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BIG BERTHA'S B'WAY BUCKER

Calif. War Plants a Bonanza For Acts, Agents; Lockheed in Showbiz With 7-Day Layouts

HOLLYWOOD, March 6.—Plants manufacturing war items are affording acts additional work and agents extra commissions in this area. Shows are being staged at several plane factories on regular schedule, allowing acts to put in a noontime show without interfering with their nightly chores. While the dates do offer the acts additional coin, playing such dates is not all gravy, for there are certain limitations imposed by staging conditions. Budgets in several instances are limited.

At Lockheed the shows are given with fund secured from profits of the canteen and the acts make a run of the five plants, playing a different one each day. The other two days are given over to commentators and other forms of entertainment. Lockheed plants are booked by Walter Trask and Lou Dorn agencies, with each taking alternating months. Shows are given between 11:30 and 12 a.m. and 8 to 8:30 p.m.

Trask and Dorn have to scour the weeds for acts, limitations preventing the shift of just any act into the spot. Acts that require no music and can operate in a small space are getting preference. Turns furnishing their own music are also in demand. Since the stages are makeshift affairs, ballroom teams are definitely out. Possibility, however, that these may be used later because performers are displaying their usual ingenuity in getting things arranged so that they can play. Ulls and Clark, well-known hokum comedy act featuring singing, booked a date. To fill it adequately and make use of their special music, they had a recording made of the tunes they needed and then worked to a playback. Danny Beck, trick drummer, did the same.

Canned music is necessary here, for shows are given outdoors and all contracts have a "weather permitting" clause. One plant had a piano, but atmospheric conditions soon got the in-

strument out of tune and it was ditched for records.

Dressing room facilities are nil, hence acts with excessive costuming are taboo. A blackface act playing a defense spot arrived on the scene ready to play the date—with his own bucket, soap and sponge.

Vultee, booked by Trask, offers a spotty schedule, with one or two acts appearing (See California a Bonanza on page 8)

West Coast ASCAP-ers Toss Brickbats in Bouquet of 19 Amendments; Buck for Prez?

NEW YORK, March 6.—ASCAP-ers here will have a chance to mull a West Coast move to return Gene Buck to the presidency of the Society when ASCAP's general annual meeting and dinner is held at the Ritz-Carlton Hotel, March 31. West Coast bunch, which has always been pro-Buck, started the ball rolling at a spirited meeting in Hollywood last week, but Eastern mob is more likely to kick the ball around until it gets lost. Writer Bence Russell tipped his mitt early last week that a back-Buck proposal might be pushed thru. Acceptance of the resolution was fought by a small, compact minority who credit Buck with responsibility for the entire air ban boycott that brought BMI its present strength. After hectic drawn-out discussion, Russell's resolution was finally endorsed by a great majority of the 250 writers present.

Along with the Buck-for-prexy platform, 19 proposed amendments to the

'Miracle Man' Sunbrock Grabs Stem Lot for Circus Venture Despite Raps; Plans 30 Wks.

NEW YORK, March 6.—The Ringling circus never recognized any local opposition during its Garden engagement, which this year is for about 38 days, opening April 9. Judged by the box office over the years, there's no competition worth mentioning. Even when Cole Bros.' Circus day and dated the big top at the Hippodrome half a dozen seasons ago, RB did better than fair at the Garden. Moreover, the show will move into

the Eighth Avenue arena next month backed by a steady stream of national publicity on free ducats for purchasers of War Bonds.

But there's one showman around who thrives on accomplishing miracles, and, incidentally, he has pulled a few in recent years, altho a trail of criticism has been left behind in many instances. Beating a few other promoters and showmen to the punch, all of them practically in on the ground floor since last September, long before the miracle puller ever thought of the site, Larry Sunbrock, better known as the "Never a Dull Moment" redhead, has tied up the much-sought-after parking lot which backs up against the Roxy Theater, with entrances on 51st and 52d streets, on top of crowded Radio City, and for years one of the busiest show streets on the Broadway beat.

Sunbrock hit town a few weeks ago intent on kicking over the lease when it seemed on the verge of going to others, including showman Harry Saltzman, original thinker-upper of the circus deal for Times Square consumption, and, more recently, the William Morris office. In spite of the fact that Sunbrock pulled a thrill show at the Polo Grounds last July with a mass accident to customers on the third day out due to a crash car hurdling a front box, Sunbrock swung the lease. The opposition also put in its licks about Sunbrock's background with combination thrill-circus-rodeo shows thruout the country, but it was no go, because Sunbrock has the contract in his pocket—signed, sealed and delivered within the week and calling for a \$50,000 binder with the Fox interests, represented by Mrs. William (Eva) Fox and Ted Altman.

The company formed is Big Top, Inc., dedicated to the idea of producing a circus under canvas or otherwise, with officers listed being: Sunbrock, president; Dave Lodge, a Philadelphia outdoor advertising man, vice-president, and Phil Geldzahler, Sunbrock's local attorney, secretary and treasurer. Lease is for one year, and a 300 by 150 big top will be erected with a seating capacity of about 7,000. Twice daily affair with a scale of 55 cents to \$1.50, semi-permanent equipment, and show known as the Great Sunbrock Circus. Four (Sunbrock Vs. Big One on page 49)

"Ice-Capades" All Out for War Bond Show in Chicago

CHICAGO, March 6.—Ice-Capades of 1943, which opens a three-week run at the Arena Sunday (14), will stage a special matinee Saturday (20) to boost the sale of War Bonds. Entire house will go to bond buyers, with the heaviest buyers getting the better seats.

Advance sale looks good and special promotions are being mapped out to stimulate business following the opening week. This is the second time around for this revue and will be presented for \$1.10 to \$2.75 (boxes \$3.30). Line-up has been considerably revamped since its opening last fall, due to the draft.

Icer's Philly Mark

PHILADELPHIA, March 6. — Coming close on the heels of the record month's run of Ice Follies, Arena is enjoying satisfactory business with Ice-Capades of 1943. Opened February 23, first five days brought in a gross of \$35,000 for six performances, with ducats at a \$2.85 top. Show ends its 11-day run tonight (6). Last year Ice-Capades grossed \$55,000 in a nine-day run and current engagement will go way over that figure. War Bond matinee gave Treasury Department \$353,000.

Philharmonic Ouster Up for Once-Over by AFM Local 802

NEW YORK, March 6.—The Philharmonic oustings, which have been making the front page in the past few weeks, will be aired before the executive board of AFM Local 802 Thursday (11). Hearing will revolve around charges brought against Dr. Artur Rodzinski for allegedly defaming the character and jeopardizing the livelihood of the 14 dismissed men. Thursday's hearing will mark the first action that the union has taken on Philharmonic firings. Altho Local 802 was authorized, the day after the dismissals, to make it known that the entire orchestra would refuse to sign contracts for next season unless the 14 men were reinstated, no official word was given out

until the orchestra's committee itself made it public.

A meeting this week between the orchestra committee and the Philharmonic Society's board of directors did not serve to alter the stand of either party. The board assumed full responsibility for the discharges, altho they are said to have been made on Rodzinski's recommendation.

Orchestra committee has received word from Rodzinski's former group, the Cleveland Symphony, that none of its men will leave their present jobs to replace those men discharged from the New York orchestra. Rodzinski assumes his post with the New York Philharmonic in October.

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O'Donnell Chief Barker of VCA

CHICAGO, March 6. — R. J. (Bob) O'Donnell, head of the Interstate Circuit of Texas, was elected national chief barker of the Variety Clubs of America at eighth annual convention held here. John H. Harris, founder and national head for the past seven years, has been given the title of Big Boss for the rest of his natural life. Other national officers elected were Carter Barron, of Washington, and Earle Swiegert, of Philadelphia, Assistant Chief Barkers; Marc Wolf, Indianapolis, Dough Guy, and J. Louis Rome, Baltimore, Property Master.

At business sessions conducted in the Blackstone it was pointed out that the 25 tents thruout the country raised and expended for 1942 charities the sum of \$1,255,657. Tent 26 is the Chicago branch, just organized, which, for its first contribution, raised \$5,000 for the Red Cross, auctioning off an electric flag during the banquet at the Drake Hotel. Some 500 showmen attended the affair.

IMPROVED NEGRO PRESS

Less Discrimination Than Ever Before by the Public Prints On Use of Negro Photos, Puffs

By PAUL DENIS

NEW YORK, March 6.—Negro performers and musicians are getting more and better class publicity than at any other time, a survey reveals. Newspapers and magazines that for years kept out pictures and photos of Negro artists, unless involved in a scandal, are now accepting some straight pictures and publicity stories of Negroes. They, along with certain newspapers and magazines that never did discriminate against Negro publicity, plus the race press it-

self, combine to give these artists an ever-growing publicity outlet that is approaching—but has not reached—the opportunities open to white artists.

In other words, publicity barriers are breaking down for Negroes—but there are many still standing. There are still big newspapers and magazines that never run photos of Negro artists or that never run publicity on all-Negro floorshows, or that give Negroes small-space publicity and never feature stories or photo layouts.

Some magazines of national circulation claim that plugging Negro artists too prominently may hurt their Southern newsstand display opportunities and even cause cancellation of subscriptions in the South. But this attitude, too, is being softened by the realization that there are national publications that plug Negro artists openly and that apparently are not having trouble with below-the-line circulation.

Black's Negro Technique

Of the non-Negro press, the New York papers are probably the most liberal. *Daily News* had Hazel Scott on its Sunday front page in color, and *PM* recently had Lena Horne on its front cover. Appearances of Negro name band leaders (See *Barriers to Negro* on page 11)

6-Week Trial for Salt Lake Theater

SALT LAKE CITY, March 6.—Uptown Theater, formerly the Paramount, will inaugurate a vaude policy starting March 24, for six weeks. Present plans call for a permanent 12-gal line and six acts weekly, at a 75-cent top.

Paul Savoy, local booker, is inking the acts for this 1,500-seater, owned by Joe Lawrence, Inc.

Savoy leaving this week for Hollywood to line up names. Says the Uptown policy will be the city's first house to book names in 15 years.

FB Gets Exclusive

CHICAGO, March 6.—Fred Williamson, act department manager of Frederick Bros. here, says he closed a deal with the Happy Hour, Minneapolis, calling for his exclusive booking of floorshows into that spot beginning March 31. The cafe had been featuring road bands.

Williamson says an average of \$1,000 will be spent on talent, and bills will be changed every three weeks. Shows will have three to four acts.

JIMMY DORSEY

(This Week's Cover Subject)

"KING of the Juke Boxes," "Champ of the Theaters," "Marvel of the Hotels," "Showman, Craftsman, Saxophonist Supreme." Those are just a few of the plaudits rightfully applied to maestro Jimmy Dorsey.

Always sparkling in the Dorsey aggregation have been his two vocalists, Bob Eberly and Helen O'Connell. Their coupling on records, on the stands and in films has drawn spilling-over crowds, and when Miss O'Connell left the band recently it was deemed at first to be a severe loss. But that Dorsey man came up with a canary, Kitty Kallen, who seems to be fitting into the scheme of duets and singing solos in a way to satisfy the most ardent Dorsey fan.

Continually a record-breaker at the Hotel Pennsylvania, New York, Dorsey is surpassing all former successes in his present engagement there. Having left his mark in the Cinema City with "The Fleet's In," he returned to show 'em again in MCM's "I Dood It." Neck and neck with past record hits, his new "Brazil" serves to remind that the Jimmy Dorsey crew is one of the best big jazz bands of all time. An all-star outfit, it has played its way thru some of the most terrific box-office record smashes in ork history, rocketing still further in popularity this year than ever before.

Bill Burton is Dorsey's personal manager, and General Amusement Corporation does the booking.

PM Scores Film Biz for Failing Negro Pledge

NEW YORK, March 6.—John T. McManus, in last Sunday's edition of *PM*, attacked the film industry for failing to carry out a promise to acknowledge the Negro "as a member in full good standing in American society."

McManus says the film industry, following an appeal by Wendell Willkie, promised a "new deal for the American Negro in the movies"—but that all the studios have done up to now is to use more Negro talent or to plan "all-Negro" (segregation-as-usual) films.

McManus points out that "there has been virtually no attempt to purge films of the false but enduring Negro stereotypes—the eye-rollers, the Uncle Toms, the white-ghost shivers."

Icer Takes \$24,000 In Portland, Ore.

PORTLAND, Ore., March 6.—The 1943 *Stars of Winterland Revue* did \$24,000 in 10 days at the Ice Arena here for Paul Ali. Three days of bad weather kept the gate down. Featured Megan Taylor, world figure-skating champion, and a line of cuties who have been in several ice movies. Show left for Canadian cities.

DANNY FAGEN, New York vaudeville booker the past 15 years, reported to Camp Upton, New York, March 6. Closed his office after a successful year. Also had been an agent and producer.

Booked in Films, Hillbilly Acts Even Feed the Wolves; Iowa and Michigan Fertile

Following is Part 2 and concluding portion of "King Korn Klondike," a practically exhaustive look-see of hillbilly operations which appeared on page 3, 7 and 9 of the last issue.

DES MOINES, March 6.—Station WHO here has featured the WHO Barn Dance on Saturday nights for more than 10 years with nearly 100 persons taking part. Station discontinued its artist bureau several years ago, but some of the acts obtain additional work thru indie bookings, which now consist almost entirely of conventions and club dates. Irving H. Grossman, Gus Sun representative, probably handles more in this line than any other agent.

Out-of-town work has dropped off almost entirely since gas rationing. Big demand is for comedians, with Lazy Jim Day getting some of this work. Cowboy singers like Jerry Smith have a large following.

Profitable employment, now out the window due to traveling restrictions, was in personal appearances with Western pictures in which station talent played a part. Jerry Smith and Harold Goodman, comedian, made pictures with Monogram and cleaned up some nice lettuce. The acts were given parts and were paid for making the trip to Hollywood and for their time, and then were booked by Monogram in theaters, with two or three other acts along with the picture. Station talent with a part in the picture received a cut.

Smith's picture, *West of Pinto Basin*, grossed \$27,000 in the theaters where he appeared during a 16 weeks' tour. Goodman's gross was about \$25,000 for approximately the same stretch. The

grosses were solely in theaters where the acts appeared and does not include other theaters where the film played without the personal appearance. When the war is over and transportation becomes normal, this set-up is looked upon as a good possibility for hillbilly talent.

DETROIT, March 6.—Drop in volume of hillbilly shows is evident here from reports at WJR, formerly a leading hillbilly show station, which now has only one on the air, *Smiling Red*, four-man morning show. Same show works under that name on Sundays, and under the title of *Free and Easy*, using similar style but produced to indicate a totally separate show to auditors on weekdays.

Group's personal appearances average one a week, mostly with USO shows at army camps and elsewhere. Following station policy, the musicians are paid according to AFM scale for such appearances. As far as is known, troupe is not making bookings on its own. General policy of Station Manager Leo Fitzpatrick is to discourage personal appearances of this type.

Best known hillbilly program on WJR for years was *Tim Doolittle and His Pine Center Gang*, off the air for several months. Used to make three to four personal appearances a week, often driving distances up to 200 miles, but has cut this down to about two a week since gas rationing. *Gang* remains practically intact, varying from five to seven men, and still affiliated with WJR thru Doolittle's new post as transcription librarian.

They are playing theaters, American Legion dances, firemen's balls and similar events. Doolittle, like the *Smiling Red* crowd, gets union scale for his men on such appearances. With most of the appearances scheduled at various types of benefits, average attendance is running around 800, and tickets sell normally at about 50 cents in the small towns played, netting an average gross of \$400.

Mayfair, Boston, Must Drop Shows

BOSTON, March 6.—Boston Licensing Board, at a meeting March 1, ruled that the Club Mayfair cannot use entertainment after March 9. The board failed to take any action on the club's liquor and food licenses despite a recommendation by police that the club be closed.

The action followed a three-day hearing to determine what connection, if any, Dr. Harry (Doc Jasper) Sagansky, recently jailed followed his conviction on beano conspiracy charges, had with the club.

The hearings were held at the request of Capt. Edward J. Keating, of the South End police station where the club is located, who recommended that the club be closed because of alleged testimony by Dr. Sagansky during his trial in Meddles Superior Court that he was a stockholder and assistant manager.

The board's action left it up to the management whether to continue without entertainment.

Georgie Price is currently headlining at the Club Mayfair and Sophie Tucker is due March 10.

C. M. Robson III

ST. JOHN, N. B., March 8.—One of the longest rail journeys taken by a patient in serious condition was that of Clarence M. Robson, moved on a hospital bed from a St. John hospital to his Toronto home by trains and ambulances. Robson, a veteran theater executive, has been affiliated with Canadian theater circuits for about 30 years. For over 20 years he was Eastern supervisor for Famous Players Canadian Corporation. His condition had been grave during his two weeks in a hospital here.

Milwaukee Club 3 Shows

MILWAUKEE, March 6.—Lakota's downtown nitery has changed to three floorshows nightly, with the first on at 9:30 p.m. Music starts at 6:30 p.m. Two bands, with continuous vaude, used seven nights a week. Current bands include Denny Beckner and Gordon Gensch.

Philly AGVA Spreads

PHILADELPHIA, March 6.—Nitery ops in Eastern Pennsylvania, finding it tough to get acts, are giving in to AGVA here and signing closed-shop agreements. Reluctance of performers to leave the local field and fact that virtually all agents refuse to book a spot on AGVA unfair list are making the out-of-town spots fall in line.

Allen, Detroit, Quits

DETROIT, March 6.—Allen Theater, in suburban Allen Park, has dropped stage-shows after several weeks' experiment. The house was the only one in that section offering shows but, according to Manager Nicholas George, found the cost of stage-shows too high for a small neighborhood theater.

2 Chicago Nabes Add Vaude

CHICAGO, March 6.—Van Nomikos Circuit has added vaude in two of its houses, giving five acts three days a week. Lincoln Theater is playing shows Fridays and Saturday and the Empress Sundays. All are neighborhood theaters. Money is small and budgets do not permit the booking of standard acts. Hal Lawrence is handling the shows.

Gabrielle for Mexico City

NEW YORK, March 6.—Gabrielle, singer, has been signed to open at Ciro's, Mexico City, following her run at the Park Plaza Hotel, St. Louis. She will be the first act to appear at this new swank spot. Andre Lasky, Mexico City booker, set the deal.

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FUN DRIVE YES-NO MUDDLE

Nutty Show for New Miami Club

MIAMI BEACH, Fla., March 6.—When Lou Cohen opens his Tobacco Road Club next week customers will find an innovation in night spot shows. A stage is being built in the rear and there is to be an old-fashioned orchestra pit. The show will be headed by Joe Frisco and will be a nutty affair called *Funzapoppin*.

Ira's installed a new show Thursday, including the DeCastro dancers, a sextet; Carroll and Gorman, singing duo, and Jean Andrews, acro dancer. Stephanie Dale, singer, is held over.

Bobby Byrne and band took over at Frolic Danceland Tuesday, succeeding Clyde Lucas, who made a record run here. Virginia Maxey added for the vocals. . . . Bill Ames was added to Kitty Davis floor-show Tuesday. Roy Rogers is such a hit his stay will be indefinite.

Bill Jordan of the Bar of Music has been made a sergeant and is stationed at San Diego. . . . Maureen Hall succeeds Grace Burke in Poll Mar Dancers at the Clover. . . . "Cookie" Cook is holdover at the Mayfair.

Eugene Club Adds Show

EUGENE, Ore., March 6.—The Holland, local night club, has added acts. Jackie Lee, acro dancer; Bobby Bennette, lapster, and George Lee, emcee, rounded out this week's bill.

New 2-a-Day Vaude Revue

"Big Time"

(Reviewed at the Curran Theater, San Francisco, March 1)

After a lapse of nearly 20 years Ed Wynn is back in town in Fred Finklehoffe's and Paul Small's *Big Time*, which is strictly a variety revue. Dressed in his weirdest hand-me-downs and most grotesque hats, the puckish comedian is man of all work and acts all over the place. His appearances thruout the show are frequent and funny.

In everything he had the audience in stitches with his clowning, utilizing instruments in the orchestra and acrobats for assistance. He enters climbing down a stepladder from behind a parted curtain. It's his invitation to mirth, and the show is on.

One of his many humorous bits is his return to the stage, after a brief introduction of what the show is about, in a small boat, apparently on a hunting expedition, with complete scenic background. Scored outlandish hits with brick firearms shot from every conceivable angle. Mechanical attachments

(See "BIG TIME" on page 29)

Ops Are Strictly "Show Me" But Hope Springs Eternal In Breasts of Ye Bookers

NEW YORK, March 6.—OPA's announcement that the ban on pleasure driving would be lifted on or about March 22 caused little of the anticipated head-lifting and ray-of-sunshine effect on night club and roadhouse operators in outlying areas along the Atlantic seacoast. Outlook was considerably dampened by the proposed cut in A card rations, bringing value of coupons down to two gallons a week, as the over-all effect may be tantamount to an out-and-out ban. Office of Defense Transportation also threw a wet blanket on the situation by ruling out private busses used for transportation to clubs and roadhouses, fairs, race tracks and other places of amusement and also to transport entertainment troupes such as orchestras and tab units.

plying lush locations for band and club talent. Indications are that many of the spots will open, but not until the information from Washington is strictly definite, reassuring and official.

Ban on private busses will not have too serious an effect on traveling bands, since there are few orks remaining that use that method of transportation. About 20 or 30 small vaude and night club units, however, will feel immediate pinch of the ban.

Real effect of the bus ban will be felt on the other side of the turnstile, particularly at amusement parks. Chartered busses have been out for about a year, (See FUN DRIVE MUDDLE on page 8)

Abe Lastfogel to Coast

NEW YORK, March 6.—Abe Lastfogel, proxy of USO-Camp Shows, Inc., leaves for the Coast this week to confer with Camp Shows execs. His first trip to the Coast in eight months. Expects to be away about three weeks.

USO Tab's Caribbean Trip --- Saga of "Nameless" Heroics

By LOU FRANKEL

NEW YORK, March 6.—The first tab troupe to play overseas for USO-Camp Shows returned recently from six weeks in the Caribbean area. Like all tab troupes playing the USO time, this one was staffed by rank and file actors; good solid acts but no stars. And because they were not stars, they returned sans the press conferences, ballyhoo and pomp that has heretofore greeted trail-blazing Camp Shows' units composed of biggies. Which in no way impairs the story of their experiences.

The unit consisted of Miles and Nan Bell, comics and singers out of the Florida clubs; Joe Wong, comedy singer most recently with *Hellzapoppin*; Gertrude Briefer, hooper, who had been to Newfoundland and Bermuda for Camp Shows, and Jack Fidel, accordionist. In the six weeks of playing time they did about 100 shows, including appearances in spots where the natives had never seen a white woman and another where

they were the first femmes ever to set foot.

They traveled by plane with two colonels as pilots. They did most of their shows during daylight and sometimes by twilight. In one spot they worked in a boxing ring with the only illumination coming from the plane's landing lights. Another time they were way off somewhere working on a handball court with troops draped all around when a truck drove by. The driver, who didn't know the troupe was coming, did a double take with his truck; i. e., rode by, stopped, backed up and sat there with his eyes popping.

Typical of the sort of pioneering they did was the time they volunteered for a long plane trip to entertain men who hadn't seen a performer. It meant traveling over water in a landplane, hence the volunteer angle.

The troupe took off one morning, flew (See USO TAB'S SAGA on page 8)

"Christmas," "Polka" Tops With U.S. Boys in Africa; "Ammunish," "Army" Probably Torpedoed

NEW YORK, March 6.—Top tunes with the AEP in North Africa are *White Christmas* and *Strip Polka*, according to Carole Landis, film star, who returned from overseas yesterday. She was part of the USO-Camp Shows femme unit which played Bermuda, England and Ireland and concluded in North Africa. Kay Francis and Mitzi Mayfair returned two weeks ago, and Martha Raye is still entertaining the servicemen abroad.

In addition to the two toppers the men overseas go for ancient sentimental songs like *It's a Long Way to Tipperary*

and *There's a Long, Long Trail A-Winding*, especially when they're in a fox-hole during a bombing raid as these gals know from having been cramped in same along with soldiers.

What the boys aren't singing (in fact they don't know the songs) are *Praise the Lord and Pass the Ammunition* and *This Is the Army*. Nor do they go for any other marching or military tunes. Even *Mademoiselle From Armentieres* was conspicuous by its absence, altho this might stem from the boys not wanting to sing it while the gals were around.

Agency Control Bill Seen Knifed by Albany Committee

NEW YORK, March 6.—Legislative problem cropping up over the introduction in Albany of the Dwyer-Condon bill to regulate employment agencies appears to be dwindling. Indications are that the measure will be killed in committee.

At the same time the Associated Actors and Artistes of America says it will fight any changes in the present law. The Artists Representatives Association has withdrawn its support because of the bill's definition of a personal manager, which limits him to one act, and the demand for an annual fee of \$100 in this city. The Associated Agents of America, another percenters' org, has written State assemblymen and senators protesting the legislation. Replies the latter org has received from the legislators indicate that the bill will not even get to the floor.

ARA will later attempt to write its own bill for introduction in the Assembly. It seeks changes in the present act so that commissions over 5 per cent (customary in the trade) will be legalized. ARA also seeks to place theatrical agencies out of the category of outfits supplying other forms of help. Claims placement of an act requires more individualized attention than that of a firm which supplies housemaids or clerks.

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<p>STOCK TICKETS</p> <p>One Roll \$.75</p> <p>Five Rolls 3.00</p> <p>Ten Rolls 5.00</p> <p>Fifty Rolls 17.00</p> <p>100 Rolls 30.00</p> <p>ROLLS 2,000 EACH.</p> <p>Double Coupons, Double Price.</p> <p>No C. O. D. Orders.</p> <p>Size: Single Tkt., 1x2".</p>	<p>BONDS BUY BOMBS FOR THE AXIS</p> <p>Delivered by U. S. Corps. F.O.B. Berlin, Rome and Tokyo.</p> <p>Send Your Orders and Inquiries for</p> <h2 style="margin: 0;">TICKETS</h2> <p>of Any Description to</p> <p>THE TOLEDO TICKET CO.</p> <p>TOLEDO (Ticket City), OHIO</p>	<p>SPECIAL PRINTED</p> <p>Cash with Order. Prices:</p> <p>2,000 \$ 4.28</p> <p>4,000 4.83</p> <p>6,000 5.87</p> <p>8,000 6.91</p> <p>10,000 7.15</p> <p>30,000 10.45</p> <p>50,000 13.75</p> <p>100,000 22.00</p> <p>500,000 88.00</p> <p>1,000,000 170.50</p> <p>Double Coupons, Double Price.</p>
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Chi Stations Go Heavy On Farms & Food

CHICAGO, March 6.—Utility rather than entertainment appears to be the theme of new shows making their bow on local stations. With food production a vital topic, WGN has come forward with *Know Your Onions*, a war garden program which made its debut Monday (1) and will be heard weekly, 9:30-9:45 a.m. Ben Markland will conduct it. WIND has started a new series, *Adventures in Research*, Saturdays at 1:45 p.m., in which Dr. Phillip Thomas, research engineer, and Paul Shannon, announcer, will present scientific facts in layman's language. Also on WIND is a new CBS series, *Let's Read a Book*, five-a-week at 10:45 a.m. Madeleine Carroll reviews new and old books.

Betty Moore Day, sponsored by Benjamin Moore Company (paint), is heard 9:45-10 a.m. Saturdays, starting today, devoted to interior decorating problems. On March 21 the American Dairy Association will start a weekly series over WENR and the Blue Network titled *The Voice of the Dairy Farmer*, 12:45-1 p.m. Sunday over 55 stations. It will tell the story of the dairy farmer and his products in wartime. Everett Mitchell, of the *National Farm and Home Hour*, will highlight the farm news of the week, and Clifton Utley will present headline news and comment.

Two new shows on WGN are *Love From the Barracks*, featuring Mark Love, emcee and vocalist, and embodying the idea of relaying messages from servicemen to their families, and *Pat and the Mike*, Mondays thru Fridays, 10:15-10:30 a.m., featuring Miss Pat Burns as commentator on news of interest to women.

Knight, Buchanan Take Over From Frazee, Ferguson

NEW YORK, March 6.—Harry Frazee, who resigned as Eastern production manager of the Blue Network this week, will become producer of the *Musical Steelmakers* program from Wheeling, W. Va. Ron Ferguson, Blue's assistant production manager, who also left this week, has not announced his plans.

Raymond Knight and Stuart Buchanan replaced them in the one-two production chores. Knight has been directing, writing and acting in radio since 1928, and three of his shows, *The Three R's*, *House in the Country* and *Gibbs and Finney*, have been on the Blue the past year.

Buchanan, who will head the script division, has been on the production staff since September. Also attached for 15 years on writing, producing and announcing, he has done *Hollywood Hotel* and *Lux Radio Theater* among others.

W. W. Parker Fam Repeat on Blue; 25-Year Combo

NEW YORK, March 6.—Walter Winchell and *Parker Family* have been renewed by Andrew Jergens Company for 52 weeks on the Blue Network effective March 28.

Winchell, aired on 112 stations (for Jergens lotion), Sundays, 9 to 9:15 p.m., has been on the Blue since 1932, and the dramatic show, with 115 stations in the following 15 minutes for company's Woodbury soap, has been on the same web since 1939. Lennen & Mitchell handle the account.

WINS' Webbe to WPAT

NEW YORK, March 6.—Ted Webbe, announcer for WINS, becomes program and studio manager of WPAT, Paterson, N. J., effective Monday (8). Prior to his five years at WINS, Webbe was chief announcer in charge of special events at WNEW.

Success Story

DETROIT, March 6.—John Alvin, WWJ announcer for the last six months, is leaving for a picture role with Warner Brothers, signed chiefly on the basis of his work as Lance Vincent in *Major V*, German underground serial recently reviewed in *The Billboard*. Was formerly a legit actor in Chicago, using his real name, John Hoffstadt.

Ayer & Atlantic Set for Baseball In Pa., Elsewhere

PHILADELPHIA, March 6.—Atlantic Refining Company is planning to continue sponsorship of baseball broadcasts in the East this spring in face of continued gas rationing and the uncertainty of athletic events in wartime. Arrangements have already been completed by N. W. Ayer agency for two major ball clubs in Philadelphia plus the Pittsburgh Pirates, and negotiations are under way with both Boston teams.

Atlantic has taken up its option on three-year contract with ball clubs in the Eastern League. However, instead of negotiating a blanket contract, Atlantic is dealing with the individual teams and figures on broadcasts in Wilkes-Barre and Williamsport, Pa., and Elmira, N. Y.

Altho no station list has been disclosed, understood that Ayer will again set up regional networks. First station signed to carry the games is WIBG, handling both the Phillies and Athletics. Last year, when Atlantic split the games between WIBG and WPEN, sponsor had its most ambitious broadcast schedule in the seven years that it has auspiced baseball. Company aired 2,000 games in six leagues. Linked up 50 stations, using a total of 8,500 station hours. Wallace Orr is the agency account executive servicing Atlantic.

Newsreels "Vs." Air

PHILADELPHIA, March 6.—Until now, it has been the newsreels that have given some parents the first word of a son landing on a foreign soil with the armed forces. Now radio can take a bow. It was from a news item on WIP's *Money in the News* that Mrs. Sadie Simons first got word of her son, Sgt. Norton Simons. Program, sponsored nightly by Sun Ray Drug Company, clips the "good news" from the daily news tickers, with cash giveaway for listeners called identifying the "bell-ringer" items read.

Altho Mrs. Simons wasn't called, listening to the program brought her the news that her son was cited by the air service for meritorious achievement in battle.

Congress and the Airlanes: Rep. Goes to Bat for the "Boys"

Representative Hebert (Dem., La.) last week read into *The Congressional Record* a letter he received from James A. Noe, ex-governor of Louisiana and president of Station WNOE, New Orleans.

The letter, copies of which have gone to the four major networks, asks the nets to donate one hour each week or whatever time would be needed for discussions by congressmen designed to advise the people on what has transpired in Congress during the week. Broadcast time would be divided equally between the two major political parties, which would select persons to represent them on the air. Representatives of the minority parties would be heard at various times.

Representative Hebert is on record as believing that newspaper and radio reporters are not doing right by the congressmen. Does the representative think the congressmen will make better reporters? He should know. Before coming to Congress he was city editor of *The New Orleans States*. As an editor would he print a weekly report from the congressmen of his home State? No? Then why ask the radio stations to broadcast it? It's a cinch fewer people would listen in than would buy the newspaper.

There are two other reasons the networks should refuse this request. First, during 1942 the four networks provided free time for 102 members of Congress. This does not include the numerous forum programs such as *People's Platform*, *Town Hall of the Air*, *America's Forum of the Air*, etc. Add up the forum talks and Congress had as much time during 1942 as it would get under the Hebert Plan, yet congressmen are "misunderstood" by the folks back home!

Second, once the networks succumb to Congress, they will be liable to similar pressure from other nationally representative groups with elected leadership. With Congress as a precedent, it would be difficult to refuse the American Legion a weekly half hour, or the CIO and the AFL, or the Chamber of Commerce, or the Rotary. All of them have some ax to grind with the folks back home.

Burns & Allen, Orson Welles Benny Stand-Ins

NEW YORK, March 6.—Unable to appear on his WEAF-NBC Sunday show because of illness, Jack Benny will have a three-week's absence from the air instead of the two which were scheduled for his vacation after making the show from St. Joseph, Mo., this week. Burns and Allen were booked to sub for him tomorrow from New York.

Under a previous arrangement, Orson Welles will take over for Benny the weeks of the 14th and 21st. On completion of a 5,000-mile trek to army and navy bases, Benny decided on a two-week layoff this week to rest before resuming regular broadcasts from the West Coast.

Phila. Brewers Open Purses

PHILADELPHIA, March 6.—First sign of spring as far as local radio is concerned is marked by the beer companies taking their ad budgets out of wraps. First of such signs is seen at WIBG, with two brewers the first in what will be a long line at all local stations grabbing off time. William Gretz brewery, thru Seberhagen Agency, this week starts a nightly participation for a quarter hour on Doug Arthur's *Danceland*, record show. Erlanger brewery, thru J. M. Korn Agency, spots a quarter-hour morning news show. Three-way parlay on the news program, with Roy Neal handling the spot stuff, Esther Morris doing a woman's page and Doug Arthur reading editorials.

Fibber, Kate Smith Set Feb. Records

NEW YORK, March 6.—*Fibber McGee and Molly* set an all-time high for half-hour programs and *Kate Smith Speaks* hit a new mark for daytime programs, according to CAB ratings for February. President Roosevelt's broadcast over all major nets from 10:30 to 10:46 p.m. on February 22 was heard by 48 per cent of radio set owners.

Fibber, sponsored by S. C. Johnson Company over NBC, had a February rating of 44.5. *Kate Smith's* daytime show over CBS for General Foods rated 13.5.

DETROIT.—Edgar A. (Bud) Guest, commentator on WJR, has been commissioned a lieutenant, junior grade, in the navy. He's the son of "Eddie" Guest, radio and newspaper poet.

Radio Rallies To Buy New Cruiser

CHICAGO, March 6.—Campaign of Chicago newspapers to raise \$40,000,000 to buy a new U. S. S. Chicago to replace the cruiser sunk recently in naval action in the Solomons has been taken up by radio favorites, many of whom are donating cherished possessions to be put on the auction block.

Jack Benny is parting with his violin. Charlie McCarthy is giving the top hat he wore in his last picture, *Here We Go Again*, and Ginny Simms is giving the evening gown she wore to her first NBC broadcast. Paul Rhymer, author of *Vic and Sade*, is donating an original *Vic and Sade* script, autographed by himself and members of the cast. Josephine Antoinette, Met and Chicago opera star, featured on the *Carnation Contented* program, has given a brooch she wore in the opera *Mignon* in her Met debut. Pat Buttram, National Barn Dance comedian, has given his guitar, bearing autographs of the Dinning Sisters and other WLS artists.

Bill Randol to W&L; O'Meara Quits Y&R For an OWI Berth

HOLLYWOOD, March 6.—A new show and the war responsible for two important changes in local radio personnel. William M. Randol Jr., KNX-CBS staff producer, left the org to take over as office manager of Warwick & Legler, Inc., New York agency producing the Groucho Marx show, *Past Blue Ribbon Town*. Randol will be associated with Dick Mack, who will produce the new show to start March 27. (See last issue.)

Carroll O'Meara, Young & Rubicam's local business manager, will leave firm April 1 to join OWI in San Francisco. O'Meara will be in charge of all English language broadcasts to the Pacific war area and assigned to the Overseas Division.

Remember Mar. 15! Morgenthau Gets Free Time in West

HOLLYWOOD, March 6.—Over 5,000 spot announcements are being heard on 30 Western stations between February 15 and March 15 under sponsorship of Seaboard Finance Company of Los Angeles to encourage people to pay income tax promptly and offering financial assistance. Announcement campaign is built around the slogan, "Give the Axis the ax with your income tax," and is in addition to Seaboard's institutional programs.

Supplee and AFM Bury the Hatchet

PHILADELPHIA, March 6.—Ironing out differences and misunderstandings with the AFM, Supplee-Willis-Jones Milk Company here is again sponsoring the all-service program, *Coast Guard Varieties*, on Tuesday nights for a half hour. Program originates at the KYW studios and is fed for airing to WPPG, Atlantic City. Start of the series on January 26 was marred by several hitches with the AFM, and the milk company canceled the program after the opening stanza, which went out as a sustainer with no credit mentions of sponsor or any clue to one.

Milk company has been absent from radio for many years and this marked its return. Stanza, however, is aimed strictly as a good-will builder rather than to sell milk or ice cream. Company figured that the coast guard lads stationed at Atlantic City were being neglected, all attention centering on the army air forces stationed there. (Background details, page 6, February 6 issue.)

Davies Heads Red Cross

PHILADELPHIA, March 6.—Edward A. Dawes, vice-president of WIP, has been appointed chairman of the radio division of the Red Cross campaign which opened March 1.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

Julie O'Neill and Company

Reviewed Saturday, 6:30-6:45 p.m. Style—Vocal and orchestra. Sponsor—Alpen Brau Brewery. Station—KSD (St. Louis).

This musical variety show moves along at a speedy clip to make for an enjoyable quarter hour of early evening listening. Plenty of musical numbers here, with announcements cut to the minimum and commercials presented in an interesting manner. Program predominantly on vocal side. Songsters include Julie O'Neill, who also is mistress of ceremonies; Joe Karnes, who sings from the piano; the Toppers, mixed trio of vocalists. Able accompaniment furnished by Russ David and his orchestra.

Julie O'Neill has warbled on plenty of air shows and is getting a break of her own at last with this one. Her voice is ideally suited to the songs of the day and she shows evidence of experience and training in her chance at a ballad. The number was a newie, *I Don't Believe in Rumors*, and with swell accompaniment by David's boys, she made the song a bundle of potential hit material. But her voice and personality could boost a mediocre number into the top ranks. Miss O'Neill emceed in a smart, easy-to-listen-to manner.

Joe Karnes, a big lad who doubles from the Steeplechase Room of the Chase Hotel, delivered competently. His song choice, *Never Let a Day Go By*, is suited to his easy-going, casual style, and he was just as well received on the air as he is in person.

The Toppers blended well for two patriotic numbers, *We're All in It* and *Rosie the Riveter*. Russ David is a talented young pianist whose ork shone on *Lady Be Good* and on accompaniment.

Charles Sparrington unobtrusively gave out with a couple of well-written commercials. Narrated an anecdote about John D. Rockefeller and Booth Tarkington, then he tied the humorous tale up with a plug for bottled beer. Sounds vague, and it is. Often there is no connection between story and commercial, but at least there is an attempt at novelty, which is rare considering the claptrap sometimes thrown into long-winded commercials.

Beer Barrel Polka is the signature of the show, naturally. C. V. Wells.

"Alec Templeton Time"

Reviewed Monday, 10:30-10:35 p.m. Style—Piano and vocal. Sponsor—Dubonnet Corporation (wines). Agency—William Weintraub. Station WJZ (New York) and the Blue Network.

Taking a cue from George Washington Hill, who successfully experimented with Gracie Fields in a five-minute spot for Pall Mall cigs—it's now a regular quarter-hour slot on the Blue—Dubonnet has spotted Alec Templeton for five minutes on Monday, Wednesday and Friday.

As might be expected, Templeton makes good listening with his deft pianing and devastating satirical vocal impressions. For his first show he did a "swingphony" version of *Moonlight Mood* and *Blue Skies* as a singing commercial station break.

But five commercial plugs on a five-minute show are altogether too much, especially since Templeton only did two numbers. True, three of the plugs were short jingles by Alec, the others being spiels by Ken Roberts, but it was an overload that might affect the future of this show because the competition is not inconsequential. On Mondays it bucks *Information Please*, on Wednesdays it's against Kay Kyser and on Fri-

days it competes with the Camel Comedy Caravan.

It has plenty of pace and with fewer commercials can build an audience that will listen to Templeton before moving over to the longer and well-established programs. Lou Frankel.

Professor Usher on the News

Reviewed Saturday, 6:45-7 p.m. Style—News analysis. Sponsor—Smith Bros. Cough Drops. Station—KSD (St. Louis).

Not from a newspaperman's viewpoint are these observations on current happenings, but from the brain shelf of a professor of history. That seems to be the main difference between this program and others featuring columnists and journalistic experts. History expert is Prof. Roland G. Usher, head of the department at Washington University. Professor Usher takes a phase of the world situation and compares it in the light of past happenings. On the air three times weekly, and each show he deals with only one subject.

Possibility of an Axis peace offensive occupied Professor Usher's thoughts on night caught. Usher leaned to theory that there is a peace in the offing, probably to be made in Vatican City, and maybe a separate peace with the Italians. Makes it clear that all he says is speculation.

Usher's voice and delivery are typically college prof. C. V. Wells.

"People and Places"

Reviewed Monday, 11:25-11:30 p.m. Style—News. Sustaining on WCAU (Philadelphia).

People and Places is designed as a series of vignettes of names and places in the news monopolizing the headlines. Capt. Robin Flynn launched it as a nightly sustainer for local listeners. Before coming to Philadelphia to join the WCAU staff as news commentator, Flynn aired the same program idea from Spokane, Wash.

Idea is hardly new to local listeners. Sticking strictly to personalities, KYW has been for a long time meeting with a large measure of success with its nightly *The Man You Will Remember*. So much so that NBC recently started syndicating the biographical sketches.

Considering the wide-flung war fronts making for a bumper crop of people and places in each day's news, there's room enough on the radio horizon for Flynn's formula. However, on the inaugural listen, Flynn missed the brass ring by a mile. And even his distinctive throbbed British accent cannot overcome his lack of news conception in selecting the people and places, on which names in their timely element the program must rest or fall.

Opening stanza found him rehashing dated data on Capt. Eddie Rickenbacker and Hirohito for the "people" and Tunis as the "place." This on a day when the headlines fairly bristled with such choice names as President Risto Ryti of Finland (declaring the country will continue to battle) and Orsen Welles (bagged by the draft board). For "places," Flynn would have been sure to capture an audience with Feriana, Tunisia town captured that day by the Anglo-British troops, or St. Nazaire in France, U-boat base bombed by the British.

Spotting program late in the broadcasting day allows plenty of time to thumb the encyclopedias. Using canned copy, as when caught, bound to invite a rationing of listeners. Maurie Orodenerker.

"Postscript"

Reviewed Sunday, 1:55-2 p.m. Style—News. Sponsor—Yellow Cab Company. Agency—Aaron & Brown. Station—WCAU (Philadelphia).

The newspapers long bannered a news letter for readers to scissor out and mail to the boys at the fighting front, the "news-letter-from-home" idea has finally reached the airlines. Sponsored by the cab company purely as a patriotic service, each Sunday finds Norman Jay

giving a rapid-fire delivery to jam in as many words as possible, a news capsule of the dolgs on the home front during the past week. Gives highlights of national and local news, sports news, and into the entertainment whirl with the week's best show and movie and winding up with the gag of the week.

Nothing here for listeners to ponder over, but the end justifies the means. Script is gotten up in printed letter form, and sponsor mails it out each week to servicemen whose names and addresses are sent in by listeners. Only program plug is for the folks to keep writing to the boys, with the stanza providing a "postscript" for the letters. Mailing list must be quite voluminous, announcer stating that over 300 servicemen have written back to Jay thanking him for his canned intimate news bits. Maurie Orodenerker.

"Rusty Gill and His Boys"

Reviewed Wednesday, 10:30-10:45 a.m. Style—Vocal and instrumental. Sponsor—Foley & Company (Vifa Pills). Station—WLS (Chicago).

Rusty Gill is a popular singer of sentimental and Western songs at WLS, and with his three partners, Frank, Dave and Les, appears on numerous programs. His new quarter-hour morning show is a pleasant musical melange well suited to that large section of the air audience that revels in rural rhythm and doesn't mind listening to lengthy commercials.

Opened with a bit of accordion music and a 100-second plug, nicely handled by Jack Holden, a WLS vet. Rusty Gill sang *Angeline* followed by *The Waltzing Doll*, lively instrumental number. Another 100-second commercial, then a sentimental number, *Over the Hill to Heaven*, by Rusty, who has a dreamy delivery. Half-minute commercial and a fast instrumental medley closed the show. Aimed chiefly at the women and undoubtedly will please them. Nat Green.

"Fiesta Rancho"

Reviewed Thursday, 8-8:30 p.m. Style—Variety. Sponsor—Roma Wine. Agency—McCann-Erickson. Station—WABC (New York) and CBS.

As proprietor of "Grapevine Ranch," Ransom Sherman led the activities on premiere of the new wine show on Columbia, with Leo Carrillo, Carlos Ramirez, Lud Gluskin's ork and Mary Astor also sharing in the festivities originating from the West Coast. Opener was smoothly paced, offering a half hour of diverting comedy, not exactly on the original side but stuff that clicks.

Sherman's quips with his ranch hands during the build-up for Mary Astor was patterned after *Duffy's* wacky type of guest exploitation and general treatment of guest spot is similar. Show went along at a good clip, with Sherman's informal mike manner and Carrillo's stooging going over well. Miss Astor, a fortunate selection for the opening guest shot, did ably as comedy foil for Sherman.

Carrillo was used not only for humor but also to help with the plugs, which waxed poetic over the sun, the soil and the grapes, and which were a little too dramatic for comfort. The band's glossy rendition of *I've Heard That Song Before*, and Ramirez's punchy tango singing helped make the show one of the easiest to take of the current batch of popular comedy stanzas. Marion Radcliff.

"Day of Reckoning"

Reviewed Saturday, 7-7:30 p.m. Style—Drama. Sustaining on WEAF (New York) and NBC Network.

There's an old saying in show business that star-studded shows are a headache. The reasons are obvious, when big names are around, everyone is unconsciously thinking of himself, and the finished product as a whole is affected. That is just about the story of this series, at

'Nother 5-Min. Spot --Lib Mag's "Ghost"

NEW YORK, March 6.—*Liberty* magazine's first air shot since its separation from the Macfadden group last year debuted Friday (26) over CBS. Titled *The Ghost Shift*, program is heard Fridays, 6:10 to 6:15 p.m., and deals with safety in America's industrial production.

Show includes a brief dramatic skit emphasizing the need for safety precautions, and a Liberty Bell award is made an industrial plant which has distinguished itself in accident prevention during the year. Recordings of the show, scripts and safety leaflets are offered to industrial firms and, according to the mag, over two dozen requests have already come in.

Because the show is only five minutes, the skit, which was necessarily short, concerned a West Coast shipyard worker who lost his life because of carelessness on the job. Plug for *Liberty* included dramatization of a few lines from a current story. Coming right on top of the safety drama, this was out of place here and could have been eliminated entirely.

A lot of material is packed into the five minutes, and the warning to keep off the ghost shift to keep production rolling is strongly put. However, the safety award and the commercials take up too great a proportion of the five minutes to present, in addition, an effective dramatization. A fifteen-minute period with a longer dramatic skit would help put the message across with more of a punch and would eliminate rushing thru material.

Produced by Phillips Lord office, with Harry Herrmann scripting and directing. Warwick & Legler handle the account. Marion Radcliff.

Fibber-Molly, I. Q. Renewed

CHICAGO, March 6.—S. C. Johnson & Son, Inc. (Johnson's Wax) this week renewed *Fibber McGe and Molly* for 52 weeks, effective April 8, it was announced by Paul McCluer, NBC Central Division sales manager. Show is heard on 127 stations. McCluer also stated that the Vick Chemical Company, thru the Grant agency, has renewed the *Dr. I. Q.* quiz show for 26 weeks, effective April 5.

least insofar as the initial program is concerned.

Presented by NBC and the Council for Democracy, series hinges on mock trials of the Axis leaders and stooges for their crimes against humanity. The dictators are defended by the devil, while the people are represented by freedom-loving statesmen of the past. Stars play the parts, stars write the scripts, and Frank Black, also a star, batons the musical background.

First show was *The People vs. Adolph Hitler*. Moss Hart did the writing. Monte Woolley was Satan and Raymond Massey played Abe Lincoln. What resulted was a number of characterizations wherein the two leads played their best-known roles and almost a total lack of sustenance for the basic theme, the indictment of Hitler and the Nazis. It was sharp in a professional acting sort of way and brittle when it came to pounding home the propaganda point.

There were a couple of effective vignettes in support of the prosecutor's case, there was good production by Joe Losey, good musical background and bridges by Frank Black, and a superb narration by Martin Gable. But there was no indictment of Adolph Hitler. That was left up to the people!

If the people were unanimous in their indictment of Hitler et al, why the program in the first place?

What this program needs is a Bill (Great Mouthpiece) Fallon character in reverse; someone to confound the smooth, sly and smug Satan as Fallon so often confounded district attorneys. Lou Frankel.



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10,000	\$8.50
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50,000	12.50
100,000	19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

Chi's Chief Exec Campaign Puts \$ In Stations' Kick

CHICAGO, March 6.—Hot mayoralty campaign now in progress has been profitable to all Chicago stations, candidates making generous use of air time. Week's biggest political order went to WMAQ when the Democratic organization contracted for six half-hour periods on successive Mondays and six quarter-hour spots on consec Sundays to the end of the drive.

Oliver Morton, manager NBC Central Division local and spot sales department, signed 52-week contract with Consolidated Royal Chemical, thru the Meyerhoff agency, for the WMAQ news broadcast Mondays thru Saturdays, 6:55-7 a.m., and a 26-week extension by Quaker Oats of the Clifton Utley five-minute news program on WMAQ, 7:55-8 a.m., Mondays thru Saturdays.

Station also obtained a contract from All State Insurance Company thru Ruthrauff & Ryan for 260 one-minute transcribed announcements to run at the rate of 10 a week for 26 weeks, and from Standard Brands, Inc., thru Ted Bates, Inc., for 198 one-minute transcriptions to run at the rate of 15 a week thru June 5.

New Murray Quiz

HOLLYWOOD, March 6.—Ken Murray, star of *Blackouts of 1943*, takes over the quiz master's spot on a new show, *Stop and Go*, over KNX and Columbia Pacific network March 14, sponsorship of Graysons Shops, Inc. Six questions will be asked, with contestant getting \$80 for answers if all are correct. Jackpot to any charity contestant names. Show sold thru Milton Weinberg Advertising Agency for 52 weeks. R. C. Lockman represented Columbia in deal.

WFTL, Miami, Gets More Vitamins From the FCC

MIAMI, March 6.—Under special authority of the FCC, Station WFTL commenced transmitting on a frequency of 710 kilocycles and increased strength to 10,000 watts. Studios are in the Mayfair Theater Building.

New outlet for Mutual is in charge of S. A. Vetter, chief of personnel. Other members of the staff include William Gaywood, Fort Lauderdale, manager; Fred Clark, chief engineer; Don Butler, program director; Jack Rice, publicity; Margaret Duane, traffic manager; Jane Butler, musical director; H. Ellis Brendla, comptroller, and Russell Jones, chief announcer and director on news.

Page From Ziggy's Book?

PHILADELPHIA, March 6.—In a major promotional tie-up, WPEN changed the billing of Frank Kent's *Night Club of the Air*, nightly participating platter extravaganza, to *Ziegfeld Follies Night Club of the Air*, linking with the stage musical which opened here February 23 at the Forrest. Each night, for two weeks, a different star from the *Follies* cast guest stars on the platter show. For the load of cuffed talent, station is using large display ads in *Daily News*, space being on swap deal with newspaper. Stunt was climaxed yesterday with a huge War Bond rally, entire *Follies* cast participating.

Staffers To Armed Forces

MILWAUKEE, March 6.—Phil Allen, formerly of KIDO, Boise, Idaho, joined the announcing staff of WISN here, succeeding Hal Walker, now with the Army Air Force.

Martin D. Hoff, former WISN entertainer, has enlisted in the navy. Paul Ruble, staffer at WCLO, Janesville, Wis., resigned to join KFEL, Denver.

CALIFORNIA A BANANZA

(Continued from page 3)
on about two shows a week. Douglas Aircraft has the biggest line-up of shows, schedule running from noon to midnight and calling for about six shows daily. Douglas has a pianist to take care of the music. North American also offers a spotty schedule.

The shipyards are going in for their own productions, a number of the employees being ex-performers. Jack Goode, formerly of Swor and Goode, is producing shows at California Shipbuilding Cor-

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Upon receipt, the packet will be dated and filed away under your name.

The *Billboard* takes every reasonable precaution to safeguard packets submitted for registration, but does not assume any liability in connection with same.

poration. Layouts have a patriotic twist, theme emphasis being against absenteeism.

Acts to play Lockheed dates include Raftone and Gay; Calvert, magician; Lee Keener; Larry Gray, the Dizzy Wizard; Al Herman, blackface; Danny Beck, trick drummer; Ted and Louise Waldman; Barton and Stone, puppet act; Ravel, magician; Bee Ho Gray, impalement and Western novelty; Johnson Brothers, jugglers; Caprino Sisters Trio, singing; Rookie Lewis, blackface, and Lee Keener.

Acts booked on the Lockheed circuit are given routes with instructions to reach the plants and at what time. One performer was supposed to be at one plant at a certain time when 3,000 war workers were waiting for the show, but he showed up at another plant, where he was led to the stage by an uninformed worker. The performer did his stuff, while the director of shows at the other plant did a burn-up.

Anything can happen during high-speed production.

FUN DRIVE MUDDLE

(Continued from page 5)
and the new ruling will probably write inis to whatever special or extra bus business is left.

Special bus service to summer stock theaters also came under the ax of last year's curtailment of chartered busses, so the additional effect will probably be negligible.

Helped by Ban Lift

NEW YORK, March 6.—March 22 ends the pleasure driving ban, causing talent agencies to contact outlying roadhouses, night clubs and cocktail lounges to get them to resume shows. Reaction so far has been tepid.

Operators are making no definite commitments until the OPA order is signed, sealed and delivered. They are also debating the feasibility of reopening, as two gallons per week, which may be the value of A coupons instead of the three previously allowed, don't allow pleasure drivers too much mileage.

While few definite commitments to reopen have been made, the bulk of those wishing to resume operations will not spend anything like previous amounts. All shows will be set on an experimental basis, with continuation based on receipts the first few weeks.

Several operators have started auditioning, but the majority are waiting for definite word before unlatching the door.

Indicative of the feeling of operators is the statement by Lou Walters, operator of the Latin Quarter, who shuttered his Miami spot after the ban was invoked. He says he would like to open as soon as the situation is definite, being set up to resume within 24 hours and would like to continue thruout the summer. However, all action will be deferred until a formal announcement is made.

McLean's Leaps Forward

CAMDEN, N. J., March 6.—McLean's

20th Century Log Cabin, one of the top roadhouses in the outlying sections, after closing because of the ban on pleasure driving, reopened Thursday (4). Morris Bodek is now emphasizing the restaurant character of the spot, with all ads pointing out fact that "it is legal to stop at a restaurant if you're driving by." Also has advantage of busses running by the door.

McLean's brings back full week floor-shows. Booked by Eddie Suez Agency, Philadelphia, opening show is topped by Frankie Richardson and includes Grace Hewson, Mimi Stewart and Joan Coraz.

ASCAP BRICKBATS

(Continued from page 3)
executive committee who does not properly represent the membership.

4. President of ASCAP to be a full-time officer-employee at a fixed salary.

5. Placement of three writers whose incomes are low, three writers whose incomes are medium-low, three writers whose incomes are medium-high and three writers whose incomes are high on the board of directors. Placement of three publisher directors whose incomes from the organization are high, three whose earnings are low, three whose earnings are medium-high and three publishers in the high brackets.

6. An affirmative vote of at least six writer-members and six publisher-members of the board to be reached before adopting any act coming within the jurisdiction of the board.

7. Removal of the board's power to expel a member from the board, or to delegate powers of the board to others, or to dissolve or control action of committees.

8. Secret balloting that would be absolutely secret.

9. Appointment of the publishers' nominating committee by the publishers' members of the board and the writers' nominating committee by the writer-members of the board.

10. Payment of traveling expenses for board members living more than 100 miles from the meeting place. Payment by the Society to equal cost of traveling, plus \$10 per day for maintenance.

11. Allowance of membership to any publisher whose publications have been on the market one year.

12. Approval or rejection of all applications for membership within one year from date received by ASCAP.

13. Proper and careful inspection of all expense accounts submitted by officers and members before payment.

14. Requirement of a two-thirds vote of both the publisher-members and the writer-members in order to fine, suspend or expel a member from the Society.

15. Mailing of a copy of the treasurer's annual report to every member, together with a report showing the names of all persons and firms that have applied for membership, with a statement showing what action has been taken on each and why.

16. Right of any member to appear at the Society's offices with counsel and inspect all records.

17. Appeals for classification to rest with the appeal board.

18. Amendment of the articles of the association by a majority vote of the writer-members and the publisher-members.

19. Amendments to be brought before the general annual meeting or the general membership meeting for discussion without first getting the consent of the board of directors.

USO TAB'S SAGA

(Continued from page 5)
1,200 miles, did two shows and sat around gabbing with the soldiers. Early next morning they made an 800-mile hop, went thru the same routine, and again sat up talking with servicemen until the wee hours. Next day they did another 800-mile hop and then topped it off with a 1,200-mile flight back to their base.

Towels in the Bush

Most of the time they had a six-piece army band to play the show. And everywhere they went everyone was a perfect host, from the lowest private to the top general commanding the entire Caribbean area. Since they worked out of a centrally located base, clean linen and food weren't too tough a problem. But when off in the bush it was nice to do a show and then come offstage to find a buffet table and plenty of fresh towels. They worked before as few as 15 men at one time to as many as thousands of soldiers another time. At one spot Miles Bell, who acted as emcee, met a nephew he hadn't seen in years. On another occasion he ran into a soldier who had been

The Billboard

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Member of Audit Bureau of Circulations

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a cafe operator for whom he'd worked.

Everywhere they went the soldiers couldn't do enough for them. They made Nan Bell a "queen" and Gertrude Briefer a "princess." They gave them trinkets made from coconut shells, the officers presented them with insignia pins, the top officers gave them all sorts of courtesies, letters and notes of appreciation. It all adds up to the w-k. but often overlooked fact that these men are on duty in isolated posts and just seeing the troupe made them feel better, since they knew the people at home had not forgotten them.

Undersea Entertainment

At their base the troupe visited local cafes and were surprised to see every spot using two emsees. One did the intros in English, the other in Spanish, consequently the shows were slow and draggy affairs.

All got a bang out of the trip because they were doing something that hadn't been done before and because of the men. True, it was dangerous, but no more than the dangers everyone around them was experiencing. Even doing a show in a submarine was a kick, but didn't impress anyone as being dangerous.

"After all," said Miles Bell, "I felt worse and was in more danger back in my hotel in New York. We were waiting to take off. I had just had my anti-typoid shots and was sick in bed when smoke started to seep in my room and the hotel clerk phoned up to say the hotel was on fire!"

Right now they're on the Blue circuit headed south. And in the very near future they're going off-shore again.

Krupa Trial April 19

SAN FRANCISCO, March 6.—Band leader Gene Krupa is scheduled to appear for trial here April 19 after he pleaded not guilty thru his attorney to a charge of contributing to the delinquency of a minor.

Krupa will enter his plea on that date to a second charge involving possession of narcotics. Narcotic agents allege that Krupa, arrested January 20, sent his young valet to his hotel to remove an envelope of marijuana cigarettes from Krupa's overcoat. Krupa was released.

DETROIT.—Bud Davies, OKLW announcer, to the navy following enlistment.

Girls Still After That Lift to \$46

NEW YORK, March 6.—Legal Department of Chorus Equity is in the process of drawing up formal applications to be signed by individual producers and submitted to the War Labor Board to secure the 15 per cent hike in chorus gals' minimum wage scale. Indications are that the plan will go thru, but if a hitch should occur, the chorus union can still seek the aid of League of New York Theaters.

Increase would bring the line minimums to \$46 in New York and \$51.75 on the road. Raises in basic stock pay would range from \$28.75 to \$34.50 and \$40.25, depending upon seating capacity, admission and season.

The proposed increases had legal talent at Equity temporarily stymied, since the union has no basic contract with the managers. WLB procedure requires joint applications for raises by employer and employee representatives.

Actors' Fund Big Outlay

NEW YORK, March 6.—Actors' Fund of America chalked up a 61-year record in monthly expenditures for sick and needy among the profession. Vinton Freedley, treasurer of the Fund, reported to the board of trustees at Tuesday's (2) meeting that \$7,800.30 was spent during February.

Gilbert Miller, Chrystal Herne and Marcus Heiman were appointed a nominating committee to choose officers and trustees to be voted upon at the annual meeting May 14. Heiman is chairman.

4 Post Equity Bonds

NEW YORK, March 6.—Producers of four coming-up Broadway productions posted bonds with Equity during February. They are Lee Strasberg for *Apology*, scheduled to open March 22; Oscar Serlin for *The Family*, March 23; Jean Rosenthal for *Richard III*, which will get going the 24th, and Theron Bamberger and Lester Meyer for *Tomorrow the World*, an April 14 prospect.

TRADE SERVICE FEATURE
Billboard

Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Harriet"—89%

YES: Nichols (*Times*), Barnes (*Herald-Tribune*), Mantle (*News*), Winchell (*Mirror*), Waldorf (*Post*), Morehouse (*Sun*), Anderson (*Journal-American*), Rascoe (*World-Telegram*).

NO OPINION: None.

NO: Kronenberger (*PM*).

Helen Hayes's *Harriet* caught New York daily critics in one of their rare meetings of minds. With one exception, there was perfect esprit d'accord. Here's what the aisle-squatters had to say about the play:

"One of the best evenings on Broadway."—Nichols.

"Her acting makes it absorbing entertainment."—Barnes.

"Another hit."—Winchell.

"Audience well pleased."—Mantle.

"One of few important productions this season."—Morehouse.

"Tremendous playwrighting triumph over unpromising material."—Rascoe.

"Excellent cast."—Anderson.

"The little woman who made a great war" has made nothing much more... than a rather harmless play... Draggy... Tenuous."—Kronenberger.

"Sidney Smith does some first-rate spell-binding."—Waldorf.

"There is an anything but good one (performance) by Sidney Smith."—Kronenberger.

BROADWAY RUNS

Performances to March 6 Inclusive.

Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	41 524
Armenia and Old Lace (Fulton)	Jan. 10	41 899
Blithe Spirit (Booth)	Nov. 6	41 542
Counselor-at-Law (revival) (Royale)	Nov. 24	117
Counterattack (Windsor)	Feb. 3	37
Dark Eyes (Belasco)	Jan. 14	69
Doughgirls, The (Lyceum)	Dec. 30	78
Five of St. Mark, The (Cort)	Oct. 7	174
Harriet (Miller's)	Mar. 3	5
Janio (Playhouse)	Sept. 10	204
Junior Miss (46th St.)	Nov. 18	534
Life With Father (Empire)	Nov. 8	39 1382
Patriots, The (National)	Jan. 29	44
Pirate, The (Beck)	Nov. 25	118
Skin of Our Teeth, The (Plymouth)	Nov. 18	126
This Rock (Langacre)	Feb. 18	19
Three Sisters, The (Barrymore)	Dec. 21	83
Uncle Harry (Hudson)	May 29	327
Musical		
By Jupiter (Shubert)	June 3	318
Lady in the Dark (return) (Broadway)	Feb. 27	9
Let's Face It (return) (Imperial)	Aug. 17	226
New Faces of 1943 (Ritz)	Dec. 22	87
Rosalinda (44th St.)	Oct. 28	159
Something for the Boys (Alvin)	Jan. 7	68
Sons o' Fun (Winter Garden)	Dec. 1	41 529
Star and Garter (Music Box)	June 24	294

Shuberts on The Carpet Re "Sleeper"

NEW YORK, March 6.—One of the two producers involved in Actors' Equity Association's "sleeper" cases is—surprise!—the Shuberts. Other is understood to be Dean Jennings, San Francisco.

Reports have drifted in from actors on the road that the two impresarios have failed to come thru with payments equal to the difference between the cost of sleeping and coach accommodations on trains, according to Equity, whose council has ruled that in cases where producers could not supply Pullman quarters for road actors, latter were to receive sums commensurate with the difference.

Undisclosed arbitrator has already been selected to decide the case, but no date has yet been set for hearings.

"Sleeper" squabble is only one of a load involving Equity and the Shuberts.

Greek Play Tries But It's No Soap

NEW YORK, March 6.—The first play about the Nazi invasion of Greece was tried out at the Concert Theater for five performances, February 26 to 28, and apparently is not headed for a Broadway showing. Play is too weak in plot structure, and staging and direction are too ordinary to give some of its better moments full effect. With a good rewrite job, however, it might make a movie, since its theme is topical and has not as yet been portrayed on the screen.

Play is *God Strikes Back*, by Paul Nord, a 20th Century-Fox writer. His firm is not financially interested in the play, however. Nord, a literary name in Greece, came here two or three years ago and this is his first produced American effort.

The story concerns a Nazi officer who takes over the house of George Melas, a blind musician, and his daughter, Helena, and uses it as headquarters. Major Von Pacher, the officer in charge, has a Greek guerrilla shot in the house's courtyard but fails to snare his dim-witted servant, who is really a Greek army officer in disguise. The major's mother comes to visit the house, and the climax reveals that she was once married to the Greek musician and that, consequently, the guerrilla was none other than the major's own brother.

The plot is thin and dependent so much on remarkable coincidence that the entire story becomes incredible. Some of the lines, however, especially those about the Greek spirit being able to survive the Nazi invasion, are inspiring. Poor lighting and an unexciting single set (house interior) combined to further hurt the performance. Direction by Betty Kashman did not help.

As for the 11-people cast, Mme. K.

Extra Slice for Camera Chores Reaffirmed by AEA; Seek Up of 15% for Stock; Meet March 26

NEW YORK, March 6.—Business disposed of at Tuesday's council meeting by Actors' Equity Association included clarification of an old rule on the books covering photographing plays, announcement of the date of next regular quarterly meeting, and delegation of another wage increase problem to the legal department.

Old by-law on "picturization or sound recording of a play" having been previously interpreted by Equity legal lights as including "still" photography for magazine spreads, council voted one-eighth of a week's salary for time and efforts of cast when convened especially for the click stuff. No charge when asked to remain after a performance to look at the birdie, but camera work is limited to three hours for dramas and four for musicals. Expected that no squawks will rise from managers' quarters.

Legal division, which has been working overtime of late, is charged with the task of doping out a procedure to obtain a 15 per cent increase in minimum salaries for stock actors. This would bring the minimum salary of stock players up to \$46. Junior stock class, calling for \$25 minimum, will be eliminated, as

Equity feels that amount is no living wage under present conditions. Case is similar to Chorus Equity situation in that the actors have no basic agreement with the stock managers. Possible that the recent 15 per cent minimum wage increase approved by the War Labor Board will automatically apply to stock players also. If not, Equity has the alternative of seeking assistance of the Summer Stock Managers' Association.

Next quarterly meeting will take place March 26 at the Hotel Astor. A nominating committee of nine will be selected at a special session immediately preceding the meeting, six nominators to be elected by the membership and three appointed by council, according to Equity by-laws. This year's committee will be responsible for choosing an entire slate of officers plus one-fifth of the council.

Irvine, Feagin Offer "Heart" and "Fields"

NEW YORK, March 6.—This is the season of the year when the schools of the drama afford their students the chance to act before invited audiences in what might be called midwinter showings. The young people of the Theodora Irvine Studio of the Drama did Lesley Storm's *Heart of a City* last week and gave a commendable performance. Under the direction of Daniel Lounsbury, they demonstrated a pleasing knowledge of timing, projection and other attributes of sound acting.

This is the play about the Windmill Theater, the only playhouse in London to continue operating all thru the terrific bombings.

Charlotte Klingel, in the leading feminine role of Rosalind, gave an excellent portrayal, and another well-acted part was that of the songwriter, Tommy, done by Frank Tuey. Others who deserve mention for good work were Arlen Riley, Treva Frazee, Andrea Monst, Christiana Esslay, Julio Viales, George Ives, Victor Bernaducci, Rosanna Cox, Marie Louise Stockard, Dortha Angove, Virginia Morgan and Grace Gould. Director Lounsbury wrote in a brief comedy role and acted it himself quite effectively.

When given at Henry Miller's Theater about a year ago *Heart of the City* failed to win more than passing approval. Nevertheless, the Irvine students made it quite interesting.

The Feagin School of Dramatic Art offered some of its senior students in Ivor Novello's *Fresh Fields* at the Fulton Theater on a recent Sunday night, direction of Staats Cotswold. This play served as a starring vehicle for Margaret Anglin at the Empire Theater about five years ago. It concerns several wealthy, yet somewhat crude, Australians who find themselves in the London home of the rather impoverished Lady Mary Crabbe and her sister, Lady Lillian Bedworthy. The Feagin players gave a highly creditable performance.

Fresh Fields is a comedy from start to finish and a large audience appreciated the fun it projected. It seemed quite a relief from the overload of war stories on stage and screen here of late.

Marie Kientzy, as Lady Mary, gave possibly the best performance with a demonstration of acting that seemed professional in every way. Margot Johnston, as her sister, improved as the play progressed until she had the complete approval of the onlookers. At times she reminded one of Eva Le Gallienne, Susan Campbell and Lorraine Lewin, as the feminine visitors from Australia, added considerably to the merriment, and Allen Reisner, as the man from Down Under, proved himself quite a light comedian. Others in a satisfactory cast were Margaret Roski, Wade Williams, Claire E. Curtis and Fred Carmichael.

Ride Dudley.

Berle's Impending Army Date Alters "Follies" Script

PHILADELPHIA, March 6.—Altho *Ziegfeld Follies* is a major stage click even before it hits Broadway, show's producers are staging a run on the aspirin market because Milton Berle, star of the revue, may receive "greetings" from Uncle Sam any day now. Army has already pulled out three men in the cast. Archie Thompson, production manager, enlisted in the Army Signal Corps just before the revue opened at the Forrest Theater February 23, and this week Harry Rogue and Vincent Carbone leave the chorus for the khaki.

Possibility of Berle being lost to the show by the time it hits New York is resulting in script doctoring to point up the comedy elements of the others. Goodman (*Easy Aces*) Ace was called in to pen new skits for Arthur Treacher particularly, and Dean Murphy's comedy impressions have been worked into the show pattern this week.

Its run extended to four weeks, sellout business attending the current run of the *Follies* is figured on keeping the show here for a fifth week, adding the March 22 week. Originally skedded for Washington that week, *Follies* may remain here instead. *Follies* sure to run up a box-office record on its run here. Has already set up a new high for advance sale, getting \$62,000 in the box before the curtain was raised.

4 Set for Philly

PHILADELPHIA, March 6.—With *Ziegfeld Follies*, at the Forrest Theater, the only show remaining on local boards in face of a legit boom here this season, outlook for the spring season looks much brighter now, with four attractions set for the three Shubert houses, altho still slim and meaning dark weeks. *Priorities of 1943*, with Lou Holtz and Willie Howard, which opened the season at the Forrest, returns March 15 to re-light the Locust Street Theater, with *Porgy and Bess* following on March 29 for three weeks. Forrest has *Sons o' Fun* March 29 to follow the *Follies*, while the Walnut Street Theater has nothing in sight until April 5, when the new company for *Cry Havoc* is skedded to come in.

Aiki, Athenian actress making her American stage debut, impressed with her feelingful acting. Ralph Clanton made the Nazi major a credible character; David Kernan did well with the guerrilla role; Irving Palmer struggled with a wooden role, that of the Italian officer, and Kathleen Roland brought life to the German mother part.

Paul Denis.

A Change of Skin?

NEW YORK, March 6.—Mike Todd expects his *Star and Garter* with Gypsy Rose Lee to be around for a long time. He has ordered another set of costumes. If License Commissioner Paul Moss weren't around, the bill would be considerably less.

Barriers to Negro Publicity Breaking Down Thruout Nation; Even Class Mags Using Plugs

(Continued from page 4)

and of Negro names such as Ethel Waters, Lena Horne and Bill Robinson in local theaters and clubs have always enabled press agents to plant publicity for them. Cafe Society Downtown and Cafe Society Uptown, thru Ivan Black's aggressive publicity methods, have helped break down resistance to Negro publicity. For example, Hazel Scott publicity has appeared in *Life*, *Look*, *Click*, *Pic*, *Collier's*, *Mademoiselle*, *Glamour*, *Harper's Bazaar*, *Vogue*, *Time* and *News Week*, a fine cross-section of mass and class magazines.

Black says he never publicizes Cafe Society performers as Negroes, but only as artists. He says he has had to educate editors on that angle. Also says Negro publicity acceptance has been helped enormously by President and Mrs. Roosevelt's open mixing with Negroes and also by Negro concert names and by Carnegie Hall swing concerts which featured Negroes.

The "Conditioning" Process

Duke Ellington landed terrific publicity when he played Carnegie Hall recently, including a story in *The Sunday Times* magazine section by-lined Olin Downes. Paul Robeson and Marian Anderson, biggest Negro box-office draws in concert, have drawn enormous personal publicity. In films and radio Eddie (Rochester) Anderson grabs the most space. The publicity of these big Negro names paves the way for the lesser Negro artists and also conditions editors to accepting Negro performers as artists and not just zoot-suit hotcha blubber-mouthed comedians.

The Negro press, composed of 225 papers with a total of 3,000,000 readers, is, of course, always beating the drums for performers of its own race. Negro papers are usually lavish in their theatrical coverage and often help build up a Negro performer into a big name before the white world even hears of him.

Art Franklin, publicity man for Moe Gale, who manages several Negro names and bands, says the white press has

been easier to approach for publicity on colored talent the past couple of years. He says most newspapers evaluate a Negro publicity photo on the same basis as a white one: attractiveness and timeliness. A pretty Negress (like Lena Horne) can get into print as much as a pretty white girl, he says. Franklin also feels that the personal prestige of the press agent and the mental attitudes of the newspapermen approached are important factors. Gale's management of Negro acts, incidentally, was the subject of a *Saturday Evening Post* article by Maurice Zolotow last year.

Philly Breakdown

PHILADELPHIA, March 6.—Publicity opportunities for Negro performers have never been better locally. Newspapers generally give each club that advertises a picture and reader on the weekly night club page. Until last year photos of a Negro performer were not used. The ice was broken more than a year ago when one of the nitery ops pulled his ads because of the refusal to use a picture of a colored performer. When the newspapers gave in to him they had to give in to all other nitery ops. Prejudice was also broken when Warner's Earle Theater started bringing in all-colored band units, and the papers were virtually forced to cut the barriers on photos. Moreover, the past season found Negro names with Hollywood backgrounds grabbing off interviews with the sheet's movie critics as a result of a personal appearance in town.

West Coast "Lenient"

HOLLYWOOD, March 6.—Negro performers are making inroads on big paying jobs much faster today than a year or two ago, mainly because the West Coast magazines and papers are more lenient with notices and space. Negro performers are garnering so much recognition from columnists and reporters that studios and agencies now regularly check up on colored newspapers and other media carrying notes about Negro accomplishments.

Closest man to colored publicity here is Herman Hill, West Coast representative of *The Pittsburgh Courier*. Describing the sheet's popularity contest for band leaders last year, won by Count Basie, he said it was easier to get breaks for the bands than it had been before. He expects to receive even more publicity for the band leaders this year. Disk jockeys, such as Al Jarvis of KFWB, were generous with time, Hill said, and the colored band leaders were promoted thru an interview program.

Sign boards, which have never heralded colored bands, are now seen in large numbers in this section. Jimmy Contratto, of the Trianon Ballroom, used 112 four-sheets to advertise Noble Sissle's engagement there. Up until this time the largest number ever hung was 72 boards.

There is plenty of publicity planted by press agents for colored entertainers playing local spots. The Orpheum's Hal Pearl has landed much space for bands and performers appearing there.

Abbott-Costello Matinee Drew Only \$185, Plus Union Trouble

CHICAGO, March 6.—Mike Potson, operator of Colosimo's Cafe here, staged a special Saturday matinee a couple of weeks ago, starring his personal friends, Abbott and Costello, who were passing thru town. Their appearance was augmented with the regular floorshow and advertised in all the local papers.

Entire promotion, however, proved only a big headache for Potson. The show drew only \$185 worth of business and brought him in conflict with both the Screen Actors' Guild and the American Guild of Variety Artists. Because it was not a benefit for any war charity, Jack Irving, secretary of the AGVA local, insisted that all acts, in addition to Abbott and Costello, be paid. He wired SAG in New York and received

Show Musicians Scarce

PLYMOUTH, Ind., March 6.—The shortage of show musicians is so bad here that new angles have to be devised at the local Moose Club every time an act requiring a proper musical background is booked.

Last week-end, when Bob Sharp, magician, did his act, Janice Jarrett, acro dancer who can also play piano, rushed down to the bandstand following her own dance act and, coupled with the efforts of Emerson Hott, manager of the club who plays fiddle, supported the magician during his act, while the regular musicians took time out. The regular band couldn't play Sharp's music.

VaudeMaybe for Keith's, Philly

PHILADELPHIA, March 6.—Keith's Theater, once the showcase for two-a-day and these past many years a second-run movie house, may resume live talent when William Goldman, independent movie chain operator, takes over April 1. Goldman, who isn't confirming or denying the vaude rumors, was the first to crack Warner's tight hold on central-city theaters when he purchased Keith's a month ago for \$250,000.

Last week Goldman made further inroads on Warner when he purchased Warner's Kariton Theater for \$800,000, which he occupies on June 1. Since Goldman is "frozen" on getting top first-run pictures and his downtown Erlanger Theater is dark for that reason, vaude for Keith's would be a natural box-office click.

Only other vaude house downtown is Warner's Earle, playing almost only bands. Earle seats 3,000 and Goldman's Keith's, a block away, has 2,200 seats.

Walters To Coast; Plans Legit Revue

NEW YORK, March 6.—Lou Walters and Miles Ingalls left for the Coast yesterday for four weeks. Ingalls will scout around the area with the view of opening an office there. He will also start talent hunting for a two-a-day edition of Earl Carroll's *Vanities*, scheduled to open San Francisco around June 1.

Walters will line up some film names for a contemplated legit musical, with rehearsals to start in the spring. He will also angle additional talent for his summer show at the Latin Quarter.

Stevens Back to Bruises

NEW YORK, March 6.—Geoff Stevens, one of the original Four Bruises, knock-about comedy skating turn in *Stars on Ice*, returned to the act. He followed Charlie Slagle, who was drafted. Slagle originally followed Stevens, who was drafted seven months ago.

What happened was that Stevens, after being in the army seven months, was mustered out of service due to n. g. eyesight. Meanwhile his replacement had in turn been drafted, so Stevens returned to his original chore in the show.

Durante, Gould Mulled for Cap; Nelson Show If

NEW YORK, March 6.—Booking of the second show at the Capitol is hitting snags revolving around the Ozzie Nelson band. Nelson and Harriet Hilliard are heading east with the Red Skelton radio show and will reach this area in time. However, if the first show fails to run until April 8, some rearrangement will have to be made because of shooting schedule for his MGM film.

The situation is tying up the booking of the rest of the show as the presence of Miss Hilliard obviates the booking of a femme singer. If Nelson can't be delivered, Jesse Kaye, Loew booker, will have to book from another angle.

Al Gordon is a prospect for the second Capitol show. Film will be *Slightly Dangerous*.

Kaye is lining up other non-competitive bands for that spot. Morton Gould is being considered for the third show. Jimmy Durante is scheduled to go in following his four-week-and-option stand at the Copacabana. He is asking \$3,000.

Opening Capitol show will consist of Bob Crosby fronting Van Alexander's ork, the original Borrah Minevitch troupe with Johnny Puleo, Jack Fulton, Joan Edwards, and Raye and Naldi, with *Stand By for Action* on the screen. Virginia O'Brien, on the MGM film pay roll, originally booked for the first show, has been released to do a film.

Gene Ford is being brought in from Washington to stage the pit-band policy.

IA Steps Into N.Y. Cirk Negotiations; \$5 Raise Resisted

NEW YORK, March 6.—Richard Walsh, IA prexy, has taken over the handling of negotiations for Theatrical Protective Union, Local 1 (stagehands) with New York vaudefilm circuits. He succeeded Solly Pernick, business agent of Local 1.

Walsh attended the monthly meeting of the union held Sunday (28) and urged speedy settlement of its contract dispute with the theater interests. Contracts expired February of last year. Understood that Walsh was not satisfied with the way negotiations had been conducted.

Provisions under fire include a \$5 wage increase, the system of spreading employment among the members thru a rigid five-day week, plus nearly every other condition of employment in the pact.

RKO's Major Thompson, representing management in the negotiations, told *The Billboard* that once the salary scale is agreed upon, the rest of the contract can be ironed out posthaste.

Theaters involved are the five Broadway vaude houses, plus RKO, Skouras and Loew nabe chains.

Milwaukee Theaters Try Week-End Vaude

CHICAGO, March 6.—The Fox Wisconsin Circuit, theater chain headquartered in Milwaukee and managed by H. J. Fitzgerald, is trying out week-end vaude in two of its Milwaukee neighborhood houses. Leo Salkin, of the William Morris office here, started booking Saturday and Sunday shows into the Modjeska and Garfield theaters, Milwaukee, last week, sending three acts to each house. A five-act bill is rounded out with local talent.

The three out-of-town acts work each house one day to allow a change of bills. Budget is small, and flesh experiment is the first for both houses.

Boss Helps Act Double

DETROIT, March 6.—Rearrangements of show hours to suit defense workers in the cast is the latest wrinkle here.

At the Bowery, Manager Frank Barbaro has arranged for Johnny King, soloist with the house for seven years, to consider his chores finished after the lengthy first show. This enables King to get home and hit the hay in time to rest up for his defense job the next morning.

World's Biggest Nitery for D. C.

WASHINGTON, March 6.—Opening night is fixed for March 27 or April 3 for what is to be Washington's largest night club, the Interior Department Cafeteria. This was disclosed as recreation directors of government agencies moved to turn government cafeterias into canteens or night clubs Saturday nights in an attempt to make local civilian war workers happier, according to Mrs. Helen Miller, Federal Works Agency. Floorshows, contests and refreshments will mark each program. Mostly professional talent will be used.

Names for St. Louis

ST. LOUIS, March 6.—Ernie Venuto, booker, says Peter Higgins, who was originally slated for the Savoy Lounge, will open instead at the Park Plaza Hotel March 17. Venuto recently brought Nan Blackstone into the Savoy for six weeks, followed by Billy Vine for two. Current at the spot is Collette Lyons, who has proved a big draw in her two weeks here.

Plugging Another Club —And Paying for It

NEW YORK, March 6.—Lou Walters will have the rare privilege of advertising his nitery in another club. His *Latin Quarter Revue* has been booked into the Beverly Hills Country Club, Newport, Ky., March 19.

For the past two seasons Monte Proser's *Copacabana Revue* has been working out-of-town night clubs. In fact, at one time it played the local Hotel New Yorker's Terrace Room.

Night Club Follow-Up Reviews

THE LOUISIANA, LOS ANGELES.—With Billy McDonald and Royal Highlanders band and Rod Rogers, emcee, staying on, the Jean and Waiton's Revue is new here. Revue features the Esquire Girls, seven lookers who sock.

The Esquire Girls, in rhythmic number, work to *It Must Be True* in costumes of ante-bellum days. After some high kicks and turns, gals raise the fronts of their gowns to display colored gal painted on the under side. Rogers takes over for his quipping, but found the audience on ice at the start. Got the range and hit pay dirt from then on in. Uses timely stuff.

Dance of the Harem featured Vanita, blonde looker, whose smooth stepping went well.

Heather, McDonald's vocalist, filled the next spot adequately with songs of a Continental flavoring, bringing on the Esquires as exotic figures. Anna Lee featured here. Good.

Rogers imitated George M. Cohan, intermingling good comedy, and wound up with a big hand for his Charlie McCarthy dance.

Chinese Shuffle, a combo of modern with ballet, gave the Esquires opportunity to continue their smooth work.

Second show opened with the Esquires on for a fast can-can. McDonald vocalized *Melancholy Baby*, *Stardust* and *Night and Day*. Satisfactory.

Vanita's hula got the patrons off their hands.

Pretty Heather piped *Embraceable You*. Good. Production took the spotlight with Vanita, extravagantly gowned as Madame DuBarry, and Anna Lee, Tana, LaVonna and LaBelle. Principally a parade.

Zorhan Twins, brunettes, socked with their balancing and acro dancing. Wound up with back throws that walloped. Rogers returned to impersonate a streetcar ad writer. Mugging and quips entertained.

Vanita featured in the closer, *Voodoo Dance*. Finale was a headstand, with all the girls kicking in unison.

Costuming is especially outstanding. Sam Abbott.

SHANGRI - LA, BOSTON.—Tommy Maren, operator of the Beachcomber, completely changes over with a raised stage, a new name, new decorations and name entertainment. Nan BlaKstone heads this revue with her naughty-but-nice songs. She was given a tremendous ovation and, if this opening crowd response is any indication, she should be

a favorite here. The Naval Cadets, a vocal quartet, went over well. They sing old-time tunes and ballads to advantage. Kit-Kats, two boys and two girls, colored tapsters, show-stopped.

The Sally Rand Girls (12) opened the show with a United Nations parade. Returned with a Hawaiian skirt-swishing number. Midst dim lights, Nalao Shaw does an authentic hula and the usual chant. The girls close the show with a parade-tap, several girls doing their specialties, including baton-twirling and acrobatics. Seem to have more pep and show more interest than any chorus seen in these parts. Under direction of Marion Rankin.

The raised stage and platform give the patrons a better view of the show here. Room is badly lighted, however, and music is too loud for the floorshows, and the off-the-stage introductions do not help. Jerry Mann, room manager, shows excellent ability in dressing the room and keeping things going. Harry Poole.

QUEEN MARY, NEW YORK.—Latest excitement here is the American debut of Naya Greca, who has been in musical comedy and films in London and Paris. She is a charming bronze-haired young woman whose adventures in escaping the Nazi invasion of Greece have been well publicized. Displays a trained voice and good arrangements. Did a Greek folk song, with the second chorus in English; a French ditty, *Chez Moi*; the pop tune, *Hands Across the Table*, and for an encore, *Un Jour Je De Dirai*. A Continental singer worth watching.

Castane and Barry, handsome mixed team, snapped off three ballroom routines that held close attention. A well-matched, well-groomed pair. Vera Niva, Ukrainian singer, did three songs, revealing a good voice but not a compelling delivery. One was an English tune. Pat Clayton did straight emcee. He's also a good tenor, using his singing on other bills that don't have as much singing as this bill. Rene Casteller, a tall, handsome tenor, has a heavy, too-serious operatic style. Failed to sell the lyrics. Did one Spanish and one pop tune, *The Song Is You*. The four Guy Martin Girls (a couple are out due to illness) are comely and sport very attractive costumes. Fair on dancing.

Irving Conn, at piano and Hammond organ, backed by trumpet, drums and sax, cut the show exceptionally well. The organ gives their music surprising color and volume. Their dance rhythms are fine, too. Latin relief is handled by Peter Rotunda Trio (piano, drums, accordion). Good.

Filipino waiters are being used now, and service is inferior to what it used to be. Also, the checkroom accepts women's galoshes but not men's rubbers, for some mysterious reason. Ted Brooks is the new p. a. Miss Dionis is table entertainer. Paul Denis.

Waterbury 2 Days

WATERBURY, Conn., March 6.—Al Montefalco, manager of the Plaza Theater, is starting vaudeville. Fridays and Saturdays, four a day. Opening show included Torrelli's Animal Circus, Henri Therrien, Rochelle and Beebe, the Three Wells and Ray Davis. Film was *Forest Rangers*.

House is being booked for Al and Belle Dow, of New York.

Roger Mahan Theaters recently acquired the theater. Montefalco formerly was manager of the Roxy, New Britain; Strand, Plainville; Commodore Hull, Derby, and other Connecticut theaters.

Colonial, Dayton, Dropping Vaude; Act Scarcity Blamed

DAYTON, O., March 6.—Owing to difficulty in securing proper talent, RKO-Colonial will drop stagershow April 1 to revert to second-run films. Stagershow have been unusually profitable this season and generally run into early summer. The Colonial's film policy will be broken week of April 30 when Bill McCluskey takes his WLW Boone County Jamboree into the house for its annual stop-over.

With recent burning of Strand, RKO had no house for second-week runs of features playing a week at RKO-Keith's. With use of the Colonial for this purpose, RKO-State, catering to "B" class double-feature trade, will revert to that policy. House had been showing second-week Keith runs.

Sp'd Sunday Vaude Starts Fight Over \$300 Rental Fee

SPRINGFIELD, Mass., March 6.—The first Sunday vaude and name band show at the Springfield Auditorium under sponsorship of the Corbeen Club, grossed about \$3,000 for three performances. Attendance, 5,800.

Les Brown and orchestra were featured in the first of four *Star-Spangled Sunday* shows, which have thrown this city into a turmoil. Bitter debate and political battles are developing as a result of the decision of the City Property Committee to rent the 3,800-seat city-owned auditorium to the Corbeen Club, which has been dormant for years, for \$300, a sum \$150 less than the normal one-day rental fee.

Also featured on the bill Sunday were "Butch" Stone, Hal Derwin and Roberta Lee, vocalists, and the Town Criers, Olyn Landick; Ted Leary, as emcee; Morey and Eaton, Walter Neilson, and the Three Jades and Ben Berli.

Theater managers and chain officials here are up in arms at the rental of the auditorium, and two unsuccessful bidders for the same Sunday rights have also marshalled their political strength to bring the deal to a wide-open battle. Theater men's kick is that the "taxpayer is subsidizing a casual entertainment company" by permitting a city-owned building to be used in competition to established entertainment interests.

Latest counterattack is an announcement by the Court Square that beginning March 22 a name band and vaude acts will be on their bill for three days of every week. Booked the first week is Tony Pastor and band.

Meanwhile, the Corbeen Club is going ahead with plans and booked for tomorrow is Richard Himber and orchestra.

The whole matter will receive a public hearing before the city council March 14.

L. A. Agents Want Changes to Scale

HOLLYWOOD, March 6.—Agents have not accepted the local American Guild of Variety Artists' new scale effective March 1.

Some agents have unofficially okayed the new scale but plan to argue the zoning. AGVA lists zones of 1 to 15 miles, 16 to 30 miles, 31 to 60 miles and 61 to 100 miles. Agents want zoning schedule of 1 to 25 miles, 26 to 50 miles, 51 to 75 miles and 76 to 100 miles. Bookers are most interested in the 1 to 25-mile zone, for it would include Long Beach, which uses many acts.

Wirtz Can't Appeal; LeVerne Case Closed

NEW YORK, March 6.—New York Court of Appeals this week denied Arthur Wirtz's request for an opportunity to appeal the award won by LeVerne (Busher) in April, 1942.

LeVerne, featured in Wirtz's *It Happened on Ice*, won American Arbitration Association award of \$3,975 back wages after being fired for alleged union activity. Wirtz subsequently took legal action and lost in Supreme Court. Failure to get appeal now closes case. AGVA went to bat for LeVerne, with Jonas T. Silverstone, national counsel, handling the case.

Robert Rhodes this week was elected chairman of the AGVA rump movement known as the Arthur Ward Committee. Ward last week resigned the post to take over as national rep for AGVA in San Francisco. Rhodes, a club singer, is a recent AGVA member. He previously held an Equity card.

When It Rains

CHICAGO, March 6.—Ever since three new kids in show business (the Make Believes) revived the gag of making faces while personalities do the work on records, every other act in town is duplicating the idea. Altho the trick is not new (old-timers say Reginald Gardner, now of the films, originated it), it was all but dead in local clubs until the Make Believes pumped new life into it.

Two of the Make Believes are now in service, and the third (Marvin Himmel) is doing a single at Helsing's Vodvil Lounge. Others working the same gag, now in town, are the George Bernard Dancers at the Latin Quarter, and the Three Heat Waves at the Brown Derby. Many emsees are trying out the idea.

Cocoanut Grove Men in Tax Jam

BOSTON, March 6.—Barnett Welansky, owner of the ill-fated Cocoanut Grove, pleaded not guilty in Federal Court when arraigned on indictments charging evasion of taxes on a large cache of liquor found in the ruins of the club. He was ordered held in \$5,000 bail pending filing of special pleas by his attorney. Arraigned with Welansky were Jacob Goldfine, wine steward and agent of the New Cocoanut Grove, Inc., and Otto Spiller, an accountant. Both pleaded not guilty and were held in \$1,000 each.

Indictments charged that Welansky and Goldfine removed and concealed 606 cases of liquor to evade the federal floor tax. Further charged that inventories were made in an effort to dodge liquor taxes. Corporation was charged with evasion of \$17,744.98 in income taxes during the period of 1936-'41.

Acknowledgment:

Thanks, Mr. Robert Kloeppel (owner, Geo. Washington Hotel, Rainbow Room, Jacksonville, Fla.), for 127 weeks, and for wanting me back—(I'll be back later in the season). . . . And thanks, Mr. Al Dow, for asking me to hold over at the Plaza, Waterbury, and the Arena, Holyoke, last week—(I'll be back in Holyoke March 7, and thanks for doubling my salary on the repeat date!)—and I'll be glad to play the Shubert, New Haven, March 14.



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Week Feb. 25, LOEW'S STATE, New York

Thanks to Lou Walters, Jesse Kaye, Miles Ingalls and Jack Curtis.

In Preparation—EMILE BOREO'S "BELLES OF MOSCOW"

Night Club Reviews

Durante Back to N.Y. Cafes; Panics a Packed Copacabana

Talent policy: Dance and show band; Latin band; production floorshows at 8:30, midnight and 2, staged by Larry Ceballos and styled by Walter Florell, with costumes by Follies. Management: Monte Proser, operator; Jack Entratter, manager; Jack Diamond, with Joe Russell, publicity. Prices: Minimum \$2.50, except Saturday, holiday and holiday eves, \$3.50.

Biggest noise at the opening Thursday (4) was the return of Jimmy Durante and his raspy voice, his uninhibited violence, exaggerated anger, protruding proboscis, his denunciation of waiters and others for trying to "horn into the act," and his explosive delivery of gags and ditty ditties. He nearly wrecked the joint, smashing a piano lamp and throwing sheet music and hat around like a draft board handing out 1-A's.

On for 40 minutes, he proved to be the old Durante, and recalled the old trio days when he brought on Eddie Jackson for a song-and-dance and when he did some request numbers. In for four weeks and options at \$2,500 and slated to play the Capitol next month, he should do terrific business. Opening-night crowd was the largest mob we've ever seen in the Copa. Durante's last local cafe dates were at the Casa Manana and Casino de Pares theater-cafes several years ago, altho his last real local cabaret job was the Rendezvous 12 years ago.

Rest of the Copa show is eye-filling. The eight girls are cute chicks, who do mostly parading in snug costumes. Open in pastel, jersey draped gowns and cunning upsweeps; return in matze, polka-dot gowns for a song and dance about *Audition Time at the Copa*, work in briefly with Durante, and do a lively samba. Tall brunet Martha Burnett is a good singer; Leonora Amar, a handsome brunette, does Brazilian singing nicely enough; Sunny Rice, a tiny brunette in unattractive costume, snapped off lively taps and spins to fine arrangements, and drew a solid hand. Capella and Patricia do good ballroom work, excelling in spectacular overhead spins.

El Suizo, Havana

Talent policy: Continuous entertainment. Management: L. Martin, managing director; Paco, maitre d'hotel. Prices: Dinners a la carte.

The Suizo is one of those rare spots serving a good European dinner. In addition, it features entertainment at luncheon and dinner.

Zonia, in a fast return, does well with standard songs which fit her personality and delivery. A smart song stylist who does equally well in cafes and theaters. Martinez Brothers, who did so well when he played here a few months ago, is back. His piano style drew a good hand. Lopez and Carmenchu, here four weeks last year, are an unusual Spanish team in that the man is not typical Spanish in appearance. Did a good paso doble, a flirtation Bulerias and a farruca. Authentic, yet commercial, Spanish dancing. Bebita Lavielle, dramatic soprano, sings an aria in a trained but limited voice. Works gracefully, but should know her limits.

Cuisine and service good; drinks excellent. *David C. Coupau.*

Did three numbers, winning much applause with their aerial spins.

Ted Straeter's 11-man band cut the show well, with Straeter doing a nifty straight to Durante during a few bits. Frank Marti's samba band, eight men, again impresses at the best delineator of sambas we have ever heard. Straeter's dance rhythms are swell, the band producing a schmaltzy five-fiddle section for the sweet ones.

To p. a. Diamond goes credit for clever advertising of Durante, calling him "the Adonis of the Amazon, the Beau Brummel of Brazil, the Casanova of the Copa," etc. *Paul Denis.*

Colosimo's Cafe, Chicago

Talent policy: Shows at 8:30, 11:30 and 2:30 (also 4 on Saturdays); show and dance band; intermission strollers. Management: Mike Potson, operator; Phil Itta, maitre d'. Prices: Dinner from \$2.25; drinks from 50 cents.

After an entertainment lull of some four months, during which condensed shows were used, Potson has loosened purse strings again. He brought in Shaw and Lee from the West Coast and they top a *Hellzapoppin'* bill. They dominate most of the scenes, presenting some of the old bits they did in shows of yesterday. Okay in this room once they got the attention of the customers. And with a trunk load of stuff in their possession they should be good for a long run here.

Most of the acts help out in bits. Jackson and Nedra, familiar musical comedy tap dance team in this area, are useful to the bill, the man playing straight in some scenes, doubling as part emcee and tripling with Nedra in their standard tap act which looks good on this floor. Another helper is Lou Ash, good-looking youth with a strong, classy delivery. Effective on both emcee and straight duties. He is also a singer, but wasn't heard when caught.

The Hazel Mangan Girls (4), here before, fit into these zany proceedings with their Gay '90s acro turn, opening in comedy costumes and disrobing at the finish for a series of fast tricks. Kay Boley, blond contortionist, is sandwiched in with a strong specialty. Gloria Gale, sexy blonde, is okay with a semi-nude. Shapely figure.

Old-timers here, Julie Dawn, prima donna, and Charlotte Van Dae, soubrette, remain, adding familiar songs and production specialties.

George Pronath, producer, whipped up a couple of good sight numbers for the midnight show, a Mexican spectacle and a patriotic bond-selling idea, using his eight chorus and four show girls. Henri Gendron's band handles show and dance music. Several strolling and table singers work between shows.

Sam Honigberg.

Leon & Eddie's, New York

Talent policy: Floorshows at 8, 10, 12 and 2:30; show and dance band. Management: Leon Enken and Eddie Davis, owners; Dorothy Gulman, publicity. Prices: Dinner from \$1.50; minimum after 10, \$3.50.

New variety floorshow here is good and

does a fine job of filling the six-week vacation period of Eddie Davis.

Ruthie Lane's eight-girl line is on for three numbers, displaying nice appearance, leg-display costumes and fair dance ability. Joey Adams emcees. He has a very likable personality, a pleasing way of delivering gags and ad libs, but unfortunately not very exciting material. Toward the end of the show he does a turn with ex-boxer Tony Canzoneri, who has held six titles and who is no actor—but who knows it. Canzoneri does straight to Adams, handling his lines intelligently and modestly so that he really makes the most of his opportunity. Good freak act.

Jerry and Jane Brandow, young team, snap off simultaneous tap and spin routines, the boy soloing with a punchy stair tap number. Tall, brunet Frances Lane sang *Brazil, Under My Skin, Beguine* and encored with *Craziest Dream*. Good diction and appearance, a fair contralto voice and okay delivery. Eddy and Lake, man and woman with dogs, provide a fair novelty turn. Lionel Kaye, at a ringside table, ruined their turn by waving a toy dog, and thereby distracting one of the dogs. De May, Moore and Macy provided the show's punch with their hoke ballroom and adagio, the two men throwing around the small blonde with abandon and pointed comedy effect. Charlotte Vogue comes on with a wolfhound, parks him on a small pedestal and then does a parade and dance strip to reveal plenty of curves. For those bored with strips—they can always watch the dog.

Barbary Coast Boys (Fisher and Gold) gave the show a lively climax with their singing of pop and novelty tunes. Gold, at the piano, provided comedy with mugging and shouting, and Bob Fisher does straight baritone warbling. Their *Hitler Stinks* routine brought roars from patrons. Entire cast came on for the finale, with the chorines dancing with servicemen before the floor was thrown open for all patrons.

Audience reaction was good generally, with Barbary Coast Boys and DeMay, Moore and Macy getting best returns, and Brandow's solo, Adams-Canzoneri crossfire and Vogue's strip next best. Others, fair.

Lou Martin, in his eighth year here, is still on the bandstand, doubling on several instruments and leading four men (two rhythm, sax and trumpet) for good show music and lively dance rhythms. A smaller combo handles relief music. *Paul Denis.*

Benjamin Franklin Hotel, Garden Terrace, Philadelphia

Talent policy: Dance and show band; production ice shows at 7:30 and 12 and Saturday matinee. Management: Joseph E. Mears, managing director; John Tenney, assistant manager; Ralph W. Temple, publicity; Vincent Bruni, maitre d'; Frederick Bros. Music Corporation, show booker; Gladys Lamb, show producer. Prices: Dinners from \$2.50; drinks from 65 cents; \$1.50 minimum weekdays, \$2.50 Fridays, Saturdays and holidays.

Joseph E. Mears proved an astute showman when he gave Philadelphians their first ice floorshow. Bringing in Gladys Lamb and Rube Yocum's *Ice Parade of 1943* last November, show has been a major factor in crowding the room nightly, exceeding by far the business attracted by name bands formerly booked here. Rounding out its fourth month, the ice show is still a major click.

Still the same blade performers on the mind rink. But new routines and costuming make for an even greater eye-arresting extravaganza on ice than when caught originally. Skaters feel at home and the pace is at great speed.

Spanish-flavored opening sequence has the Lambettes (Mary Alice Lowery, Marvete Mose, Guspi Glayspon, Adele Henry) striking fancy figures for a tango that brings on Claire Simone and Bobby Duffy for a balloon turn. A youthful and personable duo, sweet on the lifts and whirlwind spins. Bette Wharton, gorgeous blond doll, paces the line for a rumba and then solos to beguine beats, cutting fancy figures heightened by jumps and single-pegged spins. Mary Alice Lowery follows with a fancy spin.

Bobby Hearn packs thrills with his barrel-jumping. Clears five barrels, three of them raised, for a breath-taking finish.

Lambettes return for a fast rhythm dance. Miss Wharton, in spangled costume, turns in an impressive figure dance, getting in several cartwheels and

a jitterbug dance. Duffy and Simone back for a ballroom rhythm dance, with a sock finish in Duffy's swinging his fem partner as she hangs from his neck with one leg.

Entire company on for the finale, a demonstration of the different types of skate spins.

Billy Marshall, whose band gives excellent show support, handles the show introductions and adds story body in song. Band also provides inviting dance incentives. Rhea Louise fills the lulls smartly with her harp, celeste and piano playing.

Special Saturday matinee scheduled when the ringside tables are turned over to the youngsters. Room entirely filled at Wednesday dinner show caught. *Maurie Orodenerker.*

Hotel Netherland Plaza, The Patio, Cincinnati

Talent policy: Show and dance band; floorshows at 7:15 and 11:30 (extra show at 1 a.m. Saturdays); no Sundays. Management: Max Schulman, hotel manager; Oscar Kline, room manager; Amy V. Pace, publicity. Booker: Howard Sinnott, GAC. Prices: Dinners from 90 cents; drinks from 25 cents.

This attractive, Spanish-styled basement bistro continues as the leading popular-priced nitery in the downtown area. There's no want for business here, the spot's good food and pleasing shows serving as excellent bait to pull 'em in. Turnaways are still common on Saturday night sessions, with the remainder of the week holding at a healthy pace. Rationing has had no noticeable effect on the menu to date, altho the liquor shortage has been felt in recent weeks. Show policy is still three acts on a two-week booking, with a local band crew for the music-making.

Diane Barry, tall brunette tapster, is a much-improved performer since this reviewer caught her last three years ago. Still beats out a merry tattoo of taps, and has recently developed a flair for comedy. She's an ideal mugger, and sells a comedy song well without the use of the mike. When caught did *Hard-Hearted Hannah* and *Nobody Ever Makes a Pass at Me*. Could build comedy angle considerably by addition of a line of quickie gags. Should give more attention to audience and less to sotto voce asides to the ork leader. Registered nicely.

Phil Brito, WLW singer and star of that station's *Moon River* air show, is a dapper little warbler with honeyed pipes that adapt themselves ideally to the ballads. A huge fave here, especially with the femme trade, Brito did a good selling job on *So Nice to Come Home To*, *When the Lights Go On Again*, *As Long as You're Not in Love With Anyone Else* and *I Had the Craziest Dream*. Encored with a novelty about a bee and was called back to do *There Are Such Things*.

Carlos, and Dolores, ballroomers, showed off well with a waltz and rumba, featuring a goodly assortment of lifts, twirls and shoulder spins. Work aggressively and make an okay appearance. Their encore, an attempt at satire, fell flat. Their attempt at comedy is too forced and should be dropped in favor of something they can sell to better advantage.

Johnny Lewis's six-piece ork, here for four months now, continues to gain in popularity. Boys do well on the show and dance stints, and Lewis handles the emcee chores in able fashion.

Miss Barry and Brito remain for a third week, and Bourbon and Baine, dancers, replaced Carlos and Dolores Monday night (8). *Bill Sachs.*

Slapsy Maxie's, Hollywood

Talent policy: Dance band, floorshows at 9 and 12 p.m. Management: Sammy Lewis and Ben Blue, owners; Lawrence Arbon, maitre d'; Norman Millen, publicity. Prices: \$2 minimum; dinner, \$1.85 up; drinks, 60 cents up.

Slapsy Maxie's opened recently after being closed for three weeks, following an investigation by the police commission. The license was renewed, and Slapsy's is off again with a show that features nothing but riotous comedy. Maxie Rosenbloom heads the show, with Jackie Gleason, Billy Young and Tommy Reilly helping. Marion Colby and Gloria Elwood vocalize.

Joe Plummer and band start off with a few bars of *I Want To Be Happy*, with a waiter ringing a large dinner bell and yelling "show time." Because two stages, one in front of the band and one over it, are available, blackouts come fast



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and furious. Gleason emcees, with Rosenbloom, Reilly, Young and Gleason appearing in the blackouts. Gleason is spotted for monologs thruout and gets in some good gags. His origination of the rumba got laughs.

Rosenbloom was on for excerpts from pop tunes. He deadpans the number and fails to hit any semblance of the tune.

Reilly bangs on a spinet and heckles Rosenbloom.

Miss Elwood, pert and pretty, gave out on *Eadie Was a Lady*, with an interlude of *Did I Get Stinking at the Savoy*. Good voice and sells well. Gleason soaked over some good impersonations of Laughton, Robinson and Lorre. A German sub bit gave the comedy quartet a chance to slap Der Fuehrer and Gleason the opportunity to work some timely lines.

Marion Colby, a brunette, had the audience with her lively warbling of *Hip, Hip Hooray* and *Chi, Chi, Castanango*. Effectively squirms and sways to get over her songs. Garbed in long underwear and Cossack coats, the comedians take over for the words (minus tune) of *Der Fuehrer's Face*. Show is patterned on Slapsy Maxie style, and ad libbing has no bounds. Waiters heckle and razz to make the show more riotous than expected.

Plummer's band does good accompanying job. Also plays for dancing. Lois Bright, at piano during intermissions, doing a good job.

Show runs 40 minutes.

Sam Abbott.

Rendezvous Room, Biltmore Hotel, Los Angeles

Talent policy: Dance band; floorshow at 1:30 p.m. Management: Jack Barker, manager; John Coll, maitre d'; Maury Foladare, publicity. Prices: Lunch, \$1.25 up.

With life off keel here because of various shifts in war plants and in everyday business, the early afternoon show here is getting many customers. Spot has featured the afternoon event for some time, but never before has it commanded such interest.

Dale Cross and orchestra (three reed, one brass, two rhythm) strike out on a lively fanfare to get the show rolling. Cross emcees smartly. Evelyn Farney, looker, opens with a rhythm tap to *Hawaiian War Chant*. Sells well. Encored with a faster step that featured intricate spins.

Ed Ford and Whitey, dog act, put in needed comedy, with Whitey as an inebriated "gentleman." Dog does delayed and limber-legged falls, while Ford carries on fast banter. For encore Ford used another pooch for a paw-to-thumb stand

and other balancing turns. Got a good hand.

Buster Shaver takes the piano while Olive and George, midgets, do a bit of ballroom terpsing. Olive is exceptionally clever, selling the act. Plenty of action and entertainment here, with Olive accounting for much of it.

Because Ford's act is given in a small space, Miss Farney's foot work must be seen to be appreciated, and Olive and George do not stand very high, patrons away from ringside missed the many good features.

Cross does a good job of band directing and his ork is on until evening for dancing.

Acts double in Biltmore Bowl, where Ozzie Nelson is playing. Sam Abbott.

606 Club, Chicago

Talent policy: Shows at 10, 12, 2 and 4; show band; intermission trio. Management: Mr. and Mrs. Lou Nathan, managers; Whitey Fields and Ruby Whyte, hosts. Prices: Minimum, \$1 and \$1.50 per show (no food served).

Still one of the top late-hour spots in town drawing servicemen as well as civilian out-of-towners. The hour-long bills, dotted with strippers, are not as strong as they used to be, primarily because of the shortage of talent. But the layout is still a bargain for those who like entertainment on the sexy side.

And business is terrific. No food headache here, and the turnover, because of the minimum-per-show policy, is big. A smart booking angle is the playing of favorites time and again. Paul Mall, emcee and one of the two male performers in the floorshow, is in his eighth month. His long-standing experience is paying off here. He knows how to sell the acts, regardless how good or bad they are, keeps a show moving and, in his next-to-closing spot, can sock across such standard bits as a Ted Lewis take-off or a medley of Cohan tunes. Fine for a spot of this type.

Another sure bet is Carrie Flnnell, who closed in *Star and Garter* in New York to play another date here. Her burlesque specialty and her individual salesmanship belong here. Dolly Sterling, a veteran salesman of off-color songs and not a favorite of this reviewer, got the laughs. Obviously, most customers here want their lyrics with double meaning, and she can certainly dish them out.

Vera Allen offers a graceful interpretative dance. Knows how to sell. Harriet Cross, blues singer, has been here before, too, and comes on early for three to four numbers and helps to set the pace for the show. Bob and Maxine Gates, tall, good-looking tap dancing couple, do musical comedy, Latin and Dixieland routines, and sell them neatly. Albie Gay, blond eccentric tap dancer, opened with a fast number and then slowed up the act with a long, draggy affair.

Strippers are Gay Knight, Valerie, Violet Strand and Scarlett. Each wears a different costume and employs different music, but the nature of the work is about the same.

Four girls, the Bob-o-Lins, open and close with a couple of lively numbers. Sol Lake still fronted the good four-piece show band from the piano when caught, but by the time this reaches print he will be in training for a defense job, and drummer George Petrone will take his job here. The Casablanca Trio (it used to be Tripoli Trio) play and sing between shows. Sam Honigberg.

Casino Urca, Rio de Janeiro

Talent policy: Show and dance bands; two shows nightly at 10 and 12:30. Management: Olympia Guilhaume, managing director; Chianca de Garcia, artistic director; Fernando Robles, booker; Luiz Octavio, dance director; Francisco Scoricillo, room manager. Prices: Dinner, 10 cruzeiros; minimum, 10 cruzeiros till 10:30, 30 cruzeiros after 10:30 and 50 cruzeiros Saturdays.

Pre-Carnival floorshow is *Carnival em Revista*, a 20-minute production which lives up to the title. The Urca's stock talents weave in and out, are up and down via the pit and stage elevators, with Carnival tableaux, sambistas and musicians beating rhythm on various Brazilian instruments. Specialty artists step out for their moments. The girl line is on and off, changing costumes frequently.

The stage elevator brings up two propr Bondes (streetcars), with the motorman (Grand Otelo, colored comic), the conductor and passengers all giving out the samba in true 1910 style. Otelo's

hot lowdown native dance garnered terrific applause. Trio do Ouro, fem and two-male vocal and instrumental combo, did nicely. An Indo-Chino group number set the stage for Margareta Lanthos's Oriental routine, capably danced. Pit elevator rises with prop auto loaded with Carnival celebrants of the early '20s. Show is brought to a smashing close as Linda Baptista thrushes a new samba, *Vitoria*, as patrons and performers join for confetti and serpentine tossing. Pedro Vargas, Mexican singer, sang four songs and could have done more. His best, *Buenos Noite Meu Amor*, was accompanied by Lee Broyde and Leslie Miller on the Hammond and Novachord respectively.

Trigemeos Vocalistas, three well-groomed males, accompany themselves on guitars and rhythm drum, sang three Brazilian tunes to excellent results. Line starts the late show with a Hawaiian number.

Dinner show consists of *Campeste do Volga* and *Romance Espanhol*, production numbers, the latter featuring Mariquita Flores and Antonio de Cordoba, U. S. dance duo (now in their 27th week) and Silvio Netto, Brazilian monologist.

Lone new entry in dinner show is Gloria Thomas, soprano, who sang two numbers and could have done more. Sang *Valsa de Musetta* and *God Bless America* in English.

Leo Albano does a fine emcee. Francisco Ferreira Filho band, moving in from the Casino Icarai, handled show music capably as well as serving danceable tunes.

Business excellent, the room just about capacity.

Urca will offer four Carnival Balls during the four days of Carnival, dropping floorshows for these days (March 6 to 9). James C. MacLean.

Palm Gardens, Columbus, O.

Talent policy: Dance band; floorshows at 11:15 and 1:30 a.m. Management: P. E. Schaffer, owner; booked by Betty Bryden, Detroit. Prices: Admission, 25 cents week nights and 35 cents week-ends.

Palm Gardens, drawing much college trade from Ohio State University, uses a one-hour show. Offers long stands for emcees. George Francis, "Ambassador of Mirth," brings on acts and sees that rising stage shoes dancers from floor. Uses harmonica and uke for his own spots. Rather corny at times, but conglomerate audience follows him.

Any floor, including postage stamp variety, can use the lovely ballroom dancing of Yvonne and La Marr.

Dan Weese and his band, featuring the outstanding violin of John McGeary, handled the team's music excellently. Expensive costumes, full dress for La Marr and black sleek satin cut decollette for Yvonne, make the college boys whistle. Their finish airplane spin brought down the house.

Blonde and charming Joanne Bauer, fine soprano, is able to make raucous audience listen. Look for a *Silver Lining* had the folks joining in. Her reward, three encores.

Floorshow was devoid of any comedy, except that supplied by emcee. R. E. Schaffer, who was with Sells-Forepaugh Circus, says that business is good. Night shift workers help. Club is on carline. Week-end spenders kick in about 25 per cent better than a year ago.

Show remains for one week, with hold-overs for acts accepted by crowd. Club runs summer and winter. Johnny Jones.

Shangri-La, Philadelphia

Talent policy: Dance and show band; relief band; production floorshows at 8 and 12:30, and Saturday matinee. Management: Lou (Dewey) Yessner, proprietor-manager; Solis S. Cantor, advertising and publicity; Noel Sherman, show producer. Prices: Dinners from \$1.25; drinks from 60 cents; \$1.50 minimum weekdays; \$2 Fridays, Saturdays and holidays.

For this newest edition of Noel Sherman and Jay Arnold's *Patriots on Parade*, Dewey Yessner has star-studded the cast with Walter O'Keefe and Mitzi Green, altho accolades are all garnered by Doc Marcus. It is Marcus who gives the show its highest moments. Essentially a magi, it's his comedy which count. With a heavy Brooklyn accent and a line of double talk, Marcus's patter drew an unusually high quota of laughs. Puts on a hilarious hat-switching audience-participation stunt.

In closing spot, Walter O'Keefe is in

a tough spot. And all his efforts were to negative returns. Has a line of smart and timely material, mostly about inflation, priorities and point rationing. However, this is not the room for learned and subtle dissertations. He would have fared better singing *The Man on the Flying Trapeze*. Mitzi Green fared better. Now a tall youngster, smartly gowned, Miss Green hit a wider mark here by sticking to song impressions and satires. Best when giving her screen impressions and her satire of identifying songs of stage stars.

For the dance delight, honors go to Charlie Kraft. Kicks out classical ballet turns. On the flash side is the ballroom-ology of the Drakes, male and two fem partners. Waltz, polka and a bolero, with shoulder spins the high marks.

Line of 10 girls turn in four turns, are all on the conventional side, with the patriotic color for the finale.

Show ran for 90 minutes when caught opening night and could stand pruning.

Dick Wharton still on for show and dance rhythms, with Billy Hayes for the relief chores. Maurie Orodener.

BEA WAIN, at the Bowery, Detroit, was forced to quit after the first week by a severe cold. Ross Wyse and June Mann filled her place.

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Vaudeville Reviews

State, New York

(Reviewed Thursday Evening, March 4)

Ray Kinney's *Salute to Hawaii* gives the State a change of pace. Bill is run off leisurely, and has some pleasant moments. The unit is heavily peopled, containing a paleface 10-gal line along with three hula experts. One substitution has been made for this engagement. Johnny Morgan makes his Broadway vaude bow to replace Arren and Broderick, who recently played this house.

Kinney's 18-piece outfit (five brass, an equal number of saxes, two fiddles, Hawaiian guitar, uke, guitar, piano, bass and drum) dishes out Polynesian rhythms pleasingly. Kinney serves as the vocal backbone, with capable assistance by a trio.

Bob Bromley handles his puppets skillfully, synchronizing his manipulations perfectly to recorded music. The musical selections, however, are not of the very best. The opening number, a beefy Wagnerian soprano, doesn't quite jive with the Flagstad recording. His black-face tap dancer and pianist fared better. Best was his strip which earned him an encore, an ice-skater bit.

Fitz and Carol, mixed tap team, are proficient at dancing, but accompany it with weak comedy. They pull several good stunts, and need more of them to make them a top act.

Morgan's warm-up material was weak, but once he got into his pseudo-magic, his flute bit, and impressions, he hit strong enough to warrant an encore. His pitchman's bit encore was not too strong. The boy is young, has an army rejection on his physical, and has ability. Three strong recommendations these days.

Hula solos are by Meymo Holt, whose writhings are picturesque; Lei Hua, who does okay with the *Cockeyed Mayor* and *Hilo Hattie*, and Three Aloha Maids, who aid the production. The line gives out with a hand drill, a pair of mass hulas, and a routine drill.

Film is *Star-Spangled Rhythm*.
Joe Cohen.

Olympia, Miami

(Reviewed Wednesday Afternoon, March 3)

The bill this week suggests old-home week, with two of the acts repeats and big favorites here.

Howard Paysee Dancers, two boys and two girls, open the show. After a usual ballroom opening, quartet goes into a wild acrobatic number, as unusual as it is good, and close to a round of applause.

Wilfred DuBois does a comedy juggling number in the deuce spot, using a pair of tennis balls and a racquet for some unique tricks. Pulls a nice hand.

Barr and Estes have a comedy dance routine, Barr working alone thru most of the act. The girl adds looks to the number, in which she appears for the close.

Dave Barry, acting as emcee, also does his line of mimicry, some songs and gags. Well liked.

John Boles closes and works 12 minutes. Could have remained longer had he desired. Boles's rich baritone voice is as good as ever, and he chose for his opening a melody of Jerome Kern's old favorites. Followed with a medley from *This Is the Army*, including *Stage Door Canteen*; *This Is the Army*, *Mr. Jones*, and others. After continued applause and insistence, Boles obliged with *Once Alone*.

Pic, *Reunion in France*. Tremendous biz at opening.
L. T. Berlauer.

Orpheum, Minneapolis

(Reviewed Friday Afternoon, March 5)

Looks as tho the stories concerning fall-off of good entertainment is true if current show with Charlie Spivak's band is any criterion. Acts with the show are good; trouble is there aren't enough. This is Spivak's first theater visit to these parts. Good musician tho he is, he lacks showmanship with which he could easily have picked up the lag in the show brought about by dearth of acts. Show is abrupt and has the appearance of being thrown together in a hurry.

Curtain goes up with the Spivak signature. Ork is well balanced, with five sax, four trombones, four trumpets (with the leader), piano, drums, electric guitar and bull fiddle. Band swings out first with *I'm Forever Blowing Bub-*

bles, horn section showing to good advantage. Spivak next takes spotlight in trumpet solo on *How Deep Is the Ocean?* He's tops.

Ruthie Barnes, tapster, would go over even better than she did if she added a line of patter to her comic pantomime. Does two fast numbers and is well applauded.

Willie Smith, tenor sax with baritone voice, warbles and blows a fast race tune that had the jivers in the audience stomping feet. The musicians hit out with a swing version of an old-time classic, arrangements on the tune being very well handled. Spivak and his horn play a prominent part in the number.

Carr Brothers, two knockabout acrobats in sailor attire, come close to stopping the show. They do the regular type of comic-and-straight acro, with strongman stuff thrown in for good measure.

The Star Dusters, three men and a gal, open with *Got a Touch of Texas in My Heart*. Come back with *Moonlight Mood* and a novelty tune, *I Dropped That Gun*. Fine harmony was well applauded.

Marty May brought out many a laugh with his impersonations of a baritone, tenor and soprano. His fiddling, as he puts it, is "strictly from hunger." Could have remained on for at least one more number. Got good hands.

Spivak and the band wound up with a jam session on *One o'Clock Jump*, and Willie Smith was back again for some fine tenor saxing.

Film had Red Skelton in *Whistling in Dixie*; like stage, just so-so. House less than half filled on lower floor second show.
Jack Weinberg.

Music Hall, New York

(Reviewed Thursday Evening, March 4)

The new stageshow, concurrent with the new Hope-Lamour film, *They Got Me Covered*, is a weighty, serious tho colorful affair called *Buenos Amigos*. Advertised as a "novel and festive salute to our good neighbors of Latin America," it builds up to a repeat of the Music Hall's version of Ravel's *Bolero*, in which the full stage and side ramps are employed to give full scope to the magnitude of the cast (86 ballet dancers included).

Opens with the big pit symphony orchestra meticulously rendering Rimsky-Korsakoff's *Capriccio Espagnol*, plus lighting effects to achieve the right mood. Stageshow proper opens with a pageant tabbed *Pilgrimage*, beautifully lighted and conceived and religious in feeling. Uses the choral ensemble, with Dorothy Shawn singing the lead. A pictorial feast, but too slow and too spiritual to fit into a stageshow. Frank Paris has to work hard with his puppets to overcome the effect of the pageant. Five numbers, fast and arresting, and a encore (a peanut vender) to pave the for the peanut stand set containing the Rockettes. The girls come out for precision taps and kicks and formations, followed by two girls introducing (in Spanish and in English) the Christians, working here as the Mexican Jumping Beans. One girl and five men in this standard circus turn. They do spectacular teeterboard and leaping stunts, climaxed by a great, flashy tumbling and leaping finish.

Show is climaxed by the *Bolero*, which starts slow and with only Gil Galvan and Hilda Eckler on stage for fancy writhings, and builds up slowly and effectively into a stageful of dancers and faster, more exciting music. Insinuating, musically, and very effective visually.

Leon Leonidoff produced the show, with settings by Bruno Maine and lighting by Eugene Braun.
Paul Denis.

Four-Act Bills For SF Warfield

SAN FRANCISCO, March 6.—A four-act vaude policy is being introduced at the Warfield Theater, starting March 18. Opener has Veloz and Yolanda, dancers; the Helen Hughes Chris, a mixed chorus and Walt Roesner's ork set. Two other acts are yet to be booked.

Policy will be a permanent one, according to Manager Dick Richards. House will drop the double screen feature, using only one flicker and shorts. Helene Hughes will produce.

Veloz and Yolanda's *For Your Pleasure* revue ran in New York 10 days last month and the dancers disbanded it to come west.

A
BOX OFFICE
BLOCK-BUSTER



STANLEY THEATER

PITTSBURGH

Average Gross
\$16,000

WELK GROSS
\$28,000

Pic: Power's Models

A Letter From
CHARLES K. EAGLE

Manager

STANLEY THEATER

Feb. 25, 1943.

Frederick Bros.
75 East Wacker
Chicago, Ill.

Gentlemen:

It is always a pleasure to play the Lawrence Welk Orchestra. Not only is he a very fine fellow, but as a master of ceremonies he is able to satisfy any type of audience. He always has a marvelous show and is a good box-office attraction.

He played to over 60,000 people in six days at the Stanley Theater for the week ending Feb. 25, which is a very excellent week.

Wishing him the very best of luck and wanting him to know that he is always welcome back at the Stanley Theater.

Very truly yours,
CHARLES K. EAGLE, Mgr.

Currently

CASA LOMA BALLROOM
St. Louis

Beginning 4 More Weeks
of Theaters March 26

Returning April 24

TRIANON, Chicago

THANKS TO WILLIAM KARZAS

Pers. Mgt.: Keith Bain

Exclusive Management
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STANLEY THEATER

PITTSBURGH

Average Gross
\$16,000

WELK GROSS
\$28,000

Pic: Power's Models

EXCERPTS FROM
CRITICS' REVIEWS

Maestro Welk has always piloted an exceptionally melodic orchestra, but since his last appearance here, about a year ago, he has acquired a polish, an assurance and a sense of showmanship that elevates him to the top bracket of the band shows. Amazing is the fact that the jitterbugs, who are always ready to jeer any music with a tinge of sweetness, actually cheer the Welk technique.

Karl Krug, Pittsburgh Sun-Telegraph.

Best show of the year . . . Lawrence Welk's "Champagne Music," like the wine for which it is named, gets better with age. Jayne Walton's singing is a treat any time. Also the excellent baritone numbers by Bill Kaylor are ear-caressing. Another highlight is the accordion medley by the maestro.

Dick Fortune, Pittsburgh Press.

Welk has gone far and it's easy to see and hear why. Recent changes in personnel, as a result of the war, hasn't reduced the effectiveness of Welk's music.
Harold V. Cohen, Pittsburgh Post-Gazette.

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NEW YORK • CHICAGO

TOP B'WAY BIZ WITH H. O.'S

Magic

By BILL SACHS

ROLF PASSER, mentalist, and his glamorous assistant, Dee Costelloe, opened last Wednesday (3) at the Hotel Netherland Plaza, Cincinnati, as added attraction to the hotel's *Carnival on Ice* in the Restaurant Continental. They are set there indefinitely. . . . **THE GREAT MARTINI**, who makes his home in Detroit and who has been concentrating on club dates in that area the last two years, has laid away his wand for the duration to devote his entire time to defense work. . . . **THE RALSTONS** are presenting their illusion, *The Shadow's Secret*, at the Latin Quarter, Fall River, Mass. . . . **NUMEROUS MAGICIANS** have been playing theaters and clubs in the Pacific Northwest in recent weeks. Among those spotted in that sector recently were Mandrake, the Great Virgil, and Val Owen, perfumagician. Mandrake, besides putting on a 20-minute show with a femme partner, doubles as emcee. . . . **GAVORD AND GLOVER**, after winding up on a string of army camps around Phoenix, Ariz., opened March 1 at Rainbow Gardens, Lynwood, Calif., for the Tony Brill Agency, with other clubs to follow. . . . **SOCIETY OF DETROIT MAGICIANS** held its annual banquet February 27 at Webster Hall, Detroit, with nearly 200 attending. Retiring president, Al Caroselli, formally turned over the wand of office to the new prexy, Al Munroe. On the dais at the banquet, in addition to Mr. and Mrs. Munroe, were other leaders of Detroit magic, including Dr. Zina Bennett, Dr. John Buell, Robert Ungewitter and Arthur Whelpley and their ladies. William Hiesel, functioning as chairman of arrangements, introduced Walter H. Domzalski, who served as emcee. Those who showed their wares were Domzalski, William Smith, Robert Ungewitter, Al Caroselli, Danny Forsythe, Dr. John Buell, Charles Pasternacki, Al Munroe and Al Zink, Dr. Zina Bennett, Harold Sterling and Del Raymond and daughter Mitzl. . . . **EDDIE COCHRAN**, after winding up at the 885 Club, Chicago, hopped to Indianapolis to play the pre-broadcast Coca-Cola show there last Saturday (6). He also did a show there Friday night. He is current this week at Club Royal Detroit and follows that with the Hotel Nicollet, Minneapolis. . . . **CASWELL BOXLEY**, California magus now serving in the coast guard and recently given the rating of magician's mate first class because of his shows for enlisted men, wears his petty officer's insignia, as well as a top hat with a rabbit coming out of it, on his arm.

MARQUIS THE MAGICIAN, after disbanding his company at Milwaukee Saturday (6), accepted a position with Fox Theaters for the duration. Marquis reveals that in the last five years his show has tramped 110,000 miles over 37 States, giving 2,178. Stuart Ross, Marquis's manager, will become manager of the Fox-Grace Theater, Milwaukee; the DeMarais Sisters, dancers, will play niteries; Vernon Henry, prop man, will join Clyde Beatty's circus; Ben Bernstein has been called by Uncle Sam, and Madeline Marquis will visit for several weeks with her mother. . . . **BILLY MONROE**, vent-magician, passed thru Cincinnati

Emsee Hires Comic

CHICAGO, March 6.—Business is so good for talent these days that Joe Wallace, night club and club date emcee here, branched out on his own by putting Bernie Dunn, burly comic, on his pay roll. He uses Dunn in his act.

Vaudeville Notes

HIE THOMPSON, current in *New Faces*, has signed for a series of Soundie shorts for Minoco. . . . **WINIK AND MAE**, who replaced Olsen and Shirley in *Show Time*, are cutting short their tenure there to go on a vaude tour with Tommy Tucker band, for which they were previously committed. . . . **SOUTHERN SONS** go into the Apollo, New York, March 15, for two weeks. . . . **ROSE MARIE**, after two weeks at the Bowery, Detroit, is going into the RKO, Boston. . . . **JOHNNY BURKE** is due at Loew's State, New York, March 11. . . . **LOEW'S PITKIN THEATER**, Brooklyn, claims to be the first house to top the million mark in War Bond sales. . . . **TIM HERBERT** starts a series of vaude dates March 5 at the Orpheum, Omaha, and winds up at the Michigan, Detroit, April 2. . . . **RAE AND DAVIS** are set for the Hippodrome, Baltimore, March 25.

GUIDO AND DREME have returned to New York after 12 weeks on the Kemp Time with the Eddie Burkette *Merry-Go-Round* unit. Unit, revamped and now titled *Models and Modes*, is making another Kemp tour. . . . **MARTY WHITE'S** son, Franklin Worth, is now a cameraman for *Look* magazine. . . . **AL TRAHAN** was operated for a lung abscess February 18 at Polyclinic Hospital, New York. . . . **EARL A. RAGER**, with offices in Lewistown, Pa., is staging shows in the East. Put on a 150-people musical in Greenville, Pa., sponsored by the Rotary Club, and last week staged a two-night stand at Sharon, Pa., for the Optimist Club. Now staging one for Buffalo.

HAL HAIG, former Olympic diving champ, now doing a magic turn for Camp Shows, Inc., thru Harry Green. . . . **GABRIEL AND GOYA** back to the Million-Dollar Theater, Los Angeles, after several weeks for the Paul Savoy office in Salt Lake City.

TONI MENDEZ line picking up vaude dates in the East pending joining a USO unit. . . . **NINA OLIVETTE** is going to do a special material singing turn, as a single, under management of Hattie Althoff, of CRA, New York.

ANITA BOYER, former Jerry Wald chirper, has signed a management contract with William Morris Agency. . . . **BERT WHEELER AND HANK LADD** have ended their partnership and left Clifford Fischer's *Priorities* in Cincinnati Saturday (27). Gloria Swanson, former film name, is the replacement.

LLOYD AND WILLIS are current at the Oriental, Chicago.

HARRY DELMAR, production chief of USO-Camp Shows, New York, has been out of action past two weeks with an infected foot.

last Monday (1) en route to Florida after seven weeks in Michigan, mostly in war plants. So far, he's set two weeks in Jacksonville (Fla.) hotels, with a week in St. Petersburg, Fla., to follow. He expects to head back north around the middle of April.

MH, State, Sole Openers, Strong; Strand Exits Big; Roxy, Para OK

NEW YORK.—Despite holdovers in all houses except the Music Hall and State, Broadway vaudefilm box offices are still drawing in the grand manner, especially on week-ends, when even pavement space is at a premium.

The Paramount (3,664 seats; \$55,387 house average), going into the second week of Xavier Cugat's band, Henny Youngman and *Hitler's Children*, anticipates a sprightly \$72,000 after chalking up a huge \$82,000 in the opener. Bill will remain an additional two weeks.

The Strand (2,758 seats; \$39,364 house average) will probably walk off with \$40,000 for the finale of *Casablanca* and Sammy Kaye's ork. Previously, the sixth week of the band and fourth of film scored \$45,000. Prior stands resulted in \$50,000, \$48,500 and \$54,000.

The Music Hall (6,200 seats; \$94,402 house average), tearfully leaving *Random Harvest* after 11 weeks, now has the Bob Hope pic, *They Got Me Covered*, and will

probably get around \$95,000. Last week, the final stanza of *Harvest*, walked off to \$90,000 after getting \$100,000, \$95,000, \$95,500, \$92,000, \$102,000, \$100,000, \$106,000, \$123,000, \$120,000 and \$112,000. This is a record breaker for length of engagement and total gross.

The Roxy (5,835 seats; \$50,067 house average), with the second session of Carol Bruce, *Truth or Consequences*, and the film *Meanest Man in the World*, is building up to a strong \$67,000 after opening to a great \$80,000.

Loew's State (3,327 seats; \$22,856 house average), with Ray Kinney's unit and film *Star-Spangled Rhythm*, is expected to do around \$27,000. Last week Lou Walter's *Latin Quarter Revue* and *In Which We Serve* exited to a strong \$32,000.

Spivak, Kinney Bands Both Big

BALTIMORE.—Two name bands, appearing coincidentally at local vaudefilm houses, grossed a total of \$32,000, again proving pulling power of name bands.

Hippodrome Theater grossed a splendid \$31,000 with bill headlined by Charlie Spivak orchestra, featuring Gary Stevens, the Stardusters, Dave Tough and Patricia King week ended February 24. Also on bill was Borrah Minevitch Harmonica Rascals. Pic, *Journey Into Fear*.

With its first name band attraction, Maryland Theater grossed an excellent \$11,000, with bill headlined by Ray Kinney, Hawaiian band, week ended February 25. Pic, *No Place for a Lady*.

Ellington Strong; Latin Quarter Better

BOSTON.—Boston's sole vaudefilm, RKO Boston, continues to break attendance records. For the week ended February 24 gross was a good \$30,500. Business over Washington's Birthday was terrific. Crowds formed early lines and the house did capacity business all day. Admish was 99 cents at 1 p.m., which helped the gross. *Latin Quarter Revue* was on stage, with *Commandos Strike at Dawn*, a holdover film. Seats 3,143, with 85 cents top weekdays and 99 cents top Saturday and Sunday.

Duke Ellington, for week ended March 4, pulled a strong \$27,000. Pic was *Life Begins at 8:30*.

New bill, opening March 4, should do good business also. Connie Boswell, the Watson Sisters, Hal LeRoy and Joe Venuti comprise the stagershow.

Bonita Granville and H. G. Warner, in a personal appearance for the premiere of *Hitler's Children*, did capacity business for the one day at the Keith-Memorial. They made appearances at 7:30 and 9:30 p.m. Ballyhoo, aided by a New England tie-in with the Yankee Network, gave this premiere importance. Bonita met the press in a party at the Ritz-Carlton.

Bob Chester IIG

DAYTON, O.—Bob Chester organized his first band after leaving the University of Dayton in 1925, but his appearance at the Colonial Theater week of February 26 was his first stage engagement here. Pleased, pulling down a gross of \$11,500.

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Standard Novelty Acts for show units in the army camps. Strong Girl Singers, Line Girls, Comics that have something besides smut. Write or wire

Astor Hotel, Alexandria, La.
Three and four weeks' playing time—no pro rata.

Inks, Millinder \$24,600 in Buffalo

BUFFALO.—Despite poor weather and curtailed transportation set-ups, downtown amusement business is still thriving. The Buffalo has been doing well, but does not plan much vaude activity thru Lent. House (seating capacity, 3,500; house average, \$13,500 for straight pix only) finished up satisfactorily for week ended March 4 with the Ink Spots and an all-round good sepiu show. Lucky Millinder's ork provided the backbone of the production. Vaude contingent had Peg Leg Bates, and Gordon and Rogers. Despite the fact that one of the Four Ink Spot boys was missing from the show all week, suffering with pneumonia, the lads gathered a pleasing \$24,600. Pic was *The Fighting Guerrillas*.

Fetchit, Kirk Ork Break D. C. Record

WASHINGTON.—Stepin' Fetchit and Andy Kirk's band rolled up a terrific gross of \$13,431 at the Howard Theater here (1,100 seats) week ended February 26.

Joe Glaser, manager of Fetchit, says the comedian was not involved in an attachment jam in Detroit last month. He says the statement that "Fetchit's salary and props at the Paradise Theater were attached" was not correct.

Talent Agencies

PAUL MARR, Chicago agent and booker, has taken on several acts under personal management. His current lineup includes Phil D'Rey, Randy Brown, Eddie Cochran and Company, Beth Farrell, Gene Emerald, Jane Kaye, Flo Chapin and Beth Murray. Last week he set Mary Ann Walters and Szita and Young on the West Coast for 12 weeks. . . . **TYLER MASON**, formerly with Eddie Smith, New York, who left about a year ago to look after family oil interests in Texas, is now associated with Grundmann's Attractions, New Orleans. . . . **AMY COX**, Kansas City, Mo., claims gas is allowed performers in that area if they can produce show contracts. Many clubs are opening around here because of the proximity of army camps. . . . **HATTIE ALTHOFF**, of CRA agency, New York, has signed an exclusive booking agreement with the Henry Grady Hotel, Atlanta, effective March 27. Will book four or five acts for two-week shows, with rooms.

GENE VAUGHN, former unit show straight and producer, now in his second year with the Les Sponsler office, Baltimore, has two lines working and is readying another.

RAY CONLIN, formerly a Detroit booking agent, has taken over a post as manager of the Berkley Theater, Berkley, Mich.

NEW MAGIC TRICKS

Guess Who Card Trick, 25c; Change a Five Trick, 35c; Cutting a Borrowed Bill in Two, \$1; Miracle String Trick, \$1; Stung Paper Tear, \$1; Panama Rope Trick, \$1; Midget Lota, \$1.25; Magic Memo Case, \$2; New Stabbing Deck, \$2; New Peek Deck, \$2; etc., etc.

NEW MAGIC BOOKS

Card Tricks You Will Like, 50c; Card Fan Productions, \$1; Cut the Cards, \$1; Tips on Tricks, \$1; 12 Tricks With a Borrowed Deck, \$1; Deck Deception, \$1.25; Bull's-Eye Coin Tricks, \$1.25; Blue Ribbon Card Tricks, \$1.50; Magic of the Hands, \$2; Tarbell's Volume #2, \$6.50.

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Club Talent

New York:

GEORGIE PRICE is set for the next Latin Quarter show, getting a 12-week guarantee. . . . DI GATANOS moved from the Riobamba to the Pierre. They are set for a repeat at the Riobamba, also. . . . GALENTE AND LEONARDA hold at the Commodore Hotel. . . . DEANE CARROLL is due at La Martinique, March 25, after her date at the Providence-Biltmore, Providence.

Chicago:

DOROTHY BYTON is the producer of the circus revue which opened at the Sherman Hotel's Panther Room Friday (5) and not Dorothy Dorben as reported last week. Miss Byton is using both the hotel's line of models as well as some of her own line girls. BEVERLY WHITNEY goes into the Drake's Camellia House March 16, following Lorna Byron, who is in for two weeks. . . . GENE ROUET, of the Monocled Ambassadors (2), has left for Rochester, Minn., where he is attending a civilian air force school. His partner expects a call from the army in a month. . . . THE MONTEROS, dance team, have been set into the Supper Club, Fort Worth, by MCA, which books the spot, thru Eddie Sligh of GAC here, who was the agent, and thru Bert Gervis, who manages the act. . . . JOE E. LEWIS staying an extra four weeks at the Chez Parce starting Friday (19), with new supporting acts. . . . JACK MARSHALL will follow his current Chicago Theater date with two weeks at the Club Royale, Detroit, opening Friday (12). . . . LENNY GALE opens at the Latin Quarter Friday (12), replacing Sammy Walsh, who is leaving on an overseas tour for the USO. Bert Wheeler and Hank Ladd left for a similar tour from here this week.

Philadelphia:

HELEN KANE and Dan Healey next at Frank Palumbo's Cafe, with the Alice Perrell Dancers also new. . . . BELLE BELMONT takes over as emcee at Hopkins Rathskeller. . . . BUDDY LESTER, brother of Jerry; Ricardo and Norman and Barbara Blaine set for the new Club Ball show, topped by Ella Fitzgerald and her Four Keys. . . . Gloria Dale back at the Roman Grille. . . . CHARLIE KRAFT set for Benny Davis's Frolics, New York, following the Shangri-La here. . . . JACK SHEA making his local bow at the Swan Club.

Hollywood:

PARMALEE AND DAVIDSON to the 467 Club, San Bernardino, Calif., following a run at the Hotel Last Frontier, Las Vegas, Nev. . . . THE TWO SWIFTS and Boris Petroff's *Sweater Girl Revue* current at the Last Frontier. . . . JEFFREY GILL, Patricia Jackson, and Burton and Kaye are at El Rancho Vegas, Las Vegas, Nev. . . . MARJORIE GARRETSON has been held over at the 365 Club, San

Francisco, for the third time. . . . LINDSEY, LAVERNE AND BETTY leave Ted Lewis April 7 at the Bal Tabarin, San Francisco. . . . MASTERS AND SCHEER set for Last Frontier Hotel. . . . THE HACKERS have opened at El Rancho Vegas, Las Vegas. . . . THE LAMARRS, formerly Les and Poppy, head for the Coast at the close of their engagement with Bobby McLean's Ice Show in the Midwest. . . . BILLY GILBERT and Frank Fry have signed for *Twenty-Four Hour Leave*, to start production at Monogram studio March 28. EVELYN FARNEY has replaced Harbers and Dale on the Biltmore Bowl show. . . . DONALD NOVIS opened at the Show Box, Seattle, following two weeks at the Cave, Vancouver, B. C. . . . LEE DONN is now on the Bert Levey Circuit, with dates in Seattle, Vancouver and Spokane. . . . CAY BAIRD in town for casuals. . . . TOMMY TUCKER soon to play vaude dates in this area. . . . DARBY AND ARDELL have returned here from Northwest time. . . . VANCE LOWRY is playing club dates, following a run at the Million-Dollar Theater. . . . LAURELL AND TED are at the Paris Inn, Los Angeles. . . . FRANCIS AND LONAS at the Paris Inn Cafe, San Diego. . . . RAFTONE AND GAY have split, with Bob Gay going into the air corps. Crystal Raftone continues as a single. . . . ANITA FRANCIS at the Burbank, with Northwest time to follow. . . . BILLY AND IRENE BURNS at Del Rio Club, San Pedro, Calif. . . . COLLINS AND BAILEY are playing club dates, following a run at the Los Angeles Orpheum. . . . VAL AND ERNIE STANTON have returned from a USO trek. . . . KNIGHT SISTERS at the Trianon Ballroom, South Gate, Calif., and doubling on casuals. . . . CALVERT playing Northwest time.

Here and There:

CHANDRA-KALY DANCERS and Shep Field ork held two more weeks at Beverly Hills Country Club, Newport, Ky. New acts opening Friday (5) were the Three

33 Years: Same Act

NEW YORK, March 6.—Dave Malten, recently at the Music Hall, is marking his 33d year as a George M. Cohan impersonator. That's a long time to be on the stage without changing the act.

Flames and the Crandell Sisters. . . . VALDEZ AND PEGGY are current at the Swan Club, Philadelphia, with Valdez awaiting his army call almost any day.

ROBERTS AND WHITE in the March 8 show at the Book-Cadillac, Detroit, along with Don Harden, Martineta, and a Don Arden line. . . . LORRAINE DE WOOD is booked into the Clover Club, Miami, with Blair and Dean, April 1. . . . GLORIA HOPE is set for the Alpine Village, Cleveland, March 15. . . . MAURICE AND CORDOBA into Hollenden Hotel, Cleveland, March 29. . . . DUDE KIMBALL, after finishing at the Henry Grady Hotel, Atlanta, is touring theaters in the South. . . . BERT REDFORD is touring with an off-shore USO unit. . . . LINDA LOPEZ is current at the Club Royal, Louisville.

DOROTHY BLAINE, singer, into the Hollenden, Cleveland, March 8 for two weeks, then into the Neil House, Columbus, O., for two weeks.

3-Girl Line

PORTLAND, Ore., March 6.—The Nugally, burlesque house, is now operating with a three-girl chorus line, and one of them doubles as a stripper. Too much competition from the shipyards.

Nita Louise Film Job

SAN FRANCISCO, March 6. — Nita Louise, getting a screen contract after a 10-week run at the President Follies, is the third performer to go into films following local appearances. Others are Lee Trent, a straight, who is skedded to return here after some pic work, and Ginger Britton.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

NANCY BLAIRE, new featured stripper on the Hirst Circuit, started this season in stock at the Rialto, Chicago, after coming direct from a teachers' college in Peoria, Ill. . . . TONY MICCIO, ex-operator of the Irving Place Theater, soon to reopen his former spot in Paterson, N. J., with a renewal of burly stock; Jimmie Pinto engaged as comic. . . . EDITH ANDERSON, held over at Pinto's, and Norman Elliott, now first class petty officer in the navy, feted last week by friends because of their marriage February 17. . . . LUNTY PAVIS, former candy concessionaire in burly houses for Oscar Markovich and a new proud daddy of twins, is now a plumber's helper in a local defense plant. . . . MARGARET HASTINGS, comedienne - emcee, moved from the City Dump nitery to Felix's Restaurant. . . . SI SEMON, brother of Primrose (of Semon and Dorris at the Aloha nitery, Brooklyn, has been re-engaged as advance man for the Ringling Bros.' circus.

ROSE CHRISTY, in the front line of the chorus at the Palace, Buffalo, donated a pint of blood in behalf the Red Cross February 15; joins the WACCs later this month. . . . MURRAY FREEDMAN, Nick Aversano and Murray Auster, ex-burly ork leaders, now officiating in the pits of local RKO and Loew houses. . . . ALFREEDA WALKER'S revised list of chorines at the Mayfair, Dayton, O., include Cleo Uebele, Peggy Boughton, Ann Saunders, Mary Clark, Virginia Ringler, Margie Melling, Minnie Morning, Judy Stevens, Helene Kriss, Mae Neal and Jeannette Brown. . . . JACK (TINY) FULLER, comic, to reopen his Chicken-in-the-Hay bar-grill in Pine Bush, N. Y., April 15. . . . JACK TALLEY and Louise Shannon, tap dance team, split by Uncle Sam, with former entering the army February 24 and latter returning to Hirst wheel as a single in Newark, N. J., February 28. . . . CAROL LORD returned from a visit to George Young's Roxy in Cleveland. . . . JOAN

CARROLL playing a return date in Boston, this time at the Howard. . . . LOLA COSTELLO, at the Hudson, Union City, N. J., tripling in accordion, sax and vocals, recently became a member of Musicians' Union, Local 302.

DOTTIE WAHL, with Al and Pat (Junior) Rio, left the Hirst Circuit at the Hudson, Union City, N. J., February 27 to return to their home in Philadelphia, the former to care for 13-month-old young Pat, and Al to enter a defense project. Others to leave the same unit were Joan Mavis, for a vacation, and Del Markee, to fill club dates. Replacing them were Patricia Morgan, Harry (Shuffle) LeVan and Eddie Yubel, who returned after a fortnight's illness, in Baltimore February 28. Retained for a second time around the wheel in a new show are Nancy Blaire, in headline spot; Jack (Tiny) Fuller, comic and show manager, and the same cast of the colored part of the unit, including Bud Harris and Bert Howell, Dolores Brown, Strut Flash, George Screen, Myrtle Lee Hawkins, plus a chorus of 10. . . . STANLEY WOOLF, former producer of Straw Hat shows, now a private with 19th Service Unit, Camp Meade, Md. . . . JACK DIAMOND, comic, goes into the army April 1.

GINGER HEALY, another burly newcomer from Panama niteries, left the Bob Ferguson show on the Hirst wheel February 20 in Union City, N. J., to return to her own show co-featuring Collins and Peterson in Newark, N. J., the following day. Alynne Payne, recovered from a sick spell, returned to the Ferguson unit in Baltimore February 21. . . . EDDIE GREEN, former burly comic now with *Duffy's Tavern* radio program, has signed for Vinton Freedley's *Dancing in the Streets* musical. . . . BILLY PITZER playing a return in Mexico City. . . . JOE WEINSTOCK laid up at his home the last few weeks with an infected foot as the result of frost bite while in Schenectady, N. Y. Okay now.

Fine, Dean Biz Hit by Zero Cold

MINNEAPOLIS, March 6.—Expecting to hit close to the season's high with the home-town engagement of Lew Fine, with Myrna Dean as strip headliner, Harry Hirsch (Alvin Theater) is cussing the weather. A return of sub-zero weather, after an excellent week-end start, reduced the box-office gross to \$4,000 for the week ended March 4. Fine has a big local following, but with the thermometer 10 and 11 below zero Monday and Tuesday nights, and with stiff winds Wednesday, the b. o. was hurt plenty.

Phyllis Ayres, a comparative newcomer to burly in these parts pulled a surprise gross for the week ended February 25 when she attracted \$4,300 to the box office. Lana Bari for the week ended February 18, grossed \$4,100.

Review

Follies, Los Angeles

(Reviewed Friday Afternoon, Feb. 26)

After inaugurating musical comedy, augmented with burlesque names and vaude acts, the Follies has got around to featuring Marion Morgan, stripper, and Billy Reed, comic who spent about three years here before going east. Business is going up and week-end shows are SRO.

Show opens with 12 cuties in black gowns for a kick routine. Dexter Mattland sings *Take It From There*; satisfactory. More kicking and terpsing follow, with Louise Miller taking over for adequate warbling on *Dearly Beloved*. Vera, specialty dancer, proves the highlight.

Bob Greer, diminutive comic, takes over for some gags, with Parker Gee a good straight. Greer's attire is sufficient for laughs. Gals are back for a rhythm tap. Reed got a reception and his gags were outshone only by his ad libbing. Hecklers gave him plenty opportunity to hit back. Comic highlight was his take-off on outstanding dramatic players, with the pianist getting in some good licks on Grieg's *Concerto*. Mattland warbles *Nightingale* in better fashion than his first appearance, to bring on the 12 gals for background to Vera's good Oriental dance. Miss Miller winds up with a song about the bluebirds.

Louise Rogers, hefty blond stripper, is on for gyrations that make the boys scramble for front-row seats.

Comics and gals fill between strip turns, with willowy Vickie Davis's strip making the boys give out with applause. Highlights her turn with handsprings. Following more of Reed's funny antics, the gals do a Latin American flavored dance to bring on Miss Miller for a chorus of *Brazil*. Pert Vera again does good work.

In the wind-up Miss Morgan, in a blue gown which she rapidly peels before going into her bumps, tries vocalizing and does fair. Excellent on the stripping and twisting.

A good line-up of comics, and the stripping is adequate to keep the boys coming back. Production numbers are outstanding. Patrons get plenty for their money.

Pic, *The Secret Code*.

Stageshow runs 90 minutes.

Sam Abbott.

LOLA COSTELLO, who at the late Republic Theater, New York, worked in front of the stage as an usherette, has now moved onstage at the Hudson, Union City, N. J., where she is in the line and does an accordion specialty.

ACTS, SKITS, GAGS, MINSTRELS

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(Routes are for current week when no dates are given)

A
 Adams, Joey (Hurricane) NYC, nc.
 Affan, Vic, Trio (Worth) Buffalo, h.
 Allen, Jean (Swing Club) NYC, nc.
 Allen Sisters (Caravan Club) NYC, nc.
 Aloma, Princess (Victoria) NYC, h.
 Amigos, Buenos (Music Hall) NYC, t.
 Ammons, Albert (Cafe Society Downtown) NYC, nc.
 Andrews Sisters (Orpheum) Omaha, t.
 Apus & Estrelita (Regal) Chi, t.
 Ard, Dottie (Lido) South Bend, Inc., nc.
 Arlen, Faith (51 Club) NYC, nc.
 Artini & Consuelo (Bismarck) Chi, h.
 Ash, Lou (Colosimo's) Chi, nc.

B
 Banks, Billy (Diamond Horseshoe) NYC, nc.
 Banks, Sadie (Old Rumanian) NYC, nc.
 Barksdale, Everett (Le Ruban Bleu) NYC, nc.
 Barnes, Ruthie (Orpheum) Minneapolis, t.
 Barry, Fred & Elaine (Pierre) NYC, h.
 Bates, Peg Leg (Palace) Albany, N. Y., t.
 Baxter, Mona (Stevadora) Detroit, nc.
 Belmont Bros. (Larsons) Detroit, nc.
 Birch, Peter (Hurricane) NYC, nc.
 Bishop, Wendy (Park Central) NYC, h.
 Black, Betty (Royale) Detroit, nc.
 Blake, Arthur (Spivy's Roof) NYC, nc.
 BlaKstone, Nan (Shangri-La) Boston, nc.
 Blanche & Elliott (Palm Gardens) Columbus, O., nc.
 Bond, Angie, Trio (Jack Dempsey's) NYC, re.

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Bond, Gertrude (Palm) West Palm Beach, Fla., nc.
 Borge, Victor (Waldorf-Astoria) NYC, h.
 Boswell, Connee (RKO-Boston) Boston, t.
 Bowes, Major, Revue (Orpheum) St. Paul, t.
 Brandon, Gene & Jerry (Leon & Eddie's) NYC, nc.
 Brent, Harriet (51 Club) NYC, nc.
 Briggs, Bunny (Kelly's Stable) NYC, nc.
 Brito, Phil (Patino) Cincinnati, nc.
 Brown, Randy (Tower) Kansas City, Mo., t.
 Brown, Walter & Jean (Bowery) Detroit, nc.
 Bruce, Carol (Roxy) NYC, t.
 Burke, Irene (Swing Club) NYC, nc.
 Burke Twins (Sawdust Trail) NYC, nc.
 Burton's Birds (885 Club) Chi 2-13, nc.
 Butterbeans & Susie (Tower) Kansas City, Mo., t.
 Byron, Lorna (Drake) Chi, h.

C
 Callahan Sisters (Biltmore) Providence, h; (Latin Quarter) Boston 14-27, nc.
 Canzoneri, Tony (Hurricane) NYC, nc.
 Capo, Bobby (La Conga) NYC, nc.
 Carpenter, Thelma (Regal) Chi, t.
 Carr Bros. (Orpheum) Minneapolis, t.
 Carroll Sisters (Hurricane) NYC, nc.
 Cartwrights, The (Chin Lee) NYC, re.
 Carver, Zeb (Village Barn) NYC, nc.
 Cerney Twins (Greenwich Village Inn) NYC, nc.
 Chapelle, Carol (Louise's Monte Carlo) NYC, nc.
 Chords, The (Paramount) Montgomery, Ala., 10, t; (Wilby) Selma 11, t; (Pantages) Birmingham 12-14, t; (Carolina) Columbia, S. C., 16-17, t.
 Clark, Tiny (Village Barn) NYC, nc.
 Claudet, Marguerite (Idle Hour Supper Club) Charleston, S. C.
 Clayton, Pat (Queen Mary) NYC, nc.
 Cole, Walter (Caravan Club) NYC, nc.
 Collette & Barry (Brown) Louisville, h.
 Conrad, Cliff (Embassy) Brooklyn, nc.
 Copelands, Four (Colonial) Dayton, O., t.
 Corday & Triano (Village Barn) NYC, nc.
 Cordoba, Angelita (Sawdust Trail) NYC, nc.
 Cornell, Wes (Dixie) NYC, h.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Crandell Sisters (Beverly Hills) Newport, Ky., cc.
 Cross, Harriet (806 Club) Chi, nc.
 Cummings, Don (Strand) NYC, t.
 Curran, Vince (18 Club) NYC, nc.

D
 Darrow, Chick (Caravan) NYC, nc.
 Davis, Murray (Rainbow Inn) NYC, nc.
 Davis, Meyer, Debs (Rogers' Corner) NYC, re.
 Daw, Evelyn (Iceland) NYC, re.
 Dawn, Patricia (Swing Club) NYC, nc.
 Debonettes, Five (Chicago) Chi, t.
 DePay, Arleen (Sawdust Trail) NYC, nc.
 De Felipe, Flores (Havana-Madrid) NYC, nc.
 Delahanty Sisters (Tropico) Imperial, Calif., nc.
 Del Rio, Diana (La Vie Parisienne) NYC, nc.
 De Mayo, Menolia (Leon & Eddie's) NYC, nc.
 DeMaye, Moore & Martin (Leon & Eddie's) NYC, nc.
 Denise (Jimmy Kelly's) NYC, nc.
 DeBrie & Frenchie (Ubangi) NYC, nc.
 DeSimone, Cheena, Dancers (Bowery) Detroit, nc.
 DeVal, Merle & Lee (Colonial) Dayton, O., t.
 Diamonds, Four Cuban (Havana-Madrid) NYC, nc.
 DiGatanos (Riobamba) NYC, nc.
 Di Maggio, Mary (Jimmy Kelly) NYC, nc.
 Dixon, Joy (Jimmy Kelly's) NYC, nc.
 Dorsine & Ellis (Royale) Detroit, nc.
 Dorben, Dorothy, Dancers (Edgewater Beach) Chi, h.
 Dorito & Velero (El Chico) NYC, nc.
 Doyle, Eddie & Amy (U. S. Army Show) Gainesville, Tex.; (Circle Bar) St. Louis 15-20, nc.
 Durante, Jimmy (Copacabana) NYC, nc.
 Duval, Janine (Mon Parce) NYC, nc.

E
 Eckler, Hilda (Music Hall) NYC, t.
 Eddy, Eddie (Diamond Horseshoe) NYC, nc.
 Eddy & Lake (Leon & Eddie's) NYC, nc.
 Emerald Sisters (Camp Helen) Palacios, Tex., 11-12; (N. A. S. Corpus Christi) 13-15.
 Errolle, Martha (London Chop House) Detroit, re.
 Estelita (Riobamba) NYC, nc.



ACTS • UNITS • ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

F
 Falt, Virginia (Sawdust Trail) NYC, nc.
 Fetchit, Stepin (Colonial) Dayton, O., t.
 Fields, Benny (Riobamba) NYC, nc.
 Finnell, Carrie (806 Club) Chi, nc.
 Fisher & White (Old Rumanian) NYC, nc.
 Flames, Three (Beverly Hills) Newport, Ky., cc.
 Foster, Ruth (Glenn Rendezvous) Newport, Ky., nc.
 Fox, Helen (Caravan Club) NYC, nc.
 Francesco (Wivel) NYC, re.
 French, Eleanor (Chicago) Chi, t.
 Fun for Your Money (Glenn Rendezvous) Newport, Ky., nc.
 Funsafire Unit (Oriental) Chi, t.

G
 Gaby, Frank (Stanley) Pittsburgh, t.
 Galante & Leonarda (Commodore) NYC, h.
 Gale, Gloria (Colosimo's) Chi, nc.
 Gale, Lenny (Latin Quarter) Chi, nc.
 Gardner, Grant (Last Frontier) San Diego, Calif., 2-18, h.
 Gardner, Kay (Troc) NYC, nc.
 Gates, Bob & Maxine (806 Club) Chi, nc.
 Gavord & Glover (Paris Inn) San Diego, Calif., nc.
 Gay, Albie (806 Club) Chi, nc.
 Gerity, Julia (Sawdust Trail) NYC, nc.
 Gibsons (Hurricane) NYC, nc.
 Gilavan, Gil (Music Hall) NYC, t.
 Glover & LaMae (Sheraton) NYC, h.
 Golden Gate Quartet (Cafe Society Uptown) NYC, nc.
 Golden Pair (Bowery) Detroit, nc.
 Gordon, Richard (Brown) Louisville, h.
 Gordon & Rogers (Palace) Albany, N. Y., t.
 Gould, Sid (Glenn Rendezvous) Newport, Ky., nc.
 Gray, Gary (Liberty) Pittsburgh, c.
 Green, Harold (Rogers' Corner) NYC, re.
 Guerin, Annette (Onyx Club) NYC, nc.
 Guizar, Tito (Blackstone) Chi, h.
 Gwynne, Jack (Oriental) Chi, t.

H
 Haakon, Paul (Chez Parce) Chi, nc.
 Hall, Bob (Earle) Washington, t.
 Hannon, Bob (Roxy) NYC, t.
 Harlowe, Buddy, Trio (Commodore) NYC, h.
 Harrington, Pat (18 Club) NYC, nc.
 Harrison & Fisher (Capitol) Washington, t.
 Hart, Dorothy (Swing Club) NYC, nc.
 Hayes, Virginia (Caravan Club) NYC, nc.
 Healy, Eunice (La Martinique) NYC, nc.
 Heath, Bobby (Sawdust Trail) NYC, nc.
 Helene (Alden) NYC, re.
 Herbert, Tim (Orpheum) Omaha, t.
 Herron, Joel (Savoy Plaza) NYC, h.
 Hess, Jimmy and Charmaine (Tower) Kansas City, Mo., t.
 Hines, Baby (Cafe Society Downtown) NYC, nc.
 Hoffman Sisters (Cave) Winnipeg, Man., Can., 1-14, nc.
 Hollander, Sater & Sherr (Rogers' Corner) NYC, re.
 Holman, Libby (La Vie Parisienne) NYC, nc.
 Hope, Gloria (Bill Bertolotti's) NYC, nc.
 Hostler, Beverly (Bertolotti's) NYC, nc.
 Howard, Bunny (Park Central) NYC, h.
 Hunter, George (Swing Rendezvous) NYC, nc.
 Hyde, Herman (Diamond Horseshoe) NYC, nc.
 Hyde, Vic (Earle) Phila., t.
 Hyers, Frankie (18 Club) NYC, nc.

I
 Inca Trio (El Chico) NYC, nc.
 Ink Spots, Four (Palace) Albany, N. Y., t.
J
 Jackson, Jerry (Colosimo's) Chi, nc.
 Jackson & Nedra (Colosimo's) Chi, nc.
 Jaffe, Nat, Trio (Kelly's Stable) NYC, nc.
 Jagger, Kenny (Leland) Richmond, Ind., h.

POLLY JENKINS AND HER MUSICAL PLOWBOYS
 (U. S. O. T. T. #20)
 For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jarrett, Nick, Trio (Onyx) NYC, nc.
 Jeanne, Myra (Mon Parce) NYC, nc.
 Jesse & James (Leon & Eddie's) NYC, nc.
 Jesse & James (Orpheum) Omaha, t.
 Johnny & George (51 Club) NYC, nc.
 Johnson, Gladys (Onyx Club) NYC, nc.
 Johnson, Johnny (Governor Clinton) NYC, h.
 Johnson, Marine (Cafe Society Downtown) NYC, nc.

THREE PEPPERS
 Returning March 15 to Florentine Gardens, Los Angeles.
JOLLY JOYCE
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Johnson, Pete (Cafe Society Downtown) NYC, nc.
 Jones, Broadway, Trio (Troc) NYC, re.
 Jordan, Dale (Troc) NYC, nc.

K
 Kaley, Chandra, Dancers (Beverly Hills) Newport, Ky., cc.
 Kay, Carol (Jack Dempsey's) NYC, re.
 Kaye, Claudia (Caravan Club) NYC, nc.
 Kaye, Jane (Moose) Erie, Pa., nc.
 Keller, Dorothy (Roxy) NYC, t.

Kennedy, Mae (Swing Club) NYC, nc.
 King & Arina (Stanley) Pittsburgh, t.
 King Cole Trio (Beachcomber) Omaha, nc.
 Knapp, Marjorie (Pierre) NYC, h.
 Knight, Gay (806 Club) Chi, nc.
 Koshetz, Marina (Versailles) NYC, nc.
 Kraft Sisters (Cafe Society Uptown) NYC, nc.
 Kula, Malle (Chin Victory Room) Cleveland, nc.
 Kudies, Keyboard (Sawdust Trail) NYC, nc.

L
 La Bato, Paddy (Alpine Village) Cleveland, nc.
 La Milonguita (Don Julio's) NYC, nc.
 Landl, Ruth (Mon Parce) NYC, nc.
 Lane, Frances (Leon & Eddie's) NYC, nc.
 Lao & Monita (Algiers) NYC, nc.
 Larkin, Ellis Trio (Cafe Society Uptown) NYC, nc.
 Latin Quarter Revue (Palace) Cleveland, t.
 Latinos, Three (Penn) Wilkes-Barre, Pa., 10-14, t.
 Lawrence, Paula (La Vie Parisienne) NYC, nc.
 Lawlor, Terry (Greenwich Village Inn) NYC, nc.
 LaZollas, Aerial (Nite Spot) Dallas 8-21, nc.
 Lee, Bob (Wivel) NYC, re.
 LeRoy, Hal (RKO-Boston) Boston, t.
 Lester & Irwanjean (Taber) Denver, t.
 Lewis, Jos. E. (Chez Parce) Chi, nc.
 Lewis, Ralph (El Morocco) Montreal, nc.
 Lit, Bernice (El Patio) Baltimore, nc.
 Lloyd & Willis (Oriental) Chi, t.
 Logan, Molly (Syracuse) Syracuse, h.
 Lucas, Clyde (Frolics) Miami, nc.
 Lucas, Nick (Keith) Indianapolis 18-21, t.
 Lynee & Marianne (Bertolotti's) NYC, nc.
 Lytle Sisters, Four (Commodore) NYC, h.

M
 McNells, Maggi (Coq Rouge) NYC, nc.
 Mall, Paul (806 Club) Chi, nc.
 Mangan, Hazel, Foursome (Colosimo's) Chi, nc.
 Mann, Bert (Garrison's) NYC, re.
 Manners, Judy (Park Central) NYC, h.
 Marcus, Doc (Latin Quarter) NYC, nc.
 Marina (Waldorf-Astoria) NYC, h.
 Marshall, Jack (Chicago) Chi, t.
 Masalle, Sally (78th St. Tap Room) NYC, nc.
 Mason, Lee (Stevadora) Detroit, nc.
 May, Bobby (Roxy) NYC, t.
 May, Mary (Orpheum) Minneapolis, t.
 Meroff, Benny (Oriental) Chi, t.
 Michon, Michel (Russian Kretchma) NYC, re.
 Miles, Jackie (La Martinique) NYC, nc.
 Miller, Susan (Plaza) NYC, h.
 Moffett, Adelaide (La Martinique) NYC, nc.
 Molina, Rita (Spivy's Roof) NYC, nc.
 Morgan, Johnny (La Martinique) NYC, nc.
 Murray, Steve (51 Club) NYC, nc.
 Murray, Wynn (La Martinique) NYC, nc.

N
 Narita (Monte Carlo) NYC, nc.
 Nielson, Bonnie (Hurricane) NYC, nc.
 Niva, Vera (Queen Mary) NYC, c.
 Norwood, Helen (Sawdust Trail) NYC, nc.
 Novellers, Four Tower) Kansas City, Mo., t.

O
 Osta, Teresita (El Chico) NYC, nc.
 Osborne, Merl (Edgewater Beach) Chi, h.

P
 Pablito & Lilon (Havana-Madrid) NYC, nc.
 Pancho & Diane (La Conga) NYC, h.
 Parker, Del (Brass Rail) Detroit, re.
 Parks, Bernice (Chez Parce) Chi, nc.
 Pepito (Havana-Madrid) NYC, nc.
 Phelps, Phil & Doty (Post) Spokane 12-14, t.
 Pickert, Rollo & Vernia (Blackhawk) Chi, c.
 Pied Pipers (Capitol) Washington, t.
 Pitas & Lucille (Havana-Madrid) NYC, nc.
 Pinkus, Bobby (Glenn Rendezvous) Newport, Ky., nc.
 Pops & Louie (Regal) Chi, t.
 Princess & Willie Hawaiians (Ford) Rochester, N. Y., h.

Q
 Quitsie (Brownie's Marble Bar) Rochester, N. Y., nc.

R
 Rabal, Anita (Don Julio's) NYC, nc.
 Radio Aces (Hurricane) NYC, nc.
 Radio Rogues (Oriental) Chi, t.
 Rafael, Vilma (Swing Club) NYC, nc.
 Rasha & Mirko (St. Regis) NYC, h.
 Raoul, Dolly, Girls (Caravan Club) NYC, nc.
 Raye & Naldi (Plaza) NYC, h.
 Reed, Dianne (Swing Club) NYC, nc.
 Remos, Paul (Earle) Washington, t.
 Reuvers (Cafe Society Downtown) NYC, nc.
 Reyes, Reva (Cusbah) NYC, nc.
 Reynolds, Lynne (Brown Derby) Chi, nc.
 Rhythm Rockets (Capitol) Washington, t.
 Rice, Sunny (Strand) NYC, t.
 Rich, Herman (Pelman Heath Inn) NYC, nc.
 Richards, Don (Village Barn) NYC, nc.
 Rios, Rosita (Havana-Madrid) NYC, nc.
 Robert & Aliecia (Don Julio's) NYC, nc.
 Roberts, Whitey (Oriental) Chi, t.
 Rogers, Danny (Hurricane) NYC, nc.
 Rose's, Bert, Boots & Saddles, Connorsville, Ind., 19-20, re.
 Ross Sisters (Earle) Phila., t.
 Rossianos, The (William Penn) Pittsburgh, h.
 Ruby, Doris (51 Club) NYC, nc.
 Russell, Bill (Park Central) NYC, h.

S
 St. Claire Sisters & O'Day (Shrine Circus) St. Paul 8-21.
 Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
 Salazar, Hilda (Havana-Madrid) NYC, nc.
 Salute From Hawaii (State) NYC, t.
 Saro, Jose, Juan (El Chico) NYC, nc.
 Satch & Satchel (Troc) NYC, nc.
 Scott, Hazel (Cafe Society Uptown) NYC, nc.
 Sebastian, John (La Vie Parisienne) NYC, nc.

Semon & Dorris (Aloha Club) NYC, nc.
 Sharon, Nita (Esquire) Norfolk, Va., nc.
 Shaw & Lee (Colosimo's) Chi, nc.
 Sheeran, Jube (Village Barn) NYC, nc.
 Sherman, Alice (Caravan Club) NYC, nc.
 Sherman, Hal (Capitol) Washington, t.
 Sherman, Lee (Roxy) NYC, t.
 Sherman & Seckler (Roxy) NYC, t.

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Shyrettos, The (RKO-Boston) Boston, t.
 Sidneys, Four (Chicago) Chi, t.
 Sinatra, Frank (Riobamba) NYC, nc.
 Skyliners, The (Commercial) Elko, Nev., h.
 Soa, Tung Pin (Bismarck) Chi, h.
 Sporn & Dukoff (Hollenden) Cleveland, h.
 Stadlers (Commodore) NYC, h.
 Stefanie & Armando (Sheraton) NYC, h.
 Stylists (Rogers' Corner) NYC, re.
 Sumner, Helen (Ivanhoe) Chi, re.
 Summers, Larry (Gamecock Cafe) NYC, re.
 Suns, Three (Piccadilly) NYC, h.
 Swifts, Three (Earle) Phila., t.

T
 Taubman, Paul, & Swing Trio (Casbah) NYC, nc.
 Talaveras, The (Glenn Rendezvous) Newport, Ky., nc.
 Teaman, Eleanor (Park Central) NYC, h.
 Terrace Trio (Chateau Moderne) NYC, nc.
 Therpe, Sister (Palace) Albany, N. Y., t.
 Therrien, Henri (Shubert) New Haven, Conn., 3-14, t.
 Torme, Mel (Stanley) Pittsburgh, t.
 Truth or Consequences (Roxy) NYC, t.
 Tyner, Evelyn (Capitol) Washington, t.

V
 Vance, Jerri (Park Central) NYC, h.
 Veloz & Yolanda (Chicago) Chi, t.
 Venezia, Chiquita (Eldorado) NYC, nc.
 Vestoff, Florida (18 Club) NYC, nc.
 Victor, Frank, Quartet (Rogers' Corner) NYC, re.
 Vogue, Charlotte (Leon & Eddie's) NYC, nc.

W
 Wain, Bea (Bowery) Detroit, nc.
 Wallace, Joe (Sherman) Chi, h.
 Wallace Puppets (Nicollet) Minneapolis 8-20, h.
 Watson Sisters (RKO-Boston) Boston, t.
 Wayne, Frances (Onyx Club) NYC, nc.
 We Three Trio (Eldorado) Cleveland, nc.
 White Bros. (Idle Hour) Charleston, S. C., nc.
 White, Danny (Iceland) NYC, re.
 (See ROUTES on page 49)

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

Arsenic and Old Lace (Auditorium) St. Paul 10; (Lyceum) Minneapolis 11-13.
 Away We Go (Shubert) New Haven, Conn., 11-13.
 Barrymore, Ethel, in Corn Is Green (Temple) Birmingham 10; (Erlanger) Atlanta, 11-13.
 Big Time (Vaudeville); (Curran) San Francisco.
 Claudia (Lyric) Allentown, Pa., 10; (State) Harrisburg 11; (Playhouse) Wilmington, Del., 12-13.
 Cry Havoc (Studebaker) Chi.
 Dough Girls (Selwyn) Chi.
 Eve of St. Mark (Harris) Chi.
 Gilbert & Sullivan Operas (Biltmore) Los Angeles.
 Good Night Ladies (Blackstone) Chi.
 Junior Miss (Geary) San Francisco.
 Junior Miss (Hartman) Columbus, O.
 Kiss and Tell (Wilbur) Boston.
 Life With Father (Cass) Detroit.
 Porgy and Bess (Royal Alexandra) Toronto.
 Priorities of 1942 (National) Washington.
 Private Lives, with Ruth Chatterton (Er-langer) Chi.
 Stage Door (Shubert Lafayette) Detroit.
 Student Prince (English) Indianapolis 8-10; (Cox) Cincinnati 11-13.
 Springtime for Henry, with E. E. Horton (Walnut) Phila.
 Tobacco Road (Hanna) Cleveland.
 Ziegfeld Follies (Forrest) Phila.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
 Ice-Capades of 1943 (Maple Leaf Gardens) Toronto 8-12; (Arena) Chicago 14-April 4.
 Ice Follies of 1943 (Forum) Montreal 8-13.
 Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
 McGowan & Mack (Palace Hotel) San Francisco.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
 Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

Esquire, Boston, Quiz

BOSTON, March 6.—Esquire Theater, after an attempt to present vaudeville to the Back Bay, returns straight pic. First bill included Archie Robbins, Virginia Austin, Kim Loo Sisters and the Hackensack Gossip. Prices were 50 cents matinees and 75 cents evenings. Three shows daily.
 The bill did fair business opening day (19) and got better Sunday (21) and Washington's Birthday, but it was not enough. Copley Theater's traveling stock at pop prices did not help the Esquire.

COCKTAIL COMBOS ACTS UNITS BANDS

Communications to SAM HONIGBERG,
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JOE COHEN, Associate.

Lou's Bars Spend 80Gs Yearly For Talent; Favor Negro Units

PHILADELPHIA, March 6.—Lou Lantos and Sam Domsy, operators of a chain of three musical bars in the city, Lou's Moravian, Lou's Chancellor and Lou's Germantown, are spending approximately \$80,000 a year for cocktail talent.

The first of the enterprises was the Moravian, taking over the management of this midtown bar in 1936 when it had no entertainment and grossed only \$200 a week. A three-piece colored combination was the first to introduce the jive music policy which, from opening night on, jammed the Moravian with customers. The first week business tripled. Crowds soon became so great that the management was forced to create another musical bar on the second floor of the establishment.

It wasn't until three years ago that other club proprietors started realizing that Lantos and Domsy had really started something and promptly got in line with the trend. For it was then that the overflowing crowds at the Moravian necessitated opening the nearby Chancellor Bar, also accommodating about 150 patrons. And less than a year ago, with the Lou's name legend among the town's after-dark crowds, Lantos and Domsy went into the neighborhoods and opened still a third spot, Lou's Germantown Bar, accommodating about 250 patrons.

Talent budget for each spot is the same, each operating under the same policy, with two combinations featured at each bar. Combinations are booked in for four weeks at each spot. Price is little object when Lantos and Domsy go talent shopping. The important thing is that the combos must deliver, musically and showmanly. There is no color line in their buying of combos. In fact, almost 80 per cent of the units bought by Lantos and Domsy are colored.

With competition keen among the musical bars here, successful operation for their bars depends mostly on their ability to bring in new and different attractions, regardless of the cost. They

buy in an open field, receptive to any booker who has quality combinations to offer.

Lantos and Domsy have solved the problem of keeping out youngsters under the drinking age, a serious problem to all operators of musical bars, most of whom are at a loss in coping with the situation. An ex-city policeman is posted at the door of each establishment whose business it is to verify the ages of all those who enter. The males who look suspiciously under 21 are required to show their draft card before being allowed to enter. Dealing with the girls is even harder, since so many youngsters dress and doll up to look much older than they really are. If the spotter is dubious, the girl must first sign a waiver card that she is at least 21 years of age and absolving the management in the event she is deliberately falsifying the record. City police have lauded Lantos and Domsy for this system which has been so successful in coping with the juveniles.

Detroit Spot Shifts From Acts to Cocktail Combos

DETROIT, March 6.—Ed Morey, owner of Morey's Garden, which formerly was one of the outstanding small neighborhood spots from the standpoint of employment of floorshow acts, has shifted over to an all cocktail unit policy. He has booked in Don Pancho (4), Mexican rumba outfit, featuring Dolores Martini, vocalist, for an indefinite run, and reports business building well under the new policy.

Scarcity and high cost of new acts in this area has prompted the change.

Special Signs Kidoodlers

NEW YORK, March 6.—The Kidoodlers, novelty musical act, have signed a management contract with Mike Special. Eddie Lewis, who holds title to the act, and Wally Rosnow, both original members of the group, have added Tom Emerson and Joe Lanzner to bring the act up to its original number. They have appeared in Republic pictures, NBC sustainers and have held down a regular spot on the Bing Crosby show.

Queens Terrace Folds

NEW YORK, March 6.—Queens Terrace, old-established nitery, which operated a cocktail lounge in the upstairs part of the room, has closed because of the gas situation. Spot is located in a section of Woodside, L. I., whose accessibility by bus is difficult. The Three Chocolates were the last cocktail act there and were paid off. Future plans of the room are indefinite.

Shelly Units Augmented

CHICAGO, March 6.—Phil Shelly, local booker, is augmenting two of his cocktail units for a couple of extended engagements here. He has reunited Shorty Cheroch and Max Miller, who will open with a five-piece unit, plus Gordon Robb, baritone, at the Club Silhouette March 16. Don Pedro, who fronted a four-piece band at the Silhouette, is adding two more men and will start at Chamales' Green Mill in the Loop March 26.

Negro Units for Trenton

TRENTON, N. J., March 6.—Murphy's Cocktail Lounge is continuing with top colored combinations. Three Chocolates and Palmer Brothers started yesterday (5), following the long run of Ella Fitzgerald and the Four Keys. Bookings have been by Moe Gale and General Amusement Corporation out of New York.

Rogers Remembers

GREAT LAKES, Ill., March 6.—The Tune Toppers (4), now stationed at Great Lakes Naval Training Station, are leaving today for New York on their first 12-day leave, with all expenses paid by Joe Rogers, operator of Rogers' Corner, New York. The four lads did a big job for Rogers when they worked as a cocktail unit and the operator figures he made enough money during their run to permit this gesture. Also included in the bargain is Irwin Rose, former manager of the Toppers, now cocktail booker for Consolidated Radio Artists here.

CRA, Chi, Signs Two New Combos

CHICAGO, March 6.—Irwin Rose, cocktail booker for Consolidated Radio Artists here, has signed two new units for the office. One is Marty Marsala, trumpet-playing brother of Joe Marsala, the band leader, who left the Chico Marx band to form a four-piece combo of his own.

The other unit is tagged the Dolidians, trio, including Bud Doll, guitar; Abner Kipp, accordion, and Joy Justine, bass and violin. They opened at the Hotel Indiana, Fort Wayne, Ind., for a reported \$300 per week.

Red Hodgson Drafted

CHICAGO, March 6.—Red Hodgson, former cocktail unit leader and trumpet man with several bands, was drafted into the army here. He garnered some fame as one of the *Music Goes Round* writers and had been featuring that tune up to induction time. Held his last post with Phil Levant's band.

Redecorates Idaho Spot

POCATELLO, Idaho, March 6.—J. E. McNichols, operator of the Shamrock Club, has reopened the spot following a couple of weeks' shutdown for redecoration. He started Wednesday (3), with Eddy McCant (4) and Gladys Angelette, on vocals, colored group from Chicago.

More N. Y. Spots Add Daytime Units To Boost Early Biz

NEW YORK, March 6.—Daytime lounge operation is spreading in this area. Latest to start entertainment during daylight hours are the Aquarium, which starts March 17 with Alan Holmes ork, and the Enduro, Brooklyn, with the Art Barker Trio.

The first to start daytime musical operation was Rogers' Corner, and apparently the policy has been sufficiently successful to be emulated by other spots. Rogers uses 11 outfits, three of them working from noon to 6. In addition, Joe Rogers has introduced a new gimmick in the form of a fashion show, the first held Wednesday afternoon (3). In a tie-up with a knitting concern, Powers models demonstrated how well they looked in sweaters. The male patrons were pleased, according to management. Heavily ballied in the press, the event brought in a raft of extra business.

The Enduro, since the employment of the Barker Trio to perform from 2 p.m. on, has also increased daytime trade considerably, according to a management spokesman. The spot is located near the Brooklyn Navy Yard and is in the heart of the Brooklyn shopping section. Heaviest patronage has come from defense workers and servicemen.

Army Calls Operator

PHILADELPHIA, March 6.—Daniel Goldberg opened up his Tahiti Bar, newest musical bar in the downtown district, just in time before answering a call to join the armed forces. Operation of the room continues under the management of Marty Goldberg. Opening talent includes Ann Rubert, piano and vocals, and accordionist Lee Masters.

WM Signs Spaces

PORTLAND, Ore., March 6.—The Four Spaces, current at the Pago Pago here, have been signed to a management by the William Morris Agency. Combo is set to open Garrigan's Cafe in Oceanside, Calif. Maynard Tow handling.

Off the Cuff

EAST:

NAOMI STEVENS, in from the Coast after a 14-week date at Slapsie Maxie's, Hollywood, has signed a management contract with Mike Special. She opened at the Music Box, Baltimore. . . . ADRIAN ROLLINI starts at the Henry Grady Hotel, Atlanta, March 15 for three weeks and an option for a fourth. . . . HELEN JERICHO and the Three Intimates set for a mid-March opening at the New 20th Century, Philadelphia.

DUTCH ADLER, singer-accordionist, formerly with the Debonairs, has left to go on a USO tour. . . . PAT JORDAN TRIO is no more. All have been inducted. . . . CLARK MORGAN, organist, stays at Burke's, Utica, N. Y., until April 24. . . . AVIS KENT, singer, to the Copley Square Hotel, Boston. . . . CASSANO AND NORTON start at Martin's, New York, Friday (5). . . . THE STIRLINGS have checked in at Doc's, Baltimore. . . . JINJA WAYNE, singer, into the Celebrity Room of the Music Village, Philadelphia.

SALLY SEARS, society songstress, into Philadelphia's Celebrity Room. . . . MIKE PEDICIN returns his Four Men of Rhythm to the New 20th Century, Philadelphia, with BOBBY RIFF His Trio newcomers to the musical bar. . . . FOUR KINGS OF JIVE take over at Betty's Cafe, Camden, N. J. . . . FOUR BLUES new at Wilson's Lounge-Bar, Philadelphia, with FREDDIE BAKER'S QUARTET holding over. . . . THREE CATS AND A FIDDLE next in at the Swan Club's Palm Room, Philadelphia. . . . THREE D'S do the honors at Piccirilli's Cafe, Bethlehem, Pa. . . . GRAY AND GILBERT, fem singers, added to the entertainment parade at Hank Collin's Midway Musical Bar, Philadelphia. . . . THE

THREE CLIFFS, new at Neil Deighan's Cocktail Bar, Pennsauken, N. J. . . . VAN OSBORNE TRIO featured at Billy Kretschmer's Jam Session, Philadelphia. . . . DON RENALDO QUARTET with GLORIA MANN started the fifth month at Frank Palumbo's, Philadelphia. . . . THREE GINGER SNAPS started the musical bar policy at the Hopkins Rathskeller, Philly.

GEORGE SAPIENZA, guitar, staying on at the Park Lane Hotel, Buffalo. . . . DALE SISTERS (3) held over at the Casa Madrid Club, Sarasota, Fla.

LOLA COSTELLO, accordionist-singer, started at the Terrace Room of the Dixie Hotel, New York, March 9. JAQUELINA is booked for that spot April 30, to follow the Hotel New Yorker. . . . HAYMARKET BOYS into the Bingham House, Philadelphia, for four weeks. . . . PENNY BEAUMONT will tour with the USO for the duration. . . . DON SEAT has been re-extended at the Roosevelt Hotel, Pittsburgh, until April 3.

THE O'CONNORS brothers, Albany, N. Y., restaurant operators, opened their cocktail room last week, with HERBERT GOODWIN as featured entertainer.

MIDWEST:

THE CHARMENELLE TRIO from the Famous Door, Akron, to the Miami Hotel, Dayton, O. . . . LARRY DUKE, piano, has moved into the 1111 Club, Chicago. . . . RAY GORRELL, Detroit booker, was in Chicago looking for units. . . . CLARENCE BROWNING held over at the Airliner, Chicago. . . . THE DUKES (4) close at the Band-Box, Chicago, March 15. . . . CHICK JOHNSTON, guitarist, still the feature at the Red Room Bar, Milwaukee, assisted by CHARLENE, also a

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3 Boys and a Girl
Vocal solos and quartettes, plus excellent music.

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Instrumental-Vocal Trio.

An Overnight Sensation
DON SEAT
Quintette
4 Men and a Girl.
Held over indefinitely at
ROOSEVELT HOTEL, Pittsburgh, Pa.

guitarist. . . . BILLIE HERBERT and MARIE PRAZIER, singers, with ROSEMARY BLACKBURN, on piano, are current features at Tutz's Tropical Bar, Milwaukee. . . . BELVA WHITE, singing pianist, has opened at Tinney Cosgrove's Silver Congo, La Salle, Ill.

SCOTT SISTERS (2) have been held over at the Hotel Kentucky, Louisville, for another six weeks. The girls are doing many shows for the soldiers at the near-by Fort Knox. . . . LARRY LEVERENZ has postponed his date at Cannon's, Chicago, due to an injury to a shoulder.

MAXINE TAPPEN and ED ROYER have split their cocktail act. Miss Tappen will continue as a singer, having left Chicago for New York. . . . JULIE HUTH and Her Musical Stylettes (Jane Morton, bass, and Lou Mine, fiddle) opened at the Town Casino, Chicago, Friday (5) for a run. . . . JOHNNIE GIBBS (3) has moved into the Whirl-A-Way Stage Lounge, Chicago. . . . JO ANNE and Her Rhythm Boys (3), new unit, have started at the Blue Moon Inn, Decatur, Ill. . . . DOROTHY DAVIS, voice, held over at the Brown Hotel, Louisville. . . . JEANNE WILLIAMS, piano and voice, starts a four-weeker at the Oasis, Sioux City, Ia., March 15. . . . BUD TAYLOR, organist, renewed for another six months at Demos Cocktail Lounge, Muskegon, Mich.

ARTHUR LEE SIMPKINS, colored singer, is inaugurating a new policy at Elmer's, Chicago, March 16 by introducing vocals again in that lounge. MARTHA DAVIS, colored pianist, has moved out of Elmer's and into the neighboring Green Mill. . . . DIXIE MILES, piano-voice, into the Cowboy Lounge, Chicago, for an indefinite run. . . . THE CHARM TRIO, two boys and a girl, signed to personal management contract by Frederick Bros. and set into Hund's Restaurant, Detroit, for a run of several months. . . . WALTER FULLER (4), Negro outfit, into the Talk of the Town, Peoria, Ill. . . . RABY CUMMINGS and His Men of Note (4) and AL AND LINDA DAVIS, accordion-guitar team, held over at Martin's, Chicago. . . . BOB AND SUE FORTSYTHE, piano and voice, into Kasee's, Toledo, March 15. . . . MARY MATTHEWS and CAROLYN FRANCES into the Durant Hotel, Flint, Mich. . . . MEL-ODY MAIDS (3) extended at the Little Club, Chicago, until May 1. . . . JACK WEDELL (4), with BONNIE LINNELL on voice, into the Hoffman Hotel, South Bend, Ind. . . . DANNY GAUNT, piano-voice, into the air force.

WEST COAST:

TOBY BROWN and His Little Brown Jugs are featured at Eddie's Cafe, San Diego. . . . ROBERTA JENKINS is now featured at Casa de Manana Hotel, La Jolla, Calif. . . . BARNEY DODD and His Quartones set for El Capitan Club, Redding, Calif. . . . DANIELS TRIO opened at Club Royale, Los Angeles. . . . NICK COCHRANE at the Hollywood Palladium after a long run at the Pirates' Den.

SNUB MOSLEY and band booked into Ken Murray's Blackouts of 1943 for an indefinite engagement. . . . SONNY FREED and orchestra set for Sugar Hill, Hollywood. . . . ARTHUR TODD, of Daniels and Todd, current at Jim Otto's in Beverly Hills, Calif., leaving for the army soon. Dorothy Daniels expects to return east and continue as a single.

FROM ALL OVER:

RITA RINN ORK opened at the Southern Hotel, Columbus, Ga., March 5. . . . THE STYLISTS (4) started at the Monteleone Hotel, New Orleans, March 11. OSCAR DAY TRIO started at the Tuff Club, Galveston, March 3.

Crystal Ames Film Maybe

PHILADELPHIA, March 6.—Crystal Ames, strip lead on the Hirst wheel, is being wooed by the movies. Monogram is offering a contract calling for Miss Ames to first shelve some avoirdupois.

Unescorted Males Too

LOS ANGELES, March 6.—Local spots are clamping down on unescorted males as well as females. Rendezvous Room of the Biltmore Hotel recently placarded the entrance with the sign "Ladies Without Escorts Served on Upper Terrace Only."

Also, a two-sided stand-up card on each table reads, "Gentlemen are requested not to ask for dances from occupants of tables other than their own. Violation of this rule will cause suspension of all service."

PROFILES



MACK AND SHANNON

Originally Neal Mack and Terry Shannon were known as the Three Macks and Terry Shannon, and as a quartet were featured at The Dome, Hotel Sherman, Chicago, for 18 months. Last August two of the boys enlisted in the army, and Neal and Terry have carried on since as a team. The duo features original comedy material, written by Neal Mack, and specializes in novelty and comedy songs and piano. They open at the Duluth Hotel, Duluth, Minn., March 15, following a successful engagement at the Northland Hotel, Green Bay, Wis. Booked by Music Corporation of America.

Reviews

Three Bits of Rhythm

(Reviewed at Lou's Moravian Bar, Philadelphia)

Making their first Eastern stand after a long pitch in Chicago, this trio of sepiia swing bugs are creating a major sensation at this corner. Boys are devotees to the Harlem brand of jive. But go a step further in combining their rhythmic features with a sparkling brand of wholesome comedy. Going beyond the mere hosannah rantings and handclaps for the jive sessions, they give each such ditty a production setting. Build such standards as *Amen* and *Tutti-Frutti* with story content, the continuity all on the comedy side. And making it sell all the more are the terrific mugging antics of Bruce Williams, guitarist.

Theodore Rudolph, potent bass slapper, beats off for the trio. And completing the triangle is Solomon Laugenour, guitarist, who also goes far in pleasing with his ballad singing. Boys mix up the hot and the sweet. And while the emphasis is on their individual and collective vocal harmonies, they impress instrumentally as well, particularly the guitar pickings of Williams. Rudolph also doubles on the vibe for heated hammerings, Williams fingering the bass viol for such sessions. As a whole, represent one of the most entertaining jive units to hit this town. *Maurie Orodentker.*

Jean Eldridge

(Reviewed at Lou's Chancellor Bar, Philadelphia)

A winsome miss, sporting a big voice to the accompaniment of her own grand style of pianology. A light-colored sepiia lassie, making a striking appearance at the piano bench and with personality plus in her performance, Miss Eldridge holds the attention with blues and ballads. Sings from way deep down, especially when tackling the torch and blues tunes. And pounds the keys in a manner that shows a fine conception of rhythmic qualities. A one-time vocalist with Duke Ellington's band, Miss Eldridge looms as a major class attraction on her own, particularly at such spots where the appreciation of fine swingology goes beyond a raucous scat style. *Maurie Orodentker.*

Eddie Beal Trio

(Reviewed at the Zanstar Room, Florentine Gardens, Hollywood)

Eddie Beal started as a piano single in 1937 after traveling with Buck Clayton and his orchestra thru the Orient. While in Shanghai, Beal augmented his conservatory training by taking additional lessons in piano technique from a Russian impresario. Today Beal combines

IN THE ARMED FORCES

Promotion of Maj. Art Maloney, U. S. Army Air Forces, to lieutenant colonel has been announced. Maloney is the son of the late Art Maloney, for many years manager of the State Theater, Hartford, Conn. . . . Pfc. Clifford M. J. Peters is former musician at the Capitol Theater, Hartford. . . . Larry Kimenker, former usher at the State, Hartford, has been made an aviation cadet. . . . Delta Rhythm Boys, sepiia quintet, will enter the armed forces as a unit at the end of their engagement at Club Charles, Baltimore.

Andre Charise, musical comedy dancer, now a private first class at Fort Jackson, S. C. . . . Howard A. Quin Jr., promoted to sergeant at Camp Roberts, Calif. . . . Pvt. Robert H. Granger, former stage manager of the Grand Theater, Canton, O., now at Seymour Johnson Field, Goldsboro, N. C.

Redecorating Walton Roof

PHILADELPHIA, March 6.—Jack Lynch, proprietor of Jack Lynch's Walton Roof, is having the room redecorated with plastics instead of drapes. Paul Breener, interior decorator, doing over the room. Expenditure is \$20,000. Room will be completed in time to mark Lynch's fifth anniversary atop the Hotel Walton March 24. New anniversary show will be headed by Sophie Tucker.

Sissle Unit Set

HOLLYWOOD, March 6.—An all-sepiian revue is set to open at the Hollywood Casino March 16. Line-up will include 18-girl line, four acts and Noble Sissle orchestra. Show will be produced by Clarence D. Robinson, who recently had a hand in *Stormy Weather*, produced by 20th Century-Fox. Deal set by Ed Fishman, of the William Morris Agency.

Portland Adds Week-End

PORTLAND, Ore., March 6.—The Bagdad, neighborhood theater, is using four acts of vaude Friday and Saturday nights. They bicycle over from the downtown Capitol, which is the only show in town playing seven days of vaude.

Vaudeville Notes

HENRI THERRIEN worked the Plaza, Waterbury, Conn., February 26-27 and the Valley Arena Gardens, Holyoke, Mass., February 28, at \$200 net, and was immediately rebooked for Holyoke and Shubert, New Haven, Conn., each a Sunday stand (March 7 and 14) for \$400. More than doubled his salary. . . . PAT ROONEY JR. is playing few dates these days. He's busy as foreman of the big farm in Massachusetts that Buster and John West and Lucille Page operate. . . . GENE AUSTIN, with the Sherrill Sisters, replacing Candy and Coco, now working 16 weeks for Paul Savoy, Salt Lake City. Recently finished a 32-week run with Ken Murray's two-a-day vaudeur in Los Angeles. . . . ZERO MOSTEL has signed a long-term booking contract with the William Morris Agency. Barney Josephson, owner of Cafe Society, will remain Mostel's personal manager.

his natural talents with that of his outstanding training and the modern musical trend.

Combo has the usual set-up of piano, bass and guitar, but the difference comes in the execution, arrangements and showmanship put on the tunes. Beal steers shy of boogie-woogie except on occasions. He features pop tunes and classics with a modern twist. On Latin American tunes Beal features the suave guttaring of Ulysses Livingston, formerly with Ella Fitzgerald's ork. On fast tunes bass slapping by Dave Robinson takes the spotlight.

Combo falls short as a vocal trio. However, the music produced fits the bill so adequately listeners aren't likely to notice the vocal shortage.

Outfit is of the class department and has its field limited to the spots patronized by those who appreciate unique arrangements finely executed.

Sam Abbott.

Solid, Jackson!

CHICAGO, March 6.—Robert Krum, pianist playing at Elmer's Lounge here, will be the guest of honor of a press cocktail party in the home of Dwight Myers, local socialite, tomorrow. Myers took a liking to Krum's work and wants the press boys to see him work in the more spacious environment of his home.

The spot, which originally developed Dorothy Donegan, boogie-woogie pianist and favorite here, is building Krum, now that Dorothy is working in the competitive Garrick Lounge.

Kaliners Doubling 'Em

PHILADELPHIA, March 6.—Kallner brothers, operating the Club Ball and the next-door Kaliners' Rathskeller, are doubling headliners between both spots. The Ball is a class spot, and the Rathskeller a mass nitery. Floorshow time is being rearranged to have names work both rooms. Doubling starts Monday (8), when Ella Fitzgerald and Four Keys open in Club Ball. Ink Spots are in Rathskeller. Each spot has its own surrounding acts in keeping with the character of the rooms.

Detroit Acts Miss Opening

DETROIT, March 6.—At least three openings were off Monday. At the Club Casanova, Mildred Bailey was the victim of a cold. The Dancing Monteros also failed to open at Casanova because of his induction into the army, and Michael and Fredericks replaced. At Verne's, emcee Jimmy Rooney was stricken with a throat infection and replaced by Ray Dunn.

Frazee, Wilson Willing

CHICAGO, March 6.—William Morris Agency here is submitting two new names for theater dates. They are Jane Frazee, formerly of the Frazee Sisters, who has been getting a screen build-up at Universal, and Dooley Wilson, Negro pianist and singer who got his first screen break in *Casablanca* as Humphrey Bogart's nitery pianist. He is responsible for the revival of *As Time Goes By*, which he sings in that picture.

Mort Infield's Son Missing

CHICAGO, March 6.—The first "missing in action" letter from the War Department to a local showman is that received by Mort Infield, agent, whose 22-year-old son was reported missing in the South Pacific. He has been in the navy two years.

The Wivel Upped to \$50

NEW YORK, March 6.—New York local of American Guild of Variety Artists has signed a new one-year agreement with The Wivel calling for a \$5 tilt to \$50 in the weekly minimums. Spot was upped from a C to a B classification.

N. Y. Agents Back AGVA

NEW YORK, March 6.—Associated Agents of America, indie agents' org, has unanimously adopted a resolution forbidding its membership to book acts into any of the Buffalo spots now on the unfair list of the American Guild of Variety Artists. Hymie Goldstein presided at the meeting.

News Service for Film Houses in Philly

PHILADELPHIA, March 6.—Since increased use of radio by government officials to bring special messages to the people results in heavy loss of patronage to picture theaters on the nights of the heralded broadcasts, movie palaces are turning to local stations to provide them with some sort of news service to keep patrons coming in on those special nights.

KYW has set up a service delivering complete press reports to movie houses for display in the lobbies. Two central-city theaters have signed for the news service—the Fox and Trans-Lux. Credit is given KYW in the form of courtesy announcements on the screen and prepared cards on the lobby bulletin boards. In the past movie houses have tied in with radio stations for election returns, but this is the first set-up providing a regular news service.

ASCAP FACES CIVIL WAR

Publisher Vs. Writer Ownership Of Copyrights, Long Hushed-Up By ASCAP, To Be Aired in Court

NEW YORK, March 6. — ASCAP may find itself confronted with a civil war between publisher and writer members in fighting the amended complaint entered today by Gem Music and Denton & Huskins against the Society.

Amended complaint takes issue with ASCAP's assertion that public performance rights are vested in the Society by writer-members. Org established this position in its dismissal motion on the first declaratory judgment action brought against them by the two pubs.

In its motion to dismiss, ASCAP stated that upon termination of his contract with the Society, the publisher reclaims all those rights which he vested in the Society. They maintained, however, that licensing rights remain with them "by reason of the fact that the authors and composers thereof are members of ASCAP and have expressly authorized it to license the said compositions."

New complaint argues that a writer has performance rights only in unpublished, uncopyrighted works and that as soon as a statutory copyright is obtained all common law rights terminate. In other words, plaintiffs maintain that when an ASCAP writer pens a song the Society owns public performance rights by virtue of the author's membership. However, they contend that once a song has been turned over to a publisher and printed and copyrighted by him, these original (common law) rights are destroyed. ASCAP then acquires new public performance rights, they maintain, thru the publisher's membership in the Society. Complaint therefore concludes that public performance rights revert to the publisher when his contract expires, since ASCAP stated in its dismissal motion that "upon termination of membership the member recaptures whatever rights it has heretofore given to ASCAP."

New suit forces the airing of a controversy which has been brewing within the Society for many years past. Disputes have been held in check because to take a firm stand on either side would throw ASCAP open to a bombardment from the other side. The BMI-Marks suit, which might have resolved the question of where the Society derives its rights from, has been shoved further and further forward on the calendar by motions and appeals. ASCAP's answer in this suit straddled the fence on the question of publisher ownership versus writer ownership. Altho the Society asserted that it owned licensing rights in perpetuity, it claimed that rights were derived from an oral agreement with Marks, made prior to the innovation of written contracts in 1921, in addition to the writer's continued membership.

In its first suit demanding a declaratory judgment, Gem and Denton & Huskins based their case on ASCAP's contention that it owned licensing rights in perpetuity. The question of the derivation of its rights did not enter into the complaint. However, since ASCAP raised the question by its assertion in its dismissal motion, it is probable that the

dispute will be resolved by the present suit even if the BMI-Marks case is settled out of court. Such a settlement has been intimated by observers, based on reports that ASCAP had put out semi-official feelers to Marks suggesting that he rejoin the organization.

Possibility exists that ASCAP will reaffirm its claim, made in its dismissal motion, that there is no cause for a declaratory judgment, as the case is based on conjecture and not on an actual controversy. Andrew Weinberger, attorney for the plaintiffs, claims, however, that the suit revolves around the question of property rights and that all courts have previously established that the clarification of the status of such rights is in order.

Jack Jenny May Front Byrnes Band

NEW YORK, March 6. — General Amusement Corporation is working out a deal with Jack Jenny, busy radio trombonist here, to take over the Bobby Byrnes band. Byrnes leaves the ork this week to go into the Army Air Forces.

Understood that the only thing holding up Jenny's contract-inking is the latter's concern about the money involved. He is known to draw in the \$400-per class for network jobs. If Jenny accepts, it won't be the first time he's been out in front of a band. Back in 1938 and '39 he made a serious stab at the leading business, but finally retired to the security of radio sideman.

Managers Swap Pens for Guns

NEW YORK, March 6.—Band biz is starting to feel the impact of the draft on the managers' end, latest inductee being Bill Frederick of Frederick Bros., slated to leave March 26. Howard Christensen, partner of Arthur Michaud, has also gotten his call, and Jack Marchard, manager of Vaughn Monroe, is already wearing khaki.

Other band managers expecting to join up with Uncle Sam in the near future include Mike Vallon (Woody Herman's), Joe Schribman (Mal Hallett's), Don Haynes (Charlie Spivak's) and Pete Doraine (Joe Marsala's).

Terrace Room Band Parade

NEW YORK, March 6.—Les Brown goes into Frank Dalley's Terrace Room, Newark, Tuesday (9) for a three-week run, at the end of which time he moves to the Paramount Theater here. Following him into the Terrace Room are Sammy Kaye and Gene Krupa, in that order.

Midwest Territorials Limping Along; Now War Industries Luring Sidemen

DES MOINES, March 6.—Midwest territory bands are having a hectic time keeping sidemen since they heard War Manpower Commissioner McNutt's advice to get into war plants or fight. Band leaders were having their troubles enough with higher-priced combos raiding the ranks of their units.

Some of the territory bands are showing up nightly with short numbers and use locals to fill out where they are available. In some of the smaller towns they just play with the reduced ranks.

Independent territory combos seem to be surviving the situation best, with agency outfits running into the most trouble largely because the indies pay more money. An agency operating out of Omaha last summer had a dozen outfits,

But No Ration Book!

CHICAGO, March 6.—Phil Levant, orchestra leader, has had so much trouble keeping sidemen, particularly for out-of-town jobs, that about the only way he can be assured of a good line-up is not only to offer them a guarantee of a minimum of \$12 per day but also hotel room expenses. Latter item involves the headache of finding hotel rooms, in addition to the extra cost.

WLB Okays Two 802 Scale Hikes

NEW YORK, March 6.—Affirmative decisions on two of the requests for wage hikes made by Local 802 were handed down by the War Labor Board this week. Increases were secured for musicians at WINS and for copyists at Warner Bros.' music publishing subsidiaries.

In both cases, joint appeals were put thru by union and employers, and no recent wage increases had been secured.

Union still has the balance of its cases pending before WLB. About a dozen were submitted in the past couple of months, most of them joint appeals by employer and local. However, increases had been secured more recently in other spots and the union isn't sure that WLB will take a uniform attitude toward other wage hikes. Among cases still awaiting WLB's decision are Columbia Shortwave, Rudy's Rail and the Brewery Restaurant. In the last case, the union put thru an independent request, as restaurant management refused to grant increases.

Two More Bands Set for USO Tours

NEW YORK, March 6.—Camp Shows, Inc., have finally agreed to route two more bands on USO tours. Dick Rogers has been named to replace the *You Can't Take It With You* unit on April 12 in Texas, and Mugsy Spanier will take up where *Claudia* leaves off in Colorado Springs on April 19.

Rogers and Spanier are from the original seven orks chose by the USO Band Committee. Louis Prima and Barney Rapp have already been set for tours.

War Worker Cantrell Hugs Fort Worth Bandstand

FORT WORTH, March 6.—Danceland, residential night spot that gets a big play here, has just about solved the band-shortage problem. It has used the same band, directed by Cornell Cantrell for two and one half years, which eliminates the transportation worry. By day Cantrell works at an essential industry so there's no worry about the draft.

Altho he began playing in orchestras as a hobby, Cantrell has turned it into a profitable business in these days of band shortages.

Detroit Buyers Booking Bands For the Summer

DETROIT, March 6.—Prospects for an outdoor season for bands in this territory look good, despite gas rationing and other wartime problems—if the bands are available. This applies equally to the big names brought in, and local favorites in the territory.

Top-flight date for several seasons has been Eastwood Gardens, at Eastwood Amusement Park, which uses the biggest names on the market. Spot is slated to open probably sometime in June, and the management is ready to buy the names again if they can be booked. This spot has the advantage of being in the only amusement park in the State having streetcar service.

Bob-Lo Park will probably use orchestras in the ballroom and bands playing on the three excursion steamers which run the 20 miles between there and Detroit. Local bands will be used as in the past, with plans dependent upon government regulations, as the park itself is in Canadian waters.

Great Lakes excursion steamers are expected to provide a mild harvest for bands this season, with prospects for business about the best on record. Trend of the times is encouraging the substitution of lake vacations for those formerly taken by rail or car, and bands are now being set.

The Georgian Bay Lines have already set Jimmy Thompson on S. S. South American, Gene Gordon on S. S. North American, and Bill Wilson on S. S. Alabama, bookers having gone to New York and Chicago to buy bands. These three ships run on seven-day cruises covering the four upper lakes, running to Chicago, Duluth and Buffalo out of Detroit, and carried about 17,000 passengers last year. Bands are set for the entire season in each instance, running from June 15 to Labor Day.

Kirby Band May Try To Enlist as Unit

NEW YORK, March 6.—It has not yet been decided what will happen to the John Kirby band when the maestro checks into the army at the end of April. Present plans call for the band to try to enlist as a unit so that they can stick together. Of the five remaining members, Buster Bailey is the only one over 38. The four others are married but have no children.

There is a slight possibility that the band will continue without Kirby, the main difficulty being that he would like to take his valuable library of arrangements into the army with him, and copying the entire set of books would be an expensive and lengthy job.

Julian Rosenthal, Kirby's personal manager, will not try to replace the band should it decide to enlist, since small bands don't usually earn enough to compensate for the trouble. Rosenthal still has Ted Straeter, who is busy on the Kate Smith show and at the Copacabana here.

Barnet Back Again With Full Band

NEW YORK, March 6.—Charlie Barnet is returning to the band biz with his full crew of about 17 men, despite previous reports that he was cutting down to 10 men. Reports reminded of the time he was in and out of the coast guard, but this time he went so far as to have 30 arrangements made up for a 10-piece ork.

Barnet is skedded to appear at the Metropolitan Opera House in Philadelphia on March 11, according to MCA, which claims to have a cash deposit for the date. Plans for the house are reported to have gone haywire, however, and its reopening now appears dubious.

Words and Music by NAB

NEW YORK, March 6. — George Landers Music Company, Glarinda, Ia., has issued its version of Gilbert and Sullivan's *Mikado* tune, *Tit Willow*, with the following lyrics:

On a tree by the river a little bird moaned

"Petrillo, Petrillo, Petrillo"
And I said to him, Dickey bird, why do you moan

"Petrillo, Petrillo, Petrillo?"
Can't you whistle or sing, little birdie?, I cried;

Surely no one will stop you; has anyone tried?

With a shake of his poor little head, he replied

"Petrillo, Petrillo, Petrillo."

BMI "GUINEA PIG" FOUND

Obie's Publicity Break Wins Him Call From 802

NEW YORK, March 6.—With the published report that Eli Oberstein has been licensed by publishers to record five of their new tunes on his Hit label, Local 802 has summoned him to appear before its trial board again next Thursday (11).

At a previous interrogation, Oberstein claimed that he had obtained only eight "Mexican" masters, but the union points out that he has put out about 20 waxings of new tunes since the ban went into effect. Oberstein had agreed to submit the titles of the eight masters, but has not done so as yet. With the ban still in effect Hit has had exclusives on almost all the new songs, except for a few the major companies have put out as vocals only. Diskers have been waiting for action from 802, since Hit started cashing in on new tunes.

Five latest tunes which Oberstein is reported to be releasing are *There's a Harbor of Dreamboats*, *My Dream of Tomorrow*; *What's the Good Word*, *Mr. Bluebird?*; *We Mustn't Say Goodbye* and *There's a Sunshine That's Winkin'*. All of these have been getting big drives from their respective pubs.

On the same day that Oberstein has been summoned to appear before the trial board, the local will also question Harry Tucker, another ban-breaking suspect. Tucker, who was suspended from the union, but has recently been reinstated, was reported to have offered disk firms the services of "CIO" musicians. Tucker has been summoned twice before, but failed to appear on both occasions.

Two New Coast BR's for Names

HOLLYWOOD, March 6. — Two new ballrooms are opening here, affording additional dates for name bands in the area.

William Richman, Los Angeles advertising man, has leased the Long Beach Civic Auditorium on a long-term deal and plans to put in name bands beginning March 20 for Saturday night shindigs. Aud has been the scene of weekend dances for some time but Harry Schooler, well-known swing shift dance promoter, has recently relinquished the spot.

Schooler instead has leased the ballroom at Lick Pier in Ocean Park and is now prepping the spot for a grand opening with Alvino Rey and his band listed as the tentative starter. Schooler is reported to be spending about \$25,000 improving the ballroom and intends to go into the ballroom game on a large scale. Schooler was the first to start swing shift dances here, featuring them at Casino Gardens at the opposite side of the Ocean Park Pier. He also had dances at the Long Beach Civic. With the Lick Pier deal, which played local bands, Schooler plans to use big names.

Mart Kenney Still Ottawa's B.O. Champ

OTTAWA, March 6.—Canada's Spotlight Band, Mart Kenney and His Western Gentlemen, still packs the wallop Ottawa dancers like. Monday night (1) Kenney's orchestra drew some 4,294 dancers to the Auditorium and kept its record as Ottawa's No. 1 box-office dance band attraction intact. Estimated take was \$3,500. Admission prices, 75 cents advance, \$1 at the door.

According to Auditorium officials, no other band, even big name Americans, does the b.-o. business Kenney does here. Closest competition was the 3,800 people Artie Shaw brought out when he played a one-night stand there in mid-1942.

Next name band to be booked for a stand at the Auditorium is Jimmie Lunceford, who will appear there March 30 during the Canadian portion of his cross-America tour.

Pub in "Parade" A Tune Pirate; Great Lover, Tho

NEW YORK, March 6.—Bands take a back seat to the music publishing industry in Republic's *Hit Parade of 1943* (screened for the trade here yesterday) but the rumble-drivers—Freddie Martin, Count Basie and Ray McKinley—manage nonetheless to suffer thru those Hollywood fixtures, stereotyped production numbers.

What makes the treatment worse is that the story afforded a perfect opportunity to do something fresh and original with the maestri. Tale is that of a "charming" young song publisher who would rob a hungry wolf of its teeth if he didn't have his own set. The guy's an utter louse all thru the film, mind you, who has little compunction about robbing songs, but for whom Hollywood does a typical switch by making him out finally as a regular feller. In the course of this beast-to-male-lover turn songs are introduced, with familiar contact-men techniques worked in to allow for appearance of the bands and several top-notch vaude acts.

For a Republic musical, the song material is pretty ultra. Jule Styne and Harold Adamson turned out five tunes which are surprisingly high-calibered. Particularly impressive were *A Change of Heart*, *Harlem Sandman* and *That's How To Write a Song*. First-named is a cinch plug tune if Southern Music cares to make the drive, while *Sandman*, on the strength of its film rendition, would make a perfect Count Basie disk. *That's How* bears out Jule Styne's determination to write songs about songs (*I've Heard That Song Before*, etc.). Neatly lyrical!

Featured players are John Carroll, the pub; Susan Hayward, the gal writer whose stuff is purloined, and Gail Patrick, Eve Arden, Walter Catlett and others. Talent besides the orksters, includes the Golden Gate Quartet, who deliver Andy Razaf's and J. C. Johnson's *Yankee Doodle Tan* as their main bit; Jack Williams, who dances thru the *Harlem Sandman* number; Pops and Louie, the Music Maids, the Three Cheers and Chinita.

Music pubs better stay away from the film. They're liable to get a little irked from their celluloid ilk.

Joseph R. Carlton.

BG Tremendous at Hollyw'd Palladium

HOLLYWOOD, March 6.—Taking the podium at the Hollywood Palladium as the first band to come in on a six-day basis under the new ruling by the American Federation of Musicians, Benny Goodman walked away with top honors as a drawing card.

Goodman opened strong Tuesday night (23) and pulled close to 9,000 people Sunday for the matinee and night dances. Despite the fact that Wednesday was slightly off, Goodman rolled a total of 34,000 thru the turnstiles for his opening week. Sunday's crowd for the matinee and night was terrific with a line of 1,500 waiting to purchase tickets when the box office opened at 3:30 p.m.

Spot charges 70 cents per person each night except Saturday when tab is \$1.05. Admission to the Sunday matinee is 50 cents with the price hiking at 6 p.m. to the 70-cent rate.

In for six weeks, Goodman is expected to beat Harry James record for the same period. James drew 250,000 in eight weeks.

Sharing the bandstand with Goodman is Nick Cochrane, comedian-musician, who put in 26 months at the Pirate's Den and has also had trumpet parts in movies. Matty Malneck and his 14-piece ork and Don Ricardo's Latins take over for Monday night dancing only.

NEW YORK, March 6.—Mrs. Maria Kramer overcame objections of AFM's Washington local and arranged for Blue Barron to play three days at the Roosevelt Hotel, Washington. Barron leaves Saturday (6) and returns to the Hotel Edison bandstand on Tuesday (9).

ASCAP Tunester Ready To Turn Song Over to Rival Agency as Means of Winning SPA Contract

NEW YORK, March 16.—The long-expected ASCAP-written BMI "test case" song with which the radio subsidiary expects to seek a new interpretation of the Consent Decree, appears imminent with the announcement by ASCAP member Lanny Grey that he intends becoming the guinea pig. Grey, who is part of the radio song team, Lanny and Ginger, is also a council member of Song Writers' Protective Association.

While the deal between Grey and BMI has been cooking quite a while, it will not be consummated unless Grey gets the consent of SPA and until BMI determines the temper of the present Department of Justice set-up.

Grey's decision to become the guinea

pig results from his convictions that his allegiance belongs to songwriters only, and not an "inanimate object called ASCAP"—and from his belief that the average penner's needs for publication can best be met by accepting opportunities offered by beckoning BMI publishers.

What has held up the deal so far was the lack of agreement between members of SPA's council. The subject of obtaining a basic writers' contract from BMI pubs has been under discussion for months, with the "have not" tunesters all for quick action and those council members well-up in ASCAP's higher classifications balking at an alliance with the rival licensing agency.

Grey has been the most outspoken advocate for extending publishing outlets for the org's writing members, even if they included BMI houses and has tried again and again to push that proposal. Recently he met with a committee of SPA-ers who attempted to establish policy in this situation. They gave their approval to his intended action but when the case went before the full council it was rejected. However, John Schulman, SPA's attorney, pointed out that the association has no power to prevent him from carrying out his intentions. It may frown upon such a deed but there are not sufficient teeth in its by-laws to enforce its disapproval.

When the council agreed to try to work out a contract that would cover its members in their dealings with BMI, Grey refused to await their promulgations which he claims would take a year for fruition. And while the present BMI contract contains clauses SPA would find unacceptable, he believes he can conclude a deal that would at the very least, meet SPA's basic requirements.

He is anxious to negotiate such a contract and win his org's approval before he is called for service in the army.

If he succeeds, and if BMI is willing to go thru with its part of the deal, a song written entirely by him or with another ASCAP member would be given to BMI before it is copyrighted. The lack of copyright is considered to be an essential part of the scheme, since it is believed that the Consent Decree allows such a transaction.

After it is published and copyrighted by BMI, half the performing rights BMI collects would then be turned over to ASCAP for distribution in the Society's regular manner.

"Wears a Yellow Ribbon" Airmen's Favorite Ditty

MIAMI, March 6.—Altho the Army Song Book has been circulating here, top faves of the air corps here are not included in it. *Around Her Neck She Wears a Yellow Ribbon* (source unknown) takes first place, with *Roll Out the Barrels* and *Praise the Lord* following close behind.

Other preferences indicated by the singing servicemen are *The Army Air Corps*, *Anchor's Aweigh*, *The Catsons Go Rolling Along* and *I've Been Working on the Railroad*, all of which are in the song book issued by the army.

Army Song Book has 67 songs in all, including patriotic, standards and some of the top tunes of the last war.

NEW YORK, March 6.—Snub Mosely and band have been lifted out of the Swing Club, Hollywood, to appear in Ken Murray's *Blackouts of 1943*.

Two New Philly BR's in Doubt

PHILADELPHIA, March 6.—Ambitious plans calling for two major ballrooms to open here, bringing in top name bands, has petered out. Talk that I. D. Levy, radio biggie here owning a healthy chunk of CBS stock and chief of WCAU, was setting up a major dance spot at the midtown Town Hall never got beyond the talking stage. And while Charles Solomon's plans to convert the Metropolitan Opera House into a giant dansant has gone into the physical stages, opening date is still not in sight. It is known that Solomon is looking for fresh coin.

Betting is even here that the Metop project won't get much further than Levy's project. Efforts to reach Solomon were futile after word made the rounds that the Metop ballroom project has been junked, temporarily at least.

Levy's proposed plan to run name band dances at Town Hall was on a non-profit basis. Dances were supposed to be cuffed for all men in uniform with Levy and his group reportedly digging into their own pockets to foot the bills. Much talk here in the press over the lack of suitable dancing facilities for the boys in uniform. Levy's reason for dropping the idea, it is reported, was because the opening of the Metropolitan Opera House would serve the same purpose. Now Metop opening remains in doubt.

In the meantime, the dozen and one neighborhood ballrooms using local bands are cashing in.

Nebraska Retains Anti-ASCAP Law

LINCOLN, Neb., March 6.—A bill to repeal the 1937 Nebraska anti-ASCAP law and revise requirements on musical compositions was killed by the Legislature's public health committee by a 4 to 1 vote.

Tax Commissioner Frank Brady, who was instrumental in getting passage of the law requiring registration of songs with the office of secretary of State, told the committee "if you're going to repeal one anti-monopoly bill you might as well repeal them all."

NEW YORK, March 6.—Nebraska defeat puts a partial crimp in optimistic ASCAP belief that hostile State legislation will soon be at an end. Society's board of directors reported here last week that over the country such State measures were being thrown out or amended to facilitate the org's business procedure. Another crimp in the bill pending in Massachusetts State Legislature which, if passed, would impose a 10 per cent tax on gross sales for the privilege of selling or licensing performance rights. Would also require the filing of contracts pertaining to the sale, licensing and disposition of the performance rights in copyrighted musical compositions.

Coca-Cola Spotlight Band Parade

(Week March 15 to 20)

Monday, March 15...Tommy Tucker
Tuesday, March 16...Jimmie Lunceford
Wednesday, March 17...Vaughn Monroe
Thursday, March 18...Jan Garber
Friday, March 19...Tommy Dorsey
Saturday, March 20...To Be Selected

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

ANDREWS SISTERS (Decca 18533)

East of the Rockies—FT; V. *When Johnny Comes Marching Home*—FT; V.

NOT since they dug into that five-by-five longitude have the Andrews Sisters whipped up such a rhythmic dish that identifies itself on the label as *East of the Rockies*. Ditty is from their current *How's About It?* flicker. It's a cactus chant type of tune by Sid Robin that goes deep down in Texas. With an infectious melody set to contagious rhythms, the girls sing their way East of the Rockies and North of the Rio Grande until they hit Route 33 in the heart of Texas. Taken at a lively jump tempo, the voices blend for some fortright rhythm harmonies pointed up exceptionally well by the dixieland musical background laid down by Vic Schoen and orchestra. Band also gets in a bright half-chorus in grand two-beat style to bridge the Andrews' swiny singing efforts. Plattermate, when *Johnny Comes Marching Home*, is of the mill-run variety. Taken at fast tempo, the girls handle four refrains before the band brings up a chorus of its own and then brings back the trio for the going-out stanza. However, the girls impart very little to the familiar marching song. Appalling lack of originality and concept heightens the monotony with each succeeding chorus. Nor is there that sympathetic feeling in their singing. In all, a plenty weak partner. But *East of the Rockies* is strong enough to bear the burden for both sides.

It's been a long time since the Andrews Sisters showed up strong in the phono networks. And now it looks like their turn again with "East of the Rockies." The picture tie-up further enhances the phono appeal.

RAY MCKINLEY (Capitol 131)

Big Boy—FT; VC. *Hard-Hearted Hannah*—FT; VC.

RAY MCKINLEY has gone back several decades to the folios of the one-time Ager-Yellen & Bernstein music mills, and for this pairing he comes up with two old Ager-Yellen hits, *Big Boy* and *Hard-Hearted Hannah*, both stemming from the old ragtime school of jazz. Most impressive is *Hard-Hearted Hannah*, expressly tailored to suit the singing talents of the maestro. And it is to his likings as he puts his raspy pipes to play in singing the exploits of the vamp of Savannah. Taking it a moderate tempo set to the pronounced jump beats, McKinley starts off the side singing the verse and chorus in his talking style, following up with another vocal refrain. Band ensemble takes over for two choruses, distinguishing itself on neither of them. Platter would carry a stronger punch if McKinley raised his voice again on the out-chorus. *Big Boy* is one of those Mac West-inspired ditties, and Imogene Lynn manages to get quite a sexy lilt in giving out with the lyrics. Taken at a medium tempo, band ensemble, too tight and tense in their playing to make for an easy flow of music, takes off for the opening chorus. Miss Lynn takes over for the vocal refrain and, thru her individual efforts, makes the side count. Band picks up the last half of another stanza and then fades in favor of Miss Lynn for the going-out honors.

There is little likelihood that Ray McKinley's recording will start a tidal wave of revivals for either of these oldies. However, the little ripple it might start should be enough for the operators to enjoy a generous play at the locations where the youngsters hang out. "Hard-Hearted Hannah" has the shade, and "Big Boy" is worth a trial spin on the strength of Imogene Lynn's vocal honors.

JERRY ABBOTT-BILL DARNELL (Standard T-2086)

Two Hearts Across the Sea—FT; V. *The Rain Comes Down On My Window*—W; V.

THE individual singing efforts of Jerry Abbott and Bill Darnell, both attractive baritone voices, compliment each side of this disk to make for an impressive pairing in the popular idiom for the Standard label, which harbors mostly the polka and international music rhythms. Abbott, possessing a sugary quality in his chant chords, gives a highly sympathetic song session for *Two Hearts Across the Sea*, a sentimental war ballad. Singing the verse at liberty to serve as the introductory passage, Abbott dips into a moderate tempo for the chorus. Rhythmic musical background is provided by the Mainstreeters, a small but capable combo of strings, vibes and accordion. Vibes and fiddles take over for a half chorus to bridge Abbott's recall, singing another stanza to carry out the side. Bill Darnell, singing in the romancy mood, is backed by the fully-instrumented Harold Grant orchestra for *The Rain Comes Down On My Window*. A lovely waltz lullaby with a plaintive note in its pattern. Set in the dreamy three-quarter time, Darnell opens the side with a vocal refrain, given some vocal assist by a quartet held in restraint in the background. Goes into the verse, and the band starts another chorus, with the troubadour picking it up again at the bridge to take it out.

While an entirely new item, the thought, beautifully expressed and sung, in "Two Hearts Across the Sea," is bound to attract the attention and favor of the phono fans. And for locations where the waltz has a following, "The Rain Comes Down On My Window" serves such purposes extremely well.

FREDDIE SLACK-JOHNNY MERCER (Capitol 129)

Riffette—FT. *They Didn't Believe Me*—FT; V.

Freddie Slack and orchestra, until now hiding in the background behind the voice of Ella Mae Morse, has a spin session all to itself in Gaye Jones's *Riffette*. As the title indicates, it's an instrumental ride on a riff pattern. Slack's piano tinklings gets the side off to a fast start, with solo rides also contributed by the trombone, trumpet and guitar before the band brasses start swarming all over the riffing saxophones to strike the side out. Swingology is acceptable altho nothing heart-warming in either the solos or ensemble passages, with the side being one of those quickie instrumentals hard to draw the hearer for a second listen. Plattermate brings up Johnny Mercer, vocally assisted by the Mellowaires, giving a jump setting that doesn't jell for two vocal choruses of (See ON THE RECORDS on page 64)

The whole show has an intimacy and informality about it that makes it easy to take. Band remains modestly in the background, while the vocal group, in dulcet tones, holds forth at the mike. Bass thumps out a solid rhythmic beat, the pianist arpeggios gracefully and fiddles bow in to pick up an interlude.

In some spots, particularly in *Old Hawaii*, it sounded mighty close to good small band jazz with the guitar single-stringing in swing style. Brass makes an occasional appearance and saxes slip in unobtrusively.

Only on an American pop did McIntyre's crew sound orthodox and unfortunately lose its distinction. Its Hawaiian melodies have a good dance rhythm for American steps and can do without the compromises.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Lani McIntyre

(Hotel Lexington, New York, Mutual Network, Thursday (4), 10:45-11 p.m.)

FOR a long time now the Island McIntyre has been treating dial twisters to a tempting concoction of Hawaiian music for popular consumption. Judging from the remote heard, it's a dish that makes an acceptable diet. The portions are decent, the service good and the slightly exotic tang carries a lasting flavor.

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On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Mal Hallett

(Reviewed at Hotel Roosevelt, Washington)

ENLISTMENTS, the draft and many other band problems have the shaggy-maned Hallett tearing his greyish locks. Leader claims that if the situation gets much worse he's going to throw in his baton and start teaching swing to the chickens on his Connecticut farm.

But the band sounded little different from the days of Frankie Carle and Joe Cabanero. It still remains a jump band, and passes plenty of muster with the teen-age bouncers. Arrangements are not written around any particular man, but pianist Wayne Hardell provides some effective contrasts against the heavy brass—long a Hallett stock-in-trade. Three trumpets, two trombones, five saxes and four rhythm makes for hot and loud music.

While Mal doesn't work himself into a lather on the stand as he used to, there were plenty of watchers around the stand when the band was pitching. Vocalist Gene Jones could have had some of his pitches dropped a couple of tones, but comely Donna Jason handled her lyrical interludes nicely.

Acoustics in Victory Room, especially for large units, could be improved by addition of bandstand shell or hanging drapes. There's an echo which doesn't help—especially for broadcasting.

Tom Stone.

Billy Marshall

(Reviewed at Benjamin Franklin Hotel, Garden Terrace, Philadelphia)

LEADING a Meyer Davis unit for many years, with the accent on music for the pedigreed set, Billy Marshall has recently stepped out in the realm of popular domain. Still under the aegis of the socialite terp titan, Marshall has now corralled a combo that impresses much when stacked up against bands reaching out for popular approbation. There is sure to be a deepening wave of enthusiasm for the smooth and polished rhythms that Marshall is dishing out for the dancers in this smart room, where big names once dwelled.

Marshall's band is developing a musical personality of its own. Touch of distinction lies in the fiddling acrobatics of Frankie Juele, a former Meyer Davis leader man in his own right, whose scratchings on the Strad are pronounced for both sweet and hot solo flashes, and

in the instrumental virtuosity of Rhea Louise (Mrs. Marshall), who sprinkles highly attractive background figures alternately at the harp, celeste, vibraphones and piano.

Rhythm section strikes out a fine beat, paced by the drumnastics of Billy Hamilton, who was also long identified in leading Meyer Davis units. Vincent Bruno provides plenty of keyboard sparkle at the Steinway and string bass rounds out the section. Three well-blended saxophones, getting plenty of tonal depth in their reed work, and the trumpeting of Don Lane, making full-toned and rounded notes come out of the bell, rounds out the band.

Marshall himself makes a striking figure out front. A rotund and jovial gent, heavy on the personality and with an ever-attending smile, Marshall adds instrumentally with his clarinet, but he's more effective vocally, giving out with comedy and novelty songs.

Since caught, Ann Lawlor has taken over the canary chores from Mary Ann McCall.

Wide variety of selections in the playing, with a generous sprinkling of the musical comedy evergreens and Latin lullabies, all played well and in excellent taste. For the jump tunes band strikes out specials styled in the modern manner by arranger Johnny Fortis.

Maurie Orodener.

Antonio Ma. Romeu

(Reviewed at Chico Cabaret, Havana)

FOR the third successive season this youthful maestro is occupying the podium at this cabaret. For sheer musical excitement in a danzon band, it approximates musical perfection.

Spot is known for eating, not dancing, but now that Romeu's smooth and sweet rhythms are available, spot should extend its appeal.

Today the Romeu band, with the maestro's classy piano leading the way, has evolved into a musical aggregation as smooth as any. Orchestra has recently started dipping into the more restrained type of danzon, easing up on the beat and hitting an easy pace. Band has two reeds, three brass and four rhythm plus Romeu. Both sweet and conga numbers are very danceable.

David C. Coupan.

Muggsy Spanier

(Reviewed at Arcadia Ballroom, New York)

THURSDAY night is pretty listless at Arcadia—relief band takes the day off—so you can't blame Muggsy Spanier for allowing his crew to absorb some of the audience atmosphere and go along with rather enervated music. Spanier, too, seemed unexcited by it all, with the result that little was heard of his famed cornet, and less of the jump-jazz linked with his name.

Absence of a relief ork was no small hindrance. Boys had to mix in rumbas, tangos and waltzes, and that's hardly their forte. Not only was delivery too straight to stir up the terps, but ordinary blowing power, lift or whatever you call it, held to a sodden line. Only once did they show what they could do with Latin stuff, in a Cubanized version of *Yes We Have No Bananas*, where a choral bit as well as a fine, mellow tenor-sax solo raised the listening index, but before and after the effort dropped.

Spanier usually sells himself and band on the rides, but apparently he saw no buyers out front Thursday. Nearest thing to a hot, live piece was his *Blue Skies*, wherein the maestro gave out with too few solo kicks, being content most of the time to join in with the other three trumpets. Remainder of the instrumentation, five sax, two trombones and three rhythm, looked built-for-bounce but with so much sweet stuff coming off the stand, balance lent no nothing.

Marjorie Garland handles vocal chores trimly. A trace of stiffness with *Moonlight Becomes You* was not repeated in other infrequent numbers.

More is expected of this band than was shown, but the slips probably passed after the one night caught. Or maybe Muggsy is worrying too much about finding replacements for draft-beckoned men. Joseph P. Carlton.

Orchestra Notes

Of Maestri and Men

ELLA MAE MORSE, **FREDDIE SLACK'S** vocal ace, is retiring temporarily for motherhood. **MARGARET WHITING** replaces. . . Ditto for **YVONNE KING**, of the four singing **KING SISTERS**, who will welcome a little chirper next August. . . **BENNY CARTER** scoring the entire sound track for *Stormy Weather*, forthcoming flicker in which **CAB CALLOWAY** will appear. . . **COUNT BASIE**, now touring theaters with his band, is headed toward California for a run at the Casa Manana following **FRED-DIE SLACK**. . . **PHIL LEVANT** opens at Muehlebach Hotel, Kansas City, Mo., April 9 for a three-week run, followed by a tour with **BONNIE BAKER**. . . **HERBIE KAY** en route to Mexico to take that rest the doc ordered. . . **PHATERRELL** set for a Coast tour, with **SNOOKUM RUSSELL** and crew right on his tail. **RUSSELL** winds up a six-week engagement at Stein's Buffet Bar, Indianapolis. . . La Conga's **MACHITO** has been signed by Columbia Pictures to do a movie short. . . **HAL WASSON** follows **EDDIE SOUTH** into La Vista Club, New Mexico. . . **MARY WOODS**, bassist, replaces **CONNIE VAN**, who joined **ACE BRIGODE** in Club Hollywood, Kalamazoo. . . **WASSON** plans to replace all draft-bound musicians with fem tooters. . . **JUNIOR BUCKWALTER** in for a run at the 220 Club,

Lancaster, Pa. **BUCKWALTER** is a sophomore at Franklin and Marshall College. . . **DEAN HUDSON**, now an infantry lieutenant at Fort Benning, Ga., still hoping to become a paratrooper. . . **LARRY COTTEN**, former tenor singer with **HORACE HEIDT**, a first lieutenant in charge of public relations for the Fourth Air Service Area Command, Sacramento, Calif. . . **EARLE STRIGLE** renewed at Seelbach Hotel, Louisville, till June 1. . . **PETER KARA** just promoted to technical corporal at Macon (Ga.) army air corps. . . **HORACE HEIDT** opens the Los Angeles Orpheum after closing Casa Manana February 28. **HEIDT** plays Pacific Square, San Diego, and the Golden Gate, San Francisco, March 25. . . **EUGENE RAMY**, bass man with **JAY McSHANN'S** band, left the music field for the duration to go into defense. Replaced by **ALTON CAVETTE**.

Midwest Melange

BUDDY FRANKLIN set for three weeks at the Washington Youree Hotel, Shreveport, La., opening March 17. . . **GENE KRUPA** will take over the month of July at the Sherman Hotel, Chicago, marking the fastest repeat to date in that spot. He played there during February. . . **JIMMY JOY** returns to the Bismarck Hotel, Chicago, April 2. . . **WILLIAM KARZAS**, operator of the Trianon and Aragon ballrooms, Chicago, has set **HARRY JAMES** for April 10 and 11 to work both spots, and **TOMMY DORSEY** for a week beginning May 7 at the Aragon. . . **DORSEY** is also skedded to play his first date at the Sherman Hotel, Chicago, in June. . . **BUD FREEMAN**, Chi leader, will be inducted into the army March 28. . . **HOWARD CHRISTENSEN**, band manager, was notified last week that he passed the test for officers' training school and will be inducted by his Chicago draft board this month. . . **BILL FREDERICK**, of Frederick Bros., is spending his pre-induction days in Chicago. He expects to go in March 26. **L. A. Frederick** left his Chi office for the New York branch for a couple of weeks. . . After four months at Beverly Hills Country Club, Newport, Ky., **GARDNER BENEDICT'S** band moved into the Mayflower Hotel, Akron, February 22 for four weeks with options, set by **GAC's** Cincinnati office. **MCA** has had the exclusive on the spot the last eight years. . . **HAL GRAHAM** opened Monday (1) at Continental Grove, Akron, for two weeks, also set by the Cincy **GAC** office.

Atlantic Whisperings

COUNT BASIE added to the band parade at Fay's Theater, Philadelphia. . . **ANNE LAWLOR**, former **JOE FRASSETTO** canary, takes over the vocal chores for **BILLY MARSHALL** at the Benjamin Franklin Hotel, Philadelphia, replacing **MARY ANN McCALL**, who left to rejoin **TOMMY REYNOLDS**. . . **MORRIS MOSELY**, Philadelphia maestro, taking his cue from wand-waver **JIMMY** (See **ORCHESTRA NOTES** on page 26)

Famous Pic Time Line-Up

NEW YORK, March 6.—Sid Kornhelser, of Famous Music, returned last week from Hollywood, where he worked out details for a drive on a number of plug tunes from forthcoming Paramount pictures.

Suddenly It's Spring, penned by Johnny Burke and Jimmy Van Heusen for *Lady in the Dark*; *Who Did? I Did!* and *Plain Jane, Doc*, by Jule Styne and Sammy Cahn, spotted in *Let's Face It*; *Jule Styne's Don't Worry in Salute for Three*, and three Johnny Burke-Jimmy Van Heusen ditties, *If You Please*; *Sunday, Monday and Always* and *Kinda Peculiar Brown* from the forthcoming *Dixie*, have been skedded for other build-ups.

Chico Expected at Roxy

NEW YORK, March 6.—Chico Marx, ill this past week, is expected to be back with his band when it opens Roxy Theater here March 24. Marx is in an Omaha hospital with a severe case of bronchitis developed while he was playing the Orpheum Theater there. In his absence, brother Harpo fronted the band for the Palace Theater, Columbus, O., date.

Easing Up of Gas Rationing May Bring Back Road Spots; ODT New Bus Cut Hurts Few

NEW YORK, March 6.—Lifting of the pleasure-driving ban in 17 Eastern States, announced by OPA Administrator Prentiss M. Brown as likely by the end of March, may throw a little ray of sunshine into band bookers' clouded lives.

Brings up possibilities for a spring roadhouse season which had been deemed virtually dead. It is thought for example, that Frank Dailey may reopen his Meadowbrook spot in Cedar Grove, N. J., while keeping his Newark Town House, a success, running simultaneously. This would provide work for two name bands and alleviate problem of agents looking for convenient locations to house their bread and butter. Similarly the Brookline country club in Philadelphia, the Totem Pole Ballroom, Auburndale, Mass., and outlying spots like the Glen Island Casino may once again supply orks with valuable air time and fan prestige.

Washington authorities say the driving ban will be removed on or about March 22 when the present "A" gas coupon expires. It is expected, too, that value of the "A" slip will be cut from three to two gallons, while "B" and "C" coupons may be raised from three to four gallons.

NEW YORK, March 6.—ODT ban on all so-called free-bus service hit specifically only one band agency here and left the rest unmoved by a long-expected happening. The one effected office, Frederick Brothers, has at least three bands who rely on privately owned busses to make jumps, Fletcher Henderson, the International Sweethearts of Rhythm and Ernie Fields.

Local Frederick spokesman didn't even know a ban had come thru, but expressed conviction that the three orks mentioned would have to alter their touring schedule, probably cutting down on the number of one-nighters per week, and using trains only. Henderson was slated to

play Ohio one-nighters until March 19 when he comes into Apollo Theater here. Then he was to head back to Louisville where another string of one-nighters was to be taken on. Both the International Sweethearts and Ernie Fields are following itineraries that call for Texas and Louisiana stands.

So far as other agencies are concerned, the smaller ones like Joe Glaser and Moe Gale had their troubles earlier when restrictions on chartered busses were laid down. It was no secret then that the Gales and Glaser's were burned that other offices were able to send out colored orks via bus, but now the alleged inequities have been leveled off, all suffering alike.

Bigger agencies are completely unmoved by the ODT order. Most of their bands are either shunning road travel or using trains when jumps are made.

Extra! Traveling Band Doesn't Miss One Date

TOPEKA, Kan., March 6.—Thanks to Manager Wally Brady, Henry Busse and his orchestra are snapping their fingers in the face of the current transportation jinx. On tour since December, the Busse organization has compiled the remarkable record of not having a single member of the 22-person party miss or be late for a single engagement during the 12-week period of appearances at hotels, theaters and one-nighters. With Brady handling the difficult transportation problem without a flaw, Busse is enjoying his greatest tour to date. He drew nearly 2,000 at Vernon Sperty's Meadow Acres here February 21 after capacity crowds of 1,800 and 1,600 at Lincoln, Neb., and St. Joseph, Mo., the two preceding nights.

Bob Brown, piano, leaves the band this week for the army after three years with Busse. He will be replaced by Harold (Pop) Benson, of Chicago. Others expecting calls in the near future are Francis Green, alto and violin, and Hal Skeen, trumpet and trombone.

Palomar BR, Norfolk, Under New Management

NORFOLK, Va., March 6.—The Palomar, one of the South's largest ballrooms, has been leased by Jack Kane, owner of the Dude Ranch, local night club, and will be operated on the present name-band policy.

Spot was leased to Kane by co-owners Bob Holloman and Aubrey Sweet, after trying vainly to find a manager to succeed Bob Murray, who left some time ago to manage an orchestra. Ralph Kane, brother of the new lessee, will be the new manager.

In announcing the change, Holloman also denied a news story, published in *The Billboard* and a Pittsburgh newspaper, asserting that the proposed booking of colored name bands into the Palomar had been abandoned because of unfavorable sentiment. Holloman said this was wholly untrue, that colored bands have been big attractions in prior Norfolk engagements, and that the Palomar is still seeking top race orks.

Quaker City Loses Another Song Plugger; Only Two Left

PHILADELPHIA, March 6.—Jack Carlton, song plugger here for Paramount and Famous music companies, latest of the local contactors to quit the scene here for parts more active. Leaves next week for Chicago, joining the Melody Lane music mill in the Windy City. Last month, Dave Blum, here for E. B. Marks, also left for Chicago to manage the Windy City office for Southern Music Company. With Carlton's exit, song-plugging fraternity here slices down to a meager duo in Pete Woolery, for Robbins, and Jack Harris for Feist. Total absence of radio remotes and name bands here blamed for the faltering song-plugging industry here.

WANTED

Trumpet, Drums, Piano, Alto Sax for Vaudeville Unit beginning March 21st. Solid booking until June. Union scale and transportation. Write or wire at once to

F. BELLINGER

Care Police Victory Follies, Auditorium, Macon, Ga.

Music Items

Publishers and People

BENNY DAVIS has teamed with Ted Murray to turn out *Homespun* and *Smile, Sweetheart*. Blue Barron introducing the latter tune.

Lou Levy, Leeds Music chief and manager of the Andrews Sisters, expected in New York next week for a short stay.

J. Carroll Naish, film actor, inspired by theme of his new picture, has written *The Yanks Are Marching* with Ruby Cowan.

Numelody Song Company, Toledo, putting out *You'll Always Be My Sweetheart* as their first. Words and music by Don Teeters.

Marine Pvt. Paul Mills, son of music publisher Irving Mills, unwittingly hit the jackpot when he wrote a poem somewhere in the Pacific and sent it to his mother as a Christmas gift. Joseph Myrow set it to music and it now emerges as "Ode to a Marine," recently unveiled by Kate Smith at Quantico. Warner Brothers is planning to make a short based on the tune and has sent Mills \$1,000 advance royalties. Witmark is publishing.

Songs and Such

WE DON'T LIKE IT, by Irving Berlin, spotted in new film, *This Is the Army*. *I Never Mention Your Name (Oh, No)*, penned by Mack Davis, Don George and Walter Kent, has been accepted by the house.

Could It Be You? and *Hey, Good Lookin'*, both Cole Porter ditties from *Something for the Boys*, are Chappell's new lucky stars.

The Lincoln Penny, based on a poem by Alfred Kreymborg and set to music by Elie Siegmeister, being brought out by E. B. Marks. Pub is planning a big drive on three Latin American melodies with English lyrics: *Go Easy Taxi*, by Marcellino Guerra and William B. Friedlander; *The Ghost Got Up and Danced*, by Rafael Zuazo and William B. Friedlander, and *The Charcoal Man*, by Irvin Drake and Ivan Fernandes.

Are You Spoken For?, written by Art Kassel, Sammy Gallop and Edward Ross, and *You'll Never Know*, by Mack Gordon and Harry Warren, to be spotlighted by Bregman-Vocco-Conn.

I Just Want To Do My Share, by Lew Mel, Ban Terriss, Win Roland and Larry Gondringer, has been placed with Melody Song Bureau, Greenfield, Mass.

Is There Room Up in Heaven for an Old Rooking Chair?, new offering by Lew Mel, Clairette Groenwoldt and Henry James. Joe McDaniel Music, Elizabeth City, N. C., publishes.

The Harvest Moon Will Shine Again, by Bill Currie and Jimmy Hilliard, is getting a build-up by the writers' own company, Hilliard-Currie, headquartered in (See **MUSIC ITEMS** on page 29)

Phil Spitalny's Feature Flick a Glorified Short

NEW YORK, March 6.—Where bands are concerned Hollywood just doesn't seem to know what to do with them before the camera.

Take the Phil Spitalny ork's stint in Universal's *When Johnny Comes Marching Home*. Here is one of the top band attractions with a proven record at the box office. So they make this picture and it turns out, so far as the band is concerned, to be a glorified short.

The combo gets featured billing and there is a minor albeit obvious attempt to weave the aggregation into the plot. But it's all lost in a creaky B production, tho the Spitalny ork probably represents the most expensive piece of talent in the picture.

With Allan Jones, Gloria Jean, Donald O'Connor, Jane Frazee and Peggy Ryan it has the making of a good picture. But the business of dumping everyone into a boarding house is the second oldest device in legit, literature and la cinema. On top of that the Spitalny ork is presented as playing a night club. To handle an ork that size a club would need the capacity of the Hollywood Bowl plus a stage like the one at the Music Hall. And for an original touch there is a benefit show at the finish to knit the loose ends of the story.

When not playing for the floorshow the Spitalny group does its usual stage routine. They sound as good as they do on the radio and in personals, but unfortunately there is nothing appealing in the sight of a flock of gals en masse in long, frowsy-looking gowns. They do *Jazz Etude*, Evelyn takes her usual solo, the big choral number is *This Is Worth Fighting For*, and there are a couple of other numbers, *Be Vigilant* and *The Yanks Are Coming Again*. Musically they're perfect, but visually its a stage wait.

Someone was off base in permitting this bit of cross fire into the dialogue: "Where's Joyce?"

"She's out with Phil, probably acting as his interpreter." Lou Frankel.



The Billboard Music Popularity Chart

WEEK ENDING
MARCH 4, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, March 4. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
1	1. TAKING A CHANCE ON LOVE (F)	Feist	32
7	2. THERE'S A HARBOR OF DREAM-BOATS	Shapiro-Bernstein	28
3	3. I'VE HEARD THAT SONG BEFORE (F)	Morris	27
18	4. MY DREAM OF TOMORROW	Santly-Joy	26
6	5. BRAZIL (F)	Southern	24
2	6. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	23
5	6. THAT OLD BLACK MAGIC (F)	Famous	23
10	6. THERE ARE SUCH THINGS	Yankee	23
4	6. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	23
12	7. IT CAN'T BE WRONG (F)	Harms	21
8	8. DON'T GET AROUND MUCH ANYMORE	Robbins	19
17	9. CANTEEN BOUNCE	E. B. Marks	18
10	10. MOONLIGHT MOOD	Robbins	17
14	10. PLEASE THINK OF ME	Witmark	17
7	10. THERE'S A RAY OF SUNSHINE	Lincoln	17
12	10. WHEN THE SHEPHERD LEADS THE SHEEP BACK HOME	Bregman, Vocco & Conn	17
9	10. WEEP NO MORE MY LADY	Dorsey Bros.	17
13	11. FOR ME AND MY GAL (F)	Mills	14
11	11. SAVING MYSELF FOR BILL	Chappell	14
19	12. I DON'T BELIEVE IN RUMORS	BMI	13
14	12. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	13
15	12. THREE DREAMS (F)	Remick	13
20	13. FOUR BUDDIES	Broadway	11
7	14. A TOUCH OF TEXAS (F)	Melody Lane	10
—	15. DON'T CRY	National	9
—	15. MOONLIGHT BECOMES YOU (F)	Famous	9
—	16. ARMY AIR CORPS	Carl Fischer	8
18	16. IT STARTED ALL OVER AGAIN	Yankee	8
14	16. TAKE IT FROM THERE (F)	Miller	8
16	16. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	8

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress, Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drellbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress, Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668	1	1. I've Heard That Song Before—Harry James	1	1. I've Heard That Song Before—Harry James
3	2. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	2	2. I Had the Craziest Dream —Harry James	3	2. Brazil—Xavier Cugat
4	3. BRAZIL —XAVIER CUGAT Columbia 36651	3	3. There Are Such Things —Tommy Dorsey	2	3. I Had the Craziest Dream—Harry James
2	4. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	4	4. Brazil—Xavier Cugat	6	4. There Are Such Things —Tommy Dorsey
6	5. WHY DON'T YOU DO RIGHT —BENNY GOODMAN Columbia 36652	6	5. You'd Be So Nice To Come Home To —Dinah Shore	9	5. Why Don't You Do Right?—Benny Goodman
5	6. YOU'D BE SO NICE TO COME HOME TO —DINAH SHORE Victor 20-1519	5	6. Why Don't You Do Right?—Benny Goodman	—	6. Tap the Barrel Dry —Henri Rene
—	7. THAT OLD BLACK MAGIC —GLENN MILLER Victor 20-1523	7	7. Moonlight Becomes You —Bing Crosby	5	7. Why Don't You Fall in Love?—Dinah Shore
—	8. MOONLIGHT BECOMES YOU —BING CROSBY Decca 18513	10	8. That Old Black Magic —Glenn Miller	7	8. You'd Be So Nice To Come Home To —Dinah Shore
9	9. FOR ME AND MY GAL —JUDY GARLAND & GENE KELLY Decca 18480	9	9. For Me and My Gal —Garland & Kelly	10	9. Fat Meat Is Good Meat —Jimmy Lytell
8	10. IT STARTED ALL OVER AGAIN —TOMMY DORSEY Victor 20-1522	7	10. It Started All Over Again —Tommy Dorsey	—	10. For Me and My Gal —Garland & Kelly

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. G. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Olay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. I'VE HEARD THAT SONG BEFORE	1	1. I've Heard That Song	1	1. I've Heard That Song
2	2. THERE ARE SUCH THINGS	2	2. There Are Such Things	2	2. There Are Such Things
3	3. MOONLIGHT BECOMES YOU	3	3. As Time Goes By	3	3. As Time Goes By
4	4. BRAZIL	4	4. For Me and My Gal	4	4. Brazil
6	5. FOR ME AND MY GAL	5	5. Moonlight Becomes You	5	5. Moonlight Becomes You
7	6. YOU'D BE SO NICE TO COME HOME TO	6	6. You'd Be So Nice To Come Home To	6	6. For Me and My Gal
9	7. THAT OLD BLACK MAGIC	7	7. That Old Black Magic	7	7. You'd Be So Nice To Come Home To
5	8. I HAD THE CRAZIEST DREAM	8	8. Rose Ann of Charing Cross	8	8. Rose Ann of Charing Cross
14	9. ROSE ANN OF CHARING CROSS	9	9. I Had the Craziest Dream	9	9. That Old Black Magic
8	10. MOONLIGHT MOOD	10	10. Brazil	10	10. I Had the Craziest Dream
11	11. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	11	11. Three Dreams	11	11. There's a Star-Spangled Banner Waving Somewhere
13	12. AS TIME GOES BY	12	12. There's a Star-Spangled Banner Waving Somewhere	12	12. When the Lights Go On
12	13. WHEN THE LIGHTS GO ON AGAIN	13	13. Moonlight Mood	13	13. Don't Get Around Much
15	14. PLEASE THINK OF ME	14	14. Please Think of Me	14	14. Moonlight Mood
—	15. ARMY AIR CORPS	15	15. Army Air Corps	15	15. Please Think of Me

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION Last This Wk.	Title
1	1. DON'T STOP NOW. BUNNY BANKS TRIO. Savoy 102
3	2. SEE SEE RIDER... BEA BOOZE... Decca 8633
4	3. DON'T GET AROUND MUCH ANYMORE... INK SPOTS... Decca 18503
2	4. APOLLO JUMP... LUCKY MILLINDER... Decca 18529
7	5. LET'S BEAT OUT SOME LOVE... BUDDY JOHNSON... Decca 8647
—	6. THAT OLD BLACK MAGIC... CHARLIE BARNET... Decca 18541
5	7. IT STARTED ALL OVER AGAIN... TOMMY DORSEY... Victor 20-1522
8	8. THERE ARE SUCH THINGS... TOMMY DORSEY... Victor 27974
—	9. THAT AIN'T RIGHT... KING COLE TRIO... Decca 8630
9	10. TRAV'LIN' LIGHT. PAUL WHITEMAN... Capitol 116

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

Philly Has Its Own Scrap Grief

PHILADELPHIA, March 6.—Local disk distributors have become alarmed over the slack in scrap record reserves of dealers. It has been necessary for one of the major distributors to withhold shipments of records to many dealers who have fallen too far behind in their scrap collections.

Dealers are up a tree in their attempts to get disk customers to bring in scrap. When the scrap campaign first started, and large amounts were turned in, distributors credited dealers for the scrap. With the backlog being eaten up by the Christmas rush, however, dealers are falling as much as 12,000 scrap records short on their commitments.

Dealers formerly had a "black market" to fall back on in getting the required amount of scrap needed to insure continued delivery of new releases. OPA ceilings now have almost completely broken the black market here. But many customers who formerly shopped around for higher prices on scrap are now sitting tight, figuring that maybe the ceiling will be raised. Before Christmas one downtown chain store offered as high as five cents for each scrap record.

Only solution seen by key dealers is to require scrap disks be turned in before selling new releases. However, with no local trade association of dealers, it would be sales suicide for any one dealer to attempt such a plan.

Possibility of stirring up public in a patriotic drive for scrap is no go. There are still plenty of rumblings here over failure of promoters of the last major scrap drive to make an accounting to the public. Folks turned in their scrap on premise that it would provide funds to supply new disks to the fighting men. American Legion posts here that worked to bring in such scrap have been questioning the disposition of such scrap. Understood that distributors have been fighting among themselves as to how much scrap was collected and who was to get how much.

"Always You" of '42 Was Stymied Then So Tries Again

NEW YORK, March 6.—Recording ban is responsible for the reissuing of *It's Always You*, hit tune from the *Road to Zanzibar* pic made in 1942.

Song, which was sung in the film by Bing Crosby, never attained wide coverage because of ASCAP-radio dispute, which kept Society tunes off the air during that period.

Recordings were made at the time by Bing Crosby, Tommy Dorsey, Russ Morgan, Glenn Miller, Benny Goodman, Frankie Masters and Yvette. Because of present disk situation, record companies will bring the number back. Famous Music Company, publisher, will launch a simultaneous drive.

Davis Buys Crown Label

NEW YORK, March 6.—Joe Davis, of the Beacon Record Company, has bought out the old Crown label records. Of the 50 masters he acquired, most are hill-billies, many of them done by Carson Robison and Frank Luther.

Beacon will now release three recordings each month, instead of its usual one.

Decca's New Payoff

NEW YORK, March 6.—Decca Records, Inc., has established a new quarterly dividend rate of 25 cents per share on capital stock. New rate goes into effect for the first quarter of 1943 and will be paid on March 30.

NEW YORK, March 6.—Ever since Captain Glenn Miller announced his plans to form 30 servicemen bands he's been the recipient of a steady stream of correspondence from civilian sidemen and maestri. Latest missive in the batch is that written by Jimmy Dorsey for Chuck Gentry, saxist with the Dorsey band. Understood that Miller notified Gentry he should send off another letter just as soon as he was set in military life.

Columbia Stress Laid on Hits

NEW YORK, March 6.—Columbia is concentrating disk production on 10 or 15 top-hit tunes most requested by distributors and dealers.

Survey is made by Columbia to ascertain top numbers of the month according to distributor and dealer requests. List is then routed to all distributors and vendors asking them to place month's order for each waxing in addition to regular standing order for all songs recorded by a particular band.

Columbia is pressing most-requested tunes in quantity to try and fill all distributor and dealer orders. Waxings of less popular tunes are also being made but in small quantities.

In accordance with Columbia policy of stocking up disk reserves before releasing number, Harry James's newest *Velvet Moon*, backed by *Prince Charming*, will not be released until enough platters are pressed to meet demand.

Columbia releases for March will include: *Let's Get Lost* backed by *Fuddy Duddy Watchmaker*, Kay Kyser; and two oldies recorded by Kate Smith, *Shine On Harvest Moon* coupled with *Time On My Hands*. Okeh's backed skedded are: Al Dexter's *Rosalita* backed by *Pistol Packing Momma* and Roosevelt Sykes's *Training Camp Blues* mated with *Sugar Baby Blues*.

Rio Band Bits

RIO DE JANEIRO, Feb. 28.—Francisco Ferreira Filho band has wound up a six-month date in Casino Icarai, across the bay in Niteroi, and moved into Casino Urca, replacing the Gao outfit, which has disbanded. Carlos Machado band is the alternating crew.

Louis Coll, who has fronted the Casino Atlantico dance band for the past six years, has given up stick waving in favor of vocals, continuing in same spot. Replaced by the Sirino colored outfit. Lauro Aruaja crew still on tap for show music and dance tunes.

The Eduardo Patane band are pinch-hitting for Claude Austin outfit in the Golden Room of the Copacabana. Austin and crew return to room following a three-week vacation. The Simon Bountman band handles the show music as well as dishing out the dancing tunes.

The Vicente Paiva outfit occupy the bandstand in Casino Icarai in Niteroi. Romero Silva crew are in the Tennis Club in Petropolis for the summer season, and the Kolmann band are currently in Casino Pampulha, Belo Horizonte, Minas Gerais. Radames Gnatalli band drew the assignment for *Um Milhao de Melodias* (A Million Melodies) half hour weekly musical program broadcast via Radio National, sponsored by Coca-Cola of South America.

Community Dances for Coast

HOLLYWOOD, March 6.—Following the dance policies set by Pasadena and Glendale with their community dances each week-end in the civic auditoriums, Alhambra has instituted a similar schedule in the girls' gym at the Alhambra High School. Getting off last week on the program, more than 1,000 were clicked thru the turnstiles.

Dance in Alhambra was the first of what was termed a "program to furnish morale-building entertainment in the face of transportation restrictions." Sponsored by the Alhambra Civic Association, the dances will be underwritten by the Elks, Rotarians and similar civic organizations in the town.

Decision Is Due on Suit For 75% of Cherio Music

NEW YORK, March 6.—Suit against Cherio Music brought by Gerun Moore and Louis and Martin Gabowitz was ailed in New York Supreme Court this week before Justice Valente. Plaintiffs each demand 25 per cent of the firm, claiming that defendants Maurio Hartmann and Deanna Bartlett entered into partnership with them in June, 1940 and subsequently defrauded them of their rights. Case now awaits the judge's decision, which is expected in the next few weeks.

Square disk dealers to shell out small sums of cash for fines incurred by playing waxings over their p.-a. systems. Dealers pay the fines and continue to air latest hits for passers-by.

Accessory Business Good

Sales of albums and carrying cases have been upped since this country entered the war, according to some New York dealers. Reason: People are leaving home towns to work in war plants in other cities, and those entering the armed forces are taking their favorite disks with them.

Majority of disk dealers hold top tunes for favored customers. However, Abner Levin, owner of the Circle Record Shop in New York, sells hard-to-get waxings to anyone desiring them. He feels it doesn't pay to hold his stock because top tune today may be forgotten by tomorrow. Claims he's made a lot of new customers this way because when they can get an "unobtainable" waxing from him they come back for something else in the future.

Amateur Psychologist

Sigmund Freud would be interested in the psychological methods Joe David, Broadway Music Shop, New York, uses on his customers. Recently a husband and wife, obviously very angry with each other, walked into the store. He wanted to hear Woody Herman's *Blues in the Night*, while she asked for Dinah Shore's recording. David played both requests and the male animal got angrier because David had also played the Shore waxing. At this point David calmly said, "Would you like someone else to wait on you?" Remark snapped customer out of his dour mood and he apologized, also asking which recording David preferred. Dealer suggested Jimmie Lunceford's and sold six other records in addition. Couple left the store in a happy mood and as they walked out the girl turned around and gave David a knowing wink.

Your Lucky Strike

All-Time Hit Parade tunes for March 12: *Jeeper Creepers*, *I'm in the Mood for Love*, *Is It True What They Say About Dixie?*, *Careless*; *Oh, You Great Big Beautiful Doll*; *Whispering*, *As Time Goes By*, *I've Got Rhythm*, *You'd Be So Nice To Come Home To*, *I've Heard That Song Before* and *Brazil*.

Smith With Gaiety

Leonard Smith, former sales representative of Modern Music Sales Company, has left that organization and is now connected with Gaiety Music Shop, New York.

Gag of the Week

Ben Katz, of Gaiety Music Shop, New York, has a prize retort for customers asking for chromatic harmonicas. He tells them instrument can be bought in Main Street, Berlin.

Servicemen's Discount

G. Schlirmer, New York, is one of the too few music stores offering a 10 per cent discount to servicemen on record purchases.

Wurlitzer's Promotion

Wurlitzer, New York, is using an old stunt to hike popular disk sales: Selling autographed copies of current hits. Frank Sinatra leads off by putting his John Hancock on Tommy Dorsey's *It Started All Over Again*. Other celebs lined up include Jimmy Dorsey, Tommy Dorsey and Harry James.

Window display, paid for by Victor, will feature blow-ups of Sinatra; Frank Cooper, his manager, and Miss "Rocky" Epstein, head of the record department, and stacks of waxings bearing the Victor label. Stills of Sinatra will be posted thruout the store.

More About "Beverly"

Coinciding with Duke Ellington's rendition of *Take the A Train in Reveille With Beverly*, Tempo Music is starting a drive to sell sheet copies of the tune.

Deep Blush
"When we make a mistake it's a beaut."

Our review last week of the Columbia film *Reveille With Beverly* made the statement that Capitol records gets the only important plug in the film. A second sitting-in at a trade screening of *Beverly* convinced us that we must have been in a pretty sad state-ment.

Decca gets an A-1 plug in *Reveille*. Pic not only opens with a three-minute sequence that features the Mills Brothers' singing of *Cielito Lindo*, but the scene is prefaced by a full-screen shot of the Decca recording of the same tune. A little while later the Count Basie disk *One O'Clock Jump* is the means by which the company trade-mark gets a brief but evident display.

Since Decca has prepared a lavish promotional tie-in with *Beverly*, the above should prove of interest to dealers. Company is getting out posters and other display material which, together with the film exploitation, should sell *Lindo* and *Jump*, but good.

Hell, Hitler

Flurry of customer requests have been made in the last few weeks for Nazi military marches, including the *Horst Wessel*. One customer asked for "goose-stepping" airs because "he needed them for a meeting." Dealers failed to turn in information to the FBI but are urged to do so in the future.

Exchanges, Returns Out

Due to record shortage more and more dealers have posted signs stating: "No returns or exchange on records." Previously, vendors were glad to co-operate with customers, but tight situation on market has eliminated practice of returns.

C'est La Guerre

Lied Der Einheitsfront, Keynote disk made in Spain during the Civil War, has the following sticker, written in Spanish, pasted on the record: "Defective impressions on this disk caused by interruptions to electric energy during a bombing."

Return of the Jazz Era?

Because of the Petrillo ban recording companies are being forced to re-issue old numbers. In keeping with the times Decca plans to release a batch of hot jazz records by repressing old masters.

Tickets, Please

Violations of Mayor La Guardia's anti-noise campaign have caused many Times

The Week's Records

(Released March 6 Thru 13)

POPULAR:

- Abbott, Jerry—Standard T-2086
Two Hearts Across the Sea
- Darnell, Bill
The Rain Comes Down on My Window
- Bryer, Dick—Musicraft 15011
You'd Be So Nice to Come Home To Over There
- Crosby, Bob—Decca 4403
Big Tom
Way Down Yonder in New Orleans
- Lunceford, Jimmie—Decca 18534
Easy Street
You're Always in My Dreams
- Renard, Jacques—Brunswick 6205
As Time Goes By
I'm Sorry, Dear
- Vagabonds, Four—Bluebird 30-0811
Rose Ann of Charing Cross
Ten Little Soldiers

RACE:

- Price, Sam
It's All Right, Jack
Lead Me Daddy Straight to the Bar

(Routes are for current week when no dates are given.)

A

Agnew, Charife (Washington-Youree) Shreveport, La., 8-16, h.
 Akin, Bill (La Salle) Milwaukee, h.
 Allan, Bob (Arcadia Grill) Canton, O., nc.
 Allen, Bob (Roseland) NYC, h.
 Aloha Serenaders (Chins Victory Room) Cleveland, nc.
 Andrews, Gordon (18 Club) NYC, nc.
 Andrews, Ted (Butler's Tap Room) NYC, nc.
 Angelo (Iceland) NYC, re.
 Arthurs, Johnny (Philadelphia) Phila, h.
 Arturo, Arturo (Park Central) NYC, h.
 Aruza, Luro (Casino Atlantico) Rio de Janeiro, nc.
 Ash, Paul (Roxy) NYC, t.
 Ayres, Mitchell (Orpheum) Omaha, t.

B

Baker, Don (Algiers) NYC, nc.
 Bar, Vic (Olympic) Seattle, h.
 Baron, Paul (Savoy Plaza) NYC, h.
 Barrie, Dick (Chambers Green Mill) Chi, nc.
 Barrie, Grace (Blackhawk) Chi, nc.
 Barron, Blue (Stanley) Utica, N. Y., 16-18, t.
 Bartal, Jeno (Lexington) NYC, h.
 Basle, Count (Regal) Chi 5-11, t.
 Bates, Angie (Dantero's) Belle Vernon, Pa., re.
 Baum, Charles (Stork) NYC, nc.
 Beckner, Danny (Lakota's) Milwaukee, re.
 Bergere, Maximilian (La Martinique) NYC, nc.

Berk, Morty (Purple Derby) Phila, nc.
 Betancourt, Louis (Park Central) NYC, h.
 Bizony, Bela (Pierre) NYC, h.
 Black, Teddy (Charles) Baltimore, nc.
 Bondshu, Neil (Blackstone) Chi, h.
 Borr, Mischa (Waldorf-Astoria) NYC, h.
 Bowman, Charles (Wivel) NYC, re.
 Bradshaw, Tiny (Howard) Washington, t; (Apollo) NYC, 12-18, t.
 Brandon, Bob (Beverly Hills) Newport, Ky., cc.
 Brandwynne, Nat (Rlobamba) NYC, nc.
 Breese, Lou (Chez Paree) Chi, nc.
 Brigode, Ace (Hollywood) Kalamazoo, Mich., nc.
 Britton, Milt (Florentine Gardens) Hollywood, nc.
 Busse, Henry (Palace) San Francisco, h.
 Byrne, Bobby (Frolie Danceland) Miami, h.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
 Cabin Boys (Anderson) Anderson, Ind., h.
 Capella & Beatrice (Hurricane) NYC, nc.
 Capello, Joe (Jimmy Kelly's) NYC, nc.
 Carroll, Irv (Greenwich Village Inn) NYC, nc.
 Carva Zeb (Village Barn) NYC, nc.
 Casey (51 Club) NYC, nc.
 Chavez (Rlobamba) NYC, nc.
 Chester, Bob (Adams) Newark, N. J., 11-17, t.
 Chiquito (El Morocco) NYC, nc.
 Claridge, Gray (Edgewater Beach) Chi, h.
 Clarke, Kenny (Kelly's Stable) NYC, nc.
 Coleman, Emil (Versailles) NYC, nc.
 Collins, Bernie (Newman's) Saratoga Springs, N. Y., nc.
 Columbus, Christopher (Ubangi) NYC, nc.
 Conde, Art (Homestead) NYC, h.
 Conn, Irving (Queen Mary) NYC, c.
 Curbello, Fausto (Stork) NYC, nc.
 Cutler, Ben (Versailles) NYC, nc.

D

D'Amico, Nick (Essex) NYC, h.
 Dacia (Rainbow Room) NYC, nc.
 Davis, Johnny (Talk of the Town) Peoria, Ill., 8-21, nc.
 Del Duca, Olivero (El Chico) NYC, nc.
 Delman, Cy (Bellevue-Stratford) Phila, h.
 Dennis, Dave (Hurricane) NYC, nc.
 De Santil (Palomar) Vancouver, B. C., Can., nc.
 Dnorah & Rhumba Boys (Greenwich Village Inn) NYC, nc.
 Dorsey, Jimmy (Pennsylvania) NYC, h.
 Drake, Edgar (Nicolet) Minneapolis, h.
 Dunham, Sonny (New Yorker) NYC, h.

E

Eddy, Ted (Iceland) NYC, nc.
 Ellington, Duke (RKO-Boston) Boston, t.
 Ernest, Rollin (Memorial Building) Trenton, N. J.
 Ernie & Norsemen (Castleholm) NYC, re.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
 Fields, Ernie (Paradise) Detroit 5-11, t; (Lincoln Hall) Columbus, O., 12, b; (Gypsy Village) Louisville 13, b.
 Fields, Irving (Rogers' Corner) NYC, re.
 Fields, Shep (Beverly Hills) Newport, Ky., cc.
 Floyd, Chick (Statler) Boston, h.
 Frankhouser, Charlie (Paul Young's) Washington, nc.
 Franklin, Buddy (Blue Moon) Wichita, Kan., nc.
 Freeba, Frankie (18 Club) NYC, nc.
 Fuhrman, Clarence (Oakes) Phila, nc.

G

Garber, Jan (Trianon) Los Angeles, b.
 Glass, Bill (Mon Paree) NYC, nc.
 Goodman, Benny (Palladium) Hollywood, b.
 Grant, Bob (Plaza) NYC, h.
 Grant, Rosalie (Essex House) NYC, h.
 Gray, Chauncey (El Morocco) NYC, nc.
 Gray, Glen (Sherman) Chi, h.
 Gray, Zola (Frank Palumbo's) Phila, nc.
 Green, Bert (Court Square) Springfield, Mass., t.
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
 Grey, Tony (Bal Tabarin) NYC, nc.

H

Hallett, Mal (Roosevelt) Washington, h.
 Harold, Lou (Bal Tabarin) NYC, nc.
 Harris, Jack (La Conga) NYC, nc.
 Harris, Jimmy (Tampa Terrace) Tampa, Fla., h.
 Harris, Rupert (Continental) Springfield, Ill., 8-13, nc.
 Harrison, Ford (St. Moritz) NYC, h.
 Hawkins, Erskine (Apollo) NYC, 8-11, t; (Chestnut St.) Harrisburg, Pa., 12, a; (Skateland Arena) Newark, N. J., 13; Buffalo 14, a; Columbus, O., 16, a.
 Hayling, Bob (Caravan) NYC, nc.
 Heath, Andy (Flicht's) Wilmington, Del., c.
 Heatherton, Ray (Biltmore) NYC, h.
 Heidt, Horace (Casa Manana) Los Angeles, h.
 Henderson, Fletcher (Kenmore) Albany, N. Y., 5-18, h.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Herth, Milton (Copley Plaza) Boston, h.
 Hill, Earle (Cave) Vancouver, B. C., Can., nc.
 Hill, Tiny (Happy Hour) Minneapolis, nc.
 Hines, Earl (Fay's) Phila 12-18, t.
 Hite, Les (Trianon) South Gate, Calif., b.
 Hoff, Carl (Edison) NYC, h.
 Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
 Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
 Horton, Aub (Clover Grill) Fort Worth, nc.
 Howard, Len (Gayety) Montreal, t.
 Hutton, Ina Ray (Aragon) Chi, b.

International Sweethearts of Rhythm: Corpus Christi, Tex., 9-11; San Antonio 12; Austin 13; Dallas 14; Wichita Falls 15.

Jahns, Al (Providence-Biltmore) Providence, h.
 James, Georgie (Cafe Society Downtown) NYC, nc.

Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
 Johnson, Barney: Palmetto, Fla., 10; Sarasota 11; Orlando 12; Tampa 14-15.
 Johnson, Charlie (Nomand) Atlantic City, nc.
 Johnson, Wally (Lookhouse House) Covington, Ky., nc.
 Jones, Ray (Paramount) Bethlehem, Pa., h.
 Jordan, Jess (Village Barn) NYC, nc.
 Jordan, Louis (Fay's) Phila; (Stanley) Pittsburgh 12-18, t.
 Joy, Jimmy (Peabody) Memphis, h.

K

Kassel, Art (Bismarck) Chi, h.
 Kaye, Don (Claremont) Berkeley, Calif., h.
 Kaye, Sammy (Strand) NYC, t.
 Kendis, Sonny (Madison) NYC, c.
 Kent, Peter (New Yorker) NYC, h.
 Korn Kobblers (Rogers Corner) NYC, nc.
 Krupa, Gene (Palace) Cleveland 12-18, t.
 Kuhn, Dick (Astor) NYC, h.

L

Lande, Jules (Ambassador) NYC, h.
 Landre, Johnnie (Elks' Club) Fort Myers, Fla.
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
 Lang, Lou (Belvedere) NYC, h.
 LaPorte, Joe (Old Rumanian) NYC, re.
 Leeds, Sammy (Primrose) Newport, Ky., cc.
 Lefcourt, Harry (Rogers Corner) NYC, nc.
 Leon, Senor (Don Julio's) NYC, nc.
 Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.
 Lewis, Johnny (Patio) Cincinnati, nc.
 Lewis, Sabby (Famous Door) NYC, nc.
 Lewis, Ted (Bal Tabarin) San Francisco, nc.
 Lombardo, Guy (Roosevelt) NYC, h.
 Lopez, Vincent (Taft) NYC, h.
 Lunceford, Jimmie (Auditorium) Atlanta 10; (Armory) Durham, N. C., 11; (IOOF Temple) Wilmington, Del., 12; (Armory) Wilmington 13; (Albert) Baltimore 15, a.
 Lyman, Abe (Lincoln) NYC, h.

M

McFarland Twins (Empire) Allentown, Pa., b.
 McGrane, Don (Latin Quarter) NYC, nc.
 McGrew, Bob (Kansas City Club) Kansas City, Mo.
 McIntire, Lani (Lexington) NYC, h.
 Machito (La Conga) NYC, nc.
 Manuano, Don (Orlando) Decatur, Ill., h.
 Manzanares, Jose (La Salle) Chi, h.
 Marshall, Billy (Benjamin Franklin) Phila, h.
 Martell, Paul (Arcadia) NYC, b.
 Marsico, Al (Nixon) Pittsburgh, c.
 Marti, Frank (Copacabana) NYC, nc.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Freddy (Ambassador) Los Angeles, h.
 Marx, Chico (Stanley) Pittsburgh, t; (Earle) Phila 12-18, t.
 Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.
 Maya, Don (Casbah) NYC, nc.
 Mayhew, Nye (Bossert) Brooklyn, h.
 Messner, Johnny (McAlpin) NYC, h.
 Miller, Freddy (St. Regis) NYC, h.
 Miller, Herb (Rainbow Rendezvous) Salt Lake City, nc.
 Millinder, Lucky (Palace) Albany, N. Y., 8-11, t; (Palace) Akron, O., 12-15, t.

Mills, Dick (Silver Moon) Alexandria, La., nc.
 Moffit, Deke (Commodore Perry) Toledo, O.
 Morales, Noro (Havana-Madrid) NYC, nc.
 Morgan, Russ (Edgewater Beach) Chi, h.
 Morris, George (Armando's) NYC, nc.
 Morton, Ray (Copley Plaza) Boston, h.
 Mosley, Snub (Trouville) Los Angeles, nc.
 Munro, Dave (Casa Manana) Albuquerque, N. M., nc.
 Myrus (Pierre) NYC, nc.

N

Nagel, Harold (Copley Plaza) Boston, h.
 Nelson, Ozzie (Biltmore) Los Angeles, h.
 Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
 Nicholas, Don (Venice) Phila, c.

O

Ortiz, Jose (It Cafe) Hollywood, c.

P

Page, Gene (Baltimore) Toledo, O., nc.
 Palau (Pennsylvania) Havana, nc.
 Panchito (Versailles) NYC, nc.
 Paulson, Art (New Yorker) NYC, h.
 Pepito (Havana-Madrid) NYC, nc.
 Perner, Walter (Roosevelt) NYC, h.
 Petti, Emile (Ambassador East) Chi, h.
 Pitt, Marie (Monte Carlo) NYC, nc.
 Pope, Gene (Rio) Springfield, Ill., 8-13, nc.
 Powell, Mousie (Louise's Monte Carlo) NYC, nc.
 Prager, Manny (Child's) NYC, c.
 Price, Georgie (La Conga) NYC, nc.
 Prima, Louis (Casa Loma) St. Louis 8-11, h.
 Pripps, Eddie (Latin Quarter) Chi, nc.
 Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quintana Melody Boys (Chez Miquette) Havana, nc.
 Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Raeburn, Boyd (Band Box) Chi, nc.
 Ragan, Don (Graystone) Detroit, nc.
 Ramirez, Luis (Latin Quarter) Chi, nc.
 Rapp, Barney (Claridge) Memphis, h.
 Reichenman, Joe (Palmer House) Chi, h.
 Reid, Don (Deshler-Wallick) Columbus, O., 8-14, h.
 Reisman, Leo (Rainbow Room) NYC, nc.
 Resh, Benny (Bowery) Detroit, nc.
 Riley, Al (Athletic Club) Flint, Mich.
 Rinn, Rita (Southern Manor) Phoenix, Ariz., 5-18, nc.
 Rios, Thomas (El Chico) NYC, nc.
 Roberts, Dave, Trio (Neptune Room) Washington, re.
 Roberts, Eddie (Lido) NYC, h.
 Rogers, Eddy (Schroeder) Milwaukee, h.
 Rogers, Harry (Half Moon) Brooklyn, h.
 Reser, Harry (Olympia) Miami, t.
 Rotonda, Peter (Queen Mary) NYC, nc.
 Ruhl, Warner (Neil House) Columbus, O., h.

S

Sacasas (La Martinique) NYC, nc.
 Sanders, Sid (Rainbow Inn) NYC, nc.
 Sandifer's, Sandy (Fay's Southern Grill) Macon, Ga., nc.
 Sandler, Harold (Rogers' Corner) NYC, re.
 Saunderson, George (Park Lane) Buffalo, h.
 Saunders, Hal (Belmont-Plaza) NYC, h.
 Savitt, Jan (Colonial) Dayton, O., 8-11, t; (Castle Farm) Cincinnati 13, nc.
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
 Selger, Rudy (Fairmont) San Francisco, h.
 Shaw, Maurice (Chateau Moderne) NYC, nc.
 Sheff, Mickey (Hungarian Village) Trenton, N. J., nc.
 Sherwood, Bobby (Roseland) NYC, b.
 Simone, Bob (St. Regis) NYC, h.
 Smith, Ethel (St. Regis) NYC, h.
 Smith, Russ (Savoy-Plaza) NYC, h.
 Socarras (Ubangi) NYC, nc.
 Solontal, Joseph (Lehigh Valley) Bethlehem, Pa., h.
 Spector, Ira (Chatueau Moderne) NYC, nc.
 Spivak, Charlie (Orpheum) Minneapolis, t; (Orpheum) Omaha 12-18, t.

Stanley, Stan (Chanticleer) Madison, Wis., nc.
 Steck, Gus (Douglas) Newark, N. J., h.
 Stevenson, Bobby (Casanova) Detroit, nc.
 Stower, Jules (18 Club) NYC, nc.
 Stracter, Ted (Copacabana) NYC, nc.
 Strigle, Earle (Seelbach) Louisville, h.
 Stuart, Nick (Jefferson) St. Louis, h.
 Sylvio, Don (Bertolotti's) NYC, nc.

T

Teagarden, Jack (Chase) St. Louis 12-25, h.
 Terrell, P. A.: Denver 10; Salt Lake City 11; Reno, Nev., 12; Valerie, Calif., 13; Oakland 14-15.
 Terry, Bob (St. Regis) NYC, h.
 Towne, George (Neil House) Columbus, O., h.
 Trace, Al (Dixie) NYC, h.

V

Venuti, Joe (RKO-Boston) Boston, t.
 Vera, Bea, & Men of Note (Hillcrest) Toledo, O., h.
 Victor, Frank (Dixie) NYC, h.

W

Wald, George (Syracuse) Syracuse, h.
 Wald, Jerry (Riverside) Milwaukee, t.
 Walker, Oscar (Fifth Ave.) NYC, h.
 Warren, Dick (Hurricane) NYC, nc.
 Wasson, Hal (La Vista) Clovis, N. M., nc.
 Weik, Lawrence: Sheboygan, Wis., 10, t; Kenosha 11, t; (Casa Loma) St. Louis 12-24, b.
 Wheeler, Doc (Royal) Baltimore 12-18, t.
 White, Irving (Palm Beach) Palm Beach, Fla., h.
 White, Bob (Henry Grady) Atlanta, h.
 Williams, Griff (University) Normal, Ill., 13; (Orpheum) Springfield 13-14, t; (Palace) South Bend, Ind., 15, t; (Paramount) Marion 16, t.
 Williams, Sande (Warwick) NYC, h.
 Wilson, Dick (Coo Rouge) NYC, nc.
 Wilson, Teddy (Cafe Society Uptown) NYC, nc.
 Wolke, Charlie (Fox & Hounds) Boston, c.

Z

Zarin, Michael (Waldorf-Astoria) NYC, h.
 Zwerling, Ruby (State) NYC, t.

ORCHESTRA NOTES

(Continued from page 23)

GORHAM in the same territory, also bought into a nitery now that travel restrictions are keeping the territorial bands at home. Mosely, with his brother, has taken over the Gem Cafe. . . . SIR CECIL WILLIAMS takes over at Topper Cafe, South Merchantville, N. J. . . . ALICE FORKER and all-girl gang, at Bonanni's Cafe, Trenton, N. J. . . . TEDDY WILLIAMS, guitarist with GENE KRUPA for the past eight months, back to his original stand with NAT SIEGEL at Philadelphia's Down Beat Cafe, where Krupa first caught him. . . . MARTHA BLEW back at Sixth and Spring Hotel, Reading, Pa. . . . TONY STEVENS next in at Wagner's Dancing Academy, Philadelphia. . . . MICKEY FAMILANT, after several seasons at the Silver Lake Inn, Clementon, N. J., until the gas ban shuttered the inn, brings his band back to Philadelphia for a stand at Frank Palumbo's Cafe. . . . GEORGE HUNT has a return ticket to the Victory Ballroom, Philadelphia. . . . DONATO GUGLIELMI, better known as DANNY GOOL in his orchestra days with BOB CHESTER, GENE KRUPA and BUDDY ROGERS and more recently with NBC's Hollywood musical staff, puts his fiddling and arranging chores away for the duration for service with the army air forces in Atlantic City. . . . MARY LOU PAVELL the new vocal pretty with JON ARTHUR at the Hotel Philadelphian, Philadelphia, replacing BETTY JOHNSTON. . . . ALAN FIELDING, who camped his baton several months ago for a defense post at the New York ship-building yards in Camden, N. J., is back in the ork whirl again, reorganizing his band for a return to his original stand, the Club Ball, Philadelphia.

Pacific Palaver

LES HITE filled in for JOHNNY RICHARDS at the Hollywood Casino. HITE is now mulling a theater tour. . . . FREDDIE SLACK took over the bandstand at Casa Manana. . . . NOBLE SISSELE opens at the Golden Gate in San Francisco for a week beginning April 1. . . . HARRY OWENS to Universal Studios for a two-reel musical. . . . RAY EBERLE, formerly with Glenn Miller and Gene Krupa, has just finished *Trombone From Heaven* and now starts *Oh, Say, Can You Swing?* at Universal. . . . BUDDY RICH, former drummer with Tommy Dorsey, now a full-fledged paratrooper, recently took over the drums for a stint while the band was at the Hollywood Palladium. . . . JOHNNY (SCAT) DAVIS has been signed for a picture at Monogram Pictures. . . . MATTY MALNECK playing Monday nights at the Hollywood Palladium with the spot on a six-day schedule. . . . GLEN GRAY follows BENNY GOODMAN at the Hollywood Palladium. . . . LOUIS ARMSTRONG next on the list at the Trianon in South Gate, Calif. . . . DALE CROSS and his orchestra continue at the Rendezvous Room, Biltmore Hotel, Los Angeles.

Advance Bookings

TINY BRADSHAW: Apollo Theater, New York, March 12-18; Auditorium, Chester, Pa., 19; Savoy Ballroom, New York, 20-31.

EDDIE DURHAM: Auditorium, Goldsboro, N. C., March 16; Auditorium, Greensboro, N. C., 17; Armory, Greenville, S. C., 18; Armory, Chattanooga, 19; Township Auditorium, Columbia, S. C., 22; Auditorium, Charleston, S. C., 23; Auditorium, Atlanta, 24; Armory, Augusta, Ga., 25; Auditorium, Tampa, 26.

ERSKINE HAWKINS: Buffalo Auditorium, Buffalo, March 14; Auditorium, Canton, O., 15; Auditorium, Columbus, O., 16; Nu-Elm Ballroom, Youngstown, O., 17; Trianon Ballroom, Cleveland, 18; Regal Theater, Chicago, 19-25; Paradise Theater, Detroit, 26-April 1.

JIMMY JOY: Peabody Hotel, Memphis, March 11-April 7.

FRANKIE MASTERS: Bradford Hotel, Boston, March 15-27.

TONY PASTOR: Central Theater, Passaic, N. J., March 12-14; Plymouth Theater, Worcester, Mass., 15-17; Metropolitan Theater, Providence, 19-21; Court Square Theater, Springfield, Mass., 22-24; Roosevelt Hotel, Washington, 25-April 25.

BARNEY RAPP: Claridge Hotel, Memphis, March 12-four weeks.

BOBBY SHERWOOD: Roseland Ballroom, New York, March 10.

CHARLIE SPIVAK: Turnpike Casino, Lincoln, Neb., March 19; Frog Hop, St. Joseph, Mo., 20.

JACK TEAGARDEN: Chase Hotel, St. Louis, March 12-two weeks.

ADDISON — Woody, 70, advertising agent for Erlanger Theater, Chicago, February 26, that city.

BIOW—Sophie Taub, 47, wife of Milton H. Biow, president of Biow, Inc., New York advertising agency, in New York February 26.

BROOKE—Tyler, Sr., 52, former musical comedy actor and film comedian, in Hollywood March 3. Brooke began his career in New York in 1912 and went to Hollywood in 1925. His last appearance was in *Little Old New York* in 1940. He leaves a wife, Mrs. Myrtle Brooke, and a son, Tyler Jr.

BUDD — Eva, mother of Ruth Budd Hanna, circus and carnival worker, January 28. Surviving are Wallace and Giles Budd and Ruth Budd Hanna.

BYRON—Royal James, 56, former legit and silent movie comedian, March 4, Mercer Hospital, Trenton, N. J. Byron entered show business as a youngster. He appeared in vaude and had a role in *The Master* and other New York shows. He also appeared with a New Jersey stock company and once was employed by Vitagraph Company. For the last 15 years he was a contact man with RKO.

CHINKO—(Thomas Knox), 62, English juggler, February 28, New York. He had toured the world vaude circuits with his act. Survived by his widow, Minnie Kaufman, member of the Kaufman Troupe, trick cyclists.

CLARK — Mrs. L. Ward, 73, former Madison (Wis.) organist and director of theater orchestras, February 24 at her home in Miami. In 1911 she became orchestra director at the Amuse Theater, Madison, and later served as orchestra leader or organist at nearly all of the city's theaters. Survived by a son, a daughter and a brother.

COLE—Richard H., 90, retired figure skater, March 1, Brockton, Mass. For many years Cole appeared on roller and ice skates in exhibitions in New England, New Brunswick and Ontario.

COLLEY—J. J., owner J. J. Colley Shows and widely known in the South and Southwest, at his home in Hugo, Okla., winter quarters of the shows, March 4. His widow survives. Burial in Hugo March 7.

CUHEL — Frank J., 38, correspondent for the Mutual Broadcasting System, when the Yankee Clipper crashed into the Tanguis River, near Lisbon, Portugal, February 22. Survived by his sister, Ermengarde Cuhel, Cedar Rapids, Ia.

GARRETT—Alice Palmer, 80, mother of Oliver H. P. Garrett, screen writer and playwright, March 2, at St. Luke's Hospital, New York.

LAPHAM—Henry Ray, 57, former theater owner, February 22 in a Detroit hospital.

LEE—Arthur A., 49, president of the Artice Corporation, New York, American representative of British motion picture firms, when the Yankee Clipper crashed into the Tanguis River, near Lisbon, Portugal, February 22. He has been in the motion picture industry since 1912. Survived by his widow, Mrs. Mary E. Lee; a daughter, Betty, of Harrison, N. Y., and a son, William C., sergeant in the Royal Canadian Air Force.

LEFEVRE — Edwin, 73, noted author, newspaper correspondent and diplomat, and father of King Reid (Lefevre), Eastern showman, in St. Luke's Hospital, New York, recently. Survived by his widow and two sons, Edwin Jr. and King Reid. Burial in Dorset, Vt.

John Arthur Coburn

John Arthur Coburn, 74, founder and manager of the once-popular Coburn's Greater Minstrels, died in Daytona Beach, Fla., March 5 after several years' illness.

Coburn toured with his minstrel organization for forty years and remained active in show business until the advent of talking pictures, when he retired and settled in Daytona Beach. In recent years he was associated with the Daytona Beach Municipal Band.

Surviving are his widow, with whom he celebrated their golden wedding anniversary in 1939; and a daughter, Leota Cordati Coburn, soprano with the Chicago Civic Opera Company.

The Final Curtain

LE PITRE — Paus, 89, former vaude and burlesque comedian, at Ephrian, Wis., February 16. He entered the profession at 13 with a circus and retired 15 years ago. Survived by his widow, Tillie; two sons, Melvin and Roy, and several grandchildren, all of Chicago.

LOUGHREY—Charles B., 78, former owner of a string of nickelodeons in Philadelphia, February 26 in Sea Isle City, N. J., from burns sustained when fire destroyed his home. Surviving are his widow, Lillian; one son and two daughters.

MCDONALD—Angus, 60, theater owner, February 17 in Grand Forks, N. D., of a stroke after long illness. In 1921, with his brother, Judge John McDonald, he founded the States Theater and Ballroom, Grand Forks. Survived by his widow, four children, three brothers and three sisters.

MILLER—Alexander G., 65, who established a radio station at Royal Oak, Mich., in 1925, in Detroit February 26 after a short illness. Survived by his widow and three children. Interment in Oakview Cemetery, Detroit.

MULLEN—Edward T., 74, veteran theater manager, recently when hit by a truck. He was manager of the Pequot Theater, New Haven, Conn., for 15 years, resigning in 1939.

PORTEOUS—William M., 86, bass soloist with St. Louis Symphony Orchestra, in San Diego recently. He had also appeared in the Music Hall during the St. Louis World's Fair. Survived by son.

ROBBINS—Clarence E., 62, manager of theaters in Worcester, Mass., for 20 years, February 23, at Wareham, Mass.

ROGERSON—Wallace M., 62, conductor of former *Fit to Music* program over WGN, Chicago, February 24, that city. Survived by widow, three sons, brother and two sisters.

ROGNAN—Roy, member of the professional comedy dance team, Lorraine and Rognan, when the Yankee Clipper crashed into the Tanguis River, near Lisbon, Portugal, February 22, while on way to an overseas USO engagement. Rognan was company manager for the troupe. The team of Lorraine and Rognan was formed in 1937 and within six months after their partnership they were married. Rognan was a circus clown and acrobat before entering vaudeville. Survived by his wife, Jean (Lorraine), who suffered a fractured leg in the crash.

ROTH—Arthur, 59, father of Lillian Roth, radio and screen player, in Boston February 10 of natural causes. Besides Lillian, he leaves another daughter, Anna, and his wife.

RUFINO — Garcia, 71, Spanish writer and playwright, whose pen name was Don Cecilio de Triana, last week in Seville, Spain. Several of his plays are still being performed in Spain and Latin American countries.

SCHLOSSBERG — Louis, 61, former mentalist with carnivals, February 27 in Chicago, where he operated a liquor business for the past year. He was a member of the Showmen's League of America. Surviving are his widow, Lena; two sons, a sister and a brother. Interment at Montefiore Cemetery, Philadelphia.

SOLTON—Fred, 52, radio pioneer in Philadelphia, February 16 following a heart attack while watching the show at the Earle Theater, Philadelphia. He was associated in various capacities with Station WPEN. His widow, Sherry, survives.

SOOY—Charles H. (Bert), 66, founder of San Francisco Cow Palace, in San Francisco February 21. He had been ill for three years. He was the first president of Agricultural District No. 1. A sister and four brothers survive. Interment in Holy Cross Cemetery, San Francisco.

STEWART—John, father of Mrs. Merton Carr, former part owner of the Playhouse Theater, Randolph, Vt., recently.

SWANN—Tamara Drasin, 32, professionally known as Tamara, popular singer and wife of Edwin D. Swann, advertising

man, when the Yankee Clipper crashed into the Tanguis River, near Lisbon, Portugal, February 22. She was a member of a USO troupe about to begin an overseas tour. Born in Odessa, she came to this country at the age of 13. She attended Hunter College and later sang Russian songs in night clubs and over the radio. Her husky, haunting voice interested Broadway play producers in her outstanding interpretation of Russian songs. Her first appearances in Broadway musicals were in *Crazy Quilt* and *Free for All*. Tamara was best known for her presentation of *Smoke Gets in Your Eyes*, *Love for Sale* and *Get Out of Town*. She also appeared on the Broadway stage in a revue called *The New Yorkers* in 1930, and was the star of Jerome Kern's *Roberta*, in 1934. In recent years she had leading roles in *Right This Way and Leave It to Me*. Survived by her husband, her parents, Mr. and Mrs. Boris Drasin, and brother, Las Drasin, Hightstown, N. J.

WARREN—George, 72, former drama critic of *The San Francisco Chronicle*, February 27 at his home in San Francisco. He was at one time the Shuberts' manager at the old McVickers' Theater, Chicago. He was also a drama critic in Chicago and Omaha. Interment in Holy Cross Cemetery, San Francisco.

WHEELER—Marlon, organist, in Springfield, Mass., February 26 following a long illness. Survived by a sister.

Marriages

BEECHAM-HUMBY — Sir Thomas Beecham, British conductor of symphony orchestras, recently to Betty Humby, English pianist, who has appeared with him in concerts in England and the United States.

CHIC-JONES — Marcla Mae Jones, screen actress, and Robert Gordon Chic, nonpro, in the barracks of the Maritime Service Officers' Training School, San Francisco, February 27.

ELLIOTT-ANDERSON — First Class Petty Officer Norman Elliott, U. S. Navy, to Edith Anderson, specialty dancer at Pinto's, night club, Greenwich Village, in New York, February 17.

EVANS-JAMESON — Lieut. John T. Evans, U. S. Army, to Ruth Jameson, former secretary to George Freeman, manager of Loew Poli Theater, Springfield, Mass., in Indian Orchard, Mass., recently.

GOSCH-ARLISS—Martin Gosch, radio producer, to Joan Arliss, actress, February 19 at the City Hall, New York.

HERBERS-RAGAN—Ray C. Herbers and Madaline E. Ragan February 26 by Justice of Peace Robert E. Walker in St. Louis. Both are well known pitch workers.

JOHNSON-VICKRY — Ensign Bob Johnson, son of Adolph Johnson, operator of the Strand Theater, Hamden, Conn., to Virginia Vickry at Miami. Johnson is stationed in Miami.

KAUS-JAMES—Adolph Kaus, owner of Kaus Exposition Shows, to Dolores James, owner and operator of midway concessions, in Tampa January 26.

ROCHESTER-FORSTMANN — Charlie Rochester, managing director of Hotel Lexington, New York, to Mrs. Kathryn Forstmann, nonpro, February 18 in Miami.

SAROYAN-MARCUS — William Saroyan, playwright and author, to Carol Marcus, actress and daughter of Charles Marcus, nonpro, of Bendix Aviation Corporation, at Dayton, O., February 20. Saroyan is a private in the army air corps at Wright Field, Dayton.

TINSCH-HOLTON—Frankie Tinsch and Lillian Holton, concessionaires, at Baton Rouge, La., January 28. Bob Kemp, Slim Collins and John Taylor served as witnesses.

WOOD-MINK—William Bayard Wood, nonpro, to Phoebe Mink February 16 in New York. Bride, with the NBC publicity staff for many years, is now with the War Effort Department of Skouras Theaters.

WOOLMAN-LYNN — Harry Woolman

film stunt man, and Sandra Lynn, double and stand-in for film actress Lupe Velez, in Las Vegas, Nev., January 17. Bride's legal name is Alma Papas.

Births

A daughter to Mr. and Mrs. John Galagan March 5 at Columbus, O. Father is a well-known concessionaire and ride operator.

A son, William Spencer Jr., to Mr. and Mrs. William S. Collier February 4 in Velasco, Tex. Father, former motordrome rider, is now in the army.

A daughter, Wendy, to Mr. and Mrs. Griff Williams at Passavant Hospital, Chicago, February 14. Father is an orchestra leader.

A son to Dr. and Mrs. Benjamin Brose-low February 7 at the Franklinville (N. J.) Hospital. Mother is the former Charlotte Key, member of the Three Toppers, vocal trio.

A son, Mark, to Mr. and Mrs. Jeel Charles February 2 at Mount Sinai Hospital, Philadelphia. Father is head of the Joel Charles Orchestra & Entertainment Agency, that city.

A daughter to Mr. and Mrs. Joseph Mazias February 11 at the University Hospital, Philadelphia. Mother is one of the Martha Graham Dancers.

A daughter to Mr. and Mrs. Sam Gioro recently in Bangor, Me. Gioro manages the Olympia Theater, Bangor.

A daughter, Diana, recently to Lieut. Herman Miller, U. S. Navy, and Mrs. Miller at New Britain, Conn. Mrs. Miller is former Artemis Perakos, daughter of Peter Perakos, owner of the Palace Theater, New Britain.

A son, Jeffrey Peter, to Mr. and Mrs. Billy Stern recently in Bronx, New York. Father is a singer, now in stock with the burlesque company at the Hudson, Union City, N. J.

A daughter to Mr. and Mrs. Joe Col-lara in New Orleans recently. Parents are jewelry workers, formerly with Royal American Shows.

A daughter to Mr. and Mrs. John Lar-kin February 17 at Chicago's Lying In Hospital. Father is a well-known radio actor, and mother is Genelle Gibbs, also of radio.

A son, Michael Allen, to Mr. and Mrs. Pat Burns at St. Joseph Mercy Hospital, Ann Arbor, Mich., February 17. Parents are known professionally as Burns and Bradley.

A son, John Ramsey, recently to Mr. and Mrs. Bernard Maroney in Spring-field, Mass. Maroney is stage manager at Loew-Poli Theater, that city.

Twins, boy and girl, Lucchino Giovanni and Marina Francesca, to Count and Countess Aldo Solito de Solis at St. Vincent's Hospital, Los Angeles, February 25. Mother is Gale Page, screen and radio actress, and father is concert pianist.

A daughter to Mr. and Mrs. Hal Coul-ter at Delaware County Hospital, Phila-delphia, February 26. Father is promotion manager of Station KYW there.

A daughter, Barbara Anne, to Mr. and Mrs. Bob Bloomfield at St. Joseph's Hos-pital, Philadelphia, February 24. Father is production manager of Station WPEN there.

A daughter to Mr. and Mrs. William Hendriques in Philadelphia February 26. Father is the show producer at the Cad-illac Tavern, Philadelphia.

A daughter, Monica, to Mr. and Mrs. Tommy Varrone in Philadelphia Feb-ruary 21. Father is pianist with Joe Frassetto's orchestra at Station WIP there.

A daughter, Perle Zee, to Mr. and Mrs. Billy Foy in Chicago March 1. Father is an entertainer with the WJJD *Supper-time Frolic*.

A son to Mr. and Mrs. William Glen Thompson at Grace Hospital, Richmond, Va., February 24. Father is manager of Colonial Theater, Richmond.

A daughter, Anita Louise, to Mr. and Mrs. J. Walter Thompson at Grace Hos-pital, Richmond, Va., February 24. Father is manager of Wilmer & Vincent's Park Theater, Richmond.

Divorces

Mrs. Rosalind Washington, the former Rosaline Stewart, singer with the Stewart Sisters and the Smoothies, from Law-rence Clinton Washington, nonpro, in Philadelphia February 22.

Marla Shelton, screen actress, known in private life as Alberta Pearl Dawn, from John Wesley Dawn, studio make-up man, in Los Angeles February 25.

Anne Shirley, motion picture actress, from film actor John Payne, now in the army, March 1 in Hollywood.

Roadshow Films

SUPPLIES 16MM. & 35MM. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Money To Aid Servicemen Raised By Pelham Society Using Non-Theatrical Pix

PELHAM, N. Y., March 6.—In order to raise money to help servicemen from the community, the Holy Name Society of St. Catherine's Church, this city, sponsored a roadshow last Wednesday night (3). The \$300 collected will be used to send gifts and a monthly newspaper to Pelham men in the armed services.

The show, which was held in the St. Catherine's School Hall gym, played to an audience of over 200 men, many of whom walked two miles thru the snow to attend the performance. Exhibition was attended by the mayors of Pelham, North Pelham and Pelham Manor, and members of the local Lions' Club, Kiwanis, Rotary Club, Pelham War Council, Knights of Columbus and Holy Name Society. Representatives of the auxiliary police and auxiliary firemen of Pelham, Red Cross, Office of Civilian Defense, American Legion Post, Veterans of Foreign Wars and Military Order of the

Purple Heart and servicemen also attended.

Pictures shown were: Office of War Information feature, *World at War*; two-reeler, *Dempsey-Willard Fight*, and a cartoon, *Tale of Vienna Woods*. *News Thrills of 1942, Volume 4*, including *United States Opens a Second Front*, *Japs Defeated in New Guinea*, *Russian Offensive Traps Nazis*, *British Victory in Egypt* and *Japs Bomb U. S. Plane Carrier*. Pic show, which ran for two hours, opened with trailer, *Star-Spangled Banner* followed by *Anchors Aweigh* and *Caissons Go Rolling Along*. Program ended with the marine hymn, *To the Shores of Tripoli*.

Good Promotion

Show was a tremendous success because of advance ticket sale and concentration on publicity. Admission charge was one dollar and 150 tickets were sold after each mass the Sunday previous to the performance, 120 tickets were sold the night of the show and the rest were sold by ticket committee, with a total of 300 tickets disposed of.

Publicity releases were printed in the Pelham, Mount Vernon and New Rochelle newspapers before the show. Window cards and one sheets were placed in the railroad station, post office, town hall, schools, taverns, firehouse and local stores. Handbills were distributed after each mass the Sunday before the show and were also given to the children in the parochial schools who took them home to their parents. Notices were placed in the church bulletin and post cards were sent out to all Holy Name Society members. Notices of show were also sent to lists of names obtained from the telephone book, local theaters and organizations and from newspaper subscription lists.

Perfect timing of the show and good program also helped to put show over. After the pictures were exhibited, refreshments were served and then a vaude act consisting of a comedian, accordion player-singer and a mindreader, was presented.

Show was arranged by Gerald Carew, president of the Holy Name Society, and projection was attended to by Richard J. Cummins.

Hints to Roadshowmen

Roadshowmen thruout the country can make good money giving this type of show provided the following rules are observed:

1. See that the date selected by the organization is the best one.
 2. Check with local newspapers to be sure no other show is being given that night. This will avoid competition.
 3. Plan show well in advance.
 4. Put on a good show with a little extra attraction not expected by audience. Be sure the feature is good and fits into purpose of program or the show will flop. Audience will overlook a bad short but not a bad full-length feature. If show is good audience will come back for more at a future date.
 5. Be sure to get full co-operation from organization sponsoring show.
 6. Plan good publicity campaign at least three weeks to a month in advance.
 7. After the show send out a follow-up story to newspapers, giving credit to those who deserve it.
 8. Sell as many tickets as possible in advance.
 9. Arrange for checking room service.
- Roadshowmen may not be able to follow all of the advice given above but concentrated planning in the right direction will help them get bigger profits for their efforts.

New and Recent Releases (Running Times Are Approximate)

WINGS OF VICTORY, released by Brandon Films, Inc. The sweeping, spectacular and intensely human story of Valeri Chkalov, Russian aviation genius, who helped forge his country's mighty wings. Chkalov led the first trans-polar flight from Moscow to this country in 1937. Running time, 97 minutes.

A NOUS LA LIBERTE, released by Brandon Films, Inc. This is one of the brightest and deepest of Rene Clair's greatest comic films. It is a happy ballad of liberties not permitted by the modern world, either to its failures or to its commercial successes. George Auric has given music to Clair's fable of two of the cinema's most charming characters whose every gesture satirizes modern society and big business. Running time, 93 minutes.

RING OF STEEL, released by Office of War Information. The American soldiers of today, carrying on the traditions of past accomplishments. (See **NEW RELEASES** on opposite page)

Where To Sell Idle Equipment

NEW YORK, March 6.—Several roadshowmen have written this department answering the call for the government's request for 16mm. film equipment urgently needed by the army.

Correspondents have asked where they can sell their equipment. Information is being given here so there will be no unnecessary delays in turning in equipment.

War Department has requested all desiring to sell equipment for a fair price to get in touch with the following manufacturers of the projectors:

- Ampro Projector Corporation, Chicago, Ill.
- Bell & Howell Company, Chicago, Ill.
- Eastman Kodak Company, Rochester, N. Y.
- R. C. A. Manufacturing Company, Camden, N. J.
- Victor Animatograph Corporation, Davenport, Ia.

Projectors will be bought and will then be reconditioned and shipped overseas at once for exhibiting both training and entertainment films.

CIAA Sends U.S. Films To S.A. Exhibitions By Roadshowmen

NEW YORK, March 6.—In order to educate South Americans as to how people in the United States live and to stress the part being played by North Americans in the war effort, the Co-ordinating Office of Inter-American Affairs is sending many 16mm. pictures to all of the Latin American countries.

Pictures being sent include a variety of subjects; health and nursing, historical, ideological, sports reels, army and navy training films, scientific films, Office of War Information shorts, newsreels of a particular interest to South Americans and many full-length features.

To date, more than 100 subjects have been sent to the Latin American countries. Included in the list are *Victory in Air*, *Parachute Athletes*, *Harvest*, *Choose To Live*, *World of Sound*, *Winning Your Wings*, *Power and the Land*, *Building a Bomber* and *Power for Defense*. One of the most popular films has been *Basketball Technique*.

The pictures are being produced with the co-operation of various organizations. For example, a picture on health was made with the help of the American College of Surgeons. The pictures are narrated in Portuguese or Spanish or have superimposed titles in these languages. Many of the people viewing these films have never seen a sound motion picture before. As a result, these pictures are proving not only interesting but educational as well. Pictures are also being received from the major companies who allow CIAA to make 16mm. prints for this purpose.

Portable projector equipment and films are sent air express to co-ordinating committees who are under the supervision of the United States diplomatic service in every country. The committee consists of local representatives of outstanding industries in each country and also a person familiar with the motion picture industry, usually the local manager for a major United States film firm.

Projectors are placed in various localities and the number sent depends upon the need in that particular spot. Rio de Janeiro, Brazil, has five projectors.

All of the films are shown on a non-theatrical basis and exhibitions are given principally in churches, schools, war plants and before government officials. Local officials choose South American roadshowmen to make these screenings and bookings are made in advance by the authorities in each town or outlying district. The pictures shown in outly-

ing districts are beneficial in educating the poor classes. Exhibitions are often set up in the public square after dark. Non-theatrical showings are also given in large cities but do not, in any way, conflict with the theaters.

Showings are advertised by local officials who make announcements on the local radio stations and thru the local press. One sheet is also widely distributed.

Project was started about two years (See **FILMS TO S. A.** on opposite page)

TIMELINESS
plus

MOGULL'S
16mm. SOUND MOVIES

35mm. FILMS
Sacrificed by ROADSHOWMAN

New lot just received by us to close out. Miscellaneous odd reels begin at \$1.30! Also Features, Religious, Cartoons, Sports, etc. Sound and Silent. Send for List No. 95—FREE!

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BE WISE—MOGULLIZE
59 West 48th St., N. Y. City

35 MM. DEVRY SOUND PROJECTORS!
Complete 2 Projectors, 1 Amplifier, 1 Speaker, Straight Feed, \$300.00.
Sale on 16MM. Sound Castles, \$8.50 Each.
We buy & trade 16MM. Films, Sound Projectors.
ROBERT BLOCK, 1265 B'way, N. Y. C.

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Westerns, Actions, Selected Shorts, Blitz Reels; England, Poland, Russia, etc.
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8 James Oliver Curwoods—8; 8 Peter B. Kyne—8; also The Old Homestead, Little Red Schoolhouse, Ingagi, Scarlet Letter, Nation Aflame, Missing Girls, Red Lights Ahead, Down to Sea in Ships; also Bob Steele and Harry Carey Westerns. All prints as new, each complete with ones, threes, mats, photos, films and press sheets. Lists free for stamp.
35MM. ONLY.

MINOT FILM EX.
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WANTED 16mm. SOUND PROJECTORS
Highest Prices Paid — Cash Waiting.
Religious Subjects for Lent. Write for List.
ZENITH 308 West 44th St. NEW YORK CITY

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If you are having a hard time to get fair prices on Film Rentals, write us. We have what you want for less.
MUTUAL SUPPLY, INC.
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For a Successful Roadshow Season in
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Write for Special Roadshowman's Catalog
INSTITUTIONAL CINEMA SERVICE, INC.
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GREATEST 16MM. SOUND SHORTS
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STARS OF RADIO-STAGE-SCREEN
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HIGHEST PRICES PAID FOR 16MM. Sound Projectors. Any Make. Wire Us Collect Today—Cash Waiting.
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FREE Clip this ad and send it today for your free copy of **HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS**
It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.
3-13-43

Hila Morgan Calls On Ex-Repsters To Fill In in Pinch

HOUSTON, March 6.—Harry Graf and Madge Kinsey and their players, who came here intact from their Ohio territory 20 weeks ago to work under the Hila Morgan tent theater, departed Monday (1) by motor for their headquarters in Fostoria, O., to begin preparation on their own tent season, which is slated to get under way around the middle of May. Members of the Madge Kinsey organization had a pleasant run here and have been invited to return at the conclusion of their canvas trek next fall.

Hila Morgan is keeping her show going, and with the departure of the Kinsey players still had a full cast this week. She has called upon a number of ex-professionals now employed in war work here to job a week or two with her show until she can bring other people on. Dorothy Link, Wayne Peters and Jack Mabray headed this week's show and turned in solid performances. Miss Morgan herself was in the cast this week for the first time since opening in Houston many months ago.

Neil Burdick is the newest member of the Morgan show, with Harry Warner, ex-leading man, stepping in to pinch-hit now and then. Miss Morgan, who has been presenting two bills a week, has reverted to her former policy of one a week.

Deppinbrink Pinch Hits In "Laff That Off" Lead

WICHITA, Kan., March 6.—Turner Deppinbrink, veteran repster, saved the day for several thousand aircraft workers here last week when he stepped in on 10 minutes notice and did the lead in *Laff That Off*, substituting for Herb Clark, local radio announcer who had prepared for the part but who failed to show up at curtain time. Deppinbrink, who had just arrived in town, happened to drop around backstage. He had played the part a few seasons back and did a creditable job of pinch hitting. Show was presented in the Forum here for association members of a large aircraft company.

Other members of the cast were Buddy Brown, Joyce Lee, Mercedes Rey, Ruth and Cecil Phelps, Gil Bartlett, Bernie Goodrum, Earl Gherardi, Jay R. Johnston, Stanley Guber, Cleve Reedy, Joe Simmons. Charles Brunk was stage manager and Hank Brunk, producer. A number of the above are prominent in rep and tab circles.

Zarlington Believes Moore Doing Right by Soldier Boys

Friendship, Tenn.

Editors *The Billboard*:

I read the article by Alan Moore about the tent rep bills being used in the army camps.

I have always thought small-cast hokum bills, with fast specialties between acts, would go over. I have written some of the managers in charge of these army units. They came back with a report that the men would not hold still long enough to listen to that type of show.

During World War I, while I was stationed at Camp Pike, Ark., we had theaters in camp. Entertainment consisted of straight vaude, units, musical shows and some rep bills. Like thousands of other soldiers, I attended each week. The vaude and musicals went over well, but the shows that packed the theater and stuck with the boys were the rep bills with plenty of comedy.

It seems to me that a good short cast, say a three-act Boo Feagin comedy, where scenery and props can be easily handled, with a small line of girls or good vaude, would be more of a change each week than a straight girl and vaude unit.

It looks as tho Moore is doing something to keep rep going and I hope he can continue. RAY ZARLINGTON.

Rep Ripples

HARRY AND SUE DIXON, who closed with Harley Sadler just a year ago to enter war work, are employed at the Reynolds Metal Company, Wilson Dam, Ala., and plan to remain there for the duration. . . . GRAY'S COLORED PLAYERS are doing a bill called *Step Into It* in Cottonwood County, Mississippi. L. L. Gray, formerly with the Silas Green Show, is manager. Unit has been playing near war plants and army camps. . . . PFC. H. P. SMITH (Alan Moore), rep and stock player stationed in the Special Service Office at Fort Hamilton, N. Y., asks that rep folks who have material they no longer have any use for shoot the stuff on to him for use in the soldier shows presented at the camp. He is particularly anxious to have short-cast tab scripts calling for not more than one woman, and bits and blackouts. . . . B. A. (BENNY) WULLKOTTE, formerly with the Bryant Showboat in Cincinnati and, before joining the merchant marine, bass fiddler with Bob Brandon's relief band at Beverly Hills Country Club, Newport, Ky., writes from Sheepshead Bay, Brooklyn, where he is Master-at-Arms, B5, at Maritime Service Training Station: "The *Billboard's* Sol Zatt is also up here at the station doing public relations work. There's lots of activity around the Big Town due to the wartime spirit which pervades the entire area. Night clubs, especially, are doing great. I've been taking in most of the theaters. They're putting on stinkin' shows, but the towners are eating 'em up. Billy and Josephine Bryant, of the Bryant Showboat, were up here recently and stopped off to see me. Capt. Billy says he's not sure of his boat opening this spring. But you know him; the minute the worms start sticking their heads above the ground he leaves for his home port, Point Pleasant, W. Va. Well, last but not least, I'm about to take the final plunge into the sea of matrimony. Her name—Aux. Mary Juchnewicz, WAAC. She's stationed here for the present in NTW."

MADGE KINSEY and Harry Graf and their daughters, Bette and Jean, together with George and Jo Ann Colbert, who closed 20 weeks with the Hila Morgan Show in Houston last Sunday (28), passed thru Cincinnati Friday (5) en route to their home in Fostoria, O. Madge and Harry were visitors at the rep desk and reported that they will immediately proceed on plans for their 1943 tent trek over their established Ohio territory. They are definitely committed to touring this season if it is at all possible. Madge and Harry reported that they and members of their troupe enjoyed a very pleasant stay on the Morgan show in Houston. From Cincinnati they hopped to Xenia, O., for a visit Friday night with George and Lucille O'Brien and Lucille's parents, George W. and Tillie Blackburn. In Louisville, Harry and Madge stopped overnight for a visit with Jack and Ellen Irwin. Jack is working in a shipyard there and had been doubling with the Aulger Bros.' old-time opy troupe at the Seelbach Hotel there until the show folded two weeks ago. The Irwins expect a blessed event in July. . . . ADDISON HARRISON is now located in Chicago as inspector of canvas for the government. . . . CARL SAPP, pianist, was a recent visitor in Houston after winding up with one of Solmie Child's units. He left there to join one of Nat D. Rodgers' units in Louisiana, but apparently he got on the wrong bus, for when heard of last week he had landed in Mount Vernon, O. . . . EDDIE DERRINGER cabled friends in Houston last week that he had arrived safely in Honolulu as a member of a maintenance unit. . . . OTTO IMIG, comic, who went to Houston with the Madge Kinsey Players 20 weeks ago and now working with the burly stock at the Roxy there with Emile T. Conley, is bringing his dad down from Pennsylvania to live with him there. . . . RED FORD, well-known rep comic, recently was inducted into the army in Houston. With the aid of a passing limb of the law, Emile T. Conley got Ford up on a recruiting platform for the WAACS in Houston last week, where Red put on a 15-minute one-man show to good applause and a lot of heckling.

CAL AND BONNIE WEST, ex-Billroyans who recently returned to niteries after a long stay at their home in Missouri, are being held over this week at the Riviera Club, Columbus, O. . . . SKIN-

NIE AND MAY KIMLING are located in Galveston, Tex., where Skinnie has been a boilermaker at the Todd Dry Dock the past year. Their sons, Jack and Harry, are in the navy. . . . CHRISTY OBRECHT typewrites that he's all set to go with his fenter this season, with the opening slated for April. Things are humming at the show's Minneapolis quarters, with all equipment and rolling stock being renovated. Trucks are being painted red, white and blue. . . . RALPH FARRAR, veteran rep pianist, is now settled in his home town of Wichita, Kan. . . . L. (CRAZY RAY) CHOISSER, who played his first steam calliope on Capt. E. A. Price's Water Queen Showboat back in 1910, is sojourning at home in Pickneyville, Ill. Choisser purchased the old showboat calliope from the veteran Jim Bonnell several years ago and has it in storage. He plans to mount it on a truck after the war to play fairs and special events. . . . RAY ZARLINGTON, of Zarlington's Comedians, wintering in Friendship, Tenn., says that he's undecided about going out this season, as he has not yet been notified whether he can get enough gas to make his regular territory.

Routner Players Still on Circle

RICHMOND, Ill., March 6.—J. B. Routner Players are now in their 20th week of circle stock out of here, with business continuing to hold up fair. Company plays seven nights a week. Routner is mending nicely from a recent serious illness.

In the Routner cast are James LeRoy, Warren J. Lawler, Jack Marco, Jimmy and Nina Masters, Maude Nevins and Ervil Hart.

"BIG TIME"

(Continued from page 5)

had his targets toppling from tree branches.

Adrianna and Charly came on first with the trampoline. Male did some terrific acro and balance, mingled with a good sense of action humor. Has the trick of being amusing. Adrianna walloped with her hand-to-hand catch.

Corinna Mura, carrying guitar, tall and stately in senorita style, made a nice showing with her interpretation of Latin American songs. Sang half dozen numbers and stayed on for a comedy bit with Wynn that was amusing. Billy Rayes, juggler, found the audience easy to handle. Works fast, looks well and doesn't resort to the old gag of making his turn appear more difficult than it is. Got over first-rate with some chatter.

Moke and Poke, a dusky pair, showed a flair for comedy, something rare in dancers. Both lads are clever steppers, and the finale was a fast comedy of free swing.

Paul Lavarre and his brother, Frank, got plenty of laughs. Their specialty is holding each other's hands and tying themselves into Chinese puzzles without any apparent hope of extrication. Wynn becomes involved in the mix-up and the result is a scream.

Paul Draper stopped the show. Displayed fast feet, but is more than a tap dancer. His steps are no less than poetry, music, comedy and at times even drama. Held the longest encore.

Jane Pickens copped two spots. Got over well in chanting a brace of songs, but hit high gear when paired with Wynn while perched atop his bicycling piano singing *Tea for Two*. Wynn peddled to the tempo of his own piano playing.

Dick and Dot Remy did acrobatics differently, because the miss displaces about a fifth of a ton, but can do tricks that a slimmer sister would never dream of.

Next to closing, Wynn proceeded to drape three magazine cover girls with extraordinary taste. Models fittingly gownned with the aid of a few strips of satin and a handful of spins. Wynn exited behind a slow-dropping curtain, holding a lighted candle and attired in a white nightshirt. Edward Murphy.

NEW RELEASES

(Continued from opposite page)

Scenes of famous battlegrounds and outlines the part the American soldier has played in the growth of the nation. Directed by Garson Kanin and narrated by Spencer Tracy. Running time, 10 minutes.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

FRANKIE DONATO, teaming with Bernie Lit at Kavakos's night club, Washington, reports that his ex-partner, Jack (Stash) Stanley, is stationed at near-by Camp Meade. Corp. Sammy Allen is also in the vicinity, attached to Bolling Field. Jack and Sammy make the night clubs regularly, and the four cut up derbyshow jackpots and Brady productions. Frankie would like to see a line here from the old gang, particularly Hal (Sixty-Forty) Brown.

PFC. SAMMY HOWARD COHEN pens from Fort Bragg, N. C., that he is now a dental tech. at the camp but hopes to be dancing again when the war is won. Wants a line to appear here on Pvt. Johnny Maker, Nellie Roberts, King Brady and Red Long.

INQUIRIES HAVE BEEN received recently at the Derbyshow desk on Jack Duval, Angie (Oger) Hamby, Billy Wilbs, Ruth Carroll, Myrtle McMahon, Jimmy Bittner, Austy Dowdell, Mom Freed, Mary Kabowski, Phyllis Tomlan, Kaye Payton, Curly Linder, Tim Hammack, Buck Lamarr, Porky Jacobs, Verna Parsons, Herbie O'Day, Cliff Reel, Al Astro, Edna Gowacke, Mickie Gowas, Marion Kirk, Tim Murphy, Ruth Johnstone, Bill McDaniel, Opal Ferdig, Blackie Lattessa and Lou Verdi. Shoot the column a line, boys and girls, and let your friends know where you are and what you're doing.

FILMS TO S. A.

(Continued from opposite page)

ago and to date over 3,000,000 people in Latin America have seen the films.

There is no doubt that this wide distribution of United States films in South America is creating a spirit of solidarity and friendship thruout the Western Hemisphere.

Documentary films showing South American scenery, war production and way of life are being distributed thruout the United States also under the supervision of the CIAA.

Films are being made by Herbert Knapp and Julian Bryan with the permission of all the Latin American governments. The pictures are then brought back to the United States whenever Knapp or Bryan return and are printed and developed here. To date, 35 pictures have been distributed.

Films are available to roadshowmen who pay only a service charge of 50 cents for the first reel and 25 cents for each reel after that. Roadshowmen are not allowed to show these films if admission is charged.

The South American pictures, which are narrated in English, are of the utmost importance in showing how out south-of-the-border neighbors live.

MUSIC ITEMS

(Continued from page 23)

in Chicago. Hillard is a music director at WBBM in the Windy City.

I'll Dance With You Mama (The Night of the Victory Ball), gobbled up by Nationwide Songs, Inc., was written by Isadore Levitt and Frank H. Stanton. Levitt wrote the theme song for the recent scrap drive and has been commissioned by the government to pen an official War Bond Drive tune.

"BARDEX" MED. SHOW WANTS

Colored Comedians, Performers and Musicians. This is a free platform Medicine Show. Makes 2 and 3 week stands. We pay carfare, you pay all other expenses. Plays Northern and Southern territory and is known to be finest equipped and best paying show on road today. References: Anyone who has ever been here. One show daily, no Sunday. State all in first letter, what experience you've had, all you can and will do and salary expected. Don't wire.

DOC MILTON BARTOK
P. O. Box 491, Columbus, Ohio

FAMOUS GEORGIA MINSTREL SHOW WANTS

Colored Talent—Musicians on all instruments, especially Trumpet and Saxophone; Chorus Girls, Novelty Act. Show opens April 1. Pickadolangford, get in touch with me. All performers who have worked for me, write. All address to

FAMOUS GEORGIA MINSTREL SHOW
Care Jack Nallor EUDORA, ARK.

WANTED

People all lines. Good Best Canvasman and Mechanic to handle trucks and light plants. One to three-week stands. Iowa and Illinois shows.

ROBERSON AND GIFFORD
Empire Hotel SPRINGFIELD, ILL.

SOLOMON BUYS R & C EXPO

Plans Set for 40-Car Railer

Best features of two orgs to be retained—extensive work campaign mapped

ST. LOUIS, March 6.—Sam Solomon, owner of Sol's Liberty Shows, has purchased the Rubin & Cherry Exposition in its entirety from Mrs. Anne Gruberg. The deal, pending for several weeks, was completed last Monday between Solomon and Mrs. Gruberg and their attorneys. The Rubin & Cherry Exposition, now in winter quarters in Aurora, Ill., will be loaded out of that city early next week and hauled to Caruthersville, Mo., winter quarters of Sol's Liberty Shows for the past 12 years.

Sam Solomon was originally part owner of the Sol's & Rubin's Shows, he and the late Rubin Gruberg having been partners and co-owners of that show about 20 years ago. When the deal was completed this week Mrs. Gruberg remarked, "You (Sam Solomon) put the Grubergs in the show business and now you are taking me out of it." The sale made Solomon sole owner of the show.

Double Line of Towers

Solomon, during a visit to *The Billboard* office here today, said that he will combine the best features of Sol's Liberty Shows with the Rubin & Cherry Exposition and plans making it one of the outstanding shows on tour. Show will travel in 40 railroad cars. As soon as the equipment reaches Caruthersville all stock cars and flats will be unloaded and the show set up, as Solomon plans extensive work on all equipment to beautify the entire line-up of rides and other attractions. To be rebuilt, streamlined, modernized and neonized, the show will carry 10 70-kilowatt light plants and a double line of neonized light towers.

Solomon, one of the best known and most popular outdoor showman, entered the business in 1902 as owner of Sol's Golden West Amusement Company, the name later having been changed to Sol's United Shows. Several years later he entered partnership with George F. Dorman and the two took out Sol's & Dorman Liberty Shows. Then came the partnership with Rubin Gruberg, the show being known as Sol's & Rubin's Shows, and for the past 15 years he has been sole owner of Sol's Liberty Shows, one of America's foremost motorized shows.

The title of the show will possibly be changed, but at present Solomon has not decided upon a new title. Solomon, who expects to put the show on the rails early in May, will sell all duplicate rides and other equipment of which there is duplication as well as all his motor equipment. Rubin & Cherry Exposition has been one of the units of the recently dissolved Amusement Corporation of America. Full-season plans have not yet been announced for Royal American Shows, Beckmann & Gerety Shows and Hennies Bros.' Shows, the other organizations which made up the ACA.

L. J. Heth Signs Tenn., Ga. Dates

NORTH BIRMINGHAM, Ala., March 6.—Returning to local quarters last week, Alfred Kunz, general representative, and L. J. Heth, owner L. J. Heth Shows, announced that the organization holds contracts to provide midways at Tri-County Fair, Manchester, Ga.; Carthage County Fair, Carthage, Tenn.; De Kalb County Fair, Alexandria, Tenn.; Fentress County Fair, Jamestown, Tenn., and Wilson County Fair, Lebanon, Tenn.

Also contracted are American Legion Fair, Greensboro, Ga., and Middle Georgia Fair, Milledgeville.

GREAT LEON, aerialist, letters from Bernharts, Pa., that he has signed his high act with Garden States Shows.



SAM SOLOMON, pioneer owner and operator in the motorized field and owner of Sol's Liberty Shows, who purchased the Rubin & Cherry Exposition from Mrs. Annie Gruberg in a deal consummated March 1. His association with the business dates back to 1902, when he was owner of Sol's Golden West Amusement Company. For the last 15 years he has operated Sol's Liberty Shows, one of America's foremost motorized attractions.

Fair, Carnival Men At Williams Funeral

SYDNEY, N. S., March 6.—A number of Nova Scotia fair and carnival men attended funeral services here last week for Ben Williams, owner Ben Williams Shows and active in outdoor show business for over 30 years, who died February 17 in St. John's Hospital, Long Island City, N. Y. Casket was surrounded by numerous floral tributes from fair associations and showfolk. Many telegrams of condolence came from various parts of Canada and the United States.

Accompanying the body here from Winfield, N. Y., was Mrs. William Carey, one of Williams's two daughters who had been associated with him for years in the operation of the shows. Meeting Mrs. Carey at Truro, N. S., was Paul Gearin, Halifax, publicity representative for Bill Lynch Shows.

Flack Signs E. C. May

COLDWATER, Mich., March 6.—E. C. May, with Mighty Sheesley Midway for the last nine years, will be associated with F. L. Flack in the management of Northwestern Shows in 1943, Manager Flack announced at local quarters this week.

HASC Auxiliary Celebrates 23d Anniversary With Dinner

KANSAS CITY, Mo., March 6.—Ladies' Auxiliary of Heart of America Showmen's Club held its annual social night and 23d anniversary dinner in the Atzec Room of Hotel President here February 26, with 47 members in attendance. Lettie White, first vice-president, directed activities in the absence of President Viola Fairly, who has left for the South to begin preparations for the usual summer tour.

At the speakers' table were Loretta Ryan, secretary; Mother Parker; Mae Wilson, chaplain; Ruth Martone, emcee; Lettie White; Nellie Weber, second vice-president, and Hattie Howk, treasurer. Favors at each plate included a novel notebook and a rose, presented thru the courtesy of Staats Florists. Chairman Nellie Weber and her committee were complimented on the decorations, and the HASC sent a huge floral bouquet.

After dinner emcee Martone called on each past president in attendance for a resume of her regime in office, and all

responded in good style. Other club officers also spoke briefly, and Mother Parker, in a neat talk, paid tribute to all past presidents. Congratulatory letters were received from President Fairly, Lucille Hemmingway, Helen Smith, Clara Zelger and Virginia Kline.

Guests included Loretta Ryan, Mrs. Parker, Mae Wilson, Ruth Martone, Lettie White, Nellie Weber, Hattie Howk, Ruth Ann Levin, Katherine Calloway, Jesse Nathan, Lucille Hanson, Ruth Spallo, Margaret Stone, Catherine Boyd, Jerry McDonald, May McNece, Edith Moon, Esther Weiner, Myrtle Massey, Nina Adams, Mike Noble, Mollie Ross, Boots Marr, Verna Bauman, Harriet Calhoun, Margaret Haney, Billie Grimes, Margaret Ansher, Gertrude Allen, Marie Cook, May Warfield, Dorothy Morphew, Leola Campbell, Margaret E. Pennington, Josephine Brancato, Florence Mace, Ann Carter, Gene Garrison, Dorothy Hugo, Blanche Francis, Gladys Deem, June Taylor, Toots Riley, Bird Brainerd, Marie Graham and Ann Bowen.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Mescal Scenario, Mex., March 6, 1943.

Dear Editor:

This spot proved so mystifying that Pete Ballyhoo thought it a good idea to write of it in detail for the benefit of brother managers who may play this territory. Like all carnival managers, his love for his competitors knows no bounds and he worries over their futures. While ahead looking for a spot, General Agent Lem Trucklow was watching for any likely-looking town from a window of a crack Mexican creeper which was slowly rattling its way thru the alkali desert of this famous early-day cow country. Suddenly the road became rough and after 10 miles of bumpy traveling the train came to a sudden stop. To Lem's surprise he learned that the train had left the tracks and had moved that distance over the ground. The engineer, fireman and other crew members had

been taking their dally siesta and did not wake up until after the train had stopped.

Trucklow learned from the conductor that the company which sold the railroad the track on payments had not received its money and that it was expected to come and get the 10-mile stretch. Having ample time to look around, Trucklow thought he saw a town in the distance and walked toward it. When within a mile of the burg he decided not to continue his walk, and he marked the town as booked in his route (See BALLYHOO BROS. on opp. page)

Readings for Bolivar Fair

NASHVILLE, March 6.—W. J. Williams, manager Readings Shows, said here this week that the organization has been signed to provide the midway at Hardeeman County Fair, Bolivar, Tenn.

MSA's Service Fund Observes 1st Anniversary

DETROIT, March 6.—Michigan Showmen's Association's Servicemen's Fund is celebrating the first anniversary of its inception this week, prior to the St. Patrick's Day Benefit Dance to be held in Eastwood Park's Ballroom March 17. Club, thru its Servicemen's Committee, began to send gift packages every month to not only members but other showmen in the armed forces a year ago and since then has shown an almost twenty-fold increase in that time. Original month's packages totaled eight, while this last month packages went to 148 showmen in the armed forces.

Another feature of special service to men in uniform, not hitherto publicized, has been the club's open-house policy for men in the armed forces. Refreshments and other services of the club-rooms are extended to them without charge.

All proceeds of the benefit dance will be devoted to carrying on this work under the MSA sponsorship.

Bradley-Starbuck Combo Signs Fox Brown; Plan Debut

DARDANELLE, Ark., March 6.—Jess Bradley and Harry G. Starbuck, former business manager and secretary respectively of Buckeye State Shows, who leased Hughey's Greater Shows' equipment for 1943 last week, will have Walter B. Fox, general agent, and Pat Brown, construction superintendent, associated with them in the new venture. Several other old attaches of the Buckeye State Shows will also be with the new organization, which is scheduled to open here late this month, it was announced.

Quarters will be opened soon and work of painting and repairing will get under way. Starbuck, Brown and Fox, who have been living in Shelby, Miss., since the recent death of Joe Galler, arrived here last week, and Bradley came down from Huntington, W. Va., where he has been wintering with Mrs. Bradley.

Endy Preps for '43 At Barn in Windsor

WINDSOR, N. C., March 6.—A crew of 10 is at work in local quarters of Endy Bros.' Shows repainting and repairing the Merry-Go-Round, Spitfire and Rocket rides. Cookhouse has been opened, with Hevy Hulfish doing a good job on the feeding end. Jack Metts, now in the navy, visited for two days last week. He's the former Rocket foreman.

Bob Holmes, with Midget Show, is expected soon, as is Speedy Bowers with Motordrome. Jimmie Allen is getting the custard stand ready. Curly Abbott is painting the new Posing Show front. Jimmie Zabraski, who is taking care of the Diesel electric plants on a government project, is expected in soon to get the new Diesels in shape. Mr. and Mrs. Whitey Hewitt visited last Sunday. He will join the electrical department.

Sam Murphy, ride superintendent, has most of his crews lined up and is optimistic over the labor problem. David B. and Ralph N. Endy spent several days in winter quarters last week. Barnet Meehan, billposter, is getting his equipment in shape. Louis Rice, general manager, infos from the Miami office that everyone there is waiting to go, and William J. Tucker, Ernie Buzzela, Henry Goldberg, Raymond Korhn, Al Cole and Nat Lorrow report daily.

Quinn Renewed as Buck Pilot

TROY, N. Y., March 6.—James Quinn has been engaged by Owner O. C. Buck to pilot O. C. Buck Exposition Shows for 1943, it was announced at local quarters last week. Tour will mark Quinn's eighth with the organization.

SOL'S LIBERTY SHOWS



HAVE
PURCHASED

THE RUBIN & CHERRY EXPOSITION

IN ITS
ENTIRETY



SHOW WILL LOAD OUT OF AURORA, ILL., FOR CARUTHERSVILLE, MO., THIS WEEK
WILL OPEN EARLY IN MAY

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SHOWMEN, WITH OR WITHOUT OWN OUTFITS.
RIDE MEN, IF YOU ARE NOT IN THE DRAFT AGE AND NOT EMPLOYED IN THE WAR EFFORT,
PLEASE WRITE.
RIDE FOREMEN, WORKING MEN, TRAIN CREW, POLERS, BLACKSMITH AND WAGON WORKERS
AND PEOPLE IN ALL DEPARTMENTS.
ALL THOSE FORMERLY WITH RUBIN & CHERRY SHOWS AND SOL'S LIBERTY SHOWS, PLEASE
WRITE. Man for Office who can take shorthand and handle typewriter.

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OWING TO DUPLICATIONS, WE HAVE FOR SALE THE FOLLOWING:

Allan-Herschell 3 Abreast Merry-Go-Round, beautifully decorated and illuminated. 2 Big Eli No. 5 Wheels, Octopus, Tilt-a-Whirl, Kiddie and other Rides, with or without transportation.

76 Trucks and Trailers and Several Light Plants (all in A-1 condition). Tents, Fronts and Show Equipment of All Kinds and Description.

A beautiful "Home on Wheels," modern in every respect, including tub and shower bath, flush toilet, air-conditioning and refrigeration. Custom built with 1941 Cab over Engine Chevrolet Tractor. Has only 6,400 miles on it.

ALL ADDRESS: SAM SOLOMON, P. O. BOX 223, CARUTHERSVILLE, MO.

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TENTS
New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

CONCESSION TENTS
Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

World's Finest Paint
FOR CARNIVALS
Highest Quality • Lowest Prices
PAINT EXCHANGE of CHICAGO
2256 Elston Avenue, Chicago

TENTS—BANNERS
HEYDEY RIDE COVER. BRAND NEW.
Charles Driver — Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

WANT RIDES
25% of gross. Ex. Arcade, Grab, Rat Game, Mitt Camp, Ballgames, Popcorn, Cigarette Pitch and Gallery, Fishpond, Custard and all Stock Stores, Season's work HERE. Open March 15th, 5 mi. viaduct. All replies:
MGR. S. C. DEFENSE FORCE CARNIVAL
BOX 778 CHARLESTON, S. C.

BALLYHOO BROS.
(Continued from opposite page)
book. Returning to the train for further information, our agent was informed by the conductor that he didn't know the name of the burg, as it was off his road. After a wrecking crew had returned the train to the track it backed up to Chill Switch, Mex., and Lem wired the office to bring the show in. There he contacted the firm which had removed the track and leased enough rails and crossties to extend the road to the newly located town. He also contacted a rancher who owned all land adjacent to the town and an agreement was reached for a lot.

Laying the track took more time than expected, so the new burg was left unbilled and our advance crews rode the train, which arrived there at dusk last Sunday. Those who ventured into the dark burg at that hour reported it a beautiful tank. The next morning when our supply man went to town to buy groceries he was surprised to find nothing except litter, truck tracks and a few Mexicans sleeping under mesquite bushes.

Rushing back to the lot, he met the bosses on their way in and informed them of the situation. The bosses thought that the desert sun had added another victim to its toll and continued to town. After arriving they, too, were bewildered at the sight and rushed back to the lot, where a staff meeting was called to determine what had become of the city. The first question put to the staff was, "Had there been a town there?"; second, "Did a cyclone carry it away during the night?" and third, "Was it only a desert mirage that fooled even our illusion-show operator?" As no one could provide the answers a party was sent to the town's site to bring back the Mexicans who had been seen sleeping under the mesquite bushes.

After many wild gestures and tongue wagging the show's interpreter stated that there had been a town on the location upon our arrival. But due to a movie company having finished making a desert picture, the prop burg and all actors had been moved back to California that night. If the bosses knew where the town would be erected in the future they would contract it to live up to our slogan, "We never pass up a booked spot." MAJOR PRIVILEGE.

ART LEWIS SHOWS, Inc.
OPENS DOWNTOWN NORFOLK, VA., APRIL 10
All people contracted, please acknowledge this ad
WANTED—Foremen and Second Men for Rides—Scooter, Caterpillar, Merry-Go-Round. TOP SALARY. Electrician, first class; we have Transformer Wagon, WILL BOOK Glass House, Hawaiian or Conga Show wanted; have beautiful complete new outfit with wagon front. Josh Kitchens wants Help for Monkey Show. Ticket Seller, man and wife to handle animals. Kitty Madigan wants Cook House Help. Girls for our Revue and Posing Show, Train Hands, Polers, Tractor Drivers. Will book Rocket, Caterpillar, Tilt and other Rides. Wagons, furnished. Useful Show People in all departments wanted. FOR SALE—Portable front, 60-ft. front for Girl or Posing Show.
Winter quarters now open at 4801 E. Princess Anne Rd. Phone: 28773.
HOWARD INGRAM, Superintendent.
Wire or write ART LEWIS, Manager.
Suite 259, Hotel Monticello, Norfolk, Va.

BEE'S OLD RELIABLE SHOWS, INC.
OPENING APRIL 17
WANT SHOWS: Illusion, Fun House, Snake, Side Show or any Show with equipment and transportation; Al Freido, write, Want Girl Show Manager with Dancers; Kenneth and Reda, who closed with show last year, write. Want Musicians and Performers for Minstrel Show. CONCESSIONS WANTED: Cook House, Grab, Peanuts and Popcorn, Snow, Bingo, Diggers, Rat Game, Penny Arcade, Ball Games, American Palmistry and any legitimate Merchandise Concession. No Percentage, Wheels or Coupon Stores wanted. Want a few more Agents for office Concessions; Eddie Manning (Elmer), write; Paul Maples and Joe Smith, write. Want one more good Ride Man that can work any Ride, must be reliable. Want Man with Sound Truck that can post paper. No communications will be answered by wire; allow time to get letter. Address: R. F. D. #1, WINCHESTER, KY.

FOR SALE
Two 60 KW, 75 KVA Light Plants with International Diesel Power Units, complete with switch boards and automatic voltage regulators, mounted on 26-foot inclosed steel Trailer and Tractor. Above outfit used three months. One 7 1/2 KW Generator, price \$100.00, good condition. Five Sound Outfits. Two 50 KW late model Booster Type Transformers, complete with inclosed late model cut outs, price \$500.00 for both. Stored at Radford, Va. One complete Penny Arcade, about 75 Machines, thirty by sixty Green Tent and Panel Front, with or without large Truck to transport same. One complete Monkey Show with 14 trained Monkeys, and 5-year-old Chimpanzee (well trained and very gentle), thirty by sixty Tent, seventy-foot Front and all Props. Will sell Chimp separate. One complete Girl Show, 30 by 20 Tent, forty-foot Panel Front, price \$100.00. One complete Posing Show, 20 by 30 Tent and 40-foot Panel Front, price \$100.00. One complete Front Entrance for Midway with large Ticket Boxes, Brass Railings and Green Marquee, price \$100.00. One complete Jungle or Snake Show with Banner Poles and Banners, 20 by 30 Tent, price \$100.00. One lot of Electric Cable, all sizes, some like new. Above equipment stored at Valdosta, Georgia. One complete Minstrel Show, Seats, Stage, Front and 80 by 60 Tent, stored at Morgantown, W. Va. Price \$100.00 for quick sale. Above equipment can be seen by appointment only. Address:
C. A. HARTZBERG, P. O. Box 9328, Tampa (Sulphur Springs Station), Fla.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

SHOPS hurrying.

CHARLES S. REED, well-known agent, reports that he has signed as pilot of Great Sutton Shows for 1943.

FORMERLY with Rubin & Cherry Exposition, Byers Bros. and other shows, Richard L. Davis is in Veterans' Hospital, Hines, Ill.

TRAIN MOVES will be on a catch-as-catch-can basis this season.

H. B. DICKSON and family report they have stored their midway equipment in Oklahoma City for the duration. Dickson is working in a war plant there.

JOHN B. HOUGHIN is in Hannibal, Mo., managing an auto salvage company. He says he has been enjoying visits from Frank Burke who lives close by.

CONCESSIONAIRE'S ability to shed real tears on privilege day is more than a gift.

eight concessions and a ride here. Business has been good all winter. With spring around the corner, I am preparing to go back on the road."

INSTEAD of trying to keep up the equipment this year we'll be trying to keep up our ration books.—Cousin Peleg.

HARRY HUNTING, ride operator, cards from Cleveland: "After being away from it for 15 years, I am back on my old line of work, switching for the River Terminal Company here. Will be back on the road this summer if conditions permit."

SHOWMEN who feed their help only until fair season will probably head their ads, "Vegetarians wanted for long season."

ROBERT BERGE, manager Freddie's United Shows, has been spending the winter in Springfield, Mass., working in a war plant and readying the shows for their April 19 bow there. Management, says Benge, plans to carry 4 rides, 5 shows and about 25 concessions.

COOKHOUSES are dining places which trouper support during still dates and where they are ignored at fairs because the live ones must be taken care of.

BUNNY VENUS letters from Altoona, Pa.: "After playing Ohio club dates, am now playing Pennsylvania. While at Youngstown, O., recently was the guest



JESS BRADLEY, who with Harry G. Starbuck leased the equipment of Hughey's Greater Shows on February 25 for the 1943 season from Robert Hughey, is the former business manager of Buckeye State Shows. Starbuck was secretary of the Buckeye combo until the recent death of Joe Gallor.

SAM COLLINS reports that Boswell Amusements hold contracts to provide midways at firemen's celebrations in Messick, Va.; Killmarnock, Va., and Lawrenceville, Va.

PROOF that there are many opportunities on midways for young men is that resident physicians did not have the opportunity of working their way thru medical college by lecturing and pitching sex books in Unborn Shows.

RIDE foreman and electrician with Sam Fidler's United Shows for the last five years, Frank H. Wood has signed with Tom Fuzzell as ride superintendent at Fair Park, Little Rock.

SHOW fronts may change with the trend of time, but the same old-type shows will go on forever.

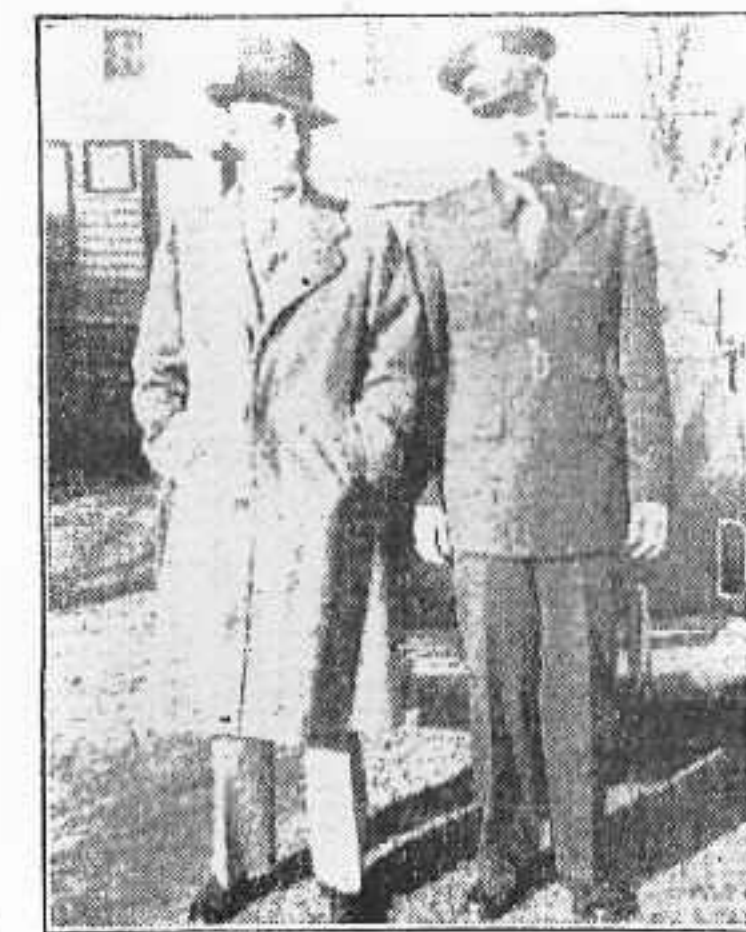
FORMER ride man and tractor driver with Royal American Shows and Rubin & Gherry Exposition, George (Tall Man) Weaver is driving a special built tractor hauling parts in a Detroit airplane factory.

MANAGER with plenty of electric cable on hand is referred to as "Born with a copper strand in his mouth."

TOM SHARKEY, former concession operator and for the last five years stock man for Lipsky & Paddock Concessions on Johnny J. Jones Exposition, visited The Billboard Cincinnati office February 27 while in the Queen City to work the Shrine Circus.

LONG before meat rationing went into effect we doubted jackpotters' "I brought home the bacon" stories.

T. M. (TOMMY) ALLEN, former manager of Johnny J. Jones Exposition, letters from Starke, Fla.: "I have



LT. FRANK M. SUTTON JR. (right), owner of Great Sutton Shows, posed for this photo with his father, Frank M. Sutton Sr., while home on a furlough in February. The elder Sutton will manage the shows for the duration.

of Mr. and Mrs. Mack Macay, who were with Hubbard's Midway Shows last season.

PRESS AGENTS' best stall to make their bosses think they are working is to follow around the lot some native who has a camera under his arm.

E. V. (RED) ABERNATHY, formerly with Johnny J. Jones Exposition, Morris & Castle and other shows, has recovered from burns sustained in a fire at Vancouver, Wash., after spending two months in Northern Permanent Hospital there.

GUARD your equipment as you would your health. A fire or blowdown is 10 times more serious today than before curbs and priorities.

LITTLE ROCK notes by Mrs. J. P. Sittell: Recent visitors included Mr. and Mrs. C. A. (Curly) Vernon, owner Four Star Exposition Shows. T. A. Fuzzell, owner Fuzzell's United Shows, and concessionaire Roy Goldstone are operating rides and a roller rink in Fair Park. Sam Golden's Coney Island Museum has moved into a downtown location. Cozy and Walker troupe was added recently. Speck Williams, Slim Preast and the writer and husband, Jack, are readying a show for an early opening.

OPERATOR of a cookhouse who can invent some kind of a drinkable solution to take the place of coffee will have the top-money eating stand at fairs.

NOTES FROM MIAMI by H. D. (Doc) Hartwick: Sailor Joe Simmons is visiting here after working his tattoo studio in army camps thru the South. Eddie Karns, former Fat Show operator, has a pool hall on Northwest Seventh Avenue and is doing good business. Mrs. Betty Hartwick recently spent several weeks in Key West, Fla., visiting Mr. and Mrs. Robert Wicks, formerly of Johnny J. Jones Exposition, who are operating a photo gallery there. Showmen are fewer here than during other winters. Will soon leave here for Augusta, Ga., to start my third season with Johnny J. Jones Exposition.

WONDER what became of the gal-show talkers whose turning point was always "You must wear long pants, a mustache or a mother-in-law to go in here."

LEWIS I. HOLMAN WRITES:

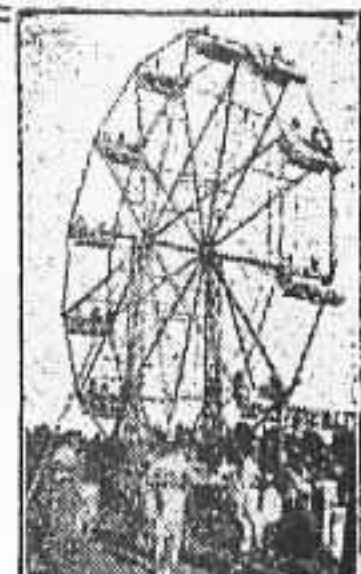
"The BIG ELI still is proving to be the 'Old Reliable.'"

Mr. Holman's Wheel will soon begin its 33rd season of operation. BIG ELI WHEELS will earn profits for their owners all over the country this year. Why not join the Family of Satisfied BIG ELI Owners?

Ask for Information.

ELI BRIDGE COMPANY

800 Case Avenue Jacksonville, Illinois



JAPANESE SHRUNKEN HEADS

Hold one up, watch the crowds come. Everyone wants to see a dead Jap, they will never forget Pearl Harbor. Many Japs killed and captured in Solomon Islands. There is a cannibal tribe of head hunters that actually shrink human heads. We send a lecture with each head telling you all about them. Genuine reproduction of Jap head in shrunken condition, about half life size. Very light and made of Jap. Postpaid \$8. TATE'S CURIOSITY SHOP, Safford, Arizona.

ATTRACTIONS WANTED

Concessions of all kinds, Midgets, Sideshow and Pit Attractions for GANGLER BROS., CIRCUS, LUNA PARK, all season. Write, phone or call 201 Palaco Theatre Bldg., New York, N. Y. Longacre 5-8868. Evenings: Phone Cloverdale 7-0793.

WANT A BINGO CALLER

That can manage and take charge. Also Counter Men. Want to buy Sound System for Sound Truck.

PEPPERS ALL STATE SHOWS

Now Martin Hotel WILMINGTON, OHIO

Three Fourteen-Foot Concession Tops and Frames

Used One Season. Flash complete for three Concessions, two Wheels, three natural wood finish Roll Down Tables, Slum Skillos, etc. \$300.00 cash. (Stored in Dothan.)

DR. W. T. BURKETT

404 East Burdeshaw Street DOTHAN, ALA.

GOLD MEDAL SHOWS

NOW BOOKING FOR SEASON 1943

Address: OSCAR BLOOM, Mgr.

P. O. Box 32 Columbus, Miss.

BYERS BROS.' COMBINED SHOWS

NOW CONTRACTING FOR 1943

WINTERQUARTERS: BOX 129, KENNETT, MO.

SUNSET AMUSEMENT CO.

WANTS

ARCADE and COOKHOUSE. Girl and Geck Show People, Ferris Wheel Foreman.

P. O. BOX 468, Danville, Ill.

WANTED FOR UNIT

Ball Games and any other Grind Concession. Want Merry-Go-Round and Chairplane Foreman. Want to buy Cat Rack and Bottle Ball Game. Fred Barrett wants Man to take care of his stores. OPEN APRIL 30TH, GLOUCESTER, N. J. Frank Steele, Joe Zembra, write, MIKE ZIEGLER, Hotel Milner, Philadelphia, Pa.

World of Pleasure Shows

NOW BOOKING FOR 1943

SHOWS AND CONCESSIONS

100 DAVENPORT ST. DETROIT, MICH.

POREL & WILSON

WANT AGENTS

For Slum Skillos, Roll Downs. Opening March 20th, Columbus, Ga. Swede Olson, Joe Lewis, Johnnie Sistrunk, Charley Johnson, come on. JAKE POREL and RED WILSON, Blue Ribbon Shows, Gen. Del., Columbus, Ga.

PENNY PITCH GAMES
Size 46x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", With 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES
75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Games, etc.

SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
Analysis, 8-p., with White Cover. Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25c.
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34, Each 1.00
Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25c
PACK OF 78 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. . . 35c
Signa Cards, Illustrated. Pack of 36 15c
Graphology Charts, 9x17. Sam. 5c, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

POP CORN
For ten years Hoosier Pride Superfine and Indiana Triumph Improved S. A. Large Yellow, Baby Golden and White Hullless have been the choice of the Theatrical and Outdoor Trade. The Cream of Indiana crops are processed and shipped direct to you. Write for sample. Also Boxes, Cones, Salt, White Kraft and Glassine Bags.

THEATRICAL AND OUTDOOR TRADE
Write—Phone—Wire
INDIANA POP CORN CO.
MUNCIE, IND.

OUTDOOR WIRE
\$17.50 PER 1,000
2 Conductor #18 Gauge, used on army maneuvers. Can't be told from new.
1/3 Deposit With All Orders.

CROWN MACHINE CO.
2928 N. Kenneth Ave. CHICAGO

HAPPYLAND SHOWS
NOW BOOKING FOR 1943 SEASON
3633 SEYBURN AVE., DETROIT, MICH.

FOR SALE
No. 5 Ferris Wheel, Parker 32-Ft. Merry-Go-Round, Smith Chair-o-Plane, Single Loop-o-Plane, Auto Kid Ride, Fun House built on Semi, Monkey Speedway, Show Tops, Show Fronts, Banners, Penny Arcade, Light Towers, Transformers, Cable, 12-Car Ride-o-Cable, Electric Motors (1/4 to 3/8 horse), Aluminum Paint, Trucks, Semi Trailers. Address:
BOX 69, HOT SPRINGS, ARK.

I BUY, SELL AND EXCHANGE SHOW PROPERTY
NOW BOOKING ATTRACTIONS FOR
PARK AMUSEMENT CO.
CLIFF LILES, Mgr.
Care Bentley Hotel Alexandria, La.

SOL'S LIBERTY SHOWS
NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON
Address: P. O. BOX 223, Caruthersville, Mo.

TORTURE PROOF
Original Illusion. First Time Advertised. Write
ABBOTT'S, Colon, Michigan
World's Largest Illusion Builders

**Bingo-Batty News
Global Review**

AL DEVINE, who has his sound truck booked with Cunningham's Exposition Shows, is in Chicago doing war work. He says he recently received a medal from the War Department for services in the Spanish-American War.

NOTES from Kennett (Mo.) quarters of General Amusement Enterprise: E. L. Winrad, owner-manager, reports that work has been completed and the shows are ready to open. Homer McClellan (Cookhouse Mac) is operating a cafe here, and J. A. (Blackie) Sullivan is operating a service station.

SOME general and special agents look so tired while leaning against each other in beach chairs under office awnings that managers hate to ask them to go out and work on a date.

MR. AND MRS. WALTER B. FOX, who have been living in Shelby, Miss., since the death of Joe Galler in January, left last week for Dardanelle, Ark., where Fox will be associated with H. G. Starbuck and Jesse Bradley in the operation of Buckeye Exposition Shows. Recent visitors in Shelby, Fox says, included Ralph Miller and Al Bargeon, Ralph Miller Shows; Frank Sparks, Sparks & Gentsch Shows; E. E. Farrow and James L. Reed, Wallace Bros.' Shows; Jim Rogers, Rogers & Powell Shows, Mr. and Mrs. Mike Rosen, All-American Exposition, and Sam Levin, Hennies Bros.' Shows.

REMEMBER the side show operators who always squared the cony tricks magicians did on bally platforms with "A little nonsense now and then is relished by the best of men."

NOTES from St. John, N. B.: Glen Libby, who has his Libby Shows stored at Fredericton, N. B., has been loaning some of his equipment to organizations sponsoring fairs for war charities and welfare, including the Milk-for-Britain Fund. Bill Lynch has his shows at Halifax. Paul Gearin, Lynch's publicity director, represented the Showmen's League of America at Ben Williams's funeral in Sydney, N. S. Eldon Wilson, formerly of St. John and with headquarters in Halifax in recent years, has opened a restaurant there. Charlie Josephs, St. John, is a corporal in the Canadian Army and stationed in Newfoundland. Frank, Dan and Albert Dougherty are wintering in St. John. Jimmy McGarrigle, St. John, is taking occasional maritime tours selling war souvenirs.

HELP—HELP—HELP

COOKS, WAITERS, BARTENDERS FOR PARK. Can use Penny Arcade Help for largest Arcade in St. Louis. Now open. Want Man capable of taking care of 100 Bicycles (Rent-a-Bike) near large City Park. Concession Agents for Grand Stores in two County Parks and one City Park (with transportation). Ride Help capable of keeping Rides in first-class condition. (No Tear Downs.) Help for 2 Corn Games (none high-powered, as I am a small operator).

FOR SALE

42-Ft. Herschell-Spittman Merry-Go-Round, 2 abreast, loads on 1 Semi. Good top. No engine. Real buy—\$1150.00 Cash. 14x28 Corn Game, top, awnings, with corners, might make season. \$30.00. 14-Ft. House Trailer, looks like h— outside, nice inside. Has studio couch. Tires good. \$75.00. Large National Cash Register, mahogany cabinet, cost \$160.00, used very little, 5¢ to \$1.00. 2 years old. \$75.00. 3000 Ft. (about) of Solid Copper Wire, 6 & 8, heavy enough to carry your show, used 2 weeks. Ceiling price will buy it. Will buy Penny Arcade Machines. Send list.

REX HOWE

1710 South Jefferson Ave. ST. LOUIS, MO.

WANTED

FIRST-CLASS COOK HOUSE, PHOTO GALLERY AND FROZEN CUSTARD. HAVE ROOM FOR A FEW LEGITIMATE CONCESSIONS. Want Man to take charge of Bingo Game who can work cash or merchandise. Also Girls for Ball Games, Penny Pitch and Hoop-La. Good opportunity for parties who can stand prosperity. 125,000 soldiers here at Camp Polk. Uptown location. Large crowds every night. Write or wire:

**MGR. PLAYLAND AMUSEMENT PARK
LEESVILLE, LA.**

**WANTED WANTED
J. R. EDWARDS SHOWS**

Open in Wooster April 1

Can place COOK HOUSE, PHOTO GALLERY, LEGITIMATE SHOWS and CONCESSIONS. RIDE HELP FOR TILT-A-WHIRL and BELL MERRY-GO-ROUND and CHAIR PLANE, also ELECTRICIAN. Address all mail and wires to

**J. R. EDWARDS
233 N. Buckeye St. Wooster, O.**

CAN-CAN, Neb.—Joe Cut-'Em-Big, veteran Indian midway eatery operator, stated that canned food rationing will throw 500 cookhouse and privilege car chefs out of work. "After checking garbage cans sitting behind grab stands and house trailers, I am convinced that mid-wayites not only live in canned homes but exist out of cans as well," he said. "There isn't a doubt but that every carnival trouper's health will be affected thru the loss of tin from his system." Government officials have asked show cooks to prepare fresh vegetables and season them with the tinsel and spangles so many press agents write about.

COLD COMFORT, N. C.—It was officially reported that 24 single posing and nudist colony show girls who appeared here with a street fair froze to death while sleeping in boxes of shavings under a bally platform. Draft was blamed for their cold condition.

MOUNTAIN BRAY, N. M.—Operator of a carnival donkey ride here caused the arrest of Coldham Coleslaw, midway eating house proprietor, charged with the promotion of two mules, which the donkey ride operator alleges Coleslaw served on a meatless day. Coleslaw is fighting the charge on the ground that the meatless day was being observed locally and was not an edict from Washington. There is an unwritten carnival law which when produced in court will show that the word "promote" is legal in midway circles.

WASHINGTON.—Senator Fuller Dinnerbucket, Penciltucky, who was elected on a straight carnival ticket, is bally-hooing a bill to help overcome food shortages on midways which, if and when it becomes a law, will make it legal for troupers while driving thru farm belts to take the first six rows of produce out of fields without asking. He will ask show managers to co-operate by picking routes far enough apart so as not to make the brunt of the law fall on farmers in one district. Luxuries, such as strawberries and asparagus, are not included.

**IN THE
ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

T. (BOB) WOMACK, a private at Jefferson Barracks, Mo., formerly was with General Amusement Enterprises.

CORP. RUFUS L. (ARKY) JAMES JR., of Hennies Bros.' Shows, is with Company E, 804th Signal Training Regiment, Camp Crowder, Mo.

PVT. W. A. (BROWNIE) PEYTON is at Gulfport Field, Miss., in the capacity of instructor at the Air Mechanic School. He is with 26th Academic Squadron.

PFC. FRANCIS OSTROSKI, with Rg. Hq. Co., 300th Infantry, at Fort Benning, Ga., is Whitey Woods, formerly with the Conklin Shows.

PVT. HAROLD E. (MICKEY) TAYLOR, formerly with Four Star Exposition Shows, is with Hq's 86th Division, A. G. Section, Camp Howze, Tex. He was assigned there from Camp Sutton, N. C.

FORMER side-show lecturer on Johnny J. Jones Exposition, Corp. Harry McClure is stationed with 390 A. B. Sq., Army Air Base, Richmond, Va.

PVT. DAN V. ALLEN, for the last 10 years with Four Star Exposition Shows, is with the air corps at Sheppard Field, Tex.

PVT. W. (FRENCHY) BOULLION letters from Denver that he is in General Hospital there and would like to read letters from friends.

PVT. WILLIAM M. POWELL, formerly with World of Mirth and Conklin shows, cards that he has been transferred from

Camp Robinson, Ark., to 44th General Hospital, Fort Sill, Okla.

PVT. EARL L. DANNER, Octopus foreman last year with Byers Bros.' Shows, is with Troop C, 6th Sq., Bks., CRTG, Fort Riley, Kan.

GIRL SHOW operator with a number of carnivals, Archie C. (Whitey) Broune is in overseas service with the armed forces.

RIDE MAN with various carnivals, Clarence A. Showman is stationed at Co. M, Barracks M. 4, Fort Crook, Neb., where he holds the rank of private, first class.

PVT. ARMAS E. LUOTO, former grinder on Jumbo Finn's Fat Show on Pryor's All-State Shows, is soldiering with Co. D, 152d Inf., 38th Div., Camp Livingston, La.

PVT. ED M. HUNTER, 36286858, T.H.Q. Co., A.P.O. 446, Camp Chaffee, Ark., letters that he was emcee for recent camp show there. Being 44 years old, Hunter expects to be released from army duty to work on a defense job in Milwaukee.

PFC. JAMES (REBEL) ASTROLOGOW, concession agent for T. A. Stevens, Ray Balzer, Harry Schreiber and Joe Baker with various carnivals, is with 243d Signal Operation Company, Camp Livingston, La.

SECRETARY of Zecchini Bros.' Shows, Carl O. Bartels Sr. advises from Tampa that Pvt. Carl A. (Duke) Bartels, ride superintendent on the shows for the last four seasons, is in the Anti-Aircraft Division, Camp Wallace, Tex.

SGT. DALLAS (BUDDY) GARRISON, formerly with Art Lewis and Dodson's World's Fair Shows, cards from Craig

Field, Ala., that he is stationed there with 90th S.E.F.F. Sq. Air Corps. He says Mrs. Garrison is improving after undergoing a major operation and will not return to the road this season.

**Tour of Texas Is Wimer
For Walton Life Exhibit**

OKLAHOMA CITY, March 6.—Raymond A. Walton said here last week that his Wild Life Exhibit has completed an extended tour of several Texas cities, including Waco, Fort Worth and San Antonio, to good results. Among visitors in Waco were Harry Leonard, well known in the circus and carnival fields; members of World of Today Shows, and Harrison Waite, circus fan.

At Fort Worth the exhibit was housed in a large building thru the efforts of Roy B. Jones, manager of Pete Kortes's World's Fair Museum.

**WHEELS
OF ALL KINDS**
Tickets—Paddles—Laydowns
SHOOTING GALLERIES
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
WRITE FOR CATALOG
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago

Ideal Exposition Shows
"America's Best Amusements"
WILLIAM GLICK, Manager
NOW BOOKING SHOWS, RIDES AND CONCESSIONS FOR THE 1943 SEASON. THE SHOW WILL OPEN IN HAGERSTOWN, MD., THE EARLY PART OF APRIL, ONE OF THE GREATEST DEFENSE CITIES IN AMERICA, THEN BALTIMORE, MD., FOR 4 WEEKS IN THE HEART OF THE BEST DEFENSE CITY IN THE EAST
SHOWMEN—Want GIRL SHOW MAN for Girl Show and Man to operate EXPOSE SHOW. Have complete outfit for Monkey Circus except Animals. Want Man to furnish Animals and operate same. Will book Illusion Show, Fat Show, Fun House and any new and novel attraction. We have outfits and fronts for the above and will finance if necessary. WANT MOTOR DROME OPERATOR, have complete outfit.
WILL BOOK OR BUY ROLL-O-PLANE, OCTOPUS, SPIT FIRE or FLY-O-PLANE.
WANT COOK HOUSE AND GRAB, good proposition, or will book individually.
CONCESSIONERS—All Concessions open, including WHEELS, GRIND STORES, Ball Games, Shooting Gallery, Palmistry, Pitch-Till-U-Win, Photograph Gallery, Scales, Guess Your Age, Novelties, etc.
THE BINGO CONCESSION IS OPEN AND WILL BOOK SAME TO RELIABLE PARTY. WOULD consider building one for good BINGO OPERATOR, especially if I know you. BARNEY ABLE, write me.
WANT RIDE FOREMEN and SECOND MEN for Merry-Go-Round, Ridee-O, Loop-o-Plane, Lindy Loop and Kiddie Auto Ride.
WANT LOT SUPERINTENDENT and BUILDER.
WINTER QUARTERS NOW OPEN.
Write or wire WILLIAM GLICK, General Manager, New Sherwood Hotel, 212 West Monument St., Baltimore, Md.

WORLD'S MOST POPULAR RIDES
OCTOPUS—ROLLOPLANE—FLY-O-PLANE
Manufactured by
EYERLY AIRCRAFT CO., Salem, Oregon

RIDE HELP OF ALL DESCRIPTIONS WANTED
Foremen and No. 16 Eli Ferris Wheel Operators to operate devices at Amusement Parks. Top salary and long season. Write or wire
HARRY A. ILLIONS
Hotel Times Square New York, N. Y.

SHRUNKEN JAPANESE SOLDIER
See the tiny Shrunkened Body, once a mighty fighting soldier, now a shrunken midget. Biggest little attraction of all time. A reproduction of Japanese body in shrunken condition. Every detail true to life, has black hair, hands, feet, ears, nose, mouth, eye lashes, brows, hair on chest. Many Japanese soldiers have been captured in the Solomon Islands. A jungle tribe of head hunters actually shrink human bodies and heads. We tell you all about them with lecture. Made of light flesh colored material, very light. Almost half as long as normal Jap. Window attractions, walk throughs, site shows, carnivals, fill your place every show. Order one today. Shipped in nice casket. Postpaid only \$15.00. Address:
TATE'S CURIOSITY SHOP Safford, Arizona

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, March 6.—President Jack Nelson was away on business so First Vice-President Fred H. Kressmann presided at the March 4 meeting. With him at the table were Treasurer William Carsky, Secretary Joseph Streibich and Past Presidents Edward A. Hock and Sam J. Levy. All paid silent tribute to the memory of Brother Louis Schlossburg, who died February 27. Soldiers' packages for March were sent this week. Lee Sloan reports good progress on the 10th Annual Theatrical Night and good co-operation by Sam Feinberg and the boys at San Antonio. Press committee has been active, and good newspaper and radio publicity is the result of its effort. Al Rossman and Bill Carsky are doing a good decorating job. Relief committee reports Brother Norman Thorne sustained a broken wrist in a fall. Brother Lou Keller is still on the sick list, and Brother William Carsky has left the hospital. Brothers Tom Rankine, Tom Vollmer, James Murphy and William Young about the same as last report.

Brother Lee Sloan reports a full complement of sponsors for the servicemen (See SLA on page 53)

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker. Real Class ... \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50
Box of 25,000 Black Strip Card Markers ... 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

PLAYTIME SHOWS

Open Early April in New England
Want Ride Superintendent for Merry-Go-Round, Ferris Wheel, Flyoplane, Electrician; prefer Semi Drivers. Top wages.
BOX 206, Quincy, Mass.

WANT

Help for Bingo, good opportunity to advance and become Bingo Manager. Salary no object for reliable help. Open last of March. For Sale—16x36 Bingo Tent, large Skating Rink Tent with portable Maple Floor, 6 large Aeroplane Cars for Park Aeroplane Ride.

JOHN GALLAGAN

638 N. High St., Columbus, O., until Mar. 18; after that Box 1270, Knoxville, Tenn.

WANTED CONCESSION AGENTS

For Wheels, Grind Stores, Bingo Help of all kinds; also Penny Pitch Agents. Good proposition to reliable help. Show opens Clarksville, Va., April 1st; then defense territory in Pennsylvania.

CARL H. BARLOW

1638 Fort Davis Pl., S. E., Washington, D. C.

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, March 6.—One of the highlights of the last regular meeting was the presentation of a gold life membership card to Brother Ike Weinberg for meritorious service to the organization since its inception. Brother Abe Rubens made the presentation speech and Weinberg delivered an address of acceptance which was vociferously received. Entertainment fast and furious in the rooms these nights. Pallsade Park Night on the 6th; Coney Island Night, 17th; Ladies' Box Party Night, 24th, and every night lots of fun for the assembled members by many impromptu affairs. Much mail from brother members in action. Letters from Pvt. William Powell, Camp Robinson, Ark., enclosing a beautiful picture of entire medical corps of which he is a part; Pvt. Joseph L. Rice, stationed at De Ridder, La., who sends his thanks for the various gifts that he has received from the organization and also for *The Billboard* subscription; Corp. Harold Lupien, Newport, Ark., who writes that he is in the hospital with the measles. Lieut.-Col. Harold Hoffman from his station in Brooklyn, with thanks for gifts he has received. Pvt. Julius Levy, in from Camp Davis, N. C., says he is "tickled to death" at receiving packages and show papers. Lieut.-Com. Dr. Bozeman in from a wild trip from the high seas with death on the other side of the door every minute. Sailor Harold B. Shannon, Sheepshead Bay Training Station, in for a visit. Brother Simon Slov in the big city, buying, visiting and "funning."

Recent distinguished visitors, Larry Sunbrock, Jack Andrews, Dick Scatterday, Dick Gilsdorf and Matt Riley. Brother Jack Agree is convalescing at home after a serious operation. Brother Frank Massick still in serious condition in the Catawba Sanatorium, Salim, Va. Brothers William Glick, Ben Weiss and Tom Wolfe conversing in the clubroom lobby. Brother George Hamid enters, takes part in the conversation, calls the secretary and hands him \$125, contributed to the Ambulance Purchase Drive by Glick, Wolfe and Weiss. All this took less than three minutes. In another minute Hamid had \$25 from Edna Lasures, and before he left the rooms he had received contributions from Abe Seskin, Dorothy Paektman, Fred Fornier, Philip Kaplan and Charles (Doc) Morris. Brother Hamid says he has been identified with many drives, but never with one where the response was so rapid and the contributions given so cheerfully.

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, March 6.—Regular meeting was held in the clubrooms February 25, with President French Deane presiding. Out-of-town members present were Mrs. Mabel Baysinger and Mrs. Estelle Rudick. It was Mrs. Rudick's first visit in 10 years. Mrs. Norma Lang was also present. She has recovered from a recent

MARKS' SHOWS, INC.

Opening Early in Richmond, Va., in Heart of Town.
Convenient Transportation.

WANT: Ride Foremen and Second Men for MGR, Rocket, Whip. Top salaries to those who can produce.

WANT: Shows—We have complete outfit for Monkey Show, except animals. Will book Glass House, Fun House or Platform Shows.

WANT: Concessions—Legitimate Concessions open. Can use Help in all departments.

Address:

JOHN H. MARKS, MARKS' SHOWS, INC., RICHMOND, VA.



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., March 6.—February 26 meeting was presided over by Second Vice-President Clay J. Weber. G. C. McGinnis also was present. Carl A. Woodin, Stockton, Calif., lettered. William H. George's petition for reinstatement was approved and accepted. New constitution and by-laws are being mailed to out-of-town members. Members in attendance were George Elser, G. C. (Jockey) Stevens, Charles Morphew, P. W. Deem, Ivan Mikaelson, Al C. Wilson, George Hawk, George Sargent, Sam Benjiman, Joseph Bowen, Tommy Cook, Ray Hanson, Roy Marr, Buck Ray, Jimmie Mace, Pete Callender, C. C. Hutchinson, W. Frank Delmaine, John Castle, Al (Deafy) Campbell, Mario Brancato, W. A. Maloney, Toney Martone, L. K. Carter, Morris Ventling, Ellis White, W. H. George, George Kimball, Spike Wagner, George Carpenter, Roger Haney, Bob Houssel and Jim Taylor.

Sam Benjiman left February 28 to assume his duties as manager of Walled Lake Park, Detroit. Mr. and Mrs. L. K. Carter went to Meadville, Mo., to visit friends and relatives before joining the Wayne Hale Shows. Al (Deafy) Campbell expects to leave soon for Arkansas. Mario Brancato, owner Fairyland Park, says he will open the season May 13. Toney Martone, owner Heart of America Shows, is getting his equipment ready for an early opening.

Membership drive is showing satisfactory results. Banquet and ball committee is working out plans for the annual event, which will be held as usual on New Year's Eve.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, March 6.—Regular meeting was held Monday night with all officers and a large group of members present. Brother Harry Schreiber won the War Bond. Brother Tim Claman read several letters from the boys in the armed forces, and six new members were admitted. Brother Ben Moss left for New York but will return in time for the St. Patrick's Day Dance. Brother Jack Gallagher reports that he is getting good co-operation from the various showmen's clubs for the dance.

Brother Robbins, secretary, is busy making out income tax reports for members. Brother Hymie Sobel is on sick list but improving. W. G. Wade opened here last week, and Roscoe Wade opened this week.

operation. On the sick list are Mrs. Betty Proper; Mrs. Mehringer, mother of Treasurer Gertrude Lang, and Mrs. Ernest Deane, mother of Francis Deane, secretary International Association of Showmen.

Advance ticket sale for the St. Patrick's Party for the benefit of the boys in the service is going well. Party is to be held March 20 in the clubrooms, with dancing and refreshments. Laundry bag, donated by Goldie Fisher, was awarded to Norma Lang.

International Showmen's Association

Maryland Hotel
St. Louis

ST. LOUIS, March 6.—In the absence of the president and vice-presidents, Brother John Maher called the meeting to order. At the table with him were Secretary Francis L. Deane and Treasurer Leo Lang. About 40 members were present, and William George Julian was introduced as a new member. For the greater part of the session various members spoke on holding a dance for which a name band will be booked. Dance will probably be held at Municipal Auditorium here and a committee was appointed to look into the matter and report at the next meeting. Brothers Al Baysinger, Dee Lang and George Davis were among the leaders in the discussion. Following the session the usual lunch and refreshments were served, with members of Missouri Show Women's Club being invited to participate.

WANT TO BUY

Motor Cycle or two. Explain condition, wire or letter. Ride Managers for Scooter, Ferris Wheels, Silver Streak and Tilt-a-Whirl. Top salaries for A-One Men. Have Flyer for sale. Address:

J. M. SHEESLEY

Admiral Sommes Hotel MOBILE, ALA.

RIDES FOR SALE!

Three-Abreast 36-Foot Allan Herschell Ideal Merry-Go-Round. Machine good as new. Electric motor or Ell power. Large Wurlitzer Organ. New canvas. Bargain, \$2,750 cash. 18-Car Ride-O in real good shape. New International engine. New cables and belt. Ride in perfect condition. Plenty of extra parts. \$3,000. Address:

BOX 545, The Billboard, 155 N. Clark, Chicago, Ill.

BULLOCK AMUSEMENT CO. CAN PLACE

Small Cook House or Grab Joint that can serve short orders. Also a few more legitimate concessions. Can place Pop Corn, Peanuts and Candy Apples. Also have opening for Counter Man on Bingo and experienced Ride Help that can drive trucks. Opening March 10th in Sumter, South Carolina. Only show to play inside city limits. Address:

BOX 607, SUMTER, S. CAR.

ATHLETIC SHOWMAN

Wanted for 25 week season. Must be fully capable. We have a magnificent new outfit. Bill Brooks, Mickey Devine, please answer.

KING REID SHOWS

Dorset, Vermont

LEASE, OPTION TO BUY

Wax Store Show, 50 characters, famous and notorious people. A bargain.

OWNER S. GIBSON

Valparaiso, Florida.

WANTED

Semi Truck Drivers, \$40.00 per week to start on NO "RUM" HOUNDS.

P. VAN AULT

Box 787, Cetlin & Wilson Shows, Petersburg, Va.

MERRY-GO-ROUND FOR SALE

48 Horse Spillman with No. 165 Organ. For information write to D. DE ANGELIS, 85 Call St., Jamaica Plain, Mass.

WANTED

Billposter, Special or Press Agent, one more High Act and Ride Help.

Lawrence Greater Shows

Sanford, N. C.

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

B. & V.

GARFIELD, N. J., March 6.—Shows are making ready to start their 18th annual tour here April 16. Combo will carry five rides and four shows and will play New Jersey for three weeks before playing Pennsylvania, Maryland and New York. Merry-Go-Round has been repainted, and trucks are ready for opening. Shows plan to add one more trailer and tractor. Sal Marsella is overhauling

the light plants. Cy Davis is in Wilkes-Barre, Pa., while Meyer Levenson has been wintering in Phoenixville, Pa. Joseph Pendrak, former ride superintendent, is still at Camp Shelby, Miss., and Eddie Stepein, who held that position last season, is stationed at Camp Clayburn, La. QUEENIE VAN VLIET.

Bright Lights Expo

CLARKSVILLE, Va., March 6.—Work has progressed slowly because of cold weather, but it is pretty well cleaned up now. Manager John Gecoma is working out plans for a new marquee to be built before opening date. Several new tops have been purchased. Lou Hick is expected soon to overhaul and paint his grab stand. Harry Bridges has one of his trucks here with 10 stands on it. He plans to come in about the middle of March. George Hill is expected soon to paint his bingo and ball game. The Marengos report they will arrive the middle of March to rebuild their station wagon. Manager Gecoma reports a good string of fairs and celebrations booked. Bobby Heck has returned to quarters. F. A. NORTON.

O. C. Buck

TROY, N. Y., March 6.—With the arrival in quarters of Owner O. C. Buck from Miami, plenty of activity prevails. Current plans are to erect a few rides here and use the ground for a week as a sort of break-in. A full crew is on hand, and letters indicate that shows will go out with their full complement of employees. A number of new attractions will grace the midway this year. A Posing Show has been booked, and something novel in the presentation of a Side Show has been added. A new Funhouse has been booked. Mr. and Mrs. Purchase have interested themselves in return bookings. A colored minstrel show will occupy the No. 2 Tent, which last year housed the No. 2 Musical Show.

NOTICE

We still have about 45 new Trailers available, also nice stock of Jacks, Stove Parts, Studios, Tables, etc.

One folding front seat makes good bed for any sedan or coach, \$35; 26 Ft. Zimmer Tandem, \$1,295; Electric Brakes, \$65; fit any trailer.

Will the following kindly contact us: Clifton Partello, Mike or Hardie Brady, John H. Moore and L. L. Buckner.

SELLHORN'S
East Lansing, Mich.

Theatre Owners and Arcade Operators

Increase your income by placing an astrograph horoscope machine on your premises. For sale or rent. For further particulars write

Zolar Publishing Co., Inc.
33 West 60th St., New York, N. Y.

B AND H SHOWS

Playing Columbia, So. Car., indefinitely. Want Concessions of all kinds, Shows and Rides except Chairplane and Merry-Go-Round. Roy Luther, Donald Lane, contact Whitey Davis. All wires to JOHNNIE HOBBS, B. & H. Shows, Assembly and Devine Streets.

RADIO CITY HOTEL

109 WEST 49TH ST.
Heart of Midtown New York City
Catering to Carnival and Circus Folks
Single, Double and 2 Room Apartments
Newly Furnished and Decorated
ROSS MANNING, Mgr.

RIDE HELP IN PARK

Want Eli Clutch Man, also Till Second Man. No tear downs or moves, but must be able to handle crowds. Age does not matter, but will not tolerate drunks. Can also place few Lady Concession Agents. Experience not essential if attractive. Year around work if satisfactory. Will book a few Concessions. Address:

Billy Morgan's Casino
P. O. Box 670 ANNISTON, ALABAMA

LEONA YOUNG

Please communicate with me at once,
KING REID
King Reid Shows DORSET, VERMONT

AT LIBERTY

T. M. TOMMY ALLEN

FOR SEASON 1943.
P. O. BOX 84, STARKE, FLA.

DYER'S GREATER SHOWS

Early April Opening.
Want Shows with or without own outfits. Semi Driver Ride Help, Cook House or Grab, Diggers, Muggers and other legitimate Concessions. For Sale—Sound Car, complete Athletic Show, Five Banner Front; Light Tower, 5 K.W. capacity; Taylor make Hit and Miss Ball Game. Address:
BOX 95, Holly Springs, Miss.

BAKER UNITED SHOWS

ATTENTION, LEGITIMATE CONCESSIONS AND SHOWS:

If you are interested in joining a good clean show, playing Indiana's best territory with all short jumps, it will pay you to investigate this organization. This show has been playing repeat money spots year after year and hold contracts for several of Indiana's very best annual celebrations and fairs. Opening April 17th and need a few more Concessions and Shows. Can use American Palmistry, Pitch-Till-U-Win, Lead Galleries, Photo, Floss and Apples, Sno Cone, Balloon Dart, Bumper, Custard. Positively no grift or gypsies. **SHOWS**—Can use two or three more Shows; Fat, Snake, Illusion or any Show of merit with own outfits, or will furnish top for any really worth-while Show. Excellent territory for Motor Drome, Fun House or Arcade. **FREE ACT**—Want **GOOD ACT** to feature. State lowest terms. Must be reasonable. All inquiries regarding route or other particulars invited and all will be answered. Address all inquiries to

BAKER UNITED SHOWS

SHERIDAN, INDIANA

WEST COAST AMUSEMENT CO.

OPENING MARCH 27 TILL APRIL 4, OAKLAND, CALIF.

WANT Foreman and Ride Help in all departments. Semi drivers preferred. Top salaries. All Ride Help with us before, get in touch with us immediately. **WANT COOKHOUSE**, Grab Joint and Cold Drink Stand. Capable Man, good proposition. Must have own outfit and transportation. We have opening for legitimate Concession not conflicting. We have opening for couple of Grind Shows, Snake Show, Dope Show or War Show. Must have their own transportation. Good proposition. We are playing strictly defense areas—the best on the WEST COAST. Winter quarters now open, located at 38th and St. Pablo, Oakland, Calif.

OPENINGS FOR USEFUL SHOW PEOPLE IN ALL DEPARTMENTS
Address: MIKE KREKOS

Roosevelt Hotel

San Francisco, Calif.

No collect wires accepted

PENN PREMIER SHOWS

Playing Only the Best Defense Cities in the East

Opening Date May 5 at 26th and Pitts. Ave., Erie, Pa.

Can place all kinds of Concessions, including Bingo, Cook House, Pitch-Till-U-Win, Penny Pitches, Diggers, Photo Gallery, High Striker, Cigarette Gallery, Hoop-La and any other Concessions not conflicting. Can place Spit Fire, Octopus or Fly-o-Plane. Also any independent Shows not conflicting. We have plenty of help and move all on trucks, with O.D.T. permits already taken care of. Address all mail to

LLOYD D. SERFASS, Gen. Manager, First Street, Stroudsburg, Pa.
Can use one more sensational FREE ATTRACTION; Lanning, answer.

HELLER'S ACME SHOWS, Inc.

Open April 15 to 24 Inclusive—2 Saturdays, 2 Sundays—in Proven Spot in New Jersey, Near New York City

WANT CONCESSIONS—Good proposition for Cook House, Corn Game, Diggers, Penny Arcade, Shooting Gallery, Duck Pond or any other Grind Shows. Want to book or buy Fun House, Glass House or any worth-while Mechanical Show. Will furnish complete outfits for Rep Show, Plantation, Sol Spade, write, or what have you? Want Help and Foremen on all Rides—Spitfire, Whip, Chair-o-Plane, Ferris Wheel, Kiddie Rides, Loop-o-Plane. Top salary paid to all. Would like to hear from Harry Lindstrom, McCarthy, Chas. Houston, Bill Burton, Joe Groves, Joe Johnson. Want Show Electrician, Mechanic for Trucks and Rides; Clyde, write me. Winter quarters open March 15th. Come on. All address Winter Quarters;

Franklin Ave., Campgaw, N. J. Phone: Wyckoff 752-W. Sundays—Phone: Orange 4-5447.
HARRY HELLER, General Manager
P.S.: Want A-No. 1 Bill Poster, also Free Acts. Must be outstanding and sensational.

HELP WANTED

BINGO CALLER (Connie Burke, write). Man for Popcorn and Candy Apple Stand, legitimate Concession Agents, Men to put up and take down Concessions, Concession Manager and RIDE HELP. Top salaries to all. No brass. All replies to

HARRY KAHN

Pioneer Hotel Springfield, Mass.

HELP WANTED

for
LEO CARRELL'S MONKEY CIRCUS

Inside and out. Top salaries. Join at once.
J. E. STRATES SHOWS, Smithfield, N. C.

BOOK YOUR RIDE NOW

For park season. Located in city limits. Good bus service. Opening early. EARL J. REDDEN, Oliver Hotel.

PLAYLAND PARK

SOUTH BEND, INDIANA

Want To Buy Rides—Want

Ferris Wheel, small Merry-Go-Round and Kiddie Ride, with or without transportation, or will consider small organized Carnival in the Midwest. Mrs. Grace Frisk, get in touch with me. Address:

WM. T. COLLINS

1153 13th St., Richmond, Calif.

More Important Than Ever Before

SPRING SPECIAL

The
Billboard

All outdoor show people will want a copy of this important edition because of the special editorial features and articles pertaining to the latest national developments affecting show business. They will read the advertising carefully too, wanting to know where they can buy new and used equipment, parts and supplies so they can continue to operate thruout the season.

RESERVE SPACE NOW—MAIL COPY EARLY
FORMS GO TO PRESS MARCH 31

RACK BODY TRAILERS

We still have about fifteen 26 and 28-foot rack body trailers. You can conserve gas by using one of these in place of two or three straight trucks, and we could convert one of your own trucks into a tractor to pull it.

BERMAN SALES COMPANY

(Formerly George Berman, Inc.)

PENNSBURG, PA.

Phone: Pennsburg 4440-521

Trucks • Tractors • Trailers and Specialized Equipment • Bought and Sold

WILL PAY \$125.00 PER CASE .22 SHORTS CASH WAITING

ALLIED CORP., 22 Scollay Sq., Boston, Massachusetts

RIDE HELP, ATTENTION!

We want Operators on all Rides. All season's work in Chicago. Good pay, and in cash. Also have season's work for men to set up and tear down rides. Get set where you are sure of a full season's work under first-class working conditions. State experience and qualifications in first letter.

THE CHICAGO RIDE OWNERS

3011 MONTROSE AVE., CHICAGO, ILL.

WANT FOR OUTSKIRTS OF DETROIT

TO OPEN ABOUT APRIL 1

AGENTS FOR WHEELS, GRIND STORES, SLUM SKILLOS, ALSO MEN TO SLEEP AND TAKE CARE OF STORES.

Address: FRED ZSCHILLE, JACKSON, MO.

EXPOSITION AT HOME SHOWS

WANTED FOR SEASON 1943

SHOWS, Bally and Grind, in best of territory. Defense Towns . . . WHAT HAVE YOU? Have opening for COOK HOUSE, Pop Corn, Crispette, Frozen Custard and any other legitimate Concessions. WANT TO HEAR FROM ELECTRICIAN and RIDE HELP in all departments. ADDRESS: ROX CATTO, 300 Huntley Rd., Upper Darby, Penna.

B.	OPENING APRIL 16th, 1943			V.
	WANT Cookhouse, Bingo, Custard & Arcade. CONCESSIONS all open.			
BONDS	WANT	WANT	WANT	VICTORY
	TILT, OCTOPUS AND ROLL-O-PLANE. ANY NOVEL RIDE. FREE ACTS, WRITE;	SHOWS AND RIDES. RIDE FOREMEN AND HELP. WRITE.	GIRL, MONKEY, SIDE SHOW AND GRIND SHOWS.	
J. VAN VLIET, 5 Westminster Place, Garfield, N. J.				

COLEMAN BROS.' SHOWS

OPENING ABOUT THE MIDDLE OF APRIL

Want Shows—Pit or Platform, Animal, Monkey, Midget; have outfits for same. Want Acts for Circus Side Show. Any Show that does not conflict. Foreman for Octopus, Help in all departments. Must drive semis. Long season, good treatment and salary if satisfactory.

THOS. J. COLEMAN, 508 Main Street, Middletown, Conn.

GOLDEN WEST SHOWS

BOOKING FOR 1943 — BEST ROUTE IN YEARS

CAN PLACE Corn Game, Cook House, Photos, Diggers, Ball Games, Penny Arcade; all legitimate Concessions open. Pit Show, Athletic Show open. Have tops, fronts and banners for any worthwhile attractions. Will buy 4 or 5 Glass or Metal Laughing Mirrors. Need Foremen and Second Men for Merry-Go-Round, Tilt-a-Whirl, Ferris Wheel and Glider. Electrician and Mechanic, must drive semis. All around Ride Help can be placed. Address all mail to

WM. BARNHART, 4262 Thomas Ave., No., Minneapolis, Minn.

BAKER'S GAME SHOP

Wheels, Posts, Skillos. Roll Downs and Brazilian Boards. Buckets, old and new style. Penny Pitches, Pan Joints, Big Dice and Chuck Logs, Pea Pool Outfits, Laydowns. New Water Fall Coupon Blowers. Bingo Blowers and Master Boards. Complete line of Bingo Cards. Arkansaw Kids. No Milk Bottles. Large Stock of the finest Midway Games. New Catalog Free. Must Mention Your Business.

2907 W. WARREN

DETROIT, MICH.

FOR SALE

One Baker-Lockwood special built Penny Arcade, 30x60 Tent with 8-foot Side Wall with Stakes and Poles, with 30-foot Panel Front for Arcade, wired for lights, well painted, new 1941. Cash price \$400.00.

ROGER E. HANEY

1933 Central KANSAS CITY, MO.

MIDGET

Performers wanted for long season. Good salary.

VICTOR WETTER

57 Greenwood Ave. Madison, N. J.

Lloyd and Clementine Coffey arrived from Florida and are busy with their enterprises. All of the tractors and trailers are nearly new and rubber is solid. Shows plan to open April 15 and play their usual contingent of fairs.

LON RAMSDELL.

Geren's United

PARIS, Ky., March 6.—W. R. Geren, owner-manager of the shows, returned to quarters last week after an extended trip thru Indiana, Illinois and Ohio, on which he booked several fairs, celebrations and still dates. Geren plans only short jumps this year, and he's also framing plans for the promotion of local scrap drives and other war work. He is building an attractive center booth where War Bonds and Stamps will be sold to the public and showfolks. Rides, trucks and equipment are being reconditioned and painted. A new modernistic front gate is being completed. Show's opening date has been set for April 10 at Columbus, Ind. Management plans to carry two free acts, the Kettel Sisters and Hi-Sky Man; 5 rides, 7 shows and 35 concessions. Ralph Stafford has again signed eight stock stores and one show, and D. Rex Barns, who has been operating a store show this winter, will have a Monkey and Illusion Show. Scotty Jackson, who has been wintering in Atlanta, will handle the publicity and advertising chores. Mr. and Mrs. Fred Haines have signed their penny pitch and color block. Manager Geren has arranged for a special cook and cookhouse where all the help will be fed. Mrs. Jessie Geren will again be cashier and treasurer. Mr. Eckner has signed his Midway Cafe.

C. A. (JACK) MULFORD.

J. F. Sparks

BIRMINGHAM, March 6.—With opening a matter of days, final touches are being given the equipment in local quarters. Trucks, placed in common carrier service last fall, are being reconditioned. Kurt Anderson is rebuilding the Funhouse. Huey Waters, artist, assisted by Fred Locke, is decorating the trucks. Fleet is in good shape and ready to roll. Jim and Joe Sparks have their concessions ready, and Cliff Knox is getting in shape. Leslie (Bill) Dollar, inducted into the army last fall, has received an

honorable discharge and will return to the staff of the shows. Recent arrivals included Mr. and Mrs. Harry Lottridge, Mr. and Mrs. Roy Shuey, J. E. Owens, Mr. and Mrs. Jimmie Phillips, Fred Locke, Bill Ganns, John Sellers and Edward Carter. Mr. and Mrs. Lottridge have signed their concessions. O. E. Bradley booked his popcorn stand. Ride foremen signed include Roy Shuey, Spit-fire; W. E. Ganns, Twin Ferris Wheels; Melvin Potter, Chairplane; Jimmie Phillips, Octopus, and Blackie Sherwood, Merry-Go-Round. Also expected to return are Mr. and Mrs. Eddie Booker, E. G. Belcher and A. W. McCasland. Kurt Anderson will have charge of Mrs. Sparks's bingo, assisted by his wife and Bud Mason. Lee Houston is expected soon, and Mr. and Mrs. Allen Morris and Mr. and Mrs. Ted Loveless are in town awaiting opening. Mr. and Mrs. Eddie Wheeler were recent visitors while en route to Gadsden, Ala. Opening has been set for March 20, while ride and concession units open March 13.

R. L. OVERSTREET.

Dodson's World's Fair

TYLER, Tex., March 6.—Work at quarters on the fairgrounds is progressing nicely under supervision of General Manager M. G. Dodson. New entrance front is almost ready for the paint shop, as is a new front for the Girl Revue, which will be operated by Earl Taylor. All rides have been repainted and tractors and engines have been overhauled under direction of Henry (Pat) McCaulley. Lumber has been purchased to reline and deck all flatcars. Larry Bidwell, trainmaster, advised he will arrive soon from Savannah, Ga., where he has been wintering. Most of the train crew is in quarters. George W. Baldwin, who has the Colored Revue booked on the shows again, has been playing army camps and theaters all winter. Mr. and Mrs. Charles A. Clark and son, Tootles; Mr. and Mrs. Harry Suss, Herman Suss, Cecil and Dewitt Hudson, Art Priestley and Mr. and Mrs. Carl Hanson, of the shows, spent the winter in New Orleans. Mr. and Mrs. Howard Percy are wintering in Houston. George A. Golden, concessionaire, is wintering in Miami. Manager M. G. Dodson plans to go out again as in former years on 30 railroad cars, 14 rides, 15 shows and about 35 concessions. Emanuel Zacchini, human cannon ball, is the free attraction. Show will open here about May 11.

CHARLES A. CLARK.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Rager Unit Aids Lockport Lions Club's Service Fund

LOCKPORT, N. Y., March 6.—Earl A. Rager presented his *Ridin' High* show in Lockport High School auditorium here February 27-March 2 under Lions' Club auspices to good results. Rager came in here from Sharon and Greenville, Pa., where he worked to large houses. Proceeds from the local engagement were used by the Lions Club to erect an honor roll for men in the armed service. Rager has been playing eastern spots under various clubs and organizations' sponsorship.

Philly Museum for Army Use

PHILADELPHIA, March 6.—Commercial Museum here, scene of Philadelphia Flower Show, rodeos, indoor circuses and other big events, has been turned over to the government for army use, W. Atlee Burpee, president, announced this week.

WANT

Free Acts, Rides, Concessions for

5th Shiocton Homecoming

July 24 and 25, 1943.

M. C. GROTH, Box 217, Shiocton, Wis.

Boykins PTA Inks Boswell

BOYKINS, Pa., March 6.—Boswell Amusements have been contracted to provide the midway attractions at the annual Spring Carnival here under Parent-Teachers' Association auspices. Shows also have been awarded midway contracts for the Peanut Festival to be held here. Stand under PTA auspices is the second for the organization.

RIDES WANTED

Want 2 or more Riding Devices (also Concessions) for 8th Annual Community 4th of July Celebration in Brazil, Ind., Monday, July 5, 1943. Privilege to set up and operate July 3, 4 also. Write at once to

NICK MILLER, Chairman
Brazil, Indiana

WANT CIRCUS AND NOVELTY ACTS Junior Chamber Commerce Indoor Circus

Roanoke, Va., Week March 29

Novelty Acts, Thrill Acts, High Perch, Drill Horses, Comedy Mule, Clowns, Dog and Pony, Teeter Board, Skating, Trapeze, Walking Ladders, Rolling Globe, Lions, Seal or Mixed Group, Knife Throwers or Mexican Acts. Acts doing two. Candy Concession open. Can use two high-class Promoters. Salary and commission. Address: JR. CHAMBER OF COMMERCE, Patrick Henry Hotel, Roanoke, Virginia.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

SHOWS and rumors of shows! Some of the stories that staffers of *The Billboard* have been hearing about or carrying around under their hats are beginning to break. Sam Solomon, who probably knew more about a motorized carnival sooner than any other operator, will forsake the trucks for the rails. Piloting a railroad carnival will be nothing new to "Sol," his early days around midways having been in the choo-choo field, as when he was pard of the late Rubin Gruberg in Sol's and Rubin's Shows. His purchase last week of the Rubin & Cherry Exposition ends much lengthy conjecture as to the future of that organization, one of the founding units of the defunct Amusement Corporation of America. Always ambitious, Sam Solomon's re-entry into the railroad category is not surprising. Never a shirker, it is not likely that he saw in this latest move a chance to dodge some of the grief that is bound to attend truck shows. He knows that rail operation will be no bed of roses. The rolling-stock difficulties that made Clyde Beatty finally decide to go the motorized way in his '43 circus aspirations probably were to be expected. A seasoned trouper, he is in his element on either rails or rubber. The wide publicity which has accompanied his career would seem to assure him of ready-made spectators aplenty whenever and wherever the Beatty-Wallace Bros.' top goes up. We bespeak for this carnival pioneer and this established circus master of showmanship every good thing that their efforts surely merit. Next: Some of the reports about changes on other big shows should be crystalizing soon into facts for the book of outdoor history that is always in the making.

† † †

GETTING midways up and down promises to be one of the 1943 major problems. Every carnival that has been established over a period of years

has its old stand-bys who troupe with the show year in and year out. Many are more or less on the retired list but are capable of directing and helping, if not entirely equal to the task of getting attractions ready for operation. Many old-timers who have graduated to higher positions are still able to do a day's work and will do it to keep shows moving. There isn't a doubt that much heavier equipment has been cut down to be made more portable. This also applies to independent show and ride operators. They, too, have their old reliables. We know many old-timers who were doing a man's work when war broke out. They would be lost without touching every piece of equipment when it is placed and they have the spirit to defy any youngster in getting a job done quicker than they can. Independent shows and rides with set crews are especially valuable assets to any midway this year. With enough of them on a lot, great worry and strain are taken off carnival managers' shoulders. You couldn't lure some of those loyal workers away from their so-called "homes" for love nor money. If you have anything this year and can keep it moving, bookings should be plentiful.

† † †

LET'S let this circus-parade persiflage die for the duration, at least. As much as some fans like to agitate the subject, the fact remains that circuses haven't been parading, aren't parading and, to judge from policies of managements, do not intend to parade. It is obvious that lack of baggage horses and parade wagons with curbs on gas and rubber, to say nothing of labor shortages, metropolitan traffic-light systems and wartime street congestion, make the subject about as timely as that of a trip to Mars. Glenn J. Jarmes, Monona, Ia., who fears he was misunderstood in a recent quotation here, writes, in part: "To clear myself with circus friends and those who have backed me in the old-time ideas,

I want to say that I am still for the old-time circus and parade and all that goes with it and would like to see it again. But it is just so much wishful thinking and hoping, dreaming in the past for us who can recall those days, and just so much boredom for the modernized young American. As to Col. Harry Thomas and the Cole show, I can say only the best. It is just the right size to make money and to enjoy. However, I beg to differ with Colonel Harry when he says the Cole show is 'old-time' in any way; at least, not like the old-time circus I have been referring to. With new air-cooling fans, indirect lighting, blue big top, hard-rubber-tired wagons, absence of a parade, sunburst wheels and a large number of baggage horses, with caterpillar tractors, streamlined performance, and, yes, bare-legged bareback riders, ballet girls and hoseless ladder girls, it is hardly old-time circus in any form. As to kid sales being away up last year, that just goes to prove that Cole is a modern circus, liked by modern youngsters, and not an old-time show. Last year was very good for circuses, and Cole went to the Coast, which also helped. Conditions and years have a lot to do with those high kid sales." Doc Waddell chirps from Springfield, O.: "Circuses can't parade! It can't be done? Jim Bailey, the greatest showman that ever lived, outdoing Adam and Noah, demonstrated that is no such word as can't. Circuses without street parades of some kind are disregarding a circus landmark that came in creation's morn. Without that street flash a circus is crippled like a man with one leg."

† † †

THAT closing in a Mississippi spot is all the more deplorable when it is known that it appeared to be brought about thru actions of one irresponsible individual. . . . OPA will have no more efficient district representative than Milton Danziger who became wise in the ways of Washington during his many years of invaluable service as chairman of the government relations committee of the International Association of Fairs and Expositions. . . . A colleague thinks that in some unfavorable sections this season numerous former long-jump troupers will decide to join the 40-milers.

The Crossroads

By NAT GREEN
CHICAGO

MARCH came in like a lion with snow and near-zero weather. Nevertheless the boys are getting itchy feet and are figuring how soon they can get out on the lot. Some of 'em are wondering just how and where they'll get out, but by the time April showers have succeeded March winds the ranks in the Showmen's League, Heart of America and other clubs will be sadly depleted and the boys will be behind the counters calling "Hey, Bud, got a match!" . . . A. R. (Red) Cohn is considering ways and means of recruiting some boys—or girls—for his Canadian season with Patty and Frank Conklin. . . . A. E. Seiden, the Stratosphere Man, in town conferring with his agent. . . . Agent Elmer I. Brown dropped in last week; ditto Sam Gluskin. . . . Ray Marsh Brydon in to meet Bud Anderson, the circus man, with whom he had a deal for some show material. Brydon also is readying for his Oddities Show at Riverview Park. . . . Ben Sawyer, of the Saginaw (Mich.) Fair, back from a sojourn in California looking much improved in health, Ben, who spent some time at Rochester, Minn., before going to the West Coast, has thrown away his cane and looks more like his old self. . . . Paul Conway, stopping off between trains on his way from Milwaukee to his home in Macon, Ga., phoned hello. He's handling legal matters for Clyde Beatty in his circus deal. . . . Harry W. Hennies back in town dopping out plans for the new season.

IT'S not enough we have to endure snow, sleet and zero weather. To add insult to injury we receive a gay poinsettia-decorated card signed by Bob Parker, George Golden and Max Kimmerer telling of the gorgeous sunshine and swell fishing they're enjoying at Inverness, Fla. . . . George Westerman off for the Northwest to work on the Edwards promotion in Portland and Seattle. . . . And John Lorman has left town with several of the boys to do some telephone work on one of Irv J. Polack's promotions. . . . Word comes from the East that former Chicagoan Joe Rogers, proprietor of Rogers' Corner in New York, had his tonsils and adenoids removed at Johns Hopkins Hospital—and now he's got the gout. Tough luck! . . . C. W. Finney has closed a successful Eastern tour with the Black Hills Passion Play and is back in the ribald atmosphere of the Magic Carpet until the show reopens. . . . Some of the boys evinced a sudden and lively interest in hair-dos and such when several hundred beauticians convened at the Sherman early last week for the Midwest Beauty Show. A few ventured up to the exhibition hall in the hope of picking up some new ideas but apparently didn't score. . . . Thanks to H. H. Gunning, former circus man, for several post cards and tickets used by the Buffalo Bill Wild West and the Barnum & Bailey Circus in their tours of Europe. They're items we are glad to add to our collection. Gunning, who used to be on the advance of the Ringling show,

now lives in Toledo and has two fine sons. Harry, the oldest, is on the editorial staff of *The Toledo Morning Times*, and Frank, the younger, is manager of a Firestone Company store.

† † †

RE our inquiry about the whereabouts of the old prison ship Success, Gordon M. Potter, of St. Joseph, Mich., writes: "When we sailed into the Cleveland harbor on the S. S. South American last fall there was the Success tied up on the other side of the pier. Their business was nothing phenomenal when we were there, but they seemed to be having a steady stream of customers. This attraction seems to go on and on and no doubt will be turning the tips long after you and I are gone." . . . Mr. and Mrs. A. R. (Red) Cohn are celebrating the first anniversary of the birth of their son Stephen J. this week (9). He's a spittin' image of Red—according to Red. . . . Earl J. Shipley, former circus clown, has been in war work for some time, working as an inspector in one of the Seeburg plants. In the February issue of *The Seeburg Voice*, the firm's house organ, there is a page of pictures and two-thirds of a page of text devoted to Earl and his 30 years of life with the circus.

† † †

A NUMBER of inquiries have come to The Crossroads desk during the last couple of weeks asking whether rides and shows will operate this year. Many of the inquiries were from American Legion posts that are planning celebrations and want to know whether they can be assured of getting attractions. To all we replied that rides and shows most assuredly will operate, tho possibly not on the scale of former years. These inquiries are an indication of the season's trend.

Out in the Open

By LEONARD TRAUBE
NEW YORK

MARK this down as a tip from a guy who's been way off the beam in the past: The Ringling show will mop up at the Garden beginning April 9. And can you imagine a circus ticket wagon spotted in Times Square to sell War Bonds! It's the "stunt" to outstunt Gargantua! And did you hear that Paul Ringling, son of Mrs. Richard T. (Aubrey) Ringling, also did a mopping-up job? Having cleared something in the neighborhood of 80G's with the family's sheep farm in White Sulphur Springs, Mont., last year.

WILLIAM SCOPEL, riding instructor of Glen-garry Farm Stables, Frances Shimer College, Mount Carroll, Ill., sends this note: "Rather late date to write you, but I want to thank you for the article you wrote re the North Brothers. Wish I could shake hands rather than write, but distance doesn't permit. So many people are ready to knock the other fellow. Only recently, while in Chicago, I heard several gents, including a few well-known showmen, enjoying the news that the Norths were out. I liked your piece because it was the truth—facts, not hearsay. John North in particular has without doubt done a fine job, made the show the greatest ever, both in the

performance and box office. I doubt if it would still be in the Ringling family were it not for John North. Your article gave credit where credit is due." Scofield says he has retired from the road for the proverbial duration and is devoting all his time to the stables, which are operated in connection with the college.

† † †

FROM old-timer Edgar H. (Doc) Kelley, Gales Ferry, Conn.: "February 27, 1943, was a great day in Doc Kelley's life. In February, 1897, when you were only three years old, I started to read *The Billboard*. Before that I read *The Clipper* and *The New York Dramatic Mirror*. Now, after 46 years of continuous reading of *The Billboard*, I am entitled to some kind of medal."

He surely is. But we cannot let that crack pass about our alleged age. When Doc Kelley says we were only three years old in 1897, we hope he is referring to the fact that this publication started this life in 1894. Nobody is older than *The Billboard*, which is the oldest theatrical trade publication. Doc Kelley's letter is the tipoff that the "world's foremost" will observe its 50th anniversary next year.

ART BRIESE, the Tee-Dee fireworkser from Chi, in town on way to Washington, renewed acquaintances with local lads whom he knew a score of years ago. . . . It looks like the Big Show will use a big skating act in a special spot. Earle Reynolds' Six Pyramid Girls have the inside track. . . . Gangler Bros.' Circus is booked for Luna Park, Coney Island. . . . What U. S. senator tried to interest what circuser in becoming his press agent? . . . Peejay Ringens' valuable pet, Channey, a golden gibbon, who departed this life recently, had a huge following all over the world. He and his performing mentor were inseparable. . . . Ex-trouper Ben Braunstein, who is past 38, will probably be discharged from the army. Presently at Camp Stewart, Ga. . . . Larry Sunbrock, who is strictly big shot, will compete with the Ringling show in New York, being now in the throes of readying a layout for the Radio City-Roxy sector. You'll be reading more about this in the news columns from here on.

† † †

ONE amusement park operator assumes that *The Billboard* is in another kind of business. It suggests that "in the event that an ad comes in regarding the sale of ammunition (for a stated price) please withhold ad from publication, inform us immediately and we shall be willing to pay more than the price of the ad." That is very big-hearted of the amusement park. Larceny sure has its facets.

INDOOR BILLS HEAVY PULLS

Minn. Shrine Gate Up 15%

MINNEAPOLIS, March 6.—Despite sub-zero weather and heavy winds, attendance at the 25th annual Shrine Circus sponsored by Zuhrah Temple at Minneapolis Auditorium and ending today is running about 15 per cent ahead of last year. Actual attendance figures not yet being available, it was pointed out that the Monday matinee (1) was about 20 per cent ahead of last year's, altho the night performance was slightly off due to the weather, as was the Tuesday matinee. Tuesday night attendance jumped again to 20 per cent over last year's, while the matinee on Wednesday held up strong with a packed house.

Noel Van Tilburg, booker, said the show was running smoothly despite the fact he ran into some difficulty with contracted acts, some of which canceled because of army calls or war plant work. Clown alley suffered a 50 per cent reduction over last year's number for that reason. Ticket prices were advanced 15 per cent beyond those of a year ago. Ducats went at 70 cents adult general admission, 35 cents kid admissions and \$1.25 (tax included) for reserves. (See Minn. Shrine Gains on page 43)

60,000 See Louisville Show

LOUISVILLE, March 6.—Officials of Kosair Shrine Temple announced that Polack Bros.' Circus drew crowds far beyond their expectations here February 15-20 when it played to over 60,000 patrons. George F. Sengel, secretary of Kosair Temple, stated that the circus netted the Shrine a profit of \$12,000. This was Polack's fourth year here under the Shrine.

Ingham to Pilot Sello; Show Will Open in April

RICHMOND, Va., March 6.—Sello Bros.' Circus, Royal Roys, manager, which will open about April 10, has signed Rex Ingham as general agent; Charles LaBird, side show manager; Henry Clay as elephant man; Ruth Roy's animal acts consisting of pony drills, dog turns, riding dogs and monkeys; Chiquitta, Hollywood ape, as feature concert attraction. Program will be presented in two rings.

Chair grandstand has been purchased and is in quarters here. New 40 by 80 side-show top has been delivered and a 100-foot banner line will be used. Equipment is being overhauled and painted. Banners, heralds and lithos have been ordered.

Indoor Show for Roanoke

ROANOKE, Va., March 6.—With offices in Patrick Henry Hotel here, Junior Chamber of Commerce Indoor Circus has started advance ticket sale, with 1,400 members Junior Commandos, Parent-Teachers Association and members of the Civilian Defense organized to contact every home in the city. Show, slated for late this month, will be a six-day event. Plans are being made to arrange sales to give every man in Camp Pickett a ticket.

Columbus Sales Good

COLUMBUS, O., March 6.—Polack Bros.' Circus, first indoor circus to be held here in years, will open a six-day engagement March 15 in Columbus Auditorium under auspices of Achbar Grotto. Chairmen for the event are B. P. Sandles, manager of the Junior Ohio State Fair, and Ben C. Huber Sr., formerly of Huber Bros.' Circus, which had headquarters here years ago. Advance ticket sales indicate good attendances.

Grimes on Cole Staff

CHICAGO, March 6.—J. D. Newman, general agent of Cole Bros.' Circus, has engaged Jack Grimes as a member of the show's publicity staff. He was press agent for Hennies Bros.' Shows last year.



RAY W. ROGERS, owner of Wallace Bros.' Circus, who has joined with Clyde Beatty for production of a new motorized show, to be titled Clyde Beatty & Wallace Bros.' Trained Wild Animal Circus. Wallace Bros.' equipment is in York (S. C.) quarters and crews are starting work preparatory to an opening early in April. Difficulty in securing railroad cars caused change in Beatty's plans to take out a circus on rails.

Car of CB Animals To Davenport Dates

LOUISVILLE, March 6.—Melvin Plunkett, seal trainer of Cole Bros.' Circus, will have Ed Madson and Maxie Morris as assistants. Plunkett arrived in quarters February 25 with his sea lions and immediately started training new animals purchased by the show in California last year. Three rings of seals will be a feature attraction of the show, and the display will be dressed with girls in each ring.

Ballet girls engaged for the new spec will begin rehearsal here March 15. Big show rehearsals will start under canvas April 18, with the usual dress rehearsal for press and radio scheduled for April 20, night before show opens for business.

A carload of elephants, Liberty horses, ponies and seals will leave Louisville March 12 for Orrin Davenport's dates at St. Paul and Lansing. St. Paul date starts March 15, with Lansing beginning March 23. Eugene Scott will be in charge of elephants, John Smith the horses, Jean Allen and Ed Madson the seals and Harry Thomas will do the announcing. General Agent J. D. Newman arranged for transportation of the unit and will attend both shows.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

SPRING news.

H. A. GALENES, circus magician, has organized the Standard Supply Company at Columbus, O.

LEW HERSHEY reports from Fort Scott, Kan., that he signed with Cole Bros.' Circus.

WILL your routing vary this year?

DOC CANDLER, clown, reports from Mount Clemens, Mich., that he worked the Sheboygan (Wis.) Shrine Circus and met many friends there.

SAM POLACK, of Polack Bros.' Circus, stated last week that the advance sale for the date in Cincinnati week of March 8 was okay.

JACK H. THOMAS, in a call at The Billboard offices in Cincinnati last week, stated he will be with Tex Ellis's Wild West & Rodeo this season.

WATCHING circus folk eat in cookhouses looks very much like picnicking to the natives.

Beatty's Rail Plan Off; Joins Rogers of WB

CHICAGO, March 6.—Because of difficulty in obtaining railroad equipment, Clyde Beatty's plans to take out a railroad circus this season have had to be revised.

Beatty and Ray Rogers, owner of Wallace Bros.' Circus, motorized, early this week completed a deal to take out a new show on trucks, to be known as the Clyde Beatty & Wallace Bros.' Trained Animal Circus. Equipment of Wallace Bros. is now in quarters in York, S. C., and Beatty is playing indoor dates with the Hamid-Morton Circus.

It is announced that the show will open in April and that department heads are now organizing crews, the cookhouse in quarters to open on March 15.

Big Olympia Show Is Planned for Chi

CHICAGO, March 6.—Sam J. Levy, of the Barnes-Carruthers office, who is handling the bookings for the Olympia Circus, to be held this spring, states that a big show is planned that will include many of the best known acts extant. Several special features, which will be announced later, are being worked out. Among the acts already engaged are Selden, the Stratosphere Man; the Sky High Girl; Berosini Troupe, high wire; Paroff Trio, Flying Behees, Flying Lamarrs, Peerless Flyers, Haag's elephants, the Great Peters, Zavatta Troupe, riders; Wen Hai Troupe, the Canestrellis, La Tosca, the Walkmirs, Pape and Conchita, the Arnots, the Juvellys; Miss Zaccini, girl shot out of a cannon; Terrell and Dolly Jacobs, the Albanis, Dorothy Herbert, Lewis's ponies and horses, Captain Heyer, Hoagland's jumpers and Hubert Castle.

Leo Hamilton will be equestrian director; A. E. (Jack) Kline, assistant director and announcer, and Izzy Cervone's band will furnish the music.

RB Finds New Philly Lot

PHILADELPHIA, March 6.—Ringling-Barnum circus will use new grounds when it opens under canvas here. The old lot at 11th Street and Erie Avenue has been taken over by the government. New location is at G Street and Erie Avenue, Yellow Jacket Field, about 20 blocks east of the old location. There is excellent street-car service with good connections from all parts of the city.

HM Draws Big In Kansas City

KANSAS CITY, Mo., March 6.—This year finds Hamid-Morton Circus playing its third consecutive season at Municipal Auditorium. Dates are March 2-7. So far this season has proved the best yet, with b.-o. receipts soaring much higher than had been anticipated. With fair weather returning just before the show opened, and no other large shows in town at the time, left an open field.

The show is especially good this year, featuring such performers as Clyde Beatty and his wild animal act; Winnie Colleano, aerial act; Orton and Orton, perch pole; Kinko, contortionist clown; Stanley's trained bears; Florenz & Company; Will Morris and Bobby, novelty bicycle act; Captain Howard's Chimpanzees; the American Eagles, high wire; Captain Tiebor's Seals; Hanneford Family, riding act; the Les Kimris Aces, trapeze act; Jim Wong and Company; Liberty Horses, handled by Joe Greer; Gibson's Hollywood Sky Ballet; Flying Wards and Peejay Ringens, doing a leap on a bicycle into a tank of water. Clown personnel includes Harry Rittley, Herb Taylor, Silvers Johnson, Emmett Kelly, Otto Griebing, Eugene Randow, George Smith, Henry Emerson and Henry Cogert. Show was reviewed March 4; capacity house.

Milwaukee Attendance Up

MILWAUKEE, March 6.—The Hamid-Morton Circus, which closed its seven-day run at the Auditorium here February 28 under auspices of the Tripoli Shrine, attracted 72,791 persons as compared with 67,544 last year, according to Robert L. Reisinger, general chairman. Receipts were expected to exceed those of 1942, when \$13,805 was realized. Proceeds will be apportioned among army and navy official relief societies, the Salvation Army war fund, the 15 Shrine hospitals for crippled children and benevolences of Tripoli Shrine Temple.

KM Canvas Spread To Be Bigger; Buy More Rolling Stock

HUGO, Okla., March 6.—Work in Al G. Kelley-Miller Bros.' quarters here is in full swing under the direction of Bill O'Day, superintendent of canvas. Johnnie Grady is doing the art work and has the side-show banners finished as well as much other equipment. Both the big show and side show will open with new canvas and the spreads will be larger. Three additional trucks and a calliope have been purchased and two elephant trucks completed.

Col. Tom King, who is operating a riding academy here, will again have the Wild West concert. Co-owner Doris Miller has been called for army service. Mrs. Doris Miller is visiting her parents in Kansas. Four Millers, acrobats, have again signed, as have the Six Fowlers. Bob and Ione Stevens will again handle the concession department. H. V. Darr, general agent, wintering at Temple, Tex., is contracted for his fourth season. Mr. and Mrs. Ted LaVelda, side-show operators, are wintering on their recently purchased poultry farm at Bunker, Mo. Gus Karnevo has returned to quarters after visiting Homer B. Phillips at Fort Towson, Okla.

Recent visitors in quarters included Ben Davenport, owner, and Butch Cohen, secretary, of Dalley Bros.' Circus, and Bob Stevens, Coffeyville, Kan. Davenport purchased a troupe of dogs while here from Obert Miller.—Reported by Homer B. Phillips.

Bud Anderson Adds Five New Trucks

EMPORIA, Kan., March 6.—Bud E. Anderson's Great American Victory Circus is still buying equipment. Five new trucks and semi-trailers have been (See Anderson Adds Trucks on page 44)

Colon Circus Has Good Draw in Cuba

HAVANA, Feb. 22.—The eighth anniversary of Colon Circus, now being celebrated and which opened February 2, promises to shatter all previous attendance records. Circus, under management of Julio Colon, made its bow here Sunday and will continue here until tomorrow. Weather conditions have been good, and show had a sellout last night. Roberto Mendez is leading the band, Pedro Figueroa is announcer and equestrian director and Baby Roberts producing clown. This year's circus leaves nothing to be desired in the way of variety, thrills, novelty and beauty.

Program is presented in 14 numbers, with one ring and one platform. Program in order: Elephantine ballet under guidance of Rosalind; Rosalind and Rose handling bulls; Mike the Wonder with his large mixed wild animal group; clown antics; Frank Troupe, riding act; Riveria Brothers, Ivo and Hugo, in double-cannon act; Martin Brothers, aerial bars; Bertha Lopez, aerial contortion; Manolo Fernandez, head-balancing, trapeze; Bebo, bicyclist; the Acrobatic Boys; Leonor and her leopards; Bartolito y Ciriaquito, comedy knock-about; Mandrake, magician; dog and pony acts in ring and on stages. Show runs two hours.

ARCHIE SILVERLAKE advises from Los Angeles that he will open with Mighty American Circus for a short engagement before returning to Dalley Bros.' Circus to take up his duties as equestrian director.



PVT. RAY WALLACE, in the concession department of the Ringling Bros. and Barnum & Bailey Circus for 12 years, entered the service last November and is now stationed at Camp Wallace, Tex.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

H. J. GOETZ, last season with Cole Bros.' Circus, is a seaman first class and stationed with N.S.N.C.T.C., Instructor Station Force, Unit K, Camp Endicott, R. I.

VERN CORIELL letters from Dwight, Ill.: "Pvt. Earl Coriell is with Co. A, 692d Q. M. Bn. Q. M. U.T.C., Vancouver, Wash. The three Coriell brothers are now in the service. Vernell is in the paratroops, and Everett is with the marines. Both are overseas.

PVT. FRANK WARNER, last three seasons superintendent of baggage stock with Cole Bros.' Circus, advises that his address is Co. A, 711 M.P.B.N., Fort Lawton, Wash.

Collectors' Corner

By FRED P. PITZER
292 Madison Avenue, New York City

While every collector of Circusiana corrals photographs, and as most of the pictures of tops, cages, etc., look alike, it would be a good idea, whenever a set of snaps are shot of a particular circus, if at least one or two show the name of the circus to identify it and to give it authenticity. Names are shown on cars, wagons and oftentimes on canvas.

A Cornerite (PFC. Ayres Davies, U. S. Marine Corps) writes that the term brothers was used in show titles before the Mabies did it. Crane brothers were out soon after the War of 1812. They came from the Flatfoot region of New York State, around Somers, North Salem and Bethel in Connecticut. According to data I've been able to gather, the first American circuses were from that region. Seth B. Howes, L. B. Lent, the Cranes, Turner Bros. and others followed Hackaliah Bailey's example with Old Bet. Mable brothers originally came from this region and received their early schooling with Seth B. Howes. Later they moved out to Delavan, Wis., and started their famous circus colony there. The Turners started Barnum in his first venture with an itinerant show.

Thanks, Ayres! By the way, we would suggest that all Cornerites get a copy of Ayres Davies's article which appeared in *The Wisconsin Magazine of History* for March, 1942, entitled "Wisconsin, Incubator of the American Circus." This (See COLLECTORS' CORNER on page 44)

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

MILT HINKLE'S Texas Rangers Rodeo held three performances with a Sunday matinee, March 7-8, under canvas on Rapides Avenue, Alexandria, La. Hinkle

drew well at his first rodeo in Alexandria, the nucleus of army camps in Central Louisiana, last fall. A midway was presented in the rear of the arena.

BERT NORTHRUP, well known in rodeo circles and now in Veterans' Hospital, Muskogee, Okla., comes thru with a protest of what he terms "the shocking and barbaric fad of eating our most valuable and best friend, the horse." (See CORRAL on page 44)

CLYDE BEATTY AND WALLACE BROS.' TRAINED WILD ANIMAL CIRCUS

(Combined)
Open Early in April

WANT FOR BIG SHOW Acts to feature—Clowns—Girls for Spec and Menage—Horse Trainer (Rudy Rudy-noff, write)—Union Musicians.

FOR SIDE SHOW Working Acts and strong Freaks—Inside Man (Larry Bonner, wire)—Young Dancing Girls—Colored Musicians or small organized Colored Band.

FOR ADVANCE Press Agent—Lithographers—Combination Bill Posters and Banner Men—Must be union. Experienced 24-Hour Agent.

MISCELLANEOUS HELP Lot Superintendent—Chief Electrician—Boss Property Man—Show Carpenter—Sign Painter (Benny Wells)—Kid Pusher—Experienced Working Men for all departments and Ushers. Will send ticket if we know you. Cookhouse opens March 15. Candy Butchers and Concession People.

Musicians, address MIKE GUY
Advance, address DORY MILLER
Candy Butchers and Concession People, address JACK FOX
All others address CIRCUS

DIRECT ALL REPLIES TO YORK, S. C.

People having written before, please write again. Lowest salary first letter, please.

CALL ALL PEOPLE ENGAGED WITH CALL

RUSSELL BROS.' CIRCUS

Report for Rehearsal San Fernando, Calif., Saturday, March 27. Show Opens April 1. Please Acknowledge This Call.

Can use few more high-class Animal Acts (no arena). Pallenberg and Snyder Bear Acts, write. Openings for useful people all departments. Lunch Stand and Candy Floss Privilege for rent. Want Band Leader.

BOB O'HARA

9154 Sepulveda Blvd.

San Fernando, California

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6th ANNUAL OUTDOOR TALENT SECTION

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One 1940 Chevrolet TRACTOR with 20-foot Rack Body Trailer, heavy duty underlung springs, built special by EH, to haul Elephants. Tractor mileage 12,000. Trailer tires new. Cash price F. O. B. Kansas City, \$1,400.00.

ROGER E. HANEY
1933 Central KANSAS CITY, MO.

WANTED AT ONCE

Boss Canvasman. Dancers for Girl Revue. Performers. Family Troupe doing 3 or more acts. Clowns. Candy Floss, Popcorn, Lunch Stand, Ball Game. State all and lowest wages wanted first letter.

SELLO BROS.' CIRCUS
Winterquarters, 1800 Decatur St., Richmond, Va.

GOOD'S CIRCUS PARADE VIEWS

Extra clear, post card size, interesting subjects, 1920 Sells-Floto, old B. & B. Bridgeport Winterquarters and 40 Horse Team, 1924-42 Ringling-Barnum and 1938 Slijke; also Hagenbeck-Wallace, Cole Bros., Robbins Bros., Tom Mix, Van Leer Holland and Al G. Barnes Wreck. Satisfaction guaranteed. Send 20¢ for samples and complete lists.

ROBERT D. GOOD
1809 Turner Street Allentown, Pa.

WANTED FOR JUNIOR CHAMBER OF COMMERCE MAMMOTH INDOOR CIRCUS

WEEK MARCH 22ND
Clown, Comedy Acrobatic Act, Ponies, Wire Act and Ground Acts. All address: ERNIE WHITE, 810 Market St., Chattanooga, Tenn.

LEWIS BROS.' CIRCUS WANTS

Trainer and handler for Seals. Also want Teeter Board and Circus Aerial Acts. We will furnish rigging if necessary.
Winter Quarters, R.F.D. #2, Jackson, Michigan.

Boards Study Victory Plans

Western Boards To Favor Local Aspect in 1943

SACRAMENTO, Calif., March 6.—About 75 delegates in attendance at the annual meeting of Western Fairs Association in Hotel Senator here February 26 and 27 went on record as favoring local fairs in 1943, featuring local entries in compliance with the government's travel conservation program. Exhibitions of products from Victory Gardens will be stressed, it was decided.

Delegates to the two-day conclave represented fair boards in Oregon, Washington and California; Utah and Arizona did not send representatives. E. G. Vollman, Stockton, secretary-manager of San Joaquin County Fair, was re-elected association president.

All other officers were re-elected, including J. H. Chambers, Santa Maria, secretary-manager Santa Barbara County Fair; Tevis Paine, assistant secretary California State Fair, secretary-treasurer, and Rose Links, assistant secretary.

Mich. Annuals Plug Victory Gardens To Aid Food Production

DETROIT, March 6.—That Victory Gardens at fairs play a highly important role in promoting the value of food production in the war effort is evidenced in the following excerpts of a letter written by George Tomlinson, director Victory Garden Program, Michigan Council of Defense, and read at the recent annual meeting of Michigan Association of Fairs in Fort Shelby Hotel here.

"The Victory Garden display," said Tomlinson, "was presented at about 40 county fairs, and I would say in the majority of cases they were very well received and created much interest in gardening."

"The display consisted of a large sign 10x12 feet which showed the food requirement for one person for one year that could be grown in a Victory Garden. The sign illustrated the amount of seed required, the length of row, the quantity of fruit or vegetables produced from the garden, how much to be preserved and how much to be used during the season. Then we also added the finished articles to demonstrate the program from the board. In other words, the individual could see the results from the seeds planted or what he could raise out of a Victory Garden which is necessary for his food requirements for one year.

"There is no doubt that this enabled us to present our program to a great many thousands of people that we otherwise would never be able to contact. On this basis it is very necessary that the county fairs be allowed to continue for not only the Victory Garden program but many other federal and State activities, such as recruiting for Marines, Navy and Army, the display of Conservation and Agricultural Departments and the Red Cross were carried on the same basis as the Victory Garden Program."

Ky. Plant Govt. Storage Location

LOUISVILLE, March 6.—Kentucky State Fairgrounds here is proving a veritable storage site and base for governmental agencies, J. C. Wehrley, resident manager, said last week. Grounds were leased by the government for the duration last year, causing cancellation of the State Fair.

Fair board is currently negotiating with the government to build a hospital. The building originally was to be used by 4-H Clubs and future farmers during the fair, but the board had about one-half of the building completed when the WPA project was closed. The building will be completed by the government and used as a hospital for the duration.

Assumes OPA Post



MILTON J. DANZIGER, long assistant general manager of Eastern States Exposition, Springfield, Mass., and now manager of Saratoga Raceways Harness Track, has been appointed organization manager of the district office of the Office of Price Administration, F. H. L. Sjostrom, acting district manager, announced last week. Danziger will draw a salary of \$3,800. He served for 18 years in the ESE position, leaving last year for Saratoga. He was sworn into office and assumed his duties immediately upon appointment. For many years Danziger was chairman of the government relations committee of the International Association of Fairs and Expositions.

Springfield Sets Tentative Dates; Fellows Is Prexy

SPRINGFIELD, Mo., March 6.—Dates for the 1943 Ozark Empire District Fair were tentatively set at the annual stockholders' meeting of Greene County Agricultural and Mechanical Society, Inc., here February 25. Verification of the dates will be decided upon at the next meeting of the society. All directors favored holding the fair this year, and work has started on preparing premium classifications and race programs. Two bills giving county aid to the fair have been introduced in the Legislature and have passed the House. During the meeting it was revealed that the Senate Agricultural Committee had reported favorably on the bills.

All directors and officers were re-elected for one year. Officers are H. Frank Fellows, president; Dr. W. A. Deltzell, vice-president; Tom Watkins, treasurer, and Glen B. Boyd, secretary-manager. Directors include F. X. Heer, Lawrence Rush, Lester Cox, Ralph Foster, T. W. Duvall, W. P. Keltner, Charles F. O'Reilly, A. S. Paul, Louis W. Reys and Sumner Gurley.

Neshoba County Renews

PHILADELPHIA, Miss., March 6.—Suspended in 1942 for the first time in a half century, the 51st annual Neshoba County Fair will be held for a week here this year, the board announced after a meeting this week. President J. B. Hillman said it would be better to hold the fair on a reduced scale and without an attraction than to suspend.

A political campaign year in the State was scheduled to be used as an inducement to leading candidates to add to the program. Horse racing will be continued.

Future Farmers and the Fair

By ZADOK G. HUDGIN

Address presented at the recent 18th annual meeting of Rocky Mountain Association of Fairs in Northern Hotel, Billings, Mont., by Zadok G. Hudgin, instructor, Vocational Agriculture High School, Billings.

The present organization, known as the Future Farmers, is traced back to the original Smith-Hughes Law, which was advanced in 1917 by a senator and a representative, who conceived the idea that if agriculture were taught in secondary schools on the basis of a laboratory program a great deal more good training would be available to the farm boys than the academic courses offered. The Congressional bill which resulted from these ideas offered federal aid to any States willing to match this money with an equal amount to train farm-reared boys for the vocation of farming. Almost all of the States had high-school agricultural departments within six to eight years after enactment of the bill.

These young men, all studying the same problem and striving toward the same goal, soon developed groups of their own—agricultural clubs to further their training thru group co-operation and to give a chance for social activities. There was not any central organization for these clubs until 1927 when several Virginians decided that young farmers could be benefited if they had a more definite plan for their out-of-school activities.

Eight Main Jobs Covered

The present Future Farmer organization—with local, State and national units and a well-designed program of work covering eight main jobs of supervising farm projects at home, co-operation, developing agricultural leadership, improving scholarship, encouraging thrift thru savings accounts and encouraging wholesome recreation resulted from the plans. Each chapter or local group is issued a charter upon application to the State organization and this unit in turn is connected with the na-

tional group. In two or three years this Virginia movement had swept the nation. The rapidity with which the other States accepted this idea showed that it fulfilled a definite need. In 1929 and 1930 Montana had about 30 chapters under the leadership of J. E. Border, State Supervisor at that time. Chapters increased to 60 in 1941 and to a membership of 2,000.

Boards Support Movement

Fairs were not far behind in their support of this new movement. In 1931 Midland Empire Fair and Rodeo appropriated money for ribbons and provided a booth for Future Farmer exhibits. In 1932 North Montana State Fair, Great Falls, offered several hundreds of dollars in prize money for the exhibits of grains, forages, tubers, sugar beets and shop work. Fairs in the east and west sections of the State have readily contributed time, space and money to help popularize the work of these young men. In no instance has their confidence been ill founded, as many of these same boys now living on farms of their own are loyal supporters of present fairs.

You people know even better than I do the problems that we face today. Conditions are critical in our own organization. We have lost about half of our instructors to the armed forces and other employment. Replacement is out of the question for the duration. Many of the Future Farmers themselves are in the armed forces—Billings FFA has over 30 stars on its service flag. This situation is going to definitely reduce the number and quality of products brought in.

Streamline Activities

Can we sufficiently streamline our FFA activities for the duration to provide anything worth while for the kid brother and the cousin of these absentees? I feel that my answer to a question of that kind would be emphatically "yes." In fact, I feel that one of the (See FUTURE FARMERS on page 43)

Cedarburg Goes Ahead; '42 Bond Sales Hit 13G

CEDARBURG, Wis., March 6.—Ozaukee County Free Fair Association, at its annual meeting here, voted to hold this year's fair regardless of what Wisconsin does about State aid. Members reported that last year's fair was the most successful in the county's history.

Treasurer's report showed a bank balance of nearly \$3,000, with all claims and premiums paid. Over \$13,000 in War Bonds and Stamps were sold in 1942, it was revealed.

Good Race Season Seen for 1943 in Ohio and Midwest

BELLEFONTAINE, O., March 6.—Confident about prospects for 1943, Mrs. Don A. Detrick, executive secretary of United States Trotting Association and Ohio Fair Managers' Association, last week predicted that Ohio and the Midwest will prove the hot bed of harness racing this year. "In Ohio," Mrs. Detrick said, "we will have about 65 race meets, including two Grand Circuits meets at Delaware and North Randall."

"With Greenville racing the Horseman Stakes, Futurities and Fox Stakes, purses will probably be the largest in the history of the light harness racing sport in the State. North Randall is offering about \$90,000 in purses and has asked the racing commission for a 30-day stand."

Delaware, it was reported, has five days, with a \$75,000 program, and Greenville, six days, with a \$44,000 program. Mrs. Detrick pointed out that there will be a number of spots for two and three-year-olds to race in Ohio and the Central West this year. Each State has colt associations that promote futurities for these ages, and there are many fairs in the territory which have attractive programs for classes in those ages.

"Race tracks in Ohio and other Midwestern States," Mrs. Detrick said, "with few exceptions, are ideally located, many inside the corporation limits of towns, and gas rationing will not affect attendance at fairs and race meets in this section."

Wolverines' Bond, Stamp Sales 281G

DETROIT, March 6.—Leo V. Card, commissioner State Department of Agriculture, in his report at the annual meeting of Michigan Association of Fairs in Hotel Fort Shelby here, revealed that annuals in the State were responsible for the sale of \$281,105 in War Bonds and Stamps in 1942. Figures were compiled from a questionnaire sent to 40 county fairs held last year. A total of 24 replied and 17 reported bond sales. Nineteen reported stamp sales and two said they featured War Bond booths but no sales.

Total War Bond sales from this group was \$38,770, while stamp sales amounted to \$4,655. One management reported the purchase of \$5,180 in bonds. Some 15 annuals reported featuring other activities of a patriotic nature. These included marine recruiting booths, display of "Buy Bonds and Stamps" posters, defense day celebrations, first aid, fire fighting and bomb handling demonstrations, victory displays, War Bond and Stamp awards for scrap, nutrition, first aid and military movie booths, air corps and marine recruiting booths, daily scrap harvest and free gate to all members of the armed forces, soldiers' and sailors' days, all of which resulted in sale of bonds and stamps.

A total of 21 of the fairs queried reported Victory Garden displays with about 1,000 exhibitors. Victory Garden premiums totaled \$1,860. One fair board reported paying to the government \$7,500 in federal taxes on admissions. Grand total of bonds and stamps sold from over-all activities was \$281,105.

CHICAGO.—Louis E. Kling, former member of the Three Thunderbirds, aerialists, is enrolled at the Naval Training School (Advanced Aviation) here. His brother and sister-in-law are spending the winter at the latter's parents' home in Phoenix, Ariz. Copyrighted material

"Agriculture, Food Production Necessary for Victory"---Card

Commissioner Leo V. Card's State Department of Agriculture report read at the recent annual meeting of Michigan Association of Fairs in Hotel Fort Shelby, Detroit, by A. C. Carton, director of fairs.

During many of the years we have gathered here and discussed matters pertaining to fairs, our country was at peace with all nations and our flag was respected and honored in every port in this world. Today we are engaged in a global war in which our boys are fighting on every front to prevent aggressor nations from changing our American ways of living and depriving us of the three essentials necessary to a home-loving people, viz.: life, liberty and the pursuit of happiness. As I look over the past I am impressed with the attitude that this organization assumed less than two months after the bombing of Pearl Harbor by the most treacherous nation with which we have ever been called upon to deal. I hope you will pardon me for quoting from my report of January 22, 1942, as I know of no statements that would be more correct today than those which were made at that time. Among those statements is the position which fairs should occupy in this world's conflict.

"In the past some of us doubted if we in the United States would become entangled in the dispute between the European nations or ever take a part in the battles of Asia. We thought that the 4,000 miles of rolling ocean between the Western Continent and the nations of Europe would be a barrier that could not be hurdled successfully.

"Time has demonstrated that we were wrong in our conclusions. The battle between the European countries is not one alone for the control of territory in Europe, but back of it is a well-laid plan for world domination. There can be but one outcome to this titanic struggle, and that will be a favorable termination in favor of those countries who believe in a representative form of government and who are desirous of living their lives in a manner which to them seems best fitted to their economic condition.

"While we are a part of this great struggle, and have enlisted our resources, including man power, for the duration of the war, we might pause momentarily and consider whether fair activities will promote or retard the day of our ultimate success. Experience has taught us that people act more intelligently, do better work and think more clearly when their minds are least disturbed, and when they are following the ordinary routine of tasks that come to them day by day.

"Among the many things necessary to win a war, and perhaps of first importance, is food. Food is necessary for not only the men in the front-line trenches, on the decks of the battleships and in the airplanes; it is also necessary for the thousands of men who are building the battleships, constructing the airplanes and molding the guns which in the future will speak terror to the aggressors. Without food, the whole plan to retain representative government in America would fail.

Have Place in War Program

"Originally fairs were brought into existence to promote agriculture, not only to produce a more abundant amount of food, but to produce better quality. If fairs serve this purpose, and assist in the production of more and better food products, then they are filling a mission and have a place in the war program. The man at the plow, on the combine, or busy with the task of transporting the produce of his fields to the railroad stations to be delivered to the consuming public, and the woman in the farm home, performing her daily tasks so that farm work can proceed along orderly lines, are all soldiers in the battle for democracy.

"If we come to the conclusion that fairs are playing a rightful part in the life of our nation, then the next step is to analyze our fairs and determine if they can be made to better serve the interest of our war program."

This feeling seemed to be abroad in the land at the annual Chicago meetings, and many speakers pointed out the part that fairs could play in promoting the war program.

Promote War Effort

A representative of the United States Army suggested that a committee be appointed by the National Association of

Fairs to work with a like committee which he would appoint and work out a program that could be followed by fairs, and which would have for its purpose the promotion of our national war program.

If you should ask me today what is the future of Michigan fairs up until the time of the victories ending of this world conflict, I would say that it depends largely on how we can fit ourselves into the war program and the measure of assistance we can render those who are guiding the world's destiny in this global conflict.

If a good war aid program can be worked out where the 157 organizations in Michigan can have a part there will be a little uncertainty in regard to the 1943 fairs. I know that the people connected with fairs, either as managers, exhibitors, entertainers or concessionaires are patriotic and will all do their part in making the fairs in Michigan a real asset to the winning of the war. A small start was made during the fair year which has just past and the good results indicate what can be accomplished along that line.

Subscribe To Victory Plan

While it will always be a matter for the fair boards to decide as to whether they will hold a fair in 1943, we should eliminate as far as possible any uncertainty in regard to the attitude of the federal authorities so that those organizations which wish to hold fairs may do so. Our government can have anything we possess—it can have our fairgrounds, our race tracks, our polo grounds, our hotels or any other property which the American people possess which will help in the winning of the war, but we can see no reason why these agencies which have for their purpose the promotion of the production of a larger food supply and other war activities should be discontinued.

I think I speak for every fair manager in the State of Michigan, and I might say, in adjoining States, when I say that we are willing and ready to subscribe to any program which may assist this nation in the winning of the war. I think we should keep alive the interest in better livestock, in the work of the Boys' and Girls' 4-H Clubs and the Future Farmers of America.

Support Youth Orgs

Promotion of these two organizations

Around the Grounds

STAUNTON, Va.—Officers of Staunton (Va.) Fair said this week that altho preliminary arrangements are being made to operate the annual this year, no contracts have been made as yet.

CUMBERLAND, Md.—Cumberland Fair Association has decided to defer any decision about its scheduled 10-day racing meeting, it has been announced by Harry J. Manley, president and general manager.

AUBURN, Ala.—Birmingham Fat Stock Show, scheduled for early April, has been canceled, but annuals at Montgomery and Dothan will be held as planned, W. H. Gregory, extension animal husbandman, of Auburn, announced.

JEFFERSON, Wis.—Jefferson County Fair has booked Snapp's Greater Shows to provide the midway, while Barnes-Carruthers will present Patsy Montana's Show and the Vincent revue, *Laughs-apoppin* at the grandstand. Harness racing purses will total \$18,000.

PENSACOLA, Fla.—Directors of Pensacola Interstate Fair Association have been backed up by the general membership in approval of discontinuation of the annual for the duration. Members also approved the board's action in voting to offer free of cost use of its 40-acre site to the armed forces and to invest \$5,000 of its cash in War Bonds.

WAUSAU, Wis.—Wisconsin Valley Fair and Exposition last week set dates for 1943. Fair association is negotiating for a number of rides and is planning to engage several shows of educational value. Barnes & Carruthers' *Parade of Stars* has been booked as the grandstand attraction and will be supplemented by

is a movement that has for its purpose the improvement of agriculture in our State. The 70,000 members of the 4-H Clubs and the 5,000 Future Farmers of America are the great peace-time army which is marching forward to take over the affairs of country life when this titanic struggle between liberty loving people and the aggressors is ended. The hope of the future of American agriculture rests largely in the hands of these young people who are being trained for leadership in country life socially, spiritually and economically, and to do things better tomorrow than we are doing them today.

28 Are Canceled

I am always at a disadvantage in trying to give this association a true picture of the situation of fairs during the year in which this meeting is held. Our fair year is the fiscal year starting July 1 and ending June 30 of the following year. The best picture I can give you of the 1942-'43 fair year is that 28 organizations which staged some kind of an exhibit the previous year are not holding an exhibit in 1942-'43. Included among these 28 organizations are several county fairs such as Northwestern Michigan Fair, Traverse City; Huron County Fair, Bad Axe; Marquette County Agricultural Society, Marquette; Northern District Fair, Cadillac; Shiawassee County Agricultural Society, Corunna, and those held in Charlevoix, Clare, Petoskey and West Branch.

My best guess at the present time is that the amount of State money used will be represented by, first, the amount of money that the 28 organizations not operating this year used a year ago plus a shrinkage of 10 per cent in the amount of money used by those organizations operating this year.

State Fair Premium List

Experiment in placing the State fair livestock premium list at the different county fairs was as near satisfactory as could be expected in an experiment of that kind. Without going into detail I might say that this State fair livestock list was distributed to 16 county fairs having adequate housing facilities to take care of the class of stock that we sent them. The committee, in placing these different livestock lists sought to place them at the fairs whose surrounding country furnished the greatest number of that livestock to the State fair in 1941. Arrangements made with these local fairs was that they should receive the entrance fees and the pen and stall rents to assist them in the payment of their State fair judges and other added expenses, and that the \$35,000 appropriated by the Legislature should be paid

out on the basis of the 1941 State fair list.

Pay 60 Per Cent

An investigation of the 1941 State fair list disclosed the fact that we could pay 60 per cent of the amount that was paid in 1941 at Michigan State Fair providing all classes were filled. The same was true in regard to the Boys' and Girls' 4-H Clubs State fair awards. An opinion was procured from the Attorney General before any action was taken and was to the effect that the board of managers could place these exhibits at whatever fairs they desired, pay premiums and promulgate rules and regulations for the handling of these exhibits. The only restriction set forth in his opinion was that all transactions must be under the control and supervised by the board of managers and that the \$35,000 appropriated by the Legislature must not be exceeded.

The amount available for the payment of premiums on the State fair livestock exhibit at these 16 county fairs was \$26,379.25 and the amount used was \$18,870.18, leaving an unused balance of \$7,509.07. There being no county fair which had the facilities to take on the Boys' and Girls' 4-H Club State fair exhibits, it was decided by the board of managers to authorize their fair to be held at the Michigan State College. When it was determined that there was an unused balance from the money allocated to pay premiums on the livestock list, it was decided by the board of managers to pay the 4-H Club members 100 cents on the dollar. This was done by resolution of the board and it directed that a check for \$10,000 be drawn in favor of the Michigan State College to be distributed among the boys and girls receiving awards.

All Exhibitors Paid

Every exhibitor has long since received his check, and the 1942-'43 experiment of showing the State fair livestock list and the Boys' and Girls' 4-H Club State fair activities is completed and a report made to the governor, by the board of managers. At the last meeting of the board of managers of Michigan State Fair they went on record as favoring the continuation of distribution of the State Fair premium list to county fairs and (See *Ag, Food Production on page 43*)

Fair Elections

HILLIARD, O.—Arch Alder, former secretary, was elected president of Franklin County Agriculture Society at the organization's annual meeting here. He fills the vacancy made by the death of Frank E. Kirkpatrick, Columbus, who served as head of the society for a number of years.

STAUNTON, Va.—Officers of Staunton (Va.) Fair are Augustus N. Dull, president; N. L. Hiner, vice-president, and Charles B. Ralston, secretary-treasurer.



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DETROIT OPS OPTIMISTIC

All Major Spots Certain To Open

Eastwood bows in April 16—only few isolated resorts still doubtful

DETROIT, March 6.—All major Detroit amusement parks expect to reopen this season despite gas rationing, shortage of help and other wartime problems, a check of all offices revealed this week. Earliest to open, and the only one to set a definite date, will be Eastwood Park, which cracks its season April 16, about the same date as a year ago.

Policy at Eastwood will be the same as previous seasons, with big name bands again set for Eastwood Gardens if they are available. Eastwood enjoys an unusual advantage for wartime operation in being the only park in the State with streetcar service.

All managers contacted were of the opinion that business would be excellent this year, with spending by war workers totting plenty of moola.

Plans for Edgewater Park will be set late this month when Managing Director Charles S. Rose returns from Miami. No new installations are being made there or any other Detroit parks, aside from general maintenance and minor changes.

Jefferson Beach is not expected to set its opening date until around May 1. Plans at the park were late last year and usually depend more on the weather than at other local spots because of its location on Lake St. Claire.

Tashmo Park, on Harsen's Island in the same lake, is expected to operate as a picnic park on special charter this year, under the management of Fred Harm. Tashmo has been handicapped by the absence of regular steamer service and is now reached chiefly by a remote island road that should receive little traffic under gas rationing.

At Bob Lo Park, decision on opening is dependent upon clearance by both Canadian and American governmental authorities. Excursion steamers owned by the company serve the park from Detroit, and permits to allow necessary (See *Detroit Optimistic on opposite page*)

McFalls Mixes Biz and Fun as He Readies Pier

PORT ARTHUR, Tex., March 6.—Fred McFalls, operator of the new million-dollar Pleasure Pier here, is showing himself equally adept with paint gun and fishing rod these days. With the pier open only on Friday and Saturday nights during the winter, McFalls is painting and reconditioning his rides and amusement devices in anticipation of a gala spring opening and taking off between times for Gulf Coast fishing.

Skooter and Roller Coaster cars are being checked and reconditioned, as are the Tilt-a-Whirl, Rolloplane, Ferris Wheel, miniature train, Penny Arcade, swim pool and other equipment.

The Pleasure Pier, opened last June for a highly successful first season, operated nightly thru New Year's Day, when McFalls restricted operations to two nights weekly. Carol Lofner's orchestra is playing Friday and Saturday nights, with crowds averaging 1,200 or better nightly. Pier's ballroom accommodates 3,000 persons.

McFalls has bought a launch and when he hears the fish are biting he and his crew shove off for a personal investigation.

Date for spring reopening has not been set, and extent of his operations this summer will depend upon his acquisition of sufficient help to man all rides. With more than \$500,000,000 worth of construction under way in Port Arthur area, McFalls expects good season.



LEONARD B. SCHLOSS, general manager of Glen Echo Park, Glen Echo, Md., near Washington, and president of the NAAPPB, who will be one of the principal speakers at the New England Park Men's Convention to be held at the Parker House, Boston, March 24. Schloss, an expert on park management, as well as tax and priorities matters, will confine his talk to the latest reports from official Washington relative to the outlook for the 1943 park season.

Jersey Resorts View Fla. Biz As Barometer

WILDWOOD, N. J., March 6.—That this resort will experience a good season was forecast this week by Mayor Krogman, who received reports of present conditions in Florida coast towns. The business being done there, he said, usually acts as a barometer for the Southern New Jersey resorts. Many local Boardwalk men who are now in Florida advised Krogman of the good season there, with hotels being active and the beaches filled with bathers. The mayor expressed the hope that the same conditions will prevail here this summer.

High hopes are being held by local interests for the lifting of the ban on pleasure driving by the time summer rolls around. Encouragement in that direction came this week from Sol A. Herzog, general counsel for the Eastern States Gasoline Dealers' Conference. Herzog said that greater availability of gasoline for the East is in prospect by spring, when less petroleum will be needed for use as fuel oil and more can be refined into gasoline. The transportation situation may improve to the point where the ban can be lifted, he said.

Moreover, it was pointed out that trains and busses will continue to be operated into the resort area.

Schloss To Give Season Outlook At N. E. Meet

BOSTON, March 6.—Leonard B. Schloss, Washington, president of the NAAPPB, will be one of the main speakers at the forthcoming New England Park Men's Convention at the Parker House here Wednesday, March 24. President Schloss advises that he will come here with the latest reports from official Washington relative to the outlook for the season of 1943.

Because of the serious situation facing all park operators, not only in New England but thruout the country, and inasmuch as the Boston meeting is the only scheduled conference of park, beach and pool men prior to the season opening, President Edward J. Carroll has issued a blanket invitation to all members of the national association, as well as the New England unit, to attend.

Non-members desiring to attend are requested to communicate with Secretary Fred L. Markey, Ioka Theater Building, Exeter, N. H.

Program Chairman Henry G. Bowen is completing final details for the day and evening program and same will be announced in *The Billboard* next week.

Early reports indicate there will be a number of key speakers on emergency problems, but that the War Clinic will be the main feature at the business sessions.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

I trust that Ben Smith, who conducts the interesting Deals column in the Merchandise section of this publication, won't mind if I spread a few words about some novelties I think will go well at swim pools and parks this summer. As a matter of fact, the novelties referred to are well known to readers of *Billyboy's* Merchandise department, but I wonder how many outdoor amusement men know their potentialities.

Arthur Basson, who had a concession at Luna Park, Coney Island, N. Y., summer before last, is the creator of a number of sure-fire thingamagigs. They're figures of Hitler, Mussolini and Hirohito carved into various useful articles, such as pin cushions, ash trays, clip holders, etc. Some have been designed by Henry Major, the noted Hearst artist; others are the brand children of Basson himself.

The whole underlying theme behind these novelties, and the reason they appealed to your reporter, is that they tend to hex the Axis—they ridicule those Fascist gangsters and make us mindful of the war. At the same time they have a humorous and laugh-provoking tendency.

These articles, such as the Hitler ash tray or the so-called Hotzi-Notzi pin cushion, would make excellent prizes for a balloon game or skee-ball alley. They also would make cute decorations for your lobby or smoking room, only make certain to keep an eye on them or they are sure to be picked up as souvenirs—they're that appealing.

Park and pool men looking for something novel to sell to patrons as a means of attracting extra revenue are also advised to consider these Hex the Axis propaganda items. While I've never seen them sold that way, I imagine that arrangements could be made to imprint the name of your park or pool on the articles so that they could be handled by your souvenir or novelty stands and serve the same purpose as those pennants and souvenir banks.

Pardon My Glove

This column would like to admonish certain groups of pool and park men who are still afraid of offending some of their customers and refrain from any reference to Hitler and his gang on their property. Many outdoor amusement

estabs have passed up timely and humorous twists, such as substituting the dictator's face for the customary figure in their ball-throwing game, because they felt it would hurt the biz they get from the German or Italian customers.

One operator actually refused to sell War Bonds and Stamps at his pool last summer because many of his swimmers are Germans and Italians, and he was afraid of hurting their feelings. And this op is as loyal an American as you or I. It's just that he is a little cock-eyed in his reasonings.

All of the good German-Americans and Italo-Americans are as much against Hitler and Muso as anyone. They certainly won't feel sore. They'd get as much of a kick throwing a dart to burst a balloon bearing Schickelgruber's ugly puss as the next one. So forget about that crackpot complaint you may have received from one solitary customer about the way it's disgraceful to hang Hitler in effigy at your pool or to encourage persons to throw balls at figures of the bum.

Men and Mentions

Recent visitor to New York was Sam Ingram, of the Colgate swimming Ingrams and now with Uncle Sam's Navy. Sam brought his charming wife up from Chapel-Hill, S. C., to show her the sights before moving on to parts unknown.

Harry Lanzner, who operates the Park Central indoor pool, New York, has always taken a vital interest in the various supper clubs housed within the Park Central Hotel. And his promotional genius has resulted in these night spots becoming leaders in their field. Why then doesn't Lanzner use some of his genius in promoting the swim tank? He has the ideas and the foresight, but of recent months he seems to have forgotten the old plunge. And the box office receipts tell the story!

Farragut pool out Brooklyn way has housed a series of bowling alleys for many years. Management looks for some industrial patronage this summer, considering the many leagues they've built up among nabe defense workers.

Virginia Spots May Benefit From Order Closing State Parks

RICHMOND, Va., March 6.—Privately owned amusement parks in the State are expected to benefit, at least to a minor extent, by a decision made this week by the Virginia Conservation Commission to close all State parks in Virginia the coming season and possibly for the duration. It was further decided to make them available for possible use by military authorities.

A report by Randolph Odell, director of parks, cited several wartime conditions that would make it virtually impossible to operate them as resort centers this year and recommended that all six parks be closed. The commission adopted his recommendations unanimously. It was also voted unanimously to authorize Chairman William A. Wright to offer the parks to the War Department.

Also approved quickly by the commission was a proposal to allow cabins at Seashore State Park, which adjoins Fort Story, to be rented to Fort Story officers as living quarters. This is effective immediately. (See *Va. State Parks Close on opp. page*)

Silver Sets Acts, Dances At West Lake, St. Louis

ST. LOUIS, March 6.—Mort Silver has just closed a contract with the owners of West Lake Park here for the management and production of shows and dances at the West Lake dance pavilion to begin around the middle of April.

West Lake is located in a busy defense area and only three miles from St. Charles, Ill., with a population of 24,000. Silver produced shows for many years.

Memphis Zoo Plans Garden

MEMPHIS, March 6.—Memphis Zoo, under the direction of Superintendent A. J. Melroy, who pioneered the first zoo circus in America, is going in for 60 acres of Victory Gardens this spring, utilizing vacant ground owned by the city. It has been the policy of Melroy to cut hay from Memphis parks every fall. This year on the vacant ground they are also planting pea hay, sunflowers, sweet potatoes, cabbage, sugar beets, carrots and corn for animal food.

American Recreational Equipment Association

By R. S. UZZELL

The giant Ferris Wheel built for the Chicago 1893 Exposition will not go into oblivion. The 70-ton axle could not be disposed of when the 4,000-ton structure was dynamited after the close of the exposition at St. Louis. It was thought the cheapest way of disposing of it was to bury it on the grounds and let it disintegrate. Now the pressing demand for scrap metal impels the search in out-of-the-way places. In the ordinary course of events, unused street-car tracks would continue to sleep beneath the pavement, but they too are being resurrected. It is one of the ironies of fate that a part of a joy-producing device should be brought back to circulation for destructive purposes.

At Chicago the giant Ferris Wheel earned \$726,000, while at St. Louis it earned over \$300,000 and went to an early grave. Its sisters at Paris; Blackpool and Brighton, England; Berlin and Vienna all saw a riper age. The one in Paris survived them all but bowed to the inevitable since this great war started. This original one gave George Washington Ferris international fame and has made Eli Bridge Company known in the most remote parts of the world. The company has built over 700 of its popular wheels and is still producing.

War Bond selling by parks and carnivals will see more intensity this year than last because all have had more experience and realize more keenly the need of it all. There is a big job to be done and all are trying to contribute their bit.

Some amusement parks are going to have a Victory Garden, not as an income producer but as a patriotic gesture and to encourage park patrons to produce a back-yard garden plot. Parks broadcasting on their dancing, roller or ice skating could put in a plug for a Victory Garden, along with one for War Stamps and Bonds.

That warm weather last week made amusement men along the Jersey coast come to life. Parents, relatives and friends of servicemen at Atlantic City were there in no small numbers and gave the amusements that were open a good patronage.

Atlantic City

By MAURIE ORODENKER

Thieves broke into George Lamarr's shooting gallery on the Boardwalk last week and made off with six rifles, three pistols and \$18 in cash.

A new folder advertising Atlantic City, the brain child of Mall Dodson, resort publicity chief, is as attractive as ever published here. Ready for distribution over the nation, it is in four colors. There are 12 local scenes, one for each month of the year, and on the back is

OUR MEN NEED
* BOOKS *



SEND
ALL YOU CAN SPARE

GIVE A BOOST WITH A BOOK
—Good books, in good condition, are wanted by the 1943 VICTORY BOOK CAMPAIGN for men in all branches of the service. Leave yours at the nearest collection center or public library.

printed the words of the songs the soldiers are singing as they march on the Boardwalk.

Lenora Slaughter, who has promoted many beauty pageant parades and other spectacles here, is in charge of staging a huge street parade in connection with the American Red Cross drive here this month. Local military musical units and school bands are being lined up for the spectacle.

The resort gained nationwide publicity last week as a result of magazine feature stories. Favorable reaction was manifest as a result of the "Boardwalk Camp" article in *The Saturday Evening Post*. And later this month *Click* will carry another resort feature titled "Army Moms."

Daily L. Vaughn, part owner of the Florida Wild Animal and Reptile Ranch at St. Petersburg, Fla., is a private in the army air force here.

Convention business here is still active and going on at a satisfactory pace. Mrs. Clara D. Adams, former assistant and secretary to Albert H. Skeeon, who recently resigned as convention manager for the resort, is now handling convention bureau affairs. Two spring conventions are definite—the New Jersey Federation of Business and Professional Women and the New Jersey Bar Association. Convention bureau is preparing a second broadside to serve as a follow-up to the one released shortly after the army occupation of the hotels.

VA. STATE PARKS CLOSE

(Continued from opposite page)

mediately and the cabins may be rented from the park custodian.

Gasoline rationing, the ban on pleasure driving and other wartime restrictions have doomed the parks to virtual isolation this year. Odell's report pointed out that attendance at the parks in the 1942 season was 45 per cent less than in 1941 and that "the situation has grown continually worse." He concluded that it would be impossible to have concessionaires operate this year and that it would be also nearly impossible to obtain lifeguards and other personnel properly to handle the park facilities.

Residents of Richmond and vicinity will also have a hard time taking a swim this summer. In recent weeks numerous suggestions have been made to Richmond's city authorities regarding a possibility of reopening Shields Lake for swimming during the summer. The OPA's ban on non-essential driving has made it almost impossible to reach lakes and pools outside of town, and Swift Creek Recreational Area, where thousands of overheated Richmonders cooled off last summer, will be inaccessible this year.

The city health director refused to approve Shields Lake for swimming last summer and he will not approve it this season unless many improvements are made.

DETROIT OPTIMISTIC

(Continued from opposite page)

fuel and man power to operate them are now being sought.

Walled Lake Park, managed by Fred E. Pearce, may be the only important park in the region to remain closed. Decision has not been made, and opening depends entirely upon effect of gas rationing by summertime. The park would be virtually isolated if cut off from private cars, being off all main transportation roads. Pearce was out of town this week, and final statement could not be secured, but it was understood that some plans for operating are being made.

Estral Beach, small lakeside park south of Detroit, will probably remain closed for the duration, according to Ed Morey, former operator, who has given up his lease.

AG, FOOD PRODUCTION

(Continued from page 41)

4-H Club activities at Michigan State College.

The board directed the newly elected secretary to ask the Legislature for an appropriation so that all State fair premiums on livestock and for Boys' and Girls' 4-H Club activities could be paid 100 per cent. Taking it as a whole, with all of the uncertainties which confronted the managers of fairs, in addition to the unkind treatment which the weather man dealt out to some of the organizations holding fairs, it must be admitted that as large a measure of success was obtained as was possible with the many handicaps which the managers were called upon to face.

In closing, let me say that if this representative republic of ours is to con-

tinue, and we are to take our place as the leaders of all nations in securing the peace and prosperity of the world, and the privilege of people living their lives in the way that best suits their economic, social and spiritual condition, then we must keep alive, encourage, promote and stimulate those things which contribute to the advancement of country life.

FUTURE FARMERS

(Continued from page 40)

important duties for those of us still at home is to maintain as much stability as we possibly can for our young people. We still have to train our youth to take their place in this rapidly changing world, and the fair offers an ideal and centrally located place to disseminate this information—whether it be a new bomb shelter or a new hog house. Let's plan our fairgrounds to open up a home front. We are all more food conscious than we were a year ago. Where is there a better place than the fair to show what we are growing—to be encouraged to redouble our efforts after we have compared our products with our neighbors'.

You are here on business that is for the best interests of your fairs and your communities. Whatever you decide to do, the Future Farmer is always ready to do his share for the betterment of his community.

MINN. SHRINE GAINS

(Continued from page 38)

formances were given at 1 and 8 p.m. daily, with acts performing in three rings.

Matinees started at 1 p.m. instead of the customary 2 o'clock starting so as not to tie up homeward-bound traffic of workers.

In addition to the annual tie-up bringing school kids in for matinees, along with hundreds of underprivileged youngsters, Zuhrah Temple played host to more than 2,000 servicemen from army and navy bases located in the Twin Cities. In addition servicemen in the city and unattached for the moment because of furlough were provided with tickets thru service club centers. Fort Snelling sent nearly 1,000 uniformed men, while the Wold Chamberlain navy base station contributed 300 sailors. A University of Minnesota navy contingent also were present as guests.

Potentate L. T. Chalgren was general management committee chairman, with Joe C. Ste. Marie chairman and Ray G. Butts vice-chairman. Van Tilberg was circus director. Assisting Al Rudd, music chairman, were Fred Keller and A. T. Oswald, vice-chairmen. Ed L. Olson was chief of staff for the grand entree, with Ivan H. Graves chairman of advertising. In charge of newspaper and radio publicity were Dwight Thomson and Harold Foster, co-chairmen; Al B. Sheehan and Charlie Johnson. E. E. Rempfer was chairman of banners.

The Program

Program in order of its presentation included overture by the Shrine band, I. B. Brusletten directing; grand parade;

Dolly Jacobs, riding lion; Ann and Hubert Dyer, Russell Jierre, Hodgini Duo; Eva May, loop-the-loop; Phil and Bonta, perch; Hal Silvers, wire; Ann Aubrey, Ruby Haag, Eva Lewis and Bert Dearo, trapeze; Corrine Dearo and Caroline Hodgson, swing; Terrell Jacobs, wild animals; Zavatta Troupe, unsupported ladders; Dearo, the Frog Man; Bonta Duo, balance and tumbling; Swing and Way the Francisco Way, high trapeze; Sonny Moore and his ponies; Ruby's novelty dog act; Australian Hodgsons, rope spinning and whip cracking; Dolly Jacobs, elephants; St. Clair Sisters and O'Day and Larimer and Hudson, bike acts.

Teresa Morales, high-flying trapeze; William Hyer's dressage horse, Starless Night; Ten Silver Girls, silver bronze posers; Emil Pallenberg Jr., bears; Sonny Moore and Company and the Taximeter Mule "Beeswax"; Great Peters, high trapeze climaxed by 75-foot drop by neck; Hubert Castle, wire; Zoeppe-Zavatta Troupe, riding act; Six Willeys, juggling on ladders; Jinks Hoaglan, steeplechase and high-jumping horses; climax is Miss Victory (Egle Zacchini), human cannon ball, presenting her act for first time before the public. In clown alley are Felix Adler, Happy Kellems, Otto Griebing, Henry Dyer, Joe Lewis, Frank Cary, Dennis Stevens and Russell Jierre.

Charleston Sales Go Over

CHARLESTON, W. Va., March 6.—According to E. J. McDonough, treasurer of Charleston Park Commission and Playground Committee, advance ticket sales for Miller's Circus to be held in Municipal Auditorium here, March 8-13, have gone over the top. Under direction of Mack Kasso the concert will feature Tanit Ikao. Elmer Perdue joined here to direct the ticket sales. Following Tuesday's matinee, members of the press and radio will be guests of L. C. (Ted) Miller at a dinner to be served in Roman Proske's steel arena. Event will be broadcast over a local station. Mayor B. Boone will blow the Monday night opening whistle as honorary equestrian director. Visitors included Frank Carpenter, managing editor of *Clarksburg* (W. Va.) *Telegram*. Reported by Walter Nealand.

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EASTWOOD PARK CO. East Detroit, Mich.

Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Fordham Will Get ARSA Meet On May 11-14

Ill. Speedsters Meet in Arcadia

NEW YORK, March 6.—The 1943 United States dance, figure and speed skating championships will be held in Fordham Skating Palace, Bronx, on May 11-14, according to officials of the Amateur Roller Skating Association.

The ARSA offices also announced that State meets will be held on the following schedule: New York, Mineola, April 12 and 13; New Jersey, Boulevard Arena, April 6 and 7; Connecticut, Holland's Skateland, April 5. Other State championships dates are to be announced.

A new event will be introduced into competition this year. Because many male skaters are serving in the armed forces this year's nationals will present a competition in ladies' pairs, open regardless of age; skating time, four minutes. An entry fee will entitle a contestant to enter one event. Any skater wishing to compete in more than one event must pay an additional nominal sum for each event.

Fem See in AAU Group

NEW YORK, March 6.—Barbara Killip, secretary of the Amateur Roller Skating Association, has been appointed to the National Women's Sports Committee of the Amateur Athletic Union by President L. DiBenedetto. Officials of the ARSA say this is the first time in the history of roller skating that an amateur roller skater has been appointed to this committee and that it is further proof of the advancement being made by the ARSA.

Carnival Staged by Club

ATLANTIC CITY, March 6.—Ventnor Athletic Center was the scene of a mammoth skate carnival on March 3-5. Center Figure Skating Club, normally interested in ice skating, staged its first annual roller skating carnival. Nan DeMar, local night club figure, was mistress of ceremonies. In view of the interest manifest in the skate carnival, it is planned to make it an annual affair.

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Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.



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Manufacturers of those famous
"Big Lyle" Figure Skating Outfits
CAMBRIDGE, MASS.

Rink Men, Attention!

Now is the time to check up your Rink equipment to keep it in good order. Repair parts ordered now will help to

"Keep 'Em Rolling"

WE ARE JUST BEGINNING TO FIGHT

Be Prepared

CHICAGO ROLLER SKATE CO.

CHICAGO, March 6.—Illinois State speed roller-skating championship contests are on at Arcadia Gardens here this week. Entries have been received from many Illinois cities, and Russell Brown, 1942 speed champion, now stationed at Glenview Air Base, is on hand to defend his title. Skaters finishing first, second and third in the various divisions of the meet will represent Illinois in the national championships May 11-14 at Arena Gardens, Detroit, under sanction of the Roller Skating Rink Operators' Association of the United States.

Madison Gardens Rink, Chicago, inaugurated a series of speed-skating contests today. There will be races every Saturday night for six weeks and winners each week will receive gold, silver or bronze medals.

Tommy De Cicco, last year's champion in the novice men's figure and novice pairs divisions of the Chicago Roller Skating Club, is in the army hospital at Fort Taylor, Key West, Fla., and writes that a spine injury will keep him out of competition this year.

AOW Club Contests Given March Dates

ELIZABETH, N. J., March 6.—Further details relative to the 1943 America-On-Wheels inter-club championships have been announced by the AOW dance and figure committee. It was originally announced that championships finals would be held in Twin City Arena here on April 3 and 4. The committee has changed this date for qualification contests and finals to March 27 and 28.

Due to the fact that the championship dates have been moved ahead, the figures that were previously announced by the committee have been revised to make it possible for skaters to have more of an opportunity by practicing fewer figures to make competition keener and of championship quality.

Dances and figures to be skated in the AOW championships have been selected by the AOW committee upon recommendation of the Amateur Roller Skating Association. This has been done to provide entrants with an opportunity to prepare for the forthcoming State and national championships.

The AOW championships will be open to any bona fide amateur roller skater representing an AOW rink and holding an ARSA amateur competitor's card.

Dancers: Juvenile—Straight Waltz, Two-Step, Promenade, Collegiate. Novice—Barn Dance, Collegiate, Style B Waltz. Junior—Mohawk Waltz, 14-Step, Kents Fox Trot.

Figures: Juvenile, Novice, Junior—Same figures as will be used for 1943 nationals.

Speed (Men Only), Novice—1/4 mile, 1/2 mile, 1 mile. Junior—1/2 mile, 1 mile, 2 miles.

FLYING HAMILTONS are headlining at Mickey's Show Bar, Detroit night spot.

JOHNNIE AND PEACHES, the High Flyers, well-known skating team in the Southwest, have left that territory. For-

saking the hardwood, they are now in San Francisco engaged in war work, Johnnie being a machinist in a shipyard.

SELECTMEN in Ware, Mass., have granted Joseph Pelski permission to conduct roller skating in the Town Hall one night weekly (Saturday).

UNDER THE MARQUEE

(Continued from page 38)

remain for the show after registering. Tim Mix Jr., singing cowboy, is being featured.

DICK CAVANAUGH, former circus billposter and now operator of a poster plant bearing his name at Columbus, O., is recuperating in Mount Carmel Hospital there after undergoing an appendectomy.

DOC WADDELL reports that the government has taken over W. R. Westlake's glass etching factory at Columbus, O. Westlake has not decided whether he will work fairs with his glass sales booth this year.

A BOSS is pretty apt to have and keep a good crew if he is known as a capable department head.

NORMAN ANDERSON, son of Bud Anderson, circus owner, was in Chicago recently conferring with G. L. (Mike) Wright, of Publishers' Business Service, for whom he has been working. Anderson expects to enter the armed forces shortly.

JACK HAMILTON (Great Knoll) advises from Savannah, Ga.: "American Legion-sponsored circus held here February 22-27 was a financial success. Opening was slow but business picked up daily. Over 2,000 were turned away at the Wednesday matinee."

SIDE-SHOW managers won't have to advertise for small midgets this year. The other kind are in the army.

HORACE LAIRD, clown, mallman and The Billboard sales agent on Cole Bros.' Circus, letters from Chester, Pa.: "Signed for my eighth season with the show. Worked Orrin Davenport's Cleveland Shrine date. Am at home here waiting for the outdoor season to open."

MRS. L. GENTRY letters from Baltimore: "Carrie M. Scott, former vaude, circus, carnival and musical comedy trouper, is recovering from injuries sustained when struck by a truck. She is recuperating at 231 North Greene Street here and would like to read letters from friends."

SHOULD war and curbs continue for another year, side-show talkers will have to go back to the much-beloved early days of working without loud-speakers.

CHARLES A. (CHUCK) O'CONNOR cards from Portland, Ore., that he is still in a wheel chair at Veterans' Hospital there but expects to be able to walk with the aid of a cane soon. Dan Mears, former trouper, has been discharged from the hospital and is at his ranch at Sherwood, Ore., where he has a small menagerie.

SINON D. J. COLLINS, clown, passed thru St. Louis—March 1 en route from Savannah, Ga., where he played the J. Frank Hatch Circus, to Kansas City, where he opened with the Hamid-Morton Circus March 2. He has been booked for the St. Louis Police Circus, which opens at the Arena May 5, this engagement making his fifth successive at this event.

BALE-RING ANNIE, who was blacksmith with the Chariot & Tableau Circus last season, will be on the show's advance this year, giving lecture courses in tent lacing, chair carrying and stake driving to girl classes who will do the work formerly done by boys for tickets.

ANDERSON ADDS TRUCKS

(Continued from page 38)

bought in the last two weeks. All King show property has been moved from Greencastle, Ind., to quarters here. The Ray Marsh Brydon Side Show has been purchased, which will give the show a strong front, banner line being 190 feet long, with 16 double-deck banners. Kid show top will be a 60 with three 30's.

A new semi-trailer, recently owned by Buck Owens, will be remade into a main office and ticket wagon. John Lynn will be superintendent of transportation. Shorty Gilson and Jack McCraigh with the crew are reconstructing the second-hand equipment here. John Foss has the advance lined up. Mr. Temple has the new paper ready for opening, which

will be about middle of April. A truckload of equipment bought in St. Louis is on its way to quarters. Fifty tons of hay has been sold to the stockyards here. Show will have 14 trucks, grandstand on both sides, with 1,000 chairs. Vern Crawford has the privileges.—Reported by Bert Rickman.

CORRAL

(Continued from page 39)

"Had it not been for horses," writes Northrup, who says he expects to be censored for this protest against an unpatriotic practice, "this country never would have been settled more than walking distance from the oceans and we would still be planting crops with a hoe. I hope that everyone who eats a horse steak breaks off his teeth and has thousands of nightmares."

COLLECTORS' CORNER

(Continued from page 39)

can be obtained from the State Historical Society, Madison, Wis.

H. H. Whittier, of New York, who has been tramping for 60 years, wants to know something about the Welsh & Bartlett Circus of 1840. The route of this show was exclusively in New York, and Walter D. Edmonds based his novel, Red Wheels Rolling, on the route of this show. By way of passing, we might mention that Whittier has the routes of the Pergie O'Brien Circus of 1877 and 1885.

I am frequently asked by collectors where the Townsend Walsh circus collection is housed. It is in the Theatrical Division of the New York Public Library, and it is reported that they have just completed cataloging it.

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Do you need Cones, Ball Bearings, Axles, Rubbers, Action Pins, Nuts, etc., to maintain and keep your skates in repair? Write at once and we will advise you how you can get these parts.

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A DOLLAR BRINGS YOU LARGE SAMPLE assortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 49 Hanover St., Boston, Mass. my1x

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BIG PROFITS SELLING OUR HANDY BOX TO retail outlets by the gross. Send \$1.00 for postpaid sample dozen of this sturdy cardboard Bathroom Emergency. NOCK-ON-WOOD CO., Bloomfield, Iowa. tfrx

CHAMPION BELT — SAMPLE, 25c; INFORMATION, 3c. LEATHERCRAFT, 844 W. Baltimore, Baltimore, Md. x

COFFEE 1c A POUND — GROW DOMESTIC Coffee Beans. Make big money selling seed; 10c brings sample and details. COFFEE, 675 Eliot, Denver, Colo. x

HITLER'S WILL IN SEALED ENVELOPES — Fastest dime seller. Trial offer, 30 for \$1.00. Uncle Sam's Peace Terms, another hot seller, \$1.00 per 100; samples, 10c. E. C. VOGL, 109 Broad St., New York.

HITLER'S 7x11" FUNERAL CARDS ALSO "Tojo's" Obituary Display Posters. Year's hottest 15c specialty. Unlimited market, tremendous sales profits. Twenty, \$1.00; hundred, \$3.50; samples, 10c each. Other Military Novelties. Descriptive free. REIDART PUBLISHERS, Milwaukee. mh20x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. ap24x

SPRING FLOWERS — AMERICAN MADE, SILK tissue, large spread. Sample dozen, one dollar. JOSEPH RALSTON, care Billboard, 1564 Broadway, New York.

WHERE TO BUY AT WHOLESALE 500.000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. ap3x

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ATTENTION, CALENDAR MEN! — FAMOUS Esquire Magazine's 1944 Calendar and Blotter lines now ready. Portfolio of samples contains Calendars and Blotters priced to fit your smallest customer as well as your largest. Opens up big field for right men selling this exclusive, specially imprinted advertising line. Leads furnished whenever possible; liberal commission on each sale. Backed by Esquire Magazine's national reputation, an experienced salesman is practically assured of making \$150.00 to \$200.00 a week clear profit. Write today to ESQUIRE MAGAZINE, Calendar Division, 403 Palmolive Bldg., Chicago, Ill.

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FOR SALE OR RENT — KEUKA LAKE, ESTATE. Health Resort, Retreat. Secluded, furnished, improvements, acreage. BOX 7, Hammondsport, N. Y.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfr

MAKE BIG DOUGH — RETREAD BALD TIRES for 25c to 35c each. Charge \$2.50. Anyone can do; only tools needed is a brush and razor blade. No rubber or restricted materials used. Thousands of prospects need you. Complete directions, \$1.00. SINGER, Chemist, 2827 W. Dauphin St., Philadelphia, Pa. x

INSTRUCTIONS BOOKS & CARTOONS

AUTO-HYPNOSIS — NEW, EASY WAY TO success. Free details. VICTOR, 675 Eliot, Denver, Colo.

WHERE TO GET EXCITING BOOKS, THRILLING Novelties and Rare Photos. Special list, \$1.00. CENTRAL AMUSEMENT, 30 W. Washington, Chicago, Ill.

20 PATRIOTIC TRICK CHALK STUNTS, \$1.00. Illustrated catalog of Chalk Talks and Rag Pictures, 10c. BALDA ART SERVICE, Oshkosh, Wis. mh13x

PRINTING

DRAWINGS AND CUTS MADE TO ORDER — Also Printing at low prices. Samples. LEE CRESSMAN, Washington, N. J. mh20

WINDOW CARDS — 14x22 ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2x11 BOND LETTERHEADS AND 100 6 3/4 Whitewove Envelopes, both printed, \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

125 FLASHY, TWO-COLOR BOND LETTER-heads, \$1.00 postpaid. 125 Two-Color Business Cards, \$1.00. Samples free. RIGGS PRESS, Vevay, Ind.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

AMMUNITION — 22 SHORTS WANTED. Pay \$110.00 per case. We have the cash. Communicate at once. BOX 414, Billboard, 1564 Broadway, New York.

ARMY BOUND, SO SELLING CHEAP — 2 Wurlitzer Counter Models, 25 Marvel Cigarette Machines, several late Pinballs. RAY ALDERSON, Dubuque, Iowa.

COMPLETE ARCADE IN COLLEGE TOWN — Main Street, navy, marine, air schools. Reasonable rent. Reason, other business and short of help. Ray Guns, Machine Guns, etc. No junk. Send twenty-five cents for list; fifty cents for list and pictures. Address ARCADE, 205 N. Main St., Bryan, Tex.

EXHIBIT FOOTBASE, \$75.00; C-P FOOTBALL, \$60.00; Keeney Anti Aircraft, \$60.00; Hoover Name Plate with tape, \$65.00; Iron Mutoscope, \$30.00; Exhibit Photoscope, \$12.00; 3-Way Grip, \$12.00; Advance Electric Shockers, \$7.50; A.B.T. Game Hunter, \$12.00; Advance Post Card Machines, \$7.50; and others. SKINNER, 445 E. 87th Place, Chicago.

FOR SALE — ENTIRE COIN OPERATED BUSINESS. Phonographs, Remote, Legal Games, Scales, etc. Best offer takes. FORTUNA MUSIC COMPANY, 5120 W. Fullerton, Chicago, Ill. mh13

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PIN GAME BULBS, ACCESSORIES — WURLITZER Wall, Bar Boxes, Wireless Speakers, Streamline Rebuilding, Slot Machine Parts. List free. COLEMAN NOVELTY, Rockford, Ill.

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TURF KINGS, LIKE NEW, \$350.00; KENTUCKY, \$215.00; Santa Anita, \$165.00; Grand Nationals, \$65.00; Club Trophy, \$235.00; Dark Horse, \$115.00; Chicken Sams, \$115.00; Wurlitzer 850, \$425.00. Shipped subject to inspection. One-third certified deposit. TRENT BROTHERS, Reidsville, N. C. mh20x

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WANTED — FIVE BALL FREE PLAY PIN Games, latest models. PETER HRONIS, Broome Service Co., 301 E. Main St., Endicott, N. Y.

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| Beckett, Lillian | Leonard, Sally | Sutton, K. Robert | Williams, Mrs. | McEntyre, Mrs. Christine |
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| Candhey, Russell | Lynnton, June | | | Miller, Bertram E. |
| Chief Thunder | McDONALD, Kenneth James | | | MONTGOMERY, Paul |
| Cloud | McGHEE, Horace | ALLEN, Ireland | Elwarte, Don M. | Morano, Louis V. |
| Clifton, Betty | Winston | Charles | EPPERSON, Joshua George | Nelson, Pete |
| COX, John Arthur | McGregor, H. G. | Anderson, R. D. | Evans, Robert | Payne, James |
| Cravett, Nick | MEYERS, John | Anthony, Bob | (Tang) | Pike, W. M. (Bill) |
| Curtis, Mounger | MARKS, Joe | Barnes, Willis | (Buddy) | POTTER, Robert |
| (Walter Powell) | MARTIN, Lawrence | Bell, Bill | FRANZONE, John | William |
| Delaney, J. D. | Miller, Albert K. | BENDER, Arthur | GALLAGAN, John | Reed, Jean |
| Del Rio, Charles | MONTAGUE, Moore, Mrs. Irene | Bashear, Mrs. | Goad, Charlie | Rice, Warren |
| Ferguson, Clyde | MOORE, Jim | Blondin, Leo | GREGG, Dallas H. | Runge, H. E. |
| FREDRECKSON, Donald R. | O'Connor, Frances | BOULDWARE, Frank | GREGG, Frank | Schaffer, George |
| Fuller, Bill | O'Donnell, Lillian | BRASCH, Lawrence | Griffin, Happy | SCHAFFER, Louie |
| GAVIN, Paul | Peavy, Lester W. | BROOKSHIRE, Jack Gordon | Haley, Flo | Louis |
| Jatnes | Peters, Doc | BROWN, Gordon | Haley, H. D. | SCHMIDTHORST, Bob |
| GLEASON, James | (Carney) | Brown, Rolla | HALEY, Vernon J. | Sheppard, Doc |
| J. J. | PHILLIPS, John | Burns, Red | Hamblin, Mrs. Claude | Earle & Alice |
| GREYSOLON, Herbert D. | Joseph | BURNS, William | Harris, Mary | Sibley, A. F. |
| Hall, Otis | Phoebe, Charles | Butcher, Mrs. O. | HEDGER, Sherlie | SIMON, Leon J. |
| Habstead, James E. | PINNEY, Joseph | Carpenter, Clifford R. | Reuben | SMITH, Andrew |
| Harmon, Bruce | Frederick | CHASTEEN, ROBERT | HENSON, Earl | David |
| Harmon, Ernest | Rago, Anthony A. | FRANKLIN | Hollenbeck, Bill | Spring, Tony |
| Harmon, Irving | Ray Yogi | OLARK, Raymond | HORTON, William | STANLEY, Sam |
| Harmon, Rose K. | Raymond, Ed | CLARK, Warren | Howard, John | Starkey, John |
| HATHAWAY, Charles A. | Reber, Herman | CODY, Texas | Hudgens, Delma | Stein, A. E. |
| HAVENS, Frank | Richie, E. G. | COWSERT, Cecil E. | HUNTER, Carl | Stern, Elton |
| Hebers, Ray | ROTH, Mattison | Crescent, Jimmy | IVEY, Robert | STOLTZ, Lloyd |
| HELLEB, Charles L. | Hargrove | Crescio, Tony | Stone, Jimmie | Foster |
| HOLT JR., Theodore | Battie | CUMMINS, Thomas | Stroud, Slim | THORESON, Norman Ernest |
| HOTH, Leland | SALYERS, Henderson | CUTRONE, Salvatore Sam | Tubbs, Eddie | TUBBS, Otis |
| Johnson, Howard | Schmidt, Emil C. | DeLaney, John R. | Edward | Webb, Emma |
| Duke | Schwandt, Charles R. | Dickerson, Harry | Webb, Emma | Marie |
| JONES, Edward | SCHWEDA, Henry | Dorey, Mrs. M. E. | West, Margie | WILLIAMS, Herbert |
| Kaufman, Donald | Shurac, Louise | Dutcher, Jeanne | WILLIAMS, William Henry | Wotring, Paul E. |
| Kennedy, Ken | Sharpe, Robert | Eddington, C. L. | Wright, Warren | Zehill, Fred |
| KENNEGIETTER, Arend | Siegfried, Fritz | EMERSON, George | Zeltman, Edward | |
| Kent, Walter | Simons, Al P. | Arthur | | |
| King, Mrs. Ann D. | Snyder, Mary | | | |
| King, Maury | Soper, R. L. | | | |
| King, W. R. | Sparks, Cliff | | | |
| | Steffen, J. E. | | | |
| | Stock, Mrs. P. | | | |

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The BIG-TOP INC.
1450 BROADWAY
NEW YORK CITY
Phone: Penn. 6-9312

—PROUDLY PRESENTS—
UNDER A HUGE 300x150 CIRCUS TENT

THE GREAT SUNBROCK CIRCUS
30—WEEKS ON BROADWAY—30

AT THE MILLION-DOLLAR PARKING LOT BETWEEN THE ROXY THEATRE AND RADIO CITY IN THE HEART OF NEW YORK CITY.

WANT TOP PERFORMERS
Stay in one spot the entire season. Lease all signed and approved. A New Miracle in Show Business! A Circus under a Big Top in New York: 8000 — SEATING CAPACITY — 8000

AGENTS, SUBMIT ACTS
At once to Corporation address above.

CONCESSIONS SOLD!
SIDE SHOW PEOPLE
Will make a deal for Terrific Side Show Site!

LEASE BEGINS APRIL 1st

Clyde Beatty—Torrence & Victoria—Gregoresko—Zacchini—Bobo Barnett
—Great Knoll—Reddingtons—Clowns—Animal Acts—All Cowboys and Cowgirls—Trick Riders! GIRLS FOR "FIESTA" SPECTACLE. WRITE AT ONCE.

TERRIFIC-TITANIC-COLOSSAL
A MILLION DOLLAR PROPOSITION
LARRY SUNBROCK and JACK ANDREWS
at Hotel Astor, N. Y., Permanently

SUNBROCK VS. BIG ONE

(Continued from page 3)

shows daily on Saturday and Sunday, but Sunbrock is mum on starting date, which he says will be "some time after April 1."

It will be in three rings, with performances at 2:30 and 8:30 during the week and at noon, 3, 7 and 11 on weekends. Stretch is for about 30 weeks, following which the Sunbrock mind visualizes the erection of a large portable ice rink to run until the next circus season.

Associated with Peck's Bad Boy in the venture, aside from the officers, is Sunbrock's lieutenant, Jack Andrews, who for two years has been maître d'concessions and general buffer-liaison for his youthful mentor.

Late this week Sunbrock and Andrews made known that they had sold the concessions rights for \$15,000 against a 25 per cent guarantee to Jack Berinson, big-shot Philadelphia concessionaire, backer and occasional show syndicate chief, who has headed many a venture in show business on the financial side. There will also be a side show on the grind variety, but this section of operations has not yet been let. Sunbrock signed the lease with Consolidated Biological Products, Inc.

At present the Great Larry is in the midst of a hillbilly barnstorming tour of stands on a Sunday basis. Tomorrow it's Fort Wayne, Ind.; the 14th, Toledo, O.; 21st, Springfield, O., and the 28th, Indianapolis.

of their hillbilly personnel as "Texas Rangers" and restraining Station WJW, Akron, O., from carrying announcements for Sunbrock's Jamboree was issued by Akron's Common Pleas Court. Order granted on petition of Burkhardt Brewing Company, Akron, and Midland Broadcasting Corporation, Kansas City, which broadcast Texas Rangers transcribed program on several stations.

ROUTES

- (Continued from page 17)
- White, Jerry (Bill's Gay '90s) NYC, nc.
White, Madelyn (Bertolotti's) NYC, nc.
Williams, Midget (Onyx Club) NYC, nc.
Withee, Jerri (Troc) NYC, nc.
Wood, Tony (Onyx Club) NYC, nc.
Woods & Bray (Gingham) Springfield, Ill., 5-18, nc.
Woods, Jean (Onyx Club) NYC, nc.
- Y**
Yost's, Ben, Mimics (885 Club) Chi, nc.
- Z**
Zimmer, Vicki (Kelly's Stable) NYC, nc.

MISCELLANEOUS

- Barrett, Roy (J. M. Cole unit) Richfield Springs, N. Y., 10; Frankfort 11; Rome 12; Marcellus 15; E. Syracuse 16; Clyde 17; Newark 18.
- Birch, Magician: Caruthersville, Mo., 10; Walnut Ridge, Ark., 11; Jonesboro 12; Truman 15; Marked Tree 16; Forest City 17; Helena 18.
- Burke & Gordon: Indianapolis 8-13.
- Campbell, Loring, Magician: Capac, Mich., 10; Saginaw 11; Detroit 12.
- Couden, Doug & Lola: School Assemblies, Rome, Ga., 8-13.
- DeCleo, Harry, Magician: Marysville, O., 8-13.
- Lady Crystal, Mentalist (Moose Club) Attica, Ind., 8-15.
- Ricton's Dogs, school show: Fort Payne, Ala., 8-13.
- Slisco, Henry, Tent Theater: Waynesville, Ga., 8-13.
- Slout, L. Verne, Theater Workshop: Spring City, Tenn., 10; Andrews, N. C., 11; Harmony 12.

CARNIVAL

- (Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)
- B. & H.: (Assembly & Devine Sts.) Columbia, S. O.
- Blue Ribbon: Columbus, Ga., 15-20.
- Crescent Am.: W. Columbia, S. C.
- Fay's Silver Derby: Nashville, Ga., 8-20.
- Fidler United: St. Louis, Mo.
- Great Lakes Expo.: Mobile, Ala.
- Greater United: Harlingen, Tex.
- Hall's United: Texarkana, Ark.
- Heth, L. J.: Birmingham, Ala., 13-20.
- Hubbard: Centreville, Miss.
- Liberty United: Charleston, S. C.
- M. & H.: Summerton, S. C.; Eutawville 15-20.
- Magie Empire: Crossett, Ark.
- Ozark: Barling, Ark.
- Park Am. Co.: Alexandria, La.
- Sheepley Midway: Mobile, Ala., 12-20.
- Siebrand Bros.: Phoenix, Ariz.
- Sparks, J. F., Ride & Concession Unit: Leeds, Ala., 12-20.
- Tower Am. Co.: Augusta, Ga.
- Ward, John R.: Baton Rouge, La.
- Wolfe Am. Co.: Toocosa, Ga.
- World of Today: Waco, Tex.



INSURANCE

CHAS. A. LENZ

"The Showman's Insurance Man"

738 INSURANCE EXCHANGE
CHICAGO, ILL.

Anderson-Strader Shows, Inc.

NOW BOOKING SHOWS AND CONCESSIONS

Will open early in April. Can place Ride Foremen and Second Men, top salary. Address all mail to **BOX 1895, Wichita, Kansas.**

W. G. WADE SHOWS

OPEN EARLY IN MAY

Want Shows of all kinds, especially want large Side Show. We have a practically new Tent, size 21x126, which we will furnish if required. Concessions all open except Corn Game and Pop Corn. Want modern Cook House, also Ball Games and legitimate Slum Stores. Want Riding Device Foreman and Helpers. Highest salary paid to reliable men. All Ride Help can begin work March 29 in Detroit. Address W. G. WADE SHOWS, 289 Elmhurst, Detroit, Mich. Phone, Townsend 8-1506.

WANT--Frank Burke Shows--WANT

OPENING APRIL 1, DOWNTOWN EL PASO, TEXAS

RIDE HELP THAT CAN DRIVE SEMI TRAILERS FOR THREE-A-BREAST PARKER MERRY-GO-ROUND, FERRIS WHEEL AND ROLL-O-PLANE. WILL FURNISH OUTFITS FOR SIDE SHOW, MONKEY SHOW, GIRL SHOW, ILLUSION SHOW OR ANY WORTH-WHILE MONEY-GETTING SHOWS. Want Agents for office-owned legitimate Concessions. Want party to operate office Cookhouse. WILL BOOK HIGH AERIAL ACT FOR SEASON. Winter Show is now playing El Paso until the opening. Address: **BOX 1501, El Paso, Texas.**

WANTED--SPECIAL AGENT
MUST BE CAPABLE. SOLICITING BANNERS NOT NECESSARY.

WANTED--PUBLICITY AGENT
MUST BE FAMILIAR WITH NEWSPAPER AND RADIO ADVERTISING. State Qualifications in First Letter. Address:

JOHN H. MARKS
P. O. BOX 771 RICHMOND, VIRGINIA

JIMMIE CHANOS SHOWS WANT

A small Cook House and all kinds of legitimate Concessions; Ball Games, Fish Pond, Shooting Gallery, Mug Joint, Caramel Corn, Candy Apple. Also Help for Merry-Co-Round, Ferris Wheel and Chair-o-Plane. Top salary. Also will book any Rides that do not conflict. Also will furnish tops for useful Show People. Would like to hear from good Wheel Agent. This show opens Portland, Ind., May 1, then Muncie, Ind.

JIMMIE CHANOS, 716 East 4th St., Greenville, Ohio.

- | | |
|---|---|
| CIRCUS | ADDITIONAL ROUTES
(Too Late for Classification) |
| Cole, James M.: Norwich, N. Y., 8; Richfield Springs 10; Frankfort 11; Rome 12; Marcellus 15; E. Syracuse 16; Clyde 17; Newark 18; Solvay 19. | Bradshaw, Ray, Ork (Palomar Ballroom) Norfolk, Va., 8-13. |
| Davenport, Orrin: St. Paul, Minn., 15-20. | Dengler, Carl, Ork (University Club) Rochester, N. Y. |
| Miller's, Ted: (Municipal Auditorium) Charlestown, W. Va., 8-13. | Horton, Aub, Ork. (Clover Club) Fort Worth, Leslie & Carroll (Club Royale) Detroit 12-25. |
| Polack Bros.: (Taft Auditorium) Cincinnati, O., 8-13; (Auditorium) Columbus 15-20. | Long, Leon, Magician: Jacksonville, Fla., 9-16; Kingsland, Ga., 17. |
| Porter Bros.: (VFW Hall) Oswego, N. Y., 15-20. | Monteros, The (Supper Club) Fort Worth. |
| | White, E. R. (Club Alhambra) Charleston, W. Va., 8-13. |

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City

South-of-Border Items Going Well in Los Angeles

LOS ANGELES, March 6.—Mexican merchants in the Olvera Street district are doing a land-office business with novelties imported from south of the border. Hurraches are accounting for the biggest portion of the business now that it has been ruled that these leather items may be sold without Coupon No. 17 from Ration Book No. 1. When the shoe rationing program was first announced, the hurraches were included in the order, which was later rescinded. As a result local residents and tourists have flocked to the quaint market center to obtain hurraches for themselves and their children.

While hurraches are made entirely of leather, the local rationing authorities saw no other alternative than to include them in the order. Appeals that the rationing was wrecking the hurraches business were filed, and authorities granted permission to sell these without a stamp. Never before has there been such a run on these shoes, and Mexican merchants lined the streets last week-end selling them from sacks. Many of the hurraches sold here are made in the small shops of Olvera Street, but many of them are brought from Tijuana, Callente and Mexicali, all within 150 miles of this city.

Call for Hurraches

The run on hurraches has also focused attention on other Mexican novelties, with the result that this line is expected to be the biggest seller on the Coast this season. Coupled with the run is the attention being given them by the foreign commerce and shipping committee of the chamber of commerce. Plans already have been launched for the 17th annual Foreign Trade Week. "Committee points out that while the war has stymied foreign trade, the opportunity for paving the way for great new Latin American commerce when the war ends is now offered," Stanley T. Olafson, manager of the committee, said at a recent meeting of the Inter-American Relations and Post-War Planning, held under the auspices of the Western College Association at Occidental College here.

Not only is the increasing demand for Mexican items being held as a means of creating solidarity between Mexico and this nation, but the products of that country are offering American novelty workers and prize users a chance to secure merchandise that will bring them more business.

More Mexican Goods

According to Willis Myers, member of the American Consulate stationed at Mexicali and Calexico, Calif., the flow of Mexican goods from that point has greatly increased. Myers states that Mexican feather pictures, all handmade with the use of gayly colored feathers making up the form of a bird or a garden scene, have captured the fancy of American buyers. These are used for pictures or for trays when covered with glass. These pictures are so well made that they fit into the color scheme of the American home without the slightest altering. Noted in numbers on the stands in Mexicali, Mexico, these feather-made items have now made their appearances in Olvera Street in post card sizes which may be mailed as such or framed as pictures or covered with glass to be used as individual cocktail coasters.

Some American Items

Not all the products needed to supply American buyers are available in Olvera Street, and the merchants there are using some few American items. This is done to keep abreast of the trade trends, too. A number of joke and trick items made in this country are on sale there.

Makers of Mexican items have reme-

died a feature which in the past is reported to have prevented large shipments to this country. Because the items were handmade they lacked uniformity. Accordingly advised, the Mexican craftsman has remedied that fault and is now supplying his agents with merchandise that runs so true to form that it is hard to believe that the shipment was all handmade. While the handmade policy afforded a great variety, American merchants had trouble convincing their customers that it was at that time impossible to match items. Now with this point well covered in the new policy of manufacturing, no trouble is anticipated in supplying the second shipment made along the same lines as the first.

Yucca Wood Items

While not a new item, but one that is creating much attention in Olvera Street, the yucca wood pincushion is marking up sales. A year or two ago the yucca wood was featured as good-luck cards with the hand-painted picture of a desert scene or a Mexican siesta adorning the front. This soft wood is now cut and finished with suitable hand painting to make it an asset to any boudoir as a pincushion. There are pottery ash trays, Mexican hats, leather belts with pictured wooden portions, scarfs, zarapes, scatter rugs, post cards and baking dishes.

The American buyer is today paying more attention to the glassware imported from Mexico. This is available in pitcher and glass sets, and numerous miniature perfume jugs and novelties adorn many of the shops. Mexican silver rings and bracelets are also offered at prices which make them ideal for prize merchandise.

Because Mexico offers many items by its expert artisans, the novelty field is looking to the West and South for a large portion of the items to be offered during the duration.

BINGO BUSINESS
By JOHN CARY

With the Lenten season starting on Ash Wednesday, March 10, and running thru until Holy Saturday, April 24, bingo games in the Catholic churches thruout the country will be practically at a standstill.

That doesn't mean, however, that bingo enthusiasts will have no place to spend their leisure time. Fraternal organizations have always run bingo games and have played to large audiences. It is expected that crowds unable to play bingo in the churches during Lent will overflow the halls of fraternal organizations and other societies sponsoring these games.

In keeping with the Easter spirit, bingo operators will be featuring holiday toys and novelties, including stuffed Easter bunnies and other plush animals. Jerry Gottlieb, Inc., has an Easter bunny set consisting of a large bunny and three smaller ones, while Casey has a four-piece duck outfit to grab the Easter business. Other jobbers, including Canton Stuffed Toy Company, have Easter lines to sell.

Religious items also go over well with bingo audiences this time of the year. Best sellers include rosaries, Bibles and crucifixes. Other popular articles are re-

Bingo, Bingo—Who's Got the Ration Stubs?

BUFFALO, March 6.—Housewives are using their ration books to get needed food for their families. However, a few children in this city thought the coupons would come in handier for playing bingo.

A woman's efforts to register for copies of War Ration Book No. 2 were delayed recently by a juvenile bingo game.

OPA officials said she arrived to register with No. 1 books but found no stamps in them. Returning home she discovered her children had torn the stamps from the books and used them to play bingo.

After collecting the stamps she had to obtain new No. 1 books before getting the No. 2 books.

Brisk Buying in N. Y. Mdse. Mart

NEW YORK, March 6.—Buying continued at a brisk pace last week in the wholesale markets. As stated last week, hundreds of buyers from the Midwest and other parts of the country are in town and are hurriedly placing orders before present stocks are depleted.

Buyers appeared somewhat reconciled to the fact that much of the merchandise ordered now cannot be delivered immediately. Many orders now being placed are in anticipation of future needs.

Altho there are no priorities on certain types of merchandise, jobbers who have been doing well with particular items, report increasing difficulties in obtaining these articles from manufacturers. Problem seems to arise from the labor shortage and transportation difficulties. These orders will probably be filled eventually and in the meantime buyers are swamping the market with their needs in anticipation of an unusually good spring and summer season.

Demand for Mdse. Grows in St. John's

ST. JOHN'S, N. F., March 6.—The demand for merchandise as prizes for boards, bingo games, card parties, coin machines and indoor fairs has established a new record for volume in Newfoundland, with the accent on the St. John's district. This is due to an unprecedented economic boom prevailing all over the island, and the presence of large numbers of men and women of the United States, Canadian, British, Fighting French and Russian armed forces, as well as civilians from the mainlands.

Entertainment is scarce, and both the natives and visitors have gone in heavily for group games such as cards and bingo, with merchandise prizes. The Newfoundland climate is not favorable for staying outdoors, because of the extreme cold, frequent and heavy snow and rain storms. These conditions affect the visitors far more than the natives. Hence the great popularity of games with prizes, and indoor fairs. The games are also ideal mixing influences for the Newfoundlanders, the people from the mainlands, accomplishing far more in merging the outsiders and islanders than thru any other form of entertainment.

Religious plaques, holy water font and assorted religious marbolite statuettes.

Bingo operators must constantly be on the lookout for players who are trying to cheat at the game. The Hudson County grand jury recently returned indictments against four persons charged with conspiracy to cheat and defraud the operators of bingo games in five cities. Persons indicted came from Cincinnati and Louisville. All were given jail sentences.

DEALS
A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

One of these days, and we hope real soon, this man's war will be just an unpleasant memory, and bread-and-butter giveaways will again be available in abundance. When that happy day arrives some of the old temptations to make too much of a good thing may come right along with it. It seems to use that from now on in it may be smart to highlight some of the do's and don'ts of the business so that all of us will be set to level and cash in at the war's end.

Several years ago when electric shavers were still going strong as majors one of the boys in the office came to us with literature and a salescard mailed by a Western firm. Deal apparently gave away two Packard Shavers, one to the winner and one to the seller. Here seemed a simple way of getting a Packard without paying for it, and the boy wanted to know if the proposition was as good as it looked.

The deal took in only \$12.65. For a giveaway of two Packard razors the take was unusually low and we immediately suspected something was out of line. We read the letter that accompanied the card very carefully to find the gimmick and sure enough there it was. Just one sentence told the story. "The winner receives a Packard Lektro-Shaver and the seller of the card also receives an electric shaver." But this sentence was buried so cleverly that unless the reader was forewarned and suspicious he would just slide over it. The card, the letter and circulars all were dressed to give the impression that two Packards were being offered when actually the deal included only one Packard and another shaver which most definitely was not a Packard.

We explained this to our friend and without further ado he chucked the entire business into the nearest wastebasket.

If our friend had taken the bait and sold the deal he would have squawked like the devil when a shlog razor came along instead of the Packard he expected. But his squawking would have been to no avail, for he was never promised a Packard. About the only satisfaction open to him would have been to spread the word around that he had been stung by a salesboard operator and so kill prospects for other operators.

Tricky promises and double talk in sales literature will always invite trouble, and innocent operators suffer with the guilty when trouble comes. Don't flim-flam.

Murray Weitz is still doing a job with his cedar chest. Tho not able to put his hands on the quantities he would like, he is getting enough at least to satisfy his minimum requirements.

Sol Raphael, importer of rugs and
(See DEALS on page 52)

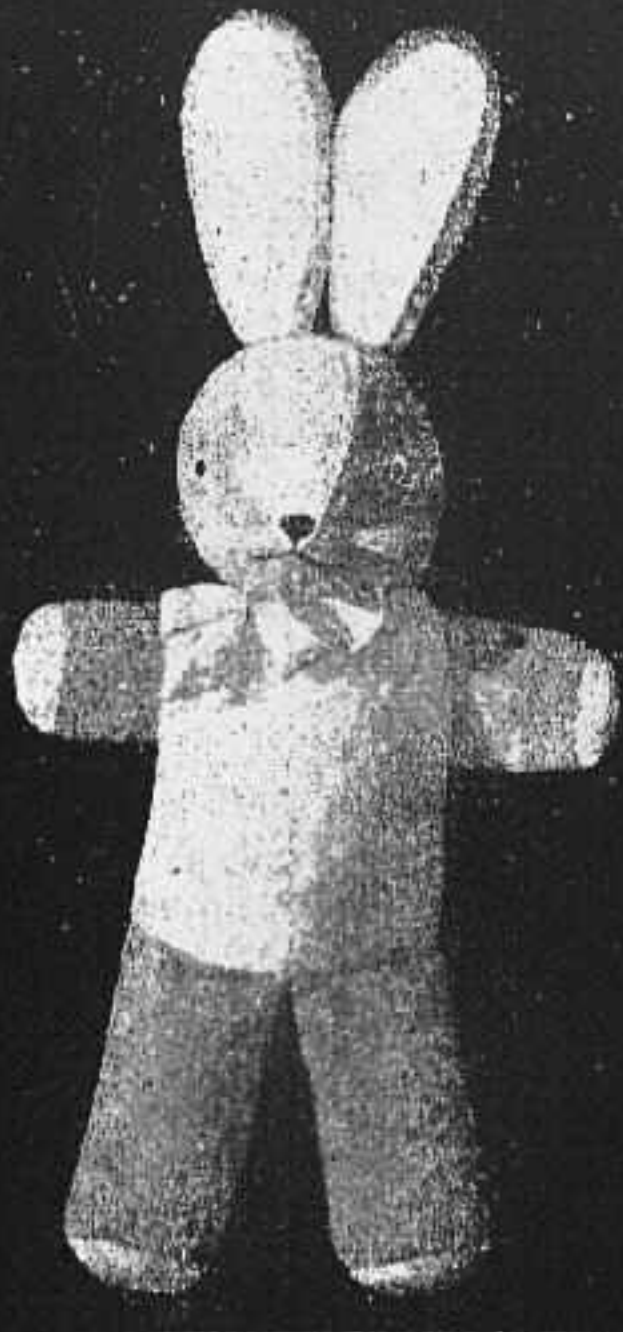
Musical Stuffed Toys Sold in New York Shop

NEW YORK, March 6.—Stuffed animals and dolls that play musical tunes when wound up are being shown in this city by the G. Schirmer music store.

The animals, which come in all sizes, consist of red elephants, blue teddy bears and black sheep. When wound up the animals play a nursery rhyme tune or Brahms's Lullaby.

Dolls are also being sold by this firm and are dressed in patriotic costumes of red, white and blue. Music coming from these dolls is a patriotic tune.

A BIG EASTER MONEY MAKER
Immediate Delivery



CUDDLY BUNNY

36 inches tall, well stuffed, lustrous plush. Colors, pink, blue, maize, orchid. 3-Color Folder FREE. Write for Prices.

JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N.Y. Tel. GRam. 1-9015

Popular Items

Bread Slicer

A bread slicer tray is being featured by Levin Bros. Item is constructed of a good quality plywood and is stained with a high-grade stain on the outside to prevent fingerprints from appearing. It will hold any standard loaf of bread and will provide an even half-inch slice. It is fitted with slots on both sides so that a person merely has to run a bread knife down the slots to obtain uniform slices of bread.

Slam the Axis Post Cards

D. Robbins & Company is featuring sets of Slam-the-Axis post cards. Cards are original and copyrighted, subjects all taking a sock at the Axis. Cards are packed six assorted subjects in a self-mailer envelope. Each card has a glossy photographic finish.



Complete With Charts of U. S. and Enemy Fighter and Bomber Planes

All American spotter-scope with five power guaranteed ground and polished lenses. Strong construction, simulated leather covering. Easy to focus—clean sharp views at all distances. No. 420Q76—Per Dozen\$3.00

Joseph Hagn Company
Wholesale Dealers Since 1911
217-225 WEST MADISON CHICAGO

Terrific! Sensational! Magnificent!
BEAUTIFUL LUMINOUS FLOWERS

Orchids and Gardenias that Glow Brilliantly in the dark. The ladies rave over them—big nite and day seller.
Gardenias, large size, Retail \$1.00; \$3.60 per doz.; \$40.00 per gross.
Gardenias, small size, Retail \$0.50; \$2.75 per doz.; \$28.50 per gross.
Orchids—Retail \$1.25; \$4.00 per doz.; \$45.00 per gross.
Corsages (Double Gardenias). Retail \$1.00; \$3.60 per doz.; \$40.00 per gross.
Butterflies. Retail \$1.00; 3.20 per doz.; 40.00 per gross.

All Natural Sizes
Sample Assortment
One of Each
\$2.00 Full Cash



RELIGIOUS FIGURES
Christ on Cross, showing figure in relief, 2 Colors, 9".
Ballet Dancing Girl, very attractive, 2 colors, 5".
Beautiful Girl reading book, 2 colors.
Bust of Christ on Shrine, 2 colors, 5".
St. Joseph, St. Anthony, St. Theresa, Sacred Heart, Lady of Grace, Guardian Angel and many others, 2 colors, 5", 8", 12".
25% With Order, Balance C. O. D. Free Circular.

RELIGIOUS FIGURES
5" Size, \$3.50 Doz.
8-9" Size, 6.50 Doz.
12" Size, 1.80 Each
Send \$2.00 for Samples;
(4 Items) 2-5", 2-8" or 9"

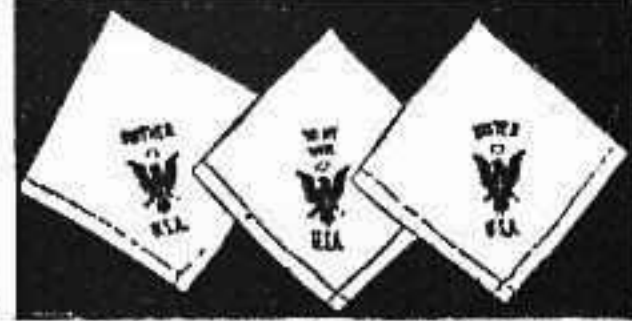
NITE-GLOW PROD. CO. 105 W. 47th St., N.Y.C. Tel. Medallion 3-5794.

Splendid American Reproductions
IN TERRA COTTA COMPOSITION OF
FAST SELLING IMPORTED HUMMEL STATUES

so realistically reproduced in colors, sculpture and facial expressions that when placed side by side the replicas cannot be distinguished from the originals. Colored beautifully.
No. 3362—Goose Boy. 5 inches high. \$12.00 Per Dozen.

We have nearly a hundred different figurines. Completely illustrated price lists, Set K, mailed to storekeepers on application.
LEO KAUL IMPORTING AGENCY INC. 115-119 K South Market St., Chicago

ARMY & NAVY MILITARY SUPPLIES & SOUVENIRS



PENNANTS FOR EVERY OCCASION. Army or Navy Emblem with name of any fort, army reservation or ship.
9x18, 100—\$10.00.
12x30 PENNANTS, 100—\$15.00.
PILLOW TOPS with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. made up with the name of any fort or ship. Made of satin in beautifully assorted colors. Doz. \$5.50 and \$6.00.

SILK EMBROIDERED HANDKERCHIEFS—Army, Navy, Marines and Coast Guard. Assorted inscriptions: "Mother," "Sister," "Sweetheart," "Wife" and "Forget Me Not." Doz. \$3.00, gross \$33.00. Glass Dog Chains, gross \$18.00; Khaki Army Ready-Made Ties, Doz. \$3.50; Garrison Hats, \$25.00 doz.; Overseas Caps, \$11.00 and \$16.00 doz. Patches, all designs, \$8.00 hundred up; Chevrons, all ratings, from 7; Ea. up. Deposit With Order.
WORLD ADV. NOV. CO. 122 E. 25th St., N. Y. City

OVER 1000 JOBBERS

SELL OUR
BINGO SUPPLIES



WRITE FOR CATALOG TO
MORRIS MANDELL

131 W. 14th St., NEW YORK, N. Y.

NEW BREAD SLICER TRAY
SENSATIONAL SELLER!

Every Home a Prospect.
No More "Cut-Up" Fingers.
Stained Plywood Construction
N5000—Ship. Wt. Doz. 9 Lbs.
Sample 50c Per Doz. **\$3.75**
Postpaid Full Cash With Sample Orders

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

WRITE US YOUR REQUIREMENTS
CARNIVAL GIFT AND PREMIUM MERCHANDISE

MIDWEST MERCHANDISE CO.
10th & BROADWAY. KANSAS CITY, MO.

MILITARY PILLOW TOPS



Army, Navy, Marines, Air Corps. Satin with gold fringe. Ass't inscriptions and insignias. Ass't colors. 20"x20". 5.50 per dozen. Name of any post or camp FREE with order of 2 gross or more.

Service Banner, 9"x12", Red, White & Blue—1, 2, 3, 4 stars. 1.50 Dozen. 15.00 Gross.
Service Banner, 9"x12", with Army, Navy, Marines, Air Corps insignia, 1.50 Dozen, 15.00 Gross. Special banners made to order. IMMEDIATE DELIVERY. 1/3 deposit, balance C.O.D., F.O.B. N. Y.

AAA FLAG CO., 247 W. 34th St., N. Y. C.

BEST BUYS FUR COATS
JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.
S. ANGELL & CO. Manufacturer Furrier
236 W. 27th St., (Dept. b-3), New York City.

FOLDING CHAIRS
PLASTIC MARKERS
BINGO SUPPLIES

Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

ALL READY WITH NEW LINES
NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES
"GET OFF TO A FLYING START"
Write for Catalog. Please State Your Business.

ACME PREMIUM SUPPLY CORP.
3383 LINDELL BLVD. ST. LOUIS, MO.

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Fitted Overnight Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Slum and Plaster Novelties. Write for Catalog. State business.

WIS. DELUXE CORP. 1902 No. 3rd St. MILWAUKEE, WIS.

SERVICE MEN go for these BLOCK BUSTERS

Made of clear grain Colorado Aspen, hollowed out for cigarettes or trinkets. Black Masonite fins form base. 7 in. high. Name of any town or field at no extra cost. 1000 sold in one week! Quick profits for you!

Order **BLOCK BUSTERS Today!**
\$7.50 Doz.
25% with order—balance C. O. D. Jobbers prices on request.
PIKES PEAK NOVELTY CO.
12 E. Cochran St. Colorado Springs, Colo.

KNIT THE MODERN WAY

Revolutionary invention simplifies art of home knitting—the inexpensive Pikkoom Speed Knitter. Endorsed by nation's leading magazines. For experienced or inexperienced knitters. Faster—Better—Perfect Results. Free particulars about this amazing device.

GARY & ROBIDOU
1210 Warren-D-5 San Fernando, Calif.

JOBBERS Be Wise! Get on to NUDIE!



A fast selling, popular item. Retail for \$2.
EXCELLENT OFFER FOR JOBBERS!

NUDIE! 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Ind. packed, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save O.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.
ABRAHAM 258 W. 97TH ST. NEW YORK CITY
Novelty Creator

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

JOBBERS SWIVEL MIRROR VANITIES

Our De Luxe Model with fancy indented flexo drawer, 1/2" mirror base, fancy swivel mirror, 2 compartments, metal knobs. Calif. redwood; in the flashiest, fastest selling vanity out today. Also packed with ribbon-tied high-grade stationery. Write for new price set-up.
MARTIN MIRROR CHEST CO.
1120 W. 78th St., Chicago, Ill.

AMERICA'S LATEST CRAZE

OUR BEST CUSTOMER SOLD

\$31,198.00

worth of our Jewelry and Novelties in 90 days. Camp Workers, Gift Shops, Hustlers, Pitchmen, get wise to these fast selling

KILLER DILLERS

SEA SHELL COSTUME NECKLACES AND BRACELETS

Following Numbers in 6 Colors Asst.:

- | No. | Doz. |
|---|--------|
| 105—Jingle Shell Necklace, 20 In., Crystal Plastic Chain | \$2.00 |
| 104—Dove Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 107—Bubble Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 109—Horn Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 111—Peanut Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 217—Bleeding Tooth Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 131—Helmet Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 142—Rock Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 147—Striped Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 120C—Rose Petal Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 217W—White Tooth Shell Necklace, 20 In., Crystal Plastic Chain | 2.00 |
| 121—White Ark and Dove Combination, 20 In., Crystal Plastic Chain | 2.00 |
| NOTE—Bracelets to match above numbers | |
| | 1.50 |
| 101X—Gold Shell Lels, 30 In. Solid Strand | 7.20 |
| 101—Gold Shell Lels, 20 In., Shells 10 In. Plastic Chain | 6.60 |
| 119—Gold Shell Necklace, 20 In. on Crystal Plastic Chain | 3.80 |
| 130—Gold Shell Lels Choker, 18 In., Solid Metal Clasp | 5.00 |
| 102—Gold Shell Bracelets, 1, 2 or 3 Strand, Per Strand | 2.00 |
| 300D—Dove Shell Lels, 30 In. Solid Strands, 6 Colors | 4.50 |
| 300H—Horn Shell Lels, 30 In. Solid Strands, 6 Colors | 4.50 |
| 300B—Bubble Shell Lels, 30 In. Solid Strands, 6 Colors | 4.50 |
| 300C—Rose Petal Shell Lels, 30 In. Solid Strands, 6 Colors | 4.20 |
| 300A—Dove and White Ark, 30 In. Solid Strand, 6 Colors | 4.50 |
| 300P—Peanut Shell Lels, 30 In. Solid Strand | 4.50 |
| 300R—Rock Shell and Rose Petal, 30 In. Solid Strands | 4.50 |
| 300LH—Helmet Shell Lels, 30 In. Solid Strands | 4.50 |
| 300S—Striped Shell and Rose Petal, 30 In. Solid Strands | 4.50 |
| 300BB—Bracelets to match above Lels, 1, 2 or 3 Strands, Per Strand | 1.50 |
| 302—Zombie Jungle Seed and Berrie Necklace, 20 In. | 3.00 |
| 303—Zombie Jungle Seed and Berrie Bracelet | 1.80 |
| 304—Any above Shells, 30 In. Crystal Plastic Chain. Per Doz. | 4.20 |
| Any of above numbers in Pearl finish, double above prices. | |
| 501D—Dove Shell Necklace, 3 Strand Braided, Multi Colored, 25 In. on Crystal Plastic Chain | 7.20 |
| 501H—Horn Shell Necklace, same as above | 7.20 |
| 701D—Dove Shell Lels, 3 Strand, Braided, Multi Colored or Natural White, Solid Lels, 30 In. | 11.40 |
| 701H—Horn Shell Lels, same as above | 11.40 |
| 701HC—Horn and Rose Petal, same as above | 11.40 |
| 701G—Gold Shell, 3 Strand Lels Braided, 27 In. | 21.80 |
| 701DC—Dove and Rose Petal, same as above | 11.40 |
| From 501D—Any of above numbers in Pearl Finish | 22.50 |

SEA SHELL BROOCHES & EARRINGS

- | | |
|---|--------|
| 800—Flamingo Shell Earring, Crystal Plastic Clip | \$1.85 |
| 801—Assorted Shell Shells Earring | 1.85 |
| 802—Ring Top Cowery Shell Earring, Crystal Plastic Clip | 1.00 |
| 803—Pearl Shell Earring | 1.00 |
| 804—Asst. Cluster Shell Earring | 2.84 |
| 805—Gold or Rice Shell Rosette Earring | 3.00 |
| NOTE—All Earrings Quoted Per Doz. Pairs. | |
| 900—Sun Set Shell Brooch | .80 |
| 902—Cuban Shell Brooch | 1.65 |
| 903—Pectin Shell Brooch | .80 |
| 903X—Cluster Shell Brooch | 1.80 |
| 904—Cluster Shell Brooch | 2.40 |
| 905—Cluster Shell Brooch | 2.75 |

All Goods Sold With Money-Back Guarantee. Also complete line of Shell Lamps and Novelties. Sea Shells from the Seven Seas. Complete Price List on request. Samples—figure 1/12 of a dozen plus postage. 50% cash with orders, balance C. O. D.

J. A. WHYTE & SON

Manufacturers & Direct Importers
Little River, Miami, Florida
Phone 7-9881. Cable Add.: Seashell King.

NOTES from SUPPLY HOUSES

Bluebird Novelty Company, Amherst, N. S., suppliers of merchandise prizes for salesboards, bingo, indoor and outdoor fair concessions and carnival games has purchased a business block in Amherst. Their building was recently damaged by fire and is being rebuilt. From the Amherst base the firm uses a former passenger bus in distributing merchandise thru the maritime provinces. New and enlarged quarters will be established for warehouse, showroom and offices.

DEALS

(Continued from page 50)

tapestries and manufacturer of fur garments for the past 40 years, died last week at the age of 62. He is survived by his widow, Pauline; a son, J. H., and a daughter, Leonore. Raphael had been ill six months.

Have you started your spring window shopping? Winter's end is just around the corner, and it's not too soon to get set on your spring promotions.

HAPPY LANDING.

MILITARY MERCHANDISE
All Styles of Novelty Pins and Gadgets
WING PIN



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.

\$6.75 Per Dozen

WRITE TO

ALPHA-CRAFT, INC.

303 5th Ave., New York, N. Y.

PIPES FOR PITCHMEN & BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

JOE HESS . . . and wife are reported doing nicely in the East. Mrs. Hess is one of the top stocking-mender demonstrators in the business.

SOME FOLKS get all the life kicked out of them trying to get a kick out of life.

WALTER READE . . . movie chain owner, gets a kick in cutting up jackpots with pitchmen and concessionaires. Asbury Park, N. J., is his home. Altho a busy man, he manages to take off a couple days a week from his New York offices and cut up jackies in the offices of Michael Weinstein, who is connected with Ike Harris and Harry Walters in the amusement spots on the Asbury Park Boardwalk.

WRANGLER RAMBO . . . tells that the Sundown Kid is back from the merchant marine. The Kid and his wife are waiting for the season to begin and promise a few surprises. Sundown says he would like to read a few pipes from some of the old troupers.

YOU OWE so much to yourself that you cannot afford to owe anyone else.

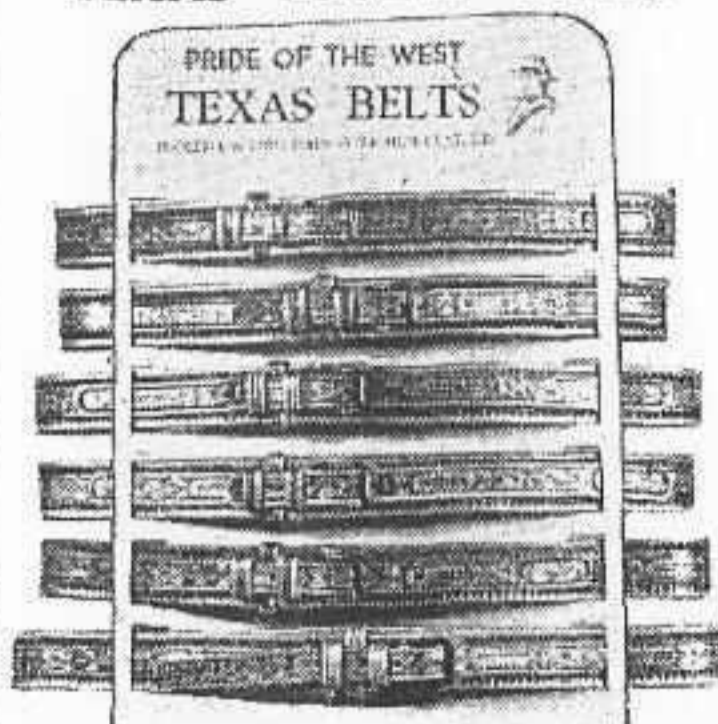
T. D. (SENATOR) ROCKWELL . . . vacation bound from Chicago to New York, stopped off several days in Toledo last week and reports prospects good in the Ohio city. He plans a month or two on the main stem. The Senator ceased working razor blades when they became scarce and for the last four months has been in the printing biz in Chi.

JIGGS AND MAGGIE . . . Company, which has been playing schools and theaters thru the South all winter, is marking time in Macon, Ga. Tentative plans are to open with Bill Franks's Shows later in the month, according to Billy Finnegan.

"I NO LOST, wigwam lost," wailed the strayed redskin. Lot of Pipes' friends may reason along these lines, but a few smoke signals directed to Bill Baker will find them.

SURPRISE! SURPRISE! . . . Wedding bells rang for Ray Herbers and Madaline Ragan February 26 in St. Louis. They'll honeymoon it for the next few weeks, then head for Detroit for the summer. While in Chicago recently they visited Maxwell Street and saw Jimmy Wells, De Graw, Tommy Burns, Tip Halstead, Chief Bowlegs, Doc Gilbert and Chicago Blackie. The last named is still

TEXAS TOOLED BELTS



6 Texas Tooled Belts, attractively displayed on a special cut-out Easel, FAST MOVER FOR RESALE OR SALESBOARDS.
SAMPLE DISPLAY (6 Belts) . . . \$6.95
6 or more Displays, Each . . . 4.50
12 or more Displays, Each . . . 6.25
25% with Orders, Balance C. O. D.

FRIEDMAN-KLEIN SALES COMPANY
217 West Ninth St. KANSAS CITY, MO.



GLAMOROUS FUR COATS
Jackets and Boleros

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1943 styles . . . including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealings, Beaverettes, Chocklans, Caraculs, Krimmers.

\$5.50 Up

Pony and every other Fur from WRITE immediately for new illustrated catalog and price list just off the press. It is FREE. **BRIEN SEWARD** Manufacturing Furrier, 298 Seventh Ave. (Dept. B) N. Y. C.

AMAZING VALUES

SUNDRIES, NOTIONS, Novelties, Gifts, Military and Patriotic Items. Postcard brings free 1943 catalogs. Write today.

MILLS SALES CO.

Our Only Mailing Address OF NEW YORK INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

RAZOR BLADES **SELL ACE COST YOU LESS!**

Each blade honed in oil to hair-splitting sharpness. Flashy display cards. Buy at factory prices. Many millions sold.
Dept. 68
ACE BLADE CO.
68 E. Eagle St., Buffalo, N. Y.

GOODRICH HONES TOP THE FIELD 300%-350% PROFIT

Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices.
GOODRICH, 1500 W. Madison St., Dept. BG-3, Chicago, Ill.

SELLS AT SIGHT ON STREET

At Shows, Games, Fairs, War Plants—Everywhere! Just show it and folks buy at 25¢ a copy! Nothing like this amazing new magazine for Agents and Demonstrators for Single Copy Sales. Cover sells! Contents delight! Two Specimen Copies, full particulars, 25¢. Or 25 Test Copies, \$2.00. 300% profit. Returnable. Wonderful as Premium to "High-Power" Other Sales. Some men sell over 100 single Copies daily at big factories, etc. Act now!
THE CONFIDANT, Dept. BB, Battle Creek, Mich.

SOCIAL SECURITY PLATES
Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web. 3546-3547-3548

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

More Important Than Ever Before

SPRING SPECIAL



It's a Spring Buying Catalog for the merchandise buyers—concessionaires, pitchmen, streetmen, demonstrators, premium and prize users. Their early season orders will consist largely of items advertised in the Spring Special.

RESERVE SPACE NOW—MAIL COPY EARLY FORMS GO TO PRESS MARCH 31

working corn punk but is considerably concerned about his failing eyesight. Ray and Madeline also info that Red Halley has laid off the trips and kelster for the duration and is working in a defense plant. Herb Casper is doing likewise. Buffalo Cody is readying his med show in Texarkana, Ark., for an early opening, and Texas Tommy is in Carbondale, Ill., awaiting the opening of the Dee Lang Shows.

IT'S A FUNNY WORLD. If a pitchman gets a big bank roll, he's a grafter. If he keeps it, he's a capitalist. If he spends it, he's a play-boy. If he doesn't get it, he's a bum. If he doesn't try to get it, he lacks ambition. If he gets it without working for it, he's a parasite. If he does work for it, he's a sucker. But if he can make more than his competitor—he's a better showman.

COWBOY JOE KING . . . pipes from Phoenix, Ariz.: "Let all the boys know where I am. Have been pitching barking dogs to a good take. Plenty of money here and not many pitchmen. Will stay until March 10, then go to El Paso, Tex., for about 10 days; then to Denver to open my summer season. Looks like a good season for all. Would like to read pipes on Whitey, Dopey or any of the boys."

THE FELLOW who looks back at you in your mirror is the one to thank for your successes and to blame for your failures. He alone is responsible for everything you do and do not do.

NAT K. MORRIS . . . has hung a service flag in his window. His big, strapping son, Lester, is in the

STERLING SILVER
Forget-Me-Not
BRACELET
\$12.00 CR. with RIBBON

No. 1310 with Ribbon

2 ASSORTED PATTERNS
Engravers! Here's this season's biggest seller—Sterling Silver "Forget-Me-Not" Bracelets. Every customer a resale. As they link their friends together—your profits grow. Buy Plates on ribbon bracelets and in bulk for additional links. "2" attractive patterns. Get going today! Still have plenty of Engraving Merchandise. Write for our up-to-date stock list.

No. 1311—Bulk
\$9.00 CR. BULK

Harry Pakula & Co.
5 N. Wabash, Chicago, Ill.

5000 ITEMS AT FACTORY PRICES
Specialty Merchandise, Salesboards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.

"Roy" Blake Supply Co.
HOT SPRINGS, ARK.

WANTED PAPERMEN
Can place a good producer on Sport Publications to work in America's finest Wild Life Exhibit. Now playing defense work money towns. Excellent proposition to a sober, reliable paperman. WRITE OR WIRE. Now Playing

RAYMOND A. WALTON
National Sportsmen's Wild Life Exhibit
107 W. Main Oklahoma City, Okla.

REAL PROPOSITION
Selling repeat Medicines. Tonic, Herbs, Liniment. Catalog on request.

THE QUAKER MEDICINE CO.
220 GEORGE ST. CINCINNATI, OHIO

ZIRCON RINGS
Ladies & Gents **\$4.00** to \$8 Each
SOLID GOLD
Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.
Box 311 — B. LOWE — St. Louis, Mo.

army and is stationed at Camp McCain, Miss. Nat says he is a chip off the old block. Claims he is so good at working peelers that he wound up as cook for Uncle Sam. Nat's daughter, Leonora, recently graduated from high school, is also doing her bit. At present she is entertaining the boys in uniform at camps and USO clubs. Nini, as she is known to friends, offers considerable promise as a songstress and expects some day to be up on top. Recently she was voted the Sweetheart of Camp Edison, N. J., and Camp Wood, N. J.

STANLEY NALDRETH . . . advises that Freddy and Maggie Smith, cedar wood novelty workers, have quit the pitch biz for the duration. Freddie is employed by General Motors at Flint, Mich., as inspector, and Maggie is in Ionia, Mich., caring for her mother, who recently suffered a heart attack. How about a pipe from you, Freddy?

THERE ARE PITCHMEN who don't know and don't know they don't know—to them our sympathy. There are some who don't know and know they don't know—to them a helping hand. There are others that know and know they know—they receive our profound respect. But to the ones that know and don't know they know, we have nothing to offer.

Hank White
By E. F. HANNAN

HANK WHITE, Vermont's old-time comedian, humorist and auctioneer, was a showman by choice but a pitchman by nature. Some years ago a Vermont editor sent me a copy of a talk that Hank made while selling the household goods of a relative of the editor. Hank was asking for bids on that kitchen gadget known as a peeler.

Here is what he said: "This article I hold here for you folks to bid on is one of the wonders of the ages. Before it was invented there wasn't a single article used in the kitchen that had more than one particular use. Every time the busy housekeeper used a knife or spoon she could only use that knife or spoon for one special purpose. If she cut a pie she had to have a knife that wasn't too sharp, and if she needed a knife to cut a piece of beefsteak she had to have one with a razor edge. If she peeled an apple she wasted three-quarters of it slashing the pulp off when she only intended to remove the skin. Potatoes were the same, and turnips were even worse.

"Then came along this great device that I hold here in my hand. I watched a demonstration with it a while ago by a 10-year-old girl. She removed the skin of an apple with so much skill and so little waste that you could read a newspaper thru it. Then she took the end of it like that and cored and seeded it. I've never been much of an apple lover, but that apple appealed to me. I ate it, and I never tasted anything so delicious. It brought back to my mind what my good old grandfather often said, 'It isn't the grade or kind of fruit, it isn't the soil it grows in, or the tree it comes from, as much as it is the way it's prepared for eating.'"

Hank got 40 cents for a 10-cent peeler, proving it isn't what you say but how you say it. He was a natural pitchman.

Pitchdom Five Years Ago

Mason Black and Harold Jeffers were doing specialty selling in Omak, Wash. . . . George Phillips and George Raymond were in Omak also. . . . Art Nelson, cleaner worker, was gathering the gelt in Chicago. . . . The Neeck brothers were cussing the rain in Los Angeles. . . . P. W. Wilson reported visiting Al (Toby) Johnson's show in Hot Springs, Ark. . . . Hibernating in Hot Springs, Ark., were Doc George Holt, Mr. and Mrs. Tom Smith, Mr. and Mrs. Tom Butler, Mr. and Mrs. Ray Lewis and the Landrum family. . . . Doc E. B. Barnett was working hones in Hemet, Calif. . . . Tom Dean and wife were doing well in Blytheville, Ark. . . . William E. (Bill) DuBois was working a monogram layout in Lewiston, Pa. . . . Kid Carrigan closed in Columbus, O., and moved on to Chi with Sox, ties and rings. . . . John (Curly) Boyd was working in New York, and reported that among other workers there were Jack Branscombe, Eddie Leonard, Mike Devine, Pat Kramer, Herb Johnson and Eddie Scherico. . . . George M. Bragg and his missus closed their Bragg Bros.' show in Millington, Md. . . . Guy E. Peterson, seed king, and wife were in Houston. . . . George W. Peterson, of pitch fame, was

readying a carnival in Minneapolis. . . . William (Senator Alfonso) Pope was working polishing cloths in Central Pennsylvania. . . . A. J. Beard had just landed in Louisville. . . . Sam Blestein found the Tampa Fair a flop. . . . Jim (Scoop) Barbee was doing well in Culver City, Calif. . . . Fred McFadden was clicking with his jewelry layout in Cincinnati. . . . That's all.

Events for Two Weeks

March 8-13
GA.—Macon. Fat Cattle Show, 8-9.
N. D.—Valley City. Winter Fair, 10-12.
O.—Cincinnati. Dog Show, 13-14.
TEX.—Amarillo. Fat Stock Show, 8-12.

March 15-20
GA.—Moultrie. Fat Cattle Show, 17-18.
LA.—New Orleans. Livestock Show, 17-18.
MASS.—Boston. N. E. Flower Show, 13-20.
MINN.—St. Paul. Shrine Circus, 15-21.
OKLA.—Enid. N. W. Okla. Jr. Livestock Show, 18-20.
WIS.—Milwaukee. Home Show, 13-20.

SLA
(Continued from page 34)

who are to be guests at the spring party March 10 in the Hotel Sherman. Sponsors are Tom W. Allen, Floyd E. Gooding, John W. Gallagan, Lee Sloan, Mike Wright, Maurice Franks, J. W. (Patty) and Frank R. Conklin, Jack Nelson, Phil Hyde, R. L. Lohmar, Harold Paddock, Fred H. Kressmann, Nat D. Rodgers, Mel G. Dodson, Vince McCabe, Harry Ross, George Terry, Max Brantman, John O'Shea, Al Kaufman, J. Kaplan, Rudolph Singer, Leo Berrington and Frank Ehlentz.

Past President Sam J. Levy presented the new lease which is ready for signature. Brother John T. Smart attended his first meeting. Dr. John LaMarr, in town for a short time, visited the club. Herb Pickard, formerly with Johnny J. Jones Exposition, is in Passavant Hospital. Stanley Korn, J. D. Thompson and Joe Manning, all in the armed service, stopped over for a visit. Harry Hennies was in town for a few days. Ruble Liebman left for the West. Warren Murphy and Al Cherner went south. Denny Howard is still around town, as is Lou Berger. John Lorman left for Memphis. Action was taken to sponsor a Red Cross War Relief Drive, with Brother J. C. McCaffery again selected as chairman.

Ladies' Auxiliary

Club held its regular bi-weekly meeting February 28, with these officers presiding: Mrs. William Carsky, president; Mrs. Michael Doolan, first vice-president; Mrs. John O'Shea, third vice-president; Mrs. Sam Gluskin, treasurer; Mrs. Robert H. Miller and Chaplain Mrs. Lillian Lawrence. Reported on the sick list were Lucille Hirsch, Evelyn Hock and Mrs. Filograsse. Lillian Schlossberg was at the meeting after recovering from a recent illness.

Past President Mrs. Lew Keller thanked members for flowers sent her during her recent illness. Correspondence was read from Mrs. Edward J. Kelly, Servicemen's Center, Babe Keating and Mrs. Gertrude Seitzer. Ruth Murphy attended her first meeting.

Club will hold a large bunco and card party in the West Room, Sherman Hotel, March 13, with Mrs. Edna O'Shea as chairman. Mrs. Ann Doolan is in charge of tickets. Members are donating prizes. Cornelia Curtin donated a permanent wave. Pearl McGlynn came thru with a silk comforter. Proceeds will go to American Hospital Linen Fund. Members were grieved to learn of the death of Sister Lillian Schlossberg's brother.

Truck and Trailer Legislation

HARRISBURG, Pa., March 6.—Legislation to suspend for the duration of the war and six months thereafter the semi-annual inspection of automobiles, trailers and semi-trailers in Pennsylvania has been introduced in the State General Assembly. The measure, House Bill No. 337, has been referred to the committee on motor vehicles. The proposal was introduced by Representative Russell E. Reese.

Legislation to cut in half all truck and trailer license fees in Pennsylvania has been introduced in the General Assembly.

George Foster Again Amazes
With the Most Sensational FOOD SPECIALTY of 1943!

REN-O-MIX 50c Pkt. Saves \$6.00



We have been overwhelmed by applications from wholesalers, agents, jobbers, dealers, etc., for sample kits and instructions to sell

REN-O-MIX BUTTER STRETCHER
But we still have some good territory left—plenty of it—and we would like to hear from some more of you old-timers who know about the BIG PROFITS to be made on George Foster's sensational offers. In the present amazing offer we have everything right—

THE TIME—THE PLACE—THE GOODS!
Rationing has caused everybody to need more butter, and war expenses have made them appreciate the low price of Ren-O-Mix. Imagine being able to turn 4 lbs. of butter into 8 lbs. of delicious spread that looks and tastes like butter at a cost of only 15¢, plus 4 pints of milk—and save \$1.50 in doing it! A 50¢ jar makes 32 lbs. of Ren-O-Mix Spread and saves \$6.00. We have other food extenders, too, that will sell just as fast.

WRITE, PHONE, WIRE OR CALL TODAY!
Send for sample and full information—and GET GOING! There is plenty of money being spent in these days, but it can't buy more of anything rationed. That makes an opportunity for you to sell what it can buy and make some big money for yourself.

GEORGE FOSTER, Inc.
Dept. B3, St. Paul, Minn.

SEND 3c STAMP FOR FULL SIZED FREE SAMPLE



FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD
\$4.90 complete set attractively boxed

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Containing additional Diamond sets, also complete line of Military Jewelry.

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RED HOT MONEY MAKERS

#132B Sewing Kit, Army or Navy Insignia \$3.75 Doz.
#133B Sewing Kit, Leatherette . . . 4.75 Doz.
#120B Shoe and Cleaning Kit, Filted Bag, Water Repellent . . . 9.00 Doz.
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#134B Money Belt 4.50 Doz.
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SERVICE BANNERS—OFFICIAL DESIGN
Sell the APPROVED DESIGN BANNERS to FATHERS, MOTHERS, SISTERS, BROTHERS and CHILDREN of our men in SERVICE. CONGRESS has given them the right to display a SERVICE BANNER. Here is a beauty made of LUSTROUS TAFFETA, Gold Bullion 1" Fringe, Cord and Tassels and Gilt Spearheads . . . 9"x12", 1 to 5 stars.

Doz. \$1.75 Gross \$19.50

STERLING SILVER JEWELRY . . . ARMY, NAVY and AIR CORPS INSIGNIA on beautiful MOTHER or SWEETHEART BROOCHES. 2" diameter, safety catch. Individually boxed.

Dozen \$5.50
SAMPLES—\$5.00, \$10.00 and \$20.00.

One-Third Deposit With Order.
50 Other Fast Sellers. Write for Free Circular.

LIBERTY PRODUCTS
277 Broadway (Dept. 313) N. Y. C.

The proposal, House Bill No. 340, by Representatives Flynn and Russell E. Reese, has been referred to the house committee on motor vehicles.

CETLIN & WILSON SHOWS, INC.

OPENING SATURDAY, APRIL 3, PETERSBURG, VA.

In the center of the city—over 90,000 soldiers and same number of civilians to draw from.

To Those Booking With This Show We Offer the Outstanding Major Fair Circuit of the East, Starting in July and Ending During November.

ALL STILL DATES IN DEFENSE TOWNS, INCLUDING THE BEST LOCATIONS IN BALTIMORE, MD., THE BIGGEST DEFENSE CITY IN AMERICA. WANT—Grind Shows with or without own equipment. Will finance any new and novel idea. WANT—Fun House. WANT—Rocket, Fly-o-Plane, Octopus, 8-Car Whip and Spitfire with or without own transportation. Will furnish Wagons or Trucks for those requiring transportation. WANT—Legitimate Merchandise Concessions of all kinds. No Bingo, Wheels, Percentage, Coupon Stores or Eating Stands wanted. WANT—Foremen for Merry-Go-Round and Chair-o-Plane. WANT—Workingmen for all departments, highest wages paid and attractive working conditions with this show. WANT—YOUNG, ATTRACTIVE CHORUS GIRLS FOR PARADISE REVUE. All with us before, please answer.

All Address Winter Quarters, P. O. Box 787, Petersburg, Va.

WALLACE BROS.' SHOWS

WANT

OCTOPUS WITH OWN TRANSPORTATION.

Manager for Girl Show, must have people. Help for Side Show—Freaks, Fat People, Mind Reader. Can place for Minstrel Show—Chorus Girl, Comedians, Blues Singer, Musicians. All performers with this show before, write. Transportation and salary guaranteed—from office. Manager for Athletic Show—Show People in all departments, write. Glenn Osborne, can place Agent for Grind Stores and Wheels. Agents that were with B. C. Cunningham last season, write at once. Can place the following Concessions: Ball Games, Palmistry, Candy Floss, Fish Pond, Bumper, Scales, Lead Gallery, Coca-Cola Bottles, Pan Game, Jingle Board.

Exclusive Open on Cook House, Bingo, Frozen Custard, Photo Gallery.

Ride Help that drive Semi Trailers, Ticket Seller, Help for Front Gate. The following, please write or wire: Mrs. Virginia Laughlin, Harry Beach, Bill Pink, Henry Heyns, Bob Laughlin, Mrs. Finley. WALLACE BROS.' SHOWS, BOX 1184, JACKSON, Miss.

CALL—JAMES E. STRATES SHOWS, INC.—CALL

SHOW TRAIN LEAVES SMITHFIELD, N. C., MARCH 31

All those holding contracts and booked with the show kindly acknowledge this call

All Help report to winter quarters before the twentieth. WANT Foremen and Second Men for the following Rides: Scooter, Hey Day, Octopus, Ferris Wheels, Merry-Go-Round and Kiddy Auto Ride. Mrs. J. C. Weer can place Help for Roll-o-Plane and Fly-o-Plane. Want Assistant Electricians, Neon Men and Tower Help. Can use Train Crew Help. Want Talker for Midget Show. Want useful Show Help, Canvasmen, etc. Want Ride Help. Walter Marks can place Drome Riders, Talker and Help. Al Tomanic can place Side Show Attractions. Will book Spitfire and Pony Ride and furnish wagons for same. Will book Penny Arcade. Good circuit of fairs and still dates already contracted. Will book and furnish outfits for any novel attraction that does not conflict with what we have. Bill Hegerman has for sale one beautiful Front suitable for single Pit Show attraction.

Address JAMES E. STRATES, Smithfield, N. C.

WANT HIGH-CLASS PRESS AGENT AND LECTURER

For new type of Store Show pertaining to World War No. 2. Playing Army Camps and Defense Towns. Year's work to right men. Prefer Lecturer with wife that has had experience with or knows Life Show business that played theatres 10 years ago that also sold Life Show books. One with some medical experience can make one hundred dollars per week. Medicine Men and Doctors, answer. Show opens middle of April. Write, state all in first letter.

Mgr. Arkansas Honor Roll Co.

P. O. BOX 211, McGEHEE, ARK.

Great Lakes Exposition

Now Operating in Mobile, Ala., Defense Center of the South.

HELP: Foremen for Roll-o-Plane and Ferris Wheel. Second Men for Scooter and Caterpillar. RIDE HELP: Those who drive Semi Trailers preferred. SHOWS: Side Show, Snake Show, Fun House, Girl Shows, Monkey Show, Minstrel Show or Performers and Musicians. We have complete equipment for above Shows. Can operate either as office shows or will book on percentage. CONCESSION: Ball Game Agents and Agents for Slum Stores, Cookhouse Help.

Wire or Write AL WAGNER, Cawthon Hotel, Mobile, Ala.

KELLIE GRADY SHOWS

WANT CONCESSIONS: Hoopla, Scales, String Game, Lead Gallery, Cork Gallery. Want Concession Agents for several Concessions. Will book two or three Grind Shows with own transportation, we make short jumps; George and Miller John, get in touch with me. Can use several Ride Men that drive Semi Trailers. Need Man and Wife for Photo Gallery. Show opens in Florence, Alabama, April 3rd. We show uptown, no gate. Have 14x24 Cookhouse, will lease or turn over to Man and Wife on salary or 50-50 basis. Want to buy late model Octopus for cash. Will book any Ride not conflicting with my set of five Rides. KELLIE GRADY, FLORENCE, ALA.

LAST CALL—L. J. HETH SHOWS—LAST CALL

Opening Saturday, March 18th, Birmingham, Ala. Two Saturdays.

Place any Ride not conflicting. Pat Livingstone wants Acts for Sideshow. Riders and Help for Motor Drome, Girls for Girl Show, Talkers, Grinders. Shows with or without own outfits. Want Cookhouse (privilege guaranteed in brass), Arcade, Lead Gallery, legitimate Stock Concessions. Agents for Roll-downs, Slum Skilions, Ballgames, Penny Pitches, Ride Help in all departments. All people contracted, come in or acknowledge. Write

L. J. HETH SHOWS, NORTH BIRMINGHAM, ALA.

J. J. PAGE SHOWS

Opening Johnson City, Tenn., Middle of April
BEST OPENING SPOT IN THE SOUTH. PLENTY OF MONEY HERE
WILL BUY SMITH and SMITH Chairplane in good condition. Write at once advising kind of engine, etc. Also WURLITZER Merry-Go-Round Organ No. 105 in good shape.

Have opening for Cook House or Sit-Down Grab, Popcorn, Photos, Devil's Bowling Alley, Dart Game, Diggers, Long and Short Range Galleries, Jewelry, Cigarette Gallery, Penny Arcade, Ball Games, Coca-Cola Bottle Game and all other legitimate concessions except Corn Game.

WANT RIDE HELP for Merry-Go-Round, Ferris Wheel, Chairplane, Loop-o-Plane, Ride-o and Kiddie Rides.

Have first-class outfits for Girl Show and Athletic Show to responsible parties. Will furnish 100 foot top and banner line to capable Side Showman with Acts. Can place money getting Grind Shows with or without own outfits. Want Musicians and Chorus Girls for Minstrel Show. All Concession and Show People, also Ride Help with us before get in touch. Everybody address

J. J. PAGE SHOWS, Box 705, Johnson City, Tenn.

P.S.—WANT HIGH AERIAL FREE ACT

BIG 10 DAYS AMERICAN LEGION AND MULE DAY CELEBRATION BIG 10 DAYS

MARCH 31 THRU APRIL 10, PARIS, TENNESSEE

WANT RIDE HELP. Have openings for reliable and capable Ride Foreman, also second and third men on several major rides. Top wages to qualified help.

SHOWMEN. Will furnish outfits to real producers. Colored Organized Minstrel Revue. Must have good wardrobe, clean performance, real chorus and musicians. Also Athletic Manager, Illusion, 10-in-1 Show, Animal, Monkey Mechanical, War or others or merit.

CONCESSIONS. Have opening for Legitimate Stock Concessions. Some exclusives for sale, such as Palmistry, Hoopla, Photos, Lead Gallery, Scales, etc.

BIG 10 DAYS Address BIG 10 DAYS
ROGERS GREATER SHOWS
P. O. BOX 647, JACKSON, TENNESSEE

ALL AMERICAN EXPO., INC.

WANTS

A-1 Secretary, will pay top salary. Have for Sale—Two-Abreast Merry-Go-Round. Want Ride-o Foreman, top salary; also Wheel, Whip and Merry-Go-Round Foremen. Want Minstrel People and Musicians. Slim Davies, train master, would like to hear from his old Train Hands. Want Man with troupe to take over Posing Show. Will book Octopus and Tilt-a-Whirl, Spitfire or any good Ride. Penny Arcade open. We furnish train space for Concession. Concessions all open (Pop Corn open). Want Help in all departments.

Address all mail and wires to FRANK WEST, P. O. 645, Sheffield, Ala.

FRANKS SHOWS WANT

For Macon Lots

OPENING SATURDAY, MARCH 20

Can place Merchandise Concessions, especially Bingo, Frozen Custard, Photo. Agents for well-framed Fishpond, Penny Pitch and Ballgames. Want Men and Wife to handle new money-making Barbecue Joint. ALL PEOPLE holding contracts, please acknowledge this call. Albert Lamont, Jack McCarthy, Bill Porter, please contact me at once. We offer 40 consecutive weeks in the South's best defense center. Play this spot of proven profits, no moves, no transportation problems. Be patriotic, save gas and tires! All reply to

BILL FRANKS, BOX 443, MACON, GEORGIA.

K. C. McGARY—SEASON 1943—IDEAL EXPOSITION SHOWS

PRESENTS

DE LUXE CIRCUS SIDE SHOW

W. H. Redmond, Mgr.

WANT one more experienced Dancing Girl, salary \$85.00 per week. Half and Half and Acts for Side Show. Also Canvas Man (Sailor Lane, answer). All replies to

K. C. McGARY, 1564 BROADWAY, ROOM 603, NEW YORK, N. Y.

Thanks to King Reid Shows for 3 successful seasons.

A. J. BUDD WANTS

For long season on West Coast: Talker, Ticket Sellers, useful Side Show Attractions, Tattooed Girl, Lady Sword Swallower. State all. Address 106 East Washington Blvd., Los Angeles, California.

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WANTED

ANY QUANTITY
WILL PAY HIGHEST PRICES.

MIKE MUNVES

593 10th Ave. N. Y. C., N. Y.

MIDWAY OF MIRTH SHOWS

OPENING MARCH 15 NEAR ST. LOUIS

Want Concessions that work for Stock, Photo Gallery, Ball Game Agent. Winter quarters at Imperial

Address communications Kimmswick, Mo.

WANTED

Band Leader, Performers, Mechanic, Man to run my Side Show, Working Men. All Useful People, write. Consider silence polite negative.

BUD E. ANDERSON

Emporia, Kan.

AMMUNITION WANTED

.22 SHORTS—.22 LONGS

.22 C.B. CAPS

ANY QUANTITY

Radio Amusement Corp.

1674 BROADWAY NEW YORK CITY

RIDE MEN

Want two men each for Flyo-plane and Spitfire. Not Foremen. Experience on these rides preferable but not necessary. If experienced Ride Men, top salaries. Want men Norfolk, Va., April 4. Will open there April 10. These rides booked with railroad show. No truck driving. Prefer over draft age or deferred classification. Boozers will please not answer. Address

C. E. BARFIELD

BOX 986, Key West, Fla., until April 1.

YARR AMUSEMENT COMPANY
Opening in St. Paul, Minn., May 1. Want Legitimate Concession. Have fair dates open. Will buy Milk Bottle Ball Game. Have Side Show, Minstrel, Hawaiian, Athletic Banners mostly new and never used, also Stair Illusion; sell cheap. Want Ferris Wheel and Merry-Go-Round Foremen and other Ride Help. Address mail to W. J. WOLF, P. O. Box 2725, Bloom and Lake Sta., Minneapolis, Minn.

WIRE WALKERS

WANTED

Boy or Girl for standard act. Steady work and top salary. State all in first letter. BOX D-35, care The Billboard, Cincinnati, O.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Good Work

St. Louis operators of pinball games have shown originality in finding a way to contribute to the March of Dimes campaign. The example of these operators is worth special mention because operators of amusement machines find it harder to use their machines in charitable drives than do operators of juke boxes. The example is also worthy of mention because the same plan can be used in a wide variety of charitable drives and in almost any city.

Theaters were making a special drive for the infantile paralysis fund in February, and St. Louis operators wisely connected their drive with the plans of a popular downtown theater. Reports indicate that a large empty storeroom was secured next to Loew's Theater and about 100 machines were placed in the room to form a modern arcade. Members of the Missouri Amusement Association loaned three or four machines each in order to make up the quota necessary. The theater management gave free rent on the location.

Several operators gave one day of their time to serve as mechanics, so that the machines could be in good order at all times. The theater donated the services of a cashier also. A professional barker was employed to publicize the charity drive to people passing by. In other words, the whole plan was carefully made and carried out. The drive was carried on for about eight days and the total contribution to the paralysis fund was \$750. The machines took in about \$400 and the public put in about \$350 additional in a special box provided for the purpose.

St. Louis newspapers gave very favorable publicity to the special campaign of the operators, published photographs and in other ways gave operators full credit for the good work.

Typical of the newspaper stories was the following, which appeared in The St. Louis Daily Globe-Democrat February 24 under a two-column head:

"PINBALL MACHINES AID MOVIES' MARCH OF DIMES. Even pinball and coin machines of the kind seen in restaurants and taverns have been enlisted as solicitors in the March of Dimes drive now under way in the St. Louis motion picture theaters. To supplement collections from patrons, Loew's management has installed 100 of the sometimes maligned instruments in a storeroom next door to the theater entrance and it is expected before the drive ends tonight several thousand dollars will have flowed thru the machines into the treasury of the National Foundation for Infantile Paralysis.

"At all events, representatives of the theater report the machines have been in almost constant operation since the storeroom was opened last Thursday. The hours of operation are the same as those of the theater, the machines attracting patrons going in or out and also persons merely passing by. Near the entrance is a nickel-in-the-slot movie which has proved popular. Or rather, it's a dime-in-the-slot movie, a coin of that denomination being required to operate it.

"The machines were loaned by the Missouri Amusement Association, and the International Showmen's Association supplies the barkers. One spieler is on duty at all times, with Rex Howe serving much of the time. The storeroom was decorated gratis by a decorating company whose president, G. V. Weaver, did most of the work after he discovered all his decorators were otherwise engaged on the opening day. The next day he went into the army."

Drugstores Gain Trade

War conditions cut many items but increase patronage in other lines

NEW YORK, March 6.—Joseph M. Gullfoyle, writing in *The Wall Street Journal* February 13, says that the corner drugstore is again coming into greater prominence due to war conditions.

One of the chief factors increasing the importance of this type of store is the shortage of doctors and nurses. Drug-gists and pharmacists are becoming more important because they can advise people about medicines and common health problems.

On the merchandise front, too, the drugstore is becoming more important. The stores are losing much trade in gadgets because such items as toasters, electric clocks and other electrical items are becoming scarcer. These items have been forming about 25 per cent of the average drugstore business. Restrictions on ice cream are also hurting the drugstore trade. The soda fountain usually accounts for about 20 per cent of the business. Candy and chewing gum are also important items, and there is a decided shortage of both candy bars and gum. Candy, magazines and cigarettes are said to make up about 20 per cent of the average drugstore trade. Non-drug items usually make up about 60 to 65 per cent of the business done by drugstores.

It is estimated that about 5 per cent of the 57,492 drugstores in the United States at the beginning of 1943 will go out of business by the end of the year. The stores remaining in business, however, will become more important to the people, and they will be even more important as coin machine locations. Because of the loss in business on candy, cigarettes and electrical gadgets, they will need coin machines more than ever.

The net income of the average drugstore is said to be from \$1,200 to \$1,500 a year, which means that the average store can well use additional income from coin machines.

The smaller drugstores are said to be better off at the present time than the larger stores, especially the chain drugstores. The drugstores of the nation do about 4 per cent of the total retail business done in the United States. Independent drugstores do about 75 per cent of this total.

Man-Power Shortage Felt by Balt. Ops

BALTIMORE, March 6.—While the new man-power regulations issued by the War Man-Power Commission's Selective Service Bureau will hit the coin machine industry, the man-power shortage has already been felt for some time. The servicing of phonographs and vending machines has been listed as a non-deferrable service, which means that the men doing this work will quickly change to war work or be liable for the draft. In many cases the men are turning to war work because of dependents and the necessity of caring for them.

It is probable that within the next few months the servicing of these machines will be done almost entirely by women—a policy that is already being followed by some companies.

Former Coinman Given Story on Fighting Japs

The following story recently appeared in a St. Louis newspaper. The Lt. William S. Singer mentioned in the story was formerly a partner in the Royal Novelty Company, St. Louis. His brother, Sam Singer, is now running the business from his home, as the central office has been discontinued.

The St. Louis newspaper published a picture of Lt. Singer along with the interesting story.

"Almost Gathered Laundry," says St. Louisan after Rabaul raid.

"A St. Louisan who participated in a bombing raid that sent four Japanese vessels to the bottom of Rabaul Harbor said his plane flew so low the bomb bay doors 'almost gathered up a line of laundry on the decks.'"

"Lieut. William Sutton Singer, 24, son of Mr. and Mrs. Maurice Singer, 1241 Hamilton Avenue, added that 'I thought for a while we might bring back a pair of shorts from Tokyo.'"

"The attack in which Lieut. Singer participated was described in an Associated Press dispatch from 'somewhere in New Guinea.'"

"He was a bombardier on a B-17 plane, piloted by Capt. Kenneth MacCullar, of Batesville, Miss., which sank one ship of 4,000 tons and scored three direct hits on another of 8,000 tons.

"The small force of B-17's that sank the ships was accompanied by a large force of B-24's that showered thousands of pounds of bombs on the town and harbor. All returned safely to base. The Flying Fortresses also swooped down upon the searchlights of the anti-aircraft posts, destroying two and possibly others.

"Lieut. Singer's arrival in New Guinea was announced to his wife, the former Miss Bessie Riggs, of Carmel, Ill., who resides with his parents, in a letter she received yesterday.

"It's so hot here that a man could fry an egg on his head, if he had an egg," he wrote.

"Lieut. Singer, a graduate of Blewett High School, formerly resided at 5675 Waterman Avenue with his wife, who is a war worker at the Wagner Electric Corporation. He attended Washington University for two years and enlisted in the Army Air Force about a year ago."

N. Dakota Hopper Fills With Bills

BISMARCK, N. D., March 6.—The State Legislature has been in session now for several days, and a number of bills have been placed in the hopper. One of these bills would license salesboards. A similar bill was defeated in the 1941 session.

The new bill would require distributors of boards to pay a \$50 license, and also a tax stamp would have to be placed on each board. The stamps would range from one cent to one dollar, estimated as 3 per cent of the total income to be received from the board. The revenue derived from the salesboard tax would go to the old-age fund.

Among other bills in the Legislature is a senate bill which prohibits the sales of matches not approved by a State board; a house bill which would permit issue of distributor licenses to tobacco retailers where these retailers also do a jobbing business (apparently this would cover operators of cigarette vendors); a senate bill which would permit children under 18 years to work and play in bowling alleys provided they have the consent of their parents; a senate bill which would legalize Sunday bowling; a house bill to license amusement places, locations where tobacco and soft drinks are sold etc.

Crusade May Be Brewing

New moves in Florida recall former crusade which repealed State license

MIAMI, March 6.—Legal developments here have the general earmarks of the beginning of a new crusade to secure the repeal of the 1941 State coin machine license law. Developments now taking place recalled the crusade that finally resulted in the repeal of the 1935 State license law.

Repeal of the previous law was strongly backed by racing interests and newspapers supporting the racing cause, but it was so camouflaged that churches formed a State-wide organization and found plenty of money available to carry on a real religious war against licensed coin machines. No satisfactory explanation has ever been made as to why the churches fought licensed coin machines and never said a word about licensed gambling on the races in Florida.

The new developments taking place here are being lead by Assistant County Solicitor Glenn C. Mincer. There are indications that he is sincere in his moves against the coin machine license and that he may hope, by initiating such a crusade, to gain widespread publicity that will bring him into the political limelight. Whether racing interests are back of this move is not yet known. Political reports say that Mincer is making very careful plans and will attack the coin machine license law from a number of angles.

Attack Joker

It is reported that he has strong grounds for attacking the 1941 license law because that bill was passed with a joker which permits certain types of so-called gaming devices to secure licenses as amusement machines. Even when the bill was up in the Legislature, it was commonly reported that this joker had been inserted by certain coin machine interests. The coin machine trade generally recognizes this difficulty, and it may be the means whereby the opposition can start such a crusade that will eventually bring the repeal of the second State coin machine license law.

On the other hand, the coin machine trade generally recognizes the fact that racing interests are able to find crusaders and to finance their efforts to prevent the licensing of amusement machines when legalized pari-mutuels operate in the State.

When crusaders were so violently fighting the previous coin machine license law *The New York Times* more than once pointed out the inconsistencies of such a situation. This national newspaper called attention to the fact that if the State derived revenue from legalized gambling on the races it should not feel so disturbed about minor forms of gambling that might also yield revenue to the State.

Whatever the reasons back of present developments, it will bear watching as a movement that may lead to important consequences.

American People Saved Record Amount in 1942

PHILADELPHIA, March 6.—The Securities and Exchange Commission has recently disclosed that the American people saved more in 1942 than ever before. Individual savings for the year reached an all-time record of \$28,900,000,000.

In addition, savings of \$10,100,000,000 in the fourth quarter of last year, exclusive of purchases of durable goods, topped all preceding quarterly highs, including the \$9,100,000,000 of the third quarter of 1942. The commission said the volume of savings in the fourth quarter resulted largely from substantial increases in cash holdings and deposits in checking accounts, amounting to \$4,600,000,000, nearly a billion dollars more than during the third quarter.

The public invested \$3,300,000,000 in government bonds, including \$2,300,000,000 in War Savings Bonds, during the fourth quarter, an increase of half a billion over the preceding period.

Repayment of individual debts, other than mortgages, was far less than in preceding periods.



COLLECTED DIMES. This Panoram, operated by L. U. Dienert, Mobile, Ala., collected 603 dimes for the Infantile Paralysis Foundation.

Pa. Employment And Wages Increase During Last Month

PHILADELPHIA, March 6.—Employment and pay rolls in Pennsylvania factories during January were maintained at the record levels reached in December, according to reports received by the Federal Reserve Bank of Philadelphia from 2,929 establishments throughout the State. The number employed approximated 1,200,000 and the volume of wage payments exceeded \$46,000,000 a week.

Ordinarily, declines are reported at the turn of the year. Compared with January, 1942, employment increased 6 per cent, wage disbursements 25 per cent and total hours worked about 12 per cent.

Average weekly earnings of workers of reporting factories increased to a new peak of \$42.03 from \$41.86 in December and \$35.25 a year ago. Hourly earnings increased to an average of 97 cents, the highest since 1927.

At reporting factories in the adjoining State of Delaware, employment decreased 2 per cent from December to January. However, wage payments rose slightly. Increases over a year ago were 25 per cent in employment and 50 per cent in wage payments.

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ANOTHER WEEK NEARER VICTORY!

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44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Cities Turn To New Taxes

Finance association says cities increasing number of business taxes for funds

CHICAGO, March 6.—In a recent report by the Municipal Finance Officers' Association an outline of what cities are doing to find new sources of revenue was made public. The report stated that many cities are turning to business licenses in order to increase revenue. It was said that real estate taxes are declining, and cities are compelled to look for new sources of revenue.

According to a report by the director of the Municipal Advisory Council of Michigan, many cities have shifted some services formerly financed by the property tax to a utility or self-supporting basis. This is particularly true of sewage disposal services where costs, paid formerly from general taxes, now are financed from charges based on water consumption and billed with water statements.

Altho fees and charges for special services have been relatively unimportant items in local government budgets, averaging about 5 per cent of total municipal income, they promise to become more valuable as other revenue sources decline.

The report makes the following observations on what cities are doing in the service charge field:

GARBAGE COLLECTION: Cities in recent years have made more extensive use of the licensing power and the customer service charge, with one city transferring the cost of garbage collection to the department of water service, which is supported by water and sewer revenues.

Business Licenses

LICENSES, PERMITS, FINES: Revenues from inspection fees, building permits, liquor licenses, fines, etc., have not been increased by any great amount. The most important development has been the expansion of revenues from business licenses, particularly by making amount of the license dependent upon volume of business or number of em-

ployees of an establishment. In a few cities licensing powers have been extended to include more enterprises. Higher police fines imposed in some cities met with only temporary success because public indignation and protest eventually put a stop to excessive fines and fees.

GOLF COURSES: As a rule municipal golf courses have been made more than self-supporting. In many cities, profits from such operations help finance park programs.

AIRPORTS: While still liabilities, municipal airports have increased revenues during recent years and prospects are good.

TRAILER CAMPS: Trailer camps and tourist parks of many cities are financed from general taxes. Some municipalities believe they should be placed on a fee basis to obtain revenues sufficient to cover operating costs.

PARKING METERS: Parking meters are the most successful new source of municipal revenue. Cities which have installed them report excellent results in revenue, with public resistance not as great as expected.

RECREATION CENTERS: Some attempts have been made to place recreational facilities on a self-supporting basis, but with success in only a few cities.

Fort Worth Arcade Shows Good Profit At End of Year

FORT WORTH, Tex., March 6.—The Arcade, owned by the Amusement Management Corporation of Fort Worth, has just completed its first year of operation with a business that has grown steadily month by month until it has reached a peak where at times it cannot handle the crowds. Located in downtown Fort Worth, with a 50-foot frontage in the very heart of the city, the Arcade is a half block long. Well placed around the walls and in sections of the building so that aisles are formed, there are more than 150 coin machines of practically every description.

The concern is owned by Leslie J. Frankrich and Sam Frankrich, brothers, and their sister, Miss Jessie Frankrich, who with J. H. Schloff are managers of the Arcade. The brothers also own the Frankrich Distributing Company which is enjoying a big coin machine and allied business.

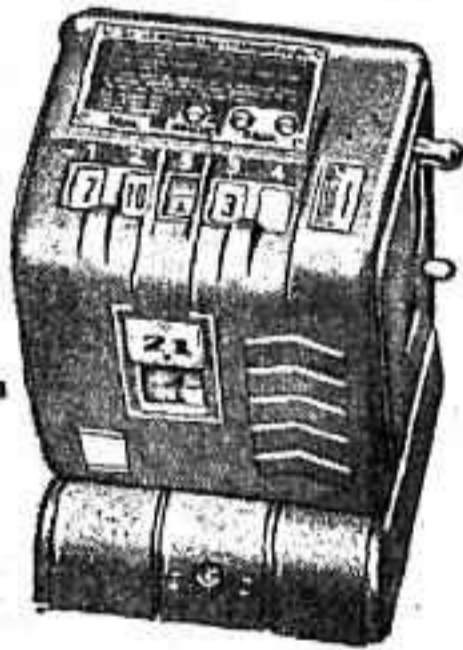
Even from the beginning the Arcade was making money. Then came the influx of war plant workers, well paid and seeking entertainment, and added to this were the soldiers from the several camps in this section of Texas. Many groups of soldiers from troop trains are taken from the depots to the business district where meals are waiting for them, and en route to and from the trains these groups, often containing as many as 200 men, frequently stop in at the Arcade for amusement.

One of the most interesting coin machines in the place is a two-violin Violano Virtuoso, built in 1912 by the Mills Novelty Company, of Chicago, and sold for \$4,700. It bears a notice that the instrument was designated by the United States Government as one of the "eight greatest inventions of the decade." It took the Gold Medal award at the Panama-Pacific Exposition.

The corporation has its own mechanics to keep the many machines operating and has experienced some difficulty in doing this because of the present manpower shortage.

"We were well stocked with machines before the war started," said Leslie J. Frankrich, "and have been able to add to our stock since then. But now we have to buy piece by piece."

Schloff has just completed a trip to Chicago and New York where he went seeking additional machines for the Arcade.



NEW! **"21" BLACK JACK COUNTER GAME CLOSEOUT** NEW!

1/3 Deposit, Balance O. O. D. CASE OF 4—\$25.00 2 CASES—\$45.00

1¢ or 5¢ play. Original price, \$22.75. Only a few left! Large cash boxes, coin dividers.

ATLAS NOVELTY CO. 2200 N. Western Ave. CHICAGO, ILL.

LIMITED STOCK AVAILABLE RUSH YOUR ORDERS FOR THESE GREAT BUYS!

25 DuGreniers, 9 Col., Champion Model (Like New) \$ 80.00 Ea.
13 BRAND NEW DuGreniers, 9 Col., Champion Model (In Original Cases) 100.00 Ea.
10 Rowe Presidents, 8 Col. 80.00 Ea.

Latest Type WATLING SCALES. Write Today for Prices!
100 Brand New Seeburg 3-Wire Boxes \$ 27.50 Ea.
TERMS: 1/3 DEPOSIT, BALANCE O. O. D.
REFERENCES: Any Bank in Elizabeth or anybody in the coin machine industry.

ROYAL DISTRIBUTORS

AUTHORIZED EXCLUSIVE FACTORY DISTRIBUTORS FOR ROCK-OLA.
409 N. BROAD ST., ELIZABETH, N. J. (Tel.: Elizabeth 3-1776)
DAVE STERN—Proprietors—TOM BURKE

BRAND NEW MACHINES

Keeney Super Bell, Single, 5¢ (Lot of Ten) \$224.50	Mills Four Bell, New Style Head, 4-5¢ Slots \$850.00
Keeney Super Bell, Single, 25¢ 259.50	Mills Jumbo Parade Vendor, Conv. 149.50
Columbia Bell, Cash JP, RP, 5¢ 99.50	Mills Jumbo Parade, Cash 129.50
Evans Galloping Domino, Light Cab., JP 475.00	2 Mills Jumbo Parade, 25¢ Play, Cash P.O. 139.50
Box Stands 21.50	Pace Race, Red Arrow, 5¢ 450.00
Folding Stands 6.50	Pace Race, Red Arrow, 25¢ 500.00
Stamp Vendors, 3-3's for 10¢, 4-1's for 5¢ 29.50	EVANS COUNTER MOD. DOMINOS 32.50
Mills Vest Pocket, Blue & Gold, 5¢ 72.50	
Mills Four Bell, Original Style 750.00	

NOTICE

WRITE US FOR PRICES ON BRAND NEW MILLS 5/10/25/50¢ BROWN FRONTS. ALSO 5/10/25¢ MILLS GOLD CHROME AND COPPER CHROME. ALSO MILLS 5¢ EMERALD HAND LOAD JACKPOTS. ALL MILLS SLOTS ARE EQUIPPED WITH MOSELEY'S SPECIAL DISCS AND REELS & ARE FACTORY REBUILT, GUARANTEED BRAND NEW.

Used Machines—Reconditioned Like New

CONSOLES		COUNTER GAMES	
Keeney Skill Time, 1938 \$79.50	Columbia Bell, Ch. Sep., 5¢, Like New \$ 82.50	Pace Comet Console, 10¢, #48688M 250.00	5/25¢ Double Club Md., #DRF54389 315.00
Keeney Super Bell, Twin CP, 5/15 325.00	Mills Molon Bell, 25¢, #430597 175.00	Mills Folding Stands 4.50	Mills Blue Front, 10¢, JP, High Serial. 152.50
Keeney Super Bell, Twin, 5/25, CP 375.00	Mills Blue Front, 5¢, JP, #433176-433173-433181-433175 175.00	Mills Box Stands 12.50	Mills 25¢ Cherry Bell, #422832 225.00
Pace Race, 5¢ JP, #6319 180.00	Columbia Bell Chromes, #8053-8056-8553, 5¢ Play 92.50	Challenger Targets, Like New \$ 29.50	Model F Targets, Like New 27.50
Pace Race, 5¢ JP, #5086 150.00	Mills Single Safe 25.00	Penny Pack, 1¢ Revolv-a-Round Base.. 6.50	Horses 4.00
Pace Race, 25¢ JP, #6088-6550 300.00	Mills 25¢ Cherry Bell, #422832 225.00	Real Race 4.00	Red Cap 12.50
Pace Race, 25¢ Red Arrow, #6182-6583 300.00	Mills 25¢ Cherry Bell, #422832 225.00	Mercury, 1¢, Perfect 6.50	Sparks, 1¢, Perfect 6.50
Tom Mix Ray Gun 69.50	Evans Bang Tail, Dark Cabinet 225.00	Comet, 1¢, Perfect 6.50	Blackout \$ 25.00
Gal. Domino, JP, Ch. Sep., Light Cab. 335.00	Evans Lucky Lucie, F.S. 350.00	Star Light 25.00	Star Light 25.00
Gal. Sep. 235.00	Mills Jumbo Parade, Free Play 79.50	Batting Practice 109.50	Batting Practice 109.50
Evans Bang Tail, Dark Cabinet 225.00	Mills Jumbo Parade, 22 to 2300 390.00	PHONOGRAPHS	Seeburg Concert Master, RC, ES, #79425 \$925.00
Evans Lucky Lucie, F.S. 350.00	Mills Jumbo Parade, FP, Blue Cab. 89.50	Seeburg Cadet, RC, ES, #75642-75671 225.00	Seeburg Vogue, #68209 225.00
Mills Jumbo Parade, Free Play 79.50	Mills Jumbo Parade, Cash, Like New .. 99.50	Seeburg 8800, ES, Like New 350.00	Rock-Ola Spectravox & Playmaster 219.50
Mills Four Bell, 22 to 2300 390.00	Gal. Domino, Dark Cab., 5¢, J.P., Factory Rebuilt, #2911-3222-3237-2486-3041-3232-2752-3888-2307-2948-2700-2732-3155-3231-3040-2408 210.00	Seeburg Wall Boxes, '39, Reconditioned Seeburg Marble Glow Wall-O-Matics, Reconditioned 27.50	Speaker in Cabinet 20.00
Gal. Domino, Dark Cab., Factory Rebuilt, 25¢, #2371 275.00	Lucky Star, Like New, 25¢ 179.50	Mills Throne of Music 139.50	Mills Empress, Perfect 189.50
Gal. Domino, Light, #3998-4175-3752-3775-3609-3589 300.00	Slot Machines	Wurlitzer 616, Lightup Panel 82.50	Panoram, Used 30 Days, Guaranteed Like New 450.00
Red Front, 5¢, Like New, JP \$135.00	Melton Bell Vendor, 5¢, Reconditioned 140.00	Seeburg Remote Console Wireless \$250.00	
Melton Bell Vendor, 5¢, Like New, High Serial 110.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Blue Front Bell, No GA, 5¢ 265.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Gold Chrome, 5¢ 95.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Red Front, 5¢ 95.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Bonus Bell, 5¢ 190.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Jennings Victoria, 5¢ 39.50	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Jenn. Chief, 50¢, Console, Like New 400.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
One Dollar Jennings Chief, Like New 500.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Calle Console, 5¢ JP 90.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Blue Front Vendor, 10¢, J.P. Model 155.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Calle Console, 10¢ JP 95.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Melton Bell Vendor, 5¢, Reconditioned 140.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
Melton Bell Vendor, 5¢, Reconditioned 140.00	Melton Bell Vendor, 5¢, Reconditioned 140.00		
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SPECIALS

25 Super Bells, 5¢ Conv., \$U \$174.50	1 Mills Four Bells, Original Style Coin Head, 3-5¢, 1-25¢, 8#2400 \$750.00
25 Dominos, JP, Light Cab., \$U, Like New 325.00	1 Rock-Ola Commando, Like New, F8 Write Rock-Ola Wall Boxes, 5/10/25¢ 45.50
5 Super Track Times, \$U, Like New, Serials over 7200 400.00	10 Shoot the Jap, Rebuilt New, Never Unpacked 169.50
10 Mills Three Bells, Like New, High Serials 850.00	8 Evans Counter Model Domino, Used 10 Days 27.50
10 Jackpot Dominos, Brown Cab., Factory Reconditioned 225.00	10 Microscope Sky Fighters, Rebuilt New by Factory 359.50
3 Mills Four Bells, Latest Style Coin Head, 3-5¢, 1-25¢, Used 10 Days, S#2807 Up 850.00	3 Chicago Coin Yanks, F.S. 99.50
5 Mills 5¢ Cherry Bells, Knee Action, Drill Proof, Club Handle, New Crackle Finish, 8# Over 440,000 172.50	2 Keeney 4-Way Super Bells, 3-5¢, 1-25¢ 550.00
	1 Keeney Air Raider, Latest Model. 225.00
	5 Bally Club Bells, Like New 175.00

SPECIALS

BRAND NEW IN ORIGINAL CRATES, NEVER UNPACKED	
Wurlitzer 950 \$598.50	Seeburg 8200 \$598.00
Wurlitzer Wall Boxes, 5¢, #120 37.50	Seeburg Well-O-Matic 39.00
Wurlitzer Adapter, #145 35.00	Rock-Ola Commando Write
Seeburg Remote Console Wireless	Rock-Ola Commando \$250.00

WANTED TO BUY

Will pay highest cash price. 100 Pimlico—Longacre—Bally Kentucky—Turf King—Jockey Club—Thoroughbred—Sky Fighters—Submarine—Bally Rapid Fire. All kinds of Mills Slots, 5-10-25¢, Blue Front, Brown Front and Gold Chrome. Mills Three Bells and Four Bells with 3 Nickels and 1 Quarter Payout. Give Serial Numbers and Guaranteed Condition.
1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List, Above Prices Effective March 13, 1943, and Subject to Change in Price Without Notice. On All West Coast Shipments Full Cash Must Accompany Order in the Form of Post Office Express or Telegraph Money Order.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Day Phone, 3-4511, 3-4512. Night, 5-5328.

ACCLAIMED—FROM COAST TO COAST!

OUR SENSATIONAL NEW PROFIT-SHARING PANORAM DEAL!! AVAILABLE TO RELIABLE OPERATORS
Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED... YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR... TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!
THE GEORGE PONSER CO.
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HERE'S READY MONEY FOR YOU

We'll pay top prices, on the line, for practically every type of coin-operated equipment. We want Slots, Consoles, Pins, all makes and models Phonos and Boxes, Arcade Equipment and anything and everything you have, including Tubes, Accessory Equipment, etc. If you're looking for a good deal PHONE, WIRE OR WRITE US TODAY.

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Dave Stern—PROPRIETORS—Tom Burke.
References: Any bank in Elizabeth or anybody in the coin machine industry.

7-7-7-7—LUCKY 7 SALE—7-7-7-7

Ace Bomber \$297.50	Barnhard Dial Striker \$97.50	Ten Strike \$37.50
Exhibit Biocyle 127.50	Gutter Grip (Light Up) Top 77.50	Pikes Peak 17.00
Parachute 117.50	Hi Ball 77.50	Kicker & Catcher 17.00
Atlas Baseball 97.50	3-Way Lift & Grip 67.50	Hula 7.00
Exhibit Motor Racer 97.50	Hurdle Hop 47.50	Hole-In-One 7.00
3-Way Lift with Tower 97.50	Skill Jump 47.50	Parkett 7.00
Dumbell Lift, 3 Way 97.50	Happy Home 37.50	Flip Skill 7.00
World Series 97.50		54 Elizabeth Ave., NEWARK, N. J. (Phone: Blg. 3-6700)

BELL COIN MACHINE EXCH.

City Pries Into Clubs

Drive on gaming devices in clubs will pave way for city tax

SEATTLE, March 6.—A court decision here has started what may be called a city drive on slot machines in clubs. The clubs include some of the most important fraternal groups in the city, such as the Elks, the Moose Club, the American Legion, Elks and even the Press Club.

Clubs in the State have benefited for a few years now by a State law first passed in 1937 and later amended so that they could operate gaming devices for the use of members only. The State now takes 20 per cent of the gross income of such gaming devices in private clubs.

More than once the law has entered the courts because many legal authorities say that the statute does not actually legalize gaming devices; it simply gives the State 20 per cent of the income if clubs operate such machines. The Superior Court here refused to stop police officials from raiding the clubs and seizing their slot machines. Reports say that this move against the slot machines by city officials is simply to lay the groundwork for a city tax on the machines. Officials have estimated that the city could get as much as \$100,000 a year revenue by taxing the gaming devices in clubs.

Amusement machines are licensed by the city. Now that the police are raiding the clubs, it is expected that the clubs themselves will ask for a city license of some kind, rather than appeal the case to the State Supreme Court.

The local court decision made some important statements, among them that slot machines are not a lottery in this State and that the classification of people who want to gamble as separate from people who do not want to gamble by means of club memberships "is a natural and reasonable process."

The issue has raised many legal arguments, and most guesses are that the city will soon be deriving revenue from slot machines in all the clubs here.

The State last year obtained \$400,000 in revenue from machines in clubs.

EASTERN FLASHES

By BEN SMITH

AOA Notes

Herman Brothers, general counsel for the Arcade Owners' Association, and Arnold Groger, tax expert, back from a trip to Washington and optimistic as to the tax program being pressed by the association. The latter is going all out to obtain favorable pro-rata tax legislation for arcades that do a reasonable business, either summer or winter.

The regular AOA meeting last week was well attended, with two new members, Ben Sterling and Johnny McTighe, coming in from quite a distance to sit in with the boys. Ben operates in Rocky Glen Park, Moosic, Pa., and Johnny, in Kennywood Park, Pittsburgh. Johnny is a firm believer in associations and, among other things, is convinced that if the shooting gallery men had been organized they would not now be in the fix they're in on .22 shorts. The sportsmen of America have an association, he says, and thru this association have obtained a priority rating on ammunition on the grounds that sportsmen using rifles are preparing themselves for service in the army. This could go double for shooting gallery patrons, a large percentage of whom, according to Johnny, never held a rifle in their hands before.

To provide an opportunity for the arcade owners to get to know one another a little better, the association is planning a social function for the near future, possibly a dinner and theater party.

Al Cohen Services the Boys

Al Cohen, Asco Vending Machine Exchange, is doing a swell job supplying candy and cigarettes to 500 signal corps soldiers quartered at the St. Francis Hotel, Newark, N. J. He has one candy machine on each of 10 floors and one cigarette machine on every other floor. Al says that because of this tie he gets all the candy he needs for government use. All that is necessary is a certificate signed by the captain.

Coming and Going

Herb Klein, former export manager for International Mutoscope Corporation, on short leave. He has traveled around quite a bit since joining up and is now stationed in Maryland. . . . "Bip" Glassgold back at his desk after a long visit to the factory. Tho busy with war orders at the moment, "Bip" is looking forward to the day when DuGrenier will

again go all out producing cigarette equipment for operators. . . . Marvin and Herb Garvis, Garsher Novelty Company, Minneapolis, and Harry Youngman, Denver, Globe Printing Company representatives, spent several days doing the town with "Goldy" Goldman. . . . Lou Cantor on tour which will take him as far as the West Coast, where Lou expects to spend two weeks before turning back. . . . Hymie Budin seen along 10th Avenue dropping in to say hello to his many friends.

Willie Blatt Back Soon

Willie Blatt, Supreme Enterprises, winding up his Florida vacation and is due in town in about a week. Before hopping a train for Miami Willie had put the finishing touches to a remodeled machine which he probably will spring upon his return. According to reports this remodeled job is a honey.

New Baltimore Record Book

Chalk up another assist for Charlie Fleischmann, Baltimore Salesbook Company. This time it is Form V-55, a simple Victory Tax Record Book, issued recently to meet operators' wartime requirements for keeping records. Charlie created this to help coinmen keep a detailed record of all salaries and wages paid employees in accordance with the Victory Tax law which became effective January 1, 1943.

Economy in New Quarters

Ike Berman put the finishing touches last week to Economy Supply Company's new and larger quarters a few doors down 10th Avenue, and he and Bessie are now set to do an even better service job for their customers. In addition to the regular line of parts and supplies a line of used phonos is being added.

Charlie Katz on Tour

Charlie Katz, Buckley Trading Post, on tour thru the East to promote sales of the new Buckley phono needle. On the way in Charlie stopped off to visit with a number of key operators who were favorably impressed with the needle, he says. The Buckley needle has been tested and proven out West, according to Charlie, and is being introduced for the first time in the East.

Passing Shots

Julius Levy, DuGrenier, a sick boy last week, is back on the job taking care of old DuGrenier customers. . . . Mike Munves busier than ever with his arcade department. . . . Dave Robbins developing an excellent novelty card business. . . . Nat Cohn trying to keep one step ahead of the heavy demand for Capitol records and doing a better than fair job at that.

Both Sides of Sales Tax

INDIANAPOLIS, March 6.—The Indianapolis News recently expressed editorial opinion on the various phases of a federal sales tax, which is now being widely discussed again. The newspaper suggests that "day by day the interest in and pressure for a general federal sales tax grows in and out of Congress."

In a summary of both sides of the question the newspaper says that those who favor a special federal sales tax argue that it would reach every person,

AOA To Appoint Regional Directors

NEW YORK, March 6.—At a meeting of the Arcade Owners' Association a motion was made and carried to divide the nation into various regions and appoint in each region as regional director a prominent arcade owner doing business there. This motion was approved in conjunction with a decision to start a concerted membership drive. Among the duties of the regional director will be to encourage non-members to join the association, to pass on the qualifications of new members from his territory and, when advisable, to work with State legislatures on the passage of tax legislation affecting arcades.

Al Blendow, well known in the arcade field, is president of the Arcade Owners' Association. Other officers are Frank Peterson, of Seaside Heights, N. J., vice-president; Lou Fox, Coney Island, vice-president; Bernard Katz, Coney Island, treasurer; Al Meyers, Rockaway, recording secretary; Milt Weissman, Coney Island, corresponding secretary, and Herman Brothers, general counsel.

Membership includes Joseph Raziano, Louis Fox, Pasquale De Esposito, Elmo Marino, Samuel Holtzman, Bill Gersh, Nate Wexler, Mike Munves, Frank Marcus, Charles Rubinstein, Joseph Mazza and Ben Smith, of the New York metropolitan area.

Louis Rabkin, Burtis Perry, Henry Graff, Meyer Wolf, Leslie Bingham, William Bingham, Berni and Mazzocchi, Leon Minogue and George Ponsler, from New Jersey.

Benjamin Sterling Jr., John McTighe, Maude Pickup, F. Herringer, Joseph Ash and Louis Schwartz, from Pennsylvania. Frank Brandes, from Massachusetts, and Samuel De Gennaro and Anthony Guiliano, from Connecticut.

Vending Firm Head In Pa. Who's Who

PHILADELPHIA, March 6.—Arthur Silverman, manager of the Spacarb Philadelphia Company, drink vending firm, is the latest member of the industry here to be singled out by The Philadelphia Dispatch for its listing of Who's Who in and About Philadelphia. Spotting the men "deservedly prominent in mercantile, industrial and professional activities," Silverman was selected as representative of the vending industry in the February 21 issue of the newspaper.

Dispatch stated: "We are pleased to mention Arthur Silverman, manager of Spacarb Philadelphia Company, 2931 North 21st Street, one of the largest distributors in Philadelphia of machines dispensing beverages."

"Silverman, who attended Penn State College, has been with the company for the past five years and is a man of broad and intimate knowledge of the vending business and has made a close study of conditions as they apply to this field."

"Silverman takes an active interest in civic progress and his city's commercial and industrial development and is an outstanding member of his community."

and that it would not bear so heavily on poor people who do not buy so much goods at retail.

The newspaper apparently does not take sides on the issue but informs its readers of the views of those who favor and those who oppose a federal sales tax.

Veteran Tom Watling Passes

CHICAGO, March 6.—Tom Watling, 81, founder of the Watling Manufacturing Company, pioneer Chicago coin machine firm, died at his home here Wednesday (3) following a heart attack.

A veteran of more than 50 years in the coin-operated machine business, Tom Watling was well known to the trade as the "Daddy of the Coin Machine Industry." He was one of the most popular figures in the industry, where his remarkable frankness, sturdy physique and unbounded energy, even in his late years, were the envy of all who met him.

Born in Edinburgh, Scotland, in 1862, Watling came to this country as a youth and began in the coin machine business here in 1889. He was active in the Watling organization until 10 days before his death.

Funeral services, attended by a host of prominent members of the coin machine industry, were held in Chicago March 6. Burial was made in Oakwood Cemetery here.

Surviving are five sons, John, Burns, Walter, Albert and William, and three daughters. His wife died many years ago. The eldest son, John, has been manager of the Watling firm for many years.

INSULATED DOUBLE WIRE

Used but good condition. No priority required. 100 ft. lengths and up, 1 1/2¢ per foot, F. O. B. Minimum order 1,000 feet.

H. H. CORLEY Stamford, Texas

GET ARCADE MACHINES from ATLAS NOW!

- Keeney Submarine Gun . . . \$184.50
- Chicken Sam, Jap . . . 129.50
- Williams Heart Beat . . . 149.50
- Seeburg Jallbird . . . 119.50
- Scientific Bating Practice . . . 119.50
- Line-a-Lino . . . 99.50
- 8 Spot Bowling . . . 59.50
- Keeney AA Gun, Black . . . 45.00
- Western's Super Grip & Stand, Brand New . . . 44.50
- Casino Golf . . . 39.50

- A.B.T. Model F Target . . . \$ 24.50
 - Pike's Peak . . . 19.50
 - Gottlieb's 3-Way Grip . . . 19.50
- EXHIBIT'S**
- 3 Wheels of Love & Stand . . . \$129.50
 - Vitalizer . . . 59.50
 - License Bureau . . . 39.50
 - Charming Bathes . . . 39.50
 - Gloom Chasers . . . 39.50
 - Ideal Love Mate . . . 39.50
 - Ask Me Another . . . 39.50

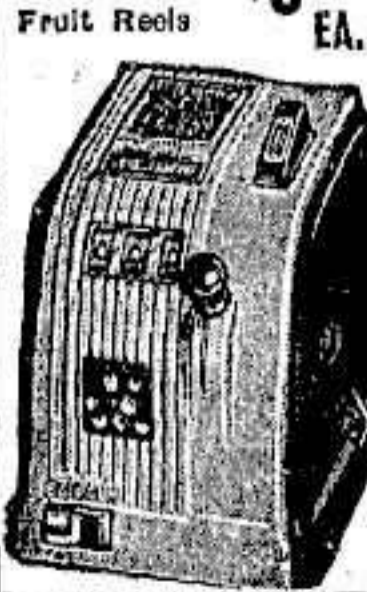
CONSOLES

- Keeney Super Bell, 5c, Comb., Floor Sample, \$299.50
- Mills Jumbo, F.P. . . . 74.50
- Bally Royal Flush, P.O. . . . 49.50
- Keeney Kentucky Skill Time, 7 Coin . . . 89.50
- Jennings Bobtail, F.P. . . . 104.50
- Jennings Derby Day, Slant . . . 49.50
- Jennings Derby Day, Flat . . . 39.50
- Watling Big Game, P.O. . . . 89.50
- Big Game, F.P. Clock Mod. . . 89.50
- Pace Saratoga, Comb. Chrome Railing . . . 119.50
- Groetchen Sugar King . . . 39.50
- Jen. Cigarette XXV (Latest Model) . . . 169.50

Reconditioned Like New.

AMERICAN EAGLE

1¢ or 5¢ Fruit Reels \$8.95 EA.



BELLS

- New 1¢ Vest Pockets, Blue & Gold, J.P. . . \$ 49.50
- 5¢ Q.T. Factory Rebuilt 104.50
- Mills Smoker Bell . . . 59.50
- Mills 10¢ Q.T., Serial over 20,000 . . . 79.50
- Mills 5¢ F.O.K. . . . 49.50
- Pace 5¢ Rocket Bell . . . 119.50
- Groetchen Columbia . . . 89.50
- Watling 10¢ Relatop . . . 69.50

MISCELLANEOUS

- Keeney Wall Boxes, 20 Rec. . \$12.50
- Curved Ten Strike Glasses . 2.50
- 10 Seeburg Melody Parade, 5 Selector Counter Box . 8.50
- Title Strips—2000 50
- Rapid Fire Motor Replacements (New Armature, Field Coil and Brush Assembly) 6.50

SPECIAL!

Brand new steel weighted stands for Mills Bells. \$21.50

Brand New Keeney Super Bell—5c, Comb. . . . \$249.50

TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. [ATLAS AUTOMATIC MUSIC CO. 3939 Grand River Ave., DETROIT

OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



MUSIC MERCHANDISING

Newcomers in Music Choice

Pennsy music ops report on juke box faves among tunes of past year

WILKES-BARRE, Pa., March 6.—Glenn Miller returned to his regal position here of king of the automatic machines for 1942, unseating Jimmy Dorsey, who swept Miller from the throne last year. Dorsey, whose meteoric rise in 1941, helped him lift the crown from Miller, slipped back to fifth place, according to a recent survey.

The other Dorsey, Tommy, retained his position of the past two years, finishing third in local popularity. The number two spot in the survey went to Harry James, who advanced by huge strides from outside of the first five of last year.

Miller's return to reign was brought about thru his year-long production of outstanding hits. Last year he fell behind Tommy Tucker and Sammy Kaye, but they're not even among the first 10 in the 1942 survey.

Behind Tommy Dorsey, in fourth position, came Kay Kyser with Vaughn Monroe, Charlie Spivak, Fred Martin and Alvino Rey following in that order. Noteworthy was the fine comeback made by Benny Goodman.

The survey results among the vocalists is getting to be routine with Bing Crosby remaining head and shoulders above the rest of the field for the third consecutive year. Another repeater is the Andrews Sisters in the runner-up spot.

But from there on newcomers popped into the picture. Dinah Shore went into the number three spot from out of nowhere, with Gene Autry climbing to fourth position, followed by the King Sisters, Dick Todd, Barry Wood, the Ink Spots and the Merry Macs.

Vocal Combinations

For the vocal combinations it was the Andrews Sisters all the way, with the Ink Spots, King Sisters and Merry Macs behind them.

In the hillbilly division the ranking was Gene Autry, Elton Britt (thanks to *There's a Star-Spangled Banner Waving Somewhere*), Montana Slim, William Davis and Spike Jones (*Fuehrer's Face*).

White Christmas won the honor of the top tune of the year. Right behind in the nickel brigade was *Strip Polka* and *Pennsylvania Polka*. The other leading platters being *Little Sister*; *Jingle, Jangle, Jingle*; *Sleepy Lagoon*, *There's a Star-Spangled Banner Waving Somewhere*, *Remember Pearl Harbor*, *Johnny Doughboy Found a Rose in Ireland*, *Don't Sit Under the Apple Tree*, *I've Got a Girl in Kalamazoo*, *Tangerine*, *Amen*, *One Dozen Roses* and *Always in My Heart*.

Patriotic tunes proved spotty nickel grabbers with *There's a Star-Spangled Banner Waving Somewhere* leading the list, followed by *Remember Pearl Harbor*, *Any Bonds Today*, *Praise the Lord and Pass the Ammunition*, *Marines Hymn* and *This Is Worth Fight For*.

A definite trend from jitterbug tunes was noticed with slow music coming back into its own again.

Philadelphia Music Ops Tender Surprise Party

PHILADELPHIA, March 6.—Philadelphia Music Operators' Association tendered a surprise party February 18 at the Hotel Majestic in honor of Corp. Frank Hammond, former business manager of the association. Hammond was general manager of the Tri-State Music Company, Harrisburg, Pa., before entering the service. He is stationed in Columbia, S. C., with the army intelligence.

The surprise party was a final touch to his furlough. The first day here on his furlough Corp. Hammond was also guest of honor at the annual dinner of the association February 14 at the Club Ball.

Lansky-Smith New Wurlitzer N. Y., N. J., Conn. Distributors

NEW YORK, March 6.—Neither snow, sleet nor storm could keep more than 300 of the East's leading coinmen from attending a trade party at the offices of Manhattan-Simplex here today, at which Carl Johnson, Mike Hammergren, Spence Reese and other Wurlitzer executives presented to Eastern operators Meyer Lansky and his associate, Ed Smith, who are taking over the Wurlitzer distributorship in New York, New Jersey and Connecticut.

"We know," said Hammergren, "that in Meyer Lansky we have a man who is liked and respected by everyone. He is an intimate friend of many music merchants and we are confident that as Wurlitzer's new distributor in this territory he will make many new friends. He brings with him a wealth of background and experience, which will enable him to do a great job, not only for Wurlitzer but for the music merchants whom he will help thru the trying times ahead."

"In Eddie Smith, Meyer has an associate who has proved his ability during the many years he spent in the music business in Chicago and on the West Coast. Eddie's friends predict that he will do more than his full share to help his new music merchant friends in the East to carry on. Never has Wurlitzer appointed distributors in whom we have more confidence than we have in Meyer Lansky and Eddie Smith."

When questioned regarding his plan for Manhattan-Simplex, Lansky inti-

imated that he would much prefer to have his actions speak for him. He maintained that his job and Smith's would be to help Eastern music merchants in every way possible and to aid them in solving the many problems with which they are faced today.

Juke Box Records Cheer Soldiers in South Pacific Zone

LOS ANGELES, March 6.—Juke boxes are doing a terrific job of entertaining the soldiers on duty at outposts in the South Pacific, it was learned here today when Lou Johnson, executive secretary of the Pacific Coast Showmen's Association, received a letter from Jack DeSalvo, a former member now with the armed forces. DeSalvo's letter also gave an insight to what the boys are facing and mentioned the juke box as offering a bright spot in the lives of the boys stationed at this outpost.

Answering the club's letter and thanking the members for the cigarettes sent, DeSalvo's V-Mail letter reads in part: "Getting something like that way out here on an island in the watery wastes of the South Pacific was quite a surprise. . . Well, I suppose you want to know something about me. As I said we are stationed on an island in the South Pacific area. Here are friendly natives. They do our laundry for us altho the army doesn't allow it, if you know what I mean. The chow is good. Our work is secret, so I can't tell you anything about that. We have a regular schedule to work and the remainder of the time is ours."

"We are okay and feel fine. Monotony, rain and mosquitoes are our main headaches. It rains every day most of the day long but we get used to it. It's a small unit and we get along famously. We have a combination recreation hall and dining room and there we gather to listen to the news, play juke box records, have a coke once a month, maybe, and in general it's our clubhouse."

There is a town near by, DeSalvo said, but he added that it didn't afford much recreation.

Beer and Wine Curfew May Help Coin Operators Some

FORT WORTH, March 6.—Coin machine operators, still having about all the business they can take care of in view of the labor shortage in this area, are wondering if the beer and wine curfew which is practically certain to come from the present Legislature will cause them a loss of revenue or a breathing spell to catch up with activities.

Both houses of the Legislature have agreed upon practically the same features of the bill—the ban against the sale of beer and wines after midnight each day and on Sunday, which places those beverages on the same basis in Texas as whisky.

Many roadhouses, taverns and dance halls that depend on beer and wines for the difference between profit and loss thru their Sunday and early morning trade may have to close. If they do, there will be room for their coin machine equipment in many places that are now clamoring for it. Also, the operators would welcome a slack in Sunday business, bothered as they are by the mechanic shortage in the repairman line.

The Frankrich Distributing Company reports that coin machine business is still on the upgrade and that the public is not complaining about the phonograph records offered. The arcade is still getting a big play, with lots of soldiers in the place daily.

Jack Maloney, operator of the Panther Novelty Company, contends that the records now available are meeting all that the public requires. He has many juke boxes out and the proceeds back up his view.

Hit Records Boost Play

Cleveland music men report how hit plan and publicity increase patronage

CLEVELAND, March 6. — Phonograph Merchants' Association here report that its hit record for the month of February was successful for the music operators in that area. Some members reported that from the very start the record got 60 to 70 plays per week. Operators report the average play per record on the machines was running about 15 to 20 plays. Hence it is proof that the hit tune was very successful. Members usually place the selected hit tune in the No. 1 tray on machines. A special title strip and a display card are also used to boost the record.

The association has adopted the tune, *Moonlight Mood*, as the hit record for the month of March. Recordings of this tune may be had by Glen Gray, Kay Kyser, Connie Boswell and Glenn Miller.

The organization has decided to hold the annual State meeting April 18, beginning at 2 p.m. Due to unsettled conditions the association will not have a banquet this year.

An important step in public relations was taken when the association arranged to be represented on the Beverage Control Council in Cleveland. The council is a group of men interested in the beverage business in the city. The purpose of the council is to protect the business from unfair publicity and to maintain high standards in locations selling beverages. The State Liquor Board has accepted the idea as a very progressive one. The phonograph operators in Cleveland will contribute 25 cents per machine per year in support of the council and its work.

The association now has a new office secretary in the person of Hedy Griffith. Arline Wapperer recently married and is reported to be in San Francisco.

Company Solving Man-Power Problem

BOSTON, March 6.—Redd Distributing Company, formerly known as the Clark Distributing Company, distributor of Wurlitzer phonographs in New England, is overcoming the man-power situation. A number of the servicemen employed by the Redd Company had joined the armed services or gone into defense work, and business had increased to the point where the service department had to be enlarged.

John McIlhenney, general sales manager, reports that the company has increased its service staff, and among those recruited are a former real-estate man and an ex-stockbroker. McIlhenney states that these men have absorbed their training and will be great assets to the organization.

"Si" Redd has been in this area for the past month getting acquainted with the trade and observing general business conditions. He will return to his home office in Illinois but plans to return east and concentrate all his efforts here. His family will return with him and he plans to make his home in Boston.

Phonographs Used As Blues-Chaser

HALIFAX, March 6. — Coney Island Amusement Company recommends automatic phonographs to be used as a pick-up to chasing the blues away. It points out thru special advertising in newspapers that international hit tunes are available on its juke boxes, and music is a good remedy for low spirits of any kind.

Members of the Royal Air Force are reported as taking favorably to juke boxes, as well as other types of coin machines.

Ala. Music Men Confer

Shape pleas to governor for permission to put juke boxes in taverns

MOBILE, Ala., March 6.—Forty music machine operators of Alabama met last week at the State capital, Montgomery, with the hope of having Gov. Chauncey M. Sparks remove his tight ban on music machines in places where liquor is sold. This order went into effect in February. According to C. J. Fox, of Mobile, one of the leading operators of this county, the blackout ordered by Sparks put over 3,000 machines into storage.

Fox said that the meeting in Montgomery was for the purpose of trying to work out a compromise plan of having the music machines replaced in the wet spots for a period during the evenings. Nothing definite was arrived at, according to Fox, but other meetings will be held in the near future. Operators attending the meeting were from Birmingham, Montgomery, Selma, Auburn and Mobile.

Banning music boxes in the night spots, hotel lounges, etc., has revived talk of opening several big dance halls in the Mobile area.



IN THE NAVY. William McGraw (left) and Thomas Brownlee, former service men with Benjamin Sterling Jr., phonograph distributor, Moosic, Pennsylvania.

ON *One* GREAT BLUEBIRD RECORD *Two* OF THE SEASON'S TOPMOST HITS

ROSE ANN OF CHARING CROSS
and
TEN LITTLE SOLDIERS
by the **FOUR VAGABONDS**

Both on Victor Record 30-0811

ROSE ANN OF CHARING CROSS

Copyright 1942 Shapiro Bernstein & Co., Inc.



"... There by my lonely bed, a lovely angel stopped and said, 'That's only thunder overhead.'"

"... The rose you gave me never died ... it knows some day you'll be my bride ..."



TEN LITTLE SOLDIERS

Copyright 1942
Lincoln Music Corporation

"Imagine their surprise and the shock they received when they bumped into each other calling on Genevieve."



"They crowded the door like a pack of sardines," when out walked Genevieve with ten Marines!"



BLUEBIRD OLD FAMILIAR

TEXAS JIM ROBERTSON
SWEET BABY
MIZ O'REILLY'S DAUGHTERS

33-0503

To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor today!

BLUEBIRD RACE

WASHBOARD SAM
AND HIS WASHBOARD BAND
GOOD OLD CABBAGE GREEN
STOP AND FIX IT

34-0705



Help Keep Your Customers Going with Music

Order Today From Your

VICTOR AND BLUEBIRD RECORD DISTRIBUTOR



TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

OBVIOUSLY the recording ban is here to stay—at least until the many bugs are ironed out of last week's proposals and counter-proposals. Diskers' retort to Petrillo's "unemployment fund" idea made one thing clear: The Chicago suit, with Judge Barnes presiding, will take on extra importance, with an eventual Supreme Court ruling possibly marking final settlement. It looks, too, as if the industry can go back to wondering what Senator Clark's investigating committee is going to do. Meanwhile, no new records are coming out and won't be for quite a while. All of which will make Eli Oberstein, of Classic Records, not unhappy, since he can go on peddling "Mexican" exclusives without major competition. Only recordings of new tunes that may bother Classic are the all-vocals, such as those the Four Vagabonds have cut for Victor. These disks will be getting added attention even though none of them has ever earned best seller rating. What ops can expect from Decca is a flow of race and novelty disks (supply of masters in these fields is still big); from Columbia, no more pop items than in the past few months, and from Victor, some all-vocals, and a batch of reissued oldies. All the companies, indeed, can be expected to turn out re-waxings.

has filled out the menu in other-than-race locations, by which you can understand that *Meat's* on the table. Come and get it.

SAN FRANCISCO:

Mandy, Make Up Your Mind. Tommy Dorsey.

This feminine item bears no relation to the *Mandy* of old; disk has been out only a short while. First reception hasn't been overwhelming—nothing like a national smash is indicated—but TD can always be counted on to corral some music box fans. It won't be a devastating meter clicker, but where your *Stardusts* and *Begin the Beguines* are worn too thin maybe *Mandy* will make up your mind.

ST. LOUIS:

Four or Five Times. Woody Herman.

This is the old Herman jazz-job that Decca released recently as part of a new disk order, six releases a week. How well the program is panning out need not be discussed, but evidently *Four or Five Times* is getting about that many mentions in various territories, St. Louis more than others. It's strictly a rhythm job, but that didn't handicap *Strictly Instrumental* or *Jersey Bounce*, did it.

Territorial Favorites

RICHMOND:

Fat Meat Is Good Meat. Jimmy Lytell.

Beacon entered the recording sphere with *Fat Meat Is Good Meat*, and the debut disk proved to be quite a meaty item for the machines. Nicest note of all is that *Meat* still gets a succulent share of nickels in various territories, as it does here in Richmond. Especially digestible in Negro locations, disk often

Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, March 4, and the week previous, ended February 25, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septian best sellers under Harlem Hit Parade.

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

THAT OLD BLACK MAGIC

GLENN MILLER (Skip Nelson and The Modernaires) Victor 20-1523

JUDY GARLAND Decca 18540
FREDDIE SLACK (Margaret Whiting)... Capitol 126
CHARLIE BARNET (Frances Wayne)... Decca 18541
HORACE HEIDT (Charles Goodman)... Columbia 36670

Dame Fortune smiled on this bit of waxed witchery from its first day out, and her magnetic spell has been drawing the nickels ever since. Straight out of the boiling cauldron, *Magic* is hot enough to keep letting off steam for some time to come.

THERE ARE SUCH THINGS

TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974

I HAD THE CRAZIEST DREAM

HARRY JAMES (Helen Forrest) Columbia 36659

MOONLIGHT BECOMES YOU

BING CROSBY Decca 18513
GLENN MILLER (Skip Nelson-Modernaires) Victor 20-1520
HARRY JAMES (Johnny McAfee) Columbia 36668

WHY DON'T YOU FALL IN LOVE WITH ME?

DICK JURGENS (Harry Cool) Columbia 36643
JOHNNY LONG (Bob Houston-Helen Young) Decca 4375
DINAH SHORE Victor 27970
CONNIE BOSWELL Decca 18483

I'VE HEARD THAT SONG BEFORE

HARRY JAMES (Helen Forrest) Columbia 36668

BRAZIL

XAVIER CUGAT (Chorus) Columbia 36651
JIMMY DORSEY (Bob Eberle-Helen O'Connell) Decca 18460

YOU'D BE SO NICE TO COME HOME TO

DINAH SHORE Victor 20-1519

Names in parentheses indicate vocalists.

TRADE SERVICE FEATURE PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

Listed below are (1) films to be released within the next three weeks which feature tunes that have been waxed by recording companies; (2) the national release date for each film; (3) recordings of the film tunes.

Happy Go Lucky

(PARAMOUNT)

Mary Martin, Dick Powell, Rudy Vallee
Release date: March 26

RECORDINGS:

"Let's Get Lost"

- Kay Kyser (Columbia)
- Jimmy Dorsey (Decca)
- Vaughn Monroe (Victor)
- Teddy Powell (Bluebird)
- Mal Hallett (Hit)

"Murder, He Says"

- Jimmy Dorsey (Decca)
- Dinah Shore (Victor)
- Gene Krupa (Okeh)
- Teddy Powell (Bluebird)

"Happy Go Lucky"

- Vaughn Monroe (Victor)

"Fuddy Duddy Watchmaker"

- Kay Kyser (Columbia)

"Hello, Frisco, Hello"

Twentieth Century-Fox's new Alice Faye starrer, *Hello, Frisco, Hello* has its world premiere in San Francisco on March 11. Pic features several old tunes, which may come in for some revived interest with the disk firms' supplies of new tunes rapidly dwindling. Oldies include title tune waxed by Merry Macs (Decca); *Ragtime Cowboy Joe*, Paul Whiteman (Decca), Ranch Boys (Decca), Pinky Tomlin (Decca); *Has Anybody Here Seen Kelly?*, Phil Regan (Decca).

"Stormy Weather"

Another musical, soon to be released, which offers a batch of recorded tunes is 20th Century-Fox's *Stormy Weather*. Pic stars Lena Horne, Cab Calloway and Fats Waller. Pic tunes include *Stormy Weather*, waxed by Lena Horne (Victor), Duke Ellington (Columbia), Eddy Duchin (Columbia), Ethel Waters (Columbia), Connie Boswell (Decca), Art Tatum (Decca) and Carmen Cavallaro (Decca); *Diga Diga Doo*, Sonny Kendis (Columbia), Bob Crosby (Decca) and Van Alexander (Victor); *Shadrack*, Louis Armstrong (Decca) and Larry Clinton (Victor); *I Can't Give You Anything But Love*, Louis Armstrong (Decca), Carmen Cavallaro (Decca), Joe Daniels (Decca), Clyde McCoy (Decca), Connie Boswell (Decca), Harry Roy (Decca), Freddy Martin (Victor), Fats Waller (Victor) and Benny Goodman (Victor); *Nobody*, Benny Goodman (Columbia) and Phil Harris (Okeh); *Walkin' the Dog*, Claude Hopkins (Decca), Bunny Berigan (Victor) and Rene Musette (Standard); and *Ain't Misbehavin'*, Louis Armstrong (Decca), Duke Ellington (Decca), Joe Daniels (Decca), Tony Pastor (Victor), Sidney Bechet (Victor), Paul Whiteman (Victor) and Fats Waller (Victor).

Film presents a host of opportunities for tie-ups, as many of the numbers done by the stars in the film have already been recorded by them.

News Notes

Universal has set up a new radio department to promote its films and stars thru air plugs. Recording artists holding Universal contracts include Alvino Rey, King Sisters, Ray Eberle, Deanna Durbin, Skinnay Ennis and Frances Langford.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● COMING UP ●

FOR ME AND MY GAL... JUDY GARLAND and GENE KELLY... Decca 18480

Warner Bros.' film *For Me and My Gal* started the bells ringing all over again for this new waxing of the old title tune. Not that the Garland-Kelly contribution isn't noteworthy—their harmonies are as trim as the streamlined arrangement—but pic exploitation supplied the push that counts. Result: This week the disk is giving *Going Strong* that comehither look. Don't be surprised if next week it goes thither.

WHY DON'T YOU DO RIGHT? ... BENNY GOODMAN (Peggy Lee) ... Columbia 36652

Ever since Benny Goodman gave this one a ride, it's been aw'rld and aw'reet. Of course, it's taking its time about making the grand ascent, but there's plenty of energy left and the disk may yet supply the perfect answer to its own title. Meanwhile *Do Right* has been garnering enough coin-machine wampum to indicate to operators it's far from being an Indian gift.

IT STARTED ALL OVER AGAIN ... TOMMY DORSEY (Frank Sinatra-Pied Pipers) ... Victor 20-1522

Leave it to that TD man. He came thru for Victor with *There Are Such Things* but wouldn't let it go at that. There had to be a follow-up job, and swiftly, *It Started All Over Again*. All of which should please operators now that the newer offering bids fair to equal its predecessor. It may be a little while doing it, but in the machine world a "warm-up" period is frequently the key to success.

DON'T GET AROUND MUCH ANYMORE... INK SPOTS ... Decca 18503
GLEN GRAY (Kenny Sargent-LeBrun Sisters) ... Decca 18479

It didn't get around much for quite a while, but finally this tune slipped onto a majority of music boxes thruout the country. Whether said achievement only marks the beginning of ebb tide remains to be seen. For the present both the Ink Spots and Glen Gray waxings make neat fillers-in for empty slots.

Double-meaning records are purposely omitted from this column.

7 reasons why...

every operator will want to feature

"IT'S ALWAYS YOU"

By the Writers of "MOONLIGHT BECOMES YOU"

Watch the nickels roll in!!!!

- 1: BING CROSBY DECCA
- 2: TOMMY DORSEY VICTOR
- 3: BENNY GOODMAN COLUMBIA
- 4: GLENN MILLER BLUEBIRD
- 5: RUSS MORGAN DECCA
- 6: FRANKIE MASTERS OKEH
- 7: YVETTE BLUEBIRD

"IT'S ALWAYS YOU" was first published in 1941 during the ASCAP-Radio dispute. It was never heard on the air due to that situation. NOW we predict it will make as much money for you as our current top-tunes, "PRAISE THE LORD AND PASS THE AMMUNITION," "MOONLIGHT BECOMES YOU" and "THAT OLD BLACK MAGIC."

Thanks to the Recording Companies for their co-operation

FAMOUS MUSIC CORP.

1619 BROADWAY NEW YORK

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, March 6.—With the second month of the year gone, jobbers in this section report good business for the month. Arcade and console equipment moved along nicely, with the boys finding the only trouble in getting something to sell. One jobber, in checking over his January sales, discovered the sales for the 1943 opener better than expected.

There has been little or no change in the vending machine picture here during February. Vending machine operators are still in a dither to get products for sale. There has been some inclination that a national association plans to ask for a reduction of civilian candy consumption with more of the nickel bars being thrown on the market for defense workers. Most of the vending machine operators in this section would welcome such a move for the reason that they have had trouble getting candy for these plants. One operator has succeeded in getting the army to order his candy, which entitles him to a sugar certificate. However, in this case all of the candy bought has to go for sale in the army camp to which it is delivered. Cigarette vending machine operators report good business, with smoking statistics, because of the war, going steadily upward in this area.

The record situation remains unchanged, with the operators getting as many new ones as they can and then scouring their shelves to get numbers to fill out machines. There is a heavy demand for hillbilly tunes, with the operator finding that these tunes are standards in many sections of this territory.

Operators, despite the man-power situation and that of getting vending machine products and scouting for records, are doing good business. The spots now using coin machine equipment are the cream of the crop. Once a spot fails to grab off the nickels, the equipment is moved to where it is really a profit maker.

Jones Heads East

Jimmy Jones, manager of the Southwestern Vending Machine Company, is now in his third week of his trek across the nation on a buying and selling trip. According to Harry Kaplan, SVMC owner, the orders are coming in nicely and his man Jones is lining up equipment that will soon be placed on the market for Western operators. Jones is now in New Orleans. . . . Harold Murphy, of Indio, Calif., was in the city last week on a buying trek to see what he could purchase for his arcade at this progressive town. A number of soldiers are stationed in the region and the arcade is going great guns. . . . Jean Minthorne, local Rock-Ola distributor, is doing war work but also has found that his business is calling on him for more time. . . . Tom Wall, of California Games, was in serious confab with Minthorne recently regarding the outlook of business in this area. . . . Hermie Cohen is still a busy man but not around town at this time. He is back in Minneapolis but never fails to write his friends here. Cohen is expected to arrive on the West Coast from this Eastern trek about March 5. . . . Lester Berlinghoff, of San Bernardino, was one of those many out-of-town buyers in the city during the week and put in much time at the Southwestern Vending Machine Company.

Gaunt Weds

One of the big surprises of the year to local coin machine men was the announcement of the marriage of Fred Gaunt, manager of the General Music Company, and Bennie Stockwell in Las Vegas, Nev., February 5. While wedding bells has been anticipated, the announcement that Gaunt had joined the ranks of the happily married men was a surprise. Gaunt, a member of the air force in the last war, was until recently head of Trojan Novelty Company, which he gave up when he assumed managerial duties at Bud Parr's General Music Company. . . . Phil Robinson has announced that he will go to work in a mine soon for two weeks. . . . Jack Gutshall, of Gutshall Distributing Company, is eyeing the spring weather with the idea in mind that it will soon be good fishing weather. . . . Sammy Ricklin is now stationed on West Pico, where he continues to go strong as a man of music. . . . Ben Cornenbloom, Los Angeles operator, is having man-power trouble, with his serviceman recently making the rounds to tell his friends good-by before changing from a serviceman to a service man. . . . Harold Pressner, San Diego music opera-

tor, was in the city during the week to see what the boys were offering on their sales floors. . . . Charles Pevery, Oxnard (Calif.) operator, was in town and stopped at the Paul Laymon company to buy needed supplies and parts. . . . W. H. Shorey, of Inland Amusement Company, San Bernardino, Calif., made a quick trip to Los Angeles on business, stopping at Laymon's, General Music, Mac Mohr's and Southwestern. . . . Percy Shields, of the firm by the same name, is out of the city on business. . . . L. B. McCreary, of the E. T. Mape Music Company, was out of the city last week on five-day swing thru the territory served by this branch of the Mape company.

Business Picks Up

Business with jobbers is picking up now. There was a slump about six months ago, with the boys becoming very downhearted over the outlook of business. However, these things, including gas rationing, have smoothed over a bit and the boys are looking forward to one of the biggest seasons in a long time. In the face of conditions, things are looking on the up and up here. . . . Virginia Flannagan, daughter of Jimmy Flanna-

gan, of the Paul Laymon company, was the winner of the Southern California open singles bowling tournament. The laurels won by Miss Flannagan were especially outstanding, for with them went \$350 in War Bonds. . . . Paul Butts, of Bakersfield, Calif., got away from the hot sands of inland California to come to Southern California to spend a while at the beach and also get across some good deals on games. . . . Alex Koleopolus, of Bakersfield, Calif., was also in the city scouting for games and equipment. . . . Johnnie Nelson, former partner of Bill Wulf in the Modern Coin Exchange, is now located at Exeter, where he is with Frank Root. Johnnie reports that business is good in that section. . . . Carl Collard, of San Bernardino, in on a buying trip, reports that his well-known serviceman, Andy, has joined Uncle Sam's forces.

Patton Swings Deals

D. D. Patton, of Turlock, Calif., well-known music operator, dropped into Los Angeles last week to talk business with General Music Company. . . . Nate Mack, of Las Vegas, Calif., the fellow who flies down and flies back, was in the city last week and reported that the Casino there had burned February 8, with all the equipment going up in flames. Mack was in to see about replacing the machines. He plans to re-open as soon as proper arrangements can be made. . . . Glenn McCarter, of Calmesa, Calif., and Dick Arnold, of Barstow, Calif., were among those column who came into

Los Angeles last week from inland California. . . . J. D. Turner, General Music Company's bookkeeper, is getting back to work following a vacation trip that included a plane flight to his native Texas. . . . Bernie Kolda, San Bernardino, Calif., music operator, was noted on the list of recent arrivals in Los Angeles. Much of his time here was spent going over business matters with Fred Gaunt.

More Femmes in Field

More and more women are entering the coin machine business, and more operators are bringing their wives equipment-shopping with them. The women stand by and observe, but it is evident that this is the basic training for their days when they will assume charge of the business. One operator has trained a girl to service phonographs. Her main work includes changing records and making collections. If she shows the slightest incentive of being mechanical minded, she'll be carrying a tool kit before long. . . . Roy Smith, of Desert Operating Company, Lancaster, Calif., breezed into town for a few hours early last week. . . . Joe Richarme, of Long Beach Coin Exchange, was in the city from his nearby town to see what the fellows here are doing in the way of getting equipment. . . . Pat Patterson, games and music operator, came up from Orange County for a visit with the coin machine jobbers. Orange seems headed for a big citrus crop this year and with the increased pay rolls from military camps and defense projects things look bright for operators in that section. . . . Bud Morrisey, of Los Angeles, on a buying tour.

From Camp Elliott

Jack Lipps, who operates an arcade with Henry Lorenz at La Mesa, Calif., which is Camp Elliott, training center for the marines, was in Los Angeles last week on one of his buying trips. . . . Frank Hardy, of Oxnard, Calif., made an appearance in the city recently, the first in some time. . . . More operators are coming into the city now than three months ago. The gasoline situation has been tried and they now find that they have sufficient gasoline to come here and keep in contact with the local jobbers. . . . Archie Freeman in from Oceanside. . . . Bob Causey, the coin machine industry's toastmaster and a person interested in civic welfare, was in from South Gate. He is shuffling his gasoline rationing books with the view of making a trip back east across the Mississippi River the first opportunity he gets. . . . Bob Bard, Los Angeles operator, is going like a house afire with his music business. He is servicing several chain spots that are revenue getters.

Syracuse, N. Y.

SYRACUSE, March 6.—With the advent of new gas rationing restrictions in the past two weeks, machine biz took a decided drop, night play in most spots being nil except in neighborhood stands. Distributors and operators are up in the air, not knowing what's coming next. Some are allying that with the end of the terrific cold spell business is bound to pick up, while others insist that new gas rationing and pleasure driving will doom regular play.

War Bonds having a maturity value of \$110,025 were sold in the past six months thru the amusement and music machine division in this territory. Albert Weinheimer, of Davis Sales, reported above amount to local County War Bond Committee.

Organized and directed by coin machine operators and distributors, the campaign featured sales of bonds to members of the restaurant and tavern trade where machines are set. Also, as reported in *The Billboard* previously, the campaign also permitted bonds to be given weekly, based upon the best business in any one spot for each week, this total not included in the amount now mentioned.

The plan is to continue for the duration, with the following operators participating: Al Cramer, Tom Singleton, Paul Davis, Tom Cullivan, Louis Golden, Abe Kleinman, George Stitt, Lou Friedman, Angelo Delaporte, Hyman Rosenbloom, Harris Russell and Ed Tyrrell.

Rex Amusement Company again moved its quarters to a downtown building, now located at 624 S. Salina Street.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Releases this week have slumped off to the almost-nothing mark. Decca has re-issued the old Brunswick waxing of *As Time Goes By* and *I'm Sorry Dear* done by Jacques Renard. *Time* is coming in for a big play since it was featured in *Casablanca*, and the Rudy Vallee version which Victor released last week has already started showing up on reports. Other Decca offerings include Jimmie Lunceford on *Easy Street* and *You're Always in My Dreams* and Bob Crosby on *Big Tom* and *Way Down Yonder in New Orleans*. Columbia is holding back until the last week of March, and Victor won't have anything new for a week or two. Possible bet is Standard's *Two Hearts Across the Sea*, waxed by Jerry Abbott and "The Mainstreeters," a sentimental war ballad which might be worth a spin or two.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

EAST OF THE ROCKIES. . . ANDREWS SISTERS (Vic Schoen's Orchestra) . . . Decca 18533

The Andrews Sisters once again dip into one of their better swingy grooves in giving out for this ditty from their current *How's About It?* movie. It's a Texas-type tune from deep down, with the girls swinging their way around the country in a righteous rhythmic jump pattern until they hit Route 33 in Texas. An infectious ditty with the girls giving out in a lively contagious fashion, tune promises to figure as big as some of the other cactus chants. Vic Schoen's bright and swingy musical background helps loads in giving the side a terrific lift.

HARD-HEARTED HANNAH . . . RAY McKINLEY (Ray McKinley) . . . Capitol 131

Going back a couple decades, Ray McKinley has pulled out one of the ragtime classics of the earlier years in *Hard-Hearted Hannah*. And while it is hardly to be expected that the populace will start singing again about that "vamp from Savannah," the phono fans are sure to find much favor in the maestro's raspy style of singing. Plattermate also holds some phono possibilities, McKinley going back to the same era for *Big Boy*, with Imogene Lynn giving the lyrics one of those come-up-and-see-me-sometime qualities in keeping with the character of the song.

TWO HEARTS ACROSS THE SEA . . . JERRY ABBOTT (The Mainstreeters) . . . Standard T-2086

This is a new war ballad, a sentimental song of lovers pledging their troth across the seas. And with the sugary baritone singing of Jerry Abbott, accompanied by the small but capable combo, The Mainstreeters, to dress it up, the ballad stacks up on the strong side. The song thought is an appealing one and expertly carried thru in its running. And if it gets the proper plugging, side should hold much promise for phono ops.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

TIRE OUTLOOK BRIGHTER—William M. Jeffers, rubber director, gave encouragement to civilian users of tires for this year and especially for the summer of 1944. He said that civilians will be able to get synthetic tires even this year and that there should be a full output of such tires by the summer of 1944.

Some news reports said that these synthetic tires would probably be of unusually high quality and that autoists would get much better mileage than had been anticipated. Experiments have been under way in Texas and California for some time, and the optimistic outlook on the quality of these tires is based on such experiments. Official checks on how the public is using their cars under gas-rationing program indicate that the average mileage per year now is 5,400 miles. The Baruch committee suggested that the average mileage should be brought down to 5,000 a year.

SOUTH AMERICA HELPS—While the United States is giving much attention to its synthetic rubber developments, the production of rubber in South America is being encouraged as fast as possible. Brazil is trying to get 50,000 workers into the jungles to collect and transport as much natural rubber as possible for shipment to the United States. The Brazilian government itself is encouraging this work.

A recent report from Brazil forecasts a production of about 75,000 tons of crude rubber in 1944. This increase in estimates is based on the new program for getting workers into the jungles. Production in 1942 was 20,000 tons. While South America is boosting its crude rubber production, reports from the Belgian Congo region in Africa reveal that production there is also being boosted.

POST-WAR PLANNING—Advertising firms in Canada have recently formed a program for the study of post-war trends in business. It is a concrete illustration of how business firms in the United States and Canada are taking a very progressive attitude toward the future and are formulating definite plans to study trends.

The Canadian group has set up a committee of 18 members whose job will be to study production and business trends during the war and, especially, to try to interpret what these trends may mean for business after the war. The committee will publish its study in a monthly bulletin which business firms can obtain for \$15 per year. Trade papers and newspapers will be studied carefully for editorial views and predictions of future trends. Government reports will also be carefully studied. The committee plans to study economic trends as well as new ideas and inventions in business. The committee will try to give business firms a very concrete digest of suggestions that might help them to plan a post-war program.

ROAD PROGRAM UNDER WAY—The head of the Public Roads Administration in Washington recently announced that his department is working harder than ever to complete the post-war highway construction program. He said present plans suggest a road-building program that will cost at least \$500,000,000. His department expects to have all the plans fully drawn up with engineering suggestions fairly well completed and also estimates on the cost. At present the government is planning on considerable road construction in and around cities to provide employment in the population centers, but super-highways will also be a large part of the program.

The coin machine industry is vitally interested in the program because an increase in good highways, and especially super-highways, will consequently mean the opening up of great numbers of highway locations which use many coin machines in normal times.

GASOLINE OUTLOOK—The government and the oil industry itself has not yet been able to gather sufficient data to decide whether gasoline rationing is greatly reducing the production of oil. It was feared that rationing would cause the oil producers to cut down on the production of crude oil. Reports up to now indicate production is going along about as usual. A government agency predicted that the use of gasoline throughout the country would drop about 15

per cent in March. This is a bigger drop than the government had expected.

An official report of crude oil production the last week in February showed a decided daily drop as compared with the previous week. This is considered a temporary trend. The oil industry has recently petitioned Harold L. Ickes to promote the early construction of a big pipeline from Texas to the Atlantic Coast.

METALS IN GRAND CANYON—The Grand Canyon is proving valuable for much more than a scenic spot of nature. Lead, zinc and other metals are being found there and plans are under way to mine these as soon as possible. At present the metals obtained from the canyon are not important commercially, but because of the great need for these metals in war production, the mining project is being speeded up. There is a long history of efforts to mine metals, including gold, in the canyon, and all of them have been very disappointing in the past. With new engineering developments, government officials have much greater hopes. There are even traces of platinum in parts of the canyon, and the government is investigating this.

MERCHANT SHIPS IN 1942—The American shipbuilding industry turned out 750 merchant vessels in 1942. This is a big record for the first year of the war, and the industry will try to better that record during the present year. Because of the Axis submarine drive on Allied shipping, the shipbuilding industry in the U. S. is of supreme importance to the nation. The industry expects to almost double the 1942 record during this year.

TWO BROTHERS INVENT TREAD—While the nation has enlisted its scientific and industrial leaders to solve the problems of rubber shortage, there are individual inventors in all parts of the country who are working on this big problem too. Two brothers in Morgantown, W. Va., recently reported a synthetic rubber tire tread made chiefly of waste materials, which promises to prevent skidding on icy streets and highways. Reports indicate that the discovery may be of great value to the war program also, because it will lengthen the life of any type of tire. Indications are the new idea is ready for mass production.

The brothers have their laboratory in a basement of a small store and have spent three years in developing their idea. Their synthetic tread can be put on by cold application instead of the heat-curing process usually required. Severe tests have been given the new treads on hill roads and streets in West Virginia.

PAPERBOARD PRODUCTION—After placing restrictions on the use of paperboard in many items including novelties, punchboards, etc., the War Production Board has taken steps to encourage the production of paperboard as much as possible. Restrictions had previously been placed on the manufacture of paperboard in order to save pulp for other uses, but the government is now permitting manufacturers of paperboard to greatly increase their output, especially if they can use waste paper and other waste materials.

CRUDE SHELLAC UNDER CONTROL—Indicating a continued shortage of shellac, the WPB recently extended its allocation control of all forms of crude shellac. This includes types used for insulation on electric wiring and other industrial uses. All supplies of this product will now be allocated to industries according to their importance in the war program.

SILVER USE LIMITED—The government has recently put strict control on the use of silver for nonessential products. For a long time, after most vital materials had been allocated for war uses, civilian industries were turning to silver as a metal considered very plentiful. Now the government asks that nonessential products be limited to the use of only 50 per cent as much silver as was used in 1941 and 1942. Silver is becoming increasingly important for war uses, it is said.

COPPER IS PRECIOUS—"The supply



CHICAGO CRUISER CAMPAIGN. A special song, "Forty Million Dollars in Forty Days," was written for the campaign at the suggestion of Jimmy Mangan. Russ Morgan, band leader, and Lou Holzer authored the song. Above: Two of Dorothy Dorben dancing girls congratulate Morgan (right) while Mangan stands by.

of copper is not adequate and never will be while this war is on!" So speaks the director of the Copper Division of the War Production Board. "To think otherwise will constitute a threat to our entire war program."

Altho limitation orders have saved considerable amounts, and army and navy requirements have been reduced wherever possible, and despite programs of substitution, increased production, recovery and scrap collection, which altogether have resulted in a reduction of the over-all deficit, there is no reason for relaxation of restrictions on use or on our efforts to acquire every pound of copper wherever it is available.

To the average reader this situation may seem peculiar when he recalls that early in 1940 American copper producers watched their European markets dwindle because of the war in Europe, and wondered where they were going to dispose of their metal. By the end of that year, however, they were straining to meet the demand of American fabricators even tho domestic production had reached the record high of more than 1,000,000 tons and imports had exceeded exports for the first time since 1932.

A NEW PLASTIC—There's news about plastics almost every day in the realm of materials, so the announcement of a new plastic may not cause much excitement at first. However, *The Wall Street Journal*, March 2, gives the announcement of a new plastic front-page space and uses exuberant language, as follows:

"The the first time the organic chemicals that have been used to make these synthetic materials have been wedded with an inorganic mineral—silicon. That is something the plastics chemists have

dreamed about for a decade.

"The result is a plastic that will do a lot of things other plastics couldn't. As a solid, for instance, its melting point is close to 500 degrees Fahrenheit, far above that of other plastics. This means it can be used on electrical connections where extreme heat may develop.

"This new plastic may be employed as a liquid, too, like oil. Unlike oil, this liquid plastic doesn't become thick as the temperature goes down well below zero or become thin when the temperature soars. Since America's fighting planes must operate in all parts of the world and under all kinds of temperature conditions this material is expected to be extremely useful.

"The new plastic can be made in several forms; they are known as 'silicones.' These materials are the creation of the laboratories of the Corning Glass Company and Dow Chemical Company. A jointly owned subsidiary, Dow Corning Corporation, has been formed to produce them.

"Altho the new materials have not as yet been fully tested, they appear to open possibilities for a new era in the plastics industry. So far the great weakness of plastics has been their inability to withstand much heat and their lack of hardness. The silicones apparently have solved the heat problem to a notable extent altho they are not especially hard."

Bill (Cowboy Rambler) Boyd, who has made a number of recent hillbilly recordings, is making personal appearances in Detroit and up-State Michigan cities in connection with the WLS Barn Dance and was a visitor to *The Billboard* Detroit office.

For

"TUNES THAT NEVER GROW OLD"

—IT'S—

STANDARD RECORDS

Ask your local jobber for a complete STANDARD RECORD catalogue.

or write to

STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.

Detroit Trade In Union Plan

New union set-up may assume control of servicemen for all machines

DETROIT, March 6.—Exceptional attendance of operators at the regular semi-monthly meeting of the United Music Operators of Michigan testified to the importance all attached to the recent moves affecting switch of servicemen from the United Electrical, Radio and Machine Workers to the United Retail, Wholesals and Department Store Employees' Union. Neil Holland, business manager of the URWSE Local No. 381, expressed pleasure at the move and has invited the co-operation of all operators, as well as pledged his own.

Roy W. Small, key figure in the UMO as conciliator, as well as in the recent controversy over the switch, opened a spirited talk by thanking all operators for their good wishes during the long illness from which he had just recovered and then stated that he held no grudges against anyone and would continue to fight for the industry's best interests as in the past.

Small was officially endorsed by being renamed as conciliator unanimously by the UMO group.

Subject of the union labels on machines came up, and some members objected that the label was, in effect, being sold. Small explained that the UMO dues are assessed according to the number of machines each member operates and that the labels are issued by the UMO as a courtesy service, also according to the number of machines operated, to show the public that they are being serviced by men working under union conditions so that this did not constitute selling the labels in any sense.

Small paid high tribute to Holland, recalling the latter's influential help in assisting in the earlier organization of the operating field.

A point of interest brought out by Holland in an interview with *The Billboard* was that his organization assumed jurisdiction over all coin-operated machines and would presumably seek to include eligible servicemen on vending or amusement machines as well as music machines, which have been the only major group organized here. He added that where a field was found to be already organized, notably in the case of coin film machines, no action would be taken under the general labor agreement of inter-union peace for the duration.

Union Viewpoint

Detailed discussion of the transfer is being given, from the new union stand-

point, in *The Challenger*, put out by Local 361.

Part of Small's statement during the evening, referring to issues which arose earlier, was that he "was not against Communists or anyone believing as he wished to, but was opposed to their interfering with anyone else's rights."

Project for purchase of an entire building for a clubhouse was revived at the meeting with much enthusiasm, and the general agreement of UMO members was to go ahead with financing. This structure is planned to include offices, meeting and recreation rooms.

Harry Graham, of the Wolverine Distributing Company, talked briefly, saying that he had "nothing in the line of machines to sell any more, but we will continue to sell service and accessories."

J. H. Mondle, representative of the Lustra Corporation of America, gave a demonstration of new-type bulbs.

Erwin Bartshat, a newcomer into the field, was introduced by Secretary Edward Carlson. Bartshat is taking over the business of his brother, Dan Bartshat, who died here recently.

Ben Newmark, formerly with Atlas Automatic Music Company for some years, gave a talk and announced his connection with the Motor City Music Company, where he will distribute Rock-Ola equipment.

ON THE RECORDS

(Continued from page 22)

Jerome Kern's *They Didn't Believe Me*, which is still basically a gorgeous ballad.

With fresh jump material for the youngsters at the phono locations few and far between, some measure of play at such spots might be enjoyed for "Riffette."

JOHNNIE JOHNSTON (Capitol 130)

That Old Black Magic—V. Can't You Hear Me Calling, Caroline?—V.

Johnnie Johnston, who does the singing of *That Old Black Magic* in Paramount's *Star-Spangled Rhythm* movie, duplicates the chant on the disks. With the Gordon Jenkins orchestra, accenting intricate fiddle acrobatics for the background, the sugary screen troubadour gives his baritone pipes a good play for this already familiar ballad. Takes full liberty with the tempo and stretches out a single chorus for the entire side. For the disk-mate, Johnston revives one of the lovelier song ballads of an earlier year in *Can't You Hear Me Calling, Caroline?* Accompanied by the studio orchestra, with a rich string section predominating, Johnston takes chorus, verse and chorus for the side with even greater liberty in tempo in order to give full expression to the love song's meaning.

While these sides are designed primarily for over-the-counter sales, they still have some phono possibilities. Particularly "That Old Black Magic" because of the direct movie tie. And at locations where the out-and-out vocal disks find favor with the nickel-spenders, both sides will prove welcome additions to the selectors.

Eye Federal Report . . .

JACKSON, Miss., March 6.—A report on the federal taxes collected from coin machines in this State has set State officials to wondering how much revenue they are missing.

Reports released by the Internal Revenue Department show that the federal tax was paid on a total of 3,114 machines in 1942 compared with 1,111 machines in the previous fiscal year. Only about half of the present fiscal year has passed and the total number of machines may reach 4,000. This big increase in the number of machines paying the federal tax is said to be due to the new tax effective last November 1 on juke boxes and arcade machines.

The report showed that the federal tax had been paid on 1,512 gaming devices up to January 1 as compared with 1,502 gaming devices in the previous fiscal year. Hence there had been very little increase in the number of gaming devices in the State.

Planning for Post-War Era

Commerce bulletin reports on work of trade groups for future of industries

WASHINGTON.—The belief is growing among trade associations that the United Nations will achieve victory within a few years and that the individual association must start now on post-war planning for its own industry.

For example, the Trailer Coach Manufacturers' Association has started a study of possible post-war markets. Thus far it appears that there should be a large demand for its products by workers in certain areas where major improvements can be expected from war production centers to other parts of the country.

The National Retail Farm Equipment Association writes: "We have set up a post-war planning committee. We are interested in receiving any and all information which may be of benefit to our committee in planning post-war policies. We would especially like to receive information on the newly formed Committee for Economic Development."

The National Association of Credit Men is sending out a February special bulletin containing "The Prospectus of an NACM Post-War Study Program." It announces that a series of State meetings will be held thruout the country this spring by its 120 local affiliated associations.

This association states: "The post-war period will not be easy. We cannot anticipate it entirely. We must devote thro study to such problems as controlled credits, adjustments of canceled war contracts, costs involved in re-conversion to civilian production, the need for adequate reserves, future installment selling and consumer credit needs, commercial arbitration, taxation, post-war international markets, etc."

The affiliated New York Credit Men's Association held a forum in late January headed by Vice-President D. C. Prince of the General Electric Company, who is also chairman of the Industrial Advisory Board of the Committee for Economic Development.

Anticipated New Markets

Most American factory workers are now employed in the durable goods field. Such industries have experienced a great wartime increase in plant facilities and employment. The trade associations, in many cases, are taking the leadership in tackling the problem, "How can reasonably full post-war employment be assured?" Farsighted associations are setting up committees to study possible new markets, uses and products, as well as arrangements for studies of trends in consumer demand.

Among the new products are those which can be made from plastics, improved metal alloys, synthetic rubber, glass-textiles, new forms of petroleum products, etc. Surveys are also being made as to the anticipated huge peacetime markets for improved types of homes and office buildings, building equipment, automobiles, radios, television, civilian aviation facilities, foreign trade needs, etc.

At the present moment the leadership in future planning efforts by business men themselves seems to rest in the Committee for Economic Development. This somewhat unique co-ordinating agency, whose first public announcement was made January 2, has already received

requests for more than 5,000 copies of its 24-page preliminary release, *Preparing for High Levels of Employment and Productivity*, which includes a summary of the objectives of the CED by Chairman Paul G. Hoffman, president of the Studebaker Corporation. This pamphlet is obtainable without charge by firms and associations from Field Director Scott Fletcher, Commerce Department Building, Washington. The executive secretary of the CED is Carroll L. Wilson.

On the board of trustees are many trade association leaders, including representatives from the Chamber of Commerce of the U. S. and the National Association of Manufacturers, as well as business men who have been leaders in the work of the Advertising Federation of America, Grocery Manufacturers of America, Automotive Council for War Production, National Electrical Manufacturers' Association, National Machine Tool Builders' Association and many others.

Pyke Johnson, president of the Automotive Safety Foundation (former president of the American Trade Association Executives) is vice-chairman of the CED's Industrial Advisory Board.

In a February 2 meeting of the Sales Executives' Club of New York, held at the Hotel Roosevelt, New York, Field Director Scott Fletcher declared that if industry wants to avoid collectivism "by default," it must start now preparing to provide jobs for 55,000,000 people in the post-war era. He disclosed that CED studies indicated a possible post-war annual market of \$140,000,000,000 of goods and services, which would not be much lower than the wartime pace of production. According to the speaker, savings will approximate \$50,000,000,000 by the end of the war, and the association representatives present were urged to survey this deferred demand for goods as well as to unite to help maintain a sustained demand.

Fletcher pointed out that the CED's main objective is to stimulate studies by individual firms, trade associations, chambers of commerce and so on. He told of the field work being carried on in Peoria, Ill., and other test cities where local companies and organizations are attempting to estimate their potential post-war markets. Such surveys, he stated, will be assisted by the forthcoming pamphlet, *Markets After the War*, of the field development division.

In this pamphlet trade associations will find for 60 groups of industries tentative estimates based on late data obtained from government agencies and private research sources. These estimates, according to Fletcher, demonstrate the possibility of a sustained \$140,000,000,000 total of peacetime goods and services, provided there is a wise co-operation between government, business, labor, farmers and all major factors in the nation's economy.

Government Competition

The Road Ahead Conference of the Federal Wholesale Druggists' Association early in February was devoted largely to regulations of the emergency war agencies and to post-war potentialities in the drug industry. At recent conventions of distributors' associations spirited discussion was devoted largely to government competition by army post exchanges.

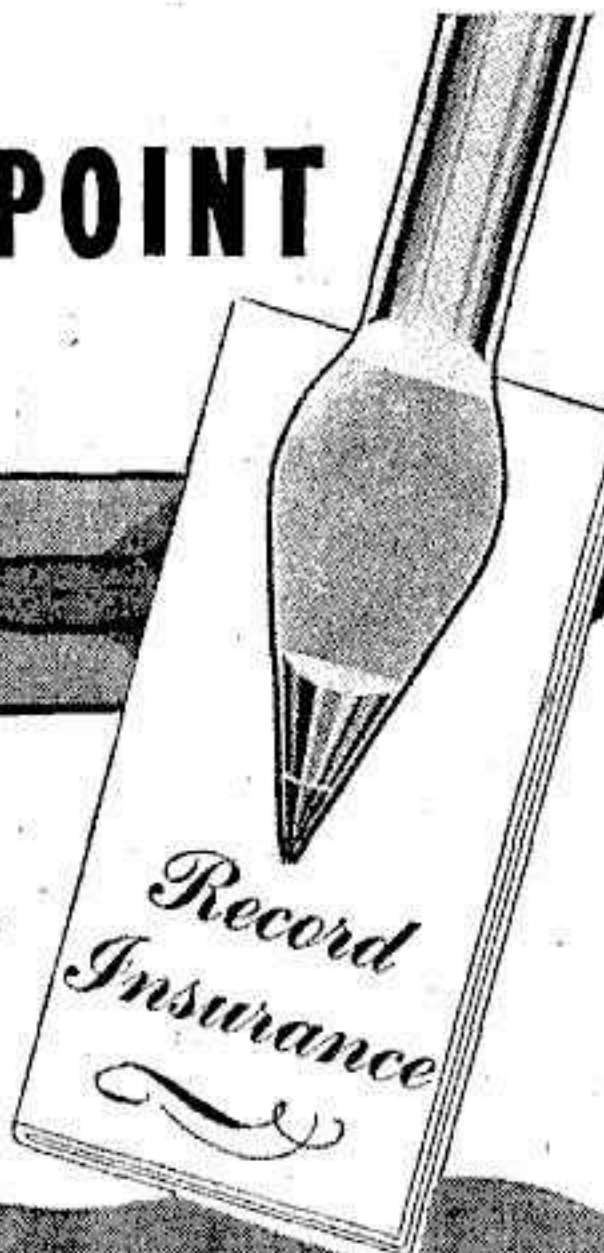
At the FWDA meeting, the chief of the Army Exchange Service, Brig. Gen. J. W. Bryon, announced that arrangements will soon be completed to eliminate all activities of army exchange stores which might be construed as offering competition to civilian retail trade.

Mr. Henrikson, of the Department of Commerce, in discussing after-war markets, told of various estimates which indicate a demand for 6,000,000 American automobiles annually for the first four years of world peace.

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Weigh Chance For War Work

Trade firms with good shops study moves to put small plants on war work

PHILADELPHIA, March 6.—Operators and distributors with good plants are eyeing the possibilities of taking on war work in order to keep their organizations intact for the duration and hailed the report here that small plants are going to get every break in the distribution of war contracts, even if the government has to pay more money for material. Virtually every distributing firm handling radios, records and electrical appliances, as well as many of the larger dealers, has been doing some government work, mostly of an assembly nature, since they all have large showrooms and storerooms but almost no stock for their regular normal lines. As a result, coinmen have been considering for some time similar possibilities.

The plan of the government to spread war orders to the smaller businesses was revealed last week by Colonel David N. Hauseman, chief of the Philadelphia Army Ordnance District. The disclosure was made at a special press conference, at which time it was frankly stated that the purpose of awarding such contracts is not so much to speed up deliveries as it is to save many small business enterprises from being forced out of business.

Colonel Hauseman said that the district now has more than \$2,000,000,000 in ordnance contracts on hand. In January it set a record by paying for \$99,000,000 worth of materials delivered and contracted for \$175,000,000 more materials.

The press conference here was called specifically to open a campaign to spread war contracts thruout as many of the country's 170,000 small businesses as possible. With Colonel Hauseman were H. P. Gant, planning director of the district, and Caleb Fox III, administrator of its small plants division.

Both Fox and Gant also explained that it is most important now to keep alive as many small firms as humanly and physically possible.

"If we don't do that," said Gant, "we'll have to face economic chaos. We want to keep as many small businesses alive as possible so that when our fighting men return from the fronts there will be industrial and business establishments in working order where they can find jobs."

They added that by saving going enterprises that have no war orders and soon might be forced to close, the country would be as well building important industrial reserves should further production step-ups be required.

Patent Pools Encouraged

NEWARK, N. J., March 6.—A high-ranking army official here in discussing the present patent situation said that the pooling of patents was an old story to the officers and men of the Signal Corps. He also stated that patent ownership has never delayed the making or buying of equipment for the army.

"Long ago," he said, "we contacted all the industry and the navy and formed a patent pool that has saved the government many millions of dollars."

The official stated that the government had really been very progressive in forming such pools, and it should be an example to business in general. A lot of communications equipment was on display at the government laboratory.

Baltimore Operators Show Co-Operation With Tax Law

BALTIMORE, March 6.—Baltimore operators are showing their co-operation with the government in paying taxes on machines as required by the Revenue Act of 1941.

Posted conspicuously on their machines is the following statement: "This machine is operating in compliance with the United States Defense Revenue Act of 1941, Section 555."

Benjamin Sterling Jr., Wurlitzer distributor in Northeastern Pennsylvania, donated a Colonial model Wurlitzer to the USO in Scranton along with several pinball machines and two pool tables. The Scranton papers gave wide publicity to the incident.

Coinage News

The new 12-sided Canadian nickel is really a "Victory Nickel" in more ways than one. Canadians able to read the Morse code should find good counsel every time they have one of the new coins in their hands, because the Finance Department says that the 12-sided coin has the message, "We win when we work willingly," in the beading close to the rim. The beading is common on coins, but this time the small dots mark out the wartime message.

The new American nickelless nickel will contain manganese obtained thru a government-developed process, the Bureau of Mines reported. More than 50 tons of 99.9 per cent pure manganese have been delivered to the Treasury for lend-lease and mint use.

Small Coin Scarcity Abroad

In India it is almost impossible now to find either an anna or pice—the two smallest pieces of money in that country and formerly the coins most frequently used. The annas were worth 2 cents and the pices a half cent, and most of the trade was built around these two coins.

The coins began to be scarce about Christmas. Some say that the nationalists have given a secret order to hoard the coins, thereby embarrassing the government. This may be true, as Indian nationalists are determined to embarrass the government and to create discontent in the country.

And India is not the only country where, as a consequence of wartime economics, small coins have disappeared. Similar shortages are occurring in Egypt and in Palestine and Iraq. Another explanation given for the disappearance of coins is that the peasants are hoarding them, due to a distrust of paper money, and that profiteers are melting them for their metal value. Both explanations are plausible enough.

Tough for Counterfeiters

Both metal and paper counterfeiters have been hit by wartime priorities. Coiners, who rely heavily on habbitt metal (an alloy of copper, tin, antimony and other vital war materials) have been affected at the source of their supply. Sale of those metals are carefully regulated by the War Production Board to see that they go to war industries.

The "note men," the artists of their profession who must be skilled in engraving, chemistry and printing to escape detection for even a short time, also are unable to obtain the materials they need. Chemicals they once used to bleach \$1 notes so the false imprint of larger denominations could be superimposed are hard to get. Other materials, ink, printing equipment and zinc also are unavailable.

Two simple ways in which phony money can be detected are: (1) The old "teeth and ear" test for coins. If it isn't fairly bitable and doesn't ring, it's not real. (2) Counterfeit bills usually have a "greasy" feeling or contain noticeable flaws in materials or workmanship.

England's Troubles

Edward Graves, the London correspondent for *The Billboard*, had the following to say about the coin shortage in his column "Automatic Gossip" published in *The World's Fair* January 16:

An insistent and continuous demand for coinage of all denominations exists thruout the country today. This is due (says a correspondent in *The Times*) largely to the enormous increase in the number of wage earners who now receive their weekly pay in cash. Before the war millions of these were either paid monthly by check or—particularly the woman—had no gainful occupation.

Coin must also be provided to meet the needs of the large bodies of American and Dominion troops now in this country. Banks are hard pressed to meet all the demands. Pennies are scarce. None are to be found in the flood of new money now pouring from the mint.

In order to save about 800 tons of copper a year for munitions, the striking of pennies ceased two and one-half years ago. The shortage is aggravated by the inability of some gas companies to empty their slot meters as frequently as in the past, consequently millions of extra pennies are immobilized and out of circulation.

On the other hand (adds the correspondent) fewer pennies are used

in automatic machines. This factor, strangely enough, made the position rather worse at first, as bankers to automatic machine companies were deprived of much of their regular supply of copper. This meant that bronze coin wasn't being distributed thru all the usual channels.

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., March 6.—In a full-page advertisement in the rotogravure section of *The Scrantonian* Ben Sterling, Wurlitzer distributor in Northeastern Pennsylvania, recently revealed that 13 of his employees are now in the armed forces and his two sons, Gibby and Ben Jr., are cadets in the ROTC at Valley Forge Military Academy. The ad also cited that Wurlitzer phonographs have gone to war, urging war industries in the area to rent the automatic music machines to pep up the workers and increase production.

The Wilkes-Barre Cigarette Sales Company, Kingston, Pa., headed by Paul Schalm Jr., has bought out the John Desmond Cigarette Service of Kingston. Included in the purchase were 450 cigarette machines. Schalm's staff now numbers 16 employees, with five in the service, namely, O. S. Hogg, Carl Roberts, Charles Renshaw and Jack Blackledge in the Army, and Carl Levey in the Navy Ceebees.

Stanley Harris, Glen Amusement Company, was married to Dorothy S. Decker recently. Attendants were Frank Coffee, office manager for Ben Sterling, and Mrs. Coffee.

The Roth Novelty Company will move to new quarters shortly. Phil Roth, son of Max Roth, of the Roth Novelty Company, has been graduated with a B. S. degree from Ohio State University. He expects to be inducted into the army soon.

Isadore (Larry) Nowak, former route man for Benjamin Sterling Jr., is now a seaman, second class, stationed at Bainbridge, Md.

District Attorney James F. Brady of Lackawanna County concedes that the recent Philadelphia court decision had the effect of legalizing pinball machines in operation in Scranton as long as their operators pay off only in free games. Operators in Wilkes-Barre, Scranton and suburban areas are anxiously awaiting decisions regarding license fees before placing too many machines, however.

Detroit

DETROIT, March 6.—John Mahaz, field representative of the United Music Operators of Michigan, was confined to his home this past week by illness.

David Goldman, veteran Detroit operator who headed the firms of David Goldman & Sons and the Motor City Music Company, died Tuesday (9) after a brief illness. Two of his sons, Morris and Harry Goldman, who were partners in the business with their father, carry on the enterprise.

Mrs. Mitzie Schwartz, wife of Sol Schwartz, of S. & W. Coin Machine Exchange, died at Ford Hospital here Feb-

ruary 19 after a long illness. Besides her husband, she is survived by two children.

United Music Operators of Michigan formally have gone on their new wartime schedule of one meeting a month instead of every two weeks to conserve gasoline.

Joe Frederick, Detroit operator, will run the Penny Arcade this season with the World of Pleasure Shows.

Vaughan Monroe, during his appearance last week at the Michigan Theater, made a personal appearance at Grinnell Bros.' Music Store to autograph records in connection with the record salvage drive.

Albert A. Weidman, head of the Weidman National Sales Company, is believed to be the oldest active cigarette machine operator in the country in point of service. He started operations here in 1926 with the old Smoketeria and has been going ever since.

Joseph J. Schermack reports his Schermack Products Company, specializing in stamp venders, is operating at practically capacity in view of wartime conditions.

Onosrio Guastella and Johnnie Marino, Ajax Novelty Company, before leaving for the service recently were feted at a dinner at Rosini's by their fellow employees. Marino went into the navy at Norfolk, Va., and Guastella joined the army at Fort Custer, Mich. Each was presented with a pen and pencil set by his fellow employees and a watch by James A. Passanante, president of the firm. This makes 12 employees of Ajax in service.

Jim Burke, formerly in charge of record distribution for Modern Music Company, has been called to service in the coast guard and is stationed at Camp Davis, N. C. His brother, William, also associated with Modern, left recently for an induction camp.

WALL BOXES

WURLITZER, 2 WIRE.....\$22.50
 SEEBURG, 3 WIRE..... 22.50
 SEEBURG WIRELESS..... 25.00
 BUCKLEY 20 PLAY, 30 WIRE.. 18.50

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SPEAKERS

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Come in and See the New Wurlitzer 1943 Victory Model
 COMPLETE STOCK NEW WURLITZER WALL BOXES, BAR BOXES, SPEAKERS
 Will Pay Cash for Phonographs and All Coin Machines

SPECIALS:

Wurlitzer 616 and 61.....	\$ 50.00
Rockola Monarch and Windsor.....	\$ 80.00
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REDD DISTRIBUTING CO., 26 Brighton Ave., Boston, Mass.

No Foundation to Cigarette Scare, Says the WPB

CHICAGO, March 6.—According to the WPB, there is no foundation in the recent report that cigarette production may be limited, at least for the present, since tobacco stocks are ample and a labor shortage is unlikely in this industry.

In announcing that it saw no reason to curtail the 1942 consumption which amounted to 236,000,000,000 cigarettes, WPB's beverages and tobacco division said: Dealers' and manufacturers' stocks are adequate; the 1942 leaf crop was large; the industry has no labor or fuel shortage, and there is sufficient supply of Turkish tobacco imports.

Nor did the WPB visualize any drastic departure from the usual high quality of American cigarettes since, as the WPA explained, their flavor, aroma, mellowness and sweetness are due principally to aging the tobacco from two to three years.

This is possible at present because large crops in the last few years, coupled with the industry's curing and blending process, left U. S. dealers and manufacturers with 2,200,000,000 pounds of stocks of flue cured, burley and Maryland tobacco on October 1, 1942.

The stocks, according to WPB, were only a 4 per cent decrease from the all-time high of 1941.

In addition to these large stocks, WPB stated that the 1942 tobacco production showed an increase of more than 20 per cent over 1941, with 824,000,000 pounds of cigarette leaf-type tobacco, flue cured; 361,000,000 burley and 31,000,000 pounds Maryland.

No Labor Shortage

WPB held that it was highly unlikely that there would be any labor shortage in the industry because 90 per cent of the 66 plants are located in Virginia, North Carolina and Kentucky, where there are few war industries. The industry employs only 35,000 people, because the manufacture is so highly mechanized that one machine can turn out 1,200 cigarettes a minute. Fuel oil is no problem either, because coal rather than oil is consumed.

Imports of tobacco are relatively small in relation to domestic production, WPB explained, and are used in blending to supplement rather than compete with the tobacco grown here. In October, 1942, there was a two-year supply of Turkish tobacco in the United States, and about the same ship space has been allocated for this year as for 1942.

The cigarette industry is experiencing some difficulties because of restrictions on such things as glycerin and sugar, but so far the industry has managed to stretch out its 70 per cent of 1941 sugar allocation and to substitute in small part for glycerin such ingredients as apple sirup and glycolpropylene.

WPB spokesmen refused to comment on how long this happy state of affairs might continue for American cigarette smokers, who, according to WPB figures, not only smoked 14 per cent more cigarettes last year than in 1941 but 50 times as many per capita as at the turn of the century.

MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Baltimore Sun Covers Shortage Of Candy in News and Editorial Columns; Approves Priorities

Editorial Note: *The Baltimore Sun*, February 9, gave important publicity to the candy situation in that city and emphasized the fact that arrangements are being made so that men in the armed services and war workers get preference in candy supplies.

The Baltimore newspaper published a news report on the subject and also an editorial.

It is known that government agencies are checking in other cities on the supplies of candy and the channels through which this candy is sold, apparently with a view to routing a major part of the supply to the armed services and to war production plants.

Under the heading "Giving a Yank a Sweet Tooth," the news report in *The Sun* was as follows:

News Report

With supplies of sugar at a low ebb, Baltimore candy stores are hard put to supply all of the demand for sweets these wartime days.

Rationing of sugar, chocolate and butter are headaches to the manufacturers, whose stocks of candies are lower than ever before.

Most stores have started a rationing system of their own, allowing a customer only one or two pounds as the individual system may call for. In some cases, the custom of allowing the purchaser to select his own assortment has vanished. The reason for this is the fact that some items are more popular than others and a large demand for that selection tends to unbalance the stock.

Canceled Orders

Most of the stores have canceled shipping orders except to boys in the service. Before the ban against packaged goods being sent abroad, many boxes of candy were sent overseas, but now the shipping is limited to the United States. One store limits its customers to one pound of candy, but will permit two pounds to be mailed to a serviceman.

In almost all cases the large boxes of three, five or ten-pound sizes have been eliminated and the trend is toward smaller packages. In general the dealers are against reducing the size of their boxes any further. They claim that the type of candy they produce is not suited to the 5, 10 and 25-cent size packages and the problems in manufacturing that would result from such a move would make it virtually impossible.

Many varieties of candies have been cut out to conserve sugar and increase the supplies of the more popular brands. In some cases, the production of a particular type of sweet has been eliminated because of the large amount of sugar that type contains. Bon bons, particular-

ly, have suffered, because that sweet contains more sugar than any other type.

The general opinion of dealers is that the confectioners' business is like every other business these days. A scarcity of raw materials, labor shortage and increased demand prevent operation of business on a normal scale.

Editorial Approval

Using the title, "The Soldier's Sweet Tooth," *The Baltimore Sun* editorialized on the news report as follows:

Students of Bernard Shaw will remember the introductory scene of *Arms and the Man* in which Raina Petkoff, the beautiful Bulgarian, feeds chocolate creams to Captain Bluntschli, soldier of fortune with the Servians, who takes refuge in her room during a skirmish.

The delight of the hard-bitten warrior over the sweets may appear as an anomaly to many, who suspect Shaw of creating an impossible situation merely for the entertainment of his audience. Who could imagine a soldier of fortune growing ecstatic as a child over a couple of chocolate creams? Well, anyone who has had military service could, and the wonder is how Shaw, who never was in the army, came upon this knowledge.

A soldier's yearning for candy is very real, indeed. Scientists, no doubt, can explain this weakness on the ground that soldiers in training and in fighting burn up more fuel than do civilians. Eating candy is one way of replenishing this supply. However that may be, men of the armed forces are great candy eaters, as the records of any post exchange will show.

We at home, therefore, should accept without complaint the news that candy supplies for civilians are not more than half of those last year, mainly because of priorities granted military orders. So if you can't get as much candy as you want or the kind you want, just remember that some American soldier, like Shaw's Captain Bluntschli, may be easing the rigors of campaigning in some far-off land by putting his teeth into a candy bar or wolfing chocolate creams.

Chelseas in Phila. Area

PHILADELPHIA, March 6.—Pat Sullivan, local division manager of Larus & Bros.' Company, cigarette manufacturers of Richmond, Va., announced recently the introduction of Chelsea cigarettes in the Pennsylvania territory. Altho not a new cigarette brand, the Chelseas were withheld until now from the Pennsylvania territory because of the State cigarette tax requiring a penny levy for each 10 cigarettes or fraction thereof.

Candy Distribution May Give Advantage To Vender Operator

CHICAGO, March 6.—There is a strong probability that the recent government request on candy manufacturers for the diversion of a larger proportion of their production to war plants will work out to the advantage of operators of vending devices in such plants. Where plants are equipped with automatic venders it is logical that they would be supplied with a larger quantity of merchandise than formerly.

The experience of Automatic Canteen Company of America is typical. It uses a notice on its venders indicating if the device is empty it is due to the shortage of merchandise. This is understandable and statement promotes a feeling of good will, for the customer recognizes an unavoidable situation.

An official of Automatic Canteen recently stated that loss of personnel and tire and gas rationing had made it necessary to consolidate many of its routes. No matter how large a plant might be, remote from other plants it is no longer serviced. The elimination of quite a number of plants served formerly has greatly improved the service in those retained on the list.

Holidays Recognized by Type of Candy Displayed

NEW YORK, March 6.—The way in which the various kinds of candy now available are connected with the seasons of the year and prominent holidays was brought out in an article printed in *The New York Times*, February 15, reprinted below.

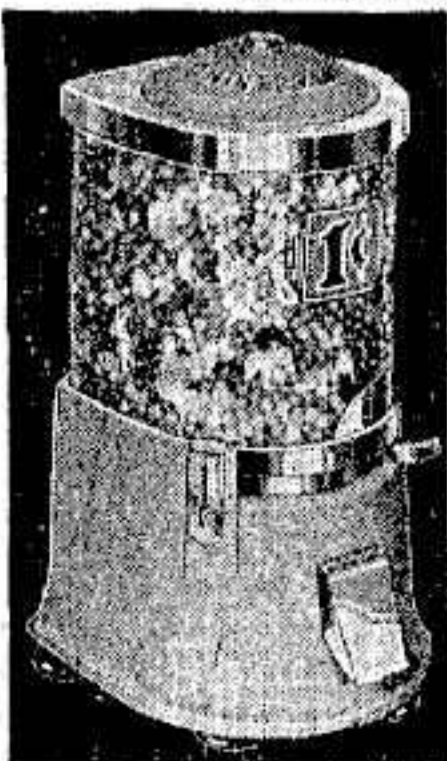
"Just as there are saints and weather calendars there are also candy calendars. A hundred years ago rock candy and taffy were about all that could be obtained at a price within the means of children. The industrial age brought new ideas to candy manufacturers.

"Glance at any of the innumerable candy store windows with red hearts and lace-paper motifs and it is plain enough that it is time to commemorate St. Valentine's Day. Cherry candies and chocolate hatchets celebrate our first President's birthday. Next month shamrock fondants and potato candy will testify to the popularity of St. Patrick. Candy bunnies of all sizes and multi-colored eggs will help in the celebration of Easter Day. And when we see Whistler's 'Mother' in the windows surrounded by soft candy and cream patties we don't need to be told that Mother's Day is here. The black-and-orange color scheme with lollipop goblets and orange new-moon drops announces Halloween. Chocolate turkeys and after-dinner satiny mints are the appropriate accompaniment of Thanksgiving Day. And with Christmas and New Year the 'Horn of Plenty' spills out all sorts of hard candies, much as it did in pre-war days.

"Despite the shortage of sugar and cocoa, the candy manufacturers stick to their candy calendar. Even if Germany were not hard pressed for sugar we doubt if Hitler would encourage a trade practice that testifies to a sentimental love of tradition."

Until now the Chelseas were packed in 24s, which would have required a 3-cent State tax. The cigarettes have been put up now in packs of 20s, which eliminates the tax differential with other brands. The Chelseas, now prominently displayed here, retail at 15 cents all taxes included.

MAKE MONEY WITH A ROUTE OF NUT VENDORS.



Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

SPECIAL SPECIAL
Just received 100 used Victor Universal 1¢ all purpose vendors.
GET STARTED DEALS
1 Universal, 10 Lbs. Peanuts **\$6.50**
5 Universals, 30 Lbs. Peanuts **\$27.25**

Universal, sample, \$4.50; 5 or more, \$4.25 Ea. 1/3 deposit required with order, balance C.O.D. Send full amount and save C.O.D. charges. Send for complete list of New and Used Machines.

RAKE 2014 Market Street PHILADELPHIA, PA.

Approves Smaller Bars . . .

KANSAS CITY, Mo., March 6.—A decision that may have considerable meaning for the candy bar vending machine trade was handed down here the last week in February. Federal Judge Merrill E. Otis refused a plea by the Office of Price Administration for a permanent injunction against a candy manufacturer for making and selling candy bars smaller in size and weighing less than those sold in March, 1942.

Judge Otis ruled that slight reductions in weight of candy bars sold in March did not constitute violation of OPA regulations. The government had contended the company had reduced weight of its candy bars 11 per cent.

The OPA said the company reduced the weight in May last year after a ceiling price had been set, and had, in effect, increased its price in violation of regulations.

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The machine that fits war-time conditions like a glove.

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VENDER SUPPLY NOTES

BOOST FOR CANDY BARS—Probably one of the biggest boosts for candy bars from an authoritative source that has happened in many years, was published in *The Medical Record* in the issues for January and February, 1943. The article is by two New York doctors and is exhaustive in every respect. The list of scientific and medical books and publications consulted, in preparing the exhaustive study, covers nearly a page. The digest goes into nearly every phase of the food value of candy and especially into the objections that have been raised to the use of candy. The article itself specifically relates to candy bars, having the title "The Nutritive Value of Candy Bars." It states that candy bars are the best type of candy on the market for food consumption because the average candy bar is a mixture of a number of good food items, including egg whites, corn sirup, coconut, chocolate, etc. The article says that in the average candy bar, sugar is not the major item; hence the objections usually raised to candy—that it contains too much sugar—do not apply to the candy bar.

CHOCOLATE QUOTA—The government has decided to let the chocolate quota, for industrial users, remain the same for the second quarter of 1943 which begins March 15. The present allotment is 60 per cent of the amounts of chocolate used in 1941.

Candy manufacturers had been hoping for an increase in the chocolate quota, but the government decided otherwise. The African invasion was given as the chief reason why the quota was not raised. Most of the cocoa beans are imported from Africa. Government officials said that conditions were not getting worse, but there were no signs yet which authorized an increase in the quota. The sugar allotment for candymakers also remains the same—70 per cent.

SUGAR SUPPLIES—Sugar supplies for U. S. civilians this year depend on the outcome of a race between rising imports and increasing demand for military and lend-lease purposes, which may require 600,000 tons of sugar in 1943, against 300,000 tons last year. Meanwhile, labor shortages threaten to reduce domestic production sharply.

SLOW MOVING ITEMS—The candy trade is taking advantage of the present shortage of its product to sell what are commonly called "shelf warmers." Since the more popular candy items are frequently not available, the public is willing to take candy bars and other items that have not been so popular in the past. This is giving the entire candy trade, from manufacturers to retailer, a chance to move brands that have not sold so well in the past. The candy bar vending machine trade is finding that its idea of using only the most popular bars can now be broken.

NEW VEGETABLE PECTIN—A recent announcement has been made of a pectin which may be used by the candy trade, which is made from pure vegetable products. It is said that the materials needed for making this pectin are all grown in America, hence there will be no import difficulties. The new pectin is well suited for use in various types of candy items, including chocolate bars. Several years of experimentation have been spent in developing this product.

CANDY CLASSIFICATION—Candies are classified in nine major groups. These are: Chocolates and chocolate bars; caramels, pan-work and fudge; gums, jellies and marshmallows; hard candy and lozenges; creams; peanut, coconut and popcorn candies; glazed fruits; miscellaneous confectionery and salted peanuts.

JOBBERS COMPLAIN—Candy jobbers are complaining that manufacturers do not give full attention to their orders. They are saying they will put manufacturers on quotas according to the amount of goods they receive in present times, when they are again allowed to choose what they will buy.

CANDY BAR SALES—The official government report on candy sales for December, 1942, was recently made available to the public. Based on the reports of 15 candy bar manufacturers for the month of December, the total sales of candy bars amounted to 43,866,000 pounds. This volume had a dollar

value of \$10,111,000. This was a slight decline in total volume as compared with December, 1941. The total poundage for December a year ago was 44,778,000 pounds, but the dollar value of sales one year ago was considerably less. The report on candy bars for December, 1942, does not include bars manufactured for army ration use.

CIGARETTE RUMORS—The cigarette trade is saying that statements by the War Production Board that there would be no cigarette rationing has tended to disturb the public more than if the WPB had kept quiet. The WPB made the statement because rumors spreading in various parts of the country that cigarettes would eventually be rationed. The shortage of glycerin was the basis of many of these rumors. The cigarette trade says that government officials should not make any announcements on the subject until there are definite signs of a shortage. Government agencies have estimated that the minimum needs for tobacco during the present year should be about 75 per cent of that in 1941. There is some possibility that the Office of Civilian Supply may take a greater hand in the rationing of materials during the present year. This department has considered the sources of supply for the manufacture of cigarettes and says that the industry should economize as much as possible.

GLYCERIN SHORTAGE—Reports were current in Washington recently that a complete ban on the use of glycerin in making cigarettes may soon be ordered. Sources of this information were considered reliable. Orders have already been issued to curb the use of glycerin in a number of products, and it is expected that cigarettes will soon be included.

The industry has big hopes that substitutes for glycerin may soon be available. In *The Billboard*, March 6, page 66, was published a report on the use of apple sirup as a substitute for glycerin which is very promising at the present time. The government and the cigarette industry have various experiments under way trying to find a good substitute for glycerin.

CANADIAN CIGARETTES—The Canadian government reported that a total of more than 10,000,000,000 cigarettes were released for consumption during 1942. This was nearly 2,000,000 above the cigarette use in 1941.

NEW CHEWING GUM—A 5-cent packaged chewing gum was recently announced to the public thru magazine supplements of newspapers. The new gum has the trade name of "Ivoryne." The trade announcement says it is the only patented chewing gum which contains calcium peroxide. This product is said to be very helpful for the teeth and mouth and is highly recommended by dentists. The chief appeal of the gum seems to be that it will have the sanction of the dental profession. It is covered by U. S. Patent No. 2,290,862. The gum is said to be a very firm chew.

PEANUT PRICE REVISION—Maximum prices for peanuts and peanut products, from farm to consumer, are established by the Office of Price Administration in a regulation which imposes first price controls on this commodity at the farm level and replace a temporary December, 1942, freeze at other levels. Specific dollars a ton prices are established at the farm level and cents a pound maximums for shellers' sales. Effect of regulation No. 335 will be to cut prices on shelled peanuts a pack from 3/4 to 1 1/4 cent a pound under those prevailing at the time of the freeze and to reduce prices at the farm level.

CHICAGO NUT MARKET—The *Chicago Journal of Commerce* March 1 made the following comments on nut prices in the city recently:

Trade was off in the pecan and walnut spot markets in Chicago last week. The lag was attributed to seasonal slack and to the continued high prices. Supplies were light, especially in pecans where demand is fair. Prices were firm and there was no indication that they would be reduced. Brokers gave up the expectation that the California Walnut Growers' Association would raise their prices from the reduced levels posted two weeks ago.

Spot peanuts were inactive last week. Sellers withheld offerings during the

Cigarette Article

The feature article in *Printers Ink*, January 29 issue, is an annual review of cigarette sales in 1942. *Printers Ink* publishes this annual feature and it probably will be the biggest cigarette story of the year.

It reviews in detail the percentages of sales by each brand of popular cigarette, discusses the factors that bear upon sales and makes predictions of the future markets. Any operator who has anything to do with selling cigarettes should be interested in this outstanding article on the subject.

early part of the period awaiting the announcement of permanent price ceilings. Price regulation No. 335, which was released Friday, established new maximum prices to be charged by growers and shellers at levels somewhat reduced from those permitted under the temporary schedule. In the case of shellers, the reduction will amount to between 3/4 to 1 1/4 cents per pound.

Formerly, prices of peanuts and peanut products were based on the December, 1942, levels. Friday's order which is effective immediately, sets specific price maximums on nearly all transactions. Prices to be charged by jobbers and retailers will be determined by percentage mark-ups on the grower or sheller price.

Altho it had been expected that offerings would be resumed with the imposition of the new ceilings, no supplies were available in this area Friday or Saturday. Pending trade adjustments, representative quotations were not obtainable.

BUTTER RATIONING is only weeks away. The government's calendar of ration deadlines has the end of March circled for the start of this program, along with other edible fats and oils. But meat will join the point rationing list even before that.

The agriculture department, apprehensive from watching stocks of butter and oils fall and protests mount, advises the March deadline, we are told.

Complaints of shortages have been loud and frantic over the past few weeks. Stores can't satisfy their customers, nor customers their appetites. Commercial bakers report serious trouble getting enough shortening of any type.

One thing seems apparent. The questions of whether butter will be rationed with dairy products or with fats and oils has been settled. It seems slated to take its place with margarine on the fats and oils list.

Agriculture Department Supports Peanut Prices

RICHMOND, Va., March 6.—Recent announcement from the Agricultural Department was to the effect that it will support the price of peanuts this year at 85 per cent of parity, which at present levels would assure growers an average of \$129 per ton. The department has discontinued the two-price system under

Bill To Cancel Refund of Soft Drink Discounts

COLUMBIA, S. C., March 6.—A bill has been introduced in the State Senate which would reduce tax refunds to bottlers of soft drinks. The author of the bill has suggested that the revenue accumulated by his proposed law be turned into a retirement fund for school teachers. The senator stated that they have been trying for years to find a source of revenue for such a retirement fund and have been unable to find a suitable source.

He thinks the present system of refunds to bottlers is unfair and that the revenue could very easily be used by the State. The bill would reduce the discounts to bottlers from 15 per cent to 5 per cent. Total refunds to bottlers last year amounted to \$816,787. In 1939, the senator said, a committee had made an investigation of the refund tax and recommended that a 5 per cent discount be allowed to cover losses rather than the present 15 per cent. The State has a tax on soft drinks which is paid by the consumer, he said, which means that the State is taxing the people in order to give it back to the bottlers.

There are said to be 90 bottling firms in the State.

Baltimore War Workers Consume Lots of Peanuts

BALTIMORE, March 6.—The *Wall Street Journal* recently announced that more peanuts in the shell are received in Baltimore than in any other American city. Baltimore is also an exporting and peanut butter center, but most of the peanuts in the shell are sold to the people here. Peanuts earmarked for exporting processing are shelled and graded in the South, where they are produced.

The workers at each Baltimore shipyard now are consuming peanuts in the shell at the rate of 1,000 pounds a day, *The Baltimore Sun* reported. And war workers eat thousands of peanuts at lunch time, which is a healthful habit, since they contain more protein than a piece of steak.

It has been noted that the large Negro population accounts for a good deal of the consumption. Slave ships brought the peanut to North America from Africa, and it became the mainstay protein food crop of the Southern Negro.

Altho production in 1942 more than doubled the 1941 peak, a shortage of peanuts for civilians will develop if the government decides to crush more peanuts for oil, which is likely because of the shortage of vegetable oils and fats.

which growers received \$125 per ton for peanuts grown for food and \$78 a ton for those produced for oil. Peanuts purchased under this program will be sold to food manufacturers this year, probably at about \$150 per ton—at parity—and to oil processors at considerably below this figure.

GLAMOUR GIRL CARD VENDER

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Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.



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Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before. Buy now before it is too late.

3,000 CARDS FREE WITH EACH MACHINE BRINGING IN \$75 — MACHINE COSTS ONLY \$60
1/3 Cash With Order, Balance C. O. D.

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February Reports Show Trends Continuing as Patronage Holds High Levels

Biggest news of month in music field—developments affecting record supply show revival of old-timers—no Petrillo settlement in sight—legal matters increase in amusement machine field

The major trends which were evident in the coin machine trade in January continued thru February. In fact, there were no new trends in the industry evident during the second month of the new year.

The biggest news in the industry in February, no doubt, were the developments in relation to the Petrillo record ban. The number of bills relating to the industry in the various State legislatures also showed an increase in February, but none of these had become threatening to the trade by the end of the month.

There were a few other legal developments during the month, but none had become serious.

The shortage of labor, a problem in this industry as well as in all others, was increased in February by the much-publicized "work or fight" order. Reports increased of the efforts of operators to permit their service and routemen to work in near-by defense plants and then use spare time to service coin machines. If the labor shortage problem increases, it is likely that this practice will spread far and wide. It is also being followed

by the business whereby professional men spend a regular day in the office and then work a half-shift in some war plant.

Reports from the trade indicated that the majority of operators were attempting to do their own work and to cut down their routes so that this would be possible.

The Petrillo record ban was quite prominent thruout February. The executive board of the American Federation of Musicians finally convened in New York under the leadership of James C. Petrillo. The Senate committee investigating the record ban had urged Petrillo to call a meeting of the board and to make specific demands upon the radio and recording industries, that is, to put his demands in writing. Finally, in the second week of February Petrillo sent letters to record manufacturers, juke box manufacturers and some others inviting them to meet the board in New York to negotiate fees to be charged on recorded music and also on juke boxes.

The letter sent out by Petrillo specified that he would demand specific fees on records and also on juke boxes but did not mention what the fee would be. The exact fee would be settled by negotiations, he said.

Juke box manufacturers quickly decided that they had no legal authority to negotiate on any of the questions involved, since they did not own juke boxes and did not manufacture or sell records. After due consideration, the major record manufacturers and some other firms replied to the Petrillo demands in a document that was considered of great meaning in its outline of their objections to the demands which Petrillo had made. The document meant that the firms signing it were giving a frank denial to Petrillo as to any and all of the demands he had made upon them.

Reports from Washington indicated that the Senate committee which had been investigating the ban was not pleased with Petrillo's letter outlining his demands. The committee was supposed to meet the first week in March and plan its future program.

Court Decisions

Two court decisions during February had a bearing upon the Petrillo situation. The U. S. Supreme Court upheld the first Chicago Federal Court decision on the Petrillo ban. The effect of this action by the U. S. Supreme Court was to uphold Petrillo. In other words, it decided that his union had not violated the anti-trust laws, but in considering a second plea by the government, the same Chicago Federal District Court decided that the government pleas had new legal points and said that a hearing would be held in due time. The charge indicated that the new legal points raised in the government petition might become very important in the new case. Whatever the decision on this second case, it is highly probable that it will again be carried to the U. S. Supreme Court.

In the music field, the prohibition cause began to look serious for the juke box trade. Curfew laws were spreading far and wide, and the effect of these was to cut down the number of hours of

business for juke boxes. Introduced in the Missouri Legislature was a bill which would place such a high tax on coin machines of various types that juke boxes would find it unprofitable to do business in liquor locations. The State administration in Alabama issued a set of rules which would strictly ban all music from liquor locations. Music operators in the State held a meeting in an effort to obtain redress, but no relief had been granted by the end of the month.

Reports from the trade indicated that public patronage held to high levels thruout February and in some cases showed slight gains. There were no in-

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- 15 TWO-WAY SUPERBELLS, C. P., 5c-5c, Like New... 299.50
- 1 TWO-WAY SUPERBELL, C. P., 5c-5c, New..... 355.00
- 5 BALLY CLUB BELLS, Comb. F. P., Like New..... 187.50
- 10 JUMBO PARADES, C. P., Late Heads..... 99.50
- 5 JUMBO PARADES, Free Play, A-1..... 79.50
- 1 SUPER TRACK TIME, 7012, Like New..... 275.50
- 2 BALLY HIGH HANDS, Comb. F. P., Late..... 119.50
- 1 KENTUCKY CLUB, Like New..... 89.50
- 2 SILVER MOON TOTALIZERS, C. P..... 89.50
- 2 CHARLI-HORSES, 5c-5c, Number Reels..... 149.50
- 2 BALLY BIG TOPS, Cash P. O..... 79.50
- 2 JENNINGS FAST TIMES, F. P..... 79.50



Woolf Solomon

WANTED

We Will Pay Cash for Original Chrome Bells, Gold Chromes, Late Mills and Jennings Slots.

- | | | |
|--|------------------------------------|----------|
| 5¢ BLUE FRONTS, Reconditioned ..\$ 89.50 | 5¢ Q.T. GLITTER GOLD | \$ 95.00 |
| 5¢ JENNINGS CHIEFS, New Finish .. 84.50 | 1¢ Q.T.'s Blue Front | 85.00 |
| 10¢ JENNINGS CHIEFS, New Finish 89.50 | 1¢ Q.T.'s Blue Front | 49.50 |
| 5¢ ROLATOPS, 3-5 P.O. 59.50 | 5¢ COLUMBIA, Cig. or Fruit | 55.00 |
| 5¢ PAGE COMET, 3-5 P.O. 59.50 | 5¢ VEST POCKETS, Blue & Gold | 49.50 |
| 10¢ BONUS BELL, 425,000 | 5¢ CLUB COLUMBIA | 115.00 |
| 5¢ MILLS SLUGPROOFS, 3-5 | 100 UNPAINTED SLOTS STANDS | 15.00 |

ARCADUE EQUIPMENT

- HOCKEYS, Like New
- BATTING PRACTICES, Like New
- RAPID FIRE, Late
- KEENEY'S SUBMARINE GUN
- EVANS PLAY BALL
- TEN STRIKES, Low Dial
- CHESTER POLLARD GOLF
- 25¢ MILLS GOLFAROLLA

Write for Our List of Free Play Tables and Music Boxes.
1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

WILL PAY

\$105 PER CASE FOR .22 SHORTS

PEERLESS VENDING MACHINE CO.

220 West 42d St. New York City

Telephone Wisconsin 7-8610

SPORTLAND FOR SALE

Located Sioux City, Iowa. Complete high-class Sportland. Money maker. 75 high-class Arcade Machines, no junk. Owner has other interests, reason for selling. A rare opportunity for someone with \$7,000.00 CASH ONLY. Will stand rigid investigation. Act quickly if you have cash. If not, don't bother.

H. A. HARDEN 517 Pierce, Sioux City, Iowa

USED WALL BOXES & ACCESSORIES

- Seeburg Selectomatics (Early) ...\$ 10.00
- Seeburg Wallomatics Wireless (24 Selections)
- Seeburg Bar-o-Matics, 5¢-10¢-25¢, Wireless
- Seeburg Bar-o-Matics, 5¢-10¢-25¢, 3 Wire
- Seeburg Selectomatics, 5¢, 3 Wire
- Seeburg Selectomatics, DeLuxe, 5¢-10¢-25¢
- Seeburg Sound Transmitter for 1941-'42 Models
- Wurlitzer Model #125
- Wurlitzer Model #430, Combination Wall Box and Speaker
- Wurlitzer Bar Box (Early)
- Buckley Wall Box
- Singing Picture Speaker
- Auxiliary Speakers in Plain Cabinet
- Auxiliary Speakers in Organ Type Cabinet
- Seeburg Motors
- 32 Volt D.C. Converters
- 110 D.C. Converters

USED BOWLING GAMES

- Bally Alley
- Ten Strike

USED SCALES

- Watling Fortune Telling
- Watling #500 Fortune Telling (Like New)
- Hamilton
- Mills Moderne

1/3 Deposit Required With Orders.

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MECHANIC WANTED

Want A-1 Mechanic on Marble Tables, Phonographs and Seeburg Remote Control Systems. Strictly shop man and not route man. Salary guaranteed \$60.00 per week and commission on all shop work. If physical handicapped or not.

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SHREVEPORT NOVELTY CO.
Route 4, Box II-A, Shreveport, La.

WANTED TO BUY NEW OR LATE MODEL SLOT MACHINES

Give make, serial numbers and lowest price.

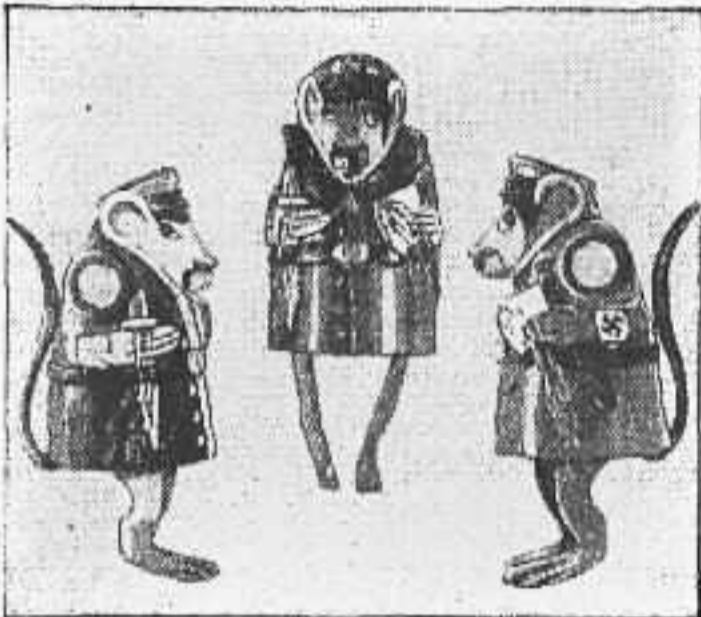
AMERICAN SALES & SERVICE CO.
515 17th Street ROCK ISLAND, ILL.

CHICKEN SAM OPERATORS



'THE VICTORY MODEL'

Axis Rats on the Run
A Positive Sensation A Deluxe Conversion



LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

Unit consists of a new wooden fiber figure and wooden legs and tail. Figure reverses showing a Jap-Rat on one side and Hitler-the-Rat on the other. Beautiful new scenery and streamer in sixteen colors is furnished with each unit. All units thoroughly checked and ready for easy installation.

\$15.00 For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee. **SAMPLES SOLD WITH MONEY-BACK GUARANTEE.**

DELUXE JAP CONVERSIONS FOR BALLY SHOOT THE BULL, BALLY RAPID FIRE. \$15.00 each with new scenery. Bona fide distributors, write. Manufactured exclusively by

HAROLD W. THOMPSON
(Seeburg Distributor)
415 Carolina St. SAN ANTONIO, TEX.

dications that patronage of machines had begun to decline. This was considered especially encouraging in the juke box field because there had been fears that the lack of new records would cut down the plays. Reports from various sources in February indicated that juke box operators were turning more and more to tunes and records popular in former years, and the public had shown no disinclination to play the old time records; in fact it was considered that a definite trend had started which would be profitable to the record manufacturers and also to the juke box trade.

In the field of amusement games, a favorable decision in Pennsylvania at the end of January brought a big increase in the use of games thruout the State in February. In Los Angeles a political campaign had brought some agitation on the pinball question. The opposition had seized upon the occasion to urge banning the games from the county as they had been in the city a few years ago. In Florida there were signs of a legal move in Dade County which had earmarks of the beginning of a crusade against the State license, similar to that which was started in 1937 and which finally led to repealing the State license law. The basis of the legal move against the law was said to be due to a joker which had been inserted in the bill to permit gaming devices to operate as amusement machines.

Good Publicity

St. Louis games operators joined with theaters in the March of Dimes campaign and obtained some very favorable newspaper publicity. In speaking for a bill in the Utah Legislature to legalize racing, a senator condemned pinball games as a public nuisance.

The War Production Board banned the use of paperboard for making punch boards. This order took effect February 15, but reports indicated that manufacturers had obtained extensions which would probably run about 75 days or so, to use up board that had already been out.

News during February continued to be favorable in the arcade field. With the spring and summer season just ahead, it is expected that arcades will be prominent in coin machine news for some months to come. A few tax bills relating to arcades had appeared in State legislatures. In California one of these bills was proposed to ban arcades from the State.

The vending machine trade continued to feel an increased shortage of merchandise supplies. It was generally accepted by the industry that supplies of candy, soft drinks and chewing gum would decrease, and there were not many hopes for any relief in the field until the war is over. With the encouragement of government agencies, manufacturers of these supplies were taking definite steps to ration merchandise to those stores and vending operators who were in war plant areas. This policy was expected to continue for the duration.

The Medical Record, an independent magazine published for doctors, published an article in its January and February issues which is probably one of the greatest boosts given to standard candy bars as a healthful food of many advantages.

Fort Worth

Patronage Remains High As Dry Forces Show Gain

FORT WORTH, March 6.—This section of Texas is doing the heaviest coin machine business in its history, and spots where the machines are located are receiving tremendous pay over the weekends. High salaries paid war plant workers, and the many soldiers stationed in this vicinity partly cause the rush of business. Restaurants, cafes and taverns at times cannot handle the crowds.

There is a growing uneasiness among some of the places, where labor shortages has prevented the managers doing all the business they otherwise could have done, over the probability that the Legislature will enact a curfew on beer and wine sales. It now looks like the Legislature will pass a law, which will not be vetoed by Gov. Coke Stevenson, to close places that sell beer and wines at midnight or 1 a.m., and they may not be allowed to make Sunday sales. There is certain to be some form of curtailment come from the present session and the chances are that beer and wines will be put under almost the same hours as now applies to whisky.

The movement to hold prohibition elec-

tions in Texas is growing. There are petitions in circulation in Dallas County calling for an election, at which time it will be decided if the sale of beer, wine and whisky will be prohibited. Four Dallas County precincts recently voted to remain dry—they have been dry for many years.

Harrisburg, Pa.

Amusement Machine Field Still Has Ups and Downs

HARRISBURG, Pa., March 6.—Amusement machine distributors here received the first good news in many months when the State Superior Court ruled that free-play machines were legal in Pennsylvania, but about a week later these glad tidings were offset by a local police drive against "free-play" counter machines.

While the pinballs are now being set into locations with free-play attachments, the slots are being pulled out before police seize them. The drive against slots followed newspaper proddings against "gambling." Actually, the games were not "payout" devices, but in many cases the operators of locations paid off in merchandise or cash, it is alleged.

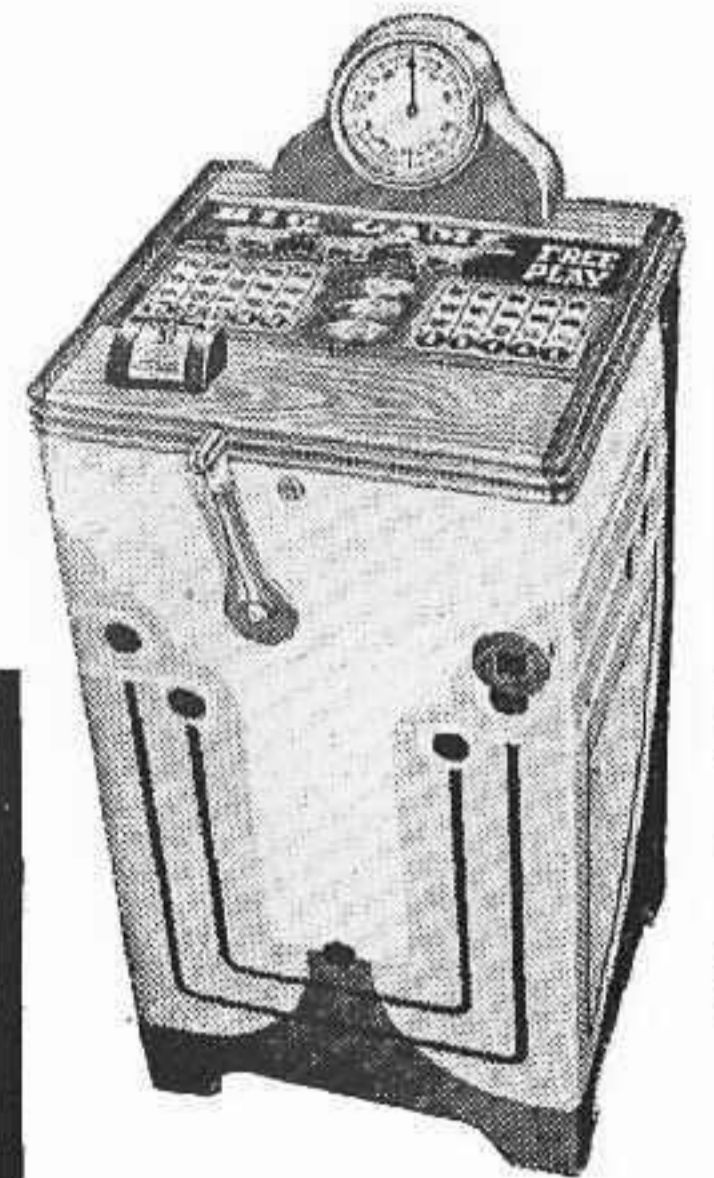
So far distributors have been unable to get any relief from the record shortage. They send in big orders but are glad to take what they can get. Personnel problems continue to be acute.

Penny machines (counter reel) also are being pulled in the police campaign, and they are going back to storage rooms in the distributors' warehouses.

Movie machines located in liquor stores, the Dauphin (Harrisburg) County Court ruled last week, may be used only if the licensee has an amusement permit. It was ruled they are "movies" and constitute "entertainment" under terms of the State liquor laws.

Music machines, with what records can be procured, are going big in downtown locations and in the vicinity of near-by army camps and defense plants.

State Legislature, which has been in



FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot.

5c Play
Rebuilt Like New
\$100 Each F. O. B. Chicago

Made Only By
WATLING MFG. CO.
4640-4660 W. Fulton St.
CHICAGO, ILL.

Est. 1888—Tel.: COLUMBUS 2770
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WANTED TO BUY

Red, White and Blue Tickets.
Any Quantity—State Size and Price.

**FOR SALE
MAKE US AN OFFER**

- 1 4 Bells—Serial 1786—Clean
- 1 5c Slot—Gold Award—Good
- 1 5c Q.T.—Glitter Gold—New
- 6 V. P. Bells, Register—New
- 2 V. P. Bells, Register—Used
- 1 Mills Golf Vender—Clean
- 7 New Mills Chrome Thrones in Original Cases

MID-STATE SPECIALTIES

Oshkosh, Wis.

WANTED TO TRADE

- 1 Mutoscope Skyfighter
 - 1 Mutoscope Punch-a-Bag
 - 1 Keeney Air Raider
 - 1 Keeney Anti Aircraft, Black
 - 1 Mills Cherry Bell, 3-10, 5¢, 492,300
 - 1 Mills War Eagle, 2-4, 5¢
 - 1 Mills Counter 6 Column Cig. Vender
 - 1 Mills Console 6 Column Cig. Vender
 - 7 10¢ Play Practically New Wurlitzer 30-Wire Wall Boxes
 - 4 Seeburg Melody Parades
- Trade for 500, 600, 700, 750, 800 Classics.
Make me your best offer.

Henry Simon

409 CHERRY ST. MACON, GA.

- 1 Grotchen Sugar King Console, Ea. \$65.00
 - 5 A.B.T. Model A Targets, Ea. 15.00
 - 10 A.B.T. Targets, Model F 17.50
 - 10 A.B.T. Challenges 17.50
 - 5 Gottlieb Three Way Grips, L.B. 12.50
 - 5 Rockola Ten Pins, High Dial 50.00
 - 1 Keeney Navy Bomber 175.00
 - 4 Mills Glitter Q.T., 5¢ Play 100.00
 - 2 Blue and Gold Vest Pockets, 1¢ 22.50
- Will trade any of these Machines on Keeney 1 Way, 2 Way or 4 Way Super Bells and pay cash difference.

A. L. KROPP, JR.

704 13th Street TUSCALOOSA, ALA.

SEEBURG

- 9800 Hitone RC \$425.00
- 8800 Hitone RC 400.00
- Commander RCES 275.00
- Commander ES 235.00
- Concert Grand RCES 200.00
- Classic RC 200.00
- Mayfair M. G. 160.00
- Crown M. G. 155.00
- Plaza 150.00
- Royal 100.00
- 3-Wire Selectomatics 25.00
- 30-Wire Selectomatics ... 12.00

ROCKOLA

- Rhythm King \$35.00
- Rhythm Master 35.00
- Wallboxes 17.50
- Bar Boxes 17.50

WURLITZER

- 616 Lightup \$75.00
- 616 A 65.00
- 616 55.00
- 61 With Stand 69.50

CONSOLES & AUTOMATICS

- Mills Four Bells \$300.00
- Mills "1-2-3" "39" Auto. . 35.00
- Mills "5 in 1" 39.50
- Mills "Owl" 65.00
- Jumbo F. P. 69.50
- Bally Roll 'Em \$149.50
- Bally Royal Draw 115.00
- Evans Jungle Camp F. P. . 65.00
- Mills Rio F. P. 25.00

All equipment ready for location. One-third deposit, balance sight draft.

SHAFFER MUSIC COMPANY

606 SOUTH HIGH STREET

COLUMBUS, OHIO

WANTED

NEEDED BADLY:
Late Slots, Especially 25¢, 50¢ and \$1
Late Bally One Ball Machines
Bally Defender
Mills 3 & 4 Bells
Keeney 3 & 4-Way Super Bells
Mutoscope Voice-o-Graph
Photo Matic Photo Frames
Eastman Direct Positive Paper
Scientific Poker/inos

FOR SALE

LATE SLOTS
4 Mills 10¢ Brown Fronts \$204.00
7 Mills 5¢ Brown Fronts 192.00
3 Mills 5¢ Bonus Bells. 192.00
1 Mills 25¢ Blue Front. 185.00
1 Mills 10¢ Blue Front. 132.00
2 Mills 5¢ Blue Front. 115.00
1 Mills 5¢ Cherry Bell. 137.00
2 Mills 5¢ Natural Chromes 236.00

FOR SALE

1 Mills 5¢ Gold Chrome \$250.00
1 Mills 5¢ Futurity Dial 77.00
2 Jennings Silver Moon Chiefs 242.00
2 Jennings 5¢ Chiefs. . 71.00
2 Pace 5¢ Slug Rejector, '41 170.00
2 Pace 10¢ Bantams .. 27.00
1 Pace 10¢ Single Jack Pot 17.00
1 Watling 25¢ Blue Seal 27.00

STEWART NOVELTY CO.

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WE REPAIR MOTORS

Bally open type Motors repaired good as new, average cost \$3.00; Merkle-Korff Flexo-Action Motors, single and double, average cost \$2.50 to \$5.00; Black E. M. O. Motors, average cost \$3.00. ALL WORK GUARANTEED by Kentucky's Oldest Distributor. Send us your motors for FREE estimate. No obligation. We have repaired motors for the leading distributors and operators and are continuing to do so. Hundreds of satisfied customers.

J. E. COBB DISTRIBUTING COMPANY

512-14-16-18 S. 2ND STREET

LOUISVILLE, KENTUCKY

KENTUCKY'S OLDEST DISTRIBUTOR—ESTABLISHED 1915

OPERATORS!

SOUTHERN'S NEW MARCH LIST IS NOW OUT ON HUNDREDS OF ALL TYPES OF MACHINES. WRITE FOR IT TODAY. FOLLOWING ARE A FEW OF THE HIGH-CLASS GAMES WE HAVE READY FOR DELIVERY:

- Air Circus\$ 99.50
 - Defense 89.50
 - Gobs 84.50
 - Liberty 139.50
 - Yanks 84.50
 - Big Parade 99.50
 - Four Aces 109.50
 - Knockout 99.50
 - Victory 79.50
 - Sky Chief 169.50
- Terms: 1/3 Deposit, Balance Sight Draft.

SOUTHERN AUTOMATIC MUSIC CO.

540-42 S. 2nd St., Louisville, Ky.
531 N. Capital Ave., Indianapolis, Ind.
312 W. Seventh St., Cincinnati, Ohio.
425 Broad St., Nashville, Tenn.

session for seven weeks, has not yet received any coin machine bills, and the industry is not especially anxious to have any pop up. They would only mean, it is said, further regulation and possibly additional taxes.

Business, in spite of all the setbacks, has been holding up well in the metropolitan area. Rural spots and roadhouses are "out" for the duration of the ban on pleasure driving, and many restaurants and refreshment stands formerly used as locations on the roadside, have been closed.

Hartford, Conn.

Labor Shortage Grows As Common Business Problem

HARTFORD, Conn., March 6.—It's getting tougher these days to get labor. The coin machine industry in this section has its headaches when it comes to attempting to secure suitable help.

From the Connecticut headquarters of the U. S. Employment Service in Hartford came this bulletin this week: "Labor continued scarce in most areas of the State during the past month, but conditions have been alleviated in some sec-

tions by local recruitment drives which have, in some instances, been notably successful in registering women not otherwise in the labor market.

"New Britain has had outstanding success in this respect and demonstrated thru its house-to-house canvass by trained interviewers that this form of recruiting is superior to the usual labor drive which depends exclusively on publicity or advertising. Several hundred women were registered and placed immediately in New Britain industries. Recruiting drives are under way or in preparation in most sections of the State.

"The publication of non-essential jobs has had no important effect on the Connecticut labor market as positions on the non-deferred list are largely held by older men in this State: younger, able-bodied men having been drawn into war industries some time ago.

"A misleading factor now present is the labor turnover in some areas as workers 'shop' for more attractive jobs. Superficially, this gives the appearance of a labor surplus but in reality is merely the transfer of workers from one industry to another.

"Employment of women on a wider scale, and in more varied capacities continues thru the State as manufacturers realize that this is practically the only reservoir from which they may now draw for expansion or replacement of men lost thru Selective Service. In-migration to the State has virtually stopped; altho there was a slight increase in the Bridgeport area at the beginning of the month, this dwindled rapidly," the bulletin concluded.

Trade in the industry continues steady, altho some operators reported there is an increasing shortage of equipment.

Knoxville

Change Problem Continues As Service Calls Are Cut

KNOXVILLE, March 6. — With most service calls cut to half their former frequency, and some cut to a third, coin machine operators here report that they are now adjusted to the majority of difficulties brought on by tire and gasoline rationing.

Because many East Tennessee locations are situated in fairly isolated sections, operators here must cope with one problem not common in other areas. That problem is providing the location operators with enough nickels to make change for their customers.

Many East Tennessee spots are operated on very limited capital. Before rationing the serviceman came around once or twice a week, opened the coin boxes and restocked the cash register with nickels. Now that he only comes around once every two weeks or once a month, the proprietor's supply of nickels is often exhausted. Bread and beer truck drivers are reluctant about trading off their nickels as they need to keep as much small change as possible themselves.

One operator here is using busses and trains for out-of-town service calls that arise between scheduled circuit trips.

Only one operator has been able to obtain a "C" card, a survey revealed. In addition to amusement devices, this operator services food-vending machines.

St. John, N. B.

Curb on Dancing Proves Aid to Phonograph Music

ST. JOHN, N. B., March 6.—Thruout the Maritime Provinces and Newfoundland the demand for phonos continues on the upsurge. Due to restrictions on public dance spots, including the 15 square feet of space for each dancer, orchestras are being eliminated in favor of automatic music as a way to meet the need of reduced overhead because of inability to sell seat volumes proportionate to the 15 square feet per dancer. Shooting games are reported as holding their own in most places, but their popularity is not up to that of 1942.

Coin machine photography is stronger than ever. The machines offering 25-cent prints are hitting the target. Particularly from the soldiers, airmen, naval and merchant sailors, who distribute their likenesses to friends and relatives. The low cost and prompt service offer a dual attraction for the servicemen.

Action by police at St. John has sub-

dued interest in pinballs, but this is the only place in the Maritimes where such activity has been displayed. The city license continues effective in Halifax on pinball and phonos. Indications are for other city and town councils to follow the Halifax lead. Several have already established licenses for pinball. Lately there has been no interference with slots and bells, and in many places these are openly played, and in some cases with an unofficial license system prevailing. The six-cent piece for gum, chocolate, candy and nuts has marred the sales of these items in vending machines. The shortages of the sweets has also been a factor in the reduced turnover.

Wilkes-Barre, Pa.

Slight Improvement Over Past Few Months in Play

WILKES-BARRE, Pa., March 6.—While the coin machine business has shown a slight improvement over the past few months because of the increased pay of the anthracite miners now working a six-day week, activity in February was still below normal conditions. Principal cause is the fact that a great percentage of young men, who were the best customers of the pinball and music machines, are either in the armed forces or out of town in booming defense towns.

This area has a small percentage of war industries, with the main industry still being coal mining. However, the operators point out that the miners, who are older men, are not so keen on automatic music machines and activity on the pinball machine is still limited pending a local ruling on the free-play device since the Pennsylvania Supreme Court reversed a recent ruling on free plays.

It is expected that local governing bodies will decide to permit pinball machines with free-play devices, but it is feared the tax placed on the machines will be too great for any wide coverage in other than top spots.

Operators are looking ahead to better business, figuring they had reached the bottom a few months ago and the ban on pleasure driving will keep the residents close to home in a search for entertainment.

SLOTS

- 12 Mills 5c Blue Front\$125.00
- 1 Mills 10c Blue Front 135.00
- 1 Mills 10c Red Front 135.00
- 1 Mills 25c Red Front 145.00

PHONOGRAPHS

- 5 Seeburg Hi Tone Model 9800, RC, ES\$450.00
- 2 Seeburg Hi Tone Model 8800, RC, ES 440.00
- 2 Seeburg Envoy, RC, ES 275.00
- 1 Seeburg Rex 110.00
- 1 Rockola Monarch 125.00
- 5 Mills Empress 169.50
- 10 Mills Throne of Music 149.50
- 2 Wurlitzer 500A 209.50
- 5 Wurlitzer 6C0 125.00
- 8 Wurlitzer 71, Counter Model 175.00
- 5 Wurlitzer 61, Counter Model 82.50
- 10 Wurlitzer 616 69.50
- 3 Wurlitzer 616A 79.50
- 3 Wurlitzer 716 67.50
- 17 Seeburg 5, 10, 25c Wireless Wall-o-Matics 47.50
- 15 Seeburg 5c Wireless Wall-o-Matics 27.50
- 11 Seeburg 5c Selectomatics 24 17.50
- 2 Seeburg Wall-o-Matic Remote Console 179.50
- 10 Wurlitzer Model 320 2-Wire Wall Boxes 25.00
- 2 Wurlitzer 331 2-Wire Bar Boxes 27.50
- 1 Keeney Bar Box with Brackets 12.50
- 2 Keeney Adaptors for Mills Empress 12.50
- 1 Wurlitzer Twin Twelve Mechanism in Steel Cabinet 119.50
- 1 Wurlitzer Twenty-Four Mechanism in Steel Cabinet 129.50
- 1 Packard Orchid Model 600 Speaker 75.00
- 2 Seeburg Wall-o-Matic Remote Speaker 49.50
- 3 Wurlitzer Model 300 Adapter 30.00
- 3 Wurlitzer Model 304 Impulse Stepper 15.00

All these machines are reconditioned and guaranteed to be in A-1 shape. When shipped they will be well crated.

C. B. BRADY & COMPANY
217 N. Dillard St., Durham, N. C.
Phone N-6281

WANTED

First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.
WOLF SALES CO., INC.
1932-34 Broadway DENVER, COL.

ARCADES! SHOOTING GALLERIES!

CASH IN ON THE NEW CRAZE—DART GAMES

Get back in the money with Dart Games, favorite of the Boys overseas and fast becoming tops with millions of Americans! Loads of player appeal! No ammunition problem—no extra overhead—longer profits! Plenty of Games available or make your own with non-restricted materials.

DEPEND ON Innovation — V DARTS

for QUALITY! QUANTITY! DELIVERY!

You get all three when you buy V Darts. No shortage—immediate delivery on any quantity. Innovation super-features practically eliminate replacement expense! Streamlined, accurate, durable, safe! Colorful plastic vanes, scientifically balanced bodies. Steel points, set in plastic and sealed in bodies, won't pull out, loosen or turn. V Darts conform with O.P.A. rulings.

WRITE ON YOUR BUSINESS LETTERHEAD FOR SPECIAL PRICES

INNOVATION PRODUCTS CO.
1118 South Michigan Ave., Chicago, Illinois

ARCADE EQUIPMENT

- 1 Ten Strike, High Score\$42.50
- 1 Bally Alley 42.50
- 1 Fist Striker, Prac. New 109.50
- 1 Hammer Striker, Prac. New 37.50
- 1 Kiss-o-Meter, Prac. New 179.50
- 2 Cock-Eyed Circus, Prac. New, (Ea.) 52.50
- 3 Whatsis Meters on Base (3) 109.50
- 3 Love Meters & Base (3) 109.50
- 5 Streamlined Card Vendors (Ea.) 39.50
- 1 Skill Flip & Stand 17.50
- 1 Texas League, 1c 34.50

COUNTER GAMES

- 3 Hole-In-One (Ea.)\$ 8.50
- 3 Spit-Fires (Ea.) 9.50
- 1 A.B.T. Pistol, Model F 12.50
- 2 Kicker & Catchers (Ea.) 12.50
- 3 Pikes Peaks (Ea.) 10.00
- 3 Baseball Gum (Ea.) 7.50
- 1 A.B.T. Challenger 15.50
- 6 New Casino, 5 Jackpots (Ea.) 32.50

PIN TABLES

- 4 Sunbeams (Ea.)\$25.00
- 1 1940 Homerun 20.00
- 1 Dude Ranch 20.00

- 2 Big Chiefs (Ea.)\$22.50
- 1 Anabel 17.50
- 1 Playball 22.50
- 1 Speedway 12.50
- 1 Lite-a-Card 20.00
- 1 Merry-Go-Round 15.00
- 1 Sara Suzy 22.50
- 1 Champion 10.00
- 1 Super Charger 12.50
- 1 Fillocker 22.50
- 2 Boom Towns (Ea.) 22.50
- 1 Sky Ray 35.00
- 1 Zombie 30.00
- 1 Spottum 15.00
- 1 New Champ 37.50
- 1 Target Skill 22.50
- 3 Silver Skates (Ea.) 25.00
- 1 Pan American 25.00
- 2 Sea Hawk (Ea.) 30.00
- 1 Barrage 25.00
- 1 Stoner's Baseball 15.00
- 1 Power House 15.00
- 1 Big Parade 75.00
- 1 Mr. Chips 15.00
- 1 Summerline 15.00
- 1 Big Town 17.50
- 1 Spot Pool 45.00

ONE BALL P. O.

- 1 Kentucky (as is)\$110.00
- 1 Gold Cup 37.50
- 1 Super Bell (Like Now) 165.00

SLOTS

- 15 New Rebuilt Blue Fronts, C.H., Never Used, Orig. Crates, 5c (Ea.)\$225.00

GLENN J. ROMKEY

1230 WASHINGTON STREET, BURLINGTON, IOWA

PHONE 589

WANTED FOR CASH SEEBURG'S CHICKEN SAMS JAIL-BIRDS

\$75.00 F. O. B. Your City

\$10.00 Less Without Bases

CHICAGO NOVELTY CO., Inc. 1348 Newport Ave. CHICAGO, ILLINOIS

HERE ARE BUYS

We Have What We Advertise

- SLOTS
16 Mills 5c Blue Fronts, Light Cabinet... \$149.50
5 Mills 10c Blue Fronts, Light Cabinet... 159.50
2 Mills 5c Chromes, 3-5 Pay... 189.50
1 Mills 10c Chrome, 3-5 Pay... 215.00
15 Mills 5c Brown Fronts, C.H., Light Cabinet... 159.50
3 Mills 10c Brown Fronts, C.H., Light Cabinet... 189.50
2 Pace Deluxe, 5c, 3-5 Payout... 115.00
1 Pace Deluxe, 25c... 145.00
10 Pace 5c Comets, D.J... 89.50
2 Pace 10c Comets, D.J... 79.50
2 Pace 25c Comets, D.J... 89.50
2 Jennings 25c Silver Chiefs... 225.00
11 Jenn. 50c Slot, 120625, 3-5... 250.00
1 Jenn. Chief Triplex, 5-10-25c... 165.00
1 Watling Rotatop, 25c... 125.00
4 Mills 5c NEW Glitter Q.T.'s... 125.00
2 Mills 1c Glitter Gold Q.T.'s... 77.50
2 Mills 1c Blue Front Q.T.'s... 49.50
1 Mills 10c Blue Front Q.T.'s... 75.00
6 Columbias... 39.50
10 Mills 5c Green Vest Pockets... 37.50
3 Mills 1c Blue & Gold V.P... 34.50

- CONSOLES
10 Keeney Super Bells, Comb... \$195.00
1 Jennings Fast Time, F. P... 74.50
6 New Mills Jumbo Parades, Comb., with Mint Venders... 189.50
1 Baker's Pacer Daily Double... 275.00
2 Paces Races, Red Arrow, J.P... 169.50
2 Paces Races, Red Arrow... 169.50
2 Paces Races, Brown Cabinets... 125.00
2 Paces Races, Black Cabinets... 75.00
1 Royal Flush, Cash & Ticket... 42.50
1 Sugar King... 58.50
3 Jennings Good Luck... 34.50

- PHONOGRAPHS
1 Wurlitzer 780. (Colonial)... \$425.00
1 Wurlitzer 750E... 425.00
1 Seeburg 9800... 425.00
1 Seeburg Crown... 169.50
1 Seeburg Regal... 149.50
2 Seeburg Classics... 249.50
5 Wurlitzer 24s... 115.00
14 Wurlitzer 616, Light Up... 89.50
6 Wurlitzer 412... 49.50
1 Wurlitzer Counter Model 61... 79.50
2 Rock-Ola '39 Deluxe... 189.50
2 Mills Empire... 189.50
2 Mills Throne of Music... 139.50

- MISCELLANEOUS
Program Slips in 5,000 Lots, \$2.65 M.
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1 Jennings Barrel Roll... 125.00
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New Slot Machine Locks... 2.50
Terms: 1/3 Certified Deposit, Bal. C. O. D.

STERLING NOVELTY CO. 689-871 S. Broadway, LEXINGTON, KY.

Driving Ban Ups Arcades

Three new arcades open in one week and do good business from the start

PHILADELPHIA, March 6.—While the ban on pleasure driving made it necessary for operators to close a number of their locations in the outlying sections, the circumstance has now provided a more favorable aspect. The public at large restrained from seeking amusement in the out-of-way places, and the neighborhoods taking on added significance in community life, the operators are now finding good use for the equipment called in along with the few machines still in stock. Almost at once there has been manifest here a revival of interest in arcades.

Before the war operators were reaping a harvest here from war workers and such in operating machine arcades as an adjunct to their routes. Pearl Harbor, priorities and a temporary ban on pin-ball machines found a wholesale closing of the arcades until hardly a single one remained in the city. Recently, however, the operators are entering the arcade business again, meeting with instant success.

Three new arcades opened in the downtown district last week. And from the opening day, each has been enjoying heavy patronage. Joe Ash, amusement machine distributor, has opened the Joyland on the site of Thompson's Restaurant, while near by Al Rothstein, who formerly operated a string of arcades, got his Playland under way. And in the South Street section, Sam Weinstein, music machine operator, has opened his first arcade.

Significant is the fact that pinball machines do not predominate the display of machines. The target guns and bowling games make for the major attraction, each arcade numbering about 50 machines. In addition, Ash's Joyland features the photomatics.

Also in preparation is an arcade in the building housing the Metropolitan Opera House, which is being converted into a grand ballroom, and several music operators have already signified interest in the location.

Needed Diversion

Apart from the ban on pleasure driving, biggest factor in the immediate success of the arcades again is that it provides a very definite need for wholesome amusement and diversion for the war workers and service men. Newspapers and city officials have been howling for weeks over the increase of vice and crime here because of the lack of proper recreational facilities. And the arcades are seen as a partial solution to the problem. Among service men alone, it is estimated that the city entertains from 35,000 to 40,000 on furlough here every week, with the week-ends bringing from 10,000 to 15,000 men in uniform. Service and USO centers, at a maximum, can only provide for 2,700 soldiers, and it is pointed out that not every man in uniform desires the night clubs or taprooms.

From the start the bulk of the business at the arcades has been from men in uniform. Moreover, the arcades fill a pressing need in providing amusement facilities for the war workers, who work around the clock and find most normal amusements closed to them because of their working hours. Weinstein's Arcade fills a more particular need in that it is situated in a section drawing a heavy Negro patronage. And here again the Negro service men and war workers are finding the assorted variety of amusement machines at the arcade to their likings.

Apart from the ready acceptance of the arcade and its facilities, low rentals are making it inviting for many other operators to open arcades in the various neighborhoods thruout the city. Forced out of business because of priorities and man-power problems, there are empty stores in every section of the city, including the downtown district. And with the opening of new retail business here at a minimum, operators have their pick in locations for the opening of arcades. In normal times the rental for the sites used by Ash and Rothstein for their arcades would probably be prohibitive, both men having two of the choicest locations in the busiest sections downtown.

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Herbert Symphonola... 35.00
SLOTS
2 Mills Chromo, 5c... \$235.00
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6 Melon Bell, 5c... 120.00
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1 Roman Head, 10c... 69.50
1 Roman Head, 5c... 69.50
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2 Vest Pockets, 5c... 47.50
2 Vest Pockets, 1c... 45.00
JENNINGS
1 Silver Chief, 5c... \$129.50
1 Club Special, 5c... 99.50
2 Chiefs, 1c... 79.50
PACE
1 Comet Console, 5c... \$4.50
1 Comet, 25c... 89.50
1 Slug Proof, 5c... 99.50
WATLING
4 Rol-a-Tops, 5c... \$49.50
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1 Columbia, 5c... 49.50
CONSOLES
Baker Paces... \$235.00
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All Games and Machines guaranteed perfect condition. Shipments made same day order is received. Terms: 1/3 Deposit With Order, Balance C. O. D.

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1 Major of '41... 39.50
1 HomeRun '40... 29.50
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1 Punch... 14.50
1 Paradise... 32.50
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1 Sunbeam... 39.50
1 Sporty... 18.50
1 Sport Parade... 29.50
1 SummerTime... 14.50
1 Score Champ... 19.50
3 Sea Hawk... \$32.50
2 Slugger... 36.50
1 Score Card... 18.50
2 Showboat... 39.50
2 Snappy '41... 39.50
2 Seven Up... 32.50
1 Star Attr... 39.50
2 Sparky... 19.50
2 Target Skill... 22.50
2 Twin Six... 39.50
1 Triumph... 14.50
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1 Velvet... 28.50
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Groetchen Skill Jump with Base... 59.50
Exh. Vitalizer... 79.50
Casino Golf... 24.50
Poker & Joker, New... 115.00
Wizard Fortune Teller 15.00
Seeburg Duck Gun, as is, Complete... 32.50
ABT Fire & Smoke \$22.50
ABT Billiard Practice... 24.50
Pike's Peak... 14.50
Kicker & Catcher... 17.50
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2 WIRE CABLE! \$17.50 per 1,000 BELL LOCKS! 60c and 65c Each Used on Army Manuevers. Can't Be Told From New. Specs: #18 Gauge Wire, 7 Strands—4 Steel—3 Copper—All Tinned—Each Phase Rubber Covered—1/64" Double Cotton Weather-Proof Twisted Exterior. 60c for Metal Cash Box Type. 65c for Wood Cabinet Type. Brand New With 2 Keys Per Lock. Keyed Alike or Individually. 1/3 Deposit With All Orders. WHAT DO YOU NEED? CROWN MACHINE CO. 2928 N. Kenneth Ave. CHICAGO, ILL.

Excessive Demands for Gum And Shortage of Materials Mean Inadequate Gum Stocks

(Reprinted from "The Grocers Skirmisher," December, 1942)

The war has skyrocketed the demand for chewing gum so far beyond the industry's capacity to produce that retailers everywhere are finding it increasingly difficult to obtain enough to satisfy the needs of their customers. The available supply, which is almost as much as it was in 1941, a record year, moves off the counters so fast that both consumers and dealers are suddenly becoming conscious of a product that has always been taken pretty much for granted and asking why they can't get more gum.

In a statement explaining the reasons for this increased demand, one of the larger manufacturers points out that the war is focusing attention on the utility value of chewing gum. The industry knew from past experience that people chew more gum under conditions of stress or strain. For instance, people who ordinarily are not gum chewers will

consume considerable quantities at any sports event where the action is fast and the tension is high.

It is natural, therefore, that with the whole country under a nervous strain or tension during the present war and with a huge increase in buying power, the demand for chewing gum would far exceed the industry's ability to produce, even if it could obtain all of the necessary materials, which it can't.

Sugar Supply Limited

For one thing, the industry is limited to a percentage of the sugar it used last year. The industry's greatest production problem, however, is not sugar, but gum base—the ingredient that makes the product chewable and is responsible for its popularity. Altho the industry has been searching for years, no one has yet found a satisfactory domestic substitute for the imported gum bases from tropical countries such as Central and South America, the Malay Peninsula, Borneo,

Java and Sumatra. The Far East as a source is completely lost, of course, and while the supply in Central and South America is still available, the country's desperate need for shipping space makes it possible to bring in only a limited supply from these countries.

Any curtailment at all in the flow of chewing gum to the retailers is instantly conspicuous because sales of this product depend largely upon the product being out in plain view where it will be convenient for the consumer to help himself. If a display was empty in one store, in the past, the average consumer would not bother about it as he was sure to find it on display in any one of a dozen other convenient places.

As the demand outstrips production the consumer is beginning to find his favorite brands missing in many places. As a result, he is for the first time asking for them and continually calling the retailer's attention to the fact that he is out of gum. The retailer, in turn, is constantly asking his jobber for more gum. The jobber thus finds that an article which he has always been able to supply in any desired quantities is suddenly being called for in greater volume than he can possibly obtain it.

All of this results in what might be called a psychology of scarcity, which means that as people become acutely conscious of the apparent shortage they try all the harder to get as much as possible. For instance, those who ordinarily buy only one or two packages at a time are now buying a number of packages whenever they do find gum on display.

Population Changes Increase Demand

The increased demand and necessarily limited supply would by itself cause plenty of trouble, but this could be fairly handled to the satisfaction of almost everyone on a percentage of previous purchases provided the population of the country were stable. War conditions, however, have caused violent shifts in population. Many communities, particularly industrial centers, have grown enormously in the last year, and obviously it would be unfair to ration such a center on the basis of last year's orders.

Yet, while many places report huge increases, practically none has suffered any sizable decreases in population. And even if some people have moved from one city, the increased consumer demand on the part of those who remain there prevents the jobbers and retailers from knowing about any shift. When these few from that one city and a few from other places, however, congregate in one community they represent an increased consumer demand all out of proportion to the ordinary, natural growth. This adds to the difficulties involved in trying to get the available supply of chewing gum distributed fairly.

Gas and Tire Shortages

Another thing which has caused trouble is a change in wholesale buying and delivery systems due to tire and gas shortages. Many sub-jobbers and wagon men have been forced out of business or have curtailed their routes. This means that some dealers in outlying communities, who used to go to larger centers to buy, are trying to obtain their gum locally, which further confuses the picture.

One of the major reasons for the increased demand is the fact that industrial workers and their employers are becoming more and more aware of the value of chewing gum as an aid to production under war conditions. The pace is much faster than ever before and this results in the same situation that has caused the increased demand for chewing gum thruout the country, but to a very much bigger degree.

On top of all this there are the steadily mounting demands of the armed forces who must be given preference at all times. The men under arms today were civilians yesterday but, like the war workers, and to an even greater extent, they are under severe stress and strain which makes their per capita desire and demand for chewing gum even higher. It is only a question of time before this is going to cut very deeply into the supplies that are available for purely civilian consumers.

The army alone is already taking millions of sticks of gum for packing in its Field Ration "K." In tests made by the army it was found that the gum was particularly popular with the soldiers, helping to relieve nervous tension under combat conditions and conserving water by satisfying the desire to moisten the throat and mouth when dry.

Wisconsin Bills Pour Into Hopper Beyond Deadline

MADISON, Wis., March 6.—The State Legislature has recently received from the administration a list of "must" bills. Both houses are beginning to tackle the job of considering these bills.

The most important legislation for the State is said to relate to civilian defense, but there are also revenue bills, among them a recently proposed tax on amusement machines. This bill was introduced February 17. Vending machines would be exempt from the State tax.

The Legislature had set a deadline for the introduction of bills, and up to that time a total of 509 bills had been introduced, but regardless of the deadline, legislators kept filing bills in a form which may be filled in later. It is reported that there are not as many bills being introduced this session as were introduced two years ago.

WPB Has Drastic Plan for Moving Plant Machinery

WASHINGTON, March 6.—The War Production Board recently announced a new and drastic policy in relation to production machinery in plants and factories in all parts of the United States. It is said to be a plan by which the government will draft tools and equipment in plants not busy on war work or slow getting into war production.

A plan has been drawn up whereby the WPB will take over machinery not being used in war production and will distribute it to other plants, even in distant cities, where it can be put to immediate use. Surveys have been made, indicating there are vast quantities of industrial machinery and equipment in many plants that are still not being used fully.

It is expected that the plan will be put into use at an early date. The WPB plans to ask for volunteer steps first, but if owners of machinery do not volunteer then the machinery will be taken over by the government.

MARKEPP VALUES

PHONOGRAPHS	
Seeburg 9800, ESRC, Like New	\$425.00
Seeburg CONCERT MASTER, ESRC	329.50
Seeburg ENVOY, ESRC	349.50
Seeburg CROWN, A-1	149.50
Seeburg ROYALS	99.50
Seeburg Wall-o-Matics	29.50
Wurlitzer 616, Mbingo Lite Up	69.50
Rockola SPECTRAVOX-PLAYMASTER	209.50
Rockola '39 DELUXE, Like New	159.50
Wurlitzer 331, Bar and Wallboxes	29.50
Wurlitzer 780	365.00
15 '42 SINGING TOWERS, Like New	199.50
ARCADE EQUIPMENT	
Western Baseball, Lite Up Bkhd.	\$ 69.50
WESTERN DELUX BASEBALL	84.50
MAJOR LEAGUE BASEBALL	134.50
Evans TEN STRIKE, Low Dial	45.00
Rockola TEN PINS, Hi-Dial	54.50
BUMPER BOWLING	69.50
MAGIC ROLL	69.50
Rockballs, 12 Ft.	74.50
Rockola TOM MIX RIFLES	44.50
Genco PLAY BALL, Late Model, Like New	179.50
Scientific BATTING PRACTICE	99.50
Bally RAPID FIRES	169.50
Mutoscope SKY FIGHTER	249.50
BELLS	
Mills 5¢ BLUE FRONTS, Serials Over 400,000	\$129.50
Mills 5¢ BLUE FRONTS, S.J., Serials 390,000	119.50
Mills 5¢ BLUE FRONT, Light Cab., New Crackle, C.H.	99.50
Double Safe, Double Door	39.50
Single Safe, Double Door	29.50
Jack-in-Box Stands, New	49.50
Half Certified Deposit with Order—Bal. C.O.D.	
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ARCADE MACHINES		FREE PLAY GAMES	
3 Hockeys	\$165.00	1 Hi Hat	\$32.50
5 Bat. Practices	75.00	1 Ten Spot	29.50
1 Shoot the Chutes	119.50	1 Pan American	25.00
1 Play Ball, Genco	150.00	1 Zombie	30.00
1 Jap Ray Gun	115.00	1 Sun Beam	25.00
3 Hitler Seeburg Gun	115.00	1 Star Attrac.	39.50
1 Evans Ten Pin	49.50	1 Sea Hawk	29.50
		1 Fox Hunt	25.00
		1 Horoscope	39.00

All Games Completely Reconditioned. 1/3 Dep. with Order, Bal. C. O. D. Send for Complete List of Other Machines. Wanted—Late Model Free Play Games. Send List and Prices.

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ALL FACTORY REBUILT REFINISHED SLOTS		
BLUE FRONTS	BROWN FRONTS	CHROME BELLS
5¢ Double Jack ... \$ 99.50	Club Handle—Knee Action	One Cherry—2-5 Payout
5¢ Late—Single ... 115.00	5¢ \$145.00	5¢ \$265.00
10¢ Late—Single ... 125.00	10¢ 165.00	10¢ 285.00
25¢ Late—Single ... 150.00	25¢ 185.00	25¢ 300.00

MILLS WAR EAGLES—REFINISHED CASTINGS AND CABINETS

Blue or Brown Crackle Finish, 5¢, 2-4 Payout	\$57.50	3-5 Payout, 20 Step, Blue Front Mech.	\$89.50
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CHERRY BELLS	MELON BELLS		
5¢ 3-10 Payout	\$115.00	5¢, Guaranteed Like New	\$110.00
10¢ 3-10 Payout	130.00	10¢, Guaranteed Like New	130.00
25¢ 3-10 Payout	150.00	25¢, Guaranteed Like New	145.00

5¢ Four Star JENNINGS CHIEFS	\$ 85.00	5¢ SILVER CHIEF, Like New	\$125.00
10¢ Four Star JENNINGS CHIEFS	75.00	5¢ ONE STAR CHIEFS	60.00
25¢ One Star JENNINGS CHIEFS	85.00	10¢ CLUB SPECIAL CHIEF	90.00
1¢ Four Star JENNINGS CHIEFS	35.00	50¢ CHIEF, Very Clean	225.00

PACE COMETS	COMETS	PACE DELUXE	
5¢ 2-4 Payout	\$ 37.50	10¢ 3-5 Payout	\$ 65.00
10¢ 2-4 Payout	42.50	25¢ 3-5 Payout	85.00
25¢ 2-4 Payout	50.00	5¢ Sluggproof	75.00

WATLING ROLOTOPS	MILLS VEST POCKETS	GROETCHEN COLUMBIAS	
5¢ 2-4 Payout	\$ 35.00	Green	\$ 35.00
10¢ 2-4 Payout	45.00	5¢ Blue and Gold	37.50
25¢ 3-5 Payout	60.00	5¢ Chrome	50.00
		Hammeroid	45.00
		Chrome	60.00

GUARANTEED—A-1—PHONOGRAPHS

WURLITZERS	SEEBURGS	ROCK-OLAS	
850	\$495.00	40-Master	\$185.00
750E	449.50	39-Deluxe	185.00
700	295.00	Monarch	85.00
600 Keyboard	179.50	Windsor	75.00
24	110.00	MILLS THRONE	\$ 99.50
616	57.50		
412	37.50		
61 and Stand	79.50		

ARCADE	NEW, ORIGINAL CRATES	CONSOLES	
Evans Ten Strike	\$ 49.50	Buckley 7-Bell, A-1	\$450.00
Scientific Knee Jump	65.00	Silver Moon, Like New	119.50
Keeney Texas Leaguer	32.50		
38 Track Time	\$ 85.00	Jenn. Fast Time	\$ 79.50
Parlay Races	65.00	Bally Royal Draw	99.50
Bally Blue Grass, One Ball Multiple Free Play	\$139.50	Exh. Silver Bell	50.00

1/3 Deposit, Balance C. O. D. Write, Wire, Telephone.

TWIN PORTS SALES CO., 222 E. Superior St., DULUTH, MINN.

CLEVELAND COIN'S TRADING POST

2 Bally Rapid Fire	\$185.00	2 Super Grippers with Bases	\$ 55.00
8 Snap the Japs, Latest	135.00	5 Mutoscope Electric Diggers	50.00
1 Shoot the Chutes	135.00	1 Exhibit Iron Claw	50.00
2 Shoot the Bulls	95.00	3 Deluxe Buckley Diggers	85.00
4 Tom Mix Guns	65.00	3 Electro Hoists	50.00
1 Marksman Gun	65.00	3 Rotary Claws	125.00
1 School Days	65.00	3 Rotaries, Pusher Type	125.00
1 Exhibit Twin Gun Range	175.00	2 Magic Fingers	125.00
1 L.D. Ten Strike	50.00	10 New Home Run Guns	20.00
5 Bally Alleys	50.00	5 A.B.T. Model F Guns	17.50
1 Skeobalotto	69.50	2 Big Game Hunters	20.00
3 World Series	105.00	5 New Kill the Japs	32.50
1 Deluxe Western Baseball	89.50	5 Photoscopes	15.00
3 1939 Western Baseballs	79.50	1 Happy Home	35.00
5 Bunting Practices	110.00	1 Electric Defense Gun	25.00
2 Genco Playballs, Latest	175.00	5 Kill Hitlers	22.50
5 New Poker & Jokers	119.50	5 Motor Driven Drop Picture Machines, Floor Models, Marble Glowed	40.00
1 Ropp Baseball	125.00	5 Non Electric Drop Picture Machines, Floor Models, Marble Glowed	25.00
3 Mountain Climbers	165.00	5 Drop Picture Machines, Counter Type, Marble Glowed	25.00
2 Chester Pollard Golf Machines	75.00	10 Newly Rebuilt Post Card Venders with Liteup and Cabinet Bases	45.00
1 Chester Pollard Foot Ball Machine	85.00	10 Exhibit Counter Model Viewscopes	15.00
1 New Bean	85.00	10 Exhibit Earlier Type Twin Card Venders	25.00
2 Planatellus, 10¢	125.00	2 Panorams	350.00
2 Groetchen Metal Typers	65.00	1 Trylon Scale	65.00
1 Scientific X-Ray Piker	115.00	1 Watling Scale	85.00
1 Mystlo Pen Fortune Teller	185.00		
1 Latest Type Tommy Gun	185.00		
1 Exhibit Inverted Type Punching Bag	175.00		
3 New Model Horoscope Fortune Tellers, 5¢	135.00		
1 14-Foot Rockeball	125.00		

4 PACE 10¢ Coin Operated and Completely Automatic 45 Foot DUCK PIN ALLEYS, Complete \$1800.00.

1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE 2021 PROSPECT AVE., CLEVELAND, O. Phone: PROspect 6318-7

Races Better Than Pinball

Sponsor of bill to legalize racing in Utah makes open attack on games

SALT LAKE CITY, March 6.—Senator June Kendall has sponsored a bill, SB-98, which proposes to legalize horse racing and pari-mutuel betting in the State. The bill has been reported to the floor of the Senate by the agriculture committee, since one of the strong arguments for legal racing is that it would help agriculture.

Political reports say that the chances for a final passage of the bill are practically nil. In speaking for his bill Senator Kendall took occasion to severely criticize pinball games. Among other things, he said: "I think this would be a good thing for the State. It would promote agricultural interests, and as for the provision of betting—well, I think it is better for people to wager money on a fine sport like horse racing than to squander it in pinball machines and other racket concessions at our carnivals and fairs. We may not like people gambling, but we know they are going to do it."

This is one of the few examples in which sponsors of gambling on the races openly condemned the coin machine industry as a competing business.

British List Of Used Games Is Revealing

CHICAGO, March 6.—The coin machine trade has taken great interest in an advertisement of used machines which appeared in *The World's Fair*, the British coin machine trade paper published in London. The issue was dated January 30, 1943, and only recently received in Chicago.

The advertisement occupies a column in the magazine and lists many types of games and coin machines now on the market in London and selling at high prices. The general list of these used machines will recall many memories to the American trade, so the names of the machines are listed as follows: Action, Ahrens, Airways, Allwin, Army and Navy, Aero Darts, Bar Billiards, Ballander, Darts, Buzzoz, Bally Bumper, Blue Streak, Bally Arcade, Big Game Hunter, Bally Reserve, Circle Skill, Crane, Champion, Carmo Club, Clown, Chico Baseball, Chief, Dux, Double Chute Saxony Fruit, Dancing Dan, Daval Gem, Flash, El Toro, Flying Scot, Fiesta, Forecast, Fortune, Grid Iron, Ahren's Light, Globe Trotter, Grip Test, Gun Club, Gay Time.

Hoops, Home Stretch, Hen and Eggs, Hi Lo, Hercules Crane, Hit or Miss, Hi Ball, Howard Racer, Ice Hockey, Jungle, Jigsaw, Jennings Desert Night, Knickerbocker, Kings, Komonstev, Lightning, Light-house, Mercury, Mills Silent, Major League, Motor Racer, Midway, Mars, Odd Ball, Oscar, Pass Kick, Peppy, Pleasure Island, Pathfinder Rotary, Ragtime, Rotary, Running Wild Junior, Rink, Roly Poly, Revolve Skill Rotary.

Silver Flash, Speed, Stop and Go, St. Moritz, Snappy Stoner's Racer, Skill Pool, Slip-It, Sparks, Seven Cup, Strength Grip, Ski Hi, Silver Cups, Soccer, Skee Runs, Topper, Tally Ho, Turf Kings, Tote Console, Trackmeet, Trophy, Trio, Waltonian, Walton Pushball, Wembley Glide, X-Ray Fortune, Zephyr, Zeta.

Defends Pinball Against Charges That Minors Play

CINCINNATI, March 6.—A good defense of licensed pinball games was recently made before the city council by Albert D. Cash, member of that body. Cash is regarded as an outstanding citizen of the city, and his speaking in defense of licensed games will have great weight.

He said at the time the present city ordinance was adopted to license games unless it stopped their use for gambling, he would propose a complete ban. When charges were recently made that payoffs are still being made in the city and that minors are being allowed to play the games, Cash stated that "the charges are not conclusive enough to justify a ban at this time."

A committee of the council has been considering complaints from school officials and others. The city council is also considering a license of \$100 on arcades instead of trying to collect \$10 on each machine as is now done.

No charges have been made that school children gamble on machines in the Penny Arcades.

Tennessee Tax Revenue Drops 28% in January

NASHVILLE, March 6.—While the State Legislature was making plans to adjourn, the State tax department reported that revenue for the month of January showed a drop of 28 per cent from that of January a year ago. The chief decline was in revenue from the gasoline tax.

Also the revenue from liquor declined considerably in January, and even the State income tax showed a decline. No explanations were made by the tax office for these declines other than that they are part of a general trend.

The Legislature was planning on early adjournment and expected to pass few bills.

A bill had been introduced in the Legislature to tax coin machines 12 per cent of the gross receipts, but reports here were that such a bill had little chance to pass since the State already has a reasonable coin machine license law.

Salesman Author Making Plans for Second Book Soon

CHICAGO, March 6.—Stanley J. Marks, sales representative of Gardner & Company here, is the author of a book that has received creditable mention by reviewers. The Gardner firm manufactures sales-boards.

The title of the book is *The Bear That Walks Like a Man* and is published by Dorrance & Company, Philadelphia. Marks says he spent four years in research and study of the foreign policy of Soviet Russia as a preparation for writing the book, which deals with the strength of the Red Army, its organization, tactics and strategy. Marks is also known as an aviator and commentator on foreign and national affairs.

Among those who have recently reviewed the book are Sterling North, of *The Chicago Daily News*; A. C. Spec-

torsky, of *The Chicago Sun*, and the book reviewers of *The New York Herald Tribune* and *The New York Times*.

The publishers report that present sales are encouraging.

Marks is working on a second book which deals with military science as practiced by the United States Army.

Bowling Alleys Proving Good Coin Machine Spots

BALTIMORE, March 6.—Bowling alleys are proving to be unexcelled spots for coin machine operation. The many thousands of bowlers are steadily boosting collections at the coin machines, according to reports of both operators of the alleys and coin machine operators having machines at these locations. Collections are said to be running better than 25 per cent over the corresponding period of last year.

OLIVE'S SPECIALS FOR THIS WEEK

Each

8 FACTORY REBUILT JUMBO PARADE, FREE PLAY (Like New) \$85.00

1 HI HAND CONVERTIBLE, 5c. 85.00

1 BIG PRIZE 1 BALL, FREE PLAY 90.00

5 1939 1-2-3, FREE PLAY 27.50

1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO. (Phone: Franklin 8620)

SKEE BALL ALLEYS FOR SALE

1 Wurltzer, 14 ft.

1 Rockola with high score unit, 9 ft.

1 Mirror, 10 ft.

1 Play-a-Ball, 14 ft.

All overhauled and in perfect shape. No more to be had in or around N. Y., so I'm going out of business. Will sell to highest bidder.

ROSY'S, 148 W. 62nd St., N. Y. C.

Profitable Side-Line FOR OPERATORS

We have originated a line of **TIMELY NOVELTIES** which Retail Stores buy in quantities for resale. Large Profits!

Rush 25¢ for 3 different Samples and Distributors' proposition.

D. ROBBINS & CO.

152-B W. 42nd St. NEW YORK CITY

WANTED MECHANICS

Real opportunity for first-class, reliable Pinball, Console Mechanics. 4F or over 45. State experience. Salary \$75.00 to \$100.00.

MERIT MUSIC SERVICE

620 N. Eutaw Street Baltimore, Md.

WANTED

Old Slot Machine Mints; also all kinds of Coin-Operated Equipment. Send list immediately.

AUTOMATIC SALES CO.

203 2nd Ave., N., Nashville, Tenn.

STOP-LOOK-ORDER NOW

ARCADE EQUIPMENT (Guaranteed as good as new)

Bally King Pins \$159.50

Genco Play Ball 149.50

Rock-Ola Ten Pins 49.50

Skee Ball Ettes 59.50

Keeney Anti Aircraft Gun.. 44.50

Scientific Batting Practice (Like New)..... 99.50

Chicago Coin Hockeys 175.00

Jailbird Gun (With Jap Conversion) 135.00

CONSOLES

New Bally Club Bells (Original Cases, Latest Model) ... \$249.50

Used Bally Club Bells 179.50

Jennings Silver Moons 99.50

Bally Big Tops 65.00

Keeney Super Bells—5c Play 189.50

COUNTER GAMES

Non Coin Operated

Marvels—New. 2 for \$34.50

Daval Rex's--New (Original Cases) Singles 10.00

5 for 37.50

Tit Tat Toe, Used 7.00

Lucky Smokes Used \$ 7.50

American Flags Used 7.50

Daval Aces, Used 5.00

Daval 21's, Used 7.50

Victory Counter Games, Used.. 7.50

Prices subject to change without notice. Don't delay. Order immediately. Send 1/3 deposit, balance C. O. D. or sight draft.

B. D. LAZAR COMPANY

1635 FIFTH AVENUE Phone: GRant 7818 PITTSBURGH, PA.

THE BEST IN NEW AND USED EQUIPMENT

CONSOLES

18 Jennings Silver Moons, Free Play ... \$110.00

1 Buckley Track Odds, Daily Double Model, SU 400.00

Mills Four Bells, High Serials 450.00

Evans Gal. Dominos, New, JP Model, 2-Tone Cabinet 450.00

Evans '41 Gal. Dominos, JP Model, 2-Tone Cabinet 325.00

2-Evens Bangtails, '39 Mod., Brown Cab. 165.00

2 Evans '39 Model Dominos, Brown Cabinet, SU 165.00

2 Evans Lucky Lucres, '41 Model, 2-Tone Cabinet, 3/5¢ & 2/25¢ 365.00

1 Paces Races, Red Arrow, JP Model 210.00

Bally Club Bells, New, Comb. Cash and Free Play Write

Bally Club Bells, SU, Comb. Cash and Free Play 175.00

1 Evans Bangtail, Slant Head 75.00

1 Keeney Kentucky, Slant Head 75.00

Mills Jumbo Parades, New, Comb. Cash and Free Play 165.00

Mills Jumbo Parades, Cash Pay, Late Mod. 110.00

Evans '41 Model Bangtails, 2-Tone Cab. 350.00

8 Keeney Super Track Times 350.00

SLOTS

Mills Blue Fronts, 5¢ Play \$100.00

Mills Bonus Bells, 5¢ Play 225.00

Mills Cherry Bells, 5¢, 3-10 Payout, Club Handle 165.00

1 Mills Brown Front, 5¢, Club Handle, Ser. #482558 175.00

Mills Cherry Bells, 10¢, 3-10 Payout, Club Handle 175.00

Mills Original Chromes, 5¢, One Cherry Payout 235.00

Mills Original Chromes, 10¢, One Cherry Payout, Clean as New 275.00

Order Direct From This Ad. All Orders Must Be Accompanied by One-Third Certified Deposit.

JONES SALES COMPANY 1330-32 TRADE AVE. HICKORY, N. C. Tel. 107

JONES SALES COMPANY 31-33-35 MOORE ST. BRISTOL, VIRGINIA Tel. 1654

CONSOLES

Mills Gold Chromes, 5¢, 2-5 Payout, Like New \$275.00

Mills Copper Chromes, 5¢, 2-5 Payout, Like New 275.00

Columbia Bells, 5¢, R. Door Payout, GA 42.50

Columbia Bells, 5¢, JP Model 42.50

Mills 5¢ Front Venders, Milco Check Escalators, Indicator Head Future Play, Br. Crackle Finish, Concealed JP ... 175.00

Mills 5¢ Front Venders, Same as Above Except Open Jackpot 175.00

Brand New Mills Front Venders, Same as Above, Open Jackpot 235.00

Jennings Chiefs, 5¢ Play 65.00

1 Jennings Silver Moon Chief, 5¢, Late '41 Model 235.00

1 Jennings Silver Moon Chief, 10¢, Late '41 Model 250.00

1 Jennings Silver Moon Chief, 25¢, Late '41 Model 275.00

1 Mills 1¢ Smoker Bell 25.00

5 Mills 1¢ Q.T.'s 45.00

3 Mills 5¢ Q.T.'s 65.00

2 Mills 10¢ Q.T.'s 70.00

2 Mills 1¢ Q.T.'s, Glitter & Gold 70.00

8 Mills 5¢ Chrome Vest Pockets 65.00

25 Mills 5¢ Blue & Gold Vest Pockets 60.00

1 Walling Goosneck, 25¢, Double JP 75.00

6 Walling Goosnecks, 1¢, Jackpot 25.00

SPECIALS!

BALLY ONE BALL PAYOUT TABLES

Bally Fairmounts \$500.00

Bally Turf Kings 385.00

Bally Turf Kings, Brand New 500.00

Bally Sport Clubs 350.00

Bally Sport Kings 200.00

Bally Santa Anita 195.00

Bally Long Shots 250.00

Bally Kentuckys 250.00

ARCADE EQUIPMENT

1 New Drive Mobile \$325.00

5 New Casino Golf, Spec. 35.00

1 Grotchen Mountain Climber, Floor Sample 169.50

Chicago Coin Hockeys, Floor Samples 175.00

Keeney Submarines 175.00

Bally Torpedo 175.00

Bally Rapid Flo 175.00

Batting Practice 75.00

Jennings Roll in Barrel 99.50

10 Shoot the Jap Guns, Reconverted, Repainted 115.00

Western Baseball, Deluxe 89.50

Western Baseball, '38 Model, No Backboard 50.00

Seeburg Parachutes 90.00

Evans Ten Strike 49.50

5 Keeney Anti Aircraft Guns 39.50

5 1¢ Photo Scope Exhibit Picture Mach. 14.50

Write for Complete List of Tubes, Also New and Used Pin Games of All Kinds.

Terms: 1/3, Balance C. O. D.

K. C. NOVELTY CO. 419 MARKET ST. PHILADELPHIA, PA.

CLOSE OUTS

10 NEW Keeney Super Ball, 5¢ \$239.50

2 Mills 5¢ Blue & Gold V.P. 69.50

2 1¢ Mills Q.T. Glitter Gold 84.50

1 New Mills Brown Front, 10¢ Club Model Write

1 New Mills Brown Front, 25¢ Club Model Write

5 Used Mills V.P. Chrome, 1¢ Plus .. 49.50

5 Mills Green 5¢ V.P. 29.50

5 Mills Blue Front, 5¢, Factory Reconditioned 125.00

1 Jennings Chief, 10¢, Factory Reconditioned 125.00

2 Mills Brown Fronts, Factory Reconditioned, 5¢ 125.00

5 Used Q.T. 1¢ Green Front 35.00

GRAND CANYON...\$159.50 - - - - - NEW LIBERTY...\$159.50
RAPID FIRES...\$174.50 - JEEPS...\$135.00 - JAP CHICKEN SAMS...\$129.50

ATHLETIC		Hoot Mon Golf	
Exhibit Strength Test Lifter	\$ 89.50	Hi-Scoring Ten Strike	\$ 69.50
Exhibit Punch Tester	175.00	Texas Leaguers	32.50
Standard Strength Test Lifter	69.50	Batting Practice, Late Model	115.00
Gott. 3-Way Grippers	17.50	Genco Play Ball, Latest	179.50
Mills Pneumatic Puncher	124.50	COUNTER GAMES	
Super Gripper & Stand	45.00	Exhibit Card Venders	\$ 14.50
Exhibit Vitalizer	69.50	Above with Base	24.50
GUNS		Kicker and Catcher	19.50
Sky Fighter	\$249.50	Whiz Ball & Sweet 16	7.50
Shoot-the-Chutes, Jap Convert.	119.50	Pikes Peaks	19.50
Keoney Submarine	184.50	Kill the Jap, New	32.50
Anti-Aircrafts, Keoney	42.50	ABT Guns, Late Models	22.50
FORTUNE		Shipman Select-a-View	29.50
Exhibit Egyptian Seers	\$ 39.50	MISCELLANEOUS	
Exhibit Magic Crystal	69.50	Keoney Anti-Air Screens, New	\$ 9.50
Mills World Horoscope	99.50	Muto, Del. Moving Reel	49.50
Moving Grand Ma	250.00	Muto, Wind Mill	15.00
ABT Astrology Scale	135.00	7-Wire Cable (Cloth Covered), Per Ft. (Main Gun Cable & Wall Boxes)	.20
SKILL		Contact, Point & Rivet Kit	7.50
Muto, Traveling Crane	\$ 39.50	New 1¢ Bulldog Coin Chutes	2.75
1939 West. Baseball, Deluxe	94.50	Used 5¢ 500 F.P. Coin Chutes	1.50
Test Pilot (New)	269.50	Rectifiers #28-24-32	5.00
Chicago Coin Hockey	209.50		

WE REPAIR BALLY SPINNER TYPE MOTORS.....\$5.00

ONE BALLS—SLOTS—CONSOLES		PIN GAMES	
Long Shot	\$189.50	Jenn. Bobtail, Cash	\$ 99.50
Santa Anita	179.50	Latest Model Golfarola	69.50
Exhibit Congo	39.50	Jenn. Chief Console, 5¢	99.50
1½ Mills Glitter Gold Q.T.	62.50	Sport Specials	125.00
Mills Owl, 1 or 5 Ball	69.50	Face Reels—Combination	145.00
Jumbo Parade, F.P.	69.50	Jumbo Parade—Combination	154.00
Keoney Contest	149.50	New Super Bell	249.50
Big Chief	\$39.50	Dixie	\$29.50
Glamour	24.50	Barrage	39.50
Flicker	34.50	ABC Bowler	47.50
All American	34.50	Hi Hat	47.50
Gold Star	34.50	Snappy	47.50
Metro	34.50	Velvet	39.50
League Leader	29.50	Show Boat	47.50
Wow	29.50	Do-Re-Mi	47.50
Broadcast	37.50	Majors '41	48.50
Stratoliner	37.50	Spot Pool	54.50
		Jungle	\$54.50
		Horoscope	47.50
		Legionnaire	49.50
		Sea Hawk	42.50
		Twin Six	54.50
		New Champ	59.50
		Capt. Kidd	59.50
		Knock-Out	99.50
		Big Parade	99.50
		Liberty, Like New	145.00

WANTED TO BUY: Exhibit Double Play, West Wind, Sun Beams and Sky Fighters. ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVENUE, CHICAGO, ILL. PHONE: HUMBOLDT 6288

PRICED FOR QUICK SALE ARCADE EQUIPMENT

Bally Rapid Fires	\$179.50
Seeburg Chicken Sams	94.50
Seeburg Shoots	109.50
Seeburg Hitler	114.50
Keoney Submarine	174.50
Chicago Hockeys	159.50
Genco Play Balls	149.50
Western Baseballs—1939	49.50

Guaranteed Excellent Mechanical and Cabinet Condition. 20% Deposit With Order, Balance C. O. D.—F. O. B. Philadelphia, Pa.

WANT—LATE MODELS 5-BALL FREE-PLAY PIN GAMES. Write for List of Phonographs—Priced Right

AUTOMATIC EQUIPMENT CO.

(FRANK F. ENGEL)

SEEBURG DISTRIBUTORS

919 No. Broad St., Philadelphia, Pa.

References: Dun and Bradstreet—Any Bank and Trust Co.

FOR SALE

100 Mills Goose Necks—Every one in perfect working condition. All have Jack-Pots. Just the machine for home use or take-a-chance spots. 5, 10 and 25c play. \$5.00 to \$15.00. Write, stating your wants.

5 Jennings Little Dukes, perfect condition, 1c play, \$7.50 each.

4 Mills War Eagles, rebuilt, repainted, 3-5 payout, club handles, knee action stop levers, 5 and 10c play, \$95.00 each.

5 Mills Blue Fronts, rebuilt, repainted, 3-5 payout, club handles, knee action, look and play like new, 5 and 10c play, \$125.00 each.

20 double, 15 single Machine Safe Cabinets. Doubles, \$15.00. Singles, \$10.00.

VALLEY SPECIALTY COMPANY, INC.

1061 JOSEPH AVENUE

ROCHESTER, N. Y.

WE OFFER FOR SALE

ARCADE		ONE-BALLS		SPECIAL BRAND NEW IN ORIGINAL CRATES	
10 Rapid Fires	\$175.00	1940 Mills 1-2-3	\$ 85.00	Mills Hi-Boys—Mills Flashers—	
8 King Pins	150.00	Bally Victories	45.00	Club Bells—Super Bells—High	
15 Ten Strikes	85.00	Blue Grass	135.00	Hands—Rollema—Bally Babies	
5 Chgo. Hockeys	195.00	Western Trio	35.00	—King Pins. Write for Prices.	
15 West. Baseballs	65.00	Sport Specials	125.00		
3 Bally Eagle Eyes	75.00	Bally Gold Cups	65.00		
25 1940 ABT Targets	25.00	West. 7 Flashers	65.00		
10 Lucky Strikes	75.00	Western Races	60.00		

WE WANT TO BUY

Keoney Air Raiders	Mills Three Bells	Sport Pages	Grand Stands
Bally Defenders	Mills Four Bells	Thistledowns	Grand Nationals
Chicken Sams	Mills Slots	Long Shots	Turf Kings
Drivomobiles	Phonographs	Fairmonts	Pimlico

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.



Industry Mentions Magazines --- Newspapers --- Radio

Pinball Crashes Literary Set

In a deep psychological study of what is a woman anyway in *The Woman's Home Companion* of February, 1943, pinball has a new "first," this time in the literary field as a simile. The author has his modern woman ask, "Am I but a creature of chance, my lot what it is because of the way the chromosomes fell, like the crazily rolling pellets in a pinball game?"

One of our readers commented on the article as follows: "No doubt but that an editorial writer for *The Woman's Home Companion* is a man of learning, a man of breadth, vision, experience; a man who travels in the upper sphere of literary realms, exerting his talents in cultural aspects; doing search and research for substantial facts to crowd into his already crowded brain. It needs must be a fine one, indeed, for only a keen philosophic mind could write such gifted expressions about a woman. But look! do you note, reading between lines, that for relaxation he plays a pinball game?"

Drink Machine Too Generous

A soft-drink vending machine in an office at Camp Sutton, North Carolina, twice in one day went berserk and ejected its entire capacity gratis into eager hands of the office personnel. A reporter describing the windfall must have strained his Webster's Dictionary a little when he wrote: "At 11:50 a.m., just before lunch hour and again at 3:30 p.m. the gleaming monster shuddered thruout its vast glossy frame, emitted a purposeful clunking in place of its usual slumberous purr and ejected its entire hoard of frosty bottled potions gratis. During the forepart of the afternoon, while a puzzled serviceman counted and recounted his inadequate take of coins, restocked the rebellious robot and tinkered with its inner mysteries, the machine showed a proper commercial restraint, rendering one drink for one nickel. Hardly was he out of sight, however, when its demure humming rose again to an ecstatic throb and it resumed its policy of uninhibited generosity."

Industry in Business Week

The Chicago office of the magazine *Business Week* has made a digest of the Coin Machine Special issue of *The Billboard* which is to be published in an early issue. It is anticipated that *Business Week* will emphasize the manufacturing opportunities in the coin machine industry after the war.

Pinball to Pipe Organ

A pipe organ made from pinball machine parts, 270 beer cans and junk yard odds and ends was featured in a story in *The Philadelphia Inquirer* recently. The 35-year-old aviation layout mechanic who used to be a pipe organ installer got the idea for his own private pipe organ after he had welded a quart can to a pipe in an attempt to lengthen it and so assure the proper pitch while he was installing a new pipe organ in a Philadelphia church some 12 years ago. The mechanic's private pipe organ has a standard five-octave keyboard surmounted with 15 tonal effect stops made from beer spigots. The mechanic says there were plenty of skeptics about his pinball-beer can pipe organ, so he built in an automatic disk which operates the organ when the player gets off the beer-keg stool. The organ then plays a bar of *How Dry I Am*.

Tat for Tilt

A Kalamazoo, Mich., judge decided it was worth \$35 and a year's probation for a pinball player to vent his displeasure with an ax! The player bought the ax and smashed a pinball machine because it persistently "tilted" when he tried to play it. From *The Detroit News*, February 26.

Yanks Play Juke Boxes

The rotogravure section of *The Baltimore Sunday Sun*, February 21, carried a picture of two of our soldiers in London making their selection on a juke box. The caption was "Home Is Where the Juke Box Is," and the copy under the picture is as follows: "Two Yanks engage in a familiar pastime thousands of miles from home. Slipping the British equivalent of a jitney in the machine, they hear Amer-

ican orchestras playing the same tunes that everybody over here danced to a month or so ago."

Red Cross Provides Juke Box

The New York Times Magazine of February 21 has an article entitled "Red Cross Overseas" which describes the services of that organization to our servicemen stationed in Great Britain. The Red Cross operates clubs, some of which resemble big commercial hotels, for they have sleeping accommodations for hundreds of soldiers. Reading rooms, lounges, ping-pong rooms and sometimes a billiard room are there for the boys' relaxation and enter-

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MORE THAN
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SALESBOARDS

For Victory—Buy War Bonds

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1413 W. JACKSON BLVD.
CHICAGO, ILL.

MECHANICS WANTED

by prominent Maryland distributor. Must be draft exempt and thoroughly familiar with Seeburg wireless systems, pin balls, consoles, etc. Steady, permanent, excellent paying positions with real future for right men. Give age, draft status and full details in first letter.

THE GENERAL VENDING SERVICE CO.
306 N. Gay Street, Baltimore, Md.



\$10.00
SAM MAY & CO.
858 N. Flores St. SAN ANTONIO, TEX.

tainment. And the article states: "In the daytime the juke boxes are hardly ever still."

Juke Box Makes Bands

"Records an Evil?—They Help Make Bands, Too!" This is the headline of an article in the February issue of The Baton, magazine for members of orchestras and bands.

"Records have made many bands. They have made many singers. They have skyrocketed the fame and thus the earning power of many instrumentalists. The phonograph operator has been an important link in 'building' an orchestra's popularity.

Juke Box "Art" Hit

An Associated Press release printed in The Philadelphia Record late in January quoted Arthur Schnable, the noted Austrian pianist, in his crack at the juke boxes.

Cartoon in New Yorker

A half-page cartoon in The New Yorker magazine, February 27, of a long bar well patronized by servicemen and their girl friends displays a juke box prominently

in the left-hand corner of the sketch. The caption underneath the cartoon said, "Remember when we had to get along on \$21 a month?"

Telephone Music in St. Louis

The St. Louis Globe-Democrat in its issue of January 18 devoted a three-column illustrated story to an explanation of the Automatic Hostess system of operating juke boxes. The article is titled "The Juke Box Business on a Glorified Scale" and takes the readers behind the scenes to show just what happens when a customer drops a nickel in the juke box in any one of 30 St. Louis and county night spots and hears a dulcet feminine voice ask for "your selection, please."

"Juke Box Jennies" Kid Servicemen

The Springfield Daily News and The Hartford Times, Massachusetts newspapers, carried stories with a Boston February 24 dateline about the telephone music systems in that city. The story started, "If you see a serviceman cuddling up to a nickelodeon, it's not just that he's a swing addict—he's just having his morale bolstered by the honeyed words of Boston's 'Juke Box Jennies.'"

The girls operating the system in Boston say they swap banter and jokes with servicemen customers as their contribution to the war effort, and everybody has a lot of fun. The numbers of Allied Nations' soldiers and sailors in Boston gives the girls a good chance to check on foreign choices, too.

Erie, Pa., Will Resume Licenses

ERIE, Pa., March 6.—Following months of agitation about pinball games here and the long interruption of the city license on pinball games, officials have announced that they will resume licensing of the games at once. This step follows the recent decision of the State Superior Court which was favorable to free-play games.

The mayor announced that he expected pinball games would soon be in full blast again. He said: "I will confer with other city officials relative to resuming the licensing of pinball games. The ordinance which legalizes these machines under the old set-up still holds, and there will be no trouble in issuing licenses again as soon as the city attorney agrees."

The city collects a fee of \$25 a year on each amusement machine. The city is said to have received about \$10,000 a year in revenue from pinball licenses. The State also collects a fee of \$21.60 from the first game in each location.

New Penny Arcade Opened in Detroit

DETROIT, March 6.—A new penny arcade has been opened here by the S. & W. Coin Machine Exchange and the Robinson Sales Company, in partnership. Owners are Sol Schwartz and Michael Weinberger, of S. & W., and Ben Robinson, of his own company, all veteran jobbers and operators but new at arcade operation.

The arcade, under the name of the Sportland Amusement Center, has been opened at 2967 Woodward Avenue, in the heart of the city's hotel and uptown night life district.

Decorations are murals on blue backgrounds of colorful American soldiers chasing Japs and caricatures of Hitler, Mussolini and Hirohito. These give a timely atmosphere to the spot.

The arcade uses a large number of gun machines, skill and strength testers, view and ticket machines. A photo machine is doing well, and recordings of voices have proved a big hit. Business is good.

Bank Night Used In Chicago Plant To Boost Output

CHICAGO, March 6.—A plant doing war work in Chicago's industrial area has found a way to use bank nights as a cure for the big problem of absentee workers. The nation's leaders in business and government have been trying to find some plan which would prevent much of the absenteeism now prevalent in war plants, and this novel scheme may start something in the field of industry.

The managers of the plant have decided to try a bank night scheme similar to that used in movie houses. Daily drawings are held over a two-week period, one for each shift, and the management reports that production has already been increased about 20 to 25 per cent.

The scheme works somewhat as follows: The pay-roll numbers of each employee on a shift are put in a huge bowl, and a number is drawn twice daily from this bowl. Prizes are made in War Bonds, and the winning number does not get the prize unless the employee can show that his attendance record is perfect or that he has a good excuse for being absent. Due publicity is given to the name of each winner.

WHILE THEY LAST Evans' POCKET EDITION GALLOPING DOMINOS NOT COIN OPERATED A sure bet for operators with this low-priced counter consolation. Perfect for the duration! Write at Once for Quotations! FOR VICTORY THROW YOUR SCRAP INTO THE FIGHT! H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

WE HAVE A FAIR SIZE STOCK OF SALES BOARDS FOR IMMEDIATE DELIVERY. RE-CONDITIONED—100% PERFECT as Good as New Cabinet, Railing and Legs Refinished in Attractive Color. Takes 1 to 3 Nickels at the Same Time. A. N. S. CO. 312 CARROLL ST., ELMIRA, N. Y.

Keep PUNCHING FOR VICTORY Buy WAR BONDS and STAMPS 10% EVERY PAYDAY! GLOBE PRINTING CO., INC. 1023 Race St., Phila., Pa. DID YOU CASH IN ON Switch-Top!

MOTOR SPECIAL Send us your burned out Wurlitzers, Seeburgs, Rockolas or Mills Phono Motors and we will repair same for you within 5 days for only \$5.00. SUPREME VENDING CO. 557 ROGERS AVE. BROOKLYN, N. Y.

SPECIAL 5c BALL GUM DEAL 1 Columbus Machine 1 Set Numbered Gum \$19.50 Deal Takes In \$60.00 Pays Out 30.00 B. D. LAZAR CO. 1635 Fifth Ave. PITTSBURGH, PA.

CORRECTION Under "SEEBURG EQUIPMENT" in the ad of Royal Distributors, 409 N. Broad St., Elizabeth, N. J., in the February 27 issue, the Model 8800, 1941 Super Hi Tone, E.S., at \$385.00, should have read: SEEBURG, MODEL 8800, SUPER HITONE, E. S. R. C. \$385.00

ELECTRIC CONSOLES 5 Evans Jackpot Dominos, Two-Tone Cabinet \$325.00 SLOT MACHINES 10 5c Jennings Dixie Bells, 3-5 \$72.50 FREE PLAY CONSOLES 2 Evans 5c Bob Tails \$79.50

TOM'S TRADING POST P. O. Box 589 Telephone 2895 Opelousas, La. ALL GAMES CAREFULLY CHECKED AND PACKED ARCADE EQUIPMENT PHONOGRAPHS NEW RECORDS

Attention Operators
 We Are Now Refurbishing and Rebuilding
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 A New and Better Game is Here!
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 All Games Tested and Proven for Profits

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NOTE THESE FEATURES:

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WANTED: To Buy Your Old Thistledown, Sea Biscuit, Grand National, Grand Stand and Pacemaker Games. Advise price, quantity and condition.

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Mayor Speaks For Arcades

Political agitation breaks out again due to alleged obscene pictures

SPRINGFIELD, Mass., March 6.—The fact that Judge William J. Granfield found Salvatore Curreri, manager of a Penny Arcade, guilty following trial in District Court here February 26 on a charge of offering for sale prints which were indecent and impure and tended to corrupt the morals of the community was not in itself sufficient grounds to warrant his revoking the license of the amusement center, Mayor Roger L. Putnam said Saturday.

The mayor said that he had not yet talked with Chief of Police Raymond P. Gallagher in regard to revoking the license of the Penny Arcade, and that he would not act until he did. He indicated his position in the matter by saying, "The mere fact of one conviction is not sufficient reason for revoking the license."

The case resulted from a police raid on the arcade in which two of the coin machines were ordered seized and removed. The machines were on exhibit in the courtroom and the charges were based on the advertising pictures on the front of them, which were allegedly suggestive.

Political Aspects

Judge Granfield halted the trial to denounce the mayor in open court for granting the license to the arcade. Said Granfield, "If I were mayor, civic pride and civic decency would alone discourage the granting of license to operate such places." Asked for comment, Putnam said: "I have not read the story." The mayor went on: "I have seen nothing yet to warrant revoking the license. The conviction itself, to my mind, takes care of the offense. If he (Curreri) were a habitual offender the license should be revoked, of course. I don't question the judge's decision, but it doesn't seem to me fair to revoke the license on one conviction."

"It wasn't an open and shut case before the judge decided it, and he (Curreri) might have honestly felt he was within the law."

Curreri was fined \$100 and entered an appeal. Later Mayor Putnam said that if Springfield were to have a decency campaign it would be an all-out one and he would issue orders for the police to ban all indecent magazines, naming *Life*, *Look* and *The New Yorker* among them. He also said that the Springfield newspapers were as immoral as the pic-

tures the arcade was fined for, pointing to lingerie ads, movie ads and a cartoon called "Cuties."

Said the mayor: "If we are going to pick on the little fry, we'll pick on 'em all. There is no reason why the big shots should get away with something someone else is being fined for."

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Here is a tried and Proven Money Maker. A change-over that can be made right on location in less than 5 minutes. No playing time lost. Now available for GOLD STAR, KNOCK-OUT, SEVEN-UP and STRATOLINER. See your distributor today or write direct.

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 Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J & P BUMPER CAPS.

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Mills Brown Fronts, 10c	169.50
Mills Blue Fronts, 5c	149.50
Mills Blue Fronts, 10c	159.50
Mills Gold Chromes, 5c	224.50
Mills Gold Chromes, 10c	234.50
Mills Silver Chromes, 5c	199.50
Mills Silver Chromes, 10c	209.50
Mills O.T., 1c, Blue	62.50
Jennings Chief Four Stars, 5c	119.50
Jennings Chief Four Stars, 10c	129.50
Jennings Chrome Chief, 5c	149.50
Jennings Chrome Chief, 10c	159.50
Jennings Club Special, 5c	139.50
Jennings Club Special, 10c	149.50
Jennings Red Skin, 5c	139.50
Jennings Red Skin, 10c	149.50
Jennings Big Chief, 5c	109.50
Jennings Big Chief, 10c	119.50
Pace Comet, 5c	89.50
Pace Comet, 10c	99.50
Pace Chrome (NEW), 1c	119.50
Watling Roll-a-Top, 5c	89.50
Watling Roll-a-Top, 10c	99.50
Greenhorn Columbia, can be used in 1c, 5c, 10c, 25c Play, including all parts to make changes	69.50
PHONOGRAPHS	
Mills Empress	\$179.50
Mills Throne of Music	149.50
Rockola Deluxe	169.50
Rockola Commando (NEW)	Write
CONSOLES	
Mills Jumbo (Cash)	\$ 89.50
Mills Jumbo (Free Play)	89.50
Mills Jumbo (Combination)	149.50
Mills Square Bell	69.50
Baker Pacers, Daily Double	249.50
Keeney Super Bell, 5c (Comb.)	189.50
Keeney Super Track Time	249.50
Keeney Triple Entry	149.50
Evans Lucky Lucie	175.00
Bally Royal Flush	45.00
Bally Royal Draw	99.50
TERMS: 1/3 Deposit, Balance C. O. D.	

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Bill To Legalize Gambling Shows Up

PROVIDENCE, R. I., March 6.—A bill which would legalize gambling of all kinds in any town desiring it was introduced in the house February 9. Representative Taylor introduced the bill.

The bill would make it lawful for any city or town in the State to issue licenses for any and all kinds of gambling. It also provides that a referendum on the question would have to be held within two months after any city or town decided to legalize gambling. One-third of the voters in any town could petition for a popular vote on the law. Any licensed form of gambling would operate under the State board that controls racing and athletic affairs. The State law would require that minors be banned from all such games.

The bill was sent to the judiciary committee for consideration.

Bill To Define Slots Introduced in Albany

ALBANY, N. Y., March 6.—A bill was introduced in the Legislature last week by Assemblyman John J. Lamula, Republican, New York City. It is designed to define a slot machine for the purpose of prohibition against the use of any on which operator may obtain any result or score the amount of which is unpredictable. It would be an amendment to the Penal Law and was referred to the Assembly Codes Committee.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

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RAY-O-LITE GUNS

\$149.50 1/3 Deposit, Balance C. O. D. \$149.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$145.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

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TUBE	NET	TUBE	NET	TUBE	NET	TUBE	NET
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2A3	2.00	6F6G	.95	6S17	1.15	41	.90
5U4G	1.05	6F8G	1.35	6S17GT	1.15	42	.90
5V4G	1.65	6H6	1.15	6S27	1.05	45	.85
5W4	1.15	6H6GT	1.15	6S27GT	1.15	47	1.15
5W4G	.95	6J5	.95	6U5/6G5	1.35	56	.85
5Y3G	.75	6J5G	1.05	6V6	2.00	57	.95
5Y3GT	.75	6J5GT	.95	6V6G	1.35	58	.95
5Y4G	.80	6J7	1.35	6V6GT	1.15	70L7GT	2.00
5Z3	1.15	6J7G	1.15	6X5	1.65	75	.90
6A6	1.65	6J7GT	1.15	6X5GT	1.05	76	.95
6B5	2.00	6K7	1.15	7F7	1.65	79	1.65
6B8	2.00	6K7G	1.15	25A7G	1.65	80	.75
6B8G	1.35	6K7GT	1.05	25A7GT	1.65	83	1.35
6C5	1.15	6L6	2.00	25L6	1.65	85	.95
6C5G	1.05	6L6G	2.00	25L6G	1.35	6SR7	1.05
6C5GT	1.05	6N7	1.65	25L6GT	1.15	6K8	1.35
6C6	1.05	6N7GT	1.65	30	1.05	6K8GT	1.35
CF5	1.15	6R7	1.65	32	1.35	6A4	1.65
6F5G	1.15	6R7G	1.15	37	.90	6L7	1.65
6F5GT	1.05	6R7GT	.95				

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS \$2.95
—Best Quality—Perfect Cells

#44 - #46 - #55 Radio Panel Lamps (Box of 10) \$36 BOX

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Photo Electric Cells (#CE-23) \$2.50 Ea.
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We have on hand for immediate delivery #85 Radio Tubes, #1 quality. Continental and Marvin Radio Tube Company make . . . Close-out price 70c each. (Regular list price 95c.)

THIS NO. 85 CAN BE USED AS A REPLACEMENT FOR NO. 75, WHICH IS VERY MUCH IN DEMAND:

85 CLASS	PLATE	CONTROL GRID.	PLATE CURRENT
A	250	2.0	
Amp.			
75 CLASS			
A			
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Can be used very easily as a 75 tube with just little change. Most sets won't show any difference. Plate voltage on #85—identical as #75.

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Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

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ARCADE EQUIPMENT

3 Chicken Sams	\$100.00	1 Bally Torpedo	\$160.00
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2 Jap Chicken Sams	115.00	1 Bally Rapid Fire	169.50
2 Keeney Air Raiders	175.00	1 Sci. Batting Practice	77.50
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3 Shoot-the-Chutes	110.00	3 Genco Playballs	134.50
1 Anti-Aircraft (Br.)	40.00	1 9-Ft. Target Roll	85.00
1 Bounce-It	55.00	2 Texas Leaguers De Luxe	34.50
5 ABT Challengers	\$16.50	4 ABT Fire & Smokes	\$16.50
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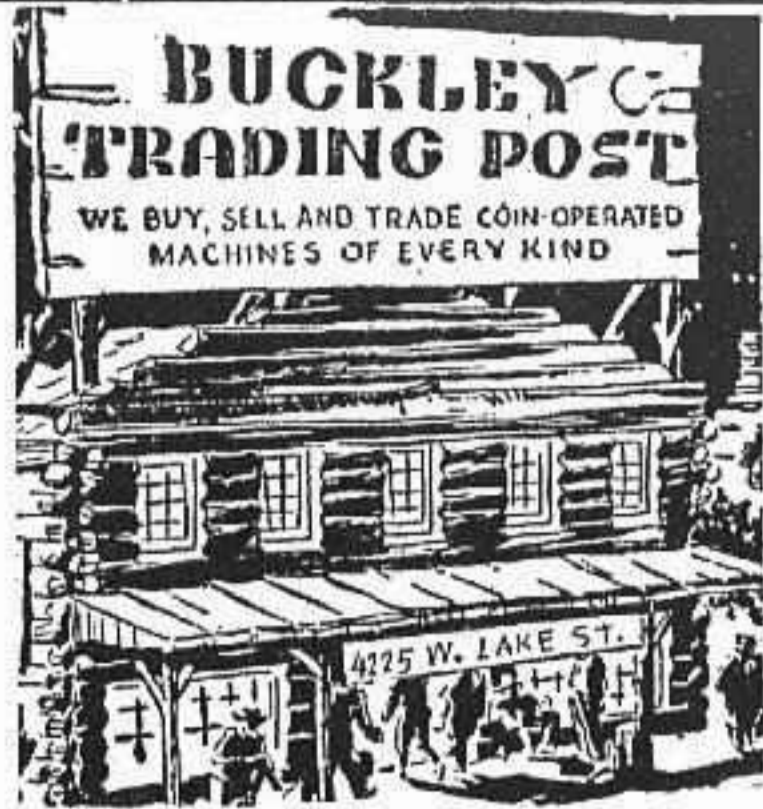
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2 Bally Playballs	@ \$32.50	1 All American	\$28.50
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1 Gold Star	32.50	1 1941 Evans Ski-Ball,	
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1 Skyline	27.50	Marble Glow	49.50
1 Repeater	32.50	1 Western Baseball, Flat	
1 Dixie	32.50	Top	49.50
1 Dude Ranch	24.50	Batting Practice	89.50
1 Polo	27.50	Midget Roll, 10 Ft.	85.00
1 Three Score	19.50	SLOTS—CONSOLES—	
1 Paradise	32.50	ONE BALLS	
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| Mills Four Bells | Keeney Super Bells |
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| 2 Way 5 & 5c | Keeney Super Track Time |

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ROCK-OLA Supers — Masters DeLuxes — Standards	Advise Quantity, Serial Number, Price and Condition.	WURLITZER 500 — 750E 800 — 850
ARCADE MACHINES Keeney Submarine \$185.00 Bally Rapid Fire .. 175.00 Ten Pin .. 69.00 Air Raider .. 185.00 Shoot the Jap .. 139.50 Chicoin Hockey .. 199.00 Anti-Aircraft (Brown) 40.00 Electric Shocker .. 10.00 Gott, Triplo Grip .. 16.00 ABT Challenger .. 22.50 Model F Streamline .. 22.50 Jungle Hunt .. 17.50 Fire & Smoke .. 17.50	NEW MARVELS \$15.50 Ea. Also for Sale: Over 100 Asstd. Counter Games.	5-BALL F. P. GAMES \$19.50 Dixie Roxy Vacation Sporty Merry-Go-Round \$27.50 Landslide Flicker Micro Silver Skates Crossline \$79.00 Victory Bosco \$37.50 Big Chief Horoscope
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Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.

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Special Mills Free Play Jumbo Parades at \$59.50

FREE PLAY CONSOLES Keeney Super Bells .. \$159.50 Bally Club Bells .. 189.50 Bally Big Top .. 59.50 Jennings Silver Moon .. 89.50 Jennings Bob Tail .. 85.00 Jennings Fast Time .. 75.00 Saratoga Comb. Ralls .. 125.00	CASH PAYOUT CONSOLES Mills Slot Club Consoles, 5c Play .. \$275.00 Mills Slot Club Consoles, 10c Play .. 285.00 Mills Slot Club Consoles, 25c Play .. 300.00 Keeney '38 Track Time .. 99.50 Keeney Triple Entry .. 135.00 Keeney Super Track Time .. 300.00 Mills Panorams .. 300.00
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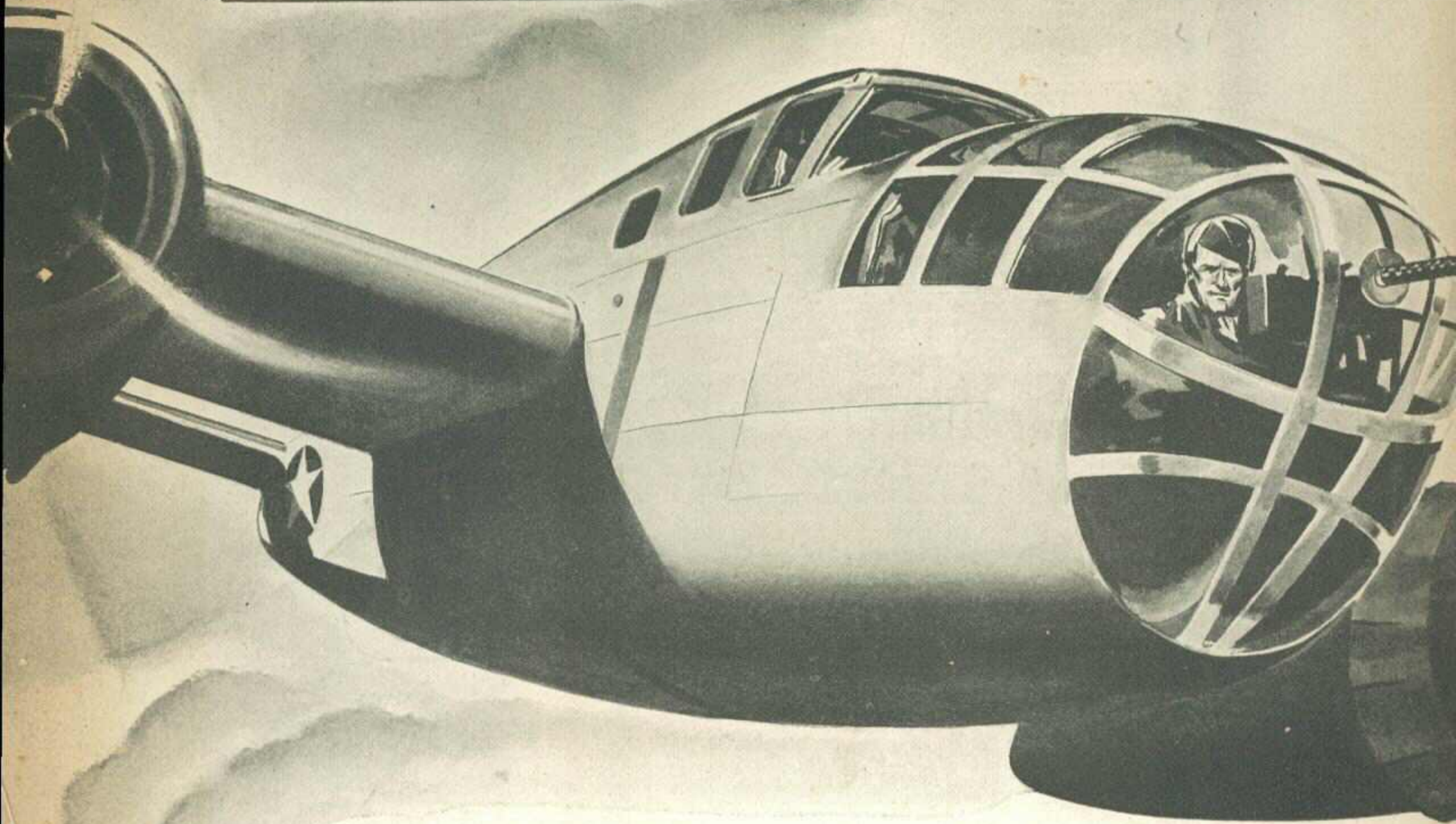
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Wurlitzer's war production back in "sixty-four" was drums and bugles to summon the Blue and the Gray to battle.

Today, seventy-nine years later, Wurlitzer is again in war production. But this time, the world's largest manufacturer of pianos, accordions and automatic phonographs is producing a different type of "music."

Much of it is cloaked in secrecy but concerning ALL of it this much can be said. It will do its share to down the Axis . . . to bring a return of Peace . . . to produce a world where Wurlitzer musical instruments will again be available to orchestras, to homes, to music students and to every location desiring an automatic phonograph.

The Rudolph Wurlitzer Company, North Tonawanda, New York.

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A NAME THAT MEANS MUSIC TO MILLIONS

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