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IS GOOD FOR SOMETHING NOW  
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# U. S. AS NO. 1 BROADCASTER

## How Columns Are Born

NEW YORK, April 24.—How do syndicated Broadway columns start? Well, here's one example:

Jesse Adler, of the Adler shoe store chain, was for years "the wisecracker of the shoe industry" and even dabbled in songwriting. Last year he started sending out a column called *Humorizing the News*, offering it cuffo the first six months and \$1 a column thereafter. Today, the column goes to 126 newspapers.

## OWI Battles Axis Radio With 3,000 Shots But Uncle Sam Is Behind on Outlets, 110 to 22

NEW YORK, April 24.—Altho the Office of War Information's Overseas Division is already broadcasting 3,000 15-minute programs a week in 24 languages and over 22 transmitters, the government's "psychological" war is still way behind that of the Axis in size and facilities. Germany alone operates 68 short-wave and long-wave transmitters, and those of the other Axis nations bring the total to 110 transmitters—a radio set-up that dominates the war area because of the transmitters' geographical location. The U. S. started its short-wave war programs July 1, 1941, when the Co-Ordinator of Information's foreign service got them going. By January, 1942, the service was sending out seven programs a week thru British Broadcasting Corporation's rebroadcasts. Today OWI's 3,000 programs, including repeats, mean 1,600 hours a week of transmitter time—which is more than twice the combined domestic air time of the four networks.

In short, OWI's overseas radio activity today is the biggest single radio operation in the nation in terms of broadcasting time and number of programs, but it still has a long way to go before it can catch up on the Axis radio organization, which has had several years' head start.

The OWI radio section has drawn upon ad agencies, newspapers, magazines, stations, transcription companies, talent agencies and free-lance producers for its personnel and has on its Civil Service pay roll more than 1,500 people. It maintains network standards in timing, breakaways, scripts and music, as it is constantly competing for a listening audience with Axis stations and its programs must be dynamic enough and informative enough to induce many listeners-in in Axis-occupied countries to risk their lives by tuning in.

The OWI Eastern radio activities are headquartered in New York, with Rob- (U. S. as No. 1 Broadcaster on page 2)

## Times Change

ATLANTIC CITY, April 24.—When a USO show, with the Ritz Brothers as guest stars, played Convention Hall here last Thursday, the backstage soldier crew of stagehands included Pvt. Broderick Crawford, actor, and Corp. Roger Karlin, former Paramount producer.

Pvt. Crawford is now drilling a group that includes his former stand-in, Pvt. Bobby Pepper.

## Big Advance for St. L. Munie Op; Ready Casts

ST. LOUIS, April 24.—St. Louis Municipal Opera Company has announced the headliners who will star in the outdoor productions in Forest Park beginning June 3. Season will mark the 25th anniversary of the park shows. Femme performers who will take the leads include Martha Errolle, Evelyn Wyckoff; Gladys Baxter, returning for her 12th season, and Mary Hopple. Among male stars are Bob Lawrence, Bob Shafer, Edward Roecker, Leonard Ceeley and Joseph Macauley.

Miss Errolle will be featured in *Balalaika*, *The Chocolate Soldier* and *Chu Chin Chow*. Evelyn Wyckoff will be seen here in *Sunny*, *Babes in Toyland* and *Rosalie*. Gladys Baxter will be seen as Countess Olga in *The Great Waltz*, her third appearance here in that role. Mary Hopple will be heard in *The Chocolate Soldier*.

Bob Lawrence, who will be starred in *Balalaika*, was vocalist with Paul White-man's ork for five years. Bob Shafer, who has also been seen on Broadway in *At Home Abroad*, *The Show Is On* and *Hooray for What*, will be seen in *Rosalie*, *The Desert Song*, *The Merry Widow*, *The Chocolate Soldier* and *Chu Chin Chow*. Edward Roecker will be in *Rose Marie* and *The Desert Song*. Leonard Ceeley will be seen only in the opening production *Balalaika*, which will run for 11 nights. Macauley will have character roles in 10 of the season's 11 productions.

Advance ticket sale is heavy. Season runs thru August 30. Principals will be supported by local singing and dancing choruses. Richard Berger is doing the booking.

## Ringling Banner Tipped To Herald Summer Garden Show

NEW YORK, April 24.—In mid-June, about a month after the Ringling circus exits from Madison Square Garden, a production-type-ring show will be presented in that arena, under the banner of Ringling Bros. and Barnum & Bailey, according to one source who is in on the ground floor. Neither the circus management nor the Garden would make any comment on the report, but it can be stated definitely that a circus is in the works and that it will run "indefinitely."

The Garden first broached the idea to the Big Show. How to keep the building active during the warm weather has always been a problem which has never been solved, altho the place has had some hot-weather attractions in the past, none of them successful. Ringling management never figured to be directly interested in pushing such a proposal because, for one thing, it is getting nothing but money at its current 37-day stand.

Secondly, it has always shied away from "outside operations." Under the arrangement as described by the informant, the circus will supply and produce the show and the Garden will furnish the house, the staff and most of its routine facilities. RB will promote, exploit and manage the show. There will probably be a tie-up with the Treasury Department on the sale of War Bonds, similar to that which prevailed at the circus opening April 9, when

every seat had a bond purchaser, with blocks of a few hundred bond tickets at subsequent performances.

Acts are being sought already and the *Kimris*, featured aerial revolve novelty now in the RB program, is a definite booking, as it is free after the Boston engagement, which is for two weeks end- (See *Ringling Garden Show* on page 38)

## Winchell Libel Suit to Jury

NEW YORK, April 24.—Supreme Court Judge McLaughlin this week denied the motion, filed fortnight ago, of Walter Winchell's attorney for a dismissal of the libel action brought by Nikifor Grigorieff and Fedor Mansvetov. Court ruled a jury would have to pass on the case.

Plaintiffs allege that Winchell said they had pro-Nazi connections on his broadcast of December 28, 1941. They seek damages amounting to \$25,000.

WW's attorney is also repping the Andrew Jergens Company, who sponsors his Sunday broadcasts, and NBC, which in those days contained the Blue Network, in the suit.

## "Roller Follies" Toronto Repeat

TORONTO.—*Roller Follies of 1943* will return to Maple Leaf Gardens May 6-8. Marquet, whose latest assignment was the army show, is directing the choreography of the coming *Follies*, with 25-piece orchestra under direction of J. Wilson Jardine. Orchestrations arranged by John Van Vugt.

## Troop Riots Shut Clubs in Atlanta

NEW YORK, April 24.—An ordinance by the Atlanta city council forbidding liquor or set-ups to be sold in any Atlanta restaurant or cafe has caused cancellation of all acts going into night clubs in that town. The situation came to light when Juddie Johnson, manager of the Henry Grady Hotel, came here to straighten out the situation regarding performers booked into his spot.

Johnson, the American Guild of Variety Artists and Artists Representatives' Association worked out a deal whereby acts already down there would get their transportation and expenses returned. The *Star-Spangled Rhythm* ice revue and Clayton and Phillips were included among the acts who had their expenses refunded by the hotel.

The city council passed the ordinance after a series of outbreaks by troops stationed at Fort Benning. Army authorities, according to Johnson, threatened to put Atlanta "out of bounds" unless the city closed all spots serving liquor. Council acceded to the army demands.

## Harry James-Paramount-Harry James Paramount-Harry James-Paramount Stampede-Crush-Riot-Police-Hookey

NEW YORK, April 24.—Not since the violent jitterbug outbreaks of the swing regime initiated by Benny Goodman in 1937 have there been such activity at the Paramount, where Harry James's appearance is causing quite a problem to the management as well as police.

On the opening day, Wednesday, lines started forming at 5 a.m. and at 8:30 the crowd was so thick that the plate-glass window at McBride's Ticket Agency, next door to the theater, was smashed by the milling youngsters. Veteran observers on the street pointed out that it was the first time the McBride office was open that early.

Since then the Paramount has been

opening its doors at 7:30 a.m., the earliest opening time in the theater's history. This has relieved some of the traffic congestion, but not enough to have some of the 40 policemen assigned to the house removed.

Rain apparently had no effect on the long lines of jitterbugs waiting to get in, but Bob Weitman, managing director of the house in a period of compassion remarked that it was a pity that all those poor kids were in the rain.

Harry Levine, the booker, had no such qualms. "To hell with 'em," he said, "Why didn't they come last week when it wasn't so busy."

However, despite the rush of trade, management after the opening show had quite a problem on its hands in getting the youngsters out of the house. After the first show, very few patrons made their exit. James, after the second show, then announced that 1,000 of his photos would be distributed at the stage entrance. More than that number responded to the offer, and a member of the ork staff then threw that number of photos out the window.

By noon on opening day more than 10,000 tickets had been sold at 75 cents and total for the day was more than

(See *Harry James Riot* on page 11)

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# OPINIONS ON SHOWBIZ & WAR

## Poll Idea on Entertainment As "Essential Industry" Gets Mixed Reaction From Fields

NEW YORK, April 24.—A movement to arrange for a poll of the public on the question, "Are you in favor of show business being declared an essential industry?" is gaining ground. The Associated Actors and Artistes of America, parent body of A.P.L. actor unions, is expected to take up the problem today. Other organizations and individuals when queried said they had not given much thought to such an idea. They were about evenly divided as to the advisability of having a public poll at this time.

The persons queried by *The Billboard* were picked so as to represent a cross-section of local show business. (Officials of organizations spoke for themselves, as they had no time to check the sentiments of their memberships.)

Paul Dullzell, executive secretary of Actors' Equity and of the Four A's, said the idea of a national survey might work in with attempts of performer unions to inaugurate a war program for the entertainment profession which, it is hoped, will merit an "essential" classification for show business. He added that he would bring up the poll at today's Four A meeting as part and parcel of the plan to bring the government to a further realization of the theater's potentialities as an essential adjunct to the war effort. Dullzell indicated that it would help AAAA considerably to know definitely what public reaction would be should the parent union's war program committee ultimately ask the War Man-Power Commission to take the show business out of the "No Man's Land" of being regarded neither as essential nor non-essential.

### Approves Private Poll

Dullzell feels, however, that the poll should be conducted privately and that the Four A's might be interested in footing the bill if the survey doesn't take too long or cost too much. Desire for

### JERRY WAYNE

(This Week's Cover Subject)

JERRY WAYNE, current "Lucky Striker" on "Your All-Time Hit Parade," came to bat on this program a few months ago and can still be heard socking out melody homers every Friday from 8:30 to 9 p.m. via the NBC airwaves.

An unknown actor until three years ago, plugging away at assorted roles like Sasha, the pasha of "Room Service," and Dascom Dinsmore in "Petticoat Fever," Wayne's sudden change to vocalizing brought a change of luck with it and the promise of a successful career which has since been fulfilled.

Born in Buffalo 26 years ago, Jerry attended Ohio State University and is just one year short of being a dentist. Married and expecting a little chirper this summer, he now tours schools to sell bonds.

In addition to a background of acting and singing, Wayne claims ASCAP membership thru five songs he has composed and reluctantly admits that the hurt of an unsuccessful acting career has been more than healed by recent singing accomplishments.

Currently broadcasting over WEA from Carnegie Hall, New York, home of "the best tunes of all," Jerry Wayne is booked by Dell Peters.

privacy indicates how uncertain the performers are about what John Q. Public thinks about the importance of entertainment as a military and civilian morale builder.

A spokesman for legit managers, who prefers not to be quoted by name, said the survey could have no value for the theater since "the public had no more right to judge whether actors are essential than to decide whether plumbers are essential." Private or public, shrugged the spokesman, "it's bound to leak out."

### The Pros and the Cons

Mrs. Emily Holt, executive secretary of the American Federation of Radio Artists: "I wouldn't want to venture an opinion, as the Four A's will probably discuss the poll idea today."

Matt Shelvey, executive secretary of the American Guild of Variety Artists: "A good idea. It ought to be tried."

An official of another actor union who refused to be quoted by name: "The poll is not advisable at present. It would be useless. The public is not sufficiently informed about show business's wonderful effort for the war, and it would not make intelligent answers when queried."

The music field, judging from those interviewed, is opposed to the poll. Said William Feinberg, secretary of the musicians' union, Local 802: "If there was a poll on whether entertainment is essential I'm sure the public's answer would be 'Yes.' In the war production (See *Showbiz and War* on page 11)

## Pasadena Festival Tarkington Monop

PASADENA, Calif., April 24.—Pasadena Community Playhouse will present eight plays by Booth Tarkington at its ninth annual Midsummer Drama Festival here, June 22 to August 15.

Plays will be *The Man From Home*, June 22 to 27; *Intimate Strangers*, June 29 to July 4; *Colonel Satin*, July 6 to 11; *The Country Cousin*, July 13 to 18; *Mister Antonio*, July 20 to 25; *Your Humble Servant*, July 27 to August 1; *Monsieur Beaucaire*, August 3 to 8, and *Seventeen*, August 10 to 15.

Previous festivals have featured plays by Shakespeare, George Bernard Shaw, Maxwell Anderson and George Kaufman.

## Wynn "Big Time" Neat 19G in L. A.

LOS ANGELES, April 24.—*Big Time*, the Fred Finklehoffe-Paul Small variety show at the Mayan Theater here, turned in a neat \$19,000 for the first week of its run.

House seats 1,600 with regular prices running to \$2.75 following the opening night's \$4.40.

## Stewart Chi OCD Air Boss

CHICAGO, April 24.—Phil Stewart, radio director of Roche, Williams & Cunningham, ad agency, has been appointed radio director of the Office of Civilian Defense for the Chicago metropolitan area, succeeding Howdee B. Meyers, who was inducted into the army. Stewart will continue with the agency and will have Phil Gelb as his assistant on the OCD job.

## Overseas Entertainment Format

SPOKANE, April 24.—"Give us more music from America," is the plea of Col. William A. Matheny, who led the bomber raid over Midway and is now stationed in the South Pacific.

In a letter to his wife, a Spokane resident, Matheny said: "To get good music, we have to listen to Jap stations. They know what the American boys want. Let's have less home talent shows and programs glorifying the home front heroes in overalls. The boys here want good music and comedy programs."

The colonel's complaint has often been repeated by boys coming back from the South Pacific. They want less old and garbled war programs and more sweet swing and American folk music on short-wave broadcasts.

SPOKANE, April 24.—North African natives are hep to swing, reported M. A. Morgan Jr., musician second class, United States Navy, while home on furlough. Morgan, serving aboard a cruiser group flagship, was with the first navy band to play on the beach at Casablanca. Later they entertained in the park for the native citizenry and French.

"They are solo jitterbugs," Morgan reported. "They asked for American dance music they had heard on recordings and when we played, they started to cut the rug on the grass. Instead of grabbing a partner, they did a bit of solo jiving. They didn't go for military numbers at all."

Morgan disbanded his Spokane dance ork 21 months ago to beat the skins for the navy.

## 3 CIO-Show Tunes Make CBS 'Report'

NEW YORK, April 24.—Three songs from the war workers' musical to be produced by the National CIO War Relief Committee will be previewed over CBS network tonight (24) on *Report to the Nation* program. Songs to be heard include the title tune, *Roll Up Your Sleeves*; *I Hope the Music Never Ends* and *Swing Hi, Production*.

Show was started as a project of the Michigan CIO with the aid of the William Morris Agency. Music and lyrics were written by Leonard Keller, former band leader who is now working in a Detroit war plant. Show is expected to open in Detroit in June, following with a nationwide tour thru production centers and army camps.

## Philly Opera in Legit House Try

PHILADELPHIA, April 24.—In an unprecedented move, the Philadelphia Opera Company will move next season from concert hall to legitimate stage. POC features English versions of grand operas and during its four years' existence has given all its local productions at the Academy of Music, spread over the season in a series of single performances. For the 1943-'44 season David Hocker, general manager of the company, is taking the group into the Erlanger for a straight two-week run beginning next November 29.

Change in policy is prompted by the desire to appeal to the larger audience of theatergoers who would turn out at a legit house and run away from the stiff concert halls. Besides, the opera company figures that the Gilbert and Sullivan opera companies have already paved the way for higher brow stuff in the legit realm. In addition, Philadelphia troupe is planning an extensive road tour next season, with more than 100 performances already booked.

## NY Post Hits 100G Metopera Exemption

ALBANY, N. Y., April 24.—Governor Dewey has signed the Moffat bill exempting the Metropolitan Opera House from paying New York City real estate taxes, estimated at \$100,000 a year.

In New York *The Post* attacked the move as discriminatory. It pointed out that the Met is the only New York City theater permitted to maintain a bar, that it has two sponsored radio programs, that it is closed most of the year, that \$5.50 top is still a lot of money and that its operatic repertory system is expensive and outdated.

## Ex-Troupers, Now Gobs & WAVES, Draw \$ at Memphis Show

MEMPHIS, April 24.—Memphis Auditorium was packed to SRO when a cast of 225 gobs and WAVES presented *The Navy Comes Ashore*, which drew \$2,451 for the Red Cross. All 2,440 seats were filled, and as many as the fire laws would permit were standing, while additional hundreds were turned away.

Show had former Detroit dancer Jack Chenoweth; Four Bennett Sisters, six years with Clyde McCoy and before with Dave Apollon, but now cashiers at Millington Navy Base; Jack Emerson, of Paramount vaude, later vocalist with McCoy; Clyde McCoy (himself) and His Sugar Blues orchestra, now known as "Navy Blues" since mass enlistment here last summer; Jack Scherr, society maestro; Steve Linardes, formerly with Jack Teagarden and Joe Venuti and Dorothy Lee, Wilmington (Del.) canary.

Taylor Briggs, who as Igor Ivan was for years one of Memphis's top newscasters on WMPS, and who went out with Major Bowes shows, emceed the performance. Ducats were \$1.65 per head.

(Editor's Note—Some of the 2,440 plus SRO "customers" must have been cuffo because at \$1.65 a copy the take should have amounted to more than 4G's. Probably some of the tars and WAVES were admitted on the arm.)

## Kibbler Drops 100G Suit Against AGVA

NEW YORK, April 24.—Gordon Kibbler, unit producer, has asked permission to drop his \$100,000 suit against the American Guild of Variety Artists. Papers agreeing to the dismissal of the claim were signed by AGVA and Kibbler Friday (23).

Kibbler contended that AGVA's action constituted restraint of trade in forcing him to put up a \$1,000 bond, while rival producers were not required to do so. The demand for a bond followed Kibbler's cancellation of a check given to Tirza, the Wine Bath Girl, following her leaving the unit when her salary demands were not agreed to. He said he was forced to close the unit, *Wine, Women and Song*, when she left the outfit.

## Republic Inks Vera Hruba

NEW YORK, April 24.—Republic Pictures has signed Vera Hruba, Czechoslovakian figure-skating champ and feature of its recent *Ice-Capades Revue* film, to a seven-year contract. She is touring with the ice show *Ice-Capades* and starts working on Republic's *Gay Blades* the end of May, when the icer ends its tour in Los Angeles

Subscription Rate: One year, \$7.50.

Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1897. Copyright 1943 by The Billboard Publishing Company.

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# HOME AND BATTLE FRONTS

## Army Moves Into Major Spots So Grand Rapids Goes Ersatz; Soldier Terp, Lodge-Hall Corn

GRAND RAPIDS, Mich., April 24.—With most of the big dance and entertainment centers in town taken over by the army for its meteorological school here, localites have turned to new substitute types of entertainment that are clicking in a big way. Army has taken over the two largest hotels, the Civic Auditorium, Powers Theater and Pantlind Exposition Building, making nearly a clean sweep of major social centers in the town.

Public dancing was most severely hit, but Phil Osterhouse, dance teacher, has opened up his studio, featuring dancing for servicemen three nights a week. Drawing good crowds.

Another unique entertainment is being staged every Saturday by Mac McQuire, radio announcer, who has

## Kostelanetz for First 2 Toronto Longhair Proms

TORONTO, April 24.—With a season of 22 concerts lined up the summer "proms" by the Toronto Philharmonic Orchestra will get under way May 6. Same policy as last year, with guest conductors and guest stars will be followed.

Andre Kostelanetz will conduct the first two, with Naomi Yanova as pianist and Rupert Lucas as commentator at the first, and Marita Farrell, soprano, as soloist at second. Erno Rapee will conduct the next two, with Selmas Kay and chorus and Josefa Rosanska, pianist, as stars. Next two will be under Ettore Mazzoleni, with the Vokoff Ballet and Bruna Castagna, contralto, as guests.

## Negro Boosts WB for "Casa"

NEW YORK, April 24.—Alfred A. Duckett, theatrical editor of *The New York Age and Ohio Express*, has sent to amusement editors a letter commending Warner Bros. for the role it gave Dooley Wilson in *Casablanca*.

Duckett points out that the Negro press has been protesting the manner in which films have presented Negroes and that he feels Hollywood ought to be given publicity when it does indicate its willingness "to co-operate in screening Negroes in a just manner."

## Bill Hayes in the Service

MANCHESTER, N. H., April 24.—William O. Hayes, announcer and sports commentator for WMUR, has entered the armed forces and is now located at a Texas camp.

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Why Can't It Always Be Like This?  
Used To Be  
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From This Day On  
What Is There To Do (But Think of You)?  
It's Been a Long Time Between  
That's Swell! Congratulations  
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rented three floors of a local lodge hall and is putting on a three-hour show, using his own cast of hillbilly artists, plus one or more names booked in. WLS stars, including Joe Parsons and Pepper Hawthorne, were featured recently. Both modern and square dances divide the time with the show.

Only a few night clubs are now active with a floorshow policy, foremost being the Avenue Terrace and Club 21, latter booked by Betty Bryden, of Detroit.

## Drive Ban Lift Boosts Biz and Talent Demands

BOSTON, April 24.—Shortage of acts in this area has been made more acute by the opening of roadside spots, in business again since the lifting of the pleasure-driving ban. Spots that have reopened and fighting for talent include the Hi-Hat, Lowell; Hi-Way Casino, Fall River; Ruth's Grill, Westport; Moore's, Shewsbury, and Frolics, Shewsbury. Acts refuse to leave the city unless paid well.

This year few new acts have been coming in. For the first time within memory, agencies are actually forced to turn down talent orders.

BALTIMORE, April 24.—Lifting of the ban on pleasure driving has increased business in local night clubs well over 50 per cent. Night club patrons now constitute a new cross section of the population, with the largest percentage made up of war workers and servicemen.

SYRACUSE, April 24.—Lifting of the driving ban has perked up local night life. Andy's Inn has gone back to shows, while Don Horton's Club Royale is bringing in heavier bills, including the return of a line. Club Candee is now set again to play name attractions.

CAMDEN, N. J., April 24.—John Weber's Silver Lake Inn, at Clementon, N. J., top roadhouse in the Southern New Jersey area, which went dark with the ban on pleasure driving, lighting up again Wednesday (14), with Alice Lucey and George Read again at the helm of the talent roster. Roadhouses located closer to the city, which returned floorshows with the lifting of the ban on pleasure driving, getting some relief from the local musicians' union in helping to make ends meet. Weber's Hof Brau and Neil Dieghan, operator of Dieghan's Cafe, both adjoining roadhouses on the outskirts of the city, have been reclassified temporarily as B spots by the musicians' union. Both spots, along with Silver Lake, are the only A class roadhouses in the territory.

MILFORD, Conn., April 24.—The Seven Gables Inn here, one of Connecticut's oldest niteries, which has been closed for several months due to gas rationing, reopened last week, with Harry Hutchinson's and Al Christie's orchestras playing on alternating nights. Both orchestras are popular in this sector.

FORT WORTH, April 24.—Gasoline rationing has not caused a single night club or dance hall in this section to close or even curtail activities. Even the Casino at Lake Worth, several miles from the city limits, still enjoys weekend crowds.

The Supper Club, nearer to downtown Fort Worth, which was opened several months ago by George T. Smith, who also operates the Casino, has been able to get bands and floorshows. Bands are being given longer engagements and some are being picked from near-by Texas cities because of transportation problems.

## 4A's Out on Firing Line for Closer Ties Between Biz and War as Members Chart Plans

NEW YORK, April 24.—A general conference of all persons and organizations in the entertainment industry, managerial, craft and creative, together with representatives of existing theatrical war agencies, will take place within the next two weeks, it was announced today by the Associated Actors and Artistes of America. Program for the conference will aim not to supplant but to supplement the existing agencies thru which the entertainment industry is now serving the armed forces and civilian population.

NEW YORK, April 24.—Four A's is pushing ahead this week in its campaign to tie its member unions and the entertainment fields they serve more directly to the war effort so that show business will not be found wanting when the expected showdown comes on whether the field merits an "essential" rating from the War Man-Power Commission. Representatives of Equity, American Guild of Variety Artists, American Federation of Radio Artists, Screen Actors' Guild, etc., were to get together at Four A's headquarters today for the purpose of whipping up a concrete program of increased entertainment activities in the camps, in the hospitals, in the factories and on the fighting fronts of the world.

Only after an actual blueprint is drawn up, union officials feel, can the show business dare to suggest that it is making a vital contribution to winning the war. Paul Dullzell, who is serving on the committee as an ex officio representative of Equity, said this week that while performers feel that the theater can be an essential branch of the government's war machinery, no one can make that claim at present. Dullzell charged, too, that the government is not using the full resources of show business to put across its educational program.

For example, the recent food show, *It's Up to You*, under the supervision of the Department of Agriculture, was the only instance where a legit production was used to put across an important piece of home-front propaganda. One of the reasons Equity insisted that the actors be paid for that show, said Dullzell, was to emphasize the fact that entertainment is an important wartime commodity that should be paid for by the government just as other war materials are paid for.

War Department is the branch of government that will most probably be appealed to, once plans are set. It is hoped that government funds will be allotted the program and that the War Department, if it takes on the job, will put officers in charge who have had previous connections with the theater. The American Theater Wing would administer the program for show business.

Four A's made it clear that it does not seek exemption of actors from the draft. It asks only that actors who have been rejected by the armed services be put back in the theater rather than be required to drive a tractor or be a riveter.

Set-up will be modeled after the Entertainment National Service Association in England and similar entertainment projects in Russia and China. It will differ from USO-Camp Shows and *Lunchtime Follies* only in scope and in the elimination of the bugaboos connected with those two organizations. Under the auspices of the government agency, for example, transportation and priorities difficulties would disappear. Shows would have access to every mili-

tary camp here and abroad. Performers' salaries would be stabilized.

USO shows, dependent on public financing, has thus far been unable to expand fast enough to reach every camp, and to reach them often enough. Bigger camps, those housing 24,000 men or so, just haven't the facilities for putting on USO shows. Some of them waited months for a USO troupe.

Commercial aspects of USO shows have also inveighed against their full effectiveness. Altho CSI is a non-profit organization, it is operated like a commercial concern. Acts are booked thru agents, who try to establish the highest prices possible for their acts. Many cancellations occur because the agent doesn't want his client to work for so little a salary. Turnover of acts is terrific due to break-ups incurred by the draft.

*Lunchtime Follies* has its own peculiar problems. While workers, thru their labor unions, are urging that more shows be put on during meal hours, managements are slow to realize their value. Backed by the War Department or some other government agency, the American Theater Wing, it is felt, could break down owners' resistance by arguing that the government has recognized the importance of entertainment in the factories. According to Four A's figures, *Lunchtime Follies* has presented about 50 shows in all, whereas in England ENSA puts on about 800 a week.

Other theatrical organizations such as the League of New York Theaters will be invited to participate, but as yet no invites have been extended. Expected that the managers will discuss the problem at their next board meeting.

## Buffalo Nitory Owners and AGVA Still Hope for Peace

BUFFALO, April 24.—The newly elected officers of the Niagara Frontier Night Club Owners' Association are continuing to hold meetings with Patrick Gerace, new local rep for the American Guild of Variety Artists, in an effort to settle all controversies and encourage more talent into this area. Gerace, veteran labor man here but not a performer, succeeded Professor Maji.

The new night club association officers are Louis Schmidt, of Whitey Schmidt's, president; Mrs. Agnes Brogan, Brogan's, vice-prez; Mary Rogers, Velvet Grill, treasurer, and Esther Lang, secretary.

**She Made It**  
NEW YORK, April 24.—The Tommy Dorsey-Pat Dane marriage recalls the gag about chorus girls dreaming of marrying a guy who owns a penthouse. Miss Dane was once a chorus girl at the Paradise (now the Hurricane night club), which is in the same building where Dorsey owns a penthouse.

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# BREAK FOR TALENT AT NBC

## Web Sets Up Program Nursing Unit Under Wyllis Cooper To Develop Ideas, Review Shows

NEW YORK, April 24.—Talent seems headed for a better shake at NBC as a result of the creation this week of a Program Development Division to ride herd on all phases of talent usage. Under the guidance of Wyllis Cooper, radio and screen writer and producer, the PDD "will be concerned with the development and organization of new programs, new ideas, new talent, as well as the constant review of programs already on the air."

In the past any one of four or five NBC execs received and considered program ideas and new talent. And it was not unusual for one of them to insist on siring someone or some idea that the other execs had nixed. All of which was not particularly helpful to the artist, writer or producer involved.

In addition the same situation existed in NBC Chicago and Hollywood. Consequently talent never knew whether it was coming or going, how it was doing and whom to heed in the advice and direction department. For which reason NBC's record has not been up to snuff insofar as finding and building new faces and ideas are concerned. For a time the late NBC Artist Bureau handled this function, but never on an exclusive basis.

Under the new PDD set-up Wyllis Cooper will be in sole charge of creating, co-ordinating and developing programs of all types for the entire network, as well as finding and keeping tabs on new talent and ideas, dealing with independent program producers and working with the net's sales department. For the time being, PDD will work out of New York, with offices in Chicago and Hollywood in view after the plan gets into swing and experience has had opportunity to nail weak spots.

Cooper, a short, rotund gent, in appearance not unlike Alfred Hitchcock, has been in radio for 15 years, less two and a half years he spent writing *Mr. Moto* and other thrillers for films. In radio he has written and produced everything from musicals to strips to dramas. His credits include *Empire Builders*, *Hollywood Hotel*, *Immortal Dramas* and *Lights Out*. For the past

## Warner Taps WCAU Spieler for Pix

PHILADELPHIA, April 24.—Hollywood reached into the local radio scene and grabbed off Herb Newcomb, announcer at WCAU. Active in local little theater productions, Newcomb was caught by Martin Jurow, Warner talent scout, while handling the male lead in the Plays and Players' production of *The Philadelphia Story*. Reports to the studio in the fall, and so has left the station to brush up on his dramaturgy.

## Philly Hillbillies Hit Nepotism High

PHILADELPHIA, April 24.—Most of the hillbilly performers on stations in these parts are family groups. A local topper is the corn-country troupe added to the WCAU program schedule to get the folks up at dawn, now that the station is getting on the air at 5:25 a.m. The new hillbilly-gang is tagged "Uncle Henry and His Kentucky Mountaineers and Cousin Emmy and Her Kinfolk."

HOLLYWOOD, April 24.—Joseph J. Alvin has been upped to the post of assistant manager of NBC's (Western Division) press relations department. Will serve as aid to Harold J. Bock, press department manager. Alvin was previously with NBC, Chicago, and prior to that the Associated Press.

year he has been writer-producer of *The Army Hour* and before that did *Spirit of 1941* for CBS.

"He stacks up," said one indie producer, "as a smart gent for the job for, in addition to his savvy, he has worked, in the past, with C. L. Menser, the NBC v.-p. in charge of programs. They know each other and will work together, which should make it easier for everyone concerned."

For the nonce, Cooper's staff will consist of Tom Bennett, NBC staff composer, who will concentrate on musical talent, and Lester O'Keefe, head of the NBC production department, who will scout the dramatic field. Cooper himself figures the job as no cinch, but thinks it can be made to work out; meantime he is retaining his staff small to keep operations simple.

For NBC the creation of PDD figures to yield one immediate asset, namely, more economic operation, since department heads will henceforth not waste time listening to new people and ideas.

## Ship Builder Airs All-Employee Show

PORTLAND, Ore., April 24.—The Willamette Iron & Steel, turning out ships for Uncle Sam, is sponsoring all-employee radio program each Sunday 9:30-10 p.m. over KGW. Program is called *We Work for Wisco*.

George Wilhelm, former KGW announcer, does the emcee duties, with musical by Wisco Hard-Hatters ork under leadership of ex-band leader Sam Amato.

## Red River Beats KTBS

SHREVEPORT, La., April 24.—Old Man River stepped in and forced KTBS, local NBC outlet, to move its transmitter, which was dedicated this week after a prolonged period of operation on an emergency unit. Such moves are ordinarily banned under wartime restrictions, but the Red River failed to heed the ruling and the original tower succumbed to caving levees.

## WIP, Philly, Set To Take Dance Band Remotes Out of Camphor

PHILADELPHIA, April 24.—Dance-band remotes, an oddity now in local radio, now coming in for revival as far as WIP is concerned, with the express purpose of developing pick-ups for feeding to the Mutual network. Station once offered an impressive nightly dance parade, and while there are not as many big bands around as before, WIP feels that such remotes spell added listeners and make for a welcome change in program pace to set off the heavy war dramas and news. Moreover, absence of a steady stream of new records and transcriptions because of the Petrillo ban finds the disk jockeys losing much of their punch.

Concern over lack of dance-band remotes on Mutual was expressed at a recent meeting of program managers of the chain's stations, and member stations got the go-sign in picking up bands. WIP in recent weeks has put in a wire at the Met Ballroom and on the stage at Pay's Theater, both spots using name bands. Moreover, they represent the only two dance remote spots in local

## Realty to Radio

PHILADELPHIA, April 24.—Milton J. Hinlein, local real estate operator, is seeking an FCC okay for his contemplated purchase of KDRO, Sedalia, Mo. Station, 100-watt in daytime, 250 at night, is owned and operated by Robert A. and Albert Drohlich, who are giving up station to enter military service.

It will be Hinlein's first try in radio. If deal goes thru, he will give up his realty business to assume management of KDRO. Deal calls for a total of \$27,500 if made in a single payment, or \$35,500 if in installments.

## OCD Offering Free ARP e.t.'s; Sounds And Guests Are Legit

NEW YORK, April 24.—The U. S. Office of Civilian Defense is offering stations a series of 26 recorded programs, dramatizing Air-Raid Precaution. Series, titled *We Have Met the Enemy*, was made by the London Transcription Service of the BBC.

In each recording an ordinary British man or woman is interviewed by Lindsey Mac Harrie, of the American Red Cross, and Brewster Morgan, of the Overseas Branch of the OWI. Thus each week an ambulance driver, a gas main foreman, a heavy rescue worker, a rest center foreman, a housewife, a shelter worker, a fireman of a demolition squad, a billeting officer or a nurse's aid will portray the work done, explain problems and experiences and state reactions.

Typical of the stories are: A woman tells of returning home from an air-raid warden's post to find her own home in flames; another how the homeless are fed and cared for; a man of the work he does protecting a vital war plant. It's all done in the hope that the experiences of Britain will prove useful to us.

The series is available to all stations thru their local civilian defense groups. Programs were cleared with OWI for policy.

## New Mary Ann Mercer Show

CHICAGO, April 24.—A new musical show featuring Mary Ann Mercer, vocalist, will make its bow on a 38-station hook-up on CBS May 2. It will be a five-minute spot, 2:55-3 p.m. EWT, Sundays, and will originate at WBBM. It will be a live show on 36 stations and waxed on two, Kansas City, Mo., and St. Louis. Quaker Oats Company (Muffets) has bought the show, thru Sherman K. Ellis agency, for 18 weeks.

## Reps on Hand For NAB's Chi War Conference

CHICAGO, April 26.—The four-day session of the NAB War Conference gets under way this morning at the Palmer House, with prominent radio men from all parts of the country in attendance. C. E. Arney Jr., secretary-treasurer, arrived here April 21 to make preliminary arrangements. Walter L. Dennis, chief of the NAB news bureau, also has been busy arranging for newspaper and trade paper coverage. Assisting him is Jack L. Fitzpatrick, until recently sports editor of WJJD. Advance registrations indicated that attendance will be around 600.

Prime topic of discussion during the confab, aside from the usual con-gab the delegates feed each other and the platitudes they get from the speakers, will be the forthcoming Supreme Court decision on the networks' legal action against the FCC anti-monopoly regulations. Supreme Court ruling, which had been expected today (26), is now not due until May 3.

Speculation will center on what the networks will do if the high court ruling is adverse, since it will make each station a free agent with regard to network affiliations. One benefit mentioned by early-bird arrivals at the conference will be the anticipated offering, by the nets, of prime sustaining programs in return for taking commercials, which, as some see it, is the reason CBS recently brought in Bob Landry as director of program writing, and NBC this week organized a program development division under Wyllis Cooper.

Other cinch subjects for confidential chats will be man-power problems, the ASCAP drive to switch per-program stations into blanket contracts, the Cox committee investigation of the FCC and how a trade publication and at least one foreign language outlet are trying to dig up anti-FCC witnesses for the probe, and what if anything the army will have to say about how they'd like radio to handle air-raid warnings and data.

## Atlass Buys WLOL; Mittendorf New Mgr.

MINNEAPOLIS, April 24.—Ralph L. Atlass, owner of WJJD, Chicago, and WIND, Gary, Ind., has acquired control of WLOL, Mutual outlet in the Twin Cities. Stock was purchased from Charles J. Winton Jr., WLOL president; David J. Winton, and Beatrice L. Devaney, widow and executrix of the estate of John P. Devaney, station founder.

Mrs. Devaney's interest consisted of 565 shares, representing 46 per cent of the stock, valued at \$29,128. In addition to the war, which has depressed values, the station has only been in operation since June, 1940.

Sale is subject to FCC approval. Meanwhile Atlass has named E. S. Mittendorf general manager of the station. Mittendorf was manager of WKRC, Cincinnati, from 1925-'34, then held a similar position with WIND until 1941.

## Station Towers to Steel Scrap Drive

DES MOINES, April 24.—The 10-year-old towers of KSO-KRNT were scrapped for salvage this week with 55 tons of steel going to the scrap drive and 60,000 feet of copper wire turned over to OWI for its radio activities.

KSO and KRNT are now operating on four new towers which went into construction in 1941. They were the first stations in the nation to operate successfully using the same tower facilities.

Another Cowles station, WNAX, Yankton, S. D., is also making tower news. New WNAX tower, now under construction, will be 927 feet high, the tallest in the Americas and possibly in the world, since the 1,020-foot tower located in Budapest, Hungary, may have been destroyed during the war.

# JALOPS FOR WAR VIA AIR

## Gen'l Tire Co., Yank Net Buyer, Ganders Pennsy

PHILADELPHIA, April 24.—Having already purchased the Yankee Network in New England, and declared its intention to get into radio in a big way, much trade reaction was evidenced over the interest being shown in radio in these parts by the General Tire & Rubber Company. On Thursday (22), tire company filed application with Pennsylvania Department of State for an amended certificate of authority to do business in Pennsylvania.

In addition to its regular activities in the tire and rubber field, the company declared its intentions of "acquiring, owning, operating and disposing of radio broadcasting, transmission or reception stations, and the rights, franchises, patents and properties that are necessary thereto, and to purchase, hold and sell stocks or securities of corporations owning such stations."

## Recruiting Flash Panics Listeners; Scare Copy Banned

TORONTO, April 24.—Scare broadcasts like the one heard this week, over Stations CFRB, Toronto, and CFOS, Owen Sound, when a "newsflash" that the Japanese had invaded British Columbia was given out, have been banned by the Canadian Broadcasting Corporation.

Investigation of the program, which was so realistic newspaper offices were deluged with telephone inquiries and members of the Reserve Army reported for duty, showed the announcement was intended to impress upon the public the need for enlisting in the Canadian Reserve Army.

## New Peter Hand Show Is Company's Fifth

CHICAGO, April 24.—A new half-hour show devoted to reports on the war effort will start on WGN tomorrow (25). Titled *They Give Their Lives*, program will carry no commercial announcements and will consist of dramatized transcribed reports of war correspondents and "eye-witness" accounts of events on the battlefronts.

Five minutes on each show will be devoted to worthy war organizations. Madeleine Carroll, the film actress, will be featured on the first program.

Show is sponsored by the Peter Hand Brewing Company, which also has four other programs—*Sanders and Savage*, *Hollywood Spotlight*, *Comedy Capers* and *Night Cap Yarns*. Account placed thru Mitchell-Faust.

## "Calling All Cots—"

PHILADELPHIA, April 24.—Local stations are continually arranging space-for-time swaps with local newspapers. But WIBG figures it might be more profitable to arrange some sort of trade deal with Abington Hospital. Rupe Werling, WIBG production manager, arrived there in a hurry for an appendectomy. He wasn't out of the place a week when Mrs. Douglas Arthur, wife of the station's program director, was carted in with the identical complaint. She was home only four days when the doctors ordered her husband there with jaundice.

## Shuberts Snagging ATAM-LNYT Finis On Retro \$ Award

NEW YORK, April 24.—Shuberts and a few other managers are holding up the works for a complete settlement of the Associated Theatrical Agents and Managers-League of New York Theaters dispute on the payment of retroactive funds. Moneys accruing since last September were awarded ATAM members in a decision by Prof. Paul F. Brissenden, War Labor Board arbitrator. Brissenden's award provided for the immediate setting up of a trust fund of retroactive pay pending final approval of his ukase by the full board. Amount due each individual member is equivalent to \$15 for each pay day since last Labor Day.

Altho many managers have already offered to contribute their share of the fund, and some have actually done so already, managers' organization, as a whole, feels the trust-fund idea goes far beyond the powers of the arbitrator. League, however, has indicated it will "guarantee" the money to ATAM once remaining opposition within its ranks is overcome. Sidney Cohn, attorney for ATAM, says its "guarantee" would be acceptable in lieu of the actual pool.

Final decision by the WLB is expected any minute now.

## Net Break for Vet

PORTLAND, Ore., April 24.—Jim Abbe, vet KGW-KEX commentator, received his first network break. He's on for Fisher Mills, West Coast Blue, at 7:30 a.m., five days weekly, aired over KEX. Does 15 minutes a day—mostly war.

## House Investigating Committee K. O.'s 2 FCC-ers, Okays Another

NEW YORK, April 24.—Three FCC staffers this week went thru a "bath of fire" at hands of the Kerr Investigating Committee. Two were singled and the other escaped unscathed.

The losers, Dr. William E. Dodd Jr., assistant news editor, and Dr. Goodwin B. Watson, chief analyst of the FCC's Foreign Broadcast Intelligence Service, were investigated after being named by the Dies Committee in its witch hunt for "subversive elements."

Dr. Frederick H. Schumann, who is the principal political analyst of the FBI's German section, was also on the carpet, but the committee gave him a clean bill of health, dropping charges for lack of evidence.

Accusation against Dodd and Watson is that they belonged to or were friendly with persons who were members of organizations such as American Committee for Democracy and Intellectual Freedom, Conference on Pan-American Democracy, Descendants of American Revolution and the League of American Writers. Some of these groups have been branded by the Justice Department as "fronts" for un-American activities.

Kerr's committee recommended the removal from office of both Dodd and Watson, altho both denied the charges of "subversive activities" and challenged the findings of the Kerr group.

## Used Car Dealers Spend 10G Weekly Scouting Oldies for War Workers on West Coast

NEW YORK, April 24.—Used-car dealers, most of them newcomers to this town, are spending a total of about \$10,000 per week on local stations to dig up used cars for war-plant workers on the West Coast. Dealers are out-of-town operators with West Coast lots, plenty of customers and a shortage of cars. Used cars are a must on the Coast, where plants are often 20 to 40 miles from home and suburban transportation is limited. With few used cars available in those areas, since all residents need them to get around, dealers have had crews beating across the country buying jalopies. Similar technique was used in the Southwest when opening of new war plants boomed need for old cars.

Practice, as used in Cleveland and other Midwest towns where war-plant workers can operate sans cars, is to hit town with a flurry of radio announcements and personal ads in daily papers. Dealers usually exhaust available supply of used cars in two weeks.

In New York the first such operator, Tony Holzer, who uses the air name of *The Smiling Irishman*, expected to exhaust the available supply in 60 days. However, since local war workers are few in number (there aren't many war plants here) and are adequately serviced by existing transportation facilities, the supply of used cars has not petered out and a fresh flock of dealers have hit town.

Most of the air time, all spread around local stations, consists of spot announcements. Recently with stiffer competition the trend has been toward the use of 5 and 15-minute segments, either news or music, liberally interspersed with plugs.

Stations like this type of business since it's all on a cash basis. Some of the sponsors have ad agencies, but since they are out-of-towners and there's no telling when the supply of used cars will dry up, this biz is on a week-to-week pay-off.

In addition to hustling used cars, dealers also use considerable time and space to locate drivers to take the cars west. They furnish gas and oil ration coupons, and drivers qualify if they

are family men and able to pay expenses across. Dealers charge nothing for the use of the car, as this method of transportation is cheaper than railroad and doesn't require priorities on freight-car space. And since New York is overloaded with labor anxious to get out to the lush West Coast war plants the supply of drivers has been adequate.

## Blue's New Gimmick On Foreign Pick-Ups

NEW YORK, April 24.—Starting this morning at 8:30 the Blue Network went in for a new wrinkle in foreign news round-ups by having regular news commentators from the country where the pick-up is made give out with reports instead of assigning the detail direct to correspondents representing the web.

Half-hour airing, originating on WJZ, links New York with London (six minutes), Moscow (five), Melbourne (five), Mexico City (five) and Chungking (five), with switchbacks to New York in between.

It's billed as *United Nations News Review* and has undergone two trials—experimentally April 10 and in the lab last Saturday—and is a weekly shot with news (in English) prepared, edited and spliced by the respective staffs. News treatment will be twofold—latest war communiques and domestic news slanted to American listeners.

Of the cities on the hook-up, only London has a correspondent for the Blue (George Hicks), so that the new technique suggested itself naturally. That foreign commentators will diffuse propaganda for their respective countries doesn't hold water because U. S. correspondents have also been known to make with news colorations, not to mention the fact that their comment is subject to the censor's hand.

## Geo. Lasker Heads WCOP; Keeps WORL

BOSTON, April 24.—Harold A. Lafount, manager of the Arde Bulova stations, yesterday (23) named George Lasker, general manager of WORL, to the management of WCOP. Lasker will hold down both posts.

A. N. Armstrong Jr., ex-general manager of WCOP, joins his successor as assistant manager of both of the Bulova outlets.

Lasker is one of the radio pioneers, having started with WFAB, a foreign language coffee-pot in New York City that was located in the Carnegie Hall Building, was later absorbed by what is now WEVD.

## Technicians' Pool As Station Aid --- NAB Hunts 'Em Up

WASHINGTON, April 24.—The National Association of Broadcasters has organized a Technicians' Candidate Pool, which locates, lists and provides technician replacements for stations strapped for engineers. Under the guidance of Howard Frazier, director of engineering for NAB, the pool has been in the making for two months.

Candidates are located via ads in *QST* and the *American Radio Relay League* mag. The pool, with about 200 names, including female technicians, lists the candidates' background, training, availability, etc., and has people on file from 37 States.

NAB is making the service available to all stations, non-members as well as members. Actual placement is not handled by the NAB. All it does is supply the station with a list of names, then the studio does the hiring.

## E. T. Disk Delivery Snag Halts 'Forum'

HOUSTON, Tex., April 24.—Difficulty in delivery of electrically transcribed disks to the State has caused discontinuation of the weekly radio program *Texas Forum of the Air*, Representative Patman, of Texas, wired from Washington this week. Patman was director of the feature.

Program was transcribed on glass for some time as a substitute for regular material, but too many came in broken to permit continuation. Patman hopes for more satisfactory arrangements in the future.

NEW YORK, April 24.—May 2 program of *Transatlantic Call* series will be titled *Front-Line Farmers* and originate in Chichester, England. Programs are joint effort of BBC and CBS.

# CBC Fears Yank Domination Of Canuck Radio; Gov't Does Not Interfere, Says Thomson

OTTAWA, April 24.—Touting the Canadian Broadcasting Corporation as the guardian of Canadian radio, Dr. James S. Thomson, CBS general manager, told the Ottawa Canadian Club last week that the alternative to the CBC type of operation would result in mental domination by the U. S. A.

"If," said Dr. Thomson, "we are to have a national spirit in Canada, it is necessary to have a national system of radio. The CBC is protection from the control of radio networks in Canada by U. S. interests.

"Have we any interest now in moving into a new period of cultural colonialism in which we receive all our daily talk from points of origin in the city of New York? I think that is the alternative to our CBC," he declared.

Dr. Thomson also elucidated on the measure of government control of CBC. He made the point that there is no government-owned radio, per se, in Canada; rather that the CBC is a system owned by and responsible to the people; that never, since he took office last November, had he received anything in the nature of instructions from a minister of state or government department about what should or should not appear on CBC programs.

"There is an agreement among all parties in the House that we are not a department of the government, that we have a large measure of freedom, but that we have a responsibility to Parliament rather than to the government of the day," Dr. Thomson said.

"Radio obviously must have some form of control in view of its power. The question is what kind of control? In

## R. Paige's Youth Ork Set for S. S.

NEW YORK, April 24.—Expecting inroads by selective service, Raymond Paige has a waiting list of 100 musicians for his Youth Orchestra, which he premiered on the Goodyear-NBC program Tuesday night. He lost three youths to the draft during rehearsals, but says he has many married boys and some 4Fs, as well as several women, in the present 40-piece outfit.

Paige says the musicians are from 17 to 23 years old, and that he feels sure he can hold together a good orchestra despite the draft. Band plays light concert and pop stuff.

Paige originally had organized a youth orchestra a couple of years ago, but couldn't get a sponsor for it then.

## WMCA Trick Teaser

NEW YORK, April 24.—Modern Industrial Bank, bank-rolling two commentators—Sidney Moseley and Dr. Frank Kingdon—on WMCA five times a week, has been using a tricky stunt to bally the programs.

Every evening a 50-second e. t. is made of some highlight on each program. These are spotted thruout the schedule the following day as teasers for the program. Announcer intones the fast plug with "Last night Sidney Moseley said," then follows the actual transcription.

Stunt requires a little extra budgeting to cover e. t.'s and spot announcements, but has been working out as audience builder, presumably because the listener gets a taste of the speaker's style and voice.

### Super Circus Fan

CHICAGO, April 24.—Charles Urquhart, NBC production manager, loves radio, but he also loves the circus, and when the buds begin to swell and circus paper makes its appearance on the billboards, Charlie gets "itchy feet" and longs for the road. So he's planning his vacation to get that itch out of his system. Urquhart is a long-time friend of Terrell and Dolly Jacobs, noted animal trainers, whose show will tour Canada again this year. He will join them in Canada and for two or three weeks will pinch-hit as cage boy, ticket seller and announcer.

Great Britain there is a public corporation. "In the United States the control of radio is under a federal commission, but the actual broadcasting is thru great private corporations. In Canada we have chosen a middle course."

Dr. Thomson also revealed that CBC spent something like \$750,000 per year on maintenance of telephone lines.

## Morgenthau Mugs On "People" Show

NEW YORK, April 24.—Gulf Oil will turn over *We, the People*, tomorrow (25) to the Treasury Department to plug sale of War Bonds. Unusual part of the set-to will have Secretary of the Treasury Morgenthau establishing some sort of precedent by emceeing the show and doing the interviews.

Program will air sans Gulf plugs and go over the full CBS network instead of the usual 81-station hook-up.

## U. S. as No. 1 Broadcaster

(Continued from page 3)

ert E. Sherwood, the playwright, as director (under Elmer Davis) and Joseph Barnes, formerly of *The Herald-Tribune*, as chief of Atlantic operations. John Houseman, former producer and partner of Orson Welles, is chief of the radio program bureau.

OWI's overseas radio section's functions are:

1. To air direct short-wave broadcasts;
2. To cut electrical transcriptions for outposts;
3. To send relays (short-wave to a foreign point and then rebroadcast by short or long wave).

### Huge Short-Wave Program

The short-wave program is vast. The 3,000 15-minute shows a week going out from New York, Boston, Schenectady, Cincinnati and San Francisco are live shows except for a few recorded repeats. These programs are almost entirely newscasts (the OWI knows Europe is news-hungry), with music, commentary, variety and sports filling out the range of programming.

The problems of this branch of the OWI's radio set-up are fairly typical of standard station operation, except that it doesn't have to worry about sales or publicity departments. Its most important chore is to analyze domestic and foreign news, and reports on Axis radio and press, then to dope out the correct "line" to follow in presenting news on the short wave. Next job is writing (OWI has a large array of veteran scripters from radio and newspapers), and then the programming and broadcasting. For the broadcasting, voices have to be selected with care. Correct knowledge of each language is important, of course, as is the tone of the voice. Women's voices are avoided because they usually can't get thru jamming and atmospheric conditions as well as men's. Bombastic, high-pressure "selling voices," so popular on domestic commercial programs, are not wanted for short wave, because the OWI does not want listeners-in to feel they are being sold the American viewpoint. Instead, the bureau uses intimate, conversational but strong and high-pitched type of male voices.

### Names Augment Programs

Most standard announcers are used from time to time on some of the English broadcasts, and a few are employed permanently. Many actors and singers with European background are drafted for the foreign-language airings. Voskovich and Perack, Czech political satirists, are examples of foreign artists being used to reach their home country. American film stars and other celebrities are worked into some foreign language scripts, too. For example, Charlie Chaplin was spotted on a Turkish broadcast, and the stunt made all the Turkish newspapers. On special events broadcasts, novelty speakers are worked into the script.

OWI's Atlantic broadcasts are being augmented now by the relay system thru the BBC and by the network of transmitters being established in North Africa, where OWI is planning to send

## New York Niteries Buying Time To Lure Late Eve Listeners

NEW YORK, April 24.—Night clubs are now accounting for a sizable chunk of air time on local radio stations. So far the major beneficiaries of this comparatively new type of business are WMCA, WNEW, WINS and WAAT, with prospects that the rest of the indies in town will soon be getting their slice of that trade.

With the exception of WINS, whose night club business comes in the form of spot announcements, other stations have been allotted 15-minute recorded spots. Most of them start at 10 p.m. and continue until the late hours to attract those stay-ups who constitute the major portion of club patrons.

Night club radio advertising started about a year ago, with Billy Rose buying time for his Diamond Horseshoe. Other niteries followed in short order, and at its height 15 spots were contributing to radio's income. Last week Billy Rose issued a stop order but is expected to resume when he gets his new show set.

Whenever recordings are available most clubs have the stations play disks of

the band current in their spot. Thus the Hotel New Yorker has records of the Jerry Wald ork between spiels about its ice show, while Rogers Corner ordered the turntables stocked with the Korn Kobblers' records. The latter provides the only 15-minute nitery program on WINS.

Chief club advertisers current on the air are the Park Central's Coconut Grove, Village Barn, Jack Dempsey's, Enduro, Club 18 and Kelly's Stables, along with the New Yorker and Rogers' Corner.

The niteries, in this respect, are following the pattern of the rest of the amusement industry in using radio as an advertising medium. Broadway legit shows, dramatic and musical, have bought spots on the major stations. And the film companies are now using radio advertising on a sizable scale.

## Chi's Blue Additions

CHICAGO, April 24.—Several personnel additions to local offices of the Blue Network were announced this week. Lewis G. J. Green, veteran of radio and vaude, has joined the production staff. Bob Sabin, former news commentator on WIND, Gary, Ind., has been added to the announcing staff. Dick Garner, local sales representative of WLW, and Tom Clark Jr., for the past 19 years associated with the Thomas F. Clark Company, publishers' representatives, have joined the Blue sales department, replacing Ray V. Hamilton and John McCormick.

## Gillette Joins W75NY

NEW YORK, April 24.—Announcer Don Gillette has joined the staff of W75NY, local FM station. He was with the Building Operations Department of CBS and doubled on a number of Norman Corwin programs. Gillette replaces Albert Morgan, who resigned to become an assistant in the program department of WABC.

## Theda Bara's Back

NEW YORK, April 24.—Theda Bara, siren of the silent screen (wahoo!), will guest on the Groucho Marx-Pabst Beer program on CBS May 8.

means it has to operate without production frills.

### Cuts Hundreds of E. T.'s

OWI cuts hundreds of e. t.'s that are beamed out by short wave and also transported to overseas outposts, there to be broadcast mainly for the benefit of American and Allied servicemen. For example, 23½ hours of recorded programs a week will be launched over the Reykjavik station for American soldiers beginning this week. This series was given a special events introduction thru a half-hour short-wave broadcast featuring Gladys Swarthout last week.

"Denatured network shows" are also short-waved. These are entire sponsored programs but without the commercial plugs. Specially recorded name shows are cut for the overseas troops, in co-operation with the Special Service Division of the army which, on its own, is cutting 80 shows a week for short-waving or transporting to overseas locations.

Much music is used in these platters. Music and author copyrights are cleared without cost to OWI, and the American Federation of Musicians and its locals okay members' cutting these disks despite the AFM's ban on all other recording. OWI says the musicians' unions have been "co-operating perfectly."

## Longhaul Local

PHILADELPHIA, April 24.—One of the longest remote broadcasts in local radio will be set up tomorrow (25) by WIP to bring a program of *Personal Messages* from local lads stationed at Marine barracks, Parris Island, S. C. Line being drawn from here to the post's recreation hall for the half-hour Easter airing.

Station sent its own crew down to set up the special, including Sam Serota, assistant program director; announcer Ray Kay and engineer James Tisdale.



**PROGRAM REVIEWS**

EWT Unless Otherwise Indicated

**DX Stations Go Back To Firing Shows at Troops With OWI Okay, Army Aid; Nod to Western Canada**

**"Colony Serenade"**

Reviewed Tuesday, 10:15-10:30 p.m. (CWT). Style—Musical. Sponsor—Italian-Swiss Colony Wines Company. Station—WBBM (Chicago).

Appealing to a more or less select audience, this new tri-weekly (Tuesday, Thursday, Saturday) program features pop ballads and semi-classics, with music by the Serenaders and vocals by Lynn Chalmers. Music on opening show was mainly colorful, soothing gypsy melodies, featuring the excellent violin playing of Marshall Sosson.

Songs by Lynn Chalmers included *Falling in Love With Love* and *Smoke Gets in Your Eyes*. Formerly featured on *Melodies in the Air* with Harold Stokes and on *Club Matinee*, Miss Chalmers has a voice well suited to sentimental tunes and puts her numbers across effectively. She and Russ Brown will alternate on the program.

Commercials not too long and nicely handled by John McCormack, who has a fine mike voice. *Nat Green.*

**George B. Armstead**

Reviewed Monday, 6:05-6:15 a.m. Style—News comment. Station—WDRG (Hartford).

George B. Armstead, formerly managing editor of *The Hartford Courant*, is being presented in a 10-minute news comment spot Monday thru Friday. Armstead is well known here, and plenty of advance stories appeared in local dailies on his new program. Does a good job on comments, which appear to have thought behind them.

News commentators are rare in Hartford, altho WTIC has used staff announcers in sports comment spots over the air for some time. Armstead seems to appeal because he doesn't attempt to "show off" his knowledge. Gives his listeners the facts in an interesting manner. *Allen M. Widem.*

**KYW Sextet**

Reviewed Monday, 6:45-7 p.m. Style—Musical. Sustaining on KYW (Philadelphia).

A pleasant quarter-hour musical interlude for early evening listeners is afforded by the newly organized KYW Sextet. Rounded up by Arthur Hinett, staff organist, group includes a harpist and a string quartet comprising a pair of Strads, viola and cello. Floods the air with shimmering and silky salon music, sticking close to standard selections and semi-classic songs. Instrumental blend of organ, harp and strings make for lush-with-richness for the listener. Enhancing listening appeal, adding to the musical color of the stanza, is the rich baritone of Roger Williams giving full voice to the standard song favorites to balance the instrumental selections. *Maurie Orodnenker.*

**"Salute to Youth"**

Reviewed Tuesday, 7:30-8 p.m. Style—Music and drama. Sponsor—Goodyear Rubber Co. Agency—Arthur Kudner. Station—WEAF (New York) and NBC.

Title of new Goodyear series is well chosen, show being a salute to youth by youth. Program lauds the youth of all the Allied countries, dramatically portraying the responsibilities of today's young generation and extolling the courage with which they acquit themselves both on the home and war fronts. Program follows pattern successfully and currently used by the Prudential Life Insurance Sunday show on CBS, and has little to fear from competition on Tuesday in this slot.

Raymond Falge introduces his 40-piece girl-and-boy "Young Americans" orchestra to their first sponsored network show. He deserves kudos for having whipped the group into a mature performance which belies an apparent average age of 20. Rapidly switching from semi-classic, to pop, to tricky incidental music neither ruffled their poise nor prevented

their turning out a spirited and polished performance. They're good, these kids.

War correspondent and author W. L. White chooses, writes and presents the *Service Story of the Week*, which is dramatized. First episode was the story of a group of American fliers and their heroism in action over France.

Met Opera and radio star Nadine Conner handled the vocalizing nicely and was supported by the 12 male voices of the Goodyear Chorus.

Each program will have its young guest. James A. Merrill, Goodyear chemist recently given a citation by the White House for his perfection of bullet-puncture-sealing gasoline tanks used in war planes, was so honored on this program. He was interviewed by Ben Grauer, announcer.

Goodyear, undoubtedly convinced that the war will be long, shows commercial foresight in utilizing youthful talent who so quickly grow up into the purchasing public. *Wanda Marvin.*

**"Made in Milwaukee"**

Reviewed Sunday, 4:30-5 p.m. (CWT). Style—Musical. Sponsor—Allis-Chalmers Manufacturing Company. Station—WTMJ-W55M (Milwaukee).

Delightfully smooth is this new airing, which carried reference only at start and close to the sponsor. The 23-piece orchestra under the masterful direction of Maurice Kippen offered such satisfying selections as a Gershwin Overture; *Que Paso*, by Hallberg; *Deep Purple*, by De Rose; *Ah Fors E Lui* from *Traviata* and Romberg's *Lover Come Back to Me*.

Later two numbers were sung by Gertrude Bartelt, 20-year-old dramatic soprano, with a beautifully refreshing voice.

A brief recitation by Don Stanley provided a patriotic interlude between musical selections. It is hoped that the quality of this show will be maintained in succeeding airings, for it is a real contribution to local airwaves.

Special arrangements for the show were made by Ralph Herrmann, of WTMJ musical staff. Announcing by Don Hendricks was in keeping with the good taste of the broadcast. *H. C. Brunner.*

**Jericho Quartet**

Reviewed Sunday, 1:30-1:45 p.m. Style—Spirituals. Sustaining on WCAU (Philadelphia).

Making for pleasurable and relaxed listening on a Sunday afternoon, most refreshing and spirited vocal harmonies are offered by the Jericho Quartet. A Negro aggregation, group was one of the finest in town when they were known as the Swanee Singers. Later played Downtown Cafe Society in New York as the Jericho Quintet. Coming back home now after two years the Jerichos are still the top cream off the musical bottle. It's an inspiring 15 minutes of a capella singing of spirituals peppered with plantation and folk songs. Four voices are of sterling quality and blend most harmoniously, characterized by an inherent rhythmic swing and lilt to their lyricizing. Use no instrumental accompaniment, plenty of tonal color in their natural harmonies. *Maurie Orodnenker.*

**"Pay Off News"**

Reviewed Wednesday, 9:15-9:30 p.m. Style—News. Sponsor—Christian Feigenspan Beer. Agency—Maxon, Inc. Station—WOR (New York).

*Pay Off News* isn't the best title for this show, but it's use was ordained by the sponsors brand name, PON. Why the sponsor should think listeners will automatically associate *Pay Off News* with his brand is one of these things that make radio an interesting business.

The show is simply the old *Answer Man* technique with the questions and answers limited to news items. The listeners submit their questions, Fulton Oursler, ex-editor *Liberty* magazine, selects the ones he wants to answer, digs up the data and then answers them.

NEW YORK, April 24.—Short-wave stations which ceased airing commercial programs to the troops (rebroadcasts on short wave of standard commercial programs with sponsors paying the freight) when the Office of War Information took over all short-wave facilities, this week resumed beaming of programs to the servicemen. Programs are aired, sans commercial plugs, in co-operation with the OWI and the radio section of the army's Special Service Division. (*The Billboard* on March 27 first told the story of the magnificent global broadcasting job being done by the radio section of the army's SS.)

For example, CBS's daily short-wave schedule to the fighting fronts totals 33 1/4 hours, about half of which covers news. Balance includes music, drama, comedy and sports shows. Regular commercials aired without plugs are Fred Allen, Kate Smith, *Hit Parade*, Major Bowes, Andre Kostelanetz, Guy Lombardo, Morton Gould and Harry James. Regular sustainers being shortwaved are *Invitation to Music* and the Raymond Scott musical aggregation. In addition,

there are 35 shows produced by the CBS short-wave unit and beamed to the troops.

From the army's Special Service Division CBS gets and shortwaves *Front Line Theater, We Who Fight, Yarns for Yanks, Jubilee, Mail Call, Downbeat, Are You a Genius?* and a sports show.

From the OWI come two programs produced for the navy: *Liberty Party* and *Calling the Navy*.

EDMONTON, Alta., April 24.—Altho the radio section of the U. S. Army's Special Service Division concentrates on providing programs for troops overseas via shortwaving and with transcriptions for use by foreign transmitters, it recently permitted stations in Western Canada, one of which is CFRN, air a number of SS programs.

Stations are adjacent to the Alcan Highway, road to Alaska being built by the U. S. Army, and give the Yanks a chance to hear their favorite programs. Stations are also sufficiently remote to obviate any conflict with stations airing these programs as commercials.

Shows being aired include *Hit Parade, Barn Dance, Fred Waring, Eddie Cantor, Fitch Bandwagon* and Kay Kyser (all transcriptions of Yank commercials with the plugs deleted) plus the regular schedule of SS produced sustainers. Since many of the commercials are heard in Canada the non-conflict angle is important.

Programs are on early morning and early evening so as to reach the boys during rest periods.

**WBRC, B'ham, Back On Air After Strike**

BIRMINGHAM, Ala., April 24.—Station WBRC was back on the air Wednesday following a stoppage of three days as technicians returned from a strike. The men left their posts in protest against a War Labor Board ruling on certain provisions of a new contract with the station and returned when it was ruled that the board would give them no further consideration until they kept the station on the air.

The electricians had asked for a wage boost of 15 per cent, but were given only 9.5 per cent increase under the "Little Steel" formula.

**Wasey Working on Kiddery**

NEW YORK, April 24.—Erwin Wasey is looking for a kid show for use in the Chicago market. Probably for one of its cereal clients. Several adventure shows, in e. t. form, have been submitted.

**KNX Surveys A.M. Audience With a Vice Versa Stunt**

HOLLYWOOD, April 24.—KNX found itself with a tough nut to crack in trying to check the audience of its all-night swing-shift broadcast, since telephoning listeners wouldn't meet with much approval that time of the morning. To check, KNX reversed the procedure and had listeners call the station.

KNX aired announcements one morning, requesting calls from those tuned to the station with a total of 3,054 calls being received. Voluntary mention of family and other groups tabulated totaled about 5,910 persons in all listening during the check. Extra switchboard help was secured for the survey, but even here were complications. On a check call at 1:15 a.m. there were 22 busy signals before the call could come thru.

Listeners were asked to write rather than phone the balance of the week, with 1,357 arriving at the station. These were from 35 California counties, 14 other States and Alaska and Canada.

Survey showed that majority responding were in war work, a number were swing-shift families at home, some listened at work during rest or meal periods, others tuned in regularly while returning home from work.

**WLS Spot Spiel Biz**

CHICAGO, April 24.—Spot announcement biz on WLS was active this week. Glenn Snyder, general manager, reported the following new business: Life of Wheat (wheat food), thru Rogers & Smith, five announcements weekly for 13 weeks; Kerr Glass Company, thru Raymond R. Morgan Company, five one-minute announcements weekly, 13 weeks; Procter & Gamble (Ivory Flakes), thru Compton Advertising, Inc., six one-minute announcements weekly, 13 weeks; Dr. Miles Laboratories (Nervine), thru Wade agency, five one-minute announcements, 14 weeks; Chick Bed Company (poultry supplies), thru W. D. Lyon Company, six spot announcements weekly, two weeks; Lever Bros. (Rinso), thru Ruthrauff & Ryan, 17 one-minute announcements, 17, and Vio Bin Corporation (cattle remedies), thru Rogers & Smith, three one-minute announcements weekly, five weeks.

The lucky listener who's question is answered gets \$3 and his name mentioned.

Nothing to get excited about and since the network competition during the week (*Pay Off News* is a five-a-week strip) is tough, to put it mildly, it's a moot point as to how much of a dent the show will make.

Oursler does a splendid job as the data-digger and voice. But the test will come in the quality of questions submitted. *Lou Frankel.*

**Blue vs. Blue Means Blue for the Axis**

CHICAGO, April 24.—When Blue Network employees throught the country were asked to buy enough War Bonds during the Second War Loan drive to purchase a U. S. Army tank, they were advised that if they doubled their present monthly subscriptions during the push, the tank, costing \$25,000, could be bought. After E. R. Borroff, vice-president and general manager of the Blue's Central Division, addressed the employees it was decided Chicago would buy a tank "on its own." So Borroff wired Edgar Kobak, executive vice-president of the Blue: "At a meeting of Blue employees this morning it was decided we don't need your help in buying a tank. We'll buy our own."

James L. Straton, program manager, was named captain of the drive and in turn named a corps of departmental lieutenants. E. J. Huber, sales promotion manager, set up an impressive lobby display, spotlighting a progress chart in the shape of a tank to be filled in crossword puzzle style in \$1,000 sections.

On the strength of subscriptions up to Wednesday (21), Borroff wired Kobak yesterday (23): "We have our tank. Do you have yours?"

Communications to 1564 Broadway, New York City

## Equity Waives Rule on Pay for Actors by Studio Theater But With Rider of June 3 Deadline

NEW YORK, April 24.—Actors' Equity Association has waived until June 3 its rules on payment of members by the Studio Theater of the New School for Social Research. School has until that date to put on a production without paying the actors. Arrangement was made possible by a few interested members of Equity council, including Sam Jaffe, Aline MacMahon, Paul McGrath and Ruth Hammond. After a visit to the Studio Theater, they requested the council at a special meeting Tuesday (20) to reconsider its earlier demands for rehearsal pay (\$20 per week) for all Equity members appearing at the experimental theater.

Edwin Piscator, director of the theater, says he is considering a production of Edmund Edwain Mayer's *Sunrise in My Pocket* or three one-act plays—Chekov's *Marriage Proposal*, Tolstoy's *The Cause of It All* and Gogol's *The Gamblers*, but the time is so short that the Studio may not be able to take advantage of the breather at all.

New School shuttered the studio last month, announcing that demands by the theatrical unions had made it impossible to continue operations this season. Equity was last to move in on the school, insisting first on the regular minimum salary (\$57.50) for its members, on a prorata basis. Later reduced this to rehearsal pay when the school asked for further consideration. But by "further consideration" it meant "for free," which Equity felt it could not concede at the time, since stagehands and others were being paid.

Last week the council threw out the recommendations of its Experimental Theater Committee for a set of practical regulations and conditions under which its members may perform in experimental productions. Recommendations, which included a provision for an actor who had appeared in the experimental version to receive a percentage of the gross if and when the play is produced

## Equity Needs \$, May Hike Dues

NEW YORK, April 24.—Actors' Equity Association is mulling a change in dues, the first in its history. Paul Dulzell, executive secretary, reiterating his warning at last month's quarterly meeting, said last week that Equity members would have to expect some such shift within the near future. Absence of over 1,800 of the most active, regular-paying members has put a man-sized dent in incoming funds.

Equity's exchange agreement with other Four A unions cuts into new revenue. Under this set-up, an AFRA, AGVA or SAG member coming into the legit union's jurisdiction pays only the difference between his parent union's initiation fee and Equity's, which is \$100 (highest of any performer union), plus one-half of the regular Equity dues. With an increasing number of new Equity members being recruited from other unions, possibility of augmenting the treasury is not too rosy.

Change would take the form of either a hike in the current blanket dues of \$18 or a classification system under which dues would be graduated according to income. Latter method is used by AFRA and SAG. New rates would have to be put up to a special committee chosen by the council.

## 1-Day "Corn" 6G In Prov. Finale

PROVIDENCE, April 24.—Curtain on 1943 legit season here was probably rung down by Ethel Barrymore in her one-night stand at the Metropolitan with *The Corn Is Green*, which drew \$6,000. House has Connecticut Opera Association in *Il Trovatore* on May 4 and possibly one or two more "class attractions," but no more roadshows scheduled at this time.

on Broadway with another actor in his role, were filled full of holes by other councilmen in two and a half hours of heated discussion. Committee, augmented by Ruth Hammond, was sent back to re-mull the problem.

Earlier this season the Experimental Theater, administered jointly by Equity and the Dramatists' Guild, came up for discussion, particularly since it had but one production this season. At that time it was felt that Equity's own rules for its experimental activities were strangling production, and the committee was charged with revamping them, making them applicable, if possible, to all experimental groups, including the Studio Theater.

## 'Porgy' \$78,600 in 3 Philly Wks.; 5 on Tap Apr.-May-June

PHILADELPHIA, April 24.—Revival of *Porgy and Bess*, closing a three-week engagement last Saturday at the Forrest Theater, proved a major click. Gershwin opera hit a fancy \$78,600 for the full run. Ducats scaled at a \$3.42 top with tickets at a premium in face of *Show Time* and *Those Endearing Young Charms*, both doing good business and both winding up profitable fortnight runs the same day. *Porgy* jumped from here for San Francisco and Los Angeles bookings, a guarantee fund underwritten to cover the expensive transcontinental jaunt.

Holy Week finds the legit houses dark with Forrest relighting Monday (26) for return of *The Student Prince*, followed by *Blossom Time* on May 10. *Preem of Miss Underground*, new Vivienne Segal, Jack Pearl and Wilbur Evans musical, on May 31 will take the house into June. Locust house has added Ballet Russe de Monte Carlo for the April 26 week, while the Walnut has nothing in view until May 17, when *The Eve of St. Mark* comes in for a fortnight.

## Balto \$11,500 For "Tobacco"

BALTIMORE, April 24.—A complete sellout the last performance at the Lyric boosted *Tobacco Road* gross for the week (ending last Saturday) to \$11,500.

Attraction came here under auspices of United Booking Office, which has the contract for presenting stage attractions at Ford's Theater here.

## Fox Buys Nord Play

NEW YORK, April 24.—Nickos Laides, who under the pen name of Paul Nord wrote *God Strikes Back*, which ran for four performances at the Concert Theater last month, has sold the play to 20th Century-Fox. Nord has been on the 20th Century pay roll as script writer the past year and before that was a name playwright and satirist in Greece. His play was the first produced here with Nazi invasion of Greece as theme.

## Chorus Pay Tangle Set for an Airing Before War Labor Board

NEW YORK, April 24.—Chorus Equity Association and the League of New York Theaters, failing to get together to put the chorus union's increased minimum wage demands before the War Labor Board, have agreed, nevertheless, to take the dispute to a single referee, to be chosen by the WLB. Negotiations will be carried on here.

Chorus Equity, which is asking for a 15 per cent rise, bringing the minimum from \$40 to \$46, says that the League made it an "offer" of a five-sevenths of one per cent increase. Managers claim that chorines got a 14 and two-sevenths per cent hike in November, 1941, which is the basis for their suggestion.

Altho the union has no basic agreement with the League, latter responded to chorines' request for assistance rather

## Soldiers Go for Dram in Florida

TAMPA, April 24.—According to Staff Sgt. Maurice Geoffrey, whose sundry military activities include directing shows for the Tampa Little Theater, boys in the service are going for legit shows in a big way. Geoffrey recently took his Little Theater company of *Claudia* on a tour of near-by Drew and MacDill Fields and, says he, "the boys loved it."

Next production will be Ibsen's *Ghosts*, to run three days at the Little Theater starting May 5, probably followed by extra shows at the camps. It will be the first production of *Ghosts* ever staged on the west coast of Florida.

## News Guild Prize To "Patriots" Is Production "First"

NEW YORK, April 24.—Playwrights' production of *The Patriots*, by Sgt. Sidney Kingsley, is the first legit attraction to receive a page one award from the Newspaper Guild of New York. Awards have been confined in the past to outstanding personalities in the entertainment field rather than productions.

Award, a stick of type set in a metal base, cites the Kingsley work as "the play of the year which best promotes the principles underlying the Four Freedoms." Madge Evans will accept the award for her playwright husband at the Guild Ball at the Astor April 30.

Guild palm is the third to be heaped on the play within the last two weeks. New York Drama Critics' Circle voted it the "best American play of the year" at its meeting last Tuesday (13) and Theater Club, Inc., association of playgoers, followed suit a few days later.

## Portland 25G for "Arsenic" May Get Boris Back There

PORTLAND, Ore., April 24.—Boris Karloff's original New York cast of *Arsenic and Old Lace* did nearly \$25,000 in a week's stand at Parker-Evergreen Mayfair. Six night performances and two matinees were capacity (1,500). Tickets scaled \$1.10 to \$3.30.

Biz so good and so many unable to get seats, Karloff will try to come back in June for three-day stand, and give Seattle a second whack at it, too.

*Junior Miss* moved into the Mayfair for four nights and Saturday matinee starting Wednesday (21).

## 38Gs, 6 Shows for MOAT

MEMPHIS, April 24.—Six shows to cost \$38,929 will be presented by the Memphis Open Air Theater this year. Last year five shows were produced for \$33,500, so that the new policy tentatively approved by MOAT directors represents a cut of about \$200 per show in the budget. Directors also voted to name a queen and to admit enlisted men and non-commissioned officers for half price except to the cheaper seats.

## Berle in Khaki Would Drive Follies Wacky

NEW YORK, April 24.—One of the first big legit casualties that may result from the War Man-Power Commission's new regulations affecting childless married men is the *Ziegfeld Follies*. The show, as candidly pointed out by the critics, is largely Milton Berle, and the backstage jitters at the Winter Garden aren't because the Carrier cooling system is being tested. Nobody, not even the star, can say how long that 3-A rating is going to stick. *Follies*, with its \$5.50 week-end top, is No. 1 on the Broadway hit parade.

Only the Shubert office, while recognizing the current danger, remains, outwardly at least, unruffled by the contingency. Berle will be replaced, the show will not be closed, says a spokesman, apparently paying no heed to the dearth of likely substitutes.

Predicament recalls the *Let's Face It* fold-up when Danny Kaye left for the Coast.

## Skinner Big 4G At DC Sun. Date

WASHINGTON, April 24.—Cornelia Otis Skinner, as monologist, drew a terrific \$3,960 at a one-night stand here Sunday. Show held in ballroom of swank Mayflower Hotel as a benefit for Kentucky Frontier Nursing Service.

Room was packed despite the fact that all pews pulled \$3.30, which is plenty steep even for a benefit. Show lacked promotion, so high gross further indicates that Washington is almost fool-proof where entertainment is concerned.

Miss Skinner's undramas made up the complete bill. Only emcee was Mary Breckenridge, who represented the sponsor.

## Straw Hat Semester Starts Small Spurt

NEW YORK, April 24.—The summer stock season is slowly but surely showing signs of awakening despite the dirge that has been sung for it in some quarters and the lack of activity on the part of the Summer Stock Managers' Association, whose 48 or so members gathered in a huff last April to discuss plans for their first year under wartime conditions.

Initial official evidence of summer activity was the posting of the first bond with Actors' Equity Association Monday (19) by the civic-sponsored Louisville (Ky.) Park Theatrical Association. Association will operate a six-week season of operettas at the National Theater, Louisville. Opener will be *Show Boat*, with date still to be set. This marks the first season that the company will operate indoors.

Newport (R. I.) Casino Theater will open a nine-week season July 5 under management of Sara Stamm, but no bond has been posted as yet.

Other summer theaters that have announced intentions of opening are Bucks County Playhouse, which will again operate at the Bellevue-Stratford Hotel, Philadelphia; the Gay Nineties troupe, at the Willard Hotel, Washington, and Theodore Jones's company, which will be located in Poughkeepsie, N. Y.

NEWPORT, R. I.—Casino Theater has been leased for summer season of nine weeks by Sara Stamm and will open July 5, two weeks earlier than usual. Guest stars and list of plays not yet announced.

Thus far Newport promises to be Rhode Island's only straw hat center this summer.

MILLBURN, N. J., April 24.—Paper Mill Playhouse here has squelched all rumors to the contrary by announcing it will operate this season despite gas rationing. Opening May 24, theater will present a series of musical shows. Auditions will be held in New York next week.

BRIDGEFORD, Conn., April 24.—Klein Memorial will have Bela Lugosi in *Dracula* April 30. *Claudia*, which played here several weeks ago, is rebooked for May 21-22.



# VAUDE REVIVAL—ON SCREEN

## Success of Musical Films Has Hollywood Buying All The Good Acts It Can Find

HOLLYWOOD, April 24.—The medium that probably contributed more to the downfall of vaudeville than any other new form of entertainment is now re-deeming itself by buying up more acts and attractions than are now used in most of the nation's combo houses. While it may be physically impossible or financially impractical today to stage a nationwide vaude revival on the theater stages themselves, the motion picture industry is doing just that thru the medium of the screen.

It is not Hollywood's worry about the problems of flesh talent, of course, which has brought about the wholesale employment of acts and bands for pictures. It is the terrific popularity of musicals, primarily, which has the film moguls literally begging for big attractions. Musical acts have to have talent of the type used on vaude and night club stages, and Hollywood is doing all it can to land that talent.

Universal has probably started the new musical trend which has been gaining in momentum for the last couple of years. Nate Blumberg, head of Universal and an old vaude man himself, has foreseen the screen possibilities of flesh talent making the vaude and nitery rounds and since he has been in power has used dozens of acts and attractions. Most of them have been employed in 'B' grade pictures, budgeted at around \$75,000, considered cheapies in film land, but they have been cleaning up at the box offices. Even the Abbott and Costello pictures are far from being 'A' specials, but their income has topped everything else produced on the Universal lot since the Deanne Durbin hey-day films. The Andrews Sisters quickies, the Jane Praeger mini-musicals are garnering four and five figure profits and each of these pictures employs an average of three to four acts and musical attractions.

Other major studios are now loosening their purse strings to outdo each other on musicals and film-revues, and the result will be plenty beneficial to acts. Metro is doing a new *Broadway Melody* with Ed Wynn in the lead, and has under way *Meet the People* which will use a line-up of standard acts and bands. (The latter picture, incidentally, had Dick Jurgens and band set before that outfit disbanded. Contract called for \$45,000 for four weeks' work.) MCA is planting many acts into *People*. Metro also set deals with Jimmy Durante and Ginny Simms for featured spots in forthcoming revue-musicals.

Bill Pine and Bill Thomams, independent producers releasing thru Paramount, are readying a musical, *The Duchess Flies High*, which is scheduled to use some 20 acts. Calls are being dispatched to all act agencies for available material.

Warners, with *This Is the Army* in its final stages of shooting (picture, incidentally, will have many acts, now in uniform), is turning to *Harvest Moon* (*Life of Nora Bayes*) which will call for the services of a number of acts. Bob Evans, ventriloquist, has already been set. William Jacobs, former booker and agent, is producing this picture. Dinah Shore may get the lead, her picture possibilities now held in greater esteem since the first glimpses of her in *Thank Your Lucky Stars*, featuring Eddie Cantor.

Paramount started work on *Let's Face It*, while 20th-Fox has under way *Winter Time*, both musicals. Latter studio is also scheduled to do *Star and Garter*, the Michael Todd show which MCA recently bought for independent production. Gypsy Rose Lee is slated to repeat the lead on the screen.

Columbia is shooting *What's Buzzin', Cousin?*, and starting *Jam Session*, latter to use swing talent.

Republic, Monogram and Producers' Releasing Corporation have been very active in the musical field, on a comparative basis. Dozens of acts have

worked on their lots this year, and the schedule calls for many more. Ann Corio is doing another one for Monogram, this one labeled *Sweetheart of the Marines*.

Act agencies, consequently, are reaping a harvest. With William Morris Agency still in the lead, MCA is fast gaining ground thru its concentration on the field. Agency has been able to make package deals, selling a name band and supporting talent at the same time. Frederick Bros. Artists Corporation is making a big effort this year to get into the swim. President L. A. Frederick has been making frequent trips from his Chicago headquarters, and may even settle here permanently to give the studio lots more personal attention.

### Harold Nicholas As Single for \$850

CHICAGO, April 24.—Harold Nicholas, the still civilian member of the two Nicholas Brothers, is going out as a dance single at \$850 as the starting price. Payard Nicholas was drafted into the army last month. The team, just before breaking up, was getting as high as \$2,500 for theater dates.

Harold goes into the Oriental here May 21, followed by the Riverside, Milwaukee, May 28.

### New Sat. Highs for Palmer House, Hollywood Casino

CHICAGO, April 24.—Palmer House's Empire Room scored a new attendance mark for a single night Saturday (10) when 1,147 patrons turned out. Management credits new high to popularity of Griff Williams and band, now back for the duration.

HOLLYWOOD, April 24.—*Harlem in Hollywood*, the Noble Sissle show at the Hollywood Casino produced by Nate Krevitz, set a new record for a single night's business Saturday (10) with 1,200 admissions at \$1.50 each. Spot recently moved part of the bar, increasing seating capacity by 300.

## Dark Future Seen for Paramount In Granting Andrews Demand for Ayres Ork, Even Tho It's Cheaper

NEW YORK, April 24.—The tiff as to which band will accompany the Andrews Sisters during their engagement at the Paramount is giving Broadway quite a laugh.

Agents as well as bookers have sat down with pencil and paper and, as a result of the excursions into higher mathematics, have come to the conclusion that the Paramount Theater could save itself quite a chunk of dough if it acceded to the Andrews Sisters' demand that Mitchell Ayres be their musical backstop instead of Hal McIntyre, who has a two-week contract to play that house for the period allotted the girls. Ayres has been touring with the trio and is already familiar with their music.

They point out that McIntyre's contract calls for \$4,000 weekly, while Ayres will be getting \$3,000. In addition it would be cheaper to play Ayres because he has a Local 802 band and so the \$2,000 weekly stand-by fee could be eliminated. Therefore six weeks of McIntyre would cost the house \$36,000 while Ayres's fees would be \$18,000 for that period, a saving of \$18,000 net, after paying McIntyre \$8,000, leaves \$10,000, which

### And He Wasn't Kiddin'

PHILADELPHIA, April 24.—Classic yarn making the rounds after dark tells of a local nitery op, while visiting New York the other night, telephoning back to check on the night's business when his headwaiter replied: "Business? What are you worrying about business? I've got good news for you."

"What kind of good news?" asked the impatient nitery op when the headwaiter interjected, "Our bartender has been put in 4-F."

## Singer Turns Comic And Boosts Salary From \$75 to \$350

PHILADELPHIA, April 24.—Turning comedian after a career as a singer is paying off big dividends for Johnny Cahill, who steps out into the top-money class as far as local emsees are concerned. Opening Monday (26) at Frank Palumbo's Theater-Restaurant, Cahill has been booked in at \$350 a week, quite a jump from the \$75 a week he commanded on the local scene six years ago.

Originally a singer, almost a permanent singing fixture at Jack's Grille here, Cahill decided on a comedian's life after teaming up with Red Skelton at a Walkathon in Camden, N. J. Has been playing the local circuit since, slowly moving ahead of the \$75 a week figure and the \$350 he is getting now is more than double the salary he received at Frank Palumbo's last year.

Cahill is managed by the Eddie Suez Agency here.

### Yarmouth House Has Plans

YARMOUTH, N. S., April 24.—Yarmouth Amusement Company is converting the Strand back into a theater after using it as a ballroom for the past dozen years. Originally a vaude house, management once more plans to adopt a combo policy. House seats 507 and is completely redecorated.

### Clovis Club Adds Shows

CLOVIS, N. M., April 24.—La Vista Club has added floorshows due to increased biz from the neighboring Army Air Corps base. Opening bill has Johnny Platt, magician, and Hal Wasson, ork leader and emcee. Acts booked for four weeks.

is quite a chunk of moo. Besides, the trade points out, the Andrews Sisters, together with the strength of the Bing Crosby picture *Dixie*, are expected to bring windfall business to the house and any medium name ork won't contribute much to the box office during that period.

McIntyre has been signed for two weeks and options, and so the house is reported as trying to get a compromise with McIntyre to take either the first or last two weeks. The situation has been cooking for about a week and still no settlement.

However, the trade points out that the Paramount Booking office doesn't want to be a party to a deal which would be tantamount to an insult to McIntyre. In addition, agents point out that by acceding to the Andrews Sisters' demand that Ayres replace McIntyre, theaters will leave themselves open to further dictation from names and bands.

Deal is causing gray hairs for all parties concerned. The slighted ork will undoubtedly get apologies from the winning opposition.

## Two-a-Day Big In L. A.; Add Sat. Promotion

LOS ANGELES, April 24.—Two-a-day vaude is blooming into its former self in this area these days, with the continued success of Ken Murray's *Black-outs of 1943* at the El Capitan, now in its 44th week and still grossing a healthy average of \$14,000 per week, and the click of the Paul Small-Fred Finklehoffe show *Big Time*, starring Ed Wynn, which moved into the Mayan for four weeks. First week's gross totaled a big \$19,000.

The Music Box is getting Boris Petroff's *Ringside Follies* next week following a four-week run at the Coliseum in San Diego. Vaude review features Sylvia Froos, Francis and Grey, George Cortello and dogs, Ruloff-Follett and Lunard, Sammy Wolfe, Ken Ruggles, Nilsson Twins, Judith and Margaret Gibson and 17 chorus and show girls, among others.

Taking advantage of this trend, the American Legion is sponsoring Saturday night vaude bills in the Hollywood Legion Stadium, produced by Al Wager and Joe Bren, of the Al Wager Theatrical Agency. Of the 3,500 seats, 2,000 go to servicemen free of charge, while the buying public pays 55 cents to \$1.65. Opening bill had the Three Radio Rogues; Lowe, Hite and Stanley; George Riley, Dave Gould's Hollywood Debutantes (8), Bill Morrel Trio, Bonnadine Wolf, Herzog Trio, Heller and Riley, Betty Wells, Paul Gordon, Raymond Wilbert and Ben Lasky's band.

## City Licenses Lost By Mayfair, Miami

MIAMI, April 24.—City Judge Cecil C. Curry has issued an order for the revocation of all city licenses held by the Mayfair Club, of which Johnny Monfrey is manager. This is the first instance in Miami history that such licenses have been revoked for law violations.

Judge Curry based his action on the conviction of Joe Lancaster, a waiter, on the charge of selling a soft drink mixed with rum 40 minutes after the midnight curfew. Monfrey was convicted last March 5 of employing minors where liquor is sold. A \$500 bond was posted pending appeal to Circuit Court. Meanwhile the club will remain open.

## West Coast Houses Benefit by Vaude

SACRAMENTO, April 24.—Use of live talent has increased grosses at 25 theaters acquired by Robert L. Lippert, San Francisco, in the last year. Acts used included the Dead End Kids, Buster Crabbe, Al St. John, Mandrake the Magician, and Max Terhune, of the Range Busters.

Typical example of Lippert's showmanship is the Liberty here. Taking advantage of swing and graveyard shifts at local air repair base, house was first in city to open at 10 a.m. and now stays open until 5:30 a.m. every day. Mandrake and Terhune boosted receipts here, with large advertising budget also contributing.

Latest Lippert theater to be opened is the Hi-Way, at Sparks, Nev.

## Duke in the Dough; Hurricane Biz 20G

NEW YORK, April 27.—The Hurricane is continuing to do turnaway business with Duke Ellington's ork as the attraction. Week ended Wednesday (14) spot accounted for a record \$20,000.

The take similarly benefits Ellington since he's in on a guarantee and percentage arrangement.

Chez Paree, Chicago

Talent policy: Production shows at 8:30, 11:45 and 2:30; show and dance; rumba band. Management: Joe Jacobson and Mike Fritzel, operators; Fred Evans, producer; Bob Curley, publicity. Prices: Minimum \$3 (\$3.50 week-ends).

The new show, in for seven weeks, emphasizes the open-door policy for acts. Three newcomers are in the current lineup in addition to the repeats of Romo Vincent and Estelle Sloan. New here are Connie Russell, Bob Evans, and Rosita and Deno. Bill has plenty of entertainment and plays well.

New routines with the 12 Adorables frame the shows. When caught, the shapely and well-rehearsed dozen opened with a patriotic flavored Hip, Hip Hooray opening, came on midway for a seasonal Easter scene, and closed with a harem burlesque in which roly-polly Romo gets his measure of laughs as the Rajah. Band vocalist Kay Allen handles the production tunes pleasantly.

Estelle Sloan, vivacious and capable tapper with fire in her spins and circles of turns, gives the revue a sock send-off. She displays originality, particularly evident in I'm Nobody's Sweetheart, backed by the band's rhythm section and glee club.

Bob Evans and his dishevelled dummy Jerry O'Leary garnered laughs with a familiar routine. A master but youthful vent technician, Evans tops the average voice manipulator with high and legitimate baritone voices which dots the act with socko bits.

Connie Russell, altho still a kid, is a changed personality since caught last by this reviewer at the Famous Door, New York, a couple of years back. A sparkling singer of the Ethel Merman-Al Siegal school, her dress and make-up are entirely too sophisticated and phony looking to tie in with her bright delivery and appealing mannerisms. Someone advised her the wrong way. A more natural appearance will help. At this particular showing a noisy mob limited her set to three numbers: Something for the Boys, I've Heard That Song Before and I've Got Rhythm.

Rosita and Deno are small in stature but fast on their feet and hard workers. Do two Latin numbers and a swing exit, featuring off-the-floor tricks. Went well.

Romo Vincent proved once more that he has talent handling comedy songs and knows how to sell them. Equipped with new and good material, the jolly comic proceeds to display it and peddle it off with the showmanship of a veteran. Started, logically enough, with Five By Five, then a timely Can't Get Enough To Eat novelty, and finished strong with Cop on the Beat (sturdy skit) and his standby, Unmounted Lone Ranger.

Lou Breese continues as emcee and leader of the main band, playing okeh dance tunes and cutting a show to the extreme liking of the acts. Lucio Garcia, South American singer, fronts the intermission rumba band.

Sam Honigberg.

La Conga, New York

Talent policy: Floorshows at 8:30, 12 and 2; show and dance band. Management: Jack Harris, operator; Jimmy Sheirr, manager; Carl Posch, headwaiter; David E. Green, publicity. Prices: Dinners from \$2.

Carmen Amaya and her picturesque family, in a return engagement here in a little more than three months, make with a top-flight flamenco exhibition. Her appearance here attracts quite a number of her campaneros who give out

with uninhibited applause punctuated with "oles." When she comes here there is as much show from the audience as from the floor.

As in her previous stand here, there is a special platform built to save wear and tear on the regular floor and to accentuate Amaya's violent taps. Her unrestrained, violent and artistic heel work is tops. Her sisters, Antonia and Leonora, abet the principal, while her brothers, Jose and Paco, and Geronimo Villarino supply background with some educated guitar pickings as well as a few flamenco terps.

Sabicas gets a turn at the guitar and demonstrates a superior skill and deft fingering. He similarly got some "oles."

Consuelo Moreno, brought in to provide vocals, is by no means tops vocally, but she does know how to handle flamenco songs and the house took to her. She similarly did some terping, but they were incidental to her songs.

Some additional production would aid the show, since it runs a bare 32 minutes. Outside talent would set off the Amaya troupe for better effects.

Joe Cohen.

Hotel Netherland Plaza, Restaurant Continentale, Cincinnati

Talent policy: Dance band and floorshows at 8 and 12:30. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Maurice, headwaiter; Toni Lamare, sommelier; James Mason, captain; Amy V. Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

This smart, dine, dance and show chamber was the first to introduce the hotel-room ices to the local trade some four years ago, and they've paid off heavy dividends since in the form of added patronage. The new show which opened last Thursday (22) is the beginning of the 11th consecutive month for Frederick Bros.' Icers, set by the firm's W. Carl Snyder. This is the ninth edition of the Frederick shows, with Donn Arden again giving of his usual capable producing. While not as spectacular as some of its predecessors, the new layout radiates considerably more feeling than most of them.

First show's few rough spots were hardly noticeable to the uninitiated. New vehicle stresses youth, with the new principals showing off well, making for a lively, spirited ice session that is sure to catch on. The costuming is average.

Joan Hyldoft, shapely, 17-year-old blonde, is a worthy successor to Mary Jane Lawson, who has just closed after more than six months here. The baby-faced Joan is a personable miss and sells like a vet. Impressed especially with her finished routines.

Billy Peterson, a holdover from the last show, has caught on speedily with the local patronage. The 19-year-old kid is the standout skater here, his polished work and wholesome appearance making him a valuable asset.

Joan Barr and Marshall Beard, a handsome pair, give a good show, imparting sparkle and color to the proceedings with their ballet and jive routines. Beard also registers well in his single speed and figure specialty.

Ruth Noland and Bob Payne, a young, flashy team, create excitement with their adagio and rhythm work. Features some good holds, spins and whirls.

The Six Lovely De-Icers, here since the first edition, and extremely popular with the patrons, give their usual good performance.

Ronnie Mansfield, WLW tenor, who

also made his bow here with the first show last June 28, continues to give the show good continuity with his singing emceeing. Burt Farber's ork lads continue their fine work on the show chores and dance stunts. Bill Sachs.

Troika Club, Washington

Talent policy: Dance band; shows at 8:30 and 11:30. Management: Helen Hamilton. Prices: Minimum, \$2 (\$3 Saturdays).

Topped by Adelaide Moffett, society vocalist, and surrounded by lively acts, the show is one of the most diverting on the local after-dark scene. Miss Moffett has a throaty voice, which she often low-

ers to a whisper in doing some close mike work, and gets away with an intimate style pretty well. Coming on in a sexy, tight black gown, Miss Moffett puts over the sultry stuff with plenty of sock. Starting number, Will You Still Be Mine?, was only so-so, but next tune, You Go To My Head, drew plenty of applause. Coming back for an encore, she drew heavily with That Old Black Magic, but last number, Do You Love Me?, was a poor choice to close with.

Show opens with Sasha Lucas leaving the band to play two violin solos in the spot. Always plays light classics in a mellow style. Mimi Kellerman, character dancer, offers Russian gypsy and Spanish numbers and clicks well. In closing she teases male ringsiders with a rose.

In closing spot, Mario and Floria, most (See Night Club Reviews on page 16)



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# VAUDEVILLE REVIEWS

## State, New York

(Reviewed Thursday Evening, April 22)

With sharper editing layout could be considerably smoother, and individual acts went over well. Ran about 15 minutes overtime and caused some squirming among the patronage. Picture, *Reunion in France*, also contributed to the general restlessness.

Principal offender in causing the overtime is Benny Rubin, who has a routine between every act as well as a bit with Diosa Costello.

He is on too long for the good of the show, altho his contributions went over well and got laughs.

New to Broadway is the collection of songwriters under the label of The Hit Paraders, consisting of Herman Hofeld (*As Time Goes By*), Walter Kent (*White Cliffs of Dover*), Ruth Lowe (*I'll Never Smile Again*) and Kay Twomey (*Johnny Doughboy*). House applauded the genius if not the song-selling abilities of these writers.

Kent maintains the pace of the act with his emceeing, and the tunesmiths, with four pianos on stage, do acceptable vocals. Act is nicely presented, getting

four changes of backdrops, which is unusual among acts seen here. Carolyn Marsh puts over a medley of tunes, but gestures are too mechanical for best effect.

Stepin Fetchit does surprisingly well with his familiar lazy act, even tho some of his gags couldn't be heard in the upper reaches of the house.

Adrian Rollini Trio (vibes, bass and electric guitar) could have done more than one encore. Closing spot went to Diosa Costello, whose singing and torso wiggling coupled with a comedy dance number with Rubin got a fair hand.

Openers, the Novak Sisters, capably warmed up the house with a flash tumbling exhibition. Joe Cohen.

## Chicago, Chicago

(Reviewed Friday Afternoon, April 23)

The Four Kings (minus the backing of Alvino Rey's band) top the four-act Easter Week show which includes Bob Williams, the Oxford Boys (2), and An-

thony, Allyn and Hodge, in addition to the house line of 16 girls.

The line girls make three appearances, opening with a patriotic-flavored Easter routine in abbreviated military costumes, followed midway with a radium doll novelty (seen before but still clever) and a religious finale to the Kings' rendition of *The Rosary*.

Anthony, Allyn and Hodge, comedy dance trio, are spotted too early. Their waltz routine has its share of straight tricks and laugh bits, and would have gone better in a later inning. The two men and girl make a good appearance.

Oxford Boys, former trio now working as a pair, did not impoverish the act thru this change. Their vocal impressions of radio personalities, particularly band leaders, are grade A. Turn hasn't changed much during the past couple of years and judging by the response it doesn't need changing.

Bob Williams and his wonder dog, Red Dust, are sock all the way. The act is far above the average dog specialty, primarily because of Williams, whose line of patter and salesmanship put the offering over from start to finish. He sells the dog's wonder muscle control work and ability to relax to the nth degree. Went big.

The King Sisters come on to a warm welcome and please right off the bat with their fine, flashy appearance and pleasant harmony work. Yvonne, smallest of the four blonds, still handling the cute stuff and she is not overdoing it. Did *Why Don't You Do Right?*, *As Time Goes By*, *Let's Keep Smiling* and *I Said*. Moved to one end of the stage for *The Rosary* production finale.

On screen, *Happy Go Lucky* (Paramount). Blz off end of first show Good Friday. Sam Honigberg.

## Paramount, New York

(Reviewed Wednesday Evening, April 21)

Harry James has returned to the Paramount, met by as riotous a reception as ever anyone received. The kids started collecting in front of the theater doors with the crack of dawn and crowds were still milling in the lobby for the last p.m. show. Bill and picture layout has been trimmed down fine and James started the first day of his four-week stand doing six shows. Seven are skedded for Saturday but an extra show on some other days as well won't be surprising the way things are shaping up. Only thing that dampens enthusiasm is the film *China*.

The James aggregation, 29 strong, is a letter from home to New Yorkers who have had to get their James via radio and phonograph. The ork is full, rich and enveloping; the vocalists are darn near the very best in the business, and James, himself, looking younger, healthier and more handsome after his California sojourn is blowing his trumpet just the way the audience likes it.

With the exception of Buddy Moreno's work, new with James and different from what it was with Dick Jurgens, the act holds few surprises. James plays his record arrangement of *Velvet Moon*, which means a full-voiced, sweeping trumpet solo; Helen Forrest sings *Hear That Song Before and Craziest Dream* she way she did it on disks, and encores with *As Time Goes By* and *Please Think of Me*. Her singing is, if anything, better than ever and her stage appearance detracted not a whit. Folks out front couldn't get enough of her.

Johnny McAfee sings *Black Magic* for fair returns, but it's Moreno, of the male singers, who may make it a contest with Miss Forrest. The lad is potentially a movie juve, with a gleaming smile and an attractive boyishness he takes full advantage of in putting over *Taking a Chance on Love*, *Jenny and Nice Work If You Can Get It*. The last two are comparatively unknown to the average movie-goer and made Moreno's job of putting them over tougher and more

noteworthy. A fine addition for James. Golden Gate Quartet has gotten around the entertainment field so rapidly, theirs is virtually a standard turn by now. They open with *Little Brown Jug*, follow with *Hit the Road to Dreamland*, as done in *The Star-Spangled Banner* pic, trot out their original *Stalin Wasn't Stalin*, a rhythmic parable told in terms of the war, and conclude with one of their earliest and best-known spirituals, *Noah*. Stuff is in a different idiom than is James's, but they supplied the same kind of beat to their songs and the house rocked.

Dave Barry in his first Broadway theater appearance scored heavily with his rapid-fire gags and impersonations. Nice-looking guy who does most of his chatter dead-panned, letting out occasional screams, however, for some startling effects. Does riotous take-offs on Humphrey Bogart, Carmen Lombardo, Wendell Willke and Donald Duck, and unveils a cute stunt showing how war jobs have affected speaking habits. Barry won a nice welcome in this burg and should find plenty of spots wanting him.

Evelyn Farney did two nice tap routines but they were too quiet in tone to make a dent in the noisy crowds that have taken over the house for the James engagement. The band played its *Two o'Clock Jump* for the closer, throwing the fans into ecstasy.

Elliott Grennard.

## Earle, Philadelphia

(Reviewed Friday Afternoon, April 23)

For the Easter parade it's Phil Spitalny and his all-femme Hour of Charm orchestra, and it's exactly an hour of charm in musical and vocal entertainment. Musical talents are bountiful within his aggregation. Gals are gorgeously gowned, and Bill Israel, house manager, has afforded them a velvet and satin setting enhanced by a rainbow of colors in the lighting effects that makes the presentation all the more exciting.

Spitalny holds full sway over his aggregation thruout and paces a varied assortment of vocal and instrumental selections at a fast-moving clip. It is socko from the stirring opening, a medley of victory marching songs, until the finish, with an even more stirring grouping of George M. Cohan ditty dandles, save for a jive arrangement of a piano exercise piece, that permits the gals to blow off a bit of steam to the complete satisfaction of both band and audience.

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Selections featured the soloist. Kathleen Hamilton, clarinetist, impressed much with the singing of *As Time Goes By*; Viola Smith doing a Gene Krupa at the drums, assisted by the trumpeting of Ruth Cole. Her kicking in with the hot riffs was a show-stopper. The deep and entrancing-voiced Maxine added credit with *Johnny Zero* and *The Lord's Prayer*, assisted by the choir. Evelyn and Her Magic Violin made for a femme Rubinoff with *'N' You* and *The Night and the Music* and *Intermezzo*, and the bell-like soprano voice of Evelyn captured the audience with *Indian Love Call*. Pat Brewster, a newcomer to the Spitalny family, is a real show-stop with her Betty Huttonish brand of jitterbug-singing. A blond looker, gal gives as much animation as voice and had them begging for more after *Murder, He Sez*, and *Giddyup Mule*, a victory garden swing ditty. Spitalny had to apologize that the gal wasn't prepared to deliver more. Beatrice Howell's mad satires of the movie guys and gals, familiar with Spitalny's stage presentations, made for comedy pleasantries and a well-spotted change of pace to bridge the wealth of musical selections on the menu. *Hit Parade of 1943* on screen. House well filled at late afternoon show caught.

Maurie Orodanker.

## Roxy, New York

(Reviewed Wednesday Evening, April 21)

Tommy Tucker's ork and Victor Borge moved in to succeed Chico Marx and Modernaires when the latter two acts couldn't get out of previous commitments. Booking of both acts has some unusual angles. Tucker has been signed for four weeks and will play the other three at some future date, while Borge last week finished at the across-the-street Capitol. It is unusual for a headliner to play a neighboring house with only one week's breathing space.

Tucker's band pitches out with two numbers, *Runnin' Wild* and an excellent arrangement of *Blue Skies*, both getting

into the good graces of the house. Don Brown, his baritone tonsileer, is similarly allotted two pieces, *Wrong* and *As Time Goes By*. He still gives out with some uneven vocal moments, but his delivery continues to improve. The other chirper, Amy Arnell, does fine with two novelty tunes.

Borge, as in his Capitol engagement, did his dissertation on vocal punctuation marks and rounded out his stay with a really funny piano interlude. He got top returns.

Rest of the show continues as is, until Jimmy Dorsey comes in Wednesday (28). *Hello, Frisco, Hello* is still the film.

Joe Cohen.

## Golden Gate, San Francisco

(Reviewed Thursday Evening, April 22)

A packed house caught the first night's showing of the bill and was extremely liberal in applause. Charlie Kaley and orchestra are back on stage after an absence of nine weeks, during which time the house presented a run of name bands. Got a good hand.

Show opens with the Peggy O'Neill beauties in a Tyrolean number, with an orchestra background of *Poet and Peasant*.

Wally Brown, here six months ago and since employed in a Hollywood studio, is a dribble talker de luxe. Got plenty of laughs with his unconnected sentences. Much of his material is clever.

Dave Apollon, the Russian wild man, in his third week here. Does a mandolin solo and then directs the orchestra in a tribute to George Gershwin. He's plenty solid.

The Rockets, three Harlem steppers who were with Duke Ellington in *Jump for Joy*, do a chain dance in which timing plays the all-important role. Trio, a unit of precision, got good applause.

Roy Riggs is a trickster with the harmonica, imitating musical instruments and offering jam sessions on a pair of mouthpieces. Dave Apollon on again, this time with three Filipino instrumentalists. They prove that one Russian and three Islanders can combine strumming and comedy.

The O'Neill line returns in a ballet routine, gorgeously costumed. Orchestra plays *Lieberstraum*, and Apollon bur-

lesques the dance attired in red trunks. Audience got a great laugh.

Harbers and Dale are dance stylists, with the girl doing some clowning with Apollon before taking up with her partner. *Forever and a Day* is the pic.

Edward Murphy.

## Olympia, Miami

(Reviewed Wednesday Afternoon, April 21)

A well-rounded bill presented under a decided handicap, what with Harry Reiser and ork, who have provided the music here more than two years, quitting and compelling Manager Al Weiss to round up a band at the last minute. Walter Witko, the new leader, broke in nicely.

DeCastro Dancers, three men and three girls, opened the show with an adagio number.

Chester Dolphin and Company have a swell juggling act. Dolphin manipulates balls and hoops cleverly, gagging continually. Does a lot of the stunts while standing on his head. His encore, wherein he balances a bottle on his head while standing on his hands and drinking from a glass, won a big hand.

Jeannette Garrette has a well-dressed tap and Spanish dance routine. She pleased.

Jackie Green, crack emsee, did a number of songs and impersonations. His wise-cracking gained him hearty applause.

The DeCastros followed with a congo number in which they went down into the audience for stooges. Novelty got them hearty laughter and put them across nicely.

Allan Jones, of the cinema, sang *Yanks Are Coming Again*, *Why Do I Love You?*, *Donkey Serenade* and, in response to thunderous applause, an Italian aria from the old film *A Night at the Opera*. Had to beg off.

Pic, *Happy Go Lucky*. Biz continues good.

L. T. Berliner.

## Vaude for Krim, Detroit

DETROIT, April 24. — Krim Theater, nabe house operated by Sol and Mac Krim, has shifted to a policy of one day of vaude weekly after experimenting with week-end shows using bands. Opening bill had six acts.

## Kenny Baker Set For 35C in Vaude

NEW YORK, April 24.—Kenny Baker has been booked for three dates at \$3,500 guarantee and percentage. He starts at the RKO, Boston, May 20, and continues with Palace, Cleveland, May 28 and the Oriental, Chicago, June 4.

Other dates are being lined up for Baker by the William Morris Agency.

## SF Wynn Revue Nabs 120G in Six Weeks

SAN FRANCISCO. — Ed Wynn's *Big Time* variety revue grossed \$120,000 at the Curran, where it played six weeks ended March 10.

Show will play Los Angeles, with a New York opening a big question mark.

## Line Out of Capitol, Wash.

WASHINGTON, April 24. — Capitol Theater will operate minus a line for the summer, as the house will go in for a variable policy with names and name bands. The line (16) will go on a USO tour. Jesse Kaye books the house out of New York.

## NAT D. RODGERS WANTS

Standard Novelty Acts for show units in the army camps. Strong Girl Singers, Line Girls, Comics that have something besides smut. Write or wire

Astor Hotel, Alexandria, La.

Three and four weeks' playing time—no pro rata.

## Ten Weeks for NIGHT CLUB ACTS SINGLES, TEAMS, NOVELTY ACTS, LES SPONSER

119 W. Saratoga St. BALTIMORE, MD. Gene Vaughn wants Line Girls.

**ACTS, SKITS, GAGS, MINSTRELS**  
GAMBLE'S 4 BIG BOOKS OF PARODIES, COMEDY MATERIAL AND MINSTREL MATERIAL, ALL FOR \$2. WITMARK COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION of Blackouts, Skits, Stunts, CLEVER REPLIES, \$5.  
E. L. GAMBLE, Playwright  
East Liverpool, O.







## Units in NY Area Doubling On Jobs To Relieve Talent

NEW YORK, April 24.—Cocktail bookers are beginning to see an era of units doubling in two spots. This condition is developing around New York because of the talent shortage and it is likely that it will spread to other areas.

Locally Don Baker is doubling between Dempsey's and Martins' Cafe, while Irving Fields is alternating between Rogers' Corner and the Enduro. The Hickory Nuts are spending considerable time commuting between Newark and Elizabeth, N. J., where they serve in lounges in both towns.

Bookers are happy about the situation. They feel that the ice has been broken and once the idea of these bookings gets around generally, more are sure to follow.

A great help to the doubling idea is the matinees at Rogers' Corner, Enduro, Dempsey's and the Aquarium. Arrangement of hours is simple when one of these spots is involved. These spots are not averse to having their talent advertised in other lounges. They feel they get the

benefit of the additional ads and publicity.

Bookers can sell a unit at a lower price if permitted to double elsewhere and buyers are expected to go for that bait. Bookers also believe that with talent becoming scarcer because of the inroads by the draft and war work, lounge operators will be forced to get units on a doubling basis.

Operators are having trouble getting suitable combos now. Once doubling becomes more prevalent their talk will be easier. The idea may work out to the advantage of all concerned with units able to get more, working two places, even tho they are being submitted to each at a lower price. Bookers similarly expect to get in on the harvest.

## Kobblers Set To Do Short on Rationing

NEW YORK, April 24.—The Korn Kobblers have been signed by Paramount to do a short, *Rationed Rhythm*, a comedy treatment of the rationing situation. This short will also be reduced to 16mm. for showings among the armed forces outside the country.

The outfit is now doubling between a New Jersey war plant and Rogers' Corner. They are at the latter spot week-ends only.

## Louis Jordan in 4F

CHICAGO, April 24. — Louis Jordan, leader of the Tympany Five combo, has been rejected by the army and classified in 4F because of a hernia condition. He will fulfill his four-week army camp tour starting Friday (30), as scheduled, and then resume with theater dates.

## Off the Cuff

EAST:

THREE BROWNIES into the Lord Lansdowne Lounge, Dayton, O. . . . STEVE BERNARD'S Three Cats and a Fiddle to the Hillcrest Hotel, Dayton, O. . . . THREE LOOSE NUTS started at the Majestic Music Bar, Philadelphia. . . .

SCINICKELFRITZERS' date at Dempsey's, New York, has been moved to May 7. . . . LITTLE FOUR, vocal quartet of six-footers, signed with Consolidated Radio Artists and open at Windmill, Charleston, W. Va., May 3 for 26 weeks. . . . PAULETTE PARKER, singer, is an addition to the Ringside, New York. . . . SUGAR HILL QUARTET opened at the Turf Athletic Club, Galveston, Tex., Saturday (24) and are to follow with the Flagship, Union, N. J. . . . JAQUELINA, singing accordionist, is on a four-week date at the Brevoort, New York.

JOE MARCELLA, pianist, teamed up with vocalist Judy Lane. . . . JESSE ALTMILLER breaking in his new combo at the Atlantic Grill, Philadelphia. . . . HELEN PAGE and her Three Jacks of Rhythm, new at Wilson's Cocktail Lounge, Philadelphia. . . . JOHNNY PARIS teams with Mary Lou Pavelle for a piano-vocal duo at Lou's Germantown Bar, Philadelphia. . . . THE FOUR GEMS next in at Betty's Musical Bar, Camden, N. J. . . . DIEVA and JERRY makes for the new unit at Hotel Penn's Mirror Bar, Trenton, N. J. . . . JACK LEWIS brings his Three Collegians to Philadelphia's Shubert Grille.

KENNETH THOMPSON, novachord player, is featured in the Earle Restaurant Neptune Room, Washington. . . . BEE SCOTT TRIO have started at the Melody Club, Staten Island, N. Y.

MIDWEST:

CHOLLY WAYNE, piano-voice, and Michael Lange Duo started in the new Rosedale Show Bar, located in suburb of Redford, Detroit. Booked by Jules Klein office. . . . CARSON DONNELLY, piano, finished his first year at Isbell's, Chicago, Saturday (24). . . . JOE FRANKS and His Advocates of Swing (4) (See OFF THE CUFF on opposite page)

## Detroit Bars Booming; Big Combo Demand

DETROIT, April 24.—The cocktail unit field here is booming, thanks to the thousands of war workers spending a share of their income for entertainment. While regular night clubs are doing fine biz, the cocktail lounges get the major share of the spending money due to their convenient locations, type of entertainment offered and popularity of prices.

Some 64 spots are located downtown and in neighborhoods using units and, according to estimates made by local booking agencies, spend around \$1,000,000 annually for talent. Units, consequently, are in heavy demand, singles pulling down anywhere from \$85 to \$150, and teams up \$225. Name attractions, of course, make special deals.

The Delbridge & Gorrell Office here, which books 16 of the lounges in town, employs some 40 performers weekly, earning an average of \$4,000. Salaries in this area are probably better than in any other key city with the exception of New York, due to the terrific business enjoyed by local spots which can afford to spend more money for good talent.

Names are used when available. Colored

## Jones Unit Set for "Meet the People"

HOLLYWOOD, April 24.—Spike Jones and His City Slickers, corn outfit, will forego their planned vaudeville house tour, from all indications, due to transportation difficulties and important assignments in their own back yard. Metro signed the combo for a spot in its forthcoming film musical *Meet the People*. Jones is also auditioning with his boys for a number of summer radio shows.

The Jones musicians have their homes here and are not too anxious to take to the road. General Amusement Corporation recently mapped a theater tour for them and had no trouble getting \$3,500-a-week offers.

Revolving RHYTHM  
**HARDING and MOSS**  
with **Billie JOYCE**  
ORGAN-PIANO-VOCALISTS  
—REVOLVING STAGE  
"EVERYWHERE THEY GO—  
THEY STEAL THE SHOW!"

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**DAVE ROBERTS TRIO**  
"FINEST LITTLE BAND IN THE LAND"  
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(Indefinitely)  
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You'll laugh too when you see—  
**DON JACKS**  
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A Complete Stage Show and Dance Orchestra  
—All in One—  
3RD DEMAND REPEAT ENGAGEMENT  
**CROWN THEATER BAR** Chicago  
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**PAT TRAVERS**  
and Her Men About Town  
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S For every spot—Macay is the McCoy!  
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and Her All-Girl Orchestra  
(4 people)

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**JAY MARSHALL**  
PUNCH and JUDY  
NOW: U. S. O. CAMP SHOWS

S In Demand Everywhere  
**The OWEN SISTERS**  
The Nation's Most Popular Girl Trio  
now CHIN'S RESTAURANT  
Cleveland, Ohio

S An Overnight Sensation  
**DON SEAT**  
Quintette  
4 Men and a Girl.  
Currently: DOC'S, Baltimore, Md.

S King of the Organ  
**Bill Thompson Trio**  
and  
**Carol Horton**  
now ERIE PRESS CLUB, Erie, Pa.

  
**The FOUR BLAZES**  
One of the Finest Entertaining Groups in the Harlequin Manner.  
Currently WHIRLAWAY, Chicago  
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PHIL SHELLEY, 64 E. Lake St., Chicago

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**THE COUNTS**  
and the  
**COUNTESS**  
They're New!!!  
They're Different!!!  
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Instrumental and Vocal Trio.  
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Personal Direction  
DELBRIDGE and  
GORRELL  
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Detroit, Mich.  
Thanks to Wm. Morris Agency for arranging this date.

**Sid Fisher and his**  
**NEW YORKERS**  
Currently featured at the  
**BOOK-CADILLAC HOTEL**  
DETROIT  
Mgt. William Morris Agency

★ Effervescent  
★ Different  
★ Youth  
Starred at the  
**SHOW BOAT**  
San Diego, Calif.  
(three little stars)  
**The ESTRELITOS**  
Mgt. MGA

combos are highly popular. Meade Lux Lewis, sepi pianist, has been set into Baker's Lounge, alternating with Jack London, piano and voice.

The unit booking field has keep many an office from going out of business for the duration, particularly offices which have concentrated on automotive company shows and parties, now fond memories.

War Disbands Three More Philly Units

PHILADELPHIA, April 24.—War forced three of the town's top cocktail combos to disband this week.

Four Toppers, one of the first combos in the field, disbanded, fiddler Joe Gordano, leader man, going into the army.

CHICAGO, April 24.—The army will break up the original Sharps and Flats (3) June 11 when Arvid Garrett, guitar, and LeRoy Morrison, bass, report for induction here.

PROFILES



THE ESTRELITOS

The Estrelitos boast of a happy combination of expert musicianship and showmanship. Play and sing sweet, swing and South American tunes equally well.

A sister-brother team forms the nucleus of the unit. Jim Nuzzo plays tenor sax and clarinet. Ann Nuzzo is an accomplished accordionist.

They have played the Town Casino, Chicago; Carter Hotel, Cleveland, and the Lorraine Hotel, Madison, Wis. Currently starred at the Show Boat, San Diego, Calif.

Red Cooper, remaining member, playing vibes and drums, hopes to pick two new men and continue under the same label.

Chi Officers' Club Starts Unit Policy

CHICAGO, April 24.—The Officers' Club of the Knickerbocker Hotel, limited to officers and with a seating capacity of only 30 people, will adopt a unit policy starting Monday (26).

Room is ultra in appearance, recently furnished and decorated by Marshall Field's at a cost of \$25,000. Units will work six nights a week, Saturday entertainment programs limited to the neighboring ballroom in the hotel where Lew Diamond and his band are playing for dances.

Waller Singles for \$750 in Philly Bar

PHILADELPHIA, April 24.—Fats Waller, as a single, is pulling down \$750 a week at Mort Cassway's Celebrity Bar here.

Waller is one of several new units to work local cocktail lounges. Dooley Wilson, the singer in the Casablanca movie, doubled at The Cove from Fay's Theater this week, and Bill Cadmus and His Skyliners, recently in the Mary Martin musical Dancing in the Streets, and the Palmer Brothers, formerly with Cab Calloway's band, started at the Midway Musical Bar.

OFF THE CUFF

(Continued from opposite page) moved to the Cahu Isle Room of the Nameless Cafe, Chicago, Sunday (25).

EVERETT HULL and His Topnotchers (4) moved into the Normandy Lounge, Chicago. . . . FOUR BLAZES started at the 115 Club, Grand Forks, N. D., after a long spell in this area. . . . JACK TORRICELLI, sax man with The Modulators (4) at Helsing's, Chicago, is in the army.

JERRY AND WI WAGNER, organ and piano duo, lost their Hammond organ during the recent fire at the Flame, Duluth, Minn. They have replaced it, however, and opened at the La Salle Hotel, Milwaukee.

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WEST COAST:

THE THREE PEPPERS, colored unit, have a featured spot in Bill Robinson's Born Happy unit at the Alcazar, San Francisco. . . . FOUR KINGS OF JIVE going into the Florentine Gardens, Hollywood. Both handled by Jolly Joyce, Philadelphia.

(Routes are for current week when no dates are given.)

A

- Aarons, Hughes Ruth (Pierre) NYC, nc.
Adler, Larry (Riverside) Milwaukee, t.
Al & Sonia (Ubangi) NYC, nc.

B

- Baker, Belle (Yacht) Pittsburgh, nc.
Baker, Bonnie (Ciro's) Hollywood, re.
Balzar Sisters (Dixie) NYC, h.

★ THE ANGIE BOND TRIO ★

AMERICA'S FINEST Girl Instrumental-Vocal Act. Now Playing Vaude in the East. Pers. Repr. Allan Rupert, Consolidated Radio Artists, R. C. A. Bldg., N. Y. C.

- Bond, Gertrude (Royale) Syracuse, nc.
Boone County Jamboree (Palace) Columbus, O., t.

C

- Cabana Trio (Cabana) NYC, re.

ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- Callahan Sisters (Mount Royal) Montreal 26-May 8, h.
Capella & Patricia (Nixon) Pittsburgh, re.
Carols & Renee (Louise's Monte Carlo) NYC, nc.

D

- Damur, Hene (Essex House) NYC, h.
Daniels, Billy (Kelly's Stable) NYC, nc.
Davis, Eddie (Leon & Eddie's) NYC, nc.

E

- D'Yvons, The (Pierre) NYC, h.
D'Roy, Phil (Trocadero) Henderson, Ky., 19-29, nc.
DeRivero, Carmen (Havana-Madrid) NYC, no.

- Earl & Francis (Regal) Chi, t.
El Cofa (Chez Ami) Buffalo 26-May 15, nc.
Eldridge, Jean (Lookout House) Covington, Ky., nc.

EDDIE SUEZ THEATRICAL AGENCY presenting Farewell Appearance Before Going Abroad for the USO EDDIE WHITE April 26 to May 3 at Frank Palumbo's Philadelphia. SHUBERT THEATER BUILDING, PHILADELPHIA, PENNA. Phone: Pennypacker 7083. Kingsley 1665-6-7.

- Emerald Sisters (USO-Shows) Fort Ord, Salinas, Calif., 27-29; Treasure Island, San Francisco 30; Naval Air Sta., Alameda, May 1; Replacement Center, Pittsburg 3.

F

- Farney, Evelyn (Paramount) NYC, t.
Fernandez, Jose (Havana-Madrid) NYC, nc.
Fitch, Slepia (State) NYC, t.

G

- Gaby, Frank (RKO-Boston) Boston, t.
Galante & Leonarda (Statler) Detroit, h.
Gale, Lenny (Glenn Rendezvous) Newport, Ky., nc.

H

- Harris, Claire & Shannon (Hurricane) NYC, nc.
Harris & Shore (Capitol) NYC, t.
Havoc, June (Riverside) Milwaukee, t.

Advance Bookings

- LARRY ADLER, Shayne and Armstrong: Oriental, Chicago, May 7, week; Riverside, Milwaukee, May 14, week.
KENNY BAKER: Oriental, Chicago, June 4 (week).
BLACKSTONE HOTEL, Chicago: Georgie Price, April 29 (four weeks); Giovanni, May 28 (four weeks).

The Original Mad Auctioneer JACK SHEA Opened for Indefinite Engagement at DiPinto's Cabaret-Restaurant, Philadelphia. Write Wire Phone JOLLY JOYCE Walnut 4677 Earle Theater Bldg. Walnut 9451 Philadelphia, Penna.

POLLY JENKINS AND HER MUSICAL PLOWBOYS (U. S. O. T. T. #20) For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Hlon, N. Y.

# JAZZ TO BE ROADSHOW N

## Faithful to His First Love, Booker Turns Back to Jazz, This Time as Entrepreneur

NEW YORK, April 24.—Billy Shaw, one-night booker for the William Morris Agency, may become known as the "godfather of jazz" if his plan to tour jazz groups jells. Shaw has lined up six groups of six men each, with Eddie Condon heading "Chicago Jazz," Sidney Bechet in front of "New Orleans Jazz," Mary Lou Williams or Lips Page with "Kansas City Jazz," Albert Ammons and Pete Johnson fronting a "Boogie-Woogie" band, Art Hodes and company featuring "Blues and Barrelhouse," and Coleman Hawkins leading a gang in "All-Star Jazz."

Groups will be sold singly to colleges, clubs, etc., or in package form for big city promotions. One such promotion, skedded for Washington about June 1, will get the tours under way, with follow-up dates being fixed in Boston, Philadelphia, Bridgeport, Scranton, Rochester and here in New York.

### An Idea Is Born

Shaw, who is an ex-trumpeter, has continued to keep his ears cocked for the hot stuff while peddling the more salable sweets, and the many jam sessions here that attract music fans at a dollar a clip set him thinking. When the grosses on the three Ellington concerts done in New York, Boston and Cleveland reached telling totals, Shaw began to see the possibilities in selling jazz wholesale to the public.

Shaw's booking experiences cautioned him against taking on anything that would present transportation difficulties, so he decided on limiting the groups to six men, adding a local small band from each town as the basic ork.

Promoters will tie in local disk jockeys as "commentators," expecting from them plenty of free plugs and playing of the performers' records as bally in advance of the dates. Tie-ins will also be made

with the numerous "hot clubs" and fan clubs scattered around the countryside. One of the gimmicks planned as an added attraction will be recordings of the music played on the spot, awarded to the lucky prize winners among the audience.

### Jam for Free

WNYC, the municipal broadcasting station here, has been running annual jazz jamborees as part of its American Music Festival, and local zoot suiters turn out en masse for the occasions.

Participating horn blowers knock themselves for free, glad of the opportunity to indulge in some righteous roughhouse. At odd times there are as many as eight regular jam sessions a week on tap in this town and it is a common practice for many famous but hungry names to sit in for kicks, getting their bread-and-butter money where they can find it. If playing jazz can be put on a paying basis by Shaw, he's going to win himself an awful lot of friends among the hot boys.

Jazz Concerts, Inc., has been organized by the Morris Agency to take care of the bookings.

## "Zero" Pub Wins Dismissal of Suit

NEW YORK, April 24.—The suit brought by the writers of *Machine Gun Song* against Santly-Joy and the writers of *Johnny Zero* charging copyright infringement was dismissed by Federal Judge Vincent L. Leibell. However, the court ruled that plaintiffs may serve a second amended complaint, making Edwin H. Morris, publisher of the *Gun Song*, a party to the action.

Case arose when a musical device used by Al Hoffman, Jerry Livingston, Mann Curtis and Cy Corbin in *Machine Gun Song* was duplicated in *Johnny Zero*.

## Musikers Miss That ET Moola, Mull a Petition to Petrillo; Songbirds Singing the Blues

NEW YORK, April 24.—Musicians formerly engaged in electrical transcription work are griping about the apparent failure of AFM heads to settle the recording ban. There is lots of talk about sending a petition to Petrillo urging a conclusion of the ban, but each recalcitrant is afraid to be the one to make the first move.

These men maintain they were solidly behind their union leader when he was under attack by NAB and most of the daily press, but they feel the Senate hearings and the Supreme Court decision constituted a personal triumph for Petrillo, and they now want personalities to be forgotten and a workable solution reached.

Vocalists are in the unique position of having the permission of their own union, AFRA, to make recordings if they wish but are afraid to do so because of what AFM might say. Some have made ET's either unaccompanied or with ukuleles (not under union jurisdiction), but the best known names are afraid of being put on the AFM "unfair list," which would deprive them of any future orchestral accompaniment.

One of the major diskers toyed with the idea of cashing in on the current popularity of one of its singers by putting out waxings with vocal accompaniment, but received work unofficially that it was inviting a peck of trouble from the musicians' union.

Another singer is reported to have been offered \$1,000 on the line to record

### Tickets, Please!

NEW YORK, April 24.—One-night bookers are having their hands full explaining hikes in band costs to promoters. Pop into any booker's office at any time of day and the conversation over the long-distance phone will run along these lines:

Billy Shaw (William Morris): "Don't blame me. I'm working for Mr. Railroad, understand?"

Harry Moss (MCA): "It's transportation, I mean . . . transportation!"

Dick Grabbe (GAC): "What are ya kicking about? It all goes to the railroads."

Wanna buy a train, I mean, band?

## TD Denver Orph's First Flesh Act in 4 Years; Does 26Gs

DENVER, April 24.—Tommy Dorsey and his ork did a capacity seven days at the Orpheum here. His engagement ended Tuesday (20) with a \$26,000 gross. Dorsey's appearance was the first stage presentation at the Orpheum in four years.

Mark Alling, house manager recently transferred from the Golden Gate in San Francisco, was much impressed with the business and hopes to book additional ork units into the theater.

Besides his featured vocalists, Barbara Camvin, Skip Nelson and the Sentimentalists, Dorsey used two acts, the Coltons, comedy dance team, and Lew Hoffman, "The Mad Hatter," juggler.

## Eddie Stone in Radio Try, Marks Time Plugging Songs

NEW YORK, April 24.—Eddie Stone, vocalist who left Freddy Martin about five weeks ago, is here dickering for a radio spot as a single.

In the meantime Stone is working as New York representative of American Music, Hollywood publishing firm. The singer holds a card in the Contactmen's Union, taken out for Isham Jones's publishing company when Stone sang with Jones.

## Glaser's Stable Of Orks Running Into Big Dough

NEW YORK, April 24.—Joe Glaser, who has been expanding his band stable steadily over the past year, is now riding high on a rising market with plenty of bands to feed hungry spots. Unlike most of the other bookers, Glaser has been lucky in not losing his name properties to the past.

In the past three weeks Glaser has had three of his bands playing three of the top New York theaters. Les Brown just closed a five-week engagement at the Paramount. Van Alexander's band fronted by Bob Crosby played two weeks at the Capitol, while Jan Savitt is currently working out a six-week date at the Strand.

Earning power of Glaser's bands has been mounting rapidly, with some of them having shot up from nowhere into high-priced brackets in the past year. Les Brown reached the figure of \$8,500 a week for his Paramount date.

Along with the three mentioned above, Teddy Powell has been making a terrific comeback after going thru a long period of bad breaks. Freddy Slack, playing on the Coast, is booming higher every day. Lionel Hampton has been burning up the race theaters and the McFarland Twins are booked solid for five months ahead unless they decide to go into war work.

Eddie South is still playing steadily, while Red Allen and J. C. Highbotham have been on the way up since they teamed as co-leaders. Wingy Manone is pulling an even stream of work on the Coast, and Don Bestor, musical director of Station WHN here, is playing a few outside dates a week in this vicinity.

Pictures have also proved to be a nice source of revenue for Glaser's outfits. Columbia has already signed three of his bands, Jan Savitt, Teddy Powell and Louis Armstrong, for its big musical production, *Jam Session*. Les Brown was on the screen in *Seven Days' Leave* and expects to return for more films. Freddy Slack got a big boost from his screen debut in *Reveille With Beverly*.

## James Sets 2 Chi Ballroom Records

CHICAGO, April 24.—Harry James broke the single-day attendance records at both the Aragon and Trianon ballrooms April 10 and 11 respectively. At the Aragon, James attracted 10,500 people who paid \$1.10 (femmes) and \$1.50 (normal prices are 37 cents and \$1.25). At the Trianon, attendance was limited to 8,500 patrons. Doors had to be closed for an hour and a half due to the enormous crowds which flooded the ballroom. Prices for the room were \$1 and \$1.25 as compared to the normal admissions of 80 cents and \$1.10.

James was on for four hours during the evening in each ballroom. Eddy Howard was the Aragon co-feature, while Freddy Nagel alternated at the Trianon.

Aragon has lost the Guy Lombardo booking for May, the contract permitting Lombardo to cancel if a radio deal went thru in the East (which it did). Eddy Howard will remain thru May 8, followed by Tommy Dorsey, May 9-13, and Buddy Franklin, May 14-June 10. Lawrence Welk returns to the Trianon April 24 and drops out May 8 and 9 to permit Tommy Dorsey to come in on his own. Welk will be back May 9 and will be followed June 15 by Eddie Rogers, who will remain thru July 4.

## Another Leader to War Work

CHICAGO, April 24.—Carvel Craig notified the William Morris Agency, his bookers, that he will break up his band this week at the conclusion of the Roosevelt Hotel, New Orleans, run and go into a war plant. He was set to open at the Claridge, Memphis, tonight (24), but the date has been canceled. Craig is married but has no children.

## Rey Adds Manager, Two New Vocalists

NEW YORK, April 24.—Working together side by side in the Coast airplane plant of Vega has brought about an extracurricular business association between Alvin Rey and Happy Goday, formerly professional manager of Leeds Music. Goday has become Rey's road manager, tripling from his war work and song-plugging activities.

Rey has also added two new vocalists, Andy Russell and Peggy McCall, while the King Sisters are playing theater and hotel dates in the East. But for the duration ork's dance dates will be only side-line to war work.

## Dunham Flunks Physical; Vallon in Army May 15

NEW YORK, April 24.—Sonny Dunham, who went thru another army physical examination this week, remains in 4-F due to a heart condition.

Mike Vallon, personal manager of Woody Herman, is set for induction into the army May 15.

## Erie Ballroom Reopens

ERIE, Pa., April 24.—Rainbow Gardens opened the season after a full winter blackout to draw 1,000 dancers to Richard Himber's music. Advance tickets were out at \$1.25 a head and while final figures were not available gate looked like \$1,200 plus.

Last band to appear before Himber was Les Brown, who came in early December in the midst of gas rationing, drawing \$700. Jack Teagarden, who came in just before the gas ban, brought in \$844.





# The Billboard Music Popularity Chart

WEEK ENDING  
APRIL 22, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, April 22. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
6	1. IT CAN'T BE WRONG (F)	Harms	28
4	2. DON'T GET AROUND MUCH ANYMORE	Robbins	25
1	2. WHAT'S THE GOOD WORD, MR. BLUEBIRD?	Berlin	25
5	3. AS TIME GOES BY (F)	Harms	23
10	4. I'VE HEARD THAT SONG BEFORE (F)	Morris	21
3	4. CABIN IN THE SKY (F)	Felst	21
—	4. WAIT FOR ME, MARY	Remick	21
12	5. IN THE BLUE OF EVENING	Shapiro-Bernstein	19
8	6. BRAZIL (F)	Southern	18
2	7. DON'T CRY	National	17
14	7. MY DREAM OF TOMORROW	Santly-Joy	17
4	7. THAT OLD BLACK MAGIC (F)	Famous	17
13	7. WE MUSTN'T SAY GOODBYE	Morris	17
11	7. YOU'LL NEVER KNOW (F)	Bregman, Vocco & Conn	17
7	7. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	17
8	8. COULD IT BE YOU? (M)	Chappell	16
9	8. GIDDAP MULE	Advance	16
—	8. IT STARTED ALL OVER AGAIN	Embassy	16
7	8. THERE'S A HARBOR OF DREAM-BOATS	Shapiro-Bernstein	16
11	9. COMIN' IN ON A WING AND A PRAYER	Robbins	15
4	9. LET'S GET LOST (F)	Paramount	15
11	10. DO I KNOW WHAT I'M DOING?	Melodylane	14
14	11. I DON'T BELIEVE IN RUMORS	BMI	13
—	11. VIOLINS WERE PLAYING	Lincoln	13
6	12. CHANGE OF HEART	Southern	10
—	12. JOHNNY ZERO	Santly-Joy	10
—	13. CANTEEN BOUNCE	E. B. Marks	9
—	13. IN A LITTLE CHURCH IN ENGLAND	E. B. Marks	9
13	13. IT'S ALWAYS YOU	Famous	9
—	14. WHY DON'T YOU DO RIGHT?	Mayfair	8

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolan's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Gruenewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. P. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
Position Last This Wk.	Title	Position Last This Wk.	Title	Position Last This Wk.	Title
1	1. I'VE HEARD THAT SONG BEFORE—HARRY JAMES —JACQUES RENARD Columbia 36668	1	1. I've Heard That Song Before—Harry James	2	1. As Time Goes By—Jacques Renard
2	2. BRAZIL—XAVIER CUGAT Columbia 36651	3	2. As Time Goes By—Jacques Renard	3	2. Brazil—Xavier Cugat
4	3. THAT OLD BLACK MAGIC—GLENN MILLER Victor 20-1523	2	3. That Old Black Magic—Glenn Miller	4	3. It Started All Over Again—Tommy Dorsey
7	4. DON'T GET AROUND MUCH ANYMORE—INK SPOTS —Decca 18503	4	4. Brazil—Xavier Cugat	5	4. Don't Get Around Much Anymore—Ink Spots
3	5. AS TIME GOES BY—JACQUES RENARD Brunswick 6205	6	5. Velvet Moon—Harry James	6	5. That Old Black Magic—Glenn Miller
10	6. VELVET MOON—HARRY JAMES Columbia 36672	10	6. Don't Get Around Much Anymore—Glen Gray	1	6. I've Heard That Song Before—Harry James
9	7. IT STARTED ALL OVER AGAIN—TOMMY DORSEY Victor 20-1522	7	7. There Are Such Things—Tommy Dorsey	—	7. Don't Get Around Much—Duke Ellington
5	8. YOU'D BE SO NICE TO COME HOME TO—DINAH SHORE Victor 20-1519	—	8. That Old Black Magic—Charlie Barnet	—	8. There Are Such Things—Tommy Dorsey
8	9. AS TIME GOES BY—RUDY VALLEE Victor 20-1526	9	9. It Started All Over Again—Tommy Dorsey	—	9. Why Don't You Do Right?—B. Goodman
—	10. THERE ARE SUCH THINGS—TOMMY DORSEY Victor 27974	8	10. For Me and My Gal—Garland & Kelly	—	10. You'd Be So Nice To Come Home To—Dinah Shore

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. G. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
Position Last This Wk.	Title	Position Last This Wk.	Title	Position Last This Wk.	Title
1	1. AS TIME GOES BY	1	1. As Time Goes By	1	1. As Time Goes By
2	2. I'VE HEARD THAT SONG BEFORE	2	2. That Old Black Magic	2	2. I've Heard That Song
3	3. THAT OLD BLACK MAGIC	3	3. I've Heard That Song	3	3. That Old Black Magic
8	4. IT CAN'T BE WRONG	4	4. It Can't Be Wrong	4	4. Don't Get Around Much
4	5. DON'T GET AROUND MUCH ANYMORE	5	5. Don't Get Around Much	5	5. It Can't Be Wrong
7	6. YOU'D BE SO NICE TO COME HOME TO	6	6. Comin' In on a Wing and a Prayer	6	6. Brazil
—	7. COMIN' IN ON A WING AND A PRAYER	9	7. Taking a Chance on Love	9	7. You'd Be So Nice To Come Home To
5	8. BRAZIL	8	8. Brazil	10	8. There's a Star-Spangled Banner Waving
6	9. FOR ME AND MY GAL	5	9. You'd Be So Nice To Come Home To	7	9. For Me and My Gal
13	10. THERE'S A STAR-SPANGLED BANNER	—	10. Johnny Zero	8	10. Taking a Chance on Love
10	11. TAKING A CHANCE ON LOVE	6	11. I Just Kissed Your Picture Goodnight	—	11. Comin' In on a Wing and a Prayer
11	12. THERE'S A HARBOR OF DREAMBOATS	14	12. You'll Never Know	12	12. There's a Harbor of Dreamboats
14	13. MOONLIGHT BECOMES YOU	13	13. There's a Harbor of Dreamboats	—	13. Moonlight Becomes You
—	14. YOU'LL NEVER KNOW	7	14. For Me and My Gal	15	14. There Are Such Things
9	15. I JUST KISSED YOUR PICTURE GOODNIGHT	10	15. Moonlight Becomes You	—	15. Moonlight Mood

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

Position Last This Wk.	Title
1	1. I CAN'T STAND LOSING YOU ... INK SPOTS ... Decca 18542
5	2. I'VE HEARD THAT SONG BEFORE... HARRY JAMES ... Columbia 36668
9	3. RIFFETTE ... FREDDIE SLACK ... Capitol 129
—	4. THAT OLD BLACK MAGIC ... CHARLIE BARNET ... Decca 18541
4	5. APOLLO JUMP ... LUCKY MILLINDER ... Decca 18529
6	6. IT STARTED ALL OVER AGAIN... TOMMY DORSEY ... Victor 20-1522
—	7. BABY DON'T YOU CRY ... BUDDY JOHNSON ... Decca 8632
3	8. DON'T GET AROUND MUCH ANYMORE ... INK SPOTS ... Decca 18503
—	9. FLYING HOME ... LIONEL HAMPTON ... Decca 18394
—	10. YOU'D BE SO NICE TO COME HOME TO ... DINAH SHORE ... Victor 20-1519

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

# Ex-Music Ed in Khaki Paints Gloomy Picture for Orksters Who Think Uniformed Men Care

By PFC. DICK CARTER, A. A. F.

NEW YORK, April 24.—Before entering the army last November I was Music Editor of *The Billboard* and used to make sounds like a trade expert every week. Back in town on furlough, I'm asked to make sounds like an expert on what kind of music army men like, what kind of music they get and what the trade can expect from us dogfaces after the war is won. What I have to say will carry weight only if you agree that the major percentage of post-war band patronage is now in the service.

First of all, most of the drafted maestri who left the music world hopeful their names would stay alive can forget about it. Many other leaders not in uniform who think they'll have a big head start toward heavy coin during the post-war boom can forget about that, too.

Most soldiers left civilian life preferring Miller, James, Kyser, the Dorseys and one or two less unanimous favorites. They possibly took a passing interest in some new band or other, but they'll forget about it with passing time, especially since the odds are 1,000-1 against them hearing the band during their army careers. So, altho civilian bookers are straining to create new idols, it can't be done, because things just aren't set up that way.

### Radio

Take radio, which has always been the prime factor in band build-ups. There are plenty of radios in every barracks, but they all play at once and are in competition with card games, arguments and tough sergeants rushing in to demand that the lights and radios be doused. I myself have been able to hear two Coca-Cola shows and one remote during five months in the army. If most other barracks are like the 15 or 20 I've lived in, I'd say that a lot of radio music has been wasted on a lot of soldiers—that is, as far as profiting the band is concerned. The music may be turned on, I repeat, but hardly anyone is really listening, and fewer know or care who is playing.

Because I keep in touch with things, I know that Frank Sinatra had clicked as a single. But those of my buddies who care enough about bands to know the names of vocalists don't know that Frank had left Dorsey. A couple of weeks ago we heard a snatch of the *Hit Parade* and a lot of the lads were mildly surprised to hear Sinatra on the show.

### Juke Boxes

Juke boxes fare better. Located in almost every barroom and in all Post Exchange stores, they get plenty of attention. Glenn Miller's name on the title slip of *That Old Black Magic* was sufficient to draw plays for the tune and get most of us whistling it in the showers. Before that it was Miller's *Moonlight Becomes You*. Now it looks

as if it may be James's *Velvet Moon*. But other records are played only because they're there. They carry no weight. When the wax works begin functioning again and start releasing disks made by new talent, I suppose army nickels will be dropped, but I doubt if the names will mean anything, lacking radio build-up.

### Movies, Shows

Bands playing in movies naturally get undivided attention while on the screen. The movies are always packed and there are no interruptions. Ella Mae Morse, I recall, made a terrific hit at one of my posts with her *Cow Cow Boogie* in *Rebelle With Beverly*. The guys will remember her. There are other instances.

Which brings us to USO shows and other personal appearances by band people. There aren't enough USO band shows given in enough different places to keep uniformed men conscious of the names of leaders. I spent three months at Chanute Field, 18 miles from Champaign, Ill., and about 120 miles from Chicago. The week I left Ada Leonard and a unit played a USO show. That was the first band to play the camp while I was there. The excuse seems to be that Chanute Field is "too far off the beaten track." So you can imagine how much professional music more remote posts get.

### Service Bands

We get our music from little soldier combos playing in our service clubs. Most of them go heavy on the jive side, because that's what soldiers prefer and that, incidentally, is what soldiers will want after the war.

Shortly before I left Chanute Field a 14-piece army band turned up in the mess hall at lunch and began playing a flock of Glenn Miller and stringless Harry James arrangements. They tore the place down. Maybe somewhere in the army there are bands like that which don't appear anonymously. Maybe they are playing original arrangements and their leaders are getting local reputations which will spread. If there are such things, they'll have a good chance of commercial success later on.

Leaders who were firmly established before the war—Shaw, Miller, Duchin, Jurgens and who else?—will be able to return to business as usual. Anybody not in the Shaw bracket will probably have to start from scratch. I don't care how many record jockeys are trying to keep them alive.

One last word. The other night at home I heard Tommy Dorsey's radio show for the first time in months. I now appreciate what the man-power problem is in the band biz. The ork dropped more clinkers in that one half hour than a Dorsey band used to in one year. I can imagine what some of the other bands sound like.

## Orchestra Notes

### Of Maestri and Men

HARRY JAMES and DUKE ELLINGTON will receive Page-One Awards for outstanding contribution to the war effort at the annual New York Newspaper Guild dance Friday (30) at the Astor Hotel, New York. . . . GUY LOMBARDO, JIMMY DORSEY, VAUGHN MONROE and TOMMY TUCKER first bands skedded for weekly name band broadcasts from Manhattan Beach Naval Base, New York. . . . TOMMY DORSEY is combining his honeymoon with a tour of army camps starting in Colorado and ending up in Illinois from April 21 to May 7. . . . GENE KRUPA, LES BROWN, JAN GARBER, RICHARD HIMBER, FRANKIE MASTERS and TONY PASTOR

set for the Coca-Cola Spotlight Band Parade week of April 26, in that order. . . . SAMMY KAYE, on the road after closing Frank Dailey's Terrace Room, Newark, N. J., opens the State Theater, Hartford, Conn., April 25 for a week, following with a week in Passaic, N. J. . . . CHICO MARX set for a string of one-nighters week of May 7 on his way to Lakeside Park, Denver, where he opens May 14. . . . MARILYN DAY replaces HELEN YOUNG as vocalist with JOHNNY LONG. . . . HENRY JEROME signed by William Morris Agency. Band will continue indefinitely at Pelham Heath Inn, Pelham, N. Y. . . . BOB STRONG into Blue Moon, Wichita, Kan., April 24 for (See ORCHESTRA NOTES on page 24)

## A WARTIME MESSAGE TO THE ENTERTAINMENT INDUSTRY

FROM THE

## STANFORD ZUCKER AGENCY

501 MADISON AVENUE, NEW YORK, N. Y.

### Dear Friends:

At this Easter season we desire to extend our greetings to every branch of show business, and particularly:

### 1. TO OUR FORMER ASSOCIATES, ARTISTS AND PATRONS WHO ARE NOW IN UNIFORM.

The best dressed men and women in the Easter parade this year will be the men and women who are wearing the uniforms of our armed forces. In this category we desire to send special Easter greetings to those of our former associates who are now fighting our fight—to Ensign Cole J. Keyes; to Flight Lieutenant Jim Sherman; to Lieutenant Ben Zucker; to Sergeant Bill Foster—"somewhere in Africa"; to Professor Hal Zeiger; to Lieutenant "Nig" Zucker—"somewhere in South America"; to Gene Detgen, of the United States Coast Guard, and to Sergeant Lee Stone. God bless you all, and hasten our day of victory!

2. TO OUR ARTISTS. Thank you for the part which you are doing in these trying war days helping to maintain morale. Show people have always been more than willing to give generously of their time and talent to all worthy causes. In these trying war times we feel that our artists, along with the rest of our profession, are giving graciously of their time and talent in their efforts to hasten our day of victory.

3. TO OUR PATRONS. Thanks very much for your patience, patronage and indulgence. We not only extend to our patrons our best wishes for a happy Easter season, but also desire to express our gratitude for the understanding which has been forthcoming from you in meeting the problems brought on by war. To all of our friends—in hotels, cafes, ballrooms, night clubs and theatres—employing our artists, thanks a lot for your patronage and consideration and for your parts in hastening our day of victory.

V for Victory.

Very sincerely yours,

THE STANFORD ZUCKER AGENCY

By Stan Zucker

SZ-dm

P. S. We are happy to announce that, effective May 1st, Fred Robbins—formerly associated with the ARCY Agency—is joining our organization, in charge of our Act Department.

### A NEW HIT IS BORN!

## PAT ROSSI

INTRODUCES

### I COULD GO ON DREAMING

(WITH A DREAM LIKE YOU)

Over WJZ—Blue Network, Sunday, May 2, 9:05 A.M. Arr. by Larry Wagner.  
All Prof. Material Available.

MURRAY SINGER MUSIC PUB. CO., 1674 Broadway, N. Y.

(Routes are for current week when no dates are given.)

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

- A
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Pennsylvania) NYC, h.
Andrews, Gordon (18 Club) NYC, nc.

- I
Imber, Jerry (Mon Parce) NYC, nc.
J
James, Harry (Paramount) NYC, t.
Jenney, Jack (Chase) St. Louis 26-May 5, h.

- Molna, Carlos (Indiana Roof) Indianapolis 24-30, h.
Monroe, Vaughn (Commodore) NYC, h.
Morales, Moro (Havana-Madrid) NYC, nc.

PHOTO REPRODUCTIONS
Flawless, glossy prints in all sizes. In large quantities as low as 5¢ each! References: MOA, RCA, Victor. Write for Price List. MOSS PHOTO SERVICE, 155W.46, N.Y.C.

ADVANCE BOOKINGS

- CHARLIE BARNET: Apollo Theater, New York, April 30-May 6; Earle Theater, Philadelphia, 7-13.
LES BROWN: Bradford Hotel, Boston, May 3-15.
CAB CALLOWAY: Memorial Auditorium, Buffalo, May 10; Turner's Arena, Washington, 12.

- Sterney, George (Jack Dempsey's) NYC, re.
Stevens, Bert (Governor Clinton) NYC, h.
Stevenson, Bobby (Casanova) Detroit, nc.
Stower, Jules (18 Club) NYC, nc.

ON THE STAND

(Continued from page 21)
nally Long's band consisted of six pieces, but as it prospered it grew. He has been doing well Saturday nights at Hotel Gayoso and is much in demand for private parties throught the territory.

ORCHESTRA NOTES

(Continued from page 23)
three weeks, following with four weeks at the Claridge Hotel, Memphis, starting May 21. . . . L. A. FREDERICK, Frederick Bros.' prez, has left his Chicago quarters for a trip to the Los Angeles branch. . . . RALPH ROTGERS given an overage discharge from the army. . . .

Atlantic Whisperings
CHARLES SOLOMON, operator of the Met Ballroom, Philadelphia, matched all War Bond purchases of the dancers when the dancers launched the second bond drive April 12. TEDDY POWELL draws a holdover at the Met, with EARL DENNY coming in for the relief rhythms. . . . JON WEISS returns to the Winter Crystal Ballroom, Reading, Pa. . . . FRED-DIE POORE for Murray's Inn, Haddonfield, N. J. . . . ED HIRST holds over at the Roman Grille, Philadelphia. . . . CLEM HORTON ushers in the new dance season at Willow Grove (Pa.) Park. . . . ANDY PINO leaves sax section of MICKEY FAMILANT'S band at Frank Palumbo's Cafe, Philadelphia, to join the GENE KRUPA crew. . . . ED FARLEY brings his music to Murphy's, Trenton, N. J. . . . JAMES MONTGOMERY for Roseland Cafe, Philadelphia.



# Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## Gas Ban Doesn't Hurt Too Much; "Upped Attendance To Help" Say Distributors

By TOM S. SMITH, Eastin 16mm. Pictures Company

DAVENPORT, Ia., April 24.—Gas rationing has undoubtedly had a terrific effect on roadshowmen operating in this territory. Many old-time operators, who formerly showed five, six and even seven nights a week, are now down to two and three. On the other hand, there are a great many showmen who are "on their toes" and are working out various angles to counteract the gas ban and to keep on showing a nice profit. Many of them have been able to get additional gas to

carry on. Altho the question of additional gas is strictly between the individual and his own gas rationing board, many boards have seen the advantage of motion pictures, particularly the showing of OWI films in the small theaterless communities, and these operators are getting more gas. There are, of course, some boards that stick strictly to the letter of the law. As there is no regulation which states specifically that an individual showing movies should get extra allotments, he may be out of luck. We feel, however, that this situation is slowly but surely being corrected.

There will be many showings this summer, just the same as previous summers, on vacant lots in small towns all over the country. These will be free shows sponsored by the merchants of the community. However, this year, we feel that there will be even more admission shows under canvas. Actually, many showmen are realizing even greater profit with this type of show than they did in the heyday of the free summer show, so all the operators who have canvas or can get it will be showing at admissions this year.

In our opinion there should definitely be no trouble for any roadshowman in getting good pictures. There will, of course, be a few cases where showmen were using three to four or even more programs each week in a certain territory and will have to either cut down the number of showings and circuits or move some of them to a new territory so as not to run out of programs.

It is our opinion that most of the roadshowmen entering the business now are going into it with the idea of really working at it and making something of their circuit.

By Russell C. Roshon

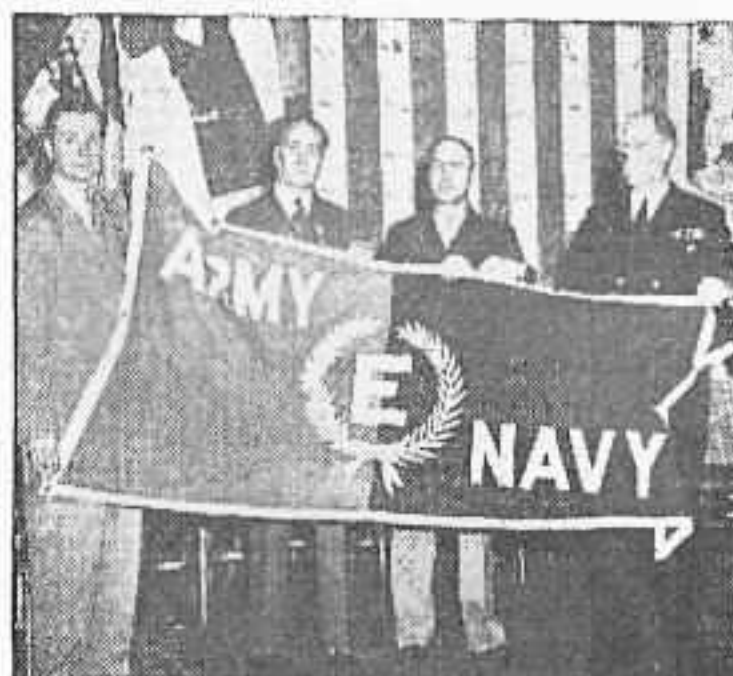
PITTSBURGH, April 24.—The gas ban in some areas in this territory has affected the roadshowman while others, who have really tried, have been able to get enough gasoline to carry on their business.

It is just as essential that the people in the isolated areas have their sound motion picture entertainment as those located in metropolitan areas or marketing districts such as county seats, etc. It is also as important that the government's informational films be shown in these communities as well as in the communities where there are established theaters. It is more conserving to supply one man with sufficient gas to bring these motion pictures into the isolated areas than to have the people in those communities use up tires driving into towns or cities where there are theaters.

It is reasonable to expect an increased attendance among roadshow audiences this year because people will not be in a position to waste their gasoline driving into other areas.

There are bound to be less roadshowmen this year because so many of the men have joined the services. Of course, this will mean more good locations available than in former years. We feel it only right and proper that any man entering such communities and taking over the work where a man now in service left off, should give back such locations to the serviceman when he returns from active duty.

Despite the fact that so many men have gone into the armed forces, we have found that we are doing a satisfactory volume of business and there is still plenty of activity among the roadshowmen now operating.



DE VRY CORPORATION receives coveted Army-Navy "E" award for production of motion picture sound equipment. Left to right: William C. DeVry, president, who accepted the "E" banner on behalf of his company; John Lang, who accepted "E" lapel insignia for his fellow workers; Lieut. Col. Gerald H. Reynolds, who presented "E" pins to veteran DeVry employees, and Capt. Frank Loftin, U. S. Navy, secretary to Army-Navy "E" Production Award Committee, who presented the "E" banner to DeVry in Chicago recently.

### Films Shown at Brooklyn Association of the Deaf

NEW YORK, April 24.—Julius J. Bjek exhibits films on a roadshow basis for members of the Brooklyn Association of the Deaf.

Show, which runs for two hours, features only silent pictures. Some of the films exhibited to date include: *Half Holiday*, *Criminals at Large*, *The Wakefield Case* and *Laurel and Hardy* pix. Pictures are shown three and four nights a week and an admission is charged.

There are many organizations of a similar type where roadshowmen have exhibited films and have picked up some good money. Many of these roadshowmen don't charge the organization for their service, but instead they show a commercial film along with the regular program and get paid by the advertiser.

### Roadshowmen Exempted From Iowa Licensing, Fire Bill

DES MOINES, April 24.—The Senate of the Iowa Legislature has passed a bill licensing theaters and establishing fire regulations, but roadshow exhibitors were granted certain exemptions. The bill must still be acted upon by the House before it can become a law.

Traveling exhibitors are exempted from the provisions of the act except that their equipment must be completely enclosed in a portable booth constructed of fire resistive material and approved by the State fire marshal's office. The bill pertains only to combustible films. Any roadshowman using non-combustible film would not be affected by the act. All open-air theaters are exempted from the act.

### WPB Orders New Set-Up For 35mm. Gov't Film

WASHINGTON, April 24.—Administrative control over the allocation of 35mm. film, for factual pictures produced by non-military government agencies, was placed directly in the hands of Office of War Information by the War Production Board yesterday.

Until now the OWI has served in a consulting capacity in the allocation of 35mm. film. The new arrangement is intended to simplify present procedure and expedite production of government films relating to the war program.

### Former 16mm. Exhibitor Exhibits at Army Camp

CAMP GORDON, Ga., April 24.—Soldiers at this camp were able to hiss the villain and cheer the hero when Pvt. Barnard L. Sackett staged an old-time movie night.

Until his induction into the army Sackett and his sister, Toba, ran Ye Olde Times Theater in Philadelphia, which presented famous silent movies and original melodramas on 16mm. film.

Movie presented at Camp Gordon by Private Sackett was the Victor Hugo classic *The Hunchback of Notre Dame*, starring Lon Chaney, Patsy Ruth Miller, Raymond Griffith, Ernest Torrence and Tully Marshall.

**SUPER SOUND PROGRAMS!** ONLY \$13.50 PER WEEK, ALSO Over one hundred top notch roadshow programs at only \$9.75 per week. For Good Prints, Good Service, Good Pictures, join the "Institu" family of happy roadshowmen. Send for FREE copy of our Roadshowmen's Catalog and latest P.R.C. releases, "Let I.C.S. Give You Your Money's Worth is our motto."  
**INSTITUTIONAL CINEMA SERVICE, INC.** 1560 Broadway New York, N. Y.

**GET YOUR SHARE OF RECORD BREAKING SHOW BUSINESS** This spring and summer. New BIG 16 mm Film List now ready. Book best Pictures at lowest prices from **SOUTHERN VISUAL EQUIPMENT CO.** 492 S. Second St. MEMPHIS, TENN.

**BEST SELECTIONS 35MM.---MOVIE FILMS---16MM.** Send for big list 35MM. Features at \$12.00 each. All must go—big seven and eight reel Pictures. Also list of late Westerns and Horror Dramas. Large list 16MM. Sound Features at \$65.00 each. All kinds of Projectors, Coin Machines at right price. 35MM. Sound Features exchanged at \$5.00 each. Star-Spangled Banner Trailers, \$4.00 each. Get our lists now.  
**SIMPSON FILMS** Miamisburg, Ohio

**GREATEST 16MM. SOUND SHORTS** Featuring World's Best Name Bands. STARS OF RADIO-STAGE-SCREEN **\$7.50 EACH** Always the Biggest 16MM. S.O.F. Bargains. **MULTIPRISES** P. O. Box 1125 WATERBURY, CONN.

**16 MM. RELIGIOUS SUBJECTS 35 MM.** Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.  
**OTTO MARBACH, 630 Ninth Ave., N. Y. City**

**WE BUY ANYTHING FOR CASH** New or used 8-16-35MM. Send for our lists.  
**ROBERT BLOCH** 1265 Broadway NEW YORK CITY

**\$5.00 A WEEK** All our Film now \$5.00 a week. Late releases, good condition. Radio Tubes for sale. 16MM. Film for sale. Will buy 16MM. Machines. Cash waiting. Give make, model and condition.  
**R. ROBLESKI** HASTINGS, MICH.

**SOS PORTABLE SOUND!** HIGHEST PRICES PAID FOR 16MM. Sound Projectors. ANY Make. Wire Us Collect Today—Cash Waiting.  
**449 WEST 42ND STREET, NEW YORK**

**MAKE MONEY SHOW MOVIES IN YOUR OWN OR NEARBY COMMUNITY** Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now! Southern Visual, Dept. B-1, Memphis, Tenn. **\$19.50 STARTS YOU** EXPERIENCE NOT NECESSARY.

**LATEST 16MM. MONOGRAM PICTURES** Available now to Ohio, Kentucky and West Virginia Roadshowmen and Amusement Parks. Free catalogue mailed on request. Distributed exclusively by **SELECTED PICTURES CO.** 507 Film Exchange Bldg., 2108 Payne Ave., Cleveland, Ohio

**MOGULL'S 16mm. SOUND MOVIES** Immediate Delivery! **16-35 MM. SOUND OUTFITS** Film Rental Library. Time Payments! Choice Religious, Musicals, Comedies, Features, Castle, Official, others, sold on payments. SPOT CASH for 8-16MM. Sound-Silent Projectors, 16-35MM. Cameras. We buy any Cinematic, Photographic Items, including Film. **BE WISE—MOGULLIZE** 59 W. 48th Street, N. Y. City

May 1st will have three Victor 16MM. Sound Projectors with Film Programs to rent by week to responsible parties.  
**Mertz Film Service** Box 32, Springfield, Ill. 35MM. Sound Prints for sale, reasonable.

**WANTED 16mm. SOUND PROJECTORS** Highest Prices Paid — Cash Waiting. Religious, Musical and Western Subjects.  
**ZENITH** 308 West 44th St. NEW YORK CITY

**ONE 35MM. PORTABLE SOUND PROJECTOR** DeVry, 2000 ft., complete, \$250 cash. One DeVry Portable Silent 35MM., \$40.00 cash.  
**C. H. CLARK** 911 Buchanan St. RICHMOND, VA.

**TWO DeVRY 35MM. PROJECTORS** and Amplifier, portable (suit case model), sound, like new, 1000 ft., easily changed to 2000. Must sell with lots of extras. Make your best cash offer.  
**WM. JOHNSON** 4108 W. Pine ST. LOUIS, MO.

**Florida—Georgia—Alabama Roadshowmen, Attention!** 800 brand new 16MM. Features available now. Prices right. Also Projectors for sale and rent. Write quick. Let's get acquainted.  
**SOUTHERN IDEAL 16 MM. PICTURES CO.** 9596 N. E. 2nd Ave. MIAMI, FLA.







**TENTS**  
New and Used  
**CARNIVAL and SKATING RINK**  
Write for Prices  
**E. G. CAMPBELL TENT & AWNING CO.**  
100 CENTRAL AVE. ALTON, ILL.

**World's Finest Paint**  
FOR CARNIVALS  
Highest Quality • Lowest Prices  
**PAINT EXCHANGE of CHICAGO**  
2256 Elston Avenue, Chicago

**CONCESSION TENTS**  
Our Specialty for Over 48 Years  
**UNITED STATES TENT & AWNING CO.**  
Our New Address:  
2315-21 W. HURON ST., CHICAGO, ILL.

**TENTS—BANNERS**  
50x110 USED DRAMATIC TOP.  
Charles Driver—Bernie Mendelson.  
**O. Henry Tent & Awning Co.**  
4862 North Clark Street — CHICAGO, ILL.

**OUTDOOR WIRE**  
**\$15.00 PER 1,000**  
2 Conductor #18 Gauge, used on army maneuvers. Good as new.  
1/3 Deposit with All Orders.  
**CROWN MACHINE CO.**  
2928 N. Kenneth Ave. CHICAGO

**WANTED - - WANTED**  
**AGENTS WANTED**  
For Bowling Alley, Fish Pond, Ball Games, Pitch Till You Win and Counter Men for Bingo. All Agents that worked for me before, can place you. Following Agents, wire me: Tex Herrington, Shorty Dearch, Big Tom and Dudley.  
**JACK THOMAS**  
Care BUNTING SHOWS LADD, ILL.

**LIEUT. FRANK M. SUTTON, JR.**  
Presents  
**GREAT SUTTON SHOWS**  
We open Blytheville, Ark., Saturday, May 1st. Will sell exclusives on Corn Game and Photo Gallery.  
Want Ride Help for all Rides, Good Sign Painter wanted at once. All Help report to Blytheville, Ark. We will place you.  
Will furnish complete Ten-in-One to anybody that can put something inside.  
Address: Blytheville, Ark., April 28 to May 8.

**FOR SALE**  
8-CAR STREAMLINED  
**WHIP**  
Practically Brand New  
**CHARLES OLIVER**  
1417 Grattan Street ST. LOUIS, MO.

**WANTED**  
Agents for flashy Grind Stores, Slum Stores. Capable, fast Corn Game Help. Capable people, contact us. Will book Photos, Eats, Snow Cones, or what have you? Real spots. Answer quick.  
**ROY GOLDSTONE, NAIL SHOWS**  
Plum Street Lot MONROE, LA.

**WANT**  
Second Men who drive trucks, all Rides. Good salaries, good working conditions. Competent Side Show People for next Side Show, Model Farm or any good clean Show. 25%. Wisconsin Fairs start July, followed by Mississippi Fairs in fall.  
Marked Tree, Ark., this week; Hoxie next.  
**DYER'S GREATER SHOWS**

**BOSWELL'S AMUSEMENTS**  
Fort Ustis, Va., May 3rd to 8th  
Can place Second Men on Chairplane and Ferris Wheel. A few Stock Stores that work for 10¢. Mike Lane and Johnson that were here last year, wire or come on. All wires:  
Smithfield, Va., this week.

**Tivoli's Webb City Opening Successful**

WEBB CITY, Mo., April 24.—Tivoli Exposition Shows got away to a fast start on the season's tour with a click inaugural under Lions' Club and High School Band auspices. Management reported committees co-operated, and business the initial week was above expectations.

Ride line-up includes Merry-Go-Round, Cecil (Tex) Cummings, manager; M. J. Moran and Mrs. W. F. Tomlin, tickets. Ferris Wheel, Henry Cappell; Mrs. M. J. Moran, tickets. Kiddie Auto, Charles Fisher; Mrs. Barns, tickets. Rolloplane, H. P. Powell, foreman; Frank Thompson, second man; Mrs. J. Maxim, tickets. Aerial Joy Ride, W. F. Tomlin, foreman; Homer Eason, second man; Alvin Barnes, tickets. Tilt-a-Whirl, C. O. Carrington, foreman; James Maxim, second man; Mrs. J. O. Green, tickets. Ed Strombaugh, mechanic and electrician; Shorty Walker, billposter; Harley Avert, lot superintendent.

Mr. and Mrs. Harold Utah have the string game, cigarette hoop-la, ball game and dart gallery; Mrs. C. O. Carrington, punk rack; Patty Ann Green, penny pitch; Bill Wells, diggers; Carl Larson, popcorn and peanuts; Ben Alexander, pan stand; Mrs. B. Alexander, penny cigarette pitch; A. Litvin, fish pond and ball game; Harley Everts, Busy Little City and pea ball game.

Cookhouse, Skeet and George McAllan and Bill Bemore; Jimmy Bemore, chef; Pat Bemore, waitress; Anthony Corroa, kitchen. Mr. and Mrs. Sitts, jewelry. H. S. (Curley) Clark, Trixie Clark, William Pierce, Scoop McKerney, corn game. These members of the shows last year are now in the armed forces: Sgt. H. V. Peterson, Corp. Dr. Le Rol, Corp. Gene Mercer, Corp. Billy B. Green, Sgt. Frank Martz, Pvt. Clare R. Frazer, Pvt. Sparkey Davis, Pvt. Marcus West, Pvt. John McNeese, and Jim McNeese, who is in the navy. Rita and Bill Oakes are working in a war plant at Desota, Kan.

Staff includes Alex Bendixien and H. V. Peterson, owners; J. O. Green, general agent, and Frank Delmaine, secretary.

**Crafts Lynwood Bow Pars Other Seasons**

LOS ANGELES, April 24.—Crafts 20 Big Shows successfully opened their 1943 season with a 10-day stand at the circus grounds on Long Beach and Tweedy boulevards in suburban Lynwood April 9-18. Altho cool weather prevailed, Kiddie Matinees on both Saturdays registered grosses above last season and business on the week compared favorably with engagements played at the same spot in other seasons.

With quarters only a short distance away, all were afforded an excellent opportunity to get equipment in shape before the regular road tour started.

Staff of the shows is comprised of employees formerly of the No. 2 and 3 units, while many members of the No. 1 show not in war work or the service are still on the job here. At present, besides O. N. Crafts, owner, line-up has Harold Mook, auditor; Roy Sheppard, general superintendent; Roy Rutter, chief electrician, and Roy E. Ludington, who is looking after the business end, routing, press and lot details.

Mrs. O. N. Crafts is operating the Penny Arcade and penny pitch this season, with Mack Doman and Frank and Charlotte Warren in charge. Roger Warren is back with the grab stand. Ragland and Korte are back with 15 concessions, while Ceechini and Levaggi have six. Jeff Griffith is operating three shows and Clyde Rawlings has the Motordrome. L. R. Whitney has a hoop-la concession and E. C. Bolton a photo gallery. Lloyd Lusby is superintendent of the main gate and The Billboard sales agent. Sam Hinson is master mechanic and John (Cup Cake) Woronek artist.

**WANTED FOR DOWN-TOWN DALLAS, TEXAS**  
April 30 to May 15  
Then army camps and defense towns to follow. Concessions that work for 10¢. Can use Cigarette Gallery, Pitch-Till-You-Win, Fish Pond, Coca-Cola Bottles, Ball Games, Snow Cones, Popcorn or any legitimate Concessions. Have for Sale—Spillman Two-Abreast Merry-Go-Round. Can be seen in operation at Dallas. Want Ride Help and Foremen for following Rides: Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Mix-Up and Baby Auto. All address:  
**DOC ELLINGTON**  
Care Campbell Hotel Dallas, Tex.

**ATTENTION!**

**WANTED FOR A PERMANENT PARK**  
Year Round Operation Will Buy or Book  
Following Rides:  
FLY-A-PLANE TILT-A-WHIRL GLASS HOUSE  
FLYING SCOOTER SKATING RINK HIGH CLASS KIDDIE RIDES  
Or Any Other Ride Suitable for Park

★  
**HELP WANTED**  
Man must be able to handle all mechanisms on rides.  
Ferris Wheel Foreman  
Boomerang Foreman High Striker Operator  
Ball Game Agents

★  
**CONCESSIONS WANTED**  
High Class Photograph Gallery and Building for Same.  
Wire Worker. Jewelry Concessions.  
Guess Your Weight.  
Other Legitimate Concessions Considered

**PLAYLAND PARK**  
2222 No. Alamo Street, San Antonio, Tex.

**LAWRENCE GREATER SHOWS**

PLAYING EASTERN DEFENSE TOWNS  
Can place at once—Manager with people for Side Show; we have outfit with 140-foot front and 110-foot top. Talker and Grinder for Monkey Show, also Inside Man to handle Monkeys and Princess Marie the Chimp, or will turn show over to party with own help on percentage basis. Want Manager with not less than four Girls to take over Girl or Hawaiian Shows; we have complete outfits. No time to write, wire. Can place Girls for office-owned Casino, top salaries. Have complete outfits for Unborn, Snake, Illusion or any other Grind Shows. Can place Octopus, Roll-o-Plane, Kiddie Auto Ride. All others are office owned. Help—Lot Man, Canvas Men, Ride Help; semi trailer drivers preferred. Foreman for Chair Plane, top salary. Also Second Men for all Rides. Concessions—Bingo (act quick), Cook House or Sit-Down Grab, Custard, Studio, Arcade, Cigarette Shooting Gallery, American Palmistry, Wheels and legitimate 10-cent Grind Stores. All wires to  
Eastern Ave. and Dundock Ave., BALTIMORE, MD., April 28 to May 8.

**CAN PLACE CAPABLE SECRETARY**  
Who understands all form of taxation and double entry bookkeeping. Salary no object if you know your business. Jesse Reis, answer. Lot Man who can handle help and lay out a lot and some knowledge of building. Billposter, we furnish you with truck; must have a union card. Girl Show Operator with own costumes. We are only carrying one this year. Ride Help who can drive Semi Trailers. Top salary to good drivers. Ferris Wheel Foremen and Second Man for Scooter. Sensational Free Act for the season. Whitey Weiss can place Agents for Scales, Guess Your Age, Slum Stores, Coupon Stores and two Wheelmen; also Countermeas for Bingo. Have Pea Pool open, and other Wheel Agents, write or wire. Place Girls for Ball Games. Mrs. Wagner has for sale Kiddie Whip and Allan Herschell Goose Ride, both in good condition; first \$1500.00 takes both rides.  
Address AL WAGNER, Albany, Ga., This Week. Route to Interested Parties.

**MAD CODY FLEMING, Manager** **DAVE DAVIDSON, Gen. Representative**  
**Mad Cody Fleming Shows**  
LAST CALL — Show Opens Moultrie, Ga., Downtown, May 1.  
We have the best route we have had in several years. Want Lunch Stand, Clean Grind Concessions, \$18 a week. Ride Help, notice—NO holdbacks, no meal tickets, pay in full each week. Can use two deferred men that can drive, as this show shows you new faces.  
Wires: Nahunta, Ga. Phones and Mail: Hickox, Ga., till Thursday; then Moultrie.

**CARRABELLE AMUSEMENT PARK WANTS**  
CONCESSIONS: Pitch To Win, High Striker, Hoop-La, Cork Gallery or any legitimate Concession. Enlarging park. New location, one mile from Camp Gordon Johnston, Florida's largest camp. New soldiers every eight weeks. Place one Flat Ride; Gus Elsner, get in touch. Want Bus Drivers, good salary; also Ride Help. Will buy Concession Tops. Also place one or two Shows permanently for duration; no moving and plenty people. No gate. Address:  
**CARRABELLE AMUSEMENT PARK, N. P. ROLAND and GEO. GOFFAB, Carrabelle, Florida.**



Shows includes H. W. (Bill) Jones, bingo; Peggy Burke, 6; Charlotte Wright, penny pitch; Jack Barth, 1; Blinky Bernstein, 1; String Cohen, 1; Bobbie Bernstein, ball game; Bertha Cohen, ball game; Sam Palitz, 1; E. B. Braden, 5; Howard Ingram, 2 popcorn stands; Henry (Whitey) Solomon, frozen custard; Eddie and Molly Owens, diggers; Fred Wilson, scales; Charlie Wright, 1; Sol Kane, scales.

SOME managers have trouble remembering names. Others can't place faces. But when a trouper who took a powder while on the nut comes on the lot 10 years later they peg him immediately.

### Carnival Oddities

A SOUTHERN farmer booked a cane-juice booth on a carnival midway at a pumpkin fair at \$5 per foot. Seeing crowds watching the custard and cotton candy machines work, both of which were doing a good biz, the farmer decided that in order to sell products on midways they should be displayed so that customers could see them made. That night he erected a cane grinder which had been brought in from his farm. The grinder had a 30-foot gin pole to which a mule was hitched and he started grinding the juice before prospective patrons' eyes. The mill, mule and pole covered more space than did any flat ride on the lot. When the privilege collector arrived on Wednesday the farmer beefed loudly when charged \$150, or the length of the pole at \$5 per foot. The collector thought the privilege reasonable because, due to the mule's traveling in a circle, the footage could have been figured by multiplying the 60-foot diameter by 3.1416 and collecting \$5 per foot for the figured circumference. They finally settled for \$75 and the farmer was allowed to sell pecans raised on his farm as a sideline.

A SMALL platform show was located on a midway next to a tepee which was used as a restroom. It was well roped off to keep people out and a sign reading, "Private. Show People Only," dangled on its front. Curiosity got the best of midway patrons and the platform showmen was asked time and again "What have you in the Indian wigwam?" The tepee having aroused so much interest and biz being bad, the showman decided to bolster his gross by whispering, "Buy a ticket to this show and I'll let you look into the Indian wigwam free." Results were good.

A CIRCUS trouper joined his first carnival to work on a concession. On Monday while he was sitting in the shows' cookhouse he heard "Beef on the merry!" yelled all over the lot. Seeing the new man paying no attention to the yelling, the carnival manager approached him with, "Didn't you hear that yell?" "Sure!" answered the new one, "but I thought it was only some midway jargon." "Jargon, hell!" yelled the manager. "That means for everyone to help lift the Merry-Go-Round center pole off the ground."

### Bingo-Batty News—Global Revue

FROSTPROOF, Ariz.—Manager Duke, co-owner of the Duke & Shilling Odorless Midway, stated that he was in favor of the government freezing labor on midways after hearing rumors to that effect in his cookhouse. "You may rest assured," he added, "that my future ads will read, 'If now employed on another midway do not apply.'"

HIGH PRIVILEGE, Ind.—Over 500 members of the Fairgrounds Restroom Plingers of America, headed by their president, Ol' Sam (who gets no salary), subscribed toward a fund to send representation to Washington to fight the coinage of 3-cent pieces, claiming that a nickel is a small enough tip.

WALKOUT, Wyo.—Co-owners of the Gate & Banner Shows staged a sit-down strike here by refusing to move out of their office, turn on the lights or accept percentages from shows and rides or take privilege money from concessionaires until the independent operators would agree to pay them time-and-a-half percentages and privileges for overtime and double percentages and privileges on Sundays, with a two-week vaca-

tion with full pay during the winter. To date the strikers are holding out.

FLAGWAVE, N. Y.—Bill Gypsauce, cookhouse operator on the All-Leather Suitcase Exposition Shows, reported that he is operating a victory midway cafe this season. The stand is painted red, white and blue. The menu also is in patriotic colors, carrying food prices and slogans which should aid in winning the war. Prices and slogans as listed are: Small steak, \$3.75 (Conserve Meat); hamburger (meatless) sandwiches, 85 cents (Support Greek Relief); hotcakes, \$1 (Co-Operate With All Edicts); regular dinner, \$2.25 (Donate Liberally); chop suey (midway style), \$2.50 (Help the Chinese); baked beans, \$1.25 (Buy More Bonds). A sign over the cashier's table reads, "Hold your lip. The enemy may be listening."

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

S. T. DOUGHERTY (Duke) advises he has been transferred to 1st Division, U. S. Naval Air Base, Glynco, Ga.

AGENT on R. K. Spidell's concessions the last three seasons, Pvt. John W. Lower Jr. is with 78th Infantry, Lightning Division, Camp Butner, N. C.

RIDE foreman and manager with Greater United Shows, Wilbur D. Taylor is a corporal in the army air force. He's doing overseas duty.

PVT. R. R. COUTS, last season on Alamo Exposition Shows, is with Company C, 22d Engineers Battalion, 5th Armored Division, Camp Forrest, Tenn.

LAST season with F. E. Gooding Amusement Company, Pfc. Ross E. Reed is stationed at the Army B and C School, Fort Devins, Mass.

CORP. JACK LEZARK, formerly with Royal American and World of Mirth shows, is with 22d Supply Company, A. D. G., Tinker Field, Oklahoma City.

E. J. MERCER, carnival trouper, reports that he has been promoted to the rank of sergeant. He is with Special Service Office, Randolph Field, Tex.

PFC. N. P. RAYMOND, former carnival trouper, is with the Army Air Forces Technical School, Seymour Johnson Field, N. C.

JAMES E. CHAMPNEY, a member of O. C. Buck Shows last season, is with the navy at Camp Endicott, R. I. While on a recent furlough he visited the Buck combo at its quarters in Troy, N. Y.

PVT. JOSEPH E. BRUNEAU, last season with Hennies Bros.' Shows, is with the Air Corps Technical School, Flight 150, 51st Training Company, Keester Field, Miss.

PVT. TOMMY WALSH, aerialist with Maine Amusement Shows last season, appeared in five USO shows in camps near New London, Conn., where he is stationed with an M. P. Company.

IT'S Corp. Irvin F. Brown. A former concession agent with Dee Lang's Famous Shows, Brown was promoted to the rank on April 2. He is with 23d Ferrying Squadron, Morrison Field, West Palm Beach, Fla.

PVT. GEORGE HERCHA (Polack Whitey), formerly with Johnny J. Jones Exposition, letters from Texarkana, Tex., that he is in the Post Hospital there with a broken jaw and would like to read letters from friends. He is with 187th Ordnance Company, OUTC, Army Training Center.

EDWIN V. MOORE, son of Mr. and Mrs. Eddie Moore, concessionaires, was commissioned a lieutenant at Blackland Army Air Base, Waco, Tex., March 21. Graduation exercises were attended by his wife, Lulu; Virgil Sells and Mr. and Mrs. Johnny Guinn, of World of Today Shows. His mother was not able to at-



CORP. CHARLES GOLDING, for 16 years a frozen custard concessionaire with carnivals and at fairs and parks and who was inducted into the army December 15, 1942, is a tank destroyer commander of the 810th T. D. Battalion, Company A, at Camp Bowie, Tex. He had his basic training at Camp Hood, Tex. He is a member of the Showmen's League of America and Murat Shrine Temple, Indianapolis.

tend because of a last-minute plane cancellation.

PVT. LEO LEVIN, formerly with Midwest Merchandise Company, was transferred last week to Administration Headquarters, Winter Haven, Calif. "Out here," writes Leo, "it's 110 in the shade during the daytime, but drops to 60 at night."

## WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EVERLY AIRCRAFT CO., Salem, Oregon

BUY WAR BONDS NOW BUY WAR STAMPS NOW

AFTER THE WAR BUY A NEW

## TILT-A-WHIRL

In the Meantime Keep Your Tilt-A-Whirl Safe With the Original Builder's Parts.

SELLNER MFG. CO. Faribault, Minnesota

## SPECIAL PRINTED TICKETS

ROLL, FOLDED—100,000—\$18.50.

DALY TICKET CO.

COLLINSVILLE, ILL.

## SNOW CONES

BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES. We Have Everything You Need and Our Prices Save You Money. This Year Line Up With an Outfit That Has the Stock To Take Care of You. Send a Postal Card for Your Price List Today.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.

CINCINNATI, OHIO

## SHRUNKEN JAPANESE SOLDIER See the Tiny Shrunkened Body

Once a mighty fighting soldier, now a shrunken midget. See the shrunken Jap body as he reposes in his casket. He is complete in every detail, strictly nude, everything showing; hands, feet shrunken; ribs, hair, eye lashes, brows. A reproduction of a Japanese body in shrunken condition, made of light flesh colored material, looks like a Jap, black straight hair, etc. Wt. about 7 lbs., length over all about 3 feet. Hold one up, see the crowds flock around. Put one in window, it stops everybody. Roadshows, Carnivals, Sideshows, Window Attractions, Store Shows, order one today. Sent post paid for only \$15.00. Also a reproduction of the Japanese Shrunkened Head, about half life size, only \$8.00 P.P. Order one or both today. Send money order, cashier's check, postal money order. Deposit required on all C. O. D. orders.

TATE'S CURIOSITY SHOP SAFFORD, ARIZONA

## SUNSET AMUSEMENT COMPANY

Opens Saturday, May 1, Excelsior Springs, Mo.

WANTS Cookhouse or Grab, Photos, Palmistry, Diggers, Opening for Arcade. Shows with own outfits 15% of gross. Harry W. Lamson can use a few Concessions and Agents. Al H. Murphy wants Wheel Agents. Ray Wheelock wants people for Athletic Show. Roberta Caughy can use Girls and Talkers for Girl Shows. Several Legitimate Concessions open, reasonable privilege. Address: EXCELSIOR SPRINGS, MO.





# San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, April 24. — Business meetings have been dispensed with until next fall. Departure of Red Wingfield and Sam Aldrich to Rubin & Cherry Exposition was the occasion for a big party in the clubrooms, with many members attending. Clubrooms were decorated with circus and carnival paper, and Secretary Dave Stevens received many compliments on his efforts. Jack Ruback, owner Alamo Exposition Shows, came in from Del Rio, Tex. Tillie Jones, Alamo Exposition Shows, is employed at a war project here, as are a few other members of the club, including Felix Charneski, Mr. and Mrs. W. D. Sullivan, Eddie Baker, Bingo Whitie and Mr. and Mrs. Billy Rosen.

Blackie Tarkington is the new custodian of the club. Ben (Lefty) Block returned last week from Laredo, Tex., where he opened a new Penny Arcade. President Sam Feinberg, for the last several years with Beckmann & Gerety Shows, is manager of a bingo palace in Biloxi, Miss. William R. (Bill) Hirsch, secretary-manager Louisiana State Fair, is here for another visit.

Clubrooms will remain open all summer, as many showfolk will remain in here all season. Three shows are playing local lots to good business. Edna Tarkington has three photo galleries operating on West Houston Street, and John Graves has four rides and a string of concessions on a downtown lot. Mrs. Bessie Jewell is here on a vacation. Skinny Dawson is day manager of the club's Cocktail Lounge.

Dave Stevens has several concessions at Playland Park which are being managed and operated by Mrs. Stevens. Charles Schubb is operating the Navarro Bar and night club here. Charles Aronson and Jack Ruback are large War Bond purchasers. Club donated \$25 to the Red Cross war drive last month. Death of Brother Paul (Jelly) Simpson, of Alamo Exposition Shows, cast gloom around the clubrooms. Sid Wheeler has a new novelty store on West Commerce Street. Bob Paul is here with a knife rack and ball game.

A number of showmen now in the armed forces were given complimentary membership cards. Among them were Ben Gross, formerly of Alamo Exposition Shows. Bob Morlock visited for several days. Mrs. Rose Ruback and Mrs. Martha Rogers motored in from Del Rio, Tex., last week. Harry Rogers is out of the army and managing the Maurer Apartments here. Harry Coin is expected home soon. Mike Ruback, brother of Jack, was discharged from the army two weeks ago. Hymie, another brother, is at March Field, Calif.

## Lawrence Bond-Buying Spree Helps Fayetteville Drive

FAYETTEVILLE, N. C., April 24.—Lawrence Greater Shows, with War Bond purchases totaling an estimated \$3,000, sent the second War Bond drive here off to a good start. Manager Sam Lawrence made the initial purchase when the drive opened during shows' local stand and he was followed by Shirley Lawrence, Tommy Carson, Dave Fineman, Mark Ellman, Mary Weiss, Syl Rosewell, A. J. Harvey, Milton Cohen, Bertha Cohen, Fred Hedrick, Winnie Wozniak, Louis Light, Lena Nusking, Leona Harris, L. D. King and Louis Guerth.

Local papers and radio stations complimented the management and personnel for their support in the drive. Betty and Benny Fox, who gave three performances daily, were sponsored by the Treasury Department in selling the bonds. They were assisted by Leon Gibson, manager Carolina Theater, the mayor and local Chamber of Commerce.

## Dixie Belle Readying For Cannelton Opener

CLOVERPORT, Ky., April 24.—Quarters activities of Dixie Belle Shows are rapidly nearing completion for organization's opening in Cannelton, Ind., May 1, Manager Louis T. Riley announces. Merry-Go-Round and Ferris Wheel have been overhauled and Tilt-a-Whirl is about ready. Manager Riley has enlarged the organization this year and plans to carry 7 rides, 4 shows, about 20 concessions and a free act.

Recent arrivals include Mr. and Mrs. Chase Hayes, three concessions; Mr. and Mrs. Pat Owens, two; Mrs. Mary Stanley, one; Mr. and Mrs. Ace Ross, two; John Hansen, three; Bessie, Harry and Julie Stanley, one each; Mr. and Mrs. Norman Rad, two; Mr. and Mrs. W. T. Harden, two, and O. R. Cummin, three.

David Logsdon has a Dancing Show, featuring Linda Lopez; Billie Logsdon, Side Show; Harry P. Husters, Snake Show, and Carl E. Moore, Monkey Show. Rides include Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Rolloplane, Chairplane, Kiddie Autos and Kiddie Aeroplanes. John Crane is overhauling the Diesel light plants.

Also in quarters are Tommie Davis, Forest Weatherholt, G. B. Felder, Everett Phillips, Bill Madston, and Benton Sidwell, mail man and *The Billboard* sales agent. Jerry and Marion Spillman are expected in time for opening.

**NOW! YOU CAN PROTECT YOUR CONCESSION, RIDE, CANVAS AGAINST WINDSTORM-FLOOD-TORNADO**

INCLUDING FIRE, SMASH-UP AND WINTER STORAGE. RATES FOR ALL — \$35 PER THOUSAND ONE YEAR.

**CHAS. A. LENZ**  
*'The Showman's Insurance Man'*  
 A1338 INSURANCE EXCHANGE  
 CHICAGO, ILL.



**D. S. DUDLEY SHOWS**

OPENING WICHITA FALLS, TEXAS, DEFENSE TOWN, APRIL 28

WANTED—Legitimate Concession, People for Girl Shows, Side Shows. Ed Kemp, John Lahood, H. C. Johnson, Jock O'Bryan, Doc Roberts, contact me at once. Want Ride Help for Ferris Wheel, Tilt, Mixup, Merry-Go-Round, Autos and Train.

HARRY CRAIG, MANAGER, BOX 71, MANKINS, TEXAS.

**ALL AMERICAN EXPOSITION, INC.**

WANTED—LEGAL ADJUSTER

Want Ferris Wheel Foreman, Second Men and Helpers; also Ride Men and Second Men for all Rides. Want Corn Game, Penny Arcade and all Concessions open. Want Posing Show, we furnish complete outfit with wagon. Want Minstrel Show Musicians. Want Fun House, Glass House or any other good Show of merit.

Huntsville, Alabama, this week; Evansville, Indiana, week May 3rd.

P.S.: Wanted—Special Agent and Billposter.

**A. F. OF L. LOCAL 156 SPRING FESTIVAL**

Pert Huren, Mich., business district location, ten days, including two Saturdays and two Sundays, beginning Friday, May 7.

Want Fun House, Penny Arcade, Ball Games, Shooting Gallery, Fish Pond, String Game, Balloon Parts, Pitch Tilt You Win and other legitimate Concessions. Exceptional opportunity for Cookhouse or Grab. Address:

**W. G. WADE SHOWS**  
 289 ELMHURST, DETROIT, MICHIGAN. PHONE: TOWNSEND 8-1506.

**NOTICE—Show Opens Saturday, May 1, in Richmond, Va.**

All Agents Report Friday, April 30.

Can place experienced Counter Men for Bingo. Top salaries.

JACK GILBERT

**WORLD OF MIRTH SHOWS**  
 Richmond, Va.

**PRUDENT'S AMUSEMENT SHOW**

OPENING MAY 1

Want Ride Help, top wages. Whitey Harris, wire me at once.

Want to book Popcorn, Candy Apples, Dart Game, Duck Pond, Devil's Bowling Alley, String Game.

Want to buy Concession Tops, 10x14; no junk.

MIKE PRUDENT, 124 Cedar Ave., Patchogue, L. I.

**LAST CALL—CONVENTION SHOWS**

Opening Broadway and City Line, Buffalo, N. Y., Saturday, May 15th.

Want Ride Help, highest salary. Girls for Posing Show, \$50, out of office. Illusionist with master illusions, salary out of office. Will book Roll-a-Plane with own transportation. Roy Rutter, communicate at once. Cook House privilege for sale. Furnish complete A-1 Sideshow and transportation for capable Manager with people. All communications:

CLAY MANTLEY, 811 CENTRAL AVE., DUNKIRK, NEW YORK.

**George CLYDE Smith SHOWS**

OPEN DUNCANVILLE, PA., THURSDAY, MAY 6TH.

WANTED—Photos, Bowling Alley, High Striker, American Palmistry, Fish Pond or any legitimate Concession operating for 10 cents. WANTED—Girl Show, War Show, Side Show. WANTED—Ferris Wheel and Chair-Plane Foreman and Truck Drivers and Workmen in all departments. Address all communications to **GEORGE CLYDE SMITH SHOWS, DUNCANVILLE, PA.**

**WANT RIDE MEN**

Foreman and Second Man for Eli Wheel, Merry-Go-Round, Loop, Kiddie Auto and other Rides.

**ALL CONCESSIONS OPEN**

6 big weeks in heart of Louisville. Then 20 good Fairs.

**VIRGINIA ROSE MIDWAY ATTRACTIONS, Inc.**  
 501 REALTY BLDG. LOUISVILLE, KY.

**SUNFLOWER STATE SHOWS**

OPENING MAY 1ST, LAST CALL.

Want Eli Foreman, \$30.00 per week and bonus. Foreman for Mixup or Loop. All must drive. Will book any Kiddie Ride. Shows that don't conflict. Want people for Girl, Athletic, Grind Show. Want Bill Poster, Sound Car. Percentage all open. Work 50-50 through office. Good proposition to Grab Joint, Arcade, Diggers, Photo, Popcorn, Age, Weight, Cigarette Gallery, Hoop-La, Jingle Board, Palmistry, Darts, Penny Pitch, Ball Games, Swingers, Nail Joint, or what have you? Stuffers, wire. Have proven spring route of oil and army camp towns. Fairs and celebrations start July 4th. Stock Joints, \$15.00 per week. Wire or come, I will place you. **C. A. GOREE, Sharon, Kans.**

**BUCKEYE STATE SHOWS**

WANT SIDE SHOW. (Have New Outfit. Good Proposition.) ALSO ANY GRIND SHOWS NOT CONFLICTING. George Harris wants Colored Musicians and Performers.

ALL 10c GRIND STORES OPEN. EXCLUSIVE ON DIGGERS OPEN. HELP WANTED FOR ALL CONCESSIONS, INCLUDING BINGO. WANT RIDE HELP THAT CAN DRIVE.

All Address: MALDEN, MO., Week of April 26; ALTON, ILL., To Follow.  
 (Playing All Defense Towns)

**WANTED FOR OPENING MAY 8TH AND SEASON. RIVERSIDE PARK**

ANDERSON, INDIANA

Located within 3 blocks of Court House and all car and bus lines. Want any Rides that don't conflict. Good location for Pony Track, Train, Arcade and Portable Kiosk. Concessions—Want Pop-Corn, Cones, Ploss, Archery, Photos, Striker, Darts, Gallery, Basket Ball and any 10-cent Stock or Skill Games. Want Agents for Ball Games and Hoops; place couple for Grab and Juice. Want Ride Operators for Eli, Merry-Go-Round and Loop. Have for sale—#5 Ell. No wires.

J. R. STRAYER, 2401 Martindale Ave., Anderson, Ind.

**CETLIN & WILSON SHOWS, Inc.**

**WEEK MAY 3d, Ostend and Hamburg Sts., Baltimore, Md.**

- WANT:**—Oriental Dancers for Sultan's Harem Show.
- WANT:**—Several Young, Attractive White Chorus Girls for Famous Paradise Revue Show.
- WANT:**—Octopus, Fly-O-Plane and Spitfire with or without own transportation. Will furnish wagons for same if desired.
- WANT:**—Grind Shows of merit.
- WANT:**—Experienced Show Painter; Fred Havens, answer.
- WANT:**—Skilled Working Men in all departments. We pay top salaries for skilled men.
- WANT:**—Chalkers, Polers, etc., for train crew. Can place Legitimate Merchandise Concessions of all kinds. No percentage or eats and drinks.

**ALL ADDRESS THIS WEEK: 25th and Kirk, Baltimore, Md.**

**CUNNINGHAM'S EXPOSITION SHOWS**

**HURRY! HURRY! LAST CALL**

**Opening May 1st for seven big days at New Matamoras, Ohio.** Still dates in defense areas to follow.  
**ATTENTION TO CONCESSIONAIRES:** Will book any type of legitimate Concession. Openings available for all except Bingo, Popcorn and Candy Floss. Can use Cookhouse or Sit-Down Grab. Privilege \$25.00 in meal tickets. **SHOWS:** Have complete outfits and transportation for Girl Show, 10-in-1 Show, Athletic Show, Snake Show, Fat Show or any Grind Show. Will also book Shows which have their own outfits. Can use Ride Help for ELL, Aeroplane Kid Ride, Merry-Go-Round, Chair Plane and Whip. Top salaries. Everyone that has been on this Show before, "come on." Al Devine has already booked for the entire season with his Sound Truck. Will book two Free Acts, write immediately. Calling for George White (Dog and Pony Show), Whitey Davis, Charlie Murray, Harry Allen, Paul Smith, Crash Miller and Paul Mage. Would like to hear from you immediately. **FOR SALE:**—Have two No. 5 ELL's in A-1 condition, will sell one. Write or wire  
**CUNNINGHAM'S EXPO. SHOWS, Box 55, New Matamoras, Ohio.**

**WANT RIDE HELP and TRUCK DRIVERS**

**ROGERS GREATER SHOWS**

**April 26th to May 1st — Mt. Vernon, Illinois  
 May 3d to 8th —Mattoon, Illinois**

**James E. Strates Shows, Inc.**

Can place for season, Pony Ride, Spitfire. Will furnish wagons for same. Can place organized troupe of Midgets; an office attraction. Can place Man capable of handling well-framed Snake Show. Can place Colored Musicians and Performers, also Chorus Girls. Can place good-looking Chorus Girls for Vanities of 1943. Also Piano Player and Trap Drummer. Can place Penny Arcade and furnish wagons for same. Can use Blacksmiths and Carpenters, Painters and Builders. Want Canvasman capable of keeping canvas in repair. Can use Ride Help, Train Crew Help and Canvasman for office attractions. Can place Tractor Drivers. Will book any new and novel attraction, furnish outfits and wagons for same. Can place legitimate Concessions. Address:  
**JAMES E. STRATES, CHESTER, PA., APRIL 27TH TO MAY 8TH.**

**BUCKEYE EXPOSITION SHOWS WANT**

Manager with Acts for new complete Side Show outfit. Manager for Girl Show, one with people, music, wardrobe. Will place one more Grind Show with own outfit. **CONCESSIONS:** Will place any legitimate Merchandise Concession except Bingo. Popcorn open. Counter Man and Caller for Bingo. Have few exclusives open. Have opening for two more Wheels and Grind Store. Pete Richards, wire. **RIDES:** Will book set Kiddie Rides. Foreman for Ferris Wheel and Merry-Go-Round. Second Men and other Ride Help that can drive Semis. Top salary, bonus and extra for driving. Can place good Canvas Man. Address: **BUCKEYE EXPOSITION SHOWS, Halls, Tenn., April 28-May 1.**

**WANT**

Acts, Girls, Tattooer. Also Record Making Joint, Grab Joint, Cookhouse People to take over and run. Good corner, good proposition. Also Ride Boys. Side Show in building, tenth season, no up and down. Opens Friday, May 14th. Good Freak and Working Acts. Christine Holley, waiting; wire. Also Feature Attractions, one Talker, Girls for Bally and Illusions, one small Girl for Blade Box, Male Act at Bally. Good spot for Tattooers.

**W. J. O'BRIEN**

**ROCKET RIDE LOCATION REVERE BEACH, MASS.**

**BUNTING SHOWS WANT**

Grab Joint or small Cookhouse; will make real proposition if you have neat, clean outfit. Can place Merchandise Concessions of all kinds. Absolutely no Coupons or P. C. Save your stamps. Will book Arcade. Good proposition for a Tilt. Can place Octopus Foreman and Second Man. Also place Second Men other Rides. Must drive trucks and be draft exempt. Show opens middle of May in Central Illinois. Address: **BOX 297, LADD, ILL.**

**J. C. WEER RIDES**

**WANT HELP FOR ALL RIDES**

**Merry-Go-Rounds - Ferris Wheels - Tilt-A-Whirls - Octopuses  
 ALL MY OLD HELP, COME ON**

**ADDRESS: J. C. WEER Care OLIVER HOTEL, SOUTH BEND, IND.**

**VG BEATS WEATHER**

*(Continued from page 28)*

and radio stations gave shows good co-operation. Congratulatory messages on the new season came from Sol Nugger, Tampa, former partner of Owner Rocco Masucci in the operation of the shows; Tom Ellis and Russell Lane. The last named two are in the armed service. Vincent Bileres, now in the armed service, visited his father, Michael Bileres, concessionaire, while on a furlough.

Line-up includes Rocco Masucci, owner-general manager; Mrs. Sarah Masucci, secretary-treasurer; Murray, general agent; Arthur Gibson, chief electrician and master mechanic; Bill Penny, superintendent of canvas and construction; Albert Rivers, office assistant and front gate tickets; Jeremiah O'Brien, Arthur Gibson, Jack Canady, Kenneth Mahone, truck drivers; O'Brien, mail man and *The Billboard* sales agent.

**Concessions**

Bingo, Mr. and Mrs. White, manager; cookhouse, Pat Alken, manager; frozen custard, Mr. and Mrs. Whitey Olson; popcorn, candy apples, pan game and penny pitch, Michael Bileres, manager; Mrs. Bileres, Ruth Fields and Ruby and Curly Mahoney, duck pond, pitch-till-you-win and country store, Bill Penny; Wayne Kennard and David Young, assistants; three ball games, pitch-till-you-win and cigarette gallery, Mr. and Mrs. Homer Woods; Mrs. Doyle and Arthur Sheen, assistants.

Mr. and Mrs. Tommy Vitall, cigarette and penny pitch; Joe Conley, Joe Aarons and Frankie Schellizla, one concession each, and Mr. and Mrs. Reed, pitch-till-you-win.

Rides: Merry-Go-Round, Raleigh Gibson, foreman; Eddy Julius, second man; Cleopatha Beamon, clutch. Ferris Wheel, Jeremiah O'Brien, foreman; Jimmy Monroe, second man; Kiddie Autos, Arthur Gibson; Chairplane, Willie Arthur.

Shows include Sol Speight's Cotton Club and Jungland, Side Show, Parisian Revue and Girl Revue. Bull Martin joined with four shows and several concessions.

**HETH TOUR**

*(Continued from page 28)*

Hilton, Julia Renfro, Tillie Wright and Jimmie Cain, dancers.

Concessions: Palmist booth, Virginia Casad; cookhouse, Tommy and Alma Colman; Graham Davis has 2; Turtle Sordlet, 1; Fred Fitzpatrick, 1; Billie Fitzpatrick, 1; Alice Mooney, 2; Spooney Brown, 1.

Minstrel Show, Mess Around Brown's Broadway Steppers; James Brown, producer-manager; Teddy Wells, stage manager and principal comic; Bulck Malone, heavy; Lillian (Aunt Jemina) Harris, blues singer; Baby Rose.

**LAWRENCE IN WINNER**

*(Continued from page 28)*

Beautiful, Sammy Lewis's Plant Show, Dale Barron's Fighting Den of Alligators, Mike McKay's Congo Show, assisted by Mrs. McKay. Monkey Show is handled by Jesse Saunders, with Princess Marie, chimp, the feature.

Rides are: Whip, Otis Barr, Steve Jones, Mrs. Cohen. Merry-Go-Round, Louis Gueth and McDonald. Ferris Wheels, Bob Young, Ray Stevans and John Lewis. Rides-O, Thomas Smith and Harry Wilson. Chairplane, Jeff Robertson and Jack Roberts; Kiddie Rides, Bob Olinger and Bill O'Brien.

Concessions: Rhea Carson, pan game; Whitey Pelly, nail store; Fritzie Brown, three stores; Max Tarbis, rat game; Freddie Hedrick, ball game, dart balloons, pill pool, pan game and penny pitch; Jimmie Cyr, ball game and roll down; Milton Cohen, one stand; Al Harvey and Cappy Nuseman, three stores; Syl Bosewell, three ball games, penny pitch, pitch-till-you-win, Wassen, bingo; Joe Harris, one; Louis Light, one; Dadda King, one; Pill Poolhazel Mercer, ball game; John Davis, popcorn and candy apples; Jack Farris and Sammy Cohen, one stand; Slim Barry, one stand.

**LEWIS NORFOLK DRAW**

*(Continued from page 28)*

and E. B. Braden, business manager, 6 years, Howard Ingram, general superintendent for the last six years, took delivery on a new popcorn stand. Unit will be managed by Mrs. Ingram. Bill Williamson is the talker on the Wendell Kuntz Side Show.

Art Lewis, owner-manager, is handling the advance bookings and reports conditions look promising in the larger defense towns. Most of the engagements this season will be of 10 days or two weeks' duration, Owner Lewis said.

Princess Ming Toy is one of the features on the Midnight Follies, which is managed by Al and Virginia Mercy.

Walter Stoffels's Wild Life Exhibit is proving popular. Visitors included Rocco Masucci and Jack Perry. T. G. Milligan is the talker on Jerry Jackson's Minstrel Revue. C. E. (Doc) Barfield's Bomb Diver and Spitfire rides did well. Guy Markley is manager of the H. W. Jones bingo stand. Show remains on the Monticello Avenue and 20th Street site until May 1 and then moves to South Norfolk.

**GIRLS GIRLS F. W. MILLER'S GIRL SHOW**

**\$30.00 a Week**

Hawaiian, Rumba, Oriental and Strip Tease with or without wardrobe. Also Ticket Seller and Canvas Men; prefer men out of draft. Show opens April 28, Monroe, Mich., with World of Pleasure Shows. All replies to

**F. W. MILLER**

**General Delivery Monroe, Mich.**

**LIBERTY UNITED SHOWS WANT**

For 14 weeks here, various locations, for Civ. Defense & (V) Kid M. C. R., Funhouse, Arcade, Photo, Custard, Popcorn, Apples, Fishpond, Cig, Pitch and Gallery, etc.; (NO GRIFT). **WANT** Girl Show, have panel front and outfit complete. Also Help for Rides-O. Tickets? **YES.** North Charleston, S. C., this week.

**BOX 778, Charleston, S. C., next week.**

**WANTED W. S. CURL SHOWS**

**Opening May 1 Fairfield, Ohio**

In the heart of Patterson Field. Thousands of service men and women to work to. Also big defense pay every week. Can place a few more legitimate Concessions and one Feature Show. Address:

**W. S. CURL, Box 27, London, Ohio.**

**FOR RENT**

**A New 35 KVA Diesel Light Plant, 110 AC, mounted on New Truck. Will furnish man to operate plant.**

**Address P. O. BOX 608, Charlotte, North Carolina**

**WANTED GIRLS**

**CONKLIN'S CANADIAN TOUR.**

Looks and Form Essential. Experience Unnecessary. Also Teams, Small Parts, Two Canvasmen. Top Salaries.

**CHAS. TOY GRAMLICH**

**FORD HOTEL BUFFALO, N. Y.**

**ALL AMERICAN SHOWS CAN PLACE**

Penny Arcade, Wheel Man, permanent location. Also Foreman for Tilt, Brownie Atkins can place Agents for Ball Games and Stock Stores. Address: **NIP BUTTS, Box 372, Lawton, Okla.**

**RIDE HELP**

Want Ferris Wheel and Chairplane Foremen, also Second Men for Ride Unit. Short moves and no trucks to drive. Men that worked for me before, write. Top salary.

**STEWART WACHTER**

**725 So. 4th Street Chambersburg, Pa.**

**WANT**

Ferris Wheel Foreman; also Corn Game, Hoop-La, Ball Game Stock Joins.

**MOORE'S MODERN SHOWS**

**Benton, Illinois, this week**

**WANTED**

Drone Riders, Roll-o-Plane or Fly-o-Plane Foreman. Show opens May 1, Richmond, Va. Wire

**EARL PURTLE**

**Care World of Mirth Shows**

# SHOW PRINTING

**CIRCUS CARNIVAL**  
DATES • POSTERS • CARDS • HERALDS • BANNERS  
Type, Engraved, Lido, Stock Designs for All Occasions.  
WRITE FOR DATE BOOK AND PRICE LIST  
**CENTRAL**  
SHOW PRINTING COMPANY • MASON CITY, IOWA

**J. R. EDWARDS SHOWS**  
**WANTED WANTED**  
**For the Galion Firemen's Association**  
Week of May 5th to 8th. Shows, legitimate Concessions of all kinds. Can place Foremen for TILT, MERRY-GO-ROUND and CHAIR PLANE. Workmen for all departments. Address all mail and wires to  
J. R. EDWARDS, Wooster, Ohio.

**WILL BUY WANTED WILL BUY**  
**DART GUNS**  
Quackenbush or Daisy  
**\$140.00 Per Case for .22 SHORTS DUCK-PINS AND BALLS COMPRESSED AIR GALLERY**  
Any Money-Making Indoor Concession.  
**COTTON'S FUN PALACE**  
AUSTIN, TEXAS

**WANTED TO BUY**  
Silver Streak, Rocket, Tilt-a-Whirl, Kiddie Auto Rides. Give complete details and lowest cash price in first letter.  
**WALCO ENTERPRISES**  
Marshall Hall Park, Marshall Hall, Md.

**ATTENTION GIRL SHOW MANAGERS**  
With two or more Girls. Will furnish complete outfit. Good proposition. Wire  
**Peppers All State Shows**  
Smithers, W. Va., Apr. 22-May 1

**FOR SALE**  
A complete Popcorn and Candy Apple Joint, everything needed. Two Cuban Handy Gas Stoves, one Copper Kettle, one Aluminum Popping Kettle, twenty Trays, one Candy Thermometer, one Large Metal Box for Corn, one Anchor Top and Frame (front all glassed in). Joint only used twelve weeks. Can see same in Richmond, Va. HARRY BIGGS, care of Mark Shows, Richmond, Va.

**HARRY W. LAMON WANTS**  
For Sunset Shows, opening May 1st, Excelsior Springs, Mo., and playing defense spots. Wheel and other Concession Agents of all kinds, Ball Game Agents. Following people wire me: Micky Dale, Humphy Etheridge, Kid Hunt and Rebel.  
**HARRY W. LAMON, Excelsior Springs, Mo., till May 8th;** week May 10th, Atchison, Kansas.

**FISHER BROS.' SHOWS WANT**  
Family Acts for Big Show. Sideshow Acts. Act to feature, Clown, People for Band. Workmen, useful people at all times. Objections given preference. NO Cookhouse. State all and lowest salary. Can place Grab Joints and Concessions. Write  
**FISHER BROS.' SHOWS, Jackson, Mich.**

**Coleman Bros.' Show Wants**  
Shows all kinds, Grand Shows. Help in all departments, must drive Semis. April 22-May 1, Middletown, Conn.; May 3-8, Williamantic, Conn.  
**THOS. J. COLEMAN**  
508 Main St. Middletown, Conn.

**I BUY, SELL AND EXCHANGE SHOW PROPERTY**  
NOW BOOKING ATTRACTIONS FOR  
**PARK AMUSEMENT CO.**  
CLIFF LILES, Mgr.  
Care Bentley Hotel Alexandria, La.

**TORTURE PROOF**  
Original Illusion. First Time Advertised. Write  
**ABBOTT'S, Colon, Michigan**  
World's Largest Illusion Builders

## Direct From the Lots

### Gentsch & Sparks

Columbia, Miss. Week ended April 10. Location, showgrounds. Business, good. Weather, fair.

Because of a muddy lot in Laurel, Miss., shows did not open here until Tuesday night, when a large crowd of good spenders turned out. Business held up all week. Saturday afternoon and night saw shows play to near-capacity business. Minstrel Show led shows, while Ferris Wheel topped rides. Office sold its Ferris Wheel and bought another one of later model, which foreman Stanley Miller says is in good condition. Office also purchased another motor and installed it in the light plant. Co-Owner J. A. Gentsch reports a successful booking tour of Tennessee, while Co-Owner Frank Sparks made a flying trip to Millersville to get stock for the office-owned concessions. Operators of office-owned concessions include George Abbott, Elvert Massey, Mr. and Mrs. Frank Martin, Mom Decker, Mr. and Mrs. Shorty Cooper, Mrs. Marie Morgan, Mr. and Mrs. James Falcon, Mr. and Mrs. Roy Hawkins and Ed Malon. Mr. and Mrs. Walter Moore joined with their jewelry store. Mr. and Mrs. Mike Verjeski report good business for their concessions, and Lewis Rose was satisfied with his receipts.  
MRS. J. A. GENTSCH.

### West Coast

Petaluma, Calif. April 15-17. Location, circus grounds. Business, fair. Weather, cold. Pay gate, 10 cents.

Business here was not up to standard, but much better than the last time shows played locally. Anna-John Budd Show again led shows. Several dinner parties were held by Charlie and Edith Walpert, Margaret and Hunter Farmer and Mr. and Mrs. Harry Meyers. Manager Mike Krekos is recovering from a heavy cold. John Miller has his cookhouse clicking. Mr. and Mrs. Sammy Dolman left to take a government job in Los Angeles. General Agent Jessup reports he has the shows lined up for the next 10 weeks. He is also billing the shows.  
Napa, Calif. April 6-12. Auspices, L. L. Location, City Park. Business, fair. Weather, cold.

Dave Cavanaugh, a West Coast circus man, arranged this spot and he was on hand daily to lend assistance. Top rides here Tilt-a-Whirl and Ferris Wheel. Concessions reported good results. Pay gate also was good considering the weather. Mrs. Mike Krekos visited her husband, Manager Krekos, over the week-end. Louie Leos and Swede Wilson had the shows up ready to go by noon on opening day.  
ANDREW COKAN.

### C. W. Nail

Delhi, La. Week ended April 10. Auspices, Fair and Stock Show. Business, good. Weather, fair.

C. W. Nail, owner-manager; Mrs. C. W. Nail, secretary-treasurer, and Ray Goldstone, manager-operator of concessions, reported shows registered their biggest spring opening in their history. All rides, shows and concessions operated to near-capacity. Nail suffered an attack of arthritis and appeared daily on the midway on crutches.  
L. OPSAL.

### Buckeye State

Jonesboro, Ark. Week ended April 17. Location, Cole showgrounds. Auspices, American Legion Post. Business, good when weather permitted. Weather, cold and rain all but two days.

Move here from Helena, Ark., a distance of 108 miles, was made in good time, altho three of the trucks were stalled by minor breakdowns and did not arrive until midnight. Everything was up and ready for opening by 7 p.m. Monday, and shows drew over 2,800, with an admission being charged for the first time this season. This count did not include newsboys from both daily papers who were guests of Mike Rosen for the night. Tuesday, Wednesday, Friday and Saturday nights were lost to rain and cold weather. Thursday was almost a duplicate of Monday, when all attractions did good business. When Friday was lost, the management decided to stay here for another week. Shows looked well and the lot was ideally located. Leo Arduengo joined as special agent, and Dillon, Sub-Stratospherer, came on as a free midway feature. There is

enough help, and only one staff member, that of secretary, is yet to be placed. Staff has Mike Rosen, owner-operator; Joe J. Fontana, manager; Samuel Lavine, superintendent of privileges; H. B. Shive, general representative; Leo Arduengo, special representative; Robert Jones, lot superintendent; Clyde Barrick, superintendent of Diesel generators.  
H. B. SHIVE.

### John R. Ward

Baton Rouge, La. Week ended April 18. Auspices, Louisiana State Guard. Location, Ideal Laundry Grounds. Business, satisfactory. Weather, threatening except the last two days.

Chalking up the best week's gross of the season so far, shows finished four consecutive weeks under the same auspices at downtown locations. Large crowds prevailed here nightly and all rides worked to near-capacity business over the week-end. Dive Bomber led the midway. Octopus was second. Manager John R. Ward, Dick Kennedy and J. Bill Carneer returned from quarters of the Keystone Modern Shows, Valdosta, Ga., where Manager Ward purchased a Penny Arcade and some Diesel plant equipment. Texas Bill Aiken joined to take care of canvas and fronts. Bobbie Sickels, who visited the organization this winter, left to join F. H. Bee Shows. Pearl Robbins accompanied Bobbie and they will have their penny pitch there. Louis Cutler joined with his string of concessions. Whitey Dixon, in charge of office-owned concessions, reported a big week here. Conditions are good in this section, grosses exceeding last year's by over 50 per cent.  
VERONICA E. MAKOVICZ.

### Gold Medal

Jackson, Tenn. Week ended April 17. Location, Short Street grounds. Business, poor. Weather, cold and rain.

Move from Columbus, Miss., was made without incident, and shows were ready to open early Monday. Altho weather was threatening Monday night, business was satisfactory. Because of cold weather on Tuesday and Wednesday only a few people turned out. On Thursday weather and business was satisfactory. Heavy rains fell Friday and Saturday, ruining the week. Floyd Motter joined with a grab stand. Mrs. J. P. Murphy left for Piqua, O., to visit her physician. Joe Howard is doing well with advance publicity. The Cooper brothers are handling light plants capably. Dave Dixon, Jackie Sellers and Twistie visited. Dave Tennyson left for Chicago. Bob Heth also visited.  
HARRY E. WILSON.

## 3000 BINGO

No. 1 Cards, heavy white, 6x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$9.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

### 3000 KENO

Made in 30 sets or 100 cards each. Played in 5 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and instruction sheet. All cards size 6x7.  
**LIGHT WEIGHT BINGO CARDS**  
Black on white, metal card thickness. Can be returned or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker, Real Class ... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ... 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, Size 4x5, per 1,000, 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.25 per M. Stapled in pads of 25, Per M ... 1.50  
Box of 25,000 Black Strip Card Markers ... 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

## FOR SALE BARGAIN

- 1 Merry-go-round with 52 Animals, 4 Coaches, 20 Armed Machines.
  - 8 Timken Roller Bearing Roller Coaster Cars, 42" Gauge, 3 Seats.
- DUQUESNE ELECTRIC & MFG. CO.**  
Pittsburgh, Pa.

**WANTED**—Can place few more Stock Concessions. Photo, Popcorn, Milt Camp and Bingo open. Mary Ann Alexander WANTS Girl Agents for Ball Game, Hoop-La and Coca-Cola Joint. WANT Arcade Mechanic, salary and percentage. Fred Stone, wire. Location in Building and Patio on Beach Board Walk. This is for the duration. Those interested write or wire. John Gallagan, Forrest Poole, Scotty and Helen LaBrake, write. **ART ALEXANDER, BEACH AMUSEMENT CENTER, P. O. Box 5426, Jacksonville, Florida.**

## DIXIE BELLE SHOWS

Opening Cannelton, Ind., May 1st  
Want one more Show. Stock Concessions. Legitimate only; especially want Bingo, Photos and small Grab. Harry J. Denny, can place you. Want Wheel Foremen. Help in all departments. Write-wire **LOUIS T. RILEY, Gen. Mgr.; HARRY DALVINE, Business Mgr., Cannelton, Ind.**

## BAKER'S GAME SHOP

Wheels, Posts, Skiffos, Roll Downs and Brazilian Boards. Buckets, old and new style. Penny Pitches, Pan Joints. Big Dice and Chuck Logs. Pea Pool Outfits, Laydowns. New Water Fall Coupon Blowers. Bingo Blowers and Master Boards. Complete line of Bingo Cards. Arkansas Kids. Milk Bottles. Large Stock of the finest Midway Games. New Catalog Free. Must Mention Your Business.  
2907 W. WARREN  
DETROIT, MICH.



## ★ INSURANCE ★ CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE BLDG. CHICAGO

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## SIDE SHOW PEOPLE

For the best equipped ILLUSION SIDE SHOW in America with World of Mirth Shows, opening May 3, Richmond, Va. Good Ticket Sellers, Magician, Girls, Novelty Side Show Acts. Top salaries. Best route in the East. Goldie Fitts, Paul Amesbury, wire. Address T. W. SLIM KELLEY,  
**WORLD OF MIRTH SHOWS**  
RICHMOND, VA.

## BEE'S OLD RELIABLE SHOWS, INC.

Want to buy Four or Five Inch Round Dart Balloons, any quantity. WANT Ride Help and Concession Agents. John Terry (Middle) wants Coupon Agents. Will book Rides we don't have with own transportation. Have outfit complete for Side Show and Snake Show. Will book any Show with own equipment and transportation. Can use useful Show People in all departments. Elizabethtown, Ky., April 30 to May 8; Frankfort, Ky., May 10 to 15.

**AMUSEMENT DEVICES**

MODERN DESIGN—DISTINCTIVE APPEAL

**Moon Rocket****Sky Dive****Carrouseles****Kiddie Auto Ride****ALLAN HERSCHELL CO., Inc.**

NORTH TONAWANDA, N. Y.

**FOR SALE****SINGLE LOOP-O-PLANE**

In excellent condition. Quick-set-up model. Can be operated on any pavement; requires no dead-man. Wire your best offer to

**The Western States Amusement Co.**

522 N. Main, Pueblo, Colorado

**Skateland Amusement Park**

FT. SMITH, ARK.—OPENING SOON

A real spot for all summer. Operate 7 days week. Free gate. 50,000 population—30,000 soldiers. Can place three more Rides and a few more Concessions. Bingo, High Striker, Photo and Scales all open.

**W. H. STANLEY**

BOX 401 FT. SMITH, ARK.

**DUAL LOOP-O-PLANE****FOR SALE**

Ready to operate. Good condition.

**C. F. KELLER, Jr.**

24 Knickerbocker Bldg. Baltimore, Md.

**WANTED CONCESSIONS**

Long Range Lead Gallery, Ball Games, Custard Or Any Legitimate Grind Store.

This is a small unit playing selected spots in money territory.

**KAY AMUSEMENT CO.**

214 S. 60TH ST., PHILADELPHIA, PA.

**DOC STANTON, JAY DAVIS, NORVAL IRVIN**

Your jobs are still open. Will pay you top salary if you join at once.

**PEPPERS ALL STATE SHOWS**

Smithers, W. Va., Apr. 22-May 1

**HARRY NELSON****STRIKING MACHINE BUILDER AND DOLL RACKS.**2014 West 15th St. Coney Island, N. Y.  
Phone: ES-2-8866**SECOND-HAND SHOW PROPERTY FOR SALE**

\$15.75 New Tarpaulin Waterp'f, 14x16 ft. Others, \$3.00 New Hand Klaxon Horn. Great bally. \$55.00 Lord's Prayer Mach., 3 languages. Bargain. \$6.00 Band Uniform and Cap. Flashy color, all sizes. WE BUY Candy Floss Machines, High Strikers, Concession Tents. PAY CASH.

**WEIL'S CURIOSITY SHOP**

12 Strawberry St. Philadelphia, Pa.

**WANTED FOR McMAHON SHOWS**

Opening at Marysville, Kansas, May 22nd Shows with own outfits or will furnish for Athletic and Girl Show. Have Arcade to lease to responsible party or will book one. Need few more Grind Stores that work for ten cents. Can use Ride Boys that can drive trucks. All parties contacted, please acknowledge.

**FOR SALE**

24 seat, wood sweep Smith & Smith Chairplane. Stored at Memphis, Indiana, as is, \$300 cash.

**SILVER RALEY**

508 West Oak LOUISVILLE, KY.

**COUPON AND GRIND STORE OPERATORS**

Get our prices on our EXCLUSIVE FLASH ITEMS. Send for Illustrated Price List.

**DIRECT SALES SERVICE**

Insurance Bldg., St. Marys and Martin Sts., San Antonio, Texas.

**American Carnivals Association, Inc.**

By MAX COHEN

ROCHESTER, N. Y., April 24.—We will soon forward to members the second bulletin of the season, covering matters of interest.

Lewis L. Holman, owner of Holman's Rides, a member, advises that his local rationing board, based on information furnished it from the Rochester (N. Y.) board, has reversed its previous denial and has granted coupons for gasoline for non-highway purposes.

The WPB announced that it has somewhat relaxed previous restrictions on manufacture of civilian goods and is permitting manufacture of certain necessary items, including, of interest to our membership, electric light bulbs, electric storage batteries, radio tubes and similar items. The United States Department of Commerce has issued a survey of business conditions in Colorado, Nebraska, Kansas, Wyoming, 19 Western counties of Missouri, 13 Northern counties of New Mexico and all except 8 Southern counties of Oklahoma. A similar survey with reference to the Indianapolis area is also available.

**Survives Wright Wreck**

Santa Ana, Calif.

Editors *The Billboard*:

In *The Billboard* Mike T. Clark recently asked for information on the wreck of Harry Wright's carnival, which traveled by boat. I am a survivor. The wreck occurred about 3:30 p.m., Sunday, April 26, 1908. At that time I was 20 years old. Mr. Wright, a good man, was doing his own general agent work. I had been playing independent vaudeville dates when I noticed in *The Billboard* an ad stating there would be a Mardi Gras in Helena, Ark. My partner, August Pommier, now deceased, and I went to Helena in the hope of booking our act. But when we arrived the company that was supposed to be there, Overland Fair & Festival Company, Manager Harry Alberto, failed to show up. We met several concessionaires and, since we had failed to book our act, we decided to go to work for R. S. Van Sickle, running a high striker for three days. We left for Forrest City, Ark., upon learning that the Overland Fair & Festival Company would be there, and opened to good business at Devils Bluff, Des Arc and Searcy, Ark.

Van, as he was known, booked a number of us with Harry Wright at Augusta, Ark. Our boat was a flat bottomed named Miriam and was owned by Captain Joyce from Newport, Ark. We would load all equipment on the deck and move as on a train, unloading as any gilly outfit would. It was nice traveling on the water. We moved from Augusta to Claredon, but we were only wild-cating in there. We then moved to Helena for pretty good business and left the city with the impression that we had a neat little outfit. This was later stated when we returned to Helena after our rescue, as they turned out en masse with clothes, shoes, etc., took us into their homes, feeding and treating us as tho we were prominent guests. Chief of Police Scott was a fine fellow.

**Prayer and Reunion**

We left Helena about 1:30 Sunday afternoon for Caruthersville, Mo. The band played a little (I lost a silver-plated York alto I had loaned to Rodney Clark) and near the mouth of the St. James River a storm struck us broadside, turning us over. Timbers were made into kindling. It was cold, and hail accompanied the storm. We crawled thru the windows to escape. A Mr. Rummell, of Princeton, Ind., Merry-Go-Round owner, had his family with him and among them a little boy named Denver. Rummell called frantically for the lad and finally someone replied that Denver was with a bunch of the others. You have never seen such a happy reunion as when Rummell clasped the boy to him and uttered a prayer. Of course there was a lot of silent praying, and one woman offered a prayer for Billie, her parrot, that would make any priest or preacher sit up and take notice.

One woman had a camel-back trunk and some white mice, and the white mice were constantly being blamed for the wreck. The mice survived for awhile but the camel-back trunk did not. The wreckage never sank and we floated down the river until the current took us into midstream. We landed on a sand bar.

This appeared to be a miracle and was the cause of many of us surviving. Two men came in a boat and told us to be calm and we would all be saved, women and children first. After the men reached shore with the first load, others came out and got us. The boat I was in sank midway to shore and the engineer went down. A wave carried three of us into a drift pile. A boat passed us and in the darkness they shouted that they would come back, but it was a long wait.

We were taken to homes of Negroes on a plantation island, where we received black coffee and corn pone and we were able to dry our clothes. Exhausted, we dropped off to sleep and the next morning we gathered on the river bank to check up on survivors. Captain Joyce was taken to Helena in a rowboat and that evening a ferry boat took us to our friends in Helena. Van and I had made friends with Mr. Sexton, who helped us make a striking machine—as the saying goes, "the show must go on." That was the end of Harry Wright's venture with a boat-traveling carnival.

**Toll of 12 Lives**

I have often wondered how many survivors are living and what they are doing. At present I am chef at the Hotel Santa Ana, Santa Ana, Calif., and reside at 807 South Main Street, Santa Ana. There were 12 people lost, including a beautiful young woman, Anna Golden, mother of a small boy, Johnnie Golden. She was the oldest daughter of Mother Bon Ami, who had an attraction at the St. Louis Exposition. One small colored child, whose mother was cook for the boat crew, drowned. Several colored performers of the Minstrel Show and some white men were lost. Roster of the carnival, as I remember it: Harry Wright, deceased; Leo Wright, son of Harry; Mr. and Mrs. Gregory; Mr. and Mrs. Rummell; Charles and Sally Hughes; Mr. and Mrs. Charles Beecher; Frank and Mary Fisher (Frank drowned); Blinky Dale, drowned; A. Gordon, drowned; Jack (Curly) Bristol, deceased; two Miller boys, older drowned; Rodney Clark; Madame Lucerne, owner of the mice and trunk; Al Jordan; Windy Wilson; R. S. Van Sickle; Jack Ivey; Charles Hudspeth, deceased; another man named Hudspeth; Morris Miller, deceased (later owner of a large carnival); Dr. Hanniphan; Mother Bon Ami, deceased; Theresa and Amelia, her daughters.

Van Sickle became one of the country's foremost high divers, and I was his announcer and manager of concessions for a number of years. I then left carnival business and went to the circus, where I stayed until 1936, closing with Tom Mix in Newark, N. J. I went back to California, where I have been ever since, excepting a trip to visit my father in Kansas City, Mo., three years ago.

ED C. BROWN.

**MARKS RICHMOND GATES***(Continued from page 28)*

used much paper and contracted for the sides of 200 wastepaper cans in the downtown section.

Opening spot was stretched three days longer than planned in order to make up for the lost time occasioned by the blow-down on April 13, which damaged fronts and canvas to the extent of \$3,000. Shows plan to carry nine rides and eight shows. Fronts and rides are being repainted, completing the work started several weeks ago in quarters.

**Shows**

Line-up included Duke Jeannette's Circus Side Show; Lady Emma Rowan, mentalist; Hazel Scott, electrica, Flossie Hyatt, blade box; Professor Hooper, magician; the Great Claude, fire glass and razor blades; Marie Compton, iron tongue; Marion Jeannette, performing birds; Johnnie Dail, sword swallower; Alice Johnson, girl with horse's tail; Joe Garner, tattoo artist; Prince Conga and his shrunken heads; Tony and Angelo, joined together twins; Margaret Clark, double-bodied girl, annex; Professor Keller, lecturer; Herman Chambers, tickets. Art Gordon's Hi-Hat Revue, Dixie Douglas, featured dancer; Kitty Lee, Virginia Cameron, Katharine Quintana, Hettie M. Averitt, Virginia Smith and Sandra Lynn, entertainers; William Smith, Frank Gordon, Joe Lynn, Frank Schoen, orchestra; Henry Ray and Joseph Napier, tickets; Joseph Jordan, Frank Napier and Joe Franklin, back end.

Ruth-Roy Selloe Bros.' Circus Arena, Ruth Roy, manager; Royal Roy, equestrian director; Joe Hodges, trick and fancy roper; Ray Mantley, elephant trainer; Bob Edwards, ponies and mule rides; Forrest Byrd, tickets. Animal Show, John T. Rea, owner; Ed LaSalle,

manager; William Smith, tickets. Harlem Club Revue, E. C. (Doc) Anderson, manager-trombone; Evelyn Anderson, assistant manager-secretary; Walter Berry, comic-bass drums; Randolph Dixon, comic-snare drums; Clarence (Pegleg) Richardson, Herman Prescott and Carmen Kimbell, dancers; Careless Lane, piano; Raymond Hogan, banjo-trumpet; Charles Burt, trumpet; Kenneth Brooks, sax; Princess Inez Resterio, acrobatic-rumba dancer; Selma Smith, singer; Dorothy Barney, Gussie Lee Monroe, Esther Johnson, Mildred Wilkins, Evelyn Bailey, Jennie V. Berry, Florence Smith and Mary Wingate, chorus; Willie (Foots) Collins, canvas.

International Casino, Princess Mokl Hana, manager; Lei Lani Hana, Lillian Louise Banes, Gladys Mae Taylor, Lillie Florlene Rushing, Kitty Daniels, entertainers; Chuck Creighton, front, Hall of Science, John T. Rea, owner; Mrs. John Rea, lecturer; William Adams, front, Madagascan Wonder Exhibit, Richard (Pat) Lorraine, manager; Ruby Smith, lecturer; Henry Ray, front.

**Rides**

Fly-o-Plane, Chet Dunn, owner; N. L. Martin, foreman; Freddy West and Homer Akins, Whip, Peter J. Sharovich, foreman, and Horace Meads. Twin Ferris Wheels, Charles Dutcher, foreman; Charles Swanson, clutch, Wheel No. 1; James Pleasants, clutch, Wheel No. 2; Mrs. Pearl Wiggins, tickets. Merry-Go-Round, W. L. Bumgarner, foreman; Bill Whitworth, second; Mrs. Chilson, tickets. Octopus, C. A. Dunn, owner; Gene Compton, foreman; Harold Burleson, second; Ernest Clemons, tickets. Rocket, Littleton Weldon, foreman. Speedway, Dutch Carlisle, foreman. Kiddie Ride, Chet Dunn, owner; T. E. Atkins, foreman. Rolloplane, Chet Dunn, owner; Sherman Atkins, foreman; Frank Butler and George Harris.

**Concessions**

Cookhouse, John Gravis and Harry Basin, owners; Ethel Miller, cashier; Bob Walters, griddle; Polly Parker, tables; Paul Kennedy, counter; Paul Jones, chef; John Robison, dishwasher. Holliday's Frozen Custard, Walter Holliday, owner; Elsie Holliday, secretary; Frank Matthews, assistant. Popcorn, peanuts and candy apple, Mr. and Mrs. George Welch, assisted by Frank Bruno and Shang Waller.

Bingo, W. W. Jones, owner; Ralph P. Flannigan, manager; Whitey Patterson, Ernest Minor, Charles Ashley, James Brown and Joseph Short, agents. Hi-Striker, Helen and Frenchy Verville; Jewelry stand, Louis Sandler; pitch-till-you-win, Mr. and Mrs. J. Con Weiss; ball game, Mr. and Mrs. James Conners; Ruby Kane, two ball games; Joe Kane and William Knowes, cat rack; Vera Kelly and Grace McCarthy, bottles.

Paul Lane Concessions: Tony Baress, Russell Dockworth, Louis Ross, Al Palitz, Tommy Pell, George Kidd. Ball game, Mrs. Ida Sincley, Don Talbot; ball game, Jean Connors, Rita Palitz; ball game, B. Seamans, owner; Dorothy Ashley. Anthony (Porky) Fustanio has two concessions, with M. E. Lovitt and Opal Lee Fustanio. Mr. and Mrs. John L. Downing have a ball game.

Happy Hawkins's Concessions: Scotty Brown, manager; Tony Soaper, assistant; Mickey Hawkins, pea pool; Ruth Dunkin, pitch-till-you-win; Happy Hawkins, mouse game; Mr. and Mrs. Harry Mooers, pan game; Joe Quinn, mouse game; Scotty Brown, diggers; Josephine Hayward, penny pitch; Ralph Perry and Carolina Dunn, pan game.

Lipsky and Paddock Concessions: Eddie Coe, secretary-treasurer; roll-down, Dave Fineman, manager; China Jackson, Abe Zukerman, Frank Riley, Jack Bloom. Sky Fighters, Tom Cooper. Bowling Alley, A. W. Morris, manager; Lee Carlson, Frank Benesch, Phil Knight and Scotty Helpa. Clothespin, A. C. Jones, N. Jones, Charles Carr, Mom and Pop Wasserman and Robert Bryant, Roll-down, Earl Galpin, Jack Yazvac, Harold Yennie, Paul Long and Sam Hickman.

**Staff**

John H. Marks, owner-manager; Nicholas B. Stepp, secretary-treasurer; H. E. (Doc) Stahler, assistant manager; Walter Fox, contracting agent; T. W. Lewis, business manager-legal adjuster; T. A. (Red) Schulz, in charge of gates and tickets and mailman and *The Billboard* sales agent; George T. Chesnut, bill-poster; Charles (Dutch) Lester, ride superintendent; R. Henry Chilson, master mechanic; Ernest Davis, mechanic; Al Palmer, lot; Whitey Hansen, front. Electrical equipment and Diesel plants are in charge of Walter Rowan, assisted (See Marks Richmond Gates on page 44).

# Bantly Is Ready For Du Bois Bow

REYNOLDSVILLE, Pa., April 24.—Bantly's All-American Shows concluded preparations here this week for their formal opening in Du Bois, Pa., today. A number of new faces are in quarters this year. Art Converse will replace A. J. Budd, who went to the West Coast with his side show. Jimmy Smith, former thrill showman, will replace Bill Whitmore, who was inducted into the army, as secretary.

C. F. McDonner will have two girl shows, and Jimmy Cunningham is back to operate the Girl in the Fish Bowl. Mr. and Mrs. LeRoy Harder will manage the Funhouse and an office-owned Life Show. Lester Hicks will be foreman of the Rolloplane. Other foremen getting their rides ready are Mickey Yanulittis, Robert M. (Fingers) Davis, Al Sevor and Fred Kuchenback.

W. J. Cameron is the new manager of the Penny Arcade, and Harry Faith is taking over as transportation manager. Mr. and Mrs. Frank R. Sheppard came in from Florida. Shows planned to open with only 10 rides and nine shows because of labor and transportation difficulties. Mr. and Mrs. Herman Bantly have been entertaining many visitors at Imperial Hotel.

### ENDY-PRELL BIZ (Continued from page 28)

Mrs. R. Levan, tickets, MacArthur Dive Bomber, Harvey Powers, foreman; Chuck Bradley, Roland Frankie and J. C. McDaniels, assistants; Ethel Kuchenbach, tickets. Whip, Harry Fox, foreman; Harold Strombaugh and J. Jenkins, assistants; Mrs. D. Spence, tickets. Rolloplane, James R. Casey, foreman; Bill Dancer and Ed Russell, assistants; Mrs. George Brown, tickets. Octopus, Raymond Levan, foreman; Herman Smith and George B. Harpe, assistants; Josephine Strombaugh, tickets. Merry-Go-Round, Joe Parsons, foreman; George Gile, assistant; Mrs. Parsons, tickets. Tilt-a-Whirl, William Meade, foreman; T. E. Smith and Jimmie Farrell, assistants; Mrs. McDonough, tickets. Three Ferris Wheels, Stacy Knott, foreman; Fred Kuchenbach, Eli Cutler and H. Webster, assistants; Mrs. Harry Fox, tickets. Kiddie Autos, Cort Smoot, foreman.

pony rides, Bud Guild. Speedway, Ben Johnson, foreman; Roy Krause, assistant; Isabel Cheek, tickets.

### Shows

Glass House, Sam Caruso, manager; Robert Young, assistant. Monkey Shows, Abe Wolf, manager; George Johnson, assistant manager; Clare Carl, ringmaster; Evert Marr, assistant; Edward Dickens, trainer. Side Show, Cash Miller, manager; C. Scotty, assistant and front; Matt Crown, second opener. Gay Parea Charm Hour, Mrs. Gertrude Miller, manager, and Betty Jane, Lucille Fuller, Dorothy Gay, Millicent Rent, Audrey Miller, Billy Roseform and Jane Thompson. Funhouse, Harold Barnes, manager; Shorty Grimes, assistant; S. Rand, tickets. Casa Manna Revue, Dixie Lee, manager, and Anna Greiner, Florence Poncia, Erma and Elma Busa, Geraldine Carr and Billie Beck; Bob Roberts, organ. Miss America, Martha Farmer, manager, and Clare Roberts, Jean Phillips and Betty Miles. Curley Abbott is in charge. Motordrome, Speedy Woods, manager; Speedy Bowers and Ralph Justice, trick riders; Miss Woods, fancy riding; Wiley Wing, front. Penny Arcade, Mr. and Mrs. Thomas Schreiber. Midget Show, Mr. and Mrs. Bob Holmes; Barney Ross, tickets. Snake Show, Ted Barnes and Bradley Smith and sister.

### Concessions

Of the 42 concessions on the midway 23 are owned and operated by the shows. Cookhouse and popcorn stand are managed by Ernie Buzzella. Grab stand is in charge of Popcorn Charlie, and de luxe custard is owned by Mrs. David B. Endy. Seen on the midway were these concessionaires: Bennie Weiss, Jack Russell, Harry Benjamin, Mrs. Lethia Price, Marge and Harry Stevens, Mr. and Mrs. Monroe, J. Littlefield, Louis Simpkins, Mrs. Haut, Jerry Gerard, Harry Goldstein, Walter Tyski, Carl Lee, Mrs. William Tucker, Jack and Golly Golly McClure, Harry Weiss, Nate Waterman, Max Turbin, Al and Winnie Edwards, Mrs. Whitey Hewitt, Evelyn Royster, Mr. and Mrs. Joe Lux, Jake Fisher, Harry Edwards, Joe Sanfratello, Archie Paer, Louis Stern, Buckley Wolvorton, Bill Hegelman, Bill Boxer and Terry McGovern. Handling front-gate tickets are Mrs. Hazel Zabriskie and Mrs. Ben Cheek.

### Staff

David B. Endy, general manager and (See ENDY-PRELL BIZ on page 48)

## RACK BODY TRAILERS

We still have about fifteen 26 and 28-foot rack body trailers. You can conserve gas by using one of these in place of two or three straight trucks, and we could convert one of your own trucks into a tractor to pull it. We also have some used tractors.

## BERMAN SALES COMPANY

(Formerly George Berman, Inc.)

PENNSBURG, PA.

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Trucks • Tractors • Trailers and Specialized Equipment • Bought and Sold

## "INTERNATIONAL CONGRESS OF ODDITIES"

World's Largest Operators of  
**INDEPENDENT SIDE SHOWS**

Now contracting for and can place immediately for long, pleasant season for

**PERMANENT UNIT NO. 1**

Riverview Park, Chicago, Ill. Opening Wednesday, May 19

**ROAD SHOW UNIT NO. 2**

Hennies Bros.' 40-Car R. R. Show—Opening St. Louis, Mo., Saturday, May 1  
**FREAKS—NOVELTY ACTS—HUMAN ODDITIES**

and Side Show or Museum People of all kinds. Nothing too good, too big or too costly for the Mighty Monarch of ALL Museums. LET US HEAR FROM Grace McDaniels, Anderson Sisters, McLeod Family, Twist, Betty Williams, 4-legged colored girl; Christine Holly; Geraldine, crocodile girl; Flo Jones, Capt. DeArco, Vivian Dunning, Seal, Hopple, Gravity, Baby Betty, Shadden, Frank Lestini, Burkhardt, Rube DeLuz, Waldo; Zonda, 1/4 boy; Pop Eye Perry, Bob Wallace, Plumbhoff, Slim Curtis, Samuel Eddy and Marjau. WANT Bag Puncher, Musical Act, Bird Act, capable Milt Camp, Acts that can entertain and pitch without heat. Can place outstanding Half-and-Half for feature. Sensational Freaks to feature. WORKING MEN, TALKERS, Johnny Kendlo, Jack Milton, Bill Sylvian, Whitey Woods or any other top-notch Door Talker. Ticket Sellers that wear hats and grind standing up. No Cookhouse. No brass, no uss, no holdbacks. No train moves, sleeper jumps or transportation to pay. You have your choice of being either at park all summer or playing Chicago lots all summer. Salaries paid each Wednesday from office at both park and carnival. While all the hot store league gossips have been crying the shows won't go out, we copped the plums of the season.

**LAST CALL—ALL! Reply to  
RAY MARSH BRYDON**

SUITE 212, HOTEL SHERMAN, CHICAGO, ILL.

Now state all. No time to dicker. Time short. Send full description of net and salary wanted or no reply.

## WANTED--WANTED--WANTED

BY

# Robert "Bobby" Mansfield

Chorus Girls, \$25.00 a week; Specialty Dancers, Oriental, Strip Tease, Fans, Rumba, \$40.00; Emsee and Comic, Canvas Men, salary guaranteed each week. Best accommodation and treatment. Thirty weeks' work.

Address all mail and wires ROBERT MANSFIELD, Strates Shows, Chestor, Pa.

## SIDE SHOW TALKERS MALE OR FEMALE

Wanted for Palace of Wonders, Coney Island, New York. One spot summer season 1943. **HIGHEST SALARIES** paid to Talkers who can turn them in. Would like to hear from Foots Middleton, Buster Castle and Joyce Thompson. Write, Wire or Phone.

DAVID ROSEN, 3768 Surf Avenue, Coney Island, New York. Esplanade 2-2178

## Last Call--GARDEN STATE SHOWS--Last Call

Grand opening this Saturday, May 1st to the 8th, Slattington, Pa., in heart of city. All holding contracts report to or come on to Slattington, Pa. Coplay, Pa., and Phillipsburg, New Jersey, to follow; all in center of towns. Want few more Grind Stores, American Palmistry, one or two Wheels, Frozen Custard, Candy Apples, Potato Frys, one or two Grind Shows. Also have Girl Show complete open for someone with talent. Louie Agustina wants Acts for Ten-in-One, also Grind Store Agents. Can also place Ferris Wheel Foremen and Chair-o-Plane Foremen; will pay highest wages and the best of treatment to all, so come on now, as the Cook House is now open. Address all mail to R. H. MINER, GARDEN STATE SHOWS, Slattington, Pa., till May 8th.

### WANT FOR

## BARNEY TASSELL UNIT SHOWS

Kiddy Ride, Merry-Go-Round and Chairplane, with or without transportation. Can place Punk Rack, Photos, Candy Apples, Darts, Cigarette Shooting Gallery, String Game, Bowling Alley, Custard. Also worth-while Grind Shows. Can use sensational Free Act for the show without a gate. Week April 26th and May 3rd, Richmond, Va.; then in and around Washington, D. C. All real small jumps in defense towns and government workers. Wire BARNEY TASSELL, Richmond, Va.

## Jimmie Chanos Shows Want

Bingo, Cookhouse, Legitimate Concessions; Ball Game, Pitch Till You Win, Fish Pond, Cigarette Shooting Gallery, Photo Gallery, Dart Joint or any other Legitimate Joint. Would like to hear from a good Athletic Man; also have tents for other Shows. Ride Help for Merry-Go-Round, Ferris Wheel and Chairplane.

Show Opens in Portland, Ind., May 1. No Gate--No Racket. All Replies to JIMMIE CHANOS, Care Jimmie Chanos Shows, Portland, Ind.

## FIDLER UNITED SHOWS

WANT FOREMEN AND RIDE HELP for Merry-Go-Round, Ferris Wheel, Roll-O-Plane, Octopus and Tilt-A-Whirl. ALSO WANT LEGITIMATE CONCESSIONS AND CONCESSION AGENTS. CAN PLACE PENNY ARCADE. ALSO WANT CAPABLE ELECTRICIAN.

Will Play Chicago Territory Beginning Late in May. All Address: FIDLER UNITED SHOWS (Kingshighway and Southwest), St. LOUIS, Mo.

# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

## Vaude Units Aid Denver's Second War Bond Drive

DENVER, April 24.—Vaude units made a major contribution to the success of an outdoor show staged in connection with the Second War Bond campaign here.

Two local agencies, Wheeler-Pittman and Jack Blue, supplied several acts each, with Bill Wheeler and Blue assisting the committee in staging the show. Wheeler supplied Andrillita, singer, and mistress of ceremonies. Other Wheeler acts included Mason and Lewis; Donna Dale, dancer; Lang and Lee, comedy team, and the Wheelerettes. Hugh Emmons directed for Wheeler.

Blue provided Dark and Cloudy, Minds Lang and the Florence Kessler Girls. Several former vaude personalities now in the army also were in the show. Staff Sgt. Edgar Schlossback (Barry Brooks) was emcee, with Pvt. Van Perlman as comedy stooge. Others included Corp. Paul Preston, who, with his former partner, Kitty, Montgomery, presented a skating act; Pvt. Sidney Rader, escape artist, and Pvt. Joe Holland, song stylist.

## Jockey Club Frames Sports Show Plans

MOBILE, Ala., April 24.—Gulf Coast Jockey Club has completed plans for a carnival and sports show next month. Judge Thomas B. Allman, local promoter, announces. Associated with Allman are Aaron Cline and Dan Rogers, showmen, who are making their homes here.

Rides and shows will be provided by Bernie Smuckler, who has been operating riding devices locally for the last two years. Horse races will be a feature of the 16-day event, officials said. The promoters have signed contracts for Mobile County Fairgrounds at Whistler, Ala., on the bus line.

## Could Signed for Iowa And Illinois Celebrations

ST. LOUIS, April 24.—Elmer Brown, business manager of Jay Gould's Million-Dollar Circus, during a visit to The Billboard office here this week advised that show will open its 1943 tour at Savanna, Ill., May 27 under canvas. Show will carry its own light plants.

Prior to arriving in St. Louis, Brown closed contracts to play Clinton, Ia., in the heart of the city, under Lions' Club auspices, and Dixon, Ill., under Elks' sponsorship.

## Gecoma for Brunswick Cele

BRUNSWICK, Md., April 24.—John Gecoma's Bright Lights Exposition Shows have been contracted to provide the midway at this year's Firemen's July 4th Celebration, making the organization's ninth year here, Gecoma reports.

### HELP WANTED--MALE

Experienced Ride Help for Lasso Scooters and Water Ride. Must be able to make own repairs on Cars and Boat Engines. Also opening for Manager Frozen Custard Stand. Write or wire

**JOSEPH GUILIANO**

191 Wooster St. New Haven, Conn.

# CB BOWS TO BOND SELLOUT

## New Big Top Packed in Cold At Louisville

Specs and acts, with added emphasis on horses, score solid register

LOUISVILLE, April 24.—With 6,500 shivering customers who had purchased \$500,000 worth of War Bonds to witness the opening night's performance, Cole Bros.' Circus opened the season here April 20. Crowd represented a sellout. A slight drizzle failed to hamper the response of spectators. Show, under direction of Harry McFarlan, ran 2 hours and 20 minutes. Col. Harry Thomas did the announcing. In the six-day stand here, which closes Sunday (25) it is expected over \$800,000 of War Bonds will be sold. Barry Buchanan, Washington, representing the Treasury Department, made a pre-spec speech in which he thanked Louisville and the circus staff for their wonderful co-operation.

Opening with a colorful spec under the new royal blue, 10-ounce drill canvas big top, first display was the *Conquest of Coronado*, gorgeous pageantry, conceived by Thomas. A spectacular equine ballet participated in by members of the Coronados followed the *Conquest* number. The Patterson Troupe scored with somersaulting and difficult acrobatics on the trampoline. Drawing all eyes to them in the center ring, the Great Latinos gave an exhibition of seemingly impossible maneuvers on a tight wire. Walking with a basket on each foot, rope jumping on the wire and somersaulting thru a paper hoop brought the crowd to the edges of their seats. In spot No. 6 the clowns took over.

### Boxing Horses Go Over

The Harold Troupe, performers on the aerial bars, earned a good hand. Eugene Scott's dancing elephants, worked by women trainers, proved interesting. Another horse act, this time featuring Grace Hanneford in the center ring. (See CB Has Bond Sellout on page 45)

### Cincy Billed by Cole Crew

CINCINNATI, April 24.—Under management of Verne Williams, Cole Bros.' advance car arrived here April 23 with three days ahead to bill the show's appearance on the Cumminsville lot May 6-9. Crews did a good job of downtown lithographing and in billing the surrounding area. C. S. Primrose, contracting press agent, visited *The Billboard* offices on April 22.

### Behee-Rubyatt Troupe To Go With Hamid-Morton

CHICAGO, April 24.—Behee-Rubyatt Troupe, teeterboard artists, who have been playing night clubs, will go with the Hamid-Morton Circus in midsummer. Troupe recently completed a 16-week engagement at the Bowery, Detroit, and will return shortly for an additional 14 weeks.

Frank Behee, understander, has left the troupe to work in a war plant. Troupe will continue with four members and will be known as the Four Casablans.

### Victory Gardens Close Erie (Pa.) Up-Town Lots

ERIE, Pa., April 24.—The choice in town circus lots fell to the plough, the victory gardener and national defense. Notwithstanding, Wallace Bros.' Circus will play here May 18 on the Pittsburgh Avenue grounds, home of the former Erie fair and regular carnival grounds.

County Commissioner Dell Darling, Erie's No. 1 fan, announced that the Ringling show will not be in this season, but that Cole Bros. may appear later. Regular city transportation is available to the Pittsburgh lot.

## Curtis With Cole



WILLIAM H. (BILL) CURTIS, familiarly known as "Cap," veteran trouper, last with Ringling Bros. and Barnum & Bailey Circus, is this season general superintendent of Zack Terrell's Cole Bros.' Circus.

## Richmond Grotto Assumes Pay-Off; Promoter Pinched

RICHMOND, Va., April 24.—Samis Grotto took a licking when it presented Hoffman's Indoor Circus in the 5,000-seat Mosque here April 12-17. On the closing Saturday acts and band musicians, claiming that Edward P. Hoffman, Washington, who promoted the show, had not paid off, refused to work until money was forthcoming from the auspices committee.

The committee declared that it had paid Hoffman in full for all attractions. But it went on the nut for an additional \$1,800 in order to have acts work the final matinee and night. Later on Saturday Hoffman was arrested on two warrants, charging him with intent to defraud J. R. Boykin, leader of Bob Boykin's band, and Thelma Sprouse, manager of the Montana Plainsmen of WRVA.

The warrants charged that Hoffman had received \$630 in the case of Boykin and \$337.50 in the case of Sprouse, with which he was to have paid them for their circus work, but failed to do so. The local Grotto has informed Grotto headquarters in Chicago regarding the matter so that this information may be passed to affiliated organizations.

Also said to be included in local unpaid bills were those of show printers and stables where circus animals were quartered.

Richmond Musicians' Association, Local 123, AFM, has since adopted a ruling that funds for payment of its members for services to be rendered at future promotions of any type must be deposited in escrow in full before the opening performance. It was understood that the acts which had been booked by the Gus Sun office were paid in full after arrival here of Gus Sun Jr.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Laylow, Okla., April 24, 1943.

Dear Editor:

A closing notice was posted in the cookhouse last Monday at Little Harmony, Okla., and the show closed here on the next day for a two-week pause. The cookhouse top was erected upon our arrival at quarters, and all performers and workmen were invited to stay without any cost to themselves. Most of our people welcomed the two-week rest and will be allowed to draw against their holdbacks up to 20 per cent. While

## RB Name Tipped To Front NY Summer Ring Show for Garden; Sunbrock Opus Is Facing Snags

(Continued from page 3)

ing May 20. No other acts presently in the Big Show performance will be used, however.

Garden and Ringling figure on a top of \$2.20, but scale may be upped slightly on week-ends. Probably four matinees a week and seven night shows, totalling 11 performances.

### Canvas Sunbrock Problem

Meantime, the town was buzzing over the snags faced by Larry Sunbrock in opening his big top circus back of the Roxy Theater. The promoter had been scheduled to tee off the end of this

week but could not get by the Board of Standards and Appeals on the structure, especially fireproof canvas. Other fabrics were submitted to the board on Thursday and what looks like a final hearing on the subject will be held next Tuesday. Sunbrock, never one to be fazed by obstacles, now claims he will get started on or about May 8, as he figures on an okay from the board. The "never-a-dull-moment" impresario says he has a new idea in canvas—a flameproof fabric called velon—said to be a Firestone product which has passed rigid tests. Sunbrock's top will measure 120 by 250.

## Ringling Biz, Over Million, Again Phenom

Record bank deposits reported by official—kids, sans vacation, turn out

NEW YORK, April 24.—The Ringling show, starting its third week today, will have gone well over \$1,000,000 by the time it winds up on May 15 after 37 days in the Garden. Afternoons and evenings have been mostly capacity with turnaways on week-ends. Last year's business was phenomenal, but this season's take will surpass it. In fact, a Ringling official was quoted as saying that the company has more money in (See Record Ringling Biz on page 44)

## First Six Days of Sacramento Shrine Circus Tops '42 Gross

SACRAMENTO, April 24.—Sponsored by Ben All Shrine Temple, Polack Bros. Circus held in Memorial Auditorium April 10-17, played to 27,000 patrons during the first six days of an eight-day run, which is a 33 per cent increase over last year.

Acts on the program were Sonny Moore's dogs and ponies; Polack Bros.' elephants; Black Brothers, comedy acrobats; Liberty horses presented by Carlos Carreon; Hubert Castle, wire act; Billotti Troupe, high wire; Eric Philmore, juggler; Emil Pallenberg's bears. Clowns were Dime Wilson, Jack Klippel, Dennis Stevens, Ed Raymond and Frank Prevost.

## Dates Set for Mobile Show

MOBILE, April 24.—J. Frank Hatch reported that he had signed contracts to produce Abba Temple Shrine Circus in Murphy High School Stadium here on May 31-June 6. Plans are under way to give the show plenty of billing and radio and newspaper publicity.

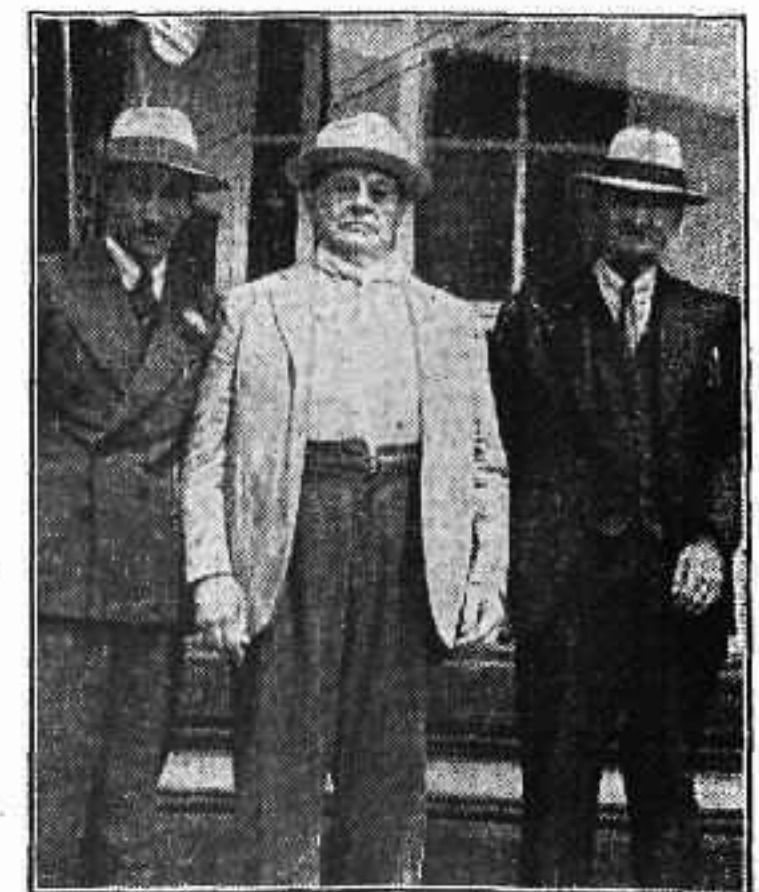
Nate Eagle, here for about two weeks, has been installed as general manager. Eagle, together with Jack Andrews, Sunbrock's chief aid, and the great Sunbrock himself are being kept busy making explanations to performers with contracts who have descended upon them at the Astor Hotel to find out what's what. For instance, Jack Hamilton (the Great Knoll) and Roy Valentine, of the Flying Romas, who also hold contracts, arrived in to determine what goes on, but they came away with little information except that Sunbrock insists that he'll get under way.

### Tented Nitery, Too

Also part of "Circus Man" New York with a Sunbrock angle is this: Frank Law, promotion-publicity chief of the Emil Ronay chain of local hotels, says he is fronting a tented nitery to open June 1. The site: Opposite the Sunbrock Circus, 51st Street side. Has bought a tent, 83 by 40 feet, and will set it up in the parking lot, which is owned by Emigrant Savings Bank. Seating capacity about 850, with bar, bandstand, dance floor and a center ring for floorshow. Novelty acts will dominate. Law claims a license has been granted and he is awaiting the nod from the health department. Scheduled to run for four months.

## J. M. Cole Signs More Acts

PENN YAN, N. Y., April 24.—James M. Cole, owner-manager of James M. Cole Circus, reported that those to sign with the show last week were Bernice Kelly, wire; Morris Duo, perch; A. Lee Hinckley, bandmaster; J. H. Waterman's performing buffalo; Bill Mathes, popcorn privilege, and Cuban Mack, side-show manager. Personnel is reported almost complete, with the outlook good for being full-handed at opening time.



IN THIS GROUP, left to right, are Don Smith, Farmington, Mich., who writes the Circus Historical Society notes for *The Billboard*; Doc Waddell, 80, retired circus press agent, Columbus, O., who sent the photo, and Palmer Kellogg, retired circus man and stage actor.

# With the Circus Fans

By THE RINGMASTER  
GFA

President: FRANK H. HARTLESS  
2936 W. Lake St.  
Chicago

Secretary: W. M. BUCKINGHAM  
P. O. Box 4  
Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

ROCHELLE, Ill., April 24.—George H. Barlow III, Binghamton, N. Y., writes: "I graduated from the Dental Technician School at Fitzsimmons General Hospital, Denver, as a line corporal in the U. S. Army. My health was none too good and, being over 38, I was eligible for discharge. Next to circuses, my hobby was always ships; in fact, I was turned down several times by the navy last summer. I received an honorable discharge March 5 and headed for the Navy Yard at Mare Island, Calif., by way of Los Angeles. I am working for the Long Beach Company and have charge of the navy lumber yard, where I am acting as lumber expeditor and am responsible for checking out all the fine lumber that goes into the construction of a fleet of 45-foot picket patrol ships for the navy. We build the boats, install engines, machine guns, depth charges, etc. I feel that I am really doing more than I could in the army, as I was never cut out for dental work. If later I miss the uniform and feel the urge, I shall re-enter some branch of the service voluntarily."

"At Fitzsimmons I made the acquaintance of Corp. William Cooper and brother, formerly in show business and whose parents were for years identified with the American Circus Corporation shows. I also met Dr. Homer H. Harris, of Denver, State chairman. When in Los Angeles I visited the quarters of Russell Bros.' Circus and also spent evenings with William Antes, of that show, and Mr. and Mrs. Robert Mathews, of King Tuffy (wire-walking lion) fame. We all attended the Florentine Gardens show recently.

"I attended Arthur Bros.' Circus here. Am looking forward to the arrival of Russell Bros. in the Los Angeles area."

Mr. and Mrs. W. H. Hohenadel, Rochelle, were made happy during month of April when their sons, Walter and Francis, were home on furloughs at the same time. Walter was given a month's leave from McCaw General Hospital, Walla Walla, Wash., and reports back there May 1. Sgt. Francis Hohenadel, located at Camp Claiborne, La., was home for two weeks.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

In the magazine section of *The New York Times*, April 4, 1943, appears a double-page spread in natural colors of circus one-sheets. It is the best thing we have seen in a long time.

In his column, "Do You Remember?" in *The Fairmont* (W. Va.) *Times*, E. E. Meredith writes very interestingly about a route book in rhyme. Here it is:

"Frank E. Foster, of Iowa Falls, Ia., sends this department a route book of Hagenbeck-Wallace Circus for the season of 1908 which contains 'The Route in Rhyme,' by Wallace Pepper, which was the name under which the conductor of this department provided circus news for *The Billboard* and other publications in 1908. That season Hagenbeck-Wallace got into a flood at Bucyrus, O., on May 30, and the happening should have a place in a circus history. The backwaters of two rivers which unite there flooded the tent until the ground acts had to be taken from the program when the show was half over.

"The main entrance was on higher ground, but the water was deeper between the tent and the way to the heart of the city, which made those not already wet above their knees walk in water more than knee deep. Women paid roustabouts a quarter to wheel them from the seats to the entrance only to find they had to get wet after all. The 'route in rhyme' tells of the event."

"'Twas on Decoration Day,  
The memorable thirtieth of May,  
The flood came on us at Bucyrus  
To further aggravate and ire us,  
And nearly washed the show away  
And made the wise guy and the jay  
Walk thru the water from the tent  
To reach dry land as was their bent;  
And everyone is wont to say  
The workmen were brave that day.  
Sixteen fine horses and a bull  
It took that afternoon to pull  
The last big wagon off the lot  
But not a stake was there forgot.

"The circus gave an afternoon show  
at Bucyrus but made no attempt to  
show at night."

To our knowledge two route books have been written in rhyme, the one mentioned above and one for the Bob Hunting Circus.

BILL ANTIES, of Russell Bros.' Circus, reports that the show is playing to good crowds in California, also that it has an increased managerie, with additional middle piece. *The Tribune Sun*, San Diego, gave the circus a splendid notice.

modern early, reported that it was refused recaps for the tires on its stake puller.

FROM Billy Pape: "From Fort George Mead marched Corp. Louis Arley and Private Robert McKeane to the Maryland Theater, Baltimore, to visit Billy Pape and Conchita. Verbally, the troopers and troupers virtually won the war and took out their own show within four enjoyable hours."

HEARTY chuckle: The look on the face of a grizzled old-timer at a stake-and-chain wagon when a youthful autograph hunter asks him to write his name in her book.

THIS comes from Walter D. Nealand: "Now that the old-time parade has been revived, even tho it is under canvas, how about reviving the chariot races to close the program? It would mean a lot to patrons to again see the lady driver of a four-horse team win out after an exciting battle down the home stretch, defeating the two men drivers."

MEAN trick: The privilege car manager who used to put kitchen grease on the rails alongside of the coaches to keep the rail-sitters from spending their time outside while waiting for the train to move.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

CORP. FABIAN BOCKLICK, formerly with Ringling-Barnum circus, and Pvt. George B. Hubler, model builder, are stationed with 3615 Grandel Squadron, Jefferson City Training Detachment, St. Louis.

P. O. JAMES C. VESTAL, machinist mate second class, formerly with Shelby's Wild West, Cumberland Valley Shows and assistant to Butch Baker on Col. Tim McCoy's Wild West, is stationed at St. George Depot, U. S. C. G. C. 83428, Staten Island, N. Y.

JOHNNIE ROSELLI, SC 3/c, many years featured clown with circuses, writes from the Destroyer Base, San Diego, Calif., that he's out of the hospital and back on duty. "Visited Russell Bros.' Circus," he writes, "on opening day and had quite a visit with some of the old-timers I had trouped with. Met Cheerful Gardner and Cy Compton. Russell Bros. is one of the smoothest little shows I have attended in years."

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati, O.)

HAMBURGER, trick steer performer of the Huntsville Zoo Rodeo, died April 15. He was 17 years old. Used by the clowns of the rodeo the last couple of years, Hamburger bogged down in a pond of mud and suffered exposure which led to his death. The steer was well known in Texas.

HAPPENINGS in the rodeo field 10 years ago: E. (Pee Wee) Lunsford was playing Florida, Georgia and South Carolina spots with Jones Bros.' Wild West Show. . . . Duquesne Garden Rodeo, Pittsburgh, under direction of Johnny Harris, got away to a flying start. . . . Maj. George W. Scott was handling publicity for the JE Ranch Rodeo engagement in Kingston, N. Y. . . . A crowd of 20,000 turned out for the Hoot Gibson Golden State Ranch Rodeo held in Saugus, Calif. . . . Despite unfavorable weather the Pioneer Days and Rodeo held in El Reno, Okla., proved a huge success. . . . Fred S. Ross, one of the promoters and directors of the Ellensburg (Wash.) Rodeo, was seriously injured when he fell from his horse. . . . H. B. (Ted) Merchant was in charge of the concert of Gorman Bros.' Show. . . . Roy Owens was arena director of the successful Red Bluff, Calif. . . . Buck Steel was again concerting with Kay Bros.' Circus. . . . Ed (Slim) Bowman and John Beasley were presenting their rope and whip act at the Atlas Club, Worcester, Mass. . . . E. B. Williamson was in Elkhart, Ind., preparing the Jones-Williamson Rodeo Hippodrome for its opening there June 13.

### JAMES M. COLE CIRCUS CALL - - CALL

All people engaged report Palmyra, N. Y., May 4th, for rehearsals.  
Show opens May 5th.

Account disappointment can place Boss Canvasman, Light Man, 2 more Clowns, 2 more Ground Acts, Cornet, Bass, Clarinet, Ushers and Workingmen, come on. Top salaries to all who are for it. Address: FAIRGROUNDS, PALMYRA, N. Y.

### FOR SALE

Fine Kentucky bred Saddle and Trick Mare, 4 Midgat. Mules, perfectly broke and a real act. If interested write for particulars. Also 30x60 ft. Round Top, 12x19 ft. Oriental Top.

### J. J. EVANS

Rear 161 Charles Ave., S. W. Marietta, Ohio

### CIRCUS ACTS

Of all kinds for May 8. Especially want Dog and Pony Act. State lowest. Can place phonemen for banners, program tickets and merchants tickets. Year around work.

Patterson Bros.' Circus  
Hotel Wentworth LANSING, MICH.

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### FIRST of May!

RINGLING show will use Hampden Park, Springfield, Mass., July 30 and 31.

SI AND FANNIE and their trick mule, Abner, are with the Russell show.

THIS season should prove that showmen are born.

FRANK (DUTCH) WARNER, former superintendent of tractors and baggage stock with Cole Bros.' Circus, lettered from Seattle that he was discharged from the army and would remain there for the present.

REX M. INGHAM reports from his home in Ruffin, N. C., that he has resigned as general agent of Sello Bros.' Circus.

WHO originated the crack: "Actors don't get up until noon?"

LARRY VOGT, last four years assistant chief usher on Ringling-Barnum circus, is working at Universal studios, Los Angeles, and will not troupe this season.

"LORENA GRAHAM, owner of the trained horse Faithful Flash," lettered C. K. Howell from Paris, Ill., "returned

to her home here after spending several days in a hospital."

WHAT can the side show's four-legged girl do with only three pairs of shoes?

JOSEF RIX, former circus calliopiast, advised from Lansing, Mich., that he recently acquired many photos of the late Walter Wellington, noted clown.

SHORTY SYLVESTER, former midget clown with many circuses, lettered from Akron that he had been working in a war plant there and had been given a two-week release to visit his mother, who is in bad health, in Tulare, Calif.

ATTENTION, Circus Managers: Send routes to reach the Cincinnati offices of *The Billboard* by Saturday of each week.

A TALK on the circus was given by Jake J. Ditch, "Corrigan the Cop," to the Cudahy (Wis.) Moose Club on its Family Night, April 14. The film *Here Comes the Circus!*, including many shots of Cole Bros.' Circus, was shown.

SHOWMEN lay the blame for their sins on Eve for eating the apple; natives blame Barnum.

ORRIN DAVENPORT was tendered a surprise party on his birthday, April 17, by friends in Chicago. Those who attended were Mr. and Mrs. Lou Davenport, James O'Shea, Mr. and Mrs. Orrin Davenport Jr., Madame Bodini, Mr. and Mrs. Earl Shipley and Dorothy Emerson.

CHARIOT & TABLEAU Circus, which went

### FOR SALE

Beautiful young Seal. Gentle and good feeder. Write or wire BOX J-761, care *The Billboard*, 155 N. Clark St., Chicago, Ill.

## SHRINE THRILL CIRCUS

Seats 12,000

MURPHY STADIUM

Seats 12,000

Mobile, Ala.

MAY 31-JUNE 1-2-3-4-5-6

WANTED—Circus Acts of every description; High Thrill, Aerial, Platform, Ground, Rodeo Troupe, Hillbilly Troupe of 5 or more. ORGANIZED BAND, 8 OR 10 PIECES, UNION.

ANNOUNCER or M. C., must be good; also Program Solicitors, Phone Men. FOR SALE—Soft Drinks, Sandwiches, Peanuts, Pop-Corn in Stands; also Novelties exclusive.

J. FRANK HATCH, General Director

Shrine Headquarters, Messine Floor, Battle House, Mobile, Ala.

Mobile's pop. since Pearl Harbor has increased over 300%; population now over 250,000.

## JAY GOULD CIRCUS

GRAND OPENING — SEASON 1943 — MAY 27

WANTS—WANTS—WANTS—WANTS—WANTS

Boss Canvasman and Assistants for Big Top, Billposter with truck or car; Truck Drivers. Circus Acts of all descriptions, including Animal Acts. Name all in first letter.

ELMER BROWN, Business Manager

604 WOODS BUILDING

CHICAGO, ILL.

## Glen Echo Beats Weather To Top All Past Marks

WASHINGTON, April 24.—In spite of unusually bad weather, with one day bringing snow, Glen Echo (Md.) Park has just concluded its biggest opening week's business on record. Cold weather cut attendance somewhat, but at the week's end the tally showed business had been greater than any other opening week. No admission is charged.

Chief casualty in the amusement area this year is the motor boats. Shortage of gasoline for amusement purposes caused operators to kill the feature which in past years had drawn heavily. No new features were added, but all of the old ones were in operation except the boats. Park is well maintained and makes a good appearance. Management had plenty of headaches getting help for the opening, but problem seems fairly well solved now.

Opening night brought heavy business to Glen Echo Ballroom, with 2,840 dancers laying it on the line (45 cents for men, 25 cents for women) to hear Paul Kain and his band, vocalist Joan Ritter.

The swim pool opens May 22. Park is open from 1 p.m. to midnight daily.

## ODT Easing of Rail Operations Boon to Resorts

WASHINGTON, April 24.—An announcement by the Office of Defense Transportation of interest to operators of amusement concessions at Atlantic City and other resort spots stated that certain additional summer railroad operations may be allowed. The summer service to be approved, said ODT, will be limited to coach trains operated between Saturday noon and Sunday midnight, and using primarily commuter equipment that would otherwise be lying idle during that period and additional trains of a semi-commuter type operated on other days of the week within a radius of approximately 50 miles of a terminal. ODT officials said that all other requests for extra coach or parlor-car train service for daily, tri-weekly or week-end summer operation would be denied.

Effect of his ruling on the activity of resort spots will be to increase the tempo on week-ends. With special train operation bracketed between Saturday noon and Sunday midnight, amusement spots will undoubtedly feel a sharp impact of vacationers during those periods and slumps in between, unrelieved by mid-week excursions.

However, even the relaxation offered for the short week-end period will come as a welcome sign to operators who had feared there would be no relief from the train schedule freezing of last September 26.

Travel restrictions may also have the effect of lengthening seasons at many spots. In appealing for vacationers to avoid concentrating trips during one or two summer months, ODT Director Eastman said:

"The prospective volume of vacation travel cannot possibly be accommodated unless the usual concentration in July and August is avoided and vacations are spread out over a much longer period. Vacation schedules must be spread throughout the year and in no circumstances involve travel at holiday periods."

The extent to which railroads and busses can handle the annual vacation travel depends on the extent to which non-essential travel is eliminated, Eastman said.

## Clementon Gets Going

CLEMENTON, N. J., April 24.—Theodore W. Gibbs opens the season at his Clementon Lake Park today. Spot will operate Saturdays and Sundays until May 22, when it goes into daily operations. Also opening tonight for the week-ends is the Dansorium Ballroom, under the management of R. B. Maur, with Ray Cathrall and His Chevalliers for the music.



GAY CABALLEROS, in serape and sombrero, experience no drain on their A-books as they see Tijuana's sights via the standard form of transportation—the donkey cart. Snapped on their recent visit to the Mexican playground are Arnold B. Gurtler, general manager of Elitch's Garden, Denver, and Paul H. Huedepohl (right), boss man at Jantzen Beach, Portland, Ore.

## Hampton Readies For Lush Summer

HAMPTON BEACH, N. H., April 24.—Official season opening at this resort is scheduled for May 30, but many of the attractions and business establishments are already in operation. Hal McDonald and his concert band will be featured thruout the season, with the first concert slated for Sunday, May 30. There will be four performances each Sunday in June, and beginning June 27 there will be two afternoon and two evening concerts daily until Labor Day.

The 15-mile-per-hour travel restriction, enforced last year, has been changed. Normal speed limits have been restored and it will no longer be necessary to drive with parking lights only at night. Autoists henceforth will drive the same as anywhere in the First Service Command area, with headlights darkened halfway and using low beam lights on the ocean front.

Last year the resort attracted over 1,000,000, and with many additional thousands of war workers seeking relaxation this year, Hampton Beach is planning for its best summer.

## Spokane Resorts Lean on Workers For Biz Support

SPOKANE, April 24.—War workers living at lake resorts because of housing shortages in the city may hold the key to the resort situation in Spokane district. There are five major lake resorts within 30 miles of Spokane faced with the task of drawing crowds or closing down for the duration.

Mike Damascus, operator of Silver City resort on Liberty Lake, opens his amusement spot Decoration Day. Liberty is the closest lake to Spokane, and most gas card holders can make it to Liberty without sacrificing gas rations. The Silver City shooting gallery and cat rack concessions will be closed because of material shortage.

Steve Mattasch's band is set to play at Eloika Lake, north of Spokane, and Karl Elvigan is negotiating for an ork for Loon Lake Pavilion, which draws from rural communities northeast of Spokane. Medical Lake Pavilion may reopen this year due to influx of war workers.

As most of the cabins at Newman Lake are filled with workers from the new aluminum rolling mill east of the city, the pavilion and concessions there are expecting a healthy play. Only Saturday night dancing is planned for Newman, Eloika, Loon and Medical lakes, but mid-week programs may be attempted at Liberty, only resort able to compete for city crowds.

## McFalls Sees Rosy Run for P. A. Pier

PORT ARTHUR, Tex., April 24.—Port Arthur's Million-Dollar Pleasure Pier, operated on a curtailed basis during the winter and early spring, opened with high-gear summer activity today (24). Fred McFalls, lessor, looks for a bonanza season. He brought in Ken Baker's ork for opening week.

Work in recent weeks costing several thousand dollars has put the play spot in first-class condition, with all concession buildings and rides rebuilt and repainted. McFalls says that he will use name bands most of the summer.

MIDDLETOWN, O.—LeSourdsville Lake Park, located midway between here and Hamilton, O., opens the season May 23. Men in uniform will be offered reduced rates this summer, and plans are under way for the sale of War Bonds and Stamps.

## Carlin Radiates Confidence; Sees Big Season Ahead

BALTIMORE, April 24.—While many in the amusement world are shedding tears of anguish because of the way the war has jammed up their plans and hopes, a ray of sunshine filters out of Baltimore, where genial John J. Carlin Sr., founder of the park that bears his name, scatters confidence and optimism and who sees for his fun spot the most successful season in its 24 years of existence.

"The public must have recreation and relaxation in times like these," Carlin says. "And what branch of the amusement industry can offer more entertainment than an amusement park with its diversified programs? We had our share of headaches with priorities and rationing, but where there's a will to operate there's a way."

"In the past we've had to rely a lot on our rural trade, but those folks cannot travel now. But we still have our native Baltimoreans, and a million of 'em represent a lot of folks in any language. Our transportation problem is no problem at all. We have street cars and busses, and it's an easy task to reach the park at any hour of the day or night. We hope to arrange various attractions that will take care of both day and night workers in the various war plants. In the 23 summers we've been in operation we've drawn an average of better than 1,000,000 a year. We hope to go well beyond this average in 1943."

"Co-operating with the war effort, we plan to keep our prices down, frequently running 'One-Cent' or 'Free-Admission' days. Our motto will be 'Give Your Dollars for War Bonds and Spend Your Pennies Here.' Despite the tremendous boom in war industry in Baltimore, we have no intention of increasing our prices anywhere in the park. If anything we'll probably reduce some of them."

Carlin's officially opened its 1943 season tonight and plans to operate until after Labor Day. As usual, free acts will be featured.

Carlin has imported Willis N. (Jersey) Jones, well-known sports publicist, from New York to relieve Col. A. T. Miller of some of his many duties. Jones will take over public relations and announcing, while Miller will concentrate on special events and assist in the management.

## Detroit Openers Marred by Cold

DETROIT, April 24.—Two Detroit parks got off to only a moderate start last Sunday (18) because of inclement weather. High winds and a temperature of 40 kept many prospective patrons away, especially in the evening.

Eastwood, which had a preliminary opening of some attractions a few weeks ago, opened officially Friday (16) with one new major attraction, the World's Fair Odditorium. Eastwood Gardens, huge outdoor ballroom, opens May 21 with Stan Kenton's band, followed by Johnny Long. Name-band policy will be used.

Walled Lake opened Friday (16) for the week-end only and will continue the week-end policy until May 7, when regular opening is scheduled. Major remodeling job at Walled Lake this year has been the reconditioning of the skating rink.

At Walled Lake, located farthest out of all Detroit parks, about 600 summer cottages around the lake are now permanent homes for war workers. This is expected to open a new field of patronage this season.

## Williams Grove Sundays Only

MECHANICSBURG, Pa., April 24.—Williams Grove Park near by opened last Sunday (18) for the new season. Resort is remaining open Sundays only this year due to the tire and gas situation. Shows will again be presented at the park's Mount Vernon Theater. Opening attraction there was *On to Victory Revue* and the 101 Ranch Boys. Policy for the theater provides free admission to all men and women in the armed forces and for war workers.

## THE POOL WHIRL

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

### A. A. U. Blues

The recent national women's swim champs sponsored by the Amateur Athletic Union in Chicago brings to mind remarks made by pool men about the AAU in Chicago last December.

Those who attended the NAAPPB confabs there last winter will recall the discussions anent the AAU and the merits of its so-called championships. If I remember well, there wasn't one commercial pool man who was in favor of staging AAU meets. Henry Guenther, of Olympic Park pool, Irvington, N. J., confessed that altho he was president of the Jersey AAU at one time, he discontinued staging AAU aquatic contests last summer.

"Three years in succession I said I would never bother with it and that I am thru," said Guenther at the meeting. "They cost you money. If there is a favorable reaction on the part of the public to come and view it, that is one thing, but you don't even get that. The AAU members themselves don't even come to see the meet."

Len Schloss, national prexy of the NAAPPB, in talking on the same subject, revealed that he discontinued AAU water meets three years ago and never intends to restage them unless the policy of the org and the attitude of its board of directors change.

Paul Huedepohl, of the Jantzen Swim Association, Portland, Ore., who has probably had more experience with the AAU than any other pool man, has his own ideas about the group. "The only reason I have one AAU national championship event each year," said Paul, "is because of the fact that I am chairman of swimming for the State of Oregon. The AAU and I have made application for one championship number. Last year I had two. I had the 440 junior outdoor championship for men and the 440 outdoor junior championship for women. I have a good championship team. They bring pressure to bear on me, and I have to put on something. Two years ago I put on the national women's outdoor championships, and I lost \$1,400 on it. You might as well make up your mind that you are going to lose money on them, because their demands always exceed your budget, and they run the meet. They tell you how to spend your money; they have programs printed up and pass the bill on to you."

I bring the subject up now as I understand the AAU is calling upon various outdoor tanks in an attempt to get them to run different championship swims this summer. Those who have been approached are urged to take into consideration the opinions of experienced

(See POOL WHIRL on page 47)



## Illions Holds On To 2 Ride Spots; Swing for Celoron

JAMESTOWN, N. Y., April 24.—The old Merry-Go-Round in Celoron Park is being replaced with a \$20,000 M. C. Illions & Sons swing, said Harry A. Illions, new proprietor of the park. A brother, Phil Illions, went to New York to facilitate loading. Snow last week delayed work for the park opening on Decoration Day. Proprietor Illions returned from Montreal, where he conferred with General Manager Rex D. Billings and President-Director L. M. Lynburner, of Belmont Park, where Illions will have rides. He said prospects there are good, the park being in excellent condition because Leo Tisic, labor foreman, and a crew had been kept on during the winter. Belmont preview is set for May 8 and 9 and season's opening for May 15. Illions has the Magic Carpet and Laff-in-the-Dark in Seaside Park, Virginia Beach, Va. Square-dance sessions in Celoron started so well on April 16 and they will be featured Friday nights. Business, with the Play Boy Band and Nelson, dance caller, was excellent despite rain and snow. Manager O. Zimmer is promoting many parties in the all-year Skateland Roller Rink.

## Ramona Adds Rides; Signs Marcus Revue

DETROIT, April 24. — Ramona Park, Grand Rapids, Mich., opens the season May 22, according to Manager Fred J. Barr. Two new rides, a Tilt-a-Whirl and Rolloplane, are being added this season. Promotion plans call for heavy concentration on picnic activity, with three new roasting stoves installed this season to attract this trade. Publicity is being planned to feature the theme "Play So You Can Work Better." Prospects for the season are good, with bus transportation running right into the park and about 7,000 soldiers stationed in downtown Grand Rapids. Industrial conditions here are much improved over last season, when woodworking plants appeared to be by-passed in war activity. An aggressive local program has brought a sizable share of government contracts to the Furniture City. Ramona Theater will again have the A. B. Marcus Revue, opening July 3, and the resort will also feature free acts booked by Boyle Woolfolk.

## Wildwood Looks Up; Hunt Starts Earlier

WILDWOOD, N. J., April 24.—With the expectancy for a prosperous summer here becoming increasingly greater, William C. Hunt is opening his Hunt's Ocean Pier for the Easter Sunday holiday and will keep in open on week-ends until the regular season opens. The pier has never opened until late in June, and this is the first time in its history that it has opened for Easter. Name bands will be featured in the pier's Starlit Ballroom on week-ends. Most of the Boardwalk and Casino Arcade concessionaires also plan to open tonight for the holiday week-end and continue week-end operations until the regular season gets under way. Bill Gerst, who has been managing Hunt's Ocean Pier for many summers, arrived here this week from Philadelphia to resume his old duties.

## A. C. Brodies on Palm Sunday Biz

ATLANTIC CITY, April 24.—Palm Sunday, usually a preview of what Easter Sunday will bring, was way below expectations. Apart from war jobs cutting down on the traditional crowds for the Palm Sunday parade, cold weather and curtailment of transportation also helped to dampen festivities. The crowd was estimated at 85,000, at least half of them in uniform. Hopes are as high, however, for a large holiday crowd tomorrow (25). No extra trains or busses were run into the resort last Sunday, with travel estimated as about the same as an average Sunday. Apart from the Boardwalk movie temples, Steel Pier was open for Palm Sunday but reserved its name attractions for the Easter Sunday week-end.

## American Recreational Equipment Association

By R. S. UZZELL

Seldom do men realize a dream so completely as John J. Carlin has done with reference to his palatial home into which he has recently moved his family of two daughters and two sons. The fine home has been completely done over and furnished it in period furniture. The two parlors are a feast for the eyes and the Colonial dining room is a gem. The well-kept grounds set the house off to advantage. It is in one of Baltimore's best residential sections.

Fred Levere has done considerable to rehabilitate the White City portion of his Savin Rock property. He has put in several rides on the same site where E. C. Boyce built the original White City in 1904. It is pleasing to his friends to hear of Fred remaking the grade in a great way.

Up at Holyoke, Mass., the past week they had about two and a half inches of snow. Mountain Park, on the side of Mount Tom, looks cold indeed. Nevertheless the concessionaires are beginning to stir. Mrs. Fanny Mason must hesitate to leave Oklahoma for a New England climate now, but she always gets on the job when opening time appears.

One brave man talks of buying an elephant for his park this year, and he knows the price of hay.

There has never been a year when so many carnival men have anchored in amusement parks. Transportation is largely the reason.

On the ground floor of the Chrysler Building, New York, is a war exhibit that is attracting throngs. Some of the equipment is of older vintage, but the crowds are curious. What would that exhibit do in an amusement park? Last Saturday a small tank pulled up in front of Carlin's Park, Baltimore. It was a small one, but in just a few minutes it drew an audience that tarried, while the four men in it had their dinner in the restaurant.

Andrew Casassa, of Revere, Mass., is (See AREA on page 43)

## With the Zoos

BALTIMORE.—Zoo in Druid Hill Park has installed a new sea lion pond and new polar bear cage, as well as new cages for smaller animals.

MEMPHIS.—Six new animals have been added to the Overton Park Municipal Zoo. They were purchased from I. E. Bennett, of Livingston Park Zoo, Jackson, Miss. A camel, costing \$750, was bought to replace the one which died last year, while five Russian bears were purchased for \$500.

PHILADELPHIA. — The 22-year-old rhinoceros Peggy, the only one in the Philadelphia Zoo, died last week after an illness of five days. The rhino was bought from Frank Buck for \$8,000 in 1923.

## Baltimore's Pools Crack Season May 1

BALTIMORE, April 24.—Baltimore's commercial swim pools are scheduled to open the season Saturday, May 1. Last year the pool did a thriving business due to the fact that the city-owned swim spots were closed because of the lack of funds.

Among the better known outdoor plunges here are the Lakewood Swimming Pool, Charles and 26th Streets, owned and operated by Arthur B. Price; the Meadowbrook at Mount Washington, and the swim pool at Carlin's Park.

## Jolly Joyce Lands Two Spots

PHILADELPHIA, April 24.—Jolly Joyce, of Jolly Joyce Theatrical Agency here, closed contracts this week to book Western names and attractions thru the season at Valley View Park, near York, Pa., and Brendel Manor Park, near Baltimore.

ST. LOUIS.—Art Kassel and His Kassels in the Air Orchestra will be the ballroom attraction when Forest Park Highlands opens its 47th season Sunday, May 2. Manager Adrian W. Ketchum has the resort in tip-top shape for the new season.

## Alexander Explains Risk Plan Savings

CHICAGO, April 24.—When asked recently the reason for the large increase in number of policyholders for 1943 under the NAAPPB risk plan, N. S. Alexander, chairman of the insurance committee for the association, stated: "There are a number of reasons contributing to the unprecedented popularity of the plan. All operators realize that with greatly increased crowds attending parks during wartime, hazards multiply not only because of the increased size of crowds but also because of the nervous strain under which most people live from day to day during wartime. This means that all operators need A-1 protection.

"Then the general pick-up in business during the past few seasons has enabled certain operators who have previously been self-insured to afford the luxury of first-class coverage. Increased business always brings increased accidents. I know of one of the biggest parks in the country which, because of economic (See Alexander Risk Plan on page 43)

## Atlantic City

By MAURIE ORODENKER

The post-war planners here, viewing a Greater Atlantic City, held an informal meeting here last week to listen to the suggestions made by Martin Anson, prominent New York planner. Attended (See ATLANTIC CITY on page 45)

**SHOOTING GALLERY**  
Location for rent on Galveston Beach. If you have Ammunition you cannot find a better location.  
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IN THE HEART OF DOWNTOWN RIGHT ON KING STREET  
NOTHING BUT GOVERNMENT AND WAR WORKERS, BESIDES THE THOUSANDS OF SOLDIERS, SAILORS AND MARINES

**RIDES**—Two Major Rides not conflicting.  
**SHOWS** of merit with or without own equipment.  
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Everything on percentage basis. No privilege. Can place Artist and Help in all lines. Free Acts, coming and going, get in touch with us. Write, wire JONES COX, Mgr., Alexandria, Va. Phone 1350.

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STREET CARS DIRECT TO  
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Want Concessionaire for \$75,000.00 gross Eating and Drinking Concessions, exclusive or partial. Also have opening for Games, Frozen Custard and Photo Gallery. Manager for Bowling Alley and Penny Arcade on share basis.  
**MAY 22 TO LABOR DAY**  
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**CONCESSION AGENT WANTED**

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# Secs See Promising Season

## York Victory Plans Pushed

Officials see larger crowds as result of greater liberality in use of gasoline

**YORK, Pa., April 24.**—Featuring an "All Out for Victory" theme, management of York Interstate Fair last week predicted that unless something unforeseen occurs this year's annual will prove one of the most successful in the 92-year history of the society. Officials point to the fact that while gasoline is more restricted as far as quantity is concerned than it was last year, there is a greater liberality for which it may be used. This, they feel, should result in an increased attendance over last year.

Officials said that indications point to a near-capacity line-up of exhibits in the agricultural and horticultural halls, and management feels it will encounter little difficulty in filling the dairy and beef cattle, sheep, swine and steer barns. Secretary John H. Rutter, who is currently revising and preparing the annual premium list, said that exhibits, which are the foundation of all agricultural fairs, will be sufficient and available to present a good fair.

Management is endeavoring to maintain its high standard of acts and attractions. President Sam S. Lewis, after contacting booking agents and outdoor show people, is of the opinion that the policy adopted last year to make late bookings is equally applicable this year. Contracted thus far are Paul Remos and His Toy Boys. A tentative agreement has been made for a return engagement of Dr. I. Q., radio show. A contract also has been tentatively entered into with the James E. Strates Shows, which have been playing the local fair for the last several years, to provide the midway attractions.

Concession Manager William O. Thompson has received a number of deposits for concession space and is daily receiving inquiries and expressions of intentions from concessionaires to attend the fair. Race Secretary Harry P. Peeling expressed the opinion that there will be no difficulty in obtaining the required number of harness and running race horses to put on the usual good races in front of the grandstand. He said that there should be more horses of both classes available this year than last because a number of fairs and running race meets have been canceled.

## Champlain Valley Officials Favor Resumption in '43

**BURLINGTON, Vt., April 24.**—President James S. Grow and Manager A. K. Drury, of Champlain Valley Exposition, will strongly favor resumption of the annual this season at a meeting of the executive board to be held soon. Last year's annual was canceled because of the gasoline shortage in the East.

President Grow said that he believed that the fair would be a definite and valuable contribution to the war effort. He added that the 1943 exposition, if approved, will be streamlined, with every effort directed towards stimulating increased dairy and vegetable production.

Prizes are expected to be on a par with 1941, and the entertainment budget will probably remain the same.

Plans are under way to have the World of Mirth Shows again provide the midway.

## Leroy and Roxy in Revue

**CHICAGO, April 24.**—Leroy and Roxy, crack rifle shots now playing night clubs, are organizing a revue to play fairs this summer. They will be under the management of W. C. (Billy) Senior.



**SAMUEL S. LEWIS**, show-minded president and general manager of York (Pa.) Interstate Fair, which this year is featuring an "All-Out-for-Victory" theme, is laying plans to maintain the annual's high standard of acts and entertainment. Contracted thus far for appearances are Paul Remos and His Toy Boys, while a tentative agreement has been made for a return engagement for Dr. I. Q., radio show. James E. Strates Shows, which have been playing the fair for several years, are tentatively booked to again provide the midway.

## 29 in Iowa Set Dates for 1943

**DES MOINES, April 24.**—Lloyd B. Cunningham, secretary Iowa State Fair Board, reported 29 county and district fairs in the State have set dates for 1943 and estimated that at least 65 of them would be held this year.

"Despite gasoline rationing and other restrictions, the outlook for county fairs this year is promising," Cunningham said. He added that the recent action of OPA in lifting all ceilings on 4-H Club livestock sales will aid materially in club show work at the county fairs.

The Iowa Legislature recently set up \$140,000 for State aid to county fairs this year, the amount of aid being distributed according to the amount of premiums paid by the fairs to exhibitors. It had been expected that the amount would be trimmed to \$100,000, but the Legislature allotted the usual amount.

**TIPTON, Ia.**—Board of directors of Cedar County Fair Association, at a recent meeting, decided to hold a three-day fair this year.

## Midwest Circuit Backs War Aid

Ample traveling time provided in date arrangements—crop production hiked

**BIXBY, Okla., April 24.**—Middle West Fair Circuit will continue operations as usual in 1943 and dates on the circuit will include those of Ionia (Mich.) Free Fair, and Wisconsin State Fair, Milwaukee, Ethel Murray Simonds, circuit president and secretary-manager of Oklahoma Free State Fair, Muskogee, said upon her return here from the annual meeting in Kansas City, Mo.

Secretaries in attendance at the meeting voted to arrange dates to give ample traveling time between points. As in the past, emphasis will be placed on the production of better quality crops and livestock to aid the nation's war effort, Mrs. Simonds said. War Bond booths and exhibits of all governmental agencies also will be stressed.

Altho Louisiana State Fair, Shreveport, is undecided as to 1943 operations, dates were set for the following annuals on the circuit: Ozark Empire District Fair, Springfield, Mo.; Missouri State Fair, Sedalia; Minnesota State Fair, St. Paul; Iowa State Fair, Des Moines; Nebraska State Fair, Lincoln; Kansas Free Fair, Topeka; Kansas State Fair, Hutchinson; Oklahoma State Fair and Exposition, Oklahoma City; Oklahoma Free State Fair, Muskogee; Ionia Free Fair and Wisconsin State Fair, Milwaukee.

Attractionists represented at the meeting were Barnes-Carruthers, M. H. (Mike) Barnes; Music Corporation of America, Hogan Hancock; Thearle-Duffield Fireworks, Frank P. Duffield; Rubin & Cherry Exposition, Carl J. Sedlmayr; Hennies Bros.' Shows, J. C. McCaffery; Wonder Shows of America, Max Goodman; Dodson's World's Fair Shows, M. G. Dodson and Curtis L. Bockus, and World of Today Shows, Denny Pugh.

## J. F. Malone Retires As Beaver Dam Sec

**BEAVER DAM, Wis., April 24.**—After 20 years as secretary of Dodge County Fair here J. F. Malone has retired. At the annual meeting of the fair's board of directors last Saturday Forrest Knaup was elected secretary. Other officers named were: President, E. F. Horn; vice-president, Virgil Knaup; treasurer, Ed Nitschke. Dates for the fair have not been definitely set, but plans are under way to hold the annual some time in September.

Malone will continue as secretary of Wisconsin Association of Fairs until the next annual meeting.

## Agricultural Situation

Condensed Data From March Summary by U. S. Department of Agriculture, Washington, D. C.



**W**ITH spring planting time almost at hand, farmers throughout the nation are preparing now for an all-out production offensive. Total agricultural production goals this year are nearly 5 per cent higher than actual production in 1942, itself a record-breaking year. Farmers, as well as urban groups, are urged to produce ample garden stuff for home use when conditions permit. Prices received by farmers for agricultural commodities averaged about 111 per cent of parity in mid-February, a four-point drop from mid-January. Production supplies for this year's crops, including labor, machinery, seed and fertilizer, are getting major attention from the Department of Agriculture, now proceeding to assure all supplies possible. Farmers last year turned in the greatest production in history, surpassing 1941 total production by 12 per cent, at the same time increasing production in the crops most needed in the war. This wartime conversion now

steps into a new and more complete phase, as plans for this year's production are formulated, emphasizing further the needs for agricultural products specially needed in the war.

### COMMODITIES: GOALS

Farmers at the beginning of this crop year face the biggest and toughest assignment in history. Assuming normal yields, acreage goals for farm commodities this year call for a 4 per cent increase over 1942 in crop production. Livestock goals for 1943 are 12 per cent above 1942 production. Size of the task ahead is shown by the fact that last year's production was 12 per cent higher than in 1941, which year itself was a record-breaker in many crops. Further heightening the difficulties of the job will be the wartime reduction in skilled agricultural labor supply and difficulties in obtaining new machinery.

Farmers generally are fully aware of the urgent need for full-blast production (See AGRICULTURAL on opposite page)

## Monahan Nominated for Auto-Racing Czar Post

By LEE WILLARD LOTT

Letter commenting upon the article, "Future of Auto Racing," which appeared in the April 10 issue of The Billboard, wherein the author, B. Ward Beam, suggested that a czar be appointed for the auto racing industry in the United States.

I read in the April 10 Spring Special Number of The Billboard B. Ward Beam's proposal that someone be placed at the head of the automobile racing industry in the United States. I am, therefore, listing a few of the points which I feel should be considered in picking a czar for the game.

1. A promoter for whom all drivers will race.

2. A showman who will bring into town a race dressed up and a camp which is kept clean.

3. A good campaigner and handler of men and a man who drives or has driven racing cars and knows what it is to lose a car on a guarantee of expenses for participating.

There are a number of other characteristics that should be added to the list, but let the race drivers who read The Billboard send along their ideas about whom it should be.

Here is my entry or nominee for the post, Pat Monahan, of Steubenville, O.

## Mass. To Feature Competitive Plan For Victory Farms

**SPRINGFIELD, Mass., April 24.**—Victory gardeners of the State will have an added incentive this summer, Alfred W. Lombard, director of fairs for the State Department of Agriculture, revealed in announcing a competitive plan for the fall fairs.

Lombard stressed the fact that separate divisions will be created for new garden producers so that they will not be forced to compete with old hands at the gardening game. Gov. Leverett Saltonstall has announced that he will ask the Legislature for a special \$2,000 appropriation as the State's share toward Victory garden awards.

Local Victory garden committees and county extension service officials are mapping plans to provide information on how exhibits should be prepared. Other wartime innovations will include awards for the remodeling of clothing and knitting, and some fairs are planning contests for homemade tractors.

Last year a total of 91 fairs were held in Massachusetts. Thus far 80 have been scheduled for 1943.

## Wisconsin Boards Discuss Problems At Regional Meet

**MADISON, Wis., April 24.**—Seventeen county fairs were represented at the regional meeting of the Wisconsin Association of Fairs held here Tuesday in the Memorial Building on the campus of the University of Wisconsin. Meeting was handled by J. F. Malone, secretary of the association; A. W. Kalbus, Wisconsin State Fair, and William T. Marriott, State Department of Agriculture. Wartime problems of the fairs were discussed and suggestions were offered how best to forward the war effort. Most of the fairs represented announced changes in their premium lists to emphasize foodstuffs most needed and eliminating many non-essentials.

At luncheon Milton Button, State commissioner of agriculture, talked to the fair men. For himself and the department he endorsed the county fairs for 1943, stating that they had an important job to do and he felt they would do it right.

Represented at the meeting were fairs in Waukesha, Beaver Dam, Darlington, Monroe, Jefferson, Houghton, Merrill, Lodi, Janesville, Baraboo, Elkhorn, Luxemburg, Mineral Point, Plymouth, Westfield and Viroqua and Wisconsin State Fair.

## Barnes Contracts Lincoln

**CHICAGO, April 24.**—M. H. Barnes, head of Barnes-Carruthers, has signed to furnish the grandstand show for the 1943 Nebraska State Fair, Lincoln.

### Richmond Exec for City's Retention of Grandstand

RICHMOND, Va., April 24.—Gamble Bowers, local Public Works director, this week recommended to the mayor's advisory board that the city retain the grandstand at the State fairgrounds, and that it not be sold or given to Virginia State Fair Association.

Director Bowers had been requested by the city council finance committee to report to the committee before its next meeting whether the city has any use for the \$40,000 structure, which was built by the fair association under an agreement that the improvement, when completed, should become the property of the city. In a discussion of the disposition of the grandstand at the meeting of the mayor's advisory body, Director Bowers said that while the city has no present use for the grandstand, he advised against disposing of it to any private parties or interests.

Mayor Gordon B. Ambler, in commenting on Director Bowers's recommendation after the meeting of the board, said that he "thoroughly approved" Bowers's decision. He also said that he felt that city property should be retained by the city, and that he believes that after the war is over and conditions change, the city will find some use for the grandstand.

Virginia State Fair Association was forced to move from the fairgrounds last year when the grounds were turned over to the army for duration by Richmond's City Council.

## AROUND THE GROUNDS

SHELBY, Miss.—At a meeting of the board of directors of Mississippi Delta Fair Association plans were made for continuation of the annual this summer. Great progress in development of livestock in the Delta encourages continuation of the fair, W. J. Toler, Shelby, president, reports. Horse show, held each year in connection with the fair, also will be held, Toler said.

WEST UNION, Ia.—Fayette County Agricultural Society will hold its 90th annual fair this year as usual, Ed Bauder, secretary, announced.

### Fair Elections

KAUFMAN, Tex.—W. E. Jones was elected president of Kaufman County Fair Association. Other officers are Grandon Bacon, vice-president, and George Becker, chairman of the board of directors. Annual fair will be held this fall despite transportation problems, the association deeming the fair an aid to the Food for Victory war effort.

CORTLAND, N. Y.—Officers of Cortland County Agricultural Society for 1943 are A. J. Sears, Cortland, president; Ralph Butler, Cortland, vice-president, and Harry B. Tanner, Cortland, secretary-treasurer. In a recent issue it was erroneously reported that B. E. Bacon, Harry W. Covert, J. Victor Faucett and Edward Hardeman had been elected to those offices. Bacon is president; Covert, vice-president; Faucett, secretary, and Hardeman, treasurer, of Central New York Agricultural Societies.

### AGRICULTURAL

(Continued from opposite page)

tion this year to supply the requirements of the armed forces, people on the home front and the nation's allies abroad. Difficult as the achievement of the necessary production may be therefore, farmers of this country are determined to do the job.

#### FOOD

Altho the per capita supply of food for civilians will be less this year than last, it will probably be close to the 1935-'39 average. With low income groups earning more money than usual and important foods rationed, a larger part of the people may be well fed in 1943 than in the past. Assuming average yields in major crops and continued gain in livestock production, total agricultural production this year will exceed that of 1942. The increasing requirements of food for military and lend-lease uses, attendant upon expansion in the theaters of war, account for the expected shrinkage in civilian supplies. By careful use of available supplies, and by rationing of scarce commodities, it is believed enough food will be available on the average for a

reasonably adequate civilian diet.

Last year over 12 per cent of the food produced in this country for human consumption went into military and lend-lease uses. These demands were and continue to be heavy for the protective foods, especially for meat, milk and eggs, which can be concentrated and shipped easily. In 1943 military and lend-lease requirements are expected to take 20 to 25 per cent of the beef produced here; of the pork, 35 to 40 per cent; eggs, 25 to 30 per cent; butter, 15 to 20 per cent; cheese, 40 to 45 per cent; condensed and evaporated milk, 40 to 50 per cent; lard, 25 to 30 per cent; other edible fats and oils, 20 to 25 per cent; canned fruits, 50 to 60 per cent; wheat, 10 to 15 per cent, and rice, 15 to 20 per cent. In all, these requirements probably will account for about one-fourth of the nation's total production of food for human use. At the same time, civilian demand for food is unusually large because of increased domestic employment, increased earnings and inability of consumers to spend money for many durable goods items that are no longer for sale.

Even with increased production, the total of civilian, military and lend-lease requirements result in over-all shortages in some foods. Transportation difficulties, price ceiling differentials between areas and abnormal concentration of people in defense areas have contributed to shortages in certain localities. Shortages led to rationing of sugar and coffee last year, to rationing of processed fruits and vegetables beginning last month and to the necessity for rationing meats, canned fish and fats and oils, undertaken March 29.

#### VICTORY GARDENS

Every farm, wherever climate and water supplies permit, should have this year a victory garden large enough to produce the family's entire year's supply of vegetables, vegetables fresh from the garden or storage pit, vegetables canned, dried, salted or frozen, but vegetables in some form or other sufficient to provide three or four servings a day every day in the year. Above all, first choice should be made of green and leafy vegetables, yellow vegetables, tomatoes and more tomatoes, for these groups of vegetables are the richest in nutritive values. They are particularly rich in vitamins A and C and the minerals, lime and iron, so essential in maintaining health. Yes; six million farms at least need to have bigger and better gardens this year.

There is need also for 12 million or more town and suburban gardens as well as metropolitan community or allotment victory gardens, gardens that will contribute a measurable supply of vegetables for nonfarm homemakers. Secretary of Agriculture Claude R. Wickard, national food administrator, in a recent press release called on every town, city and suburban family with a sufficient plot of open, sunny and fertile ground or access to a community or allotment type of garden to join in the 1943 victory garden program.

By growing a home vegetable garden, he said, any citizen can make a worthwhile contribution to the nation's total food supply and thus help win the war. "Victory gardens offer those on the home front a chance to get in the battle of food," Secretary Wickard said. "While farmers broke all previous records of food production in 1942 for the third consecutive year, needs are now practically unlimited. We need more food than ever before in history—we need it for our armed forces in action on worldwide fronts, for our men and women in training and for our fighting allies. We need it to keep those at home healthy and strong.

"We are asking farmers to produce even more food in 1943 than last year and they will do their level best to meet their goals. Every farm family will be expected, of course, to have a garden for its own use, and where possible, to send extra supplies of fresh vegetables to near-by markets.

"At the same time, the residents of towns, cities and suburban areas who have suitable garden space available can make an important contribution toward supplying our total food needs by growing victory gardens. The vegetables they produce will provide nutritious food for the family table, lessen the drain on commercial food stocks and ease transportation burdens. Home-canned vegetables also will insure a reserve food supply for family use."

So great is the need of the military and naval forces and allies abroad that the government will take one-half of the 1943 prospective commercial pack of vegetables. The transportation situation is such that the quantities of vegetables so freely shipped in the past from

far-off points will be greatly lessened. Producers near to consumption points will be strained to grow enough vegetables for canning plants and near-by markets. Retail costs of vegetables necessarily have risen. Also, numerous other factors affecting a nation at war may prevent many people from getting the amounts of these protective foods they should have. Of special concern is the resultant insufficient daily supply of vitamin C.

So every urban or suburban family with sufficient open, sunny space and fertile ground should have a victory garden this year. Vacant real estate developments, vacant property surrounding industrial plants, vacant lots, ground on a railroad right of way, undeveloped park spaces, property near by to industrial housing communities, vacant property of any kind that is at all fertile and can be tilled ought to be given over to victory gardens. Some school grounds might well be turned into school farms to produce vegetables for school lunches.

Farms and suburban homesteads should no longer put off planting some fruit to meet the home needs. Small fruits, such as grapes, strawberries, come into bearing soon and, with ordinary good care, reward the owner with highly desirable and healthful food. Strawberries seem especially desirable, for they are rich in vitamin C and can be grown easily on any good moisture-holding garden soil. Nor should the planting of the kinds of tree fruits that do well in the community be delayed any longer.

Green and leafy vegetables, spinach, lettuce, kale, collards, broccolli, cabbage, snap and lima beans, peas, carrots, yellow turnips, yellow squash, yellow corn and tomatoes must be the mainstay of every garden. All are rather easily grown, given half a chance. They can be planted so that the garden yields something from early spring until the hard freezes of winter. And they supply the essential vitamins A and C and some minerals. Half a cupful of cooked greens will supply an adult with his daily vitamin A requirement. Three-fourths of a cupful of green cabbage will yield one half of the day's vitamin C needs.

To be sure, victory gardeners will want to plant other things. On our farms, potatoes, sweet potatoes, pumpkins, parsnips, celery, oyster plant, dry beans and peas and herbs as well will be grown for home use. But the town gardener with restricted garden space must plant to get the most out of that space and the groups of vegetables named will do that.

Victory gardeners should be prepared, of course, the secretary of agriculture has said, "to take care of their gardens faithfully right thru the spring and summer season and, where climate permits, right thru fall and winter as well. We cannot afford to waste seed, fertilizer, insecticides and effort this year." This implies that the victory gardener should plan his garden well and follow thru so that the garden will produce something even after the first flush of spring and the easy growing days of early summer. Moreover, it means that the victory gardener should look very carefully to his soil. In many back yards the soil is not conducive to vegetable gardening because it is the soil that was taken out when the cellar was dug. That is always hard stuff to manage and bring into shape. By starting with fertile, easily worked soil, almost half the battle is won. The beginning victory gardener should also avail himself of the very great amount of information on gardening which is

available. The Department Circular 483 "Victory Gardens" will be most helpful. Circulars from the State Extension Service of the various State agricultural colleges, likewise, may be obtained freely. Moreover, in every locality there are gardeners of experience who will help the new gardener to judge quality of the soil and find how to lay out and plant the garden. Much work and many disappointments will be avoided if the beginner will plan his garden and carry on his work in line with such counsel.

The program will be carried out on a national scale, with back yard and community gardens, farm gardens and school gardens everywhere, perhaps not blooming like roses, but yielding the utmost of much needed protective health maintaining vegetables.

### ALEXANDER RISK PLAN

(Continued from page 41)

pressure, eliminated public liability insurance. After a couple of years the owners patted themselves on the back because they thought they had saved some \$20,000 in premiums. Like a thunderbolt they were struck by a big accident which not only wiped out all of their savings but many thousands more.

"Then there are the fellows who have tried to save money by insuring in carriers who offer cheaper premiums; also those carrying foreign insurance and are awakened to the fact that losses sustained today may not be settled for several years. These are but a few of the reasons which have created a strong demand for coverage under the NAAPPE plan in the Associated Indemnity Corporation. Perhaps the last obvious reason is the \$250,000 which everyone in the industry knows has been saved policyholders under the plan during the first seven years of its operation."

### AREA

(Continued from page 41)

home from the hospital where he underwent an operation that kept him from the meeting of New England park men. For a time Wallace Jones will do the work of treasurer of the New England Section of park men. Casassa had much to do with getting a liberal Sunday law for Massachusetts, which was long past due and which is much needed in several Eastern States.



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COLUMBUS, JULY 18-23	ED REDMAN, Supt. Concessions
NORTH VERNON, JULY 26-30	S. P. BERKSHIRE, Supt. Concessions
OSGOOD, AUGUST 1-7	LEW FOSTER, Supt. Concessions
SHELBYVILLE, AUGUST 8-13	OTTO HARRIS, Supt. Concessions
CONNERSVILLE, AUGUST 17-20	HOWARD MOUNT, Supt. Concessions
LAWRENCEBURG, AUGUST 29-SEPT. 3	GEORGE KOTHEMEYER, Supt. Concessions

**Please contact for space at once**

# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## Detroit Clubs Will Be Hosts During RSROA Tourney in Arena

DETROIT, April 24.—Arena Gardens Roller Skating Club and Detroit Figure Skating Club will be hosts to top skaters of the nation when the 1943 convention and amateur championships of the Roller Skating Rink Operators' Association of the United States are held in Arena Gardens Rink here on May 11-15. Arena has a skating surface of 87 by 242 feet. Spectators will be seated outside the ralling and in the balcony, and spacious clubrooms will be used for meetings.

"We are gratified that we will have scores of the best skaters in the nation who have qualified in their respective districts for an opportunity to participate in the national events," said RSROA Secretary Fred A. Martin, general manager of Arena Gardens. "Events will be featured each day, starting with all-speed competition on May 11, 8 a.m. to 6 p.m., and then going into elimination of figure skating and skate dancing, free style and pair and fours on May 12-15. All of this program will take place during the daytime. Regular skating sessions will be held at night, 8 to 11:30. The RSROA Board of Control has termed this year's nationals the interim-nationals in deference to those titleholders who are in the armed forces. It is the expressed wish of men in the armed forces that a 1943 RSROA nationals be held this year. The national

offices of the RSROA have received letters from skaters from Coast to Coast saying, in effect: 'We are willing to put up with any hardship in order to be present. Hold a national and we will stand up all night in a day coach or sleep under the stars, but we will be there.'

"With skaters' spirit like this there is every reason to believe that the 1943 tournament will be enormously successful."

Entries have been received from 23 States. Two States, Kentucky and Tennessee, have been added to the list, altho qualifying meets were not held in these States.

At present the number of entries is well in excess of 100 and is equal to last year's entries at this time despite transportation difficulties.

Arrangements have been made with Detroit hotels to assure accommodations for entrants despite crowded conditions prevailing here, it is said.

### Good Biz Helped by Soldier Patronage at Grand Rapids

GRAND RAPIDS, Mich., April 24.—Ramona Gardens Rink, which has been in operation all winter, swings into summer sessions May 22, according to Manager Fred B. Barr.

Business at all Grand Rapids rinks, including the downtown Coliseum, operated by George Zindel, and at the new Penthouse, operated by Si Bowen, has been good, with considerable patronage from the 7,000 soldiers quartered in the town attending the army meteorological school.

CENTRAL RINK, Trenton, N. J., reopened April 15 with nightly sessions.

HELEN REYNOLDS GIRLS are highlighting the *Our Country Revue* at the Shangri-La, Philadelphia cabaret-restaurant.

ANOTHER national periodical has kicked in with a boost for roller skating as a healthy economical sport, especially for war workers. In its May 4 issue *Look* magazine carried an article with pix.

NANTASKET ROLLERWAY, Paragon Park, Nantasket Beach, Mass., will open for the summer season May 1. Schedule calls for nightly sessions and Sunday matinees during May, with evening and afternoon sessions seven days a week commencing early in June.

INITIAL performance of Conrose's Juvenile Dance and Figure Club show staged by George Carbonell at Conrose's Rink, Hartford, Conn., April 17 drew a capacity house. Forty skaters took part in the show, which is scheduled to next appear at Holland Skateland, Bridgeport, Conn., May 1.

SKATELAND RINK, Celoron Park, Jamestown, N. Y., which is operated all year, reports good business and lively promotions thru skating clubs and other organizations. Management of O. Zimmer has come in for praise from Harry A. Illions, new proprietor of the amusement park.

BILL HENNING, connected with the skating game for the past 35 years thru championship races, roller derbies and as contest manager, is in Hines Hospital, Hines, Ill. He has been taking treat-

ments in preparation for an operation and expects to be an invalid for at least four more weeks. He would like to hear from old friends thru *The Billboard*.

ANNUAL transformation of Winter Garden Rollerway into Riverview Ballroom will occur when this suburban Boston rink in Dorchester, Mass., closes April 25, to reopen five days later as a dansant. Beginning April 30, it will operate as Riverview Ballroom and will continue to offer dancing facilities until fall. Despite gasoline shortage, pleasure-driving ban, man-power situation and dim-out restrictions, attendance at Winter Garden Rollerway has been uniformly good thruout the winter.

### RECORD RINGLING BIZ

(Continued from page 38)

the bank right now than it has ever had this far in the stretch.

Altho public schools were open this holiday week because the pupils got their "Easter" vacation in February, when the halls of learning shuttered for five days owing to gas and oil shortage, afternoon performances were well stocked with the boys and girls. Probably a lot of the youngsters were playing hookey, the annual circus spree figuring to be more important in their lives than spelling and geography.

It all adds up to the greatest engagement of all time.

#### Big Top-Ics

Art Concello isn't working steadily in the flying act. Veteran Joe Siegrist has stepped into the breach and will remain.

Estelle Butler recovered from injuries and is back in her turns on horses, spees, etc.

Bobbie Warriner, former RB performer, and her husband, Staff Sgt. Eddie Mader, up from Goldsboro, N. C., to catch the show.

Tom Short, usher, enjoyed a brief visit with relatives in Fayetteville, N. C., when the show train came thru there en route to New York.

Johnny Carson, boss of ushers, and his crew are assisting in all departments during NY run (also Boston), Garden staff of ushers taking care of that department.

Harry Dann, clown, is keeping an eye on one of his props, a live goose, due to the meat shortage, according to Jimmy Garnett.

Ed Kelly, assistant general manager, returned to Sarasota to move the second section to Philly for the canvas opening May 31.

Jack Birmingham, retired in recent years, has rejoined the advance car No. 1.

Miller Bros' concession personnel: Candy department, Mel Hamlin, manager; novelty, Eugene Gutman; eats and drinks, Paul Fisher; backyard eat stand, Lou Delano; custard, Hans Hoffman; cotton candy, Victor Pratt; chameleons, Mike Healy and Joe Trocey; Jack Harris, cashier.

### WON, HORSE & UPP

(Continued from page 38)

only lumber yard in town. After the fact was stressed that the bosses would spend \$50,000 for material in the burg and that other towns had made the show special inducements in the shape of providing quarters free in order to give the merchants fresh money, the banker donated this building without any charges or strings attached to the deal. It is another feather in our agent's cap. (He'll go back to wearing a hat when the straw season starts.)

Last Thursday Manager Upp went to the banker's lumber yard to place an order. To his surprise, the man in charge refused to sell him anything, even for cash. Rushing to the bank to find out why he couldn't spend \$6 of the promised 50 G's, he was surprised again when the banker said, "Yours is not the first show to winter here. We have had one on that site for 10 consecutive years. When the first one left we had nine of the 10 buildings still standing. When the second one left we had eight and when the last one resumed its tour there was one. I figured that letting shows winter there is a cheap way of getting the old buildings torn down and the lumber hauled away." With the go-ahead signal given, the work of rebuilding the show started at high speed and the office saved the six bucks.

An order has been placed with a tent and awning company and as soon as the palms and needles arrive much new canvas will be in evidence. In answer to our recent ad for a trainmaster, Bill Crossdeck, who was advanced a ticket, joined on closing night. After learning that we had a wagon train and did not

railroad, he started to walk away. The bosses demanded that he stay in quarters and work out the ducat, which he agreed to do. So far all he has done is stencil "Cleaned and Tested" on the wagon's running gears. A carnival which had been held over for its third week at Squaws Topee, Okla., five miles away, was still short of move money, and Manager Upp purchased its minstrel-show wardrobe for a song. It is certain that the circus will have a spec this year. Our press department, after writing the spec, titled it *Gay Days in Harlem*, but after seeing the wardrobe had to switch to *Levee Life in the Delta*. We have enough colored canvassmen to properly stage the spec.

### MARKS RICHMOND GATES

(Continued from page 36)

by Tommie J. Heath, Willie D. Smith and Arthur Lane.

Visitors included G. E. Huband, L. A. Pete Christian, Jack Byrnes, Judge Ben Tucker, Joe Payne, Will Hill, Alfred Nowitzky, Gus Sun Jr., George Price, Jim McHugh, Thomas J. Nelson, Pete Clate, Burgess Ramos, Z. Baccigalupo, Col. Willie Lane, Earl Purtle, Hon. M. J. Fulton; Ban Eddington, *The Billboard* representative; Hon. Cecil Harris, Gerald Snellens, Norman Manwaring, Joe Brown, Ralph Bethel, N. L. Havens, Frank Dailey and Bob Eagan.

### Plastic Products Corp. Absorbs Ak-Sar-Ben Firm

OMAHA, April 24.— Announcement has been made by the Plastic Products Corporation, Omaha, of the purchase of all assets of the Ak-Sar-Ben Skate Equipment Company, also of this city. The skate equipment supplier is now being operated as a corporation division of the plastics firm. Altho change of ownership took place on February 1, announcement was made only this week.

John Lauritzen, head of the new skate equipment division, revealed that announcement had been held up until all details had been cared for. He told of overhauling of machinery, manufacture of new dies and other technical changes. He said the firm had been handling orders thru the reorganization without trouble and that it was prepared to ship promptly.

"Our organization," he said, "is one of the few left that are keeping rink operators supplied. We hope we may continue for the duration. It is a fact, however, that steel is allotted on priority and we may at some future date be required to convert to 100 per cent war work."

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# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

**E**XPERIENCE of Samis Grotto, Richmond, Va., detailed in the Circus Department in this issue, may have a salutary effect on some characters in the indoor circus field. And it may not. Reports of and warnings about previous alleged doings of the promoter in question have appeared in *The Billboard*, apparently to no purpose insofar as the Richmond auspices were concerned. If reported arrest of the promoter results in a clear adjustment of the mess in the Old Dominion capital some good, of course, will have been done. Report of the fiasco to Grotto national headquarters and decision of the union musicians' local that in the future funds must be placed in escrow to guarantee payment of members should guard against any similar occurrences there if not elsewhere. Such provisions should effectively stymie the fly-by-nights and should not deter the numerous legit indoor impresarios who are leaving their towns in good order and are replenishing exchequers of sponsoring orgs and swelling war chests. For Richmond now to take a position banning indoor circuses would be manifestly unfair. The responsible men in the field are successful and generally welcome, and it is not difficult for any projected auspices to find out who they are.

**MORE** info comes to bear out unofficial word from Washington that local rationing boards (as stated in this column in the April 17 issue) are "to have it within their discretion to issue or to refuse to issue gasoline coupons for non-highway (ride) purposes."

An operator who, with others, is affected in Tampa, Fla., gave up the road this season and intended to operate on a permanent spot, a public playground. He sends a clip from a Tampa newspaper which reads, in part: "Turning down a Board of Representatives' request, the gasoline panel of the rationing board unanimously voted not to issue gasoline rations to amusement places for operation of rides. The city board thought such amusements were a fine thing in boosting the morale of the people, especially that of soldiers. The gasoline panel said maybe so, but the gasoline shortage is too acute here to use so much for pleasure. Rationing officials suggested, however, that operators investigate the possibility of converting to electricity, coal or some other type of power. It won't do operators any good to appeal, the panel said. The matter is optional with local boards and their decision is final." Note the wordage: "... ; "the gasoline shortage is too acute here. . . ."

**A COUPLE** of queries as to construction in parks brings up a recent statement of R. S. Uzzell, executive secretary of the American Recreational Equipment Association. In referring to work in Washington by President Leonard B. Schloss of the NAAPPE and citing that parks have not as yet landed on the preferred list, Secretary Uzzell declared: "Meanwhile we each have to work out our own problems. There is a scarcity of materials which will continue thru the year at any rate. Plants with war contracts are experiencing delays from lack of material deliveries

altho they have the highest priority ratings. Large numbers of their employees are just marking time waiting for material. Our best bet is used material or a small dealer who is selling out and has no war orders. Nothing new of any consequence should be started now without a certificate of essentiality. One man ran into considerable trouble when repairing one of his buildings without first obtaining such a certificate. Only by showing the necessity to avoid grave danger to life and limb did he escape the extreme penalties provided."

**SOME** of the Ringling big-toppers are profiled in the Portfolio of Personalities in the May *Coronet* magazine. . . . Corp. Charlie Golding, who left his four custard units in favor of soldiering at Camp Bowie, Texas, also retains concessions and an interest in Riverside Park, Indianapolis. . . . Dave (Butch) Cohen chirps from San Antonio that he knows the names of the two carnivals recently referred to in Carnival Oddities as having clashed at a State fair in '31. So do we. . . . Secretary Ralph Lockett is happy about early biz and the array of vet execs and other staffers gravitating to the Art Lewis Shows. . . . The newly hitched duo, E. Lawrence Phillips and Milt Morris, sure should know their way around Washington. . . . Cincy circus fans are said to have fixed with the weatherman so that flood waters, rampaging again, will be back to normal when the Cole show hits the Cumminsville lot. . . . Nebraska State Fair board is latest to join the courageous procession to perpetuate fairs when some politicians falter. . . . Back from a jaunt "South of the Border," Arnold B. Gurtler, Elitch's Gardens, Denver, and Paul H. Huedepohl, Jantzen Beach, Portland, Ore., have doffed serapes and sombreros and buckled down to the season's grind. Adios, Tijuana! . . . There's no ceiling on blue-sky dates. Or is there?

# The Crossroads

By NAT GREEN  
CHICAGO

**S**AID a prominent carnival owner the other day: "I wouldn't go out this year no matter how much money is to be made. There is no doubt there's plenty of money in sight, but the grief the showmen will have to take isn't worth it." Evidently a majority of the showmen do not agree with that view, for most of them are preparing to go out or have already opened. For the owner who made the foregoing statement his decision to remain off the road may be wise, but most showmen are not so situated that they can sit back and take it easy for a year. They have a living to make and show business is the only line in which they are experienced, so they'll go out and take the bitter with the sweet. Resourcefulness is their long suit and, regardless of difficulties encountered, they will keep the shows going if it's humanly possible.

**ON** ground that it owes no "moral obligation," the Nebraska Legislature last week refused to okay State aid for Nebraska State Fair, Lincoln. Nevertheless, the fair board decided to go ahead and hold the fair. Commenting editorially upon the action of the Legislature, *The Lincoln Star* said, in part: "The fair actually seeks only one end, and that is an improved and bettered agriculture. It may undergo many variations in its types of entertainment and recreation, but it rests primarily upon the incentive

and the inspiration provided by the exhibits of farm products, including grain crops and livestock, and the activities of the 4-H Club organizations. It has been a live, wholesome force for nearly 100 years."

**F. M. FARRELL**, Ithaca, N. Y., read the item in this column about Harry James playing the drums in his father's circus band at the age of six, and he sends along a photo of the band with young Harry in the front row holding a drum almost as big as himself and his father standing behind him. Picture was taken on the Christy show in 1919. Sorry the photo is not distinct enough to reproduce. . . . Nat D. Rodgers, who has been producing camp shows in Louisiana during the last couple of years, is in Chi for a brief vacation. Rodgers was in charge of concessions at A Century of Progress in '33. . . . Curtis Velare, of the Royal American Shows, in Chicago looking after some of his local interests. He has spent the winter in Florida and expects to return there shortly. . . . Mabel L. Stire, former secretary of Mississippi State Fair, Jackson, saying hello to friends during a short layover in Chi on her way to visit friends in Sioux City, Ia. . . . H. A. Atwell, circus photog, off for Louisville to get some shots of Cole Bros.' Circus. . . . Rube Liebman, in from an act-selling trip thru Iowa, announced he will be with Dee Lang in Downs Park, St. Louis, this season.

**C. E. DUBLE** writes from Jeffersonville, Ind.: "The passing of Harry B. Gray, son of James H. Gray, part owner of the Sells & Gray Circus, recalls a circus title of just a little more than 30 years ago. The Sells & Gray Circus, owned by William Sells and James H. Gray, started its career season of 1900 in Elwood, Ind. The writer passed bills for its appearance in Jeffersonville May 14, 1900. The circus toured in 1900-'05. The title was changed to Sells & Downs and later became Cole Bros.' World Toured Shows (Martin J. Downs, proprietor) for 1906-'09, and came to an end when sold at auction in January, 1910, by Fiss, Doerr & Carroll, New York horse dealers. Since that time the title Cole Bros. has been kicked around quite a bit."

**JUST 50** years ago next Saturday (1) the World's Columbian Exposition was formally opened. In commemoration of the event the Chicago Historical Society is presenting an exhibit of photographers' and architects' drawings of the famous "white city," along with costumes of the period, badges and other souvenirs. Old-timers who were present at the exposition are now banded together in an organization known as the '93-ers and they will hold a special luncheon in honor of the anniversary. Mrs. May E. Gibson, widow of the fair's official photographer, is president of the '93-ers. Only remaining evidence of the world's fair today is the restored Fine Arts Building, which has become the Museum of Industry and Science, rebuilt at a cost of \$5,000,000. A few of the old store buildings bordering the fairgrounds remain, and in Jackson Park the wooded island and several winding lagoons are remindful of the old era.

## CB HAS BOND SELL-OUT

(Continued from page 38)  
with Mickie Freeman, Jimmie Reiffenach, Corinne Dears and Freddie Freeman in the two end rings, was a good display of bareback riding, which brought applause. Trained sea lions and a pony act scored. One of the best acts was Easter Boy and Easter Cloud, two boxing horses. Harry Thomas put on a typical vocal running of the match. Trainer John Smith acted as referee.

Lovely fems attired in abbreviated sailor costumes, performed on high swinging anchors in an aerial ballet. Featured were the Misses Partello and Dears, Young and Nelson. Act was climaxed by the Great Petroffs, Russia's breath-taking aerial stars. The pride of Zack Terrell was the presentation of Kentucky-bred three and five-galting saddle horses, ridden by Cossacks and young women. The Kentucky horse-loving audience spared no applause on this. Most impressive was the beautiful living art creations, depicting paintings of the old masters. Portrayed were "Columbus Discovers America," "The Dove of Peace" and "Victory." Florence Tennyson scored as soloist in the number.

### Hanneford Presentation

Poodles Hanneford and family, as usual, were tops. This was Poodles' second appearance here this spring, he having been here before with Polack Bros. At end of the act Mother Hanneford was presented with a large bouquet of red roses by Thomas as a gesture of

good luck for the season. Cyse O'Dell brought a great round of applause as Thomas slowly called out the number of times she made one-arm plunges over the center ring. A distinguished company of riding maids put the waltzing and high-jumping horses thru their paces. John Smith brought out his jitterbug horse which has enough rhythm to team up with any real rug cutter. This was especially well received by the younger members of the audience. The Great Antaleks, assisted by Virginia Tiffany and Bert Dears, put on an aerial act that went over big.

### Victory Spec Brilliant

As can be concluded, the show is well spotted with horse acts, the final one being the Liberty horses, handled by Smith, Paul Nelson and Mahlon Campbell. They have done a remarkable job of training, as not one flaw could be found in the act. The Flying Thrillers, featuring Eileen Harrold in a double-twisting somersault while blindfolded, brought a great round of applause. A brilliantly costumed victory spec and the playing of the national anthem closed the show and sent a cold but well-pleased crowd home.

Arthur Hoffman, manager of the side show, did not fare as well comparatively as the big top with crowds, but this was due mostly to weather conditions. Gene Weeks, superintendent of concessions, reported business extremely good for an opening night.

Eddie Woeckener is doing an outstanding job as bandmaster. His boys can really give out with circus music, with

anything from swing and jazz to the classics.

### Some Staff Changes

Staff includes Zack Terrell, president and general manager; J. D. Newman, general agent and traffic manager; Fred E. Schortermier, general counsel; Joe Hawthorth, legal adjuter; Robert DeLochte, treasurer; Lorne M. Russell, auditor; Ora Parks, A. E. Waltrip, C. Foster Bell, Jack Grimes, C. S. Primrose, on press staff; W. H. (Cap) Curtis, general superintendent; Orville (Curly) Stewart, master of transportation; Noyelles Buskhart, superintendent of front door; Gene Weeks, superintendent of concessions; Charles Young, superintendent of canvas; Richard O. Scatterday, national advertising representative; Harry McFarlan, equestrian director; Paul Nelson, assistant equestrian director; Mitt Carl, superintendent of commissary; Louis Scott, superintendent of illumination; Pink Madison, superintendent of properties; Harry Thomas, director of performer personnel and announcer; Arthur Hoffman, manager of side show; Eugene Scott, superintendent of menagerie; Mahlon Campbell, superintendent of ring stock; Walter Rice, superintendent of public address.

In clown alley are Otto Griebling, Horace Laird, Alva Evans, Freddie Freeman, Arthur Borella, Bill Bailey, Albert Powell, D. M. Pearce, Karyl DeMott, Joe Franklin, Lew Hershey, Merlin (Shorty) Hinkle, Albert White, Ray Good, Lee Smith, Charles Robinson, Chester Wiley, May Wright and Marylin Simmons. Further details in the next issue.

## ATLANTIC CITY

(Continued from page 41)

by a group of prominent civic, business and amusement men, including Frank P. Gravatt, operator of Steel Pier, discussion centered mostly on the possibilities of annexing Brigantine for the development of a project similar to Jones Beach in New York.

Ansorge said that he had been surprised to learn there was such a large undeveloped area so close to Atlantic City which could easily be made a part of the resort. He also pointed out that the resort would draw more heavily from New York if good roads were completed from New York to Atlantic City, particularly if built adjacent to the ocean.

Movement is afoot here to make the dim-out more attractive by using the technique of camouflage. The Rotary Club heard Lentz Gold, lighting expert, declare that it is a fallacy to shield street light from the ocean side and then let the glare from the island side reflect on the buildings. He outlined a lighting and painting scheme whereby light rays would be absorbed by the painted building without any reflection, using similar system of light traps for the stores on the Boardwalk, which is entirely blacked out.

Unconfirmed reports have it that the military is considering Atlantic City as a training area for the WAACS for the near future.

The mentalists dotting the Boardwalk are reaping a harvest. Soldiers and sailors are the best customers.

CLASSIFIED RATE 10c a Word Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place) Thursday for Following Week's Issue

NOTICE Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE assortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 49 Hanover St., Boston, Mass. my1x

AGENTS—GIVE BIG 581 PAGE HEALTH BOOK with two packages Floradex, all for \$2.25. Outstanding value; \$1.00 commission; receipts free, no investment. FLORADEX HAPPY HEALTH HELPER, 178 E. Long St., Columbus, Ohio. my15x

AGENTS WANTED TO SELL THE LORD'S Prayer on Pennies. For particulars enclose ten cents. E. BUGLO, 3158 Oregon Ave., St. Louis, Mo.

FASTEST SELLING CARTOONS IN AMERICA — Kit Inspection and Peace Terms, 100 assorted, \$1.00; samples, 10c. JAYBEE, Box 944B, Altoona, Pa.

HITLER'S OR TOJO'S FUNERAL CARDS — Tremendous quick profits for pitchmen working carnivals; other concessions. New 15c seller. Twenty, \$1.00; hundred, \$3.50; samples, 10c each. Descriptive free. Other Military Novelties. REIDART PUBLISHERS, Milwaukee. my1x

LEATHERETTE RATION BOOK HOLDERS — Direct from manufacturers. Holds 6 books; \$7.00 hundred; sample, 15c. Beware of imitations. GRECO, 718 DeKalb, Brooklyn, N. Y. my8x

RATION BOOK HOLDERS MADE OF LEATHERette. Holds 5 books. Fast seller. \$9.00 per 100. Sample, 15c. C. GAMEISER, 126 Corbin Place, Brooklyn, N. Y. my8

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. my8

BUSINESS OPPORTUNITIES

FOR SALE — POOL ROOM, UPSTAIRS, SIX tables complete. Air conditioned. Contact R. E. DUCKWORTH, 303 S. Anderson St., Tullahoma, Tenn.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

MOVIE THEATRE FOR SALE — ONLY THEATRE in trade territory approximately three thousand people doing good business. ROXY, Howard City, Mich.

INSTRUCTIONS BOOKS & CARTOONS

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. my1x

MISCELLANEOUS

BUY YOUR BALLROOM WAX NOW FOR ALL summer. Special, 100#, \$16.00. Specify floor material. OLD COLONY WAX CO., Davenport, Iowa.

FOR SALE — BINGO DEALS, COMPLETE AND sticker, \$2.25 while they last. Better hurry. COLBERT COIN MACHINE CO., Box 574, Nebraska City, Neb.

HAVE SOME RED, WHITE AND BLUE NUMBERS. Write or wire orders. CHAS. O. BROKAW, Payne, O. my8

LUMINOUS FLOWERS — GARDENIAS, \$2.00 dozen; Corsages, \$3.00; Luminous Religious Statuettes, \$3.00 dozen. Assorted dozen, \$2.50 cash. LUMINITE, 2404-N, Fifteenth, Philadelphia.

PRINTING

WINDOW CARDS—14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

1000 LETTERHEADS OR ENVELOPES, \$2.95; 100 6-Ply Window Cards, \$2.25; 5000 4x9s, \$4.00. LEE CRESSMAN, Washington, N. J. my8

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE Only advertisements of used machines accepted for publication in this column.

CASH FOR STONER UNIVENDORS OR NATIONAL Candy Machines by operator. Full particulars with first letter. HAROLD STEUBER, 6547 Falcon, Long Beach, Calif.

CHOICE — \$12.50 OR ANY FIVE, \$55.00: Big Show, Big Six, Brite Spot, Cadillac, Formation, Headliner, Oh Johnny, Polo, Roxy, Short Stop, Sports, Ocean Park, On Deck, Topper, Vacation, Variety, Lucky, Wings. Folding Slot Stands, \$4.00; Jennings Safe Stands, \$10.00; Ginger, Mercury or American Eagle, \$7.50; Mills Penny Blue Gold Vest Pockets, like new, \$19.75; 5 Cent Green VPs, \$23.75; Keaney 20 Record Wall Boxes, \$7.50; Model F ABT Targets, \$12.50. Many others. NOVELTY SALES CO., Box 377, Independence, Kan. x

CLOSEOUTS: \$25.00 EACH — 3 JENNINGS Free Play Vender Slots; 1 Fast Time, Free Play Console; 2 Evans Jungle Camp, Free Play Consoles; 1 Western Seven Flasher, One Ball Free Play Pin Table. 1/3 deposit. MANITOWOC DIST. CO., 209 N. Sixth, Manitowoc, Wis.

ELECTRICITY, FLOOR MODEL, \$59.50; Fish-pond, Fish, Poles, 500 Prizes, \$65.00; Ball Game, Hitler, Japs, Baseballs complete, \$95.00; Exhibit Con. Base, \$15.00. GLASS, 4043 Agnes, Kansas City, Mo.

FOR SALE — 25 DUGRENIER 11 COLUMN Champions, 20-S, 15-W; 25 Rowe Aristocrats. Write for prices and state how many you can use. JOE SMITH TOBACCO COMPANY, Pittsburg, Kan.

FOR SALE — CAILLE 5c 3-5 PAY, \$50.00; Caille 10c 3-5 Pay, \$50.00; Jennings 25c 2-4 Pay, \$25.00, and Mills 1c 2-4 Pay, \$15.00. One-third deposit required. GEORGE W. DUN, Box 123, Sabina, O.

FOR SALE — TWO KEEP 'EM FLYING, EXTRA good, \$167.50 each; one Western Seven Flashers, one ball, 6 coins, \$125.00. Wanted to buy: '41 Derbys, Longacres and Thorobreds and other late 5 Ball Tables. Quote best price. S & W NOVELTY CO., 213 Congress Ave., Austin, Tex. x

GOTTlieb 3-WAY GRIPS, \$15.00; HULAS, \$10.00; Kicker-Catcher, \$18.00; Zooms, \$20.00; A.B.T. Challengers, R.W.B. Model F, \$20.00; Pikes Peak, \$15.00; Rockola Porcelain Low Scale, \$25.00; Watling Porcelain Big Dial, \$25.00; Large Dial National, \$15.00; Grotchen Skill Shot, \$20.00; Texas Leaguer, \$35.00. Will pay \$35.00 thousand for Grotchen Name Plate Medals. HERB EVERSCHOR, 276 S. High St., Columbus, O. x

MILLS 10c CHERRY BELL, EXCELLENT, AND 5c Blue Front, fair, \$145.00 or best offer takes both. Will ship from Salt Lake City. Write LIEUT. MANWILL, Chemical Office, Langley Field, Va.

NORTHWESTERN STANDARD AND 33 1c AND 5c Slug Proof, \$3.00; Deluxe, \$6.00; Stands, \$1.00; Pikes Peaks, \$10.00. AMUSEMENT SALES CO., 4304 Jefferson, Kansas City, Mo.

SPECIAL — TWO 5c MILLS VEST POCKET Bells, \$17.50; one 5c Jennings Silver Moon Totalizer, O.K. condition, \$105.00; Penny Packs, \$5.00; Cent-A-Smoke, \$5.00; Deuces Wild, \$5.00; one Bally Gold Cup, one ball free play, \$36.50. Deposit required. WEST COAST AMUSEMENT CO., 820 S. McDill Ave., Tampa, Fla. x

"SPECIAL" — 25 NATIONAL #630 CIGARette Venders, \$22.50; Standard Coin Counter, Pennies, \$90.00; 25 Masters, \$4.00. Unneeded-apak Mirrors, Keys. Wanted: Challengers. CAMEO VENDING, 432 W. 42d, New York.

WANTED — KEENEY ANTI-AIRCRAFT SHOOTing Machines. Black or brown cabinets. ERWIN BALDRIDGE, P. O. Box 111, Redford P. O., Detroit, Mich. my1

WANTED — MILLS MINT VENDING MILCO Check Machines. COVELAND WHO. CO., 1303 Carondelet St., New Orleans, La. my1

WANTED — A.B.T. GAME HUNTERS, CHALLENGERS, Model Fs and Kicker & Catchers. All games must be in good condition. Give full descriptions and price. Cash waiting. A. GERRY, Box 6435, Philadelphia, Pa. my8x

WANTED FOR CASH — ANY AMOUNT MILLS Free Play Mint Venders. Mints, Milco Checks, Magnets for Mills Milco Escalators. SOUTHWEST AMUSEMENT COMPANY, 1712 Field, Dallas, Tex.

5 GREEN VEST POCKETS, \$35.00 EACH; 10 Blue and Gold Vest Pockets, \$45.00 each; Mills Jumbo Parade, F.P., \$65.00; Columbia Double Jack Pot, \$47.50. HERMAN LAVINE, Oil City, La.

9 VIBRO-MACHINES (FOOT MASSAGE) — 1c; big hit at World's Fair. Single. DAVIDSON TRADING, 300 Fourth Ave., New York.

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FOR SALE — PORTABLE FISH POND, ALL metal, factory made, runs with electric motor, complete in A-1 condition with 500 metal fish, 40 fish poles, lines and hooks and extras. Used three seasons. Price \$300.00. Can be seen in Coney Island. S. J. FRIGENTI, 1649 E. 37th St., Brooklyn, N. Y. my1

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FOR SALE — PORTABLE ROLLER RINK, SIZE 40x100 ft. A-1 condition; 146 pairs of Chicago Skates, Music latest type. Phone 2655 or write BETH MITCHELL, Box 30, Centralia, Ill.

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POTATO PEELING MACHINE — BAKERS Revolving Oven. C. McINTER, Box 933, Springfield, O. my1

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MINIATURE TRAIN — A-1 CONDITION, 24 inch gauge, Gasoline Engine and four Cars; 24 passengers; 1400 ft. Track; bargain, \$1,150. Six attractive Carrousel Animals, \$150.00. J. B. ALEY, Rt. 4, Anacostia, D. C.

PARKER MERRY-GO-ROUND, ELI WHEEL, Merry Mixup, Kiddie Auto Ride, 8 Ford Trucks, Light Plant. ELMER FELDMAN, Canton, S. D. my1

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TENTS — ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. je26

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ONE BEAUTIFUL 8x10 ENLARGEMENT FROM your photo or negative, 35 cents. Reprints, 10 cents. Quick service. PHOTO LAB., 3122 N. Clark St., Chicago.

WANTED — EASTMAN 2 INCH; GIVE \$15.00. Also 3 1/4; give \$20.00. Wire WILLIAM GRACER PHOTO SHOP, South Grove Ave., Elgin, Ill.

WE PAY THE HIGHEST PRICES FOR EAST-man Direct Positive Paper, any size, State expiration, etc. Free Catalogue on Photo Cases. BONOMO, 25 Park St., Brooklyn, N. Y. my8

WE PAY THE HIGHEST PRICES FOR EASTMAN Direct Positive Paper, any size. Direx B, 1 1/2 inch. Any quantity. State expiration. PEERLESS VENDING MACHINE COMPANY, 220 W. 42d St., New York.

WILL BUY ANY QUANTITY 1 1/2, 2, 3, 3 1/2, 4 Inch Eastman Direct Positive Paper Rolls, TONY BRILL, 815 S. Hill, Los Angeles, Calif. my8

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WILL PAY \$25.00 FOR TWO AND HALF BY two fifty Eastman Direct Positive Paper. Will buy other makes. PALACE PHOTO SHOP, 923 Congress Ave., Austin, Tex. my8x

WILL PAY \$20.00 FOR ONE AND HALF, \$25.00 for two inch, \$30.00 for two and half, \$35.00 for three inch, and \$60.00 for five inch East-man Direct Positive Paper, unbroken packages, good dating. THE NEW ART STUDIO, Neosho, Mo. my8x

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INDIAN RELICS, BEADWORK, CURIOS, OLD Glass. Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan. x

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MAGICAL DEVICES AND THOUSAND DIFFERENT Books — Selling and satisfying customers since 1933. List, exclusive publications and catalog; hundreds startling secrets, 25c. NELMAR, 2851 Milwaukee, Chicago.

SAMPLES 40 LATEST TRICKS, JOKES, NOVELTIES, \$1.00. Wholesale catalog, 10c. Graphology Charts, \$3.95 1,000. (Pitchmen's Headquarters.) ARLANE, 4462 Germantown, Philadelphia. x

VENTRILQUIST FIGURES — TERRIFIC BARGAINS in uncalled for goods; late effects, marionette set, service rate. TURNER, 511 Faraon, St. Joseph, Mo.

ANIMALS, BIRDS, REPTILES

ATTENTION, ZOOLOGICAL GARDENS, PARKS and Circuses — Have Mexican Donkeys (Burros), weight from 400 to 500 lbs. each, for slaughter to feed animals at \$20.00 each. Can supply by carload. WORLD'S REPTILE IMPORTER, Laredo, Tex.

SEAL ACT FOR SALE — COMPLETE, READY to work. One young animal. Good money-maker. 233 FLOYD AVE., Sarasota, Fla.

HELP WANTED

BILLPOSTER — FOR TOWN NEAR CHICAGO. State age, experience and salary expected. J. H. WOLF, 2711 Greenleaf Ave., Chicago, Ill.

EXPERIENCED GIRL BASS — DOUBLE VOCALS for trio booked by M.C.A., working steadily. Good pay. Send photo, details. BOX C-142, Billboard, Cincinnati.

FIRST CLASS EXPERIENCED MECHANIC FOR Phonograph, Pinball and Ray Gun Route; \$300.00 month and commissions. Write CASINO NOVELTY COMPANY, Box 4152, Tampa, Fla. my1

FLOOR MANAGER FOR PORTABLE RINK — Draft exempt, honest, sober. Top salary for right man. Steady work. BOX C-136, Billboard, Cincinnati, O. my1

FLOOR MAN, DRAFT EXEMPT, OR FLOOR Lady for permanent skating rink. Good salary year around. W. H. STANLEY, Skateland, Ft. Smith, Ark. my8

HIGH RIGGING AERIALISTS WANTED — Owing to misrepresentations, can place few more experienced people. Prefer those with circus experience or outstanding specialties. Top salaries to top people. Others according to ability. Send full details with photo. Rehearsals start immediately. Long season assured. No money advanced unless I know you. CRASH DUNIGAN, 237 Osgood Ave., New Britain, Conn.

IMMEDIATE OPENING — TENOR SAX, CLARINET; must read, fake, go. Drummer, must play 2 beat society style, for 4 pc. hotel unit. Long location. Wire CHUBBY MARTZ, McConkey Orchestra Co., Chambers Bldg., Kansas City, Mo.

MAN TO HANDLE HIGH DIVING RIGGING. Must also drive truck. Write LUCILE ANDERSON, care General Delivery, New Orleans, La.

MUSICIANS — ORGANIZING BAND; 4 SAX, 4 Brass, 3 Rhythm. Already have library of fine specials and stocks. Steady location, six nights throughout duration. Salary thirty-five dollars. Must be dependable, steady, sober. Prefer draft exempt men. Write all, giving age, qualifications. Write BOX C-143, care Billboard, Cincinnati, O. my8

MUSICIANS — FOR REPLACEMENT ALL INSTRUMENTS write, wire, stating all qualifications. Location work, good salary. STAN STANLEY, Supper Club, Fort Worth, Tex.

SAX MEN AND BASS — OTHERS WRITE. Good pay. Name territory band; sweet and swing. Write BENNETT-GRETEN, Rochester, Minn.

TENOR MAN, WITHIN TWO WEEKS, GOOD proposition for right man, location, other musicians, write. JOE CAPPO, Bentley Hotel, Alexandria, La. my1

WANT MUSICIANS ON ALL INSTRUMENTS — Also complete bands. Pay well. Air mail all details. VSA, Box 1299, Omaha, Neb.

WANT MEN FOR FLYPLANE, ROLLOPLANE, Whip. Open week days 7 p.m.; Sunday, all day. Good wages. No boozer. LOUIS SCARCELL, Playland Park, Seattle, Wash.

WANT SOBER MAN HELP IN DOG ACT AND drive truck. Address BELLING, care Tausig, 29 W. 46th St., New York.

WANTED FOR PLATFORM SHOW OPENING May 15 — People in all lines that can change for two weeks. Singles, Doubles, Singers, Dancers, Yodelers, Hillbilly and Cowboy Musicians, Novelty Acts, Vocalist strong enough to feature. No wires, please. Write, tell all in first, salary wanted, or no reply. T. C. JACOBS, Russells Point, O. my1

WANTED — GOOD FEMALE AND MALE MUSICIANS. State all. Hotel, good pay. Don't misrepresent. BOBBY LEES, 935 Burgess St., Fort Wayne, Ind.

WANTED — SMALL CHORUS, 4 TO 6 GIRLS. Double Specialties for army camp tour. Send photos, details. KAY ROBERTS, General Delivery, Alle. Co., Oakdale, Pa.

WANTED — MED SHOW PEOPLE IN ALL lines. Producing Blackface, Piano Player, Novelty Acts. Tell all in first letter. Open in Ohio May 17. Address BLACK HORSE, R. 5, Upper Sandusky, O.

WANTED AT ONCE — COWBOYS, COWGIRLS, draft exempt; Yodeler, Fiddler, Accordionist, Mandolin, Hawaiian Girl Players for high class act. Steady work. Give details, pictures and lowest salary. Write SHORTY FINCHER, Radio Station WORK, York, Pa.

WANTED TO BUY

ALL KINDS, POPCORN MACHINES, ALL ELECTRICS, Gasoline, Roasters, Popping Kettles; also Vending Machines. Highest prices paid. NORTHSIDE CO., Indianola, Iowa. my1

WANT TO BUY — LIGHTING PLANTS, GASOLINE or Diesel driven. Give full description and lowest cash price. L. STANHOPE, Wayne, Pa. my1

WANT — BUY, LEASE ABOUT 80x200 BIG Top and Marquee; 3 month lease. Cash if bargain. GEAR, Box 248, Centerville, Miss.

At Liberty Advertisements
5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE
Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY BANDS AND ORCHESTRAS

Available May 30 — Ken Murray, the Crown Prince of Sweet Music, and his Orchestras; 12 union Musicians. Draft deferred. Prefer resort, Wisconsin or Michigan. Write Box 204, Bloomington, Ill.

AT LIBERTY CIRCUS AND CARNIVAL

HALF AND HALF ATTRACTION — A-1 FLASH, make up, wardrobe, spots, blow ups; clever expose, intelligent lecture. This ad due to disappointment. Managers with acts, answer. I don't misrepresent, don't you. FRANCIS CARLTON, care General Delivery, Washington, D. C.

HALF AND HALF — UNUSUAL ABILITY, intelligent lecture and first class presentation. Reliable managers only. G. GORDON, 5101 Ave. I, Brooklyn, N. Y. my8

Experienced Carnival or Circus Secretary at liberty on account of show not going out. Can handle the office duties of any size organization. Capable Press Agent back with show. Save unnecessary correspondence, quote salary. Write or wire Harvey "Doc" Arlington, care Palace Hotel, Fort Wayne, Ind. my15

Man — Age 42, married, sober and reliable. Able to operate Chairplane, Tilt-a-Whirl, Ferris Wheel and keep same in repair. Wants job in small park. V. H. Solleck, Box 301, Rogers, Ark. my8

AT LIBERTY MISCELLANEOUS

ROLLER SKATING TEACHERS — MARRIED couple. Can teach both Figure and Dance Skating. Man draft exempt, capable of running rink. Prefer R.S.R.O.A. rink. Will forward further information to interested party on request. BOX C-134, Billboard, Cincinnati. my8

Gagwriter, Idea Man — Writer of band novelties, patter, gags, parodies. Wishes connection with legitimate act or radio station. Free to travel. Frankel, 3623 Dickens, Chicago.

AT LIBERTY MUSICIANS
MINIMUM SALARY, \$100
per week. Good voice. BOX C-137, Billboard, Cincinnati, O. je12

A-1 BASS TUBA PLAYER AND FLUTIST — Prefer factory work with concert band. Both widely experienced. Full particulars, please. C. KINAMAN, General Delivery, Boston, Mass. my8

AT LIBERTY — UNION ALTO SAX DOUBLING Violin. Good tone, read and jam. Age 31, married. Experience and reliable. Location only. CLARENCE DAUGHERTY, Derby Hotel, Lafayette, Ind. my8

BAND AND ORCHESTRA DIRECTOR — SCHOOL or municipal band. Address BOX C-144, Billboard, Cincinnati, O. my15

BASS AND PIANO — EXPERIENCED ON BOTH. Prefer cocktail combo on long location. Must be good. Age 28, 3A. CHUCK EWING, 419 Center St., Findlay, O.

DRUMMER AND GIRL VOCALIST — MUST work together. Have experience necessary to work with any type of band. Can read and fake, swing or mickey arrangements. Prefer location, no one nighters. Vocalist sings any style songs. MAL IRBY, 516 Fairfax Ave., Norfolk, Va. Phone 30137.

DRUMMER — 17, SOBER, RELIABLE. DANCE and radio experience. New white pearl outfit. Read or fake. Play any style. Prefer location in Ohio. Can sing. Will join immediately. Will answer all letters. BOX C-141, The Billboard, Cincinnati, O.

HAMMOND ORGANIST — EXPERIENCED ALL lines. Double Piano and Accordion. Permanent summer location by June 1. No rush. Write INEZ MANN, 4704-23 St., Meridian, Miss. my8

PIANO ACCORDION SOLOIST AT LIBERTY June 1st. Have played with Western units on Stations KSD, KWK, WHIS. Can double Piano. Prefer work with Western unit or radio. No pennies. Union, don't drink or smoke. Age 21, married, draft 4F. Read and fake, sweet or swing. Wife Vocalist. BOB BARRY, 705 E. Main St., Danville, Ill. my8

At Liberty — Alto Sax, Clarinet, Flute. Draft exempt. Name band experience. Age 23. Clarinet ad hb. Local 802; \$50.00 minimum. Give all particulars. Musician, 394 Sherman St., Fond du Lac, Wis.

Lead Tenor, Clarinet, Flute, Vibe — Transpose, arrange, some Piano. Sight, sing baritone. Play any style. Experienced all lines. 3A, age 28. Available for jollying or week-end location, Peoria area. Phone 2541. Lary Gibson, 1004 W. Jefferson, Washington, Ill. my22

Id Alto Saxist, Doubling Clarinet — Or play straight melody for jam combination. Draft exempt, single, neat, no habits. Anything considered, go anywhere. Write Musician, 6008A Page Blvd., St. Louis, Mo. my1

AT LIBERTY PARKS AND FAIRS

FOUR HIGH-CLASS ACTS — THE WORLD'S Best Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. Write or wire BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. my15

America's Favorite Talking and Pantomime Clown, the Original Bingo Sunshine as "Corigan the Clown Cop." Clown Specialties for circuses, fairs, celebrations or any outdoor or indoor event. Address: 4562 Packard Ave., Cudahy, Wis. my15

Calley — Rube Swinging Slack Wire Act and Juggling for circuses, fairs, celebrations. 438 W. 46th St., Apt. 7, New York, N. Y.

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

"Corigan the Clown Cop" has some open time for Indoor and Outdoor Celebrations. He's made thousands happy. Address, Bingo Sunshine, 4562 Packard Ave., Cudahy, Wis. my1

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. 353

Guthries, Fred and Marie — Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze, Lady and Gent. Beautiful wardrobe. Reasonable. 220 W. 9th St., Cincinnati, O. my8

The Act Beautiful — America's Greatest Acting Birds. All large White Australian Cockatoos, Military Macaws. This act fits in any place, on any show. This leading attraction well known for over half century of years. Still in the lead. Presented by the one and only Prof. Pamahasika, himself. For a real good entertainment for all ages wire, write, telephone Geo. E. Roberts, Licensed Bonded Agent, Circus Headquarters, 3504-B N. 8th St., Philadelphia, Pa. Tel. SAGmore 5536. P. S. — Also Pamahasika's Dog-Pony-Monkey Circus.

The "Great" Kelly — Now booking for '43. Riding a regular bicycle flaming with fireworks down narrow chute thru house of solid flames, crashing solid or glass walls. Jumping over two automobiles using American flag and V of fireworks for grand finale. Write Mike Kelly, Goshen, Ind., U.S.A. my8

AT LIBERTY PIANO PLAYERS

PIANIST FOR DANCE BAND — LARGE OR small. Draft exempt. Read, fake, Union, sober. Must be location. JAY HARROLD, General Delivery, Rome, N. Y. my8

MALE EXPERT PIANIST—NON-UNION. READ, transpose, revise, interpolate, reconstruct. Experienced all branches. Rank with America's foremost pianists. Locate, travel. Past draft status. Good appearance. Make offer. State all. COMPOSER, care Billboard, St. Louis, Mo. my1

All Around Pianist — Union. Available for work in New York City. Leonard Zaslav, Pianist, 229 W. 105th St., New York. Academy 2-8773. my20

Plenty rhythm, modern take-off. Young, experienced, dependable. Available on week's notice. Write complete details. Salary must be good. Piano Man, 15 Melton St., Montgomery, Ala.

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY — SISTER TEAM, DANCERS and Musicians. USO Camp Shows, hotels. High class act. THELMA CARMEN, 252 E. Lakeview Ave., Columbus, O.

4-GIRL LINE DANCERS — 2 WITH SPECIALTIES. Nice wardrobe. Available now. THELMA CARMEN, 252 E. Lakeview Ave., Columbus, O.

Actor, Pianist — Single, twenty, draft exempt, good appearance. Prefer work with one man or small unit to learn show business. Join immediately. Write now. Irving Duke Thompson, Smoaks, S. C.

At Liberty — Team. Man, 47; Wife, 38. Change for week or longer. Singles and doubles; some novelty. Blackface only. Know the bits and acts, put them on and make them go. Good sales workers. Have car and house trailer. Prefer mod show or rep. Am A-1 Boss Conductor, do specialties and produce concerts. Wife tickets. Three past years with Bradley Kincaid Radio Gang. We do not play music. State what you can and will pay. L. Salisbury, Orleans, Ind.

Famous E. Russell — Female Impersonations, popular singer of songs, Egyptian Oriental Dancer. Impersonating stars of yesterday and today. Box 434, Billboard, 1684 Broadway, New York.

POOL WHIRL

(Continued from page 40) pool men, and if they plan to run AAU meets they'll know how to go about making the right deal.

Add War Heroes

Members of the swim fraternity, especially the old-timers, will remember Bernard Cyril Freyberg, the London swimmer who attempted to swim the English Channel back in 1925 and nearly did, too... missing by a mere 500 yards. Well, the same Bernard Freyberg is now Lieut. Gen. Freyberg, the officer you've been reading so much about in the newspapers in connection with the African campaign. Bernie and his contingent chased the Axis away from Gabes and they're still hot on their heels. In the army for years, Freyberg has been using his swim background to good advantage. In battle he's known to lead his troops, commando fashion, across streams and rivers. No body of water can stop him.

Men and Mentions

As expected, Mack Rose is resigning his defense job to resume activities at the Cascades twin tanks, New York. He'll probably have the job all alone this summer, too, as there's talk of Harry Pincus, Mack's former swim partner, joining the navy.

Gertrude (Trudy) Ederle, of English Channel fame, is working in a defense plant in the New York area. Trudy is stone deaf and crippled from the fall she had a few years back. It was ironical that she should have broken into the news a few weeks ago—about her defense job—on the very day the papers carried stories about Dudley Field Malone and his screen debut. Malone was Trudy's manager when she returned to New York for that triumphant tour up Fifth Avenue.

ENDY-PRELL BIZ

(Continued from page 37) co-owner; Samuel Prell, director general and co-owner; Ralph N. Endy, concession manager and co-owner; Abe Prell, assistant general manager; Louis A. Rice, legal adjuster; Charles Powell, general agent; Steve Decker, press department; Tommy Rice, billposter and advance; Vernon Korhn, secretary; Joe Prell, assistant secretary; Milton Paer, concession secretary; William J. Tucker, lot superintendent; Russell Armstrong, public relations; James Zabriskie, Diesel engineer; Whitey Hewitt, electrician; Enoch Ratzell, sound technician; Charles May, mall man and The Billboard sales agent; Sam Murphy, ride superintendent; Charles Guttermuth, truck mechanic; Sam Caruso, carpenter; Roger Hornsby, superintendent of gates; Richard Hillburn, artist, and Harry Ward, lot watchman superintendent.

MAIL OR HAND AT CINCINNATI OFFICE 25-27 Opera Place

Office Hours— 8:30 A.M. to 4:30 P.M. Monday to SATURDAY

Parcel Post

- Boyer, Chick, 15c; Elbert, Mrs. Helena, 12c; Gordon, Dan (Orch) 6c; ... RATES, Wm. Leon; ... BARNETT, Thos.; ... BARRON, Walter; ... BARRON, Walter; ... BARRON, Walter; ...

- Brooks, Chas. E.; BROOKS, Chas.; BROOKS, Chas.; ... BROOKS, Chas.; ... BROOKS, Chas.; ... BROOKS, Chas.; ...



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Clifton & Woods; Daley, Don; Dallas, Alice; DANIEL, Norman; ... DAVIS, Jack; ... DEAN, Peo Wee; ... DEBOW, James; ... DEBY, James; ... DEBY, James; ...

- Gunther, Mrs. Homer; Guthrie, Mrs. Ethel; HADDAD, John; ... HAMILTON, VIRGIL CHAS.; ... HANBERRY, Edw.; ... HANSEN, G.; ... HARPER, Harv; ... HARTLEY, Wm.; ... HAZEL, Wm.; ...

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.



- Lightning Flashes, Thro
- LINKOUS, Justin M.
- Linton, Alex
- Liste, Sandy
- Little, Elizabeth
- LITTLE, John L.
- Littledane, Joe
- LITTLEFIELD, Jack
- LITZINGER, Peter Jos.
- Locke, Samuel
- Lodgson, Billy
- Loney, Geo. Malono
- LONG, Chiss Wm.
- LONG, Jos. Edw.
- Lonsdorf, Barney
- LOPEZ, Jas. Bud
- LOSH, Albert
- Lovett, Geo.
- Lovett, Helen
- Lovette, Villa
- Lowe, Floyd H.
- LOWRY Jr., Herbert H.
- Lucas, Geo.
- LUCAS, Mike
- LUNDY, Wm.
- Lusson, Leo
- Lyn & Lazzaroni
- LYNCH, John Jos.
- Lytton, Jons & Dean
- Lyons, Bayne
- MacDonald, Bruce
- McABEE, Artie
- McALEER, John
- McAHEM, Frank
- McCall, Herbert L.
- McCARTHY, Richard Alex
- McClain, O. C.
- McCleod's Scotch Highlanders
- McClure, Kay
- McCorm, Ernest
- McCracken, Howard T.
- McCruy, Robt.
- McCOY, Herbert
- MCREADY, Claude M.
- McCready, E. D.
- McCalley, W. T.
- McDaniel, L.R.
- McDonough, Nicholas
- McDowell, Karl
- McEntire, V. C.
- McFadden, Max
- McFarland & Brown
- McFarland, Tobo D.
- McGIRE, Richmond
- McGLIN, Jos. Vernon
- MCGOWAN, FRANK JOS.
- McGUIRE, Peter
- McHugh, Mrs. Bill
- McKIVERGAN, Thos.
- McKnight, C. H.
- McLean, D. D.
- McLELLAN, Lester Geo.
- McLendon, Robt. F.
- McManns, T. J.
- McMULLEN, Wm.
- McNeely, R. B.
- McNeil, Scotty
- McPeck, Curley
- MCPIERSON, Eugene C.
- McROBERTS, Robt. Chas.
- McSPARKEN, Wm. Perry
- Mac & Tyro
- Mac Bros., Thro
- MACK Jr., John
- MACKLEY, Jos.
- MAOKEY, Michael
- MADDOX, Jas. E.
- MADISON, Gloria
- MAGGIO, Tony
- Maglery, Paul
- MAGUIRE, Wleaston
- Mahler Jr., Joe
- Maida & Perez
- Males, Mrs. Jack
- MALLERY, Richard
- MALLWIN, James
- MALONE, Otis E.
- MALTIN, Sam
- Mandell Bros.
- Manley, R.
- MANIS, Wm.
- Marcos, Sensational
- MARION, Sidney
- MAULEY, Fred
- Marlow, Dou
- Marlowe & King
- Marquardt, Hugo
- MARSH, Jesse B.
- Marshall & Shields
- Marshall, Leonard
- MARSHALL, Sam
- Marshall, L. C.
- Marshall, Troy
- Martin, Bull
- Martin, Clarence
- Martin, Robert
- Martin, Viv
- MARTIN, Robt.
- Marvin & White
- Mason, Raymond
- MASON, Sherman
- Massinger, Alvin
- Master, Dons & Rose
- Mastin Trio, Will
- Mathews, Cornelius
- Mathews, Jessie
- Mathews, Mrs. Tillie
- Matters, Guy
- MATLOCK, Oneal R.
- MATTHEWS, Jimmie C.
- MATTSON, Edward R.
- Maurada, Mac
- Mauritz, Willander
- John
- Maxine & Clayton
- Maximo Bros. & Bobby
- Mayer, Dorothy
- MAYER, Wm.
- Mayers, Geo. & Vicky
- Maynard, David
- Mayo, LaBean
- MAZER, Israel
- MEADOWS, Darris
- MEADOWS, Jas. Leonard
- Medley, Thomas
- MEDLEY, Wm.
- MEEKLING, Chas. Karl
- Mel Roy, Magician
- MELVER, Paul
- Melvin, Joe
- MERIC & Gaylor
- MERRILL, Ray
- Messinger, Margaret
- Messinger, Frank H.
- Meyers, Pauline
- Mia Miles Foursome
- Midiri, Tony
- Midkiff, J. O.
- Might Monarch Show
- Milam, Alfred J.
- MILANOVICH, Sam
- Millette, Jeanne
- MILLER, Chas. Jos.
- Miller, Chris H.
- Miller, Dorothy
- MILLER, Harry
- Miller, Jean
- MILLER, Leo
- Miller, Mrs. Mae
- Miller, Mrs. Maxine
- MILLER, Nancy
- MILLER, Paul O.
- Mills, King & Rayo
- MILTON, Van
- Minor, Bert & Mrs.
- MINTER, Hugh
- MIRANDA, Gerald
- Mitchell, Mrs. Amelia
- MITCHELL, Frank
- Mitchell, L. Jerome
- Mitchell, Leo
- Mitchell, Lester & Juanita
- Mitchell, Marty
- Mitchell, Miller
- Mitchell, Tennis
- MITCHELL JR., Nick
- MITCHELL, Thos.
- Mix, Art
- MOBLEY, Billy
- Moir, Larry
- Monahan & Morris
- MONAHAN, Harry
- MONROE, Allen
- MONROE, Geo.
- Monroe, Mrs. Jack
- MONTAGUE, Robt.
- Moods, Thro
- MOORE, A. L. Dinty
- MOORE, Jas. Eugene
- MOORE, John J.
- MOORE, Sam
- MOORE, Wm.
- Morgan, Miss Lois
- MORGAN, John R.
- Morgan, Max
- Morgan, S. B.
- Moriarty & Dell
- MORROW SISTERS & Billy
- MORRIS, Clarence
- Morrissey & Co., W.
- Morrison, Jack
- MORSE, John
- Mort, Mrs. Dorothy
- MOSKAL, Steve
- Moss, Clarence
- Moto-Ministrels
- Mutt, C. W.
- MOTT, Edw. Leo
- MOUNTS, Homer
- Mullciland, Frank
- MULLEN, Robt.
- Mullins, Moon
- MUNCY, Marshall
- Munn, Mrs. Rosella
- Munroe & Adams
- Murphy, Bob
- MURPHY, Jack
- MURPHY, John
- Murphy, Joseph
- Murphy, T. Jeff
- MURRAY, James O.
- MYERS, Emory
- Myers, George L.
- Myers, John
- Myers, Randall
- Nagle & Co., Bert
- NAUGLE, MICHAEL
- ANDY
- NAZRECHUK, Nicholas
- Neal, Jack
- Neel, J. J.
- Nelson & Evans
- Nelson Boxing Cats
- Nelson Sisters, The
- NELSON, Donald
- Oliver
- NELSON, Glen
- Nelson, Mrs. Ima
- NESTOR, Carl C.
- Nevin, Sam
- NEWKIRK, Danny
- Newton, Alfred
- NEWTON, Jos.
- NEWTON, Lewis
- Nias, Ike
- NIBLICK, Ellis
- Nicholas, Clifford
- NICHOLS, R. Clyde A.
- Nichols & Haley
- Nichols, Gilbert
- NICHOLS, Gilbert Finch
- NICHOLSON, Clyde A.
- Noller, Chas. C.
- NORMAN, Freeman Virgil
- North Const Show
- NORTON, Ralph J.
- NUTHMANN, Chas. Ernest
- NYE, John R.
- O'Brien, Julia
- O'BRIEN, Michael
- O'Brian, Miss Pat
- O'BRIEN, Wm.
- O'Connor, Frances
- O'DANN, Walter
- O'Dear, Alfred A.
- O'Dear, Jimmie
- O'Dell, Mrs. Lucille
- O'Donnelly, Miss Lee
- O'Hagan, The
- O'HARA, Mike
- O'Neill, Tommy
- O'NEILL, Kenneth
- O'Neil, Esther
- O'Shanghessy, Austin
- OCEAN, Michael
- ODEN, Milton Lee
- OKERSTROM, Fred
- OKEYEB, Louis
- Oliver, James C.
- Oliver, Otis L.
- OLLIVIN, Edwin H.
- Olympia Trio, The
- Orr & Co., Cheln Street
- Oshorn, Larry
- Osborn, Thomas
- Osten, Jack
- Osterberg, Ruth
- OSTERMANN, Arthur J.
- Otin, Jarman Chas.
- OWENS, Jesse
- OWN, GEORGE
- OXFORD, Harry
- Pace, James
- PAIGE, Geo. Wm.
- Painter, Wm.
- PALING, Chas. Howard
- PALMER, Earl
- Palmer, Leo
- PALMERINO, Chas. Jos.
- Pan Amer. Train Show
- Parent, Art
- PARK, GEORGE
- Parker, Edward H.
- Parker, Mrs. Louise
- PARKER, Wm.
- PARKINS, Carl Eugene
- DAVID JOHN
- PARKS, Fervin
- PARSONS, FRED
- SKILLINGER
- PATTERSON, Russell Francis
- PATRICK, Theodore
- Patterson, Harry
- Painter, Albert
- PAYNE, Wm. Greer
- Pearce, Jim
- PeoWee, Murry & Dean
- Pelletiers
- PENDLETON, Floyd W.
- PENNINGTON, Jas. Herbert
- Pepito & Juanito
- Percoll, Mickey
- Perdue, A. Ethel
- PEREZ, HARRY
- HENRY
- Perkins, Sy
- PERRY, Harvey O.
- Perroutta, James
- Perry, Robert
- Perry, Mrs. Thilio
- Perry Twins
- Peters, Beni
- PETERSON, Howard Raymond
- Petit, Paul
- PETKA, Albert
- PETRIE, Roy
- Phelps, Phil & Dottie
- Philbert, Edward
- Pilot, Alexander
- Pierce, Leona E.
- PIKE, Wm. David
- PIKE, W. M. (Bill)
- PIZZI, Dominic P.
- Plumhoff, Wilbur
- Poff, Henry
- POMPONENI, ANTHONY
- Poole, Mrs. Elsie
- Poole, J. J.
- Poole, Robt. Dow
- POPOVICH, Charles
- PORACKI, Jos. S.
- PORACKI, Stanley
- Porcher, Harry
- Porter, Glen
- PORTER, Howard
- Porter, Leo
- Pounds, Elizabeth
- Potts, Mrs. Ethel
- Power, Arthur E.
- Power, Jimmie
- PRESSON, Drufus
- Devey
- PRICE, George Adron
- Pringle, Johnnie
- Prichard, B. Franklin
- Proctor, Robt.
- PURVIS, Earl W.
- Purvis, Jack
- PUTNEY, Elmer
- OWEN
- Radio Jesters
- Radakovitz, Helen
- Ratnone Sisters & Gay
- RAGLAND, Phillips Thos.
- RAMEY, Harry Ernest
- Ramon, Don
- Rama, Desmie
- RAMSEY, Wm. Otis
- Rand, Lucille
- Randolfo, J. J.
- Rankin, Hob
- Raum, Jack
- Rawlings, Mrs. Cecil
- Ray, Diane
- Ray, Jimmy
- Ray, Kay
- Ray, Reuben
- Raye & Arthur
- Raymond, Gregory
- REED, Robert & Cherle
- RAYMOND, Paul Eugene
- Raywin, Hal & Hilda
- Read, Russell Roy
- Reddick, Johnnie
- Redford & Wallace
- Redford, Mrs. Hazel
- Redman, J. B.
- Reed, Harvey
- Reed, Ross E.
- REED, Wilbert
- REESE, Elmer
- REESE, CALVIN
- RICHARD
- RICHARDSON, Thomas
- Reeves, Hugh N.
- Reeves, Doc L. H.
- REICHMAN, Harry
- Reid, Miss Billie
- Reid, Mrs. Ruth J.
- Reilly, James J.
- Reilly, Lou
- Reimer, Doc
- Rembrand Trio
- Renhoff, Ray
- Renolds, Jack
- Retter, Dezzo
- Rexfords, Thro
- Rey, Val
- REYNOLDS, Gerald Gordon
- Reynolds Pyrmid Girls
- Rhiley, Eddie
- Rhodes, Dale
- Rice, A. C.
- Rice, Cecil C.
- Rich & Gibson
- RICHARDSON, Carl Eugene
- Richie, Jimmie
- Richardson, Jack
- Richmond, Paul
- RIDDLAY, LeRoy
- RIGBY, JOHN
- RIGGS, Mrs. Lillian
- Riley, E. D.
- Riley, Mrs. Florence E.
- Rinehart, Mrs. Bye
- Rinehart, Olive
- RINEHEART, James C.
- RING, John Ildor
- Rippel, Jack
- RIVERS, Wm. Gen.
- Roach, John S.
- Roades, A. W. Dusty
- Robbin, Bettie
- Robbins, Clarence
- Robbins, W. F.
- ROBBINS, Walter
- Roberts, Aubra Atlas
- Roberts, Babe
- Roberts, Doc
- ROBERTS, LEONARD
- ROBERTSON, Richard Chas.
- Robinson, Carl Spot
- Robinson, Frances
- ROBINSON, Fred D.
- Robinson, H. M.
- Robinson, Henry
- Robinson, Jackey
- Robinson, Nathan R.
- Rocco, R. W.
- ROCK, Randall
- RODGERS, James
- Roehrs, Horn
- Rogers Sisters
- Rogers, Buddy
- ROGERS, Clifton
- Rogers, H. H.
- Rogers, Patricia
- ROGERS, Robt. E.
- Rogers, Roy
- Roias, Mrs. Mary
- Roland, Mary
- Roland, N. P.
- Rolling Ramlbers
- Romer's
- ROSE, Peter
- Rosen, H. B.
- ROSEB & Leo
- ROSS, Chas. Wm.
- Ross Jr., Frank E.
- Ross, Geraldine
- Ross, Hal J.
- Rotunde, Frank
- Rowl, Jack
- ROY, Charles
- Ralph
- Roy Circus
- Rudell, Miss Ginger
- Ruddy, George N.
- Rulson, Dorsha & Baro
- Rush, Carl Reese
- RUSSELL, Bennie Dow
- Russell, Paul
- Rutch, August
- Ryan, Geo.
- RYAN, Patrick
- Sabath, Maurice
- Safford, Carl Scotty
- SALKELD, Clifford T.
- Salter, Otis
- Samuels, Al
- SAMUELSON, Chas. Elmo
- SANDERS, Emmett V.
- Sandlin, Marie
- Schaefer, Walter
- Schaffer, Blackie
- Schapiro, Henry
- SCHILLING, Lyle
- SCHMIDT, Daniel H.
- SCHUEMAKER, Hoyt Willard
- SCHULTZE, Edwin R.
- Scott, Becker T. Fat
- Scott, Dorothy
- Scott, Mrs. Elaine
- Scott, Fingers
- Scott, George
- Scott, Harold L.
- Scott, Harrison
- Scott, Nina B.
- Seabolt, Eston
- Selby, Ginger
- SELLS, Jay Wilson
- Sells, Virgil
- Serrette, Molly
- SERWATKA, Thomas
- Settlemeir, Paul
- Setz, Val
- Sewell, Mrs. Garland
- SEXTON, R. A.
- SEYMOUR, Lloyd Wm.
- SHADDOCK, Richard Thos.
- SHAEFFER, Harry
- Shaffer, Carl Fred
- Shanahs, W. J.
- Shannon, Mrs. Babe
- Takatos, Judy
- Talbot, Thro
- Talbot Jr., Geo. Earl
- TAM, Alex
- Tan, Gus
- Tarbes, Henry
- Tarbus, Max
- Tarrant, Bert
- TASKA, Walter Chas.
- Taylor, Mrs. Andrew
- TAYLOR, Cyrenus O.
- Taylor, Geo. G.
- Taylor, Jack M. E.
- Taylor, James
- Taylor, Leon
- Taylor, Lucille
- Taylor, Ralph W.
- Taylor, Raymond
- TAYLOR, Wesley Allen
- Terry, Henry O.
- Terry, Thexton
- Terry's Wonder
- THARPE, Willis Franklin
- Thomas, Ohio
- Thomas, Jim
- Thomas, Leo
- THOMAS, Oliver
- THOMAS, Shaddock R.
- THOMAS, Troy
- Thomason, Nelson
- THOMASON, Tommy Gene
- THOMPSON, Jas. Culver
- Thompson, Marion
- Thompson, Worth Sinclair
- Thomas, Verne
- Haines
- Thornton, Minela
- Tidwell, Mrs. Mary
- Thiner, Harry
- Tip Tops, Six
- Tipton, Bob
- TIPTON JR., Francis M.
- TODD, Jas. Franklin
- Tomb, Doc & Freda
- TONER, M. J. Freda
- Torre Twin & Torrenco
- Townsend, Lady
- Townsend, Dorothea
- Tracy, Roy
- Tressell, Virginia
- Trout, Mrs. Agnes
- TUGGLE, Alonzo N.
- TURNER, Carlisle B.
- Turner, Leonard
- TURNER, Willie
- Tuttle, Gertrude
- Twitter, Chas. C.
- Ulmer, Mrs. Marna L.
- United American Show
- Valentine, Henry
- Valentine Fox & Ruth
- Valero, Stan
- VAN CAMP, Arthur JOHN
- Van Dyke, Robt.
- Van Sickle, Roy J.
- Vardo, Kinny & Palmer
- VAUGHN, Edgar Hatfield
- Veal, John R.
- Veley, Mrs. Dorothy
- Venable, Wm. Alfred
- Verdi, Al
- Vermillion, Irene
- Verard, Whitey
- Vic & Lamarr
- VILLEMAREL, Jos. R.
- Vitali Jr., Joe
- Viet, Harry
- Vogstad, Geo.
- Von Eberstein, Curtis
- VON GINDLE-SPARGER, Leo
- Von Riedsorf, Mrs. Eva C.
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- Waddle, Philip
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- Wagner, Jack J.
- Wagner, J. W.
- Wagner, Wm. J.
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- Walker, Dot
- Waite, Fred
- Walker, Garnet
- WALKER, Geo. Loranzo
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- Wallace Puppets
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- Walton, Raymond
- WALTON, Wm. A. Harlon
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- Warner & Leigh
- Warner & Margie
- Warner, Geo. Stumpy
- Warner, Jack & Jill
- Warner, Judie
- Warren & Phyllis
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- Washburn, Mrs. Lutlin
- Watkins, Ira
- WATSON, David
- WATSON, Geo.
- Watson, Jym
- Watson, O. D.
- WATTS, John
- Wayne, Ginger
- WAYTE, Frank A.
- Wayne, Clifford
- Webb, Harry D.
- WEBB, Jesse Odell
- Webb, Owen
- WEBER, Morris
- WEBSTER, Jas. C.
- Weiss, Harry
- Weiss, John C.
- Wells, John Edward
- Wen Hat Troupe
- Westworth, Tom
- WESLEY, Earle Geo.
- West, Miss Carol
- Westbrook, C. A.
- Western, J. W.
- Weston, Eric Slim
- Wevls, Ed
- Wheeler, Geo. & Marg
- WHEELER, Wm. Ray
- White, Doris
- White, Geo. (Stoneman)
- White, Marie
- White, Kenneth
- Peter
- White, Princess
- WHITE, Richard
- White, Sally
- WHITEHEAD, Ennis
- Whitterman, Wm.
- Wiener, Earl
- Wiggins, Dora
- Wiggins, Roy
- WIGLEY, J. T.
- Wilbur, Whitley
- WILCOX, Jerome
- Wilcox, Bonapart
- Willder, Jimmy
- WILHELM, Milton
- WILKIE, Thos. Jos.
- Willard, Chi
- WILLARD, Wesley T.
- Williams, Colonel
- WILLIAMS, Daniel
- Williams, Dewey
- WILLIAMS, Frank
- Williams, Fred X.
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- WILLIAMS, Leroy
- Williams, Little
- Williams, Mary
- WILLIAMS, Murray T.
- Williams, Raymond
- Williams, Sparky
- WILLIAMS, Stephen
- Williams, Willie
- Williamson, Al
- Willms, Mrs. Birdie
- Wilson, Alice
- Wilson, Bethal
- Wilson, Buffalo
- Wilson, Bill J. C.
- Wilson, Clarence & Faye
- Wilson, Harry John
- Wilson, James O.
- WILSON, Peter
- Wilson, Ted
- Wilson, Vonnice
- WINTS, Cash
- WINTBURN, Herbert Louis
- Winn, Gene
- WINNING, Chas. Jas.
- Winstone & Lelette
- WITCHER, Robt. Nolan
- WITTHAUS, Adolphus Jas.
- WOLF, Ray Alonzo
- WOLKOFF, John
- Wong Trompa, Jim
- Woods, Billy & Maurcen
- Woods, Mrs. Charlotte G.
- WOODY, Edward
- Worth, Monty
- Worthington, Dick
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- WOZNY, Jos. Marian
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- Wyatt, Mrs. Mabel
- Wypoung Duo
- Yates, Tex
- YAX, Fred
- Yeirakis, Tom
- Yonis, Mrs. Green
- Yonanto
- Yonko, Miller
- Yonko, Geo. M.
- Yonko, Nicholas
- YOST, Arthur M.
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- Youman Bros., The
- Youmans, The Four
- Young, Russell
- YOUNG, Howard
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- Youngblood, Zeke
- Zimmerman, James
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- CHICKSdorf, Dick
- Glansfield, Florence
- Graphologist, May
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- KLINK, George W.
- Knight, Danny
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- Lyons, Bert
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- McGary, Kirby Call
- McGuinness, Pvt. A. G. M.
- McIntyre, George
- MacK, Connie
- Maquera, Henriette
- Manning, Rosa
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- Martin, George J.
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- Melville, Albert
- Miller, Johnie
- Montgomery, Paul
- Moore, Ma Belle
- Moya, Lolita
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- O'Rourke, T.
- Oakes, Herbert
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- Olivette, Nina
- Olsen, Lew
- Parke, Valerie
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- POOLLE, Clarence E.
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- Pritchard, Licut.
- John
- Publist, Jay Rex
- Rains, Al
- Rambola, Sam
- Ramsey, Jack
- RANDALL, Leon Grant
- Raye, Diano
- Reynolds, C. W.
- Reynolds, Charles
- Richard the Great
- Richards, Peter
- Rieck, Johnnie
- Rielly, Bill
- Riikin, Sydney
- Ringers, Peejay
- Roberts, Marion
- Roberts, J. Stanley
- Benjamin
- Ross, Eddie
- Rowland, Diane
- Rutledge, Ann
- Rutledge, Tracey
- Ryan, Buddy
- Samuels, Rae
- Sand, Anita
- Seofield or Rose, Harry E.
- Share, Marjorie
- Smith, Cyril
- SMITH JR., Ira
- Spitzer, Harry
- Spitzer, John
- Stern, Jack
- SUGDEN, Roy James
- Taylor, June
- Temple, Bob
- Thiele, John
- Thiele, John H.
- Trevor, Madeline
- Trupiano, Roco
- Van Bell, Robert
- Van Kirk, Camille
- Wagoner, Howard
- Waldeaman, Odette
- Waldow, Dagobert R.
- Walter, Carlo
- Wassau, Hinda
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- Wray, Lucille
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Francisco, Don	FREDRECKSON, Donald R.	Josephine
Gardner, Jack—nee Johnny Wolf	GAVIN, Paul	Muto, F.
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Gibbons, George	Health, Ruth	NICHOLSON, Clyde Archie
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Loeb, Mrs. R.	Loeb, Mrs. R. (Gay Byrd)	Joseph
Loeb, Mrs. R.	Loeb, Mrs. R. (Gay Byrd)	Joseph
Loeb, Mrs. R.	Loeb, Mrs. R. (Gay Byrd)	Joseph
Loeb, Mrs. R.	Loeb, Mrs. R. (Gay Byrd)	Joseph
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Anderson, Mrs. D.	Addington, Mrs. D.	Bishop, Lou
Anderson, Bud E.	See LETTER LIST on page 45	Ugen

# merchandise

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## BINGO BUSINESS

By JOHN CARY

Altho there is a shortage of merchandise available on the market today, there is no excuse for bingo operators to try to stuff off cheap articles on players.

The popularity of bingo has grown considerably since the U. S. entered the war. It's just because bingo is the greatest little game in the world for raising the morale of the civilian population and that of the armed forces. In addition, there is no more popular way of bringing people closer together for an evening's fun and no easier way of raising funds for worthy charities.

Altho the public is willing to spend its money and time playing bingo, it expects to get worth-while merchandise in return, and it doesn't like to get fooled.

It's true that the cost of merchandise has been upped during the past year, but that is no reason for ops to pass off cheap merchandise on their customers. Several bingo operators are raising the price of the games and are increasing the charge for additional cards. Players will undoubtedly be willing to cooperate with the bingo operator as long as they are satisfied with the prizes being offered.

It might be simple enough for an operator to pass off a cheap prize, but he can do it only once. After that the customers will get wise to his tactics and will boycott his games by word of mouth. Women like bargains and are always hunting for them. But just try to pass off something as a bargain that is a dud and look out for the unfavorable reaction. It doesn't pay to try to fool the public. Wise ops realize the success or failure of their games depends upon their ability to win and hold the good will of their patrons.

In addition, local authorities in many sections are only too glad for an excuse to shut down bingo games in their territories. Governor Dewey's veto of the bingo bill in New York won't help the national picture any. It was felt by many that once Dewey passed the bill other State and municipal authorities would follow suit. This would have given a tremendous boost to the entire merchandise industry, which sells a large quantity of goods to bingo operators. Unfortunately, however, Dewey didn't realize the importance of bingo games upon civilian morale. We have high hopes that the issue hasn't died and will be revived in the near future.

We suggest that bingo operators give players their money's worth so that an irate public won't take a justifiable case to the local authorities and demand the abolition of bingo in that territory.

Bingo operators in certain localities sounded their own death knell when they insisted on giving away cash prizes instead of sticking to merchandise. Once they gave away cash local authorities attached the name of gambling to an otherwise harmless pastime. We suggest that bingo ops who are allowed to continue their games do so by only giving away merchandise so that local authorities can't pin the taint of gambling onto an operator who is conducting a game to raise money for a local charity.

J. A. Whyte & Son report increasing demand for their line of tropical jewelry and curios. The firm is constantly increasing its list of items and is equipped to promptly handle orders. Main office, factory and display rooms are in Miami. The Whyte firm recently announced the opening of a second factory in the Bahama Islands, where shell and other material used in manufacture of jewelry and curios is available in abundance.

## Toy Fair Affords Merchandisers Chance To Ascertain New Trends; Deliveries 60 to 70% of Orders

NEW YORK, April 24.—The toy fair afforded merchandise men a good chance to look over new lines of toys and games and to ascertain what conditions will be in the industry for the coming year.

Chief problems affecting the industry are the shortages of man power and raw materials. Critical materials once used in the manufacture of many toys have gone to war. In their place are toys made from wood, plush and plastics.

Altho there is a labor shortage, merchandise men predict that buyers can expect delivery of 60 to 70 per cent of orders placed. Deliveries are slower than they were before the war, but buyers are becoming accustomed to this and are accepting it without complaint. Merchandise men who have dealt with jobbers and manufacturers for many years have little difficulty in having their orders filled. Toy and game manufacturers and jobbers are taking care of their regular customers but are, to some extent, reluctant to seek new business.

### Increase in Orders

Orders placed at the fair were from 10 to 25 per cent larger than those of last year. Buying was so brisk the first week of the exhibition that many manufacturers were sold out before the end of the fair. Many of the manufacturers will be unable to fill all of their orders, and the demand for merchandise is growing as the outdoor season approaches.

As the demand for merchandise grows the labor and raw materials situations become more acute. These factors will make it more difficult for manufacturers to fill orders they have received and will cut down future production.

### Wartime Trend Noted

The military motif was predominant at the Toy Fair and items of this nature will be consistent good sellers for the duration, merchandise men feel. Instead of being made of metal, toy jeeps, tanks, airplanes, battleships and guns are manufactured from cardboard, wood or plastics. Soldiers, sailors, marines, nurses, WAACS and WAVES are big sellers in the doll field. Military games are sure to hit jackpot sales. They are popular with the boys in the armed forces and with civilians. In fact, games of all types are ringing up sales.

During the last year the birth rate has increased, with the result that in-

## Novelty Biz Booms At Ringling Show

NEW YORK, April 24.—Ringling Bros. and Barnum & Bailey Circus opened strong and the crowds are freely spending their money on novelty items. They appear more anxious than ever to buy souvenirs to send back home or to the boys in camp.

Altho there is a man-power shortage, Miller Bros., who own the novelty concession, have sufficient butchers to handle the business. Business has been good and should continue to hold its own as New Yorkers flock to the Garden.

Canes and whips are as popular as ever, and hats of many sizes and styles, including sombreros, tropical and cowboy, are going over big.

In addition to the usual line of goods, the Ringling concessionaires are featuring many patriotic items. Military lapel gadgets are popular, and many of the dangling dolls are dressed in red, white and blue.

Conspicuous by their absence are articles made from metal. However, from the way other merchandise is selling, the public apparently is satisfied with the substitute articles offered.

fants' toys have been given a tremendous boost. These articles were shown in great numbers at the fair.

Cardboard train sets, complete with all the trimmings, military toys and dolls are among some of the new items made from wood to take the place of the metal toys that have disappeared for the duration.

There is a shortage of metal and glassine moving-eyes in the doll industry. It has been reported that doll manufacturers will receive only from 40 to 60 per cent of the moving eyes normally used. As a result, doll manufacturers urge merchandise men to order one-half moving-eye dolls and the other half painted-eye dolls. Fewer crying and talking dolls will be available this year.

Demand for stuffed toys was so great for Easter that many jobbers sold out three to four weeks before the holiday arrived. In addition to labor problems, manufacturers of stuffed toys are faced with the difficulty of securing rayon plush and washable materials.

## WPB Asks Ban on Commercial Flags To Save Fabrics

WASHINGTON, April 24.—A ban on the manufacture of bally banners, bunting, pennants, streamers and other types of flags used primarily for commercial purposes was suggested as a means of conserving fabrics for essential purposes at a meeting of the Flag Manufacturers' Industry Advisory Committee with WPB officials last week.

Flags for patriotic and other essential purposes will continue to be available in a degree consistent with the fabric supply picture, it was said.

Any curtailment of the manufacture of banners and bunting, as well as pennants and streamers, will be keenly felt by merchandising operators of amusement parks and carnivals who have employed this type of merchandise extensively as prizes and awards. Since the metal shortage became so acute many concessionaires have been relying on fabric devices, and banners have been among the most popular of these.

Another suggestion brought forward at the meeting for conserving fabric was that flag sizes be limited to the most common sizes. It was pointed out that fringe on service flags is now banned by War Department orders. In addition, Congress has prohibited the placing of more than one star on each service flag. If the flag is displayed in recognition of more than one person in the armed services, a numeral indicating the number in the service—rather than a star for each individual—is permitted to be placed on the flag.

## Book Matches Are Newest Weapon on Propaganda Front

WASHINGTON, April 24. — Novelty book matches may go to war on the propaganda front. Already packages designed for overseas use have been seen here.

Restrictions on fancy covers advertising night clubs and hot spots and trick matches disguised as beer bottles and chorus girls are being prepared by the Office of Price Administration. Such containers are said to be due for almost complete extinction.

One of the propaganda match con-

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Despite shortages, priorities and other problems which have cropped up to plague the American manufacturer, merchandise is still available to the boys who watch and follow the trends. Such wide-awake operators have been able to locate sources of supply for replacement goods to fill the gaps left by the extinction of many of the old reliables. At the moment almost anything with a military insignia will go and operators who have followed this trend have been pocketing plenty of the long green in areas around service camps and elsewhere.

Among the more recent additions to the military merchandise line are the distinctive cigarette cases and compacts offered by Murray Simon. These are made of handsomely matched woods and are available with each of the service insignias in a combination of mother of pearl and gold plate.

Jerry Gottlieb is apparently one of the sources of supply that has an ample stock of merchandise on hand. In fact the firm's old quarters proved so inadequate to house all of it that Jerry was forced to move to the fifth floor of his present building, where he now occupies 10,000 square feet of space. He insists that merchandise is not hard to get if you set your mind to dig for it.

J. Rothman, World Trading Corporation, has come thru with two items, designed by himself, which should go. One is a 52-inch-high carved smoker in walnut and mahogany. The other an 18-inch-high ornamental stork figure for decorative display.

Meyer Rubinstien, Phoenix Merchandise Company, is up and around again after a two-week illness. Looks swell, too.

S. B., of Waterloo, Ia., writes:

"Have seen mentioned a number of times in your column the subject of fur coats on salesboards. Can you give me any information regarding the operation of this deal, or can you refer me to an operator who is now working such a deal."

There is really very little difference, if any at all, between a fur-coat deal and any other. Basic operating principles are the same and it is just a question of choice of garment, price range and size of card to be used to bring in the necessary take. Fur coats, jackets and chubbies have been just what the doctor ordered for many of the boys who would have had long slack spells otherwise.

HAPPY LANDING.

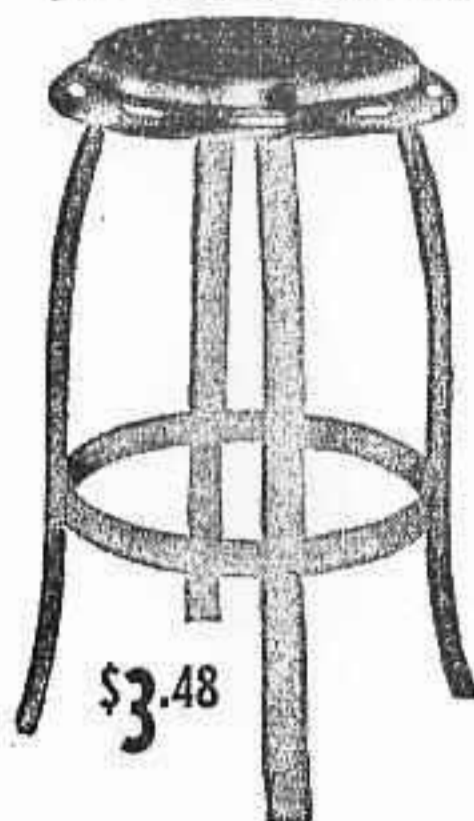
talners, designed for shipment to France, carries that country's tri-colored flag and a caricature of Pierre Laval carrying a German swastika. Inside it says, Pierre Quisling Laval would put France to fire and sword, but he is cooked."

Another package, obviously designed for North Africa, shows an American flag on one side, with the statement "Imported from the United States of America" on the other. Inside is an Arabic inscription.

Matches are considered an excellent propaganda medium because in most Axis-controlled countries they are almost impossible to get and are therefore highly prized.

Plans have been discussed for dropping the propaganda match books from planes in occupied areas.

### De Luxe Kitchen Stool



Top upholstered in red leatherette, reinforced with chrome plated steel rim, new style plywood legs and brace. Height 24 inches. Individually packed.

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Casey Premium Merchandise Company has a tilt-top table which has a heavy fiber top set in a molded wood frame. It is liquor and water resistant and comes in a walnut-finish frame and legs with ivory tops. Size, 29x29 inches. Suitable for a card table or fire screen.

### Service Bar Pin

L. Luria & Son, Inc., has a service bar pin of 24-karat gold-plated white metal. Pin has a sterling silver insignia of the various branches of the service. Insignias are hand buffed with hand-tinted laurel leaves. Pins are 1 1/4 inches long.

### Boat-in-Jug

Leo Kaul has a novel and attractive item in his miniature hand-blown glass jug which holds a boat with spread sails. The jug is 1 1/4 inches high, with a 1/8-inch opening on top, while the boat

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Two Glowing Colors Our line is the most popular and offers the best value on the market!

Special Offer Send \$1.00 for samples of the three flowers plus a 5" luminous religious figure in two colors. Shipped prepaid with circular listing complete line of Flowers, Religious Figures, and Novelty Subjects in brilliant color.

**NITE GLOW PROD. CO.**

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## Jerry Gottlieb and Joe End

# THANKS

Say

To Our Many Satisfied Customers. You Have Forced Us To Move Into Much Larger Quarters in the Same Building (Thanks to you).

- UP TO THE MINUTE MERCHANDISE
- BEST PRICES • GOOD SERVICE
- PLENTY OF STOCK

Write or wire your wants, no matter WHAT they may be

## JERRY GOTTLIEB, Inc.

303 FOURTH AVE., NEW YORK CITY.

GRam. 5-4433

### No. 3892 K MINIATURE HANDBLOWN GLASS JUG HOLDING BOAT WITH SPREAD SAILS



Jug is 1 1/4 inch high, with an 1/8 inch opening on top, while the boat and open sails are 3/4 inch wide, and the puzzle arises, "How did the boat get into the Jug?" Bottom of Jug green, representing water; Boat and Sail white. Cork red, thus these jugs are attractive looking as well as puzzling.

\$3.00 Per Doz. — \$2.40 Per Doz. in 3 Doz. Lots, \$27.00 Per Gross.

No C. O. D. Orders Without a 25% Deposit.

We have a tremendous assortment of novelties ranging in price from 25 cents to \$15.00 sellers. Complete set K of illustrated price lists sent to any storekeeper on application.

**LEO KAUL** IMPORTING AGENCY, Inc.

115-119 K South Market St. Chicago

## FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send 50c for the samples of 4 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150-B W. 28th St., New York City

### BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps at \$7.80 per dozen; End Tables, Haasocks, Smoking Stand, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Casseroles, Glassware, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Bar Glassware, Salesboards, American Flags, Toilet Sets, American-made Slum and Plaster Novelties, Corn Game Items ranging in price from \$6.00 to \$27.00 a dozen. Complete line of Military Service Men's articles, such as Duffel Bags, Zipper Bags, Fitted Duffel Bags, Money Belts, Money Clips, Insignia Pins, Patriotic Brooches, Military Insignia Mirrors and Buttons.

**WIS. DELUXE CORP.**

1902 No. Third St. MILWAUKEE, WIS.

### JOBBERS! NUDIE



is a 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBORARD OPERATORS and Night Club Concessionaires. Retailers for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00 and price list for quantities by writing the creator today.

ABRAHAM, Novelty Creator  
258 West 97th St. New York, N. Y.  
(Were you ever in Paris? Yes, this is it!)

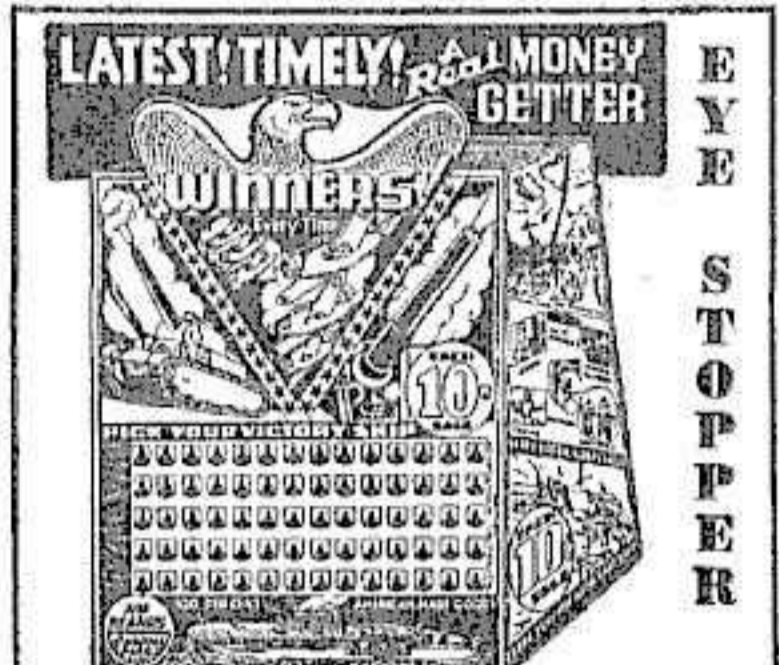
# SWAP GUNS AND AMMUNITION OR GET CASH!

We pay MORE—you buy for LESS, because we're America's best known, biggest traders. Thousands upon thousands of new and used Guns from \$4—up to the finest. All models, gauges, calibers, makes—Winchester, Remington, Colt, Savage, Smith & Wesson, etc. We also buy, sell or trade Ammunition, Fishing Tackle, Outboards, Golf Equipment, Binoculars, Old Gold, Cameras, Diamonds, Jewelry, Sports Clothing, etc. Describe fully what you have to trade or sell for cash. "Money Back Guarantee" backed by 53 years' fair dealing. Free "Guaranteed Bargain Catalog" featuring thousands of "Hard-to-get" items. Send dime (refunded with first order) to cover handling costs. KLEIN'S SPORTING GOODS, INC., Milton P. Klein, Pres., 508 N. South Halsted, Chicago.

and open sails are  $\frac{3}{4}$ -inch wide. Bottom of the jug is green, representing water, and the boat and sails are white. Jug has a red cork. Puzzle is: "How did the boat get into the jug?"

## Novelty Pants

A cute item for servicemen to send back home are the novelty pants being featured by Milt Williams Novelty Company. The pants are made of rayon and come in assorted colors with lace edges. Name of any camp or city is printed on them.



No. D160—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10¢ a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight, shipping charges collect. Shlp. wt. 10 lbs. Sample deal \$3.50. Lots of 10—\$3.35 Each. SPORS CO., 443 Lamont, Le Center, Minn.

## SELL RATION BOOK HOLDERS MAKE 66% PROFIT ON EVERY SALE!

EVERY MAN AND WOMAN IS A CUSTOMER. A GUARANTEED SALE EVERY TIME. RETAILS AT 25¢ YOUR COST — \$2 per doz.

It's made to hold ration Book Nos. 2-3. Fits pocket or purse. Handsome leatherette and available in assorted colors.

NOT A FAD — NOT A CRAZE  
A NECESSITY FOR EVERYBODY  
ORDER TODAY  
SEND CASH WITH ORDER  
MINIMUM ORDER — 3 DOZ.

**HUDSON CRAVAT CO., INC.**  
1123 BROADWAY, NEW YORK, N. Y.

## MILITARY PILLOW TOPS & SERVICE BANNERS



Army, Navy, Marine, Air Corps. Satin with gold fringe. Asst. inscriptions and insignias. Asst. colors. 20"x20". \$5.50 Doz. Names of any Post or Camp FREE with order of 2 gross or more. Service Banners, 8x12, Red, Wh. & Bl., 1, 2, 3 stars. \$1.50 Doz. \$18.00 Gross. IMMEDIATE DELIVERY! 1/3 deposit with order, balance C.O.D., F.O.B. N. Y. **AAA FLAG CO.** 247 W. 34th St. New York City

## CARNATIONS—FOR MOTHER'S DAY



Best Quality Cloth Carnations. Red - White - Pink. No. 65 — Cloth Carnation, \$35.00 per 1000; \$3.75 per 100. Prepared Green Fern for Carnations. Per dozen bunches, \$3.50. Three bunches Fern required for each 100 Carnations. Send for New Price List of Flowers, Wreaths, Sprays, Novelties and all Follages for Mothers' Day and Memorial Day. 50% Deposit, Balance C. O. D. **FRANK GALLO** Importer & Manufacturer 1429 LOCUST ST., ST. LOUIS, MO.

## NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY. VERY LATEST NOVELTY GOING LIKE WILDFIRE. Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

**MILT WILLIAMS NOVELTY CO.**  
1033-1035 Mission St. San Francisco, Calif.

## FOR SALE BINGO DEALS

Complete and sticked, \$2.25 while they last.

**Colbert Coin Machine Co.**  
Nebraska City, Neb.

## Be a Perfume Distributor!

Earn big daily profits with our famous reproduction of imported perfumes. NEW appealing packages assure fast sales. Quality is outstanding—prices are lower than on comparable merchandise! MANY SALES PLANS—STORES OR DIRECT. No dull season with perfumes and cologne—many millions of dollars' worth sold annually. Get started in this big field—write TODAY. Merchandising plans that will make you money and sample will be sent immediately. Send a postcard NOW!

**DUCHESS D'ANDRE**  
145-R No. Clark St. CHICAGO, ILL.

**SALESBOARD OPERATORS, ATTENTION**  
FLASH ITEMS FOR MERCHANDISE SALESBOARDS. MONEY CARDS. BIG ASSORTMENT. Write for Illustrated Price List and Circular. **DIRECT SALES SERVICE**  
Insurance Bldg., San Antonio, Texas

**LITTLE ROCK BRANCH** has PLASTER, CANES, DOLLS, PICTURE FRAMES, GLASSWARE, BALL-GAME AND SLUM JOINT SUPPLIES. HAT BANDS, SWAGGERS, BATONS, CORKS, BUTTONS. ORDER FROM CLOSEST BRANCH.

**MIDWEST MERCHANDISE CO.** 116 MAIN, LITTLE ROCK, ARK. 1008 BROADWAY, KANSAS CITY, MO.

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IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS. IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

**ACMC PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD. ST. LOUIS, MO.

# PIPES FOR PITCHMEN BY BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

TED LONG... pipes from Miami that Mrs. James Neal, known to many of the fraternity as Miss Choffin, was recently released from women's branch of the armed service, in which she enlisted, due to illness, and is cleaning up on Wonder Press Cloths in the Kress Store, Miami.

OPTIMISM is the yeast of selling. It raises the dough.

HUCKLEY BUCK BILL... has transformed his New York gift shop on West 23d Street into what he terms the "Giant Panda Shop" and reports excellent biz.

ARCHIE SMITH... the "Mark Twain of Pitchdom," is on his way back to join Neil Kane in a glass-cutting act, according to Carl Heron, who pipes from New York.

IN PITCHDOM: Great minds discuss ideas; average minds discuss events, and small minds discuss fellow pitchmen.

BABE AND BLACKY BEARD... are still conducting their phosphorus flower and novelty shop on New York's 59th Street, across from Bloomingdale department store, and have a fine window flash and one of the best locations in the city.

JAMES L. OSBORNE... blasts from Lufkin, Tex., that he and Solder Red have just about had an exclusive on the Lone Star State, not having spotted another pitchman in those parts all winter. Osborne says business is big and weather is swell.

A HICK TOWN is a place where a fine girl finally gives up and marries a jerk because she has no chance to meet anybody else.

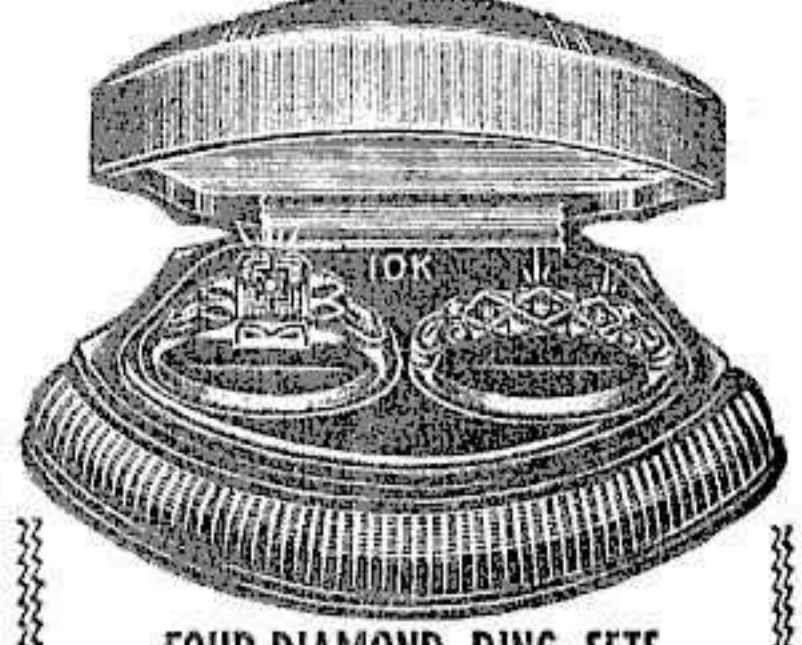
BIG AL ROSS WILSON... still is working combs at McCrory's in Dayton, O., and pens that he plans to open with handwriting also. Al tells that he will have Doc Roberts with him soon. According to Wilson, Violet Hoffenstein closed with corn punk at McCrory's and has gone to Denver to join her husband.

IF SOMEONE offered to give you \$4 for \$3 you'd jump at the chance. That is what your government is offering you—buy more bonds.

BUFFALO BEN... pens from his home at Iroquois, Ill., that as soon as he gets his wife's Victory garden planted he intends to open with herbs and liniment and work the corn-belt section of the Midwest. Tho past 87 years of age, the Old Scout is still going strong with his knife and fancy rope act.

PITCHMEN are not to be judged by their looks, habits and appearance, but by the character of their lives, conversations and work.

SIR EDWARDS... "the man who sees tomorrow," pipes thru from Indianapolis that he has



**FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD**  
\$4.90 complete set attractively boxed  
WRITE FOR OUR CATALOG. Containing additional Diamond sets, also complete line of Military Jewelry. **BIELER-LEVINE** 37 SOUTH WABASH CHICAGO, ILL.



**AFTER VICTORY**  
OAK-HYTEX TOY BALLOONS  
WELL BE SEEING YOU SELLING

**The OAK RUBBER Co.**  
RAVENNA, OHIO

## INSIGNIA JEWELRY

Immediate Delivery  
#865G—Identification Bracelet, Ind. Push-Lined Box, Per Doz. \$6.50  
#868G—Identification Bracelet, Air Corps Insignia, Per Doz. 6.50  
#66R—Brooches with Insignia for Army, Navy, Marines, Ordnance, Engineers, Field and Coast Artillery, Medical, Air, Signal, Quartermasters or Armored Corps. Safety pin catch. Ind. Garded. Per Doz. 1.75  
#292P—Service Pins, 1, 2 or 3 Stars. Per Doz. 1.00  
#27G—Rhinstone Brooch Pin. Safety catch. Individual nest box. All insignias. Per Doz. 5.00

**MILITARY ACCESSORIES**  
BEAUTIFUL FURLOUGH BAGS with full-length zippers, well made; khaki, olive drab and blue colors.  
#144/B—16" Long. Per Doz. \$22.50  
#145/20—20" Long. Per Doz. 27.00  
SHOE KITS—#120/B. Per Doz. 9.00  
Complete line of Apron Kits, Money Belts, Inspection Kits, Flitch Duffle Kits, Officers' Belts, Web Belts, Dog Tags, Service Banners, Engraving Jewelry, Pillow Tops and everything else for the service man. Write for free circular. One-third dep. with order, bal. C.O.D., F.O.B. New York. Sample assortments, \$5, \$10 & \$20.  
**LIBERTY PRODUCTS**  
277 BROADWAY (Dept. 51) N. Y. C.

## MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices rapid service. (Products Liability Insurance Carried.) **GENERAL PRODUCTS LABORATORIES** Manufacturing Pharmacalists 137 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

## ARMY SUPPLIES

Leading Numbers  
Genuine Leather Garrison Belts, \$13.50 doz. Solid Brass Web Belts, \$9.00 doz. Solid Brass Buckles, \$6.00 doz. Overseas Caps, \$4.50 doz. Felt Garrison Hats, \$36.00 doz. Legging Laces, \$4.50 gross. Tropical Helmets, \$24.00 doz. Money Belts, \$10.50 doz.

**GIFTS • JEWELRY**  
Prompt Delivery  
**FLAMINGO TRADING CO.**  
9 S. W. 1st Street, Miami, Florida

## Jobbers—Distributors

**BEST-BILT ZIPPER FURLOUGH BAGS**  
Highest quality duck, water repellent, extra long zippers. Army-Navy colors. 16", \$24.00 dozen; 20", \$27.00. Samples (2), \$5.00. Catalogue.  
**GOLD QUALITY MFG. CO.**  
176 Federal Street BOSTON, MASS.

## For BINGO and FLASH Prizes

Beautifully Carved SMOKERS  
25" High, 9" Base \$30.00  
Mahogany or Walnut  
**WORLD TRADING CORP.**  
37 W. 23d St., N. Y. C.

## COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.  
**M & M CARD CO.**  
1033-1035 Mission St., San Francisco, Calif.

## 5000 ITEMS AT FACTORY PRICES

Specialty Merchandise, Salesboards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.  
**BLAKE SUPPLY CO.**  
HOT SPRINGS, ARK.

traded his crystal ball and blindfold for a kit of machinist's tools and is doing war work for the duration.

PEOPLE ARE WILLING to help a chap who can't help himself, but as soon as a pitcher is able to help himself, and does it, they join in making his life as uncomfortable as possible.

JUDGE J. FRANK HATHCOX who daily airs the Thru Peaceful Valley With the Old Judge program over WHKY, Hickory, N. C., reports that he is maintaining top sales with his med pitch over the ether.

IT'S GOOD to have money and the things that money can buy, but it's good, too, to check up once in a while and make sure you haven't lost the things that money can't buy.

CARL HERRON claims a victory for the Pitchmen and Peddlers' Association in the recent favorable decision of the New York Court of Appeals in the suit instituted by the Good Humor Ice Cream Corporation.

Pitchdom Five Years Ago

Doc George M. Reed was pitching in Terre Haute, Ind. . . . Ricton, "Barnum of the sticks," was preparing his outfit for the fourth year under canvas.

salesman. . . Jim Ferdon was operating a store in Galveston, Tex. . . . Paul Hauck, jam and med man, was laying over in Detroit waiting for better weather and repairing his canvas.

Jimmy Burnell was working Lexington, Ky., with hones and paste. . . . Harry Carry was readying his jam auction store for one of the big shows.

The Unusual

By E. F. HANNAN

I HAVE a letter from a showman who has been operating a combination wax and novelty show patterned on the Chamber of Horrors idea.

It is more than likely that it is the unusual rather than the abnormal that interests the public. I knew a showman who made a living with a bird show.

Pitchmen often take advantage of this inborn curiosity of mankind. Frank Talbot, a pitchman I knew who sold a mending glue, used to carry around a small ship's model made of wood.

Events for Two Weeks

- ILL.—Chicago. Olympia Circus at Stadium, 24-May 9.
MD.—Chevy Chase. Dog Show, 1-2.
MINN.—Minneapolis. Sportsmen's Show, 24-May 2.

SLA

(Continued from page 32) per. Maxwell Harris, Edwin J. Hock, Arval R. Hoyt, Clarence M. Hunter, R. W. Hutchinson, Russell L. Ingle, Al Kamm, Woodrow Jones, Leo Le Doux, John Littau, Roger S. Littleford Jr., Joseph Miles, Alex McLachlan, Henry Minash, John J. O'Connell, Patrick H. O'Sullivan, Leo Overland, William Perrot, H. V. Peterson, Petey Pivor, Richard Pronath, Robert Revolt, Charles Rosenmutter, Nick P. Raymond, J. C. Rosenheim, Wolfe W. Rosenstein, William E. Saunders, Henry Susk, Robert J. Schulze, Max Shaffer, Irving J. Shapiro, William Shulman, Morry Silberman, John A. Sloan, Harry Smiley, Albert Sproull,

Michael Stark, Fred B. Steinberg, Paul E. Studebaker, Julius Turov, Lloyd I. Thomas, Frank R. Winkley, Sam Wilner, Ward F. Williams, Herman Weiner, Ernest E. Wenzik, Irving C. Ray, Dwight Bazinet and Charles V. Winkley.

Ladies' Auxiliary

Regular meeting April 8 saw President Mrs. Phoebe Carsky presiding. On the rostrum with her were Mrs. Edna O'Shea, second vice-president; Lillian Lawrence, chaplain, and Elsie Miller, secretary.

After the meeting cake and coffee was served. On April 15 a social was held, with Mrs. Ida Chase and Myrtle Hutt as hostesses. A large crowd attended.

NSA

(Continued from page 32)

starting to function. Jamboree Committee is now in the making and it is anticipated that records will be broken.

Ladies' Auxiliary

Regular meeting was held on April 14 with 44 members present. War Bond drive got under way, with over \$1,000 worth being purchased by members and friends.

After much discussion it has been decided that the picnic will be held as usual at Palisades Park June 20. Sister Sherry Mopper underwent an operation and is now on the road to recovery.

A meeting of the ways and means and entertainment committees was held April 21 to discuss plans for the Strawberry Festival to be held in the clubrooms April 29.

PCSA

(Continued from page 32)

then discussed. A committee was named by the president to greet members and guests on May 3. Peggy Forstall was appointed chairman.

and Donna Glenn instead of the usual silver cups. Stella Linton donated a scarf to the club to be awarded, with proceeds to go to the auxiliary.

Altho many members have left for the road, 40 were present at the April 19 meeting. Cards were read from Tillie Palmateer and Doreen Dyke.

Since members are invited to the Russell Bros.' Circus performance April 27, there will be no meeting that night.

Engraving Jewelry STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #24 we are listing styles that we can still supply—stocks limited. 1943 Guards for Pins available, \$6.00 gross. Not assembled, additional.

Table with 4 columns: No., No., No., No. listing jewelry items and their corresponding numbers.

Engraver — Full — Electric Pencil. Also a few other styles not listed in catalog #26. Send for up to date list now.

MILITARY JEWELRY Send open order for your needs—give some details. STATE YOUR BUSINESS. HARRY PAKULA & CO. 5 N. Wabash Ave., Chicago, Ill.

PITCHMEN Demonstrators and Salesmen Contact us at once for Fast Money. NOVO LABORATORY 3029 North Austin Avenue CHICAGO

SOCIAL SECURITY PLATES Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN 407 S. Dearborn St. CHICAGO, ILLINOIS Tel.: Web. 3546-3547-3548

BIG NEED FOR OLD-TIMERS 10,000 Men, Women, Crew Managers wanted to sell to nation "Pass the AMMUNITION TO MEN in Hell Holes," urged by Rickenbacker, 27th year, special edition. Assist in organizing Rickenbacker's proposed "BLUE STAR MOTHERS' CLUBS" of mothers, wives, relatives to oppose delays. 50 speaking drawings Pacific Rescue. Samples 10¢. SERVICE MEN'S MAGAZINE, 189 Duane St., New York.

AMERICA'S LATEST CRAZE OUR BEST CUSTOMER SOLD \$40,905.00 KILLER-DILLERS Sea Shell Necklaces, 20 In., on Crystal Plastic Chain, 5 Colors and Natural White, 10 Designs \$2.00

ZIRCONS 3 FOR \$2.75 Genuine White Diamond Cut Blue or Brown Zircons—\$1.25 per Carat. ZIRCON RINGS SOLID GOLD Ladies or Gents \$4 to \$8 EACH B. LOWE, BOX 311, ST. LOUIS, MO.

P-A-P-E-R-M-E-N Best deal on national publication in nearly all States, larger collections possible, up-to-date war maps and good service on supplies. WRITE TODAY. ED HUFF, The Salesman's Friend, 5416 Phillip Avenue, Dallas, Texas.

GET MORE GASOLINE THE GUARANTEED WAY Get 30% or more of gasoline out of every quarter or full tank, or even out of one gallon of gasoline by installing a new mechanical and U. S. Patented invention that has been successfully tested on all types of cars, trucks and tractors, also in airplanes, and carries a guarantee of satisfaction or your money back. Don't forget, it takes less than 10 minutes for anyone to install it, and it costs only \$5.00 postpaid to you. So why not send \$5.00 for yours today to THE R. BENSI DISTRIBUTING COMPANY 6521 Pinehurst Dearborn, Mich.

Truck and Trailer Legislation

MADISON, Wis., April 24.—Motor vehicle bills introduced into the Wisconsin Legislature, of interest to carnival and concession operators, include the following:

The Brown Bill, No. 1-S, which seeks to reduce the automobile license fee for all vehicles over 400 pounds by \$5 per vehicle beginning with the 1943 registration year.

The Jacklin-Murray Bill, No. 188-S, to provide quarterly registration fee for busses, trucks and trailers shall be only one quarter of the annual fee instead of one quarter plus \$1 as provided for under the present law.

Bill No. 208-A, which would repeal and rewrite the reciprocal truck law to enable the governor and motor vehicle commissioner to enter into reciprocal agreements with other States on motor vehicle licenses and taxes.

The Tank Bill, No. 241-A, which would

require brakes of commercial trailers to be able to stop such vehicles within 50 feet at 20 miles per hour, such brakes to be operated from the propelling vehicle.

Buck Ends Preparations For Debut in Troy, N. Y.

TROY, N. Y., April 24.—O. C. Buck Shows completed repainting and rebuilding activities in local quarters this week preparatory to opening their season at Laureate Ball Park today under Veterans of Foreign Wars Post auspices.

Staff this season includes James L. Quin, general agent; Patrick O'Finnity, business manager; Richard Tolman, office manager; Roy F. Pugh, publicity director; Samuel Beatty, concession manager; Lloyd Coffey, show director; Luke Siefker, master mechanic; R. L. Johnson, electrician, and O. E. Packard, billposter.

Eddie Borrow will manage the Motor-drome. Jimmy Hurd, formerly with James E. Strates Shows, joined to manage the Side Show. Mac MacDonald will have charge of the Snake Show. Edgar Lewis will handle the camera stores and Samuel Glickman the toy stands.

MARRIAGES

(Continued from page 27)

man and now in the army, and Linda Darnell, screen actress, in Las Vegas, Nev., April 18.

MARTINE-HEPBURN—F. B. (Blackie) Martine, trainmaster with Mighty Sheesley Midway, and Virginia Mae Hepburn, dancer on the Gay New Yorkers attraction with the same organization, in Meridian, Miss., April 14.

MORRIS-SEARLL—James A. Morris, seaman first class, to Leola Searll, staff member of the Center Theater, Fall River, Mass., at Newburyport, Mass., recently.

PETERSON-GIFFORD—Staff Sgt. Weldon H. Peterson to Lavonia Ernestine Gifford in Coliseum Hall, Akron, April 11. The bride is the foster daughter of Mr. and Mrs. Ernest W. Gifford, owners of the Akron Coliseum and a niece of Walter L. Main, former circus owner.

PITCAITHLEY-TOWNSEND—Pfc. Al S. Pitcaithley and Lynne Townsend by Rev. Walter H. Traub at Kountze Memorial Lutheran Church, Omaha, April 9. Both are well known in the rep field and last season were with the Frank Ginnivan Show.

POOLE-POST—Forrest Poole II, concession operator with World of Pleasure Shows, to Lewella Post, dancer and singer, in Newport, Ky., April 1.

ROOK-THOMPSON—Corp. Earl Rook, formerly of the Badger State Amusement Company and now stationed at Fort Riley, Kan., to Jerry Thompson, formerly with J. J. Page Exposition Shows, recently.

SEFOCIK-EHLERS—Robert Sefcik, nonpro, and Annette Ehlens, of the program department of Station WFIL, Philadelphia, April 24 in Detroit.

VAUGHN-ANDERSON—Pvt. Thomas J. Vaughn, army air corps, to Helen Anderson, nurse, formerly on the staff of the Loew Poli Theater, Hartford, Conn., at Miami Beach, Fla., recently.

Births

A daughter, Peggy Ann, to Mr. and Mrs. Prather Sargent in Detroit March 28. Father was formerly a ride foreman.

A son to Mr. and Mrs. Paul Groesse at Santa Monica Hospital, Santa Monica, Calif., April 12. Father is art director at Metro.

A son to Mr. and Mrs. Harold Mortin recently in Providence. Father is assistant manager of Loew's Poli Theater, Springfield, Mass.

A son to Mr. and Mrs. Paul Goffman April 4 at Mount Sinal Hospital, Philadelphia. Father is a former dancer and now day manager of the Shubert Grill, Philadelphia.

A daughter to Mr. and Mrs. Heinz Rosenbaum April 3 at Sea Isle City Hospital, Sea Isle City, N. J. Mother is the former Zoe Kennedy, musical comedy dancer.

A son, Charles LeRoy, to Charles and

Edna Louise (McOwen) Clark, well known in the rep field, in Chicago March 1.

A daughter, Patricia II, to Mr. and Mrs. Warren A. Slee April 2. Father is MGM press and exploitation representative in Michigan.

A daughter, Ruth Babette, to Mr. and Mrs. Samuel L. Singer March 31 at Lying-In Hospital, Philadelphia. Father is music and movie critic for The Philadelphia Inquirer.

A daughter, Laura Lee, to Mr. and Mrs. Jack Darr at Hendricks Memorial Hospital, Abilene, Tex. Parents formerly were with the Darr-Gray Stock Company.

A son, Stephen Kent, to Mr. and Mrs. Jim Dale, of Chicago, April 2. Father is announcer on WIND, Gary, Ind.

A son to Mr. and Mrs. Raymond Berk at Cedars of Lebanon Hospital, Los Angeles, April 4. Father was formerly prop man for Pine-Thomas, movie producers.

A son, Addison III, to Mr. and Mrs. Addison Smith II March 30 in New York. Father is production supervisor of the Quiz of Two Cities show.

A son to Mr. and Mrs. Lionel Irwin recently. Irwin formerly was owner of the Palace Theater, Penacook, N. H.

A girl, Rose Marie, to Mr. and Mrs. Jack Conner April 1 in St. Louis. Father plays drums and vibes in Carl Hohen-garten's orchestra. Mother is former Rosalie Garrett, nonpro.

A daughter to Mr. and Mrs. Jack Blumberg April 13 at Jefferson Hospital, Philadelphia. Father is manager of the Senate Theater, that city.

A son to Mr. and Mrs. Tony DeCarlo April 15 at St. Agnes Hospital, Philadelphia. Father is manager of Warners' New Palace Theater, that city.

A son to Mr. and Mrs. Edward Karpen April 15 at Frankford Hospital, Philadelphia. Father is manager of the Edgemont Theater, that city.

A son to Mr. and Mrs. Lee J. Cobb at

Cedars of Lebanon Hospital, Hollywood, April 16. Mother is the former Helen Beverly; father is under contract at 20th Century-Fox.

A daughter to Mr. and Mrs. Roy Rogers at Hollywood Hospital, Hollywood, April 18. Father is cowboy film actor.

A son, Scott Duncan, to Mr. and Mrs. Bruce MacDonald in Chicago April 14. Father is news editor at Station WIND, Gary, Ind.

A son to Mr. and Mrs. Daniel Pouzzner recently in Middletown, Conn. Father owns the Middlesex Theaters chain in Connecticut.

A daughter, Patricia, to Mr. and Mrs. William A. Burke at Teresian Lying-In Hospital, Newton, Mass., April 14. Father is a carnival concessionaire.

A son to Mr. and Mrs. Herman Schwartz at Michael Meager Hospital, Texarkana, Ark. Parents are with the Great Sutton Shows.

Divorces

William B. Dinsmore, composer, from Mrs. Edith T. Dinsmore in Reno, Nev., March 31.

Eddie Norris, screen actor, from Mickey June Satterlee in Hollywood March 29. Norris formerly was married to Ann Sheridan, film actress.

Mary Creed Fatio, nonpro, from Joe Fatio, musician and orchestra leader known as Joseph Fisher, March 27 in Philadelphia.

Lill Damita, film actress, from Errol Flynn, film actor, in Hollywood April 7.

Edith Grant Aiken from Louis E. Aiken Jr., Nashville radio singer and announcer, in Cincinnati April 16.

Rosemary Strong, Detroit radio singer, from Caspar H. A. Strong, nonpro, in Detroit recently.

Jeanne Conroy from Tex Conroy, formerly with World of Mirth Shows, in Indianapolis April 23.

Esther R. Stokes from Harold B. Stokes, orchestra leader, in Chicago April 22.

LETTER LIST

(Continued from page 49)

- Baldin, William (Pineashion Act)
Boawell, Fred C.
BROOKSHIRE, Jack Marton
Bruce, Edgar B.
Buley, Mrs. Sara
Bydairk, Albert
BYNUM, James
Carrigan, William
Coddling, Victor
Coleman, William
Coombs, Raymond
Cowan, W. D.
Cramer, Ray or
CRENSHAW, Charley Bryant
CUMMINS, Thomas
Davis, Alice L.
Davis, Mrs. Jackie
David, Mrs. C. D.
Dilbeck, Mrs. Mario
Dobbins, George
English, Mrs.
Crash Madison
EUBANKS, John
Felton, J. Nate (Midget Sampson)
Felts, Mrs. Arthur
Fleming, Dorothy
FOSTER, Herbert
Cartrell
Foutz, Jack
George, Harry
Gibbons, Frank
Gould, Max
Graff, Louis
Grant, Everette
GREGG, Dallas H.

- GREGG, Frank Melvin
Gregg, George
Grubbs, Horace J.
Hall, Howard (Speedy)
Hancock, R. B. (Bob)
Harbaugh, Chas. C.
HARPER, Willard Frank
Hartley, Mary
Hinton, George
Hobson, Jack F.
IVEY, Robert Clifton
Jacobs, Mrs. J. K.
Kraft, Louis P.
LaVell, F. X.
McSPARREN, William Perry
Mackey, R. P.
Marasco, Richard
MARINO, Joseph Paul
Miller, J. E.
Mitchell, Geo. J.
Mittenzwey, R. E.
Moylan, Roger F.
Nelson, Pete
Nichols, Gilbert
Pierce, James C.
PIERCE, James Clody
Pink, William
Polk, Mrs. Bessie
Polk, Ollie
POTTER, Robert William
Price, Lester
Re, John Joseph
Roberts, Bill
Roberts, Geo.
Roma, Prof.
SCHAEFFER, Louie Louis
Schropshier, Yvette
Schultz, R. W.
Babbette
Shores, Edgar
Smith, Charles
Smith, Wm. D.
Stone, J. W.
Stolz, L. P.
Sumption, F. W.
Thomas, Harry
Tubbs, Eddie
Vreeland, Jack
Wallace, Al
Washburn, B. C.
Waters, Mrs. J. A.
Welles, Vickie
Wells, Loretta
WHITE, William Charles
WILLIAMS, Herbert
WILLIAMS, Joe
WILLIAMS, William Henry
Winrod, E. L.
Woods, Frankie
Yoder, Harry
Zerm, Charlie

CARNIVAL SPECIALS
Carnival Special Baseballs ..\$1.40 \$16.80
Swagger Sticks ..... 6.75
Med. Straw Man and Horse. 2.25
Large Straw Man and Horse. 3.50
Chesterfield Canses ..... 1.00 11.50
Heavy Bamboo Canses ..... 1.00 11.50
Kenrock Plaster Stum (144 Pack) .. 2.25
Kenrock Small Plaster (72 Pack) ... 5.80
Kenrock Medium Plaster (48 Pack) . 10.25
Assorted Imp. Slum ..... .90
Assorted U. S. Slum ..... 1.00
U. S. Asst. Glass Figures (72 Pack). 4.80
U. S. Glass Cups, Saucers, Sherberts, etc. .... 4.80
U. S. Asst. Metal Ash Trays ..... 4.80
U. S. Miniature Felt Hats ..... 1.25
U. S. Miniature Felt Hats with Feather ..... 5.75
Imported Straw Hats ..... 5.00
Wiggle Toys, Spiders, Skeletons, etc. 4.00

FOR SALE
.22 AMMUNITION
20 CASES REMINGTON LONG RIFLE
WHAT DO YOU OFFER?
BOX 436, care The Billboard, 1564 Broadway, New York City.

Grandstand Attractions WANTED
FOR LABOR DAY WEEK
Write JULIUS CAHN, Luxemborg, Wis., or LOUIS W. CATTEAU, Shawano, Wis.

WANT ACT—SOUND CAR
At once. On account of disappointment have opening for High Act at once. Must be good. State lowest terms. Sound Car—Want flashy Sound Car for privilege or cash. Wire or call. Have openings for Stock Concession and Shows.
BAKER UNITED SHOWS
Edinburg, Indiana, all this week; Columbus, week of May 2nd; then Bedford.

PLACE SHOWS, RIDES AND CONCESSIONS
Not conflicting, also Free Act. Buy Kiddie Rides. Write or wire

BRIGHT LIGHTS EXPOSITION SHOWS
JOHN GECOMA, Lenaeoning, Md., this week; Allquippa, Pa., next week.

WANTED
FOR RAILROAD SHOW
Seal, Monkey, Cockatoo, Chimp Act, Impelement, Novelty Acts, Freaks, Indian Act, Chief Clear, wire, Ticket Sellers, Pictures, wire quick.
C. C. SMITH, Mgr.
Chattanooga, Tenn., Apr. 30-May 1-2.

PEORIA'S WHITE CITY
Amusement Park
Located on the banks of the river three blocks from the heart of the city. The home of the Caterpillar Tractor Co., R. G. LaTerneau and many other industrial plants. WANTED—Rides, Concessions of all kinds. Nothing too large but must be the BEST. Good proposition for man with portable Skating Rink. Free parking space for unlimited number of cars. This is a permanent location and will use outdoor free acts, changing each week. Acts coming this way, communicate with me. Camp Ellis just opening here. Address:
PEORIA'S WHITE CITY, GUY L. BEACH, 923 North Adams, Peoria, Ill.

M. L. CLARK AND SONS COMBINED CIRCUS
Want Acts of all kinds, Riding Act, Animal Acts, Aerial and Ground Acts, Clowns, Girl Acts. Will buy or lease Elephant Act. Want Boss Canvasman who knows canvas and seats, Sideshow Manager and Sideshow Acts, Colored Band and Minstrel Show, Legal Adjuster. Concessions open. Air Callope Player and snappy Drummer, Banner Man that can sell banners, Billposter and Lithographer, Mechanic to handle Light Plants, Working Men. No drunks. WILL BUY Seats, 8 by 10 Sideshow Banners, Stake Puller, 50 ft. Top with one Middle, 14 by 20 ft. Top.
M. L. CLARK & SONS' CIRCUS, 4750 N. Main St., Dayton, Ohio.

HELLER'S ACME SHOWS WANT
Bingo, Grind Stores, Shows of merit. I have outfits. Want Spitfire Foreman. Roy Shuey, come on. Mechanics, Electrician, Ride Help wanted. This week East Paterson, N. J.; then South River, N. J.
Address HARRY HELLER, Mgr.

ROCHESTER, PENNA., WEEK OF MAY 3
Will use sensational Free Act, high wire preferred. Can place Grab Joint or Cook House. Rabbit Reed, wire. Working Men in all departments. Foreman—Will place Spit Fire Foreman at high salary. Ruby Kane needs Ball Game Agents. Girls for Dancing and Posing Show. Highest salary. Grind Shows with or without own equipment. Legitimate Concessions of all kinds. All wire
HERMAN BANTLY
Du Bois, Pa.

## Group Would Host U. S. Service Showfolk on Leave in England

CINCINNATI, April 24. — An English showmen's organization has members who want to act as hosts to any showfolk members of the American armed forces who are on leave in England.

The *Billboard* today was in receipt of the following radiogram:

"Amusement Caterers' Association has

opened register of English showmen hosts who are willing to give hospitality to showfolk in United States forces who are on leave in England. Guests are to be from amusement parks, carnivals, variety, etc. Please insert this news and convey to all showmen's associations in the United States and Canada. Kindly reply by letter, giving addresses of these associations.

"(Signed) Henry Seff, social liaison, Amusement Caterers' Association, London, England."

This message has been forwarded to the showmen's organizations in the States and the addresses of the various clubs have been mailed to the English association.

## New Park Will Be Opened By Guy L. Beach in Peoria

CHICAGO, April 24.—Guy L. Beach has been in Chicago this week arranging for the opening of a new amusement park in Peoria, Ill. It will be known as White City. It is located on the banks of the Illinois River just a few blocks from the heart of the city.

Rides, concessions and a dance hall and other attractions will be operated, and Beach says he will make generous use of free acts.

Beach has been well known for years in the repertoire field, having operated the Guy and Elota Beach Players.

## Ray Peacock Added To Ringling Staff

NEW YORK, April 24. — A feature writer for the Associated Press here has been added to the Ringling-Barnum publicity department effective May 1, it was announced by Roland Butler, general press representative. He's Ray Peacock, native of La Crosse, Wis. For three years he was with the AP and before that with *The Dubuque (Ia.) Telegraph-Herald* and *Gary (Ind.) Post-Tribune*. Joined AP in Milwaukee in 1937, and transferred to New York office in 1940.

He was on the Big Show for 10 days last season to get the feel of things. Peacock was a newspaperman at 16 on *The Tribune* in La Crosse and two years later was named sports editor.

## SOUND TRUCK WANTED

Also want High Aerial Free Act. Can place worth-while Grind Show. Few choice Concessions open.

## JONES GREATER SHOWS

Mason City, W. Va.

P.S.: C. W. Cable, wire.

## GEO. ATKINS WANTS AGENTS

For Penny Pitches, Roll Down, Pan Game. Also Help for Wheels. Lake City, Fla., for two weeks, care Crystal Shows. No collect wires.

IF you have a sense of humor you can always get a chuckle by watching the expressions on the faces of women ticket sellers as they stand in a long line at 1 a.m. while waiting for a slow secretary to check their cash.

### MOTORIZED

# GILBERT BROTHERS' COMBINED CIRCUS

Season Opens May 26—Clifton, N. J.  
Booked Solid—Eastern States Until Mid-Oct.

### — WANT —

DRIVERS — RIGGERS AND CANVASMEN

Apply Phil Wirth, Supt. of Lot

SEAT MEN — PROP MEN — USHERS

Apply to Joe Daly, Supt. of Seats

BUTCHERS — STAND MEN — NOVELTY MEN

Apply to Sidney Goodwalt

HARRY SALTZMAN

VERNON McREAVY

HAL OLVER

Gen'l Manager

Gen'l Agent

Gen'l Press Agent

ALL ACTS BOOKED BY FRANK WIRTH

CAN USE MORE ACTS AND SIDE SHOW FEATURES

10 Rockefeller Plaza, N. Y. C. — Circle 6-5848

### WANTED FOR

# Greensboro Amusement Park

Greensboro, N. C. (Operated by Geo. A. Hamid and Norman Y. Chambliss)  
Opening Friday, May 21, and Continue Thru Labor Day.

RIDES of all kinds. Want especially Roll-o-Plane, Octopus, Spitfire, Silver Streak; special proposition to Kiddie Rides.

Can place LEGITIMATE CONCESSIONS as follows: Ball Throwing, Games, Pitch Games, including Hoop-La, Pitch-Till-You-Win, Cigarette Pitch, Shoot-Till-You-Win, Cork Gallery, Duck Pond, Basket Ball Game, Guess-Your-Age and Weight, Novelties, one American Palmistry. ATTRACTIVE proposition to Popcorn and Candy Apples. Exclusive to right party. Park will support 3 stands. Exclusive on Photo Gallery. Want Frozen Custard or Pineapple Dip, Penny Arcade. Will furnish building for Arcade. Will book or finance any new or novel Park Attraction.

Park located in Fair Grounds, in the heart of city of 75,000 people PLUS Army Aviation Camp of 40,000 soldiers, located in city limits. Busses run by Park every 30 minutes. No transportation problem.

Rides and Concessions playing this park will have chance to play nearby Fairs after Park closes.

Write or Wire Quick, MRS. CLYDE KENDALL, Manager.

# SELL MORE Than ever before

● NOW when buying is at its peak!

● BY advertising in The Billboard!

● ESPECIALLY the big SUMMER SPECIAL

THIS great annual edition will make its appearance the last week of May just as Circuses, Carnivals and Parks get into the full swing of their seasons and a month before the big July 4 Parades and Celebrations.

Your advertisement in this important issue will receive the best possible attention because merchandise buyers use the SUMMER SPECIAL as a seasonal buying guide and reference book.

Special editorial features assure lasting reader attention, and wider circulation gives complete coverage, better returns and low cost per order.

## MAIL YOUR COPY EARLY

## FORMS GO TO PRESS MAY 19

# The Billboard

The World's Foremost Amusement Weekly

CINCINNATI, OHIO

# Palisades Park Opens With Big War-Bond Rally

NEW YORK, April 24.—Ideal spring weather and plenty of customers greeted Palisades (N. J.) Amusement Park today as it became the first spot in the metropolitan area to rush the season with an Easter Saturday preem. Rosenthal Bros.' playground looked shipshape following several weeks of intensive preparation, including liberality with pastel paints.

Opening-day promotion was a War Bond rally tonight, with Walter Thornton Models selling bonds and stamps and acting as ride partners to buyers of \$1,000 certificates. Later in the evening they acted as dance mates to those who upsted with \$500 bonds.

Mal Ballett ork played for the free offering, featuring Sensational Marion, with the Ballett outfit booked for the week-end doubling on free terperly in the PAP Casino. As per last year, servicemen in uniform will be admitted free any day.

Jack and Irving Rosenthal are the operators, Bert Nevins the publicity advertising chief and Charles C. (Doc) Morris the promotion-outing manager. Joe McKee is construction superintendent, and Al McKee is general superintendent. Anna Halpin is treasurer and Phil Smith is manager of the big pool which opens late in May.

George A. Hamid books the free acts and the Music Corporation of America the bands.

- Liliane & Mario (Edgewater Beach) Chi, h.
- Lt. Bernie (Silver Dollar) Baltimore, nc.
- Long, Walter (Commodore) NYC, h.
- Louis & Cherie (Ga-o-Nite Club) Junction City, Kan., 26-May 10, nc.
- Lucero, Normadita (Zebra) NYC, nc.
- Lu Raines, Pasy (Leon & Eddie's) NYC, nc.
- Lynne, Ada (Tower) Kansas City, Mo., t.

**M**

- McNeillis, Maggi (Armando's) NYC, nc.
- Mabley, Jackie (Ubangi) NYC, nc.
- Mann, June (Hurricane) NYC, nc.
- Munners, Judy (Park Central) NYC, h.
- Marcus, A. B., Revue (Roxy) Atlanta, t.
- Mario & Floria (Earle) Washington, t.
- Marlowe, Sylvia (Blue Angel) NYC, nc.
- Marquette, Pee Wee (Plantation) NYC, nc.
- Martingales, The (Flamingo) Chi, nc.
- Marvey, Gene (Earle) Washington, t.
- Mason, Melissa (Le Ruban Bleu) NYC, nc.
- Masters & Rollins (Palace) Cleveland, t.
- Maurice & Cordoba (Mount Royal) Montreal, h.
- Max and Gang (Oriental) Chi, t.
- May, Marty (Roxy) NYC, t.
- Mayhoff, Eddie (Le Ruban Bleu) NYC, nc.
- Mayla (El Morocco) Montreal, nc.
- Meville, June (Sawdust Trail) NYC, nc.
- Michon, Michael (Russian Kretchma) NYC, re.

**N**

- Miles, Jackie (La Martinique) NYC, nc.
- Milskaya (La Vie Parisienne) NYC, nc.
- Milton, Frank (Oriental) Chi, t.
- Ming & Ling (Belmont Plaza) NYC, h.
- Moncito & Leo (Havana-Madrid) NYC, nc.
- Monk, Julius (Le Ruban Bleu) NYC, nc.
- Montague, Duke (Nevada Biltmore) Las Vegas, Nev., 26-May 5, h.
- Monti, Milli (La Martinique) NYC, nc.
- Montoya, Carlos (Casbah) NYC, nc.
- Montverde, Hector (Blue Angel) NYC, nc.
- Moore, George W. (Sportsmen's Show in Auditorium) Minneapolis, 12-30.
- Moore, Patti (Slapsy Maxie's) Hollywood, nc.
- Morris, Will, & Bobby (Hamid-Morton Circus) Buffalo 26-May 1.
- Morrissey, Tex (Hollenden) Cleveland, h.
- Murphy, Jean (Monte Carlo) NYC, nc.
- Murphy Sisters (Commodore) NYC, h.
- Murray, Wynn (La Martinique) NYC, nc.
- Myrus (Mount Royal) Montreal, h.

**O**

- Nadell, Henny (Old Roumanian) NYC, re.
- Neades Sisters (Yacht) Pittsburgh, nc.
- Nolan, Cissie (Wivel) NYC, re.
- Novak Sisters (State) NYC, t.

**P**

- Osta, Teresita (El Chico) NYC, nc.
- Oxford Boys (Chicago) Chi, t.

**Q**

- Palmquist, Eric (Tie Toc) Montreal, nc.
- Parker, Paulette (Ringside) NYC, c.
- Parker, Ray (Savoy Plaza) NYC, h.
- Pickford, Murry (Ford) Buffalo, h.
- Pilhaus, Pearl (Cafe Society Downtown) NYC, nc.
- Platt, Johnny (La Vista) Clovis, N. M., nc.
- Porter, Frank (Hickory House) NYC, re.
- Purney, Leah (Maxim's) Bronx, NYC, nc.

**R**

- Rand, Sally (Brown Derby) Chi, nc.
- Randall, Earl (Bismarck) Chi, h.
- Rane, Victoria (Bal Tabarin) NYC, nc.
- Rasha & Mirko (La Vie Parisienne) NYC, nc.
- Ray, Claire, Girls (Nixon) Pittsburgh, re.
- Ray, Gil (Flamingo) Chi, nc.
- Reyes, Iris (Monte Carlo) NYC, nc.
- Reyes, Raul & Eva (Stanley) Pittsburgh, t.
- Reyes, Reva (Casbah) NYC, nc.
- Reynolds & Donagan Skaters (Madison Sq. Garden) NYC.
- Rhythm Rockets, Four (Latin Quarter) NYC, nc.
- Rhythmettes, Three (Tower) Kansas City, Mo., t.
- Richey, Jean (Earl Carroll Theater) Hollywood, Calif.
- Roberts, Dave, Trio (Jack Dempsey's) NYC, re.
- Rollini, Adrian, Trio (State) NYC, t.
- Robinson, Gil (Helsing's) Chi, re.
- Roner, Fred (Jefferson) St. Louis, h.
- Rosario, Alberto, Trio (Don Julio's) NYC, nc.
- Rosita & Dena (Chez Paree) Chi, nc.
- Ross, Stuart (Blue Angel) NYC, nc.
- Rubin, Benny (State) NYC, t.
- Russell, Connie (Chez Paree) Chi, nc.

**S**

- Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
- Satch & Satchel (Troc) NYC, nc.
- Scott, Jean (Slapsy Maxie's) Hollywood, nc.
- Sharon, Ann (Belmont Plaza) NYC, h.
- Shaw, Wini (Greenwich Village Inn) NYC, nc.
- Shawn, Dorothy (Music Hall) NYC, t.
- Shea, Chautse (885 Club) Chi, nc.
- Sheldon, Charles (Colosimo's) Chi, nc.
- Sheldon, Gene (Stanley) Pittsburgh, t.
- Shura (Harlequin) NYC, nc.
- Sinatra, Frank (Riobamba) NYC, nc.
- Sinclair & LeRoy (Regal) Chi, t.
- Sihn & Sweets (Ubangi) NYC, nc.
- Sloan, Estelle (Chez Paree) Chi, nc.
- Smith, Betty Jane (Beverly Hills) Newport, Ky., cc.
- Smith, Canfield (Temple) Rochester, N. Y., t.
- Smith, Cyril (Tower) Kansas City, Mo., t.
- Smith & Dale (Oriental) Chi, t.
- Sonia (Ubangi) NYC, nc.
- Southern Sisters (Tie Toc) Milwaukee 26-May 6, nc.
- Spencer, Kenneth (Cafe Society Downtown) NYC, nc.
- Sporn & Dukoff (Neil House) Columbus, O., h.
- Springman, Fague (Capitol) Washington, t.
- Standish, Helen (Wm. Penn) Pittsburgh, h.
- Stevens, Virginia (Old Roumanian) NYC, re.
- Stockwell, Harry (Belmont Plaza) NYC, h.
- Stoyanovsky, Arcady (Russian Kretchma) NYC, re.
- Stuart, Gene (Howdy) NYC, nc.
- Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
- Sumner, Helen (Ivanhoe) Chi, re.
- Suns, Three (Piccadilly) NYC, h.
- Sven & Birch (Leon & Eddie's) NYC, nc.

**T**

- Talia (Bismarck) Chi, h.
- Tatum, Kay (Iceland) NYC, re.
- Taylor, June, Dancers (Hurricane) NYC, nc.
- Templeton, Alec (Waldorf-Astoria) NYC, h.
- Terestia (Belmont Plaza) NYC, h.

- Therrien, Henri (Palace) Manchester, N. H., 29-May 2, t.
- Thompson, Kenneth (Romer's Neptune Room) Washington, N. C.
- Three Business Men & Pearl (Leon & Eddie's) NYC, nc.
- Tomack, Sid (Slapsy Maxie's) Hollywood, nc.
- Travers, Pat (Hickory House) NYC, re.
- Toy & Wing (RKO-Boston) Boston, t.

**V**

- Valencia, Jose (Havana-Madrid) NYC, nc.
- Valeska, Gert (Beggar Bar) NYC, nc.
- Valle, Camelia (Bertolotti's) NYC, nc.
- Van, Gus (Lookout House) Covington, Ky., nc.
- Vance, Jerry (Park Central) NYC, h.
- Vance, Terry (Villa Madrid) Pittsburgh, nc.
- Vargas, Amelia (Havana-Madrid) NYC, nc.
- Varios & Vlda (Belmont Plaza) NYC, h.
- Vincent, Romo (Chez Paree) Chi, nc.

**W**

- Ware, Leonard, Trio (Blue Angel) NYC, nc.
- Warfield, Wynne (Bertolotti's) NYC, nc.
- Waters, Edith (Belmont Plaza) NYC, h.
- Waters, Ethel (Strand) NYC, t.
- Wences (Versailles) NYC, nc.
- Whaling, Bobby (Orpheum) Omaha, t.
- White, Madelyn (Bertolotti's) NYC, nc.
- White, Danny (Iceland) NYC, re.
- White, Eddie (Villa Madrid) Pittsburgh, nc.
- White, Jimmy (Ubangi) NYC, nc.
- Williams, Bob, & Red Dust (Chicago) Chi, t.
- Williams, Frances (Mon Paree) NYC, nc.
- Wilson, Dooley (Greenwich Village Inn) NYC, nc.
- Wing, Toy (Roxy) NYC, t.
- Wright, Earl, & Partners (USO-Show) Orlando, Fla., until May 15.
- Wyse, Ross (Hurricane) NYC, nc.

**Y**

- Yale, Chick, Otto Viola & Pete Roberts (Hamid-Morton Circus) Buffalo 26-May 1.

**Z**

- Zallpskaya, Lalla (Russian Kretchma) NYC, re.
- Zoska, Karen (Belmont Plaza) NYC, h.

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

- Arsenic and Old Lace (Geary) San Francisco.
- Ballet Russe de Monte Carlo (Locust St.) Phila.
- Chatterton, Ruth (Erlanger) Chi.
- Claudia (Colonial) Boston.
- Cornell, Katharine (Cass) Detroit.
- Cry Havoc (Plymouth) Boston.
- Dough Girls (Salwyn) Chi.
- Dracula (Klein Auditorium) Bridgeport, Conn., 30; (Bushnell Aud.) Hartford May 1.
- Eve of St. Mark (Nixon) Pittsburgh.
- Gilbert & Sullivan Operas (Wilma) Missoula, Mont., 28; (Rainbow) Great Falls 30; (Babcock) Billings, May 1.
- Good Night Ladies (Blackstone) Chi.
- Home Front, The (National) Washington.
- Junior Miss (Metropolitan) Seattle.
- Junior Miss (Royal Alexandra) Toronto.
- Life With Father (Biltmore) Los Angeles.
- Porgy & Bess (Curran) San Francisco.
- San Carlo Opera Co. (Boston O. H.) Boston.
- Show Time (Shubert) Boston.
- Student Prince (Forrest) Phila.
- Tobacco Road (Shubert) New Haven, Conn.
- You Can't Take It With You (Shubert-Lafayette) Detroit.

## ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
- Ice-Capades of 1943 (Pan-Pacific Auditorium) Los Angeles, until May 31.
- Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
- McGowan & Mack (Palace Hotel) San Francisco.
- Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
- Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Laredo, Tex.
- All-American Expo.: Huntsville, Ala.
- Allen, Fred: Syracuse, N. Y.
- American Beauty: Ste. Genevieve, Mo.; Do Soto 3-8.
- B. & H.: Columbia, S. C.
- B. & V.: Hackensack, N. J.; Clifton 3-8.
- Bach, O. J.: Clayville, N. Y.; Ulica 3-8.
- Badger State: Milwaukee, Wis.
- Baker United: Edinburg, Ind.; Columbus 3-8.
- Bantley's All-American: Du Bois, Pa.
- Baysinger, Al: (Vandeventer & Washington) St. Louis, Mo.
- Bazinet: Minneapolis, Minn.
- Barkort Bros.: Toledo, O.
- Bee's Old Reliable: Richmond, Ky.
- Boswell's Am.: Smithfield, Va.; Fort Ustis 3-8.
- Bright Lights Expo.: Lonaconing, Md.; All-quippa, Pa., 3-8.
- Buck, O. C.: Troy, N. Y.
- Buckeye Expo.: Halls, Tenn.
- Buckeye State: Malden, Mo., 26-May 2; Alton, Ill., 5-15.
- Burke, Harry: Independence, La.
- Byers Bros.: Cape Girardeau, Mo.
- Capell Bros.: Savanna, Okla.
- Celini & Wilson: (28th & Kirk Ave.) Baltimore, Md.; (Ostend & Hamburg Sts.) Baltimore 3-8.
- Chanos, Jimmie: Portland, Ind., 1-8.
- Chatham Am. Co.: Jefferson, S. C.
- Coleman Bros.: Middletown, Conn.; Willimantic 3-8.
- Colley, J. J.: Eufaula, Okla.
- Craig, Harry: Wichita Falls, Tex.
- Crescent Am. Co.: West Columbia, S. C.; Concord, N. C., 3-8.
- Cunningham's Expo.: New Matamoras, O., 1-8.
- Curl, W. B.: London, O., 1-8.
- Dick's Paramount: Baltimore, Md.
- Dixie Belle: Cannerton, Ind., 1-8.
- Dodson's World's Fair: Tyler, Tex.
- Dudley, D. S.: Wichita, Kan.
- Dumont, Delair, Md.
- Dyer's Greater: Marked Tree, Ark.; Hoxia 3-8.

- Edwards, J. R.: Wooster, O.; Gallion 3-8.
- Elite Expo.: Coffeyville, Kan.; Independence 3-8.
- Endy Bros. & Prell's Combined: Boston & Ellwood Ave., Baltimore, Md.
- Expo. at Home: Bridgeport, Pa.
- Fidler's United: St. Louis, Mo.
- Fitzpatrick, G. T.: Ford's, N. J.; S. Amboy 3-8.
- Francis-Maher: (Virginia & Eichelberger) St. Louis, Mo.
- Franks: Macon, Ga.
- Garden State: Slattington, Pa., 1-8.
- Gaway: Macon, Ga.
- Geren's United: Seymour, Ind.
- Gold Medal: Paducah, Ky., 3-8.
- Gooding: Marion, O.; Newark 3-8.
- Gooding Greater: Springfield, O.; Chillicothe 3-8.
- Grady, Kellie: Courtland, Ala.; Sheffield 3-8.
- Great Lakes Expo.: Albany, Ga.
- Great Saiton: Blytheville, Ark., 1-8.
- Happy Attractions: Uhrichsville, O.
- Heller's Acme: E. Paterson, N. J.; South River 3-8.
- Hennies Bros.: St. Louis, Mo., 1-8.
- Heth, L. J.: Nashville, Tenn.
- Hite's Greater: Charleston, W. Va.
- Jones, Johnny J., Expo.: Washington, D. C., 28-May 8.
- Kaus, W. C.: Edenton, N. C.
- Lake State: Detroit, Mich.
- Lawrence Greater: Eastern & Dundock Aves., Baltimore, Md.
- Lewis, Art: (Monticello Ave. & 20th St.) Norfolk, Va.
- Liberty United: North Charleston, S. C.
- McKee, John: Parma, Mo.; Dexter 3-8.
- Midwest: Las Vegas, Nev.
- Moore's Modern: Benton, Ill.
- Motor City: Toledo, O., 26-May 9.
- Mount City: (18th & Ann Sts.) St. Louis, Mo.
- Oliver Am. Co.: (9690 S. Broadway) St. Louis, Mo.
- Page, J. J.: Johnson City, Tenn., May 1-7.
- Peppers All-State: Smithers, W. Va.; Point Pleasant 3-8.
- Rogers Greater: Mount Vernon, Ill.; Mattoon 3-8.
- Rogers & Powell: Grenada, Miss.
- Rubin & Cherry Expo.: St. Louis, Mo., 3-8.
- Scott Expo.: Maryville, Tenn.
- Sheesley Midway: Anniston, Ala.; Nashville, Tenn., 3-8.
- Siebrand: Douglas, Ariz.
- Smith, George Clyde: Duncansville, Pa., 6-15.
- Snapp Greater: Garthage, Mo.
- Sparks, J. P.: Birmingham, Ala.
- Star Am. Co.: Monticello, Ark.; Judsonia 2-15.
- Strates, James E.: Chester, Pa.
- Sunset Am. Co.: Excelsior Springs, Mo., 1-8.
- Tassel, Barney: Richmond, Va., 26-May 8.
- Tidwell, T. J.: Odessa, Tex.; Pecos 3-8.
- Tivoli Expo.: Neosho, Mo.
- United Expo.: Leesville, La.
- Virginia Greater: Suffolk, Va.
- Wallace Bros.: Hopkinsville, Ky.
- Ward, John R.: Ponchatoula, La.
- West Coast Victory: Martinez, Calif.; Vallejo 3-8.
- Wolf, K.: Keasbey, N. J.
- World of Mirth: Richmond, Va., 3-8.
- World of Pleasure: Monroe, Mich., 29-May 8.
- World of Today: Wichita, Kan.; Junction City 3-8.
- Yahr Am. Co.: St. Paul, Minn., 1-8.
- Yellowstone: Albuquerque, N. M., 26-May 8.
- Zacchini Bros.: Martinsville Va.

## CIRCUS

- Arthur Bros.: Modesto, Calif., 27-28; Stockton, 29-30; Tracy May 1.
- Cole Bros.: Evansville, Ind., 27; Terre Haute 28; Indianapolis 29-May 2; La Fayette 3; Anderson 4; Hamilton, O., 5; Cincinnati 6-9.
- Cole, James M.: Palmyra, N. Y., 5; Canandaigua 6; Penn Yan 7; Cooring 8; Bath 10; Hornell 11; Wellsville 12.
- Dalley Bros.: San Angelo, Tex., 27; Winters 28; Merkel 29; Anson 30; Rotan May 1.
- Hamid-Morton: Buffalo, N. Y., 26-May 1; St. Louis, Mo., 5-18.
- Kelley-Miller Bros.: Hugo, Okla., 1-2.
- Mills Bros.: Wadsworth, O., 27; Orrville 28; Minerva 29; Lisbon 30; Louisville May 1; Massillon 3-4; Medina 5; Wellington 6; Elyria 7; Lorain 8.
- Polack Bros.: (Civic Auditorium) San Francisco, Calif., 29-May 8.
- Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York City, until May 15.
- Russell Bros.: Los Angeles, Calif., April 23-May 9.
- Wallace Bros.: Portsmouth, O., 28.
- Wirth, Frank: New Haven, Conn., 26-May 1.

## MISCELLANEOUS

- Barratt, Roy (Stadium Circus) Chicago 23-May 9.
- Birch, Magician: Popular Bluff, Mo., 28; Dexter 29; Sikeston 30; Chaffee, May 3; Cape Girardeau 4; Flat River 5; Washington 6.
- Burke & Gordon: Indianapolis 26-May 1.
- DeCleo, Harry, Magician: Marysville, O., 26-May 1.
- Frye, Magician: Auburn, N. Y., 30.
- Green, Magician: Mundare, Alta., Can., 26-May 1; Innisfree 3-4; Ponoka 5-6.
- Hutchens Museum: Laredo, Tex., 26-May 1.
- Lippincott, Magician (Lyric) Waycross, Ga., 28; (Temple) Jacksonville, Fla., 29-May 5; (State) Tallahassee 6.
- Long, Leon, Magician: Wilmington, N. C., 26-30.
- Lucy, Thos. Elmore: Gainesville, Mo., 28; Rolla 30; University City, May 1-10.
- Ricton's Dogs, school show: Fort Payne, Ala., 26-May 1.
- Sisco, Henry, Tent Theater: Waynesville, Ga., 26-May 1.
- Taber's, Bob, Animals: International Falls, Minn., 28; Akeley 29; E. Grand Forks 30; Lancaster, May 1.

## ADDITIONAL ROUTES

(Too Late for Classification)

- Cunningham, Fairy (Nevada Biltmore Hotel) Las Vegas, Nev.
- Golden Pair (Chez Ami Club) Buffalo.
- Kramer, Stan (Beverly Hills Club) Newport, Ky., 30-May 13.
- Mignon (Club Avalon) La Fayette, Ind.
- Pan-American Train Show: Chattanooga, Tenn., 30-May 2.
- Snow, Dorothy (Clyde's Cafe) Detroit.

## ROUTES

(Continued from page 19)

- Hoffman Sisters (Clover) Portland, Ore., 26-May 2, nc; (Amato's Supper Club) Astoria, Ore., 3-9, nc.
  - Hollen, Mary (Oriental) Chi, t.
  - Hollywood Blondes, Three (Music Hall) NYC, t.
  - Holman, Libby (La Vie Parisienne) NYC, nc.
  - Hosler, Beverly (Bertolotti's) NYC, nc.
  - Hoskins, Helene (Blue Angel) NYC, nc.
  - Hoveler, Winnie, Dancers (Tie Toc) Montreal, nc.
  - Howard, Johnny (El Morocco) Montreal, nc.
  - Howard-Paysee Dancers (Hipp) Baltimore, t.
  - Howard's, Harry, Bombshells of 1943 (Oriental) Chi, t.
  - Hudson, Marjorie (Zebra) NYC, nc.
  - Hudson, Sunny (Oriental) Chi, t.
  - Hutton, Marion, Co. (Roxy) NYC, t.
- J**
- Jackson & Nedra (Flamingo) Chi, nc.
- K**
- Jennings, Don & Sally (Bismarck) Chi, h.
  - Jessie & James (Palace) Cleveland, t.
  - Johnson, Ginger (Park Central) NYC, h.
  - Johnson, Johnny (Casbah) NYC, nc.
- L**
- Kay, Beatrice (Michigan) Detroit, t.
  - Kellerman, Mimi (Capitol) Washington, t.
  - Keyboard Kuties (Sawdust Trail) NYC, nc.
  - Keyes, Frances (Sawdust Trail) NYC, nc.
  - Kidd, Ruth, & Frank McCormick (Kennedy's) Binghamton, N. Y., nc.
  - King, Carol (Riobamba) NYC, nc.
  - King Sisters, Four (Chicago) Chi, t.
  - Kollow, Bonnie (Louise's Monte Carlo) NYC, nc.
  - Kula, Malle (USO-Show) Hattiesburg, Miss., 25-May 1.
- M**
- LaBato, Paddy (Stevens) Cleveland, c.
  - LaClaire (Flamingo) Chi, nc.
  - La Vola, Don, & Carlotta (Utah Canteen Service) Salt Lake City.
  - Lawlor, Terry (Hollenden) Cleveland, h.
  - LaZelles, Aerial (Carnival) Douglas, Ariz., re.
  - Lee, Bob (Wivel) NYC, re.
  - Lee, Lols (Villa Madrid) Pittsburgh, nc.
  - LeMar & Martin (El Morocco) Montreal, nc.
  - Lessy, Benny (Slapsy Maxie's) Hollywood, nc.
  - Lester & Irma Jean (Lyric) Salt Lake City, t; (Bank) Ely, Nev., 3-8, nc.
  - Lewis, Ralph (3700 Club) Cleveland, nc.

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Up to 200 New and Used  
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# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Real Challenge

A challenging opportunity now confronts all who profit by recorded music. This opportunity has been brought to light by efforts in various cities to provide places of amusement for young people. It confronts the music industry because of the wide prevalence of juvenile delinquency.

Juvenile delinquency is recognized as a national problem at the present time. Many claim that it is due to war conditions, but Chicago newspapers recently quoted civic leaders who say the situation is due to a lack of proper places of amusement for young people more than anything else.

Some notable ideas have already been tried out in conducting places of amusement for young people, and recorded music is found to be an essential in such places. In most cases a juke box, with or without the coin chute, is used for music because of its durable mechanism.

A big problem in providing amusement centers for young people is that of finances. There are plenty of public-spirited citizens who will contribute their services in helping the young people, but it still requires cash for a lot of things. In Burlington, Ia., the Kiwanis Club provided \$2,500 for a young people's amusement center and volunteer workers. Many other plans are being followed to help the cause of young people, but in every case there is still the lack of funds.

A possible plan of financial assistance for the amusement centers has been suggested by all the discussion about paying fees on recorded music to James C. Petrillo and his union. An attorney suggested in Harper's magazine that a national foundation be established to collect big fees from the juke box trade to be turned over to unemployed musicians. The Rosenbaum plan, said to have been known to Petrillo, suggested a national collection agency to collect fees from juke boxes and to administer this fund. The expenses of the agency were estimated to be about \$200,000 a year if it should be set up.

More recently Petrillo and his group have asked that record manufacturers collect a fee on each record sold to the juke box trade and perhaps to the public. The money would go to unemployed musicians.

If it is legal and practical to collect a fee on phonograph records to turn over to Petrillo, then it would be much more patriotic and wise to collect such fees on records to go to a national fund for establishing amusement places for young people.

This constitutes a challenge to Petrillo and his union. It constitutes a challenge to the record manufacturers. It is a challenge to the juke box industry. It is a challenge to the public.

If any fees are to be collected on records sold to the juke box trade, this industry had much rather see the money used to help solve a national problem that involves the youth of the land. It seems clear that if any extra fees are added to juke box records, to be collected by the record manufacturers, the same fees will have to be added to all records sold for home use also. Thus the public will also be vitally concerned in the matter of collecting extra fees on records.

If the matter of who shall get the money derived from these fees is presented to the public, it will certainly insist that the money be used as a national fund for the young people rather than go to any other group or plan yet proposed.

If such a fund should be raised by the recording industry, many civic and patriotic organizations would offer leaders and services in developing and conducting amusement centers for young people at the lowest possible cost.

There are many reasons why no extra fees should be tacked on to phonograph records, but if the public and the juke box trade is going to be assessed extra fees, let the money go where it will render a real national service.

NEWS OF

**PRIORITIES and MATERIALS**

**Developments of the Week in All Industries**

**OPA FORMS DISCARDED**—Since the start of the year, the OPA has eliminated 70 of the 460 price reports and questionnaires that business men have been required to file, reports Prentiss M. Brown, price administrator. The Statistical Standards Office, set up by the OPA for simplifying and eliminating reports, is reviewing the remaining forms. If further study reveals any current reports are nonessential, they will be discontinued, Mr. Brown promises.

**OSMIUM CURTAILED**—Amounts of osmium alloys that may be used to make long-life phonograph needles and fountain pen points have been drastically curtailed by WPB under Conservation Order M-302 as amended. Osmium metal may be used hereafter only for the manufacture of an osmium alloy for use in war implements.

**FEW SYNTHETIC TIRES THIS YEAR**—The Office of War Information says that most civilian car-owners cannot hope to obtain synthetic rubber tires before the last half of next year. For essential civilian driving some synthetic tires may be available earlier but how many is, according to the OWI, "still an open question."

As for new natural rubber tires, civilians will not get any even in the latter part of next year and probably not until after the war. Until that time they will be reserved for military requirements.

William M. Jeffers, rubber director, told a special Senate committee a short time ago that we have some 7,000,000 tires on hand, which would mean that we must produce an additional 5,000,000 tires from synthetic or natural rubber.

The main hope for the continued use of most passenger cars for the next 12 months lies in recapping, according to the report.

**PAPER USED FOR CANS**—Conservation of substantial tonnages of steel, tin and cellophane for use in war materials has been accomplished by substituting paperboard containers for a number of metallic cans, pails, boxes and other types of containers, the WPB containers division announced.

Paperboard containers have been developed by industry in co-operation with the containers division. Substitute containers have been produced for a wide variety of products, including tobacco, coffee, foods, drugs and delicate mechanical parts.

Production of fresh and frozen fish containers last year consumed over 1,000,000 pounds of tinplate. Such containers this year are made of greaseproof paperboard. Approximately 7,500,000 pounds of tinplate were used last year in the production of frozen egg containers. A paperboard container has been designed to replace the type formerly used, and is asphalt lined.

**LUMBER OUTPUT SHORT OF COAL**—Lumber production this year will be more than 2,000,000,000 feet short of the WPB's goal of 32,000,000,000 feet, Henry Clepper, chief of the program section of WPB's lumber division, estimates.

Basing the estimate on reports of first quarter production, Mr. Clepper said that the lumber shortage had grown progressively worse in the last four months and had spread to nearly all commercial species.

Loss of man power, bad weather and shortage of equipment are blamed for the reduced output. Other factors are the increased substitution of wood for metal and the widespread use of lumber for war purposes.

It was indicated that box and crating requirements for war purposes might increase to the point where they would take 50 per cent of all lumber produced this year, and it is possible that lumber used for other purposes will have to be diverted to box and crating.

**GASOLINE OUTPUT INCREASES**—An increased average daily production of 200,000 gallons of natural gasoline and allied products in February has been reported by the Bureau of Mines. The daily average was 9,980,000 gallons compared with 9,701,000 in January. Outstanding increases occurred in East Texas, the Texas Gulf and Oklahoma districts. Stocks increased from 205,968,000 gallons to 209,832,000, which was 8,948,000 gallons less than reported for February, 1942.

**PLAN RESTAURANT MEETINGS**—The OPA has asked representative national

restaurant and beverage trade organizations to name an advisory committee to work with that office on price control for restaurants, cafeterias, hotels and other eating and drinking establishments. Prentiss M. Brown, price administrator, has authorized OPA regional offices to set maximum prices for food and beverages in restaurants. The OPA plans to call a series of meetings with the restaurant trade in various parts of the country to consider methods of permanent price control for the industry.

**PLANT EMPLOYMENT RISES**—Manufacturing employment rose about 160,000 in February, bringing the total to the 16,000,000 level—a new domestic record—the National Industrial Conference Board reports.

Total employment rose by at least 900,000, raising the total, including men in uniform, to 58,500,000 or about 8,000,000 more than a year ago, the survey said. Farm employment, however, was about 100,000 less than in February, 1942.

The 16,000,000 figure compares with only 10,000,000 engaged in manufacturing in 1939. At that time 31 of every 100 civilian workers in non-agricultural activities were on factory pay rolls. At present 38 of every 100 civilians employed off the farms are factory workers.

Declines in employment during February were reported in the construction, finance, distribution and trades groups.

**NEW RUBBERLESS COATING**—Rubberless raincoats, fire-resistant coating for the family car or airplane and lightweight vacation tents may be among the developments based on one of the new war "dopes," nitroparaffin.

The new substance is used for coating air-

planes and many other war articles, and comes in many forms. Its use was described at the recent meeting of the American Chemical Society.

A new scientific branch of war, the Office of Production Research and Development, part of the WPB, is the place where discoveries are translated into practical use, the scientists were told. Many of its important jobs may be of interest to the trade, as they include new processes in making sugar from wood, oils and glycerin.

**WLB QUESTIONNAIRE**—Some 15,000 manufacturers working on principal war contracts shortly will receive a revised WLB questionnaire combining two earlier questionnaires and designed to simplify reporting to the board. This form combines the plant report of operations (WPB-732) with the quarterly report on shipments of products and inventories of critical materials (CMP-7). It eliminates the necessity of an additional questionnaire on the consumption of power.

**HOME FOUR MILLING**—Newest development in home food processing is milling flour.

Models of two diminutive flour mills, one small enough to be used in the farm kitchen, the other large enough for community projects, have been developed. The kitchen mill will grind about 12 pounds of fine flour an hour or up to 60 pounds of coarse ground. The community model, run by a 1-horsepower motor, can turn out 60 pounds of fine ground flour an hour.

Commercial production of the kitchen mills is waiting for an okeh from the WPB on the vital matter of raw materials. As this may not be given, the mill probably won't be available until after the war.

Whole wheat flour turned out by the mills is crammed with vitamins and ties in handily with the national nutrition program. Use of the mill would enable farm families to increase home production of nutritious food, it is pointed out.

**DEPARTMENT OF USELESS INFORMATION**—An article in *Collier's* sums up the average man thus: he spends 409 days of his life smoking 13,140 cigars, he listens to 1,000 news broadcasts a

**Circulate Report**

**CHICAGO, April 24.**—The Associated Press released to newspapers thruout the country April 13 a story which involved an operator of juke boxes and pinball games in Hartford, Conn. The press release said that an operator in Hartford had been denied gasoline for a 30-day period due to abuse of his ration privileges.

The OPA alleged that the operator had in some way obtained from his local ration board a considerably higher ration rating than the coin machine trade was entitled to. The discovery was made by checking the speedometer of the operator's car which showed that he had more mileage than a B card would entitle him to in his business.

The case was carried to the State office of the OPA and the decision made. Officials said it was the first case of its kind in the State and may lead to further checking on men in the business.

year, he spends three whole days of his married life shaving and uses 20 pounds of shaving cream and 1,800 razor blades, wastes about four years of the more than nine years spent at the office in interruptions, telephone calls, people coming in, appointments that drag out, and eats 26 1/3 dozen eggs in a year.

**METAL TRADES CONVENTION**—The 45th annual convention and production conference of the National Metal Trades Association, to be held May 26 and 27 in Chicago, is expected to set a record in attendance because of its significance to war production.

Theme of the convention, in keeping with the current national keynote of industry, is "Production Keys to Victory."

**Latin America Called One Of Finest Trade Sources**

**NEW YORK, April 24.**—Latin America offers one of the finest trade sources in the world, both now and after the war, John B. Glenn, president of the Pan-American Trust Company, told members of the New York Society of Security Analysts at a recent meeting.

"The current and prospective accumulation of increased exchange reserves assures Latin American monetary stability and offers an exceptionally favorable outlook for post-war trade. It would not be surprising if the financial position of some of our Latin American neighbors were even better after the war than our own, in spite of our credit standing as one of the richest nations on earth," Mr. Glenn declared.

The banker said that we could easily increase our exports to \$1,000,000,000 annually, while receiving basic raw materials such as rubber, tin, silk, manganese and other metals needed in our domestic economy.

Latin American countries prefer American goods on the basis of quality, but in the past have been tempted to buy from Europe because of more receptive co-operation and understanding and longer credit facilities, he added.

**Money Plans Revealed . . .**

**WASHINGTON, April 24.**—The British and American governments have advanced rough idea of their plans for a world monetary system after the war. The purpose of these plans is to stabilize currency, and 37 nations have been invited to take part in the development of the plan. A conference will be held soon to discuss many of the points involved.

The coin machine industry will be vitally interested, along with all other industries, because a stabilized monetary system for most of the nations of the world would be the best guarantee of big export trade for coin machine manufacturers. There is always the hope also that moves to adopt co-operative monetary systems among the leading nations of the world will eventually bring about some system of uniform coinage.

A universal system of small coins would be the greatest single boost to the use of coin machines in all parts of the world that could ever happen.



**REAL GET-TOGETHER**—At the new offices of the Redd Distributing Company, Boston. Left to right: M. G. Hammergren, Miss Redd, Spence Reese, Mrs. K. Jacks, Mrs. Dorothy Weidner, Carl E. Johnson, Mrs. W. S. Redd, Betty Birnbaum and W. S. Redd.

**Question Member Statement About Gaming Machines**

**LOS ANGELES, April 24.**—The Los Angeles County Board of Supervisors recently had another hot discussion on licensed pinball games in the county, and again the friends of licensed games won on a 3-to-2 vote.

The leader of the opposition on the board made a statement that federal tax reports showed there were 2,084 licensed gambling devices operating in the county and made a proposal that these machines should be picked up because the federal government tax report proved them to be gaming devices. Members of the board who have strongly favored the county license plan thru many bitter fights immediately checked on the report and found that the federal tax did not show these to be gaming devices but amusement machines, and that the charge was false on the face of it. Then the board voted 3 to 2 to retain the license plan, the same margin by which the board has voted in the many contests that have come up.

# Pan-American Day Observed

## Trade relations with Southern neighbors of great importance, say experts

NEW YORK, April 24.—Newspapers throught the United States joined to celebrate Pan-American Day April 14. Recognizing the importance of trade relations with our neighbors to the south, many of the publications featured entire sections on the subject. Typical was a 16-page supplement issued by *The New York Journal of Commerce*, featuring articles by prominent persons.

L. S. Howe, director of the Pan-American Union wrote, "We may well rejoice that in this most critical period of the history of the Americas there exists throught the continent a spirit of good will, of co-operation and mutual helpfulness which constitute the most effective safeguards to our security at the present time and will be an important factor in giving to the Americas far-reaching influence in shaping the future of mankind."

"War is giving increased impetus to inter-American trade," says an article by Joseph C. Rovensky, assistant co-ordinator, Office of Inter-American Affairs. He points out that the United States now has reciprocal trade agreements with 15 of the other American republics, and that this system of trade pacts also has spread rapidly among the various Latin American governments.

### Trade Increased Greatly

John B. Glenn, president of the Pan-American Trust Company, writes that since 1914 our trade with Latin America has increased by leaps and bounds, accounting for more than 20 per cent of our total exports.

"During 1940 we sold \$790,000,000 and purchased \$610,000,000 (of goods). In 1941 we purchased more than we sold and in 1942 this balance has been increased. By buying from Latin America and making shipments of goods, as required by the conditions and trade of each country, we can easily increase our exports to more than \$1,000,000,000 a year," according to the banker.

Latin American countries will be less dependent on European products after the war, says Eugene P. Thomas, president of the National Foreign Trade Council, who adds, "Our future expectations of firmer and mutually profitable trade with the other Americas centers in the raising of the standards of living among 100,000,000 of the 125,000,000 people living in Latin America. The crux of the world's post-war problem of economic reconstruction is the raising of the standards of living throught the world."

Enormous reserves of Latin American money have accumulated in foreign exchanges in the past few years, observes Daniel A. Del Rio, vice-president of the Central Hanover Bank and Trust Company. Most of these reserves are in New York, with smaller amounts in London. He estimates that between South America and Mexico there are accumulations of at least \$800,000,000 abroad. Reasons for the concentration of these large sums are reduced imports from the United States and larger exports by Latin America.

## Inflation Hits New Guinea Tobacco and Wife Marts

CHICAGO, April 24.—Economics never bothered the natives of New Guinea until the Australians landed recently in Port

## Opportunity Knocks

The following two letters will explain themselves. We are urgently requesting the trade to read the request of the major in New Mexico that any operator or distributor who is willing to donate one or two games, a juke box, or any amusement machine, please write him direct, saying what you can offer. The major will then write to those whose machines he desires.

To the Editor:

I am enclosing herewith a copy of a letter received from the Deming Army Air Field, Deming, New Mexico, which is self-explanatory. There is no way in which our association can help these people.

We would appreciate your referring this request to some operators' association in the vicinity of the point of inquiry.

Your assistance will be greatly appreciated by our association as well as the air field.

Yours very truly,  
Skill Games Board of Trade,  
Milwaukee, Wisconsin.

Gentlemen:

I have been advised that thru your efforts certain secondhand or used pinball games have been donated to various agencies of the armed services. I do not know whether your efforts have been confined to your local territory or whether you are engaged in a program on a national scale.

Your courtesy will be appreciated if you will advise me where I can obtain one or two such machines for use in the Day Rooms of this organization. If the same are not obtainable as gifts, I would appreciate being advised of the name and address of the nearest dealer.

ERNEST I. SPIEGL,  
Major, air corps, commanding  
971st Bombr. Tr. Squad.,  
Deming Army Air Field,  
Deming, N. M.

## U. S. High Court Makes Decision on Copyright Renewal

WASHINGTON, April 24.—The United States Supreme Court announced a number of decisions on April 5 in its regular schedule for announcing decisions. One of these involved a question on copyrights.

The court held that an author may assign to others his interest in a renewal copyright before he secures the renewal.

The decision, in which the court was divided 5 to 3, involved a case of Fred Fisher Music Company, Inc., against M. Witmark & Sons in a contest over rights to the song *When Irish Eyes Are Smiling*.

Justice Frankfurter, who wrote the majority opinion, concluded that "renewal interests of authors have been regarded as assignable both before and after the Copyright Act of 1909. To hold at this late date, as a matter of law, such interests are not assignable would be to subject all relevant aids to construction."

Justices Black, Douglas and Murphy dissented, saying Congress intended "to reserve the renewal privilege for the personal benefit of authors and their families." Justice Rutledge took no part in the case.

Moresby. With their arrival came inflation and as a result the native marriage market went to pieces.

For years the accepted price for a wife has been two sticks of tobacco, about 28 cents. A man worked and saved steadily in order to acquire the extra tobacco and purchase the wife of his choice.

When the Aussies came, however, they wanted souvenirs to send the folks back home and were willing to pay as much as two or three dollars for a crude stick or club.

The natives were unimpressed by the money until they found that a dollar would buy seven sticks of tobacco. Every native then found at least one curio which he could sell for money and convert into more tobacco than he had ever seen before.

As a result the men acquired wives, whether they wanted them or not, and the richer ones even bought mates for their friends. The result was that soon even the skinny girls, heretofore scorned by the New Guineans, were swept off the market.

# News Highlights, April 19-24

LOS ANGELES.—The Senate Judiciary Committee of the State Legislature had quite a fight on SB-106, which had the purpose of banning slot machines from the State. Two members of the committee strongly opposed the bill and prevented it from being moved out of committee. The two members who opposed the bill said that it was so extreme it would ban pinball games and other machines accepted as amusement machines. Last reports said the author of the bill would amend it in order to exclude pinball games.

MEMPHIS.—Newspapers continued to give big news publicity and editorial space to the juke box and pinball situation. The city council gave the police department complete control of coin machines in the city and banned the \$3 weekly service fee which operators had been collecting. A curfew was also set up for coin machines.

HARRISBURG, Pa.—Due to a recent filibuster there were some prospects that the State Legislature might be in session until May 15. The coin machine trade is interested in the cigarette tax and a proposal to repeal the mercantile tax system.

SEATTLE.—After a long period of agitation the city council killed a proposal to ban pinball games by a five-to-four vote. There are possibilities the measure will be brought up again. The city and State license pinball games at present.

TACOMA, Wash.—By a vote of four-to-one, the city council decided to continue licensing pinball and digger machines.

PHILADELPHIA.—A general meeting for all types of coin machine operators has been set for May 4. Music and pinball operators will lead in the plans. The meeting will be a social gathering rather than an organization meeting.

NEW YORK.—All parties agreed that the conferences between Petrillo and record and transcription manufacturers April 15-16 accomplished little. Senator Clark was present at one of the meetings by "coincidence."

MILWAUKEE.—Newspapers here and in various parts of the State are again crusading against bingo and slot machines. The agitation is due to a State bill to legalize bingo for churches and clubs.

CHICAGO.—The attention of operators and distributors is called to the following request by Major Ernest I. Spiegl, 971st Bombardier Training Squadron, Deming Army Air Field, Deming, N. M., who would like one or two pinball games or other machines to place in the recreation room. Those who have machines to donate, please write Major Spiegl direct.

NEW ORLEANS.—A State Supreme Court decision April 12 gives the State police authority to enter towns and cities and pick up coin machines alleged to be gaming devices.

NEW YORK.—A recent action of the Department of Justice against a trade association of retail merchants here charged with boycotting *The New York Times* is attracting considerable attention. The heavy fine imposed upon the association and its members calls attention to the danger of trade associations engaged in boycott practices.

CHICAGO.—A recent check shows that the following 17 States now collect a tax on one or more types of coin machines: Arkansas, Florida, Louisiana, Mississippi, Maryland, North Carolina, North Dakota, Nevada, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Virginia, Washington.

HALIFAX, N. S.—Cities and towns in the province have petitioned the Legislature to give local governments authority to license pinball and other coin machines.

JERSEY CITY, N. J.—An ordinance was recently introduced which would require locations to stop juke boxes whenever a minor under 17 years of age entered the store.

## Capehart Speaker

INDIANAPOLIS, Ind., April 24.—Homer E. Capehart, president of the Packard Manufacturing Company, addressed members of the Indianapolis Rotary Club this week at a luncheon meeting. His topic was "From Music to Guns."

The Packard Manufacturing Company, awarded the Army-Navy "E" March 11, formerly engaged in manufacturing electric phonographs, is now producing gun, tank and airplane parts.

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*W. Rabkin*

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# Confectioners Plan Meeting

Streamlined wartime conference to be held June 2-3 at Chicago

CHICAGO, April 24.—A streamlined, two-day wartime conference of confectioners to be held in conjunction with meetings of committees is being planned for June 2 and 3 at Chicago, according to the National Confectioners' Association.

The widely attended exposition which has been an integral part of every NCA convention for the past 19 years has been canceled. The usual convention frills such as the dinner-dance, golf tournament and ladies' entertainment have also been classed as wartime casualties in keeping with the spirit of the government wartime program.

A series of pre-convention regional meetings have been scheduled. At the meeting held in Chicago April 9 the industry's radio program, *Washington Reports on Rationing*, was presented by Theodore Stempfel, vice-president of E. J. Brach & Sons and vice-chairman of the Council on Candy as a Food in the War Effort, and J. W. Hicks, public relations counsel. A similar presentation will be made at the Philadelphia meeting on April 14 as well as those held in New York on April 15 and in Boston on April 16.

According to Stempfel, this public service program is being well received by the industry and by government officials in Washington. At a recent board meeting the directors of the National Confectioners' Association voted to continue the present program for another 13-week period.

As a means of still further readjusting the industry to wartime needs and wartime regulations the two-day conference in June will deal exclusively with the emergency wartime problems. How can the industry meet the increased demands for candy by government agencies and civilians who are working in defense plants or on farms for the attainment of victory? How can the industry deal most effectively in the face of a broadening list of unavailable ingredients? What procedure can be adopted to readjust the industry to the unemployment and man-power problems? These will be typical questions under discussion.

## Regional Meetings

A series of important conferences with leading executives in the manufacturing confection industry, sponsored by the National Confectioners' Association, were held in four major cities of the country in the period between April 9 and 16. The first one was a luncheon meeting held at the Palmer House, Chicago, on April 9, and this was followed by similar meetings in Philadelphia, New York and Boston on April 14, 15 and 16 respectively.

Each meeting was under the chairmanship of Philip Gott, president of the National Confectioners' Association, and the principal speakers were Theodore Stempfel and Joe Hicks.

The four conferences in as many cities were in reality preliminary to a two-day wartime conference of the confectioners to be held in Chicago June 2 and 3. This will differ from all prior gatherings held annually in that the gathering will continue a much briefer period than usual, also that practically all social features will be dispensed with in deference to the war. Also the exposition, a display of machinery, equipment and packaging materials, is to be canceled, altho it has been a feature annually for the past 19 years.

The prime purpose of these regional meetings was to acquaint candy manufacturers with the work of the Council on Candy as Food in the War Effort, and particularly what has been achieved by the radio program it has sponsored from Washington every Sunday afternoon for some weeks past titled *Washington Reports on Rationing*.

Mr. Stempfel stressed the point that the program was developed for the purpose of increasing the stature and dignity of the confectionery industry, to educate the public as to the concentrated energy and other benefits of candy, as well as



HARRY ROSENTHAL, recently in Chicago, looks over a Grand Canyon game at the plant of United Manufacturing Company.

candy's position as a food in wartime. He stated that a splendid start had been made in the direction of informing the public on these topics, but that it is very important that the work should not be dropped at this point, but continued until the story has registered with every individual in the country.

It might be explained that one factor that caused this movement to be inaugurated was that early in the war period there was a suggestion from some quarters that candy is a luxury and could be dispensed with during the war period. That this is not true is proved by the fact that federal officials only recently asked confection manufacturers to allot larger quantities of merchandise to war plants, to satisfy the demands of war workers. From some plants letters have been received in Washington complaining that insufficient supplies of candy were being furnished to keep workers satisfied. Steps were taken by manufacturers to comply with the government request, and it is understood the situation has been greatly relieved.

## In Every Camp

Another proof is that candy is being sold in every army camp exchange in the country and that a large proportion of all gift packages for both domestic and overseas shipments contain confections. Still other evidence is that in many kinds of special rations, prepared for emergency use, the Army Quartermaster Corps includes bars of chocolates and other confections made to special order.

Mr. Stempfel made a strong appeal for continued support, declaring it was by all odds the most important educational activity ever undertaken by the industry as a whole and that it is already bearing fruit in directing public opinion on the subject of candy into the correct channels. Serving on the committee with Stempfel are some of the leading confection executives of the

## Real Pinball Heaven . . .

LONDON, April 24.—A pinball fan's idea of heaven has come true at the American Red Cross Rainbow Center here.

Not only are coins provided for free play, but the machines pay off with considerable frequency in packs of cigarettes, chewing gum, candy bars and other small trophies.

When the Red Cross opened this latest service club just off Piccadilly it was decided that since pinball machines were such favorites in America they should be part of the equipment. The machines were donated by British owners.

The question of coins to operate the machines puzzled officials temporarily. If servicemen used their own, it would be gambling. Someone thought of slugs, but that idea was discarded because it was feared they might find their way into telephone boxes or other coin slots.

Finally it was decided to keep a large supply of British pennies (worth 2 cents) on hand to be given to the soldiers with the understanding that those not used were to be returned. So far penny losses have been practically nil.

The machines are so popular that it is now necessary to keep a supply of 10,000 pennies on hand.

country. They include S. W. Hallstrom, of Walter H. Johnson Candy Company, Chicago; Arthur Stang, the Crackerjack Company, Chicago; W. C. Dickmeyer, Waynes Candies, Fort Wayne, Ind.; G. H. Williamson, William Candy Company, Chicago; Otto Schnering, Curtiss Candy Company, Chicago; O. G. Trudeau, Trudeau Candies, Inc., Minneapolis, and Philip Gott, president, National Confectioners' Association.

Joe Hicks, public relations counsel, declared the radio program *Washington Reports on Rationing* is an important one from the standpoint of public service. Because rationing is a subject of paramount importance to every citizen, the program won an immediate following and has a huge listening audience every Sunday afternoon.

## Government Speakers

This quickly developed following may be attributed partially to the impressive list of distinguished public officials who have already appeared on the program. These include OPA Director Prentiss Brown; Lend-Lease administrator Edward R. Stettinus Jr.; Secretary of Agriculture Claude R. Wickard; Harold Rowe, director of the food rationing division of OPA; Under Secretary of War Robert P. Patterson; Paul V. McNutt, chairman, War Man-Power Commission, and Col. Paul P. Logan, subsistence division, office of the Quartermaster General.

Other notable public officials who are yet to appear include Donald Nelson, of WPB; Ex-Governor Lehman, now in charge of foods for foreign nations; William Jeffers, rubber administrator; Charles E. Wilson, deputy chief of the War Production Board, and Admiral Ernest J. King of the United States Navy.

Mr. Hicks was authority for the statement that at the end of its fourth week, this program *Washington Reports on Rationing* was given a 6.2 rating by the Co-Operative Analysis of Broadcasting (Crossley Radio Poll), which he said exceeds the rating of 16 Coast-to-Coast programs established from one to four years. He asserted further that based on numbers of listeners per dollar spent, this is the highest rating known to the National Broadcasting Company.

The program was contracted originally for 13 weeks, which are up on May 9. National Confectioners' Association has extended the contract another 13 weeks, which will carry it into next August.

## Legalize Bingo for Charitable Purposes In Maryland County

BALTIMORE, April 24.—Bingo for charitable purposes has been legalized for Howard County, Maryland. This measure became legal automatically due to the fact that Gov. Herbert R. O'Connor neither signed nor vetoed it.

Under resolutions adopted by the Legislature several weeks ago, all bills sent to Governor O'Connor are now dated, giving the executive a limited time in which to veto them. Otherwise they become law.

## Juvenile Problems

(From *The Christian Science Monitor*, January 30, 1943)

Increased juvenile delinquency, running from 20 to 40 per cent over a year ago, is reported from many war-industry centers in the United States. The condition—as has always been the case—stems principally from broken homes. Wars have accentuated the problem, but this time not merely the absence of fathers and older brothers in the service is responsible, but the employment of mothers in war plants. The children of today are the citizens of the future for whose rights and freedom this war is being fought.

Adolescent girls appear to be the group most obviously affected by the absence from home of employed mothers. Doubling of the number of missing girls in one Midwestern war plant city is reported in newspaper stories which tell of girls of tender age disappearing, often with men in uniform. In one month of 1942 the Boston Travelers' Aid Society reported three times as many runaways as for the same month in 1941. Delinquent girls coming before the Children's Court in New York City increased by 24 per cent in the first 10 months of last year.

Should mothers with children work? "The general employment of mothers with young children should be one of the last steps taken under the nation's man-power policy," declares the Education Policies Commission of the National Education Association.

## British Example

Great Britain, which has mobilized all women from 18 to 45, exempts from call mothers of children under 14 in spite of the desperate need for workers. Britain has found full-time employment of such mothers to be poor economy. In some cases part-time shifts are arranged so that two mothers can do teamwork at home and on the job, four hours at each place. Both in Great Britain and in the United States it has been found that the employment of women with children greatly increases the rate of absenteeism.

Placing youngsters in child-care centers—except where a real need exists—is frowned on by social agencies, whose work for years has been in the direction of keeping homes intact.

"Nursery schools and kindergartens cannot, in most cases, compensate for children's loss of home care," asserts the N. E. A. Policies Commission.

In the case of adolescents, of both sexes, many British cities have organized youth service corps, engaged in regular work for national defense.

Since it is not always possible to appeal to the type of woman who hangs the door key about her child's neck or who leaves 13 or 14-year-old girls to roam the streets, some duty rests on employers not to hire mothers whose children are not provided for.

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## Survey Shows Thousands of Small Stores Closing Due to Labor-Merchandise Shortage

NEW YORK, April 24.—The eyes of the business world are focused on the state of the small retail outlet and how it is faring under wartime conditions.

Undertaking a survey in a number of important cities, *The Wall Street Journal* recently reported that the little fellow is the wartime casualty of the retail business.

Reasons for the closing of many small stores include: The owner is going into the armed forces or taking a better paying job in a war industry; merchandise isn't available, or employees just can't be obtained.

Experts estimate that this year there will be a net loss of about 250,000 retail establishments.

In Chicago, mortality of drugstores has not been as severe as those in other retail lines, principally because drug-gists are converting to true pharmacies again.

A few drugstores have closed in Cleveland and it is likely that more will close, particularly the small one-man drugstores. Five have closed since the first of the year out of 1,000 serviced in this area by a local drug wholesale house. The man-power problem and shortage of goods are responsible.

District of Columbia records show that in the final three months of 1942, 862 new firms opened their doors, while only 656 went out of business.

This trend has been reversed this year, however. In January and February 457 stores closed and only 317 new ones opened. "There is probably no question," said L. P. McLachlen, president of the Washington Board of Trade, "but that curtailments of merchandise and man-power shortages will cause an increasing number of merchants to close their doors during the remainder of 1943."

One drugstore owner said, "Business is rife. Never before have we had so many customers. If a druggist can get merchandise at all, he can rest assured he will sell it." Few drugstores have closed.

Rufus S. Lusk, secretary of the Building Owners' and Management Association, reports less than 1 per cent of commercial vacancies in the downtown area and termed this better than normal. In 1941 commercial vacancies averaged 2.1 per cent.

### Taverns Have Trouble

Altho San Francisco tavern keepers currently can get from their regular liquor dealers only a fraction of what they sell, some go out and buy supplies a bottle at a time from retail liquor stores and druggists, paying retail prices.

Saloonkeepers are practically unanimous in predicting that within six months bootlegging will be rife in San Francisco, as it was during prohibition, and the production of bathtub gin and 24-hour bourbon will be one of the new industries.

Altho the labor shortage is serious among retail stores, the greatest reason for closings is lack of material to sell.

Without exception, retailers are putting every dollar they have into merchandise.

A State-wide chain of candy shops opens many of its stores at noon, closing as soon as the daily quota is sold, usually within an hour or so.

Vacancies along Market Street, main artery in San Francisco, have in many instances been taken up by vendors of cheap jewelry, who do a rushing business with soldiers and sailors. One ex-pinball operator now has six such stores and has made a small fortune.

A 20 per cent mortality in Massachusetts drugstores since the United States went into the war has put the remaining stores in a much stronger position.

Since the first of this year 112 drugstores have closed. This came on top of a decline from 2,292 drugstores at the time this country entered the war to 1,867 at the end of last year.

From Detroit comes the report that the retail casualty rate in Michigan is increasing rapidly.

At the start of 1942 there were 87,614 retail outlets in Michigan. There was little change during the first six months of last year. The total number in business at the end of June was 87,338. In the third quarter, however, the number of failures or voluntary closings increased sharply and by the end of September there were only 84,255 retail establishments. The decline for the three months was 3,083 and for the first nine months of 1942 it was 3,359.

### October Fatalities

October of last year took a big toll of the remaining establishments, 3,821 passing out of business in that month alone, or more than had suspended in the preceding nine months. November showed a slight gain. December brought a drop of 1,065 and in January an additional 2,803 passed out of the picture. From January 1, 1942, thru January 31, 1943, the reduction in total retail establishments was 10,739.

Figures for various classifications of stores show considerable variation from the over-all picture. Drugstores, for example, were nearly as numerous at the end of January, 1943, as they were at the end of 1941. Los Angeles drugstores reportedly have fallen off from 1,100 to 1,000 in the past year, and the remainder have shortened their hours.

In the past six months Los Angeles City and County have been losing from 1,000 to 1,100 stores a month. Average closings have run from 2,000 to 2,600 monthly, and the opening of new stores from 1,000 to 1,500.

In Philadelphia the city treasurer reports that the number of going-out-of-business licenses issued by the city is running about the same as last year, which showed only a slight increase over 1941. Here, too, it appears that more casualties are in prospect. In the last two weeks alone the treasurer's office has had about 15 inquiries regarding the licenses. This is very unusual since the license costs little and the store owner

usually just comes in and gets it when he has made up his mind to act.

Store closings in the Cincinnati area have been comparatively small, with electrical appliances the hardest hit, as they can't get equipment to sell.

Other stores, planning to remain open as long as they can get merchandise, are trying to get by without hiring additional help in order to keep their operating costs down and to meet the labor shortage situation.

Very few new stores are opening because of the difficulty of getting merchandise and the risks involved in making the business pay.

## Population of Minneapolis Passes Half-Million Mark

MINNEAPOLIS, April 24.—Minneapolis has passed the half-million mark in population, according to ration book figures released by local officials of Office of Price Administration.

City's official 1940 census placed the population at 492,370. OPA said 506,355 war ration books Number 2 were issued here. Indications were that war contracts and an influx of war workers had swelled the city's population beyond the half million figure.

On the other hand, St. Paul showed a population drop, as indicated in the ration book figures. The 1940 census listed 287,736 persons resident in St. Paul. Only 280,610 books were issued.

Duluth, the State's third largest city, registered a population drop from its 1940 census figure of 101,065 to ration book distribution of 95,110 copies.

The metropolitan area of Hennepin County (Minneapolis) and Ramsey



COMMISSIONED FIRST LIEUTENANT—"Ira" T. Byram Jr. is now stationed at the Lexington (Ky.) Signal Depot. Lieutenant Byram is well known in the coin machine industry, as he established the Silent Sales System in Washington seven years ago and was manager of the company until he entered the signal corps in January. During his absence John T. MacLean is managing the company.

County (St. Paul) showed a decrease from the 1940 census figure of 911,077 to 861,240 in ration books. Hennepin issued 554,971 books and Ramsey 306,369.

## Pensioners and Reformers Battle Over License Law

### Recently passed Oregon license law stirs up real agitation in State

PORTLAND, Ore., April 24.—The move to secure a popular vote on the recently adopted coin machine tax law seems to be making headway. The attorney general has certified the ballot title for the popular vote to the secretary of state. The preliminary petition was filed by a reform group known as the Pioneer Anti-Slot Machine League, Inc., which has headquarters here. The organization has until June 8 to complete the petition signatures, and only 9,408 signatures are required to place the question on the ballot in the November, 1944, election.

The move by the reform organization to get a popular vote seems to be stirring up a lot of agitation in the State. The revenue to be derived from the tax on pinball games and juke boxes would go to the State pension fund. Accordingly, backers of the State old-age pension are going into action. They have started an extreme counter move to ban all coin machines from the State. Apparently this extreme move is being made in order to turn the spotlight on the reform group. Newspapers are beginning to editorialize on the fight.

The Dalles (Ore.) published the following editorial recently:

#### Misuse of Referendum

"Reports from Salem, Ore., indicate that the referendum will be invoked on at least two bills approved by the last session of the Legislature; the Burke wine bill and the measure providing for a tax on slot machines and similar devices.

"The motives behind these moves will be subject to question until the sponsors see fit to give the public full information. For referendum petitions, if completed,

would delay the enforcement of both laws until the people have voted on them at the 1944 election.

"For instance, is the proposed slot machine referendum a bona fide protest against State licensing of devices that the Oregon Supreme Court has ruled illegal, or is it an attempt to delay collection of the tax for another two years? And is the law against sale of fortified wine—except in State liquor stores—based on the sincere belief that this law is contrary to public interest, or is it intended to continue the sale of 'high-powered' wines for almost two more years, thru present channels?

"The referendum affords citizens of Oregon protection from legislative excesses, but it also is subject to abuse on frequent occasions."

The *Capital Journal*, published at Salem, Ore., the State capital, published its editorial views on the fight over the coin machine license laws:

#### That Pinball Referendum

"Old-age pensioners, aroused by reports of a threatened referendum against the pinball tax measure enacted by the recent Legislature, are talking of initiating a bill to ban all such devices from Oregon if the referendum is resorted to by the pinball interests.

"In resorting to such retaliatory tactics the pensioners would be cutting off their noses to spite their faces. Even if the referendum is invoked against the pinball tax, that measure will almost certainly be sustained by the voters when it is referred to them.

"If the pension forces really want to discipline the pinball operators, they can do so effectively by starting a campaign for strict enforcement of the laws under which these machines operate. It is a safe guess that 90 per cent of them in the State are now being operated illegally."

## Hit Assn. Boycotts . . .

NEW YORK, April 24.—Recently an association of retail merchants here boycotted The New York Times when it increased its rates on advertising. The situation assumed national attention and the developments have been important to trade associations of all kinds, involving the question whether an association has the legal right to boycott newspapers and magazines, or business firms.

On April 13 the Department of Justice, Washington, announced that the retail association was guilty of violating anti-trust laws, and the association and its member stores were fined \$80,000. The Department of Justice charged the stores withdrew their advertising as a part of a concerted effort, that they discussed their proposition in meetings of the association attended by representatives of the stores and that they are trying to regulate the advertising policies of the newspapers.

The Department of Justice in announcing the ruling said that the newspaper had not filed a complaint against the stores and that the government took this step on its own initiative.

## WANTED FOR CASH

Large or Small Established Routes of Pin Games and Scales in the New England States.

We have a position for experienced Man who has locations available for Pin Games.

BOX D-67, Care of The Billboard, Cincinnati, Ohio.

# MUSIC MERCHANDISING

## PLAN FOR YOUTH CLUBS

### Juke Box Music Used in Center for Young People

**Kiwanis Club raised \$2,500 to finance a project of national interest**

CHICAGO, April 24.—The nation has become seriously disturbed in recent months about the problem of juvenile delinquency. Government officials, including J. Edgar Hoover, have repeatedly expressed their alarm over the situation. Civic leaders in all parts of the country have expressed worry at the increase in juvenile delinquency and are also urging that the nation do everything possible at once to turn the tide.

When attention is called to the subject most people are inclined to say that it is due to war tension and is to be expected. In various cities, leaders in organizations that work with young people say that the real problem is that of providing suitable places of amusement for the youth of the nation. The opinion of experts on this subject is almost unanimous that much could be done by establishing proper amusement centers in cities and towns throughout the country as soon as possible. A lot of pioneer work has already been done in a number of cities.

The *Des Moines Sunday Register*, March 28, published the following detailed story of the amusement center in Burlington, Ia. Juke box music is an important item in this amusement center for young people, and it may prove to be of great moment for the juke box industry.

The story as it appeared in *The Register* is reprinted in full as follows:

BURLINGTON, Ia. — The Burlington Student Center, Inc., known as the Spider Web, is paying dividends to many Burlington residents these days.

The Spider Web, Burlington's newest night spot, open to all high school and junior college students, is one answer to the so-called "growing juvenile delinquency problem."

Situated on an upper floor of the YMCA building, the center has been "packing 'em in" since it opened recently.

There was much talk decrying the fact there was no place for students to congregate after school and evenings except Burlington drugstore hangouts and taverns.

An editorial by Burlington high school's *Purple and Gray* editor, Bill Brown, last fall, bemoaning the fact there was a scarcity of real honest-to-goodness spots for students to gather, brought the matter into focus.

#### They Get Action

Shortly after the article was printed, Principal Robert White, and a representative from each high school class gave four-minute talks on the problem before the Burlington Kiwanis Club.

The club president, Marlon Gaston, appointed an investigating committee of club members, which was augmented by Burlington clergymen, service club members, the Chamber of Commerce and other civic groups.

A Kiwanian, T. R. Hammer, was named chairman of a drive to raise \$2,500 to be used for development of the idea. The drive, on a voluntary contribution basis, raised somewhat more than the goal in a week's time.

By Christmas a non-profit corporation was formed. It was found the second floor of the YMCA building could be had at a nominal rental. The choice was presented to the students, who voted favorably on the location, and formed a committee composed of five representatives

from the public schools and four from the parochial schools.

#### Name Contest

The name, Spider Web, was chosen in a contest in which the students participated.

Much of the decorating and painting was done by the students.

A large mural was painted by students in art classes. Others waxed floors, and the boys produced a handsome vanity for the girls' room.

The Web has a separate entrance, apart from the "Y." It has an attractive, well-polished dance floor, a soda fountain, donated without cost by one of the students' parents, a lounge, and more than a dozen booths and tables. Other features will be a pool table, checkers, chess and other game tables.

#### Hours of Opening

The Web is open every afternoon from 3:30 to 5:30, except Sunday; on Monday night from 8 to 10:30; Friday night from 7:30 to 11 and Saturday night until 11:15.

A juke box never stops grinding out modern jive, and jitterbugging is popular. The music box took in \$35 in nickels the first week.

The milk bar serves soft drinks, sodas, sundaes and other confections, at "cost" to members. A woman manager, paid by the Center, supervises the fountain, which is "manned" by students who work on a rotating basis.

#### Students Only

The age limit for members is 15 to 21

### Record News Week

CHICAGO, April 24.—The week of April 26 promises important news in relation to the Petrillo record ban. The National Association of Broadcasters will convene here April 26 for an important meeting that will last four days. The Petrillo record ban is listed twice on the program for important discussions.

The hearing on the second government suit against Petrillo on anti-trust charges is scheduled for April 28 in Federal Court here. It is probable that a last-minute plea for another postponement may be made by Petrillo's attorney.

The discussions at the NAB conference on the record ban may have much to do in shaping the policies of the transcription companies scheduled to have another conference with Petrillo May 10.

and only high school and junior college students are eligible. Dues are 50 cents each school year, and each member must present his card at the door to gain admittance. About 500 students have membership cards.

The student committee makes the club rules and can eliminate any boy or girl who violates the rules by the simple expedient of taking away his membership card.

#### Little Smoking

Smoking is permitted, but only a few boys and no girls indulge. Dates and "stags" are about equally divided. Parents act as chaperons.

As President Hammer said, "We tried to give the Burlington young folks a select club of their own, just like the downtown adult clubs, but without beer or slot machines."

Other adult officers are: Mrs. Roy Uffelman, vice-president, and active PTA worker; Tom Dyer, treasurer, and George Crabtree, secretary.

### Change Suggested In Milwaukee Law On Tavern Music

MILWAUKEE, April 24.—An amendment to the tavern music ordinance to permit music in taverns in business and industrial areas until closing time has been submitted to the common council by Ald. Milton J. McGuire.

The amendment provides that an additional fee of \$100 would be paid for this privilege. It also provides that before the permit is granted all persons living within 200 feet of the tavern would be notified so that if they wished a protest might be voiced.

The amendment would permit music in business and industrial areas only up to 2 a.m. weekdays and 3:30 a.m. Sundays, the closing hours for taverns in Milwaukee County established last week by the Legislature.

Under the present ordinance, music is permitted in neighborhood taverns until 12:30 a.m. weekdays and 1 a.m. Sundays. At the present time music is permitted in business districts until 1 a.m. weekdays and 1:30 a.m. on Sunday.

### 1943 Sales "Almost On Par" With 1942, Decca Co. Reports

NEW YORK, April 24.—Despite severe materials restrictions, sales of Decca Records, Inc., for the first quarter were almost on a par with sales for the same 1942 quarter, company officials said following the annual meeting.

Development for substitutes, as indicated in the annual report, is helping the company to maintain its sales. The company has not disclosed the nature of these substitutes although it is known that one of the most important is used in the place of shellac, ordinarily the No. 1 material used by the company in making records. Limitations on shellac have been very severe during the past year, reaching a full ban at one point.

### Radio Program To Trace History of Popular Music

PHILADELPHIA, April 24.—One of the most unusual phonograph record programs on local radio, and one designed to stimulate interest in recordings, was launched this week over WCAU. Al Taylor, creator of radio's original *Wax Museum*, which features the unusual and unique platters, has started a new daily series called *The Wax Library* at 8:15 each morning. Through the media of recordings and accompanying commentary, Taylor will present the history of popular music from the time of Edison's discovery to the present day. Some of his selections will be genuine antiques, recorded by artists who have long since left the scene. Others will record the beginnings of today's front-line recording stars.

much of it, he thinks regretfully, is cold and artificial, "without beauty and without meaning."

George Gershwin, Defaw thinks, was a great genius, adding that he does not use the term lightly and that it was a tragedy that the composer died so young with so much unwritten.

Defaw's greatest contempt is for "musical snobs"—professionals who look down their noses at non-classical laymen. He likes the man who knows nothing about music, but appreciates it from his heart better than the one who is so concerned with technique that he does not catch the beauty of the music.

MUSICAL A HIT.—The new musical, (See *Music in the News* on opposite page)

## MUSIC IN THE NEWS

ANOTHER ILLUSION BITES THE DUST.—If you, like this correspondent, have a love for the West you may be amazed to learn that some of the most successful cowboy songs are the work of an Englishman who has been to the United States only once and has never seen Wyoming, Arizona or Texas. The truth came out in a story by Robert Musel, of the United Press, writing in *The Toledo Blade*.

The songwriter is Michael Maurice Beretsford Carr, and his cowboy hits include such items as *Old Faithful*, *South of the Border* and *Riding Down the Sunset Trail*.

Carr, a one-time prize fighter, explains his success very simply, "I believe the British are intrigued by the thoughts of vast prairies and limitless space—and we're so far away so far away from the Old West we can't have our illusions shattered."

A new Carr ballad has just been sent to the United States, *There's a Cowboy Riding in the Sky*. His publishers are predicting it too will be a hit unless this story shatters some illusions.

The Englishman is versatile in that he can turn out other successful songs as readily as cowboy ballads. He has written such hits as *Red Sails in the Sunset*, *He Wears a Pair of Silver Wings* and *Dinner for One, Please, James*.

BERLIN'S BEST.—A correspondent writes E. V. Durling, *The Chicago Herald-American* columnist, for his choice of Irving Berlin's six best songs. Durling's answer: *Alexander's Ragtime Band*, *When I Lost You*, *Always*, *A Pretty Girl Is Like a Melody*, *All Alone on the Telephone* and *What'll I Do?*

AFRICAN SONG CONTEST.—Slightly

irritated because of the scarcity of appropriate songs for the war, the Ministry of Information of the French government in North Africa has announced a songwriting contest—with a reward to the author of a ballad of suitable caliber, writes John Lardner, of the North American Newspaper Association, in his syndicated column.

The ministry seems a little skeptical of finding a song, however, as the announcement says that in case none of the works submitted is of good quality the prize will not be awarded.

Lardner says the war has been thin of melody everywhere except perhaps in Russia and among the British, Australian and New Zealand territorials who have belabored every rock and tree between Edinburgh and Wellington with *Bless 'Em All*. He says the Australians are the best and most willing mass singers he has heard to date.

American soldiers seem to confine themselves to a handful of topical parodies, beginning last February, during the brief days of American reverses, with "those eighty-eights are breaking up that old gang of mine." In the desert battle both this and last month a new version of *Blues in the Night* was popular; it went, "From Sbeitla to Gafsa, from Gafsa to Gabes, wherever the four winds blow"—and blow they did.

WARNING: LONGHAIR STUFF!—Sydney J. Harris, of *The Chicago Daily News*, recently interviewed Desire Defaw, newly appointed conductor of the Chicago Symphony Orchestra. Among other things, Defaw said:

Swing music is either very good or very terrible. When it is spontaneous and "from the heart" he likes it, but so

# TALENT and TUNES

## ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

WITH the vaunted "April 15" meeting between diskers and musickers now but a dream of what might have been, the only date on the calendar to look forward to is May 10, at which time the AFM and the electrical transcription companies will hold another confab to explore further the possibilities for a solution. There appears to be some slight hope that a workable agreement will be reached as both sides have expressed the belief that by May 10 they will be better prepared to tackle the problem. . . . While the record people have officially adopted a hands-off policy until Petrillo and company concede that their "unemployment fund" idea is impossible of achieving, the diskers will keep their fingers on the pulse of the developing situation thru their close connection with the ET outfits. . . . As was reported last week in *The Billboard*, Senator Clark was spotted in the hotel lounge sipping a cocktail while the boys were having it out upstairs in a room. His presence there was merely a coincidence, according to the senator, who insisted the Ambassador Hotel is

always his residence when he is in New York, but it didn't stop some of us from wondering whether it was purely coincidental. . . . At any rate the senator informed reporters that his committee investigating the recording ban is in recess pending the receipt of more information. Whether the committee will now swing into action is not known, but Senator Clark checked out of the hotel soon after the powwow was over and the next word will probably come from Washington.

### Territorial Favorites

CHICAGO:

**Please Give Me Something To Remember You By. Dinah Shore.**

This may easily become the theme song of hundreds of coin machine operators directed at recording artists, judging from the way new disks are coming in. In case the rest of you don't remember the particular ditty mentioned above, it was the hit of its day, written by Howard Dietz and Arthur Schwartz for Libby Holman to warble in a Broadway musical. There's a publisher who uses as his slogan "Old Songs Are the Best Songs." Who knows?

LOS ANGELES:

**Riffette. Freddy Slack.**

The title may be a fancy way of saying "riff it" or it may be a fanciful way of saying that Slack, who is quite a man on the keyboard, has contrived a toothsome instrumental that inhabitants of the City of Angels choose for an exercise piece when they feel like winging around the dance floor in the ice cream parlor. The tune is a newcomer to Record Buying Guide reports, long may it riff.

NEW ORLEANS:

**In the Mood. Glenn Miller.**

Well, look what's back! It's not even 20 years old and it's being revived already, or maybe it never died. How many times has it spun around on a turntable and how many nickels has it registered, and how much did it do for Captain Miller's popularity? Answer to all questions is "Plenty." Which is an idea. So long as ops are rummaging thru their shelves for platters, how about dragging out a real mood piece.

### Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, April 15, and the week previous, ended April 8, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septan best sellers under Harlem Hit Parade.

## Spokane

SPOKANE, April 24.—Virgil Fortune, long-time coin machine operator here who left biz year ago, has purchased the machines of Mr. and Mrs. Nick Rego. Transaction include 14 juke boxes and pinball games in some of the best spots in town. The Regos are moving to the Pacific Coast.

Ralph Farrano, shop man at Wellcome Music Company, is recovering from a major operation at a local hospital and will be back at his bench in two weeks.

Grace Hill is the new secretary to H. D. Severson, owner of Columbia Novelty Company, pinball and music machine operators.

The Army Air Corps got W. S. (Scotty) Goddard, long-time serviceman for Fred LaVell Coin Machine Company, who is now an aviation cadet. Carman C. Shaw, LaVell's shop manager, has gone to the Allied Shipyards, Seattle. New junior mechanics with the firm are Eddy Miller and Ed Rubright.

## MUSIC IN THE NEWS

(Continued from opposite page)

Oklahoma!, now playing in New York and based on a play of several seasons ago, *Green Grow the Lilacs*, has some excellent tunes, which, according to the critics, should be heard frequently in coming weeks.

Among those singled out for mention are: *Oh, What a Beautiful Mornin'*, *People Will Say*, *The Surrey With the Fringe on the Top*, *I Ain't Say No*, *Pore Jud* and *Kansas City*.

Richard Rodgers wrote the music for *Oklahoma!* and Oscar Hammerstein II is responsible for the lyrics.

Burns Mantle says of the music: "Most all the songs have a touch of *Home on the Range*, but, curiously, their sameness is fascinating rather than monotonous."

SWEETER MUSIC.—Glen Gray, leader of the popular Casa Loma orchestra, finds an increasing trend toward sweet music, according to an article in *The Chicago Daily News*.

"It's a natural reaction to war nerves for musical tastes to sweeten up when relaxation is available after a hard day's work. War speeds up maturity of the young men of the country and will show itself in many ways, among them types of musical enjoyment," says Glen.

The Casa Lomas first became aware of the trend toward some of their old-timers like *The Man I Love* and *I'll See You In My Dreams* when letters from men overseas responded to short-wave broadcasts with demands for more of the sweet numbers, both old and new.

"Such a finding does not mean that swing or jazz will not hold its own, but it is probably the best evidence to date that American youth is giving contemporary music more than a passing thought," according to Gray.

The first commercial airtime swing music was played by Glen Gray and His Casa Loma Orchestra in 1933. The tune *Smoke Rings* was written especially for the broadcasts and continues as the band's theme song.

The Casa Loma band is one of the few successful orchestras of the corporation

type. Organized in 1929 as the Orange Blossom Band, the Casa Lomas have a co-operative system of running the orchestra.

Gray was elected president of the corporation in the beginning, but he sat with the instrumentalists and didn't front the group until a few years ago.

BRITISH COMPOSERS WORRIED.—British songwriters, worried about the increasing number of American songs coming into their country, have formed an organization "for the advancement of British songs," an article in *The Daily Oklahoman* reveals.

The association is not going to run a campaign against American songs—which form about 75 per cent of the songs being issued by English publishers—but will try to increase the number of British songs sold to at least 50 per cent, the article says.

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24-Record Buckley Wall Boxes for the above	17.50	Wurlitzer Model 600-K	169.50
32-Record Buckley Remote Control System in Double Steel Cabinet with two Wurlitzer 16-Record Mechanisms, Buckley Adaptors, Crystal Pickups and Organ Type Speaker, never on location, complete with two brand-new 32-Record Buckley Illuminated Chrome Wall Boxes	159.50	Wurlitzer Model 600-R	159.50
		Wurlitzer Model 24	115.00
		Wurlitzer 616, mechanism installed in a brand-new Aristocrat Cabinet, complete	249.50
		Wurlitzer Model 616, illuminated with Light-Up Grill and Sides	69.50
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		Wurlitzer Model G1 with Steel Stand	79.50
		Kirk Sweet Music Remote Control Bar Box	9.50

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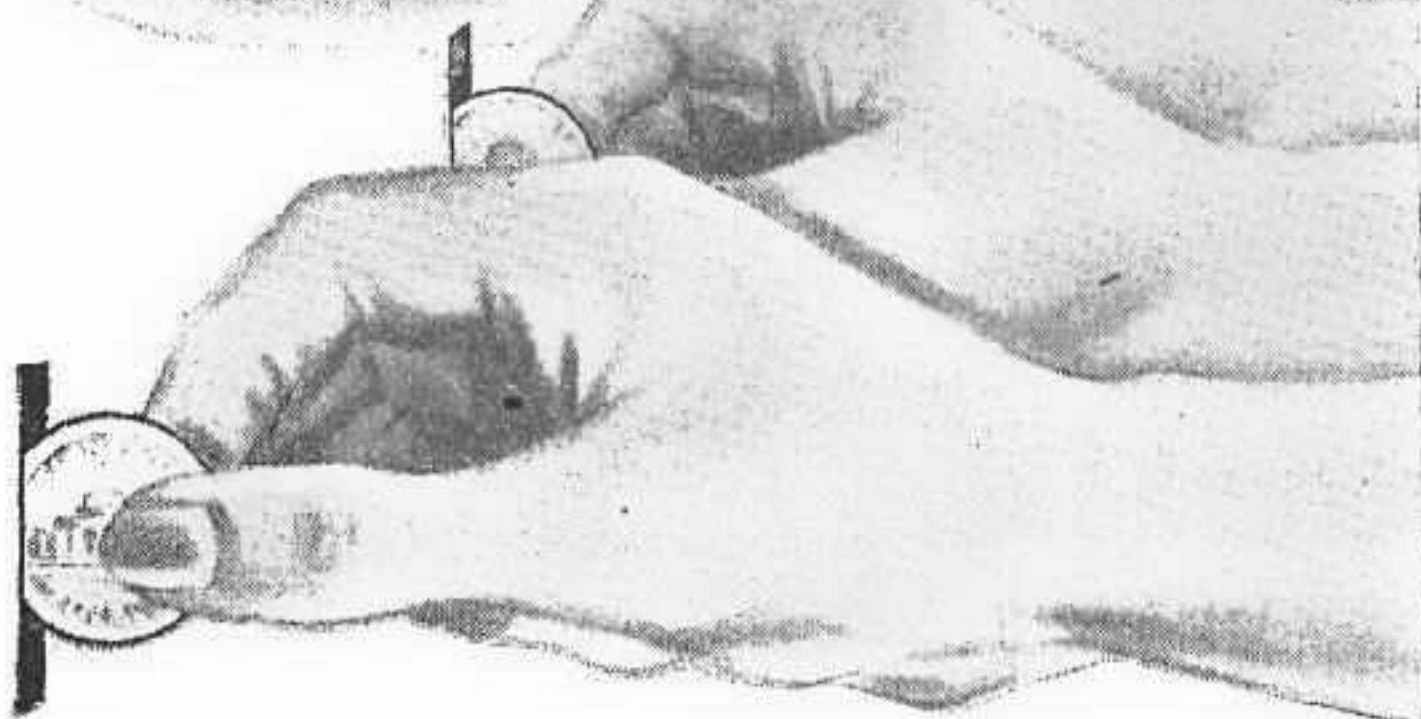
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- TAKING A CHANCE ON LOVE Sammy Kaye 20-1527
- AS TIME GOES BY Rudy Vallee 20-1526
- "MURDER," HE SAYS Dinah Shore 20-1525
- THAT OLD BLACK MAGIC Glenn Miller 20-1523

BLUEBIRD RECORDS

- THE SHEIK OF ARABY Spike Jones 30-0812
- PLEASE THINK OF ME Shep Fields 30-0807
- ROSE ANN OF CHARING CROSS The Four Vagabonds 30-0811
- THE ARMY AIR CORPS Alvino Rey B-11476
- THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE Elton Britt B-9000

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PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

Ban Sticks

The settlement of the recording ban was pigeonholed for some time in the obscure future when negotiations between Petrillo and diskers broke off last week. Possibility exists that the May 10 meeting between AFM chiefs and transcription companies may bring some results and influence future dealings with disk firms. In the meantime, however, operators will have to dig back thru dust-laden shelves to fill empty slots. One bright hope is the large number of name and semi-name bands that are boosting their reputations several notches higher with extensive picture plugging. This goes a long way to make the nickel-droppers anxious to spin even an old waxing by these maestri. Operators can look to tie-up possibilities on the strength of the band with more assurance than tie-ups on songs at the present moment. Altho quite a number of new musicals feature recorded tunes, in many cases the waxings have been cut out of diskers' catalogs. Only in the case of a large-scale production like *Gabin in the Sky*, where tunes have been getting a lot of ether plugs, have the record companies re-issued old recordings. Operators have very few more films like *Happy Go Lucky*, where a batch of masters were made before the ban, to look forward to. With the problem of making oldies, standards and what-have-you's click on machines, operators would do well to exploit every picture tie-up possibility, as pic plugging can give phono fans the initial stimulation to respond to the name in the slot.

ording companies, the national release date for each film, and the recordings of the film tunes.

Follow the Band

(UNIVERSAL)

Skinny Ennis, Frances Langford, Ray Eberle

RECORDINGS:

- "My Devotion" Jimmy Dorsey (Decca) Charlie Spivak (Columbia) Vaughn Monroe (Victor) King Sisters (Bluebird)
- "My Melancholy Baby" Harry James (Columbia) Kate Smith (Columbia) Joe Reichman (Victor) Earl Hines (Victor)
- "The Army Air Corps" Alvino Rey (Bluebird) Fred Waring (Decca) Victor Military Band (Victor)
- "Ain't Misbehavin'" Tony Pastor (Bluebird) Paul Whiteman (Bluebird) Fats Waller (Bluebird) Louis Armstrong (Decca) Cootie Williams (Okeh) Horace Henderson (Okeh) Sidney Bechet (Victor)
- "Rosie the Riveter" Four Vagabonds (Bluebird)

News Notes

Bing Crosby set for Paramount's latest *Road* picture, *The Road to Utopia*. . . Ray Eberle signed for Universal's new *Mister Big*. . . Golden Gate Quartet's next flicker to be Paramount's *Rainbow Island*. . . Ginny Simms signed by MGM for a new musical, as yet untitled. . . Vaughn Monroe and the King Sisters definitely skedded for MGM's *Meet the People*. . . *And the Angels Sing*, song hit of a few years back, will be revived in Paramount's *Four Angels*.

National Release

Listed below are films to be released within the next three weeks which feature tunes that have been waxed by re-

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

- DON'T GET AROUND MUCH ANYMORE. . . . . INK SPOTS . . . . . Decca 18503
- GLEN CRAY (Kenny Sargent-LeBrun Sisters) . . . . . Decca 18479
- DUKE ELLINGTON . . . . . Victor 20-6610

This ditty wended its way nonchalantly on to a few machines here and there at first, taking its time in building up a following. But build one it did and proved conclusively that its title was misguiding. The Ellington recording makes its first appearance on the Guide this week, but it has already made a good start toward catching up with its predecessors.

- I'VE HEARD THAT SONG BEFORE . . . . . HARRY JAMES (Helen Forrest) . . . . . Columbia 36668 (11th week)

- BRAZIL . . . . . XAVIER CUCAT (Chorus) . . . . . Columbia 36651
- JIMMY DORSEY (Bob Eberle-Helen O'Connell) . . . . . Decca 18460
- FRED WARING (Pennsylvanians) . . . . . Decca 18412
- ENRIC MADRIGUERA . . . . . Victor 27702

- YOU'D BE SO NICE TO COME HOME TO. . . . . DINAH SHORE . . . . . Victor 20-1519 (9th week)

- THAT OLD BLACK MAGIC . . . . . GLENN MILLER (Skip Nelson and The Modernaires) . . . . . Victor 20-1523
- JUDY GARLAND . . . . . Decca 18540
- FREDDIE SLACK (Margaret Whiting) . . . . . Capitol 126
- CHARLIE BARNET (Frances Wayne) . . . . . Decca 18541
- HORACE HEIDT (Charles Goodman) . . . . . Columbia 36670

- FOR ME AND MY GAL. . . . . JUDY GARLAND and GENE KELLY. . . . . Decca 18480
- GUY LOMBARDO . . . . . Decca 4371
- ABE LYMAN . . . . . Victor 11549

- WHY DON'T YOU DO RIGHT? . . . . . BENNY GOODMAN (Peggy Lee) . . . . . Columbia 36652 (4th week)

- AS TIME GOES BY . . . . . RUDY VALLEE . . . . . Victor 20-1526
- JACQUES RENARD (Chorus) . . . . . Brunswick 6205

Names in parentheses indicate vocalists.



# Additional Market Reports

## Buffalo

### Trade Not Sure Summer Locations Will Succeed

BUFFALO, April 24.—The coin machine industry in the Western New York area is still doing okeh despite the innumerable handicaps which now confront the operators daily. There are the usual shortages, coupled with transportation difficulties and draft of younger men, causing a drop in attendance at amusement and night spots.

The emphasis is definitely on music operations. Due to the many difficulties operators haven't the time to bother with much else. Some operators sold their pinball routes and are concentrating on their music business. Others are still keeping up the bulk of their operations but have cut down on locations generally, getting rid of those on the outskirts of town. Many operators are now forced to pull in older machines to replace parts on their newer models. This is rapidly becoming an accepted practice, as service parts are very scarce, and even old machines aren't readily available any more.

The distributors haven't really much to sell, and that situation has caused some firms to close for the duration, especially those who operated branches of their main firms in Buffalo. Some distributors, who had operated equipment to some extent before, are now concentrating on the operating end of the business entirely, while just a few distributing firms are still selling services to the trade, and are offering machines only when and if they are able to procure them.

The man-power shortage in Western New York is very acute, because many large war plants are located in this area. Being an industrial area to start with, Buffalo and its surrounding territory are enveloped in the war effort to a far greater extent than many cities. Shortage of workers has naturally hurt the

coin machine industry here considerably, as it is virtually impossible to hire new help. Most operators are doing as much of their own work as possible.

### Record Talk

The record situation looks none too good, and all operators are complaining about the records that they are able to get. Those operators who have stocked their record libraries with a good many usable old standards and good specialties are the fortunate ones. The crop of new releases isn't doing much to help the music ops, as they aren't very plentiful, and their general wearing quality isn't at all good. Some men claim that they can only get 10 good plays from the average record. Such platters are Glenn Miller's *Sunrise Sere-nade*, In the Mood; Artie Shaw's *Begin the Beguine*, *Indian Love Call*; Tommy Dorsey's *Who, Marie, Song of India*, *Stardust* and other older disks by outstanding bands are the salvation of operators these days. Mixed in with these standards operators are using Hawaiian numbers, Irish ditties, patriotic stuff or anything that has a chance. The customers on the whole haven't reacted unfavorably to this phono diet. The play on location is good wherever there is good patronage of the spot to start with. Some locations have lost trade due to draft of more and more men (many married men and even defense plant workers are now leaving).

Operators are not overly optimistic about improvement of the Petrillo situation, but hope to continue the way they have if necessary. A strong music operators' association set-up is helping a great deal. A stabilized commission system is in effect here now, and is doing much to keep things on an even keel. Collections are quite satisfactory for most altho not as big as a year ago. Most operators are not looking for a spectacular increase after Easter, altho as a rule business does pick up some following the Lenten season.

Whether or not summer locations will open up as usual hasn't been determined so far. Some operators have made definite plans to place equipment at their

established summer places, others are undecided. The trend on the whole is away from summer spots. The easing of the gas ban may help summer business and the general opinion is that there will be more gas available by summer for pleasure driving. Ops are doing okay with their gas rations, most of them having enough additional "juice" to make up for the recent cut in basic A coupons.

Arcades should play a fairly important role this summer. Most parks featuring them are planning to open up as usual Decoration Day. The vending machine situation isn't too good, with shortages of gum, soft drinks, candy, etc., growing more acute.

## New Orleans

### Food Shortage in Eating Places Hurts Patronage

NEW ORLEANS, April 24.—With a sharp slump in patronage of pinball games the return of bells to the Crescent City metropolitan area finds the trend of business in this direction, while music operators continue to report a steady improvement despite growing shortage of disks, parts and servicemen. The foresight of music ops in stocking up hits of other days is paying dividends.

One of the largest distributors of pin games here admits that he has practically sidetracked selling of factory rebuilt for the time being and is concentrating on renovated phonographs and bells. This firm, usually a good seller of consoles to interior ops, reports a marked scarcity of such machines here. Phonograph record distributors report continuation of the practice of prorating and say that the plan is still successfully meeting the crisis.

In addition to blaming the reopening of the city to bells for the letdown, pin-game operators pronounce a slump in their business in downtown areas due to a "rushing up" of working hours. Inability of restaurants to supply enough food to meet the increasing demand in the war-plant areas has increased carrying home lunches to work. This hurry and haste keeps the workers close to the factory, and machine operations drop off at a time when business should be booming.

The ability to get a good serviceman fades almost into oblivion. Some operators are managing to get part of their repair work done by rolling up their sleeves and getting former servicemen to give them a couple of hours daily after regular working hour at war plants. There are at least a dozen of the former A-1 servicemen here doing double duty by working eight-hour five-day weeks in shipyards and allowing former employers one full day and one or two hours daily, getting part-time pay equal to full week's salaries of a year ago.

### Vender Crisis

Merchandise venders are out of luck and their operators are down to new lows. Candy is so scarce here that many

## Records at Low

(Reprinted from The New York Times, April 22, 1943)

The effect of the ban on recordings by the American Federation of Musicians was evidenced in yesterday's issue of The Billboard, weekly trade publication, which for the first time omitted its listing of new popular records for "juke-box" operators.

In place of its usual review of new disks, The Billboard carried this note:

"New releases, which have been coming in sparsely during the past few months, have finally hit rock bottom and disappeared altogether this week. Due to this condition we find ourselves unable to offer any week's best releases."

retailers are using salesboards to advantage to sell their limited stock. Boards are not plentiful, but a couple of distributors have made favorable stock-pile purchases in the past year that help the supply situation. Distributors of gum are limiting sales to single boxes.

Bells continue to operate without molestation with slug payoffs. There is also a noted increase in operation of penny cigarette reels, but many location owners complain the machines are more an act of convenience than reasonable profit.

I the interior many areas are suffering loss of patronage either by migration to industrial centers or inductions in the armed services. Since lumber and textile centers operate their own commissaries and other concessions, regular ops are not reaping any benefit in those sections. In the area of service encampments there has been a noted tightening up of restrictions, particularly in regard to curfews.

## Detroit

DETROIT, April 24.—Woodrow McLennan, Detroit amusement game operator, specializing in nut venders and gun games, has moved headquarters to 134 Moss Avenue, Highland Park.

Sam Lucas, former head of the Michigan Panoram Company, distributor, has established his own plant here, doing war work exclusively for the duration.

Charles Friedenber, head of the C. F. Amusement Company, has moved headquarters to 18045 Ohio Avenue.

Arthur P. Sauve, head of the A. P. Sauve Company, has been a victim of a strep throat the past two weeks but is expected back at the office shortly.

Harry Sarvis, well-known coin machine operator, died here April 12 following a heart attack. He leaves a daughter.

# GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



## COMING UP

**MURDER! HE SAYS.....** DINAH SHORE ..... Victor 20-1525  
 JIMMY DORSEY (Helen O'Connell) ... Decca 18532  
 TEDDY POWELL (Peggy Mann) .... Bluebird  
 30-0809

In just a matter of a few weeks this tune has mounted from nowhere to the top of the list. It was fortunate enough to have some solid recordings to draw the phono fans to the nearest coin machine after seeing *Happy Go Lucky*, film from which the ditty stems. This is one number that hasn't waited for the green lights, and at its present rate should shoot over the top in no time flat.

**TAKING A CHANCE ON LOVE.....** BENNY GOODMAN (Helen Forrest) .. Columbia 35869  
 SAMMY KAYE (Three Kadets)..... Victor 20-1527  
 ELLA FITZGERALD ..... Decca 3490

MGM's film *Cabin in the Sky* spurred revived interest in this ballad, which first became popular at the time of the stage show. Extensive ether plugging boosted it even more, so that it's in the No. 2 spot in its first appearance. Both the Goodman and Kaye recordings were reissued after the picture started getting around, and it seems as if diskers used their limited shellac to good advantage.

**IT STARTED ALL OVER AGAIN.....** TOMMY DORSEY (Frank Sinatra-Pied Pipers) ..... Victor 20-1522

Altho this tune is holding on tight in some territories, it has not yet gained solid enough footing all around the country to move up and over the top. However, operators are culling enough nickels from the TD waxing to keep them smiling, and the maestro's name is a sufficient draw to keep the ditty going at least on an even keel.

**VELVET MOON.....** HARRY JAMES ..... Columbia 36672

This velvety number was trumpeted up from semi-obscurity by the operators' old stand-by, James. It hasn't yet taken the country by storm, but it has plenty of nickel-droppers mooning for more. Altho it has yet to equal its predecessor, *Sleepy Lagoon*, the tune has already shown itself to be the perfect answer for operators with empty slots to fill.

Double-meaning records are purposely omitted from this column.

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**Government Orders**

**Part 1010—Suspension Orders**  
(Suspension Order S-263)

**DART BOARD EQUIPMENT COMPANY**  
J. W. Tempest and T. W. Tempest, doing business as Dart Board Equipment Company, 306 Cherry Street, Philadelphia, Pa., are engaged in the production of darts and dart boards and other toys and games. From November 25, 1942, to December 31, 1942, Dart Board Equipment Company used lead or lead base alloy, iron and steel to make 234,892 darts. Prior to November 25, 1942, J. W. Tempest, T. W. Tempest and Edward A. McTague, general manager of the company, knew that darts were toys and that Conservation Order M-38-c prohibited the use of lead or lead base alloy in their production, that darts were game devices and that Conservation Order M-126 prohibited the use of iron or steel in their assembly, and that Limitation Order L-81 prohibited the use of iron and steel in the processing, fabrication and assembly of darts, which are toys and games.

This use of lead or lead base alloy, iron and steel constituted willful violations of Conservation Orders M-38-c, Conservation Order M-126 and Limitation Order L-81, which have hampered and impeded the war effort of the United States by diverting scarce materials to uses not authorized by the War Production Board.

In view of the foregoing facts, It is hereby ordered, That:

§ 1010.263 Suspension Order No. S-263.

(a) Deliveries of material to J. W. Tempest and T. W. Tempest, doing business as Dart Board Equipment Company or otherwise, jointly or separately, their successors and assigns, shall not be accorded priority over deliveries under any other contract or order and no preference ratings shall be assigned, applied or extended to such deliveries by means of preference rating certificates, preference rating orders, general preference orders or any other orders or regulations of the War Production Board except as specifically authorized in writing by the War Production Board.

(b) No allocation shall be made to J. W. Tempest and T. W. Tempest, doing business as Dart Board Equipment Company or otherwise, jointly or separately, their successors and assigns, of any material the supply or distribution of which is governed by any order of the War Production Board, except as specifically authorized in writing by the War Production Board.

(c) J. W. Tempest and T. W. Tempest, doing business as Dart Board Equipment Company or otherwise, jointly or separately, their successors and assigns, shall not accept deliveries of, or use, any iron, steel, lead or lead base alloy in the processing, manufacturing, fabrication or assembly of any article whatsoever, except as specifically authorized in writing by the War Production Board.

(d) Nothing contained in this order shall be deemed to relieve J. W. Tempest and T. W. Tempest, doing business as Dart Board Equipment Company or otherwise, from any restriction, prohibition or provision contained in any other order or regulation of the War Production Board except insofar as the same may be inconsistent with the provisions hereof.

(e) This order shall take effect on April 5, 1943, and shall expire on October 5, 1943, at which time the restrictions contained in this order shall be of no further effect.

Issued this 3d day of April, 1943.

War Production Board,  
By **J. JOSEPH WHELAN**,  
Recording Secretary.

**MILEAGE RATIONING: GASOLINE REGULATIONS**

A rationale accompanying this amendment, issued simultaneously herewith, has been filed with the Division of the Federal Register.\*

Ration Order 5C is amended in the following respects:  
Section 1394.8007 is amended to read as follows:

§ 1394.8007 *Lost, stolen, destroyed, mutilated or wrongfully withheld coupon books or bulk coupons.* In the event of loss, theft, destruction or mutilation of any coupon book or bulk coupons or the wrongful withholding of such coupons from the rightful holder, the person entitled to the possession thereof shall make application for the replacement of such book or coupons pursuant to the provisions of Procedural Regulation No. 12:2 *Provided, That where ap-*

plication is made for replacement of a coupon book or bulk coupons which have been lost or stolen, the board shall waive all waiting periods provided for in Paragraphs (a) and (b) of § 1300.954 of Procedural Regulation No. 12 where such requirement will result in extreme hardship upon the individual, impede essential transportation or will be contrary to the public interest; *Provided further, That where application is made to a board other than the board of original issuance of the coupon book or bulk coupons, an additional copy of the application shall be made to be forwarded to the board of original issuance.*

This amendment shall become effective April 8, 1943.

Note: All reporting or record-keeping requirements of this amendment have been approved by the Bureau of the Budget in accordance with the Federal Reports Act of 1942.

(Pub. Law 671, 76th Cong.; as amended by Pub. Laws 89, 421, 507, 77th Cong.; W. P. B. Dir. No. 1, Supp. Dir. No. 1Q, 7 F. R. 562, 9121; E. O. 9125, 7 F. R. 2719)  
Issued this 2d day of April, 1943.

**PRENTISS M. BROWN**,  
Administrator.

**Part 3096—Conservation of Paper and Paperboard**

(General Conservation Order M-241-a, as amended April 7, 1943)

The fulfillment of requirements for the defense of the United States has created a shortage in the supply, for defense, for private account and for export, of various materials and facilities required in the manufacture and distribution of pulp, paper and paperboard; and the following

**Phono Parts Order**

WASHINGTON, April 24.—The War Production Board yesterday issued order L 265, which requires that old tubes and radio parts must be turned in when obtaining replacements. Immediate available information indicates that the order will apply in general to radio and phonograph equipment including automatic phonographs.

Dealers and repairmen are required to collect the old tubes or parts or to get a certificate when making repairs or changes. Some exceptions are made to cover cases where return of the old part is impractical, and to cover sales of equipment completed before yesterday (23).

order is deemed necessary in the public interest and to promote the national defense:

§ 3096.2 *General Conservation Order M-241-a—(a) Definitions.* For the purpose of this order:

(1) "Converter" means any person engaged in the business of manufacturing from pulp, paper and/or paperboard any of the commodities or articles referred to in paragraph (b).

(b) *Restrictions on consumption of pulp, paper and/or paperboard in the manufacture of certain converted products.* (1) No converter shall during the first calendar quarter of 1943, or any calendar quarter thereafter, consume in the manufacture of any article or class of articles on List A any quantity, in tons, of pulp, paper and/or paperboard great-

er than the quantity determined by applying the percentage figure on List A opposite the designation of such article or class of articles to either, at the option of the converter:

(i) The quantity, in tons, of pulp, paper and/or paperboard consumed by such converter in the manufacture of such article or class of articles during the corresponding quarter of 1942; or

(ii) One-fourth of the total quantity of pulp, paper and/or paperboard consumed by such converter in the manufacture of such article or class of articles during the entire calendar year of 1942.

**Extension Dates**

(2) From and after February 15, 1943, no converter shall manufacture out of pulp, paper or paperboard any article or class of articles on List B except that for a period of 90 days from February 15, 1943, such converter may manufacture any article or class of articles on List B from pulp, paper or paperboard held by him in inventory on January 15, 1943.

(3) It shall be the duty of each converter to determine in the first instance which, if any, of his products are included among the articles and classes of articles on List A and B. In case of doubt he may apply to the War Production Board, in writing, describing the product in question, for a specific ruling, by telegram or letter, determining whether or not the same is so included. The WPB may of its own motion in any case, by telegram or letter, issue a specific ruling determining whether or not a particular product of a particular converter is so included.

(c) *Applicability of priorities regulations.* This order and all transactions affected thereby are subject to all applicable provisions of the priorities regulation of the WPB, as amended from time to time, except to the extent that any provision hereof may be inconsistent therewith, in which case the provisions of this order shall govern.

(d) *Appeals.* Any appeal from the provisions of this order shall be made by filing a letter in triplicate, referring to the particular provision appealed from and stating fully the grounds of the appeal.

**Keeping Records**

(e) *Records.* All persons affected by this order shall keep and preserve for not less than two years accurate and complete records concerning inventories, production and sales.

(f) *Audit and inspection.* All records required to be kept by this order shall, upon request, be submitted to audit and inspection by duly authorized representatives of the WPB.

(g) *Reports.* All persons affected by this order shall execute and file with the WPB such reports and questionnaires as said board shall from time to time request.

(h) *Violations.* Any person who willfully violates any provision of this order or who, in connection with this order, willfully conceals a material fact, or furnishes false information to any department or agency of the United States, is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using, materials under priority control and may be deprived of priorities assistance.

(i) *Communications.* All communications concerning this order, shall, unless otherwise directed, be addressed to: War Production Board, Pulp and Paper Division, Washington, D. C. Ref. M-241-a.  
Issued this 7th day of April, 1943.

War Production Board,  
By **J. JOSEPH WHELAN**,  
Recording Secretary.

**List A**

**NOTE: List A amended April 7, 1943.**

Articles or class of articles:	Percentage
Chair seat covers .....	75
Coasters and mats, such as beer mats, and coasters of the type commonly used for households, hotels, taverns, restaurants, etc...	50
Dishes, plates and spoons.....	90
Dollies, mats (place, table and tray) and tray covers .....	60
Expansion pockets, unprinted.....	90
Facial tissue .....	90
File folders, unprinted .....	90
Fly paper .....	90
Laundry specialties to wit—	
(a) Shirt bands (2" wide or less),	
(b) Collar circles, (c) Collar supports .....	90
Napkins .....	95
Photo mounts .....	75
Salt and pepper shakers .....	90

**RECORD BUYING GUIDE—PART 2**



**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**

● **POSSIBILITIES** ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**NOTE**

Releases this week moved up one step from the rock-bottom hit last week. Columbia came out with a Golden Gate Quartet waxing of *Stalin Wasn't Stallin'* and *Dip Your Fingers in the Water* on the Okeh label. The former is a modern spiritual which has been getting several air plugs. The vocal group has also come in for a number of ether shots and some picture plugging, and the disk might prove to be a very satisfactory filler-in. Columbia's only other offering is a Count Basie waxing of the standard, *All of Me*, coupled with *Rusky Dusty Blues*, with the latter especially good for race areas. Decca's only pop release is a Jimmy Dorsey waxing of a couple of oldies, *I'll Find You* and *Only a Rose*. Victor is still holding back and doesn't expect to release any new recordings for several weeks.

MGM's *Cabin in the Sky* and Paramount's *Happy Go Lucky* have already created a couple of fast-moving numbers, and the title tunes from both films are now beginning to work their way up, with Vaughn Monroe (*Victory*) leading the way on both. *Fuddy Duddy Watchmaker*, another *Happy Go Lucky* tune waxed by Kay Kyser (Columbia), is also starting to show up.

● **THE WEEK'S BEST RELEASES** ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

**WHAT'S THE GOOD**

**WORD, MISTER**

**BLUEBIRD? .....** PETER PIPER (Vocal refrain).....Hit 7043

This highly tuneful and rhythmic ditty has already scaled the heights in song popularity, and with the radio lanes having given it a lift, the record is ripe to reap a harvest on the phono circuit. Particularly since this Peter Piper entry has the field all to itself as far as record versions go. There has been consistent improvement in the musical qualities of these Piper waxes, and at this stage both band and singer offer up highly acceptable performances that are designed for wide phono appeal. Plattermate, *There's a Harbor of Dreamboats*, is a pleasant and melodic post-war ballad that develops the *When the Lights Go On Again* theme in flowery fashion that should find wide favor. Again the band and voice satisfy.

**ALL OF ME .....** COUNT BASIE (Lynne Sherman)....Columbia 36675

This one is the old-time ballad favorite of some years ago. And on the strength of Lynne Sherman's wistful lyrical wooing, with the Basie band backing her up softly and smoothly, the phono fans will want to hear this all over again. Plattermate also rich in phono appeal, particularly at the race spots. The Basie boys go back into their real groove for this side and dish up *Rusky Dusty Blues* in their exciting Kansas City style, with James Rushing carrying the side in his rocking vocal manner.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

Shelf and drawer lining—Retail

packages . . . . .	60
Slippers . . . . .	75
Tablecovers . . . . .	60
Toilet tissue . . . . .	110
Towels . . . . .	95
Venetian blinds . . . . .	90

**List B**

NOTE: List B amended April 7, 1943. Articles and classes of articles in the manufacture of which pulp, paper or paperboard may not be used after February 15, 1943.

- Aprons.
- Ash trays.
- Bakers decorative specialties, such as:
  - (a) Pie collars and rings.
  - (b) Cake circles.
  - (c) Cake laces.
  - (d) Casserole collars.
- Bird cage specialties, such as:
  - (a) Bird cage bottoms.
  - (b) Bird cage covers and hoods.
  - (c) Bird cage food holders.
- Bouquet holders for displays, corsages, etc.
- Chop holders.
- Combs.
- Costumes.
- Dusters and dusting paper.
- Finger bowl liners.
- Hanger protectors.
- Novelties—holiday, party, advertising and decoration, such as:
  - (a) Garlands.
  - (b) Serpentine.
  - (c) Horns.
  - (d) Hats.
  - (e) Table decorations and place cards.
  - (f) Streamers, including those for window display and decoration.
  - (g) Flower pot covers.
  - (h) Costumes.
  - (i) (Deleted April 7, 1943)
  - (j) Artificial flowers and flower specialties.
  - (k) Confetti.
  - (l) Festoons.
  - (m) Fireworks (except such items manufactured pursuant to duly authenticated orders from the Armed Forces).
  - (n) Bouquets.
  - (o) Skewers.
- Poker chips.
- Punch boards, pullboards and similar articles.
- Shirt protectors and envelopes.
- Shirt bands (wider than 2").
- Shirt boards.
- Shirt displays.
- Window drapes.



RECORD PROMOTION. Artist uses a glorified model of the Commando phonograph in a promotion of the record "Juke Box Saturday Night" by members of the cast of "Stars on Ice." Skaters, left to right, are Arthur Nelles, Mary Jane Yeo and Paul Castle.

Sherry at his place in Norfolk, N. Y. Mike Munves was also there at the time and all flew back together when Mike returned to the big city. Al came into New York for the holiday and spent 10 days here.

**Quick Takes**

Harry Brown and Abe Green, Runyon Sales, back from an extensive trip thru the South, report they've bought up a number of large routes. . . . Jack Graber, International Mutoscope, is going into the army in June. . . . Joe Webster is taking army life in his stride.

**OPA Sets Ceilings For Used Trucks, Commercial Cars**

WASHINGTON, April 24.—Moving to reduce war inflated prices, the Office of Price Administration has set ceiling prices for used trucks and other commercial vehicles.

The new regulation, which becomes effective April 26, set top legal prices of vehicles at a percentage of the original delivered price, depending on age and whether the vehicle has been reconditioned. The ceilings range from 26 to 97 per cent of new cost.

Altho passenger cars, station wagons, taxicabs and farm tractors are exempt from the new order, OPA officials are studying the possibility of similar restrictions on these vehicles.

The action is expected to result in the release of many used vehicles which have been withheld from sale by speculators in anticipation of a shortage of transportation vehicles, causing further price advances.

**Buffalo**

BUFFALO, April 24.—Quite a number of the boys along coin machine row have received their call to arms and are serving Uncle Sam for the duration. During the past few weeks particularly the exodus of coin machine operators has been very noticeable and has occasioned quite a few changes in the business set-up of some local firms.

James Greenville, a well-known music operator, has been in the service for several weeks, and his mother and sister, Mrs. Helen Davies, have taken over the operation of the business. The ladies expect to do all right, having been somewhat acquainted with Jim's methods before, and should carry on with the help of a trained mechanic for service and repair work.

Meanwhile Bob Miller, of Iroquois Amusement Company, was off to Fort Niagara, and after a few weeks' stay there was off to parts unknown at this writing. Bob had been in the army previously, considerably prior to World War II, and told the folks back home recently that the old army life seems pretty good again. He was, previous to his induction, the right-hand man and associate of James D. Blakeslee, head of Iroquois. Blakeslee has since had to part with another man, George Arnold, a serviceman for the company, who's also in the army now. Another coin machine operator expecting to be leaving soon is Jack Wiesner.

Al Bergman, head of Royal Amusement Company and Rab's Record and Radio store, is about to give Uncle Sam the second son. Both boys had been active in the operation of the coin machine business for some time. Al Jr. entered the army some weeks ago, just after he'd turned 18 years old, and is stationed in Kearns, Utah. Roy Bergman is at present taking a course in the Army Signal Corps here in town and expects to be leaving for active duty soon.

**EASTERN FLASHES**

By BEN SMITH

**About Town**

Billy Wells, Apex Coin, Boston, was in town on a buying trip and out again. . . . D. J. Ambrose, music coinman, Patchogue, L. I., N. Y., popping in and out of spots along Tenth Avenue. . . . F. Max Smith, well-known arcade operator, with an installation at Central Pier, Atlantic City, a visitor. . . . Leon Berman, on a quickie to Pennsylvania, is back and is now planning more frequent out-of-town buying hikes. . . . Irving Mitchell is eating heartily in preparation for the day when he can resume his blood donating routine. . . . Sam Sacks is gradually becoming an expert phono mechanic. Last time caught he was in the midst of a repair on an amplifying unit and doing a good job with it. . . . Al Blendow is a much happier man now that his secretarial problem has been solved. . . . Mike, Munves is back, a trifle tired but no cold this

time. . . . Skee-ball alleys are making a terrific comeback. . . . Ernie Krauter is still operating Panorams and music boxes around Newark, N. J.

**Gettogether**

Willie Levy, one of the real old-time New York coinmen, came in from Charlotte to hold a session with the boys at the music operators headquarters. Among those present were Lee Rubinow, Willie Blatt, Bill Alberg, Sidney Levine and Senator Al Bodkin. Levy is now running a Sportland.

**Cantor at Factory**

Louis H. Cantor, Louis H. Cantor Company, is now at the National Venders, Inc., plant in St. Louis, where he will probably remain for the duration. National obtained additional war contracts and it became necessary for Lou to go out there and pitch with the others. In the meantime the Cantor facilities in New York will continue to function as before under the capable supervision of Mrs. Martell Davis. Offices and repair shop will remain open to service local operators.

**Outdoor Season**

Earl Backe, National Novelty, between chores as truckman, mechanic, salesman, shipping clerk, etc., still manages to get in a set or two of tennis practically every day. He has now switched from the indoor game to outdoors and is ready to take on all comers.

**Dave Lowy on His Own**

Dave Lowy advises he has resigned as vice-president of Amusement Sales Distributing Corporation. He is now setting up his own business and intends to specialize in music equipment. He will be located at 592 Tenth Avenue, New York.

**Flying Party**

Ben Goldberg, Sicking, Inc., and Nat Bartfield and Al Lieberman, B & W Novelty, dropped in to visit with Al

**Wilkes-Barre, Pa.**

WILKES-BARRE, Pa., April 24.—A systematic check of mercantile licenses in Luzerne County to determine which pin-ball machine owners have failed to pay the \$21.50 State mercantile tax is being made by members of the State Department of Revenue.

Explaining the action, Mercantile Appraiser John A. Riley reported that a large number of persons have been found without mercantile licenses for 1942 or have been found to list insufficient totals of gross business.

The investigators do not carry out any criminal prosecution. Offenders are given slips showing the amount they must pay and duplicates are sent to Appraiser Riley.

In an order handed down by Judge J. Harold Flannery, of the Luzerne County Court, 15 slot machines were ordered reduced to junk. The machines were seized in raids on local establishments.

**Gas Ration Difficulties . . .**

BOSTON, April 24.—The first reported check on operators who had converted passenger cars to semi-commercial vehicles in order to get truck ration cards was made by ODT officials here recently. Just what the final decision by the ODT will be has not been reported yet.

However, some operators have already been asked to surrender their T cards and accept B ration cards from the OPA. Operators recently held a meeting and asked ODT officials to speak and also petitioned for rulings on special cases, but the temporary decision at least was that operators violated regulations by converting cars to station wagons and other forms.

Several months ago the ODT issued an official warning to operators not to convert their cars. These warnings were published by The Billboard, but no action by the ODT had been reported in any city until the present occurrence in Boston.

● 1 TO 12, 25¢ EA. - 13 TO 99, 25¢ EA. - 100 UP, 20¢ EA. ●

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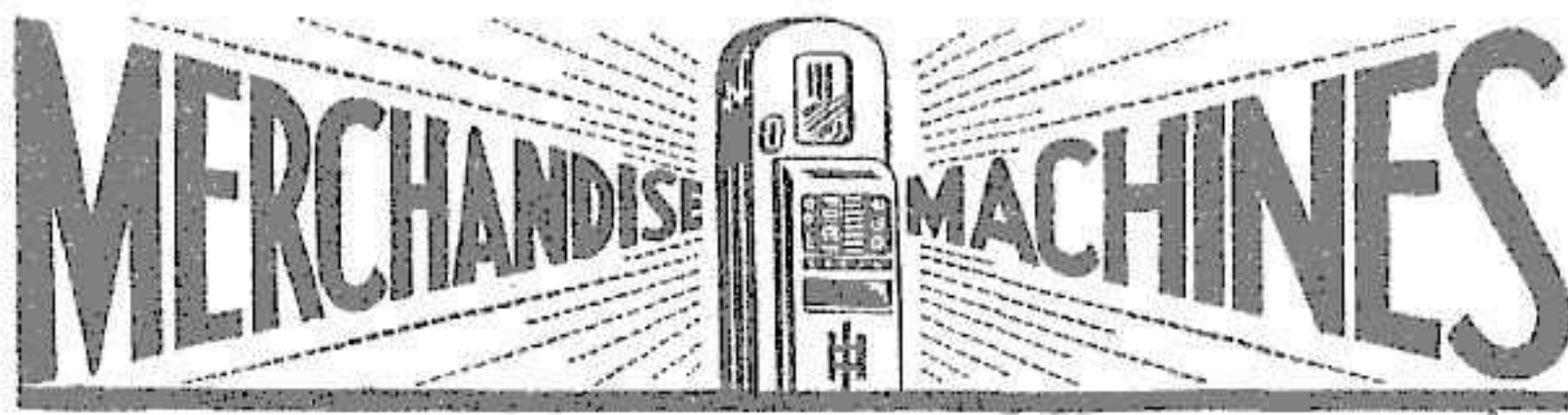
### Sales of Chocolate Products Continue Rise in February

WASHINGTON, April 24.—Sales of manufacturers of confectionery and competitive chocolate products in February, 1943, stood 19 per cent higher than in February, 1942, according to data released by the Bureau of the Census. They registered a 3 per cent increase over those of January, 1943, and were 17 per cent higher in the first two months of the current year compared with the corresponding period of 1942.

The quantity (based on pounds) of confectionery and competitive chocolate products sold by 119 manufacturers in February, 1943, was 2 per cent more than was sold in February, 1942. Dollar sales of this group on a year-to-year basis increased 17 per cent. The average price per pound was 21.2 cents in February this year; 18.4 cents in February, 1942, and 20.7 cents in January, 1943.

For manufacturers of chocolate products competitive with confectionery sales in February, 1943, reached a level approximately the same as that of February a year ago. On the basis of the same comparison "other" manufacturers' sales gained 24 per cent and manufacturer-retailers gained 11 per cent.

A comparison of sales of February, 1943, with those of the preceding month notes increases of 45 per cent and 21 per cent for manufacturer-retailers and manufacturers of chocolate products competitive with confectionery respectively but registers a slight decrease (2 per cent) for "other" manufacturers. By year-to-date comparison, sales changes were as follows: "Other" manufacturers, up 25 per cent; manufacturer-retailers, up 21 per cent, and manufacturers of chocolate products competitive with confectionery, down 12 per cent.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

## Federal Agency to Control Purchase, Sale of Peanuts

### Growers to sell to sheller or oil mill, receive one price

WASHINGTON, April 24.—Commodity Credit Corporation intends to control purchase and sale of the 1943 crop of peanuts in the same way it controls the movements of other vegetable oilseeds and establish one price to the grower, it was learned today.

The contemplated arrangement is not intended to give the corporation control of all peanut marketing. As J. B. Hutson, corporation president, explained it, the farmer would sell his peanuts to a sheller or an oil mill as he has done in the past, and the corporation then would enter into a purchase-and-resale contract with the sheller or oil mill.

#### One Price for Grower

One price would be paid the grower for his peanuts, regardless of their ultimate use, according to present plans.

"If we pay \$130 or \$140 per ton for

peanuts for all purposes." Mr. Hutson said, "we would have to sell some of the peanuts for oil at \$80 or \$85 per ton, and we would expect to sell some of the remainder to the edible trade at a profit of some \$15 to \$20 per ton. Under this arrangement all growers would get a single price."

The present program of paying two prices to the grower has confused the latter, and growers without established quotas feel they are discriminated against, it was said.

It was difficult to explain to the average farmer that the government wanted peanuts perhaps more for oil than for edible purposes, it was declared.

"One man who had a quota would take his peanuts in and get \$140 or \$150 per ton, and another man who did not have a quota would take his peanuts in and get \$80 per ton," Mr. Hutson said.

The Journal of Commerce learned today that the 1942 crop of peanuts has been so depleted that shelling mills and other peanut processors are having a difficult time buying them.

#### Shortage Not Artificial

In a letter to Senator Gillette (Dem., Ia.) Price Administrator Brown contended that the shortage is not an artificial one created by the price ceiling on peanuts.

"We have checked the matter carefully with several peanut shelling mills in various producing areas and have been advised that the 1942 crop is in fact almost completely exhausted," Mr. Brown said.

Shipments of shelled peanuts from mills up until March 26 was 44 per cent greater than last year, he added.

"This increase in shipments from mill points is indicative of the greater demand for peanut butter and peanut products to replace other foods that have become scarce and tends to confirm reports that the 1942 crop is virtually exhausted," Mr. Brown explained.

## Wholesale Stocks Of Peanuts Gone; Ceiling May Rise

RICHMOND, Va., April 24.—An increase in the demand for peanuts has made it evident that the 12 per cent greater acreage called for by the Department of Agriculture in 1943 will not meet the need, according to W. B. Jester, head of the National Peanut Council.

A large supply of peanuts is on hand for seed purposes, Jester said, but at the present there are no peanuts on the market in wholesale quantities, and peanuts and peanut products are fast disappearing from retail stores. Some of the present stock of peanuts will be held for seed until the middle of May, when planting in the Northern peanut-producing States is completed. Jester stated that it was probable that more seed peanuts are being held than will be required for planting and that some of this stock probably would be released for edible purposes.

A leading factor in the present peanut market is a possible shift in the ceiling price on farmers' stock peanuts. The Price Bill, which is under consideration in the Senate after having already passed the House, will require that the cost of farm labor be taken into consideration in setting parity prices on farm products. According to Mr. Jester, this will mean an increase of approximately 10 per cent of the parity price on peanuts. The ceiling price would naturally follow parity price upward. Therefore, the holders of peanuts naturally feel that they have nothing to lose by holding on to their (See PEANUTS on page 72)

## Quarter Million in War Bonds Bought At Chicago Dinner

CHICAGO, April 24. — At a dinner tendered more than 100 candy jobbers and raw materials suppliers at the Edgewater Beach Hotel by the Schutter Candy Company, more than a quarter of a million dollars of War Bonds were sold in the government's current \$13,000,000,000 drive. The meeting was the forerunner of similar dinner meetings to be held in other cities, including Boston, Pittsburgh, St. Louis, Indianapolis, Cincinnati, Milwaukee, Denver, Baltimore, Washington, Minneapolis and St. Paul.

While some of the subscriptions were of voluntary character without special inducement, a substantial number came from candy jobbers who were privileged, as the result of their bond purchases, to buy certain specified quantities of candy bars. Such a proposition has its attractions at this time for candy jobbers, because most of them are having a difficult time keeping sufficient stocks on hand to supply their retail customers. In this instance the candy bars offered were Old Nick and Bit-O'-Honey.

The plan of sale was precisely like an auction, with an experienced auctioneer in charge. Lots of candy were put up in quantities ranging from 48 boxes to as many as 500 and 1,000, and the highest bidder in bonds on each lot secured the right to the candy at the usual wholesale price. Many of the bids were for as much as \$5,000 and \$10,000, and it is anticipated several million dollars in bond sales will result from the meetings in the various cities scheduled.

Present at the recent Chicago meeting were Robert Schutter, president, and George M. Schutter, secretary-treasurer, while the master of ceremonies was Paul R. Trent, the firm's vice-president.

In Detroit recently a similar auction plan was employed by the Detroit Candy Club, which secured bond subscriptions totaling well over \$165,000. In this instance lots of candy bars made by a number of different manufacturers were offered.

## Candymakers to Distribute Thru Normal Channels

CHICAGO, April 24.—Normal channels of candy distribution will be maintained as far as possible by manufacturers. A statement to that effect was made today by the National Confectioners' Association in a special release to the jobbing trade.

The NCA points out, however, that additional candy will not be available because "no additional raw materials over present quotas are being allocated to candy manufacturers to supply war plants." The candy association thus advises jobbers that they "must serve war plants out of their present quotas."

"Jobbers in war work areas," says the NCA, "must assume the responsibility of diverting a portion of their candy quotas from their civilian trade to war plants."

## Northwestern OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through  
**The Northwestern**  
Packed with ideas to help you make and save money. It's free!  
**SMALL STOCK OF MACHINES STILL REMAINS.**  
Parts and Repair Service at Your Disposal.

## NORTHWESTERN, MORRIS, ILLINOIS

## FAST MONEY!

**U. S. POSTAGE STAMP VENDOR**  
Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.  
**BOX 285-A MINNEAPOLIS, MINN.**

## Tax Calendar

ALABAMA: May 10—Tobacco use tax and reports due. May 20—Sales tax and reports due.

ARKANSAS: May 20—Gross receipts tax and reports due.

COLORADO: May 14—Sales tax and reports due. Use tax and reports due.

CONNECTICUT: May 1—Amusement park license fees due. May 10—Cigarette distributors' inventory reports due.

GEORGIA: May 10—Tobacco wholesale dealers' reports due.

ILLINOIS: May 15—Cigarette tax returns due. Sales tax and reports due.

KANSAS: May 20—Sales tax and reports due.

LOUISIANA: May 1—Wholesalers' tobacco reports due. May 15—Wholesalers' tobacco tax reports due. May 20—New Orleans sales and use tax and reports due. State sales and use tax and reports due.

MASSACHUSETTS: May 15—Cigarette distributors' tax and reports due.

MICHIGAN: May 15—Sales tax and reports due. Use tax and reports due.

MISSISSIPPI: May 15—Manufacturers', distributors' and wholesalers' tobacco tax reports due. Sales tax and reports due. Use tax and reports due.

MISSOURI: May 15—Retail sales tax and reports due. May 31—Soft drinks reports and payments due.

NEW MEXICO: May 25—Use or compensating tax and reports due.

NORTH CAROLINA: May 10—Tobacco dealers' monthly reports due. May 15—Sales tax and reports due. Use tax and reports due.

OHIO: May 15—Cigarette use tax and reports due.

OKLAHOMA: May 15—Sales tax and reports due. May 20—Use tax and reports due.

RHODE ISLAND: May 10—Tobacco products tax reports due.

SOUTH DAKOTA: May 15—Sales tax and reports due. Use tax and reports due.

TENNESSEE: May 5—Cigarette distributors' reports due.

UTAH: May 15—Sales tax and returns due. Use tax and returns due.

WASHINGTON: May 15—Sales tax and reports due.

WEST VIRGINIA: May 15—Sales tax and reports due.

WISCONSIN: May 10—Tobacco products returns due.

WYOMING: May 15—Sales tax and reports due. Use tax and reports due.

### I-GOT-'EM

Pearl White  
Roasted and Salted  
**ALMONDS**

in paper shell.

Samples furnished on receipt of 30c (3c stamps) to cover cost of postage and packing.

#### CHARMS

Good assortment, all cut, no strings.  
10 Gross \$9.00.  
Parcel post paid. Cash with order.

**TORR** 2047A-SO. 68  
PHILA., PA.

### CLOSE-OUTS

#### CIGARETTE VENDING MACHINES

7 Col. STEWART-McGUIRE, MODEL "S"

(15c and 20c operation)  
\$20.00 Each in Lots of 10.  
Single Machines, \$25.00 Each.

8 Col. U-NEED-A-PAKS  
\$20.00 Each in Lots of 10.  
Single Machines, \$25.00 Each.

9 Col. STEWART-McGUIRE "MAE WEST Model"

\$30.00 Each in Lots of 5.  
Single Machines, \$35.00 Each.

1/3 Deposit with Orders, Balance C. O. D.  
F. O. B. St. Louis.

**AUTOMATIC  
CIGARETTE SALES CO.**  
2208 LOCUST ST. ST. LOUIS, MO.

### SPECIAL

#### 250 CIGARETTE MACHINES

**\$12.50 Ea.**

Includes Rowes, Du Greniers, Nationals, Mills and U-Need-a-Paks. All are 6 column, vend matches and are equipped with 15c or 20c mechanisms. Guaranteed to be in perfect working condition. At this low price you can now afford to have that extra spare to keep your locations going 100% of the time. No Order Less Than Five Machines. 50% With Order, Bal. C.O.D., F.O.B. N. Y.

#### SUPREME ENTERPRISES

567 Rogers Ave. BROOKLYN, N. Y.  
All Phones: Buckminster 2-8400.

# VENDER SUPPLY NOTES

**FEWER JELLYBEANS**—The small fry among the nation's candy eaters are beginning to feel the effects of war. On order of the Department of Agriculture and War Production Board, manufacture of jellybeans has been cut to one-fourth of last year's output. The move was made to conserve sugar. A previous WPB order banned the manufacture of chocolate Easter eggs and bunnies.

**GOING UP IN SMOKE**—With the enormous increase in pay rolls throught the country as a result of booming war industries, workers are doing some terrific smoking these days. Not only have cigarette sales forged ahead but the sale of cigars has jumped tremendously. The increase is reflected in the first quarter reports of two cigar companies. Bayuk cigars for the first quarter earned 83 cents a share compared with 71 cents in the same period of 1942, and General Cigar reported earnings of 40 cents a share contrasted with 32 cents in the similar period of 1942.

**PEANUT SHORTAGE HITS PROCESSORS**—Severe hardship and possibly complete shutdown is anticipated by many small manufacturers using peanuts due to their inability to obtain stocks from shellers, according to trade spokesmen. Despite the volume of this year's crop, which was almost double that of last year, farmers and shellers were reported withdrawn as early as March.

Not all manufacturers are in the same position, however. Those who were able to build up an inventory while shellers were freely offering, and before the permanent, lower ceilings were imposed, bought in sufficient quantity to ward off any possibility of a peanut shortage for at least a year.

Usually shellers continue operations throught the year, supplying manufacturers who do not deal in sufficient volume to build up sizable inventories. The heavy advance buying reportedly done by some of the large peanut users, such as salters and peanut candy manufacturers, cleared available stocks as early as March of this year.

**BET SUGAR PRODUCTION**—Beet sugar production in the U. S. during the 1942-'43 campaign totaled 32,327,342 bags of 100 pounds each, according to the U. S. Beet Sugar Association. Production in the previous season totaled 29,563,669 bags. California again led the States in production with 7,021,652 bags followed by Colorado with 6,415,759 bags and Michigan with 3,448,951 bags. The 1942-'43 production is equivalent to 1,729,513 short tons, raw value, compared with 1,581,656 tons in the previous crop years and the record production of 1,894,125 tons in the 1940-'41 crop year.

**SPICE QUOTAS REDUCED**—Drastic reductions in quotas of restricted spices have been announced by the Department of Agriculture as a means of further stretching present stocks and ensuring an equitable distribution among users.

New quotas on spices used in candy manufacture are: cinnamon, 45 per cent against a previous quota of 90 per cent of the base period; cloves, 30 per cent, compared with 50 per cent; ginger, 100 per cent, as against 115 per cent; mace, 40 per cent, compared with 75 per cent, and nutmeg, 60 per cent, as against 75 per cent.

Usual sources of spice supply have been cut off by the war, and shipping space for importation is limited even when spices are available.

**URGE LARGER PLANTINGS**—W. B. Jester, head of the National Peanut Council, last week urged farmers to plant every acre of peanuts possible to take care of the 1943 demands.

He states, "We have a peanut famine today. The 1942 crop is practically exhausted and if the present demand continues the anticipated 1943 crop will not be more than half sufficient to supply the demand."

The government requested farmers in peanut-producing States to plant 5,500,000 acres this year. According to the "intention to plant" reports, approximately 4,270,000 acres will be planted, which is about 12 per cent more than was planted last year. This, based on the average production of 752 pounds per acre the last two years, should produce this year 3,095,750,000 pounds or 1,547,875 tons of peanuts.

The Commodity Credit Corporation now guarantees the farmers an average price of \$137 per ton for their crops which, according to Jester, means that farmers will receive approximately \$212,058,875 for the 1943 crop. For the past

five years these planters received less than \$70,000,000 per year.

In regard to the 1943 crop, Jester reminded that practically all of the remaining farmers' stock peanuts are in the hands of the peanut co-operative associations. The United States Department of Agriculture peanut report issued April 7 shows that 148,362 tons of farmers' stock peanuts are held by the co-operative associations. These peanuts, because of the great demand, are being sold as fast as they are offered.

The greatest increase in acreage for the 1943 crop, according to Jester, will be in Oklahoma, Texas and New Mexico, where an increase of 25 per cent is indicated. Georgia, Florida and Alabama will plant about 6 per cent more than last year and about 7 per cent more in the Virginia and the Carolina area.

**EXPECT TOBACCO SHORTAGE**—Experienced tobacco men in Virginia are convinced that a critical shortage of tobacco may confront the cigarette industry this year, even under the 10 per cent and additional 5 per cent acreage allotted the burley growers and the 5 per cent increase given growers of bright flue-cured tobacco recently by the United States Department of Agriculture. Experience has proved that the tobacco farmers as a whole do not plant the full acreage allotted to them, and it is contended that any increased acreage allotment for 1943 should have taken into consideration the deficiency in the acreage actually planted last year. The total acreage allotment for bright flue-cured growers in 1942 was 841,200 acres, but only 791,900 acres, or 5 per cent less than the allotted acreage was put in production. The total allotment in the burley sections was 382,000 acres with only 356,400 acres or 9.3 per cent less than the allotted acreage planted.

These tobacco men further contend that the large planters who were unable to plant their entire acreage allotments last year will be under even more serious handicaps this year and will again reduce their allotments. Due to wartime conditions it is believed the planting deficiency for 1943 will probably exceed that of last year. According to one of the best informed men in the tobacco industry, the growers won't raise as much tobacco this year as they did in 1942. This is due mainly to the disruption of farm labor by the war situation.

According to these tobacco men, the solution to the short crop problem (See Vending Supply Notes on page 72)

## Delay Predicted in Introducing Florida Cigarette Tax Bill

**TALLAHASSEE, Fla., April 24.**—Gov. S. L. Holland's bill levying a 3-cent tax on each package of cigarettes will be one of the last measures introduced during the current session, it is predicted here.

A 31-point program drawn up by the governor is scheduled for consideration before the Legislature adjourns, and the less controversial measures are coming up for consideration first. Already six bills have cleared both the houses of Legislature.

The cigarette tax is the only new revenue bill introduced by the governor. Because of the great decline in revenue as a result of the closing of the State's race tracks and smaller income from the gasoline tax, several methods of raising additional funds had been considered.

Undoubtedly influenced by the war, the Legislature is more serious than at any previous session. There is far more questioning of where the people's money is going, and both the Senate and the House have appointed special committees to analyze tax spending.

## Announce Design of Box For Storage of Dry Ice

**NEW YORK, April 24.**—A simple storage box for dry ice that can be made by a carpenter out of easily obtainable materials has been designed by the Mathieson Alkali Works, producer of carbon dioxide and other chemicals.

The storage box Mathieson has found to be the best type for retarding dry-

## Postage Machines Business Increase

**LOS ANGELES, April 24.**—Operators of automatic postage stamp dispensing machines are handling the greatest volume of business in the history of these essential and convenient machines. Since America entered the war, letter writing has been popularized in an unprecedented manner, much to the pleasure of the millions of men in the service. Everyone is writing to some relative or friend in the many branches of Uncle Sam's protectors, keeping them informed of news from the home front and helping to maintain the morale so vitally necessary.

Reports of the increased business thru postage stamp machines comes from no less an authority than A. V. Shipman, owner of the Shipman Manufacturing Company of Los Angeles, who has been manufacturing and distributing these popular machines since 1935. Shipman told *The Billboard* that his operators from all sections of the United States have been purchasing the cardboard folders, used in packaging the stamps for the machines, in ever-increasing numbers for the past 12 months, indicative of the greater volume of business their machines are handling. Also, many operators have written Shipman enthusiastic letters telling of the pleasure and profitableness of their stamp machine routes.

Since the inception of gasoline and tire rationing, most merchants are abandoning their former custom of selling loose stamps from the cash register as a convenience to their customers and are installing Shipman automatic postage machines which are serviced and refilled by responsible operators in practically every city in the United States without cost or obligation to the merchant. The small profit derived by the operator from the sale of each folder of stamps amounts to big volume business according to the number of machines the operator owns.

Shipman also stated when interviewed that his well-equipped factory is handling a large amount of punch-press and other precision work for defense plants in the Los Angeles area. These war contracts, of course, take precedence over all other work in the Shipman factory. Several months ago parts for the postage stamp machines were made up in large quantities, and when the factory is not busy with war work the mechanics assemble and test postage machines for the stockroom, ready for immediate deliveries as the orders come in.

Shipman postage machines are manufactured in two models: The duplex has two coin mechanisms and two separate compartments for stamps. One side delivers four 1-cent stamps for a nickel; the other side delivers three 3-cent stamps for a dime, thus allowing a penny profit from each customer purchasing a folder of stamps.

The other model is a single-column dime unit, which has many uses. Most operators use this smaller machine as an auxiliary to the duplex, selling folders containing one air-mail stamp and one 3-cent stamp. The single-column model also is very practical for the slower selling locations as an individual machine selling folders containing two 3-cent stamps and three 1-cent stamps for a dime, which is an ideal combination of stamps for any stamp customer.

The folder-type machine is preferred by many locations because the stamps are delivered in sanitary cardboard folders bearing a printed message as follows: "Present conditions do not justify this location to sell stamps. Using this sanitary machine—save your gas and tires—ours, too!" These cardboard folders afford the customers a sanitary package for retaining unused stamps and are also used by many operators as an advertising medium for many lines of business.

Shipman postage stamp machines are being manufactured under priorities of the War Production Board as essential products because they sell a vital government product without a clerk, saving man power and aiding the war program. This company has an excellent proposition for salesmen and distributors to sell new operators in quantities.

Ice evaporation is cube shaped with a hinged top lid, tightly constructed from varnished seasoned wood, with all six surfaces lined with several inches of standard insulation such as cork, kapok or some equivalent material.

## The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

**RICHMOND, Va., April 24.**—Increased support prices on peanuts were announced by the Department of Agriculture on April 8. The prices at the new levels will be supported thru government commodity loan and purchase programs. The new support price for Virginia and Spanish type peanuts will average \$140 per ton and for Runner type peanuts \$130 per ton, with adjustments for grade. These prices compare with \$132 for Virginia and Spanish type peanuts and \$122 for Runners, announced by the department on February 10. Prices to farmers for peanuts of like type and grade will be uniform in all areas. This is a one-price system as contrasted with the two-price system last year, when prices were scaled on basis of "quota," or "excess" peanuts.

On April 9 the department authorized a distribution payment of \$10 a ton, less outstanding indebtedness to the government for 1942 seed, for farmers who delivered "excess" or oil peanuts to designated agencies under the 1942 peanut program. The distribution payment represents a conservative estimate of surplus above cost of operating the 1942 program to March 23, 1943, on approximately 300,000 tons of "excess" peanuts. An additional distribution is expected to be available under completion of the 1942 peanut marketing program.

Payments to growers will be made with the approval of the Commodity Credit Corporation by peanut grower co-operative associations designated as agencies of the Secretary of Agriculture for the purchase and sale of peanuts. The agencies are the GFA Peanut Association, Camilla, Ga.; the Southwestern Peanut Growers' Association, Gorman, Tex., and the Growers' Peanut Co-operative, Inc., Franklin, Va.

According to latest estimates more than 2.5 billion pounds of quota and excess peanuts were picked and threshed in 1942, as compared with less than 1.5 billion in 1941. The 1943 production goal contemplates the production of at least 3.5 billion pounds under a one-price system providing for uniform prices to farmers in all areas for the production of peanuts of like type and grade. There will be no marketing cards and no "quota" or "excess" peanuts this year.

The department has also acted to make peanuts available to growers needing additional supplies for planting the 1943 crop. These peanuts will be sold to eligible producers by the designated agencies at cash prices ranging from \$125 to \$155 per ton. Eligible producers are those who have obtained peanut planting certificates from their county AAA committees.

Very few sales or purchases of either farmers' stocks or finished goods were reported in the Virginia-North Carolina section during the past week. The trade is begging for peanuts, but shellers are unable to furnish any large lots. There are apparently very few large lots of farmers' stock Virginias outside of the holdings of the co-operative association. Some farmers holding remaining lots seem unwilling to sell at ceiling levels.

Planting is progressing very satisfactory in the Southeastern section altho it is about 10 days later than normal, with good weather conditions over most of the section. Early plantings which are sprouting are showing good stands. Little or no farmers' stock peanuts are available for trade purposes, except government owned peanuts which are being allocated to the trade.

## Maker of Venders Advises Operators, To Remove Magnets

**MORRIS, Ill., April 24.**—Recently the Northwestern Corporation, manufacturer of vending machines, notified its customers that they should prepare to remove the magnets from penny venders which have such devices in the coin chutes so that their machines would handle the new steel pennies.

Directions were given to customers of the firm on how to adjust the coin chutes of the various types of penny venders which this firm manufactures.

# West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, April 24.—Reports picked up along the Coin Rows of this city show that during the past week several jobbing firms have been fortunate in getting a number of shipments. Most of the equipment was bought in this section, as jobbers prefer to secure machines here to save freight and to facilitate shipments. Shipments from the Middle West and East have become headaches, with the delivery service inefficient to a point where purchasers do not know when the equipment will arrive. With such delays facing them, jobbers are scouting the adjacent area to secure what equipment is available.

Arcades continue to go strong, with the weather beginning to favor night crowds. Weather here hasn't been the best, but the nights are getting warmer and people are making the rounds of the spots. Main Street, Los Angeles, is still the "Arcade Street," with the operators flashing up the spots to attract bigger takes. Large banners are serving to keep lighting within the dim-out orders. Operators are also using them to advertise and in this way banners are taking the place of neon signs and lights that before the war were used to advertise arcades.

### Operators' Org Busy

Under the able direction of William Nathanson, president, the California Penny Arcade Operators' Association is getting set to make a drive for membership. During the past few weeks the CPAOA has been building the foundation for what is indicated will be one of the strongest organizations of its kind in the country. Arthur Mohr, who is well acquainted with the problems of the coin machine field, is serving as general counsel of this group as well as of the Associated Operators of Los Angeles County, Inc. Mohr also is vice-president of the arcade association. The new group will give careful consideration to the problems of the arcade owners, with black market dealings being one of the first things to come under its jurisdiction. Matters pertaining to exorbitant prices for materials have already been discussed by the group. Fred McKee is secretary and Robert Moran is treasurer.

In addition to the arcade equipment sales here, automatics and parts are in the limelight.

### Happel to Coronado

William Happel Jr., manager of the Badger Sales Company, took off from here this week-end for a stay in Coronado. His plans are to stay there and work with customers along the Mexican border and in San Diego. With business going like house afire in the San Diego region, it is anticipated that Happel will return to his desk with a sheaf of large orders. . . . Harry Gordon and Mrs. Gordon, of San Diego, were in Los Angeles during the week to purchase equipment. They left after a brief visit, with shipments to follow. . . .

Fred Allen, Bakersfield, was in the city to purchase arcade machines. Bakersfield is getting good play because of the military camps in that vicinity. . . . Glen McCarter was among the recent arrivals from the desert regions, coming here from Calimesa to look over stocks and pick up needed equipment. . . . Jim Passanetti, accompanied by wife and son, Jimmy, spent a week in Southern California enjoying the sunshine. Their visit was cut short here by reason of a seven-week stay in Phoenix, Ariz. Passanetti was armed with movie camera and made quite a few shots of natural settings to show to the friends at Ajax when he returns to Detroit. They were entertained here with a round of the night clubs by Lucille and Paul Laymon. Passanetti is Bally representative in Detroit and Laymon represents that line in Los Angeles.

### Sallee Sells Out

Louis Sallee, the grand old man of the Penny Arcade, has sold his arcade in Long Beach. New owners are fixing up the spot and getting ready for a banner year. . . . From Bakersfield this week was E. J. (Slim) Ewing in town to purchase equipment to accommodate his expansion program. . . . William Anderson, Honolulu, is still in the States combining business and pleasure. He is noted along Pico at various intervals making purchases of parts and equipment. His stay is now rounding out two months. . . . C. L. Banford, of Tacoma, came down and shipped quite a large order of arcade equipment back to home base. While here he powwowed with Paul Laymon. . . . Allen Anderson, of Shafter, put in some time at General Music Company and at Laymon's picking up equipment. . . . Charlie Peverly, of Oxnard, made one of his regular trips to town during the week to investigate what was offered for sale. Peverly is one of the most consistent visitors to Los Angeles and always returns with ample parts to keep his route in A-1 condition.

### Bob Freeman Returns

Generally this column's main work is reporting columnen from California, Arizona and adjacent States, but this one comes (indirectly) from Persia. He is Bob Freeman, formerly serviceman at Paul Laymon's. Freeman is back in the city after service with the U. S. forces in Persia. He's working with Douglas Aircraft, getting planes out to bomb the Axis. . . . Gene Dixon, formerly with Jack Gutshall Distributing Company, returned from Portland and has again joined that organization. He's serviceman here but may soon be a serviceman as he's in 1-A. Dixon is official photographer also for the firm. . . . Gutshall reports that he is shipping Capitol and Musicraft records to all points of the nation. . . . Ray Eberts is on a trip east and is due soon in Chicago from Kansas City. It's business. . . . Jack Gutshall is getting over the flu.

### Capchart Due

Homer Capchart was due in town this week-end, but a check of the spots where Cape was likely to light revealed that he wasn't in at press time. Big doings have been planned during his visit. . . . George Wheelock, San Diego music operator, made one of his frequent trips to Los Angeles during the week for a look-see into the equipment situation. . . . Mitchell Gouff, of Templeton, also came in. He was scouting around the various music places to get things set for his route in Templeton. . . . Mrs. Dorser, of Bakersfield, is adding to her route and purchased quite a large order from Gutshall. . . . Jack Gutshall reports that in the equipment line that he has been able to get some shipments of late machines. "I was just lucky," Gutshall said. . . . Marjorie Schlegel has returned to her post as secretary at General Music Company after being away from the job for some weeks.

### Savage Buying

Pat Savage, of Shafter, made a trip to town buying music equipment to keep his route going in that city. Savage is in the army but has been stationed, fortunately, near his home. Because of this good break he is able to give his route some attention. . . . Bill Wulf, of Modern Coin Exchange, joined with Sylvester Burris and son, Jim, for a picture at the recent meeting of the AOLAC. . . . Bob Bard, Los Angeles music operator, reports that business is moving along nicely for him. . . . Jack Fogel, also a Los Angeles music and games operator, is kept on the jump with his routes. . . . Bill LeBahn, Orange County, said on a recent trip here that things are perking in that section. In addition to the profitable citrus crops being produced the county is drawing heavily from servicemen stationed in the vicinity.

### Leibee in Town

Louis Leibee, Hanford, Calif., was among those making the rounds buying equipment for games and music routes. . . . Lee Webb, Los Angeles music operator, is adding to his steadily growing route. . . . Bill Thomsen, of Delano, Calif., put in several hours looking over equipment in view of getting more music machines and other equipment to be placed on location in that area. . . . Bill Leuenhagen, music and games operator, made one of his infrequent Pico Boulevard appearances. His route keeps him pretty busy, he said. . . . Bill Shorey, of Inland Amusement Company, San Bernardino, Calif., can be counted on to make at least one visit a week here. He keeps abreast of the times by keeping his eyes peeled for machines on the sales floors. . . . Coin machine business in the Santa Monica Bay area is good and the pay rolls of defense plants are helping out a lot, so said C. H. Robson of that area.

### Pressher Here

Harold Pressher, of San Diego, came up during the week to look over music equipment and dropped into General Music Company to talk with Fred Gaunt. . . . Bill Nathanson is adding arcade equipment in view of opening a new spot. . . . Wes Middleton, Glendale music operator, left the wilds of that section to visit with jobbers along Pico and West Washington. . . . Frank Lamb, Los Angeles County, continues to get around in Los Angeles despite the additional work created by his routes. . . . Bernie Coida, of San Bernardino County, was a West Pico buyer during the week.

## Syracuse, N. Y.

SYRACUSE, April 24.—Distributors are all crying the blues as biz took a slide the past month. Only optimistic note is that of the Rock-Ola distributor, Rex Amusement Company, who claims a steady gain for their player. Angelo Delaporte, head of Rex, looks forward to the best summer in the firm's history, attributing new gains solely to the Rock-Ola machine.

Angelo Cannizo is back on top using Wuritzer's on all his firm's accounts, and easily finds himself leading the rest of the local distributors fighting for business. Many local spots have given up the ghost the past few months, and remaining distributors are fighting to take over what's left. There are many new hits near the new army air base, and that part of town is the only bright

## Curley Robinson Joins Arcade Ops

LOS ANGELES, April 24.—Curley Robinson, managing director of the Associated Operators of Los Angeles County, Inc., became a full-fledged member of the California Penny Arcade Operators' Association at a special session of the AOLAC in North Star Auditorium Thursday morning (15) to discuss important matters. William Nathanson, CPAOA president, presented Robinson with his membership card.

Occasion was especially impressive when it was learned that Nathanson had made the presentation on April 15, his 55th birthday. Also present from the CPAOA was Arthur Mohr, vice-president and general counsel of the organization. Mohr also serves as counsel for AOLAC.

spot. The rest of the town reports business away off.

Still further headaches for local distributors with the announcement that Euna Jettick Park at near-by Auburn, N. Y., will again shutter for season, for dame rumor had it that the famous park would open this year; now looks definitely off for the duration. Spot always was a machine money-maker.

Juke box players craving for Harold Arlen tunes in this town due to Arlen being a local boy who made good. His disks get biggest play, and distributors handling records fill machines with Arlen tunes whenever possible. Carmen Cavalaro disks are also in favor due to a local engagement of the maestro.

## CLOSE OUTS

ARCADE AND PINS, ALL PERFECT IN EVERY DETAIL AND CLEAN  
**REAL ★ ★ ★ BUYS**



- 1 Jap Conversion Chick Sam . . . . \$125.00
- 1 Genco Playball . . . . . 159.50
- 1 Scientific Bat. Practice . . . . . 79.50

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- 4 Evans Ten Strike, L.D. . . . . \$ 39.50
- 1 Rockola Ten Pins . . . . . 34.50
- \$175.00 for the 5 Ten Pin Games lot.

- 3 Almost new Goofy Golfs, Each. . \$125.00
- \$350.00 for Lot

- 1 Roll Down Baseball Game, like Genco Playball, perfect, like new, real bargain at . . . . . \$ 50.00
- 1 Anti Aircraft, no screen . . . . . 34.50
- 1 Exhibit Shoot-n-Lite Duck Gun. . 25.00
- 2 Counter Bingo, Each . . . . . 4.00
- 1 Scientific Spitfire . . . . . 7.00
- 1 Home Run Baseball Ball Gum Gun 10.00

### PIN BALL FREE GAMES

- 1 Zip, Exhibit . . . . . \$ 12.50
- 1 Bally Champion . . . . . 12.50
- 1 Bally Variety . . . . . 10.00
- 1 Genco Lucky Strike . . . . . 15.00
- 1 Chic. Coin Home Run, 1940 . . 10.00
- 1 Chic. Coin Topper . . . . . 8.00
- 1 Chic. Coin Roxy . . . . . 8.00
- \$65.00 for the Lot

Terms: 50% with Order, Balance C. O. D.

## JERSEY SPECIALTY CO.

Route 23, Pompton Turnpike, Singoe, N. J.  
Tele.: Little Falls 4-0784

## GLAMOUR GIRL CARD VENDER

SELLS CARDS  
2 FOR 5c



LIMITED QUANTITY AVAILABLE

Each compartment holds 550 Cards; 3 separate compartments for Glamour Girls, All-American Girls and Yankee Doodle Girls. Adjustable to sell 1-2-3 Cards for one coin.

Metal construction thruout. Chrome fittings. Manufactured before Government's stop order. Never sold before. Buy now before it is too late.

3,000 CARDS FREE WITH EACH MACHINE  
BRINGING IN \$75 — MACHINE COSTS ONLY \$60  
1/3 Cash With Order, Balance C. O. D.

## INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

## FOR SALE AT ONCE ARCADE MACHINES

12 Play Ball, 2 Test Pilot, Mutoscope 6 Ft. Pokerino Tables, Mutoscope Drop Card Machines, Iron Horses, Punching Bags, all kinds Athletic Machines, all kinds Arcade Machines.

BILTMORE RECREATION CO.  
25 Tremont Street BOSTON, MASS.

# Philadelphia Coinmen Plan All-Industry Dinner May 4

### 150 operators of all types of machines plan to attend

PHILADELPHIA, April 24.—One of the most unusual get-togethers among coinmen will be marked on May 4 when an all-industry dinner will be tendered at McAllister's Restaurant here. Unprecedented in local machine history and believed to be the first time for such an affair in any center, the dinner is being jointly sponsored by local music machine operators, pinball operators and cigarette machine operators.

At least 150 operators covering all phases of the machine industry are expected to be in attendance. Jack Cade and Joe Silverman are in charge of arrangements, as both of these men fostered the idea.

The dinner is for the operators and distributors, designed to foster better relationships among all branches of the industry. There is no particular order of business for the dinner meeting. Apart from the food the only thing of importance on the program will be good fellowship.

Jack Cade, in sponsoring the all-industry dinner, said that it was about time that all the operators got together for at least one evening so as to get to know each other. There has been talk here for many years for such a get-together but nobody took the initiative to call such a meeting until now.

"It makes no difference what kind of machine a man operates," said Cade. "Essentially he is an operator, be it music machine, pinball or cigarette machine. Since we are all part of one and the same industry there is no reason why we should not get together every once in a while and get to know each other a little better. The existence of a friendly relationship among all branches of the machine industry is bound to benefit each particular branch.

"Apart from the good fellowship that such an all-industry dinner will tend to create," continued Cade, "it should prove most stimulating to every operator. We found that the problems of the music operator in Canton, O., are virtually the same as those of the music operator in Philadelphia, and we benefited by an exchange of ideas with operators in far-removed cities, so there is no reason why we should not be able to benefit

from the experiences of the operators in our own city. While the men may operate different types of machines their problems are basically the same.

#### Same Problems

"Whether a man operates music machines or cigarette machines his problems of man power, equipment, transportation and the like are essentially the same. A pinball operator may have a system of collections or a plan for servicing that would prove beneficial to a music operator, but he could never learn about it with field divided as it is. It is only by such an exchange of ideas, brought about by good-fellowship and fraternity, that all branches of the industry can derive the benefit of each other's experiences."

Cade pointed out that there is absolutely no organizational idea behind this all-industry dinner, which is still viewed by many operators as a revolutionary idea. "Its only purpose," he added, "is to foster good-fellowship and better relationships among all the branches of the industry."

If the first dinner is a success, as it promises to be in view of the large number of early reservations, it is planned to make it an annual event.

## Study Shows Gain In Output of War Materials in East

PHILADELPHIA, April 24.—The region including Eastern Pennsylvania, Southern New Jersey and Delaware has not only gained in relative importance as a producer of war materials in 1942, but the same area increased its population by a half million last year. These are the conclusions of a study disclosed this week and made by Leonard A. Drake, regional consultant of the U. S. Department of Commerce.

War and army-navy contracts in this area were 7.4 per cent of all war production in the United States during September of 1942, an increase from 7 per cent six months earlier. The same region contains 5.9 per cent of the country's population. The increase in population, with Philadelphia alone attracting more than 300,000 new residents, Drake says, is the result largely of the government's decision to make use of existing facilities in place of building new plants.

The regional city showing the greatest business activity increase during 1942, as measured by postal receipts and bank deposits, was near-by Chester, Pa., with a gain of 67 per cent. Bethlehem, up-State, followed closely with 63 per cent. In Philadelphia the gain was 19 per cent, compared to 9 per cent in 1941.

While there has been an increase in business and production activity in this region, the dearth of several consumers' supplies resulted in a substantial reduction in the dollar volume for several lines, particularly motor vehicle dealers, household appliance dealers, filling stations, sporting good stores, furniture stores and hardware stores. Even more significant is the decline in wholesale inventories for the Middle Atlantic States, particularly electrical goods, plumbing and heating goods, furniture, hardware and auto supplies.

In Philadelphia, Drake says, close to 20 per cent of the automobile dealers have gone out of business, others having converted to machining shells, airplane parts and other minor war necessities. While the problems of retailers are increasing daily, department store stocks as of July, 1942, were double the average for recent years. By the end of the year many items were completely gone, with many others fast disappearing from the market.

## LARGE STOCK

BRAND NEW AND FINEST FACTORY REBUILT COIN MACHINES IN AMERICA

MILLS 3 BELLS MILLS 4 BELLS MILLS SILVER CHROMES MILLS GOLD CHROMES MILLS CHERRY BELLS MILLS BROWN FRONTS MILLS BLUE FRONTS MILLS WAR EAGLES MILLS GOLF BALL VENDER MILLS Q.T.'s	MILLS JUMBO PARADES, COMB. CASH OR F. P. MILLS VEST POCKETS MILLS GOOSENECKS J. POTS MILLS FOLDING STANDS JENNINGS SILVER CHIEFS JENNINGS 4 STAR CHIEFS PACE CLUB—CONSOLE RACE ROCKETS—CHROME PACE ALL STAR COMETS	PACE RACES JACK POT WATLING ROL-A-TOPS BALLY LONGACRES BALLY CLUB TROPHYS BALLY SPORT SPECIALS BALLY DERBY WINNER BALLY MONICKERS UNITED ARIZONAS UNITED MIDWAYS EXHIBIT JEEPS
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**50 BRAND NEW SHIPMAN STAMP MACHINES**

**BRAND NEW ROCK-OLA COMMANDO PHONOGRAPHS**

New Mills Clocks, J. P. Glasses, Escalator Glasses, Single Jack Pot Attachments, Club Handles and Springs. Mills Slots Rebuilt, Repaired and Refinished by Expert Factory Mechanics.

## SOUTHWEST AMUSEMENT CO.

1712 FIELD ST.      PHONE C-4484      DALLAS, TEXAS

### NEW MACHINES IN STOCK

<b>CONSOLES</b> New, Original Grates Bally Club Bells, Touch Button Mod. .... \$299.50 Bally Sun Ray .... 224.50 Keeney Super Bell .... 295.50 Pace Saratoga Comb. .... 279.50 Hi Hand, F.P. Only .... 189.50 Club Bell, Lever Model 279.50 Mills 5¢ Q.T. Giltter Gold .... 124.50 Mills 1¢ Q.T. Giltter Gold .... 89.50 Jennings Silver Moon, F.P. Totalizer .... 169.50 Jennings Bob Tall, F.P. Totalizer .... 159.50 <b>TERMS: 1/3 CASH, BALANCE C. O. D.</b>	<b>USED CONSOLES, SLOTS</b> Keeney Super Tracktime \$325.00 Silver Moon, F.P. Totalizer ..... 104.50 Bobtail, F.P. Totalizer 104.50 Jumbo Parades, F.P. .... 69.50 10¢ Q.T. Gold Chrome Front ..... 99.50 5¢ Q.T. Gold Chrome Front ..... 99.50 5¢ Q.T. Green Front .. 79.50 1¢ Q.T. Blue Front ... 35.00 5¢ Chrome V.P. .... 69.50 5¢ Chrome V.P. Plus .. 74.50 1¢ Blue & Gold V.P. .. 35.00 5¢ Blue & Gold V.P. .. 54.50	<b>PIN GAMES, ARCADE EQUIPMENT</b> New Ganco Four Aces \$149.50 Shoot the Jap Conv. by Chi. Nov., Like New 149.50 5 New Casino Golf ... 35.00 3 Mills Blue Front, 5¢ REC. .... 139.50 1 Mills 25¢ Extraor- dinary ..... 175.00 Western Baseball, '40 .. 59.50 Western Baseball, '37. . 39.50 1 New Goofy Golf In Original Grate ..... 179.50 1 Used Goofy Golf, Like New ..... 139.50 1 Bally Sport Event, Multiple F.P. .... 139.50
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**K. C. NOVELTY CO.**  
419 MARKET ST., PHILADELPHIA, PA.      MARKET 4641.

### FIRST COME, FIRST SERVED, ON THESE "HOTTEST" BUYS OF THE WEEK!

Sensational Combination Offer on <b>TUBES—12 2051</b> Tubes and 12 <b>GLCL Tubes, \$60</b> for the complete set of 24.	5-Wire Cable ..... 10¢ Per Ft. Mills Panorams, Late Serials, Like New ..... \$289.50 Ea. Seeburg 3-Wire Boxes, Brand New 27.50 Ea. Spectrovox & Playmaster, Complete 175.00 Wurlitzer 61 ..... 55.00 Ea. Wurlitzer 41 ..... 75.00 Ea.	Write for prices today on Brand New <b>COMMANDOS,</b> Models 1418 and 1420.
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**TERMS: 1/3 Deposit, Balance C. O. D.**  
References: Any Bank in Elizabeth or anybody in the coin machine industry.

## ROYAL DISTRIBUTORS

409 N. BROAD ST., ELIZABETH, N. J.  
(TEL.: ELIZABETH 3-1776)  
Authorized Exclusive Factory Distributors for Rock-Ola  
DAVE STERN, TOM BURKE—Proprietors

### MAKE US AN OFFER

FREE PLAYS

4 Big Shows 1 Roxy 1 Short Stop 3 Varieties 3 Triumphs 1 Big Six 1 Bowling Alley 1 Sporty 1 Super Charger	2 Score Cards 1 Speedway 2 All Americans 1 Doughboy 1 Powerhouse 3 Pickens 1 Convention 2 Trailways 1 Repeater	1 Gold Star 2 Flickers 1 Seven Up 1 Big Chief 1 Skyline 1 Defense 1 Pan American 2 Sun Beams 2 Play Balls	2 Stratofiners 2 Scoops 1 Jolly 1 Short Stop 1 Line Up 1 Broadcast 1 Limglight 1 High Hat 2 Spottens	1 Blondie 1 Crossline 1 Mascot 1 Score Champ 1 Lite-o-Card 1 Venus 2 Silver Skates 10 Track Times, 1938
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**1/2 DEPOSIT—BALANCE C. O. D.**

## THE YOUNGSTOWN NOVELTY COMPANY

1359 ELM STREET      YOUNGSTOWN, OHIO

## CLEVELAND COIN TRADING POST

Offer two sets of four units, 10c completely automatic, coin-operated Pace 45-Foot Duck Pin Alleys . . . excellent shape and condition—one set used approximately 60 days—\$1500.00. Other set slightly older, \$1200.00 . . . complete. Both sets already crated, ready for shipment. We need the floor space. Wanted to Buy—Complete Arcades, Arcade Equipment, Slots, One Balls and Wurlitzer Skee Balls. Send full particulars in first letter.

1/2 Deposit With All Orders—Balance C. O. D.

## CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVE., CLEVELAND, OHIO.      PHONE: PROSPECT 6316-7.

## 2 WIRE CABLE, \$15.00 Per 1,000 Ft.

Twisted duplex, used on army maneuvers. Good as new. Specs.: 18 gauge, 7 strands (4 steel, 3 copper), all tinned, each phase 1/64" rubber covered, weather-proofed cotton covering. 1,000 foot spool minimum. 1/3 deposit with all orders.

**CROWN MACHINE COMPANY**      2928 N. Kenneth Avenue, Chicago

### Simon Reichbaum Passes

PITTSBURGH, April 24.—Simon Reichbaum, one of the partners in the firm of Mechanics Service, coin machine jobbers, died here April 19. Surviving are his widow, Calmae; a daughter, Elaine; his parents and several brothers and sisters. Interment in Beth Shalom Cemetery, Pittsburgh, April 21.

**OLIVE'S SPECIALS FOR THIS WEEK**

1 Blue Grass (1 Ball Free Play)...	\$140.00
1 Wurlitzer 24 Phonograph .....	107.50
2 Wurlitzer #61, With Stand, Ea. ....	75.00
2 Wurlitzer #61E, Ea. ....	75.00
1 Home Run, 1942 .....	65.00
1 Spot-A-Card .....	55.00
1 Keep 'Em Flying .....	125.00

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PARTS FOR MILLS PANORAMS

Panoram Collection Books, Per Doz. . .	\$.60
Mills Film Cleaner, Per Can. ....	.25
Projection Lamps, 200 Hours, Ea. ....	3.95
Exciter Lamps, Ea. ....	.45
Cleaner Pads, Ea. ....	.04

Terms: 1/3 Deposit, Balance C. O. D.

## OLIVE NOVELTY CO.

2625 LUCAS AVE.      ST. LOUIS, MO.  
(Phone: Franklin 9620)

### WANTED 100 CANDY MACHINES

Cash Waiting!  
State quantity, models and prices.  
**BELL COIN MACH. EXCH.**  
54 Elizabeth Ave.      Newark, N. J.  
(Phone: Big. 3-5700)

## WANTED

**MECHANIC TO SUPERVISE MUSIC ROUTE. GIVE PAST EXPERIENCE AND REFERENCES FIRST LETTER. IF NOT INTERESTED IN PERMANENT POSITION DO NOT REPLY. STARTING SALARY \$75.00.**

**BOX D-65, Care The Billboard, Cincinnati, O.**





**CONSOLES AND SLOTS**  
Mills Vest Pocket, J.P., Blue & Gold (New) \$ 85.00  
Mills Vest Pocket, J.P., Blue & Gold 50.00  
Mills 1c Vest Pocket, J.P., Blue & Gold 45.00  
Mills 5c Vest Pocket, J.P., Chrome 55.00  
Mills 5c Glimmer Gold (New) 125.00  
Silver Moon Totalizer 95.00  
Jumbo Parade, F.P. 95.00

**ARCADE MACHINES**  
A.B.T. Challengers \$ 27.50  
A.B.T. Model F Targets 27.50  
Kicker & Catchers (New) 29.50  
Kicker & Catchers 19.50  
Pikes Peak 19.50  
Circus, 1c Pin Target 13.50  
Criss Cross 12.50  
Home Runs, 1c Ball Gum 12.50  
Gottlieb 3 Way Gripper 19.50  
Gottlieb 1 Way Gripper 12.50  
Viewscopes, 5c 25.00  
Viewscopes, 1c 25.00  
Mutoscope Moving Picture, Floor Model 35.00  
Seeburg Jallbird 109.50  
Seeburg Chicken Sam, Hitler Conversion 119.50  
Chicago Hockey 179.50  
Genco Play Ball 199.50  
Evans Ten Strike, L.D. 59.50  
Batting Practices 90.00

**FREE PLAY GAMES**  
All American \$29.50  
Anabel 17.50  
Bandwagon 29.50  
Boontown 25.00  
Capt. Kidd 38.50  
Clover 69.50  
Dixie 19.50  
Double Feature 15.00  
Four Diamonds 39.50  
Four Roses 39.50  
Fox Hunt 27.50  
Gold Star 29.50  
Gun Club 54.50  
Hi Dive \$52.50  
Hi Hat 39.50  
Horoscopes 32.50  
Majors '41 49.50  
Pan American 29.50  
Sea Hawk 32.50  
Snappy '41 39.50  
Seven Up 37.50  
Sky Blazer 52.50  
Stars 39.50  
Star Attraction 39.50  
Stratoliner 39.50  
Sunbeam 45.00

**RAKE** 2014 Market Street PHILADELPHIA, PA.

**CLOSE OUT SALE**

Five Ball Free Plays and Late Model One Balls  
**FIVE BALL**  
Silver Skates \$25.00  
Triumph 20.00  
Ten Spot (2) 30.00  
Ea. 30.00  
Home Run (2) 22.50  
Ea. 22.50  
Thumbs Up (2) 25.00  
Ea. 25.00  
Wild Fire (2) 25.00  
Ea. 25.00  
Umps 22.50  
Power House 20.00  
Sparky 20.00  
Dude Ranch 20.00  
Yacht Club 20.00  
Trail Ways 20.00  
Commodore (2) 22.50  
Ea. 20.00  
Dixie 20.00  
Sky Ray (2) 37.50  
Ea. 37.50  
Big Parade 57.50  
Playtime \$47.50  
Liberty 60.00  
Mystic 20.00  
Three Up 25.00  
Keon-o-Ball 20.00  
Sea Hawk (3) 30.00  
Ea. 30.00  
Roll Call 30.00  
Mascot 25.00  
Captain Kidd 32.50  
Horoscope 30.00  
Sea Power 30.00  
Lite-a-Card 35.00  
Spot-a-Card 40.00  
New Champ 25.00  
Lot-o-Fun 25.00  
Knockout (2) 65.00  
Ea. 50.00  
Yanks 45.00  
Commander 45.00  
Texas Mustang 37.50  
Major '41 47.50

**LATE MODEL ONE BALLS**  
Thoroughbred \$275.00  
Pimlico 275.00  
Keeney's Contest 120.00  
'41 Derby 175.00  
1/3 Deposit With Order, Balance C. O. D.  
**CRESCENT CITY NOVELTY COMPANY**  
1400 St. Charles Ave. New Orleans, La.

Will Accept Any Reasonable Offer

**5 PANORAMS**  
(Separately or the Lot)  
All are now in operation—  
first-class condition—under  
20,000 plays—latest models

Write BOX D-63  
Care The Billboard  
Cincinnati, O.

25c JACKPOT CHARLIES, 25c  
960 Holes at 25c a Sale  
30 Hole Jackpot  
\$25.00 Top  
Nonprotected Cards  
**IMMEDIATE DELIVERY**  
2 or More \$2.10  
25 or More 2.05  
50 or More 1.95  
100 or More 1.75  
30% Deposit, Balance C. O. D.  
**DELUXE SALES CO.**  
BLUE EARTH, MINN.

**U. S. Income Up 18.6 Billion**

Rise in prices partially offsets income rise, OPA survey shows

WASHINGTON, April 24.—Americans in 1942 had \$105.4 billions of money income, an increase of \$18.6 billion or 21 per cent more money than in 1941, according to a survey just completed by the Office of Price Administration. The study was made to determine what the population did with its war-swollen income last year.

They spent \$74.5 billion for goods and services; saved \$25.4 billion; paid personal taxes of \$4.3 billion and made gifts totaling \$1.2 billion.

Among the expenditures showing the largest increase was the one for food and beverages, which went up 12.5 per cent.

On an over-all basis, the report said, the consumer was able to buy what he wanted in 1942, and that the impact of the war on his total consumption "was not very marked."

Prices did show a definite rise, however. The goods and services bought for \$74.5 billion in 1942 could have been purchased for \$67.3 billion in 1941.

The report may become an important yardstick for measuring future economic controls.

Dividing the population into five groups, the report said those having an income of less than \$1,500 a year actually spent more than they made and were barely able to maintain their usual low living standards out of current income.

Those in the \$1,500 to \$3,000 annual income bracket had an increase which "will adequately preserve the health, efficiency and morale" of civilian families. Those making between \$2,000 and \$3,000 a year are better able to pay taxes than those making between \$1,500 and \$2,000, the researchers said.

Probably the most important spending group, and therefore the most desirable to control by taxes, is the \$3,000 to \$5,000 bracket.

The \$5,000 to \$10,000 range is the one which on the average appears to have a comfortable surplus with which to meet the demands for sacrifice imposed by the war.

Those making above \$10,000 a year usually have a pretty high level of savings and therefore are fairly well insulated against measures aimed at reducing consumption. They can pay taxes out of their savings, the report concluded.

**—TRUSTWORTHY MONARCH GAMES!**

Mills Spinning Reels, One Ball Multiple Payout, Fruit Reels \$125.00  
Bally Kentucky, One Ball Multiple Payout with Jackpot 275.00  
Bally Pacemaker, One Ball Multiple Payout with Jackpot 115.00  
Bally Rebuilt War Admiral, One Ball Multiple Payout with Jackpot 250.00  
Bally Blue Ribbon, One Ball Multiple Payout with Jackpot 95.00  
Bally Hawthorne, One Ball Multiple Payout with Jackpot 60.00  
Bally Sport Page, One Ball Multiple Payout 55.00  
Bally Record Breaker, Five Ball Multiple Free Play Hole Game 150.00  
Mills 1941 One-Two-Three, Free Play, Fruit Reels 125.00

**FREE PLAY CONSOLES—EXCELLENT CONDITION**  
Mills Jumbo Parade \$ 65.00  
Jenn. Silver Moon, 25c 150.00  
Jenn. Silver Moon, New 160.00  
Jennings Fasttime \$ 50.00  
Jennings Silver Moon, One Cherry Payout 115.00

**SELECT ARCADE EQUIPMENT**  
Chicago Colb Hockey \$220.00  
Keeney Air Raider 195.00  
Mutoscope Drivemobile 285.00  
Seeburg Shoot-the-Chutes, Beautiful Jap Conv. 160.00  
Keeney Texas League 49.50  
Exhibit Latest Vitalizer 85.00  
Complete with All Parts—As Is 50.00

**AUTOMATIC PAYOUT CONSOLES**  
Keeney Super Bell, F.P. & P.O. \$210.00  
Keeney Twin Super Bell, 5c & 5c Chutes 350.00  
Keeney Twin Super Bell, 5c & 25c Chutes 400.00  
Keeney Triple Entry 160.00  
Keeney 38 Track Time 140.00  
Bally Roll-Em 185.00  
Bally Royal Draw 115.00  
Paces Races 75.00  
Keeney Super Bell, 25c \$250.00  
Mills Three Bells 750.00  
Mills Four Bells, Factory Rebuilt 600.00  
Mills Jumbo Parade 110.00  
Pace Reels, 1941 145.00  
Bally Club Bell, F.P. or P.O. 210.00  
Evans Lucky Lucr 195.00  
Keeney Kentucky Club 115.00  
Pace '41 Reels, 25c 175.00

Top Glass for Mills Three Bells \$20.00  
One Set of 5 Glass for Four Bells 20.00  
Backboard Glass for Theorobred 9.25  
Top Glass Jumbo Cash, Fruit or Animal 7.50  
Top Glass Jennings Silver Moon 7.50  
Top Glass Jennings Bobtail 5.50  
Backboard Glass for Jockey Club \$12.50  
Backboard Glass for Longacre 9.25  
Backboard Glass for Pimlico 9.25  
Backboard Glass for Sport Event 9.25  
Backboard Glass for Jumbo Cash 4.50  
Backboard Glass for 41 Derby 9.25

**WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.**  
**WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.**  
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

**SINK THE JAPS**

(A CONVERSION FOR SEVEN-UP)  
With a sensational new scoring come-on, giving the player a thrill-filled way to score. Player suspense is terrific. Cash box results are amazing. Convert your game today and double your earnings at once.

**\$9.50 EACH**  
CASH WITH ORDER F. O. B. CHICAGO, ILL.

You can make this change-over right on location in less than five minutes. No tools needed. No playing time lost.  
**—HERE IS WHAT YOU GET TO PUT YOUR GAME BACK IN THE BIG MONEY CLASS—**  
An entirely NEW BACK RACK GLASS, designed for the occasion and processed in twelve alluring colors with plenty of Action and Come-On.  
NEW OVER-SIZE, TWO-TONE ILLUMINATED BUMPER CAPS showing colored Jap Faces. These new caps will fit the old style small bumpers as well as the newer ones.  
NEW INSTRUCTION CARDS that explain the play and show scoring for Free Plays. Can be had with or without Free Play numbers on back glass.

**ALSO SHIPPING KNOCK-OUT THE JAPS (for Knock-Out), SLAP THE JAPS (for Strat-o-Liner), SMACK THE JAPS (for Ten Spot), HIT THE JAPS (for Gold Star).**

**VICTORY GAMES**  
2140-44 SOUTHPORT AVENUE CHICAGO, ILLINOIS  
—EASTERN DISTRIBUTOR—  
LEADER SALES CO., 131 N. FIFTH ST., READING, PA. Phone 4-3131

**MARKEPP VALUES**

**SLOTS**  
15 MILLS 10c BLUE FRONTS, Serials 440,000 \$219.50  
Knee Action, C.H., Drillpr., Like New  
3 MILLS CHERRY BELLS, 5c, 3-10 PO C. H. 159.50  
4 MILLS VEST POCKET BELLS, 5c, Brand New 89.50  
2 MILLS BLUE FRONTS, 10c, over 400,000 145.00  
2 Jenn. 10c FOUR STAR CHIEFS 129.50  
3 Double Safes, Double Doors 69.50  
5 Dble. Safes, Comb. Locks, Heavy Duty 59.50  
**ARCADE EQUIPMENT**  
Chicoin ALL STAR HOCKEYS \$194.50  
DELUXE WESTERN BASEBALLS 84.50  
Rockola TEN PINS 49.50  
Daval BUMPER BOWLING 59.50  
Genco MAGIC ROLL 69.50  
ABT Target 12.50  
Rockola TOM MIX RIFLES 59.50  
**PHONOGRAPHS**  
Seeburg ROYALS \$ 89.50  
WURLITZER 600-A, Rotary Dial 169.50  
Wurlitzer 81s 69.50  
Wurlitzer 310 30-Wire Wallboxes 17.50  
Wurlitzer 332 Bar Boxes 19.50  
Rockola IMPERIAL 20 69.50  
Rockola '40 SUPER ROCKOLITE with R.O. 239.50  
Rockola '39 DELUXE 169.50

**WANTED FOR CASH** Late Phones, Mills or Jennings Slots, Guns, Consoles.  
Half Certified Deposit with Orders, Bal. C.O.D.  
**The Markepp Company**  
3808 Carnegie Ave. CLEVELAND, OHIO

**LOOK FOR THIS STAMP WHEN BUYING**  
NATIONALLY DISTRIBUTED BY  
**SEIDEN**  
DISTRIBUTING COMPANY  
ALBANY, NEW YORK, U. S. A.

**CARL TRIPPE** Price Plus Guaranteed Satisfaction

**IDEAL BARGAINS IN IDEAL EQUIPMENT**  
NEW REBUILTS—1 BALL FREE PLAY GAMES  
WAR ADMIRAL (Grand National) \$239.50 | RACE KING (Thistledown) \$239.50  
ALL A-1 RECONDITIONED—READY TO PUT ON LOCATION  
**CONSOLES**  
Big Top (Bally) \$75.00  
Dixie (Bally Auto.) 89.50  
Fast Time (Jennings Auto.) 59.50  
High Hand (F.P.) 129.50  
Jennings Good Luck \$29.50  
Jumbo Parade, F.P. (Mills) 69.50  
Kentucky Club (Keeney) 69.50  
Long Champs (Auto.) 25.00  
Arlington \$17.50  
Fair Grounds 37.50  
Keeney Multi Races 15.00  
Long Champs (Auto.) \$25.00  
Paces Races, J.P. (Brown) 199.00  
Totalizer (Jennings), 5c, F.P. 89.50  
Tanfaran (Automatic) 25.00  
**1 BALL AUTOMATICS**  
Mills 1-2-3 (1939) \$17.50  
Prakness 17.50  
Racing Form 17.50  
**SPINNING REELS** \$39.50  
**WINNER** 17.50  
Terms: 1/3 Deposit, Balance C. O. D.  
Send for Our Complete Price List on Any Coin-Operated Machines You Are Interested In.  
Phone: Franklin 5544  
2823 Locust St., St. Louis, Missouri

**\$28,000.00 CASH**  
BUYS ONE OF THE BEST PAYING MUSIC ROUTES IN SOUTHERN FLORIDA. 100% ASSOCIATION OF OPERATORS ELIMINATES COMPETITION. IF INTERESTED, WRITE BOX D-64, CARE THE BILLBOARD, CINCINNATI, OHIO.

**WANTED FOR CASH**

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade.

**MIKE MUNVES**  
The Arcade King  
520 W. 43rd St., NEW YORK  
Bryant 9-6677

SEE *Bally's*  
**GREATEST HIT!**  
OUT WITHIN 2 WEEKS  
AFTER WE LICK THE AXIS

**BALLY MANUFACTURING COMPANY**  
2540 Belmont Avenue - Chicago, Illinois

**SENSATIONAL OFFERS**  
IN GOOD CLEAN MERCHANDISE  
SLOT MACHINES

30 Late Model Mills Vest Pocket Machines, Blue & Gold, 5c Play, Ea. \$55.00  
30 Late Model Mills Vest Pocket Bell Machines, Green, 5c Play, Ea. 50.00  
60 Late Model Columbias with Large Cigarette Reels, Front and Back Door Pay Outs, 5c Play, Ea. 60.00  
3 Jennings Fast Time, Automatic Pay Off, Used 60 Days, Ea. 110.00  
1 Jennings Fast Time, Free Play, Used 60 Days, Ea. 110.00

**MARBLE TABLES**

1 Yacht Club, 5 Ball F. P. Table, Ea. \$30.00  
1 Dough Boy, 5 Ball F. P. Table, Ea. 25.00  
5 Silver Skates, 5 Ball F. P. Tables, Ea. 35.00  
1 Mystic, 5 Ball F. P. Table, Ea. 30.00  
2 School Days, 5 Ball F. P. Tables, Ea. 30.00  
2 Play Balls, 5 Ball F. P. Table, Ea. 30.00  
2 1940 Model Mills 1-2-3 Tables, Ea. 85.00

**SHREVEPORT NOVELTY CO.**  
608 N. Market St. SHREVEPORT, LA.

**WANTED PHOTOMATONS**

Also 1 1/2" Eastman or Drex Positive Paper and Mutoscope Photo Frames.

**WILL PAY TOP PRICES**

**MIKE MUNVES**  
520 W. 43rd St. N. Y. C., N. Y.

**MANUFACTURING RESTRICTIONS ON CARD-BOARD AND OTHER MATERIALS AND POSSIBLE RESTRICTIONS ON FREIGHT SHIPMENTS MAKE IT NECESSARY TO**

**ORDER NOW**

The Supplies You Need

- NOVELTY CARDS—GLAMOUR GIRL TYPE AND MANY OTHER POPULAR CARD SERIES OFFERED.
- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND BLADDERS.
- LIMITED AMOUNT OF ARCADE MACHINES STILL AVAILABLE.

Write for Price Lists of Supplies and List of New and Factory Reconditioned Machines.

**INTERNATIONAL MUTOSCOPE CORPORATION**  
Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 Eleventh St., Long Island City, N. Y.

**Industry Mentions**  
Magazines --- Newspapers --- Radio

**Crossed Wires?**

Mention was made last week of the Universal Studios movie set where six slot machines, rented from the police department, were guarded by a policeman. This week we have two Universal news releases about the machines. One story confirms the fact that the slots are guarded during the day and placed under lock and key at quitting time. The other release describes the set, which is a recreation room fitted out with billiard table, ping-pong table, dart game, half a dozen pinball machines, bridge tables, radio-phonograph, books, magazines and easy chairs; and says that the 30 to 100 extras employed on this set are permitted by the director to amuse themselves between takes.

The movie, incidentally, is *Get Going*, a comedy with Robert Paige and Grace McDonald.

**Coinman Makes City Who's Who**

Ralph N. Linder, manager of the A. M. I. Distributing Company, Philadelphia, was singled out by *The Philadelphia Dispatch* in its April listing of "Who's Who in and About Philadelphia," among those "deservedly prominent in mercantile, professional and industrial activities."

The newspaper said that among those lines of business which have expanded rapidly during the past few years, the manufacture and distribution of various types of amusement and music machines is one of the most important in the business and social life of the city, and it was with that thought in mind

that *The Dispatch* mentioned the name of Mr. Linder. In a brief biographical sketch, the paper said that Mr. Linder was formerly in the radio field for 23 years, and for the past 11 years had been with the A. M. I. Distributing Company, distributors of the Automatic Hostess music machine. He is a man of broad and intimate knowledge of the business and has made a close study of conditions as they apply to his particular field, continued the news item.

*The Dispatch* said that Automatic Hostess machines are recognized as a standard of the highest quality and are in use among an extensive clientele.

**Industry on the Air**

Falstaff Openshaw, who gives out with verbiage in verse on Fred Allen's program, last Sunday announced a new poem entitled "As the Juke Box Softly Played Brazil, the Bartender Slipped His Hand in the Till."

Tho the gulp in itself may not be sufficient incentive for you to follow this Sunday evening radio program, *The Man Behind the Gun* makes good listening. Each week a story of our boys in the service is broadcast, and on April 11 life in North Africa was featured. Two soldiers, ordered to set up advance headquarters, were investigating a house abandoned by the Axis for "booby traps," which are explosives wired to innocent appearing articles the boys would be apt to handle. While the soldiers were sliding a bayonet blade carefully behind a picture of Hitler, which one of them had at first wanted

Over 75,000 Now Giving Trouble-Free Service!

**IMP**  
\$7.70

**WHILE THEY LAST!**

Regular Price \$12.50.

Packed 6 to a Carton, 1/3 deposit with order.



**GERBER & GLASS**  
914 DIVERSEY, CHICAGO, ILL.

**WILL PAY CASH FOR ANY AMOUNT PHOTOMATIC FILM \$38.00 Per 1,000**

**PHONE, WIRE, WRITE OHIO SPECIALTY CO.**  
29 W. Court St., Cincinnati, Ohio

**WANT PHONOGRAPH MECHANIC**  
Salary \$75.00 per week to start. Must be draft exempt, a hard worker and sober. One who knows Remco Control and can repair Amplifiers on Wurlitzers, Seeburgs and Rock-Olas.

**ALSO WANT MECHANIC ON AUTOMATICS**  
Salary \$75.00 per week to start. Draft exempt, a hard worker and sober. One who can overhaul Paces Races.

**WANT TO BUY PARTS FOR ALL TYPES OF AUTOMATICS, PACE RACES, TRACKTIME SPINNER MOTORS, ETC.**  
Address: BOX 208, Care The Billboard, St. Louis, Mo.

**6SC7** IN CARTONS, OF COURSE!  
**RADIO TUBE**  
\$1.35 net each

**2000** Just Received!!  
About 1/2 Metals and 1/2 GT's.

**Rationed Five Per Order**

Orders for five 6SC7 tubes not combined with other tubes will be shipped promptly—BUT—our cost on 6SC7 tube was so high that we will be shipping you without making a profit. So give us a break and look over your tube stock and see what else you need. **OUR COIN TUBE STOCK IS COMPLETE** with the exception of type 2A4G—none on hand as this ad goes to press.

**W. R. BURTT**  
"The Coin Tube Man"  
308 ORPHEUM BLDG. WICHITA, KANSAS

**BASEBALL JACKPOT CARDS**  
Can Be Played Daily or Weekly  
Covers All Possible Scoring Combinations

Here it is!! Newest smash sensation!! Replaces those baseball tickets that are practically impossible to obtain. Operator sets his own price per sale and also the amount of payout. Card has 55 different scoring combinations, each covered with large colored seal. A real moneymaker on all locations. Don't hesitate! Get your share of easy profits!

Sample, postpaid, 50¢.  
Per Dozen ..... \$ 3.25  
Per 100 ..... 25.00  
Order now while present stocks are available.

**GENERAL MERCHANDISE CO.**  
320 E. Clybourn St., Milwaukee, Wis.

**FAST PLAY**  
1836 TIP COMB. JAR DEALS

No. 1—Straight Pay-Out Deal. Total of 90 Winners consisting of \$3.00, \$1.00 and 50c. Take \$91.80. Pay-Out \$66.00. Profit \$25.80. Single Tickets or 5 Folded as 1—\$36.00 Dozen.

No. 2—1836 TIP COMB. TICKETS  
50 Seal \$1.00 to \$10.00 Jack Pot Card. Average Jack Pot Card Pay-Out \$21.84. Label Pay-Out \$36.00. Average Profit \$33.96. This deal has a long profit with 121 winners. Single Tickets or 5 Folded as one \$48.00 Dozen.

**SPECIAL-VICTORY CARDED DEAL**  
300 ticket pasted on attractive card, Fast Play. Takes in \$15.00. Average Pay-Out \$8.00; Average profit \$7.00 per card. Price \$9.00 Dozen.

**A B C NOVELTY COMPANY**  
MANUFACTURERS  
310 N. WALNUT ST. MUNCIE, IND.

**MONEY CARDS and Merchandise Cards**

Fortunately we were able to run up big stocks of many of our Push Cards before government curtailment. Therefore we can still supply you with many cards from these big stocks. We have especially heavy stocks of the larger cards up to 600 Holes. Write us your needs. There is a good chance we can take care of it. At present we still have many styles and sizes of Cards up to 600 Holes. Write for free catalog. Write today to

**W. H. BRADY CO.**  
Manufacturers  
EAU CLAIRE, WISCONSIN  
"The Push Card House"

**BUY WAR BONDS TO SPEED VICTORY**

**FOR SALE**

Gottlieb Grips, \$3.00; A.B.T. Target Skills, \$4.00; Electric Shockers, \$3.00; Basketballs, \$1.50; Double Player Basket Ball, \$5.00; Pin Tables, \$3.00; Penny Machines, \$2.50; Gottlieb 4-Coin Gum Venders, \$10.00; Jennings Low Type Penny Scales, \$50.00; Old Style National Cash Register, good working order, \$35.00; Corona Typewriter, needs small repair, cost \$50.00, sell \$20.00. 1/3 dep. with order.

**ROBERT POLLOCK**  
Rock Falls, Ill.

**WHAT HAVE YOU TO TRADE OR SELL?**

5c Brown Fronts, over 400,000	\$169.50
5c Blue Fronts, over 400,000	139.50
5c Mills Slug Proof	99.50
10c Silver Chiefs	169.50
25c Brown Front	225.00
Jennings Model M 10c Chief	110.00
Marvels	8.50
Mercuries	8.50
Liberties	7.50
American Eagles	6.50
Bally Club Bell	195.00
Bally High Hand	119.50
Two-Way Super Bell, 5-5	329.50
Keeney Super Track Time	275.00
Paces Races	95.00
Paces Races, Check Separator	165.00
Kentucky Club	69.50
'38 Track Time	95.00
Lucky Star	119.50
Saratoga P.O. Rails, Late	109.50
Spinning Reels, Like New	99.50
Track Meet	189.50
Mills 25c Dice Machine, Like New	159.50
Chicago Coin Hockey	199.50
Keeney Submarine Gun	189.50
Keeney Air Ralder	189.50
Seeburg Jail Bird	109.50
Seeburg Chicken Sam	104.50
Jennings Roll in the Barrel	99.50
Wurlitzer 61	69.50
Wurlitzer 616	69.50
Wurlitzer 24	115.00
Wurlitzer 24A	129.50
Wurlitzer 500A	189.50

**50 PIN GAMES.....WRITE  
CHAS. HARRIS**  
2773 Lancashire Rd. Cleveland Hts., O.  
Yellowstone 8619

to tear down, to see if there were any trip wires attached to it, one of them asked the other, a sergeant, what would happen if there were such a wire. The sergeant growled, "The thing lights up and you get four free games!"

**No Mention**

Editor and Publisher magazine in a recent issue had a story on records sold thru small retail record stores which emphasized the advertising possibilities of these small shops for newspapers and periodicals. One of the subheads of the story is *Why Buys Records?*, and various kinds or types of collectors are mentioned—the classical fans, the hymn singers, the "week-enders who want laugh records," and the music students. The omission could have been unintentional, of course; but mention could have been given to the people who buy records for home listening because they heard them on a juke box. We have our own family to prove this contention isn't just a space filler. Pop heard the *Beer Barrel Polka* down at Larry's Place and insisted we bring the record home the next day.

**Workers Milk Machine**

The Chicago Daily News has been publishing pictures of recreation activities in various manufacturing plants in and around the city, and when Butler Bros.' plant was featured on April 12, one of the pictures showed three workers patronizing one of the row of milk-vending machines. From the appearance of the wall-filled racks for empty bottles it certainly seemed as if the machines weren't there just for looks either!

**Coin Chatter**

"Mrs. Moneybags" is the caption of an article in the April 12 *Newsweek* magazine about Mrs. Nellie Tayloe Ross, director of the United States Mint, who was recently reappointed to a third term. The story said that Mrs. Ross's job is tougher now than ever, due to "the demands for coin brought about by cash-and-carry chain stores, sales and excise taxes and the enormous vending machine and juke-box trade" which have multiplied along with the war-wages boom. To supply the heavy demands for small change, the three mints in 1942 operated 24 hours a day, seven days a week, and broke all coinage records, producing more than two billion coins.

**Page Fadiman**

We're reading "Last Train From Berlin," by Howard K. Smith, another of those war correspondents who came back from Germany with a book. However, this isn't just another book, aside from the fact that on page 12 the author says the Nazi soldiers on the parade ground "react to incomprehensible, monosyllabic commands as a new slot machine reacts to a shiny coin." This is one of the most interesting and intelligible of the lot, and we'd like the ability of book-reviewer Clifton Fadiman to urge everyone to read it.

Manufacture of coin-operated machines, especially vending machines, was a big industry in Germany at one time, its largest factory was said to rival the best in the United States.

**Juke for Troops in Transit**

Walter Winchell, in a recent column, reported that juke boxes are now standard fixtures on troopships.

**WANTED**

One New or Used Motor for a Keeney Triple Entry.

**FOR SALE**

- 1 Keeney '38 Skill Time (Cracked Glass), Good Condition ..... \$ 60.00
- 1 Like New Late Mutoscope Punch-a-Bag 275.00
- 2 Exhibit Merchantmen (Diggers), Newly Painted ..... @ 60.00
- 1 Exhibit Merchantman, Not Painted.. 45.00
- 1 Saratoga, Very Clean ..... 90.00
- 6 Mutoscope (Like New) Floor Model Card Venders (2 for 5¢) ..... @ 30.00

**THE IDLE AMUSEMENT CENTER**  
Atlantic Beach, N. C.

**SLOTS RE-NEWED!**

Send us your Slot Machines for

**REPAIRING  
REBUILDING  
RESPRAYING**

Parts replaced. All work guaranteed. Machines repaired by Mills factory experts.

**Monarch Coin Mach. Co.**  
1545 N. FAIRFIELD CHICAGO

**CENTRAL OHIO QUALITY BUYS**

"There is No Substitute for Quality"



Woolf Solomon

**WANTED**

We Will Pay Cash for Original Chrome Bells, Gold Chromes, Late Mills and Jennings Slots. Also Consoles, Arcade Equipment, Music Boxes and Late Tables of All Types. Advise immediately what you have to offer.

- SUPERBELLS, 5c, Comb. F. P., Like Brand New.....\$199.50
- SUPERBELLS, 25c, Comb. F. P., Like Brand New..... 255.00
- JUMBO PARADE, C. P., Late Heads, Like New..... 99.50
- BALLY CLUB BELLS, Comb. F. P., 4 Coin Mult..... 199.50
- BALLY HIGH HANDS, Late Serials, Comb. F. P..... 129.50
- KEENEY TRIPLE ENTRIES, Like New, 9 Coin..... 149.50
- EVANS JUNGLE CAMPS, F. P., A-1..... 89.50
- CHARLI-HORSES, 5c-5c, C. P., Number Reels..... 149.50
- KENTUCKY CLUBS, A-1, Reconditioned..... 89.50
- EVANS GAL. DOMINOES, Brown Cabinet..... 139.50
- STANCO BELLS, C. P., Fruit Reels, Mills Slot..... 119.50
- 25c GOLFAROLLA, Mills, Used Two Weeks..... 169.50
- KEENEY KENTUCKY CLUB..... 89.50
- KEENEY TRACK TIME, '38..... 115.00
- KEENEY TRACK TIME, '39..... 125.00

**SLOTS**

- 5c BLUE FRONTS, over 400,000 ... \$134.50
- 10c BLUE FRONTS, over 400,000 ... 175.00
- 25c BLUE FRONTS, over 400,000 ... 195.00
- 5c CHIEFS, One Star ... 69.50
- 5c CHIEFS, 4 Star or Bar ... 84.50
- 10c CHIEFS, 4 Star or Bar ... 99.50
- 5c CHIEF CONSOLE CLUB ... 149.50
- 5c BROWN FRONTS, 466,000 ... 189.50
- 5c BROWN FRONT, 433,000 ... 179.50
- 5c ROLLATOPS, 3-5 ... \$59.50
- 5c PACE COMETS, 2-4 ... 59.50
- 5c MILLS SLUGPROOF, 3-5 or 3-10 ... 89.50
- 5c Q.T.'s, LATE BLUE FRONT ... 69.50
- 10c Q.T.'s, LATE BLUE FRONT ... 89.50
- 1c Q.T.'s, LATE BLUE FRONT ... 49.50
- 5c COLUMBIAS, Fruit or Cig. ... 55.00
- 2 SINGLE SAFES, Medium ... 59.50
- 5 SINGLE SAFES, Light ... 49.50

**ARCADE EQUIPMENT**

- EVANS PLAY BALLS, Like New ... \$225.00
- RAPID FIRES, A-1 ... 189.50
- KEENEY SUB GUNS, Like New ... 199.50
- HOCKEYS, Like New ... 199.50
- AIR RAIDERS ... 189.50
- BATTING PRACTICES, Late ... \$109.50
- TEN STRIKES, High Dial ... 65.00
- TEN STRIKES, Low Dial ... 55.00
- CHESTER POLLARD GOLF ... 99.50
- DRIVE MOBILE, Like New ... 285.00

**MUSIC**

- 750e's WURLITZER, Like New ... \$425.00
- 600A WURLITZER, Rotary ... 175.00
- 800 WURLITZER, Have Four ... 399.50
- 61 WURLITZER, Like New ... 79.50
- SEEBURG CONCERT GRAND ... 199.50
- 71 WURLITZER & STAND ... \$129.50
- ROCKOLA 40 COUNTER & STAND ... 129.50
- 616 WURLITZER, Light Up ... 75.00
- STEWART FILM TONE ... 325.00
- ROCKOLA 39 DELUXE ... 179.50

**CIGARETTE VENDORS**

- All Machines Take 20¢ and Are Unconditionally Guaranteed. Fully Reconditioned, Like New and Ready for Locations.
- 50 NATIONALS, 9-30 ... \$79.50
  - 25 NATIONALS, 9-50, King Size ... 95.00
  - 50 ROWE ROYALS, 8 Col. ... 79.50
  - 5 ROWE ROYALS, 10 Col. ... 89.50
  - 3 ROWE ROYALS, 6 Col. ... 62.50
  - 15 ROWE ARISTOCRATS, Stand, 6 Col. 49.50
  - 5 UNEEDA-PAK, 12 Col., 1939 ... \$72.50
  - 5 UNEEDA-PAK, 15 Col., 1940 ... 85.00
  - 3 UNEEDA-PAK, 9 Col., 1939 ... 59.50
  - 3 ROWE PRESIDENTS, 10 Col. ... 89.50
  - 10 DU GRENIER, 12 Col. ... 89.50
  - DU GRENIER'S CHAMPIONS ... 95.00

**CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**WANTED**  
**SEEBURG WALL-O-MATICS**  
**MILLS CHROME BELLS, 2-5**  
**JUMBO PARADE, 25c, C. P.**  
State condition, serial number and price for cash.  
**Hubbard's Music Service**  
386 Chenango St.  
Binghamton, N. Y.

**HAVE**  
4 Seeburg Wallomatics; 5 Melody Parades; 7 ten cent play, practically new Model 100 Wurlitzer Wallboxes, including 175 feet 30-Wire Cable and 1 brand-new Wurlitzer 2-Wire 5-10-25¢ Wallbox and Impulse Stepper. Will trade for 2 Wurlitzer 500. All equipment F. O. B. Williston, S. C. Will buy 2 Wurlitzer 700 and 3 500s. Must be cheap for cash.  
**HENRY SIMON**  
409 Cherry St. MACON, GA.

**FOR SALE**  
**PENNY ARCADE**  
Very Successful,  
83 MAIN STREET, WATERBURY, CONN.  
Apply  
**PEERLESS VENDING MACHINE CO.**  
220 W. 42nd St. NEW YORK CITY

**WANT TO BUY**  
**MILLS KOUNTER KINGS**  
BOX D-62  
Care The Billboard Cincinnati, O.

**WANTED**  
Mills Free Play Mint Venders, any quantity. Write, wire or telephone quantity and lowest cash price.  
**JONES SALES COMPANY**  
1330-32 Trade Ave. HICKORY, N. C.  
Tel. 107

**WANTED**  
MILLS SLOT MACHINES—All Denominations. Write, Wire Your Serial Numbers, Conditions and Lowest Price.  
**WAYNE SERVICE COMPANY**  
1530-32 West Third Street, Dayton, Ohio.

**MR. OPERATOR!**  
We will buy late Pin Games, Wurlitzer Model 71's or 81's. Send list and quote prices.  
**THOMPSON MUSIC COMPANY**  
1623 Rankin Ave., N. S. Pittsburgh, Pa.

<p><b>SEEBURG</b> 9800 ES HITONES \$395.00 Perfect Cond.</p>	<p><b>FRANKEL'S SPECIALS</b></p> <p>Mills 5c Gold Chromes, 2-5 ..... \$260.00 Mills 5c Cherry Bells, 3-10, CH ..... 175.00 Jenn. 5c Silver Chiefs, 3-5 ..... 175.00 Pace DeLux Chrome, 5c, SP ..... 110.00 ROLATOP, 5c, Brand New ..... 175.00</p>	<p><b>SEEBURG</b> Remote Control Mechanism in Steel Cabinet with 6 Wallo-matics. <b>\$395.00</b> Complete</p>
<p>Mills Jumbo Parade, Consoles, 5c, Payout Mod., Brand New <b>\$165.00</b></p>	<p>Bally Rapid Fire \$175.00 Shoot Chutes Gun 125.00 Shoot the Bull .. 85.00</p>	<p><b>SALESBOARD</b> All Sizes Cash Boards. 25% Off List. WRITE.</p>
<p>SEEBURG Mechanism in Steel Cabinet with 6 Buckley Chrome Liteup Boxes, Complete with Adaptor, Speaker and 30-Wire Cable ..... <b>\$325.00</b></p> <p>Mills Square Bell, Fruit Reels ..... \$ 55.00 Jenn. Chief, Console, Slot, 5c ..... 110.00 BRAND NEW Mills Jumbo Parade, Payout Console, 25c Play ..... 195.00 Mills Weighted Stands ..... 15.00</p> <p>Seeburg 8800 RC Hitone ..... \$395.00 Wurlitzer 750M ..... 395.00 Wurlitzer 500 ..... 195.00 Wurlitzer 950, Like New ..... 575.00 Wurlitzer's 1943 Modernized ..... Write</p>		
<p>One-Third Deposit, Please <b>FRANKEL SPECIALTY CO.</b> Phone 7724 Rock Island, Illinois</p>		

**JAR DEAL TICKET SETS**  
**LIMITED QUANTITIES ★ ★ ORDER NOW**  
Prices F. O. B. CLEVELAND  
\$1.00 Per Set of 1,000 Tickets, Unsealed and Loose.  
\$2.25 Per Set of 2,000 Tickets, Unsealed and Loose.  
Half certified deposit with all orders. Tickets are unsealed and loose but creased and gummed slips enclosed for easy sealing. Minimum orders 50 sets.  
WRITE—WIRE—PHONE for Distributors' Prices.  
**THE MARKEPP COMPANY**  
3908 Carnegie Ave. Phone: Henderson 1043 CLEVELAND, OHIO

**WILL PAY**  
**\$130 PER CASE FOR .22 SHORTS**  
**\$300 FOR ONE KIRK NIGHT BOMBER**  
**PEERLESS VENDING MACHINE CO.**  
220 WEST 42ND ST., Telephone: Wisconsin 7-8610 NEW YORK CITY

\$325.00 Each ★ 4 MILLS 5c CLUB CONSOLE SLOTS ★ \$325.00 Each

(Serials = 457,803, =457,924, =464,251, =464,252)

\$595.00 Each ★ 2 NEW LONG ACRES, Never Uncrated ★ \$595.00 Each

Table listing various amusement machines and their prices, including Athletic, GUNS, FORTUNE, SKILL, and MISCELLANEOUS categories.

NEW JEEP & ACTION, \$135.00 — — — NEW MIDWAY, \$175.00

WE REPAIR BALLY SPINNER TYPE MOTORS, \$5.00

Table listing slot machines and their prices, categorized by SLOTS, ONE BALLS, and CONSOLES.

Table listing pin games and their prices, including Home Run of '40, Big Chief, Glamour, etc.

WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WIND AND DOUBLE PLAY.

ONE-HALF WITH ORDER, BALANCE C. O. D. EMPIRE COIN MACHINE EXCHANGE 2812 W. North Avenue, Chicago, Ill.

TWIN PORTS QUALITY SPECIALS FACTORY RECONDITIONED AND REFINISHED

MILLS BLUE FRONTS, LATE, S. J. CLUB HANDLES 5c ..... \$135.00 | 10c ..... \$165.00 | 25c ..... \$225.00

Table listing Cherry Bells, Chrome Bells, and Brown Fronts machines and their prices.

SPECIAL GOLD REFINISHED WAR EAGLES—CLUB HANDLES—BLUE FRONT MECHANISMS

Table listing Watling Rototops and Mills machines and their prices.

Table listing Pace machines and their prices.

ALL STAR PACE COMETS, VERY CLEAN 3-5 Payout, 5c, \$64.50; 10c, \$74.50.

Table listing Jennings, Chiefs, and Vest Pockets machines and their prices.

Table listing guaranteed consoles and paytables.

GUARANTEED A-I PHONOGRAPHS

Table listing Wurlitzers, Seeburgs, and Rock-Olax machines and their prices.

Table listing arcade-ray guns.

1/3 Deposit, Balance C. O. D. Write, Wire, Telephone. TWIN PORTS SALES CO., 222 E. Superior St., DULUTH, MINN.

Victory RED-WHITE-BLUE Tickets SEALED TICKETS—Most Popular Ticket

\$3.50 Per Deal in Lots of 12 or More. Takes in 1930 Tickets @ 5c ..... \$96.50

NATIONAL MERCHANDISE CO. 1216 Walnut St. Cincinnati, Ohio.

Tampa Operators Warned Licenses Must Be Secured

TAMPA, April 24.—Operators of pinball machines were warned today in Municipal Court that unless they purchase licenses for each machine when due, instead of waiting for city license inspectors to check them, they would be subject to heavy fines.

The city prosecutor asked Judge Watkins to levy a fine on a pinball machine operator for failure to take out licenses for seven machines he had located in two bowling alleys, declaring some operators have set up many machines in the hope of escaping paying licenses if not caught by inspectors.

The distributor was fined \$10 in each instance.

Peanut Raisers Guaranteed Higher Prices for Crops

WASHINGTON, April 24.—Government-guaranteed higher prices on five vital war crops to promote increased production have been announced by Chester C. Davis, federal food administrator.

The higher prices will replace a \$100,000,000 incentive payment program announced earlier by Secretary of Agriculture Claude R. Wickard.

The new support price for Virginia and Spanish-type peanuts will average \$140 a ton and for runner type \$130 a ton, with adjustments for grade.

HARLICH A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS For Victory—Buy War Bonds HARLICH MFG. CO. 1413 W. JACKSON BLVD. CHICAGO, ILL.

WHILE THEY LAST Evans' GALLOPING DOMINOS POCKET EDITION NOT COIN OPERATED H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

THE BEST IN NEW AND USED EQUIPMENT SPECIALS THIS WEEK JONES SALES COMPANY 1330-32 Trade Ave., Hickory, N. C.

Wanted to buy Salesboards, Ticket Deals, Tip Books and Slot Machines. LONE STAR SALES CO. 411 North Bishop Ave. Dallas, Texas

WHILE THEY LAST!

A. B. T. Challenger	\$ 27.50
Rotary Merchandiser	229.50
Sky Fighter, Fact. Rebuilt	325.00
Tommy Guns, Used	149.50
Tommy Guns, New	249.50
Drivemobile, Brand New, in Orig. Crates	375.00
Drivemobile, Used, Perf. Cond.	275.00
Keeney Submarine	199.50
Knockout Punch Tester	125.00
Brand New Electric Shockers (in 5-Foot Cabinets)	59.50
Test Pilot	229.50
World Series	99.50
Texas Leaguers, Do Luxe	49.50
View-a-Scopes	29.50
Skill Jumps	42.50
Brand New Batting Practice	169.50
Vitalizer	79.50
Radio Rifles	69.50
Love Tellers	169.50
1 Shoot the Chutes	129.50
Rapid Fire	189.50
Jennings Lo-Boy Scale	69.50
2 Exh. Card Machines	35.00

IMPS	\$7.70
WINGS	9.90
YANKEES	9.90

All Brand New in Original Cartons.

MERCURY LIBERTY \$11.50  
\$32.50 value. While they last

GRIP TEASE \$69.50  
Brand New in Original Carton

DIGGERS

Electro Hoists	\$ 69.50
Merchantmen	69.50
Traveling Cranes	99.50
Buckley Deluxe Diggers	149.50

1/3 Deposit With Order.

GERBER & GLASS  
914 Diversy Blvd., Chicago

There is no substitute  
for Quality  
Quality Products Will  
Last for the Duration  
D. GOTTLIEB & CO.  
CHICAGO

Benjamin Grabiec,  
Coinman, Killed in  
Army Plane Crash

CHICOPEE, Mass., April 24.—Pvt. Benjamin J. Grabiec, who before going into the Army Air Force conducted one of the biggest vending machine businesses in this city, died in the service of his country April 7, the army has notified his parents.

Mr. and Mrs. John Grabiec received a telegram from the commandant of Lockbourne air base near Columbus, O., telling them that their son died on April 7 of injuries received in a plane crash near Barefield, Ind.

No details of the crash were contained in the telegram nor were further details available when Private Grabiec's body was brought here by an escort for a military funeral on the 13th. It was known, however, that after entering service on August 23 he was trained as an air mechanic.

Besides his parents he is survived by two brothers, Pvt. Stanley J. Grabiec, in the marine corps, and Michael Grabiec, of Chicopee, who is carrying on his brother's vending machine business. While no plans have yet been made it was believed here that Michael would continue to operate the business.

Vibrating Bed

CHARLESTON, W. Va., April 24.—The coin chute has been applied to a number of vibrating machines, including rocking horses, vibrating chairs, foot vibrators etc. It may now be possible to manufacture a coin-operated rocking-horse bed after the war. Just how such a vibrating bed could be used in an arcade or other location will remain a puzzle for some ingenious inventor.

In any case, Auburn Taylor, an inventor here, has developed a vibrating bed which he says will quickly put people to sleep. The inventor is recommending it for convalescent patients, but people with vivid imaginations can see that such a vibrating bed might be a lot of fun in an arcade.

Largest Stock of Phonographs in America

All Our Equipment Reconditioned By Our Staff of Factory Trained Mechanics Under Supervision of "CHICK DEVORE"

WURLITZER

800	\$419.50	616-A	\$72.50
700	349.50	61	74.50
616 Sides & Grills	89.50	41	89.50
412			\$49.50

SEEBURG

800 ESRC	\$439.50	Regal	\$149.50
Commander ESRC	329.50	Crown	149.50
Cadet ESRC	329.50	Standard	49.50
Commander	299.50	Rex, Complete	
Classic	229.50	With Adapter	139.50
Vogue			\$209.50

ROCKOLA

DeLuxe	\$179.50	Windsor 20	\$79.50
Standard	159.50	Counter Model	69.50
41 Console			\$109.50

MILLS

Empress	\$179.50
---------	----------

REMOTE

320 Wall Boxes	\$22.50	Seeburg Baromatic	\$42.50
331 Bar Box	29.50	Seeburg Transmitter, Model T1Z	27.50
Seeburg Wallomatic	35.00	Seeburg Receiver SR27	29.50
Seeburg Wallomatics (Large)	25.00	Remote Receiver RR51Z	32.50
Seeburg Speak Organ	39.50		

One-Third Deposit With Order, Balance C. O. D.

Mayflower Distributing Co.

1420 Locust Des Moines, Iowa

WE WILL PAY SPOT CASH FOR PHONOGRAPHS, SLOTS OR ARCADE EQUIPMENT On or Off Location CONTACT US TODAY

MILLS SLOTS, BLUE FRONTS and CHROME BELLS WRITE FOR PRICE SPECIAL ROCK-OLA 1941 TONE COLUMN AND PLAY MASTER. LIKE NEW, COMPLETE, \$239.50

WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

BAKER NOVELTY CO., 1700 W. Washington, Chicago  
Phone MONroe 7911

QUALITY SPEAKS FOR ITSELF

<b>FIVE BALL FREE PLAY</b>	<b>SLOTS, ONE BALL AND CONSOLES</b>	<b>ARCADE EQUIPMENT &amp; MUSIC</b>
Fox Hunt \$29.50	1 Melon Bell, 10¢ Play \$125.00	1 Derby Day @ \$35.00
Big Chief 29.50	2 Mills O.T., 1¢ Pl. @ 39.50	1 Liberty Bell 39.50
Metro 32.50	1 New Columbia Cig. Reels 110.00	1 Batting Practice 89.50
Anabel 29.50	1 Sport Special, F.P. 129.50	1 High Ball 85.00
Wow 24.50	1 Euroka, F.P. 32.50	1 Western Baseball, '38 69.50
Line Up 27.50	1 Grand Stand, F.P. 79.50	1 10 Ft. Midget Roll Skee-Ball 95.00
Band Wagon 25.00	1 Victory, F.P. 49.50	1 Chicken Sam 95.00
Dixie 32.50	1 Baker's Paces, D.D. 275.00	1 Wurlitzer 616, Light Up Dome 79.50
Seven Up 32.50	1 Paces Races, Brown Cabinet 125.00	1 Wurlitzer Model 41, with Stand 78.50
Score a Line 27.50	3 Kentucky Clubs @ 69.50	
Three Score 21.50		
Four Roses 35.00		
Barrages, Like New 32.50		
All American 37.50		

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.  
2618 CARNEGIE AVENUE CLEVELAND, OHIO



"COLORS"—1 Ball Automatic Pay-off. Six Coin Chutes. Write for descriptive matter and price.

Our "Lite-a-Line" 10 Ball Game is going strong all over the U. S. A. Write for descriptive matter and price.

SALESBOARDS — WE HAVE A VERY LARGE STOCK FOR IMMEDIATE DELIVERY.

1,000-Hole J. P. Charley	25c
30-Hole J. P.	\$1.79
1,000-Hole Charley Board 25c.	1.65

1/3 Deposit With Order Write for our latest circular on salesboards

A. N. S. CO.  
ELMIRA, N. Y.  
In this line over 20 years.

4 MILLS PANORAMS

\$1,100.00 buys four almost new Mills Panorams, including four Bar Boxes and four Wooden Bases to set Panorams on. Machines equipped with automatic film cleaner and all latest improvements. Serial Nos. 4198, 4107, 4548 and 5097.

PALMANTIER SALES CO.  
1108 12TH ST., N. E. CANTON, OHIO

THE GREATEST NAME IN COIN-OPERATED MACHINES

# MILLS

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

WANTED—USED EQUIPMENT FOR CASH

Mills Four Bells, Mills Three Bells, Keeney Super Bells. All Models Arcade Machines and Late Model Phonographs. Send list of Machines you have to sell and let us quote prices we will pay for your Machines. Send list today by air mail.

BADGER SALES COMPANY  
1812 WEST PICO BLVD. LOS ANGELES, CALIF.

# JUST AS WE PROMISED TODAY'S BIGGEST BARGAINS

Floor Stock of Large Operations Just Purchased. Every Machine Overhauled and Ready To Operate.

SLOTS		ARCADE MACHINES	
25¢ 3-10 Payout Mills Serial	\$315.00	2 A.B.T. Big Game Hunter, Each	\$ 18.00
25¢ Jennings 4 Star Chief, S.J.P.	132.50	1 A.B.T. Fire and Smoke Gun	20.00
25¢ Red Front Mystery, 379008, D.J.P.	125.00	1 A.B.T. Red, White and Blue Gun	20.00
25¢ Comet	75.00	2 A.B.T. Target Skill Gun, Each	18.00
10¢ Blue Front, Serial 378105	125.00	1 Bally Rapid Fire	198.50
10¢ Blue Front, Serial 387938	125.00	1 Casino Golf	20.00
10¢ Caille	50.00	1 Chicken Sam	95.00
5¢ Cherry Bell, High Serial	145.00	1 Exhibit Bicycle	105.00
5¢ Blue Front, Serial 360070	105.00	7 Two-Way Grippers, Like Now, Each	16.50
5¢ Brown Front, Serial 466317, Drill Proof	150.00	1 Three-Way Gripper	18.50
5¢ Caille, Serial 91047	35.00	5 Jenn. Peanut Machines and Bags, Ea.	10.00
5¢ Melon Bell, Serial 422853	105.00	1 K.O. Prize Fighter, 2 Metal Men in a Case—Real Money Maker	175.00
5¢ Melon Bell, Serial 432887	105.00	3 Kicker and Catcher, Each	15.50
5¢ Blue Front, Serial 373160	100.00	Match Machines, New, Each	6.00
5¢ Pace De Luxe Chrome Bell, Like Now, Serial 49470M	105.00	1 Mills Punching Bag	122.50
5¢ Giltter Gold, Serial 461123	145.00	2 Mutoscope Sky Fighters, Each	275.50
5¢ Mills Club Bell, Serial 429908	195.00	1 Mutoscope Viewscope	25.00
5¢ Blue Front, 436378, S.J.P.	105.00	1 Pikea Peak	10.00
5¢ Blue Front, 387492, S.J.P.	99.50	1 Rockola World Series	89.50
5¢ Blue Front, 407036, S.J.P.	105.00	1 Scientifico Batting Practice	105.00
5¢ Blue Front, 411544, S.J.P.	105.00	1 Scientifico X-Ray Poker	110.00
5¢ Blue Front, 387391, S.J.P.	99.50	1 Seeburg Shoot the Chutes	112.00
5¢ Blue Front, 324848, D.J.P.	99.50	1 Seeburg Jap Conversion	125.00
5¢ Red Front, 414031, S.J.P.	105.00	1 Sweet 16	5.00
5¢ Mills O.K. Vender, 376809	42.50	2 Ten Striko, Low Dial, Each	45.00
1¢ Caille, Serial 90044	27.50	2 Texas Leaguers, Each	35.00
1¢ Watling Roll a Top	35.00	1 Western Base Ball, De Luxe	95.00
2 1¢ Gold and Blue Vest Pocket, Ea.	35.00	1 Wizard Shocker	7.00
1 1¢ Green Vest Pocket	18.00	1 Hot Dog and Bun Warmer, Like New, Fine for Arcade Use	35.00
2 1¢ Q.T., Green, Each	34.50	10-20 Rebuilt Coin Slides, Each	4.00
1 1¢ Q.T., Yellow Front	27.50		

PIN GAMES		ONE BALLS		CONSOLES	
1 A.B.C. Bowler	\$42.00	1 Blue Grass	\$125.00	1 Bally Favorite	\$27.50
2 Air Circus, Ea.	75.00	1 Eureka	25.00	1 Bally Skill Field	55.00
1 Conquest	12.00	1 1940 One-Two-Three	90.00	1 Bally Tanferan	15.00
1 Do Re Mi	45.00	2 Owls, Like New, Ea.	85.00	1 Club House	35.00
1 Exhibit Short Stop	22.00	<b>COUNTER GAMES</b>		1 Derby Day Console	22.50
1 Gott. Bowling Alley	10.00	2 Aces, Ea.	\$ 7.00	1 Galloping Domino	55.00
1 Jungle	52.50	1 5¢ American Eagle	22.50	1 Jumbo Free Play	75.00
1 Majors	12.00	1 Black Jack	6.00	1 Liberty Bell	30.00
1 Paradise	29.50	1 Clearing House	2.00	1 Lucky Lucie	185.00
1 Play Ball	37.50	1 Three Jacks	5.00	1 1-2-3, Cash Check Model, 1939	20.00
1 Pylon	12.00	2 Four Jacks, Ea.	5.00	2 Parlay Races, Slab Head, Each	41.50
1 Seven Up (7-Up)	39.50	1 Five Jacks	5.00	Both for	75.00
1 Silver Skates	30.00	2 Libertys, Ea.	6.00	1 Royal Draw	115.00
1 Snappy	42.50	5 Poker Reels, Ea.	6.00	2 '37 Track Time, Ea.	37.50
1 Star Attraction	42.50	1-Reel Races	5.00	1 '38 Track Time	85.00
1 Street-o-Liner	35.00	1 Sparks	6.00		
2 Sunbeam, Ea.	42.50	3 Sparks, Late Model, Ea.	\$ 8.00		
1 Super Six	22.00	1 Spin a Pak	3.00		
2 Target Skill, Ea.	25.00				
1 Triumph	8.00				

PHONOGRAPHS and EQUIPMENT	
1 800 Wurlitzer, Keeney Adapter	\$365.00
3 850 Wurlitzers, Each	469.50
1 616 Wurlitzer	82.50
1 616 Wurlitzer	52.50
2 41 Wurlitzer	72.50
2 750-E Wurlitzer, Each	415.00
3 Mills Empress, Each	149.50
5 Mills Thrones, Each	110.00
1 Rockola Monarch	110.00
1 Twin 12 Rockola, Metal Cabinet, with Keeney Adapter	\$ 85.00
1 Rockola Imperial, Keeney Adapter, for Hide-Away	82.50
1 Metal Cabinet, New, for 24-Record Hide-Away	27.00
Packard Wall Boxes, Each	27.50
Keeney Wall Boxes, Each	6.00
Packard Bar Brackets, Each	2.25
Adapters, All Kinds, 50% Off	WRITE

TERMS: 1/3 Deposit With Order, Balance C. O. D.

**RAY BIGNER** WESCO NOVELTY CO.  
1983 State Avenue Cincinnati, Ohio



### ROTOR TABLES

Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition ready to operate.

**Less Than 45 Left, \$64.50**

**NATIONAL NOVELTY COMPANY**

183 Merrick Road, Merrick, L. I., N. Y.

## SPECIALS!

- Brand New Mills Jumbo Parado, F.P. .... \$149.50
- New Seeburg Selectomatics, 16 Rec., 30 Wire .... 17.75
- New Seeburg Wired Speakorgans ..... 32.25

### ARCADE MACHINES

Chicago Coin Hockey	\$229.50
Keeney Submarine	189.50
Bally Rapid Fire	195.00
Williams Heart Beat	149.50
Exhibit Bicycle	139.50
Seeburg Jailbird	119.50
Seeburg Shoot the Chutes	114.50
Baker Line-a-Line	99.50
Vitalizer, Late Model	89.50
Keeney AA Gun, Brown	59.50
Casino Golf	39.50
DeLuxe Texas Leaguer	49.50
ABT Fire & Smoke	34.50
ABT Target Skill	24.50
Eleo, Defense Gun	24.50
Hitler Gun, 1¢	24.50
Advance Shocker	19.50
Gott. Triple Grip	19.50

### MOTOR REPLACEMENTS FOR BALLY RAPID FIRE

(New Armature, Field Coil and Brush Assembly) **\$6.50**

Title Strips, 2000	\$ .50
Curved Ten Strike Glasses	2.50
Relay Coils for '39 1-2-3	.75
Jackpot Glasses	1.25
Keeney Wall Boxes (20)	\$12.50
Seeburg Melody Parade, 5 Selector Counter Box	8.50
Gears for Exh. Bicycle	10.00
Toggle Switches for Chicken Sam	2.00
Balls for Bally Alley	1.00
Brand New Mills Weighted Stands	21.50

### BELLS

Mills 5¢ Gold Q.T.	\$159.50
Mills 1¢ Q.T.	59.50
Mills 1¢ Smoker Ball	59.50
Pace 1¢ Blue Comet	69.50
Jenn, 5¢, 10¢ or 25¢ Goose-neck	59.50
Greetchen Columbia	89.50
Watling 5¢ Rotatop	89.50

### FREE PLAY GAMES

Bally Crossline	\$39.50
C.C. Sport Parado	39.50
Genco Gun Club	49.50
Genco Argentine	64.50
Exhibit Duplex	59.50
Gott. Bella Hop	59.50
Gott. Sea Hawk	59.50
Gott. School Days	54.50
Keeney Twin Six	44.50

FACTORY REBUILT MILLS BELLS—WRITE FOR PRICES!

TERMS: 1/3 Deposit, Balance C. O. D.

**Atlas NOVELTY CO.**  
2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. [ATLAS AUTOMATIC MUSIC CO. 3939 Grand River Ave., DETROIT OFFICES] [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG]



## Baltimore Coinmen, Despite Troubles, Keep Spots Going

BALTIMORE, April 24.—Despite the heavy drain made on mechanics and other personnel, local operators are managing to keep the locations taken care of, according to reports of a number of operators. It is tough, they point out, but they are finding it possible to go along under present wartime conditions.

Short on mechanics and other personnel, operators find it necessary to work harder to maintain their spots in full operation. Fortunately, most of the operators have learned the business from the ground up and are equipped to service their own machines. Some, too, are getting assistance from distributors.

Operators report collections, despite difficulties in man power, are holding up well.

Baltimore is an important war work center and because of this work is plentiful and wages are high. There is ample money in circulation. Operators having locations patronized by war workers net a substantial sum. This is mentioned to point out that while there may be loud complaints from some quarters, in boomtown Baltimore it means that coin machine operation is a good business, a business that is netting an appreciable weekly return.

What is true of amusement machines is also applicable to vending machines. Operators in defense plants are finding it possible to secure a satisfactory supply of candies, cigarettes, etc., to keep their machines in continuous operation, with gratifying results.

## Beg Your Pardon!

BOSTON, April 24.—In the April 17 issue of The Billboard it was stated that J. J. Colombo is associated with the Trimount Coin Machine Company. Colombo, formerly sales manager on the East Coast for Rock-Ola, is connected with the Trimount Automatic Sales Company, which sells music machines.



## APRIL'S BEST BUYS

### We Have What We Advertise

5 Mills Brown Fronts, 25c, C.H.	\$275.00
4 Mills Blue Fronts, 25c, C. H.	235.00
5 Gold Chromes, 25c, 3-5	335.00
4 Gold Chromes, 25c, 2-5	345.00
5 Chromes, 25c, 2-5 Payout	335.00
3 Gold Chromes, 5c, 2-5	259.50
4 Gold Chromes, 5c, 3-5	249.50
3 Gold Chromes, 10c, 3-5	264.50
2 Gold Chromes, 10c, 2-5	274.50
9 Brown Fronts, 5¢, Club Handle	189.50
7 Pace Comets, 5¢, Double Jackpot	69.50
2 Pace 25¢ 4 Star Comets, 3-5	135.00
4 Pace Comets, 10¢, Double Jackpot	79.50
1 Pace Deluxe, 5¢, 3-5 Payout	115.00
1 Pace Deluxe, 25¢	145.00
6 War Eagles, 5¢, 3-5	125.00
5 War Eagles, 5¢, 2-4	69.50
4 Jennings 5¢ Silver Chiefs	185.00
2 Jennings 25¢ Silver Chiefs	285.00
5 Jennings 5¢ Triple Jackpot, 3-5	69.50
1 Jennings 50¢ Chief	375.00
1 Jenn. Chief Triplex, 5¢-10¢-25¢	165.00
3 Caille 7 Coin Head, 5¢	225.00
1 Caille 7 Coin Head, 25¢	375.00
1 Watling Rotatop, 25¢, 3-5	125.00
5 Columbias	39.50
20 Mills 5¢ Green Vest Pockets	37.50
2 Mills Three Bells	895.00
2 Buckley Seven Bells, Slant Head	445.00
1 Paces Races Red Arrow	195.00
3 Paces Races, Brown Cabinet	149.50
2 Paces Races, Black Cabinet	75.00
1 Wurlitzer 780 (Colonial)	425.00
2 Wurlitzer 750E	445.00
1 Wurlitzer 750	395.00
1 Seeburg 9800 Wireless	425.00
1 Seeburg 9800, R.C.	395.00
1 Rock-Ola Master, '40	195.00
2 Seeburg Classics	249.50
2 Seeburg Vogues	225.00
2 Wurlitzer 600	169.50
1 Rock-Ola Deluxe, '39	169.50
1 Mills Empress	179.50
1 Seeburg Crown	149.50
3 Seeburg Rogals	149.50
2 Mills Throne of Music	149.50
7 Wurlitzer 616, Light Up	89.50
New Rock-Ola COMMANDOS	Write
Program Slips in 5,000 Lots, \$2.85 M.	
Terms: 1/3 Certified Deposit, Bal. C. O. D.	
<b>STERLING NOVELTY CO.</b>	
689-671 8. Broadway, LEXINGTON, KY.	

## \*Attention Operators\*

We Are Now Refurbishing and Rebuilding

SPORT PAGE  
BLUE RIBBON

} into "CHALLENGER"

A New and Better Game is Here!

THISTLEDOWN  
SEA BISCUIT

} into "RACE KING"

GRAND STAND  
GRAND NATIONAL  
PACEMAKER

} into "WAR ADMIRAL"

All Games Tested and Proven for Profits

SEE YOUR DISTRIBUTOR OR WRITE DIRECT!

**SULLIVAN-NOLAN ADVERTISING CO.**

527 WEST CHICAGO AVENUE

CHICAGO, ILLINOIS

Refurbishers & Rebuilders of *Bally* 1-Ball Payout Games

WANTED: To Buy Your Old Thistledowns, Sea Biscuits, Grand Nationals, Grand Stands, Mascots and Triumphs. Advise price, quantity and condition.

**BUY U. S. WAR BONDS AND STAMPS**

## PHOTOMATIC FRAMES

(Improved cardboard or metal)

Will pay \$50.00 Per M for Cardboard and \$60.00 Per M for Metal Frames. Eastman Direct Positive Paper also wanted. Will pay \$20.00 Per Roll for 2x2.50; \$22.50 for 3x2.50 and \$15.00 Per Gross for 5x7 Enlargement Paper.

WANTED—S-14-A SKEBALLS. Write or WIRE us collect.

**THE WESTERN STATES AMUSEMENT CO.**

522 N. MAIN

PUEBLO, COLORADO

Weather Report

Weather such as we have had so far this alleged vernal season is apt to create a state of affairs in which words fall you. In browsing and gleaning in the public prints here lately, however, we have discovered a really apt description, amazingly free from profanity and in every sense fit to print. It sprang from the Solomonic intellect of some unknown observer who pecks a typewriter for a living on The Pittsburgh Press. It reads as follows: "Some days it's hard to tell whether we're having fall or winter this spring." There you have it and welcome.—From The Memphis Commercial-Appeal, April 19, 1943.

SEE United's GRAND CANYON ARIZONA SUN VALLEY SANTA FE

At All Leading Distributors

United MANUFACTURING CO. 6123 N. Western Ave., Chicago, Ill.

HURRY—REAL BUYS—WON'T LAST LONG

Table listing various slot machines and their prices, including Mills 5c Brown Fronts, Jennings 5c Chief, and others.

SICKING, INC. 1401 CENTRAL PKWY., CINCINNATI, O. 927 E. BROADWAY, LOUISVILLE, KY.

A. B. T. RIFLE RANGE PELLETS

In Lots of 100 M. \$2.50 Per M
In Lots of 50 M. 2.75 Per M
In Lots of 25 M. 3.00 Per M

BEWARE of inferior and offsize pellets. We guarantee ours to be the perfect pellet for A.B.T. Rifle Ranges.

REPLACEMENTS for UTAH RELAY USED IN BALLY'S DEFENDER, SKY BATTLE, RAPID FIRE and CONVOY. While the Supply Lasts, \$7.50.

Write, Wire or Call for Any Needed Parts

ECONOMY SUPPLY CO.

615 Tenth Ave. N. Y. C. BRY. 9-3295-6

We Still Have Coin Wrappers of All Denominations. Write or Wire for Special Low Prices.

TUBES READY FOR SHIPMENT

Table listing various tube types and their prices, such as OZ4G, 1A5GT, 6B8, etc.

One-Third Deposit Required With Order

CAMP SHELBY RADIO SHOP

Care Camp Exchange, Camp Shelby, Miss.

MR. OPERATOR!

Table listing various radio parts and their prices, including Big League, WOW, Wild Fire, etc.

THOMPSON MUSIC COMPANY 1823 RANKIN AVE., N. S. PITTSBURGH, PA.

2 PIMLICOS—3 BLUE GRASS

FOR QUICK SALE

OPERATORS—JOBBER—WIRE US YOUR BEST OFFER FOR ONE OR ALL FIVE. PLEASE DO NOT TELEPHONE. ANDERTON NOV. CO. COWAN, TENN.

BRAND NEW MACHINES

GET THEM WHILE THEY ARE STILL AVAILABLE

Write Us for Prices on Brand New Mills 5/10/25/50c Brown Fronts, Also 5/10/25c Mills Gold Chromes and Copper Chrome, Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots Are Equipped With Moseley's Special Discs and Reels and Are Factory Rebuilt. Guaranteed Brand New.

Table listing various slot machines and their prices, including Columbia Bell, Evans Counter Model Domino, etc.

FLOOR SAMPLES AND SLIGHTLY USED

Table listing floor samples and slightly used machines and their prices, including Mills Brown Front, Mills Blue Front, etc.

USED MACHINES—Reconditioned and Like New

Table listing used machines and their prices, including Bally High Hand, Evans Gal. Dom., etc.

Table listing slot machines and their prices, including Columbia Bell, Mills Blue Front, etc.

Table listing counter games and their prices, including Challenger Targets, GINGER, RACES, SPARKS, etc.

Table listing phonographs and their prices, including Mills Throne of Music, Seeburg Concert Master, etc.

SPECIALS

These Machines Are Reconditioned, Guaranteed Like New.

Money Refunded If Not Satisfactory.

Table listing special machines and their prices, including Bally Torpedo, Mills Four Bells, etc.

7 MILLS PANORAMS

Latest Model—Guaranteed Perfect

Used Less Than 6 Weeks. Cannot Be Told From Brand New, Equipped With Automatic Wiper. PRICE \$400.00 Each, or Will Trade for Late Model Slot Machines. Send List of Slot Machines You Have, Giving Serial Numbers, Guaranteed Condition and Lowest Price.

SUPPLIES

Table listing supplies and their prices, including Wall-O-Matic Covers, Jackpot Glasses, etc.

If Your Requirements Are Not Found Listed Above Either on Machines or Supplies, Write Us. 1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective May 1, 1943, and Subject to Prior Sale and Change in Price Without Notice. On All West Coast Shipments Full Cash Must Accompany Order in the Form of Post Office, Express or Telegraph Money Order.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond Va. Day Phone, 3-4511, 3-4512, Night, 5-5328.



# VICTORIOUS 1943 TURF CHAMP

- 7 CAN PLAY AT ONE TIME
- ONE-BALL ACTION
- FREE PLAY FEATURE

THIS REVAMPED VERSION OF STONER'S TURF CHAMP — "VICTORIOUS 1943" — WITH ITS NEW PLAY-EXCITING FEATURES IS A WINNER. ACTUAL LOCATION TESTS HAVE PROVED IT THE MOST OUTSTANDING GAME AVAILABLE TO THE OPERATOR IN 1943. CABINETS HAVE A BRAND-NEW APPEARANCE! . . . WITH A NEW PATRIOTIC DESIGN. MECHANISMS THOROUGHLY OVERHAULED, IMPROVED AND REBUILT — NO OPERATION WORRIES. VICTORIOUS 1943 IS ABSOLUTELY CHEATPROOF. ALL MACHINES ARE IN PERFECT OPERATING CONDITION.

For those who are not familiar with the Turf Champ, a single player may choose any unit of selections from one to seven, or one to seven people may play at the same time. First you turn the dial to what selection you want, then insert 5c. If you want more selections you go through the same procedure. When you are finished making selections you pull the button on the side, releasing all the balls at one time, which shows your odds from 2 to 40. The balls go up the board, then all start coming down at one time to a thrilling finish. The stall the ball goes in first is the winner.

ONLY A LIMITED STOCK AVAILABLE—SO DON'T DELAY.

## \$199.50 Ea.

WIRE, WRITE, PHONE YOUR ORDER—CASH OR 1/3 DEPOSIT, BALANCE C. O. D.

**WESTERHAUS  
AMUSEMENT CO.**  
3726 KESSEN AVE. CHEVIOT, OHIO  
(Phones MONTANA 5000, 5001, 5002)

# PAST! PRESENT! FUTURE!

The name of SUPERIOR salesboards will live ON and ON and ON VICTORIOUSLY!

HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE and MORE WAR BONDS and STAMPS!

**SUPERIOR PRODUCTS**  
14 N. PEORIA ST. CHICAGO, ILL.

## WE WILL PAY UP TO \$50,000.00 SPOT CASH FOR ANY ROUTE

ANYWHERE . . . WIRE, PHONE OR WRITE TODAY!

WE ALSO WANT TO BUY FOR TOP CASH PRICES ALL TYPES OF COIN OPERATED EQUIPMENT, Such as

Wurlitzer 24, 600 Rotaries, 600 Keyboard, 500, 700, 800, 750, 750E, 850, 950; Seeburg 8200 RC, 8800, 9800 RC or ES, Majors, Colonels, Vogues, Envoys, Gems, Regals, Mayfair, Plaza, Rexes; Rockola Commando, 1940 Super Masters, 1939 De Luxe and Standard; Packard Boxes, Buckley Boxes, Seeburg Wireless Boxes. All kinds of Arcade Equipment: Skyfighters, Night Bombers, Ace Bombers, Defenders, Bally Defenders, Rapid Fire, Sky Battle. Also Slots, Consoles, 1 Ball Free Play and Payouts, 5 Ball Pin Tables. Wire, Phone or Write Today!

Here's where you get highest cash prices for your equipment.  
**RUNYON SALES CO.** 123 W. Runyon St., NEWARK, N. J. (Big. 3-6685)

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Late Slots  
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PAY TABLES: All Equipment Completely Reconditioned  
Bally Santa Anita . . . \$185.00  
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Keeney Triple Entry . . . \$175.00  
Keeney Track Time, R.H. . . 75.00  
Mills Jumbos, New . . . 160.00  
Evans Lucky Lucre . . . 200.00  
Evans Gal. Dom., Late Head . . . 165.00  
Jenn. Bobtail Totalizer . . . 95.00  
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Keeney Dark Horse . . . 75.00

**STEWART NOVELTY CO.**

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SALT LAKE CITY, UTAH

SEEBURG CLASSIC MARBLEIZED. \$219.50  
SEEBURG CLASSIC . . . . . 209.50  
WURLITZER TWIN 16-32 REC-  
ORD, Buckley Adaptor . . . 149.50  
WURLITZER 600 KEYBOARD. \$179.50  
WURLITZER 24 STEEL CAB.,  
With Adaptor . . . . . 119.50  
WURLITZER 71, With Stand. . 159.50

OUR TERMS: One-Half Certified Deposit With the Order—Balance C. O. D.  
**AJAX NOVELTY COMPANY** 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

### 5 PANORAMS @ \$275.00 EACH

BAND WAGON . . . . . \$25.00	RED, WHITE & BLUE . . . . . \$20.00
BOWLER . . . . . 39.50	SCORE CHAMP . . . . . 20.00
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CAPTAIN KIDD . . . . . 52.00	SPORT PARADE . . . . . 35.00
DEFENSE, BAKER . . . . . 35.00	STARS . . . . . 30.00
DUPLEX . . . . . 35.00	SUMMERTIME . . . . . 25.00
PLAY BALL . . . . .	ZOMBIE . . . . . 32.50

**ROY MCGINNIS COMPANY** 2011 MARYLAND AVENUE, BALTIMORE, MARYLAND



JUST THE BUYS YOU'VE BEEN LOOKING FOR!

Table listing various amusement machines and their prices, including categories like MUSIC, LEGAL EQUIPMENT, SLOTS, and CONSOLES.

1/3 DEPOSIT—BALANCE C. O. D. State Distributor for Seeburg Phonographs and Accessories MILWAUKEE COIN-MACHINE COMPANY 3130 W. LISBON AVE., MILWAUKEE, WIS.

CONSOLES • ARCADE • FREE PLAYS

RECONDITIONED LIKE NEW

Table listing various console and arcade machines such as Club Bells, Super Bells, High Hands, etc., with their respective prices.

BELL PRODUCTS CO. 2000 N. OAKLEY CHICAGO, ILL.

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief

STILL ONLY \$7.50 COMPLETE

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers, Ask for our free Parts and Supplies Catalog!

No. 1000—NEW SERVICE KIT ....\$9.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00, PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known GUARDIAN CONTACT KIT.

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

ACCLAIMED—FROM COAST TO COAST!

OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!! AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panorams—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

THE GEORGE PONSER CO.

763 South 18th Street NEWARK, N. J.

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

CHICAGO NOVELTY COMPANY—SPECIALS—ALL WINNERS!

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP" Ray-O-Life Guns

\$149.50 — \$149.50

1/3 Deposit, Balance C. O. D.

Factory reconditioned SEEBURG "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory trained mechanics. The machine is made to look like brand new. A certified check of \$145.00—in full with order—will start one of these quick income Ray Guns on the road to you.

HARD-TO-FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines.

LET US HUNT FOR THE TUBES YOU NEED. WE'LL DELIVER THE GOODS TO YOU!

Table listing various radio tubes (e.g., 1B5, 1H5C, 2A3, etc.) and their prices.

LOCKTAL SOCKETS FOR CHANGE-OVER, #7F7 to #6SC7 ..... 15c

BRAND NEW RUBBER-COVERED CABLE

Rubber-Covered Gun Cables, 8 ft. standard length 5-wire shielded. Each wire insulated. Excellent Quality. \$2.75 Per cable. 45-Foot Main Cables, 7-wire, rubber-covered. Insulated, very pliable, brand new, shielded, fine quality. Standard Main Length. \$12.75 Per cable.

CLOSE-OUT OF CONDENSERS

.1 MFD Condensers...10c Each | 1.0 MFD Condensers...10c Each
.02 MFD Condensers...10c Each
An Assortment of 50 Will Solve Any Condenser and Amplifier Problem. Sold Only in Lots of 50.
5c Secondary Slides...\$.25 Each | 5c A.B.T. Coin Chutes, \$3.75 Each
5c A.B.T. Coin Slides...\$.85 Each | #500, "Brand New"...

AN HONEST, CLEAN, LEGITIMATE PROPOSITION! YOU "CHICKEN SAM" OPERATORS

Complete Re-Conditioning "Jap" Conversion .....\$49.50 F. O. B. Chicago

Ship us via motor truck your run-down "CHICKEN SAM" and we will transform your machine into the most thorough and clean "JAP" conversion job in the U. S. A. We will recondition the amplifier, repair or replace both main and gun cables. The front, middle and back scenery on the target cabinet will have an elaborate Sea Battle scene, all hand painted. We will use the original doll, which will be carved and hand painted into the Oriental "Jap." A "20 Shots 5c" card will be placed on the Gun stand. The machine will have an entirely new appearance. The outside of the cabinet will be painted in a blue and black trimmed combination. All the tubes and Photo Electric Cells will be checked and replaced if necessary. A beautiful machine in perfect working order will be shipped you in the amount of \$49.50, C. O. D.—F. O. B. Chicago.

VERY SCARCE

Photo Electric Cells for Seeburg Ray Guns ..... @ \$2.50 Ea. For Chicken Sams, Japs and Chutes.

RAY GUN AMPLIFIERS

Amplifier Repair Service reconditioned, repaired or exchanged and put in first-class working condition by expert service men. Ship express and we will return perfect amplifier by express collect.

Chicago Novelty Company, Inc.

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OUR **V**ICTORY DEPENDS UPON THE "FINISHING KICK"

The "FINISHING KICK" . . . in track parlance is the final dash to the tape.

Victory . . . particularly in a relay . . . depends on the anchor (last) man to hold the margin of Victory or to make up the difference between a win and a loss.

In this global struggle to perpetuate civilization . . . we all have the responsibility of an anchor man. THE UNITED NATIONS WILL WIN . . . "Our time" in breaking the tape to Victory is dependent upon how much "FINISHING KICK" we . . . yes, every one of us . . . put into it through the purchase of War Bonds!

THEY ARE GIVING THEIR LIVES . . . WE ARE ASKED TO LEND OUR MONEY.

THE AMERICAN WAY IS FOR ALL TO SAY

**"TAKE 10% EV'RY PAYDAY"**



Seeburg  
SYMPHONOLA



Seeburg  
WALL-O-MATIC



**HOLD TODAY'S  
BIG PAYING  
LOCATIONS**



**PROTECT YOUR PROFITS WITH THE  
NEW *Modernized* WURLITZER\***

War workers with plenty of money to spend—men of the Armed Services home on leave—they're all packing restaurants and taverns to capacity and they all like music.

Cash in on this boom business. Install magnificent, money-making new modernized Wurlitzers in place of obsolete phonographs that have lost their appeal.

The modernized Wurlitzer packs new eye appeal—gets phenomenal play. Its brilliantly illuminated mirror glass insets, with their gay carnival designs, make it the center of all eyes.

Your choice of Rotary or Keyboard Selectors. See your Wurlitzer Distributor.

Hold today's big paying locations and get more of them with the newest and finest phonograph on the market. It will out-earn any obsolete phonograph many times over.

**ONLY A LIMITED NUMBER AVAILABLE.**

Act now. No more Wurlitzers until the war is won.

Rudolph Wurlitzer Company, North Tona-wanda, New York.

\* **THE NAME THAT MEANS MUSIC TO MILLIONS**

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