

DECEMBER 26, 1942

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# The Billboard

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\$9,000 Gross  
ROYALE, Baltimore  
\$12,000 Gross  
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\$9,000 Gross  
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OUTSKIRTS OF TOWN  
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OF TOWN  
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# WARTIME THEATER CHANGES

## HOLIDAY GREETINGS NUMBER POSTPONED

Due to conditions beyond the control of the publishers, it has become necessary to postpone The Billboard's Annual Holiday Greetings Number from the December 26 to the January 2 issue. Transportation and mail difficulties have made it impossible to complete important editorial and advertising features in time to follow original deadline schedules. The Holiday Greetings Number, however, will carry all the features which readers have come to expect. Our apologies for this unavoidable delay to all our readers and advertisers.

## USO Asks 6-Mo. Deferment For Acts in Overseas Units

NEW YORK, Dec. 19.—Draft deferments up to six months are being sought by USO-Camp Shows, Inc., for performers to play in overseas units, it was revealed by Lawrence Phillips, executive director of CSI. Phillips said that applications are now on file for six performers for deferment and permission to leave the country. State Department cannot grant passports without written okay from draft board.

Phillips said that asking for deferment

## Southernaires Win Suit Against Hotel That Discriminated

ROCHESTER, N. Y., Dec. 19.—The Southernaires, Negro concert singers, were awarded \$245 each, totaling \$980, by a Supreme Court jury here as a result of racial discrimination by the Sagamore Hotel in this city.

The quartet, Spencer Odum, Lowell Peters, Homer Smith and Jay Toney, charged that they were refused admission to the dining room on account of their race. Prior to this incident, February 15, 1941, they checked into the hotel before appearing at a concert given in the Eastman Theater. They declared the headwaiter told them he was under strict orders not to serve Negroes. A fifth member of their group, described as very light colored, was admitted to the eatery.

Attorney for the hotel management claimed that the incident never occurred and that "even if it had, the headwaiter had no authority from the management to exclude any person for race, creed or color."

The Southernaires sued for \$500 each as a maximum penalty under the Civil Rights Law and for \$5,000 each under the common law for humiliation.

They have been touring concerts for the National Concert and Artists' Corporation, New York.

## War and Show Business

Many changes caused in house operation by wartime problems. Switch to women on staffs is only one of the new angles to be faced.—Page 3.

Six-month deferments from army service are being asked by USO for performers in overseas troupes.—Page 3.

Critical gas shortage in Eastern States and curtailment of ration allotments expected to hit show business hard.—Page 3.

from induction into the army ties in with passport requirements laid down by the War Department and State Department. Approach to the draft board is that the War Department has requested shows in overseas bases, and that the particular performer is needed to entertain in remote spots. It is pointed out that performers subject themselves to the same dangers as regular soldiers.

CSI, however, is not asking for deferment for performers playing in units in the United States. Lately, said Phillips, the army has been picking off Camp Shows performers like flies. Performers playing the overseas units are not told where they are going until they get there, whether it be Newfoundland, Bermuda or England. Non-name acts are among those for whom stays of induction are being sought.

## Rainbow Room, Grill Future Still Vague; Talent Gets Notice

NEW YORK, Dec. 19.—The Rainbow Room and the Rainbow Grill gave their bands and entertainers two-week notice this week in order to conform to union rules requiring two-week notice on closings.

The service staff, along with the administrative employees, were not given notice. The management is still meeting and apparently can't make up its mind whether to close January 1 or not.

The management is mulling a plan to change policy January 1, possibly dropping floorshows and also changing executive personnel. Business dropped sharply after the news had leaked out that the rooms were considering closing and that an impasse with the waiters' and the cooks' unions had been reached. Apparently, patrons took it for granted that the clubs had closed.

Current shows are Leo Reisman and Dacita bands, Eleanor French, Walton and O'Rourke, Jane Deering, Dr. Sydney Ross in the Rainbow Room, and Russ Smith band, Irmagard and Allen, and Vera Sanoff in the grill.

## Man-Power Shortage Big Problem But Changes in Customers' Habits Cause Others; Grosses Going Up

By JOE COHEN

NEW YORK, Dec. 19.—Wartime theater operation is still giving managers many headaches. Man-power and material problems, coupled with the government directives, have given theater operators one of the most hectic years experienced in recent times.

However, the war has also provided the most prosperous year for theaters since the lush days of '29. Grosses have zoomed beyond expectations, the average increase being 20 per cent. War headaches have paid off at the box office.

As was expected, the major problem is that of maintaining the theater with adequate help. Service staffs have been decimated, and women have been taken over successfully. The front-of-the-house staffs have been hardest hit by the draft and man-power shortage, and now many houses have either converted or are in the process of changing over to femme staffs.

Women are even being used as managers and assistant managers, and at the Strand, New York, starting next week, an ancient tradition will be broken when the backstage guardian will be a woman. At the Paramount they are now using men beyond the draft age for such jobs.

Experiments are now going on with all-women publicity staffs. The Strand Theater has already tried it and is now prepared to use femme house treasurers.

In many cases thruout the country femme help has also been a problem, particularly cashiers. Other industries, hit equally hard, are seeking women skilled in handling money. Banks and railroad stations have been luring cashiers away from theaters by offering more money.

The net result has been a greater amount of work for the theater management staffs. New help is being broken in constantly. Managers have had to allot more time to the help problem.

They have had to devise new systems of breaking in newcomers during the least busy shifts and in the less crowded parts of the house.

The Paramount Theater here has been able to maintain a predominantly male staff by using high-school and college students for one shift and having the regulars work the others. This plan has been successful in other houses as well.

Salaries in most cases have gone up (See Vaudefilmers Face on page 17)

## Show Business Hit By Critical Gas Shortage in East

NEW YORK, Dec. 19.—Show business is expected to feel heavy effects of the critical gas shortage in the East, which resulted in an Office of Price Administration order restricting gas sales to T coupon holders and one coupon's worth to possessors of A, B and C cards. The order became effective at 12:01 p.m. Friday. There was no indication when the order would be lifted or when fresh supplies would come into empty filling stations.

Despite the OPA announcement, the local OPA office at press time declared that it had not as yet received official notification of the order. Because of this muddle there is still the possibility that A coupon holders will be able to replenish at several filling stations, as no machinery has been set up to eliminate this. A card users, in order to get gas, must assert that an emergency exists. No definition of emergency has been given either.

States affected by the order are Maine, New Hampshire, Vermont, Massachusetts (See GAS HITS SHOWBIZ on page 17)

## Herk Sentenced to 6 Months as Court Excoriates Blue Shows

NEW YORK, Dec. 19.—Possibility of the return of burlesque in this city was killed for a long, long time when Judge Owen W. Bohan, in General Sessions Court, sentenced I. H. Herk, co-producer of the closed *Wine, Woman and Song*, to six months in the State Penitentiary. Sammy Punt, company manager, and Herman Shapiro, state manager, were given suspended sentences and warned not to associate themselves with this kind of enterprise in the future, under pain of being clinked.

Herk, who produced the show in association with the Shuberts, has been in show business for 40 years, previously operated the local Safety Theater, and

was at one time head of the Columbia Burlesque Wheel.

Herk was visibly affected by the sentence and had to be led from court by two attendants. He has been suffering from a heart condition for some time. Despite affidavits from his physician to the effect that a jail term would probably kill him, Judge Bohan refused a plea for a two-week stay of sentence to allow him to wind up his affairs.

In defense of Herk, Oscar Markewitch, his counsel, claimed that Herk had been invited to participate in the show by Lee Shubert in return for a salary, and that he had already been sufficiently punished by the conviction and the destruction of a 40-year career in the theater.

Markewitch said, "The people who really gained are not before the court. They made themselves extremely scarce after prosecution began."

The court, in passing sentence, excoriated the defendants in violent terms. Judge Bohan termed the conviction a notice that any public exhibition intending to excite the libido will be driven off the stage.

The strips in *Wine, Woman and Song*, Margie Hart and Noel Toy, are exempt from prosecution because of the State penal code, enacted after the Mae West conviction in 1927 because of her performance in *Sex*. Miss West was given a (See Herk Gets 6 Months on page 17)

### In This Issue

Broadway Beat	4	General News	3-5	Reviews, Legit	9
Burlesque	15	Legitimate	9-10	Night Clubs	12
Carnival	30-35	Letter List	43-45	Orchestras	22
Circus	36-37	Lists	51	Radio	7
Classified Advertisements	46-47	Magic	15	Records	22
Cocktail Combos	18	Merchandise-Pipes	48-51	Vaude	16
Coin Machines	54-60	Music (Also See Records)	20-26	Rinks-Skaters	41
Columns:		Music Merchandising	58-65	Roadshow Films	28
Crossroads, The	42	Music Popularity Chart	24	Routes, Acts	19
Editor's Desk, The	42	Night Clubs-Vaudeville	11-19	Bands	26
Hurd, Walter	54	Parks-Pools	40	Carnival	52
Corral	37	Pipes for Pitchmen	50-51	Circus	52
Derby Show News	29	Possibilities	5	Dramatic & Musical	52
Events for Two Weeks	51	Radio	6-8	Ice Shows	52
Fairs-Expositions	38-39	Record Buying Guide	60 & 62	Sponsored Events	35
Final Curtain, Births		Repertoire	29	Vaudeville Grosses	14
Marriages	27			Vending Machines	66-67
				Won, Horse & Upp	36

# Boston Nitery Biz Starts Comeback As Gov't Probes Politician Angle; Safety Reforms Pressed Nationally

BOSTON, Dec. 19.—Latest ramification of the Coconut Grove fire is an alleged investigation of the Grove's finances by the Treasury Department, on reports that hundreds of checks at the nitery were signed by public officials and politicians. *Boston Evening American*, in reporting this, said that income tax agents were interested in whether or not the politicoes were being cuffed for any particular reasons.

Meanwhile Fire Commissioner Rellly has ordered all inflammable decorations at places of public assembly be stripped. This means that all night clubs, ballrooms and hotels with physical decorations will have to change, because fire authorities have ruled that flimsy decorations, even the fireproofed, are unsafe because the chemicals wear off.

Barney Welansky, owner of the Coconut Grove, who was ill with pneumonia during the time of the fire, has been released from the hospital. His physician stated he wouldn't be able to appear at the inquiry until his health improves, but attorney general's office said that he would be summoned for questioning next week.

First move toward a restoration of night life was felt at the Copley Plaza Hotel last Saturday, which broke all hotel records for entertainment. Morton Downey in the Oval Room accounted for 750 covers; Jacquellina, in the Merry-Go-Round, 450 covers; John Kirby, Colonial Room, 250, and Jack Teagarden, in the ballroom, 725.

BALTIMORE, Dec. 19.—Out of 150 spots investigated here in a city-wide safety inspection, notices have been served on 100 to correct fire and safety hazards or else face loss of liquor licenses. Probe of all night clubs, cocktail lounges, hotel bars and taverns was launched as an aftermath of the Boston Coconut Grove fire.

Investigation, being conducted by inspectors from the building, fire and liquor bureaus, will not be completed

## JAN GARBER

(This Week's Cover Subject)

AT THE moment, Jan Garber is sporting a swing band; for years and years before that, it was a sweet crew he fronted. Way back, it was a comedy outfit Garber led thru the countryside. Swing, sweet or comedy, the maestro knows how to dish out what the patrons want—as witness the six-week stop-over at the Trianon Ballroom, South Gate, Calif., the ork concluded this week for the biggest grosses in the history of the spot.

Going to extremes is nothing new in Garber's life. After a stretch of fiddling in the Philadelphia Symphony Orchestra, he chose "Originator of Hokum" as his tag for the less rarified atmosphere of dance music. In World War I Garber conducted a 56-piece band for Uncle Sam. Returning to civilian life, he switched his fronting to a string trio. And he wound up being a violinist only because a broken nose changed his mind about being a professional baseball player. Sandwiched between those opposite ends of the pole, he was a trumpeter and a bookkeeper.

In the hey-hoy days of yore, Jan was the big draw for five years at Coral Gables, Fla., during its palmiest days; but an outline of his professional itinerary is an outline of the night life map of the nation. Among his successful stands must be included the Casino, Catalina Island; Coconut Grove, Los Angeles; Blackhawk, Chicago; Mark Hopkins, San Francisco; Beverly Hills Country Club, Newport, Ky., and the New Yorker, New York.

His music has been heard on the NBC, CBS and Mutual networks, appearing on commercials with Burns and Allen, and for Yeastfoam.

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for another six weeks. Typical of faults found with night clubs is that "built-ins are generally unsafe and dangerous for occupancy, not having adequate exits in case of fire, doors open inward instead of outward, defective wiring and equipment, and inflammable decorations."

ERIE, Pa., Dec. 19.—All decorations in public buildings, clubs and cafes were forbidden by city officials today. No Christmas trees, treated or untreated, will be allowed. Night spot owners are being requested to prevent overcrowding.

Drop in business following the Boston fire lasted only a few days, and business now continues as usual.

Hardest hit in decorations was the Hawaiian Room. Only remaining clue to its identity is the drunk menu.

BATON ROUGE, La., Dec. 19.—State Fire Marshal Campbell Philfrey this week called together all fire chiefs and sheriffs of Louisiana to assist in mapping of State-wide regulations which would more rigidly observe fire protection measures in night clubs.

Chief Flores, of Baton Rouge, said that an investigation of clubs in the capital city area showed that over 50 per cent of the spots had improper exits.

LITTLE ROCK, Dec. 19.—Fire department authorities this week issued regulations to protect people attending night clubs, ballrooms and other places of public assemblage, as an aftermath of the Boston fire.

Rules, issued by Fire Marshal Lewis

# Boston Clubs, Dance Halls Forced To Strip Walls

BOSTON, Mass., Dec. 19.—Fire Commissioner William Arthur Riley on Monday (14) called for the stripping of all inflammable decorations from places of public assembly in Boston. This includes theaters, dance halls and meeting halls. Affected, under the commissioner's order, were "all inflammable decorations of every nature and description."

Riley gets his authority from a little known and virtually unutilized law which carries a penalty of \$10 per day for each day that the edict is ignored.

Dance halls were the hardest hit by this order. The Plamor and the Raymor had to strip hangings from the halls and completely redecorate. Most clubs have conformed with changes ordered and have reopened.

Niles Oasis and the Beachcomber had to strip to bare walls and refurbish. The Ken Club was allowed to open the bar on the street level but its downstairs room remains closed. The Casa Manana is open on the street level but the upstairs room remains locked.

Club Mayfair and the Latin Quarter expect to get the okay to reopen. They were the first to conform to new regulations. Both these clubs have more exits than the law requires and they have removed all decorations. Club Mayfair, recently completely decorated with heavy drapery, removed all the new hangings.

M. Robinson, provided that dance halls may only admit one person for every 10 square feet of floor space, other places one person for every 20 square feet, two (See Press Safety Reform on page 10)



THE newspaper carriers' strike against the metropolitan dailies really hit the Times Square newsstands hard. Whereas piles of latest editions usually obliterate the vendors from view, absence of struck papers forced the stand owners to try to make a splash with a dozen or so copies each of *PM Daily Worker*, *Racing News* and *Hobo News*. . . . The strike redounded to the advantage and credit of radio, tho. News coverage was increased on all stations—and local retailers, faced with the Christmas rush and no papers to advertise in, bought up practically all available time on the air. . . . The strike, incidentally, panicked local press agents—almost all of whom moaned that practically all the dailies contained wonderful plugs for their clients, only nobody could buy the dailies. Hy Gardner, p. a. of the Hotel Astor, issued a news digest each day for the hotel guests. . . . Perhaps the only local show business union that lets its members in the armed forces vote on union matters by mail is the Screen Publicists' Guild. . . . A crowd of soldiers was seen waiting in line the other morning at 9 o'clock in front of the Palace Theater before the doors were open. The film: *Here Comes the Navy*. . . . Dorothy Bryant, former executive secretary of Chorus Equity, has joined the *Lunchtime Follies* group, which sends out shows to boost the morale of war workers. She's a volunteer worker, in charge of talent. . . . The big night club scene in Republic's *Ice-Capades Revue* takes place in the International Casino—which has been defunct for the past two years. That would have been all right, tho, except for the fact that Jerry Colonna tries to swipe some sugar cubes from the spot. Only since rationing went into effect are people swiping sugar.

BARNEY BIRO, formerly of the touring *My Sister Eileen* Company, who's now at the United States Naval Training Station at Bainbridge, Md., writes that the lads there see no USO shows and, as a result, make up their own entertainment. But they're badly in need of short skits for their shows. If you have any available, send them down. They'll be appreciated. . . . Barney also adds a comment that should be highly heartening to actors who are due to join the armed forces. "Kids who are about to enter the service," he says, "will find their experience in the theater a great help. The discipline of the theater and the ability to adjust themselves to new conditions will aid them immeasurably in the transition from civilian to soldier or sailor. And they won't go thru the homesickness that gets so many of the boys here." . . . Irving Deutsch, former member of the Quintones and now a plugger for Leeds Music Company, was put into 4F by the army after his twin brother, Murray, had been accepted. He has since tried to join the navy and the marines, but no dice. This week, however, he was accepted by the Maritime Service. . . . Bill Berns, who does a "gossip column" for WNEW, allowed five local press agents to appear on his show last week. Need you be told that all of them plugged their own clients? . . . Lucille and Eddie Roberts, mentalists, were notified by the Frederick Ziv Agency last week that two sponsors wanted the radio show they auditioned last summer. But the Robertses turned it down. They wrote that right now they are too busy playing camps for the USO. . . . Sammy Walsh at the Mon Patee spied Tommy Manville the other night. "Tommy," he said, "you are to the marriage mart what Kaiser is to ships."

# "Ice-Capades" Sells \$2,000,000 Bonds

NEW YORK, Dec. 19.—The road for *Ice-Capades* of 1943 has resulted in War Bond sales of approximately \$2,000,000. In every town played the show has been contributed to the sale of bonds. War Bond sales have been held in New York, Cleveland, Pittsburgh, and New Haven, Conn. Admission to these shows has been on a graduated scale, with a \$25 certificate entitling the purchaser to the cheaper seats.

The troupe has also given free shows for servicemen in areas where there are large troop concentrations. Approximately 12,000 soldiers were admitted to a special preview at Madison Square Garden here.

Some of these free shows may play to former cast members now in service. In uniform are Robin Lee, Eric Waite, William Provost, Dick Slater, James Harkins, Pierre Benoit, Charles Deary, William Miller, Forest Alter, Leonard Mullen, Kenneth Mullen, Ed Raiche, Stewart Palmer and Tom King.

# Abe Lastfogel Back From Overseas Trip

NEW YORK, Dec. 19.—Abe Lastfogel, president of Camp Shows, Inc., returned Wednesday (16) from a six weeks' tour of Bermuda, England and other overseas bases where American troops are stationed, where he surveyed needs and conditions of entertainment for the AEP.

Lastfogel's Clipper trip back was an especially hectic one, which left him in a non-talkative mood. He said, however, that after he clears his desk and head, he will issue a report on the formation of an Entertainment Expeditionary Force under Camp Shows, Inc.

On his trip over, he acquired an all-fem unit to play for U. S. soldiers, consisting of Kay Francis, Martha Raye, Carol Landis and Miltzi Mayfair.

# "Capades" Big in Montreal

MONTREAL, Dec. 19.—*Ice-Capades* of 1943 concluded a very successful six-day engagement at the Forum here Sunday (13). General Manager Tommy Gorman of the Canadian Arena Company set the attendance at 75,000 for seven performances, including a matinee Saturday. Price scale was from \$1 to \$2.50; matinee admish, 60 cents to \$1.50.

Gorman said the new Shipstead-Johnson production, *Ice Follies* of 1943, has been booked for the Forum March 8-12.

# "Ice Follies" Month in Phil

PHILADELPHIA, Dec. 19.—Enjoying a heavy ticket sale in advance of its opening on Christmas night, *Ice Follies* of 1943 will extend its engagement at the Arena to a full month. Show, always a big grosser here, never remained more than two weeks in previous years. Will remain on indefinitely if business warrants.

With restrictions on travel, show is anxious to remain on location here as long as possible.

How is the war affecting ice shows?  
"WAR COMES TO ICE SHOWS"  
By Art Victor, producer of ice shows at the Adolphus Hotel, Dallas, the past three years.  
in the HOLIDAY GREETINGS Issue of The Billboard (Dated January 2, 1943)

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## Henie Ice Revue Better Than Ever; Beating Its '41 Grosses

BUFFALO, Dec. 19.—Sonja Henie and her *Hollywood Ice Revue* are back for their third annual stand here, December 14-19, and the show is outdoing itself. It looks very much as tho this sixth tour will outgross last year's.

Show came here from Indianapolis, where it opened current season with 11 performances to the tune of \$135,000, November 26 to December 6. Attendance and gross would have been even better had nationwide gas rationing not cut into gross. Last season, Henie did \$117,000 in the same city for seven days.

In Buffalo, too, the take looks much better this season, altho about \$94,000 for seven days in 1941 was considered swell—and ahead of the preceding year. Advance sale when show reached town was \$8,000 ahead of 1941; with any luck it will get very close to \$100,000 this time. A near-sellout was reported by William H. Burke, show's production director, for most of the seven performances. Auditorium seats about 10,000, and prices are \$1.10 to \$3.30.

First show grossed \$1,000 better than 1941 opening night, despite blizzard and gale.

The 1943 extravaganza is even more lavish, colorful and excitingly staged than the previous presentations. Production expense (props and costumes) ran to \$190,000, about \$20,000 above previous year, according to Pete Stroth, show's financial advance man and publicity agent. This doesn't include Miss Henie's outfits.

Revue moves faster than most ice shows seen here. Choreography and staging were done by Catherine Littlefield this year. These ensemble numbers (33 boys and 28 girls) are the backbone of this production, while Miss Henie is the spark that sets off the fireworks. The

## AGVA-Leon & Eddie Still Negotiating

NEW YORK, Dec. 19.—American Guild of Variety Artists' dispute with Leon and Eddie continues, with the union's negotiating committee's latest proposal now in the hands of Moses Pollakoff, attorney for the nitery.

Compromise offer to the club is a lowering of the minimum salary demands to \$60 for principals and \$40 for chorus, instead of the \$75-\$45 asked, but a classification is still being sought. Pact provides, however, that the \$75-\$45 be put into effect in six months.

Committee met with the nitery management this week to receive the new proposal. Pollakoff said that they would study the new offer. Picketing of the club by AGVA is still going on, but the super-name committee, headed by Danny Kaye, seems to have retired.

## "THE NEGRO MAKES ADVANCES"

By Paul Denis

A survey of the progress of Negro artists in all branches of the show business—radio, films, legit, night clubs, vaudeville, concert, music, records, hotels, opera, symphony, ballrooms, electrical transcriptions, burlesque, etc.

IN THE HOLIDAY GREETINGS ISSUE OF THE BILLBOARD (JANUARY 2, 1943)

"Home of Showfolk"

Rates Reasonable

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settings and props were designed and created by Bruno Maine of Radio City Music Hall. Jack Pfeiffer is again musical director, while musical arrangements are expertly done up by Paul Van Loan. Billy Livingston, Hollywood, designed the costumes, which are eye-filling and beautiful. Brooks Costume Company executed the costumes. Luminous effects, by Conti-Glo, are very pleasing.

Miss Henie makes the most of her appearances, and again dominates whenever she's on the ice. Her initial appearance is in a military routine, in which she arrives in a large gold plane, and first solos against a white, gold and silver background of chorus costumes, and then does another stint with James Hawley and Geary Steffen, two young and capable skaters. The flag-parade ending is sock stuff. Her second routine is in *Minstrel Memories*, a nostalgic number. Miss Henie, as the Belle of New Orleans doing a naughty can-can, is as entrancing as ever. Sonja's solo ballet offering (See *HENIE ICER BETTER* on page 10)

### Freeman to London

FORT WORTH, Dec. 19.—Charlie Freeman, veteran booker of Interstate Circuit, with headquarters in Dallas, is going to London to produce soldier shows there for the Red Cross. Karl Hoblitzelle, circuit head, will defray Freeman's expenses to England in order to save that amount for the Red Cross.

## English Performers, Too, Have Suspicions About Free Shows

American performers are already being harassed with more than the usual number of demands to appear at benefit shows, due of course to war conditions. Performers in England have been having the same headache. The editorial quoted below is from *The Performer* of London.

### Fair Dealing

"The pro is proverbially generous with both his or her time and talent. Many causes, good and not so good, have profited thru this, and promoters of charity entertainments and organizers of functions that have as their primary objective some charitable cause have had just reason to be thankful for the fact. But the readiness of the artists to step in to help has much too frequently been exploited. They have been invited to assist, and have proved ready to help, many so-called charity affairs and functions, the financial results of which have ultimately brought more grist to the mills of the promoters than to the ostensible objects for which these affairs have been run. It is such happenings as this that cause the thinking pro to feel perhaps a little diffident when approached by those of whom he has no knowledge, to lend his aid to some vague and hitherto

unknown cause. Yet many are induced to render support, even tho a little dubious, because of a natural hesitation to turn down what after all may be a worthy cause.

"There is at the present time a considerable demand for the services of performers for all manner of objects apart from that arising in the ordinary course of affairs. Indeed, under the special conditions created by the war, the usual number of charity concerts and other entertainments has been greatly augmented by entertainments of various kinds, including those for the lads and lasses in the forces, factories, inmates of hospitals and so on; in addition to whatever is done in those directions thru ENSA and official channels. In the majority of instances there is some remuneration for the services rendered, even if, at times, it is only sufficient to cover expenses. But there are cases in which performers are apparently expected to give their time and talent free of all charge because of the particular objective of the entertainment, but in connection with which the promoters are clearly much less ready to work for nothing. If the cause is such as to justify a belief that performers should be so generous, it seems to us that it should justify an equal generosity on the part of the promoters. What is sauce for the goose is sauce for the gander."

### "Victor Ice Revue" Ends Record 27-Week Gross

DALLAS, Dec. 19.—Art Victor's Ice show, closing a successful 37 weeks at the Adolphus Hotel's Century Room, topped the room's record with a gross of \$80,500 for the last seven weeks. Being one of the few clubs in the South to use an ice show policy, the Century Room has found Victor's Ice revues a prize attraction.

The *Victor Ice Show*, with Ligon Smith's orchestra playing show and dance music, has proved favorite entertainment for local crowds. The revue is the only show to play three long-term engagements at the Century Room. Now in New York to recruit new talent, Victor will return to open his fourth engagement in the room early in January.

### Negro Canteen for Philly

PHILADELPHIA, Dec. 19.—Negro show-folk here are opening a Negro Stage Door Canteen tomorrow (20) at a site once housing the Swance Club. Duke Morgan, songwriter, is chairman of the canteen committee, and Doc Hyder, president of the Negro musicians' union here, is chairman of the entertainment committee.

Canteen will operate weekdays only, Elite Club using the quarters Saturday and Sunday.

Negro canteen is situated only a short walk from the regular Stage Door Canteen, which was once accused by Bill Robinson as being "jim crow." Robinson relented and later put in a personal at the canteen. USO is also opening a service club soon for Negro servicemen across the street from the Negro canteen.

### ARA Elects

NEW YORK, Dec. 19.—The Artists' Representatives' Association, at its annual meeting Tuesday (15), elected a board of governors consisting of Herman Bernie, Eddie Smith, Herman Citron, Nat Lefkowitz, Lester Layden, Charlie Miller, Milton Krasny, Charlie Yates, Jack Davies, Miles Ingalls and Paul Small. Phil Bloom and Morris Stoller were named associate board members.

ARA at the confab wiped off all delinquent dues with the proviso that a half year's dues be paid by February 1. If that sum is not in by that date, delinquent's name will be stricken from the rolls.

The National Concert and Artists' Corporation was admitted to membership.

Jonas T. Silverstone, American Guild of Variety Artists counsel, in a talk at the meeting stressed the need of co-operation and promised to support an equitable theatrical employment agency bill now being drawn up for presentation to the New York State Assembly.

### New Roller Edition Planned

NEW YORK, Dec. 19.—The first edition of *Skating Vanities*, touring roller-skating show, is tentatively scheduled to resume as a new edition February 10 in Cincinnati. Fanchon & Marco will again do the production, with Sam Shayon and Gae Foster handling details. The show closed Wednesday (15) at Fort Worth, completing a tour of more than 25 weeks.

## Possibilities

TRADE SERVICE FEATURE  
Billboard  
**CLEANED BY MEMBERS OF THE BILLBOARD STAFF**

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For FILMS

ELEANOR FRENCH— attractive singer now at the Rainbow Room, New York, a return engagement. A society deb turned singer, she has been developing right along and, tho not the possessor of a cultivated or big-range voice, she nevertheless creates an excellent impression. Selects her pop and novelty tunes shrewdly, delivering the lyrics clearly and selling the songs for all they're worth. She's photogenic, and should be a natural for films, especially musicals.

### For RADIO

LEONARD WARE TRIO— colored musical combo caught at Cafe Life, New York night spot. Ware is on electric guitar, Luther Henderson Jr. on piano, and Stanford Harewood on string bass. They play well and sing novelty tunes in intimate, ear-catching style. Have a definite style of their own, and should develop. Rate an air spot and, when recordings resume, should also go on wax. Would also be okay as a musical-singing novelty in vaude or with a band unit.

### For VAUDE

DOROTHY DONEGAN— young colored pianist who plays the classics both straight and swing, in addition to plenty of boogie-woogie rhythms. Has terrific talent and a forceful way of selling it. Caught at the Showmen's League banquet in Chicago, she scored solidly with a show-wise mob, and definitely shapes up as a commercial act for theaters. Now appearing at Elmer's Cocktail Lounge, Chicago.

<div style="border: 1px solid black; padding: 2px; font-size: 8px;"> <p><b>CLASS OF SERVICE</b></p> <p>This is a full-rate Telegram or Cablegram unless it is indicated by a suitable symbol above or preceding the address.</p> </div>	<h1 style="margin: 0;">WESTERN UNION</h1> <p style="font-size: 8px; margin: 0;">A. M. WILLIAMS, PRESIDENT FREDERICK CARLTON, CHAIRMAN OF THE BOARD J. C. WILLEYER, VICE-PRESIDENT</p>	<table border="1" style="width: 100%; border-collapse: collapse; font-size: 8px;"> <tr><th colspan="2" style="text-align: left;">SYMBOLS</th></tr> <tr><td>™ = Day Letter</td><td></td></tr> <tr><td>™ = Over-night Telegram</td><td></td></tr> <tr><td>™ = Deferred Call</td><td></td></tr> <tr><td>™ = Cable Night Letter</td><td></td></tr> <tr><td>™ = Radiograms</td><td></td></tr> </table>	SYMBOLS		™ = Day Letter		™ = Over-night Telegram		™ = Deferred Call		™ = Cable Night Letter		™ = Radiograms	
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NEW LOW RATE MONEY ORDERS TO AND FROM OUR ARMED FORCES WITHIN CONTINENTAL UNITED STATES — UP TO \$10 ONLY 50c — TO \$25 ONLY 65c.

<p><b>STOCK TICKETS</b></p> <p>One Roll ..... \$ .75 Five Rolls ..... 3.00 Ten Rolls ..... 5.00 Fifty Rolls ..... 17.00 100 Rolls ..... 30.00</p> <p><b>ROLLS 2,000 EACH.</b> Double Coupons, Double Price. No. C. O. D. Orders, Size: Single Tkt., 1x2".</p>	<p>Get Schickelgruber (Hitler), the World Killer No. 1. Buying Bonds will help.</p> <p><b>TICKETS</b> OF ANY DESCRIPTION You Want 'Em in a Hurry, So Write <b>THE TOLEDO TICKET CO.</b> TOLEDO (Ticket City), OHIO FOR PROMPT DELIVERIES Rolls, Strips and Books</p>	<p><b>SPECIAL PRINTED</b> Cash With Order <b>PRICES</b> Roll or Machine 10,000 ..... \$ 7.15 30,000 ..... 10.45 50,000 ..... 13.75 100,000 ..... 22.00 500,000 ..... 88.00 1,000,000 ..... 170.50</p> <p>Double Coupons, Double Price.</p>
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# EXPLOITATION INCREASING

## Cut in Dailies' Radio Space Leads To Development of New Methods

NEW YORK, Dec. 19.—Present newspaper policy of axing radio columns because of newsprint shortage and other wartime space problems has led radio publicity agents to develop exploitation as a means of reaching the public. Traditional feud inherent in newspaper-radio situation makes anti-radio publishers only too glad to put radio on top of the cutout list for purposes of economy and space conservation.

In order to overcome both present and threatened lack of radio space in newspapers, alternative methods and outlets of publicity are being stressed by publicity departments, and enlarged programs of exploitation are being developed. Increased activity in this field focuses attention on breaking into other sections of the paper besides the radio columns. This includes regular news and picture sections, syndicated columns and Broadway columns, as well as popular, picture and news magazines. An increased awareness of the possibilities of the programs and networks themselves for purposes of exploitation and publicity has been another result of attempts to get around press space cuts.

Exploitation utilized by Mutual and WOR press divisions, for example, shows increased activity in other fields in order to circumvent radio space cuts. Stunts and tie-ups with department stores, film and record companies, magazines, war organizations, etc., have all been done with an eye to reaching new departments in the newspapers. Most of the stunts, according to Dick Pack, WOR press head, tie in with the war, and must be able to stand up alone as public service features, beside being publicity stunts for particular programs or stations. Therefore, greater care and responsibility must be taken with each stunt to angle it to wartime morale as well as to make it a source of publicity. Successful stunts of this type by WOR included recordings sent to families of American boys speaking over the air from Australia, war song contest in co-operation with Warners, *Music To Work By* piped to war plants, tie-up with AWVS, which gave World Series scores in exchange for War Stamps, and many others. Latest venture is the sending to high schools of a 15-minute recording of a new program, *Rumor Detective*, designed to give young people an understanding of the real nature of rumors.

Along with the increased activity in the exploitation of programs and stations, radio men feel that they can learn much from methods of film publicity men, who have always depended on novel means of exploitation to bring films to the public's attention.

Added attention to media of individual client's own trade is shown by Mutual's exploitation tie-ups for *Cresta Blanca Carnival* with Jack Pearl. Liquor trade papers and magazines were tapped extensively in extending the range of outlets for widespread publicity for the sponsor and program.

Because of new emphasis on religious programs since the war, Mutual has utilized a special promotional and exploitation campaign for its two important religious programs, *Minute of Prayer* and *Mutual Radio Chapel*. According to Lester Gottlieb, chief of Mutual publicity, the press department is constantly beaming information on these two shows to religious publications all over the country, which, as a group, have the greatest circulation of any specialized type of publication.

Magazines, which formerly spurned most radio material, are now proving a fruitful field for radio press agents, and are considered one of the most important alternative outlets with the curtailment of newspaper radio blurbs. With news mags like *Time* and *Newsweek* adding weekly radio columns and national publications like *Life*, *Saturday Evening Post*, *Look* and *Pic* devoting an increasing number of features, publicity departments count on these sources as prime media.

Finally, the discovery of radio's own facilities in order to promote its own programs and services is felt by publicity men to be an increasingly important development in the bringing of radio before the public eye. Altho pos-

sibilities of using spot announcements, programs and networks themselves for self-promotion have always been recognized by radio, the feeling is that there is still a wealth of untapped resources in the form of greater number of interviews, exchange of talent, etc., which would result in a highly successful avenue of exploitation.

## Yankee Net Sold to O'Neil

NEW YORK, Dec. 19.—Sale of New England's 21-station Yankee network to William O'Neil, president of the General Tire & Rubber Company, was made this week by John Shepard III, president and general manager of the chain. The \$1,500,000 deal includes transfer of the four standard broadcasting outlets and two FM stations, as well as the network. Shepard will apply to the FCC for transfer of the network shortly. He will remain with the net, and personnel now employed will also be retained.

O'Neil said the network will continue its news and entertainment features, as well as telling the people of New England of the post-war expansion plans of the General Tire & Rubber Company.

The 21 outlets are: WNAC, Boston; WEAN, Providence; WICC, Bridgeport; WAAB, Worcester; WOSH, Portland; WLLH, Lowell; WHAR, Fall River; WLBZ, Bangor; WHTT, Hartford; WATR, Waterbury; WFEA, Manchester; WNBH, New Bedford; WBRK, Pittsfield; WHYN, Holyoke; WNLC, New London; WEIM, Fitchburg; WLNH, Laconia; WRDO, Augusta; WCOU, Lewiston; WHAL, Greenfield, and WHYB, Rutland.

## Radio Talent

### New York By JERRY LESSER

CHRISTMAS is the season of the year when sentiment runs high, and it is heartening to discover that some of radio's supposedly hardest bitten folk are just as soft underneath their coats of protective disinterest as the next fellow. Of course radio actors know that most directors and producers aren't nearly as hard to know or hard-boiled as they would like everyone believe. It stands to reason, I suppose, that if they let themselves be too easily approached, they'd have time for nothing but the amenities. So an actor must proceed with caution and get to know them gradually. They are sensitive, emotional, human fellows or they couldn't be directors. More than a few of them come away from an especially moving script or touching audition with a trace of mist in the eye. In fact, it is rumored that this very thing happened to directors COULTER and ROBINSON of CBS the other day. It would really be a grand move if all directors would let themselves be moved by the Christmas spirit to the extent of casting a careful eye over their audition cards and, instead of using their favorite actors exclusively during this season, cast some of the lesser-known actors in the smaller roles on the big shows.

### Chicago By NAT GREEN

BILL THOMPSON, of the *Fibber McGee and Molly* program, is spending his annual vacation with his mother here. He made a guest appearance on the *Plantation Party* show Friday (18) and will appear again January 1. . . MYRTLE JACKSON, Negro song stylist heard in church broadcasts over WIND, now has

### An Ace

MINNEAPOLIS, Dec. 19.—C. Card has a C card for gasoline rationing. Clellan Card, WCCO announcer, was given a C ration book only to report back to his rationing board with a complaint. In his original application he was granted 22 coupons. When he got his book it contained 64. "Honest Card" turned 'em back.

## Paley, Klauber Get Salary Cuts That They Asked For

NEW YORK, Dec. 19.—CBS stockholders, meeting Wednesday (16), voted salary cuts for President William S. Paley and Vice-President Edward Klauber and also authorized a pension set-up to include all employees earning over \$3,000 a year.

According to requests made in November by Paley and Klauber for voluntary salary reductions to comply with the salary ceiling law, board of directors modified existing contracts with Paley so that his 1942 salary of \$187,000 be cut to \$65,000 a year, with no provision for additional compensation based on profits. This cut, along with Klauber's compensation, which is reduced from \$50,000 to \$25,000 annually, will be effective January 1.

The plan for pension and death benefits, to go into effect December 26 of this year, stipulates that the maximum cost to CBS the first year shall not exceed \$280,000. Officers and employees of the Columbia Recording Corporation are subject to the same plan as eligible employees and officers of CBS.

## The Case for The Soap Operas

By EUGENE BURR

SEVERAL weeks ago this column was turned over to a discussion of those horrific tidbits that incessantly assail the ears of daytime listeners, the soap operas. That the ears they assail are for the most part willing and even eager is not the fault of the soap operas themselves, no matter how depressing a comment it may be upon the taste and intelligence of the average American.

Neither this present column nor the previous one are assaults upon the much-assaulted serials. It was pointed out last time that, tho the air's pot-boilers are insistently trashy, they are no more so than any popular "literature"; it was pointed out that they are, in their various manifestations of cheap sorrow, horrific bloodshed and stupid financial success, merely the lineal descendants of *The Elsie Books*, *Daredevil Dick* and *Horatio Alger*; it was suggested that radio must, by its very nature, appeal to the greatest possible number of listeners, and that these shows, no matter how deplorable they may be, do just that.

It was also pointed out, however, that the shows are wretchedly bad even in their own arid fields; and it was suggested that they might become more effective and even do their own jobs better if their writing, direction and acting achieved a competence that they now never even approach.

This would involve no change in their essential format; it would lose them none of their present listeners; it might conceivably get them a good many more.

IN VIEW of that column it was doubly interesting to receive, thru the courtesy of Ralph Gleason, a reprint of an article on soap operas published in *Harper's Magazine* for November. It was written by Max Wyllie, who knows firsthand whereof he speaks, and it was pleasant to note that Mr. Wyllie made many of the same points. He failed to suggest the abounding and appalling incompetence of most of those who present the soap operas; but that, of course, is understandable.

Mr. Wyllie roundly attacks the teeming critics of the serials, pointing out that most of them superimpose their own high artistic standards on a field that must live by mass appeal. Except for a fantastic over-evaluation of the standards of the critics, this is perfectly true.

"For mass-consumption purposes," he continues, "in order to carry a case against daytime radio, it would seem to be necessary for the critics to demonstrate that these shows are worse than other avenues of mass entertainment in the matter of violence, or misery, or vulgarity, or in their suggestion and intention." He proceeds to prove that they are not, by summarizing the reading that is usually absorbed by the average American on his way to college or a ribbon counter. He even suggests that a lust for blood can easily be inflamed by a reading of *Macbeth*. He's right, of course. If I may add to his argument, the same holds true of artistic angles. As I've remarked before, one of the hokiest plays ever written is a little something called *Hamlet*. And if Mr. Wyllie wants examples of bloodshed, what bloodier scene can he find than the last horrific tableau in the court of Elsinore.

CHIEFLY, Mr. Wyllie makes the point that radio is necessarily aimed at mass consumption; that the women to whom the serials appeal love the type of stuff they are given; that the critics insist upon judging only by their own standards, which are the standards of the few.

Lately, however, the critics of the soap operas have somewhat shifted their ground, using the all-enveloping cloak of the war to hide their manipulations. Weepy serials may have been all right, they wail, during the dark days of the depression; but such shows fail to find a response in the hearts of a nation engaged in fighting and winning a war. (See SOAP OPERAS on opposite page)

It would be the most precious Christmas present they could give, and they might even discover that many of these unknowns have talent that would be an asset to their programs. I know of several directors who have had faith in unknowns and given them a chance when no one else would listen. Now, a number of these same actors are well on their way to stardom, and every one of them points with gratitude to the director who gave him a hand up. Merry Christmas, everybody!

EBENEZER SCROOGE, the old misanthrope who didn't believe in Christmas, comes to life again as *Bachelor's Children* presents a 15-minute version of CHARLES DICKENS' classic, *A Christmas Carol* over CBS on December 25 at 10:45 a.m., EWT. . . Also as a special Christmas Day feature, CBS will present *The Infancy of Christ*, a rarely-performed oratorio, by HECTOR BERLIOZ. BERNARD HERRMANN will direct. . . AMANDA RANDOLPH, of the *Abie's Irish Rose* cast, is appearing in *The Willow and I* on Broadway. MARTHA SCOTT, who stars in the show, got her start in radio, long before Broadway or Hollywood discovered her.

her own program on that station, Monday thru Friday, featuring spirituals. . . LULU BELLE, of the *National Barn Dance*, was one of last week's bowling casualties. A 16-pound ball got out of control and whacked her left ankle, causing a bad bruise. CURLEY BRADLEY, (See RADIO TALENT on opposite page)

# Networks Win Court Hearing In FCC Case

NEW YORK, Dec. 19.—Latest step in long battle between FCC and radio chains was won by chains this week when the Supreme Court granted a hearing to the parties involved. In the two-year controversy over efforts by the FCC to curb alleged monopoly set-ups of CBS and NBC, legal battle has revolved about whether the companies were entitled to a voice in court. Now the high court review will be on the main questions of the case as such.

After an FCC order in 1941 barring exclusive network affiliate station contracts and stopping any company from owning two networks, NBC and CBS took the order to a three-judge Federal Court in New York, claiming that the rule was an unjustified move to enforce federal anti-trust statutes. The court held, on February 21, 1942, that it lacked jurisdiction to pass on the problem. Then the U. S. Supreme Court ruled, on June 1 last, that there was sufficient jurisdiction to hear the controversy, after which the case was retried and the court ruled against the companies.

After the filing of briefs last week by NBC and CBS, the Supreme Court granted a hearing to webs who are seeking a reversal of the New York Court's ruling. Appearing with NBC and CBS are WOW, Omaha, Neb., and WHAM, Rochester.

In its brief, NBC claimed that the FCC regulations are not in the spirit of the Communications Act and violate the intent of the anti-trust laws. CBS appeal argued that the regulations are an unfair blow to the ability of the network to compete for national advertising and that the rules will mean a drop in network value.

## Postman Does a Walk

DETROIT, Dec. 19.—Tradition of the typical showman's holiday has carried over into radio. Lieut. Campbell Ritchie of the Canadian Army, formerly traffic manager at CKLW, was in town for five days on furlough. He promptly went down to the studio and took on a daily stint for his furlough, announcing the morning Myrtle Labbett show addressed to housewives.

## SOAP OPERAS

(Continued from opposite page)

The soap operas should come alive to current problems, they blast; if they don't, no one will listen to them.

And they seek to buttress their arguments with statements that the listening audience of the serials has declined greatly since the start of the war.

The argument was one that I tried to scotch in the previous column; it can be proven false by anyone who cares to tune in on the serials. But, as Mr. Wylie points out, their critics seldom do.

For the daytime air is now literally crowded with war angles. Heroines who have been lushly pining thru all the years of depression are now donning nurse's uniforms or squinting tear-red eyes at winter clouds, in search of enemy planes. Heartbroken ex-wives stop their sobs long enough to refuse sugar in their coffee—or, now, to refuse coffee altogether. Their menfolk have gone to war; they themselves are in Civilian Defense organizations. War Bond rallies and anything else that may conceivably cooperate with the morale aims of the government.

And it strikes me that, if daytime serials are really losing audiences because of their content rather than because of an enforced change in listening habits, they may be doing so precisely because they are already attempting the very things that the critics so eagerly and so dunderheadedly advise.

For, as Mr. Wylie so clearly points out, the weeping romances became popular—as the Marie Corelli masterworks became popular in another era—because they allowed unhappy and perhaps suffering females to pry into sorrows greater than their own, because they took our hordes of self-pitying housewives out of themselves. Since the housewives are now faced with the practical problems of the war, they may just possibly resent the fact that their airwave heroines are facing precisely the same practical problems, to the neglect of those soulful slabs of emotional saccharine that once exclusively occupied them.

IN ANY case, a recent CAB survey is illuminating in this connection. It reveals, not a specific drop in serial listeners, but an over-all drop in daytime listening, taken as a whole. It is a pretty large drop, and it is almost exactly canceled out by a corresponding rise in nighttime listening.

This would seem to indicate, not a growing dislike for the soap operas, but merely a growing inability to listen in during the day. Times and habits have changed under pressure of the war. Men are in the services, women are in war plants. They can no longer listen. But that doesn't necessarily mean they're dissatisfied with what's offered.

They'll always be satisfied with it. They've been satisfied with the three major types of hope-filled popular literature ever since a caveman first scribbled a rude picture of himself overcoming a choice and super-colossal dinosaur. He was the Horatio Alger of his day. The masses to whom the soap operas must appeal will always swoon over saccharine and tear-dripping women, they'll always rise to the bait of blood lavishly spilled, they'll always see themselves in the story of the bootblack who became a millionaire.

The soap operas, so far as their types of material go, are doing all right. Their critics and Mr. Wylie and I and other such intelligent fellows, of course, deplore the popular tastes that we fail to share. The critics, however, fail to realize that such fine, high standards as ours have nothing to do with getting and holding hundreds of thousands of quite ordinary listeners.

I still wish, tho, that the soap operas would present their trips and terror effectively. That's not a criticism; it's a suggestion. Getting competent writers, actors and directors wouldn't hurt them. It might even be of some help.

# Radio Takes Over Newspaper Functions During Delivery Strike; Ads, News Shots Up

NEW YORK, Dec. 19.—With movie and legit houses and local department stores buying radio time heavily on Monday, Tuesday and Wednesday because of the strike by truck drivers in Newspaper Mail and Delivery Service Union, local stations had close to a sellout on spot business for the three days. The influx of advertising and the scheduling of additional news programs to service the newspaperless populace gave sales and news departments of stations and time and copy departments of agencies placing the accounts one of the busiest periods in their history. An estimated \$50,000 for radio advertising was shelled out by motion picture houses, with an additional few thousand coming from legit productions. Department stores also dipped in heavily.

Broadway first-run movie houses and neighborhood chains rushed to virtually all New York stations for spots to announce their latest offerings. Using from ½-minute to 15-minute announcements, Capitol, Paramount, Loew's, Warners, Music Hall, Strand, Hollywood and Roxy bought time on participating shows, chains breaks and any other spots that were open on outlets. Almost every Broadway legit house, thru the League of New York Theaters, bought available time to plug current productions.

New York department stores, hard hit by curtailment of newspapers during heavy Christmas ad campaigns, resorted to the air, with Macy's purchasing time on WOR and Bloomingdale augmenting its regular WQXR schedule with additional spots to announce Christmas values at store.

Saturday Evening Post took special shots on WEAJ, WABC and WNEW to plug stories in current issue.

Additional news periods were put on all stations, giving listeners local and war news they missed in the papers.

WABC put on extra news periods from midnight to 6 a.m., giving out with news from local papers. WMCA increased its three-minute *New York Times* newscasts to five minutes, and WNEW, in addition to its news every hour, scheduled a number of additional emergency 10 and 15-minute news round-ups. WQXR made arrangements with *The World-Telegram* to air latest news as well as summaries of the paper's regular columns. WOR put on digests of editorials and columns from the various New York papers, and Uncle Don read the comic strips listeners were missing in the papers.

WINS made arrangements with New York papers to read headlines and leads thruout the day, giving credit to each paper. Neither WEAJ, WJZ or WHN added news spots during the newspaper strike, claiming their schedules were on a war emergency basis and required no expansion of news.

## RADIO TALENT

(Continued from opposite page)

of NBC's *Road to Danger*, was a second victim, fracturing three fingers when he slipped and fell in a bowling alley. . . . MARION CLAIRE, soprano of *Chicago Theater of the Air*, and THOMAS L. THOMAS, Metropolitan Opera baritone, will sing the leading roles in *America Loves a Melody*, WGN's prize-winning operetta, next Saturday (26). . . . But *Not Forgotten*, a post-season football replacement for the *Emmco Sportscasters* program on WMAQ, is being broadcast Mondays, Wednesdays and Fridays thru December. HERBIE MINTZ, pianologist, had a program Friday (18) when he reminisced of unforgettable vaude headliners of the '20s. . . . ALEX DRIER, radio commentator and foreign correspondent, and MRS. POTTER PALMER, president of the American Women's Voluntary Service, are heard on the new *Women in the War* series inaugurated Saturday (19) on WJJD. Program is produced and directed by W. Ward Dorrell, radio director of Henri, Hurst & McDonald, Inc., with Jack Shaw, also of the agency, as his assistant. . . . JOHN LARKIN, veteran actor, is now playing opposite LOUISE KUMMER in *Backstage Wife* on WMAQ. . . . As this is written RAYMOND JONES, secretary of the Chicago local of AFRA, is taking his physical for enlistment in the army. If he passes he expects to be inducted at Camp Grant this week or next. He has been secretary of the local since 1937.

# Advertisers Agencies Stations

NEW YORK: BOB BINGHAM, formerly with WWL, Asheville, has joined the announcing staff of WBYN. . . . Alan M. Fishburn is winding up activities at NBC Central Division to become assistant to Lloyd Harris, radio director of Grant Advertising, Inc., Chicago. . . . Jane Tiffany Wagner, who joined NBC as director of women's war activities early in November, has been appointed assistant to William Burke Miller, manager of the Public Service Department. . . . *Do You Know the Answer?*, conducted by Alan Courtney, is heard over WOV at 6:25, 7:25, 8:25 and 9:25 p.m. Mondays thru Saturdays. New feature consists of last-minute news headlines and phone calls to persons who are paid for answering questions concerning statements announced on the program. . . . A publicity story on *Men of the Land, Sea and Air*, written by Harry Rauch of the Blue Network press department, was chosen by a book publisher to appear in an anthology of newspaper editorials and features which will be published the middle of January. . . . Vickie Zimmer, pianist-singer, leaves WHN for a five-times-a-week show over Mutual. . . . Alice Bretz, blind author of *I Begin Again*, which is the third book to be read by Maurice Joachim on WHN's *To Be Continued*, will appear on the program next week to tell how she wrote the book.

CHICAGO: DON KELLEY, WLS sales promotion manager, has arranged a deal with *The Chicago Sun* whereby WLS gets display space in *The Sun* in exchange for eight daytime announcements each week by the newspaper. WLS has similar deal with *The Times*. . . . Ben Green has succeeded Edward Aleshire as head of the radio department of H. W. Kastor & Sons while Aleshire is on leave of absence. . . . Kenneth D. Fry, manager of the NBC central division news and special events department, ill at his home with pneumonia. . . . Fred Weihe has joined the NBC central division production department. He will continue to direct *Lone Journey*.

## Mutual Sets Up 7 Daytime Hours Of Music, News

NEW YORK, Dec. 19.—*The Affairs of Tom, Dick and Harry*, a variety musical to be heard over Mutual from 4 to 5 p.m. daily from Chicago, starting January 4, completes the blocking out of the net's time from 10 a.m. to 5 p.m. on the basis of seven daytime hours of continuous music and news. Line-up consists of nine individual musical shows and seven different news periods.

The Mutual daytime schedule was planned to meet the needs of wartime listening audiences, and the latest hour musical show, which formerly was an evening feature, is the most ambitious of the daytime schedule, which includes *Mutual Goes Calling*, *Yankee House Party*, *Shady Valley Folks*, as well as newscasts by Boake Carter, Cedric Foster, Sydney Moseley and others.

## First Sponsored Government Show

NEW YORK, Dec. 19.—Sponsored by the Hecht Company, *Your Civilian Defense Reporter*, which debuted over WOL, Washington, December 16, is the first civilian defense broadcast aired in accordance with the recent OWI ruling permitting commercial establishments to sponsor government broadcasts.

Show will be the official air mouthpiece of the Metropolitan OCD, with Martha Smith broadcasting news and official orders for civilian defense volunteers and the public.

Washington's OCD, claiming that civilian defense volunteers need the same sort of morale-building entertainment that is being sent to the camps, is planning a series of broadcasts to be presented for civilian defense. The first of these was *True or False* broadcast from Washington December 14.

IN THE  
**HOLIDAY GREETINGS**  
Issue (Dated Jan. 2, 1943)

**Mark Woods**  
President of the Blue Network  
writes on  
"Blazing New Trails in Broadcasting"

**Leon Goldstein**  
Public Relations Director, WMCA, New York  
writes on  
"Local Station Wartime Programming"

# Program Reviews

EWT Unless Otherwise Indicated

## "Audition Preview"

Reviewed Thursday, 3-4:30 p.m. Style—Drama. Sustaining over WJZ (New York) and the Blue Net.

Fritz Blocki, of Benton & Bowles, came up with quite an idea Thursday. As it developed, it was the tryout of a tryout. Blocki's contention is that the theater, because of stagehand expenses, scenic costs and other items, can't try out as many new plays as it should—or as it would like to. To remedy the fault, he set up a plan of radio tryouts for legit shows. The idea is for the plays to be presented on the air by radio casts, with the running time a full hour and a half. Producers are supposed to get from that some idea of what's wrong with the play and how it will look on a stage.

A major point of interest before the broadcast was how Blocki would change radio technique to approximate legit presentation, in order to give those interested an idea of how the play would look in the medium for which it was intended. He solved the problem simply; he just didn't make any changes. So far as the presentation went, it might just as well have been any radio drama, only stretched out to a seemingly interminable hour and a half.

The set-up is inevitably unfair to any play it takes in hand. Cast members read from scripts, they gather around the mike—and the whole thing, except for the press announcements, might have been mistaken for a session of a soap opera. There is no action. A play written for the stage is written for action—and you can imagine the result. The extended format merely gives it a chance to be three times as bad as the average half-hour show.

Nor was the first play chosen entirely fair to Mr. Blocki's scheme. It was a little something by Harry Kleinert called *The Wind Is Rising*—all about underground groups in France—and turned out to be a militantly uninteresting compendium of stale cliches and situations, ostentatiously but very badly written. It substitutes synthetic frenzy for emotional power; it uses every stale stage trick known to its type; and its construction is impossibly inept. It tells of a piano tuner (once a professor) who is in an underground group, of a lass who helps the group thru her experience in killing semi-seduced German sentinels, of how the piano tuner's wife is finally convinced that she should blow up a troop train. Then, suddenly, in the middle of the second act, the piano tuner and his chief colleague are found in a concentration camp, along with three hostages. They'll be given their lives if they tell who blew up the train. After an act and a half of talk they all refuse; and, just before they're executed, the sentinel-killing gal is added to the group, evidently because Mr. Kleinert suddenly remembered that he had her left over from the earlier scenes.

There is an extremely unsavory and objectionable attempt to compare the underground workers with Christ—and

Mr. Kleinert eventually spreads his dying piano tuner on the barbed wire in the attitude of crucifixion. This is not only sensationally tasteless; it also indicates that Mr. Kleinert's lack of knowledge of Christ's teachings are stupendous.

A cast, some of whose members are actors—stage actors, that is—struggled as best it could thru this mess. Myron McCormick did as much as possible with the piano tuner; John Brown scored solidly as his henchman, and Selena Royle stood out with fine character playing as the henchman's mother. An idea of the radio conditions under which a play is supposed to be tried out for the legitimate theater can be had from the fact that when, in one scene, Miss Royle and Mr. Brown really got going and achieved a semblance of proper pacing, they were frantically signaled to slow down. They were disrupting the time schedule. It didn't matter that they were also beginning to set a proper and effective pace.

Eddie Dowling emceed, and was forced to read an introduction—all about how excited the studio audience was and how the whole thing was just exactly like a Broadway opening—that must have turned his stomach. He also set the stage verbally, and ad libbed in praise

of the program at the end. Only the clock stopped him.

Blocki's original plan was to have the actors screened from the studio audience, which might have been better so far as those in actual attendance were concerned. Despite the drawbacks on the original program—and despite seemingly insurmountable difficulties ahead—the plan is interesting and intriguing. At any rate, it certainly deserves further work and experimentation.

It also deserves a better play.

Eugene Burr.

## "Over Here"

Reviewed Saturday, 8:30-9:30 p.m. Style—Variety. Sustaining on WJZ (New York) and Blue Network.

The second in the big new Treasury Department series featured a star-studded list of performers giving a nice balance of comedy, music, drama and news to the solid hour of entertainment. Ronald Colman does a smooth job with the New York emcee chores, while Bob Burns does the honors from Hollywood. Acts shuttle back and forth from Hollywood to New York with little break in the continuity.

Aimed as a bridge of listening between home listeners and troops abroad, most of show is geared toward armed force entertainment. Full of comedians and vocalists as the show is, there is a note of seriousness added with John Vandercook's news commentaries, and a hard-hitting dramatic spot manages to put across emotional scenes in a war-torn

world with a punch. Play this week, adapted from Marsman's book, *I Escaped From Hong Kong* and starring Colman, gave a straightforward picture of war in the Eastern world.

Gene Krupa provided sizzling show opener, followed by Walter O'Keefe giving out with hilarious chatter on commando tactics in Macy's. Jane Froman and Igor Gorin supplied the vocal interludes, accompanied by David Broekman's ork. Fannie Brice, Hanley Stafford, Virginia Bruce and Eric Linden also contributed to the Treasury's spectacular and large-scale attempt to sell War Bonds.

Marton Radcliff.

## "Rumor Detective"

Reviewed Sunday, 6:30-6:45 p.m. Style—News analysis. Sponsor—Grove's Laboratories, Inc. (Bromo-Quinine and B Complex Vitamins). Station—WOR (New York) and Mutual.

There's a good idea behind Troman Harper's Sunday shot over Mutual—the exploding of the rumors which arise in wartime, sometimes innocently, but which undermine morale and the effectiveness of the war drive. It is, however, a very ticklish subject; unless overwhelming documentary proof is offered that the rumors are false, there is always the danger that the program will merely call a bunch of phony steers to the attention of morons who will believe them and disseminate them. Harper by no means avoids this danger.

On show caught, his second, the rumors he attacked included reports of wholesale suicides among American troops in Africa, the "freezing" of E series War Bonds until the expiration date, the screening of V letters before large audiences of soldiers, bad treatment of Yank troops in England and a yarn that radio receivers were pulled off merchant ships to keep the crews from knowing how many vessels were being sunk.

Harper did by long odds his best job on the last, giving facts of location-revealing reception in certain types of sets, and stating that condemned receivers were being replaced with better types. But on some of the others he offered no disproof at all, contenting himself with high-flown and pretentious sermons giving the opposite view—which, by their very overwriting, might give rise to doubts in the minds of those not acquainted with the actual facts. This was especially true in regard to the silly rumor concerning V mail and the one about the treatment of our troops in England. The last he denied by stating that American troops had turned over their Thanksgiving turkeys to the English—which seems to have nothing whatsoever to do with the rumor he was disproving, in view of the generosity of most American lads. He'll have to do better than that in order to avoid the danger of spreading rather than squelching silly stories.

Factual proof that can be verified by the listener is what is needed. Certainly it is available. Harper should deal in information rather than rhetoric. If he does that, the program can be of tremendous value. Until he does, it's a danger rather than a help.

Eugene Burr.

## "Theater Quiz"

Reviewed Friday, 9:15-9:30 p.m. Style—Quiz show. Sponsor—John Irving Shoe Co. Station—KTHT (Hartford).

This new quiz show is broadcast direct from the stage of the State, local vaudeville house, every Friday night. Contestants are picked from the theater's patrons.

Jack Laurence, WHTT announcer, handles the master of ceremonies spot and has two announcers helping him on the show. The two announcers interview contestants and Laurence asks them the questions. Winners receive theater passes or coupons entitling them to free shoes at the shoe store.

Laurence has a fast-moving line of talk. He cracks plenty of gags and goes over very big.

Allen M. Widem.

# Comment

*This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.*

The New York listener who happens to be allergic to most dance bands has a tough time for himself if he is unfortunate enough to want to listen in after 11 o'clock. Of course no one need worry particularly about those insane enough to be allergic to most dance bands; at best, such canaille are merely music lovers and therefore to be ignored.

Such a one is, in fact, largely ignored even on those programs evidently intended to catch his harried ear—the twilight-sleep musical sessions, which either interrupt the music with honeyed baritone mutterings that are about as soothing as the humming of a grippe-afflicted mosquito, or else play the music continuously without giving titles or names of composers. They even seem to take a strange, perverted pride in this last-mentioned barbarism. Anyone who gives an honest hoot about music, tho, wants to know the name of composer and even conductor, in order to know whom to thank or whom to blame. The "just-music" set-up was evidently devised as a sop to those insistent intellectuals who want to pose as music lovers without interrupting their late-evening sleep.

Ruling out the cacophonous or phonily romantic noises made by perpetrators of dance remotes, and also ruling out the shows that fail to identify composers, you have precious little left. If you still

insist on tuning anything in, it's probably because you're afraid to be left alone with your thoughts.

On the Tuesday night caught, "Professor" Ralph Burton was absent from his *Jazz University*, 11:30 over WBNX, New York. But his substitutes did a really sensational job. They proudly announced a tremendous jamfest, a mammoth swing session, to be held at the Savoy Ballroom January 9 and enthusiastically offered reduced rates to listeners who wanted tickets—and then played in the rest of the half hour by playing a recording of Stravinsky's *Firebird* suite.

The old shocker seems very mild these days, but it still remains a magnificent and thrillingly beautiful example of mood music; and this listener was profoundly grateful that it was played. But potential customers of the tremendous jamfest, the mammoth swing session, must have been frothing at the mouth.

Eugene Burr.

One of the most effective of the Pearl Harbor anniversary programs last Monday (7) was *Road To Victory*, written and narrated by Carl Sandburg over DuPont's *Cavalcade of America* (NBC, 8-8:30 p.m.). (Enlarging upon his narration for the recent *Road To Victory* photographic exhibition at the Museum of Modern Art, Sandburg chose December 7, 1942, as an appropriate time to pause to celebrate the little, everyday people along the road. The format was one of narrative thruout, with a multitude of kaleidoscopic scenes breaking in to illustrate the speaker's words.

Starting with early America, when "the land was young and America was promising," Sandburg showed how the people slept—until December 7, 1941, when the sleepers awoke and "America began thinking it over." They changed after that day when they heard of the dead and the wounded, and they were determined to give all they had.

The author's narration was grim and forceful and contrasted powerfully with the colloquial words and expressions of the farmers, builders, laborers, soldiers, mothers whose voices were raised in indignation and determination. Without the unusual and powerful quality of Sandburg's recital, which held the patchwork of voices and scenes together, the effect of the various break-ins and flashbacks might have been confusing and disconnected. Music, under the direction of Don Voorhees, was well matched to the sweeping, vital quality of Sandburg's lines.

Commercialism consisted of one long but informative speech at the end, telling how all the DuPont products were fitting into war effort.

Marton Radcliff.

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### Three Film Cos. Eye Stock Plan

NEW YORK, Dec. 19.—Twentieth Century-Fox, Paramount and Metro are reported this week to be interested in Actor's Equity plan to establish stock companies in various cities, to serve as training grounds for actors, directors and scripters.

Twentieth Century, thinking of underwriting six such stock companies, one of them planned for New York, as well as the other two companies interested in the scheme, believe that the companies would pay for themselves as well as unearthing talent. An MGM official, after conferring with an Equity representative this week, asked for further detailed information on the plan.

Interest by movie concerns is latest development in Equity stock plan, which is progressing in co-operation with the League of New York Theaters, whose members discussed the plan and indicated their support at a meeting last month. Another important organization in the amusement industry endorsing the plan is the Screen Actors' Guild, which has authorized Kenneth Thomson, executive secretary, to attend meetings between Equity and film companies.

### "Sisters" Light In Philadelphia

PHILADELPHIA, Dec. 19.—Early start of the Christmas shopping season, along with drop in temperature, made a dull week at legit box offices this week. Biggest excitement, altho disappointing at the gate, was Katharine Cornell's revival of *The Three Sisters* at the Forrest. With an all-star cast, much was expected. However, advance sale was extremely light, even opening night finding a half-empty house; and at a \$3.42 top week ended tonight (19) brought an extremely light \$16,800. Earned critics' best raves.

At the last minute Boston Comic Opera Company decided to continue its Gilbert and Sullivan repertory at the Locust Street for a third week. At the \$2.28 top pulled a fair \$7,200 and brought its three-week run to a close tonight (19) with a fair to middlin' total of almost \$23,000.

BALTIMORE, Dec. 19.—*Three Sisters*, revival of the Chekhov drama by Katharine Cornell and company, grossed a splendid \$26,000 at Ford's Theater for its one-week stand week of December 7. This was not surprising considering the high-powered company with which Miss Cornell had surrounded herself. The play itself was unimpressive, and were it not for the splendid acting by la Cornell and company result might have been a different story.

Admission prices ranged from \$1.11 to \$3.32 for night performances and \$1.11 to \$2.77 for matinees.

### Third Date for Holyoke

HOLYOKE, Mass., Dec. 19.—The A. & B. Dow Agency, New York, operating the New Holyoke Theater, recently remodeled, has set a third date for re-opening, December 22. Two previous dates have come and gone, with postponements the only result. Present plans, Dow says, call for opening shows on Tuesday for a run thru Saturday, with *Pygmalion* the initial offering. Equity has granted permission for a Sunday showing, he says, and he also reports having received a Sunday license from Mayor Henry J. Toepfert, who holds the sole licensing power under Massachusetts law.

### Once a Critic . . .

NEW YORK, Dec. 19.—Brooks Atkinson, drama critic of *The New York Times*, now covering the war in the Far East, hit the front page of *The Times* this week with a review of the Chinese version of *Hamlet* at the Kuo Tai Theater in Chungking.

Describing the performance, he said that altho it was sincere and painstaking it was not yet ready for Broadway. The Chinese stage can be made to look correct for Shakespeare he continues, but it is quite a job to make Chinese players look like medieval Danes—or even English actors.

### BROADWAY RUNS

Performances to Dec. 19 Inclusive.  
 Dramatic      Opened Perf.

Angel Street (Golden)	Dec.	5,41	438
Arsenic and Old Lace (Fulton)	Jan.	10,41	811
Blithe Spirit (Booth)	Nov.	5,41	454
Claudia (return) (Forrest)	May	24	240
(Royale) at - Law (revival)	Nov.	24	31
Demaak Cheek, The (Playhouse)	Oct.	22	68
Eve of St. Mark, The (Cort)	Oct.	7	85
Great Big Doorstep, The (Morosco)	Nov.	26	28
Janie (Henry Miller's)	Sept.	10	116
Junior Miss (Lyceum)	Nov.	18,41	447
Life With Father (Empire)	Nov.	8,39	1294
My Sister Eileen (Broadway)	Dec.	26,40	818
Native Son (return) (Majestic)	Oct.	23	67
Pirate, The (Beck)	Nov.	25	30
Skin of Our Teeth, The (Plymouth)	Nov.	18	38
Strip for Action (National)	Sept.	30	94
Uncle Harry (Hudson)	May	20	238
Willow and I, The (Windsor)	Dec.	10	12
Without Love (St. James)	Nov.	10	47

Musical Comedy

By Jupiter (Shubert)	June	8	230
Let's Face It (return) (Imperial)	Aug.	17	144
Rosalinda (44th St.)	Oct.	28	62
Sons o' Fun (Winter Garden)	Dec.	1,41	440
Star and Garter (Music Box)	June	24	206

# Equity Moves To Aid Road Troupes; May Up Minimums

NEW YORK, Dec. 19.—Equity moved on two fronts this week to alleviate the hardships encountered by performers on the road due to sky-high living costs and scarcity of lodgings.

At the quarterly meeting of Equity Friday (11) a resolution was passed recommending that the cost of living committee act immediately to secure a raise in minimum salaries, according to contract signed with the League of New York Theaters in September, 1941, which allows for 15 per cent maximum hike in minimum salary rates, proportionate to the rise in the cost of living. Sam Jaffee, chairman of the committee, will report back to the council next Tuesday on the action taken to up minimum scales.

A move to help road actors find living quarters is attempt being made by Albert Harding, editor of *Equity Magazine*, to have the Travelers' Aid Society compile lists of suitable places in each road town for actors to live. Harding reports that the organization is friendly to the idea of helping actors find reasonable

lodgings, close to theaters, thru up-to-date lists which would be available in New York and in the towns toured, for advance men and for the company.

Because performers often are forced to tramp around all day after hitting a town in order to find a place to sleep and have to pay exorbitant prices for most lodgings when they are finally found, it is thought that a plan of this sort would help lift some of the rigorous conditions met with by actors on tour.

### "Arsenic" 17G in Third Pitt Stand; Season Big

PITTSBURGH, Dec. 19.—Gas rationing may hurt the legitimate theater grosses in this city later, but to date the Nixon is running about \$175,000 ahead of last year and the profits will be about 50 per cent greater.

*Arsenic and Old Lace* gave Nixon execs a scare when the first night gross of less than \$700 set a new low for a big-time attraction, but things perked up immediately and the show will get about \$17,500 for the week. This is *Arsenic's* third week-long stay here, and the gross has been about the same each time. Previous week *Watch on the Rhine* took in \$16,000.

The only loser out of 14 shows at the Nixon this year was the streamlined *Merry Widow*, which took a slamming from critics.

### Erie Playhouse Folds

ERIE, Pa., Dec. 19.—Erie Playhouse closed its doors today for the duration, marking its first mid-season closing in 27 years. While supplies and gas rationing contributed to the breakdown, real reason is lack of male players. The spot had been twisted from a community house to a semi-pro policy. Plans are under way to return \$7,200 taken up in patron subscriptions, which sold at \$1 and were used thru the season as part payment of special ticket price to subscribers.

Final straw came with the impending induction of Director Jack Lewis. Only three productions have been given to date. Closing leaves Erie, a boom industrial city, with no live talent.

### Quarterly Meets Continue

NEW YORK, Dec. 19.—Regular quarterly membership meetings of Equity will continue to be held, according to a resolution passed at the last quarterly meeting held Friday (11) at the Hotel Astor, at which 164 members were present.

Because of the expense of holding the meetings, the comparatively small attendance and the lack of any real business to transact at recent meetings, it was thought by some that meetings should be called only when there is specific important business to be passed on. However, membership voted to continue regularly scheduled sessions.

### V&Y 5G in Minne

MINNEAPOLIS, Dec. 19.—Veloz & Yolanda drew \$5,035 gross with their *Dansation* presentation November 18-20 for four performances at the Lyceum Theater here, Leo Murphy, manager, said. Next booking is *Watch on the Rhine*, January 14-16, followed by *Priorities of 1942*, January 17-20.

**FROM OUT FRONT**  
 The Dearth of War Plays  
 BY EUGENE BURR

**W**HILE Brooks Atkinson is following our forces abroad and sending back reports of events that are infinitely more important than the opening of another play, his post as play reviewer for *The Times* is being held down by Lewis Nichols—who is, incidentally, doing a generally excellent job of it. Last Sunday Mr. Nichols, looking about him, discovered to his dismay that there were only two plays dealing directly with the war to be found upon Broadway (and one of those has since closed).

Mr. Nichols seemed to think this a sad state of affairs; at any rate, he several times called it "bad." But is it?

There's no use in again going at length into the fundamental purposes and aims and ideals of the theater—those impractical purposes that serve so practical an end, particularly in times of stress. It is certainly not the artistic aim of the theater to present mere accounts of current events; the theater's job is and always has been to evaluate such events and bring them into the sharp focus of emotional reaction. Accounts of the tremendous deeds now doing in the world are excellently given by newspapers and radio and newsreels. In the theater, with its necessary delays, they would be stale by the time they were presented. If the theater is to offer them at all, it must offer them along with something more than their mere factual outlines; it must add cogent and compelling overtones of emotion and thought. It must add form and artistic rather than factual verity, along with the selection that is the mark of all successful art. But in so doing it would, necessarily, wry the outlines of events.

And we want no wried outlines—not today. We need bare and unadorned truth.

So much for the "artistic" angle. But, from a purely practical viewpoint, it is good that the theater fails to concern itself more extensively with the events of the moment while the stress of those events still continues. For it is the function of the theater—the function of all art—to give refreshment and solace and courage and rest to tired minds and souls. Some misguided folk call this escape. It is nothing of the sort. It is a momentary, turning away from the harried or ignoble or danger-beset lives we know, in order to live other lives vicariously, thru the medium of playwright and actors, and so return with renewed strength to our lives outside the theater.

In time of war such refreshment—such re-creation in the true sense—is an important and necessary thing. A theater devoted largely to a mere retelling, in paint and canvas form, of the huge events that bound and change our daily lives would be a theater that denied its primary and most important practical purpose.

**M**R. NICHOLS goes on to try to place the "blame" for the present dearth of war plays. He offers the arguments against—and for—the dramatists, the producers and the public. And he ends by saying that a good play will still be produced and will still attract audiences whether or not it happens to concern the war.

In so saying he admits, without perhaps realizing it, that there is no blame to place. The fact that only one war play is at present successful on Broadway is the fault of no one—not even of the playwrights.

For perspective is needed in order to write a good play—in order to present any situation or event effectively upon the stage. It is all but impossible to achieve perspective on the war now, while it is going on, while it is yet to be won. It is a superhuman job to regard it calmly—and it's a job that would remain unappreciated even if it could be done.

For, if we speak about the war at all, on the stage or anywhere else, we're interested now only in bold, crude colors. We have no time to achieve perspective. In the midst of war, we want only shouts and songs that say again what we already feel. We demand the primitive stirring of emotions already felt. We want to be told again that our enemies are evil, that our cause is good.

Anyone who says less—or more—runs against the demands of his day and time. Even when a Steinbeck, thru some superhuman alchemy of mind, detaches himself long enough to say that the crowning and ultimate evil of the totalitarian system is that it takes even intelligent men and turns them, against their own better judgment, into brutes more despicable than the very fools who really believe in such a system—when a Steinbeck stops to say even that, as he did in *The Moon Is Down*, he becomes the butt of supposedly intelligent drama reviewers who claim he is hurting American morale.

This is no time or place for detachment when treating of current events. Such detachment may even become a source of danger to its possessor, no matter how it may be posthumously honored in the years to come.

**T**HAT is only natural in wartime. But the theater achieves effect and hews to artistic integrity only when it is able to bring such detachment to bear upon its subjects. Otherwise, we have merely modern and more or less disguised versions

(See FROM OUT FRONT on page 10)

**IN THE  
 HOLIDAY  
 GREETINGS**  
 Issue (Dated Jan. 2, 1943)

**"The Legitimate  
 Theater in 1942"**

Scholars Claim 'Teeth' Follows Joyce 'Finnegan'

NEW YORK, Dec. 19.—Henry Morton Robinson and Joseph Campbell claim they are awaiting a defense from Thornton Wilder, now a captain in the Army Air Force, on their charge, appearing in this week's Saturday Review of Literature, that Wilder's current Broadway play, The Skin of Our Teeth, is based on James Joyce's book, Finnegan's Wake.

Wilder replied to the challenge by saying that when he got to it he would write an article poking fun at the two authors of the article. He has also suggested that "the public read the book and judge for itself."

Several years ago Wilder lectured on James Joyce.

Long, Long "Road"

ST. LOUIS, Dec. 19.—An opening night audience arriving at the American Theater here Sunday night (13) to view an 8:30 performance of Tobacco Road was treated to more than a half-hour of intricacies of stage setting and scenery shifting before the show at last got under way. The company, headed by John Barton, en route here from Louisville, was delayed an hour yesterday afternoon. Switching and transportation problems for the baggage caused the scenery to arrive at the theater at 8:20, 10 minutes before curtain time.

The actors finally took the stage at 9:55, and the performance ran well past the midnight hour. The 65-year-old Barton gave his 2,135th portrayal of Jeeter Lester. This was the 10th engagement for the show in this city.

Malin and Millman Present a Tryout

NEW YORK, Dec. 19.—Max Malin and David Millman, who presented Mr. Millman's The Last Generation at the Little Theater Tuesday night, sent out review seats for the press, indicating that they wanted criticism of the show. This is stated at the start, to prevent the reader from indulging in an otherwise inevitable belief that the reviewer is a particularly obnoxious breed of sadist.

Things like The Last Generation shouldn't be reviewed; anything more amateurish in writing, staging and acting would be impossible to imagine, even in a nightmare. Tho that statement isn't entirely fair. It's unduly rough on the average amateur.

The play concerns a family on the Southeast coast of England during the danger of Nazi invasion. An inspector of coastal defenses comes to inspect coastal defenses, and Mrs. Forbes, the lady of the house and an intrepid airplane spotter, suspects that he is really a Nazi spy. This seems peculiarly easy, because he insists on defending German policies and suggesting appeasement even in the midst of the war.

Mrs. Forbes, for some reason, communicates with headquarters only thru a phone concealed in what looks like a misplaced piano bench. The Nazi spy, for, dear reader, he really is a Nazi spy—communicates with the enemy thru a radio concealed in a hatbox. A German refugee, female, also turns out to be a Nazi spy, and between them the dastards get the plans of coastal defenses that are kept by Mrs. Forbes's husband. But Mrs. Forbes, astute woman that she is, continues to suspect them; so she tells them that the entire southeast coast of England is completely unguarded. This is a brilliant move, because it's really guarded quite well.

The Nazi spies, evidently simple people, believe the astute Mrs. Forbes implicitly. In great excitement they get in touch with the Nazi High Command and tell their welcome—and, I should think, somewhat unexpected—news. So the High Command decides to invade immediately, on the basis of this information obtained in casual conversation with the matronly airplane spotter.

Meanwhile, Mrs. Forbes and her family capture the two spies—and, when the gullible Nazis appear off the coast (as seen from the Forbes window). Mrs. Forbes triumphantly lifts the seat of her piano bench and telephones the news to British headquarters. She was, evidently, the first to sight the invasion fleet.

All this is told in a series of flashbacks, the original scene being laid in the peaceful Forbes home in 1953, with the Forbes daughter asking Mamma what happened in those eventful days. This seems odd since, during those very eventful days, the daughter was a young girl of school age, prominently involved in the proceedings.

If you think that's bad, you don't know the half of it. No synopsis could convey a real hint of Mr. Millman's plotting, nor can it suggest the quality of his dialog—which probably has Dion Boucicault revolving like a merry-go-round in his grave. Nor can it convey the literally astounding incompetence of a cast under the direction of Sibyl Ward, who, herself, plays Mrs. Forbes. Miss Ward's performance is something to see and hear. She is the first actress in

Timing

NEW YORK, Dec. 19.—Jim Procter, press agent for Uncle Harry, went back to the old days of space-gathering in a release he sent out this week.

Release had the accompanying note: "Note to Editors—The use of this story and the attached mat will entitle you to two tickets to Uncle Harry on a Monday, Tuesday or Wednesday evening (except holidays). Notification of tickets will be sent you upon receipt of your tear sheet."

Payoff was that the release was sent out during the newspaper deliverymen's strike, when no papers appeared on the stands.

Out-of-Town Opening

"Birds Without Nests"

(Campoamor Theater) HAVANA

A comedy by Leandro Blanco. Presented by Amado Trinidad. Staged by Otho Sirgo. Cast: Martha M. Casado, Rosita Fornes, Carlos Badias, Eva Vazquez, Marcelo Agudo, Blanquita Amaro, Lolita Berrio, Jesus Alvarino.

With the season in its final weeks, two of the three local legit houses are still going strong.

Birds Without Nests, bill for the fifth week at the Campoamor Theater, with the box-office scale dropped to \$1 top, kept on the profit side of the ledger with \$6,000 in the tills.

Otho Sirgo and Martha M. Casado, who stand well up in Havana circles when it comes to masculine and feminine glamour, are teamed for the first time in Birds Without Nests.

Sirgo plays the role of a two-fisted, ingratiating card sharp in a gaudy, slam-bang gold camp, while Miss Casado appears as a prim Boston school teacher who came west to find her father, but instead discovered perilous adventure and romance.

The swift-moving story of gunplay, Sirgo's battle for political power and the highly unconventional love story seemed to leave an emotional impact with last night's audience. Judged from almost any angle, the comedy rates tops in entertainment.

The presentation was well received. David C. Coupau.

PRESS SAFETY REFORM

(Continued from page 4)

exits for every 750 square feet on the ground, every room or gallery must have two exits, safety paths to exits which must open to the outside, all exits must be kept unlocked, no exits hidden by drapes, no inflammable materials may be used unless fireproofed with chemicals approved by the National Board of Fire Underwriters.

MINNEAPOLIS, Dec. 19.—Night club owners have been warned that quick action will be taken to tighten up city fire prevention ordinances.

City council fire committee instructed the Minneapolis fire department fire prevention bureau to call before the committee any persons who have failed to comply with the ordinance regarding fireproofings and exits.

"Army" Set for Big Detroit Take

DETROIT, Dec. 19.—This Is the Army is slated to break all past run records during its two-week stand here, opening Monday (21), with gross now clearly in excess of \$200,000, and exceeded only by the two-week Philadelphia stand at \$202,000 at the Mastbaum Theater.

Big factor in the Detroit engagement is the fact that the 5,000-seat Masonic Auditorium is the largest hall yet booked for the show, making possible an audience of 90,000 for the run, with half that number of seats sold out early this past week, according to Private Max Gendel, in charge of publicity here.

Special advertising has been slight, but the show has had excellent newspaper space gratis, with stories run almost daily, including several human-interest breaks on the line-ups at the box office which required M.P.'s to handle.

An extra break for the Detroit run is the New Year's Eve show, which is being sold at \$11 per seat, the same price as for the opener, thereby boosting the gross considerably.

"Corn" Big in Spokane

SPOKANE, Dec. 19.—Roadshow performances at the Fox (2,250 seats) December 3 of The Corn Is Green, starring Ethel Barrymore, drew a near-capacity matinee and a sellout night, Fox Manager Oscar Nyberg reported. Tickets were scaled from \$2.88 to \$1.

"Army" \$53,575 in Cincy

CINCINNATI, Dec. 19.—Irving Berlin's This Is the Army, which closed a seven-day stand at the Taft Theater here last Sunday (13), grossed \$53,575, including federal tax. Net gross was \$48,705.

FROM OUT FRONT

(Continued from page 9)

of Uncle Tom's Cabin, Ten Nights in a Barroom, Secret Service and Shenandoah. Surely Mr. Nichols doesn't want that.

It is far better that the theater leave the telling of current events to the radio and newspapers and newsreels, which can give the primary, straightforward account, hot with the blood of heroes, pungent with the smoke of bombs. It is thru this, not thru reproductions made of canvas and paint, that hearts are fired and minds and bodies steeled.

For—and this brings up another reason for the dearth of war plays—no mere representation can conceivably compete with the real thing. Nothing that any playwright could write today could compare with today's headlines in emotional power and ability to rouse and stir.

The stage, trying to retell such things, would enter a competition in which it would be foredoomed to deserved defeat. In a time of great events, hearts are stirred not by what men write, but by what they do. The emotional impact of art, working events into its own forms and effects, comes later.

ALL of this may make it appear that the theater is merely a pale hanger-on, an anachronism in a forward-moving world, a world engaged in war. That is not so. The fact is merely that the theater's business, its important and necessary business, lies in an entirely different field.

For, as was said before, in a time of stress the importance of art and beauty, the importance of the emotional catharsis they provide, is urgent and universal. That importance is greater today than it could ever be in time of peace. For now, as never before, workers and fighters need the momentary rest, the brief vision of beauty, the emotional precipitation that the theater provides. They need it to give them added strength to work and fight on and on.

The theater is assuredly serving a practical purpose, a tremendously important purpose. But I wouldn't worry about the current dearth of war plays.

AMERICAN ACADEMY OF DRAMATIC ARTS. Founded 1884 by Franklin H. Sargent. The foremost institution for dramatic and expressive training in America. The courses furnish essential preparation for teaching & directing as well as acting. Winter term begins January 15th. Catalog from Secretary, Room 145. CARNegie HALL, NEW YORK.

years to insist on the left-foot-back-and-toe-pointed-to-the-audience technique; and her readings cause one to wonder whether she's really playing Mrs. Forbes or a tent-show Lady Macbeth. The others are, I suppose, more to be pitied than censured; tho a lass named Patricia Reynolds offers some adequate readings as the Forbes daughter when grown, and a cute sprite named Elsa Johnson, manages to be both pretty and charming as the Forbes daughter when a child.

Eugene Burr.

HENIE ICER BETTER

(Continued from page 5)

is The Swan, in which she reaches the epitome of effortless grace, and skillfully makes one forget that there's any ice at all. This number is outstanding, altho it doesn't bring the house down the way her ever-popular tango duo does. This latter routine, with Geary Steffan, never fails to incite big applause, and brought her back for two encores. The finale, There'll Always Be a Christmas, is a cute story-book ballet, with the chorus as dolls in chartreuse and orange-red and Miss Henie as queen. Her entrance in a big sled, drawn by several imitation reindeer driven by Santa, is a fitting climax.

Other chorus numbers are Winter, a frosty ballet in blue-and-white costumes; Flamingo Flare, a picturesque dance by the girls in lavishly executed orange-rose feather outfits; Sophisticated Swing, in blue satin trimmed in fuchsia, is an impressive mixed ballroom routine, while Garden of Ives is replete with gay zoot-suits and jitterbug antics. Latin Rhythm, by chorus, ushers in Miss Henie's tango and is truly Latin in flavor and dress, with luminous dress and fan effects in blacked-out finale. Four copules offered nice work in Wallz Mood (Iris Gordon, Georgia Shattuck, Jean Sturgeon, Elizabeth Kennedy), Geary Steffan, Jerry Thorpe, William Patterson, Bruce Clark.

Special spots were taken by the following:

Dorothy and Hazel Caley in an excellent display of flashy leaps and whirls. Girls doubled with Bruce Clark and Geary Steffan for Double Date, a fine precision number. Snowtime Pranks featured comedians Robert Murphy and Cloyd Cawthorn. Another slapstick bill was Fleet's In, with James Kelly and John Van Doren as funny gobs. Iris Gordon, Jean Sturgeon and Elizabeth Kennedy do an okay trio. Freddie Trenkler gets laughs as the Bouncing Ball, and is called back for more. He returns later in Army Antics with four stooges and again has to keep on coming back. Peter Killam does a neat jitterbug bit, while John Flanagan does a screwball bit. Four speed champs, Leo Erelinger, James Caesar, Charles Hadlett and George Caveny, do marvelous racing and jumping stunts, which scored well and showed skill and precision.

Pete Stroth says skaters' weekly salaries now amount to about \$25,000, about \$4,000 more than last year, partly due to raise, according to AGVA scale. About \$72,000 is the weekly nut now, or 20 per cent above 1941, due to rise in transportation and other costs. Miss Henie still gets a percentage of receipts and profits of show. Local sponsors were said to be getting 5 per cent of gross profit, as last year.

The advance sale for the show in Chicago, where it moves from here for 18 performances, was about \$100,000 early this week, according to Burke. Stand there is expected to be bigger than 1941, and should reach \$300,000 mark. Eva M. Warner.

**Blaming Mike**

PHILADELPHIA, Dec. 19.—Alan Stone, comedy emcee at Carroll's Cafe, nifted a honey the other night when, in the middle of his act, the mike went dead and started to hum. Stone banged it and cracked: "You've already killed vaudeville. Do you want to kill me, too?"

**Good New Year's Eve Biz Looms, Despite Problem**

NEW YORK, Dec. 19.—Despite the frightening publicity caused by the Boston Coconut Grove fire, local night clubs are anticipating heavy New Year's Eve spending. While police regulations as to whether or not niteries will be allowed to operate all night, and whether fire restrictions as to jamming will be enforced have not been made known yet, local operators are preparing for night-long celebrations, paper hats, noisemakers and the like.

Prices do not vary a great deal from last year, but there will be more "open house" policies than in former years. Hotels will get from \$10 to \$15 a head, while night clubs are charging from \$7.50 to \$15. Most bars have tacked on cover charges ranging from 50 cents to \$1, while others have established minimums of \$2.

There has been some slight revamping, such as at the Hotel Pierre, dropping from \$15 to \$12.50, and the Diamond Horseshoe, switching from its three-price system of \$5, \$10 and \$12.50 to \$7.50 and \$10.

Only pronounced changes this year for New Year's Eve is the shuttering of Bill Bertolotti's, Greenwich Village nitery; the announced policy of the Hotel Governor Clinton that it will abandon its regular \$7.50 cover for New Year's Eve and take reservations on its usual minimum basis, and the 51 Club stating that it would allow no noisemakers or paper hats because, it claimed, they constitute a fire hazard.

PHILADELPHIA, Dec. 19.—New Year's Eve looms as a record-breaker for local niteries. With Saturday night business in recent months approximating New Year's business, this year's holiday is expected to score a new high. Inquiries are already heavy, and many spots report reservations far ahead of last year at this time. Prices will be considerably higher than in recent years. Garden Terrace of the Benjamin Franklin Hotel is the first to post prices, raising the ante to \$10 a head.

BALTIMORE, Dec. 19.—Heavy reservations are being received by local night spots for New Year's Eve. All clubs have let it be known they will not take more reservations than their spots can properly accommodate.

Prices are higher than last year, because of higher cost of operation, plus the war boom-time earnings of a majority of patrons.

DETROIT, Dec. 19.—A move to close down night spots here Christmas is being opposed by unions and cabaret owners. Order came from the Liquor Control Commission, closing all spots selling liquor at 10 p.m. Christmas Eve, and a similar order was expected to follow for New Year's Eve. The commission in former years has allowed night spots to waive the established 2 a.m. closing entirely on New Year's.

Talent groups were aroused because New Year's Eve is the one big night of the year for acts and musicians.

Joining in the protest are Detroit Federation of Musicians, Metropolitan Cabaret Owners' Association, American Guild of Variety Artists and the Michigan Theatrical Booking Association.

**Agents and Acts Elect**

PITTSBURGH, Dec. 19.—Revived Entertainment Managers' Association here has named Larry Kenneth, president; James W. Lanagan, vice-president, and Anne King, secretary-treasurer. New American Guild of Variety Artists officers are Ray Styles, president; Kingdon Brown, vice-president; Amy Berlinger, secretary, and Eva Herbert, treasurer. Nat Nazzarro Jr. continues as executive secretary.

**NITERIES FACE WAR**

**Club Owners Worry Over Curfew, Draft, Prices, Shortage of Help; Using More Aggressive Promotion**

NEW YORK, Dec. 19.—Night club owners throuth the nation are struggling to adjust their management policies to war conditions, and most of them are managing all right. Only a few closings due to the war have been reported thus far.

Biggest problems for big-city niteries seem to be shortage of help (bus boys, waiters, bartenders, dishwashers, porters), shortage of materials for remodeling, increasing food and liquor prices, threats of early curfews and censorship because of servicemen patronage, drafting of managers and headwaiters, increasing burglaries and hoodlumism, threat of prohibition return and the need for hiring women. Niteries away from key booking centers have all the problems just listed, and also face a shortage of talent because of transportation difficulties. Gas and tire rationing is an added problem for roadhouses and out-of-the-way locations.

In New York, clubs are devising aggressive publicity and promotion angles to pull in business that's been hard hit by Christmas shopping, the local newspaper deliverymen's strike and jitters produced by the recent Boston Coconut Grove fire. For example, Louise's Monte Carlo gives free to servicemen records they may cut on the night club premises; it also now permits women to dance together; the Greenwich Village Inn offers free dance instruction Tuesday afternoons to women in uniform, and the Park Central's Coconut Grove is plugging its Monday Servicemen's Night.

CHICAGO, Dec. 19.—Gas rationing has hit the night club field here and in surrounding areas. Spots in outlying neighborhoods are suffering, in particular, and are forced to cut their entertainment budgets.

In the Loop itself, few of the night clubs and hotels are complaining, as transportation to the Loop is convenient.

Flamingo Club, a neighborhood nitery, now averages only 200 customers per night, compared to the 600 patrons of pre-gas rationing days. Less expensive acts are now being employed. Management will up its budgets again after this month when, it is hoped, the initial effects of the regulation will wear off.

Colosimo's has its acts on a week-to-week arrangement. On Sunday (13) spot closed Ralph Cook's *Laugh-a-Cookin'* unit and trimmed its talent budget to about 50 per cent of normal.

From St. Louis comes word that the Hi Hat is one of the principal gas-rationing sufferers. Club will hold up its name policy until January, when Bonnie Baker and Nick Lucas will come in.

SAN FRANCISCO, Dec. 19.—Military authorities have taken over policing night spots and cocktail lounges, enforcing regulations against selling drinks before 10 a.m. and after midnight.

Operators have declared themselves willing to co-operate, but claim that night life will suffer.

Most of the spots are arranging their schedules to fit in with the new order by setting shows at 7, 9 and 11 p.m. Cocktail lounges are going in for a 6 p.m. show start.

Since Boston's Coconut Grove holocaust, an amendment to the local safety laws provides that amusement spots lose their operating license for 30 days if found guilty of overcrowding. The 365 Club was closed for two days because it did not adhere to anti-crowding ordinance enacted after the fatal Shamrock Club fire.

In Las Vegas (Nev.) gambling houses have fixed a 2 a.m. closing, following the lead of night clubs and bars, which are now closed at midnight in compliance with recommendations of the Western Defense Command. Operators of Reno night spots, bars and gambling houses are still undecided whether they will comply with the recommended curfew.

MINNEAPOLIS, Dec. 19.—An effort to dislocate the growing number of hoodlums, bringing much unwanted publicity

to night clubs, is being made by nitery operators.

Three times in one week, one local nitery figured in crime news, all brought on by patrons. First, one of the nitery's waitresses was shot by her lover. The girl, after being shot, called the name of one of the players in a name orchestra. A week later, three bandits were captured after one had shot a soldier. The same evening, one nitery patron buddied up with another man who was flashing a roll containing \$3,100. The flasher was later relieved of his wad thru slugging.

MONTREAL, Dec. 19. — Justice was meted out last week to a bandit pair charged with the armed hold-up of the Tic Toc Club here, November 15. Dominic Tedesco and John Hunt were each committed to 20 years' imprisonment.

Evidence at the Criminal Courts hearing showed that the pair forced their way into the club at the close of Saturday's business and at gun-point bound and gagged five persons. Louis Dettner, operator of the club, was ordered to reveal the combination of the safe, but refused. Thereupon, the thugs ignited paper under Dettner's feet. The bandits escaped after emptying Dettner's pockets of \$700.

BALTIMORE, Dec. 19.—If patrons start giving War Stamps instead of tips in night clubs they will force waiters or waitresses to quit their jobs.

Waiters and waitresses at local night spots declare they were not adverse to getting War Stamps, but add the War Stamps will not pay for living expenses. Many of them are already buying War Bonds and Stamps. Most get very small wages, depending upon tips. Majority have signed up for 10 per cent of their salary for War Stamps, but they get more than 10 per cent of their basic pay in tips.

The customer, it was pointed out, may cherish the idea that tips are a gratuity, but waiters, hat-check girls and others depend on them to pay expenses.

NASHVILLE, Dec. 19.—Gas rationing has hit here, and it closed one local club and helped one of the more established niteries.

Colonial Club, operated by Mr. and Mrs. Les Woolridge, informed its patrons via a newspaper ad that it was closing for the duration. Had been featuring Charlie Nagey band.

The Plantation Club, five miles from the business district, is playing to packed house. Mrs. Kyle Davenport, manager of the Plantation, says it was necessary for her to increase the number of Negro floor-show acts and the size of the band, booked out of Chicago. Plantation Club is near Smyrna Air Base and Air Classification Center, and much of its patronage is derived from these points.

Andrew Jackson Hotel has opened its Commodore Room, under managership of William (Boots) Green, and is using Freddie Shumake's band six nights a week. (Open, but no music on Sunday.)

Stork Club, where Adrian McDowell works three nights a week, will remain open until January 1, according to Manager Bob (Red) Solomon, who says he is enlisting in the U. S. Coast Guard.

Hettie Ray Supper Club plans to close after Christmas. Wynne (Red) Kelly, of the Lodge, also a suburban spot, is looking for an uptown location.

MINNEAPOLIS, Dec. 19.—As a gesture of support to the Minneapolis Civilian Defense Corps, the On-Sale Liquor Dealers of Minneapolis, among which are many nitery operators, have contributed 400 Red Cross first-aid kits to the defense corps' voluntary rescue squad.

DETROIT, Dec. 19.—Local night spots are engaged in a wave of War Bond selling activities.

At the Bowery, a fast subscription drive Monday night (7), under direction of Frank Barbaro, who leaves for the army in a few weeks, netted \$15,000. Of this amount, \$3,200 worth was bought by em-

**IN THE HOLIDAY GREETINGS Issue of The Billboard (January 2, 1943)**

a provocative, thoughtful special article by Bill Hardey, owner of Bill's Gay Nineties Club, New York:

**A NIGHT CLUB OWNER LOOKS AT HIS EMPLOYEES**

How a night club operator handles the labor problem under war-time conditions.

Also a fascinating symposium by leading night club owners, managers and headwaiters on the subject:

**HOW I REMEMBER NAMES AND FACES OF PATRONS**

**Mexico City Ciro's Opens to Big Biz; But Odds Against It**

MEXICO CITY, Dec. 19.—Ciro's in Hotel Reforma, opened December 9 with dinner at 100 pesos per. Seating capacity is 200, with two good orchestras, one led by Everett Hoagland, in from St. Anthony's, San Antonio, and the other, a local Mexican band.

The morning after showed a gross of 20,000 pesos, excluding bar. Policy offers good food and better liquor, with a short floorshow from 1 o'clock. Midweek minimum, 8 pesos; Saturdays, Sundays and holidays, 10 pesos. Show features Agustin Lara, with Tona la Negra, songwriter. For the next two months not an American act in sight.

G. Gogi, the manager, who is also operating a cabaret in Hollywood, is confident that his exclusive spot will thrive. But experience points to some rough going. Not so long ago a similar enterprise was started out Insurgentes way, and, after a couple of months blew up. But Gogi has back of him this time the prestige of Hotel Reforma, and that is worth a lot. Also, his place boasts a Rivera mural that may attract the artie people.

The spot that has survived all changes and has become an institution here is Don Vicente Miranda's El Patio. It has everything—space, adequate floor, good visibility and excellent cuisine.

Other night spots are selling bonds in quantities to their own staff, with Saks Show Bar getting a Treasury Department flag for having all employees subscribing 18 per cent of their salaries, while the Brass Rail rated a flag for 10 per cent.

GALVESTON, Tex., Dec. 19.—The Neapolitan Club, which once housed the famous Artillery Club, has been leased to the British and Navy Club for two years by Jasper Tramonte and B. Cullota.

MONTREAL, Dec. 19.—Esquire Club now reserves Monday nights for the boys in uniform, who may bring a girl friend. The girl's dinner is "on the house."

BRIDGEPORT, Conn., Dec. 19.—With her brothers, Billy and Frank, who managed and operated the Hollywood Restaurant here, inducted into the army, Marie Fasanella is now operating the spot.

Nitery has had Georgie Kaye orchestra for past 18 months.

## Latin Quarter, New York

**Talent policy:** Show and dance band; Latin band; production floorshow at 8 and 12, conceived by Lou Walters, dance ensembles by Mmc. Kamarova, music by George Komaroff, production management by Wally Wanger. **Management:** Lou Walters, operator; Edward Risman, general manager; W. D. McGhee, assistant to Walters; Leo Calienti, maitre d'hotel; Irving Zussman and Gertrude Bayne, publicity. **Prices:** \$2 minimum except Saturday and holiday eves, \$3.

Walters' new show, his third for this spot, is his best and, more than that, the most gorgeously costumed floorshow in New York today. The costumes (designed by Mme. Karinska, with fabrics by Maharam) are imaginative, colorful and opulent. They cost more than \$10,000 and also use a set of six furs which reportedly are valued at \$25,000—one platinum fur cost \$10,000 alone.

This club must gross around 20G to clear its nut, and seems to be doing from 25G to 30G a week, which is a terrific hunk of money. Much credit goes to Walters, who apparently is no penny-pincher, for the show has all the earmarks of lavishness and meticulous production effort. The acts are dovetailed smartly, the music shows plenty of rehearsal, and the staging ideas have imagination. Walters has licked the name problem; he uses standard and unknown acts, depending on production to smack the show across. Current show is expected to run at least six months.

The first half opens with a glittering, gay, eye-filling melange of carnival costumes spotted with neat dance specialties and given that saucy Gallic touch—spicy but never offensive. The Fredysons, seven men, take over the stage to snap over their teeterboard dramatics, leaps, flips, pyramids, acrobatics that build into the grand climax, a somersault from the board into four high. A spectacular sight act. A natural follow-up was tiny Mickey King, who climbed up the rope (suspended from the ceiling) to pose and trick and then punch across a series of one-arm swing-overs. Drew a big hand and is a perfect act for this big, high-ceilinged club. Incidentally, she's the first act of her kind we have ever seen in a nitery.

The finale is an exotic, lush, satiny Arabian Night idea that has Esco LaRue posing in the upper stage as the sultan and ballerina Clarissa as Scheherazade who relates the fairy tale as the cast does its parading, dancing and singing below. Ben Yost returns to singing here, revealing a swell lyric baritone and leading his Vikings (six men), Dorothy Jeffers, who did a ballet specialty in the first big number, and Mitzel Haynes, who did the lead song, are back here as Blackmoors. Corinne and Tito Valdez do a near-nude, weaving, sexy dance in smart style, giving way to Harold and Lola in their dramatic, startling cobra dance.

The second half opens with *Bolero*, to music by Kamaroff, with Corinne and Valdez doing a slinky castanet dance climaxed by a pashy embrace. Toni and Mimi Worth are pictorial in a novelty dance, while Yost's men and the Fredysons beat the tall bongo drums for background. Jeri and Turk, boy-girl comedy jitterbug team on in the first half for a zoot-suit number, return for some more of their eccentric comedy live stuff, with the girl inducing a sailor to come up and dance with her. Good sight stuff. Then, in pleasing contrast, handsome young Carol Raye (announced as making her professional debut) reveals a good coloratura soprano voice and a bright personality in two numbers. *The Ballet on Fifth Avenue* number follows and shows up the fancy I. J. Fox furs; a lovely toe ballet number; attractive

## Night Club Reviews

Toni and Mimi Worth in a cunning novelty strip dance; showgirl Georgia Frances in a comedy song-talk and a hotcha cooch in saug-fit rhinestone costume, and Pat Martin.

Hibberd, Bird and LaRue are presented cleverly and are able to make their hoke ballroom routine count for more than usual. Went over big. Yost, in shiny admiral uniform, and his six Vikings, as officers, sang a set of millitary tunes with gustiness and then the entire cast came on in the uniforms of the armed services while singing *We're All in the Same Boat Now* (a special by Jerry Livingston, Al Hoffman and Milton Drake).

The show was cut by Don McGrane's band in its usual fine style. McGrane's fiddling leads 10 men and Pamela Britton, vocalist. A good, balanced outfit. Latin incentives are dished out capably by Ramon Monchito (seven men) Latin band, which succeeded Fernando Caney's band.

Walters uses his cast shrewdly, filling up the stage several times during the show and giving the show the impression of having twice the performers it really has. **Paul Denis.**

## Hotel Netherland Plaza, The Patio, Cincinnati

**Talent policy:** Show and dance band; floorshows at 7:15 and 11:30 (extra show at 1 a.m. Saturdays). **Management:** Max Schulman, hotel manager; Oscar Kline, room manager; Amy V. Pace, publicity. **Booker:** Howard Sinnott, GAG. **Prices:** Dinners from 90 cents; drinks from 25 cents.

By a wide margin the leading pop-priced dine, dance and show spot in the downtown area, this cozy, Spanish-styled basement chamber (formerly Old Vienna) for many months has been enjoying lush business, stand-outs being common at the dinner sessions and the late Saturday period.

Steady talent diet is three acts on a two-week basis, with a local band in stock. Act scarcity has made booking a problem here, with current layout a victim of the talent dearth. Last-minute cancellation, due to illness, left only two acts to show their wares, with Ork Leader Johnny Lewis filling in with a specialty to stretch the running.

Stan Kramer and Company have a timely marionette turn, sparked by sound effects and good production. Stan, a handsome 18-year-old lad, gives life-like action and good selling to a set of interesting figures, his best being his magician, a colored tap-dancing blues singer, a fem singer of the Gay '90s and a cute drunk. His manipulations are well received. Stan's mom and dad assist off-stage on sound effects and other details. Young Kramer's panto on Beatrice Kay with phono accompaniment registered fair.

Johnny Lewis surprised himself, room attaches and the patrons by taking this spot for impersonation of Laughton and Boyer, and then bringing out Drummer Doug Tittle for a bit of comedy horseplay. Fair filler stuff.

Joe and Betty Lee, billing themselves as the "youngest ballroomers working niteries today," hopped off a late train and right onto the Patio floor. Altho nervous and without rehearsal, kids showed off well with a waltz, a lighter routine to *Tea for Two*, and a snappy, kicking jitterbugger to *Jersey Bounce*. Young pair is well garbed and makes a refreshing appearance. Execute some swell spins, lifts and twirls, and the lad's handling of his partner on the elevations is surprising.

Johnny Lewis's six-piece combo handles the dance tunes and show chores in good style. One of the most popular of the local bands ever to show here, crew is being held indefinitely.

The Patio's cuisine and drinks cleave to the usual high standard. **Bill Sachs.**

## Belmont Plaza Hotel, Glass Hat, New York

**Talent policy:** Show and dance band; Latin band; floorshow at 8:30, midnight and 2. **Management:** Emil H. Ronay, operator; Frank Law, publicity. **Prices:** Dinner from \$1.50.

Herb Shriner, featured comedian on the *Camel Caravan* program, is making his local night club debut here, and opened to poor reaction Thursday (17). He is a tall, good-looking, downcast-eyes, shy, talk comedian whose sly re-

marks just were not punchy enough to dominate this sprawling, noisy room, especially during the dinner show. Sight comedians (like Jack Marshall, who just closed here) are much better for this room.

Shriner reminds one of Will Rogers, altho he's only 24. Possibly in a smaller, quieter room, he would be as effective as he is on the air. He had to resort to harmonica playing opening night, doing three good numbers. But his humor just wasn't appreciated.

Rest of the bill is thin. There's Nitza and Ravell, a Latin ballroom team that snaps off pleasing routines, including a waltz, a samba and a paso doble employing castanets. Their dance ideas are more or less standard, but they sold them nicely. (According to emcee Johnny Andrews, the boy is set for the army and the team is breaking up.) Handsome and young Arlene Thompson sang three tunes, revealing an uncertain soprano and poor selling. Needs more coaching, to say the least.

Andrews, straight emcee, also works as pianist-singer for the cocktail hours at the bar. Show was cut by Hal Saunders's orchestra, who knows his business. Saunders's fiddling is backed by a girl harpist, Adele Wehman, and three sax, three rhythm, two fiddles and one trumpet. It's a balanced, full instrumentation with considerable lift and a good dance beat, and is certainly a big change from his society band at the St. Regis. Buddy Default, pianist, is the band's arranger. Band gets WOR air time.

Joe Pafumy's Latin band does its usual good job on rumbas and sambas, with pretty Anita Rossal doing the vocals and hip shaking. **Paul Denis.**

## Curly's Theater Cafe, Minneapolis

**Policy:** Dance and show band; shows, 8, 10, 12. **Management:** James Hegg, manager. **Prices:** Drinks from 35 cents; dinners from \$1.

Curly's continues to be a favorite Loop rendezvous, and the number of uniformed men, especially officers, keeps increasing.

Bill this week is paced by Val Owen, the "Original Perfumiclian." Owen has taken the town by storm in an act that is new and novel, for this section at least. Opens by serving water to the audience from a glass tube and then claiming to pour any known flower scent into a dram which is passed out to the lady calling for the perfume. Owens says he can fill 103 flower odors.

His assistant secures handwriting samples in audience. Later in show, Owen uses graphology to discover personality of gal and makes up special perfume to suit her. During each performance, Owen says he passes out perfumes having a retail value of \$100. All amazing and very entertaining.

As an in-between show change, Owen does a "Drink Mixologist" act, coming up with any type of drink concoction. Got laughs of laughs.

Show opens with Emcee Ted Miller rattling off a few gags a little the worse for wear. Audience somehow can't get Jimmy Hegg out of its system. Has been around for some six years.

Mickey Carlisle, terpster, does a good, fast-moving Indian number. Later, she comes back with a fine *Dance of the Bat*. Well received.

Audrey Hines sings *Let's Fall in Love*, doing additional verses for an encore. She isn't on long enough. Ted and Art Miller close the show. Altho they worked hard, they were not up to par.

"Doc" Simmons' Knights of Note, five-piece combo, play for dancing and show. Well-balanced unit that has been around these parts long while. Do okay.

Drinks and food are top-rate; service good; accommodations a bit crowded. **Jack Weinberg.**

## Edgewater Beach Hotel, Marine Dining Room, Chicago

**Talent policy:** Production floorshows at 8:40 and 10:30; show and dance band; intermission organist. **Management:** William Dewey, managing director; Dorothy Dorben, producer. **Prices:** Dinner cover, 75 cents (\$1 Saturdays); dance admission \$1.25 (\$1.50 Saturdays.)

One of the most impressive productions staged by Miss Dorben is the current Chinese show, featuring her line of girls in striking, authentic costumes, in two colorful routines. The bill has color and

variety, and is admirably different from run-of-the-mill hotel shows.

The hotel purchased Chinese costumes from Loretta and Clymas, who bought them in Hong Kong when they toured with their own show there. They are lavish and authentic, and the girls, in good native make-ups, look unusually well. They open the bill with a temple garden fantasy and close with a more number to Shostakovich's *The Golden Age*.

Ruth Anne Koesen, Chinese dancer, offers a ceremonial dance characteristic of that country, and the Wen Hai Troupe furnishes comedy and novelty with their juggling and flashy gymnastic act.

Dick Gordon, operatic tenor, is back, assisting in the production numbers and soloing with a set of numbers, including pop (*When The Lights Go On Again*) and standard selections (excerpts from *Rio Rita* and *Sally*). His trained voice and good appearance fit this room.

Another Edgewater favorite, and probably the best bandstand attraction seen here in years, is Russ Morgan, who is back with his large band and will probably remain for the duration. Morgan plays a fine show and versatile dance sets. His five-fiddle section makes his outfit a particularly appealing one here. Vera Lane, good-looking, tall blonde, handles the pop vocals passably. In the show, the band features a loud *Johnnie Ray* parade, the sole departure from the bill's native theme.

In the finale, scenes of the fighting Chinese are flashed on a screen, while Gordon vocalizes *The March of the Volunteers*, a native military tune translated into English.

Betty Gray, organist, handles the intermission sets. Jane, Morgan's sketch artist, works off the bandstand.

On opening night (December 12), cover and admission charges were donated to the China Emergency Relief. **Sam Honigberg.**

## Riobamba, New York

**Talent policy:** Production floorshow at 8:30, 12:30 and 2; show and dance band; Latin band. **Management:** Linton Weil, owner; Irving Alexander, manager; Fied Chiaventone, maitre d'hotel; Dorothy Ross, publicity. **Prices:** \$2.50 minimum except Saturday, holidays and holiday eves, \$3.

The newest East Side spot, and one that ought to catch on. It is an ample, smartly decorated room (on the site of the former Polish Restaurant) that reportedly cost Weil \$48,000 to open on December 10, and that is spending heavy money for advertising.

It is giving patrons value for their money, as the service and food is excellent, the show is satisfying, the room is comfortable and attractive, and prices are okay.

Russell Patterson, the commercial artist, designed the place, which is supposedly an "imaginative South American setting," with a blue sky ceiling studded with rhinestones, a pink canopy for clouds, and palms, with fronds of white lace and trunks of white satin as the main decoration. It seats 375 and has an adjoining bar. Patterson also designed the colorful costumes and staged the show, with Dorothy Fox responsible for the ensemble dances.

Jane Froman and Romo Vincent are getting headline billing, with Chandra-Kaly Dancers next. John McCord, Peggy Ann Holms, Ann Graham and the Magazine Cover Girls (six) round out the show. Miss Froman, in closing spot, is a solid click. She is a beautiful brunette, in a smart Valentina gown and chic up-sweep coilure. A radiant personality commanding attention for her wide-range, easily-understood lyrics, without use of a mike. She knows how to sell. **D.D.**

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three tunes and two encores, the last a novelty special, *Ciro's*.

Vincent, who just closed in the short-lived *Beat the Band*, is here for three weeks and options (goes into Loew's State December 31) and, again, proves he's one of the finest character singers in cafes today. In good voice, he sings special tunes that contain both dramatic and comedy interludes; and holds close attention all the way. Had to encore.

Chandra-Kaly and his three brunette girls (Mount, Djemil and Sumara) provide an exotic interlude of dancing that fits this room's decor just right. In colorful, Latin costumes, he dances with energy and gleaming-eye fervor, working with a sister team and then with the third girl, and also with all three. Their Colombian, Brazilian and Peruvian dances employ pantomime, with the theme usually being ardent lovemaking. Two production numbers round out the bill. The six line girls are pro models who carry the slick costumes nicely, and who dance acceptably—alho who cares about dancing when the girls are so beautiful? Tall, blond Ann Graham sings adequately an original score by Irvin Graham, which is better-than-average cafe stuff. John McCord and Peggy Ann Holms, a young, good-looking team, dance the lead of *The Riobamba*, and earlier in the show McCord is spotted for a ballet specialty. He's hardly on long enough to do anything startling.

Nat Brandywynne, from the piano, leads his good outfit to cut the show and also for dancing. His instrumentation is three strings, three rhythm, three saxes and one trumpet. Sweet stuff, easy for listening.

Chavez provides contrast with his livelier, snappier Latin band of three sax, three rhythm and one trumpet, with Chavez growling the vocals and shaking the maracas. Paul Denis.

**Club Bali, Philadelphia**

Talent policy: Dance and show band; rumba band; floorshows at 8:30 and 12:30. Management: Max, Si and Joe Kaliner, proprietors; Si Kaliner, manager; Herman Tolle, maitre d'; Barney Sloan, headwaiter; Milt Shapiro, publicity and advertising; Tony Phillips, booker. Prices: Dinners from \$1.25, drinks from 60 cents; \$1 minimum weekdays, \$1.50 on Fridays, Saturdays and holidays.

Biggest excitement here is Alan Gale. Having built up a big local following over many seasons on many floors, he is not only an indefatigable worker, but draws a cyclone of laughs. Takes over an inning for himself for a round of song and story characterizations that hits high in hilarity. Mimes a bellowing bary's singing of *On the Road to Mandalay*, does a devastating Lone Ranger bit and, for the smash finish, his ever funny soapbox "fellow workers" oratory.

Whirlwind ballroomatics of Stuart and Lee scored big, with the overhead spins bordering on the sensational. A personable and polished team, they impress big with a tango, then a top hat and tail rhythm strut, and an exciting pasadoble that finishes with a breath-taking shoulder spin.

Barbara Lee, striking in a black spangled gown, sings in crystal-clear contralto range that registered big. Does *I Know That You Know*, a medley of current pops, and scores even bigger with *Così Cosa* and *Italian Street Song*. A sock Cohan medley for the recall.

Mildred Ray line of girls, eight for the prancing and four for show strutting, give body to the revue. Gals have plenty, both on looks and on the hoof. Turn in three turns, most striking being their *White Christmas* ensemble.

Bandstand is shared by Earl Denny (6) for the dance and show rhythms, and Luis Fernandez (5) for the rumba and conga tunes. Maurie Orodnenker.

**Gay Nineties, San Diego, California**

Talent policy: Five-piece combo; floorshows at 8:30, 10:30 and 12:30. Management: James Ewing, owner; Bob Gabory, manager. Prices: Dinner, \$2; drinks, 35 cents up.

One of those boom-town night clubs packed and jammed from early evening to closing time. Its patrons are principally sailors, marines, soldiers and defense workers.

Show opens with Hal Peterson and five-piece combo on the elevator-stage in center of a large circular bar. While patrons sit and sip, Peterson turns out hot jazz, more like the New Orleans style of swing than anything in this section. After a few rounds the stage disappears, with the combo showing up

on the balcony to play the show. Outstanding is a trumpet man.

Wayne Whitt, a bit timid, emcees the show and seems to worry about the stage going up and coming down. Brings on Russell Del Mar, doing a unicycle act but going into a juggling act to miss clubs here and there only to smile off his mistakes. When he settles down he really does good juggling.

Whitt follows with a couple of songs, *When the Lights Go On Again* and *I Cried for You*, doing a sweet job on the second tune. Sells well, and on ballads is a cinch.

Harry Freehand turned in a nice bit of balancing with handstands atop a bunch of chairs. Knows his business.

Lowry and Owen, boy and gal vocalists, turned in a good job on *Sweetheart* and followed it with *Donkey Serenade*, an armed-forces medley and a Cohan medley. Personality and good voices. Do commendable work.

Show is smooth, fast and adequate for the spot. Sam Abbott.

**The Drum, Miami**

Talent policy: Band with entertainment. Management: Ward F. Macklin. Prices: Dinner from \$1.50, drinks from 40 cents.

Ward Macklin, former operator of the Penguin Room and Music Bar at Miami Beach, acquired this spot and opened it December 10. Macklin promises a good, clean show, with band music for dancing. Strip teases are out. Macklin is serving both dinner and supper, which the previous management had eliminated.

Michael Marlin and his band are located here, with a show small in numbers but ample in quality. Opening bill includes Mary Ryan, Raby Crider and Al White, the last-named coming down from Ben Riley's Arrowhead Inn.

Customers had quite a panic opening night thru a shooting by an ejected patron, but no real harm was done, and the management is to be commended for its prompt action under the circumstances. L. T. Berliner.

**Jack Lynch's Walton Roof, Philadelphia**

Talent policy: Dance and show band; rumba band; production floorshows at 8:30 and 12:30. Management: Jack Lynch, proprietor-manager; Rudy Kistner, maitre d'; George Sansom, assistant manager; Moe Adler, headwaiter; William Morris Agency, booker; Midge Fielding, line producer; Aarons & Brown Advertising Agency, advertising and publicity. Prices: Dinners from \$1.50; drinks from 60 cents; no minimum except Saturday.

Ever the astute showman, Lynch continues to maintain an exceedingly high standard for his floor offerings. While the splendor of the production numbers makes an eye-filling show all by itself, Lynch sandwiches in a series of outstanding specialties.

Lanky and loquacious Henry Youngman is in the lead. Peppers all the introductions, while emcee, with quips and gags, most of which hit their mark. While some of them may have been heard before, they make lusty laughs the way Youngman tells 'em. For his own inning, Henry ties the ringsiders in a knot handily, using some new material. His parodies on *Chattanooga Choo Choo* and *Kalamazoo* are hilarious.

The Gerardos (Jerry and Helene) offer a polished ballroom performance. A youthful, good-looking team, with an expert flair for South American stepology and plenty sweet on the lifts and spins. Score with a rumba, a samba and a medley of American dance steps.

Ruth Clayton, a vivacious chanteuse, also has irresistible charm. Gives out like a million with smartly-tailored arrangements for *You Can't Say No to a Soldier*, *White Christmas*, *Falling in Love With Love*, *Everything I've Got Belongs to You* and *Strip Polka*.

Maurice and Betty Whalen, first-timing it on the Walton floor, continue the smash pace with acrobatic control work that brings rousing returns. Both handsome youngsters, they provide plenty of flash. Pack plenty of thrills.

Cantu, Mexican magic man, making his first appearance in this city, does feats that challenge the eye and imagination. Forte is making a dove pop up under the most uncanny circumstances—from a newspaper, scarf and bag. For the punch finish, makes a selected playing card reappear in an inflated toy balloon. No line of gab to divert the attention. Works in orderly fashion to leave ringsiders gasping after each trick.

Line of 16 Glamour Girls, in colorful costumes, open the show with a *Scheher-*

esade number and close with a patriotic flash.

Eddie De Luca (6) still on the stand to give the show excellent musical support and supply inviting rhythms for dancing. Caney's rumba band (7) provides the musical kicks in the South American style.

Adjoining Tropical Cocktail Lounge has Rose Gallo, Bubbles Shelby, Lorene Rhoda and Kay Lavery for intimate musical and vocal entertainment. Maurie Orodnenker.

**Club Candee, Syracuse**

Talent policy: Show and dance band; floorshows at 11 and 1. Management: Owner-manager, Frank Sardino; headwaiter, Jack Sardino; booker, Al Norton. Prices: Drinks from 50 cents; minimum \$1 Saturdays.

Opening of enlarged Club Candee reveals seating capacity of 1,200, the dance floor elevated to a new stage and entire club redecorated.

Show up to par, with George Dewey Washington starred. Vogue Dancers open. Six-gal line has looks, personality and each can score with specialties. Scattered thruout the proceedings, the gals do following numbers: Lou Ronky in a neat tap, Baker Sisters in a toped-down rumba, and Carol McDonald warbling a swing arrangement of *When I Grow Too Old*. Number not Miss McDonald's style, but with more polish she should develop.

George Dewey Washington scored easily with *Lonely Trail*, *Old Man River* and his never-forgotten rendition of *Chloe*. Colored star still is a class baritone, knows what crowd wants and gives it to them. Band, not used to playing for class singing acts, tried drowning him out, but he got over their range to goodly effects. Solid smash.

Rogers and Spruce cavort thruout the show, first one then the other emceeing, with both strong on bits and gags. Bits, tho a bit worn and not too blue, drew plenty of laughs. Did imitations, with Dan Rogers doing the mugging out front in pantomime, while his partner does the vocal work off floor. Now in their sixth week here and can stay on indefinitely.

Production numbers find Vogue line strong on costuming and routines. One of best looking lines seen hereabouts this season.

Sardino gets class play of town and should continue to click. Biz at performance caught capacity.

Mickey Mann (5) still on bandstand and just as weak as ever when it comes to playing a show. B. S. Bennett.

**Mother Kelly's, Miami Beach**

Talent policy: Vaudeville continuously. Management: Robert A. Kelly. Prices: Dinners from \$1.50, drinks from 40 cents.

Mother Kelly's opened December 10 for the winter season, the 10th on the beach. Kelly is very optimistic and hopes to have good business despite the enormous handicaps of dim-out and lack of gas. Situated at the beach end of the Venetian Causeway from Miami, club should draw a lot of soldier patronage.

Opening bill includes Ann Sherwood, Marguerite Hass, Senior Jose Martinez, Peggy English and Billy Banc, with Earl Leslie at the piano.

Kelly is not spending as much money as in other years for talent, but his show has plenty of good singing and dancing that provide ample amusement. Cuisine of the best, as usual, and if the biz is around, Kelly will get it. He has taken personal supervision of the bar. L. T. Berliner.

**New Kenmore Hotel, Rainbow Room, Albany, N. Y.**

Talent policy: Floorshow; dance band. Management: Robert Murphy, manager.

With an attractive naval setting, the current show has enthused large crowds. Dick Shelton and His Musical Mariners provide a high grade of music. Jere Girard, billed as the Stewardess of Songs, also clicked, as did the Merry Mariners quartet.

Others were Jim Green, dancing vocalist and all-round performer, and the Townsends, ballroom dancers, in an entirely different series of dances. One of cleverest singles we have seen in a long time is Marjorie Ford, an attractive acrobat, exhibiting breathtaking wheel splits and, in military costume, wielding a baton. George Herrick.

JANE WITHERS plays the Oriental, Chicago, week of April 23, in her 10-week tour now being set by the William Morris Agency.

**Follow Up Night Club Reviews**

CHEZ AMI, BUFFALO.—This glamor club is offering its usual line-up of girl chorus and four acts. It manages to hold interest. The Vanettes open with a New Orleans Latin Quarter number, featuring a lively can-can. The only four girls are in the current line, they are good-looking and wear attractive costumes. Two men, Don Louis and Salo, do a fair job of comedy knockabout antics, plus some good acro work.

Dale O'Dare on next for an Oriental dance in radium, a novelty. The luminous effects were quite interesting, and gals' hippy-swaying didn't lack sex appeal. Line returns for modern routine in sleek white satin gowns. Well presented and sold.

Standout of show was a well-dressed, young and pretty singer, Dale Belmont. Opens with *Down Argentine Way* and *A Boy in Khaki*, a *Girl in Lace*, then swings a lively version of *Praise the Lord*. Her deep and husky pipes are well adapted to ballads. Has good delivery, and manages nicely with rhythm and pop tunes, too. Encored with *White Christmas*, her best. Comes to nitery work from radio.

Eddie Ricard scored, too, with very clever shadow cartoons. Presents cartoon comic shorts with the use of his hands and various gadgets from behind a lighted screen. Got a big response. Line closes with a *Gypsy Fantasy* in colorful outfits, shaking tambourines.

Tommy Flynn's band is back with eight pieces and a girl singer, Lorna Lane. Flynn handles piano and has another piano, bass, drums, trumpet and three saxes. Ork knows how to please the dancers and handle a show. Tony Geonetti still handles harp at intermission time. Warner.

**BLACKSTONE HOTEL, MAYFAIR ROOM, CHICAGO.**

—To induce the smart trade to go out of its way to patronize this spot (because the neighboring Congress and Stevens have been taken over by Uncle Sam and this hotel is now removed from the Loop's active picture), management is going to comparatively great expense to secure attractions. The Revuers are the current floor feature, succeeding Rene De Marco's highly successful six-week run. While the act is made to order for sophisticated audiences, it finds it hard to follow contrasting nature of its predecessor's turn.

On opening night Mayfair regulars received the act coldly. Nevertheless, the Revuers do thoroly entertaining, admirably different work, using original song satires of generally interesting topics. Their lyrics are biting and clever, and the delivery is amusing and fresh.

The act has, unfortunately, appeal for the few rather than for the masses. To enhance its appearance, the two girls in the quintet (Betty Comden and Judith Twim) could wear more expensive-looking gowns. The boys are Alvin Hammer, Adolph Green and John Frank. When caught they made good, clean fun of Shubert operettas, a song trio forced to carry on as a duo and various characters as molded by well-known playwrights.

Neil Bondshu's society band (10) still on the stand for show and dance sets. Honigberg.

**DRAKE HOTEL, CAMELLIA HOUSE, CHICAGO.**

—This Gold Coast spot has been having tough luck with its floor entertainment, primarily because of last-minute bookings. Due to the talent shortage, available rather than suitable acts are bought. Perfect example is the booking of the Murrah Sisters, comedy song trio, who go solid in theaters but who don't belong with their theater material in a smart, intimate room. While their appearance in décollete gowns glamourizes the act on stage, it acts in reverse in a small, classy room. The audience was embarrassed to watch them in these gaudy get-ups and froze up on them. Their songs, some straight, but most of them in comedy vein, are projected for theater use and need alteration for better niteries.

Val Ernie's band is back for another run of several weeks. It is a smooth, seven-piece outfit, playing continuous dance sets made to order for the Camellia House. Honigberg.

# Vaudefilm Grosses

## Pre-Xmas Slump Not Aided by Holdovers; MH Bright Spot; Bill May Run 10 Weeks

NEW YORK.—Seasonal slump coupled with slushy streets, some cold weather and the latest headache—the gas situation in the East—are giving local box office some off moments. Predominance of holdovers is also a contributing factor.

The Paramount (3,664 seats; \$41,961 house average), going into the sixth week of the phenomenal run of Woody Herman's ork, Hazel Scott and *Road to Morocco*, is slated to do around \$40,000, no small change for a bill running that length of time. Last week's take was \$46,500. Prior stanzas did \$58,000, \$79,000, \$78,000 and \$80,000. One more week to go before Benny Goodman and *Star-Spangled Rhythm* comes in.

The Strand (2,758 seats; \$30,913 house average) opened Friday with *Flying Fortress* and stage bill, with Jerry Wald's ork and Lime Trio, and is expecting around \$36,000. The last eight days of Dean Murphy, Casa Loma ork and *Gentleman Jim* checked out with \$34,950. Previous sessions chalked up \$39,500 and \$52,450.

The Music Hall (6,200 seats; \$84,000 house average) opened Thursday with *Random Harvest* and the annual Christmas pageant on stage, and is looking forward to \$105,000. The layout may hold for 10 weeks. Last week, the second of *You Were Never Lovelier* and flesh bill with Paul Haakon, wound up with

## "Hip Hooray" Unit Fine in Tallahassee

TALLAHASSEE, Fla.—*Hip, Hip Hooray*, first stagework to appear here this season, played to three good houses at the State Theater, Monday, December 15.

First show opened to a better-than-average house, with second show playing to an estimated 75 per cent and the final to a full theater. Seats 1,061.

Feature was Eddie (Superman) Polo. Others were Ernie Palmquist, the Three Tones, Paula Ruparr, Blaire and Barnett, Lucy and Danlo and Lee Hinkley's band.

Max Gallin, manager of the show, declared business so far had been "very, very good," and told of having to play extra shows at Virginia and North Carolina theaters. He said business in the South compared favorably to that he had in Midwestern and Eastern theaters. Gallin also said he had had no trouble with transportation facilities in this section. Only once did an act arrive late for a performance, due to a bus schedule mix-up. Most of show travels in performers' own cars.

Picture here was *Omaha Trail*. Admission: 40, 22 and 9 cents.

## Full Week Poor—So Back to 3 Days

SPOKANE.—Experiment of Post Street Theater in holding vaude a full week with second-run showings of *Pride of the Yankees* and *Menace of the Rising Sun* resulted in a net loss of \$36 for Manager William L. Evans. Acts were Anton and Antoinette, Doris Price, Paul Kirkland, June Carr and Rahn Ormond, and Paige and Jewett. Week was December 4-10.

Returning to his regular week-end vaudefilm policy December 11-13, Manager Evans did good business, altho attendance showed a small drop, in line with first-run film houses, because of approaching Christmas season. Bill included David Yeary, Bobby Fenton, Templett Trio, Gleason and Pollack, Miller and Barlow, with *Mystery Ship* and *Invisible Agent* on screen.

## Springfield Fine

SPRINGFIELD, Mass.—Christmas shoppers failed to cut and, in fact, boosted the box office for the three-day bill that closed at the Court Square Theater Saturday (12). Standing room for nighttime.

On the stage, Cy Reeves, Jack Wyatt, Torell's Circus, Primrose and Gold, Six Abdulla Girls. On screen, *Hello Annapolls*.

\$81,000. Opening took in \$93,500.

The Roxy (5,835 seats; \$38,789 house average), in the second week of Rufe Davis, Mary Healy, Hal LeRoy, Raye and Naldi, and film, *Life Begins at 8:30* is expected to go to \$38,000. Opener got \$47,500.

Loew's State (3,327 seats; \$20,500 house average), now with Guy Kibbee, Ciro Rima and *Forest Rangers*, is expected to do around \$20,000. Last week with Borrah Minnevitich's *Rascals*, Cross and Dunn, and Di Gatanos, along with *Flying Tigers*, slumped to \$19,000.

## Chi Too Busy for Theaters; Jurgens Exception With 44G

CHICAGO.—Santa Claus is the attraction this week, and the theaters are not even trying to compete with him. Opening-day biz of the pre-Christmas session (December 18) was the poorest in months.

Chicago (4,000 seats; \$32,000 house average) will dip below average week of December 18, as has been expected. So management decided to hold over the picture, *Springtime in the Rockies*, and bring in four acts to augment its presentation show. Week of December 11, however, was a far happier one thanks to the combination of the picture and Dick Jurgens and his orchestra. Dick has never been more popular. House grossed a fine \$44,000. While it has not been advertised to the public, the engagement marked Dick's last full-week theater date for the duration. He will join Uncle Sam's forces after a three-week run at the Aragon Ballroom here. Band is breaking up.

Oriental (3,200 seats; \$18,000 house average) grossed a pretty fair \$18,500 with Earl Carroll's *Vanities* unit week of December 11. Disappointing, however, considering the cost of the attraction. House had a big week-end, but biz was off the rest of the week. On screen, *Underground Agent*, no help. Week of December 18, Chuck Foster and band and Ella Fitzgerald and the Four Keyes have been paired up on the stage, with little support from *Secrets of the Underground* on the screen. Not enough to buck the final rush to buy gifts.

### New York:

AL GORDON is down for the Hurricane starting January 15. . . . BERNICE CLAIRE will head Harry Gourfain's new show at the Pelham Heath Inn opening Tuesday (22). . . . BUSTER AND BILLIE BURNELL have opened at the Little Club.

JOHNNY MACK, who closed with *Beat the Band* December 12, set for the Providence Biltmore Hotel the holiday weeks.

GEORGETTE STARR, singer, switched last week from the 19th Hole to the Cinderella, booked thru Paul Lester. . . . SAMMY WALSH, held over at the Mon Parea, also set for a Columbia film. . . . FANCHON DAVIS, formerly of the Pastines and Fanchon, is doing a single dance turn at the Old Roumanian here. . . . CARMEN AMAYA, flamenco dancer, comes into La Conga here January 4 for four weeks.

OWEN R. JONES, pianist now at Leone's Restaurant, filed a petition for bankruptcy December 14, listing liabilities of \$600 and no assets. . . .

### Chicago:

MORTON DOWNEY returns to the Blackstone Hotel January 8, replacing the originally scheduled TITO GUIZAR, who couldn't make the date because of a mix-up in the hotel's schedule. RENEE DE MARCO is back to fill in for the canceled REVUEERS. Following the Blackstone run of a month, Downey will return to New York to start (February 11) a 26-week radio program for Coca-Cola. Set by MCA. DWIGHT

## Philly Earle Off; Ink Spots Double Fay's House Par

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$18,000), hit by the early start of the Christmas shopping season, bad weather, marquee lightness and heavy competition from Fay's Theater, dipped to a low \$16,000 for week ended Thursday (17). Jerry Wald's orchestra, new here, had to carry the billing alone. Added acts in Jack Gilford, the Lime Trio and Betty Jane Smith, with band bringing on Anita Boyer and Johnny Bond. *Seven Sweethearts* on screen no help.

New bill opened Friday (18), with Tony Pastor's band carrying the bill, got off to a slow start. Christmas shoppers and snow held down the get-off. With a midnight show added for Christmas Eve, figures on hitting about \$20,000. Lowe, Hite and Stanley and Adriana and Charley added acts, with *Here We Go Again* the screen filler.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), with the Ink Spots a strong hypo for the gate and running continuous shows daily, doubled the house par, with \$12,000 chalked up for week ended Thursday (17). Four-some heavy faves here, and new house policy of septa shows has caught on big. Apus Brooks and Estrelita, Jim Wong Troupe, and Johnson and Johnson rounded out the bill, with *Underground Agent* on screen.

New bill opened Friday (18) brings in Fats Waller for one of his rare appearances in this town. Got off big, and figures on overcoming the Christmas-shopping low, with \$8,700 in sight for the week. Deep River Boys heading the surrounding cast. *Strictly in the Groove* on screen.

## Morgan Band Good

MINNEAPOLIS.—Playing their first local engagement at the Orpheum Theater (Mort H. Singer house), Russ Morgan and orchestra did a good \$14,000 gross for the week ended December 10. Pic was *Seven Sweethearts*. Management used usual promotions to help build box office. Despite fact that Morgan date was first vaude show in more than a month, gross, while good, was not up to recent figures. Matinees still remain way off.

Next booking brings in Charlie Barnett and ork, who open up a week with New Year's Eve midnight show. Future bookings are becoming tougher to get, what with bands breaking up to go into service and travel hampered.

# Club Talent

FISKE returns to the Blackstone February 5. . . . RANDY BROWN, following a run at Helsing's, moved to the Jefferson Hotel, St. Louis.

MCA here is booking the acts into the Brown Palace Hotel, Denver, which returns to shows December 24. . . . RUTH DAYE, dancer, following her current run at the Latin Quarter, starts at the Orpheum, Minneapolis, with Charlie Barnett's band, week of December 31.

LENNY GALE is staying over at the Chase Hotel's Zodiac Room, St. Louis, set by Eddie Elkort, of MCA here.

### Philadelphia:

BELLE BAKER holds over until January 2 at the Swan Club and then jumps to the Mayfair, Boston, January 7. . . . MARTY BOHN'S *Insanities of 1943* unit, after eight consecutive months at local niteries, heads for the out-of-town spots following a run at Lexington Casino. . . . HELENE STANDISH back in town, this time at Club Ball. . . . HENNY YOUNGMAN, following Jack Lynch's Walton Roof, opens December 31 at Loew's Capitol Theater, Washington. . . . DOROTHY PORTER back in town, this time at Carroll's.

### Here and There:

DE SYLVA TWINS open at the Rice Hotel, Houston, following their stand at the Roosevelt, New Orleans. . . . JIM WONG TROUPE opens at the Roosevelt, New Orleans, January 14. . . . DOROTHY

DARE, vocalist, who has just completed work in film, *The Yanks Are Coming*, is appearing at the Club Charles, Baltimore.

NINA KORDA and Peg-Leg Bate opened Wednesday (16) at Jimmy Brink's Lookout House, Covington, Ky, for two weeks. . . . LLOYD AND WILLIS handed a holdover at Schroeder Hotel, Milwaukee. . . . PAGE AND KUHEN being held indefinitely at Swing Bar, Dayton, O., where Bob Cromer has the ork. . . . HARRY ROSS AND REE BROTHERS opened Friday (18) at Beverly Hills Country Club, Newport, Ky, replacing Renee De Marco and her lack threesome.

VALDEZ AND PEGGY, after three weeks at Jack and Babs, Trenton, N. J., began a monther Monday (21) at Dutch Mill, Baltimore. . . . STONE AND VICTOR opened Monday (21) at Rendezvous Villa, Youngstown, O., for a two-week repeater. . . . RAMOS AND NANETTE have left the Hi-Hat Club, Lowell, Mass., and opened Christmas Day at Fay's Theater, Providence. On New Year's Day they open at the State, Hartford, Conn., with Tommy Tucker's band. . . . WAYNE KENNON (Wayne K. Emerson), who opened December 7 at Zellers, Wheeling, W. Va., is being held until after New Year's.

MAYRIS CHANEY has organized a band, fronted by Hershey Martin, drummer, and opened it December 1 at the Sir Francis Drake Hotel, San Francisco. She is continuing her ballroom dance turn with Julio Alvarez in the same spot. . . . MARIO AND FLORIA are visiting Seattle after a long run at Boston's Copley Plaza Hotel. Hollywood is their next stop. . . . NICK LUCAS has deferred his Hi Hat, St. Louis, date in order to pick up three weeks at Helsing's Vodvil Lounge, Chicago.

NORMAN NASARR, recently of the Club Lido, San Francisco, has joined the Supper Club, Fort Worth, as emcee.

CAROLYN MARSH, singer, opened at Club Royale, Detroit, December 18. . . . SONIA CORTES, singer, has joined the La Conga, New York, set thru Sol Tepper, New York.

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# Magic

By BILL SACHS

**E**DDIE COCHRAN, assisted by Mrs. Cochran, moved his bag of tricks into the Patio of Hotel Netherland Plaza, Cincinnati, Monday (21) for a two-week stand, set by Howard Sinnott, of GAC, Cincy. . . . **DAI VERNON**, who has been making silhouettes in a New York art shop, has not opened a magic show, as reported recently. . . . **PAUL DUKE**, magician-on-skates at the Center Theater, New York, is adding some new tricks for the kiddie trade during the holidays. . . . **JOAN BRANDON**, recovering from an appendectomy in New York, hopes to resume work next month. . . . **MIACO** has taken on the fancy moniker of Allan Drake and is currently showing his wares at the Royal Casino nitery, New York. . . . **SID N. LEVINE**, who recently returned to Montreal after three years in Gaspe, Que., entertained 150 kiddies at the Montreal Hebrew Orphans' Home December 13. . . . **WLADISLAV MICHALUK**, young Polish magish, is playing Montreal high schools for the benefit of the Lachine branch of the Red Cross. . . . **HAVE-A-DRINK MAURICE** and Company, playing Comerford houses, is set for Fay's, Providence, week of December 31. . . . **HARRY HOUDINI CLUB**, Philadelphia, celebrated its 16th anniversary December 15 with a magic show at the New Century Club, Philly. The club has been putting on an average of two shows a week for servicemen at army camps, navy bases and USO centers in the area. . . . **DUKE MONTAGUE**, after a week each at the Bank Club, Ely, Nev., and Papiano's, Salt Lake City, for the Savoy office, is presenting a five-act unit, *Victory Varieties*, in high schools and colleges in that territory, devoting part of the program to the Treasury Department's "Schools At War" set-up. Besides Montague and his magic, other acts are Myrnelia, mentalist; Francis DeBarr, musical glasses; Vy O'Shane, dancer, and Leola Cummings, pianist and accordionist. Unit is set solidly until February, Montague reports. . . . **GERDI**

(See *MAGIC* on page 29)

# Brandt Vaude Season Shrinks

**N**EW YORK, Dec. 19.—Flatbush Theater, Brooklyn, opening its vaude season as a full-week stand, will dissolve to three days of vaude starting January 15. Reason ascribed to the stagemen's shrinkage by William Brandt, operator of the house, is the concentration of business over the week-end making weekdays unprofitable, and the higher cost of operation because of the increased musicians' union scale.

Initial bill at the Flatbush under the Friday, Saturday and Sunday policy will include the Gracie Barrie ork. The Windsor, Bronx, also operated by the Brandts, has been a three-day stand since last season. The houses will remain shuttered for the remainder of the week, except for one-day opera stands with companies produced by Giuseppe Creatore Jr.

Brandt, in closing stagemen at the Central Theater on Broadway recently, also blamed the unions, particularly the IATSE. This house reverted to films.

# Cops Call Emsees And Strips Immoral

**E**ASTON, Pa., Dec. 19.—Testimony concerning alleged immoral shows at the Newburgh Inn, here, was given by investigators last week during hearing of an appeal of Mrs. Catherine R. Newhard, operating the spot, from a 45-day suspension of the nitery's liquor license and revocation of its amusement permit. Judge Herbert F. Laub heard the case.

State motor police told of a strip-tease act February 28 by a girl introduced as Miss Sugar Ration. Cops claimed she stripped to a G-string. Liquor board agents told of shows involving disrobing by girls February 20, March 6 and April 10. Also read from notes the jokes told by emsees, alleged to be on the gutter side.

Mrs. Newhard testified she was never told to stop giving this type of entertainment. Said the entertainers were booked thru a State-licensed agency and shows had been given at the nitery since September, 1940. Added that extensive remodeling had been done to the building, representing \$20,000.



# Review

## Folly, Kansas City, Mo.

(Reviewed Thursday Evening, Dec. 10)

This marks the second season for the Folly. Business, this year, is better than ever. Much of this success is due to the management of Warren B. Irons, who has been with the house since its opening.

Show opened with an attractive presentation, a purgatory scene, with the 12 Follyettes in imp costumes. This moved on into the song, *Devil May Care*, with a male vocalist in the background while the girls remained on stage. Most of the production numbers use off-stage singing. But the singing is by no means of the best quality. Credit, however, must be given to the girl line. Costuming is always the best, and dance routines indicate serious thought to showmanship.

Feature was Francine, who, tho a bit weak on the s. a., was well received on two appearances. Nadine Marsh and Alynne Payne, who took two turns each, have a lot of talent as strippers.

*The Black and White Revue*, seven colored performers, went off very well. Strongest was the dancing, the comedy being somewhat corny. *A Study in Balance*, presented by Lord Lyon, went over well. A novel turn which received many laughs. Three very smooth dances were given by Marrone and Gallo, who made quite a flashy appearance.

Featured comedian was Bob Ferguson, assisted by Max Coleman and Mary Murray. Ferguson's comedy was the best. Highlight was the Lone Ranger bit. Kay-see has not seen a better comic in some time than Bob Ferguson.

As usual, Judy Conrad and his six-piece orchestra were in the pit. Top admish is \$1, balcony, 25 cents.

Two performances weekdays and three Saturday nights. When reviewed, house was three-quarters full.

*Lyle Robinette.*

**D**ETROIT, Dec. 19.—Les Backer, former manager of the Par Four Club, has left to take over the Club Teddy Bear. Replaces the late Trolinger, who developed the spot.

# The Conviction of Herk

**T**HE burlesque business received another blow when Isadore H. Herk was convicted for producing an "obscene" show, *Wine, Women and Song*, in New York. (See General News section for details.)

The conviction is a terrible blow to Herk, who is 59 and suffering from a heart ailment. It also means burlesque shows (no matter what the label) will not be able to return to New York City, during the current La Guardia administration at least. It emphasizes the weakening of New York as the key city for burlesque and is another blow to the dormant Brother Artists' Association, which had been using the New York bury houses as a bottleneck to get members.

It is Herk's misfortune that he had to take the rap, as his show was certainly clean when compared to the really dirty burly shows that played New York for years. In fact, *Wine, Women and Song* was hardly obscene—it was just plain dull.

It is obvious that the renewed vigor of the censors will be a great problem for burlesque, at least for the duration of the war. There is nothing for burlesque operators, producers and performers to do but to adapt themselves to the temper of the times by cleaning up their shows and, at the same time, lobby against the censorship idea.

# Burlesque Notes Walters Postpones Miami LQ Opening

**N**EW YORK

**BEVERLY LANE**, featured in a Hirst Circuit show, is doubling as strip and as "The Girl in the Moon." Latter has Beverly throwing flowers while perched on a quarter moon swung out over the heads of the audience. . . . **JOE WEINSTOCK** reopens the Erie, Schenectady, Christmas Day. New McGurn, late of the Star, Brooklyn, replaces Pal Brandeaux as producer. . . . **HONEY BEE KELLAR** back from a Coast trip. . . . **EDITH ANDERSON** opened at Pinto's club last week. . . . **MONROE (MONKEY) KIRKLAND**, comic, wrote the lyrics and paid for all props and costumes of *Superman, or a Night in Mars*, bit. **HELEN RUSSELL** writes from Los Angeles she got a divorce six weeks ago.

**MIAMI**, Dec. 19.—A telegram from Lou Walters Tuesday postponed the opening of his Latin Quarter spot on Palm Island until December 22. It also stated that his Casanova Club had been taken over by the army and was out for the duration. Delay in opening the Latin Quarter is due to the show appearing at Jacksonville air base for two nights.

Latin Quarter show from New York, scheduled to open here intact, includes Manny Gates orchestra, Frank Mazzone and His Apaches, Bob Fuller's sextet, Stanley Twins, Jane Wood, John and Elizabeth Chadwick, Helen Carol; Herrar, stripper, and a chorus line of 12.

# Hart-March Strong

**MINNEAPOLIS**, Dec. 19.—Nancy Hart and June March, double headline peakers, brought in \$4,700 gross to the Harry Hirsch-Harry Katz burly house, Alvin, week ended matinee December 10. Figure is strong as burly continues to get good play. Miss March was held over from preceding week.

Louise Stewart, inked in for week starting Friday (11), was canceled at last moment and had Hirsch scourrying around to find replacement. Booked for week of December 18 is Mae Brown, stripper, with Collins and Peterson, comics.

the New Year's week December 31, a day earlier, to take advantage of the New Year's Eve trade. . . . **PEACHES** is vacationing in Chicago. . . . **MARIAN MORGAN** joined her husband, Buster Lorenzo, in Los Angeles for the holidays. Buster is working in a defense plant. . . . **MILTON SCHUSTER** celebrated his 59th birthday December 13. . . . **BUSINESS HAS** been off all over the Midwest area. Managers are blaming it on pre-Christmas shopping.

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# Vaudeville Reviews

## State, New York

*(Reviewed Thursday Evening, Dec. 17)*

Despite a couple of weak spots, bill as a whole played satisfactorily. A meager house at show caught didn't help the performers any. Pic, *Forest Rangers*, isn't much of a help to the box office, its palmiest days having been passed at the near-by Paramount.

Following the okay and standard perch stuff of the Antaleks (three women and two men), Ginger Harmon, overdressed in a flaming red gown, doesn't fully meet the requirements of the duce spot here. Her rhythm songs did go over to some extent, but not enough to get into the solid class. Her encore was the result of a skit with Lew Parker rather than her own efforts.

Guy Kibbee is a likeable old gent, and nobody really did expect him to do much in the way of a vaude act. His monolog on his status as a lady killer drew some laughs and, in general, he impressed the house nicely.

Parker did outstanding work on this otherwise placid bill. His material had some fresh twists and was well received. Also did a bit with a stooge who said his name was Bill Barton, which got a good amount of chuckles. Parker's pacing and general deportment was okay.

Ciro Rimac's band went over okay with their Latin American rhythms. Charley Boy having been lost to the army, his place is being taken by Charley Dumas, who acquits himself with body convulsions while balancing a filled glass on his dome, and also with bongo pounding. Alzira Camargo, while not too strong vocally, goes over on her Carmen Miranda-ish personality, while Marquita Rivera and Michita Virella indulge in some torrid terping.

*Joe Cohen.*

## Oriental, Chicago

*(Reviewed Friday Afternoon, Dec. 18)*

Whatever number of customers will find the time between shopping trips to drop into the Oriental this week will be pleasantly surprised by the first local appearance of Ella Fitzgerald and the Four Keyes. The act, working the closing spot, easily steals the thunder in the show.

This vocal and musical quintet, working with admirable harmony, is the best turn of its kind to come around since the Ink Spots and should prove that act's toughest competitor. Outstanding about this turn is the polished and effortless treatment given tunes by both Miss Fitzgerald, who boasts an excellent, soothing voice and delivery, and the Four Keyes (four voices and three instrument, amplified piano and guitar and bass). And, too, their appearance is clean and smart. Set caught included *Mama Come Home, White Christmas, Kalamazoo, Flying Ho* (or that's how the title sounded) and *Mr. Five By Five*.

Chuck Foster is playing a return engagement here and obviously his band was heavily tapped by Uncle Sam between visits. Chuck is still a personable lad playing a sweet clarinet, but his backing is not as solid as it used to be. This is particularly noticeable on a theater stage, where each specialty has to get by on its own merits. Bright spots within the band include Dottie Dotson, personality singer, who acts out cute tunes such as *Knock Me a Kiss, There's Something About a Soldier* and her familiar treatment of *Bahalu*. Works like a trouper. The balladeer, Ray Robbins, has a good voice but makes an unhappy appearance. Did *Moonlight Becomes You, My Buddy* and *There Are Such Things*. The comedy antics by the boys in *Der Fuehrer's Face* are amateurish. Pee Wee Lewis (sax) has a high comedy voice but he should not do his oldies (*Has Anybody Seen My Kitty?* and *Playmates*), for they have been heard too frequently when he has worked with other bands in the city. The Three D's (Dottie, Ray and Dick Arant) harmonize in *Gods of Love* and *Hawaiian War Chant*. Opening band number is *Jingle Bells* in bell-ringing swingtime. The emcee work of Foster is good because

it is straight to the point.

The two outside acts are Britt Wood and Sunny Rice, both familiar in Loop houses. Wood, with his country boy get-up and harmonica, hasn't changed a coma in the act in years, and the response is so good that he would probably make a mistake if he did. Miss Rice, capable interpretive tapper, was unhappy with her musical accompaniment at first show and, therefore, did not do too well.

On screen, something called *Secrets of the Underground*. Biz off end of first show opening day.

*Sam Honigberg.*

## Strand, New York

*(Reviewed Friday Evening, December 18)*

Stageshow brought in for one week, until Jimmy Dorsey's ork and Jimmy Cagney's *Yankee Doodle Dandy* take over Christmas Day, is entertaining all the way but failed to excite the lethargic supper-hour, half-empty house.

Jerry Wald is there with the best dance band to appear in months, and his carefully-wrought, lindy-beat dance arrangements might have gone over better if they had the benefit of verbal build-ups. As it is, the sharp-looking, patent-leather-haired Wald proves a self-effacing emcee who lets his music talk for him. Wasn't always enough for this audience, altho hepsters in the house made their presence known with hand-clapping and feet-stomping. His canary, Anita Boyer, likewise undersold *Hip Hip Hooray*, got more direct customer appeal into *Lights Go on Again*, and landed cleanly with *Mad About Him Blues*, in which she duets with Wald's clary. A smooth-working songstress who sings the kind of swing the band plays.

Jack Guilford, one of the deftest comedians and impressionist extant, is using material he's done and done in musical comedy, night clubs and other theaters. Most of it is superb but over familiar, tho his Laurel and Hardy bit has lots of vitality and freshness in its conception. His travesties are always enjoyable, but spectators seemed to take them for granted.

The Lime Trio own a socko piece of business. The double-jointed third of the group, gotten up in "gollywog" costume, takes bone-shattering falls and gets himself twisted into a pretzel to the thoro enjoyment of onlookers. Other two Limes ought to drop their stookey get-up and brighten their lines, smarter routing would make the act a cinch for any visual branch of entertainment.

Frank Paris gets sweep and wonderfully fluid movement into his lifelike marionettes, but no humor. Best of all is an ice-skating queen who whirls around the stage in Henie fashion, all of which evoked admiration but didn't stimulate tremendous applause.

Betty-Jane Smith completed the show, contributing two soft-shoe tap routines with lots of kicks and whirls. Nicely received.

Pic. *Flying Fortress*.

*Elliott Grennard.*

## Olympia, Miami

*(Reviewed Wednesday Afternoon, Dec. 16)*

Show opened to a capacity house. Frank Gaby, serving as emcee, first introduces Burns Twins and Evelyn, a fast and well-dressed trio of hoofers. Girl does a ballet tap that drew a heavy hand.

Michael Doyle puts over three songs in good voice. Has a pleasing baritone and a fine personality. Sells himself well and gets plenty applause.

Cynda Glenn, headlined for her second appearance here, puts over a nutty routine, rahging from classical singing to low comedy stunts. In one she does a Helen Morgan and climbs all over the piano. Impersonations of Dietrich, Boyer, Garbo, Lake and Miranda had the house in stitches. Encored with a glamor-girl souse. Had to beg off.

Frank Gaby, vent, followed, assisted by Kay Stuart and George Marin, the latter first working in a stookey bit from the balcony. Some of the comedy a bit old, but as a vent Gaby needn't take a back seat from anyone.

Ed and Jenny Rooney, Ringling-Bar-num circus act, closed with their familiar double-trapeze act, and held the audience with their sensational work. Act is fresh-looking and well dressed.

Harry Reser and orchestra play *By the Light of the Silvery Moon* for the overture in their usual swell style. Picture was *Road to Morocco*. L. T. Berliner.

## Chicago, Chicago

*(Reviewed Friday Afternoon, Dec. 18)*

A pre-Christmas hodgepodge, slapped together to entertain what little business may come in during the traditionally worst week in show business. Last week's picture is being held over (*Springtime in the Rockies*). Turnout for the opening show looked about the weakest this year.

Only a couple of acts really rate. They are Hubert Castle, of the wire-walking Castles, and the Whitsons (4) of the Risley Whitsons. Castle, on second, starts off with his drunk, in which his wire-walking feats are really daring. Then he rides across on a unicycle, and finally winds up with a somersault thru a hoop (the final trick at this showing was not successfully completed). Act is well tied and suitable for theaters.

The Whitsons have a fast, merry Risley turn, dotted with circusy bits of business that add to the flash and pace of the routine. Still retain most of their familiar tricks, including the into-the-hoop and out-of-the-hoop feet-to-feet somersaults by Buddy Whitson.

Ben Yost's Vikings (6) follow the opening girl number with a painfully familiar set of numbers. Uncle Sam is now employing most of the original members of this troupe, and the strained performance of this present sextet is proof enough. Boys, individually, have good voices, but fail to blend them well.

Charles Fredericks, comedy dancer, works plenty hard and gets good enough response with his more solid bits, including the back slide number from one end of the stage to the other. His un-billed girl partner is a general assistant and of particular help in the zany jitterbug routine. She also singles with an unspectacular tap and turn specialty. Act, however, is more suitable in front of a band (a swing band, in particular).

The line of girls in the opening and closing numbers are below Chicago average. Do very little dancing, and what they do lacks the brilliancy expected on this stage. Start out with a swing specialty to *Hip Hip Hooray* and *Praise the Lord*, and close in the Christmas finale in which the Vikings help strike a timely patriotic note to the seasonal scene.

Les Brown and orchestra will come in Friday (25) for the two holiday weeks, followed January 8 by the Ink Spots, January 15 by Woody Herman and band and January 29 by Griff Williams and orchestra.

*Sam Honigberg.*

## Music Hall, New York

*(Reviewed Thursday Evening, Dec. 17)*

Combo of a strong picture, *Random Harvest*, and the Music Hall's annual Christmas spectacle, *The Nativity*, which has gotten to be something of a box-office draw down thru the years, drew a capacity (and then some) house opening night and spells a strong b-o. run for the holidays.

*The Nativity*, one of the Music Hall's seasonal bows to religious atmosphere, is spotted before the newsreel as an extra-spectacular stage event. Rest of the show is merely spectacular. Surprisingly enough, the show isn't as conducive to slumber as are the usual lavishly dull productions here. For the most part, it's a lively, entertaining set-up.

Curtain-raiser is a Glee Club production of George M. Cohan songs, with Dave Malen typifying George M. as a song-and-dance man and lending some comedy effects to the scene's stilted gaiety.

Leonard Gautier's Bricklayers, canine builders, are a solid click despite the loss of priceless gestures performed by the dogs, due to the mammoth size of this house. Mutts, however, far exceed the showmanship of anything else on the bill.

Soldier production then has Albert Gifford singing *I Left My Heart at the Stage Door Canteen* from a jeep, with Guy Smith serving as a prop MP. Switch of setting (an officer's cap) reveals the interior of the Canteen, with Shayne and Armstrong doing an amusing novelty dance, the corps de ballet repeating a production of last summer (fluorescent hot dogs), the Rockettes doing one of their snappy precision numbers, and the glee club bursting forth in vocal merriment. They all had a whale of a time.

Selma Kaye and Guy Smith had the principal singing parts in *Nativity*.

*Sol Zatt.*

ST. PAUL, Dec. 19.—Damage estimated at \$10,000 was suffered at the Kirck and Gillis night club, following an explosion.

## Reviews of Units

### "Karston Show of 1942"

*(Reviewed at the National Theater, Richmond, Va., Friday, Dec. 4)*

By far the best thing that has hit the National Theater in many a day. Every act is tops. And the line of beautiful girls and a couple of production numbers can't be beat.

Alam and Roland, a pair of excellent jitterbugging kids, not only get off a lot of hot hoofing but attempt to teach their "Coonin'" to the audience. We didn't see anyone actually learning anything, but it was fun.

Red Thornton is a lightning cartoonist of no mean ability. A lot of fun for the audience. Gene Cory has an unusually clever "crazy band" routine. He directs a band of men dressed as women, while he chews up violins and heckles his cute blond partner, and ends with a rendition of *Ava Maria* that was a long way from the eerie sounds produced a few seconds before.

Helen Terry, solo singer, didn't go over until the final production number and then, in the glitter of a set that would do justice to any Broadway show, made up for her previous light offerings.

The last act on the bill was Youman Brothers and Frances. They make a violin, a clarinet and an accordion really sound like a full orchestra and imper-sonate Kyser, Miller and Shaw in excellent manner. They're swell. Really a small production in themselves.

The movie, *Shepherd of the Ozarks*, with the Weaver Brothers and Elvry.

*Ban Eddington.*

### "World of Pleasure"

*(Reviewed at the National Theater, Richmond, Va., Monday, December 14)*

Dan Fitch's revue is based on comedy backed by a line of cuties.

The best act is George Royale, a comedy juggler billed as Lord Hokum. He is an old-timer who has mastered all the tricks of his trade and performs some of the most difficult routines with such ease while he carries on with idle patter that he makes his act seem too easy. His cigar box trick went over big.

A good bar acro team, the Bar Maniacs, give an exhibition of precision and nerve on the parallel bars. Begin with the antics of a loose-jointed drunk who later joins in the difficult routines. A breath-taking act.

A pair of adagio dancers, Maurice and Andree, provide fancy twists and twirls and are just as good as ever.

Vocals are handled by Irene Kay, a pretty young lady with personality. But perhaps because she stands too close to the microphone, she didn't go over. Her best was *Song of the Islands*. The eight girls in the chorus went over every time they appeared. A WAVE-WAAC military number was led by Mitzl Malloy, the unit's dance directress.

Show is slow, but the average audience will find it entertaining.

On the screen, *Henry Aldrich, Editor*.

*Ban Eddington.*

### Major Bowes "Eighth Anniversary Revue"

*(Reviewed at Orpheum Theater, Los Angeles, Wednesday Afternoon, Dec. 16)*

The Bowes *Eighth Anniversary Revue* shows that he, too, is being hit by the draft. Outside of Hal Monte, emcee, and the Harmonic Reeds, show is made up of femmes and men over draft age. Entertainment is spotty.

Al Lyons and house ork accompany the show and do a good job thruout. Monte takes over from the start to introduce the acts, each of whom has to return to the mlke at the conclusion of his turn to say, among other things, "I want to thank Major Bowes for this opportunity." Very hammy and boring.

Opening are the Harmonica Reeds, two Brooklyn lads who turn in some swell harmonica playing. Swing a couple of tunes and then do up brown a difficult classic.

Virginia Tull, a hefty lass, sings *Some of These Days* in what is probably intended to be a la Sophie Tucker, but it's far from it. Miss Tull, short on voice but strong on antics, finished with *Strip Polka*.

Harry Robinson, a 79-year-old dancer, turns in a buck and wing that winds him. Considering his age, however, he does do a good job.

The Three Sweethearts, acrobatic group, opened with handsprings, followed by a clek contortion bit by the blond member of the troupe. Working

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to *Three Little Sisters*, trio has a flash finish with tumbles and triple somersaults.

Bill Williams, Swiss bellringer, got off to a slow start, with the bells tinkling out *Bells of St. Mary's*. Turn is highlighted by the shaking of harness bells on a stand to plug out *Jingle, Jangle, Jingle*.

Joy Allan, vocalist, makes a bad try at pop tunes, but her third number, *Italian Street Song*, is plenty okay. A looker, Miss Allan fails to sell. She has all the qualities of a good singer, but she should relax more.

Mme. Suzette Carsell, 72-year-old accordionist, rolled up a show-stop with her playing of a marching tune and *Beer Barrel Polka*. Encored with a martial medley. Strictly not a showman; she just appears and plays, but the audience loves her from the start.

Hal Monte was on his own for his impersonations of Charles Boyer, Ted Lewis, Greta Garbo and others, doing *I Don't Want to Set the World on Fire*. Followed with a sock impersonation of the Ink Spots doing *If I Didn't Care*, and his own interpretation of *Ol' Man River* in regular and jive tempos. Has plenty on the ball.

Hank James, crippled dancer, who has been with Bowes units since 1935, brought the revue to a terrific close with his crutch dancing and crutch stands. Not only does he do a good round of rhythm tapping on crutches, but he even uses them to swing himself around in a series of spins.

Pix, *A Man's World and That Other Woman*. Good house when caught. Sam Abbott.

Ex 802 Organizer Quits Vaude Union; "Sour Experience"

NEW YORK, Dec. 19.—Parting between Ross Pepe, national representative in charge of the New York local of American Guild of Variety Artists, and AGVA has finally been reached. It's now a question of how much Pepe will take as a settlement on his contract, which has until July 20, 1943, to run.

This was confirmed by Pepe this week, who said that AGVA has been a "sour experience" and "had I known the set-up then I never would have undertaken the job." Pepe, a former organizer for Local 802, American Federation of Musicians, was hired by the Associated Actors and Artistes of America last summer at \$75 per week to try to vitalize the New York local of AGVA.

Pepe said that a Four A's committee (Walter Greaza, Florence Marston, Ruth Richmond and George Heller) offered to buy back his contract. He wouldn't amplify the terms, but he said that it wasn't satisfactory. Four A's will again take up the situation at a board meeting Monday (21).

Following the exodus of Pepe from the New York local, Four A's has indicated that there will be a "general shake-up."

Four A's Picking AGVA Exec--Again

NEW YORK, Dec. 19.—Board of the Associated Actors and Artistes of America will convene Monday (21) to act on the nomination of Matt Shelvey, San Francisco representative of the American Guild of Variety Artists, as national administrative director of AGVA.

Following Carl Dennis's (Detroit executive secretary) notification to the Four A's that he had to decline the nomination because he is slated to go into the army, exec secs were polled by wire on nominating Shelvey, who figured in strongly at the first balloting when the AGVA officials met in New York several weeks ago.

Shelvey got the top number of votes, while some others nominated themselves. One of the self nominees was Prof. Maji, head of the Buffalo branch, whom the Four A's disapproved. Shelvey has been with AGVA in San Francisco for a year. Was previously Miami rep for Theater Authority, and was on the executive board of the late American Federation of Actors, which the Four A's displaced with AGVA.

MINNEAPOLIS, Dec. 19.—Neil R. Mes-sick, manager of the Nicolet Hotel here since 1936, has had his contract renewed. Sewall D. Andrews, hotel president, announced.

Vaudeville Notes Vaudefilmers Face Many Policy Shifts Due to Wartime Problems; Femmes Take Over House Staffs

(Continued from page 3)

BRANDT SISTERS have changed their skating routines for the holiday audiences at the Center Theater, New York, ice show. . . HONEY FAMILY pulled out of the *Merry Go Round* CSI unit when its three boys were drafted. Rest of unit comprises Marcia Harris, Dorothy Simms, Hector and Pals, Arthur and Morton Havel, and Sylvia and Clemence.

GEORGE GIVOT has signed with General Amusement Corporation. Set for the Riverside, Milwaukee, December 31, for eight days. . . LITTLE TOUGH GUYS face no immediate danger of breaking up, one of them having been rejected for the army. . . AL ROSEN, manager of Loew's State, New York, is mourning the loss of his daughter. . . BENNY FIELDS is slated to go into MGM's *Gentlemen Be Seated*, with Mickey Rooney, in March. . . JOHNNY DRAKE has replaced Tex Beneke in the Glenn Miller Singers.

THE DI GITANOS go into the Providence Biltmore Hotel December 29, with the Roosevelt Hotel, New Orleans, following January 14 for four weeks. Adam, of the team, had a severe attack of kidney trouble during his State, New York, date last week.

Talent Agencies

FRANK MURTHA has been promoted to head of the personal appearance department of the National Concert & Artists Corporation in New York, succeeding Jack Kearney, who has been head since June and who leaves January 1.

HENRI GINE has joined the cafe department in New York of Music Corporation of America. . . MIKE SPECIAL, New York, is branching out into the cafe field, having signed Daro and Corda. . .

Schenectady To Reopen

SCHENECTADY, N. Y., Dec. 19.—The Erie Theater here, operated by Joseph Weinstock and booked by Al & Belle Dow, of New York, closed last week after several months of profitable operation with vaude-burly shows.

It is to reopen New Year's Eve with the same policy. Pal Brandeaux had been staging the shows.

Balto Spot's All-Girl

BALTIMORE, Dec. 19.—Kay's nitery, with Willie Grey taking over managerial reins, has lined up all-girl talent. Grey has rung up record for the longest run in any one spot, 14 years.

Baltimore Acts' Record

BALTIMORE, Dec. 19.—Danny Montgomery, at the 2 o'clock Club, is establishing a record, amassing at this spot for seven months. A similar record is being established by comic Miles Murphy.

HERK GETS 6 MONTHS

(Continued from page 3) 10-day sentence in the workhouse. After that, performers' unions successfully pressed for a law exempting talent and house employees from prosecution. Motion for a new trial was denied by the court. Maximum sentence under the charge is three years and a \$500 fine.

Latest move on part of theatrical organizations to avert further political censorship which threatens to become wholesale, is meeting between Mayor La Guardia and reps of Dramatists' Guild within the next few days. At a recent meeting between the mayor and Equity officials it was suggested that a panel of citizens be chosen by the American Arbitration Association, from which juries would be selected to pass on plays accused of being obscene.

GAS HITS SHOWBIZ

(Continued from page 3) chusetts, Rhode Island, Connecticut, New York, Pennsylvania, New Jersey, Delaware, Maryland, Virginia, West Virginia, North Carolina, South Carolina, Georgia and Florida.

The measure is a stopgap designed to conserve gas for critical needs, pending a statement by Petroleum Co-Ordinator Ickes defining the exact situation. All branches of show business are expected to feel the effects of the order, as until now there has been some movement among A coupon holders.

with the rise in living costs. Some theaters have had to raise wages beyond that to keep what man power was around and to attract help from other houses.

There is disagreement among managements as to the continued use of femmes after the war. Some think that, since they have proved successful during the war, there will be little need for change. Others declare that women cannot take the gaff as well as men and will be delighted to get males back.

Cleaning staffs have also presented a problem. After 10 years the Strand has reverted to charwomen. The Paramount has a steady order with the cleaners' union to have several standbys until the regular staff shows up. They are paid for the time they hang around. Most theaters, however, have gone in for women cleaners to replace those who have gone into the army and defense industries.

Managers have found that the war has made one major change in the amusement habits of the people. Work in defense industries has made it necessary for many to take in shows only over the week-ends. Thus, the Saturday and Sunday trade has given the theaters their greatest prosperity. The loss to the army of the younger element has been made up by older people, working at long last. The weekday business has maintained the pre-Pearl Harbor level; it is the lush week-ends that provide the gravy. Early shows have dropped off some, but this has been amply made up by afternoon and evening biz.

The same standards prevail now as before the war in advertising. There has been no change in the direction of the ads, which still appeal primarily to femmes. Men, theater execs say, still follow the femme preferences while on a date.

Audiences, however, present a different problem. There has been some increase in rowdysim, but New York house staffs have been able to cope with that problem so far. The crasher situation has been more pronounced. The Paramount, for example, has found it necessary to hire two Pinkerton men to patrol the inside of the house and the entrances.

Problems of maintaining order among servicemen are practically non-existent. Altho managers agree that they are generally a well-behaved group, a further check is provided by the fact that, in most areas where servicemen concentrate, there are enough MP's and SP's on patrol to spoil any hooligan ideas.

The servicemen have added to theater gates despite the reduced admission prices. The grosses are ample proof. WAAC and WAVES still have to pay the full price, however, as there has been no request from the government to have the 25-cent admission apply to them.

The latest government order directing a change from oil to coal is working little hardship on circuit houses. Many, such as those on Broadway, get their heat from steam companies, which do the necessary stoking. Nabe houses, in many cases, have already converted. Where conversion has taken place, there has been no added expense, as engineers and stokers had to be kept on the pay roll anyhow because of union and safety requirements.

There is the problem of repair because of the limitation upon alterations in theaters. The government has also eliminated construction of new houses.

In areas where swing shifts are operating there is a mixed reaction on their box-office power. One circuit declares that, as far as the box office is concerned, odd-hour shows have proved failures and are being run as a public service. Others say they have paid their own way and sometimes show a profit. Limitation of raw film stock has seen the virtual elimination of trailers. The

National Screen Service has already closed down the department making advance trailers for bands and stage-shows. Whatever trailers are around are being re-used, and slides are being made for individual acts.

One phase of the business that hasn't changed is the problem of projectionists and stagehands. The IATSE has ample rolls of both, as most members are older men.

MINNEAPOLIS, Dec. 19.—Theater owners here are seeking a solution to the vexing problem of declining matinee attendance. The sharp slump in afternoon biz is caused, they believe, by the fact that many women who were formerly their patrons are now at work in war plants.

Orpheum, vaudefilm house here, may do away with matinees entirely and open with the dinner show.

Also suffering from matinee slack biz is the Alvin, burly house, which, at least one day, drew but a corporal's guard for an entire afternoon.

BRIDGEPORT, Conn., Dec. 19.—The Loew-Lyric, playing vaude, is opening shows before noon, an innovation for stageshows here, in order to accommodate defense workers who have to report for the 3 o'clock shift, according to House Manager Al Domain. Factories here are on a 24-hour basis.

DETROIT, Dec. 19.—Moves toward new show hours are being made here slowly. Night spots, in general, have stuck to the traditional two or three evening shows, with little move toward daytime floorshows as yet. Additional supper shows were adopted by a few proprietors, but some of these have dropped the policy.

Difficulty here is twofold: First angle is that nighttime is traditional show-time, and most customers, even round-the-clock war workers, figure that is the time to go out, and they have apparently all tried to get into the night spots at about the same time, judging from recent attendance figures.

Second difficulty is that hours of work are subject to considerable adjustment here. Plans to ask factories, offices and stores to change their working hours have been made by civic officials, in order to prevent paralysis of the inadequate transportation system, but details are just being worked out. Meanwhile, operators of all types of shows prefer to wait for the industrial hours plans to be finally settled.

Move to extend the present 2:30 a.m. curfew on bowling alleys until 4 a.m. is before city council. Night spots are required to close bars at 3 and be dark half an hour later.

Proof that longer show schedules will receive sympathetic attention in at least some official quarters was the statement of City Councilman George Edwards that "Detroit is more and more a 24-hour town, and war workers must find their recreation at hours greatly different from heretofore."

Memphis Hotel Spot Opens for Week-Ends

MEMPHIS, Dec. 19.—Hotel Gayoso's new night spot, the Blue Room, is to open December 26, with music furnished by a local orchestra fronted by Johnnie Long, according to C. C. Cartwright, manager of the hotel.

The Gayoso resumes night club business after an absence of about six years and will operate the Blue Room Thursday, Friday and Saturday nights.

Opening of the Blue Room brings to three the number of Memphis downtown clubs using live talent. Both the others, the Skyway, Hotel Peabody, and the Balinese Room, Hotel Claridge, are enjoying capacity business week-ends.

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### Enlisted Cocktail Units Entertain The Army and Navy

CHICAGO, Dec. 19.—A number of cocktail entertainers have succeeded in enlisting as units in the armed forces and continue to entertain sailors and soldiers. Enlistments have been reported from all over the country, and while in no case is there a guarantee on the part of Uncle Sam that the boys will be kept together for entertainment purposes, units have proved valuable features on morale shows during their first few months in service.

At Great Lakes (Ill.) Naval Training Station three units, in for several months, are still together, entertaining in and out of the naval base. They are the Music Makers (4), who enlisted following their job at Rogers' Corner, New York; the Tune Toppers (4), who went in while appearing at the Brass Ball (now closed) here, and the Novelty Aces (3), hillbilly outfit which appeared on WBBM programs. Hazel Turner, vocalist with the Aces, is working as a single in cocktail lounges, now appearing at James Isbell's here.

All three units are appearing in base shows produced by Lieut. Comm. Eddie Peabody and travel with Peabody out of Great Lakes for various entertainment programs.

Other units which have gone in include Joe DeSalvo's Chicagoans (4), now at Camp Grant, Ill., and Jack Ivett's Esquires (3). Both are in the army. Hal Londy, pianist, currently at the Admiral Lounge, goes into the army after the first of January.

### General Cocktail Lounge Help Scarce

CHICAGO, Dec. 19.—More acute than the talent shortage is the general help problem in cocktail lounges in most parts of the country. This is particularly true in boom defense towns, where any kind of help is almost impossible to secure.

Locally, Al Martin, chain lounge operator, has been advertising for managers and assistants. Elsewhere there is a dangerous shortage of bartenders, waiters and bus boys.

The new cocktail lounges here are employing girls to wait on the trade, but they cannot as yet replace men behind the bar. And, too, managers find fems less aggressive in stimulating trade.

### IN THE HOLIDAY GREETINGS

Issue of The Billboard  
(January 2, 1943)

#### THESE BUYERS WILL TELL THEIR NEEDS:

- Joe Rogers
- Frank J. (Tweet) Hogan
- J. Edgar Moss
- Arthur Lyons
- Joseph Faber
- Rodney Kenyon
- Spencer Sawyer
- Jose Ramos

#### THESE BOOKERS WILL DISCUSS TALENT, SPOTS:

- Dick Stevens
- Berle Adams
- Jack Kurtze
- Harry Kilby
- Stanford Zucker
- Danny Hollywood
- Milt Deutsch
- Frances Foster
- Joe Marsolais
- Charlie Busch

Also . . .

### "War and the Cocktail Field"

By Sam Honigberg

### Return Engagement!

ATLANTIC CITY, Dec. 21.—When Private William S. Vansant moved into his military hotel quarters here it turned out to be the very hotel in which for five years under his professional name of Billy Van he had played with his trio, the Three Kings. A guitarist before joining the army air corps, Van shares military duties with the other two Kings in his former unit. Don Scarpa, fiddler, went into the signal corps, and string bass player Fred Lochel became a carpenter for the army, stationed at Fort Dix.

### WPB Order Stops Work on New Lounge

LONG BEACH, Calif., Dec. 19.—War Production Board ordered suspension of deliveries of all material to Gilbert S. Sinclair, cocktail lounge operator in Buena Park and Wilmington, Calif., who started construction of a new lounge and cafe here early this month. Sinclair is charged with the violation of WPB's stop-construction order, which since September 7 has limited all building to a maximum estimated cost of \$200. According to the WPB, Sinclair has topped that figure.

The penalty order states that Sinclair be prohibited from completing his lounge for the next six months.

### Smoothies' Cocktail Date

NEW YORK, Dec. 19.—The Smoothies, standard radio and recording turn, are to supplant Little Jack Little for a 10-day stand at El Patio, Washington, December 21. The Smoothies will be backed by two musicians to meet the needs of the lounge. Future work for the outfit for lounges is indefinite. Little returns to that spot after a vacation January 1 at \$1,000 weekly. The Smoothies' booking was made by the William Morris Agency.

### Bob Wills Joins Army

TULSA, Okla., Dec. 19.—Bob Wills, name leader of a hillbilly outfit, joined the army here this week. Wills has appeared on local radio shows and has made a number of Western pictures for Columbia. He is 37 years old.

### They Come and Go

DECATUR, Ill., Dec. 19.—Freddy Mann, cellist who has been appearing with his quartet at the St. Nicholas Hotel here, entered the ranks of the army yesterday (18) as a member of the medical corps unit. Outfit will continue in the local spot as a trio under the name of Rolly Capelle, guitarist. Accordion and bass (girl) round the instrumentation. Mann's wife, incidentally, is employed in the J. J. (Bookie) Levin office, Chicago.

CHICAGO, Dec. 19.—The New Yorkers, quartet at Helsing's Vodvil Lounge the past year, will reorganize January 5. Sid Fisher, guitar, and George Julis, accordion, are taking over the unit, which will be known as the George Fisher New Yorkers. The boys are taking on Nev Simmons on tenor sax, and Russ Gehrt on bass and vibes. Roy Johnson, present bass man, is leaving for a teaching position with the air corps.

CHICAGO, Dec. 19.—Lonnite Simmons, sax man with Ella Fitzgerald, organized his own four-piece combo here. He has been putting it in shape in local neighborhoods and will bow in the Loop December 25 when unit opens a run at the Garrick Stage Bar.

CHICAGO, Dec. 19.—Don Fielding is breaking up his Townsman (4) next week to put his full time in a local defense plant. Unit is winding up at Al Martin's Hawaiian Room. Jack Russell, of GAC here, is putting in Carl Osburn (3) into Martin's December 28 to fill in temporarily.

### New Chi Spot To Use Three Units

CHICAGO, Dec. 19.—Tom Chamales, local real estate bigwig, is readying a new cocktail lounge on Clark Street, on the site of a former cafeteria. Sam Hare, former night club operator, will be manager.

Spot may be ready by New Year's Eve and will be booked by Will J. Harris, of the William Morris office. A five or six-piece outfit will be used for the dance sets, in addition to a couple of small units.

### Jack Adam Drafted

PEORIA, Ill., Dec. 19.—Jack Adam, operator of Sportsman's Club here, has been drafted into the army and reported at Scott Field, St. Louis, this week. His wife, Virginia, will be in charge of the cocktail lounge. Current talent line-up, in until January 4, includes Mike McKendrick's International Trio and Eugene Smith, piano.

### Tucker, Ferris Join Special

NEW YORK, Dec. 19.—Harry Tucker, former ork leader, and Rudy Ferris, indie agent, have joined the Mike Special office as agents.

### Barton in Balto Area

BALTIMORE, Dec. 19.—Al Barton, who comes from New York's Hotel Pennsylvania, is the featured entertainer at the new cocktail lounge of the Penn Hotel, Towson, Md., several miles outside Baltimore.

### Reviews

#### Johnny Gibbs

(Reviewed at Crown Propeller, Chicago)

Hot unit composed of three boys and Dolores Janis, singer. Strictly for the noisy spots where loud novelties and personality stuff are in demand. Gibbs leads on trumpet, backed by a corpulent guitarist who swings out musically and physically and an accordion.

Miss Janis is not a bad-looking girl, but her facial, lip-curling mannerisms while working neither flatter her appearance nor her work. Sells rhythm and novelty tunes. Honigberg.

#### Miller-Cherock Quartet

(Reviewed at Elmer's, Chicago)

Jump outfit made to order for the imbibing jitterbugs and music lovers in general who want to study jazz brought up to date. The four boys are good technicians and, in addition, produce showmanship in their playing if not in their appearance. They sell their musical efforts primarily and as such do a successful job.

Max Miller, veteran in Chicago circles, alternates from vibes to piano, handling both with equal fervor and genuine ability. Shorty Cherock, hot trumpet man with several name bands, plays a clean instrument that is a real highspot in the unit's work. Backing this pair are Andy Nelson, guitar, and Melt Schmidt, bass. Honigberg.

#### Junie Cobb and Annabelle

(Reviewed at James Cocktail Lounge, Chicago)

Colored piano and song team that fits intimate cocktail lounges. Cobb is an alert, clever pianist and composer (as well as former leader of large Negro bands). Annabelle is a clean-looking singer and salesman with a voice that has drive and appeal. Together they make a good vocal and piano pair that has both endurance and versatility.

Annabelle's repertoire seems to be inexhaustible judging from the variety of requests she filled. Their mannerisms are gracious and striking enough to attract repeat trade.

Most of the stuff is on the clean side, taking in pops, standards and novelties, many of them penned by Cobb. Honigberg.

### Off the Cuff

#### MIDWEST:

TED GUY, organist and former band leader, has started the entertainment policy at the Coburn Restaurant, Chicago. . . BOB AND SUE FORSYTHE, piano and voice, staying over at the Rose Bowl, Chicago, thru January 4. . . DON GOMEZ, organ-piano, moved from the Spalding Hotel to the Flame Club, both in Duluth, Minn., December 21. He has signed a management contract with the William Morris Agency. . . LODI HALL and AILEEN MAC, piano-solovox and voice, moved from Tavern Grill, Steubenville, O., to Soho Club, Springfield, Ill. . . ELIZABETH ROGERS, vocalist, now at James Isbell's, Chicago, has been screen-tested by Arthur Will, RKO Pictures talent scout. . . BETTY CARPENTER, pianist, is new at the Band Box, Chicago.

THE CAPTIVATORS (Zig Baker and Bill Harrington) are in their seventh month in the Cocktail Lounge of Hotel Netherland Plaza, Cincinnati, the longest run any entertainers have ever had there.

JERRY MURAD, of the Harmonica Madcaps (4), has enlisted in the marines. . . THE THREE STRINGS move into the Chicagoan Hotel's Tropics, Chicago, January 13. . . FOUR TONS OF RHYTHM, colored outfit, bought by the Pick Chain for its Oliver Hotel, South Bend, Ind. . . GARRICK BAR, Chicago, will use white talent upstairs and colored units downstairs starting with its Christmas show. Line-up, most of it set by Jack Russell, of GAC, includes LOUIS JORDAN (5), LONNIE SIMMONS (4), HARLEM HIGHLANDERS (4), DOR-AINE LEWIS, piano and voice; CARLTON BOYS (3), and MILT WEBB and ANN HOWARD. . . THREE BITS OF RHYTHM, colored unit, and JEAN ELDRIDGE, colored singer, set into the Dayton Hotel, new Kenosha (Wis.) spot, by Phil Shelley, Chicago. . . LOGJAMMERS, comedy outfit, scheduled for Lakota's Restaurant, Milwaukee, January 18, following FREDDIE FISHER. . . JOHNNY GIBBS (3), with DOLORES JANIS moves into Sherman Hotel's Dome, Chicago, December 28. . . EVERETT HULL, of the Victory Four (who open at Lipp's Lower Level, Chicago, December 30), has a novelty bass with a power motor that set him back \$2,000. . . LOLA HILL (4) goes into the Crown Propeller, Chicago, December 28. . . LOIS JUNE is taking over the vocals with THE MODULATORS (3) Monday (28), replacing ADRIENNE.

#### EAST:

FOUR TOPPERS, recently at the El Patio, Washington, are now at D'Jals Wistaria Room, Harrison, N. J. . . BETTY GAYNOR, vocals, and her THREE MANHATTANS, instrumentalists, at Leo Lawler's Swing Bar, Philadelphia. . . HERBIE DUBROW, piano-vocals, moves from Walton Roof's Tropical Bar to the Melody Inn in Philadelphia. . . THE VOCALAIRES, instrumental-vocal, opened December 14 for four weeks and options at the Music Bar in Norristown, Pa. booked thru Jolly Joyce, Philadelphia. . . THE THREE BROWNIES, five trio, newcomers at Dick McClain's Alpine Musical Bar, Philadelphia, booked thru Eddie Suez office in that city. . . MARION WEAVER, organ, chimes and solovox, featured at Eddie Paulsgrove's Ketch Bar, Reading, Pa. . . CATS AND THE FIDDLE and BON BON AND HIS BUDDIES, instrumental and vocal combos, draw down three-week holdovers at Lou's Germantown and Moravian bars respectively in Philadelphia. . . THE THREE TONES, instrumentalists, with BETTY KEEN for vocals, at the New 20th Century, Philadelphia.

#### FROM ALL OVER:

TONY D'AMORE, ex-Krupa pianist, is the current intermission feature in the Roosevelt Hotel Blue Room, New Orleans. . . HERB SHERRY, accordion-leader of the Fountain Lounge in that hotel, has left to join the navy. SALLY O'DARE, radio singer, took over. . . FIVE BROWN CATS, staying a fourth month at the Club Ball, New Orleans, are heard nightly over WNOE there.

Routes are for current week when no dates are given)



ACTS • UNITS • ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; s-showboat; t-theater.

A

- Paramoniacs (Paramount) NYC, t.
Elic, Robin (Hurricane) NYC, nc.
Leans & Dell (Queens Terrace) Woodside, L. I., N. Y., nc.
Earl Carroll Theater Restaurant, Dick (Hollywood)
Liliana & Charly (Earle) Phila, t.
Aloha Maids, Pive (Colonial) Dayton, O., t.
Ammons, Albert (Cafe Society Downtown) NYC, nc.
Andrews, Johnny (Belmont Plaza) NYC, h.
Anthony, Allyn & Hodge (Book-Cadillac) Detroit, h.
Arren & Broderick (Colonial) Dayton, O., t.
Aviles, Hernando (El Chico) NYC, nc.

B

- Antonia (Old Rumanian) NYC, re.
Banks, Sadie (Old Rumanian) NYC, re.
Bayas, George (New Yorker) NYC, h.
Barney, Elmo (Beggars Bar) NYC, nc.
Barrett, Sheila (Earle) Washington, t.
Barr, Dave (Chez Parce) Chi, nc.
Barton & Eileen (Cafe Society Downtown) NYC, nc.
Berman, Ruth (Ruban Bleu) NYC, nc.
Bernhardt, Jeanne (Leon & Eddie's) NYC, nc.
Berry Bros. (Broadhurst) NYC, t.
Bisra, Daria (Russian Kretchma) NYC, nc.
Bisselle & Farley (New Yorker) NYC, h.
Blakstone, Nan (Savoy Lounge) St. Louis, nc.
Blanche & Elliott (Broadway Bar) Bay City, Mich., nc.
Blanka (Casino Russe) NYC, nc.

THE ANGIE BOND TRIO
AMERICA'S FINEST Girl Instrumental-Vocal Act.
Pers. Repr. Allan Rupert, Consolidated Radio Artists, R. C. A. Bldg., N. Y. C.

- Bond, Gertrude (Idle Hour) Charleston, S. C., nc.
Brandon, Joan (Shangri-La) Phila, nc.
Bromley, Bob (Colonial) Dayton, O., t.
Brown, Evans (Lafayette) Clinton, Ia., h.
Brown, Pete, Trio (Onyx) NYC, nc.
Brown, Randy (Jefferson) St. Louis, h.
Burton's Birds (Hollenden) Cleveland, h.
Burton Twins (885 Club) Chi, nc.

C

- Cabot & Dresden (Royal Casino) NYC, nc.
Callahan Sisters (Chez Parce) Chi, nc.
Cappella & Patricia (Hurricane) NYC, nc.
Carlie, Charlie (Rogers Corner) NYC, nc.
Caryle Sisters (Queen Mary) NYC, re.
Carmelita (Latin Quarter) NYC, nc.
Carroll & Sherod (Versailles) NYC, nc.
Carrollia (Rainbow Inn) NYC, nc.
Carrer, Charles (Iceland) NYC, re.
Carroll, Jimmy (George Washington) NYC, h.
Carter & Kathy (La Conga) NYC, nc.
Caste, Hubert (Chicago) Chi, t.
Corney Twins (Greenwich Village Inn) NYC, nc.
Chandra-Kaly Dancers (Riobamba) NYC, nc.
Chapelle, Carol (Queen Mary) NYC, nc.
Chase, Rhoda (La Conga) NYC, nc.
Cherney, Guy (El Rancho Vegas) Las Vegas, N. M., nc.
Claire & Hudson (Beverly Hills) Newport, Ky., cc.
Charissa (Latin Quarter) NYC, nc.
Clark, Buddy (RKO-Boston) Boston, t.
Clark, Coleman & Co. (Earl Carroll's Theater) Hollywood, re.
Claudet, Marguerite (Idle Hour) Charleston, S. C., nc.
Colmano, Con (Broadhurst) NYC, t.
Collette & Barry (Glenn Rendezvous) Newport, Ky., nc.
Conselo & Melba (Club Royale) Detroit, nc.
Cordoba, Lolita (18 Club) NYC, nc.
Corio, Ann (Bowery) Detroit, nc.
Cortez, Malle (Lexington) NYC, h.
Cortis, Sonja (La Conga) NYC, nc.
Costello, Lucy (Village Barn) NYC, nc.
Costello, Tony (Howdy Revue) NYC, nc.
Covarro, Nico (Bal Tabarin) NYC, nc.
Cranes, The (Park Plaza) St. Louis, h.
Cressonians, The (Stanley) Pittsburgh, t.
Curray, Vince (18 Club) NYC, nc.

D

- Daniels, Danny (La Conga) NYC, nc.
Daro & Corda (Park Central) NYC, h.
Darrow, Chick (Rainbow Inn) NYC, nc.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Davis, Rufe (Roxy) NYC, t.
Daw, Evelyn (Bertolotti's) NYC, nc.
Dawn, Dolly (Book-Cadillac) Detroit, h.
Dawson, Danny (Rayflower) NYC, c.
Debutantes, The (RKO-Boston) Boston, t.
Deering, Jane (Rainbow Room) NYC, nc.
DeFay, Arieen (Sawdust Trail) NYC, nc.
DeMarcos, The (Broadhurst) NYC, t.
Denison, Helene (Beverly Hills) Newport, Ky., cc.
Dixon, Gaye (Club 18) NYC, nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Donovan, Nancy (Maxim) NYC, c.
Dotson, Dottie (Oriental) Chi, t.
Doyle, Eddie & Amy (Neon) Louisville, nc.
Doyle, (Palm Garden) Cincinnati 28-Jan. 2, nc.
'Drey, Phil, & Co. (Hollywood) Kalamazoo, Mich., nc.
Drake, Alan (Royal Casino) NYC, nc.
Drake, Robert (Roanoke) Roanoke, Va., 23, t.
(Paramount) Concord, N. O., 24, t.
(Broadway) Charlotte 25-26, t.
DeSilva Twins (Rice) Houston, h.
Duffy, Kathryn, Dancers & Revue (Henry Grady) Atlanta, h.
Dukes, Willie (Onyx) NYC, nc.

E

- Edwards & Diane (Iceland) NYC, re.
Elgins, Four (Club Royale) Detroit, nc.
Ellisworth & Fairchild (Versailles) NYC, nc.
Emerald Sisters (Camp Stewart) Savannah, Ga., 24-25; (Camp Wheeler) Macon 26-28; (Fort Benning) Columbus 29-Jan. 2.
Evans, Bob (La Martinique) NYC, nc.

F

- Fanchon (Old Rumanian) NYC, re.
Farrell, Beth (Brown Derby) Chi, nc.
Farris, Tommy (Singapore) Chi, re.
Fields, Benny (Greenwich Village Inn) NYC, nc.
Fisher & White (Old Rumanian) NYC, re.
Fitz & Carroll (Colonial) Dayton, O., t.
FitzGerald, Lillian (Palace) Columbus, O., t.
Ford, Don (Casanova) Detroit, nc.
Foster, Phil (Queens Terrace) Woodside, L. I., N. Y., nc.
Francino, Anne (Armando's) NYC, nc.
Francis, Georgia (Latin Quarter) NYC, nc.
Francis, Jeanne & Jerry Grey (Florentine Gardens) Hollywood, nc.
Franklin, Hazel (Biltmore) NYC, h.
Fredericks, Chester (Chicago) Chi, t.
Fredysons, Seven (Latin Quarter) NYC, nc.
French, Eleanor (Rainbow Room) NYC, nc.
Frisco, Joe (Bowery) Detroit, nc.
Froman, Jane (Riobamba) NYC, nc.

G

- Gainsworth, Marjorie (Bowery) Detroit, nc.
Gall Sisters (Astor) NYC, h.
Gautier's Bricklayers (Music Hall) NYC, t.
Gay, Reese (Maxim's) NYC, nc.
Gibsons, The (Hurricane) NYC, nc.
Gifford, Albert (Music Hall) NYC, t.
Gifford, Moya (Bertolotti's) NYC, nc.
Gifford, Jack (Strand) NYC, t.
Glover & LaMae (Sheraton) NYC, h.
Golden Pair (Merry-Go-Round) Pittsburgh, nc. (Hollenden) Cleveland 28-Jan. 2, h.
Gordon, Richard (Edgewater Beach) Chi, h.
Graham, Ann (Riobamba) NYC, nc.
Grandfather's Follies (Chase) St. Louis, h.
Grays, Six (Iceland) NYC, re.
Guili-Guili (Hurricane) NYC, nc.
Guster, Al (Palace) Columbus, O., t.

H

- Healey, Jack (Broadhurst) NYC, t.
Hammond, June (Wivel) NYC, re.
Hannon, Bob (Roxy) NYC, t.
Harlowe, Buddy, Trio (Queens Terrace) Woodside, L. I., N. Y., nc.
Harmonettes, The (Hurricane) NYC, nc.
Harold & Lois (Latin Quarter) NYC, nc.
Harvey, Kathryn (Bertolotti's) NYC, nc.
Hawkins, Sidney (George Washington) NYC, h.
Haynes, Mizel (Latin Quarter) NYC, nc.
Healy, Dan (Aquarium) NYC, re.
Healy, Mary (Roxy) NYC, t.
Hensley Twins (Biltmore) NYC, h.
Hendrik, John (Ambassador) NYC, h.
Henning, Pat (Paramount) NYC, t.
Herbert, Jack (Helsing's) Chi, c.
Hilberd, Byrd & LaRue (Latin Quarter) NYC, nc.
Hild, Dorothy, Girls (Chicago) Chi, t.
Hoffman Sisters (Merry-Go-Round) Pittsburg, nc.
Holman, Libby (La Vie Parisienne) NYC, nc.
Holms, Peggy Ann (Riobamba) NYC, nc.
Houston, Nan (Rainbow Inn) NYC, nc.
Howard, Bunny (Park Central) NYC, h.
Howell, Condie (Melody) NYC, re.
Huard, Larry (La Martinique) NYC, nc.
Hubbard, Paul (Whitehouse Inn) Warren, Pa.; (Square Tavern) Brownsville 30-Jan. 2.
Hubert, Fritz & Jean (Beverly Hills) Newport, Ky., cc.
Hurley, Jacqueline (Club Royale) Detroit, nc.
Hyers, Frankie (18 Club) NYC, nc.

- I
Inca Trio (El Chico) NYC, nc.
Jagger, Kenny (Leland) Richmond, Ind., h.
Jeffrey, Dave (Old Rumanian) NYC, re.

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- Jeffers, Dorothy (Latin Quarter) NYC, nc.
Jericho Quintet (Cafe Society Downtown) NYC, nc.
Jerry & Turk (Latin Quarter) NYC, nc.
Jessel, Georgie (Broadhurst) NYC, t.
Jocelyn, Mildred (Iceland) NYC, re.
Johnny & George (18th Hole) NYC, nc.

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- Johnson, Pete, (Cafe Society Downtown) NYC, nc.
Jordan, Lee (Red Gables) Terre Haute, Ind., nc.
Joyce, Marion (Rainbow Inn) NYC, nc.
Julian, Don, & Marjori (Bal Tabarin) San Francisco, nc.

K

- Kahler, Jerry (Seneca) Chi, h.
Karavaeff, Sentia (Russian Kretchma) NYC, nc.

- Kaye, Thelma (Music Hall) NYC, t.
Kean, Jane (Mon Parce) NYC, nc.
Keane, Betty (Mon Parce) NYC, nc.
Keller, Dorothy (Hurricane) NYC, nc.
Kellerman, Mimi (La Martinique) NYC, nc.
Kelly, Margie (Brown Derby) Chi, nc.
Kerekjarto, Ducl de (Hurricane) NYC, nc.
Killeen, Peggy (Rainbow Inn) NYC, nc.
King, Gloria (Aloha Club) Brooklyn, nc.
King, Mickey (Latin Quarter) NYC, nc.
Knight, Eleanor (Book-Cadillac) Detroit, h.
Koshetz, Marina (Versailles) NYC, nc.
Kraft, Beatrice & Evelyn (Cafe Society Uptown) NYC, nc.
Kula, Malle (Chin's Victory Room) Cleveland, nc.

L

- La Bato, Paddy (Alpine Village) Cleveland, Dec. 14-Jan. 1.
Lane, Frances (Old Rumanian) NYC, re.
Lant, Allen (Riobamba) NYC, nc.
Laurette & Cymas (Hurricane) NYC, nc.
Lawrence, Hope (Helsing's) Chi, c.
Lawrence, Norman (Beverly Hills) Newport, Ky., cc.
Lazara & Costellanos (Park Central) NYC, h.
Lee, Bob (Wivel) NYC, re.
Lemmon, Lenore (Famous Door) NYC, nc.
Leon, George, Dancers (Colosimo's) Chi, nc.
Le Roy, Hal (Roxy) NYC, t.
Lewis, Joe E. (Copacabana) NYC, nc.
Lewis, Ralph (Little Rathskeller) Phila, nc.
Lime Trio (Strand) NYC, t.
Lind, Thea (Hurricane) NYC, nc.
Lit, Bernie (Oasis) Baltimore, c.
Logan, Ella (Broadhurst) NYC, t.
Lopez, Oscar (Havana-Madrid) NYC, nc.
Lorand, Edith (Bismarck) Chi, h.
Lorraine, Marianne (Village Vanguard) NYC, nc.
Lowe, Hite & Stanley (Earle) Phila, t.
Lucas, Nick (Helsing's) Chi, c.
Lyndon, Toni (Onyx) NYC, nc.

M

- McCord, John (Riobamba) NYC, nc.
McGregor, Ray (La Martinique) NYC, nc.
Mallin, Dave (Music Hall) NYC, t.
Marlowe, Don & Co. (Grace Hayes Lodge) Hollywood, Nov. 25-Dec. 25.
Marque & Marlys (Faust) Peoria, Ill., nc.
Marshall, Jack (Kitty Davis Airliner) Miami, nc.
Marten & Payne (Queens Terrace) Woodside, L. I., N. Y., nc.
Matvienko, Dmitri (Casino Russe) NYC, nc.
Maurice, Have-a-Drink (Capitol) Binghamton, N. Y., t. (Fay's) Providence 31-Jan. 2, t.
Maxine (Hi Hat) St. Louis, nc.
Maxwell, Elsa (Versailles) NYC, nc.
Mayehoff, Eddie (Ruban Bleu) NYC, nc.
Merry Maids, Three (Brown Derby) Chi, nc.
Michon, Michel (Russian Kretchma) NYC, nc.
Moran, Rose (Queen Mary) NYC, re.
Mostel, Zero (Cafe Society Uptown) NYC, nc.
Murphy, Dean (Versailles) NYC, nc.
Myers, Timmie (Trocadero) Chi, nc.
Myris (Pierre) NYC, h.

N

- Nadajan (White Swan) Canton, O., nc.
Nadia & Sasha (Casino Russe) NYC, nc.
Newins, Thelma (Cinderella) NYC, nc.
Newton, Nancy (Latin Quarter) NYC, nc.
Nickerson, Flo (Shangri-La) Phila, nc.
Nitz & Ravel (Belmont Plaza) NYC, h.
Norell, Della (Sheraton) NYC, h.
Norman, Lucille (Broadhurst) NYC, t.

O

- O'Dell, Dell (Park Central) NYC, h.
Ogden, Pat (Bertolotti's) NYC, nc.
Olson & Shirley (Broadhurst) NYC, t.
Orton, Irvine (La Vie Parisienne) NYC, nc.
Osta, Teresita (El Chico) NYC, nc.
Overman, Wally: Seattle, Wash., 21-24; (Edison) New Westminster, B. C., Can., 25-26, t.

P

- Page, Diane & Matt (Mike's) West Palm Beach, Fla., nc.
Page, Milton (Hickory House) NYC, nc.
Paige, Ann (Club 18) NYC, nc.
Paterson & Jackson (Palace) Columbus, O., t.
Payne, Frank (Sherman) Chi, h.
Peck & Peck (Ubangi) NYC, nc.
Pepito (Havana-Madrid) NYC, nc.
Ploekens, Jane (Pierre) NYC, h.
Pike, Raymond, Jr. (Bismarck) Chi, h.

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- Poliakova, Nastia (Russian Kretchma) NYC, nc.
Price, Georgie (La Conga) NYC, nc.
Princess & Willie Hawaiians (Ray-Ott Club) Niagara Falls, N. Y., nc.
Professor Backwards (Hi Hat) St. Louis, nc.

R

- Radio Rogues (RKO-Boston) Boston, t.
Rae, Ray (Latin Quarter) NYC, nc.
Ramon, Roberta (Mon Parce) NYC, nc.
Ramos & Nanette (Pay's) Providence 25-31, t.
Rand, Sally (Palace) Cleveland, t.
Rasha & Mirko (La Vie Parisienne) NYC, nc.
Ray, Carole (Latin Quarter) NYC, nc.
Raye & Naldi (Roxy) NYC, t.
Reis Bros. (Beverly Hills) Newport, Ky., nc.
Rice, Sunny (Oriental) Chi, t.
Rich, Herman (Pelman Heath Inn) NYC, nc.

- Richards, Don (La Conga) NYC, nc.
Richards, Harold (Rogers Corner) NYC, nc.
Rigoletto Bros. (Hurricane) NYC, nc.
Roberto & Alicia (Don Julio's) NYC, nc.
Roberts, Dixie (Butler's Tap Room) NYC, nc.
Roberts, Lucille & Eddie (USO Unit) Hobe Sound, Fla., 22-24.
Roberts, Ronny (New Yorker) NYC, h.
Rochelle & Bebe (Stanley) Pittsburgh, t.
Ross, Harry (Beverly Hills) Newport, Ky., cc.
Ross Sisters (Roxy) NYC, t.
Roth, Lillian (19th Hole) NYC, nc.
Roxettes (Earle) Washington, t.
Russell, Bill (Park Central) NYC, h.
Russell, Connie (Copacabana) NYC, nc.
Russell, Bob (New Yorker) NYC, h.
Russell, Gilbert (Versailles) NYC, nc.

S

- Salandas, The (Wivel) NYC, re.
Salute to Hawaii (Colonial) Dayton, O., t.
Sandler, Harold (Monte Carlo) NYC, nc.
Saitan, George (Casino Russe) NYC, nc.
Sava, Marusia (Russian Kretchma) NYC, nc.
Sawyer, Spencer (Sheraton) NYC, h.
Saxon, Lou (Butler's Tap Room) NYC, nc.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott, Margaret (Pierre) NYC, h.
Sebastian, John (La Vie Parisienne) NYC, nc.
Shayne & Armstrong (Music Hall) NYC, t.
Shea, Jack (Idle Hour) Charleston, S. C., nc.
Shriner, Herb (Belmont Plaza) NYC, h.
Slemon, Hank, & Archie (USO Camp Show) Fort Arthur, Tex., 26; Baytown 28; Texas City 29; Huntsville 30.
Simonettes, Randy (Beverly Hills) Newport, Ky., cc.
Skyliners (Indiana) Fort Wayne, Ind., h.
Smith, Betty Jane (Strand) NYC, t.
Smith, Ted (Brown Derby) Chi, nc.

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- Southard, Jane (Royal Casino) NYC, nc.
Springer, Lou (La Vie Parisienne) NYC, nc.
Stanley Twins (Royal Casino) NYC, nc.
Stanton, Jerry (Place Elegante) NYC, nc.
Starr, Georgette (19th Hole) NYC, nc.
Steele, Eddie (Ceruti's) NYC, nc.
Stone, Harvey (Bowery) Detroit, nc.
Stone & Victor (Rendezvous Villa) Youngstown, O., 21-Jan. 2, nc.
Stoges, Three (Palace) Cleveland, t.
Stuart, Helen (Bertolotti's) NYC, nc.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.

T

- Terrace Trio (Chateau Moderne) NYC, nc.
Thomas, Shirl (Belmont Plaza) NYC, h.
Thompson, Arlene (Belmont Plaza) NYC, h.
Thurston, Rose (Barrel of Fun) Pensacola, Fla., nc.
Torea, Vicki (Chez Parce) Denver 21-31, nc.
Tores, Quito (Hurricane) NYC, nc.
Tullah & Mia (Colosimo's) Chi, nc.

U

- UzdanoII, Mishia (Russian Kretchma) NYC, nc.

V

- Val Dez & Peggy (Dutch Mill) Baltimore, nc.
Valdez, Corinne & Tito (Latin Quarter) NYC, nc.
Valdez, Vern (Wonder) New Orleans, nc.
Vallee, Edee (Jimmaie Dwyer's Sawdust Trail) NYC, nc.
Venezia, Chiquita (19th Hole) NYC, nc.
Vestoff, Floria (Club 51) NYC, nc.
Vincent, Romo (Riobamba) NYC, nc.

W

- Walker, Mildred (Melody) NYC, re.
Wallace Puppets (Baker) Dallas 18-31, h.
Walton & O'Rourke (Rainbow Room) NYC, nc.
Walsh, Sammy (Mon Parce) NYC, nc.
Wanda & DeVello (Casanova) Detroit, nc.
Wen Hal Troupe (Edgewater Beach) Chi, h.
Whaling, Bobby (Palace) Cleveland, t.
White, Ann (Club 18) NYC, nc.
White, Danny (Iceland) NYC, re.
White, Jerry (Bill's Gay '90s) NYC, nc.
Whitson Bros. (Chicago) Chi, t.
Wilkins, Charlie (Casino) New Castle, Pa., nc.
Willeys, The (Earle) Washington, t.
Williams, Bob (Broadhurst) NYC, t.
Wilson, Edith (Congo) Detroit, nc.
Wood, Britt (Oriental) Chi, t.
Woods, Jean (Onyx) NYC, nc.
(See ROUTES on page 52)

Miami Season Gets Under Way

MIAMI, Dec. 19.—Two clubs to open this month are the Casanova and the Latin Quarter. When these get going the winter season may be said to be in full sway.

John Hale, singer, opened at the Five o'Clock Saturday. . . Lynn Pari is singing at the Bar of Music, where the double-piano, Roland and DeCola, still pound the ivories. . . Jimmie's new show includes Michael Doyle, baritone; Two Olympics, skaters; Matons and Nalla, Latin-American dancers; Roas Dallas, Fantasies in Fluorescence.

# TO BE OR NOT TO BMI

## ASCAP-ers "Take 5" To Ponder Before Leaping; Consent Decree Interpretations Stagger Tuners

NEW YORK, Dec. 19.—Most of the songwriter-members of ASCAP who were ready to plunge ahead with their plan of placing songs with BMI-affiliated pubs have stopped dead in their tracks. They have begun to realize that the Society's officialdom doesn't like the idea one bit, that it may take steps to prevent future deals of this nature by presenting perpetrators with a stick-with-us-or-get-out dictum, and that its Complaint Committee has summoned a member, charged with writing under an assumed name for BMI, for questioning.

If the member is found guilty, he is subject to censure, fine, suspension or expulsion. Instances where ASCAP-ers wrote under pseudonyms are allegedly rare, and that is not what is troubling the bulk of the writers who are eying BMI. It's the status of songs placed with BMI pubs under "consent decree contracts" that remains the crux of the situation.

The "consent decree," which was to define specifically all points at issue, it now develops, has more gimmicks than a Hitler promise. It appears to be "all things to all men"—and the way the guys on opposite sides of the fence are interpreting its meaning has the penners dizzy. Some of the perplexing posers being tossed at them go this way:

**Problem:** An ASCAP writer places a song with a BMI affiliate by signing a consent decree contract and issues free licenses (as outlined in the decree) for the song's performance over the air by stations not signed with ASCAP:

(a) Is the writer violating the terms of the consent decree, which states there shall be no discrimination against licenses "similarly situated" if one station pays him for its performance thru his membership in ASCAP, while another station gets his song free?

(b) Altho the writer is forbidden to accept "consideration" for the issuance of these free licenses, is the implied promise by the pub that the tune will receive extensive ether plugs by non-

ASCAP stations, in effect, a "consideration"?

(c) If, as some writers are planning, they make deals with the pubs to receive half of what the firm gets from BMI for performance fees (specifically denied the ASCAP writer under the decree) and in turn toss the dough into the Society's coffers for distribution to its members, are they circuitously violating the prohibitions of the decree which maintains that such rights must be issued gratuitously?

And there is the question of "joint creation," which may be decided in New York Supreme Court, where BMI and E. B. Marks have taken such a case for adjudication. If an ASCAP writer pens a song with a non-ASCAP member, who controls the licensing rights? ASCAP says it does by virtue of its 10-year contract with the member-writer. BMI says it does, because the other interpretation is an inequity that works against the best interest of the non-ASCAP writer.

### Would "Destroy" ASCAP

Another point that is receiving serious consideration from writers contemplating the move is the argument offered by fervent ASCAP-ers that placing songs with BMI thru consent decree contracts would eventually destroy the Society its members have spent 28 years building. While the wayward writers affirm their allegiance to the Society and insist they are only taking steps to insure more publishing outlets for their brain children, they are plenty worried about the assertions.

What is a particularly potent argument, and one they are finding difficulty answering, is the charge that granting free licenses in abundance to broadcasters will undermine ASCAP's future bargaining strength when new contracts come up for discussion in 1950. It is pointed out that, if enough precedents are set whereby free licenses are granted, broadcasters will subsequently claim that air plugs have been accepted as payment in themselves, and will therefore refuse to pay future performance fees.

### ASCAP-BMI Merger?

Some visionary writers see as the only possible solution absorption of BMI by ASCAP. This, they feel, would alleviate an oppressive situation. It would provide writers with additional markets and at the same time remove grounds for the implied criticism that they are aiding in the demolition of ASCAP. They point, too, to be chaotic condition that will befall writers if BMI wins its suit giving to a publisher (E. B. Marks) the right to assign performing rights irrespective of the writers' wishes.

In the opinion of a great many directly concerned, this would leave writers with no other recourse but to descend on Washington in a fight to win new copyright laws that would vest all assignment privileges in the author and composer alone. This, too, would mean the end of ASCAP as it is now constituted, with writers and publishers sharing rights equally.

While there have been rumblings of an impending merger between the two rival licensing agencies, John G. Paine, general manager of ASCAP, declares unequivocally that the subject has never been broached to his organization. A highly placed official of BMI scoffs at the very thought of such an amalgamation.

E. C. Mills, general manager of Songwriters' Protective Association, who has been mentioned as possible liaison man, states that to the best of his knowledge there are no conversations being held between ASCAP and BMI. So far as SPA is concerned, he states it is discussing the matter with neither of the two licensing orgs, altho the songwriters' guild hopes eventually to sign all BMI publishers (as well as all other publishers) to its basic songwriters' contract.

What is uppermost in the minds of all parties is the position the Department of Justice would take on such a combine.

### Buddies

ROCHESTER, N. Y., Dec. 19.—Conductor Serge Koussevitzky, here for a concert with the Boston Symphony Orchestra, took time out from rehearsals and such to say a few kind words for Brother Jimmy Petrillo, whose American Federation of Musicians signed the symphony ork to a contract two weeks ago. Said Brother Serge: "He is a very able man in his line." He also said the pact was a good thing for both the orchestra and the union.

The Boston conductor revealed himself as an old union man himself, having been active in organizing the first musicians' union in Russia in 1902.

## Test Tunes Getting On Air; Pubs Still Prefer Them on Wax

NEW YORK, Dec. 19.—Check-up of half a dozen "test" tunes pubs are trying to develop into hits without benefit of recordings shows Shapiro-Bernstein's *Rose Ann of Charing Cross* among the top radio plug tunes, recorded and unrecorded. Santly-Joy landed *I'd Do It Again* time and again, while other guinea pigs are beginning to show up on song plug charts. Miller's *Take It From There*, Remick's *Three Dreams*, Harms's *It Can't Be Wrong* and Berlin's *Daddy's Letter* are all getting started. All of which seems to challenge the theory that leaders are reluctant to shell out dough for arrangements of doubtful tunes.

On the other hand, there's been a scramble among pubs to pick up recorded material. Mayfair bought *Why Don't You Do Right* from Wabash music after Benny Goodman's recording began to make it look like it might shape up into hit proportions. Mills Music added *I Lost My Sugar in Salt Lake City* to its catalog just about the time the Johnny Mercer recording got around. And now Robbins, who has allowed *Don't Get Around Much Anymore* to make its own way, is planning a drive on the tune to take advantage of the Ink Spots and Glenn Gray recordings on it.

Meanwhile songwriters are wailing that it's tougher than ever getting a song placed. Pubs are all "waiting" to see how things turn out.

## Ace Brigade Finds More Green in Other Backyards

CHICAGO, Dec. 19.—Ace Brigade gave up the idea of remaining for the duration at the Hollywood Club, Kalamazoo, Mich., when his bookers (Frederick Bros. Music Corporation) pointed out spots that wanted him, and for better money. He wound up his stay in Kalamazoo last week, took in a brief date at the Roof, Indianapolis, and will play one-nighters before opening a six-week date at the Playmor Ballroom, Kansas City, Mo., January 5.

The draft-exempt maestro made himself \$225 a week at the Hollywood Club, but he is doing much better now.

## Johnny Wells Augments

CHICAGO, Dec. 19.—Johnny Wells, leader of a six-piece band, augments to nine starting Christmas Day, when he opens at Robert Driscoll Hotel, Corpus Christi, Tex., for a week, followed by a run at the Rice Hotel, Houston, starting New Year's Day. Set thru Bert Gervis, of CRA here. Girl singer will work with the band.

NEW YORK, Dec. 19.—Sam Green, New Jersey salesman for Modern Music Sales distrib here, has left the company. Understood that Leonard Smith, who has been covering the local area, will also take on the new territory.

It is generally agreed that it would take some tall explaining to convince the D. of J. that ASCAP plus BMI would not be a greater "monopoly" than was ASCAP alone.

## Chi Buyers Cry For Name Bands

CHICAGO, Dec. 19.—The most independent booker in town these days is one with a couple of name bands on his books—available name bands, that is. Promoters are now all name buyers. They're not taking chances these days and want a sure-fire attraction before sponsoring a big event.

Local agencies have to use plenty of pressure on home offices to get attractions wanted, for, needless to add, home offices themselves have more orders for names than they can fill. MCA has not been able to hold on to the lucrative Sherman Hotel account because the office has had few names (swing style) to submit to buyer Ernest Byfield. GAC has been luckier in this respect, tours having been arranged for several of the office's top bands in this area.

For the first six months of 1943, GAC has four of the six bands going into the Sherman, including Jerry Wald, Cab Calloway, Glen Gray and Woody Herman. William Morris will have Vaughn Monroe, and MCA will bring back Gene Krupa. Harry James, badly wanted for the Sherman, turned down another return date.

The Aragon and Trianon ballrooms are in the market for a couple of bands, but, so far, nothing in sight. A band is needed to fill in for a couple of months (mid-February to mid-April) between Lawrence Welk engagements at the Trianon and another outfit will be needed to follow Dick Jurgens at the Aragon.

The Blackhawk Cafe still has no band to follow Chico Marx January 25. Manager Don Roth's trip to New York brought no luck. Only prospect so far is Gracie Barrie, now fronting Dick Stable's band.

Because of this scarcity, both the Edgewater Beach Hotel and Palmer House decided to hold on to what they have. Russ Morgan can remain as long as he pleases at the Edgewater, while Griff Williams is the definite bandstand attraction at the Palmer House for the duration.

## Dexter Joins Gastel In Management Deal

NEW YORK, Dec. 19.—Dave Dexter, former trade paper reporter and more recently press agent for Jimmy Dorsey's band, has joined Carlos Gastel in the personal managership of Sonny Dunham, Stan Kenton and Benny Carter.

Dexter swung out of the Dorsey tie-up after finding the flack work hard to take for a guy who had long been on the receiving end. Beginning as Kansas City correspondent for *The Billboard*, he went to *Down Beat*, coming here as its New York rep, finally winding up as editor of *Music and Rhythm* until it folded.

Arrangements will have Gastel staying in Hollywood, with Dexter handling local affairs. Latter will steer the Sonny Dunham band thru its eight-week stay at Hotel New Yorker here, starting January 4. Currently Dunham's crew is pointing for the important local engagement with a string of theater dates.

## Blackstone Shuttters Room

FORT WORTH, Dec. 19.—Probability of not being able to obtain an outstanding orchestra and the labor shortage have combined to cause Blackstone Hotel here to keep its Venetian Ballroom dark during the holiday season. It will be the first time since the hotel was built that the big ballroom has not been opened to holiday merry-makers.

## Things Ain't Tough Enough

NEW YORK, Dec. 19.—With songwriters yelping how tough it is to get songs published, three outsiders showed how easy it is. Joan Davis, film comedienne, placed one tune; Floria Vestoff, dancer, placed another, and Al Trace, band leader, unloaded four.

### Coming Up...

in the  
**HOLIDAY GREETINGS**  
Issue of The Billboard  
(Dated January 2, 1943)

### "One-Night Booking—Past, Present and Future"

a study of one of the most important aspects of the band business by an authority you all know, Harry Moss, one-riter chief for Music Corporation of America.

... and ...

### "The Songwriter Looks Ahead"

Stanley R. Adams, vice-president of Songwriters' Protective Association and a member of the Writers' Classification Committee of ASCAP, tells you about the problems of the tunesmith and what's being done to meet them.

... that's not all ...

There'll be a host of other articles covering all brackets of musicdom and of interest to all its denizens.

# SIDEMEN SALARIES

## Still Soaring But Roof Is in Sight Gas Is Out for Eastern States

### If WLB Steps In; Form B Crucial; AFM Exec To Huddle on It in Jan.

NEW YORK, Dec. 19.—Salary stabilization, which has already hit the topmost name leaders, is likely to strike at the lowliest sidemen in the near future. Some of the leaders are beginning to balk at salaries sax tootlers and drum beaters are asking—and getting—and are looking about for a means of combating the threat to their net take.

The Salary Stabilization Unit of the War Labor Board may be asked to step in to adjust some of the differences. Even if the WLB is not asked, it may take steps in that direction. As the ruling now stands, employers and employees who act "in contravention of the regulations . . . shall be subject . . . to a fine of not more than \$1,000, or to imprisonment for not more than one year, or to both such fine and imprisonment."

What complicates the matter from the outset is the definition of "employer" and "employee." The Treasury Department's bulletin specifies that an employee is an individual who performs services for compensation; an employer, any person for whom an individual performs any service. It's the leader who hires and pays the weekly check but, according to AFM's Form B contract, it's the hotel or theater who is the employer.

As for Form B, *The Billboard* has been reliably informed that the executive board of AFM will, at its meeting in late January, discuss the question of changing or abolishing it. While the matter of sidemen's salaries has not as yet been taken under consideration, the union is concerned about a possible cessation of work on the part of name maestra who figure to exceed their \$25,000 net in a fraction of the year. This would throw out of work many musicians and therefore becomes a serious problem to the parent musicians' org.

A change in Form B which would once more grant the leader employer status would of course alter the picture. If names become independent contractors, they will conceivably be free from the 25¢ ceiling and will eschew the idea of laying off for weeks or months at a time. But the such a change would clarify one situation, the other question of sidemen's salaries would still be left un-

solved. While there have been no musicians' cases for the Salary Stabilization Unit to settle, it has made decisions in comparable fields of professional work that might serve as guides.

For instance, on a newspaper, a replacement may not be brought in at \$100 weekly (without special dispensation from WLB) if the highest previous salary for the job was \$85. Transposed to the sphere of music, there might be some question of filling a clarinet chair in a band with a \$150 man if the previous salary paid for the post was \$120. Or it may be the top salary paid any sideman in the band that will serve as the roof for new tootlers coming in. If the previous clarinetist drew down \$95 but one of the trumpeters knocks a hundred-and-a-half, the new clarinet man may be free to make what the trumpeter gets.

The Salary Stabilization Unit men are the first to admit that new interpretations of the regulations are being made as new problems present themselves. As yet, the question of musicians' salaries has not come up.

Nor has the question of fixing the number of employees in these loosely constructed organizations. An employer of eight or less persons does not have to worry about salary regulations. But frequently a leader has an eight-piece crew—and a secretary or press agent besides. Just where the line is drawn remains to be seen.

And just who is going to make the first move toward settling the complicated questions likewise remains to be seen. AFM's unofficial stand is that a musician is an artist and entitled to whatever he can get. The musicians themselves are going to be mighty hesitant about cutting themselves off from some extra lettuce. The "B" leader is beginning to complain about his mounting pay roll but he's up against it, meeting the bids of the "A" leaders for his best boys.

There is no question but that the entire corps of maestra would welcome some stabilization of sidemen salaries, but no one seems ready to call for help from Mr. Whiskers.

## 802 Sends Oberstein Last Call; Rumors Spreading About Record Activities and New Song Deals

NEW YORK, Dec. 19.—Eli Oberstein's scheduled appearance Thursday (17) before the trial board of Local 802, AFM here, failed to materialize. The Classic record entrepreneur just didn't show up, but union spokesmen announced they would give Oberstein, who holds a membership card, one more chance, setting the new hearing for December 24.

Meanwhile, Classic releases of new songs remain shrouded in mystery. Rumor persists along Tin Pan Alley that Shapiro-Bernstein's *Rose Ann of Charing Cross*, for one, has been pressed by Classic, but pub steadfastly denies having received any application for release of the song on wax, and so far the tune has not appeared on Classic release sheets. Oberstein was out of town when *The Billboard* attempted to reach him, but his office claimed it had no information on future releases.

Buzzing, however, won't subside. A Times Square disk shop has reported that two customers, both musicians, asked for hit recordings of *Rose Ann*, intimating that they knew the record had been made because they had been in on the cutting session. When told that the store had received no such platters, they both paid for future delivery of the disk.

It's an open secret along music row that Oberstein has been securing recording contracts from pubs, not only for current tunes, but also for songs that won't even be started until well after the first of the year. This would seem to indicate that Oberstein intends order-

ing specific items from his recorder, who, he says, is in Mexico, rather than accepting what his supply source has available. Altho it is generally agreed that, to date, Classic has been lucky in getting the hottest tunes of the season.

Decca and Columbia, only firms that could be reached at press time, were emphatic in declaring they would not import foreign matrixes, use scab labor or do anything to impair AFM relationships. Both companies claim they have enough masters to last thru '43, and one of them asserted that, if its supply is finally exhausted and it must have more, it will go to Petrillo and straighten things out on a man-to-man basis. Music pubs are puzzled, however, by the diskers' declaration of enough reserves for next year, most of them claiming they are clean out of recorded tunes.

Possibility of an early get-together between the diskers or NAB and Petrillo looks more likely this week as a result of the Senate's passage of a bill canceling all committee investigations. Bill, drawn up by Senator Scott W. Lucas of Illinois, provides for reopening of these investigations at the discretion of the new Congress.

Both NAB and AFM have professedly been waiting for James C. Petrillo to appear before the Senatorial hearing scheduled first for December 12, then for January 12. Should the new Congress decide not to reconduct the Petrillo detecting, neither faction would have a peg to hang their waiting on.

NEW YORK, Dec. 19.—Band biz has been hit even harder by the suspension of all "A," "B" and "C" gasoline ration cards in the East. Up to now, altho limited rations have hurt traveling bands, some orks found ration boards liberal with musicians. New order means no more gas for them in 17 Eastern States, including such key band centers as Pennsylvania, Massachusetts and Connecticut.

New ruling cuts especially into business at locations outside of city limits even where bands can arrange for other transportation. Pleasure car owners who previously would save gas for a night out now have their entire supply cut off.

Suspension order is in line with policy to cut use of gasoline down to the barest essentials, which are defined as military and industrial demands and public health. It is expected, however, that if the present shortage eases up somewhat, "B" and "C" cards will be reinstated. Meanwhile, bands will have at their disposal just as much gas as they now have in their tanks.

## Philly Tootlers Get Escrow Dough; \$\$\$

PHILADELPHIA, Dec. 19.—Local musicians are all flushed with greenbacks this week, and with Christmas around the corner, a real spending spree is in sight. Local musicians' union started Tuesday (15) to return the money held in escrow for every musician for jobs played during the year, from a one-nighter to a long term. Escrow system was set up last year to curb kickbacks, all salaries being paid thru the union, 15 per cent being withheld until now. For boys working steady on nitery locations, return is a sizable chunk. In view of the fact that so many of the tootlers are working during the day in defense plants, treasurer's window is being kept open two nights a week.

## Gracie Barrie's Bookings

NEW YORK, Dec. 19.—Gracie Barrie, now signed to General Amusement Corporation, is set for the Blackhawk, Chicago, January 27, for an indefinite stay. Prior to the Blackhawk date, the ork is booked for the Temple, Rochester, December 31, for four days; Flatbush, Brooklyn, January 15, three days, and the Windsor, Bronx, January 22, three days.

## Hampton Takes Topeka

TOPEKA, Kan., Dec. 19.—Lionel Hampton and ork took Topeka by storm when he appeared at Meadow Acres Sunday, December 6. Despite the heaviest snow-storm in more than 30 years, which dumped nearly a foot of snow the day before the date here, Hampton drew 675 at \$1.10, considered excellent as the first name band test since gas rationing went into effect. Discontinuance of a bus stop at the Acres on new government order further complicated travel problem. Vernon C. Sperry, operator of the spot, is certain a return engagement by Hampton will smash the attendance record of 2,500 set by Woody Herman this fall.

## Cheyenne Casts 72 Votes

CHEYENNE, Wyo., Dec. 19.—The Cheyenne musicians' union, affiliated with AFM, has gone on record as being 100 per cent in support of James Petrillo and his activities as AFM president.

"Activities of Petrillo were viewed from every angle," said Emmett Eckdall, secretary. "His efforts to promote greater benefits and employment for his membership has proven to the members of the Cheyenne union that he is 100 per cent American."

Total membership of Cheyenne local, 72.

## Who's Commercial?

NEW YORK, Dec. 19.—Jazz critics on fan mags are always complaining that their former idol, Benny Goodman, has gone "commercial." Latest to beef is Barry Ulanov, who, in the current issue of his mag, charges that: "It's amazing that he (Goodman) dares take the air at all."

So-o-o, Columbia Broadcasting System got the bright idea of getting itself a "band reporter" who would sit in on some of its remotes and help build them up by swapping small talk with the maestro, complimenting him and telling the world what a great band this is.

Whom did CBS hire as its band reporter? Barry Ulanov. What was his first assignment? Benny Goodman's broadcast from the New Yorker Hotel here.

Ulanov spent his portion of the broadcast time telling the world what a great band this was.

## Robbins Rushes In Where Angels Fear To Tread; Records

NEW YORK, Dec. 19.—The facts that there is no more new shellac for disks and union musicians won't record didn't deter the unpredictable Jack Robbins from choosing this moment for incorporating his new Lion Record Company. He's willing to wait until the musicians' strike is settled and he'll be content turning out 10,000 copies of a record while the war is on. He's looking ahead, Robbins says, and this is the time to get toe-hold in the industry.

Robbins hopes to couple a hit pop and hit standard ("with no broken-down instrumentals written by the leader's arranger!") on each record. And he'll pay cents royalties on every side, not 1 1/4 cents as is the present practice. This may turn out to be merely a matter of book-keeping, since Robbins's music firm will supply most of the songs for Robbins's record firm.

The pub figures the 1 1/4-cent royalty costing the MGM combine of pubs (Robbins, Feist & Miller) \$75,000 a year, and hopes to establish a precedent which will bring an all-over increase.

Metro-Goldwyn-Mayer formerly held the rights to the Lion label, used for selling recorded Metro pic tunes in lobbies of movie houses.

## Phil Spitalny's Girls To Let Hair Down; Concert

NEW YORK, Dec. 19.—Phil Spitalny's 11-Girl Orchestra is going entirely classical for its first Town Hall concert here December 22. Altho some of the girls have soloed with such long-hair outfits as the Cleveland Symphony, group as a whole has always presented pop programs. This time, however, light classics will be the order of the evening. Proceeds go to the Baptist Home for the aged here.

## Fire Chief Finds Hazards

MILWAUKEE, Dec. 19.—County Fire Chief Charles F. Barnekow has reported the hazards found in 12 of the 64 dance halls in the rural sections of Milwaukee county. All were ordered eliminated at once. Barnekow has instructed all dance hall proprietors to use only fire resisting decorations, to be certain that exit doors are unlocked and unobstructed, and that exit lights are kept on during hours the hall is in use. Similar cautions have been issued by Leon Gurda, city building inspector, to operators of public gathering places in the city.

BRIDGEPORT, Conn., Dec. 19.—Price sale in taverns and night clubs for sidemen here has been upped from \$5 to \$7, with \$7 for leader, for any four hours before 1 a.m. when musicians are required to play a show.

## Coca-Cola Band Parade

15th Week

Monday, 28:	Tony Pastor
Tuesday, 29:	Benny Goodman
Wednesday, 30:	Sammy Kaye
Thursday, 31:	Alvino Rey
Friday, Jan. 1:	Henry Busse
Saturday, 2:	to be selected.



# Selling the Band

Exploitation, Promotion and Showmanship Ideas  
By M. H. ORODENKER

## Dressing-Room Canteen

Marty Melcher, exploiting theater appearances of the Andrews Sisters, has tied in all his promotional efforts with the War Bond drive. At all theaters where the girls play a War Bond selling booth is set up in their dressing room backstage, designated as the Andrews Sisters' Dressing Room Bond Canteen. The canteen is plugged from the stage and in the theater lobbies. Fans are invited backstage to purchase War Bonds and meet the girls in person. Those purchasing a \$100 bond rate an autographed picture of the trio. The scheme has already been tried in several cities and resulted in the peddling of more than \$150,000 worth of bonds.

When playing the Earle Theater in Philadelphia, Melcher tied in with *The Daily News* for a bond slogan contest, the Andrews girls awarding \$50 in War Bonds and Stamps as prizes for the best slogans. Contest was restricted to youths 16 or less, slogans limited to 50 words. First prize rated a \$25 bond, second brought \$10 in War Stamps, \$5 in stamps for the third award, with the next best slogan writers winning \$1 each in stamps.

A tie-up in Philadelphia with the army recruiting office rated radio, newsreel and heavy newspaper picture and story coverage for the girls and Will Osborne's orchestra. The band and trio entertained the newly inducted army recruits at the railroad station for a half hour before the boys left for camp. It marked the first time that any theatrical or musical lights were on deck to bid the boys good-by, and turning the old station into a jive palace was a natural for publicity breaks all around.

In addition, the girls on tour put in countless appearances at music stores, autographing their records. Most successful store appearances were promoted in co-operation with Deane H. Emley, manager of the Strand Theater, Elmira, N. Y. He had the three music stores run a co-operative display advertisement in the local newspapers, plugging both the stageshows at the theater and the hours the girls would be at each store.

Complementing the dressing-room canteens set up by the Andrews Sisters, Horace Heidt has been collecting fat dividends in good will as a result of his "sidewalk canteens." At each theater played on tour, and even at some of the ballroom stands, Heidt has a War Stamp booth set up along the sidewalk in front of the theater. Only War Stamps are sold, but the small sales have pyramided into tens of thousands of dollars. No autograph or picture giveaways or any other type of bally; just a straightforward appeal to passers-by to cash in their small change for stamps. The various boys in the band and the vocalists all take turns in manning the booth, even the wives of the orchestra members pitching in during show time.

## Selling Spivak

Ed Fitzpatrick, manager of Loew's Poli Theater, Waterbury, Conn., put on a heavy campaign to whip up unusual interest in the personal appearance of Charlie Spivak's orchestra at the theater. Grabbed off quarter-hour interview shots on both WBRY and WATR, and also got one of the music stores in town to sponsor a 15-minute radio program devoted entirely to Spivak's waxings. On all the radio shots the stage appearance came in for heavy rounds of plugs. In lining up personal appearances at the music stores for Spivak to autograph his records, Fitzpatrick got the record merchants to buy a half-page co-operative advertisement in the local newspapers to promote the store appearances. Also got the record shops to get up Spivak window trims, highlighting the maestro's waxings and using blow-ups of the maestro, stills of band shots and announcements giving the theater play dates.

## Handling Harry

One of the reasons for the spectacular success of Harry James is the careful attention paid to detail by his manager, Frank Monte. An example of the "little things that add up" is the use of table cards to publicize folios of James's own trumpet arrangements and original compositions. Cards, which fold in two to

form self-supporting triangles, are placed on each table in the location for cash customers to digest with their filet mignon. Also listed are maestro's latest Columbia recordings. All this, dressed up with a picture of the leader and space for autograph, makes an attractive souvenir as well as a convenient catalog for future reference. Monte got the co-operation of Famous Music, publishers of the folios, for this stunt, and both are pleased with the results.

## Palace Promotion

Another example of good detail is the smart mailing piece announcing the opening of Del Courtney's orchestra at Palace Hotel in Cleveland, which was sent out by the hotel management. Folder featured photos of Courtney and his vocalist, Sheila Peart, placed inside an attractive cover proclaiming "Your Holiday Album."

## Biz Builder

THE problem of hyping the week-before-Christmas lull at theater box offices was helpfully solved for Charlie Barnett's engagement at the Apollo Theater, New York, by Leo Miller, of the Davis-Lieber publicity office. Miller promoted a special jam session on the stage in which colored servicemen who were musicians in civilian life were invited to take part. Not only uniformed musicians stationed in the metropolitan vicinity but also those coming home for holiday furloughs were welcome to join Barnett's band in the jamboree, which topped the stageshow. Barnett also got good breaks thruout Harlem, from which the house draws its patronage, by announcing the results of a survey of the Negro capital's favorite songs of 1942.

Leonard Feather and Leo Miller, of the aforementioned Davis-Lieber office, scored with a neat stunt in promoting the New England Conservatory of Music in Boston, one of the country's most venerable institutes, to award an impressive scroll to Harry James for "outstanding musicianship and setting brilliant example to the youth of America." The parchment was presented to the trumpeting-maestro on his Chesterfield ciggie air show by Ruby Newman, a name maestro in the society musical sphere. Newman, who shared in the spotlight, is supervisor of the conservatory's recently founded School of Popular Music. The presentation cracked the newspapers of the nation, being carried by the news wire services.

## Collegiate Aims

HENRY JEROME, holding forth with his music makers at the New Pel- (See SELLING THE BAND on page 28)

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

## Jan Savitt

(Hotel Astor, New York, Mutual Network, Monday (14), 11:30-midnight)

PROGRAMMING and orchestral balance prevented this shot from reaching its maximum effectiveness. Opening 1-2 with songs comparatively unfamiliar to listeners is liable to lose them for the ork leader before he can get his hooks into them.

Balance seemed poor, saxes (particularly the baritone) sounding full and close-up, with trumpets punching from behind to get thru. Whole set-up righted itself for one tune, *Blue Heaven*, spotted midway, for which crew toned down and let the bounce rhythm project the notes.

Joe Martin's mighty pleasant tenor took care of two ballads; Eugene Baird, new with the band, was mild on two semi-rhythm tunes, and Buddy Welcome gave his all on two more. His "all" was announced as being about 300 pounds, and his deep, mellow voice, associated with all Messrs. 5 by 5, came over in fine style.

Savitt's strings, which are one of the band's prime assets, had a nice chunk of the program to themselves in a four-song medley, but it was spotted next-

to-closing; a bit too late to give the show a high rating.

## Chuck Foster

(Hotel Roosevelt, Washington, Columbia Network, Monday (14), 12:05-12:30 a.m.)

STUFF your ears when the name of the *S*ork is announced and you're not going to guess the identity of this band with three guesses. Foster puts on a potpourri for fair. His opening theme blends Beethoven's Fifth with *You Great Big Beautiful Doll*; his saxes have listened to Lombardo too long, his trombone to Russ Morgan, and his trumpets to Kemp.

Dottie Dotson works like Wee Bonnie Baker on cute tunes, but for *Haeluba Conga* she uncorked a mixture of Carmen Miranda and Cass Dalley. Ray Robbins, baritone, at different times sounds like every crooner ever to draw a breath.

It's a lot of fun at that. Not only the guessing game, the music as a whole. Foster maintains a swell pace in spotting tunes, and his informal announcements add to the festivities.

Started off brightly with his own *Get Yourself a Horse*, clop-clop-clopping and all, and closed with a quiet medley which gave performers and listeners alike a chance to catch their breath.

## Charlie Spivak

(Reviewed at Pennsylvania Hotel, New York)

WITH a couple of years of cross-tions and theaters, beaucoup air time and best selling disks behind him, Spivak's crew is a hop-skip-and-a-jump away from being a Grade A name band. It will take a final tightening and polishing job before it hurdles the barrier.

Right now it has lots of everything. The boys can blow it sweet or hot; the vocal contingent has been more completely rounded out by addition of blues-singing Willie Smith, former Lunceford alto ace, and the maestro himself is still front and center when it comes to blowing pretty trumpet.

Musically, the brass section is the choice slice off the roast. Three trumpets (besides Spivak) and four trombones are cutting it sharp and clean, and when the boss joins in with his horn the section is super. Five saxes, paced by Smith, lack the precision and tonal blend of the brass.

Garry Stevens, waiting for his enlistment in the air corps to be made official, is still on tap for solos and ensemble work with June Hutton and the Stardusters, a break for Spivak. Miss Hutton's strong sibilant "sss" got stuck in the mike time and again, marring the work of the vocal group, and on her own she was equally unsatisfactory. Her Ella Mae Morse intonation and dynamics are not substantiated by volume or tone. Band is in there on the heated stuff and sets the jitter kids jumping. Ballads get a strong send-off by Spivak's trumpeting, but they're dragged down by drummer whose slow beat becomes labored and pedestrian, the bass fiddle pushes it along a bit.

Spivak is a beaming, placid front who appears to leave his musicians to their own devices, which may be a mistake from the customers' viewpoint. They don't know what goes on in the rehearsal hall; most of them like to see a leader lead.

Grennard.

## Judy Kayne

(Reviewed at Shangri-La, Philadelphia)

THE armed forces drawing so heavily from the ranks of baton-wavers, there is reason enough to expect an influx of skirted fronts. But it will take more than a doll face and a slyph-like figure to fill the gap. Having been educated to a better brand of music, it is highly improbable that the American public will accept sex because of a priority on syncopation. A former hooper and a good one, Miss Kayne was one of the

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

first to cash in on the male shortage in the maestro division. And without benefit of the ballyhoo that first attended Ina Ray Hutton, it's a tall order to expect this band at this stage to take hold.

It's a full-voiced male band Miss Kayne oversees, mostly youngsters whose enthusiasm makes up for musical deficiencies. Includes four saxes, three trumpets, two trombones and three rhythm, with the blend making a brand of ballroom music where each horn tries to out-holler the other. As a result tonal qualities of the music are as euphonic as the tones emanating from a sand-blasting machine. There is no conception of nuances or any attempt to define a musical style. It is merely the playing of the conglomeration of notes on the printed sheet, from top to bottom, with no shade of variation or distinction from one page to the other.

Fault lies mostly at the controls. Call is pleasant enough on the eyes without causing any undue wilting, and instead of turning on heavy with the push and the personality, she busies herself waving an ineffectual baton. With the ladies manning the horns light in their own accomplishments, it's a meaningless brand of music they dish out.

No voice heard when caught, altho girl is said to give out with the pipes. Selections in the books are all in the popular vein. And the band hits off a rhythmic beat that makes it easy for the dancers to follow. But for listening or appreciation it's something else.

Orodenker.

## Val Ernie

(Reviewed at Drake Hotel, Chicago)

Val Ernie used to be known as Ernie Vallee in the early '30s when a pit leader in New York. Since branching out as maestro of a dance band he dropped the "Vallee" to avoid being confused with a crooner by the same name. He had 12-piece bands for a number of years but since 1938 has limited himself to seven men, concentrating on society spots. Ernie is a capable musician (plays violin) and displays a good knowledge of what is wanted in dance music among the "400."

His conversational style is dished out in continuous choruses which are so smoothly played that dancers can carry on for 30 minutes and not tire. While pop tunes are in his library, the stand-ards and better show numbers get the more frequent calls. Rumbas and tangos come in for a showing now and then, but they are very much in the background.

In addition to Vallee's busy fiddle, the instrumentation includes drums, piano, bass, guitar and accordion (five rhythm section) and sax. Bob Shaw (guitar) and Dick Manners (sax) double on the vocals, most of them of the quiet, romantic variety.

Hontigberg.

## Tony DiPardo

(Reviewed at Hotel Claridge, Memphis.)

TONY DIPARDO plays the quietest and sweetest trumpet heard recently in Memphis. No soaring solos or ear-splitting blasts of sound; just a steady flow of sweet, almost troubadourish rhythm. He fronts the band ably and sells his music to listeners and dancers in acceptable manner.

An outstanding job is turned in by

(See ON THE STAND on page 28)



Because of transportation problems, the shellac shortage and the present ban on recording activities, record companies are unable to guarantee regular shipments. For this reason *The Billboard* received no new releases for review this week. We will continue to review records, however, just as soon as they are sent to us by the companies.

# Orchestra Notes

Of Maestri and Men

XAVIER CUGAT starts 16-week theater tour first week in January, following Waldorf closing, after which he is signed for pic *Stage Door Canteen*. . . . PATTY ROSS has been added to CLYDE LUCAS'S ork now at Roseland Ballroom. . . . COUNT BASIE set for theater tour till April 15, with time out for a few one-nighters. . . . COOTIE WILLIAMS starts tour January 7, with Paradise Theater, Detroit, first stop. . . . ART PAULSON will fill in at Hotel New Yorker while BENNY GOODMAN doubles at the Paramount Theater. SONY DUNHAM goes into hotel January 4. . . . KORN KOBBLERS first outfit to entertain regularly at the Stage Door Canteen. Appearing every other Monday. . . . HERMAN RICH now doing vocals along with CHARLIE KARROLL for HENRY JEROME. . . . VAL McCANN has added another trombone, making five-man brass section. . . . HERSHEY MARTIN, formerly Hershey Serkin, of the Walton Hotel, Philadelphia band, has new crew featuring LEONARD AULETTI and MANDA LANE at Hotel Sir Francis Drake, San Francisco. . . . PRIVATE LEE SHORE, former Chi band leader, now in Hawaiian Islands. Playing with Armored Force ork, directed by LUCKY LUNKENHEIMER, former RUSS MORGAN sideman. . . . CY DELMAN at Bellevue Stratford Hotel, Philadelphia, for 12 weeks. . . . DICK SNYDER, drummer, with army air corps. . . . CORPORAL MAURICE LOPEZ, former sax and clarinet player for CHARLIE BARNET and WILL OSBORNE, chosen for Officers' Candidate School. . . . MARY KREIG, vocalist with BARON ELLIOTT, replaced by ELSIE MARIE KIRK when she left to join her husband, an ensign in the naval air corps. . . . GENIE BAIRD new vocalist with JAN SAVITT.

Midwest Melange

DON RICARDO, out of the business for two years, is organizing an eight-piece outfit in Chicago. . . . ART JARBETT expects to be drafted within the next month. . . . DICK JURGENS wants to join the navy but has to await his draft call. Will open at Aragon Ballroom, Chicago, Christmas Day. . . . CHARLIE FISK left trumpet section of RUSS MORGAN'S band last week to join Johnny (Scat) Davis. DAVIS missed a couple of single-day dates in the Midwest due to transportation difficulties. . . . VAL ERNIE goes into the Patio, Palm Beach, Fla., February 1 for an indefinite run. Spot to reopen December 26 with music by JACK ERNIE, Val's brother. . . . GRIFF WILLIAMS will pick up a couple of weeks at the Chase Hotel, St. Louis, starting February 5.

Atlantic Whisperings

DICK ROGERS for the Christmas night prom at Empire Ballroom, Allentown, Pa. . . . TONY PASTOR the New Year's Eve attraction at Sunnybrook Ballroom, Pottstown, Pa. . . . LEN McBALL at Andy's Log Cabin, Gloucester Heights, N. J. . . . EDDIE DE LUCA skedded for Jack Lynch's Walton Roof, Philadelphia. . . . HOWDY BLANKMAN at Maple Grove Ballroom, Lancaster, Pa. . . . HARMOND FARR at Chevron Grill, Allentown, Pa. . . . ROY FRANKLIN set at Tally-Ho Tavern near Atlantic City. . . . ED HIRST at Roman Grille, Philadelphia. . . . DAN GARBER back at Ace of Clubs, Reading, Pa. . . . SAL TAIBI renewed at Shankweiler's Hotel near Allentown, Pa.

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**"DELAY IS DANGEROUS"**  
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JON ARTHURS held over at Hotel Philadelphia in that city. . . . ARNOLD WIAND new at Grand Fraternity Hall, Philadelphia. . . . FRANKIE KAY at Dorosko Cafe, St. Clair, Pa. . . . DAVE HOFFMAN for the reopening of Babette's, Atlantic City. . . . AL FRANCIS at Penn-Atlantic Hotel's Palm Room, Atlantic City. . . . DON NICHOLAS at Philadelphia's Venice Cafe. . . . CHARLIE NEWTON at Gables Inn, Pleasantville, N. J.

## TD Runs Into More Inclement Weather

HELENA, Mo., Dec. 19.—Despite inclement weather, temperature ranging just above zero, 1,486 paid their way into Civic Center Ballroom here Friday (4), to dance to music of Tommy Dorsey's ork. Gross totaled \$2,096. Top for servicemen was \$1, and \$1.50 for civilians.

In addition to playing the dance, Dorsey and several of his entertainers that afternoon presented a program to soldiers stationed at Fort William Henry Harrison.

From here Dorsey went to Geat Falls, where he played to 2,642 people, including 516 servicemen stationed at the base there. American Legion assisted Ben Barnett and K. O. MacPherson, of Helena, in sponsoring the dance there, which netted \$3,775.

Orchestra and vocalists also played to servicemen at a special program at the army base there.

Immediately following the Great Falls dance, the 40-piece troupe boarded a 27-passenger bus which took them back to Idaho Falls, where they made train connections to Reno, Nev.

## Music Items

Publishers and People

LINCOLN MUSIC has signed up writers L Nick and Charles Kenny, as of January 1.

Advance Music, owned by Warner Bros. and Moe Gale, has bought out Ager, Yellen & Bornstein. Ben Bornstein will act as general manager of Advance.

E. B. Marks Music plugging *I Wish, I Wish, I Wish* by Al Stillman and George Rosner.

George Weiner is new contact man at Mills Music, assisting Charlie Warren and Jack Howard.

Cherio Music working on *I Burned a Match*, by Eddie Seiler, Sol Marcus and Bennie Benjemen.

Excelsior Music has *Rise Up and Shine*

## An Airplane Might Do It

NEW YORK, Dec. 19.—Louis Prima is "dreaming of a White Christmas"—and hoping its melts by New Year's Eve. He is booked to report at the Lyric Theater, Bridgeport, Conn., at 11:30 p.m. that evening, after closing at Loew's Poli Theater, Waterbury, Conn., at 10:30. Distance is 30 miles, and Connecticut speed limit is 30 m. p. h.

## Dick Jurgens Into Service January 17; Band Will Break Up

CHICAGO, Dec. 19.—Dick Jurgens will break up his band January 17 and go into service. At this writing, he has not decided what branch of service he will choose. Band will fill three weeks at the Aragon Ballroom here, opening Christmas Day, before its finish.

Jurgens has been in 3-A, claiming secondary dependents in his mother and brother, Will, who is his personal manager. His decision to go in will not only cut short his orinally scheduled long return date at the Aragon but will also cancel his five-year picture contract with Metro.

Most of the Jurgens men are ripe for the draft during 1943, being married but having no families. Carl Brandt, sax and violin, is joining the signal corps. Buddy Moreno, singer, will try to join a civilian pilot training unit. Lou Quadling, pianist, is going home to Los Angeles and devote his time to song writing.

## McIntyre Pleases Philly

PHILADELPHIA, Dec. 19.—Hal McIntyre, first time in this season, piled up one of the best grosses in weeks last Saturday (12) at Brookline Country Club for dance promoter Tom Cavanaugh. With ducats scaled at \$1.10 a head, McIntyre attracted almost 1,100 dancers to make for a fat gate of about \$1,200. Gray Gordon in tonight (19), first stand here since his tick-tock days.

*Up America*, clefied by Duke Morgan and Gwen Schoch.

Mills Music's latest is *I Lost My Sugar in Salt Lake City*, penned by Leon Rene and Johnny Lange.

McDaniel Music plugging *We're on Our Way to Tokyo*. Lew Mel, Ban Terriss and Nelson Guyn authored.

Robbins Music has signed *Dorothy* (See MUSIC ITEMS on page 52)

## Disk Jockeys Turning to Oldies Find Their Public Eats 'Em Up

PHILADELPHIA, Dec. 19.—Record jockeys at local radio stations, who used to snub a disk unless it was an advance copy of next week's release, now find themselves dirtying their illy-white fingers digging out oldies, for which an unprecedented large demand has been created here. Dearth of fresh items from wax factories is forcing broadcasting needlers to fill in with the old-timers. Up to short time ago emphasis was still on new waxes, but to break the monotony of spinning Tommy Dorsey's *There Are Such Things* three or four times during an hour's program, the boys would throw in a *Margie* or a *Whispering*.

When fan letters started trickling in the jockeys found that instead of complaints there were requests for more old songs. With the increasing use of the old songs, boys handling the recorded air shows are finding their mail has taken a corresponding climb. According to BUZZ (WDAS) Davis, Bob (WIP) Horn and Eddie (WPIL) First, leading disk jockeys in town, fan mail has jumped some 200 per cent since they started ringing in the evergreens. Moreover, fully 90 per cent of the mailed requests are for oldies, many not specifying any particular number but merely asking that old songs be played.

Unfortunately jockeys are being caught short in meeting the demand they created. Record libraries are found wanting in most of the stations. Moreover, because of the file system used, it

means going thru dusk-laden piles to find one worthy disk, with its rim chipped or grooves already worn thin. Needle changers at all stations used to fight among themselves to grab hold of the new stuff for their programs. Now all the squabbling is over a dated *Tiptoe Thru the Tulips* or *What Is This Thing Called Love?*

NEW YORK, Dec. 19.—Local platter saddlers have been finding fans most receptive to old disks that are now being aired in place of absent new releases.

Martin Block, who jockeys the recorded tunes over WNEW here, admits he's had to be glib about talking his way out of new-record sessions, but claims all-over response to the sentimental oldies, via fan mail, phone calls and personal comment, has been more than gratifying. Block qualifies the claim by stating, however, that the really old tunes like *Margie* and *Stardust* are the ear-catchers; tunes that just a while back were getting plugs don't go.

Another prominent local wax rider, Alan Courtney (WOV), similarly has been forced to concentrate on library items. In Courtney's case the ersatz takes the shape more of hot jazz items and well-remembered instrumental pieces rather than the reminiscent tunes. Jazz such as that turned out by Louis Jordan, Duke Ellington and Louis Armstrong has gained a host of new listeners, Courtney says.

## Chi Band Bookers Band To Service Army, Navy Bases

CHICAGO, Dec. 19.—A committee consisting of local band bookers has been organized here this week to co-ordinate all bookings between offices in service centers and army and navy bases in this area. The committee has the blessings of Local 10, American Federation of Musicians, which is in favor of handling the music problem for Uncle Sam's boys in an organized manner.

Committee consists of Jim Breyley, one-night booker for Music Corporation of America; Joy Kayser, one-night booker for Frederick Bros.' Music Corporation; Berle Adams, one-night booker for General Amusement Corporation; Bob Ehelert, one-night booker for William Morris; Charles Hogan, theater booker, and Howard Christensen, band manager.

All band bookings, from now on, will be made by the committee, rather than by army, navy or service center representatives themselves. An effort will be made to give each band working this area three free jobs a month. Committee will service the Great Lakes Naval Base, Great Lakes Base Hospital, Fort Sheridan and Navy Pier, among others.

## Christmas Push Goes On

NEW YORK, Dec. 19.—Disk advertising in the dailies here continues at a pace never before equaled in recording history.

Bulk ads from distributors are giving all dealers benefit of paid publicity, but many chains and larger indies are getting as much as full-page ads boosting their wares singly. Macy's and Gimbel's department stores broke out with whole-pagers this week; Penn Camera Exchange, Fairmount Music Shop and other record shops got smaller sized plugs. Chains like Davega and Vim apparently have worked out extensive ad deals with Decca, Victor and Columbia.

Say  
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 the impressive, inexpensive,  
 easy way through a personal  
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**HOLIDAY GREETINGS  
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CINCINNATI 25 Opera Place Main 5306	ST. LOUIS 390 Arcade Bldg. Chestnut 0443
LOS ANGELES 416 W. 8th St. Vandike 8403	



# The Billboard Music Popularity Chart

WEEK ENDING  
DECEMBER 17, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, December 17. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk. Wk.	Title	Publisher	Plugs
2	1. WHITE CHRISTMAS (F)	Berlin	33
5	2. ROSE ANN OF CHARING CROSS	Shapiro-Bernstein	31
1	3. THERE ARE SUCH THINGS	Yankee	29
13	4. MOONLIGHT BECOMES YOU (F)	Famous	28
3	5. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	26
17	6. BRAZIL	Southern	25
—	7. PLEASE THINK OF ME	Witmark	24
15	8. MOONLIGHT MOOD	Robbins	22
3	9. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	21
4	10. MR. FIVE BY FIVE (F)	Leeds	20
12	11. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	19
14	12. MANHATTAN SERENADE	Robbins	17
14	12. THAT SOLDIER OF MINE	National	17
14	13. DEARLY BELOVED (F)	Chappell	16
6	14. PRAISE THE LORD	Famous	15
—	15. CONSTANTLY (F)	Paramount	14
9	15. I'D DO IT AGAIN	Santly-Joy	14
—	15. PARADISE VALLEY	Atlas	14
8	15. VELVET MOON	Witmark	14
11	16. DAYBREAK	Feist	13
—	16. FOR ME AND MY GAL (F)	Mills	13
13	16. STREET OF DREAMS	Miller	13
8	17. A TOUCH OF TEXAS (F)	Melody Lane	12
8	17. I'M GETTING TIRED SO I CAN SLEEP (M)	U. S. Army	12
7	17. PENNSYLVANIA POLKA (F)	Shapiro-Bernstein	12
—	18. BY THE LIGHT OF THE SILVERY MOON	Remick	11
14	18. IF I CARED A LITTLE BIT LESS	Feist	11
—	19. EVERYTHING I'VE GOT (M)	Chappell	10
—	19. TEN LITTLE SOLDIERS	Lincoln	10
12	19. YESTERDAY'S GARDENIAS	Mayfair	10

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreiffelbeis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallitch's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schubert's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: O. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH		MIDWEST		WEST COAST	
Position Last This Wk. Wk.	Title	Position Last This Wk. Wk.	Title	Position Last This Wk. Wk.	Title	Position Last This Wk. Wk.	Title	Position Last This Wk. Wk.	Title
1	1. WHITE CHRISTMAS —BING CROSBY Decca 18429	1	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby
4	2. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	2	2. Praise the Lord —Kay Kyser	2	2. Praise the Lord —Kay Kyser	2	2. When the Lights Go On Again—Vaughn Monroe	2	2. I Had the Craziest Dream —Harry James
2	3. PRAISE THE LORD —KAY KYSER Columbia 36640	3	3. When the Lights Go On Again—Vaughn Monroe	3	3. When the Lights Go On Again—Vaughn Monroe	3	3. Mr. Five by Five —Harry James	3	3. When the Lights Go On Again—Vaughn Monroe
9	4. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	4	4. There Are Such Things —Tommy Dorsey	4	4. There Are Such Things —Tommy Dorsey	4	4. Juke Box Saturday Night —Glenn Miller	4	4. Praise the Lord —Kay Kyser
3	5. MR. FIVE BY FIVE —HARRY JAMES Columbia 36650	5	5. I Had the Craziest Dream —Harry James	5	5. I Had the Craziest Dream —Harry James	5	5. There Are Such Things —Tommy Dorsey	5	5. There Are Such Things —Tommy Dorsey
5	6. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	10	6. Juke Box Saturday Night —Glenn Miller	6	6. Serenade in Blue —Glenn Miller	6	6. Praise the Lord —Kay Kyser	6	6. Dearly Beloved —Dinah Shore
8	7. JUKE BOX SATURDAY NIGHT —GLENN MILLER Victor 20-1509	7	7. Mr. Five by Five —Harry James	7	7. Dearly Beloved —Glenn Miller	7	7. I Had the Craziest Dream —Harry James	7	7. Mr. Five by Five —Harry James
7	8. SERENADE IN BLUE —GLENN MILLER Victor 27935	8	8. Serenade in Blue —Glenn Miller	8	8. Serenade in Blue —Glenn Miller	8	8. Serenade in Blue —Glenn Miller	8	8. Der Fuehrer's Face —Spike Jones
—	9. DER FUEHRER'S FACE —SPIKE JONES Bluebird 11586	9	9. Dearly Beloved —Glenn Miller	9	9. Dearly Beloved —Glenn Miller	9	9. Der Fuehrer's Face —Spike Jones	9	9. Mr. Five by Five —Freddie Slack
—	10. DEARLY BELOVED —DINAH SHORE Victor 27970	6	10. Der Fuehrer's Face —Spike Jones	10	10. Der Fuehrer's Face —Spike Jones	10	10. A Touch of Texas —Freddy Martin	10	10. Brazil —Jimmy Dorsey

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
Position Last This Wk. Wk.	Title	Position Last This Wk. Wk.	Title	Position Last This Wk. Wk.	Title
1	1. WHITE CHRISTMAS	1	1. White Christmas	1	1. White Christmas
3	2. WHEN THE LIGHTS GO ON AGAIN	2	2. When the Lights Go On Again	2	2. When the Lights Go On Again
4	3. MR. FIVE BY FIVE	3	3. There Are Such Things	3	3. Mr. Five by Five
6	4. DEARLY BELOVED	4	4. Why Don't You Fall in Love With Me?	4	4. Dearly Beloved
2	5. PRAISE THE LORD	5	5. Praise the Lord	5	5. Why Don't You Fall in Love With Me?
14	6. WHY DON'T YOU FALL IN LOVE WITH ME?	6	6. Dearly Beloved	6	6. Manhattan Serenade
10	7. THERE'S A STAR-SPANGLLED BANNER WAV-ING SOMEWHERE	7	7. I Had the Craziest Dream	7	7. Praise the Lord
11	8. I HAD THE CRAZIEST DREAM	8	8. Mr. Five by Five	8	8. There Are Such Things
5	9. THERE ARE SUCH THINGS	9	9. Army Air Corps	9	9. Daybreak
8	10. DAYBREAK	10	10. There's a Star-Spangled Banner Waving Some-where	10	10. I Had the Craziest Dream
7	11. MANHATTAN SERENADE	11	11. For Me and My Gal	11	11. Der Fuehrer's Face
13	12. ARMY AIR CORPS	12	12. Moonlight Becomes You	12	12. I Came Here To Talk for Joe
—	13. MOONLIGHT BECOMES YOU	13	13. There Will Never Be An-other You	13	13. There's a Star-Spangled Banner Waving Some-where
15	14. DER FUEHRER'S FACE	14	14. Daybreak	14	14. A Touch of Texas
12	15. THERE WILL NEVER BE ANOTHER YOU	15	15. I'm Getting Tired So I Can Sleep	15	15. Moonlight Becomes You

MIDWEST	
Position Last This Wk. Wk.	Title
1	1. White Christmas
2	2. When the Lights Go On Again
4	3. Mr. Five by Five
10	4. There's a Star-Spangled Banner Waving Some-where
9	5. Dearly Beloved
3	6. Praise the Lord
5	7. Army Air Corps
—	8. Why Don't You Fall in Love With Me?
13	9. Serenade in Blue
6	10. Manhattan Serenade
7	11. There Are Such Things
11	12. Der Fuehrer's Face
14	13. Daybreak
15	14. I Had the Craziest Dream
8	15. My Devotion

SOUTH	
Position Last This Wk. Wk.	Title
1	1. White Christmas
9	2. When the Lights Go On Again
2	3. Praise the Lord
4	4. Mr. Five by Five
3	5. Dearly Beloved
8	6. There's a Star-Spangled Banner Waving Some-where
5	7. Manhattan Serenade
14	8. Army Air Corps
12	9. I Had the Craziest Dream
15	10. There Will Never Be An-other You
13	11. I Came Here To Talk for Joe
11	12. Moonlight Becomes You
—	13. Marines' Hymn
—	14. Why Don't You Fall in Love With Me?
6	15. Daybreak

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York, and Richards Music Shop, Brooklyn:

Position Last This Wk. Wk.	Title
1	1. WHITE CHRISTMAS ... BING CROSBY ... Decca 18429
3	2. WHEN THE LIGHTS GO ON AGAIN... LUCKY MILLINDER .. Decca 18496
2	3. MR. FIVE BY FIVE. FREDDIE SLACK .... Capitol 115
6	4. WHAT'S THE USE OF GETTING SOBER? ..... LOUIS JORDAN ..... Decca 8645
—	5. THERE ARE SUCH THINGS ..... TOMMY DORSEY ... Victor 27974
4	6. TRAV'LIN' LIGHT. PAUL WHITEMAN .. Capitol 116
5	7. STORMY MONDAY BLUES ..... EARL HINES ..... Bluebird 11567
—	8. DON'T GET AROUND MUCH ANYMORE .... INK SPOTS ..... Decca 18503
—	9. BICYCLE BOUNCE. ERSKINE HAWKINS . Bluebird 11432
10	10. COW COW BOOGIE ..... FREDDIE SLACK .... Capitol 102

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.





# Selling Records AND Sheet Music

By JOSEPH R. CARLTON

## Back to Normalcy?

RCA-Victor, which had canceled its every-other-week release schedule for the month of December, returns to form with a new issue announced for January 2. On that date company will ship Shep Fields's *Please Think of Me* and *Take It Slow* on Bluebird and Ethel Merman's *Marching Thru Berlin* and *Move It Over* on Victor.

For January 15 Victor's release will consist of one disk, Tommy Dorsey's *It Started All Over Again* and *Mandy, Make Up Your Mind*.

## Undaunted

Penn Camera Exchange, New York, doesn't care what anybody says; it's selling records. Disk department, under Mary Bryant's direction, is only in its third week of existence, but merchandising of the tallow already is being carried on in Grade A style.

Shop's record trade is 80 per cent classical, accounted for by predominance of male camera customers. According to Miss Bryant, who claims 22 years of experience, women favor pop disks, men are longer-haired.

Camera customers and known disk fanciers have been thoroly covered by direct mail. Circulars herald a neat bargain, offering a 1,000-play Fidelitytone needle, "value 50 cents," to every reader who comes in and buys at least \$2.50 worth of disk goods.

In physical appearance record counter is the last word.

## "Little Known," Huh

Apologies to Keynote records. Last week a disk review described *Marching Thru Berlin* (waxed by Keynote, with *Praise the Lord* on the B side) as a "little known." It turns out now that that tune will be used in the United Artists' pic, *Stage Door Canteen*; is slated to get air-wave plugging and may wind up as a "well-known."

As noted above, Ethel Merman's recording of the *Berlin* song will be out January 2 on the Victor label.

## Re Scrap

Sophie Rabson, of Rabson's Record Shop in New York, has this to say about the scrap situation: Why don't the record companies utilize some of their advertising space in daily newspapers to educate customers to the importance of bringing in record scrap? My patrons are still uninformed about the necessity of turning in old scrap when they purchase new disks. They think it's a gimmick cooked up by the shop owner and refuse to relinquish their old records. Some of the tougher customers are being warned about the even more rigid requirements in Britain, and that by not bringing in old disks they may prevent the production of new ones.

Another disk company oversight, Miss Rabson feels, is the lack of co-ordination between advertising and order departments. The record firms, she points out, continue to advertise certain records even tho shipments of these have not been made at all or meet only one-tenth of the dealer's order. Rabson's has such a backlog of advance orders on its books that they recently stopped taking any more.

A proposed solution—and a surprising one—to the scrap situation comes from

Hy Seigel, of the Rainbow Music Shop in Harlem. He suggests that if the distributors would make good on their threat to stop shipments unless scrap quotas are filled, dealers could bring home to their customers importance of turning in old disks. At least, explains Seigel, if the retailer were certain that his competitors were in the same boat he could stand pat on his scrap requirements without having customers counter with, "Well, I'll buy 'em in the store around the corner."

## New Releases

From Decca comes the announcement that Guy Lombardo's waxing of the Treasury Department's plug song, *Ev'rybody Ev'ry Payday*, was released last week.

Not to be outdone by Decca or Victor, Columbia ships Wednesday (23) Cab Calloway's *I Get the Neck of the Chicken*, backed by *Ogeechee River Lullaby*, and Tommy Tucker's *There Will Never Be Another You*, mated with *Just as Though You Were Here*.



"THIS CHRISTMAS ... IT'S MUSIC" and music on Columbia records, the snowman says. He's the theme guy appearing in all Columbia ads in national magazines and local dailies, and he's been given lots of campaign company via radio broadcasts over CBS. As a reminder to your customers to make that yuletide gift a record gift, he'll move those Masterworks along jus' fine.

## Bing Decca's Santa

NEW YORK, Dec. 19.—Decca's prize disk, Bing Crosby's *White Christmas*, is now officially described by a Decca spokesman as "being the biggest seller in the company's history." Record has easily topped the million mark, it was claimed, and may be on its way to an all-time, all-company high.

The groaner's yuletide number has outsold even his *Silent Night* waxing, spokesman said, which on the basis of '41 estimates might mean that *White Christmas* is approaching the 2,000,000 class. Fact that *Christmas* is already outselling *Silent Night* adds to the former's prowess; latter has been established as a standard for several holiday seasons, while *Christmas* yet has to pass its first season of the same name.

## Pass the Publicity

NEW YORK, Dec. 19.—Davis-Lieber, publicists, gave a big build-up to the story of plaque being awarded at the *Hit Parade* broadcast for the best war song of the year. They made only one mistake—title of the winning song was released as *Pass the Lord* and *Praise the Ammunition*.

# Scrap-or-Else Policy Seen Imminent, No New Shellac Hiking Need for Old Disks

NEW YORK, Dec. 19.—Word from Washington that shellac for phonograph records (denied for the month of December) may be cut off completely for the duration has thrown a dark cloud over the muddled scrap situation. Disk firm execs here see the new report as making it imperative for dealers soon to be informed that scrap quotas must be met "unfailingly" or else no new records will be shipped.

Tightening up of local dealers' scrap returns has increased in recent weeks, but distributors up to now have shied away from putting new-record shipments on a flat "scrap-or else" basis. So far not a single case of a dealer being penalized for falling behind salvage quotas has been reported, tho distributors admit that many retailers are way behind on their returns.

Victor jobber here keeps a record of the returns from each store, all deficiencies being tallied. Decca branch office, which does its own jobbing, uses a similar system. Neither of these, however, has mentioned how soon "Judgment Day" will come—when dealers will have to furnish enough scrap to bring up back quotas. Currently, distributors have been pressuring retailers via phone call, letter and salesman appeal for old tallow, but as for actually refusing to ship new disks that is yet to come.

Columbia distrib has been more lackadaisical in handling scrap quotas. Like the others, it has been wheedling scrap from its dealers, but has been making less bones about back quotas, trying only to get the merchants to turn in enough old wax to fill quota on current orders.

Expectedly now all the jobbers will be getting word from their companies to put the scrap program on a "must" basis. This conceivably would herald penalties to dealers who fail to return enough old wax, or it might even stretch into an increase of the present quota. Dealers might be asked to furnish two old records for three new ones as compared to the current ratio of one for three.

Belief that clamping down on dealers may prove that there isn't enough scrap to go around, or at least that the retailers themselves can't collect it, has led small disk-company spokesmen to assail the present handling of the situation. One of these feels the major companies and distributors should tackle the problem themselves "instead of throwing it to the dealers." He thinks distributors should join together in an advertising campaign that would point out to the public that records are morale builders but can't be manufactured without scrap stocks. Funds for this could be solicited from the retailers if necessary. In addition, house-to-house collection by Boy Scouts, Salvation Army or other charitable orgs should be inaugurated. Spokesman also contends that manufacturers could put on a highly successful scrap drive thru local public schools. He named several retailers who on their own have been garnering scrap from classrooms—teachers asking pupils to bring in old records, the children applying receipts to G. O. card expenses, etc.

Another small disker in a scrapless boat of his own has been canvassing the distributors with a pooling idea. Plan calls for centralized collection of old wax, with each company drawing off supplies in proportion to amount they've produced over a given fair-to-all period. Claim is that more scrap could be gathered this way, since distributors would not be played off, one against the other, in those shops where salvage supply isn't enough to satisfy all.

Also considered in disk circles as part of the dealer problem is the necessity of collecting solid-stock scrap as distinguished from laminated disks or broken-record salvage. Importance of solid stock to disk firms was echoed recently by J. W. Murray, general manager RCA-Victor Record division, with the following statement: "To be of any real value to any record manufacturer scrap must be mainly in the form of solid-stock records. When new solid-stock records are made from this scrap the total raw material supply is thereby still essentially intact, since these records

may in their turn become acceptable scrap. Otherwise our "revolving stock pile" is slowly and surely diminished. Thus, when we manufacture solid-stock records out of available scrap we are not manufacturing ourselves out of business."

Vitaly concerned with the "real value of solid-stock records" is Columbia Recording Corporation, which markets laminated records. Possibility of a change in manufacturing methods by the firm has not been confirmed or negated, local exec here stating that the scrap and shellac problem was being huddled over in Bridgeport, where plant is located.

## Philly Disk Market Draining Supply

PHILADELPHIA, Dec. 19.—Early start of Christmas buying here augurs a record-breaking holiday season for local record dealers and music stores. With the peak of the buying still to be reached, dealers are fearful that shelves will be depleted even before that time. Volume sales in popular records are so high, local Victor, Columbia, Decca and Hit distributors report that in spite of heavy shipments from the factory they cannot meet the ever-increasing demand.

Distributors say further that they can never hope to catch up, demand already making it necessary to ration allotments to dealers. Demand for the classical records, especially albums, is just as heavy.

While his distributing firm is getting more records this year than in '41, Mort Gellard, record manager for Raymond Rosen Company, Victor-Bluebird jobber, observes that it is necessary to divide them up among many more dealers than last year. Moreover, demand this year is greater than last Christmas.

Elliott Wexler, record sales manager for Motor Parts Company, Columbia distrib, reports the biggest holiday sellers here are the C-sets of popular and semi-classical music, retailing for \$2.50. Leaders are the albums of Al Goodman, Eddy Duchin and Frankie Carle. Among classical albums, leaders are Bruno Walter and the New York Philharmonic, Sir Thomas Beecham with the London and New York Philharmonic orchestras, and Arturo Rodzinski's Tschalkovsky items with the Cleveland Symphony Orchestra.

## "Most Requested"

NEW YORK, Dec. 19.—"Records we could sell loads of if we only had them in stock" say the dealers, include Harry James's *Mr. Five by Five* and *I Had the Craziest Dream*, Decca's *Holiday Inn* album, Fred Waring's *Night Before Christmas* album, Vaughn Monroe's *When the Lights Go On Again*, Glenn Miller's *Dearly Beloved* and Artie Shaw's *Begin the Beguine*. Pooled for their top-selling disks the retailers now explain that these lists should be more fairly comprised of "most requested" tunes on wax. These, they explain, include disks on hand and those out of stock.

Among records that were just beginning to catch on with customers when shipments were tightened up, poll shows are Benny Goodman's *Why Don't You Do Right?*, Gene Krupa's *That's What You Think* and Glen Gray's *Don't Get Around Much Anymore*.

Hardest hit are the standard jazz disks, stocks being almost depleted on Cab Calloway, Count Basie and Duke Ellington recordings. Erskine Hawkins's *Body and Soul* and Calloway's *Ghost of a Chance* have become virtual collector's items. Okeh label, for which latter two record, has temporarily erased its jazz line from the catalog.

Chicago situation is similar, with best-seller lists again shaping up as request propositions. Miller's *Dearly Beloved*, Monroe's *Lights*, James's *Craziest Dream* and *Five by Five*, all hard-to-get sides, loom large on the Midwest hit parade.

Kay Kyser's *Praise the Lord*, however, almost impossible to get hold of a few months back, reportedly is now flooding the market, as are other versions of the tune.

# The Week's Records

(Released December 18 Thru 25)

## POPULAR:

- Calloway, Cab—Columbia 36662  
*I Get the Neck of the Chicken*  
*Ogeechee River Lullaby*
- Lombardo, Guy—Decca 4408  
*Ev'rybody, Ev'ry Payday*  
*March for the New Infantry*
- Tucker, Tommy—Okeh 6702  
*There Will Never Be Another You*  
*Just as Though You Were Here*

(Routes are for current week when no dates are given.)

**A**

Alkin, Bill (Foeste) Sheboygan, Wis., h.  
Allen, Bob (Pennsylvania) NYC, h.  
Aloha Serenaders (Chin's Victory Room) Cleveland, nc.  
Allan, Bob (Arcadia Grill) Canton, O., nc.  
Andrews, Gordon (18 Club) NYC, nc.  
Andrews, Ted (Butler's Tap Room) NYC, nc.  
Angelo (Iceland) NYC, re.  
Arnheim, Gus (Sherman's) San Diego, Calif., c.  
Arthurs, Jon (Philadelphian) Phila., h.  
Arturos, Arturo (Park Central) NYC, h.  
Ayres, Mitchell (Lincoln) NYC, h.

**B**

Banket, Joe (Mickey's Show Bar) Detroit, nc.  
Bar, Vic (Olympic) Seattle, h.  
Barnet, Charlie (Nu Elms) Youngstown, O., 27, b; (Arena) Toronto, 28.  
Baron, Paul (Savoy Plaza) NYC, h.  
Barron, Blue (Edison) NYC, h.  
Barry Bros. (Aquarium) NYC, re.  
Bartal, Jenó (Lexington) NYC, h.  
Basie, Count (Apollo) NYC, 25-Jan. 1, t.  
Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
Baum, Charles (Stork) NYC, nc.  
Baum, Howdie (Merry-Go-Round) Pittsburgh, nc.  
Bela, Ziggle (Hungarian Village) Detroit, re.  
Benedict, Gardner (Beverly Hills) Newport, Ky., cc.  
Bennett, Larry (Hickory House), NYC, nc.  
Berger, Maximilian (La Martinique) NYC, nc.  
Bettencourt, Louis (Park Central) NYC, h.  
Bizon, Bela (Pierre) NYC, h.  
Blank & Pinchel (Brown Derby) Chi., nc.  
Boada, Ernesto (Rainbow Inn) NYC, nc.  
Bondshu, Neil (Blackstone) Chi., h.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bowman, Charles (Wivel) NYC, re.  
Bradshaw, Ray (Royale) Savannah, Ga., nc.  
Brandywynne, Nat (Robamba) NYC, nc.  
Bresse, Lou (Chez Paree) Chi., nc.  
Brigode, Ace (Gypsy Village) Louisville 25-26; b; (Elks' Club) Shelbyville, Ind., 23-29.  
Brown, Les (Stanley) Pittsburgh, t; (Chicago) Chi 25-31, t.  
Bruno, Tony (Latin Quarter) Boston, nc.

**C**

Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (The Tavern) Escanaba, Mich., nc.  
Caceres, Emilio (Max-Jo) Detroit, nc.  
Calloway, Cab (Meadowbrook) Cedar Grove, N. J., co.  
Capella & Beatrice (Hurricane) NYC, nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carlyle, Russ (Oh Henry) Willow Springs, Ill., 2-26, h.  
Carroll, Irv (Greenwich Village Inn) NYC, nc.  
Carter, Benny (Trouville) Los Angeles, nc.  
Caruso, Tony (Music Box) Cleveland, c.  
Carva Zeb (Village Barn) NYC, nc.  
Casey (51 Club) NYC, nc.  
Cavellero, Carmen (Stadler) Detroit, h.  
Chavez (Robamba) NYC, nc.  
Chester, Bob (Casle Farm) Cincinnati 26, nc.  
Chiquito (El Morocco) NYC, nc.  
Cleary, Ruth (Coq Rouge) NYC, nc.  
Coddolan, Cornelius (Casino Russe) NYC, nc.  
Coleman, Emil (Versailles) NYC, nc.  
Conde, Art (Homestead) NYC, h.  
Coon, Johnny (Continental) Kansas City, Mo., h.  
Courtney, Del (Palace) San Francisco, h.  
Coyle, Fred (Anchor) Hamilton, O., nc.  
Craig, Carvel (Ansley) Atlanta, h.  
Cugat, Xavier (Waldorf-Astoria) NYC, h.  
Cullen, Tommy (Enduro) Brooklyn, re.  
Cummings, Bernice (Muehlebach) Kansas City, Mo., 18-31, h.  
Curbello, Fausto (Stork) NYC, nc.  
Cutler, Ben (Versailles) NYC, nc.

**D**

Dacita (Rainbow Room) NYC, nc.  
Davis, Johnny Seat (Blue Moon) Wichita, Kan., 20-Jan. 2, b.  
DeFoe, Al (The Rock) Fish Creek, Wis., nc.  
Del Duca, Olivero (El Chico) NYC, nc.  
Delman, Cy (Bellevue-Stratford) Phila., h.  
Delores (Essex House) NYC, h.  
Donahue, Sam (Hollywood Casino) Hollywood, nc.  
Drake, Edgar (Muehlebach) Kansas City, Mo., h.  
Dunham, Sonny (Central) Passaic, N. J., 17-23, t.

**E**

Eddy, Ted (Iceland) NYC, nc.  
Edwards, Jack (Park Plaza) St. Louis, h.  
Ellington, Duke (Palace) Columbus, O., t.  
Ernie, Jack (Patio) Palm Beach, Fla., nc.  
Ernie, Val (Drake) Chi., h.

**F**

Farber, Burt (Netherland Plaza) Cincinnati, h.  
Farmer, Willie (Rialto) NYC, b.  
Fields, Shep (Roosevelt) Washington, until Jan. 5, h.  
Fisher, Freddie (Lakota's) Milwaukee, re.  
Fisher, Mark (5100 Club) Chi., nc.  
Floyd, Chick (Statler) Boston, h.  
Foster, Chuck (Oriental) Chi., t.  
Francis, Al (Penn-Atlantic) Atlantic City, h.  
Froeha, Frankie (18 Club) NYC, nc.  
Fuller, Walter (White City) Springfield, Ill., 15-Jan. 11, nc.  
Funk, Larry (Casino) Quincy, Ill., 22-31, b.

**G**

Gaines, Charlie (Carroll's) Phila., c.  
Gillard, Tony (Lambro's) Chester, Pa., re.  
Glass, Bill (Mon Paree) NYC, nc.  
Goodman, Beiny (New Yorker) NYC, h.  
Graham, Al (Claridge) Memphis, h.  
Grant, Bob (Plaza) NYC, h.  
Grant, Rosalie (Essex House) NYC, h.  
Gray, Chauncey (El Morocco) NYC, nc.

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Gray, Zola (Frank Palumbo's) Phila., nc.  
Grayson, Hal (Casino) Hollywood, nc.  
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
Grey, Tony (Bal Tabarin) NYC, nc.

**H**

Hanley, Myron (Greenwich Village Inn) NYC, nc.  
Hampton, Lionel (Regal) Chi 21-31, t.  
Harold, Lou (Bal Tabarin) NYC, nc.  
Harris, Jack (La Conga) NYC, nc.  
Harris, Jimmy (Fort Armstrong) Rock Island, Ill., h.  
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.  
Hayden, Walt (Lee's Club) Indianapolis, c.  
Heath, Andy (Fliten's) Wilmington, Del., c.  
Heatherton, Ray (Biltmore) NYC, h.  
Henderson, Fletcher (Happy Hour) Minneapolis, nc.  
Herman, Woody (Paramount) NYC, t.  
Herth, Milt (Jack Dempsey's) NYC, nc.  
Hill, Tiny (Eagles) Milwaukee 25, b; (Crystal) Coloma, Mich., 26, b; (Pilsen Park) Chi 27, b; (Royal Palais) Galena 28, b; (Masonic Hall) Freeport 29.  
Hoff, Carl (Edison) NYC, h.  
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.  
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h.  
Howard, Eddy (Oriental) Chi 25-31, t.  
Hutton, Ina Ray (Earle) Phila 25-31, t.

**I**

International Sweethearts (Royal) Baltimore 25-31, t.

**J**

Jackson, Paul (Scenic Inn) Detroit, nc.  
James, Georgie (Cafe Society Downtown) NYC, nc.  
Jarrett, Art (Palace) Cleveland, t.  
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.  
Johnson, Wally (Lookhouse House) Covington, Ky., nc.  
Jones, Evan (St. Regis) NYC, h.  
Jordan, Jess (Village Barn) NYC, nc.  
Jordan, Louis (Paradise) Detroit, t.  
Joy, Jimmy (Cleveland) Cleveland, h.  
Jurgens, Dick (Aragon) Chi, b.

**K**

Kardos, Gene (Zimmerman's Hungaria) NYC, re.  
Karson, Maria, Musicales (Gibson) Cincinnati, h.  
Kassel, Art (Bismarck) Chi, h.  
Kavellin, Al (Greystone) Detroit, b.  
Kay, Frankie (Dorosko) St. Clair, Pa., c.  
Kay, Roger (Cafe Life) NYC, nc.  
Kaye, Don (Claremont) Berkeley, Calif., h.  
Kaye, Georgie (Hollywood) Bridgeport, Conn., re.  
Keller, Leonard (Book-Cadillac) Detroit, h.  
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.  
Kent, Peter (New Yorker) NYC, h.  
Kenton, Stan (Sherman), Chi, h.  
King, Henry (Chase) St. Louis 13-31, h.  
Kinney, Ray (Colonial) Dayton, O., t.  
Kirby, John (Copley Plaza) Boston, h.  
Kirk, Andy (Arcadia) NYC, b.  
Korn Kobbler (Rogers Corner) NYC, nc.  
Kovach, Johnny (Enquist's) South Beach, S. I., N. Y., nc.  
Kuhn, Dick (Astor) NYC, h.

**L**

Lande, Jules (Ambassador) NYC, h.  
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Roumanian) NYC, re.  
Kaye, Sammy (Essex House), NYC, h.  
Leeds, Sammy (Primrose) Newport, Ky., cc.

Lefcourt, Harry (Rogers Corner) NYC, nc.  
Leon, Senor (Don Julio's) NYC, nc.  
Leonardo (Cafe Life) NYC, nc.  
Leonard, Harlan (Savoy) Oakland, Calif., Dec. 17-Jan. 13, b.  
LeRoy, Howard (Idle Hour) Charleston, S. C., nc.

Lewis, Johnny (Patia) Cincinnati, nc.  
Lewis, Ted (Roosevelt) New Orleans, h.  
Lombardo, Guy (Roosevelt) NYC, h.  
Lopa, Joe (Ten Eyck) Albany, N. Y., h.  
Lucas, Clyde (Roseland) NYC, b.  
Luncheon, Jimmie (Renaissance Casino) NYC, 24; (Laurel Gardens) Newark, N. J., 25; (Brookline) Upper Darby, Pa., 26; cc; (Keith's Roof) Baltimore 27.

**M**

McGee, Johnny (Arcadia) NYC, b.  
McGrane, Don (Latin Quarter) NYC, nc.  
McIntyre, Hal (Windsor) Bronx, NYC, 25-31, t.  
McIntyre, Lunt (Lexington) NYC, h.  
Machito (La Conga) NYC, nc.  
Manuelo, Don (McCurdy) Evansville, Ind., h.  
Manzanares, Jose (La Salle) Chi, h.  
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.  
Marshall, Billy (Benjamin Franklin) Phila., h.  
Martell, Paul (Arcadia) NYC, b.  
Marti, Frank (Copacabana) NYC, nc.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, Hershey (Sir Frances Drake) San Francisco, h.  
Martin, Lou (Leon & Eddie's) NYC, nc.  
Martin, Freddy (Ambassador) Los Angeles, h.  
Marx, Chico (Blackhawk) Chi, c.  
Masters, Frankie (RKO-Boston) Boston, t; (Temple) Rochester, N. Y., 25-30, t.  
Matthey, Nicholas (Russian Kretchma) NYC, nc.  
Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.  
Maya, Augustus (Rialto) NYC, h.  
Mayhew, Nye (Bossert) Brooklyn, h.  
Mayson, Bill (Red Raven) Cleveland, nc.  
McIha, Stanley (Pierre) NYC, h.  
Messner, Johnny (McAlpin) NYC, h.  
Middleman, Herman (Yacht) Pittsburgh, nc.  
Miller, Freddy (St. Regis) NYC, h.  
Miller, Herb (Rainbow Rendezvous) Denver, h.  
Miller, Walter (Bellevue-Stratford) Phila., h.  
Mills, Dick (Mattie's) Longview, Tex., nc.  
Molina, Carlos (Commodore Perry) Toledo, O., h.  
Monroe, Vaughn (Commodore) NYC, h.  
Monchita (Latin Quarter) NYC, nc.  
Morales, Noro (Havana-Madrid) NYC, nc.  
Morgan, Russ (Edgewater Beach) Chi, h.  
Morris, George (Armando's) NYC, nc.  
Mosely, Snub (Beachcomber) Omaha, nc.

**N**

Nagai, Freddy (Rice) Houston, h.  
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.  
Nicholas, Don (Venice) Phila., c.

**O**

Owens, Bob (Happy Hour) Minneapolis, nc.

**P**

Pafumy, Joe (Belmont-Plaza) NYC, h.  
Page, Gene (Baltimore) Toledo, O., nc.  
Panchito (Versailles) NYC, nc.  
Pastor, Tony (Earle) Phila., t; (Uline Skating Arena) Washington 25; Radford, Va., 26; (Roanoke) Roanoke 27, t; (Camp Croft) Spartanburg, S. C., 28.  
Paulson, Art (New Yorker) NYC, h.  
Perner, Walter (Roosevelt) NYC, h.  
Petli, Emile (Ambassador East) Chi, h.  
Piro, Vincent (Hurricane) NYC, nc.  
Powell, Teddy (Dixie) NYC, h.  
Prager, Mennie (Child's) NYC, c.  
Price, Georgia (La Conga) NYC, nc.  
Prima, Louis (Palomar) Norfolk, Va., 21-28, b.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

**R**

Ramos, Ramon (Statler) Cleveland, h.  
Ravel, Arthur (William Penn) Pittsburgh, h.  
Reid, Don (Schroeder) Milwaukee, h.  
Reid, Morton (St. Regis) NYC, h.  
Reichman, Joe (Biltmore) Los Angeles, h.  
Reisman, Leo (Rainbow Room) NYC, nc.  
Rish, Benny (Bowery) Detroit, nc.  
Riley, Mike (Radio Room) Hollywood.  
Roberts, Eddie (Lido) NYC, h.  
Robinson, Jerry (La Conga) Cleveland, nc.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Romeu, Armando, Jr. (Sans Souci) Havana, Cuba, nc.  
Rosen, Tommy (Jennings' Rose Room) Atlanta, nc.  
Ross, Ray (Royal Casino) NYC, nc.  
Rotonda, Peter (Commodore) NYC, h.  
Ruhl, Warney (San Diego) Detroit, nc.

**S**

Sanabria, Juanita (El Chico) NYC, nc.  
Sanders, Sid (Rainbow Inn) NYC, nc.  
Sandler, Harold (St. Moritz) NYC, h.  
Saunders, Hal (Belmont-Plaza) NYC, h.  
Savitt, Jan (Astor) NYC, h.  
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.  
Selger, Rudy (Fairmont) San Francisco, h.  
Senabria (Royal Casino) NYC, nc.  
Shaw, Maurice (Chateau Moderne) NYC, h.  
Sherwood, Bobby (Glen Island Casino) Jersey City, N. J., nc.  
Skillman, Phil (Tropics) Detroit, nc.  
Smith, Ethel (St. Regis) NYC, h.  
Smith, Ligon (Adolphus) Dallas, h.  
Smith, Russ (Rainbow Grill) NYC, nc.  
Soldo, Tony (Embassy) Brooklyn, N. Y., h.  
Spanier, Mugsy (Dempsey's) NYC, re.  
Spector, Ira (Chateau Moderne) NYC, h.  
Spivak, Charlie (Pennsylvania) NYC, h.  
Stanley, Stan (Chanticleer) Madison, Wis., h.  
Stevens, Bert (Governor Clinton) NYC, h.  
Stower, Jules (18 Club) NYC, nc.  
Strater, Ted (Copacabana) NYC, nc.  
Strong, Bob (Trianon) Toledo, O., 25-28; (Lakeside) Dayton, 26, p; (General Motors Party) Detroit, 28.  
Stuart, Nick (Jefferson) St. Louis, h.  
Sylvio, Don (Bertolotti's) NYC, nc.

**T**

Talent, Mark (885 Club) Chi., nc.  
Terry, Bob (St. Regis) NYC, h.  
Towne, George (Nell House) Columbus, O., h.  
Trace, Al (Flagship) Union, N. J., nc.  
Tucker, Tommy (State) Harrisburg, Pa., 23, t.

**V**

Victor, Frank (Dixie) NYC, h.

**W**

Wald, George (Nicollet) Minneapolis, h.  
Wald, Jerry (Strand) NYC, t; (Sports Arena) Rochester 25.  
Walzer, Oscar (Fifth Ave.) NYC, h.  
Waples, Bud (Supper Club) Fort Worth, nc.  
Warren, Dick (Hurricane) NYC, nc.  
Wasson, Hal (Club Bama) Phenix City, Ala., nc.  
Welk, Lawrence (Trianon) Chi, h.  
Wells, Don (Baker) Dallas 25-31, h.  
White, Bob (Idle Hour) Dayton, O., 21-Jan. 1, nc.  
Wind, Arnold (Grand Fraternity Hall) Phila., h.  
Williams, Glen (Battlehouse) Mobile, Ala., until Jan. 5, h.  
Williams, Griff (Palmer House) Chi, h.  
Williams, Sande (Warwick) NYC, h.  
Wilson, Dick (Coq Rouge) NYC, nc.

**Y**

Yankee Rhythm Girls (Shamrock) Pocatello, Idaho, 21-28, nc.

**Z**

Zarin, Michael (Waldorf-Astoria) NYC, h.

## Bands on Tour—Advance Dates

**BOB ALLEN:** Raymor Ballroom, Boston, Dec. 25, 26, 28-Jan. 2; Shubert Theater, New Haven, 27.

**BOBBY BYRNE:** Central Theater, Passaic, N. J., Dec. 24 (week); Plymouth Theater, Worcester, Mass., 30-Jan. 2.

**CHUCK FOSTER:** Casa Loma Ballroom, St. Louis, Dec. 25-27; Peabody Hotel, Memphis, 31 (4 weeks).

**GLEN GRAY:** RKO Theater, Boston, Dec. 24 (week); Paramount Theater, Springfield, Ill., 31-Jan. 2.

**WOODY HERMAN:** Adams Theater, Newark, N. J., Dec. 31 (week).

**STAN KENTON:** Riverside Theater, Milwaukee, Jan. 1 (week); Illinois State Normal, 8; Palais Royale, South Bend, Ind., 9.

**JIMMIE LUNCFORD:** Apollo Theater, New York, Jan. 1 (week); Royal Theater, Baltimore, 8 (week); Howard Theater, Washington, 15 (week); Fay's Theater, Philadelphia, 22 (week); Stanley Theater, Pittsburgh, 29 (week).

**LUCKY MILLINDER:** Hillbilly Barn, Bluefield, W. Va., Dec. 24; Armory, Durham, N. C., 25; Armory, Charleston, W. Va., 26.

**TOMMY REYNOLDS:** Lyric Theater, Bridgeport, Conn., Dec. 25-27; Flatbush Theater, Brooklyn, 31-Jan. 7; Windsor Theater, New York, 8-10; Fort Hancock, N. J., 11.

**DICK ROGERS:** Empire Ballroom, Allentown, Pa., Dec. 25; Ritz Ballroom, Bridgeport, Conn., 27; Armory, Frederick, Md., 28; Metropolitan Theater, Providence, 31-Jan. 3.

**JERRY WALT:** Sports Arena, Rochester, N. Y., Dec. 25; Memorial Auditorium, Buffalo, 26; Trianon Ballroom, Toledo, 27; Allerton Hotel, Cleveland, 28; New Trier High School, Winnetka, Ill., 30; Sherman Hotel, Chicago, 31 (4 weeks).

**JON WELLES:** Baker Hotel, Dallas, Dec. 25-31; Rice Hotel, Houston, Jan. 1 (4 weeks).

### Roosevelt Sykes and Ork

INDIANAPOLIS, Dec. 19.—Roosevelt Sykes, blues singer for Decca's race records, has entered band field with a 10-piece crew. He's booked to play a couple of one-nighters before the first of the year. Band plans to hit the road early in January. Ferguson Bros. Agency here will book the new outfit.

LA CROSSE, Wis., Dec. 19.—Invoking county dance hall regulations, officials here have directed all taverns to obtain \$10 dance hall permits if they continue to let persons dance in their places of business and to refrain from permitting use of liquor on premises where dancing is allowed.

MEMPHIS, Dec. 19.—Clyde McCoy and Art Cagay Naval orks played at the Memphis Auditorium, taking in \$2,000 for the Welfare Fund of the U. S. Naval Training Schools at Millington, Tenn.

### Will Toscanini Do, Mister?

NEW YORK, Dec. 19.—With dealers hungry for any recordings they can lay their hands on, one customer ambled into a record store here and requested a symphonic arrangement of *White Christmas*. Dealer suggested he take it up with Irving Berlin.

## PHOTO REPRODUCTIONS

Flawless, glossy prints in all sizes. In large quantities as low as 5¢ each! References: 50—\$4.13 MCA, RCA, Victor. 100—\$6.60 Write for Price List. MOSS PHOTO SERVICE, 155W.46, N.Y.C.

# The Final Curtain

**ALFIERI**—Alta, 53, wife of Maurice Alfieri, chef at the Paris Inn, Los Angeles, and a sister of Bert Rovere, Paris Inn owner, in a traffic accident, December 14 in Los Angeles. Her husband was seriously injured in the accident.

**ARNOLD**—William R., Sr., 57, owner of Jungle Inn night club, Crittenden County, Ark.; Mrs. Arnold, 47, and their son, William R. Jr., 8, of suffocation from a defective heater. The Arnolds were formerly residents of New Orleans. They had operated Jungle Inn more than 14 years. The tragedy was discovered December 11 by a surviving child, Virginia Ann, 14, on her return from boarding school. Time of death was set as December 7.

**AUSTIN**—George N. (Austini), 37, who began his magical career at the age of 7 and since then has been offering his magic act at clubs and schools in the Oakland, Calif., area, December 5 at his home in that city. He was a charter member of the Oakland Magic Circle and at the 1942 Pacific Coast Magicians Convention was awarded a cup for having the most artistic presentation. He appeared in stock companies and musical comedy a few years ago and also worked as a commercial artist. Assisting him in his magic was his wife, known professionally as Doray. She will carry on with the act. Services December 7 at the Chapel of Chimes, Oakland, with many magicians and performers in attendance. Surviving are his widow; a son, Edgar A.; a daughter, Belle-Marie; his mother, Mrs. William McCurdy San Jose, Calif., and a brother, James McCurdy, Vallejo, Calif.

**AYERS**—Wallace, 23, animal keeper at the Clyde Beatty Zoo, Ft. Lauderdale, Fla., December 11, when clawed and bitten by a tiger.

**BELCHER**—Francis W., 62, dramatic teacher, December 10 at Grace Hospital, Detroit, after a heart attack. He was a pioneer in teaching radio acting. Survived by his widow and one son. Interment at Woodmere Cemetery, Detroit.

**BRAINARD**—Harry Dale (Dale Devereaux), 60, veteran of vaude, stock and rep, December 4 at Avalon, Catalina Island, Calif., during an operation for stomach ulcers. In vaude days he was a member of the team of Clark and Devereaux. He was also with Hal Johnson at one time. Several years ago he retired from the show business to become credit manager for a Los Angeles firm. After his retirement he wed Nina Mitchell, who preceded him in death by two months.

**BROWN**—Alexander, 71, carnival man, December 13 in Queens General Hospital, Jamaica, N. Y. For many years Brown was with Brown & Cronin, concession operators. He left this firm to become associated with Bill Dyer in the Brown & Dyer Shows. After the death Mrs. Dyer, Brown operated the show under the firm name of Brown & Dyer until ill health forced him to give up the show. Last few years he had been employed on Ben Williams Shows. Burial in the National Showmen's Association plot at the Ferncliff Cemetery, Ardsley, N. Y.

**BUSQUETS**—Joaquin, 67, Mexican film

actor and radio play producer-actor, December 4 at his home in Mexico City. He leaves a son, Narciso, motion picture extra.

**CALDWELL**—Frank Harry Gould, 71, for many years with circuses, recently in Kansas City, Mo. He joined a show when he was 20 as tattoo man and knife thrower and later went with Ringling Bros. and Barnum & Bailey. Later he was with the Campbell Circus and at one time, before the first World War, had his own show. During the first World War he started a booking agency in Kansas City. Survived by widow, stepson and sister.

**CARPENTIER**—Mrs. Josephine, 62, wife of Frank Carpentier, show director and former vaude performer, at Hartford (Conn.) Hospital, December 11. Services December 14 with burial in Mount St. Benedict Cemetery, Hartford. Survived by her husband; two daughters, Mrs. Lester Harrington, Hartford, and Mrs. Melvin Mack, West Hartford, Conn.; two sons, Clarence Carpentier, New London, Conn., and Francis Carpentier, Hartford.

**CELLI**—Fath, 54, actress, December 17 in Ascot, England. She was noted for her performance in Sir James Barrie's *Dear Brutus*.

**CLARK**—Lester, 35, former Fox-West Coast theater manager, December 10 in Pasadena, Calif., following a fall from a wheel chair.

**CRUZAN**—Charles Milton, 51, photo machine operator, formerly with World of Today and Landis Shows, November 20 in Veterans' Hospital, Wichita, Kan. Burial in Pittsburg, Kan.

**FISH**—Mrs. Opal, 26, secretary of Magic Empire Shows for two seasons, December 8 in Webster City, Ia., after a prolonged illness. Burial in that city.

**FREER**—Eleanor Everest, 78, composer, musician and founder of the American Opera Society of Chicago, December 13 at her home in Chicago. She published scores of operas and concert works, piano compositions and songs. Among her better known operas were *A Legend of Spain*, *Little Women* and *The Masque of Pandora*. Survived by her husband, Archibald, and a daughter, Mrs. Leonard Karcher.

In Memory of My Bill  
**WILLIAM R. GOODALL**  
 Who died Dec. 13 and was buried Dec. 18, 1941.  
 There Will Never Be Another You.  
KAY

**GHAZER**—Elmer E., 74, for years foreman of Ghaizer Outdoor Advertising Company, Inc., recently in Fostoria, O., from a heart attack. Survived by LeRoy Ghaizer, showman, Findlay, O.; Mrs. Ida May Dorney, Columbus, O., and Mrs. Euphemia Maud Burket of Ranson, O. Burial at McCory, O.

**HALL**—Mrs. Jennie, wife of Billy (Swede) Hall, December 12 at her home in Chicago of a heart attack. Survived by her husband, formerly a well-known comedian, and a daughter.

**HARPER**—Sergt. McCleary H. (Don), whose Playboys orchestra played Florida and New Jersey stands before he was inducted into the army, killed in action on the European battlefield. He was a member of the air force.

**HEMMING**—Alfred, 91, former actor, December 17 in New York. Hemming went on the stage when he was a boy. He appeared on the London stage and owned a theater on the Isle of Man. He also played in several Morris Gest productions and appeared with Minnie Maddern Fiske and the Chautauque Players in this country. His wife, Mabel Allen Hemming, a singer, died several years ago. Survived by his daughter, Violet Hemming, actress.

**HURN**—Logan (Humpty), 67, pitcher, December 4 at the home of his sister in Oskaloosa, Ia., from the effects of a paralytic stroke suffered six years ago. Survived by his widow and a brother.

**JONES**—Ben F., 52, owner of Club Congo, Detroit black-and-tan spot, November 25 after a lingering illness. He formerly operated the Chocolate Bar in that city. Survived by a son. Interment in Detroit Memorial Park Cemetery.

**KELLER**—Edward H., 50, treasurer of the National Theater, Washington, since 1937, December 13 at Mount Alto Hospital, Washington, after an illness of two years. He spent a lifetime in the theater, beginning at the age of 12 as water boy in the Park Theater, Washington. Subsequently he went to Ford's Theater, Baltimore, as assistant treasurer. Later he was treasurer of the Garrick Theater, Philadelphia. Survived by his widow

and a brother. Services in Washington, with burial in Arlington National Cemetery there.

**KERNER**—Fred W., 61, musical director, December 11 at his home in Albany, N. Y., two hours before the curtain was to rise on his first performance of *The Mocking Bird*, which he had arranged and conducted. He had served as pianist in Zita's orchestra and organist of the St. John's First Lutheran Church and Masonic lodges in Albany. Survived by his widow. Services at Tibbut's Memorial Chapel, Albany, December 15, with burial in Albany Rural Cemetery.

**KING**—John, 40, theatrical costume designer in Detroit, in that city December 4. Years ago he was a performer and also worked for Arthur Clamage at the Avenue Theater, Detroit. Burial in Springfield, Ill. Survived by mother, brother and two sisters.

**KLIMT**—George, formerly of the producing firm of Klimt & Gazzola, December 12 at his home in Chicago. His widow, a son and a daughter survive. For many years Klimt & Gazzola produced road shows, one season having 23 shows out. Klimt also operated the Imperial Theater, Chicago.

**LAMORRIS**—Annabelle, 32, former burlesque soubrette, in Detroit, December 6. Husband, Sam Brady, and mother survive.

**LANSTON**—Arthur, 88, in Soldiers' Home, Erie, Pa., recently. Lanston, many years ago, traveled with Wild West shows and circuses as a clown. In later years he worked at Corry, Pa., as an artist.

**LOWERY**—P. G., side-show band leader on circuses for 50 years and for several seasons with Cole Bros. Circus, at his home in Cleveland December 15.

**PAUZE**—Edward, 64, treasurer of Valley Arena night club, Holyoke, Mass., December 11 at his Holyoke home. Survived by his widow and two daughters.

**POWER-WATERS**—Captain Pierce, 53, manager of *My Dear Children*, December 16 at his home, Bayside, Queens, N. Y., after an illness of several months. Captain Power-Waters was general manager for the theatrical firm of Aldrich, Myers & Tarbell in 1919. He served in the British Army in the first World War. He leaves a widow, Alma, author of *Barrymore, Artist and Legend*; a daughter, Patricia, who played in *My Dear Children*, and a son, Brian.

**PUCHALSKI**—William W., former assistant manager of the Plaza Theater, Northampton, Mass., killed in action with the army, November 21, in the South Pacific. Puchalski was inducted March 4, 1941, and was stationed at New Caledonia when last heard from.

**ROSEN**—Avis, 16, daughter of Albert H. Rosen, manager of Loew's State Theater, New York, December 17 at Jewish Memorial Hospital, Brooklyn, after a short illness. Survived by her parents.

In Loving Memory of My Beloved Husband,  
 Pal and Partner  
**CHARLES ROONEY**  
 (Riding Rooney)  
 Who Departed Dec. 24, 1936.  
 I Still Miss You, Dear.  
**MINNIE H. ROONEY**

**SLAUGH**—Mrs. Bessie, 67, former soprano soloist, December 7 at her home in Philadelphia after a short illness. In recent years she maintained a vocal studio in Philadelphia. Her husband, Walter G., and a son survive.

**SMALLEY**—Alice B., mother of Mrs. Freeman T. Foster and Mrs. Lester O. Tate, carnival concessionaires, December 2 in Jennerstown, Pa. Burial December 6 in Baptist Church Cemetery, Boswell, Pa.

**SNOW**—Mrs. Freeman, 35, dance and concert violinist, in Halifax, N. S., from head injuries. Her assailant is charged with murder. Survived by her husband, serving in the Canadian Army, and her mother, who resides in Boston.

**SWICK**—Frank William, 57, former stooge for the late Ted Healy, December 9 at Veterans' Hospital, Bronx, N. Y. Swick was the valet last summer for Wilbur Evans during the revival of the *Merry Widow* and *New Moon* at Carnegie Hall, New York.

**TAYLOR**—William Clinton, 84, for many years a leader in musical events in Springfield, Mass., recently in that city. He was founder of Taylor's Music Store there and its proprietor until his retirement in 1908.

**TOMY**—Cornelius D. (Neal), 64, veteran radio producer and entertainer, suddenly at Cottage Hospital, Grosse Pointe, Mich., December 14 following a

stroke. He was radio editor of *The Detroit Free Press* in the earliest days of radio, and became manager of WCX, owned by that paper, when it opened April 20, 1922. In 1925 he was manager of WGHP, Detroit (now WXYZ), and later returned to WCX. When that station was taken over by WJR in 1929, he went with the latter as announcer, remaining until his death. He was best known for a dozen years as Uncle Neal on a daily children's broadcast. The past three years he was also publicity director of WJR. Survived by his widow and two children.

**WASHBURN**—Franklin Bryant, 74, retired restaurant owner and father of Bryant Washburn, former motion picture actor, recently in Glendale, suburb of St. Louis. Survived by his widow and two sons.

**WOOLLEY**—George, 81, hotel man and uncle of Monty Woolley, stage and screen actor, December 15 at Riverview Hospital, Red Bank, N. J., after a week's illness. Woolley, a 33d degree Mason, was formerly manager of the Fairfield Grant Hotel, Long Branch, N. J. He was also connected with the old Bristol and Marie Antoinette hotels in New York; the Iroquois, Buffalo; the Grand Union, Saratoga, N. Y., and Hotel Ponchartrain, Detroit.

## Marriages

**BARASH-LASKY**—Lieut. H. H. Barash, nonpro, to Betty Lasky, daughter of Jesse Lasky, film producer, in San Antonio.

**BELL-KENTFIELD**—Kendall Bell, of Gardner, Mass., former clarinetist with the Boston Symphony Orchestra, to Frances Kentfield, nonpro of Springfield, Mass., December 13 in Springfield.

**CLAWSON-HENNIES**—Ralph J. Clawson, former circus executive and during 1942 manager of the Hennies Bros. Shows, to Rose Hennies, former wife of Harry W. Hennies, December 7 at Crown Point, Ind.

**HAIGIS - WHELAN**—John W. Halgis, owner and operator of Station WHAI, Greenfield, Mass., to Alice G. Whelan, December 3 in Greenfield.

**STEELE-HYNES**—Peter Steele, Montreal booker, to Verneta (Ginger) Hynes, member of the Taft Titians dance group, recently in Troy, N. Y.

**WERSIG - DEALY**—Woodrow Wersig, short-wave news writer for Columbia Broadcasting System, to Jane Dealy, news writer in the CBS newsroom, December 11.

## Births

A son to Mr. and Mrs. David Barriest December 5 at Mount Sinai Hospital, Philadelphia. Father is head of a chain of theaters in Philadelphia and Eastern Pennsylvania.

A daughter to Mr. and Mrs. Ted Riccardi December 9 in Philadelphia. Father is bass player with Norman  
 (See BIRTHS on page 52)

## Helen Westley

Helen Westley, 63, veteran actress and one of the founders of the Theater Guild, died December 12 at the home of her daughter in Middlebush, N. J., after a long illness.

Miss Westley was the organizer of the Washington Square Players, which in later became the Theater Guild, in New York. She appeared with this group at the Bandbox Theater, New York, in 1916 as the Oyster in *Another Interior*. She appeared for the Guild and was on the board of managers from 1919 until 1936, when she left for Hollywood to appear in motion pictures. She returned to the New York stage in 1919 to play in *The Primrose Path*.

Her first role under the banner of the Theater Guild was as Dona Sirena in *Bonds of Interest* in 1919. She also appeared in the following plays for the Guild: *The Power of Darkness*, *Lilom*, *He Who Gets Slapped*, *From Morn Till Midnight*, *R. U. R.*, *Peer Gynt*, *The Adding Machine*, *The Guardsman*, *Pygmalion*, *The Doctor's Dilemma*, *Strange Interlude*, *Faust*, *Dynamo*, *Green Grow the Lilacs*, *Reunion in Vienna*, *The Taming of the Shrew*, and many others.

Miss Westley appeared in numerous Hollywood films, including *Death Takes a Holiday*, *Lillian Russell*, *Zaza*, and *Roberta*.

She is survived by her daughter and a brother.

## Edward J. Madigan

Edward J. Madigan, 62, widely known cookhouse operator with leading carnivals for over two decades and last season with the Art Lewis Shows, died December 12 in St. Vincent Hospital, Bridgeport, Conn., after a year's illness. He had been in a Norfolk (Va.) hospital four months before returning to the Bridgeport hospital two months ago.

Born in Port Chester, N. Y., he was teamed with his brother, Morgan Madigan, in a song and dance act in vaudeville and later operated a number of restaurants in Bridgeport and concessions at Pleasure Beach Park there. With Mrs. Madigan he operated his "Cafe Madigan" on Johnny J. Jones Exposition for many years and was co-owner of the Jones organization for several years after the death of Johnny J. Jones, founder of the show. Under Jones he had also been a special agent of the show.

A genial host, Madigan had countless friends in outdoor show business and many prominent people from various walks of life were among his closest friendships. A member of the National Showmen's Association and other show clubs, he is survived by his widow, Catherine Fay Madigan, and several nieces and nephews. Funeral from St. Augustine's Church, Bridgeport, with interment in St. Michael's Cemetery, Stratford, Conn., December 16.

# Roadshow Films

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### Pelham Parish Orgs Sponsor Pix Show

PELHAM, N. Y., Dec. 19.—Motion pictures are again being used this year to entertain the fathers and sons at their annual affair sponsored by the Holy Name Society of St. Catherine's Parish at Memorial High School Auditorium December 29.

The films, chosen especially for the boys and their fathers, include *Here Comes the Circus*, *Football—1942*, *Sport Spellbinders*, *Yanks Invade Africa*, *News Parade—1942*, and a cartoon, *Merry Christmas*, and two trailers, *Pledge of Allegiance* and *The Star-Spangled Banner*.

The Mothers' Club of St. Catherine's Parochial School also sponsored a motion picture showing for 500 boys and girls of the school recently.

The showing, handled by a roadshowman, included *Light of the World*, a full-length religious feature; Christmas cartoons, comedy shorts and a sports reel.

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### New and Recent Releases

(Running Times Are Approximate)

**MEDIEVAL VILLAGE**, distributed by Associated Screen News, Ltd. The social history of Laxton (a village in England) is traced from the first map of Laxton made in 1630. The second half of the film shows the feudal survival of the Manorial Court, and the jury making the round of the wheat-bearing field, replacing boundary pegs and imposing fines for encroachment, and the Pinder rounding up stray cattle and driving them into the village pound. Two reels.

**ACUTE APPENDICITIS**, distributed by Associated Screen News, Ltd. This is a public health picture produced under the direction of Dr. Edward Martin, of Philadelphia, and considers the subject from the lay person's standpoint. It points out the dangers of neglect of any abdominal pain, regardless of how trivial it may seem. A typical case shows the rapid uncomplicated recovery to be expected in a well-treated case, at the same time emphasizing the seriousness of considering any such illness too lightly. Animated drawings covering a few elemental anatomical and pathological considerations are included. The pathological considerations (abscess and peritonitis) emphasize the dangers of neglect. One reel.

**LILAC DOMINO**, distributed by Walter O. Gutlohn, Inc. June Knight and Michael Bartlett play the leads in this delightful musical romance. The story follows the romance of a schoolgirl and a count who meet at a masked ball. Seven reels.

**MYSTERY OF ROOM 13**, distributed by Walter O. Gutlohn, Inc. A popular Edgar Wallace thriller. The story opens with Scotland Yard baffled by superbly executed counterfeit notes, the work of a mysterious criminal known as the Big Printer. The detective sets about bringing this mastermind to justice, aided by Johnnie Gray, an embryo investigator, who purposely is sent to prison to fraternize with the inmates and obtain information. Many exciting adventures take place before the counterfeiter is finally unmasked. Nine reels.

**JANE EYRE**, distributed by Mogull's. An adaptation of the popular novel by Charlotte Bronte about the adventures of an orphaned English girl. Virginia Bruce and Colin Clive head an excellent cast, including Beryle Mercer, David Torrence and Allen Pringle. Seven reels.

**LOST CITY**, distributed by Mogull's. An amazing fantasy, rivaling Frankenstein in its thrills, chills, horror and adventure. William Boyd and a strong cast portray the story of an electrical genius gone mad. Cities are destroyed, time turns backward and the marvels of trick photography unfold a story of tingling suspense. Nine reels.

**FREE** Clip this ad and send it today for your free copy of **HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS**

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.

12-26

### School Shows Good For Extra Money

DAVENPORT, Ia., Dec. 19.—Few roadshowmen make their living by playing schools exclusively. However, many of them pick up additional cash by working a few morning and afternoon school shows into their regular schedule. These roadshowmen book special programs for the school showings, made up of high-class features and educational short subjects. Some roadshowmen combine these with their regular program to make up a special school show.

These showings may be played on a flat rate or percentage basis. Heralds can also be distributed to the pupils, with attractive posters hung in conspicuous places in the school building and gymnasium. Admission charge varies, depending upon the size of the school and the economic condition of the territory. Showing held during school hours usually attract the larger student audiences.

Visual education films are heartily approved by the children and school principals. Students can take notes on the picture while the film is being shown, and a general discussion of the subject can be held after the showing.

### Basketball, Hockey Pictures Clicking

SAN ANTONIO, Dec. 19.—Now that the indoor sports season has started, smart roadshowmen are exhibiting shorts on basketball and hockey. These films are, for the most part, shown before boys' groups at YMCA's and in schools and churches.

Among the more popular of these sport pictures shown are *Hockey* and *The Ice Man*. Both were filmed during actual games and show how the game is played with the help of slow motion. *Hockey Champions* shows the game between the New York Rangers and the Toronto Maple Leafs for the Stanley Cup.

The more popular basketball pictures are *Championship Basketball*, an analysis by Nat Holman, coach of the College of the City of New York. *Sporting Brothers* is a Grantland Rice short on various sports, including basketball.

Some roadshowmen sponsor a contest among boys' clubs in order to sell tickets. The lad selling the most tickets is given a basketball or hockey stick and puck, depending upon whether the picture is pertaining to basketball or hockey.

Many roadshowmen schedule their showings of these pictures a few days after the local high school teams meet on the court or the ice. Roadshowmen take pictures of the local contests and project them at the same time they give their regular showing of basketball or hockey pictures.

### Good Showmanship Pays in Detroit

DETROIT, Dec. 19.—Richard K. Allen, roadshowman working out of this city, attributes his successful operation to a good variety of films and good showmanship. He shows comedies, love stories, religious pictures and Office of War Information shorts in churches, halls, private homes and to YMCA groups. Among the pictures he has shown recently are *Crown of Thorns*, *Algiers* and the *Flying Dutch*. The movies are seen by both high school students and adult groups. When the films are shown in churches a collection usually is taken to pay for the show. For other showings, Allen charges a 22-cent and 44-cent admission price. The show runs an hour

and a half and is projected on a 6 by 8 screen.

In order to advertise his showing, Allen mails out post cards to the mailing list of the organization sponsoring the show and also passes out throw-aways.

### ON THE STAND

(Continued from page 23)

Sandy Mason, playing second tenor and taking the male vocals. His set work, carefully following the soft sweet style set by DiPardo's trumpet, is truly outstanding, and Mason occasionally plays hot, to the delight of the dancers. His singing is good, but delivery needs more hoopla and should be sold more directly to the crowds.

Canary Anne Ryan's appearance is a decided asset, and her voice is satisfactory, but her songs do not register, due partly to lack of interesting tunes among those she warbles. And she would prove more helpful to DiPardo if she appeared even a little interested in tunes other than her own few chirps.

The balance on the band is four reeds, three brass, plus DiPardo's own trumpet and three rhythm. DiPardo makes up a number of arrangements personally but in general it's Sandy Mason who keeps library well supplied. Ork is okay for dancing or listening. Johnson.

### SELLING THE BAND

(Continued from page 23)

ham Heath Inn, New York, takes his exploitation cues from Arthur Pine to enhance his selling. At the inn stand Jerome has developed a regular College Audition Night every Friday. Students from the various colleges in the New York area are invited to take part in an audition contest, prizes being War Bonds and Stamps.

For his Sunday afternoon sessions, which include a Mutual net shot, Jerome gets up a *Victory Party* at the spot. Men in uniform are invited to be his guests at the inn during his broadcasts.

BALTIMORE, Dec. 19.—Carroll Kelly and ork, for seven years at a local suburban club, is now at Strickler's nitery.

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## Lola E. Painter Joins the WAACS

LAKE CITY, Fla., Dec. 19.—Lola E. Painter (Remmers), veteran rep and stock performer, enlisted and sworn into the WAAC, U. S. Army, at Camp Blanding, Fla., November 21, left here Tuesday (15) for basic training at Daytona Beach, Fla. She spent the last several winters in Lake City.

Her son, William Remmers, lost his life in action recently when the ship on which he was serving was sunk off Dutch Harbor, Alaska. Another son, Frederick, is with the army overseas. Miss Painter has asked to be assigned to the Ambulance Corps for service overseas.

## Trouper Friends Meet Hope; Find Him the Same Old Guy

Franklin, O.

Editors *The Billboard*:

When Bob Hope and company broadcast recently from Patterson Field, Dayton, O., Fred Hurley, Norma Phillips, Ralph Canton and I met Bob at the Van Cleve Hotel in Dayton. You will remember Fred Hurley was Bob Hope's first boss, and I was prima donna on the show Bob started with. He was just grand; seemed as glad to see us as we were to see him. We were joined by Gus Sun and Bob Shaw, of the the Gus Sun Booking Agency.

We had dinner with Bob and members of his company that evening at the Officers' Club, and were introduced to two of Bob's brothers. To see Bob again and to discover what a regular guy he still is thrilled us. I took some old pictures along with me, showing Hope and other members of the Hurley company, and the gang got a kick out of them. Also, Bob Shaw gave Hope the contract signed the week we played the Orpheum, Lima, O., in 1924. The 16-people tab was guaranteed \$850. Bob's salary was then \$40. To meet Hope after all these years and have him cast aside his reputation and put his friends on an equal footing was one of the greatest thrills we ever experienced.

Hazell Chamberlain.

## Oliver's Observations

CINCINNATI, Dec. 19.—Just completed a 1,000-mile trek and found the South full of camps and soldiers and Nat D. Rodgers doing a grand job at Alexander, La., his units playing three camp theaters each night, with jumps from 10 to 260 miles. . . . Fred Reethe, former stock impresario from Lexington, Ky., now operating a movie house at Menasha, Wis. . . . What has become of Jack X. Lewis? . . . Ran into Dan Sully Jr., son of the popular Dan Sully of *The Parish Priest* fame and other Stair & Havlin shows. He's now in politics at Appleton, Wis. . . . Bea Abbey is still in Chicago. . . . Lillian Desmond, well-known stock and rep leading lady, is in retirement at San Juan, Tex.

What has become of Harry Aston Newton? . . . Alexander the mentalist, still in Madison, Wis., for Uncle Sam. . . . Bruce Rinaldo's Little Theater group at Erie, Pa., did a fine job on *Arsenic and Old Lace* recently. . . . What has become of Glenn Argo? . . . Harry Hoffman, character actor, is in the toupee and wig business at Columbus, O. . . . What's become of Bud and Vera Brownie? . . . Fred Beecher, veteran western stock manager, is still operating the Auditorium at Sioux City, S. D.

Aulger Bros. running their gay 90's meller at the Seelbach Hotel, Louisville. . . . Harry Clay Blaney's old-time meller would go big now in USO theaters. Who recalls his *Across the Pacific* epic? . . . They still ask for Nancy Boyer at Lima, O. . . . Best meal I had in the entire South was with the boys at mess at Fort Livingston, La.

Otis L. Oliver.



DONALD H. McNALLY, son of Mr. and Mrs. Arthur P. McNally, well-known tent show operators, who recently stored their show equipment in New Hampshire for the duration to take over a trailer camp in Fort Seneca, O. Young McNally, who formerly trouped with the show, is now with Hq. & Hq. Co., 6th Arm'd Division, APO 256, Los Angeles.

## Slout Workshoppers Holidaying in Cincy

CINCINNATI, Dec. 19.—L. Verne Slout and His Theater Workshop, who finished their pre-Christmas season at Kittanning, Pa., this week-end, will lay off in Cincinnati until January 7, when they again pick up their route in Tennessee. During the layoff here, the Slouts will rehearse a new man in parts.

Travel after the holidays will take the company thru Tennessee, Georgia, the Carolinas and Alabama, with a block of Texas time tentatively set to follow.

## Norma Ginnivan in Dayton

DAYTON, O., Dec. 19.—Norma Ginnivan, who closed a successful season with her tent theater September 12 at Manchester, Mich., is back at her home here, where she will remain until spring. Her son, Howard, and wife are at their home in Fayette, O.

# Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

## Cohen Walkie Starts Xmas

CHICAGO, Dec. 19.—Sid Cohen's Walkathon gets under way Christmas Day at the 16th Street Armory, with Ralph Bergman and Lenny Page as masters of ceremonies. Artie Stacks and orchestra will furnish music. Cohen reports that Chicago walkathon fans are enthusiastic for the show, and he is looking forward to overflow crowds.

FRANK STRANG is another derbyshow contestant who has donned the khaki. Frank is stationed in Indianapolis.

JACKIE DuVAL has settled down in Youngstown, O., with his family, and is engaged in war work there.

BOBBY LaMARR, a topnotcher in the derbyshow field a few years back, is now singing in the show, *Student Prince*, in San Francisco.

STAN WEST post cards from Boston that he escaped the Coconut Grove fire and that he is working as an emcee in a Boston nitery. Stan says there's plenty of work in the Hub.

JOHNNY PAUL TRAVASSO, now in the army, is attending technician school in Los Angeles. His base is Camp Calian, San Diego, Calif. He'd like to read notes from other derbyshow lads in the armed forces.

PVT. LOUIS T. (JOE BANANAS) PODETA writes that he is going to town at Camp Livingston, La. Tersely, he says: "Still doing okay. Weather here is cold. Regards to all. Fat and sassy. His design-

## Rep Ripples

PA PERUCHI, of the old Peruchi Stock Company, is doing his bit by running an elevator in Chattanooga, thus relieving a younger man for service in the army. . . . KATHRYN KINSEY TRAVIS and daughter Patsy are spending the winter in Kearney, Neb., where Kathryn is engaged in defense work and Patsy is attending school. . . . LEW HENDERSON TRIO joined a Nat D. Rodgers unit in Alexandria, La., last week. . . . CONNIE AND JUNE MONDAY, seriously injured in an auto crash while trouping with a tent show in Texas more than a year ago, are back in circulation again with their juggling and hat-throwing turn. It is a real example of what faith and determination can do. Connie was so badly cracked up in the crash that doctors assured him he would never work again. But Connie was just as sure he would. They're currently playing niteries in Dallas. . . . MONTMORENCY MONTAGUE, after winding up on the Bert Levey Time on the Coast, headed for Chicago, where he opened Monday (21) at the Tivoli Theater. En route east, he stopped off in Omaha for a visit with Lulu Nethaway. . . . RALPH FARRAR, veteran pianist well known in repdom, has been in Rochester, Minn., where he underwent treatment at Mayo Bros.' Clinic and an operation in Kahler Hospital. He's now recuperating at his sister's home, 1339 Wellington Place, Wichita, Kan., and would appreciate hearing from old trouper friends. . . . BUNNY ELLIS, formerly for seven seasons with the Hefner-Vinson Tent Show, is somewhere in the South Pacific with the army. He writes: "Keep the rep page rolling. We get a copy of the 'bible' out here once in awhile. Quite a few show boys are out here and we all have great parts, and it isn't acting." Bunny is in under his right name of First Sgt. R. L. Berryhill, and his address is Btry. M., 97th C.A. (AA), APO 953, Postmaster, San Francisco. . . . ROBERT G. WARREN pencils that he and Mrs. Warren have joined Fred N. Titus's movie-vaude combination, playing halls and theaters thru New York State. . . . CHARLES CAVARNOS has a vaude-picture unit playing under auspices around Brainerd, Minn.

## Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

## MAGIC

(Continued from page 15)

THE MAGICIAN is currently playing Nevada niteries for the Coast-to-Coast Agency. He recently spent a pleasant evening at the home of Duke and Myrnelia Montague in Salt Lake City. . . . EMERICO is now Corp. Robert E. Jones, stationed with Batt. B, 249 C. A., Fort Stevens, Ore.

MILBOURNE CHRISTOPHER, recently made a territorial representative for the International Brotherhood of Magicians, is now on tour with a USO camp show. He attended the dinner given in honor of Jean Hugard in New York recently and performed a few of his rope nifties. Christopher reports that Sam Margules is working up a new act. . . . LIEUT. LEE ALLEN ESTES, of the Kentucky Highway Patrol, gave his safety magic program for employees of the Ewing-Von Allman Dairy Company, Louisville, December 16, in association with Paul Stadelman, vent expert, who is under contract with the diary firm as good-will ambassador with his vent figure. . . . VERNON COLBERT, after a successful stretch in Detroit niteries with his magic, stopped off at the magic desk last week, en route to his home in Indianapolis for the holidays. His son, Ted, is now with the marines in San Diego, Calif. . . . GENE BERNSTEIN, national president of the IBM, and the Marquis Company shared entertainment honors on the Shrine ceremonial program at the Murat Theater, Indianapolis, December 12. Bernstein returned to Chicago, and Marquis hit out for the Deep South. . . . MAGIC HOBBY CLUB, Columbus, O., held its third annual Midwinter Magical Jamboree last Saturday (19) afternoon and evening at the Columbus Variety Club. Bob Nelson, Columbus magic dealer and spook manufacturer, was recently elected First Chief Barker of the Variety Club there. Magic Hobby Club entertained 200 kiddies at the Franklin County Children's Home, Columbus, December 11 with a two-hour magic show and Christmas party. Those who entertained were Compeers Wally, Housum, Moon, Brashear, Knoderer, Babcock, Fillmore, Rice, Finkle, Daumler, Leiberman, Park and Nelson. Jim Wheeler emceed, while McDaniel played Santa Claus. . . . WILLIAM W. LORD, mentalist, completed 13 weeks for National School Assemblies December 18. He plans to devote his full time to his mail-order business in Chicago. . . . RAY LINDSAY, formerly assistant to Montague, is now with the army in Australia. . . . FLOYD WADMAN, another former Montague assistant, is in the navy, and R. J. Collins, who formerly advanced the Montague opry, is instructor at Chanute Field, Kan. . . . NED JENSEN, with Montague in 1940, is at Hill Field, Utah. . . . THE GREAT VALLEAU is now managing the Fox Opera House, Sun Valley, Idaho.

## Ethel Waters Resuming

NEW YORK, Dec. 19.—Ethel Waters is to resume vaude starting with the Earle, Philadelphia, February 19. Other dates lined up so far are the Adams, Newark, March 4, and the Chicago, Chicago, March 12. William Morris Agency is handling the tour.

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# ACA CALLS IT QUILTS

## Amuse. Corp. Dissolves After 4-Yr. Operation

CHICAGO, Dec. 19.—Carl J. Sedlmayr, president of Amusement Corporation of America, informed *The Billboard* Tuesday (15) that the officers and directors of the corporation had agreed to dissolve the corporation. The four shows which composed the organization will go their separate ways in 1943.

The ACA was formed late in 1938 with the Royal American Shows, Beckmann & Gerety Shows and Rubin & Cherry Exposition as members. Later Hennies Bros.' Shows were added. Originally it was proposed that stock of the corporation be placed on the market, but after much consideration the proposition was voted impractical and was dropped before the organization was completed. It had been anticipated that the shows, under a central management, could operate more economically and efficiently than as independent enterprises. Better routing would be possible, it was believed, and economies in buying supplies, booking and other operations could be accomplished. In practice, many difficulties and differences of opinion developed and the combination failed to accomplish what had been expected.

Officers and directors met here November 20 and were in session almost daily until December 13. Reports of dissolution were current during the outdoor conventions, but it was not until Tuesday (See *ACA DISSOLVES* on page 34)

## Regular Associated Troupers Get Charter; Men's Fee Up

LOS ANGELES, Dec. 19.—Regular Associated Troupers' club, at a special board meeting in the Bristol Hotel here December 11, accepted and signed its charter, thus closing membership in the organization, President Lucille King reported. Meeting was directed by President King, with Vice-President Marlo LeFors and Secretary Vera Downie and 15 board members in attendance. President King announced that all new applicants must now be approved by the board of directors.

Qualifications for acceptance into the club, she said, provide that all applicants must have spent at least five years in outdoor show business and must be actively engaged in the industry. Membership fee has been raised to \$5 per year. Club also voted to increase membership (See *TROUPERS CHARTER* on page 34)



MRS. MIDGE COHEN, past president of Ladies' Auxiliary, National Showmen's Association, was chairman of the committee in charge of the club's annual Christmas Party for poor children and orphans in the clubrooms December 24. About 100, many of whose fathers are on the "missing list" of the army, navy and marine corps, were entertained. Generous distribution of toys, candy and food prevailed.



EDITH M. BULLOCK, first vice-president of Ladies' Auxiliary, Pacific Coast Showmen's Association, in 1942, has been elected president of the club for next year. A former secretary-treasurer of the organization, she is well known on the West Coast for her hospitality to visiting showfolk. She's been a member of the club since 1933, having over 18 years in show business to her credit.

## Walsh Heads PCSA; Edith Bullock Is Auxiliary's Prexy

LOS ANGELES, Dec. 19.—Closing of nominations and the annual election of officers gave Pacific Coast Showmen's Association and Ladies' Auxiliary new slates for 1943.

With Ed F. Walsh, hotel operator, drawing the nomination two weeks ago for the presidency of PCSA and with further candidates failing to be nominated, a slate including Harry Taylor, first vice-president; Ted LeFors, second vice-president; Al (Moxie) Miller, third vice-president; William Meyer, fourth vice-president; Edward Tait, treasurer; Charles W. Nelson, secretary, and Harry Fink, cemetery board, is all set to assume office January 4. Nominations were closed at Monday night's regular meeting.

Following a hotly contested election, Edith Bullock was named president of the auxiliary, with Fern Chaney, first vice-president; Lillian Eisenman, second vice-president; Donna Day, secretary, and Marie Tait, treasurer. New officers will take charge the first meeting in January. Following induction President Bullock will make committee appointments, including those of members of the board.

Walsh plans to announce his committee and board of governors soon after the first of the year.

## With the Ladies

By VIRGINIA KLINE

LOS ANGELES, Dec. 19.—Before leaving Kansas City, Mo., December 8 Bertha Brainerd gave a cocktail party in her apartment at the Commonwealth Hotel in my honor, and a group of HASO Auxiliary members attended to bid me good-bye. They took me on a tour of 12th Street, where some showmen are opening store shows. Johnny Castle and Buck Rae have a mandrill ape showing to good results on 12th near Grand Avenue. Mr. and Mrs. Pete Callender have a Mouse Circus near Broadway and were getting good crowds, with Doc Brown on the front. Wille Levin had his photo gallery next door and was getting a good play.

I arrived in Los Angeles only six hours late Friday morning and with a severe cold left over from the Chicago meetings. Friday night the Regular Associated Troupers' Club held its weekly meeting after a spirited meeting of the board of directors. The charter for the club, just obtained by President Lucille King, was signed by members of the board and will be framed by Babe Miller and hung in the clubrooms in the Bristol Hotel.

After the board meeting, night was devoted to the regular business until the arrival of Little Jane Jones, from the night club of that name out on the strip. Jane, who tips the beam at several pounds less than 250, entertained with songs and a million-dollar personality. Her costume was cadet gray, with a head-dress of tiny maroon feathers. Maybelle Crafts was unable to attend the meeting because a birthday party was being held in her honor on that occasion. Plans for the annual Christmas party were completed and the installation dinner set for January 7 at the Florentine Gardens.

A social hour followed when the men folks were invited in, and food and cocktails were served until a late hour. Marlo LeFors demonstrated that the gavel used was a three-jigger affair that was useful in making cocktails. Martha Levin was wearing a saucy crocheted cap of gray with fluffy pompons. Ruth Korte came in late wearing a pair of tailored slacks in dark red with a Western pattern shirt to match. Ruth McMahon was attractive in red turban, red dress and red coat. Lucille King wore a striped jersey dress and dispensed hospitality freely thruout the night. Babe Miller, in a novel green jacket dress, took reservations for the installation dinner. Mora Bagby came in from Huntington Park to hear news about her

Kansas City, Mo., friends. She wore a black frock with a deep yoke of blue, set with rhinestones. Mrs. Herb Usher had to leave early but promised to be in next week if their gas holds out. Mrs. Ed Walsh sported a new hair-do. Secretary Vera Downie was busy all night making out her minutes and general correspondence. Lucille Dahlman served and was charming in a black model, with edgings of white kid and a matching hat. Helen Smith came in from Monterey Park wearing a black silk suit and an American beauty shade hat. Cecelia Kanthe wore black with a short cape and large picture hat. Tillie Palmateer guided her wheelchair with her usual dexterity and thoroly enjoyed the meeting.

### Coast Activities

The Bristol Hotel is headquarters for showfolks here in Los Angeles. Sam Brown is busy with his Penny Arcade, so Louis Berger has taken over to make newcomers feel at home. Theo Forstall arrived in time for Monday night's meeting of the Pacific Coast Showmen's Association. Mr. and Mrs. Eddie Brown are nightly visitors. Mr. and Mrs. Al Roden, with Sharon Lee, were here, Al coming in after a conference with his draft board at San Francisco. Betty and George Coe are at Baker Apartments this winter. Election night at the auxiliary was well attended, and after the names of new officers were announced there was a general recess for congratulations. Edith Bullock, in a gold-colored jacket dress, gave a serious talk that showed she had her heart in her thoughts for the coming season. Fern Chaney, almost too overcome to talk, (See *WITH THE LADIES* on page 34)

## Texas Kidd Fair in Ft. Worth

FORT WORTH, Dec. 19.—Inclement weather held down attendance for Texas Kidd Shows at their stand here last week. Business was reported as fair, however. Sid Fuller visited with Ted Custer. Charles Pittman was a nightly visitor. Razz Klotz left for Houston to take a government job. Andy Custer went home for a few days to visit his parents. Mr. and Mrs. Ike Wabridge returned from Colorado. Mrs. Billie Basinger and Mrs. Texas Kidd entertained their numerous friends here. George Prichard visited his sister in Dallas last week. All equipment is being painted. Elmer Weber is overhauling the Merry-Go-Round.

## "The Greatest Show"

MORRIS LIPSKY, who with Buddy Paddock operated the Lipsky & Paddock Concessions on Johnny J. Jones Exposition, found enough time after being inducted at Fort Knox, Ky., to give his conception of army life and what he terms "The Greatest Show on Earth." "And when I say it's the greatest show," Lipsky says, "I'm not cutting up any jackpots either. To give one an idea of the size of this outfit, put the Ringling-Barnum circus, Johnny J. Jones Exposition and Royal American Shows together on the lot and it would compare with one of those 'Out of the Water' units on a carnival. Over 1,000 men are required to clean up the midway every morning, and it took me six days to obtain a 4 by 6-foot location. And what a spot it is! I was one of the guys lucky enough to get latrine duty, but the powers that be overruled my suggestion to post a sign reading, 'Don't Forget the Porter.' So I'm working on a straight salary, no tips."

## ACA Counsel Aids Go to Washington

ROCHESTER, N. Y., Dec. 19.—According to plans announced at the recent Chicago annual meeting of the American Carnivals Association, Inc., a preliminary conference on public relations was held here on December 12 in the association's office, reported General Counsel-Secretary Max Cohen.

Attending were General Counsel Cohen; Hyman G. Gould, assistant general counsel; Richard S. Kaplan, associate counsel for the Midwest territory; Edwin S. Rush, Toronto, office associate of Louis Herman, associate counsel, who was prevented from attending by a death in the family, and William C. Fleming and Keith Buckingham, of Strates Shows, who represented James E. Strates, president of the association. Paul M. Conaway did not attend by reason of his recent illness and hospitalization at Baltimore.

"The meeting was called to lay out preliminary plans in connection with the association's activities relative to public relations. After a general consideration of the subject the meeting ascertained that the present problems in the order of their importance at present are: (1) Railroad transportation, (2) priorities for replacement parts, etc.," said General Counsel Cohen. "Assistant General Counsel Gould and Associate Counsel Kaplan left here for Washington on December 13, where, they will contact a number of possible sources of information for the purpose of ascertaining what conditions the industry may be confronted with in the immediate future. The investigation at Washington is to be exploratory only. It is not intended that the association at this time contact any government bureaus in connection with the likelihood of problems arising. We are merely anxious to determine the availability of possible remedies for problems if and when they do arise. Promptly upon the return of these men from Washington a bulletin will be issued to the contributors to the fund advising them of developments at that point."

## READ

A REVIEW OF THE  
CARNIVAL SEASON  
Notable Events and  
Happenings of the Year  
in the  
HOLIDAY GREETINGS  
NUMBER  
Dated January 2, 1943

# Showmen's League of America

Sherman Hotel Chicago

**Ladies' Auxiliary**  
Club held a social December 10 in Sherman Hotel and a large crowd attended. Applications of the following were presented at December 3 meeting and tabled for the usual two weeks: Mildred Andersen, Dolores Barton, Mildred Aldridge Sorenson, Gertrude Morris, Mrs. Hazel Johnson and Mrs. Alta Terry. Members were pleased to see so many out-of-town members at the meeting. Rising vote of thanks was given Mrs. Lew Keller for officiating as emcee at the installation dinner, Mrs. Henry Belden also was given a vote of thanks for making the bazaar a huge success.  
Mrs. Ralph Glick, winner of one of the \$100 War Bonds, donated half of it to the club.

# Michigan Showmen's Assn.

156 Temple Street Detroit  
DETROIT, Dec. 19.—Monday meeting saw all officers present. Lieut. Bobbie Cohn visited and gave an interesting talk. Four new membership applications were approved, as were four reinstatements. Another War Bond was disposed of at the meeting.  
Brother Ben Moss, long absent, has been attending the last few meetings and is much enthused as to what the club is doing. Brother Wish advises that the sale of tickets for the New Year's Banquet is meeting with success. Brother Bill Stephens has returned to Chicago because of illness. Brother Ed Connors is in a Chicago hospital. Brother George Harris has been promoted to corporal at Camp Carson, Colo. All are planning a big time at the open house to be held Christmas Eve.

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# Club Activities

## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, Dec. 19.—Meetings of the club were resumed Monday night following a layoff of a week because of the Victory Dance and President's Night. Event was reported a big success, with the club realizing a neat sum. John Backman, fourth vice-president, presided in the absence of President Mike Krekos. Charles Nelson was pinch-hitting for Ralph Losey, secretary. On the dais also was Theo Forstall, who recently returned from his annual trek with the Ringling-Barnum circus. Communications were many, as the mail for two weeks was read.  
Bob Robinson donated a \$100 War Bond to the building fund. Leo Haggerty was reported suffering from a broken arm, and Ben Dobbert was reported at home to recuperate from a recent illness. Dave Collins has been released from the hospital, and Bill McMahon also has returned to his home from the hospital.  
Votes of thanks for a good radio program over Station KFWB and Memorial Day service were extended Charles W. Nelson and Ted LeFors respectively.

December 11 meeting, presided over by President Ruth Ann Levin, saw Rosemary Loomis voted into membership. She also won the night's award, donated by Virginia Kline. Birthday pennies were deposited by Dorothy Mornew and Esther Ray.  
Hattie Howk said the club was invited to assist in the annual Tag Day this year for the benefit of Santa Claus, Inc., and asked that members report for sales duty. Cards were played and a luncheon was served by the entertainment committee. Prizes went to Nina Adams, Georgia Brown, Clara Zeiger, Mollie Ross, Dorothy Mornew and Bird Brainerd. About 30 members attended. Mr. and Mrs. Zeiger and Rosemary Loomis are visiting in the city.

### Ladies' Auxiliary

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# International Showmen's Association

Maryland Hotel St. Louis  
ST. LOUIS, Dec. 19.—At the regular meeting this week Third Vice-President Frank Joerling was in the chair, and in the absence of Secretary Francis Deane, Harry Bernstein was appointed secretary pro tem. Vote of thanks was accorded Brother Sam Solomon, president, for his donation of \$100 to the club treasury. Amount was gathered during the season on Sol's Liberty Shows thru bingo games. Fred C. Proper, Johnny J. Jones Exposition, and Robert F. Mackey, Oliver Amusement Company, were elected to membership.

Sick committee reported that Brother Charles T. Goss is recuperating at Missouri Baptist Hospital after a minor operation. Organization attended funeral services for Brother Charles DeKreko Wednesday afternoon in a body, with six members serving as pallbearers.  
A new lease for the clubrooms for 1943 was executed with Maryland Hotel. Sizable donations were voted to be given to both the Red Cross and the War Chest. It was decided to hold a New Year's Eve Party for the members and their friends as has been the custom for the past several years in the clubrooms. Open house will be held thruout Christmas week and Brothers Harry Bernstein, Harry Coulson and John Sweeney were appointed by the chair as a committee to decorate the club for the holidays. A new radio was ordered installed in time for the next meeting.

## National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Dec. 19.—Members were grieved to learn of the deaths of Brother Eddie Madigan, Alex (Shorty) Brown, Brother Louis Reiben's mother and Mrs. Ethel Weinberg's father. The Barn Dance on December 12 proved a great success. Jack Carr and Don Simmons headed the affair, assisted by Andre Dumont, George A. Hamid and Fred Murray. Among the members doing war work are Fred Forner, Harry Decker, Eddie Elkins, Harry Kaplan, Max Eicholz, William Lisch, Dada King, Johnny Ryan and Louis Light.  
Plenty of enthusiasm was created by the donation of \$50 from J. W. (Patty) Conklin for the Christmas dinner, and the boys vied with each other to swell the fund. Enough money was raised to provide a large dinner. Lew Lange gave an interesting talk on the history of the club. Elias E. Sugarman, The Billboard indoor editor, lettered from Camp Upton, L. I., where he is stationed.

Brother Jack Carr, appointed chairman of a committee to perfect a ritual for departed members and also to set a memorial day for the dead, made his report on both jobs. Ritual is an appropriate one. Memorial Day will be held third Sunday in February. New members are David Lambiaso and Barney Silver.

### Ladies' Auxiliary

Special meeting was held December 16 to formulate final plans for the Poor Kiddies and Orphans' Party in the clubrooms December 24. This year club plans to entertain many children whose fathers are on the "missing" list of the army, navy and marine corps. Friends and members have been generous with donations of toys, candy and food. Boutross Bros., New York, sent three large cartons of toys; Sister Edna Lasures came thru with a quantity of toys, and Brother Rosoff, of the hotel of the same name, is again providing a large part of the meal, in addition to roasting the turkeys and sending along a chef to carve and serve the birds.  
Applications presented at the last meeting were for Roslyn Shapiro, Louise Arnold, Rosita Del Grosso, Rita Pollitz, Rhea Carson and Ruth Symons, all proposed by Sister Shirley Lawrence; Mary Korytko and Amelia Wagner, proposed by Sister Kathryn Perry; Virginia Fisher, proposed by Vice-President Marlea Hughes; Mary Salsberg, proposed by Sister Edna Lasures; Frances Barnett, by Sister Gladys Manning; Rose Bevins, by Brother Joseph Landy, and Helen Reich, Fanny Michael, Irene Goldberg and Rose Hicks, all proposed by Sister Dolly Udowitz. Sister Sadie Wilson sent in the application of Lucille Lee.

At the Barn Dance held by club December 12, auxiliary members turned out in goodly numbers to help make that affair a pleasant one. Sister Agnes Burke and Secretary Ethel Shapiro went home with prizes of live chickens. Auxiliary members are again reminded that if they plan to attend the Installation Dinner January 4 it is necessary that they send in their dues immediately, as this affair, given by the club to members each year, is for those who are paid up to date. There are too many of the auxiliary members who have attended in the past who are not now in good standing and who will be disappointed unless they send in their checks at once. Next regular meeting will be held January 13. It will be a business meeting at which committees will be appointed and vacancies on the board of governors filled. It will be followed by refreshments and a social hour, with new officers as hostesses.

# Heart of America Showmen's Club

Reid Hotel Kansas City  
KANSAS CITY, Mo., Dec. 19.—Regular weekly meeting was presided over by Second Vice-President C. F. Zeiger, with Secretary G. C. McGinnis and Treasurer Harry Altshuler also present. Brother George Howk was appointed chairman of the Christmas Tree Committee, with Sam Benjamin, George Carpenter and L. K. Carter assisting him. Tree will be placed in the lobby of the Reid Hotel, and on Christmas Day presents will be distributed to underprivileged children of the city and the orphanages.  
Meeting was well attended and a number of reservations for the annual ball were also made. Brother W. Frank Delmalne, chairman of the Memorial Day services, reports that all arrangements have been made by his committee. Services will be held in the clubrooms December 27 at 2:30 p.m. and at Memorial Cemetery. Cars will be provided for all for the trek to the cemetery.  
Chairman of the ball committee says that all arrangements have been completed and that ticket sale for the annual event, which will be held at Reid Hotel on New Year's Eve, is satisfactory. Ladies' Auxiliary is prepared to entertain at its annual Tacky Party in the Reid Hotel December 29.

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35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

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# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

### CHRISTMAS.

MAJOR (SHORTY) DIXON, midget, is working in an Akron aircraft plant.

LAST SEASON with Endy Bros.' Shows, Mr. and Mrs. Eddie Richardson are operating a tourist camp near Raleigh, N. C.

### GET many cards?

WILLIAM T. LEWIS, business manager of John H. Marks Shows, is spending the winter in Richmond, Va., as manager of a coffee shop.

"JACKIE DALL joined Hollywood Museum here," cards Mae-Joe Arnold from Joplin, Mo. "Annex continues to fair business."

MIDWAYS' oldest medium of exchange is conversation.

"AM back in the Windy City after a trip East," Joe Mooney, Side Show operator, letters from Chicago. "Getting my show lined up for next season."



WIDELY KNOWN in outdoor show business, Noble C. Fairly, who signed contracts during the Chicago outdoor meetings to become business manager of World of Today Shows, owned and operated by Denny Pugh and Joe Murphy, has been nominated for the presidency of the Heart of America Showmen's Club, Kansas City, Mo. Last season Fairly general-agenated Dee Lang's Famous Shows. Prior to last year he was co-owner of Fairly & Martone and Fairly & Little shows and has also general-agenated Hennies Bros.' and other shows.

MR. AND MRS. CHARLES GROSS, concessionaires, formerly with Johnny J. Jones Exposition and other shows, are wintering in Hot Springs.

DID your boss do his annual Boy-Scout deed on Christmas Day?

RALPH H. BLISS, carnival trouper, is operating a Penny Arcade and bowling alley in St. Louis, he reports from the Mound City.

LITTLE BIT REED, stage manager of the Minstrel Show on Wallace Bros.' Shows last season, is spending the winter at her home in Henderson, Ky.

FOR once we have enough small-show fairs for those who have enough rubber to make 'em.

LOUIS T. RILEY, owner of Dixie Belle Shows, is still in an Owensboro (Ky.) hospital. He has been a patient there for the last two months.

JACK STEVENS, manager of World's Wonder Side Show, letters from Grand Rapids, Mich., that he has been ill, but that his condition is improving.

WONDER what it will seem like when we again hear showmen discuss "normal conditions."

MR. AND MRS. C. W. NAILL returned to their home in Monroe, La., last week after spending several weeks in Hot Springs, Ark.

W. H. TURNEY letters from Tampa

that Nick Sham, of Mighty Sheesley Midway, is in Municipal Hospital there and would like to read letters from friends.

NEWS NOTE: Showmen gathered in cookhouses are discussing synthetic rubber with interest.

R. S. AND THOMAS J. MOONEY, last season with R. S. Rocco's concessions on Wonder Shows of America, are in the identification department of a ship-building company at Pascagoula, Miss.

SAMMY AND EVELYN GEORGE, girl-show operators, are wintering in Beaumont, Tex., after a good season with T. J. Tidwell Shows. Sammy expects to report for military duty in January.

YOU'RE an old-timer if you can remember when a nickel admission at the front gate was considered "a lot of money."

EARL HAYES, formerly with Johnny J. Jones Exposition and George Rheinhardt's cookhouses, visited The Billboard Cincinnati office on December 18 while in town reporting to his draft board.

LAST SEASON manager of Brown-Skin Vanities on Blue Ribbon Shows, George Harris reports from Hempstead, Tex., that his wife, Chapple, is recovering from an operation in a Prairie View, Tex., hospital, December 8.



LAST SEASON business manager on Lawrence Greater Shows, Tommy Carson has been re-engaged in the same capacity for 1943. He plans to spend the holidays in Chester, Pa., and New York and then head for Sanford (N. C.) quarters of the shows to begin preparations for next season.

MEAT SHORTAGE may soon get to a point where some cookhouse cashiers won't have grease spots on their vests.

HARRY T. FREED, former owner of Dalley Bros.' Shows, who operated his rides in Wichita, Kan., last season, has taken over a trailer park on the outskirts of Wichita and plans to remain there for the duration.

"AFTER being rejected for military duty," writes Leo S. Gunter, superintendent of Pioneer Victory Shows, from Waverly, N. Y., "am back in quarters here checking equipment for next season."

OLD-TIMERS had another thing on the Johnny-Come-Lately—no coffee shortage to worry about on cold tear-down nights.

"HAVE opened a cedarwood aircraft pin store on the main stem here for the holidays," Mr. and Mrs. R. S. Buffington letter from Waterville, Me. "Trouped with World of Mirth Shows for the past three years. Plan to start south after the holidays."

"EVEN an iceberg will melt," remarked a ride boy, who had enjoyed his first Christmas dinner in a winter quarters cookhouse.

EDWARD C. ANDREWS, fire eater and magician with Barney Lamb's Side Show on Gold Medal Shows last season, has been in Veterans' Hospital, Dayton, O.,

### How It Started

DIME JAM JOHNSON and his cronies, who were with a winter midway, were seated on stools in a wide-open cookhouse on Christmas Day while waiting for the chef to holler, "Heads up." Icy winds were blowing thru the eatery, but a promised mulligan stew held them fast to their seats. A girl cashier sat huddled over an oil stove near a cash register which hadn't been rung since the day of winter-show meal tickets. Here and there sat other hungry troupers, shivering under gaudy concession blankets which were draped around their shoulders. A waiter, who was wearing a threadbare overcoat over his apron, leaned across the counter to listen to their jackpots. "Wonder why show managers don't celebrate the day?" asked one stew-walter. "I'll tell you," said Dime Jam. "One winter I was with the Silver Lining Shows in North Carolina. Our manager was the kind who always worried about his people. Altho he wasn't heavy with pocket cabbage, he decided to give the midwayites a real Christmas. A tree was decorated in the gal-show tent for the kiddies. A ride boy from Brooklyn, who was one of those 'dis, dem and dos' guys, was elected to act as Santa Claus against his will. When the children gathered on Christmas Eve, Santa appeared in a red monkey suit and wearing a set of gray chin hedge. 'Are you a real Santa Claus?' asked one kid. Getting hot because he thought his act wasn't going over, the gaff Santa burned up with, 'Scram! So youse is one of dem smart-cracking punks! I'll take dis poke of slum and take a powder.' Believing that Santa was about to blow with their toys, the kids started to protect their interests. During the melec that ensued he lost his beard and the kids discovered that he was Merry-Go-Round Shorty. The tree was kicked over and the top set afire by its burning candles. Since that day 'it has been a tradition among winter showmen never to celebrate the day.' "Did our manager ever hear the story?" asked a listener. "Hear it! Hell, man! He's the kid who kicked over the tree, pulled off Shorty's whiskers and lost all faith in Santa Claus," yelled back Dime Jam.

since closing with the shows November 14. He would like to read letters from friends.

"CLOSED a successful 25-week season with jewelry concession and photo gallery," writes K. Max Smith from Piqua, O. "Was with Gooding Greater, W. S. Curl and Happyland shows. Purchased new photo equipment and am operating a gallery here to good business."

BOBBIE TUCKER and Frank Rich, last season with Garden State Shows, have been wintering in Richmond, Va., since closing with the shows. Rich recently reported for induction, but was deferred because of the 38-year age limit. They plan to leave for Baltimore soon.

THERE is a general sentiment among hotel lobby strategists that some of the lost territory could be won back with concessions.

MR. AND MRS. CHARLES ROTOLA, owners of Elite Exposition Shows, are at their new home in Arma, Kan., where Rotola also purchased permanent winter quarters last year. Shows registered the best season in history in 1942, Rotola reports.

WONDER who started the money-hungry idea that side-show actors, who do not pitch,

TO ALL BIG ELI FRIENDS:  
 Our sincere wish to you is for a MERRY CHRISTMAS!

May 1943 bring to you the Prosperity which you so surely deserve. Let us Hope, Work and Plan for a Year of Victory. In the words of A. Lincoln — "Government of the people, by the people, and for the people shall not perish from the earth."

**ELI BRIDGE COMPANY**  
 800 Case Avenue Jacksonville, Ill.





are not supposed to take up any time with their acts.

ONE good thing the man-power shortage did last year. It uncovered a lot of loafers on pay rolls and put them to work.

HARRY B. (DAD) LIST reports that he likes his work in the quartermaster department at McDill Field, Tampa, where he has been employed since closing with the Royal American Shows in Pensacola, Fla. He was with the Rubin & Cherry Exposition until July 18 in Chicago and was released from the American Hospital on September 10.

FUTURE was never brighter for Cat Rack Annie, who has her choice of signing as either a ride foreman or a boss canvaswoman for 1943.

H. FRANK FELLOWS, one of the grand old men in the carnival and circus fields and who while president of the Springfield Wagon & Trailer Company probably sold more trailers and wagons to showmen than any other individual in the business, left Springfield, Mo., December 22 with Mrs. Fellows on an extended trip along the West Coast.

A TRAILER-HOME Christmas is nothing unusual to a trouper, but to a native it would be an experience worth retelling for years to come.

BERTHA (GYP) McDANIELS, operator of the Arcade and Rocky Road to Dublin in the Johnny J. Jones Exposition, after attending the outdoor meetings and SLA banquet and ball in Chicago, visited relatives in Kokomo and Anderson, Ind., and is now the guest of Mr. and Mrs. Claude R. Ellis in Cincinnati. She expects to attend the fair meetings in Indianapolis and Columbus, O., in January before returning to the South.

REMEMBER the old midway saw about a cookhouse manager who asked, "How did you find your steak?" and the fairgrounds patron who answered, "Under the potatoes and cottage." Hamburger will probably be hiding under the onions next year.

C. A. (CURLY) VERNON, owner Four Star Exposition Shows, got his limit on beer while hunting in South Texas the last two weeks and sent venison to many of his friends. Eddie Moran, general agent for the show, is managing Playland Park, Leesville, Ia., where Vernon built a permanent park and plans to operate his rides through the winter. Business is good despite cool weather in that section, Vernon reports.

**Carnival Algebra**

UNTIL the present time carnival troupers have not been able to figure the true amounts of rehased jackpots. Mathematicians have passed up the figures as impossible. Income collectors were at first bewildered by the amounts until their agents sent in checks on jackpots heard all over the country. Then it was discovered they involved more money than there is in the United States. Bankers, who listened to jackpots cut up when troupers returned to their home towns, first catered to the boys as prospects for big accounts. Later their financial advisors taught them to discount a jackpots' holdings according to how badly run over his heels were. Finance companies at first believed jackpots that they heard and demanded such high down payments that they lost the potters' business, due to the boys not holding enough cabbage to fill their pots. According to a poll taken among carnival office and concession secretaries, the following figures are considered nearly correct. One week after closing, which only gives the potter time to cut one up six times, you divide the amount by six. If he doesn't go to church on Sunday you divide it by seven. Two weeks after closing you divide it by 12. By midwinter you start dividing the pots by the number of times they are told. From then on, after the old equalizer catches up with the potters, you deduct 60 per cent, then cut the remaining amount in half, divide by 15 and allow 10 per cent off for cash after deducting income tax, Social Security, last week's dukie books, three craps on the dice and 20 bad horse bets. Then, if you don't find him mooching cigarettes, he's had the best season of his career.—COLONEL PATCH.

**IN THE ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. ALFRED A. TRAPP, last season with Charles Wren's Motordrome on Blue Ribbon Shows, is with 83d General Hospital Company, Camp White, Ore.

CORP. NORMAN EDWARDS, formerly of Johnny J. Jones Exposition and stationed at Fort Eustis, Va., visited Corp. and Mrs. Elton Edwards, formerly with Hennies Bros.' Shows, at Fort Monmouth, N. J., December 2.

PVT. RAYMOND LONG, billposter for James E. Strates Shows, is at Camp Claiborne, La., with Company B, 328 Engineers.

PVT. CHRISTOPHER C. JERNIGAN, formerly with J. J. Page Shows, has been transferred from Fort McClellan (Ala.) Station Hospital to Lawson General Hospital, Atlanta, for treatment for arthritis. His brother, Dave A., was inducted in the army November 20 and is stationed at Kessler Field, Miss.

FORMERLY with Rubin & Cherry and Johnny J. Jones expositions, Jewell J. Skelton is a corporal in the army and stationed at 79th General Hospital, Camp White, Ore.

MARINE JOHN DART, son of the late Ed C. Dart, is spending a 30-day furlough with his mother, Mrs. Dottie Cragg, at her home in Osawatomie, Kan. Young Dart, 18, entered the USMC a year ago, was in the first fighting in the Solomons and has received several citations. He has been guest speaker at numerous meetings in Kansas City, Mo., his former home. Ed Dart, many years concession superintendent on the Greater Sheesley Shows, died in October.

SERGEANT THOMAS D. HUNT, former carnival trouper, is with Company A, 22d Engineers' Battalion, Fort McClellan, Ala.

PRIVATE MORRIS LIPSKY, former co-owner of Johnny J. Jones Exposition and partner in Lipsky & Paddock concessions, is with G-16, A. F. R. T. C., Fort Knox, Ky. His number is 37401064.

PRIVATE BENJAMIN SEGAL, well known in carnival circles, has begun an intensive course of study in aviation mechanics at Army Air Forces Technical Training Command, Amarillo Air Field, Tex. He will spend several months at the mechanics' school and upon graduation will be sent to one of the army's air bases. In addition to mechanical training, his course at Amarillo will include army discipline and courtesy, military drill and physical exercises.

GEORGE A. (SPOT) TIPPS, former talker with carnivals, is in the navy, where he says he's still trouping, but it's different from outdoor show business. He says he passed the equator seven months ago and has been down under and in foreign service ever since.

"WAS with Rubin & Cherry Exposition until entering the navy," writes R. V. Hollis, yeoman second class, from New York.

DWIGHT J. BAZINET, co-owner and operator of the Bazinet Shows, entered the army two days after the Chicago meetings. He is stationed at Jefferson Barracks, Mo.

**Kortes Bows Well in Tyler; 4-Weeker in Ft. Worth Good**

TYLER, Tex., Dec. 19.—After a successful four-week engagement in Fort Worth, Pete Kortes's World's Fair Museum moved in here for the Christmas holidays. Unit is located on the square and business to date has been fair.

Museum opened December 16 to cold weather, which has held attendance to a minimum.

Bob Wallace joined recently, coming in from Cincinnati, and Dan Meggs signed as assistant lecturer. Ed Breur, well-known showman, came in from Fort Worth with the show and is expected to spend several days here. Dodson's World's Fair Shows wintering here. Members are nightly visitors.

Dr. Ben Pardo was the subject of a neat story in a local paper, while Sam Alexander, two-faced man, has created much conversation along the rialto. Daily broadcasts are held from a local station.

**American Carnivals Association, Inc.**

By MAX COHEN

ROCHESTER, N. Y., Dec. 19.—The past year has been an active one for the association, and, subject to such unpredictable conditions as the war may bring, we feel that prospects for 1943 are good for the industry and association as well. Since the close of the annual meeting and our return here, there has been much interest manifested in the various activities of the association, particularly the Public Relations Fund, which was authorized at the annual meeting.

A preliminary conference on the subject was held here December 12, and a full report will be forwarded to each

contributor to the fund in the next few days. A preliminary investigation at Washington has been undertaken and as soon as the available facts have been digested and considered, a further bulletin will be sent each of the participants in the fund.

We have received word from the Office of Defense Transportation that certificates of war necessity will be required for the use of all commercial vehicles, and we call attention of railroad shows who use trucks even incidentally that they, too, will be obliged to obtain certificates of war necessity.

Department of Commerce has sent a survey of business conditions in Pittsburgh, which may be of interest to member shows playing that territory.

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**Merry Xmas**

**Happy New Year**

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NOW BOOKING FOR 1943

Showmen, what have you to offer? We have complete outfits and will furnish same, including Chimpanzee and Monkeys, Talkers for Girl Shows, Ride Foreman and Help for all Rides; also Canvas Men, prefer Semi Trailer Drivers. All Concessions open, including Cookhouse and Custard. Tommy Carson will be back with the show as Business Manager.

**LAWRENCE GREATER SHOWS, INC.**

P. O. BOX 317

SANFORD, NO. CAR.

**TO ALL MY FRIENDS IN SHOW BUSINESS HOLIDAY GREETINGS**

If you did not receive a Xmas Card, please accept my heartiest wishes for a Merry Xmas and a Happy New Year.

**CARL H. BARLOW**

1638 Fort Davis Place, S. E.

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P.S.: Following send your address: FRANK WEST, RODY and BUCKY ALLEN.

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Now booking for 1943—Shows and legitimate Concessions of all kinds. Address all mail to J. R. EDWARDS SHOWS, 233 N. Buckeye St., Wooster, O.

**WANTED SEASON 1943**

**WANTED SEASON 1943**

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Tilt, Octopus, Rolloplane with own transportation. Independent SHOWS—Have complete Girl and Athletic Shows for capable Operators. Concessions, write what you have. Will book Bound Car and Free Acts, those with Concessions preferred. Ride Help, top salaries. All those with us the past season write at once. Address: BOX 292, ORMOND, FLA.

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"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces."

—President Roosevelt



**IN WAR BONDS**

\*\*\*\*\*

**New Goal for Payroll Savings Plan!**

Along with increased war production goals go increased costs of extra billions which must be raised, and raised fast, to win this war. That means we must raise our sights all along the line, with every firm offering every American with a regular income the chance to buy more War Bonds. YOUR help is asked in encouraging employees to put at least 10 percent of their pay into War Bonds every payday, through the Payroll Savings Plan. For details of the Plan, approved by organized labor, write, wire, or phone Treasury Department, Section T, 709 12th St. N. W., Washington, D. C.



**U.S. WAR SAVINGS BONDS**

This space contributed to America's All-Out War Program by The Billboard Pub. Co.

**"Fair for Britain"**

By J. W. (PATTY) CONKLIN

Excerpts from address by the president of the Conklin Shows before the 52d annual convention of the International Association of Fairs and Expositions in the Hotel Sherman, Chicago, on December 2.

It has always been the policy of our organization to have our route completed early in the spring of the year and we never leave our winter quarters with any open time. Our route for 1942 included the Canadian National Exhibition, and when this great exhibition was canceled on or about April 10, it necessitated some change in our plans.

**Pace Set by CNE**

Our previous accomplishments and records at Toronto established our reputation, and we realized that if we were going to do anything in or around Toronto, it must be on the same level or plane as our work at the Canadian National Exhibition. Coupled with this realization was the fact that all activity in Canada is directed, more or less, to the war effort. So, with this in mind, we entered negotiations with one of the largest responsible groups of business men in Toronto to sponsor our showing there. This was the Toronto and District Business Men's Council, which comprised 28 separate organizations.

Our sponsors decided that the proceeds of this venture should go to The Toronto Evening Telegram's British War Victims' Fund. To insure the success of the "Fair for Britain," along with our sponsors, we secured the co-operation of the officials of the provincial government and city of Toronto. Once our contract was negotiated we began to exploit this undertaking. And, might I say, that we decided we would give to this magnificent "Fair for Britain" all the dignity that we could possibly bring to bear upon our work. There were to be no individual spectacular performance to attract attention but rather a series of events, each appealing to the largest number of persons.

Our advance staff of five people was in Toronto six weeks in advance of our showing date. And we made what I believe is the largest budget for advertising ever attempted by a like enterprise. When I tell you that we employed a complete coverage of all the billboards, complete service for the streetcars, a very large amount of radio time and space in every newspaper published in Toronto, including all of the district weeklies, you will realize that we were certainly going to let the public know that we were holding a "Fair for Britain." Along with this we arranged a very spectacular display of fireworks for the opening night and wound up the fair with another dazzling display.

**Kept Exhibition-Minded**

This "Fair for Britain" was held at Riverdale Park, one of the largest parks in Toronto. The dates were August 31-September 12, the same as those on which the Canadian National Exhibition would have been held. The main reason for using these dates was to try to keep the citizens of Toronto and the immediate vicinity exhibition-minded. The park comprises 35 acres, and we used the complete set-up of attractions, such as we would have ordinarily presented at the Canadian National Exhibition.

We made complete arrangements with the city of Toronto to detail a regular police department, which comprised 48 men. We arranged with the St. John's Ambulance Corps for a complete hospital set-up for any emergency. We arranged with the telephone company to have eight pay-station telephones on the grounds in addition to the many other private telephones which were used by the various exhibitors.

We had complete automobile parking facilities and charged for parking cars. And we also had a baby carriage and bicycle parking area. This baby carriage innovation proved very successful, and no charges were made for parking bicycles or baby carriages.

Naturally, we had no grandstand. But instead of this we constructed an amphitheater, which was known as "The Bowl." This bowl had a seating capacity of 5,000 and in its center a clear area of 150 by 300 feet, which enabled us to stage various activities. On one end we had a complete stage, on which nationwide radio broadcasts were made. Among these we had such outstanding

programs, with their entire casts, as Canada's best known news commentator, Jim Hunter, and the equally renowned John Collingwood Read, and such nationally popular programs as Wrigley's chewing gum, *Treasure Trail*; Maher shoes, *Double or Nothing*; Alka Seltzer, *Did I Say That?*; Paige Griffith, *What Do You Know?*, and 20 other live local programs.

**For Continuous Programs**

It was our plan to have a definite program and something taking place every minute in this specially equipped broadcasting studio. And in most cases none of these programs lasted more than half an hour so that our people would not be tied up too long. In the bowl these programs were designed to attract all classes of people. When we arranged our programs in this bowl nothing was to take place there after 10 o'clock at night so as to give us an opportunity to get some revenue on the midway.

On four afternoons Mrs. Aiken, one of the best known cooking authorities in Canada, who conducts *The Cooking School of the Air* for a drug syndicate on a nationwide hook-up, conducted a School for Cooking, which proved a very big drawing card and attracted thousands of women and young girls to the grounds daily.

In the clear space in this bowl we were able to have a Junior Horse Show on three afternoons and many other special programs, of which I can give you the names if you desire. We also had a football game between the Kiwanis Boys' Club and one of the boys' colleges of Toronto.

At no time were there any charges of admission to the bowl, in spite of the fact that we staged more than 100 different events during the two-week period. However, we had a voluntary contribution. (See "Fair for Britain" on page 51)

**Crescent Amusement in New Quarters at Gastonia, N. C.**

GASTONIA, N. C., Dec. 19.—Crescent Amusement Company is stored in new quarters on the Dallas-Gastonia Highway. Slim Haney took a semi to Memphis and returned with the new Diesel light plants. General Agent Al C. and Mabelle Bartels are fishing at Tarpon Springs, Fla., and George Sorenson has booked his concessions for 1943.

Shows have been signed to play Colleton County Fair, Waltersboro, S. C. Organization has received its ODT certificates and will start work of overhauling and painting the equipment for an early opener in March. L. C. McHenry, manager, reported.

**WITH THE LADIES**

(Continued from page 30)

looked charming in a black jet trimmed frock, with off-the-face hat and red-fox furs. Mrs. Moe Eisenman, in a clever black suit, pledged her support, and Mrs. Marie Tait, in a stunning tailored frock, with a large hat carrying a tropical bird trim, was right in line for applause after her speech.

Donna Ray, new secretary, in a baby bonnet hood and dark outfit, took a bow for her speech. Marie Morris came in to get the check for the War Bond her mother, Mrs. Margaret Welsh, won at the last meeting. Olga Celeste attended after a long absence due to illness. Edith Walpert, in a blue sequin-trimmed dress with large poke-type red hat, and Peggy Steinberg, in a fitted suit with small beanie-type hat, were busy with bank night tickets and the silk spread award won by May Taylor. Peggy Forstall was counting her gas coupons to be sure she had enough to attend the auxiliary this winter. Mrs. Buster Cronin was welcomed home for the winter.

Marie Pounds was eager to hear about the Chicago meetings and of her friends there. Mrs. Hort Campbell took time off from her restaurant duties to attend. Mrs. Dolores Arthur present, but a little uneasy as to just how the baby might be while she was away.

Nina Rogers entertained one of her boys, Pete, who was on furlough from the navy. Margaret Farmer, in the president's chair, carried thru the business on hand with a sure touch. Margaret entertained her mother, who is visiting here. After the meeting coffee and cookies were served and pictures of the new officers were taken.

**ACA DISSOLVES**

(Continued from page 30)

day (15) that President Sedlmayr, in answer to a query from a representative of *The Billboard*, stated that the corporation had been dissolved. All financial matters of the corporation will be handled by Herbert H. Bye, ACA attorney, until the final phases of the dissolution are completed.

Asked as to plans for 1943, Sedlmayr replied that he did not know what any of the shows would do. The help situation, he said, was the greatest stumbling block, and none of the shows would be able to operate in 1943 on as large a scale as in previous years. No attempt was made to sign fair contracts at the outdoor meetings because of the uncertainty of conditions.

"What I would like to do," said Sedlmayr, "would be to put the Royal American Shows away for the duration, take a good long vacation in Florida, and announce that the show would resume operations after the war. But that would not do. We expect to keep going, but our plans are being held in abeyance until we can determine with more certainty what the 1943 season will be like."

None of the other members of the corporation have made any announcement of their plans for 1943.

**TROUPERS CHARTER**

(Continued from page 30)

bership in the Men's Auxiliary, which now totals 85, to \$5 per year. Parent group's membership also totals 85.

Virginia Kline attended and expressed satisfaction over the club's progress and future activities. She also spoke on the interest shown from women in the East. Virginia will leave for home soon, but promised to be on hand if possible for the Installation Dinner at Florentine Garden January 7. A message of thanks was read from Maybelle Crafts. Jessie Loomis lettered asking to be excused because of the illness of Allerita Foster. Hugh Bowen, Bowen's Joyland Shows, sent up refreshments for the gang, and members were still talking about the good chili that that Minnie Pounds served at the last meeting.

**Open House**

Plans are being mapped for open house for members December 31, following informal installation of Estelle Hanscom as president; Betty Coe, first vice-president, and Vera Downie, secretary-treasurer. Mabel Brown, who was elected first vice-president, asked to be relieved of the active duty for this season, so President King appointed Betty Coe. Jane Jones, of Jane Jones's Night Spot, Hollywood, attended her first meeting. Babe Miller, chairman of entertainment committee, said about 50 reservations have been made for the installation dinner. Men's Auxiliary members will be in attendance and all must have reservations. Bill and Jewel Hobday came in and provided a door prize. Bank night was won by Ruth McMahon, who donated it to the kitty. Sammy Dolman handled the bank night for the men, with Al (Moxey) Miller the winner. He also donated to the kitty. Hobday also made a donation. Lou and Hazel Osterlo were initiated.

Mora Bagby visited and expressed her approval of club activities. Violet Sucher came in from Venice, Calif., but had to leave early. Meeting adjourned with a luncheon provided by the club and served by Lucille Dolman, Leona Barie, Betty Coe and Jewel Hobday.

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**A-B**

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**C**

Hort W. Campbell, Hort W. Campbell Shows; Mr. and Mrs. John Cardwell, Venice, Calif.; Lloyd R. Carlson, West Coast Circus Shows; Casey Carnahan, Fresno, Calif.; Mr. and Mrs. A. D. Carpenter, Glendale, Calif.; Jay Castillo, Los Angeles; Mrs. Glenn Catlin, La Crescenta, Calif.; David Cavagnaro, Napa, Calif.; Mr. and Mrs. L. H. Cecchini, Crafts 20 Big Shows; Ethel M. Chase and Earl Clairmont, Los Angeles; Emma B. Clifford, Brentwood, Calif.; Mr. and Mrs. Everett W. (George) Coe, Arthur's Mighty American Shows; Henry Cohen and Grace Cooke, Los Angeles; Sam Coomas, West Coast Shows; Esther Carley, Los Angeles; Beverly Patricia Cortese, Long Beach, Calif.; Mr. and Mrs. O. N. Crafts, Crafts Enterprises; Mr. and Mrs. S. L. Cronin, San Marino, Calif.; Ruth Crippin, Bell, Calif.

**D-E**

Mrs. Florence Darling, Los Angeles; Mr. and Mrs. Rellly Dayton, American United Shows; Leo H. Dean, Camp Calian, Calif.; Bill Davis, Wilmington, Calif.; Grace and Helen DeGarmo, Hollywood; Dan Dix and Mr. and Mrs. Doc Dobbs, Los Angeles; Genevieve, Rosemary and Virginia Dorsey, Ringling-Barnum circus; Theodore H. Dow, Arthur's Mighty American Shows; Jimmie Dunn, Foley & Burk Shows; Mrs. Bert W. Earles, Los Angeles; Della and Jacob Ehrlich and Monroe and Lillian Eisenman, Los Angeles; Mush Ellison; Dorothy Emge, Wrightsman Shows; Mrs. T. Engle.

**F-G**

Charles A. Farmer, Los Angeles; Warren B. Ferguson, Glendale, Calif.; Harry Pink, San Fernando, Calif.; Pvt. Richard and Mary A. Ford, Mission Beach; T. J. Free, Los Angeles; Vic W. Gant, U. S. Navy; Tracy Sassquash; Laura Gates, Los Angeles; Mr. and Mrs. Clyde Gooding, Foley & Burk Shows; Vivian J. Gorman, Los Angeles; Mrs. J. B. Graham; Ponca City, Okla.; G. H. Griffith and Ella Giesenhagen, Los Angeles; Carl G. Gustafson, Mission Beach; Charles F. Haley, Los Angeles.

**H**

Cecil Hall, Glendale, Calif.; Robert J. Hamilton, Los Angeles; Mr. and Mrs. Elmer Hanscom, Bowen's Joyland Shows; Ralph (Whitey) Hansen, Mission Beach; Harry H. Hargrave, American Amusement Enterprises; Bill Harris, Camp Callan Hospital; Elva and Glenn F. Harrison, Burbank, Calif.; Earl Harvey, Los Angeles; C. Hayward, Oakland, Calif.; Victor Heras, Los Angeles; Eugene Henderson, Clyde Gooding & Co.; Harold and Maybelle Hendrickson, Jack Hensley and Dale Hester, Los Angeles; Mike Hidos, Cole Bros.' Circus; Lucille Hodges, Glendale, Calif.; William J. Hoffman, Los Angeles; Vivian E. Horton, Ladies' Auxilliary, PCSA; Joe Horwitz, Ethel and John B. Houghtaling, and Jack, Roddie and Tom Hughes, Los Angeles.

**J-K**

Bernice Jackson, Los Angeles; Jerry F. Jackson, Los Angeles; Elsie F. Justice,

Ferris Greater Shows; Mr. and Mrs. Fred Johnson, Pacific Seas Exhibit; Victor L. and Stacey Johnson, Los Angeles; Laird Johnstone, San Fernando Valley; J. Joseph, Los Angeles; Jolly Josephine, Cole Bros.' Circus; Max Kaplan and Red Kearns, Los Angeles; R. E. (Lucky) Keller, Albright Amusement Co.; Mrs. Mae Keifer and Lou R. Keller, Los Angeles; Mr. and Mrs. Jack Kent, Mission Beach; Loren Kesterson, A. H. Rodin Enterprises; A. J. King, Los Angeles; Lucille King, Joyland Shows; Lew Kish, Sparton Bros.' Circus; Louis and Ruth Korte, Burbank, Calif.; J. P. and Ethel Krug, Rubin & Cherry Exposition; Mr. and Mrs. Mike Krekos, West Coast Shows.

**L**

Babe LaBarie, Blue Ribbon Shows; Mr. and Mrs. J. E. LaMonte, West Coast Circus Shows; Mrs. Virginia Larsen, Wilmington, Calif.; Ted and Mario LeFors; Mr. and Mrs. Abe Lefton, Mr. and Mrs. Maurice (English) Leghstrom, Ocean Park; Louis Leos, San Francisco; Dick Lewis and Stella Linton, Los Angeles; Mr. and Mrs. Cal Lipes, Lipes Shows; Curtis E. Little, Los Angeles; Mr. and Mrs. George and Joan Lowe, Los Angeles; Mr. and Mrs. Roy E. Ludington and Lloyd L. Lusby, Crafts 20 Big Shows; Mrs. Emily Lytel, Sunland Park.

**M**

Carl, Ruth and Betty Jean-McAdams, Clark's Greater Shows; Harry (Doc) McCullough, Los Angeles; Cliff McDougall, Hollywood; Hugh McGill, Hoffman Bros.' Circus; Mr. and Mrs. Charles McHoney, Los Angeles; Mildred McNeese, Huntington Park Stadium; Gertrude Mackreth, Wilmar, Calif.; Mr. and Mrs. C. A. Martin, West Coast Shows; Pat Martin, Eva Perry Enterprises; Harry and Marvis Matthew, PCSA; Ray Matthews, Boise, Idaho; Jane Anderson Merritt, Pasadena, Calif.; Rose V. Merrow, Siebrand Shows; Mr. and Mrs. William and Frank Messina, Los Angeles; Joe and Anna Metcalfe, Thousand Oaks, Calif.; Mr. and Mrs. Joe A. Metler; Bill and Nancy Meyer, Crafts Shows; Mr. and Mrs. Johnnie R. Miller, Clark Shows; Betty Jane and Robert Mitchell, Los Angeles; Mr. and Mrs. Montie Montana, Montie Montana Troupe; Albert F. Moutie, West Coast Shows; H. S. Mook, Crafts 20 Big Shows; Billie Moore, San Gabriel, Calif.; C. E. (Candy) Moore, Ferris Greater Shows; Harry Muehlen, Logan, Utah; Frank, Wanda and Ethel Murray and Henry and Nellie Myers, Los Angeles.

**N-O**

C. W. Nelson, Nelson Attractions; Mickey Nelson, Los Angeles; Ted Newcomb, Bay Amusement Corporation; W. D. Newcomb Jr., Santa Monica; Mrs. Dorothea Newman, Wrightsman Shows; Pat O'Brien, Los Angeles; Mr. and Mrs. William O'Donell; John, Chris, Ethel and Eunice Olsen, Los Angeles; Peggy O'Neill, San Diego; Orland and Shirley Ormsby, Los Angeles.

**P-R**

Tillie Palmateer, Los Angeles; Edward Paradic, Burbank, Calif.; Lola M. and J. E. Pepin, Mr. and Mrs. C. G. Perkins, and Edward Perrizo, Los Angeles; Bob Perry, Perry Amusements; Eva Perry, Arthur's Mighty American Shows; Dale W. Petross, Rubin & Cherry Exposition; Harry Phillips, PCSA; Louis Pittinari, Los Angeles; Kenneth O. Pollard, Clark's Shows; Mr. and Mrs. Clarence and Charles H. Pounds, Mighty Sheesley Midway; Olin Price, Huntington Park, Calif.; Ruth Pullen, Huntington Park Stadium; Mrs. Peggy Rasmussen, Venice Pier; Frank and Fern Redmond, Mission Beach; Tommy Reed, American United Shows; Mr. and Mrs. Clarence M. Remington, Los Angeles; C. E. (Human Heart) Rice, Long Beach; Betty and Marilyn Rich, Cole Bros.' Circus; Jennie Riegel, Redondo, Calif.; Blossom Robinson; Ray Rosard, Los Angeles; Paul B. and Lee Ora Rose, Silver State Attractions; Mrs. G. L. Rorke and George W. Routh, Los Angeles; K. B. and LaRissa W. Rowan, Sunland Park.

**S**

Fern Sachen and Mary Sullivan, Los Angeles; Charles B. Sanders, San Bernardino, Calif.; Jean Sanders, Los Angeles; M. A. Scaloino, Huntington Park; Jack Schaller, Jack Schaller Attractions; Meyer Schlom, Los Angeles; John E. and Mary Schlegel, Wilmar, Calif.; George C. W. Seckles, Visalia, Calif.; Anna, Joseph and Sylvia Segal, Los Angeles; Jack Sharon, Advertising Amusements; Mr. and Mrs. John Shea, Beckmann & Gerety Shows; Mr. and Mrs. Dave Shepro, Dee Lang's Famous Shows; James L. Shute, Foley & Burk Shows; Archie

**READ**

A REVIEW OF THE SPONSORED EVENTS SEASON in the HOLIDAY GREETINGS NUMBER Dated January 2, 1943

Silverlake, Los Angeles; Pearl F. Slade, Mission Beach; Ted Sloan, San Diego, Calif.; Mr. and Mrs. W. H. Slovar and Dr. Ralph E. Smith, Los Angeles; R. O. (Brownie) Smith, Rogers Greater Shows; Mr. and Mrs. Arthur Stahlman, Cole Bros.' Circus; Mr. and Mrs. J. Steinberg, Mission Beach; James L. Stiner, Pacific Seas Exhibit; H. Sucker, Los Angeles; Mr. and Mrs. George Surtees, Metz Attractions; William M. Sweetwood, Elko, Nev.

**T-V**

Mr. and Mrs. Harry and Peggy Taylor, Venice Pier; Mr. and Mrs. William M. Thompson, Ferris Greater Shows; George H. Vanderhoff, Arthur's Mighty American Shows; Emily and Ki Vejar, Ward Amusements.

**W-Y-Z**

Ermalee and Orlo H. Wach, Sparton Bros.' Circus; Peggy Waddell, Los Angeles; Louis Waid, Zelger Shows; Johnnie Walker, Huntington Park; Edith Walpert, West Coast Amusement Company; Inez and Ed Walsh and Rex Warren, Los Angeles; Eddie Wasmen, Archie Clark's Shows; Joe B. Webb, Russell Bros.' Circus; Mr. and Mrs. Al Weber, Los An-

## Los Angeles

LOS ANGELES, Dec. 19.—Induction of new officers of Pacific Coast Showmen's Association and Ladies' Auxilliary has been the conversation in this area for the last two weeks. Both organizations are planning big things for 1943. Also a subject of conversation is the big time had by all at the Victory Dance and President's Night at the clubrooms. A big crowd attended.

Joe Marvello, fingerless pianist, is in town for a visit. Theo Forstall is back in town from Ringling-Barnum circus. Peggy and Theo Forstall will curtail their trip from Wrightswood to Los Angeles to conserve gasoline. Jerry J. Jackson has given up his business in Santa Barbara and moved to Los Angeles. Frank Redmond, of Mission Beach, came up from San Diego to see how the elections went. Al (Moxie) Miller is vacationing following hard work on the Victory Dance. Charles W. Nelson is on the sick list. J. E. Peppin was busy at the Victory Dance picking up registration tickets.

Bob Robinson donated another \$100 War Bond to the building fund in addition to \$60 for the Christmas Day dinner. Plans for the dinner are progressing. Moe Eisenman is here. Max (Multigan) Kaplan is anticipating another trip east and plans to spend some time in Washington.

S. L. Cronin returned from another business trip. Mike Krekos is expected in from San Francisco to wind up his business as PCSA president. Hort Campbell purchased a restaurant near the clubrooms. He will have charge of the Christmas dinner.

Hazel Weller, Huntington Park; Mae H. Wilsner and Grace O. Pedense, San Pedro, Calif.; Bud and Pete White, Los Angeles; J. R. Wylie, Los Angeles; Beatrice Young, Hollywood; Roy C. Young, Los Angeles; Martha Jane Zinn, Glendale, Calif.; Mrs. A. J. Ziv.

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# QUARTERS IN STRIDE

READ

## Big One Decides To Admit Public

Despite expected dearth of tourists, grounds in Sarasota are opened

SARASOTA, Fla., Dec. 19.—Speculation as to whether Ringling Bros. and Barnum & Bailey Circus winter quarters would be opened to the public this season in the face of restricted tourist travel was set at rest today.

Henry Ringling North, vice-president, and General Manager Arthur Concello announced today that the public would be admitted daily, starting tomorrow, and that the grounds would remain open as usual until shortly before the show is scheduled to begin packing next spring for its annual tour.

While the tourist take may be off, servicemen and their families in Florida are expected to help compensate.

Roland Butler, chief of the press department, said an innovation would be the discontinuation of an extra charge for a peek at Gargantua and Toto, the gorillas.

### Prepping for 1943

SARASOTA, Fla., Dec. 19.—The big job of storing Ringling Bros. and Barnum & Bailey Circus equipment in quarters here has been completed and preparations are going forward for the 1943 season, which officials expect to play despite wartime restrictions.

President John Ringling North headed for Eastern cities, but his brother, Henry, vice-president, remained on the lot. Frank Braden, press representative, passed up a stay in the North to join Roland Butler, head of the press department, at work.

Arthur Concello, general manager, had the winter plant in order within a few days after the rolling stock pulled in, and many of the name acts already are rehearsing. These include Alfred Court's animals, Riding Cristianas, high-wire Wallendas, the Dolls and others. Virtually all of the acts planning winter engagements remained here on vacation.

No successor has been named to the late Walter McClain, boss elephant (See *RB ADMITS PUBLIC* on page 52)

## New Year's Eve Party For Canton Showmen

CANTON, O., Dec. 19.—The Canton Showman's Club, Inc., will hold a New Year's Eve party December 31 for members and their friends in the Trades and Labor Hall. Club members are former and present show people. Art Hill, of the former Hill, Cherry and Hill bicycle act for many years, and Loretta Wineman are chairmen of the house and entertainment committee.

At the club meeting held December 16, the following were elected for 1943: J. Paul Florey, president; Roy Moughman, first vice-president; Gerald Tritch, second vice-president; Adelaide Chase, secretary; Ruth Malloy, assistant secretary; Leo Portmann, treasurer; George W. Rinehart, chairman board of trustees; William Taylor, inner guard; Lillian Tritch, chaplain.

Club meets the first and third Wednesdays of each month at Malloy's Circus winter quarters in the rear of 1007 7th Street N. E.

## Otaris Become Citizens

TAMPA, Dec. 19.—More members of a circus family, billed as the Flying Otaris, became American citizens here on December 15. The four who became citizens were Ferenz Metausch, father of the troupe; Louise Metausch, mother; Antoinette, daughter, and Joyce Lee Fay, former daughter-in-law. The Metauschs have four sons in the service, Constantine, George, Bill and Alfred. All are citizens. Otaris Troupe appeared with Ringling-Barnum circus and Johnny J. Jones Exposition for a number of seasons.



L. CLAUDE MYERS, a leading circus band leader, who is president and business manager of the newly organized American Federation of Troupping Musicians. He has had his own bands for 25 years and has been with many of the big tops. He was with King Bros.' Circus the past season. Myers will make St. Louis his home for the winter.

## Ringling's Florida Legacy May Go to State in Two Years

SARASOTA, Fla., Dec. 19.—With legal technicalities rapidly being cleared away, the State of Florida may gain possession of the John and Mabel Ringling Museum of Art and the late circus man's palatial home here within two or three years and perhaps earlier. That was the time limit set by Henry Ringling North, nephew of "Mr. John" and a trustee of his estate, who said here this week that he anticipated everything would be cleared up by that time.

Ringling, who died in New York in 1936, left a will giving his home and art (See *RINGLING LEGACY* on page 42)

## Cole Training Done Secretly

Visitors are barred from workouts of novelty turns—new theme for spec

LOUISVILLE, Dec. 19.—Training sessions at Cole Bros.' quarters on the State Fairgrounds here are being conducted secretly. In former winters the public had been invited to watch the training of elephants and horses in the ring barn.

Reason for the new order is that novelty turns are being worked out in horse and elephant departments, which will not be announced until just before the show opens next April. It is said that the wardrobe department, in charge of Mrs. Harry McFarlan, is co-operating. Some animal acts will be costumed, and Eugene Scott, in charge of the menagerie, promises something new in elephant routines. Recent additions to the elephant herd will enlarge the act.

Zack Terrell, owner-manager, plans an outstanding spec for 1943. He has approved story and details submitted by Harry Thomas. Work on new wardrobe will begin on December 26. While name and details are not ready for publication, Terrell announced that the spec will again be built around the voice of Florence Tennyson, who for two years has been prima donna on the show. Thomas has selected another historic event for the background of his theme. It is planned to use twice as many ballet girls as were in the *Sapa Inca* spec of 1942.

## HM Again in Milwaukee

MILWAUKEE, Dec. 19.—Clyde Beatty and his wild animal act will again be with the Hamid-Morton Circus when it returns to Milwaukee Auditorium, on February 22-28 for the fourth time under auspices of the Shriners, said Omer J. Kenyon, general representative of the circus. Last year Tripoli Temple turned \$13,805 in circus proceeds over to the Red Cross, Kenyon reported. This year proceeds will go to crippled and underprivileged children and various war activities. Robert L. Reisinger is again chairman of Tripoli circus committee.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Lower Bayou, La.  
December 19, 1942.

Dear Editor:

According to circus historians with Won, Horse & Upp Circus, Louisiana has played an overland show during December for over a half century. The fact that our old-timers made the claim is ample proof that such has been the case, and the subject is not open for debate. This show was ready to jump into Texas when Manager Upp received the report and, not wanting to change a mud-show tradition, ordered the wagon train to do an about-face. Being the only overland circus en route, the bosses decided to give the natives their annual winter treat.

A staff meeting was called and it was decided to bill all December stands as a traditional tour. Special paper was ordered, to read: "Mammoth Holiday Circus. Benefit Ticket Wagon Grouch-Bag Fund. Mightiest Circus on the Globe Staying Out All Winter. 75th Annual Tour." The press staff figured the "Mightiest Circus on the Globe Staying Out All Winter" some catchy line and expected several bows from the bosses. The staff argued that due to using "75th Annual Tour," the paper should carry cuts of the owners with long beards to back it up. A photog and a make-up man were called to the lot and we soon had the bosses mugged with long brush. The pictures were sent to an engraver.

Our new paper was further embellished with holly and trees, decorated with presents to give it the yule appeal.

When the bosses saw the first paper posted the heat was on. Manager Upp beefed because the beard hid his horse-shoe pin and lion-claw fob. Co-Owner Won squawked because, he said, a Chinaman never wore such a heavy one. Co-Owner Charley Horse grunted his protest on the grounds that Indians never grew long, flowing beards. Then to top it all off the natives brought their children to the lot to see the three Santa Clauses and reindeers and to get the presents off of the advertised Christmas tree. When they were informed that we didn't advertise reindeers they brought in a stock menagerie one-sheet, which depicted animals from every clime and the bosses' pictures in a corner.

During the past 10 days matinees have been light. Because they had expected to see the three Santas, reindeers and a tree, customers left knocking and killed night business. We finally decided to show at night only to kill the heat. Then the patrons phoned the news ahead and ruined attendance. The owners then ordered the yule-spirit paper killed, canceled all dates in the State and we are again heading for Texas. From now on we will use mistletoe only in the side show's dancing annex. According to circus historians with this show, for the first time in 50 years Louisiana will not have a circus during the holidays.

## A REVIEW OF THE CIRCUS SEASON

Notable Events and Happenings of the Year

in the

## HOLIDAY GREETINGS NUMBER

Dated January 2, 1943

## Detroit Shrine Show Deferred

Cole circus may be sponsored in June—lapse is second in 30 years

DETROIT, Dec. 19.—Plans for the Shrine Circus, Detroit's biggest annual indoor event, were definitely postponed this week for the second time in 30 years, Tunis (Eddie) Stinson, producer of the show, announced. The show will, however, be produced the first two weeks in June under canvas, playing two Detroit lots, East and West Side.

Dropping of plans was caused by the fact that the army has taken over State Fair Coliseum, used for 15 years for the show, and that hockey schedules would make Olympia available only on an intermittent night basis. Stinson vetoed the use of a smaller building, preferring to cancel rather than cut the scale of the show.

Arrangements have been made tentatively with Zack Terrell for Cole Bros. Circus to play for the Shrine for the two weeks in June. Only other cancellation of the Shrine show in three decades was in 1923, when a Fashion Show that netted only \$9,000 was staged.

Only other Michigan Shrine Circus, at Grand Rapids, is also out, Stinson said, as the army has just taken over the local Auditorium there for training weather forecasters. Acts normally working a string of Midwestern Shrine shows will open two weeks early at Cleveland on January 10 and be forced to lay over or find other engagements for the next three weeks, normally filled by the Detroit and Grand Rapids shows, before going on for the shows as far west as Omaha.

## Springfield Billers Elect

SPRINGFIELD, Mass., Dec. 19.—During a meeting here of International Alliance of Billposters, Billers and Distributors, Local No. 15, these officers were elected: Julius Marccos, president; Ray Shea, vice-president; Mike Shea, business agent; Thomas Bryden, secretary-treasurer; Abe Becker, sergeant at arms, and Dave Roberts, board of trustees. All are working for local theaters. Brother George E. Carson, past season on Cole Bros.' advance, is a night clerk at the Hawkins Hotel here. Brother Thomas Bryden, also with the same show's advance department, is doing war work in the Springfield Armory.

## Wallenda Youth Missing

SARASOTA, Fla., Dec. 19.—Florida police and newspapers have been asked to help locate Guenther Wallenda, 15, former member of the Wallendas, Ringling-Barnum high-wire act. Mr. and Mrs. Carl Wallenda told local police their nephew disappeared on December 1. A note was found telling them not to worry, but the Wallendas asserted it was not in the youth's handwriting and that the name signed was misspelled. Since they could advance no reason for his disappearance, the Wallendas said they feared their nephew had met with harm. Police broadcast a description.



## With the Circus Fans

By THE RINGMASTER  
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago.  
Secretary: W. M. RUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.  
(Conducted by WALTER HOENADEL, Editor "The White Toss," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Dec. 19. — The last meeting of the Blue Landolf Tent was held at the home of President Bill Day in New Britain, Conn. Among those present were Pans William Day, William H. Judd, Jeffrey O. Phelps, Robert A. Davies, Dr. Henry Martin, Gilbert T. Conlan, James B. Hoyer, Lawrence Nordgren, Wolcott S. Brown and Harry Hasing. Visitors entertained at the meeting included Robert Clark, of Joliet, Ill., and Fernando Lorceda, of Havana, Cuba. Mrs. Day served a buffet lunch.

It. Stan Rogers arrived in Los Angeles December 8 from Lake Charles, La., and after a few days at home left for Fresno, where he expects to be stationed for some time. J. I. McFarland, CFA of Lodi, Wis., was operated on for cataracts December 11. Fred W. Schlotzhauer, of Oquawka, Ill., reports that he caught the Shrine Circus at Davenport, Ia., and had nice visits with Terrell and Dolly Jacobs, Hubert Castle, Edna Curtis, and Cervone, band leader.

Pvt. Joe M. Heiser, of Fort Sam Houston, Tex., writes: "I'm finding my second date" with Uncle Sam's troupers more interesting than the first one, tho my hoped-for foreign service has been put off, temporarily I hope. There have been opportunities for some enjoyable CFA activities. With a friend, I visited Dailey Bros.' Circus at Floresville, Tex., December 1. Had to hurry back to camp, but had a chat with "Tiger Bill" Snyder and Mrs. Snyder before leaving the lot. Dedication of the Harry Hertzberg circulana collection was impressive and inspiring. I met many old friends at the ceremony. Had two visits with Bill Montague while he was in San Antonio. Saw Cole Bros. in San Antonio and Ringling-Barnum in San Antonio and Houston, also the Houston Shrine Circus, and greeted the Beattys, Klinko, Happy Kellems and others."

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

A cornerite is anxious to get the months and days of the births of Otto and Alfred T. Ringling. Can any brother cornerite furnish it? Thanks.

Burt Wilson sends the corner his check list of principal circus articles and allied subjects in magazines and newspapers for 1942. Wilson is working on a major check list that will go back into the years and ought to be something to make a collector of Circusiana haunt second-hand magazine shops for many a moon. Of course, it must be remembered that any check list of circus articles must be headed up by *The Billboard* on account of its many authoritative articles and items which appear during any year.

The list of circus wrecks in the Christmas issue of *The Billboard* was quite interesting. We went to Harry Bowman's booklet, *A Sunday Run*, which we remembered also contained wrecks, and we find the following: Barnum's Circus, Bangor, Me., September, 1899; Barnum & Bailey, July 3, 1885; Ringling Bros., Centralla, Mo.; Hagenbeck-Wallace, Mason City, Ia., July 11, 1922; Hagenbeck-Wallace, Longview, Tex., November 11, 1924; John Robinson, Warren, Pa., 1920; Cook & Whitby Circus, Richland Center, Wis., July 7, 1906; Frank A. Robbins, Putnam, Conn., July 7, 1886; Al G. Barnes, Canaan, Can., July 20, 1920; Al G. Barnes, Willows, Calif., October 1, 1924; Christy Bros., Texas, 1920; Christy Bros., Cardston, Can., May 25, 1920; Buffalo Bill's Wild West, Altoona, Pa., June 1, 1901; Adam Forepaugh Circus, Augusta, Me., June 16, 1886; Sells-Floto, Havenville, Kan., September 16, 1913; Hagenbeck Circus, Gonzales, Tex., 1905. I have not checked these wrecks. I do not know whether they are train wrecks or other kinds. I merely copied them as listed in the hope that some of my gang of Collectors would dig into the

dates and add to Charley Campbell's list, which was an admirable one.

At one time Doc Jones, famous veterinarian of Glens Falls, N. Y., had the finest collection of Circusiana extant. And his collection held many other unique items. He still has the old heel spur that was on General Custer's boot when it was found in the ashes on the battleground after the Indian massacre of 1876, which only lasted 30 minutes when he and his army were wiped out. Old Sitting Bull found the spur, and Buffalo Bill persuaded him to send it to Mrs. Custer. When she later lived in Jersey City, N. J., Silas Payne, a stockholder of the Standard Oil Company of New Jersey, who was an acquaintance of Mrs. Custer, got it from her for his private museum in his home at Hague, N. Y., about 10 miles from Ticonderoga, where Dr. Jones lived and practiced his profession for over 20 years. Payne and his son had a stable of fine coach and saddle horses and Jones looked after their horses. After Payne's death his son tore out the old museum and presented Dr. Jones with all of the valuable items, among them the spur noted above. We feel mention of it has a place in the corner because of the touch given it by Buffalo Bill.

### Circus Historical Society

FARMINGTON, Mich., Dec. 19.—Ralph Hunter, Nash-Kelvinator adman, invited this writer to a preview of his new circus

room, and during the evening showed some fine movies of circuses and acts taken by himself over several seasons and many thousand miles of travel. Ralph's circus hangout is the most elaborate in this vicinity, being finished in red and white and chrome and illuminated with fluorescent lights. A huge mural and hundreds of circus photos complete the decorations.

Christmas greetings begin to pour in, among them two or three which were censored several times, from showfolks in the service. Interesting notes received from Corp. L. V. Sadler in the tropics; Pvt. Al Pitcaithley, Carlbad, N. M.; Dick Anderson and Selena Sampson, of the Big Show, and Burt Wilson, CHS, now in the Southwest.

New members of CHS include George Hubler, Dayton, O.; George Kelly, Guelph, Ont.; Chalmer Condon, Logansport, Ind., and A. Morton Smith, Gainesville, Tex.

Delmar Brewer and family and Pearl Charles, of Flint, were recent guests of Don Smith in Farmington. The afternoon was spent in viewing photos, and the models of "Mexico" band wagon, and a Cole Bros.' baggage wagon, recently completed by Smith.

Joe Short, former Barnum & Bailey clown, is at Kerns department store in Detroit for the holidays. The J. L. Hudson store in Detroit has an elaborate circus parade in miniature, surrounding their toyland on balcony.—Reported by Don Smith.

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### CHRISTMAS cheer.

ALFRED COURT, Ringling-Barnum animal trainer, and Mrs. Court are occupying a newly purchased home in Sarasota, Fla.

PATRICK H. ROGERS, past season brigade manager for Hunt Bros.' Circus, is a projectionist at the Liberty Theater, Plainfield, N. J.

### BIG menus in quarters cookhouses.

GUY SMUCK, past season side-show manager with Mills Bros.' Circus, cards from Hamilton, O., that he has accepted a post as hotel clerk there for the winter.

WALTER L. MAIN, former circus owner, gave a talk describing circus life before Ashtabula (O.) Exchange Club on December 9 at the Hotel Ashtabula.

### STOCK back from Santa Claus parades.

FRED DeWOLFE, Ringling-Barnum treasurer, and Fred Bradna, equestrian director, broke out their fishing tackle the first Sunday after the circus went into quarters at Sarasota.

HARLEY HUBBARD cards from Shreveport, La.: "Returned here after spending the summer at my old home in Oklahoma. While en route visited Mr. and Mrs. J. W. Bonhomme."

PAST was no season for cane-toting, spat-wearing side-show managers.

FLYING LaFORMS are wintering at the Terrell Jacobs Jungle Zoo in Peru, Ind., after a week's engagement in Milwaukee following their Davenport (Ia.) Shrine Circus date.

HUBERT CASTLE, wire walker, will play the winter season with Polack Bros.' Circus except for one week, when he will play the Cleveland show for Orrin Davenport.

LAST season's theme song: THERE WILL BE A DIM-OUT IN THE OLD TOP TONIGHT.

RAY (SAILOR) WILSON infos from Columbus, O., that he met Frank S. Winter, early-day bull man, who is owner of a confectionary there. He was recently released from a hospital. Wilson also met Don Holland there.

BECAUSE of the inactivity in quarters on Christmas Day the menagerie animals probably think it's another Sunday.

LEE CONAROE, of the No. 2 Ringling advertising car, visited *The Billboard* Cincinnati offices while en route from Gary, Ind., where he visited his sister, to Cavens Point, N. J., where he has accepted a position with the New York Port of Embarkation for the winter.

DEPARTMENT bosses didn't get the shows up and down by pointing, but by putting the equipment on their humps.

JAMES McSORLEY, doorman at the Gayety Theater, Cincinnati, formerly with circuses and who has been at General Hospital there, has returned to his home. Several weeks ago he was attacked by a theater patron and suffered a heart attack and a fractured nose. He expects to return to his post soon.

PROOF that clowns have drawing power is in the fact that most of 'em have been working in America's largest department stores during the holidays.



## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. FRANCO RICHARDS, son of Mr. and Mrs. W. C. Richards, original owners of Richards Bros.' Circus, now retired at Pensacola, Fla., is with the Army Air Corps at Jefferson Barracks, Mo. He had charge of the elephant, Maxine, on J. Gould Circus for the past two seasons.

PRIVATE PARKER WILLIAMS, formerly with Wallace Bros.' and Russell Bros.' circuses, is stationed with the Medical Detachment, Department M. D. S., Station Hospital, Camp Phillips, Kan.

FRANK CLARK, who played calliope and trumpet on Wallace Bros.' Circus for the past four seasons, is a private, and stationed with the 121st Infantry Band, A. P. O. No. 8, at Fort Leonard Wood, Mo.

JACK TAVLIN, partner in the RB program concession, has been inducted into the army at Camp Blanding, Fla., and is awaiting assignment to a training unit.

FRED RAINEY JR., former circus trouper, joined the naval reserve. Fred Rainey Sr. is a senior guard at Naval Air Station, Pensacola, Fla., where he and Mrs. Rainey purchased a home and will remain there for the duration.

RALPH E. PATTERSON, former banner man of Ringling-Barnum advance department, was inducted while the car was in Atlanta and is stationed at Camp Lee, Va.

PVT. JOHN MICHAEL O'CONNOR, former elephant man with 101 Ranch Wild West, Ringling-Barnum, Sells-Floto and other circuses, is soldiering with the 28th Division at Camp Livingston, La.

## The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

SGT. GENE AUTRY at an appearance on Main Street, Houston, December 12 was greeted by a crowd of 10,000 at one intersection alone and sold over \$65,000 in War Bonds for building of the new cruiser Houston. Autry's rodeo has been booked for the annual spring Houston Fat Stock Show and Livestock Exposition.

MR. AND MRS. JACK NELSON have returned to their ranch at Ada, Mich., after spending four weeks in Philadelphia visiting Mrs. Nelson's relatives.

HISTORIC COWBOYS' CHRISTMAS BALL, originated 60 years ago, will be held December 21-24 in Anson, Tex., and cowboys from many sections of Texas, including many rodeo contestants of today and yesterday, are expected to attend. Net proceeds will be used to buy War Bonds. B. L. Jones, president of the sponsoring organization, said.

STANDINGS in the race for the all-round cowboy championship of the Rodeo Association of America as released December 1 by Secretary Fred S. McCargar follows: Gerald Roberts, 7,260; Dick Griffith, 6,347; Homer Pettigrew, 6,095; Bill McMacken, 5,921; Louis Books, 5,757; Smoky Snyder, 4,866; Fritz Truan, 4,720; Doff Aber, 4,542; Hank Mills, 4,241; Bud Linderman, 4,045; Clyde Burk, 3,544; Buck Sorrells, 3,378; Bill Hancock, 3,293; Dave Campbell, 3,279; Toots Mansfield, 3,262; Charles Colbert, 3,143; Jim Whiteman, 3,015; Gene Rambo, 2,974; Jim Snively, 2,759; Frank Finley, 2,749; Jerry Ambler, 2,748; Roy Matthews, 2,635; George Mills, 2,612; Buck Wyatt, 2,566; Ken Roberts, 2,509; Howard McCrorey, 2,398; Everett Bowman, 2,326; Bud Spilsbury, 2,310; Jackie Cooper, 2,309; Buck Eckols, 2,112; Jack FAVOR, 2,059; Clay Carr, 1,981; Jack Skipworth, 1,936; Earl Blevins, 1,878; Johnny Tubbs, 1,866; Kid Fletcher, 1,846; Mitch Owens, 1,828; Bob Estes, 1,801; Nick Knight, 1,796; Jack Wade, 1,772; Jess Goodspeed, 1,717; Jimmy Sloan, 1,716; Burel Mulkey, 1,685; David Shellenberger, 1,629; Paul Gould, 1,542; Eddie Curtis, 1,530; Dick Herren, 1,502.

Bronk Riding — Doff Aber, 4,543; Bill McMacken, 4,074; Fritz Truan, 3,266; Bud Linderman, 3,116.

Bull or Steer Riding—Dick Griffith, 5,988; Gerald Roberts, 4,197; Smoky Snyder, 3,895; Jim Whiteman, 2,541.

Bareback Bronk Riding—Louis Brooks, 1,925; Hank Mills, 1,888; Jimmy Sloan, 1,716; Buck Wyatt, 1,653.

Calf Roping—Clyde Burk, 3,525; Toots Mansfield, 3,056; Homer Pettigrew, 2,775; Jim Snively, 2,759.

Steer Wrestling — Homer Pettigrew, 3,280; Dave Campbell, 2,645; Howard McCrorey, 2,398; Hub Whiteman, 2,122.

Steer Decorating—Jimmy Wells, 203; Dick Andrews, 140; Arnold Montgomery, 100; Warner Linder, 100.

Team Roping—Verne Castro and Vic Castro, 34; Allen Jespersen and Gene Rambo, 14.

Single Roping—King Merritt, 295; Buck Sorrells, 266; Toots Mansfield, 206; Buck Goodspeed, 168.

Team Tying—Joe Bassett, 229; Asbury Schell, 174; Clarence Darnell, 140; John Cline, 130.

## WILL ANY PERSON KNOWING IF RALPH HINSON

is living please communicate with  
MRS. DOROTHY DEVOTO

4142A Connecticut Ave., St. Louis, Mo.  
He was formerly with Ringling Bros.' Circus  
30 years ago as electrician. Show name  
was R. B. King.

## PHONE MEN

Banners, Program, Tickets.

## PATTERSON BROS.' CIRCUS

756 Park Ave., West Mansfield, Ohio

### FOR SALE

My beautiful Arabian White Mare, a good one, 6 years old, height 15-2 1/2, weight about 1400. In good flesh, broad, very smooth, crease down back, one white eye, one brown eye, three striped hoofs, one white hoof. Worked in team, single some. Rode some, easy riding but not trained. Sound, gentle, good action, not clumsy, showy and extra nice.  
VIVIAN HICKS, R.F.D. #1, Lamar, Mo.

## Sask. Surplus Third Largest In Last 5 Yrs.

SASKATOON, Sask., Dec. 19.—For the fifth consecutive year, operations of Saskatoon Exhibition showed a surplus, the third largest in the five years, Treasurer A. D. Munro reported. He said that during 1942 the board had reduced its indebtedness by nearly \$30,000.

The board had budgeted for operating expenses of \$73,050, with actual expenditures running to \$75,249.84. Revenue, which had been estimated at \$85,550, fell \$1,000 short of this mark with \$84,511.56. The 1942 operations thus left a surplus of \$9,261.72, about \$1,400 less than in 1941. Bank loan was reduced by \$5,000, which left it at \$15,000, as compared with \$55,000, 10 years ago.

Indebtedness to the city, which stood at \$181,000 last year, was cut to \$160,000. Another mortgage was reduced to \$6,000. It was announced that the Edmonton board, which had earlier recommended discontinuance of the fair this year, had changed its attitude and it was expected that the Alberta city delegation would re-enter the fold at the annual meeting of Western Canada Fairs' Association.

Sid W. Johns, secretary-manager, said that the department of national defense, which recently took over the stadium at the fairgrounds for use as an armory, would spend \$45,000 in improvement and alterations.



**WILL LEONARD DAVIS**, long identified with Rutland (Vt.) Fair in an executive capacity, was re-elected president at the 98th annual meeting in Rutland. He started with Rutland in 1910, when he was elected treasurer. Since 1922 he has held a dual office, that of president-treasurer, which also carries the title of manager. A merchant, he also has long been prominent in public affairs, having been on the Rutland Board of Finance and State Board of Control under two governors.

## Dorton Nominated For Man Power Post

RALEIGH, N. C., Dec. 19.—President Roosevelt has nominated Dr. J. S. Dorton, manager of North Carolina State Fair, as area director for the War Man Power Commission, with headquarters in Raleigh. Dr. Dorton, who also manages the Shelby and Charlotte fairs, was recommended for the post by Senator Reynolds, of North Carolina. It is understood the Shelby veterinarian, if his nomination is confirmed, will head War Man Power Commission activities in North Carolina.

In line with ODT Director Eastman's request, North Carolina's 1942 annual here was canceled by the board of agriculture at the request of Governor Broughton. No plans have been advanced for a State fair in 1943, but a number of showmen and others interested in concessions have been making inquiries of the State Department of Agriculture.

## Midwest Adds Two More; Circuit Planning for '43

CHICAGO, Dec. 19.—Mrs. Ethel Murray Simonds, president of Middle West Fair Circuit, reports that two new members have joined the circuit. They are Ozark Empire District Fair, Springfield, Mo., and Minnesota State Fair, St. Paul, making a total of 12 members.

"As a circuit, we are planning for 1943 and will continue if at all possible to do so; subject, however, to war conditions," said Mrs. Simonds.

All members were present at the annual meeting here except W. R. Hirsch, Shreveport, and Ralph T. Hemphill, Oklahoma City, both of whom were ill.

## Hillsdale Wins; 6G for Bonds

HILLSDALE, Mich., Dec. 19.—Annual meeting of Hillsdale County Agricultural Society here last Saturday revealed that this year's fair wound up with a profit of \$3,500 after all expenses had been paid. Annual report disclosed that the association, in addition to purchasing over \$6,000 in War Bonds, paid over \$2,000 in federal admission taxes.

Members voted to go ahead with plans for 1943 and dates for the annual were set. Elected to office for 1943 at the meeting were J. J. Nachtreib, Hudson, president; J. I. Post, Hillsdale, treasurer, and H. B. Kelley, Hillsdale, secretary.

## Cahn Goes to West Coast

LUXEMBURG, Wis., Dec. 19.—Secretary Julius Cahn, Kewaunee County Fair here, is making his annual winter jaunt to the West Coast this year instead of to Florida as for some years past. After short visits in Milwaukee and Chicago he will go to Los Angeles and then call on friends in the fair field in Texas, New Mexico, Louisiana and other States. He expects to return in time for the annual meeting of Wisconsin Association of Fairs in Milwaukee on February 24-26.

## IAFE Government Relations Committee Reviews the Year

Report of the government relations committee of the International Association of Fairs and Expositions, presented by Secretary Frank H. Kingman, Brockton, Mass., at the 52d annual convention in the Hotel Sherman, Chicago, on November 30-December 2.

(Continued from last week)

In my opinion the railroads are taking advantage of the war situation in asking for these cancellations. About 50 per cent of the State fairs were not held this year and will probably not be held for the duration. In addition, none of the major machinery manufacturers exhibited this year. This has meant that the amount of railroad revenue and the number of cars involved was so small as to be negligible.

Our first case started thru Mr. Somma on May 14 when he mailed me a copy of the proposal of the official lines to cancel the tariff and also stated that he had requested a hearing. On the 15th Mr. Somma wrote again, sending me his correspondence and stated, "I expect you to handle this." In the same mail he

## Circuits To Avoid Overlapping Dates Would Aid in Transport

Address of M. H. Barnes, of Barnes-Carruthers Fair Booking Association, before the 52d annual convention of the International Association of Fairs and Expositions in the Hotel Sherman, Chicago, on December 1.

Appreciating fully the conditions which confront the fairs and outdoor show business as a whole, the fact that our co-operation with the government as a result of last season's activities has been cited in Washington as a substantial war aid, we, as patriotic citizens, should follow up and renew these endeavors with increased vigor. Therefore, I am glad of the invitation extended by Secretary Kingman, of the IAFE, to address this convention and express my thoughts and give my viewpoint on the outlook for 1943 as they concern, principally, the grandstand entertainment at your fairs.

Taking into consideration the fact that we have operated for more than 30 years and that within that period we went thru two depressions, a World War and thus far in this Victory Fight, it is opportune, I trust, to mention that in all this cycle of years, tho we have known the bitterest frowns of fortune as well as its smiles, the show industry never laid down when the going got tough, but met the issues for better or worse, an attitude which eventually brought us thru with flying colors for the fairs as well as for ourselves.

I have seen nothing in print, nor have we been officially apprised of anything that would mean an impossibility for fairs to function in 1943, and any

thought of calling off next year's fairs at this time would seem premature indeed.

In the season just passed we, as showmen, met with numerous obstacles and handicaps, many of which were so critical they appeared to have us stopped completely. It is a fact that the fairs which operated in 1942, on the whole, where weather conditions were favorable, were successful financially. Hence, if we are to gain our objectives we should all be optimists toward the future. I am confident we can repeat in 1943.

So this is no time to quit and say, "It can't be done," and my plea to everyone here is: Do not turn back in midstream, stick it out thru thick and thin and all showfolks will always cater to your demands and your needs and they will meet them under any and all conditions.

Assuming that fairs will carry on in these difficult times, I offer what we believe to be constructive advice by respectfully suggesting that the fairs give careful consideration to the matter of forming circuits which will enable them to arrange their dates so as to avoid overlapping, in order to leave enough time for grandstand shows to make each (See *Circuits Aid Transport* on page 47)

## "P. A.'s Military Theme Big," Curror; Bonds Are Awarded

PRINCE ALBERT, Sask., Dec. 19.—J. P. Curror, business manager of the University of Saskatchewan, Saskatoon, said here last week that the 1942 Prince Albert Fair was successful in every way and finished its run with a surplus of \$6,000, including War Bonds. Secretary-manager of the fair from 1924 to 1942, Curror said, "I think Prince Albert did remarkably well under prevailing conditions.

"Grandstand attendance and midway receipts set new marks and we had a big military background. Brig. G. A. H. Trudeau, district officer commanding Military District 12, officially opened the fair on Citizens' Day. We had an armored detachment from Dundurn military camp demonstrating their equipment on the grounds.

"Red Cross and Navy League had booths and there was a huge salvage display booth. The Canadian Army Basic Training center of Prince Albert gave demonstrations thruout the fair. We also gave away War Saving Certificates as grandstand and attendance prizes each evening. 'Miss Canada' sold many War Savings Stamps and the Daughters of the Empire sold tickets on a \$1,000 Victory Bond which was won by a private. The ticket sale raised \$1,000 for war work. The agricultural society bought \$3,000 worth of War Bonds."



**FORD S. CAMPBELL**, who directed the 1942 Tri-State Fair, Superior, Wis., to a 22 per cent increase in gate admissions over last year, was re-elected president of Tri-State Fair Association at the annual meeting in Superior. This year's fair was one of the most successful in the history of the association.

## READ

### A REVIEW OF THE FAIR SEASON

Notable Events and  
Happenings of the Year  
in the

### HOLIDAY GREETINGS NUMBER

Dated January 2, 1943

## Iowans Cut Budgets To Offset '42 Loss

DES MOINES, Dec. 19.—Total receipts at 83 county and district fairs in Iowa this year amounted to \$448,294.75 with total expenses listed at \$444,943.59, Iowa State Fair board's annual report released by Secretary L. B. Cunningham disclosed. In 1941 total receipts at 90 fairs amounted to \$863,895.83 and expenses were \$782,671.47.

Report revealed that county fairs cut their expenses in proportion to intended revenue to eliminate any heavy losses. Out of the 83 fairs, 34 showed profits and 49 losses. Total ticket sales at outside gates amounted to \$143,612.42 and grandstand admissions were \$71,608.61. Entry fees amounted to \$3,851; concessions, \$37,742; advertising in programs, \$9,381; State aid, \$102,209, and miscellaneous receipts, \$79,889. Music and attraction expenses amounted to \$86,368.54 as compared with \$198,535.04 in 1941.

Report showed fairs had a balance on hand of \$85,443.46 and receipts from sources other than the fair amounted to \$159,998.70, to bring the grand total receipts to \$693,998.70.

Total paid admissions at the 83 fairs was 437,144 which compared with 1,100,017 in 1941.



## Meetings of Assn. of Fairs

Indiana Association of County and District Fairs, January 5 and 6, Hotel Lincoln, Indianapolis. William H. Clark, secretary, Franklin.

Illinois Association of Agricultural Fairs, January 6 and 7, St. Nicholas Hotel, Springfield. Clifford C. Hunter, secretary-treasurer, Taylorville.

Maine Association of Fairs, January 10, Falmouth Hotel, Portland. J. S. Butler, secretary, Lewiston.

Oregon Fairs Association (Dates to be announced), Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs Association, January 12 and 13, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Gasco.

Ohio Fair Managers' Association, January 13 and 14, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, executive secretary, Bellefontaine.

Minnesota Federation of County Fairs, January 13-15, Radisson Hotel, Minneapolis. Allen J. Doran, secretary, Grand Rapids.

Michigan Association of Fairs, January 20 and 21, Hotel Fort Shelby, Detroit. H. B. Kelley, secretary, Hillsdale.

North Dakota Association of Fairs, January 21 and 22, Fargo. G. A. Ottinger, secretary, Jamestown.

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary, Staunton.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

Western Canada Association of Exhibitions ("A" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Sid W. Johns, secretary, Saskatoon, Sask.

Western Canada Fairs Association ("B" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Keith Stewart, secretary, Portage La Prairie, Man.

Massachusetts Agricultural Fairs Association, January 20 and 21, Hotel Kinball, Springfield. A. W. Lombard, secretary-treasurer, Boston.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 27-29, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto, Ont. J. A. Carroll, secretary, Toronto.

Rocky Mountain Association of Fairs, January 24 and 25, Northern Hotel, Billings, Mont. Jack M. Suckstorff, secretary, Sidney, Mont.

South Carolina Association of Fairs, January 21, Wade Hampton Hotel, Columbia. J. A. Mitchell, secretary-treasurer, Anderson.

Western Fairs Association, February 26 and 27, San Francisco. Tevis Paine, secretary-treasurer, Sacramento, Calif.

Wisconsin Association of Fairs, February 24-26, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

mittee. Officers re-elected were Samuel Woodward, secretary; Walter Williams, treasurer; John Riley, Claude Strout and Harvey Given, vice-presidents; Fred Lark, L. T. Skelton and Parker Adams, executive committee.

RUTLAND, Vt.—Will L. Davis was re-elected president of Rutland County Agricultural Society at its 98th annual meeting here. Other officers are Carleton Wilson and James C. Dunn, vice-presidents, and Arthur B. Porter, secretary.

MCGREGOR, Ia.—Gilbert N. Meyer was elected president of Clayton County Fair Board, National, Ia. Other officers are Vern Marting, vice-president; James Mathews, treasurer, and Floyd Lau, secretary.

## Around the Grounds

STRATHCLAIR, Man. — Strathclair Agricultural Society's financial statement, read at the annual meeting here, showed a balance on hand of \$176.51, an improvement over last year's figure.

BRANDON, Man.—There will be no harness racing at 1943 Provincial Exhibition, directors decided. There will be no reduction in prize money for livestock exhibitors.

KILLARNEY, Man.—Annual meeting of the Killarney Agricultural Society showed the most successful season since 1928. Bank balance of \$400 was reported by Secretary-Treasurer H. E. Walker.

VERMILION, Alta.—Vermilion Agricultural Society decided a fair would be held next year if the Western Canada Circuit of Fairs continues and if the Dominion government approves. Strong representation has been made to the circuit not to operate the midway features on as large a scale as in the past. If a fair is held in 1943, the farm boys' camp feature will be reintroduced. Shorthorn Association of Alberta will put on a show in connection with the fair. Financial standing was reported greatly improved and a donation from surplus funds was made to the Red Cross.

GRAVELBOURG, Sask.—Annual report read at the meeting of Gravelbourg Agricultural Society here revealed that the society is on a sound financial basis.

MINNEDOSA, Man.—Annual meeting of Minnedosa Agricultural Society disclosed that entries for 1942 fair showed an increase over 1941. Members voted to again hold the annual next year.

NEWTON, Ia.—Officers of Jasper County Fair, at the annual meeting here, said that the association had a balance of \$700 on hand after this year's fair. They also voted to hold a fair in 1943 if at all possible and urged 4-H Club members to carry at least one project to be sold at the fair with proceeds to be invested in War Bonds.

VIROQUA, Wis.—Vernon County Fair Association is going ahead with plans for 1943 unless prevented by war restrictions. The 1942 annual, despite bad weather, broke even, according to Treasurer E. A. Schipper.

MANITOWOC, Wis.—Barring further government restrictions, Manitowoc County Fair Board is going ahead with preliminary plans for 1943. President L. O. Rehm said he saw no reason for calling off the fair. For the first time since the county operated a fair, the 1942 exposition can be conducted without asking the county board for a \$2,500 appropriation, the surplus from the 1942 fair being sufficient to carry the next fair over.

ELKHORN, Wis.—Walworth County Agricultural Society reported cash on hand December 1 totaling \$12,153.98, Treasurer K. P. Goodrich reports. A sum of \$7,288.20 was carried over from the last report. State aid amounted to \$4,843.25 for 1941, and \$4,537 for 1942. Total ticket receipts amounted to \$26,736.85. Of this amount, \$4,162 was received for 2,108 memberships sold.

RUTLAND, Vt.—Members of Rutland County Agricultural Society, at their annual meeting, voted to purchase a \$10,000 War Bond. Because of the war, however, no plans were made for an annual in 1943.

LA PORTE, Ind.—Great La Porte County Fair will be held again in 1943, J. A. Terry, secretary, announced last week. Fair will be based on the development, thru the 4-H Club organization, of foods for the boys who are defending the county, Terry said.

CINCINNATI.—Hamilton County Agricultural Society, headed by Former Governor Myers Y. Cooper, last week presented to the local USO a check for \$414.50, representing the proceeds of a steer, donated by Charles F. Williams and sold at auction to Cooper and Thomas Wood in front of the grandstand during the Greater Cincinnati and Carthage Fair.

GREAT BARRINGTON, Mass.—Work has begun on improvements to the racing plant at Barrington Fairgrounds here. Historic judges' stand is being wrecked and a new one will be built

over the grandstand. In the grandstand itself alterations are being made which will permit easier access to the pari-mutual betting windows.

RICHMOND.—Virginia State Corporation Commission last week announced that it had dissolved the charter of the Mathews County Fair, Inc., at the request of stockholders.

## "War" Catalog for BC

CHICAGO, Dec. 19.—M. H. Barnes, president of Barnes-Carruthers Fair Booking Association, is at work on a "wartime" catalog for 1943. "We have faith in the future," he said, "and we expect to do our part in 1943 in providing first-class entertainment for patrons of fairs."

## Dancing With Name Bands

By SAMUEL S. LEWIS

Address by the president-general manager of York (Pa.) Inter-State Fair at the 52d annual convention of the International Association of Fairs and Exposition in the Hotel Sherman, Chicago, on November 30-December 2.

THE embarkation of the York Inter-State Fair on the use of a name band was more than an experiment. It was a necessity. In 1942, I believe, all fair managements, keenly realized the applicability of the old proverb, "Necessity is the mother of invention."

The attitude of the Office of Defense Transportation in the matter of holding fairs, rationing of gasoline, tire shortage, inability of concessionaires and exhibitors to obtain merchandise (due to government freezing and discontinuance of manufacturing thereof) and induction of thousands of men into the armed forces of the United States confronted fair managers with a condition never previously experienced.

## Uncertainty in 1942

News releases from the Office of Defense Transportation placed us all in a very embarrassing position. Mr. Eastman, while admitting he had no authority to order fairs to be discontinued, by implication, indicated that he desired this to be done. His statement left us in the position of the "Lady In the Dark," uncertain and befuddled as to what to do. This uncertainty interfered with our preparations for the fair.

Mr. Eastman's second release, due no doubt to your committee's interview with him, squarely placed the question of whether or not fairs would be held up to the management of each and every fair.

The location of the York Inter-State Fair in the heart of a rich, agricultural and war industrial community did not deter its management from promptly arriving at the unanimous opinion that the 1942 fair should be held and that it would not in any way adversely affect the war situation.

We keenly realized that the rubber situation and the rationing of gasoline would materially reduce the attendance and that it was necessary to resort to innovations to encourage repeat gate and grandstand attendance.

## Drop in Concessions

The reduced sale of concession space, both inside and outside of buildings, was traceable to the inability of concessionaires and commercial exhibitors to secure merchandise and naturally re-

(See NAME BANDS on page 42)

**Williams and Lee Want**  
**OUTDOOR FAIR ACTS FOR 1943 FAIRS**  
 Singles, Doubles and good Troupes not affected by draft. Can use Acts of all kinds. Send photos, full descriptions. Price must be right. Contact at once.  
**WILLIAMS AND LEE**  
 464 Holly Ave. ST. PAUL, MINN.

# Second Wartime Swim Clinic In Philly Is Well Attended; Service Training Plan Mapped

By NAT A. TOR

PHILADELPHIA, Dec. 19.—The second Wartime Swim Clinic was held at Central YMCA, Philadelphia, Saturday evening, December 12, with the following organizations represented: AAU; Abington (Va.) YMCA; American National Red Cross; Central YMCA, Philadelphia; Colgate University; Columbia University; Germantown (Pa.) Academy; Germantown (Pa.) YMCA; Girard College; University of Pennsylvania; Hershey (Pa.) Community Club; Manufacturers' Golf and Country Club, Philadelphia; McLaughlin Swimming Schools; Penn AC, Philadelphia; Philadelphia Swimming Club; Swim Officials' Association of New Jersey; Temple University; Trenton (N. J.) High School; West Philadelphia Branch YMCA, and the Swim for Health Association.

Carroll L. Bryant, assistant national director of First Aid, Water Safety and Accident Prevention, reported that the American Red Cross has 125 field men covering the army, navy and aviation posts and has held 160 courses during which it has trained 2,800 instructors who are now giving elementary swim instructions to members of the armed forces.

These field men have found that 10 per cent of the personnel of the armed forces are skilled swimmers, that 45 to 50 per cent are novices and from 40 to 45 per cent cannot swim a stroke. He stated that it is wrong for groups to try to carry on an over-all program for the army and navy, as these outside groups did not know the needs of these branches of the services. He felt that it would be best if these groups cooperated with the services in their teaching program, but that they should leave the courses in the hands of the recreational directors of the services.

W. Van B. Claussen, assistant national director of First Aid, Water Safety and Accident Prevention, stressed the importance of the skills needed in manipulating small wartime craft. He told of the difficulties being encountered by our troops in the jungles, where they have to use native craft for transportation, the marshlands, rivers and lakes being infested with alligators and other man-eating animals, and went into great detail as to how these boats should be manned. Of great importance is the distribution of man-weight and cargo in these boats and the knowledge of paddling the various craft, he stated. Sound pictures entitled *Swim and Live*,

with comment by Mr. Pixlee, in charge of AAF Physical Training, U. S. Army Air Forces, showed the detailed instructions given the men in learning the fundamental principles of swimming the breast stroke and the dog paddle, the two strokes now being taught the armed forces.

**Basic Techniques of Open-Water Swimming**, sound pictures of the U. S. Navy Pre-Flight Swimming Program, developed in the Bureau of Aeronautics, Division of Aviation Training, were shown, with comments by Lieutenant Harold Lowe, formerly of the American Red Cross in Washington.

### Pre-Flight Swimming

Since the intensive, all-out physical training program for naval aviation cadets is based upon a practical philosophy, it is natural that swimming should have an important role in such a program. The training is of such a nature that speed is out—endurance is in to stay. Specialization is put aside in favor of teaching men to stay up for long periods of time, to swim with clothes on under water and while exposed to the hazards of cold, oil and fire. The usefulness of such training is readily apparent. When a man is thrown overboard after an explosion or crash, the mastery of swimming might well be the thread on which his life would hang.

The strokes on the teaching curriculum are breast stroke, back stroke and side stroke. The cadets are taught how to tread water and how to make use of rafts, life jackets and debris. Jumps from heights, swimming under water and holding another person afloat or towing him to safety are important phases of the cadets' course.

The instruction has been designed to give the cadets confidence in their ability to swim, tread water or stay afloat for an indefinite period of time under varying conditions and also to keep a shipmate afloat until a rescue party arrives. Fulfilling its part in the over-all program, swimming is planned to develop in the cadets endurance, stamina, co-ordination and all-round physical excellence.

As depicted in the motion picture shown upon arrival at the pre-flight schools, the cadets are given swim tests, and they are divided into groups according to their proficiency or lack of it. All cadets must pass the "B" test before finishing their work at the pre-flight schools. In order to pass this test the cadets must swim 150 yards from a diving start in the following order—50 yards crawl, 50 yards side or breast stroke and 50 yards back stroke. They are allowed 4 minutes and 30 seconds to complete this phase of the test. Then they must swim 20 feet under water and must execute "the tired swimmer's carry" for 20 yards.

Facts speak more fluently and decisively than long dissertations. The swim facts at the pre-flight schools include: Several hundred boys who could not swim a stroke when they entered the schools have not only passed their "B" tests but also the "A" tests. The "A" classification is reserved for those who swim a half mile and complete several other assignments such as swimming 50 yards dressed, swimming 20 yards under water and breaking the front and back strangle hold.

Many cadets who could not swim at all, have become such avid devotees of the sport that they have spent their spare time in getting additional instruction.

**Swimming Most Popular Sport**  
Swimming has been selected as the



### Publicity Gas Drives Red Cross Motor Corps

ATLANTIC CITY, Dec. 19.—In the last 10 years the City Press Bureau has collected clippings on Atlantic City totaling more than 2,000,000 inches of newspaper and magazine space. Last week the publicity bureau turned over the clippings, 13,800 sheets of them, to the Red Cross Motor Corps. The unit will sell them for scrap and use the proceeds to purchase gasoline for their station wagons.

Helen Price, secretary for the bureau the past seven years, said the clippings represent articles, features and pictures sent out by the bureau to nearly 1,000 magazines throughout the United States and Canada. In all, 69 full-size scrapbooks, containing 200 pages each, were compiled since 1933. Each page holds 160 column inches of clippings, bringing the actual total to 2,208,000 inches. City advertising rate averages 33 cents per line or \$4.62 per column inch. This would make the clippings represent \$10,200,960 at average advertising space rates.

most popular sport at three of the pre-flight schools.

Only about 1 per cent of the cadets find any trouble in developing into good swimmers once they have had the expert instruction at the schools.

Upon completion of their work at the pre-flight schools the cadets continue their swim instruction at the primary, intermediate and operational bases. The program increases in its intensity as the cadets progress in their training. When the year is over it is expected that the naval aviation cadets will be a formidable group of fine swimmers as well as top pilots.

When a V-5 cadet completes his course in swimming he should not only have an abundance of endurance under normal circumstances, but he should also be able to more than hold his own when bitter cold, torrid heat or flaming oil challenge his courage and skill in a contest where life or death may be the reward.

Samuel W. Ingram, swim coach at Colgate University, spoke of the next steps to be taken by the Wartime Swim Clinic and its representative organizations.

He stressed the point that all coaches, Y's, colleges, etc., should co-operate with the well-planned swim promotions now conducted by the Swim for Health Association of New York and the Jantzen Swimming Pool Association of Portland, Ore. He stated that the college coaches and the Y's are able to give instructions but are not very familiar with the promotions necessary to bring students in for swim instructions in sufficient numbers, and for that reason are not accomplishing fully what they set out to do.

He suggested that a central group be formed, with representatives of all organizations acting on the executive board, and that in this way a concerted campaign could be accomplished.

D. H. Fairfield, director of health and physical education, Central YMCA, Philadelphia, acted as chairman.

### With the Zoos

PHILADELPHIA.—A pair of conies have been transferred on a swap deal to the National Zoological Park, Washington, from the Philadelphia Zoo.

BALTIMORE.—A new pool for the sea lion and new quarters for the polar bear have been constructed at Druid Hill Park Zoo here at a cost of \$40,000.

MIAMI.—Clyde Beatty's Jungle Zoo opened at winter quarters in Fort Lauderdale December 12. Opening was marred by an accident which cost the life of Wallas Ayers, 23, who was killed the day before when attacked by Prince, one of the tigers. Attendants were transferring the tigers from a grotto to the training barn when Prince got out of the runway. Ayers eluded the first thrust of the tiger, but the animal then sank his teeth in the luckless man's throat. The tiger then leaped into the den of Rosie, a 700-pound Russian bear, and after a spectacular battle which lasted an hour the tiger was dead.

### Christmas Week-End Looks Okay for AC

ATLANTIC CITY, Dec. 19.—With holiday furloughs for the armed forces stationed here at a premium, no more than 10 per cent of the air trainees and coast guardsmen to be given leaves, the resort looks forward to a big Christmas week-end. Families and friends of the servicemen have already made heavy reservations at side avenue hotels and rooming houses for the holidays, and all the theaters and amusements are planning special programs. Steel Pier has arranged its biggest winter bill for the holidays.

In addition, the resort leaders, co-operating with the military, has arranged for giant celebrations. A yule party will be held in Convention Hall December 25, with a wealth of entertainment in "side show" style provided and accommodations for a crowd of 40,000, with relatives and friends of the men stationed here welcome.

On Saturday night (26) a Christmas military ball will be held in the Convention Hall ballroom, with 2,000 dancing partners to be provided thru the USO. The yule week-end will wind up on Sunday (27) with a concert by the post band.

### Two More AC Men to Army

ATLANTIC CITY, Dec. 19.—Local amusement piers contributed two more members to the armed forces. Buck Volk, son of Harry Volk, publicity director of Steel Pier, has joined the army, as has Eddy Morgan, leader of the house orchestra for many seasons at Hamid's Million-Dollar Pier.

### Wildwood, N. J.

By CHARLES MATHIS

WILDWOOD, N. J., Dec. 19.—Lieutenant Clark Gable paid a surprise visit here recently. He has been assigned to a post in the South Jersey Seaboard area.

Robert G. Pierpont, of Wildwood Crest, has been nominated president of the Greater Wildwood Chamber of Commerce. He succeeds Harold Gorman, Boardwalk business man.

Wildwood civic groups are seeking a flat monthly toll for the Wildwood Crest-Cape May Ocean Drive Bridge. They feel reduced toll would aid numerous servicemen and their families, as well as war workers, to reside on the Crest. William C. Hunt, local amusement corporation chief, feels that it is of the utmost importance that action be taken to have industry locate on the island.

Hunt's Ocean Pier was the scene recently of a practice drill of the combined island air-raid wardens.

Wildwood Crest is expected to join with Wildwood in proclaiming a 9 p.m. curfew for all girls under 18 years old. Atlantic City was the first to establish a curfew.

The Wildwood Crest Commission, Wildwood solons and the Greater Wildwood Chamber of Commerce are conducting an investigation of the cause of the "over-dimming" of Wildwood Crest and Wildwood. Visitors from near-by resorts claim that the Crest-Wildwood area is over-dimmed compared with other resorts. A survey is being made of local lighting as it compares with other resorts in this area.

### READ

**A REVIEW OF THE PARK SEASON**  
**Notable Events and Happenings of the Year**  
**in the HOLIDAY GREETINGS NUMBER**  
**Dated January 2, 1943**

### BRADY LAKE PARK

In the Heart of U. S. Defense Plants.

Now booking for 1943 season. Late model Thrill Rides, also legitimate Concessions; will not tolerate others. Also booking Road Shows of all kinds. For a big season get in touch with us at once. Write or wire for information.

**Buy More Victory Bonds**

**NATE MONK BEIL**  
Brady Lake, Ohio



# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## ARSA Lauded At AAU Meet

CHICAGO, Dec. 19.—The 54th annual meeting of the Amateur Athletic Union of the United States, held last week-end in the LaSalle Hotel here, was marked by some activity in the roller-skating field. The Amateur Roller Skating Association, of which Ozzie Nelson is president, was praised in the report of President L. di Benedetto, of the AAU, who predicted it will become a potent force in the roller-skating field.

Said President di Benedetto, "The outcome of the roller-skating situation, which took up some time at our last annual convention, resulted in the Amateur Skating Union, one of our allies, dropping from its membership the Roller Skating Rink Operators' Association, when that organization refused to comply with its request to revise its constitution, by-laws and rules, to place the government of roller skating in the hands of amateurs. In its place it has admitted to membership the Amateur Roller Skating Association of the United States, which organization has been making rapid strides in fostering, promoting and controlling amateur roller skating in the United States."

The new association was represented at the AAU meeting by Barbara Killip, secretary-treasurer, of Mineola, L. I., N. Y.

ing house" for all questions, both technical and business.

Membership fees are \$25 per year for active ice and roller-rink operators. Operators, temporarily without rinks, are offered membership at \$10 per year.

Application questionnaire asks many questions which are expected to act as a basis for future services to members. Aside from general information as to location, etc., of rink, the questions include queries as to whether the rink has an organ or record machine, if there are any obstructions (i. e., columns, etc.) on the skating surface, ticket charges and a diagram of the rink. This information is sought to determine where championships sponsored by the URO may be held.

**CORRECTION.** In the December 12 issue a headline stated: "Coliseum, Baltimore, Destroyed by Fire." This was incorrect, it being the Coliseum, Delmar, Md., which was destroyed by flames. E. M. Norman corrects this mistake, also reporting that the Royal Canadian Circus opened in Baltimore Coliseum on December 16.

**CO-ED ROLLERDROME,** Allston, Mass., reported that employees were to be guests of the management at a Christmas party on December 21. Tom Legge is rink manager and first vice-president of the new United Rink Operators' organization. Rink will be open for skating every afternoon during the Christmas vacation period.

**ROLLER skating** has been discontinued at the Ansonia (Conn.) Opera House upon orders of the chief engineer of the Ansonia Fire Department to the theater owner and the operator of a rink in the building. Action was taken following investigations which began on October 25. At a meeting of the board of aldermen of Ansonia an ordinance will be presented by the fire committee to "ban roller skating above or below any first floor of any building in the city of Ansonia."

**HAPPY JACK DARLING,** "King of Comedy on Skates," files a few notes from the Modern Roller Rink, Gulfport, Miss.: Rink is owned by Mr. and Mrs. W. J. Rippey; their daughter, Mary, serves as hostess. Skate captain is Sarah Reed, who has three skate boys, Bobby and Arthur Blum and Presley Ware. Mrs. W. J. Burkett and daughter have the soft-drink concession. Skating sessions are held every night, with matinees on Wednesdays and Saturdays. Twice a week prizes are given for stunts by skaters.

### IAFE REVIEW

(Continued from page 38)

notified that they would take no action at present but would ask for cancellation as of November 1. We filed a protest with the ICC. They then put it off until January 1. They have since found that in drawing up their new tariff that the cancellation pertained only to the movement to one fair but not over a circuit of fairs. They have stated that at a later date they will make further requests. As it stands now, some time after the first of the year they will ask the ICC for cancellation of the tariff.

The first of June we received from one of our members Southwestern Bulletin 1477, which was a railroad proposal, providing, first, the elimination of 50-foot boxcars; second, a charge of \$50 per car for fitting boxcars; third, a

### Thanks From RSROA For News of Field

FRED A. MARTIN, secretary-treasurer of the Roller Skating Rink Operators' Association of the United States and general manager of Arena Gardens Rink, Detroit, wrote to *The Billboard* under date of December 11 as follows:

"During the semi-annual board meeting in Detroit on October 27 and 28 the subject of roller-skating news as carried in *The Billboard* was brought up. This office was instructed by the chairman of the board, President Fred H. Freeman, Boston, to express to you our full appreciation for the very fine cooperation you have given to our association thru the various articles you have printed on the Rinks-Skaters page of *The Billboard* during the past year.

"*The Billboard* is a good medium of reaching the skating world and we thank you for your support in printing only material which would benefit roller skating, and we extend kind regards and best wishes for continued success."

rental of \$3 per car per day for each day each car is held at an exhibition point. We protested and asked for a hearing. The chairman of the Southwestern Freight Bureau replied that the hearing had been held and no one appeared.

### Barred for Hearing

We again had to mark time and wait until such time as the ICC received the requests. In the meantime we learned thru friends that the Southwestern Lines would ask the Western Trunk Lines to concur at a coming Chicago meeting. We received notice of this meeting two days before it was to be held. It was impossible for me to get to Washington, so we telephoned A. W. Kalbus requesting that he represent us. He tried to make an appearance at the meeting and also worked with W. H. Tomhave, secretary of the Aberdeen-Angus Association, toward this end, but they both were refused admittance.

This case finally came to the ICC. We filed a protest and asked for a suspension. This was not granted, so the case was lost. As soon as we received this information we telephoned to the Midwestern fairs which were being held, or about to be held, and informed them. We have on file reports to the Association of American Railroads from their agents in various parts of the country, giving detailed information about individual cars which they had inspected. To see for myself just how much damage was done to cars by exhibitors, I made a trip to Milwaukee and St. Paul during their fairs and personally inspected the cars in the freight yards. Altho at these two fairs very few cars had been damaged, yet I am sure it is true that many exhibitors have done some damage to their cars. I think the railroads are entitled to some compensation for damage to their equipment, but I don't believe that the \$50 charge is fair.

The Southern Freight Association issued a proposal to cancel its exhibit tariffs as of July 14. In this case again this came to our attention after the hearing had been held. At this hearing the railroads voted to ask the cancellation of this tariff. Our attorney filed a protest. The railroads finally requested cancellation as of November 1, which

would allow the present tariffs to be in effect for the 1942 fairs. We protested to the ICC and asked that the case be tried. Hearing was finally set for December 7. Last week the suspension board of the ICC agreed to a further delay, so a hearing will finally be held soon after the first of the year.

In giving notices of these proposals all the railroads are required to do is to file a notice in their weekly Traffic Bulletin. Because up to the present time notice of these proposals was received from some interested friend, in self-defense we subscribed to this traffic bulletin. It takes about three hours each week to read it thru.

### Work Greatly Increased

In closing I make the following comment about the government relations committee.

The federal government is now an active partner in all our activities and in the future will be more active. I can see that the government relations committee during the present and in the immediate future will have a lot of work to do. I question whether it is fair or would be possible for any fair secretary who will be operating a fair in 1943 to give the time which I am positive will be necessary without some arrangement with that secretary's fair as to his time and compensation.

This will mean that the chairman must have ample time to handle this work which at times will represent a number of continuous days. At times quick action must be taken and time will not permit even a committee hearing.

This work will require a sufficient budget. As far as tariffs are concerned, the only efficient way to handle them is thru a commerce attorney. His fee may be substantial.

Our members must decide and mean it that if they are to get any benefit from this work they must act immediately when requested by the chairman. To a large extent this is lacking now. A most competent man in Washington can but plan and direct. You men in your respective States must carry the burden to your legislators.

The chairman must be capable of doing the job and must have the time to do it. When a situation arises a delay may prove fatal.

You know the opinion you form of a fair if it has changing managements. Our contacts in Washington form the same opinion of us if we do not have continuity of effort.

In a way this work must be considered together with the entire future of this association.

One final remark. I have enjoyed carrying on for Mr. Somma immensely, but I am keenly disappointed that we haven't had the time to do everything which should have been done.

## URO Membership Campaign Stepped Into High Gear

BAYONNE, N. J., Dec. 19.—Membership drive of the United Rink Operators, recently organized, stepped into high gear last week, with W. Schmitz, secretary, mailing membership applications to every rink in the United States.

The association is enrolling both ice and roller-rink owners as members. Secretary Schmitz restates in his letter the aims of the URO as follows: (1) The promotion of the skating sport; (2) Help each other by exchanging views and ideas; (3) Encourage amateur competitions for local, county, State and national championships, and (4) A "clear-



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Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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**WANTED FOR CASH**

New or Used Chicago Rink Skates, all sizes. Money waiting.

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No Orders Filled Under 5 M. No. C. O. Ds.

**C. A. COREY**

BOX 1762 FALL RIVER, MASS.

**"Save Tires—Shop on Skates"**

FORT WORTH, Dec. 19.—"Save Tires—Shop on Skates," read placards carried by Jean Stolz and Rose Fallon, members of the cast of *Skating Vanities*, when they took downtown Fort Worth by storm Wednesday (16). Dressed in eye-catching costumes—what there was of them—the girls ran traffic lights and skated on sidewalks and streets as they carried out their publicity stunt to boost the *Vanities*, which enjoyed a 10-day run at Will Rogers Memorial Coliseum. Two of the performances were benefits for Christmas charities sponsored by *The Fort Worth Star-Telegram* and *The Fort Worth Press*.

**STILL SUPPLYING Complete Roller Outfits\***

Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.



**HYDE ATHLETIC SHOE CO.**

Manufacturers of those famous "Big Toe" Figure Skating Outfits

CAMBRIDGE, MASS.

**We Wish Our Many Friends and Patrons A Very Merry Christmas and a Happy New Year**

**Chicago Roller Skate Co.**

**SPECIAL WHILE THEY LAST**

We have on hand for immediate delivery a quantity of red and black wide fibre wheel seconds, satisfactory for rink skate use, at 70¢ per set of eight wheels. 25% deposit required with each order. No orders for less than 10 sets will be accepted.

**AK-SAR-BEN SKATE EQUIPMENT CO.**

667 S. 42ND STREET OMAHA, NEB.

# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

FEW men in carnival business had more friends than Edward J. Madigan, who answered the last call in Bridgeport, Conn., on December 12. He was a peculiarly valuable asset to the industry in that, because of an exceptionally likable personality, he made important contacts in lines outside of showbiz. Because of this a much more intelligent and tolerant attitude toward outdoor shows exists among numerous interests which otherwise probably would be in the antagonistic brackets. . . . Commenting upon the dissolution of the Amusement Corporation of America, one member remarked, "It was a perfect example of the difference between theory and practice. The set-up looked perfect on paper. But it did not work out that way." . . . How one annual delivered in war efforts is told on a "victory" greeting card issued by Harry Kahn, live-wire sec of Auglaize County Fair, Wapakoneta, O.: "\$21,000 of War Bonds sold; \$1,665.35 to federal government in taxes; big Civilian Defense program; helped collect 600,000 pounds of scrap."

✦ ✦ ✦

IN the army now. Private J. W. (Jim) McHugh, former p. a. of the World of Mirth Shows, now in Company C (RRC) 1303d Service Unit, indites from Camp Lee, Va.: "Once the army made up its mind, it was definite about taking me. After 12 days of it I feel the urge to tell of campaigning in Bataan and New Guinea. It affects you that way, especially after a stint at K. P. My first contact, along with all other inductees, was in the Classification Section, and they decided to keep me. Currently I'm interviewing,

along with others, as many as 700 arrivals each day, classifying and recommending them for the jobs that they will hold while in the army. It's interesting, of course, since it takes all kinds of people to make an army, just as it does to populate the world. As far as meeting people goes, it even outranks show business, and that's saying a whole lot. Classification personnel harbors a wealth of educational and worldly background, which makes the competition kind of tough. The section has its advantages, tho, since I've been off at noon for three days in succession, with the afternoons and evenings to myself. So far I haven't marched a step and after processing haven't had to stand any formations except morning roll call. I am also exempt from all duties, such as guard, K. P., etc. If the barracks had separate rooms it would add up to a pretty fair hotel."

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AND the navy. "Well, here I am back where I started from—the navy," pens John A. (Jimmy) Jamison, high diver, from the United States Receiving Station, Navy Yard, Philadelphia. "Re-enlisted as boatswain mate, first class, from St. Louis, shortly after seeing you in Chicago, and Shirley returned to Brooklyn, N. Y., her home. I was discharged on my last enlistment as boatswain mate, second class, in 1923; started my high-diving career on the Shesley Shows in Ironwood, Mich., in 1923 and finished it at the Firemen's Thrill Show in St. Louis Arena in October. It's been a swell 'interlude' being a 'thrill artist,' and the show business will always be first in my heart (after the navy),

✦ ✦ ✦

and I sure hope I can return to it when we clear up this dirty mess. Have met several trouper boys and it seems as tho they fit themselves into the navy very easily. I thought I would miss the boys' cutting-a sessions, but I find that the boys still 'cut em' ju like showmen, so I feel at home. Recruiting office told me they could ship me over as chief boatswain mate, specialist, but the red tape would have taken 10 days or more, so I came in as boatswain mate first class, which my discharge called for. The outfit is just as swell as it always was and is getting a finer type of enlisted man than ever before. I am very much impressed with this new navy of ours and, with proper training, I think we could lick an two navies in the world. (I just had steak for dinner, so I feel tough.) Publicity boys at the navy recruiting station took photos of me swearing in, to be used for recruiting purposes. Charlie Zemater, Chicago, was my agent last year, and I had an enjoyable season. Opened with Denny Pugh's World Today Shows in Texas and enjoyed 12 nice weeks with him and Joe Murphy. Fine show and fine showmen. Would like to have another season like it next year, but "Uncle" needs me in the navy. I only hope I can help it half as much as it has helped me. Learned plenty in my last hitch and the navy doesn't owe me a dime. And so after 19 nice years I close my show career, and show business doesn't owe me anything either. It's been a swell time with swell folks."

WE have been made a member of the "men's auxiliary" of the Regular Associated Troupers of Los Angeles, advises Virginia Kline, who adds: "As this is a club of women, the only way in which a man can belong is to join the auxiliary and be given a feminine name. This accounts for the name Claudia or your card." Whoops!

# The Crossroads

By NAT GREEN  
CHICAGO

JUST a little more than a year ago we sat in the lobby of the Savery Hotel, Des Moines, when the fateful news from Pearl Harbor came over the radio. The effect was nothing short of appalling. The bantering, carefree groups dotting the lobby quickly became sober-faced and serious as they gathered around the radio, and from then on all else was forgotten in the absorption in the almost unbelievable statements coming over the air. In the more than 12 months that have passed we have seen a world gone mad with war. Our country has seen reverses and successes. Blunders incident to the formation of a gigantic war machine have been many, but out of the chaos there is gradually emerging order, and as we prepare to celebrate Christmas there is much to be thankful for. Thousands of boys from the show world are serving in the armed forces all over the world. Many thousands more are doing their bit at home. We on the home front may grumble about the galling restrictions with which we are hedged, but they are as nothing compared with the sacrifices of our boys overseas. So let us forget our small troubles and be thankful that we have a united country, an army of men ready and willing to make the supreme sacrifice for freedom, and a home front that will back them up to the final victory, which we know will come. To our boys everywhere, at home and abroad, we send cheerful holiday greetings and the wish that another Christmas shall see them back home, ready once more to take their places in civilian life and help build our country for greater freedom and happiness!

THE WORLD'S FAIR, English show paper, recently carried an interesting story of the "Fair for Britain," promoted and staged at Toronto by J. W. (Patty) Conklin. Show business, by the way, is carrying on in England despite the rigors of war. The Christmas fairs are being held, circuses and vaudeville continue to operate and showfolks are doing a great job of keeping up the spirit of the people. Last issue of *The World's Fair* received carries a story of the model fairgrounds constructed at Wombell, England, by Syd Wright, with a picture of "Wright's Grand Galloping Horses"—a Merry-Go-Round to us. England fully recognizes the part entertainment plays in relieving the tension of the people. America, too, is fully cognizant of the necessity for entertainment. The hasty action of some officials in applying ill-considered restrictions must be put down to the confusion resulting from the necessity of huge troops and material movements, shortage of vital materials upon which our armed services and our allies have first call, and lack of knowledge of the fields affected. But, with proper handling, these handicaps will be gradually ironed out. Competent leadership, which will give due consideration to all factors involved, will go a long way toward establishing a better understanding among all concerned.

✦ ✦ ✦

SHOW FOLKS, INC., held a Christmas party Thursday (17) at the Hotel Sherman, at which torch-nosed clown Carl Marx, of the College Inn, furnished amuse-

ment with his antics. On Christmas Day a dinner will be served at Show Folks Home. . . . Jack Grimes after waiting two weeks for a reservation, finally got one for the West Coast Saturday (19), but as this is written he was considering changing his destination. The boys are going to miss poker-face Jack's lively stories! . . . Art Brieser is planning to spend New Year's Day with Larry J. Batt, of Pontchartrain Beach, New Orleans. . . . Sunny (Hi-Ya, Fellows) Bernet, now that he's a corporation exec, dresses the part and even has abandoned his actors' haircut. . . . From all reports the Wirtz-Hende Icestravaganza, which opens at the Stadium Christmas Day, is the most gorgeous yet produced. Drawing power of Song is indicated by a huge advance sale that practically assures a record Chicago engagement.

✦ ✦ ✦

DR. W. P. JONES, V. S., one of the real circus vets, writes an interesting letter from Glens Falls, N. Y. Doc's circus activities covered a period from 1885 to 1922, when he retired. For years he's been running Pinewood Lodge and The Wigwag at his 4-Paw Ranch near Glens Falls and many of the boys traveling thru New York State are his frequent guests. We're passing on his letter to Burt Wilson, collector of circiana, for his archives. . . . There has been a general exodus of showfolks from Chi for the holidays, leaving the Magic Carpet in the hands of a few home guards. Carl J. Sedlawyr left Wednesday (16) to spend the holidays at his home in Miami. Ralph J. Clawson will eat Christmas dinner in Birmingham, and it's turkey for J. C. (Tommy) Thomas in Dover, O. . . . Globe-trotting Charlie Hugo is in San Francisco at the moment. . . . From Bridgeport, Conn., comes a photo card picturing C. W. Tunney at his desk, with phone in hand—probably selling some society sister on the merits of the Black Hills Passion Play.

## NAME BANDS

(Continued from page 39)  
sulted in diminished revenues and much vacant concession space.

The scarcity of farm help and long working hours in all industrial plants made it very plain that day attendance would be off, hence the imperative necessity to nightly vary our stage programs with a view of stimulating night attendance.

While the horticultural, agricultural, domestic arts, home economics and livestock exhibits would be normal, there was nothing in any of them to inspire a second visit by patrons.

Confronted with these abnormal conditions, it was quite apparent that the only hope of approaching our normal revenues was to encourage increased grandstand and gate receipts. To accomplish this it was absolutely necessary to augment the regular night vaudeville and revue grandstand shows with added, varied, special attractions.

We believed that different special nightly attractions would increase both the grandstand and gate receipts, anticipating our patrons would attend the night shows more than once during the week. It was this assumption that caused us to embark on a varied, added program, one part of which was the engagement of a nationally known name band. The contract price was the same whether the band gave two stageshows or one stageshow and then played for a dance.

### Skeptical of Revenue

We were reasonably sure that a name band program on the stage, of approximately the same length as put on in theaters, would increase the grandstand attendance. We, however, were skeptical as to whether the increased revenues of that particular night over the corresponding night of the previous year would be sufficiently large to pay for the added cost of the band entertainment.

We also realized that if rain prevented the night show the cost of the name band would be a dead loss unless we could use the band in some other manner.

Here is where we set out to kill two birds with one stone.

By rearrangement of the rented concession and exhibition space under the grandstand, we made available for dancing approximately 6,000 square feet of unsold concession space. This 6,000 square feet of concrete floor, by the use of electric grinders and polishers, was converted into a very suitable dance floor. This improvised and patriotically decorated ballroom met with the approval of our dance patrons and the band leader, Mr. Krupa.

At the conclusion of the stage program, the band was transferred to the ballroom, where it played to a very enthusiastic crowd for a period of two hours.

### Dance Fans Enthusiastic

The management was agreeably sur-

prised at the large number of "rugcutters" and "hepcats" who unhesitatingly, and I might say enthusiastically, paid the 75 cents dance admission, which included the federal tax.

The proceeds from dance admissions, which made a very liberal contribution toward the cost of the band, could be applied to concession revenue, this due to the use for dance purposes of what in normal times was concession space.

To the resultant additional revenue from the band's stage entertainment and the dance must be added the gate admissions from patrons attending the fair a second time to witness the stage entertainment or attend the dance.

Unless we have a change of heart, we will again in 1943 sign up a name band for a combination stage program and dance engagement.

Our management is seriously considering the suggestion of enthusiastic dance patrons to hold dances with local bands. If we accede to this request, we will be embarking upon another experiment.

## RINGLING LEGACY

(Continued from page 36)

museum to the State of Florida, to be used for educational purposes. If the State did not accept, the property was to go to the city of Sarasota.

After Ringling's death claims totaling more than \$6,000,000 were filed against the estate. These have been reduced to

approximately \$500,000. Other debts amounting to \$1,700,000 were settled for \$970,000. An \$800,000 note given by Ringling at the time he negotiated the circus combine has been reduced to \$156,000. In addition, federal tax claims of more than \$3,000,000 were compromised for \$850,000.

Today the museum and residence remain much as they were when Ringling was alive. Until gasoline and the rationing limited travel, thousands of persons each year viewed the paintings collected by Ringling and appraised at \$12,000,000.

Not so well known is the 50-room Ringling residence adjoining the museum. Few except members of the Ringling family and close friends ever penetrated beyond its locked gates. The home at one time was valued at \$2,000,000 and the museum building another \$1,000,000.

Executors of the estate are Mrs. Ida Ringling North, only sister of the Ringling brothers, and her son, John Ringling North. Trustees are John North; his brother, Henry, vice-president of the circus, and Randolph Wadsworth, husband of Mrs. North's only daughter, Salome.

Another legal matter remains to be settled when the estate is in order. The courts then will be asked to test a codicil to Ringling's will. The codicil would cut Mrs. North's inheritance from the one-fourth of the estate left her in the original will to an annual \$5,000 income for life.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

- Brown, Walter E. (license) 11c Johnston, John G. (2 licenses) 22c

BLESSING, James D. Blevins, Carter Bloom, Jack E.



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office.

- ABBOTT, Lloyd Veru ABERLE, Wm. L. Abernathy, E. V. ABLE, Ernest Wm.

- BOUDREAU, John BOURAS, Jimmie J. Bourgeois, H. BOWEN, Arthur

- BURKETT, Earl Burns, Corine BURNS, Mrs. Evelyn Burns, Frank

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

- Cannon, Mrs. Cantwell, Chas. CANTWELL, John Capano, Frank

- Chalmers, Chas. Chambers, Lewan Chandler, Geo. CHANDLER, Roy

- Clarke, Ernestine Clarke, Helen Claude, Leo CLAUDE, Claude

- Douglas, Mrs. Downling, John L. Doyle, Eddie & Amy

- GOODBRAKE, Lindsey O. Goodman, Geo. Goodman, Jerome Goodman, Jos.

- Comprehensive list of names and addresses under various letters (A-Z), including names like HARRIS, HEDGINS, HEATING, etc.

Main grid of names organized by column and row, including names like SMITH, SWANSON, VON GINDLE, WILHELM, BRYSON, RICHARD THE GREAT, URICH, BOODY, MACKIN, etc.

MAIL ON HAND AT NEW YORK OFFICE, MAIL ON HAND AT ST. LOUIS OFFICE, and PARCEL POST sections containing names and addresses.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE Assortment of snappy and hot Christmas Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. de26x

AGENTS GIVE \$1.98 HEALTH BOOK AS PREMIUM with two \$1.00 packages Floradex. No investment necessary. Receipts free. FLORADEX CO., Box 973, Columbus, O. ja16x

BEAUTIFUL JEWELRY STONES REMOVED from rings, etc., 100 assorted, \$2.00. B. LOWE, Box 311, St. Louis, Mo. x

COMIC HITLER NOVELTIES, DOCUMENTS, Certificates. Assorted samples with wholesale list, 25c coin. VICTORY NOVELTIES, 2053 W. 35th St., Chicago, Ill.

HITLER LAFF NOVELTY — SOCKO SALES. Dime brings sample, or forty trial lot, dollar. MILLSPRING, 58 Ebony, New Dorp, N. Y.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. de26x

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago. de26x

NEW, TIMELY NOVELTY FOR CIGAR STORES —Fast seller. Large profit. Send 10c for sample and distributor's proposition. ROBBINS CO., 152 W. 42d St., New York. de26x

SELL \$12.50 INCOME TAX RECORD FOR \$6.95. Make \$4.00 every sale. Sample \$2.00 post-paid. WOOD'S PRESS, Box 437, Belford, Pa.

SPECIAL — LEATHER BADGE HOLDERS FOR all defense workers, ship builders and navy workers, \$8.00 per gross. "Self Locking Clip." SAMUEL ALBERT, 556 Atlantic Ave., Brooklyn, N. Y.

HI, SOAP MEN — ARE YOU LOOKING FOR High Grade Soaps? Then write for low wholesale prices. TALL'S PRODUCTS CO., P. O. Box 401, Cambridge, Md.

SALESMEN WANTED

PRICE TAGS AND CEILINGS FOR GROCERS, meat markets, liquor and drug stores. Sells everywhere. Excellent line. You collect 50% in advance. We ship C. O. D. for balance. PRICE TAG, 1445 Montrose, Chicago. x

REPRESENT AMERICA'S GREATEST PRODUCER of Union Label Calendars, Business Stationery Price Markers, etc., for every retailer, at prices that defy any and all competition. No priorities. No rationing. Big commission. Outfit free. NATIONAL PRESS, 545 Randolph, Chicago. x

BUSINESS OPPORTUNITIES

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

GET YOUR SHARE OF WAR MONEY! — LICK the gas rationing bugaboo! Boundless opportunity selling by mail with my amazingly successful new plan. Small investment. Experience unnecessary. Rush postal for particulars. F. H. MARTIN, 2417-B Jefferson Ave., St. Albans, W. Va. x

ROLLER RINK FOR SALE — INDOOR ROLLER Rink, 60x110, best in Southern Illinois. Long term lease on building; 130 pair Chicago Skates and all necessary equipment. Price \$1,500.00. Population 7,300. PARADISE ROLLER RINK, Floyd E. Johnson, Owner, Salem, Ill. x

INSTRUCTIONS BOOKS & CARTOONS

EXCITING CLOSE-UPS! THRILLING PICTURES! Six 3x4, wallet size, plain envelope, and list, 25c (coin). NUART, Box 8650, Wilkesburg, Pa.

PERSONALS

DIVERSO — RED-WHITE-BLUE JAR DEAL Tickets. Lower prices. Free samples. DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee, Wis. ja16x

RED, WHITE AND BLUE JAR DEAL TICKETS, 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. de26x

MISCELLANEOUS

REPRESENTATIVES WANTED — IRVING SIEGEL, Music Publishers, 1650 Broadway, New York. (Send Stamp for our offers.)

PRINTING

WINDOW CARDS — 14x22, ONE COLOR, 100 \$2.75; 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White Wave Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. ja2x

1,000 6x9 DODGERS, \$1.50; 5,000, \$5.00; 500 Bond Letterheads, 500 Envelopes, \$3.75. BOX 229, Lyons, Mich.

COIN-OPERATED MACHINES, SECOND-HAND

ARCADE EQUIPMENT — KIRKS BLOW BALL, Exhibit High Ball, Seeburg Hockey, \$60.00; Skill Jump (on base), clean, \$40.00; Photomatic with 1200 frames, \$400.00; Twin Twelve, four Keeney Boxes, Speaker (perfect), \$150.00. CLIFF WILSON, Box 584, Tulsa, Okla.

ARCOR, MODERNE, ADVANCE CANDY BAR Venders, Bally Popcorn, Peanut, Gum Venders, \$1.50 up. Columbia National Scales. NORTHSIDE SALES CO., Indianola, Iowa. fe6x

ALL KINDS REBUILT 5c SELECTIVE CANDY Bar Machines from \$16.50 up. Also Stamp Machines, \$12.50, and 1c Peanut and Gum Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

FACTORY REBUILT RED HEAD TRACKTIMES with latest improvements. Greatest money making Console, \$65.00; Sugar Kings, like new, \$55.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 7729 Constance Ave., Chicago.

FOR SALE — PHONOGRAPHS, PHONOGRAPH Route, Wall Boxes. Write for prices. STARK NOVELTY, 611 Mahoning, Canton, O. de26x

FIVE LONGACRES, IN ORIGINAL CRATES, \$375.00 each; one Thorobred, leg model, \$350.00; one Jennings Fast Time, free play, \$50.00. One-third deposit. TEXAS NOVELTY CO., 215 17th St., Corpus Christi, Tex.

FOR SALE — PENNY ARCADE. NATE LAMBERT, Auditorium Hotel, Houston, Tex. x

LATEST BUCKLEY 20 AND 24 RECORD WALL Boxes, slightly used, \$20.00 each. Can furnish cable. One-third deposit with order. WOLVERINE ENTERTAINERS, 88 Newberry, Pontiac, Mich. ja9

NICKEL CHROME VEST POCKET, LIKE NEW, \$39.50; Cash Jumbo, No. 8886, \$84.50. Want Mills Penny Blue Fronts. COLEMAN NOVELTY, Rockford, Ill.

SIX WURLITZER #332 BAR BOXES, TWO wire, \$125.00; two #320, like new, \$26.50 each; #331, \$29.50. COLEMAN NOVELTY, Rockford, Ill.

SLOTS — BOUGHT, SOLD, TRADED, REPAIRED. Get my refinished equipment and watch your collections soar. It's easy, trade your run downs. HUFFMAN, Box 751, Taos, New Mexico. ja2x

TEN CENT A MINT VENDERS (ONE WITHOUT globes), \$35.00; nine Log Cabin Venders (one without globes), \$50.00; ten Snacks, with stands, \$60.00. Consider trade for Scales or Northwestern Gum Machines. LEE PARKER, Box 141, Alexandria, La.

THREE GROETCHEN COLUMBIA CLUB SLOTS, Cigarette Reels, Cold Award, check separator front and rear payout. Cannot be told from new, \$60.00 each. FRED BECKENBAUGH, Fort Dodge, Ia. de26x

NOTICE

EARLIER CLOSING TIME

On account of Christmas the Classified Section for our next issue (dated January 2) will go to press Wednesday afternoon instead of Thursday evening.

SEND YOUR COPY SPECIAL DELIVERY

for the January 2 issue to insure its reaching us by

WEDNESDAY NOON, DECEMBER 23.

The Billboard Publishing Co.

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT

Use this convenient order form

The Billboard Pub. Co.

25 Opera Place

Cincinnati, O.

10c a Word

Minimum \$2.00

CASH WITH ORDER

Insert following classified ad under classification.....

I enclose remittance in full in amount of.....

From .....

Address .....

City and State ..... 12-26-42

Table with 4 columns and 10 rows for classified ad insertion.

UP TO 10 EVANS AUTOMATIC BOWLING Alleys, 56 feet long. Excellent condition. BOX 400, The Billboard, 1564 Broadway, New York.

WANTED TO BUY FOR CASH — MILLS Escalator Type Front Venders and Milco Checks. SOUTHWEST AMUSEMENT COMPANY, 1712 Field St., Dallas, Tex.

WANTED — JENNINGS WIRED MUSIC WALL Boxes. Also other Jennings Wired Music Equipment. MAGIC MUSIC COMPANY, 1713 Young St., Dallas, Tex.

10 SCIENTIFIC X-RAY POKER TABLES WITH Chairs. Like new. BOX 401, care The Billboard, 1564 Broadway, New York.

18 SELECTIVE CANDY BAR MACHINES — Practically new. At sacrifice. SIGMUND SANDMER, 1491 Shakespeare Ave., Bronx, New York.

\$250.00 TAKES THE FOLLOWING — ONE Bally Rapid Fire, two Exhibit Ray Guns, one West Wind and one Spot-Pool. RED LINE, New Hampton, Iowa.

FOR SALE SECOND-HAND GOODS

ELECTRIC MOTORS — AC AND DC, 1/6 HP. to 50 H.P. State size. HENKE, 2314 W. State St., Milwaukee, Wis. de26x

FOR SALE—SECOND-HAND SHOW PROPERTY

BLEACHERS — 1,200 SEATS, CIRCUS BLUES made by the Springfield Wagon & Trailer Co., used two fairs, \$350.00 cash. Stored in "dry." HAROLD W. HOMANN, Madison County Fair Ass'n., Highland, Ill.

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 700 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. ja9

FOR SALE — USED FULTON TENT, 50x122, price \$250.00. Write for appointment. WAYNE MAYBORN, Polo, Ill.

FOR SALE OR TRADE FOR PICTURES OF Equal Value — 30 late 35MM. Westerns. Send a list of what you have. BERT RUSSELL, Lucama, N. C.

INEXPENSIVE MOVIE SCREENS — FREE literature. SNOW WHITE SCREEN COMPANY, Danville, Ill. x

SACRIFICING FIFTEEN 35MM. SOUND FEATURES. Perfect condition, \$1.50 reel. Take advantage of offer. POLADIAN, 50-27 39th St., Long Island City, N. Y.

TENTS — FROM 12x12s TO 45x100s, ALL hand roped, A-1 shape, good as new. Rented couple weeks each. Sidewall, poles, stakes, pullers power driver, sledges, rope, chairs. No frame joints. Complete list \$1.00. What do you need? SMITH TENTS, Auburn, N. Y. ja16x

WORKING MODEL OF U. S. BATTLESHIP — Built of metal. Income \$200 per week. Price, \$1,000.00; cost \$3,500.00. WM. ORKIN, 9 Gibbs St., Brookline, Mass.

32 KW., A.C. POWERS PLANT, LE ROI 2 cylinder engine; Wurlitzer Callio Music Instrument. WAYNE HALE, Lenox, Iowa.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. ja2x

EASTMAN DIRECT POSITIVE PAPER — WE buy and sell. \$2.00 deposit per roll. As soon as we receive D.P.P. it will be shipped to you. F. BONOMO, 25 Park St., Brooklyn, N. Y. de26x

WANTED — IMAGE REVERSAL PRISM FOR F.3.5 and F.4.5. A. J. BOUSE, General Delivery, Coeur d'Alene, Idaho. de26

4-4 10c PHOTO MACHINE—FACTORY BUILT, used one week; also Button Tintype. SAM ADLER, 1644 Blaine, Detroit, Mich.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. ja9

MINSTREL PARADE CAPES, RED, \$2.00; Black Velvet Gold Cyke Legs, 20x10, \$90.00; Flashy Chorus, Cellophane Hulas. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. ja9x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc. 25c. KANTER'S (Magicians' Headquarters), 6-1311 Walnut, Philadelphia, Pa. ja2

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. ja16x

MIND READING INSTRUCTIONS, \$1.00 — Earn \$100.00 day fairs, beaches, theatres calling articles, birthdays, etc. Simple. PREMIER SYSTEMS, Box 1608, Hollywood, Calif.

ANIMALS, BIRDS, REPTILES

ANIMALS FOR SALE — LEOPARD, LIONS, Llama, Emu, Peccary, Pacas, Agoutis, Raccoons (white, black, grey), Descented Skunks, Guan, Red Headed Mangabey, Gennet Cat, Badgers, Golden Eagle, Mink, Fitch, Ferrets, Marmots, Hamsters, Pigmy Opossums, Tree Porcupines, Crocodiles, Boa Constrictors. CHASE WILD ANIMAL FARM, Egypt, Mass. ja2x

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

BABY RINGTAIL MONKEYS, \$40.00 EACH; Hunting Dogs, \$15.00 each. Trade for Canaries. ALEX BORG, 1938 Michigan Ave., Detroit, Mich.

SELL FIVE WELL TRAINED BOTTLE BEARS — Two years old, \$25.00 each. All gentle. Working now Philadelphia. DAVID IRWIN, Madison Hotel, Philadelphia. de26

HELP WANTED

CARNIVAL AND CIRCUS EMPLOYEES, ATTENTION! — We can use Machinists, Machine Operators, Auto Mechanics, Toolmakers and Mechanical Engineers. Apply by mail only. CONSOLIDATED AIRCRAFT CORPORATION, San Diego, Calif. ja2x

COLORED OR WHITE WOMAN SINGING Pianist, modern style, able to improvise background for male singer. No Sundays, mid-night closing. Permanent. JOHN JENNEY'S MUSIC BOX, Waterloo, Iowa.

FOREMEN FOR WHEEL, MERRY, CHAIRPLANE and Single Loop. Must drive truck. Top salary. Also Electrician and Truck Mechanic. Address H. O. BAILEY, 414 S. Main St., Elmira, N. Y.

GIRL MUSICIANS WANTED — ADA LEONARD'S Orch. to start U.S.O. camp tour January 4. Need Violinist, Jazz Tenor, Bass. Contact immediately, stating experience, description. Good salary, union. GEORGE LIBERACE, Golden Gate Theater, San Francisco, Calif.

GIRLS WANTED — SAX AND BRASS READERS. AUB HORTON, 333 1/2 E. 9th St., Sarasota, Fla.

PIANOMAN FOR SMALL BAND — STEADY location; forty dollars week to start. Write, stating qualifications. BOX C-60, Billboard, Cincinnati, O.

RINK MANAGER WANTED FOR PORTABLE Rink in the South — Must be experienced and draft exempt. Good pay for the right man. Write all first letter. BOX C-54, The Billboard, Cincinnati, O. de26

SAX MEN WANTED — DOUBLES GIVEN preference; other musicians, write. Location, fifty per week, union. LEADER, 4031 Myra St., Jacksonville, Fla.

SMALL WHITE UNIT — BEEF TRUST IF POSSIBLE. Chorus, Specialties, M.C. Wire immediately. Must be reliable. MIKE LUSO, 300 Dauphine, New Orleans.

WANTED — CONCESSION AGENTS FOR ALL winter's work. "Butch" Jones, answer. Address ED. GROVES, E. Boulevard and Louise St., Baton Rouge, La., until January 3.

WANTED — PIANO PLAYER FOR SMALL band. Must be able to play shows, read, takeoff and play good solid rhythm. Steady job six nights weekly, four hours nightly; good pay. Write RAY GOODWIN, care Gib & Mac's Grill, 7 Water St., Massena, N. Y.

WANTED TO BUY

AMMUNITION WANTED — PAY \$70.00 PER case for .22 Shorts; \$80.00 per case for .22 Long Rifles. PENNY ARCADE CO., 306 E. Baltimore St., Baltimore, Md. ja2x

ELI NO. 5 FERRIS WHEEL FOR CASH — STATE price and condition in first letter. BOX C-52, care The Billboard, Cincinnati, O. ja2

WILL PAY \$150.00 EACH FOR 2 EXHIBIT Magic Heart. Will buy whole or part of Arcade (machines only). What have you? Will pay good prices. WOODWARD AMUSEMENT CO., 2329 Woodward Ave., Detroit, Mich. ja2x

PORTABLE MAPLE FLOOR — FIFTY BY HUNDRED ninety; also used Chicago Skates and P. A. System. 1000 High St., Portsmouth, Va. 16MM. SOUND PROJECTORS — ANY MAKE, highest prices paid. Also 35MM. Sound. Wire collect. S.O.S. CINEMA SUPPLY CORP., New York City. ja9

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

NOTICE

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AT LIBERTY AGENTS AND MANAGERS

PUBLICITY AGENT FOR THE WINTER AND spring. More than 10 years' experience. Write or wire BOX C-55, Billboard, Cincinnati, O. de26

AT LIBERTY BANDS AND ORCHESTRAS

Girl Orchestra — 3 to 5 pieces, available for high class location engagement only. Write or wire stating hours and salary. Esther L. Holt, General Delivery, Miami, Fla. de26

Modern Orchestra — 4 to 5 pieces. Better type location only. All essentials. Wire or write, giving salary and hours. Address 2959 Winthrop Ave., Indianapolis, Ind. ja2

AT LIBERTY CIRCUS AND CARNIVAL

THE GREAT ROLLO — OUTSTANDING HIGH Platform Free Act that the crowd must come on the midway to see. Open for small carnival making small jumps. Have my own 8x10 stock bumper concession. Will join at quarters. Write for details. JACK DONAHUE, 1809 Palmyra, New Orleans, La.

AT LIBERTY MISCELLANEOUS

Gagwriter — Seek material tailored to your talents. Corn or smart stuff, blue or clean. Results sure. J. W. Springer, Ebony, New Dorp, N. Y. ja8

Radio and Stage Comic, Trap Drummer and Novelty Washboard Entertainer at liberty for organized musical unit after December 19. Union, sober, reliable and draft exempt. Write all particulars; no wires. Roy (Scrimboard) Wallace, care Station WIBC, Indianapolis, Ind. ja9

Tressa — Child Mentalist and Psychic Wonder, has proved herself beyond all doubt. Her record in successfully picking winners in two important elections before the press, including that for Michigan's war governor, and the fact her other world shaking predictions made months ago are now coming to pass, makes her indeed a real box office attraction. Can compete with best of mentalists, is fast, reliable and clever. Now doing rapidly increasing horoscope business which can be increased tremendously with financial assistance. Seek contact with person having capital to promote, handle contracts, etc. Only consider offers from people financially able to advance money necessary to engage on "big time" dates. In reply, confidentially state all. Tressa, P. O. Box 14, Hazel Park, Mich. ja2

AT LIBERTY MUSICIANS

DRUMMER — YOUNG, sober, reliable. Experienced both dance and radio. Solid, good equipment. Prefer location. DAWSON BUGG, 208 S. Market St., Paris, Tenn. ja2

ALTO SAX DOUBLING CLARINET AND Violin — Experienced in all lines. Union and reliable. FRANK TONAR, R. 2, Box 17A, Leavenworth, Kan.

DANCE TRUMPET — UNION, FAMILY MAN, college graduate. Go anywhere June 1. Offer from name band may be accepted immediately. BOX C-61, Billboard, Cincinnati, O. ja2

DRUMMER — DRAFT EXEMPT; READ OR faka, cut shows. Sober, experienced, 21 years old; \$45.00 minimum. Good equipment, union, go anywhere. DICK MOORE, Miller Apts., Franklin, Pa. de26

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 25, clean habits, draft 3-A, union. STACY MCKEE, 52 S. East Ave., Bridge-ton, N. J. de26

GUITARIST — SPANISH AND ELECTRIC. Featured vocals and trio experience. Young, appearance, reliable. Five years' experience cocktail, strolling and large combos. Available two weeks' notice. Professional. Prefer West or Coast. BOX C-59, The Billboard, Cincinnati, O.

MODERN DRUMMER — FOUR BEAT, TENOR and small combo experience. Union. LEO HARDY, 1829 Logan St., Murphysboro, Ill. de26

MUSICAL DIRECTOR — AT LIBERTY JAN-uary 2. Twenty years' experience vaudeville, musical comedy and burlesque. Draft exempt. Stick or piano conductor. Also arranger. Best references. MATTHEW CRYAN, 1714 N. 12th St., Milwaukee, Wis. de26

STRING BASSIST AVAILABLE DECEMBER 26. Experienced. Pizzicato. Age 23, draft exempt. MUSICIAN, 311 W. 8th St., Flint, Mich. ja2

Alto Sax — Sweet tone and can swing it. Plenty of experience, fair reader, fake anything and swell ear. Want work in New York City or within commuting distance. Bar, lounge, tavern or what have you. Reliable and congenial, age 35. Write Sax Player, 147 W. 90th St., New York City, or phone Schuler, 4-9354 after 4 p.m.

Drummer — 19, name band experience. Solid, flashy, beautiful equipment. Want work in New York City and vicinity. Draft exempt. Norman Cogan, 43-09 40th St., Sunnyside, L. I., N. Y. de26

Guitarist — Modern, Electric, takeoff; 15 years with top combos. Draft 4-E. Notice required here. Write Freddie Stivers, Oeborno Hotel, Auburn, N. Y. ja9

Hammond Organist With Organ — Available about January 1. Exceptional ability, good appearance. Experienced for bar, lounge, tavern or hotel. Draft exempt. Three months on present job. Prefer Detroit or Chicago location. References and photo on request. All replies answered. Jack Corey, 222 N. Madison, Bay City, Mich. de26

3 Alto Sax Men — Lead and third man doubling Clarinet. Have had experience on Baritone and Tenor. Prefer playing in name band. Sober, read, fake and dependable. Both age 19 and single. Location preferred. Minimum \$35.00. State all in first letter. Address Box C-58, care The Billboard, Cincinnati, O. ja2

AT LIBERTY PARKS AND FAIRS

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comely Acrobats, Posing, Contortion. Can be booked separate. Ross and Keck Aves., Evansville, Ind. de26

AT LIBERTY PIANO PLAYERS

AT LIBERTY — PIANIST, VAUDEVILLE unit, club; all offers considered. Experienced and reliable. NOLAN CRAIG, 8 Whitner St., Greenville, S. C. de26

PIANIST — UNION, EXPERIENCED, CAPABLE, dependable. All essentials. BOX C-56, care Billboard, Cincinnati, O.

PIANIST AT LIBERTY — SEND DETAILS. JOE MERCER, Astor Hotel, Alexandria, La.

PIANO PLAYER — RHYTHM, READ, FAKE, transpose. Sober, dependable, draft exempt. Join immediately. CHET HUGHES, Savannah, Tenn.

Swing Classical Pianist — Union. Accompanies singers, instrumentalists, shows, etc. Also plays Solovox and Hammond Organ. Leonard Zaslav, 220 W. 105th St., New York City. Academy 2-0773. de26

AT LIBERTY SINGERS

SINGER — MALE, SINGLE, 25, 4-F. Radio experience. Neat appearance, personality. Will consider anything. Contact DICK WALLACE, Box 894, Hutchinson, Kan. de26

AT LIBERTY VAUDEVILLE ARTISTS

ATTENTION — LONDON PUNCH & JUDY, "The Famous Woodenheaded Family." Children's parties, theatres, indoor circuses, clubs. Clown specialties. Ticket? Yes. DOC CANDLER, North Ave., Mt. Clemens, Mich.

ENGLISH FEMALE IMPERSONATOR — TALK- ing and Singing Act for a good vaudeville unit or revue. Have good flash wardrobe. Any standard act please contact me. Interested in pantomime comedy work for vaudeville. Write or wire JACK SELLERS, 964 Acushnet Ave., New Bedford, Mass.

Mary Lou and Frances — Western Sweethearts. Radio and stage experience. Play Guitar, Har- mony duos and yodels. Also solo work. Write or wire Mary Lou and Frances Podnar, Ankeny, Iowa. ja2

CIRCS AID TRANSPORT

(Continued from page 38) fair by regular train service. This would be REAL co-operation with both the government and the railroads and it would be giving added evidence of your

anxious desire to perform every duty that will aid the war program. Baggage cars can be eliminated, as unit shows comprising scenery, paraphernalia and animals can, during the emergency, be transported in high-speed box cars via regular passenger service. The railroads have plenty of this type of equipment on hand, as these cars are seldom used by the army for actual military service. Most of the fairs are week stands, hence these cars can be released after approxi- mately 24 hours' service.

On the subject of national gasoline rationing, last season thruout the East, where gas rationing has been in effect for some time, performers traveling over- land and contracted to appear at fairs were allotted sufficient gas when they proved that they were en route to fulfill their contracts and were considered en- gaged in gainful occupation. So, even in the light of most recent developments, it does not seem unsafe to predict that the same or similar arrangements will be in effect in the Middle West by the time the 1943 season opens. On Novem- ber 24 William Jeffers, federal rubber ad- ministrator, told a House interstate sub- committee that farmers would receive adequate supplies of gasoline to con- tinue their operations, asserting that "The farmer is just as important to the war effort as the war worker."

Of Help to Government

I believe, now that the administration is better able to sum up the magnitude of the record made by fairs in co-operat- ing with the war effort, that it can more readily recognize the fact that if they were discontinued it would result, not only in the loss of this needed help but in the loss to the government of a vast amount of tax revenue. And among other losses, equally as vital, would be the 4-H Clubs and Future Farmers of America, whose well-known steady im- provement in livestock and agriculture thru science benefits all. The fair is their voice, to which millions have lis- tened and will continue to listen. It is their display window, admired and praised by all America. In sponsoring this great work the fair generates a force for good that strengthens the morale of the whole land. The fair is the farmer's business convention, where he discusses the pressing problems of the day and where, while he learns, his mind is eased thru wholesome entertainment and con- tact with friends.

There would be little room for debate if fairs were to be classed or compared with such attractions as baseball, college and professional football, golf tourna- ments and horse racing. It would be an insincere move to attempt to place these sports events in the same category of usefulness as the fairs. It would, of course, be just as unfair to say that they serve no needed purpose at this time. It must be kept in mind that they, too, are sources of revenue for the government and are morale stimulators. It is agreed that fairs are fundamental assets of the country, that they are meeting centers where the farmer not only displays his achievements in food production, but where he is afforded his greatest opportunity to study the ways and means of bettering his crops and cattle to meet the emergencies of the home front and much of the entire globe. That the fairs are contributors to the war effort on a large scale, witness the very recent praise given them by the War Savings Staff of the United States Treasury Department.

Compilation of Data

I might add that while a great deal has been done by individuals, commit- tees and publications in furtherance of the fairs' cause, it ought to be a good step by the IAFE if all this data and in- formation were assembled, revised to date and compiled in pamphlet form for the ready reference of all concerned. I believe it would prove a vast and effec- tive reservoir of propaganda as to why fairs should be classified as essential.

And may I reiterate that when the green light is given us showfolks, tho it be dim, and it is decided you are to op- erate, I know that all showmen will co- operate with you, no matter what the conditions and contingencies might be. For the firm I represent, I can say our resources and our experience since the inception of grandstand entertainment up to the present time, are yours to com- mand and, assuming that I may speak for all outdoor show interests catering to the fairs of the nation, we say the "show must and will go on."

In conclusion I would like to recite these few words of wisdom: "A fertile soil, with industry and easy transporta- tion for men and things from place to place, makes a nation strong and great. Without it we decay. Praise the Lord and Pass Us Transportation!"

# Merchandise

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## Luminous Items Are New, Attractive and Popular

NEW YORK, Dec. 19.—Luminous articles are new items on the merchandise market within the last few months, and because of their novelty appeal and attractiveness they have been popular, according to all reports received.

These items, which consist of many objects from statues to flowers, are chemically treated so that they glow in the dark, giving off various pastel tints. The items themselves are white when seen in the daylight, but when noted at night or in the dark their subtle tints are seen.

Many of these luminous objects are religious subjects which sold exceedingly well as gifts for Christmas. However, sellers anticipate good sales with these items thruout the year because they feel

the religious spirit doesn't die out with the passing of the yuletide season.

Among these items are a figure of Christ on the Cross, a bust of Christ on a shrine, an angel with a child and the Holy Mother with the Infant Jesus. There is also a reproduction of the painting of the Head of Our Lord which also glows in the dark.

In addition to the religious items being featured there are also other objects. These include nude women statues, a nude woman reclining on a couch, a bust of General MacArthur, a large V pin, a girl reading a book and a ballet dancing girl.

Luminous flowers are particularly popular. These flowers—dogwood, gardenias and orchids—are made of fabric and are also chemically treated to glow in the dark. These flowers are nicely made and can be arranged in groups and placed in pottery or glass bowls to be used as table centerpieces or other household decorations.

Another very popular use for these flowers is as corsages. These flowers can be used singly on evening gowns or in groups of two or three held together with a silver or gold ribbon. They are also being worn in the hair for formal affairs. In addition, these flowers are being used on coat lapels or on dresses and women's suits for decorative purposes.

Aside from their attractive appearance, these flowers are also inexpensive, with no immediate signs of priorities taking them off of the market. Especially now, when the cold weather forces the price of real flowers high, are these artificial, luminous flowers reaching the peak of popularity.

## Mdse. Used To Aid TB Seal Sales

DETROIT, Dec. 19.—Merchandise prizes were being used in Michigan schools to help the sale of tuberculosis seals.

Literature was sent out to all Michigan rural schoolteachers and also to the children announcing the offer. Teachers were told to tell the children about the contest and how they could win the various prizes offered. These prizes were illustrated on a large poster which was hung in the classroom.

The sale of seals was tied up with the war effort. A large V, depicting the "Ways of American Life" was used as the classroom score sheet. This V was divided into several sections, each of which was titled with one of the American Rights for which Americans thruout the world are fighting. The classes were divided into two teams. Each team started at the bottom of the V, and as sales were made their totals were colored into their respective side of the V. The team to reach the top first is declared the winner.

The prizes were offered as an incentive to the children to sell more seals. Prizes could be won by each child for selling as few as 25 seals. Care was taken so that a prize appealing to every child was offered.

Among the prizes offered were baseballs, bats, first-aid kits, plastic toothbrushes with "Fight Tuberculosis" printed on the handle, and children's books.

The results of the contest are not yet known, but it is expected that the use of these merchandise prizes have substantially increased the sale of tuberculosis seals.

## BINGO BUSINESS

By JOHN CARY

No further word has been heard on the action that is being taken on banning bingo in New York and Cincinnati.

However, we have heard from various sources that after the first of the year New York organizations which are doing welfare work and which have been in existence for at least five years will be permitted to hold bingo games.

There is no doubt that the mayor's action is unpopular and is creating a lot of controversy and action on the part of the public. Radio comedians are panning the ban, newspapers are fighting against the ban, *The Daily News* ran a favorable feature story on bingo in one of their Sunday papers and a Queens County judge called the mayor a "dictator."

The bingo ban has certainly created a lot of letter writing. Bingo fans have been sending in cards and letters to "the powers that be" asking for retention of bingo. Several of the cards received were unsigned, but stated simply "I am for bingo."

Even Fred Allen, the radio comedian, went to town recently in favor of bingo on his Sunday night broadcast. He did a satire on La Guardia's ban by interviewing the average person (his cast) in Allen's Alley, all of whom disagreed with the mayor. A clever poem against the "Little Flower's" ban on bingo was recited by Allen's poet.

Another very important point that local authorities are failing to note by banning bingo is the amount of money that is poured into municipal coffers annually from bingo games. It is estimated that the 10 per cent admission taxes, paid by various organizations thruout the five boroughs of Greater New York, amount to \$15,000 monthly. Especially today when so much money is needed to finance the war. This \$15,000 monthly adds up to quite a neat sum over the course of a year and can do a lot to aid city improvements. And they call bingo "gambling." We again repeat the point in question we have been raising in this column during the past few weeks. And that is that the sponsoring of bingo games does more good than it does harm, not only from a morale and charitable point of view but now it seems that bingo has been doing its share to swell the city's funds so that more benefits can be gained by taxpayers.

One of the most successful developers of the use of bingo to raise funds is the Prentice Boys of West St. John, N. B. This organization sponsors bingo parties one and two nights weekly in their building, which contains a large hall, modernly equipped for bingo.

Not only has this organization modernized and improved the building and facilities, wholly thru sponsoring bingo games, but it has been active in charity work, using the proceeds realized thru bingo games.

When the Empty Stocking Fund and the Good Fellows Fund, both aimed at providing Christmas necessities and luxuries for poor families, chiefly the children, needed help, the Prentice Boys stepped in to the rescue of these two worthy charities. Two separate bingo parties were arranged, one for each cause, and with all the proceeds going to each organization. The Prentice Boys donated the use of their hall, equipment and help. The sponsoring group paid for all advertising.

In addition to these efforts, the Prentice Boys financed, thru bingo, the distribution of Christmas boxes containing turkeys, vegetables, fruits, candy, cake, etc., to wives, sons, daughters and mothers of members of the organization who are with the Canadian and British army, navy, air force and merchant marine. Previously, thru bingo parties, each

## Kitchen Articles Selling Rapidly

NEW YORK, Dec. 19.—Kitchen items are always popular merchandise items for housewives.

Demonstrators and pitchmen are selling many of these articles to the women in the home. A popular item on the market is a paste stove polish which is easily applied, is dustless and will not burn off. This polish produces a quick, long-lasting luster and can be used to shine stoves, pipes and furnaces.

Now that coffee is being rationed, the tea strainers which were bought up before priorities set in are selling in bigger quantities. A plastic tea strainer is an excellent item. This tea strainer is molded in one piece and will not rust nor tarnish. It comes in many colors.

Another handy strainer is the roller strainer which purces vegetables, and is good for ricing potatoes, preparing infant's food and for crushing fruits and berries. When the rotator is detached the housewife has a big, sturdy strainer for general household utility purposes. It is made of a coarse mesh and has an all-wire handle and a removable nickel-plated rotator with a colored wooden knob.

Plastic stir-stix are novel items and come in handy for mixing drinks. These sticks come in assorted colors and designs with figures on the head of the stick such as an elephant, donkey or fish. The sticks are six inches in length and are cellophane wrapped on a display card.

Polishing cloths are also useful to shine gold, silver, nickel, silverware, brass, copper and all metal fixtures. These cloths work easily and efficiently and are harmless and non-poisonous.

Many housewives are also buying kitchen tongs. These are good for lifting hot covers or pans, taking eggs from boiling water or for removing hot pies or potatoes from the oven.

Plastic safety graters prevent bruised fingers and scraped fingernails. These graters are made of transparent plastic in crystal clear colors and any kind of food can be grated on them.

Plastic fruit extractors and fruit cores are also made of transparent plastic and are ideal for coring apples and tomatoes. It leaves no pulp, seeds or sediment. This is an efficient gadget which fits over the top of an ordinary glass. It is sanitary and stainless.

Aluminum kitchen utensils have practically disappeared from the market due to the war and priorities. However, pitchmen and demonstrators report many sales of these plastic substitutes. Plastic has also been called into the service, but at present there are enough of these items to fill the demand for them.

## OPA Increases Gold Jewelry Prices

RICHMOND, Va., Dec. 19.—Engravers and wire workers will be encouraged by an authorization from the Office of Price Administration to increase the price of gold jewelry and other gold articles.

The OPA explained that manufacturers now must use a relatively expensive brand of silver as a base for gold-plated or gold-filled articles. Formerly they had used a cheaper type of silver or copper.

The amount of the price increase will depend on the amount of silver used in each article. The order is retroactive to September 3.

Prentice Boy in service, regardless of where he was stationed, was sent or presented with a Christmas box containing food and clothing.

It is only thru the gifts that these men can get such items as included in the boxes, because of the shortage of so many things in overseas countries. Without the sponsorship of bingo, it would be impossible for the Prentice Boys to execute their beneficial plans.

## DEALS

A Column for OPERATORS & DISTRIBUTORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

This has been a hectic year for all of us, what with the war, the draft, priorities, curtailments and general uncertainty of things to come. However, with all that, operators have not done so badly. In fact, many of them have been fortunate enough to rake in plenty of folding money.

After the first shock the boys kept going by using regular salesboard merchandise that was still available on the manufacturer's and jobber's shelves. When this merchandise was depleted, job lots and items which formerly were considered cats and dogs kept the wolf away from the door a while longer. And then operators began to shop in earnest for replacements giveaways, merchandise which was not on priorities and which could be depended upon with a reasonable amount of certainty for the duration. And surprisingly enough, sufficient items of this kind have been found to practically guarantee full fledged operations until the war is won.

Among the items which have produced exceedingly well are fur garments, including coats, jackets and boleros, stuffed toys and animals and plastic and composition articles. These look good for an extended run, and all in all the picture for 1943 looks much, much better than we could have hoped one year ago today.

The Embossed Belt set offered by Midwest Merchandise Company should go to a better than fair take on a small, fast-turning card. It has flash, consumer appeal and what is more important can be delivered.

We have another inquiry on what to do when only half a card is sold. As a general rule operators will usually square the card by offering the following proposition to the location: Remove the tab and check the winning number. If it has been purchased the winner receives one of the major awards and the worker is out of luck. If the winning number has not been sold the worker gets the major. Only one award is distributed.

Arthur Basson, of Basson's Dummy Products Company, is continuing to experiment with new items for the board trade. He should be ready to spring some of them shortly after the first of the year.

HAPPY LANDING.



**LATEST! TIMELY! MONEY GETTER**  
**WINNERS**  
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No. D160—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10¢ a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight, shipping charges collect. Ship. wt. 10 lbs. Sample deal \$3.50. Lots of 10—\$3.35 Each. **SPORS CO., 1242 Lamont, Le Center, Minn.**

**New Process Will Be Big Help for Conserving Tin**

BALTIMORE, Dec. 19.—A Baltimore plant of the Westinghouse Electric Company has announced a new process which is expected to be a big contribution to the saving of tin during the emergency. The new process is called a radio wave method of plating tin cans.

It does away with and is 10 times as speedy as the old method of dipping to get the tin coating on metal containers and eliminates the ponderous furnaces and oil vats that are necessary in the old process.

Under the old method, the metal sheets to be tinned were dipped into baths of molten tin and then run thru heated furnaces, or vats of hot oil, to fuse and turn into a smooth coating the tin that had adhered in the dipping.

**Sheet Is Rough**

Now, under the Westinghouse-developed process, the metal sheets to be tinned are run thru a chemical bath in which tin has been dissolved and, by an electrolytic process, the tin in the solution is transferred to the metal.

Upon emerging from the electrolytic bath, the sheet metal carries a coating of tin that is marred by microscopic

"peaks and valleys." In other words, it's rough.

This is where the radio waves come in. Equipment designed by Westinghouse engineers broadcasts radio waves at the rate of 200,000 a second against this dull-finished "rough" tinning and fuses the tin. As it emerges the sheet tinned by this process has a mirror-like finish.

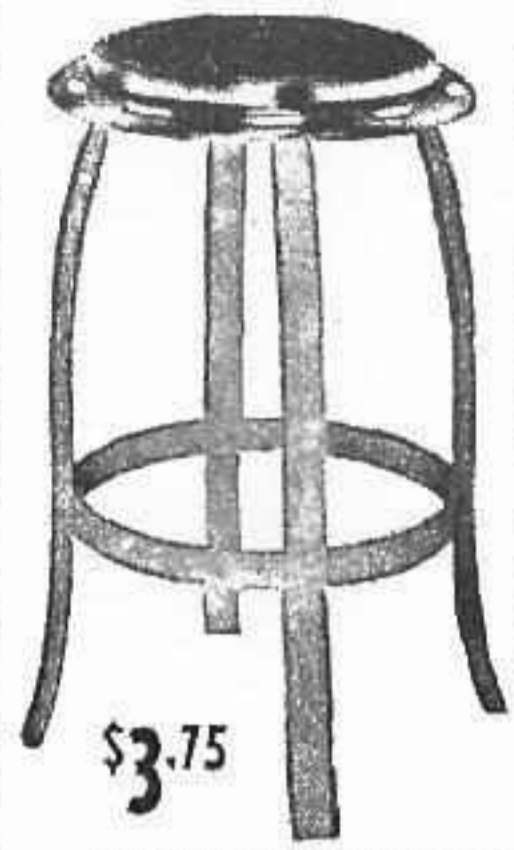
The process is the idea of Glenn F. Stoltz, manager of the metal-working section of the Westinghouse engineering department at Pittsburgh. Experimental work was carried out by R. M. Baker in the Westinghouse research laboratories at Pittsburgh, and the apparatus was developed by Milton P. Vore, design engineer at the company's Baltimore radio division.

It was demonstrated recently for the benefit of WPB officials and a group of technical experts.

The process already is being operated on a commercial scale and uses only one half a pound of tin for every hundred pounds of strip, or sheet metal to be coated. This particular installation is producing 60 tons of tinned sheeting a day. The old process took one and a half pounds of tin for every hundred pounds of steel sheeting, but a government order recently restricted this to one and one-quarter pounds.

The radio-wave process is the answer to the major drawback that formerly prevented the use of electrolysis in tin plating, according to Westinghouse engineers.

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Top upholstered in red leatherette, reinforced with chrome plated steel rim, new style plywood legs and brace. Height 24 inches. Individually packed.

No. B28A25, Each...\$3.75  
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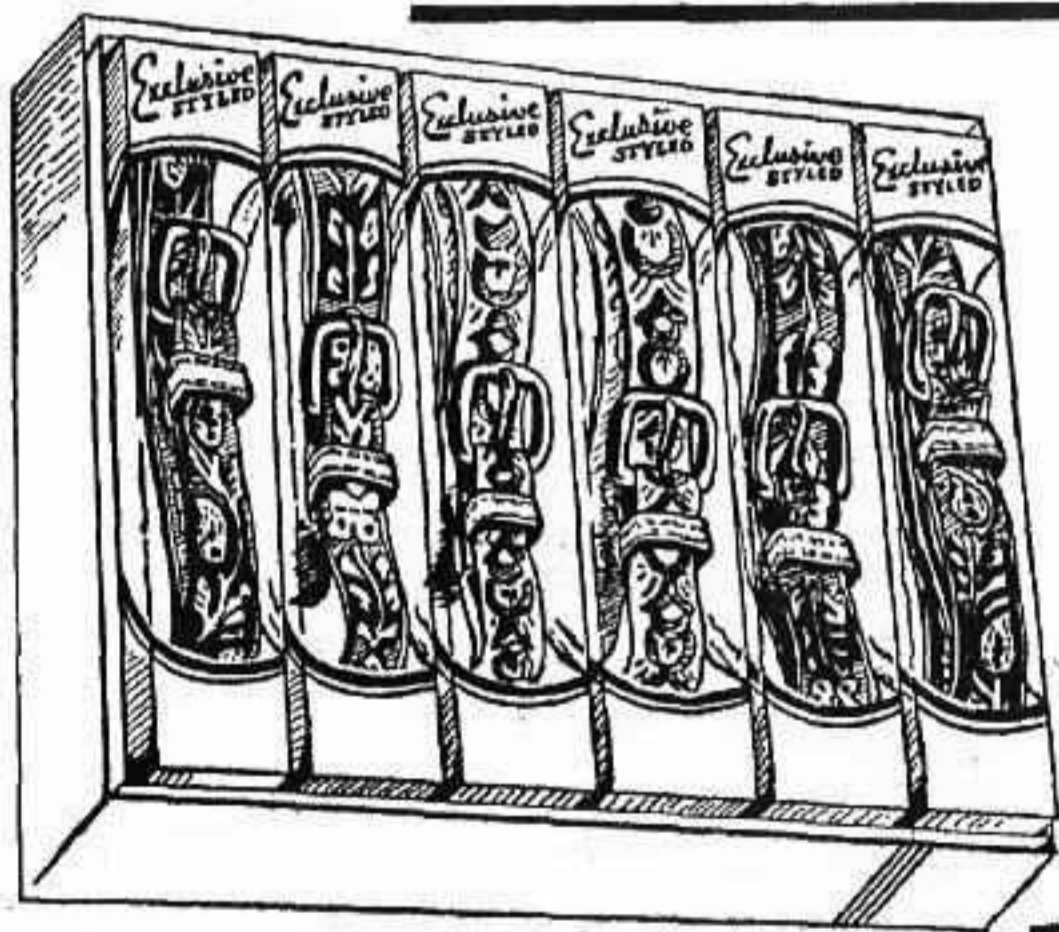
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Fancy and Luminous Dials  
**\$10.00 EACH**  
While a Limited Quantity Lasts Special price on quantity order.  
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**FURS OF DISTINCTION** Direct From Our Factory  
Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros. Muskrats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Checkiangs, Caraculs, Mouton Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up. WRITE immediately for our new illustrated catalog and price list just off the press. It is free.  
**\$5.50 Up**  
**ANDREW PAUL AND E. ARKAS** Manufacturing Furriers  
154 W. 27th St. (Dept. 27), New York, N. Y.

**NO MORE BUSINESS 'TIL 1943**

We won't be able to handle all the business we now have on hand. Not wishing to disappoint you, we are asking that you please don't send us any more orders till January, 1943. Thanks for your patronage during 1942 and all the preceding years. Compliments of the season from Mr. Rohde and all the employees.

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**BEST BUYS FUR COATS**  
JACKETS-BOLEROS  
Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.  
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**DUFFLE BAG SERVICE KITS.** Complete with fittings. 3 price ranges. . . . . DOZ. \$3.95, 6.00, \$7.80

**COMBINATION DUFFLE BAGS & SHOE SHINE KITS.** Extra quality. Complete. . . . . DOZEN 18.00, 27.00

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**FIRST-AID DUFFLE KIT.** For Service Men. Also for Wardens, Auto and Home use. . . . . DOZ. 4.20, 7.20

**EMPTY DUFFLE BAGS.** A very useful utility necessity. . . . . DOZEN 1.85, 1.95, 2.40

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Order quantities. You simply cannot buy for less anywhere. Many other items in our 192 page catalog sent with shipment. Our guarantee for over 26 years. "We are never undersold." All orders must be accompanied by 25% deposit or full payment.

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901 BROADWAY, New York, N. Y.  
WORLD'S Lowest Priced WHOLESALERS

**Government Help For Small Firms Makes Progress**

WASHINGTON, Dec. 19.—Government officials made further announcements recently of plans to extend more war work to small firms. The new announcements were made possible by the agreement of war agencies to pass on more work to small plants.

Frank Smith, deputy director of the smaller war plants division of the War Production Board, outlined the program, which follows army, navy and Maritime Commission directives that further work spreading shall be attempted.

"The first step," Mr. Smith said, "is for us to find out future requirements in specifications and blue prints in the various procurement offices."

"Our men, under O. S. McPherson, chief of our agencies contact branch, working with the officers assigned to select items suitable for us, check these specifications and together decide the jobs we are to tackle."

**"Engineers Study Facilities**

"Requirement items are then brought back to WPB for examination by a committee of engineers from the facilities and plant services branches and one or more of our contact men. The committee meets every day and decides finally which items we shall work on and where we are most likely to find the best facilities."

"This group is familiar with the situation in smaller plants thruout the country and also has before it information as to plants that are desperately in need of work. Other things being equal, we try to place work where the distress is greatest."

"After preliminary examination, which sifts out jobs we know we can handle, the plant service branch breaks down the jobs and designates specific plants to do them."

"We have one of our field men discuss the job with the managers and production men in the plant. If this shows that we have chosen the right plants, we are then ready to make our recommendations to the procurement officer, who will place the order."

"At this stage, we may ask the owner or manager of the plant to come to Washington, if the contract is to be placed here. But in many instances contracts are let in the field and the whole business is arranged by our field representatives and the procurement officers."

**"Contracts Followed With Advice**

"WPB engineers in the field allow up contracts with engineering advice and assistance to make sure that the job is properly done and delivered on time."

"A semi-monthly report will be issued from now on giving the amount in dollar value of contracts placed, the number of contracts and the number of plants participating in each contract."

**PIPES FOR PITCHMEN by BILL BAKER**

Communications to 25 Opera Place, Cincinnati, Ohio.

**BE EXACT.** Slipshod methods bring only slipshod results.

**LEO P. FICHETTE . . .** fogs in from Milwaukee that the city's war industries are going full blast, with plenty of paper money being ground down and given a going over by pitchmen, papermen and toy workers. Jim Herro is Santa Claus at Gimbel's. Cecil Eddington and Jack Fisher are clowning on the streets with toys. Fred Walters, Joe Lubar, Chuck Connors, Puggy Hewitt, John Taylor and Leo P. Fichette are in stores. John Burto, Charles Ellman, Jim Riordan and the Karlus brothers are working sheet around war plants. Ted Myers, Joe Henke, Gordon Henke, Sam Hansker, Rooming House Whalen and Philadelphia Phil Ellison are also in town. All say they are working to good takes.

**HAVE INITIATIVE.** Ruts often deepen into grayes.

**DOC JACK ROACH . . .** after two years in the tent picture game, is opening his own tent opry in Pennsylvania next spring. Earl Sellars, his son-in-law, has a new sound system and electric string orchestra. The Doc would like to see pipes from W. Y. Rowe, the Mighty West and Sparkie Speagle.

**FRED X. WILLIAMS . . .** sheetwriter, circus and concession worker, scribbles from Chicago reporting everything okay. Fred, a dog lover who has eight dogs on a farm at Batavia, O., encloses a clipping regarding a Peru, Ind., dog which is "on trial" for allegedly biting someone. Fred is campaigning along with a number of circus people to keep the dog from being shot.

**STUDY HARD.** Knowledge enables a man to work more intelligently and effectively.

**ART COX AND BILL WESTFALL . . .** are teamed up again and have been working gadgets in the Ohio territory to good takes.

**MARY E. RAGAN . . .** fogs in from San Francisco with Christmas greetings.

**LOVE YOUR WORK.** Then you will find pleasure in mastering it.

**K. MAX AND ALICE SMITH . . .** report that they are still in circulation. They tell of visiting Ken and Greta Reynolds, George (Doc) Byers and wife in Dayton, O. The Doc and missus are working jewelry demonstrations in Dayton. The Smiths are now in Piqua, O. Max and Alice also saw Doc Wilson, Dick and Thelma Jacobs, of med show fame,

at Russell's Point, O. The Smiths report a successful season with their two jewelry layouts in West Virginia, Ohio, Indiana and Michigan. Jack Halstead, of jam fame, worked several spots with them in Michigan.

**HAVE A SPIRIT** of conquest. Thus you can successfully battle and overcome difficulties.

**MORRIS KAHNTROFF . . .** jumped recently from Tampa to Baltimore to give away his oldest daughter in marriage. While in Tampa he met Tex Dobney and his better half looking for a spot. In Baltimore he spotted Doc Sloman who is going on 70 years, still hustling and going good. Morris will head back for the land of sunshine and good fishing after the turn of the year. He has his veteran's license for 1943 in Florida and will avail himself of the chance to work there. He'd like to see pipes from old-timers Nat Golden,

**MILITARY AND PATRIOTIC JEWELRY**

LOCKETS—PINS—COMPACTS  
RINGS—DOG CHAINS, Etc.

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**WHITSTONE RINGS**

\$18 per gr. (and up)

31 Different Styles.  
Sure-fire Sellers.

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And 10c & 25c Paper Covered Books on HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIO, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILOQUISM, MIMICRY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. For premium and big-profit selling. 400% profit. Write for prices. Add this profitable side line!

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New printed, packaged numbers, clever, laugh makers. Fast sellers and profitable. Dog Tickets, Business Cards, Quiz Paks, Puzzles, War Jokes, Ration Cards, Diplomas, etc. Sample Packet 56 items and price list, \$1.00 by express collect. (Samples have retail value of \$5.25.)

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Can use old timers in most States on National Farm Publications. Well known.

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Pocket the middleman's profit! ACE blades are better quality! Honed in oil to fine, sharp, cutting edge. Mounted on Flashy Display cards. Rush name for details.

Dept. 58.

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Printed in 2 colors with seal. 8 1/2"x11". Funniest thing you ever read. A terrific seller. Big profits. 100, \$2.00. 500, \$7.50. Sample copy 10¢. Full cash with order. Satisfaction guaranteed. We pay postage.

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1803 SURF AVE. BROOKLYN, N. Y.

**Attention Engravers!**

We still have Engraving Merchandise in stock—Pins, Bracelets, Lockets, etc. Good-looking, fast-selling items. Write for Catalog No. 28 today!

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For a complete line of Military and Patriotic Jewelry write for Special Military Circulars! (State Your Business)

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**PILLOW TOPS** with Army, Navy Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. Made of satin in beautifully assorted colors. Name of any Post or Camp with order of 2 Groses or More. Doz. \$5.50. **PENNANTS FOR EVERY OCCASION.** Army or Navy Emblem with name of any fort, army reservation or ship. 9x16, 100—\$11.00. 12x30 **PENNANTS, 100—\$16.00** **SILK EMBROIDERED HANDKERCHIEFS**—Army, Navy, Marines and Coast Guard. Assorted inscriptions: "Mother," "Sister," "Sweetheart," "Wife" and "Forget Me Not." Doz. \$3.00. Gros \$33.00. **SOLDIERS' TIES**, ready made ties with elastic neck cords. Khaki or Black. Best quality, big seller. Doz. \$3.50. **PLAIN FOUR IN HAND TIES**, Khaki or Black. Doz. \$2.00—\$3.00—\$4.00—\$6.00. **CHEVRONS, P.F.C.**, ea. 7c; **Corporal**, ea. 10c; **Sgt.**, 15c; **Staff Sgt.**, 18c. **PATCHES**, all divisions, 100, \$12.00. **GARRISON HATS**, Doz. \$25.00. **WINTER OVERSEAS CAPS**, all divisions, 100, \$11.00. **WINTER OVERSEAS CAPS WITH LINING**, Doz. \$16.00. **SWEATSHIRTS**, with insignia and any printed matter. Doz. \$12.00. **WALLETS**, Army insignia. Doz. \$5.50, \$6.00, \$9.00 and \$12.00. **ARMY COMPACTS**, Doz. \$8.00, \$9.00, \$10.00 and \$15.00. **ARMY LOCKETS & BRACELETS**, Doz. \$12.00 and \$18.00. **HONOR ROLLS**, Framed, 14"x11". Doz. \$4.50.

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**EVERY \$1 BRINGS YOU \$5**

Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1884—your confidence statement. Each HONE in 50¢ Silver Deluxe Box. Sample 10¢; low gross prices.

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**ZIRCONS 3 FOR \$2.75**

Genuine White Diamond Cut

Blue or Brown Zircons—\$1.25 per Carat

**ZIRCON RINGS** SOLID GOLD Ladies or Gents \$4 to \$8 EACH

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20—5¢ Packs, F. O. B. Factory. Agents—Territory—Quantities Limited for Duration. Shipping delay now 2 months. No orders from "ad"—write first. For Victory buy U. S. War Bonds and Stamps.

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**FOUNTAIN PENS**

We have a complete stock on hand of Rite Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

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**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salvo, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried).

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacologists  
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Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. OURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

**FAST SELLERS**

Service Men's Magazine, going fast. 26th year. Patriotic Calendars, timely Service Joke Book, Flag Respects, "Our Buddies in the Army Now", Free Speaking comics, gripping facts. Get a crew. Free copies Supreme Court decision on Freedom of Press. Grab a territory. Get your share now. Samples 10¢. Trial order \$1. **SERVICE MEN'S MAGAZINE**, 189 Duane St., New York City.

**SOCIAL SECURITY PLATES**

Red, Blue and Gold colors, on metal, \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.

**CHARMS & CAIN**  
407 S. Dearborn St. CHICAGO, ILLINOIS  
Tel.: Wab. 3546-3547-3548

Harry Corry, Sam Jones, George Badonis Jr., Bill Sherrick and Artie Cohen. Morris's son, Vaulentire, is in the navy.

CULTIVATE personality. Personality is to a man what perfume is to a flower.

HARRY MAIER... scribbles a line to impart the info that he is still alive and kicking. Harry has two locations in Albany, N. Y., a store with neckwear and another with Christmas cards. He expects to trek back to Birmingham after the end of the year. He recently saw the Mighty Adam and Chief Keelar, who passed thru Albany from Ohio. Harry says business is very good, as both of his spots are in the heart of the city.

WORK HARD. Hard work is the best investment a man can make.

STANLEY NALDRETTE... seems determined not to miss a single issue with a pipe, and this week infers that he is reopening his kitchen gadget layout in South Bend, Ind., after Christmas. Stanley says that all workers in South Bend with Christmas items are mopping up.

IN ALL THINGS do your best. The man who has done his best has done everything. The man who has done less than his best has done nothing.

BOB POSEY... also cards in offering best wishes for the holidays.

HELP AND SHARE with others. The real test of business lies in giving opportunity to others.

SOL ADDIS... scribbles: "I was surprised and glad to read a pipe from Pvt. Frank Brown, former med and soap worker who was also manager for the Natural Health Association. Most of the pitch boys from New York are on the road or in the service, and the pitch business here is quiet. Some of the workers have concessions in department stores selling novelties.

IT'S ABOUT TIME to consider plans for 1943. But don't forget to consider gas rationing, meat rationing, metal shortages, etc. It's a headache, but put your shoulder to the problem and you'll come thru okay.

Vitamins-Demonstrators

By E. F. HANNAN

I HAVE recently seen seven demonstrators in different spots working on vitamins. One of them I have known for years, and he has always worked on the standard med items such as tonics, oil and soap. He reports good luck with his vitamin numbers and says that med shows should step into the picture and strike on such food and med products.

Diet and health foods are becoming more and more in favor with the public, and med shows and lecturers would do well to try out these numbers. Med men who are working them say that the play for sales is broad, as the different combinations of vitamins have a wide customer-interest.

Vitamins are simple enough to understand when studied a little, and a good med lecturer can get up a talk on them in a short time. There is another thing about the vitamin idea, it can be sold to laboring men who would hardly be interested in the older tonic preparations, this being because many large plants stock vitamins in their health departments.

Vitamins require simple labeling, can be taken without risk and can be recommended for food value as well as health and diet correction. Med shows should look into the vitamin idea, as the trend seems to be in that direction.

Pitchdom Five Years Ago

Earle Wilson was working windshield cleaner in Cincinnati... Gene Fredette, in Los Angeles, reported that Pat Fahey, Shorty Grace and he had just arrived there from Phoenix, Ariz... W. B. Har-... whistle purveyor, planned returning to Royal American Shows in 1938... Al and Bertha Bennett were wintering in Canton, Ill... Doc Tom Dean was initiated into the Shriners in Pine Bluff, Ark... Ed Frink, retired, was in Tulsa, Okla... Ray Herbers flew from New York to Pittsburgh... Ricton was working under Legion auspices in Darien, Ga... Doc Jackson spotted Harry Maier in

Baltimore working to good takes... Doc Moore and family were sighted in Jackson, Tenn., en route to Florida... Chief Yellow Bird was getting the long green with herbs in a Memphis department store... Jim Ferdon (the Great Pizarro) was at his ranch in California... Docs Burns and Fonda were planning a show in Syracuse... Salem Bedonie was getting the long green in Birmingham... Madaline E. Ragan was ill in Lebanon, Pa... Blaine Young, talker and pitcher, was garnering the lucre in the Colorado territory... Duke Doebber was working watches with Doc L. P. Stanton's med museum in Texarkana, Tex... Doc Bert Cayton and wife were entrenched for the winter in Miami... Paul Russell Bradshaw was doing his escape act and passing out hum-a-tones in Miami... Dick Clark-son was in Cincinnati... Roy Butler was doing his music, mystery and magic act for General Electric in De Land, Fla... That's all.

TRADE SERVICE FEATURE Billboard Events for Two Weeks

- December 21-26 MISS.—Hattiesburg. DAV Celebration, 23-Jan. 2. TEX.—El Paso. Sun Carnival, 24-Jan. 1. December 28-January 2 CALIF.—Pasadena. Tournament of Roses Assn. (Rose Bowl Game) Jan. 1. IDAHO—Sun Valley. Ski Races, 28-31. LA.—New Orleans. Mid-Winter Carnival of Sports, 26-Jan. 1. MISS.—Hattiesburg. D.A.V. Celebration, 28-Jan. 2. PA.—Philadelphia. Mummerns' Parade, Jan. 1. TEX.—El Paso. Sun Carnival, 28-Jan. 1.

TRADE SERVICE FEATURE Billboard Coming Events

- These dates are for a five-week period. California Los Angeles—Calif. Gift & Art Show, Jan. 24-28. Frank M. McNiff, Chamber of Commerce. Pasadena—Tournament of Roses Assn. (Rose Bowl Game), Jan. 1. Wm. Dunkerley. Colorado Denver—National Western Stock Show, Jan. 16-23. O. R. Jones, 1325 E. 46th St. Florida Punta Gorda—Municipal Tourist Camp Home-Coming, Jan. 1-24. T. J. Barrett, Box 1112. Idaho Sun Valley—Intercollegiate Ski Races, Dec. 28-31. Otto Lang. Louisiana New Orleans—Mid-Winter Carnival of Sports, Dec. 26-Jan. 1. Frank V. Schaub, 722 Common St. Maine Lewiston—Agrl. Trade Show, Jan. 19-21. E. L. Newdick, Augusta, Me. Massachusetts Worcester—Charity Circus, Jan. 25-31. Emile L. Rousseau, 1 Waycross St. Minnesota St. Paul—Farm & Home Week, Jan. 18-23. Loraine Tauer, Univ. Farm, St. Paul. St. Paul—Winter Carnival, Jan. 30-Feb. 2. Henry J. Lund, 2728 First Natl. Bank Bldg. Mississippi Hattiesburg—D. A. V. Celebration, Dec. 23-Jan. 2. R. M. Holcomb. Ohio Cleveland—Sportsmen's Show, Jan. 15-24. A. W. Newman, Auditorium Garage Bldg. Pennsylvania Harrisburg—Farm Products Show of Pa, Jan. 12-14. W. S. Hagar. Philadelphia—Mummerns' Parade, Jan. 1. Chas. E. O'Halloran, City Hall. Texas El Paso—Sun Carnival, Dec. 24-Jan. 1. Vermont Burlington—Farm Products Show of Vt. Jan. 12-15. H. A. Dwinell, State House, Montpelier. Wisconsin Madison—Farmers & Home-Makers Week, Jan. 25-28. W. W. Clark, College of Agr.

TRADE SERVICE FEATURE Billboard Poultry Shows

- These dates are for a five-week period. Kansas Topeka—Jan. 11-15. James R. Cowdrey, 3235 W. 17th St. Massachusetts Boston—Jan. 13-17. Paul P. Ives, 39 Church St., New Haven, Conn.

- Michigan Bay City—Jan. 14-17. Harold C. Bellows, 1445 Midland Road. New Jersey Trenton—Jan. 27-28. Leslie M. Black, College Farm, New Brunswick, N. J. New York New York—Jan. 6-10. Fred H. Bohrer, Maynard, Marcy, N. Y. Rhode Island West Warwick—Jan. 4-6. Francis V. Dufresne, 198 Centreville Road, Apponaug, R. I.

FAIR FOR BRITAIN

(Continued from page 34)

tribution box, properly set up and equipped for anyone who desired to make donations to the British War Victims' Fund. In this donation scheme there was no pressure put on, and it was instrumental in raising thousands of dollars.

The "Fair for Britain" was opened by the premier of the Province of Ontario, along with the mayor of Toronto and many other officials of provincial and federal governments. Our opening ceremony was done in a very dignified manner. Our programs were designed to take care of every type of citizen and were published daily in all of the newspapers in the same manner as the programs for the Canadian National Exhibition. I would like to outline the designation of the days: 1. Business Men's Day—Artillery Display; 2. Crippled and Orphaned Kids' Day; 3. Children's Day; 4. Alfie Phillips Y. M. C. A. Day; 5. Kiwanis Boys' Club Day; 6. United Nations Day, all groups participating; 7. Labor Day; 8. Women's Day; 9. Navy Day Parade; 10. Horse Show Day; 11. CWAC, Canadian Women's Army Corps Day; 12. CDC, Civil Defense Corps Day.

Might I point out one or two innovations such as Alfie Phillips' Day. Alfie Phillips is perhaps the first carnival performer to have a day named after him at any exhibition. But he happens to be one of Canada's outstanding athletes and has conducted our "Swim Cade" attraction for the past two years. This day was an overwhelming success and brought much acclaim not only to Alfie but to our organization.

While the other days all proved worth while, perhaps the last, Civil Defense Day, was the most outstanding. On this day we gave an opportunity to the Civil Defense Corps and the Air-Raid Prevention groups to stage a parade and give public demonstrations of their work. Over 8,000 people participated in the parade alone and over 10,000 people watched the demonstration. When the corps marched past the reviewing stand the salute was taken by the governor of the province.

Exhibits Under Canvas

We arranged a very good display of exhibits. These, naturally, had to be under canvas, and we erected tents, even as large as 130 by 280 feet. In this particular tent we had some outstanding exhibits which were provided to us by the provincial and federal governments, the Independent Order of the Daughters of the Empire, Civil Defense Corps and many other exhibits such as a War Savings Stamps booth, recruiting booths for men and women for the armed forces, Kiwanis Boys' Camp activities and many others. In no case was there any rent charged for these exhibits. The provincial government paid for the cost of erecting and maintaining this mammoth tent.

You might ask my opinion regarding the results of this "Fair for Britain." And I would like to pass on to you the thought that it proves conclusively that it is possible to stage an event similar to an exhibition without livestock, agriculture or farm machinery. Perhaps one of the reasons for its phenomenal success was the fact that we allowed a very large degree of active participation by the personnel of our sponsors. And our contract was so made that opportunity was given them to make it possible for their organizations to make direct contributions to the fair. They operated such things as the charges for the parking lot and the donations for the bowl.

Total attendance at the fair was 347,000, which is ample proof that the public is entertainment conscious. On our largest day the attendance was 66,000, and our smallest attendance was 17,000. During the 12 days we had two complete days of rain, and if it had not rained I feel overly confident that we would have had an attendance in excess of 400,000.

The total amount raised for the

Toronto and District Business Men's Council thru our efforts was \$35,000. And the amount which was received thru contributions at the bowl and other activities was \$7,800. This money was all donated to The Toronto Evening Telegram's British War Victims' Fund by the Toronto and District Business Men's Council.

Approved by Authorities

So far as we have been able to ascertain, our venture met with the approval of all the authorities with whom we came in contact. We have gone to considerable trouble to ascertain the reaction of the public and I am pleased to tell you that it is more than favorable. We have very laudatory reports from the police department and various other organizations which had something to do with our showing in Toronto. And the best that can be said in connection with this "Fair for Britain" is that those who were responsible for sponsoring our show desire us to stage a repeat performance next year providing the Canadian National Exhibition is not in operation.

Even tho we must eliminate many features that formerly helped to make an exhibition, courage and faith in our ability to undertake a venture of this kind are, we think, the most important. And as a showman I think, and rightfully so, that regardless of what the conditions may be we should make a sincere effort to carry on and keep the public amusement-and-exhibition-minded.

We in Canada have had so many things to overcome. Our problems have been many, but in spite of all the adversity we just put in a little more work and a little greater effort and we find that all the people by whom we are surrounded do likewise and are only too eager to get on the "band wagon" to help do their part in making these new ideas and changes in operation successful.

There is an old saying, "Nothing ventured, nothing gained," and I think that we should all resolve to grasp any opportunities that might come to us. In this we not only bring benefit to ourselves but serve the public, who expect so many great things from us in the entertainment and exhibition field.

Jobbers! HERE'S A FAST MOVING PROFITABLE ITEM FOR Novelty Stores, Gift Shops, Salesboard Ops, Night Club and Hotel Concessioners. Retail for \$2. NUDIE! A 7-inch doll made of a flexible, pliable, life-like plastic composition. Actually seems to be alive. Nudie sells herself. Individually packed, cast, hair colors, hand painted and finished. WRITE NOW FOR OUR SPECIAL OFFER FOR JOBBERS AND DISTRIBUTORS. Price for Retailers: \$10.80 per doz, F.O.B. N. Y., C.O.D. Sample \$1.00. ABRAHAM 258 W. 97th St. NEW YORK CITY Novelty Creator



SHARE Your Christmas Giving With The Salvation Army



WRITE The Salvation Army Into Your Will



### Hock Stages Indoor Circus at Gary, Ind.

GARY, Ind., Dec. 19.—Mardi Gras Circus, staged in the Armory Building here by Edward A. Hock under auspices of the United Steel Workers of America (CIO), closes its eight-day run tonight. Business has been only fair.

An excellent program has been presented, with the following acts: Poodles Hanford Troupe, equestrians; Maximo, slack and tight wire; Hanford Sisters, aerialists; Pallenberg's Bears; Hamilton Sisters, Roman rings and web; St. Clair Sisters and O'Day, comedy bicycles; Haag's Performing Dogs; Smiley Daly Company, table rock; Mexican whip crackers; Fisher's Elephants; Buddy and Jean, roller skating; Hubert Dyer Duo, traps; Berni Miller and Jack Klippel, clowns.

Leo Hamilton was equestrian director, and music was furnished by Bobeler's band.

### RB ADMITS PUBLIC

(Continued from page 36) trainer. He was buried at the Bay Pines Veterans' Hospital, St. Petersburg, Fla.

### Acts Give Free Show

Ringling-Barnum and other circus acts wintering here packed the Municipal Auditorium this week with a gratis performance for the Army and Navy Club, Sarasota's home-operated version of a USO Club. All acts went over big with men in uniform from near-by army bases. Contributing to the program were Betty Stuart, aerialist; Massimilland Truzzi, juggler; the Naittos, balancing act; the Shyrettos, unicycle riders; Ed and Jennie Rooney, aerialists, and Daisy, Harry, Tiny and Grace Doll, RB midgets. Pat Valdo, Ringling personnel manager, got a good hand when introduced.

### Notes From Winter Quarters

Harry and May Kovar, who work with animal trainer Alfred Court, are studying electric welding at a Sarasota vocational training school with the idea of helping out in defense work.

General Manager Arthur Concello and Mrs. Concello are occupying the home they purchased some months ago in Cherokee Park. And it's a change of address for press department chief and Mrs. Roland Butler and their daughter, Estelle. They are at 2521 Central Avenue after six seasons at Midway Grove, some five miles out of town.

Harry Doll, RB side-show midget troupe member, has a selective-service classification of 1-A.

Eddie Kelly, contracting agent, left on an animal-feed buying trip.

Edward F. (Eddie) Harkins, for years dramatic critic and amusement editor of *The Boston Record* and a Sarasota resident, is a frequent winter quarters visitor. Also seen is Harleigh Shultz, former *Boston American* motion picture editor and later in Hollywood, who has arrived here to spend the winter.

### BIRTHS

(Continued from page 27) Black's studio orchestra at Station WFIL, Philadelphia.

A daughter to Mr. and Mrs. Harry Lindeman December 4 in Milwaukee. Father is a drummer with Freddie Fisher's orchestra.

A daughter to Mr. and Mrs. Tommy Grogan recently. Father is city manager for Peter Penakos - Joseph Quittner theaters in Thompsonville, Conn.

# Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show . . . . .
Kind of Show . . . . .
Owner . . . . .
Manager . . . . .
Winter Quarters Address . . . . .
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WILL PAY HIGHEST PRICES.
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### Divorces

Shirley Palmer, actress and writer, from John Collier, film writer, December 14 in Los Angeles.

Iona Massey, actress, from Alan Curtis (Ueberroth), actor, December 17 in Los Angeles.

### MUSIC ITEMS

(Continued from page 23) Donegan and Maurice Rocco, pianists, and George Wettling, drummer, for albums.

### Songs and Such

BAGPIPE BOOGIE, dancer Floria Vest-off's latest, placed with Broadway Music.

Sons of Harlem on Parade turned out by Clarence Stout and Maceo Pinkard.

Till the Storm Clouds Roll Away, Is This Heaven?, Sweet Dreams, Sweetheart and There'll Never Be a Ceiling on Love penned by ork leader Al Trace. First placed with Mayfair Music, second with Southern Music, last two with Excelsior Music.

One Day Nearer to Victory, first try by comedienne Joan Davis, written in collaboration with Dick Mack, recorded by Donald Dickson.

I Picked a Rose in Paris written by Al J. Neiburg, J. C. Marchant and Henri Woode. Marchant Music publishers.

If Things Don't Turn Out Right by Ben Shelhamer Jr., Edward Crowe and Russ Hull, published by Country Music, Chicago.

Love Me or Leave Me by Ben Shelhamer Jr. and Edward Crowe, released by Crowe Music.

Don't Worry Willie published by Edwards Music. Harry Wycoff and Ernie Breuer authored.

### ROUTES

(Continued from page 19) Woods & Bray (Nixon) Pittsburgh, c. Worth, Toni & Mimi (Latin Quarter) NYC, nc.

Yates, Hal (Sheraton) NYC, h. Yost's, Ben, Vikings (Chicago) Chi, t.

### ICE SHOWS ON TOUR

Franey's, Dot, Ice Revue (Kentucky Hotel) Louisville, until Jan. 9.

Ice Follies of 1943 (Arena) Phila 25-Jan. 2.

Ice Revue of '42 (Netherland Plaza Hotel) Cincinnati.

Ice-Capades of 1943 (Boston Garden) Boston, Dec. 25-Jan. 6.

Lamb-Yocum Ice Show (Ben Franklin Hotel) Phila.

Lewis, Dorothy (Hotel Adolphus) Dallas.

Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

### DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Shubert) New Haven, Conn., 25-26.

Arsenic and Old Lace (Colonial) Boston.

Arsenic and Old Lace (Shubert Lafayette) Detroit.

Barrimore, Ethel, in Corn Is Green (Curran) San Francisco 25-26.

Blossom Time (Geary) San Francisco.

Claudia (American) St. Louis, 25-26.

Dark Eyes (Ford's) Baltimore 24-26.

Dough Girls (Walnut) Phila.

Full Speed Ahead (Forrest) Phila 25-26.

Good Night Ladies (Blackstone) Chi.

Junior Miss (Harris) Chi.

Junior Miss (Bushnell Aud.) Hartford, Conn., 25-26.

Little Hand (Playhouse) Wilmington, Del., 25-26.

Pitts, Zasu, in Her First Murder (Cass) Detroit 25-26.

Porgy and Bess (Studebaker) Chi.

Priorities of 1942 (Erlanger) Chi.

Russian People (National) Washington.

Something for the Boys, with Ethel Merman (Shubert) Boston.

Spring Again (Plymouth) Boston.

Sweet Charity (Locust St.) Phila.

This Is the Army (Masonic Temple) Detroit 21-Jan. 2.

Three Curtains, with Gloria Swanson (Majestic) Boston 25-26.

Tobacco Road (American) St. Louis 20-23.

(Auditorium) Charleston, W. Va., 25-26.

Watch on the Rhine (Hanna) Cleveland 25-26.

Wife Takes a Child (Wilbur) Boston 25-26.

### MISCELLANEOUS

Burke & Gordon: Indianapolis 21-26.

Couden, Doug & Lola: Sumter, S. C., 21-Jan. 8.

Daniel, B. A., Magician: Mogadore, O., 21-23.

DeGlo, Magician: Marysville, O., 21-26.

Della, The (Orpheum) Los Angeles 21-25.

Harris, Pat: Wayne, Okla., 21-26.

Long, Leon, Magician: Orlando, Fla., 24-31.

Rieton's Dogs, school show: Gadsden, Ala., 21-26.

Turtle, Wm. C., Magician (Goman's Gay '90s) San Francisco 21-26.

### CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: (Laurel St. Lot) Columbia, S. C., 21-24.

Burke, Frank: (Sun Carnival) El Paso, Tex., 24-Jan. 1.

Chatham Am. Co.: Ridgeland, S. C.

Groves Greater: (E. Blvd. at Louise Bl.) Baton Rouge, La., 21-Jan. 3.

Hubbard: Centreville, Miss.

Miller, Ralph E., Am.: (E. Blvd. at Louise St.) Baton Rouge, La., 21-Jan. 1.

Washington Am. Co.: Junction City, Ark.

### CIRCUS

Polack Bros.: (Tower Theater) Kansas City, Mo., 21-24.

### ADDITIONAL ROUTES

(Received Too Late for Classification)

Gardner, Grant (Planters Hotel) Chicago.

Layton's Dogs (Rudd's Beach) Schenectady, N. Y., 21-Jan. 3.

LaZella, Aerial (Nite Spot) Dallas 20-Jan. 3.

Monteros, The (Trocadero) Henderson, Ky., 21-Jan. 2.

Palmer, Jay (State) Baltimore 24-26; (Majestic) Paterson, N. J., 28-30.

Romas, Flying: Bossier City, La., 20-25.

Rose, Bert, Boots & Saddles (Logan) Logan, W. Va., 23-24; (Village) Charleston 26; (Mingo) Williamson 29.

Sporn & Dukoff (Neil House) Columbus, O., 21-Jan. 2.

Tranger, Don (Club Candee) Syracuse, N. Y., 21-Jan. 2.

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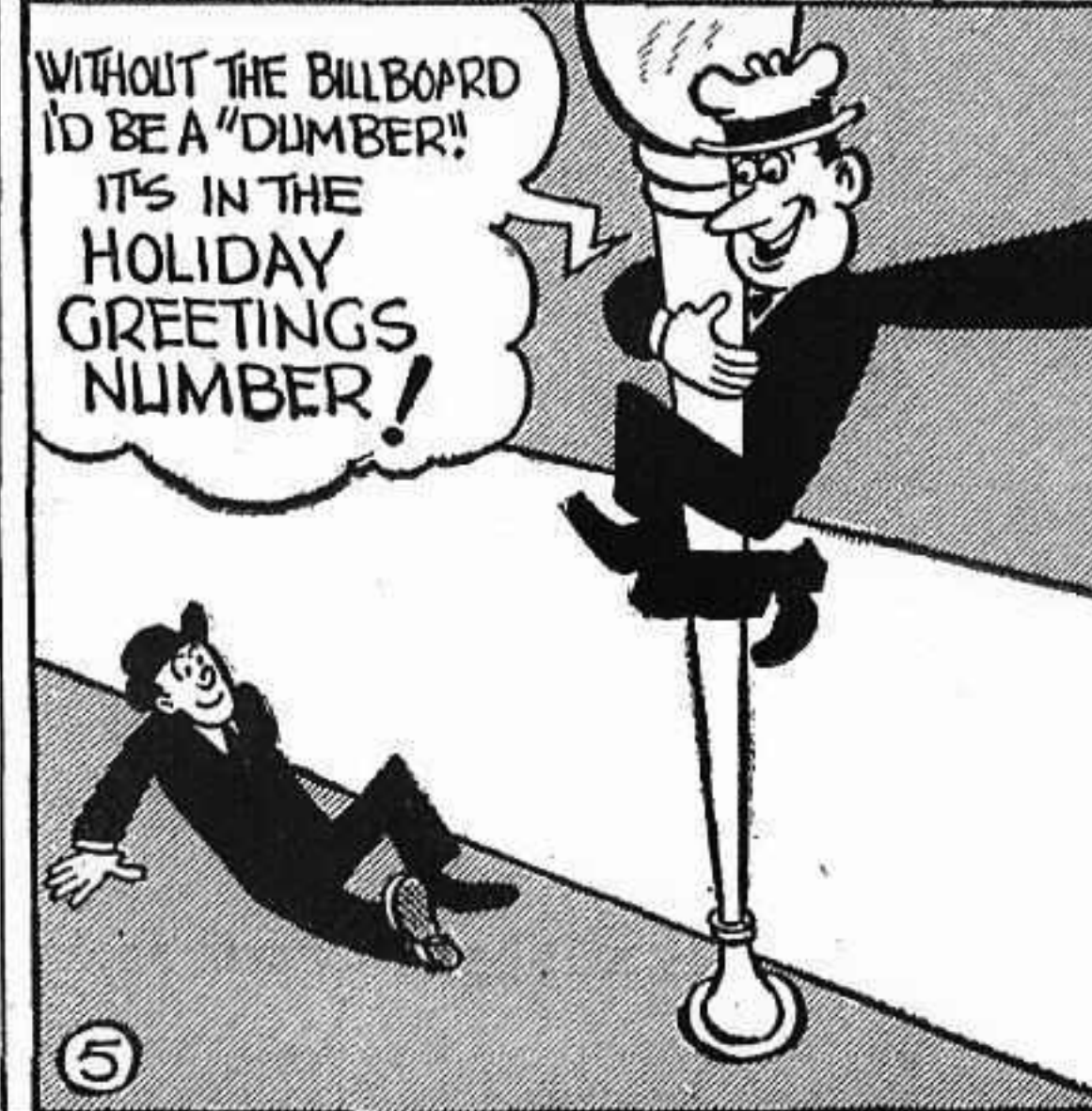
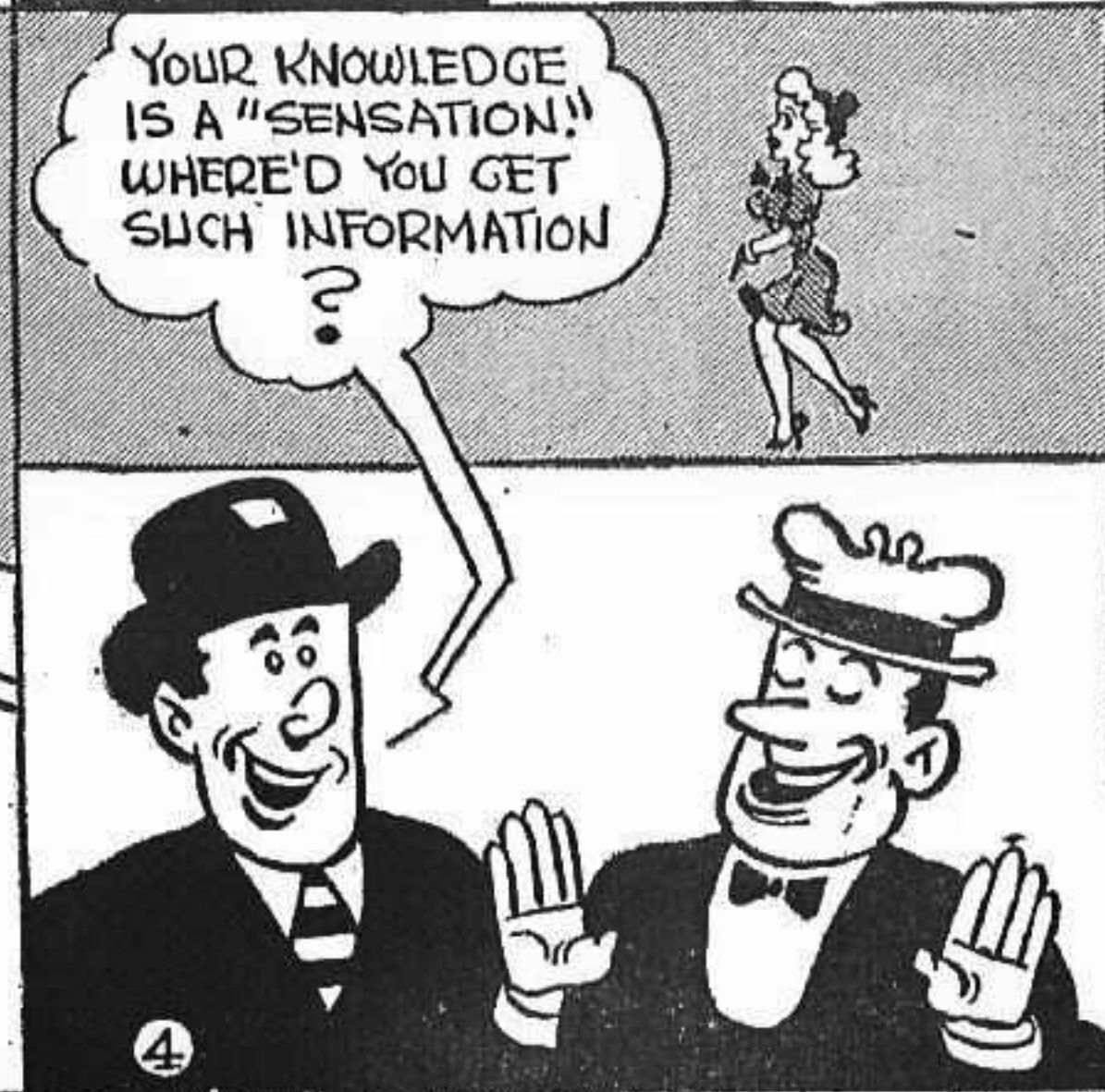
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# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Holiday Spirit

Christmas and New Year's will be celebrated under circumstances quite different from those holidays during the past several years. For that reason it is wise to forget trade problems for the time being and consider the hopes that will be held by many millions of people, under many varying conditions, at a time when all should be happy.

A lot of people are approaching the holidays with the idea that this year may be the last real celebration for many years. But military progress by the United Nations now seems to be bringing more hope than that. There are some who feel that we can be celebrating a great victory and peace a year hence. More conservative people hope for the best some time in 1944.

Those people will celebrate the holidays in the best spirit who make their celebrations a preparation for the worst which is yet to come. There is nothing to be gained by kidding ourselves about 1943. Barring accidents, the heaviest fighting for our armed forces is ahead in 1943, and a still greater test for the home front is ahead during next year.

There is no secret of the fact that our military leaders are greatly worried about the home front. The men who lead our forces in Africa and the South Pacific have full confidence in the men who fight, but they do not have full confidence in the people back at home. There is good reason for this uneasiness, and the American people should think it over before starting a new year.

The United States was drawn suddenly into the war when most Americans were busy fighting among themselves over politics and hence totally unprepared for war. In one year of war enough unity and push have been mustered to perform the greatest military and production miracles ever dreamed of by man. This has been accomplished in spite of the haste, confusion and mistakes that would be expected in such a situation. During the first year our men in the armed forces have shown they are not soft as Hitler said they would be.

Hitler has only one hope of winning the war now and that is the possibility that the American home front might break down thru the unwillingness of the people to make the sacrifices necessary to win the war. Our military leaders are worried about the breakdown that has happened during November and December of this very year. Present trends, if not changed early in 1943, mean that the United States is certain to lose the peace and might lose the war. This is what has our military leaders worried—and this is what gives Hitler his only hope of winning.

Historians know that the seeds for World War II were not sown at Versailles but were sown in the United States in 1918, right while American troops were fighting gloriously overseas. Too many people were playing party politics at home and that is how the seeds for another world war were sown. Military men see the same thing happening again, right while American troops are fighting more gloriously than ever. The seeds for the next world war are already being sown in the United States by partisan groups, and the speed with which the world moves now may be expected to bring the next war cycle in 15 years rather than 20. The United States is in the position now that it must play the game thru and play it straight, or else it will be the world against us in the next war.

American fighting men overseas will celebrate the holidays in whatever way they can and have as much fun as possible. Whatever fun they have will nerve them that much the more for the hard fighting ahead. It is something of that same spirit that should help us at home to celebrate the holidays. There are still plenty of ways to have fun in the United States even if we are at war, but all our celebrating should make us all the more glad to fight harder than ever in 1943. At least we should learn not to lose on the home front while our armed forces are winning so fast on the war front.

# GAS RATIONING REPORT

## Trade Report Shows How Co-Operation Wins Favor

**Operators' assn. bulletin informs members how to co-operate with overworked ration boards**

CHICAGO, Dec. 19.—Too few reports were received from the trade this week to indicate any developments of consequence as to how gas rationing may be affecting operators. We expect to have a more complete report of what gas rationing has done in our monthly business review, which is scheduled for publication in *The Billboard*, dated January 2. By that time there should be a number of reports from various cities to show how operators are faring under the rationing program.

The most significant report received this week is taken from a bulletin issued by a well-known operators' association to its members under date of December 15. The bulletin is quoted as follows: "It has been called to our attention by several members of the association that they have received a very limited amount of gasoline for the operation of their trucks, these trucks being used by them in the conduct and operation of their business.

"Don't rush to your local rationing board with this information but give them a chance to get untangled from the mess they are in with other rationing—fuel, oil, coffee, etc. Just as soon as the pressure from these rationings is taken care of, it would be advisable for you to go in and see them and discuss with them the amount of gas you are receiving.

"It will be necessary for you to take your Certificate of War Necessity which you have received from the ODT. Upon this certificate you will notice a place near the top which has the word 'class.' This square should be filled in with typewriter, 890. This is your proper classification number. Be sure that your business is classed as follows: automatic phonographs and amusement games. Explain to your board that you or your company repair and maintain this kind of equipment. Remember this when you talk to these people."

It will be seen from this bulletin that operators' associations have been able to do a great service by giving close co-

operation to the local rationing boards with which their members must deal. Reports have indicated that in cities where operators are not organized they do not fare so well.

### Overworked Ration Boards

Attention is called to the above bulletin also, because it shows thoughtful consideration for overworked rationing boards. Too many people have failed to consider that these volunteer workers have had one of the toughest jobs imaginable in listening to many pleas and complaints from all sorts of people.

There are no reports at present that would indicate any serious dissatisfaction among operators or that operators have really caused any trouble—with one exception. A news report was received this week that an operator in Tennessee would be involved in what may be the first test case to determine the constitutionality of the whole act under which the present gas and rubber rationing system is based.

Most members of the industry would feel much more comfortable if some other industry had instituted such a test case. It involves the possibilities of many reactions, both adverse and maye favorable. If this case should result in killing the rationing act thru a high court decision, it might make the operator a national hero. But the chances are that the seriousness of the war will make any decision on so serious a matter react unfavorably on the industry.

The test case relates to a truck that supposedly was being used by the operating firm. The industry and probably the whole country may watch this case with great interest, or it may die shortly in the city in which it was started.

General news reports vary widely in different States and cities. A report from Toledo said that many B and C cards were being canceled in that area. Cancellations were from 15 to 40 per cent of the B and C cards granted by local

(See GAS RATIONING on page 65)

## Aftermath of N. O. Pinball Decision Holds Favorable

NEW ORLEANS, Dec. 19.—Following a decision by the State Supreme Court November 30 that 19 pinball machines and an iron claw seized by the police some weeks ago were not slot machines as denounced by statutes, all of these machines were returned to Anthony J. Dallao of a large downtown sportland. Along with the machines came a warning from Attorney General Eugene Stanley, who as district attorney prosecuted distributors of mint vending slot machines in New Orleans in 1927 and again in 1930, that he intends to follow the same policy should an attempt again be made to flood New Orleans with these machines.

Stanley said that his attention had been called to a test case presented recently in the Criminal District Court here in which a mint vending slot machine was ordered returned to its owner, Milton Crael, of New Orleans, after stipulated evidence showed that the machine had not been used for gambling purposes. The State Supreme Court last Monday refused a review of the case on the basis of facts brought in the case before the Criminal Court.

Dallao's pin games and claw machine went back to him after the Louisiana Supreme Court denied remedial writs and in further holding that lower court decrees were correct in ruling that pinball and mint-vending machines which did not pay off in cash were not operated in violation of the State's new criminal code relative to devices used in gambling.

Some 250 machines allegedly used in "gambling in violation of State laws" are presently in hands of clerks of the Criminal District Court pending further court orders, attorneys for coin machine interests said.

## Miami Report on Ideas Agitated For Legislation

MIAMI, Dec. 19.—Discussions here and in Tallahassee continue to grow concerning more than one plan to promote legislation for legalizing certain forms of gambling.

Some people claim that the ideas are being promoted by the old gambling clique that has been so active in State politics many years.

One group at the present time wants to license casinos, slot machines and some kind of a lottery for the benefit of the State. They say that the plan should be supervisory similar to that now exercised by the State over pari-mutuels.

A judge here in Miami is said to be becoming irritated at the slot machine situation, and also places pinball games in the same category. This agitation probably springs from the same source as is now working for the legalizing of gambling.

That some sort of agitation will gain headway is expected almost daily.

Taxes on liquor naturally come up when there are discussions of getting revenue from slot machines and similar devices. The prospect that liquor will be rationed in this State is setting tax officials to wondering how much it will cut down the revenue from liquor sales.

## Location Crowds Hold Up in Spite Of Gas Rationing

PORT WORTH, Dec. 19.—Having received notice from the record houses that there will be no more releases until January 1, operators in this territory have settled down to distributing the many good ones on hand.

"There were so many good records coming thru so fast we didn't have time to give some of the best a chance for substantial play," said Jack Maloney, proprietor of the Panther Novelty Company.

Cafes here have become reconciled to the labor shortage, as well as the shortage in meats and coffee. They have learned to use food substitutes to advantage, to hire all the labor they can, give the best service possible under existing conditions and leave the rest to the customers.

Several cafes that closed because they could not get sufficient help and soft drinks or certain foods have reopened. They are doing well. The public by now has learned to expect certain shortages and to wait longer for service, the managers of these eating establishments point out.

The candy, gum and cigar shortage is acute. The demand for these is 50 per cent greater than the supply.

So far gasoline rationing has not affected the coin machine business. Places where machines are located are still getting big crowds. Where business might have dropped off slightly in the outlying areas, it has packed up downtown.

The labor shortage for the coin machine operators is brighter. Since the first big batch of men went into service conditions have been altered to meet the shortage with good results. The re-

## Operator in Ration Test

**May be first test of the tire rationing act — involves Tennessee operator**

KNOXVILLE, Dec. 19.—The first test of the constitutionality of the Second War Powers Act and OPA Tire Rationing Regulations in Tennessee and possibly the entire United States will be made by Thomas B. Gaskins and Frank Vandergriff, amusement machine operators, and J. R. Troutman, a farmer.

Gaskins and Vandergriff operate the G. & G. Music Company here. They and Troutman were charged in Federal Court last week with violation of OPA regulations.

A truck belonging to the G. & G. Company was transferred and registered in the name of Troutman, who classified himself as a farmer, the Office of War Information here said. OWI says Troutman then obtained four new rationed tires and placed them on a truck which was used by G. & G. and not for farming.

At first, defense attorneys J. H. Hodges and C. W. Kay filed a plea of abatement, but later withdrew it and announced they would file a demurrer to the indictments. The demurrer is to be argued at a future date, probably the next term of court.

## Silver Step Will Aid Movement for Uniform Coinage

WASHINGTON, Dec. 19.—A new angle to the silver question was seen here when the Secretary of the Treasury announced that silver will be sent to allied nations under the Lend-Lease Program to be used for making coins in other countries.

At the present time the bill to release the government silver to American manufacturers for industrial purposes seems to have been killed until the next Congress.

The sending of silver to other countries for coinage purposes gives added hope that eventually many of the nations of the world will be using a universal coinage system. Every plan of co-operation between the United States and other nations in the matter of coinage is one step further toward that ideal. A universal system of coinage would prove one of the greatest boosts for world-wide expansion of the coin machine industry that could be imagined.

One of the great difficulties in past years in building up the export of coin machines has been that of adapting coin chutes to the odd sizes of small coins used in other countries.

duced man power is carrying the load well.

Maintenance of equipment for the coin machine men is on the upgrade. That, of course, is due to the fact that the equipment is being used longer than heretofore because there is no new equipment available to replace it.

## Washington Reports On State Revenues

SEATTLE, Dec. 19.—One of the most interesting State revenue reports will be that of Washington for 1942. Not so long ago the State was hard pressed for revenue, and in order to get needed funds the State license law was passed, which applied to most types of amusement machines. The tax was made to apply even to slot machines and gaming devices used in clubs in order to get as much revenue as possible.

Now the State expects to have a surplus of about \$20,000,000 by March, 1943. It is expected that the 1943 session of the State Legislature will be ending about that time.

The State sales tax is given credit for helping pile up the huge sum of revenue. There is talk now that the sales tax may be reduced from 3 cents to 2 cents, or else that the sales tax will be removed from food entirely. There is no indication at the present time that the State tax on coin machines will be removed, altho there has been some agitation in certain cities.

State tax officials are carefully watching any possible declines in revenue from such sources as gasoline and automobile licenses. Tax officials have very carefully collected data on all sources of revenue and have investigated the possibility of a decrease in revenue, and this report will be made to the State Legislature.

**ANOTHER WEEK NEARER VICTORY!**

*Wm Rabkin*

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Arcade Owners' Association Formed

NEW YORK, Dec. 19.—Owners of arcades in New York and New Jersey met at the Abbey Hotel, New York, December 17 and formed the Arcade Owners' Association. Altho the movement is just getting under way, practically every arcade owner in this territory attended.

The organization work is being conducted by Herman Brothers, well-known attorney in the coin machine field. Brothers reports that the interest is intense, as the arcade people realize that thru organization they can benefit. Tax questions can be clarified and types of equipment classified for proper taxation.

Temporary officers elected were Louis Fox, president; Harry Rosen, secretary,

and Bernard Katz, treasurer. The next meeting will be held at the Abbey Hotel on January 7 at 7:30 p.m. Brothers is mailing invitations to a group of arcade owners in New York, New Jersey, Connecticut and Pennsylvania.

Among those present at the meeting were Frank Brandes, Riverside Park, Agawan, Mass.; Charles Rubenstein, New York; Al Blendow, International Mutoscope; Harry Jacobowitz, Coney Island, New York; Joseph Webster, Staten Island, New York; Joseph Raziano, Coney Island, New York; Sid Mittleman, Bell Coin Machine, Newark, N. J.; Louis Fox, Coney Island, New York; Louis Rabkin, New Jersey; John Sanders, Coney Island, New York; Milton Weissman, Coney Island, New York; Mike Munves, New York; Harry Rosen, Coney Island, New York; Bernard Katz, Coney Island, New York; Albert Myers, Rockaway, N. Y.; Fetzer & Peterson, Seaside Heights, N. J.

Mississippi Court Decides on Money

JACKSON, Miss., Dec. 19.—An unusual case in which slot machines were involved was recently decided by the State Supreme Court here. A decision was handed down on December 1.

The case involved a man who had robbed a slot machine and taken the machine and the money in it. The defense offered was that the machine was illegal and hence the money in it was not to be recognized as legal property.

The high court decided on the technicality and remanded the case to the lower court. The opinion stated that since the money was property, it was not necessary to rule on the status of the machine. Thus, the court held of the opinion that the money in an illegal machine is still legal property.

Kills License and Now Needs Revenue

SAN DIEGO, Dec. 19.—The irony of fate seemed to be reflected in a recent tax report by the city government here. The city had a typical pinball crusade running over several months in which the city license on amusement machines was annulled. Now the city is hard pressed for revenue to meet increasing costs of various kinds and, in order to get this needed revenue, emergency tax measures have been passed which are hitting certain lines of business in the city hard.

There are new levies on movie tickets and other types of taxes on small business houses in the city. City officials say they expect to have enough revenue before the year ends. Practically all lines of business are taxed, including hotels, pet shops and even beauty shops.

Arkansas Has Good November Revenues

LITTLE ROCK, Ark., Dec. 19.—Reports by the State tax office for the month of November show that Arkansas is doing well in its collections of revenue. November collections were \$3,624,128 as compared with \$2,901,937 in November, 1941.

Auto license fees and revenue on gasoline accounted for the big increase in Arkansas. The State also had licenses on various types of coin machines, and the Arkansas law is sometimes considered the model coin machine license system.

The State found its revenue from sales taxes also increasing in 1942. This was thought to be due to the fact that many were making more money than usual. Revenue from cigarettes also increased considerably in November.

Comparison of City Tax Rates Appears in Report

CHICAGO, Dec. 19.—Newspapers featured a story recently that the tax rate in Chicago is the highest for any city in the United States. This refers chiefly to property taxes. The report was made by the National Municipal League, an organization of city governments all over the United States.

This national organization reports tax rates in all cities and compares them with each other. This brings city taxes out into the open and shows which cities have the heaviest rates.

Among the other cities mentioned as having high tax rates were Atlantic City, Jersey City, Boston and Wheeling, W. Va. The survey of city taxes was made by the Detroit Bureau of Governmental Research.

Group Works on Survey

MIAMI, Dec. 19.—The Miami Herald reports that certain interests are making a very careful survey of the city and county to determine how many voters favor legalized gambling here. The survey is being made by trained canvassers, and the information will be placed before the governor and the Legislature early next year. The survey really began in Tampa, it is reported.

The Herald says that the conclusions to be drawn from the survey were already known beforehand. It will be reported that local citizens want legalized gambling and that needed revenue can be derived from such licensing.

Among other things, the backers of the survey want legalized bookies.

Minnesota Drive To Cut State Income Tax Rates

MINNEAPOLIS, Dec. 19.—An important drive seems to be under way in this State to reduce the State income tax. The heat of the discussion is increased by the fact that other sources of revenue are now being reduced and a move to reduce the State income taxes naturally raises many questions. The Legislature meets next January, and the demand for a reduced income tax is certain to be made.

Newspapers are generally publishing editorials on the subject and urging a reduction in the tax. The basis of the argument is the fact that federal income taxes have now greatly increased, and the new Victory tax beginning January 1 will load every citizen with a heavy tax burden. Thus, States should reduce income taxes if possible.

It is understood that if the State reduces its income tax it will be necessary to look for other sources of revenue. At least a half dozen bills for taxing coin machines were introduced in the last Legislature. It is possible that this number will be increased in the next session.

Bank Groups in Quarrel

MILWAUKEE, Dec. 19.—It seems there are rackets in banking circles as well as in the coin machine trade. A hot subject as the next session of the Legislature approaches is a possible bill to regulate small loans by banks in the State. Reports indicate that there are two factions in this dispute. The small loan companies are said to be promoting the legislation. At least the banks say so.

In Wisconsin, banks can make small loans at a higher rate than small loan companies. For that reason the small loan companies are said to be sore and are probably promoting the legislation behind scenes. That is the way lobbying and competition in business goes. A lot more money would probably be spent on lobbying by these interests than the coin machine trade ever dreamed of.

ATTENTION: ARCADE OPERATORS

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Table listing various arcade machines and their prices. Categories include Athletic, Skill, GUNS, FORTUNE, PIN GAMES, and MISCELLANEOUS. Prices range from \$125.00 for a Jap Chicken Sams to \$12.50 for a Mills World Horoscope.

WE REPAIR BALLY OPEN TYPE MOTORS—\$5.00

Table listing one ball slot machines and console prices. Includes items like Bally Sport King, Cash P.O., Mills 1940 1-2-3, etc. Prices range from \$14.50 to \$175.00.

Table listing pin games and other items. Includes items like Big Six, Chief, Double Feature, Follow Up, Power House, etc. Prices range from \$14.50 to \$47.50.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVENUE, CHICAGO, ILL. PHONE: HUMBOLDT 6288

QUALITY SPEAKS FOR ITSELF

Table listing various slot machines and arcade equipment. Includes items like Green Vest Pocket, Blue & Gold V.P. Plus, etc. Prices range from \$22.50 to \$59.50.

MODERN AUTOMATIC EXCHANGE, INC. 2618 CARNEGIE AVE. CLEVELAND, OHIO

PHONOGRAPH BARGAINS

Table listing phonograph bargains. Includes items like Standard Walnut Casino, Rex Mechanism with Universal Receiver, etc. Prices range from \$105.00 to \$85.00.

308 Orpheum Bldg. W. R. BURTT Wichita, Kans.

Advertisement for nut vendors. Includes an image of a nut vendor machine and text: 'MAKE MONEY WITH A ROUTE OF NUT VENDORS. SPECIAL GET STARTED DEALS. 1 Model 40 10 Lb. Peanuts \$7.95. 10 Model 40 50 Lb. Peanuts \$64.50.

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Merry Christmas and Best Wishes for a Victorious New Year. Keep on giving U. S. all you've got and we'll come out on top! D. GOTTLIEB and Company Chicago

WANTED ARCADE MECHANIC. Must be able to repair Photomotor and Ray Guns. Salary \$100 per week. Address: SPORTLAND 512 EAST MAIN ST. NORFOLK, VA. Phone 32584



# How To Help Small Plants

**Government official explains procedure for spreading war work to small firms**

WASHINGTON, Dec. 19.—The procedure by which the smaller war plants division of WPB will seek to give effect to the directives issued by the Army services of Supply, the Navy and the Maritime Commission, and designed to spread war work to smaller plants, was outlined November 17 by Frank Smith, deputy director of the smaller war plants division.

"The first step," Smith said, "is to find out what the future requirements are as our men, under O. S. McFarson, chief of our agencies contact ranch, working with the officers assigned to select items suitable for us, carefully check over specifications and together decide on the jobs we are to tackle.

### Committee Decides Items

"These requirement items are then brought back to our own offices for examination by a committee, under the chairmanship of Robert Graham, composed of engineers from the facilities and plant services branches and one or more of our contact men. It meets every day and decides finally which items we shall work on and where we are most likely to find the best facilities....

### Plant Service Branch Designates Plant

"The plant service branch then goes to work to break down the jobs and designate specific plants to do them. . . . We have one of our field men discuss the job with the managers and production men in the plant . . . we are then ready to make our specific recommendation to the procurement officer who will place the order . . . our engineers in the field follow up closely

with engineering advice and assistance. . . ."

Smith said a semi-monthly report will be issued from now on giving the amount in dollar value of contracts placed, the number of contracts and the number of plants participating in each contract.

### 30 Small Firms Share Four Contracts

Thirty-nine prime contracts, totaling \$16,000,000, had been awarded up to November 13. . . . Three of these are of the "mother hen" type (a prime contractor with numerous designated subcontractors), and one is a pool (an association of small firms holding a prime contract). In these four contracts, 30 small firms are participating.

To date 171 requirement items have been dealt with and facilities have been recommended, in respect to 121, to the procurement officers concerned. The discrepancy between 39 prime contracts awarded and 121 requirements processed is accounted for by the time lag between specific facilities recommendations to procurement officers and the actual placing of the orders with those facilities.

### Stay Home, Smith Urges

Smith urged owners and managers seeking war work not to come to Washington unless called there for conference. "Save your time and money," he counseled, "and let the railroads carry the soldiers. See the Smaller War Plants Division man in your nearest War Production Board field office."

Following is the list of deputy regional directors for smaller war plants in the WPB regional offices:

- BOSTON, 17 Court Street, Clarence A. Woodruff.
- NEW YORK CITY, 122 E. 42d Street, Sydney E. Hogerton.
- PHILADELPHIA, 1617 Pennsylvania Boulevard, Audenreid Whittemore.
- ATLANTA, 116 Chandler Building (to be designated).
- CLEVELAND, 13 Union Commerce Building, Daniel P. Ford.
- CHICAGO, 20 North Wacker Drive, Linwood A. Miller.
- KANSAS CITY, Mutual Interstate Building, Roy W. Webb.
- DALLAS, 4th Floor, Fidelity Building, William G. Morrison.
- DENVER, Kittredge Building, Robert W. Gordon.
- SAN FRANCISCO, 1355 Market Street, Oscar L. Starr.
- DETROIT, 7310 Woodward Avenue, Hugo A. Weissbrodt.
- MINNEAPOLIS, 326 Midland Bank Building (to be designated).

# Kansas Favors Pinball . . .

(Reprinted from The Topeka Daily State Journal, December 12, 1942)

**PINBALL MACHINE RULED AS LAWFUL BY SUPREME COURT.** Unless Side Bets, Player Not Gambling.

If you find amusement and entertainment in playing pinball machines, you can look your pastor in the eye and tell him it is all good clean fun and the Supreme Court will back you up. The high Kansas tribunal held December 12 that pinball machines are not gambling devices and you can go as far as you like if that sort of enterprise arouses your spirit of sterling American sportsmanship and speculation.

Moreover, Justice Homer Hoch, who is personally and by family tradition a stalwart of high moral standards and a graduate of Baker University, wrote the court's opinion.

Justice Hoch and his colleagues on the court held that pinball machine playing is a pastime with nothing really at stake. A highly speculative pinball machine player might hit jackpots all day and the management wouldn't be out a cent except for a little axle grease for the machine.

Justice Hoch and his associates viewed pinball machine playing as purely diversion. There was no property and no money consideration. When a player won, he merely held the right to continue operation of the machine until his score credits were exhausted. Under the existing method of operation, there is no violation of the Kansas gambling statutes, the court decided in upholding a judgment returned by Judge Lawrence D. Day, of the Atchison County district court, who dismissed an action against Dale Waite, who had a pinball machine in his barber shop.

It was noted in the opinion that side bets by players or spectators was not involved in the issue. If the Legislature wants to declare playing of the machines illegal, that is a lawmaking function. Under the current statutes, playing pinball is as legal as Easter egg rolling.

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### FACTORY REBUILT SLOT MACHINES

Club Bell Cons., 5c \$250.00	Orig. Chrome Bell, 5c \$245.00	Gold Chrome Bell, 5c \$275.00
Club Bell Cons., 10c 275.00	Orig. Chrome Bell, 10c 260.00	Gold Chrome Bell, 10c 290.00
Club Bell Cons., 25c 300.00	Orig. Chrome Bell, 25c 285.00	Copper Chrome, 10c 265.00
Brown Front, 5c 150.00	Bonus Bell, 1c 180.00	Copper Chrome, 25c 285.00
Melton Bell, 5c 145.00	Cherry Bell, 5c 180.00	Blue Front Bell, 5c 135.00
Roman Head, 25c 135.00	Cherry Bell, 10c 145.00	Blue Front Bell, 10c 145.00
Melton Bell, 10c 155.00	Cherry Bell, 25c 160.00	Blue Front Bell, 25c 175.00
Blue Q.T., 5c 55.00	Cherry Bell, 25c 185.00	Blue Frt., 1 Cherry, 50c 350.00
Now Slot Machine Safe Stands, Mills \$21.50	Used Slot Machine Safe Stands 11.50	

### NEW ARCADE MACHINES—LIMITED QUANTITY AVAILABLE

Mutes, Drivemobile \$335.00	Mutes, Ace Bomber \$335.00	Aircraft Test Pilot \$250.00
Bally Record Time \$115.00	Bally Sport Special \$ 95.00	Bally Sport Event \$ 85.00
Bally Gold Cup Cons. 50.00	Bally Eurka 44.50	Exhibit Congo 39.50
Mills '41 Fact. Reb. 1-2-3 95.00	Mills New 1-2-3, '41 Model 126.00	Mills '39 1-2-3 44.50

### AUTOMATIC PAYOUT CONSOLES

Evans '42 Dom., JP \$350.00	Baker Pacer, Fac. Reb. \$220.00	Baker Pacer, Jackpot & Dally Double, 25c \$400.00
Bally Roll-Em 150.00	Baker Pacer, DDJP, 5c 295.00	Mills Jumbo Parade 85.00
Keeney Pastime 175.00	Paces Races, Wal. Cab. 145.00	Pace 1941 Saratoga 95.00
Keeney Triple Entry 150.00	Bally Royal Draw 135.00	Waiting Big Game 64.50
Keeney '38 Track Time 130.00	Bally Royal Flush 55.00	Jennings Fasttime 59.50
Evans Lucky Star, 7 Coin, Ticket P.O. 115.00	Jumbo Parade, Skill Field 90.00	Exhibit Tanforan 39.50
	Jenn. Multiple Racer, 4 Coin 49.50	

**PHONOGRAPH SPECIAL!** Rock-Ola Imperial 20, 1938 Model, 20 Records \$ 89.50  
 Wurlitzer 800, 1941 Model \$345.00  
 Wurlitzer 1942 Model 950 \$ 495.00  
 Rock-Ola 1942 Counter Mod. with Stand 94.50  
 Rock-Ola 1939 Standard, 20 Records 139.50

**WE REPAIR BALLY OPEN TYPE MOTORS—\$5.00.**  
 Complete Stock Now Available—New and Rebuilt Five Ball Novelty Games—Arcade Equipment—Pin Ball Games, Automatic Payouts—Counter Games—Slot Machines—Free Play Consoles—Write, Wire or Phone

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3 Big League 12.50	1 Doughboy 12.50	1 Merry Go Rd. 16.50	3 Showboat 34.50
4 Big Chief 17.50	5 Dixie 18.50	1 Mr. Chips 10.00	2 Shortstop 14.50
1 Besco 44.50	1 Four Roses 29.50	1 Motro 22.50	2 Snappy '41 34.50
1 Big Time 19.50	3 Formation 16.50	1 Nippy 12.50	3 Seven Up 24.50
2 Blondie 12.50	1 Fleet 12.50	2 O'Boy 12.50	1 Star Attr. 32.50
2 Bandwagon 17.50	2 Flicker 17.50	2 Pylon 17.50	2 Sparky 16.50
2 Bowling Alley 14.50	1 Follies 12.50	2 Punch 10.00	2 Target Skill 18.50
1 Barrage 27.50	3 Fox Hunt 22.50	1 Paradise 24.50	5 Ten Spot 24.50
1 Chubbie, Late 27.50	3 Gun Club 39.50	3 Play Ball 21.50	2 Twin Six 34.50
1 Clover 47.50	2 Hi Hel 32.50	1 Powerhouse 12.50	1 Triumph 12.50
1 Champion 16.50	1 Horoscopo 29.50	2 Repeater 24.50	2 Ump 19.50
1 Champs 32.50	1 Holdover 14.50	1 Skyline 18.50	1 Velvet 22.50
2 Commodore 12.50	1 Jungle 42.50	2 Sport Parade 24.50	2 Victory 59.50
1 Commodore (Plastic) 22.50	2 Knockout 74.50	1 Silver Spray 27.50	1 Wow 18.50
1 Contact 12.50	1 Legionaire 29.50	2 Summertime 12.50	1 Wildfire 24.50
	1 Limelight 14.50	3 Stratellier 18.50	1 Wings 14.50

### Arcade and Counter Machines

Keeney Anti-Aircraft \$44.50	Wurlitzer Skoo Ball, Model S-14 \$119.50	Keeney Texas League \$34.50
Keeney Anti-Aircraft, Brown Cab. 49.50	ABT Target Skill 19.50	Good Luck 7.50
Target Skill, Gum Vend. 12.50	ABT Fire & Smoke 19.50	Kicker & Catcher 14.50
Chester Pollard Golf 69.50	ABT Billiard Practice 24.50	Baby Leland 7.50
3-Way Gripper 16.50	Advance Shocker 12.50	
Advance Card Vendors 9.50	Five Ball Poker 12.50	
Official Sweptstakes 7.50	Pike's Peak 14.50	
Battling Practice 92.50	Chicago Coin Hockey 189.50	
New Iron Stands 3.00	Casino Golf 27.50	
Seeburg Ray-a-Lite Gun, Ducks 49.50	Casino Golf, New 49.50	
	Eth. Cupid Arrow, Base 39.50	

Capitol Coin Mach. Exchange, 1738 14th St., N. W., Washington, D. C. Tel. Columbia 1330



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<b>MILLS</b>	<b>WATLING</b>	<b>SLUG PROOF</b>
War Eagles 2-4 Payout \$ 49.50	Rot-a-Top (excellent condition), 3-5 payout, 5c \$49.50	Slug Proof \$84.50
3-5 Payout 69.50	10c 54.50	DoLuxe Slug Proof \$ 84.50
Blue Fronts (rebuild & repainted, Knee action and Club Handles.)	25c 64.50	Comet, 3-5 Payout, 50c 169.50
5c 124.50	<b>PACE</b>	Bally Twins, 5c-25c \$79.50
10c 129.50	Comet, 3-5 Payout, 5c-10c \$47.50	Gailla 7 Play, 5c-10c-25c 79.50
25c 134.50	Comet, 2-4 Payout, 5c-10c 34.50	Jennings Silver Moon Console, 5c Payout, like new 114.50
Cherry Bells, 5c (rebuild & repainted, Knee action and Club Handles.) 199.50	DoLuxe, like new 84.50	Jennings Club Console 5c \$79.50
<b>JENNINGS</b>		10c 84.50
4 Star Chiefs, 5c-10c \$67.50		25c 94.50

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MUSIC MERCHANDISING

Phila. Operators Watch Joint Servicing Set-Up

Three music operators set up plan to solve the servicing and man-power problem

PHILADELPHIA, Dec. 19.—Local music machine and pinball operators, long thwarting any attempt to set up a centralized servicing organization for their machine locations, are viewing with much interest the newest co-operative enterprise being set up here by three prominent music operators.

Those engaging in the experiment, which promises to go a long way in solving the emergency problems of all operators here and elsewhere, are Ray Bernhardt, head of the Quaker City Music Company and newly elected president of the Philadelphia Phonograph Operators' Association; Herbert Sheward, head of the Bertola Phonograph Com-

pany and new secretary of the association, and Harold A. Reese, operating under his own name and a member of the association's board of directors.

Under Same Roof

The three operators maintained separate quarters, all in the same West Philadelphia-Upper Darby section of the city, with their locations for the most part centered in that territory. In a precedent-setting move, the three operators moved out of their present quarters and are sharing space all under the same roof at State Road and Parkview Avenue in the Upper Darby district.

In view of the fact that the operators here are bunched together in various sections of the city, and their routes for the most part confined to that particular territory, all operators are showing much interest in the experiment being conducted by Bernhardt, Sheward and Reese. A long-term lease on the new quarters was signed by the three men, and provisions were made to allow other operators in the neighborhood to come under the same roof on the co-operative scale.

Should Work Everywhere

According to Bernhardt, there is no reason why two or more operators in the various sections of the city cannot get together under the same roof without losing their identity and at the same time considerably reducing their operational expenses and overhead as well as solving in part the man-power problem. Bernhardt envisions similar machine centers in every section of town.

Cincinnati Paper Says Juke Boxes Help Sell Bonds

Editorial Note—The following news item appeared in The Cincinnati Times-Star, December 10, and is a creditable example of some of the publicity given by newspapers to the use of the new bond recording in juke boxes.

Juke Boxes "Beat It Out" for Uncle Sam

The juke boxes are going to "beat it out" for Uncle Sam. At the request of the Treasury Department, the automatic electric phonographs will carry the new record Everybody, Every Payday as their No. 1 selection.

The record, recorded exclusively by Barry Wood and his orchestra, is an appeal for the purchase of War Bonds and is being placed on juke boxes all over the country.

The Automatic Electric Phonograph Owners' Association of Cincinnati not only has placed the record on the 1,300 machines operated by members of the association but, at a meeting in Hotel Gibson, purchased \$12,000 worth of War Bonds. Association members also will carry publicity calling attention to the record on their automobiles.

Two army men, Corp. Tom Adair and Sergt. Dick Uhl, wrote the song.

Conserve Materials

Sam Shapiro, head of Shappy's Novelty Company, Pittsburgh, writes: "Now that everyone's attention is directed toward conserving and saving all materials vital to the war effort, I believe that automatic phono operators can play an important part in this movement. I suggest that all operators having music boxes make a special point of saving all discarded light bulbs. As you know, the base of the bulbs is made from a strategic metal. Imagine the enormous amount of scrap metal that could be salvaged from the useless bulbs.

"Of course, a plan of this sort would not amount to much if only a few operators co-operated. The important thing is for all to do their part and co-operate on this scrap program. In fact, it can include the operators of all types of electrified coin machines employing lights."

Report Big Business Has Prospect of Good Profits

WASHINGTON, Dec. 19.—The Department of Commerce, in a recent report on business, said that profits for corporations may be expected to drop about 5 per cent below the high level profits of 1941. This report would indicate that altho corporations have had to undergo many changes and shifts in their plants and programs, yet they have been able to maintain profits on their general business.

The estimated profits for 1942 allow for deductions of taxes for all purposes. It was stated that if taxes had not been increased so much this year, many corporations might show a profit much larger than in 1941.

Estimated net profits for all corporations for the first nine months of 1942 are placed at nearly five billion dollars. The report said that earnings varied widely in different lines of business. One transportation firm had a 60 per cent increase in its profits, while several printing and publishing firms showed decided decreases.

A New York stock exchange report said that of 390 listed corporations, only 10 failed to show a profit during the first nine months of 1942.

Phonos Boost Bonds . . .

CHICAGO, Dec. 19.—Reports began to accumulate this week showing that music operators in various cities were making increased use of the record "Everybody Every Pay Day," the record suggested by the United States Treasury for the No. 1 spot on juke boxes during December. The record manufacturers were doing everything possible to get a sufficient supply of records to various distributors. One manufacturer had records out for 10 days and another had supplies in the hands of a distributor a week ago so that operators were able to get increased supplies of the records for their machines.

The most active music operators' associations were doing very creditable work in using the record. Three associations adopted the record officially as the hit record of the month.

on the RECORDS

Because of transportation problems, the shellac shortage and the present ban on recording activities, record companies are unable to guarantee regular shipments. For this reason The Billboard received no new releases for review this week. We will continue to review records, however, just as soon as they are sent to us by the companies.

Music Operators Get Repair Parts On N. Y. Market

BALTIMORE, Dec. 19.—A number of music operators have obtained replacement parts by making trips to the New York market during the past week. They will not now have to worry about parts for some time unless they meet an unusually large amount of servicing, which is not likely.

This is a relief, as for several weeks past operators found themselves at their wit's end on how and where to get replacement parts. In many instances ingenious operators were able to secure some parts by having local machine shops make the necessary parts. But recent priorities on metals were making it hard to get parts made locally.

Music operators are steadily finding it harder and harder to get mechanics for servicing, and this in spite of the high scale of wages that is being offered. It seems that the mechanics are just not to be had. The army has made heavy inroads in this field, while the attractive wages offered by defense plants have lured many qualified mechanics.

Fortunately, many operators are qualified mechanics themselves and they have been able to carry on. With the acquisition of a stock of necessary parts, they are finding it easier to do this work.

Philadelphia Music Assn. Reports on New Members

PHILADELPHIA, Dec. 19.—Jack Cade, business manager of the Philadelphia Phonograph Operators' Association, announced the addition to the association's membership rolls of the reorganized Fortune Sales Company. Nate Muchnick joined the Fortune firm, formerly operated by his brother, Morris Muchnick. Nate Muchnick previously was a partner in the music machine business with Dave Rosen, firm operating under the latter's name. Rosen, a member of the association, bought out Muchnick's interest in the business. At the same time, Rosen announced the purchase of a building at 2034 Ridge Avenue to be used as offices, showrooms and storerooms for his firm, formerly located at 3117 Westmont Street. At the present time handling only music machines and novelty pieces, the Rosen company is planning to branch out into the retail record business at its new location.

Carl Sandburg Lists Phonos

In review of first year of war, says juke boxes show feelings of people

CHICAGO, Dec. 19.—Carl Sandburg, poet and philosopher who writes a weekly column for The Chicago Daily Times, paid a compliment to juke boxes in his review of the first year of our participation in the present war. Due to the important theme of this article, it is especially suggestive that the author should mention juke boxes.

Because reviews of our first year in the war are timely at the present moment, a considerable portion of the column is being reprinted.

"Have we gone to school this past year since Pearl Harbor? Have we learned about metals, tin, bauxite, magnesium, harder and lighter metals for airplane armor, new plastics for a thousand useful ends—and rubber, our little old friend rubber? Yes.

"And transportation? Have you heard engineers and designers talking about how ignorant we were only a year back? Mr. Kaiser and his demon assembly lines had yet to come. The fleets of sky freighters were not yet a demand and an imperative necessity. Not until the war ends and we begin meeting the challenge of peacetime living, not until then can we try to fully understand what man and his machines can accomplish any time there is will and vision.

"We have learned that man's productive powers are vast, from hybrid corn to sky boxcars, from the simple jeep to the almost miraculous photo-electric eye. Many a thinking man offers his guess that when the waste of war is to be followed by a new economics of peace, we can have whatever it is our will and vision to have. If we won't get what we want it will be on account of we didn't know how and what to want.

Youth Not Soft

"We have learned that American youth is not soft. More yet we have learned that the youth of this hour on land or sea can perform with epics of valor and endurance equal to the best and highest told of in the ancient classics.

"We have learned to be a little sad and a little lonesome without being sickly about it. This feeling is caught in the song of a thousand juke boxes and the tune whistled in streets and homes, 'I'm Dreaming of a White Christmas.' When we sing that we don't hate anybody. And there are things we love that we're going to have some time if the breaks are not too bad against us. 'May all your days be merry and bright—and may all your Christmases be white.'

Gremlins and Worse

"Away down under, this latest hit of Irving Berlin catches us where we love peace. The Nazi theory and doctrine that man in his blood is naturally war-like, so much so that he should call war a blessing, we don't like it. It's got gremlins and worse in it.

"While we proceed with our job of making war terrible to the enemy, while we move forward toward killing enough Nazis and Japs to end the war, the hopes and prayers are that we will see the beginning of a hundred years of needless agony and death on the snow, with no lurking ski troopers in white uniforms on the white snow spitting the merciless music of machine gun rain and hail.

"Where there is will and vision men and women may hope. They may even dream of a century of white peace when tree tops glisten and children listen to hear those sleigh bells in the snow."

# Service for Committees

## Government bulletin reports many committee ideas based on a survey of trade associations

How important are committees in trade association work? What changes have been caused by the war?

Contrary to widespread belief, many national associations operate with very small budgets and staffs. A recent Department of Commerce survey developed the fact that of the nation's 1,900 trade associations of national or interstate scope, only 700 had as many as ten employees:

- 300 had 4 to 7
- 200 had 8 to 14
- 100 had 15 to 25
- 100 had over 25

Hence only a very limited program of services can be provided the members of these 1,200 smaller staffed associations unless the fullest possible use is made of committees. Especially is this true in time of war, when there is vast increase in business problems.

Some association secretaries deserve an honorary title of "magician" for their success in getting busy presidents and other executives of their member companies to assume the additional burden of committee assignment.

There are secretaries who frankly write each committeeman somewhat as follows:

Dear Mr. Blank: The Board of Directors wishes you to serve on the (X) committee. We hope you will accept in view of your special experience in this particular field. Please remember, however, how greatly this association prides itself on its co-operative spirit—and that membership on any of its committees usually means the taking of as much as one week each year. In return, of course, each member receives the results of the work of all other committees, equally hard-working.

### War Problems Paramount

Most associations are servicing their members on a wide range of wartime problems, including such vital matters as priorities and allocations; government contract regulations; substitute materials; conversion; industrial conservation; subcontracting; production, and patent pools, and so on.

The Radio Manufacturers' Association has just announced its general and technical committees for 1942-'43. The RMA has been a potent force in the almost complete switch made by that industry from civilian to war needs.

Our Army and Navy outposts in North Africa, the South Seas, Alaska and all other battlefronts are able to keep in touch with their main forces thru-out every hour of the day and night by using newly designed radio apparatus from this industry's factories. Each technical committee is in constant touch with the communications experts of the War and Navy Departments. Among the RMA committees and sections for the coming year will be those on marine receivers, air-borne receivers, military standards, transmitters, engineering, replacement and repair parts and so on, as well as the usual peacetime committees on such matters as general services, traffic, export problems and legislation.

### All Firms Benefit

Typical of associations with far-sighted management, the RMA has made available to all firms in the industry, whether or not members, the results of much of the work of its many committees, as well as that of its comparatively small staff. The result is a membership increase of 40 per cent since Pearl Harbor—non-members found that wartime complications were so numerous the taking out of membership would be a wise investment.

A study of 1942 association practices in the setting up and work of trade association committees has just been made by the American Trade Association Executives. Naturally, it was found that most associations had set up special committees to deal with wartime mat-

ters. According to this report, the greatest surprise coming out of the study concerned the length of committee meetings—in most cases they are lasting two hours, but frequently extend to five or

more! The attendance at meetings on the part of committee members, located in cities in which the meetings are held, seems to be excellent. Anything below 80 per cent is rare.

### Wheels Within Wheels

Committee work is really the crux of association work. A committee is a little association within the association—a group of selected individuals co-operating together on an individual problem or group of problems. We find that most associations get lots of work done thru committees if the association is to be effective and prosper.

One of the problems of committee organization is how committee work should be divided. Should it be divided by functions of the industry, such as production, raw materials, distribution, accounting, etc.? Or should it be divided by functions of the association, such as Washington contact, arbitration, etc.? Or should it just be divided by subjects which need to be dealt with, such as priorities or other current problems? Most associations use all three methods.

In the majority of cases, all committees are responsible to the board of directors. Surprisingly, in a number of associations all or some committees are responsible only to the association's chief executive officer.

Most associations find that committee meetings held at association headquarters help acquaint members with the headquarters and build solidarity. Luncheon or dinner meetings for committees are quite common, the former predominating.

### Paid by Associations

Paying expenses of committee members who have some distance to travel to meetings seems to be a fairly common practice. It is to be recommended, if not too expensive, as the best way to get representative attendance in a national association.

Most associations always make up a list of subjects in advance of committee meetings. Only about half send the agenda to committeemen in advance of meetings.

In most instances, the executive always attends meetings of committees; in the other cases, he usually does. As a general rule, committees are provided with secretarial service.

### More Legal Problems

In recent years, legal aspects of committee work have grown rather than lessened in importance. Many associations have counsel pass on the work of their committees. About half have counsel review the minutes of meetings, and about half have counsel attend committee meetings, depending on the subjects being discussed.

Publicity for committee work must usually be determined by the policies of the association, but all feel that it is a good thing to give committees as much recognition as possible. It is always a temptation for a committee to delegate work to subcommittees.

We asked whether association executives had found any particularly successful or novel ways of maintaining interest in committee work. It is certainly sound to have one or more subjects on the agenda vital to the pocket-books or profits of committee members, as some suggest.

Sometimes the executive can further the work of the committee by getting, privately, opinions from committee members which they would hesitate to express in the meeting and expressing them himself as from an anonymous source.

## Canada's Electric Program Will Aid Use of Machines

MONTREAL, Dec. 19.—In keeping with the trend in the United States, Canada recently announced a program for the electrification of the country. Canada plans to build a super-dam that will be bigger than Boulder Dam or anything else the United States has yet built.

This program will have great interest for the coin machine trade in Canada in the future because it means making electricity available to many villages and small towns in all parts of the nation. Just as happened in the United States when electricity was supplied to many small towns in various parts of the country thru the projects, stores by the thousands were opened up to modern coin machines that previously had not been able to use the electrical machines now on the market.

## South Shows Big Gain in Business; Coin Biz Lagging

NEW ORLEANS, Dec. 19.—Induction of more and more younger men, growing shortages of labor and tires for service trucks, priorities on parts and inability to get new machines combine to make up the reason given by coin machine operators of this section for less-than-normal fall expansions in business. Business activity during October was slightly greater than the previous month and collections good, particularly in this immediate area where war contracts have expanded. The effects of inductions and migration of farm labor to industrial areas have been most pronounced in the interior.

On the constructive side of the ledger are heavier influxes of labor here and higher prices for record-breaking cotton, rice and sugar cane crops in the rural areas of Louisiana. The recent shortage of nickels is now corrected and music operators are able to get the greater number of needed disks.

Pin games are still numerous, and cooler weather has increased the patronage of merchandise vending machines, altho candy bars and beverages are scarce. New Orleans has never been an active spot for nut machine operations. Cigarette venders are doing satisfactorily, but the increased tax on November 1 caused much uncertainty since most of the manufacturers failed to immediately release their new list prices with the exception of the announcement by Philip Morris to absorb the cent levy.

Late in October the Victor and Bluebird distributor here caught up with back orders to some extent when the factory stopped production for the week to permit gains on backlogs. The month passed without any signs of a real war hit, something looked forward to here by music operators.

Praise the Lord and Pass the Ammunition may prove the biggest money maker of the year, especially with the big splash in *Life* and other magazines and papers. A growing shortage of tubes is feared.

The Louisiana cotton crop, now moving at full pace, is due to bring the farmer a return of something more than \$58,000,000 based on a yield of 650,000 bales, more than double last year's yield. This condition holds true also in all surrounding States. The lumber industry is also booming, with all mills here cutting to full capacity as government orders continue to pour in. The oil business is also very good in spite of the rationing start.

The tax question is widely discussed here, operators of pin games particularly being encouraged by indications that their levy is in the \$10 class.

## Experiment in Patent Usage

### Government plan to lease instead of sell Axis patents extends ideas of patent pooling

WASHINGTON, Dec. 19.—Another sweeping experiment in the co-operative use of patents is seen in the order of President Roosevelt to permit use by license of the 50,000 foreign patents that have been seized by the government. These patents were formerly owned by the Axis powers. Under the new order American firms will get use of the many thousand patents, whose value is said to run into the billions of dollars.

The government lists the patents at a nominal value of \$1 each. Some of the patents are said to be the result of the most important research work conducted in the countries now known as the Axis powers. The decision to license these patents rather than sell them outright is a change in government policy from the last war. It is also understood to be a part of the plan to see what results can be obtained from a co-operative use of patents rather than monopolistic ownership.

One of the most extensive experiments conducted so far in this country in the co-operative use of patents has been made by the automobile industry. For several years automobile manufacturers have worked on a policy of limited pooling of patents so that ideas and inventions could be exchanged.

This experiment has proved so successful that many people have advocated it as a general policy for all business. However, most firms and inventors insist on monopoly control of patents, and most people now think that the idea of co-operation or full licensing of patents will never be obtained until the government itself conducts a general patent pool for the use of all lines of industry. The government has announced the plans for licensing the foreign patents which will be made available to manufacturers.

Any legitimate concern may apply for the use of these foreign patents upon the payment of a royalty fee. No exclusive use will be granted for any of the patents, it was announced.

**JERRY KERTMAN OFFERS FOR SALE**

Wurlitzer Strollers .....\$30.00  
 Music Transmitters, Model 306 ..... 10.00  
 Impulse Receiver, Model 105 ..... 10.00  
 1/3 Deposit, Balance C. O. D.  
 WILL PAY CASH FOR WURLITZERS FROM MODEL 24's UP 850's.

**American Coin Machine Co.**  
 557 Clinton Ave., N. ROCHESTER, N. Y.

# Merry Christmas



**PERMO POINT**

**PERMO PRODUCTS CORPORATION**  
 6415 Ravenswood Avenue Chicago, Illinois

# Merry Christmas!

FROM  
**VICTOR and BLUEBIRD ARTISTS**



FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS  
RCA  
KEEP BUYING WAR BONDS

# RECORD BUYING GUIDE—PART 1



**Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators**

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

## ● GOING STRONG ●

**THERE ARE SUCH THINGS** ..... TOMMY DORSEY (Frank Sinatra-Pied Pipers) ..... Victor 27974

Everything about this recording marked its inevitable wind-up here. First off, it was a TD item (exclusive), then it had the benefit of a gorgeous melody, finally the style of presentation sent one off into *I'll Never Smile Again* reveries. We described all these virtues right from the beginning, tagging the ballad for Possibilities and charting its course all the way up. All that need be repeated: A tune that's phono true—*There Are Such Things*.

**STRIP POLKA** (13th week) ..... KAY KYSER (Jack Martin-Glee Club) .. Columbia 36635  
ANDREWS SISTERS ..... Decca 18470  
ALVINO REY (King Sisters-Chorus) .. Bluebird 11573  
JOHNNY MERCER ..... Capitol 103

**PRAISE THE LORD AND PASS THE AMMUNITION MERRY MACS** (9th week) ..... KAY KYSER (Glee Club) ..... Columbia 36640  
..... Decca 18498

**WHITE CHRISTMAS** (9th week) ..... BING CROSBY ..... Decca 18429  
FREDDY MARTIN (Clyde Rogers) .... Victor 27946  
CHARLIE SPIVAK (Garry Stevens) ... Columbia 36649

**MR. FIVE BY FIVE** (6th week) ..... HARRY JAMES (Helen Forrest) ..... Columbia 36650  
ANDREWS SISTERS ..... Decca 18470  
FREDDIE SLACK (Ella Mae Morse) .. Capitol 115

**MANHATTAN SERENADE** (5th week) ..... TOMMY DORSEY (Jo Stafford) ..... Victor 27962  
JIMMY DORSEY (Bob Eberly) ..... Decca 18467  
HARRY JAMES (Helen Forrest) ..... Columbia 36644

**WHEN THE LIGHTS GO ON AGAIN** (2d week) ..... VAUGHN MONROE (Vaughn Monroe) .. Victor 27945  
LUCKY MILLINDER (Trevor Bacon) .. Decca 18996  
DICK TODD ..... Bluebird 11577

## ● COMING UP ●

**DER FUEHRER'S FACE** ... SPIKE JONES (Carl Grayson) ..... Bluebird 11586

Ever since Spike Jones made his bid for membership in the Audobon Society with this one, it's been a machine must. The bird-calls captured the popular reaction to the ambitious wall-painter, making patrons anxious to win a nickel's worth of convulsion. Result: With distribution headaches relieved, *Der Fuehrer's Face* hops to the top of Coming Up this week.

**I HAD THE CRAZIEST DREAM** ..... HARRY JAMES (Helen Forrest) ..... Columbia 36659

Trumpeter James really scooped the disk world with this hunk of recorded music. Another Possibility, it took only a tiny breath and whirled right up into position with leading spinners of the day. Ballad has the extra advantage of being warbled by Helen Forrest and stemming from a pic, Fox's *Springtime in the Rockies*. Don't turn your head on *Dream*, the next thing you know it's likely to step out with the champions.

**SERENADE IN BLUE** ... GLENN MILLER (Ray Eberle-Modernaires) ..... Victor 27935  
BENNY GOODMAN (Dick Haymes) .. Columbia 36622

The melodic *Serenade* has been hovering here for several weeks. Whether it can gather second-wind and make the supreme effort is another matter. Suffice it to say that currently it is holding its own, which at the moment adds up to a pretty fair percentage of the slot take. From here on—well, new records are hard to get; maybe the lease will be extended for longer than you think.

**DEARLY BELOVED** ..... GLENN MILLER (Skip Nelson) ..... Victor 27953  
BENNY GOODMAN (Buzz Alton) ... Columbia 36641  
ALVINO REY (Bill Schafflen) ..... Bluebird 11579

Only a baby as far as music machines are concerned, *Dearly Beloved* seems to be getting plenty of farina. Network plugging continues to be heavy, insuring a quick growing-up period, and the parent pic, *You Were Never Lovelier*, still has to come out of the plush first-run houses. If enough copies can be had, *Beloved* will be just that for operators.

**MOONLIGHT BECOMES YOU** ..... BING CROSBY ..... Decca 18513  
GLENN MILLER (Skip Nelson-Modernaires) ..... Victor 20-1520  
HARRY JAMES (Johnny McAfee) .... Columbia 36668

Most accurate point to be made about *Moonlight Becomes You* is that its first-time appearance here fools nobody. We tipped ops off in Possibilities that tune spelled out s-m-a-s-h all the way thru. Plus that, ballad claims an A-1 picture source, Paramount's *Road to Morocco*, which may explain—he's featured in the film—why Bing leads other versions. This one's really off on the road to Going Strong.

**CAN'T GET OUT OF THIS MOOD** ..... KAY KYSER (Harry, Julie, Trudy, Jack and Max) ..... Columbia 36657  
FREDDY MARTIN (Bob Haymes-Martin Men) ..... Victor 20-1515

Usher in another newcomer but this time perhaps a slight note of surprise is permissible. Also a pic tune—from RKO's *Seven Days' Leave—Out of This Mood* hardly figured to be out of this world in the music boxes. Kyser's copy has been around for a while, picked up a little fame here and there, but not until lately did it gather any sizable strength. Competition from Martin's later release, however, seemed to spur Columbia's Kay on.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

**PART TWO** of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

# Happy New Year!

FROM  
**VICTOR and BLUEBIRD ARTISTS**



FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS  
RCA  
KEEP BUYING WAR BONDS

# Industry Mentions Magazines -- Newspapers -- Radio

# Scrap Drive Pays Revenue

# Increase Allowed To Recover Taxes

### Getting Their Prayers a Little Mixed

The December 12 issue of *The New Yorker*, in its column "The Talk of the Town," carries a saucy little item about Mayor La Guardia. As they put it, "It is typical of the confusion existing in high places."  
They report that the mayor, worrying about the shortage of snowshovelers, has asked the citizens of New York to pray for no snow this winter. Meanwhile wherever there is a juke box or portable phonograph soldiers are playing Irving Berlin's *I'm Dreaming of a White Christmas* and jamming the anti-snow prayers with their noisy nostalgic dreams. What a mess!

### Number One Button Best

Ted Ashby in his column in *The Des Moines Tribune* December 4 helps juke-box operators plug the new song "Everybody Every Day." He says that the government has asked the phonograph industry to feature the new war song and has congratulated the industry for spurring the sale of War Bonds by giving position prominence to the tune "Any Bonds Today?"  
Ashby quotes a prominent operator as saying that the tune which plays when you press the No. 1 button always will get better action than any other on the musical menu.

### From Harp to Juke Box

Hull House, well-known organization in Chicago, recently had its annual Christmas party. They had the traditional Christmas scene, followed by carols sung to the accompaniment of a harp. But this music was quickly superseded by a juke box, and the partymakers, still dressed in their puceant costumes, jitterbugged to their heart's content. Miss Carr, Hull House director, said they wanted everyone to enjoy himself, and so they used the most popular method. Reported by Chicago newspapers.

### Men's Paradise

One of the larger department stores in Chicago has followed a popular custom and set up a department for men exclusively where they can do their Christmas shopping for their women folks without the distractions of women around them. It was reported in Chicago papers. And to further put them at their ease, the store has set up a juke box, maybe to lull them into a false sense of security.

### Names Make News

The Navy disclosed December 16 that Lt. Carl F. Zeidler, former mayor of Milwaukee, has been lost on a United States merchant ship already given up as missing with all of its crew. Zeidler was the commander of the gun crew on this particular boat.

The coin machine industry will join with the citizens of Milwaukee in regretting the loss of so great a hero. But at the same time the industry recalls that he was mayor of Milwaukee during all the time that the city-wide crusade was made against pinball games. Even during the last few days before Zeidler resigned as mayor, he was still publicly fighting pinball games, even tho they had been licensed by a big majority vote of the city council.

But all this can be forgotten now that the brilliant young man has given his life for his country. Even tho he may have thought it right to fight pinball games, he was willing to give the utmost for the U. S. A..

Newspapers December 16 made only small mention that a sniper in Casablanca during the Allied raid on this port narrowly missed getting Lt. Comm. George H. Earle.

Mention of the name of Earle recalls one of the most interesting articles ever to appear in newspapers concerning pinball games. Earle was a former governor of Pennsylvania, and then was appointed as the United States Minister to Bulgaria by President Roosevelt. Pinball games entered into the story when big publicity was given to the fact that as Earle packed to leave for Bulgaria he took three modern pinball games along with him.

Newspapers carried later stories saying that while war clouds were breaking out over Europe Earle was able to play an important diplomatic game in Central Europe by means of the pinball machines

he had with him. News reports said that when he would be trying to convince various diplomats that they should not support the Axis, and did not seem to be able to convince them, he would invite them to a good game of pinball and by that diversion would be able to get them in a better humor.

Naturally the coin machine industry will hope that Lt. Comm. Earle escapes all of the bullets and bombs while he fights in North Africa.

### New Yorker War Album

The cover that *The New Yorker* is using for its war album has a juke box prominently displayed. It shows an MP looking wistfully in a window and watching the soldiers inside dancing to the tune of a juke box.

### Jivee to the Jukee

The December 11 issue of *The Fort Worth Star-Telegram* prominently displayed on its front page a picture of American soldiers dancing with Chinese girls somewhere in China. The caption under the picture explained that the soldiers found that Chinese dancing isn't much different from that in the United States.

### Scales Encourage Rationing

A clever cartoon in the November issue of *Victory* tied up a weight scale with the new rationing problem. The first picture showed a stout lady dropping in her penny while reading the sign above the scale that she would receive her weight and character reading. The second picture showed her reading the card—"Your weight . . . 267 pounds. Character reading: Hey! Cut your meat to two and a half pounds a week!"

### Railroad Tickets From Slots

An experiment has lately been started in Philadelphia to see if it is practical to sell railroad tickets thru machines similar to machines selling pari-mutuel tickets at tracks. The *Philadelphia Bulletin* carried an interesting article on the experiment, and also ran a cartoon showing a little man reading about the new plan and trying it out. He hit the jackpot (anything's possible in a cartoon) and was knee deep in tickets to all possible suburbs.

### Army Air Corps Okays Phonos

*The Madison Capital Times* recently published an interesting article concerning the men stationed at the army air forces technical school at the Madison airport. They said that among the most popular items are the phonographs, and

### Illinois city goes all-out in scrap drive and makes it pay for civilian defense

CHICAGO, Dec. 19.—One of the most interesting reports of what a small city or town can do in collecting scrap was reported in *The Christian Science Monitor* recently. The report related to the near-by suburban city of Wilmette, Ill. The report held up this city as an example for the rest of the country.

According to the report, people in Wilmette have entered so wholeheartedly into the scrap drive that scrap is paying for civilian defense. During the present year many cities are reporting that the cost of civilian defense is now the biggest item in city budgets. It will be seen that Wilmette is showing other cities how to relieve the costs of civilian defense.

Besides that, attics, basements and garages are being kept in apple pie order, and the fire department hasn't much to do.

### Six Months' Campaign

The scrap drive began six months ago in this suburb of 17,000 north of Chicago, and the salvage collected so far has brought in more than \$3,153 at an expense of only \$104.

Curb collections are made every other Saturday. Village trucks, driven by public works employees outside regular work hours, and private trucks driven by volunteers make up the salvage crews. In eight hours, 18 trucks do a thorough job of covering the town.

The trucks do it systematically. One picks up newspapers, magazines, rags and rubber. Another picks up metals, and a third, tin cans.

The tin cans are taken direct to a railroad car on the railroad's siding. Newspapers and magazines are taken to the salvage dealer's yard and unloaded by hand. Metal, rubber and rags are dumped in the municipal yard and sorted by the village firemen during working hours, because sorted scrap brings the highest price. The salvage dealer calls for it.

Someone might write a proverb around the coat hangers that were collected. While one coat hanger doesn't amount to much as scrap, the 6,500 hangers collected here so far have brought in \$37. They were reconditioned and sold to a local cleaning plant.

WASHINGTON, Dec. 19.—The following price amendment was recently issued by the OPA. It relates to service industries and permits adding federal and State taxes to prices charged for services under most conditions.

Part 1499—Commodities and Services—Amendment 39 to GMPR—Tax Increase of March 31, 1942.

Section 1499.7 (b) is amended to read as set forth below:

1499.7 Federal and State taxes. \* \* \* (b) As to a tax or increase in a tax which becomes effective after March 31, 1942. If the statute or ordinance imposing such tax or increase does not prohibit the seller from stating and collecting the tax or increase separately from the purchase price, and the seller does separately state it, the seller may collect, in addition to the maximum price, the amount of the tax or increase actually paid by him or an amount equal to the amount of tax paid by any prior vender and separately stated and collected from the seller by the vender from whom he purchased: Provided, however, That the tax on the transportation of all property (excepting coal) imposed by Section 620 of the Revenue Act of 1942 shall, for purposes of determining the applicable maximum price of any commodity or service, be treated as tho it were an increase of 3 per cent in the amount charged by every person engaged in the business of transporting property for hire. It shall not be treated as a tax for which a charge may be made in addition to the maximum price.

1499.23a. Effective date of amendment.

(nn) Amendments No. 39 (1499.7 (b)) to the GMPR shall become effective December 17, 1942.

Issued this 11th day of December, 1942.  
LEON HENDERSON,  
Administrator.

# Canada Makes Big Gains In 1942 War Production

OTTAWA, Dec. 19.—Official reports show that Canadian war production during the year has shown a gain of more than 23 per cent in volume. This report covers the first nine months of the year and is an indication of how Canada has become an industrialized nation.

Other official reports state that taxes are now covering half of Canada's war expenses. This is compared with conditions in the United States, which indicate that taxes are covering about 10 per cent of the total war bill. Canadian taxes are higher in many cases than those in the United States, but it is understood that the United States is closely studying the tax systems in Canada, and in many cases will follow the example of this country. Banks in Canada are providing a much smaller share of war revenue than banks in the United States.

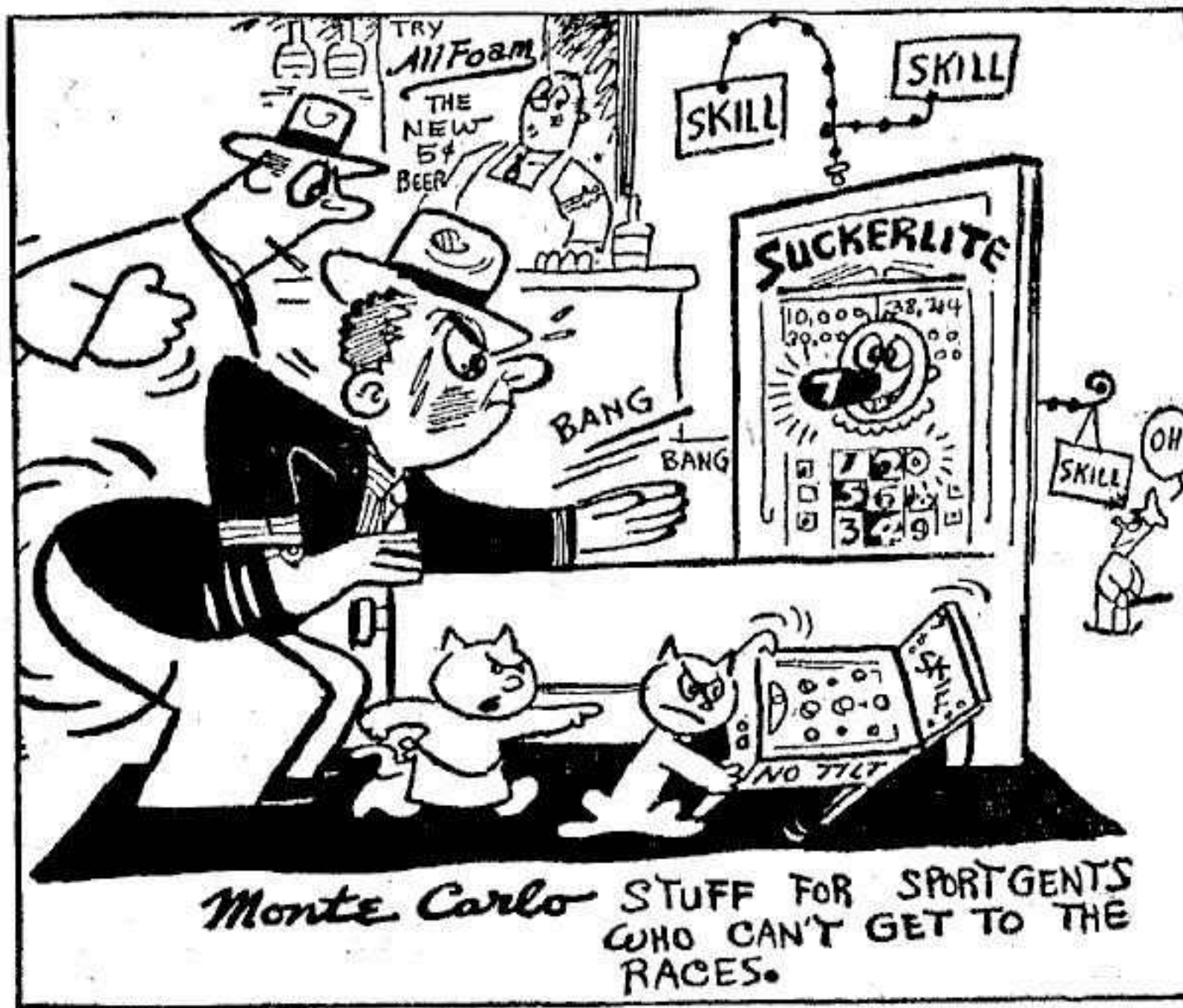
Official reports in Canada say that the war bill for 1942 will reach \$78,000,000,000. Canada's public debt is smaller than that of the United States.

Canadian government agencies continue to emphasize the fact that small retail stores will be considered and favored in every way possible. A recent announcement by a high government official says that steps are being taken to see that whatever goods are available in Canada will be distributed in such a way that small stores will get their due share.

# Popular Magazine Joins Liquor Information Drive

NEW YORK, Dec. 19.—*Liberty* magazine, in its issue December 12, follows the trend of other popular publications and devotes its editorial page to arguments against national prohibition. The publication adds nothing new to the information that is already familiar to the public. However, it does warn against the return of racketeering, which is common to prohibition, and urges the people to watch carefully the lobbying that is being done in Washington.

The magazine is said to have been liberalized in the future and has an entirely new editorial policy under a new staff.



SUGGESTION TO RACING FANS. Cartoonist Yardley used a half page in *The Baltimore Sun*, November 11, to tell people with sporting blood how to amuse themselves indoors. One suggestion was to racing fans to play pinball games.

# Summary of Race Betting

Associated Press report shows racing bets to be near a billion dollars in 1942

NEW YORK, Dec. 19.—The Associated Press has released a 1942 summary of race betting in the United States. The report said that the grand total of bets on races during the year had reached nearly a billion dollars.

This happened in spite of the closing of race tracks in California. The AP survey showed that the nation's betting in 19 States leaped to \$948,067,552, which is a jump of more than 422 million dollars over 1941.

This big increase in betting on the races was said to be all the more startling because California was closed most of the year, and the crowds at race tracks were supposed to be cut considerably due to gas rationing.

However, reports show that gas rationing has had little to do with cutting down the operation of race tracks.

With the boom in business for the "iron men," topped off by New York's all-time high mark of \$175,158,374 bet, came a corresponding jump in the revenue derived by the various States as their "cut" from the gee-gees. The State governments picked up a grand total of \$26,068,754.93 from racing, compared to \$21,652,664.56 a year ago.

New York alone received \$10,021,485, and a lot of folks remembered that just three years ago, when the mutuels betting bill was before the State Legislature, Senator John Dunnigan, its sponsor, was laughed at for suggesting that some day the ten-million-dollar mark would be hit.

### Report Few Decreases

Despite all the difficulties tangling the turf, only Florida, New Hampshire and Nebraska—in addition to California—showed any decrease in the amount of betting during the year. And only New Hampshire, Kentucky and Nebraska joined California in a drop in State revenue from the sport of kings and the two-buck bettor.

Florida's betting, for instance, fell off more than \$4,000,000. However, the State helped itself to a bigger percentage of the "handle" and so the government's "end" vaulted from \$2,402,784 to \$4,360,665 for second place on the national list, just behind New York.

### Illinois Profits

Illinois, too, "saw the light" and passed a law giving the State 2 per cent of

# RECORD BUYING GUIDE—PART 2



## A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

### POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

### NOTE

The only record released this week is a special from Decca, Guy Lombardo's *Everybody Every Payday*, the Treasury Department's patriotic ditty that Barry Wood and Tommy Tucker already have done for Bluebird and Okeh respectively.

Next week, however, Columbia breaks the lull by shipping Cab Calloway's *I Get the Neck of the Chicken*, backed by *Ogechee River Lullaby* and Tommy Tucker's (Okeh) *There Will Never Be Another You* and *Just as Though You Were Here*.

Victor resumes its every-other-week release schedule January 2, when it will issue Shep Fields's *Please Think of Me* and *Take It Slow* (Bluebird), as well as Ethel Merman's *Marching Thru Berlin* and *Move It Over*. A fortnight later the release will consist of one disk, Tommy Dorsey's *It Started All Over Again* and *Mandy Make Up Your Mind*.

### THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

### NOTE

No new records have been received for review this week. Some releases are expected to catch up with us shortly, and as they come we will continue to point them out to you in the usual form.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

### PART ONE

of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

the mutuel handle. As a result, the government's profit there leaped more than \$650,000, up to \$2,444,605.38. The betting total was up \$22,000,000, to \$82,973,489.

In sharp contrast was Michigan, where the wagering jumped from \$12,353,851 to \$23,020,569, yet the State's "cut" was only \$242,500. Michigan takes no percentage of the handle, deriving its revenue only from a flat license fee.

With California's tracks shut down most of the season, and the horses moving eastward, Arizona enjoyed its biggest year in history. Betting bounced up to \$1,595,651 for 23 days, compared to \$1,138,562 for 33 days in 1941.

Following are the complete figures for the year, showing the total betting and total profit for each State for 1942:

	1942 Total wagered.
New York	\$175,158,374
Florida	38,375,324
Illinois	82,873,489
Maryland	51,154,651
Rhode Island	40,564,176
Massachusetts	28,797,509
New Jersey	25,882,616
New Hampshire	17,344,931
Delaware	13,684,975
California	12,000,000
Arkansas	4,869,055
Michigan	23,020,569
Washington	4,557,888
Ohio	10,249,253
Kentucky	15,054,995
Arizona	1,595,651
West Virginia	9,306,710
Louisiana	2,625,424
Nebraska	2,250,000
<b>Totals</b>	<b>\$948,067,552</b>

	1942 State Profit.
New York	\$10,021,485.00
Florida	4,360,665.00
Illinois	2,444,605.38
Maryland	1,785,993.02
Rhode Island	1,742,711.00
Massachusetts	1,230,986.82
New Jersey	1,058,923.94
New Hampshire	811,613.00
Delaware	529,042.12
California	500,000.00
Arkansas	297,204.23
Michigan	242,500.00
Washington	234,206.40
Ohio	173,475.00
Kentucky	161,006.20
Arizona	125,000.00
West Virginia	123,560.00
Louisiana	96,777.82
Nebraska	30,000.00
<b>Totals</b>	<b>\$26,068,754.93</b>

## Lazar Report Is Optimistic

PITTSBURGH, Dec. 19.—In a year-end report, B. D. Lazar, of the B. D. Lazar Company, declared that the firm had a good year, altho it did not match 1941. "We were fortunate," he said, "to have been able to acquire a large quantity of Rock-Ola Commandos, sale of which boosted our volume considerably. We count on these phonographs to help keep up our volume for a good part of 1943.

"We also had the foresight to buy a large quantity of Bally Club Bells, the four-coin multiple combination award and free-play machine. This is one of the best consoles of its kind and we still have a number of them in stock.

"Used equipment makes up the balance of our stock and because of its fine condition we have not wanted for customers. We look forward to the year 1943 with confidence that we shall be able to win thru despite the conditions affecting the industry during wartime."

## Erie, Pa.

ERIE, Pa., Dec. 19.—Cigarette machines are no problem here. The price is up to 18 cents and no drop in sales has been noted. The cigar-smoking public has become aware of the penny saving in the cigar machines and are giving them a heavy play. Both indications are particularly strong in industrial plants.

Phil Warner, local operator, is branching out these days. After mastering the restaurant business he has marched straight into the real estate game. Latest reports find him changing old mansions into apartments. Every bit of extra housing is needed here.

Ben Breskin, manager of Sportland, has opened a check cashing service. This venture has proved profitable.

Erie Panoram Company, operated by Ray Moore and Jack Berry, reports excellent business. Jack reports 23 machines in service.

# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

### Arcade Owners' Association

Foundation for an association of arcade owners was started December 17 when a meeting was held at the Abbey Hotel, New York. Arcade people from New York and New Jersey attended. Herman Brothers, attorney, is conducting the organizational work. The arcade owners adopted the name of Arcade Owners' Association and elected temporary officers. Louis Fox was elected president, Harry Rosen is secretary and Bernard Katz is treasurer. Altho the association is being started in New York City, Herman invites arcade owners from all over the country to write him for further information.

### Carload of Commandos

Dave Stern, Royal Distributors, Elizabeth, N. J., reports another carload of Rock-Ola Commandos is rolling to his company. Dave has been active in the past months exploiting the merits of his factory's phonograph.

### Staten Island Arcade Big

Joe Webster, owner of an arcade at Port Richmond, Staten Island, N. Y., was in to visit Mike Munves this week. Joe claims that Staten Island is an up and coming territory, and at the present time war industries and a large army camp make it very profitable for his amusement center.

### Lucky Pvt. Burton Blatt

Wille (Little Napoleon) Blatt picked up *The Billboard* last week and discovered that Gil Engleman, former music machine operator, is now a technical sergeant in the Ordnance Division at Camp Sutton, N. C. Blatt's son, Burton, is also in the Ordnance Division at Camp Sutton, and Wille is very happy that he and Gil always got along very well. "Can you imagine," asks Wille, "what Gil would do to Burt if we had not been good business competitors?"

### Sailor Jack Berman

Jack Berman has been assigned to the U. S. Naval Training Station, Cambridge, Md. Jack was head of the Baltimore office of Economy Supply Company when he decided to enlist. Ike Berman, Jack's father, had to close up the Baltimore office and move all the stock to New York.

### Switch-Top Orders Accepted

Globe Printing Company is taking advance orders on Switch-Top, the new salesboard idea the firm is introducing. Deliveries are expected to start right after the first of the year.

### New Year's Party Set

According to Nat Cohn, chairman of arrangements, the New Year's Eve party of the Victory Lodge of B'nai B'rith at the Waldorf-Astoria is all set and indications point to tremendous turnout. The lodge is a service and charitable organization. Receipts from the party will be used to purchase games that sailors can use while on duty on the high seas.

## Minneapolis-St. Paul

MINNEAPOLIS, Dec. 19.—Cy Callahan, former Pioneer Distributing Company exec, is now in the army, stationed in California.

Jack Garrett, Minneapolis operator, veteran of World War I, is recuperating in Oklahoma from effects of a Texas sandstorm while with the 1942 army in training.

Cliff Knight is a new mechanic at Minnesota Machines, taking the place of Frank George now in the navy. George was home on furlough following completion of boot training at Great Lakes, Ill., and has now left for active duty.

Max Gorney, of Silent Sales Company, has joined the navy and is stationed at Maryana, Ariz.

Archie LaBeau, of LaBeau Novelty Company, learned about court costs and stuff recently. He saw service on the Ramsey County Grand Jury.

"America's Outstanding Guffarist"

# ALVINO REY

AND HIS ORCHESTRA

Currently ASTOR ROOF, New York  
on VICTOR-BLUEBIRD records

B11579  
**DEARLY BELOVED**

backed by  
**I'M OLD FASHIONED**

—both from the new Columbia Picture  
"You Were Never Lovelier." Get these  
records for W-u-p-s with local showing of  
the film.

B-11573  
**STRIP POLKA** backed by  
**THE MAJOR AND THE MINOR**

Personal Management JACK EGAN  
Direction MUSIC CORP. OF AMERICA

# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

Take the word of James D. Blakeslee, Jecca's Amusement Company, Buffalo, that "despite the current difficulty in getting new records, the wise and foresighted operator is not being caught unaware. The majority of leading music men, including our firm, have built up a large library of pops, standards, novelty, hillbillies, seasonal favorites, etc. We have a convenient cataloging system for this collection which enables us to choose machine "eligibles" quickly and thoroly. Neither the library nor the filing system are real "war babies," being perfected thru many years, but now especially they are a real help to us in servicing locations with the most desirable numbers possible." . . . Town's first week of gas rationing has sliced into phono receipts down Austin, Tex., way. Some of the best machine locations have been in night spots located on the edge of town; with auto fuel rationed and taxi service scarce and expensive these clubs are faring badly. Solution for some of the operators has been to concentrate on new bars and cafes opening in the heart of the city. Austin Phonograph Company, for one, has been working along these lines, with only one other problem to worry about, the getting of new records. In this connection maybe Austin ought to look north to see what Buffalo is doing. . . . Here's a thought for operators who have been sifting thru their old-record stocks and returning or selling some of the tallow for scrap. There's a thriving business going on now in retail second-hand records. Some of those disks you coinmen are getting rid of for 2 1/2 cents per might be worth a lot more. So give each used disk careful consideration before tossing it onto the scrap pile; it might even pay to call in someone who knows the value of secondhand records and have him sort out the worth-more-than-the-scrap-price disks. Then you can take the "worth-more" pile to the dealer and authoritatively ask for a good fee.

## Territorial Favorites

### DENVER:

**Brazil. Xavier Cugat.**  
Samba with Cugat—they like it well enough in Denver to rate *Brazil* going strong. Possible reason: While sambas, rumbas, congas and tangos usually require a better-than-average melody to make any sort of impression on the machines, *Brazil* is both ideal for and indigenous to its Latin framework. There are other *Brazil* disks, Jimmy Dorsey, Sidy Duchin, Enrie Madrignera, Fred Waring, etc., but in the Colorado capital it's strictly from Cugat.

### FORT WORTH, TEX.:

**Why Don't You Fall in Love With Me? Connie Boswell.**  
Nothing too significant about this territorial fave. A plug tune built around well-rationalized question, *Why Don't You Fall in Love With Me?* has had the added benefit of being recorded by several artists. Tho the disks have stirred little attention in phonoland, a couple of them have secured a foothold in Fort Worth. The Texans apparently go most strongly for the Boswell gal; with Dick Jurgens coming off a close second. You might give any of the waxings a thought; in these days you can't tell where the next hit is coming from.

### OTTAWA:

**Under a Strawberry Moon. Dick Robertson.**  
Here's one for the Canadian books. Some tunes are weak sisters from birth and continue that way, but *Under a Strawberry Moon*, after an inauspicious beginning, has managed to creep into at least one local Blue Book. Ottawans love it their special admiration and, since there allegedly is no disputing of tastes, it might be worth a try elsewhere. New records are plenty hard to get; maybe you can fit this one nicely into an empty slot.

## Note

FOR a comparative listing of songs played most often over the radio for the week ended Thursday, December 24, and the week previous, ended December 17, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septian best-sellers under Harlem Hit Parade.

While you're turning back to the Music Department you might look at the Retail Records page. There you'll find lots of valuable dope on over-the-counter sales which frequently influence coin machine play and vice versa.

## Post-War Planning Leads to Program For Better World

WASHINGTON, Dec. 19.—President Roosevelt's National Resources Planning Board, moving to meet the "new pressures of power, production and population which our forefathers did not face," proposed recently a "new Bill of Rights" for post-war America.

The board, set up to "bring together post-war plans for the President's consideration," declared:

"We look forward to securing, thru planning and co-operative action, a greater freedom for the American people. Great changes have come in our century with the industrial revolution, the rapid settlement of the continent, the development of technology, the acceleration of transportation and communications, the growth of modern capitalism and the rise of the national state with its economic programs.

"Too few corresponding adjustments have been made in our provisions for

human freedom. In spite of all these changes, that great manifesto, the Bill of Rights, has stood unshaken 150 years and now to the old freedoms we must add the new freedoms and restate our objectives in modern terms."

### Based on Four Freedoms

Basing the nine-point new Bill of Rights on the President's four freedoms, the board said "any translation of freedom into modern terms applicable to the people of the United States" must include:

1. The right to work, usefully and creatively, thru the productive years.
2. The right to fair play, adequate to command the necessities and amenities of life in exchange for work, ideas, thrift and other socially valuable service.
3. The right to adequate food, clothing, shelter and medical care.
4. The right to security, with freedom from fear of old age, want, dependency, sickness, unemployment and accident.
5. The right to live in a system of free enterprise, free from compulsory labor, irresponsible private power, arbitrary public authority and unregulated monopolies.
6. The right to come and go, to speak, or to be silent, free from the spyings of secret political police.
7. The right to equality before the law, with equal access to justice in fact.
8. The right to education, for work, for citizenship and for personal growth and happiness.
9. The right to rest, recreation and adventure; the opportunity to enjoy life and take part in advancing civilization.

### Opportunities Sought

"These rights and opportunities we of the United States want for ourselves and for our children now and when this war is over," the board said.

"In formulating these new rights we are not blind to the obligations which go with every right, obligations of the individual to use well his rights and to insist for the same rights for others, and obligations of the community to support and protect the institutions which make these rights actual."

## MOVIE MACHINE REVIEW

### Program 1099

Produced by RCM, Minoco and POM. Assembled and released by Minoco Distributing Corporation of America, Inc. Release date, December 21.

Because of the recording ban now being enforced by the American Federation of Musicians, Soundies is forced to hunt for new sources that have produced shorts on hand suitable for movie machine consumption. From time to time, new producer names will crop up.

THE SMOOTHIES, harmony trio heard on the air and in night clubs and theaters, offer something called *Princess Poo-Poo-Ly*. It hasn't got much sense, unless it is on the suggestive side. It has its redeeming moments, however, including an Hawaiian hut set with hula dancers in action. The trio works hard to put the song across. (Minoco)

THE CHOCOLATEERS, three colored boys of the nondescript comedy and dance variety, are the features in another short that has more nonsense than sense. This one is labeled *Harlem Rhumba* and the hodge-podge is offered to the accompaniment of a living colored pianist. (RCM)

CAROL DEXTER, lovely brunette singer, is seen again in the good comedy and novelty tune *Sleighbell Serenade*. She has a disinterested male for her sleigh ride partner, so on the end of the trip she turns to a snow man for attention, and the snow man, strangely enough, comes to life temporarily. Cute idea. (Minoco Reissue)

PHIL HANNA and GRETA GRANDSTEDT, vocal pair, go topical in *Rollo Rolling Along*. Unable to replace a tire on their car, they turn to bicycles. Unfortunately, the producer has them in a bicycle shop thruout the short rather than outdoors where more action could have been employed. An unbilled vocal trio in the shop, and three unicycling girls on a stage round out the talent roster. (RCM)

GAYE DIXON, loud blues singer, headlines a victory garden idea in *On the*

*Sunnyside*. While some shapely, good-to-look-at girls work in a front yard garden, Dixon praises their work in song and the idea in general. (Minoco)

HARRY ROY and PHYLLIS THACKERY, leader of a comedy band and blond strutter respectively, pair up in *Kitchen Revue*. Kitchen utensils are converted into novel musical instruments. Idea

## International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

### INTERNATIONAL RECORDINGS:

Tap the Barrel Dry, Cuckoo Waltz, Pound Your Table Polka, Squeeze the Bottle, Pennsylvania Polka, Tick Tock Serenade, Finger Polka, Julia & Henry Polka.

### FOREIGN RECORDINGS:

Bohemian, Vy Ochi Modrave, Dancing Shoes; Croatian - Serbian, Mladi Kapetane, Ponoc Kad Dodje, Po Mjesecini; German, Rutschbahn, Isarwinkler Schuetzenparade, Erika, Kornblumenblau, Das Kannst Du Nicht Ahnen, Du Kannst Nicht Treu Sein; Greek, Tsimplari Hirohito, Mourgo Mousolini, Misirlou, Melanourski; Hebrew-Jewish, Zog, Zog, Zog, es mir, Mein Yiddische Mame, Misirlou, Dem Nayem Sher, Der Alter Zigeuner, Belz; Hungarian, Szereted-e meg a kek ibolyat, Juliette, Mit susog a feher akac, Feher selyem csipkes szelu kendo; Italian, Lombardi—O Signor Che Dal Tetto—Natio, Nabucco—Va Pensiero Sull'Ali Dorate, Chitarra Sola, Bionda Biondina, Ill Rossetto; Norwegian, Den Siste Vognmann, Baerpeller, Gamle Norge; Polish, Mularze-Mularze, Tu-Lu-Lu Waltz, Z Swiebodzina, Siwy Kon, Biffo Polka, Poczekaj, Powiem Mammo; Russian - Ukrainian, Ciom Ta Lullie, Korobushka, Dve Gitary, Ochi Chornya; Scandinavian, Blonda Charlie, Dina Bla Ogon, Bohuslandska Sjomanvalsens; Swedish, Bland Kobbar Och Skar, Glittrande Vag, Jungman Jansson, En Sjoman Alskar Havets Vag.

Itself is not too well projected, however. (POM)

THE JESTERS, hillbilly outfit, repeat *Martins and the Coys*, the familiar tune of the feudin' mountain boys which Ted Weems and his band made famous. Short is okay because of its visual corn comedy. (Minoco Reissue)

JOHNNY BOYLE, finger puppet manipulator, is hardly a good choice for a movie machine shop. Close-ups of his hands (even tho they are draped in black cloth) handling the subjects ruin the entire illusion. Features an ice skater, dance team and a Bill Robinson tapper, under the billing of *Dancing Dolls*. (RCM)

## WE CELEBRATE

THE

## 4th ANNIVERSARY OF CLAUDE MUNETTE'S

# BEER BARREL POLKA

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VICTOR International Record V-710  
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- Creators of "TUNES THAT NEVER GROW OLD"
- Creators of many other SUCCESSFUL TUNES
- WATCH OUR ADS FOR MORE UNUSUAL SELECTIONS THAT WILL ALWAYS LIVE ON!

STANDARD PHONO CO.  
168 WEST 23rd STREET, NEW YORK, N. Y.

# AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

### News Notes

Art Satherley, of Columbia, who probably does more traveling thruout the country in the interests of folk music than any other man alive, is back in New York for a week or so, arriving from Hollywood to spend the holidays in the East. He says that thruout the length and breadth of the land the demand for country music is growing by leaps and bounds, and predicts that, once the war is over, it will spurt even higher, to reach a new level in the over-all music field. And this goes for all sections of the coun-

## States Able To Reduce Debts Cut in Building

Continuing the downward swing which began in the preceding year, State debt decreased 6 per cent during the 1942 fiscal year, according to the Census Bureau.

Total indebtedness of the 48 States, including obligations of State institutions and agencies, amounted to \$3,211,000,000, as of June 30, 1942.

This figure is \$202,000,000 lower than the corresponding total for 1941 and represents a decrease of nearly double the amount of the reduction effected in the 1941 fiscal year.

State debt behavior during the past two years presents a sharp contrast with the steadily mounting debt of the pre-defense period and provides striking evidence of the general improvement in State finances.

### Collections Increased

State tax collections increased approximately 13 per cent during the past year, and a considerable number of States closed their fiscal years ended in 1942 with substantial surpluses. California reported an estimated surplus of \$25,000,000 in contrast with a deficit of nearly \$62,000,000 the previous year.

New York ended with an accumulated surplus of \$54,000,000, including \$7,000,000 carried over from the previous year, even tho the 1 per cent emergency tax on incomes had been repealed and regular personal income taxes were reduced approximately 25 per cent.

Wisconsin reported a general fund balance of \$31,000,000—highest in the history of the State—in contrast with a balance of \$17,000,000 carried over from 1941.

North Carolina closed the year with a general fund surplus of \$17,000,000; Kentucky, with more than \$8,000,000, up \$7,000,000 above the previous year-end balance, and Oklahoma, after several years of deficit financing, closed with a surplus of more than \$5,000,000.

Another factor which has contributed to contraction of State debt may be found in the increasing restriction on new construction. This has sharply reduced capital outlays, resulting both in deferment of issuance of new bonds and in transfer of revenues formerly allocated to construction to debt service.

A number of States recently have reported that because of priority regulations and scarcity and higher cost of labor and materials, substantial revenues and impounded funds which normally would be expended for highway construction and maintenance will be used to retire outstanding debt.

## Kentucky Racing Taxes

FRANKFORT, Ky., Dec. 19.—As one of the several States that license racing, Kentucky reports a nice revenue fund from racing in the State during 1942. The State received \$58,406 from its tax on racing during the year. A total of \$14,455,659 was bet on horse races at the three tracks in Kentucky during the year.

Kentucky has no tax on pari-mutuel gambling, but the tracks pay a flat fee for each day they operate.

try. . . . Roy Acuff and Fred Rose (the latter is one of the nation's top writers of country material) have formed a new music publishing firm, the Acuff-Rose Company, with headquarters in Nashville. . . . A Roy Acuff song book will be published early in the new year. . . . Acuff, incidentally, will be the artist on the next Columbia country-tune release, which will be out some time next month. The coupling will include *Don't Make Me Go to Bed and I'll Be Good and I'll Reap My Harvest in Heaven*. . . . Bob Atcher will promote a series of programs at Seaman's Hall, Gary, Ind., Thursdays, starting January 7, using a cast of more than 20 players gathered from the *Supper-time* and *Breakfast Frolic* programs over WJJD. Admission will be 25 and 50 cents, plus tax. Operators in Gary and the surrounding territory can cash in by featuring Atcher waxings on the machines. . . . Ben Shalhamer Jr. and Russ Hull have written a new one, *Time Can Never Change My Love for You*, published by Country Music, Chicago. . . . Hoke Rice has been in the army for the past 10 weeks.

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### Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"MY CONFESSION": Bob Wills and His Texas Playboys (Okeh 6703)—Lovely tune, taken at moderate tempo and getting the advantage of fine playing by the band, plus a sweet and appealing vocal that fits the tune beautifully. Altho out only a couple of weeks, it is already making its mark in many sections of the country and has jumped to the top of the entire list in some spots. Very definitely, it's worth a whirl anywhere.



## PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By SHIRLEY FROHLICH

### The Filmusic Forum

#### "Stage Door Canteen"

The much-publicized United Artists film, *Stage Door Canteen*, featuring a host of band leaders, radio and musical comedy stars, has been set for release latter part of February. So far, only information forthcoming as to the pic's score is that Ethel Merman will sing the tune she introduced at a big war relief rally in New York, *Marching Thru Berlin*. Song has already been released on the Keynote label in a vocal arrangement by the Royal Harmony Quartet. Reviewed in last week's On the Records column, disk was rated as "better than passing-fair" and "should go over in locations where Negro harmony is appreciated."

This column will keep the operator posted on music items from the *Canteen* movie, since it is likely that with the specialty act character of the film, score will include some always-popular oldies that have been amply recorded and which can be counted on to hold their own in the slots.

#### Tradescreenings

*Happy Go Lucky*, featuring a complete set of recorded tunes (*Murder, He Says, Happy Go Lucky, Fuddy Duddy Watchmaker* and *Let's Get Lost*) will be shown in exchange center projection rooms thruout the country December 28. On December 29, another Paramount opus, *Star-Spangled Rhythm* will be trade-shown. This one features two recorded numbers, *That Old Black Magic* and *Let's Hit the Road to Dreamland*.

Local exhibitor can supply information on where exchange centers are located and coin machine operators should have no trouble gaining admission.

### Letter Box

It's certainly no news by now that the two top tunes according to current reports are Elton Britt's *There's a Star-Spangled Banner Waving Somewhere* and Gene Autry's *Tweedle-o-Twill*. The Britt patriotic still maintains its terrific pace, leading reports from such widespread localities as Nashville, Dallas, Detroit, Bridgeport, Denver and Salt Lake City, among many others. As for the Autry smash, it, too, retains its huge strength—and it, too, is a topper in all sections of the country. . . . Autry tunes are doing a huge selling job all along the line. Among the leaders, in addition to *Tweedle-o-Twill*, are Autry's *Back in the Saddle Again*, *Tears on My Pillow*, *I'll Wait for You*, *It Makes No Difference Now* and *My Life Has Been a Pleasure*. . . . One of the most terrific starts for any new number in months has been scored by Bob Wills's recording of *My Confession*, which was released only a couple of weeks ago and is already mopping up in many sections of the country. It's particularly strong in the South, Midwest and West, and at the moment it looks as tho it were going to become one of the nation's three or four top country waxings. . . . Incidentally, many other Wills waxings are figuring prominently in the reports, among them his *Please Don't Leave Me Now* and *New San Antonio Rose*. Also, *My Confession's* plattermate, *Whose Heart Are You Breaking Now?*, is coming up strongly in many localities. . . . Always among the leaders, Roy Acuff's *Night Train to Memphis* and *Wabash Cannonball* are still getting plenty of play. . . . A couple of popular Ernest Tubbs recordings are at the moment getting their heaviest play down Texas way. They are *I'm Wondering How* and *There's Nothing More to Say*. . . . According to current reports, Canada is at present going heavily for Roy Rogers's *They Leave a Broken Heart*, the Sons of the Pioneers' *Private Buckaroo* and Wilf Carter's (Montana Slim) *Yodeling My Baby to Sleep*. . . . The Detroit area is paying plenty of nickels to hear the York Brothers' *Not Over 35*. . . . Louise Massey's *Honey, I'm in Love With You*, which has been sensational thruout the Midwest, continues mopping up in that territory. . . . Dallas turntables are being kept busy playing Denver Darling's *Care of Uncle Sam*.

## Encouragement to Young Inventors From Engineers

NEW YORK, Dec. 19.—At the recent meeting of the American Society of Mechanical Engineers here a lot of encouragement was offered to inventors and especially to young people who have inventive ambitions. The engineers discussed many problems confronting their trade and especially suggested that all lines of business try to encourage youthful inventors.

A picture of an America grown industrially great not merely because of its natural resources but because of the vast outpouring of inventive talent in a land where the government "has always placed the rights of the individual above those of the State" was drawn for the engineers and industrialists attending the five-day sessions at the Astor Hotel.

### Youthfulness of Inventors

The "pride of America" is its young inventors, A. A. Potter, dean of engineers at Purdue University, declared last night, pointing out that before reaching 30 years of age Westinghouse had invented the airbrake, McCormick the harvester, Howe the sewing machine, Colt the revolver and Whitney the cotton gin.

"Few people realize that Americans more than any other people of the world have been responsible for the epoch-making inventions of the past century," Dean Potter, who is also executive director of the National Patent Planning Commission, declared.

He warned against "any radical changes" in the American patent system, declaring such changes would stifle technical progress thru secrecy and prove detrimental to the public. The present patent system, which grants the inventor "exclusive rights" in return for his disclosure of his invention to the public, encourages and rewards creative talent, he held.

### Entitled to Reward

"We must do everything in our power to increase recognition and reward for our inventors," Dean Potter added. "They are entitled to every possible encouragement, opportunity and reward, as their creative talent is our greatest asset in mechanical warfare, as well as in making post-war adjustments for a more abundant and better living in a world at peace."

Lawrence Langner, secretary of the Inventors' Council, declared that the inventive faculties of the American people were "now harnessed in the greatest inventive and research effort ever made by any people on earth in order to win the present war."

"Many secret devices are in use by the United Nations," he said, "and when the story of this war is written it will be found that new American inventions have contributed greatly to the victories which the army and navy have already won in the Pacific."

While a panel discussion on the encouragement of young Americans as engineers was under way, other engineers were attending technical sessions devoted to management, dynamics, machine design, adaptability of workers, fuels and plywood construction yesterday and today.



SIGNING AN ORDER. Mike Inig (right), Menno, S. D., signs an order for 10 new Wurlitzers. Ken Willis (left) took the order for Mayflower Novelty Company, St. Paul, Minn.

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NEWS OF

**PRIORITIES and MATERIALS**

Developments of the Week in All Industries

**ERSATZ CHEWING GUM**—A development that will probably help to relieve the chewing gum shortage is now being completed. The new development will be a synthetic chewing gum, to be made without chicle—using coagulated latex instead. Vinyl compounds are being used in the production of this synthetic latex. Further, synthetic menthol is being made from oil of peppermint.

**GASOLINE RATION CHANGE**—Eastern State motorists who hold gas ration books may now obtain supplemental B rations if they can prove need for more than 90 miles of occupational driving a month. Previously they had to show 150 miles a month in occupational driving.

The move follows reduction of the A coupon value in the East from four to three gallons.

**SHELLAC PROBLEM STUDIED**—Decreased supplies of shellac for bleaching and possibility of interchanging different grades of lac are being discussed by the WPB and the shellac industry committee.

Members are considering possibility of interchanging the more than 20 different Calcutta gradings of shellac for different uses: Need for bleached and de-waxed shellac in the war effort and possibility of a revision of order M-106 to include seedlac and bleached shellac.

**BRAZILIAN RUBBER IMPORT SMALL**—Hope that government needs of synthetic rubber would be eased by sizable production of natural rubber in Brazil and Mexico seem doomed to disappointment. Output in Brazil is severely limited by shortage of man power, which threatens to prevent any expansion of production next year beyond 35,000 tons.

**NUTS FIRM**—The nut market has been very firm recently as the approaching holiday season spurred buying in all quarters. Cashews are expected to advance considerably since it was learned that India has officially stopped all exports of nuts to the United States. Whether this ruling applies to shipments to other countries is not known.

**ANOTHER METAL SUBSTITUTE**—A new material composed of wood fiber and concrete which may help solve the shortage of critical metals has been invented. The product is composed of cement and specially ground wood fiber. Tests have shown that it will have many uses, it is said. It is light, heat and water resistant, costs little to manufacture, and does not shatter like concrete.

**SYNTHETIC RUBBER GAINS SENATE AID**—The Senate agriculture committee has promised to aid a group of chemists and engineers who propose to manufacture synthetic rubber from turpentine at a cost of 8 cents a pound. Work on the project has been held up because of lack of materials to complete a plant, and the committee has offered to help in obtaining priorities on materials necessary to complete the plant.

**OLD CURRENCY GOOD AS NEW**—The Federal Reserve System has authorized Federal Reserve banks to utilize \$680,000,000 of unissued currency printed in the early '30s and known as Federal Reserve bank notes. By using this stock of notes it is estimated that more than \$300,000 will be saved in the cost of printing new currency. The currency is identical with Federal Reserve bank notes now in circulation.

**U. S. SILVER FOR WAR WORK**—A measure has been offered by a Nebraska senator that would release needed silver for essential war industries. The measure provides that pledged bullion silver would be released for non-consumptive purposes, always remaining the property of the Treasury and returning to it when the war emergency is over.

Unpledged or free Treasury silver could be released to war industries at the legal purchase price of domestically mined silver. The senator said his amendment would assure the war program of enough silver by providing for a 20,000,000-ounce stockpile for consumptive purposes.

**BRITISH INDUSTRY'S PROGRAM**—The most comprehensive organization

of industry yet proposed in a democratic country has been outlined by 120 leading British manufacturers in a statement called "A National Policy for Industry." The plan calls for the organization of a Central Council of Industry and a series of sectional associations to replace or absorb existing trade organizations.

This industrial organization would have a two-fold purpose. It would seek to promote the production of a maximum output at the lowest possible price consistent with the adequate remuneration of labor and capital and would emphasize the need for collaboration to discourage wasteful and destructive competition. Consumer and labor relations also are to be the concern of the sectional associations for each industry.

**SUPER-PLANE PLANNED**—A gigantic plane which could be a trans-oceanic bomber, cargo ship or transport carrying 400 passengers at a speed of more than 400 miles an hour has been planned to the point where industry could begin production on it, it has been announced. The plane could span the Atlantic in a few hours and carry a crew with 400 passengers, and as a bomber it could make non-stop trips to Europe and return.

**COPPER PENNY OFF TO WAR**—The WPB has announced that all copper pennies in circulation would be reclaimed to put their vital metal to war needs, and the coin would be replaced by a zinc-coated steel substitute.

All the copper in the coins now in circulation will be reclaimed, remelted and sent to war, and pennies soon will be steel in a zinc coating, it was said.

**TRANSPORTATION MAN-POWER PROBLEM**—The ODT is showing much concern over the domestic transportation system's man-power crisis. By mid-summer of 1943 approximately half a million new workers will have to be found and trained, and these new employees must be obtained if the industry is to continue to perform its job in the war, which is an important one.

The new employees will necessarily be largely composed of women and older workers.

**BANKS TO COLLECT RATION COUPONS**—It is probable that next year banks will not only be trying to make their dollars and cents balance, but also their gas, sugar, tire and meat ration coupons.

It was recently announced that more than 14,000 banks in the United States will undertake to handle rationing coupons for the federal government next year. OPA is ready to start and the banks want to be all set to do the job.

**SYNTHETIC RUBBER AID**—A new technique for mixing synthetic rubber, making it possible to mix it as quickly as natural rubber, has been developed. It had been feared that the need for special new machinery for mixing synthetic rubber might become a serious bottleneck, but the new process for mix-

ing will mean that available mixing machinery is entirely adequate to take care of conversion from natural to synthetic rubber.

**U. S. BORROWS GOLD**—The United States, owner of more gold than any other world power, had to borrow gold coins from Canada to pay North African natives for their services to American forces. The natives wanted gold, but the Treasury had no gold coins available. When this country went off the gold standard all gold coins and gold currency were called in, and the law required that the coins be melted down.

**Series of Dealer Meetings Are Held**

**OMAHA, Dec. 19.**—The Omaha Appliance Company, record distributors in Nebraska, Western Iowa and South Dakota, has just concluded a series of dealer meetings which were held in Sioux City, Ia.; Lincoln, Neb., and Omaha.

Christmas season promotions were presented to the more than one hundred dealers attending the meetings. Plans for the coming year were discussed. J. J. Wilson, district manager for the Columbia Recording Corporation, presented the many new promotion items which have been made available to help music merchants "sell up."

John Dauble, manager of the distributors record division, pointed out that "in spite of curtailed production, many of the dealers present had shown phenomenal increases in their record purchases, several dealers having shown increases of 300 per cent. Dauble attributed these increases to the fact that dealers are selling the entire catalog rather than attempting to supply the demand for *Praise the Lord* and *White Christmas*."

At all meetings a loud cheer went up when those in attendance were presented with new record catalogs, which were shipped air-express from the East to reach the territory in time for the meetings.

**GAS RATIONING**

(Continued from page 55)

boards. This may indicate that the OPA will do a careful job of checking all over the United States, and that cancellations will be in order in many cases.

Newspaper reports in Chicago indicated that the local rationing boards varied widely in their granting of C cards.

**Review of Rationing**

Since there are not many definite trade reports, it is a good time for citizens to review the basis of the present rationing system. The fact that local rationing boards had so much power in classifying car owners raises the question of just how much support we will give to so-called democratic methods. The idea of volunteer workers for local rationing boards is said to have originated with Governor Stassen of Minnesota, one of the most brilliant young men in American politics today. He is considered as a possibility for the Republican nomination for President in 1944.

Politicians suggest that maybe the New Dealers jumped at this gas-rationing idea because it was suggested by a Republican, but there are others who say that it may have been a smart Republican trick to suggest volunteer local

rationing boards.

The *St. Louis Post-Dispatch* has raised the question of whether volunteer workers was the efficient way to handle such a serious problem as gas rationing. In any case, volunteer workers were put on the job, and no doubt many of the mistakes and variations in the plan up to date can be placed at the door of such untrained workers. The very fact that volunteer workers are being used should call for much greater support of the idea than has been given by people in many sections of the country.

Such an important business paper as *The Wall Street Journal* says that the gas rationing problem now forces upon the government the job of checking and enforcement, a bigger job than trying to control bootlegging in prohibition days. Black markets are already springing up, and it will require an army of workers to check on the violations of gas rationing and the inequalities which gas rationing boards have set up.

**Democracy on Test**

All of this means that democracy is being put to a serious test while we are trying to fight a war overseas.

In Chicago the Ration Rebellion shifted from gasoline for automobiles to fuel oil for heating homes. The local trouble was so overclouded by politics that it was impossible to find out how much real trouble existed. The furore over oil for heating so overshadowed gasoline rationing that there was not much said during the week about B and C cards. Newspapers still continue to publish lists of persons who got C cards and the reason why they were granted, and also the rationing boards that issued them.

No public scandal had yet developed due to this publicity. The possibilities exist, however, that sooner or later somebody is going to unearth some, and a regular wave of newspaper publicity and political dilly-dallying will set in.

**C Sticker Peeping**

A humorous light on the rationing system was originated by a Toledo newspaper. This newspaper said, "C Sticker-Peeping Is a New Game Played on the Streets." The idea is that everybody on the street is now peeping at all cars, parked or driving by, to see what sort of sticker they have on their cars. This really is an interesting game, if you have ever tried it. The Toledo newspaper says that cars with C stickers get double attention, and then it explains that C books are pretty well tailored down, sometimes to only 50-100 more miles a month than a B card, which means that a B card doesn't rate that pious look the owner often gets.

Politics began delving into the rubber and gas situation again this week in Washington when the rubber czar, William M. Jeffers, was called before a Senate sub-committee to explain the so-called delays in making synthetic rubber. Up to the present Jeffers, commonly known as a hard-boiled business man, has been able to handle the politicians pretty well, but it is said that experienced newspapermen in Washington have warned him the politicians would get him sooner or later.

**USED PHONO NEEDLES RE-CONDITIONED**

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

**NEEDLES RE-SHARPENED**

1-10 ..... 15c per needle  
10-50 ..... 12 1/2c per needle  
Over 50 ..... 10c per needle

**Re-Sharp Needle Service**

P. O. Box 770 Fort Dodge, Iowa  
**A Precision Service**



**KEY KOLLECTION KAMPAIGN.** The Phonograph Owners' Association of Cincinnati collected 350 pounds of keys in this drive. Left to right are Lou Foltzer, chairman of the association committee, and Robert Seybold, chairman of the public drive.

MIRACLE POINT NEEDLE

Use Miracle Point needles and buy Defense Stamps with the difference!

MIRACLE POINT NEEDLE

M. A. GERPETT CORP. 2947 NO. 30 ST. MILWAUKEE

## Bubble Gum Story Told

Advertising trade paper recounts many ideas in developing gum sold especially for children

NEW YORK, Dec. 19.—The trade publication *Advertising and Selling* recounts the interesting history of the Frank H. Flier Corporation, a firm which has made bubble gum famous. The story relates that this firm once tried to enter the vending machine trade with some brands of its gum. The way in which it reaches children and certain sales points it has learned will be interesting to all operators who sell gum thru machines.

The Flier corporation, entering business about 40 years ago, first invented the Chiclet, which they sold, and agreed at the time to stay out of business for five years, which they did. Resuming business, they undertook to manufacture gum for vending machines, and to produce gum under trade names for other companies.

In 1929 they bought out Dubble-Bubble gum. Since they were uncertain how to promote it, they gave it to retail grocers, druggists and candy stores, which was a stroke of genius. Retailers, getting it for nothing, began to push it, and the children began to pick it up.

By 1942, 95 per cent of their production was turned to the bubble gum, which had come to mean as much to American childhood as going barefoot. But the bubble gum, along with other types of gum, has been hit by priorities. In fact, it has been harder hit. It is possible to make ordinary adult gum with available ingredients, but not bubble gum. Bubble gum requires a raw material known as jelutong that comes from the Malay Peninsula, and you can't get along without it, and altho the company has developed something approximating it, the kids will know the difference. The Flier corporation has decided to go out of the business of manufacturing bubble gum for the duration, rather than reproduce an inferior grade.

### Special Propaganda

The Flier corporation has obtained the approval of the Good Housekeeping Institute and the Parents' Institute, and also, unexpectedly enough, dentists and teachers approve of it. The dentists use the gum as a bribe, and feel that it has value in exercising the teeth and gums. The teachers are offered a portfolio of historical prints for a specified number of gum wrappers, which they are evidently expected to get from their pupils.

Sales have been stepped up by the use  
(See BUBBLE GUM on page 76)

# MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co.,  
155 North Clark Street, Chicago.

## Chewing Gum Facts Told By Government Official

Comes to aid of makers by explaining shortages—also reports on huge amounts used

WASHINGTON, Dec. 19.—John M. Whittaker, chief of the confectionery section of the War Production Board, made explanations to the public recently in order to show why there is a shortage in the supplies of chewing gum available to the American people. Whittaker explained that the 1942 production almost equals that of 1941, but still the demand has increased so much that there is a shortage.

Sugar rationing and big buying for the armed forces are the chief causes of the present shortage, Whittaker said. According to Whittaker's statements to the press, the following facts now prevail in the chewing gum industry.

### Chewing Gum Data

Since 1914, per capita consumption of chewing gum increased nearly 400 per cent. In 1914 per capita consumption was approximately 39 sticks. In 1941 it was approximately 130 sticks. In 1914 the consumption of chewing gum was about 28,000,000 pounds, or the equivalent of about 3,700,000,000 sticks. This gum had a retail value of approximately \$34,000,000. In 1941 consumption was about 150,000,000 pounds, or the equivalent of 15,000,000,000 sticks, with a retail value in excess of \$140,000,000.

Consumption in 1942 is expected to be about the same level despite restrictions on raw materials. It would be considerably higher if the gum could be produced.

The number of plants in the chewing gum industry is small in relation to

## Candy Facts Come To Light in News Of Labor Trouble

PITTSBURGH, Dec. 19.—Some facts about the local candy manufacturing industry came to light here when a strike in the D. L. Clark Company plant called attention to the industry.

Officials of the Clark Company said that as much as 40 per cent of the candy turned out by the local plant had been going to the armed forces, some of it even being shipped to the forces in the South Pacific.

The strike now has more than 400 workers involved in the dispute.

Officials of the firm said that the company has been turning out candy bars at the rate of about one million a day. It was also stated that a terrific backlog of orders is on hand, but the strike delay will make it impossible to fill these orders for some days yet.

Reports coming in to the firm include one from a newspaper reporter with the American forces at Guadalcanal.

"They could take the bombings and the snipings and they could get along without vegetables and fresh meat," he wrote. "They wouldn't yearn so much for the bright lights and the movies and the girl friends—if only they had some 'pogle bait.'"

"Candy—just candy. And there isn't any."

Said an official: "It's hard to realize how keen is the craving for sweets until you've gone without pogle bait for many a long month."

The term "pogle bait" originated in old sailing days, 'tis said, when a cabin boy named "Pogle" could be bribed only with offers of candy—hence, pogle-bait.

other food industries. Thirty-seven manufacturing establishments employ approximately 5,500 wage earners who receive more than \$6,000,000 annually in wages.

### Materials Imported

Gum base and some sugar, two of the principal ingredients in chewing gum, are imported items. Therefore, supplies are affected by the shipping shortage. Domestic sugar must be supplemented by imports chiefly from Cuba, Puerto Rico and Hawaii. Normally, gum base is imported from Mexico, Central and South America, Malay Peninsula, Borneo, Java and Sumatra.

In recent years the chewing gum industry has consumed approximately 60,000,000 pounds of sugar annually. Other ingredients annually used have included about 17,000,000 pounds of corn syrup, 9,000,000 pounds of chicle and 11,000,000 pounds of other gum base. Some edible oils and flavoring extracts also were consumed. At present, chewing gum manufacturers can get only 70 per cent of the amount of sugar they used in 1941.

### Principal Problem

The principal problem is obtaining gum chicle, which is composed of chicle and of other gums needed in large quantities. Chicle is available, but shipping space is scarce on ships from Mexico and Central and South America. The supply of Far Eastern gums has been cut off by the war.

Chicle is the coagulated sap of the sapodilla tree, a tall evergreen tree which grows in the jungles of Mexico, Guatemala, British Honduras and Venezuela.

## Cut in Candy Bar Weight Is Basis For Court Test

KANSAS CITY, Mo., Dec. 19.—What may be the first test case on reducing candy bars in size will probably come up here. The OPA, December 14, filed a federal suit against Mars, Inc., manufacturer of candy bars, charging that the firm had reduced the weight of its candy bars without cutting the price accordingly.

Federal District Judge Albert L. Reeves issued a temporary injunction against the company to prohibit it from selling the smaller candy bars unless the price is reduced.

The OPA charged in its complaint that weight of candy bars has been reduced approximately 11 per cent since maximum price ceilings became effective last May 11.

## OPA Permits Increase in Honey Prices for Stores

RICHMOND, Va., Dec. 19.—The ceiling price of honey was increased recently by the Office of Price Administration in order that packaged honey would be returned to retail store shelves. Under the old ceiling, prices for this commodity were so low that most stores were unable to handle it. The new ruling allows an increase of about 7 cents a pound in the retail selling price of packaged honey. However, the exact price will be determined by the specific manufacturing prices plus the wholesalers and retailers percentage.

This ceiling was increased because the shortage of sugar made it necessary for housewives to substitute honey in the preparing of foods, and by increasing the retail price of honey it put it back in the stores who had discontinued the handling of it because of the low ceiling.

The basic price will be 12 cents a pound, F. O. B. the shipping point for the United States No. 1 grade honey.

## Praise for Candy Firms

Government official tells newspapers that candy makers have made good on production

WASHINGTON, Dec. 19.—John M. Whittaker, chief of the confectionery section of the War Production Board, praised the candy manufacturing industry in a recent statement to the press.

As reported by the United Press Service, Whittaker said:

"They've done it by a careful plan of simplification and substitution. Demand for civilians is somewhat short of estimated supply, but production is only a little under 1941. In wartime people eat all the candy they can get," he explained.

There are 1,200 plants with 70,000 workers in the United States that turn out the candy needs of the civilian and the soldier. The industry also fills orders for the armed forces for ration D, and supplies the concentrated ration K, including dextrose tablets, chocolate and chewing gum for paratroops and other fighting men far from field kitchens.

"Ration K and ration D candy products are at war in the air, in the desert, in the jungle, on the sea and under the sea," Whittaker declared.

### Personnel Aid Other Services

Besides developing the special types of quick energy foods for the services, the candy industry has turned over part of its personnel and equipment to Army food packages, radio parts, plane parts, gas mask parts and other non-edible necessities.

One company devotes its machine shop to naval goods. Another specializes in a container for dried eggs. Utilizing a one-time waste in the candy industry, a third company incinerates coconut shells for the manufacture of coconut char, used in gas masks.

Normally the candy industry uses 222,000,000 pounds of chocolate a year, but its supply has been limited to 60 per cent of last year by the WPB. The industry has simplified chocolate-coated candies, and solid chocolate bars are decidedly fewer.

### Find Substitutes for Sugar

The candymaker's sugar supply was cut to 70 per cent by an order of the Office of Price Administration, but by use of glucose and corn sugar the candy manufacturer has stretched a pound of sugar to more than a pound and a half and in this way has added a quarter of a million tons to the country's annual sugar supply.

The industry is among the largest users of farm products, and so dairy products are another of its wartime problems. In the coming year the normal 400,000,000 pounds of chocolate bars will shrink, but the general variety of candy will be close to normal, the WPB aid said.

In dollar volume, candy is our ninth largest food industry.

## Philadelphia Firm Buys Another Cigarette Route

PHILADELPHIA, Dec. 19.—Again showing confidence and faith in the future of the automatic machine industry and in face of adverse conditions, Sam Stern continues to expand. Head of the Keystone Vending Company, distributor for Rock-Ola in this territory, Stern continues to branch out into the cigarette vending field. Last week he purchased the entire cigarette business of William L. King, head of Quaker Vending Company. The route includes about 200 machines. Quaker Vending continues its music machine activities as well as its retail record business.

Less than two months ago Stern branched out for the first time into the cigarette vending field in purchasing at a bankruptcy sale the cigarette business of Frank Kuhn, comprising about 500 machines. Enthused over the possibilities of the cigarette vending business, Stern looms as one of the biggest operators in that field. During the past year he has purchased several music machine routes and his interest in the music field continues unabated.

## Northwestern OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through

### The Northwesterner

Packed with ideas to help you make and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.

Parts and Repair Service at Your Disposal.

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## THIS TIME TRY TORR

ALL LIKE NEW  
4 View-a-Scopes

Original Model  
\$16.00 Ea. 4 for \$59.50.

### IMPS

\$5.50 Ea. 6 for \$29.50.

### YANKEES

\$12.50 Ea. 3 for \$35.00.

1000 HOLE CIG. BOARDS  
60¢ Ea. in Lots of 50.  
CASH WITH ORDER.

TORR 2047A-50. 68  
PHILA., PA.

# VENDER SUPPLY NOTES

**CUBANS DEPLORE SUGAR RATIONING.**—Cuba's population's welfare depends mainly upon sale of sugar cane derivatives, and Cubans have been much distressed to read recent United States publications appealing to consumers to do without sugar to win the war.

It is said that Cuba could supply us with one-third of the molasses we need to make alcohol for war explosives except for the transportation hurdle. This should be of special interest to Kentuckians, since the government has demanded that every Kentucky distillery produce to its full capacity in order to obtain the needed supply of war alcohol.

**WANTED—CIGARETTE BUTTS.**—A visitor in Paris these days would see many strange sights, including fashionable women seated at outdoor cafes looking under the tables for cigarette butts. Other equally fashionable women are nonchalantly rolling their own with precious tobacco stored in tobacco pouches, the tobacco probably coming from the butts they found.

Now that the smoking of cigarette butts has become a universal practice, French doctors are publishing articles in defense of it. They are even advancing learned opinions to the effect that the smoking of butts is not harmful.

**MATCHES MAY BE SCARCE.**—The OPB has warned that matches may become scarce if civilians don't conserve them. The armed forces and lend-lease are taking an increasing quantity of them, and the materials and labor for producing them are being curtailed. Several methods of saving materials are being considered, including shortening of wooden matches, using smaller wire stitches on paper matches and eliminating "frills" on paper matches.

**REDS TO RECEIVE SUGAR.**—It has been revealed that 10 trainloads of sugar, or about 30,000,000 pounds, has been purchased by lend-lease buyers since December 1, presumably for Russia. Although officials would not say that the supplies were going to Russia, they said they were "going where they're needed most." Britain is obtaining its own sugar.

**SUGAR TERRITORIES RE-ZONED.**—Sugar refiners in the Northeastern States and importers of Cuban and Puerto Rican refined sugar were granted permission today to deliver sugar into expanded zones because of increased supplies now available to these refiners and importers. The OPA said they would cut the quantity of sugar which must be shipped from Western surplus areas to the territory between Chicago and the Eastern seaboard.

Sugar stocks recently have increased somewhat, but OPA cautioned against any misunderstanding of the entire sugar supply outlook, since stocks are always comparatively large at this season because of the harvesting of mainland sugar beet and sugar cane crops. Present stocks are about 1,500,000 tons.

## Full Extent of Food Plan Not Yet Known in Detail

WASHINGTON, Dec. 19.—The full extent of the appointment of Secretary Claude R. Wickard as Food Administrator for the United States has not yet been fully realized. There has been a demand from many quarters, particularly from the food manufacturers' industry, for such control over the entire food industry. That the regulations to be issued in the future may affect merchandise sold thru vending machines goes without saying.

The government order gives Wickard not only authority over the food industry but also specifically mentions tobacco. This means control of cigarette manufacture and sale is possible if it becomes necessary under war conditions. It is understood that if the armed forces fail to get a sufficient cigarette supply, the government may give preference to the armed forces on cigarettes just as it is now doing on candy and chewing gum.

Recent OPA orders relate directly to all milk products, which means that control over such product used in candy is also being tightened.

OPA said, but still about 500,000 tons short of stocks on hand a year ago.

**FLORIDA BOTTLERS MEET.**—Two hundred men and women from every section of the State were expected to meet in Jacksonville the first of last week for the annual convention of the Florida Bottlers of Carbonated Beverages. The association's members discussed government regulations as they affect the industry.

**PEANUT CO-OP SHOWS RESULTS.**—Started as a patriotic movement in response to the war program to plant peanuts for oil, the farmers of St. Tammany Parish are now harvesting their crop with satisfactory results. They hope to close out the season with more than 100 tons harvested and sold, which will all go to make oil for various uses by the armed forces.

**CANDY INDUSTRY PRAISED.**—John M. Whittaker, WPB confectionery section chief, declared that the candy industry is doing an excellent job of meeting both military and civilian demands, despite decreasing supplies of chocolate and sugar. It has been done by a careful plan of simplification and substitution. "Demand for civilian is somewhat short of estimated demand, but production is only a little under 1941. In wartime, people eat all the candy they can get," he explained.

**ICE-CREAM DELIVERIES CURBED.**—The ODT has approved a joint program for conservation of truck mileage by ice-cream manufacturers in five Eastern States (See Vender Supply Notes on page 76)

## Ice-Cream Rationing May Curtail Venders Later

PHILADELPHIA, Dec. 19.—Altho the ice-cream vending machines do not make their appearance here until the warm weather sets in, indications are that ice cream over the counter will be rationed with the new year. Spokesmen for the ice-cream industry and Charles J. Pickett, secretary of the Philadelphia Association of Retail Druggists, an organization of 1,500 members, agreed that while retailers, except in possibly isolated cases, have not started to ration ice cream as yet, it was likely to come in some form within a week or two. The rationing would be voluntary.

It was talked about that the drugstore or neighborhood refreshment parlor will limit customers to a 10-cent dip of ice cream at the counter or in a booth or to one pint for consumption off the premises. This would be in an effort to solve the wartime problem caused by the War Production Board's recent order to manufacturers to limit their output in December and January to 60 per cent of their October quota.

"The drugstores have not yet devised any plan to conserve their supply and make it stretch over the monthly period," said Pickett. "However, something must be done and several suggestions have been advanced, none of which have taken concrete shape." Suggestions, he added, will be placed before the association at an executive session this coming week.

The various ices—orange, raspberry and so on—also may be a helpful factor in solving the problems. They may be made in unlimited quantity as they contain no butterfat, which the WPB sought to conserve in its order reducing the output of ice cream.

Spokesman for the ice-cream industry pointed out, too, that the actual reduction in their output will not be as large as indicated by the figures. While the government ordered them to cut their October production by 40 per cent during this month and next, they pointed out that the normal demand for ice cream falls off about 20 per cent during these two cold months. The actual reduction, therefore, would be about 20 per cent, altho spokesmen admitted that this figure probably will be increased by the wartime increase in the area's population. They anticipate that the demand for ice cream this month will be greater than last December's.

Nonetheless, druggists and retailers are considering the proposal whereby customers asking for a quart of ice cream will be importuned to take a pint of cream and a pint of ice. Or if ordering a 15-cent plate, accept a 10-cent dip and a 5-cent dip of ice.

## Report on Ways To Save Butter

NEW YORK, Dec. 19.—Now that rationing is in prospect for many dairy products, the candy trade will be vitally concerned. A survey just recently completed by the Office of Agricultural War Relations makes several recommendations to the public for the purpose of reducing the consumption of dairy products. It also reports the percentage of production that the government is trying to accomplish.

The reports summarizes the objectives as follows:

1. Reduce butter by 18 per cent.
2. Reduce cheese by 43 per cent.
3. Reduce evaporated and condensed milk by 21 per cent.

To provide a dietary compensation, it was said, the following increases are recommended:

1. Fresh milk and cream supplies by 3 per cent.
2. Skim milk by 43 per cent.
3. Ice cream by about 2 per cent.

In a summary of the study it was noted that the 1943 usage recommendations were based on the "reduced production—increased government requirements."

## Some Opposition To Venders in Canada

ST. JOHN, N. B., Dec. 19.—Strenuous and sustained opposition from tobacco retailers has kept the operation of cigarette vending machines to a minimum in New Brunswick, Nova Scotia and Prince Edward Island. Elsewhere in Canada the cig venders are going strong.

Efforts to introduce the venders have met with hostility from the over-the-counter cigarette sellers. Those who have installed the venders in bowling alleys, billiard parlors, theater lobbies, etc., have found it so difficult to get supplies of cigarettes they have given up the attempts to popularize their sale via automatic sales.

Retailers, by their determined opposition, have prevailed on wholesalers to refuse to sell to the machines. There is also the specter of heavy taxation inspired by the retailers. An outright ban on the operation of the venders has developed at Halifax, N. S., where the city council barred all merchandise venders from the city. Sales of candy, nuts, gum, chocolate, cigarettes by the machines had increased over 1,000 per cent in two years.

Organizations of tobaccoists have been formed primarily to combat the invasion of the cigarette venders, and in nearly all cases the objective has been attained. Not because of lack of demand for the service from the machines but due to inability to get supplies of the cigarettes from the manufacturers and wholesalers.

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Dec. 19.—In the Virginia and North Carolina peanut section it was estimated this week that approximately 90 per cent of the peanut crop has been picked. Between one-half and two-thirds of the crop has already been moved to the market. Movement at the markets is reported good with the market slightly stronger than in the past. The shellers are paying between 7½¢ and 7¾¢ for the best Jumbos with the medium grades going at 7¼¢ to 7½¢. The best Bunch stock is bringing between 7½¢ and 7.65¢, while the medium Bunch is selling for the same that the medium Jumbo's are, 7¼¢ to 7½¢. The poorer grades are bringing the unusually low price of 7¢. Best shelling stock is listed at between 7½¢ to 7¾¢. All of the above prices are, of course, on a delivery point basis.

The Southeastern market is growing steadily stronger with an active demand by the shellers. Farmers' stock Spanish

## Tax Calendar

ALABAMA—Jan. 10; Tobacco use tax reports and payment due. Jan. 20; Sales tax reports and payment due, including small taxpayers. Use tax reports and payment due.

ARKANSAS—Jan. 20; Use fuel tax and reports due.

CALIFORNIA—Jan. 15; Sales tax reports and payment due. Use fuel tax reports and payment due. Use tax reports and payment due.

COLORADO—Jan. 14; Sales tax reports and payment due. Use tax reports and payment due.

CONNECTICUT—Jan. 10; Cigarette distributors' monthly inventory reports due.

GEORGIA—Jan. 10; Tobacco wholesalers' reports due.

ILLINOIS—Jan. 15; Cigarette tax returns due. Sales tax reports and payment due.

IOWA—Jan. 10; Cigarette venders' reports due. Jan. 20; Sales tax reports and payment due. Use tax reports and payment due.

KANSAS—Jan. 20; Sales tax reports and payment due.

KENTUCKY—Jan. 10; Cigarette tax reports due.

LOUISIANA—Jan. 20; State sales and use taxes and reports due.

MAINE—Jan. 10; Cigarette dealers' and distributors' monthly reports due. Jan. 15; Use fuel tax and reports due.

MASSACHUSETTS—Jan. 15; Cigarette licensees' tax reports and payment due.

MICHIGAN—Jan. 15; Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI—Jan. 15; Sales tax reports and payment due. Use tax reports and payment due.

MISSOURI—Jan. 15; Retail sales tax reports and payment due. Jan. 25; Use fuel tax and returns due.

NEW MEXICO—Jan. 25; Use or compensating tax reports and payment due.

NEW YORK—Jan. 15; Cigarette agents' reports due.

NORTH CAROLINA—Jan. 15; Sales tax reports and payment due. Use tax reports and payment due.

NORTH DAKOTA—Jan. 1; Cigarette distributors' reports due. Jan. 20; Sales tax reports and payment due. Use tax reports and payment due.

OHIO—Jan. 15; Cigarette use tax and reports due. Use tax reports and payment due. Jan. 31; Sales tax reports and payment due.

OKLAHOMA—Jan. 15; Sales tax reports and payment due. Jan. 20; Use fuel tax and reports due. Use tax reports and payment due.

RHODE ISLAND—Jan. 10; Tobacco products tax reports due.

SOUTH DAKOTA—Jan. 15; Sales tax reports and payment due. Use tax reports and payment due.

TENNESSEE—Jan. 10; Cigarette distributors' reports due.

TEXAS—Jan. 20; Use tax and reports due on liquefied gases and liquid fuels.

UTAH—Jan. 15; Sales tax returns and payment due. Use tax returns and payment due.

VIRGINIA—Jan. 20; Use fuel tax and reports due.

WASHINGTON—Jan. 15; Sales tax reports and payment due. Use tax reports and payment due.

WEST VIRGINIA—Jan. 15; Sales tax reports and payment due.

WISCONSIN—Jan. 10; Tobacco products tax returns due.

WYOMING—Jan. 15; Sales tax reports and payment due. Use tax reports and payment due.

No. 1 stock is reported selling mostly between \$160 and \$165 per ton. There are a few sales of, perhaps, \$5 per ton either lower or higher. No. 1 Runners are bringing anywhere between \$135 and \$145. However, not many sales are made for over \$140 per ton.

In the Southwestern section the market is slightly stronger with farmers' stock Spanish No. 1 peanuts bringing mostly around \$145 per ton.

## CIGARETTE MACHINE ROUTE FOR SALE

In Eastern Virginia in the heart of one of the largest defense areas in the country. 54 late 1941 U-Need-a-Pak Machines, balance of somewhat older types but all in first-class condition; also have a number of brand-new U-Need-a-Pak 15-Column Machines in original crate, \$150.00 each. Will sell all or part. Wire or phone

**VIRGINIA NOVELTY CO.**

TEL. 1025

PORTSMOUTH, VA.

# SOUTHERN'S SPECIALS

**MILLS PANORAMS**  
Like new, \$335.00 Each  
**Brand New GOBS**  
\$99.50 Each  
**MILLS EMPRESS**  
\$149.50 Each

Write for new list just out containing hundreds of different types of machines. We have the world's largest and most complete stock.

**SOUTHERN**  
AUTOMATIC MUSIC CO.  
540-542 South 2nd Street  
Louisville, Ky.

## Crusades Fail To Cut Delinquency

NEW YORK, Dec. 19.—Almost in the midst of the bingo crusade, and not so many months after pinball games were banned from the city in order to save the children, an official report here shows there has been an 11 per cent increase in juvenile delinquency. This report covers the 11 months of 1942.

There was no accompanying statement as to the probable causes, but an analysis showed that Staten Island, most affected by war industry and containing probably the largest ratio of housewives who have gone into industry, showed the greatest percentage gain. In the first 11 months of last year there were 54 delinquency cases in that borough and in the same part of this year 124 are reported.

Other boroughs with marked increases were Brooklyn and the Bronx. Brooklyn had 1,333 cases last year and 1,563 this year, a gain of 230. The Bronx had 785 cases this year compared to 627 last, a gain of 158. In Manhattan there was a decrease of 17 in the total number of cases. Those involving Negro children climbed from 1,385 last year to 1,518 thus far in 1942, a gain of 133.

## Association Work

### Bulletin to Locations

The following bulletin was recently mailed by the Amusement Merchants' Association, Inc., of San Francisco to about 1,600 locations in which members of the association have machines. Sid Mackin is managing director of this active organization of operators.

The bulletin is as follows: "To all locations: In co-operation with the military authorities and the San Francisco Civilian War Council, we are sending you herewith an explanatory bulletin on the dim-out regulations which are now in effect. Read this bulletin carefully. It tells you what must be done and suggests how to do it so that you will be in full compliance with the provisions and requirements of the Dim-Out Proclamation issued by the Western Defense Command and Fourth Army. This bulletin will answer your questions pertaining both to your home and place of business. Particular attention should be paid to the section dealing with stores and show windows. Any additional information you may desire can be obtained by calling the chief illumination control officer or one of his staff, who may be reached thru your air-raid warden battalion headquarters or by calling the San Francisco Civilian Defense office, Hemlock 2121. Failure to meet the requirements of the Dim-Out Proclamation may result in serious embarrassment and will prove costly. The task of properly dimming out our city is a large one and requires the full co-operation of every citizen in the area.

"If you have not already done so we urge you to read this dim-out bulletin carefully and take steps immediately to conform with the requirements. Your full and prompt co-operation will be sincerely appreciated."

## Cigarette Group Still Seeks Way To Raise Prices

BALTIMORE, Dec. 19. — Cigarette operators are still confronted with the problem of prices, a question which came up as soon as the federal tax on cigarettes was increased.

At first operators thought they could solve the problem by keeping their price at 15 cents and absorbing the tax themselves, but the increased cost of operating, and the fact that stores have been able to increase their profits by raising the price to cover taxes sets operators to thinking.

Soon after the tax went into effect, operators in many cases decided to increase the price thru their machines to 16 cents, but then the shortage of pennies developed and banks would not promise pennies to put the odd change in their cigarette packs. It is this shortage of pennies, probably more than anything else, that is preventing operators from raising their machine price to 16 cents.

Operators say that they cannot continue to absorb the increased federal tax and meet the higher cost of doing business. Other operators hope that while the government is considering new coins, it will find an idea that will help solve the tax problem for cigarette vending machines.

## Finance Officers Talk City Taxes

CHICAGO, Dec. 19.—Among the national organizations of city officials giving attention to city revenue, the Municipal Finance Officers' Association is one of the most important groups. The association headquarters here recently issued statements to city tax officials on how to keep up the supply of local revenue.

The organization urged vigilance in collecting local taxes during the next year. By exercising care to collect all taxes due, the next year should be a good one for cities in general, the association said. Among other things, the association headquarters recommended newspaper advertising to encourage payment of city taxes and also that bills be sent to men in the service for their local taxes.

The association said that while the outlook for 1943 was good, yet various trends would make 1944 an adverse year for city governments. Therefore special attention should be given to keeping up revenues in 1943.

Among the sources expected to pay better revenue to cities at the present time are transportation companies, utilities and plants making war supplies.

## CLEVELAND COIN'S TRADING POST

### ARCADE EQUIPMENT

1 Chicago Coin Hockey.....	\$220.00	1 Windmill .....	\$ 15.00
10 Ten Pins H. D. ....	60.00	2 Microscope Magic Finger.....	125.00
2 Ten Strikes, L. D. ....	50.00	5 Deluxe Buckley Diggers.....	85.00
2 1941 Ten Strikes, H. D. ....	100.00	2 Exhibit Iron Claws.....	50.00
1 1941 Ten Strikes, Free Play .....	125.00	2 Electro Hoists .....	50.00
5 Bally Alleys .....	45.00	15 Non Electric Drop Picture Machines	
3 Skeeballettes .....	65.00	Floor Models, Marble Glowed. ....	45.00
3 Batting Practices .....	120.00	10 Drop Picture Machines, Counter	
1 Scientific Baseball .....	115.00	Type M. G. ....	25.00
2 Major Leagues .....	135.00	5 Non Electric Drop Picture Ma-	
1 Deluxe Western Baseball.....	89.50	chines, Floor Models, M. G. ....	35.00
1 Western Baseball .....	79.50	1 Caille Strength Tester.....	110.00
1 Texas League .....	39.50	1 Combination Grip & Lung Tester..	75.00
5 Late Model Genco Playballs.....	185.00	1 Punching Bag .....	125.00
2 New Keen 'Em Punching.....	149.50	2 Gretchen Metal Typers.....	85.00
2 New Casino Gols.....	55.00	12 Latest 3 Way Grippers With Cab.	
1 Used Casino Golf .....	45.00	Bases .....	50.00
3 Mountain Climbers .....	165.00	10 Gottlieb 3 Way Grippers.....	17.50
1 New Keeney Sub Gun.....	245.00	5 New Grip Tease .....	55.00
3 Used Keeney Sub Guns.....	185.00	2 Counter Hitler Guns.....	20.00
7 Anti-Aircraft Guns.....	55.00	10 Kicker & Catchers.....	20.00
2 Snap the Japs.....	125.00	5 New Home Run Guns.....	20.00
3 Sky Fighters .....	245.00	5 New Deluxe Poison the Jap.	
2 Jailbirds .....	110.00	Counter Game .....	32.50
1 Radio Rifle—1c—With Film.....	65.00	5 Pike Peaks .....	20.00
3 Rapid Fires .....	175.00	1 Challenger .....	20.00
1 Exhibit Duck Gun.....	65.00	1 Target Skill .....	20.00
2 Shoot the Chutes.....	125.00	10 Advance Snookers .....	15.00
1 Shoot the Bull .....	85.00	1 Name in Headlines Outfit.....	125.00
1 Drivemobile .....	245.00	10 Rebuilt Post Card Venders With	
3 Chester Pollard Golf Machines.....	85.00	Liteup & Cabinet Bases.....	45.00
1 Windjammer .....	125.00	1 Late Model Photomatic, Refinished	
5 Microscope Electric Diggers.....	50.00	Like New, 15c Chute.....	725.00
3 Exhibit Rotary Claws.....	135.00		

DEPOSIT WITH ORDER — BALANCE C.O.D.

Cleveland Coin Mach. Exchange, 2021 Prospect Ave., Cleveland, Ohio. Phone PRospect 6316-7

## PRICED FOR QUICK SALE

2 5c Mills Q. T., Late Blue Front, No. 17859-17524. Each.....\$45.00  
2 5c Mills War Eagle, 2-4 Payout, No. 344017 and 361873. Each... 45.00  
1 5c Pace Comet, No. FS21774 .....

All in Original Cabinet and Original Mechanism. All Clean and O. K. All 5 Machines for \$200.00.

1 Evans Ten Strike, Broken Glass .....	\$15.00	1 Western Horseshoe .....	\$20.00
2 Bally Alley .....	16.50	1 Dead Heat .....	20.00
6 Little Duke 1c Jack Pot (6 for \$36.00) 7.00			
1 Skee Bowlette, 14 Ft. Alley .....	30.00	8 Erie Diggers, 1c .....	\$15.00
2 Skill Target A.B.T. Counter .....	10.00	5 Erie Diggers, 5c .....	15.00
1 Astro-Scope and 1200 Reading .....	75.00	All 13 Diggers for \$175.00.	
1 5c Microscope Digger .....	30.00		
4 Bally Fairground .....	15.00		

All Western 1 Ball 6 Coin Payout, \$45.00 Jack Pot, All 17 Games \$290.00.  
10 Derby King .....

5 Derby Clock .....

**A. J. FAVREAU**

LAKESIDE HOUSE, LAKE WINNIPESAUKEE, THE WEIRS, N. H.

## WHILE THEY LAST

### ORDER AT ONCE

ABC Bowler .....	\$23.00	Four Roses .....	\$20.00	School Days .....	\$24.50
Big Parade .....	71.00	High Hat .....	36.00	South Paw .....	41.50
Broadcast .....	18.00	Horseshoe .....	26.00	Star Attraction .....	25.00
Champ .....	20.50	Jungle .....	31.50	Stratoliner .....	14.50
Defense Gunco .....	74.50	Leader .....	21.50	Sun Beam .....	24.50
Five & Ten .....	77.50	Majors 41 .....	19.50	Victory .....	58.50
Flicker .....	16.00	Pan American .....	30.00	Zombie .....	24.00

### EXTRA SPECIALS

Bally Beauty .....		Bowling Alley .....		Dude Ranch .....		Mr. Chips .....		Skyline .....		Target Skill .....	
Bandwagon .....		Boontown .....		Follies .....		Mascot .....		Scorealene .....		Topper .....	
Big Show .....		Brite Spot .....		Glamour .....		Nippy .....		Sparky .....		Vacation .....	
Big Town .....		Bakers Salute .....		Gold Star .....		O'Boy .....		Summertime .....		White Sails .....	
Big Time .....		Cadillac .....		Jolly .....		Powerhouse .....		Sports .....		Yacht Club .....	
Big Chief .....		Chubbie .....		Lancer .....		Pickem .....		Triumph .....		Sara Suzy .....	
Blondie .....		Dixie .....		Lucky .....		Polo .....					

THESE GAMES ARE IN GOOD WORKING ORDER — \$12.50 EACH OR 3 FOR \$29.00  
Batting Practice (Floor Sample) .....

Keeney Anti-Aircraft Gun .....

NEW COUNTER GAMES

Marvels (non coin-operated) .....

All Merchandise Subject to Prior Sale. 1/3 Deposit, Balance C. O. D. Send for Complete List of Pin Games, Phonographs and Parts.

**MODERNE SCALE COMPANY**

1637-39 FIFTH AVENUE PITTSBURGH, PA.

## Amusement License Helps Build Funds

WHEELING, W. Va., Dec. 19.—The city has been able to make an interesting financial report for the year 1942. In general the report says that salaries of city officials have been increased and yet taxes have been reduced.

Wheeling is one of the many cities that derive a good revenue by licensing amusement machines. The city also has a city manager who makes very concrete reports to citizens of the town and he also co-operates with the National Municipal League. This organization of city governments recently reported that Wheeling has the lowest general tax rate of any city in the country. This is the result of seven years of hard work in managing the business affairs of the city.

The fact that such a city has had a license system on amusement machines since 1939 indicates that the plan is workable and produces revenue.

## GUARANTEED LIKE NEW MILLS GOLD CHROME \$224.50

5c and 10c Play ..... 234.50  
25c Play ..... 234.50  
Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery. We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

### SICKING, INC.

1401 CENTRAL PKY., CINCINNATI, O.  
927 E. BROADWAY, LOUISVILLE, KY.

## \$200 TAKES THE LOT

BUY ALL AND SAVE MONEY!  
6 LATE, PERFECTLY RECONDITIONED GAMES

Equipped with Free Plays. Packed in Brand New Cartons ready to ship immediately.

2 VICTORY .....	\$119.00
1 STAR ATTRACTION.....	31.50
1 SEVEN UP .....	19.50
1 TEN SPOT .....	22.50
1 SUPER CHUBBY ...	19.50

Or order each machine separately at above prices. Orders subject to prior sale.

1/3 Deposit, Balance C. O. D.

### ANTHONY REX

453 West 47th St. New York City

## GUN RANGES FOR SALE

6 Gun A.B.T. Rifle Range complete with 1 center and 2 side A.B.T. Moving Targets.....	\$2,500.00
3 Gun A.B.T. Rifle Range complete with 1 center A.B.T. Target .....	1,500.00
3 Gun Mac Gresham Range, consisting of 2 Machine Guns and 1 Anti-Aircraft Gun.....	950.00

1/2 deposit with order, balance C. O. D.  
**CLEVELAND COIN MACHINE EXCHANGE**  
2021 Prospect Ave. Cleveland, Ohio  
Phone: PRospect 6316-7

## WANT JENNINGS

Wallboxes for wired music. Also Jennings Turn Tables and location Music Cabinets. Describe what you have.

## MAGIC MUSIC COMPANY

1713 Young St. Dallas, Texas

## A-1 MECHANIC WANTED

For Phonographs Exclusively. Good steady Job. Good pay.

## WOLF SALES CO., INC.

1932-34 Broadway Denver, Col.

## UNEEDA PAK CIGARETTE MACHINES

1038-8 Col., \$30.00; 6 Col., \$25.00; 5 Col., \$22.50; 4 Col., \$20.00; 15c or 20c coin slots. All machines slug proof and with stands. Reconditioned like new. Seeburg Rex's with remote control and wall box, leather sides and dome, \$80.00. 1/3 down, balance C. O. D.

## QUEENS-NASSAU AUTOMATICS, INC.

2044 West 28th St. BROOKLYN, N. Y.

Milwaukee Distrib Back From Coast

MILWAUKEE, Dec. 19.—Back at his offices this week, following an extended visit to the Pacific Coast, is Sam London, Milwaukee Coin Machine Company chief.

the fort while I was gone, did a swell job of keeping things moving and seeing to it that our customers were well taken care of.

Reviews Year With Gratitude To Ops

CHICAGO, Dec. 19.—"As we reach the close of the year and look back on all the events that have transpired in the last 12 months, it is heartening to note that our position as members of the coin machine industry has been improved to a great extent," say Roy Bazelon, Monarch Coin Machine Company head, and Al Stern, company executive.

"We take a great deal of pleasure in knowing that all of our hard work has been worth-while in many respects. We know that we have been instrumental in keeping many operators in the black during these trying times, and we are more determined than ever to keep on with increased vigor in all of our activities relating to the furtherance of good operating for the duration.

"But what is of most importance is that our nation has advanced its position on the road to triumph over oppression and tyranny. Important, too, is the fact that individual sacrifices made by all Americans during the last year and those little privations that we yet will have to endure are being accepted in the true American spirit by everyone in the industry.

Special Stress on Repairing Service

CHICAGO, Dec. 19.—Maurie Ginsburg, co-head of the Atlas Novelty Company, announces that a special concentration of effort is being placed on repair and reconditioning service for the duration.

"In view of present conditions," Maurice declares, "it appeared only logical that the majority of our shop facilities be set aside for the maintenance of equipment owned by our customers. We felt that special stress on keeping machines in top condition is more vital to successful operation today than ever before.

"We attribute the popularity of our shop service to a long history of quality work," Ginsburg states. "Our many years of experience on every type of reconditioning work, together with the specialized skills of the individual mechanics who make up the shop staff, is now proving a real asset to active operators.

BEST SELLERS SLOTS 6 5c MILLS CHROMES 3-5...\$179.50 1 25c MILLS CHROMES 3-5... 215.00 2 10c MILLS CHROMES 2-5... 199.50

Guaranteed Perfect SHOOT THE JAP RAY-O-LITE GUNS Scientific Batting Practice \$129.50 Each

WANTED FOR CASH—ROCK-OLA SUPERS ARCADE EQUIPMENT Bally Rapid Fire...\$175.00 Drivemobile... 225.00

NATIONAL COIN MACHINE EXCHANGE 1411-13 DIVERSEY BLVD. (Phone: BUCKINGHAM 6466) CHICAGO

LEW LONDON'S YEAR-END CLOSEOUT

FREE PLAY PIN GAMES THAT ARE THE BEST RECONDITIONED YOU HAVE EVER PURCHASED—REGARDLESS OF PRICE!!!

Table listing various pin games and their prices, including ABC Bowler, Avalon, Alcot, Anabel, Brite Spot, Broadcast, Big League, Bola Way, Bandwagon, Blondie, Boom Town, Buckaroo, Cadillac, Commodore, Crossline, Do-Re-Mi, Dude Ranch, Dble. Feature, Baker Defense, Fleet, Four Roses, Foilles, Flicker, Fishin' (new), Gold Star, Gun Club, Home Run '40, Home Run '40 revamped with Plastic Bmpres, HI-Hat, Hold Over, Jolly, Lead Off, Lucky, Lot-O-Smoke, League Leader, Line Up, Landslide, Legionnaire, Limelight, Mr. Chips, Miami Beach, Mascot, Majors '41, Nippy, O'Boy, 1-2-3, '39, 1-2-3, '40, Punch, Powerhouse, Pick 'Em, Polo, Paradise, Red Hot, Roxy, Rotation, Repeater, Short Stop, Sara Suzy, Sky Blazer, Supercharger, Stabemates, Super Six, Snappy '41, Skyline, Sports, Star Attrac, Stratoliner, Spot Peel, Speedway, Sky Ray, Score Card, vamped with Plus Bumpers, Show Boat, Seven Up, Sport Parade, Sluggo, Triumph, Topper, Topic, Ten Spot, Thumbs Up (New), Tex. Mustang, West Wind, Velvet, Victory, Yacht Club, Ump, Four Diamonds, Wildfire, Playball, Home Run '42, Champ, Gold Cup, 1-Ball, Blue Grass.

USED CONSOLES

Table listing used consoles and their prices, including Keeney Red Head Track Times, Keeney Red Head Track Times, Ticket, Pace Saratoga, P.O., Bally Club Bells, Comb. F.P. & P.O., Mills Jumbo Parades, F.P., Mills Jumbo Parades, Comb. F.P. & P.O., Keeney Super Track Time, Like New No. 7398, Keeney Triple Entry, Keeney Pastime, Bally Royal Flush, Bally High Hand, Comb. F.P. & P.O., Keeney Super Bells, Evans Lucky Lucre, 1941, like new, factory recond., 5 separate P.O. Cups, Monte Carlo, Brand New, Western's world famous Automatic Dice Games, formerly sold for \$1,000; sacrificed at only, Bally Roll 'Em, like new, packed in original crates, Pace Saratoga, F.P. & P.O. Comb., with Skill Field, latest model Chrome Rails and Foot Plates, Pace Saratoga, Comb. F.P. & P.O. with Skill Field, latest model, Chrome Rails, Foot Plates and Automatic Photo in Cabinet.

SACRIFICE CIGARETTE MACHINES

Table listing cigarette machines and their prices, including 8 4-Col. U-Need-A-Paks, 3 6-Col. U-Need-A-Paks, 7 7-Col. U-Need-A-Paks, 11 8-Col. U-Need-A-Paks, 10 9-Col. U-Need-A-Paks, 4 15-Col. U-Need-A-Paks, 16 8 & 9 Col. Stewart & McG., with Stands, 17 6, 8 & 10 Col. Rowe Aristocrats, 7 6, 8 & 10 Col. Rowe Imperials.

BRAND NEW CONSOLES IN ORIGINAL FACTORY SEALED CRATES

Table listing brand new consoles and their prices, including Bally High Hands, F.P., Bally High Hands, F.P. & P.O. Comb., Bally Club Bells, Comb. F.P. & P.O., Handle Operated, Bally Club Bells, Comb. F.P. & P.O., Electric Push Button, Keeney Super Bells, Comb. F.P. & P.O., with or without Mint Venders, Mills Four Bells, New Heads, Last Models Built.

500 Counter Games, Coin Operated and Non-Coin Operated, Priced From \$5 to \$15. WRITE FOR THIS LIST TODAY!!

"THE HOME OF TRUE VALUE BUYS" LEADER SALES COMPANY 131-133 NORTH FIFTH STREET, READING, PA. (Day Phones: 4-3131 - 4-3132; Night Phone: 6077)

ATTENTION SENSATIONAL BARGAINS IN NEW AND USED EQUIPMENT

Table listing sensational bargains in new and used equipment, including Bally Club Bells, Columbia Bells, Evans Gal. Dominos, Latest Model, Keeney Super Bell, Mills Jumbo Parades, Comb. Cash&FP, SLIGHTLY USED EQUIPMENT, SAME AS NEW, Bally Club Bells, Comb. Cash & F.P., Baker's Pacers, Extra Clean, Daily Double Model, 30 Pay, Col. Bell, R. Door Pay, GA, Col. Bells, JP Model, Paces Races, Red Arrow, JP Model, Buckley Track Odds, Daily Double Model, JP, Evans Gal. Dominos, Latest JP Model, Evans Bangtail, Latest JP Model, Evans '41 Lucky Lucre, Keeney's Super Track Time, Keeney's Super Bells, Floor Samples, Keeney's 4-Way Super Bell, 2/5¢ & 2/25¢.

JONES SALES COMPANY 1330-32 Trade Ave. Tel. 107 HICKORY, N. C. JONES SALES COMPANY 31-33-35 Moore St. Tel. 1854 BRISTOL, VA.

SPECIAL CLOSEOUT

Table listing special closeout items and their prices, including Stewart-Flintone 10¢ Movie Machine with new film, perfect working order; turn a switch, change the sign, convert into 5¢ movie machine; try this for a big play, Only, Mills 5¢ Cherry Bells, Chrome Vest Pocket, 5¢, Mills 5¢ Blue Fronts, Mills Jumbo Parade, Grand National J.P. Pay Table, Bally Royal Draw, Wurlitzer Counter Model 61 with Stand, Mills 10¢ Cherry Bells, Wurlitzer 16 Record Phonographs, Zombie, Stars, Leader, Bumper Tables.

# Census Bureau Checks Materials That May Be Available When War Ends and Manufacturers Revive

(From U. S. Department of Commerce)

When peace returns, business men, economists, government executives and legislators will come face to face with these two important questions:

1. What has happened to us as a nation as a result of the extraordinary war effort?
2. How can the nation effect the transition to a peacetime economy most rapidly and efficiently, avoiding costly and disturbing experimentation?

Because many thoughtful men and women are now concerning themselves with the answers to these questions, the Bureau of the Census has had many requests to summarize the basic material it has and will have available that would assist in these studies and to describe in general terms the facilities its organization possesses to provide a constant flow of vital facts as the reconstruction effort progresses.

### Decennial Census

The Sixteenth Decennial Census, now

nearing completion, represents the most complete inventory ever taken of the nation's human and material resources, and will provide a bench mark for many phases of post-war planning. The recurring and special studies conducted by the bureau during the war will show what the impact of the war has been on the American social, economic and political structure.

At the outbreak of the war, the Bureau of the Census was in an especially fortunate position with respect to providing statistical services to war agencies, since it was still mobilized for the conduct of the Sixteenth Decennial Census. The availability of Sixteenth Decennial Census personnel and equipment, together with the provisions of the Second War Powers Act, made it possible to undertake many statistical studies for war agencies, such as the War Production Board, Office of Price Administration, Lend-Lease Administration, Selective Service System,

Office of Defense Transportation, as well as the War and Navy Departments. In consequence, at the close of the war there will be available a wealth of statistical information constituting a record of many of the changes in American life occasioned by the war.

When the first World War ended, plans were already under way for the regular Decennial Census to be taken in 1920. This fortunate coincidence made it possible for the government to obtain within a reasonable time after the war a vast store of statistical data much needed in the difficult period of post-war adjustment.

### Blueprint for Sample Census

The close of the present war, however, may find us at a point where another inventory of our social and economic resources might not be provided for several years. To meet such a contingency the Bureau of the Census has developed a blueprint for a sample census that will permit detailed comparisons of essential information very soon after the survey has been initiated. By conducting such a census annually it would be possible to maintain a record of the changes in American life during the course of the war and thus to be better prepared at its close to deal with the problem of post-war adjustment.

The bench-mark data provided by the Sixteenth Decennial Census, together with the regular current surveys of the Bureau, the special statistical information obtained for war agencies, and the data provided by the proposed sample census, if taken, will constitute an important mass of data, the consideration of which will be fundamental to many phases of post-war planning and adjustment.

### Man-Power Problems

The nation's human resources, expressed in terms of age, sex, race, education, family relationships and other personal characteristics, were inventoried by the 1940 Census of Population. Data on the labor force, such as work status, occupation, industry and wage income, were included as part of the census. This information has already been used as an approach to the study of man power and other problems arising from the war and will be equally valuable for handling demobilization, potential employment demands and other problems attendant upon the closing of the war. Most of these data are available in such geographic detail as to permit careful planning in terms of the needs of particular communities.

The Monthly Report on the Labor Force provided such current information as the amount of unemployment and the extent to which supplementary workers are brought into the labor market. This information will be valuable when changes occurring during the war period are examined with a view toward predicting the future course of the labor market.

### Post-War Housing

The 1940 Census of Housing provided the first nationwide statistical coverage of housing and home facilities. The data furnish an accurate picture of housing conditions immediately preceding the war and are in continuous demand by various governmental and private agencies. When the time arrives for the formulation of plans for a post-war housing program this information will be essential as a bench mark for estimating housing facilities and needs.

Over the past two years surveys of dwelling-unit vacancies, increases in rents and related investigations have been conducted in areas presenting critical housing problems. These studies have been made at the request of other agencies, and many of these are being kept up to date. The complete file of these reports will be available for use in post-war planning.

### Current Social Measurements

Agencies responsible for post-war planning will need measurements of social and economic changes since 1940 to know the seriousness of dislocations due to war migration, military and civilian mobilizations of man power and other conversions resulting from the war economy. The Bureau has prepared detailed plans for a sample census of the entire country to be taken annually which would show population shifts, employment status, occupation and industry, income differentials, housing facilities and conditions in agriculture. These data would be of particular value in directing public programs designed to meet the problems of human and industrial war demobilization.

With the 1940 census material and the

data from special local surveys already available, this annual inventory, if undertaken, will complete the immense body of information needed to attack post-war problems in the fields of population, agriculture and housing.

### Nation's Health Data

The Bureau is attempting to maintain the continuity and reliability of national vital statistics under war conditions. These data are now serving a useful war purpose. The U. S. Public Health Service, War Department, War Production Board of Office of Price Administration are daily users of this material. This information on birth and death rates will be of equal value in post-war planning for observing areas where adjustment of health and medical services will be needed and for taking into consideration the dynamics of population changes. Toward this end and also to serve more immediate purposes, a monthly index of mortality trends, by cause of death and by regions, is now being initiated. By preparing this index from a sample of all mortality certificates it will be possible to release this information quickly and to provide a sensitive indicator of public health conditions during the period of post-war adjustment as well as during the war.

Studies of life expectancy and survivorship have long been an activity of the Bureau. Because of the increased need for these statistics during wartime and during the post-war period that lies ahead, reports are being prepared to show urban and rural characteristics for white and non-white populations. These reports will greatly aid in intelligent planning and post-war public health programs, measures of social security and programs that require knowledge of the aging of the population.

### Food for the Future

The facilities, actual and potential, for furnishing an adequate supply of food and agricultural raw materials for industrial production for the United States and for use in international co-operative enterprise were reported on in the 1940 Census of Agriculture. Information on the water supply for agricultural and other purposes and tabulations of irrigation data, by drainage basins, are available from the Irrigation and Drainage Censuses. Special studies on various phases of farm production, labor, income, tenancy, power and other subjects, including an analysis of reasons for abandoning farms, have made available detailed information for administrative and research use. This material is important for planning land-use adjustments and public works to meet rural needs.

Current reports on a quarterly, monthly or even more frequent basis show changes in the production and supply of cotton, cottonseed and cottonseed products, and vegetable and animal fats and oils. The plans prepared for the sample census, mentioned in a previous section, provide a means for obtaining information on current food production and other data relating to farms and farm operators.

The next Census of Agriculture provided for by law is to be taken in 1945. This census will provide basic information which, when compared with the results of the 1940 census, will reveal the war shifts in agriculture.

### Industry and Business

The Bureau's present activities in the fields of industry and business are focused on providing material on specified enterprises for the specific administrative needs of the war agencies. However, the general responsibility to furnish integrated data for business and manufacturing is recognized by the Bureau. This responsibility would include studies indicating the flow of materials and products, relationship between industries, and shifts in products and materials as a result of conversion to war work. Information of this type will be essential in planning the demobilization of industry and the reconstruction of markets.

A trial study on a small scale is now in progress which may result in the preparation of summaries showing the conversion of industries from civilian to military products, using the 1939 Census of Manufactures as a base. Material from the monthly and quarterly current manufactures reports will be used in this

## Another Gardner New Play Idea!

A BASIC BOARD WITH A CHOICE OF PAYOUT PLACARDS THAT ATTACH EASILY- QUICKLY! ORDER TODAY!

### "No. 1000 CHATTANOOGA CHOO-CHOO DEAL NUMBER" AS SELECTED

- DEAL NO. 1—5c PLAY — DOUBLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 2—5c PLAY — TRIPLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 3—5c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$27.00
- DEAL NO. 4—10c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$49.00
- DEAL NO. 5—25c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$90.00
- DEAL NO. 6—5c PLAY — DEFINITE PAYOUT — 140 PACKS CIGARETTES
- DEAL NO. 7—5c PLAY — SINGLE STEP UP — AVGE. PROFIT \$28.96

**GARDNER and COMPANY** 2309 ARCHER AVE. CHICAGO, ILLINOIS

## SPECIAL LIQUIDATION SALE

- MILLS SLOTS:**
- 5c Yellow Fronts, 3-5 Payout ... \$ 54.50
  - 10c Yellow Fronts, 3-5 Payout ... 59.50
  - 5c Futurity ... 49.50
- BLUE FRONTS:**
- 5c Light Oak Cabinets ... \$ 70.00
  - 10c Light Oak Cabinets ... 80.00
- MELON BELLS:**
- 10c ... \$ 90.00
  - 5c ... 100.00
  - 25c ... 110.00
- FACTORY RECOND. BLUE FRONTS:**
- 5c ... \$100.00
  - 10c ... 110.00
  - 25c ... 125.00
- JENNINGS CHIEFS:**
- 9 5c ... \$ 57.50
  - 1 25c ... 75.00
  - 3 5c Dixie Bells ... 62.50
- Terms: 1/3 Deposit, Balance C. O. D.

- PHONOGRAPHS:**
- Wurlitzer Model 616 ... \$ 50.00
  - Wurlitzer Model 600 Rot. ... 145.00
  - Wurlitzer Model 600 Kbd. ... 160.00
  - Wurlitzer Model 500 ... 170.00
  - Wurlitzer Model 700 ... 275.00
  - Wurlitzer Model 750 ... 350.00
  - Wurlitzer Model 750E ... 389.50
  - Wurlitzer Model 850 ... 435.00
- SEEBURG:**
- Envy ... \$250.00
  - Envy, R.C. ... 275.00
  - Major ... 235.00
  - 9800 Hitone, Green and Pearlite ... 395.00
- ROCKOLA:**
- Windsor ... \$ 65.00
  - '39 Standard ... 135.00
  - '39 Deluxe ... 140.00
  - '40 Master Walnut ... 170.00
  - '40 Super Rockolite ... 200.00
- All Sales Backed by Money-Back Guarantee.

# TWIN PORTS SALES COMPANY

222 E. SUPERIOR ST. DULUTH, MINNESOTA

## WANTED

A-1 Coin Machine Mechanic that knows Consoles and Pin Balls, also Music Machines. Must be sober, honest. Drifters, please do not apply. \$75.00 per week to begin. Wire **VIRGINIA NOVELTY CO.** 407 Crawford St. PORTSMOUTH, VA.

study, as well as that from special war surveys of particular industries or products. Another study analyzing the data on capital expenditures from the 1939 Census of Manufactures will permit comparisons between conditions before the war and similar data assembled during wartime activities.

The latest complete data available on retail and wholesale trades, service establishments and related businesses were collected by the 1939 Census of Business and will serve as a point of departure in any general planning for the distribution of commodities and services. From monthly reports, based on samples, changes in retail sales and wholesale sales, inventories, credits and collections are reported. Retail inventories are reported annually.

The large body of data for areas smaller than counties on population, housing, agriculture and business are invaluable for analyzing markets for goods and services. The need for revitalizing these markets for consumer goods that have been curtailed during the war will make area analysis of this type extremely important. For the guidance of consumers, census data of this type the Bureau has prepared a "Key to the Tabulated and Published Data for Small Areas," covering the results of the Sixteenth census.

**Trade With the World**

Reports on foreign trade statistics will be needed to observe the trends in the movement of goods in and out of the country. Again, with the restoration of production for civilian needs and the curtailment of military production, it will be important to control the disposal of the products of industry abroad in order that the maximum economic benefits be derived by all countries concerned. The reports on imports and exports prepared by the Bureau, now confidential for military reasons, will be valuable for post-war planning.

**Structure of Government**

After the war our nation will be faced with readjustment problems which will tax the facilities and resources of the governmental structure to the utmost. The meeting of the various economic readjustments will call for a series of inter-level governmental relations (federal-State, federal-city and so on). It will be essential to have reliable information on the condition of the finances and the operations of the governments of

# Industrial Firm Uses Paid Space To Publish Inspired Message on Why Home Front Should Fight

Paid advertising space can be used for all sorts of propaganda purposes. Once in awhile some private firm uses advertising space with a message that seems truly inspired for these times. Rather than trying to promote some selfish idea, the message is really devoted to the purpose of winning the war.

The Carrier Corporation, Syracuse, recently used full pages in newspapers to spread an appeal to the American people that seems to be one of those inspired messages. The copy was inspired by a letter from a former employee of the firm who is now with the American forces somewhere on one of the fighting fronts.

We are reprinting the copy of the advertisement in full and it will suggest the heart of the letter from the former employee of the firm.

**"LET'S GET IT OVER"**

"Let's stop thinking of a long war! Let's start speeding up a short one!

"I'll stay out here 10 years if necessary—that's my obligation to you. But don't make me stay 10 minutes longer than I have to—that's your obligation to me.

"I need help—I need it plenty and I need it pronto. Don't ask me to handle enemy action on the fighting front and delayed action on the home front at the same time.

"Give me the tools and give them to me today! I can't hit the enemy with tomorrows; not when he's hitting me with yesterdays!

"And don't get the idea that a gun in the hand is worth two in the arm. I need everything the enemy's got—and, above all, I need it now! And that goes for every branch of the service and every kind of munitions and supplies.

"Sacrifice is no good without speed. I know that you're buying bonds for bombers, bullets and beans. I know that a slow mile in a jalopy means a fast mile in a jeep. I know that meatless days safeguard my daily meat from interruption. I know that the coffee missing from your cup is steaming in mine.

"But there's one thing America hasn't yet got around to and I'll tell you what it is, because it's the only thing that'll enable us to end this rotten mess quickly together.

"Out here we're still waiting for that old-fashioned American 'drive' that hits the line head-on and sweeps everything before it by the weight and wisdom of its purpose and its people.

"Give us that, America, and that's all we'll ever ask. Speed the means and we'll speed the doing!"

**States, cities and counties.**

The Bureau of the Census will furnish the bench mark for post-war fiscal planning thru its decennial census of governments taken in 1942. Revenues, expenditure, debt, wealth and other important financial data will be collected, recorded and reported for all units of government in the United States, making available information on the basic fiscal framework within which post-war planning will operate. The last time such data were gathered on a national basis was in 1932.

Three annual series of reports, containing data for States, large cities and large counties, furnish year-to-year information for the most important units of State and local government and supply a current guide for continuing planning programs. A quarterly survey of State and local government employment furnishes information on the number of public employees, their employment status, their pay rolls and the functions they perform; pre-war statistics on these related subjects make possible advance estimates of expected post-war needs.

**International Data**

After the last war the Bureau was called upon to compile statistics relating to foreign countries for the use of the delegates to the peace conference. The Bureau is prepared to give the same type of service. The Census Library Project, sponsored jointly by the Bureau of the Census, the Library of Congress and the Office of Population Research, makes available the facilities of the sponsoring agencies for studies in international statistics. A foreign statistics unit within the Bureau is making special studies of techniques and concepts used in taking censuses in other countries.

The Bureau has contributed to the development and administration of a program for co-operation with other American republics, especially in developing demographic statistics and techniques. This program, already under way, involves the interchange of technical and scientific knowledge, the development of suitable courses of study for Latin American technicians and students sent to this country for further technical training, and the compilation and analysis of public health and demographic data for countries of the Western Hemisphere. This program has been designed in close co-operation with the State Department, the Pan-American Sanitary Bureau and the Office of the Co-Ordinator of Inter-American Relations

## Revenue Talk Up In Texas Circles

FORT WORTH, Dec. 19.—Plans for new sources of revenue continue to become more important as a topic of discussion before the Legislature convenes next January 1.

Some authorities say that the State revenue may decline as much as 50 per cent from gasoline and automobile licenses. The State has a 4-cent tax on gas.

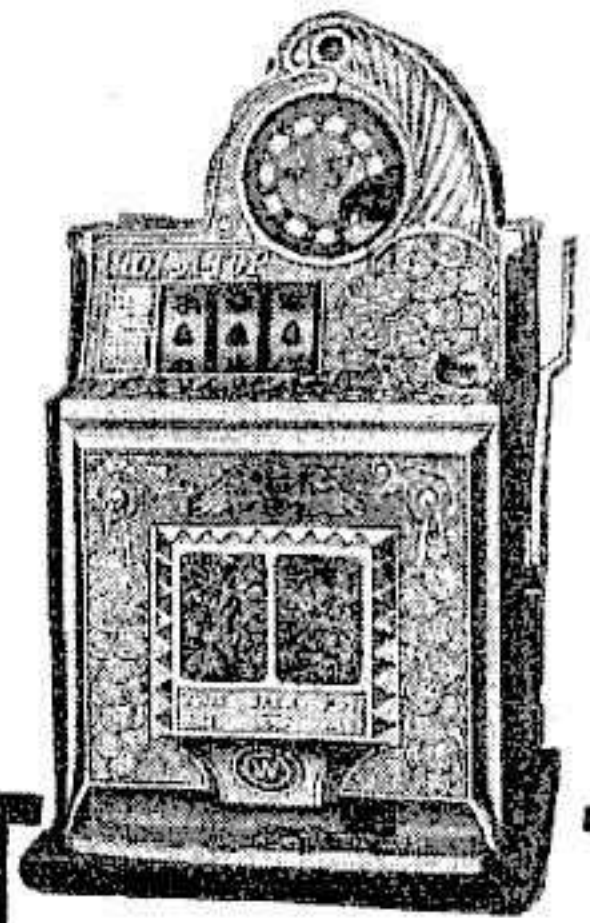
The State already has a tax on coin machines of various types, and revenue from this source has been increasing in the last two or three years. The tax on coin machines was a dead issue for a few years after its passage because the State administration was opposed to amusement machines of various types. They were not allowed to operate.

Now the State gets a good revenue and several cities also collect local revenue on amusement machines.

Texas is capitalizing on the discussion for a national lottery by proposing a State lottery of its own. This indicates there may be a grand rush by several States to establish their own lotteries before the federal government itself finally decides on some type of lottery to raise federal revenue.

Texas bans horse racing and hence does not get any revenue from that source. The State needs extra revenue for its school fund and also for its old-age pensions. One argument for a tax on coin machines in the past was to help pay old-age pensions in the State.

and will form another step in developing international co-operation in the post-war world.



We have a few more **Rebuilt ROLL-A-TOPS** left

We can still repair your machines and make them look like new

**WATLING MFG. CO.**

4640-4660 W. Fulton St. CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770. Cable address "WATLINGITE," Chicago.

**MARKEPP VALUES**

Sky Fighters, Late Model	\$229.50
Rapid Fires, A-1	169.50
Shoot the Chutes, Like New	114.50
Jailbirds	109.50
Chicken Sams	94.50
Playballs	159.50
King Pins	169.50
Skeeballettes	49.50
Ten Pins, High Dial	54.50
Ten Strike, Low Dial	45.00
Tom Mix Rifles	49.50
Deluxe Texas Leaguers	32.50
Anti Aircraft Gun	34.50
'39 Western Baseball, Liteup Bk.	69.50
Major League Baseball	129.50
Keeney Superbells, Comb. F.P., A-1	159.50
Big Parades	74.50
Spectravox & Playmaster with 3 Bar Boxes, Excellent Condition	269.50
Rockola Windsor, Buckley Adapter and 8 Wall Boxes	169.50
Half Certified Deposit With Order.	

**The Markepp Company**  
3908 Carnegie Ave. CLEVELAND, OHIO

**WILL PAY \$1800.00 CASH For A. B. T. 6 GUN RIFLE RANGE**

**MUST BE LATEST MODEL**

**Write, Phone or Wire**

**OHIO SPECIALTY CO.**

(HARRY H. COHEN)  
29 W. Court St. CINCINNATI, OHIO  
Phone: Parkway 2000

**Extry—NOTICE—Extry**

Will Deliver All Anywhere in (North Carolina, South Carolina, Virginia or Maryland) and Trade for Legal Arcade Machines (New or In First Class Shape), or Will Sell and Ship Any Part, Anywhere.

1 Mills Empruss with Adapter connected and two Packard Wall Boxes with 200 Ft. of Wire	\$435.00
1 Mutoscope Horoscope (5¢)	115.00
1 Daryl Bumper Bowler	40.00
1 Mutoscope Ace Bomber	250.00
6 Mutoscope Card Vendors, Floor Model	250.00
1 High Hand Console	100.00
1 Saratoga Console	100.00
1 Skiffline Console	75.00
1 Rock-Ola Premier	White

All Machines Are In First Class Shape and Are Being Used Now All in One Place. Will Sell All for \$1615.00.

**THE IDLE HOUR AMUSEMENT CENTER**  
MOREHEAD CITY, N. C.

**BRAND NEW MACHINES IN THE ORIGINAL CRATES**

Baker's Pacer, 30-1 Daily Double, 5¢	\$299.50
Keeney Super Bell, Convertible, 5¢	267.50
Galloping Dominos, 1941, Jackpot Model	\$287.50
Keeney Super Bell, Four Way	367.50
Bally Club Bell	187.50
Mills Four Bell, 5¢ Play, Like New	367.50
Vest Pocket Bell, 5¢, Blue & Gold	\$52.50
Groetchen Columbia Bell, Rear Pay	\$2.50

Mills Jumbo Parada	\$ 67.50
Bally San Anita	127.50
Mills 5¢ Gold Chrome Bell	217.50
Groetchen Columbia Bell	47.50

Write for Prices on All Kinds of Used Counter Games. Terms: 1/3 Deposit—Balance C. O. D.—F. O. B. Roanoke, Va. All Machines Are Offered Subject to Prior Sale.

**ROANOKE VENDING MACHINE EXCHANGE, INC.**

533 CENTER AVENUE, N. W. ROANOKE, VIRGINIA

**E-MODERNIZED!**



**UP TO DATE! ONLY**

**\$129.50**

1/3 Deposit with Order.

**Buy BONDS BONDS**

**and still more U. S. BONDS**

**GERBER & GLASS**

914 Diversey Blvd., Chicago

Blue Grass (Bally) 1 Ball F.P. \$100.00  
Victory (Bally), 1 Ball Free Play. 45.00  
Track Odds (Gottlieb), 1 Ball F.P. 60.00

**5 BALL GAMES**

Air Circus	\$75.00	Liberty	\$115.00
Clover	50.00	Play Ball	20.00
Double Play	20.00	Sun Valley	120.00
Dbie.Feature	10.00	Sky Blazer	40.00
Gun Club	45.00	Spot-a-Card	45.00
Hi-Hat	30.00	Silver Skates	25.00
Jeep	100.00	Super Six	10.00
Keep 'Em Flying	100.00	Red Hot	12.00

**HERBERT E. MILLS**

617 S. Rampart St. New Orleans, La.

# ARCADE HISTORY IN CHI

## Publicity Tie-Up With Newspapers Makes News

**Gerber & Glass set pace in use of modern machines to make game centers**

The arcade movement in Chicago has been favored with big publicity during the holiday season due to the progressive activities of Paul Gerber and Max Glass, the well-known duo making up the distributing firm of Gerber & Glass.

Before explaining the important work they are doing during the holiday season, it might be well to review their work in developing arcades here.

Members of the industry who have attended the National Coin Machine conventions in Chicago thru the years are well acquainted with what has generally been called the Hotel Sherman Game Room.

For many years Gerber and Glass maintained a game room or arcade on the lobby floor of the Hotel Sherman. The thousands of people who have seen

modern coin machines in this arcade have been a great benefit to the industry as a whole. In fact, there are operators in the business today who first really learned of coin machines by seeing this game room in the Sherman.

It performed a further service to the industry by providing a sort of testing ground for many new machines that were placed on the market. It is fair to say that hundreds of new machines had one of their first tests in the Sherman arcade.

The game room was always an example of what can be done with arcades and game rooms when thousands of operators from all parts of the country came to the annual conventions. A lot of operators became interested in arcades by seeing this one at the Sherman Hotel. Great credit belongs to Gerber and Glass because of their very progressive ideas in maintaining the arcade.

They always used the latest and most modern machines available. Every machine in the game room was a high-class amusement device, and it was always kept in spic-and-span condition. For the



**CHECK TO CHEER**—Check for \$200 to buy bag load of Christmas presents for Yanks in uniform is presented by Paul L. Gerber and Max H. Glass, amusement arcade operators, to Elmer Rhone, of The Chicago Daily Times. (Times photo.)

**Grateful to be Americans and proud of our country and its institutions, we are privileged at this season of the year— to extend to our friends and customers very sincere wishes for a real American Christmas**

**GROETCHEN TOOL COMPANY.**

most part, they have kept an attendant with the game room thru the years.

Hotel officials took great interest in the arcade and were an example to other hotels in all parts of the country, showing that a hotel can profit by having first-class amusement machines for the diversion of its patrons. The hotel always considered the game room a good investment.

Many interesting stories could be told of incidents connected with the game room. One interesting fact is that the games had to be removed or closed up when certain conventions came to the Sherman Hotel, such as the WCTU and the Illinois League of Women Voters. The hotel always had a fear that some of these women's organizations might register a complaint, so the machines were either removed or closed up while the women's conventions were in progress.

It goes without saying that many an inventor interested in developing new ideas for coin machines carefully looked over the machines on display in the Sherman game room.

So much for the past history of this game room.

### More Modern Trends

In 1942, when war conditions began to dwarf the distributing business, Gerber and Glass began to give more attention to their arcade in the Sherman Hotel. Gerber had already promoted one of the largest arcades in the country on the West Coast, and this arcade had been given big publicity in Los Angeles newspapers. Then Gerber and Glass opened a big arcade on South State Street in Chicago, which is in a location favorable to servicemen.

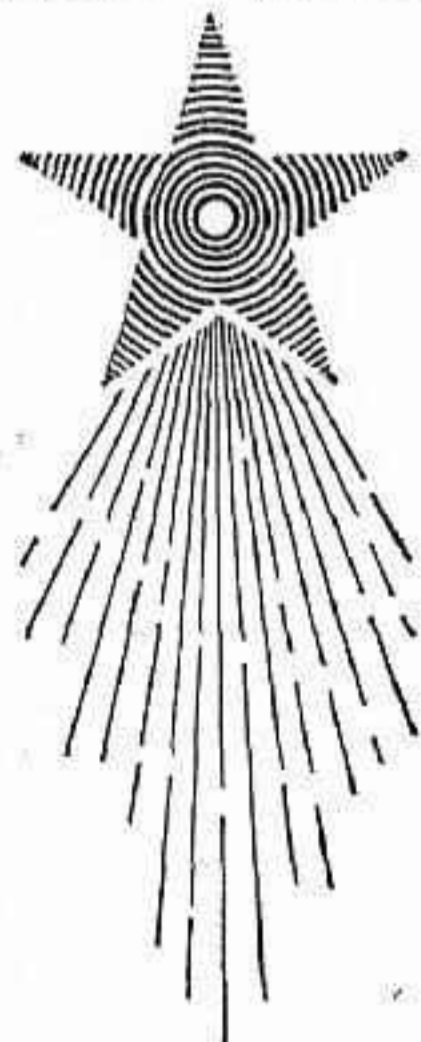
This modern arcade was recently the subject of two full pages of pictures and publicity in the rotogravure supplement of *The Chicago Daily News*. Most of the pictures showed servicemen playing the machines. This was indeed a compliment to the arcade.

Gerber and Glass did not stop there. They have been slowly expanding their arcade in the Sherman Hotel. Now it is probably one of the most unique and best-arranged arcades in the country. It really includes two game rooms. The original game room on the lobby floor is still in operation and going bigger and better than ever. One of Chicago's well-known models is in attendance at this game room.

The most recent expansion is the taking over of two floors at the southwest corner of the Sherman Hotel. The ground floor there was formerly occupied by a chain store, and at that time Gerber and Glass arranged the second floor for a modern arcade. Then they were able to get the space which had been vacated by the chain store. Now the arcade in-

cludes the ground floor and a balcony floor which is equipped with all types of coin-operated machines, a shooting gallery, a photographic set-up, and all other arrangements that could be placed in a modern arcade. They call it Funland.

It is expected that operators from many other cities will visit Chicago chiefly to see this new and modern development. It certainly is a boost for the arcade business and also an outstanding



# Season's Greetings

1942--1943

MAY THE COMING YEAR IN THIS TROUBLED WORLD BE BLESSED WITH UNDERSTANDING AND PEACE ON EARTH -- TO ALL MANKIND.

## SUPERIOR PRODUCTS

SALESBOARD SPECIALISTS

14 NORTH PEORIA ST. CHICAGO

SALESBOARD SPECIALISTS

**WANTED FOR CASH**  
**SEEBURG'S "CHICKEN SAM'S"**  
**"JAIL-BIRDS"**

**\$77.00**

**\$77.00**

Biggest Buyers of "CHICKEN SAM'S" in the Country.

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**CHICAGO NOVELTY CO., INC.** 1348 NEWPORT AVE. CHICAGO, ILL.

**OLIVE'S SPECIALS FOR THIS WEEK**

**ON HAND FOR IMMEDIATE DELIVERY (IN ORIGINAL CARTONS)**

**ALERT THUMBS UP FISHIN' \$97.50 EACH**

**GOTTLIEB'S SHANGRI-LA GOTTLIEB'S LIBERTY** Write for Prices

Guaranteed Reconditioned Equipment.

ARCADUE EQUIPMENT	Each
KEENEY SUBMARINE GUNS	\$160.00
BALLY TORPEDO	100.00
CHICKEN SAM JAP GUNS	127.50
EVANS TEN STRIKES, L.D.	50.00
WURL. 616 PHONOGRAPHS	75.00
WURL. 61 PHONOGRAPHS	75.00
WURL. 24 PHONOGRAPH	107.50
1 BALL FREE PLAY	
1-2-3, 1940	\$ 75.00
1-2-3, 1939	30.00
RECORD TIME	112.50
BIG PRIZE	90.00
5 BALL FREE PLAY	
ACTION	\$112.50
AIR CIRCUS	87.50
BIG PARADE	87.50
BOWLAWAY	45.00
DO-RE-MI	30.00
FOUR ACES	87.50
FOUR ROSES	30.00
GUN CLUB	52.50
HOME RUN, 1942	65.00
JEEP	112.50
KEEP 'EM FLYING	112.50
MAJORS, 1941	37.50
MILLS OWL	50.00
MONICKER	67.50
NEW CHAMPS	45.00
SNAPPY	40.00
SCHOOL DAYS	25.00
SEA HAWK	30.00
SOUTHPAW	40.00
SPORT PARADE	25.00
SPOT-A-CARD	50.00
SPOT POOL	37.50
STAR ATTRACTION	37.50
TEN SPOT	30.00
TEXAS MUSTANG	52.50
VENUS	60.00

AND MANY OTHERS  
Terms: 1/3 Deposit, Balance C. O. D.  
**WRITE FOR NEW PRICE LIST.**  
**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 3820)



example of what progressive operators can do.

**Difficulties in Chi**

Operators in other cities should keep in mind that Gerber and Glass work under real difficulties in setting up such an arcade. For example, pinball games have been illegal for years in Chicago so that a modern arcade must be equipped with only those machines that comply with Chicago's blue laws. Cigarette vending machines are also illegal here, and hence machines of that type cannot be used.

Servicemen visiting the arcade frequently ask why the city does not allow pinball games; most of the men in the armed services have played such games in other cities and would like very much to have them in Chicago.

Very helpful publicity has been obtained for the new Funland by co-operating with a benefit plan being sponsored by *The Chicago Daily Times*. The Chicago newspaper recently started a plan to collect Christmas presents for servicemen. Gerber and Glass were quick to recognize the importance of this plan and so they immediately offered their services. Paul Gerber was made chairman of the Hotel Sherman unit of this program. They also donated the big corner window of their Funland for a display of gifts donated to the Hotel Sherman unit.

They went still further and offered to match other gifts thru their unit. In addition, they published a full-page advertisement in *The Billboard*, December 19 issue, offering to duplicate any gift made by any member of the coin machine industry which would be sent thru the Hotel Sherman unit.

Chicago newspapers mentioned this offer by Gerber and Glass. *The Chicago Times* plan for collecting Christmas gifts for servicemen is based on the fact that at least 200,000 members of the armed services are expected to be in Chicago during the two holidays.

**Grab Bag Style**

The gifts will be displayed in the

Servicemen's Centers in Chicago. The plan is to have some sort of gift for every serviceman who calls at any of the centers. It will be in grab-bag style. Gifts have been pouring in during the last several days, and it is expected that a marvelous collection will be on hand for the holidays.

On the average week-end, it is estimated that there are from 30,000 to 50,000 servicemen visiting in Chicago. During the two holiday week-ends it is expected that the crowd will go over 200,000 members of the armed forces. Even members of allied nations' armed services are here, and Chicago wants to do her best in entertaining them.

The activities of Gerber and Glass in supporting this great move are a credit to themselves and to the industry.

Publicity mentions in *The Chicago Daily Times* are as follows:

**Arcade Owners Join In**

"This week's issue of *The Billboard*, amusement weekly, carries a full-page ad bought by Paul L. Gerber and Max H. Glass, offering to match any gift or contribution to The Christmas Presents for Servicemen drive made by a member of the coin machine industry.

"Paul and Max, operators of amusement arcades in Hotel Sherman and at 520 South State, already have contributed \$200 to *The Times* gift fund and dozens of presents which are on display in the corner window of their arcade at La Salle and Randolph.

"Only qualification to their 'matching' offer is that the gift or cash donation come from someone in the coin machine business and be sent to the Hotel Sherman unit of the Christmas Presents for Servicemen fund.

**Contribute \$200**

"Paul L. Gerber and Max H. Glass, partners in two amusement arcades, Funland, at the Hotel Sherman, and Playland, 520 South State, appeared personally at *The Times* office with a check for \$200 to purchase gifts.

"My son Woody is in the army," said Gerber. "He has a wife and baby daughter. I know what Christmas will be like for him, away from his family. I'd like to think the people near his post were as thoughtful as those taking part in *The Times* campaign for Christmas presents.

"This is certainly a commendable movement. But it's only typical of Chicago's hospitality to servicemen, which I hear about wherever I travel."

**New York Slaps At Bingo While Fans Organize**

NEW YORK, Dec. 19.—In keeping with those strange coincidences that seem to follow pinball crusades, New York City has recently had its bingo crusade. Thus it joins Los Angeles, Milwaukee and other cities where a local crusade against pinball games has been staged and then has been followed by a crusade against bingo games and similar amusements.

The drive against bingo in New York City is said to be aimed only at the commercial promoters of these games, and it is said that the city has no intention of interfering with games sponsored by churches, fraternal orders and the like. The difficulty of trying to draw the line between the commercial promoters of games and the clubs and churches that use them is that most churches and clubs find it convenient to accept the services of professional bingo organizations.

**Fans Demonstrate**

Bingo fans have voiced their criticism of the drive against bingo in New York City. During the closing days of November it was reported that nearly a thousand bingo fans had staged a demonstration when police closed a bingo game in an American Legion Post. Legion members say they plan to organize a move to change local regulations and also the State laws in order to permit the use of bingo games. Many citizens are sending letters of protest to the mayor and to the police department, urging them to let bingo continue.

The Legion Post had used bingo games to raise money for sending cigarettes to General MacArthur's troops in the South Pacific. A substantial contribution had also been made to the Red Cross.

An interesting note in the protest meeting in behalf of bingo was the use of a phonograph to play records that were supposed to enforce their shouting against the police.

**Florida City League Meets**

**Will present many resolutions to Legislature—some of them relating to taxes**

JACKSONVILLE, Dec. 19.—The Florida League of Municipalities held its convention here last week and more than 200 delegates, representing practically every city in the State, were present. The governor of the State and other State officials also attended and were on the speakers' list.

The convention was given many columns of publicity in the newspapers because of the discussions of various tax topics and other lively issues in State politics. Reports did not indicate that coin machines were mentioned by name. However, one resolution passed by the convention did ask the State Legislature to pass a law which would permit cities to use the money found in games of chance seized by the police. Florida has a State coin machine license system, and under this State law cities can also tax machines equal to the State rate.

The list of resolutions to be sent to the State Legislature covers many topics, some of them now important in the State. Among the topics discussed was that of the control of "jook joints." This subject has become a hot one in the State, and not so long ago Senator Pepper gained national attention by his remarks about the "jook joints." Due to the confusion of jook joints with juke boxes, Senator Pepper finally made an explanation that he was not referring to automatic phonographs, but rather to a type of location that gains notoriety at times.

**May Be State Curfew**

Coin machine operators may be interested in the prospect of a State curfew law to control the locations that sell liquor. The city officials in convention asked the next Legislature to pass some such law.

One publicity note on the convention mentioned that the lone woman member of Florida's Legislature said that a clique was at work in the State to get favorable legislation. This group controls racing and gambling in Florida, she said. This is probably the group that brought about the end of the 1935 coin machine license law in the State.

While the Municipal League was in session, Florida's tax assessors were also meeting in annual convention in Lakeland. Among other things the assessors discussed the plight of small merchants in the State who can't get enough goods to maintain normal business. Taxes will fall heavy on them, it was said. Perhaps this was a time when somebody should have said that coin machines can help such small locations to pay their taxes.

**Races and Sports Help Charities**

CHICAGO, Dec. 19.—Racing fans contributed handsomely to charity in Chicago recently thru a week of racing here sponsored by *The Chicago Tribune* Charities. The week's racing turned in \$133,708 to charity.

This fund will be distributed among three of the largest charity organizations in the Chicago area, and the Community Fund will also get a handsome check. The week of racing was said to be one of the most popular in the history of racing in this city. An accounting firm was employed to check the week's receipts before making the report on the contribution for charity.

A football game had also contributed a handsome sum to charities. These plans are in keeping with the general program by which racing interests and even college sports are contributing a large share of their receipts to charitable purposes.

The special week of racing turned in \$70,000 in taxes to the State of Illinois. The revenue derived from racing and pari-mutuels will be of considerable interest to the amusement games industry

because the pari-mutuels interests were able to convince Congress this summer that the federal government should not tax racing, but should leave that as a source of revenue for the various States. The amusement games industry was not so lucky, or else it lacked a powerful lobby, because the federal government soaked certain types of amusement machines with a heavy excise tax and in addition to that the machines, if they operate, will have to pay heavy taxes in 11 States and in more than 200 cities.

**RING THE BELL THE YEAR AROUND!**

**HONEY YOUR PROFITS WITH CONSTANT REPEATS!**

Universal's Two Newest Sensationally Different Bingo Deals—Ring the Jackpot Every Time!!

**"BAR BELL BINGO"**



**SPECIAL SLOT SYMBOL TICKETS FIRST TIME EVER ON BINGO DEALS!**

★ ★

**SPECIAL DIE-CUT CARDS—FIRST TIME EVER ON DANGLING DUCKET STYLE STANDS!**

Takes in 1080 TICKETS @ 5¢ ..... \$54.00  
Pays Out (Actual) ..... 40.75

Profit (Actual) ..... \$13.25  
81 Winners

**SPECIAL SEVEN BRILLIANT COLORS GIVE PRESTIGE TO LOCATIONS!!**



**SPECIAL SMALL COMPACT ATTRACTIVE STAND TAKES MINIMUM COUNTER SPACE!**

TAKES IN 1600 TICKETS @ 5¢ ..... \$80.00  
Pays Out (Average) ..... 54.75

Profit (Average) ..... \$25.25  
87 WINNERS

**DON'T DELAY!! WRITE TODAY FOR SPECIAL QUANTITY PRICES! "THE INDUSTRY'S FASTEST GROWING FACTORY."**

**UNIVERSAL MANUFACTURING CO.**

Dept. BB53  
405 E. 8th St.  
Kansas City, Mo.

**"WE MANUFACTURE ONLY"**

**LOWER PRICES**

**On Push Cards To Sell**

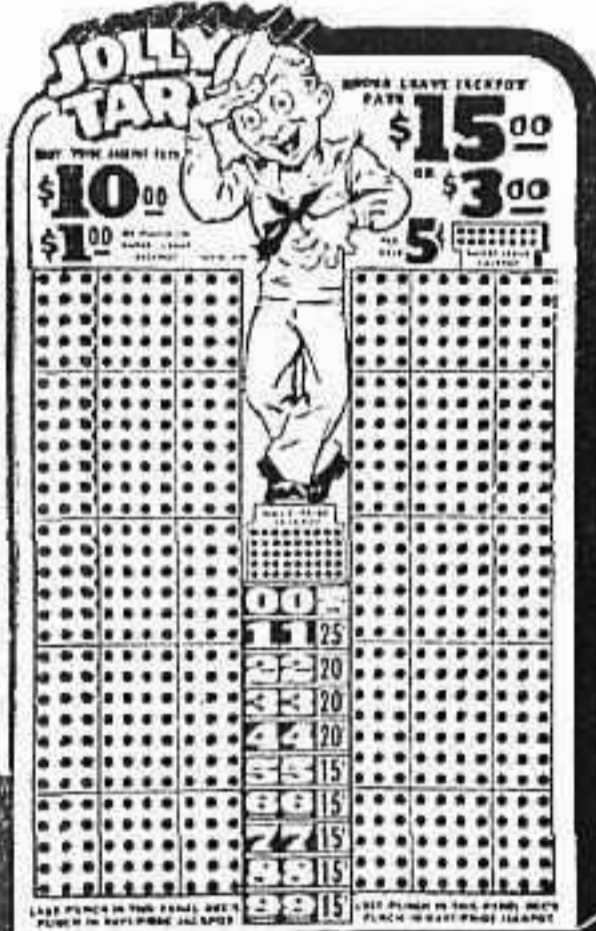
Novelties, Prizes, Blankets, Wearing Apparel, Jewelry, Chests, Turkeys, Wine-Sets, Beers, Liquors, Cigars, Cigarettes, Candies, Carded Items, etc.

ALSO MONEY CARDS, such as our 100-hole PUT & TAKE, bringing \$2.30 profit for only 4¢ a card to you. FREE CATALOGUE and Samples of our complete line. Write now, today, to

**W. H. BRADY CO. Manufacturers**

Eau Claire, Wis.

**"THE PUSH CARD HOUSE"**



**PLAYS OFF QUICK!**

Here's a recipe for sure profits: Take 600 large type holes with wooden punch and add big Harlich reverse number tickets. Combine in double step-up board. That's JOLLY TAR.

No. 16528 Semi-thick 600 Holes 5c Play

Takes in ..... \$30.00  
Average Payout ..... 14.45  
Average Gross Profit ..... \$15.55

Write for New Circular For Victory-Buy War Bonds-Stamps

**HARLICH MFG. CO.,**  
1413 W. Jackson Blvd., Chicago, Ill.

**A-1 MECHANIC WANTED FOR**

Consoles and Paces Races. Salary \$75.00 per week. Prefer man between 45-50. Only experienced men need apply. Address: BOX 155, Care Billboard, St. Louis, Mo.

CENTRAL OHIO QUALITY BUYS
SLOTS, CONSOLES, ARCADE EQUIPMENT—LARGEST STOCK OF FIRST GRADE COIN OPERATED MACHINES IN MIDWEST—MONEY BACK GUARANTEE ON EVERY DEAL

- 5c BLUE FRONTS, New Crackle, Rebuilf... \$ 99.50
10c BLUE FRONTS, New Crackle, Rebuilf... 129.50
25c BLUE FRONTS, New Crackle, New Mechanism... 149.50
10c BLUE FRONT, BRAND NEW, Serial 469,236... 225.00
5c CHERRY BELLS, 3-5 P. O., New Crackle... 129.50
5c CHERRY BELLS, 3-10 P. O., Knee Action... 149.50
5c CHROME BELLS, 3-5 P. O., Rebuilf... 189.50
25c BROWN FRONTS, New Crackle, Knee Action... 179.50
10c ROLATOPS, New Crackle, Factory Rebuilf... \$ 59.50
5c ROLATOPS, 3-5, A-1, Guaranteed... 49.50
5c JENNINGS CHIEFS, FOUR BAR, OR FOUR STAR.. 79.50
10c JENNINGS CHIEFS, FOUR BAR, OR FOUR STAR.. 95.00
25c JENNINGS CHIEFS, FOUR BAR, OR FOUR STAR.. 105.00
5c JENNINGS SILVER CHIEFS, A-1... 99.50
10c JENNINGS SILVER CHIEFS, A-1... 109.50
5c JENNINGS CLUB SPECIAL CHIEFS... 119.50
10c JENNINGS CLUB SPECIAL CHIEFS... 129.50
25c JENNINGS CLUB SPECIAL CHIEFS... 139.50
5c NEW SILVER MOON CHIEF... 205.00
5c NEW VICTORY CHIEF... 189.50
5c-10c-25c JENNINGS CHIEF TRIPLEX... 225.00
NEW COLUMBIAS CLUB MODELS... 115.00
1c NEW VEST POCKETS, Blue and Gold... 29.50
2 SINGLE JACK-IN-THE-BOX SAFES... 49.50



W. Solomon



To all of our friends, the operators, jobbers and manufacturers in the Coin Machine Industry

A MERRY CHRISTMAS AND HAPPY NEW YEAR

SHANGRI LA... \$135.00 JEEP... \$135.00 MIDWAY... \$125.00

Table listing various coin machine models and prices under categories like CONSOLES, ARCADE EQUIPMENT, and HOBBIES.

WE WILL BUY FOR CASH OR TAKE IN TRADE: RAPID FIRES, SKY FIGHTERS, AIR RAIDERS, NITE BOMBERS, ACE BOMBERS, DRIVEMOBILES, LATE BLUE FRONTS, BROWN FRONTS, ORIGINAL CHROME BELLS, BONUS BELLS, CHERRY BELLS, JENNINGS CHIEFS, SILVER MOON CLUBS, WATLING ROLATOPS, SINGLE AND DOUBLE SAFES, THREE BELLS, FOUR BELLS, TWO AND FOUR WAY SUPERBELLS. WRITE—WIRE—PHONE.

CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Columbus, Ohio. ADams 7949

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Dec. 19.—Gas rationing has hit the West Coast. The rationing boards, however, have been reported as liberal in their issuing of supplemental gasoline books.

arcade... Jack Prock is now established in the Badger service department to get out special equipment... Les Lorden is now doing business in his new location on Larchmont.

The new law on bars makes it legal, however, for bars to sell liquor to all servicemen. A ruling passed some months ago made it illegal to sell liquor to soldiers after 10 p.m., while it was all right for sailors and marines to purchase their requirements at a bar.

The gasoline rationing has not yet put a crimp in business, for nearly everyone filled up on the night before the rationing went into effect.

Arcades continued good in this area, with some purchases of used equipment being noted during the week.

The problem of man power continues to grow steadily worse, with more and more people going into war plants or the armed forces. With the new ruling of no drafting of men over 38 coming out, it is believed that the serviceman problem will be alleviated.

Griebahn Joins Badger

Al Griebahn has joined the Badger Sales Company as a sales and service representative... Fred Shuey is back at his work following an illness... There is an epidemic of flu making the rounds of the coin machine trade.

Peverly in Town

Charlie Peverly, Oxnard, Calif., in town for needed parts. He reports that things are going strong in that section because of war activity... Jane Carico, secretary at Jack Gutshall Distributing Company, is contemplating another trip to San Francisco.

MOST SENSATIONAL

CHICKEN SAM CONVERSION EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of HARDWOOD COMPOSITION—NOT PLASTER. A real money-maker!



MIKE MUNVES CORP. 520 WEST 43rd STREET NEW YORK

Season's Greetings

A. B. T. Manufacturing Corp.

715-23 No. Kedzie Avenue Chicago, Ill.

SACRIFICE FOR QUICK SALE

- 4 Big Shows... \$9.00
1 Roxy... 9.00
1 Short Stop... 9.00
2 Varieties... 9.00
3 Triumphs... 9.00
2 Big 6... 9.00
1 Bowling Alley... 9.00
1 Specty... 9.00
1 Super Charger... 9.00
1 Score Card... 9.00
1 Speedway... 9.00
1 All American... 22.00
1 Skyline... \$9.00
1 Doughboy... 12.00
1 Powerhouse... 9.00
3 Pickems... 8.00
1 Convention... 15.00
1 Trailsway... 25.00
1 High Hat... 32.00
1 Repeater... 18.00
1 Gold Star... 20.00
2 Flickers... 18.00
1 Seven Up... 22.00
1 Big Chief... 15.00
2 Defense... \$18.00
1 Pan American... 30.00
1 Sun Beam... 20.00
1 Play Ball... 18.00
1 Venus... 42.00
1 Silver Skates... 18.00

YOUNGSTOWN NOVELTY COMPANY

1626 ELM STREET YOUNGSTOWN, OHIO

PENNY ARCADE EQUIPMENT

A LIMITED QUANTITY OF PERFECTLY REBUILT AND RECONDITIONED MACHINES

WRITE TODAY FOR PRICE LISTS

INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT 44.01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

MONEY-SAVING SPECIALS

SPECIAL PHONOGRAPH PARTS If your dealer cannot supply you with replacement parts for your phonographs ship us your broken parts or the Number and Type and we will try to replace them at a minimum charge.

SPECIAL Ship us your burned out Wurlitzer, Seeburg or Rockola phono motors and we will repair same for you within 5 days for only \$5.00 Each.

- Model 412 Switch Boxes... \$ 2.50
10c & 25c Wurlitzer Coin Chutes... 1.50
Model 412 Set of Selector Rods... 1.50
Wurlitzer Tono Arms... 12.50
Wurlitzer Motors... 17.50
Model 616 Dynamic Speaker... 10.00
Model 616 Amplifier... 12.50
Chandler Speakers... 10.00
15" Leatherette Speaker Cabinets... 7.50
12" P.M. Speakers... 10.00
Mills Thrones... 99.50
Evans Ten Strikes... 49.50
Rotor Tables... 29.50
Seeburg 5c/10c/25c Bar-o-Matics... 45.00
Wurlitzer Model 310 Boxes... 7.50
Buckley Boxes... 7.50

SUPREME VENDING CO. 557 ROGERS AVE., BROOKLYN, N. Y. All Phones: Buckminster 2-8400

# Ten Years Ago an Operator Said Roaches Hurt Pinball Play; All Detroit Operators in One Group

The issue of *The Billboard* 10 years ago which corresponds with this present number was dated December 24. The feature story in the Coin Machine Section as that time was about pinball operators in Detroit.

It is a story of how pinball operators were just beginning to get into the spotlight in the industry and also as a recognized form of public amusement.

Operators of vending machine had long been the dominant group in Detroit, since that city was really a center of the vending machine industry. Vending operators had been organized for some years under the name of Automatic Merchandising Association of Michigan. This State organization was a member of a more elaborate national group which had already formed organizations in several States by 1932.

The big news at that time was the fact that pinball operators had discussed organization and had decided to join the automatic Merchandising set-up. Several of the vending machine operators had taken on pinball games as a new and growing business.

It is a matter of history now that pinball games in Detroit in a few years became the leading type of machine in the city. A separation of operators into distinct organizations came later also, but for a few years all operators worked along in the original merchandising association.

Among the names of those who were leading in the expanding organization work were those of A. P. Sauve and F. E. Turner. Both names finally became well

known nationally in the industry.

This story said that pinball games were comparatively new in the local field and had been there only a few months. There were as many as 125 operators present at the meeting which formed this coalition.

### More Pinball Operators

It was reported that operators of pinball games were even then greater in number than the operators of other types of machines, which shows how rapidly the pinball business was growing. The same officers of the vending machine association were retained for the enlarged group.

The new set-up immediately started out on important work. One of the first things to be done was to prevent children from playing pinball games. This continued to be a problem thru the years in Detroit.

It is amusing now to see that the association at that time advocated a rule of limiting the play of children to one game at a time and location owners were to enforce the rule. Soon the pinball industry was advocating that all children under 18 be prohibited from playing the games unless accompanied by parents.

The Detroit group was started to prevent operators from stealing locations from each other.

The association had a capital fund which was to be used for public relations work in that field.

Other association stories in the December 24 issue of *The Billboard* 10 years ago told about a "Greater New York Vending Machine Operators' Association" which held a regular meeting. That association was trying out the plan of selling association labels to go on machines.

Even in 1932 operators were having to face the problem of State sales taxes. Congress in 1932 was also considering a federal sales tax, because in the midst of depression the national government needed more revenue. Operators realized then that a federal sales tax might have various effects on the coin machine industry. A manufacturer's tax of 10 per cent had been placed on games earlier in the year. Some thought that a general sales tax collected by the retailer would result in removing this manufacturer's tax. The same question of a federal tax is now up again 10 years later, but operators now have different arguments against such a tax.

### New Gum Vender

A new type of penny gum vending machine had just been introduced in Chicago, called the Miles Autostack. It was a high-grade penny vender made for a special type of chewing gum.

Late in December many manufacturers and distributors were predicting that 1933 would be a bigger and better year than ever in the coin machine industry. Old-timers in the business will recall that these predictions came true in 1933 and even better. In fact, each year was piling up new records in the industry.

An operator in Baltimore was telling how he managed to make a success of operating machines in small towns and villages. One of his big ideas was to keep the machines clean. He mentioned the fact that he had watched the public playing some of his games in a village and had seen a player walk away from a pinball game in disgust when a roach ran over the glass over the playing board. "Imagine letting roaches play pinball games!" this operator said.

Licensing of coin machines was making some headway 10 years ago. Albuquerque, N. M., had adopted an ordinance which placed a heavy tax on machines. The fee on penny machines was \$10 a year. Nickel machines were assessed \$25 a year. Operators raised vigorous protests against such a high tax. One operator in the city was quoted as saying that he really liked the license system because it was a protection to the business.

In Denver, a license system was also under consideration, and the old-time operators there were said to favor a license. It was reported that the city council had been considering a license on amusement machines and venders for some time. The proposed license would have put a fee of \$10 a year on amusement machines.

### Denver Statistics

It was estimated that there were

about 600 amusement machines of various types in the city at that time. Vending machines would be taxed \$1 for the penny type and \$5 for those accepting a nickel or more.

Members of the trade will recall that the license question in Denver had its ups and downs thru the years from that time on.

Statistics then showed there were 1,150 candy venders in Denver, 1,500 penny gum venders, 1,000 penny peanut machines, 500 penny targets, 1,600 scales and 250 cigarette venders. That was 10 years ago.

An interesting sidelight on vending machines in that day was the report that a firm in Los Angeles had placed 10 sandwich vending machines in the downtown section to see if they would succeed in that western city. They were of the automat type. Such machines had already failed in Chicago but were succeeding in the East.

A new penny counter machine was announced in that issue of *The Billboard*, called "Bally."

# United Calls It Pinch-Hitting!

CHICAGO, Dec. 19.—Game renewal service such as United Manufacturing Company is now offering to coinmen all over the country amounts to good pinch-hitting until after it's over, says Harry Williams, of the company.

"Certainly the way Zombies and Sun Beams are coming into our factory each day for the changeover into Midways and Sun Valleys offers convincing proof that game men need just what United provides, making their old games appear like new with the resulting increase in profits equal to what new games would bring.

"Well," says Williams, "we'll stay right in there pinch-hitting for coinmen right along, resolved to keep them supplied with profit-making equipment until the day of new manufacture."

## BRAND NEW MACHINES

**Buy Now While You Can Get Deliveries**

Baker's Paces, 5¢ Play .....	\$299.50	Northwestern Stamp Venders, 3 3's for 10¢, 4 1's for 5¢ .....	\$29.50
Evans Jackpot Dominos .....	399.50	Pace Race, 5¢ Play .....	\$335.00
Keeney Super Bells .....	239.50	Pace Race, 5¢ Jackpot .....	375.00
Keeney Super Bells, 25¢ Conv. ....	259.50	Pace Race, Quarter Play .....	375.00
Mills Vest Pocket, 5¢, B. & G. ....	74.50	<b>FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.</b>	
Mills Jumbo Parades, Cash Pay .....	129.50	Bally Club Bell .....	\$195.00
Mills Jumbo Parade, Conv. ....	148.50	Chicago Coin Hockey .....	189.50
Mills Four Bells, 5¢, Latest Md. ....	650.00	Mills Jumbo Parade, Cash Pay .....	125.00
		10 Mills Jumbo Parades, Conv. FS. ..	139.50

**USED MACHINES—RECONDITIONED AND REFINISHED**

<b>SPECIALS</b>		2 Mills Square Bells .....	\$ 49.50
25 Super Bells, 5¢ Conv., SU .....	\$142.50	10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500 .....	107.50
25 Dominos, JP, Light Cab., SU .....	282.50	6 Mills Jumbo Parades, Free Play, Late Style Coin Head .....	87.50
5 Super Track Times, SU .....	300.00	1 Pace Race Jackpot .....	199.50
1 Wuriltzer 950, 1942 Md., Brand New, Never Unpacked .....	Write	10 Sky Fighters .....	255.00
10 Mills Three Bells, Like New, High Serials .....	560.00	5 Seeburg Organ Speakers, Perfect ..	49.50
Jackpot Dominos, Brown Cabinets, Factory Reconditioned .....	225.00	<b>FIVE BALL FREE PLAY:</b>	
		Bally Mystics .....	\$ 29.50
		Bally Reserves .....	17.50
		30 A.B.T. Challengers, used less than six weeks .....	\$27.50 Ea.
		5 A.B.T. Model F, like new .....	25.00
		Steel Stands for these Machines .....	4.50 ea.

**SLOT MACHINES—RECONDITIONED AND REFINISHED**

1 Jennings 1¢ Duchess, #1712 .....	\$ 19.50	2 Mills Blue Front, 5¢-Play, Serials 44,000 .....	\$125.00
Mills 5¢ Cherry Bell, #432000 .....	110.00	7 Daval Penny Packs, Latest Md., Revolve a Round Base .....	7.50
Mills 5¢ Melon Bell, #430000 .....	110.00	1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask to Be Put on Our Mailing List. Above Prices Effective December 26, 1942, and Subject to Change Without Notice.	
Mills 5¢ Red Front Jackpot .....	85.00		

## MOSELEY VENDING MACHINE EXCHANGE, INC.

100 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

IT'S A

## DIRECT HIT

THE SENSATIONAL  
**BOMB HIT**  
Penny Play  
**COUNTER GAME**



**NEW FEATURES  
NEW PROFITS  
NEW LOW PRICE**

**Only \$8.75 Each**

ORDER ONE TODAY  
Immediate Delivery  
Guaranteed Results or  
Money Refunded

## BAKER NOVELTY CO., Inc.

1700 W. Washington Blvd.  
Chicago

## WANT TO BUY

MILLS 3 BELLS (Late Models)  
MILLS 4 BELLS (Lowest Prices)  
State Serial Numbers and in First Letter.

**ALSO PIN GAMES**  
GENCO DEFENSE BOSCO  
SKY CHIEF GUN CLUB  
CAPTAIN KIDD

3147 Locust St.  
ST. LOUIS, MO. **CALL NOVELTY CO.**

# GUARDIAN

## SERVICE KIT

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.  
**BEWARE OF IMITATIONS**

Buy Guardian and You Won't Come to Grief.

**STILL ONLY**

**\$7.50**

**COMPLETE**

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

**BLOCK MARBLE CO.** 1527 Fairmount Avenue Philadelphia, Pa.

**GET IT FROM BLOCK—THEY HAVE IT IN STOCK!**

## CASH WAITING FOR

All Types of Guns, Arcade Equipment, Slot Machines, Consoles, Pin Games, All Makes of Music Machines, Wall Boxes and Any Type of Coin Operated Machines.

**HIGHEST PRICES**

## RUNYON SALES CO.

123 W. RUNYON ST. NEWARK, N. J. (Big 3-6685)

## ATTENTION

### SLOT MACHINE OPERATORS

We will put on a new factory crackle finish, rebuff chrome trim, refinish wood cabinet, clean escalator and slides and mechanism on any of your used machines—  
**ALL FOR \$19.50 EACH. 10% Discount Lots of 5 or More.**

Parts extra—we carry complete stock of slot parts—when sending in machines, please state if you wish us to replace parts. Prices reasonable.

We also repair any kind of coin machine—carry a large stock of parts—also new mats for skeeball's. Write for Prices.

**A-1 WORKMANSHIP. PROMPT SERVICE.**

## GUS SUNDMAN

8005 WOODLAND AVE. CLEVELAND, OHIO

**ALL TYPES COIN MACHINES WANTED**

# BADGER BARGAINS

**WILL PAY TOP PRICES**

### ARCADE EQUIPMENT

Mills Punching Bag...	\$109.50	Chicago Coin Hockey	\$185.50	New Test Pilot	\$240.50
Exhibit Flat Striker	119.50	Keeney Submarine	179.50	Bally Bull	64.50
Exhibit Striking Clock	109.50	Bally Rapid Fire	179.50	Gott. Skee-Ball-Exto.	59.50
Exhibit Kiso-Meter	189.50	Jenn. Roll-In-Barrel	99.50	Keeney Tex. League	39.50
Knockout Fighter	169.50	Grot. Mountain Climb	179.50	Balting Practice	109.50
Exhibit Donkey Bray	119.50	Globe Ball Grip	119.50	Radio Rifles	59.50
Nine-Light Grip	109.50	Lighthouse Grip	119.50	Poison the Rat	29.50
Exhibit Crane	79.50	Rock-Ola World Series	59.50	Pikes Peak	16.50
Spear the Dragon	109.50	Super Grip	39.50	Kicker & Catcher	16.50
Exhibit Chin Machine	209.50	New Grip Tease	65.00	Gott. 3-Way Gripper	16.50

### CONSOLES & SLOTS

New Mills Four Bells Write		Mills Blue Fronts, All	
Mills Four Bells, Late	345.00	Rebuilt & Refin-	
Mills Four Bells	325.00	ished, 5c	\$109.50
Keeney Super Bells	179.50	10c	114.50
New Keeney 5c & 5c	349.50	25c	124.50

### SPECIALS — PHONOGRAPH BOXES & SPEAKERS

Old Glory, Large Size, with Speaker, New	\$29.50	Packard Boxes	\$29.50	New Buckley III. Boxes	\$24.50
Pia-Mor 600 Speaker	79.50	Seeburg Wall-o-Matics	29.50	Used Buckley III. Boxes	19.50
Rock-Ola Moderne	49.50	Seeburg Select-o-Matic	9.50	Buckley 40 Boxes	9.50
Rock-Ola Universals, New	69.50	Keeney Boxes	6.50	Rock-Ola 41 Bar	19.50
Machines Reconditioned, Ready To Operate, 1/3 Cash With Order, Balance C. O. D.		Used 30 Wire Cable, Ft.	.15	Rock-Ola 40 Bar	6.50

All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1612 WEST PICO BLVD. LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**  
2546 NORTH 30TH STREET MILWAUKEE, WISCONSIN

### VENDER SUPPLY NOTES

(Continued from page 67)  
States. The plan provides that participating dairies and other ice-cream manufacturers will reduce deliveries to wholesalers and retailers. In addition, deliveries to hospitals, army camps and other exempted from the program will be reduced to the lowest number of deliveries in any one week sufficient to meet requirements.

**1942 CIGARETTE OUTPUT.**—It is estimated that over 250,000,000,000 units will approximate the nation's cigarette production mark in 1942. The total cigarette production for 1941 was about 206,000,000,000, while in 1940 it was about 180,000,000,000 units.

Lucky Strike and Camels continue a neck and neck race for first place, with production of each approximating 56,000,000,000 cigarettes.

**CANDY OKAY IN LUNCHROOMS.**—Candy bars, which have been barred from public school lunchrooms in Chicago since the beginning of the school year, were restored to the counters when it was revealed that failure to sell candy would result in a \$250,000 loss in revenue and might cause children to buy candy from impure sources. Several doctors reported to the school board that candy was desirable on the lunchroom counters since it is necessary to have sugar in the human system to provide energy for study.

**GLYCERINE SUBSTITUTE.**—Apple sugar and sirup are being successfully utilized as substitutes for glycerine in the conditioning of cigarettes and other tobacco products, now that glycerine is needed almost exclusively for the production of munitions. The fruit product is said to be even better, in some respects, than glycerine.

**CANDY PRICELESS IN GUADALCANAL.**—In the intensive bargaining by the men on Guadalcanal for the almost non-existent candy bar, the sky is the limit. Any pilot landing with a supply of the much-demanded sweets can get his own price. The highest bid has been \$100 for 24 bars of a well-known brand of chocolate, but the offer was refused since the chocolate was worth more than the cash.

**TOBACCO SUPPLIES ABROAD.**—While there isn't and probably never will be a black market on tobacco products in the United States, there is one in Spain, and an extremely active one, too. Trading is very brisk in cigarettes and cigarette ration cards, which are scarce and hard to get.

In Sweden, people who are allowed extra rations of tobacco are required to relinquish a compensating portion of their coffee rations. American cigarettes are very scarce, and altho a foreign make resembling the American product in form is on sale, it is not very popular.

**BUTTER RATIONING.**—It was recently announced at one of the sessions of the National Dairy Council meeting in Chicago that government needs of butter may require 25 per cent of the output for the coming year, while actual production may be from 5 to 10 per cent less than the total for 1942. It was said that rationing is inevitable and that it is up to the industry to work out some sort of control plan to meet the shortage.

**CUBA'S SUGAR PROBLEM.**—Sugar in Cuba is a far different problem than it is in the United States. They have far more than they need and are more than willing that we should have their surplus—if we could get it. In fact, if the extra sugar in Cuba could be gotten to the United States our present rations could be just about doubled.

This year Cuba produced 4,400,000 tons of sugar, and our government has purchased all that the Cubans did not need, which was negligible. However, lack of shipping has prevented the delivery of about 1,700,000 tons which is still in Cuban warehouses. And Cuba is anxious to get rid of this surplus since her 1943 crop is coming on.

**CIGARETTE VOLUME INCREASE POSSIBLE.**—Despite increases in sales volume, cigarette companies expect no difficulties in obtaining adequate machinery to handle increased volumes. In the first place, presently available equipment can produce at least 20 per cent more cigarettes if worked to capacity, and there are a considerable number of second-hand machines available in the market to ease the situation further. Major problems, however, are that trained personnel to operate equipment is rapidly becoming scarcer and

that supplies of paper for wrapping and for packages are being restricted.

### BUBBLE GUM

(Continued from page 66)  
of local newspaper advertising, mostly in comic page space. Over a period of two or three years, they have used 200 to 300 newspapers. The effort is also sometimes stepped up by giving away premiums, by using the radio, with Don Winslow of the Navy, and spot announcements.

The company is a little afraid that retailers may give children the wrong idea of the reason for the decline in bubble gum stocks. They are cautioning store clerks against telling the youthful customers that they have gone out of business, or trying to sell a substitute.

The Fler corporation is keeping its chin up right to the bitter end. They had two alternatives when their stock started thinning out. They could concentrate on dealers close to home, thus saving transportation costs and increasing net profit on the little business left, or set up an allotment plan and maintain a less profitable national distribution on a restricted scale. They adopted the latter plan. The firm is also making a fierce, costly effort to maintain the good will and co-operation of their many dealers. They are sending out their usual Christmas gifts to their dealers and jobbers, and then breaking the news that production will be almost halted the first of the year.

## Greetings

and

## Best Wishes for the New Year

to the members of the Coin Machine Industry

We pray that the American way may soon bring Victory that all the world will know again Peace on Earth Good Will to Men

H. C. Evans and Company  
Chicago

## REBUILDERS of Bally

1-SHOT PAYOUT GAMES and 5-BALL FREE PLAY GAMES

Write for Information

### SULLIVAN-NOLAN ADV. CO.

527 W. Chicago Ave., Chicago

## FREE PLAY UNIT

For Your CHICKEN SAM or PRISONER

Gives Free Play on Perfect Score. Attached in 5 minutes. Fool Proof. Guaranteed. Price \$9.95.

### OPERATORS SERVICE EXCHANGE

2122 Myrtle Ave. DETROIT, MICH.

### ATTENTION, PENNY ARCADES

Revitalize the Play of Your Card Machines! We Are Now Delivering  
**7 NEW 1943 EXHIBIT CARD SETS**  
JUST OFF THE PRESSES!! WILL BOOST YOUR SALES 1000%. THEY'RE HOT!! DISPLAY CARDS FREE WITH EACH ORDER!  
(Most Famous in America for the Most Complete Line of Penny Arcade Machines.)  
(Parts and Supplies. Also on Hand Parts and Supplies for All Pin Games.)  
Our Used Machines Are Factory Reconditioned and Artistically Repainted!

**We Still Have a Few Complete Penny Arcade Outfits Left**  
Including Streamline Card Machines, Meter Sets, Baseballs, Guns, Athletic Machines, Moving Picture Machines, etc.

**KUE-BALL**  
KUE BALL—Billiards in Pin Ball Form. Played with a billiard stick instead of a plunger. A fascinating competitive game. A big money maker. Legal everywhere. Each .....\$59.50

**PROFIT IN PENNIES—A 20-Page Guide to Success in Modern Arcade Operation, \$1.00.**  
**MIKE MUNVES THE ARCADE KING**  
520 WEST 43RD ST., NEW YORK CITY (Tel: BRyant 9-6077)

### OPERATORS—DISTRIBUTORS

Our Board Prices Are Not Controlled  
**BILLFOLD JACK POT**  
—1200 HOLES—5c—

Takes in	.....\$60.00
Gives Out	
1 Billfold and	.....\$5.00
5 Billfolds and \$1 Each	..... 5.00
6 @ \$1	..... 6.00
24 Last Sections @ 25c	..... 6.00
42 Packs Cigarettes	..... 5.88
	\$27.88

YOUR PROFIT .....\$32.12

**PRICE \$2.90 EACH**

1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

**WRITE FOR CATALOGUE**

**A. N. S. COMPANY**

312 CARROLL ST. ELMIRA, N. Y.

### PARTS FOR MILLS BELLS IN STOCK

Main Clock Gears	.....\$2.00
Medium Clock Gears	..... 1.50
Payout Slides	..... 1.00
Reel Discs	..... 2.00
Payout Lever Brackets	..... 1.50
Handle Starter Lever Bracket Assembly	..... 2.50
Club Handles	..... 4.75

Regular Style Handles	.....\$3.75
Back Doors	..... 5.00
Mechanism Bases	..... 3.00
Handle Starting Lever	..... 1.00
Main Operating Lever	..... 3.00
Pump Assembly	..... 3.50
Operating Fork and Roller Assembly	..... 5.00

Jackpot Glasses	.....\$1.26
Payout Guide Brush	..... 1.25
Payout Slide Cover Assembly	..... 1.50
Reel Operating Lever Assembly	..... 1.50
Cash Box Door Assembly	..... 4.00
Cash Boxes	..... 2.00

### CONSOLES

Mills 4 Bells	.....\$379.50
Bally Club Bells	..... 179.50
Bally Royal Flush, P.O.	..... 49.50
Keeney Twin Super Bell, 5c, 25c	..... 324.50
Keeney Kentucky Skill Time, 7 Coin	..... 89.50
Mills Square Bell	..... 79.50
Jennings Bobtail, F.P.	..... 104.50
Jennings Silver Moon, F.P.	..... 104.50
Jennings Derby Day, Slant	..... 49.50
Jennings Derby Day, Flat	..... 39.50
Walling Big Game, P.O.	..... 89.50
Paco Saratoga, Comb. Chrome Railing	..... 119.50
Groetchen Sugar King	..... 39.50
Galloping Dominos, Black	..... 69.50

### MILLS JUNBO

Payout or Free Play  
**\$74.50 Ea.**

### FREE PLAYS

Grossline	.....\$24.50
Flicker	..... 22.50
Play Ball	..... 29.50

**CHICAGO COIN**

Home Run, '42	.....\$59.50
Legionnaire	..... 37.50
Majors '41	..... 34.50

### GENCO

Jungle .....\$49.50  
Ten Spot ..... 44.50

### GOTTLIEB

ABC Bowler .....\$39.50  
Horoscope ..... 34.50  
Spot Pool ..... 49.50

### KEENEY

Sky Ray .....\$32.50  
Towers ..... 64.50  
Twin Six ..... 37.50  
Wildfire ..... 34.50

### PHONOGRAPHS

**SEEBURG**

Model "J" Keyboard	.....\$ 69.50
Model "A", 12 Rec., Illum. Cab.	..... 64.50

### WURLITZER

600, 24 Rec., Key'd	.....\$169.50
500, 24 Rec., Key'd	..... 189.50
P12, Universal Cab.	..... 69.50
50, 12 Rec., '38	..... 59.50
61, Count. Mod.	..... 82.50
41, Count. Mod. & Stand	..... 129.50
616, 16 Rec.	..... 84.50

### ROCKOLA

Rhythm King, 16 Rec. \$ 69.50

### BELLS

Reconditioned Like New!

Mills Vest Pocket Bells:	
Chrome	.....\$64.50
Blue and Gold	..... 44.50
Green	..... 34.50
Mills Smoker Bell	..... 69.50
Mills 5c F.O.K.	..... 49.50
Paco 5c Rocket Bell	..... 119.50
Groetchen Columbia	..... 89.50
Walling 10c Relatop	..... 69.50
Jennings Cigarola XXV	..... 169.50

### MISCELLANEOUS

Keeney AA Gun, Bk	.....\$49.50
Bumper Bowling, New Units	..... 79.50
Keeney Wall Boxes, 20 Rec.	..... 12.50
Curved Ten Strike Glasses	..... 2.50
10 Seeburg Melody Parade, 5 Selector Counter Box	..... 8.50

**FINAL CLOSEOUT! KEENEY SUPER BELL, 5c Comb. F. P. or P. O., BRAND NEW...\$249.50**

MILLS BRAND NEW AND FACTORY REBUILT BELLS STILL AVAILABLE!  
TERMS: 1/3 Deposit, Balance C. O. D.

# Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT

OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

FRIENDLY PERSONAL SERVICE

## Most Retail Spots Are To Be Classed As Small Business

Small business—its extent, activities and economic importance—is a chief subject of discussion today. And necessarily so, for small business is predominant, in respect to number of establishments, in wholesaling, retailing and in service trades.

### Small Business Men

According to the Bureau of the Census, of the 1,770,355 retail stores in the United States in 1939, 1,661,431, or 93.8 per cent each employed seven persons or less (exclusive of active proprietors of unincorporated businesses and unpaid family help). Combined, these 1,661,431 stores provided employment for a total of 2,030,710 persons on a salary or wage basis. In addition, they provided gainful occupation for 1,566,548 active proprietors of unincorporated businesses.

### "Family" Business

Census data show that 753,293 stores, or 42.6 per cent of all retail businesses in the country, engaged no paid employees but were operated by active proprietors together with unpaid family help. In the next largest group, 401,164 stores, or 22.6 per cent of the total number, each engaged only one employee (or fraction on a monthly average basis). The third largest group, consisting of 201,941 stores, or 11.4 per cent of the total, had an average per establishment of only two employees. Thus, slightly more than three-fourths of the total number of retail stores in the United States might be considered as family businesses employing not more than two persons each in addition to family help and active proprietors.

At the top of the scale, 2,173 retail stores, or approximately one-tenth of 1 per cent of the total number, engaged the services of 100 or more persons each, or a total of 687,831 employees, in addition to which there were 198 proprietors.

### Wholesale Establishments

Of the total number of 200,573 wholesale establishments, 92,794 are service and limited-function wholesalers only. One of every four, approximately, of the total number of wholesale establishments employed eight persons or more in

1939. In this field of trade, 31,960, or 15.9 per cent of the total number of businesses, had no paid employees other than the active proprietors or firm members, while 39,558, or 19.7 per cent, each had only one employee on a salary or wage basis.

### Service Establishments

Service establishments (personal, business, mechanical repair and similar businesses) are characteristically small from the standpoint of number of employees. Only 3.1 per cent, or approximately one in 30, engaged the services of eight or more persons on a salary or wage basis in 1939. More than half (56.5 per cent) of the total 646,028 service establishments were operated by active proprietor-owners with the assistance of non-paid family help. Nearly nine-tenths (567,184, or 87.8 per cent) of the total number of establishments employed not more than two persons each in addition to family help and active proprietors.

## Treasury Speaker Continues Advice On Federal Aims

ITHACA, N. Y., Dec. 19.—Randolph Paul, general counsel for the United States Treasury, is still continuing his speaking dates in order to acquaint business and the public with the tax ideas emanating from the Treasury. He recently spoke here and said that Treasury officials favor some plan for a tax on spending rather than a federal sales tax.

The Treasury idea in advocating certain taxes is to serve a double purpose—to raise revenue for carrying on the war and also to control inflation as far as possible.

Many ideas have been advanced for some sort of a levy on spending, and it seems that no particular plan yet seems to be predominant. A federal sales tax has been strongly advocated by big business interests, but the retail trade, at least a large part of it, has opposed such a sales tax.

The federal sales tax has been advocated for several months, and the next Congress may finally pass some sort of sales tax.

## City Fears Loss Of Pinball Fees By Court Opinion

ERIE, Pa., Dec. 19.—City Solicitor Edward Murphy revealed recently that the city of Erie expected to receive \$12,000 in pinball taxes for the coming year. He recommended that the city council scratch the expected revenue from the list in the belief that the State Superior Court would rule out pinball machines as gambling devices. The pending State decision is the result of a case taken out of the Erie courts.

## Many Factors Help To Boost Machines

CHICAGO, Dec. 19.—Citing the present popularity of coin-operated machines among men in the armed forces as a strong factor in swinging the public to greater play on all locations, Eddie Ginsburg, Atlas Novelty Company head, forecasts a continuing increase in general acceptance of coin machines.

"Right now, in spite of everything against which the industry is struggling, coin machines are playing a more and more important part in maintaining the morale of our nation," he asserts. "The great pleasure that servicemen derive from coin games has been so evident to civilians that a big percentage of formerly negative opinion has been changed. Added to this influence is the increasing appearance of press mentions, particularly cartoons, in which the coin machine theme is often used to put across many important propaganda messages.

"Now our work of necessity is concerned with helping operators to consolidate their efforts," he states. "To that end we are efficiently directing our services in repairing, reconditioning and providing the cream of equipment. With the return of servicemen to civilian life—soon, we trust—there will be added millions of confirmed enthusiasts to supply with games, and the industry will have a big job on its hands in filling the demand. We are confidently preparing for that day."

## CHICAGO NOVELTY COMPANY—SPECIALS—ALL WINNERS!

Photo Electric Cells (1-CE-23)	\$2.50 Ea.
(Can be used on "CHICKEN SAMs," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)	
#2A4C Tubes	3.50 Ea.
#2051 Tubes	3.50 Ea.
#80 Tubes	.90 Ea.
#38 Tubes	1.50 Ea.
Woven, Covered Gun Cables (5-Wire), (8-Ft. Lengths—Each Wire Rubber Covered)	1.90 Ea.
Rubber-Covered Gun Cables (5-Wire), (8-Ft. Lengths)	2.75 Ea.
.1 M.F.D. Condensers	.30 Ea.
.02 M.F.D. Condensers	.30 Ea.
.8 M.F.D. Condensers	.75 Ea.
.16 M.F.D. Condensers	1.00 Ea.
Zenith Filter Condensers, Fine Quality	1.25 Ea.
#44 Small Lamps	.55 Box
5c A.B.T. Mfg. Co. Coin Slides	1.00 Ea.
5c Secondary Slides	.25 Ea.
5c A.B.T. Coin Chutes (#500)	2.95 Ea.
Push-Back Wire (100 Ft. Rolls)	1.00 Roll
1 1-Lb. Spool Rosin Core Solder	.65 Lb.
Assorted Fuses	.10 Ea.
Chrome Steel Balls (1 1/8 inch)	1.50 Dz.
Muzzle Lens Assembly	1.75 Ea.
Shot-Timing Relay Coil	2.50 Ea.
Jap Hand-Painted Glass for Gun Cabinet (6 1/2 x 6 1/2)	1.75 Ea.
Jap Hand-Painted Glass for Target Base (12 1/2 x 12 1/2)	1.95 Ea.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

## "SHOOT THE JAP" RAY-O-LITE GUNS

\$139.50 . . . . . \$139.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$134.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

CASH IS WAITING

HIGHEST PRICE PAID FOR RUN-DOWN CHICKEN SAMs

## CHICAGO NOVELTY COMPANY, Inc.

1348 NEWPORT AVE.

CHICAGO, ILL.

THE GREATEST NAME IN COIN-OPERATED MACHINES

# Mills

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

\$7.50 EACH ★ FREE PLAY GAMES ★ \$7.50

Over 500 Pin Games To Choose From

EVERY GAME IN PERFECT MECHANICAL CONDITION

GRAND NATIONAL SALES COMPANY

2300 Armitage Avenue

Chicago, Illinois

## WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball.

Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6677

### SLOTS WANTED

MILLS O.T., 5¢ and 10¢ Play, New or Used.  
MILLS MYSTERY PAY, Blue and Brown  
Fronts, 1¢, 5¢, 10¢, 25¢ and 50¢ Play.  
MILLS ESCALATOR TYPE SLOTS, in  
Two-Four payout, Such as F.O.K.,  
FRONT VENDERS, WAR EAGLES  
and ROMAN HEADS, 1¢ to 50¢ Play.  
Write Us What You Have, Serial Numbers  
and Your Lowest Price.

### SICKING, INC.

1401 Central Parkway CINCINNATI, O.  
Phone: Cherry 5732.

2 Bally King Pins (10 Ft. Bowling Alleys), Used 3 Weeks	Each \$149.50	1 ABC Bowler	\$32.50
1 Mutoscope Punching Bag (Bought New, Used 3 Weeks)	199.50	2 Bally Speed Balls	32.50
1 Battling Practice (Latest Model)	94.50	1 Exhibit Double Play	32.50
7 Keeney Texas Leaguers	24.50	1 Star Attrac.	32.50
22 A.B.T. Model F Targets (Very Latest Models)	18.50	2 Sea Hawks	32.50
7 A.B.T. Challengers (Very Latest Models)	17.50	2 Bally Pursuits	24.50
12 Stands for A.B.T. Pistols	2.50	1/3 Deposit.	
15 Gottlieb 3-Way Grips (Latest Mod.)	12.50		
6 Mills Vest Pocket Balls (Green), In Storage, Used 2 Months	24.50		
4 Mills Vest Pocket Balls (Blue & Gold, Used 3 Weeks)	37.50		
7 1¢ Pikes Each			
Peaks . . . \$11.50			
1 1¢ Kicker & Catcher . . . 13.50			
6 1¢ American Eagles . . . 8.00			
5 1¢ Mercurys . . 7.50			
2 1¢ Marvels . . 7.50			
2 1¢ Roll-a-Pack . 5.00			
2 1¢ Imps . . . 4.00			
1 1¢ Zephyr . . . 5.00			

**ENTERPRISE NOVELTY**  
800 S. Eaton ALBION, MICHIGAN

There is no substitute  
for Quality

Quality Products Will  
Last for the Duration

**D. GOTTLIEB & CO.**  
CHICAGO



**ALWAYS**  
 Consult The Trading Post  
 When You Want To Buy  
 or  
 When You Want To Sell

**Specials—One Ball Tables**

Grand Stand	\$55.00	Face Maker	\$70.00
Thistle-down	45.00	Grand National	65.00
Sea Biscuit	45.00	Man o' War	50.00
Sport Page	42.50	Big Prize	72.50

**MARBLE TABLES**

<b>BALLY</b>	<b>EXHIBIT</b>	Ten Spot	\$39.50
Attention	Big Parade	Victory	75.00
Eureka	Double Play		
Flicker	Duplex	<b>GOTTLIEB</b>	
Fleet	Knackout	A.B.C. Bowler	\$37.50
Mascot	Leader	Bowling Alley	29.50
Silver Skates	Sky Blazer	Five-Ten-Twenty	82.50
	Spot Pool	Formation	15.00
	Stars	Horoscope	39.50
<b>CHI-COIN</b>	Sun Beam	School Days	27.50
All American	West Wind	Sea Hawk	30.00
Bolo-Way	Wings	Sport Parade	30.00
Home Run, '40	Zombie	Spot-a-Card	48.50
Major, '41		Spot Pool	42.50
Polo		<b>MISCELLANEOUS</b>	
Roxy	<b>GENCO</b>	Anabel	\$19.50
Show Boat	Big Chief	Armada	25.00
Snappy	Blondie	Brite Spot	23.50
Sport Parade	Four Roses	Destroyer	99.50
Star Attraction	Gun Club	Four Diamonds	39.50
Stratoliner	Jungle	Red, White & Blue	25.00
Venus	Metro	Super Six	14.50
	South Paw		

**SPECIALS—SLOT MACHINES**

<b>MILLS</b>	Bonus Bell, 5¢, Rebuilt	179.50	<b>PAGE</b>	
Gold Chrome Bells, 5¢	Yellow Front, 3-5 5¢	62.50	Comet Front Vender	\$ 42.50
Gold Chrome Bells, 10¢	Yellow Front, 3-5 10¢	67.50	10¢ Comet B.F. Bell	60.00
Gold Chrome Bell, 25¢	Q.T. Bell	42.50	25¢ Comet B.F. Bell	60.00
Blue Fronts, 5¢, Serials 400,000	Smoker Bell	35.00		
Melton Bells, 5-10-25¢	Vest Pocket Bell, Blue & Gold	36.50	<b>WATLING</b>	
Brown Front Club, 5¢			5¢ Rolatop 2-4 P.O.	\$ 35.00
Bonus Bell, 5¢, New			10¢ Rolatop 2-4 P.O.	35.00
			25¢ Rolatop, Late	72.50
			5¢ Double J.P.	25.00
	<b>JENNINGS</b>			
	5¢ Chief J.P. Bell	\$ 67.50		
	5¢ Silver Chief	94.50		

**SPECIALS—CONSOLES**

Bally Hi-Hand	\$105.00	Mills Jumbo, Cash P.O.	\$ 96.50
Bally '41 Derby	199.50	Mills Jumbo, F.P.	87.50
Mills Four Bells	292.50	Watling Big Game, F.P.	74.50
Jennings Fast Time, F.P.	75.00	Buckley Daily Double Track Odds	500.00
Jennings Bob Tall, F.P.	69.50	Buckley Track Odds	400.00
Keeney Super Bells, 2 Way, 5 & 5¢	275.00	Buckley Seven Bells, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 25¢	287.50	Buckley Long Shot Parlay, 7 Coins	700.00

**SPECIALS—ARCADE MACHINES**

Three-Way Grip (with Floor Cabinet)	\$52.50	Jungle Dodger	\$ 50.00	Pokerino	\$147.50
Bally Bull's Eye	79.50	Keeney Air Raider	172.50	Rayolite Guns	62.50
Bally Rapid Fire	165.00	Keeney Anti-Aircraft	45.00	Rockola World's Series	65.00
Baker Bomb Hit	8.75	Keeney Submarine	220.00	Shoot the Chutes	92.50
Chicken Sam	86.50	Keep Punching	150.00	Texas Leaguer	32.50
Drive Mobile	225.00	Mutoscope Sky Fighter	219.50	Abbott Coin Counter	142.00
Jail Bird	85.00	Mills Punching Bag	95.00	Standard Coin Counter	132.00
				Johnson Coin Counter	122.00

**SPECIALS—PHONOGRAPHS**

Wurlitzer	Classic Slug Ejector	\$175.00	Wurlitzer	Steel Cabinets		
850	Vogue	155.00	Wall Boxes No. 125	\$39.50	Buckley Single Mechanism	\$27.50
800	Regal	144.50	Seeburg Baromatic	44.50	Buckley Double Mechanism	31.50
750	Gem	137.50	Packard Pla-Mor	30.00		
750E	Rex	150.00			<b>COMPLETE MUSIC SYSTEM</b>	
750M	Rockola 40, Rockolite	245.00			Twin 12 Wurlitzers in Metal Cabinets with Adaptor, Amplifier, Speaker	\$125.00
700	DeLuxe	175.00			<b>SUPPLIES</b>	
600	Masters	160.00			New Buckley Needles	\$ .30
600 Keyboard	Monarch	112.50			Perforated Program Strips, Per M Sheets	3.00
500	Mills Empress	189.50			Buckley 275A Bulbs for Wall Boxes	.12
500A Keyboard						
24A	<b>MUSIC SYSTEM EQUIPT, SPEAKERS &amp; CABINETS</b>					
71	Buckley Zephyr Cabinet, New	\$11.25				
61	Buckley Tone Tower, New	69.50				
61B	Buckley Wall Baffles	5.50				
412	Illuminated Organette Speaker, New	19.50				
P12	<b>WALL BOXES</b>					
Seeburg	Buckley Illum. Wall Boxes	\$35.00				
High Tone, Remote						
High Tone, Reg.						
Colonel, E.S.						
Envoy, E.S.						
Majors						

**WILL PAY CASH FOR**

<b>CONSOLES</b>	Mills Yellow Fronts—3-5 Payout	<b>ARCADE MACHINES</b>
Buckley Track Odds—All Models	Mills Gold Chromes	Kirk Night Bomber
Keeney Super Bells—2 Way 5¢ & 25¢	Mills Emerald Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5¢ & 5¢	<b>PHONOGRAPHS</b>	Mutoscope Sky Fighter
Keeney Super Bells—4 Way Mills Three Bells	Wurlitzer Phonographs	Mutoscope Ace Bomber
<b>COIN MACHINES</b>	Wurlitzer Wall Boxes	Mills Bag Punchers
Mills Bonus Bells	Packard Wall Boxes	Mutoscope Bag Punchers
Mills Brown Fronts—5¢, 10¢, 25¢	Wurlitzer 30 Wire Boxes	Chicken Sams
	Betty Teletone Boxes	Rockola World's Series
	Scales—All Makes & Models	Texas Leaguer
		Gottlieb Grippers
		Wurlitzer Skoe Balls
		Western Baseball
		ABT Aeromatic Shoot Gallery

WIRE OR MAIL QUANTITY AND PRICE

**SPECIALS—Salesboards—Lowest Prices**

Name	Holes	Style	Net Price
Big Sport	1288	5¢ Thick	\$4.18
Charmer	1280	5¢ Thick	4.04
Cocoanuts	1600	25¢ Ex. Thick	7.16
Combinations Symbols	1060 (Jumbo)	5¢ Thick	3.43
Derby Day	1058	5¢ Ex. Thick	4.04
Dough Barrel	1080	5¢ Thick BC	4.29
Duke Mixture	1050 (Jumbo)	5¢ Semi-thick	3.44
Easy Money	1500	5¢ Thin (Definite)	2.38
Forward Pass	1280	5¢ Semi-thick	4.14

WRITE FOR COMPLETE LIST

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