial pleasures to be found down Miami way with Bob Parker.

THE SHUBERTS, John and Gertrude, contortionists, have temporarily transferred their activities from outdoor to indoor and are playing at the Club Superior in Superior, Wis. . . . C. W. Finney appears to be doing a good job of convincing ministers that no matter how good a show is it has to be sold to the public. The Black Hills Passion Play, now playing Cleveland, rolled up a heavy advance sale, and indications point to a big week. . . . Hunting and fishing have been occupying the time of Paul Lewis, circus operator, the last couple of weeks. Paul stopped off for a visit in Chicago on his way home to Jackson, Mich., a few days ago. Season was excellent, he reports, and he's all set for next year. . . . C. J. Sedlmayr in for a brief glimpse of the ACA home office last week, then left for Pensacola for the closing week of the RAS, which will make a home run to East St. Louis this week. . . . John M. Duffield, of the Army War Show, made a hurried trip to Chicago and Washington during the show's layoff between St. Louis and Dallas. . . . William B. Naylor, Beckmann & Gerety Shows publicity man, back home in Oak Park, Ill. . . . Al Martin returned from the West Coast last week after a season with Russell Bros. . . . The buzz-buzz filling the air on the Magic Carpet these days is just the annual rehashing of the season's happenings and predictions of show changes to come. Extremely interesting to listen to but dynamite if published.

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE CUSTOMERS WRITE. . . . "I want you to know that all performers appreciate your putting these fly-by-night promoters on the spot. I happened to be on the Hoffman show, and he is without doubt the world's champion washout. He told me he started in show business 40 years ago clowning with John Ringling. I could fill a book. I will be with the Great (Never a Dull Moment) Sunbrock week of November 9 at Convention Hall, Philadelphia." From Ernie Wiswell, Erie, Pa.

"I see you are doing your bit toward helping 'Never a Dull Moment' Sunbrock keep his campaign speeches straight. More power to you. He is going into Philly without the help of Tom Packs, whom the Philadelphians may expect to be backing the show there." From Lee W. Lott, Pekin, Ill.

"I have read the news in your column about the red-haired promoter, Larry Sunbrock. What round is it between you two lovebirds?" From Private Ben Braunstein, Camp Stewart, Ga.

GOOD old Sunbrock. His Philly opera was advertised as "world's greatest rodeo thrill circus, with champion cowboys and girls from Madison Square Garden (New York) and Cheyenne." Another line calls attention to "162 performers in person." Well, Larry is too smart a showman not to know that there is no such animal as a "performer" with an accredited rodeo, meaning purse contests. A story in *The Philadelphia Daily News* states—no doubt thru inspiration from Sunbrock's press department—that \$15,000 is being offered in prize money. Having previously challenged the gent who has barnumized thrill shows, we now offer to split the difference between 15G's and

the actual prize money, the diff to be used by the redhead to buy War Bonds.

JIMMY JAMISON, the high diver who appeared at the Firemen's Pension Show in St. Louis, a Tom Packs promotion in which Sunbrock's name was kept on the q. t., sends along a veritable book-length treatise on the exploits of the noted Larry, and the spirit in which the yarn is written is such that we don't think the famous redhead could object to it, especially since it comes from Jamison, a very fine performer and a gentleman.

Space is not available at the moment for a complete study of Jamison's jives. Here's Jamison on the soap box: "A Sunbrock show is like sitting on a hot stove, and we can never relax. Of course, it keeps the old wit sharpened, but I personally need about three nice cool sensible shows after one of his just to recuperate. At his Indianapolis show Sunbrock got many thousands to pay a quarter to watch the rodeo stock being fed, and plugged away on the mike that all performers would meet customers in person in the menagerie top, and packed them after several shows. (Who was this Barnum guy, anyway?) But after packing the top his nerve weakened slightly (which, if you know Larry, is practically unprecedented—L. T.), and he rushed around and asked me to say a word over the mike. I told a large and very appreciative audience to go join the navy, that being their only hope to get away from Sunbrock. Sunbrock nearly died laughing when he saw the packed menagerie top at two bits a head solemnly watching the horses being fed. I begged for Sunbrock's autograph after that one, and I'll always

treasure it. He's really a genius.

"I don't know if this makes sense to you, but most of the folks that know Sunbrock will eat it up. (Include us in, Jimmy.) I hope he lives to be a million and never changes. And by the way, he paid me in full."

Contributing our own by the way, Jamison is going back into the navy, where he was once boatswain mate, second class, being now eligible for chief boatswain mate.

ON OCTOBER 28, while her spouse was in Mankato, Minn., where he is an aviation cadet, Mrs. William de L'Horbé Jr. gave birth to a seven-pound girl, christened Karen Rose, in Detroit. Bill, always a devotee of aviation, enlisted in September, has been attending school since then and comes up for re-assignment any minute now. He was sales manager for Flying Scooters. . . . Aerialist Jaydee the Great (Jerry D. Martin) closed a season of 26 weeks at Florence (S. C.) Fair and left for his N. J. home to store trailer, truck and rigging. Says '42 was his best in 35 years of trouping. . . . Bev Kelley, who not only knows his way around circuses, being radio director of the Ringling show, but tantalizes the type-writer terrifically, is represented in the current *Saturday Evening Post* with a yarn about joeys, *Along Clown Alley*, that to us marks a new high in that type of story—or any other circus yarn, for that matter. Already an authority on circus music, the airwaves, horseflesh, newspapers and what not else, this story makes Francis Beverly Kelley an expert in the harlequin department, at least in this corner's view. A word here also for the remarkable color photos of Joseph Janney Steinmetz—13 gems with tints that out-tint the circus itself. Nice going, Kelley and Steinmetz. . . . Jack Greenspoon, the Conklin and Carroll concessionaire, opens two toy stores in Brooklyn for the holiday market, continuing with his milk bar in the Bums' Boro.

**FOR "JOB CLUB" . . .
ON PARK BOSSES . . .
LED BB PARADES . . .
WHO STOLE ELI? . . .**

Letters

From

Readers

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

By GEORGE DURST

Jamaica, N. Y.

Considering that the labor shortage problem will be a vital topic of discussion this winter and next spring, I suggest that some big showmen or leaders set up a practical "Job Club" for middle-aged folks over 40 and help them find their places in industrial and business life. The bewildered, ignored unemployed lack the resources and ability to help themselves without aggressive leadership and job guidance. The theatrical, circus, carnival and amusement park industries will feel the labor shortage, so why not create "over-40" Job Clubs now to build up a labor reserve battalion of middle-aged workers?

If an up-to-date list of available middle-aged workers, including part-time workers, were kept in key cities such as New York, Chicago, Boston, etc., then circuses, carnivals, rodeos and the like would not have to transport so many workers, but could call for semi-trained local residents (extra workers) upon arrival at any show lot or arena.

Now is the time to build up labor defense lines by organizing big-scale

LIKES PARK PIECE

By Lt. Walter D. Hyle Jr.

The article in the October 24 issue concerning owners not giving park managers full sway was very, very true. I hope park managers will profit by it.

Camp Butner, N. C.

Reference is to Editor Ellis's "The Editor's Desk." Lieutenant Hyle was at Bay Shore Park, Sparrows Point, Md., 1939-'40.

over-40 Job Clubs. Use more local labor and cut down on transportation expenses. That's the only sensible system in wartime.

By C. E. DUBLE

Jeffersonville, Ind.

In reply to Wesley E. Herwig concerning two famous band wagons, the elaborate band wagon known as "Forepaugh No. 1" was the one that led the parades of Barnum & Bailey Greatest Show on Earth during the European tour. I have

a photo of same with the 40-horse team, two abreast (Jake Posey, driver), taken on May 14, 1900. This same wagon, richly carved and finished in gold leaf, appeared in the Hagenbeck-Wallace parades, 1934 season.

The "United States" band wagon Mr. Herwig mentioned is at Sarasota winter quarters crumbling away. The Forepaugh wagon is stored in winter quarters, Peru, Ind.

By GUS SUN JR.

Gus Sun Booking Agency

Springfield, O.

I have just read a review of our show in Orangeburg, S. C., and the grandstand attractions were reported as being "Smith's Band Revue." Of course, Smith hasn't even been out all season, and no mention was made of our name. For your information, we had the following attractions: Clyde Jordan's Debutantes, Jimmy Victor's Band, George Royale, Georgina Dieter, Hoosier Cornhuskers, Six Cressonians, Maurice and Andre and Earl Wright's Wonder Dogs. Grandstand patronage was heavy, altho the gate was off due to bad weather, rationing, etc. All in all, we have had a very good sea-

son, and many of our fairs broke attendance records of long standing. Of course, we have had a few cancellations. We are making plans for next year, and altho we are not expecting "business as usual," we are expecting business.

Our story on the Orangeburg Fair was necessarily brief and did not pretend to embrace everything. Smith Band Revue was "feature attraction" of the grandstand, it was stated. If Smith wasn't out this season, the story sent in by our correspondent was wrong on that point, of course. We are glad to make amends.

By EUGENE J. MURPHY

Baltimore, Md.

The Merson Enterprises closed their carnival season here last Saturday night (October 31). After loading the Ferris Wheel, etc., everyone went home. During the night someone stole the truck and the wheel. The State police and everyone around here are looking for the thief. Is this the first time anyone ever stole a Ferris Wheel?

We pass the question on to readers.

Whistling Thru Life

(Continued from page 37)

play it, because I know that is the height of your musical education."

For five seasons I was with a circus whose parade, while nice, was rather abbreviated, not having many wagons. We were parading in a town which was "not so much" itself when a fellow asked me where the parade was. I replied, "I don't know. I have been looking for the town ever since we arrived." I am often asked, "What tune have you ever had the most requests for?" Well, that is some question, but I really think that during the time Yes, We Have No Bananas was popular it led all others. Some of these things they write nowadays, with new words to old music, live only over night.

During the season of 1914, while with the LaTina Circus, the Famous Players movie company featured Marguerite Clark in *Still Waters*, and part of the picture was made on the circus lot. The company was with us three days. I played the callope one minute for a parade scene and received \$25. In 1913 I also worked with the Tannhauser Company in a circus picture called *Flying Twins*, featuring the Fairbanks twins, who were then about 14 years of age. We Sundayed in New Rochelle, N. Y., and the picture was started in the late Eddie Foy's barn. I met the Foy family and I remember that three of the Foy children were around the callope, as they had never seen one before.

Almost every State has a State song or a song pertaining to the State, so when I paraded and saw people in a car with a Virginia license I played *Carry Me Back to Old Virginia*; if an Indiana license, *My Home in Indiana*; Michigan, *Michigan My Michigan*; Kentucky, *My Old Kentucky Home*; Ohio, *Beautiful Ohio*, and, as a rule, the folks in the cars let you know by a wave of the hand that they appreciated the fact you had seen them.

The so-called air callope, which made its appearance a few years ago, has become quite common, as it is not expensive, requires little room and is, except when used with a band, played automatically and the music is on player rolls the same as music for a player piano. The passing of the circus parade, as well as the passing of a number of circuses, has, of course, eliminated the circus

steam callope, but all excursion boats and showboats have them and some of the players are indeed artists. I often say, "The uke may come and the sax may go, but the callope will be with us forever."

WON, HORSE & UPP

(Continued from page 37)

fornia and Florida. These were passed among the disgruntled. At midnight coffee and cake were served and the bosses announced that the show would play one or the other of the States' all winter, where fishing, swimming, boating and all-year summer would be enjoyed. Furthermore, they added that only three days a week would be played, with full-time salaries to be paid. Again votes were cast, expressing a choice of which State they wanted to work in all winter, and the votes for staying out ran 100 per cent.

On Monday at Crooked Willow, La., another meeting was called and Co-Owner Upp took the floor, saying, "We owners have taken your popular vote under consideration and have decided to abide by your requests that the show stay out. You all know that we owners are making a big sacrifice and we know that you will co-operate by doing likewise." This resulted in all employees going off of the paper-money standard and making salaries a nightly weed.

BRITISH SHOWS THRIVE

(Continued from page 37)

Australian trapeze artist; clown Cranley, and Portlock's high school and Liberty horses and performing dogs.

Arthur Joel's Anglo-Russian Circus has resumed its stage tour, and Rosaires under direction of Sidney Burns soon begin a tour of the Moss Empires with four-week season at Christmas in Glasgow.

In Belfast, G. L. Birch, Dr. Hunter and Jack Delino are readying a program for yet another Christmas circus season at the Royal Hippodrome. They hope to arrange for the female fakir, Koringa, to headline the bill. Manchester Belle Vue is expected to run for Christmas as usual under direction of George Lockhart.

1942 REVENUE ACT

(Continued from page 30)

after the war. Corporate capital stock tax is continued at present rate.

Excise Taxes

In our opinion, the carnival industry will be mainly affected by the changes of existing excise taxes and the imposi-

tion of new excise taxes provided for by the new 1942 Revenue Act. Those affecting the industry, in our judgment, are:

Electric signs—manufacturers' excise tax terminated.

Lubricating oil—rate increased from 4½ to 6 cents per gallon.

Photographic materials—rate increased from 10 to 25 per cent.

Cash registers—exempted from excise tax.

Organs—tax on musical instruments not applicable if purchase contracted before October 1, 1941.

Commercial refrigerators — exempted from tax.

Admission Taxes

No change is made in existing taxes.

Automobile, Truck, Bus Parts

No change is made in the existing law.

Musical Instruments

Present tax continued.

Telephone, Telegraph, Wire Services

Telephone tax is increased to 20 per cent. Telegraph rate is raised to 15 per cent. Rate on local phone service has been increased to 10 per cent.

Transportation

Tax on transportation is increased from 5 to 10 per cent. Exemptions to men in service continued.

Coin-Operated Devices

Penny Arcade machines are reclassified as amusement devices rather than gaming devices. The tax on gaming devices, however, is increased from \$50 to \$100 per year. Tax on amusement devices continued at \$10 per year.

Other Taxes

The miscellaneous excise taxes adopted last year are continued without change, except as noted herein. In addition, taxes are increased on alcoholic beverages and cigarettes. Cigars are to be taxed at graduated rates beginning November 1, 1942.

Transportation of Property

A new tax is imposed on the transportation of property by rail, motor vehicle, water or air at the rate of 3 per cent of the amount charged. This tax is collectible by the carrier engaged in transporting property for hire. We anticipate that this particular provision will create many difficult problems for the industry in its application to specific situations, by reason of the fact that its language is somewhat general.

Summary

As indicated above, it is virtually im-

possible to set forth all of the details of the 1942 Revenue Act in an article of this nature, and all that has been attempted is to give the industry, in outline form, a general idea of the tax situation as it will apply next year. In accordance with custom, we shall be pleased to supply any further details or other information to the members of the association upon request.

Neither Do They Spin

OLD MAN JINX had been following the show for weeks. It was a small wagon circus on which everybody doubled. Its six-piece band seemed to bear the brunt of the burdens. Not only did the members drive a team of horses from town to town, but they also put it up and tore it down. They all tripled by doing the cooking and dishwashing in the cook-house, and never had a minute to themselves until after the show was loaded and then they were so weary that they went to sleep. Often they found themselves asleep on foot while going thru their daily routine. While the few workingmen who were with it slept during the performance, the bandmen were blowing out their lungs. After arrival in a small hamlet, the top was up, seats were set and everything was ready to go by 12:30 p.m. The band paraded wearily on foot for three quarters of a mile to the burg's business district and played a half-hour concert. While they were marching back a sudden rainstorm hit and upon their arrival at the lot they found the top down and badly torn. They grabbed palms and needles and the wet canvas was roughly repaired, the top hoisted and the inside set. So as not to lose a 4 p.m. matinee they again marched to town and played a concert, which was interrupted by the storm that had swung back. Again they found the canvas flat and hurried to get it up for a night show. Once more they paraded and concert and returned to give the show. After midnight when the show had been loaded the bandmen were walking up the main stem, wet and tired and with their instrument cases in their hands, heading for the town's only hotel. "Look! Look at 'em," cracked one native to another, "See what they'll do to keep out of work."

Arena Gardens in Detroit Is Awarded Treasury Flag

DETROIT, Nov. 7. — Arena Gardens Rink here received a Treasury Bull's-Eye Flag and certificate on Tuesday in recognition of the fact that its employees have subscribed to the purchase of War Bonds with 10 per cent or more of their pay. Total is actually 14 per cent, said General Manager Fred A. Martin.

During October employees bought over \$600 of War Bonds, in addition to about \$1,900 in bonds and stamps sold on the floor of the rink to patrons.

Seventh anniversary of the rink will be celebrated on November 12 with a party staged by Manager Martin.

SAMMY TOPAZ, skating instructor at Conrose's Rink, Hartford, Conn., has been inducted. He's stationed at Fort Devens, Mass.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

State Sanctions Are Granted by RSROA Board

DETROIT, Nov. 7.—Official sanctions for State competitive meets were released here following the annual meeting of the board of control of the Roller Skating Rink Operators' Association of the United States at national headquarters here. Following the theme of placing major emphasis upon continuing competition skating, as well as all other sports, as essential factors in maintaining national fitness, a full schedule of State competitions is being approved, in addition to the national competition reported last week.

Official State award meets are: Pennsylvania, Lexington Rink, Pittsburgh; Connecticut, Eli Skating Club, Bridgeport; Tennessee, Chilhowee Park Rink, Knoxville; Maryland, Coliseum Rink, Baltimore; Indiana, Rollerland, Indianapolis; Ohio, Rollerland, Columbus; New York, Manhattan Rollerdrome, New York City; Illinois, Arcadia Gardens, Chicago; Utah, Berthana Rink, Ogden; Missouri, Arena, St. Louis, and Doling Park Rink, Springfield; Washington, Southgate Rollerdrome, Seattle; King's Rink, Tacoma; Redondo Rink, Redondo, and Skateland Rink, Everett, Massachusetts, Winter Garden Rollerway, Boston; Michigan, Arena Gardens and Arcadia Gardens rinks, Detroit; Nebraska (territorial competition), Lincoln Rink, Lincoln.

Three State qualifications in States which do not have open competitions were also awarded: Southern Connecticut, Eli Skating Club, Bridgeport; Northern Connecticut, Skating Palace, Hartford; Massachusetts, Riverside Rollaway, Agawam.

Official action to throw official skating strongly into line with the war effort was taken in the form of a resolution instructing all rink operators to give full co-operation to Army Emergency Relief, USO and similar campaigns by giving parties to raise funds.

No changes will be made in official rules for competitive skate dancing for the 1942-'43 season, according to Perry B. Rawson, Deal, N. J., chairman of the skate dance committee.

Air Force and WAACS Close Rink; So Owner Gets Army Guard Job

DES MOINES, Nov. 7.—Fred Boyer, operator of roller skating rinks in Des Moines for years, not only was put out of business twice by the army but has practically joined up himself.

His rink at the State fairgrounds was closed first when the grounds was taken over by the army air corps, so he moved into the Coliseum downtown. He was forced out again when the Women's Army Auxiliary Corps (WAAC) took over the building.

Boyer stored his equipment and is now working as a guard at the army air corps grounds.

Philly Meet Not Canceled

PHILADELPHIA, Nov. 7.—The Philadelphia Daily News revealed that it will not cancel its annual roller-skating contests, as reported in some quarters, and that it will sponsor competition for the sixth year. A committee will be formed soon at a meeting of rink operators in the territory. Details for the annual competitions, which have been a stimulant to roller skating in this area, will be worked out. Best waltzing pair and most graceful skating pair will be chosen by judges' vote after preliminary contests, when individual rinks will send their best to the finals.

A 250-POUND CAKE will be the feature of the first anniversary of the Bal-a-Roue Rollerway, Medford, Mass., according to Fred Bergin, manager.

RIVERSIDE PARK, Agawam, Mass., has been winterized and is ready to go into its third winter of operation. Park has been closed for the season, but the rink will continue to run.

ROBBERY at Rialto Rink, Springfield, Mass., was solved when police recently arrested a youth who had taken cash from the rink ticket office and looted cigarette machines.

RIALTO RINK, Springfield, Mass., has opened for its fifth season after having been renovated and redecorated. Rink is under direction of Owner-Manager Leo Doyle.

MICKEY DUNN, who operated a summer rink at Fair Haven, Mich., last season, has opened a new rink, Mount Clemens (Mich.) Arena. Business is good, with frequent turnaways, he reports.

RINKS in the Southern New Jersey and Eastern Pennsylvania area staged Midnight Halloween Skates Friday and Saturday nights last week. Prizes, games, special contests, souvenirs, novelties and outside talent featured special programs, with most of the rinks inviting the skaters to come dressed for the holiday.

H. C. ROBERTS, secretary-treasurer of the Toronto Amateur Roller Skating Association, recently staged a successful Roller Follies in Maple Leaf Gardens, Toronto. A few star skaters from Detroit helped to make the venture a success. Event was sanctioned by the Amateur Skating Association of Canada. Champlain Provencher, honorary secretary of the Amateur Skating Association of Canada, announced that the 55th annual meeting will be held on November 21 in Montreal. Besides reports of various members, many matters of interest to skaters in the Dominion will be considered. Shortage of electric power for war purposes in many provinces will play havoc with indoor rinks having night skating, but outdoor ice rinks where patrons are youngsters will operate in daytime only and will be well patronized. Most of the popular carnivals of former years will be held where possible for the benefit of those that have joined the colors. As in the past, associations affiliated with the ASA of Canada, said Secretary Provencher, will look after young skaters so as to develop future

WATCH FOR

THE RSROA—ITS PAST AND FUTURE

By Victor J. Brown

CHRISTMAS NUMBER of The Billboard

Dated November 28

stars to take the place of retiring skaters. John S. MacLean, Toronto; A. A. Campbell, Edmonton; W. C. Mainwaring and William E. Roughton, Montreal; D. R. Whyard, Winnipeg; A. Horowitz, Cornwall; J. E. Dion, Quebec, and F. W. Coombs and Frank White, St. John, N. B., have been active exponents of the youth movement among skaters in their territories.

COLLECTORS' CORNER

(Continued from page 37)

the shows and the fans. A special album for them could also be designed and sold by the circuses, while use of the stamps on envelopes, mail, etc., by those interested should do much to plug the shows themselves among the general public."

With his letter Bill sends us a history of Dailey Bros.' Circus, which we find very interesting and will file.

Hen Lofgren's collection is a remarkable one and not to be sneezed at. He prides himself on having photos that few collectors have so far corralled. He has three large photos of Barnum & Bailey's famous 40-horse hitch, all different. There is the 40-horse hitch taken at Brooklyn, with Jim Thomas driving; then there is the 40-horse hitch taken in Berlin, Germany, May 14, 1900, with Jake Posey driving, and the last of the trio is a 40-horse hitch leaving a lot some time in 1903. He also has an excellent photo of the Yankee Robinson Circus's advertised 40-horse hitch, but he can only count seven hitches of four or only 28 horses. That would be something for Yank Robinson to explain if he were living, eh, boys? Then he also has a very large photo of Bob Hunting's Circus 10-horse band wagon hitch for the season of 1895, and to top it all he has Bob Hunting's Circus route books for the seasons 1890, '91, '92, '93 and '94. Illinois must be proud of Henry Lofgren.

Still Supplying the RINK OPERATOR ★ ★ ★ COMPLETE ROLLER ★ ★ ★ OUTFITS!!! ★ ★ ★

Operators everywhere are responding promptly to this opportunity. They know, it pays to act quickly and send their old plates to us that no time may be lost in meeting the constantly changing conditions of supply and demand.

We're converting their Idle Rink Plates into new Stripped Ones. They're sending those they can spare, removing the straps and trucks and sending us only the plates.

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We'll attach any style Hyde shoes and return Complete Outfits. That means they can meet a customer demand and turn hundreds of dollars' worth of idle equipment into cash.

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Write Now!

HYDE ATHLETIC SHOE CO.
Manufacturers of those famous "Big Toe" Figure Skating Outfits
CAMBRIDGE, MASS.

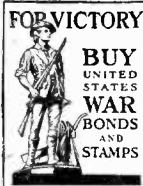
THE NAME

"CHICAGO"

TRADE MARK REG. U.S.PAT.OFF.



WILL LIVE LONG AFTER HITLER'S DEAD AND GONE



ROLLER SKATE

RINK OPERATORS! LOOK & LISTEN

THE CHICAGO ROLLER SKATE CO. (Ware Bros.) is operating 100% on defense work and for "Victory."

JACK ADAMS is working to keep up the morale of the people, particularly Roller Skaters.

FOR RINKS ONLY

We have a full stock of Equipment and Supplies, including genuine "Chicago" (not imitation) Parts and Skates. We also carry in stock for immediate delivery the following items: Quality Leather Straps (all sizes), High-Grade Steel Balls and Precision Bearings. ALL TYPES PRECISION PARTS AND SKATES AND SHOES (All Sizes), White and Black, Laces, mercerized and round (all colors). Brooks Detachable Rubber Toe Stoppers. Any kind of Wheels for all makes of Skates. Let us convert your old Rink Skates into new Stripped ones attached to any type of our Shoes specified. Why not have your old Skates overhauled by our Expert Skate Mechanics: Doc Parker, Al Cookson, Bill Coleman and Frank D'Amello—the best in the country. We do all kinds of detachable work.

Want To Buy Used Skates—Any Quantity. Highest Prices Paid.

JACK ADAMS Eastern Distributor "CHICAGO" Roller Skates, Ice Skates—1471 Boston Rd., Bronx, N. Y. C. Phone: Dayton 9-3403

The Roll-Away Skate Co. The Roller Derby Skate Co.

announce their moving to

1014 ST. CLAIR AVE., CLEVELAND, OHIO

Where they will service skates, sell parts and all kinds of Hard Rock Maple Wheels.



The First Best Skate

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

JUST PURCHASED!

\$50,000 WORTH OF SKATE PARTS

Consisting of

- Sole Plates
- Fiber Wheels
- Axles
- Ball Bearings
- Red and Blue Rubber Cushions
- Action Bolts and Nuts
- Toe Straps of all lengths

A complete line of skate repair parts, interchangeable with the Chicago skates. For further information wire or write

GENERAL SKATE CO.

1102 W. Washington Blvd. CHICAGO, ILL.



No. 321 DUSTLESS FLOOR DRESSING

Cleanes the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati (25 Opera Place)

Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE assortment of snappy and hot Christmas Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. de12x

AGENTS, FITCHMEN — RELIGIOUS AND Patriotic Subjects in flashy Tinsel and Mirror Decorated Horseshoe, Heart, etc. Shaped frames. Sample 25c. CASA MFG., 515 Clark, St. Louis, Mo.

BEAUTIFUL JEWELRY STONES REMOVED from rings, etc., 100 assorted, \$2.00. B. LOWE, Box 311, St. Louis, Mo. x

BIG CLOTHING BARGAINS FOR BIG PROFITS. Used Dresses, 10c; Men's Suits, \$1.00; Shoes, 12 1/2c; Men's Overcoats, 50c. Over 100 sensational values. Experience unnecessary. Free wholesale catalog. SUPERIOR, 1250-DH Jefferson, Chicago. no28x

HITLER'S WILL IN SEALED ENVELOPES — Fastest dime seller. Distributors wanted. Sample 10c. Trial offer, 25 for \$1.00. E. C. VOGL & CO., 109 Broad St., New York. no14

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. de26x

THE CHRISTMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOVEMBER 28. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 18. INCREASED CIRCULATION—NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago. x

NEW 10c SELLER — PATRIOTIC MILITARY Flagtab Novelties, hundred, \$3.00. Fistful samples, 5c, descriptive free. Quick tremendous profits. REID INDUSTRIES, Milwaukee. x

RED HOT ITEM — NATURAL FRUIT LAXATIVE. Big margin of profit. Write for details. SIMON LEWIS, 831 S. Wabash Ave., Chicago, Ill.

SELL BEAUTIFUL TINSELLED XMAS SIGNS, Xmas Victory and Service Banners. Make Xmas money. LOWY, 8 W. Broadway, New York City. no21x

SELL NEW-USED CLOTHING FROM HOME. Auto, Store — Men's Suits, 82c; Leather Jackets, 45c; Overcoats, 51c; Dresses, 9c; Ladies' Coats, 33c. Other bargains. Catalog free. S&N, 565A Roosevelt, Chicago. x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Calendar and Novelty Catalog! Forty profitable lines. ELFCO, 438 N. Wells, Chicago. tfnx

"TOP SARGE" — NEW AIR GAME! SPINS "on the beam." Send 25c cash for sample with details. BOX 285, Minneapolis, Minn. no21

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. de5x

SALESMEN WANTED

ALL RETAILERS NEED CEILING PRICE MARKERS — 50% advance commission. We deliver, collect. Wonderful sideline. PRICE TAG, 1445 Montrose, Chicago, Ill. x

ATTENTION, GREETING CARD MEN, WOMEN — Esquire's famous 1943 Varga Girl Desk Calendars sweeping country; excellent sideline. First time ever offered. Big cash earnings created by amazing demand. Marvelous gift item at 50c with liberal daily cash profits for you. Prospects everywhere; offices, home, stores. Write today for free details; be first ESQUIRE MAGAZINE, Desk Calendar Div., 491 Palmolive Bldg., Chicago. x

REPRESENT AMERICA'S GREATEST PRODUCER of Union Label Calendars, Business Stationery, Price Markers, etc., for every retailer, at prices that defy any and all competition. No priorities. No rationing. Big commission. Outfit free. NATIONAL PRESS, 545 Randolph, Chicago. x

HOT SHOT COUPON SALESMAN — SELL Photography Coupons on street in camp town to soldiers. Earn from fifty a week up. BILOXI STUDIO, Biloxi, Miss.

FORMULAS & PLANS

SECURE GOOD FORMULAS — MAKE PROFITS for yourself. Recipes for juice joints. Write BEF FORMULAS, Room 10, Robbins Bldg., Springfield, O.

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

INVESTING? INVESTIGATE PROMPTLY — Plastics Putty Tool delivers continuous, uniform strip. Exploit patent with advancing plastics development. T. PASANEN, Franklin Mine, Mich.

WIN WITH "SCHEMER" SCHEMES, TIPS, Opportunities, Formulas, Six magazines, 288 pages, just 30c. (44th year.) LEWIS PATTERSON, Publisher, Alliance, O. de5x

INSTRUCTIONS BOOKS & CARTOONS

SPECIAL BIG BOOK CATALOGUE FREE — Lowest prices in book history. Write OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. de19x

PERSONALS

DO YOU KNOW THE RANK OF ARMY AND Navy Officers? Send 10c and you will be able to tell their rank and their pay. Other interesting information. SUPERIOR SALES CO., P. O. Box 744, Omaha, Nebraska. no28x

RED, WHITE AND BLUE JAR DEAL TICKETS, 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb.

MISCELLANEOUS

NEW — PLASTIC NAME PLATE DESK SIGNS. Sunken letters, 1/2, 3/4, 1 1/8 inches high. DESK SIGN SHOP, Dept. B, Wyandotte, Mich.

SNAPPY, THRILLING — CUBAN, MEXICAN Pictures, Books, Booklets, Miscellaneous. Samples, lists, 50c. JORDAN, 135-A Brighton St., Boston, Mass. x

PRINTING

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. no28

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LAST CALL
Classified Advertising Copy for the
CHRISTMAS SPECIAL
issue
must be in our hands by
Wednesday NOV. 18
4:30 p.m.
Prepare your copy below and mail today

10c a Word—Minimum \$2.00—CASH WITH COPY
Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT
Use this convenient order form

The Billboard Pub. Co., 25 Opera Place, Cincinnati, O.
Insert following classified ad under classification.....
I enclose remittance in full in amount of.....
From.....
Address.....
City and State..... 11-14-42

Table with 4 columns and 10 rows for classified ad insertion.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ARCADE MACHINES — EXHIBIT TIGER TAIL, \$95.00; Bally Alley, \$30.00; Bumper Bowling, \$40.00; Eight Spot Bowling, \$25.00; all for \$175.00. J. A. McDONALD, 311 Center Ave., Brownwood, Tex.

AUTOMATIC VOICE RECORDING MACHINE (Warner), 25c slot, excellent condition. No shortage of blanks. McGUIRE, 1322 Lee, Long Beach, Calif. no21x

BAKERS PACERS, \$195.00. RECENTLY OVERHAULED, factory 30 to 1 Daily Double Jack Pot. Four Genco Magic Rolls, 9 ft. Bowling Games, \$39.50 each. 1/3 deposit, balance C. O. D. BUSINESS STIMULATORS, 4912 E. Washington, Indianapolis, Ind. no14x

BIGGEST USED PHONOGRAPH BARGAINS — All reconitioned. Send for bargain list. FAIRMORE MUSIC COMPANY, 135 S. 5th St., Reading, Pa. de5x

CHICKEN SAM, \$75.00; WURLITZER 616, perfect condition, \$100.00; I.C. Q. T., \$35.00; 5c Q. T., \$50.00; Columbia, \$50.00; Chrome Columbia, \$75.00; Mills 5c and 25c Blue Fronts, \$70.00; Vest Pocket, \$35.00; Red Head Track Time, \$50.00; Mills Penny Scales, \$35.00; Watling Penny Slots, \$35.00; Jennings 10c Machines, \$70.00; Pace 10c Machines, \$50.00. O'BRIEN, 89 Thames St., Newport, R. I. x

DO YOU NEED RECORDS? — HERE'S LATE popular Hillbilly, never on phonographs, 5 for \$1.00; 30 for \$5.00. MIDWEST AMUSEMENT, Unionville, Mo.

DON'T STORE ARCADE — WILL LEASE, Percentage or flat rate. Location in booming Southern city. Will place bond. CLINE MACKAY, Richmond Hill, Ga.

EXHIBIT'S SHOOTALIGHT, \$39.50; CRATED, \$44.50; Galloping Dominos, Jennings Liberty Bell, Exhibit's Races, Consoles, elegant condition, \$54.50 each. COLEMAN NOVELTY, Rockford, Ill.

FOR SALE — TWO BUCKLEY TRACK ODDS, in A-1 condition. Will sacrifice for \$325.00 apiece. Write JEFFERSON MUSIC CO., 1401 Monroe St., Gretna, La.

FOR SALE — KEENEY SUBMARINE, \$175.00; Western Baseball Major League, \$125.00; Keeney Air Raider, \$145.00; 5 Exhibit Photographs, metal marbled, \$25.00 each; Casino Golf, \$25.00. KING PIN GAMES COMPANY, 826 Mills St., Kalamazoo, Mich.

MILLS BLUE FRONTS, 400,000 UP, 5c, 10c, 25c, \$75.00 each; one ten cent Brown Front, \$80.00. A. TRACY, 3344 Perryville Ave., Pittsburgh, Pa.

NORTHWESTERN NOS. 33 AND 33 JR. 1c Porcelain Peanut Machine. Also 5c Northwestern Porcelain Peanut Machine, \$3.50 each. Columbus 1c Model M Porcelain Peanut Machine, \$7.50 each; Model As, \$3.25 each; Stands, 75c. TRIANGLE AUTOMATIC MUSIC CO., 1007 E. 75th St., Chicago, Ill. x

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OFFER WANTED FOR LOT OF 33 BALLY Coca-Cola Vending Machines, 1 Liquid Carbonic Corporation Carbonator and 63 Steel Barrels for machines. Will sell on locations or FOB our warehouse. Write THOMAS CULLIVAN, 610 Turtle St., Syracuse, N. Y. x

ONE SEEBURG 8800 R.C., NEVER ON LOCATION, \$415.00; one Seeburg Colonel, R.C., clean, \$315.00; three Bally High Hands, three months' play, \$90.00 cash; one clean Q.T., \$42.50; one Viewscope, \$15.00. F. M. FRANCIS, Carroll, Iowa.

PANORAMS — PRACTICALLY NEW, \$350.00 each, F. O. B. Fairfield, Ill. G. N. GIANNOPOULOS, 300 E. Main, Fairfield, Ill. Phone 257R.

PHONOGRAPH NEEDLES RE-CONDITIONED — Expert workmen that know how. Trial offer, 12 for \$1.00 postpaid. TINSLEY, 319 Locust St., Evansville, Ind.

SMILING SAM PEANUT MACHINES (55), \$6.95 each. IDEAL NOVELTY CO., 2823 Locust St., St. Louis, Mo.

WANT PACES 5c COMETS — MUST BE CHEAP. For sale or trade, Caille A. C. 5c 7 way play, fine condition. MODERN SPECIALTIES, 660 Woodlawn Ave., Aurora, Ill.

WANTED — MILLS VIOLIN VIRTUOSO. Must be complete and in good working order. BILL FREY, INC., Miami, Fla. no21

WATLING GUESSING AND FORTUNE "500" Scales, \$87.50 each. Latest improvements. SULLIVAN SALES CO., Salem, Ind.

WILL TRADE ADVANCE SHOCKER OR ORACLE Fortune Teller or Seeburg Selectomatic for Non-Coin Marvel. ACE MUSIC CO., Waukon, Iowa.

Additional Ads Under This Classification Will Be Found on the Next Page.

2 SEEBURG CLASSICS, \$160.00; 2 GEMS, \$125.00; 5 WURLITZER 24s, \$110.00; three with adaptors, \$135.00 each; 6 Chrome Wurlitzer Boxes, \$16.00 each. 1/3 deposit. OAKDALE SALES CO., 3509 N. Marshfield, Chicago.

24 SHIPMAN SPINETT ONE CENT NUT Vendors, used one week. Perfect condition. Write or wire, sacrifice price. E. O. HALL, 256 W. Roger Rd., Tucson, Ariz.

50c MILLS BLUE FRONT, SERIAL 398994. Will trade for '41 Derby, Super Bomber or Night Bomber. McLARTY MUSIC CO., 2210 18th St., Lubbock, Tex.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE Quart Popping Kettles. Champion Gasoline Popper, perfect, \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM KETTLES, COPPER KETTLES—Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending-Machines cheap. NORTHSIDE CO., Indianola, Iowa. no28x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies. no28

FOR SALE—SECOND-HAND SHOW PROPERTY

ARCADE MACHINES — MILLS PUNCHBAGS, \$100.00; Exhibits Floor Size Drop Picture Machines, \$35.00; marble glo finish. Others JOE FREDERICK, 2263 Newton, Detroit, Mich.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. no14x

FOR SALE — 16 AND 24 SEAT ADULTS CHAIR Planes complete. Engine, fence, ticket booth, wiring, lamps. CALVIN GRUNER, Pinckneyville, Ill. de5

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TENTS — 40x60 AND 30x80, ROUND END, 9 oz. khaki, red trimmed, hand roped, A-1 shape; tops only, \$295.00 each. Includes chafing bags. Money back guarantee. Send \$1.00 for complete list of 400 Tent bargains. Also 100 Chairs at \$1.50 each; Stakes, Poles, Sidewalls. What do you need? SMITH TENTS, Auburn, N. Y. de5x

TENT — 44x100 PUSH POLE TYPE WITH sidewalls; stored in Oklahoma City, Okla., \$275.00. EARL MACON, Box 1151, Bryan, Tex.

16MM TALKIES — WESTERNS, DRAMAS, Comedies, \$3.00 to \$5.00 per reel. Stamp for list. Also set of seven good Punch Figures, \$16.00. LATHAM, Rt. 1, Box 695-C, Beaumont, Tex.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. O. CAMERA CO., 111 E. 35th St., Chicago, Ill. de5x

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FILM USERS, ROADSHOWMEN

Turn to "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35mm. Films, Equipment and Supplies. For complete information read the Roadshow Department every week. Make doubly sure to get your copy of The Billboard Christmas Special. It will carry more advertising for you and special feature stories as well.

LEATHERETTE FOLDERS FOR 1 1/2x2 AND other sizes. Fast seller. Many satisfied patrons. Free sample. C. GAMEISER, 146 Park Row, New York.

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. no12x

ROLLS DEVELOPED — TWO SUMMER GLOSS Prints made from each negative only 25c. Guaranteed reprints, 2c each. SUMMERS STUDIO, Unionville, Mo. no14x

WANTED — EASTMAN'S DIRECT POSITIVE Paper, 5x7; 2 and 3 inch. What have you? Advise expiration date. THE FOTO CLUB, 210 No. E. 1st Ave., Miami, Fla. no21x

MUSICAL INSTRUMENTS, ACCESSORIES

WURLITZER PROFESSIONAL ACCORDION — 3 treble shifts, octave coupler, perfect condition, \$200.00. Sacrifice due to entry into service. JOHN McCORMICK, Dixon, Wyo.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

INDIAN BEAD WORK, WEAPONS, CURIOS; fine genuine Eagle Feather War Bonnet, \$10.00; part beaded Buckskin Vest, \$9.00. Catalogue 5c. VERNON LEMLEY, Osborne, Kan. x

ORCHESTRA COATS, \$2.00; TUXEDO SUITS, \$10.00; Flash Chorus Costumes, Strip Tease complete, Rumbas, Gowns, Velvet Curtains. WALLACE, 2416 N. Halsted, Chicago.

SUITS, \$1.00 UP; DRESSES, 10c UP; COATS, 40c up — Complete line. Write for our circular. J. BRENNER, 1568 Fulton St., Brooklyn, N. Y. x

SCENERY AND BANNERS

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. no14x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. no14

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. del2x

MAGICAL APPARATUS, ILLUSIONS, ETC.—New and used. Bargain and descriptive lists, 3c stamp. MAC'S MAGIC SHOP, 506-B Main, Fort Worth, Tex.

SALE—BUELL CRIME SHOW, \$45.00. Illusions and Plans. Small Magic. List for stamp. GUY FORREST, 40 So. Osceola, Denver, Colo.

ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

BABY RINGTAIL MONKEYS, \$40.00 EACH; Hunting Dogs, \$15.00 each. Trade for Canaries. ALEX BORG, 1938 Michigan Ave., Detroit, Mich.

HELP WANTED

AM ORGANIZING NEW 14 PIECE ORCHESTRA Brass, 5 Sax and 4 Rhythm. Also need Vocalists. Must be union and willing to travel if necessary. Good proposition for the right people. Arrangers also needed among those who are interested. Write or wire BUDDY LEWIS, care Marvin Lewis, S.A.A.A.B., Santa Ana, Calif.

Bb TRUMPET — \$35.00 WEEKLY. SMALL commercial band. Season's location leading Central Florida club. Union, experienced, play shows. BOX C-34, Billboard, Cincinnati, O.

MAN FOR CHARACTER COMEDY — WITH car or drive one. Reliable school attraction. Age, photo and all. LEWIS PLAYERS, Pulaski, Tenn.

WANT AMBITIOUS, HONEST, UPRIGHT AND dependable person who is or wishes to become good genuine Medium, Mentalist, Psychic and Second Sense Developed and help me in that work, public and privately. RUFUS R. ROSS, Monticello, Ind.

WANTED — TO HEAR FROM IDLE SHOWMAN with good car, located in Texas. LEE BERTILLION, Mineola, Tex.

WANTED IMMEDIATELY — BOOKER AND Advance Agent for Army Relief Show operating under War Department supervision. Must be producer able to address and organize groups of civic leaders. Write full details past successful experience, age, personal data, business and character references. VICTORY EXPOSITIONS, INC., 772 Century Bldg., Indianapolis.

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WANTED — TROMBONE AND BASS FOR steady location commercial band. Good salary. Singers, Entertainers preferred; others. STAN STANLEY, 1304 Regent, Madison, Wis.

WANTED — ROLLER SKATING INSTRUCTOR to teach dancing; figure skating not necessary. Couple considered. Steady work. Apply ARENA ROLLER RINK, 50 E. Amherst St., Buffalo, N. Y.

WANTED — DRUMMER, BRUSH ARTIST; play 2 beat; also Latin rhythms. Preference if you double. Steady work, location and good salary. Class commercial 4 piece unit. LEADER, Box 544, Hot Springs, Ark.

WANTED — PIANO MAN. MUST BE GOOD reader. Location work, starting salary \$45.00. DEE PETERSON, Heidelberg Hotel, Jackson, Miss.

WANTED TO BUY

AMMUNITION WANTED — PAY \$60.00 PER case for .22 shorts; \$70.00 per case for .22 longs, and \$80.00 per case for .22 long-rifles. PENNY ARCADE CO., 306 E. Baltimore, Baltimore, Md. no21

MERRY-GO-ROUND, LIGHT PLANT, ROLLER Rink. Any rides priced reasonable. PETER G. RUST, 21 S. 20th St., Belleville, Ill.

MOTION PICTURE THEATRE — OPERATING or closed. Equipped or otherwise. Located Eastern States. BOX 391, The Billboard, 1564 Broadway, New York. no14

WANTED — TWO MUTOSCOPE PUNCHING Bags. Will pay top price for A-1 condition. E. LARSON, 151 N. Illinois St., Indianapolis, Ind.

WANTED — USED RINK ROLLER SKATES. Chicago or Richardson, assorted rink sizes. Cash. L. N. KLINE, Box 25, West Hamburg, Pa.

WILL PAY CASH FOR 40x80 TENT, OR APPROXIMATE, with or without sidewall, poles, etc. Describe fully. BEN WILKES, Albion, Ill.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

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AT LIBERTY AGENTS AND MANAGERS

AGENT — YEARS OF EXPERIENCE, TEXAS, Southern territory. Contracting, Billing, Press, Banners, Carnivals, tent shows, theatres, etc. ADVANCE AGENT, Milner Hotel, Dallas, Tex.

AT LIBERTY BANDS AND ORCHESTRAS

ENTERTAINING COMBINATION — TENOR, Clarinet, Drums, Piano. All 4-F, age 25 to 28. Either cocktail or night club; \$150.00 minimum. Available November 10. WIFTY AND HIS WACKIES, 1005 Spruce St., Philadelphia, Pa.

At Liberty—Topnotch Radio Cowboy Band. Accordion, Guitar, Fiddle and Bass. Also double on instruments. Excellent Trio, Instrumentals, Novelty, Roping and Whip Act and Comedy. Flashy wardrobe, P. A. system, transportation. Can play swing and up-to-date modern music. Offer must be good. Address Westward Ho Cowboys, Radio Station WSLR, Ogdensburg, N. Y. no14

Lesse Layne Orchestra — Twelve men, solid unit. Draft exempt, organized two years. Single engagements in New York City and vicinity. Non-union. Hotels, clubs, colleges and high schools preferred. Write or wire Lesse Layne, 410 Cromwell Ave., Staten Island, N. Y. de19

THE CHRISTMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOVEMBER 28. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 18. INCREASED CIRCULATION—NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

Three or Four People — Dance or Entertaining. Hotel, club, lounge. Sweet, swing, jump, etc. Vocals, novelty. Past draft age. Address 2959 Winthrop Ave., Indianapolis, Ind.

AT LIBERTY CIRCUS AND CARNIVAL

DRAWING CARD — MAN who had fifteen-sixteenths inch auger bored through his neck. Will join show. FROST, Y.M.C.A., Charleston, S. C. no14

RAY RAMONA — HALF AND HALF FOR first class museum. Care Billboard, Cincinnati. no21

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY — GENERAL BUSINESS TEAM. Hakum doubles. JIMMIE BURKE, Walnut Ridge, Ark.

Director — Young, General Business Actor. Have several good original manuscripts. Want lucrative engagement with stock company or reliable Little Theater. Box C-18, Billboard, Cincinnati. no21

Vaude and Character Team for rev, med, vaudeville or traveling pictures. Car, no house trailer. Leon & Dorothy Phillips, General Delivery, Little Rock, Ark.

AT LIBERTY MISCELLANEOUS

Band Director — Teach both Reed and Brass in their respective clefs. Harmony, arranging and composition. Mandolin, Guitar, etc. Middle aged, draft exempt. Municipal, school, industrial, etc. Prefer location where I can open my own studio. Address Prof. Owen C. Boggs, General Delivery, Texarkana, Tex.

AT LIBERTY MUSICIANS

A-1 BASSES — SINGLE, good appearance. Four-F. Sing, entertain. BOX C-32, care The Billboard, Cincinnati, O.

HAMMOND ORGANIST— Have my own Hammond. Musical Director for musical dance revue closing thirty week run. Thoroughly experienced in club lounge and hotel. Play requests, classical or swing. Union, reliable, young woman. BOX C-33, care The Billboard, Cincinnati, O. no21

AT LIBERTY — LEAD TRUMPET. AGE 26. Would like to work in New York City or vicinity. Good reader with pit experience. BOX C-26, Billboard, Cincinnati.

AT LIBERTY — ALTO SAX AND CLARINET Man. Age 21, union. Minimum 45 dollars. Must give two weeks' notice on present job. Contact BOX C-27, Billboard, Cincinnati, O. no14

AT LIBERTY — EXPERIENCED HAMMOND Organist and Singer. Pleasing personality. Desires connection with hotel cocktail lounge or roller skating rink. Will go anywhere but prefer the South. DIXIE MILES, Billboard, Cincinnati, O. no14

AT LIBERTY — TROMBONE. ALL ESSENTIALS. Good jazz, also fine lead horn. Must be location; 32 years old, draft exempt. HOWARD STRATTON, Box 99, Marshalltown, Iowa.

AT LIBERTY — MODERN DANCE DRUMMER. Mostly two beat style. Write or wire FRANK SCHALK, 507 3d, Bismarck, N. D. no28

CELLIST — VERY GOOD TONE, DOUBLE FAIR Trombone. Salon orchestra preferred. Union. OSCAR T. CHAPLEAU, 1039 N. Church St., Decatur, Ill.

EXPERIENCED YOUNG LADY VIOLINIST AT Liberty. Write ROSELYN SHULKIN, 932 48th St., Brooklyn, N. Y. no14

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 25, clean habits, draft 3-A. union. Prefers location in New York State. STACY McKEE, 52 S. East Ave., Bridgeton, N. J. no21

TROMBONE — READ AND FAKE. NO TAKE off. Floor show experience. Past draft age. Address O. V. CARTELLA, General Delivery or Western Union, Texarkana, Tex.

Additional Ads Under This Classification Will Be Found on the Next Page.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

- Barnes, Fletcher (Book), 5c Mousigian Edw., 27c
Forman, Kelly (License), 10c Oderkirk, C. J., 11c
Gilk, Joe (license), 12c Smith, Ben, 14c
Hale, Mrs. Ruth (3 license), 38c Sutton, Mrs., 12c
Hodge, W. A., 6c Ward Jr., John C., 10c
Johnson, Mrs., 30c Wilcoxon, Warren, 5c
Mackay, Dr., 10c Wilson, R. V., 30c
Gordon, 14c August

- ABBOTT, James
Abernathy, Ellen
Abney, Nadine
Adams, Betty
Adams, Mike
Adams, Ned
Adams, Roy E.
ADAMS, Sanford
ADCOCK, KENNETH
WRIGHT
ADERHALT, Gertrude E.
Adkisson, Deodup
Aldrich, Mrs.
ALEXANDER Jr., Elizabeth
Alexander, Jesse R.
Alexander, Mary J.
ALEXANDER, & Arthur
ALEXANDER, Rufus
ALEXANDER, Summie Cecil
Alfieri, Emanuel
Alford, Vincent N.
ALIFF, Hamilton
Allen, Christopher
Allen, Charley S.
ALLEN, Claude W.
ALLEN, Homer
ALLEN, Jack
Allen, Mabel
Allen, Mrs. Robt.
Allen, Wm. Arthur
ALLISON, Arthur McKinley
Allman, W. J. (Doc)
Almany, Fred
Alton, Tex
Altum, H. C.
Amok, Chief
Anderson, Bob & Mary
ANDERSON, CARL D.
ANDERSON, Lucille
ANDERSON, MARVIN PORTER

- Banks, B. E.
Banks, H.
BANKS, JOS. ALEXANDER
Barbarina, Miss & Pals
Barhoure, Oley
Barfield, David
BARKLEY, Robt. Ernest
Barlow, Harold J.
BARMAN, LESLIE W.
Barnes, Burt V.
Barnes, Ellis Eugene
Barnes, Floyd
BARNES, Jack Claed
BARNES, William Henry
Barnes, Lois
BARNETT, Benj. Harry
BARNETT, Thos. Clenunnie
BARRICKMAN, Wm. Ernest
Barron, Mrs. Dale
Barry, J. H.
Barth, Chaunce
BARTON, Allan Lane
Barton, Billy (Barton's Circus)
Barton, Edw. Edwin
Basham, Bill & Helen
Bass, Beatrice
Bassitt & Bailey
BATES, Wm. Leon
BATESE, John
BATTISTE, Willie (Curly)
Baxter, J. A.
Bayless, C. R.
RAYLESS, Charles Bays, Audrey
Beach, Harry
BEADY, Abram B.
Beardy, Harold
BEARFIELD, Robt. Carl
Beardsley, Geo.
Beamish, Russell
Beaudreau, Lyle
Beck, Dora
BECK, Waldemar A.
Befort, Lorraine
BEIGHLEY, Douglas
BELDERES, Michael P.
Bell, Fred
Bell, Howard
Bell, Mrs. O. A.
Beller, Marlin
Bell's Royal Punch & Judy Show
BEL-MAR, John Jos.
BELMONT, Harry Jerome
Belshaw, Gladys
BEMENT, Conley Alfred
Pender, Edw. J.
BENESCH, Frank
BENGOR, Nicholas Benjamin, Prof. A.



Letter List

NOTE-Mail held at the various offices of The Billboard is classified under their respective heads-Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- BENNERT, Jos. John
BENNETT, Forrest H.
BENNTISA, BENJ. CHAS.
Benson, Dr. O. N.
Bentley, C. E.
BER, FRANKLIN MC.
Berg, Mrs. Margaret
Bergman, Leo H.
Bergman, Mrs. Lila
BERKHEISER, William Henry
BERMAN, Leslie A.
Bernard, Arthur O.
Bernard, Mrs. D. Ethel
BERNARD, Jos. M.
Bernard, Mrs. Jos. Bernhardt, Babette
Bernstein, Harry
BERNY, Harold M.
EUGENE PARKER
Berry, Gertrude
Bershoff, Al
Bert, Bertha
BIGGERIS, MERRITT S.
BILLEDAU, RAYMOND J.
BILLIPS, Sammy Lee
Bills, S. B.
BISHOP, Chas. J.
BISHOP, E. Oley
BISHOP, Jack Thorn
BIVINS, Ray
BLACK, Bernard Harlow
Black, Pauline
Blackstone, Doc
Blake, Curley
Blaine, Buddy
Blair, J. V.
Bland, Mrs. Frank
BLAND, HOMER B.
Blandy, Eddie

- BLANKENSHIP, WALTER
Blanton, Della Mae
BLANTON, Harry G.
Blevins, Carter R.
Blevins, Kenneth
Block Laura
Blondin, Leon
Bloom, Bill
Blue, Monte J.
Boers, Teddy & Henry
Bolt, J. P.
Boud, M. W.
BONBERG, Albert Arthur
Bonom, Sam
Bonta, Bill
Book, Roland
BOOKMAN, Chas. C.
Boone, Pearl
BOOTHE, Bernard Malcolm
Boswell, Joseph
BOTTOMS, Freddie
BOUDREAU, John
BOURGOIS, Harold M.
BOUVIER, Geo. V.
BOUVIER, JOS.
BOWEN, Arthur Melvin
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Bowers, Fred
BOWMAN, RAY EBISON
BOYD, CHAS. R.
Boyd, Johnnie
Boyd, Lucille
Bozwick, Geo. J.
BRADA, John J.
BRADLEY, Albert Chas.
BRADLEY, Chas. Thos.
BRADLEY, HENRY GRADY
BRADLEY, Patrick Edw.
Bradley, Mrs. Jack
Brady, King
Brady, Miss S. L.
Bragg, Sherman

- Collins, James L.
COLLINS, LEO
Collins, Vivian (Florio)
Collins, W. L.
Cultura, Johnny
Colvin, Mrs. Mildred
Comer, Loyd
Comer, Mrs. Marjorie
CONDRY, James Thos.
CONN, Robt. Cantrell
Connolly, Lenore L.
Connolly, Mrs. Pearl
Connors, Thos. F.
Constable, James
CONSTANTINO, John A.
Cook, Murdock T.
Cooper, Albert Edward
COOPER, Chas. W.
COOPER, Dave
COOPER, Donald
COOPER, Elias
Cooper, Frederick L.
COOPER, Leonard
COOPER, Richard
Copeland, Mildred
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COPENHAYER, Victor Leo
CORCORAN, Max
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Corey, Mrs. Mary B.
CORNELOUS, LOUIS LEE
CORNWELL, Jesse Willard
CORNYN, Bernard Jos.
Costa, Blackie
COSTELLO, Larry Jan
Costley, Horace W.
Cottle, Floyd
COTTON, Jack Ernest
Coully, James J.
COURTNER, Wm. J.
Courtney, Jos. L.
COVINGTON, Erby Leo
Cowan, Lewis
COWENS, Alvis Vernon
COWENS, Richard E.
COWGILL, Wm. Daniel
COWSBERT, Cecil E.
Cox, A. C.
COX, WM. TAYLOR
COY, Alexander Glenn
CRABTREE, Wm. Glenn
Craft, Martha
Craman, Max
CRAMER, Harold KENNETH
CRATE, Romeo Jos.
Cravens James
Crawford, Mr. & Mrs. Arthur
Crawford, B. F.
Crawford, Mrs. Helen
Crawford, Vogel
Crown, Colleen
CRESS, Earl Albert
CREWS, Harry Clement
CREWS, L. D.
CRISLIP, Ernest Dole
Crosby, Emma
CROSS, BEAVER
Cross, Bud (Ride Operator)
CROW, Richard
Crowell, Sam
CROWLEY, G. C.
CRUISINS, Alva F.
Crumrine, Carl R.
Crystolls, Myrtle
Cuff, John J.
CUMMINGS, Cecil Francis
Cummings, J. E.
Cummings, Percy
Cunningham, Con
Cunningham, Dorothy
CUNNINGHAM, Eugene Coleman
CUNNINGHAM, HENRY
Cupper, Bessel
Curtis, Charley
Curtis, Johnnie
CURTIS, Robt. S.
CUSHMAN, Victor L.
CUSTER, ROBT. P.
D'Aguaana, Antonia
D'Arcy Girls
D'Orsay, Renee
D'ACQUET, Jimmie
Dahquet, Chuck
Dahl, Esther & Carl
DAIL, Edw.
DAILEY, Eugene John
Dailey, Lawrence
Dailey, Ruth
Dale, F. C.
Dalesio, Mrs. Bessie
DALESIO, Michael Jos.
Daley & Malone
DANIEL, Norman L.
Daniels, Mrs. Rachael E.
DANIELS, RAYMOND
DANNER, Earl
DARRAH, ALBERT FRANK

HAMMOND ORGANIST - DO NOT OWN organ. Draft exempt. Read, fake, transpose and arrange. Styled music, cut shows. Prefer cocktail lounge, alone or unit. Available November 1. BOX C-17, care The Billboard, Cincinnati, O. no14

TROMBONE - ALL ESSENTIALS. DOUBLE Alto and Clarinet. 3-A. Location. ED CARR, Route 1, Box 24, East Lansing, Mich. VIOLIN DOUBLING STRING BASS - V. COURVILLE, General Delivery, Niagara Falls, N. Y.

Alto Sax - Sweet tone and can swing it. Plenty of experience. fair reader, fake anything. swell ear. Want work in New York City or commuting distance. Bar, lounge, tavern or what have you. Reliable and congenial, age 35. Write Sax Player, 147 W. 90th St., New York City, or phone Schuler, 4-9354 after 4 p.m.

Dance Drummer - Good steady rhythm, plenty of swing. Plenty of experience. Sober, draft exempt. union. Prefer to work with small band on location. Will consider other offers. Harold Jones, 310 Quaw St., Wausau, Wis.

Fiddle, Mandolin - Old time, modern, cowboy. Very talented blind musician, 26, union. Ten years' stage, radio and dance experience. Excellent appearance. Prefer location. Minimum \$35.00 weekly. Write or wire Eddie Foley, Yetter, Iowa. Phone: Rockwell City, Iowa, 31F12. no21

AT LIBERTY PARKS AND FAIRS

BOB FISHER'S FEARLESS Flyers. Billboard, Cincinnati. de12
Crown for Department Store or Kiddie Shows - Two acts. Magic, also Cabinet Marionettes. Fifty dollars a week. Ray West, Highlandtown, Md. no14
E. R. Gray Attractions - Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Ross and Keck Aves., Evansville, Ind. de26

AT LIBERTY PIANO PLAYERS

AT LIBERTY - PIANO MAN. NEAT, Dependable. Read. Clubs write, wire DICK BALLARD, Greeley, Colo.
PIANIST - AFTER NOVEMBER 14TH. Hotel, restaurant, etc. Location. Prefer Western States. Reader, union, experienced. Concert or dance. LARRY SCHEBEN, 310 Ponce de Leon, N. E., Atlanta, Ga.
PIANIST - AVAILABLE NOVEMBER 15. Desire change. Young, reliable. Read, fake, take-off. Draft exempt. Address JOE DE GREGORY, 536 N. 5th St., Baton Rouge, La. no21

AT LIBERTY SINGERS

ATTRACTIVE AND EXPERIENCED Girl Singer, now working with name band. Write BOX C-31, care The Billboard, Cincinnati, O. no21

A-1 MALE VOCALIST - 18, 5 YEARS' NAME experience, 4 years' private training, 6 years' piano study. Fast reader, blend. Union, draft exempt, very nice looking. Consider only known bands. Will audition, travel, immediately, pictures, references. BUD HESS, R. F. D. 3, Ashtabula, O.

Tenor Vocalist - Small radio station preferred; night club or stage. Popular and semi-classical. Write Dick Booe, 6933 S. Normal Blvd., Chicago, Ill.

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY-B. F., SINGING, Talking, Banjo Comedian. Make good on any show. BURT LESLIE, 7334 Hamilton Ave., Pittsburgh, Pa.

AVAILABLE SOON-FINE NEW ORCHESTRA consisting of 5 Brass, 5 Saxes, 4 Rhythm and Leader. Can also add Girl Vocal. Prefer location due to war conditions. Will consider anything. Write or wire BUDDY LEWIS AND ORCHESTRA, care Marvin Lewis, S.A.A.A.B., Santa Ana, Calif.

MED LECTURER, ESCAPE ARTIST AT LIBERTY -Mental Acts, Musical Act Singles and Teams. Write or wire DOC BOGGS, Texarkana, Tex., General Delivery or care Western Union.

At Liberty - Man and Wife, Vaudeville and Leading Man, Wife. General Business, Man 5 ft. 7 in., 130 lbs., age 59. Wife, age 46, 5 ft. 6 in., 180 lbs., R. R. to opening point. Managers one nighters or week stand, write; also movie theatres. Act known as "Martha and Bob." Small town vaudeville show, answer. Robert and Martha Warren, 146 Blandina St., Utica, N. Y. no28

Available Now - Singing and Dancing Sister Team, Magician, Ventriloquist, Swing Band Trio, six Chorus Girls. Harvey Thomas, 192 N. Clark St., Chicago, Ill. Phone Dearborn 9034. no21

Crown for Department Store or Kiddie Shows - Two acts. Magic, also Cabinet Marionettes. Fifty dollars a week. Ray West, Highlandtown, Md. no14
For Burlesque or Revue - Comic and Singing Straight Man, Soubrette; three people. Salary your best. Wire or write Skippy Smith, 722 1/2 Bagley, Grand Rapids, Mich.

- Fitzsimmons, Geo. Herbert
 Fletcher, M. R.
FLICK, FRANK
 Flinger, Geo.
 FLOWERS, Roy
 Fogle, Mr. & Mrs. Chas.
 Folds, Lew
 Foley, C. J. Owner
 Fontaine, Betty J.
 FORCE, Harold
 Ford, John Eddie
 FORD, JOSEPH
 Ford Jr., Lewis
 FORREST, JOHN
 Forrest, Mrs. J. V.
 FORREST, Nathan
 FORSYTHE, Fred
 Fortner, Billy
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 Foster, Jack
 Foster, Lewis
 Foster, Victor John
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 Fowler, DeVona
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 Francisco, Georgine
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 Garrison, Gwen
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 GASKIN, Robt.
 GATES, Aaron
 GATEY, Earl W.
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 Geer, F. H.
 Geisenaffer, Frank
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 Genung, Mary
 GEORGE, John
 GERAGHTY, Wm.
 Gerlack, Roy
 Gesmundo, Victor
 GEVARA, Urbano
 Geyer, Mrs. Dolly
 Gibbons, Harry
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 GLEASON, Elwyn
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 Glick, William
 Glosser, Eph
 Glover, Mrs. Ernie
 GLOYD, Geo. Wm.
 GOFF, Homer
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 Golden, Mrs. Raynell
 GOLDFORD, Isay
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 DeMetrios
 GORDON, Louis Edw.
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 Gordon, Robt. A.
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 Gotch, Leo
 Gould, Edw.
 (Comedian)
 GOULD, James G.
 Gould, Max
 GOULD, STANLEY
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 Graham, Pat
 GRAHAM, PERRY DALE
 GRANT, Clard
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 Grant, Lorraine
 Grant, Sol
 (Concessions)
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 Hillard, Jauweess
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 Horning, Mrs. Patricia
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 HOSMER, Bruce Chaudler
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 Houseman, Clarence W.
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 Howard, Johnny
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 Howell, Doc
 Howell, Edd (Scar)
 Howell, Ralph (Clown)
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 Alderman
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 Heliotto, Geo.
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 HEMRICK, Everette J.
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 Henderson, Mrs. Jean
 Henderson, Mrs. T. M.
 Henderson, Warren
 Hendricks, J. W.
 HENDRIX, EUGENE W.
 Hendrix, Pete
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 HERRINGTON, Jos. A.
 Herrman, Albert J.
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 HICKLE, ALTHUR P.
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 Hicks, Thelma
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 Hileman, Alfred G.
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 HOOK, Edgar R.
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 Johnson, Miller E.
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 Johnson, R. A.
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 Johnston, Henry
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 Knight, Hugh B.
 Knight, Lottie
 Knight, Mac
 Knoch, Conrad
 KNOWLES, Jack
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 KRISZCZLO, KATTIS BERNARD E.
 Krug, Bill
 Krupa, Jos. V.
 Kruse, Mrs. Julia
 Kuncioito, Albert
 Kurtz, Ellwood
 Kyle, Bee
 KYE, JAS. EDW.
 LaBarie, Babe
 LaBerta, Otis
 LaBlanc, Walter
 Labounty, Paul
 LaBrell, Louis
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 LaCrosse, Mary
 LaDuc, Mrs. Marie
 LaGreer, Josephine
 LaJoy, Rose
 LaLond, LaVoie & Baby
 LaRose, Rose
 LaSalle, Dorothy
 LaVarre, Buddy
 LABOR, FREDERICK LAWRENCE
 Lacey, Mary Ruth
 LACK, John Monroe
 Laing, Herman
 LAIRD, Geo. Martin
 LAJORE, WM. W.
 Lake, Georgie
 Lamar, B. W.
 Lamb, Sam
 Lamb, Tony
 LAMBERT JR., Jess H.
 Lambert, Marion
 Lambert, Velma
 Klug, John
 Knapp, Mrs. Thelma
 Knight Sisters
 Knight, C. C.
 KNIGHT, DALLAS C.
 KNIGHT, Durwood
 Andrew
 Knight, Hugh B.
 Knight, Lottie
 Knight, Mac
 Knoch, Conrad
 KNOWLES, Jack
 KNOWLES, Walter H.
 Knox, Francis
 Knudson, Squeak
 KOHLIS, Fred Chas.
 KOZENS, WM. EDW.
 Koripensky, Mary
 Koschland, K.
 KRIZAN, Stephen G.
 KRISZCZLO, KATTIS BERNARD E.
 Krug, Bill
 Krupa, Jos. V.
 Kruse, Mrs. Julia
 Kuncioito, Albert
 Kurtz, Ellwood
 Kyle, Bee
 KYE, JAS. EDW.
 LaBarie, Babe
 LaBerta, Otis
 LaBlanc, Walter
 Labounty, Paul
 LaBrell, Louis
 LaChappelle, Mrs. Robt.
 LaCrosse, Mary
 LaDuc, Mrs. Marie
 LaGreer, Josephine
 LaJoy, Rose
 LaLond, LaVoie & Baby
 LaRose, Rose
 LaSalle, Dorothy
 LaVarre, Buddy
 LABOR, FREDERICK LAWRENCE
 Lacey, Mary Ruth
 LACK, John Monroe
 Laing, Herman
 LAIRD, Geo. Martin
 LAJORE, WM. W.
 Lake, Georgie
 Lamar, B. W.
 Lamb, Sam
 Lamb, Tony
 LAMBERT JR., Jess H.
 Lambert, Marion
 Lambert, Velma
 LePore, MATTHEO JOS.
 Leroy Pals
 Leslie, Edw. N.
 Lessor, Frances
 Letellier, Leon
 LEVIE, DENNIS JOHN
 Lewis, Mrs. Eva Mae
 Lewis, Freddie
 LEWIS, HARVEY L.
 LEWIS, ISAAC NEWTON
 Lewis, R. D.
 LEWIS, Jos. Bernard
 LEWIS, RENO O.
 Lewis, R. X. L.
 LEWIS, Richard Edw.
 Lewis, Side Wall
 Lewis, Texas Jim
 Liberty, J. S.
 Liberty United
 Lieb, Fred
 Lieberwitz, Sam
 LIEDKE, Lester N.
 Lilly, Harold J.
 Lime, Mrs. J. H.
 Lincoln, Margo
 Ling, Mrs. Irving H.
 Ling, Maxine
 Link, Veldon E.
 LINKOUS, Justin M.
 LINTON, Willis Irvin
 LIPKIN, Fred
 Little, D. M.
 Little, Elizabeth
 Little, Jas. R.
 Little, Phil
 Littlehane, Joe
 LITTLEFIELD, Geo. L.
 Litton, John
 Litvin, A.
 LLOYD, GEO. WM.
 LLOYD, GEOFFREY VERNON
 Lloyd, Capt. Jack
 Logan, David J.
 LOGAN, John Al
 Logan, J. A.
 LONEY, Geo. E.
 LONG, Chriss Wm.
 LONG, Jos. Edw.
 Loranger, Leo. E.
 Lorow, Mary Edith
 Lott, Harry
 Loven, John
 Lovitte, T. J.
 Low, Don M.
 Low, Ed
 McGowan, Capt. Vic
 McHenry, M. F.
 McHUGH, Clarence Lyle
 McIntyre, Mrs. Grace
 McKenna, Marty
 McKnight, C. H.
 McKown, Chas. & Shirley
 McLean, M. H.
 McLenore, V.
 McManus, Mrs. T. J.
 McMULLEN, Wm. Bingham
 McMURDO, Wiley W.
 McNAIR, Kenneth Wm.
 McNEAL, James Samuel
 McNEESE, French Elam
 McNICHOLAS, Michael P.
 McPEEK, Royal J.
 MCPHERSON, Eugene C.
 McSPADDEN, John Richard
 Macini, L.
 MACK, Judy
 MACK, Lucky
 Mackey, Nick
 MADDON, Earl Lee
 Mae, John Scottie
 Magee Flyers
 Mage, Milt
 MAGUIRE, Wileston
 MAHAY, CHAS. VICTOR
 Mahdi, Mystic
 MAHONEY, Daniel F.
 MALJANEN, Arvid J.
 MALLERY, Richard
 MALLEY, Geo. Samuel
 Mallory, Addie
 MALLOW, GUY WILLIAM
 MALONE, Edw. Francis
 MALONE, Otis E.
 Malshuk, Wm.
 MANGANELLE, Jas. Francis
 MANLEY, Ghilee Roy
 Mannheim, Joe B.
 Manning & Starr
 Manning, Elizabeth
 MANSFIELD, Robert
 Manuso, Joseph
 Marco, Billie
 Marconi, Mrs. Frances
 Marcuse, Mrs. Helen
 Mardo, Pete
 Margolis, Louis
 Mark, Jimmie
 MARKOVICH, Louis J.
 MARLEY, Fred Brown
 Marlor, Mrs. W. E.
 Marrow, E. B.
 MARSH, HENRY
 MARTIN, Geo.
 Cornelius
 Martin, Dick & Dawn
 MARTIN, Edw. Chas.
 MARTIN, Henry W.
 MARTIN, JAMES OSCAR
 Martin, June
 Martin, Mrs. Lida
 MARTIN, MALCOLM G.
 Martiny, H. R.
 MASSER, LOUIS MASTERMAN.
 Geo. Ernest
 MATCHEN, Ellis B.
 MATHEWS, ROBT P.
 Matim, Jack C.
 Matthews, Velma
 MATINA, BELA
 MATJUS, MATLOCK ROBT. EDW.
 Max, Mae
 Maxey, H. B.
 MAXWELL, John F.
 MAYBERRY, Arnold W.
 MAYER, Kenneth
 MAYER, Wm. Bronson
 Mayfield, Leonard H.
 MAZER, Israel Harry
 Me & Mi Sisters
 Meade, Mrs. Gene
 MEADOWS, Darris Monroe
 MEADOWS, James Turley
 MEDCALF JR., Virgil
 Medley, Thos.
 MEDLEY, Wm. Nathan
 Meek, Mrs. Daniel
 Meekin, Charlie
 Meier, Louis
 Meisterman, Jack
 Mercy, Mrs. Dorothy
 MEREDITH, EUGENE
 Merial, Fred
 MERRILL, RAY B.
 Merrow, Joseph
 Mettler, Ray S.
 Meyer, Mrs. Mildred L.
 Meyer, Otto C.
 Meyers Jr., Earl
 MEYERS, Fred
 MICALI, JAS. JOHN
 Michalas, John A.
 Mick, Burl
 Migets, D. Paul
 MILAM, Chas. Richard
 MILANOVICH, John
 MILANOVICH, Sam
 Miles, Dixie
 Miller, Cash
 MILLER JR., Chas. Edw.
 MILLER, Chas. Wiley
 Miller, Chris H.
 MILLER, Cole
 Miller, Ephrem
 Miller, Fred R.
 Miller, F. W.
 Miller, Mrs. Gertie
 MILLER, Harry Edw.
 MILLER, John Kent
 MILLER, John Wesley
 MILLER, Leo Albert
 Miller, Little Joe
 Miller, Lorraine
 Miller, Lula
 Miller, Luther C.
 Miller, Mrs. Ora
 Miller, Paul C.
 MILLER, Robert Louis
 MILLER, Thos. Jos.
 Miller, Virgil
 Milliron, Mrs. Ray
 Minaro, Tony
 MINNEAR, Ralph French
 MINOR, Jos. Calvin
 MINOR, Wm. Frank
 MISTERKA, STEVEN ANTHONY
 Mitchell, Mrs. Amelia
 Mitchell, Bob F.
 MITCHELL, Forsyth Fred
 Mitchell, Frank C.
 MITCHELL, Frank John
 Mitchell, Frank Price
 MITCHELL, Fred D.
 Mitchell, Leo
 Mitchell, Mike H.
 Mitchell, Larry C.
 Mitchell, Leslie
 Mitchell, Rose
 MITCHELL, Thos. Blanchard
 Moneyham, Thomas
 MONROE, GEO. ELMER
 MONROE, Lyle Douglas
 MONTAGUE, Robt. Wilfred
 Montanaro, Dorothy
 MONTELEO, JAS. THOS.
 MONTGOMERY, Grover
 Mooney, Mrs. Alice H.
 Mooney, Mrs. Thos.
 Moore, Bennie
 Moore, Bill Spindle
 Moore, Bob (Chairplane)
 Moore, Don
 Moore, Mrs. Don
 Moore, Florence
 Moore, Harry
 MOORE, Harvey Z.
 MOORE, John J.
 Moore, Lew
 Moore, Louis Bertanol
 MOORE, MICHAEL JOS.
 Moore, Patrick H.
 MOORE, RALPH DINTY
 Moore, Roe
 MOORE, Wm. B.
 Mora, Silent
 Morales, Pedro
 Morates & Campbell
 Morgan, Bud
 Morgan, Richard
 Morgan, S. B.
 Morgan, Wm.
 MORRIS, Clarence W.
 Morris, Joe (Jam)
 Morrison, Alice
 MORRISON, ROBT PAUL
 Morrison, Sandy
 Morrissey, Joy
 MORROW, Matthew James
 MORSE, JOHN SAWYER
 MOSKAL, Chas.
 MOTT, Steve Warren
 Mott, Mrs. Ildrie
 Mott, Wm.
 Moulder, Jack
 MOUNTS, Homer Wm.
 Mulery, Leo
 MULLEN, Robt. L.
 Mullie, Sailor Boy
 MULLIN, Johnnie
 Mullin, Franklin
 MULLINS, OTIS HARLIN
 MUNCY, MARSHALL BAIS
 MUNSON, Clarence
 MUOIO, PETER J.
 MURPHY, Edw. G.
 MURPHY, Edw. Michael
 MURPHY, Jack Patrick
 MURPHY, John Jas.
 MURPHY, JOHN WM.
 Murphy, Leo Jos.
 Murphy, Louis Neil
 Murphy, K. C.
 MURRAY, E. A.
 MURRAY, James O.
 Murray, James Robt.
 Murray, Jess
 Murray, R. E.
 Murray, Peggy
 Myers, Sweetie Pie
 Myers, Elmer C.
 Myers, S. F.
 MYLEN, Edw. Royden
 NATE, HANTMAN
 Nathan, Larry
 NAUGLE, MICHAEL ANDY
 NAUROTH, Paul Henry
 Neal, Curley
 Neely, Willie
 Neese, Mrs. Henry
 Neilson, Christine
 Nelhie, Giggle & Alvaro
 NELSON, Donald Oliver
 Nelson, Ed
 NELSON, Harry Sanders
 NELSON, Lawrence I.
 Neme Sisters
 Nerrill Sisters
 Nessley & Norman
 NESTOR, Carl C.
 Netherford, Ed
 New Yorkers, The
 NELSON, Harry
 Newton, Mrs. H. V.
 Newton, Irene
 NEWTON, M. JOHNSON
 NEWTON, Lewis Isaac
 Nichols & Haley
 NICHOLS, Steve
 NIELL, Maurice
 Nilsen, Niles M.
 Ninnus, Peter
 Nix, Bill
 NIXON, Edwin Francis
 Nolan, Charles
 Nolan, Mrs. E. L.
 NOLAN, MELVIN E.
 NOLAN, Elmer
 Nolte, Mrs. Martha
 NORMAN, Chas. NORRIS
 NORRIS, Edward
 NORWON, RALPH JAS.
 NUGENT, Joe Edw.
 Null, Blackie
 Nutley, Marshall
 O'BRIEN, MICHAEL
 O'Brien, Miss Pat
 O'BRIEN, Wm. Jennings
 O'CONNELL, Gilbert Pat
 O'CONNOR, John Geo.
 O'Connor, Mrs. Velma
 O'DANN, WALTER
 O'Dea, Pat
 O'Donnell & Loyes
 O'HARA, Mike
 O'NEIL, JOHN JAMES
 O'NEILL, JOHN JESSE
 O'Rear, Elmer
 O'RILEY, Jimmie
 O'Rourke, Harry
 O'Steen, James Leo
 O'Stein, Pappy
 ODEN, Milton Leo
 Ogle, Jimmie
 OKEVEB, Louis
 Olenik, John
 Oliva, Herman
 OLIVER, Dwight Lee C.
 Oliver, Otis L.
 OLLIVIN, EDWIN H.
 Olson, Melvin
 OPPIE, FRANK D.
 ORDENS, OSCAR
 Orlando, Tony
 Orr, John V.
 Orr, June
 ORTMAN, Raymond
 Osborn, Pat
 Osborne, Jas. L.
 Osborne, Edna
 Osterberg, Wm.
 OSTERMANN, Arthur J.
 Ottis, Charlotte
 Overly, Sam
 Owens, Mrs. D. M. Mae
 Owen, Frank
 Owens, Jerry
 OWENS, JESSE
 OWENS, WILSON
 Owens, Richard
 OWN, GEORGE
 OZBURN, Eugene Clyde
 PADGETT, Johnnie E.
 Padget, Pat
 Page, Jack
 Page, Deon
 PAGE, Paul Edw.
 PAIGE, Geo. Wm.
 Paine, Elma
 PAINTER, WM. LEROY
 PALING, Chas. Howard
 PALMER, Earl
 PALMERINO, Garnet
 PALMERINO, Chas. Jos.
 Pan Amer. Tour Show
 PARK, GEORGE
 Parker, Myrtle
 PARKER, Wm. Westley
 Parkerson, Ulie

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 The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards.
 Also state how long the forwarding address is to be used.

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

BINGO BUSINESS

By JOHN CARY

For several weeks we've been following with interest the bingo investigation taking place in Springfield, Mass. Mayor Roger L. Putnam has called the bingo probe a "tempest in a teapot," and said he will take no further action in the matter until he hears from the investigating committee. The committee had been instructed by city council to recommend that the mayor close all bingo establishments immediately and that the committee formulate rules and regulations governing the future operations of the games.

Asked as to what steps he might take when and if the committee presents a formal request, the mayor further indicated that he considered the matter of little importance by saying, "Personally, I consider this matter very funny. After all, these places don't make more than \$25 a week. If I find there is evidence to warrant these closings, then the establishments will be shut down. If there is insufficient evidence they won't be closed. That is really all I have to say until I hear what the committee has on its mind."

Altho no one opposed the motion, which was made by Alderman Richard B. Anderson during the informal session of the council, it became evident immediately that the members of the investigating committee resented the action bitterly.

Fredericton, N. B., now in the midst of record prosperity, is establishing an all-time mark for bingo. This popularity is prevalent not only in this city, which is the capital of New Brunswick Province, but also in the suburban towns of Devon and Marysville and in smaller towns and villages more removed from Fredericton.

Among the permanent organizations sponsoring bingo games regularly are the Odd Fellows, Knights of Columbus, Prentice Boys, Loyal Orange Lodge, Foresters, Catholic Youth Organization and the Knights of Pythias. Weekly bingo games are held in all of these spots and are becoming increasingly popular. Members of the Canadian Army are finding the parties ideal for diversion and also as a place to meet the local people. Bingo games provide an excellent opportunity for people to make friendships away from the old home spots.

The biggest money-maker at the fairs throuth the provinces has been bingo. Church groups holding events in their parish halls have found bingo games their best bet to raise funds for church improvements and charities. In all instances merchandise awards are used.

WATCH FOR
PREMIUM MERCHANDISE
IN WARTIME
 By Jerry Gottlieb
CHRISTMAS NUMBER
of The Billboard
 Dated November 28

Hints on Merchandising

By SAMUEL RYCKOFF
 Resort Concessionaire

The proper display of merchandise is of paramount importance in not only pushing those items which are slow-moving but in creating the desired psychological reaction in the customer. Articles made wholly or in part of such material as chromium, aluminum, steel and the like are best appreciated when displayed under cover in a showcase. The least sign of shopwear, rust, tarnish or dust reduces the value of the article to the customer. Invariably, when such articles are displayed in the open, the customer, after inspection, inquires if there isn't another one like it to be had in a better condition. And if informed that it is the only one available, he decides either not to purchase or requests a reduction in the price.

Merchandise sustains a loss in value when not properly displayed. Places where merchandise is displayed should be free from dust and dirt. Your 100-point electric iron (premium value, and retailing around \$13.50) will not look its value if placed among articles costing more money or if the space allotted to it is not sufficient to make it stand slightly apart from other articles of merchandise. It would seem that expensive articles require lots of breathing space, while, on the other hand, it does not matter how you crowd cheaper priced articles. Showcases do not require much effort to keep free of finger smudges and dust. However, note the reaction of the customer when examining articles, particularly in the higher priced brackets, thru a dust-covered or finger-smudged exterior. Certainly cleanliness is no deterrent to a proper appreciation of merchandise displayed. Lack of it might well be.

The practice of dusting or cleaning every article requiring such attention before leaving the premises is definitely good business. Even those customers who in their personal habits are not so particular are inclined to be impressed by such action.

It appears that the thing you cannot help seeing is the thing that will receive your greatest attention. This presupposes that pains will be taken to see that you see the article. This is sometimes accomplished by placing the article in an incongruous location, such as on the change counter (when it undoubtedly belongs elsewhere); by making the price tag more conspicuous than ordinarily required. For example, I had three sets of a one-volume Shakespeare with book-ends which had been around for some time. As I wanted to dispose of them quickly I shifted their location from time to time and finally tried the top of the change showcase. That did the trick, and in a very short time the first set was disposed of and the other two sets quickly followed after receiving similar treatment.

Slow-moving merchandise in any store, particularly in one which is patronized by the same customers frequently, requires constant rearranging or relocating. A change of position often results in greater attention-getting value.

Frequent additions of new merchandise are customer morale builders. The complaint of "you have nothing new" or "must I see the same old things every time I come here?" is a definite indication that you need new blood in your store.

Willingness to secure articles not on display for steady customers is another way of building customer morale.

Reducing the price of articles which have lost some of their original good looks has been the practice with us. The tendency when keeping such merchandise at the original price is to create an undesirable impression. Getting rid of them as quickly as possible, even at a loss, is definitely not bad business in the long run. Price tags or tickets can possess a

definite sales incentive if properly utilized. It has been our practice to use colored wood price ticket holders in conjunction with varicolored tickets. In such instances where it was desired to call special attention to an article the price was not rubber-stamped but hand-lettered in color instead. And in the case of articles consisting of several pieces, such as sets of dishes, cake sets, etc., the number of pieces was placed (within brackets) in an upper corner of the card.

It has been found that certain articles have a greater display value than sales value and are purchased more for the reason that they give a lift to adjacent articles than for the ostensible reason of selling them. The psychology of reflected glory, or as in this instance, value, has its place in merchandising as in many other things.

Grouping similar or related articles together gives the customer an opportunity to compare prices and quality. Anything which makes the customer's task of selection easier should be utilized.

Holyoke Union Asks Bingo Games Merger

HOLYOKE, Mass., Nov. 7. — Mayor Henry Toepfert has before him a petition from the Silk and Rayon Workers' Union asking him to merge a bingo game which is conducted by an organization operating in Dwight Street with the games conducted by the Daughters of Isabella and the Shield Court, M. C. O. F. Edward W. Vanasse, a member of the union, asked the mayor for permission to merge the games and to operate on High Street. Vanasse explained that lack of help is forcing the move. Mayor Toepfert said he will consider the proposal.

CHRISTMAS MERCHANDISE SUGGESTIONS

The new improved Trim-Rite Hair Trimmer, which combs and trims the hair at the same time, is being made of a harder material than formerly. It will not warp nor bend. Made by the Trim-Rite Company.

Be-ribboned wicker baskets containing nuts, jellies, condiments and candies are being shown by Lillian E. Sherman. The baskets are also made up in red, white and blue for men in the service.

Decorative pottery containing feather flowers, assorted fruits, pearl-light centerpieces of flowers and electric lights and one flower are inexpensive and flashy. They are made by Majestic Products Company, which also manufactures in-laid ruby and silver dishes, wall plaques and wall decorations both religious and otherwise.

Cavalier Glass Company is also featuring decorative glass flower holders and centerpiece accessories, including electrically lighted artificial flower baskets.

Leipzig & Lippe, Inc., are featuring tarnish repellent silverware chests, with carefully tailored interior linings. The company is also featuring gay, colorful and economical fiber waste baskets. Each basket is edged in gold and comes in a variety of colors and prints. The trundle (See Xmas Merchandise on page 52)

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Well, there is one thing less we'll have to worry about this year. There is going to be but one Thanksgiving, the old reliable last Thursday in November. And a good thing it is too, for the double Thanksgiving just got everyone confused and the boys felt it in a slowdown on location. With the green light on again and a single date to concentrate on, this coming Thanksgiving should prove to be the best in many. The desire to give presents to loved ones is stronger now than ever, money is more plentiful, and with a halfway break in merchandise selections operators should cash in heavily.

Candy deals are still close to the top of the list in popularity, and surprisingly enough there still seems to be a plentiful supply of re-use containers available to permit an effective promotion. Goldwyn Company and Fredmorr, Inc., are especially active with these.

Holiday seasons are a godsend to operators. During most of the year John Public needs an extra job to get him to patronize a card, but when the holiday spirit hits him he is likely to go for almost anything. However, it is well to remember that tho he is in a spending mood, he will spend more when offered a chance on something he really wants. Make it your business to find out what that is and try to give it to him.

And while we are on the subject let us not forget that holidays have always offered fraternal organizations, clubs and churches a grand opportunity for raising funds, and the smart operator always manages to get his finger into this pie somehow. With everyone in a spending mood seeking gifts to distribute it is understandable why organizations are willing to take advantage of this trend.

Stuffed toys and animals are getting a terrific play, according to reports. It has reached the point where operators are no longer questioning whether these items will go on location but whether they can be supplied with sufficient quantities to meet the demand. This is something for others who have not yet hopped the band wagon to look into.

Fur garments are also continuing to receive plenty of action, and now that a good part of the country has felt the first cold breath of winter, fur coats and jackets should hold strong right thru the early part of '43.

We hear that some of the boys are playing around with neckwear deals once more. It would seem that tie deals should be exceptionally good before the holidays, but for one reason or another they have never lived up to their potentials. Perhaps this is the year when neckwear will definitely arrive.

Happy Landing.

Service Flag OK for Merchant Seaman

WASHINGTON, Nov. 7. — The service flag, customarily flown to indicate that a member of a household is serving in the armed forces, may also be used by families of merchant seamen, Admiral Emory S. Land, War Shipping Administrator, has announced.

The sale of service flags has steadily increased since the attack on Pearl Harbor. Merchandise men everywhere have reported favorable business along this line.

**Our New Sensation
LUCKY BLACK CAT**



No. 515—It's the Eye Catcher Supreme, Black Plush, 27"x18", with Movable Head and Roly-Eoly Eyes. Look it over.

**OPERATORS
SEND FOR 3-COLOR
ILLUSTRATED FOLDER**

Showing 23 New and Timely Money Makers
FOR IMMEDIATE DELIVERY

JERRY GOTTLIEB INC.
303 4th AVE. NEW YORK, N.Y. TEL. GRAM. 5-3415

**Popular
Items**

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Victory Bird

The Victory Bird is the fourth in the series of Basson Dummy Display Products' novelty flash items. Each carries the following inscription: "I'm the Bird that will vanquish the worms that are known as the 'Axis Trio.'"



"The unusually large volume of re-orders we have been receiving is the best proof we could have of

the popularity of the items we have offered," says Arthur Basson, firm executive.

Service Photo Greeting

Service Photo Greeting is the name of a new item just placed on the market by Military Promotions. It shows a drawing of a serviceman with American Flag background with the serviceman's face die-cut out so that photo of serviceman can be pasted in and sent home as a greeting. It is perfect for a photomaton-size photo. Service Photo Greeting is made of Bristol board, 11x14 inches, in full color suitable for framing and is delivered ready for mailing in an envelope with cardboard backing. Item is made up for the army, navy, marine and air corps and looks good for a run.

**ATTENTION, MILITARY DEALERS AND JOBBERS!
It's New! It's Different! It's Hot!
SERVICE PHOTO—GREETING**

for
ARMY
•
NAVY



for
MARINES
•
AIR CORPS

Actual Size 11x14. Suitable for Framing.

Here's the fastest selling patriotic item we've ever created. A beautiful Service Photo Greeting done in full color with die-cut opening at face to permit the easy insertion of an actual photomaton size photograph. Creates the illusion of soldier in full dress uniform. Individual Photo Greetings are available for Army, Navy, Marines or Air Corps. Cash in on this fast selling, tremendously profitable item NOW! Complete set consists of Photo Greeting, individual mailing envelope and cardboard backing for framing. \$90.00 per 1,000. Sample 25c. Order today! Individual camp names and special insignias applied without charge on orders for 5,000 or more.

Big Special Deal for Jobbers

\$10.00
PER 100

MILITARY PROMOTIONS

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BUYS FUR
COATS
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Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

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PRICES**

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THAT'S ALL!

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**LEVIN BROTHERS
HOLIDAY
CATALOG**
— NOW READY —
SHOWING A VARIED LINE OF
RAPID MOVING HOLIDAY GOODS
Be Sure and Write for Yours Today!

Established 1886
TERRE HAUTE, INDIANA

MIRROR CHESTS

Metal knob, California redwood drawer, 9x6x2 1/2. Cut mirror curved top. Blue and white mirror sides and front. \$14.00 doz. Swivel Mirror Vanities from \$1.35. Mirror Cigarette Boxes, \$4.20 doz.

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1943 issue now ready. 260 pages, chock-full of articles for present-day selling. Ideal for dealers, salesmen and agents. Carded goods, household necessities, office specialties, merchandise displays, wearing apparel, etc., are shown. Every item sold under a money-back guarantee. As stock of catalogs is limited, better send for one NOW.

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ALL GENUINE FURS!
Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

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Another novelty sensation that's skyrocketing to new sales records every day. Used as a pin cushion or for striking matches on its ridged tail. Packed individually for your customer's mailing. Order today! Immediate delivery! 1/3 deposit, balance C.O.D., F.O.B. N. Y.

SAMPLE 50c. Jobbers protected.

\$4.20
DOZ.

I'm Natzi—I'm Ratzi.
We're a match as you can see.
Jab Natzi!—Jab Ratzi!
And on to Victory.

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The Original Hitler Pin Cushion

Here is the original—Don't wait, get started now—It's red hot—Board Operators, it's a natural. Ea. packed individually.

Dozen \$4.20—Sample Prepaid P. Post 50c Ea.

Hitler the Skunk—A novelty that is still tops for Board Operators, Sale Stimulators and Premium Users. Packed 48 to carton. Gross price \$48.00. Dozen \$3.60. Sample prepaid 50c Ea. Write for our 1942 catalog (state your business).

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1902 No. Third Street MILWAUKEE, WISCONSIN

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BEST QUALITY—ATTRACTIVE COLORS

No. 60—Large Jumbo Georgine	\$37.50 per 1000; \$4.00 per 100
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No. 14—Medium Georgine	22.50 per 1000; 2.50 per 100
No. 41—Large Chrysanthemum	37.50 per 1000; 4.00 per 100
No. 7—Large Dahlia	32.50 per 1000; 3.50 per 100
No. 12—Large Rose	27.50 per 1000; 3.00 per 100
No. 15—Medium Rose	22.50 per 1000; 2.50 per 100

MOUNTAIN LAUREL
50 Lb. Carton, \$7.50; 25 Lb. Carton, \$3.75; Small Quantities, 25¢ Lb. Prepared Green Fern, per Bunch, 25¢. Prepared Green Foliage, per lb., 35¢. Large Sample Carton of all above Flowers in assorted colors and all Foliages sent postpaid for \$5.00.

Send for New List of all Flowers, Materials for Xmas Corsages and Fast Selling Holiday Items. 50% Deposit, Balance C. O. D.

FRANK GALLO, Importer & Manufacturer
1429 LOCUST STREET ST. LOUIS, MO.

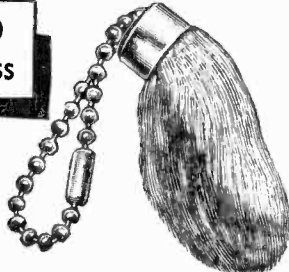
SALES BOARD OPERATORS!

CASEY — the dependable source of supply, has just what you've been looking for! Plenty of hot numbers — outstanding specials!

Send for New Catalog
CASEY 1132 S. Wabash Avenue Chicago, Illinois

LUCKY RABBIT'S FOOT

\$7.20
PER GROSS



65c
PER
DOZ.

B41J175
Genuine rabbit's foot is thoroughly sterilized. On non-kinking bead chain, brightly polished. Bulk only. Priced for volume turnover.
WRITE FOR CATALOG
JOSEPH HAGN CO.
Wholesalers Since 1911
217-223 W. MADISON CHICAGO

NOTES
from
SUPPLY HOUSES

Keystone Wholesale Company is now introducing a line of "priority proof" merchandise. Included in this line are genuine hand-carved figures, modernistic flamingos, Hindu heads, "baby elephant" pipe rests and book ends.

These gifts come in a Swedish modern finish, thus making a striking display line. Keystone also offers a "fighting action" honor roll plaque in hand-carved effect, which is being widely sold direct to offices, factories and Civilian Defense organizations. Immediate delivery can be had in time for Christmas business. Three new wholesale merchandise firms were established in Philadelphia during October. Each company was incorporated.

Application for a charter was made by the Cordey China Corporation, organized to manufacture and deal in all kinds of pottery, terra-cotta and fire-clay products, as well as all kinds of china, glassware, crockery, metalware, leather goods, cutlery, gold and silverware, wooden items and all kinds of decorative and art objects.

The International Doll Company filed articles of incorporation to manufacture and distribute dolls, doll novelties and clothes, toys and babyland toys.

Beaconsfield China Company, Boston, has established a branch office in Philadelphia. The articles of incorporation of the company stated that it was organized to distribute all kinds of merchandise, and in particular silverware, glassware and dishware.

buttons, enough for every replacement need for each item of apparel, and in approved colors and sizes.

Pen and pencil sets and fountain pens are also popular items all year round and especially during the Christmas season. Featured by several merchandisers.

Metal thermos jugs in one and two-gallon sizes for food and liquids are being shown by the Wisconsin DeLuxe Corporation.

Chrome-plated on solid copper singing tea kettles and portable Zenith radios are being handled by the Wisconsin DeLuxe Corporation.

The Martin Mirror Chest Company has a mirror chest with a metal knob, California redwood drawer, cut mirror curved top, and blue and white mirror sides and front.

Blue Bird Pendulette is being shown by Levin Bros. The bird swings while the clock operates. Four by seven inches and weighs one pound.

The Nathan Products Company is featuring a leather and canvas luggage bag with a zipper. This bag has two top handles and a leather strip down the front.

Seminole Leather Products Corporation is featuring a large variety of utility bags to sell for \$1 and \$2.95 each.

Minute Man Products has a weather-proof glass flag that cannot fade or smear. It is covered with a ceramic material and the colors are fired into flag. Can be had without stand to hang in window or on wall.

PIPES
FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

NOW IS THE TIME for all good men to buy War Bonds.

EDDIE ROSS . . . has closed his pitch store in Brooklyn after a week's stand and now has one going in Cleveland. Little Sampson is also in the Ohio city.

HARRY GREENFIELD . . . passing on several news notes from New York, adds that business in the big town is not what it used to be.

A SUCCESSFUL pitchman is the creator of his own opportunities.

SOILY ADDIS . . . is now in his 26th year of working steadily in New York.

CARL HERRON . . . after a lengthy silence, fogs in with the note that the pitch fraternity was well represented on 42d Street on election day. The top money-getters were the veteran pitchmen Archie Smith and Neil Kane, says Herron. It rained early in the day but turned out fair in the afternoon, giving the boys a good chance to make a good take.

PIPES DEPENDS upon its friends. Help! Help!

THE MIGHTY ATOM . . . has opened a pitch store in Cleveland.

MARK STEELE . . . pipes from Akron that he recently returned from South and Central America

SIZZLING HOT!
NOVELTY

CANDY DEALS

IMMEDIATE DELIVERY
Operators-Distributors
WRITE TODAY
ILLUSTRATED CATALOG
and FACTORY PRICE LIST
FAMOUS FROM
COAST TO COAST—SINCE 1935
GOLDWYN CO.
542 So. Dearborn St. CHICAGO, ILL.

ELECTRIC PENCIL

We still have a few of our famous No. 2 Electric Engraving Pencils, 5 ft. safety asbestos resistance cord, with three rolls of our Superior gold foil, 1"x400", for \$5.00. Extra rolls gold, silver, white, black, etc., 6 rolls, \$2.50. If you do not know our wonderful pencil, send for free circular. We originated the practical Electric Pencil 1931.

R. E. STAFFORD
2434 N. Meridian St., INDIANAPOLIS, IND.

XMAS MERCHANDISE

(Continued from page 50)

stick weighs two pounds when empty and is designed for under-arm carrying. When filled it can carry 35 pounds of groceries. The carrying satchel is attached to a stick, and the center of balance is on the axle, which carries all the weight.

The Morley Company is featuring a service button bag for men and women in uniform. Two small duffel bags, each 3 inches by 5 inches, are offered in khaki and navy blue. Each bag contains 53

TWO STARTLING NOVELTIES IN SALT AND PEPPERS
MADE OF WOOD—NEAT WORKMANSHIP

No. 3605 ESKIMO IGLOOS



1 3/4 Inches High,
Maple Finish.
\$3.60
Per Doz. Pairs.

No. 3604 FOOTBALLS



2 1/4 Inches Long.
\$3.60
Per Doz. Pairs.

No Samples Sent. No C. O. D. Orders Without 25% Deposit.

For our complete line of salt and peppers, 66 different kinds, ranging from \$1.80 to \$4.20 per doz. pairs, see our price lists #200K, 205K, 206K and 209K.

We Do a Wholesale Business Only and Send no Price Lists to Private People.

LEO KAUL

IMPORTING
AGENCY, Inc.

115-119 K SOUTH MARKET ST.
CHICAGO

LAST CALL!
Forms for the
CHRISTMAS
MERCHANDISING
ISSUE
close next week
For Cash Orders send your
copy today to insure position
in the
MERCHANDISE SECTION.
The
Billboard
25 Opera Place
Cincinnati, Ohio



STERLING SILVER RINGS
Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each . . . \$1.75
ROHDE-SPENCER CO.
223 W. MADISON CHICAGO
Write for Our Latest Catalog.

FURS OF DISTINCTION
Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskrets, Squirrel, Raccoons, Skunks, Foxes in all shades. Marminks, Cheekiangs, Caraculis, Meuliton

Lamb, Pony, Kid Skins, Sealines, Beavettes, Persians and every other Fur from \$5.50 up. **WRITE** immediately for our new illustrated catalog and price list just off the press. It is free.



ANDREW PAUL AND E. ARKAS
Manufacturing Furriers
154 W. 27th St. (Dept. 27), New York, N. Y.

NOW READY—MID-SEASON CATALOG

**INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CON-
CESSION OPERATORS**

WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.

Largest Line of Bingo Merchandise.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

CANES-BATONS-FOX TAILS
SLUM, PLUSH & MECHANICAL TOYS
PLASTER-PICTURE FRAMES-PATRIOTIC BANNERS
AND BUTTONS-LITTLE ROCK HAS ALL ABOVE ITEMS
WRITE KANSAS CITY FOR CATALOG
MIDWEST MDSE. CO. 100 S BROADWAY, KANSAS CITY, MO.
116 MAIN, LITTLE ROCK, ARK.



RED HOT SELLING ITEMS

- Comic Hot Xmas Folders 45 kinds with Env. 10c Sellers 3.75 a 100
- Squirt Pack of Cards Doz . . . 1.50
- Jailhouse Pennants doz 65c lg. 1.00
- Loony Letters, 8 to set, doz . . . 1.10
- Cleopatra Rubber Figure doz . . . 10.80
- Sand Cards asst. doz 40c gr. 4.50
- Carded Items per card
- Sneeze Powder (12) .35
- Itch Powder 1235
- Bronx Cheer Razor .60
- Bitter Cig. (24)65
- Cig. Stinkers 2465
- Skunk Perfume 1270
- Hot Gum 12 on card .60
- Hot Seat Joke 1280
- Ball & Vase Trick .85
- Canary Songster 12 .70
- Snow Pills 241.10
- Snake Matches 2480
- Jumping Candy 12 .70
- Coin & Ring Trick .50
- Lover Fun Cards .45
- Ring & Coil Puz. .80
- Rubber Peanuts 12 .70
- Rubber Walnuts 12 .70
- Snake Match Book .45
- 24 on card 80, 36 1.05
- Trick Soap 1260
- Sooner Dog & Pill .90
- Comb. Smokers Joke Card 52 Items2.00
- Laff Station Card 52 Articles per card2.00
- Laff Station Card #2 hot sellers per card2.00
- Samples of All Xmas Folders by ex.2.00
- 50 Items Tricks & Jokes2.00
- Rush Your Order, 1/3 Dep. C.O.D. Shipments.
- JOEKERR NOVELTIES, 138 Park Row, N. Y.
- HITLER & AXIS Jokes**
- Hitler Last Will
- Jap Hunt. License
- Uncle Sam's Terms
- Shtop Pushin
- Above big Sellers
- 70c 100, 5.00 1000
- 5 Pig Puzzle, Find
- the Skunk, 80c 100
- What the Japs can
- Do, MacArthur Told
- the Japs, China's
- Answer, 50c a 100
- or 3.50 a 1000.
- Gloss Photo Finish
- Postcards 10 kinds
- Hot & Funny 2.00 100
- New Comic Gifts doz.
- Take A Ship 1.20
- Peter Rabbit 1.00
- Mr. Your Friends . . .90
- Dr. Ardens Adv. . . .1.00
- Filler Upper1.20
- Comb. Smokers Joke Card 52 Items2.00
- Laff Station Card 52 Articles per card2.00
- Laff Station Card #2 hot sellers per card2.00
- Samples of All Xmas Folders by ex.2.00
- 50 Items Tricks & Jokes2.00
- Rush Your Order, 1/3 Dep. C.O.D. Shipments.
- JOEKERR NOVELTIES, 138 Park Row, N. Y.

Salesboard Operators

We have caught up on orders from our last ad on our 2 Lightning 100% Sellers. Our 1000-Hole Penny Deal—53 Winners. Smokers' Comic Shop on Display Card, including 1000-Hole 1¢ Salesboard, Express Prepaid \$3.50. Takes in \$10.00. Also our 1000-Hole 2¢ Deal takes in \$20.00. Contains 1 Doz. Eversharp Pencils, individually boxed, and 1 Doz. Tubes REDTOP Lead, and EVERSHARP STREAMLINER PEN in Gold Gift Box for Last Punch. Complete with 1000 2¢ Salesboard, Express PREPAID, \$6.85. Special Prices on above deals in lots of 10 Deals. We did not answer inquiries about these deals, so if interested in new 100% Sell-out Deals order Sample Deals, with Money Order or Certified Check for full amount.

DIRECT SALES SERVICE
205 Insurance Bldg. San Antonio, Texas

CASH PAID FOR

Close out Bingo prizes. State what you have in first letter and prices.

ARMY & NAVY STORE
324 8th St., Augusta, Ga.

with his crew of five magazine subscription men. He says the sub business in the Latin countries was fine but that due to war transportation troubles it was impossible to continue. Most traveling, he relates, was by air, and it was necessary to have priorities in order to fly. "It makes our local rationing prob-

lems simple by comparison," Mark relates.

THE FREDETTE BROTHERS . . . of world fair and svengali fame, are now sporting uniforms as employees of Uncle Sam.

ALWAYS LEAVE the impression that you were the most gentlemanly and affable person who ever visited a town.

MATT GORDON'S OJAH SHOW . . . is doing satisfactory business around Flagstaff, Ariz. Ed and Bird Nellor are doing the flesh end. Ed is an old-time minstrel who will be remembered as a member of such shows as Billy Kersands and Ruscoe & Holland.

BENNY DOSS COMEDY COMPANY . . . will make a stand in Talco, Tex., from November 9 to 14.

PITCHMEN have two eyes with which to see more and one mouth with which to talk less when silence is golden.

A RECENT GATHERING . . . of papermen to honor the late Lou Kohler, who passed away October 31, brought the following persons together: Joe Bloom, Mr. and Mrs. C. H. Kalman, Mr. and Mrs. John W. Compton, Jules Wolpa, Ben Wolpa, Curly Cohen, Doc Roberts, Jimmy Compton, P. F. Stewart, Jack Brewer, Mr. and Mrs. Joe Ecker, Mr. and Mrs. Lou Kohn, Ralph Preston, Mike Murphy, Charley Falk and Mr. and Mrs. Browne Holmes. See the Final Curtain for Kohler's obituary.

DOC LUND . . . has been working sales thruout Nebraska.

OUR CHOICE is the pitchman who will come up fighting. No one can beat a spirit that will not acknowledge defeat.

M. M. TURLEY . . . fogs from Lincoln, Neb., that he has cut down on his pitching, working the solder and flukem very seldom. He has gone back to his old trade as a cat spinner. We understand that the latter term refers to the wrestling of a heavy bulldozer, an excavating tractor. Turley helped build a war project in Lincoln and has also worked at Grand Island, Neb. Turley adds that one of the best things that can be done for men in the service is to send them copies of The Billboard. He says that he has been sending this magazine to fellows he knows in the army. He also reports hearing that Al Rice is working a store in Detroit.

DOC KELLER . . . recently spotted in Cleveland and reported doing okay on takes and tips.

IT IS NO SECRET that great fortunes have been built on the profits of an individual pitchman.

BILL BOYCE . . . is way down in Miami, having decided not to work the fairs this year.

ROSS DYAR . . . is laying over in Columbus, O., preparing to make his annual trek to sunny Florida.

HAROLD WOODS . . . worked thru Western Pennsylvania during the past summer.

GEORGE A. SAUERWEIN . . . sorrowfully relates that he is leaving Texas after seven years of pitching in that State. "I am slowing up to retire shortly," he says, "so I can do my bit for Uncle Sam. It is with great reluctance that I am doing this, as Texas has truly been a pitchman's paradise for me. After

WATCH FOR PITCHDOM IN WARTIME By Madaline E. Ragan CHRISTMAS NUMBER of The Billboard Dated November 28

this holocaust is over I have plans in a political and business way that are certain to bear fruit. My old friend Doc Brinkley has gone the way of all flesh, so it will be up to me to carry on where he left off." Sauerwein asks for news from Sid Sidenberg, the old philosopher, and asks that he pipe in. He also asks that Professor Epstein give us one of his famous prognostications for 1943, and that Tim O'Day pipe in. "I hope to get my greatest kick when I see a pitch made a la horse and buggy," Sauerwein concludes.

SUCCESSFUL PITCHMEN generally agree that brains, personal magnetism and a good vocabulary are a trio that's hard to beat in any profession.

MIKE GOLDEN . . . is in Pittsburgh working at the G. C. Murphy Store. Mike is said to be taking plenty of the long green.

SPEEDY ROSS . . . is doing a stint in Nelsner's, Akron.

DICK JACOBS . . . closed his med show recently and will next be heard from when he arrives in Florida.

HARRY LATNER . . . is doing radio work in Detroit.

W. L. ROBERTS . . . declares that it has been a long time since he piped in, but that he was moved to do so because he has been wondering what has happened to all of the papermen. Roberts reports that after covering the Mountain States thoroly and missing many familiar faces of paperdom he covered a number of stock sales

MILITARY SERVICE KITS. All good buys. Contains every imaginable necessary article for the man in the service. Selling tremendously. DUFFLE BAG SERVICE KITS. Complete with fittings. 4 price ranges. DOZ. \$3.60, 6.00, 7.80, \$15.00. COMBINATION DUFFLE BAGS & SHOE SHINE KITS. Extra quality. Complete. . . DOZEN 21.00, 27.00. APRON & SERVICE MILITARY KITS. Complete with fittings. . . DOZEN 7.80, 13.50, 18.00, 21.00. FIRST-AID DUFFLE KIT. For Service Men. Also for Wardens, Auto and Home use. . . DOZ. 4.20, 7.20. EMPTY DUFFLE BAGS. A very useful utility necessity. . . DOZEN 1.85, 1.95, 2.75, 6.00. LAUNDRY BAGS. A "must" bag for everyday needs. DOZEN 4.50, 6.00. Timely sellers for Salesmen, Stores of every kind, Premium and Sales Boards. Order quantities. You simply cannot buy for less anywhere. Many other items in our 192 page catalog sent with shipment. Our guarantee for over 26 years, "We are never undersold." All orders must be accompanied by 25% deposit or full payment. MILLS SALES CO. 901 BROADWAY New York, N. Y. WORLD'S Lowest Priced WHOLESALERS

NEW CATALOG Just Off the Press Featuring an Extensive Selection of MILITARY and PATRIOTIC JEWELRY. Locketts — Pins — Compacts — Rings — Dog Chains, etc. WRITE FOR COPY TODAY!! BIELER-LEVINE 37 South Wabash Ave. CHICAGO

FOUNTAIN PENS We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list. STARR PEN COMPANY, Dept. 6 500 N. Dearborn, Chicago

SELL ACE BLADES Millions Sold Ace Blade prices reduced. Flashy display cards. Each blade honed in oil to hair-splitting sharpness. Buy at factory prices — pocket middle man's profit. Blades free for sampling your trade. We pay shipping. Rush name for free blade, factory prices. ACE BLADE CO. Dept. 55 Buffalo, N. Y. 68 E. Eagle St.

ATTENTION! PITCHMEN, DEMONSTRATORS MAJIT At Last!—A perfect Kitchen Solder. Beautifully mounted on descriptive display card. Easily demonstrated, as it sets immediately to any kind of metalware. Guaranteed to stop leaks in pots, pans, pails, tubs, etc. A great item and fast 25¢ seller. Your price \$1.10 per dozen. 10-day trial. Return if not satisfactory. John C. Bardwell, Distributor 2206 Chouteau Avenue Saint Louis, Missouri Laclede 6384

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5 Pitchmen, window workers, jobbers, distr. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., East 1364 — your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices. GOODRICH, 1500 W. Madison St., Dept. BG-11, Chicago, Ill.

P-A-P-E-R M-E-N Can use old timers in most States on National Farm Publications. Well known. E. HUFF, 5416 Phillip, Dallas, Texas.

SOCIAL SECURITY PLATES Red, Blue and Gold colors, on metal. \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN 407 S. Dearborn St. CHICAGO, ILLINOIS Tel.: Web. 3546-3547-3548

SUBSCRIPTION MEN Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. CURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

FAST SELLERS Service Men's Magazine, Thanksgiving issue, 26th year. Patriotic Calendars, timely Service Joke Books, Flag Respects, "Our Buddies in the Army Now." Speaking comics, gripping facts. Get a crew. Free copies Supreme Court decision on Freedom of Press. Samples 10¢. Trial order \$1. SERVICE MEN'S MAGAZINE, 169 Duane St., New York City.

MEDICINE MEN Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Product Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 137 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

Dexter Engraving Jewelry Co. 21 ARCH ST., PROVIDENCE, R. I. We still have Bracelets, Locketts, Pin and Guards, Rings and Pins. Send for price list.

TRADE SERVICE FEATURE Billboard Events for Two Weeks

November 9-14. CALIF.—Porterville, Legion Celebration, 11. MASS.—Boston, Dog Show, 14-15. BROCKTON, Sportsmen's Show, 5-14. N. Y.—New York, Natl. Hotel Expo., 9-13. OKLA.—Oklahoma City, Food Show, 11-15. PA.—Harrisburg, Dog Show, 14. S. D.—Brookings, Victory Institute, 8-11. TEX.—Houston, Shrine Circus, 7-14. November 16-21. GA.—Macon, Shrine Circus, 16-21. IND.—Albion, Muck Crop Show, 17-21. IA.—Des Moines, Farm & Home Expo., 17-19. ME.—Portland, Elks' Circus, 16-21. N. J.—Camden, Dog Show, 22. N. Y.—Buffalo, Rodeo in Auditorium, 13-21. White Plains, Poultry Show, 21-22. PA.—Philadelphia, Dog Show, 21.

SATIN INSIGNIA BANNERS COMPLETE WITH CROSS BAR SPEARS, CORD AND TASSELS AND FRINGE 9"X12" — \$1.50 PER DOZ. — \$15.00 PER GROSS Also 1-2-3-4 and 5 Star Service Banners 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. \$1.00 PER SET SAMPLES. MANUFACTURERS A-ACADEMY FLAG & BANNER CO. 386 BROADWAY BROOKLYN, N. Y.

Attention Engravers! We still have Engraving Merchandise in stock—Pins, Bracelets, Locketts, etc. Good-looking, fast-selling items. Write for Catalog No. 26 today! Big Military Line For a complete line of Military and Patriotic Jewelry write for Special Military Circulars! (State Your Business) Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.

in Montana, Idaho and Wyoming, all of which were good. He reports that he failed to see Gulberg and Regan at the annual stock sales. "What's become of Al Meyers, Drake, Frank Hogan and others who made the circuit?" he asks. He saw P. A. Murphy at Laramie, Wyo., the only paperman he saw all during his trip. Murphy, heading for Los Angeles for the winter, has nearly recovered from a long illness which laid him low for some time. Roberts ends his communique by declaring that he is considering staying in Denver for a very good reason—mostly tires.

BERT KATEN . . . is taking it easy around Cleveland.

WE HEAR of more and more of the boys who are staying up North this winter—for two reasons: they don't expect any spectacular crowds in the Southern resort areas and they need the winter lucre to buy more War Bonds.

Mackintosh Salesmen

By E. F. HANNAN

THE other day I saw a demonstrator doing a good business with rain-proof garments. Some years ago Bill (Fat) McCarthy, who hailed from Lynn, Mass., did a thriving business in mackintoshes and sold perhaps as many as any salesman of that or any other time. I saw Fat many times before I met him. I finally bought one of his garments and we became acquainted. Most of the summer and fall Fat worked in Maine from the rear-end of a democrat wagon and built up a large clientele in that section. When he got too old to travel widely he kept at the business around home, and when he passed away he was possessed of more worldly goods than even his nearest kinfolk suspected.

When Sam Scribner had his Scribner & Smith's wagon show thru the East he

sold the mackintosh privilege to Abe Wolfe, of Boston, and while the circus went the way of many others it was always a brag of Wolfe's that he never played a total bloomer with his raincoats. One season when the show was in Aroostook County, Maine, Wolfe was hard put to carry enough merchandise to fill his needs.

Leon Washburn, who dabbled in all branches of show business from trained fleas to a railroad circus, used to tell about the mackintosh man with one of his tent outfits who did a money-lending business among performers and workmen with the show and got good interest for his trouble. Mackintoshes, like umbrellas, are always in demand and for this reason they are not hard to sell.

Pitchdom Five Years Ago

Doc Bob Johnson was in Raleigh, N. C., and reported seeing Harry Maers and Morrie Kahntroff working there. . . . Charley Courteaux blew into Cincinnati from Detroit, where he had been working glass cutters. . . . Toby Johnson, en route to Oklahoma, stopped over in Harrison, Ark., to find things tough in the latter State. . . . George Haney was demonstrating rad in the Queen City. . . . Shoebox Donohoe was laid up in Dayton, O., from injuries. . . . Eddie Lewis was in Jacksonville, Fla. . . . Earle B. Wilson was recovering from an operation in Columbus, O. . . . H. Rease was down South and headed for the fair at Shreveport, La. . . . Doc Victor B. Lund found that there wasn't much dough in the State of Oklahoma. . . . Hot-Shot Austin was doing well in corraling the long green in Louisiana. . . . C. J. Cartwright was confined to Veterans' Hospital, Muskogee, Okla., undergoing treatment in order to retain his sight. . . . Doc Pierce and Bob Laidlaw were in Oklahoma City after a trip thru Arkansas. . . . Harry Woodruff wrote from Greensburg, Pa., saying that he had been in California, Texas, Arkansas, Alabama and Georgia. . . . Doc Harry Kincheloe and wife were on a vacation. . . . Frank Spears was working the coils in El Dorado, Ark. . . . A. B. Hibler was doing well in San Jose, Calif. . . . Doc Tom McNeeley had moved his Santanic unit to West Texas. . . . Myrtle Hutt had just left a Chicago hospital after being confined three months. . . . V. P. Horner was in Detroit working the Lord's Prayer-on-a-Penny. . . . Willard Griffin had his one-man circus in Moorhead, Miss. . . . That's all.

Marks To Richmond Barn; Finale Good

FLORENCE, S. C., Nov. 7.—John H. Marks Shows closed a successful season as midway attraction at Pee Dee Fair here last Saturday and equipment was shipped to new winter quarters on U. S. Highway 60, Richmond, Va., November 1, Walter D. Nealand, press representative, said this week. Friday, next to last day of the fair, proved one of the best days of the season, Nealand said.

CW To Winter in Petersburg Again; Map Plans for '43

GREENVILLE, N. C., Nov. 7.—Cetlin & Wilson Shows, providing the midway at Pitt County Fair which winds up its run here tonight, will return to winter quarters at the fairgrounds in Petersburg, Va., for the third consecutive year, Manager John W. Wilson said today. Wilson said a crew will be kept in quarters and will start work immediately to rebuild and repair the shows for next season.

He said that current plans call for the organization to be enlarged for next season and to construct new equipment to house the new attractions already engaged. Wilson said that the organization also plans to open a night club and amusement casino in Petersburg for the winter.

VG Tour in Black; Winter in Suffolk

SUFFOLK, Va., Nov. 7.—Altho hampered by labor shortages and transportation difficulties, Virginia Greater Shows polished off a successful season with a satisfactory stand here last week. Shows went into local quarters at conclusion of the engagement. Management said organization lost few opening nights on the tour which took shows thru Virginia, Maryland, New Jersey and North Carolina.

Many city and county officials visited during the week and renewed acquaintances with showfolk.

A bond drive was staged during the local stand, with the staff and members headed by General Manager Rocco Masucci and William C. Murray, general agent, purchasing \$1,200 worth of bonds. Manager Masucci donated \$50 to the local chapter of the Red Cross. Much space was given shows in local papers and radio over the drive and the Red Cross donation. A large warehouse has been obtained here and a crew of workmen, under supervision of Russell Lane and Arthur Gibson, is getting the quarters in shape. A few members will remain here this winter to work in defense plants.

Mr. and Mrs. Ken Davis and baby will go to Florida for a vacation and then to St. Louis, where Ken, who had free act on the shows this season, will work indoor attractions. Mr. and Mrs. Rocco Masucci will return to their home at Orange, N. J. General Agent William C. Murray will remain here. Big Boy Lane will return to his home at Crozet, Va., and Arthur and Raleigh Gibson will spend a few weeks at their home in Charlottesville, Va.

Spillman Bosses Riley Barn

OWENSBORO, Ky., Nov. 7.—Louis T. Riley, owner Dixie Belle Shows, who is confined to his home here with sclatio rheumatism, said this week that the new quarters recently purchased in Cloverport, Ky., are in charge of Jerry Spillman.

Houston CFA Convention Off

HOUSTON, Nov. 7.—The annual convention of the Circus Fans' Association of America, scheduled here on November 14-16, has been canceled, it was announced today by W. L. (Bill) Montague, West Hartford, Conn, publicity director of the association.

He telephoned CFA President Frank Hartless, Chicago, that it had been deemed advisable to call off the convention because of transportation conditions and the fact that thousands of people are here in various war activities and hotels have no available rooms.

Hub Rodeo Bow On Par With '41

BOSTON, Nov. 7.—Eleventh Championship Rodeo opened to good crowds at Boston Garden here October 30. Show is set for 13 days and 18 performances are scheduled. Friday opening was good, as was Saturday, while Sunday's matinee drew near-capacity. Officials said attendance is on a par with last year for the same period. Attendance dropped Tuesday and Wednesday. However, advance sale is good, and officials anticipate a 25 per cent increase in business for the run.

Features include Roy Rogers, Sons of the Pioneers; Everett Johnson's Cowboy Band, the Sponsor Girls, and Gay Nineties Square Dance.

At Tuesday's performance G. K. Lewellen, Blackwell, Tex., sustained a leg fracture, while on Monday night Paul Gould suffered a fractured collarbone in the saddle bronk riding event.

Results

Bareback Bronk Riding—First day (three performances), Kid Fletcher, \$87.50; Smoky Snyder, \$72; Louis Brooks, \$57; Buck Wyatt, \$44; Larry Finley, \$28.75. Second day, Carl Dosey, \$87; Frank Finley, \$72; Kid Fletcher, \$57; Fritz Becker, \$44; Jimmie Sloan, \$28.75.

Calf Roping—First day (three performances), Jack Skipworth and Buck Eckols (22.4), \$142 each; Buff Douthitt (23.2), \$103; Clyde Burk (23.3), \$77; Gene Rambo (24), \$51.25. Second day, Buck Eckols (18.3), \$155; Homer Pettigrew (20), \$130; Jack Skipworth (20.2), \$103; James Kinney and Jiggs Burk split fourth and fifth (26), \$64.12 each.

Saddle Bronk Riding—First day (two performances), Doff Aber, \$88; Gerald Roberts and Bud Linderman split second and third, \$65.50 each; Jerry Ambler, \$44; Louis Brooks, \$30.18. Second day, Fritz Truan, \$88; Eddie Curtis, \$73; Bill McMacken, \$58; Bud Linderman, \$44; Frank Finley, \$30.18. Third day, Shirley Hussey, \$88; Larry Finley, \$73; Bill Hancock and Fritz Truan split third and fourth, \$51 each; Bud Linderman, \$30.18.

Steer Wrestling—First day (three performances), Frank Finley (7), \$130; Dick Herren (7.1), \$108; Fritz Truan (7.3), \$87; Buck Sorrells (7.4), \$65; Louis Brooks (9.2), \$45. Second day, Dub Phillips (6.3), \$130; Claude Morris (7.4), \$108; Dick Herren (8.3), \$87; Buck Dowell (9.2), \$65; Homer Pettigrew (10.2), \$45.

Wild Cow Milking—October 30, Roy Matthews, \$52; Homer Pettigrew, \$35; Toots Mansfield, \$28. October 31 (matinee), Jiggs Burk, \$52; Howard Brown, \$35; Hoytt Hefer, \$28. Night, Buck Eckols, \$52; James Kinney, \$35; Bill Hughes, \$28. November 1 (matinee), Shorty Matlock, \$52; Junior Eskew, \$35; Jim Snivley, \$28. Night, Bud Spillsbury, \$52; Gene Rambo, \$35. November 2, Gene Rambo, \$52; John Whitehorn, \$35; Juan Salinas, \$28.

Bull Riding—First day (three performances), Dick Griffith, \$86; Gerald Roberts, \$73; Jim Whiteman, \$56; G. K. Lewellen, \$42; David Shellenberger and Barney Folsom split fifth, \$14.22 each. Second day, Buck Wyatt, \$86; Fritz Becker, \$73; Kid Fletcher, \$56; Jake Williams, \$42; Dick Griffith, \$28.45. Third day, Ken Roberts, \$86; C. J. Shellenberger, \$73; Hank Mills, \$56; Barney Folsom, \$42; Dick Griffith, \$28.45.

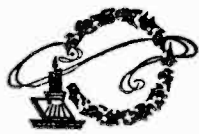
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ANY QUANTITY
WILL PAY HIGHEST PRICES.
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WANTED ACCOUNT OF DRAFT
One High Wire Performer. Good risky, steady work this winter. Johnny Risko, Herman Weinberg, Otto Kuhnert, if at liberty wire at once to
THE BILLETTI TROUPE
812 Eighteenth St. Logansport, Ind.

SHARE
Your Christmas Giving With
The Salvation Army



WRITE
The Salvation Army Into
Your Will

LETTER LIST

(Continued from page 49)
Campbell, W. H. FORREST, Thomas
CARLISLE, Preston
William Horace Frame, Wm. R.
Casteel, Charles FRANZONE, John
CATHERWOOD, Estheta
Sammie George Frisk, Mrs. Grace
CHASTEEN, Gentry, Robert
ROBERT
FRANKLIN Ghilardi, Mario A.
Chavanne, Mrs. James Golden, Geo.
Gonyer, Martin A.
CLARK, Muriel
Raymond Walter Graham, Earl
CLARK, Warren R. C.
Green, Mike
Close, Ira (Doc) Gregg, Nell
CONNOR, Roger Gregory, Carolyn
GRIMM, Earl
Cramer, Marie Benjamin F.
CRENSHAW, Haight, Stanton
Charley Bryant (Stanford)
Cross, Versa
CUMMINS, Thomas
F.
Cutler, Mrs. Rose HALEY, Vernon J.
De Rossignob, Louis HALL, Ernest O.
Hamblin, Claude
HARDING, CLAUDE
DALPHIN
DEAN
Harris, Mrs. Chippie
Heath, Mabel
Henderson, J. G.
HIGGINS, Raymond C.
HORTON, William A.
HOUSE, Lee
Howard, Bill Jackson
HOWLAND, O. V.
HUMBLE, JOHN
LEONARD
Eule, Monroe FASKEY, John
HUNTER, Carl
HUTSON, Robert
FELTS, Oliver Lalah
Hutton, M. C.

Jabe, Karl
Johnson, Mrs. H. K.
JOHNSON, James Emanuel
Johnson, Leland
Johnson, Virginia
Jones, Miss
Franchy Leo
JUSTICE, John Foy
Kelly, Mrs. Jack
Kiefer, A. S.
(Harry)
KILLMICK, Morris Hyman
KING, LEE ROY
Kujawa, Erwin
LAVALL, Arthur D.
LaRouech, Dannie
LANCASTER, Charles Arthur
LATTIN, Will M.
LAURENCE, Homer Whisner
LeBlanc, Conrad C.
LeDeaux, Leo
LE FEVER, Orville Ellsworth
LEGON JR., Walter Herbert
Letarte, Emma
Liedke, Connie I.
LITHERLAND, Oren Oscar
Lounry, Glen
Low, Don M.
LUCAS, Earl Cecil
McCoy, Madaline
MCGOWAN, Walter Leo
MACKIN, Eddie
MARINO, Joseph
MELVILLE, Frederick Edward
Meyers, Jack (Dutch)
Miller, Charley
MEYER, GEORGE ALBERT
MORGAN, Robert Lee
NICOLET, William Putnam
NORTON, David James
Omawah, Prince
OVERLEY, Otis Clarence
Owens, William C.
Parks, Lester
Patzold, Alvin
Perry, Verna Ray
Poling, Charles
POLLOCK, Donald
POOLE, William
RAWLINGS, Everett
REDMAN, Ace
Reed, C. S.
Reid, Mrs. Ruth
Rice, Warren
Richardson, Frank
Roberts, Eddie Leo
Rollins, Paul E.
Roma, Prof.
Ronning, Vern
St. Germaine, Thos. O.
SCHNECKLOTH, Harry Henry
SCOTT, Leroy Winfield
SEWELL, CHARLES MERLE
Sewell, Dave
Sheppard, Mrs. Lillian
SKINNER JR., Frank Louis
SMITH, Alvin Lee
Smith, Wm.
Smotts, LeRoy
Spring, Tonic
STANLEY, Sam
STILWELL, Cecil Glenn
Stine, Al H.
SWAN, Walter Loyd
TAFT, JOHN FOREST
Taylor, L. E.
TAYLOR, Loyd Eugene
Taylor, Miss Sunny
Thomas, Harry
THOMAS, Howard Floyd
THORESON, Norman Ernest
Tipton, Clarence Leo
Trent, J. T.
Turek, Rose
Uzzel, O. E.
Van Hooser, Marchal B.
Vytra, Elmer James
Walters, Lee
WARMOUTH, ALFRED THOMAS
WATSON, Jas. Barney
Wecker, W. B.
WELLS, Vernie B.
Wherry, Mrs. Joe
WHITE, Ed
White, Ted
WICKER, James C.
Williams, Barney
Williams, Buck
WILLIAMS, HERBERT
WILLIAMS, William Henry
WILSON, Robert Cecil
WILSON, Roy Oliver

JJJ Is Welcomed Back to Augusta

AUGUSTA, Ga., Nov. 7.—Johnny J. Jones Exposition, which closed its season October 31 at Houston County Fair, Dothan, Ala., is now in winter quarters at 13th and Wood streets here. Only four blocks from the main business district. The Jones organization has wintered here in some past years. Many Augusta officials welcomed the arrival of the show's personnel and its operators, E. Lawrence Phillips, Morris Lipsky and Harold Paddock.

Jones Exposition opened the season here in the spring with a still date on the Exchange Club fairgrounds and since then has carried the Jones banner as far north as Superior, Wis., and south to Mobile, Ala., playing thru 11 States and the District of Columbia. Season ran 30 weeks and 27 engagements were played. General Manager E. Lawrence Phillips stated that business as a whole was satisfactory, considering the fact that four of the organization's principal State fair dates were canceled.

Practically no changes were made in the show's staff during the season. It was composed of E. Lawrence Phillips, general manager; Harold Paddock and Morris Lipsky, concession managers; Ralph Lockett, treasurer; John Arman, auditor; Tom M. Allen, assistant manager; J. C. Thomas, general agent; L. (P-Z) Hoffman, special agent; Herb Pickard, director of publicity; Eddie E. Coe, concession secretary; Dr. John LaMarr, medical director; Fred Baker, trainmaster, and Dave Sorg, chief electrician.

St. Louis

ST. LOUIS, Nov. 7.—Fidler United Shows and Oliver Amusement Company, both of which closed their season two weeks ago, are in winter quarters in this city. Charles Oliver, since the show's arrival here, has been ill at his home, but is now reported on the road to recovery. He reported a good season, as did Sam Fidler during a visit to *The Billboard* office Tuesday. The Army War Show which closed here Monday night (2) ran into much rain and cold weather during the seven-day engagement, but played to an estimated 85,000. Frank and Jack Duffield, George Smith, D. F. McDonald and Pat Purcell, prominent outdoor showmen, were the bigwigs at the local Army War Show stand. Pat Purcell closed as publicity director with show November 2.

Dee Lang, owner Dee Lang's Famous Shows, who is wintering in Carbondale, Ill., visited *The Billboard* office Wednesday. J. C. McCaffery, general manager, Amusement Corporation of America, also visited. Charles DeKreko, vet showman, is still confined in his home here, but is reported considerably improved. Floyd King opened his National Wild Life Conservation Exhibit on Eighth Street here Tuesday. He reported good business for the first several days. Al Kurtz, advance representative, made arrangements for the local appearance. Rube Liebman, Barnes-Carruthers, stopped over for a visit en route from Shreveport, where he closed at Louisiana State Fair, to his home in Chicago. Charles W. Green, president Missouri Association of Fairs and Expositions, also visited *The Billboard* Thursday, while en route from the East to his home in Moberly, Mo. He will attend the Chicago meetings.

Sam J. Levy, Barnes-Carruthers office, spent several days here visiting his mother. Ray Swanner arrived last week after closing with the Al Baysinger Shows two weeks ago, and went to work at a local department store, where he will again be in charge of a toyland until Christmas. John Sweeney, last season with Fidler United and Sam Menchen shows, returned to the city last week and will remain here for the winter. John Howard, who operated his Side Show on Oliver Amusement Company, is here mapping plans to take out a winter show. Tex Clark, who operated his shooting gallery on Wonder Shows of America, passed thru the city this week, en route from Little Rock to his Ohio home.

BIRTHS

(Continued from page 29)

blers, novelty - comedy instrumental group.

A son, Michael Mor, to Mr. and Mrs. Lawrence Lipskin October 31 at French Hospital, New York. Father is with the advertising department of Columbia Pictures.

A son, Scott, to Mr. and Mrs. Henry Frankel at Sydenham Hospital, New York, November 2. Father is a talent agent with A. & S. Lyons, Inc.

A daughter to Mr. and Mrs. Hamilton Alton October 26 in St. Francis Hospital, Trenton, N. J. Father is manager of the Stacy Theater, that city.

A son to Mr. and Mrs. David Horton at Wilshire Hospital, Los Angeles, October 30. Mother is Shirley Horton, former publicity director at KHJ.

A son, Thomas Anthony, to Mr. and Mrs. Anthony von Stetina October 26 in Schenectady, N. Y. The parents were formerly connected with H. W. Jones, bingo operator.

A son to Mr. and Mrs. Frank Cole II recently in Providence, R. I. Mother was formerly Peggy Gwynne, daughter of Jack and Ann Gwynne, well-known magicians.

A daughter to Mr. and Mrs. Clyde Brown at Deaconess Hospital, St. Louis, October 28. Father is manager of Fox Theater, St. Louis.

Divorces

Virginia Walker Hawks, former actress, from William B. Hawks, motion picture producer, in Reno, October 22.

Mrs. Jennie Regina (Jedlicka) Kratochvil, of Easthampton, Mass., from Robert Alfred Kratochvil, of Westfield, Mass., a musician, at Springfield, Mass.

Rose LaRose, burlesque stripper, from J. Harrington Price in New York October 21.

V. C. (Slim) Priest from Elsie Priest in Little Rock, Ark., recently.

Mrs. Ann Taber Freshman Pach, actress and dancer, from Alfred Pach, photographer, in Reno, Nev., November 3.

OFF THE CUFF

(Continued from page 19)

TRIO are the new features at Lou's Moravian Bar. . . . THREE HEAT WAVES added at Carroll's Cafe. . . . THE FOUR BLUES, now at Lou's Germantown Bar, return to Hollywood for retakes on a recent flicker chore. . . . MERRY MEN TRIO new at the Swan Club. . . . CARROLL BOYD AND ROLLIN SMITH, following their stay at Lou's Chancellor Bar, skedded for Maxim's, New York.

MIDWEST:

THE FOUR CLEFFS, colored combo, staying another four weeks in E. M. Krabbenhoff's Buvette Club, Rock Island, Ill. . . . WALTER FULLER, colored pianist, continuing indefinitely at the Niagara Hotel, Peoria, Ill. . . . THE DALE SISTERS opened at the Little Club, Chicago, November 3; set by Bill Parent of P.B. . . . BUDDY REEVES (3) and LUCILLE, songstress, are the first unit at E. W. Benson's Service Club, Des Moines, new spot catering to the WAAC's and servicemen. Reeves came in from the Duluth (Minn.) Hotel. . . . BOB KERN, piano and organ, now singling at the Southern Hotel, Indianapolis. . . . JOY PAIGE, pianist and singer, moved into the Skyride, Joe Kesner's spot in Chi, for three months. . . . THE FOUR BLAZES now co-featured with BEA VERA (4) at the Whirlway, Chicago. . . . JOE SCHWEITZER added entertainment in the lounge of his Hotel Kilbourn, Milwaukee. . . . MAX MILLER, vibes, new with PHIL DOOLEY (4) at Russell's Silver Bar, Chicago. . . . THE MUSIC MAKERS (4) following their run in Rogers' Corner, New York, enlisted as a unit in the navy at Great Lakes, Ill. . . . EVERETT HULL and Victory Boys (4) at the Crown Propeller, Chicago for four weeks.

THE NIK REVEL TRIO opened at Theater Bar, Terre Haute, Ind., Monday (2) following a month at the Jefferson Hotel, Peoria, Ill. KENNY HILLMAN is the new electric guitarist, replacing P E T E SCOTT, in the army. . . . CARL'S PARADISE ISLANDERS (4) opened an indefinite run at Phillips Hotel, Kansas City, Mo., Monday (2).

JUNE PERTELL (accordion) and TOMMY DECKER (fiddle) have drawn a holdover at Beverly Lounge, Chicago. . . . MARIA KARSON'S MUSICALS (4) go into the Gibson Hotel, Cincinnati, Thursday (12) for a run, following an engagement at the Miami Hotel, Dayton, O. . . . KENNY JAGGER, organ-piano, has been given a renewal at Leland Hotel, Richmond, Ind., taking him up to December 18. . . . THE DUKES (4) are now a combine of two of the original quartet and two members from the BILL NORTH TRIO. Four of the boys are in service. Group is working the Riviera, Chicago. . . . ALICE BROOKS, colored pianist, opened at Toter's, Racine, Wis. . . . MAXINE MARTIN, singer, joins a USO unit November 23. . . . ELIZABETH ROGERS, singer, has left Russ Morgan's band and moved into James Isbell's Show Lounge, Chicago. . . . BOB ROBERTS'S Four Senators replace HERB FISHER'S HAWAIIANS at Schroeder Hotel, Milwaukee, November 16. . . . THE MELODY MAIDS (3) have moved to the Trocadero, St. Paul, after a six-week stay at the Little Club, Chicago. . . . RETA RAY moved into Chi's Club Alabam from Tane's, Green Bay, Wis.

PHIL DOOLEY has moved from Rus-

sell's Silver Bar to the Town Casino in Chicago. . . . NETTIE SAUNDERS, colored pianist and singer, opened Monday (9) at the Bar O' Music, Chicago. . . . THE FOUR OF US go into the Fox Head, Cedar Rapids, Ia., November 23. . . . CARL OSBURN, former trumpet man with Henry Busse, has his own trio at James Isbell's Show Lounge, Chicago.

ROUTES

(Continued from page 34)

Tondelayo & Lopez (Ubangi) NYC, nc. Torres, Alberto, & His Four Dancers (Pierre) NYC, h. Townsman (Sheraton) NYC, h. Tracy, Arthur (Bowery) Detroit, nc. Tucker, Sophie (Chez Paree) Chi, nc. Tullah & Mia (Colosimo's) Chi, nc. Tyner, Evelyn (Capitol) Washington, t.

V

Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc. Van, Gloria (Oriental) Chi, t. Victor, Frank (Dixie) NYC, h.

W

Wain, Bea (Chase Club) St. Louis, nc. Wakefield, Marion (Capitol) Washington, t. Walkmirs, The (Stanley) Pittsburgh, t. Wally, Nathan (Boulevard) Elmhurst, L. I., N. Y., nc. Walsh, Tommy (Cappy's) North Easton, Mass., nc.

Weber Bros. & Chatita (Rialto) Chi 9-13, t; (Alvin) Minneapolis 14-21, t. Wences, Senor (Earle) Washington, t. Wesson Bros. (Chicago) Chi, t. White, Jerry (Bill's Gay '90s) NYC, nc. Willard, Harold (Sheraton) NYC, h. Willys, Six (Colonial) Dayton, O., t. Wilson & Steele (Cerutti's) NYC, nc. Winchell, Paul (Chez Paree) Chi, nc. Whitey's Jiverders (Music Hall) NYC, t. Wilson, Derby & Frenchie (Ubangi) NYC, nc. Withers, Jane, & Co. (Colonial) Dayton, O., t. Woodd, Napua (Lexington) NYC, h. Woods & Bray (Northwood Inn) Detroit, nc. Wright, Charlie (Weylin) NYC, h.

Y

Yacht Club Boys (Park Central) NYC, h. Yates, Hal (Sheraton) NYC, h. Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc. Yost's, Ben, Vikings (Beverly Hills) Newport, Ky., cc. Youngman, Henry (State) NYC, t. Yvette (Bowery) Detroit, nc.

Z

Zerby & Wiere (606 Club) Chi, nc. Zorita (Famous Door) NYC, nc.

WANT TO BUY
AMMUNITION
 Will pay \$80 a case for .22 Shorts.
 \$70 a case for C. B. Caps.
CENT AMUSEMENT CORP.
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Fay's Silver Derby Shows
 Calhoun, Ga., Nov. 9 to 14; Monroe next.
 Want Grind Stores, Fish Pond, String Game, Cigarette Gallery, Hoopla, Sno Cone, Candy Floss. Fred Haines wants Man for Grab. Want small Show with transportation. Al Alfredo, wire Hogan.

PHONE MEN

Tickets and Program. Season's work on this date. Boozers and Chasers, don't answer.
CHAIRMAN SO. CHARLESTON VOL. FIRE DEPT., Charleston, W. Va., Hdqts. 69th & McCorkle Ave.

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CHARLES A. LENZ



"THE SHOWMAN'S INSURANCE MAN"
 A738 INSURANCE EXCHANGE CHICAGO

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Skating Rink Operator, Dance Hall Operator and Cook House Operator with equipment who are interested in locating in Goldsboro, North Carolina, for the winter season. Wonderful opportunity for right parties. 25,000 soldiers in camp here in addition to permanent population. Write quick.

W. C. DENMARK Box 373, Goldsboro, N. C.

HUBBARD'S MIDWAY SHOWS

Out All Winter Playing Defense Spots, Army Camps.
 Want legitimate Concessions of all kinds; Pop Corn, Ball Games, Hoopla, Arcade, Photos, Cigarette Gallery, Palmistry, Fish Pond, Diggers and others. No grift. Place Shows with or without outfits. Also place Kiddie Ride, Octopus, Flat Rides. Columbus, Miss., this week.

★ **BUY** ★
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 WAR
 SAVINGS
 BONDS and
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Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Save Small Stores

When Canada recently took further steps to curtail civilian business, in order to boost its war production, news reports said that special consideration was given to small stores so that the war program would not be too severe on such establishments.

A United Press dispatch had the following statement: "It also was intended to prevent the diversion of civilian goods from small stores and businesses to new or larger competitors, officials said."

It is significant when the men charged with the responsibility of pushing the Canadian war effort express their real concern for the welfare of the small store.

In the United States similar attention is being given to the problems of the small store by many government officials and agencies. A lot of things are being done to prevent the war job from closing out many small stores. But a lot more things need to be done here and in Canada as well.

One of the many things that can be done for the thousands of small stores is to give them the advantages of coin-operated machines. During the past 10 years small establishments by the thousands have found one or more types of coin machines of double advantage. And under the new and serious problems of war these stores need the coin machines more than ever. Coin machines have two universal benefits for the small establishment.

Coin machines attract customers into the store.

Coin machines bring needed revenue to the store.

Some years ago one of the leading retail trade papers in the country said that the retail store must find some means of amusing its customers as well as

selling them goods. Stores have made great advances in having attractive equipment, but people who spend their money in a store also like to have a little added pleasure. Every store can find some type of coin-operated machine to provide that extra added pleasure which appeals to the customers and also helps the store to pay its rent.

These facts have been amply proved in thousands of small establishments in all parts of the country during the past 10 years

But government officials, loaded with the responsibilities of government and of a war program, often overlook this fact. Congress has recently passed an excise tax law which will make it impossible for many stores to have amusement games because of the excessive tax rate. Unfortunately, the smaller stores that need coin machines the most will also suffer most under the high tax rate.

Business leaders also overlook the value of coin machines to small establishments. Big manufacturers overlook the importance that small stores by the thousands play in distributing nationally advertised goods. Newspapers overlook the importance of the small store as an outlet for goods advertised in its pages. Consequently, the small store is not fully considered when big problems are at stake.

Better plans are needed for giving full consideration to the problems of the small store. And when those problems are fully considered, the place and value of the many types of coin machines in thousands of small establishments in all parts of the country will be shown due favor. Texas will become more reasonable and a lot of the opposition to coin machines will disappear.

Head of Mint Praises Penny

Mrs. Ross speaks in Chicago and tells crowd the penny is now important

CHICAGO, Nov. 7.—The penny continues to get a lot of unusual attention due to many conditions created by the war. Copper is needed for many war purposes and also people are needing more spending change.

Mrs. Nellie Tayloe Ross, director of the U. S. Mint, spoke at a luncheon in Chicago this week to a group of club women and civic leaders. Americans must take their pennies out of china pig banks and other containers and put them back into circulation, she said.

"Last year's production of pennies, the greatest in history, consumed enough copper to meet the copper requirements for building two cruisers, two destroyers, 1,245 Flying Fortresses and 120 howitzers; or enough for 1,250,000 shells for our big field guns," said Mrs. Ross.

"The drain on copper must be relieved by people taking their pennies out of the banks.

"Assuming that each family has an average of 40 pennies, the total amount hidden away would equal the mint's entire output for last year. I am stressing pennies because they contain more copper than other coins."

Not Enough Metal

According to the War Production Board, which controls allotment of metals, last year's production of pennies, which amounted to almost 1,500,000,000 pieces, cannot be equaled again during the emergency. The copper for them will not be made available.

Mrs. Ross, who is the first woman director of the mint, has held her post since 1933. Her speech was delivered at a program which launched a new club for war service mothers, "A Stamp a Day for Your Boy Who's Away."

George M. Eisenberg and Walter V. McAdoo Jr., co-chairmen of the salvage committee for the Illinois State Council of Defense, repeated Mrs. Ross's plea that pennies be taken out of hiding.

Drys Lose 2 to 1 In Fort Worth Vote

FORT WORTH, Nov. 7.—There are big broad smiles on the faces of coin machine operators in Tarrant County, of which Fort Worth is the county seat. The prohibition vote Tuesday (3), which was the first since national repeal of the Volstead Act, went about 2 to 1 against prohibition.

Had prohibition been voted in, many taverns, night clubs, cafes and drive-ins would have had to close, because with gasoline rationing just around the corner they couldn't afford to miss the revenue from alcoholic beverages, especially beer. All spots are good coin machine locations. With beer gone the trade would drop off, the operators said.

Those who fought prohibition based their drive on the statement that legal control is better than illegal control, and that prohibition would bring back the bootlegger and the non-tax paid liquors.

In Scrap Drive



Gene De Angelis, owner of the Lackawanna Novelty Company, Scranton, Pa., has his service truck doing double duty these days. In addition to carrying his machines and equipment, De Angelis has patriotic slogans done in attractive designs on the truck. These include "Music For Victory," "Buy Bonds," and "Give Your Scrap for Defense."

Start Plans For 1943 Tax

New Congress has thankless job and may consider amending machine tax

WASHINGTON, Nov. 7.—No sooner had the 1942 revenue bill been signed into law than government officials and members of Congress began to discuss next year's tax bill. A bigger fight than ever is expected over the next bill because it will have to tap new sources and increase the present tax in many cases.

That it is a very distasteful job for government officials is well known. Members of Congress who vote for higher and higher taxes know that they are turning voters against them by the thousands every day. Yet the necessity of finding money to carry on the war is their painful duty.

The possibility that amendments to the federal coin machine tax may be introduced in the next Congress has the encouraging feature that another plea for adjustments on free-play games and penny counter machines may be made. Representatives of the operating industry will certainly start much earlier this time to obtain adjustments in the federal tax.

Sales Tax Up Again

Reports now indicate that a federal sales tax will be widely discussed and is more likely to pass than ever before. It is probable that a federal sales tax would affect certain merchandise items sold thru vending machines. Some reports say that the sharpest issue in the next Congress will be the question of the federal sales tax.

Added to the prospect of future discussion of the coin machine tax in Congress is the prospect that 44 States legislatures will meet in 1943 and many of them will also be considering bills to tax various types of coin machines.

Reform Newspaper Discusses Present Prohibition Move

CHICAGO, Nov. 7.—An indication of the great change that has come in public opinion regarding prohibition may be seen in an editorial published in *The Chicago Daily News* October 26. *The Daily News* has always been recognized as the reform paper in Chicago, and the dry forces have considered it as their champion.

The editorial shows a much broader viewpoint of the liquor problem today than was indicated by editorials in this paper in former years. Under the subject of "The Real Liquor Problem" *The Daily News* outlined the liquor problem as follows:

"Now that the U. S. Senate, by a vote of almost two to one, has killed the attempt to sneak the prohibition fantasy back into the federal statutes as a 'military measure,' let's take a look at the liquor problem as it affects the war effort.

"There is such a problem. Liquor is always a problem of local police. It always was. The first Babylonian code, of which we have a copy on baked clay, shows that the nuisance of women loitering in wine shops was a headache to Hammurabi.

"Babylon was a bibulous city, but it had nothing stronger than wine to worry about. How the stewbums of antiquity managed to drink themselves to death without whisky, brandy, gin and rum must always remain a mystery, but some of them did. Nero and Heliogabalus had nothing stronger than 14 per cent Falerian, but the reputations they left behind hint at souses worthy of West Madison Street (Chicago's Whisky Street) when anti-freeze and canned heat were standard hobo refreshments under prohibition.

Moderate Drinking

"The moral of this slant at history is that there has never been, and never will be, any solution other than the asylum and the penitentiary for dipsomania—but there can be elementary decency in the drinking done by the sane 99 per cent of the population.

"Does Chicago today provide policing to insure decency in saloons? We doubt that many manufacturers and wholesalers of alcoholic beverages would have the hardihood to answer that question in the affirmative. Wisely, they leave that bunk to their political fetchers and carriers.

"We are not worried about the soldiers and sailors. They are not going to buy formidable quantities of booze on what is left out of a \$50 a month pay check, and the army has virtually unlimited police powers over the personal habits of its men; so has the navy.

"Civil government has very limited powers over the consumers of liquor. About all it can do is to throw drunks and disorderlies in the can, and that is one of the most futile gestures of the law. Civil government has plenty of power over the makers and sellers of liquor. If anything, there are too many laws and regulations of that sort, because their multiplicity produces contradictions and divisions of authority that provide alibis for recreant officials.

Can Help Regulate

"But the responsible individuals and corporations at the top of the alcoholic beverages industry can make political regulation of liquor retailing a success because they so largely regulate the politicians. With billions of fresh dollars flowing into the pockets of war workers every payday, the money coursing thru the cash registers of saloons is rising fast. In Chicago, as elsewhere, this Pactolian stream is in danger of becoming a river of debauchery.

"As the criminal and criminaloid side lines of many saloons absorb more of this goldrush money, the saloon tends to be— (See *NEWSPAPER* on page 65)

City Revenue Problems Up

Convention of city officials in Chicago says States should share revenue with them

CHICAGO, Nov. 7.—City officials will be discussing for some time the ideas gained at the three-day annual convention here a few days ago of the American Municipal Association. This organization of city governments holds an annual convention at which delegates from various departments of city government meet to discuss their special problems.

As was to be expected, the matter of future revenue for cities was the important topic. The consensus of opinion was that States should share with the cities within their borders all revenue developed from new sources such as the sales tax and the gasoline tax. Since 44 State Legislatures will meet in 1943, it is expected that the organization of city governments will petition the various State legislatures to consider this matter seriously.

Indications are that many bills for taxing coin machines will be introduced in 1943 and the question will come up whether such State license revenue from coin machines should be shared with the cities. Cities have been more forward than States to license coin machines in order to obtain revenue. The State license system used by Arkansas is considered the model for States at the present time since this plan places a low State fee on coin machines and at the same time permits cities and towns to adopt a similar fee if they want to. This would still keep total tax fees within reasonable limits.

Signs Just Beginning

At the city convention in Chicago there were delegates from cities and towns in 34 States. Many reports indicated that city officials are beginning to worry about revenue in the future. They say that signs are just now beginning to show how the cities will suffer as the national government taps every possible source of revenue.

Reports were made on what the various cities were collecting in the way of revenue, what tax sources they were using and how they are spending the money. Several federal officials addressed the representatives of the various cities.

Major Jeffries of Detroit said that city officials must be on guard to protect the local rights of their city governments. He said that the federal war program is encroaching on many of the rights of the cities.

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Gas Rationing Program . . .

CHICAGO, Nov. 7.—Gas rationing took an important step forward this week when the Office of Price Administration announced plans for the general registration which is to take place November 12, 13 and 14. Regulations are to go into effect November 22.

No official information has been received here yet as to the exact status of coin machine operators. A report received from one Southern district said the OPA office there had told operators that "a maintenance man would receive a C tag." Then he read from his official paper and said that juke box and vending machine operators were not included. This indicates some confusion to start. The only information available is that operators are classed as "vending machine maintenance men" and those who work at refilling machines and the general work of operators will get a Class C card. Men who are employed only on collecting and simple repairs will get a Class B card.

The Class C card has no definite mileage value and will vary with districts. The local rationing board has sole power to determine the quota of gas on a Class C card. Announcements made during the week said that regulations for C cards would be stricter than originally planned and that the regulations on C cards would be made more strict as time goes on. Local ration boards are due to receive full instructions on maintenance and route men any time now.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

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44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Special Summary On Chicago Area Scrap Campaign

(From Chicago Journal of Commerce)

CHICAGO, Nov. 7.—The industrial scrap drive is already showing excellent results, as is evidenced by the fact that recently shipments of scrap to steel mills, not only in the Chicago area, but in several other producing districts, were in larger volume, authorities said.

However, the most pleasing factor was said to be the better grade of material moving to the mills. Dealers are mixing heavy scrap in with light weight material, with the result that when the scrap is charged into open-hearth furnaces less oxidation occurs, hence the loss of production caused by the extreme heat of a furnace is cut considerably, steel sources say.

L. C. Reed, sales manager of Inland Steel Company and chairman of the steel committee in the industrial drive, asserted that in the first week of the campaign, steel salesmen have contacted numerous manufacturers, and in every case the company management was willing and anxious to set up salvage committees whose function it will be to tour the plant and order obsolete and dormant machinery and equipment into the scrap pile.

Expect Double Tonnage

Receipts of the drive in tonnage are not available as yet, but first estimates indicate that the overall totals will almost double the tonnage collected in the household scrap drive just completed.

A statement by the United States Treasury Department last week, disclosing that idle machinery and equipment scrapped by any business firm may be deducted from the company's income tax is expected to be a big factor in bringing out even greater tonnages of industrial scrap.

Many manufacturers have been reluctant to scrap machinery which might be usable after the war because they would realize too big a loss. However, now that it has been formally announced that such equipment can be deducted from taxes, War Production Board officials expect that receipts will be considerably larger.

Automobile graveyards are being prepared to receive the results of a concerted drive for old cars which is to begin in every region except Chicago today. Chicago's drive will be held up until November 16 in order that full interest will be centered around the industrial scrap drive for a longer period of time. Planners of the "jalopy" drive have enlisted the publicity aid of newspapers, radio stations and other sources.

Small Yards Congested

Larger Chicago scrap yards are about

ARCADE MACHINES FOR SALE

- 1 Multoscope Old Mill Candy Vender . . \$15.00
- 7 Model D. L. Multoscopes with Pictures and Signs 20.00 Ea.
- 4 Caffe Drops with Pictures and Signs . . 15.00 Ea.
- 3 Mills Drops with Pictures and Signs . . 15.00 Ea.
- 5 Exhibit Model E Card Venders and 7000 Cards, Future Partner and Film Stars, all for 50.00

All Above Machines in A-1 Condition.
DEVAUL'S AMUSEMENTS
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Two Penny Arcade Managers. Must be draft exempt. Salary open. Apply, stating experience and references to
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For FREE PLAY One Ball and Consoles. Give experience and salary expected.
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- MILLS FOUR BELLS 269.50

SOUTHERN AUTOMATIC MUSIC CO.

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caught up on the household collections as far as preparing the material is concerned, altho many small dealers' yards are congested with huge piles of material, which they are having considerable trouble sorting, due to labor shortages and lack of equipment, trade sources say.

Other steel producing districts thruout the country are reported to be gradually improving their scrap supplies. Buffalo mills have large reserve stocks set aside for the winter, and from the way material still is flowing into yards, there is little doubt that this district's mills will operate at top speed all winter, trade observers said.

St. Louis dealers' yards are virtually clogged with miscellaneous scrap, which is said to be giving yard owners severe headaches. The mills in this district are receiving ample material daily to continue capacity operations and are gradually building reserve stocks for the winter, steel interests here asserted.

Tax Magazine Has Article by Paul

CHICAGO, Nov. 7.—The November issue of *The Tax Magazine* features an article by Randolph E. Paul, general counsel for the United States Treasury. Representatives of the coin machine trade recently contacted Paul in Washington and explained to him the intricacies of the various types of coin machines. Mr. Paul may play an important part in future decisions on the coin machine tax.

The article appearing in the tax magazine was a copy of an address which Paul delivered to a convention of lawyers in New York City recently. In his speech he discussed the various tax ideas now being advanced to raise more revenue to carry on the war. He indicated why the Treasury has favored certain plans of taxation. The basis upon which the Treasury argued for its plans, he said, was "ability to pay." He said one of the main reasons why the Treasury is opposed to a federal sales tax is because it hurts people of small incomes more than anyone else.

The tax magazine in the same issue also published another article by an accountant who advocated a national lottery to raise revenue for war purposes. This article will tend to bring the lottery question up for discussion among tax experts.

Illinois Court Decision Reverses Bookie Decree

SPRINGFIELD, Ill., Nov. 7.—Another high court in Illinois has decided on an important case involving the question of gambling. These decisions are becoming more important because the Illinois State Supreme Court not so long ago decided that stock-market gambling was no longer illegal because public opinion had come to accept gambling in stocks as a legitimate business procedure.

The more recent decision was made by the Fourth District Appellate Court and about 1,400 persons were found not guilty in this reversal of lower court decisions. Most of these people have been charged with running bookmaking establishments. Others were charged with keeping ordinary gambling houses.

The high court used very strong terms in its written opinion, and the main point of its argument was that the lower courts had overstepped their jurisdiction. The original court of trial was a civil court, and State officials had sought an injunction against the bookies.

Reading between the lines of the high court decision, it would be assumed to be unfavorable to bookies if a direct question of their legality had come before the court.

New Prospect for Bearded Coinmen

WASHINGTON, Nov. 7.—Reports from the War Production Board indicate that operators may again become a bearded generation. Some months ago there was a heavy curtailment of the production of razors and razor blades and rumors were current that operators were planning to let their beards grow almost to a man. Most of the younger operators, who might not be able to compete with their older brothers, are in the service and do not have to worry.

The new announcement is that the military forces will have priority on safety razors. Production of blades will be cut 20 per cent next year. This will still give a production of razor blades in staggering quantities, however. Production of straight razors will also be cut. The government plans to put manufacturers of razors and blades to turning out knives for Commando troops and other items.

Asks Chance for War Inventors

WASHINGTON, Nov. 7.—Inventor Hiram W. Sheridan, of Oak Park, Ill., appearing before the Senate Military Affairs Committee, told the members of that body that he would like to see established all over the United States places where a man could go and say, "Look, I've got an idea," where someone would listen to his idea, and if it was okay, give it a trial.

An American Airlines pilot, Sheridan is also the inventor of many practical ideas. It was he who invented and first demonstrated dive-bombing with General (Billy) Mitchell in 1921.

AOLAC Discusses Taxes, Rationing

LOS ANGELES, Nov. 7.—Special meeting of the membership of the Associated Operators of Los Angeles County, Inc., headed by Curley Robinson as managing director, was held in the North Star Auditorium October 30 for the purpose of hearing a report on the tax situation as well as a discussion of the tire and gasoline matters. Arthur Mohr, AOLAC attorney, who recently returned from five weeks in Washington was on hand to tell of his trip.

Robinson presided and complimented the membership on the co-operation given the matter of holding locations of men in the armed services. The managing director also urged that operators comply strictly with the new dim-out rules in that no games be placed too close to windows and that lights from games be shielded as much as possible.

Matters of further importance were discussed with a call being issued for salvage. Members were urged to bring their salvage to AOLAC office. Mrs. Leuen Hagen, a new association member, was welcomed to the meeting.

Attorney Mohr outlined his trip and told how he had worked in putting the problems of the West Coast operators before Washington officials. Following this, he gave the latest information available on the federal excise tax amendment affecting coin machines as contained in the 1942 revenue law.

In the matter of the tires, Robinson informed the membership that all tires for automobiles over five had to be turned in to the government.

Mohr, who investigated the gas rationing that goes into effect here November 22, advised operators to file for rationing at their local school houses during the period of November 9 thru 12. Cards available will be A, B and C. Card A entitles holder to 270 miles per month and Card C entitles holder to gasoline sufficient to cover his business needs. Vending machine operators who are called upon to service machines are eligible for the Class C cards, Mohr said. Mohr impressed upon the membership that C cards would not be available at the schools but at the rationing boards. Robinson offered the facilities of his offices to truck owners who are filing papers on ownership of vehicles of this type.

Those attending the meeting were:

LOS ANGELES

Albert Edelberg, Security Novelty Company.

J. D. Cox, Security Novelty Company.

Frank Myers, operator.
James M. Flannagan, operator.
F. W. Crawford, operator.
Jud Levy, Jud Levy Amusement Company.

Frank C. Lamb, Alamo Amusement Company.

A. Chapman, Automatic Venders Company.

Jack Fogel, Mutual Vending Company.

Herman J. Cohen, Hamilton Manufacturing Company.

Dave Bornstein, AOLAC.

Art Weiss, Globe Games Company.

OUT-OF-TOWN

R. H. Causey, operator, Bell, Calif.

Philip Robinson, J. & R. Amusements, Bakersfield, Calif.

W. Ellis Johnson, Mission Novelty Company, Claremont, Calif.

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces."

—President Roosevelt



IN WAR BONDS

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New Goal for Payroll Savings Plan!

Along with increased war production goals go increased costs : : : extra billions which must be raised, and raised fast, to win this war. That means we must raise our sights all along the line, with every firm offering every American with a regular income the chance to buy more War Bonds. YOUR help is asked in encouraging employees to put at least 10 percent of their pay into War Bonds every paydays through the Payroll Savings Plan. For details of the Plan, approved by organized labor, write, wire, or phone Treasury Department, Section T, 709 12th St. N. W., Washington, D. C.



U.S. WAR SAVINGS BONDS

This space contributed to America's All-Out War Program by

The Billboard Pub. Co.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Nov. 7.—Jobber-to-operator business picked up somewhat during the week following announcement made at the special meeting of the Associated Operators of Los Angeles County, Inc., that operators are eligible for "C" gasoline cards, entitling them to gasoline necessary to carry on their business. For the past four weeks business has been in a lull for reason that operators did not know what the future held for them on the gasoline situation. Also assured that the gasoline rationing was not intended to put anyone out of business, operators were in a quandary as to what to do.

Sale of necessary parts went right along during the lull periods, but operators guarded against stocking up on anything new or additional.

New dim-out regulations in effect here which are strict enough to require apartments and homes to keep shades down to prevent the upward reflection of light have exerted no great influence on the coin machine business. Spots using coin machines have, as all the rest, curtailed on lights to the point that fronts have been boarded down from the top to keep the light in. Operators were instructed

to keep games away from unguarded windows or be fined. Operators checked their machines to see that no light was emitting upward and that those near windows were shielded by Venetian blinds or some other sort of blind. Curley Robinson, managing director of the AOLAC, advised operators of the new dim-out regulations and urged that strict compliance to the law be followed.

Man-power situation continues critical here. Operators are short-handed and the situation is getting no better. A number of femme operators are now in the business. Mrs. Leuene Hagan and Mrs. Leonard Behrens are operating. Both are AOLAC members.

Swing-Shift Goes On

Badger Sales Company has inaugurated what it terms "swing shift" to keep up with the orders that are coming in. According to William Happel, manager, the shift works from 7 to 11. Salesrooms have been remodeled to comply with the new dim-out regulations and to allow the men to work the "swing shift." Windows have been curtained and the skylights blacked out to keep the lights showing downward. Happel said the "swing shift" was necessary to turn out the machines. Winifred Baker has replaced Margaret Fitzgerald as secretary at the Badger Sales Company. Miss Fitzgerald has taken employment in an aircraft plant. Major Mohr, brother of Mac Mohr, distributor, is putting in some time undergoing medical treatment at a local sanatorium. Sam Oser, the 50-year-old operator who enlisted in the army several months ago has left for parts unknown. Bill Nathanson made an appearance at the AOLAC meeting and was greeted by his many friends. Al Armos, of the Golden Gate Novelty Company, is in Los Angeles on business. Hermie Cohen is out of the city on a business trip to San Francisco.

Operators-Fliers

Nate Mack, of Las Vegas; Frank Navarro and Bud Parr put in plenty of time in the air. Mack flies to and from the Nevada town and Los Angeles, while Navarro is practically a commuter between Los Angeles and Mexico City. Parr is doing war work and flies wherever his assignments take him. Each has enough hours in the air to qualify him for a pilot. Jimmy Marshall, of General Venders, reports that business is going strong in the San Fernando Valley. Frank Showalter, of Orange County, was a recent visitor to Pico Boulevard and put in time at the General Music Company. Mrs. Leonard Behrens, nee Mary Anderson of the stage and screen, is continuing the operation of her husband's business, Allied Amusement Company. Behrens is serving in the armed forces. Dick Gallagher, of Orange, is installing Buckley music boxes purchased from the General Music Company. Lee Lorden is moving his film library to North Larchmont about the middle of the month and will be doing business from there after December 1. Art Weiss, of Globe Games Company, was in the coin machine section of Los Angeles to attend the AOLAC meeting.

Daly to Stockton

Jack Daly, serviceman at the E. T. Mapes Music Company here, is leaving for Stockton to take charge of a Mapes branch there. Lillian Henning has joined the staff of the Los Angeles branch of E. T. Mapes. She succeeds Geraldine Douglas Krausi, who resigned to reside in San Francisco, where her husband is on a war project. Les Lorden has secured a process screen and is increasing his film library. He will have a modern and up-to-date place when he opens on Larchmont. Albert Edelberg, of Security Novelty Company, took advantage of the AOLAC meeting to see and talk to his many friends in the field. Tommy Mason, of National City, Calif., reports that games and music are going strong in that section. Section has increased in population due to the influx of war workers and men in the armed forces. Charlie Jaseph reports that the Sunset Music Company is really making some strides now. Howard Lee, who has been dubbed the "Mayor of Chinatown," reports that things are going along okay with him. He has arcades among other coin-operated machines. Milto Noriega, of Colton, was in the city and reported that things are clicking it off in that section. Col-

ton is near March Field and Camp Haan and coin machines in the vicinity are getting good play, he reports. J. D. Cox, of Security Novelty, tells it that operators will find the war industry people look more and more to coin machines for amusement.

Gutshalls to Lake

Jack Gutshall and Mrs. Gutshall, of the Jack Gutshall Distributing Company, continue to put in week-ends at Big Bear. Phil Robinson expects to make a trip to San Francisco before the gas rationing sets in. He said it will take plenty of time to drive it, for the speed limit is 35 miles per hour. James M. Flannagan is being kept pretty busy with his route these days. F. W. Crawford was among those who attended the AOLAC meeting. Jud Levy, of the Jud Levy Amusement Company, is helping to service his machines in view of the man-power shortage. Robert H. Causey, popular operator, is

president of the Los Nietos Valley Shrine Club and is busy with the annual Masonic Banquet to be held at the Rio Hondo Country Club in Downey, Calif. Causey is the leader of several organizations and recently completed a year as the head of a civic group in South Gate, Calif. Frank C. Lamb is a strong believer in Sam Houston. Lamb says: "Remember the Alamo." But it happens that his firm is Alamo Amusement Company. A. Chapman, of Automatic Venders, was among those who made an appearance at the AOLAC meeting. Vending machine operators are being kept on the hop with this increased business, Jack Fogel, of Mutual Vending, reports. W. Ellis Johnson, of Mission Novelty Company, Claremont, Calif., made a special trip to Los Angeles to see what the situation was on the tax matter. Dave Bornstein in town. Frank Myers is getting ready for the gas rationing and has already picked up his blanks at his service station.

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Mutos, Punching Bag. .. \$224.50	Chicago Coin Hockey \$199.50	Seeburg Converted to Hitler-Jap. Marbles \$129.50
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Keep 'Em Punching. 149.50	Mutoscope, Floor Mod. 59.50	Pikes Peak, New ... 19.50
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New Mills Four Bells Write	Mills Three Bells, Late \$495.00	Mills Blue Fronts, All Rebuilt & Refinished, 5¢, \$109.50; 10¢, \$144.50; 25¢ .. \$124.50
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Mills Square Bells.. 59.50	Pace Races, Late .. 129.50	

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Races .. 4.90	Liberty Bell .. 12.50
Tokette .. 8.50	American Eagle 9.50
Yankee .. 4.90	Mercury .. 12.50
Pok-o-Reel .. 2.50	Imps, 1¢ & 5¢ 4.90
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MUSIC MERCHANDISING

Record Scrap Pile Grows

Baltimore coinmen co-operate with record trade in piling up huge collection of old records

BALTIMORE, Nov. 7.—When the call went out from disk manufacturers and distributors for more and more record scrap, many operators co-operated handsomely and as a consequence local record distributors have turned in to manufacturers more than 500,000 pounds of scrap. One of the largest record distributors here has collected some 200,000 pounds or 100 tons and a similar amount in the Washington market.

Merits New Records

This collection has meant that the distributors have merited some 5,000,000 new records, since for each pound of old records turned in the distributor has been entitled to 5 new records.

The distributing firm which has turned in more than 400,000 pounds for the two markets of Baltimore and Washington has merited a total of 2,000,000 new records for the two markets.

The other distributors serving these markets, while not collecting quite as much as the distributor referred to above, have done fine jobs and have turned in a very substantial amount of record scrap and thus merited many new records.

Music Ops Face Many Problems

BALTIMORE, Nov. 7.—One of the highlights and brightest spots of the coin machine activities currently is that of music boxes, with operators, particularly the larger ones, reporting takes are up better than 25 per cent.

Operators point out that receipts would be still greater were they able to get the recordings they need and if they were able to get the necessary service help they require to keep the music boxes in operation at all times, and were they able to get, as readily as required, necessary replacement parts. Because of these problems some operators find it necessary to let some of their machines remain idle.

While the shortage of records is something operators cannot control, they are solving their service problem by doing the servicing themselves. Fortunately, most of the operators who are successful today have come up the hard way and they know their machines and are able to service them.

In some instances shortages of replacement parts are being solved by the operators making necessary arrangements with machine shops to make the necessary parts for them, and in one instance the replacement part problem is being solved by the operator himself thru the installation of a machine shop of his own. This concern has been fortunate to have a sufficient force of mechanics and machine-shop men.

While gasoline rationing and the tire situation is causing operators much concern and anxiety, operators have managed so far to get along well in spite of this condition.

License Demand Is Slow

CHICAGO, Nov. 7.—The demand for tavern licenses seems to be dropping considerably here or else tavern owners are very slow in applying for new licenses. Last May a total of 8,347 taverns had taken out city licenses. Two days before the deadline for renewals only 1,005 taverns had applied for the renewals.

The city license office reported that at least 600 sellers of beverages had been forced out of business already by increasing difficulties.

Mexico City

MEXICO CITY, D. F., Nov. 7.—J. M. Barrera, a distributor of coin machines and related products here, has recently sold out to a new distributor from Guatemala. It is reported that operators are coming from Guatemala to Mexico in search of coin machines, both new and used.

Meanwhile, Barrera is establishing himself in the servicing of coin machines here. He has a plan for servicing machines on a monthly basis.

Barrera reports that interest in phonographs is divided between two makes of machines on the market, and that there are interesting discussions on which is best suited for Mexico. Locations also enter into discussions—much of it simply arguments about which machine has the best appearance.

Great interest centers in the supply of records for music boxes here. Since there are recording manufacturers here, about 80 per cent of the records come from local firms and probably 20 per cent are imported from the United States. The types of records used here are chiefly Mexican, Spanish and Cuban music, with a sprinkling of American dance tunes. Music boxes are by far in the lead in the coin machine trade here, as legal difficulties have made it very hard for amusement machines. Operators report that music boxes are going strong and they have big hopes for the future. Some of the distributors here travel to other cities and they report that everywhere they go music operators are well pleased with conditions.

New Manager for L. A. Music Firm

LOS ANGELES, Nov. 7.—Fred Gaunt, until recently owner and operator of the Trojan Novelty Company here, assumed duties as general manager of the General Music Company Monday. Gaunt was appointed to this post by William (Bud) Parr, head of General Music Company, who is now to devote his entire time to defense and war work.

Gaunt is well known in coin machine circles, having served as a serviceman, operator and distributor. Entering the field in 1926, Gaunt has made each division of the business step by step, getting his training thru actual work. Because of his intense training he understands the problems of the Southern California operators, among whom he has a legion of friends. In addition to being well up on his coin machine business, Gaunt is an ex-soldier, having served abroad with the air force for 17 months in the First World War.

Parr, who is also well known in the coin machine field, has operated the General Music Company for a number of years. Firm has a local and San Francisco branch. While he has been connected with defense work for some time he now intends to devote his entire time to it.

Parr made the following statement regarding the appointment of Gaunt: "There will be no change in General's policy. Mr. Gaunt will be manager of this branch and I know he will serve the operators well. He is fully acquainted with the problems of the operators. General Music has always made it a policy of serving the operator, and this is the policy that will be followed in the future."

Gaunt was the recipient of many congratulatory messages upon taking over the new assignment.

RCA Outlines New Record Campaign

BALTIMORE, Nov. 7.—Salient features of the "One Hundred and One" Victor and Bluebird record merchandising and promotional campaign being launched under sponsorship of the RCA Manufacturing Company, Victor and Bluebird makers, were outlined to dealers and operator-dealers of Baltimore and District of Columbia at a luncheon meeting held at Southern Hotel under auspices of

Record Supply Outlook . . .

CHICAGO, Nov. 7.—Reports this week said that the talk of a special speed record for juke boxes, as a solution to the present record ban, had been stopped by information from the record manufacturers that such a record would present many technical difficulties.

Reports current this week say that if radio interests make a satisfactory settlement with Petrillo, then juke box operators would only be expected to make some sort of "token" settlement.

The War Production Board, November 2, notified record manufacturers that no shellac would be available for records after this month. Record manufacturers stated they are getting scrap shellac in quantity and will have substitutes to use when scrap fails.

Leeds Music Company, publishers, are reported to have 20 new songs forthcoming, many of which show great promise for hit records.

Reports on record demand say the public is going for songs of other nations, particularly Russia and China, united with us in the war against the Axis.

See the columns, "On the Records" and "The Week's Records," elsewhere in this issue of *The Billboard* for information on latest record releases.

Savoy Record Company, Newark, N. J., entered the field last week, reporting that it had five records ready for release. Announcement says its records are not made of "pre-war materials."

Juke Boxes Start Revenue . . .

(From the Dallas Morning News, November 3, 1942)

DALLAS.—The thousands of juke boxes grinding out popular music in Dallas taverns and other places now are grinding out taxes, also, to the tune of \$10 a year each for Uncle Sam.

The tax on the juke boxes became effective at midnight Saturday, and S. L. Mayo, assistant collector of internal revenue, called attention Monday that the tax for the remaining eight months of this fiscal year must be paid on or before November 30.

"Even if the juke box played only a minute after midnight Saturday, liability for the tax has been set up," Mayo said, "and must be paid."

While the tax is levied on the person (location) maintaining the machine for use or permitting its use on the premises, the collector's office anticipates the taxes will be paid by the owners (operators) of the machines rather than locations, as in the case of pinball machines.

The juke box tax is a special stamp tax. Stamps are not yet available here, Mayo said, but receipts will be given and stamps will be mailed when received.

Southern Wholesalers, Inc., RCA distributors.

Meeting was under direction of Geary Shipley, manager of Baltimore division for Southern Wholesalers, and was presided over by William E. O'Connor, president of Southern Wholesalers, whose headquarters are in Washington.

The Victor and Bluebird record story was told the dealers and operator-dealers by J. M. (Jack) Williams, Victor and Bluebird advertising and sales promotion manager, and E. N. (Bob) Baggs, of Victor and Bluebird record division.

Outlines Program

Williams, after telling dealers and operator-dealers the part RCA is playing in the war effort, dwelt on what RCA is doing for Victor and Bluebird record dealers. He pointed out how lack of shellac is holding down production, but how the collection of scrap is making possible the production volume that is being registered. He urged dealers to give full co-operation in the scrap drive, saying it would help the production schedule.

Williams explained the "One Hundred and One" campaign which centered around the production, promotion and merchandising of the leading 101 Victor

and Bluebird recordings during the coming weeks, designed primarily in boosting the yule Victor and Bluebird sales volume.

It was pointed out the RCA Manufacturing Company is thoroly aware of its responsibility to its dealers and is doing everything possible to meet that responsibility. Dealers in turn were asked to give full co-operation in the scrap drive.

Williams outlined the extensive promotional campaign, which included extensive advertising in national magazines. Slogan of the campaign is "Records, the Gift That Keeps on Giving."

Baggs dwelt on shellac shortage and declared that as far as is known there is no known substitute that is not on the critical materials list.

He declared that RCA is working on plans for reducing the Victor catalog. Instead of the some 7,000 numbers now comprising the catalog, it was planned to reduce to some 2,000. In this way, it was said, production would be centered on most popular numbers.

Scrap Drive

President O'Connor of Southern Wholesalers lent his voice to that of the RCA officials to urge dealers to co-operate (See Record Campaign on page 65)

Future of Cities Forebodes No Ill For Coin Machines

CHICAGO, Nov. 7.—Contributing to the discussion that has been going on for years as to the future of cities, a professor at the University of Chicago here recently advanced some ideas on what may happen to cities in the future. Chicago newspapers considered the ideas of the professor in editorials. Since the coin machine industry thrives best in cities and where traffic is heavy, the trends that affect the future growth of cities are important to operators.

The opinions advanced here are that the war seems to be building up industries and factories in the suburban districts and that the future city may simply be the center where people live and that they will commute to the suburban districts to work. In the past the trend has been just the opposite. People lived in the suburbs and commuted to the city to work.

The building of hundreds of industrial plants in the suburbs to make war goods means there will be a strong effort after the war to keep these plants going for civilian industry. Up to the present the development of these many industrial plants has greatly boosted the use of coin machines of all types. So far there are no indications that the trend to suburbs will decrease the demand for coin machines, for if people tend to live in the cities and commute back and forth they will need machines both in the city and in the suburban locations where they eat and spend their change.

Thus, the predictions of the experts who study the future of the city have found nothing yet to discourage the future hopes of operators.

N. J. Collector Tells Operators Of Tax Changes

CAMDEN, N. J., Nov. 7.—The office of Harry L. Lamoney, collector of Internal Revenue for the First District of New Jersey, pointed out a number of changes made by the new federal excise tax which affect the present taxes on amusement and gaming devices. One of the changes made in the tax, the commissioner said, will be of special interest to proprietors of restaurants, bars, Penny Arcades, taverns and similar establishments. This is the provision which broadens the scope of the existing tax on the so-called pinball and other similar amusement machines to include all amusement and music machines operated by the insertion of a coin, token or similar object.

This particular change, which became effective November 1, he said, will have the effect of bringing within the scope of this tax the so-called juke boxes and all other types of coin-operated amusement or music machines.

The tax is at the rate of \$10 per year on each machine and is payable by the person maintaining the machine for use or permitting its use on the premises. The commissioner emphasized that proprietors of restaurants, bars, taverns, Penny Arcades and other establishments having one or more amusement or music machines on their premises on which tax has not heretofore been paid should communicate with the collector of internal revenue for their district as soon as possible with a view to securing the necessary forms and satisfying their liability for the tax.

Another change made by the act was to increase the rate on coin-operated gaming devices from \$50 to \$100 per year. This change, however, does not become effective until July 1, 1943.

Beverage Official Replies to Dries

NEW YORK, Nov. 7.—A direct answer to proposals by dry leaders that the operation of the alcoholic beverage industry should be suspended for the duration of the war and that existing stocks of distilled spirits be redistilled and used for war purposes was made recently by Thomas F. McCarthy, president of Allied Liquor Industries.

"The distilling industry has the unique

AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Again there's a week without the release of a single folk-tune platter. This, of course, is caused by the increasing stringency of regulations concerning the use of shellac and the resulting reduction in all release schedules. As time goes on it will become more and more frequent. Faced with such a situation, operators will depend more heavily than ever on those tunes that have become standards in the field and will make greater efforts to establish the comparatively few records that are released. . . . Bob Atcher and Bonnie Blue Eyes are back in Chicago after having completed their new Republic picture, *Hail to the Rangers*. While on the Coast they appeared at the Los Angeles County Barn Dance at Venice Pier for Bert Phillips, who has been promoting barn-dance shows every Saturday and Sunday for quite a while now. . . . Texas Jim Robertson and his band, featuring Pat Barnes as emcee, are doing three consecutive Saturday night barn dances at the Arena, New Haven, Conn., having started last Saturday. Admission is 65 cents, and the unit is in for 50 per cent of the gross, the deal having been arranged by National Concerts & Artists Corporation, New York. Operators in that territory can take advantage of the date by featuring Robertson recordings on the boxes. . . . A week ago Friday Louise Massey and the Westerners celebrated the 14th anniversary of their first appearance before a microphone, which took place October 30, 1928. The group at that time was led by Dad Massey, Louise's father. . . . The *National Barn Dance* gang, which has conducted two scrap campaigns, has netted more than 1,000 tons of scrap metal and rubber to aid in the war. Most recent appearance of the crew was in Danville, Ill., where nearly 10,000 persons witnessed three performances. Admission for each person was 100 pounds of scrap.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of *The Billboard's* Music Department.

"I BETCHA MY HEART I LOVE YOU": Zeke Manners and His Gang (Bluebird B-9041)—Released several weeks ago, this bright, bouncy and very attractive ditty is already

distinction of having converted its facilities entirely to war production while continuing, at the same time, to fulfill its normal peacetime function as the largest single industrial producer of federal excise revenue," he declared.

Referring specifically to the resolution adopted at the annual convention of the National W. C. T. U. in Birmingham this week, McCarthy said:

"The professional prohibition propagandists say that the manufacture and sale of distilled spirits should be stopped for the duration of the war. So far as manufacture is concerned, their proposal comes a little late, since the distilling industry has already been converted 100 per cent to production of industrial alcohol for strictly war purposes—smokeless powder and other munitions, war chemicals and the butadiene needed in the manufacture of synthetic rubber.

Important Revenue

"So far as the continued legalized sale of the industry's products is concerned, this represents a source of more than \$5,000,000,000 in revenue to our federal, State and local governments. On the basis of the \$6 a gallon federal excise tax which will shortly go into effect, the federal government will collect a revenue of approximately \$3,000,000,000 on existing stocks. Aside from this excise tax, the federal government collects other levies, including occupational taxes, stamp taxes, etc., in addition to the income and corporation taxes paid by individuals and companies in the industry."

showing up on many lists of most played platters. The tune itself is a real possibility, with chances of making a place for itself even outside its own field on the pop-tune lists, and Manners and his crew give it outstanding treatment. Solo and chorus voices alternate, the band giving top backing, and a yodel passage takes it out. Looks like a real comer.

Letter Box

Elton Britt's recording of *There's a Star-Spangled Banner Waving Somewhere* continues to lead the field by a wide margin. It is still being reported as getting the top play in all sections of the country, and in many spots it is invading the pop-band field and showing up among the leaders in locations where folk music has never before had a hearing. Typical of the comments on the platter is one from Knoxville, which states that operators there are unanimous in picking it as the leader and continues, "It is on many locations where folk records aren't usually found." . . . Bob Atcher's *Pins and Needles*, already getting a good play, is increasing its popularity, particularly in the East. The Pennsylvania area, according to reports received, rates it as the current top platter. . . . Also scoring heavily, mostly in the Midwest, is Louise Massey's *Honey, I'm in Love With You*, which seems to be garnering its heaviest play around the Wisconsin area. . . . Coming up very strongly is Ernest Tubb's *You Nearly Lose Your Mind*, which boasts its heaviest popularity thru the South, and particularly in Texas, several cities there listing it as among the leaders. . . . Another Tubb waxing, *I'm Wondering How*, is reported as an ace nickel catcher in Dallas. . . . Another Elton Britt tune, *I Hung My Head and Cried*, is beginning to climb up toward the popularity of Britt's patriotic leader. Fort Worth reports it as a comer. . . . A couple of Roy Acuff recordings are going particularly strong at the moment. They are *Low and Lonely*, which is scoring chiefly thru the South, and *Wreck on the Highway*, which is pulling its heaviest load of nickels in Eastern territory. . . . Denver Darling's perennial favorite, *Modern Cannon Ball*, manages to show up somewhere on the listings almost every week. This time it's reported as one of the top coin catchers thru Texas. . . . The only Gene Autry waxing prominently mentioned on the lists this week was not the former runaway favorite, *Tweedle-o-Twill*, the popularity of which seems to be beginning to wane a bit,

Maryland Report Shows Hardships For Restaurants

BALTIMORE, Nov. 7.—The president of the Maryland Restaurant Association said recently that about 30 per cent of the smaller restaurants in the State are likely to close by the first of the year. This was considered a very dire prediction by some and really would be an exaggeration. However, the restaurant official said that restaurants are closing because they are having great difficulty in getting help and also there are various forms of competition that make it hard for the small restaurant to stay in business.

The official also stated that the small restaurants which sell liquor have a much better chance to stay in business and to continue to make some profit. He said that restaurants were curtailing their service in many ways in an effort to cut down expenses.

No mention was made of the fact that many types of coin machines are very useful to the smaller restaurant and add to the general revenue and trade in the place of business.

but *Private Buckaroo*, which is getting a heavy play in Western Pennsylvania. . . . Austin, Tex., reports that the platters getting the biggest play there currently are Jimmy Davis's *Sinner's Prayer* and Bob Wills's *Ten Years*.

WURLITZER



16 Record Marblglo

Complete, Ready to Operate, Money-Back Guarantee.

\$119.50

1/3 Dep. With Order.

Buy BONDS BONDS and more U. S. BONDS

GERBER & GLASS

914 Diversy Blvd., Chicago

PERMO POINT

PERMO POINT COIN PHONOGRAPH NEEDLES



PERMO METAL TIP RECORDS

T. M.

PERMO POINT COIN PHONOGRAPH NEEDLES

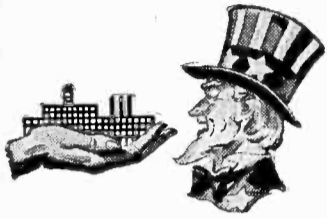
WORLD'S LARGEST AND OLDEST MANUFACTURER OF LONG-LIFE PHONOGRAPH NEEDLES

PERMO PRODUCTS CORPORATION

6415 RAVENSWOOD AVENUE CHICAGO, ILL.

Mr Operator:

is speedy Victory
worth one tray in
each of your machines?



Manufacturers have given entire
plants to Uncle Sam for the war
effort.

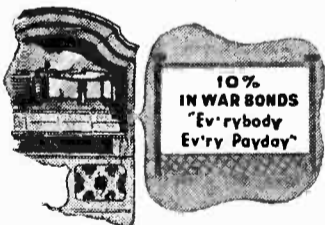


UNCLE SAM NEEDS

only one tray
in each machine from

YOU

as a musical billboard



To Get America
Singing the Home
Front's "Over There"

"Ev'rybody Ev'ry Payday"

BY

**BARRY WOOD
BLUEBIRD RECORD
30-0804**

Help Uncle Sam Sell War Bonds
With This Record

RECORD BUYING GUIDE—PART 1



**Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators**

Records listed below are based on a consensus of reports gathered each week
by representatives of The Billboard from at least four leading operators in each
of the 30 most important operating centers in the country.

● GOING STRONG ●

KALAMAZOO (13th week)	GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires) Victor 27934 JIMMY DORSEY (Phil Washburn) Decca 18433
BE CAREFUL, IT'S MY HEART (10th week)	BING CROSBY Decca 18424 KATE SMITH Columbia 36618 TOMMY DORSEY (Frank Sinatra) ... Victor 27925
MY DEVOTION (9th week)	JIMMY DORSEY (Bob Eberly) Decca 18372 VAUGHN MONROE (Vaughn Monroe) . Victor 27923 CHARLIE SPIVAK (Garry Stevens) ... Columbia 36620
I LEFT MY HEART AT THE STAGE DOOR CANTEEN (8th week)	SAMMY KAYE (Don Cornell) Victor 27932 CHARLIE SPIVAK (Garry Stevens) ... Columbia 36620 RUSS MORGAN (Russ Morgan) Decca 18444
STRIP POLKA (7th week)	KAY KYSER (Jack Martin-Glee Club) . Columbia 36635 ALVINO REY (King Sisters-Chorus) . Bluebird 11573 ANDREWS SISTERS Decca 18470 JOHNNY MERCER Capitol 103
PRAISE THE LORD AND PASS THE AMMUNITION (3d week)	KAY KYSER (Glee Club) Columbia 36640 MERRY MACS Decca 18498
WHITE CHRISTMAS (3d week)	BING CROSBY Decca 18429 FREDDY MARTIN (Clyde Rogers) ... Victor 27946 CHARLIE SPIVAK (Garry Stevens) ... Columbia 36649

● COMING UP ●

SERENADE IN BLUE	GLENN MILLER (Ray Eberle- Modernaires) Victor 27935 BENNY GOODMAN (Dick Haymes) .. Columbia 36622
------------------------------	---

Again the entire list coming up is scrambled with yesterday's favorite
an also-ran and any entry today's dark horse. This week *Serenade* is
top dog. Has shown a lot of strength in last few weeks, just how much
remains to be seen. At any rate, it copped the first slot this time out.

I MET HER ON MONDAY.	FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909 GUY LOMBARDO (Bobby Gibson-Rose Marie) Decca 18435 HORACE HEIDT (Donna and Don Juans- Charles Goodman) Columbia 36636
-----------------------------	--

Dropped considerably from last week's pace and wound up in what
amounts to a photo finish for place money with a couple of others.
Lombardo is definitely providing *Monday* with its ginger, Heidt having
fallen off considerably in number of plays.

I CAME HERE TO TALK FOR JOE	SAMMY KAYE (Don Cornell) Victor 27944 GLEN GRAY (Kenny Sargent-LeBrun Sisters-Ensemble) Decca 18468
--	---

Up again and still in the running. Lack of new record releases is giving
new life to a lot of old ones and even if they never land upstairs, they
can earn their way on the boxes for some time to come. Keep watching
this, anything can happen the way things stand.

HE'S MY GUY	HARRY JAMES (Helen Forrest) Columbia 36614 DINAH SHORE Victor 27963 TOMMY DORSEY (Jo Stafford) Victor 27941
--------------------------	--

Not dead by a long shot. Came back strong and attracted a powerful
lot of nickels from lovesick gals. Could make up all its lost ground if
it kept climbing at the same speed. James and Shore have their fans
and they won't be denied.

FIVE BY FIVE	HARRY JAMES (Helen Forrest) Columbia 36650 ANDREWS SISTERS Decca 18470 FREDDIE SLACK (Ella Mae Morse) ... Capitol 115
---------------------------	--

The tale about the mellow old boy who measures the same distance up,
down and sideways was a cinch to land and has been on the verge for
a number of weeks. The Morse gal does a bang-up job on the tune but
has to buck two of the top names on disks. James, with la Forrest pour-
ing out the words, has a good lead so far.

AT LAST	GLENN MILLER (Ray Eberle) Victor 27934 CHARLIE SPIVAK (Garry Stevens- Stardusters) Columbia 36642
----------------------	---

Positions in the line-up this week are no absolute clues to strength in
long range terms. There's lots of potency in this fine ballad out of
Orchestra Wives. Next week may find position equally scrambled. Weeks
will have to go by before a clear picture is evident.

MANHATTAN SERENADE.	TOMMY DORSEY (Jo Stafford) Victor 27962 JIMMY DORSEY (Bob Eberly) Decca 18467 HARRY JAMES (Helen Forrest) Columbia 36644
----------------------------	---

Perhaps a fistful of nickels separates the first and last choices in this
list. Tune will continue building, from all indications, and may be a
long-time winner.

DER FUEHRER'S FACE...	SPIKE JONES (Carl Grayson) Bluebird 11586
------------------------------	--

Everything said above applies to this one as well. Lack of copies is still
holding up its advance and Jones alone has had to carry the burden.
Couple of other versions are on their way out to ops and may fill the
gaps in coverage.

Names in parentheses indicate vocalists. Double-meaning records are purposely
omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the
Week's Best Releases appears on another page in this department.

**Ev'rybody
Ev'ry
Payday**
on
BLUEBIRD RECORDS
by
BARRY WOOD

Is Not
Just Another
Patriotic Song

★
IT SELLS AN
IDEA VITAL TO
THE WAR EFFORT

BUT...

It'll pay for itself many
times over

BECAUSE

1. The lyrics are as catchy as
a top pop hit.

Corporal Tom Adair and Sergeant Dick
Uhl wrote it. Adair wrote the lyrics to
"Everything Happens to Me" for Tommy
Dorsey. He knows what the public likes
to sing and wrote it into . . .

"EV'RYBODY EV'RY
PAYDAY"

2. The tune is the kind that
everybody will whistle.



Barry Wood, a mixed chorus and a
17-piece orchestra give Uhl's contagious
melody a swiny lilt that customers
will want more of . . .

ORDER

"EV'RYBODY EV'RY
PAYDAY"

For Every Machine From
YOUR

VICTOR-BLUEBIRD

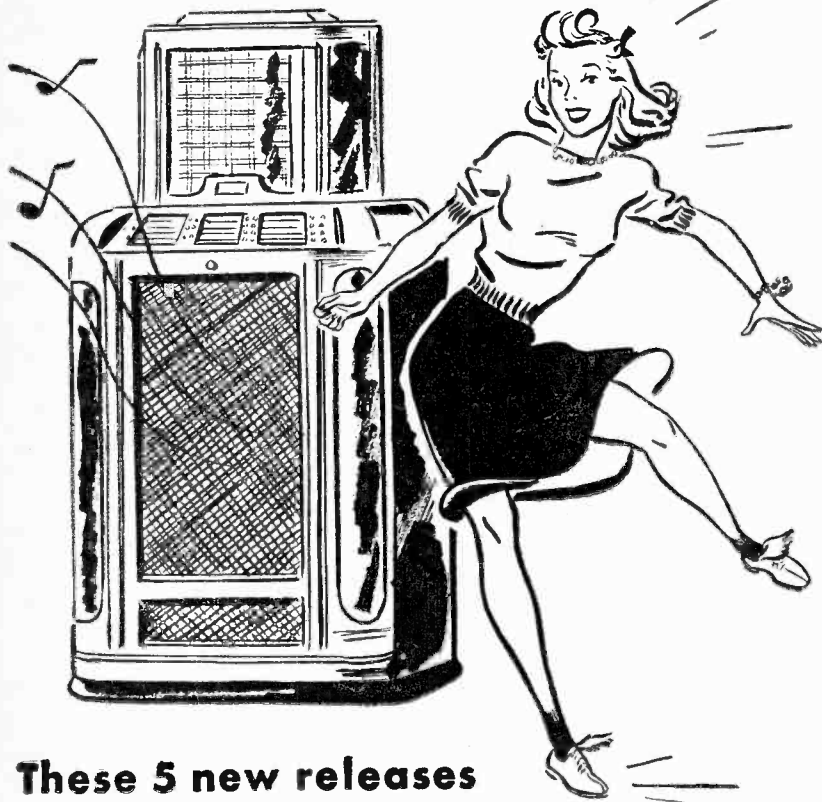
DISTRIBUTOR TODAY

GIVE UNCLE SAM

A COINOGRAPH NETWORK

"Buy War Bonds Every Week"

HERE'S SOOZIE CUE... with a tip for you!



These 5 new releases
will keep your coin machines spinning!

Benny Goodman
**SIX FLATS UNFURNISHED
WHY DON'T YOU DO RIGHT**
• Hold your hats—here's the Great Goodman in a stomping sizzler that will sweep fans off their feet. Clarinet fireworks . . . backed by the whole band. . . . Flipover, with vocal by Peggy Lee—a standout! **Columbia 36652**

Kay Kyser
**CAN'T GET OUT OF THIS MOOD
MOONLIGHT MOOD**
• Right out of the top drawer—the hit ballad from "Seven Days Leave." Different, and it has what it takes to climb. . . . The "Moonlight" side will keep 'em in the mood for more, too. Kyser clicks again! **Columbia 36657**

Claude Thornhill
**I'M GETTING TIRED SO I CAN SLEEP
ROCK-A-BYE BAY**
• Berlin at his best—a great number from "This Is the Army." Watch it build as big as "Stage Door Canteen." Arranger Maestro Thornhill gives it everything. . . . Rock-a-Bye has plenty, too. Don't miss. **Columbia 36658**

Tommy Tucker Time
**CONCHITA, MARQUITA, LOLITA, PEPITA,
ROSITA, JUANITA LOPEZ KILLE KILLE**
• Nifty novelty from "Priorities of 1943," this tricky tongue twister is going places. . . . Watch out for the Indian love patter side, too—mixing Red Man Rhythm with jumpin' jive! A double-barreled hit. **Okeh 6697**

Give 'em Brownie McGhee
WORKINGMAN'S BLUES • STEP IT UP AND GO No. 2
• Real, original, deep blues rhythm—with McGhee (Blind Boy Fuller No. 2), plus work on a guitar, harmonica, and washboard which you have to hear to believe. Indigo blues—red hot! **Okeh 6698**

Trade Marks "Columbia" and "Okeh" Reg. U. S. Pat. Off.
COLUMBIA
RECORDS

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.
By **DICK CARTER**

Victor's recording of "Everybody Every Payday," the tuneful successor to "Any Bonds Today?," is now on the market and is slated to bulk as large in the music machine picture as the former hit. Barry Wood, who was transformed from a "name" into a top star by his work on "Any Bonds Today?," comes back on the "Everybody Every Payday" record. Operators' associations are urged to start moving on a drive to get the disk placed on as many machines as possible. . . . The talk of special-speed disks for music machines as a possible solution to the current recording problem has been fairly well squelched by information from the record companies that manufacture of disks which could play at less than the standard 78 revolutions per minute is impossible under present conditions. Furthermore, a record geared for speed less than 78 r.p.m. would have to be larger than 10 inches and would not fit on the boxes. Possibly there is some angle as yet unrevealed which might make slower-speed records practicable all around, but until such time as the National Association of Broadcasters—in far better position to alleviate AFM's unemployment situation than the music machine operators and far more responsible for the situation's existence—comes thru with a concrete plan for playing ball, there seems no reason for ops to give more than an interested glance at schemes for slowed-down records, etc. . . . Recording people, speaking in confidence, are practically unanimous that the key to the problem lies with radio. They believe that if radio agrees to pay fees for the use of records, Petrillo's difficulties will be over and the music machine operators will have only to come thru with some sort of "token" arrangement to complete the deal and have the ban lifted. All this is unquestionably more complicated than it looks on paper, but it is not nearly as complicated as starting backwards with slowed-down disks and ignoring radio's part in the controversy.

in addition to the national leaders listed in the Record Buying Guide.

SALT LAKE CITY:
Why Don't You Fall in Love With Me?
Dinah Shore.
This tune was recorded by a lot of bands and singers and did all right over the radio for a while, but has never fulfilled its early machine promise. In Salt Lake City, tho, Dinah Shore's disk has been climbing steadily and now is rated Number One in Coming Up. Possibly the operators had been overlooking it in favor of more spectacular songs and recordings which have now worn out. Maybe other ops in other cities have done likewise and now will give this tune a real chance.

SPOKANE:
My Buddy. **Sammy Kaye.**
Kaye's version of the World War I song has come to be a standard and now that it is on a record, it is getting a nice play from a lot of locations. Chances are the record will be a lot like Ray Noble's revival of *By the Light of the Silvery Moon*, in that it will stay on the boxes indefinitely, bobbing up as a leader here and there and making plenty of money, without ever crashing the national rankings.

CHICAGO:
Put Your Arms Around Me, Honey.
Dick Kuhn.
Here is a real phenomenon. Top disk in Chicago's Coming Up classification, ranking above such items as *At Last* and *Met Her on Monday*, this peppy oldie is a genuine 24-karat sleeper. Chicago is a big town, and when a song is a hit there it figures to do right well in a lot of smaller centers. This should represent a hot tip to operators everywhere. This record might earn a lot of nickels for a lot of you.

Territorial Favorites
FOLLOWING are reports from operators in various sections of the country, mentioning artists and tunes as local favorites,

Note
FOR a comparative listing of songs played most often over the radio for the week ended Thursday, November 5, and the week previous, ended October 29, see Music Popularity Chart in this issue's Music Department.

TRADE SERVICE FEATURE PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By **JOSEPH R. CARLTON**

Still Praising
On all the best seller lists, *Praise the Lord and Pass the Ammunition* will be featured in Paramount's next film short of the *Headliner* series to be screened around Johnny (Scat) Davis and his orchestra. Song is accompanied by a "bouncing ball" sequence which should stimulate lots of moviegoers into remembering the tune when they're contemplating selections in a music machine.
Davis hasn't recorded the tune, but disks by Kay Kyser (Columbia) and Merry Macs (Decca) should tie in excellently when the short subject plays your local theater.

November 20, be overlooked. Recordings of both film scores were listed here fully last week.

From Republic
Slightly belated, Republic Pictures announces release soon of two films not only featuring but bearing the title of the recent pop hits, *Three Little Sisters* and *Sleepy Lagoon*. Each has been generously recorded and may be worth respins in conjunction with the films' play dates.

How It's Done
Philadelphia operators brought in a rich surplus of nickels by tying in with the local showing of *Orchestra Wives* at Warners' Fox theaters. Over 8,000 machines in the city displayed 11x14 cards boosting *Kalamazoo* particularly and including plugs for *Serenade in Blue* and *At Last*. Promotion arranged thru Fox theater manager.

"Daybreak"
Ferde Grofe's *Daybreak*, recorded by Jimmy Dorsey (Decca), Tommy Dorsey (Victor), Harry James (Columbia), Gordon Jenkins (Capitol), King Sisters (Victor) and the Marshalls (Hit), will be sung as a duet by John Boles and Kathryn Grayson in MGM's forthcoming *Private Miss Jones*.

Band Benefactor
Lavishly MGM proclaims its position as leader of the industry and leader of the bands. The facts support at least the latter for to date the studio has assigned the following to picture work: Louis Armstrong and Duke Ellington in *Cabin in the Sky*, Bob Crosby in *Presenting Lily Mars*, starring Judy Garland; Jimmy Dorsey in *I Dood It*, Tommy Dor-

Tie-Up Tip
Don't forget that RKO's *Seven Days' Leave*, featuring the Les Brown and Freddy Martin orchestras, will be released nationally November 13. Nor should Columbia's *You Were Never Lovelier*, with Fred Astaire, Rita Hayworth and Xavier Cugat's orchestra, set for No-

Minneapolis-St. Paul

MINNEAPOLIS, Nov. 7. — Collections have shown an upward spurt, according to operators, who lay the cause of this increased play to the fact that the University of Minnesota football team started its new season with a bang by defeating Pittsburgh University 50-7.

Jonas Bessler, one of the Hy-G Amusement Company executives, is back from the frozen wastelands of North Dakota, where he was snowbound.

Lydia Ganz, of Coin-a-Matic Amusement Company, reports that the central studio business where she is one of the operators is moving along in excellent shape.

"Business is good," declares William (Sphinx) Cohen, of Silent Sales Company. "We have sold a good number of one-ball automatics; used equipment and parts are moving well, and second-hand phonos and scales have picked up in sales in fine fashion."

Archie LaBeau, of LaBeau Novelty Company, reports that used equipment is selling well at his establishments. Calls for the new Rock-Ola phonos, he said, are coming in in good manner.

An unusual accident put Sol Stone, Minneapolis operator, to bed for nearly two weeks and as yet he isn't out of the woods on the deal. Sol, who has a drugstore as one of his locations, had forgotten something in the back of the store and turned back for it as the owner shut the lights out for the night. Stone, not wanting to keep the druggist any longer than necessary, started to run back to the end of the store only to hit a protruding bar from a counter case. He cut a deep gash in his thigh and doctors hovered over him for days fighting off possibility of poisoning. When he is able to move around again at a normal pace there is a possibility he may have to be operated on.

Business at Mayflower Novelty Company has been good, reports Lou Dolan, office secretary. She said Wurlitzer phonos, pinball machines, bell games and other equipment, a good deal of it used, have been selling at an accelerated pace all month long.

What is worrying the jobbers here is the ever-growing problem of obtaining competent mechanics. More and more men leave the industry weekly to go into either war work or the service. Supplies, too, are becoming quite a headache, with the stocks of accessories dwindling fast. New equipment, of course, is out of the (See MINN.-ST. PAUL on page 66)



"America's Outstanding Guitarist"

ALVINO REY

AND HIS ORCHESTRA
Currently ASTOR ROOF, New York
on VICTOR-BLUEBIRD records

B11579

DEARLY BELOVED

backed by

I'M OLD FASHIONED

—both from the new Columbia Picture "You Were Never Lovelier." Get these records for tie-ups with local showing of the film.

B-11573

STRIP POLKA backed by

THE MAJOR AND THE MINOR

Personal Management JACK EGAN
Direction MUSIC CORP. OF AMERICA

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

MOONLIGHT BECOMES YOU BING CROSBY Decca 18513
..... BOBBY SHERWOOD (Kitty Kallen) Capitol 123

Here are the first waxings of the potential ballad smash from Bing's *Road to Morocco* film. Several weeks ago we listed the song as a Possibility, mentioning records by Harry James and Glenn Miller, in addition to Crosby. Begins to look now as if ops will have quite a wait before James's and Miller's sides reach them. Crosby's is sure to be the biggie, tho, and with Sherwood's help can jack the tune right to the top. Operators had better start moving on this thing immediately as there is no way of knowing how many Crosby sides will be available. All operators may not be able to procure the Sherwood waxing, so speed is essential.

HEY, MABEL! MERRY MACS Decca 4265
..... TONY PASTOR (Tony Pastor) Bluebird 30-0802

This snappy novelty has been sadly overlooked by the trade but now, with the dearth of high-powered new stuff, shapes up as a possible sleeper hit. Merry Macs grooving of it has been on the shelves for many weeks without causing any stir, but figures to do a good money-making chore if dusted off and put on the boxes. Pastor's version appeared last week and is also a powerful Possibility. Operators are urged to investigate this novelty. It is simple, tuneful and plenty catchy.

JUKE BOX SATURDAY NIGHT GLENN MILLER (Marion Hutton-Tex Beneke-Modernaires) Victor 20-1509

Several operators announce that this latest Miller novelty side has already begun to attract attention among the kids and might very well prove a wise investment for any operator who numbers the younger generation among his clientele. In addition to the novelty elements inherent in its melody and lyrics, the song gets an extra filip from Miller's arrangement, which includes take-offs on Harry James and Ink Spots.

NOTE

There Are Such Things, which we have touted from its very start, is only a short skip removed from ranking in the Coming Up section. There appears to be no doubt at all as to its future on the machines. *Dearly Beloved*, which has been hovering on the fringe for weeks, picked up considerably during the last seven days and again looks as if it might muscle into Part One of the Guide. *Touch of Texas* continues to build and ought to make the grade, at its current pace.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

MOONLIGHT BECOMES YOU BING CROSBY Decca 18513

From his forthcoming *Road to Morocco* picture, in which Bob Hope and Dorothy Lamour are co-starred, Bing Crosby waxes a lovely romantic ballad that promises to hit the top of the song parade. In a romancy mood as he sings of moonlight's inspiring effect on lovers, he gives plenty of gloss to the side. A tuneful, easy-to-listen-to melody with lyrics that follow the accepted love song pattern, it should take little persuasion for this ballad to catch on almost immediately, and in a big way.

AIN'T GOT A DIME TO MY NAME BING CROSBY Decca 18514

Also from *Road to Morocco*, this rhythm ditty shows great promise and might be a major hit. It's a cheery song about boys hitting the road, light of heart and of pocketbook. Crosby is in his characteristic happy-go-lucky frame for this singing, and with the song design tailored to his talents, it's a natural. Moreover, bright background is furnished by Vic Schoen's orchestra, which has been providing the swingy instrumentals behind all the Andrews Sisters' recordings.

WHITE CHRISTMAS GORDON JENKINS (Bob Carroll) Capitol 124

This Irving Berlin ballad from *Holiday Inn* has already hit song heights. Jenkins record comes as a most timely entry, however, since operators have not been getting as many copies of the tune as they can use. Bob Carroll gives full meaning to the expressive song story, with Jenkins's one-fingered piano highlighted against a background of shimmering strings for a smooth, silky job.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Operators here who have trucks have been following the order of the ODT and registering them immediately.

Fitzgibbons Service Praised

Jack Fitzgibbons, manager of OK Machines, in addition to many orders arriving in the mails, also has quite a large batch of fan mail coming in. The fan mail compliments his organization on the fine condition of the equipment and for prompt shipment. Fitz explains the fast shipments by OK Machines. "All machines," informs Jack, "are cleaned, serviced and repaired. They are then crated and marked with identification tags. When an order is received, all that has to be done is to make up the shipping documents and the games are on the way."

Skolnick in Service Soon

Milty Green, down on 10th Avenue, reports to the trade that Lucky Skolnick, his partner, will soon be in the service.

Harold Kahn Enlists

Harold Kahn, orchestra leader, well known to coinmen because of the many functions his orchestra played, enlists in the army this week.

Royal Rock-Ola Distrib

Dave Stern jubilantly announced this week that Royal Distributors have become the distributors in this territory for Rock-Ola phonographs. Rock-Ola is currently featuring the Commando and Stern claims to have sold quite a batch of them to date.

Taksen's Farm

Leon Taksen, down from Lake Mohogan for a day, gave the city folks the low-down on farming. Leon tells us that he has grown potatoes, wheat, corn, etc. Any cabbages up there, Leon?

Al Blendow Busy

Al Blendow, manager of International Mutoscope Corporation, arcade division, is practically married to his phone. Calls have been coming in so continuously for arcade equipment that Al has hardly had a minute to catch his breath since his return from Atlantic City, where he spent his vacation recently.

Marriage Department

Joe Pazier, serviceman at Manhattan Distributing Corporation, becomes a benedict on Sunday, November 28. Wedding takes place in Brooklyn, N. Y.

Dave Robbins Finances

Dave Robbins has been extremely active these past months financing both war material factories and purchasers of music and cigarette routes. If an operator wishes to purchase a route and only has part of the money, Dave puts up the rest.

Appoint Royal as Eastern Distrib

ELIZABETH, N. J., Nov. 7.—Royal Distributors here report that the firm has been appointed a distributor for Rock-Ola products in the five boroughs of New York City, Elizabeth and the surrounding Jersey territory. Rock-Ola is featuring the Commando phonograph at the present time and claims 15 distinct features for the machine.

Dave Stern is head of the Royal firm here and says his organization "has every confidence in doing a topnotch job for the factory in distributing the machines here. The phonograph has every feature to make money for the operator. We have already received many orders and know this is only a beginning. When we get our real selling campaign started, we expect to make quite a record for sales."

The firm may open offices in New York City in order to service the metropolitan market.

Operator Can Well Spend Hours Watching Patrons Play Machines

(By K. C. Kline, Rosiclare, Ill.)

Have you, as an operator, ever sat in one of your locations by the hour and watched the various patrons play your equipment? I have, and I have used this method of survey to help me solve some problems which I would never have detected in any other way.

Not so long ago a location manager told me that there was one thing that burned him up, so to speak, and that was the fact that every time a patron put a nickel in the phonograph, he pounded it with his fist or slapped it with his hand before it had time to start playing. I had never taken much stock in this before, but I stayed in the location that night, and to my surprise found that some of them would knock the machine two or three inches down the floor every time they put a coin in the slot. But why? The mechanism worked perfectly. Never did a coin fail to play.

I thought perhaps it was simply a habit carried over from the early days of operating, when machines oft-times had to be jolted to start. But that is not the case now, when the equipment is in first class shape, unless, in some cases, the operator is a cash box operator who never looks over the phonograph mechanically to see that all obstructions are kept constantly out of the way for a smooth operating machine.

Thru Expense Account

Operators have learned thru their expense account that patrons will not tolerate a machine that will not play when they put in their coins. Let one

RECORD CAMPAIGN

(Continued from page 60)

in the scrap drive, declaring that in addition to helping Victor and Bluebird production, it also would benefit them in the form of new records. For every one turned in they would be eligible for five new records.

Baltimore Victor and Bluebird record dealers who attended the meeting included Henry Hust, manager, Sun Radio & Supply Company; Fred Walker, Fred Walker's Music Shop; John Yeager, Yeager's Music Shop; M. L. Kitchen, Supreme Radio Company; Irma Green, Stewart & Company; Sylvan Bass, Radio Center; C. B. Dudley, Park Radio, Inc.; J. B. Wong, Pancoast Music Hall; Louis A. Moss, Moss Electric Company; Myra L. Dunn, the May Company; Samuel Lessing, S. Lessing & Company; Emmett A. Smith, Lauraville Radio Company.

William S. Lester, Hochschild, Kohn & Company; Alice Kirby, G. Fred Kranz Music Company; B. Warren Hamman, Hamman's Music Store; Mrs. William Cohen, Hamilton Appliance Company; I. A. Schwartzman, Garrison Music Center; H. Levey, Frigate Book Shop; A. W. Weber, Conkling Music Store; W. H. Gemmill, Hamilton Company.

Mrs. Audrey E. Voigt, Caton Music Company; P. B. Jones, Blacker's Record Shop; Morris Berkow, trading under the same name; A. L. Rose, proprietor of the Alco stores; Sam Fivel, Mazor's Ideal Music Shop.

Robert L. Shipley, Storm & Shipley, Frederick, Md.; Mr. West, Record Shop, Hagerstown, Md.; Mrs. Mabel A. Popp, Music Shop, Inc., Cumberland, Md.; Mrs. C. D. Albright, Albright's Sound Service, Annapolis, Md.; Mrs. E. C. Evans, of Cosden Evans, Dover, Del.

In addition there were a number of representative dealers from Washington.

fail to play, and it will soon get a lot of punishment. The old-style cabinets would stand a lot of this treatment, but the newer cabinets, with more plastic used in the construction, soon show the effects of rough handling.

But what can be done to stop this? In some cases I have stopped it by putting the machine out where it can be seen by the location management. I have also taken the rollers off the bottom so that the machine could not be rolled. Both of these methods have been successful. Again, I have exchanged a machine where it was troubled by patrons who had had a little too much liquor. I have taken out "slug proof" phonos and replaced them with non-slug-proof machines. Sometimes I have taken out the slug ejectors and made them straight coin slots, taking anything in the shape of a coin. It is easier, and less expensive, to get a few slugs than to travel 50 miles to unplug a coin slot.

However, my best bet has been this. Somewhere in the cabinet, as a pilot light, place a light that will snap on when the coin is inserted and will stay on as long as the machine is playing. Plug the lighting equipment in with the amplifier or motor plug. When the motor starts this light will go on. During the interval between the disposition of the coin and the hearing of the music the patron will not be hammering your box off the wall or roller skating with the phonograph. This is especially good on wallbox locations, as I have seen very few persons who failed to hit the wallbox when they put in the coin. In case of hidden equipment, a nice advertising sign that will light up when the coin goes in the box can be set on top of the machine or hung on the wall. Anything that will let the patron know that his coin has registered will stop a lot of banging and pushing on the machinery.

Associations Big Help to Officials

(From U. S. Dept. of Commerce)

The nation entered into the second World War almost 10 months ago. How closely are trade associations working with the war agencies during these comparatively early days of a probably long war? Were these co-operative organizations of businessmen of appreciable value to the war agencies of World War I?

Altho there are now more than 8,000 trade associations thruout the United States (more than 1,000 of which are national groups), the "trade association movement" is a comparatively new one. It did not become an important part of American business life until the first World War. In those crucial 1917-18 days the War Industries Board leaned heavily upon existing trade associations and sponsored the formation of new ones.

Chairman Bernard Baruch recently commented upon their assistance in helping the WIB attain its great success in hastening national mobilization:

"The board contemplated getting ahead and keeping ahead. We avoided bottle-necks rather than breaking them. Group action, industry by industry, was the natural, and so far as we knew, the only solution which could be devised.

"In line with the principle of united action and co-operation, hundreds of trades were organized for the first time into national associations. Each was responsible in a real sense for its multitude of component companies. They were organized at the suggestion and under the supervision of the government."

That was World War I. What is the situation to date as to co-operation between trade associations and the 1940-'42 war agencies? This question cannot be answered in a few words. Some of the leading divisions in the war agencies work closely with national associations, and thru them with State and local organizations of businessmen. Other divisions have not made as great use thus far of the valuable facilities most associations possess to arrange for quick group action in their fields.

A summary of the situation to date has just been made by an ex-president of the American Trade Association Executives, Pyke Johnson, in a pamphlet issued by the Automotive Safety Foundation entitled "How Can the Trade Asso-

ciation Contribute to Victory?" The following are pertinent extracts:

Most Business Organized

"Most of the active industry and business of the country in all fields is included in one way or another in the trade association structure. The government is charged with the responsibility, authority and money to carry forward the war effort.

"The function of the private individual or the private organization must be one of supporting and carrying forward the government program. . . .

"Association men located in Washington know from experience how much they can assist government agencies. Some of them are called on dozens of times in a single day!

"Responsibility for initiating and developing production short-cuts, etc., rests primarily upon business. Trade associations can be of extreme usefulness in helping business carry forward this obligation. With the intimate knowledge they possess of techniques, practices, terminology and general methods of operation within their industries, they offer a quick means of getting information to government agencies.

"The trade association is the natural forum thru which industrialists and businessmen in allied lines of effort meet to interchange views and to raise the standards of the efficiency of their own operation. At no time in the nation's history has the opportunity for trade associations been greater. It must be dedicated to the war effort. War calls for centralized co-operation, co-ordination and control." (This booklet is available, free, from the ASF, Tower Building, Washington, D. C.)

Dramatized Story for Employees

To lessen one of the wartime labor problems in its industry, the Cotton Textile Institute made a survey to determine why "many workers practice absenteeism, carelessly drift from one plant to another and take advantage of the tight labor situation to bicker over imaginary grievances."

It was decided that while mill owners were well acquainted with the enormous contributions of the cotton industry to the war effort, too many employees were still of the opinion that their work was more or less of a civilian character. The institute therefore prepared a dramatized exhibit of war products now being made in cotton textile mills, accompanied by such explanatory statements as: "By mid-1942, 69 per cent of the industry's equipment was engaged in the production of cotton goods given very high war priority ratings."

The exhibit is now being shown in leading cities as a part of the Army War Show and will then be shown wherever feasible. Included are models of various types of wartime products made of cotton, such as tents, ammunition belts, rafts, army and navy clothing, gas masks and hospital equipment. A booklet, including photographs of the exhibit, has been prepared and the institute is writing to thousands of mill owners: "May we suggest that copies of this pamphlet be distributed among your employees?"

Promotional Activities

Substitution of materials is one of the

outstanding programs of the day. A September 29 War Production Board bulletin, addressed to the nation's 3,800 concrete products manufacturers, states: "You are doing a splendid job in saving thousands of tons of cast iron and steel. You are now urged to maintain production as a substitute for lumber. Lumber will be short of requirements for the next 12 months, due to large Lend-Lease, war housing, etc., requirements."

Thru past years, millions of dollars have been expended by the Portland Cement Associations and others in that field in increasing the market for cement and concrete, as against such rival products as lumber and steel and the aggressive trade-promotion programs of the associations in those industries (National Lumber Manufacturers' Association, American Iron and Steel Institute and others).

The PCA, the National Sand and Gravel Association, the Structural Clay Products Institute and other associated organizations have issued numerous promotional booklets to increase sales of stone and clay products.

The government itself states that, generally speaking, lumber and steel must be reserved for war purposes, and that civilian users must depend upon stone and clay products. Most of the associations, however, have wisely decided to maintain their advertising and research activities, looking ahead to coming years.

Keep the Spark Burning

A September bulletin of the American Trade Association Executives quotes Secretary of Commerce Jesse Jones: "We hope that trade associations will lead their industries in the task of keeping the desire for their products alive in the minds of Americans. . . . Keep that deferred demand from dying by keeping the public mindful of it."

PICTURE TIE-UPS

(Continued from page 63)

sey in *DuBarry Was a Lady*, Kay Kyser in *Right About Face*, and Gene Krupa, Harry James, Dick Jurgens and Vaughn Monroe in various others. That makes 10 bands and should mean plenty of recorded filmusic.

"Something To Shout About"

One of the Cole Porter tunes from Columbia's *Something To Shout About* has been recorded by Dinah Shore (Bluebird) and Dick Jurgens (Columbia). Tune is *You'd Be So Nice To Come Home To* and, tho film won't be released until January 1, the disks are set for November issuance.

NEWSPAPER

(Continued from page 57)

come a public nuisance, even as the share of the legitimate liquor trade in the saloon's receipts becomes less.

"Sooner or later the public will demand that the saloon be cleaned up or cleaned out. We submit that the distilling and brewing corporations have a problem here that calls for something more specific than hiring glib publicity men and boosting advertising budgets. Evil saloons make crime news faster than all the press agents in the world can grind out new tales of Pollyanna."

"PULL IN THE COINS"

—SAYS THE BILLBOARD

STANDARD RECORD T-2058

GET A MOVE ON, COWBOY

TEND TO YOUR KNITTING

Jerry Abbott and "The Main-Streeters"

VICTOR International RECORD V-787

STOP CRYING

WHIS-WHIS-WHISTLE

Andre Musette Orch.

ORDER FROM YOUR LOCAL JOBBER—DON'T WAIT!

STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.

11012, 25 EA. 15 TO 25, EA. 10 UP, 20 EA.

MIRACLE POINT NEEDLE / MIRACLE POINT NEEDLE

Miracle Point

The phonograph
needle that plays
better—longer!

M. A. GEREY CORP. 2947 NO. 30 ST. MILWAUKEE, WIS.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

kicks, peppering the spinning with the instrumental rides of the trumpet and alto saxophone.

It's a double-header for phono use at the race locations, both sides in the race pattern that Louis Jordan first used to establish himself along the music box networks. And at such spots biggest appeal will be at the tap and tavern locations.

BOBBY SHERWOOD (Capitol 123)

Moonlight Becomes You—FT; VC. *Harlem Butterfly*—FT; VC.

From the aforementioned *Road to Morocco* picture, whose songs Bing Crosby gave so much promise on his own labels, Bobby Sherwood selects the scores most promising ballad, *Moonlight Becomes You*. And gives it a most becoming setting for this label's waxes, adding to the impression that it will be the No. 1 song from the movie and a most likely candidate for that position on the Hit Parade. Set at a moderately slow tempo, the Sherwood ensemble, paced by the trombone, opens the side for a half chorus. Sets the stage for Kitty Kallen's full-voiced and clear lyrical dreaming that dominates the remainder of the disk. *Harlem Butterfly* is a new indigo ballad by Johnny Mercer on the Delta blues side. It's a lullaby about the fluttering Harlem chick who is burning the candle at both ends. But in this instance the lyricist sympathizes with the butterfly's blues wailing with the condonation that at least the candle lit at both ends gives off a brighter light. Sherwood, after laying down the opening half chorus on trumpet in the moderate tempo, takes over the singing task as well. However, he is not up to the fuller expression that the song commands, calling for the sultry chanting of a solitude word slinger to get it in the proper groove.

Getting a radio builder-upper out of an eastern port, Bobby Sherwood promises to blaze big on the band horizon. And with "Moonlight Becomes You" gives the phono ops a most promising platter. Machine billing is also rated by the vocalist, Kitty Kallen's

association with the name bands and radio shows spelling a fair measure of phono box office.

DENNIS DAY-GORDON JENKINS (Capitol 125)

I'm Glad There Is You—FT; V. *Always*—W; FT.

Radio's favorite lyrical tenor impresses no end in his singing of a new ballad by Jimmy Dorsey (the maestro) and Paul Madlera, *I'm Glad There Is You*. Carries only the A side of the disk with Gordon Jenkins's instrumental interpretation of Irving Berlin's evergreen, *Always*, holding down the B side. And the backing makes for a couplet that is rich both vocally and instrumentally. A love ballad, Day takes full liberties with the tempos to give fullest expression to the song rather than confining himself to the strict dance tempo. A gorgeous introduction by the accompanying orchestra, obviously the batoning and scoring of Gordon Jenkins, sets the stage for Day's singing of the opening chorus. Taking it at a moderate tempo to the beguiling beats of the beguine rhythm, Day's lyrical tenoring is most appealing. The strings and woodwinds, with flutes predominating, start a second chorus, with Day taking over at the bridge to sing it out. For his side, Jenkins also foregoes the strict dance tempo to present a concertized arrangement of the everlasting *Always*. The violins bring up an introduction of symphonic proportions and carry on for the first chorus in a free waltz tempo. The trombone takes over the bridge bars and the band ensemble completes the first round. Changing to a moderate fox-trot tempo, second chorus provides the deft one-fingering of Jenkins at the piano against a harmonic bank of shimmering strings.

Highly pleasurable for the listening, appeal of this doubling is primarily for home consumption. However, both sides are highly recommended for the better class locations where the music machines provide a smarter style of music and song for diners rather than the dancers.

HENRI RENE (Standard T-5004)

The Merry Ghost From Chatham—FT; VC. *Whistling in the Blackout*—FT.

Henri Rene's musette accordion band, the top pins when it comes to cutting the polka platters, has two delightful and gay musical novelties in the polka fox-trot style in these two sides. *The Merry Ghost* is a whimsical and merry tune, strikingly arranged, with a male quartet singing about the merry ghost in an old English town. Band plenty fanciful in its playing and whistling for the *Blackout* ditty, which establishes the same dance mood.

A name of major proportions at locations where the polka platters head the phono parade, operators have a fetching couplet in these two sides by Henri Rene.

JOHNNY MERCER (Capitol 122)

I Lost My Sugar in Salt Lake City—FT; V. *The Wreck of the Old '37*—FT; V.

Always a surprise element when he takes to cutting his own disks, as he so profitably endeared himself with the record fans in *Strip Polka*, Johnny Mercer again turns to the unusual and different in carrying these two sides. *I Lost My Sugar*, by Leon Rene and Johnny Lange, is the typical race blues that has been attracting attention on the West Coast. And Mercer is in a real blues groove in walling about his Salt Lake City gal who has done him wrong and run off with a Kansas City gent. Sings the slow blues for the opening chorus, and as the band brings up the second chorus adds a novel touch in relating the Chamber of Commerce statistics of Salt Lake City. But for it all, the town is still his nemesis as he sings the last half to finish out the side. *The Wreck of the Old '37* is the traditional mountain song of that famous train that ran from Danville to Lynchburg, Va. Virtually a folk song at this stage, lyrics have been refurbished a bit, and in that famous railroad wreck finds the moral that women should not

speak harsh of their husbands because they may never return. Mercer takes it all at a fast tempo, with the band cutting in rhythmically for a chorus, and on succeeding stanzas, letting the hot trumpet and alto sax ride out on the familiar 16-bar strains. Accompanying orchestra also figures prominently in the appreciation of the sides, being the righteous rhythms expounded by Freddie Slack.

Both sides rate big as musical novelties and definitely worth a trial spin in the music boxes. The familiar "The Wreck of the '37" is ripe for coins in any machine harboring the hillbilly and mountain music, while "I Lost My Sugar in Salt Lake City" fills all the requirements of a race disk.

Recent Report on Federal Debt Top

WASHINGTON, Nov. 7.—This week the Treasury Department gave out a late report on the state of the federal debt. The total outstanding obligations of the government on October 31 was something more than \$95,000,000,000. Under the present law the government still has authority to issue close to \$30,000,000,000 more in government bonds and securities.

The present law permits the issuance of government obligations up to \$125,000,000,000. The total amount of gold buried in Kentucky is said to constitute legal security for the issuance of that much paper money. Hence, Uncle Sam can still issue about \$30,000,000,000 in bonds and securities and have enough gold buried to pay it all off without worrying.

The issuance of such an immense volume of government securities greatly increases the interest load, and many experts expect eventually that the interest on the government debt will become a big political issue and may be a campaign question for many years to come. U. S. War Bonds are an important part of the government securities at the present time, and the average citizen is being urged to buy these in order to prevent banks from accumulating large quantities of the bonds.

MINN.-ST. PAUL

(Continued from page 64)

picture, and many distributors are setting out on a policy of rebuilding old phonographs into hidden music units.

Reports from jobbers bring conflicting stories. At least two distributors said their business was beginning to fall off. Several others announced they were enjoying very fine activity with no complaints on that score.

To better serve their customers Acme Novelty Company has moved its music department from the rear of the store to the front, where it is very much in notice these days. Vera Foster is in charge of the department, which has been receiving a steadily increasing business from out of this territory, she said, thanks to the advertising in *The Billboard*.

Frank George, of Minnesota Automatic Machines Company, has left to enter the United States Navy. M. M. (Doc) Berenson, firm chief, promoted Al Plotnick, serviceman, to the job of handling George's music route.

Home on furlough, slick as a whistle, is Jake Nilva, former Mayflower Novelty Company executive now with the U. S. Navy. Following a visit with his family in St. Paul, Nilva reports to Oklahoma University, where he will be trained as a machinist's mate and navy bombardier.

Private Sidney Levin, former comptroller with Hy-G Amusement Company, wrote his former mates at Hy-G from Camp Berkeley, Tex., that his outfit is undergoing a rigid training period. Sid thinks he's going to make a pretty good commando. New comptroller at Hy-G is Solly W. Rose, appointed to succeed Shirley Wilensky, who had to leave the job because of other duties.

Ed Seriff, Winnipeg (Can.) coin machine operator, has been in the Twin Cities recuperating from an eye operation he underwent recently in St. Paul.

Also bothered with eye trouble is Mrs. Andy Wolf, wife of the president of the Minneapolis Amusement Games Associa-

Nation's Service Clubs Play Part In War Activities

The nation's thousands of service clubs are playing an active part in war work. These luncheon and dinner clubs of business men are neither trade nor professional associations. Their members, however, are nearly always members of associations, since the service clubs are usually composed of each city's leading manufacturers, merchants, lawyers and doctors. They advocate, among other things, greater civic interest, helpfulness to the city's handicapped persons and underprivileged youth, and more active patriotism.

The number of service club locals usually astounds those not familiar with the rapid growth of this type of organization. Not including those in foreign countries, each of the three largest now has more than 2,000 locals, and a national headquarters staff numbering 75 or more full-time employees—Rotary (founded in 1909), Kiwanis (1915) and Lions (1917). The Optimist was formed in 1919, Civitan in 1920, Round Table in 1922 and American Business Clubs in 1923.

Each local usually limits its membership to one representative from each business or professional field, such as one printer, one food retailer, one advertising man. Some of the locals in larger cities have several hundred at every meeting; there are strictly enforced penalties for non-attendance.

The 1942 president of Rotary International is a South American, Fernando Carbajal, of Lima, Peru.

Article on Associations

Trade associations will say "bravo and okay" in reading the October issue of *The Rotarian*, for it contains the result of a questionnaire-survey of representative trade associations in the United States and Canada. Among the conclusions in the article are:

"Trade associations are in the war and fighting! Adam Smith thought, 200 years ago, that any association of men in the same line resulted in harm to the public. But facts and figures refute his words. In the war effort, trade associations are proving of exceptional value. They are co-operating with government agencies to spread word of every fund drive and salvage campaign among members, urging speedy action.

"They are coming up with a stream of original ideas in all types of war drives. They are suggesting new ways to use their products and are turning their laboratories to research for war production. They are helping their members cushion the shock of switching from peace to war production. They are interpreting rulings from Washington and Ottawa for their members and are doing a thousand and one things for the trade and for the public.

"Many a busy Rotarian took time from harassing government schedules to write the facts passed along to you here.

"But what of the future, when the war-racked world is to be rebuilt? One executive writes that there will be an even greater need for associations because the post-war trend will be toward collectivism, both public and private—but he adds that lack of vision and courage will defeat the associations unless they get busy."

tion. She has been operated on and is coming thru in fine shape.

Word from Mandan, N. D., is to the effect that Harry Baker, coinman there, has sold his route to Van Middlemas, of the Van Specialty Company there. Baker, who has been a licensed pilot for more than eight years, indicated he will apply for enlistment into the army air force.

As air-raid wardens, Jonas Bessler and Solly Rose, both of Hy-G Amusement Company, have been kept jumping thru a busy week of activities this week. Recently it was their task to canvass their territories and ask families in their area to have scrap ready for the city-wide salvage drive. On Wednesday the two were at their posts during the five-county blackout in this section.

Kelly Diedrich, of Chaska, and William Hattestad, of Cottonwood, were operators who came down to the Twin Cities recently to see what they could pick up in the way of equipment for their routes. Both reported business moving along at a good pace in their respective territories.

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17 Arcade Bldg. Little Rock, Arkansas

MOVIE MACHINE REVIEWS

Program 1091

Produced by RCM and Minoco. Assembled and released by the Soundies Distributing Corporation of America, Inc. Release date, October 26.

HOOSIER HOT SHOTS, radio favorites, do a silly song called *From the Indies to the Andes* (In His Undies) using both vocal and musical interpretations. During the entire short a man with a long white beard in winter underwear is on a marathon walk, obviously on his way to the Andes. (RCM)

LOIS COLLIER, attractive and shapely, makes believe that she is leading an all-girl band, while the girls with the instruments make believe that they actually are playing the solid music heard in this program. It is nicely dubbed in, however, the tune being *Just as Tho You Were Here*. A vocal is heard, too, using Miss Collier for the "front." (RCM)

THE COLLEGIANS, a group of men in collegiate outfits, come in once more for *On to Victory*, a college song hodge-podge still spirited and timely. (Minoco Reissue)

DOROTHY DANDRIDGE, that cute Negro singer and dancer, gives out with her personality on *Cow Cow Boogie*. Musical support in this tavern set consists of a harmonica and piano. (RCM)

MARION MARTIN, striking blonde seen in many feature movies, works with three comics—TYLER BROOKE, DEWEY ROBINSON and RUFE DAVIS—in this *Goofy Newsreel*. Good laughs in it and should draw the dimes. (RCM)

LUBA MALINA, that Russian singer now on tour with *Priorities of 1942*, loses most of her accent in *Strip Polka*. Works on a burlesque stage, while the boys from the box take care of the "take it off" choruses. Miss Malina contributes a pretty saucy job on this popular number. (Minoco)

MARLYN STUART, blonde and beautiful, leads the pretty and quiet vocal arrangement of *Sweetheart of Sigma Chi*. Scenes of a college campus and romantic couples add to the atmosphere. (Minoco Reissue)

GERTRUDE NIESEN, the sultry-voiced and exotic-looking songstress, holds eye and ear attention in this native village set with *La Cucaracha*. It is atmospheric and appealing. (Teepro)

Program 1092

Produced by RCM and Minoco. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, November 2.

MARGARET HARDY as *Dangerous Nan McGrew* contributes a mildly appealing job. Set against the background of a saloon of the old West, Miss Hardy strolls about the tables telling the customers how tough she is. But she doesn't seem to scare anyone. (Minoco)

THE MILLS BROTHERS in *Rockin' Chair* do another short without the aid of music. The boys are seated in rocking chairs and rock with the aid of copper-colored beauties who are standing back of them. Tune is familiar, and with the aid of the name the act still has may do some business. (RCM)

THE SMOOTHIES, two boys and a girl who have been harmonizing on and off the air, get together for *Gods of Love*, a tune that has both novelty and patriotic lyrics. It is cleverly produced and the trio does a nice vocal job. (Minoco)

GRACE McDONALD, musical comedy singer and dancer, is refreshing to watch in *Manhattan*. The theme is typical New Yorkish with the familiar Central Park set, but it is well done. (Minoco Reissue)

JERRY BERGEN, pint-sized comic, has another dream, this time in *Magic Carpet* and it is a typical one: he is in company of beautiful girls. Too bad he has to wake up and find his stern-faced wife next to him. Good for a few chuckles. (RCM)

GINGER HARMON, dynamic swing singer, is seen again in *Ol' Man Mose*. It is loaded with jive vocally and terpsichreally, thanks to the jitterbug efforts of cute JUDY AND BUDDY ALLEN. (Minoco Reissue)

GRACIE BARRIE, musical comedy singer now touring with her husband's (Dick Stabile) band, is seen in one of the best numbers she has ever done, *I've Got To Get Hot*. She is seen in a

burlesque theater dressing room getting ready for her strip routine and explains in song that she is forced to do it to earn a living. Cute idea. (Minoco)

Program 1093

Produced by RCM and Minoco. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, November 9.

HARRY BARRIS and JEAN PORTER, cute song team seen in previous Soundies alone or with other partners, pair up in railroad station set for *Better Not Roll Those Eyes*. Barris is in uniform and his girl friend wants to make sure that he doesn't roll his eyes at other femmes away from home. (RCM)

DICK HOGAN, singer, handles a *Pickle Puss* number for some reason or another, which is really an excuse to parade some American beauties in a pageant scene. TANYA WILDRIN, one of several shapelys, is "Miss America" and therefore gets more attention on the screen. (Minoco Reissue)

THE CHOCOLATEERS, three colored nutty dancers, raise the roof in *Peckin'*. With a full musical background lacking, they make up for it with physical comedy and dancing. A boogie-woogie piano supplies the musical noise. (RCM)

GAYE DIXON, cabaret singer with a full voice, gives out on *Indiana Hayride*. Theme lands itself to a hayride scene, and lovely girls are all over. Good tune, well produced. (Minoco)

JACKIE GATELY, New York showgirl and one of the more talented, headlines in one of the best Minoco shorts in months. She strips as the *Blushing Bride* for a fashion magazine and does the routine beautifully. This is a sure bet for the dime customers. (Minoco)

SUZANNE MILLER, blond warbler, returns for *A Fella Who Plays in the Band*. WILL OSBORNE and band play the music and appear in it. The boys are supposed to be visiting Miss Miller's apartment and make too much noise for the comfort of her neighbors. Idea is not too bright. (Minoco Reissue)

PHIL HANNA and VIRGINIA VALE, good-looking people, pair up in *That Night in Manhattan*, waxing romantic on a Central Park bench. The tune is pretty. (RCM)

CHUCK PALMER and His Rangers, hillbilly outfit, with PEGGY DIEHL on the vocal, turn out their native talents in *Hillbilly Holiday*. To make it commercial pretty girls crowd the scene. (Minoco)

Program 1094

Produced by Minoco and RCM. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, November 16.

CAROL ADAMS and the Glamourettes,

an all-girl orchestra manufactured for this short, present *Swing It, Mr. Schubert*. Tune is all right, but better still are the kids, from the standpoint of appearance, not musically. Miss Adams manages to swing the stick and look pretty at the same time. (RCM)

THE DUNCAN SISTERS as Topsy and Eva revive *The Termite's Love Song*. Sounds too nilly-willy for present-day consumption, but may do well on the strength of the act's name, a strong one in vaude's heyday. (RCM)

MARGIE BEELER, stripper (who doesn't strip here), assisted by the MUSIC MAKERS, socko musical quartet, work in *The Texas Strip*. Novelty end here is the whip-lashing bit which is supposed to strip a piece of clothing off Miss Beeler's body with each lash. (Minoco)

LANNY ROSS, standard tenor, repeats *The Night We Met in Honomu*, a slow, pretty ballad. Ross, in a fine voice, reminisces an old romance. Has appeal for the women. (Minoco Reissue)

NITA NORMAN, good-looking blonde and fair warbler, has the *Mailman Blues*. She is looking for a letter from her sweetie each morning, so it is natural enough if the mailman comes around once when she is taking a shower. (Minoco)

SLIM THOMAS and the ZE ZULUETTES, Negro musical and dance group, let loose in *Jive Goes to the Jungle*. Action is obvious. The jitterbugs should love this one. (Minoco)

GRAY GORDON and band, with ART FERRY on the vocal, revive *Amapola*. This short was made some time ago and tho the photography indicates it, the tune is good enough to stand a repeat showing. (Minoco Reissue)

RUFE DAVIS, hillbilly comic, exposes some more of his freak vocal sounds in *The Old Sow Song*. This is the number that invites the customers to join in with nondescript sounds, so it should prove a lot of fun in crowded taverns.

Program 1095

Produced by RCM and Minoco. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, November 23.

EDDY HOWARD, singing band leader, is featured in this poorly lighted short, *Moonlight Becomes You*. The direction, too, is small paced and doesn't come up to the RCM standard. VALERIE THON, pretty acro dancer, executes a simple routine while Eddy warbles the lyrics. (RCM)

GINGER DULO, vibrant song comedienne, does a surprisingly good job with *Horse Hairs*, a satire on duds. She screens well and this short should help her land attention from the major producers. Her style is fresh and winning. Typical ranch set and prop horse are used. (Minoco)

THE DINNING SISTERS, radio song trio who are strong on voice but short on looks, do okay with *Ho Hum*, a lazy man's ditty. Are supposed to be three tramps in a hay stack taking it easy. (RCM)

CLARENCE NORDSTROM, the veteran

vaudevillian, is back with us again relating the experiences of a sailor stranded on an island with a flock of femmes. The song is *Heaven Help a Sailor* and the subject is still pretty funny. (Minoco Reissue)

WALTER FULLER and his small Negro band, and Whitey's Lindy Hoppers turn on the Harlem jive full blast in *Sugar Hill Masquerade*. The jitterbugging matches the torrid music. (Minoco)

RED HARPER, comic, and SIBYL RAE, hillbilly warbler, pair up in *I Wanna Go Back to West Virginia*, a mountain folks ditty. Bandstand set has a crop of be-whiskered males with novelty instruments. (RCM)

JOY HODGES, pretty and appealing despite poor lighting, should repeat if not better the returns with her version of *Why Don't We Do This More Often?* An attentive male is on hand for several amusing scenes. (Minoco Reissue)

MALE TRIO, unbilled, vocalize to the lyrics of *Mabel*, a novelty ditty which has been heard frequently on and off the air. The background is a carnival lot, spotlighting a ball-tossing game, with beauties as targets. (Minoco)

Community Chest Helped by Ass'n

LOS ANGELES, Nov. 7.—Los Angeles Community Chest campaign for funds is receiving full co-operation from the Associated Operators of Los Angeles County, Inc. Active in all civic affairs in the locality, the association, under the leadership of Curley Robinson, puts effort and ideas behind every worthwhile drive or campaign here.

The coin machine association had the following letter printed on its own letterhead and sent to its roster of members, reproducing above the letter the official Community Chest poster:

"Please permit me frankly to lay before you the problems the Community Chest faces this year.

"With prices of food and medical supplies, etc., up 25 per cent to 50 per cent, increased taxes on buildings and great difficulty in replacing and holding employees at old wage rates, the 86 Chest agencies simply must have more money to carry on. Their preventive and constructive services—75 per cent of which are for children—should be greatly extended to keep our home front strong under the stresses of war conditions.

"If all chest subscribers who gave last year were here to give again we could count upon new gifts to provide most of the required increase. But a careful analysis shows that we have lost over \$200,000 in regular support thru enlistment in the armed services, death and closing of business due to war conditions.

"Consequently we ask that you increase your pledge this year when you are called upon if you can possibly make this additional sacrifice.

"The increase in federal taxes presents all of us with an unparalleled opportunity to give more, at a lower net cost than in the past in most instances. You will find the enclosed tax leaflet very significant in this connection.

"The boys at the front expect us to take care of the children and families at home. We must not fail. Be ready to do your part when a volunteer worker calls."

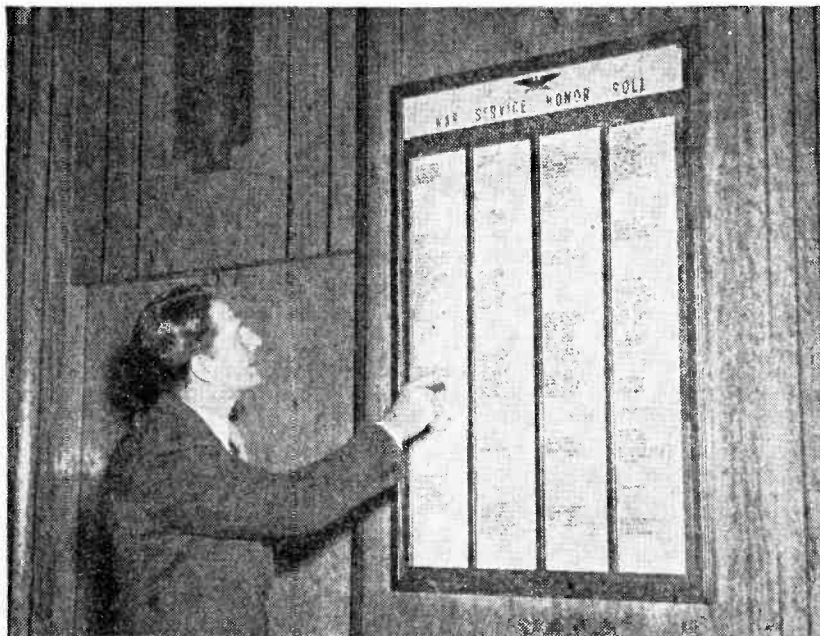
Another example of the public works of this association is the donation of games it made to Hospitality House, Downey, Calif., for use of soldiers. The "thank you" letter from the Downey Hospitality Committee is reprinted here in full:

"May I take this opportunity to express on behalf of the Downey Hospitality House Committee our appreciation for your kindness in sending us game equipment for the soldiers located in this area.

"The bowling game provides an opportunity for the player to demonstrate his skill and the other games I am sure will provide much pleasure for the leisure time of the men in service. We were very much in need of dominoes, checkers and cards and your generosity in sending us so many should keep us supplied for some months to come. The Bean-o-Bag game will provide fun for the soldiers and the hostesses as they team up to play.

"Last, but by no means least, the electric phonograph is a piece of furniture of beauty, and the utility of playing 15 records without changing makes it ideal for the dances and parties that we hold from time to time.

"Please convey to the other members of the association of operators our thanks for their kind consideration of the needs of the men in service. I am sure the boys join me in this appreciation."



CARL SCHREIBER, BAND LEADER, who gave a benefit dance November 6 to raise funds for the Chicago Servicemen's Center, regards the growing War Service Honor Roll of Mills Novelty Company. Close to 300 Mills men are now in the armed services.

Philly Ops Will Raise Cig Price

PHILADELPHIA, Nov. 7.—Dr. James F. Bogardus, Pennsylvania State price officer for the Office of Price Administration, gave operators of cigarette vending machines permission to raise the price of cigarettes to a full cent on each cent in view of the Federal excise tax which went into effect November 1. Dr. Bogardus said that the vending machines were allowed the increase because there was no way of lowering the increase for two-pack sales, as provided for over-the-counter sales. Machine operators said the increased receipts would probably be offset by a drop in sales.

Cigarettes were up a half cent a pack according to the new tax schedules, but Dr. Bogardus warned retail stores that they could not charge more than one cent tax on two packages of cigarettes, since the tax is one-half cent. However, in single pack purchases, a raise of a full cent was permitted, but the OPA head warned that retailers charging 17 cents straight must "advise" a customer that two packs may be purchased for 33 cents. One chain store which has been charging 15 cents for one package of cigarettes, 29 cents for two packages, raised it to 16 cents for one, 31 cents for two. Another chain raised its prices from 16 to 17 cents for one pack, and from 31 to 32 cents for two packs.



Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Candy Bar Makers Strive To Fill All Holiday Orders

Chicago turns out a third of nation's candy — war creates greater demand

CHICAGO, Nov. 7.—Candy bar makers, who in normal years would have laughed at the idea of any shortage of Christmas confections, are pressing their manufacturing facilities to the utmost this year in an effort to provide adequate supplies. Right now it is pretty certain that buyers will not be able to obtain all of the varieties of candy they may desire for the holidays, manufacturers indicate.

In Chicago, where one-third of the nation's \$400,000,000 annual output of candy is made, plants are selling the product as fast as it is made and have been unable to build up the Christmas backlogs of former years, company officials said.

Pressing Problems

The war has created unprecedented demands for candy and difficulties in meeting the demands. Part of the candy bar inadequacy is caused by large numbers of complete boxes of candy bars being sent by home folks to their men in the nation's services at home and abroad. The bars are one of the most popular forms of candy with servicemen; they are easily packed for shipping and generally arrive at destination in better condition than candy in other forms.

The more pressing problems, of course, are sugar rationing, restrictions on deliveries of cocoa and candy makers' difficulties in maintaining sufficient working forces in the face of the shift of male employees into the armed forces and the lure of higher paying war industry jobs for the girls and women who make up the largest proportion of candy factory workers.

The large amount of candy bars consumed at military establishments has been a boon to the industry and has substantiated its claim, the industry says, that confections are a necessary part of the diet.

The fact that candy is included in army field rations and that large quantities of confections are dispensed to workers at war plants also lends support to this claim.

Candy Sales Increase

Candy sales thruout the country during the first eight months of 1942 increased 35 per cent over last year on a dollar and cents basis, and 8 per cent on a poundage basis, according to government figures. Company representatives agreed that sales for September, when they are compiled, will show a continuation of the gain on a dollar basis, but disagreed over whether the tonnage volume would continue to rise. Prices are somewhat higher than last year at this time.

F. A. Bunte, president of Bunte Brothers, said a government cut to 70 per cent of last year's sugar allotment would intensify the difficulties. The industry was allowed 80 per cent of its 1941 supplies during part of this year.

Turn to Other Sources

Charles W. Scully, controller of the Williamson Candy Company, said the industry, thru changing its candy-making formulas and using larger quantities of corn sirup, had been able to minimize the effect of cane-sugar rationing.

Most of the companies questioned have found it necessary to ration their customers to make the supply of candy go around.

Commenting on this, Theodore Stempfel, vice-president of E. J. Brach & Sons, said the rationing was based on the individual company's ability to produce

and on the volume of past purchases by its customers.

"Thru increased production beginning in September, the industry in the past has been able to accumulate sufficient stocks for the Christmas trade," he said. "This year, however, all the companies have been selling candy as fast as it is made, and there is no normal backlog."

Candy makers selling directly to the army receive an adjustment in sugar allotments so that supplies so used are not deducted from amounts available for the civilian trade.

The industry began the year with larger than normal supplies of nuts, and the loss of imported varieties has not proved an important factor thus far, officials say. Government efforts to increase the production of peanuts, to make peanut oil available for the war industries, have helped the candy makers.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Nov. 7.—The harvesting of peanuts in the Virginia and North Carolina section has been further delayed, altho some days have been unusually favorable for curing. If favorable conditions continue a light crop movement is expected next week. The general movement, however, will not begin until the week after. Practically no peanuts have been picked in the Virginia-North Carolina section. Therefore, because of so few sales of farmers' stock peanuts or finished goods, no market has been established as yet.

In the Southeastern section the market is growing steadily stronger on both farmers' stock and shelled stock. Farmers' stock Spanish peanuts are selling for \$150-\$152 per ton, with a few higher grades going for \$155 per ton. Runners are selling generally at \$130-\$137 per ton, with a few crops selling at a higher figure while an occasional crop dropping below the average.

Reports from the Southwestern section say that harvesting is practically completed in the Southern Texas area and is progressing fairly well in the North Texas-Oklahoma area. The crop movement is very light, with a stronger market reported on both farmers and shelled stock. There have been a few sales of farmers' goods. U. S. No. 1 Spanish peanuts are selling generally around \$139 per ton in the area, altho very few crops have been sold. It is expected that the crops will begin moving to market during the week and the market should be well under way by week after next.

Candy Maker Shows Good Quarter Biz

ST. LOUIS, Nov. 7.—The financial report of the National Candy Company for the third quarter shows a net profit of \$325,213 after charges and taxes had been deducted. The firm has 192,852 shares of common stock outstanding.

The net profit of the big candy firm for the same quarter last year was \$292,541. The net profit of the firm for the first nine months of 1942 is considerably better than for the nine months of 1941. This indicates a healthy condition in the candy trade for the present year up to October 1. The national firm makes a wide variety of candy products.

Bottle Cap Issue Flares Up Again

WASHINGTON, Nov. 7.—The bottle cap issue with the brewers flared up again here last week. The bottle cap question first became a political issue in Michigan when breweries were charged with gathering scrap tin and using it to make bottle caps for their own business. The brewing industry had volunteered to use its truck service to collect scrap tin for the government. In return for this offer of co-operation, the War Production Board had agreed for the brewers to use a certain percentage of the tin collected for making bottle caps. In such an arrangement it was easy for charges to be made that the brewers were using more scrap tin than had been allotted them. The brewers had agreed to collect the large tin cans from hotels and restaurants and other large users.

The recent agitation here flared up due to the resignation of a WPB official. He charged that because he had called attention to the brewers' use of too much scrap tin he had been criticized and had also been demoted in the department. For that reason he has resigned and is now making stronger charges than ever that the brewers have used too much scrap tin for bottle caps.

WPB officials frankly stated that there was probably something back of the charges which the official had made and that they were still not satisfied that the plan for the brewers to collect scrap tin was fully satisfactory. However, the general opinion is that the plan should be given a fair trial.

Northwestern

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10 or more \$3.00 Ea.
Hot Peanut Vendor, 1¢, well built, \$3.00.
Supreme Jr., cap. 3 lbs., 1¢, \$2.50 Ea.

BALL GUM VENDORS

Victor Model V, cap. 1000; also vend; bulk mde. Sample \$6.00.
5 or more \$5.50 Ea.
Model D, cap. 600, \$4.00; Yu-Chu, cap. 800, \$4.00; Lucky Boy (new), cap. 800, \$4.95 Ea.

5¢ Candy Bar Vendors, selective, cap. 75 bars, slug proof, with stands, \$37.50 Each.

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Criss Cross .. 8.00
ABT Model F 22.50
Fire & Smoke 22.50
Peek Show .. 15.00
Pin Targets .. 5.00
Grip Scale .. 10.00
Shockers, New 15.00



VICTOR'S FAMOUS MODEL 'V'

for dependability. Capacity 6 lbs. of Bulk Merchandise or 1,000 to 1,200 Balls of Gum.

Price Only \$8.50 each

Porcelain finish \$1.00 additional.
1/2 cash with order, balance C. O. D.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

THIS TIME TRY TORR

CLOSE OUTS

All New in Original Cartons.

60 Mills Vest Pocket Bells, 1¢ play. \$34.50

350 Book Match Vendors, vend 2 Books for 1¢. \$4.95

217 SKIPPERS, Counter Game. \$6.95

Send For November Bargain List Over 9000 Bargains 50% Deposit, Balance C. O. D.

TORR 2047 A SO. 68 PHILA. PA.

Buckley Jewel Box Diggers

Seven of these machines in nice shape, four hundred for the lot. All counter models. One-third cash. No trades.

MORRIS HANNUM
232 E. Union St., Bethlehem, Pa.

PERFECTLY RECONDITIONED AND WE MEAN PERFECT!!

3 Bingsos	\$ 7.50 Ea.
5 View-o-Scopes	17.50 Ea.
5 Kicker & Catcher	17.50 Ea.
1 Spiffire	10.00
1 Western Baseball	60.00
1 Ten Strike	60.00
12 Record Dubl-Value Phonographs, Only	50.00 Ea.
100 Slip-Proof Snacks	6.00 Ea.
100 Everready	3.50 Ea.

1/2 Deposit With All Orders, Balance C. O. D.

I. I. MITCHELL & CO.
MACHINES AND SUPPLIES
1141 DE KALB AVE. B'KLYN, N.Y.

ALMONDS FOR VENDING MACHINES AT LOWER PRICES

Big new crop of Blue Diamond Almonds now ready. Plentiful supply means lower prices. Phone or write your supply house for quotation.

If not available locally, write or wire us for name of nearest dealer.

CALIFORNIA ALMOND GROWERS' EXCHANGE
Dept. V, Sacramento, California



New Apple Sirup Gone for Season

RICHMOND, Va., Nov. 7.—The new apple sirup which was developed in the Eastern regional research laboratory at Philadelphia and has been hailed by the manufacturers of cigarettes and other forms of tobacco as a possible substitute for their curtailed supply of glycerin and sugar now faces a shortage all its own, as rain and flood waters cause heavy damage to Virginia's large apple crops. It was estimated that approximately three-quarters of a million bushels of apples dropped to the ground in Virginia orchards as the heavy rains took their toll.

Augusta County received the heaviest blow as 250,000 bushels showered to the ground. The damaged crops were mostly Winesaps, Staymens, Black Twigs and Yorks, W. S. Campfield, secretary of the Virginia State Horticultural Society, stated. These grades of apples come in earlier in the Shenandoah Valley. The Rockingham and Shenandoah counties lost about 125,000 bushels each, Frederick County lost 150,000 bushels, while the Piedmont section lost only about 50,000 bushels due to the fact that their harvesting was about over when the rains began.

When such a condition occurs the apples which drop are usually the largest and the best quality on the trees, which makes the loss doubly heavy to the farmers. A little salvage is possible by picking and cleaning the better drops and adding them to the domestic grade. The remainder are only good for sale to by-products plants.

James M. Orgsilne, assistant Augusta County agent, estimated the loss in his county was close to \$175,000. Half of the crop had been harvested before the floods. Half of the remaining apples dropped during the week. In Winchester picking operations were not resumed until the latter part of last week.

Orchard soils were still in bad condition, making it impossible for trucks to get in to haul away the crops. In some instances light wagons were utilized for hauling fruit to the packing sheds. There was also a marked shortage of farm hands, but some farmers in the section came over to help while their land dries for general farm work. In the Waynesboro scores of pickers were recruited from near-by Albemarle and Nelson orchards, where harvest of earlier ripening apples has been almost completed before unfavorable weather conditions began. Club women, housewives and office workers joined with Fishburne military school cadets in assisting the harvesting of the crops, which had to be picked from the wet earth before they began to rot. The Staymen variety became saturated with water, resulting in some cracked fruit. However, great quantities of the York Imperial, grown principally in Frederick County, remained on the trees.

One orchardist reports that 50 per cent of his crop was on the ground and that as a result over 3,000 barrels of fruit which were to have been packed and placed in storage would have to be sold to by-products plants or sold in bulk to trucks.

The National Fruit Product Company in Waynesboro, which was idle for a week due to the inability of the farmers to get their apples to market, has now resumed operations, with capacity for handling 150,000 pounds of apples daily, and R. H. Phillips, assistant manager of the plant, reports that his plant will go to two shifts a day if labor can be obtained and the flow of apples is sufficient.

With the apple growers endeavoring to meet the demands of the established apple trade with a crop of apples only half of that produced last year, it seems hardly likely that there will be enough surplus for making the new apple sirup which was showing such great promise for the tobacco manufacturers. It seems they will have to limp along on their curtailed supply of glycerin and sugar until next year's apple crop is ready.

Coca-Cola Wins In Court Fight

CLEVELAND, Nov. 7.—Federal Court here has ruled the trade name "Kola-Koke" is an "infringement upon the trade rights" of the Coca-Cola Company, Inc. In a decree issued Friday by Judge Emerich B. Freed, Arthur Grossman, doing business in Cleveland as the Phillips Kola Company and selling a "Kola-Koke" beverage, was permanently enjoined from selling a drink so named. Grossman was ordered to deliver all material marked "Kola-Koke" to the Coca-Cola Company to be destroyed.

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

Ice cream mix has been included in the new price stabilization program announced recently. The price of ice cream mix is now fixed and may not be higher than the highest quotation during the period from September 28 to October 2, inclusive.

Prices of fluid milk, cream and ice cream are controlled by the General Maximum Price Regulation. Ice cream mix, however, was previously exempt from price control.

Stocks of cocoa beans and chocolate products in the United States are rapidly disappearing. Imports are small and the day when all will be gone is probably not far off. Since chocolate has long been a staple in the candy and ice cream industry, and since it is a principal ingredient of numerous other items of food, the industries face an important problem.

Manufacturers should give thoro consideration to the possible methods of conservation of the available chocolate supplies. Manufacturers in many areas have executed plans for the limited use of chocolate. It is suggested that this growing shortage be withheld from newspaper or other consumer publicity inasmuch as this would only lead to increased consumer demands and purchases.

The American Tobacco Company, New York, manufacturer and distributor of Lucky Strike cigarettes, has filed an answer to a complaint issued by the Federal Trade Commission charging it with misrepresentation in the advertising of its product.

The answer alleges that the representations made by the respondent in the advertising of its product have been and are true, and asserts that certain sections of the complaint do not correctly set forth the representations made by the respondent in advertising Lucky Strike cigarettes.

Hearings in the case will be held in due course.

Wynne, Ark., has been selected as the site for the newly organized Arkansas Peanut Company, since this year's estimated 2,000 acres in Eastern Arkansas are expected to be doubled by next season.

Owners of the company, which was formerly known as the Memphis Farm Product Company, of Memphis, are W. C. Daniel Jr., of Wynne, and R. B. Barton Jr. and W. E. Gage Jr., of Memphis.

Peanut promotional work was begun in Cross County four years ago by Daniel. The leading variety grown in Cross and adjacent counties is the White Spanish type, largely used in candy preparations. The concern has already started buying and storing of peanuts. Arrangements have just been completed for the new company to act as warehouse agent for the Southwest Peanut Growers' Association, of Garmon, Tex.

The Liggett & Meyers Tobacco Company started a new advertising campaign on Chesterfield cigarettes on November 2. It is based on the theme: "What Cigarettes Gives Smokers What They Want?"

Like previous campaigns, the new schedule is based on the theme that cigarettes are smoked for enjoyment. Initial copy pictures a group of navy fliers as the mail is being distributed, captioned: "There's nothing like a letter from home or a carton of Chesterfields."

Additional copy will develop the "please-ure" theme.

Deliveries of beet sugar are up 64.12 per cent. United States beet sugar deliveries during September totaled 5,145,981 bags compared with 3,135,587 in the same month a year ago, the U. S. Beet Sugar Association reports.

For the first nine months of 1942, beet deliveries were 25,064,750 bags against 28,908,514 in the similar period of 1941, a decrease of 13.30 per cent.

Market reports say there have been few developments in the sugar market of late. A fair pick-up in demand for refined sugar has been noted as industrial users draw upon their November-December certificates. Prices held without change, too. Regular refiners, says the report, continued at \$5.60 in Atlantic ports of New York, Boston and Philadelphia, and \$5.45 in Savannah, Baltimore and New Orleans for immediate shipment. Some refined grades had been rather short in the past, there was reported to be some improvement just recently, and this improvement promises to continue. Some sugar refineries will be closed down by the new Sugar Concentration Committee, apparently eight of them.

Quotations on raw sugar continue unchanged at ceiling levels, and whole arrivals of raw sugar have been fair, they having been interrupted, the some improvement is expected to develop in the near future. Arrivals of raws from Cuba have been described as "disappointing" in one circular, due to the lack of ships.

Larus & Bro. Company has expanded advertising of Chelsea cigarettes, for the past few months confined to newspapers in several markets, to national magazines. The initial insertion appears in *Life*, with a broader schedule being worked out.

According to an executive of the American Chicle Company, one of the largest manufacturers in the soft gum field, the penny stick of gum marketed thru vending machines is in a fair way of becoming another war casualty.

This prospect, he says, is due to a number of reasons, the most important of which is the shortage of the type of chicle used in soft gum manufacture. This is obtained from the juice of the jelutong tree, native of Malaya; none of this juice has been received since Pearl Harbor. Sugar restrictions and heavy government orders for men overseas and in training are other reasons for the gum shortage.

Not only gum but chocolates and peanuts are becoming increasingly difficult for vending machine operators to obtain and these items, too, may have to be replaced. At the present time hard candies and soy beans are up for serious consideration as replacement items. The soy beans would probably be roasted, salted and bagged as are peanuts.

As another contribution to the War Bond drive, Curtiss Candy Company, of Chicago, has purchased six 24-sheet billboards scattered thruout Chicago and donated them to the Treasury Department for posters urging individuals to invest 10 per cent of their incomes regularly in War Bonds and Stamps.

The posters are on the boards now, and will carry their patriotic message thru March, 1943, according to Otto Schnering, president of the company.

Markets in Brief NUTS

Chicago Spot Market	
Virginia and North Carolina (New Crop)	
	Cents per lb. in bags
Jumbos, Oct.-Nov.....
Fancies, Oct.-Nov.....
Extra large, Oct.-Nov.....
Medium, Oct.-Nov.....
No. 1 Virginia, Oct.-Nov.....
No. 2 Virginia, Oct.-Nov.....
Offerings suspended because of bad weather.	

Southeast (New Crop)	
No. 1 Spanish prompt.....	12.25 @ 12.50
No. 2 Spanish prompt.....	11.75
No. 1 Runner prompt.....	11.75 @ 12.00
No. 2 Runner prompt.....	11.50 @ 11.75

Texas (New Crop)	
No. 1 Spanish prompt.....	12.50
No. 2 Spanish.....	12.00

Utah Cig Ops Find New Tax a Problem

SALT LAKE CITY, Nov. 7.—Operators of cigarette venders have met such problems as State taxes, price ceilings and penny change with praiseworthy ingenuity here, but all three combined with the new half-cent excise tax on cigarettes has them stumped. Since Sunday (1) they have absorbed the tax and must continue to do so until a way out is found. The situation is particularly difficult in Utah, where a State tax necessitates the handling of pennies, and the price ceilings leave no out.

Last March, the ceiling month, the venders were getting 17 cents a pack for pop brands and handled the change by inserting three pennies under the cellophane. Two cents of the amount was a State tax. Thus their ceiling became 17 cents. It was a rigid ceiling, too, for the State sales tax law is firm in saying the tax must be passed on to the consumer.

OPA regulations allow the half-cent tax to be passed on as 1 cent on one pack, but the dealer must allow the customer to buy two packs to even off the new tax, and there's no way for the venders to do it. A squawk from a customer not able to buy the second pack without tax might bring OPA action.

Pop brands have been selling 2 for 29 cents in the chain stores, and 16 and 17 cents at counters, but they have no problem as the two-pack sale causes no inconvenience.

Coca-Cola Company Marks Up Surplus

ATLANTA, Nov. 7.—The Coca-Cola Company reports a surplus available for the third quarter of 1942 after charges and taxes had been deducted. The firm has 4,000,000 common shares of stock. The third quarter dividend was equal to \$1.51 a share.

This compares with a surplus available for common stock in the September, 1941, quarter of \$6,934,088 or \$1.73 a share and with surplus for common in the quarter ended June 30, 1942, of \$6,834,191 or \$1.71 a share.

For the nine months ended September 30, last, earnings for the common stock were \$17,067,231, equal to \$4.26 a share, comparing with \$22,041,599 or \$5.51 a share in the first nine months of 1941.

Ends Season for Arcade That Travels With Show

DETROIT, Nov. 7. — E. A. Howard, veteran Detroit operator, is coming in off the road after a season with his Penny Arcade, playing with carnivals. Howard played last week at the Hillsdale County Fair, at Hillsdale, Mich., where his arcade proved one of the most popular spots on a crowded midway.

Well lighted inside and with a brilliantly illuminated flash front to attract the eye, the arcade is able to draw and hold customers. Patronage from the younger element was notable, with an assortment of machines designed to appeal to these patrons, as proved by experience at other fairs.

An extensive battery of old-style Mutoscopes proved to have much eye appeal. Digger machines, rather rare in most rural localities, got a good play. Several other individualized types of machines for two players, such as basketball and boxing match machines, were exceptionally popular, as judged by the crowds around them playing and looking on. Some of these were machines specially rebuilt from older models, indicating what ingenuity can do—and now must do in the face of war conditions and a stoppage of machine manufacture. Ticket machines giving out many varieties of types of readings were also good draws at Howard's arcade.

CIGARETTE VENDING MACHINES

U-Need-a-Pak 6 Col. Cigarette Machines with Floor Stand. \$32.50 As illustrated. Capacity, 170 packs. Slugs proof. 15¢ or 20¢ Models. Reconditioned like new. Terms: 1/2 with order, balance C. O. D. Write for complete catalog of cigarette and 5¢ candy bar machines.

D. ROBBINS & CO.
503 W. 41st ST. NEW YORK CITY

SMALL BUSINESS HEARINGS

Second and Third Senate Sessions Show Importance

(From U. S. Department of Commerce)

The second and third sessions of hearings by the Senate Committee to study the problems of small business were significant in bringing out afresh the urgency of the topic and in crystallizing the attitude of the small business man. The testimony revealed once more that in many instances the problem has long passed the stage of being merely difficult and has reached a point where the business man's survival is at stake.

Has Served Nation Well

It was pointed out that, along with other members of his community, the small business man is fully aware that in the present crisis some dislocation is inevitable and that further sacrifices will be demanded.

He is prepared to do his share; he places his patriotism above all other considerations. But he pleads for a "break" for a square deal. He protests against being forced to suffer disproportionately; and he asks his government to remember that, when peace has returned, he will want to resume his place in the nation by going back to the vocation for which he is best fitted by experience—that of running a small business.

While requesting aid in order to survive, he urges the government to remember that the small business has served the nation well in the past and that it has been a bulwark in the system of free enterprise.

Those who testified during the two sessions included Donald M. Nelson, chairman of the War Production Board; Elmer Davis, director of the Office of War Information; George A. Seedman, president of American Business Congress; William B. Basile, general counsel for the Conference of American Small Business Organizations; Harry R. Wainwright, executive director of the Retail Gasoline Dealers, Inc., of Washington, D. C., and

Baltimore, and John Dressler, chairman of the Eastern States Conference of Gasoline Retailers.

As Nelson Sees It

Nelson prefaced his remarks on the subject by saying that he has long been interested in the small business problem, for two reasons: First, because it is essential for a nation at war to employ to the full all its productive capacity for both war and civilian needs; and, second, because the small-business problem is a part of the larger problem of long-run economic health of the nation.

Nelson reminded the committee that on January 8, 1942, he told the Truman Committee: "Where the small manufacturers have the knowledge, the skill, the machinery and where we can give them aid in converting and in subcontracting, we should do everything we possibly can. Where they haven't, I think we ought to make provision of some kind to take care of them."

No Long-Term "Freezing"

Nelson added that he has always recognized "the issue of providing some form of legislative assistance for those smaller businesses which cannot be given a part in the war production program."

At this juncture Nelson set forth a principle which appears to him the most important of all in any action that may be taken to ameliorate the position of the small business man. This principle is that no such action should tend to immobilize or "freeze" into a non-productive state for the duration of the war any of the elements that go into production, such as capital-management, labor, materials, machinery, buildings or land.

War Liabilities Board

He analyzed briefly the nature of the business structure and then proceeded with a specific proposal to aid the small

business man. The business structure, he said, may be viewed as consisting of tangible, physical, productive assets, on the one hand; and of claims against these assets, on the other—such claims as those of creditors, of ownership, of stockholders.

On the physical side, he felt the plant or the business should be preserved in a state that would make it available at any time for war needs. On the creditor-owner side—that is, on the side of relieving the financial worries of the small business man—Nelson proposed what might be called a "War Liabilities Adjustment Act," to be administered by a War Liabilities Adjustment Board.

The job of this board as he saw it would be twofold: First, currently to administer the orderly adjustment of financial claims to the physical assets needed in the war effort, including all kinds of claims (debts, taxes, leases, etc.); second, to work continuously on plans for providing small business enterprises the opportunity to function when the war is over.

What Such a Board Might Do

In its substance, the action of such a board would tend to do the following:

1. To help small enterprises adversely affected by the war. Take care, in an orderly fashion, of overhanging liabilities which, under normal conditions, they would have been able to discharge.
2. To provide effective mechanisms for financing small business to be ready for operation at the end of the war.
3. To provide effective mechanisms for giving small business technical and other assistance at the end of the war.
4. To provide a mechanism for giving small enterprises, disrupted by the war, a priority in the purchase of machinery and equipment when peace has come. This last might be called a "peace priority."

Subsidies Not Excluded

Nelson suggested that such a board should provide its services to all those who voluntarily apply for them. And the business man should be able to come to the War Liabilities Adjustment Board without any certification that his plant cannot be used for war production. The board at all times should use whatever existing legal methods and procedures are available to effect quick and fair adjustment of debt and ownership relationships.

Nelson was not opposed to subsidies, grants or loans where judgment dictates that their use to secure needed production is more desirable than would be the raising of price ceilings. He was, however, emphatically opposed to the use of subsidies, grants and loans which required that productive capacities be kept idle for the duration.

Davis Views Situation

Elmer Davis based his appraisal of the problem on information from a number of sources. Much of it was furnished by the Small Business Unit, the Regional Consultants and the Trade Association Section, all of the Department of Commerce. Davis explained that, owing to the variety of small businesses and the prosperity, or lack of it, in various sections of the country, it was difficult to reduce the position of the small business man to a common denominator.

Some business men were prospering, he said; others were in a bad way. Retail, wholesale and service establishments, comprising 80 per cent of small business, were definitely affected by the war economy, he said, and the majority of the 58 per cent who are retailers are already experiencing moderate sales reductions.

Small Business Bewildered

The small manufacturer, Davis pointed out, has been slow to adjust his business to the war program and has been averse to making departures from his usual methods. He has been confused by many federal regulations, and he has been harassed with many problems of customer relations, credit and labor costs.

The retailer, Davis stated, is also bewildered by many regulations, while many retailers in outlying districts are wholly or partly ignorant of what the government has asked them to do. In terms of actual aid, the retailer, he reminded the committee, has at his disposal no such instrumentality as the Smaller War Plants Corporation. His numbers are great, and his already reduced business will be further curtailed in the months to come. Small business men, Davis concluded,

seem ready to make their share of sacrifices but are critical of the government procedure by which such sacrifices are exacted. It is not the fact of the sacrifice, but the manner in which it is imposed, that the small business man objects to.

Another Specific Proposal

George A. Seedman, president of the American Business Congress, made it clear to the committee that the small business man, with his limited resources, is in special need of outside aid. He reminded the committee that no measures have yet been taken "to help business men who stand to lose everything they have thru no fault of their own." He urged that such aid must come soon if we are to avert "mass bankruptcies and the possible destruction of our free enterprise system."

Acting on behalf of the American Business Congress, Seedman proposed a bill which calls for the establishment of a body to be named "Federal Business Adjustment Commission." This body would be composed of five members appointed by the President with Senate advice and consent and would function until July 1, 1946. Its purpose would be to help enterprises thrown out of gear by the war economy; to utilize and convert their human and material resources for war or essential civilian resources.

Loans Would Be Granted

With a capitalization of half a billion dollars, the commission would make loans and loan-guaranties to enterprises in distress with a view to achieving the following ends:

1. For continuance.
2. For conversion to war or essential civilian purposes.
3. To preserve manufacturing businesses in a shutdown state for the duration.
4. For orderly liquidation when no alternative is possible.

The maximum loan to single businesses would be limited to \$100,000. Maximum interest rate would be 4 per cent, plus 1 per cent for services allowed on guaranties. There would be security required—except as to the \$5,000 per annum of a shutdown loan.

Other Proposed Powers

Such a commission, as Seedman conceived it, would purchase and dispose of personality for war purposes; would lend up to \$250 and grant up to \$150 to train and resettle employable persons made available by this act for war or essential civilian employment.


The commission would be empowered to stay actions and proceedings against applicants for 30 days, conditioned on assignment of assets to the commission; to examine applicant and material witnesses and inspect assets; to aid voluntary debt adjustments thru local agencies or otherwise; to recommend further stay to district court where circumstances require. Finally, the commission would be empowered to fix fair and reasonable rents—in proper relation to war conditions as they affect the case in question.

A Third Plan Offered

Another bill, calculated to give financial aid to the small business man, was proposed by William B. Basile, general counsel for the American Small Business Organizations.

Speaking of manufacturers, Basile

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<p>DOUBLE BELLS, 2-5c Units.....\$159.50 SILVER MOON TOTALIZERS, F.P. 89.50 FASTTIME, F.P. 89.50</p>	<p>JUNGLE CAMPS, F.P.\$89.50 BIG TOPS, C.P. 75.00 KENTUCKY CLUB, Like New..... 69.50</p>
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<p>5c BLUE FRONTS, Late.....\$ 98.50 10c BLUE FRONTS, Late..... 109.50 25c BLUE FRONTS, Late..... 119.50 5c CHERRY BELLS, New Crackle..... 119.50 5c BROWN FRONTS, New Crackle..... 119.50 25c BROWN FRONTS, Late Serials..... 159.50 5c CHERRY BELLS, 3-10, P.O..... 139.50 10c CHERRY BELLS, 3-10, P.O..... 149.50 5-10-25c BONUS BELLS..... 189.50 5c CHROME BELLS, 3-5..... 189.50 50c BLUE FRONT, Late..... 259.50</p>	<p>5c BLUE FRONTS, Rebuilt.....\$ 95.00 5c FUTURITYS, Late..... 75.00 5c MILLS SLUGPROOF, 3-5..... 89.50 5c O.T.'s, Late, Blue Fronts..... 49.50 5c GLITTER O.T. (New)..... 79.50 5c COLUMBIAS, Cig. Reels..... 49.50 5-10-25c ROLATOPS..... 49.50 25c MILLS GOLFAROLA, Like New 165.00 CIGAROLA, Like New, XVV..... 99.50 SINGLE SAFES..... 32.50 SINGLE JACK IN BOX SAFES..... 49.50 PARTS FOR FOUR BELLS, Three Bells Write NEW CLUB COLUMBIAS..... Write</p>
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<p>GRAND NATIONALS, Like New, C.P. \$ 99.50 GRAND STAND, C.P. 79.50 SPORT KING, Like New, C.P. 179.50</p>	<p>RECORD TIME, F.P.\$ 99.50 THISTLE DOWN, A-1, C.P. 69.50 SANTA ANITA, C.P. 149.50</p>
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New Buckley Daily Doubles, \$500. Parlays, \$700.

Immediate Delivery

Also used Track Odds and Daily Doubles.

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2215 Canal St., New Orleans, La.

Mechanic Wanted

FOR SPORTLAND

SPORTLAND

512 E. MAIN ST. NORFOLK, VA.

stated that conversion would help only about one-third of their number. He analyzed a tentative draft of his bill, which, he said, would be named "War Distressed Business Loans Corporation Act." As the name implies, the purpose of the act would be to render financial assistance to those businesses which are in distress as a consequence of dislocations caused by the war.

Aid to Gasoline Dealers

Speaking for Retail Gasoline Dealers, Inc., of Washington, D. C., and Baltimore, Harry R. Wainwright explained that the retail gasoline dealer, in common with other Americans, will do whatever he can to win the war.

Already there are too many service stations for the volume of total business to be done. Their number, Wainwright said, should be reduced so that those remaining in business might be able to make a profit and pay good wages to their employees.

Moratorium for Duration

But this reduction in numbers among the service stations and their transition into the war effort, if it develops under the duress of necessity alone and without any aid from the outside, will cause great financial suffering, many foreclosures, and the wiping out of savings, which will make it difficult for these dealers to return to their businesses when the war is over.

Dealers should be enabled, Wainwright said, to vacate their premises or terminate their leases without going into bankruptcy, and should be allowed a moratorium on their financial obligations for the duration of the war.

OPA Quota System Favorable

Wainwright's remarks were upheld by John Dressler, chairman of Eastern States Conference of Gasoline Dealers. Dressler, too, asked for "some program" to enable the gasoline retailer to close his business without incurring a large debt or losing his equity.

Dressler gave encouragement to the OPA plan, now under consideration, of a quota system of gasoline rationing under the terms of which a retailer could lease his quota to a competitor. He also suggested a plan by which a retailer might be financed in his desire to close his business for the duration. The plan calls for a pool accumulated by an increase of one-fourth cent per gallon on the price of gasoline to the consumer; or, as an alternative, a fund to be raised by the industry as a whole; or, finally, by direct government subsidy. Such a plan, in his opinion, could be best put into effect by an agency especially created for the purpose.

Canada Helps Small Stores

Order freezing business shows high concern for saving as many small stores as possible

OTTAWA, Can. Nov. 7.—American citizens and business firms will be interested in the steps that have recently been taken by Canada to freeze all business and to place many new curbs on the daily lives of its citizens. Canada has a board similar to the War Production Board in the United States.

The order just recently issued has the purpose of restricting civilian business so that more materials and workers and money will be turned into war production. A very interesting purpose, as announced by the Canadian board, is that the order is intended to prevent the diversion of civilian goods from the small stores to the bigger stores of the nation. This will be an interesting point for coin machine operators in the United States because one of the jobs which operators have in the United States is to try to organize the small stores to plead for more favorable federal taxes on coin machines so that small stores may have the advantages of such machines. The fact that the Canadian government gives such careful consideration to small stores will be a good example to the United States.

Same Trend in U. S.

Trends in the United States have already shown that small stores are suffering and the effects of the war in England and Canada have shown that many small stores go out of business, but the Canadian government plans to save every small retail location possible. While coin machines are not as widely used in Canada as in the United States, yet it is well known that Canadian stores profit by the use of various types of coin machines.

The Canadian order bars new firms from going into business except in very special cases. The order is broad in that it applies to manufacturers, wholesalers and retailers; even the sale of a business hereafter is subject to a permit from the board.

There are no regulations that prevent a firm from closing up if the owner decides it is unprofitable.

Stage Door Canteen

CLEVELAND, Nov. 7.—Song hit for November, as voted by 65 members of the Cleveland Phono Merchants' Association, is the timely heartstring, *I Left My Heart at the Canteen Door*, to be featured on 4,000 music boxes and just right for the big swing shift at the Public Hall November 21 as a benefit dance for the new Stage Door Canteen.

Further contributing to the victory cause, the association has contracted for the largest booth in the lobby of the Cleveland arena to sell War Bonds.

Consider Plan To Sell Small Plants to S. A.

WASHINGTON, Nov. 7.— Among the many plans being considered to aid small plants in the United States is that of selling plants, or their equipment, when plants are closed due to war conditions, to Latin American countries.

The plan has two arguments in its favor. It would furnish industrial equipment to South American countries that have plenty of raw material and need plants for manufacturing purposes. It is also said the plan would help small American firms that are in financial difficulties. That the plan is being given serious consideration is shown by the fact that it is sponsored by the Department of Commerce and the State Department.

Government agencies would bring together prospective sellers and prospective buyers from our southern neighbors. It is said that the plan is all ready to start and that 31 regional offices in the United States can give information on it. The Export-Import Bank is ready to finance transactions, it was stated. The War Production Board in all cases would have first claim on any American plants that it might want for our war production.

chief clerk in the Department of Public Safety, disclosed that \$8,500 has been received for coin machine licenses which were renewable September 1. Last year the city realized \$12,500 from the same source.

The freezing of the manufacture of coin machines and the slow change of games, causing a lack of patronage, are given as the reasons.

Deliveries of records still are slow, according to local operators.

Small Stores May Benefit

Newspapermen advance idea that gas rationing will give small stores new opportunities

WASHINGTON, Nov. 7.—Two contributors to *The Chicago Daily News* here recently voiced the opinion that the small retail store may profit by gas rationing on a national scale. Due to the unusual attention being given to the problem of small stores at this time, this opinion was considered important.

The opinion was advanced by James Marlow and George Zielke. They were emphatic in their reports that present trends may prove a real benefactor to the small store. They based their prediction on the fact that the small-town store and the small neighborhood store may win back all of the customers who have shown a tendency to drive downtown or to the nearest city to trade when they could use their cars. This seems to be a very interesting conclusion and they may have a real basis for it.

The writers state that there is a golden opportunity for the small store to build good will during the war to carry over into the post-war period. They make several suggestions for the small store owner who wants to capitalize on the present situation. They say that the small store should begin to advertise the fact that it is so much easier to shop right in your own block or in your own home town. They suggest also that small merchants should carefully watch present developments for market control and keep their inventories in proper shape. They say small stores can easily overcome the demand for deliveries and cut out many services that larger stores have been giving. They say also that small stores can now forget cutthroat competition and begin to think only of selling goods to their neighbors.

They make a prediction that a lot of stores in all parts of the country may make money in the future by dealing in second-hand goods. Used goods will be the only kind available in several lines of merchandise, they state, and reconditioning and sale of such merchandise may become a big business opportunity for a lot of small retailers.

Free Play Consoles

10 Watling Big Games, 1942 Models .. \$97.50
 5 Watling Big Games, Flat Tops 85.00
 3 Evans Bob Tails 97.50

FIVE BALL FREE PLAY
\$37.50 EACH

Boom Town	Silver Spray
Time Lites	Hi Stepper
Fleets	Four Diamonds
Sea Hawk	Sun Beam
Entry	Score-a-Lino
Wild Fire	Hi Dive
Ten Spot	

\$17.50 EACH

Brite Spot	Convention
Anabel	Score Card
Double Feature	Blondie
Bowling Alley	Glamour

AUTOMATIC CONSOLES

Buckley Track Odds, Jack Pot Model, Never Used \$550.00
 Buckley Track Odds, Jack Pot Model, Slightly Used 475.00
 Buckley Track Odds, No Jack Pot 375.00
 Mills Four Balls, Serial No. 1367 362.50
 Exhibit, Long Champ, 5 Cents 42.50
 Evans Keno Counter Model 35.00
 Evans Cigoles 60.00
 Evans Bunco 60.00
 Evans J. P. Domino 275.00
 Evans Bang Tail, Short Head 185.00
 Evans Bang Tail, Straight Head 85.00
 Keeney 5 Cent Super Bell 189.50

SLOT MACHINES

Mills 5 Cent Cherry Bell \$ 92.50
 Mills 25 Cent Cherry Bell 97.50
 Mills 5 Cent Blue Front, Serial Over 400,000 92.50
 Mills 25 Cent Blue Front 92.50
 Mills 5 Cent Roman Head 52.50
 Mills 5 Cent War Eagles 52.50
 Mills 5 Cent Melon Bell, Over 400,000 32.50
 Pace 5 Cent Cherry Bell 65.00
 Jennings 5 Cent Wonder Vender 42.50
 Jennings 5 Cent 4 Star Chief 62.50
 Watling 5 Cent Treasury 42.50
 Caille 10 Cents 42.50
 Caille 25 Cents 42.50

WANT TO BUY FOR CASH

Keeney Air Raiders	Chicken Sams
Buckley Track Odds, Only Model	'41 Derbies
	Night Bombers

TOM'S TRADING POST
 P. O. Box 589, Opelousas, La.

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Nov. 7.—Many chuckles are being heard hereabouts as a result of the three trustees who launched a business venture in the Bloomsburg (Pa.) Jail and were only one step ahead of the sheriff. The trio looted coin boxes of confiscated pinball machines.

Operator Harry J. Achenbach, of Bloomsburg, Pa., inserted a special advertisement in the 100-page special Fair edition of *The Bloomsburg Morning Press* urging merchants to sell cigarettes the modern way—thru vending machines.

Gene DeAngelis, owner of the Lackawanna Novelty Company in Scranton, is going all out in the war effort. . . His latest move is to paint "V for Victory" and other signs on his truck urging people to buy bonds, give their scrap for victory and play "music for victory."

Operator Harry Cohen had an anxious few hours the other night when he reported to the Wilkes-Barre police that his car, which contained keys to many coin machines, was stolen. While riding in a police cruiser car Cohen spied his automobile and suddenly remembered parking it just where it was standing.

An announcement by Deputy County Treasurer John Vowler of Luzerne County revealed that owners of pinball machines are facing legal entanglements unless they pay their mercantile income tax this month.

A check of the license fees collected by Scranton indicates there are fewer pinball machines and automatic music machines in that city. John D'Aquino,

MOTOR REPAIR SPECIAL

WE CHECK AND TEST YOUR MOTOR FREE

We replace Bally Spinner Motor Gears. **\$3.50** ONE PRICE TO ALL. This price covers all repairs. No extras to pay. RETURNED TO YOU LIKE NEW.

We also put in NEW bushings for motor mounting. **PER MOTOR**

OUR GUARANTEE

Our work is done by experts and every job is guaranteed for THREE MONTHS against breakdown — OR YOUR MONEY RETURNED.

APPROVED PRODUCTS CO.
 4445 W. BELMONT AVE. CHICAGO, ILL.

WE'VE GOT 'EM

Yes, We Have a Limited Number of BRAND NEW **GENCO FOUR ACES**

At only \$139.50 each in the original factory sealed shipping cartons. **RUSH YOUR ORDER!** One-third deposit required, balance C. O. D.

J. E. COBB DISTRIBUTING CO.
 516 SO. 2ND ST. LOUISVILLE, KY.
 Kentucky's Oldest Distributor—Established 1915

Richmond, Va.

RICHMOND, Va., Nov. 7. — Newest addition to Uncle Sam's forces from the local picture is H. C. Lukhard Jr., former manager of the record department at the Corley Company.

American Football Company, Inc., of Richmond, has been issued a charter by the Virginia State Corporation Commission with a maximum capital of \$15,000. They are licensed to engage in the manufacture and distribution of football games, equipment and devices for amusement. L. S. Herrink, of Richmond, obtained the charter.

Patsy Garrett, former localite and a favorite with disk lovers for her work with Fred Waring's Pennsylvanians, has been awarded a movie contract by Metro and passed thru Richmond on her way to the Coast.

Dave Stern, of Elizabeth, N. J., was a visitor along coin machine row on a sales trip for Royal Distributors.

Post cards are beginning to arrive from newly inducted Private Charlie Hart, ex-local serviceman. His designation is Battery A, 1st Battalion, Tr. 1013, Fort Bragg, N. C., where he will be stationed for his preliminary training.

A heavy demand for both new and used music machines is being noted in this territory, according to Harry Moseley, of Moseley Vending Machine Exchange.

Morris Maynor, Wurlitzer distributor, reports large sales in not only machines but in remote and other equipment.

Richmond business in general continues on the upswing, so there's no wonder that operators are reporting the largest collections in many moons.

Recent visitors on furlough were Abe Popper, Cocky Harlow and Knockout Smith. All have returned to their posts after welcoming sessions in the Sixth Street Tea Room.

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

The setting for a trend toward a bearded nation was in the making November 4 as the War Production Board halted production of razors for civilian use and limited production of blades.

Under WPB action, safety razors may be produced only for the military forces and for export and lend-lease purposes. Razor blade production next year will be cut 20 per cent from 1941 production. However, the number produced, about 2,750,000,000, will be 12 per cent greater than the 1940 output.

Production of straight razors will be decreased from now until January 1, when it will stop. Manufacturers will make, among other things, Commando knives.

It was estimated that about 800 tons of steel would be saved by the restrictions. Some of this steel is of the high carbon type and will go for essential war productions.

A special metal for use in magnets is the subject of Patent No. 2,300,336, granted to R. M. Bozorth, of Short Hills, N. J., and H. J. Williams, of Chatham, N. J., who have assigned their rights to the Bell Telephone Company. Adding from 2 to 10 per cent of aluminum to the iron and then cold-rolling the alloy produces magnet metal capable of maintaining an intense magnetic field, of becoming more strongly magnetized under a given magnetizing force and of losing less thru heating when rapidly magnetized and demagnetized in an alternating field. The improvements claimed by the inventors, are obtained principally in the direction of the cold-rolling.

Transformers are voltage-changers and key-links in the transmission and distribution of alternating currents. To find better magnetic material for transformer cores, Dr. Sidney Siegel, Westinghouse research engineer, has been training atoms as if they were squads of army recruits. He melts and slowly

cools an iron-aluminum alloy and thus lines up their atoms so that they can exert their magnetic force as a squad. As a result transformers will be able to do more work for their size and save copper and steel. Dr. Siegel is now testing other iron alloys to find a mixture that will give the best possible arrangement of magnetic material.

Use of stainless steel in more than 75 products, ranging from coffee pots and cutlery to farm and oil-well machinery and hot-water heaters was prohibited by the War Production Board in revised iron and steel conservation order M-126, effective immediately.

For 30 days, beginning November 4, manufacturers may use, out of inventories, up to 50 per cent of the average monthly stainless steel consumption for such products in 1941.

Complete stoppage of stainless steel use for products on lists is effective at the end of the 30-day period, except that assembly is permitted for an additional 15 days.

Several magnesium-bearing deposits in the Boulder Dam area of Nevada and California, which can be used as additional sources of raw material for the new magnesium plant near Boulder Dam, are described in a new information circular of the Bureau of Mines, Department of the Interior.

Utilization of these deposits depends "only upon the development of an economical method of recovering the contained magnesium oxide," Dr. R. R. Sayers, director of the Bureau of Mines, said.

At present the new plant is using crude magnesium oxide obtained from the Luning magnesite deposits in the Paradise Mountain range about 325 miles from the plant.

American shipyards delivered into service 81 vessels totaling 890,700 tons deadweight in October, the Maritime Commission has just announced. The October figure brings total ship production for the year to approximately 6,000,000 deadweight tons.

The month's deliveries were 12 vessels short of the record-breaking production of 93 merchant ships in September, due, the commission stated, to temporary diversion of "a considerable amount" of the merchant shipbuilding capacity to "emergency construction of special craft for the armed forces."

The domestic lumber industry, faced with unprecedented and rising wartime demand for wood, is losing its fight to increase production, Holman Harvey, of the National Lumber Manufacturers' Association, declares. He says man power is the crux of the problem of lumber scarcity, declaring that with more and more men needed in logging camps and mills, fewer and fewer have become available.

Lumber association officials deny the rumors of huge "shortages" of lumber and declared that this, "of course is not true, or at least where it is true it is because of procurement and distribution and not because of production. It was said that "in part the present 'shortages' are due to the fact that the supply of the preferred species and grades is not sufficient. Much of this need can be met by practical changes in specifications which will use lumber rather than lumber which is preferred."

Hundreds of the Goodyear Tire & Rubber Company's new "war tires" are flowing daily to distribution centers all over the country in preparation for a few weeks hence when they will be released to qualified civilians, the company disclosed.

The tires are being stocked in strategic places for quick delivery to dealers as soon as the government's new regulations are announced, it was said. Thousands more are being held in readiness at the Akron plants for wherever they are needed.

"War tires" will utilize the company's latest tread designs—some of them developed since Pearl Harbor.

The new tread designs incorporate a development which compresses the tread rubber when a "war tire" is inflated, producing more mileage per tire and lessening the possibilities of punctures.

When civilian motorists receive their "war tires" they will carry tags stating that the tire was produced with "regenerated rubber" and in accordance with wartime specifications,

pointing out also that it is made with "first-quality fabric," and recommending proper inflation, rotation of tires, wheel alignment, balanced wheels and brake adjustments in addition to speeds below 35 miles per hour.

In addition to the regenerated rubber, each tire takes about four ounces of natural rubber for cementing the fabric and the tread-rubber.

The American and Canadian governments October 30 ordered production of paper and paper products, including newsprint, frozen at the average of the past six months.

The production level thus fixed by joint action of the War Production Board and the Canadian Wartime Prices and Trade Board is about 87 per cent of the industry's theoretical capacity, trade sources reported, but the Canadian industry, which supplies the bulk of newsprint used in this country, has been operating at much less than 87 per cent capacity.

WPB declared its expectation that "further curtailments would have to be made in the near future" to release labor, power, transportation and materials for war purposes. The order, it added, is only "the first step toward a balanced program of further reduction and concentration of the industry on an international basis."

"H. L. S.," writing in Printer's Ink, predicts increased efficiency in gas motors. He says it will not affect the public at the moment, but armed force usage of improved engines will build up case histories that will astound the consumer, if and when new cars are available.

New Orleans

NEW ORLEANS, Nov. 7. — Pin-game operations continue to lag in this area in spite of good credit and increasing pay rolls. The slackening is due mainly to recent police action against game operations over the entire State and to induction of thousands of younger men. Phonograph patronage, on the other hand, continues to show steady improvement with cooler weather. The presence of thousands of soldiers at near-by recreation centers on the lakefront here and at large camps near by has helped coin phonograph patronage considerably, but there are now growing complaints of growing record shortages. Cooler weather has helped merchandise vending machines.

Distribution of new and second-hand pin games, phonographs and recordings continues good here, with no apparent shortage of equipment as yet. Parts are now becoming scarcer and rush orders to factories are not being as responsively met.

The Crescent Cigarette Service, Pleasure Music Company and the Crescent City Novelty Company have moved their joint offices from 1010 Poydras Street to 1400 St. Charles Avenue. At the new spot the firm is away from the congested traffic area, in a more centralized spot for servicing, and there is more needed space. Dan Cohen, head of the Pleasure Music Company, has returned from a trip to Mexico City and now speaks a mean bit of Spanish.

Andy Monte, head of the A. M. Amusement Company, has returned from a short vacation at Hot Springs, Ark. Monte reports a steady recovery in coin phonograph patronage and has plenty of records to meet the growing shortage.

A steady turnover in phonographs, parts and accessories made by the Rock-Ola Manufacturing Corporation is reported by officials of the Southern Music Sales Company, recently appointed Southern distributor by Rock-Ola. J. W. Smalley is Southern general manager.

A nickel shortage in New Orleans seems to be growing more serious of late. The Federal Reserve Bank here is looking for a badly needed shipment of nickels, but delays continue. "We have enough nickels for our immediate needs," a leading bank's cashier reports. "So far the shortage hasn't interfered with our business, but we can't by any means get an unlimited supply of nickels. We are giving our customers a larger percentage of dimes and pennies."

Coin operators here do not report any marked shortage but say that banks are rationing them to a reasonable extent. In the rural areas the situation seems to be a bit worse, since supply of coins is more limited and there are fewer banks for exchange.

ATTENTION—Seeburg Ray Gun Operators

PHOTO ELECTRIC CELLS
None being made except on very high priority. For Seeburg Ray Guns, this Cell can be used on "CHICKEN SAMS," "JAPS," "CHUTES" and also "RAPID FIRES."

Special \$2.50 Each

"CHROME STEEL BALLS"

These are the same Balls which were supplied by manufacturers for use with new games. Balls are perfectly round and are highly polished and were manufactured by the Hoover Ball & Bearing Company, of Ann Arbor, Michigan.

1 1/8" \$1.50 Per Dozen

GUN CABLES

8-ft. Standard Lengths, 5-Wire Shielded, Woven Mercerized Cloth Covered, "Belden Made."

Excellent Quality \$1.90 Each

50-FOOT MAIN CABLES

5-Wire Mercerized Covered, Heavy Insulated, "Belden Made." This cable can be used for the main by placing the knocker in the Gun Cabinet. Instruction Card with each Cable.

\$9.90 Each

TRIAL ASSORTMENT OF RAY GUN PARTS

Write us today for an Assortment, consisting of Gun Cables, Gun Lamps, Tubes, Photo Cells, Condensers and Resistors that are necessary for Seeburg Amplifiers.

Open up the package, examine carefully, and you may return any merchandise not wanted for full credit. We will either make the refund by check, or you can use the credit to apply on any other "Scarce Items" you may want.

An Assortment of about \$35.00 will come in mighty handy for your Service Calls, especially when you will have to watch your gas a little more carefully.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVENUE

CHICAGO, ILL.

ATTENTION

SENSATIONAL BARGAINS IN NEW AND USED EQUIPMENT

- BRAND NEW EQUIPMENT
- 10 Bally Club Bells \$235.00
 - 20 Columbia Bells, Rear Door Pay, GA 85.00
 - 5 Evans Gal. Dominos, Latest Model 395.00
 - 1 Keeney Super Bell 215.00
 - 16 Mills Jumbo Parades, Comb. Cash & FP 175.00
- SLIGHTLY USED EQUIPMENT—
- SAME AS NEW
- 5 Bally Club Bells, Comb. Cash & F.P. \$145.00
 - 16 Baker's Pacers, Extra Clean, Daily Double Model, 30 Pay 195.00
 - 32 Col. Bells, R. Door Pay, GA 50.00
 - 10 Col. Bells, JP Model 50.00
 - 4 Baker's Pacers, Red Arrow, JP Model 195.00
 - 10 Evans Gal. Dominos, Latest JP Model 295.00
 - 1 Evans Bangtail, Latest JP Model 295.00
 - 1 Evans '41 Lucky Lucre 295.00
 - 1 Jennings Chief, 50¢ 175.00
 - 5 Keeney's Super Track Time 325.00
 - 2 Keeney's Super Bells, Floor Samples. 190.00
 - 1 Keeney's 4-Way Super Bell, 2/5¢ 400.00
 - 4 Mills 4-Bells, 3/5¢ & 1/25¢ 450.00
 - 16 Mills 4-Bells, 5¢, High Serials 400.00
 - 17 Mills 3-Bells 500.00
 - 25 Mills Jumbo Parades, Latest Type, Used 3 to 10 Days 125.00
 - 16 Mills Original Chromes, 5¢ 212.50
- All Orders Must Be Accompanied by One-Third Certified Deposit.

- 2 Mills Original Chromes, 10¢ \$217.50
- 15 Mills Melon Bells, 5¢ 110.00
- 55 Mills 5¢ Blue Fronts 85.00
- 4 Mills 10¢ Blue Fronts 95.00
- 3 Mills 25¢ Blue Fronts 125.00
- 1 Mills Bonus Bell, 5¢ 195.00
- 1 Mills Bonus Bell, 25¢ 225.00
- 1 Mills Cherry Bell, Floor Sample 215.00
- 7 Mills Cherry Bells, SU 180.00
- 2 Mills Blue Fronts, 50¢, Record. 250.00
- 1 Mills Futurity, 5¢, Late 75.00
- 1 Mills Futurity, 25¢, Late 75.00
- 1 Paces Comet, Late 75.00

GOOD USED EQUIPMENT

- 1 AC, 5¢, 7 Coin Head, JP \$ 75.00
- 1 Bally High Hand, #22677 85.00
- 2 Evans Bangtails, '39 Model 165.00
- 2 Evans Gal. Dominos, Brown Cab., Slant Head 125.00
- 3 Jennings Fast Time, Cash Pay 85.00
- 5 Mills Green Vest Pockets 22.50
- 5 Mills Jumbo Parades, Clean 75.00
- 16 Mills Square Bells 50.00
- 4 Watling Rol-a-Tops, 5¢, Double JP 35.00
- 8 Watling Gosenecks, 1¢, Double JP 25.00
- 6 Watling Gosenecks, 5¢, Double JP 30.00
- 10 Watling Gosenecks Treasures, DJP 35.00

JONES SALES COMPANY
1330-32 Trade Ave. HICKORY, N. C. Tel. 107

JONES SALES COMPANY
31-33-35 Moore St. BRISTOL, VA. Tel. 1654



Industry Mentions Magazines --- Newspapers --- Radio

First Edition

The very first issue of *Book Week*, the new Sunday book review supplement of *The Chicago Sun*, has an industry mention that is of double interest to the coin machine trade. In a review of a book on juvenile problems recently issued by the University of Chicago, the following statement is made: "Here are boys of school age who recognize that the automobile thief is a cut above the penny vending machine smasher, both far superior to the little clod who is meekly starving to death physically and spiritually."

Any discussion of juvenile problems is always of interest to the amusement games trade because so many reform groups charge that games promote juvenile delinquency. Operators know that in many poor districts of cities, such as are mentioned in this book about Chicago, there is the problem of minors who smash and jam vending machines.

The fact that a serious book on juvenile problems points out that the smashing or interfering with vending machines may be the first step on the road to bigger crime is a very interesting one. It recalls the book a few years ago by Westbrook Pegler, *Taint Fight*, in which Pegler recalled that in his growing up in Chicago and when he ran with a bunch of tough kids, one of the favorite pastimes was that of jamming or robbing vending machines.

Pegler himself was able to win out against the adverse surroundings, but, as he suggested, many of the children in the crowded districts start up the road to crime thru such doings as interfering with the well-known and rather common penny vending machines seen in all cities, even in the poorest districts.

Juke Box on Ice

Publicity releases appearing in newspapers where the ice show "Stars on Ice" is playing feature in some photos an outside prof juke box which is rolled out on the ice and before the skating takes place for the "Juke Box Saturday Night" number.

In Kansas City

A daily human interest column written by Landon Laird and called "About Town," which appears in *The Kansas City Times*, contained the first favorable comment on coin machines to appear in this newspaper, which is usually extremely antagonistic in its attitude toward coin machines in general. Laird's column is widely read in his section of the country.

Mostly about penny arcades, the column paints a picture of the new life arcades are enjoying in Kansas City and the popular appeal of this type of amusement. Quoting a local operator, Laird wrote: "The arcades' zoom into popularity is national in extent. The

only way in which Kansas City differs from Chicago, New York or San Francisco is that in those latter cities the cycle is about a 10-year one. The arcades start popping up anew about that often. The Kansas City cycle is much longer. It's been 25 years or more since arcades got the play here that they do now."

Going back to 1902, the columnist gives some of the highlights of the arcade business in that day and age. Reaching 1942, he tells of the big play given arcades today by soldiers. Four members of the military police arrived in town, he says, each with a prisoner handcuffed to him. They deposited the prisoners at the police station, then made for the nearest arcade to while away a two-hour wait shooting at targets on a mechanical rifle range.

"Whole families have been known to be penny arcade patrons. Dad goes for the strength-testing machines, generally, and Mom likes to have her fortune told. Junior plays the pinball games, which are reduced to a penny fee. Sister Bessie will look at the miniature movies or hear some snappy swing music.

"The taste of men in their early thirties runs to the baseball games, soccer games, hockey games or prize fights that are mechanically operated.

"Soldiers and sailors, on dates with their girl friends at night, enjoy the arcades.

"Outside of rent and wages, arcades represent a considerable investment because of the cost of the paraphernalia involved."

Winchell on Petrillo

A paragraph from Walter Winchell's "on Broadway" column:

"This is one way they are getting around Union Czar Petrillo. . . . A recording is made of voice only in the United States—no music escort. . . . That 'master' is sent out of the country—where a band playing in American style provides the orchestral background. . . . Both are then rerecorded to make a complete record of vocal and orchestra. . . . A copy is sent here, manufactured and sold in the United States. . . . The big idea is to avoid the AFM recent ruling that 'no musician can make recordings in the United States of America.' "It's the brain child of a member of Local 802!"

V-Girls

Hundreds of the girl war workers at one of Chicago's coin machine factories now converted to war work were photographed for *The Daily Times* V-girl series. The newspaper takes group pictures of girl war workers and when it publishes the pictures a large white V has been marked around the faces of girls selected at random. Those marked with the V

receive \$5. The pictures are run in groups and usually occupy the entire page.

Appropriate captions accompany them, the one for the coin machine factory reading: "Juke-box girls make jitterbugs of Japs. They used to make music go 'round and 'round and come out here as they manufactured juke boxes at Rock-Ola, but these V-girls switched their tune after December 7 and now produce 'hot stuff' for an Axis finale. For swinging into the war effort and keeping in tempo with the times, The Times Queen V will present \$5 'notes' to all white-V-collar girls tomorrow at the Rock-Ola plant."

Successful Game Redesign Not New

CHICAGO, Nov. 7.—"Redesigned games, in the majority of cases, are as successful, if not more so, in operation than those which were previously termed 'brand-new' ideas," according to Harry Williams and Lyn Durant, who team up at United Manufacturing Company here to scheme out new play and scoring principles to replace the diminishing appeal of older units.

"We claim that the redesign of new game ideas and their application to older units involves no secret processes; that it calls for the ingenious fitting of new and proven principles of playfield action and light-up scoring into the existing potentials of the electro-mechanical scheme of an older game.

"It is easy to understand that the wiring and control units as originally installed in any game will last for years and by interchanging the original wires and controls according to a newly devised arrangement a drastically different play appeal can be created without the addition of any new electrical materials.

"Once the new principle of play is established, new effects are devised to conform with the scoring idea. Cabinet is refinished and game is placed on location for tests on earning power. Once proved, the call is issued for all older games by name, signaling to the trade that we have figured out the way to change over an old one and match or surpass new-game earning power."

Detroit

DETROIT, Nov. 7.—Jim Burke, of the record department of Modern Music Company, is leaving for the army.

James A. Passanante, head of the J & J Novelty Company, is back at the office for a short visit daily following his convalescence from a severe case of pneumonia.

Fred Burks, of the F & W Amusement Company, Cokeville, Tenn., was a Detroit visitor, buying a shipment of amusement machines while here.

George F. Boos, district Secret-Service head, issued a warning against users of slugs in stamp vending machines here. While ordinary slug users may violate only State laws, the use of slugs for postage stamp machines violates the U. S. postal laws. In the case in Detroit which provoked the warning, a 15-year-old boy was accused of using the slugs and is being prosecuted under the Federal Juvenile Act.

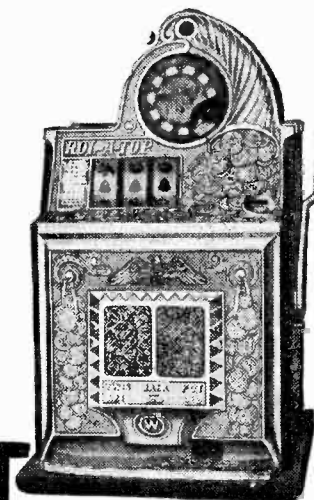
Eddie Clemons, head of the Modern Music Company, is being called up for examination prior to possible induction in the army.

Louis Berman and Philip Schacht have split up the Capitol Music Company, music operator, with Schacht taking over the name of the company and Berman operating under his own name. Both maintain the same address. Move was preliminary to Berman's enlisting in the army, heading for the tank corps, and he is now stationed temporarily at Fort Custer, Mich. His brother, Sam Berman, is managing the business for him. Sam Berman formerly had his own independent machine repair shop, incidentally.

Paul Henze, who manufactured the Trading Post, formerly well-known four-unit vending machine, passed away October 11.

P. Reese has taken over the Bunts Automatic Music Company, founded by Frederic A. Bunts, at 5017 Hastings Street.

Floyd L. Huenegarde and George Owens are the latest Detroit vending operators reported adding machines on their route.



We have a few more
Rebuilt ROLL-A-TOPS
left

We can still repair your machines
and make them look like new

WATLING MFG. CO.

4640-4660 W. Fulton St.

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Est. 1889—Tel.: COLUMBUS 2770.

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**MOST SENSATIONAL
CHICKEN SAM
CONVERSION
EVER CREATED**

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER.** A real money-maker!!

Jap figure and legs; colorful action background; "T R A P" THE JAP" streamers; all ready for instant changeover. Only \$14.50 Figure Only \$9.50



MIKE MUNVES CORP.
520 WEST 43rd STREET NEW YORK

PHONO MECHANICS

WANTED

FOR SOUTHERN CALIFORNIA

Well-known West Coast automatic phonograph company has openings for draft exempted mechanics experienced on remote control. PERMANENT JOBS. TOP WAGES. Age no barrier. Give all information in first letter.

Write

PHONOGRAPH MECHANICS

Care The Billboard, 416 West 8th St., Los Angeles, Calif.

GUARANTEED LIKE NEW

MILLS FOUR BELLS Late Mod., Cash & Check \$299.50 Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.

We have the largest stock of USED SLOTS in Mills, Jennings, Paoc. and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 CENTRAL PKY., CINCINNATI, O. 927 E. BROADWAY, LOUISVILLE, KY.

SLOTS FOR SALE

Watling Rotatops \$40.00	Mills Extraordinary \$40.00
Mills War Eagles, 2-4 Payout . . . 40.00	Mills Blue Frts. 87.50
3-5 Payout . . . 50.00	Mills Futurities. 60.00
Pace Comets . . . 40.00	Jenn. Dixie Bells 60.00

A. H. HOLBECK Two Harbors, Minn.

WANT TO BUY

A.B.T. Gallery, late model, in good condition.

SHOOTING GALLERY

10629 Euclid Ave. CLEVELAND, OHIO



"I sorta hate to send him alone into strange places—he's liable to find a slot machine."—By Dick Turner, NEA Service, Inc.

Broad Phases of Transportation Reached Peak Load in October

The Department of Commerce in its bulletin October 8 gives a resume of programs up to date for handling the various phases of the transportation problem while the country is at war. Automobiles are an important part of the transportation problem, but the present resume by the department deals with the various forms of transportation. Whatever plans the government makes for restricting one branch of transportation will have its effects on all other forms of transportation.

The department says that in October the transportation system was faced with the problem of meeting the peak demand of the year. Although wartime traffic should be largely independent of the usual seasonal changes, many segments of the 1942 traffic follow the pattern of past years.

Problems Still To Be Solved

There was less concern over the problem of getting past October than there was earlier in the year, but difficulties will be encountered. While no car shortages had been reported to the Association of American Railroads up to August 15, some of the smaller roads have reported a zero car surplus.

Box cars present the least problem of all types. Tank cars have been diverted to the East Coast route until there are now more than 70,000 engaged in that haul. Rail transport of automobile gasoline has been prohibited in 20 Midwestern and Southwestern States. The extent to

which these measures will affect those areas is not known.

Power Must Be Conserved

The locomotive situation is causing serious concern. The tank-car trains to the East Coast have taken 1,200 locomotives for a haul which formerly was served almost entirely by water. The New England coal movement has added to this drain. While the roads have continually asked for authority to build new locomotives, government attitude has been that improvements could be effected, and the proposed programs have been cut consistently. Improvements which have been made by the railroads have been outstanding, but still greater efficiency will be asked of them.

Recently the Interstate Commerce Commission ordered that the railroads disregard the train-length laws which are in effect in two States, the purpose of the order being the saving of motive power.

During August rail traffic moved upward in several classes. For some time grain carloadings have been at a low level because of the shortage of storage facilities. The shortage is by no means entirely remedied, but the August movement indicated some relief. While livestock loadings in July dropped to a low point for the year, in August they went to the highest level thus far reached in 1942, with the increase fairly evenly distributed throughout the country.

Weekly loadings of coal have consistently run around 160,000 cars thruout

this year. Loadings in August dropped below those in August a year ago, but this poor comparative showing is due to the abnormally high record in August of last year. Coal movement to New England is still less than the railroads' ability to carry it, and the amount laid down in New England has been below the estimated need.

New Loading Regulation

The minimum required loading of less-than-carload merchandise was raised on September 1 to 10 tons, from six tons during May and June and eight tons during July and August. The average loading during the first two months was 8.9 tons on Class I roads, but the spread between the actual and the required can hardly be expected to be maintained.

The saving of cars resulting from the order has been an important gain; but of equal if not greater importance has been the release of motive power. Another benefit is the reduction of congestion.

Water Transportation

Even though there have been repeated warnings of a threatened shortage of transportation facilities, the inland-water carriers continue to operate far below a full load. On the Mississippi and its tributary rivers, the upstream haul has been much heavier than that downstream. Space is thus wasted in one direction. More important, however, is the fact that boats and barges have been idle at points from which rail traffic is moving in large quantity.

There have been suggestions that downstream barges be loaded with steel for Gulf shipyards; but this traffic has remained with the rails because of the longer time required for the water haul.

Use of Water Routes

Several measures have recently been taken to encourage further waterway use. The Office of Defense Transportation is establishing a permit system affecting all craft capable of moving liquid cargo in bulk. Such vessels, except those which carry petroleum or its products in a northerly or easterly direction, may be operated only under permit. The purpose of the plan is to increase oil supplies in East Coast States. The same agency also suspended the application of an order requiring capacity loading of freight cars when those cars are loaded with freight from a water carrier.

A program for the conversion of 260 steel barges for the transportation of oil is being financed by the Defense Plant Corporation. These boats will be obtained from the Inland Waterways Corporation and other carriers, and, after conversion, will be assigned to those carriers which can use them for oil haulage.

In addition, 400 wooden barges and 21 towboats are to be constructed. The work, both of conversion and construction, is to be handled by the Inland Waterways Corporation. A companion program is that in charge of the army engineers, under which 500 wooden tanker barges and about 100 tugs will be constructed.

Motortruck Traffic

The Office of Defense Transportation has ordered that, beginning November 15, every commercial vehicle must have a certificate of war necessity before it can be supplied with gasoline, tires or parts. Included under the regulation are trucks, busses and taxicabs.

Up to now, operators have not been required to demonstrate that the use of their vehicles is essential to the war. Under the new system, where such necessity cannot be demonstrated the vehicle will be taken off its run.

This will not necessarily mean immobilization of the vehicle. Instead, ODT may require that it be used for such purposes and between such points as that agency may direct. The vehicle may also be ordered to be leased or rented. This, in effect, means the creation of a gigantic pool consisting of all commercial vehicles in the United States.

Administration of these regulations promises to be a tremendous task. According to ODT estimates, there are 4,890,000 non-military trucks in the country and 154,000 busses.

Railway Passenger Travel

Passenger travel by rail has continued at a high level. If the increase were distributed evenly over the country it would cause little concern. However, being concentrated largely in the East and South, it means that on some routes passengers must stand in the aisles, while on others equipment is used below capacity. The Director of the Office of Defense

Transportation recently stated that there was no intention to ration unreserved seats, but that if it became necessary, a priorities plan would be established so that those traveling on war business would be assured of reservations. About 40 per cent of today's travel is for pleasure.

Nearly 30 per cent of the sleeping cars are assigned exclusively to military use and the others are available if needed.

Other Passenger Travel

Voluntary curtailment of automobile driving is far less productive of conservation than is the gasoline rationing on the East Coast. According to a recent report of the Public Roads Administration, out of 26 States listed, the six which were in the rationed area were among the seven having the greatest reduction in their gasoline tax revenues in June compared with a year ago. Traffic counts in 21 States showed that the decline in motor travel in the rationed States was more than twice as great as in those not under rationing.

Efforts have been made to utilize motorbus equipment, both local and intercity, so that it will cover necessary travel. Under the recent order of the Office of Defense Transportation, busses may be shifted; and in local transportation this would mean an additional burden on streetcars. Nationwide gasoline rationing will intensify the burden on all carriers in the next few months, but by conserving rubber it will spread the transfer of the burden to public carriers over a longer period.

In airline operations, the planes assigned to regular movements are being used to the fullest but will be unable to handle the constantly increasing traffic indefinitely. Express and mail traffic has risen substantially.

Rationing Reacts Favorably When First Introduced

MEMPHIS, Nov. 7.—The most marked result of national gas rationing in Memphis has been a distinct increase in business at outlying highway stands. More people have been coming out and spending much more freely. Some measure of this may be due to seasonal factors, but the jump, according to operators interviewed, was very definite and marked on the days following the gas rationing announcement. Remark frequently heard from players was, "Let's try it again. Remember, we won't be able to drive out here much more."

Another factor in producing better coin machine business this week has been the arrival in Memphis of the new nickelless nickel. Exactly the same size, weight and color as the old nickel, they work just as well in the machines and are accepted at face value everywhere outside Hitlerland. In fact, most people can't tell the new from the old except by their newness.

A flurry was created here when a number of cafes posted signs banning the drinking of liquor on the premises. Tennessee is a "bottle State" and the universal practice is to order a soft drink and some ice from the cafe, then double as a bartender. Most notable results are poor drinks, high rate of intoxication and low standard of entertainment in night spots. Signs followed closely the withdrawal of permits from nine cafes for alleged violation of beer sale restrictions. Alarmed, Memphis police officials hastily issued a statement to the local press saying that there was no law prohibiting the drinking of liquor in restaurants and added that no order has been issued compelling policemen to arrest persons drinking in such places.

- 15 A.B.T. Latest Blue Model F @ \$20.00
- 10 A.B.T. Challengers @ 20.00
- 5 A.B.T. Latest Model A @ 12.50
- 1 Gottlieb 3-Way Grippers, Long Base @ 10.00
- 1 Groetchen Sugar King 60.00

Will Trade All or Any Part for Paces Races, Consoles or Late Pin Games and Pay Cash Difference.

A. L. KROPP, Jr.

704 13TH ST. TUSCALOOSA, ALA.

WANT TO BUY

A. B. T. RIFLE SPORT

Give full particulars and what goes with outfit, age, condition, if equipped with automatic stop, best price.

Write **FRED BEDE**, Scottsbluff, Neb.

HERE'S "KEEP PUNCHING" IT'S LEGAL!

Accepted as "LEGAL" in New York City—therefore it's "LEGAL" everywhere!! The Arcade machine that is acclaimed the most OUTSTANDING HIT from Coast to Coast!! FIRST since the war started!! WRITE NOW for complete details and fully descriptive circular!! (ATTENTION, DISTRIBUTORS: SOME TERRITORY STILL AVAILABLE! ACT QUICK!)

200 PIN GAMES CONSISTING OF 73 DIFFERENT KINDS OF THE BEST MACHINES THAT WERE MANUFACTURED. ALL ON HAND. ALL READY FOR SHIPMENT. ENTIRE LOT FOR ONLY \$3,000. (Approximately \$15 each—greatest bargain in history.)

\$3 We will pay you \$3 for any old type Genco transformer and rectifier—whether you have 1 or 1,000. Write or wire us immediately. Shoot in what you have now!!

SPECIALS!!

- Tri-Way Chandelier Speakers \$10.00
 - 30-Wire Wurlitzer Wall Boxes 10.00
 - Old Type Buckley Wall Boxes 10.00
 - 15" Speaker Cabinet, Leatherette Covered 7.50
 - Radio Rifles with Film 40.00
 - Used Wurlitzer 5¢ Coin Chutes 2.00
 - Used Wurlitzer 10¢ & 25¢ Coin Chutes. 1.00
 - New 12" P.M. Speakers 6.50
- SACRIFICE:** 8 Seeburg Cabinet Shells for Telephone Music, 1 Betty-Tone System with 17 Boxes and 60 Seeburg Turntables for Telephone Music—MAKE OFFER!

CIGARETTE MACHINES

- ALL CIGARETTE MACHINES LISTED HERE ARE FULLY EQUIPPED WITH 20¢ MECHANISMS.
- 12 Mills, 6 Column \$35.00 Ea.
 - 27 U-Need-a-Pak, 8 Column 29.50 Ea.
 - 9 U-Need-a-Pak, 8 Column 34.50 Ea.
 - 31 National, 6 Column 19.50 Ea.
 - 14 National, 6 Col. with Closed Base 27.50 Ea.
 - 50 Stewart & McGuire, 6 Column 19.50 Ea.
 - 12 Stewart & McGuire, 6 Col. with Closed Base 27.50 Ea.
 - 22 Rowe, 6 Column 19.50 Ea.
 - 17 Rowe, 6 Column with Closed Base 27.50 Ea.

SUPREME VENDING COMPANY

557 ROGERS AVE., BROOKLYN, N. Y. (TEL., BUCKMINSTER 2-8400)

QUALITY SPEAKS FOR ITSELF

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| ARCADE EQUIPMENT | SLOTS AND CONSOLES | FIVE BALL FREE PLAY |
| All Star Hockeys \$200.00 | 5¢ Pacos Comet \$ 54.50 | 1942 Homerun, New .. \$90.00 |
| Genco Playballs 200.00 | 5¢ Q.T. 54.50 | Jungle 45.00 |
| Keeney's Submarine 200.00 | 5¢, 10¢, 25¢ Jenn. Chiefs 99.50 | Showboat 45.00 |
| 1941 Ten Strikes 115.00 | 5¢ Brown Front 110.00 | 1941 Majors 40.00 |
| Batting Practice 115.00 | 10¢ Brown Front 110.00 | New Champ 40.00 |
| 1939 Western Baseballs 69.50 | Columbias, New 110.00 | School Days 25.00 |
| Ten Strikes, Large Dial 69.50 | 5¢ Blue Frt., 420,000 135.00 | Sport Parade 25.00 |
| Skee Bowlettes 69.50 | 50¢ Jennings 150.00 | Stratoliner 25.00 |
| Ten Strikes, Small Unit 54.50 | Big Top, New 94.50 | Gold Star 25.00 |
| Anti-Aircraft 49.50 | 1941 Paces Reels 94.50 | Paradise 25.00 |
| Exhibit Bowling Game 45.00 | Jumbo Parade 69.50 | Flicker 25.00 |
| | Kentucky Club 54.50 | Playball 25.00 |

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVENUE CLEVELAND, OHIO

LOOK AT THESE!

Wire or write best offer. Each machine in perfect condition, ready for location.

- MILLS 3 BELLS, Serial #1076.
- MILLS 25¢ BONUS, rebuilt at factory, new Cabinet, never on location.
- MILLS 10¢ BROWN FRONT, Serial 433781.
- JENNINGS SILVER CHIEF, very good condition.
- EVANS JUNGLE CAMP, Console, cash payout.

UNIVERSAL COIN MACHINE CO.

516 EAST HIGH STREET LEXINGTON, KY.

WANTED

All around Mechanic—Wurlitzer Phonographs, Amplifiers, Seeburg Ray Guns, Automatic Consoles, Slots, Five-Ball and Multiple Tables. Will pay \$60.00 per week to start. Answer Western Union.

GEORGE AMUSEMENT CO. Mobile, Ala.

Canada and U. S. Cut Paper Output

NEW YORK, Nov. 7.—Canada and the United States acted jointly on the last day of October to introduce governmental control of all paper products. The new control plan set up by both governments will limit production of paper in Canada chiefly because that country produces most of the paper.

The new curtailment will in the long run affect newspapers and various other industries using paper. It will also affect the paperboard used for cartons. If the coin machine manufacturing industry was active, this might present a serious problem for them. It will have direct effects on the packaging of certain lines of merchandise sold through vending machines.

In limiting the production and use of paper, restrictions were not placed on paper used for medicinal and hygienic purposes, including sanitary napkins.

Both countries announced that the curtailment of paper production was not due to a shortage of timber for wood pulp but was due rather to many other war problems, including transportation and a shortage of man power. Because these and other problems are becoming more serious from day to day, both countries felt that it was now time to curtail paper production.

It was reported that American newspapers have an average supply ahead for about 66 days. Plans are being made to regulate the supply of paper going to publishing firms.

Dallas Reports on Gas Stations Closing Shop

DALLAS, Nov. 7. — More than 400 of the 1,000 filling stations in Dallas have closed shop. Others report that sales of automobile appliances have dropped more than 75 per cent, and few have participated in the small volume of tire sales. As a result, revenue has declined, while labor cost has risen appreciably.

Station owners say the gasoline price of last March will not cover the cost increase, even with an increase in the per-station sale of gasoline. Many are prepared to liquidate as soon as the rationing of gasoline is extended. Meanwhile, some stations sell garden equipment and rent bicycles to supplement their income.

Only the Famous Chicago "ACE" Lock

assures you the PROTECTION the patented Chicago ACE ROUND KEY affords



Protected by U. S. Pat. No. 1,984,202

Only the patented Chicago "Ace" Lock gives you the protection its PATENTED construction affords. Investigate. Ask your wholesaler today—about CHICAGO Locks. Phone him NOW!

CHICAGO LOCK CO.

2024 N. Racine Ave., Dept. 6-B, CHICAGO

SLOTS WANTED

MILLS O.T., 5¢ and 10¢ Play, New or Used. MILLS MYSTERY PAY, Blue and Brown Fronts, 1¢, 5¢, 10¢, 25¢ and 50¢ Play. MILLS ESCALATOR TYPE SLOTS, in Two-Four Payout, Such as F.O.K., FRONT VENDERS, WAR EAGLES and ROMAN HEADS, 1¢ to 50¢ Play. Write Us What You Have, Serial Numbers and Your Lowest Price.

SICKING, INC.

1401 Central Parkway CINCINNATI, O. Phone: Cherry 5732.

WANTED TO BUY FOR CASH

Bally Turf King, Bally Jockey Club, Bally Kentucky, Bally Long Shot.

CANNON MUSIC MACHINE CO.

57 Biltmore Ave. Asheville, N. C.



Repairs and Servicing

By MARVIN JACOBS

Some types of pinball games offer special problems in repairing their electrical circuits. In these games the relays and step-up units actuate several sets of points, separated by insulated rubber strips. These strips in many instances will wear thin where they rest against the contact points, causing intermittent short circuits which are very hard to locate. The regular inspection of all fiber separators is an absolute necessity in these types of games.

The step-up coils in some types of games burn out frequently due to the terrific play they receive. These can be rewound on a drill press or a lathe with little trouble. A spare coil should be kept in the service kit.

Clean contact points on all relays and step-up units are an absolute must in this type of game. Sluggish relays can be the direct result of dirty points.

Satisfactory replacement of relays in some of these games may be made with units taken from other makes of games. In other games the meters from old games may be put into them right on location by the serviceman to make emergency repairs.

Roll-over switches should be adjusted so that the ball will not stick when the games are in a level position. Sometimes it is necessary for the regulation of a game to have a slight backward slope. When this happens the roll-overs are too high to permit the free movement of the ball. Be sure that the vibrator tilt is then adjusted so that pounding on the side or rail will not actuate the scoring mechanism.

Newspapers Asked To Continue Drive

NEW YORK, Nov. 7. — Walter M. Dear, president of the American Newspaper Publishers' Association and co-publisher of *The Jersey Journal*, received last week the following telegram from Donald M. Nelson, War Production Board chief:

"I feel that the nation owes the newspapers a debt of thanks for the invaluable service they have rendered thru the newspapers' united scrap metal drive. I am reluctant to call on you further at this time. The results of the newspapers' campaign, however, have been so great and more industrial scrap is so essential to solve the nation's winter supply problem that I am asking you to give what effort you feel is appropriate toward this collection along the lines outlined recently to your national committee."

Little Gain for Drys in Election

CHICAGO, Nov. 7.—The interest of coin machine operators in the elections held November 3 were confined largely to local problems and candidates. No reports have been received of coin machines being involved in any of the campaigns. Most candidates had bigger questions to face than coin machines.

As an example, the governor of one State was re-elected this year without mentioning coin machines. In his previous campaign he made a regular crusade against pinball games and caused operators in the State serious trouble. He had bigger questions than pinball games this year.

Operators were vitally interested in many local campaigns on the liquor question. Reports received this week indicate that the drys lost in most local elections.

Commentators, newspapers and others are now busy analyzing what effects the election results will have on the future conduct of the war.

An unusual comment was made by columnist David Lawrence, in his column widely published in newspapers November 4. Lawrence is an outstanding anti-New Dealer and for that reason his comment is doubly significant. Among other things he said, "The election campaign was damaging to the war effort."

Political reports are that a growing partisan strife will increase in bitterness from now until the 1944 elections. The result will be interference with the war effort.

Rush Completion Of Road Leading To Panama Canal

WASHINGTON, Nov. 7.—A temporary pioneer road connecting the United States with the Panama Canal Zone by a wholly overland route is now being rushed to completion. The U. S. Department of State announces that arrangements have been made with Guatemala, El Salvador, Nicaragua, Costa Rica and Panama for construction work to begin immediately on the final links in this overland transportation system.

This new inter-American roadway will join with existing Mexican standard-gauge railways to provide a co-ordinated truck and railroad transportation system from the United States to Panama. The new road is expected to relieve much of the current pressure on inter-American shipping in the Gulf of Mexico and the Caribbean.

Approved plans for the highway call for the construction of approximately 625 miles of new "all-weather" road to link up with about 925 miles of surfaced road which has already been built south from Guatemala to the Panama Canal and connecting with the 50-mile East-West Trans-Isthmian highway running parallel with the Panama Canal.

Vital in War Strategy

The region to be joined by the new highway begins at the Mexican-Guatemalan border and terminates at Panama City, a distance of 1,534 miles. Completion of the project at an early date will permit connecting the Inter-American Highway south from the Guatemala-Mexico border to Panama City with the southern terminus of the Mexican railway running north to the United States. Surveying operations already are under way and the entire construction cost will be financed by the United States.

Completion of this road and its use in conjunction with the Mexican railroads will be of utmost strategical importance.

Not only will the new system link continental United States with its vital defense zone, the Canal, by an overland route safe from Axis sea raiders, but it is expected to alleviate in some measure the wartime economic difficulties and problems the Central American republics are facing as a result of disruption of their foreign trade and the present acute shipping shortage. At the least, it is expected to result in a reduction in the number of ships now running the gantlet of Axis submarines.

The pioneer road will be built on the line of the long-projected thru route of the Inter-American Highway.

However, plans to complete this part of the Inter-American Highway as a pioneer road will not modify the original project to construct a permanent Inter-American Highway. On the contrary, they will facilitate construction of the permanent highway by finishing much of the work prior to permanent surfacing.

Use Joint Funds

Funds for the permanent Inter-American Highway were appropriated and earmarked by the United States Congress in 1941. Congress authorized the expenditure of \$20,000,000 toward construction of the permanent Inter-American Highway. This amount was based on the contingent contribution by the Central American republics of \$10,000,000 on a prorata basis of \$1 for \$2 contributed by the United States.

In addition, exclusive of funds allocated for the new pioneer road and the \$10,000,000 to be contributed by the Central American republics, \$70,865,000 has been allocated for current construction on the Pan-American highway system.

Mexico is not included in the new Central American arrangements. In 1931 Mexico received a separate loan of \$30,000,000 from the U. S. Reconstruction Finance Corporation to complete the Inter-American Highway to Southern Mexico to connect with Guatemala.

Construction of the pioneer road and the utilization of the Mexican railway system from the Guatemalan border to the United States will temporarily bridge the gaps in the 3,255 miles of the Inter-American section of the Pan-American Highway between the United States and Panama which have not been graded and surfaced.



A TOUCHDOWN for PROFITS!

First Jackpot has colored balls instead of tickets. Ball appears in Quarterback's hands when punched.

ALL STARS
No. 11508 5c Play 1065 Holes
Takes in \$53.25
Average Payout 21.15
Average Gross Profit \$32.10
Write for New Circular
For Victory-Bu War Bonds Stamps

HARLICH MFG. CO.
1413 W. JACKSON BLVD., CHICAGO, ILL.

- 3 Mills Throne, Keeney Adapter, 6 Wall Boxes \$262.50
- 1 Mills Empress, Like New 189.50
- 1 Rockola MR. 16 89.50
- 1 Rockola IMP. 20, New Packard Adapter 100.00
- 3 Wurlitzer #51 Counter Model, Repainted 35.00
- 1 Mills Violano Virtuoso, Lots of Rolls 100.00
- BOXES—Panorams, new, \$12.00; Used, \$7.00.
- Keeney 30 Wire, \$12.00; 4 Wire, \$9.00; 10 Selectomatics, \$12.50. 28 PACKARDS, brand new, never opened, \$42.50. 1 Buckley Adapter for '39 Rockola with Selector for Phonograph, \$65.00. 1 Phono Mike, fits any make, \$10.00. 1 '39 Rockola Deluxe with Packard Adapter, \$195.50. 1/3 with order, balance C. O. D.

Write for prices.
DENVER SALES COMPANY
1424 COURT PLACE DENVER, COLO.

LOWER PRICES ON PUSH CARDS TO SELL

Candy, tobaccos, wines, beers, liquors, nuts, popcorn, soft drinks, knives, blankets, prizes, premiums, novelties, turkeys, etc. Also money cards. Free catalog and samples. Write

W. H. BRADY CO.

Manufacturers

Eau Claire, Wis.

"THE PUSH CARD HOUSE"

WILL PAY \$100

For WURLITZER MODEL S14A SKEEBALLS S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., DETROIT, MICH.

WANT TO BUY

A. B. T. Guns and other Arcade Equipment such as Mills Punching Bags. State quantity and price. WILL PAY CASH.

Midwest Novelty Co.

3017 So. 14th St. Milwaukee, Wis.

Association Work

The Associated Operators of Los Angeles County (California) is co-operating with the civilian defense work in its city by issuing bulletins on various phases of first aid. A recent bulletin bears the title "War Gases." The bulletin is a one-sheet affair with an attractive layout for the convenience of readers. The printing is a planograph job, which means that it is economical for the association but at the same time attractive for the purpose for which it is intended.

Two letters are reprinted below which also show the good-will this organization is continually building up by its co-operation with patriotic and military organizations. One letter is from Maj. Raymond W. Hanson, of the United States Marine Corps, San Diego. The letter is as follows:

"Dear Curley: I want to apologize for not sending a truck to get the pinball machines, but Private Zehner and a truck will be there Monday morning to pick up the pinball machines.

"We also need as many decks of cards as we can get hold of, as well as any other games. These will be used for troops going overseas very soon.

"On behalf of the commanding general and men of this division, we wish to thank you for your gifts."

A second letter is from Carroll Parish, an official of the Sons of the American Legion in San Francisco. The letter, addressed to Curly Robinson, director of the Los Angeles organization, reads as follows:

"Dear Comrade Curly: The Sons of the American Legion are again deeply indebted to you for your continued support of their program. Your assistance has made possible our co-ordination with the Office of Civilian Defense in our rifle marksmanship and youth mobilization projects. Our marksmanship training over a period of years has been an important factor aiding the promotion of our membership to responsible positions

of leadership in the armed forces. This training is being continued, but is being opened to all youths.

"Youth mobilization grew out of our Disaster Relief program and provides that in a dire emergency every member over the age of 12 years will be placed in a spot for which he is best suited on less than 16 hours' notice. Add to these the other defense programs of the Sons and the public will realize the tremendous task we are willing to assume.

"In insuring the success of all its projects the SAL must look to guidance and leadership from its parent organization, the American Legion, and especially from those legionnaires who have taken a real interest in the program. You have always been ready and willing to furnish the guidance, and thus have splendidly aided the youth of this country. Again, thanks."

Minnesota Amusement Games Assn.

Coin machine associations in various parts of the country are doing all they can to aid in the government's war effort and salvage campaigns. True, some of the coin machine associations are more active than others. Some come up with more ideas and lose no time putting them into effect. With others, perhaps loss of members thru men entering the services has cut down the available idea-men and thus slackened their group work. But every coin machine association should make itself felt in every possible way in the war efforts. There are numerous ways to help. As individuals and as groups, there is much the coin machine industry members can do and are doing thru some of the industry's associations.

Well-informed association members, men who keep up with what is happening from day to day in government regulations and their possible effects on the coin machine business, are the men who will be in a position to help the comeback of the industry when the war is over.

A good example of how association

heads may keep members informed on important matters is seen in the following bulletins, sent out by the Minnesota Amusement Games Association, Inc., St. Paul, an association that takes great pains to see that vital matters are kept before its members so that they will be properly posted on pertinent facts.

INFORMATION ON GASOLINE RATIONING

Nationwide gasoline rationing will become effective November 22 . . . will be standard all thru the United States.

Basic ration will be four gallons a week for all passenger cars.

Business men should begin to get busy now to assemble records of the past to convince local ration boards of the need of supplemental rations.

Extra rations for those who can demonstrate the need . . . either to get to work or to carry on war or business operations.

Tires and recaps will be allowed later, on gas ration formula:

"A" book holders (the "average" drivers) will get what's left over.

"B" book holders (those who drive several persons to work), the next best.

"C" book holders (including doctors, nurses, clergy), the next best.

"S" book holders (usually commercial) will get first and best tires.

This means no new tires for "average" drivers until early 1944.

But used tires, or recaps of second or third-rate synthetic, will be available sooner to "good" drivers who obey all government rules.

When your spare wears out, government will not allow another spare.

When one of your remaining four tires has worn down far enough the inspector who will check tires every 60 days will certify a recap.

If you have more than five tires per car, government will take extras, above five, and pay a fixed price for them. If anyone refuses to give up, gas ration will be withheld.

You can keep two cars for the present. Yours truly,

Minnesota Amusement Games Association, Inc.
A. S. Buck, Secretary-Treasurer.

machines and the names, locations and businesses of the operators.

The Maritime Radio Distributors, Halifax, N. S., formerly confining itself to the distribution of radios and talking machines, has added automatic phonos and shooting games. The phonos are Singing Tower models and with nickel, dime and quarter slots. They are being sold outright on cash or terms. Catering to all of the province of Nova Scotia. This firm's base is on the Halifax harbor front.

Fred Bridgeo, of St. John, who has been affiliated with coin machines, is secretary of a new organization established in St. John to improve civic conditions. It is felt by the promoters of the new group that St. John is sorely lacking in many things and that the taxation has been out of proportion with the advantages offered. In addition to being the first secretary, Bridgeo has been one of the organization founders.

At the entrance to his centrally located showroom, Jack Jones, of St. John, N. B., distributor and operator of various types of coin machines, has installed a large and elaborate shooting game. Inside are more shooting games, phonos and a photomatic. On the distribution end Jones is covering the provinces of New Brunswick, Prince Edward Island and part of Nova Scotia. He has been increasing his holdings in the coin machines and particularly the elaborate cabinets and stands.

The rationing of gasoline and tires has caused a big reduction in the transportation of coin machines thru the Eastern provinces in cars and trucks. The deliveries by the distributors to the operators are now chiefly by rail, steamer and trucks used on freight routes as public carriers. Necessarily slowing up the deliveries. Rail movements in this territory were always slow, but more so now, and the railroads use the prevailing traffic congestion as an alibi. Still further restrictions are expected on the operation of private trucks.

7 EVANS SUPER BOMBERS, \$289.50	NEW FOUR ACES, \$139.50	SHANGRI-LA, \$139.50
Mills Pneumatic Puncher \$129.50	Super Pool \$19.50	ABT Fire & Smoke \$22.50
3-Way Grippers \$17.50	Oracle Fortune Teller \$17.50	Iron Claws \$39.50
Western Major League \$154.50	Spit Fire \$32.50	Whiz Balls \$7.50
10¢ Planetellus Fortune Teller with Cards \$119.50	Jap-Chicken Sams \$97.50	Mutoscope Wind Mill \$19.50
Gypsy Fortune Teller \$129.50	Chinese Fortune Teller \$99.50	Johnson Change Counter \$125.00
Chester Pollard Football \$104.50	Aero Basketball \$89.50	Rapid Fires \$169.50
Chester Pollard Golf \$104.50	World Series \$89.50	Mutoscope DeL. Reels \$39.50
Radio Love Message (Two on a Stand) \$39.50	Pikes Peaks \$19.50	Keeney A. Screens, New \$9.50
Mills World Scope, \$12 Coin Chutes \$109.50	ABT Jungle Hunt \$24.50	ONE BALLS—SLOTS—CONSOLES
Grandma Fortune Teller \$350.00	Aero-Matic Basketball \$89.50	Santa Anita \$149.50
Mutoscope Shootomatic \$129.50	Jail Birds \$99.50	Exhibit Console \$39.50
Keep 'Em Punching, New \$149.50	Batting Practice \$115.00	5¢ Dewey, Color Slots \$79.50
Shoot the Chutes, Rebuilt \$125.00	Texas Leagues \$99.50	5¢ Columbia \$47.50
Exhibit Photoscopes \$39.50	Metropolitan Air Defense \$179.50	10¢ Pace \$49.50
Western Baseball, DeL. \$94.50	Vlew-o-Scopes \$29.50	5¢ Jennings Chief \$54.50
Scientific Baseball, New \$129.50	Peo Basketball \$69.50	10¢ Blue Front, Late \$89.50
Scientific Baseball, FS \$117.50	Heart Beat Tester \$139.50	5¢ Chrome V.P. \$44.50
Exhib. Electric Eye Gun \$79.50	Casino Golf, New \$49.50	Jumbo Parade, FP \$79.50
Bally Rangers \$29.50	Chicago Coin Hockey \$229.50	Face Saratoga, Conv. \$109.50
ABT Gun Pool \$39.50	Hi Dial Ten Strike \$69.50	Clover \$87.50
	Kicker & Catcher \$19.50	Gun Club \$87.50
	Cast Iron Stands \$3.00	Spot-a-Card \$87.50
	Sweet Sixteen \$7.50	Bosco \$64.50
	Blood Pressure Tester \$99.50	Towers \$64.50
		Bolaway \$64.50
		Big Parade \$89.50
		Knockout \$89.50
		Monicker \$89.50
		Topic \$89.50
		Silver Moon, PO \$104.50
		High Hands \$129.50
		Late Cigarolas \$99.50
		Late Cigarolas \$99.50
		5-10-20 \$89.50
		2 Turf Kings, Ea. \$289.50

WE REPAIR BALLY OPEN TYPE MOTORS—\$5.00

Big Six \$14.50	Fox Hunt \$27.50	West Wind \$47.50
Chief \$14.50	Gold Star \$27.50	Zig Zag \$47.50
Double Feature \$14.50	Metro \$27.50	Clover \$87.50
Follow Up \$14.50	League Leader \$27.50	Gun Club \$87.50
Power House \$14.50	Red, Wh. & Blue \$27.50	Spot-a-Card \$87.50
Side Kick \$14.50	Wow \$27.50	Bosco \$64.50
Spottem \$14.50	Barrage \$37.50	Towers \$64.50
Triumph \$14.50	Broadcast \$37.50	Bolaway \$64.50
Glamour \$19.50	Stratoliner \$37.50	Big Parade \$89.50
Sparky \$19.50	Seven Up \$37.50	Knockout \$89.50
Vogue \$19.50	ABC Bowler \$47.50	Monicker \$89.50
Big Chief \$27.50	Argentine \$47.50	Topic \$89.50
Flicker \$27.50	Do Re Mi \$47.50	Al Circus \$89.50
All American \$27.50	Star Attraction \$47.50	5-10-20 \$89.50

TERMS: ONE-THIRD DEPOSIT WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288

OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled

BILLFOLD JACK POT

— 1200 HOLES — 5c —

Takes in\$60.00
Gives Out	
1 Billfold and\$5.00
5 Billfolds and \$1 Each5.00
6 @ \$16.00
24 Last Sections @ 25c6.00
42 Packs Cigarettes5.88

\$27.88

YOUR PROFIT\$32.12

PRICE \$2.90 EACH

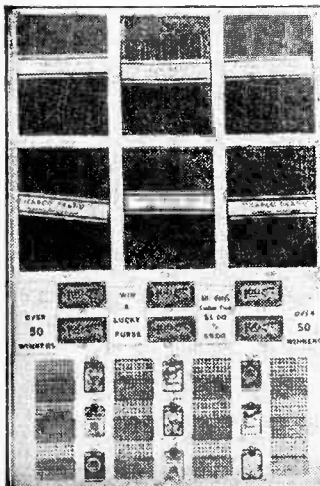
1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

WRITE FOR CATALOGUE

A. N. S. COMPANY

312 CARROLL ST. ELMIRA, N. Y.



REFERS TO BILLBOARD FOR INFORMATION ON NEW 1942 TAX GET COPY OF OCTOBER 17 BILLBOARD. FULL AND COMPLETE INFORMATION. PAGES 56-66

Following is a notice issued by the association:

NOTICE

October 12, 1942

Federal Judge John P. Barnes today refused the government's request to restrain James C. Petriello, president of the American Federation of Musicians, from enforcing the ban against making phonograph recordings. From information we now have the phonograph recording companies have enough master disks to last only until February 1, 1943. This means a real shortage on new recordings.

If you have any old keys, be sure to donate them to the metal and scrap drive. Some keys contain a high metal value—some 85 per cent nickel silver. Be sure they are mutilated before donated to your local scrap drive.

Minnesota Amusement Games Association, Inc.
By A. S. Buck, Secretary-Treasurer.

St. John, N. B.

ST. JOHN, N. B., Nov. 7.—A coin machine arcade in the Opera House, which has been seasonally operated the past four years, has suspended operations for the 1942 season. Indications are for reopening about Easter in 1943. J. B. Jones, the operator, who is also a distributor, has transferred his photomatic machine to his showroom, located in the city center, and is catering to the public there.

The Coney Island Amusement Company, Halifax, N. S., continues to improve its standing in the coin machine field with special accent on phonos, shooting games and pinballs. This firm has specialized in installations in eating places. The number of the latter has more than quadrupled in Halifax within the past 38 months. The C. I. A. C. co-operates with its line-up of operators by purchasing special advertising in newspapers calling public attention to the

WARNING

TRY THE BEST

THE SIAMESE RATS

NOW \$12.50

OUR LARGE VOLUME MAKES PRICE REDUCTION POSSIBLE — FORMERLY \$15.00.



LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

THE LATEST CREATION CHICKEN SAM OPERATORS "HIT THE SIAMESE RATS" HITLER AND THE JAP PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE

A new wooden fiber figure and wooden legs. Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked ready for easy installation. For complete unit, F. O. B. San Antonio. Terms: 50% with order — payment in full saves C. O. D. fee, \$7.50 EACH FOR FIGURE AND LEGS ONLY. STRAIGHT JAP CONVERSIONS FOR BALLY SHOOT THE BULL BALLY RAPID FIRE \$12.50 each with new scenery. Bona fide distributors, write. Manufactured exclusively by

HAROLD W. THOMPSON

(Seeburg Distributor)
415 CAROLINA ST. SAN ANTONIO, TEX.

Commerce Bulletin Reports on Phases of Amusement Benefits

(From U. S. Department of Commerce)

Can an atmosphere of gloom win a war?

For the answer, let us first consider our armed forces. Those in charge realize that a man must have physical and mental relaxation in the form of athletics, movies, dances or other entertainment. Each camp has its recreational center, and the USO sees to it that the men have a chance to relax and enjoy themselves outside the military reservations.

By the same token, the morale of those on the home front must be considered. Efficient performance in a factory manufacturing war equipment, for example, would be hampered if the worker allowed himself to become jittery.

Two Classes of Recreation

It naturally follows that recreation is important in wartime for civilians as well as for soldiers. Broadly speaking, this recreation can be divided into two classes—sports to be participated in or watched and amusements such as dancing and movies.

As to sports, keeping fit is now a necessity. A good sports program is as essential for the people at home as it is for the men in the army and navy.

For those who work eight hours or more daily on a war job, without vacations and normal holidays, sports of some sort act as an emotional outlet and relieve mental strain.

Recreation Provided

Recognizing this need, the Curtiss-Wright Corporation, which employs thousands of workers, has inaugurated a program of healthful recreation in which both men and women can enter. Bowling and softball head the list in popularity. Other activities these employees enjoy are baseball, tennis, basketball and horseshoe pitching. They may also join a pistol club, a dance orchestra or a brass band.

Today, with emphasis on physical fitness, one need not feel a slacker when

he goes out on the golf course to renew his pep. Some country clubs are now open 24 hours a day to accommodate war workers who are employed on different shifts.

Sports Aid War Effort

Combat sports, it is claimed, make a distinct contribution to the war effort and help develop fighting men. Of all types, football is said to be the most warlike because of the strict teamwork required in the game, compared with many other sports which emphasize individual skill. West Point and Annapolis, as well as the other large educational institutions, are making their usual preparations for intercollegiate football this season.

The millions of youngsters now growing up will be our fighting forces a few years hence. They must keep fit. Sports go a long way toward achieving this condition.

Pictures Play Important Role

On the amusement side of this picture, the heads of our government are fully aware of its value as a wartime morale builder. At a recent meeting of the War Production Board it was decided that "every effort would be made to keep the motion picture theaters open by the allocation of substitutes and other temporary measures." The board does not intend to permit any wholesale theater shutdowns if they can possibly be avoided.

While amusements such as baseball, football and racing are somewhat seasonal, it is said the motion picture holds first place as a year-round public diversion. Daily, thruout the country, more people attend the movies than any other form of mass entertainment. We read of 50,000 in attendance at an event at Yankee Stadium in New York City or 102,000 at Soldier Field in Chicago at the All-Star football game and think this is a large figure. But millions were going to the movies that same day thruout these United States.

The motion picture theater has become an institution in the daily lives of civilized peoples by providing them entertainment and recreation within their means.

With many customary diversions curtailed or practically eliminated, particularly pleasure driving, more people are today turning to the movies for recreation. Box-office figures show definite attendance increases thruout the country. It is estimated that average weekly admissions this year will reach 100,000,000 in spite of higher ticket rates and taxes. During 1941 attendance was estimated to be 80,000,000 weekly.

Recent findings of the Motion Picture Research Bureau indicate that 85 per cent of moviegoers prefer war reports. Many war workers have formed the habit of dropping into moving picture theaters to see news reels and thus keep abreast of the times.

Theaters Adjusting Programs

Realizing that the movies are distinctly a morale builder, the Office of Civilian Defense, in a booklet entitled "Handbook for War," outlines the way in which theaters can help win the war effort—by adjusting their hours of operation to provide entertainment for war workers. It states, in part: "See that your theater gives the greatest possible service to the community. With war factories operating 24 hours a day, many war workers have no chance for the relaxation and amusements which they need. Adjust your hours so both night and day workers have a chance to relax at the movies. . . ."

To many people depressed with the drabness of their daily lives, movies offer a kind of "escape"—an insurance against a nervous breakdown. For those who want to forget the war, a theater devoted entirely to the showing of comedies, and known as the "Laffmovie," was opened in New York City on July 1 of this year.

That amusements are considered vital in the daily lives of our armed forces is clearly indicated when we note that in 1940 United States Army motion picture theaters numbered 87. Today there are 589 in operation. With requests for new theaters coming in daily, it is expected the number will reach 850 or 900 before another year rolls around.

Amusements and recreation in wartime are definitely not in the luxury class. They are a daily necessity. Let us have more of them.

IF YOUR COPY OF THE BILLBOARD IS LATE—

The Billboard now goes to press earlier and every effort is being made to check mail deliveries to subscribers as well as newsstand distribution. Send a post card stating hour and day copy is received. Also whether you are a subscriber or buy your copy at the newsstands. Address your card to Circulation Manager, The Billboard, Cincinnati, Ohio.

Tulsa, Okla.

TULSA, Okla., Nov. 7. — Charles Hirlinger, operator of the Star Amusement Company, can be seen with a set of tools most any day now. Due to the shortage of repairmen, he is servicing machines himself.

Cliff Wilson, operator of Tulsa's only Penny Arcade, has returned from a tour of Texas, including Waco, Paris and other towns, and reports that Penny Arcades are going in thick and fast down there. Business is pretty good, but employees are scarce, he added.

Paul Taylor is a new serviceman employed by Western Sales Company.

Ruth Butler is a new assistant in Cliff Wilson's Penny Arcade. Jack McGrew is mechanic there.

Coin machine firms are co-operating in both the scrap drive and War Bond drive under way here. Many employees are enrolled under the 10 per cent pay-roll deduction program.

Fort Worth

FORT WORTH, Nov. 7. — Gasoline rationing, just around the corner for this area, is not expected to have material effect on coin machine operators insofar as service to the customers is concerned. When the rubber shortage first started the operators started to pool routes and the merchants have co-operated with practically no complaints about service. The operators believe the expected allowance of gasoline and their route pooling will get them by.

Warren Hightower, coin machine operator, has purchased a filling station which has been doing good business and, being well located, it no doubt will get much of the rationed gas business.

Peanut machines will be well filled if the size of the Texas crop has anything to do with it. In the peanut-producing area of this section big acreage and abundant yield will bring one of the biggest crops in years. It is believed that the peanut harvester will solve the labor shortage problem inasmuch as it is available despite the freezing of farm implements. One can be bought for \$650, and with the price of harvesting set at 13 cents a bushel one would pay for it—self in a season.

Merchandising vending machine business continues to soar. Increased sales of candy, peanuts and even cigarettes are reported. Merchants have found the vending machines especially popular since the labor shortage hit so many spots.

Even tho the highest wages in the history of the city are being paid cooks and waitresses, the shortage of help is still serious and threatens to close down many locations where coin machines are located. Some places have adopted earlier closing hours due to labor problems, which has kept the coin machine business from reaching even higher peaks.

Another Gardner New Play Idea!

A BASIC BOARD WITH A CHOICE OF PAYOUT PLACARDS THAT ATTACH EASILY- QUICKLY! ORDER TODAY!

"No. 1000 CHATTANOOGA CHOO-CHOO DEAL NUMBER" AS SELECTED

- DEAL NO. 1—5c PLAY — DOUBLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 2—5c PLAY — TRIPLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 3—5c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$27.00
- DEAL NO. 4—10c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$49.00
- DEAL NO. 5—25c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$90.00
- DEAL NO. 6—5c PLAY — DEFINITE PAYOUT — 140 PACKS CIGARETTES
- DEAL NO. 7—5c PLAY — SINGLE STEP UP — AVGE. PROFIT \$28.96

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THE SENSATIONAL
BOMB HIT
Penny Play
COUNTER GAME



NEW FEATURES
NEW PROFITS
NEW LOW PRICE

Only \$8.75 Each

ORDER ONE TODAY
Immediate Delivery
Guaranteed Results or
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A-1 MECHANIC WANTED

For a good steady job. Good pay.

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1932-34 Broadway Denver, Col.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball.

Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York
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THUMBS UP • FISHIN' • ALERT
Are Tested and Proven Money Makers
NO EXPERIMENTS!!

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 IMMEDIATE DELIVERY! NO OPERATING PROFITS LOST WHILE
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 ORDER YOUR SAMPLES NOW FROM YOUR NEAREST DISTRIBUTOR
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 Evans Jungle Camp . . . 60.00 Jennings Fasttime . . . 60.00 Watling '40 Big Game 65.00
 Mills Jumbo, Bwn. Cab. 60.00 Bally Big Top 70.00 Mills Jumbo, Blue Cab. 85.00

COMBINATION FREE PLAY AND PAYOUT CONSOLES
 Bally Club Bell, New \$215.00 Bally Club Bell, Used Keeney Super Bell . . \$170.00
 Bally Hi-Hand 135.00 One Month \$175.00 Bally Hi-Hand, New. 175.00
 Keeney Two-Way Bell 340.00 Mills Jumbo Parade . 135.00 Pace 1941 Saratoga. 135.00

NEW ARCADE MACHINES—ALL IN ORIGINAL CRATES
 Mutoscope Ace Bomber \$335.00 Mutoscope Drivemobile \$335.00
 Keeney Submarine Gun 245.00 Aircraft Test Pilot 250.00
 Mutoscope Love Analyst 185.00 Mutoscope Sky Fighter 335.00

MILLS NEW SLOT MACHINES—ORIGINAL CRATES
 Gold Chrome Bell, 5c \$270.00 Gold Chrome Bell, 10c \$285.00 Gold Chrome Bell, 25c \$310.00
 Gold Chrome Bell, 1c \$220.00 Brown Front Bell, 10c \$220.00 Brown Front Bell, 1c \$180.00
 Orig. Chrome Bell, 1c \$210.00 Glitter Gold Q.T., 1c \$45.50 Glitter Gold Q.T., 10c \$9.50

MILLS FACTORY REBUILT GUARANTEED SLOT MACHINES
 Emerald Chrome, Hand Load J.P., 10c . . \$275.00 Emerald Chrome, Hand Load J.P., 25c . . \$300.00 Club Bell Console, 5c \$260.00
 Gold Chrome, 5c . . . 245.00 Original Chrome, 5c . . 245.00 Club Bell Console, 25c \$300.00
 Gold Chrome, 10c . . . 260.00 Original Chrome, 10c \$290.00 Club Bell Console, 10c \$275.00
 Brown Front, 5c . . . 150.00 Original Chrome, 25c \$285.00 Bonus Bell, 5c 180.00
 Brown Front, 10c . . . 170.00 Copper Chrome, 10c . . 260.00 Bonus Bell, 1c 190.00
 Melon Bell, 25c . . . 170.00 Blue Lake Q.T., 10c . . 65.00 Blue Front, 5c 135.00
 Cherry Bell, 5c . . . 135.00 Cherry Bell, 10c . . . 145.00 Blue Front, 25c . . . 175.00
 Vest Pocket Bell, 5c \$34.50 Chrome Vest P. Bell, 5c \$48.50 Blue Front, 50c . . . 325.00
 V. Pocket, 5c, Metered 39.50

TERMS: 1/3 Deposit, Balance Slight Draft or C. O. D. Write for Complete List New and Used Equipment, Games, Slots, Phonos, Etc.

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 THROW YOUR SCRAP
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| 2 Chicago Coin Hockey \$200.00 | 2 Exhibit Iron Claws \$ 50.00 | 2 Electro Hoists 50.00 |
| 20 Ten Pins, H.D. 60.00 | 5 Mutoscope Electric Diggers 50.00 | 1 Drivemobile 245.00 |
| 2 Ten Strikes, L.D. 50.00 | 2 Mills Punching Bags 125.00 | 1 Caille Strength Tester 125.00 |
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| 2 Skeeballottes 65.00 | 1 Combination Grip & Lung Tester 75.00 | 1 Groetchen Skill Jump with Base 39.50 |
| 10 Batting Practice 120.00 | 22 Latest 3-Way Grippers with Cab. Bases 45.00 | 5 New Grip Tease 55.00 |
| 2 Texas Leagues 39.50 | 10 Kicker & Catchers 20.00 | 5 New Home Run Guns 20.00 |
| 2 New Keep Em Punching 149.50 | 5 New Selective type GRANDMA HORSCOPE Machines 125.00 | 1 Name in Headlines Outfit 139.50 |
| 2 Scientific Baseballs 105.00 | 3 Watling Fortune Telling Scales 89.50 | 6 Used Litcup Post Card Venders with Bases 35.00 |
| 2 New Casino Golfs 65.00 | 10 Newly Built Litcup Post Card Venders with Bases 45.00 | 1 Exhibit Love Tester 125.00 |
| 3 Mountain Climbers 175.00 | 1 Exhibit Dragon Shocker 135.00 | 5 Flippers 5.00 |
| 2 Deluxe Western Baseballs 89.50 | 3 New 1c Changemakers 9.00 | 3 New 5c Changemakers 9.00 |
| 2 Blue Cabinet Western Baseballs 75.00 | 1 Exhibit Disposition Meter 39.50 | |
| 1 Major League 140.00 | | |
| 2 World Series 95.00 | | |
| 2 9-Ft. Rolla-Scores 75.00 | | |
| 5 Used Keeney Sub Guns 195.00 | | |
| 3 Anti Aircraft Guns 55.00 | | |
| 2 Factory Record, Slap the Japs 125.00 | | |
| 3 Chicken Sams 95.00 | | |
| 2 Tom Mix Guns 65.00 | | |
| 1 Exhibit Duck Gun 65.00 | | |
| 1 Radio Rifle, 1c, with Film 65.00 | | |
| 2 Chester Pollard Golf Machines 85.00 | | |
| 1 Exhibit Rotary Finger 165.00 | | |
| 3 Exhibit Rotary Claws 135.00 | | |
| 1 Blow Ball 125.00 | | |
| 1 Windmill 15.00 | | |
| 2 Mutoscope Magic Fingers 125.00 | | |
| 5 Deluxe Buckley Diggers 85.00 | | |
| Air Machine Gun Outfit, similar to A.B.T. Rifle Range \$950.00 | | |

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20 PANORAMS ON LOCATION (Excellent Working Condition) \$300.00 EACH

NEWLY REBUILT GAMES

ARCO'S ALERT—ARCO'S FISHIN'—ARCO'S THUMBS UP
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WRITE FOR OUR COMPLETE PRICE LIST ON ALL TYPES OF GAMES

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BIG TOWN DELUXE

BIG TOWN DELUXE features a seal card with a \$100.00 winner and two possible \$25.00 winners. An average of 27 boards used before \$100.00 winner is hit. Possible \$625.00 PROFIT. So much velvet! 260 Jumbo holes—25c per sale. Takes in \$65.00 (per board) . . . Average Profit \$23.38. Send for Colored circular on this and our other new series deals.

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CLOSE-OUT!
 Evans' Sensational Stimulator
WIN-O

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Free Play Games Carefully Checked and Packed

ABC Bowler \$45.00	Twirl Six \$29.50	Batting Practice . . . \$107.50
Bosco 50.00	Venus 64.50	Electricity 9.50
Gun Club 45.00	Towers 69.50	
Home Run 62.50	BRAND NEW	PHONOGRAPHS
Horsoscope 39.00	Gun Club \$59.50	A-1 CONDITION
Jungle 42.50	5-10-20 94.50	Wurl. Counter 61 \$ 69.50
Pursuit 34.50	SPECIALS	Wurl. 24 Revamped. 149.50
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Spot Pool 49.00	Keeney's Submarine 199.50	Seeburg Gems 149.50

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 SEEBURG WIRELESS WALL BOXES
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WHILE THEY LAST—
 OUTFIT COMPLETE WITH MOTOR, ONLY \$3.85
 LIST PRICE \$12.50

Outfit includes unit illustrated plus 1000 Win-O Cards, Motor, Electric Cord and Button, Blackboard, Streamers, Display Card, "Free" Tabs.

BUSY LOCATIONS FROM COAST TO COAST ARE RIPE FOR WIN-O! ORDER TODAY AND CLICK OFF BIG QUICK PROFITS! QUANTITY LIMITED . . . ACT NOW!

Terms: 1/3 Deposit, Balance C. O. D.

H. C. EVANS & CO.
 1520 W. Adams St., Chicago

RECONDITIONED—READY FOR LOCATION

Skee-Ball-ETTE \$54.50	Texas Leaguers \$29.50	ABT Red, White & Blue \$17.00
Sci. Batting Practice 89.50	Gottlieb 3-Way Grip 12.50	Kickers & Catchers 14.00
Rockola Ten Pins, H.D. 59.50	ABT Jungle Hunt 18.00	Pikes Peaks 12.50
Bally Torpedo 185.00	ABT Fire & Smoke 18.00	

1/3 CASH DEPOSIT—BALANCE C. O. D.

NEW YORK SUPPLY CO. 585 TENTH AVE. NEW YORK, N. Y.

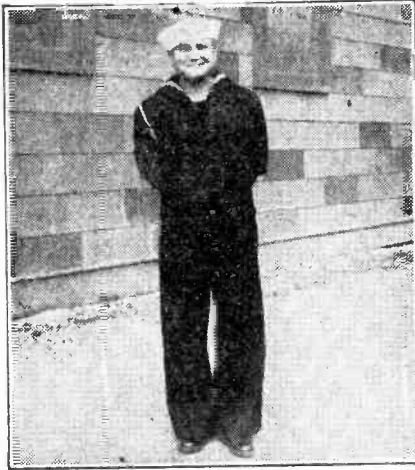
A-1 MECHANIC WANTED FOR

Consoles and Paces Races. Salary \$75.00 per week. Prefer man between 45-50. Only experienced men need apply. Address: BOX 155, Care Billboard, St. Louis, Mo.

\$100⁰⁰
CASH PAID FOR
WURLITZER
SKEE BALLS
 MODEL S-14A
\$75.00 for Model S-14
 Write or Wire
JOY NOVELTY CO.
 8642 LINWOOD AVE.
 DETROIT, MICH.

MEN'S MACHINES
 Conducted by **C. H. STARK**
 Communications to 25 Opera Place,
 Cincinnati

Charlie Fosen
 Makes a Handsome Sailor



Old friends should be able to recognize Charlie Fosen, former manager of the Louisville (Ky.) office of the Ohio Specialty Company, even tho Charlie now has on a new garb. Last report from Charlie said: "I'll soon be finished with my boot training and will either be sent to sea or a service school in a couple of weeks. This navy life is pretty fine but I do miss all the swell fellows in the coin machine business."

Jack Nelson's Song
 Expected To Do Well

The song *Ring the Bell for Uncle Sam* is proving that the coin machine industry has real talent. Jack Nelson, vice-president and general sales manager of Rock-Ola Manufacturing Corporation, created the song as a way of helping to win the war. The Victor company released a recording of the song, Bluebird record No. B-11534, with music by Art Kassel and His Kassells in the Air. The record is a fox trot with a swell patriotic swing that is popular on juke boxes.



JACK NELSON

The record is expected to go places as it fills a long-felt want for a patriotic number that appeals to music lovers

and at the same time gives a real plug to the sale of War Bonds and Stamps.

B. D. Lazar Suspends Philadelphia Office

J. D. Lazar, official of B. D. Lazar & Company, with offices in Pittsburgh and Philadelphia, announced this past week that the firm has discontinued their offices in Philadelphia and will carry on business for the duration at their Pittsburgh quarters. Says Lazar: "We enjoyed a marvelous business and made many friends in Philadelphia in the past six years. It was with regret that we gave up our beautiful showrooms and warehouse. Our Pittsburgh office stands ready to serve all of our customers in the eastern part of Pennsylvania, giving them overnight service out of Pittsburgh."

Nickel Helps U. S. Manganese Output

The new mock turtle "nickel" made of silver, copper and manganese marks the

debut of manganese into the aristocracy of coined metals. Up to now manganese has been a super-scrubwoman, cleaning steel of impurities and acting as a chemical reagent in many disinfectants. It has been a humble but also a precious metal in time of war as we have had to fetch most of what we have used overseas.

But as World War I turned out to be a war of chemical independence, without anyone planning it that way, so World War II has taken the ironical turn of making the world less interdependent while men have been fighting for contrary objectives, whether the revived world trade of the Atlantic Charter or the grab-it-all vampire economies sought by Germany and Japan.

We can afford to coin manganese now for the wartime development of our low-grade domestic manganese ores has already raised our home production from nearly nothing to more than 25 per cent of our consumption and more is coming.

Send for
 the Coin Machine
BUYER'S GUIDE
 Keep posted on lowest prices on perfect reconditioned games of all kinds.
 Get our trade-in price allowance.
 THOUSANDS OF CUSTOMERS
 CANNOT BE WRONG
ROY MCGINNIS COMPANY
 2011 Maryland Ave., Baltimore, Md.

SEE *Billy's*
GREATEST HIT!
 OUT WITHIN 2 WEEKS
 AFTER WE LICK THE AXIS
BALLY MANUFACTURING COMPANY
 2640 Belmont Avenue - Chicago, Illinois

Top Buys of the Week!
ARCADE EQUIPMENT
 Chicken Sams \$ 89.50
 Rockola World Series 49.50
 Keeney Submarine 189.50
 Western Baseball (Novelty) 74.50
 Western Baseball (Payout) 74.50
 Gottlieb Skee-ballettes 79.50
 Ten Sticks 59.50
 Mills Scales 29.50
 Scientific Batting Practice (New in Original Crates) 159.50
 Chicago Coin Hockey (New in Original Crates) 289.50
 1/3 Deposit, Balance C. O. D.
MILWAUKEE COIN MACH. CO.
 3130 W. Lisbon Ave., MILWAUKEE, WIS.

REBUILDERS
 of
Bally
 1-SHOT PAYOUT GAMES
 and
 5-BALL FREE PLAY GAMES
 Write for Information
SULLIVAN-NOLAN ADV. CO.
 527 W. Chicago Ave., Chicago

NUMBERS
 Size 18x12
 Greatest Counter Games, SPECIAL \$7.50 Ea.
 Money Back Guaranteed.
SAM MAY & CO.
 859 N. Flores St. SAN ANTONIO, TEXAS

Keeney's Super Bell Se Comb. F.P. or P.O. **\$169.50**
 Like New

CONSOLES	FREE PLAYS	PHONOGRAPHS
Baker's Pacers, JP \$279.50	BALLY	SEEBURG
Bally Club Bells 179.50	Crossline	1940 Envoy, RCES .. \$309.50
Bally High Hand 104.50	Flicker	Royale, 20 Record ... 99.50
Bally Royal Flush, PO .. 49.50	Play Ball	Model "J," Keyboard .. 59.50
Keeney Twin Super Bell,	CHICAGO COIN	Model "C," 12 Rec. ... 49.50
5¢, 25¢ 324.50	Home Run of '42	Model "A," 12 Rec. ... 64.50
Mills Jumbo Parade, PO 89.50	Legionnaire	ILLUM. CAB.
Mills Jumbo Parade, FP 89.50	Snappy of '41	WURLITZER
Mills Square Bell 79.50	Star Attraction	600, 24 Rec. Round. \$159.50
Jennings Bobtail, FP .. 104.50	EXHIBIT	P-12, Universal Cab. ... 89.50
Jennings Silver Moon, FP 104.50	Big Parade	50, 12 Rec. '38 59.50
Jennings Derby Day, Slant 49.50	GENCO	41, Count. Mod. & Stand 129.50
Jennings Derby Day, Flat 39.50	Jungle	ROCKOLA
Waiting Big Game, PO .. 89.50	Hi Hat	Rhythm King, 16 Rec. \$ 59.50
Pace Saratoga, Comb.	Ten Spot	Standard, 20 Rec. 159.50
Chrome Railing 119.50	GOTTLIEB	BELLS
Groetchen Sugar King . 39.50	ABC Bowler	Mills Vest Pocket Bells:
Galloping Dominos, Black 69.50	Horseshoe	Chrome, JP \$54.50
1 BALL FREE PLAYS	Schooldays	Blue and Gold 44.50
Sport Special \$ 89.50	Spot Pool	Green 34.50
'41 Derby, Cons 289.50	Texas Mustang	1¢, 5¢, 10¢ Green Q.T. ... 49.50
MISCELLANEOUS	KEENEY	1¢, 5¢ Blue Q.T. 59.50
Rockola Dial-a-Tune Bar	Wildfire	Groetchen Columbia 89.50
Boxes \$21.50	Towers	Waiting 10¢ Rolatop 69.50
Keeney Wall Boxes, 20 Rec. 12.50	Sky Ray	
Curved Ten Snake Glasses 2.50	Twin Six	
10 Seeburg Melody Parade,	MILLS	
5 Selector Counter Box 8.50	Five-in-One	
MILLS BRAND NEW AND FACTORY REBUILT BELLS STILL AVAILABLE!	Owl	
TERMS: 1/3 Deposit, Balance C. O. D.		

WRITE FOR SPECIAL PRICES!

JENNINGS CIGAROLA XXV
 Latest Model
 Featuring
 Changermaker &
 Sluggproof Unit. **\$169.50**

Atlas NOVELTY CO.
 2200 N. WESTERN AVE., CHICAGO, ILL.
 ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
 OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURGH

FRIENDLY PERSONAL SERVICE

MILLS
 THE GREATEST NAME IN
 COIN-OPERATED MACHINES
 You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.
MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

BRAND NEW PACE CONSOLES
 PACE HAS PLENTY OF BRAND NEW SARATOGA AND PACE'S REELS CONSOLES IN STOCK—ALL TYPES—AUTOMATIC PAYOUT, with or without skillfield—FREE PLAY (no slides or jack pot)—CLUB BELLS. ALSO—factory rebuilt TWIN REELS CONSOLES and JACK POT BELLS, like new—PACE, MILLS, JENNINGS; all 20 stop 3-5 pay. Limited number PACE'S RACES CONSOLES, latest model. WRITE FOR PRICES.
PACE MANUFACTURING CO. 2907 INDIANA AVE. CHICAGO, ILL.

WANTED FOR CASH
SEEBURG'S "CHICKEN SAM'S"
"JAIL-BIRDS" **\$72.50**
 Biggest Buyers of "CHICKEN SAM'S" in the Country.
 We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 loss without bases. Ship C. O. D. or Sight Draft. Write.
CHICAGO NOVELTY CO., INC. 1348 NEWPORT AVE. CHICAGO, ILL.

Annual Parks Meet Dec. 1

Park owners will consider ways to help win war and also tax problems

CHICAGO, Nov. 7.—No announcements have been made yet that the coin machine industry will participate in the 24th annual convention of the National Association of Amusement Parks, Pools and Beaches. The convention will be held the first three days in December at the Hotel Sherman here.

In previous years the coin machine trade has taken an increasing part in the annual meetings of the park industry. A number of manufacturers of coin machines made displays of their production, but now that the manufacturing industry has been stopped by government order, they will have little or nothing to display. Parks have become increasingly important to the coin machine trade as a center for arcades and locations for various types of machines.

The convention management says that the outlook is for a conference that will

be bigger in size and importance than in many years. Operators of parks are confronted with so many problems at the present time that the very importance of these problems is expected to bring park owners out in great numbers.

A patriotic theme will be given to the convention and the various conferences will be called "Victory Clinics." At least five of these special conferences have been outlined on the program. Among them is that of discussing how parks may co-operate more closely with the war effort. Another conference will discuss tax problems.

Paper Money Planner Considers Coin Machines

CHICAGO, Nov. 7.—A professor at Northwestern University here recently offered the plan that currency stamps be issued by the government instead of small coins. First news reports of this scheme did not indicate whether any consideration had been given to coin machines widely used in the United States. Later reports on the fanciful idea stated that "the problem caused by slot machines and turnstiles could be met by selling special slugs in convenient places."

Paper money as a substitute for small coins has been used in other countries in many emergencies, but it is doubtful if the plan will be tried in the United States.

Overseas Letter Praises Monarch

CHICAGO, Nov. 7.—Al Stern, Monarch Coin Machine Company official, reports the receipt of an interesting communication from an overseas customer.

"The letter was forwarded to us via clipper some weeks ago," Stern said, "and it is of special interest for several reasons. It indicates that in spite of our customer's operation under difficulties during time of war, his coin-operated equipment plays a big part in helping keep up morale. But what was of most direct interest to Monarch was the writer's comment on the condition of the games we shipped to him. You can imagine how satisfying it was to read the statement: 'Having ordered used machines, I didn't expect that the machines would be so good. I was truly startled at the fine appearance . . . we really owe the fine condition of the shipment to your excellent packing and crating.' The writer ended his letter to us by advising that an order for additional machines would probably be forwarded soon."

Stern continued: "Praise of this nature is frequent, but nonetheless welcome for its repetition by not only our distant customers but by those within the limits of the country itself. The quality of our games is not accidental but results from a well planned and strictly adhered to policy of giving coinmen equipment upon which they can depend in every respect."

Philadelphia

PHILADELPHIA, Nov. 7.—Jack Cade, business manager of the local phonograph operators' association, formulating plans for a special event which will probably be held in November, tying in the efforts of the local association with the war effort even further. Detailed account of the plans will be disclosed shortly. It is on such a large scale, it will not be surprising if the city's giant Convention Hall will be taken over to house the affair.

Jack Beresin, head of Berlo Vending Company, continues to add to his many charitable endeavors. He has been appointed chairman of the Infantile Paralysis Fund Campaign to be sponsored by the Philadelphia Variety Club this winter.

Pennsylvania Liquor Control Board has reversed an earlier ruling, and amusement licenses are no longer required of locations for the automatic movie machines. The license fee, similar to that paid by regular motion picture theaters, made it prohibitive to operate the movie machines. Now they are again appearing at locations in the territory, with the Panorams the only ones seen as yet. At near-by Lancaster, Pa., the Penn State Music Company has become the distributor for the Panorams in that area.

Local music operators' association, thru its attorney, Otto W. Woltersdorf, filed application in Common Pleas Court last Monday (21) for a charter as a non-profit corporation, which will also change the name of the association to the Automatic Phonograph Owners' Association of Pennsylvania.

Phil Roth, formerly one of the most active pinball operators in the city, operating a firm with Max Brown and Nat Chodeker, has now become a tobacco jobber and distributor, locating at 24th Street and Grays Ferry Road. He plans to expand his new business and a deal is in the wind for Nat Chodeker, his former partner in pinball operation, to join his organization in an executive capacity as contact man.

George P. Aarons, executive of the Berlo Vending Company, candy vender, has left Graduate Hospital after a siege of several months and is recuperating at his home. He is still very sick and unable to walk, the infection which started in his shoulder having spread to his legs.

Morris Gross, former service and contact man for Unit Vending Company, has opened his own cigarette vending firm. Joining with his brother, Sam, as partner, the Gross boys, operating under their own name, have established headquarters at 2419 North 29th Street.

The "Hit Tune of the Month" campaign promoted by the local phonograph operators' association got off to a big start this month and the promotion, it is agreed by all, is a huge success. New ideas of promotion will be injected in the campaign for the October selection, Jack Cade, business manager of the association, returning from Cleveland with a raft of new ideas after seeing how the operators in that city promote the "Hit Tune" idea.

Sam Lerner, head of Stanley Muslo & Amusement Company, is back from a summer at Wildwood, N. J., where he operated the Stanley Sportland, an amusement machine arcade on the Boardwalk.

Jack Beresin, head of Berlo Vending Company, is one of the incorporators of the Citizens' Committee of Zone 32, the first civilian defense group in the city seeking a charter to raise badly needed funds without violating State and local laws.

Lou Schall, who joined the Raymond Rosen Company, Victor-Bluebird distributor, to handle the music machine operators' record counter, was associated for many years with ASCAP on the West Coast. Morris Klein, operator contact at the Raymond Rosen Company, leaves for the Army on September 25, and he will be succeeded by Marie Bossart, marking the first time that a girl has been selected for such duties.

More than 250,000 phonograph records have been collected by American Legion posts in the Philadelphia area, it was revealed. While the music operators did not participate in the scrap collection, each operator gave a contribution of records to aid in the campaign.

FINAL CLOSEOUT

PRIOR TO MOVING

ABC BOWLERS.....	\$22.50	STAR ATTRACTION.....	\$34.50
BOWLAWAY.....	29.50	STRATOLINER.....	14.50
MAJORS '41.....	19.50	TEN SPOT.....	17.50
METRO.....	14.50	TWIN SIX.....	22.50
PAN AMERICAN.....	19.50	UMP.....	14.50
SKY RAY.....	22.50	VELVET.....	17.50
SNAPPY '41.....	24.50	WILDFIRE.....	22.50
SPORT PARADE.....	17.50	WOW.....	14.50

HOME RUN BRAND NEW IN ORIGINAL CARTON 69.50

TERMS: 1/3 cash with orders, balance C. O. D. Write us for any machine you want. "YOU CAN ALWAYS DEPEND ON JOE ASH, ALL-WAYS."

ACTIVE AMUSEMENT MACHINES CORP.
900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

New Distributor Opens in Detroit

DETROIT, Nov. 7.—One of the first distributing houses to be established in this territory since the industry faced reorganization after Pearl Harbor was opened here last week by the Allied Music Sales Company at 3516 Woodward Avenue. New company is centrally located and will specialize in the distributing of needles, album material, records and other musical accessories to coin machine operators, as well as to retail music dealers. The company will not have a retail department.

Heading the new organization is Max Lipin, long a Detroit coin machine operator, who recently withdrew from the Brilliant Music Company after 18 years in partnership with Joseph Brilliant. Lipin will also continue to operate his own route of music machines.

Aaron Lipin, a brother, will be book-keeper, and the remainder of the staff is now being organized. Free parking facilities for customers are being provided at a service station across the street.

Mayor Praises Ops' Ass'n Dance Plan

CLEVELAND, Nov. 7.—Having added Mitchell Ayers' band, and with likelihood that Harry Richman will also be on hand, the big dance scheduled for November 21 by the Cleveland Phono Merchants' Association to raise funds for the local Stage Door Canteen begins to shape up to anticipation of presenting a swell coterie of big-name bands and amusement luminaries despite current difficulties in booking anything above the cream-line. As reported last week, Charley Spivak's band is signed for the dance marathon running seven hours. More signatures are in the offing.

Selling tickets at \$1 each, including tax, are 1,500 volunteer workers, enough salespeople to fill the Public Hall to the rafters if they average but 10 ducats per seller. Literally, the whole city appears to be behind the movement, and Mayor Lausche has written the association commending it for the effort, which he describes as an "idea that fits the demands of the times."

NEW SKILL GAME—LEGAL EVERYWHERE!



KUE BALL

Brand new in original cartons. Mechanically operated. Player controls ball with cue stick, shooting for high score pockets. Electric light on backboard lights playing field. Size: 20 in. wide, 58 in. long.

\$59.50

Write, Wire, Phone for Immediate Delivery. (Phone: Bryant 9-6677)

MIKE MUNVES The Arcade King 520 W. 43d St., N. Y. C.

YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.
CHICAGO

MISTER/Here's the REAL MONEY MAKER!



It's Terrific! Coins \$5.00 per hour per game! \$200.00 to \$2,000.00 A MONTH!

REVERSIBLE "FLYING-FEATHERS" DART ALLEYS

Greatest entertaining clean game

of sport brought out in years. Thrilling — requires skill, yet anyone of any age can play it! Attracts and draws crowds . . . and crowds come back for more. Profits are almost unbelievable. No payoffs; no gambling! This game has everything! Can be organized for team and league play. The game is 14 ft. long and 5 ft. wide. Can be set up like bowling alleys.

Big opportunities NOW

to start right in your own locality. Many attractive territories are wide open. Great for bowling alley owners, coin operators, carnival men, club owners . . . OR START your own recreation club room! Huge draw from civilians and service men! Safety devices include look-out windows and safety rails. Patents are pending . . . there's nothing else like it.

Price includes ALL Equipment

with 1,000 tally sheets, 20 wood dart holders, 50 darts, 1 tally stand, 2 wing panels with plate glass lookout windows, 2 side rails 14 ft. long, 1 front rail, 1 reversible game board with games on each side, 1 fluorescent light with fixture built in recessed indirect light compartment, 1 large panel holding frame to reversible board, 4 ft. supports to hold railings.

FLYING-FEATHERS DART ALLEYS DISTRIBUTED BY

PARK ARCADES

916 1st Ave.
Seattle, Wash.
J. W. STRUDEL
52 N. Central Ave.
Orlando, Fla.

K. L. JONES EQUIPMENT CO.

4408 Georgia Ave.
West Palm Beach, Fla.
STEWART NOVELTY CO.
133 E. 2nd South
Salt Lake City, Utah

GEO. J. YOUNG

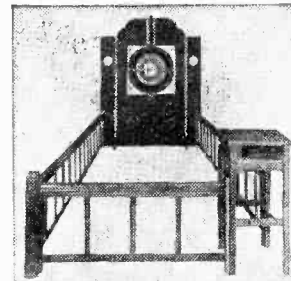
133 West Work St.
Norfolk, Va.
STEWART NOVELTY CO.
17 South Cascade
Colorado Springs, Colo.

Price for complete alley . . . \$250.00, which includes all equipment. Beautifully finished in natural wood and highest quality furniture panel construction by one of country's outstanding club equipment manufacturers. Sold in singles or as many as desired.

WRITE OR WIRE TODAY TO:

A. J. STEPHENS AND CO.

DEPT. B, 2800-2862 EAST 14TH ST., KANSAS CITY, MO.



NATIONAL SPECIALS—PRICED TO SELL!

ARCADE EQUIPMENT

- Bally Rapid Fire . . . \$175.00
- Drivemobile . . . 225.00
- Western Baseball . . . 79.50
- ABT Jungle Hunt . . . 17.50
- ABT Fire & Smoke . . . 17.50
- Gott. Triple Grip . . . 16.00
- Anti-Aircraft, Brown . . . 45.00
- Shoot the Bull . . . 69.50
- Keeney Air Raider . . . 185.00
- Shoot the Chutes . . . 129.00
- Evans Ten Strike, HI Dial . . . 69.00
- Texas Leaguer . . . 39.00
- Chicoin Hockey . . . 199.00
- Batting Practice . . . 115.00
- Keeney Submarine . . . 185.00
- Shoot the Jap . . . 129.00
- Daval Bumper Bowling 35.00

PHONOGRAPHS

- WURLITZER**
- 850 . . . \$445.00
 - 750-E, ES & Adapter 375.00
 - 800 . . . 330.00
 - 500, Piano Keybd. . . 170.00
 - 81, '39 Count, Model 69.00
 - 816, Illuminated . . . 59.50
- ROCK-OLA**
- Super Rockalite, Adapter . . . \$225.00
 - Super Rockalite . . . 209.00
 - Master, Walnut . . . 190.00
 - Deluxe . . . 185.00
 - Standard . . . 150.00
 - Counter Model . . . 69.50
 - MILLS Empress . . . 169.50

5-BALL FREE PLAY GAMES

- \$19.50
- \$27.50
- All American
- Big League
- Band Wagon
- Attention
- Big Chief
- Landslide
- Four Roses
- Flicker
- Gold Star
- Metro
- School Days
- \$47.50
- ABC Bowler
- West Wind
- Bella Hop
- Hi-Dive
- Champ
- Miami Beach
- Ten Spot
- Texas Mustang
- Spot-a-Card
- Spot Pool
- Capt. Kidd

1-BALL FREE PLAY CONSOLES

- Dark Horse . . . \$109.00
- Blue Grass . . . 109.00
- Mills Owl . . . 75.00
- Mills 1-2-3, '40 . . . 75.00
- Vest Pocket, Green . . . 23.00

Five & Ten Victory

- Five & Ten Victory . . . \$79.00
- O. B. Chicago.

Genco New Four Aces \$139.50

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago. WILL PAY CASH FOR ALL TYPES OF ARCADE EQUIPMENT . . . SEND IN YOUR LIST.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

1 BALL FREE PLAYS

- | | | |
|-----------------------------|----------------------------|---------------------------|
| Blue Grasses . . . \$119.50 | Gold Cups . . . \$ 34.50 | Sport Event . . . \$94.50 |
| Club Trophys . . . 219.50 | One-Two-Three . . . 34.50 | Victorys . . . 39.50 |
| Confests . . . 99.50 | Pimlicos . . . 244.50 | Western Races . . . 54.50 |
| '41 Derbys . . . 224.50 | Seven Flashers . . . 94.50 | Owl . . . 69.50 |
| Eurekas . . . 34.50 | Sky Larks . . . 224.50 | |

1 BALL PAYOUTS

- | | | |
|-----------------------------|----------------------------|-----------------------------|
| Aksarben . . . \$24.50 | Grand Stands . . . \$69.50 | Track Records . . . \$69.50 |
| Flashers . . . 39.50 | Hawthornes . . . 49.50 | Sport Pages . . . 49.50 |
| Grand Nationals . . . 79.50 | Hi Boys . . . 39.50 | Thistledowns . . . 54.50 |

GRAND NATIONAL SALES CO.

2300 ARMITAGE AVENUE CHICAGO, ILL.

Keeney Submarine Gun, \$184.50

- Genco Playball . . . \$200.00
- Casino Golf . . . 49.50
- All Out . . . 59.50
- De'Icer . . . 59.50
- Races, 5c . . . 2.50

Our Terms: One-Half Certified Deposit With Order—Balance C. O. D.

AJAX NOVELTY COMPANY

4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

SPECIALS

BRAND NEW TWO-WAY SUPER BELLS

5-5c Slot, \$355. 5-25c Slot, \$365. CONSOLES that are in perfect condition

- 10 Jennings Fast Times, A.P. . . . \$ 69.50
- 10 Watling Big Games, F.P. . . . 79.50
- 8 Mills Jumbo Parades, F.P. . . . 79.50
- 2 High Hands . . . 99.50
- 2 Club Bells Like New . . . 189.50
- 2 Keeney Triple Entry, 1939 . . . 179.50

PIN GAMES

- 3 Spinning Reels, Like New, Each . . . \$ 99.50
- (New) Gobs, Action, Yanks, Four Aces, Each . . . 139.50
- Spot Pool . . . 44.50
- Champs . . . 37.50
- Destroyer . . . 79.50
- Snappy . . . 42.50
- Victory . . . 89.50
- Velvet . . . 32.50

- Horoscope . . . \$ 32.50
- Topic . . . 79.50
- South Paw . . . 37.50
- Wild Fire . . . 22.50
- Mustang . . . 69.50
- All American . . . 27.50
- A. B. C. Bowler . . . 32.50
- Air Circus . . . 99.50

PIN GAME SPECIALS

\$9.00 Each, or 3 for \$25.00
Life-a-Card, Cadillac, Double Feature, Sky-line, Dude Ranch, Clocker, Big Time, Gold Star, Parade Leader, Boom Town.

SLOT MACHINES

Bought and sold, repaired and refinished like new. Ship us your old Slot, we send it back like new.

SLOT STANDS, Folding and Safe.

LEGAL EQUIPMENT

- Keeney Submarines, Like New . . . \$189.50
- Keeney Air Raider . . . 149.50
- Mountain Climber, Brand New . . . 150.00
- Chicago Coin Hockey . . . 189.50

WE WILL TRADE ANY OF THIS EQUIPMENT FOR LATE MODEL WURLITZER PHONOGRAPHS, LATE SLOTS, OR WATLING LOWBOY SCALES.

TERMS: 1/3 Deposit Must Accompany Orders. Balance C. O. D.

Southern Amusement Company

628 MADISON AVE. PHONE: 5-3609 MEMPHIS, TENN.
PHONE OR WRITE

JAPANESE - - JAPANESE - - JAPANESE

is all we hear and we are giving it to them plenty in the Solomons

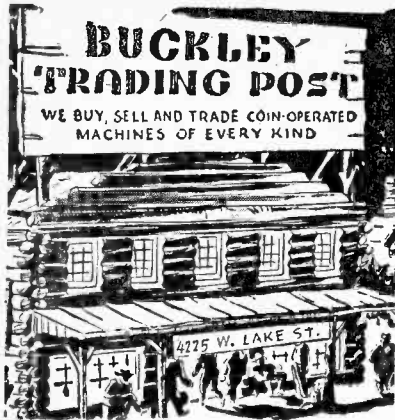
The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns — in the U. S. A.

"SHOOT THE JAP" RAY-O-LITE GUNS

\$139.50 — 1/3 deposit, balance C. O. D. — \$139.50
Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$134.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

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Grand Stand \$55.00	Pace Maker \$70.00
Thistledown 45.00	Grand National 65.00
Sea Biscuit 45.00	Man o' War 50.00
Sport Page 42.50	Big Prize 72.50

SPECIALS—PHONOGRAPHS

Wurlitzer 850 \$450.00	Classi-Slug-Ejector \$175.00	Wurlitzer Wall Boxes, No. 100, New \$25.00
800 335.00	Vogue 155.00	Wall Boxes, No. 125 39.50
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750E 400.00	Gem 137.50	Buckley Single Mechanism \$27.50
700 375.00	Rex 150.00	Buckley Double Mechanism 31.50
600 175.00	Rockola 40, Rockolite 245.00	COMPLETE MUSIC SYSTEM
500 170.00	De Luxe 175.00	Twin 12 Wurlitzers In Metal Cabinets with Adaptor, Amplifier, Speaker \$125.00
500A 180.00	Masters 180.00	SUPPLIES
24A 120.00	Monarch 112.50	New Buckley Needles . \$.30
71 119.50	Mills Empress 189.50	Perforated Program Strips, Per M Sheets 3.00
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616 69.50	SPEAKERS & CABINETS	
412 59.50	Buckley Zephyr Cabinet, New \$11.25	
F12 34.50	Buckley Tone Tower, New 69.50	
Seeburg High Tone, Remote \$410.00	Buckley Wall Baffles 5.50	
High Tone, Reg. 395.00	Illuminated Organette Speaker, New 19.50	
Colonel, E.S. 300.00	WALL BOXES	
Envoy, E.S. 252.00	Buckley Illum. Wall Boxes \$35.00	
Majors 225.00		

SPECIALS—Salesboards—Lowest Prices

Name	Holes	Style	Net Price
Big Sport	1288	5c Thick	\$4.18
Charmier	1280	5c Thick	4.04
Cocoanuts	1600	25c Ex. Thick	7.16
Combinations Symbols	1080 (Jumbo)	5c Thick	3.43
Derby Day	1058	5c Ex. Thick	4.04
Dough Barrel	1080	5c Thick BC	4.29
Duke Mixture	1050 (Jumbo)	5c Semi-thick	3.44
Easy Money	1500	5c Thin (Definite)	2.38
Forward Pass	1280	5c Semi-thick	4.14

WRITE FOR COMPLETE LIST

SPECIALS—ARCADE MACHINES

Three-Way Grip (with Floor Cabinet) \$52.50	Gottlieb Single Gripper \$7.50	Mills Punching Bag \$95.00
Bally Bull's Eye 79.50	Gottlieb Triple Gripper 14.50	Mutoscope Sky Fighter 219.50
Bally Rapid Fire 165.00	Jungle Dodger 50.00	Plikes Peak 12.50
Baker Bomb Hit 9.50	Keeney Air Raider 172.50	Rockola World's Series 65.00
Chicken Sam 86.50	Keeney Anti-Aircraft 45.00	Shoot the Chutes 92.50
Jail Bird 95.00	Keeney Submarine 220.00	Test Pilot 210.00
	Keep Punching 150.00	

WILL PAY CASH FOR

CONSOLES	Mills Yellow Fronts—3-5 Payout	ARCADE MACHINES
Buckley Track Odds—All Models	Mills Gold Chromes	Kirk Night Bomber
Keeney Super Bells—2 Way 5c & 25c	Mills Emerald Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5c & 5c	PHONOGRAPHS	Mutoscope Sky Fighter
Keeney Super Bells—4 Way	Wurlitzer Phonographs	Mutoscope Ace Bomber
Mills Three Bells	Wurlitzer 800	Mills Bag Punchers
COIN MACHINES	Wurlitzer Wall Boxes	Mutoscope Bag Punchers
Mills Bonus Bells	Packard Wall Boxes	Chicken Sams
Mills Brown Fronts—5c, 10c, 25c	Wurlitzer 30 Wire Boxes	Rockola World's Series Texas Leaguer
	Betty Telephone Boxes	Gottlieb Grippers
	Scales—All Makes & Models	Wurlitzer Skee Balls
		Western Baseball
		ABT Aeromatic Shoot Gallery

WIRE OR MAIL QUANTITY AND PRICE

SPECIALS—SLOT MACHINES

MILLS	Bonus Bell, 5c, Rebuilt 179.50	PACE
Gold Chrome Bells, 5c \$212.50	Yellow Front, 3-5 5c 62.50	Comet Front Vender \$ 42.50
Gold Chrome Bells, 10c 217.50	O.T. Bell 42.50	10c Comet B.F. Bell 60.00
Gold Chrome Bells, 25c 222.50	Smoker Bell 35.00	25c Comet B.F. Bell 80.00
Blue Fronts, 5c, Serials 400,000 99.50	Vest Pocket Bell, JP, New 52.50	25c Rockets 100.00
Melon Bells, 5-10-25c 96.00	Vest Pocket Bell, Blue & Gold 36.50	WATLING
Brown Front Club 112.50	JENNINGS	5c Rolatop 2-4 P.O. \$ 35.00
Bonus Bell, 5c, New 215.00	5c Chief J.P. Bell \$ 87.50	10c Rolatop 2-4 P.O. 35.00
	5c Silver Chief 94.50	25c Rolatop, Late 72.50
		5c Double J.P. 25.00

SPECIALS—CONSOLES

Mills 1-2-3 F.P. 1939 \$ 25.00	Mills Jumbo, Cash P.O. \$119.00
Mills Three Bells, New 675.00	Mills Jumbo, F.P. 67.50
Mills Three Bells 445.00	Watling Big Game, F.P. 74.50
Mills Four Bells 292.50	Buckley Daily Double Track Odds 500.00
Jennings Fast Time, F.P. 75.00	Buckley Track Odds 400.00
Jennings Bob Tail, F.P. 69.50	Buckley Seven Bells, 7 Coins 700.00
Keeney Super Bells, 2 Way, 5 & 5c 275.00	Buckley Long Shot Parlay, 7 Coins 700.00
Keeney Super Bells, 2 Way, 5 & 25c 287.50	

PIN TABLES

GENCO	Argentine \$39.50	CHI-COIN	All American \$22.50
Big Chief 27.50	Bolo-Way 37.50	Defense, New Model \$79.50	
Blonde 20.00	Legionnaire 32.50	Eureka 32.50	
Bosco 48.50	Major '41 39.50	Favorite 25.00	
Captain Kidd 45.00	Polo 18.50	Flicker 24.50	
Defense 86.50	Show Boat 37.50	Fleet 25.00	
Four Roses 39.50	Snappy 45.00	Grand National 79.50	
Gun Club 54.50	Sport Parade 30.00	Grand Stand 85.00	
High Hat 39.50	Star Attraction 39.50	Monicker 64.50	
Jungle 49.50	Stratoliner 24.50	Pan American 37.50	
Metro 23.50	Venus 60.00	Silver Skates 34.00	
Seven-Up 32.50	EXHIBIT	Sport Pages 49.50	
South Paw 49.50	Air Circus \$87.50	Thistledown 49.50	
Ten Spot 39.50	Big Parade 79.50	Triumph 16.50	
Victory 75.00	Double Play 30.00	KEENEY	
Zig Zag 39.50	Duplex 30.00	Clover \$59.50	
GOTTLIEB	Knock Out 75.00	Four Diamonds 39.50	
A.B.C. Bowler \$37.50	Leader 27.50	Repeater 33.50	
Belle Hop 29.50	Sky Blazer 49.50	Sky Ray 32.50	
Champ 35.00	Spot Pool 55.00	Towers 47.50	
Five and Ten 79.50	Stars 30.00	Twin Six 42.50	
Gold Star 25.00	Sun Beam 30.00	Velvet 21.50	
Horoscope 39.50	West Wind 45.00	Wildfire 28.00	
Miami Beach 29.50	Wings 19.50	BAKER	
New Champ 45.00	Zombie 27.50	Big Ten \$22.50	
School Days 24.50	Do-Re-Mi 37.50	Defense 20.00	
Sea Hawk 30.00	BALLY	Doughboy 17.50	
Sport Parade 30.00	Attention \$24.50	Salute 22.50	
Spot-a-Card 49.50	Broadcast 24.50	SUCCESS	
Spot Pool 42.50	Crossline 22.50	League Leader \$25.00	
Texas Mustang 47.50		MISCELLANEOUS	

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction. BUYERS—Write for New Price Bulletin.

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SLOTS AND CONSOLES	Vest Pockets, Blue and Gold \$ 33.00	Bally Grand Stands \$ 65.00
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Jenn. Half Do lar, Fac. Recond. 265.00	Keeney Super Bells 165.00	Jennings Cigarollas 45.00
Bally Thistledowns 65.00	Bally Blue Ribbons 65.00	Mills Mint Venders 55.00
		Bally High Hands 90.00
		Jennings Fast Time 45.00

ARCADE AND FREE PLAYS	Gottlieb Triple Grippers \$ 16.00	Gun Clubs \$ 50.00
Keeney Texas Leaguers 28.00	Keeney Anti Aircraft 40.00	'41 Majors 35.00
Belle Hops 45.00	5c Rolatop 2-4 P.O. \$ 35.00	New Champs 50.00
	10c Rolatop 2-4 P.O. 35.00	Victory 65.00
	25c Rolatop, Late 72.50	
	5c Double J.P. 25.00	

PHONOGRAPHS	Wurlitzer 616 and 61 \$ 55.00	Seeburg Colonel \$275.00
Wurlitzer 850 and 750 Write 65.00	Wurlitzer 41 65.00	Seeburg Classic 180.00
Wurlitzer Twin 12 in Cabinet with Keeney Adapter 150.00	Seeburg 9800 375.00	Mills Throne 99.00
Seeburg 8800 350.00		Mills Empress 134.00
		Keeney Boxes 10.00
		Buckley Boxes 10.00

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Brand New Monarch 10c Wall or Bar Box, \$7.00	3 Used Keeney Adaptors for Mills Empress, \$28.50 Ea.	Genco Play Ball 209.50
Brand New Adaptor for Panoram Used for Wall Box		Ten Strike 74.50
4 Wire Armored Cable, Per Foot .10		
Combination Adaptor for Phonograph Panoram Hookup 35.00		

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We don't like to seem rude but this is wartime and Wurlitzer is engaged 100% in war work.

That's why you're greeted by an armed guard at the doors of the Wurlitzer plant.

That's why we have to pry a bit into your personal life before you can enter those doors.

That's why Wurlitzer isn't making phonographs anymore—but—some day we will make them again and **WHAT PHONOGRAPHS THEY'LL BE.**

Already out of our war effort, which is closely allied to our peace time production, Wurlitzer engineers have envisioned startling developments for the next Wurlitzer phonographs.

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