

The Billboard

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Amusement Weekly*

JULY 24, 1943

25 Cents

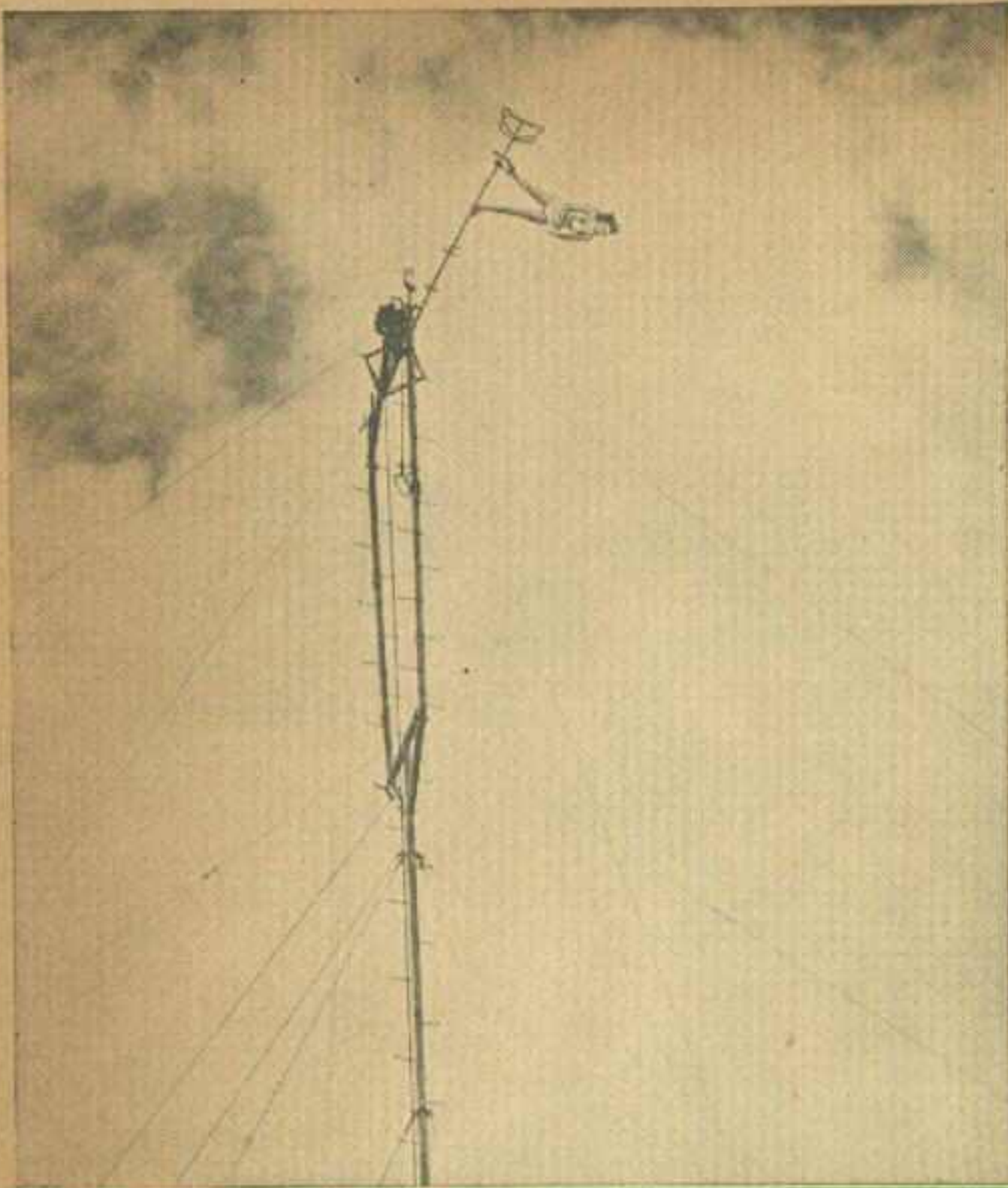


**EDDY HOWARD
and His Orchestra**

Currently ARAGON BALLROOM, CHICAGO
Fifth Repeat in Less Than Two Years

Broadcasting Nightly WGN-MBS
On Columbia Records

Personal Management W. BIGGIE LEVIN
Direction MUSIC CORPORATION OF AMERICA



Just a Slip of a Girl With Colossal Nerve!

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THE ONLY AERIALIST

presenting

THE BREAKAWAY POLE

WOMEN SCREAM! MEN FAINT!

as

Petite Miss Marion's High Pole

sways and BREAKS!

SENSATIONAL MARION

Definitely—THE BEST

Review From The
St. Louis Daily Globe-Democrat

Shrine Circus, July 2-5

"Outstanding among the circus acts was the performance of a girl described on the program as 'Miss Marion.' Miss Marion climbed a 128-foot pole and did a series of Hand-Stands on the very summit of a flimsy break-away top. When the jointed addition gave way and she swung far down, the audience was in an uproar. Coming without warning, the fall looked like a real accident."

No Wonder Bookers Demand This Act for Such Engagements as:

PALISADES PARK, Palisades, N. J., April 24-May 10
FLINT PARK, Flint, Michigan, May 15-30
SUMMIT BEACH, Akron, Ohio, May 31-June 5
(Returning by Popular Demand, July 26)
ROCKY GLEN PARK, Scranton, Pa., June 6-13
SHRINE CIRCUS, St. Louis, July 2-5
ST. JOHN'S FESTIVAL, Chicago, July 7-13
WESTVIEW PARK, Pittsburgh, August 2-15

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EXCLUSIVE REPRESENTATIVE

CHARLES ZEMATER, 54 West Randolph Street, Chicago

SHOWBIZ MOBILIZATION

NEIC Hears Gen. Osborn, Elmer Davis

SS Chief Lauds Biz

NEW YORK, July 17.—Brig. Gen. F. Henry Osborn, Chief of Special Services, U. S. Army, told delegates to the National Entertainment Industry Council, assembled at luncheon at the Waldorf-Astoria Hotel Wednesday (14), that the Council, in its program of expansion of morale activities on all fronts, is doing a job that is just as important as the job the Special Service Division is doing for the army. In the army, he said, it is the responsibility of the leadership to (1) instill confidence, love and fear of the command in the personnel, (2) foster among the men pride in their service and their country and the feeling of being an intimate part of the war, and (3) inculcate a deep and personal belief in the Allied cause in the men. The entertainment business, he said, could help the army in carrying out these responsibilities.

General Osborn said that the particular recreational problems growing out of the character of this war were fast being solved. He pointed out that 55 army radio stations have now been established, relaying 40 to 50 half-hour programs a week to all our battle fronts, whereas, in the early days of the war, the boys had to listen to Jap and Nazi radio programs. He disclosed, too, that 93 USO-Camp Shows, comprising 500 performers, have been on overseas duty since the war began.

The Special Service chief closed his speech with a message which he said came from the heart of every boy in the service and was directed not so much to the delegates assembled before him, but to each and every performer in their respective organizations.

"It is not my voice you are hearing," he said, "it is the voice of millions who depend on you more than you realize. For in lonely and distant lands you have gone to them and lifted their spirits with the charm and friendliness (See Osborn, Davis Talk on page 21)

ANNUAL ADMINISTRATIVE BUDGET OF THE NATIONAL ENTERTAINMENT INDUSTRY COUNCIL

| | |
|---|-----------------|
| Executive Secretary (full-time job) | \$ 7,800 |
| Secretary | 1,750 |
| Clerk | 1,300 |
| Publicity Director (full time) | 7,800 |
| Rent | 1,800 |
| Furniture | 2,000 |
| Electric | 300 |
| Petty Cash | 600 |
| Stationery and Supplies..... | 600 |
| Printing | 2,500 |
| Mailing | 2,500 |
| Telephone | 1,200 |
| TOTAL | \$30,150 |

Nat'l Entertainment Council Officially Launched at NY Confab With 44 Orgs on Tap

Dennis of NAB Attacks Set-Up

NEW YORK, July 17.—Hardly had the 80-odd delegates representing 44 theatrical organizations, gathered for a two-day conclave at the Waldorf-Astoria Hotel Wednesday-Thursday (14 and 15) to set in motion the permanent machinery of the National Entertainment In-

dustry Council, designed to mobilize all the talent, resources and services of show business for complete utilization in the war effort, when they were faced with their first serious challenge. After listening for a day and half to the ambitious plans of the group, on the one hand, and the restrictive regulations on the conference board's power on the other, Walt Dennis, public relations man for the National Association of Broadcasters, scored the various orgs for promoting their own private interests. "We must throw selfish interests outside the window," he said. "If we don't we're thru."

USO-Camp Shows Enlarges Overseas Scope; N. Y. Wing Kept in Dark on New Move

NEW YORK, July 17.—USO-Camp Shows, Inc., originally organized to provide entertainment for servicemen of the U. S. A. and subsequently expanded to include servicemen of the United Nations, has further increased its overseas coverage. Now the Camp Shows' units on offshore duty are being booked into merchant seamen's clubs.

Within the last few weeks entertainers of Camp Shows have made two appearances at the United Seamen's Service Recreational Club, Port of Spain, Trinidad, and at the USS Club in Cardiff, Wales.

New policy was evidently established by overseas authorities, since Camp Shows, Inc., here disclaims knowledge of their units doubling into the seamen's recreational centers.

United Seamen's Service, operating under authority of the War Shipping Administration, has established numerous recreation and residential clubs, rest centers and hospitals for merchant seamen in the United States and all over the world. They are constantly adding new centers to their already imposing list, but in no instance is planned entertainment a part of the scheme. Director of each center is on his own to

provide recreation for the boys.

With USO-ers going into seamen's centers, the increased demands on the overseas troupes will probably result in formation of additional units for foreign service.

Latest USO-CSI activity undoubtedly results from growing public recognition of the role played by the men of the merchant marine, and a determination to see that they are provided with the same entertainment and recreational facilities as their uniformed brothers in arms.

Local CSI units have appeared at the Maritime Commission Training Station at Sheepshead Bay, which is operated by the navy, but no provision is made for entertaining the merchant seamen, who, without benefit of uniform or camp training, congregate at the centers established for them.

More USO Shows Planned for NW

MINNEAPOLIS, July 17.—Reorganization of USO to permit staging of from 50 to 75 shows a month to servicemen in this area during the rest of 1943 has been effected here, Ray C. Jenkins, in charge of entertainment activities, said.

Under the new program, entertainment will be prepared for military men stationed at Fort Snelling, Camp Savage and Wold-Chamberlain Field. Josiah E. Brill, USO council chairman, said funds on hand are sufficient to finance entertainments until 1944.

Jenkins's plan is to bring at least two national USO-Camp road shows monthly to this area.

Under the new set-up a USO military and navy committee has been formed, headed by John L. Werness, charged with responsibility for all shows and entertainment for servicemen in the Minneapolis area, Brill said. Other

"90-Day Wonder?"

Twice during the sessions Dennis forced the issue of whether a government or civilian agency legitimately seeking the aid of entertainers must clear thru NEIC or thru the already established clearing houses, the Hollywood Victory Committee and the United Theatrical War Activities Committee. Each time he was assured by representatives of those agencies that NEIC was only an "advisory" and "co-ordinating" body and that the already established agencies would have sole jurisdiction in the matter of clearing talent. Countered Dennis, "If NEIC is to be a clearing house for ideas, it is not enough. Either we must go out of here as an organization or as a 90-day wonder."

Speaks Speaks Out

Almost immediately after Dennis's remarks, which struck like a bombshell over the lofty ideas and glowing words emanating from delegates and guest speakers alike, Margaret Speaks, radio singer representing Lawrence Tibbett, president of American Guild of Musical Artists, followed with a charge that the various union execs had not carried home the purpose of the conference to their respective memberships. "Give the rank and file a chance to be part of this," she urged. "After all, they're the ones who have to do the work." When Miss Speakers sat down, one or two union heads admitted that their executive committees had not taken the membership into their confidence on (See Showbiz Mobilization on page 6)

council officers, in addition to Brill, are Ben Palmer, vice-chairman; Frank Berry, treasurer, and Dr. Clare Gates, secretary.

NEIC's Wire to FDR .. "We Are in Action"

NEW YORK, July 17.—The following is text of a telegram sent Thursday (15) to President Roosevelt by the delegate members of the National Entertainment Industry Council:
Hon. Franklin D. Roosevelt,
The White House,
Washington.

The entertainment industry of the United States, thru 44 organizations representing more than 600,000 persons meeting in two-day session at the Waldorf-Astoria to organize the National Entertainment Industry Council, greets you as our President and Commander in Chief and reaffirms its pledges of loyal service in every way to furthering prosecution of the war.

Convened by entertainment industry leaders, NEIC was organized to work out ways and means of expanding and bettering our war service. At closing session this afternoon we have restated our active allegiance to the principles of democracy and the tenets of our constitution.

We have unanimously dedicated ourselves to an intensified and complete program in support of all phases of the war work at home and abroad—a stand we fully intend to carry on thru the peace years to follow in the rehabilitation of the mental and physical structure of the world.

We are in action. We are fully mobilized and our resources are yours as Commander in Chief in the tireless service of winning this fight and forcing our enemies to their knees in unconditional surrender.

To this end we have prepared a detailed program which we as a unified industry will carry forward in the days, months and years ahead to result in more and better entertainment for all the people, soldiers, sailors and civilians, of this America which has given and is giving so much.

NATIONAL ENTERTAINMENT INDUSTRY COUNCIL
(Names of 44 Organizations included.)

In This Issue

| | | | | | |
|--|-------|--------------------------------|---------|--------------------------|-------|
| Burlesque | 25 | General News | 3-6 | Reviews, Legit | 21 |
| Carnival | 32-39 | General Outdoor | 56-57 | Night Clubs | 22 |
| Circus | 40-41 | Legitimate | 20-21 | Orchestras | 17 |
| Classified Ads | 48-49 | Letter List | 50-51 | Radio | 13 |
| Cocktail Combos | 26-27 | Magie | 30 | Records | 17 |
| Coin Machines | 58-54 | Merchandise-Pipes | 52-55 | Vaude | 14 |
| Columns: | | Music (Also See Records) | 15-19 | Rinks-Skaters | 46 |
| Crossroads | 47 | Music-Merchandising | 60-60 | Roadshow Films | 29 |
| Editor's Desk, The | 47 | Music Popularity Chart | 16 | Routes, Acts | 28 |
| Hurd, Walter | 58 | Night Clubs-Vaudeville | 22-28 | Bands | 19 |
| Out in the Open | 47 | Parks-Pools | 42-43 | Carnival | 56 |
| Corral | 41 | Pipes for Pitchmen | 55 | Circus | 56 |
| Derbyshow News | 30 | Radio | 7-14 | Dramatic & Musical | 34 |
| Fairs-Expositions | 44-45 | Record Buying Guide | 66 & 68 | Ice Shows | 34 |
| Final Curtain, Births, Marriages | 31 | Repertoire | 30 | Sponsored Events | 39 |
| | | | | Vaudeville Grosses | 25 |
| | | | | Vending Machines | 70-71 |

YOUNGIES LAUGH AT LEGIT

DC Workers Go Ga-Ga at H'wood Stars

"Jane Eyre" Typical

WASHINGTON, July 17.—Washington's legit audiences, which include starry-eyed youngsters from every State in the Union, have always been notoriously film-star-happy, but when they packed the National Theater this week to see Sylvia Sydney in *Jane Eyre* they were credited with virtually wrecking the show.

Specifically, the star-struck youngsters, who had come to see a movie star "in person," laughed at the wrong places and in *Jane Eyre* there aren't many places to laugh. Thruout some of the most serious passages of the play, the movie fans thought they saw humor and gave free vent to their emotions. It was all right for everybody but the cast, who found the going uphill almost all way.

So far as Washington is concerned, this is no new story. Legit companies playing here have often wondered on opening nights what had happened wrong when they heard unexpected peals of laughter from the house. If there is a movie star in the company, that's the reason. Moreover, many youngsters working on government jobs here go to the theater to see what a real movie star looks like, and they aren't too interested in the plot or technique of the legit theater. If their film star is involved in a situation that strikes them as funny, they laugh and are completely indifferent to the icy stares of vet legiters who may be near by.

Not all DC audiences are movie fans, of course, but when film players appear in dramas here, the house is usually heavily weighted with their admirers who, in most cases, did not come to see the play. Same may be true in other cities, but fact that Washington is temporary home for so many youngsters from so many different parts of the country means that problem is most severe here.

Dave Munroe to McConkey

KANSAS CITY, Mo., July 17.—Dave Munroe and His Tone-Colored Orchestra have inked a management contract with McConkey Orchestra Company here this past week. Office has set band for indefinite run in the Drum Room of the Hotel President here. Office also set Dick Cisne and his band into the Coronado Club, Shreveport, La.

EDDY HOWARD

(This Week's Cover Subject)

EDDY HOWARD set out on his own as a band leader less than two years ago and in that short space of time added another title to his already established reputation as a singer, composer and guitar player.

Howard broke into band business with Eddie Fitzpatrick's orchestra on the Coast and from there moved onto a job with Dick Jurgens's outfit playing at the St. Francis Hotel, San Francisco. He remained with Jurgens for five years, building up an enthusiastic and growing audience with his tenor voice. It was during this period that he attracted attention as a songwriter with such hits as "My Last Goodbye," "If I Knew Then" and "Careless."

Howard has played such spots as the Chase Hotel, St. Louis, and Elitch's Gardens, Denver, and has return engagements set at each. He is currently playing his fifth date in 18 months at the Aragon Ballroom, Chicago. The Howard aggregation has also played five Coca-Cola spots to date.

In addition to his own singing, Howard features twin pianos and the Swing-Sins, vocal trio. After its present run at the Aragon, the band will set out on a theater tour.

Howard is booked by Music Corporation of America, and his personal manager is W. Biggie Levin. Howard is a Columbia recording artist.

Wanted

Scripts for Fighters!

Tunisia.

To the Editor:
I would like to obtain scripts for use by the troops here in Tunisia. I am assisting the Special Service Officer of my battalion and we have been putting on shows for the boys all over Tunisia. We need comedy scripts mainly, and would appreciate your help in obtaining some for us.
T-5 Dan Pettigrew No. 20707262, care of Postmaster New York, N. Y., A.P.O. No. 34.

Sinatra Packs Cleve. Aud Pop; 9,142, No Swoon

CLEVELAND, July 17.—Mass hysteria or even minor symptoms of it were lacking Wednesday night (14) as crooner Frank Sinatra made Cleveland pop concert history by drawing a capacity and record-shattering crowd to Public Hall for the conclusion of the most successful season since the concerts originated five years ago.

To say that Sinatra's impact on his audience of 9,142, some 90 per cent of whom were girls and women, was anything short of terrific, however, would be to understate the case. Measured by the applause, from his initial appearance on the concert stage to the last number he sang, the response of the audience was probably more sustained and spontaneous than ever accorded a popular singer here.

The crowd was surprisingly orderly and well behaved for all its enthusiasm. The only genuinely noisy outburst occurred as Sinatra was leaving the auditorium to enter an automobile and proceed to the Stage Door Canteen at the finish of the concert. Women and high school girls in ankle socks and saddle shoes had hurried from the hall after his last number and massed from the entrance all the way across the street despite the fact that police had taken precautions to double the ordinary traffic detail for the concert. Scattered screams from some of the femme admirers of the thin-faced, wiry-built youngster, whose voice, with its touch of rich-huskiness, seems to be the most compelling one in the current crooning (See *SINATRA CLEVE. HIT* on page 21)

Josephine Baker & Stars for N. Africa

LONDON, July 10.—ENSA (Entertainment National Service Association) has signed Josephine Baker, the sepien cabaret and revue star of pre-war Paris, to join an all-star party to entertain British and Allied Forces in the Northern Africa territory. The Harlem-born performer, reported dead a few months ago but found to be very much alive, is at present living in Morocco. She's the only one of the Paris revue stars, including Chevalier, Mistinguett and Lucienne Boyer, to steadfastly refuse to return to Paris and perform under the Vichy and Nazi banners.

Another performer obtained by ENSA for a North African tour is Will Fyffe, veteran Scottish comedian, monologist and actor, of stage, screen and radio fame and an old favorite in the heyday of vaude in U. S. A. Fyffe has canceled vaude and radio contracts to make the trip and he will join such fellow stars as Beatrice Lillie (Lady Peel), Dorothy Dickson, Vivien Leigh, Richard Haydn (back from Hollywood) and Leslie Henson, all of whom are currently entertaining the British and Allied troops in the Mediterranean area.

Brazil Has CIAA Branches In 14 Cities; Radio, Music, Pix, Press Sell Good Neighbors

Man-Power Aches Force Import of U. S. Help

By JAMES C. MacLEAN

RIO DE JANEIRO, July 10.—Since the inauguration of local offices for the Co-ordinator of Inter-American Affairs late in 1941, expansion has been so rapid that committees have now been set up in 14 of the principal cities of Brazil. Number of co-ordinating groups has so increased the demand for workers that the shortage of secretaries capable of taking dictation and transcribing it in English has forced the importation of men and women from the States to fill these jobs. Many American citizens residing in Brazil are now on the CIAA pay roll and there has been a steady influx of man power from the States, particularly those experienced in radio, music, films and newspaper work.

CIAA departments burdened thru increased activities are radio, film and press relations. These departments are the chief factors in putting across the good neighbor policy and the education of the Brazilian population as to how people in the United States live, its culture, arts, science and industry.

16mm. Films Help

The consistent arrival of 16 mm. films produced in the States and recordings of popular radio programs aired over the U. S. networks have been a tremendous good-will builder.

Each of the 14 committees has its own projectors and libraries. There are over 400 prints in circulation thruout Brazil. The weekly audience attendance has skyrocketed from an 18,000 average last January to an approximate 100,000.

CIAA has also been working in conjunction with the Brazilian government on the production of Brazilian shorts for

U. S. consumption. Prints are being made in both 16 and 35 mm., some of which have already been shipped to the States. The CIAA offices produces its own news-reel, titled *News of the Day*, dealing chiefly with up-to-the-minute Latin American news items, which are rushed down via air express.

The electrical transcriptions and recordings of top U. S. radio programs suitable for Brazilian consumption are likewise rushed down via air express. Commercials are eliminated and the narration is in Portuguese. Portuguese programs originating in the States and piped down to Brazil are usually transcribed and rebroadcast over leading stations.

Interest in U. S. News

Terrific interest has been noted in the newscasts and commentaries originating in the States. Many domestic programs patterned along these lines are being aired and space has been taken in the dailies to bally the programs.

CIAA and Capt. Amilcar Menezes, director of the radio division of the Brazilian Department of Press and Propaganda, have arranged programs for U. S. consumption, piped up via short wave and frequently rebroadcast by the networks. In addition to interchange of programs, CIAA has been co-operating with the Department of Press and Propaganda in the programing and production of new shows for domestic and foreign consumption.

U. S. music has made rapid strides and there are domestic programs aired daily that feature U. S. pop tunes. Some musical programs use exclusive U. S. music. The average Cariocan can today, without hesitation, name the tunes that are current hits in the States.

Bondy Reserves Decis on Levey-WB

NEW YORK, July 17.—Decision was reserved by Judge William Bondy in the New York Federal Court on the motion of Ethel Levey's attorneys to strike out answers made by Warner Brothers to her suit.

Miss Levey, former wife of the late George M. Cohan, is seeking \$500,000 damages charging she was unlawfully portrayed by Warners in the film *Yankee Doodle Dandy*. She claims she was depicted in the film without her consent or permission and alleges invasion of her rights to privacy.

Steel Pier Swingery Nixes Zoot Suits

ATLANTIC CITY, July 17.—Steel Pier, which houses plenty of swing bands in its Marine Ballroom, isn't taking any chances this summer with a mixed population of military and civilian at the resort. The sign over the ticket window states:

"No persons will be admitted in bathing suits, scant playsuits or conspicuous clothing, such as zoot suits."

Weismuller's Watery

NEW YORK, July 17.—A water show headed by Johnny Weismuller is being produced by Bo Roos, "Tarzan's" personal manager. Layout, not yet labeled, is being cast on the Coast for presentation in the fall.

HOOSIER HOT SHOTS

(Front Cover Subjects on the July 17 Issue)

Thru a delay in the mails, the biographical sketch of the Hoosier Hot Shots, who appeared on the front cover of the July 17 issue of *The Billboard*, did not reach the composing room in Cincinnati by press time. The biography of the act is presented herewith:

UNDER the name of Trietsch Brothers and Ward, Ken and Hezzie Trietsch and Cobe Ward toured Loew's, Keith, Fox and Pantages circuits for eight years before cracking into radio on a Fort Wayne (Ind.) station about 12 years ago. All three being native Hoosiers, the Hoosier Hot Shot tag fitted in naturally. A year later, Frank Kettering joined the trio, and for the past 11 years the Hoosier Hot Shots have established themselves as one of the hottest novelty bands.

They are now in their 11th consecutive year on the Alka-Seltzer National Barn Dance over the NBC Red Network each Saturday. They have just finished another Republic picture, "Hoosier Holiday," in which they take the comedy lead as well as dish out musical bits, and they have an active personal appearance schedule lined up for the summer until they return to Hollywood for two more pictures in the fall.

The group has long been a favorite on coin-operated phonographs. The boys play 25 instruments and have an inexhaustible repertoire, using only special material and doing their own arranging. In addition to their other activities, they have recently devoted much of their time to bond selling drives and personal appearances at army camps.

Wade Advertising Agency handles radio work for the Hoosier Hot Shots, and Kenneth Trietsch is contact man for personal appearances. They record for the Okeh label.

Subscription Rate: One year, \$7.50.

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*Fifth annual edition. In 1942 The Billboard Band Year Book, and formerly the Talent and and Tunes Supplement.

42-Year-Old Star Blasted

Melvin Douglas Takes Rap for Jumping From Private to Captain

Rep. Morrison Claims Actor's I. Q. Minus

WASHINGTON, July 17.—Picking up where it left off not too many months ago, Congress, this time in the person of Representative James H. Morrison (Dem., La.), has put showbiz back on the pan and in no uncertain terms. Excuse used by the gentleman from Louisiana was the recent promotion of Melvyn Douglas from private to captain in the army.

Morrison declared the movie star had taken the greatest leap in history when he was advanced from private to captain within one day. The Congressman asked the House Military Affairs Committee to probe the circumstances surrounding Douglas's sudden promotion. The actor was inducted in this town December 6, 1942.

"Private Douglas accomplished his feat, it was announced, on direct orders from the War Department in Washington," the Louisiana Congressman observed. "No doubt some extraordinary feat of arms warranted the amazing promotion. Or perhaps he so distinguished himself for qualities of leadership in seven months of battling on the bloody fields of Fort Meade, Md., and Camp Wallace, Tex., that the nation's war chiefs were virtually forced to single him out for elevation."

Quite often in the past, stage and radio stars have been criticized for accepting over-night commissions, and once the practice of commissioning celebrities was about to undergo investigation, but never before has one entertainer been made the subject of such a blisteringly sarcastic attack as that loosed upon Douglas.

"In the name of an estimated million-plus corporals, 160,000 sergeants and 80,000 first and second lieutenants who earned their bars and chevrons in the dull, orthodox way, and who must now salute Captain Douglas as their superior, I demand that the War Department make public this streamlined recipe for high rank," Morrison said.

"Every private and officer in our army of 10,000,000 would like to know how Mr. Douglas hopped, skipped and jumped to a captain's rank," he continued. "The record stands mute on this question. Mr. Douglas is known to have a handsome profile, a fetching smile and a sophisticated air."

"Similar talents, however, perhaps more rugged, are possessed by such screen stars as Clark Gable and Tyrone Power, who achieved officer's rank the hard way, by going thru the arduous training of an officer's school. Just what has Mr. Douglas got that they haven't?"

"Surely, Mr. Douglas's friendship with Mrs. Eleanor Roosevelt, wife of the President, who got him into the Office of Civilian Defense along with her dancer protegee, Mayris Cheney, can be dismissed as an element in his success. Nor could his warm acquaintance with Harry Hopkins, the White House wizard, possibly

have figured in the 'direct orders from the War Department' which led to his promotion.

"Incidentally, I am informed that Mr. Douglas barely passed the intelligence tests at the time of his induction. The greater credit to him accrues therefore in overcoming this handicap and recording one of the outstanding accomplishments of the war."

Observers of the perennial argument that accompanies the commissioning of showbiz people declared that Morrison's attack on the film star was one of the most caustic and blistering yet heard.

Congressional raps and diatribes are nothing new to Douglas who is 42 years of age and who was blasted last year when he became active in the Office of Civilian Defense.

Ice-Capades Review

PORTLAND, Ore., July 17.—The rejuvenated *Ice-Capades of 1943*, an ice rink musical with every act a sure-fire applause winner, has played to sellouts in the Portland Ice Arena (4,000) since opening here Thursday (8).

Show has a skillfully planned routine, the star acts being followed swiftly by comedy skits that keep the audience reaction at high pitch.

Program is so complete that some acts in the early night performances had to be cut short to allow a midnight exit. Lavish costuming, great skill in the precision work, beautiful ballet and swingy music under the baton of Jerome Mayhall all contributed to the show's success.

Trixie, petite blonde, stopped the show with her juggling act as she skimmed over the ice deftly handling rubber balls and platters. A military number by the Ice-Ca-Pets, opening to the Marine Corps march, drew thunderous applause. Another novel number was *White Tie and Tails*, in which the gals appeared as penguins.

An outstanding ensemble was *Ro-Day-o-Daze*, featuring Mary Bovec, a Portland girl who joined the show in California. The 72 girls in the chorus, dressed as cowboys and cowgirls, ride steeds with all the grace of the Lone Ranger—except those astride bucking bronks.

Another successful ensemble is *Song of the Islands*, a "black light" number in three acts. Featured are Donna Atwood, Jamie Lawrence and Joe Jackson Jr. Jackson, amusing icyllist, shared comedy billing with Eric Waite, with his prima-ballerina act, and the diminutive Chuckie Stein.

Mrs. Astor's *Plush Horse*, which brought down the house, features Edythe

Dustman, Ted Meza and Leo Loeb in equine antics. Dibba Atwood was featured in two numbers, backed up by the chorus.

Most spectacular was Red McCarthy, outstanding speed skater, garbed coolly and scantily in gold paint. Others equally applauded were Phil Taylor, veteran stilt skater; the "Old Smoothies," Markhus and Thomas; Eleanor O'Meara and Jack Richardson in a specialty, and Eleanor Meister in a black and gold ballet.

SHOWBIZ MOBILIZATION

(Continued from page 3)

this project and several reps, including Paul Dullzell, president of Actors' Equity Association, and William Feinberg, secretary of Local 802, AFM, announced plans for mass meetings.

Outline Objectives

Broad projects were outlined by the delegates during the two-day confab to expand entertainment overseas and in isolated spots, and to do a greater job on the production front. It was the feeling of many that civilian morale had been sacrificed to the armed forces. Race riots were attributed by some as stemming from an inadequate entertainment job in congested areas. Noted industrialists will be called upon by NEIS to co-operate in bringing better and increased recreational opportunities to factory workers. The possibility of having an entertainment representative on the War Labor Board was suggested by Feinberg.

Frank Wilson, representative of the Negro Actors' Guild, posed the specific problem of his race. He called for mixed casts in NEIC's entertainment units and better playing up of Negro war heroes in the newsreels to further solidify his people around the war effort.

Educational Drive

Among the immediate projects the Co-Ordinating Committee, a working nucleus of the council, will be confronted with is a broad educational campaign to break down resistance to morale entertainment on the part of factory management. Leaders of the Aircraft Division of the National Association of Manufacturers, for example, will be contacted for the purpose of introducing more entertainment into their plants.

A special Pledge Week will be set aside for performers and craftsmen to sign up their six weeks' of service or its equivalent in performances. Actors who sign the pledge will wear a "badge of honor," a plastic button with the initials NEIC to help spread the campaign among the rank and file.

Test Areas in View

A specific project was detailed for bringing entertainment to isolated civilian areas to aid in unifying these regions with the national war aims and at the same time providing much-needed recreation to the people in these sections. One section would be chosen as a "test" area; with the co-operation of local leaders shows would be organized and sent out, and results observed and made known to leaders in other prospective locales.

A need for closer relations between writers, actors and directors in preparing material was the suggestion of American Federation of Radio Artists. George Heller, assistant executive secretary of AFRA, told of such a mixed group having been attempted in radio.

An increase in the number of theaters that are authorized bond issuing agencies will be undertaken. There are now 4,600 theaters thruout the U. S. selling bonds. The total number of theaters is 18,000.

Broadway Talent Units

Expansion of overseas service, thru pledges, was suggested by Equity, as

were ideas for setting up entertainment units within the casts of Broadway shows to entertain in near-by camps on off days and for taking shows on tour of army camps after the Broadway run. Equity also suggested that managers make empty theaters available to NEIC for rehearsal of such shows.

An idea for a national three-act play contest, with one prize a Broadway production, also stemmed from the actors' union. The subject, of course, would have to be closely tied up with national unity.

As the numerous suggestions and plans cropped up from the floor supplementing Philip Loeb's formal report, which embodied many of the foregoing ideas and which were garnered from Four A's groups, there were several reminders that there be "less talk and more action." "Let's not try to eat the whole apple at once," cautioned Milton Weintraub, treasurer of the Association of Theatrical Agents and Managers.

Schaefer Made Chairman

George Schaefer, chairman of the Motion Picture Industry's War Activities Committee and also of the now-dissolved continuations committee, was elected permanent national chairman of NEIC early in the first day's sessions. Paul Dullzell will serve as national vice-chairman. Other officers are Harry Brandt, treasurer; William Feinberg, secretary; James E. Sauter, of UTWAC, vice-chairman in New York; Kenneth Thomson, of Screen Actors' Guild, vice-chairman in Los Angeles, and Virginia Payne, of Midwest UTWAC, vice-chairman in Chicago. Officers, together with members of the Co-Ordinating Committee, were elected unanimously, after having been submitted by a nominating committee of five. Regional vice-chairmen are empowered to select working committees of their own and hold meetings. (See Showbiz Mobilization on page 21)

Grannis Exec Sec?

NEW YORK, July 17.—Altho no official word has issued from the Co-Ordinating Committee of the National Entertainment Industry Council, pending the group's first meeting Tuesday (20) at the Hotel Astor, the No. 1 contender for the job of paid, full-time, executive secretary of the Council is Anita Grannis, editor of *Stand By*, AFRA publication.

Miss Grannis has been with the Council since its inception at the National Conference of the Entertainment Industry for War Activities June 3 and 4 at New York Times Hall. Not only has she handled the entire publicity job for NEIC, but also took charge of innumerable details and arrangements for the conference. She contributed one of the most detailed suggestions for the work of the Council in isolated civilian areas. Understood that the appointment hinges only on her acceptance.

Miss Grannis, queried about the job by *The Billboard*, said that she was interested in writing some radio scripts, since she had had some success with a few of them already. Then, of course, there's *Stand By*. Whether she would forego these interests for the most responsible post in the NEIC set-up will probably be decided by her over the week-end.

Choice for the new publicity director, also with pay is still anybody's guess, but James Sauter is mentioned as a long shot.

AVAILABLE

Man, 32 years of age. 15 years' experience show business. Licensed agent, AFM, teach ballroom and tap, produce. New car. Money to invest in worthy enterprise. Have acts and bands under personal management contract. Worked vaudeville, clubs, radio, etc. Do A-1 M. C., play guitar, novelty instruments, sing, dance, comedy. Wish to make change. Prefer New York territory. **WHAT HAVE YOU TO OFFER? Write**

BOX NY-41, Care Billboard, 1564 Broadway, New York City 19.

STOCK TICKETS
One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.
Double Coupons,
Double Price,
No O. O. D. Orders.
Size: Single Tkt., 1x2".

The nights are long and lonely now at the little Mary Brown cottage at the end of the road.
TICKETS
of Every Description
Special Printed to Order and Stock with as little delay as possible.
THE TOLEDO TICKET CO.
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED
Cash with Order. Prices:
2,000 \$ 4.29
4,000 4.83
6,000 5.87
8,000 6.91
10,000 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50
Double Coupons. Double Price.

"Home of Showfolk"
Rates Reasonable
HOTEL HAVLIN
CINCINNATI, O.
Corner
Vine St. &
Opera Place
Phone Main 6780

SEX LECTURER
FOR ROAD SHOW
VALIER — FREMAN — WIRE
BOX 447, Care The Billboard, 1564
Broadway, New York 19, N. Y.

FILMS SAY 'NO' ON SUSTAINERS

Aull's Return Indicates Store's Strong Radio Use

PHILADELPHIA, July 17.—Heavy use of radio as an advertising medium by the Strawbridge & Clothier department store is seen in the appointment of James A. Aull as advertising manager for the store. For the past nine years, Aull has been director of publicity for KYW. He was however a member of the store's advertising staff in 1930 before entering radio. Takes over his new post on August 1 and will be succeeded by James J. (Chick) Kelly, of KYW newsroom, who heads a newly created department at the station combining publicity, news and industrial relations.

Until now, Lit Brothers, which owns WFIL, has been the only department store making heavy use of radio, with occasional buys made by the Gimbel Brothers store, which owns WIP. Other stores have been spasmodic buyers even the stations have been going all-out to sell the media. Strawbridge & Clothier once owned WFIL jointly with Lit Brothers. Coldest to radio is the John Wanamaker Store, which once operated WOO, first station in the city.

"Dance" Murray's Book Getting A Summer Air Test

NEW YORK, July 17.—Latest in the string of books being sold via radio by Huber, Hoge & Sons, local ad agency, is an Arthur Murray tome on *Learn To Dance At Home*. Volume is being tested during the summer and will get splash campaign when the cool weather sets in.

Tests have been or are being aired on WLW, Cincinnati; WOV, WINS, WAAT, New York; WWDC, Washington, and WJBK, Detroit. Price range is from \$1 to \$1.96.

NBC Scholarship Established at NU

CHICAGO, July 17.—A full scholarship at Northwestern University will be awarded to the student making the best record at the second annual NBC-NU Summer Radio School. It is announced by Harry C. Kopf, NBC vice-president and general manager of the Central Division. Each of the 10 faculty members of the school will submit the name of the highest ranking student in his class. Winner will be selected from these 10.

The 135 members attending the institute have excellent prospects of immediate employment on completion of their course, according to Albert Crews, institute director.

\$2,000 in Ads to Satisfy Fan Mail

NEW YORK, July 17.—Radio audiences have always been responsive. They sent pennies to *Truth and Consequences* and took down guns to shoot down Orson Welles's Martians. Last week a sponsor spent \$2,000 to satisfy their requests for copies of a broadcast script.

On July 4 Frank Kingdon made his regular news broadcast over WOR. The following day WOR and Martinson's *Coffee*, sponsor of the program, were swamped with letters requesting copies of the talk, titled *Oh, Say, Can You See*.

Martinson's caught short by the pyramiding requests, which included the Erie Railroad and F. W. Woolworth queries for 500 copies each, decided the easiest way to satisfy the demand would be to place ads in New York dailies.

Entire script was reprinted in *The Times, Trib* and *Post* and two grocery trade mags.

WPDQ Salutes Its Ad Agency

JACKSONVILLE, Fla., July 17.—Robert R. Feagin, manager of Station WPDQ, receiving congratulations on winning a special citation in *The Billboard's* Sixth Annual Radio Publicity Survey, passed the applause along to the Associated Advertising Agency, which planned the trademark that won recognition for the station.

Feagin wired *The Billboard*: "Greatly appreciate honor. Would like to credit Associated Advertising Agency, Jacksonville, with creation of "Pronto" Trade-Mark. Hunter Lynde, vice-president, handled account. Thanks and regards."

Just an example of Southern courtesy, suh.

No Get-Together For NBC & House Engineering Union

NEW YORK, July 17.—Contract negotiations between NBC and its employee organization, National Association of Broadcast Engineer Technicians, have been suspended.

NABET delegates will report to the membership on web's counter-proposal of \$75 weekly wage to their \$100 per week demand. Technicians' representatives from Hollywood, Denver and Chicago conferred with NBC officials last week on the renewal of agreement which expires December 31.

Further negotiations will probably not be resumed until near contract expiration date, at which time conditions may temper the heat on both sides.

Amer. Dairy Ass'n Buys NBC Time

CHICAGO, July 17.—*The Voice of the Dairy Farmer*, weekly quarter-hour program devoted to agricultural and general news, starts Sunday (18) on 30 NBC stations. Program has been bought for 13 weeks by the American Dairy Association, thru Campbell-Mithun, Inc.

The series will feature Clifton Utley, news analyst, and Everett Mitchell, farming expert, and originates at WMAQ.

Huntley to J. W. Thompson

NEW YORK, July 17.—Elizabeth Huntley, ex-commentator at WGY, Schenectady, N. Y., this week joined the radio publicity staff of the J. Walter Thompson Agency.

N. Y. Stash Promoters Move Step Closer to "Build N. Y. Campaign"

NEW YORK, July 17.—Promotion heads of the city's major stations, meeting Friday (16) for the second time in two weeks to devise a campaign to sell the New York market to industry and ad agencies, accepted a motion to insert ads in trade journals and publications. Plan will go into effect within the next month, pending approval of three absent station promoters.

Each of the nine stations will assume responsibility for two one-page ads, making a total of 18 to be released within a four month period. Ads will carry logotype of all participating stations. Copy will attempt to counteract the acrimonious Hanes report which asserted that New York as a key city was on the way out and that grass would grow in the post-war streets.

Star Stuff and Music Plugs On Big-Time Commercials All That Flacks OK to Nets

Republic May Break the Ice With Human-Interest Show

HOLLYWOOD, July 17.—Indie and web program producers are meeting with little success in current attempts to set up sustaining programs to emanate from a film-making plant. Radio men figure they can do a top human-interest program that would build a solid audience and at the same time do an institutional job for the movie makers. Picture men continue nixing all offers.

Film execs say they are interested only in commercial sponsorship and commercial program tie-ups and to heck with anything else. Sustaining to their ken is synonymous with free and n. g. Pix people are star-conscious and shudder at an institutional program, since it would use the "small people" on the lot, the cameramen, the grips, the people behind the scenes, as well as the name players.

Radio producers point out that there hasn't been a successful Hollywood program because the approach has always been one of gossip or an overwhelming array of names. *Hollywood Hotel*, the first big Coast show, was a combo of both gossip and names yet never clicked in a big way. Likewise, the Mary Pickford show of some years back had surfeit of names and a shortage of listeners.

Even MGM Says 'No'

Even the most aggressive studios, including MGM, which had a commercial tie-up with Maxwell House Coffee and sponsored its own network programs, taboo sustaining tie-ups. The other studios also are quite content to continue on their spot announcement campaigns, a fresh one for each film they think worth the additional plugging and tie-ups with commercial shows with CAB ratings.

Radio men trying to promote a sustaining set-up have pointed out that no one is going to prevent the program being sold once it has established itself. Additionally, the network spokesmen have pointed out that chain break announcements can be tied into the varied local situations. Thus a studio okaying the origination of this type of institutional program could, if it wanted to, fit its spot announcement campaign into the show via chain break plugs.

Thus far the major studios are content to continue chiseling time on commercial shows, doing out the mimeo-

graphed pap for use by station for Hollywood chatter programs, and making tie-ups with programs whereby, for example, the score of a new movie is premiered on a top musical show. As part of deal the film firms support tie-ups by buying splash space ads on radio pages.

Republic Announces

Only break in the film lot line-up was the announcement early this week that Republic Pictures, an indie outfit specializing in Westerns, had a half-hour network sustainer in the works. Modus operandi of the show is still in the mulling stage but at least, figure radio men, one of the Hollywood lots, albeit a minor one, has decided to get going.

If Republic stages the program on its lot, doesn't put all its emphasis on Roy Rogers, the studio's top name, and lets radio men handle the show then, reason the program producers who have been pounding this theme, there is no reason why Hollywood shouldn't be as much a part of the radio picture as are the various units of the armed forces. All of these now have programs, in the public service vein, which do an educational job without dulling their entertainment edge.

And just, continue the station men, as the servicemen's shows have had sponsor bids, and in some cases are sponsored, so will the film programs wind up commercially bank-rolled.

Disaster Makes Effect Records For Stash KFXJ

DENVER, July 17.—Rex Howell, Manager of Radio Station KFXJ, Grand Junction, Colo., and hero of the recent series of explosions that resulted from the burning of two cars of munitions in his city, has been busy supplying sound effects records to Denver radio stations.

When the fire threw Grand Junction into a panic while artillery shells exploded for three hours, Howell went on the air in an emergency early-morning broadcast telling people to take cover and explaining just what was happening. Meanwhile, his engineers were busy recording the sounds of the explosions and the whine of shells passing over the studios, three blocks from the scene of the fire. The climax came when one shell crashed into a restaurant across the street from the studios. The resulting transcriptions constitute some of the best battlefield sound effects records yet made and are strikingly realistic. Because of the record shortage, Howell has been loaning the transcriptions to Denver stations anxious to have such good sound effects and allowing them to make their own copies.

Meanwhile, Howell has received citations from both the War Department and OGD for his work during the disaster.

ACN Drops Telephone Wire for Duration

NEW YORK, July 17.—Atlantic Coast Network has discontinued one of its two New York to Washington (via Philadelphia) telephone wires. Web execs explain that one wire is sufficient under their recently revamped set-up.

ACN retrenchment, which will probably last for the duration, cut the number of programs being fed around the chain.

Early A.M. Broadcasts Jack Heavy With Spots Over All L.A. Stations

Everything From Jobs to Keep You Alive to Burial Plots Plugged From 6 to 8

LOS ANGELES, July 17.—Heavy dough is being gathered by West Coast stations with alarm clock spot announcements. These platter jockey sessions, from 6 to 8 a.m., are loaded with spots indicating an advertising fear that no one is home, in this area, after factory whistles blow. The spots run the gamut, and listeners learn everything, well almost everything, from where to get a job to where to be buried in style . . . with 50 or 100-word spiels.

Earl Anthony's KFI and KECA are operated jointly, with the former having NBC affiliation and the latter Blue. Type of business being currently booked by them indicates the range of spot ad buyers. KECA recently signed 364 50-word announcements for Thrifty Drug-stores, altho it hasn't collected on the current spot rage as solidly as KFI. The latter not only has Thrifty, but Herb-Ox Bouillon Cubes, Morton's Table Salt and Krank Shave Cream to mention a

KYW Sends Army News to Army

PHILADELPHIA, July 17.—KYW is providing the army with news about the army. Daily newscasts started last week for Philadelphia Army Signal Depot. News is assembled and edited in the KYW newsroom and transcribed at local Depot from the wires for airing to army workers and service men. Last-minute news is phoned to Depot, where it is piped direct to the public address system.

Don Lee's KHJ (Mutual outlet here) has a houseful of a.m. spots also. Tops among these is Todd Clothing Company, which recently tied themselves up for a year. Todd tells all about his men's suits in 35 words.

The yen for spots is by no means a movie capital phenomenon. They're just as hot for 'em in San Diego, where a *Breakfast Club* features a spot after every hillbilly number. Mountain music is all they play.

Glendale's KIEV gets a heavy play from North American Aviation with "Come and work on P-25 Mitchell Planes," the spot theme from 6 to 8 a.m. North American takes longer announcements on KHJ, using one-minute ets and five-minute segments in participation programs, to hypo its man-power hunt.

KIEV doesn't depend upon its spots from North American alone but rings the cash register with Dr. Cowen, credit dentist; Owen J. Masters, automobile dealer, and Schneider & Lynch, used car salesmen.

There's no question, no matter how the station sales managers feel about it (they yelled about the trend to spots and five-minute programs at NAB New York meeting), everyone out on the West Coast is selling with spots, whether it's drapes as sold by New York Wholesalers' Company over KRKD or used cars sold by everybody over every station. Early morning is the time, and spots—the medium.

"Red Cross Reporter" From New Guinea

NEW YORK, July 17.—Your Red Cross Reporter, beamed from Australia and

New Biz, Programs Bring Don Lee Net Executive Shifts

LOS ANGELES, July 17.—New Don Lee business in addition to increase of programs recently acquired, has necessitated changes in net's personnel. Switches in the executive personnel become effective August 1 and were announced by Lewis Allen Weiss, vice-president and general manager of the web.

Sid Fuller, now manager of Don Lee's KGB, San Diego, moves to KHJ here as assistant program director. He will be succeeded at KGB by Fran Ide, William Evans, now sales manager at KGB, becomes assistant manager.

At KHJ, Dave Young and Wally Ramsey, of the production department, have withdrawn from their executive positions to devote their entire time to production on new programs recently acquired.

Immediately upon announcing the changes, Weiss left for New York to attend an executive meeting of the board of Mutual, of which he is vice-president.

Stanley Goes From WINX to WTOP

NEW YORK, July 17.—Howard Stanley is scheduled to become promotion-publicity director of WTOP, Washington, August 1. He will succeed Lee Chadwick, who goes into the army.

Stanley, who leaves WINX, also in Washington for the new job, has been a *Boston Globe* correspondent, promotion-publicity man for WGAN, Portland, Me., and WGAL, Lancaster, Pa., and radio editor of *The Lancaster Sunday News*.

At WINX Stanley was responsible for that station winning an award in the Local Station Division of *The Billboard's* Sixth Annual Radio Publicity Exhibit.

broadcast by WOR-Mutual on Saturdays, 12:45-1 p.m., will originate from Port Moresby in New Guinea starting July 31.

John Shaw, MBS correspondent in those parts, arranged with the Australian Broadcasting Company to send portable recording equipment to the Port and goes along to do the program. He will remain in New Guinea for two months.



We tip our hat to you, Billboard, for your award—and thank you for saying, "WINX is young but not immature. It rates!"

Smart advertisers and agencies who want to cover completely a major market of 1,250,000 persons, where the per capita earning power is the greatest in the world, are assured that our prize-winning showmanship and promotion will continue to sell for them!

When planning your fall campaign, invest wisely in Washington with WINX! Preferred availabilities and effective program ideas submitted on request!

LAWRENCE J. HELLER
President

WINX

Washington, D. C.

The Capital's Only Independent Station!

Youngest Star Celebrates Year on GE's FM Station

Disproves Theory Kids Won't Listen to Kids

SCHENECTADY, N. Y., July 17.—FM here is credited with building the youngest local star in radio history, Mary McIntyre, who recently, at the age of 12, celebrated her first year on GE's station W85A.

Mary reads children's stories on the air twice weekly and the fan mail has almost accounted for every FM radio receiver in operation within the station's service area. The letters are not all from youngsters either, more than half coming from adults, who not only say "thank-you," but request autographed photos.

Ruth Stone, of W85A staff, handles Mary's programs and while she suggests material it's Mary herself who makes the final decision on stories, and in many cases even suggests the broadcast titles. Mary not only reads the tales but dramatizes each of the characters, from tramps to rabbits. She played Topsy at the age of five and at eight did *Wee Willie Winkle* playing all 10 characters.

She's one performer who destroys an adage that kids won't listen to other youngsters.

OWI to Poll Stations and Press on Field Service Need

WASHINGTON, July 17.—The nation's radio stations and newspapers will be polled by the Office of War Information to determine whether or not they want a local field service which would operate in a similar manner to OWI's Washington activities. Poll was inspired by a survey in *The Billboard*.

The announcement was made this week by OWI's new advisory committee, which probed chief OWI headaches, one of which is recent abolition of field offices. When field operations were abolished by elimination of funds recently, OWI announced that all field offices were to close immediately. This left the OWI Radio Bureau in a bad spot, since many services were being provided local sta-

tions by the field personnel. Altho funds of the Radio Bureau were untouched, Don Sauffer and Phil Cohen, of the Radio Bureau, expressed considerable concern over loss of the field services.

The committee announced that it had received conflicting reports as to the effects of the abolition of the field service. In requesting OWI to poll newspapers and radio stations as to their desire for such service, the committee declared that it felt that a streamlined, effectively conducted field service might be more economical to the government, in both money and man power, than for the separate agencies to employ information men of their own.

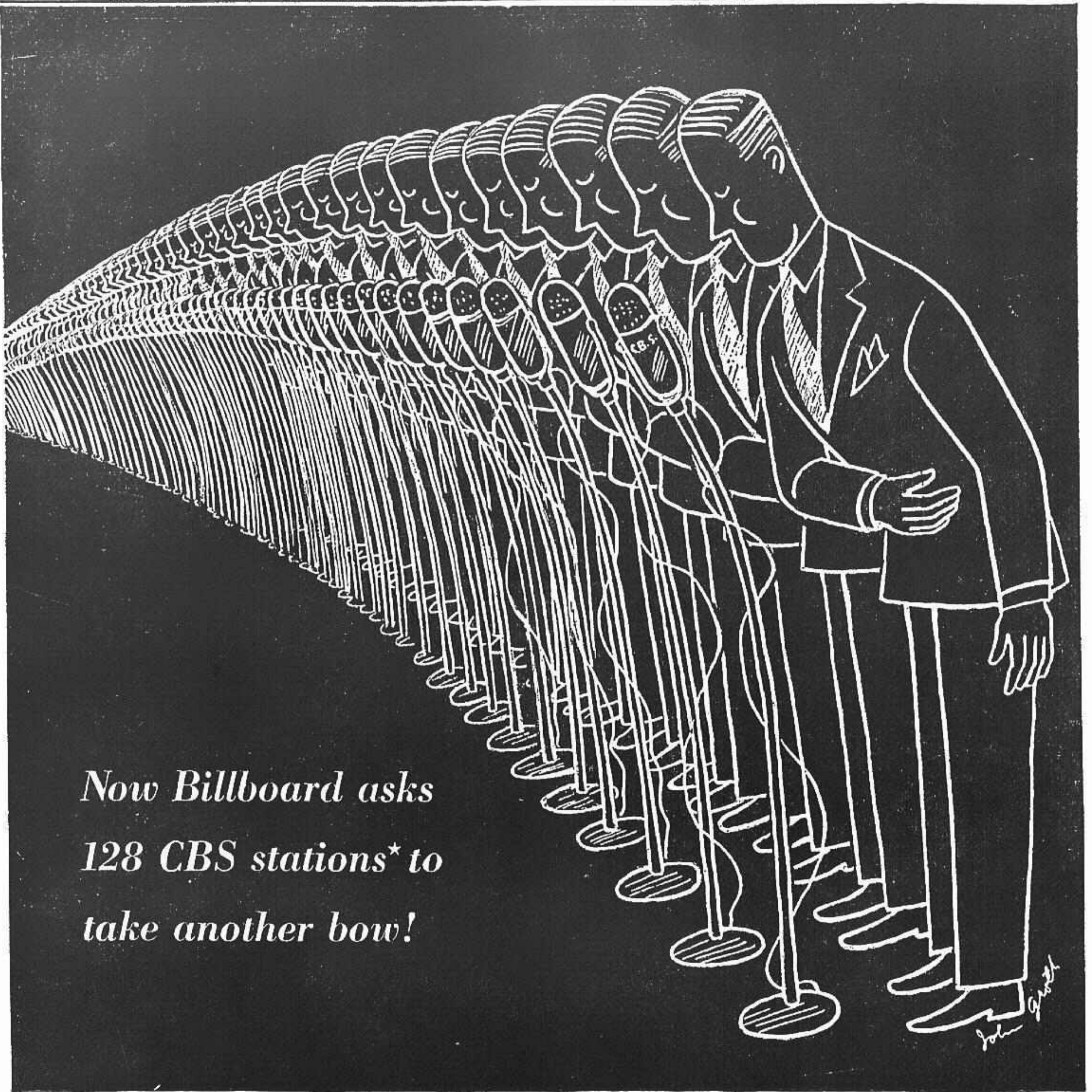
KSAL's

THANKS

... TO THE RADIO EDITORS!

The special award for the most "INTELLIGENT MERCHANDISING" confirms what agencies and advertisers have been writing us for some time.

SALINA **KSAL** KANSAS
1150 ON THE DIAL



*Now Billboard asks
128 CBS stations* to
take another bow!*

... this time it's for program promotion

The voluntary zeal, practical ingenuity, and tireless persistence with which the 128 stations of the CBS Network stimulate and sustain local interest in the network's sponsored programs have just won *Billboard's* annual award for the best network job of Program Promotion in 1942.

The stations' pride in their programs, and their translation of that pride into strong, partisan local enthusiasm, are very pleasing indeed to the sponsor and to the network. This voluntary year-round service adds up to the strongest team-work offered in radio anywhere. Advertisers and agencies know it, appreciate it, and thank CBS stations for it, above all others. And they get it, in bountiful and realistic measure. CBS program promotion is a "plus" which many sponsors estimate worth large, real money to them. And the station communities welcome this

service because they're kept sharply aware of what's best on the air.

*With an extra bow for these stations

*Station WJR (among Clear Channel Stations) for "intelligent promotion of radio as an entertainment medium."

*Station WKNE (among Regional Stations) for "intelligent approach to specific local problems."

*Station KLZ (among Regional Stations) for its "comprehensive employment of publicity media."

This is CBS...

THE COLUMBIA

BROADCASTING SYSTEM



Boston Solves Man-Power Aches; Future Not So Rosy

Dough Pulls Men From Small Towns

BOSTON, July 17.—The radio man-power situation in Boston has leveled off so that stations operate with a fair degree of ease. But this is no assurance that things will continue this way. Managers know pretty well future headaches will occur. The question is when? Drafting of fathers will present an acute man-power problem everywhere.

There is a sound reason for the stability of radio man power in Boston, as opposed to the same in the smaller cities. As Harold Fellows, WEEI general manager pointed out, "Men on the larger stations have been better paid than those on small city stations. Hence they settled down, got married and had families earlier. The young men on the outside stations have not been as well paid, they haven't settled down and of course are available for an earlier draft."

Small Stations Hit

The immediate man-power question, then, is at smaller stations in comparably smaller cities. There has always been a steady migration of talent from outlying districts to the population centers. War conditions have aggravated the problem. There is the case, for instance, of a small Western Massachusetts station formerly operated by a staff of 16. At present it is being operated by eight people.

To date, WEEI has lost 25 staffers, including two women. At present only three of the original eight control engineers are on hand. Some of those drafted have been replaced from outside, but generally some members of the regular personnel have been moved up. On the management side, doubling up and promotions have been the order.

One help in the announcer problem at WEEI has been the School for Announcers run in conjunction with Emerson College

of which Arthur F. Edes, former WEEI program director, is Radio Director. However, in the last class graduated from the school, only one out of seven placed (seven out of 12 got jobs) went to WEEI.

Yankee Loses 40

Robert Bartley, vice-president of the Yankee Network, of which WNAC is parent station and Mutual outlet, quoted facts for the web of five stations. He figures that 40 people have gone to the armed services. In addition, five have been lost to what he terms generally, *Radar*. They are operators, production expeditors and technical men.

Of the 40 men in the armed services, 25 are technicians; 10 came from the sales and promotion staffs; 10 are classed either as production men or talent. As things stand now, "We are able to maintain full operation," Bartley said. "We have a full complement of technicians and with some doubling elsewhere we are able to get along." However, he noted that they have no men who can step in to cover vacations.

WAAB's Move Helps

A curious and unusual situation developed with the end of WAAB's Boston operations in June 1942, when WNAC became the Mutual outlet, and its transfer to Worcester last December. No men were let go at the time, although some went to *Radar*. Others were parceled out from the Boston offices to other Yankee stations, and to the experimental FM stations. When WAAB was ready to begin operations in Worcester, a new complement of technicians was gathered. One man was a ham operator from Leominster who also worked part time in a Fitchburg station. He went to WAAB full time. Radio service men, who had done part time commercial broadcasting work, were

hired and in certain cases given additional training.

At the same time, Yankee's experimentation (for which it has been famed), has been held in abeyance, and will be for the duration. This, of course, has released some men to the commercial branches of Yankee.

Robert Sanford, WORL special events and publicity director, speaking for manager George Lasker, listed 20 men all told as having been lost to the armed services, 10 of them in recent months. Three were announcers, three engineers and four salesmen. The 920 Club, 15 minute programs of recordings played throughout the day, are mainstay of this station, so talent question has not been severe. Since the station's time is loaded, only two of the four salesmen lost were replaced, and the staff remains at four. One replacement was newspaper advertising salesman, the other a wholesale shoe salesman.

Of the replacements in engineers, one was a Bostonian working in Albany who wanted to return here. Just by chance Lasker met him on a train coming here from New York. He struck up a conversation with him, learned that he was a radio man who wanted a job in his home city, and offered him position on the spot. That was a stroke of luck, for the man was 4-F. One new WORL sound engineer formerly ran a recording studio in Brockton.

Singer Becomes Announcer

A new leading announcer for WORL was a singer on a larger Boston station. He has turned out so well that he will undoubtedly go back to the larger station (in fact, an agreement between the stations allows for this) after the war, if not before. Leland Powers School of Radio supplied another announcer while a third is a 17-year-old just out of high school. He has shown a lot of promise, but when he turns 18 will be draft bait. As things stand now, the station auditions announcer prospects nearly every day. During the past six months, auditions ran as high as three or four a day.

Westinghouse's WBZ has lost a total of 15 men. Six were technicians, three announcers, one a news editor, five from the administrative personnel. The latter category includes the general manager, a mail room boy, two salesmen, one publicity man. By and large, in line with the Westinghouse policy, most of the vacancies have been filled from within the organization, either by promotion, doubling, or shifting of personnel.

Replacements have come from outside, however. New technicians have been found on smaller stations, one on an air-line radio system. Several women have been brought down from the FM station, WBSP. Women are working as general announcers here, whereas on WEEI they are assigned only to types of programs for which they are especially suited. WBZ also has two women engineers. Two WBZ announcers have been drawn from other stations, and one member of the news staff came out of journalism school. There is the probability that WBZ will lose four men of the administrative personnel within a month or two.

All in all, Boston broadcasters have handled the man-power situation in a fashion which enables them to continue broadcasting at peak.

Radio Writers Hold 4-Day Meet in Chi

CHICAGO, July 17.—Officers and directors of the Radio Writers' Guild, branch of the Author's League of America, will conclude a four day conference here tomorrow (18).

Meetings which started on Thursday (15) were faced with national organization problems and contractual negotiations which are starting with NBC for the shortwave writers of that network. Problems are tough because, altho NBC and CBS shortwave operations are in theory private business, actually all shortwave facilities are leased to the OWI and after the nets have come to understanding with RWG it will have to be approved by the OWI as well as the WLB.

CBS contract sessions have been postponed until Edmund Chester, Columbia's shortwave director, returns from his Latin American tour.

Pauline Hopkins, scriptor for *That Brewster Boy* and President of the Chicago RWG, has hosted the meeting.

Careers in Radio De-Glamourized by KANS' Hollister

CHICAGO, July 17.—"The radio industry is a way of life. You must expect to live and sleep radio. If you are not prepared to do that you better go into some other business." Such was the assertion of Herb Hollister, owner of KANS, Wichita, Kan., in a talk to students of the NBC-Northwestern University Summer Radio Institute in which he thoroely debunked careers in broadcasting.

Hollister, former director of the NAB, has been in radio for 23 years. In addition to owning KANS he is manager of a war plant at Boulder, Colo. His discussion, *Local Station Operation*, was the fourth lecture in the six seminars offered students of the institute.

Using a novel method of presentation, Hollister posed as a station manager about to hire a staff, with students appearing before him as applicants. He emphasized in his interviews that inexperienced students would have to expect low salaries until they prove their worth. "In some instances," he said, "that may be \$20 a week or whatever is considered a living wage in the community to which you go." He urged the students to study all phases of radio because "you'll be called upon to perform many duties aside from your regular jobs."

Kamsler Joins McGillvra

NEW YORK, July 17.—Jack Kamsler this week joined the sales force of the Joseph Hershey McGillvra Chicago office. He was formerly with WJJD, Chicago.

Thanks to the Awards Committee

which selected **KFEL**

for **FIRST PLACE** in the Regional Channel Division of The Billboard's Sixth Annual Radio Publicity Survey.



Thanks, too!
for the compliments our
KFEL PROGRAM PROMOTION received recently
from advertising executives
at:
Gillette Safety Razor Co.
Kellogg Sales Company
Lehn & Fink Products Corp.
Morton Salt Company
Phillips Petroleum Co.
Federal Adv. Agency, Inc.
Kenyon & Eckhardt, Inc.
Knox Reeves Adv. Inc.
Leon Livingston Adv. Agcy.
Mazon, Incorporated

Managed by Gene O'Fallon
Represented by John Blair & Co.

★★★
Copies available
on request

OUR THANKS

to The Billboard
and the
Radio Editors
of America

for the

Special Award

given us in The Billboard's Sixth Annual Radio Publicity Survey for the "most outstanding all-around Regional Network job."

DON LEE
BROADCASTING
SYSTEM

WHAT MAKES PROGRAM TICK

Crossley and Hooper Ratings Play Tiny Part in Y&R, CBS Radio Program Researches

Agency and Network Investigations Dig Up Basics

NEW YORK, July 17.—Crossley and Hooper ratings indicate only approximate listening audiences and tell a sponsor little or nothing about his program except that in relation to other programs in a given period it's doing okay, or less than terrific, radio show research develops.

Columbia Broadcasting System and Young & Rubicam are spending thousands to establish an entertainment yardstick by which program appeal may be accurately measured and which will turn CAB and Hooper ratings into an accurate story.

Both organizations maintain large program research staffs whose job it is to take programs apart and see what makes them tick. Each builds its investigations around a device which enables it to sample listener reaction to each second of a program. Their formulas are differ-

ent but their aims are the same—to rate radio entertainment. Young & Rubicam bases its program research on a mass reaction recording device which it terms a barometer, while CBS uses an individual reaction graph which it terms a program analyzer. The first, naturally, gives you a picture of the audience being tested the moment the program is either off the air or has been played from an electrical transcription; the latter gives you the reactions pro and con of each person being tested, but the mass reaction cannot be ascertained until a graph is drawn based upon individual responses.

Researchers Touch Bottom

Columbia has been conducting its tests for a year and a half, while Young & Rubicam has been on the job four years. Both state they feel that they haven't touched the bottom of the subject yet, which is not surprising, since the entertainment world has been seeking the answer to what makes people laugh since Aristophanes wrote *Satires*, 400 B. C. However, both have reached a stage where their backlogs indicate fundamentals.

A gag, in a setting, is better, they've proven than it is unadorned before the mike. Take it up Allen's Alley and it will rate 25 per cent or more response than if Jolson digs it up and, undressed, eases it into the mike. Identify a character and twice as many fans will be interested in him as dialed before he became a personality. If a musical bridge between scenes of a dramatic show is correct, the listener's response drops because his mind is idling. However, if the musical bridges are bad, in other words if they become important in themselves or if a quickening tempo is employed where the plot isn't quickening, the audience speaks up on the analyzer or the barometer. Actually, thousands of other program fundamentals have evolved from CBS and Y&R not taking Crossley and Hooper ratings for granted.

Producers' Resistance Broken

Program producers at first laughed at the electrical device that was supposed to tell them about something which they knew all the answers. Both CBS and Y&R research departments broke down that resistance so that now most of the radio staff of the agency and many of the directors co-operate with the "what make 'em tick department." Both admit that many in each organization haven't the slightest idea of what goes on behind the graph-making minds but they have hopes.

CBS pays all its research bills, Y&R pays most of them. Only in special cases where the job is too big or not directly related to the success or failure of the program are sponsors socked program research fees. Both also stress that the more programs they analyze the more comprehensive each survey becomes. Figures by themselves don't mean a darned thing, both explain, which is one of the reasons why they smile when Jack Benny loses more of his scant hair when his program drops a CAB point. Actually, he may have had a bigger percentage of the people listening during the period covered by the co-operative analysis (Crossley) than he had before the drop. The industry is going to know something about programs before Y&R and CBS are very much older. It's going to cease being up a blind alley going nowhere.

A comprehensive analysis of the techniques and the program facts thus far developed from program research will be featured in *The Billboard's Fall Special Issue*, dated July 31.

Feather Gives Real Credit to McDevitt

Naturally I was very proud to read in this week's *The Billboard* (July 17), that the office with which I am associated had been elected to first place in your Sixth Annual Radio Publicity Survey, Exhibit Section. However, in the appraisal of our work there was one item in which credit was incorrectly balanced, and I should like to draw this to your attention.

The Bandleaders' Dancing Contest, altho it was my idea originally, was not organized by me. I had planned to do it in New York, but Harry James left earlier than expected. When he got to the Coast, the contest was brought into being and organized entirely by Barney McDevitt, who was then handling the Hollywood Palladium, where James was playing, and who is a better press agent than I can ever hope to be.

In fact, owing to transportation troubles, I didn't even get to the Coast until three days after the contest, so you can see that the credit is due to McDevitt, not me.

LEONARD FEATHER
Davis-Lieber Office

Aussie, Greece and Belgium Release Weekly Info Disk

NEW YORK, July 17.—Australian, Greek and Belgium news info bureaus this week undertook a joint program of informative spiels about the three countries waxed on one side of a single disk. Program is slated for airing over the country on a locally exclusive basis, with 103 stations already lined up. Show starts Monday (19).

At the outset release will be a weekly, but if reverse side of the disk is used by three additional members of the United Nations as is hoped, the show will be expanded to a daily five time a weeker under title of *News From United Nations*.

Waxing is handled so that a station may air any nation's program without using entire platter.

The Australian bureau also releases a script "intended to background the news from the Southwest Pacific front." It is almost identical in theme with the commentary on the e. t. and is intended for inclusion in newscasts in toto or in part.

Platters are offered gratis to stations. Co-operating news bureaus anticipate, however, the possibility of local sponsorship, and the stand of the Australian News Bureau will be no doubt typical on this subject. The Aussies, in a letter to the stations committed to use the series, wrote:

"There would, of course, be no objection to dignified, local sponsorship of our transcribed programs. If you found them suitable for sponsorship you might feel that, while sponsorship continued, you would be justified in sharing the cost of production with us by paying \$1 a program."

Long Out of WLW

CINCINNATI, July 17.—Dewey Long this week resigned as manager of the Chicago office of WLW. Split came after a disagreement over policy matters.

Before joining the Crosley organization five years ago, to manage WSAI, Mr. Long was sales manager of WBT, CBS outlet in Charlotte, N. C. Subsequently, when WLW set up its own sales rep organization he was placed in charge of the Chicago unit.

THANKS TO THE ... AWARDS COMMITTEE
The Billboard's 6th ANNUAL RADIO PUBLICITY AWARD
 WPEN's "VIGOROUS PUBLIC RELATIONS" AWARD WILL ACT AS A SPUR TO EVEN MORE VIGOROUS EFFORT.
Station WPEN
 950 ON YOUR DIAL IN PHILADELPHIA
BUY WAR BONDS

AVAILABLE TO U. S. STATIONS & AGENCIES
"The Wayside Neighbor"
 Canada's Most Popular Program (Feature of CJCL, Kirkland Lake, Ontario). Original poetry, sayings and music. Electrical transcription series available for first time to American radio stations and ad agencies for sustaining or commercial use. Write or wire for rates.
 "THE WAYSIDE NEIGHBOR," Care Samuel Selson, American Representative, 1919 W. Girard Ave., Philadelphia, Penna.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

ANNOUNCING ...
Music Industry's First and Only Year Book
Covering Every Phase of the Music Business

SEE PAGE 5 ...

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

WITH Baltimore, another newcomer in the broadcasting firmament (it's a little over a year and a half old) was asked to do a recruiting job in Baltimore. Being young it didn't stop to think how big a job it was tackling. It just went ahead and decided to stage a nighttime parade with floats, big bands and everything that a rousing torchlight parade would have. All thru the parade were WITH floats that sold not only the necessary recruiting but everything that the U.S.A. needed in the form of money and man power. Here was a public service job to do, and WITH did it, to the tune of winning the quickest local acceptance that any station has gained in a long, long time—in a major market.

Thanks, Billboard!

BILLBOARD'S CITATION 6th Annual Radio Publicity EXHIBIT

WITH

WITH carries more retail accounts than any other Baltimore station. WITH sells in Baltimore for a long list of national "names."

NATIONAL REPRESENTATIVE: HEADLEY-REED
 New York Chicago San Francisco

IN BALTIMORE

500 Mil War Advertising Hoped for by Government Bureau Heads This Year

Thousands at Ad Appeal Luncheons

Radio Goes All-Out With Three-Quarter Hour Program With Elmer Davis as Emcee; Broadcasting Forgotten in Brochure

NEW YORK, July 17.—Despite the fact that the appeal for "A War Message in Every Ad" was broadcast over the Coast-to-Coast NBC network and the entire promotion of lunch meetings in every important city, for the purpose of hearing the broadcast, was handled over an NBC closed circuit (*The Billboard*, July 17), not a single mention of radio was made in the brochure distributed at the luncheons to implement the meetings. The New York feed was held at the Commodore Hotel on the day of the broadcast (14) with Gene Thomas, sales manager of WOR, serving as emcee, which further pointed the absence of radio mention in the booklet which was prepared by *Magazine Marketing Service* as part of

a continuing operation in co-operation with the War Advertising Council.

Advertising men present commented on the no-radio slant of the booklet which was made more obvious since most of the speakers paid tribute to the job that radio has done thus far in the national emergency.

Elmer Davis emceed the broadcast and opened by bringing the war news up to date. Then he brought the advertising men up to date on what the government expected from them. This was put into solid figures by the final speaker, Chester J. LaRoche, chairman of the War Advertising Council. LaRoche stated that one-third of every ad dollar for government messages was the aim. This meant further that last year's job of \$250,000,000 would have to be doubled if the quota was to be met.

Bureau Heads Appeal

Each of the broadcast speakers (heads of individual government departments with a message that advertising could sell) explained his needs, from Judge Fred M. Vinson, head of the Office of Economic Stabilization, who stressed the necessity of draining the 45 billion which America would earn in 1943 over and above the available consumer goods, to Marvin Jones, food administrator, who stressed the necessity of changing the nation's eating habits, and Donald Nelson,

chief of WPB, who made an eloquent plea for an educational job for production and the men who make production possible.

To start the ball rolling, Judge Vinson stated that the nation's insurance companies are planning a campaign to help remove the "dangerous dollars" that were just dying to inflate.

The pleas were eloquent, but some in attendance thought they were all too long. That's one of the penalties of trying to broadcast to a special audience with the public listening in. The material must be interesting to the eavesdropping general public as well as the specific executives to whom the appeal is being made.

Consensus of meeting was that it was good—but it was felt that "lunch from 12:15 to 2:05 is too much under present man-power conditions."

Menu Criticized

Several food advertisers present also pointed out that since an appeal was made on the broadcast to the advertisers to sell "balanced diets" with all necessary food elements, it was "less than intelligent promotion" to have an unbalanced menu at the luncheon itself, which was minus several of the nutrition experts' "Basic Seven."

NAB Sales Mgrs. Cry N.G. But Go On Selling Loads of Spots

Remedy Can Be Self Applied

NEW YORK, July 17.—Typical of what is wrong with the NAB—namely its negative approach to radio's problems—are the resolutions adopted by the NAB Sales Managers' Executive Committee at its confab here this week. The sales execs went on record vs. hitch-hike announcements and five-minute commercials. Good, very, very good.

But the gentlemen of sales forget that the very thing they were condemning is their big bread winner. In fact, WABC that same day announced a record amount of new biz in just these categories.

It's easy to say something bad, but it's not easy to justify that statement

when the persons making it continue to live on the basis they condemn. If five-minute spots, announcements and overloaded participation programs are bad, and the sales execs say they are, then either stop selling them or sell an alternative.

Instead of short-sightedly saying something stinks, how about a constructive idea? If it's no good, then come up with something that is good.

And if they can't come up with something good then it seems that radio and especially the sales execs have become, with few exceptions, order takers and not salesmen.

"DAVIS-LIEBER IS AMERICA'S NO. 1 RADIO PUBLICITY OFFICE"

That's what it says in The Billboard's 6th Annual Radio Publicity Survey for Independent Press Agents.

DAVIS-LIEBER

LEO MILLER
CARL POST
LEONARD FEATHER
PATRICIA GARVIN

17 EAST 49TH ST., N. Y. C.
Plaza 3-3240—3269

IF YOU HAVE A GOOD PRESS AGENT STICK TO HIM, BUT
IF YOU NEED A GOOD PRESS AGENT CALL DAVIS-LIEBER

WMCA

thanks the

AWARDS COMMITTEE

of *The Billboard's*

Sixth Annual Radio Publicity Exhibit

for the

SPECIAL AWARD

for over-all war programming

wmca *America's Leading Independent Station*

"Ivan Black was acknowledged Number One Star Maker"

The *Billboard* 6th Annual Radio Publicity Exhibit for 1942.

Thanks to my Clients . . .

Zero Mostel—Arch Oboler—"Lights Out"—Golden Gate Quartet—Wilbur Evans—Hazel Scott—Mildred Bailey—Jerry Wayne—Jean Holloway—Les Damon—Joan Merrill—Count Basie—Raymond Edward Johnson—Cafe Society Uptown—Cafe Society Downtown

for making me 'Number One'

and to the Publicity Departments of the Blue, NBC, CBS and WOR-MBS—for constant co-operation.

IVAN BLACK

Publicity

PL 3-1049

New York City

128 E. 58th Street

Post-War Operation of OWI To-Be-Built Transmitters Already Tempest in Teapot

RCA's Sarnoff Sees No Future Profits From International Broadcasts

NEW YORK, July 17.—The Office of War Information's ambitious program for supplementing the 13 privately owned high-frequency short-wave transmitters in current use, with 23 more, has touched off a powder-keg over the problem of their post-war disposal.

Private industry will have no use for the added transmitters after the war, according to David Sarnoff, President of the Radio Corporation of America, his contention being that international broadcasting has been window-dressing and never paid off and, in fact, had to be subsidized with money from domestic profits.

Spokesmen in the industry point out that the original 13 transmitters were more than ample for limited peace-time international broadcast. The additional 23, they say, could only be absorbed by private industry at a loss.

Two-Way War Chore

An engineering executive of OWI, however, told *The Billboard* that short-wave transmitters have a two-fold war job: (1) They must be used to soften up the people of enemy countries, acquaint them with the democratic aspirations of the United Nations, thus making them friendly when the big push comes, and (2) sell the peace when the war is over.

The OWI spokesman indicates that if the OWI is liquidated six months after the war as stipulated by law, the OWI Foreign Branch will have completed only the first half of its job.

On the other hand, Congressional circles are adverse to the idea of appropriating necessary funds for maintaining for post-war use the 23 transmitters in operation.

OWI Foreign Branch having obtained a WPB priority and a green-light from joint Chiefs of Staff, is meanwhile proceeding with its building program. Transmitters are being built and for the duration at least they will be run by private enterprise, under government supervision.

Adding Two Transmitters

Three of the new transmitters are in use. Construction of two more started last week on a CBS site in New Jersey. Under the arrangements, CBS will lease land to the government and take over

operation of the stations after construction. Ground being used for the transmitters was formerly occupied by CBS's key station, WABC.

If, after the war, Congress refuses to maintain the transmitters, and private enterprise doesn't find it expedient to take over their operation, all physical equipment will be put on the auction block, and it is expected that broadcasting companies will grab them up. This assumption is made on the basis that the immediate need of replacement equipment after the war will exceed production facilities.

When OWI Foreign Branch officials were questioned on whether the facilities under construction will be of permanent quality, their answers were an emphatic "yes." They categorically denied the rumor that transmitters being built are temporary equipment and would be useless after the war.

All transmitters will be used interchangeably by Co-ordinator of Inter-American Affairs for South America and OWI for Europe.

Adman Bowles New OPA General Mgr.

WASHINGTON, July 17.—Chester Bowles, vice-chairman of the board of Benton & Bowles, ad agency, this week was offered the post of general manager of the Office of Price Administration. He was asked to accept by Prentiss Brown, OPA chief, following resignation of Lou Maxon, Detroit ad man, who bowed out as head of OPA publicity and candidate for the general managership.

Bowles will move into the OPA next week if he accepts.

Sheffield Buys a Pair

NEW YORK, July 17.—*Guess Who!* and *The Missus Goes A-Shopping* have been bought by Sheffield Farms. Former will air over WOR Wednesday evenings, 9:30-10 p.m., beginning August 11, and latter on WABC Tuesdays, Thursdays and Saturdays, 8:30-8:45 a.m. N. W. Ayer agencied the deal.

had the role played on the screen by Ginger Rogers.

Following the pattern of a 15-minute daily episode until the whole reel is run off in five chapters, the thing boils down to a runaway serial, except that it excludes soap plugs in the afternoon instead of the usual forenoon.

At the end, another plug goes to the studio which produced the picture and some brief publicity about the studio's current hit. *Edward Murphy.*

DuMont Television

Reviewed Wednesday, 8:30-9:30 p.m. Style—Variety and films. Sustaining on W2WXV (New York).

Once known as *Cafe Television*, DuMont's weekly Wednesday show was renamed *Television Roof* last week. Program as caught a few weeks ago was a hodgepodge of amateurish, self-conscious attempts at entertainment, but with revamping and the addition of experienced personnel, the rough edges have disappeared almost completely. From the growing pains, show has emerged as a lusty adolescent. Dennis James, WNEW announcer, is a welcome addition as the emcee. He has an easy-to-take line of patter and presentation. Did a good job of co-ordinating the live portion of show and is obviously as much at home before a camera as a mike.

After eight minutes of a Ted Fio Rito short, *Television Roof* was cleverly introduced via a gadget which gives effect of film, but is actually a line drawing of the studio building, photographed in the projection room with camera panning upward to create the effect of an elevator rising to a penthouse.

Paula Laurence, recently of *Something for the Boys*, slapsticked thru several chatter-chortle songs that might be rated terrific in an intimate club by baldies, but were definitely too risqué for television. Her *Marquita* (ditty lauding marihuana) was just a little too rough for wide airing. She has a lot to learn about the technique, too.

In direct contrast, Vera Sarnoff, of the Imperial Theater's *Rosalinda*, sang innocuous classical ballads and put them over by perfectly timed and carefully restrained gestures. She photographs

nicely, and trick of tossing her head back registered exceptionally well. Three-quarter camera angles exploit her beauty, serving her much better than full front shots. She seemed to step into the room and fill it with beauty and magnificent voice, thus proving the importance of mastering and making the most of the new technique.

Sam Taub, radio sports newscaster, did a five-minute sports resume, then 10 minutes with his guest, Jack Lavelle, former Notre Dame athletic star. Duo provided a breezy and entertaining setto that added just the right amount of variety to the program, which would have been top-heavy with song without their punchy presentation.

A 10-minute film, *Britain's Paratroops* rounded out the hour—undoubtedly the best Wednesday DuMont offering to date.

Ad people who were scheduled to participate didn't show up, but are expected on forthcoming shows.

Wanda Marvin.

"Men at Sea"

Reviewed Sunday, 6:30-7 p.m. Style—Documentary drama. Sponsor—U. S. Maritime Commission and the War Shipping Administration. Station—WEAF (New York) and NBC.

This is it, the documentary broadcast to end once and for all the theory that this type of program has to be deadly, or else so hyped that it is out and out fiction. The tale of *The Coast Farmer*, solid freighter that made 10 knots, 14 when pushed, as told by a newspaperman who made the trip to Bataan with it thru enemy waters, was as thrilling as anything that's been heard on the air.

Credit must be given to Milton Geiger, who wrote the script; Bill Sweets, who directed it, and as well a cast as ever underplayed a thriller—Allan Stevenson, Maurice Minnick, Roger DeKoven, Rod Hendrickson, Richard Sanders and Norman Lloyd.

A nod also goes to Merle Kendrick, whose musical backgrounds were just right.

Bill Sweets used a trick or two that tied the production together—first it was the newspaperman's apparent typing out his story as the tale swept on its way.

Bouquets to Billboard

Your Awards Committee, for the Sixth Annual Radio Publicity Exhibit, puts a finger directly on one of the reasons why Mutual is so effective a network.

Rating the nation's stations on their individual merits, your judges give two firsts, one second, and three special awards to Mutual members—higher honors than were won by the stations of any other network—plus special awards to a Mutual regional network and to Mutual itself.

(Among clear channel stations, WGN placed first and WOR second. Among regional stations, KFEL placed first and special awards went to WPDQ, WSGN, and KSAL. Among networks, Don Lee and Mutual won special awards.)

Citations for these several honors add up to one simple fact: *market by market, Mutual stations do a prize-winning job for advertisers—individually and collectively.*

Bouquets to *Billboard* for demonstrating this fact anew.

THE MUTUAL BROADCASTING SYSTEM

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

With the latest in the skein of P&G programs, "Hollywood Theater of the Air," not being broadcast in New York City, *The Billboard* had the show reviewed by two of its correspondents, one in Detroit, the other in San Francisco. The former caught the live show, the latter the afternoon transcribed version.

"Hollywood Theater of the Air"

Reviewed Tuesday, 10:45-11 a.m. Style—Dramatic serial. Sponsor: Procter & Gamble (Dreft). Agency—Blackett-Sample-Hummert. Station—WWJ (Detroit) and NBC.

This new 15-minute morning show aims at the typical a.m. soap-opera audience, but appears to have found a better-conceived plot source than the average by using the carefully tailored script work of a Hollywood film, broken into episodes. Opener is RKO's *Bachelor Mother*, with direct broadcast from Hollywood by the stars, Jane Wyman and Walter Reed. One episode is given daily for a week, with fairly complete solution of each incident with each broadcast rather than the breathless

carry-over suspense from day to day.

It's a woman's show—the problems of a department store employee who accumulated a founding and whose employer is persuaded it is her own child, with the usual misunderstandings. A bit of heart-throb interest, with one of the most realistic cooing babies on the air waves offsets the comedy of the situation, balances the show. It's brief enough to hold interest.

Acting and production are up to smooth Hollywood standard and far above the corny level of average a.m. show. Commercial plugs, at beginning and end only, are done with intelligently restrained enthusiasm. Synopsis of preceding episode opens, and Reed closes with a teaser preview of next day's episode, plus a courtesy plug for RKO's latest release. *Haviland F. Reves.*

Reviewed Monday, 3-3:30 p.m. Station—KPO (San Francisco) transcribed.

Based on antiquated movie hits, show has little, if any, appeal. Offering caught was episode from the RKO-Radio flicker, *Fifth Avenue Girl*, which, if memory serves correctly, hit the screen in these parts all of two years ago. Ellen Drew

Never once did he speak to the audience; at all times he was writing the tale of a heroism—a ship, its captain and its crew. Then there was Sweet's expert use of mood music; music never obtrusive, yet always there to underline a scene, bridge time or point a climax.

Each performer did his bit for the maritime boys and special tribute must be paid to the newspaper narrator, Norman Lloyd, and Allan Stevenson, the boy who played able seaman Evans. The captain also was right in the groove.

Here was a documentary which made no apologies to any so-called entertainment commercial on the air. Mr. and Mrs. Normal Listener tuned it in, enjoyed it and unconsciously absorbed its message. *Joseph M. Koehler.*

"Somewhere Before the Dawn"

Reviewed Sunday, 8-8:30 p.m. Style—Documentary drama. Sustaining on CBM (Montreal) and CBC network.

Based on authentic material culled from the records of the United Nations Information Office in New York, this new feature points up the struggles of the oppressed people of Europe. Seemingly insignificant incidents are magnified for a series of 10 programs, but to all intent and purposes strike a stirring note in showing that freedom-loving folk can be overwhelmed by the enemy, never conquered.

Top-flight scripter Merrill Denison devised these dramatizations in collaboration with John Macdonell. CBC Features Supervisor J. Frank Willis has charge of the production end. The title of the series comes from a verse by England's immortal soldier-poet of the last war, Rupert Brooke.

Initial airing dealt with the factual story of a young Norwegian high school lad who refused to stand by after the Nazis overran his country. With his companions, he engaged in sports that harassed, bedeviled and generally obstructed the Hun. Altho he later fell into the clutches of the Gestapo, he managed to escape, making his way into Sweden, thence to England. He is now said to be in Canada, completing his air training before returning to fight for the liberation of his homeland.

Lorne Greene was the able narrator for this opus. Acting proved somewhat uneven, but the strong, forceful content of the drama shone above the weaknesses of the cast. *Cal Cowan.*

"The Gay Nineties Revue"

Reviewed Monday, 8:30-9 p.m. Style—Musical. Sponsor—U. S. Tobacco Company (Model Tobacco). Agency—Arthur Kudner, Inc. Station WABC (New York) and CBS.

Sorry, folks, they're playing *The Gay Nineties* on a different string these days. The raucous, strident atmosphere that Joe Howard and Beatrice Kay managed to lend to this Tom McMahon production is gone. Instead, Joe Howard is emceeing a half hour of sweet nostalgia. All that's left is the quiver in Joe Howard's voice.

It doesn't mean that the show is sour. It means that *Memory Lane* is a better moniker for the present routine.

The pitch opens with *The Band Plays On* to put you in the mood. That's after John Reed King has asked everyone to "make a date with Model." Then Joe takes over and introduces the Elm City Quartet, who go soft with *My Mother's Rosary*, without a dry seat in the house. Then there's a semi-novelty commercial take, with a voice "from the audience" objecting to John Reed King's Model selling. Joe introduces "our own Jenny Lind" (Genevieve Rowe) who, with chorus help, does *Isle of Dreams*. Eva Tanguay turned in her grave if she listened this far on her celestial radio. Danny Donovan (Jack Arthur) is billed next to do a Bert Williams favorite, *Somebody Else, Not Me*. If you can imagine a "sweet" Bert Williams, this is it. Now comes the Kay of the show, Lillian Leonard, of the famous Leonard family (Lillian Russell was a Leonard). She does *In the Shade of the Old Apple Tree*, with an assist from the chorus. If you are in the mood for a straight musical number this is okay. Lillian isn't a shouter, but she is oke "down memory lane." Joe does his number at this stage in the proceedings. It's *I'll Be With You When It's Moonlight, Honey*, a sentimental little ditty which Joe does with the help of the Floradora Girls. Follows another commercial take. Medley time occupies the next 8 to 10 minutes (it seemed that long, anyway). They did six choruses ranging from *Til the Sands*

of *the Desert Grow Cold* to "H-A-Double R-I, G-A-N," etc. There was an excellent opportunity for barbershop harmony here, but it didn't jell.

A quick commercial closed the proceedings and those in the radio audience who revel in the noisy bedlam that was part and parcel of the gay '90s, when every ringside baldpate got sucker treatment—and loved it—sighed for the good old Beatrice Kay-Joe Howard production. The other segment of listeners, who contend it never was that way, who insist that everything was lavender and old lace, smiled contentedly and passed into slumberland.

Who are they selling Model to, anyway? *J. M. K.*

"The Adventures of Nero Wolfe"

Reviewed Monday, 8-8:30 p.m. Style—Mystery. Sponsor—J. W. Williams Company (Glider Shaving Cream). Agency—J. Walter Thompson. Station—WJZ (New York) and the Blue Network.

The same mystery approach that has sold the Rex Stout *Nero Wolfe* stories in the mags has been used by H.I. Brown to sell this series on the air. If Brown will only forget *Inner Sanctum* musical effects (Lew White at the organ) and the *Nero Wolfe* laugh that sounds like two other people, the Crossley on *Nero* will be terrific.

First credits, after Brown's, of course, go to Santos Ortega as *Nero Wolfe* and Joe Julian as Archie Goodwin. As near as it's physically possible the characters step right out of the printed pages. The printed formula, with Archie doing the first person stuff, adapts itself 100 per cent to the air and the adaptation lifts entire scenes, word by word, from the mags. The first two takes (5, 12) were both mag headlines, *The Case of the Blood-Stained Orchid* and *The Case of the Spoiled Broth*.

The series is supposedly written by

Rex Stout, who is radio-wise by virtue of his work with Freedom House and many other United Nations activities. Actually it is understood that one of H.I.'s stable of writers does the radio versions of the original Rex Stout tales. Like most authors, bearded or otherwise, Stout doesn't like to rewrite himself after he's sold a piece the first time.

The characters of *Nero Wolfe* and Archie Goodwin have taken several hundred thousand words to round out. *Nero's* love of food and orchids as well as his dislike of moving physically are as well known as is Archie's eye for dames. Apparently Ortega and Julian have studied the Rex Stout stories and as a result their characterizations are as solid as the pages from which they were developed.

Given a reasonable time to develop, *Nero Wolfe* will outpull *The Thin Man*, *Mr. and Mrs. North*, *The Falcon* and *Ellery Queen*, as well as the whodunits that have been especially written for the air.

The commercials are straight and well handled. The only rub is that listeners object to two breaks in a mystery for advertising. They're conditioned to one, but two added to the opening and closing commercials means four spiels, three of which hold up the bloodthirsty audience from getting its gore.

Nero Wolfe, however, can survive even that. *J. M. K.*

"Words at War"

Reviewed Thursday, 8-8:30 p.m. Style—Drama and Narration. Sustaining on WEAJ (New York) and NBC.

NBC's new sustainer, in which a book dealing with the war is condensed and dramatized each week, debuted with an excellent capsule version of *Combined Operations: Official Story of the Commandos*, by Hilary St. George Saunders.

Frank Black's carefully scored background music set the stage for the unfolding of a story that no fiction writer could imagine. The stark realism of the

strenuous routine, stiff discipline, training in tactics and the dauntless individual and collective courage of British commandos in action was presented in terse, polished prose. It was as welcome as a cold shower after a hot tedious day. Muddled, cloying ideas of war romantics were washed away in a clean sweep of powerful, penetrating factual drama.

In a short appearance before the story got under way, author Saunders stated that all parts of the story depicted were either historical fact or could easily have happened. He pointed out that much more will be told of commando exploits when the war is won, but after the exciting half hour that followed, it's moot whether more need be said.

Actors Roger DeKoven, Les Damon, Walter Kinsella, Ian MacAllister, Victor E. Croft and others, under direction of Joseph Losey, did a fine job. Staff scripter Richard McDonagh, adaptor of the Saunders book, can take considerable credit for sifting hundreds of pages of type, retaining meaty kernels and presenting them in such a way that the audience partook gladly and then realized they had swallowed a tremendous bite.

The series retained the pace set and did a good job on Clark Lee's *They Call It Pacific* and Wendell Willkie's *One World* (July 1 and 8), and will no doubt become a religion with the informed and a duty for the unenlightened at its new time, 8:30 p.m. Saturdays. *W. M.*

"Dollars to Do-Nuts"

Reviewed Monday, 9:30-10 p.m. Style—Quiz. Sponsor—Sun Shipbuilding & Drydock Company, Chester, Pa. Agency—Placed direct. Station—WIP (Philadelphia).

This quizzer, wherein contestants palm silver dollars or doughnuts in answering encyclopediac questions, has been battling around stations for several years under various sponsorships. Returning now for the Sun Shipyard, it's pretty much battered-up and falls woefully short of qualities that attract an audience and hold it.

Caught for the full 30 minutes under duress, it was nothing more than the mill run and kicked around formula of innocuous and useless questions with long and deadening pauses before the contestant made up his mind, or most likely heard some one else's mind, which meant either keeping the silver dollars or turning them back to the quizmaster for a doughnut.

Bill Williams, as the quizzer, and sounding very much like Sam Serota, station's production chief, goes a long way in making it dull and dragged-out. Half the time Williams sounds as befuddled as the contestants, who are hospitalized at the Philadelphia Naval Hospital, originating point for weekly stanza.

Sponsor is using this as a vehicle to induce non-essential workers to take jobs at its shipyard. Since that is the avowed commercial purpose, wisdom in having the show originate at a hospital for ship-going men is questionable. The studio audience was as enthusiastic about this show as the listener. One would hardly know there was a live audience facing the mike if the announcer hadn't kept on reminding 'em of that fact. *Mauric Orendker.*

Ernest Tubb

Reviewed Monday 5:45-6 p.m. Style—Songs. Sustaining on WSM (Nashville).

This king of the writing and singing hillbilly wonders is offering his tear-jerking ballads and books to listeners.

On the afternoon caught, Tubb did more sales gabbling about song books containing his complete works than singing, but apparently that is the set-up and he is no different from others who mix their business with the radio audience's pleasure on solo spots.

He opens and closes with his famous juke-box tune, *Walking the Floor Over You*.

In between spiels he offered *I'm Too Blue To Worry Over You*, *When the World Has Turned You Down*, *Our Baby Boy*, and *Blue Eyed Eloise*, which after all is a pretty good line-up for a 15-minute stint.

A devotee of this style of entertainment in general, and a fan of Tubb's in particular, it went over with this reviewer, altho we haven't gotten around to purchasing a song book. *Rex O'Donnell.*

Television Review

Dumont-WOR Telecast

Reviewed Tuesday, 8:30-9:30 p.m. Style—Variety. Broadcast over W2XWV, New York.

WOR's first crack at an actual telecast is important as a measuring stick in its trial-and-error workshop series now being conducted with the co-operation and facilities of Dumont's W2XWV. If the glaring mistakes of first take—some of them the fault of performers; others, of technicians and continuity writers—are on their way to being remedied by the end of the series, then no one need worry too much.

A bevy of WOR regulars, including Vincent Lopez, Sonny Schuyler, Gerry Larson, Maxine Keith, Pegeen Fitzgerald and Uncle Don made their television debut on this broadcast—and their nervousness was quite apparent. For the most part their sufferings stemmed from the lack of knowledge that regular mke, night club or vaude technique was n.g. for television. Technique which most closely resembles it, and with which most of these performers are totally unfamiliar, is that of motion pictures.

Consequently, when the cue came, they were left to stare self-consciously for a while, then go into their act, reminding themselves every now and then to smile and make a few stock gestures. Much of the responsibility for the failure falls upon directors Roger Bower and Sherman "Jock" MacGregor, who staged the show for the ear rather than for sight. Actors must learn what to do in those split seconds after the camera is turned on and in the moment before it clicks off. About the most at-ease guy on the show was Uncle Don, which is an evil portent for television.

Acts were separate entities rather than a smooth-flowing, informal gathering of talented people. The old KMH technique would have done much to iron out the awkwardness.

One of the chief technical bugaboos was the lack of camera fluidity. Transitions were sudden, choppy and inadequate. When Pegeen Fitzgerald described a pair of shoes, it seemed eons before the cameras arrived at the footwear. Under the present WOR set-up only two shots are possible of the artist, the long-shot which is agonizingly useless in giving the audience any idea of what the performer looks like, and the

close-up, which soon becomes monotonous because of the static position. Gradual panning to and from the performer would at least create an illusion of movement.

Make-up and lighting are other mechanical problems. Poor Sunny Schuyler looked more like the *Black Prince* and the girls' make-up was in the good old Theda Bara tradition, with deep black circles under the eyes. A little soft lighting please.

One of the interesting possibilities opened up on the program was the prospect of a new type of commercial. In the future the powder-one-side-of-your-face and Sudsies-has-more-suds boys can prove their claims with more than sound effects. The type of entertainer who guesses things behind a screen will also come into his own. On this show, a Dr. Victor attempted to guess people's ages by hearing them. Granted it's hard to get enthusiastic about a guy who guesses your age by listening, etc., Dr. Victor, at least, suggested video potentialities.

For the rest of the talent, Arres and Schuyler sang pleasantly in their respective fashions, but encouraged the temptation to close one's eyes and listen, which, of course, negates completely the value of the medium. Vincent Lopez's fingers, moving deftly and swiftly over the keyboard, were the something new added to his *Nola*, and a treat to watch. Gerry Larson was naturally vivacious and energetic so she didn't come off too badly. Miss Keith and Miss Fitzgerald, women commentators, have little to gain or lose in the new form, their effectiveness resting on how graphically, in the literal sense, they can illustrate their fashion spiels. As for Uncle Don, next time he is televised, we hope some parent hides him behind the piano.

At any rate, the thing to be remembered is that the purpose of the series is to acquaint the station's staff with the mysteries of an entertainment form of the future. Their initial offering could have been much worse.

Others in the behind-the-scenes group are Ray Nelson, director of daytime programs; Robert A. Simon, director of continuity, and Ann Honeycutt, executive producer. Theodore C. Streibert, vice-president and general manager of WOR, spoke briefly of WOR's aims. Frank Knight announced.

Shirley Frohlich.

ORKS WANT AIR, OR ELSE

WLB Decision Eagerly Awaited By AFM, ETs

NEW YORK, July 17.—Eagerly awaited decision from the War Labor Board concerning the ET-AFM case put before the body last Friday (9) has not been handed down yet, but there is belief in some quarters that the matter will be discussed at a meeting of the WLB Tuesday (20), with possibility of a decision coming thru shortly after.

AFM headquarters believes WLB will take up the matter in its own good time and in the regular order of business, but ET spokesmen are confident that the government agency will lose no time in disposing of the irksome problem. Neither side is making any predictions.

Meanwhile on another front AFM's proposition to OWI permitting recording for juke boxes controlled by the army was turned back by Elmer Davis with the information that his agency had no jurisdiction over army cantonments and camp areas. AFM then dispatched its proposal to the War Department for consideration.

Many obstacles present themselves before the plan can be realized, even if the War Department shows a willingness to participate in Petrillo's proposal. It is estimated that there are 4,000 privately owned and operated juke boxes in army camps, as against about 500 boxes with coin chutes removed, donated by operators. In addition, there are several thousand record players donated by private citizens. However, the privately owned juke boxes outnumber free phonos. If Petrillo's plan were to be accepted the army would either have to buy up all privately owned coin phonos in camps or substitute other phonos for them.

If these obstacles are hurdled, it is expected that privately operated juke boxes with only old records in their slots would still attract plenty of nickels from soldiers. Latest estimate is that close to 20,000 machines are needed by locations surrounding army camps and catering primarily to servicemen.

Theaters Firm On Tax Stand; No Ruling Yet

NEW YORK, July 17.—Withholding tax argument between band managers and theater operators is still being won by the theater groups in as much as they are going right ahead deducting the 20 per cent from the gross. And whereas no financial loss would be suffered by theater ops if the tax were withheld from the net, the present system is working terrific hardships on the band leaders. Pay rolls covering those of the entourage who are not actually part of the act must still be met, transportation must still be paid, ditto commissions, and the amount left after 20 per cent is deducted from the full salary is not sufficient to cover these.

Agencies have reason to believe that word may be forthcoming from Washington by Monday (19) granting "independent contractor" status to band leaders for purposes of paying withholding taxes, but until it is official, theater people won't budge from the position they have taken.

They are similarly ignoring the participation of the AFM which sent letters to all its locals instructing them to assist all bands playing theaters in drawing up statements separating salaries from expenses. AFM is willing to cooperate fully short of anything that will lead to abolition of the band leader's "employee" status. The union is adamant on the preservation of its Form B contract which establishes all its members as employees for purposes of Social Security.

Jammed Session

HOLLYWOOD, July 17.—A nightmare such as every band leader has dreamed about hit Eddie Miller's band Monday night at the Palladium while nearly 3,000 dancers were present. Miller inadvertently had left his entire music library locked in a garage and was forced to fake for five hours on the stand. A Coast-to-Coast CBS broadcast found his singers, Mickie Roy and Nappy LaMare, ad libbing lyrics to improvised instrumental backgrounds.

After the broadcast Miller received a long-distance call from his father, a former band leader, in New Orleans. The senior Miller just called to say it was the best broadcast he had ever heard his son's outfit play.

Ayres Band Signed for Andrews Sisters Picture

NEW YORK, July 17.—Andrews Sisters scheduled to start a new Universal film will have the Mitch Ayres band providing the music. They report to the Coast August 11.

Both are current at the Paramount Theater. It was the Andrews Sisters' insistence that brought Ayres into that house.

Free Outdoor Labor Canteen Big Competish for Philly Ballrooms But Owners Hide Crying Towels

PHILADELPHIA, July 17.—Ballrooms here looking forward to a big summer dance season are finding instead a decided drop in box-office receipts as a result of the free competition presented by the new USO-Labor Canteen. Created by the labor unions, the giant outdoor canteen set up in the center of the city for servicemen, providing for a capacity of 3,500, has been pulling the uniforms guys in.

Not only has service trade dropped off at the ballrooms, but even the line of gals at the ticket windows is thinning out. Again, ballroom ops point to the competish from the labor canteen since hostesses at the alfresco spot are generally drawn from ballroom devotees. Labor unions have been selecting their own members as dancing partners for the servicemen and ballrooms depend heavily on such gals as customers.

While set up as a canteen, the labor-

Freddie Slack On a Reverse From RKO To Rebuilding Band; Fishman Sets Pacific Tour

LOS ANGELES, July 17.—Freddie Slack did a turnabout today and announced that instead of accepting a juicy motion picture studio job with RKO-Radio Pictures he would take steps next week to reorganize his dance band. Slack abandoned his own orchestra three weeks ago after winding up a week at the Orpheum Theater here but has since decided, he told *The Billboard* today, that he would abide by the contract he has with the William Morris Agency and hit the road in August to play Pacific Coast theaters.

Slack's decision to reorganize came after he was set to score music for RKO-Radio Pictures. After meeting with Ed Fishman, head of the Morris Agency's Coast band department, Slack canceled his studio deal and already is signing musicians, a majority of them former Slack sidemen. Barney Bigard, clarinetist, is the man whom Slack is using as bulwark of the new aggregation, and it appeared definite that Margaret Whiting, daughter of the late songwriter, Richard Whiting, would return as Slack's canary.

Joe Glaser, Slack's personal manager

They'll Get It or Give It, Hint Names Not Yet on the Airlanes; Bookers Lick Chops or Tremble

MCA Bands Lead Field With Commercials

NEW YORK, July 17.—Ability of a band booking agency to land radio commercials for its name leaders is beginning to count heavily in the thinking of leaders and their mentors. With the top drawing names concentrating on the big fee engagements of films, multi-week runs at the big theaters in metropolitan area and network commercials, those without all three are beginning to grumble. One of the biggest money-making bands in the business has given its booking office a time limit during which a commercial must be secured or the band will go after air deals independently. And no commission to the agency either.

With the absence of any road, a band must put in some time in a location, but that means a heavy financial licking to the leader, and in these days of tremendous earning possibilities leaders are unwilling to take any lickings whatsoever.

Radio is being sought as the source for a nestegg when location dates loom.

Music Corporation of America is way in the lead in scoring air placements, William Morris Agency runs a not-too-strong second and the others are just nowhere. General Amusement Corporation had one band on a program last year and has lined up another for next; Frederick Bros. has one of its accounts on the air waves, and that about winds up the picture.

Who Has What?

MCA has Harry James on for Chesterfield; Kay Kyser and Mark Warnow, Lucky Strike; Sammy Kaye and Bob Crosby, Old Gold; Horace Heidt, Tums; Freddy Martin, Fitch; Tommy Dorsey, Raleigh; Guy Lombardo, Ballantine; Andre Kostalanetz, Coca-Cola; Morton Gould, Cresta Blanca; Percy Faith, Carnation, and of course, Coca-Cola for any number of bands on single night shots. Prior to the summer changeovers, MCA also had Phil Harris on with

(See ORCH WANT AIR on page 21)

Air "Battle" of Service Bands On; Miller Vs. Lawrence

NEW YORK, July 17.—Battle of service bands over CBS gets under way today with the network debuts of Capt. Glenn Miller's Air Force Training Command Orchestra and Lieut. Jack Lawrence's Maritime Service Band.

Snag that held up Miller's first program, originally scheduled for last Saturday (10), was ironed out and the show will be aired from CBS studio here from 2:05 to 2:30 p.m. Lawrence, whose program emanates from the Sheepshead Bay Maritime station, is on the air from 5 to 5:30 p.m.

Other leaders now fronting service bands have been hankering for air time, but no other programs have been scheduled as yet.

Gordon Kibbler In Field as P. M.

NEW YORK, July 17.—Gordon Kibbler, formerly with Frederick Bros. and now a personal manager, has taken on an 18-piece all-girl band billed as Glamour and Music, fronted by Gloria King. Band, which is directed by Hy Pollock and is aiming at the kind of bookings copied by the Phil Spitalny aggregation, opens at the Cort Square Theater, Springfield, Ill., Thursday (22).

Kibbler has also added Freddy Colton to his books. Band has five brass, five saxes, three rhythm, with Colton on drums, and Frances Winter as vocalist. Kibbler just signed the outfit to a seven-year contract with Music Corporation of America.

Sandy Spear Now Maestro; Former Network Trumpeter

NEW YORK, July 17.—Sandy Spear, who formed his first band for an engagement at the Pelham Heath Inn, roadhouse here, is well known as a trumpeter in radio circles, where he worked as Sam Shapiro. William Morris Agency has signed Spear and is considering giving him a build-up, with a Charlie Spivak angle in mind. At present band has an unusual instrumentation with trumpet, tenor sax, three trombones and four rhythm. Being aired via Mutual.



The Billboard Music Popularity Chart

WEEK ENDING
JULY 15, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

| Title | Publisher |
|--|-----------------------|
| ALL OR NOTHING AT ALL | Leeds |
| COMIN' IN ON A WING AND A PRAYER | Robbins |
| DON'T GET AROUND MUCH ANYMORE | Robbins |
| DON'T WORRY (F) | Paramount |
| HEAVENLY MUSIC | Feist |
| I DON'T WANT ANYBODY | ABC Music |
| IF YOU PLEASE (F) | Mayfair |
| I HAVE FAITH | Robbins |
| I HEARD YOU CRIED LAST NIGHT | Campbell-Loff-Porgie |
| I NEVER MENTION YOUR NAME | Berlin |
| IN MY ARMS | Pacific |
| IN THE BLUE OF EVENING | Shapiro-Bernstein |
| IT CAN'T BE WRONG (F) | Harms |
| JOHNNY ZERO | Santly-Joy |
| LET'S GET LOST (F) | Paramount |
| MORE THAN ANYTHING IN THE WORLD | Remick |
| NEVADA (F) | Dorsey Bros. |
| NO, NO, NO | World |
| OKLAHOMA (M) | Crawford |
| PEOPLE WILL SAY WE'RE IN LOVE (M) | Crawford |
| PUT YOUR ARMS AROUND ME HONEY (F) | Broadway |
| RIGHT KIND OF LOVE | Witmark |
| SECRETLY | Southern |
| SUNDAY, MONDAY OR ALWAYS (F) | Mayfair |
| THERE'LL SOON BE A RAINBOW | Santly-Joy |
| VIOLINS WERE PLAYING | Lincoln |
| YOU'LL NEVER KNOW (F) | Bregman, Vocco & Cohn |
| YOU RHYME WITH EVERYTHING THAT'S BEAUTIFUL | Chappell |

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howard Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Acolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

| NATIONAL | | EAST | | SOUTH | |
|----------------------------------|---|----------------------------------|--|----------------------------------|--|
| POSITION Last This Wk. Wk. | | POSITION Last This Wk. Wk. | | POSITION Last This Wk. Wk. | |
| 2 | 1. YOU'LL NEVER KNOW —HAYMES-SONG SPINNERS Decca 18556 | 1 | 1. You'll Never Know —Haymes-Song Spinners | 1 | 1. You'll Never Know —Haymes-Song Spinners |
| 1 | 2. COMIN' IN ON A WING AND A PRAYER —SONG SPINNERS Decca 18553 | 2 | 2. It Can't Be Wrong —Haymes-Song Spinners | 2 | 2. It Can't Be Wrong —Haymes-Song Spinners |
| 3 | 3. IT CAN'T BE WRONG —HAYMES-SONG SPINNERS Decca 18557 | 3 | 3. In the Blue of the Evening —Tommy Dorsey | 3 | 3. Comin' In on a Wing —Song Spinners |
| 5 | 4. IN THE BLUE OF THE EVENING —TOMMY DORSEY Victor 20-1530 | 4 | 4. All or Nothing at All —James-Sinatra | 4 | 4. All or Nothing at All —James-Sinatra |
| 4 | 5. ALL OR NOTHING AT ALL—JAMES-SINATRA Columbia 35587 | 5 | 5. Comin' In on a Wing —Song Spinners | 5 | 5. In the Blue of the Evening —Tommy Dorsey |
| 7 | 6. IT'S ALWAYS YOU —TOMMY DORSEY Victor 20-1520 | 6 | 6. Johnny Zero —Song Spinners | 6 | 6. Boogie Woogie —Tommy Dorsey |
| 6 | 7. LET'S GET LOST —KAY KYSER Columbia 36673 | 7 | 7. Paper Doll—Mills Bros. | 7 | 7. Let's Get Lost—Kysar |
| — | 8. JOHNNY ZERO —SONG SPINNERS Decca 18553 | 8 | 8. As Times Goes By —Jacques Renard | 8 | 8. In My Arms—Haymes- Song Spinners |
| 9 | 9. DON'T GET AROUND MUCH ANYMORE —GLEN GRAY Decca 18479 | 9 | 9. Don't Get Around Much Anymore—Glen Gray | 9 | 9. Don't Get Around Much Anymore—D. Ellington |
| — | 10. AS TIME GOES BY —JACQUES RENARD Brunswick 6205 | — | 10. Taking a Chance on Love —Benny Goodman | — | 10. Comin' In on a Wing —Four Vagabonds |

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. G. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

| NATIONAL | | EAST | | SOUTH | |
|----------------------------------|--|----------------------------------|--|----------------------------------|---|
| POSITION Last This Wk. Wk. | | POSITION Last This Wk. Wk. | | POSITION Last This Wk. Wk. | |
| 1 | 1. YOU'LL NEVER KNOW | 1 | 1. You'll Never Know | 7 | 1. You'll Never Know |
| 2 | 2. COMIN' IN ON A WING AND A PRAYER | 2 | 2. Comin' In on a Wing and a Prayer | 2 | 2. Comin' In on a Wing and a Prayer |
| 3 | 3. IN THE BLUE OF THE EVENING | 8 | 3. In My Arms | 9 | 3. In the Blue of the Evening |
| 6 | 4. AS TIME GOES BY | 9 | 4. Johnny Zero | 8 | 4. It's Always You |
| 4 | 5. JOHNNY ZERO | 6 | 5. As Time Goes By | 4 | 5. It Can't Be Wrong |
| 8 | 6. IT'S ALWAYS YOU | 10 | 6. In the Blue of the Evening | 6 | 6. As Time Goes By |
| 5 | 7. LET'S GET LOST | 15 | 7. Wait for Me, Mary | — | 7. All or Nothing at All |
| 9 | 8. IN MY ARMS | — | 8. It's Always You | 11 | 8. Let's Get Lost |
| 10 | 9. DON'T GET AROUND MUCH ANYMORE | 7 | 9. All or Nothing at All | 10 | 9. Taking a Chance on Love |
| 7 | 10. IT CAN'T BE WRONG | 3 | 10. Let's Get Lost | — | 10. In My Arms |
| — | 11. ALL OR NOTHING AT ALL | — | 11. There's a Star-Spangled Banner | 3 | 11. Don't Get Around Much Anymore |
| 12 | 12. PEOPLE WILL SAY WE'RE IN LOVE | 4 | 12. It Can't Be Wrong | 13 | 12. Johnny Zero |
| 15 | 13. WAIT FOR ME, MARY | — | 13. Army Air Corps | — | 13. People Will Say We're in Love |
| 13 | 14. TAKING A CHANCE ON LOVE | — | 14. Don't Get Around Much Anymore | — | 14. You Rhyme With Every- thing That's Beautiful |
| — | 15. YOU RHYME WITH EVERYTHING THAT'S BEAUTIFUL | — | 15. I Heard You Cried Last Night | — | 15. Take It From There |

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

| POSITION Last This Wk. Wk. | |
|----------------------------------|--|
| 1 | 1. YOU'LL NEVER KNOW HAYMES-SONG SPINNERS Decca 18556 |
| 2 | 2. DON'T GET AROUND MUCH ANYMORE DUKE ELLINGTON Victor 26610 |
| — | 3. BABY DON'T YOU CRY BUDDY JOHNSON Decca 8632 |
| 4 | 4. HEY LAWDY MAMA ANDY KIRK Decca 4405 |
| 9 | 5. IT CAN'T BE WRONG FOUR VAGABONDS Bluebird 30-0815 |
| 3 | 6. IT CAN'T BE WRONG HAYMES-SONG SPINNERS Decca 18557 |
| 10 | 7. BOOGIE WOOGIE TOMMY DORSEY Victor 26054 |
| — | 8. LET'S BEAT OUT SOME LOVE BUDDY JOHNSON Decca 8647 |
| 7 | 9. GET ME ON YOUR MIND JAY McSHANN Decca 4418 |
| — | 10. FLASH HARRY JAMES Columbia 35587 |

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

802 Expels 2d Shubert Music Contractor

Evidence Over 3 Years Old

NEW YORK, July 17.—Second contractor for a Shubert theater was expelled from Local 802, AFM here, Thursday (15) when it was established that he had accepted kickbacks. First expulsion was made a week before. Oustings are the result of a condition which some members maintain has prevailed for many years in the Shubert houses and has not yet been entirely eliminated. These members claim that officials have been aware of the situation for quite some time, manifested by the fact that the union's evidence went back over three years, but no investigation was made until severe pressure was brought by the local's membership.

Expelled contractors are Bernard Schmidt and Bert Lebow. Schmidt was convicted of inducing other contractors to take on certain men, altho the original charge brought against him was for accepting kickbacks. Charge on kickbacks was dropped after it was established that the union's evidence, dating back more than three years, was invalidated by the Statute of Limitations. Schmidt appealed the local's decision to the national office of AFM, but latter's verdict has not yet been disclosed.

Lebow, who was contractor for the Broadhurst Theater during the run of *Show Time*, was charged with taking kickbacks and was fined \$1,000 in addition to being expelled. Irving Octell, musician employed for *Show Time*, testified that he paid Lebow \$25 per week until the Victory Tax went into effect. After that, the kickback rate was reduced to \$23.

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

FRANK SINATRA (Columbia 36678)
You'll Never Know—FT; V. *Close to You*—FT; V.

If there are any who have escaped the sting of a swoon bite at this late date, these sides are sure to catch up with them. Frank Sinatra goes overboard to pour out the pot-vallent confessions calculated to make the young gals swoon and sigh. For the lyrical enchantment, Sinatra's romantic spell is show-cased with a choir of mixed voices singing along in a capella fashion, all designed to make a young lady's heart skip a couple beats. To his added advantage, Sinatra makes his real solo start on the Columbia label with the No. 1 heart-throb tune of the day in *You'll Never Know*, Harry Warren's and Mack Gordon's lush lullaby from *Helio, Frisco*. (See ON THE RECORDS on page 65)

ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Tommy Reynolds

(Reviewed at Hotel Claridge, Memphis)

A HOT, rhythmic, noisy band supplies a nice support for Tommy Reynolds, who in turn dishes out some of the best black stickwork that has been heard in these parts. Reynolds fronts the band acceptably, but could use a little more of that color with which his music abounds in his patter to the audience.

Jack Wyatt does a fine piece of work with the bull fiddle, and his vocal on *What's the Use of Getting Sober* has definitely caught on, the question being heard in drinking spots all over town. He sells standard tunes equally well. V. J. Bourgeois at the drums beats out in a style that packs the crowds down to the stand for his drum solos. He and Reynolds work well together in exceptionally good duet arrangements. Instrumentation of band is six brass, four reed and three rhythm.

June Raines makes a pleasing appearance on the stand and her singing is even better, doing especially well on the sentimental numbers. Band is fine for dancing and interesting to watch.

Ted Johnson.

Arthur Ravel

(Reviewed at Hotel Syracuse, Syracuse, N. Y.)

CURRENTLY holding the spotlight at the summer terrace room of this hotel, Arthur Ravel has as neat a small combo as has hit this neck-of-the-woods in many a day. The seven-man outfit plays as much music as many of the larger combinations that fans here have

heard.

Instrumentation is built for intimate spots—accordion, sax, trumpet, bass, drums, piano and the maestro himself fronting at the violin—with accordionist and trumpeter working overtime. Band plays everything from sweet tunes to hot jives and rumbas. Library is full, pace is good and choice of tunes is way above par at all times. Mixing oldies with current pops into a medley is Ravel's long suit. Ravel, pleasing on the rostrum, steps out for some sweet singing, and brunette Lorna Hayworth warbles pop numbers in neat fashion.

Ravel is bringing customers to the room in droves and bids fair to duplicate great summer business done last year by Milt Herth. B. S. Bennett.

Jan Savitt

(Reviewed at Sherman Hotel, Chicago)

FOR hep cats few bands can do a more satisfactory job. Outfit has musical power, equally divided among the five brass, five sax, six hot fiddles (including a cello and Savitt's own violin) and three rhythm. While the boys dish out sweet stuff, too, particularly during the dinner sets, it is more or less a perfunctory job and they are only passing time until the "go" signal on the swingeroo delicacies is given.

There is thought and talent behind the arrangements which bring out the Savitt swing style. Maestro himself is hep to the modern requisites, filling the assignment well verbally and musically. Sets, too, are nicely balanced, including the latest tunes as well as Savitt standards which trade-mark the band.

The vocal corps is small (from the standpoint of group singers name bands have been featuring of late) but it has sufficient contrast. Joe (Fiddle) Martin still handles the ballads in good, solid style. Elisse Cooper, vocalist who recently replaced Betty Bonney, does not quite have the sparkle of her predecessor but gets by on rhythm work. Buddy Welcome, fat boy from the sax section, takes care of the novelties in an amusing manner. Sam Honigberg.

Songs Selling Despite Petrillo; "Know," "Wing" Near 1/2-Mil Mark; Now It's Hits First, Then Disks

NEW YORK, July 17.—Tin Pan Alley has been perking up this past couple of months with sheet music sales of hit tunes reaching gratifying figures. Lull in the early months of '43, after sales of *White Christmas* and *Praise the Lord* dropped off, has been broken by such big hits as *You'll Never Know*, *Comin' In on a Wing and a Prayer*, *It Can't Be Wrong* and others not far behind.

You'll Never Know, which still ranks among the top song faves, has already hit close to a half-million copies, and *Comin' In on a Wing* is following right on its heels. *It Can't Be Wrong* has sold 250,000. As *Time Goes By* has gone well over 400,000 and is still selling, as is *There's a Star-Spangled Banner Waving Somewhere*, which was almost in the class of *White Christmas* before the turn of the year.

Johnny Zero, *Don't Get Around Much*

Anymore and *Let's Get Lost* have all been netting big returns for their pubs, and *In My Arms* and *In the Blue of the Evening* are working up to the same high sales figures.

Dismal showing of most songs for the first few months of this year was attributed to the lack of recordings. However, most of the songs mentioned above became hits without waxings to boost them. Altho they have recordings now, these were made after the tunes became hits and none of them were cut by name bands except where they were re-issues. Waxings are mainly all-vocals and the only instrumentals are those on the Hit label, which pubs would have disdained as plugs for their tunes in the days when Harry James, the Dorseys, etc., were cutting disks. Present situation is a direct reverse of previous procedure, where it was thought a tune became a

ORCHESTRA NOTES

Of Macstri and Men

GEORGE OLSEN leads off the Coca-Cola Spotlight Band Parade week of July 19 with LES BROWN, SHEP FIELDS, FRANKIE MASTERS, OLSEN again, and KAY KYSER set for the rest of the week. . . . TOMMY TUCKER moves into the Astor Hotel, New York, September 6. . . . BOB CHESTER set for a theater tour after closing the Terrace Room, Newark, N. J., August 1, ending up at the Trianon Ballroom, Los Angeles, September 24. . . . HAL MCINTYRE heads for Nova Scotia after closing the Strand Theater, New York, July 22, playing a string of one-nighters en route. . . . RICHARD HIMBER booked into the Peabody Hotel, Memphis, August 5 for three weeks. . . . GRACIE BARRIE is current at Frolic Danceland, Miami. Spot celebrated its first anniversary July 4. . . . ENOCH LIGHT starts an indefinite engagement at Biltmore Hotel, Providence, July 26. . . . SNUB MOSELY into the Tic Toc Club, Boston, July 25 for a return engagement. . . . HENRY JEROME has won a two-week holdover at the Hotel Roosevelt, Washington. . . . FREDDIE (SCHNICKELFRITZ) FISHER opened the Hollywood Recreation Center, that city, July 18 after closing Jack Dempsey's, New York. . . . BENNY STRONG set for the Blue Moon, Wichita, Kan., August 6 after closing the Plantation Club, Houston. . . . BETTY BERT playing an indefinite run at the Roof Garden, Leesville, La. . . . JERRY FODOR currently playing on the steamship running from Detroit to Buffalo. . . . JIMMY HARRIS inducted into the army during his run at the Henry Grady Hotel, Atlanta. . . . DICK CISNE, recently signed to a booking contract by the McConkey Orchestra Company, opens Pleasure Pier, Port Arthur, Tex., for four weeks following a run at Coronado Club, Shreveport, La. . . . MILTON LARKIN currently on a tour thru Texas, Louisiana and Florida. . . . ELLIS BARTI, drummer, added to RUPERT HARRIS' ork at Plantation Club, Nashville. . . . CONNY CONNELL into Scott's Theater Restaurant, Kansas City, Mo.

hit on the strength of a number of name band recordings.

Many in the industry who still held to that theory when sales figures slumped in January and February, are reconsidering their opinion. On the basis of the figures shown above, the old axiom still holds: for a song to become a hit, it must first be good.

And oddity in the sheet sales picture is *Cow Cow Boogie*, which has had only one real plug, that by Ella Mae Morse. *Cow Cow* has been quietly selling week in and week out, and has now gone about 80,000, which is a considerable figure for a song of this type.

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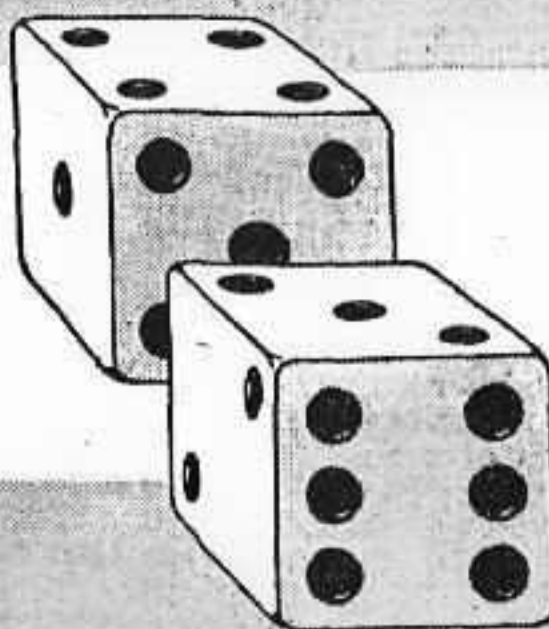
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FREDDY MARTIN'S RECORDING OF
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Vocal by CLYDE ROGERS



ARTIE SHAW'S RECORDING OF
"NOW WE KNOW"

Vocal by MARTHA TILTON

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SPA-ers Up in Arms Against ASCAP; Call Writers Who Voted Dues Cut "Traitors"

Claim Pubs Say They'll Repair Damage

NEW YORK, July 17.—ASCAP's first open gesture of hostility against the Songwriters' Protective Association, made obvious when the Society's board of directors voted Wednesday (7) to terminate as "illegal" a 10-year practice of transmitting to SPA dues deducted from writer-members' quarterly checks, brought howls of rage from many songwriting members of both orgs. Seen as a means of crippling SPA's treasury at the very moment all possible funds are needed for putting into effect the "Mills Plan," SPA-ers are up in arms against ASCAP.

Protest mounted until key publisher-members of ASCAP's board hurriedly called in five council members of SPA Monday morning (13) (not vice versa as was reported elsewhere) before they were due at their own meeting that afternoon. Unofficially the pubs stated their regret at the action taken a few days earlier and promised they would repair the damage done by introducing a resolution in time for the Society's next quarterly payment that would put back the SPA "check-off" of dues.

This prompt action probably helped head off an emergency meeting that was being called by heated Coast SPA-ers who intended to brand as "traitors" those in its ranks who sat in on the ASCAP board meeting that cut off SPA's funds and failed to vote against the measure. Sober minds in SPA's office here cautioned the West Coasters against any precipitate action that would cast a stigma on songwriters that could never be lost.

SPA-ers Hold Firm

Rabid SPA-ers here are equally aghast at the timidity shown by the nine songwriters-ASCAP board members who sat silent while the board voted what is claimed to be publishers' coup. These same fervent SPA-ers are more determined than ever that nothing be allowed to stop their organization from reaching its aims; complete protection

for its members thru a consolidation of its forces. In fact, despite the temporary harm done their association by ASCAP's blow at their finances, the Society's action has brought the songwriters closer together thru their collective anger.

It is pointed out that the very first steps toward realization of the "Mills plan" has already brought unofficial response from the publisher group offering agreement on at least four points mentioned in SPA's tentative standard contract form, even tho the present one continues in force until 1947. It is believed that if the org pushes ahead firmly it will be able to secure almost everything it desires when the showdown on the new contract finally comes.

Mutual Appeases AFM, Halts Music Feeds to WSAY

NEW YORK, July 17.—AFM clamped down on the Mutual Broadcasting System Thursday (15), forcing the network to cut off all live music from its Rochester affiliate, WSAY. Union has asked that the Rochester outlet increase its musical staff, and until the dispute is settled has banned all sustaining band pick-ups to the station.

Warning was issued by AFM officials July 1 that if Mutual did not stop feeding music to WSAY all commercial programs on the network would be suspended. Mutual continued to feed musical programs to its Rochester affiliate until Thursday, when the union made good its threat and called out all musicians. However, the strike was averted five minutes after it was called, when Mutual halted musical programs to WSAY.

AFM's dispute with WSAY involves exactly four musicians, that being the number the union has asked the station to add to its musical staff of one.

No Sinatras for Teagarden

LOS ANGELES, July 17.—Jack Teagarden's answer to the man-power shortage was revealed this week at the Orpheum Theater when Teagarden presented two girl vocalists, Doty Reid and Phyllis Lane. Miss Reid is his regular chirper, but Teagarden explained that Miss Lane, who just joined, is a replacement for a long line of male crooners whose singing careers were interrupted by Uncle Sam. Sonny Dunram once tried out the same idea but later changed his mind.

Chico Marx Quits Band Biz; Slack May Return Soon

LOS ANGELES, July 17.—Chico Marx last week junked his dance band after playing a San Francisco theater in a sudden move which stunned his musicians as well as his friends. Completely unexpected, the abandonment of Marx's orchestra came a few days after Freddie Slack quit as a maestro, making two losses in a row for the William Morris Agency.

Members of the band pulled into Los Angeles looking for work. Several headed for New York and Chicago. All were reported being placed with other orchestras without any difficulty.

Marx, who was not available for comment, was said to be quitting the band biz temporarily to organize a legit-vaude show.

Ben Pollack, organizer of the Marx band, has "retired" to his farm near Glendale, musicians in the band reported. Pollack had complete charge of hiring and firing during his nearly two-year association with the comedian-leader.

The Marx aggregation was never a big click during its brief existence, but in recent months it appeared to be safely on the road to financial success as a result of its Roxy Theater, New York, engagement and runs in theaters between here and Chicago.

NEW YORK, July 17.—Talk in booking circles here carries hints that Freddie Slack will be reorganizing his band in the not too distant future. Dropping his band activities for studio work as a single at RKO came as result of pique at the William Morris Agency for refusing to sell its contract to Music Corporation of America for \$25,000. However, Slack's opportunities for dough in the band field at this time are so inviting the boogie-woogie pianist leader appears ready to drop his personal bias toward the agency and start working for it again.

Talk of Okay for Pleasure Driving Brings Band Buyers

NEW YORK, July 17.—Despite Petroleum Administrator Ickes's statement yesterday that all available gasoline will be needed for essential purposes, report from OPA head, Prentiss M. Brown, earlier in the week that pleasure driving would be okayed shortly for the Eastern area brought out-of-town band buyers scurrying into New York booking offices this week.

Altho no definite commitments could be made in view of conflicting statements from government officials, buyers were anxious to get a clear picture of the band situation, many of them thinking ahead to Labor Day openings.

Navy, Marines Ask War Dept. For "Hit Kits"

Pubs Not Very Eager

NEW YORK, July 17.—War Department has received requests from the marine corps, the navy and the Canadian Air Force that they be included in the distribution of Army Hit Kits. Up to now Hit Kits have only been circulated among army personnel, with 1,500,000 copies of words and 40,000 copies of sheet music printed each month. Proposal is now being considered by the membership of the Music Publishers' Protective Association, and it is not yet determined whether additional distribution will meet with publishers' approval.

Some publishers whose songs have not been included in the Hit Kits are grumbling that servicemen are not "getting the tunes they want." Other pubs, whose songs have been chosen, gripe that Hit Kit circulation has failed to build the selections into hits as had been anticipated.

However, it is expected that the more sober among the publishing fraternity will convince the recalcitrants that it would not be very politic to refuse such a request coming from the War Department. If angered, government agencies could strike hard against the publishing industry in ways that would greatly increase the hardships of printing, promoting and selling songs.

Glaser, Inc., Big Business

NEW YORK, July 17.—Number of important bands Joe Glaser has under personal management contract is comparable to that booked by some big agencies and Glaser is beginning to think like an agency. Typical is stunt he pulled with management of the Sherman Hotel in Chicago. Sherman got Les Brown from Glaser when it was urgently in need of a name band but had to follow Brown with Jan Savitt, another Glaser property, and has pencilled in still another, Teddy Powell, for a future date.

Incidentally, the office's colored bands continue to show the biggest profit. Andy Kirk took out \$10,585 from his Chi date at the Regal Theater week ending the 8th, gross reaching \$22,170. Lionel Hampton walked out from the Apollo Theater here with \$8,840 for the same week. The following Saturday (10), Hampton collected \$1,681 for a one night date played for Izzy Grove at Manhattan Center in this city. Attendance was 4,631 at 91 cents and 943 at 50 cents, both plus tax.

Bookers Are Dizzy Routing 7 Sepian Orks Thru South

NEW YORK, July 17.—Unusual number of colored name bands touring the South this summer is giving headaches to one-night bookers who are manipulating routes to prevent the orks from playing date-and-date.

August will find Earl Hines, Andy Kirk, Jimmy Lunceford, Erskine Hawkins, Eddie Durham, Tiny Bradshaw and Fletcher Henderson traveling below the Mason-Dixon line. Bookers from the different offices are swapping schedules to keep the lines clear so that the traffic may move smoothly and prevent bottle-necks of talent.

some communist or little bund guy but cannot investigate and expose ASCAP and BMI. WHY?

"11. In other countries the greatest friend of a composer is his government. In the United States the government appears to be an enemy. They allow monopolies like ASCAP and BMI to completely control the music industry. WHY?"

"12. One man in the Department of Justice is allowed to control the destiny of American composers. For those composers outside of ASCAP and BMI that means get some other work or go to the poorhouse. WHY?"

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If Publicity-Seeking Songwriter Gets Ear of Ditto-Ditto Senator, ASCAP, BMI Sure To Get Ditto

NEW YORK, July 17.—Some publicity-seeking State or federal legislator getting ahold of the "Questions on the Music Business" being circulated by Charles A. Arthur, of Alperia, Mich., may pick it up for a campaign. Arthur's questions are being handed around on a blotter, which reads as follows:

"1. Since 1925 ASCAP has controlled dealers, jobbers, theaters, name bands, singers, movies, record companies, etc. Representations to the Department of Justice have brought no results. WHY?"

"2. Under the Consent Decrees BMI uses a License System over the Radio in which they control over 800 Radio Stations. Altho the Decrees state all meritorious music shall have an equal chance, BMI protected by the Department of Justice, bars any Composer or Publishers they please. WHY?"

"3. ASCAP and BMI dare not sue each other. WHY?"

"4. The United States Copyright Laws do not protect outside music composers. They help create and protect music monopolies like ASCAP and BMI. WHY?"

"5. The Senate votes \$5,000 to investigate the American Federation of Musicians but will not investigate ASCAP and BMI. WHY?"

"6. The American Federation of Musicians will not expose ASCAP and BMI. WHY?"

"7. The A. F. of L. and C. I. O. will not investigate and expose ASCAP and BMI. WHY?"

"8. Not one American newspaper has a real musician for a music editor. Not one American newspaper will investigate and expose ASCAP and BMI. WHY?"

"9. Not one Senator or Congressman will investigate and expose ASCAP and BMI. WHY?"

"10. The Congressional Un-American Activities Committee can roar about

(Routes are for current week when no dates are given.)

A

Agnew, Charlie (Casino Gardens) Ocean Park, Calif., nc.
Akin's, Bill, Continental Four (Frolics Stage Lounge) Minneapolis.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Roosevelt) New Orleans, h.
Allen, Red (Garrick Stagebar) Chi., nc.
Anderson, Wally (Olympic) Seattle, h.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Arnheim, Gus (Sherman's) San Diego, Calif., re.
Arturos, Arturo (Park Central) NYC, h.
Astor, Bob (Idora Park) Youngstown, O., b.
Auld, Georgie (Three Deuces) NYC, nc.
Ayers, Mitchell (Paramount) NYC, t.

B

Bebbit, Stewart (Hilton) Long Beach, Calif., h.
Baker, Don (Algiers) NYC, cb.
Banks, Billy (Fair Park Casino) Greensboro, N. C., nc.
Bar, Vic (Olympic) Seattle, h.
Barco, Bill (Muehlebach) Kansas City, Mo., h.
Barish, Shep (Atlantic Biltmore) Atlanta, h.
Barnet, Charlie (Chicago) Chi., t; (Shea's Buffalo) Buffalo 23-29, t.
Barrie, Grace (Frolics) Miami, nc.
Barron, Blue (Circle) Indianapolis, t.
Bartal, Jenö (Lexington) NYC, h.
Basie, Count (Golden Gate) San Francisco 22-28, t.
Basile, Joe (Olympic) Irvington, N. J., p.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Benet, Charles (Zimmerman's Hungaria) NYC, re.
Benedict, Gardner (Beverly Hills) Newport, Ky., cb.
Bennett, Larry (Hickory House) NYC, nc.
Bergere, Maximilian (La Martinique) NYC, nc.
Bert, Betty (Roof Garden) Leesville, La., nc.
Betancourt, Louis (Park Central) NYC, h.
Bishop, Billy (Deshler-Wallick) Columbus, O., h.
Boada (Rainbow Inn) NYC, nc.
Bondshu, Neil (Chase) St. Louis, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bradshaw, Tiny (Rhumboogie) Chi., nc.
Brandwynne, Nat (Copacabana) NYC, nc.
Breese, Lou (Chez Parée) Chi., nc.
Brodeur, Nick (Palmer House) Chi., h.
Brown, Les (Uline's Arena) Washington 19-30, h.
Bruch, Les (Glenn Rendezvous) Newport, Ky., nc.
Burns, Mel (Bal-a-Roue) Bedford, Mass., h.
Busse, Henry (Palace) San Francisco, h.

C

Cahn Boys (Edward) Middletown, N. Y., h.
Caceres, Emilio (Tropic) San Antonio, Tex., nc.
Calloway, Cab (Park Central) NYC, h.
Canay (Zanzibar) NYC, nc.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carolina Cotton Pickers (Scott's Theater) Kansas City, Mo., re.
Catalano, Leo (Slapsie Maxie's) San Francisco, nc.
Carr, Tommy (Avery) Boston, h.
Carter, Benny (Hollywood Casino) Hollywood, nc.
Cavallaro, Carmen (RKO-Boston) Boston, t.
Chatman, Christine (Lakeland, Fla., 21; W. Palm Beach 22; Bradenton 23; Tampa 24; Miami 25; Sarasota 27.
Chester, Bob (Terrace Room) Newark, N. J., 19-31, nc.
Chiquita (Continental) Kansas City, Mo., h.
Codolan, Cornelius (Casino Russe) NYC, nc.
Coleman, Emil (Ciro's) Hollywood, nc.
Coads, Art (Homestead) NYC, h.
Conn, Irving (Queen Mary) NYC, re.
Cook, Happy (New De La Louisiane) New Orleans, c.
Coon, Johnny (Continental) Kansas City, Mo., h.
Courtney, Del (Oriental) Chi 24-29, t.
Craig, Francis (Hermitage) Nashville, h.
Crawford, Jack (Flame) Minneapolis, nc.
Cummings, Ray (Helsing's Vodvil Lounge) Chi., nc.
Curbello, Fausto (Stork) NYC, re.
Cutler, Ben (Arcadia) NYC, b.

D

D'Amico, Nick (Statler) Detroit, h.
D'Arcy, Phil (Rogers' Corner) NYC, nc.
Darst, Renne (Gay-o-Club) Junction City, Kan., nc.
Davidson, Oee (Utah) Salt Lake City, h.
De Moraes, Nino (El Chico) NYC, nc.
Dengler, Carl (Hayward) Rochester, N. Y., h.
Dennis, Dave (Hurricane) NYC, nc.
Del Rio, Louie (Frank Palumbo's) Phila, nc.
Dinorah (Greenwich Village Inn) NYC, nc.
Donahue, Al (Totem Pole) Auburndale, Mass., b.
Dorsey, Jimmy (Palladium) Hollywood, nc.
Drake, Edgar (Royale) Detroit, nc.
Dunham, Sonny (Sherman) Chi., h.
Durham, Eddie (Orlando, Fla., 21; W. Palm Beach 22; Fort Lauderdale 23; Miami 25; Tampa 26; Jacksonville 27.

E

Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Hurricane) NYC, nc.
Engel, Freddy (Hudson River Day Line Boats) Albany, N. Y.; (Univ. Tap Room) Albany, nights.
Erwin, Gene (Chin's) Cleveland, re.-

F

Finch, Freddie (Mary's Place) Kansas City, Mo., nc.
Fisher, Freddie (Radio Room) Hollywood (Calif.) Recreation Center.
Floyd, Chick (Cleveland) Cleveland, h.
Ford, Bob "Tiny" (Eagles) Titusville, Pa., nc.
Foster, Chuck (Blackhawk) Chi., c.
Fox, Roy (Riobamba) NYC, nc.
Foy, Dick (Sir Francis Drake) San Francisco, h.
Franklin, Buddy (Peabody) Memphis, h.
Franz, Ernest (Place Elegante) NYC, nc.
Fraser, Harry (Aloha) Brooklyn, nc.
Fuller, Walter (Tony's Subway) Peoria, Ill., nc.

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

Fuson, Bob (Elks' Club) New Bern, N. O., nc.

G

Garber, Jan (Casino Gardens) Ocean Park, Calif., b.
Glass, Bill (Mon Parée) NYC, nc.
Goodman, Benny (Astor) NYC, h.
Grant, Bob (Plaza) NYC, h.
Grant, Rosalie (Essex House) NYC, h.
Gray, Glen (Eastwood) Detroit, p.
Gray, Zola (Frank Palumbo's) Phila, nc.
Greene, Murray (Graymore) Portland, Me., h.
Grey, Chauncey (El Morocco) NYC, nc.

H

Hampton, Lionel (Palace) Columbus, O., t.
Harden, Harry (Casablanca) NYC, nc.
Harkness, Eddie (Music Box) San Francisco, nc.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Rupert (Plantation) Nashville, nc.
Heath, Andy (Fitch's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Heidt, Horace (Earle) Phila, t.
Henry, Toby (Shanghai Terrace Bowl) Oakland, Calif., nc.
Herbeck, Ray (Happy Hour) Minneapolis, nc.
Herman, Woody (Riverside) Milwaukee, t.
Heywood, Eddy (Village Vanguard) NYC, nc.
Hill, Ansel (Rendezvous) Balboa Beach, Calif., b.
Hill, Tiny (Edison) NYC, h.
Himber, Richard (Elitch Gardens) Denver, until Aug. 3, p.
Hines, Earl (Tic Toc) Boston, nc.
Hodes, Art (Hofbrau) Lawrence, Mass., nc.
Hoff, Carl (Radisson) Minneapolis, h.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Horton, Aub (Santa Rita) Tucson, Ariz., h.
Horton, Harry (Wivel) NYC, re.
Howeth, Eddie (Henry Grady) Atlanta, h.
Howard, Eddy (Aragon) Chi., b.
Hutton, Ina Ray (Armory) Kingston, Ont., Can., 21; Ottawa 22, a; (Arena) Oshawa 23; (Alfred Arena) Bradford 24.

I

International Sweethearts of Rhythm (Regal) Chi 19-22, t; S. Bend, Ind., 23; Dayton, O., 24; Indianapolis 25.

J

Jenney, Jack (Blue Moon) Wichita, Kan., 13-22, b.
Jerome, Henry (Roosevelt) Washington, h.
Johnson, Blaine (Herring) Amarillo, Tex., h.
Johnson, King (Sheraton) NYC, h.
Jordan, Jess (Greenwich Village Inn) NYC, nc.
Jordan, Louis (Arena) Jamaica, L. I., N. Y., 22; (Apollo) NYC, 23-29, t.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Kassell, Art (Bismarck) Chi., h.
Kay, Herbie (Lake) Springfield, Ill., nc.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kendis, Sonny (Madison) NYC, h.
Kent, Peter (New Yorker) NYC, h.
King, Henry (Biltmore) Los Angeles, h.
King, Saunders (Blue Heaven) Hollywood, nc.
Kinney, Ray (Book-Cadillac) Detroit, h.
Kora Kobblers (Rogers Corner) NYC, re.
Kuhn, Dick (Astor) NYC, h.

L

Lande, Jules (Ambassador) NYC, h.
Landre, Johnnie (Esquire) Norfolk, Va., nc.
Lang, Lou (Belvedere) NYC, h.

LaPorte, Joe (Old Roumanian) NYC, re.
Larkin, Milton (New Orleans 25; Mobile, Ala., 26; Pensacola, Fla., 27.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Leonard, George (Chanticleer) Madison, Wis., nc.
Leonard, Ada (Capitol) Washington, t.
LeRoy, Howard (Hofbrau Theater) Lawrence, Mass., re.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (New Yorker) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Lorch, Carl (Radisson) Minneapolis, h.
Lucas, Clyde (Claridge) Memphis, h.
Lunceford, Jummie (Memorial) Sacramento, Calif., 24, a; (Sweets) Oakland 25, b; Oakland 26, a.
Lynn, Abe (Palace) Cleveland, t; (Riverside) Milwaukee 23-29, t.

M

McGrane, Don (Latin Quarter) NYC, nc.
McGrew, Bob (Kansas City Club) Kansas City, Mo.
McIntyre, Hal (Strand) NYC, t.
McLean, Jack (Paris Inn) San Diego, Calif., c.
McShann, Jay (Happy Hour) Minneapolis, h.
Mack, Red (Plantation Club) Hollywood, nc.
Mann, Milt (19th Hole) NYC, nc.
Manuelo, Don (Casino Royale) New Orleans, nc.
Manzanares, Jose (La Salle) Chi., h.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Mario, Don (Beachcomber) Providence, nc.
Marsala, Joe (Met) Phila., b.
Marsico, Al (Nixon) Pittsburgh, c.
Martell, Paul (Arcadia) NYC, b.
Martí, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Martini, Ben (Club 51) NYC, nc.
Mason, Paul (Stage Door Casino) Baltimore, nc.
Masters, Frankie (Jantzen Beach) Portland, Ore., b.
Masters, Freddie (Enduro) Brooklyn, nc.
Mays, Don (Casbah) NYC, nc.
Mayhew, Nye (Monte Carlo Beach) NYC, nc.
Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.
Melba, Stanley (Pierre) NYC, h.
Melvyn, Earl (Minerva) Boston, h.
Morrison, Ralph (Schroeder) Milwaukee, h.
Messner, Johnny (McAlpin) NYC, h.
Miller, Freddy (St. Regis) NYC, h.
Montana, Jerry (Sandy's) Paterson, N. J., nc.
Monroe, Vaughn (Orpheum) Los Angeles 21-27, t.
Moody, Bill (Samovar) Montreal, nc.
Morales, Noro (Riobamba) NYC, nc.
Morris, George (Armando's) NYC, nc.
Munro, Dave (President) Kansas City, Mo., h.

N

Nelson, Ozzie (Stanley) Pittsburgh 19-22, t; (Paramount) Toledo, O., 23-25, t.
Newman, Ruby (Copley Plaza) Boston, h.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Newton, Frankie (Cafe Society Downtown) NYC, nc.
Nicholas, Don (Venture) Phila, c.
Noel, Henri (Latin Quarter) NYC, nc.
Noone, Jimmy (Tropics) San Antonio, nc.

O

Oliver, Eddie (Edgewater Beach) Chi., h.
Olman, Val (Versailles) NYC, nc.
Osborne, Will (Pennsylvania) NYC, h.

ADVANCE BOOKINGS

COUNT BASIE: Golden Gate Theater, San Francisco, July 22-28.

DEL COURTNEY: Lakeview Night Club, Jackson, Tenn., July 21; Oriental Theater, Chicago, 23-29; Riverside Theater, Milwaukee, 30-Aug. 5; Paramount Theater, Hammond, Ind., 8; Capitol Theater, Madison, Wis., 9; Sheboygan Theater, Sheboygan, Wis., 10; Capitol Theater, Manitowoc, Wis., 11; Appleton Theater, Appleton, Wis., 12.

JACK DENNY: Auditorium, Tulsa, Okla., July 23; Auditorium, Kansas City, Mo., 24; Val Air Ballroom, Des Moines, 25.

ERSKINE HAWKINS: Buckroe Beach, Va., July 19; Rocky Mount, Va., 20; Goldsboro, N. C., 21; Greensboro, N. C., 22; Durham, N. C., 23; Logan, W. Va., 24; Bluefield, W. Va., 25; Greenville, S. C., 26; Columbia, S. C., 27; Waycross, Ga., 28; Birmingham 29; Chattanooga 30.

WOODY HERMAN: Chicago Theater, Chicago, July 23 (week); Circle Theater, Indianapolis, 30 (week).

EARL HINES: Manhattan Center, New York, July 17; Tic Toc Club, Boston, 18-24; Brooklyn Palace, Brooklyn, 25; Howard Theater, Washington, 30-Aug. 5; Royal Theater, Baltimore, 6-12.

HAL MCINTYRE: Old Orchard Beach, Portland, Me., July 24; Stanley Theater, Utica, N. Y., Aug. 10-12; Buffalo Theater, Buffalo, 13-19; Eastwood Park, Detroit, 20-26; Ballroom, Cedar Point, O., 27-Sept. 5.

VAUGHN MONROE: Auditorium, Fresno, Calif., July 19; Orpheum Theater, Los Angeles, 21-27; Golden Gate Theater, San Francisco, 29-Aug. 4; T. & D. Theater, Oakland, Calif., 5-11; Oriental Theater, Chicago, 20-26; Riverside Theater, Milwaukee, 27-Sept. 2.

OZZIE NELSON: Stanley Theater, Pittsburgh, July 16-22; Paramount Theater, Toledo, 23-25; Palace Theater, Columbus, O., 27-29; Chicago Theater, Chicago, 30-Aug. 5; Riverside Theater, Milwaukee, 6-12; Orpheum Theater, Minneapolis, 13-19; Orpheum Theater, Omaha, 20-26.

BOYD RAEBURN: Paramount Theater, Hammond, Ind., July 18; Capitol Theater, Madison, Wis., 19-20; Capitol Theater, Manitowoc, Wis., 21; Appleton Theater, Appleton, Wis., 22; Sheboygan Theater, Sheboygan, Wis., 23.

JERRY WALD: Million Dollar Pier, Atlantic City, July 18 (week); Poli Theater, Waterbury, Conn., 28-29; State Theater, Hartford, Conn., 30-Aug. 1.

Ovando, Manuel (Turf Athletic Club) Galveston, Tex., nc.

P

Panchito (Versailles) NYC, re.
Parker, Ray (Bal Tabarin) San Francisco, b.
Paulson, Art (New Yorker) NYC, h.
Pepito (Havana-Madrid) NYC, nc.
Perry, Ron (St. Moritz) NYC, h.
Peterson, Dee (Southern Mansions) Kansas City, Mo., nc.
Petti, Emile (Ambassador East) Chi., h.
Pope, Gene (Stein's Buffet Bar) Indianapolis, nc.
Porretta, Joe (Radisson) Minneapolis, h.
Porter, Frank (Hickory House) NYC, nc.
Prager, Manny (Child's) NYC, c.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

R

Raeburn, Boyd (Capitol) Manitowoc, Wis., 21, t; Appleton 22, t; Sheboygan 23, t.
Ramos, Ramon (Blackstone) Chi., h.
Ravazza, Carl (Blackhawk) Chi., nc.
Redman, Don (Zanzibar) NYC, nc.
Reid, Marly (Riobamba) NYC, nc.
Reisman, Leo (Waldorf-Astoria) NYC, h.
Reynolds, Tommy (Carolina) Columbia, S. C., 21, t; (Cherokee Ranch) Augusta, Ga., 23; (Armory) Bennettsville, S. C., 24.
Riley, Mike (Radio Room) Hollywood, nc.
Rios, Thomas (Wivel) NYC, re.
Roberto (Bill Bertolotti's) NYC, re.
Roberts, Dave (Jack Dempsey's) NYC, re.
Roberts, Eddie (Lido) NYC, b.
Rodman, Jack, Quartet (Holmes) Hattiesburg, Miss., nc.
Rogers, Dick (Stage Door Casino) Baltimore 19-22, nc.
Rogers, Harry (Half Moon) Brooklyn, h.
Rosco, Tonney (Happy Landing) Mobile, Ala., nc.
Rogers, Ralph (Monte Carlo) NYC, nc.
Roth, Don (Washington) Indianapolis, h.
Rotunda, Peter (Queen Mary) NYC, re.
Ruhl, Warney (Biltmore) Dayton, O., h.
Russell, Snookum: Camp Tyson, Tenn., 22.

S

Saltman, Phil (Ritz) Boston, h.
Sarli (Savoy Lounge) St. Louis, nc.
Schreiber, Carl (Avalon) Chi., b.
Slavin, Stelle (Avalon) Wildwood, N. J., nc.
Sandler, Harold (Rogers' Corner) NYC, nc.
Saunders, Hal (Belmont-Plaza) NYC, h.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
Seat, Don (Ohio Pick) Youngstown, O., h.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Singleton, Zutty (Trinidad) Hollywood, nc.
Sly, Larry (Stork Club) NYC, nc.
Sis, Terry (Folies Bergere) NYC, nc.
Skinner, Bill (Samover) Montreal, nc.
Slavin, Stella (20th Century) Wildwood, N. J., nc.
Smith, Russ (Savoy Plaza) NYC, h.
Socassas (La Martinique) NYC, nc.
South, Eddie (State) NYC, t.
Spitalny, Phil (Capitol) NYC, t.
Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.
Stevenson, Bobby (Casanova) Detroit, nc.
Stewart, Tex (Hollywood) Hollywood, nc.
Straeter, Ted (Statler) Washington, h.
Strand, Manny (Earl Carroll Theater) Hollywood, re.
Strigle, Earle (Seebach) Louisville, h.
Strong, Benny (Plantation) Houston, nc.
Stuart, Nick (Club V) Collinsville, Ill., nc.
Sykes, Curt (Trianon) Seattle, b.
Sykes, Roosevelt (Australian) St. Louis, nc.
Sylvio, Don (Bill Bertolotti's) NYC, re.

T

Tatum, Art (Swanee Inn) Hollywood, nc.
Terry, Bob (St. Regis) NYC, h.
Thomas, Joe, Musical Jesters: Saskatoon, Sask., Can.; Milwaukee, Wis., 26-31.
Torres, Ramon (El Chico) NYC, nc.
Towne, George (Biltmore) Dayton, O., h.
Trace, Al (Dixie) NYC, h.
Travers, Vin (Diamond Horseshoe) NYC, nc.
Tucker, Tommy (Eastwood) Detroit 25-Aug. 1, p.

V

Venuti, Joe (Poli) Waterbury, Conn., 21-22; (Prospect Park) Brooklyn 23, t.
Victor, Frank (Dixie) NYC, h.
Vincent, Lee (Scala's Arcadia) Berwick, Pa., nc.

W

Wald, Jerry (New Yorker) NYC, h.
Walker, Oscar (Fifth Ave.) NYC, h.
Wasson, Hal (Hollywood) Mobile, Ala., nc.
Weik, Lawrence (Trianon) Chi., b.
Wick, Charlie (Carter) Cleveland, h.
Williams, Griff (Palmer House) Chi., h.
Williams, Sander (Warwick) NYC, h.
Wilson, Dick (Coo Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Winton, Barry (Essex House) NYC, h.

Y

Young, Ben (Bowery) Detroit, nc.

Plastic Disk Readied

PHILADELPHIA, July 17.—With the major recording companies still searching for a shellac substitute in getting up the disks, much interest is being manifested here in the experiments of S. Ciaglia, of the Dufours Company, at near-by Atco. N. J. Ciaglia has been bannering plastic disks and reports that he has perfected them to the stage where he is ready to submit them to the major recording companies.

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Angels as Partners

'Ltd.' Combos New Gimmick In Tax Set-Up

Personal Income Wrinkles

By SHIRLEY FROHLICH

NEW YORK, July 17. — Clarification from the Bureau of Internal Revenue, substantiating opinions of prominent theatrical attorneys and tax experts, puts a final squelch to rumors that next season will see a decline in outside investments in the Broadway show crop. Belief that cloak-and-suiters, Wall Streeters and the rest of the lay angels would be sinking less coin into fewer productions, and that bona fide legiters would have to put dough earned in the theater back into the theater to keep the mills grinding, gained headway as a result of new tax regulations governing loans made to theatrical productions, put into effect early this year.

According to Morris Rosen, an attorney who is no stranger to the Broadway scene, the misconception is based on the assumption that backers are still "lending" their money to producers in return for a percentage of the profits, if any. As of January 1, 1943, however, Congress amended the tax laws so that "loans" sunk into floperocs could no longer be written off income tax returns in their entirety as bad debts. Therefore, the loan form of theatrical investment is practically extinct.

"Limited Partnership" Idea

Next season all shows will probably be financed by a set-up known as "limited partnership." Basic advantages of this form are that each backer is liable for only as much moola as he drops into the kitty and, if the show turns out to be a turkey, he can wipe his mistake off his personal income tax blank. About the only exceptions to this type of deal will be shows for which the producer himself puts up the whole nut. But, as the question goes, who backs his own shows nowadays? Corporation set-up, once a popular method for backing productions, is now also disappearing to a great extent, due to excess profit taxes now in effect.

Angels, Inc., for example, altho basic-

BROADWAY RUNS

Performances to July 17 Inclusive
Dramatic Opened Perf.

| | | |
|--------------------------------------|--------------|------|
| Angel Street (Golden) | Dec. 5, '41 | 676 |
| Arsenic and Old Lace (Fulton) | Jan. 10, '41 | 1094 |
| Dark Eyes (Belasco) | Jan. 14 | 213 |
| Doughgirls, The (Lyceum) | Dec. 30 | 236 |
| Janie (Playhouse) | Sept. 10 | 358 |
| Junior Miss (Majestic) | Nov. 18, '41 | 687 |
| Kiss and Tell (Biltmore) | Mar. 17 | 148 |
| Life With Father (Empire) | Nov. 8, '39 | 1534 |
| Skin of Our Teeth, The (Plymouth) | Nov. 18 | 280 |
| Those Endearing Young Charms (Booth) | June 16 | 38 |
| Three's a Family (Longacre) | May 5 | 85 |
| Tomorrow the World (Harrymore) | Apr. 14 | 111 |

Musical

| | | |
|--|--------------|-----|
| Early to Bed (Broadhurst) | June 17 | 37 |
| Oklahoma! (St. James) | Mar. 31 | 129 |
| Rosalinda (Imperial) | Oct. 28 | 215 |
| Something for the Boys (Alvin) | Jan. 7 | 223 |
| Sons o' Fun (46th St.) | Dec. 1, '41 | 682 |
| Star and Garter (Music Box) | June 24, '42 | 447 |
| Student Prince, The (revival) (Broadway) | June 8 | 54 |
| Vagabond King, The (revival) (Shubert) | June 29 | 24 |
| Ziegfeld Follies (Winter Garden) | Apr. 1 | 124 |

ally set up as a corporation, is financed thru a limited partnership arrangement. In other words, while the production company itself is incorporated, the various garment industrialists and Wall Streeters who are involved in its backing have entered into a separate, limited partnership agreement for the purpose of investing the dough. (Angels, Inc., incidentally, is now talking of leasing its own theater. Under the plan, either Jay Faggan, its president, or Alex Yokel, its working producer, would lease the house and rent it to Angels, Inc.)

Newspaper Ad Drawback

About the only drawback to the limited partnership deal is that, according to law, the names of the partners, after being filed with the New York County Clerk, must be published in *The New York Law Journal*, plus one other paper in New York County. Desire for anonymity is evidenced by the fact that most show backers usually choose as the "one other paper" obscure sheets such as foreign language papers, which they feel the trade will never lay eyes on.

Loans, by the way, are not absolutely exempt from deductibility. A backer who loses dough as a result of theatrical loans may deduct \$1,000 within the same taxable year, plus an additional \$1,000 for the next four years, provided he doesn't recoup his losses by wiser investments within that period.

Line Hoofers Enjoying New Bonanza With 9 Musicals On And Plenty Being Readied

War Workers and Servicemen Demand Girl Stuff — Salaries Go Up

NEW YORK, July 17.—July, the month that is traditionally anathema to legiters, and like as not more so to the Stem's chorines, is turning out to be one of the best months of the year for Broadway's line hoofers. With nine musicals going full blast and with casting for the fall crop of song-and-dance shows coming along at a lively pace, the ladies and gentlemen of the ensemble are enjoying their best summer in years. Unemployment among Chorus Equityites is at a low ebb, according to Ruth Richmond, executive secretary of the choristers' union.

New popularity of operetta revivals has proved a major contribution to the unexpected prosperity. *The Student Prince*, *Rosalinda* and *The Vagabond King* each feature large quota of CFA cardholders. New Opera Company's *The Merry Widow*, the Shuberts' advertised *Blossomtime*, Lester Cowan's *The Gypsy Baron* and the expected Oscar Straus operetta, all coming up within the next few months, give promise of continued activity for the hoofers.

Basic reason, of course, for the high, wide and handsome stepping of the chorus boys and girls is the demand of both war workers and servicemen for "girl shows." *Something for the Boys*,

Early to Bed, *Sons o' Fun*, *Star and Garter*, *Oklahoma!* and the *Ziegfeld Follies* are among the biggest grossers on the Street. Further evidence that the new coin pouring into Broadway coffers is aimed largely at the song-and-dance shows, which always sport the girl-appeal line, is to be had in a glance at the production scene of the last two summers. Last year at this time, when producers were still a bit nervous about what to serve for jangled war nerves, there were only six musicals on the boards. In 1941, before Pearl Harbor, with "business as usual" on Broadway, a scant three survived the ravages of summer heat.

Altho there's little possibility of a shortage of chorines, as the ranks are replenished each year with an army of dancing school graduates with years of training behind them, next season promises even further inroads on the reserve supply. Irving Caesar's *My Dear Public*, Alex Cohen's *Bright Lights*, Leon Greanin's *Chauve-Souris of 1943*, Vinton Freedley's contemplated musical with Mary Martin, Mike Todd's *Mexican Hayride* and Cheryl Crawford's *One Man's Venus* are just a few of the revues and musical products that will probably overflow. In addition, there are new editions of *Artists and Models* and *George White's Scandals* in the offing, plus a couple of vaude shows using femmes. Add to this at least four or five of this season's musical product that will probably overflow into next season. *Oklahoma!*, the *Ziegfeld Follies* and *Early to Bed* are just hitting their stride, and some of the older ones, such as *Star and Garter* and *Rosalinda*, also show signs of lingering awhile. The talent turnover, as far as the chorus is concerned, will certainly not be as high next season as in previous years.

Salaries Zoom

Salaries, too, are way above union minimum standards, \$75 weekly being not unusual for experienced hoofers.

In fact, the proposed \$5 hike in the minimum pay for chorus members, bringing the basic pay up to \$46, now in the hands of a War Labor Board referee, would only affect about 20 per cent of the membership. Immediate example of the good pay made by the terpers is Billy Rose's offer to pay girls touring in the USO-Camp Shows version of last year's *Diamond Horseshoe* show \$55 per week, \$15 above the current minimum. Usual Camp Show salaries are a good slice below the prevailing minimum wage in the field.

London Openings

'Lisbon Story' Rated Smash

LONDON, July 10.—Of three recent openings, George Black's *The Lisbon Story* is 100 per cent entertainment and looks like it's set for at least a year. Excellently presented with a cast of 80 headed by Patricia Burke, this wartime thriller with music and dance is gripping and moves fast. Particularly outstanding is the dance work of Halama and Konarski, Polish refugee ballet experts. Music is by Harry Parr-Davies, Gracie Fields' late accompanist.

Sweet and Low, intimate revue, is fair entertainment at the Ambassador's. Hermione Gingold and Walter Crisham, the latter a hooper formerly with the Marie MacQuarrie Harp Ensemble (American vaude act) and now turned West End actor-comedian, head the show, which is quite funny in spots but needs pruning. Bonar Colleano Jr., of the Colleano Family (Australian-American show family), gets his first West End assignment and hits solidly with hoofing and clowning.

Esther McCracken's new play, *Living Room*, is at the Garrick with a company headed by Louise Hampton. Not strong fare but may hold up for a couple of months. Bert Ross.

Leventhal Stock Closings Bad Plays Not Stagehands, Says Local 1 Biz Manager

NEW YORK, July 17.—Solly Pernick, business agent of the Theatrical Protective Union, Local 1, charged this week that J. J. Leventhal, operator of the Atlantic Coast Circuit, is using the stagehands' union as a patsy to cover up the failure of his rotary stock companies at the Windsor Theater, Bronx, and Audubon, Manhattan.

William Brandt, of the Brandt theater interests, announced Monday (12) that "unreasonable demands" made by the union had forced the closing of the Windsor Sunday (18), with Constance Bennett in *Without Love*, and of the Audubon, August 1, with the same bill. Pernick said, however, that he had no dealings with the Brandt interests, but was operating with Leventhal, with whom, he said, "the union has no quarrel, nor has it ever had one."

Pernick said he would have photostatic copies made of a memorandum handed out to the stock players in June, giving them two weeks' notice and putting them on a week-to-week basis.

"It's just that they don't want to be associated with a flop, so they're using the stagehands as scapegoats."

Pernick further said he had agreed from the very beginning to grant Leventhal stock concessions, one-half of the regular Broadway crew of stagehands or six men. Even when Leventhal booked *The Corn Is Green* at full scale for everyone but the grips, the union did not force a row. Weekly nut for *Corn* when it played the Leventhal circuit, by the way, was \$4,500. With a gross of \$9,500, Barrymore's salary was \$1,700. *Corn* was followed by several flops, however, with grosses dipping way below par. Real trouble, according to Pernick, is that they can't get enough good plays.

Flatbush Theater, Brooklyn, which is doing S. R. O. business week in and week out, will be the only remaining stock company in New York when the others bow out. Lucia Victor's New York Stock Company folded last week, and Paul Gilmore's Cherry Lane season has failed to open.

Fems Leaving Circus

NEW YORK, July 17.—Chorines now doing their high kicks on the road with Ringling Bros. and Barnum & Bailey Circus are reported deserting in droves to head for the upped pay and higher prestige they believe waiting for them in a legit show. Every day the problem of replacements in the line is becoming a greater headache for the Greatest Show on Earth. With casting going ahead at fever pitch on fall musicals, most of the girls stand a good chance of landing spots on the Stem.

"Vagabond" Draws 25,000 at Dallas

DALLAS, July 17.—Exactly 24,885 people paid from 55 cents to \$1.10 to see Rudolf Friml's *Vagabond King*, third in the 10-week series of the Dallas Starlight operetta season. With ideal weather, the week's attendance (July 3 to 10) was 2,895 better than for *Sweethearts*.

For their outstanding work in *Sweethearts*, Mack Harrell and Dorothy Sandlin were held over for the roles of Francois Villon and Katherine De Vaucelles and both were hits. Harrell's singing of the lusty role was more heartily received than his excellent ovation in *Sweethearts*. Dorothy Sandlin's fine singing and her excellent portrayal of the haughty Katherine brought her rounds of applause and an extra curtain call almost nightly. Elizabeth Houston, in the tragic role of Huguette, was a big hit. Ruth Urbean played the frivolous

Lady Mary with finesse and teamed with William Kent and James Westerfield for some hilarious slants at royal games and singing and dancing.

Alexis Rotov was again the nemesis of the show's two fine ballerinas, Kitty Clark and Kitty Scales. His burlesque of their second-act dance had the audience in stitches. David Bianchi, basso and local member of the chorus, clicked with his solo of *The Archers Song*. Giuseppe Bamboschek was warmly applauded for his excellent work in the pit.

Edward Roecker was teamed with Dorothy Sandlin for *New Moon* this week (12-18). Polly Walters also joined the cast.
Frank W. Wood.

SINATRO CLUB HIT

(Continued from page 4)

scene and has earned him a fortune, could be heard for blocks away.

Sinatra sang eight songs. He wound up his scheduled program of six numbers with *The Song Is You*, but when the audience, applauding wildly, called for more, he gave two encores. His first appearance on the stage was greeted by a long sigh from the packed tables, balconies and galleries, followed by an immense hum of low conversation and comment, evidently a comparison of reactions to his aspect and presence.

Opening number was *Dancing in the Dark*, which he followed with *It's Always You* and *Old Man River*. From the moment Sinatra emitted the first words of his first song, excellent popular music as it was, his singing furnished merely pale background for him so far as the audience was concerned.

In the intermission backstage when he finished his first group of songs, many musicians from the symphony clustered about him seeking his autograph. He signed his pictures and wrote his name steadily almost up to the moment he sang his final numbers and encores. In this group, which seemed to move the audience even more than the first three numbers, were *Night and Day*, *Close to You* and *The Song Is You*. His encores were *You'll Never Know* and *Embraceable You*.

Sinatra was escorted from Hotel Statler to the auditorium by Cleveland detectives. Within the auditorium the usual detail of one or two policemen for a pop concert was augmented by four patrolmen who concentrated near the stage and the doors leading backstage to prevent autograph seekers or others from trying to reach the star.

After his final encore, Sinatra graciously thanked his audience, Rudolph Ringwall for his conducting and the summer symphony for its fine accompaniment. Top price was \$1.40, with Sinatra on guarantee and p. c.

OSBORN, DAVIS TALK

(Continued from page 3)

of your persons. You have not been paid money for this. These things are the gift of your hearts, and you are paid in the only currency the heart recognizes, namely, the gratitude, the love and the admiration of American soldiers whom you are serving."

General Osborn also paid tribute to the members of the entertainment industry who have gone into the armed services and those who have already given their lives both in the service and out of it.

(So impressed were the delegates with General Osborn's speech that it will be printed in every organization bulletin for the membership to read.)

Elmer Davis, director of the Office of War Information, spoke Thursday (15) complementing General Osborn's speech with suggestions of what the industry can do on the civilian and production fronts. He said most of the OWI's domestic work would now have to be turned back to the various branches of the entertainment industry. Davis told the Council that it could help bring the level of unity and morale on the home front up to the level of the armed forces. "The people think the war is in the bag." The work of the NEIC, he said, is to bring the war closer to the people.

Ted Gamble, national director of the War Finance Division of the Treasury Department, chose the NEIC conference to sound one of the opening guns in the Treasury Department's Third War Loan Drive, to begin September 1. He said \$14,000,000,000 to \$18,000,000,000 would have to be raised thru the sale of bonds directly to the public and show business could make a great contribution to the success of this drive. Not 33,000,000, but 55,000,000 persons would have to be sold in this campaign. One of the most

concrete ways this will be done will be to increase the number of theaters throughout the country which are bond issuing agencies. Increased facilities and man power will be expended by the Treasury Department to channel the millions of individual pieces of security to many more than the 4,600 houses now handling them.

Winthrop W. Aldrich, speaking Wednesday (14) for the National War Fund, explained the make-up of the fund, comprising all war relief agencies, and told of its plans to raise \$125,000,000 this fall. "As our campaign progresses we will make requests for your assistance. I know that these requests will be fulfilled and that you will once again demonstrate your generosity and determination to give your support."

SHOWBIZ MOBILIZATION

(Continued from page 6)

ings concurrently with the national committee in New York.

Autonomy Aches

One of the leading bones of contention at the conference, and during the Continuations Committee sessions, was the selection of 25 representatives to serve on the Co-Ordinating Committee. When the proposed list of committee members was first presented by the Continuations Committee, three organizations—AFRA, AEA and Screen Actors' Guild—each had more than one representative on the working group. At that time Solly Pernick, business agent of Stagehands' Local 1, voiced his objections to the list, saying that only one representative of each member org should be working on the central committee. The question was left to the entire conference, and once again, before the nominating committee was elected, Pernick voiced his feelings on the matter.

He was voted on the nominating committee, where the problem was ironed out with peculiar repercussions. Pernick succeeded in eliminating two duplications. One was Kenneth Thomson, who wouldn't have been available for Co-Ordinating Committees here anyway, and who subsequently was chosen as vice-chairman in L. A. The other was Anita Grannis, editor of *Stand-By*, AFRA paper, who was acknowledged to be one of NEIC's most enthusiastic and hard-working members. Miss Grannis was later "adopted" as a working member of the central committee by Shaefer, Heller and others.

Heller Heads Committee

The Co-Ordinating Committee members are George Heller, chairman; Howard Bay, United Scenic Artists; Kermit Bloomgarden, *Lunchtime Follies*; James Cagney, SAG; Leonard Callahan, SESAC; Walt Dennis, NAB; John Flinn, Academy of Motion Picture Arts and Sciences; Frederick Gamble, War Advertising Council; Abe Lastfogel, USO-Camp Shows; Philip Loeb, AEA; Bert Lytell, AEA; Milton Merlin, Hollywood Writers' Mobilization; Pernick, Stagehands; James F. Reilly, as yet unaffiliated; Elmer Rice, Dramatists' Guild; Dorothy Rodgers, Writers' War Board; Morrie Seamon, Treasurers and Ticket Sellers; Matt Shelvey, American Guild of Variety Artists; Lawrence Tibbett, American Guild of Musical Artists; Milton Weintraub, ATAM; Blanche Witherspoon, AGMA, and Henry Jaffe, UTWAC.

No Quorum for LYNT

Most embarrassed committeeman present was James Reilly. One of the most active members of the Continuations Committee, Reilly had to remain an unofficial "guest" of the conference because his organization, League of New York Theaters, had not been able to raise a quorum at a meeting called for Monday (12) for the purpose of formally designating a delegate to the conference.

Treasurer Brandt, as chairman of the as yet unchosen finance committee, presented a tentative budget for the council calling for an annual expenditure of \$30,150. He pointed out that this was purely for administrative costs, as much of the work of the council would be largely voluntary. Structure calls for both a full-time executive secretary and publicity director each to receive \$7,800 annually (see accompanying box of complete budget). The first job of the finance committee, which must be chosen by the Co-Ordinating Committee, according to the by-laws, will be to devise

ways and means of raising this fund. One suggestion advanced from the floor, however, was to secure the money by charging \$1 for the emblems of honor signers of the six weeks' pledge will wear.

"Principles" Debated

The proposed "Declaration of Principles" or by-laws was a debatable issue at the first day's session. The "Principles" were drawn up by the Continuations Committee, subject to approval and amendments of the council. In zealously safeguarding the basic idea of absolute autonomy for each member org, the delegates frequently found themselves amending the functions of the Co-Ordinating Committee into a state of complete paralysis. The council finally gave the Co-Ordinating body enough authority to select a paid executive secretary, with the approval of the council, to appoint sub-committees to work under it, and to carry out the work of the council between its monthly meetings. Delegates also set a deadline on the admission of new member orgs. No new members will be admitted after September 1, 1943.

Restrictions Imposed

First paragraph of the by-laws makes it clear that NEIC is a "consultative and advisory body" and that it can make no "decisions which infringe upon the rights or policies of any member organization." No member can commit the council to any policy or course of action not approved by the council as a whole, or act as a representative for the council to any government agency. Provision is made in the preamble for post-war activities, if the members so desire.

In the first moments of the powwow a resolution, read by James Cagney, reaffirmed that the council is "not a policy-making body," that no centralization of authority over member units is possible and that the council could not impose any assessment for funds against any member unit. Some of these restrictive measures were more or less wiped out later on when it was discovered that NEIC was being hog-tied into an organization which could do little but sit down and discuss ideas.

Corelli Hits Talent

Alan Corelli, Theater Authority rep, threw some excitement into the first day's procedure by charging that many performers were answering requests of columnists to play benefits and war shows without bothering to clear thru recognized agencies. If they refuse, he said, they are vilified in the columns. He asked that columnists be brought in to NEIC and that actors be educated to refuse such dates without fear of reprisal.

The first meeting of the Co-Ordinating Committee was set for Tuesday (20) at the Hotel Astor at 8:30 p.m.

NEW YORK, July 17.—George Schaefer, national chairman of the National Entertainment Industry Council, was the first to bring the story of the council back to his membership org at a meeting of the War Activities Committee of the Motion Picture Industry yesterday (16) at the Astor Hotel. WAC, of which Schaefer is chairman of the Co-Ordinating Committee, also heard Ted Gamble, assistant to Secretary of the Treasury Morgenthau, speak on the coming Third War Loan Drive. Gamble opened the drive Wednesday (14) at the first luncheon session of NEIC.

NEW YORK, July 17.—News of the death of John Anderson, drama critic of *The New York Journal-American*, came as the first stroke of ill luck to the National Entertainment Industry Council. Anderson, president of the Critics' Circle, had been unanimously elected Thursday as one of the 25 members of the Council's Co-Ordinating Committee. Anderson was particularly interested in tying the National Theater Conference with the work of the council, and it is the feeling of the committee that they have lost one of their most valuable workers.

They have a good possibility, they feel, however, in George Freedley, head of the theater collection of the New York Public Library. Freedley worked in close conjunction with Anderson on the work of the council and, when the latter found he would be unable to attend the Waldorf-Astoria conference, he spe-



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officially named Freedley as his representative. It is very likely that Freedley will be named to take Anderson's place on the committee.

ORCH WANT AIR

(Continued from page 11)

Jack Benny and Skinnay Ennis with Bob Hope.

Paul Whiteman is William Morris's busiest air maestro. Currently on for Chase & Sanborn, he worked last winter for Swan Soap and begins a three-times-weekly series for Ford in the fall. Aside from Whiteman, the agency had Ozzie Nelson on for Raleigh, Cookie Fairchild for Sal Hepatica (Eddie Cantor show) and Meredith Willson doing the musical chores for Maxwell House until his entry into the army.

GAC landed the Bob Hope show for its Stan Kenton, beginning in the fall, and last season had Spike Jones on with Bob Burns. Frederick Bros. is doing all right, with Tiny Hill doing a stint for Lucky Strike.

MCA's Strategic Spot

With air time as tight as it is for the coming season, band agencies most solid with sponsors already on the nets are going to be able to do most for their accounts, which means MCA again will lead the field. Particularly useful to MCA are the roating *Fitch Bandwagon* and *Coca-Cola Spotlight Bands* programs.

Being able to swing a *Bandwagon* show for his band keeps any leader smiling, and the *Spotlight* show means six openings weekly for deserving bands. These shots are especially useful in solving transportation problems for bands on cross-country jumps. Where train fare looms alarmingly for a leader who would like to play a certain date many hundreds of miles away, a service camp judiciously chosen will often mean that Coca-Cola will pick the band up at its starting point and dump it not far from its ultimate destination.

This summer sees plenty of dance bands on the air, commercially sponsored, and those that are not among the lucky are beginning to ask why. With band agencies eying each other's preserves, the open season may now be declared on, with "commercials" the lure.

CAFE EXCLUSIVES DWINDLE

More Ops Asking NY Offices To Assume Booking Rights But Get Quick Brush-Offs

Act Shortages Cause Turndowns

NEW YORK, July 17.—Out of town cafe ops would like to be rid of the headache of booking shows as more impresarios are asking local booking offices to take care of accounts exclusively.

Agencies on the other hand are sloughing off many of these requests because of the difficulty in servicing accounts they already have. Few are willing to sign an exclusivity deal unless the spot spends heavy sugar.

New York agents have been getting most of these requests since this town contains the largest concentration of acts. But shortage of talent and difficulty in overcoming transportation is causing turndowns. In former years, bookers would have gobbled up a request for sole booking privileges, but since last year, the situation has been reversed.

Many offices that have exclusive accounts frequently have to buy from other agents, therefore diminishing profits. Consequently they are satisfied just to place the talent thru another agent and leave the exclusive booker with the headache of servicing the spot. Agents taking that attitude feel they are better off, since a salable act has a selection of spots.

The booking offices feel that once they assume sole responsibility for bookings, they are heading into difficulties as often the telephone and telegraph expenses in communicating with the spot and talent, too often eat up the profits. Some outfits will take on a cafe on a trial basis and even if it proves successful will still shy away from signing a contract.

NY Exclusives Rare

Local cafes rarely sign away booking privileges because most acts would rather have a New York date. Operators therefore feel that by dealing thru several offices and pitting one against the other, they will be able to get the talent at lower prices.

The situation is reversed out of town. If New York dates are available the talent would prefer to stay there despite the more attractive money on out of the city dates. Again there aren't as many acts in other cities, and operators therefore must go to some expense in booking a show.

Managers also feel that a reliable booking office that knows its business will be able to effect better buys and provide more consistently good shows.

The William Morris Agency with the largest cafe department has dwindled down to three exclusives; the Walton Roof, Philadelphia; Chez Paree, Chicago and the El Morocco, Montreal.

General Amusement Corporation seems

satisfied with the Frank Dalley's Terrace Room, Newark; Clover Club, Miami, and the Stage Door Casino, Baltimore.

Music Corporation of America is handling the Mount Royal Hotel, Montreal, while Sol Tepper handles the Club Charles, Baltimore. Fanchon & Marco recently took on the Tic Toc, Montreal, but spot closed for repairs following a fire and will resume shortly.

Will Fight for Hotels

Booking offices, on the other hand, will fight for hotel exclusives because of the band angle.

General Amusement Corporation has long been handling the Roosevelt Hotel, New Orleans, New Yorker, and others on the former Hitz Chain. Music Corporation of America has the Waldorf-Astoria tied up, while William Morris handles the Commodore.

If an out of town spot would be willing to give the New York agencies the band bookings along with the acts, it is believed that more exclusives would be assumed, but many spots feel they cannot afford more expensive traveling bands and use local outfits instead.

New Trenton Curfew Hits All Servicemen

TRENTON, July 17.—The two month old curfew prohibiting liquor sales to enlisted men in this area has been extended to include officers as well. The order came from Col. Charles F. Stanton, commanding officer of the district.

Until this week, servicemen had been permitted to drink until 2:30 a.m. legal closing time, but now uniformed personnel must vacate the bars at midnight. Only servicemen on leave are exempt from the order.

Trenton cafe and lounge operators are now circulating petitions to fix the legal closing hour at midnight, since they claim there is little civilian trade and earlier shuttering would save expenses.

Trenton is a short distance from Fort Dix.

Folies Bergere Inks W. Howard In Attempt to Get Out of Red; Clifford Fischer Reported Out Latin Quarter, Hurricane Big on B'way

NEW YORK, July 17.—The recently opened Folies Bergere, in an effort to resuscitate trade, has booked Willie Howard to open Thursday (22). Spot has been having a run of tough luck since its bow, due mainly to the faulty air-conditioning system.

The spot has since taken terrific losses. As a result a reorganization is being effected. It is reported that Clifford Fischer is pulling out of the operation, leaving Arthur Lesser in charge.

Tip-off on the change came with this week's ads in the papers which left out Fischer's name entirely. Previously Fischer's name was billed above that of the spot. A Fischer spokesman refused to comment.

Rest of the show to open with Howard hasn't been set, but indications point to the fact that the talent budget will not be as large as in the previous show.

One for the Books

CHICAGO, July 17.—Sam Lesner, cafe reviewer for *Daily News* here, is so sold on the personality and talent of Luba Malina, now at the Latin Quarter, that in addition to good notices he has promised the singer that if his wife gives birth to a girl (the stork is expected in October) she will be named Luba.

Vi & Hughey Barratt Head CRA Cafe Dept.

NEW YORK, July 17.—Violet and Hughey Barratt will head the night club department of Consolidated Radio Artists. Previously, night club bookings were arranged by Hattie Althoff, who will now handle acts for theaters exclusively.

Mrs. Barratt was shifted from the cocktail department, while her husband comes to CRA after many years as a band leader. He will still continue with the ork.

Jerry Wald to Roxy

NEW YORK, July 17.—Jerry Wald has been signed for the Roxy Theater for four weeks starting September 1. Film will be *Claudia*.

Wald's previous theater dates here have been at the Strand.

Revenue Dept. May Rule Pay-Go On Net Salaries; Would Cancel Independent Contractor Tests

Commissions, Expenses Would Be Deductible

NEW YORK, July 17.—A ruling from the Collector of Internal Revenue stating that performers may deduct expenses for an engagement before paying the 20 per cent withholding tax is expected next week.

Mortimer Rosenthal, national counsel for the American Guild of Variety Artists, will visit revenue officials Wednesday (21) to work out the details. Washington has already indicated that the ruling will go thru and no hitch is anticipated.

Expenses will include commissions, fares, tailoring bills (if accrued in connection with an engagement), room and

board (if the act maintains a bona-fide home elsewhere), publicity and promotion, and wear and tear on costumes.

The New York office of the Bureau of Internal Revenue has consented to this ruling but declined to make it official on the ground that it preferred to have that ukase come from Washington. This branch feared that if it issued such an order, offices in other territories might ignore it and conflict would be created. If Washington made it official then it would apply to the entire country.

If this order comes thru, the AGVA may drop its plan to institute court cases in an effort to have acts declared independent contractors. The union would prefer to have acts classed as employees because under that category they would get Social Security and unemployment compensation benefits.

In the meantime, theaters and night clubs are deducting the withholding levy. Agencies, in an effort to eliminate the nick, are sending out with each contract a letter stating the performer to be an independent contractor. This is being ignored by the theaters execs who fear they may ultimately be made responsible for the tax collection.

No Change in Chi

CHICAGO, July 17.—There is still no change in the 20 per cent withholding tax situation here according to the local AGVA office. No general agreement as to the status of acts had been reached in the night club field and each operator is acting according to his own interpretation of the matter. The 12-page pamphlet issued by the postoffice department, listing the various trades, professions and occupations to which the withholding tax applies, has been no help to the entertainment world, as performers are not mentioned.

DWIGHT FISKE starts at the Chase Hotel, St. Louis, in August, following the Radisson, Minneapolis. Raye and Naldi and Don Tannen opened the summer season at the Chase Friday (9).

Cleve Spot All Set For Negro Names—If It Can Find Any

DETROIT, July 17.—A name policy has been set for Cedars Gardens, Cleveland black-and-tan spot. R. S. Vest Enterprises here will book.

Policy will include four-week stands, and will go into effect as soon as first available bookings can be set. Early probabilities named by Vest include Lena Horne, Maxine Sullivan and Art Tatum.

Spot is operated by Nate Pillsdorf and Joe Gould and has been using straight colored shows without names. Names will work in the cabaret, in the basement of the spot, with the first floor devoted to a cocktail lounge as at present. New policy will include a door charge for the first time, to match the caliber of the new shows.

La Martinique

Talent policy: Dance and relief bands, floorshows at 8:30, 12:15 and 2. Management: Dario and Jimmy Vernon, operators; Ed Wiener, publicity. Prices: \$2.50 minimum.

Jackie Miles's long tenure at La Martinique makes this room an extremely tough assignment for any comedian, especially a newcomer. But Jan Murray's job on the opening midnight show leads to the belief that the boy should succeed in this spot.

Murray facing a tough trade-wise audience was somewhat rattled at first, but once a few gags hit, he had smooth sailing. His standout pieces were the song about the Russian family doing defense work and the satire of a singer pleading for applause. He had to come back for a thank you speech.

During the early part of his routine,

Murray went overboard on his asides to the trade, many of them expressed doubts as to his continuation in the spot. But as the routine rolled on, he apparently regained his confidence when he remarked that in this room, options are picked up every seven minutes, but things look good. Dario is going to let him finish the act.

Ringsiding Milton Berle, Jackie Miles and Jerry Lester, who might ordinarily be hypercritical of a boy with a borscht-belt background, provided some active lifts. Berle at the conclusion of the act followed Murray out of the room with pencil in hand complaining he didn't have time to write the last gag. Lester similarly complained that the script he made of the material was eaten by Chaz Chase with whom he was sitting.

Dario and Vernon held over Frances Faye, who came in during the latter part of the previous show, and Dick Haymes. Miss Faye had no difficulty with her piano poundings and lusty chanteusing. She opened with *Murder, He Says*, continued with *Love for Sale*, some piano ramblings and a medley designed to include names of celebs in the room. She encoored with *Shut My Mounf*. The gal does a terrific job.

Dick Haymes provides the sexy touch with his songs with a devastating effect on the femmes. His offerings consisted of *Without a Song*, a medley of top tunes, *Wrong* and an encore *Time on My Hands*.

The six-girl line go thru two well-executed routines, a samba and an Oriental number.

Max Bergere and Socarres are the podium occupants and do well with their respective assignments. *Joe Cohen.*

Cotton Club, Hollywood

Talent policy: Dance band and floorshows at 9:30 p.m. and 12:15 a.m. Management: Joe and Frank Zucca, operators; Edward Pisoni, headwaiter; Dorothy Blair, publicity; Nate Krevitz, producer. Prices: Admission, \$1; dinner, \$2 up; drinks, 60 cents up.

The Cotton Club, formerly Hollywood Casino, is now offering the second edition of *Harlem in Hollywood*. There are some changes in the cast, but the main one is Benny Carter taking over the bandstand from Noble Sissle. Tho individual acts click solidly, show as a whole fails to run smoothly and is no comparison with the first edition.

Leonard Reed, dance director, emsees, and Carter's outfit (four reed, three rhythm, seven brass, in addition to the maestro's trumpet) hits a fast one to get the show rolling. Jimmy Gordon satisfactorily warbles *Happy as the Day Is Long*, with 10 nicely picked colored chorines on for a dance.

Princess Orelia and Pedro, holdovers, do nicely with their dance to beguine rhythm. Pedro's set-spins and Orelia's smoothness of stepping are highlights. Orelia's variation of *Shoeing the Mare*—rubbing a toy washboard with her hips gyrating in perfect rhythm—gets good applause.

Pops and Louie with their dancing and off-center vocals stop the show cold. Acro work is well executed and the boys could have stayed longer.

Savannah Churchill, Carter's thrush, soaked with *Why Don't You Do Right?* and *Jelly, Jelly, Jelly*. Voice is throaty

and delivery is excellent. Numbers were well selected with the exception of an original tune, *Dreamy Melody*. Ensemble girls lend weak vocal assistance to the tune, and the entire turn is one that could be charged off.

Gordon and Rogers, Harlem dancers, also held over, do a zany turn that clicks because of the slides, spins and leaps. Plenty of action, and Gordon's Joe Brown-mouth lends itself to comic mugging.

Bob Parrish, also a holdover, delights with his songs. *The Way You Look Tonight*, *Black Magic* and *Night and Day*, with Carter's rhythm section taking honors also.

Wind-up goes to Peg-Leg Bates, whose pegology was well received. Bates backs off from none of the steps and does a remarkable job. Ensemble is on to help the finale but all eyes are on Bates. Bill Robinson, who was in the audience, afforded an extra attraction when he and Bates socked a "three-legged routine."

Reed's emseeing is no asset to the show. While show was caught opening night and yet to be ironed out, it is doubtful that it can be speeded to the tempo of first edition. Carter's heavy brasses run wild in spots where his rhythm section, which is very fine, should have carried the load. *Sam Abbott.*

Brown Derby, Chicago

Talent policy: Shows at 9:30, 11:30, 1:30; show and dance band; intermission trio. Management: Sam Rinella, operator. Prices: Dinner from \$1.65; drinks from 50 cents.

This intimate downtown spot caters to conventioners and others looking for snappy shows with plenty of sex and double entendre comedy, to which everything else is subordinated. Result is a show which is not too well balanced.

Ted Smith, a clean-cut young fellow, has had the emsee spot for many months, indicating that he satisfies the spot's clientele. Too bad he must use the puerile material demanded here, for he has the makings of a capable comic. Sol Feola, baritone, has a fair voice and puts over nicely such tunes as *There'll Be Some Changes Made* and *Time on My Hands*. Tommy (Moe) Raft and Johnny Cooke are not too funny in their old-line burly gags, some of which are tinged with indigo. June March, voluptuous dark-haired stripper, adequately fills the bill, doing a parade number to a mild strip finish.

Most entertaining spot on the bill is filled by Winton and Diane, dance team. They are an agile, peppy duo who sell their tap and novelty routines to perfection.

The Debutanes, five-girl line, are on for a couple of colorful sessions, the finale being a patriotic number during which Ted Smith makes a bond-selling talk.

Excellent music for the show is furnished by the Irving Pinchel five-piece combo, and during intermissions the Tay Voi Trio, guitar, xylophone and bass, plays peppy tunes. *Nat Green.*

Park Central Hotel, Coconut Grove, New York

Talent policy: Name dance band; floorshow at 8:30, 12:30 and 2. Management: Jules Lanzner, hotel managing director; Bill Robbins, Coconut Grove manager; Ed Wiener, publicity. Prices: \$2.50 minimum.

Cab Calloway's opening marks a change of policy for this room. The Park Central, in taking a leaf from the Hurricane which attained the status of affluence with the booking of Duke Ellington, will probably duplicate the success of the former room.

For this occasion the Coconut Grove has been given a face lifting. Decor is cool, summery and in excellent taste. The floor has been raised to put every table in a perfect line of vision and the capacity has been enlarged to seat around 500.

Cab will evidently start the spot off in the right direction. Indications point to enlarged clientele to include the jitterbug element.

Opening night had Cab's schedule, including two remotes, which caused abandonment of the first show. But on the basis of his broadcasts the floorshow

part of his duties will cause the joint to jump. Cab's hi-de-ho and 17-piece ork, along with his Cabaleers, provide topnotch entertainment.

For the opening dinner music the maestro considerably selected his quieter pieces, but with remotes coming in while diners were so engaged, Calloway threw this restraint into discard and really blasted out.

Aside from Cab's vocals, the Cabaleers give out with group and solo singing, with Lorraine, a throaty contralto; Dorothy Saulters, with a thin, sweet voice, bearing the major burden of piping. *Joe Cohen.*

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State, New York

(Reviewed Thursday Evening, July 15)

With Jackie Miles to pace the show and provide his sock comedy, current State bill goes back to its usual good form. Indications point to a good week, with Bataan and Miles providing box-office hypo.

Miles found no difficulty in bringing on the laughs. His material and delivery are tops and his emceeing livens the show's gait. He holds over for next week's display. This will probably be his last vaude date for some time, as he is scheduled to report to the MGM

studies next month. His popularity here was indicated by the solid reception the house afforded him. His exit was equally as good.

Opening act, the Richard Adair Dancers (five gals and a boy), is a fast dance novelty. Femmes are accomplished dancers with an apparent ballet background. Four are dressed as lions, with the other in tiger garb, while the male paces them thru an interesting set of routines while cracking a whip. Went over well.

VAUDEVILLE REVIEWS

Joe Kirkwood, popular links figure, puts comedy touches to his trick golf shots, using extremely unorthodox clubs. His line of patter is lively and he has no difficulty in establishing himself.

Eddie South's ork, with an instrumentation of the maestro at the fiddle, sax, trumpet, piano, bass and drum, constitutes a versatile outfit that can put over musical extremities from gypsy airs to boogie-woogie. South wields a wicked bow that is equally as expressive on the schmaltzy stuff and the hot lines.

Teamed up with the ork is Billie Holliday, one of the better septia singers, who gave the show a sock close with three ballads after which she encored.

Business okay at show caught.

Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, July 16)

Charlie Barnet and his ork, with 17 men and a personable fem vocalist, top the bill and get off to a start that presages a big week. Two standard acts, Toy and Wing and Ross Wyse Jr., give strong support. Barnet has a crew of swingers that is the delight of the five lovers. They start the show off with a torrid tune and follow up with a carnival of swing that is plenty hot. Barnet himself gives aplenty with his sizzling sax; Chubby Jackson solos with the bass, with comedy bits interjected; the trombonist solos Margie, and the Black Magic Foursome, with band accompaniment, gives a splendid rendition of *Mood Indigo*. The band's vocalist, Mary Ann McCall, has a voice well suited to pops, and her singing of *You'll Never Know* and another number was warmly received.

Toy and Wing, American Chinese dancers, are a personable couple with oodles of talent, and their fast, colorful routines that included ballroom steps, a jitterbug routine and marvelous toe-whirls by the fem half of the team put them over to a solid hand.

Ross Wyse Jr., with June Mann, has sure-fire comedy. Scored with clever knockabout bits and comedy acrobatic dancing.

Pic, *Background to Danger*.

Nat Green.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, July 14)

Dedicating the entire band program to low-down tempos, Jack Teagarden's band crew dishes out a fairly nice brand of music. Teagarden presides, and his work is amply applauded, especially by the youngsters. He shares the marquee with Nick Lucas. Other acts are Rochelle

and Beebe and Ray Wilbert,

Teagarden's crew gets off on *I've Got a Right To Sing the Blues*, going into *Swingin' on the Teagarden Gate*, with the band (five reed, three rhythm and six brass, exclusive of the maestro's trum) going all-out. *Dark Eyes* arrangement is good, as are *Somewhere a Voice* and the wind-up, *Blow the Man Down*. Teagarden's arrangements are still tops of the levee rhythms, and his tromboning hits a satisfactory mark. Collectively, the band is good, but some of the soloists are caught short. Jack Teagarden Jr. is featured on *Plantation Blues* and gets off to a bang-up start. Boy, still in his teens, hasn't had the experience to carry thru, however.

Dottie Reid's vocalizing of *Taking a Chance on Love* was short a furlong, but her *St. Louis Blues* was closer to a win. Singing with her is merely an utterance of words. Phyllis Lane, a blonde easy on the eyes, missed the boat on *It Can't Be Wrong* and barely caught the craft on *You'll Never Know*. Her second number was better adapted to her style, however. Both gals have lots to learn.

Ray Wilbert does a nice hoop juggling routine, but this opener found him bungling at the start. Keeps up a constant banter of corn which makes the turn run faster. Does the single cord hoop-rolling trick and also the four-cord jump-up, the latter for the finish. Hoop roll-arounds were good, and the four, five and six-hoop juggles nicely executed.

Rochelle and Beebe, comedy dancers, (See REVIEWS on page 28)

DON JACKS and his MUSICAL WAVES

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 WEEK OF JULY 29

Holdovers Maintain Kick; Roxy Smash 60G; Spitalny, "Canteen" 65G; Para Steady 60G; MH 90G

NEW YORK.—For the second week in a row all Broadway houses with the exception of the State are holding on to their bills, but grosses continue strong despite the runover shows and weather. Week-end biz is especially heavy. Hotels are gorged with the two-day visitors and theater box offices knock off especially fine grosses as a result.

The Paramount (3,664 seats, \$55,487 house average), running into the fourth week of Dixie and stage bill, with Andrews Sisters, Mitch Ayres ork and Tim Herbert, is heading for a smart \$60,000 after reaping \$66,000 for the third session. Previous takes were \$72,000 and \$65,000.

The Strand (2,758 seats; \$39,364 house average), with the third leg of *Background to Danger*, Hal McIntyre's ork, George Tobias and the Three Stooges, is due for \$40,000 after pounding out \$45,000 and \$58,000.

The Roxy (5,835 seats, \$50,067 house average), entering the fifth stanza of Enric Madriguera's ork, Carmen Amaya, Jack Durant and *Coney Island*, is continuing with sensational takes. End of this week is looked upon to produce a hefty \$60,000 after bringing in \$70,000, \$95,000, \$80,000 and \$105,000.

The Capitol (4,827 seats) is anticipating \$65,000 for Phil Spitalny's efforts during the fourth rubber of his stay along with *Stage Door Canteen*. His stay here has been on the terrific side, prior collections amounting to \$74,000, \$84,000 and \$70,000.

The Music Hall (6,200 seats, \$94,402 house average) continues to score heavily with *The Youngest Profession* and stage bill including Carlton Emmy's Dogs and the Don Cossack Singers. Fourth canto is leaning towards \$90,000 after rolling in \$98,000 and two weeks each at \$110,000.

Loew's State (3,327 seats, \$22,856 house average) opened Thursday with Jackie Miles, Billie Holiday, Eddie South's ork, along with *Bataan*, and is counting on \$27,000. Last week, with Virginia Weidler, Ada Leonard band and *The More the Merrier*, got a swell \$25,000.

Hawkins, Sullivan So-So 24G in Philly

PHILADELPHIA.—An all-sepia show, usually big box office at the Earle Theater (seating capacity, 3,000; house average, \$18,000), failed to reach expectations for the week ended Thursday (15), with Erskine Hawkins's band and Maxine Sullivan sharing the top spot. Week got off to a good start, but dropped heavily on the weekdays, with the result that only \$24,000 was in the tills. Jesse and James, Bud Harris, Bert Howell, and, out of the band, Jimmy Mitchell and Gene Rogers, rounded out the bill. *No Escape* on screen.

New bill opened Friday (16), with Horace Heidt's Musical Knights, featuring Frankie Carle, is expected to ring the bell big. Starting day was very big and Heidt should hit \$28,000 for the week. Heidt aggregation carries the entire show, with *Salute for Three* on screen.

Herman Hot in Minn.

MINNEAPOLIS.—Woody Herman and his ork, who missed train connections and opened at the Mort H. Singer Orpheum Theater here Saturday instead of Friday, rang the bell for a strong \$19,500 for the six-day week. For the Dr. I. Q. show Monday night line-up began 6:30 p.m., with lobby packed until well after 9 p.m. Pic, *Salute for Three*, added little, added little.

Glen Gray Draws a Nifty 56G In Chi; Raeburn, Thomas 25G

CHICAGO.—Good bills and the usual pick-up that follows a week after the Fourth-of-July week-end gave both vaudefilers strong grosses last week.

The Oriental (3,200 seats; \$20,000 house average) came thru much better than was expected. Jump was due to the fact that both Boyd Raeburn's band and Danny Thomas, night club comic, are local favorites. Thomas recently has had a big radio build-up, which doubtless had much to do with running the take up to a fine \$25,000.

One of the biggest weeks of the season is in prospect for the Oriental with show which opened Friday (16). Roy Rogers, movie cowboy, and his horse Trigger in person and a Roy Rogers pic, *Song of Texas*, are sufficient to pack the house,

and there is an excellent supporting vaude bill. Packed houses at every show opening day, and with six shows Saturday and seven Sunday, gross is expected to hit close to \$30,000.

Chicago (4,000 seats; \$40,000 house average) had only a fair pic last week, but Glen Gray and his band unit were a big draw and brought in a nifty \$58,000. This week's show, with Charlie Barnet and his band plus the pic *Background of Danger*, started off big and should have a much-better-than-average week.

Cab 26G in Hub

BOSTON.—Cab Calloway's all-colored revue shoved the RKO Boston's grosses back to normal for week ended July 14, pulling a solid \$26,000 (3,200 seats; scale 44 to 99 cents). Show drew preponderately colored audiences of zoot suiters, and, just to make sure, RKO hired a dozen cop for mammoth week-end biz. Pic, *Tonight We Raid Calais*.

Show included Cholly and Dotty, Frances Brock, Ralph Brown, Paul, Dinky and Eddie, Calloway Rug Cutters, Caboliers and Cab Jivers. Current bill, Carmen Cavallaro ork, with Dooley Wilson, June Preisser and others.

L. A. Orph 15G

LOS ANGELES.—Ann Corio, the Glenn Miller Singers and Johnny (Scat) Davis grossed a fair \$15,000 at the Orpheum (2,200) week ended Tuesday (13). Also on the bill were Dick Baldwin, Frances Willis and Charlie Stewart. Pic, *No Escape*. Top tariff is 65 cents.

Balto Good \$14,000

BALTIMORE.—Dick Buckley, headlining at Hippodrome Theater week ended July 14, grossed good \$14,000. Also on bill were Tommy Trent, Three Winter Sisters, Tommy Gleason and His Royal Guards. Pic, *Bombardier*, a holdover.

BURLESQUE NOTES

NEW YORK

PHIL ROSENBERG'S booking office now working on the 1943-'44 season's routes. Both Hirst and Midwest circuits together with traveling principals to operate the same as last season. Opening dates in houses may be changed to mid-week, due to transportation difficulties.

... BOB GOLDBERG, former ork leader in burly, now in the pit of RKO houses, while Dorothy Lawrence (Mrs. Goldberg) is vacationing and victory-gardening at Wartsboro, Vt. ... DAVE BARRETT and Gordon Goldberg are a new straight man-comic team booked by Irving Barrett. ... FRANK HARCOURT, ex-burly comic, now a cabaret singer at the Midtown Cafe. ... GINGER WAYNE recovered from a tumor operation and is back at Pinto's nitery. ... PATSY ANN doubling as a strip and show girl in Leon and Eddy's new show. ... ROCKY WAYNE, dancer, is now Pvt. Richard W. Jordan, 33324903, 899th Guard Squadron, Wendover Field, Utah. ... HELEN ANTEL is now featured dancer at the Swing Club. ... PRINCESS ORELIA and Pedro opened July 7 in the second edition of the *Harlem to Hollywood Revue* in Hollywood. ... CHARLES H. ALLEN has booked Charlie (Peanuts) Bohn and Kenza Vinton to head a new USO camp show. Opened July 12 in Georgia. ... HELEN RUSSELL, fully recovered from an operation, opened last week for a fortnight at the Avenue, Detroit.

BETTY COLLETTE, dancer, and George Matthews, property man, last with *Tobacco Road* and now in the navy, last week celebrated the three-month birthday of their son, Gregory. ... JANE VALMAR, former vocalist, is now in war work with General Electric. Same plant has Jimmie Walker, husband of Lucille Rand, burly feature. Jimmie was with the act Walker, Carrol and Walker. ... STANLEY SIMMONS, former burly singer, was recently made a corporal. He is with Service Co., 407th Inf., A. P. O. 102, Camp Maxey, Tex., and writes: "Need more photos of strip and movie stars for our recreation hall."

UNO.

New Comics Click On London Cirks

New Front Rages Over Gags

LONDON, July 10.—Dearth of comedy headliners has caused George Black, Val Parnell and Cissie Williams, booking execs of the Moss Empire-General Theaters Corporation combine, to comb the English music halls for promising material. Hal Monty, London comic, formerly an obscure agent and small nitery booker and operator under his right name of Albert Sutan, has passed muster and is currently headlining at the important Pimbury Park Empire Theater at \$750. Monty, while a good comic, has an unenviable reputation as a gag lifter.

This proclivity caused a slugging match last week with the other Black-Parnell-Williams "discovery," Billy Shakespeare, ex-merchant marine officer, now a monologist who is now playing Moss Empire dates at \$375.

Another recent Moss Empire headliner is Issy Bonn, singing monologist, formerly Benny Leven, singing stooge to American xylophonist Teddy Brown. Bonn is proving a successful top at \$375.

More Detroit Burly

DETROIT, July 17.—Detroit's third burlesque house, the Empress Theater, running pictures only for several months, is slated to reopen Friday (18) under the management of Harold L. Brow, former burly and tab show producer. House remains under the control of Joseph Ellul, circuit owner.

Brow has been out of burlesque for the past 10 years and is with the Amusement Booking Service here. He will retain his booking connection in addition to the theater post. Policy will be stock burlesque, with added vaudeville attractions.

Summer Burly for Balto

BALTIMORE, July 17.—Clover and Globe, downtown burly houses, will continue thruout the summer unless they run out of talent. But this, at the moment, does not seem likely, as the lure of the mountains and seashore spots is out for the season because of gasoline rationing.

Dalton Office Will Speed Coast-to-Coast Circuit

LOS ANGELES, July 17.—T. V. Dalton, co-operator of the Follies Theater here, has set up a booking office, indicating a move to establish a West Coast branch of the burly circuit which has been in operation in the Midwest (Midwest Circuit) and East (Hirst). While the local office will have no financial tie-up with the other circuits, a booking arrangement will be developed which would give talent a Coast-to-Coast tour.

Burlesquers in this part of the country will play Los Angeles, Oakland, Sacramento, San Pedro, Portland and Seattle. The Follies co-operator is Joseph L. Fainer, attorney.

HOWARD, Boston, closed for the summer, with a reopening scheduled for late August.

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GIVE RESORTS THE BRUSH

Combos Turn Deaf Ear to Sunshine and Cake Payoffs

Resort Spots Slash Budgets Despite Big Biz

CHICAGO, July 17.—Musicians are turning a deaf ear to pleas of bookers and resort operators to "take a vacation with pay" this summer at Michigan and Wisconsin resorts. Hefty dough from city spots is the main reason, altho most resorts, too, have pruned entertainment budgets despite the fact that they are enjoying a land-office business.

State of Wisconsin, for instance, looks in for a \$200,000,000 season—\$50,000,000 above last year, with even the mosquito havens booked solid for three to four weeks in advance, especially within a 300-mile radius of Chicago. But the rub lies in gas rationing. Vacationers are going to spots this year for a week or two instead of split weeks. Moreover, even those with cars available haven't the gas to dash around the countryside of a night to make the rounds of the various bars and clubs as formerly. This year they are squatting where they land for the full time. Result is plenty of clubs and lounges, dependent on free dough tossed about by pleasure-spenders,

aren't getting it because spenders can't get to them.

As a result, former big band spots are cutting to six and seven pieces; six-piece spots are pruning to trios, etc., when they can get 'em. Typical examples are Clifton Hotel, Marquette, Mich., and Marty's Show Boat, Three Lakes, Wis., which have cut out entertainment altogether, and the Devil Bar, Barabou, Wis., which formerly used quartets and up and now has Bob Major's Trio.

Dwindling liquor supplies have also helped wield the budget-slashing knife. Located in the heart of America's dairyland, however, Wisconsin resorts are not plagued with food troubles.

"Pony Up," Say Units

Resorts shopping for music are finding that upped salary demands plus shortage of good outfits in this area plenty troublesome. Many vacation spots in this area have long been in neutral territory, where no AFM scale prevailed. Recent Petrillo ruling abolishing neutral territory as of September 6, 1943, will undoubtedly mean operators of many spots will have to shell out more freely next year and from then on no matter what conditions prevail. Right now, however, owners who formerly banked on beautifully illustrated folders and promises of three squares, an outside room and little dough are finding \$75 and \$100 a man demands too rich for their blood.

Money isn't the only obstacle, either. Many units playing city spots have one or more members doubling in defense plants during daylight hours. These men can't leave town and other members won't go without them. As a result the nightly musical entertainment promised on many a resort brochure this year will wind up to be a juke box.

Don Jacks for Vaude

CHICAGO, July 17.—Latest cocktail combo here stepping out of the lounges into theaters is Don Jacks and His Musical Waves, four-piece outfit which has been packing them in at the Crown Propeller here. Group debuted at the Paramount Theater, Hammond, Ind., last Sunday (11), doing four shows and is set for the Stratford Theater here today and tomorrow. Dates set by Berle Adams, of local General Amusement Company office.

Jimmy Harris Inducted

ATLANTA, July 17.—Jimmy Harris, leader of a four-piece combo at the Henry Grady Hotel, has been inducted into the army at Fort MacPherson here. Jack Carter, guitar and vocalist, joined the A. B. Marcus show in Grand Rapids, Mich. Rex York, sax, has linked up with an outfit in Jacksonville, Fla.

Remodel Balto Lounge

BALTIMORE, July 17.—Roy Helms' Nautical Cocktail Lounge has been remodeled. A new, effective indirect lighting arrangement has been installed, and the seating capacity has been increased.

Swing It, Teacher

NEW YORK, July 17.—The Continentals, a trio just signed by Mike Special, should be able to teach the industry something. They double as music teachers in off hours.

Butterfield to Coast

NEW YORK, July 17.—Erskine Butterfield has been booked into the Zanzibar Room of the Florentine Gardens, Hollywood, starting August 4. Date was spotted pending completion of a film deal now being set by Walter Bloom, his personal manager.

New Midwest Spots Open; More Prep

CHICAGO, July 17.—Growing popularity of cocktail lounges in this area is accentuated by number of spots that have either got under way since the first of the month or are preparing to open in the near future.

In Chicago, the Preview, Al Martin's fourth and newest lounge debuted Friday (16), with Will Alexander (4), Eddie Fritz (4) Wally Macklin (3), Kay Kenna, piano-voice, and Dolores Delmar, singer. New South Side spot, Town Club, is set to open July 24. Red Coty Quartet set for bow in. Straws in the Randolph Street wind indicate that the Brass Ball and the Capitol Lounge, Loop lounges shuttered for a year last July for selling liquor to minors, may reopen after August 1.

The Flame, Duluth (Minn.) spot destroyed in the spring by fire, is being reopened in new location August 9 by Manager James Orick. Scott Sisters (2) and Betty Jean Shirling, accordion vocalist, have been set for opener.

Four Clefs move into the new Lakeside Club, Decatur, Ill., July 19. Jasper Thompson, former owner of Gingham Gardens, Springfield, Ill., opened the spot July 3.

In Minneapolis Tommy Ewing and Tommy Banks have leased the Casanova Bar on old newspaper row. They will install a revolving bandstand into which will go a cocktail combo. Several acts are now being booked. Ewing expects place to be remodeled in 30 days.

Art Tatum Forms Trio For Lounges; Asks \$750

NEW YORK, July 17.—Art Tatum, blind Negro pianist, is to head a trio. Instrumentalists will be Slim, formerly of the vaude team of Slim and Slam, and a guitarist billed as Tiny.

Outfit is being submitted by the William Morris office at \$750.

Atlanta Spot Goes Topical

ATLANTA, July 10.—Latest cocktail spot here goes topical in name and billing of entertainers. It is the MacArthur Room, featuring the MacArthur Serenaders. Rounding out the entertainment program are Beverly Miller, xylophonist, and Pat Waller, accordionist.

REVIEWS

Paul Featherstone

(Reviewed at the Hollywood Palladium, Hollywood)

For five years Featherstone has been associated with small groups.

Present group features six men and a femme singer. Because the sidemen can double and triple, arrangements by the maestro and Spencer Brown, pianist, can receive a varied treatment. Featherstone plays flute, trumpet, tenor sax and is also known as a harpist, altho this instrument isn't included in the Palladium line-up.

Brown's piano work is outstanding and arrangements allow him to give tunes the Duchin technique. Larry Patton, alto and tenor sax; Mario Bobadillo, tenor and alto sax, and Bob Hester, tenor sax and English horn, combine their reeds with that of Featherstone's for a pleasing sax quartet assignment. (See REVIEWS on opposite page)

Jersey Non-Residents Need Work Permit

NEW YORK, July 17.—Musicians and acts, not bona fide residents of New Jersey and who work spots in that State without a special work permit, are violating State regulations, according to Alfred E. Driscoll, New Jersey Liquor Code Administrator.

The situation was uncovered by Mortimer E. Rosenthal, counsel for the American Guild of Variety Artists, who learned of the regulation while in Philadelphia last week to clear up the situation surrounding the shuttering of the Shangri-La.

He wrote Driscoll for clarification, and this week received the ruling. Rosenthal, who believes that that section of the law applies, only to those handling food and liquor, is communicating again with Driscoll asking further clarification.

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OFF THE CUFF

EAST:

DALE SISTERS, vocals and instrumentalists, have signed to Mike Special. . . . JO-JO, hefty pianist-singer, started at Kelly's Stables, New York, Friday (16). . . . HENRIETTA CONTE, pianist-singer, into the Traymore, Newark, N. J., Friday (16). . . . BEA SCOTT is to remain at Jerry's, Asbury Park, N. J., for the summer. . . . MOLLY KRAFT, pianist-singer, begins Tuesday (20) at the Tahiti Bar, Philadelphia. . . . LITTLE FOUR, sepiu vocalists, have switched from Consolidated Radio Artists to Mike Special. . . . BILL PETERSON, CRA cocktail booker, is ailing with rheumatic fever. . . . WALTER HYDE, of the William Morris Agency cocktail sector, left on a booking trip in Upper New York after being rejected by the army. . . . DEL FORREST is holding over at the Helene Curtis Lounge, Charleston, S. C., until September 13. . . . KAY ARDEN, singer, is down for the Neptune Room, Washington, July 31. Henry Daye goes in simultaneously.

PHILADELPHIA:

JOHNNY PARIS AND BETTY GAY-NOR, piano-vocal team, take over at the Hotel Majestic Bar, with Betty King's piano vocals holding over. . . . MORT CASWAY, on the hunt for new faces for his Music Village, brings in Kokomo, piano vocals. . . . FREDDY EDMUNDS TRIO goes to the Colonial Hotel, Hagerstown, Md., for the summer. . . . SWEET AND HOT (Lila Mae McGee and Smiley Troutman), vocal duo, and Lillian Bowman, piano, set by Jolly Joyce for the Show Place Bar, Atlantic City. . . . MARY NOVIS, former Ina Ray Hutton trumpeter, and her unit at the Town Tavern's Victory Musical Bar, Delair, N. J. . . . SANDRA SHAW, piano vocals, new at Irvin Wolf's Rendezvous, with the Cookey Williams Trio carrying on. . . . LEE RABEN TRIO go to the Chatterbox, Seaside Heights, N. J., for the summer.

MIDWEST:

DON GOMEZ moves into the Kilbourn Hotel, Milwaukee, Monday (19) following a long stay at Androy Hotel, Hibbing, Minn. . . . SID FISHER and the New Yorkers back at Helsing's Vodvil Lounge, Chi, after 20 weeks at Detroit's Book-Cadillac. . . . AMMONS AND JOHNSON have received third extension at Forest Park Hotel, St. Louis. . . . COUNTS and the COUNTESS open July 23 at the Downbeat Show Lounge, Sioux City, Ia., for a four-weeker. . . . JULIETTE and LOS CABALLEROS unit now in eighth week at the Hotel Miami, Dayton, O., are skedded for more Pick chain dates. Angel Velez, Jose Santiago and Ramon Cardova round out the group. Boys all hail from South America. PHIL DOOLEY and the Fanatics at the Chicago Kentucky Lounge on a repeat. . . . STEP AND MARGE close Lawrence Bowl, Chicago, July 22 and open Town Casino, Dayton Hotel, Kenosha, Wis., on the 27th. . . . MARIE LOCKE skedded for Chi Stratoliner August 1. . . . CHUCK SEGAR opening Famous Bar, Akron, July 19. . . . MARY ANN FOLEY has indefinite stay in store at Lindsey's Sky Bar, Cleveland, where she opens July 20.

WEST COAST:

EDDIE BEAL and HERB JEFFERIES have been held over at the Circle in Hollywood. . . . MYRNA MANSFIELD and Lucille and Boots have been signed

to a managerial contract with Frederick Bros.' Music Corporation by Jean Wald, of the Hollywood office. . . . HERB KALAWAIIA and His Pearl Harbor Islanders moved into the Capital Cocktail Lounge, El, Nev. . . . SAM KOKI held over at the Town House, Reno, Nev. . . . OPTION ON the Four Spaces has been picked up at the Villa Riviera, Long Beach, Calif. . . . PAULINE GRAHAM continues with the Patrick cocktail lounge management and has moved from Patrick's in Oceanside to El Capitan, La Mesa, Calif. . . . IVY, VERN AND VON currently at Club Trinidad, Hollywood.

FROM ALL AROUND:

BUDDY HOFF ork, five men and a girl, have just wound up 10 weeks at the Brass Rail, Savannah Beach, Ga., and now working the Patio Room of the Tampa Terrace Hotel, Tampa. . . . ZIG

AND ZIV BAKER, violin and guitar, now in sixth week at the Jung Hotel, New Orleans. Zig formerly had unit known as the Captivators.

REVIEW

(Continued from opposite page)

Featherstone's muted trumpet delights on rumbas and his flute is used for special arrangements to good results.

Band's shortcoming is in the vocal line. Robin Walker, brunette looker, attempts to get too throaty on her tunes. When singing naturally, she gives out in rich, resonant voice.

Music has a nice bounce. Early Paladium diners listen to suave tunes with the supper crowd getting the faster tempos. Outfit smacks class. Library is up-to-date with oldies featured early in the evening.

Featherstone's group has KNX-Columbia Pacific net time. With the ailing, crew seems headed for the top honors. Sam Abbott.

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SEE PAGE 5 . . .
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REVIEWS

(Continued from page 24)

netted a show-stop. Jane Beebe, a cute miss with a deep sunburn that shows out against a white flowing gown, mugs plenty effectively. Rochelle swings and spins her with ease.

Nick Lucas, the crooning troubadour, had little trouble getting a show-stop with his guitar strumming and smooth vocals. Mr. Bluebird, *Comin' in on a Wing and a Prayer*, *Painting the Clouds With Sunshine*, *Tip Toe Thru the Tulips* and *Side by Side*, the last named, with timely lyrics, bringing down the house.

Teagarden emceeds languidly, and outside of forgetting Miss Beebe's name his emcee work was uneventful.

Pic, *After Midnight With Boston Blackie*. Two-third house at the opener. Sam Abbott.

Earle, Philadelphia

(Reviewed Friday Evening, July 16)

One of the most engaging and enterprising bands on tap this trip, with Horace Heidt and His Musical Knights, featuring Frankie Carlo on the boards. A continuous round of instrumental, vocal and novelty selections, the Heidt presentation goes a long way in pleasing all musical tastes, with plenty for the jitterbugs as well as the old-timers.

Show gets off to a swingy start with *Pagan Love Song*, band proving that there is real musical body and punch in the playing. Heidt, as ever, is the smooth salesman when it comes to selling his band and soloists.

First calls on Donna and Her Don

Juans for *Tom, Tom, the Piper's Son*, the vocal harmonies enriched by the svelte slidings of trombonist Bill Mustard. Heidt carries the lead for his band novelty in running thru a building-the-band routine that leads into a *Two o'Clock Jump* swinger.

Henry Russell, the romantic bary voice, is next at the spotlight, aided by the Glee Club for *Wing and a Prayer*, which sets the stage for a gun drill, making for a pleasant flash as Heidt puts the boys thru the commands.

Ollie O'Toole, only non-musical act in the aggregation, scores big with his comedy impersonations of familiar radio voices, particularly when taking the news commentators for a ride.

Warren Covington, out of the trombone section, makes for the boy-meets-girl romantic team with Donna Wood for their modest singing of *Put Your Arms Around Me* and *Never a Day Goes By*. It's all kinda childish-like and the only real weak link in the running.

Frankie Carlo, the piano master, scores solid individual honors in his solo spot. There was no getting enough of his keyboard magic for a roundelay of his hit tunes and record rages.

Comedy punch is provided by three of the lads in the Glee Club, in drag, doing an impersonation of the Andrews Sisters. Go thru the exaggerated motions, always mad and merry, to the accompaniment of an off-stage recording.

Throat warbler Fred Lowry takes over, and as ever, delights no end with his specialty for *Indian Love Call* and *Stars and Stripes*.

For the final punch, Heidt calls up servicemen to engage in the comical quizzical Treasure Chest stunt. The audience-participation angle hits the mark in spite of the parlor games played, and lads are paid off in dollar bills for the effort.

Patriotic medley rounds out the bill in rousing fashion, leaving everybody with a feeling of thoro enjoyment and entertainment. And everybody means a house with standees in the aisles for the late supper show.

Salute for Three on screen. Maurie Orodener.

Oriental, Chicago

(Reviewed Friday Afternoon, July 16)

The tremendous popularity of Roy Rogers, cowboy picture star, was strikingly demonstrated Friday (16) when Rogers fans packed the Oriental for five shows and applauded long and loud as Roy sang Western songs or put his horse Trigger thru his paces. With Rogers in person and in the picture, the Oriental is headed for a record week. There is a strong supporting bill of four acts.

The Four Sidneys, three girls and a man, who do all sorts of stunts on bikes—high, low and breakaway—get things started. In the finale the girls atop a bike camouflaged with a palm tree do splits and other stunts. An entertaining act.

The Caprino Sisters, harmony team, have fair voices and put over pop tunes to nice returns.

The nutty antics of Buster West and Lucille Page are sure-fire. The duo kept the audience laughing and exited to a big hand. Henny Youngman, master of comedy chatter, was in fine form and his clever quips won generous response.

Roy Jones, in cowboy regalia, received an ovation on his appearance. The picture star is friendly and unassuming, with an easy-going, homey personality that immediately wins his audience. For his vocal numbers he chooses songs with liting rhythm and puts them over in a voice of pleasing timbre. Accompanied by the Prairie Ramblers from WLS he sang *Listen to the Rhythm of the Range* and *There's a Star-Spangled Banner Waving Somewhere*, then brought on Trigger, his beautiful Palomino horse, and put him thru his paces—rearing, doing high-school steps, and counting. Closed singing *Home On the Range*, with the audience joining heartily in the chorus.

Pic, Roy Rogers in *Song of Texas*. Nat Green.

Kaye Opens Adams, Newark, in August

NEWARK, July 17.—Re-opening of the Adams Theater has been set for August 26, with Sammy Kaye on the initial bill and with Charlie Barnet to follow. House, off a vaude diet for the summer, is currently playing vaude shows routed by the Atlantic Coast Circuit.

Ben Grieffler will continue to manage the vauder, which is booked by the Eddie Sherman office.

ACTS·UNITS·ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given.)

- A**
Ames, Bill (Belmont Plaza) NYC, h.
Andrea, Andree (Music Box) San Francisco, nc.
Andrews, Avis (Zanzibar) NYC, nc.
Andrews Sisters (Paramount) NYC, t.
Arnaut Bros. (Paramount) Springfield, Mass., t.

- B**
Baldwin & Bristol (Riverview Beach) Pennsville, N. J., p.
Barry, Dave (Club V) Collinsville, Ill., nc.
Belmore, Barbara (Latin Quarter) NYC, nc.
Bernard, George, Dancers (Glenn Rendezvous) Newport, Ky., nc.
Berry Bros. (Zanzibar) NYC, nc.
Blair & Dean (Riobamba) NYC, nc.
Blake, Arthur (Riobamba) NYC, nc.
Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.

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- Britton, Pamela (Latin Quarter) NYC, nc.
Brother, Mitchell (Versailles) NYC, nc.
Brown, Walter & Jean (Tic Toc) Milwaukee, nc.
Buckley, Dick (Paramount) Springfield, Mass., t.
Buckwalter, Junior, Marimba Queens (Hamid's Pier) Atlantic City.
Burton's Birds (885 Club) Chi, nc.

- C**
Cadmus, Bill (Enduro) Brooklyn, cl.
Californians, Two (Marty Bohn's) Wildwood, N. J., nc.
Callahan Sisters (Hurricane) NYC, nc.
Canfield & Lewis (Palace) Columbus, O., t.
Cantu (100 Club) Des Moines, nc.
Carl & Harriet (Palace) Columbus, O., t.
Carlisle, Charlie (Bowery) Detroit, nc.
Carmen, Lee (Phillips) Kansas City, Mo., h.
Carr Bros. (Paramount) NYC, t.
Chords, The (Mounds) St. Louis, cc.
Claire, Dorothy (Sherman) Chi, h.
Claire, Vera (Phillips) Kansas City, Mo., h.
Clark, Coleman & Co. (Hurricane) NYC, nc.
Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re.
Conrad, Cliff (Embassy) Brooklyn, nc.
Continental Skaters (Leon & Eddie's) NYC, nc.
Cortez, Florez (Te Pee) Miami, nc.
Crater, Nick & Dolly (Fair Park Casino) Greensboro, N. C.

- D**
D'Arcy Girls: Hudson, Mass.; Lowell 26-31.
Daniels, Danny (Belmont Plaza) NYC, h.
Daniel, Mary Ellen (President) Kansas City, Mo., h.
Davis, Dorothy (Helsing's) Chi, cl.
Davis, Bus (Trouville) NYC, nc.
Davis, Roy (Chicago) Chi, t.
Day, Doris (Lookout House) Covington, Ky., nc.

- Debutones (Latin Quarter) NYC, nc.
Dean, Skip (Chez Parce) Laverne, Minn., nc.
De Croft, Ann (Aslor) Montreal, nc.
Delahanty Sisters (Ace Casino) Hollywood, nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Donnagan, Dorothy (Regal) Chi, t.
Downey, Merton (Waldorf-Astoria) NYC, h.
Doyle, Eddie & Amy (Royal) Louisville, nc; (Cat & Fiddle) Cincinnati 26-31, nc.
Doyle, Mary Jane (Phillips) Kansas City, Mo., h.
D'Ray, Phil (Bismarek) Chi, h.
Duncan Sisters (Capitol) Washington, t.
Dutton, Laura Deane (Club V) Collinsville, Ill., nc.
Dwight & Gordon (Continental) Kansas City, Mo., h.

- E**
Ebonites (Sky Bar) Cleveland, cl.
Edwards, Cliff (Earle) Washington, t.
Eldridge, Jean (Lookout House) Covington, Ky., nc.

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- Emerald Sisters (Naval Training Sta.) Newport News, R. I. 23-23; (Camp Myles Standish) Taunton, Mass., 24-26.
Evans, Bob (Palace) Cleveland, t.

- F**
Fay & Gordon (Baker) Dallas 12-31, h.
Felton, Happy (Lookout House) Covington, Ky., nc.
Fitzgerald, Ella (Zanzibar) NYC, nc.
Flash, Strut (Leon & Eddie's) NYC, nc.
Foster, Gloria (Monte Carlo Beach) NYC, nc.
Francis, Georgia (Latin Quarter) NYC, nc.

- G**
Galante & Leonarda (Blackhawk) Chi, re.
Gall Galli (Blackstone) Chi, h.
Gardiner, Madeleine (Green Mill) Chi, nc.
Garrett, Patsy (Sheraton) NYC, h.
Gary, Bill (Club V) Collinsville, Ill., nc.
Gaudsmith Bros. (Latin Quarter) NYC, nc.
Gerity, Julia (Sawdust Trail) NYC, nc.
Gifford, Gordon (Belmont Plaza) NYC, h.
Gilbert, Ronnie (Tic Toc) Milwaukee, nc.
Glover & LaMae (Broadmoor) Colorado Springs, Colo., h.
Goetschalk, Vincent (Sherman) Chi, h.
Grace & Nicco (RKO-Boston) Boston, t.
Green, Jackie (RKO-Boston) Boston, t.

- H**
Haile, Harriet, Victory Girls (Faust) Peoria, Ill., nc.
Hall, Dale (Papiano's) Salt Lake City, c.
Hannon, Bob (Plaza) NYC, h.
Harrison & Fisher (Latin Quarter) NYC, nc.
Hazard, Hap, & Mary (Camp Shelby) Hattiesburg, Miss., 20-23.
Hearn, Bobby (Ben Franklin) Phila, h.
Henry, Art & Marie (Fair) Taylorville, Ill., 19-21.
Herbert, Tim (Paramount) NYC, t.
Hildegarde (Copley-Plaza) Boston, h.
Hoffman Sisters (El Rancho) Las Vegas, Nev., nc.
Holiday, Billie (Palace) Columbus, O., t.
Holm, Celeste (La Vie Parisienne) NYC, nc.
Hughes, Ramona (Tic Toc) Milwaukee, nc.

- I**
Imaginators, The (Strand) NYC, t.
J
Jagger, Kenny (Sportsman's Club) Indianapolis.

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Jones, Jane (Bellerive) Kansas City, Mo., h.
Jo-Jo (Club 18) NYC, nc.

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- Joy, Sally (Capitol) Washington, t.
Joyner & Foster (Regal) Chi, t.
Julcs & Webb (Park Plaza) St. Louis, h.

- K**
Kahn, Art (Torch Club) Chi, cl.
Karson, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kaye, Alma (Enduro) Brooklyn, cl.
Keene, Linda (Belmont Plaza) NYC, h.
Kelso, Joe (Patio) Cincinnati, nc.
King, Betty (Majestic) Phila., nc.
King, Dolores (Leon & Eddie's) NYC, nc.
Kruger, Jerri (Glenn Rendezvous) Newport, Ky., nc.
Kings, Three (Strand) NYC, t.
Kirkwood, Joe (State) NYC, t.
Knoll, Great: Pontiac, Mich., 19-24.
Kramer, Stan (Chin's) Cleveland, cl.

- L**
LaBato, Paddy (Stevens) Cleveland, nc.
Lamb, Gil (Beverly Hills) Newport, Ky., cc.
Landick, Olyn (Lookout House) Covington, Ky., nc.
Lane & Ward (Palace) Cleveland, t.
La Voia, Don, & Carlotta (Utah Cantcen) Salt Lake City.
LaZellus, Aerial (Fair) Hamilton, N. D., 19-21.
Lee, Bob (Wivel) NYC, re.
Lee, Gloria, Dancers (Glenn Rendezvous) Newport, Ky., nc.
Lee, Marjorie (Peabody) Memphis, h.
Lefcourt, Harry (Rogers' Corner) NYC, cl.
Le Verde, Leon (3700) Cleveland, nc.
Lewis, Hap (Tic Toc) Milwaukee, nc.
Lit, Bernie (Kavakos) Washington, nc.
Livingston, Deacon (Bellvernon) Bellvernon, Pa., nc; (Moose) Johnston 25-Aug. 1, nc.
Lloyd & Willis (Washington Yourees) Shreveport, La., h.
Loose Nuts (Majestic) Phila., nc.
(See ROUTES on page 56)

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WAC Hears of Congressional Film Comment

Committee declares intention of keeping up quota and quality of war pix

NEW YORK, July 17.—Addressing men of the movie industry recently in the Sert Room of the Waldorf-Astoria, New York, Francis S. Harmon, War Activities Committee vice-chairman, quoting from the Congressional Record, told how members of the Senate lauded the industry for its "voluntary co-operation" in aiding the war effort by exhibiting war information films.

The first comment mentioned by Harmon was made by Senator McKellar, who said: "It (the war information film) is the best means of aiding the war effort that I know."

Senator Lodge, saying that those who voted for the reduction of the appropriation did not do so because they wished to eliminate films as vehicles of public information, declared: "... we concluded it is much better to have the motion pictures made in Hollywood by moving-picture companies... rather than have the government... So if senators support the decision of the committee with relation to the motion picture item, they will not be voting to abolish the use of motion pictures in the distribution of information to the public."

Senator O'Mahoney expressed himself thus: "... we are living in a new age in which the radio and motion picture have become the most effective means of disseminating news and factual information. It is quite impossible for the people thruout the country to understand what is being done in this tremendous world

Amusement Park Showing Old Film Faves; Biz Good

IRVINGTON, N. J., July 17.—An amusement park audience is enjoying old-time films at Olympic Park, located here, every evening. Revival of old-time films has been a tremendous success, providing nostalgic items for the middle aged and museum pieces for the younger folks. Rudolf Valentino, Mabel Norman, Snub Pollard, Ben Turpin, Patty Arbuckle, Harry Carey, William S. Hart, Charlie Chase, Mary Pickford, Douglas Fairbanks Sr.—these and other stars of the flicker era are cavorting anew on the screen of the park's little theater.

Robert L. Alson, of Newark, N. J., who has been a projectionist since 1916, and Frank Baker, Florida roadshowman, are the little theater operators. Films shown are 16mm. reprints of original negatives. A piano player, adjunct of the early movies, tinkles appropriate tunes during the performances.

Among the oldies already shown are *Fads and Fashions of 1900*, Valentino's *Great Lover*, the original *Ou Gang* comedies, *Tillie's Punctured Romance* and *The Great Train Robbery*. Currently showing is the film of the famous Toledo fight between young Jack Dempsey and Jess Willard.

war without a visual demonstration being brought to them." Later in the proceedings Senator O'Mahoney said: "... the government should not make pictures at all... such pictures should be made by the established motion picture companies at Hollywood and elsewhere, and that the war agencies should be dependent upon what those concerns may do, independently and voluntarily, for the manufacture of such pictures."

Following the presentation of these remarks from the Congressional Record, Harmon expressed the utmost confidence that an adequate program of war information films could be formulated.

"Since my selection as industry co-ordinator (See WAG Hears Comment on page 30)

CUTTING IT SHORT

By THE ROADSHOWMAN

CONGRESSIONAL action when the chambers convene this fall may include a tax on film rentals.

SOME TALK continues to circulate that the Hollywood 35mm. industry will underwrite part of the OWI's film campaign, keeping the West Coast office open. No confirmation yet.

DRIVE-INS are holding their own despite the gas situation. Most report receipts on a level with last year. Only kick is on the inability of the weathermen to get together with the exhibs.

OFFICE of Civilian Defense announced recently that its film and radio services would be discontinued as a result of Congress's action in cutting its appropriation. A number of training films were in the making and planned. Curtailment will leave OOD groups with a very limited number of training films.

NO DOUBT the War Activities' Committee will be able to replace planned OWI films and do a good job, but it certainly seems that they'll have a lot of footwork to do that the OWI had been doing. Congressmen in killing the OWI's film bureau pussed that they did not desire to see the film program killed—they were sure the movie industry could do it without OWI interference... AND the movie industry had been practically unanimous in asking the retention of the OWI film bureau!

Canada Sets Up Industrial Film Circuits

TORONTO, July 17.—The National Film Board of Canada is working on a plan to show films in all factories thruout the dominion. The new film set-up is known as Industrial Circuits, and Gordon Adamson serves as general supervisor. The project was set up under the guiding hand of John Grierson, National Film Board chairman.

Branch offices are to be opened in key cities thruout Canada and will operate as film exchanges. The offices will, for the most part, distribute 16mm. subjects and, it is said, the list of films to be released includes subjects which are being released to regular theaters. Theater owners charge that this may injure their business.

The audience which would be served in the factories numbers close to a million. To service all of the factories 50 circuits would be set up, with each industrial set-up supplied with an operator and equipment by the national board without charge. The board would provide this service, and the cost would be borne by the Federal Department of Munitions and Supply, Wartime Prices and Trade Board and the National Selective Service Board.

Films will be shown at any necessary hour of the day or night, and employment badges would secure admission for workers. Unions are co-operating with the National Film Board as are the manufacturers.

To date, 20 industrial circuits have been set up in Ontario, each of which supplies 50 industrial theater sites.

It is said that the industrial circuit idea developed from the rural circuit, which has been in operation for some time. The latter took the screen to farming, fishing and lumbering people in remote spots. Theater men have in the past raised objection to this type of showing, but the circuit continues to operate as an integral part of the National Film Board's program.

The Ontario film exchange has been opened near film row at Dundas Square. In charge is H. R. Keele. His assistant is H. J. Taylor, who was a roadshowman in rural Ontario before joining the National Film Board organization.

Programs for the industrial showings include subjects on technical matters, nutrition, rationing and the like. In addition, programs include topical films such as *Canada Carries On*, *The World in Action* and other war pictures from all the United Nations. U. S. Office of War Information films are also to be shown.

Congress Revives Divorcement Plan

WASHINGTON, July 17.—Shortly before the close of the 78th Congress, Senator Harley M. Kilgor, West Virginia, presented the so-called "divorcement" bill which would make it unlawful for any producer or distributor "to own, control, manage, buy, or book films for, or operate, in whole or in part, any motion picture theater or theaters located in any State, territory or the District of Columbia. Neither could the distributor have any interest, direct or indirect, legal or equitable, thru stock ownership or otherwise in any such motion picture theater or theaters."

The measure is identical with the bill sponsored over a period of years by Senator Matthew M. Neely as a companion measure to his block-booking

bill. Kilgor now occupies Neely's seat in the Senate.

With the closing of the Congress the bill died, but may be re-introduced next session.



NEW AND RECENT RELEASES

(Running Times Are Approximate)

BRAZIL AT WAR, released by OWI.

The vast resources of Brazil, a member of the United Nations, are turned to war against the Axis. Narrated by Edward Tomlinson, NBC radio commentator. Running time, 10 minutes.

SOMETHING TO THINK ABOUT, re-

leased by Post Pictures. James Cagney, as a band leader, lands a movie contract and a lot of trouble. Stars Cagney, Evelyn Daw and William Frawley. Running time, 95 minutes.

AULD LANG SYNE, released by Post

Pictures. A dramatization of the life of Robert Burns, the poet. Immortal poems are recited and sung during dramatic action. Running time, 67 minutes.

POT LUCK, released by Skibo Produc-

tions. Pop Simpson strips his home of luxury and invites several tax men to visit his home with view to having his taxes reduced. His daughters intercept the phone call and deducing that several statesmen are to visit, recover all the furnishings and prepare an elaborate dinner replete with butlers and maids. Running time, 11 minutes.

CLUB DE FEMMES (Girl's Club), re-

leased by Brandon Films. Film action is laid in a New York women's hotel providing a sophisticated and diverting approach to the life open to girls in the modern world. Cast includes Danielle Darrieux, Else Adgall, Valentine Tessire, Betty Stock- (See NEW RELEASES on page 30)

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Club Jugglers

By E. F. HANNAN

ROSCOE GIFFORD, who for several years toured a small trick in the Southwest, writes from Louisiana, where he is in defense work, to ask, "What about the old-time club swingers and club jugglers?" The question is so put that all I can say is, they were all pretty good!

As I think about club swingers, one name comes prominently in my mind, and that is Gus Hill. In the club-juggling field the name of Morris Cronin comes up, as he was not only a favorite in this country but in Europe as well. Then there were the Nortons, the Normans, and countless others, and most any fairly good club act could catch on in minstrelsy.

There are many old-timers who will want to say something about Gifford's question, "What about the old-time club swingers and club jugglers?"

Rep Ripples

HARRY L. (SONNY) DEXTER, formerly with various Midwest tent copies, including Hatcher's, M. & M., Toby Young, and Bob and Peggy Players, is now in Uncle Sam's navy with a rating of electrician third class. . . . BENNIE MARTIN, who for the last 10 years has been booking with and jaying for the Sack Amusement and Steede Amusement companies, typewrites from High Point, N. C.: "I see where Rep Ripples are getting more news about the folks all the time. That's grand, but I often wonder why some of the old-timers don't write in and let their friends know what they're doing, even tho they may be in another line of work. When I began in show business back in 1920, I met some swell people, including Mr. and Mrs. Harvey Haverstock and son Roland, Gabe Garrett, Rube Fulkerson, Mr. and Mrs. Bob Tothoro, Mr. and Mrs. Jimmy James, Dave Hughes, Red Ford, Mr. and Mrs. Pop Zento, Pop Lorenzo and son Roy, Eddie Coke, Hy Berling, Skinny Kimbling, Cato and his Green River Orchestra, who were with Sam Bright; Willard the Wizard, Charles D. Rhea, Toad and Zanza Tharp, and the Ferguson brothers, who had a swell show out in Oklahoma. A lot of people still remember them, and it would be swell to hear from them thru the column." . . . HY HEATH, veteran tab and rep comedian and producer, is back in National Military Hospital, Los Angeles, for treatment, and a line from old friends would brighten his stay there considerably. Address him P. O. Box 53, care above hospital. He writes that Roy Butler, who was laid up for nearly a year with a busted leg, is back on his pins again and getting some nice parts at the studios. Lasses White, Matt Kolb, Ray Kolb, Joe Yule, Dan White, Joe Delvin and a host of other old-timers are also doing well in pictures, Heath advises. . . . SGT. HI C. SMITH, formerly of the well-known rep team of Griff and Hi and who prior to his induction worked niteries with his wife, Patsy Burns, is now an anti-aircraft gunner with the army in England. He V-mails us that the food is good, the country beautiful, and the weather mild, but says it gets awful lonesome, and that nothing is as welcome as a letter from an old friend. Patsy is now residing in Cleveland. Sgt. Smith's address is 35510192, A.P.O. 635, care Postmaster, New York City.

ERVIL HART, en tour with the Christy Obrecht Company in Minneosta, infos that the show is playing to good crowds, with the natives displaying a

WANTED

Contracting Agent. One-night stand under canvas. State if do or do not have car. Address: OLLIE HAMILTON, care Grand Ole Opry, McKinney, July 26th; Denton, 27th; Weatherford, 28th; Cleburne, 29th; all Texas. State salary. I pay traveling expenses, you pay hotel. Don Palmer, Linton Dawolf and others we know, answer.

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Want Trumpet, Saxophone, Trombone and Trap Drummer. Also want Comedians, Singers, Dancers, Chorus Girls and any real Novelty Act. No parades, one performance daily, pay every night. Jackson, Tenn., July 23; Humbolt, Tenn., 24; Paris, Tenn., 26. Wire collect, don't wait to write. Ticket? Yes. Permanent address: Port Gibson, Miss. Mail forwarded daily.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

lustly appetite for entertainment. She reports, too, that Mrs. Christy Obrecht, who underwent a major operation in the spring, is mending nicely and is nearly as good as new again. . . . DRANE WALTERS, ex tab, rep and burly comic, is working in a shipyard in Houston. We repeat that report in answer to a query and to squash a rumor that he has been making the rounds that he had kicked the bucket. . . . JACK SELLS Show, after four weeks under canvas in Wilkinson County, Mississippi, has begun on a string of fair dates in that State. Show has a colored cast of five, with Jack Sells featured. . . . LARRY NOLAN, former owner-manager of Nolan's Comedians and now in his fourth year as general agent with the Anderson-Strader Shows, a 20-truck carnival company, writes from Salina, Kan., under date of July 14: "Altho now out of the rep business, I still enjoy reading the rep page most of all. Every now and then I run across a few rep people. Had a swell visit recently with Wallace Bruce, of the old Wallace Bruce Players, who now is manager of the Fox Theater, Lyons, Kan. In Nebraska recently I met up with Harry Hugo, who was getting ready to open with a swell cast and good equipment. Also saw Chick Boyes, who is packing them in on his Nebraska circle. In Wichita, Kan., I visited with Joe and Stella Chenoweth, who now manage the Fox Sandra Theater there. They were formerly with my troupe and Joe was the best drummer I ever had. An old boss of mine, Henry L. Brunk, was a recent visitor on our lot, but I missed him. Bob and Gladys Feagin are located for the duration at Albuquerque, N. M., where Bob is in charge of an army warehouse and Gladys is operating a switchboard. Bob's two sons are in service. Mrs. Nolan, my former leading woman, is busy as a bee with her three concessions. We celebrated our 20th anniversary a few days ago. Was pleased to read the names of two grand old troupers in your column recently—Leon Finch and Al Pitcaithley, but we grieved when we read in last issue of the untimely passing of Monte Stuckey Jr."

EDDIE AND BABE MASON, the country store giveaway experts and formerly for several seasons with the Madge Kinsey Players in Ohio, are still located in Mansfield, O., where Eddie is carrying a lunch pail daily to the Westinghouse

DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

MRS. THAYER pens that the long-legged bird has arrived at Mrs. William Stule's home May 19 with a boy and June 26 left a girl with Mrs. Ruthie Wills.

INQUIRIES ON JIMMIE GABLE continue to come in. Jimmie passed away April 17 in San Diego, Calif. His obituary appeared in the May 29 issue of The Billboard.

AL JONAS, who was on Freddie's Clark's band with several of Hal J. Ross's shows, would like to see lines here from some of the kids that worked the Gal-

veston (Tex.) show, particularly Tex Smith, Ernie Bernard and Danny Gremer.

MR. AND MRS. JOHNNIE MAKAR, now settled in Coffeyville, Kan., are anxious to read a line here on their old walkie pal, Sammy Kirby. So, come on, Sam, let's have it.

MICKEY RAYE cards from Pittsburgh that he is working in a war plant there by day and doubling at a local nitery. Mickey would appreciate lines here from King Brady, the Ryans, Mickey Brennan, Eddie Leonard, Smitty Duncan, Jim Coffey and Jack Glenn.

INQUIRIES HAVE BEEN received on Lou Melshen, Dale Thorpe, Gladys Maddox, Jack Duval, Irla Ray, Larry DeCorado, Rajah Bergman, Kenny Nydell, Larry Cappo, Johnny Russo, Porky Develin, Larry Rock, Mary Byrd, Becky Smith, Tommy (Rubber Legs) Martin, Jerry Bresnahan, Tony Landry, Joe Rock, Ace James, Al Nason, Mike Edelstein, Jack Glenn, Margie Bright, Eddie Tompkins, Johnny Russo, Vina Walker, Mickey Britton, Mary Blatt, Pete Wilson and Leo Seltzer.

MAGIC

By BILL SACHS

AL DELAGE AND SHIRLEY are toting their magic westward to California where they are slated to open with a USO camp show. . . . ANDREW R. COBB, veteran magician of Halifax, N. S., who was killed in a bus-truck collision recently, bequeathed his entire estate, totaling \$34,000, to his widow. Of the total, \$20,000 was in life insurance and the rest in bonds, bank deposits and real estate. . . . BILL NEFF posts from the Windy City that his spook opy has just wound up a fat tour of Fox theaters in Wisconsin, ending in Milwaukee, where members of the Houdini Club regaled him and his troupe with a magical fracas and attended his performance in a body. Neff and his assistants also enjoyed a pleasant weekend recently with John and Bess Snyder at the latters' summer home at Fox Lake, Wis. . . . LIEUT. JOHN PETER MAINWARING, of the British Navy, recently discharged from service due to a shattered right arm sustained in action in West Africa and the Mediterranean, has resumed with his magic despite his handicap. During a 13-month stay in a hospital for his injuries, he succeeded in routing a brand new magical set-up, using his left hand only. Supported by a good line of chatter and a shiny personality, he opened at the Collins Music Hall, London, under the name of Peter Waring and was an instant click. He's now set for a long tour with the road version of George Black's *Get a Load of This*, playing England's No. 1 theaters. . . . HENRI (L. L. Henry) is set with his card-fan nifties at the White Swan Club, Canton, O., July 19-26. He played the Southern Hotel, Mansfield, O., last week. . . . THE WHITEBONES, father and son magical combo of St. John, N. B., have shelved their tricks for the duration, with the son, Russell, now a sergeant in the Canadian army. The father, William (Jake), formerly headed his own magical roadshow thru Canada. . . . EDDIE COCHRAN V-mails from overseas under date of July 7: "My wife and I are overseas for USO-Camp Shows, Inc., entertaining the boys in hospitals. The soldiers love the entertainment, and it seems to be very helpful to them. Hal LeRoy, tap dancer, is in our show, and

Bob Hope's unit is following us around. Would like to hear from magician friends. My address is S. S. Section, U. S. Army Entertainment Div., A. P. O. 887, care Postmaster, New York City.

TUNG PIN SOO (Al Wheatley) Friday (16) began a two-weeker at the Primrose Country Club, Newport, Ky. . . . COUNT MAURICE, who finished a week with his drink magic at the Primrose Club last Thursday (15), departed for Springfield, Ill., for a week at the Lake Club, set by Ray Lyte, Chicago. Maurice was a visitor at the magic desk last Thursday and, after much discussion on the headaches of a drink magician, left with us one of his sponsor's products—a huge bottle of Bromo-Seltzer. . . . PFC. HAROLD GOLDSTEIN, New Orleans necromancer, now with Det. D. E. M. L., Camp Maxey, Tex., was a caller at the magic sanctum last Friday (16) while in Cincinnati on a furlough and a visit with his sister who resides there. . . . CPL. FRANKIE RUMBLE (Frankie Gallagher), after graduating from the U. S. Army School Detachment in Pittsburgh, has been shifted to the army air base in Birmingham. His new address is 933d Sg. Bn. Co. A, Army Air Base, A. S. C., Birmingham. His wife Hazel is still at 721 Brighton Road, Pittsburgh. . . . MARQUIS COMPANY last Saturday (17) terminated a three-week stand at the Nixon Theater, Pittsburgh, and departed for engagements along the Atlantic Seaboard. . . . DR. FRED RONER, billed as the "pickpocket artist," is the current trixster feature at Jack Lynch's Walton Roof, Philadelphia. . . . BOB NELSON, again presenting his mental mysticisms under the name of Dr. Korda RaMayne, is showing his wares in Butterfield houses thru Michigan. Nelson was the subject of a swell human-interest yarn by Virginia Allen in *The News-Palladium*, Benton Harbor, Mich., July 14. . . . LOS ANGELES SOCIETY of Magicians presented an hour and a half magic show for a television audience July 12. The program, first all-magic show sent over the sight and ether circuit, was broadcast from Don Lee's Television Station W6XAO, located on a mountain top in Hollywood. Those participating in the epocal event were Neil and Rodger Doren, Melvin Eichar, Frank Fewins, Marvin the Silk Merchant, and Gene Owen, who promoted the show. Jack Gardner was emcee. About 1,100 television receiving sets are located in Los Angeles County and it is estimated that about 20,000 see and listen to Station W6XAO programs.

NEW RELEASES

(Continued from page 29)

field and Junie Astor. Running time, 81 minutes.

HERE COMES THE CIRCUS, released by Castle Pictures. The circus with all its excitement, interest and entertainment. Scenes include the parade, acrobatic feats, daredevil action, famous clowns and animals. Filmed under canvas during the actual performance.

WAC HEARS COMMENT

(Continued from page 29)

ordinator in 1940," Harmon declared, "our co-operation with the government in an information program on the screen has passed thru three successive phases. For the first year our committee dealt with separate government bureaus in placing 27 different trailers and short subjects on the screens of pledged theaters.

"During the second phase, which commenced with Pearl Harbor and lasted for six months until the OWI was created, Lowell Mellett was our exclusive point of contact in his capacity as co-ordinator of government films, by presidential appointment. During this period the WAC handled 13 different releases, an average of one every other week.

"For the past year—the third phase—we worked with the Film Bureau of the OWI, also headed by Mellett. During this time there were 31 trailers and short subjects cleared through the OWI. Half of these were produced by agencies other than the OWI. And during this same period 26 in the *America Speaks* series were produced by the industry.

"It is safe to say," Harmon continued, "that for the months ahead of us, an adequate program will be continued."

The Final Curtain

AUBE—Lionel J., 29, concessionaire, in Attleboro, Mass., recently when he fell from a fire-escape. He was with the Shrine Circus playing Attleboro at the time of his death. Burial in Gilbertville, Mass. Survived by his widow.

BANKS—Herbert, an authority on showboats, in Holzers Hospital, Gallopolis, O., of a heart ailment July 4. A marine engineer, he was well known by showboat folk and wrote newspapers and magazine articles on showboat life and its history. Survived by his widow, Mona, and a son, Philip.

BARNES—William E., 70, trumpet player, in North Olmsted, O., July 2. He was one of the original members of the Cleveland Symphony Orchestra. He also played with the orchestra at the Lyceum Theater, Cleveland.

BARZELATA—Lorenzo, 45, composer, in Mexico City of a heart attack July 13. His best known works were *Maria Elena*, *Coni-Coonito*, *El Arreo* and *Amanecer Ranchero*.

BAYLISS—Fred W., 34, British Paramount News cameraman, July 9 in a plane crash while completing his 23d flight over Italy. He covered the Spanish Civil War, was the first newsreel cameraman assigned to France in World War II and was next assigned to Britain's Eighth Army. Survived by his widow, daughter and sister.

BENJAMIN—Garner (Sweetheart), employee of the Johnny J. Jones Exposition since 1917, in Anderson, Ind., July 8 during shows' engagement at Anderson Fair. Members of the Jones combo held services at Maplewood Cemetery, Anderson, where Benjamin was buried July 11.

BERESOFF—Albert A., 50, carnivals ride man and sound truck operator, in Wilmington, Del., June 28 of injuries sustained in a fall. Survived by his widow and a son. Interment in Silverbrook Cemetery, Wilmington, July 6.

BLEDSON—Jules, 43, Negro opera and musical comedy baritone who sang *Ole Man River* in *Showboat*, suddenly in Hollywood July 14. He toured Europe six times and was the first Negro to appear in a major opera production in the United States. Recently he completed a long tour of army camps in the interest of War Bond sales. Body was returned to Texas, his native State, for burial.

BOOTH—Edwin R., 55, theater executive, at his home in Canton, O., July 5. His first theater job was under the late L. B. Cool at the old Grand Opera House there where he later became manager. He also was treasurer and later manager for 15 years for the Mayers Lake Park Theater, Canton. Survived by his widow, a brother and two sisters.

BURNS—Fred W. Sr., 79, veteran circus man and father of F. W. Burns Jr., whose animal acts have played fairs and indoor dates for many years, and of the late J. T. (Tommy) Burns, circus performer with Wallace Bros.' Circus, in Terre Haute, Ind., July 11. During the late '80s and '90s he operated wagon shows thru Wisconsin. In 1888 and 1889 he was associated with Fred Bolt and John Honus in a large wagon show known as B. B. & H. Later Burns took over Skerbeck Bros.' Circus which he op-

erated for several years under the name of F. W. Burns New Railroad Shows. After closing the two-car show he went into vaudeville with John Kohl as Burns & Kohl Comedy Circus and played Pantages, Sullivan Considine and B. F. Keith circuits. He retired from show business in 1915. Burial in Highland Lawn Cemetery, Terre Haute. Survived by his son, Fred W. Jr., and a daughter, Mrs. W. G. Green.

CIANCIOLA—Mike, owner and operator of the Rosemary and Lucian picture theaters, Memphis, at Baptist Hospital, that city, July 14 following a stroke. Survived by his widow, two sons, five daughters and four grandchildren, all of Memphis. Requiem mass was at Little Flower Catholic Church, Memphis, with burial in Calvary Cemetery July 17.

CLAUDE—Mrs. Eula Gordon, 39, wife of Leo (Frenchy) Claude with Liberty United Shows, July 11 in Charleston, S. C., of a heart attack. She and her husband were carnival concessionaires. Burial in Huron, S. D.

COHEN—Lieut. Louis, 27, former musician, killed in action in the South Pacific, according to a War Department telegram received by his brother in Atlantic City July 10. He played saxophone at Atlantic City piers and cafes for many years.

CRANE—Beatrice, 19, sister of Jerry and Kay Jeffrey and associated with them for the past two years on J. J. Page Shows, in an automobile accident in Rankin, Ill., July 12. Burial in Rankin, Ill., July 15.

CECILIA MARIA (CISSIE) LOFTUS

Cissie Loftus, 66, renowned mimic of famous theatrical contemporaries, as well as an acknowledged dramatic actress in her own right, in New York July 12 of a heart attack. Her death culminated a career of over 50 years, most of it spent in the spotlight, as the center of a large following of devoted admirers, not the least of whom was the late Alexander Woolcott. Miss Loftus played the gamut in a most literal sense, going from her incredibly accurate imitations to Shakespeare (with Sir Henry Irving, Mme. Modjeska, E. H. Sothern and other immortals of the theater), from James Barrie's *Peter Pan* to *Ziegfeld Follies*. She was born in Glasgow, Scotland, the daughter of music hall artists Ben and Marie Loftus, and brought up in theatrical dressing rooms. First appearance was in 1892, when, filling in as her mother's dresser, she was permitted to do her "imitations" before a Belfast audience. Results were sensational and she soon graduated to comic opera, a place in Mme. Modjeska's company, a stint with Daniel Frohman, and then leading woman to both Sir Henry Irving and E. H. Sothern. Her first appearance in America was in 1904 for Frohman, first as Ophelia in Sothern's production of *Hamlet* and then as Lady Catherine in *If I Were King* (now *The Vagabond King*). The latter was written by her first husband, Justin H. McCarthy, whom she had previously divorced. She also appeared in character roles in several motion pictures between 1913 and the time of her death.

Her second husband was Dr. A. H. Waterman, whom she divorced in 1914. A child of this marriage, Peter John Barry Waterman, a London producer, is her only survivor. Services, under the auspices of the Actors' Fund of America, were held July 15 at Walter B. Cooke Funeral Home, New York. Burial at the Fund's plot in Mount Kensico.

DE MOSS—George A., 53, ride operator, in Battle Creek, Mich., July 10, following a long illness. For a number of years he operated rides at fairs and celebrations thruout Michigan. Survived by his widow, Cecil; a daughter, Mrs. Egbert Wilson; a son, Gordon R., and two sisters, Mrs. Bertie Miller and Mrs. Walter Phillips.

DETLIE—Anthony, seven-day-old son of Veronica Lake, film actress, at Good Samaritan Hospital, Los Angeles, July 15.

EDDY—Capt. Charles Wallace, 84, retired producer of amateur theatricals, in Radburn, N. J., July 11. He produced acts for vaudeville, and traveled for two years with his company of 60 girls over the B. F. Keith Circuit in the 1890's. Survived by a son and a daughter.

EDMONDS—Thomas F., 73, for many years with the Palmer and Strand theaters, Palmer, Mass., recently in that city following a brief illness.

FOX—Harry S., 52, carnival ride foreman, in Veterans' Hospital, Perryville, Md., July 1 of uremic poisoning. He had been connected with many carnivals during his 28 years on the road. He was with Prell's World's Fair Shows for 14 years and was with Prell & Endy Combined Shows at the time of his death. Survived by his widow, Lucille; his father and two brothers. Burial in National Cemetery, Baltimore, July 6.

GEORGE—Wadsworth M. (Waddy), 74, at his home in York, Pa., July 5 of cerebral hemorrhage. A widely known show fan, he was a former prolific writer of skits and gags, a member of the staff of *The York Dispatch* for 39 years, a columnist and reporter on other newspapers and possessor of a vast collection of photos, autographs, posters and other show data. Funeral services July 8 at Baumeister Colonial Mortuary, York, Rev. Canon Paul S. Atkins, St. John's Episcopal Church, officiating, and in-

terment was in Mount Rose Cemetery there.

GUERIN—Pierre, 101, believed to be the oldest active entertainer in the world, in an Ottawa hospital June 29. He specialized in interpretations of Franch-Canadian folk dances and appeared thru Eastern Canada. Three sons and three daughters survive.

HINKEY—William C., carnival and fair concessionaire, at St. Elizabeth Hospital, Dayton, O., July 6. Last season he was with Gooding Amusement Company's No. 2 unit. Survived by his widow, Emma, and a daughter, Mrs. Marie Smith.

KALLEN—Charles, 65, song and special material writer, of a heart ailment in Chicago July 3. Survived by a brother and three sisters.

KELLEHER—Gerald A., 42, president of the Empire Broadcasting Corporation, New York, in New York Hospital, New York, July 10. He founded the EBC, makers of records and transcriptions, three years ago. Surviving are his widow and four daughters.

LAUGHLIN—Esther A., 47, wife of Jack Laughlin, former assistant manager of Cass Theater, Detroit legit house, in that city July 7. Survived by her husband and a son. Interment in Forrest Lawn Cemetery, Detroit.

LEE—Corp. Joseph, 37, formerly a stage and screen actor, in a plane crash in Nebraska July 11. He appeared in the motion picture *Street Scene*. Survived by his widow, four brothers and two sisters.

LINDLEY—David H., 55, retired legit actor and director, in Hamilton, O., July 13 following a long illness. Before his retirement seven years ago, he directed Little Theater work in Charles-

Cora Youngblood Corson

Cora Youngblood Corson Barsanti, one time president of the Women's Auxiliary of the White Rats, died following a two week's illness July 12 at the home of her sister, Mrs. Glenn Condon in Tulsa, Okla.

Mrs. Barsanti held the only honorary life membership in Actors' Equity Association ever awarded a woman. She was given the honor in recognition for her efforts in helping create that association.

Born January 19, 1886, at Republic, Mo., Mrs. Barsanti became an internationally known band musician and entertainer. General Pershing once said that Cora Youngblood Corson and the members of her sextet entertained more United States soldiers overseas in the first war than any other entertainers, with the exception of Elsie Janis.

Mrs. Barsanti began her professional career as conductor of a woman's band at the St. Louis World Fair. From there she went to national and international fame, first with her bands and then with vaudeville acts featuring feminine instrumentalists. She won fame as the only woman ever to play triple-tongue solos on the tuba and won competitions on the Scotch bagpipes.

Survived by her husband, Frank S., and a sister.

Daughter of the Forest. He also composed *Lorna Doone*, an orchestral suite played by the New York Philharmonic Orchestra. Surviving are his widow, a son, and a stepdaughter.

OBERLE—Mrs. Florence, 73, once billed as "the most beautiful woman on the American stage," at Little Romano Sanitarium, North Glendale, Calif., July 10, following an extended illness. She was the widow of Thomas Oberle, once prominent on the stage. Mrs. Oberle played in Morosco and Belasco legitimate productions and appeared in films in 1915 at the pioneer Essanay studio. She also appeared with Charles Ray and other early Hollywood stars at Keystone, Triangle and Famous Players studios when D. W. Griffith and Mack Sennett dominated the film industry. On the Los Angeles stage, she played opposite Edward Everett Horton and with Trixie Friganza. Her last appearance on the legit stage was with Jane Cowl in *Gamille* in 1931. Services in Los Angeles July 13. She leaves a son, Jack, of Burbank, Calif.

PICKARD—Mrs. Susan C., 85, widow of Benjamin S. Pickard, in Brockton, Mass., July 9. Survived by her son, Roy, now with a USO unit.

REVES—Mrs. Catherine P., mother of Haviland P. Reves, Detroit correspondent of *The Billboard*, July 11 at her home in Detroit after several months' illness. She was office manager for her son for eight years and was well known to visiting show people. She was the widow of Elsey B. Reves, Detroit correspondent for the old *Dramatic Mirror*. Survived by her son and a sister. Interment in Woodmere Cemetery, Detroit, July 14.

ST. MARTIN—Dick, 55, connected with burlesque theaters in Pittsburgh, in that city recently. He had worked as press agent, treasurer and assistant manager for George Jaffee, Pittsburgh burlesque operator, since 1916.

SCHLEGEL—Charles H., 71, one-time owner of the Colonial and the Astor theaters, Reading, Pa., in that city recently. He was also head of Schlegel & Son, Inc., contracting firm, and built all of the nine major theaters now operating in Reading.

SCHRAMM—Kittie, former Ringling Bros.' Circus performer, at her home in Bellaire, L. I., N. Y., July 7. She was one of the six Perry Sisters whom Joe (See *Final Curtain* on page 59)

Clemente Giglio

Clemente Giglio, 57, playwright, director and actor of the Italian theater and radio in America, of a heart ailment July 14 at his home in Brooklyn. Born in Naples, he came to this country at the age of 6. He produced many plays, including more than a hundred which he wrote and appeared in himself. Some of these are the Italian version of *Uncle Tom's Cabin*, *Mother Martyr*, *Africandia*, *Maria Rosa*, *La Tragedia del Viaggio*, *The Ugly Duckling* and *Pasquale Never Knew*. He was a member of the Italian Actors' Union. Surviving are his widow, a son, a daughter, a brother and four sisters.

John Anderson

John Anderson, 46, dramatic critic, playwright and author, in St. Luke's Hospital, New York, July 16 of meningitis after having undergone a sinus operation.

A graduate of the University Military School, Mobile, Ala., and the University of Virginia, he became dramatic critic for *The New York Evening Post* in 1924. In 1928 he left that position for a similar one with *The New York Evening Journal*. He was also associate editor of *Arts Weekly*, 1932, and was with *Town and Country* magazine since 1936.

President of the New York Drama Critics' Circle, he was one of the country's foremost authorities on legit and for several years was a drama instructor at New York University. Some of his works are *Box Office*, *White Mountains*, *The American Theater*, *The Inspector General* and *The Fatal Alibi*. At the time of his death he was drama critic for *The New York Journal-American*.

Surviving are his widow, the former Margaret Bruening, dramatic critic; his mother, two sisters and eight brothers. Services were held at the Cemetery of the Episcopal Church, Monroe Center, Conn.

Grosses Maintain Par Level

Jones Beats Rain At Anderson

Inaugural date business good despite inclemency—Kiddies' Day is successful

ANDERSON, Ind., July 17.—Johnny J. Jones Exposition, providing the midway at Anderson Fair, July 5-11, chalked up good business despite unsettled weather throughout. Show made an attractive appearance and all shows and rides had been repainted and overhauled under direction of Superintendent Bert Miner. Organization arrived early after a short trip from Richmond, Ind., and was ready in time for opening.

A cloudburst, which hit the midway Tuesday afternoon, flooded the lot and colored show and several concessions were blown down. A number of shows were unable to open that night, but those which did worked to highly satisfactory results. Saturday night, final night of the stand, was also hampered by rain. However, management said that the engagement as a whole was good.

Shows chalked up one of their largest Kiddies' Days of the season so far on Thursday afternoon, with the rides crowded until closing time. Carl Lauther's Oddities of the 20th Century led shows, with the Polles of '43 running second. Red Brady's Spitfire topped rides. Ferris Wheels, Lindy Loop and Ride-O also clicked. Mrs. Bert Miner and Mrs. Johnny Beam are handling the front gate. Mrs. Hedy Jones added new wardrobe to the Polles. Mr. and Mrs. Mike Sullivan joined in Ambridge to take over the dining car. Trainmaster Johnny Beam gets the train in and out in quick time.

Eddie Keck spent several days in Indianapolis on business for the shows' stand at the 4-H Clubs Fair there.

West Coast Combo Registers Winner At Vallejo, Calif.

VALLEJO, Calif., July 17.—West Coast Victory Shows closed their holiday week here July 5 to satisfactory business, altho Manager Mike Krekos said the engagement, with seven days of cold and windy weather, was one of the most unusual he has ever played. There was no cessation of work in the big Mare Island Navy Yard here and all scheduled events had to be held at times that tied-in with the war program.

The Kiddies Junior America Pet and Hobby parade, June 30, brought out the first big crowd of the week, and the Friday night parade, July 3, attracted the largest attendance of the week. Saturday and Sunday crowds were good, with business dipping on Monday. Art Craner, press agent, did a good job of (See WEST COAST WINNER on page 37)

Reid Bond Buying Plan Aids Ogdensburg Drive

OGDENSBURG, N. Y., July 17.—King Reid Shows closed their stand at Morrisette Park here recently with the compliments and praises of city officials for the part they played in boosting the sale of War Bonds in the town by \$3,050. With all members of the shows boosting the slogan, "Buy Bonds and Stamps," management has inaugurated a plan to conduct the sale of bonds every two weeks throughout the season.

Al Lavigne, chairman of the Ogdensburg bond drive, and Mrs. King Reid, of the shows, handled all details for the local sale. Mrs. Reid said members of the organization derive great pleasure from giving an unexpected contribution to the bond drives in the towns played by the shows and to do their part on the home front. Contribution of the shows garnered some highly favorable publicity in the Ogdensburg Journal.

Strates Plans Jamborees for Ambulance Fund

WATERVLIET, N. Y., July 17.—James E. Strates Shows have instituted a plan, whereby 10 per cent of each Wednesday night's gross receipts of rides, shows and concessions will be turned over to a fund to present the army with an ambulance to be used for whatever purpose the army decides. Ambulance is to be dedicated to the memory of the first soldier to have lost his life in the African invasion, officials of the shows said.

During the Rome (N. Y.) engagement the shows raised \$500 towards the fund, the first Jamboree of the season on July 14 netted the fund another \$200. Edwin M. Jackson, shows' publicity director, is back on the job after an absence of about weeks. He had been suffering with a fractured hip.

Dick O'Brien, assistant manager, also is back, having recovered from a serious illness. The Vanities augmented its line-up with the Ed Ferrari Trio. Mrs. J. C. Weer's Spitfire was added to the ride line-up, and the Heyday and Scooter opened Monday under direction of John L. Barber and Casey Mathis. Mr. Brow-sky is in charge of the Ferris Wheels and assists Jim Yotas at the shop wagon. Mike Olsen, trainmaster, is doing a good job of getting the train in and out of town on time.

Hennies Holiday Week in Chi Up To Expectations

CHICAGO, July 17.—Hennies Bros.' Shows' July 4 week engagement here came up to expectations, the management announced this week. Officials attributed the good co-operation from all departments to the fact that the organization has not missed an opening night on the season so far, C. W. Franklin reported. Jack Lempart, traffic manager, left to join the army, and Vivian McGreen, operator of the American Palmistry booth, added Helen Runge and Jeanette Hart to her staff.

Midway visitors included Nat Green, *The Billboard*; Tommy Thomas, Cliff Wilson, Rubin & Cherry Exposition; Sam Ward, Polack Bros. Circus; Sunny Bernet, and Bill Carsky and Joe Streibich, of the Showmen's League of America. Mr. and Mrs. Charles Lutz are operating the photo gallery, and Jack Foutz is trainmaster.

Management said the Children's Matinees here have proved satisfactory, with tie-ups including large department store windows housing monkeys from Butten's Hollywood Monkey Circus. Show banners are used as backgrounds.

Conklin Combo Hits Big Biz Vein at Regina's Exhibition

REGINA, Sask., July 17.—Despite transportation difficulties encountered in the long haul here from Calgary, Alta., Conklin Shows, providing the midway at Regina's Provincial Exhibition, July 12-17, for the third consecutive year under direction of J. W. (Patty) Conklin, worked to good business and attendance on the initial two days of the exhibition. Altho shows did not arrive until 7 a.m. Monday and despite a shortage of labor, the combo was working by mid-afternoon of the first day.

Victory Day, the first day, was highlighted by a parade of 1,500 sailors, soldiers and airmen, who came out to the fairgrounds from downtown to participate in opening ceremonies, presided

over by Hon. Colin Gibson, minister of National Revenue, Ottawa.

Children's Day, Tuesday, rides and shows operated for a nickel and business on the midway was terrific, with kids standing four abreast in lines over 200 feet long in front of each ride. Fred Munn's Monkey Show and Pate Kortes's Oddities, under Manager Roy B. Jones, were top grossers.

Conklin said that the opening day's midway business was on a par with 1942 results, while the second day attendance and business "was all that we could handle." He added that expectations are that if the weather holds out midway business will compare favorably with last year.

Holiday Engagements a Bonanza For Coast Amusement Purveyors

SEDRO WOOLLEY, Wash., July 17.—July 4th week-end engagement proved a bonanza for purveyors of amusements on the West Coast, it was revealed here this week. Tom Hughes had his rides at the annual July 4th Sedro Woolley (Wash.) celebration. His Merry-Go-Round went for 20 cents, including tax, while his Kiddie Rides got 15 cents per ride. When the motor on his new Kiddie Auto Ride went haywire July 4th, Hughes hired kids to push it around, taking in \$175. He framed a new unit, which he is calling Hollywood Movie Circus. It is set to open at Hamilton, Wash., today, using a 10-cent gate. Doc Cunningham, former announcer for Al G. Barnes Circus, will be in charge of the circus acts, as well as doing all announcing.

Howard E. Parker Attractions had the midway contract at the July 4th Celebration at Raymond, Wash. Business was far better than expected. Douglas Greater Shows provided all carnival attractions at Everett, Wash., over the week-end. Celebration was said to be one of the biggest and best in the State. Earl Douglas moved his shows to a semi-permanent location at Vancouver, Wash., because of a shortage in labor.

Jim Barber had his Pacific Coast Shows at Sultan, Wash., over the holiday, while American United Shows played Sandpoint, Idaho. Zeigler's Shows are located for the summer at Funland

near Point Defiance City Park, Tacoma, while Frank Kersh and Charles Zeigler have a semi-permanent location at near-by Bremerton, Wash.

A. B. Miller Shows are not out this season, altho Miller has a couple of his rides operating at Birch Bay, Wash. Frank Welch, former showman, is operating a large ranch near Sedro Woolley, Wash. Charley Bingham, Sedro Woolley banker, was in charge of the annual rodeo held in connection with the celebration there.

Tidwell Adds Dates; Tex. Biz Satisfies

ST. LOUIS, July 17.—Jack Edwards, general agent of T. J. Tidwell Shows, joined the shows at Abilene, Tex., this week after an extended trip on which he signed contracts for the organization to play the American Indian Fair and Exposition, Anadarko, Okla.; Pioneer Celebration and Rodeo, Lawton, Okla., and Wishita County Fair, Iowa Park, Tex.

Shows close their first 10-day stand of the season at Abilene today. Business on the engagement was good. Belton (Tex.) July 4 Celebration proved much better for the shows this year than in 1942, with the shows exceeding their gross by a considerable margin.

League's Red Cross Fund Contributions

CHICAGO, July 17.—Contributions to the Red Cross Fund of the Showmen's League of America since July 2 have totaled nearly \$250, J. C. McCaffery, chairman of the drive, reports. Contributions reported are as follows:

| | |
|--------------------------------------|----------|
| World of Today Shows | \$100.00 |
| Buckeye State Shows | 50.00 |
| Ray S. Oakes | 21.90 |
| International Congress of Oddities | 20.00 |
| Ray Marsh Brydon | 5.00 |
| L. C. Fulgona | 5.00 |
| C. F. Zeiger United Shows | 25.00 |
| Miscellaneous contributions from SLA | 15.00 |

Total\$241.90

Coast Showmen Optimistic Over Second Half Run

SAN FRANCISCO, July 17.—With the 1943 outdoor season reaching the half way mark, indications here are that all shows now on tour will complete their routes as scheduled and that the season, although in some places spotty, will be above average and better than 1942. Mike Krekos, owner-manager of the West Coast Amusement Company, who has represented the industry in all negotiations with the army, navy, OGD, ODT, OPA and other wartime agencies (See Showmen Optimistic on page 37)

Endy-Prell Combo Inks Nealand; '43 Biz Continues Good

ELIZABETH, N. J., July 17.—Walter D. Nealand has been engaged as publicity director of Endy Bros. & Prell's World's Fair Shows Combined, David B. Endy, general manager of the shows, said this week. Nealand, who closed with the Art Lewis Shows in Norfolk, Va., July 10, joins the Endy-Prell combo in Coatesville, Pa. He will handle the newspaper publicity, radio advertising and special agent assignments ahead of the shows, Endy said.

Shows have been booked to play Corey Field, Coatesville, Pa., next week under Tall Cedars of Lebanon and Civil Defense Committee auspices, after which they will move to Richmond, Va., where they will play an engagement on the West Broad Street circus grounds, under American Legion Post and Smokes for Soldiers Fund committee.

Shows, which are being transported on 47 motorized units, are doing good business, General Manager Endy reported.

Benton Signs Jones For Atlanta's Fair

CINCINNATI, July 17.—Mike Benton, manager of Southeastern World's Fair, Atlanta, during a visit to *The Billboard* office Wednesday, announced that he had signed Johnny J. Jones Exposition to provide the midway at this year's 29th annual fair. Benton came in here from Dayton, O., where he closed the deal with E. Lawrence Phillips, shows' general manager.

Benton said that Phillips also will provide the concession line-up at this year's annual.

John Francis Shows Score In Mo. Lead Mining Belt

ST. LOUIS, July 17.—John Francis, owner John Francis Shows, who is currently playing Missouri's lead mining belt to strong business, stopped in *The Billboard* office while here on a buying expedition. Francis said he had a big week in Leadville, Mo., and that results this week in Fiat River have been good.

He says he plans to play about five more weeks in the lead belt, where the mines are working to capacity, using three shifts daily. He said that money is more plentiful in that section than ever in its history.

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New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

CONCESSION TENTS
Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
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World's Finest Paint
FOR CARNIVALS
Highest Quality • Lowest Prices
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Not many left, but some. Write us what you want and will try and fit you out.
D. M. KERR MFG. CO.
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TENTS—BANNERS
50x110 DRAMATIC TOP.
Charles Driver—Bernie Mandelson.
O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

JOYLAND SHOWS WANT WANT
For five bona fide celebrations, all in defense areas: Fraser, Mich., Aug. 12-15th; Lake Orion, Aug. 16-22nd; Armada Fair, Aug. 26-29th; Big Labor Day; 25th Annual American Legion Celebration, Farmington, Mich. Want legitimate concessions of all kinds, two Grind Shows, also Fun House. Ride Help wanted, top salary. Write or wire **ROSÉE T. WADE**, 444 Peterbor, Apt. 315, Detroit, Mich., or **C. J. BENNETT**, Hotel Webster Hall, Detroit, Mich.

BUNTING SHOWS WANT
Legitimate Merchandise Concessions for Celebrations and Fairs. Want Scales and Guess Your Age, Fishpond, Bumper, String Game, Hoop La, Bowling Alley. All must work for 10¢. No coupons. Can also place one more Ball Game. Can use sober, experienced Ride Help who can drive trucks. Address: Havana, Ill., this week; then Home Coming, Princeville, Ill., week July 26.

WANT WHEEL MEN
Wire
FRED FORNIER
Care JAS. E. STRATES SHOWS
Schenectady, N. Y., 19-24.

WANT
Scale, Age Agent and one Bingo Counter Agent.
JOHN GALLAGAN
Lawrenceburg, Ky., Fair this week; Harrodsburg, Ky., Fair follows.

WANTED
Foreman for Merry-Go-Round and Help on all Rides that drive semis. All replies:
J. F. SPARKS
Weston, W. Va.

CAPABLE SECRETARY AT LIBERTY NOW
SYSTEMATIC BOOKKEEPING to comply with all laws. Entirely familiar with State and Federal Taxes.
BOX D-106, Care Billboard, Cincinnati 1, Ohio.

Club Activities

Showmen's League of America

Sherman Hotel
Chicago

CHICAGO, July 17.—Special board of governors meeting was held July 15 with President Jack Nelson presiding. Also present were Vice-President S. T. Jessop, Secretary Joseph Streibich, Past President J. C. McCaffery, Harry Ross, Sunny Bernet, Frank Ehrenz, A. L. Rossman, Lou Keller, G. L. Wright and Morris A. Haft. Final okay was given the by-laws and they are now on the press. Elected to membership were Gus Bethune, John J. Shelley, Leonard L. Dillon, Jack Meisterman, William H. Gunn, William S. Townsend and Joe Lerner. Mike Wright reports returns for the Servicemen's Fund are light and urges all to co-operate so that the club may continue to send monthly packages to boys in the service.

Secretary Streibich was instructed to order league buttons. Visitors included Harry Martin, Lou Leonard, J. W. Allyn, Mike Rosen, I. J. Polack, John J. Sweeney, Paul S. Miller, Nat S. Hirsch, Sam Bloom, Denny Howard, J. D. Edwards, Murray Goldberg, Jack Greenspoon, Nate Eagle, Joe Fontana, Sam Ansher, Harry Atwell, Irving Malitz, Jack Pritchard, Charles H. Hall, James Campbell, Harry Ross, Louis Berger, Ray Marsh Brydon, Fritzie Brown, Jimmie Sutra, S. Dion, Fred Donnelly, Jess Jordan, Sid Nathanson, Edgar Hart and Hymie Shreiber.

Dues for 1944 are due and payable September 1. Some have not yet paid dues for 1943. These must be paid by November 1 or your name will be placed on the suspended list. Reinstatement then can be made only on a new application form. Don't let this happen to you. Mrs. John L. Lorman is on the sick list. League's sick list includes William Coultry, Tom Vollmer, Tom Rankine and James Murphy.

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

Ladies' Auxiliary
President Bullock opened the meeting which attracted 50 members. It was reported that the little aprons that were sent out two weeks ago had come in with the pockets filled. Letters were read from Dolores Arthur, Mamie Butters, Carolyn Krekos, Edith Walpert, Claudia McKaney, Rely Berglon and Pauline Loretta. Fern Chaney lettered and included a donation. Award books also are coming, with Julia Smith, Jennie Rawlings, Rely Burglon and Mabel Stark being the latest contributors. A project of the Auxiliary to appear on a broadcast from Station KHJ was explained by a special representative, Helen Holmes. (See PCSA on page 57)

Carnivals in the War Effort
By **FRANK J. LEE**
LOOK
For This Feature in **The Billboard Fall Number**
Dated July 31

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, July 17.—Report has just come in that the son of Brother Roscoe Schwarz, of the U. S. Marines, has been killed in action in the South Pacific. Brother Hy Malek has been rejected for military service for the second time. Brother Kenneth Howard in town from O. C. Buck Shows. Tommy Pell dropped in from Bantly Shows. Benny Herman and Francis Murphy have formed a partnership. Both are formerly of Dick Gilsdorf shows. Jerry Gottlieb beat the gun—he paid his 1945 dues and consequently will receive the No. 1 '45 membership card. Bibs Malang and Charlie Davenport back from the Boston district. R. H. Miner Sr., R. H. Miner Jr., Nick Laccardo and Walter O'Connor all elected to membership. These boys from Garden State Shows were sponsored by Jimmy Davenport. Sam Solomon, of I-T Shows, will have the skee-ball concession there as well as agenting. Following came thru with dues recently: William King. (See NSA on page 57)

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., July 17.—With most of the members out of town and shows scarce in this sector, clubrooms are deserted. Five new members were added to the roster during the week's engagement of Charles Rotollo's Elite Exposition Shows at 22d and Brooklyn streets, under Colored American Legion Post auspices.

George and Hattie Houk lost all their personal belongings and household furniture, as did Ellis and Lettie White, in the fire at Fairyland Park. Frank Capp has been spending his week-ends at the Lake of the Ozarks.

George Carpenter is playing still dates with his photo gallery thru Iowa. F. M. Shortridge is manager of concessions at Riverview Park, Des Moines. With ideal weather in this section, all shows got a good play the week of July 4. Treasurer Harry Altshuler reports that members are continuing to send requests for their 1944 membership cards. Banquet and ball committee says it is meeting with excellent results in its campaign for this annual event which will be held as usual on New Year's Eve.

★ INSURANCE ★
CHARLES A. LENZ
"THE SHOWMAN'S INSURANCE MAN"
A1338 INSURANCE EXCHANGE CHICAGO

LAWRENCE GREATER SHOWS CAN PLACE
For balance of still dates and fairs which start August 16, Kutztown, Penn., and close middle of November.
Want Shows and Rides that do not conflict with what we have. Must have own transportation. Reasonable percentages. CONCESSIONS—Cook House or Grab; Max Gold, wire me; Arcade, Ball Games, Wheels. All Concessions open. Girls for office Posing Shows, top salaries. Useful Help that can drive Semis. All salaries guaranteed, no meal tickets or brass; payday every week. **Dover, New Jersey, this week.**

READING'S SHOWS
(In the Heart of the Army Manuever Area)
40,000 soldiers on maneuvers. Want for this spot and fairs which start week Aug. 16. Cookhouse or Grab Joint. Want Diggers, \$35.00 a week. Want Hoopla, Lead Gallery, Ball Games, String Game, Bowling Alley, \$12.00 each a week until fairs. Want Concession Agents for Stock Joints, Help for Bingo. Ride Help for Chairplane, Tilt-a-Whirl, Kiddie Rides, Want Grind Shows, have tops. Want complete Minstrel Show. If you want to get in the money and no move for three weeks, come on.
W. J. WILLIAMS, MGR., GALLATIN, TENN.

3000 BINGO
No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
85 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO
Made in 30 sets or 100 cards each. Played in 8 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker. Real Class... \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M. 1.50
Box of 25,000 Black Strip Card Markers... 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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19 W. Jackson Blvd., Chicago

Get Our New WALK THRU SHOW THE INVASION
and clean up \$150.00 to \$300.00 on most any County Fair or Celebration. Bigger Fairs with our War Shows have grossed \$1500.00 to \$2000.00.
Only \$140.00
Wire or mail \$40.00, remainder collect. Delivery in 2 or 3 days. Supply limited. Excitement high. Great crowds patronizing. Order show. Grab a fair. Get going. Our great "Miracle of Birth" show also is \$140.00. Write for info, and our plan "How To Make Money on the Fairs."
CHAS. T. BUELL & CO.
NEWARK, OHIO

RIDE MEN WANTED
For Fly-a-Plane and other Rides. Don't write or wire, come on; will place you. Texas Valley and Mexico this winter.
CHAS. T. GOSS
DODSON'S WORLD'S FAIR SHOWS
Eau Claire, Wis., July 19 to 25;
Minneapolis, Minn. (Aquatennial), July 26 to August 8.

MRS. ETHEL WEER WANTS
ROLL-O-PLANE FOREMAN AND SECOND MAN. Come on—will place you! Address: **Care STRATES SHOWS** Schenectady, N. Y., this week; then per route.

ALL AMERICAN EXPOSITION WANTS

Ferris Wheel Foreman, salary \$40 weekly; Merry-Go-Round Foreman, \$40 weekly; Octopus Foreman, \$40 weekly; Minstrel Show Musicians, \$25 weekly; Brown Skin Girl Performers, \$20 weekly; Comedian for Minstrel Show, top salary; Trainmaster and Polers; Polers, \$25 and \$30 weekly. No drunkards. Secretary wanted. Long string of Southern Fairs. Posing Show Operator and Talker wanted. All salaries paid out of office.

Appleton, Wis., this week; Iron Mountain, Wis., next week.
Address all wires to FRANK WEST.

RIDES AND MOTOR EQUIPMENT FOR SALE—FOR CASH

| | |
|---|------------|
| #5 Big Eli Wheel with Eli Power Unit..... | \$2,200.00 |
| 10-Car Allan Herschell Kiddie Auto Ride | 750.00 |
| 1—18-Ft. Semi (Stake Rack, 8:25x20 TIRES) | 500.00 |
| 1—24-Ft. Semi (Stake Rack, 32x6 TIRES) | 600.00 |
| 1—22-Ft. Round Front (Stake Rack, 32x6 TIRES) | 500.00 |
| 1—1937 Chevrolet Tractor, and | |
| 1—24-Ft. Semi (Stake Rack, 32x6 TIRES), Both for..... | 1,200.00 |

The above are stored in Playland Park, South Bend, Ind.

J. C. WEER, Care Oliver Hotel, South Bend, Indiana

WANT—GARDEN STATE SHOWS—WANT

Firemen's Celebration, Mahanoy City, Pa., 10 Big Days, July 21 to 31
Reliance Fire Co. Annual Carnival, West York, Pa., August 2 to August 7
Brunswick Fire Co. Ladies' Auxiliary, Brunswick, Md., August 9 to 14

Then Celebrations and Fairs till closing. All heart of town locations.

WANT Fish Pond, Pitch Till You Win, Clothespin, String Game, Hoopla, Cat Rack, Grind Stores of all kinds, American Palmistry. Can place Grind Shows of all kinds and Side Show. Low percentage and best of treatment. Will place Rides not conflicting. Can place Custard. Can place Ride Help and useful people in all departments. Want Man to handle front entrance.

Address R. H. MINER, Garden State Shows, Mahanoy City, Pa.

MOULTRIE, GA., TOBACCO FESTIVAL

DOWNTOWN — JULY 26-AUGUST 8

WANT few 10c Stock Concessions. Chair-o-Plane Man that can drive. Will buy Tilt-a-Whirl and Kiddie Ride. NOTICE—Will pay spot cash. Celebrations and downtown spots until November. We play Georgia exclusively and know and have the spots. Wires and mail to

MAD CODY FLEMING SHOWS

Columbus, Ga., this week.

JOHN R. WARD SHOWS WANT

Capable Secretary at once, also Lot Man who can lay out lot; Harry Harris, answer; top salary. Ride Men for all Rides who can drive trucks, Foremen for Tilt-a-Whirl and Ferris Wheel. Long season. Want People for Minstrel Show, organized Band and Show Comedians and Girls; Joe Brantley, Tom Johnson, Bubba Mac, answer. Place Manager and Riders for Motor Drome, Manager for Monkey Show. Want Girl Show. Place Shows with own outfits. Place all Concessions. Want Man and Wife to run Electric Frozen Custard, also Cook House Help.

Evansville, Ind., this week; Harrisburg, Ill., Fair next week.

MIGHTY SHEESLEY MIDWAY WANTS

Grab Joint, Cookhouse, Ride Help, Freaks for Side Show, Colored Musicians. Write or wire J. M. SHEESLEY, Mighty Sheesley Midway, Lima, Ohio, this week; Flint, Michigan, to follow.

LAWRENCE GREATER SHOWS CAN PLACE AT ONCE

Special Agent, Billposter, Show Secretary (Geo. Wakefield, wire), Foreman for Ride-o and Chairplane; salary and percentage guaranteed; also Second Men for all Rides that Drive Semis.

Kirby McGary wants Girls for Girl Shows. Long season south. Fairs start Aug. 16, Kutztown, Penn. SAM COHEN wants Agents for Coupon Store. Dover, New Jersey, this week.

BEAM'S ATTRACTIONS

Playing community-sponsored celebrations, Butler, Sharpsburg, Blairsville, Greensburg, Johnstown, with others following. Want Merry-Go-Round, Loop-o-Plane, Roll-o-Plane, Octopus. Good Grind Show. Hoopla, Photos, String Game, High Striker, Candy Apples. This show plays only best celebrations, with free gate always. Write or wire

M. A. BEAM, SCOTSDALE, PA., THIS WEEK.
P.S.: G. A. Eagleson, come on. Letter just received.

Magic Empire Chalks Good Arkansas Gate

DES ARC, Ark., July 17.—Magic Empire Shows, under management of Curly Speers, closed a seven-week tour of Arkansas towns to highly successful turns, L. Opsal reported. Speers has the rides and shows, while Roy Goldstone is owner-manager of the concessions. Weather thruout the tour was good, the management said.

Equipment has been repainted and overhauled. Showfolk have enjoyed a number of social events, including a dinner tendered them by Mr. and Mrs. Speers. Roy Goldstone was guest of honor at a party held in celebration of his birthday. He received numerous gifts, and plenty of refreshments were served.

Mora Bagby Hostess at Reg. Associated Troupers Meet

LOS ANGELES, July 17.—Mora Bagby was hostess to member of the Regular Association Troupers club at the regular monthly meeting here. Mrs. Bagby presided at the meeting, which also saw Cecilia Kanthe, first vice-president, and Helen Brainerd Smith, secretary-treasurer, on hand. Ethel Houghtling assisted Mrs. Bagby. Plans for the winter were mapped and many good suggestions were received from the men. Frank Downie, Harry Levine, Dick Kanthe, Sammy Dolman, Elmer Hanscom, John Houghtling and Ernest Bagby made brief talks. Over 30 members attended. Tillie Palmater, who had been ill, was in attendance, as was Secretary-Treasurer Vera Downie.

President Estell Hanscom requested members consider holding the meetings on Tuesday night during the summer, and on Thursday night instead of Fridays during the winter. Idea will be placed before the board of directors for action. Ethel Krug, Marlo Le Fors and Lucille King motored in from San Diego, Calif. Nell Robideux also came in from San Diego. Sammy and Lucille Dolman drove in from Oceanside, Calif., and Helen Smith motored from Monterey Park.

After the meeting luncheon was served, by Mora Bagby and Ethel Houghtling and refreshments were provided by Cecilia Kanthe. Door prize was won by Estell Hanscom. Night's award went to Lucille Dolman, who donated half of it back to the club. Special award went to Ethel Krug. Donations were made by Lucille King, John Houghtling, Ethel Krug, Martha Levine and Elmer Hanscom. Next meeting and party will be held July 20 at the home of Minnie and Charles Pounds, with Helen Smith and Lucille Hodges as assisting hostesses.

ALLEN (DUDE) BREWER

WANTS

Concession Agents, Truck Drivers. Fairs starting soon. Address, Care Wallace Bros.' Shows, Cannelton, Ind., this week.

FOR SALE CARNIVAL SITE

50 acres—accessible to New York City—on highway and bus line—main dwelling with all modern conveniences—up-to-date road-side stand—animal houses and other out-buildings—own water supply—suitable for amusement site or farming. Present carnival tenant going to war. Easy terms. Write for particulars.

FRANK R. HUGHES COMPANY—Agents
MONTCLAIR, NEW JERSEY

Carnival—Pottstown, Pa.

July 28 to August 7

Center of large defense area. Population about 60,000.

WANT

Legitimate Concessions of all kinds, Bingo, Shows, Fun House.

D. VAN BILLIARD, North Wales, Pa.

MOUND CITY SHOWS

Louisiana, Mo., week July 19th, Civilian Defense Celebration; Waverly, Ill., week July 26th, Lions' Club Celebration; Farmer City, Ill., August 2nd, Free Fair; Lincoln, Ill., week August 9th, Fair; Mexico, Mo., Fair, week August 16th; Elsberry, Mo., Homecoming Celebration, week August 23rd; Jerseyville, Ill., Lions' Club Street Fair, week Sept. 6th.
WANT NOVELTIES, CLOTHES PIN, BALLOON DART CONCESSIONS, ALSO SHOWS. GOING SOUTH EARLY.

Louisiana, Mo., this week; then as above.

GREAT SUTTON SHOWS

WANT

Ride Help, good salary in cash. Want

Rolloplane and Octopus with own

transportation. Silvis, Ill., 19 to 24.

DICK'S PARAMOUNT SHOWS, INC.

WANTS

WANTS

WANTS

VICTORY CELEBRATION

CIVIC CENTER, CAMDEN, N. J.

Ten Days—July 22 to 31 Inclusive

CONCESSIONS: Ball Games, Grind Stores, Guess Your Age, Scales, any Stores that work for ten cents. NO COUPONS.

HELP: Concession Agents. Ride Help. Second Man on Ferris Wheel, also Rocket. Top salaries. Good treatment. Prefer Semi Drivers.

SHOWS: Shows with own outfit, Grind Shows; liberal percentage.

Will book Kiddie Autos. Have several Celebrations to follow in this crowded defense area. Write or wire DICK GILSDORF, Plaza Hotel, Camden, N. J.

WALLACE BROS.' SHOWS WANT

Foreman for Tilt-a-Whirl. Must be a foreman that can set up ride and take care of same. Tilt loads on two Semis. No double-back or box cars. No drunks wanted. Do not misrepresent. To this type man will pay highest salary. Can place Man and Wife for Monkey Show. Prefer man over 40 years of age that has had experience with monkeys. Everything furnished. Want 10c Stock Concessions of all kind. Ride Help, Agents for Ball Games, Penny Pitches, Slum Joints. Come on.

WALLACE BROS.' SHOWS, Cannelton, Ind., this week.

WANTED SIDE SHOW ACTS

Enlarging for Fairs. All winter's work. Magician to handle inside, Half and Half for Platform, Freak to feature, Working Acts of all kinds; also Bally Acts. Wire, don't write.

O. C. BUCK SHOWS

YORKVILLE, N. Y.

Keep 'Em Running FOR THE DURATION!
It is almost impossible to buy a Generating Set or a Rotary Converter because all of Pioneer's resources are devoted toward winning the war. Pioneer can, and will, help you keep your present equipment running for the duration. Mail your service problems to Pioneer's Customer Service Dept. Dynamotors - Converters - Generators - DC Motors - Fan Motors - Gas-E-Motors



American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 17.—At this writing James E. Strates Shows are in first place in the number of personnel memberships issued for the current year. Second place is held by Bright Lights Exposition Shows.

The Office of Price Administration, thru Joel Dean, director of the Fuel Rationing Division, has written us that in cases where the sale of electricity is restricted by general order and shows are desirous of purchasing electricity from local utility companies to conserve fuel oil, carnivals may apply for exception to the order in writing to the Office of War Utilities of the War Production Board in Washington and that office will send to such shows a general letter of authorization to use material and equipment for temporary extension of electric services at whatever location it may be. We have received further data on overcharges for electricity during 1942, which include detailed information for each State.

The War Production Board, considering changes in connection with the availability of electric motors, ODT has approved several plans for joint action by motorized carriers operating in Georgia, Ohio and Oregon. ODT has announced the availability of a digest covering a summary of State and Federal laws affecting employment of minors in connection with transportation. The WPB has authorized production of 7,500 trucks for the third and fourth quarters of this year, bulk of the vehicles to be in the heavy class.

Altho bulletins from federal departments seem somewhat confusing in their seeming contradiction, it is our present opinion that during this month the gasoline situation in the East will be considerably eased and that the industry may be in a better position to know what lies ahead of it for the remainder of the season.

Philadelphia

PHILADELPHIA, July 17.—Weather the last two weeks has been conducive to good business for the various units operating in the city and vicinity. Max Gruber's Shows had good business on the grounds opposite the entrance to the circus grounds. Matthew J. Riley Enterprises have been doing well at all locations. Curley Ingram, after being away for a couple of weeks, is back on the Riley Shows and reports good business.

Sam Tassell, who has been operating in New Jersey for several weeks, returns next week to play the American Legion Post Fair. Mike Zeigler has had some good weeks for the Air Raid Wardens in Camden, N. J. Blackout demonstrations cut into business here more than the weather.

DOBSON'S UNITED SHOWS

WANT WANT

For Celebrations and Fairs

Raspberry Festival at Hopkins, Minn.; then 10 good Fairs. WANT SHOWS—Pit, Snake, Mechanical, Ten-in-One and any money-getting Show. Penny Arcade. Useful Show People and Ride Help. Two Coupon Agents. Wire or come on as per route.

Hurry—Hurry—Hurry
For Sale or Trade

3 FINE ORGANS—2 CALLIOPES

For Information Write or Wire

FRANK ORGAN SHOP

4948 Waveland Ave. CHICAGO 41, ILL.
Pensacola 2613

FOR SALE—GOOD BUY

12 Wheels, Baltimore and Wm. Rott, sizes 30" to 72", with axles, very good condition, good buy for fast turnover. Retired.

R. RULLIS

60 Eighth Avenue Newark, New Jersey
Humboldt 2-1364

WILL BOOK OR BUY

Elit Wheel and any other Ride priced right. Want Shows and Concessions, Ride Help and Agents.

OMAR'S GREATER AMUSEMENTS

Vandale, Ark.

FOR SALE

O. Henry make, khaki, red trimmed Tent, 21x28 ft., 8 1/2 ft. olive green Sidewall, Poles, Stakes, like new, \$125.00.

R. M. HOWELL

R. F. D. 2 MILLINGTON, N. J.

CAN PLACE

Capable Secretary, must understand all forms of taxation. Salary no object, but you must be capable. Al Beck, answer if you are at liberty.

AL WAGNER

Fayette, Ala., this week; Selma, Ala., next week.

NEW JERSEY STATE FAIR, TRENTON, N. J., SEPT. 12th

GREAT HAGERSTOWN, MD., FAIR, SEPT. 20th

Everything is in favor of both of these outstanding fairs being the biggest in their history. Make your reservations now for choice space at both fairs. All address

CETLIN & WILSON SHOWS, Inc.

DUNKIRK, N. Y., THIS WEEK

WANTS---HARRY LEWISTON---WANTS

Due to expansion I need twenty Museum, Side Show or Night Club Acts immediately for my two outstanding shows. Top salaries to acts of merit. Working conditions pleasant, meals are positively the best. What more could one ask for? My pay days are Fridays and are always paid. My shows are always open (the shows that have never been closed). Operating 52 weeks a year. ACT, ACT, ACTS, wire or write

HARRY LEWISTON, Eastwood Park, East Detroit, Michigan.

P.S.: To the many friends of Paul Sprague, I am happy to state that he is out of the hospital and well and is again with my organization.

ART LEWIS WANTS FOR 2 LARGE AMUSEMENT PARKS—2

Permanent Locations — Open UNTIL NOVEMBER.

NORFOLK, VA.—Largest Concentration of Defense and Naval Personnel on the Atlantic Coast.

OCEAN VIEW PARK

OCEAN VIEW — NORFOLK

WANT Concession Agents for legitimate Wheels and Grind Stores. Griddle and Counter Men wanted for restaurants. Good propositions to reliable Help—nice surroundings—no tear downs. CAN PLACE LADY BALL GAME AGENTS. Cashiers wanted for eating establishments. Openings for two Frozen Custard Dippers.

VICTORY AMUSEMENT PARK

20TH AND MONTICELLO AVE., NORFOLK

WANT LEGITIMATE CONCESSIONS that do not conflict. Have good opening for Talker-Producer for Follies Revue, also Dancing Girls and Musicians. Jerry Jackson can place additional Musicians and Performers to enlarge his Minstrel Show. Want Shows with own outfits—Slim Kelly and Al Wallace, wire me at once. RIDES—Will book Fly-a-Plane, Spitfire and Roll-o-Plane.

Opening for Ride Help, good salaries—no tear downs. Bertha Cohen can place Lady Ball Game Agents.

FOR SALE: Pony Ride, complete with nine well-broken ponies and saddles with good track. PENNY ARCADE complete, also new Arcade Top, 30x50, NEVER USED. War Show equipment. Nice 60 ft. panel front suitable for any show. Everything can be seen here.

EVERYBODY ADDRESS—

ART LEWIS

SUITE 259, MONTICELLO HOTEL
NORFOLK, VA.

WANTED!

Stock Flasher Concession Agents and Four Bingo Callers

for

"FAIR FOR BRITAIN"

TORONTO

AUGUST 16-28

JACK GREENSPOON

Care Conklin Shows

Week of July 26, Winnipeg, Canada

Week of August 2, Fort William, Ontario

Other Spots To Follow

DYER'S GREATER SHOWS

Dubuque, Iowa, July 18-28; Tomah, Wis., July 30-Aug. 5; Elroy, Wis., Aug. 6-7-8; Mondovi, Wis., Aug. 14-17; Neillsville, Wis., Aug. 19-22; Mauston, Wis., Aug. 23-26; Bloomington, Wis., Aug. 27-29; Rosebush, Wis., Aug. 30-Sept. 2; Mineral Point, Wis., Sept. 3-6; Ellsworth, Wis., Sept. 8-10; seven Mississippi Fairs follow (where cotton is king). Want 3 good Shows, legitimate Concessions, Ride Help, contact before joining. Agents, contact Moore, Stempson or Heth. Lucas, where are you? Come on. Still fastest moving outfit in existence.

Fair Secretaries, Celebration Committees, Concessionaires, Ride Men and Showmen, cut out and save.

WILL BOOK OR BUY

Pop Corn Machine, must be in first-class condition. Buy Organ for Merry-Go-Round. Whitey Weiss can place capable Coupon Store Agents for Pitch Till Win and one Man for Wheel; also Girls for Ball Games. Mrs. Wagner can place Cookhouse Help. Place capable Foreman for Three-Arrest Merry-Go-Round, Foreman for \$5 Eli Wheel, top salary to capable men. Ride Help who drive Semi Trailers, good salaries to right parties. Fair Secretaries in the South, contact us; we have some open time and have our own Light Plants. Everybody address:

AL WAGNER

Fayette, Ala., this week; Selma, Ala., July 27th until August 4th.



PENNY PITCH GAMES

Size 46x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each03
Analysis, 8-p., with White Cover. Each15
Forecast and Analysis, 10-p., Fancy Covers. Ea. .05
Samples of the 4 Readings, Four for 25¢.
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Oulja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polity.
1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS.
Answers All Questions, Lucky Numbers, etc. . . 35¢
Signs Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 8x17. Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

PHOTO FLOOD BULB

New Bulb takes place #2 Photo Flood, 5 times life, 3200 kelvins, 500 watt, fits standard socket, no priority, 75¢ each.

RAYTRON

437 SUPERIOR TOLEDO, O.

WANT

Ride Help, Truck Drivers and Concession Agents.

Playland Amusement, Inc.

Richmond, Ky., Week July 19.

SECOND-HAND SHOW PROPERTY FOR SALE

\$200.00 York Custard Machine, 3 horse power motor, working order. Bargain.
\$5.00 New Govt. Fibro Desk Trunk. Cost \$30.00.
\$45.00 Mounted Life Size Pressed Figure Rudolph Valentino, wax head and hands.
\$15.00 Umbrella Tent, 8x9 ft. Sewed floor. Others.
WEIL'S CURIOSITY SHOP
12 Strawberry Street Philadelphia, Pa.

WANTED

FROZEN CUSTARD
PLAYLAND PARK
Houston, Texas

JOHN MCKEE SHOWS WANTS

RIDE HELP for Ferris Wheel and Chair-o-Plane. Will pay top salaries. CONCESSIONS THAT WORK FOR 10¢. Address: Herculaneum, Mo., this week; Bonne Terre, Mo., next week.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

HOW'S going?

RICHARD M. (LUCKY) SAWYER joined George Clyde Smith Shows in Coalport, Pa., as Ferris Wheel foreman.

RECTOR MOORE, vet trouper, is ill in Veterans' Hospital, Marion, Ill., and would like to read letters from friends.

PATRICIA GORDON is a recent addition to the personnel of the Follies of 1943 on Johnny J. Jones Exposition, where she is doing a specialty number.

BOB PAKANOSE joined the George Clyde Smith Shows at Phillipsburg, Pa., as second man on the Chairplane, he reports.

IN show biz rumor never stops.

ADDED to William Cowan's clothespin store staff on Catlin & Wilson Shows recently was Big Joe Watello, Frank Astor cards from Buffalo.

FORMERLY with James E. Strates Shows, Madam Burleson is in Norfolk



CORP. HAROLD C. CLIPPARD, former corn game operator for Roy Goldstone on Fuzzell's United Shows and Mrs. C. A. Vernon, United American Shows, is with the 66th Sta. Compl. Squadron, Walterboro (S. C.) Air Base. He is the son of Arthur Clippard, well known in outdoor show circles, who died last April in Tupelo, Miss.

visiting Pete Howard and framing a new attraction for the fair season.

AFTER CLOSING with Great Sutton Shows with their sound truck and Monkey Show, Mr. and Mrs. Whitey Butler joined J. (Bill) Carner.

JOINING Lou Davis's Look at Life Museum on Great Sutton Shows in Kankakee, Ill., were Sonja Powell and Mrs. Joe Young and son, Virgil.

PARKMEN'S theme song when advertising for help: "No Changing Scenes—No New Routines."

BOBBY KORK reports from Phillipsburg, Pa., that Frances Francetti is not with George Clyde Smith Shows as was previously reported.

CLOSING with the George Clyde Smith Shows in Coalport, Pa., to accept a war job in Pittsburgh recently was Gene Beegle.

NATE EAGLE has closed with Rubin & Cherry Exposition and is playing theaters and night clubs with Nita Krebs, midget.

JACK GREENSPOON, prominent concessionaire, was in Chicago on business late last week in search of supplies for his Eastern and Canadian spots.

TERM, "Head of the show," may have come from the many headaches that go with the title.

M. J. DOOLAN, Chicago ride operator, is installing a number of rides in a permanent spot on the Windy City's Southwest Side.

MRS. TROY SCRUGGS, wife of the Twin Ferris Wheel foreman of World of Pleasure Shows, and two sons visited Troy on the shows during the stand in Muskegon, Mich.

MRS. J. L. (BOOTSIE) HARRINGTON reports that she has sold her tie shop in Baltimore and will locate in Cabazon, Calif., with her mother. She says she does not plan to return to the road.

FRED W. WRIGHT, well known in carnival circles, is ill in Laurens (S. C.) County Hospital and would like to read letters from friends. Mrs. Wright went there from her home in Boston to be with him.

HOMER KEEPER, with Carl J. Lauther's Oddities on the Johnny J. Jones Exposition, pencils from Dayton, O.: "Closed big at Anderson (Ind.) Fair and came in here for two weeks. Have an attractive new top."

STEPHEN KUZMICH, billposter with a number of large circuses and last season with Mighty Sheesley Midway, is with the John H. Marks Shows. He joined the combo as biller in Morgantown, W. Va.

MEMBERS of Scott Exposition Shows tendered E. H. Rucker, stage manager of the Dixie Minstrels on the organization, a party in celebration of his birthday June 29 during the stand at Logan,



PVT. GEORGE HARTLEY JR., son of Mr. and Mrs. George Hartley, concessionaires, and widely known in outdoor show business, is with the U. S. Marines serving overseas. George has been awarded medals for his ability in rifle and pistol shooting, having made the sharpshooter rank in recent tests.

W. Va. He received numerous gifts from the showfolk.

MR. AND MRS. JOSEPH SORENSON, who closed with Wallace Bros.' Shows last week, where they had been operating two Girl Shows, are in St. Louis making arrangements for the re-opening of their Broadway Museum there about July 24. They plan to remain in the Mound City for the duration.

DID you ever leave the lot at 10 p.m. and, while in the quietness of town, listen to loud-speakers blast: "Where the gals shake and grind?"

RAE RICHARDS, free attraction with carnivals and at fairs, is at her home, 442 Grand Avenue, Cumberland, Md., where she plans to undergo an operation to regain her eyesight. She has been blind for the last five years. Mrs. Sam Hyson, with whom she is staying, says Rae would like to hear from her friends in outdoor show business.

ROY GRAY, prominent Texas showman, is greatly expanding his activities. At present he is associated with the Grand Union Park, Houston; Sylvan Beach Park, La Porte, Tex.; Grand Union Shows, playing Texas towns; Latefa Attractions, Mexico City; Griffin Machine Company and the Airline Machine Shop, both in Houston. He also has seven trucks doing war work in Houston.

The House That Jack Built

THE BENEFICENCE of carnival folk was again illustrated at Halifax, N. S., recently when George Hopkinson, vet member of Concessionaire John Goldie's staff on Lynch Greater Exposition Shows, returned to his home to find it had been destroyed by fire. Hopkinson's daughter narrowly escaped death in the flames while rescuing her two children. A week later, while the shows were on the lot at Central Commons, Halifax, Hopkinson was handed enough cash to rebuild on the site of the burned house. Donation was made possible thru the efforts of Paul Gearin, publicity representative for the shows, who organized a subscription fund for Hopkinson and, with the assistance of Bill Lynch, did the collecting which was limited to concessionaires, their employees and those directly employed by Lynch. A purse large enough to assure the reconstruction of the home, was turned over to Hopkinson.

WHILE ALAMO EXPOSITION Shows were playing Bryan, Tex., under American Legion Post auspices, C. A. (Curly) Vernon, carnival and park operator, entertained members of the organization at his home there. Guests included Jack Ruback, Ted Custer, Albert Wright and Tom Davis. Mrs. Vernon was hostess at a dinner to her many friends on the shows.

"HAD a lucky break today," cracked a side-show talker. "One of the pygmies missed the dinner call and I had a second piece of liver."

J. GEORGE LOOS Greater United Shows, playing Amarillo, Tex., for 13 days, turned over \$1,966.27 to the American Legion Post there as its share in sponsoring the shows' engagement. Roy Pollard, legion's carnival committee chairman, said the money will be applied against the Legion home mortgage and for operation funds. Chairman Pollard declared the shows to be "one of the best conducted carnivals we have ever sponsored for an Amarillo engagement."

BERTHA (GYP) McDANIELS, of arcade and Rocky-Road-to-Dublin note, who has been "retired" in Birmingham so far this season because of labor and material shortages, has been visiting in Indiana and Ohio. With relatives in Anderson, Ind., she visited Anderson Free Fair and the Johnny J. Jones Exposition after a stay in Kokomo. In Cincinnati she was a guest of Mr. and Mrs. Claude R. Ellis. She planned to attend another Hoosier fair or two and perhaps go to Michigan before returning to Birmingham.

WHILE Johnny J. Jones Exposition was providing the midway at Anderson (Ind.) Fair, members of the organization held memorial services at the grave of D. C. McDaniels, who died in 1933. Numerous floral tributes were placed about the grave and his widow, Mrs. Bertha (Gyp) McDaniels, was in attendance. Also attending the services were Mr. and Mrs. Carl Lauther, Homer Benson, Karl Walker, Mrs. Johnny J. Jones, Mr. and Mrs. Harvey Wilson, Edward Keck, Joe Pearl, Milt Morris, E. Lawrence Phillips, Patricia Gordon, Mrs. Anna Neal, Lou Drake, Arthur Philips and Doctor Lamar.

NOTES from Jones Greater Shows: Business was good for the organization at Spencer, W. Va., from June 29 thru July 5 despite heavy rains and two cloudbursts. The public waded thru ankle-deep mud July 4 and 5 to patronize the rides and shows. Engagement was sponsored by the Moose Club, with Gene Panos as general committee chair—(See MIDWAY CONFAB on page 38)

Sherman Husted--

Central Amusement Co. was making money with his first BIG ELI WHEEL, so he bought another BIG ELI and has it operating in Southeastern territory.
P. W. CURRY, Houston, Texas, has just bought his second BIG ELI WHEEL. These experienced Amusement men know a BIG ELI is profitable investment. Just a few wheels left. Ask us about a money-getting No. 12 Wheel.



ELI BRIDGE COMPANY

Builders
800 Case Avenue Jacksonville, Illinois

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

TILT-A-WHIRL foreman on Golden West Shows for the last eight years, Glen Folt is doing overseas duty with the quartermasters corps.

CARNIVAL trouper **Pvt. Gerald J. (Jerry) Higgins** is in the hospital at the Army Air Base, Salt Lake City, and would like to hear from friends.

PFC. MAX L. SMITH, last season with World of Fun Shows, is stationed with 3037 Ord. Co., 139th Ord. Bn., Atlanta, Ord. Depot.

TOM ELLIS JR., with Virginia Greater Shows last season, is stationed at Camp McCoy, Wis. He spent a recent furlough on the organization.

PVT. WOODROW JONES, stationed with the army in Macon, Ga., is spending a furlough on the Johnny J. Jones Exposition, visiting his wife, Francine, producer of the Follies of 1943.

TEX CONROY, vet side-show talker formerly with Carl J. Lauther and Slim Kelley, is a military policeman with the army's Second Service Command, Camden, N. J.

LAST YEAR with Johnny J. Jones Exposition and prior to that with Cole Bros. Circus, **Pvt. Frederick Merkle** is at Fort Leonard Wood, Mo., with Company A, 32d E. T. Bn., 4th Platoon.

JOE DZIAMBA, formerly with Royal American Shows and Whitey Golden's bingo on Dee Lang's Famous Shows, is doing overseas duty with the army. He holds the rank of sergeant.

PHARMACIST MATE, second class, Don Pierson, spent a week in St. Louis visiting his mother, Mrs. Al Baysinger, of the Al Baysinger Shows, while on leave recently. He is stationed at the Naval Base, Jacksonville, Fla.

WILLIAM BARNHART JR., son of Mr. and Mrs. William Barnhart, owners of Golden West Shows, has been recommended for paratroop duty. Mrs. Barnhart reports from Barnesville, Minn. In the service since March 28, Barnhart has been stationed at Camp Roberts, Calif.

CORP. WILLIAM C. BELL has been transferred from Fort Monmouth, N. J., to the 4th AFRC, 409 Sgd., Hammer Field, Fresno, Calif. He was formerly with Bunting Shows and not Bantly's All-American Shows as was reported in a recent issue.

A MEMBER of Dodson's World's Fair, Cettin & Wilson and a number of other shows during the last eight years and last season with Johnny J. Jones Exposition, **James L. Smith** is a private with B-1, AFRC, Fort Knox, Ky. He was inducted June 29.

DANNY EXFERD, who was discharged from the army recently, visited Mike Krekos West Coast Victory Shows at Vallejo, Calif. He was inducted into the armed service last fall and released on April 18. Exferd is currently employed in the shipyards at San Francisco. He plans to rejoin the shows after the war.

CORP. EDWARD W. SERVIS JR., who is doing overseas duty with the army, writes: "Please make change of my address. I'm somewhere overseas. There are several carnival men here and any one of us would give a sawbuck to just see a copy of *The Billboard*." Servis was with various carnivals before entering the armed forces.

WITH West Coast Victory Shows prior to his enlistment in the navy and a member of the Pacific Coast Showmen's Association, Los Angeles, Dick (Schoonie) Shoonover is a seaman, third class, at Camp Waldron, U. S. N. T. Station, Fargut, Idaho. He's been there for the last seven months, four of which have been spent in the art department.

Kearney Army Air Force Units Get The Billboard

A RECENT SURVEY reveals that 11 Day Rooms in as many Army Air Force units at Kearney, Neb., are receiving copies of *The Billboard* each week. They include the 26th, 27th, 28th, 29th and 30th Airdrome Squadrons; 7th Heavy Processing Unit, 266th Aviation Squadron, Medical Detachment, 1134th Guard Squadron, 485th Headquarters and A. B. Squadron and Special Service Officer.

The Quartermaster Department at every post is placing orders for magazine subscriptions. Requests for your favorite magazine must be made thru your company commander or special service officer. Does your Day Room rate a copy of *The Billboard*? Ask your company commander to authorize a subscription to *The Billboard* for your particular unit.

BINGO CALLER on Rubin & Cherry Exposition last season, R. W. (Jimmy) Richards is a corporal with the 322d Airdrome Sgd., Smokey Hill, Army Air Force, Salina, Kan. Jimmy was the guest of Tommy Mooney, *The Billboard* sales agent on Anderson-Strader Shows, when the organization played Salina, Kan., July 11.

SON of Mr. and Mrs. Herman Bantly, owners Bantly's All-American Shows, Dr. H. Copping Bantly, has been commissioned a first lieutenant in the U. S. Army Medical Corps and is stationed at Base Hospital, Camp Pickett, Blackstone, Va. His wife, and daughter, Susan, will remain at their home in Carlisle, Pa. Lieutenant Bantly recently visited W. C. (Curt) Coleburn, publisher of *The Courier Record* and *Camp Pickett News*, Blackstone.

outdoor show circles, recently unveiled a propeller-mounted memorial at Mount Hermon Cemetery, Houston, in honor of the three U. S. Army Air Corps flyers who were killed when their bomber crashed near St. Charles de Bellechasse October 18, 1942. The three who met their death when the plane crashed included Mrs. Shoat's son, Lieut. Harley W. Shoat, also well known in show circles. Memorial bears the inscription, "In memory of the following members of the U. S. Army Air Corps, who died in line of duty when their airplane crashed near St. Charles, Quebec, October 18, 1942. Lieut. Harley W. Shoat, Lieut. Lee D. Kerr and S/Sgt. John R. Carter."

SHOWMEN OPTIMISTIC

(Continued from page 32)

reports that regulations are being somewhat eased and that it was recently ruled that shows with routes booked a month or more in advance can obtain one blanket permit to cover all such engagements.

In Oregon and Washington the issuance of military permits has been taken over by the Governor's office thru the OGD, and Krekos says that he is arranging to make it possible for out-of-state shows to obtain a permit covering all towns that any individual show plans to play within the borders of the two States. In the dim-out areas, improved lighting fixtures are proving beneficial to the outdoor industry.

Krekos will continue his activities on behalf of the outdoor amusement industry and advises that his personal representative, Art Craner, will make another swing thru the eight Western States patrolled by the Western Defense Command, to meet new military officers and to check at first hand all incidents that may in any way have a bearing on the outdoor show business.

WEST COAST WINNER

(Continued from page 32)

handling the promotional features under the trying conditions. Local daily papers and radio station co-operated.

Many visitors came on from San Francisco and Oakland, and Manager Krekos and Secretary Louis Leos entertained extensively.

SAN FRANCISCO, July 17.—Concluding 17 weeks in California, West Coast Victory Shows will jump this week di-

rectly from Pittsburg, Calif., to Klamath Falls, Ore., to begin their annual tour of the Northwest states. Organization will play the only two fairs on the Pacific Coast this season, the Multnomah County Fair, Gresham, Ore., and Lakeview (Ore.) Fair, the management said. Shows will carry fewer rides and shows than on its previous tours of the North and only one free act, the Three Rockettes, to conserve rolling stock.

Louis Leos, secretary, and Harry Myers, concession director, said here that business on the shows had run about one-third above any other season. They are anticipating a successful tour of the North.

General Representative William T. Jessup has been in the North several weeks arranging the shows' itinerary. He has scheduled cities for engagements of one to two weeks each.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns
Complete KENO Outils

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

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EVANS' BIG PUSH

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WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

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SNOW CONES

BE SURE YOU GET OUR LATEST PRICE LIST ON SNOW CONE SUPPLIES. We Have Everything You Need and Our Prices Save You Money. This Year Line Up With an Outfit That Has the Stock To Take Care of You. Send a Postal Card for Your Price List Today.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.

CINCINNATI, OHIO

FOR SALE

RECONDITIONED REMINGTON AND WINCHESTER

.22 Caliber Rifles, automatic and pump, \$40.00 Each.

ALLIED CORPORATION

22 Scollay Square

Boston, Mass.

DEE LANG'S FAMOUS SHOWS

OPERATING ALL RIDES AND CONCESSIONS IN THE

NEW DOWNS AMUSEMENT PARK—St. Louis

CAN PLACE FOREMEN ON RIDES, ALSO SEVERAL SECOND MEN. No Set-Ups or Tear-Downs and a long season as Park will stay open until the snow flies. CAN ALSO PLACE CONCESSION AGENTS.

All address DEE LANG, care New Downs Amusement Park, 8614 South Broadway, St. Louis, Mo.

WANTED FOR

Michigan and Indiana Bona Fide Celebrations at

GREENVILLE, MICH.—City Park, July 21-25.

CARLETON, MICH.—Rotary Club Fair, July 29-August 1.

NEW BOSTON, MICH.—Home-Coming, August 3-8.

ROCHESTER, IND.—4-H Club, Fair City Park, August 10-13.

ARGOS, IND.—4-H Club Fair, City Park, August 17-21.

Can place legitimate Concessions of all kinds also Mechanical Show, Ten-in-One, Flashy Snake Show or Girl Show.

Gerald Barker, contact me at once. Doc Travis, come on.

Write or Wire C. D. MURRAY as per route.

PENNY ARCADE WANTED

Brownstown, Indiana, Homecoming, July 26-31

Rushville, Indiana, Free Fair, August 2-7

Shelbyville, Indiana, Free Fair, August 9-14

Kendallville, Indiana, Fair, August 16-21

Crown Point, Indiana, Fair, August 23-28

Charlotte, Michigan, Fair, August 30-September 4

Other Fair dates to follow. Arcade must be first class, clean and no gambling devices. Address Inquiries:

F. E. GOODING AMUSEMENT COMPANY

1300 NORTON AVENUE

COLUMBUS, OHIO

WANT—WM. T. COLLINS SHOWS—WANT

RIDES—Due to disappointment will book Merry-Co-Round or any Ride that does not conflict with what we have.

HELP—Reliable Ferris Wheel Foreman, \$50.00 per week.

SHOWS—Girl Show, Monkey, Mechanical or Hillbilly.

CONCESSIONS—Cookhouse, Ball Games, Diggers, Pan Game or any others that work for ten cents.

This show holds contracts for string of Street Celebrations and Fairs. All address: 406 ERIE STREET, ST. PAUL, MINN.

WANTED—RIDES AND SHOWS

FOR **F. E. GOODING AMUSEMENT COMPANY**

COMMENCING AUGUST 1

50 LARGE FAIRS 50

Best Dates in Middle West

CAN USE FOLLOWING RIDES:

FLY-O-PLANE, ROLL-O-PLANE, OCTOPUS, SHOWS: GOOD SIDE SHOWS, LARGE SNAKES, FUN HOUSES, PIT SHOWS, MIDGETS, OTHER LEGITIMATE SHOWS. NO GIRLS OR GEEKS. CAN PLACE FOR BALANCE OF SEASON: GOOD, CLEAN PENNY ARCADE, RIDES, SHOWS and Penny Arcade must have own equipment and transportation. Can use reliable Ride Foreman and Helpers. Good salary and fair treatment. Must be sober and sincere. Others need not apply.

Some of our outstanding Fairs in Indiana: CONNERSVILLE FREE FAIR, CROWN POINT, LAWRENCEBURG, KENDALLVILLE, PORTLAND, WARSAW FREE STREET FAIR, SHELBYVILLE FREE FAIR.

Michigan: SAGINAW, JACKSON, HILLSDALE, MARSHALL, ADRIAN, CHARLOTTE.

Ohio: GREENVILLE, LANCASTER, VAN WERT, WARREN FREE FAIR, CANTON, DAYTON, CARTHAGE, MONTPELIER, COSHOCTON, URBANA, HAMILTON, FREMONT, CARROLLTON, NORWALK, ZANESVILLE, DELPHOS FREE STREET FAIR, JEFFERSON, ASHLAND, DELAWARE, XENIA, ST. CLAIRSVILLE, CIRCLEVILLE PUMPKIN SHOW, LONDON, SIDNEY, DOVER, KENTON, WILMINGTON, MT. GILEOD, EATON, WAUSEON and many others. No ban on pleasure driving in this territory.

Address Inquiries: **F. E. GOODING AMUSEMENT COMPANY,**
1300 Norton Avenue, Columbus, Ohio

Direct from the Lots

George Clyde Smith

Coalport, Pa. Week ended July 10. Auspices, Firemen's Celebration. Business, fair. Weather, hot.

Rain and a flooded lot greeted shows upon their arrival here, but after plenty of shavings were spread and ride boys set up in the rain, organization was ready for Monday's July 4th Celebration. Sponsors co-operated, and a parade, headed by Paul Goodman's sound truck, clicked. Shows, rides and concessions opened at noon Monday and did near-capacity business. Business fell off the rest of the week, however. Ferris Wheel and Chairplans did well. Sam Collier's pony track proved popular. Jackie Bost's Chez Paree topped shows, with Bozo's Congress of Oddities a close second. Peggy Ewell's Python Show and Schaefer's Midget Show also obtained good business. Jack Rockway's bingo held crowds late. Donald Justus and Johnny Kovach obtained good play with their pitch-till-you-win. Mrs. Petey Weigand's candy apples and popcorn stands did well, as did Mike Bosco and Hiram Beal's concessions. Cook stove exploded in the Midway Cafe and caused a little excitement. No damage done and business went on as usual. Denver Spence, who underwent his army physical examination, was rejected and returned to the shows. Pvt. Hardway Heaton is ill at the base hospital, Ward 592, Camp Robinson, Little Rock. Mrs. Pudie Dunn Smith, Cleveland, visited her mother, Mrs. Hiram Beal, as well as her two daughters, Dolores and Mary Lee.

BOBBY KORK.

played the spot last year under the same auspices. Mr. and Mrs. Henry French and Mrs. Wells White, of Annapolis, Md., were nightly visitors and entertained Rocco and Sarah Masucci, William G. Murray and Mr. and Mrs. Philip Minelli at a party at their home. Other visitors included Benny Herman, Dick's Paramount Shows, and Philip and Chloé Minelli. Mike Beleres, popcorn and candy apple concessionaires, did big business here. Mr. and Mrs. Reed, concessionaires, left here. A donation of \$85 was sent to the Red Cross Chapter at Suffolk, Va. George Symington is back with Side Show as talker and inside lecturer. Homer Woods bottle game is doing well. William C. Murray, general agent, stayed here for a few days with the shows before leaving on a Southern booking trip. Reported by an executive of the shows.

Alamo Expo

Bryan, Tex. Week ended July 3. Auspices, American Legion Post. Business, good. Weather, hot.

Date proved another winner for the shows and rides, and pay gate was popular. Tommy Stevens and Windy Johnson were on hand helping the shows operate. Shows played Bryan on July 3, and Waco, July 5. T. J. Tidwell Shows, playing Belton, enjoyed visits on the shows Sunday night. Red Baker was entertained by Brownie Bishop, who made the celebration at Belton. Attendance has been somewhat off because of extreme hot wave, but business is still about 30 per cent ahead of last season. Homer Casey, sheriff, and Chief Maxey, Waco, were guests of Mr. and Mrs. Jack Ruback July 4. Ted Custer and Joe Paluki have ordered new canvas for their concessions. Frank Deison visited, as did Mr. and Mrs. James A. Martin. Whitey Lively, manager of cookhouse, reports his best season in years. Jack King, ride foreman, is getting all rides off the lots before daylight each teardown night. Slim Russell is readying the sound equipment for the fair and celebration tour. **H. B. ROWE.**

MIDWAY CONFAB

(Continued from page 36)

man. Shows also enjoyed good business at Marmet, W. Va., for the week ended July 10, chalking up one of the best Saturday's business of the season so far. Joseph Cunningham joined at Marmet with his Casablanca and Illusion shows, and George (Pinky) Edgar, master builder, joined from Dodson's World's Fair Shows to assist his brother on the latter's corn game. Visitors from John H. Marks Shows, playing near-by Charleston, W. Va., included Mr. and Mrs. Harry Biggs, Happy and Mickey Hawkins and Col. H. E. Stahler.

ART CRANER, press agent of Mike Krekos's West Coast Amusement Company and personal representative for Krekos, returned to San Francisco, following his successful promotion of the July 4th Festival at Vallejo, Calif., and will leave for Southern California and other Western States in a few days. Craner will continue to represent Krekos in dealing with war agencies on behalf of the outdoor amusement industry and plans to return to Vallejo late in the fall for another promotional venture, under auspices of army and navy war organizations.

Great Sutton

Pekin, Ill. Week ended July 5. Location, City Park. Auspices, Air Raid Wardens. Business, good.

Shows arrived early Sunday morning but unloading operations were stalled by an hour's rain. Lieut. Frank M. Sutton Jr. arrived from his camp in Phoenix, Ariz., on a 15-day furlough. With the Rubin & Cherry Exposition playing Peoria, Ill., almost all of the personnel of shows were visitors of the R. & C. midway Sunday night. Shows are attractive and line-up includes 7 rides, 6 shows and 35 concessions. Spot opened well and attendance increased thruout the week, but on July 4th, just as the crowds were beginning to arrive, one of the biggest windstorms in the history of the show hit the midway, downing every tent and taking the top from the Merry-Go-Round. Maanger Sutton placed an order to replace the damaged canvas. Mrs. Edna Sutton arrived to spend a short time with the family and motored back to Osceola with Punk Smith and Phama Jones. **EDNA LOU NORWOOD.**

Virginia Greater

Eastport, Md. Week ended July 10. Location, school grounds. Auspices, Volunteer Fire Department. Business, good. Weather, inclement.

Shows pulled in here from Brooklyn, Md., after a week of fair business and opened early Monday night when they played to large crowds. Concessions, shows and rides did a land-office business. Results the rest of the week held up well when weather permitted. Jack Miller's bingo proved popular here and did near-capacity business. Shows

DEE LANG'S FAMOUS SHOWS

OFFERS THE FOLLOWING EQUIPMENT FOR SALE:

- 1 40'x40' Top with 9' Wall, also Center and Side Poles, Khaki Canvas, good condition.
- 1 20'x120' Off-Center Top, Lortex Khaki Canvas with Center & Side Poles for same, good condition.
- 1 27'x54' Top with 9' Wall, Green Canvas, also Center and Side Poles for same, fair condition.
- 1 130' Front for Side Show with Electric Stringers, Switch Box and Lead, Bally and 2 Ticket Boxes, good condition.
- 1 81' Banner Line for Athletic Show with Seven 8'x10' Banners, Electric Stringer, Switch Box, Bally and Ticket Box, good condition.
- 1 75' Front for Jungleland or Snake Show, Imitation Bamboo, with 2 Ticket Boxes, Electric Equipment and Switch Box and Leads.
- 2 Bass Drums, in very good condition.
- 1 8'x8' Top and Frame and large Pop Corn Machine, Switch Box and Electric Fixtures but no Kettles, good condition.
- Several Kegs of Nails for Nail Concession.
- 5 Tractors and Big Ell Trailers, 1938 to 1940 Models, all in very good condition.
- 1 Chev. Truck with 12 Foot Body, good condition.
- 4 42' High Light Towers, Telescope Type, good condition.
- 1 Trailer Front, 72' Long, Built on Big Ell Trailer, 1937 Chevrolet Tractor with Winch Front; needs a little repainting but otherwise in good condition.
- 3 International Microscope Magic Finger Machines, A-No. 1 condition.
- 1 Khaki Fly, very good condition, 20 feet by 17 1/2 feet.
- 1 Khaki Fly, very good condition, 16 feet by 17 1/2 feet.
- 1 Khaki Fly, very good condition, 12 feet by 9 feet.
- 2 Blowers for Blower Concession, new.
- 1 Chuck-a-Luck Cage, very good condition.
- 1 Race Track, very good condition.
- 3 G Wheels, very good condition.
- 1 Small Wheel, very good condition.
- 1 Percentage Spindle, very good condition.

WIRE, WRITE OR PHONE: DEE LANG
NEW DOWN'S AMUSEMENT PARK

8614 South Broadway (Phone HUDSON 4548) St. Louis, Mo.

CETLIN & WILSON SHOWS, Inc.

WEEK JULY 26, SHARON, PA., DOWNTOWN LOCATION

This is positively the first and only show that will play Sharon during the summer of 1943.

- WANT Fly-o-Plane, Tilt-a-Whirl or Whirl with own transportation.
 - WANT Shows that do not conflict, with or without own equipment. Will finance anything worth while.
 - WANT Working Men with some skill in all departments. Good salaries to start, with chance of advancement depending on your own merits.
 - WANT Show Painter for sign and flat work.
 - WANT—Can use several attractive Young Ladies for Posing Attraction.
 - WANT—Due to illness can place two young, attractive Chorus Girls for the Famous Paradise Revue. Prefer those with specialties.
- All Address, This Week, DUNKIRK, N. Y., with SHARON, PA. To Follow.

WANT—J. F. SPARKS SHOWS—WANT

FOR

CLARKSBURG, W. VA.

FAIRMONT, W. VA.

MORGANTOWN, W. VA.

and Balance of Season Including

JACKSON COUNTY AGRICULTURAL FAIR
MARIANNA, FLORIDA
October 18-23

BAY COUNTY AGRICULTURAL FAIR
PANAMA CITY, FLORIDA
October 28-November 6

Legitimate Concessions of all kinds. Sell exclusive Frozen Custard, Photo Gallery, Guess Your Age and Weight. Also place Pea Pool or will frame same for good Agent. Want Bingo Help, Caller and Counter Man. Will place Shows with own equipment. WANT Musicians and Performers for Minstrel. Also want Working Men on all Rides, must drive semi. Will buy Kiddie Rides if in good condition. Also want Foreman for Merry-Go-Round and Electrician to work Diesel Plants.
All Replies: J. F. SPARKS, WESTON, W. VA., THIS WEEK.

RATION BOOKS

SHOWMEN:

When applying for ration books, it is important that you use an address where your mail can be accepted and where you can call in person for the books.

The Office of Price Administration does not permit the forwarding of any ration books even tho placed in a new envelope and re-mailed.

Please do not have your ration books sent in our care as we are not permitted to forward them.

THE BILLBOARD PUBLISHING CO.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER
(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Minneapolis Aquatennial Civilian Support Drive Gets Under Way

MINNEAPOLIS, July 17.—A membership drive to enlist 100 per cent support of firms and citizens for the annual Minneapolis Aquatennial here has been launched by the Aquatennial committee. The drive has nearly 80 firms and over 500 individuals as a basis from which to start. Alan Hoag, membership chairman, said 500 letters had been sent to additional prospective members. The membership campaign opened with more renewals and a larger basic membership than ever before. Memberships make possible all Aquatennial events ex-

cept the Aqua Follies water show, only self-supporting unit. Aquatennial this year is closely allied with War Bond sales, armed forces, recruiting civilian defense activities, Red Cross and stimulation of home front morale.

Danville Firemen's Show Strong Draw

DANVILLE, N. Y., July 17.—This city's annual celebration, June 30-July 5, under fire department auspices, was one of the most successful in the history of the event. Committee Secretary Arthur E. White said. Attendance topped all expectations, and rides and concessions reported good receipts. With the exception of Sunday, good weather prevailed. Celebration opened Wednesday night with a very attractive Kiddies' Pet Parade, and the final day featured a mile-long parade highlighted by tarpaulin collection for Servicemen's Cigarette Fund.

Secretary White reported excellent results for the fund. Firemen operated the grab and juice stands; Orlo Funtner, popcorn and peanuts; Mahar and Haggerty, bingo; Benny Abend, groceries; Harold White, pitch-till-u-win; William F. Smith, candy apples; A. J. Valantz, ball game, photos and cigarette gallery, and Mr. and Mrs. Obetz, penny pitch.

War Bond Sale Big At Omaha Jamboree

OMAHA, Neb., July 17.—Omaha amusement men extended themselves Monday when they staged their first Variety Club outdoor jamboree at Peony Park. Aided by film actress Jane Wyman, who came on for the event, the day-long frolic drew several thousand. Miss Wyman sold \$107,000 in War Bonds to the Omaha Associated Retailers, and the amusement men's organization garnered \$3,500 for its charity chest.

Another attraction of the day was the Herbie Kay band, one of several which played for the evening's entertainment. Morton Wells and Paul Moorhead orchestras also were on hand.

Pen Argyl Mapping Annual Fete Plans

PEN ARGYL, Pa., July 17.—Committee in charge of the annual St. Rocco Celebration in Weona Park here, under direction of the Rev. James P. Gallagher, is mapping plans for the event, said to be the only large celebration in the State belt. Free attractions, rides, shows and concessions are planned for the midway. Entertainment program also will include various contests and band concerts, with Earl Held's All-Girl Band a feature.

Cuba Settlers Fix Plans

CUBA, Mo., July 17.—Plans for the two-day Old Settlers' Reunion to be held here are rapidly nearing completion, under direction of A. M. Monroe, sponsoring committee secretary. Program includes shows, rides and concessions for the midway.

Prineville Cele Good Draw

PRINEVILLE, Ore., July 17.—July 4th rodeo and celebration here drew a crowd of 4,000, said Capt. John Gusick, of Company F, Oregon State Guard, which sponsored the event.

Nations Fete for Salem

SALEM, Ore., July 17.—War relief committees have billed a United Nations Festival for this city. Carl Gabrielson, Salem, manager of the State Motor Vehicle Division, is chairman of the general festival committee.

Shorts

JAKE J. DISCH, presented his Bingo Sunshine and Clown Cop act at the annual July 4 Celebration held in Racine, Wis., July 4-5.

RIDES, concessions and shows have been billed for the Labor Day Picnic to be held in Quincy, Ill., under direction of Edwin Snyder.

MOMENCE, Ill.—Tommy Sacco, Chicago, again will provide the attractions for the Gladiola Festival to be held here in the early fall.

A CARNIVAL midway comprising rides, shows and concessions is planned for the Horse Show scheduled for Chrisman, Ill. Roy Hendrix is in charge of arrangements.

ANNUAL four-day celebration in Huron, S. D., under Service Club auspices, is planning a midway line-up of shows, rides and concessions, with Chick Talcott in charge.

NEW OUTDOOR entertainment for Baker, Ore., was indicated with the recent filing of incorporation papers in

Salem, Ore., for the Baker Playground Association, capitalized at \$500. Belle Rogers and others are the incorporators.

COQUILLE (Ore.) Chamber of Commerce, scanning returns on the three-day July 4th celebration, is thinking of going into the entertainment business on a professional scale. Gate of \$7,000 was more than four times that of a year ago.

Tom's Amuse. Co. Works To Fair Results in Tallahassee

TALLAHASSEE, Fla., July 17.—Tom's Amusement Company closed its second week here last week to business which was described as fair by Manager Tom E. Rich.

Rich, who has seven rides with the shows, said he plans to remain in Tallahassee as long as business warrants. Shortage of labor has hampered his work, he said, adding that "it's the worst I have ever seen."

Much of the business is coming from the local air base and near-by army camps. Shows are sponsored by the American Legion Post. Rich's rides are said to be the first to appear here since the war started.

Thrill Circus Set For Columbia and Charleston Stands

CHARLESTON, S. C., July 17.—The Junior Chamber of Commerce announced plans for its Hippodrome Thrill Circus to be held in the Stadium here. Eighteen acts will be offered. Five civic and fraternal organizations will assist the Junior Chamber in the advance sale of tickets, with a special ticket provided for the soldier and sailors quartered here and near-by camps. Junior Chamber has secured services of Edwin N. Williams to direct advance promotion and circus. Headquarters have been opened at Francis Marion Hotel.

COLUMBIA, S. C., July 17.—Hippodrome Thrill Circus will be staged next week by Junior Chamber of Commerce. Show has been endorsed by Governor Johnson and city officials. Girl Scouts and Junior League are co-operating in advance sale, making house to house to canvas. Entire seating capacity for one matinee was purchased by Health Insurance Company for underprivileged children. Six thousand tickets at special price has been purchased by dealers for soldiers. Thirty-two firms have purchased tickets for their employees to have a circus party. Eighteen acts will be offered in two rings and center stage. Advance work and circus is under direction of Edwin N. Williams.

St. Paul Bomb Show Clicks

ST. PAUL, July 17.—"Action Overhead," chemical warfare bomb-fighting show put on by the army was shown at State Fairgrounds here three nights, July 13-15. Opening night attendance was marred by heavy rainstorms which drove free gate crowds to cover. Good weather Wednesday served to attract 35,000 persons. Closing night attendance was expected to hit 50,000.

CHRISMAN HORSE SHOW
AUGUST 11-12-13
Opening for good, clean Carnival all week.
Contact ROY HENDRIX
Chrisman, Ill.

WANTED CARNIVAL
About the middle of August. Minimum of six Shows and six Rides. At least one good Girl Show. Would also like a Minstrel and Athletic Show. Send representative soon as possible. Will furnish a good lot.
MOOSE LODGE
Attica, Ind.

WANTED
Rides and Free Attractions for annual Homecoming Celebration at Grand Ridge, Ill.
Sept. 4, 5 and 6.
Write to LLOYD M. RINKER, Box 132, Grand Ridge, Ill.

Advertising in the Billboard since 1905

ROLL TICKETS

DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
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| 10,000.. \$7.15 | 50,000.. \$13.75 | 90,000.. \$20.35 | 250,000.. \$46.75 |
| 20,000.. 8.80 | 60,000.. 15.40 | 100,000.. 22.00 | 300,000.. 55.00 |
| 30,000.. 10.45 | 70,000.. 17.05 | 150,000.. 30.25 | 500,000.. 88.00 |
| 40,000.. 12.10 | 80,000.. 18.70 | 200,000.. 38.50 | 1,000,000.. 170.50 |

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
2000 PER ROLL
1 ROLL.....75c
5 ROLLS.....60c
10 ROLLS.....50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARK.
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

MARKS SHOWS, Inc.

NOW PLAYING THE BEST INDUSTRIAL AND DEFENSE TERRITORY

Will continue our Southern tour as usual until the middle of November.

WANT—Roll-o-Plane with own transportation.
WANT—Manager with Girls for Posing Show. Have new front and complete outfit. Have other complete outfits for worth-while Grind Shows.
WILL BOOK Monkey Show with own outfit. Will furnish transportation. We offer liberal proposition for same.
CAN USE Ride Help and Semi-Truck Drivers.

— ADDRESS —
MARKS SHOWS Charleston, W. Va.

WANTED WANTED WANTED
JOE SORENSEN'S BROADWAY MUSEUM
OPENS FOR THE DURATION IN DOWNTOWN ST. LOUIS, MO.
Freaks—Novelty Acts—Dwarfs—Midgets—Girl who can lecture and handle Big Snake—Sword Swallower—Pin-Heads—Contortionists—Fat Girl who can entertain—Bird Act—Strong Magician—Inside Lecturer with act—Hillbilly Show—Minstrel Show Performers and Musicians—Three or Four Piece White Band—Dancing Girls for feature—good impalement Act, no junk. Will book War Show—Unborn Show—small Hawaiian Troupe—Jewelry Concession—Photo Machine—Tattooer—also Bally Attractions and Blade Box. SALARY NO OBJECT. ALL PEOPLE WHO WORKED FOR ME LAST WINTER, ANSWER THIS AD. WONDERFUL OPPORTUNITY FOR ACTS WHO PITCH. THIS TOWN IS BOOMING. TWO ARMY CAMPS. PAY DAY EVERY TUESDAY. NO HOLDBACKS. HOTEL ACCOMMODATIONS. TICKETS! YES! All wires and letters address to
MILDRED RUSSELL, Manager, 4530 Oakland, or 390 Arcade Bldg., St. Louis, Mo.
P.S.: Will buy for cash Broom Illusion.

JACKSON AMUSEMENT CO.

Want to book Bingo for best spots in North and South Carolina. Bob Alexander wants Agents for Stock Joints. Also want Charlie Sharrer and Blackie Null, and Bob Ferris Wheel Foreman on Bright Light Show this spring, to wire him at once; have wonderful proposition for you. Can use Man and Wife on Pan Game, also Ball Game and Penny Pitch Agents.
JACKSON AMUSEMENT CO. Bennettsville, S. C.

WANTED FOR ST. ROCCO CELEBRATION

August 9 to 14, WEONA PARK, PEN ARGYL, PA.
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Mid-Season Biz Goes Up

Cole Turnouts In Three States Trot Out Straw

LINCOLN, Neb., July 17.—Both shows for Cole Bros.' Circus were sold out before 11 a.m. here, July 14. The matinee was a straw house. It would have done the hearts of circus fans good to see the crowds streaming in, as Paul Nelson put it, "from all four corners of the globe," for the night show. Zack Terrell immediately decided to give two night shows. At the first every grandstand chair was occupied and plenty of straw was used. Second night show produced an excellent house.

At Rock Island, Ill., July 8, a near-capacity matinee was followed by a straw house at night.

After three more stands in Nebraska the show goes to Denver for four days, which will be followed by other Colorado dates.

Near Capacity in Omaha

OMAHA, July 17.—Cole Bros.' Circus played to about 23,000 July 12 and 13 in its first and experimental two-day stand here. Weather was ideal, tho a light rain hampered somewhat Tuesday night. First day's matinee was fair, being hit by local Variety Club bond selling and charity picnic. Crowd was on straw at night. Tuesday's matinee and evening shows were near capacity crowds.

Elaine Harolde, one of the Harolde Troupe of aerialists, sustained a broken shoulder when she fell during a leap. She was expected to be out the remainder of the season. "Midnight," jumping horse, fell going over a hurdle but was expected back within a week.

Show picked up a new pad room here from O. Henry Tent & Awning Company, Chicago, and as Col. Harry Thomas, radio announcer, said, "That's something these days of scarce canvas."

Zack and Mrs. Terrell rejoined the show at Des Moines, just before coming here, after several weeks' absence. At Des Moines the show paraded its new elephant, "Baby Mine," an Iowa purchase in the original March of Dimes. It was "Baby's" first reappearance in her home (See *CB Tots Out Straw* on page 46)

Fair Biz for RB Show Three Days in Bridgeport

BRIDGEPORT, Conn., July 17.—The Ringling circus, playing a three-day engagement here (12-14) did fair business. This was the first time in history that the show has played here for more than two days. Best day's business was on Tuesday, with Wednesday's matinee being less than half full. Transportation facilities are overtaxed here and many people, rather than ride on crowded busses, stayed away. Wednesday night several unoccupied reserved sections were pulled down immediately after start of show. Side Show also did fair and also taken down on Wednesday night right after start of the big show.

Show pulled in from Paterson, N. J., Sunday afternoon, giving many show people a chance to renew acquaintances with Bridgeport friends and relatives. There are 21 people with the show that are Bridgeporters. Show played at Newfield Park, old-time baseball park, which was used for the first time several weeks ago by Gilbert Bros.' Circus, with cook-house and other equipment several blocks away on the old Lake Torpedo Boat lot, where the show played last year.

Now Cole Bros.!

PORTLAND, Ore., July 17.—With Arthur Bros.' and Russell Bros.' shows already in town, posters urging "Wait for the gigantic circus—it positively will appear here," were plastered over town by Cole Bros.' Circus. No date was given for the Portland unveiling.



ROY BARRETT, clown, who is with the Ringling Spangles Circus at Madison Square Garden, New York, observed his 50th birthday anniversary July 13, 35 years having been spent in show business. He was born in Dallas.

Array of Shrine Contracts Again Awarded to HM

CINCINNATI, July 17.—Bob Morton, of the Hamid-Morton Circus, reports that he attended the National Shrine Convention and was again awarded indoor circus contracts for 1944 in Milwaukee; Kansas City, Mo.; Wichita, Kan.; Memphis, Buffalo and Montreal. Show will have 15 weeks indoors, opening in January.

He also was awarded contracts for Boston, Philadelphia and Toronto for this fall, opening in Boston September 25, with six weeks of fall engagements.

McReavey in Dempsey Post

NEW YORK, July 17.—Vernon L. McReavey, who was general agent of Gilbert Bros.' Circus which closed in Hartford, Conn., June 26, has been appointed promotional manager of the Hotel Great Northern here, ownership and management of which was taken over June 1 by the Jack Dempsey Restaurant Corporation. A friendship between Dempsey and McReavey began in 1941 when both were with Cole Bros.' Circus.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

HOT TOPS?

TOMMY SACCO has booked the Jay Gould Circus for Buchanan, Mich., July 21-24.

AUSTIN ALBRIGHT, who had been on Mills Bros.' Circus since it opened, returned to his home in Evansville, Ind.

CHESTER (BO-BO) BARNETT, clown, is back in Chicago after playing the circus in St. Louis for Tom Packs.

IT'S hotter in the tops' peaks where the aerialists work.

MARLYN WATSON who caught the Big One in Newark, N. J., and in Paterson, N. J., was also in the stands when Gilbert Bros.' Circus played Newark.

ARTHUR BROS.' CIRCUS has changed its Spokane dates to August 9-16 instead of playing there in July, as previously planned.

SQUEEZE-BOX player Johnny C. Woodward, who is back with the Side Show of the Big One for his 10th season, is featuring several of his own songs with the aid of Wright's band.

Illinois Spots Okay for Mills

CHICAGO, July 17.—Mills Bros.' Circus, which has been playing Central and Northern Illinois for several weeks, has been doing excellent business. Caught by a representative of *The Billboard* Wednesday at Westmont, the show had a good matinee and at night played to capacity. Jack Mills, operator of the show, said he was well satisfied with the season so far.

Show has an 80-foot round top with three 40s and moves on 14 trucks. Jumps are short, usually 30 miles or less, altho occasional jumps of 70 miles or more are made. At Westmont the crowds appeared to thoroughly enjoy the performance, and the auspices, Sportsmen's Club, was well pleased with the show. Line-up includes Milt Herriott, equestrian director; Willie Clark, clown and foot juggler; Jimmy and Barney Arensen, clowns, balancing, and comedy acrobatics; Patsy O'Brien, aerialist and works elephant; John Herriott, dogs and ponies; Pat O'Brien works stock and is in charge of elephant. Show closes with a patriotic spec featuring the Statue of Liberty. Music is furnished by a six-piece band, personnel of which is Carl Woolrich, leader; Cruse Amsden, trumpet; Al Losh, trumpet; Owen Boggs, baritone; Jack Fogg, bass, and William Steanberg, drums.

Roster of show includes Jack Mills, manager; Harry Mills, superintendent of concessions; John Wall, superintendent and master of transportation; J. S. Critchfield, front door; Lou Watson, superintendent of tickets and announcer; (See *Mills Okay in Illinois* on page 46)

Arthur Takes Big on Coast

PORTLAND, Ore., July 17.—Five record days were had by Arthur Bros.' Circus during its engagement over the Fourth here at 82d Avenue and Powell Street. Houses were packed at every performance, with straw houses July 4 and 5 and over 50,000 at performances during the five days. Every co-operation was given by the sheriff's office, which sent out several crews to handle crowds. Special performances were given at the Liberty House in downtown Portland to aid a War Bond drive which netted several thousand dollars, with little Richard Arthur the guest of the day when he purchased a \$500 bond. Special per- (See *Arthur Pulls on Coast* on page 46)

Spec-ology of the Circus

By A. MORTON SMITH

LOOK

For This Feature in
The Billboard
Fall Number

Dated July 31

Providence Show Misses Attleboro Mat; Cranston O. K.

EAST PROVIDENCE, July 17.—After 35 consecutive performances the touring Providence Shrine Circus was hit by its first rainstorm, and the opening matinee in Attleboro, Mass., was washed out. This is considered more or less of a record in the East for outside shows, as rain hits quite frequently in June.

Since June 14, when the circus opened in Cranston, the show has played to excellent business due to some extent to fine weather. In the past 20 years the Shrine Circus, always playing here in June, has been washed out several times.

Despite blowing the holiday matinee (July 4) in Attleboro, the weather cleared for the night show and, altho the lot was soggy, a good attendance was recorded. Circus did excellent business the rest of the week at this stand before moving to East Providence for the week of July 12. Lot here is only three blocks from trolley lines and opening night indicated another good stand.

Next week the circus moves inside for the first time in Providence. Al Martin has added Water Folles, with Buster Crabbe and Gloria Callen, champion backstroke swimmer, to the circus bill. Advance sale of tickets shows the take is \$7,000 better than last year. Tickets for the indoor circus remain at the same price, with no increase despite a big addition to program.

Show in Providence will bring to an end Palestine Temple's experiment of bringing the circus to the people because of the driving ban in the East. The show will have been out six weeks instead of the usual one week as in the past 19 years.

Russell Gets Travel Permits

MEDFORD, Ore., July 17.—Russell Bros.' Circus, winding up its show here to head for Northern Oregon cities, found travel costly under wartime regulations. The show had to obtain 310 continuous travel permits at the sheriff's office at \$5 each. Gasoline regulations require the permits.

Hunt's First in N. H.

CONCORD, N. H., July 17.—First circus to come to New Hampshire this season, Hunt's, gave two performances on a Bridge Street lot July 3. Weather was perfect, following a torrid period and both performances had the top crowded. Concord circus grounds, which have been used for many years, are planted with Victory Gardens, hence the performance was at another location.

Arthur Troupers Entertain

VANCOUVER, Wash., July 17.—Busy circus performers can take time out to bring cheer to men wounded in the service of their country. Troupes from Arthur Bros.' Circus recently staged a bang-up show for patients in Barnes General Hospital near Vancouver Barracks. Some of the men were wounded in the Aleutian Island campaign against the Jap invaders.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

S. O. S. Walt Tyson, president of the CHS writes: I have two steel engravings on heavy white paper (little larger than letterhead size). One has a beautiful center cut of Hon. Stephen A. Douglas and the other an engraving of Maj. Gen. John A. Logan. Both are the work of the Western Engraving Company, Chicago, and bear the inscription engraved expressly for Patriotism of Illinois by Clarke & Company, Publishers. Down a bit there are the words The American and these are alongside of what appears to be a cut of an old square piano and the lettering Doane, Wing & Cushing, No. 423 Broome Street, New York. As these two engravings were in with other papers of the Civil War period makes me place them in the '60s, but not later than 1870. Now here comes the nigger in the woodpile: At the top of each sheet is the lettering: Presented by (signature) Yankee Robinson.

We have no doubt that this is the Yankee Robinson of circus fame. Knowing the flare for the early circus men, such as Robinson, Rice and others for things political and patriotic, I am inclined to feel that these engravings must have been distributed on the Yankee Robinson show.

C'mon, fellas, tell Walt all about 'em. We can only add this, that if they are a distribution of Yankee Robinson (we have never heard of them before) you can mark them down as mighty rare and worth while in any collection.

Dressing Room Gossip

COLE BROS.—Horace Laird, mailman, informs the writer that he has purchased a small villa on Daisy Hill near Chester, Pa. Whitey Grovno, wrestler, is doubling in brass; he wrestles twice daily, then wrestles a Mack truck after the show at night. Gracie Hanneford, who broke an ankle in Indianapolis, is coming along fine. She has discarded her crutches, is using a cane and she will soon be in there. I have never seen any two people throw fish with such grace as Marian Knowlton and Jean Allen do in the seal number. They even point their toes like Pavlova. Dr. Schlack took the writer to the Cook County Hospital, Chicago, to see Billy Lorette, but we missed him. Was informed that he is doing fine and is contented there. A swell Fourth of July dinner was served in the cookhouse, with roast turkey and all the trimmings. Hannah and Otto Griebling celebrated their 14th wedding anniversary July 4. Their happiness was somewhat marred by the fact that Hannah had to enter a hospital to undergo a major operation. I know she would like to hear from her friends in show business. Write her to the University Hospital, Chicago, Ill.

Ruth and Bob Clarke, CFA of Joliet, played the perfect hosts when we played there, to the following performers: Mr. and Mrs. Harry Thomas, Jean Allen; Otto, Bert and Corinne Dearo; Ann (Irish) McGee, Mr. and Mrs. Harold Lisenby, Harold Paterson, Ethel Freeman and yours truly. During our swing thru Indiana and Illinois lots of visitors: Art R. Mitchell, Mr. and Mrs. Fred Young, Virginia Young and son Bobby; Otto, Elsie and Joan, children of Otto Griebling; Dr. and Mrs. Schlack, Dr.

Kearney Army Air Force Units Get The Billboard

A RECENT SURVEY reveals that 11 Day Rooms in as many Army Air Force units at Kearney, Neb., are receiving copies of *The Billboard* each week. They include the 26th, 27th, 28th, 29th and 30th Airdrome Squadron; 7th Heavy Processing Unit, 266th Aviation Squadron, Medical Detachment, 1134th Guard Squadron, 485th Headquarters and A. B. Squadron and Special Service Officer.

The Quartermaster Department at every post is placing orders for magazine subscriptions. Requests for your favorite magazine must be made thru your company commander or special service officer. Does your Day Room rate a copy of *The Billboard*? Ask your company commander to authorize a subscription to *The Billboard* for your particular unit.

H. H. Conley, E. K. McElwee, May and Billy Moralis, Captain and Mrs. Richie, Mr. and Mrs. Orrin Davenport Jr., Earl and Hattie Shipley, Ab Johnson, Bob Hickey, Burt Wilson, Doodles DeMarr, Mrs. Denny Curtis, Lee Smith, Harold Ramage and Agnes Doss. A big day for Joe Hodgini when we played South Bend. The first day he was visited by Tommy, youngest of the Hodgini clan; second day Mrs. Hodgini and Joey came over and what a time they had! Joey is in the navy and does he look the perfect sailor!

Side Show news: Arthur Hoffman, manager, is well pleased with business. New additions: Eleanor and Johnny Penney and Maria Kitchen. Billy Cornell is running "Shuffling Sam" a close second as the champion rummy player. Bamboola, fire eater, sure looks the part in his new red tights and leopard leotards. Recent visitors to the Side Show were Marie Gallow, Mr. and Mrs. Rice, parents of Evelyn Rice; William Eldridge, Myrna Karsey's brother, who is chief game warden of Illinois forest preserves, also Mabel Kelly. In Peoria Leona Theodora, formerly of the Side Show, paid a visit. She is working clubs around Chicago. Marie Gallow and Mabel Kelly left here after spending three days with their husbands. Bob Roberts also left the same day and Evelyn Rice has returned after a brief visit at home. **FREDDIE FREEMAN.**

RUSSELL BROS.—Salem, Ore., July 12, and it looks like rain; in fact, from the condition of the lot, it looks like it did a pretty good job yesterday. Apologies to readers for missing last week. This columnist was lost in the California Sierras and the Oregon Siskiyou Mountains for two days and so was the column. You good circus folks and fans who have never seen mountains, come west via truck and enjoy the scenery (but come in a good one). Coming over the mountains, one of the village wags was heard to remark: "Russell Bros.' Circus is the Souvenir Show—it leaves a truck in every town." Norman Carroll and Harry Hammond, announcer and ticket seller, respectively, are still waiting for their sleeper to catch up with the show. After two weeks the boys would like to change their socks. All the boys and girls took a dip in the Sacramento River, even Si Otis's trick mule, Abner.

Eugene, Ore., came up with one of those jam-packed audiences that Circus Fans like to dream about—both ends of blues massed with humanity to the ring

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

J. KING ROSS, well known in rodeo, Wild West and circus fields and last season with Russell Bros.' Circus, is working at an airplane factory in Van Nuys, Calif.

MAIN GRANDSTAND at Bend (Ore.) Recreation Center was destroyed by fire July 7. Damage was estimated at \$7,000. Stand was used at the annual Bend Stampede and Water Pageant.

ED AND ELSA BOWMAN, widely known in rodeo circles, celebrated their return to the road on their seventh wedding anniversary. Elsa will remain in New York for a short time, while Ed is in Syracuse, N. Y., booking spots.

ALEX RISALE, former rodeo performer, has returned from overseas duty with the armed forces and received a medical discharge at Fitzsimmons Hospital, Denver, May 1. Since then he has been driving a taxi for a local firm.

PFC. FRANK DEAN, formerly with the Wild West act, Frank and Bernice Dean, is stationed at Camp Maxey, Tex., where he has been demonstrating his prowess as a triek roper in rodeos being presented at the camp. Frank is with the 665th Ordnance Company.

TOPNOTCH ropers and riders from the West will compete at the second annual Portland (Ore.) Stampede at Jantzen Beach. Bobby Rowe, local sports promoter, said the Rodeo Association of America and the Cowboy Turtles Association have okayed the event, which will include a number of new features. Duration of the rodeo has not been determined, but the event is scheduled tentatively for a week, Rowe said.

CLIMAX of the recent Klamath Falls (Ore.) Buckaroo Days Rodeo was the presentation by the Junior American Legion Drum and Bugle Corps of its instruments to the Army Air Force. Colonel Terrell, of the 445th bombardment group at Wendover Field, Utah, accepted the instruments from L. L. Lombard, first vice-president of the Legion post. Equipment was loaned to the bombardment group at the suggestion of

curbs and so many people on the track in front of the grand stands that all track and walkaround numbers were out of the question. However, the new owner, Art Concello, and his assistants, Paul Eagles and Bob O'Hara, enjoyed the entire proceedings with smiles lighting up their faces. CFA Dr. David Reid, Lebanon, Ore., was on hand and what a real fan the doctor proved to be! He carried chairs, helped seat customers and assisted the clowns on the firehouse gag. In fact, he did such a good job of pulling up the dummy in this number that it stayed up, fastened firmly to George Valentino's rigging. (Of course, George didn't mind; anything to help out the clowns). Gus Lind is looking for a non-scratchable, dentproof, air-conditioned trunk.

The first party of the year was held in Medford, Ore., in the back yard after the night show (we didn't move that night). Our prize ballerinas decorated a booth, where the firm of Brown, Lewis & Baker served fried chicken, beer and soda pop. Boy, it was good while it lasted! Out of this party evolved some of the greatest minstrels in circus history. The Gutierrez family, Johnnie, Molly and Dora, are the latest find in Mexican song stylists. Jack (Ko Ko) Fairburn showed the gang how he used to roll them bones on the Primrose & West Minstrels. Kate Smith (Jolly Marie of our Side Show) knocked the customers into the aisles, with her pleasing voice. The party broke up with a rendition by the Barber Shop Quartet, accompanied by Mike Doyle's organ. It wasn't so much what they sang, but the way they sang it, that brought the fire department to the scene. We won't mention any names. Hats Off Department—To Portland, Ore., and a 12-day stand.—**DICK LEWIS.**

Capt. Neil F. Black, former Klamath Falls physician, now stationed at Wendover.

STEER RIDING winners at the annual Paducah (Tex.) Rodeo were Odell Blackwell, Swenson Ranch, and E. H. Winn, Childress, Tex., who tied for first place. Three contestants got 20 seconds time in calf roping to tie for first. They were Grady and Leland Timmons, Northfield, Tex., and John Stotts, Matador, Tex. Dink Hull, of the Buckle-L Ranch, was timed in 21 seconds. G. V. Martin, Paducah, was first in bronk riding, with Blackwell second. W. E. Burleson, Matador, was first in ribbon roping with a time of 14 seconds. Judges were Harve Williams, Pitchfork Ranch; Cleo Rothwell, Mill Iron Ranch, and Kid Bacctm, SMS Ranch.

Circus Historical Society

FARMINGTON, Mich., July 17.—F. M. Farrell, Ithaca, N. Y., is now a contributing member of the Circus Historical Society. He was a ventriloquist on several of the old-time shows and has supplied CHS members with many notes and photographs for their collections.

CHS George Hubler, now in the Army Air Corps, presented his magic act at a leading St. Louis hotel floorshow.

Members Ed Myers and John Young, Ann Arbor, Mich., visited Wallace Bros.' Circus in Ypsilanti and Ann Arbor. Myers also visited the Beatty-Wallace Combined Shows in Dearborn with this writer. Other visitors on the B-W lot in Dearborn were Mickey McDonald, Charles Jones, James Travis, Mrs. Louis A. Towson (formerly Margery Nelson) and Herbie Head. No show was given in the afternoon, due to late arrival, but both performances on the next day drew good crowds despite double-header ball game and other attractions in city.

Del Brewer and Don Smith saw the Beatty-Wallace Circus in Flint and snapped pictures of the performers and equipment. Visits were had with CHS Bill Woodcock, now with Clyde Beatty; Bert Pettus, Flo McIntosh and Jean Evans. The show has an excellent band and an attractive young prima donna in Monnette Diviney.

CHS James Chloupek reports fine business on the Russell Bros.' and Arthur Bros.' shows, which he visited on the West Coast. Larry Butler saw Cole Bros.' Circus in winter quarters and Ringling circus in New York City during a recent extended trip from his home in Augusta, Me. Leonard Quist has left the Big Show and returned home, due to illness in his family. Reported by Don Smith.

WANTED

Bucking Horse Bull Riders, Wild West Acts, High School Horse Act, Clown with Mule. Will buy few more Show Bucking Horses; this is to enlarge our show for the Great De Kalk Co. Fair, Alexandria, Tenn., August 24th thru 28th. Fair Secretaries, Notice—Have few open dates after Alexandria, Tenn.

All wire—write. Please notice address: Alexandria, Louisiana, Box 1528.

SHORTY LESTER, Arena Director

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NAAPPB ENTERS FUEL FRAY

Eastman, Ickes Get Resolution Against Gas Ban

CHICAGO, July 17.—The board of directors of the NAAPPB has added its voice to the many who are bringing pressure to bear on Washington to stave off any further restrictions on the use of gasoline. On July 1 the board adopted a resolution, which has been sent to Harold L. Ickes, Secretary of the Interior, and Joseph B. Eastman, director of the Office of Defense Transportation, setting forth cogent reasons why further restrictions and reductions in the supply and use of gasoline would be impractical and burdensome on the thousands of men and women employed in the outdoor amusement industry.

The resolution asked not only that no further restrictions be imposed, but also that all restrictions as to how the gasoline is to be used be removed everywhere.

Text of the resolution follows:

"WHEREAS, the officers, directors and members of this association, together with countless individual members of the outdoor amusement industry, have endeavored since the outbreak of the war to co-operate with our government in every way possible to the successful, early termination of the war, to manifest the most sincere spirit of patriotism at all times, and to make all reasonable sacrifices to that end;

"AND WHEREAS, it has been reported by the press of the nation that the Washington authorities are contemplating the further curtailment of gasoline in motor cars in various parts of the nation, with the possible imposition of a universal ban on all pleasure driving;

"AND WHEREAS, the imposition of such further limitations and restrictions would, in our judgment, be vastly more detrimental to the general well-being and welfare of the citizens of our country than some other method of conservation;

"BE IT RESOLVED, that we, the officers and directors of the National Association of Amusement Parks, Pools and Beaches, do hereby bring to the attention of the Honorable Prentiss M. Brown, director, Office Price Administration, and other governmental agencies some of the reasons which, in our judgment, would make further reductions and restrictions in the supply and use of gasoline impractical and burdensome upon our people and on the numerous branches of the outdoor amusement industry;

"1. It is an established fact that recreation and amusement are most vital to the maintenance of better health and a high morale among all classes of people in times of stress such as we are passing thru. We realize administration fully appreciates the tremendous importance of entertainment, amusement and recreation both to our armed forces and all defense workers, as evidenced by the telegram recently sent by the President (See NAAPPB GAS FIGHT on opp. page)



M. M. (MIKE) BENTON, manager of Lakewood Park on the Southeastern World's Fairgrounds, Atlanta, who reports business on the season to date running between 200 and 250 per cent better than previous years. Benton, who also is manager of the fair, credits an ambitious newspaper ad campaign instituted this season by the Lakewood management for much of the added patronage. Lakewood also is fortunate in having two streetcar lines running right to the front door.

Dallas Spot Up 50% in Face Of Paralysis Scare

DALLAS, July 17.—Despite a spread of infantile paralysis that has closed all Dallas swim pools, State Fair of Texas Park has been enjoying a record-breaking business. To date, the resort has had 50 per cent more patrons and better spenders than for the same period of the 1942 season, which was considered one of the best years the park has ever had.

The outdoor opera season has been attracting over 25,000 persons per week to its Starlight Operetta, which has been scheduled for 10 weeks, June 24 to August 30, at Fair Park Casino. Excellent weather with very little rain has helped to swell crowds for both the operetta and the midway attractions.

With the summer season expected to be prolonged far into the early fall months, this should be the best season in the history of Fair Park.

Atlanta Lakew'd Runs Way Ahead; Ads Big Factor

CINCINNATI, July 17.—In a visit to the home office of *The Billboard* here this week, M. M. (Mike) Benton, general manager of Lakewood Amusement Park, located on the Southwestern World's Fairgrounds, Atlanta, reported that business at his spacious funspot so far this season has been nothing short of phenomenal, with the huge crowds giving Lakewood a holiday atmosphere almost nightly.

Benton, who also is manager of the Southwestern World's Fair, reveals that Lakewood's business has been running between two and two and a half times better than for the same period in previous years. Much of this increased business is attributed to an ambitious newspaper ad campaign which has been instituted by the Lakewood management to attract attention to the spot's many and varied entertainment features.

Using sizable space on the amusement pages of the local dailies, the park officials have succeeded in making Atlanta Lakewood conscious, Benton says, which is reflected in the healthy play the fun resort has been getting. The Lakewood ads have the local motion picture house managers talking, too, Benton says, and they are beginning to realize that they have some pretty stiff competition in Lakewood this season.

Another thing operating in Lakewood's favor are good transportation facilities, with two streetcar lines running right to the park's front door. And even with the gas restrictions, Benton says, Lakewood's parking continues to get a heavy play.

Lakewood advertises 24 rides and attractions.

Pt. Arthur Pier Sets Mark Over Fourth Wk.-End

PORT ARTHUR, Tex., July 17.—More than 50,000 defense workers and their families thronged Port Arthur's new Million-Dollar Pleasure Pier over the Fourth week-end for the biggest holiday period in the history of the two-year-old resort.

Mr. and Mrs. Fred McFalls, who operate the Pier under a lease agreement (See Pt. Arthur 4th Big on opp. page)

Coney Island, N. Y.

By UNO

Louis Carboni, former shooting gallery owner, now in the ball-tossing biz, became the first on Coney to install a novelty idea this month gleaned, he said, from a *Billboard* ad. It's called Sock the Axis and represents six targets of enemy chiefs for ball tossers to shoot at. All Coney games ordered by license department to display prominently on stands signs covering regulations relating to what and what not is the proper procedure in playing—this to frustrate any overcharging by unscrupulous gamblers. Bowery ops, with rents increased, all bet up and indignant over private landowners' persistent refusal to do anything and apparently ignoring the unsightly condition of the pavement outside their premises. And have just cause for their woes, particularly after a heavy rainfall when deep lakes form in holes to make walking a severe hardship.

Tony Simone, Coney's pioneer ice man, celebrated his 45th year with his frozen product with a lamb bake outside his trailer July 10. Ludwig Simmons and Gilscoy House family were special guests. . . . Flo Carlson, of the Sisters Carlson, beef-trusters, recovered from hernia rupture that hospitalized her the last three

weeks and is back at World Circus Slide Show. Meantime, sister Dot with her husband, Tom Blackhall, ticket seller, left for parts unknown, leaving Flo on her own on the platform. . . . Margie Hanson, Elinore French, Frances Cutrera and Florence Emmons are the new quartet of ballies at Rosen's freak exhibit where boss Dave, awaiting the required license, plans to reinstall a girle show for a night attraction and show the freaks the early part of the day. . . . Kindu is out of the blow-off spot in the Mammoth freak show because of an accident due to a fall out of the arms of his attendant. Is in a near-by hospital. Replacing is Zorina, a head-chop-off illusion presented by Professor Alberto Franc Pasha, magician. Zorina is Phyllis Sarno, doubling as the four-legged girl. Same spot has Mary Florek also doubling as talker and as the girl with the horse's mane. Returned here is the Great Cortland (Winston) doing an electrical act and supervising the entire interior. Cortland, a Coney native, and heretofore a mentalist, Punch-and-Judy man and almost everything else in outdoor showbiz, dropped all six years ago to do a comedy-magic solo.

Luna Park. . . Anita Love, cJan Nemil (See Coney Island, N. Y., on opp. page)

Headaches Plague Vogel at Spokane's Nat But Biz Booms

SPOKANE, July 17.—Louis Vogel, Natatorium Park owner, is crying in his mustache. What should be his best season is filled with trouble. Knowing that Natatorium would draw heavy patronage from four near-by military encampments, Vogel started making elaborate plans early this year. Every time he made a move, however, some wartime restriction stopped him dead.

Finally Natatorium opened, about a week later than usual, after Vogel had recruited school kids to clean up the grounds and paint, repair and ready buildings. Then it rained and continued to rain thru most of June.

In recruiting workers, Vogel found most of his stand-bys had gone into the service or taken higher paying war jobs they wouldn't or couldn't leave. Altho the park's been open almost two months, Vogel still doesn't have a full crew, and most of his men and women are working half-shifts only, having steady jobs elsewhere.

On peak days Vogel has had policemen, taxi drivers, school girls and grocery clerks doubling as ticket takers and ride operators. Like most other park ops, he was forced to close his shooting gallery for lack of ammunition. The cat, bottle racks and dart games weren't opened because he couldn't get slum giveaways and equipment. The Penny Arcade has been a headache since the opening because replacement parts and skilled mechanics to repair machines weren't to be had.

Natatorium's plunge, large indoor swim tank, has closed for the duration due to Vogel's failure to enter into a satisfactory agreement with the army for its use. Unable to get supplies, including coal for heating water, Vogel early in the season started negotiations with special services officers at local military establishments to use the pool's facilities for swim instruction. Last week the city stepped in and allowed free use of one outdoor pool to navy cadets at Gonzaga University and part-time use of another to army personnel at Geiger Field.

The dance pavilion has drawn well thruout the season. Getting heaviest play are the Jack Rabbit game and the Merry-Go-Round, Airplane Swings and Octopus rides. Fourth of July holiday crowds were the biggest on record.

Joyland's Play Tops 1942 100%; 4th Shows Well

LEXINGTON, Ky., July 17.—Sporting four new rides and many improvements, including a flashy \$7,000 paint job, Joyland Park, the only amusement resort in Central Kentucky, is rolling along joyfully to its greatest season in its 20 years of existence, according to Garvice D. Kincaid, local attorney and finance company executive, who recently acquired sole ownership of the fun spot. D. F. Smith is Joyland manager, and Al Wish is head man of the park's concessions.

Joyland began its current season May 1, two weeks earlier than usual, and the first two weeks, with favorable weather, were the biggest ever hung up by any Joyland management. Business on the season to date has been running more than 100 per cent ahead of any season since 1929, Kincaid reports. Located on the Paris Pike, less than two miles from the Lexington city limits, Joyland is favored with excellent public transportation facilities, with bus service every 18 minutes from 6 a.m. to 1 a.m. The grounds cover 20 acres, half of which is devoted to playground and picnic area and half to amusements.

The three-day Fourth-of-July holiday period gave the Lexington fun spot (See JOYLAND UP 100% on opp. page)

War's Effect on Pool Operation

By Argo Hutchinson

LOOK

For This Feature in The Billboard Fall Number

Dated July 31

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

Swim Week Success

A swell brochure has just been released by Martin Stern, publicity director for the National Swim-for-Health Week, revealing results of the campaign just concluded. According to the report, more than 20,000 retail outlets, 3,000 commercial and municipal swim pools, 400 Y's, boys' and girls' clubs and community centers and several hundred newspapers co-operated in learn-to-swim drives in hundreds of communities.

Eleven governors and some 50 mayors proclaimed the period of June 21 to 26 as Swim-for-Health Week, and issued statements calling attention of youths of draft age to value of swimming for health and safety.

This year's Swim-for-Health Week campaign was focused on pool swimming and a concentrated publicity campaign repeated that swimming in a pool is as healthful and recreational as swimming in the surf.

New Aquatic Drive

Hard on the heels of Stern's successful campaign is a new swim drive being waged this month by the U. S. A. Sports Federation, formerly known as the U. S. Olympic Committee, headed by President Roosevelt, Secretary of State Hull, Secretary of the Navy Knox and Secretary of War Stimson. A form letter bearing the joint signatures of Avery Brundage, president; Joseph E. Raycroft, vice-president; Frederick W. Rubien, secretary, and Gustavus T. Kirby, treasurer, was sent last week to pool operators thruout the country. We reprint the letter for the benefit of those readers who may not have seen it before.

"At the suggestion of some of the officers of the United States Navy who have been appalled by the needless loss of so many of our boys, soldiers, sailors and marines, who have drowned because they could not stay afloat long enough be rescued, it has been decided to set aside the month of July as 'Swim-for-Safety Month.' All those interested and active in the field of swimming and every pool and beach in the country are being asked to co-operate by placing their knowledge and their facilities at the service of any American (particularly those who are about to join the armed forces) who wishes to learn to swim.

"The Amateur Athletic Union of the United States, the American Red Cross, the YMCA, the Boy Scouts, the American Legion and many colleges and educational institutions have already organized movements of this kind. Their representatives will, no doubt, be glad to assist others to carry out the program. Will you please write and let us know what you will do to assist in this important project?"

Pool and beach men are invited to write to this group in care of the Office of the President, U.S.A. Sports Federation, 11 South La Salle Street, Chicago. More on this later.

Debunking an Article

John M. Simpson has the lead story in a swim publication this month entitled "Why Turnstiles Click at New York City Municipal Pools," in which he praises the promotion methods used by the New York City Park Department to sell its various swim estabs to the citizenry.

In a flowery report he discusses the colorful car cards, subway posters, and radio programs used by the municipals—but he forgets the most important part of the story and that is that—it is all on the cuff.

The city, which operates the pools and beaches tax free, places advertising posters—also free—in subways and busses in direct competition to the commercially operated tanks. Why shouldn't turnstiles click at municipal pools, Mr. Simpson? Using the same procedure an idiot could achieve the same results.

But let me see the operators of these municipals pay regular taxes; buy advertising space, and run on a commercial basis—and then let's see who are the better showmen—the park fellows or the commercial pool boys.

Incidentally, this writer always thought that communities built public pools for the underprivileged families, for those who couldn't afford to swim in private plunges—and not to run in direct competition to private enterprise. It's ironical that a pool man has to pay taxes which helps build these pools which in turn operate in opposish to him and try to put him out of biz.

Ironical did I say — it's downright shameful.

And, furthermore, I think it's an insult to the swim industry for that swim publication to flaunt a lead story in the eyes of the industry, bragging about the exploits and unfair tactics of these municipal tank and beach operators. What do you think?

Crowds Off But Spending Lusty In Hub Over 4th

BOSTON, July 17.—Nantasket and Revere beaches made a clean sweep over the Fourth of July week-end despite the comparatively low crowd figures which totalled a mere 150,000. Past years saw upwards of 400,000.

Business was wow down the line, reaching a staggering peak Sunday night (4) with virtually all the stands cleaned out of everything salable, and that before concessionaires had a chance to make adequate replacement.

Revere, having the edge on the south shore spot from a transportation angle, caught the heftiest takes notwithstanding the rigidly enforced dim-out on the waterfront after dark, but Nantasket had the wierdest session. Crowds piled into restaurants, concessions, danceries and amusement spots at sundown, and kept on shelling out the dough in order to sit out the night, for lodgings were impossible to obtain. By Sunday night sleepless customers were dining on hot dogs and lucky to get them.

Same was true up and down the coast, with Cape Ann, Salisbury, Old Orchard and Hampton drawing fabulous crowds of war workers whose idea was to shoot the works. As a result, pitchment cleaned up, too, and had to fold for lack of items.

Forthcoming week-ends, at least until the public gets used to having a healthy bite gnawed out of its pay check with the beginning of the pay-go system, are likely to be a bit leaner, in the opinion of concessionaires. However, business will remain good and certainly better than expected, they say. The OPA vacation policy, amended to allow a bookholders one round trip to their vacation spot after July 15, will help plenty, as nobody had figured on business from summer travelers.

CONEY ISLAND, N. Y.

(Continued from opposite page)

rich, Shelia Regan and Margie Lee are new Dump-the-Ladies, where the manager is Irving Levine. . . Phil Pates, general manager, who replaced Johnny Rossi, is doing a good job as is Lee Danziger (sister of Harry and Eddie in the army), who is now behind the cage in the administration building taking care of cashiers and ticket takers. . . New at Ghost Train is Dom Candela for Harry Bliss. . . Lou Daill, former cashier, now with the army at Camp Campbell, Ky., writes he is to be promoted from a corporal to a sergeant on his return to Fort Knox. Also that brother Sid, of Coney's original Rolo game, has been in the army since June 24. . . Max Pachman back at Seskin's games as general supervisor. . . Ditto Sam Goldberg at the bottle games. . . Rose Fdello, cashier at Hell-'n-Back, celebrated her 18th birthday July 11. . . Brengk's Golden Horse and art tableaux replaced palmist Renard at Camp Hot Spot, in charge of Billy Jackson, with Jack Sharkey as talker.

Steeplechase. . . 26,000 orphans from 27 local and near-by institutions were guests of Police Anchor Club. . . Management said bushness on July 4 was the largest in park's history for Independence Day. . . Joe Smith, cowboy on Fun Stage, leaves to enlist in the navy. . . Mrs. Adele McCoey Tilyou, wife of George C., recovering in Brooklyn hospital from an emergency appendectomy performed July 9. . . George C. Tilyou announced his resignation as Brooklyn's OPA administrator. Resignation, which takes effect July 24, Tilyou said, was due to brother Frank's entering the navy and which consequently necessitated his resuming duties in the park with his other brother, Edward.

PT. ARTHUR 4TH BIG

(Continued from opposite page)

(which called for their investing \$200,000 in rides and amusements on the pier), profited from an elaborate entertainment schedule carded and perfect

weather. Altho confronted by the perplexing problem of insufficient working personnel, the McFalls and their superintendent, Roy Smith, worked a series of 20-hour days in an effort to maintain smooth operation.

Pier Ballroom, which accommodates 3,000 persons, was jam-packed for matinee and night dancing, with music furnished by Tony Di Pardo's orchestra.

A series of boat races on Lake Sabine, which could be viewed by spectators at the pier, was one of the chief attractions over the Fourth week-end. The midway was crowded, with the Coaster, Skooter, Tilt-a-Whirl, Spitfire, Ferris Wheel, Rollaplane and other riding devices doing their heaviest business. The swim pool also packed 'em in, as did the pier restaurant and refreshment stands.

NAAPPB GAS FIGHT

(Continued from opposite page)

to Lawrence Tibbett, reproduced in the press. However, certain governmental agencies do not, in our judgment, recognize their importance or, at least, seem unwilling to give them the special consideration which their importance warrants.

"2. The patronage of amusement parks, pools and beaches and other outdoor amusement enterprises is drawn largely from the working class and, in the main, outdoor amusement establishments are, of necessity, located on the outskirts, or at some distance from large centers of population. The workingman, in particular, confines his recreational activities to Sundays and holidays and such hours on weekdays as do not conflict with his working time, and it is safe to say that a substantial percentage of the patrons of outdoor recreational establishments travel by automobiles.

"3. Bus transportation has already been so greatly restricted in many localities as to prove a serious handicap to many operators of amusement parks, pools and beaches who have no streetcar accommodations available and who must, therefore, depend in the main on privately owned automobiles for patronage. Then, too, the introduction of the automobile has caused a general dislocation of population as related to the times when trolley cars were depended upon, with the result that many people are not conveniently situated with respect to these public facilities.

"4. Even if the desire to visit places of amusement exists among the people, the present bus lines and trolleys do not have enough equipment or men, due to the draft which has taken many operators, and further, by reason of the prevailing shortage of labor, and further, the time element required to train operators of streetcars and busses even when men are available, to meet the exceptional demand for service. In this connection, however, it must be borne in mind that the hours in which transportation facilities are used by patrons of amusement and recreational enterprises do not interfere with the transportation of defense workers to and from the plants in which they are engaged.

"5. Many recreational establishments are offering special accommodations for countless thousands of men in the service, bearing in mind their limited incomes; in many cases the entertainment is entirely gratis. Many servicemen seek their entertainment by the use of automobiles provided by friends.

"6. The outdoor recreational facilities of our nation constitute a large and important industry, especially in these times. Therefore, greatly reducing or eliminating the income previously enjoyed by depriving them of the automobile patronage would probably drive countless recreational establishments out of business and bring financial ruin to their owners; in fact, this tragic experience has already closed a number of amusement parks in the country and deprived their surrounding territories of the beneficial results of amusement and recreation.

"In this connection also, it must be borne in mind that there are over

500,000 individuals employed in the various branches of the outdoor amusement industry who, in the main, are unqualified or unfit for military service or defense work. Many of them would either lose their positions or have their wages materially reduced.

"BE IT THEREFORE RESOLVED, that copies of this resolution be forwarded immediately to the director of the Office of Price Administration, Secretary of the Interior and the director of the Office of Defense Transportation, with the recommendation that no further restrictions in the civilian supply of gasoline be made and all restrictions as to how it is to be used be removed everywhere."

JOYLAND UP 100%

(Continued from opposite page)

healthy business. While attendance for the three days was some 2,500 under that of the same period last year, heavier per capita spending brought total receipts above last year's mark, Kincaid said. The Joyland pool, 50 by 250 feet and equipped with a sand beach and submarine and floodlights, has been playing to exceptional business all season. Fourth of July saw 2,400 people in the pool, nearly capacity.

Another Joyland money-maker this season has been the 80 by 180-foot Casino Ballroom, which has accommodations for 1,600 dancers. Dancing is a nightly feature, with the bands set by Arthur Frew, of General Amusement Corporation office, Cincinnati. Joyland also has its Winter Club House, accommodating 800, which provides dancing ala nitery style during the cold months. Beer and liquor are sold in both dance spots.

Ride contingent this season includes Roller Coaster, Ferris Wheel, Dodgem, Merry-Go-Round, Whip, Chairplane, Octopus and Roll-o-Plane. Parking lot has an 800-car capacity.

Kincaid, who since his acquiring sole ownership of Joyland several months ago has spent considerable time and money in exploiting and improving the amusement resort, is getting his first experience in amusement park operation, and the venture to date has been highly successful for him. It was rumored here this week, however, that the park operation is interfering with his other business interests and that he is considering disposing of his Joyland holdings.

CINCINNATI.—The Food Show, a lucrative feature at the Cincinnati Zoo for many years, will not be held this year due to the war. In its place will be staged a "Win the War Exhibition," beginning late in August. The Zoo's recently opened Cage Door, canteen for men and women in the armed forces, received considerable publicity in the local dailies and has been getting a good play from the service folk.

WANTED

Three Foremen for Ferris Wheel, Whip and Merry-Go-Round. Best pay, living quarters.

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GIRL BALL GAME OPERATOR

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War-Tuned Annuals Register

Minot Military Menu Successful

Gate count reaches 100,000 mark—net expected to hit last year's 6G figure

MINOT, N. D., July 17.—North Dakota State Fair, featuring its Army Show exhibit and stressing increased livestock and agricultural production, attracted an estimated 100,000 during the July 5-10 run. Good weather prevailed excepting on July 5 when it rained until noon, holding attendance down on that day. Track conditions were good, however.

Highlighting the six-day run was the Army Show staged on Monday, Wednesday and Friday nights. Display presented in battle array heavy and light tanks, heavy and light artillery, armored cars, jeeps, Red Cross action, ammunition trailers, big caterpillar tractors, airplanes, gun nests, foxholes and bombs. Special booths were set up for the army, navy, marines, WACS, WAVES and SPARS. (See Minot Military Menu on opp. page)

War Theme Set At Bloomsburg

Stepped-up food, ag program mapped—entertainment schedule strong

BLOOMSBURG, Pa., July 17.—With its attention focused on the objectives of winning the war, 89th annual Bloomsburg Fair has set dates for this year's annual, framing its program around a Food for Victory theme, Paul D. Jacobs, president of the Columbia County Agricultural Association, said this week. The fair, which rose from a street bazaar, to one of the largest and most successful in the East, firmly believes, Jacobs said, that it has a duty to perform which is the greatest in the annual's history. "Thruout almost a century of existence," Jacobs said, "the fair has promoted the agricultural advancement of the area, which supplies much produce to the anthracite belt and has also developed large demands for products of the farm and factory of this area in city markets of this and adjoining States."

"We all realize that this is a time when all personal desires must be foregone." (See Bloomsburg Theme on opp. page)

Greenfield Profits To Service Groups, War Bond Purchases

GREENFIELD, Mass., July 17.—With the profits to be divided equally, in the purchase of War Bonds and donations to service organizations, and with Victory Garden Contests a prominent feature of the programs, plans for the 94th Franklin County Fair are underway. Officials of Franklin County Agricultural Society this week re-affirmed their decision at the annual March meeting to continue the fair this year.

Admitting that transportation will be a problem, President Fred B. Dole pointed out that Greenfield has a far more favorable location than any other fair center in New England. He optimistically predicted that this handicap would be overcome. Horse-drawn wagons will be provided for patrons who otherwise would have to walk from downtown Greenfield to the fairgrounds, he said.

Department heads named for the fair include superintendent of cattle, James Warner; horses, F. S. Wood; sheep, James Moody; draft oxen and steers, C. O. Loomis; poultry, Solon H. Stone; grounds, Patrick Clancy; midway, Arthur E. Gleason, and races, Roger Bourke.



FORMER GOV. MYERS Y. COOPER, president of the Greater Cincinnati and Carthage Fair and honorary president of the Ohio Fair Managers' Association, is heading up a State-wide committee to promote the sale of War Bonds and Stamps, assemble scrap, promote War Bond premium awards and encourage patriotic demonstrations at county fairs in the State. Cooper, widely known for his fair activities, was appointed chairman of the committee by N. E. Stuckey, Van Wert, president of the Ohio association.

Macon Plans Hay Rides to Offset Travel Handicap

MACON, Ga., July 17.—Georgia State Fair officials are planning a country hay-ride stunt to overcome transportation difficulties when the fair is held this fall.

Joe F. Pruett, secretary Macon Exchange Club, which sponsors the fair, revealed that arrangements have been completed to hire a number of teams and two-horse wagons. The wagons will be filled with hay and they will give a ride from downtown to the fairgrounds for 5 cents.

The local transportation situation is not acute as the fairgrounds are little more than a mile from the heart of the business section, and are in easy walking distance to thousands. Regular bus lines operate within two blocks of the main gates.

Pruett also said the fair may be changed from one week to a 10-day affair, so that the period will cover pay-days, a big factor in this soldier-crowded city.

TALLAHASSEE, Fla.—Earl Wright, currently appearing with his dog act in Southern vaudeville houses, plans to go North soon to play fairs, with opening set for Wisconsin.

Oklahoma Skeds Armed Forces Display; Attractions Are Booked

OKLAHOMA CITY, July 17.—Despite gasoline rationing and a probable further restriction on bus and train travel, Oklahoma State Fair and Exposition is continuing with plans for its annual here. An army, navy or military theme will be used to carry the seriousness of the war to all patrons.

Barnes-Carruthers have been engaged to present the free afternoon and night grandstand program. For the six afternoon performances circus attractions will be offered, while at the night shows will be the usual high-class performances that have pleased patrons for the last three years, Ralph T. Hemphill, secretary, said.

Rubin & Cherry Exposition will provide the rides, shows and concessions on the midway. Nightly fireworks display will be presented by Thearle-Duffield Fireworks Company.

Usual livestock and agriculture displays are billed, and the usual premium prizes will be awarded. In addition, there will be booths featuring the women's department with canning, cooking and baking featured. The Farm Women's Club exhibits will also be displayed adjacent to the Women's Home Activities department.

Special inducements have been made to accommodate all 4-H Clubbers in the State as well as the Future Farmers of America. Annual Oklahoma State Newspaper contest, for excellence of make-up, editorials, advertising, news value and features will again be held. This is one of the most interesting and one of the few such attractions in the nation. It has drawn much attention, especially from the State newspaper fraternity in the last few years.

Atlanta Features Livestock, Ag; Youth Activities Billed

CINCINNATI, July 17.—Plugging increased livestock and agriculture production, 29th annual Southeastern World's Fair, Atlanta, under direction of Mike Benton, has completed plans for this year's run. Benton said during a visit to The Billboard offices Wednesday. Benton, who stopped off in the Queen City en route from Dayton, O., said the presentation this year will run for 10 days, a departure from the usual policy of holding the fair for a week only.

Benton said the midway and grandstand attraction set-up is rapidly nearing completion. While in Dayton he closed negotiations with E. Lawrence Phillips, general manager Johnny J. Jones Exposition to provide the midway.

Gus Sun Booking Agency will again provide the free grandstand attractions, and United Fireworks Company, thru P. A. Conway has been contracted to present the fireworks display. Benton also said that negotiations are under way to bring WSM's Grand Ole Opry to the fair for performances in the building used last year for the United Nations Display.

War Bonds and Stamps will make up a portion of the premium awards, and highlighting the program will be a Na-

tional Poultry Show and National Livestock Show. Much emphasis is being placed on 4-H Club and Future Farmers of America activities, Benton said, while the vocational and vocational aspects of the fair will come in for a large portion of attention.

Since the grounds are serviced by regular streetcar transportation, Benton said the gasoline and travel restrictions are not likely to create a problem for the fair.

15 Mid-Pennsy Boards To Continue

HARRISBURG, Pa., July 17.—Altho the war has reduced the number of agricultural fairs in the State, 15 mid-Pennsylvanian boards have set dates and mapped go-ahead plans for 1943.

They include: Kutztown, Bedford; Grange Encampment and Center County Fair, Centre Hall; Huntingdon; Union County, West End; Laurelton, Juniata County, Port Royal; Fulton County, McConnellsburg; York Interstate; Gratz, Allentown, Bloomsburg, Ephrata, Litzitz and Mount Joy.

Regina Victory Day Good Draw

Attendance lags for initial two days — War Bonds awarded at grandstand

REGINA, Sask., July 17.—Main gate attendance figures at the end of the second day of Regina Provincial Exhibition's fourth wartime annual, July 12-17, showed a decline of 12,428 as compared with the same days last year. Indications for the third day, however, were that it may prove a record breaker, officials said. Grandstand attendance on the initial two days also was down. Total afternoon and night attendance was 11,478 below last year's first two days' figures.

Manager James Grassick pointed out that the rodeo of last year had done much to boost the grandstand and main gate patronage at the six-day 1942 exhibition. Comparative figures with 1942 in brackets were: Monday, 5,825 (6,368); Tuesday, 18,113 (27,928). Grandstand: Monday, 2,677 (4,340). Tuesday, 10,512 (22,397).

Transportation difficulties during the long haul here from Calgary, Alta., delayed the arrival of Conklin Shows until 7 a.m. Monday, but despite a shortage of labor everything was working to good business by mid-afternoon. Initial day was Victory Day and that night saw over 1,500 sailors, soldiers and armen parade thru the downtown district and out to the fairgrounds to participate in the opening ceremonies.

Hon. Colin Gibson, minister of National Revenue, Ottawa, officiated and (See Regina Victory Day on opp. page)

Cooper Heads Group To Promote Ohio's Bond, Scrap Drives

COLUMBUS, O., July 17.—A State-wide fair committee, headed by Former Gov. Myers Y. Cooper, Cincinnati, has been appointed to promote the sale of War Bonds and Stamps, assemble scrap, promote War Bond premium awards and encourage patriotic demonstrations at county fairs in the State. Cooper was named chairman of the committee by N. E. Stuckey, Van Wert, president of the Ohio Fair Managers' Association. Cooper is honorary president of the association.

Cooper along with a committee of 40 met here yesterday to work out a patriotic program as a uniform feature at all Ohio fairs. The State Board of Agriculture and representatives of federal agencies will assist the committee, it was said. Lawrence P. Lake, vice-president of Greater Cincinnati and Carthage Fair Board, and R. D. Van Atta, secretary, accompanied Cooper here from Cincinnati for the meeting. Cooper is president of the Carthage Fair.

Fairs March For Victory SEASON'S OUTLOOK LOOK

For This Feature in The Billboard Fall Number Dated July 31

De Queen Continues; Program Is Readied

DE QUEEN, Ark., July 17.—Sixth annual Livestock Show and Fair will be held here as scheduled, it was announced Monday following a meeting of the board of directors of Sevier County Livestock Shows Association. Board voted to cancel the annual last winter when the Quorum Court failed to make the annual county appropriation of \$500 for premiums at its January meeting. However, Ralph B. Kite, president and manager of the annual, said that the association would be able to finance this fall's fair.

The association sponsored a two-day rodeo at the fairgrounds, June 25-26, to capacity crowds, proving to the management's satisfaction that the public wants entertainment. A questionnaire, sent out to 50 prominent farmers in De Queen brought practically a unanimous demand that the fair be held this fall and a premium list is now in preparation.

Another rodeo has been booked for two days of the annual and midway will be made up of rides and concessions, Kite said.

Portland Acts Set; Ticket Sale Hiked

PORTLAND, Ind., July 17.—Season ticket sale for Jay County Fair here is slightly higher this year than for the same period in 1942, Roger Ludy, announced this week. Ludy said that the entertainment program for the week-long annual has been set with WLW's Boone County Jamboree booked for matinee and night engagements on Sunday, and performances on Wednesday and Thursday nights.

Harness racing will be held Wednesday, Thursday and Friday afternoons, while a full day will be devoted to 4-H Club activities. An army band and squads of soldiers are also booked for appearances on that day. On Friday night Ludy will present an amateur show on the free act stage. This is to be followed by a fireworks display.

State Wildlife Exhibit Tours Illinois Annals

SPRINGFIELD, Ill., July 17.—Illinois Department of Conservation's educational Wildlife Exhibit, began its fourth annual tour at the annual Hamilton County Fair, McLeansboro, July 5-9, under direction of the Division of Education and Public Relations. Livingston E. Osborne, conservation director, said the exhibit includes red and gray foxes, deodorized skunks, raccoons and coyotes (prairie wolves) and live game birds, including ringneck pheasants, bob-white quail, mallard ducks and Canada geese.

The department, thru recent efforts, has added to the usual snake display and in the exhibit this year will be a number of stretched pelts and mounted fish. The department's Division of Forestry, co-operating with the Illinois War Council, and the Division of Fire Prevention, will present a rural fire prevention display.

"The primary purpose of the exhibit is to educate and better acquaint the people of Illinois with wildlife of the State. We are convinced that the goal of this department cannot be obtained without public co-operation. We can receive that co-operation only thru an intelligent well-directed educational program," Osborne said.

Exhibit has been booked at these fairs: Perry County, Pinckneyville; Pope County, Golconda; Saline County, Harrisburg; Coles County, Charleston; Wabash County, Mount Carmel; Fulton County, Lewistown; Old Settlers' Day, Hillsboro; Whiteside County, Morrison; Ogle County Fair, Oregon; De Kalb County, Sandwich, and Marshal-Putnam County Fair, Henry.

LAMONT'S COCKATOOS AND MACAWS closed a two-week engagement at Gwynn Oak Park, Baltimore, Friday (16). The act, back in the East after an absence of three years, has a string of park and fair dates to follow.

AROUND THE GROUNDS

BEATRICE, Neb.—Gage County Fair, suspended last year, will be revived this year. Special emphasis will be placed on 4-H Club and Future Farmers of America exhibits.

SHELBY, Neb.—Polk County Fair will be held this year as planned, Secretary Louis Hastert announced. Four-H Club activities will be the principal feature, altho night shows are scheduled.

RANDOLPH, Neb.—Tri-County Junior Fair, held annually for 11 years, has been canceled this year because of the inability to obtain entertainment features, the Community Club said.

ST. PAUL.—Contract for remodeling the Minnesota State Fair buildings for an airplane propeller plant has been awarded the Fegles Construction Company, Col. O. G. Hoas, United States district engineer, announced last week.

GRESHAM, Ore.—Horse racing will be a feature of this year's Multnomah County Fair. A. M. (Bert) Lee, secretary, has returned from California, where he interviewed a number of stable owners. Earl Harvell, racing secretary the last three years, will be in charge of the competition.

TOPEKA.—Shortage of man power has caused Maurice W. Jencks, manager Kansas Free Fair, to notify all exhibitors expecting to attend this year's annual, that they will have to bring their own help with them. Work of repairing and repainting buildings on the grounds is being spread over the summer rather than the final weeks before fair time in order to meet the labor shortage.

CHARLOTTE TOWN, P. E. I.—Charlotte town Exhibition and Driving Park Association, at its annual meeting here, revealed that its 1942 operations were the most successful ever conducted by the association. Included was the annual fair, one of the few in the maritime provinces which was not suspended for the duration. Association promotes harness racing as well as the annual exhibition.

ALBANY, N. Y.—Following a conference here last week, representatives of the Empire City Racing Association and the four trotting race associations in the State, it was unanimously agreed that the facilities of Empire City Race Track, Yonkers, be placed at the disposal of the State Harness Racing Commission for a joint trotting meet at the Empire track. During the meet, the Hambletonian, will be shifted from Goshen to the track, it was announced.

JACKSON, Miss.—Veterans of World War II will be given employment during the Mississippi Free State Fair here. Application register for both veterans and non-veterans physically able to serve will be opened in the Civilian Defense Building, Rex B. Magee, general manager, announced last week. Mrs. M. E. Martin will handle the register. Men with military experience in the present war are preferred for the special duty watching the U. S. military displays to be presented by the army, navy and marine corps.

SPRINGFIELD, Mass.—Few of the traditional "hill-town" fairs will be held this fall if the consensus of presidents, secretaries and some directors of each hold as reported after a meeting of officials of the four fairs in West Chesterfield recently. In the interests of the war effort and the conservation of gasoline, the officials felt in general that it would be advisable to cancel the events for 1943, altho no definite announcements will be made until the matter has been hashed over by the individual associations, it was reported. A. W. Lombard, executive secretary-treasurer of Massachusetts Agricultural Fairs Association, was present at the West Chesterfield meeting, which was a preliminary to meetings to be held by each society at which the final decision is to be made.

BLOOMSBURG THEME

(Continued from opposite page) gotten and all attention must be focused on the objectives of winning the war. We firmly believe the Bloomsburg Fair serves a definite purpose in this main objective. It is true that there are curtailments, which will be a handicap in many ways, but Bloomsburg must carry on to make a real contribution to sup-

port the key slogan of Claude R. Wickard, secretary of agriculture, "Food Will Win the War and Write the Peace."

Jacobs said that the majority of the fairs members are tillers of the soil, men and women who have and are making real contributions to the progress of agriculture. They are currently engaged in their greatest production schedules and they and others have announced that if they succeed in the programs, as they are determined to do, the Bloomsburg Fair has played a large part in molding the foundation upon which they labor, Jacobs said. Considering every phase of the situation, the fair board feels that regardless of whether it operates at a profit or loss, its part in the war effort this year is to carry on, Jacobs added.

Grandstand attractions have been booked and menu includes vaudeville, circus acts and revue and Col. Jim Eskew's JE Ranch Rodeo. A race program, offering liberal prizes, will be presented and the same liberal premiums and classifications will be offered exhibitors in each department.

REGINA VICTORY DAY

(Continued from opposite page)

In his address he stressed that fairs in wartime were a direct contribution to the war effort. War Bonds, valued at \$600, were awarded to patrons at the grandstand show. Tuesday's midway business was exceptionally good. On that day War-Savings Certificates totaling \$125 were used as a grandstand giveaway for children.

Allies Victorious, Barnes-Carruthers presentation, proved highly popular as the grandstand attraction.

MINOT MILITARY MENU

(Continued from opposite page)

Success of the presentation was reflected in the good marks chalked up at the box office, Secretary H. L. Finke said. He added that the net profits, with all receipts in and taxes paid, will hit \$6,000, the same figure reached in 1942.

Finke said 12 units were used in the army display which was made possible thru the co-operation of Army Signal Corps and Orientation groups, which sent the fair board pictures and plans for the exhibit. The fair constructed the tank and artillery units, it being impossible to have the regular army equipment shipped in.

Special days were set aside and included American and Canadian days. Idea proved popular. Program also laid much stress on agriculture, livestock, 4-H Club and women's displays, with premiums on a par with last year. A special fireworks display was presented by Thearle-Duffield Fireworks Company, with the army's Company K and the fire department assisting in the display of incendiary bombs. Fair also presented an excellent government exhibit

showing various kinds of bombs, shells and anti-aircraft bullets.

Four days of harness racing and two days of running events along with mixed buggy races were presented. Midway attractions were provided by two small carnivals and included eight rides and a number of concessions. Business here was highly satisfactory, Finke said. Finke added that since the fair is located in an agricultural sector where farmers are getting enough gasoline to take care of their needs, little difficulty was encountered from transportation bans. He said, however, that the gas rationing did affect carnival concessionaires and race horse folk.

HELLO FOLKS!

Selden THE STRATOSPHERE MAN

World's Highest Aerial Act!

35 Ft. Swaying Handstand-Trapeze-Perch.

Write for Complete Information.

Perm. Address: Care Billboard, Cincinnati.

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MEDINA COUNTY FAIR

September 9, 10 and 11, 1943

Want Rides, Shows and Games. The Fair that is building for its 100th anniversary in 1945.

PAUL M. JONES, Secy., Medina, Ohio.

WANTED

Shows and Legitimate Concessions (No Racket).

PARKE CO. FAIR

Aug. 16th to 21st.

Gooding's Rides booked. Write

EARL G. SWAIM, Secy., Rockville, Ind.

WANT CARNIVAL

Week of August 9 to 14

for FOUR-H CLUB FAIR

Sponsored by Brazil Kiwanis Club.

Contact AL HERT, Pres. BRAZIL, IND. Kiwanis Club

BLOOMSBURG FAIR

Will Positively Be Held, Disregard All Rumors to the Contrary

SEPTEMBER 27 TO OCTOBER 2 (DAY AND NIGHT)

Three big special days—Tuesday, Friday, Saturday. Children's Days—Tuesday, Friday—60,000 free tickets. All contracts have been made including outstanding Revue and Acts. Shows and Rides, James E. Strates.

Choice space available for legitimate Concessions. Write at once.

CARL FLECKENSTINE, Supt. Concessions, Bloomsburg, Pa.

THIRTIETH ANNUAL

South Louisiana State Fair

Donaldsonville, October 1, 2 and 3

Under Auspices of La. Civilian Defense Council WANTS to hear from Carnival, Grandstand Attractions or Circus.

R. S. VICKERS, Secretary-Manager

Donaldsonville, La.

WANTED—SHOWS AND CONCESSIONS

For the Following Fairs

CLEARWATER CO.—Bagley, Minn., August 6-8

ITASCA CO.—Grand Rapids, Minn., August 12-15

AITKIN CO.—Aitkin, Minn., August 16-18

Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Summer Biz Holds At Milam's, Pa., W.V.

WHEELING, W. Va., July 17.—Altho lack of war industries, the draft and absence of large army or navy training centers have resulted in a decrease of the population in this section, the rinks operated by Cecil Milam at Wheeling and Washington, Pa., as well as his Airway portable rink, six miles from Wheeling, are getting unprecedented business.

The Washington Rink, now open only on Friday and Saturday nights, is a favorite recreation center for the soldiers (1,000 of them) attending Washington and Jefferson University. Wheeling Rink offers Tuesday, Thursday, Saturday and Sunday night sessions, and a younger crowd than formerly makes up patronage. Music is provided by a Hammond console organ and this is sent out over leased wire to the Airway portable rink which operates, excepting Mondays, nightly from 8 to 11, with matinees daily, excepting Mondays, from 2 to 4:30. Airway also uses recorded music.

Occasional added features or attractions are offered. On July 6 and 7 Pop Carter, Los Angeles, gave exhibitions at Wheeling and Airway rinks. Operator Milam uses some newspaper advertising but relies chiefly on the publicity obtained from 15-minute radio programs of rink organ music broadcast five times a week directly from Wheeling Rink.

Cecil Milam is owner-manager of Wheeling Rink; Ralph Shriner, organist; George Burns, skate room; Elizabeth Milam, tickets; Bertha Bonberger, refreshments, and Delora Lowe, check room. Washington Rink is managed by Raymond Smith, and Ruth Parr is organist; Mary Cutchall, refreshments; Mary Harvey, check room; Reva Smith, tickets, and Don Trautman, skate room.

Milam and Smith alternate as managers of Airway Rink. Jane Wallace handles tickets; Jimmie Plants, skate room; Nellie Williams, refreshments, and Charles Cole is doorman.

Dallas Spot Has Big Gain

DALLAS, July 17.—Summer season in Fair Park here is about 50 per cent better than last year, reported Samuel Bert, operator of Cotton Bowl Roller Rink, one of the features in the park. Excellent attendance in the air-conditioned rink has marked weekdays, with capacity taxed on week-ends and holidays.

SMOKE pouring from an over-heated ventilating fan in Dance Box Roller Rink, Philadelphia, July 7, sent a score of late skaters into the street as a fire scare spread thruout the building. Rink was about to close for the night when smoke was noticed and about 60 skaters fled from the second-story rink. No damage was reported.

CB TROTS OUT STRAW

(Continued from page 40)

city. Cole show bought her there last year.

Arthur Hoffman, Side-Show manager, reports excellent draws, with ample help, but good acts scarce. A woman accordionist joined here. Thomas reported the show had more labor now than a year ago, but of lower caliber. Fan Edgar H. Wilson, Rockford (Ill.) attorney, joined the show here to travel with it during his vacation.

Best Des Moines Stand

DES MOINES, July 17.—Cole Bros.' Circus played to four capacity crowds here July 9 and 10 for the best stand the circus has ever had in the city. Opening an hour late after a 180-mile haul from Rock Island, Ill., the top was filled for the Friday matinee, and the evening performance was a sellout. The ticket window closed 10 minutes before 8 p.m. and straw was scattered in front of the bleachers to seat the overflow.

Noyelles Burkhart, who was in charge of the show during the absence of Zack Terrell, was pleased by the turnout and said it was the best matinee and evening performance for Cole Bros. in Des Moines. Both Saturday performances had capacity crowds, altho no straw was required that night. The Side Show netted good receipts, aided by the sell-out Friday night by getting a large share of those turned away. Business likewise was good at both performances Saturday. A. E. Waltrip turned in a good job on publicity, getting spreads in both local papers. Radio was also used with spot plays.

The haul from Rock Island was made in good time, but the long trip delayed the Friday matinee. Business was reported good there.

Good in Indiana

ROCKFORD, Ill., July 17.—South Bend, only stand in Indiana for Cole Bros.' Circus on its westward trek, treated the show well. On opening day, July 2, an excellent matinee was followed by a night straw house. Matinee on the second day was satisfactory, with capacity at night. Show used the lot on Perry Avenue.

July 4 was celebrated at Harvey, Ill. The Stars and Stripes were displayed in the cookhouse, and Steward Mitt Carl prepared a feast, featuring turkey and all the trimmings. Joliet (5) gave a near-capacity matinee and capacity at night. Bob Clark, CFA, announced the forming of a new tent in Joliet, to be known as the Col. Harry Thomas Tent. About a dozen members have been enrolled and the tent will be raised when Cole shows Joliet next year.

Peoria this year was a two-day stand. Opening matinee (6) was light and a heavy rain at 7 o'clock kept the night house short of capacity. A good matinee

Future of Speed Skating

By CAP SEFFERINO

LOOK

For This Feature in The Billboard Fall Number

Dated July 31

on the second day was followed by capacity night business.

The show appears to be doing a fine job of selling War Bonds. Before each performance Thomas makes a special announcement on behalf of the Treasury Department, urging purchase of more bonds. The radio programs likewise carry this appeal, and the special section of reserves donated for purchasers of bonds will be continued thruout the season.

Despite a man-power shortage, the show has been moving on schedule. All of the personnel pitches in to make this possible and credit must be given the railroads for the work they are doing in getting the show over the road.

The performance moves well under Equestrian Director Harry McFarlan. The new cobalt blue big top, none the worse for mud encountered early in the season, provides a striking setting for the spec, *Conquest of Coronado*, produced by Thomas, which sets the pace for the entertainment that follows. Reported by Edgar H. Wilson, CFA.

MILLS OKAY IN ILLINOIS

(Continued from page 40)

Mary Mills, outside candy stand; Charles Brady, Side Show boss canvasman and carpenter; Mrs. Charles Brady, wardrobe; Doc Ford, Mrs. Ford and Lewis Ford, Side Show and big show; George L. Meyers, 10 days ahead of show; Lee Smith, lithos; J. Miller, mechanic; "Hard Times," electrician; Allen Rice, novelties; Jimmy Sweeney, seat butcher; Whitey Regan, popcorn; William C. Bennett, headwaiter.

While in Westmont Jack Mills visited the quarters of Edna Curtis, indoor circus producer. Mills entertained many visitors at both afternoon and night shows. Among those noticed on the lot were Joseph L. Streiblich, secretary of the Showmen's League; Mr. and Mrs. Orrin Davenport Jr., Burt Wilson, Al Sweeney, John and Gertrude Schubert, and H. A. Atwell, photographer, of Chicago; Dr. H. H. Conley, Park Ridge; Dr. Slack and wife, Oak Forest; Edna Curtis, and Mr. and Mrs. Robert Clark, Joliet.

ARTHUR BIG ON COAST

(Continued from page 40)

formances were also given at the Naval and Military Hospital for sailors and soldiers. Special performances at naval hospitals have been given at each stand since the circus entered the State.

Exceptionally good business was had at Klamath Falls, Medford, Eugene, Corvallis, Albany, Roseburg, Cottage Grove and Oregon City. The Salem engagement was only fair, but was overcome by the hospitality extended the show-folk by Virginia Kline, who entertained at her home at luncheon and at a nitery after the night performance. Dr. David E. Reed, of Lebanon, visited in Corvallis, Albany and Salem. Louis Veiarde, who is stationed at Camp Adair, was granted leave of absence and appeared in performances at Salem, Corvallis, Albany and at Portland. His bounding wire act was well received.

UNDER THE MARQUEE

(Continued from page 40)

and 3 p.m. Letters from acquaintances will be appreciated.

MRS. RAY TULLIS, formerly with circuses, and her two adopted daughters, now living in Fort Dodge, Ia., recently visited Vonnie Croake in Chicago, and all visited the Ray Marsh Brydon freak show in Riverview Park.

MRS. OTTO GRIEBLING, wife of the featured clown on Cole Bros.' Circus, did

not have to undergo an operation for which she was slated in University Hospital, Chicago. Diagnosis by a hospital surgeon showed no operation necessary and she returned to the show.

EARLY-DAY press agents thought a likely escape good copy. Today they try to kill the news.

REX M. INGHAM'S Wild Life Exhibit started its third week in Knoxville July 12. Booked in there for one week, business picked up daily. Show closed there July 15 and went to Morristown, Tenn., for a three-day stand. Dan Bryant, former assistant manager, who has been replaced, has gone to his home in Reidsville, N. C. Trucks have been repainted and present a nice flash. Shipment of animals and birds arrived recently from Otto Martin Locke, New Braunfels, Tex. Dr. George D. Barrett, former lecturer for the U. S. Society of Zoology, is now stationed at Fort Benjamin Harrison in Indiana.

TACKLING of circus banners on high walls has educated many business men to the fact that they have been losing valuable advertising space and they have painted signs after seeing what a swell flash the "rag" made from a distance.

The First
Best Skate



QUALITY

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Established 1884
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The Best Skate Today

WOULD LIKE TO LEASE

Ice or Roller Rink and Skates, Tent and Chairs for Movie Tent Show. I have booth equipment. Opportunity here for playland or indoor carnival. Will share expenses or lease equipment. Would consider Bowling Alleys or any legitimate amusement enterprise. Have capital and prepared to devote my time to any proposition in this defense town of 200,000. Would make cash deposit to guarantee care of equipment. If you are storing your equipment or sacrificing on account of rationing or draft, contact me. Can secure suitable buildings for indoor carnival or winter quarters if you act quick. I am 48 years of age and can furnish bank and character recommendations, photos of location on request.
BOX D. 103, Care The Billboard, Cincinnati 1, O.

WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.
MAGES SPORTS STORES
4019 W. North Ave. CHICAGO, ILL.

RINK FOR LEASE

Hurry and see this increasingly popular Rink located in center of large population, 15 minutes from Cincinnati, Ohio. Has 100% sound proof floor, 135 ft. by 55 ft., over 7000 sq. ft. floor space. Army camp location, completely equipped, 350 pr. Chicago Skates. No competition, restaurant in connection. Owner called to service. Address:

FT. THOMAS RINK
Fort Thomas, Kentucky

FIBER WHEELS

- PRICED LOWER
- IMMEDIATE SHIPMENT
- OVER AN INCH WIDE
- OUTWEARS—BY TEST
- WON'T MAR OR MARK

Plastic Products Corp.
(Roller Skate Wheel Division)
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No. 321 DUSTLESS FLOOR DRESSING

Cleanes the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance O. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

LAST CALL FOR WHITE LEATHER

March 16th the Government prohibited the tanning of white leather. Fortunately, due to production schedules, we have an excellent reserve. Because we anticipated this condition we are able to meet your needs today. . . . PROVIDED you place your fall and Christmas orders today. Don't gamble! Don't delay!

TURN YOUR "SCRAP" INTO \$\$\$

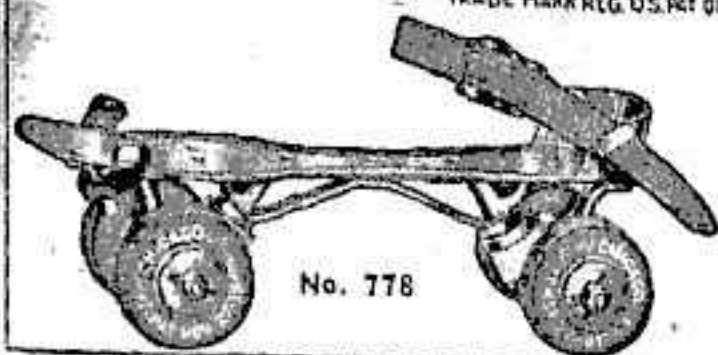
Put your old broken and cracked plates to work. We will weld them, cut them down and mount them on Hyde Shoes. This service has saved Rink Operators thousands of dollars.



HYDE ATHLETIC SHOE CO.
Manufacturers of those famous
"Hyde" Figure Skating Outfits
CAMBRIDGE, MASS.

WHY "CHICAGO" SKATES

TRADE MARK REG. U.S. PAT. OFF.



No. 778

They are the MOST POPULAR and SERVICEABLE Skates on the Market. Their upkeep is very small and they have proved to be good money earners.

CHICAGO ROLLER SKATE CO.

4427 W. Lake St. Chicago, Ill.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

ATLANTA'S answer to the faint-hearted in fair-dom: Southeastern World's Fair will run 10 days this year instead of the usual week. Subject of food being to the fore, the theme will be increased livestock and agricultural production. Timely topics generally mark this ambitious annual, which for several seasons has had United Nations-dedicated programs. President Mike Benton, reporting grosses from two and a half to three times larger than in corresponding periods for Lakeside Park, site of the fair, can't see how the fall fair can be anything but a whopper. Hence the 10-day stanza. Sitting across the Desk the other day, he was asked as to the effect of auto driving curbs. Out of his experience and without hesitation, the debonair Jawa boy shot back: "They get where they want to go."

NOT than anybody would or could—but General Manager Charlie Nash is going to make darn sure that no one will forget Eastern States Exposition, Springfield, Mass. Right now the expo plant is "in the service," but its officers have pledged that after victory "there will be no break in the life and purpose" of ESE. There is much of interest to those other than local fair fans in the initial issue of a booklet which the board will send out a few times

each year. In it General Manager Nash asks for comment and suggestions. . . . Harry Kahn, the old slogan maker, is at it again for Auglaize County Fair, Wapakoneta, O. On all his 1943 literature and boards the dynamic sec has for all to see (and maybe for some to cop): "The Fair Is Agriculture—Agriculture Is Food—Food Is Victory."

HE wanted to be a circus clown but settled for the kick he got out of writing skits and gags for many years. Widely known in outdoor showdom and outstanding in Pennsylvania journalism, Wadsworth M. (Waddy) George, 74, heard the Great Timekeeper call "Thirty!" on July 5 in York, where Waddy had been on the staff of *The York Dispatch* for 39 years. He first attended the York Fair in 1876. He covered the fair for 45 consecutive years for York newspapers. He was a columnist and widely read writer of feature articles. His vast collection of photos, autographs, programs, play bills, posters and other show souvenirs is in two large museums on the Col. Mahlon N. Haines ranch near York and for years has been open to the public, as he refused to operate the museums for profit. Visiting troupers have highly praised the displays. Doc Waddell in Columbus, O., held a remembrance service for his old friend.

"BROTHER showmen coming into the army should not be reluctant to tell classifiers at induction stations of their experience and especially if they have office or clerical qualifications of any kind," writes Pvt. Gregory J. Ball from the West Coast. "The army appears to be in great need of men with this type of experience. But a great many of them do not talk it over with the interviewers when they reach induction centers. Most showmen stick to it that all they know is show business, so interviewers don't quite know where to place them and consequently many showmen are put into infantry and artillery companies when they could fit into other branches of service very well."

VERNON L. McREAVEY having taken his promotional skill and his plentiful avoirdupois into the Jack Dempsey hotel camp reminds one that Jack and Mack would be a formidable brace of bouncers—if, as and when the right play came up! . . . "Whoopee," whoops Bishop C. Schroeder, of fairs and celebrations note, from Post Falls, Idaho. "To us a nine-pound boy, Marque Anthony William, on June 21." . . . Vaughn Richardson, of Washington, Indianapolis and Hollywood, carrying the Sheesley g. a banner for the Mighty Thing, did some railroading on paper in Cincy on July 13. . . . George Thompson, who was trainer of the Robinson Military Elephants for years, is now mahout on a big bus out of Cincy. . . . If every knock really was a boost in newspapers, some gillipin' midways in the sticks (carrying those gal shows) sure would then have something to be proud of!

Out in the Open

By LEONARD TRAUBE
NEW YORK

IT TOOK a war to put one of the country's oldest fairs on the shelf. Probably nothing but a war could do it because the fair is the one which has been conducted by Erie County Agricultural Society in Hamburg, N. Y., for the last 102 years. Writing in *The Buffalo Evening News*, Frank Balch traces the fair's history since 1841 and sheds a few tears about the temporary demise of one of the greatest "little" county fairs in the whole of North America. When August comes around and the fairgrounds is just a ghost, it will mark the first interruption of the Hamburg agricultural and show window.

Quoting Balch, the fair got started on October 6, 1841, at Buffalo's county courthouse, where the public library now stands. It continued thru thick and thin—right thru the War Between the States, the Spanish-American fracas and World War I. In that period there were some 20 Presidential campaigns and half a dozen depressions, small, large and medium-sized. "Every year as sure as early frost silvered the pumpkins, the sturdy perennial bloomed with a bucolic atmosphere of pure-bred cattle, choice crops, prize poultry, baseball and trotting races," writes Balch.

BUT comes 1943 and the approaching fair season, what with transportation obstacles, labor shortages and almost no exhibitors, and the Erie County Fair throws in the towel—floored by factors, facts and conditions beyond its control. Will it come back

bigger and stronger than ever and with just as much appeal to its customers if not more so? An operation more than a century old is bound to have a sturdy hold on the population.

The fair moved around the State quite a number of times without breaking the skein, so when the war is over and "just folks" go back to peacetime chores, the Erie County Fair will most likely be in there pitching again. The first nine fairs were held in Buffalo. In 1848 it became the New York State Agricultural Exposition, held at the Buffalo Army Barracks. In 1850 the fair moved over to East Aurora, to Lancaster the next year, to East Hamburg (Orchard Park) in 1852, to Cold Spring in 1853 and back to East Aurora for the next two stanzas.

IN 1856 the society underwent reorganization to conform to State requirements and the first fair under the new act—the 16th annual—was held in Indian Church Road, Buffalo; so were the next eight. It was Cold Spring again in 1865, then two renewals at Springville and finally permanent location at Hamburg in 1868.

At the centennial in 1840 the fair equaled in acres of exhibits, attractions, premiums and patronage "all but the first top dozen State fairs of the nation. Time and again it won the Department of Agriculture commendation as one of the leading county fairs of the United States."

And here's Balch's magnificent finish: "Late next

August several thousand citizens will train their thoughts Hamburgward and, in imagination, will see the swanky horse show, the harness fliers coming down the stretch, a home run, the maps and essays of the grade children in the Educational Building, the flower show for which many women devote their energies for months without reward except the kindly comment, 'well done,' stalls of blue-blooded cattle, home products of the 4-H, the sheep, swine, poultry, vegetables—row on row of choicest canned goods, midway barkers, corn-fritters, sticky fingers, the breathless moment in the Gus Miller Sweepstake, grand finale of chills and spills of auto racing, wrestling bouts and fireworks on Saturday night."

FORMER thrill-show press agent Houston A. Lawing is battling away as a sergeant with the 630th Bombing Squadron (406th Group), Key Field, Miss. It's a dive-bombing outfit, which is not so foreign at that to catapulting, careening, crashing cars on America's fairways. And talking about the thrill boys, another one, Lucky Lott, is an aviation cadet at Corsicana Field, Tex. *Flying Lines*, weekly publication for the cadets, had quite a piece about Lott in its July 9 issue in which his former thrill boss, Jimmie Lynch, is mentioned. . . . Eddie Elkins has been arranging Eastern dates for Sammy Lawrence's midway. . . . Herbert J. Dotten has been promoted to technical sergeant at Greensboro, N. C., where he's with the air force. He's another exile of thrills and auto races, plus having been blurbist for New York State Fair. . . . Ringling's Spangles-Continental Circus at the Garden can't get substantial Sunday biz, Tuesday and Thursday matinees being better. Reason: Too much Broadway competition on Sunday. Indoor dates next winter for the layout look like an even bet.

The Crossroads

By NAT GREEN
CHICAGO

A LOCAL booking office called up the other day to inquire if we knew where they could get a large carnival for a one-day stand in Buffalo late this month. Here's your chance, boys! We're sure some of you would be delighted to haul those tons of iron into Buffalo for one day. It might require a couple of days' run to get there, another couple of days to set up and a couple more to tear down and load out, but what of it! Just think of the happiness you'd spread in that one day!

ARTHUR WIRTZ is back from a combined business and pleasure trip to the West Coast and is making ready for Sonja Henie's seventh tour. William Burke will again manage the troupe, which will start training for the new show about November 1, in Indianapolis. Show will hit Chicago, as usual, about Christmas time and New York in February. . . . Bob Morton is in town for a couple of days attending a Shrine meeting. . . . Irv J. Polack also is around and will be for a couple of weeks. His show is still playing the West. . . . Col. Tim McCoy dropped in for a short sojourn and had breakfast with his old friend Frank Braden, now with 20th Century-Fox. . . . We're told that George P. Vierheller, director of St. Louis Zoo, has the finest trained chimp in the country. It can do just about everything but talk, so 'tis said. . . . Lon B. Ramsdell hopped into town long enough to regale the boys with a few nifties, then hopped out again for Fort Wayne, where he's handling exploitation for the pic, *Stage Door Canteen*. . . . Dennie Howard up from Shreveport to look over the home grounds. . . . William V. (Jake) Ward, manager of Illinois State Fair, in on biz for a day.

THERE was a gathering of the clan in Des Moines the other day when Bill Naylor, representing Howard Y. Bary's captured planes; A. E. (Buck) Waltrip, of Cole Bros.' press department; Dick Scatterday, Cole advertising agent; Eddie Johnson, RKO Pictures, and Bill Green, MGM, got together at the Kirkwood Hotel and cut it up. Waltrip, by the way, did a bang-up publicity job in Des Moines, getting a world of stories and pictures in the local dailies. Ted Ashby, columnist on *The Register*, devoted his column one day to a humorous record of the crossfire between Waltrip and Bill Naylor when the two made the city room of *The Register* the same day and exchanged insults good-naturedly.

FRANK SMITH, manager of the Palace Theater, used some promotional stunts last week for the opening of the picture *Bombardier* that could be copied with profit by many outdoor attractions. On the opening day seven planes of the Civilian Defense Air Corps flew over Chicago dropping miniature bombs, 250 of which had tickets to the Palace attached to them and one of which contained an order for a \$25 War Bond. A couple of days later members of the Civilian Defense Corps, headed by a 50-piece band, paraded thru the Loop and to the theater, where an interesting display of block-buster bombs, airplane engines and other paraphernalia was displayed. It's not everyone who can make the necessary tie-ups, but there are numerous opportunities these days to enlist the support of local Civilian Defense officials.

HERE'S an item that is sure-fire for a controversy. Patrick Young Alexander, a Scotsman, died recently in England at the age of 85. He is credited with being the first parachute jumper. According to reports in the English press, Alexander made his first jump in 1896. Now who will come forward and tell us when the first parachute jump was made in the United States!

JUST to show that a small show can get sizable publicity breaks if it goes after them in the right way we present as Exhibit A the roto section of *The Cleveland Plain Dealer*, of July 11. The PD devoted a full page to the Beers-Barnes Circus, a one-ring truck show operated by Roger Barnes and George Beers. The show is strictly a family affair. There are 18 people in the two families and all work on the show. The 10 pictures and captions on the roto page tell an interesting story.

ROY ROGERS, hillbilly star of pictures and radio, is headlining the bill at the Oriental this week and doubtless will pack 'em to the doors. In addition to the usual Oriental exploitation, there are 24-sheets all over town exploiting Rogers' pictures. . . . Rialto, local burly house, also is going strong for posters and is cutting down its newspaper space. . . . Max Goodman up from Little Rock, looking for spare ride parts. . . . The Association of '93ers met Tuesday (13), the 50th anniversary of the World's Columbian Exposition of 1893, and one of those present was Peerless Annabelle, who was the serpentine dancer in the grotto next to the Trocadero, where Florenz Ziegfeld promoted Sandow, the strong man. Peerless Annabelle later became Annabelle Whitney, one of the Ziegfeld "glorified girls." She is now Mrs. E. J. Buchan.

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place, Cincinnati 1, O.) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AGENTS — SELL \$1.00 PACKAGE VITAMIN Tablets for 75c. Dozen, \$2.00; Gross, \$18.00. Sample, 25c. VERIBEST PRODUCTS, 4256 Easton, St. Louis, Mo.

AGENTS WANTED FOR FAST SELLING PERSONAL Military Stationery. Free samples and big-profit agents' prices. LEE CRESSMAN, Washington, N. J.

BEST YET AND LATEST NUMBER — SELLS fast at 10c each with envelopes. Hot Unconditional Terms of Surrender Greeting Cards with pictures. Send one dollar for sample order and catalogue. LA FRANCE PRODUCTS, 47 Hanover St., Boston, Mass. au7x

BONANZA OFFER — CLEAN-OUT LOT OF Fast Selling Items for carnivals, fairs, etc. 14,000 10c; 2,800 25c and 1,410 \$1.00 packages of "Tru-Clean." Wonderful demonstrator. Attractive packages. The lot for \$1,250.00 cash. Free samples. NEERUP EQUIPMENT, 2310 Cottage Grove, Chicago. jy24x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. au14x

MAGIC RACES — AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits; 80 races, \$1.00; quantity prices. Sample free. BARKLEY, 1316 Arch, Philadelphia, Pa. jy24x

WE PAY YOU \$5 FOR SELLING TEN \$1 BOXES. 50 beautiful assorted name imprinted Christmas Cards. Sell for \$1. You make 50c. Free samples. CHEERFUL CARD CO., 26 White Plains, N. Y. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1135 Broadway, New York. au7x

100 SENSATIONAL MONEY MAKERS — SELL friends outstanding Christmas, Religious Scripture Text, Etching, Humorous, Birthday, Secret Pal, Patriotic Greeting Cards and Gift Wrappings by the box and in cabinets—30c up. Individual Sweetheart, Relative, Servicemen's Cards retailing 50c and \$1.00 each. Request famous \$1 Christmas 21 card assortment on approval. 50 for \$1 name imprinted Christmas Cards. Special Get Started Offer. HEDENKAMP & CO., 343 Broadway, Dept. B-724, New York. x

FORMULAS & PLANS

MAKE DUNCAN'S FAMOUS HAMBURGER Spread—Better, cheaper. Beats competition. Makes you more money. Formula, one dollar. HAMBURGER DUNCAN, De Leon, Tex.

BUSINESS OPPORTUNITIES

EXTRA MONEY FOR ALL! — SOMETHING new, different, interesting. Write P.S.C. SYSTEM, Box 1710, Greensboro, N. C.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

SELLING OUT ACCOUNT OF FAILING HEALTH. Tricks, Joke Books, Novelties, Fun and Fortune Telling Cards, 24 latest sellers, 25 cents. Price lists free. EUREKA SUPPLY CO., Box 115-B, Westmont, Ill. x

INSTRUCTIONS BOOKS & CARTOONS

YOU CAN ENTERTAIN FOR ALL OCCASIONS with Trick Drawings and Rag Pictures. Illustrated catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. jy31x

YOUR SEARCH ENDS HERE! LARGEST LINE. Also largest catalogs shipped F.O.B. Express for \$2 or \$1 each (1) Oriental Occultism, Psychology, MSS-Courses; (2) Easy Money (Private Oriental Money Making Formulas); (3) Oriental Secrets (Magic). Our line 25-75% cheaper than all others. TRANSCIENCE, Box 37, Chicago. x

PERSONALS

MAKE COLORFUL PLASTIC JEWELRY — FOR Gifts, Resale. 200% profit. Literature free. Samples \$1 (refundable). C. HUGHES, 218 Sidell, Danville, Ill.

MISCELLANEOUS

TWO EVANS AUTOMATIC BOWLING ALLEYS, 56 ft. long. BOX 426, care The Billboard, 1564 Broadway, New York 19, N. Y.

PRINTING

BETTER PRINTING — 250 8 1/2 x 11 LETTER-heads, 250 Envelopes, \$2.25; 500 each, \$4.00. Hammermill Bond. 500 Business Cards, \$1.50. All postpaid. STUMPPRINT, South Whitley, Ind. au21x

RUBBER STAMPS—ONE LINE, 35c; 2 LINES, 50c; additional lines, 15c, up to 2-in. length. POLING STAMP WORKS, Box 545, Elkins, W. Va.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D. plus shipping charges. THE BELL PRESS, Winton, Penna.

100 6 3/4 ENVELOPES. 200 6 x 9 or 8 1/2 x 11 Sheets. Your copy printed, 3 lines, \$1.00. Postpaid anywhere in the U. S. A. STAMPIT COMPANY, 189 Jefferson Ave., Memphis, Tenn.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A COMPLETE STOCK OF REBUILT 5c SELECTIVE Candy Bar Machines. Bargains! Also 1c Peanut Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

A SWELL BUY! 30 U-SELECT-IT 5c SELECTIVE Candy Bar Vending Machines equipped with National Slug Ejectors. Carefully reconditioned and adjusted. Price \$42.50 each or in lots of 10 only \$39.50 each F.O.B. here. ADAIR COMPANY, 733 South Euclid Ave., Oak Park, Ill.

ACTIONS OR JEEP, USED WEEK, \$89.75; 5c Jennings Cigarola, perfect condition, \$69.75; Seeburg Siamese Rat conversion, \$115.00; Bally Bull's Eye, \$79.75; Mills Jumbo Parade, \$59.75; Gingers, Mercury or American Eagles, A-1, \$4.75; Cadillac, Glamour, Score Champs, Wings, Topper, Vacation, \$14.75; clean 616 Wurlitzers, \$69.75. Third deposit. NOVELTY SALES CO., Elks' Bldg., Independence, Kan. x

BALLY'S LONGACRE, \$495.00; BLUE GRASS, \$160.00; Longshot, \$325.00; Santa Anita, \$225.00; Grandstand, \$75.00; Grand National, \$75.00; Mills 5c Blue Front, \$125.00; 5c Chrome Vest Pocket, \$55.00; Keeney's Air Raider, \$235.00. TRENT BROS., Reidsville, N. C.

CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices, from operators being drafted. Uneedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland Ave., Chicago. au14x

FOR SALE—TWO WURLITZER 750E PHONO-graphs, Model 123 5-10-25c Boxes, Model 115 5c Boxes, two Model 135 Wireless Step Receivers, Buckley 30 Wire Boxes with Plastics, like new, 32 Volt Motors, 110-32, 110-110 Converters AC-DC, Brown and Black Cabinet Antiaircraft Guns, and two Iron Claws or Diggers, all in excellent condition. Write for prices. TAYLOR AMUSEMENT CO., Brunswick, Ga. ju31x

FOR SALE—WURLITZER 616, \$65.00; PIKES Peak, \$10.00; Bally King Pins, \$185.00; Mountain Climber, \$175.00; Keeney Submarine, \$195.00; Seeburg Hockey, \$75.00. 1/2 deposit. W. E. EASTBURN, c/o Camp Exchange, Camp Shelby, Miss.

GOTTLIEB GRIPPERS — LATEST INDICATOR Control Models. Refinished like new, ready for location. Triples, \$17.50; Singles, \$13.75. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala.

HOLCOMB & HOKE, FACTORY REBUILT Floor Model Popcorn Machine, never uncrated, original cost \$550.00; first order takes at \$175.00. Shipping weight, 400 pounds. A real buy. We also distribute the coin operated "Popmatic" Popcorn Machine (5c play), write for circular. Other offerings: Holly Grip Machines 1c, at \$12.00; Mills Smoker Bells (5c), almost new, \$60.00; Jennings In a Bag P-Nut, like new, \$10.00; Safe Cabinet, double, \$59.00; single, \$30.00; (Sliding Doors) H & H P-Nut Roaster, never uncrated from factory rebuild, \$95.00 (counter model), a steal at this price; Seeburg Classic Phonographs, \$200.00, on one location only. Terms all above: 5% cash discount in full with order, or 1/2 deposit, balance C.O.D. THE P. K. SALES COMPANY, Cambridge, O. ju31x

JUMBO PARADE, LATE MODEL P. O., \$89.50; Triple Entry, \$124.50; Track Time, late '38, \$85. DOUGLAS ERRON, 722 Heading, Peoria, Ill.

KISS-O-METER, \$150.00; 40 ARCADE MACHINES, \$10.00 up. Muto Hockey, \$80.00. C. A. BERG, 651 Lemay Ferry, St. Louis, Mo.

MAKE OFFER—70 VICTOR ESQUIRE VENDING, Model V, used six months, for gum; good as new. SUPERIOR PRODUCTS CO., 805 Spaulding, Wichita, Kan.

OPERATORS IN SEATTLE—WE WILL PAY TOP price for Longacres and Thorobreds. Free Play. Wire your price today. LEWIS & COMPANY, 524 Broadway, Seattle, Wash.

SLOTS—ONE OF EACH 5c PLAY, MILLS Golden Bell, \$49.00; Watling Rol-a-Top Bell, \$45.00; Watling Twin Jackpot Bell, \$33.00; Three Jennings Little Dukes, 1c Play, \$11.50. THE ATLAS, Wells, Minn.

"SPECIAL"—5 NO. 918 NATIONAL CANDY, 162 bars, \$85.00; 4 Big Game Hunters, \$25.00; 100 Esquires, like new, \$5.50; 25 Advance Ballgum, \$4.00; Marbles, 20c per 100. CAMEO, 432 West 42d, New York.

TWO PACE AUTOMATIC DUCK PIN BOWLING Alleys—Length 45 ft., automatic Pin Setter, Ball Return, Coin Receptor. Good working order. Price \$650.00 for pair. FRANK MAS-SARD, Gillett, Wis.

VICTOR HOME RUNS, \$12.50; 5c BLUE RE-built Q. T., \$100.00; 5c Glitter Gold Q. T., \$110.50; 5c Blue and Gold Vest Pockets, \$50.00; Metered, \$52.50; 1c Rex, \$4.00; 1c Bally Baby, \$3.00; 1c Yankee, \$6.00; A. B. C. Bowler, \$45.00; used Peanut Machines, \$3.00 up. 1/2 Deposit, Balance C.O.D. GALENTINE, 1412 Mishawaka Ave., South Bend 15, Ind. x

WANTED — SCALES FOR CASH. ROCK-OLA Lo-Boys and other low models. Give serials, condition and price. STANDARD SCALE COMPANY, 715 N. Kingshighway, St. Louis 8, Mo. jy24x

WANTED — 1 NIGHT BOMBER, SIT PEEK Show Machines. VERNON STEWART, Portsmouth, Va. jy24

WANTED—WATLING OR MILLS SCALES. ALL Models. Quote lowest cash price. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala.

WANTED—POSTAGE STAMP VENDERS RE-sale purposes. Must have good appearance, good mechanical condition. State lowest price, model number, etc. BOX 547, Billboard, Ashland Bldg., Chicago.

WANTED TO BUY—COIN COUNTING MACHINE; also Penny Cigarette Inserting Machine. C. SAMUELS, 89-27 69 Road, Forest Hills, N. Y.

WILL PAY HIGHEST CASH PRICE FOR LATE Model Mills Golf Ball Venders, Slots and all other type coin machines. C. R. (CHARLEY) SNYDER, 4116 Live Oak St., Dallas, Tex.

FOR SALE SECOND-HAND GOODS

ALL KINDS ALL-ELECTRIC POPCORN POP-pers — Burch, Star, Kingery, Peanut Roasters, Caramel Corn Equipment, Burners, Tanks. NORTHSIDE SALES CO., Indianola, Iowa. se4x

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CAMEL CORN EQUIPMENT, 120 S. Halsted, Chicago 6.

FOR SALE—22 SHORT GALLERY CARTRIDGES. American Box Ball Alleys. Want Chicago Rink Skates and Skato Grinder. R. M. EVERY, Clarklake, Mich.

FOR SALE—500 ROYAL METAL ANGLE IRON Folding Steel Chairs, like new; Electric Master Board, Electric Blower; other Bingo equipment. TRADING POST, 210 Franklin, Michigan City, Ind.

FOUR GAS KIDDIE RACERS, 1 COMPLETE SET Neon Sign Manufacturing Equipment; thirty Arcade Machines, including two Keeney Antiaircrafts; 1 Roll in Barrel Fun House. WABASH PHOTO SUPPLY, Terre Haute, Ind. jy31

POPCORN MACHINES, POTATO CHIP COOK-ers, Potato Peeling Machines, Caramel Corn Kettles, Gasoline Burners, Waxed Popcorn Wrappers, Waxed Bags. H. EAKINS, 1960 High St., Springfield, O. jy24x

1 WARD'S AIRLINE P.-A. SYSTEM WITH Speakers and Large Aluminum Horns, \$50.00; Ludwig 26-Inch Bass Drum, Leedy Snare Drum in Metal Cases, \$25.00 for the set; Holton Long Model Cornet in Case, \$15.00; 2 H. & M. Standard Size Wardrobe Trunks, \$15.00 each and Fibre Flat Trunk with Trays, \$15.00. All in fine condition. JACK HART, Foreman, Ark. x

FOR SALE—SECOND-HAND SHOW PROPERTY

COMPLETE 16MM. SOUND STUDIO ENSEMBLE — RCA Sound Camera, Studio Amplifier, Microphone, Victor 24B Projector, Collapsible Screen. Two Religious Programs, Jesus of Nazareth, Thine Is the Kingdom, \$1,000 or best offer. LAWRENCE, Box 107, Sta. A, Boston, Mass.

FOR SALE—35 MM. FEATURES, SHORTS, PRO-jectors, Sound Equipment and Supplies; 50 x 80 Round End Tent complete. DIXON'S, P. O. Box 15, Wellston, O.

TENTS — ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewalk, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. se4x

KIDDIE CHAIRPLANE, \$75; BARBECUE Roaster, \$15; Evans Games, Electric Toaster, Sleeve Camera, Candy Kettle, Waffle Iron. CRAGGS, 86 Greenleaf, Quincy, Mass.

STILL OFFERING — FACTORY REBUILT COM-plete Theatre Equipment, bargain prices. MONARCH THEATRE SUPPLY, 492 S. Second, Memphis, Tenn. jy31x

35MM. SOF FILMS AND EQUIPMENT FOR sale or trade. Projectors, Sound and Silent. Send for big bargain list. BOX 249, Gainesville, Fla. au7

1 COMPLETE AUTO SWAN KIDDIE RIDE, rides 10; 1 complete Airplane Kiddie Ride, rides 20; 1 Hand Popcorn Machine, 1 Concession Frame, 12' x 14'; 1 Concession Frame, 8' x 8'; 1 Canvas Top, 12' x 14'; Sound Equip-ment; 2 Trucks. Good condition. A. BERESOFF, 14 Ashley Place, Wilmington 166, Del.

PHOTO SUPPLIES DEVELOPING-PRINTING

A NEW BRAND DIRECT POSITIVE PAPER — Uses standard chemicals for developing, bleaching, clearing and re-developing, and is finished in fast processing time; 1 1/2 x 2 1/2 at \$5.85; 2 x 2 1/2 at \$7.55; 2 1/2 x 2 1/2 at \$9.20; 3 x 2 1/2 at \$10.85; 3 1/4 x 2 1/2 at \$11.75; 4 x 2 1/2 at \$14.20. It will pay you to be acquainted with this new source of supply, just to play safe. Free information sent by return mail at your request. Shipments are generally made within ten days after we receive your order. All C. O. D. orders require one-half deposit. MODERN PHOTO SUPPLY COMPANY, 2732 Third St., Santa Monica, Calif. jy31x

BUY AND SELL — EASTMAN DIRECT POS-itive Paper, good dating. Make offer; 1 1/2", 2", 2 1/4", 2 1/2" and 3 1/4". BOX 45, Sta. A, Brooklyn 6, N. Y. jy31x

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. jy31x

DIRECT POSITIVE PAPER, 1 1/2 INCH x 2 1/2 foot, \$15.00; Photo Mounts, 4 cents each and up. Immediate delivery. UNITED PHOTO SERVICE, 710 Leon St., Gatesville, Tex. au14x

EASTMAN D.P.P. 1 1/2 x 2 1/2, \$15 PER ROLL, 2 1/2", \$25. 3", 30. Any quantity. 50% with order. BOX C-182, Billboard, Cincinnati, Ohio.

EASTMAN DIRECT POSITIVE PAPER, 1944 dating. 40 gross 4 x 5, 50 gross 4 x 6. Quote your best offer. All or part. BOX 448, Bill-board, 1564 Broadway, New York 19.

EASTMAN DIRECT POSITIVE PAPER — ALL 1944 dating. New packages. 50 rolls 1 1/2", \$20.00 each; 50 rolls 2", \$21.00 each; 10 rolls 2 1/4", \$21.00 each; 50 rolls 2 1/2", \$22.00 each; 50 rolls 3", \$25.00 each; 20 gross 4x5, \$10.00 gross; 20 gross 4x6, \$12.00 gross. Order part or all. Wire deposit. BOX 445, Billboard, 1564 Broadway, New York 19, N. Y.

FOR IMMEDIATE SHIPMENT — PHOTO Mounts, 3 x 4, \$48.00 per 1,000; 3 1/2 x 5, \$50.00 per 1,000; 1 1/2 x 2 Stick-Backs (patri-otics), \$12.00 per 1,000. Prices F.O.B. Joplin, Mo. Also Eastman 2 1/2-inch Direct Positive Paper. Will sell or trade for 2-inch paper. ANDY'S MAGAZINE AND PHOTO SHOP, 824 Main St., Joplin, Mo. x

FOR SALE—6 ROLLS 2 1/4 INCH, \$110.00; Eastman Direct Positive Paper. Expires De-cember, 1943. BONOMO, 25 Park St., Brook-lyn 6, N. Y.

HAVE ONE AND ONE-HALF INCH BY TWO hundred fifty Foot Rolls, any quantity, good dating, \$25.00 a roll. BOX C-13, Billboard, Cincinnati 1. jy31

HAVE 100 ROLLS 1 1/2 INCH TO SELL OR EX-change for Penny Arcade equipment. BOX 446, Billboard, 1564 Broadway, New York 19. jy31

PHOTO ENLARGER, PRACTICALLY NEW; Safelight Lamp, 7 8x10 Developing Trays, D.P. Developing Outfit for Sepia; all for \$25.50. J. MOSS, 1122 1/2 London St., Portsmouth, Va. jy24

PHOTOMATIC WANTED — WILL PAY CASH for good machine. Please describe fully. McGUIRE, 313 Santa Ana St., Bellflower, Calif. au7x

1 1/2" DIRECT POSITIVE PAPER, \$15.00; PHOTO Mount, all sizes; Film-Plate Holders, Films, Plates. Soldier town location for arcade. None here. UNITED PHOTO SERVICE, Gatesville, Tex. au14

ACTS, SONGS & PARODIES

FREE COPY OF "STUTTERING TOOTS," JUST out. Exclusive to professional singers. FED-ERAL COUNCIL OF MUSICIANS, 30 W. Wash-ington St., Chicago.

MUSIC PRINTED, \$6.00 UP; SONGS RECORDED, \$2.50. Melodies, Piano Arrangements, spe-cial offers. Copyrights (stamp). URAB-B.B., 245 W. 34th, New York. au14x

UP-TO-DATE MONOLOGUES, VENTRILOQUIAL Dialogues, Sophisticated Story-Songs. Send for list. TIZZARD, 104 W. 71st St., New York 23, N. Y.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. **FOLLIES COSTUMES**, 209 W. 48th St., New York. jy31x

CHORUS COSTUME CLEARANCE—ONE DOLLAR, perfect condition; principals, three dollars. Men's wardrobe. **GUTTENBERG**, 9 W. 18th St., New York City. au21x

TWO BEAUTIFUL BEADED INDIAN COSTUMES for sale; price and description to serious people. **PERCY CONNER**, 1509 E. Indiana St., Evansville, Ind.

SILVER (2) PIECE CURTAIN (17x47) \$65.00. Gold Curtain (20x31) \$35.00. Cellophane Hulas. Striptease. Red Caps, Coats. **WALLACE**, 2416 No. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. **NIEMAN STUDIOS**, 1236 S. Halsted St., Chicago, Ill. au7x

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating equipment—New and used at lowest price. **SHELL SCENIC STUDIO**, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write **NELSON ENTERPRISES**, 336 S. High St., Columbus, O. au7x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. **KANTER'S (Magicians' Headquarters)**, B-1311 Walnut, Philadelphia, Pa. jy31

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. **MAX HOLDEN**, 220 W. 42d St., New York City, N. Y. au7x

ANIMALS, BIRDS, REPTILES

CIRCUS MICE AND FREAK VARIETIES OF ALL kinds completely sold out until September 15th. **S. P. HOLMAN**, Sarasota, Fla.

DOUBLE YELLOW HEAD PARROTS — HAND tame and good talkers. Price \$50.00 each. **ALAMO PET SHOP**, 132-4 Losoya, San Antonio, Tex.

PLENTY SNAKES, ALLIGATORS, ARMADILLOS, Horned Toads, Dragons, Boas, Gila Monsters, Rats, Rabbits, Prairie Dogs, Parakeets, Agoutis, Raccoons, Wild Mice, Guinea Pigs, Grey Foxes, Peafowl, Male Puma, Swans, Squirrels, Opossums, White Doves, Giant Mexican Horned Toads, Ferrets, Mexican Beaded Lizards. Business is excellent. Wire orders. **OTTO MARTIN LOCKE**, New Braunfels, Tex. jy31x

SNOOKUM BEAR CUBS, TAME, \$25.00; Snookum Bears, medium or large, tame, with collar and chain, \$25.00; Mexican Donkeys (Burros), choice young, tame, special for children to ride on, \$30.00; Black Spider Monkeys, young, select, tame with collar and chain, \$35.00. Terms: Cash with order. **TONY CAVAZOS**, Box 516, Laredo, Tex. jy24x

HELP WANTED

FOR FAIRS, THEATERS, SCHOOLS—GIRL TO assist with World Famous Dog Act. Write **BERT ROSE**, Gus Sun Agency, Springfield, O.

GIRL MUSICIANS, ALL INSTRUMENTS, ALSO Girl Instrumentalists who can sing. Union. Willing to travel. **LETITIA ROSINA**, 421 10th St., Brooklyn, N. Y.

HELP WANTED—OLD STYLE AND MODERN 5-Piece Dance Orchestra. Must be exceptionally good, organized and established. Permanently 5 nights a week. Also caller with personality, originality. **PETER SHEA**, Mgr. Madison Gardens Ballroom, Detroit's newest and finest, Woodward at Forest.

HOTEL STYLE TENOR BAND REORGANIZING. Need Pianist, Tenor Saxes, Trumpet, Drums. \$50.00 minimum. Long locations. No drunkards. **BOX C-17 Billboard**, Cincinnati.

LADY NOVACHORD PLAYER — ALL SMALL All-Girl Cocktail Unit. Good pay off at midnight. No Sundays. **ALECK SPARKE**, 323 Texas St., Shreveport, La. jy24

MIDGETS OR DWARFS THAT DO LITTLE athletics to learn established act, working. Write details. **BOX NY-39, Billboard**, 1564 Broadway, New York 19. jy24

NEED MUSICIANS FOR MIDWEST COLORED Territorial Band. All instruments. Air mail details today. **LLOYD HUNTER**, Box 1299, Omaha, Neb. 5618

STRING BASS — **HOTEL TENOR BAND**, \$55 week; union tax paid; next job \$60.00. Six days Ohio territory locations. No drunks or cats. Write details. **BOX C-18, Billboard**, Cincinnati 1.

TENOR OR ALTO SAX FOR STEADY NIGHT Club engagement. Small combo. **DRUMMER**, 212 N. Park, Streator, Ill.

WANTED — **LEAD TRUMPET, FIRST SAX.** Other Musicians, write. 12 piece band; salary \$50.00. Write or wire **BOX #1365, Fargo, N. D.** jy24

WANTED—GOOD TENOR MAN. MUST READ, Fake, Good Tone, experienced. Hotel location. Fine small band. **LEADER**, Tybee Hotel, Savannah Beach, Ga.

WANTED—TENOR AND ALTO SAX. OTHER musicians, write. Salary, fifty dollars per week. Orchestra composed of 14 men. Write or wire **TINY LITTLE**, Worthington, Minn.

WANTED TO BUY

ALL MAKES OLD MOTION PICTURE MECHANISMS and Films. Give complete information, condition, name plate data, price first letter. **DUNSTON**, 306 W. 33d, Norfolk, Va.

ANY QUANTITY OF RINK SKATES. STATE price, condition, make and sizes. **HAROLD E. BRADLEY**, 210 Mill St., Coeur D'Alene, Idaho. jy31

CHICAGO—COIN OPERATED ROUTE—STATE ALL particulars—**BOX 558, Billboard**, Ashland Bldg., Chicago.

DE VRY PORTABLE OR SEMI-PORTABLE 35MM. Projectors. State condition and lowest cash price. **FRANK J. CLENN**, Oakdale, Ill. jy31

ELI NO. 5 WITH OR WITHOUT TRANSPORTATION, also Octopus. State price and condition in first letter. We pay cash. **PEARL CITY RIDES**, R. R. No. 3, Muscatine, Ia.

FRUIT JUICE PUMPS — UNDER COUNTER Draw Type. Also Motor Driven Grinder Type Juice Extractor. 78 W. ARROW ST., Marshall, Mo.

KOHLER ELECTRIC PLANTS — AND OTHER makes. **E. F. SCHMALTZ**, 215 Wyoming Ave., Kingston, Pa. jy31

USED FUN HOUSE, USED HIGH STRIKER, WAX Figures for Musee, Comic Mirrors. **J. E. ADAMS**, General Manager, WW Amusement Enterprises, Houston Lake, Perry, Ga.

VICTOR 16MM. SOUND PROJECTOR WANTED. State model, condition and cash price. **TOM CARRILLO**, 928 So. 8th Ave., Tucson, Ariz.

WANT TO BUY OR LEASE PENNY ARCADE equipment, all or part. Also Wurlitzer Skee Balls, good condition, near here. **R. E. MCKIMMEY**, 209 1/2 E. Main St., Shawnee, Okla. jy31x

WANTED — ALL KINDS POPCORN MACHINES, Peanut Roasters, Coin Operated Vending Machines, Stamp Vendors, Arcade Equipment. **NORTHSIDE SALES CO.**, Indianola, Iowa. au21x

WANTED—STAMPING MACHINE FOR STAMPING individual names on pencils. New or used. Good condition. State price. Full particulars. **DARDAND SPECIALTY CO.**, Box 63, Strathmoor Station, Detroit 27, Mich.

WOULD LIKE TO BUY A SKATE GRINDER. Must be in best condition and at a fair price. **O. C. GLENN**, P. O. Box 305A, Dumas, Tex.

WILL BUY 35MM. HOLMES PROJECTOR, Model No. 9919, with two thousand foot reel. Must be in good shape. No junk. State full particulars first letter. **HARRY WHITFIELD**, Morganfield, Ky.

8x14 USED TOP WITH FRAME IN GOOD condition. **J. MELE**, Hamilton and Boardwalk, Seaside Heights, N. J.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)

Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

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AT LIBERTY BANDS AND ORCHESTRAS

Available — Instrumental-Vocal Trio; plays, sings, entertains. Makes leaving your place a hardship for the guests. **Edwards**, 448 Walker Bldg., Boston, Mass.

AT LIBERTY COLORED PEOPLE

Colored Orchestra—Ten pieces, available after 16-week run at club here. All draft exempt, sober, reliable, union, fine uniforms. Modern library. Want to hear from bookers, managers and promoters. Only reliable offers considered. Wire, write, telephone. **Rupert Harris**, Club Plantation, Nashville, Tenn., until Sept. 1.

AT LIBERTY CIRCUS AND CARNIVAL

R. T. (BOB) IRWIN — **TALKER, LOT MAN.** 134 E. Market St., Louisville, Ky.

AT LIBERTY MISCELLANEOUS

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Demetro, Walter
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Dillon, Edw.
Dills, Walter R.
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DREWGANIS, Johnny
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DuBois, Mrs. Wm. E.
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Dugan, J. H.
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Duffy, Phyllis
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Dunn, Samuel T.
Dunning, Don
Dunvitch, Sam
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England, Pat
Enley, E. B.
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Herman, Lelia
Herman, Tony
Herridon, Glen
Herrero, Billy
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Heth, Henry
Heth, Robt. Lewis
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Higgins, Arthur
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Hoffman, Peazy
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Hoge, Mrs. Mack
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Holstein, Bud
Holt, Sterling
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Hull, Chuck
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Kaplan, Sam
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Keely, Fred
KEENAN, Geo.
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Kelly, Mitzie
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Kemp, Mrs.
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Kennedy, Don Earl
Kennedy, J. B.
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Kimball, Dude
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King, Mickey
KING, Ward Earle
King, Wm.
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Kiser, G. B.
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KLINK, Geo.
Kling, Wm.
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Lang, Louis
Langford, Walter
Lanka, Clarence
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LARSEN, Carl
Larvis, Paul
Lathel, Harold E.
Lauer, Alma
Laure, Herbie
Lawrence, Walter
Lawson, Marshall
Lawton, J. E.
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Lawton, Tex
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Leagans, Gladys
Lealand, Robt.
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Lee, Dorothy
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Lee, Lucille
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Leight, Wayne E.
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Leo, Ivan
Leonard, Murray
Lepore, Mattico
Leroy & Roxy
Leslie, Edward N.
Lessard, Virginia
Lewis, Charles
LEWIS, Donald
Lewis, Harry
Lewis, Lucille
LEWIS, Robert
Lewis, Wm. Don
LEWIS, Wm.
Little, Clarence
LITTLE, James
LITTLETON, Margaret
LITZINGER, Peter
Lloyd, Capt. Jack
Lloyd, M. L.
Logan, Hazel
LONG, Raymond
LOPEZ, Jas. Bud
Lorenz, Mrs. Ethel
Lorow, Con T.
Louis, Alex
Louis, Era Mae &
LOUSULL, Harry
LOVITT, Manley
Lowe, A. G.
Lowery, Herbert
Lowther, Mrs. M.
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LUKEN, Harry
Lunsford, Red
Luzier, Mildred
Lycly, Ace
Lylo, Sammy
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PIANIST - LOCATION. PREFER WEST OR Northwest. Hotel, resort, theater. Union, experienced concert and dance work, reader, union, married. Minimum \$55.00. Write ROOM 410, Empire Hotel, Birmingham, Ala.
PIANIST-4-F, AGE 26, SINGLE, SOBER, GOOD appearance. Read, fake anything. Swing or sweet. Desire cool location. ROBERT WILLIAMS, 108 W. Burlington, Iowa City, Iowa.
Pianist-At Liberty August 14. Thoroughly experienced playing vaudeville or solo. Pianist for cocktail lounge. Draft exempt. Address Carl Whyte, Gen. Del., Alexandria, La.
Plenty Rhythm, Modern Takeoff-Prefer small combination. Young, union, experienced. Notice required here. Pianist, 15 Molton St., Montgomery, Ala.
TALL, SLENDER, ATTRACTIVE BLOND Vocalist-Experienced sweet and swing nice personality, age 22. Range C to Middle Bb. Have an excellent wardrobe. Prefer dance orchestra with excellent reputation on location. Write or wire. BARBARA LANE, 420 Central Park West, c/o AWN, New York City, N. Y.

AT LIBERTY VAUDEVILLE ARTISTS

YODELING HILLBILLY Duet with Mandolin and Guitar available for med or road show. Union. MURPHY SISTERS, Box 44, Pine Knot, Ky. jy24

AT LIBERTY - BLOND SPECIALTY TAP Dancer. Do Military, Soft Shoe and Fast Tap. Have a fine wardrobe. Professional. Write, wire or phone AUDRAE LEE, 3139 3d Ave., South, Minneapolis 8, Minn. Regent 8691.

COMEDIAN - MANY YEARS' EXPERIENCE IN vaudeville, burlesque, dramatic and radio. Do singing and talking specialties. Have fair voice. Have lots of up-to-date sure fire scripts and bits. Can stage and direct. Also experienced in radio writing comedy or dramatic. Consider any worthwhile proposition. BOX C-7, Billboard, Cincinnati. iy31

At Liberty in August-Uncle Ezra: One Man Band, Songs, Hillbilly music. 30 to 40 minutes, grind, no bally. Midwest. Write care The Billboard, Cincinnati 1, O. au7
Available-Ace Ventriloquist Eddie Burke. Features three characters, uses eighteen different voices. Two dummies sing duets simultaneously. c/o 448 Walker Bldg., Boston, Mass.

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

Congress Already Thinking About Vast Quantities of Merchandise Sure To Be Left at End of War

Will Exceed Goods at End of Last War

WASHINGTON, July 17.—Even Congress is already looking ahead to the huge quantities of merchandise that will be placed on the market when the war is over. This refers to the unused stores of materials, supplies and merchandise that will have accumulated in the supply depots for the armed services, and which will no longer be needed.

Following the last war, there were millions of dollars' worth of goods placed on the civilian market and a good many outlets were opened up to sell the goods. During the last week in May, Congress considered the prospect that laws will be needed to control and regulate the sale of all this goods when the present war ends. Included in the huge stores of materials will be many small items that would sell in the specialty field. Congress seeks to prevent dumping the huge stores on the market at one time, it is said. Some experts have estimated that the value of the goods may range from \$50,000,000,000 to \$100,000,000,000.

The House Committee on Expenditures of Executive Departments approved a bill which would establish a committee of five senators and five House members to study and make recommendations for any needed additional legislation "to insure the orderly disposition of such property."

Disregarding a recommendation by President Roosevelt, the committee declined to place complete responsibility for such materials in the hands of the Budget Bureau.

Better Handling

Roosevelt, in asking approval of a measure which would give the Budget Bureau control, said:

"The surpluses accruing from the war are likely to be very great. We should do a better job in handling them than we did with those resulting from World War I. . . . The urgency and permanent need of the broader legislation are so great that I am hopeful your committee and the Congress may be able to work it out along this line."

The committee has been advised that after the war surplus army and navy materials may include 20,000,000 pairs of shoes, 800,000 to 1,000,000 motor vehicles and great stores of other articles.

Representative Manasco (D., Ala.), committee member, said "we're trying to work out a plan to absorb the economic shock following the war by encouraging enterprise and preventing a condition in which our boys will come back and start raking leaves."

The Alabamian has introduced a bill to create a board composed of the Secretaries of War, Navy and Commerce, and the chairman of the Maritime Commission, together with representatives

from industry, the retail trades and labor, which would handle the actual disposition of surplus war materials after the cessation of hostilities, in line with legislation to be enacted by Congress on recommendation of the joint Senate and House committee.

"I think that industry and business should have a large voice in the disposition of these materials," Manasco said, "to prevent glut on the markets and destruction of private enterprise."

Already Acting

The War Production Board has only recently taken steps to speed up the release of rejected goods, overage and other materials which have been sold to various branches of the armed services. There had been complaints from civilian firms that too much time was required in getting releases on this merchandise. It was reported that many jobbers in the fabric trades had been educating their customers to take seconds and mill ends for months and that important civilian uses are being made of these materials.

It is inevitable that vast quantities of materials being made for the government will not come up to standard and hence are available for the civilian market as seconds. Even a loss of as much as 5 per cent on government orders of fabrics means big quantities for civilian use.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAILBAG:

Ben Wald, of Keystone Candy Sales, writes: "In your issue of July 3, on page 50, a Mr. H. S. of Scranton inquired about one-shot board deals. We have a good many novelty premiums which we offer on this type of board, and we would like you to convey this information to the inquirer."

Here is one more reason why distributors should make every effort to keep the boys advised as to available merchandise. There is no better way than thru the advertising columns of the Merchandise Department of *The Billboard*.

Jerry Gottlieb has found another reason to throw a party . . . this time in celebration of his loss of 42 pounds of precious flesh. So happy is Jerry about this that last week Mrs. Gottlieb and he were hosts to Mr. and Mrs. Mack Harris and the latter's three sisters, who had just come in from California. The celebration lasted five days and was held at the Grossman Hotel in Asbury Park, N. J. P. S.: Jerry still tips the beam at 242 not counting what he picked up during the five-day feed-festival.

Talking of Jerry brings to mind the fact that Joe End has been out of circulation the past 10 days because of a head infection. He is coming along okay and should be back on the job in the near future.

Bengor Products Company, wholesale jobbers of general merchandise, has leased the large store, mezzanine and (See *DEALS* on page 54)

Bingo Wins Support

AN EDITORIAL

LOOK

For This Feature in
The Billboard
Fall Number

Dated July 31

MERCHANDISE TRENDS

CHICAGO, July 17.—Hot weather items are getting attention now that midsummer is here. In spite of efforts to curb travel, people continue to get about by whatever means possible, and wherever they go they buy more novelty merchandise than ever before. Retail outlets will sell, altho customers are looking for seasonal goods now. Some Chicago stores have reported using specialty items for advertising purposes and report that it pays.

FIRST WEEK IN JULY.—Dun & Bradstreet's report on retail outlets for the first week in July estimated that total sales were running about 17 to 21 per cent above a year ago. That week included a holiday and evidently specialty goods sold in extra quantities. The report contained the following: "Personal merchandise continued to maintain the lead in demand, with vacation accessories selling briskly."

PLASTICS COMMITTEE.—An End Use Committee for Plastics has been formed to try to help manufacturers get more definite information on supplies for plastic materials when they plan to use plastics. The committee is under the Chemicals Division of the WPB. Requests should be addressed to W. Ward Jackson, End Use Committee for Plastics, Room 2047, Temporary S Building, Washington.

FLUORESCENT STOCKS.—Inventories of non-industrial fluorescent lighting fixtures held by wholesalers, retailers, manufacturers and assemblers as of May 28 were exhausted in 4,600 to 5,600 reporting firms, the WPB reports. Fixtures held by the remaining 1,000 firms comprise 38,234 two and four lamps 40-watt fixtures and 16,332 other fixtures. Limitation order No. L-78 is to be reviewed in the light of the inventory data for possible changes to facilitate distribution of existing stocks, now released only on rated orders.

PRESIDENT SIGNS.—President Roosevelt signed the bill releasing government silver for war and certain industrial uses. Allotments will be made by the WPB and the present plan is considered a step in making more liberal allowances of silver. Meanwhile, more novelty items, made from silver, are being imported from Latin America.

CHEMICAL QUOTAS.—The list of chemical quotas allowed by WPB each month for the various industrial lines is a revelation as to what materials are used in making products common to the American people. A material like casein requires almost a catalog to list the products in which it is used. Cellulose in its various forms is another material that goes into a lot of things.

STATIC ELIMINATOR.—When Good-year announced the development of a

New Field for Badge Makers

Special events provide ideas for unusual souvenirs — real planning needed

LOS ANGELES, July 17.—Former badgeboard workers and others in the novelty concession field but now in war work are offered a golden opportunity to garner some real money by the fact that they are on the inside looking out. While many badge workers are now giving full time to turning out P-38's or Liberty ships, several of them are not passing up an idea that boosts morale and at the same time earns a little extra money.

Typical example came to light recently when the California Shipyards launched its 200th ship, the S.S. Billy Mitchell. With the launching and christening came workers from all sections of the yards along with those outsiders who had, by virtue of their work, reason to be there. On hand was a badgeboard worker with a badge designed for the occasion. It consisted of a button with captions pertaining to the particular event. Badge was trailed by red, white and blue ribbons against which hung a USN insignia. Upward of 5,000 of these badges were sold to those eager to wear an emblem of the shipyard's success.

The badge sold at California Shipyards is only one of many that could be designed for other plants and factories. Only workers in the plant can gain entrance to sell these badges. Even then, the badge must be in keeping with the idea. Badges that are just "thought up" will not go but those that have been made following some consideration are sure-fire.

Coming Events Important

Former badgeboard workers now engaged in war work are advised to look over the situation with special attention to coming events. Only recently another milestone was passed in a local airplane factory when the last of a certain line of bombers came off the assembly line. This model was being discontinued to make way for a faster and more efficient flying ship. Not only was the activity of interest of the nation but it would have afforded opportunity to get out a badge that would have sold into the thousands.

Such badges, when correctly worked out, are definitely essential to war work. Workers do not mind paying a reasonable price for them and the sales at the shipyard points to this fact.

Correctly colored ribbons may still be obtained along with novelty P-38's and ships as well as buttons.

The instigator of the shipyard badge when asked as to what advice he had to give other badgeboard workers said, "This badge (the one sold) was not just thrown together. It came as the result of much study and thought. We took the event into consideration and then designed a special badge. The fact that we sold upward of 5,000 of them shows that we were on the right track. It is not an everyday deal but one that does net good money when the occasion presents itself."

new static eliminator, that was proof enough that gadgets will still be made and that radio sets will be better and better. The device makes use of small electronic tubes which automatically adjust to radio signals.

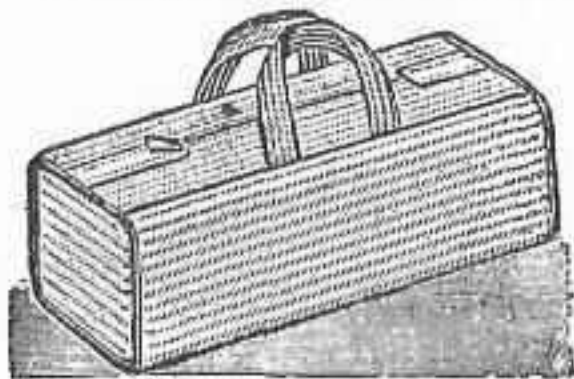
FTC PREROGATIVE.—A United States District Court handed down a decision in a recent FTC case involving a drug firm that fact-finding administrative agencies, such as the FTC, can start any proceedings they wish and the federal courts cannot interfere until the (See *Merchandise Trends* on page 54)

Outlook At Mid-Year

LOOK

For This Feature in
The Billboard
Fall Number

Dated July 31



Zipper Furlough Bag

Practical and roomy for Service Man and Civilian. Made of durable twill and fitted with plastic zipper, has two sturdy carrying handles. Size 17" long. Color—forest green. Folds into small package when not in use.
No. B24R75—Sample Postpaid, **\$16.85**
\$1.75. Per Doz.

JOSEPH HAGN CO.

Wholesalers Since 1911
223 W. Madison St., Chicago 6

MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets
WING PIN



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.

\$6.75 Per Dozen

WRITE TO

ALPHA-CRAFT, INC.

303 5th Ave., New York, N. Y.

OVER 1000 JOBBERS

SELL OUR
BINGO SUPPLIES



WRITE FOR CATALOG TO

MORRIS MANDELL

181 W. 14th St.

NEW YORK, N. Y.

NUDIE!

Made by Special Process for Summer.

A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessionaires. Retail for \$2. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00.

JOBBERS: Write for special deal.
AMERICAN ART PRODUCTS
2067 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

Popular Items

Model Planes Important

Model kits and model planes are more than mere play for the duration. Airplane spotters are performing a real patriotic service, something that may yet become supremely important. Strombeck-Becker Manufacturing Company offers models that are a real education for plane spotters and others who would give concrete expression to their interest in aviation. Even men in the air corps find the model planes a useful form of instruction. The firm is doing its best now only to keep old customers supplied, while helping Uncle Sam.

Luminous Combs

Irving Skrilow, Nite Glow Products Company, reports immediate trade acceptance on the firm's new Acetate Luminous Comb-Hair Bow. "What is particularly pleasing," says Skrilow, "is that the boys are re-ordering after sampling the item. The comb-hair bow is the latest product in the Nite Glow line which includes luminous religious figures and blackout flowers.

Weatherman Always Popular

People maintain their interest in the weather, hence novelty forecasters are a good specialty item. Illinois Merchandise Mart offers a Swiss windmill weather forecaster that has set unusual sales records in the Chicago area. This can be verified by reliable sources. Now that weather reports are banned from the air, forecast-

SPECIALS

| | Per Doz. | Per Gro. |
|---|----------|----------|
| Carnival Special Baseballs | \$1.40 | \$16.80 |
| Med. Straw Man and Horse | 2.25 | |
| Chesterfield Jr. Canes | 1.00 | 11.50 |
| Assorted Imp. Slum | | .90 |
| Assorted U. S. Slum | | 1.00 |
| U. S. Glass Cups, Saucers, Sherbets, etc. | | 4.80 |
| U. S. Asst. Metal Ash Trays | | 4.80 |
| U. S. Miniature Felt Hats | | 1.25 |
| Asst. Plastic Thimbles | | 1.50 |
| Imported Straw Hats | | 5.00 |

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

KIPP BROS.

117-119 S. MERIDIAN ST.
INDIANAPOLIS, IND.

CONCESSIONAIRES 1943

Stock & Price List Now Ready!
(Bingo—Ball Game—Balloons
Novelty—Merchandise)

Send for your copy today!

CONTINENTAL
DISTRIBUTING COMPANY
822 N. 3RD. ST., MILWAUKEE, WIS.

MILITARY INSIGNIA JEWELRY

Fast Sellers for Novelty Stores, Concessionaires, Etc.

No. 157—Dyed Genuine Ocean Mother of Pearl Cap-Pin with Gold Plated Sterling Silver "U. S. Navy" letters. Individually packed in velvet lined boxes. \$9.00 Per Dozen. Terms: 1/3 Deposit, Balance C.O.D., F.O.B. N. Y. ORDER TODAY!
We also have separate gold plated sterling silver insignias for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. WRITE FOR DETAILS!



JOBBER! WRITE FOR SPECIAL DEAL!

Send for Catalog of Complete Line!

Send \$1.00 for Sample of Item Shown in Ad!

MURRAY SIMON

109 South 5th St., Brooklyn, N. Y.
Telephone: Evergreen 8-6690

No. 3806 K Blown Glass Perfume Bottles

WITH RAISED POLKA DOTS IN SIX DIFFERENT COLORS
VERY BEAUTIFUL AND TREMENDOUS SELLERS

3 inches high, with glass dispensers on corks, and rosette tops, color of rosettes matching colors of polka dots.

\$3.60 per doz.; in gross lots, \$3.24 per doz.

Weight 1 Lb. to the Doz. No C. O. D. shipments without 25% deposit. We carry a large line of Gift Goods, retailing from 25 cents to \$15.00 at splendid profits. Completely illustrated set K of price lists mailed to any re-seller on application.



LEO KAUL

IMPORTING AGENCY, Inc.

115-119K South Market Street
Chicago 6

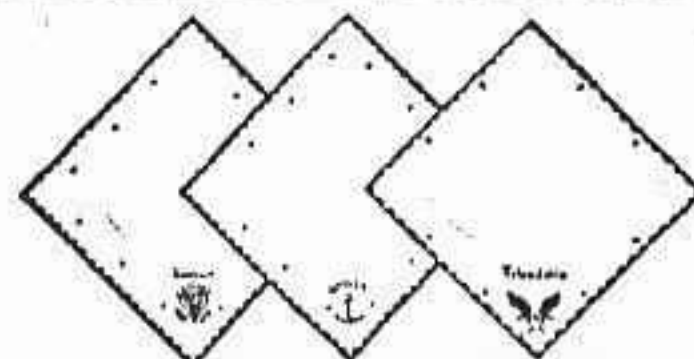
NEW PATRIOTIC HANDKERCHIEFS AND NOVELTY PILLOW TOP

New novelty patriotic Handkerchiefs with Navy, Air Corps, Army Insignias, Red, White and Blue, Mother, Friendship, Sweetheart inscriptions. Only \$1.00 Doz., \$10.80 Gr. Will only ship solid dozens. Gross lots shipped ass't. New miniature military Pillow Top, Mother, Sweetheart, Wife, Friendship, size 12"x12" with fringe.

\$3.50 DOZEN — \$40.00 GROSS

Free mailing envelopes. Camp name supplied FREE with orders for 2 gr. or more. 1/3 deposit, balance C.O.D., F.O.B. N. Y.

AAA FLAG CO., 247 W. 34TH ST., N. Y. C.



MEN'S AND WOMEN'S WATERPROOF SHOWER CAPS



★ HYDRO-TEX IMPREGNATED.
★ HEAVY—DURABLE—closely woven material, Gray and Olive color.
★ FITS ANY HEAD—draw-string adjustment.
★ Always soft, pliable, will not crack or peel.

PRICE: \$3.60 PER DOZEN, F. O. B. CHICAGO

ORDER NOW! Many other Souvenir items. Write for catalog.
HYDRO-TEX CORP. 564-70 W. Adams St. CHICAGO, ILL.

CANDY SALESBOARD DEALS!

COST YOU \$23.75, BRINGS IN \$50.00, DOUBLES YOUR MONEY. BOARD CONTAINS 18 BOXES \$1.50 SELLERS FANCY CHOCOLATES, ONE \$6.95 SELLER GENUINE MIRROR CEDAR CHEST WITH FANCY CHOCOLATES, ONE 1000 HOLE 5¢ SALESBOARD, TAKES IN \$50.00. YOUR PRICE \$23.75. CAN FURNISH 10¢ A PUNCH LABEL FOR SAME BOARD, NO EXTRA CHARGE. TERMS: \$5.00 DEPOSIT ON EACH DEAL—BALANCE C. O. D. IT'S A FAST SELLER. ORDER NOW!

VICTOR'S CANDY & NOVELTY COMPANY

1233 S. W. 5TH AVENUE (BEACON 4570) PORTLAND 4, OREGON

WISE CONCESSIONAIRES

ORDER NOW
YOUR STUFFED TOY NEEDS

WHILE MATERIALS ARE AVAILABLE

Send for 3 Color Folder

JERRY GOTTLIEB INC.

303-4th AVE., NEW YORK, N. Y.



NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1033-1035 Mission St. San Francisco, Calif.

Parade Canes, Leis, Comic Hat Bands, Comic Buttons, Baseballs, Military Insignia Jewelry, Pillow Tops.

Send us a list of the items which you are using and we will quote you prices. We have no catalog or circulars.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

INTRODUCTORY LISTINGS Covering All Items NOW READY
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

ALL WINNERS AT NEW RECORDS

MILITARY INSIGNIA JEWELRY
PINS, 14 kt. gold finish. For all branches of the service. Individually carded. GR. ASSORTED
MILITARY SEWING KIT. A must for every service man. GR. KITS
KHAKI DUFFLE BAG. Water repellent para-twill. GROSS
LEATHER DUFFLE BAGS. Genuine leather with insignia. DOZEN
FURLOUGH BAGS. Collapsible zipper tops. Two styles. GROSS
DOZEN \$16.50, 21.60
SHOE SHINE DUFFLE BAG
KITS. Complete. Big value. DOZ. KITS 3.95
HAWAIIAN LEIS. Made of cellophane. In sparkling bright colors. 100 LEIS 3.50
MEN'S WRIST WATCHES. New. Excellent values. Two price ranges. EACH \$8.95, 10.95
FOUNTAIN PENS. Also combination Pen-Pencil. 2 Styles. DOZEN \$4.80, 7.50
POCKET KNIVES. 2 styles. DOZEN \$4.80, 6.50
HUNTING KNIFE. With leather sheath. DOZEN COMPLETE DRESSER SET, 3-piece. In display box. Set \$1.95. DOZ. SETS 21.00
LAZY BABY DOLLS. What a seller. Individually boxed. DOZ. BOUDOIR DOLLS. Gorgeously trimmed. Dozen \$30.00. EACH 2.75
MIDGET BIBLE. 200 pages. Smallest bible in the world. GR. 6.45
MEN'S POCKET COMBS. Firsts. Fine and coarse teeth. GROSS SHARP SEWING NEEDLES. Hard to get, but we have them. 40.00
RAZOR BLADES. 5 to a box. 1,000 BLADES 8.25
RAZOR BLADES. 5 to a box. No finer blades made regardless of price. 1,000 BLADES 10.50
SHAVING & DENTAL CREAM. In tubes. A buy you cannot pass up. 10 GROSS 60.00
ASPIRIN. No aspirin faster, surer and safer. 12 5-grain tablets to a box. Retail \$14.40. GROSS BOXES 2.09
SURGICAL GAUZE BANDAGES. Sells for 10¢. GROSS BOXES 3.45
SANITARY SIDE LINE MERCHANDISE. Best packing. GR. 3 TO A BOX SOAP. Individually wrapped. What a flash. Box marked 75¢. 6.75
PERFUME SETS. 5 Odors of Essence of Knowledge, by Karoff. GROSS SETS \$60.00. DOZEN SETS (60 Bottles) 5.40
And 2002 other big bargains in our 3 new catalogs sent with all shipments. 25% deposit with all orders, balance C. O. D. 27 Years of Bargains.

MILLS SALES CO.
Our Only Mailing Address OF NEW YORK, INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

GENUINE PEARL SHELLS and FISHSCALES

Pin, Necklace and Earscrews, matched sets, pastel colors.
\$6.50
Per Dozen Pieces.
SAMPLE SET, 3 Pieces Boxed, \$1.65 or 55c ea.



SHELL PLAQUES \$6.00 Doz.

E. G. BARNHILL
Wisconsin Dells, Wis.



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each \$1.75

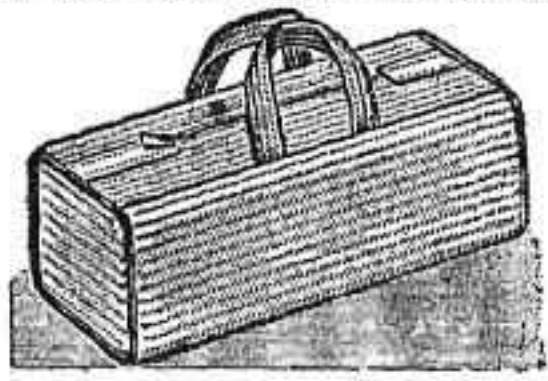
ROUDE-SPENCER CO.
223-225 W. Madison St. CHICAGO 6
Write for Our Latest Catalog.



ers are important in every home. The forecaster offered indicates the temperature and predicts changes. The item is so cleverly designed and finished that it forms one of the attractive specialties on the market these days.

Zipper Furlough Bag

The interest in practical furlough bags still grows by leaps and bounds. Jos. Hagu Company offers a new style that has points in its favor. It is practical and roomy and many people like the special



shape, also the fact that it can be folded into small package when not in use. Both civilians and men and women in the services are pronouncing it a favorite. It is fitted with a plastic zipper and two sturdy handles.

Engraving Wood Jewelry

Red cedar, satin walnut and other woods make possible an increasing supply of beautiful merchandise that the public is learning to like. Charles Demee has recently announced a much bigger line of wood jewelry and novelties. Instructions for engraving wood jewelry say the ordinary steel point in any engraving set can be used, using colored wax crayon as a filler. Most items can be sold as they are, or they can be inscribed with initials or names.

Billfolds More Useful

Billfolds have long been a popular item. What with identification cards, and other personal data, new windows and folds are being added. Belsic Products is offering a still more expansive kit or billfold that fits in with the times. It not only holds cards, papers and money but has needed personal items such as pins, needles and thread. The idea is based on needs of men and women in the services, but people everywhere are finding it practical. It comes in different styles.

MERCHANDISE TRENDS

(Continued from page 52)
agency has tried the case and reached a decision. A drug firm had asked the court to stop the procedure of FTC before a hearing had been held before the agency.
PAPER AND PULP.—Paper and its source materials continue to be in the news from week to week. The American Paper and Pulp Association recently predicted a million-ton shortage of wood pulp this year. New government orders as issued regularly which place curbs on the use of paper and paperboard.

DEALS

(Continued from page 52)
basement at 119 and 121 Fifth Avenue, New York City. Until December 7, 1941, this store was occupied by the Taiyo Trading Company, a Japanese concern, and has been vacant since the removal of the company's stock and fixtures at that time. A date has not yet been set as to when Bengor will move into their new location from their present quarters at 878 Broadway.

HAPPY LANDING.

"Slam," the Axis Post Cards originated by D. Robbins & Company, New York, several months ago, are selling bigger than ever, according to Dave Robbins. There's a laugh with each card and many folks mail them to servicemen. Robbins is particularly pleased with repeat orders received from distributors and jobbers.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

PIPES FOR PITCHMEN by BILL BAKER

Communications to
25 Opera Place, Cincinnati 1, Ohio

THE FEMININE RANKS . . . Those reported active this season are Nurse Keating, Joyce Maxwell Reynolds, Mrs. Felix Campbell and Mrs. Doc Hale. Any more?

HOW IS IT with the muggers?

MADLINE RAGAN . . . closed with tonic on a Cincinnati lot last week, and with husband, Ray Herbers, headed for Indianapolis. Ray and Madeline while in the Queen City were frequent visitors at Bill Baker's desk, cutting up jackies and talking over on the plight of Paddle Mack. They also reported getting folding money at a Fourth of July picnic at Carthage Fairgrounds, Cincy, and plan to work the fairs thru the Midwest.

CHIEF THUNDERCLOUD . . . is reported to have gotten ready scratch with med at Franklin (Ind.) Fair last week and will continue in Indiana territory for a time.

LET'S HEAR from the hundreds of women demonstrators now on the road.

WARREN LEWIS . . . is doing nicely with his big double ring auction show in Michigan.

FRANK L. SULLIVAN . . . pencils: "It has been years since I piped in but I would like to get a line on Fred Hudspeth. I have been working Dallas for the last 16 months on the same location. I've an A-1 pen workers' location lined up for Christmas."

HENRY SUMMER . . . opened last week with foot remedy at Polskye's department store, Akron, and is reported to be getting nice pass-outs.

HOW ABOUT shooting in the dope on St. Louis; Kansas City, Mo., and Minneapolis.

IN INDIANAPOLIS . . . with his World's Medicine Company Minstrels is Ross H. Dyar.

JACK FIRESTONE . . . of ped fame, opened on foot demonstration in Kaufman's department store, Pittsburgh, last week.

BOB POSEY . . . is telling it to the natives of Northern Indiana.

HUSTLERS' TIPS—Blackout items include the new luminous combs, hairbows, and boutonnières.

FRED HUDSPETH . . . sheetle, is in Birmingham doing a single. Fred W. Shaffer, his old partner, is now in the army.

NORMA T. BARKEE . . . a newcomer to the demonstrating game, is getting nice biz at Kress store, Birmingham.

WELCOME BACK TO PITCHDOM . . . Guy Hill, who is in Columbus, O., with a new offering on wallets.

SOON AGAIN the fair season! Some of the old stand-bys are missing, but think of the shekels the natives are eager to get rid of.

BERT DAIBY . . . is passing out coupons in Charlotte, N. C.

COL. C. A. MATTLAND . . . of leaf fame, lines from Harrisonburg, Va., that he is now doing blackface with a tent opera making stands in the Shenandoah Valley. The Colonel reports good business on leaf, as the valley is

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ready money. With the outfit are Buddy Williams, big fiddle; Curly King, guitar, and Willie McDorman, on percentage.

GEORGE M. TACKETT . . . sheetie, wigwags from Cleveland that biz with paper is excellent in and around Ohio's largest metropolis. He recently spotted a number of pitchers on lots working to nice tips. Could it be that some of the lads and lassies sloughed in Detroit have moved in?

MARGE BEISTEL . . . pencils from Sunbury, Pa., that he has returned to working med after a sad experience. He recently took a cook job in Indiana but the Gestapo methods of the management soon had him longing to return to the road. Beistel is passing out med to the natives of Pennsylvania territory. Marge would like pipes from Jim Reed, of herb fame, and Henry Dienges, who offers plaster.

WE HAVE RUMORS that a number of old heads who have been out of the game for years are staging a comeback. Let's hear from them.

S. O. S. . . . distress signal is still out for Paddle Mack (C. E. McCallum), who was clinked on a luncy charge in Dallas over a month ago. Mack is relying on the boys and girls of Pitchdom to help spring him. Pen a few lines of encouragement to him at P. O. Box 58, Hospital, Terrell, Tex. For a copy of the luncy charge, write to Fred Patrick, County Clerk's Office, Hall of Records, Dallas.

IN ST. PAUL . . . Doc H. L. Wilson is holding down an ace doorway on gummy. Nellie Smith, offering lotion, and Charles Halligan, with foot and oil, are getting takes in the H. L. Green store. Memory Medcalf is in the F. W. Woolworth store.

WINTER IS JUST a few months away, so get the geodus now and spend the blustering months in the Sunny South cutting up jack-pots.

JOEY COLBY . . . shoots from Vancouver, Wash., that jamming is definitely out in the Northwest. He tells that after visiting every wholesaler from San Diego to Seattle, 63 dmp stores and seven swap shops, he managed to get enough merchandise to make two pitches on the Fourth of July. At present he is working cards at \$2 a deck and doing nicely. Joey asks for pipes from Leroy (Boss) Crandall, Joe Morris, Jerry Russell, John Hix, Art Davis, Al Young, Maurice (Casanova) Hascal, Harry Meirs, Maurice Kahntroff, Sam Jones, Benny Gross, Benny Stone, Art Sergeant Cohen, Charley Kasher, Bill Westfall, Slim Roades, Sam Bills and Ed St. Mathews.

IN LOS ANGELES . . . Art Cox and McCormick are still working kitchen gadgets and getting enough to buy hay for Art's two horses in Mexico. Tom Mooney is passing out cards on Main Street, L. A.

Pitchman, Medman and Sheety,
And the rest of Pitchdom say
All the people like us are We,
And all the natives are They.

MARY REGAN . . . after a mountain fishing trip is back in San Francisco getting big bills with med.

JOHNNY VOGT . . . took time off from the carpenter business to make a Fourth of July spot on the West Coast. His passouts were sensational, according to info from Joey Colby.

J. J. MCCARTHY . . . is working the Portland (Ore.) area with smoke cure.

Pitchdom Five Years Ago

DOC F. L. MOREY closed in Kansas City, Mo., where he had been getting fair biz, and was heading for Kansas territory. . . . Stanley Naldrett sprang a juicer layout in a Milwaukee store and got ready takes. . . . Count Harrington was marking time in North Carolina waiting for Georgia tobacco markets to open. . . . Members of the pitch fraternity celebrating at King's Place nitery, Chicago, included Ray Colbert and wife, Mary Ragan and Chet, Jimmy Wells, Kennery, Carl Holdoff, Tommy Burns and his partner Mack, and Al Rice and his bride. . . . Pop Adams, of juice extractor fame, was working St. Louis territory to nice results. . . . Joe Hess was

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Will Feature the Following Lists:

- FAIRS
- COMING EVENTS
- DOG SHOWS
- FRONTIER CONTESTS

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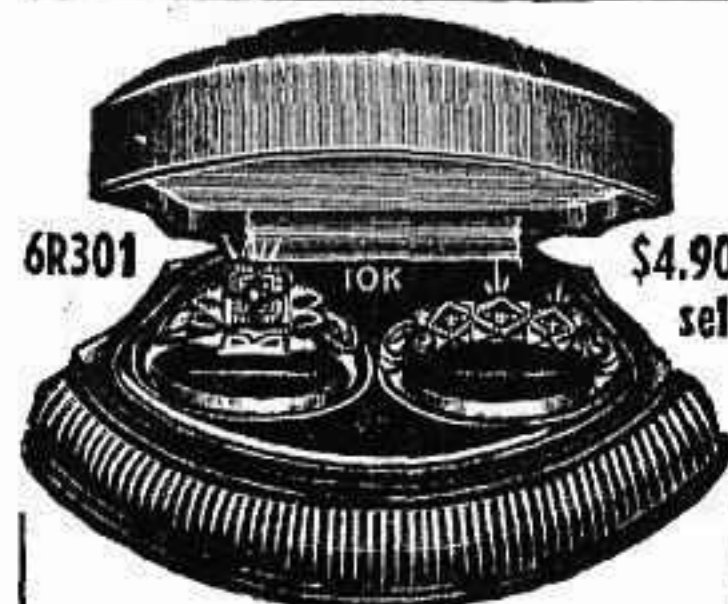
25 Opera Place Cincinnati, Ohio

offering pens on the main stem in Asbury Park, N. J., and was obtaining ready scratch. . . . Al Welsman was passing out peelers to okay business in Long Branch, N. J. . . . Ray Colbert was just getting by in Chicago with Frutina. . . . Teddy Tidwell and his new bride were in Chicago. . . . Cap Williams was working corn punk to good results in drug-store windows in Asbury Park, N. J. . . . Donald E. Crabb, peeler worker, after getting poor reception in Minneapolis and St. Paul was making out all right in the villages and county seats of Minnesota. . . . A regular pitchmen's convention in Butte, Mont.: Herb and Eddie Yeaker, sharpeners; Dutch Hendrickson and Gould, pens; Gilbert, sparklers, and Shorty Hill, peelers. . . . Al Burdick was recuperating financially in Oklahoma territory after getting poor pickings in the Texas towns. Chief Twohouse, of the Lyons & Twohouse vaude show, was speaking bitter words about the powers in high places in Minnesota. Truck license situation in that State had a price tag of 25 bucks if you were carrying show paraphernalia. . . . Doc Greyfeather's med show was experiencing a good season. Line-up included Jack Griffith, program director; Freddy Harpold, dancer; Blair (Red) Lydick, musician and singer, and Harold Haney, musician and parts.

Magic and Med

By E. F. HANNAN

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props that have since been thought of to hold the tip, magic is still as good as anything. The trick dice-box, that med lecturers used in opening their shows, is as intriguing to today's public as it was in Kickapoo days when that good lecturer and friend of mine, Tim Brophy, was in his heyday making sales for Healy and Digelow.

In fact, med has more or less depended upon magic for entertainment and magic, in turn, has leaned upon med as a school for card and coin manipulators, and other performers of small magic acts. An Englishman named Irwin Chase, who trouped with med shows and worked with lecturers, was one of the first to use the prepared deck of cards that pops up every few years as something new. Chase had a relative in the business of making magical apparatus, and this relative built the old-fashioned dice-box into a smaller, more easily handled contraption. Irwin Chase worked this box with good success with med shows and in museums with other magic. It was a poor med lecturer who in the old days couldn't perform most of the standard magic feats. When med sales lagged magic held the onlookers until conditions favored more lecturing.

Now when you sit with your legs under the table in some swanky night spot and watch some fellow cleverly palm cards or coins, or bring forth cigarettes from the atmosphere around him, you can give a thought to med, cradle of the art of deception.

TRADE SERVICE FEATURE
Events for Two Weeks

- ILL.—La Harpe. Soldiers & Sailors Reunion, 19-24.
- IND.—English. Home-Coming, 19-24.
- IA.—Wapello. Home-Coming, 20-22.
- MINN.—Detroit Lakes. Water Carnival, 23-25.
- MO.—El Dorado. Celebration, July 20.
- E. R. McPeak.
- N. Y.—Bainbridge. Firemen's Carnival, 19-24.

- O.—Malvern. Vol. Fire Co. Home-Coming, 21-24.
 - Gallon. Victory Celebration, 19-24.
 - PA.—Tarentum. Firemen's Celebration, 19-24.
 - North Wales. Firemen's Carnival, 19-24.
 - UTAH—Ogden. Pioneer Days, 21-24.
 - Salt Lake City. Day of '47, 18-24.
 - WASH.—Shelton. Pioneer Picnic, 25.
 - WIS.—Colby. Festival Days, 23-25.
 - Shiocton. Home-Coming, 24-25.
- July 26-31
- ILL.—Princeville. Home-Coming, 29-31.
 - IND.—Brownstown. Home-Coming, 26-31.
 - Laurel. Home-Coming, 25-30.
 - KAN.—Lenora. Lenora Carnival, 28-30.
 - Lebanon. Annual Home-Coming, 29-31.
 - MO.—Craig. Home-Coming, 29-Aug. 1.
 - Cuba. Old Settlers' Reunion, 30-31.
 - N. Y.—Rochester. Grotto Roden, 26-31.
 - O.—North Industry. Home-Coming, 27-31.
 - Crestline. Police & Firemen Street Fair, 26-31.
 - PA.—Marlinsburg. Memorial Picnic, 31.
 - New Galilee. Firemen's Carnival, 26-31.
 - WYO.—Cheyenne. Frontier Days, 27-31.

ROUTES
(Continued from page 28)

- Lopez, Judy (Music Box) San Francisco, nc.
 - Loring, Lucille (Town Tavern) Rockford, Ill., nc.
 - Lowe, Hite & Stanley (Earle) Washington, t.
 - Lucas, Nick (Palomar Supper Club) Vancouver, B. C., Can., 26-Aug. 7.
- M**
- McKay, Harry, Trio (Golden Dragon) Wildwood, N. J., nc.
 - McMahon, Jerry (Versailles) NYC, nc.
 - Manning, Myra (Village Barn) NYC, nc.
 - Marcus, A. B., Show (Ramona) Grand Rapids, Mich., p.
 - Martz, Marshall (Lewis House) Utica, N. Y., cl.
 - Marlowe, Don (Slapsie Maxie's) Hollywood, nc.
 - Marquette, Pee Wee (Thras Deuces) NYC, nc.
 - Masters, Freddie (Enduro) Brooklyn, cl.
 - Mata & Harl (Roosevelt) New Orleans, h.
 - Maurice & Coroba (Plaza) NYC, h.
 - Maurice, Marvelous (Music Box) San Francisco, nc.
 - Maurice & Maryes (100 Club) Des Moines, ne.
 - Mayehoff, Eddie (Ruban Bleu) NYC, nc.
 - Meller, Joan (Cobra) NYC, nc.
 - Melville, June (Sawdust Trail) NYC, nc.
 - Midnight Voodoo Party (Paramount) Idaho Falls, Idaho 22, t; (Orpheum) Twin Falls 23; (Pinney) Boise 24, t; (Grand) Wallace 27, t.
 - Miles, Jackie (State) NYC, t.
 - Milo, Nino (Music Box) San Francisco, nc.
 - Minevitch Rascals (Copacabana) NYC, nc.
 - Moke & Poke (Zanzibar) NYC, nc.
 - Montana, Jerry (Sandy's) Paterson, N. J., cl.
 - Monteros, The (Tivoli) Juarez, Mex., c.
 - Morgan, Loumell (Chin's) Cleveland, nc.
 - Moys, Lolita (Glen Park Casino) Buffalo, nc.
 - Murray, Jan (La Martinique) NYC, nc.

- N**
- New, Janis (Hickory House) NYC, nc.
 - Nitza (Touraine) Boston, h.
 - Novellos, The (Primrose) Newport, cc.
 - Nov-Elites (Happy Hour) Minneapolis, cl.
 - Novis, Donald (Matteoni's) Stockton, Calif., nc.

- O**
- O'Dare, Dale (Mon Parer) NYC, nc.
 - O'Keefe, Frank (Melody Lane) San Francisco, nc.

- P**
- Padova's, Andy, Streamliners (Miami) Dayton, O., h.
 - Page & Nona (Tivoli) Sydney, N. S. W., Australia, until Sept. 10, t.
 - Paparelli, Frank (Cafe Society Downtown) NYC, nc.
 - Pickford, Murry (Orts El Tropico Room) Boston, nc.
 - Pitchmen (Le Ruban Bleu) NYC, nc.
 - Porter, Dorothy (Versailles) NYC, nc.
 - Preisser, June (RKO-Boston) Boston, t.
 - Price, George (Latin Quarter) NYC, nc.

- Q**
- Quitsie (Victory Room) Buffalo, nc.

- R**
- Radio Ramblers (Glenn Rendezvous) Newport, Ky, nc.
 - Rae, Jimmy (Edgewater Beach) Chi, h.
 - Ray, Gil (Green Mill) Chi, nc.
 - Rhodes, Dorothy (Cobra) NYC, nc.
 - Rhythm Rockets, Four (Latin Quarter) NYC, nc.
 - Ricardo & Norma (Music Box) San Francisco, nc.
 - Richards-Adair Dancers (State) NYC, t.
 - Richards, Danny (Beachcomber) Baltimore, nc.
 - Richey, Jean (Earl Carroll Theater) Hollywood, re.
 - Rios, Rosita (London Chophouse) Detroit, nc.
 - Robertos, The (Mount Royal) Montreal 19-Aug. 2, h.
 - Robinson, Ann (Thras Deuces) NYC, cl.
 - Rocco, Maurice (Zanzibar) NYC, nc.
 - Rohmer, Billy (Cobra) NYC, nc.
 - Rollettes (Latin Quarter) NYC, nc.
 - Rollini, Adrian (Rogers' Corner) NYC, cl.
 - Rosati & Smolen (Monte Carlo) NYC, nc.
 - Rosini, Paul (885 Club) Chi, nc.
 - Roxysites (Earle) Washington, t.
 - Ruvell, Norman (Patio) Cincinnati, nc.

- S**
- Samuels, Thras (Leon & Eddie's) NYC, nc.
 - Sarnoff, Vera (Blue Angel) NYC, nc.
 - Scott & Suzanne (Village Barn) NYC, nc.
 - Sharon, Nita (Esquire) Norfolk, Va., nc.
 - Smith Kids (Le Ruban Bleu) NYC, nc.
 - Snow, Dorothy (Troadero) Detroit, nc.
 - Snow, Valaida (Blue Angel) NYC, nc.
 - Solar, Willie (Village Barn) NYC, nc.
 - Southern Sisters (Frank's Casino) Chi, nc.
 - Steiner, Herb (New Kenmore) Albany, N. Y., nc.
 - Sterlings (Hickory House) NYC, nc.
 - Stone, Virginia (Sherman) Chi, h.
 - Stooges, Thras (Strand) NYC, t.
 - Suen, Asta (Village Barn) NYC, nc.
 - Sullivan, Lee (New Yorker) NYC, h.
 - Sumner, Helen (Ivanhoe) Chi, re.

- Sumner, Suzanne (Phillips) Kansas Mo., h.
 - Suns, Thras (Piccadilly) NYC, h.
 - Sweethearts of Rhythm (Regal) Chi, t.
- T**
- Theodore & Florine (Patio) Cincinnati, t.
 - Theorien, Henri (Latin Quarter) Boston, t.
 - Thomas, Ray (5100 Club) Chi, nc.
 - Thorpe, Josi (Sherman) Chi, h.
 - Tobias, George (Strand) NYC, t.
 - Toy & Wing (Chicago) Chi, t.

- U**
- Usher, Billy (Riobamba) NYC, nc.
- W**
- Wallace Puppets (Roosevelt) New Orleans
 - Warren, Annette (Carter) Cleveland, nc.
 - Warwick, Lee (Applegate Tavern) Aila City, nc.
 - Watson Sisters (885 Club) Chi, nc.
 - Wayne, Jinja (Chin's) Cleveland, cl.
 - Wayne, Shirley (Lookout House) Covington, Ky, nc.
 - Wences, Senor (Winter Garden) NYC, t.
 - Whalen, Maurice & Betty (Beverly H Newport) Ky, cc.
 - White's, George, Scandals (Tower) Kai City, Mo., 23-29, t.
 - Williams, Mary Lou (Cafe Society Downto NYC, nc.
 - Wilson, Dooley (RKO-Boston) Boston, t.
 - Wright, Earl, & Partners (Roxy) Atlanta
 - Wyse, Ross, Jr. (Chicago) Chi, t.

Z
Zorita (Cobra) NYC, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when dates are given)

- Able's Irish Rose (Shubert Lafayette) Det.
- Claudia (Biltmore) Los Angeles.
- Dough Girls (Selwyn) Chi.
- Dough Girls (Geary) San Francisco.
- Good Night Ladies (Blackstone) Chi.
- Jane Eyre (Cass) Detroit.
- Junior Miss (Erlanger) Chi.
- Junior Miss (Colonial) Boston.
- Kiss and Tell (Harris) Chi.
- Laugh Time (Curran) San Francisco.

ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
- Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
- Lewis, Dorothy (Nicollet Hotel) Minneapolis
- McGowan & Mack (Palace Hotel) San Francisco.
- Stars on Ice (Sonja Henle & Arthur Wirt (Center Theater) NYC.
- Victor's, Art, Ice Parade of 1943 (Hotel Adphus) Dallas.

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GIRL SHOWS WANTED
Exclusive
Have complete outfit for people that will appreciate same. Best Girl Show territory in the east. WANT legitimate Concessions, Pitch-Till-You-Win, High Striker, String Game, Fish or Duck Pond. (Con Weiss no longer with this show.) Want Ride Help in all departments. Come in.
BANTLY'S ALL AMERICAN SHOWS
Du Bois, Pa., this week.

WANTED—C AND V SHOWS—WANTED
Clyde, New York, on Main Street, week of July 26th, and for four more Firemen's Celebrations to follow, Bingo, Penny Arcade, Penny Pitch, Cigarette Pitch, Dart Balloon, Cane Racks, Fish Pond, Hoopla or any other ten-cent Grind Stores that will not conflict. Can use two good Grind Shows; no Girls. All address:
M. N. COLGROVE, Seneca Falls, N. Y., week of July 19th to 24th; then Clyde, N. Y.

WANTED
Two Trained Chimpanzees
DAILEY BROS.' CIRCUS
Elko, Nev., 21; Wells, 22; Twin Falls, Ida., 23-24.

CONCESSIONS WANTED
Pulaski County Four-H and Community Fair
WINAMAC, INDIANA, AUGUST 12-13-14
Gooding's Rides booked. No grifters.
DONALD L. CRISE, Concession Chairman
Winamac, Indiana

WANTED
FIVE PRETZEL CARS COMPLETE
ROCKAWAY'S PLAYLAND
Beach 98th St., Rockaway Beach, L. I., N. Y.

WANTED TO BOOK
Merry-Go-Round. All celebrations and eight Wisconsin fairs. Can also use Ferris Wheel Foreman, \$40.00 per week. Write or wire
BODART'S RIDES
COLBY, WISCONSIN

WANT
FOR CANADA'S FINEST PARK
Ball Game Agents and useful Concession People. Americans may apply park near Buffalo, N. Y.
M. E. KING
Crystal Beach, Ontario, Canada

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo: Coleman, Tex.
All-American: Appleton, Wis.; Iron Mountain 26-31.
Allen, Fred: Syracuse, N. Y., 19-25.
Anderson-Strader: Hastings, Neb.
B. & H.: Newberry, S. C.
Baker United: Martinsville, Ind.
Bantley's All-American: DuBois, Pa.
Barkoot Bros.: Port Clinton, O.
Baysinger, Al: (Washington & Vandeventer) St. Louis, Mo., 21-31.
Beam's Attrs.: Scottsdale, Pa.
Bealy's Rides: Valden, Miss.
Bee's Old Reliable: (Fair) Lawrenceburg, Ky.; (Fair) Harrodsburg 26-31.
Bodart's Rides: Colby, Wis.
Bright Lights Expo.: (Fair) Red Lion, Pa.
Buck, O. C.: Yorkville, N. Y.
Buckeye Expo.: Uniontown, Ky.
Buckeye State: South Beloit, Ill.
Buffalo: Fulton, N. Y.
Bunting: Havana, Ill.; Princeville 26-31.
Burdick's: Temple, Tex.
Byers Bros.: (Fair) Taylorville, Ill.
C. & V.: Seneca Falls, N. Y.; Clyde 26-31.
Capell Bros.: Dustin, Okla.
Casey, E. J.: (Fair) Yorkton, Sask., Can., 19-21; (Fair) Meifort 22-24; (Fair) Lloydminster 26-28; (Fair) Vermillion, Alta., 29-31.
Cetlin & Wilson: Dunkirk, N. Y.; Sharon, Pa., 26-31.
Chanos, Jimmie: Piqua, O.
Chatham Am. Co.: Orangeburg, S. C.
Christian: Morton, Ill.; Mason City 29-31.
Coleman Bros.: Herkimer, N. Y.
Colley, J. J.: Frederick, Okla.
Conklin: (Fair) Saskatoon, Sask., Can.; Winnipeg, Man., 26-31.
Convention: (Bailey & Lang Sts.) Buffalo, N. Y.
Crafts: San Jose, Calif., 20-25.
Crescent Am. Co.: Bessemer City, N. C.
Cumberland Valley: Tullahoma, Tenn., 19-Aug. 1.
Curl, W. S.: Camden, O.
Dick's Paramount: Camden, N. J., 22-31.
Dixie Belle: Poseyville, Ind.
Dodson's World's Fair: Eau Claire, Wis., 19-28.
Dumont: East Palestine, O.; North Braddock, Pa., 26-31.
Dyer's Greater: Dubuque, Ia., 19-23; Tomah, Wis., 29-Aug. 5.
Eddie's Expo.: Natrona Heights Pa.; Braddock 26-31.
Edwards, J. R.: Barnesville, O.; Quaker City 26-31.
Elite Expo.: South Omaha, Neb., 19-25.
Endy Bros. & Prell's Combined: Coatesville, Pa.
Expo. at Home: Coatesville, Pa.
Fidler's United: Cicero, Ill.
Fleming, Mad Cody: Columbus, Ga.; Moultrie 26-31.
Franks: Macon, Ga.
Funland Am. Park: Clarksville, Tenn.
Garden State: Mahanoy City, Pa., 19-31.
Gentsch & Sparks: New Albany, Miss.
Geran's United: (Colored Fair) Indianapolis, Ind.
Gold Medal: Waukegan, Ill.
Golden West: Crosby, Minn.; St. St. Paul 26-31.
Grady, Kellie: Sumiton, Ala.
Great Lakes Expo.: Fayette, Ala.; Selma 27-Aug. 4.
Great Sutton: Silvis, Ill.
Greater United: Childress, Tex., 19-28.
Groves Greater: Raceland, La.
Gruberg Famous: Philadelphia, Pa.
Happy Attrs.: Galien, O.; Crestline 26-31.
Happyland: Pontiac, Mich., 19-25.
Heller's Acme: Haskell, N. J.; W. Paterson 26-31.
Hennies Bros.: Chicago, Ill.
Heth, L. J.: Owensboro, Ky.
Hine, H. L.: Brownsville, Minn.; Princeton 26-Aug. 1.
Hoosier Am. Co.: Rushville, Ind.; Laurel 27-31.
Howard Bros. Rides: Youngwood, Pa.; Monessen 26-31.
Hubbard's Midway: Camp Claiborne, La.
Jones Greater: New Martinsville, W. Va.
Jones, Johnny J., Expo.: Dayton, O.
Joyland: Berkley, Mich.
Lake State: Holly, Mich.
Lawrence Greater: Dover, N. J.
Lewis, Art: Norfolk, Va.
Liberty United: Charleston, S. C.
McKee, John: Herculaneum, Mo.; Bonne Terre 26-31.
McMahon: Crete, Neb., 19-25; Hastings 26-Aug. 1.
Magic Empire: Hot Springs, Ark.
Marks: Charleston, W. Va.
Mid-West: Kennerer, Wyo., 19-25.
Moore's Modern: Normal, Ill.; Lexington 26-31.
Mound City: Louisiana, Mo.; Waverly, Ill., 26-31.
Omar's Greater: Vandale, Ark.
Parker, Art: Opelousas, La.
Page, J. J.: Clinton, Tenn.; Somerset, Ky., 26-31.
Pan-American: Anderson, Ind.
Park Am. Co.: Alexandria, La.
Penn Premier: New Castle, Pa.; Beaver Falls 26-31.
Peppers All-State: Mullen, W. Va.
Pike Am.: Louisburg Mo.; Cherity 26-31.
Playland Am.: Richmond, Ky.
Plaza Expo.: Hicksville, O.; Union City, Ind., 26-31.
R. & S. Am. Co.: Wilmington, N. C.
Reading's: Gallatin, Tenn.
Reid, King: Corning, N. Y.
Rogers Greater: (Fair) Golconda, Ill.; (Fair) Rogers & Powell: Grenada, Miss.
Rockport, Ind., 26-31.
Rubin & Cherry Expo.: Davenport, Ia., 21-31.
Scott Expo.: War, W. Va.
Shafer: Greenville, Tex.; Texarkana 26-31.
Shesley Midway: Lima, O.; Flint, Mich., 26-31.
Slebrand: Great Falls, Mont., 19-31.
Skerbeck's: Iron Mountain, Mich., 19-31.
Smith, George Clyde: Duncansville, Pa.; Boswell 26-31.
Snapp Greater: Marselles, Ill.; (Fair) Cedarburg, Wis., 27-Aug. 1.

Sparks, J. P.: Weston, W. Va.
Stephens: Monroe, Ia.
Strates, James E.: Schenectady, N. Y.; Newburg 26-31.
Sunset Am. Co.: Muscatine, Ia.; Canton, Ill., 26-31.
Texas: Raymondville, Tex.
Tivoli Expo.: Wapello, Ia., 26-23.
Victory Expo.: Bridgeton, N. J.; Paulsboro 26-31.
Virginia Greater: Annapolis, Md.; Bel Air 28-Aug. 7.
Wade, W. G.: Kalamazoo, Mich., 19-22.
Wallace Bros.: Cannelton, Ind.
Ward, John R.: Evansville, Ind.; Harrisburg, Ill., 26-31.
West Coast Victory: Klamath Falls, Ore.; Bend 26-31.
Wolfe Am. Co.: Spartanburg, S. C.
World of Mirth: New Brunswick, N. J.
World of Pleasure: Lansing, Mich.; Port Huron 26-31.
World of Today: Granite City, Ill.
Zeiger, C. F., United: Colorado Springs, Colo., 19-25.

CIRCUS

Arthur Bros.: Tacoma, Wash., 20-26; Seattle 27-Aug. 7.
Beatty, Clyde-Wallace Bros.: Springfield, O., 28; Columbus 21-23; Washington C. H., 24; Cincinnati 25-26; Norwood 27; Newport, Ky., 28; Hamilton, O., 29; Middletown 30.
Cole, James M.: Grand Haven, Mich., 20; Whitehall 21; Hart 22; Ludington 23; Manistee 24.
Fisher Bros.: Forsyth, Mich., 20; Gwinn 21; Latbrop 22; Rock 23; Ford River 24; Bark River 26; Foster City 27; Sagola 28; Republic 29; Champlin 30; Michigamme Aug. 1.
Gould, Jay: Buchanan, Mich., 21-24.
Kelly, Al G., & Miller Bros.: Macon, Mo., 20; Marceline 21; Brookfield 22; Chillicothe 23; Carrollton 24.
Mills Bros.: Chesterton Ind., 20; Plymouth 21; Warsaw 22; Bremen 23; Mishawaka 24; Dowagiac, Mich., 26; Benton Harbor 27; Paw Paw 28; Otsego 29; South Haven 30; Holland 31.
Polack Bros.: (Palomar Theater) Seattle, Wash., 19-24; (City Aud.) Eureka, Calif., 29-Aug. 1.
Ringling Bros. and Barnum & Bailey: New Haven, Conn., 19-21; Hartford 22-24.
Russell Bros.: Portland, Ore., 18-25; Longview, Wash., 26; Chehalis 27; Olympia 28; Seattle 29-31.

MISCELLANEOUS

Barrett, Roy (Madison Square Garden) New York.
Couden, Doug & Lola: Playing halls in Cedar-Edge, Colo.
Craig, Mystic (Roxy) Atlanta 23-29.
DeCleo, Harry, Magician: Marysville, O., 19-24.
Harlan, Doc & Maxine: Hayesville, O., 19-24.
Letter, Bert, Magician: Merrimac, Mass., 19-24.
Lippincott, Magician (Fontaine Ferry Park) Louisville 19-31.
Long, Leon, Magician, & Winstead's Minstrels: Fayetteville, N. C., 19-24.
Millo, Mystic (Cedar Point) Sandusky, O.
Renfro Valley Show: Lorain, O., 21-23; Elyria 24-25; Medina 26; Wadsworth 27; Wooster 28.
Rickett's Dogs, school show: Scottsboro, Ala., 19-24.
Schaffner Players: Camp Point, Ill., 19-24.

ADDITIONAL ROUTES

(Too Late for Classification)

Amazo, Magician: Annapolis, Md., 19-24.
Cunningham, Fairy (Playland) Fresno, Calif., 19-24.
Dennis & Sayers (Swansea Hotel) Swansea, Mass., 19-24.
Louis & Cherie (Lakota's Supper Club) Milwaukee 19-31.
Nevels, The (Hotel Governor) Jefferson City, Mo.
Rabbit Foot Minstrels, Wojcotte's: Jackson, Tenn., 23; Humbolt 24; Paris 25.
Romas, Flying: Herkimer, N. Y., 19-24.

NSA

(Continued from page 33)

Joseph Milana (Ajax), Nathan Albert, Samuel Carson, Daniel Krassner, Sid Goodwalt, George Diefenbach, Elwood Owens, Grover Hill, Morris Meyer, Joseph Gold, Arthur Campfield, Harry S. Nelson, George Berman, Aaron Binsky, Max Cohen, Victor Weinberg, August Berni, David Epstein, Fred Murray, Irving Udowitz, Louis Candee, F. L. Ferguson, Charles Zucker, William H. Brown, Charles Holtz, Max Eichelz, Eugene Gutman, Eddie Marino, Samuel Modelsky, Orest J. Devany, Henry G. Eisenman, Joseph Basile, Victor Sigler, Francis Murphy, Ben Herman, David Endy, Myer Pimentel, Jules Laures, William Davis, George W. Traver, Louis E. Rice, Nathan Waterman, Samuel Prell, Henry Goldberg, Ben Weiss, Sam Murphy, Ralph Endy, Edward Gelberg and Jack Harris.
Membership applications: William H. Cooke, sponsored by Donald Simmons; Sydney Siskind, Cornelius Hunter, George Goodman, Charles Jarman, Frederick Utter, Dudley Lewis, Abraham Rosenfeld, Arnold Gritzke, Maurice Levitt, John M. Butler, Dominic Mascherl, Michael Vagell, Claude A. Sechrest and Raymond R. Kelly, sponsored by William Hartzman, of Cetlin & Wilson Shows.
Executive Secretary Sibley visited Endy Bros. and Prell shows at Elizabeth, N. J., this week. He was given the keys of the carnival by co-owners Ralph Endy

Hubbard's Midway Camp Tour Clicks

CAMP CLAIBORNE, La., July 17.—Hubbard's Midway Shows, after a successful four-week run at Camp Bouergarte, Kingsville, La., came in here for a month's engagement. Altho the move was only 22 miles it took the organization two days to make it because of lack of help. When the shows arrived, however, many former carnival men, now soldiers, put in an appearance and helped erect rides.
A number of concessionaires joined here, and a new popcorn outfit was purchased by the management. Jack Douglas's cookhouse is proving popular with the soldiers. Superintendent Frank A. Nelson is rebuilding all the truck bodies and putting them in first-class condition. Mr. and Mrs. Fred Coutts moved into their new home, which is near the camp. They report good results for their concessions.
Owner D. Stack Hubbard rejoined the shows here, coming in from a trip to Washington.

Beatty-WB Advance in Cinay

CINCINNATI, July 19.—Advance of the Clyde Beatty-Wallace Bros.' Circus has been in and out of here during the past two weeks since contracting agent Frank J. Lee set dates in Southwestern Ohio. General Agent Dory E. Miller came in to confer with Jack C. Grady, manager of advertising cars. Press Representative Ray B. Dean contracted space in dailies. Advance staff comprises Dory E. Miller, general agent; Frank J. Lee, contracting agent and press three weeks ahead; Ray B. Dean, special story man, 10 days ahead; Jack C. Grady, in charge of outdoor advertising, seven days ahead, with this staff: Harry Crabtree, boss billposter; Alfred Bernard, boss lithographer; Bob Tinkham, William Murray, Tommy Murray, Louis Benedict, Harry Rains, Ferdinand Abbott, William Kemp-smith, Harry (Pud) Johnson, Jack Thomas, Harry Williams, Marvin Smith and Bernie Ray. Martha Lee Ford is handling radio and press with the cars. Circus plays Cumminsville July 25 and 26; Norwood, July 27; Newport, Ky., July 28; Hamilton, July 29; Middletown, July 30; Dayton, July 31-August 1.

and Sam Prell. Pleasant visits with Manager Louis Rice, Concession Manager Bill Tucker, Office Manager Vernon Korhn, Secretary Milton Paar; conversed with, among others, Nathan Waterman, Kirby Abbott and Ben Weiss. Doc Edward Mann, executive secretary of St. Joseph's Hospital, Far Rockaway, N. Y., visiting on the show with pal Ben Weiss. Brother Dave Endy had a slight attack of intestinal flu and was confined to his hotel room. We have been informed that Pauline Phillips, sister of the late Fred Phillips, has just passed on after a long illness.

PCSA

(Continued from page 33)

and her proposition was accepted. Helen Smith was appointed chairman of the activity.
Virgie Martin's condition is much better and Babe Miller is again in the hospital. Get-well cards had been sent to Bessie Jones and Gladys Morris. New members, Eliza Nelson and Gertrude Mathews, were introduced. Bank night award went to Elsie Suker, and door prize, donated by Lucille Zimmerman, was won by Mary Taylor. Rose Rozard, rummage sale chairman, announced that Margaret Farmer had sent in three large boxes for the sale.
President Bullock then announced that the past presidents who are in the city this summer would have charge of future meetings, with Nell Ziv scheduled to preside July 26. Cakes were donated and ice cream furnished for the evening by Ester Corley, Frances Barth, Mary Tulle, Nell Ziv, Marie Morris, Rose Rozard, Pauline Burdess, Vivian Gorman, Lee Sturm and Gertrude Mathews.
As announced earlier by President Bullock, July 12 was Bond Drive Night at the club and the members came forth for the second time this year and bought bonds. Los Angeles is the only city of its size in the United States that never has had a cruiser named for it and officials are putting forth a big effort to raise enough money in bonds to pay for one as the United States will name a cruiser for the city if the drive goes over. Members bought \$18,000 in War

AMMUNITION WANTED
.22 Shorts-Longs
Winchester Rifles, Models 74 and 82.
Pay your price, any quantity. Wire
VERNON STEWART
106 1/2 High Street PORTSMOUTH, VA.

WANTED
FROZEN CUSTARD
PLAYLAND PARK
Houston, Texas

FOR SALE
EIGHT-CAR LINDY LOOP
Complete. Can be seen now in operation.
Ride in perfect condition. All new plat-forms, canopies and bally cloth; engine, ticket booth. First \$4,500.00 cash takes it.
CHARLES GERARD
900 Grand Concourse New York City

WANTED
Ferris Wheel Foreman to join on wire.
Can also place Second Man. All address
W. G. WADE SHOWS
Kalamazoo, Michigan, to July 22;
Logansport, Indiana, July 23 to 30.

THE SHRUNKEN JAP
SEE THE TINY SHRUNKEN BODY
A reproduction of Jap body in shrunken condition.
Straight black hair, eye lashes, brows, hands, fingers, toes, etc. Weight about 7 lbs.; length over all about 3 feet. Shipped in nice basket, post paid, only \$15. Japanese imitation shrunken head about half life size, postpaid, \$8. Biggest window attractions in America. Stops all Carnivals, museums, circuses, store shows, window attractions. Order today. If C. O. D. send one-half deposit with order.

TATE'S CURIOSITY SHOP
Safford, Arizona
WANT
Merry-Go-Round and Ferris Wheel Foremen, \$55.00 per week. (No tickets unless I know you.) Place Popcorn and Photos.
VIC. HORWITZ
Hotel Detroit Detroit, Michigan

WANT RIDE HELP
For Tilt, Octopus, Roll-o-Plane. No tear down. Tickets? Yes, if I know you. Rush until Xmas.
PLAYLAND PARK
Houston, Tex.
WANT TO BUY
LEASE or BOOK Little Beauty Merry-Go-Round. ANSWER AT ONCE per route.
Hoosier Amusement Co.
This week, Rushville, Indiana

WANT
For Laurel Street Fair and Homecoming, on Main Street, July 27-31.
CONCESSIONS of all kinds. Photos, Stock Stores, etc. WANT Girl Show, Pit Show, Grind Shows. WANT to book two or three Rides for balance of season. All replies:
HOOSIER AMUSEMENT CO.
This week, Rushville, Ind.
BAROYTON, MICH.,
HOMECOMING
Wants Free Acts and Shows, Aug. 3rd. Address: LANCE SOAPER, Sec., Baroyton, Mich.

WANT WANT WANT
WEST COLUMBIA, S. C., OPENING JULY 28
Merry-Go-Round, Roll-o-Plane, Octopus, Whip. Want Penny Pitch and Ball Game Agents. Legitimate Concessions of all kinds. Grind Shows with or without outfits. JOSEPH STEBLAR, General Manager, P. O. Box 621, Columbia, S. C.
Bonds. Last January \$17,500 were bought and with the July total, over \$35,000 has been invested by members.

Havana Duo Turning In Record Grosses

HAVANA, July 17.—Good weather and business have been experienced by Montalvo Circus since opening here June 15. Show has not played a losing stand and at many the grosses went far above those of last season. Manager J. Montalvo played to favorable tenting, considering that the spot at Marianao town always is used for exhibition and circus. Only horses and elephants are exhibited there. Three camels, four zebras, three elephants, 28 horses and eight ponies comprise the stock.

The staff: J. Montalvo, general manager; H. Lopez, general agent; Julio Acosta, secretary-treasurer; Ramon Cortina, equestrian director; J. Fernandez, assistant; Richard Gomez, chief mechanic; Harry Calver, downtown tickets;

William Hidalgo, master of transportation.

The program in order: Clowns in comedy boxing; Gloria and Red, trapeze and breakaway ladder; Miss Carmita with monkeys; Richard Brothers, balancing in rhythm; Annete, four midget zebras; performing dogs, by Kiko; Lopez family of riders also presented a troupe of pooches; Elephants worked in ring by Montalvo, Ina and Dora Robert; Lucky Lu, four midget ponies; Comedy bars; lions and tigers in the ring by Tarzan; aerial ballet. Side Show: Pilito, comic; Rene Gomez, ventriloquist; Rina, Olga and July, singers and dancers; Sprit, mentalist; Tony and Nelly, impalement; Lita and Romero, Cuban rumba, and "Los Mexicanitos," Mexican dancers.

Top Gate for Sugranes

HAVANA, July 17.—Sugranes Circus has been doing satisfactory business.

With ideal weather, played to a capacity matinee and straw night tenting here June 10. Grandstand sections are on both sides, with greens around one end and seats were sold out for the night performance by noon thru a local. Largest crowd to attend a circus here in years was reported. Good fortune as well as good biz seems to be with the show. Show is moving rapidly.

The staff: Emilio Sugranes, general manager; Benjamin Quesada, secretary-treasurer; Luis Fernandez, general agent; Cesar Caballero, equestrian director; Miguel Navarro, assistant; Bob Carlaya, master of transportation; Antonio Rodriguez, chief mechanic.

The program in order: Chan Troupe, wire; Victory act, trained by Sugranes; Carlo and Roman, rings and trapeze; "Bamby," trained elephant; Corita, muscle grinds; Luis and Lois, head balancing; Baby, Kind and Rossy, roller skaters; Fu-Chi-Lan Troupe, Chinese acrobats; Mercy and Rene, perch; Virginia, swinging ladder; Chico Brothers, comedy acrobatic contortion act; Mercy and Frank, bicycles; Joe Arias, comedy riding; Little Roy and his ponies; Manito, ventriloquist.

Side Show under Daniel Marti; Lito, magic; Victory Sisters, singers; Lidia, diving girl; Pascual Berriz, impersonator. Novelties in charge of Paul Mora. Music for circus played by Tony and His Sugranes Circus Band. Admission for adults has been raised from 65 to 75 cents.

Stebler Opens Road Jaunt in Columbia

COLUMBIA, S. C., July 17.—J. G. Steblar Shows, under management of Joseph G. Steblar, former director of World of Fun Shows, inaugurated its road tour here July 1 to good business. All equipment has been put in tip-top shape, and Steblar reports the shows will play South Carolina and Georgia spots for the rest of the season.

Mrs. J. G. Steblar returned here from Pittsburgh, where she attended the funeral of her father.

With the Zoos

PHILADELPHIA. — Philadelphia Zoo promoted a War Heroes' Day on the Fourth of July. Servicemen who have distinguished themselves on the battle fronts were honored guests for the day. Admission was by the purchase of a 35-cent War Stamp. Leroy Miller was emcee for the day's program, and celebrities included screen star Sylvia Sydney. U. S. Coast Guard Band furnished the music.

PHILADELPHIA. — One of the most unusual additions to the collection of animals at the Philadelphia Zoo is the brocket, a dwarf-type deer found only in

ODT Appeals for Public Co-Operation In Vacation Travel

WASHINGTON, July 17.—Employees in all branches of business and industry were asked today by the Office of Defense Transportation to intensify intramural programs enlisting co-operation with the government "Don't Travel" campaign.

To keep passenger trains and intercity busses clear for necessary travel. ODT requested that employees and department heads who have not already done so arrange to spread their vacation periods and those of their employees throughout the year instead of concentrating them in the summer. They were further asked to scrap the normal practice of starting and ending vacations at the week-ends and to draw up schedules permitting employees to leave and return on Tuesday, Wednesday or Thursday.

Employees should be thoroly informed on bona fide vacation travel. It was suggested by ODT, thru bulletin board notices, posters, sales meetings, house organs or any other form of intramural activity.

The following pointers for civilians, summing up government policy on travel under wartime conditions, should be emphasized wherever possible:

1. Don't travel unless the trip is absolutely necessary.
2. Vacation at home or as near home as possible.
3. Take the full vacation at one time instead of spreading it over long week-ends.
4. Don't make quick overnight trips.
5. Start and end vacation travel on Tuesday, Wednesday or Thursday, when travel is lightest.
6. Stay at one vacation spot; don't make side excursions involving use of trains or buses.
7. If travel to the vacation site continues thru meal periods, take a box lunch.
8. Travel "light." Check heavy baggage thru to destination.
9. Make plans flexible enough to allow for last-minute changes due to travel contingencies such as missed connections, reservation sell-outs, etc.
10. Be prepared for delayed arrivals, crowded conditions and lack of usual comforts.
11. Do not plan to commute to and from near-by resorts.

Unnecessary travel by civilians for the duration, the ODT stressed, includes trips to other cities to visit friends, trips home for the week-end, sightseeing jaunts and tours to amusement and sport centers.

South and Central America. It was the gift of Mary Hanson.

PENN PREMIER SHOWS

BENEFIT POLICE PENSION FUND, BEAVER FALLS, JULY 26-31

CAN PLACE COOKHOUSE OR GRAB, Pan or Rat Game, Pea Pool, Pitch-Till-You-Win, String Game or any other legitimate Concessions. Want Man with Girls for Posing Show. Also can place any other Shows not conflicting. Speedy Bowers wants Lady or Gent Rider for Drome. Can place Octopus, Rolloplane or Spittfire. Address all wires and mail to

LLOYD D. SERFASS, Gen. Mgr., New Castle, Pa., this week; Beaver Falls follows. P.S.—John Rea, answer.

WANT-SHAFER SHOWS-WANT

SHOWS OF ALL KINDS, WITH THEIR OWN OUTFITS. CAN PLACE CONCESSIONS THAT DO NOT CONFLICT. WILL BOOK ONE MORE RIDE WITH OWN TRANSPORTATION. WANT GOOD AERIAL FREE ACT. State salary per week. Edward Leroy, wire. Have good proposition for you. CAN USE RIDE HELP ON TWIN FERRIS WHEELS, TILT-A-WHIRL, MERRY-GO-ROUND, MIX-UP AND OTHER RIDES. Wire or write SHAFER SHOWS, J. C. WRIGLEY, Greenville, Texas, this week; Texarkana, Texas, next week.

JAMES E. STRATES SHOWS, INC.

Can place for balance of season, Colored Performers and Musicians and Girls for Vanities. Both office shows. Can place Riders for Motordrome. Can place Talkers and Grinders. Can place Tractor Drivers and Train Help. Can place useful people in all departments. Address, this week, Schenectady, N. Y.; next week, Newburgh, N. Y.

JONES GREATER SHOWS WANT

RIDES—7-Car Tilt with own transportation. SHOWS—Want Monkey Show, Working World, Fun House. CONCESSIONS—Want American Palmistry, Hoopla, Bowling Alley, High Striker, Cane Rack and others that do not conflict. WANT Sensational Free Act, Help in all departments. Address New Martinsville, W. Va., this week.

WANTED AT ONCE

ONE MORE BALLY ACT, EXPERIENCED TICKET SELLER AND A MAN TO MAKE SECOND OPENINGS. EDDIE DONNAN AND ED JR., HAVE GOOD PROPOSITION FOR YOU. CONTACT ME AT ONCE. WRITE OR WIRE

AL TOMAINI, Side Show Mgr.

Care James E. Strates Shows, week of July 19, Schenectady, N. Y.; then Newburgh, N. Y.

JOYLAND PARK

GOLDSBORO, N. C.

Wants for duration, Rides not conflicting, twenty-five per cent. Grind Concessions, \$20.00. Want Pop Corn, Apples. Have building for dining room. Thirty-five thousand cadets here. Permanent base. Wire or phone BEARDSLEY at Fair Grounds.

RATION BOOKS

SHOWMEN:

When applying for ration books, it is important that you use an address where your mail can be accepted and where you can call in person for the books.

The Office of Price Administration does not permit the forwarding of any ration books even tho placed in a new envelope and re-mailed.

Please do not have your ration books sent in our care as we are not permitted to forward them.

THE BILLBOARD PUBLISHING CO.

SIXTY-NINTH ANNUAL FAIR RIPLEY COUNTY AGRICULTURAL ASSOCIATION

August 3-7 Inclusive, Osgood, Ind.

Want Shows and Concessions. Bingo and Penny Arcade, write P. M. RUMBLE, Osgood, Ind.

Shows, write W. J. FOSTER, Oxford, O.

Plenty of money here. Always a good one.

H. L. JENKINS, Secy.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Association Work—3

BRIDGING GAPS

One of the big obstacles to a fully organized coin machine industry is its natural division into three main groups—Amusement, Music and Vending sections. This is an old story to members of the trade and many of them are not aware of how serious this handicap to full trade unity may be.

There have been many minor instances in the past where this division has threatened to cause one or more groups some serious legal or tax troubles. The danger always exists that the latent opposition that exists between groups may break into open warfare, which will not only be irritating to members of the trade but may also cause many external complications.

The trade is well acquainted with the real reasons for this division within the industry. With such primary and definite differences in three main types of machines, it could hardly be otherwise. But the public, including government officials, do not understand all this. To the public a coin chute will always be a "coin slot" and machines which operate by means of a slot will always be "slot machines" in a marked degree. The vending machine trade has long had a dream of getting the trade and the public to say "merchandise machines," but not even operators bother to use the elite expression, much less the public.

The phonograph division for a long time shuddered when the word "juke box" was used and some elaborate plans were made to try to stop the use of such an expression. But the public and the press persisted and today it appears that juke box will be the name for home phonographs with record changers just as it is for the automatic commercial phonograph. The amusement machine trade was much quicker to profit by a name which the public accepts readily. A Louisville newspaper some years ago started calling games pin-and-ball, and this was some shortened to pinball, a name now recognized everywhere.

Thus the public has its own way of associating coin-operated machines together and its own way of naming them. This creates both a problem and an opportunity for the coin machine industry.

Members of the industry well understand that the amusement, music and vending machine divisions

each has its own special problems to be handled in its own way. This calls for organizations to handle the problems of each group wherever possible. Both legal and tax problems differ with respect to each type of machine in many cases.

But the great difficulty for the industry is to curtail organizations and organization leadership which undertakes to agitate the natural divisions and opposition that exists between the amusement, music and vending sections of the industry. There are problems yet which call for some form of unity of the trade as a whole, and what form that unity will take is a big question.

In dealing with government agencies during the present war emergency, many trades have formed Industry Committees at the request of the government. These industry committees have already proved their worth in many ways, altho many of them are made up hastily and do not in any sense fairly represent the industries they are supposed to serve. There is great danger that any such industry committee for the coin machine industry, formed to co-operate with the government, will not be truly representative of the industry.

The idea suggested by industry committees should become a permanent plan for many industries that split into natural groups, as the coin machine industry. Such a committee would always be useful in preventing any outbreaks of disunity within an industry as a whole. Such a committee should seize time by the forelock and always have before the industry some general program that would help the industry as a whole.

There are at least two practical ways in which to get such a committee. The simplest form is for the heads of all national associations to automatically constitute an industry committee. These men would represent the selfish aims of their own section of the industry, but at the same time would be compelled to listen to the other groups.

Or, the national associations, and maybe even the State groups, could elect members to the industry committee to speak for the industry as a whole. The idea of such an industry committee presents both a problem and an opportunity.

Court Rules On Ownership

Louisiana Supreme Court says owning machines is not proof of gambling

NEW ORLEANS, July 17.—The conviction and sentence of Frank W. Schimpf, of Jonesboro, on charges of violating Article 90 of the Louisiana Criminal Code, created under Act 43 of 1942, was reversed last week by the Louisiana Supreme Court. He was charged with conducting a business of gambling and 102 mechanical devices, including slot machines, pinball machines and other paraphernalia which were seized in a warehouse owned by him.

The defendant filed a motion to quash the bill of information charging him with violation of the gambling statute on the ground that it did not charge him with gambling as defined in the article in question.

"It is our opinion," Associate Justice John B. Fournet, organ of the court, wrote, "that the information does not set forth the crime denounced by Article 90 of the Louisiana Criminal Code and therefore the trial judge erred in overruling the motion to quash.

"While the information contains the conclusion that the relator did conduct the business of gambling, such conclusion, as will appear from a mere reading of the information, is not supported by the facts on which it is based, for the qualifying clause immediately following this conclusion does no more than describe the mechanical devices found in the relator's warehouse. The business of gambling as defined by Article 90 neither includes nor contemplates as an offense the mere possession of gambling paraphernalia."

In another opinion written by Associate Justice Fred M. Odom, however, the court dissolved writs which had been granted for the review of a case in which the judge of the lower court had refused to issue an injunction against destruction of the slot machines seized in defendant's warehouse.

Under Act 231 of 1928, the opinion

pointed out, it is the duty of officers to seize and destroy slot machines.

"Under Act 231 of 1928," Justice Odom said, "it matters not whether such devices are in operation at the time they are taken, because the act provides that the officers must confiscate them when they come to their attention, and that if Act 231 of 1928 has not been repealed, plaintiff's suit for injunction is not well founded."

Chief Justice Charles A. O'Neill dissented and will hand down reasons.

Connecticut Court Upholds Installation Of Parking Meters

BRIDGEPORT, Conn., July 17.—The right of a municipality to use parking meters was upheld this week by the State Supreme Court in an opinion which had been awaited anxiously by Connecticut communities employing that device. Ruling that the installation of meters was "in reality a regulatory and not a tax measure," the court, in an unanimous opinion reversing a lower tribunal, said: "A municipality may provide parking meters to measure the time of parking as well as it may measure time by other means. There is no reasonable difference in principle between measuring time by the watch and chalk method and the mechanical meter method."

Waterbury, Connecticut's right to install and maintain meters was challenged some time ago by John H. Cassidy, a lawyer acting as a private property owner, in a successful plea in the Common Pleas Court for an injunction compelling the city to remove meters from the sidewalk in front of his property. In granting an injunction, an action in which the city of Waterbury appealed to the Supreme Court, Judge Thomas J. Wall, of the Common Pleas Court, held that the city had no authority to install the meters and charge motorists a fee for parking.

Written by Justice Arthur F. Ellis, the State Supreme Court opinion maintained that "the power to regulate the use of streets and highways by restrictions on the parking of vehicles is one universally recognized, and its reasonable exercise is consistently upheld. A vital question is whether the revenue received by the city thru the use of the meters has some reasonable relations to the expense

of installation, operation, maintenance and supervision of the meter system, or whether the revenue is so clearly in excess of the cost that it must be construed as an unauthorized taxing measure. We have carefully analyzed the evidence, and find that the net profit, if any, was not large enough to constitute a tax instead of a charge for reasonable expenses connected with the regulations of traffic. Furthermore, the measure being regulatory, it is not invalidated because incidentally the city's receipts of money are increased."

Discussing the question of whether the installation of 13 meters by the city

in front of property owned by Cassidy was a violation of his property rights, the court recalled that in a previous case it held that a person "holds his estate subject to the right of the public to the full enjoyment of the easement, under the changing conditions of life, and subject to such control as the Legislature may exercise under its police power." Then applying that rule to the present case, it said: "The power to regulate the use of the streets is a delegation of the police power of the State government, and whatever reasonably tends to make regulation effective is a proper exercise of that power."

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| 2 LONG ACRES (BRAND NEW—IN ORIGINAL CRATES) WRITE | |

WE WILL TAKE YOUR MILLS BLUE AND BROWN FRONTS (5c-10c-25c PLAY) IN TRADE ON ANY OF THE ABOVE, OR WILL PAY YOU CASH FOR SAME.

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Ceiling on Used Machines . . .

WASHINGTON, July 17.—The Office of Price Administration issued an order July 15 which will definitely place all types of used coin machines under ceiling prices beginning September 1. This order will settle some of the rumors that have been circulating recently and will say definitely under what order used machines are to be classed. But, the order refers to wholesalers, retailers and consumers and the coin machine trade will have to work out with OPA in the near future just how these terms apply to the coin machine trade.

The new order is MPR 429 or OPA 2786 and copies may be had from regional OPA offices. The department is also mailing copies to the trade. The order will be reprinted in The Billboard July 31 issue.

The order applies to about 15 different kinds of products and coin machines are definitely listed. Briefly the order sets up two classes of used or reconditioned products and a percentage price ceiling for each group. If the used machine is in good condition, no part missing and can be used without further repair it is in class one and the ceiling price will be 75 per cent of the machine when new. Any used machine that is not in condition for class one is in class two and the ceiling price on such machines will be one-third of the price when new.

Many special provisions are included in the order, including instructions on how to apply for special rulings, how to tag machines, etc. Since the order goes into effect September 1 it allows time for the trade to get fully acquainted with the terms. The order states that wholesalers are still governed by General Price Regulations and this point will have to be covered by a special ruling for the coin machine trade. Due to the order covering about 15 lines of business it raises some questions about application to the coin machine trade. The order states that for any rebuilt or reconditioned machine, special application may be made under certain conditions to charge a price higher than 75 per cent of the new price.

WHILE THEY LAST

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MANUFACTURE DISCONTINUED FOR THE DURATION

A GREAT MANY NEW NUMBERS A LOT OF VERY GOOD STAPLE NUMBERS

VENDORS CRAFT

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| 400—5c Dollar Game (Definite), \$1.10; | 720—5c Jumbo Win, \$25.00 Top Jack |
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| or More 4.25 | \$2.75; 500 or More 2.50 |
| 2028—10c Jar of Jack (Thick Protected), | 500—Charlie Beard Jr., 5c & 10c & 25c, |
| \$4.50; Lots 500 or More 4.25 | Each (Definite)—SPECIAL 1.50 |
| 1200—5c Bingo Board (Definite), | 400—5c Ace Note, Definite Profit \$9.00 1.40 |
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| 300 HOLE 3c BOARD at \$.75 | 400 HOLE 5c BOARD at \$1.00 |
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We Have Any Type of Board You May Need—Please Write.

Baseball & Tip Tickets—120 Numbers—5 in 1 Envelope and Seal Card . . . \$25.00 Per Gross
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| Tube | Net | Tube | Net | Tube | Net | Tube | Net | Tube | Net |
| OZ4 | \$1.65 | 6A8... | \$1.35 | 6N7GT | 1.65 | 7B5... | \$1.35 | 37... | \$0.90 |
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| 1H4G. | 1.05 | 6B8... | 2.00 | 6Q7G. | .90 | 7F7... | 1.65 | 41... | .90 |
| 1H5G. | 1.35 | 6B8G. | 1.35 | 6R7G. | 1.15 | 12SK7GT | | 42... | .90 |
| 2A3. | 2.00 | 6C5G. | 1.05 | 6SC7. | 1.35 | 12SQ7GT | | 43... | 1.10 |
| 1Q5GT | 1.65 | 6C6... | 1.05 | 6SF5CT | | 24A... | .90 | 45... | .85 |
| 2051 write | | 6D6... | 1.00 | 6SJ7GT | 1.15 | 25L6GT | | 47... | 1.15 |
| 5U4G. | 1.05 | 6F5G. | 1.15 | 6SK7GT | 1.05 | 25Z5 | 1.10 | 56... | .85 |
| 5V4G. | 1.65 | 6F6G. | .95 | 6SQ7G7 | | 26... | .75 | 57... | .95 |
| 5W4G | 1.05 | 6F8G. | 1.35 | 6SR7. | 1.05 | 27... | .70 | 76... | .95 |
| 5Y3G.. | .75 | 6H6GT | 1.15 | 6V6G. | 1.35 | 30... | 1.05 | 77... | .95 |
| 5Y4G | .80 | 6J5... | .95 | 6V6GT | 1.15 | 31... | 1.05 | 78... | .90 |
| 5Z3.. | 1.15 | 6J7... | 1.35 | 6X5CT | 1.05 | 32... | 1.35 | 79... | 1.65 |
| 6A4.. | 1.65 | 6J7G. | 1.15 | 6Z4/84 | | 35Z5GT | | 80... | .75 |
| 6A6.. | 1.65 | 6K7G. | 1.15 | | | | | 83... | 1.35 |
| 6A7.. | 1.00 | 6K8GT | 1.35 | | | | | | |
| | | 6L6G. | 2.00 | | | | | | |
| | | CL7.. | 1.65 | | | | | | |

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I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

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18-Inch Lumiline Bulbs for Wurlitzers and Seeburgs. Each\$1.15
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| 10¢ Mills Brown Bell, Ser. 435,372 | 195.00 | 5¢ Mills Blue Front, S.J., Con. 335,440 | 125.00 |
| 10¢ Mills Melon Bell, Ser. 430,007 | 185.00 | 10¢ Jennings Silver Chief, 1 Cherry P.O., Serial 144,951 | 175.00 |
| 5¢ Mills Bonus Bell, Ser. 479,120 | 250.00 | 10¢ Jennings Silver Chief, 2 Cherry P.O., Serial 142,151 | 165.00 |
| 5¢ Mills Bonus Bell, Ser. 468,880 | 250.00 | 5¢ Jennings Silver Chief, 2 Cherry P.O., Serial 137,258 | 150.00 |
| 5¢ Mills Lion Head, Ser. 287,598, 2/4 | 75.00 | 5¢ Jennings Silver Chief, S.P., 2 Cherry P.O., Serial 139,559 | 155.00 |
| 25¢ Mills Skyscraper, Ser. 306,878, 3/5 | 125.00 | 10¢ Jennings Late Bronze Chief, Ser. 131,667 | 125.00 |
| 25¢ Mills Skyscraper, Ser. 329,914, 3/5 | 125.00 | 5¢ Jennings 4 Star Bronze Chief, Ser. 120,778 | 110.00 |
| 5¢ Mills Skyscraper, Ser. 338,123, 2/4 | 50.00 | 3 5¢ Blue Front Mills Q.T. Each | 75.00 |
| 10¢ Mills Blue Front, Ser. 410,898, S.J., Con. | 170.00 | 1 10¢ Yellow Front Mills Q.T. | 75.00 |
| 10¢ Mills Blue Front, Ser. 388,898, S.J., Con. | 180.00 | 1 10¢ Blue Front Mills Q.T. | 85.00 |
| 10¢ Mills Blue Front, Ser. 388,904, S.J., Con. | 180.00 | 1 1¢ Blue Front Mills Q.T. | 50.00 |
| 10¢ Mills Blue Front, Ser. 385,275, S.J., Con. | 180.00 | 2 Chrome V.P. Mills with Meters, Each | 90.00 |
| 10¢ Mills Blue Front, Ser. 340,895, S.J., Con. | 150.00 | 2 Blue & Gold V.P. Mills with Meters, Ea. | 55.00 |
| 10¢ Mills Blue Front, Ser. 340,605, S.J., Con. | 150.00 | 25 Folding Stands for Slots, Each | 3.50 |
| 10¢ Mills Blue Front, Ser. 340,904, S.J., Con. | 150.00 | 8 Mills Single Safe Stands, Each | 15.00 |
| 10¢ Mills Blue Front, Ser. 340,954, S.J., Con. | 150.00 | 2 Mills Single Safes, Double Doors, Each | 45.00 |
| 5¢ Mills Blue Front, S.J., Ser. 412,340 | 135.00 | 1 Mills Double Safe, Double Doors | 70.00 |
| 5¢ Mills Blue Front, S.J., Ser. 412,340 | 135.00 | Blue Fronts marked S.J. converted are original double jacks which we have converted to single jacks by covering upper jack so that only lower jack is visible. All this equipment had been reconditioned and if club handles are desired add \$5.00 to price. 1/3 Deposit With Order. | |

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| | | 1 Liberty | 7.50 |
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Government Orders

Government Defines Inventories

WASHINGTON, July 17.—A number of the priorities regulations issued by the WPB have placed restrictions of one kind or another on inventories held by manufacturing plants. The question has been frequently raised as to what constitutes inventories.

The following Interpretation 1 to CMP Regulation 2 was issued June 19 and gives an official definition of inventories as follows:

Paragraph (b) (1) of CMP Regulation No. 2 prohibits the acceptance of delivery of any item of controlled material if the user's inventory of such item is, or will be by virtue of acceptance hereof, greater than the maximum prescribed. For the purpose of this regulation, material is considered to be inventory until it is actually put into process or is actually installed or assembled. Putting into process does not include minor initial operations, such as painting, and does not include any shearing, cutting, trimming or other operation unless such initial operations are part of a continuous fabricating or assembling operation. Nor does it include operations such as inspection, testing and ageing nor segregation of earmarking for a specific job or operation.

For example, if a manufacturer who uses wire or rod cuts a sufficient quantity of it to length at one time to maintain his operations for a considerable period of time, the cut pieces remain as inventory until processed into another form or until assembled or installed.

If a manufacturer purchase and stores steel castings in the form purchased, the steel castings are not put into process when the castings are painted and stored. Consequently the inventory of castings includes those painted and stored.

If a manufacturer shears steel sheet and stocks in sheared form, such stock is still part of his inventory, if the material does not continue in production.

Issued this 19th day of June, 1943.

War Production Board,
By J. JOSEPH WHELAN,
Recording Secretary.

Philadelphia Music, Pinball Ops Plan Summer Meets

PHILADELPHIA, July 17.—For the first time, both the music operators' and the pinball operators' associations will continue to hold regular meetings during the summer. Normally, there is a halt in the schedule of weekly meetings with the advent of warm weather, the boys getting together again in the fall.

Because of the increased activity in both fields this year, and with major problems confronting both lines, as well as the need to formulate strong programs for next season, both associations decided to continue meetings. Instead of the weekly get-togethers, the groups will convene every two weeks until the fall. The pinball operators will continue meetings at the Majestic Hotel every other Tuesday evening, with the music operators conducting association business on alternate Thursday nights at the association offices in the Schaff Building.

SALES BOARDS

While they last. Harlick's Original Jackpot Charley, 1000 Hole, 30 Hole Jackpot, 25¢ Play, \$3.90 each; also 5¢ and 10¢ Play 1000 Hole Jackpot Boards, \$3.90 each. Terms: One-third cash with order, balance C. O. D.

NEW DEAL MANUFACTURING CO.
411 North Bishop DALLAS, TEXAS

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| Free Play Consoles, Fast Time | \$69.50 |
| 1940 1-2-3 | 99.50 |
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| Jumbo Parade | 89.50 |
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| Sun Ray | 159.50 |
| Big Top | 89.50 |
| Jennings Mint Vender Slot | 69.50 |

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531 N. Capital Ave., Indianapolis, Ind.
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GOOD INVESTMENTS

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| ARCADE EQUIPMENT | |
| 15 1¢ Exhibit Card and Peep Machines, Slightly Used | @ \$39.50 Ea. |
| 1 Exhibit Egyptian Rasmusen | |
| Slightly Used | @ 174.50 |
| 1 Keeney Air Raider, Like New | @ 244.50 |
| 2 Seeburg Ray-o-Lite Guns | @ 39.50 Ea. |
| 1 Evans Ten Strike | @ 49.50 |
| 1 Microscope Photomatic Picture Machine, 2 Weeks' Use | @ 1099.50 |

| | |
|---|----------------|
| CONSOLES | |
| 2 5¢ Evans Bangtails, Lightsides, Jackpot, Slightly Used | @ \$444.50 Ea. |
| 2 5¢ 1941 Evans Galloping Deminos, Jackpot, Good Condition | @ 339.50 Ea. |
| 1 25¢ 1941 Evans Galloping Deminos, Jackpot, Good Condition | @ 424.50 |
| 10 5¢ Single Model Super Bells, Good Condition | @ 224.50 Ea. |
| 3 5¢ Paces Races, Brownsides, No Jackpot, Good Condition | @ 149.50 Ea. |
| 4 5¢ Bally Roll 'Ems, Good Condition | @ 184.50 Ea. |
| 1 5¢ Jennings Club Special, Good Condition | @ 169.50 |
| 1 50¢ Jennings Dixie Bell, Rebuilt | @ 404.50 Ea. |
| 1 50¢ Mills Blue Front, Rebuilt | @ 424.50 |

Wire Orders Immediately.
1/3 Deposit Must Accompany Orders.
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| All Type at List Prices | |
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| 6L6G | 6SA7 6B8 59 6Q7 6Q5 |
| 608 | 6K9 25Z5 57 8897 12SC7 |
| 6N7 | 6K7 35Z5 75 305 31 |
| 30 | 32 37 78 108 38 |
| | 6K8 41 68C7 7A7 |

GUNS, LIKE NEW

Bally Shoot the Bull, like new, \$100.00 each;
Bally Bull, converted into Hitler, repainted, 25 shots, straight, \$100.00 each; Keeney 2-Way 5¢ Play Super Bell, like new, \$400.00. Rock-Ola Commandos in factory sealed crates—write.

TURCOL & SONS

1008 Union Street WILMINGTON, DEL.

GAME CLOSEOUT

12 JITTERBUG RACE GAMES

Covered with water-proof cloth, chrome trimming (not coin operated), complete with 8 Aluminum Tumbling Bugs and 8-Color Lay Down—\$47.50 each while they last.
Terms: 1/2 deposit, balance C. O. D.
2% if check accompanies order.

ART CRAFT GUILD, Port Washington, Wis.

WILL PAY CASH

For all types of Pin Games, Consoles and Guns. Give quantity and best price in first letter.

McKENZIE MUSIC CO.

P. O. Box 305 DILLON, S. C.

Operators in Seattle

Will pay top prices for Longacres and Thorobreds, free play. Wire price today.

LEWIS & COMPANY

524 Broadway SEATTLE, WASH.

REAL VALUES

| | | | |
|--|--------------|--|----------------------|
| 5 Seeburg Wall-o-Matics | Each \$29.50 | 61 Model Wurlitzer | Each \$82.50 |
| 2 Seeburg Select-o-Matics | 8.50 | 71 Model Wurlitzer without Stand | \$139.50; with Stand |
| 6 Wurlitzer Boxes, Model 100 | 22.50 | | 154.50 |
| 5 Wurlitzer Boxes, Mod. 125, 5-10-25c | 44.50 | 2 Twin 12 Wurlitzers, Metal Cabinet & Buckley Adaptors | 125.00 |
| 10 Wurlitzer Boxes, Model 120, 5c | 32.50 | 2 Rock-Ola Imperials, Metal Cabinet & Buckley Adaptors | 175.00 |
| PACKARD & Keeney Adaptors for All Makes, New | 34.50 | 4 Free Play Gold Cups | 65.00 |
| 2 Rock-Ola Spectravox | 389.50 | | |
| 4 Vest Pockets, 5c | 29.50 | | |

WALLBOX SALES COMPANY

1713 YOUNG ST. DALLAS, TEXAS

LOOK Priced for QUICK SALE

| | Each |
|---|----------|
| 3 Rockola Imperial with Rockola Adapter | \$125.00 |
| 2 Wurlitzer 24 with Buckley Adapter & Steel Cabinet | 109.50 |
| 2 1939 Rockola De Luxe Dial-a-Tones, Remote Control | 199.50 |
| 3 1940 Rockola Masters with Adapters | 234.50 |
| 2 Glamour Playmasters | 279.50 |
| 1 Wurlitzer 24 Steel Cabinet with Keeney Adapter | 99.50 |
| 3 616 with Packard Adapter | 84.50 |
| 2 Seeburg Rex's with Buckley Adapter | 99.50 |
| 6 Rockola Counter Models with Speakers | 69.50 |
| 3 Spectravox and Playmasters | 299.50 |
| 1 Imperial 20 with Packard Adapter | 124.50 |
| 4 24's with Packard Adapter | 124.50 |
| 45 Packard Boxes | 34.50 |
| 45 Rockola Dialatone Wall and Bar Boxes | 21.50 |
| 6 5¢, 10¢, 25¢ Rockola Bar Boxes | 49.50 |
| 4 Sky Fighters | 349.50 |
| 1 Drive Mobile | 349.50 |
| 1 Rapid Fire | 224.50 |
| 3 Paces Races (Red Arrow) | 289.50 |
| 1 5¢ Gold Chrome, Drill Proof, Knee Action, Like New | 325.00 |
| 1 10¢ Gold Chrome, Drill Proof, Knee Action, Like New | 350.00 |
| 1 25¢ Gold Chrome, Drill Proof, Knee Action, Like New | 410.00 |
| 2 Ace Bombers | 349.50 |
| 1 Bally Sport King, Cash Payout | 349.50 |
| 50 Buckley Boxes, New Styles | 19.50 |
| 50 Keeney Boxes | 4.00 |

1/2 Deposit With Order.

RUNYON SALES CO.

123 W. Runyon St.
Big. 3-6685
Newark, N. J.

Wave of Thefts, Vandalism Plagues Coinmen in N. S.

ST. JOHN, N. B., July 17.—In a series of thefts in garages and service stations in and about Truro, N. S., the efforts of the thieves were directed more at coin machines operated in these spots than in the cars, tools, accessories and even the gasoline and tires. The phonos, pin-balls and venders at each location were broken into and the coins removed. The loss was more in the damage inflicted than in the money stolen. Police rounded up three youths, between the ages of 17 and 19. They pleaded guilty to the charge.

Coin machine operators and distributors thru the Eastern Provinces and Newfoundland are trying to cope with the worst epidemic of vandalism in the annals of automatic merchandising and entertainment. The prevailing urge to destroy affects coin machines as well as about everything else. If an operator does not operate on the theory that eternal vigilance is the price of safety, he is courting trouble.

A close watch must be kept on coin machines these days. When there is nobody in authority on guard, the vandals ply their trade. This applies not only to burglars who break into spots after business hours, and smash the machines in getting out the cash. Not only boys and girls, but also young men and young women inflict damage to coin machines, particularly the elaborate phonos, pin-balls, shooting games, photographic equipment, etc. Glass is cracked, light bulbs broken, mechanism twisted, nails, pins, spikes, rocks and other objects are inserted into delicate mechanisms, and fancy cabinets are scratched and otherwise marked with knives, nails and nail files. Phonos set in rest rooms are marred. The girls and young women smear everything up with lipstick, eyebrow pencils, etc., including the writing and printing of obscene messages. Some scratch on surfaces with lead pencils and nail files.

Three Fined for Violation Of Virginia's Blue Laws

PETERSBURG, Va., July 17.—Despite the fact that Richmond courts have dismissed an arcade operator on Blue Law charges, three more Sunday law cases were heard by Justice Clements in Police Court yesterday, with fines being imposed in all cases. The defendants were charged with operating their places of business on Sunday in violation of the State law. Two of the merchants fined noted appeals. They previously had been convicted on a similar charge.

SPECIAL SALE

- 1—BRAND NEW 1942 SEEBURG 8200 RCES, Floor Sample.....\$575.00
- 1—Brand New Charm Cabinet, With Seeburg Royal, 1-5c Box, Universal Wireless Receiver, Complete.....\$275.00
- 2—Brand New 1942 WURLITZER CABINETS for 600K.....\$219.50
- 2—9800 RCES SEEBURGS, Fine Condition.....\$450.00
- 2—8800 RCES SEEBURGS, Fine Condition.....\$425.00
- 1—R. C. Colonel Seeburg.....\$325.00
- 1—R. C. MAJOR Seeburg.....\$300.00
- 1—CONCERT GRAND Seeburg.....\$150.00
- 1—REGAL Seeburg.....\$150.00
- 2—Seeburg Wireless Playboys.....\$ 25.00
- 2—750E WURLITZER—Excellent Condition.....\$450.00
- 1—780E WURLITZER—Excellent Condition, With Stepper.....\$425.00
- 2—850 WURLITZER—Excellent Condition.....\$575.00
- 1—800 WURLITZER—Excellent Condition.....\$415.00
- 1—700 WURLITZER—Excellent Condition.....\$375.00
- 1—500A WURLITZER—Excellent Condition.....\$235.00
- 5—1940 SUPER ROCKOLAS—Mostly Rockolites.....\$260.00
- 1—Mills Empress.....\$150.00
- 10—Wurlitzer 5/10/25 Wall Boxes, 2 Wire, Plastics.....\$ 39.50
- 5—Wurlitzer 5 Cent Wall Boxes—2 Wire, Plastics.....\$ 32.50
- 20—SEEBURG, WIRELESS WALLOMATICS, 5 Cents.....\$ 32.50
- 2—Keeney Super Bells, 5 Cents, F. P. Cash Conv.....\$210.00
- 5—Bally High Hands, 5 Cents, F. P. Cash Conv.....\$139.50
- 1—Bally Club Bells, 5 Cents, F. P. Cash Conv.....\$219.50
- 5—Bally Grand Nationals, One Ball Games.....\$ 84.50

Shielded Pick Up Cable, 10 cents per foot. TUBES for All Phonos. Photo Cells, Miniature Lamps, 1/2, 3/4, 1, 1 1/2, 2, 3, 5, 10, 15, 20 AMP FUSES. 1-5-10-25c Tubular Wrappers, 25M to case, \$10.00 per case. Collection Books, \$3.75 per 100.

SEND US YOUR MOTORS FOR EXCHANGE
\$7.50 EACH WURLITZER, SEEBURG, ROCK-OLA AND MILLS—NO DELAYS

TERMS—1/3 DEPOSIT, BALANCE C. O. D.

Wesnoca Music Company

3927 MAIN STREET

JACKSONVILLE, FLA.

WILL PAY CASH FOR

| | | | |
|--|---|---|---|
| ROCK-OLA Supers Masters Deluxes Standards | Advise Quantity, Serial Number, Price and Condition. | WURLITZER 500—750E 800—850 | ONE BALL FREE PLAY GAMES Thoroughbred Pimlico Longacre '41 Derby, etc. |
|--|---|---|---|

ONE BALLS

| | |
|---|----------|
| Bally Fairmount One-Ball Payout..... | \$850.00 |
| Bally Jockey Club, Payout..... | 500.00 |
| Bally Sport King, Payout..... | 375.00 |
| Mills Spinning Reels, Payout..... | 99.50 |
| Jennings Good Luck Console, Payout..... | 39.50 |
| Bally '41 Derby, Free Play..... | 385.00 |
| Bally Club Trophy, Free Play..... | 375.00 |
| Bally Dark Horse..... | 185.00 |
| Bally Record Time..... | 175.00 |

ARCADE MACHINES

| | |
|--|----------|
| Drivemobile..... | \$350.00 |
| Skee-Ball-Elto..... | 85.00 |
| Keeney Submarine..... | 195.00 |
| Keeney Air Raider..... | 220.00 |
| Chicoan Hockey..... | 210.00 |
| Bally Rapid Fire..... | 225.00 |
| 25 WATLING NUMBER 500 FORTUNE TELLING SCALES, with mirror, latest model..... | 125.00 |
| 25 WATLING GUESSER SCALES, latest model..... | 125.00 |
| Keeney Anti-Aircraft..... | 65.00 |
| Western Golfmore..... | 75.00 |
| 50 Gottlieb Triple Grips, long base, late model..... | 18.50 |
| 50 ABT Challengers..... | 22.50 |
| 50 ABT Model F, latest model..... | 22.50 |
| Western Baseball, De Luxe..... | 94.50 |
| Slap the Jap, Rebuilt New..... | 169.50 |
| Crystal Gazer, 1¢..... | 15.00 |
| Keeney Anti-Aircraft, Black..... | 55.00 |
| 2 NEW DOUBLE COMPLETE RECORDING UNITS FOR CUTTING RECORDS, WITH AMPLIFIER..... | 225.00 |
| 1 NEW SINGLE RECORDING UNIT, Complete..... | 145.00 |

CONSOLES AND SLOTS

| | |
|--|----------|
| Jennings Silver Moon Totalizer, Free Play..... | \$115.00 |
| Jumbo Parade, Free Play..... | 79.00 |
| Mills Vest Pocket, Blue & Gold, 5¢..... | 62.50 |
| Mills Vest Pocket, Blue & Gold, Meter..... | 66.50 |
| Mills Blue Front Gold Award, 5¢..... | 150.00 |
| Mills Blue Front Regular, 5¢..... | 150.00 |
| Jennings 10¢ Play, Serial No. 134,000..... | 140.00 |

IMMEDIATE SHIPMENT FACTORY REBUILT 5-BALL FREE PLAY GAMES

| | |
|-----------------------|----------|
| United Midway..... | \$175.00 |
| United Arizona..... | 175.00 |
| Exhibit 2d Front..... | \$150.00 |
| Gottlieb Liberty..... | 175.00 |
| Gottlieb 5 & 10..... | \$175.00 |

5-BALL FREE PLAY GAMES

| | | | | | |
|-------------------|---------|----------------------|---------|--------------------|---------|
| 7-Up..... | \$37.50 | Play Ball..... | \$47.50 | Miami Beach..... | \$57.50 |
| Big Chief..... | | School Days..... | | Hi Hat..... | |
| All American..... | | Attention..... | | Ten Spot..... | |
| Zig Zag..... | | Broadcast..... | | Torpedo..... | |
| Bombardier..... | | Star Attraction..... | | Sea Hawk..... | |
| Stratoliner..... | | Duplex..... | | Horoscope..... | |
| Sport Parade..... | | Silver Skates..... | | ABC Bowler..... | |
| | | | | Champ..... | |
| | | | | Tex. Mustang..... | |
| | | | | Spot Pool..... | |
| | | | | Majors of '41..... | |
| | | | | Capt. Kidd..... | |
| | | | | Jungle..... | |
| | | | | Spot a Card..... | |

TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

SMACK THE JAPS

Pin Game Conversions for GOLD STAR, KNOCK-OUT, STRATOLINER, SEVEN-UP and TEN SPOT. Here is a tried and proven Money Maker with a NEW and FASCINATING SCORING PRINCIPLE. Change-over can be made right on location without tools in less than five minutes. OVER 5,000 CONVERSIONS NOW ON LOCATION. ORDER YOURS TODAY.

VICTORY GAMES

2144 SOUTHPORT AVE. CHICAGO, ILLINOIS

Eastern Distributor

LEADER SALES CO.

131 N. 5th Street, Reading, Pennsylvania

Your Total Cost \$9.50 Per Set

Cash with Order. F. O. B. Chicago, Ill. Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J A P BUMPER CAPS.

MONARCH DELIVERS THE BUYS!

| | | | |
|-----------------------------|----------|----------------------------|----------|
| Jenn. Bobtail, 5¢..... | \$ 99.50 | Wattling '41 Big Game..... | \$95.00 |
| Jenn. Bobtail, 10¢..... | 150.00 | Bally Big Top..... | 95.00 |
| Jenn. Bobtail, 25¢..... | 150.00 | Jennings Fastlane..... | 50.00 |
| Jenn. Silver Moon, 5¢..... | 115.00 | Gottlieb Liberty..... | \$175.00 |
| Jenn. Silver Moon, 10¢..... | 150.00 | Gottlieb 5 & 10..... | 185.00 |
| Jenn. Silver Moon, 25¢..... | 150.00 | United Midway..... | 175.00 |

IMMEDIATE SHIPMENT! FACTORY REBUILT 5-BALL FREE PLAY GAMES
United Grand Canyon.....\$175.00
United Santa Fe.....175.00
United Arizona.....175.00

Mills Jumbo Parade, Combination Free Play & Payout, Latest Models.....\$185.00
Bally Hi-Hand Card Console, Combination Free Play & Payout, Factory Rebuilt.....150.00
Seeburg Phonograph, Model 8800 Hi-Tone, Electric Selector, Remote Control.....495.00
Mills 1941 Throne of Music Phonograph, Adaptor Equipped.....275.00
Wurlitzer Phonograph Model 950 Victory Type, Latest.....610.00
Exhibit Rotary Merchandiser Chrome Claw Type, Clean, Perfect.....149.50

AUTOMATIC PAYOUT CONSOLES

| | | | |
|---|----------|---|----------|
| Mills Three Bells..... | \$995.00 | Mills Four Bells, New Type Coin Head..... | \$945.00 |
| Mills Jumbo Parade, new..... | 185.00 | Keeney 4-Way Bell..... | 795.00 |
| Mills Jumbo, latest..... | 125.00 | Baker Pacer, Fact. Rebuilt..... | 300.00 |
| Evans '41 Bangtalls, Jackpot model..... | 450.00 | Baker Pacer, D.D., J.P..... | 350.00 |
| Evans '41 Dominos, JP..... | 395.00 | Paces Races, Walnut..... | 175.00 |
| Evans '41 Royal Lucro..... | 395.00 | Paces Races, Black..... | 110.00 |
| Evans '41 Dominoe..... | 335.00 | Bally Ray's Track..... | 125.00 |
| Groetchen Sugar King..... | 35.00 | Bally Bells, 5¢ & 25¢..... | 95.00 |
| Bally Royal Draw..... | 95.00 | Bally Roll-Em..... | 195.00 |
| Keeney 1938 Track-time..... | 125.00 | Evans 1937 Bangtalls..... | 95.00 |

ONE BALL FREE PLAY GAMES

| | | | |
|--------------------------|----------|-----------------------|----------|
| Bally Club Trophy..... | \$375.00 | Bally Pimlico..... | \$455.00 |
| Bally Blue Grass..... | 190.00 | Bally Dark Horse..... | 190.00 |
| Bally Sport Special..... | 150.00 | Exhibit Congo..... | 45.00 |

AUTOMATIC PAYOUT TABLES

| | | | |
|--|----------|---------------------------|----------|
| Bally Jockey Club..... | \$550.00 | Bally Longshot..... | \$375.00 |
| Keeney Fortune, F.P. or Payout, 1 or 5 Ball..... | 395.00 | Mills Spinning Reels..... | 125.00 |
| Bally Blue Ribbon..... | 95.00 | Bally Sport Page..... | 55.00 |
| | | Mills 1-2-3..... | 50.00 |

| | | | |
|---|---------|--------------------------------------|---------|
| Top Glass for Mills 3 Bells..... | \$20.00 | Backboard Glass for Jockey Club..... | \$12.50 |
| One Set of Five Glasses for 4 Ball..... | 20.00 | Backboard Glass for Longacre..... | 9.25 |
| Top Glass for Jumbo Cash, Fr. or An..... | 7.50 | Backboard Glass for Pimlico..... | 9.25 |
| Top Glass for Jennings Silver Moon..... | 7.50 | Backboard Glass for Sport Event..... | 9.25 |
| New Cabinet for Four Bells..... | 27.50 | Backboard Glass for Jumbo Cash..... | 4.50 |
| Top Glass for Jennings Bobtail..... | 7.50 | Backboard Glass for '41 Derby..... | 9.25 |
| Top Glass for Jumbo Free Play..... | 5.50 | New Cabinet for Jumbo Cash..... | 27.50 |
| NEW MILLS SAFE STAND, ORIGINAL CARTONS, LIMITED QUANTITY..... | 29.50 | | |

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.
WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

MUSIC MERCHANDISING

OKLAHOMA HAS APPEALED

Two Laws Scheduled for Tests in Higher Courts

Both laws given knockout blows in District Courts about the same time

OKLAHOMA CITY, July 17.—Reports this week said the State had appealed two cases recently passed on by District Courts here. In one case, July 7, the recently enacted juke box grab tax of 10 per cent was declared invalid, chiefly on the grounds that it was confiscatory and also ambiguous in its terms. (See *The Billboard*, July 17, p. 59.) About the same time a Tulsa District Court ruled that the new beer ban law was also unconstitutional. The beer ban was meant to stop the sale of beer where there was dancing, except at hotel-operated dance floors.

The State announced that it has now appealed both cases. The beer ban affected many locations where juke boxes are located, and the juke box tax of 10 per cent of the gross take was one of the biggest grabs yet made upon the music industry.

The Daily Oklahoman, local newspaper, reported the juke box tax decision as follows:

Oklahoma's new 10 per cent juke box tax law was held unconstitutional Wednesday by Clarence Mills, district judge, on the grounds that the act is ambiguous.

"I have tried to figure it out," Mills said after listening to lawyers argue fine points of law for several hours. "But I can't tell what it means. Take it to the Supreme Court. Let them figure it out."

The tax, passed by the last Legislature, was expected to bring into the State's coffers at least \$150,000 a year.

Accurate Definition Lacking

Mills said the act does not accurately determine who is supposed to pay the tax—whether the owner of the machine or the owner of the business establishment where the machine is played.

The act states that the "operator" must pay 10 per cent of the gross income from coin-operated music machines, but, according to Mills, the language is not clear in determining who is the operator.

The suit was brought by a group of State juke box owners. Two attorneys, W. R. Withington and A. W. Gilliland, argued that the tax law was invalid because of the ambiguity of the definition of the word "operator" and because the tax is confiscatory and discriminatory.

Ruling on Discrimination

Mills did not rule upon the latter point.

The companies put on several witnesses to testify that if the law were to remain in effect for "four or five years" the juke box owners would have to quit business. Mills pointed out that the State put no witnesses on the stand to rebut the testimony.

W. F. Speakman, assistant attorney for the Oklahoma Tax Commission, said he plans to carry the case to the State Supreme Court for final decision.

Mills's decision, if it is upheld by the higher court, will mean that all State juke box companies who have paid the tax under protest since passage of the law in March will receive refunds and that the tax commission will be restrained from further enforcement of the law.

Tax Commission Rapped

Gilliland was critical of the tax commission, which prepared the law for the Legislature.

The statute attempts to define the "operator" of a juke box machine as follows:

"Every person who maintains for use or permits the use on any place or premises, or who places any music box or machine owned or possessed by him upon any place or premises owned, occupied or maintained by another under any agreement by which the owner or possessor of such machine may, either directly or indirectly, receive any portion of such proceeds derived from the operation of such machine."

Beer Ban Case

The law banning beer in locations where dancing is allowed received more attention because it involved so many taverns and other establishments over the State. A group of restaurant owners instituted the test suit and won. State officials were considerably divided in their opinions about the enforcement of the beer law even before the test case was filed, some of them expressing the hope that the law would be tested in court before enforcement steps were taken.

The Tulsa District Court ruled unconstitutional the principal provisions of the beer law, but J. Frank Martin, chairman of the tax commission enforcement of the law, later said the State would go ahead with its plans until a higher court had passed on the law.

"We will continue to take the law on its face until it is passed on by the higher courts," Martin explained. "We have not changed our attitude."

The Tulsa court decision struck at the heart of the law which was intended primarily to prevent sale of beer in dance halls, but an appeal to the Criminal Court of Appeals is planned. Martin said the commission would await the Appellate Court's action.

Meanwhile, he warned, if an establishment continued to have dancing where beer is sold the commission will file an application to forfeit its beer license and the commission would hear each case. In event of cancellation, the license holder could appeal to the State Supreme Court.

M. S. Simms, assistant Tulsa County attorney, said the appeal would be made after Common Pleas Judge Carter Smith sustained a demurrer filed by attorneys for Curtis Owens, Tulsa tavern operator arrested for a "test case."

Claim Fort Worth Started James on Road to Fame

FORT WORTH, July 17.—If there had not been enough Fort Worthers who liked corny trumpet playing, Harry James might not be where he is today in the orchestra world. The great horn tooter from Beaumont, Tex., has come a long way since his old days at Lake Worth Casino, 10 miles from Fort Worth.

It was in 1930 that Hogan Hancock, then a band leader, heard James riding his trumpet in a Salvation Army band at Beaumont. When Hancock came on to Fort Worth for an engagement at the Casino he brought the young Harry along.

George T. Smith, who is now and was then manager of the Casino, almost put an end to the James career before it hardly started. Hancock thought the man from Beaumont plenty hot and put him out in front. Harry James must have thought so too, the way he blasted on that trumpet. Manager Smith ordered that he be taken from the orchestra front row and placed in the rear where he would be unseen and, if possible, unheard. Hancock complied.

The dance crowd rebelled. They wanted Harry and they got him, trumpet and all, back in the front row!

WLB Hearing

NEW YORK, July 17.—Reports indicate the War Labor Board will discuss the Petrillo record ban at its meeting July 20 and may make an early decision. AFM headquarters in New York say that WLB will take up the matter in its own good time. Transcription firms say that the WLB will lose no time in disposing of the troublesome question.

Petrillo's proposition, to make free records for juke boxes controlled by the army, was turned down by Elmer Davis who said that his agency had no jurisdiction in the matter. Petrillo then repeated his proposition to the Department of War but there are many obstacles to be faced in that direction. It is known that private operators have about 4,000 juke boxes in army camps, with only about 500 with coin chutes removed. Latest estimates are that close to 20,000 machines are needed by locations near army camps and catering to servicemen.

Wurlitzer Stock Retirement Reflects Better Conditions

NEW YORK, July 17.—*The Wall Street Journal*, financial paper, printed the following article in the issue of July 2:

"Recent announcement that directors of Rudolph Wurlitzer Company have voted to retire its preferred stock on October 1, 1943, reflects the improvement in the company's financial position during the fiscal year ended March 31, 1943, despite cessation of the peacetime production of pianos, accordions and coin operated phonographs, and the shift to war work. Net profit for the fiscal year recently ended amounted to \$1.65 a common share compared with \$1.50 in the preceding year. During the year ended March 31, last, the company paid off its bank loans amounting to \$1,909,985. Payments totaling \$1,371,403 were made in real estate mortgage and real estate purchase options, leaving a balance due on April 1, 1943, of \$200,000 on a real estate mortgage. With the addition of \$150,000 out of earnings for the year just ended, the company's reserve for contingencies now stands at \$1,500,000. It expects to use this reserve to cushion the cost of reconversion to peacetime industry after the war. Cost of operating Wurlitzer's real estate division continued to decline, resulting in an operating loss of \$66,612 compared with an operating loss of \$92,199 in the preceding year. The 12,491 preferred shares, with the exception of a small amount held by employees, will be redeemed at \$120 per share plus an accrued but undeclared dividend of \$1.75 a share. Employees stock will be redeemed at \$100 per share, plus accrued but undeclared dividend of \$1.75.

Richmond, Va.

RICHMOND, Va., July 17.—Jackie Schumann is substituting as secretary for Morris Maynor Jr., Wurlitzer distributor, while his regular assistant, Mrs. Cecilia Dorothy Royal, is on her vacation.

A visit to Wertz Sales Company showed every music machine on the floor marked sold. That's how good business is, but they're expecting a new shipment.

Leon Gary, Gary Record Shop, flew to New York on a buying trip last week.

Pistol Packin' Mama, the Al Dexter hit, has the distinction of being on nearly every music box in this territory. This is the first time that such a claim could be made for a hillbilly number.

Stan Goodman, Decca's manager for this territory, reports remarkable sales

Gibson Disposes of Out-of-Town Routes

DES MOINES, Ia., July 17.—C. Aubrey Gibson, head of the Gibson Distributing Company, Des Moines, announces he has sold all the firm's out-of-town routes to the General Distributing Company of Kansas City, Mo. The Gibson Distributing Company will handle only phonograph machines in Des Moines for the duration, Gibson said.

Gibson has been the largest phonograph operator in Iowa, with a large number of out of the State, too. He also operates a record store in Des Moines.

Gibson announces that Edward Edwards, one of his route men, would enter the army shortly and that plans would be announced later for disposition of the other servicemen affected by the merger. It is expected that some of the men will be taken over by the Kansas City firm and that Gibson will use the others in Des Moines.

American Legion, Auxiliary Start Scrap Salvage Drive

AUSTIN, Tex., July 17.—Movements like the one started here this week can only mean more business for the juke boxes whenever servicemen get near them, whether it be while they're still in uniform or after the war is over.

Two local American Legion auxiliaries announced plans this week for a campaign to collect old phonograph records for men in the fighting forces. The campaign, sponsored nationally by the Legion and auxiliaries in co-operation with Records for Our Fighting Men, Inc., has the approval and authorization of the President's war relief control commission.

Both usable and scrap records have been requested, the good disks to be sent to military posts and the scrap sold to record manufacturers. Funds derived from sale of the scrap will be used to purchase new records.

This second intensive collection campaign has been launched because of the tremendous demand for music for the armed forces, say the sponsors.

Dancing to "Jukes" May Require License in Minn.

MINNEAPOLIS, July 17.—Public dance licenses for night clubs, filling stations, soft drink establishments and taverns using automatic phonographs, may be ordered by county commissioner boards in Minnesota, Attorney-General J. A. Burnquist ruled. If dancing is permitted to "juke" music, the State attorney-general told Milton D. Mason, Mankato, county attorney for Blue Earth County, who made the inquiry, a county board may require such permits.

Blumenfeld's Mother Passes

BALTIMORE, July 17.—Mrs. Sara Blumenfeld, mother of Irvin Blumenfeld, partner in General Vending Service Company, distributors for Seeburg music boxes, died June 30. Besides Irvin, surviving are two other sons, Bernard Lee Blum, Waterbury, Conn., and Pvt. Milton Blumenfeld, in the army; a sister, Mrs. Lee I. Robinson, Elkins Park, Pa., and a brother, Fred Katzner. Interment was in Hebrew Friendship Cemetery, Baltimore.

to operators in the Brunswick Collectors' Series, and an overwhelming acceptance of his company's new singing star Dick Haymes.

George Peters, Loew's Richmond manager, tied up with several operators who featured records of the hit tunes from *Stage Door Canteen*. Peters also arranged several window tie-ups with retail record outlets.

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

Songs for Columbia

Columbia this week announced the approval of 41 songs for new musical productions, and among them are a large group of tunes which have waxings and are likely revivals for ops to try when films are released. Each film will be discussed in more detail as its release date approaches, but listed below are the songs and the pics in which they will be featured.

Doughboys In Ireland, now in production with Kenny Baker in a featured role, will feature the current fave, *All or Nothing at All*. As all ops know by now, the tune has been waxed by Harry James with Frank Sinatra doing the vocal chores for Columbia, and by Jimmy Dorsey and Bob Eberly for Decca. Victor also intends to re-issue its version of the ballad done by Freddy Martin. Pic also features a couple of oldies, including *When Irish Eyes are Smiling* which has been waxed by Phil Reagan (Decca), Glen Gray (Decca), Jan Garber (Okeh) and the Victor Male Chorus (Victor).

When My Baby Smiles at Me, the Ted Lewis starrer which will get under way soon, includes *On the Sunny Side of the Street* as waxed by the maestro for Columbia; *Cuddle Up a Little Closer* done by Meredith Willson (Decca) and Dick Jurgens (Okeh); *Oh, You Beautiful Doll* recorded by Henry King (Decca) and Chuck Foster (Okeh); *Pretty Baby*, Sammy Kaye (Victor) and Ray Herbeck (Okeh), and *Every Little Movement*, Meredith Willson (Decca).

RKO Plans

Included among RKO-Radio's forthcoming feature productions are a number of musicals featuring some of the top recording artists in the country. To name a few, Kay Kyser, Frank Sinatra, Bing Crosby, Dinah Shore and Freddie Slack.

Around the World, musical comedy about a USO troupe, stars Kay Kyser and also features Georgia Carroll, Ish Kabibble, Harry Babbitt and Julie Conway.

Seven Days Ashore, a sequel to *Seven Days' Leave*, features Freddie Slack and Dooley Wilson.

Up In Arms, a technicolor musical, will bring Danny Kaye to the screen for his film debut and will also feature Dinah Shore.

Show Business, an Eddie Cantor production in which he will star, also features Frank Sinatra and Dooley Wilson. Sinatra is also set for the film version of the Rodgers and Hart musical, *Higher and Higher*. And Bing Crosby will star in *Down Melody Lane*.

New Releases

Columbia this week is releasing two songs from the current Bing Crosby musical, *Dixie*. Songs are *Sunday, Monday or Always* and *If You Please*, both waxed by Frank Sinatra with vocal

chorus accompaniment. Tunes have already appeared on the Hit label, and Decca is planning to bring out waxings of them by Bing Crosby, but release date has not yet been announced. Earlier this month Columbia issued a Frank Sinatra waxing of the ballad *You'll Never Know* from *Hello, Frisco, Hello*.

"Gals, Inc."

Universal's new musical, *Gals, Incorporated*, which features Glen Gray and His Casa Loma Orchestra and Harriett Hilliard, was released nationally July 9. Film provides a large number of tunes to show off the Gray band to advantage, and operators should watch for local playdates and slip in waxings by the maestro because he gets heavy plugging on the screen.

ON THE RECORDS

(Continued from page 17)

Hello. Taking full liberty with the tempo, with the choir providing sustained harmonies to brighten the warmth of his song, Sinatra swoons out for the opening chorus. The female voices pick it up at the last half of another chorus, but soon fade in the background in favor of Sinatra having the final word. The same romantic spell is cast by Sinatra for *Close to You*, a ballad of amour of recent origin. Gets real intimate in his singing style for this side, making the gals feel that he is singing it just for them. In the slow and unrestrained tempo, Sinatra gets the a capella harmonies as a bank for his opening chorus. The full choir picks up the last half of another chorus and again calls back the swoon singer to dream it out.

Already the top ballad favorite of the day, "You'll Never Know" promises to hold new significance for the phono fans, with the voice of Frank Sinatra for the impression. Strictly for swooning, Sinatra sings it in the manner that will make the young gals wear the side down to dust as they keep on packing the machines with coins. And on the strength of the swooner, his "Close to You" will also keep the kids close to the music boxes.

SIX HITS AND A MISS (Capitol 135)

Two on a Bike—FT; V. *Bye, Bye, Blackbird*—FT; V.

This fine vocal troupe of rhythm harmonizers, with Gordon Jenkins's orchestra creating a striking instrumental background, impresses no one with its ditty fashioning for these two sides. Originally cut before Petrillo rang down the curtain for the recording studios, sides will go a long way in sustaining interest in the Capitol label as well as creating new enthusiasm. Raye and DePaul designed the *Two on a Bike* ditty for a timely twist on the *Bicycle Built for Two* classic. Getting off at a moderate tempo, the voices offer up the verse and chorus of this infectious ditty to start. A solo whistler, with the Jenkins band emphasizing the background in rhythmic fashion, gets the second stanza under way. The Six Hits and a Miss blend their voices with the instrumental sections for the bridge bars, with the band bringing up the last half of the chorus on its own. The singers, adding bright vocal licks, carry a third chorus, with the whistler called up for the coda to carry out the side to the accompaniment of a bike bell's ringing. Enthusiasm is just as great for their vocal impression of yesterday's song rage, *Bye, Bye, Blackbird*. Taking it at a moderately slow tempo, and the rhythmic beat pronounced both vocally and instrumentally, the Six Hits and a Miss carry the opening stanza, tagging it with an original interlude to introduce maestro Jenkins. In his characteristic one-finger style of stroking the Steinway in the lower octaves, Jenkins gets a second stanza under way. The solo fem voice picks it up at the bridge, with the entire vocal corps carrying the last half of the chorus to spin out the side.

This pairing is designed for double duty in the music boxes. "Two on a Bike," a cute novelty striking a timely note, should strike a responsive chord in catching the coins. And the ever-familiar "Bye, Bye, Blackbird" in

the stylish vocal fashions provided here makes potent nickel needling.

BILLY BUTTERFIELD (Capitol 134)

Without Love—FT; VC. *My Ideal*—FT; VC.

The trumpet today dominating the coat of arms for the musical youth of America, the Capitol label has bagged a Gabriel for its own in Billy Butterfield, whose mellifluous tones graced the brass section of many a name band. On his own, Butterfield has surrounded himself with an obviously capable crew to set off the round and mellow tones dripping from the bell of his horn. Adding to the appeal of the sides is the full-voiced chanting of Margaret Whiting, who delivers the lyrical expressions with both barrels. For the song selections, Butterfield goes way back in the ballad files for two early favorites. Taking it at a slow tempo, Butterfield's open horn carries the starting stanza for *Without Love*, the DeSylvia-Brown-Henderson lament. Miss Whiting gives full expression to the song for the second round, with a round of trumpet cadenzas by the maestro to make for an out-going chorus. For *My Ideal*, set in the moderately slow tempo, Butterfield sets his own stage with trumpet improvisations on his muted horn for the introduction. Miss Whiting sings the opening stanza, with Butterfield's trumpet-in-cup figures cutting thru in the background. Opens up the bell of his horn to start a second stanza, bringing up the band ensemble for the bridge and taking the last half of the chorus to himself to carry out the side with his free-styled trumpeting for the coda.

With the phono fans showing extreme partiality to a trumpet, Billy Butterfield's horn-blowing is bound to carry some favor and either side is worthy of a test spin that may prove very tempting.

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CORRECTION

Price quoted on Seeburg's Envoys in last week's issue incorrect. See correct price above.

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7. LET'S GET LOST.....Vaughn Monroe (20-1524)
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MOVIE MACHINE REVIEWS

Program 1123

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, June 28.

Liberty on Parade is a lavishly staged reel of patriotic inspiration, featuring ARVILLA CLAIR, THE KEENE TWINS and THE GLAMOURETTES. Shots of airplanes and boats are interwoven with dances by the chorus and stars, all set to martial music. (Glamourettes.)

STEWART GRACEY, a baritone, sings in *Home on the Range*. A chorus of four girls swings the same tune. Background is Western. A natural for locations whose patrons like hillbilly stuff. (Minoco.)

I Like a Balalaika is sung by THE KING'S MEN in Russian costume. Sammy Wolfe, an eccentric dancer, is also featured. A few comedy touches toward the end of the reel. (Minoco Reissue.)

JIMMY ALEXANDER and NA DARA HANSEN, an attractive pair, sing *Your Dog Loves My Dog*, against an apartment house and park background. A miniature dog show is thrown in for good measure, with several pretty girls showing off the pooches. (Glamourettes.)

Jiveroo, set in a night club, features HARRY DAY and DELLA and the JUNE TAYLOR GIRLS. Made to order for the hepcat trade. (Soundies.)

Flying Feet stars RITA RIO, who sings *La Cucaracha* slowly, then in swing style, and ANITA JACOBY, acrobatic dancer. Good performances by both. (Pom.)

VINCENT LOPEZ'S orchestra and ANNE BARRETT are the stars of *Jitterbug Senorita*. The song concerns a former jitterbug whose taste turns to rumbas; reminiscent of the theme of *Latin From Manhattan*. (Cinemasters Reissue.)

Pardon Me But You Look Just Like Margie features the dancing of the THREE CHEFS. Night club background, with the Chefs dressed as waiters. (Welss.)

Distributing Corporation of America, Inc. Release date, July 5.

Homespun, a new song by RUSS MORGAN, is definitely on the sweet side, but our guess is that it will become fairly popular. Here it is sung by JACK KILTY, who won a 20th Century-Fox contract on the strength of his performance in this reel, and MARY ZACHERY, with the SONG SPINNERS chiming in effectively on the chorus. (Soundies.)

Dance Comique stars THE ELTONS, two men and a girl who start out on a straight dance routine and end up throwing one another and everything but the furniture around the stage. Good example of the type. (Soundies.)

WINI SHAW, former movie star, sings *Ferryboat Serenade*, a song hit of two or three years ago. You don't have to get out the crystal ball to guess what the background is. Miss Shaw has a nice voice for this type of song and does well by it. (Minoco Reissue.)

Paddin' Madeline Home is sung by CLIFF (Ukulele Ike) EDWARDS, who is surrounded by pretty girls. NEDRA MERLE, accordionist, is also featured. (Glamourettes.)

THE MARSHALLS, singing group, are featured in *Clementine*. Rustic setting. The stars harmonize pleasantly and give the song enough changes of tempo to vary it pleasantly. (Minoco.)

Happy Landing, with an airport background, presents dancers IRENE HAWTHORNE and MARCHETA, and the JUNE TAYLOR GIRLS. Both dancers are capable, and the chorus performs smoothly. (Soundies.)

SYLVIA FROOS sings *Wise Old Owl* against a campus background with several nice looking couples for ornamentation. She takes a hint from the owl and asks who is the one for her. (Minoco Reissue.)

Dispossessed Blues features the boogie-woogie piano playing of Lynn Albritton, plus the jitterbugging of the FOUR KNOBS. A tenement street is the background. (Soundies.)

Program 1124

Assembled and released by Soundies

Program 1125

Assembled and released by Soundies Distributing Corporation of America,

RECORD BUYING

Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

IN THE BLUE OF THE EVENING..... TOMMY DORSEY (Frank Sinatra) ..Victor 20-1530

Last week this ballad held the No. 2 spot in *Coming Up*, licked for the top place by a hillbilly ditty. This week, however, it crashed the gates of *Going Strong* in true TD-Sinatra style, and if it continues to follow form, ops will have this waxing in their machines for a long time to come.

LET'S GET LOST..... VAUGHN MONROE (Vaughn Monroe-Four Lee Sisters)..... Victor 20-1524 (6th week)
 KAY KYSER (Harry, Julie, Trudy, Jack and Max)..... Columbia 36673
 JIMMY DORSEY (Bob Eberly)..... Decca 18532

COMIN' IN ON A WING AND A PRAYER..... WILLIE KELLY..... Hit 7046 (6th week)
 SONG SPINNERS..... Decca 18553
 GOLDEN GATE QUARTET..... Okeh 6713
 FOUR VAGABONDS..... Bluebird 30-0815

IT CAN'T BE WRONG... ALLEN MILLER..... Hit 7045 (5th week)
 FOUR VAGABONDS..... Bluebird 30-0815
 ROSS LEONARD..... Savoy 108
 DICK HAYMES (Song Spinners) ... Decca 18557

ALL OR NOTHING AT ALL, HARRY JAMES (Frank Sinatra) Columbia 35587 (4th week)
 JIMMY DORSEY (Bob Eberly) Decca 2580

JOHNNY ZERO..... SONG SPINNERS..... Decca 18553 (3d week)
 JOHNNY JONES..... Hit 7050

YOU'LL NEVER KNOW.. DICK HAYMES (Song Spinners) Decca 18556 (2d week)
 FRANK SINATRA (Chorus)..... Columbia 36678
 WILLIE KELLY..... Hit 7046

Names in parentheses indicate vocalists.

Inc. Release date, July 12.
Pattycake Baker Man is lavishly staged and costumed, based on the nursery rhyme. It features SUGAR GAICE, a blonde in a chef's outfit, the MADISONS and the HARLAN CO-EDS, all similarly dressed. An abundance of attractive girls sing and dance. (Glamourettes.)

LEE SULLIVAN, who can do a Western song without the awful twang common to such efforts, sings *Saddle Boy*. He's going to war and turns his hos over to his youthful buddy. (L. O. L.)

Arabella and the Water Tank is a nonsensical item performed by DOODLES WEAVER, who is very funny. The words to *Arabella* are perfectly ridiculous, and Weaver really does them justice. (Minoco Reissue.)

YVONNE BOUVIER, in *Hard on Your Heart*, sings about a girl who is easy to love but hard to forget. Waterfront setting. (L. O. L.)

Cuban Pete features an excellent rumba orchestra (unidentified), *Marie Caruso*, a peppy singer; ALEX and MARTETA, dance team, and the HARLAN CO-EDS. Nicely staged and well performed. (Glamourettes.)

ROBERTS BROTHERS, a swing vocal trio, and the FAST STEPPERS, a male dance line, turn in nice work on *Sing and Swing*. (Soundies.)

I Look at You is notable chiefly because it presents ALAN LADD as a singer. The object of his singing is RITA RIO, who also sings and directs her feminine orchestra. Ladd's voice is okay for popular stuff, and the song is a pleasant one. (Globe Reissue.)

JOHNNY TAYLOR sings and plays the piano in *Good-Nite All*. The song offers a tip as to what to do when the party begins to drag, there's no more to drink and the host is a beginner at cooking. Lyrics are catchy. (L. O. L.)

Program 1126

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, July 19.

That's a Lotta Schickelgruber is DON GAUTIER'S impression of Hitler. Song concerns promises made by Hitler, to which the chorus is "That's a lotta Schickelgruber." Cafe background. (Minoco.)

DEL CASINO'S orchestra turns in a smooth performance in *You Walk By*, and BETTY JANE SMITH, a toe dancer, makes a short appearance. Chorus is

sung by CASINO. Well worth reviving. (Minoco Reissue.)

In *Dot Dot Dot Dash* EVELYN BROOKS, who has a nice voice, sings a victory song and MITZI'S LUCKY GIRLS do a couple of dance routines. As might be expected, the costuming is patriotic and several servicemen appear in the background. (L. O. L.)

ROSALIE ALLEN, an attractive singer, handles the main part of *Yodel*. Swiss background. Some nice group singing on the chorus. (Minoco.)

Her Mason-Dixon Line, with DON CRAIG, shows a soldier giving his buddies advice on the line Southern girls supposedly dish out and how to cope with it. Several pretty girls help carry out the theme. (Minoco.)

Once Over Lightly is strictly swing, played by LES BROWN and his orchestra. DORIS DAY and JIMMIE PALMER sing agreeably. (Cinemasters Reissue.)

GEORGE WASHINGTON BROWN, a superb singer, turns in a fine job in *God's Heaven*. In a waterfront cafe scene he sings a few bars of *Nobody Knows the Trouble I've Seen* and a longer version of *All God's Chillun Got Wings*. (Soundies.)

Costa Rumba is an elaborately staged number starring singer EVELYN DALL. Song deals with the effects the tropical rhythms have on tourists. Excellent orchestral background, and a large chorus. (Soundies Musical Movie Memories.)

Territorial Favorites

BRIDGEPORT:
 Where or When. Guy Lombardo.

It's been long time no be for Lombardo. And it can't be said that coin spenders have lost their sweet tooth. It's merely that Lombardo too was caught in the draft when Petrillo slammed the door on the recording studios. This is an item that was positively not waxed the night before zero, it's an oldie and one of the best ever penned by Rodgers and Hart. Quietly sentimental for lovers hoisting tall ones these hot evenings.

ST. LOUIS:
 I'll Find You. Jimmy Dorsey.

Another stranger to the machines of late, the sax-tootin' Dorsey bobs up with something that was put away for a rainy day. Quite a few ops scattered around the countryside have stopped muttering "lost" since finding that it is good business having a JD morsel to slip into the machine once more. This may be called old home week, what with Lombardo, Dorsey and look-below-to-see-who-else-is back.

MEMPHIS, TENN.:
 Woodchoppers' Ball. Woody Herman.

Decca's announcement that it had in stock copious copies of this, as well as other favorites of yore's (pun), brought an instantaneous response from the Memphistates. It is one of Woody's standards, one of his best, and one that jumps. Long before maestro Herman became a ballad singer he was concentrating on swing. And when he really concentrates.

TALENT and TUNES
ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

CURRENT popularity of hillbilly disks on coin machines is attributable in part to the shortage of pop songs, but it is only fair to assume that the phono picture is a reflection of the upsurge of 'billy entertainment in all its forms. Long a standard part of radio schedules, the backwoods singing style, both legitimate and hoked-up, is attracting attention and heavy grosses on in-person appearances as well. . . . On Broadway the shape it took was "corn" bands—a wise-guy treatment of rural rhythms—and as many as five such outfits were playing the hotel and cafe rooms at the same time. But the real splash is being made by those acts that are closer to the real McCoy. Gene Autry was top man, collecting \$1,000 a day until he went into the army, but others have been plenty okay; acts like Weaver Brothers and Elviry, Hoosier Hot Shots, Sons of the Pioneers, Roy Rogers, Roy Acuff, Lulu Belle and Scotty, Louise Massey and the Westerners, Bob Atcher, Ramblin' Red

Foley and many others. . . . Recording 'billies are cashing in on their disks—Elton Britt played a week stand at Loew's State in New York, and Al Dexter with his *Pistol Packin' Mama* and Ted Daffan with *No Letter Today* appear to be repeating Britt's *Banner Waving Somewhere*. . . . At any rate, the new faves are filling in nicely until the name bands return to the strips in sufficient quantity. The Battle of the 'Billies may give the Battle of the Baritones a run of it.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● COMING UP ●

PISTOL PACKIN' MAMA.. AL DEXTER (Al Dexter) Okeh 6708

Demonstrating a consistency in coin-appeal unusual for a hillbilly number, this Al Dexter waxing is gaining more and more favor each week. Ops all over the country report that this one is a "must" in every location. This is the second week that the ditty has held the top place in Coming Up and it just missed going over the top by a hair's breadth.

IT'S ALWAYS YOU TOMMY DORSEY (Frank Sinatra) Victor 20-1530
 BING CROSBY Decca 3636

Altho it started more slowly, this ballad with waxings by both the king of swooners and the king of crooners is now on its way to follow its plattermate, the *Blue of Evening* tune, over the hurdles. It moved up from the fourth place it held last week to its present position with a great show of strength. It's still the TD-Sinatra version that accounts for most of the nickels, but Crosby's waxing has also gotten around more since last week.

I HEARD YOU CRIED
 LAST NIGHT HARRY JAMES (Helen Forrest) Columbia 36677

Following the pattern of *I've Heard That Song Before*, this waxing combining the James trumpet and the Forrest vocal promises to follow in the footsteps of its predecessor. Tune stems from the film *Cinderella Swings It* and has also been released on the Hit label, but that record got no mentions on reports. Decca brought out an all-vocal rendition by Dick Haymes and the Song Spinners this week, but the new offering hasn't had a chance to get onto machines as yet.

WAIT FOR ME, MARY.. DICK HAYMES (Song Spinners) Decca 18556
 WILLIE KELLY Hit 7049

Sentimental ballads seem to hold sway on coin machines this week, and this one, even tho it's last on the list, looks set for big things. The tune has been building in popularity for quite a few weeks now and the Hit waxing, which was released when the song first started to show up, has been getting mentions in certain areas ever since. However, it's the Dick Haymes disk, released just a couple of weeks ago, that boosted the ballad onto the Guide.

Double-meaning records are purposely omitted from this column.

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AMERICAN FOLK TUNES

and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's going in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Riding High

Hillbilly tunes on the records are going great guns in widely separated parts of the country. About the only town that doesn't seem to care so much for them is Salt Lake City, where only Roy Acuff's recording of *No Letter Today* (Okeh) is getting a play. *The No Letter* (Ted Daffan) and *Pistol Packin' Mama* (Al Dexter) recordings are most popular at the moment. Indianapolis, Los Angeles, and Richmond, Va., place them at the top in favor. Three important distributors in Fort Worth place *No Letter Today* in first place. *Pistol Packin' Mama* is reported by Baltimore operators to be the best tune of its kind to hit that town. It's the fastest rising tune around San Francisco, and a favorite in Cincinnati.

Omaha operators report that Elton Britt's *There's a Star-Spangled Banner Waving Somewhere* is still going strong. Ted Daffan's *Born to Lose* looks good in Indianapolis and San Francisco. Bridgeport, Conn., is strong for two Gene Autry songs, *I Wonder If You Feel the Way I Do?* and *We're Come a Long Way Together*. Here's the Dallas score: Wylie Music Company, *No Letter Today*; Ace Music Company, *There's a Star-Spangled Banner*; Victor Music Company, *Walkin' My Blues Away* (Jimmie Davis), and Melody Music Company, *No Letter Today*.

Hillbilly Comment

Jerry Smith, the yodeling cowboy from Station WHO, Des Moines, has completed a series of theater dates for Central States Theater Corporation in Iowa and reports business heavy at all of his personal appearances. He did a single act with Western pictures. Smith also reports his latest song, *Why Should I Cry Over You?*, published by American Music, Inc., going strong, with several network plugs recently.

Tiny Hill, whose dance orchestra at Edison Hotel's Green Room, New York, is characterized by the maestro as "a hillbilly band with a saxophone section," will soon edit a song folio of hillbilly hits. Mickey Goldsen, Leeds Music Company, New York, is negotiating with the band leader to select 10 of his favorite hillbilly, cowboy and Western songs. The folio will be merchandised as Tiny Hill's own personal selection of all-time favorites.

The ban on pleasure driving having closed down Brendel's Manor Park near Baltimore, the city and country folk in that Maryland area will again be able to see and hear their favorite Western performers. Carlin's Park, located right in Baltimore, is bringing in the Western headliners for the first time. Jolly Joyce Theatrical Agency, Philadelphia, which booked the names into Manor Park, is now spotting the attractions at Carlin's. The new policy was successfully launched June 20 with Elton Britt the headliner for that Sunday date. Hugh Cross, coming in from Station WLS, Cincinnati, was the June 27 feature. Successive Sundays during the summer will bring in the Carter Family of Virginia, the Hoosier Hot Shots, Frank Luther, and the Girls of the Golden West.

Detroit music operators report hillbilly recordings about the most popular single class of records at present. The large influx of new defense workers into the city from the South, bringing in a new taste in entertainment, is believed to be a major explanation.

Elton Britt, who made record history with his *There's a Star-Spangled Banner Waving Somewhere*, is the first hillbilly artist to be featured at a Philadelphia theater. The precedent-setting booking was made entirely on the strength of his record popularity, which enjoyed big record sales in metropolitan Philadelphia. As a result, Bill Israel, manager of the Earle Theater, only center-city film-flesh temple, booked Britt after catching his performance at Hamld's Million-Dollar Pier, Atlantic City, where he was featured for the holiday bill over the Fourth of July week-end. Britt will appear at the Earle late in July, coupling his booking with a Sunday stand at the

Stanley Theater in neighboring Camden, N. J.

Cliff and Helen Carl, WHO team, recently completed training at a war-training school and Cliff is now working at the Solar plant in Des Moines in addition to his radio program. Carl has had published a song, *Sundown On the Old Corral*.

Rex Alexander, record chief of the Motor Parts Company, Philadelphia distributor of Columbia-Okeh records and for Cole Music Publishing Company, reports big sales for the Gene Autry song folios. Most surprising is the sales volume shown at music stores in metropolitan Philadelphia, indicating that hillbilly and cowboy popularity in Philadelphia itself, influenced by record sales, is growing by leaps and bounds. On the strength of the big sales of the song folios, Alexander is planning a major promotion campaign tying in the song sheets with this month's Columbia release of Gene Autry's recording of *I Hang My Head in Shame and You'll Be Sorry*.

The large influx of hillbillies from the mountains of West Virginia, Tennessee, Kentucky, the Carolinas and Virginia to

Baltimore to work in war factories is leaving its imprint on the recording preferences at restaurants, taverns and other spots which offer juke box entertainment, according to music box operators there. They point out that preferences on the music boxes account for fully 50 per cent of all the preferences. Of course the hillbilly patrons do not get all their requests satisfied, but they do get a good many of them, due to the fact hillbilly recordings are available in some instances in larger percentages than other recordings. *Pistol Packin' Mama*, by Al Dexter, and *No Letter Today*, by Ted Daffan, both Columbia recordings, are in constant demand.

Hollywood is supposedly a cosmopolitan town until one gets to thinking of the hillbill yangle. With the draft and war industries depleting the ranks, a 4F guy is in the spotlight, but if a fellow is draft exempt and has hillbilly entertaining ability, brother, he's more sought after than a fellow with extra shoes and coffee. Hillbilly entertainers are in demand in all fields, including that big industry known as motion pictures. Radio features the hillbilly, and music machine ops crowd the distributing points asking for more wailing from the prairies. There are even hillbilly dance bands that attract box-office crowds. No matter how cosmopolitan this area is supposed to be, a real down-to-earth glance at what the people want is obtained wherever there's a gathering of hillbillies.

Nothing New

Judy Canova has learned there's no such thing as a completely original song. When she appeared in one of England's ultra night clubs with her hillbilly songs she sang a little ditty she had picked up in North Carolina as a child. "I sin-

cerely believed the song was strictly North Carolina," said Judy, "but you can imagine my surprise when a moon-ocled Englishman walked up to me after the song and said, 'Well done, old girl, well done. But just thought I'd tell you that song didn't originate in the States. It's an English song 300 years old.'"

Hillbilly Record Reviews

MONTANA SLIM (Bluebird 33-0505)
The Prisoner's Song—FT; V. *We'll Meet Again in Peaceful Valley*—W; V.

For its July release of old familiar tunes, the Bluebird label has paired two classics. That both are by Montana Slim, the famous "Yodeling Cowboy," virtually insures a wide circulation for both sides. Standard hillbilly favorites that enjoyed huge popularity when originally brought forward a number of years ago, their re-issue at this time with the hillbilly wave of popularity spreading high and wide over the entire country, is designed to bring maximum returns. Over the music counters, on the radio and in the music machines, both sides are sure to be standouts. *The Prisoner's Song*, the ever-popular "if I had the wings of an angel" epic by Guy Massey, brings back Montana Slim's sympathetic singing, whose sincere tones should have everybody joining in the chorus all over again. Wolf Carter's familiar *We'll Meet Again in Peaceful Valley* has Montana Slim singing of his longing to meet his old pals again in "peaceful valley," which is beyond the great divide. Moreover, the side gives Montana Slim a chance to get in some of his characteristic yodeling licks to set the stage for the singing of each of the three choruses. Adequate guitar accompaniment is provided for both sides. *The Prisoner's Song* spins in the moderate fox-trot tempo while *Peaceful Valley* is taken in the old-fashioned waltz tempo. Waltz or fox-trot, both the tune material and Montana Slim's cowboy singing are the tops.

GENE AUTRY (Okeh 6627)

I Hang My Head and Cry—FT; V. *You'll Be Sorry*—FT; V.

Altho this popular cowboy singing star is now wearing the uniform of the army air forces, his picture and recording popularity is still in top order. His name and fame is spreading to even wider circles, with the city dwellers initiated for the first time to the charm and appeal of a Western song. Autry is brought back for these two sides with typical cowboy chants of blighted love, his original compositions with Fred Rose the collaborator. Both are familiar Autry ballads and their new availability should call for a renewed interest. A string band provides musical support and Autry is in a plaintive mood for the singing of *You'll Be Sorry*. Taking it at a bright and moderate tempo, Autry sings out for the opening and closing choruses, while the fiddles and accordion of the band provide a refreshing musical interlude for a second chorus. The tempo is slowed up a bit for *I Hang My Head and Cry*. Autry is in a forthright mellow mood as he sings of broken dreams because of a love that is no more. Clarinet in the lower register carries the melodic appeal for the middle refrain, with Autry giving sympathetic appeal to the opening and closing stanzas for the side.

BOB WILLS (Okeh 6710)

Home in San Antonio—FT; VC. *Miss Molly*—FT; VC.

There is always cause for shouting when Bob Wills and His Texas Playboys are about, and they are plenty about for these two revived sides. The Texas Playboys comprise a capable crew of fiddlers and guitarists with a flair for the hot dance style, and with the personal touch in the off-side remarks and yodels of Bob Wills there is plenty cause for enthusiasm for the combined efforts of this Western troupe for these two lively sides. Charlie Walker's *Miss Molly* is from *The Lone Prairie* movie, which co-starred Bob Wills with Russell Hayden, a fast swing serenade. Side features the vocal harmonies of the Leon McAuliffe Trio along with the spirited scrapings of the fiddlers and the sprightly pickings of the guitars. Interspersed is a chorus of some delightful old-time fiddling in the true hoe-down tradition. Also taken at a lively tempo is Fred Jenkins's *Home in San Antonio*, wherein Wills's personality equation is even more pronounced as he calls on Danny Alguire to sing of the virtues of the Texan town as well as calling on the fiddle, guitar and clarinet to tear out the notes in toe-tingling fashion.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Decca this week brought out another all-vocal waxing by Dick Haymes and the Song Spinners on the new ballad from the *Cinderella Swings It* flicker, *I Heard You Cried Last Night*. Tune has already made headway on coin machines with the Harry James waxing. Side is backed by *I Never Mention Your Name*. Only other available recording of this tune is on the Hit label. Victor is releasing Freddy Martin's version of the current hit *All Or Nothing At All*, mated with Artie Shaw's *Now We Know*. Columbia offers Frank Sinatra on two of the hit tunes from the new Bing Crosby pic, *Dirie*. Tunes are *Sunday, Monday or Always* and *If You Please*, both already available on the Hit label. Decca has Bing Crosby waxings of these songs, but release date has not yet been set.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

YOU'LL NEVER KNOW... FRANK SINATRA (Chorus) Columbia 36678

Already leading the parade of song hits, this new all-vocal impression of *You'll Never Know* is sure to bring a fresh avalanche of coins into the music boxes because of the devotion of the record fans to Frank Sinatra. And his soulful singing herein is designed strictly for swooning. Stout hearts of the young ladies are bound to beat faster as Sinatra gets downright cuddlesome for this love ballad, and there will be no getting to the coin slot fast enough to get a load of his-lyrical enchantment. Sinatra also lays it on thick, in the same rich romantic mood, for the plattermate, *Close to You*, which is sure to hold up strong on the strength of the swoon-inspiring ease of the nation's No. 1 vocal heart-throber.

TWO ON A BIKE SIX HITS AND A MISS (Gordon Jenkins Orchestra) Capitol 135

A cute and novel ditty, dished up in fancy dress by the rhythmic harmonies of this vocal group, *Two On a Bike* packs the same peddling appeal associated in an earlier day with *Bicycle Built for Two*. Youthful and modern arrangement of the singers is enhanced by the bright instrumental background laid down by the Gordon Jenkins's band, and the side is sure to create a great deal of interest among the phono fans. Plattermate also bears translation in terms of coin pieces, the *Six Hits* and a *Miss* giving a modern vocal touch to one of the top tunes of the century, yesterday's *Eye, Bye, Blackbird*.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.



Industry Mentions

Magazines --- Newspapers --- Radio

Jukes in PX

PX—that's Post Exchange to you civilians and the next best thing at home to soldiers. During the last war they were canteens run by concessionaires, but this time they're branches of the Army Exchange Service operated for the boys in khaki by the War Department. The June 26 issue of *The Saturday Evening Post* printed an article by Day Edgar about the Post Exchanges, titled "Soldier's Supermarket." The subhead says "You can buy a hot dog, meet your wife, curse the sergeant, play the juke box or get a haircut at the post exchange, store and clubhouse to the army."

Among the illustrations is one occupying a half page which shows a juke box with four soldiers grouped around it, and the caption is "The juke box is always a focal point of interest in any PX." The story which describes the operation and services of the PX's does not give much mention to the juke box, but it does give some very interesting facts, reporting that the PX has become a club with about 5,000 separate clubhouses, 5,000,000 members, and no dues.

A reflection, comforting to the music machine trade, at least, based on such statistics is that the juke box habit is one civilian carry-over that the army routine is not weakening, but strengthening. The boys certainly won't have to be "conditioned" to this phase of life once their job is finished and they're back home again.

WAACS Play Slots

The Chicago Sun has recently devoted much space to refutations of the reports of immorality among the gallant girls who have packed their gay prints in mothballs and donned service uniforms. Under a heading of "The Truth About WAACS" on June 20 *The Sun* printed a feature story by H. L. Katzander, subtitled "Girls Behave About Same as at Home." The article deals mainly with the off-duty activities of the girls stationed at Fort Des Moines, Ia., and specifically mentions that the author was not taken on tour by arrangement with the public relations office at the camp because his purpose was to see things that a public relations officer might not show him.

The reporter said that the week-end activities begin about 1 o'clock Saturday afternoon when the restaurants and cafes in Des Moines begin filling up. The girls have lunch and dances to orchestras or juke boxes, depending upon the place. One popular night club mentioned has a wide assortment of gambling tables and the inevitable slot machines, and as the WAACS appear to be ignorant of the intricacies of the dice tables and blackjack games and unimpressed by the roulette wheels, the result is that those girls who go out to the club "to pass the evening stick to the one-armed bandits, watching the hypnotic whirl of the wheels as too few monkeys or too many lemons turn up, grinding away nickels and dimes in desultory bored fashion."

The author went on to say that the majority of WAACS one sees in night clubs are officers, women from the larger cities and more sophisticated backgrounds, most of them in their 30s.

While it is doubtful if anything less than the unfounded stories of WAAC immorality spread by Axis agents and sympathizers could have provoked such an accolade of approval for slot machines, the fact that WAACS and slots make a comparatively wholesome combination is not exactly bad publicity for the trade.

Editorial Quoted

A coin machine editorial published in the May 22 issue of *The Billboard* was reprinted in *The St. Petersburg (Fla.) Times* of May 29. It appears that a local attorney, William G. Gardner, who, according to the Florida newspaper, worked tirelessly for a local teen-age recreation center that now is an actuality there, showed *The Times* editor the issue of *The Billboard* containing Walter Hurd's editorial, and the editor evidently agreed that the comments on "Youth Centers" should be given wider distribution.

Dual Purpose Venders

Every Week Magazine, a syndicated supplement to newspapers, recently carried a full page of colored cartoons on the general subject of "Stretching the Rations" by Kemp Starrett. One sketch showed a patronizer of a gum vender who was using the mirror front of the machine to check up on that "5 o'clock shadow." The caption says "Chewing gum, when you can get it, will keep the jaws busy most of the time between meals . . . and gives a man the chance to keep track of his appearance." But they'll have to restrict the manufacture of compacts before the venders can snare the female trade!

Slot Dehydrator

Two pictures and a feature story in *The Richmond Times-Dispatch* of June 20 heralded the conversion of a confiscated slot machine into a fruit dehydrator capable of processing a bushel of fruit or vegetables in one operation. The caption under one picture says "Slot Machine Goes Straight—Pays Off Each Time." It seems that the slot machines condemned by court in Chesterfield County, Va., are first smashed with an ax and then turned over to the vocational educational section of the county school system in order that the various parts may be used. The principal of one high school converted one of the slots into a machine for drying the products of his Victory Garden. The builder highly complimented the makers of the slot machine for its sturdy construction and suitability for such a dehydrator.

Blue prints have been drawn up to describe in detail how any victory gardener can make his own home dehydrator. Operators, take warning! The method of procedure for converting a slot machine into a dehydrator is reprinted as follows, just in case the increased federal tax makes a dehydrator more of an asset than a slot!

"Upon examining a slot machine recently condemned by the court and turned over to the schools in order that it could be dismantled and its materials used in the school shops, the principal found that its 'innards' provided everything needed with the exception of an electric motor, which an old motion picture projector finally produced, a thermostat and eight sheets of double-strength glass.

"The insides were stripped and the excess lumber provided the frames for eight glass trays to hold the produce being dehydrated and a housing for the electric fan, the blade for which was made from one of the spinning 'wheels of fortune.'

"Five 200-watt electric bulbs were mounted in front of the fan and after much difficulty a thermostat was obtained to control the temperature in the machine by cutting the light off and on as the temperature went over or below the prescribed range of 150 to 180 degrees for preserving foods.

"Vent holes were cut at the top and bottom of the machine and it was ready to begin its newly assigned wartime task of preserving home-grown foods.

"The dehydration principle is simple. Foods are placed upon the trays and the cabinet closed, after which the fan gently blows air over the bulbs which provide the heat, and it circulates up thru the eight trays. In several hours the food is thoroughly dehydrated and placed in cellophane bags and sealed with a hot iron until ready to use.

"Mr. Thompson explained that several different types of food can be processed at the same time without affecting the various flavors since the hot air touches only one tray before moving on to the top exit."

Short Life for Songs

Tin Pan Alley, the country's popular music factory, has been trying for a long time now to give out with a war song to equal *Over There*, but so far no song has come close to 1917's favorite. A good many reasons for this difficulty have been set forth, and one of them, expressed in editorial form in *The Wichita Falls (Tex.) Daily Times* of June 14, is the wider circulation of a popular song these days. The editorial says "Today, with the radio and the juke box giving currency to a song, a tune with merit and patriotic appeal can be run into the ground and made wearisome

within a few weeks. . . . Music has a ubiquity today that complicates the songwriters' task."

After Tokyo

Capt. Ted W. Lawson is one of the pilots who flew with Jimmy Doolittle on the Tokyo bombing raid a year ago last April, and his story has been serialized in *Collier's* magazine under the title "Thirty Seconds Over Tokyo." Reports

are that Captain Lawson's account will be coming out in book form soon and then made into a movie, and we're hoping to see on the screen one episode of the trip back to the States. When Lawson, minus a leg and all his teeth, was being flown home, his plane stopped at Trinidad which he says "looked like the most wonderful place on the trip home to all of us. It has not only cold cokes, but slot machines, just as ornery as the ones in the States."

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| Tone Arm Assembly (Comp.)..... 10.50 | Turntable and Red..... 1.00 |
| Rotary Converters (Used)..... 11.00 | |
| Box of 100 Carbon Resistors..... 3.00 | |
| Magazine Switch Box..... 2.00 | |
| Cash Boxes..... .75 | |
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See Page 5...



Texas Cigarette Taxes Hit Highest Mark in History

AUSTIN, Tex., July 17.—Texas cigarette taxes in June hit the highest mark in their history, \$1,107,233, State Treasurer (See Texas Cig. Tax on opposite page)



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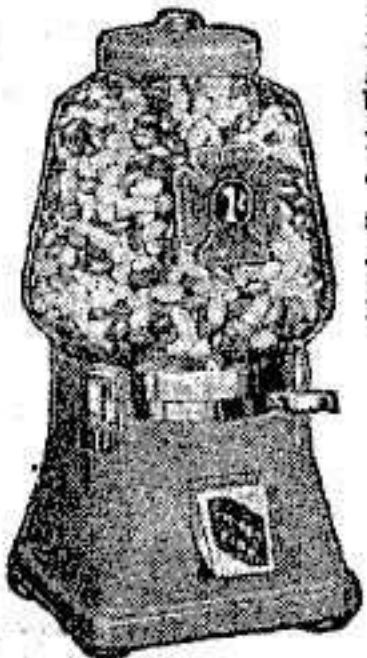
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Survey of Beverage, Candy Firms Shows Good Outlook

High level of sales, favorable profits exist in both industries

NEW YORK, July 17.—Candy and beverage companies are enjoying a high level of sales and favorable profits, according to a report in *The Wall Street Journal*. Altho civilian sales are being affected by restrictions on sugar and other commodities used in these products, this condition is largely offset by demand from the army and navy, which is unrestricted.

Sales volume of the candy and beverage industries generally is running ahead of last year, and net profits are running close to or above those of last year in most cases.

Problems of man power, while they are being felt, are less acute than in many industries. Beverage manufacturers have been hit by restrictions on deliveries, but this has been met largely thru the use of increased loads and fewer stops.

Sugar supplies appear sufficient to warrant continuation of present quotas for the industry, that is, 70 per cent of the amount used in 1941 for civilian production. Cocoa prospects appear brighter. In the trade it is indicated that on the basis of current receipts the present restrictions on cocoa grindings to 60 per cent of the amount ground in 1941 for civilian use may be liberalized, possibly to 80 per cent.

The outlook for individual companies, according to the report, is:

American Chicle Company.—Net profits for the first quarter were slightly better than during the same period in 1942. Output this year will be cut below that of 1942 in order to conserve stocks of insolubles necessary for manufacturing gum. As part of this policy the company has cut out a number of less important brands and reduced the amount of stocks sold to distributors.

Hershey Chocolate Corporation

Since 1942 was a year of exceptional demand for this company's products, this year's earnings are expected to decline. Net profits for the first quarter were lower than those of the same period last year. It is indicated that if cocoa beans continue to enter the country in the quantities that they have so far this year there is a possibility that the restrictions on grindings may be eased.

Life Savers Corporation.—Volume of sales for the first half of 1943 were up substantially over the 1942 period, reflecting unusually large orders for the armed services. During 1942 over 25 per cent of the total box volume of the company's output went directly to the armed services, while currently, it is reported, the company's production for the military is exceeding that for domestic civilian uses.

National Candy Company.—Threatened curtailment of the operation of the company's corn refining division, whose products are in heavy demand for the firm's candy manufacture as well as to other confectionery makers, may result in decreased sales and earnings for 1943. The company has developed and patented a new product called Nusweet corn syrup, which has met favorable response from the trade. It is relatively half as sweet as the regular corn product, while its sweetening power is two-thirds that of sugar.

Sweets Company of America.—Report for the first six months of this year is expected to reveal a substantial increase in net profit over the comparable period in 1942. Profits for the first quarter this year were approximately 25 per cent greater than for the corresponding period last year.

William Wrigley Jr. Company.—Wrigley's output has been curtailed by restrictions on sugar, altho supplies of most other raw materials are said to be fairly satisfactory. Chicle is being imported from Central America. The company, in addition to manufacturing gum for civilian sale and for use in certain army rations, as well as distribution at military post exchanges, is packaging other rations for the army.

Beverages

Canada Dry Ginger Ale, Inc.—Sales thus far in the company's fiscal year, which ends September 30, are running far ahead of last year. The company is reportedly doing an increased business in its soft drink lines.

Charles E. Hires Company.—Sales in the six months ended March 31 (first half of the company's fiscal year) ran ahead of last year. The firm is experiencing a demand limited only by its ability to produce, with its major problems those of the industry generally, that is, sugar rationing, restrictions on the manufacture of crowns, man-power shortage and restrictions on deliveries.

Coca-Cola Company.—Reported net profit for the first quarter of 1943 was very slightly lower than that of 1942. Profits from the second quarter are expected to be about equal to last year's.

Nehi Corporation.—Earnings for the first quarter continued on an even keel in the face of sugar rationing. The company has placed emphasis on those lines requiring less sugar, which has permitted a growth in volume despite the sugar quota imposition.

Pepsi-Cola Company.—Reported net profit for the first quarter was approximately 10 per cent above that of 1942. On the basis of current volume, which includes a steadily increasing amount for the armed forces, it appears likely that results for the first half of 1943 will exceed those of the comparable period of 1942.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., July 17.—Growing conditions continued favorable during the past week in the Southeast and Virginia-Carolina area. This was especially true in the Southeast, where hot weather with occasional rains prevailed. Hot, dry weather hurt the crop somewhat in Central and South Texas.

The remaining tonnage of peanuts to be sold by the Producers' Co-operative Associations for crushing were cleaned up this week. Five thousand tons were sold in the Southeast; 25,000 in the Southwestern area and 750 tons in the Virginia-Carolina area. In the Virginia-Carolina area 394 tons of seed peanuts were returned to the Co-operative and sold during the past week to the cleaning and shelling trade. The exact quantities of seed stock which have been returned in the Southeastern and Southwestern sections are still uncertain. The tonnage being returned in these sections will be sold for use by edible trade within the near future.

The only sales of cleaned and shelled goods reported in the Virginia-North Carolina area during the past week were from the tonnage sold by the Co-operative to shellers and cleaners for use in the edible trade. These sales were made at the ceiling price, cleaned jumbos and fancy stock both selling at 15.25 cents per pound. Shelled extra large Virginias brought 16.25 cents.

The same conditions prevail thruout the Southeastern and Southwestern sec-

Marvels Announce New Wrappers and Humidifying Agent

PHILADELPHIA, July 17.—Announcement by Stepheno Bros., makers of Marvel cigarettes, of a new humidifying ingredient and new methods of wrapping are of interest to the trade. As a result of the improvement, Stepheno claims the period of freshness for their cigarettes will be extended and smoking will be permissible under practically any conditions.

In the past cigarette formulas have been varied to meet humid and arid conditions prevailing in arctic and tropical climates, but with the quartermaster corps of the army buying large quantities in advance without knowing their ultimate destination, tobacco companies are at a disadvantage and complaints have drifted back from troops in various parts of the world.

Constantine Stephano, tobacco research expert, was prompted to make further experiments when he saw pictures of a soldier on Guadalcanal with a pack of damp, droopy cigarettes. As a result of his research, his company is now ready to start mass production of cigarettes in individual cellophane wrappings and a special water-repellant cigarette paper.

The new paper, which resembles ordinary paper in appearance, is tasteless and odorless, resists perspiration, won't stick to the lips, won't absorb water from wet fingers and can be smoked in the rain, Stephano says. The extra cellophane helps keep individual cigarettes fresh after the pack is opened.

Called "Combat Pack"

Christened the combat pack, production is waiting a go-ahead signal from Washington. For the duration, all output will go to the armed forces, but the company is enthusiastic about post-war possibilities.

A machine Stephano devised adds the individual cellophane wrappers without slowing up production. Consumer price will not be materially affected. Marvels now sell 3 cents under the popular priced group, and their annual output of 5,000,000 units puts them in seventh place on the list of all brands.

The humidifying agent is Stephano's secret and hasn't been patented. He says it is a derivative of an organic material always used in cigarettes and is priority-free. He feels it is so good he doesn't care if glycerin never comes back.

Still another development is a laminated thermoplastic wrapper which is made especially for Marvels by another company. It is only slightly less effective than foil in reducing water vapor transmission.

Three different packs of Marvels are now being manufactured. The domestic pack uses the humidifying ingredient and the thermoplastic wrapping paper. The second pack, known as the military, employs the water-repellant cigarette paper in addition. The combat pack adds the individual cellophane jackets.

Many shellers thruout the Southeastern section are closed for the season and are not interested in further purchases, while others are anxious to get any quantity in order to supply the trade until new peanuts are available. New crop peanuts are being booked by some shellers from September thru June, while other are booking only thru March. Some shellers are not interested in booking new crop peanuts at this time. New crop peanuts are being confirmed at the ceiling, carrying the usual tax clause and subject also to "any allocation of or regulation by the United States Government."

Northwestern

OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD

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Packed with ideas to help you make and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.

Parts and Repair Service at Your Disposal.

NORTHWESTERN, MORRIS, ILLINOIS

War Plants Offer Excellent Field for Cigarette Vending

BALTIMORE, July 17.—Cigarette vending at war plants has developed into a big business, according to Lou Bogash, head of the Baltimore Cigarette Service, one of the leading cigarette vending organizations of this area.

One of the war plants served by the Baltimore Cigarette Service is the Bethlehem-Fairfield shipyards at Fairfield, a suburb near Baltimore. This shipyard is considered one of the largest in the country and an estimated 39,000 men are employed here. This large number of men consume some four cases of cigarettes daily.

Baltimore Cigarette Service employs, according to Bogash, three servicemen there all the time, and these three are kept busy every day servicing the machines and keeping them in efficient operation so as to assure the shipyard workers their favorite cigarette brands at all times.

All the popular cigarette brands are vended, as the preferences of the workers vary. However, the preferences are centered around the leading popular standard brands, including Camels, Lucky Strike, Chesterfield, Old Gold, Philip Morris, Raleigh and others.

Serving the cigarette needs of the Bethlehem-Fairfield shipyards is equal to serving the cigarette needs of a fair-sized city. And in this case the majority of the workers are cigarette smokers, tho, of course, some smoke other tobacco products. The shipyards' cigarette needs are filled by Rowe cigarette venders.

Cigarette Supply Ample

The cigarette supply is ample, according to Bogash, who stated good shipments of cigarettes are steadily coming thru, thus making possible essential wartime service.

It is to be noted that the Baltimore Cigarette Service centers its entire vending activities on cigarettes. It has become a specialist in that particular field and that is one reason it has been doing an efficient job.

Installation of venders at the shipyards offers a very convenient means for the workers to get their cigarettes. They do so without loss of time. Because of the efficient service provided by Baltimore Cigarette Service the workers are assured of always being able to get their favorite brands of cigarettes.

A total of 30 Rowe cigarette venders is located at the Bethlehem-Fairfield shipyards. This means that each vender is designed to serve the cigarette requirements of approximately 1,200 persons, and each serviceman is assigned the care of 10 venders. To keep these filled and in steady service is a big job. Only a well-staffed and efficient organization could undertake such an operation and do it satisfactorily.

All the activities of Baltimore Cigarette Service are not confined to defense plants. It also services firms engaged in other work. However, its defense plant operations constitute the major portion of its operation.

Lou Bogash, head and founder of Baltimore Cigarette Service, is well versed in cigarette vending operations thru many years of experience in such activities prior to his establishment of the company he now heads.

Texas Cigarette Importers Subject to Heavy Fines

AUSTIN, Tex., July 17.—Persons receiving "mail-order" cigarettes in Texas without payment of the State tax of 3 cents per package are subject to heavy penalties, State Comptroller George H. Sheppard warned this week.

He issued his warning following discovery that a Missouri mail-order house has been mailing circulars to professional men in Texas offering cigarettes at cut rate, by avoidance of the State tax.

Sheppard emphasized his warning by pointing out that more than \$50,000 in penalties have been collected, not from the out-of-State shippers but from Texas residents who receive the cigarettes.

Penalties range from \$25 to \$200 for each package which does not bear the small Lone Star decalomania stamp, and enforcement agents have various sources thru which they receive their information on non-tax paid shipments, the comptroller explained without disclosing what the sources are.

VENDER SUPPLY NOTES

OILS.—Trade in essential oils has been very spotty recently, altho there is brisk inquiry in the market. Dealers say most of the buying interest is centered on articles that are difficult to obtain. Cassia and anise are unobtainable. No mace or nutmeg is offered on the open market, and major suppliers of California lemon oil are restricting offers to a few pounds. Present conditions make it difficult to forecast the future for mint oils. Dealers say price regulations make it impossible for local agents to sell spearmint or peppermint. Altho there is a broad inquiry for both articles, no action has been taken toward adjusting maximum quotations, and brokers seem at a loss to explain the reason for the continued absence of offers from the country, especially since distillation of new crop oils is about to begin.

TOBACCO QUOTAS.—Farmers will vote on flue-cured tobacco marketing quotas for the 1944 crop or for the three-year period 1944-'46 in a referendum to be held July 24, the War Food Administration announces. On July 7 President Roosevelt signed a joint resolution providing for the proclamation of quotas for the 1944-'45 marketing year. Marketing quotas now in effect were voted three years ago. National marketing quotas and State and farm acreage allotments will be the same as for 1943, with similar provisions for adjustment as have prevailed in the past.

Tobacco producers will vote by secret ballot, and polling places will be designated in local communities by AAA county committeemen. Local farmers will be in charge of community polling places. Before quotas become effective they must be approved by a two-thirds majority of all eligible farmers voting.

TIGHTER CONTAINER CONTROLS.—A six-point program to conserve all kinds of containers and critical materials has been outlined by a deputy director of the containers division, War Production Board.

Pointing out that because further cuts in the amount of wood, paperboard and glass seem inevitable, the program was offered as means of minimizing the degree to which WPB would be forced to act. The program consisted of the following recommendations: 1. Do not overpackage. 2. Use the largest container practicable. 3. Reuse every container to the fullest extent possible. 4. Do not hoard. 5. Plan requirements well ahead of required delivery dates. 6. Be honest with your supplier and with the WPB in stating your real difficulties.

Conservation is necessary, it was said, because it looks as tho there will be approximately 20 per cent less wood, 22 per cent less paperboard and 25 per cent less glass than could be used to package in accordance with established specifications, all products that will be manufactured this year. As a consequence of this situation, WPB will be forced to introduce more positive controls. A shortage in one type can no longer be met by substituting another type, since all are short. There is no longer assurance that containers will be available for everything made.

BIG PEANUT CROP.—It is expected that this year's harvest of peanuts will set an all-time record and may reach a goal of 5,500,000 acres. The industry is being put in order in an effort to eliminate some of the confusion and dissatisfaction that has prevailed in the past. Two main steps have been taken to simplify the handling of the bumper crop: All national marketing quotas and acreage allotments for peanuts produced in 1943 have been terminated by order of the War Food Administration, and Food Order No. 4, making the Commodity Credit Corporation the sole purchaser of farmers' stock 1943 crop has been issued.

The purchase programs will be handled by CCC under contracts with handlers who will purchase, store and sell farmers' stock peanuts only for the account of the corporation. The normal trade channels, including peanut producing co-operative associations, crushers and shellers, will be used as agents under handlers' contracts. Purchases from producers will be made at uniform prices averaging \$140 a ton for Spanish and Virginia types and \$130 a ton for runner types. These prices are approximately 17 per cent below the ceiling prices for farmers' stock peanuts, but about 75 per cent above the value of peanuts when sold to crushers for oil and meal.

RELIEF FOR CORN SIRUP SHORT-

AGE.—Possible relief for manufacturers facing a shortage of corn sirup is seen in a move by the OPA. It is understood in the sugar trade that a new regulation is being drawn up to permit manufacturers to obtain up to 25 per cent by weight of the amount of corn sirup they used during July and August last year in the form of refined sugar. This is in addition to their regular allotments of sugar which are currently restricted to 70 per cent of 1941 use. Candy manufacturers especially would be benefited by this move, since many of them use practically as much corn sirup as refined sugar in turning out their products.

LESS CHEWING GUM.—A possible shortage or even disappearance of chewing gum is seen as chicle producers turn to rubber gathering. The president of one of the large chewing gum companies recently went to Honduras to confer with representatives of the Rubber Development Corporation concerning conversion of their activities from chicle to rubber gathering.

INCREASED MATCH PRICES.—Maximum prices for distributors of wood matches, which were established in April at 115 per cent of the actual prices charged by the manufacturer, have been increased by the OPA to 120 per cent for sales of less-than-case quantities and continued at 115 per cent for deliveries of full cases. This customary differential on sales of less than a case will cause no increase in retail prices, the ceilings on which are figured out in cents per box in Maximum Price Regulation No. 365, covering wood matches.

The amendment also specifies that the wood matches covered by the regulation do not include special waterproof matches prepared and developed exclusively for the use of the armed forces. For the present these will be subject to the general maximum price regulation.

CHOCOLATE FOR VITAMINS.—Fewer chocolates and more other sweets will be available to British civilians beginning in about eight weeks. The move is a result of the British food ministry's discovery that chocolate is the best available "vitamin container."

The explanation is that large supplies of chocolate will be diverted as a vehicle for vitamins A, B, C and D for European children between the ages of 7 and 14, when the Continent is recaptured by the Allies.

BOTTLE, CAP CONSERVATION.—A War Department circular has been sent to post exchange directors ordering them to salvage all cooperage, bottles, bottle caps and containers in which beverages are delivered.

The circular said the shortage of these items, used for the distribution of soft drinks and beer at army exchanges, has become acute and it is necessary to exercise to the highest degree all possible methods of conservation and salvage.

LIFE SAVERS SALES.—Sales by Life Savers Corporation in the first six months of 1943 have been running substantially above those of the same period last year. The increase is due to a large volume of sales to the armed forces. Such government business was negligible in the first half of 1942, but took on an accelerating pace in the final six months.

Another Necessity Of Life Becomes Casualty of War!

BALTIMORE, July 17.—Announcing that chicle is the latest casualty of the war, *The Baltimore Sun* ran the following editorial July 10:

Hitler and Hirohito have already compelled Americans to stay at homes on Sundays, to limit their coffee drinking to a cup at breakfast and to eat rice instead of potatoes; and they may eventually succeed in restricting their consumption of liquor to light wines and beer. But even greater changes are apparently to be expected.

It is announced that the chicle plantations of Honduras and Guatemala may be abandoned. By arrangement between the manufacturers of chewing gum and the Rubber Development Corporation, the natives of Central America will henceforth transfer their activities to the

Best 6 Months in Machine History Reported by Tex.

FORT WORTH, July 17.—The first six months of 1943 was the best half year in the history of the coin machine business in this section of Texas. The only reason there was not even more business is that the best coin machine spots are closing early, turning the crowds away because of ever increasing shortage of labor, drinks and food.

Coin machines of all descriptions are getting a big play. The juke boxes go almost without stopping at the cafes, taverns and night spots. Many old records are getting as much play as the new ones.

Jack Maloney, proprietor of Panther Novelty Company, reports that despite the labor shortage his machines are kept in good repair. He says that 1943 undoubtedly will be the best yet for coin machine operators in Texas. Leslie J. Frankrich, co-owner of the down-town arcade, says that heavy business, much of it from men in uniform, continues at his place.

Lack of Bottles Handicaps Soft Drink Manufacturers

BALTIMORE, July 17.—Lack of bottles, thru the carelessness of consumers of this city, is held largely responsible for the low and rapidly diminishing soft-drink supply in Baltimore, according to officials of the Maryland State Bottling Association. They stated that failure of the public to return empty bottles to stores, along with failure of many stores to return bottles and cases to the bottlers, has made it impossible for soft-drink manufacturers to take care of their business in the manner to which it is accustomed.

Abe Lapidus, vice-president of Suburban Club Carbonated Beverage Company, in pointing out the shortage of glassware, declared it is almost impossible for the bottlers to get new bottles. Lapidus, who is an official of the State bottlers organization, declared bottlers are dependent on the patriotism of the consumer and of the storekeeper in getting bottles back to the soft drink manufacturers.

He declared the situation has become so acute that soft drink manufacturers have to just sit around and wait for empty bottles to be returned in order to have something to fill. Lapidus said the bottle crisis is general thruout the country and not localized at any particular market.

According to Lapidus, bottlers have found it is harder than pulling a good tooth to get empty bottles back even when deposits up to 5 cents are made on them.

While declaring that sugar and gasoline rationing, together with the cap shortage and increased summer demand for soft drinks, have their effect on the current situation in the soft drink industry, he emphasized manufacturers find the bottle shortage the most discouraging factor in the situation.

TEXAS CIG TAX

(Continued from opposite page)
urer Jesse James reported this week. The June total was \$176,855 greater than cigarette tax revenue for the like month of 1942.

In addition to smoking more cigarettes, Texans also are drinking more beer but less hard liquor and wines, James' report disclosed. Beer taxes skyrocketed, reaching a total of \$276,016 for the month, an increase of \$26,863 over June of 1942. June liquor taxes totaled \$325,310, a decline of \$86,990 from the total of a year ago. Wine taxes also slumped, amounting to only \$24,931, a decrease of \$16,466.

gathering of rubber. It is predicted that, in consequence, chewing gum may eventually (tho not immediately) disappear from the American market.

This will add yet another to the many grievances of Americans against the Axis. Of the various freedoms for which we are fighting, the freedom to rotate one's jaws in a soothing circulatory motion should surely be included. For the sake of clerks and stenographers, of all who sit at typewriters or labor at benches or ride to work in crowded busses or subways, indeed for all those who like something to chew on, one hopes that the unconditional surrender of the enemy is not too long delayed.

New Minneapolis Arcades Reported Drawing Heavily

MINNEAPOLIS, July 17.—The two new arcades that have opened in the Minneapolis loop are drawing very heavy business. One is operated in conjunction with "Hamburger Heaven" at Hennepin Avenue and Third Street. The other is on Hennepin Avenue between Eighth and Ninth streets. Both are operated by Henry Greenstein and Jonas Beisler.

Freddie Gates has moved his arcade to larger quarters. Gates has been in business for several years and is going great guns.

All three arcades have a complete array of the latest equipment. Servicemen patronize the spots heavily.

NEWS OF
PRIORITIES and MATERIALS

Developments of the Week in All Industries

NEW USES.—Citric acid, the widely used ingredient in the food industry, is becoming increasingly important as a raw material for general industrial use.

This acid was formerly obtained entirely from the juice of lemons and other citrus fruits mainly imported from Italy. Dependence on foreign raw materials left American users and producers of citric acid at the mercy of foreign cartels and caused wide fluctuations in supply and price. A number of years

before the World War I one manufacturer began production of citric acid by a natural mold fermentation, using American sugar as a raw material. Commercial production of the acid by this method began in 1923. Success of the mold fermentation process led to making other commercially important products by this technique, among them fumaric acid.

Fumaric acid is used as a raw material in the production of synthetic resins and plastics and for other industrial purposes. Under present conditions only limited quantities can be produced, but after the war it is planned to expand this considerably.

NEW PLYWOOD.—Announcement of an amazing new plywood, now being used to make airplane propellers, is of interest to the trade because of its tremendous post-war potentialities.

The new material is harder, tougher and lighter than aluminum and some other metals. It can be worked like metal with metal tools, therefore can be fashioned into almost any shape. It is very resistant to stresses and strains. Thin pieces of veneer are welded together, a secret chemical treatment is applied, and tremendous heat and pressure are used to convert the plywood into laminated slabs. The new material's high glossy finish shields a beautiful grain resistant to the elements; hence it can be used for a variety of exterior functions. Even more amazing, when alcohol is poured on the surface of the material and burned, no scars are left.

BLASTED HOPES.—The hope that post-war electronics gadgets are going to revolutionize our way of living has been rudely blasted by Prof. W. H. Pickering of the physics department of the California Institute of Technology. Most of the gadgets probably will be confined to industry, he says, and individual members of society will feel their effects only indirectly.

Television and frequency modulation are the two electronic developments which may be expected to play leading roles in the future home life of the nation. Both are already available in workable form, ready for general use and enjoyment after the war.

The physicist predicted that it is mainly in the field of public communication, industry and the general sciences that electronics will find their greatest application. The highly touted walky-talky sets, which, it has been predicted, we would all possess and which could be carried in a pocket, enabling us to communicate at will with anyone anywhere, is "stretching the facts," he said. Communication sets of whatever kind must operate on certain wave lengths and within a certain meter band, the professor pointed out. If the sets were multiplied indefinitely, the result would be a confused jumble of voices in the ether, and none of them would be intelligible.

More practical than college professors are generally supposed to be, Pickering wants to know why it should be necessary or conducive to the happiness of mankind to be able to push a button and see who is at the front door. Wouldn't it be simpler and more interesting, he asks, to walk to the front door and see who's there?

WOMEN AT WORK.—The ranks of labor are destined to be swelled by at least 1,900,000 women not now in jobs during 1943, the War Man-Power Commission estimates.

Between March, 1942, and March of this year the number of women workers in America increased by 1,900,000. For the calendar year 1943, WMC is counting upon a similar number of women, plus 800,000 older men, handicapped workers and others not now in the labor market,

to swell the nation's total working force by 2,700,000. This increase is in addition to replacements which will be supplied for men workers called up by the armed forces. A census bureau sample survey was cited to indicate that there are probably 4,000,000 women available and willing to take jobs, although these potential workers have been registered for war work and other essential jobs in only a few of the major war industry cities.

NEW "GLUE."—A new plastic which glues pieces of metal together stronger than riveting or spot welding has been announced by the Goodyear Tire & Rubber Company.

Composition of the new plastic is a military secret, since it is in use in war production on the West Coast and in Detroit, but the cementing process will be used only for small secondary parts until there has been a more thorough try-out. The plastic is entirely synthetic, and is an almost coal black liquid which is sprayed or painted on the surfaces to be joined. Joining is done under heat and pressure. The heat is mild enough not to burn wood, but the pressure requires a machine. The two parts have to be held together about 15 minutes, while the cementing sets.

In fastening two pieces of metal together, the plastic is formed into a thin black tape, about the thickness of a typewriter ribbon and almost twice as broad. This is laid between the two surfaces. Among other features of the new glue is that it will bond wood to metal, or to wood, plastics to metal or wood, and all three to any of the others. In laboratory tests the bond has proved stronger than the metal or other materials stuck together. As far as known, the new material is permanent. It also resists corrosion. The discovery is a joint development of the Goodyear Company and Chrysler Motors Corporation.

PULPWOOD ESSENTIAL.—The War Man-Power Commission's committee on essential activities has given the production of pulpwood the status of an essential activity.

Notices have been sent to Selective Service and the United States Employment Service that the essential designation given forestry, logging and lumbering has been interpreted by the committee to cover production of pulpwood, including the cutting and transport of wood to the mills. This does not give the essential status to the processing of pulpwood into newsprint, although production of pulp, paper and materials for packing and shipping products including those made from pulpwood and other substances has been declared essential.

SMALLER CARS.—A prediction that post-war automobiles will be small, lightweight editions, using high-octane, heavily-taxed gasolines now available only for military use was made at a meeting of the Society of Automotive Engineers.

Post-war manufacture of 100-plus octane gasolines will force engineers to design Diesel engines which will get the utmost out of low-octane fuels for railroad, marine, long-distance and overseas air cargo, and construction service, it was said.

It was also reported that high-octane aviation gasolines, explosives, synthetic rubbers, plastics, anaesthetics and other essential war products now are being made in petroleum refineries at the expense of kerosene and distillates from which Diesel fuels are derived.

Minneapolis-St. Paul

MINNEAPOLIS, Minn., July 10. — Hy Rosen, mechanic for Sam Karter, Minneapolis operator, has been inducted into the service.

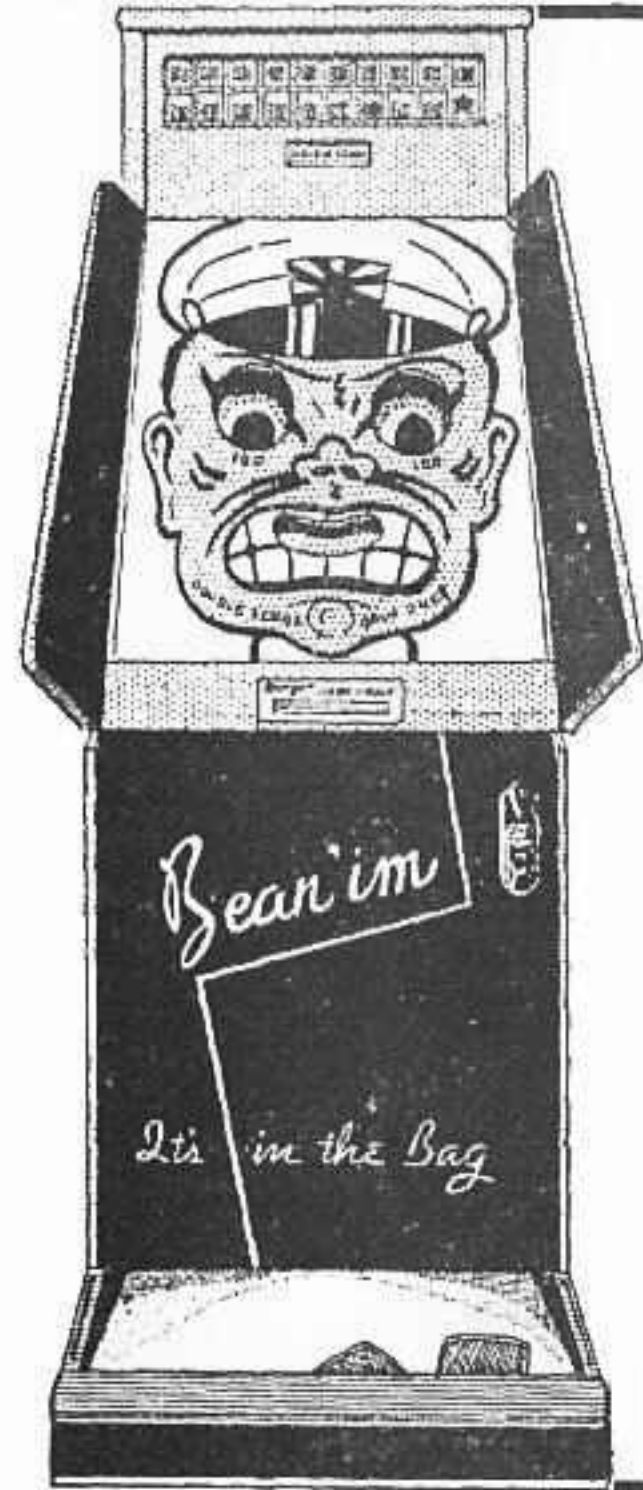
Ted Hell, Gaylord, Minn., is the coin machines industry's Will Rogers. He walks, talks, dresses and even looks like him.

FOR SALE

1 Bally Defender, 1 World Series, 1 Shoot the Chute, 1 Rapid Fire, 1 Ask Me Question, 1 Prosperity Love Teller (both Exhibit make), 3 Ten Strikes, 1 Skeeball, 1 Western Baseball, 1 Bally Torpedo. Highest price takes all or one. Also have other small machines.

SPORTLAND

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BEAN THE JAP

Brand New Arcade Equipment * Suitable for Location Operation

With the insertion of a nickel—ten bean bags drop down, then from any given space player tosses these bags at the Jap Face. This is a competitive game where one or more players join in the fun. Each player has to insert his own nickel in order to get the bags to try for high score by tossing the bags from any given point, which is limited to the space of the location.

If the bags are tossed through the eyes the electric scoring unit registers 100, and when they go through the mouth the score is doubled, and all hits thereafter are also doubled. Misses fall into the machine and cannot be retrieved without the insertion of a nickel.

New and original, this game has proven very successful, even in territories where only games of skill are legalized.

BEAN THE JAP can also be used as a separate concession in Arcades. In units of five or six. Bags are then sold over the counter ten for 5¢. With the coin chutes removed, this game is also TAX FREE.

We have a limited stock available—15 brand new—20 slightly used. In single lots \$125.00 each brand new—\$100.00 each slightly used. In quantity lots of four or more \$110.00 each brand new—\$9.00 each slightly used. An additional Clown Face is included at no extra charge, making the faces interchangeable.

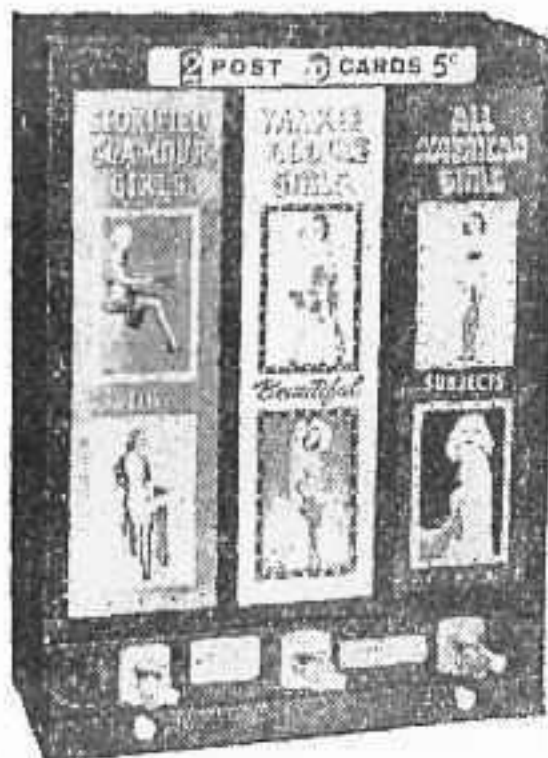
MEASUREMENTS: 65" high — 29" wide — 29" deep—crated weight 300 lbs.

WRITE, WIRE OR PHONE IN YOUR ORDERS. 1/2 DEPOSIT, BALANCE C. O. D.

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RE-ORDERS POURING IN!

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Beautiful 8-Color Reproductions of EARL MORAN'S Famous Paintings 64 Different Subjects

... Better Order NOW Any Supplies You Need:

● GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.

● MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.

● PUNCHING BAGS AND ACCESSORIES.

● Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

Use One Section for Glamour Girls, One for Yankee Doodle Girls or All - American Girls, and One for Hot-Cha Girls. (Adjustable to sell 1, 2 or 3 cards for one coin.)

SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!

... ONLY A FEW LEFT!

3000 CARDS FREE BRING IN \$75.

VENDOR COSTS ONLY \$60.

1/3 Deposit, Balance C. O. D.

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT. STILL AVAILABLE FOR IMMEDIATE DELIVERY.

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Watling Tom Thumb Fortune Scales ..\$65.00
Jennings Full-Length Mirror Scales ... 65.00
International Ticket Scales 75.00
Shipman Stamp Machines, same as brand new 22.50

Cebco 5c Hot Nut Machines, used 30 days\$12.50
Watling 5c Roll-a-Tops, excellent condition 65.00
Steel Folding Slot Stands 3.00

Quantity brand-new Columbus Peanut Machines, including DeLux Floor Models, at close-out prices if sold at once. One-third with order—balance C. O. D.

E. O. LIKENS

BETHESDA, MARYLAND

Brazil Seeks Main Position

Launches vast program to attain economic dominance in South America

RIO DE JANEIRO, July 17.—Brazil is discarding her status as an "essentially agricultural nation" and is carrying out a vast program designed to give the country economic dominance in South America. Among her aims are industrial supremacy (now held by Argentina); to make Rio the diplomatic center of the continent, and to be South America's spokesman at the peace conference after the war.

In order to further these ambitions, Brazil is co-operating with the United States on all matters connected with the war effort so she will continue to receive lease-lend and other economic aid.

With the assistance of technicians from the United States, the Export-Import Bank and the rubber development and defense supplies corporations, Brazil has been able to accomplish an industrialization program in months which under normal circumstances might have taken years.

Brazil is off to a good start in realizing her industrial ambitions, and if Argentina does not shortly meet the challenge the latter will fall behind her neighbor in the race for leadership.

President Getulio Vargas said in a recent address that Brazil is finished with exporting raw materials and importing manufactures.

Brazil also hopes to become the post-war air capital of the hemisphere. The great air base at Parnamirim Field, a short distance inland from Natal, is the largest in South America, and plans already have been made for anticipated crowds of air travelers who will stay overnight in Natal on trips across the South Atlantic.

Construction Difficult

Because Brazil's great area makes the construction of railroads and highways difficult, the possibilities of huge cargo carriers and passenger ships appeals to the country. Although it is agreed that rails or roads must link interior production centers to processing centers, Brazil's principal mode of transportation and travel probably will have to be in the air.

Should Argentina also become indus-

Random Notes

Happel Visits in Chi

Bill Happel, of Badger Sales Company, Los Angeles, recently spent a few days in Chicago and saw many of his friends in the trade. He spent some time with Sam Winsberg, Chicago Novelty Company, in talking over business. Happel reports that the coin machine trade is going along fine on the West Coast. He does not feel that men in the trade should complain about restrictions due to war.

Silver Sleeve for Repairs

Lou Byrnes, president and general manager of General Coin Machine Supply Company, Buffalo, says the idea of using silver for stem repair sleeves on pinball bumper stems has really proved its worth to operators. Thousands have been sold since the item was announced, he says. Many free samples have been sent to operators for thoro testing so that there is no longer any guess work about the idea.

trialized, and there are indications that she may try to do so, both countries will strive for South American commercial supremacy. A great struggle for trade in the continent is expected after the war.

To date Argentina has refused to join the United Nations in war on the Axis. It does not seem possible that United States' relations elsewhere in Latin America can prosper after the war if it resumes an attitude of "business-as-usual" toward Argentina.

The post-war position of Britain in South America has not been clarified, but it is expected that considerable economic rivalry will develop between the United States and British Empire.

Thinking of Future

CHICAGO, July 17.—Bally Manufacturing Company recently began telling the trade that it had big plans for the future. Among the early responses to the Bally message was a letter from a former colman, now in the armed service, who is thinking of the future. In his letter, the soldier said:

"As per your advertisement in *The Billboard*, will you please place Middleton Vending Company on your list to receive your Bally post-war flash No. 1." Signed, Sgt. Jos. Middleton, Box 1278, 396 T.S.S., Keesler Field, Miss.

OLIVE'S SPECIALS FOR THIS WEEK

5 BALL FREE PLAY

| | |
|----------------------------|----------|
| A.B.C. Bowler | \$ 30.00 |
| Big Town (Plastic Bumpers) | 30.00 |
| Belway | 45.00 |
| Brite Spot | 15.00 |
| Broadcast | 27.50 |
| Five and Ten | 115.00 |
| Fox Hunt | 20.00 |
| Hi Hat | 37.50 |
| Home Run, 1940 | 20.00 |
| Jepc | 115.00 |
| Jungle | 45.00 |
| Pan American | 32.50 |
| Play Ball | 25.00 |
| Show Boat | 30.00 |
| Snappy | 47.50 |
| Sport Parade | 27.50 |
| Wildfire | 27.50 |

ONE BALL FREE PLAY

| | |
|-----------------------------|----------|
| Big Prize | \$ 75.00 |
| One-Two-Three, 1940 | 35.00 |
| One-Two-Three, 1939 | 25.00 |
| Record Time | 150.00 |
| Victorious 1943 Turf Champs | 167.50 |
| Sport Special | 140.00 |

CONSOLES

| | |
|--|----------|
| Track Time, 1937, Payout | \$ 27.50 |
| Jumbo Parade (Low Head), F.P. | 75.00 |
| Bally Club Bell, Comb. F.P. & P.O. | 200.00 |
| 1 Mills Wolf Head, 5c, 2-4 Pay, S-391678 | 50.00 |

Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 3620)

WANTED FOR CASH

SUNBEAM, DO-RE-MI, WESTWIND, DOUBLE PLAY, ONE BALL F. P., SLOTS, ARCADE EQUIPMENT, 3 BELLS & 4 BELLS

Also late Music Machines. Send us your list today for best prices.

GLOBE GAMES CO.
1228 WALNUT ST., CINCINNATI, OHIO

SLOTS

| | |
|--|----------|
| 15 Watling 10c Rol-Top | \$100.00 |
| 10 Watling 25c Rol-Top | 200.00 |
| 15 Jennings 4 Star Chiefs | 129.50 |
| 10 Jennings Escalators, Trip. J.P., 3-5 Pay | 79.50 |
| 5 Mills 5c Futurity | 120.00 |
| 10 Mills 10c Skyscrapers, 20-Stop, 2-4 Pay | 75.00 |
| 5 Extraordinary, 5c, Original Silver Krinkle Finish | 150.00 |
| 5 Extraordinary, 10c, Original Silver Krinkle Finish | 175.00 |

Large Stock of Watlings, Pacos and Single J-P Slots.

1/3 Cash, Balance C. O. D.

J. J. HIGHTOWER

805 So. Beacon St. DALLAS, TEXAS

GUARANTEED EQUIPMENT

| | |
|---|----------|
| 1 Reconditioned 1939 Rock-Ola De Luxe New Motor | \$159.50 |
| 1 SportParade | \$22.50 |
| 1 Horoscope | 31.50 |
| 3 Twin Six | 34.50 |

Parts, Separate Heads and Bodies.

| | |
|--------------|---------|
| 1 Spot Pool | \$19.00 |
| 1 ABC Bowler | 18.00 |
| 1 Wild Fire | 8.00 |
| 1 Gun Club | 19.00 |
| 1 Sky Ray | 8.00 |
| 1 Majors '41 | 8.00 |
| 1 Anabel | 8.00 |

1/2 Deposit, Balance C. O. D.

VICTORY VENDING

3500 Chestnut Ave. BALTIMORE, MD.
Pl. 2424 JACK BERGER LOU LESSER

1800 Red, White, Blue

\$2.50 per bag

ED PHILLIPS

BOX 901, MUNCIE, IND.
Distributors' Only.

WE HAVE SEVERAL

Good paying routes for sale. Will stand investigation. 25% cash required, balance could be handled 12 or 15 months.

BOX D-102

The Billboard CINCINNATI 1, O.

OHIO SPECIALTY CO.

BIG VALUES — ORDER NOW

| | | | |
|---------------------------|----------|-----------------------|----------|
| CONSOLES | | Each | Each |
| 3 Derby Days | \$ 30.00 | 5c Columbia | 59.50 |
| 2 Fast Times | 59.50 | 5c Columbia | 79.50 |
| 1 Parlay Races | 59.50 | 5c Watling | 39.50 |
| 3 Tanforan | 17.50 | 5c Watling Rol-a-Tops | 59.50 |
| 1 Paces Races | 99.50 | 1c Watling Rol-a-Tops | 49.50 |
| 1 Jungle Camp, P.O. | 109.50 | 1c Watling Twin J.P. | 49.50 |
| 1 Pamco Bell | 22.50 | PIN GAMES | |
| 2 Baker's Pacer | 325.00 | 1 All American | \$ 25.00 |
| 1 Spinning Reels | 127.50 | 2 Big Chiefs | 32.50 |
| 1 Pacemaker, P.O. | 79.50 | 1 Bosco | 75.00 |
| 1 Long Shot, P.O. | 325.00 | 1 Broadcast | 37.50 |
| 2 Gold Cups, F.P. | 79.50 | 1 Captain Kidd | 45.00 |
| 1 1-2-3, '39, P.O. | 79.50 | 1 Congo | 39.50 |
| 5 Jumbo Parades | 99.50 | 1 Defense | 99.50 |
| 1 Four Bells, #1114 | 700.00 | 1 Double Feature | 17.50 |
| PHONOGRAPH | | 1 Commander | 79.50 |
| 3 Wurlitzer 616 | \$ 79.50 | 1 Formation | 27.50 |
| 1 Rock-Ola Super, '40 | 235.00 | 1 Four Aces | 129.50 |
| 1 Rock-Ola Master, '40 | 192.50 | 2 Gobs | 109.50 |
| ARCADE | | 2 Hi Dive | 52.50 |
| 1 Keeney Sub. Gun | \$179.50 | 1 Hi Hat | 45.00 |
| 1 Ten Pins, H.D. | 79.50 | 1 Keep 'Em Flying | 145.00 |
| 1 Ex. Bowling Alley | 69.50 | 1 Landslide | 27.50 |
| 1 Skill Jump & St. | 75.00 | 1 Leglonnaire | 47.50 |
| 9 Microscope Diggers | 75.00 | 4 Majors, '41 | 47.50 |
| 1 Ex. Rotary Merchandiser | 179.50 | 1 Metro | 27.50 |
| SLOTS | | 1 Miami Beach | 39.50 |
| 5c Pace Smoker Bell, New | \$ 99.50 | 3 Monicker | 92.50 |
| 5c Pace Slug Proof | 109.50 | 1 Mustang | 59.50 |
| 10c Jennings | 59.50 | 3 Pan American | 27.50 |
| 5c J. Century | 27.50 | 3 Paradise | 32.50 |
| 5c J. Little Duchess | 25.00 | 1 Pick-Em | 22.50 |
| 5c J. Goose Necks | 27.50 | 2 Play Balls | 27.50 |
| 1c J. Chiefs | 59.50 | 1 Polo | 32.50 |
| 5c J. Chief Console | 79.50 | 2 Repeaters | 27.50 |
| 5c Mills F.O.K. | 27.50 | 2 School Days | 29.50 |
| 5c Q.T., Rd. the World | 49.50 | 1 Sea Hawk | 39.50 |
| 5c Mills D.J.P. | 30.00 | 1 Silver Skates | 27.50 |
| 5c M. Bl. & Gold V.P. | 55.00 | 4 Sink the Japs | 54.50 |
| 1c M. Bl. & Gold V.P. | 49.50 | 2 Show Boats | 47.50 |
| 5c M. Chrome Vest P. | 72.50 | 1 Sky Ray | 42.50 |
| 5c M. Giltter Gold Q.T. | 129.50 | 1 Snappy | 40.50 |
| 1c M. Giltter Gold Q.T. | 92.50 | 1 South Paw | 59.50 |
| 1c M. Blue Fr. Q.T. | 54.50 | 1 Speed Ball | 32.50 |
| 5c M. Smoker Bell | 75.00 | 1 Sport Parade | 32.50 |
| 5c M. Giltter Gold | 390.00 | 2 Spot Pools | 49.50 |
| 5c M. Brown Front | 267.50 | 1 Spottent | 22.50 |
| | | 1 Stratolliner | 39.50 |
| | | 1 Tonje | 92.50 |
| | | 2 Triumphs | 19.50 |
| | | 3 Twin Six | 42.50 |
| | | 5 Vacations | 14.50 |

OHIO SPECIALTY COMPANY

29 W. COURT STREET CINCINNATI, OHIO
539 S. 2ND STREET LOUISVILLE, KY.

SPECIALS!

50c WATLING ROLATOP Write
EXHIBIT ROTARY MERCHANDISER,
Claw Type (Novelty Candy Vendor).... \$149.50
NEW WEIGHTED STANDS—Q. T. 19.50

| | | | | | | |
|--|----------|---|----------|------------------------|---------------------------------|--------|
| BELLS | | 1-BALL GAMES | | ARCADE MACHINES | | |
| Mills 5c Gold Q.T., Factory Rebuilt | \$139.50 | '41 Derby, F.P. | \$375.00 | Ghi Coin Hockey | \$229.50 | |
| 5c Q.T. Blue, Factory Rebuilt | 109.50 | Mills Spinning Reels, P.O. | 125.00 | Batting Practice | 129.50 | |
| Mills 1c Q.T. | 59.50 | FINAL CLOSEOUT! Your Choice of Reels: | | Baker Line-a-Line | 99.50 | |
| Mills 1c Smoker Bell | 59.50 | 1c CUB, Cig. | \$7.75 | Evans Ten Strike, L.S. | 59.50 | |
| Pace 1c Blue Comet | 89.50 | 5c CUB, Fri. | | Each | '39 Western Baseball | 94.50 |
| Pace 10c Blue Comet | 89.50 | 5c ACE, Poker | | | Western Baseball, DeLuxe, Brown | 129.50 |
| Pace 25c Comet | 119.50 | | | | Tom Mix Gun | 79.50 |
| Jenn. 5c, 10c or 25c Gooseneck | 59.50 | | | Bang-a-Deer | 124.50 | |
| Jenn. 5c 4 Star Chief | 119.50 | | | Casino Golf | 39.50 | |
| Gretchen Columbia, Wide Cig. Reels, Concoaled P.O. Latest Mod. | 89.50 | | | Kirk Guesser Scale | 124.50 | |

ALSO GENUINE FACTORY REBUILT MILLS BELLS. Write for Prices!

CONSOLES

| | |
|---|----------|
| Watl. Big Game, P.O. | \$139.50 |
| Jenn. Fast Time, P.O. | 109.50 |
| Jenn. Gelfarola, Latest Model, Like New | 139.50 |
| Jenn. Cigarola, Model V | 79.50 |
| Jenn. Cigarola XXV | 169.50 |
| Mills Jumbo, P.O. | 114.50 |
| New Jumbo, F.P. | 149.50 |
| Mills Square Bell | 89.50 |
| Jenn. Liberty Bell | 49.50 |
| Flat Top | 59.50 |
| Slant Top | 59.50 |
| Bally Royal Draw, P.O. | 89.50 |
| Bally Club Bells | 225.00 |
| Keeney Triple Entry | 149.50 |
| Pace Reels, 5c, P.O. | 132.50 |
| Chrome Railing | 132.50 |

CASE OF 4 \$30.00
PLEASE ADDRESS YOUR MAIL TO CHICAGO 47, ILL.
TERMS: 1/3 Deposit, Balance C. O. D.



2051 TUBE \$2.55 Ea.

MISCELLANEOUS

| | |
|-----------------------------|---------|
| Chicken Sam Cabinet, Only | \$22.50 |
| Chicken Sam Gun Stand, Only | 17.50 |
| Seeburg Wired Speakergan | 32.25 |
| Seeburg Wireless Speakergan | 58.75 |

PARTS

| | |
|---------------------------------|--------|
| Title Strips, 2000 | \$.50 |
| Curved Ten Strike Glasses | 2.50 |
| Jackpot Glasses | 1.25 |
| Gears for Exh. Bicycle | 10.00 |
| Toggle Switches for Chicken Sam | 2.00 |

FRIENDLY PERSONAL SERVICE

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO 7, ILL.



MATCHLESS ELECTRIC CO.
564 WEST RANDOLPH ST. CHICAGO

Coinmen Back Patriotic Drive

Philly operators pledge half a million cigarettes for overseas fighters

PHILADELPHIA, July 17.—In line with the patriotic efforts of numerous businesses, fraternal and civic organizations in the city in providing cigarettes for the boys on the fighting fronts, the coin machine groups here are getting into step. Both the music machine and the pinball operators' associations have set up a "Smokes for Yanks" drive, adding another outstanding activity to the many war efforts engaged in by both associations.

The music operators, getting their drive under way this week, have set as their goal a contribution of a half million cigarettes this month to be sent to the fighting men with the compliments of the association. Also significant is the fact that the members decided to tax themselves to raise the money to buy the cigarettes. Assessments were approved,

based on the number of music machines an operator has out on location.

Jack Cade, business manager of the association, said that operator response to the drive is so great that it is almost a certainty that the operator members will want to match their July contribution of a half million cigarettes in August. In fact, said Cade, there is a strong feeling among the membership that "Smokes for Yanks" should be the association's major war activity, and for the cigarette contribution to be made each month for the duration.

That the cigarettes will be sent to Philadelphians, with each pack carrying a credit sticker that it is with the compliments of the music machine operators, is seen as creating good-will for the local industry that will be realized many times over in the post-war period. All the good-will gained now for later is viewed as a sound investment by the operators. With the added fact that it means helping the boys in the fighting force, the self-imposed assessment is accepted cheerfully.

The pinball operators' association will get its drive under way later in the month, following the pattern of the music association. The fact that a good number of the operators handle both music and pinball, and are members of both associations, does not dampen their spirits in spite of the fact that it means a double assessment for them.

WE RE-BUILD—RE-CONDITION—RE-FINISH— Your old run down "CHICKEN SAMs" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.
For **\$59.50** F. O. B. Chicago

We pride ourselves in turning out the most thorough and neat Ray-Gun-Conversion in the U. S. A.

Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with lasting lacquer—New Scenery is hand-painted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped.

WE WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at nominal charges.

Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you a steady income for at least 5 more years.

"SEEBURG RAY GUNS ARE A LASTING INVESTMENT."

Chicago Novelty Company, Inc.
1348 Newport Avenue Chicago, Ill.

TICKETS TICKETS

| | | | |
|---|----------------|--|----------------|
| 120's, 5 Numbers on a Ticket ... \$ 25.00 | Per Gross Sets | 1000's, Salesboard Jackpot\$350.00 | Per Gross Sets |
| 120's, Single Number Tickets 40.00 | | RED, WHITE & BLUE (2040) 432.00 | |
| 320's, 9 to 99 Tips 95.00 | | | |

Above Tickets completed and ready to sell. Samples sent at gross prices. I know you will repeat. 1/3 Deposit With Order.

QUEEN CITY SALES CO. 666 N. Crescent Ave. Cincinnati, Ohio

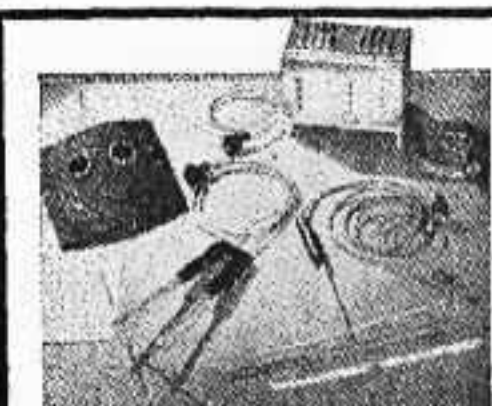
EXTRA SPECIALS—REAL CLEAN

| | |
|---|-----------------------------|
| Thoroughbred and Long Acres\$525.00 | Club Trophies\$325.00 |
| Pimicoes 425.00 | Blue Grass 175.00 |
| '41 Derbies and Keeney Fortunes .. 350.00 | Dark Horse 160.00 |
| | 1940 1-2-3's 89.50 |

Wire 1/3 deposit with order for immediate delivery. Write for complete list of 5-Ball Machines.

AUTOMATIC SALES CO.

111-113 THIRD AVE., N. NASHVILLE, TENN.



ATTENTION! Operators and Jobbers 50 Portable Flame Arc Welders

with Regular Welder's Hood. (Hood alone sells for \$9.50) Life Saver for Duration. Limited Supply. Order Today! **\$28.95** Complete with Hood, Rods and welding material included.

We Handle a Complete Line of Coin-Operated Equipment. Largest Stock on the West Coast.

SOUTHWESTERN VENDING MACHINE COMPANY
2833 West Pico Blvd. LOS ANGELES 6, CALIF.

WANTED—SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have.

BAKER NOVELTY CO.

1700 W. Washington, Chicago 12 (Phone MONroe 7911)

PHONOGRAPH ACCESSORIES

SPECIAL THIS WEEK ONLY CHARM CABINETS...\$50.00 EACH

- Wurlitzer Adapter Stepper and Cello-oid Drum Assembly\$60.00
 - Wurlitzer Wall Box, Model #125 .. 39.50
 - Wurlitzer Bar Box, Oblong Shape Type 18.50
 - Seeburg Wall-o-Matic (Early) 15.00
 - Seeburg Select-o-Matic (Early) 10.00
 - Seeburg DeLuxe Selectomatic, 5¢, 3 Wire 27.50
 - Seeburg Bar-o-Matic, 5¢, 10¢, 25¢, 3 Wire 42.50
 - Seeburg Bar-o-Matic, Wireless, 5¢, 10¢, 25¢ 47.50
 - Seeburg Wired Speak Organ 35.00
 - Seeburg Wireless Speak Organ 45.00
 - Seeburg U.S.R., 4 Selection Receiver, used to convert Model 8200, 8800 and 9800 from Straight Phonographs to Remote Control .. 62.50
 - Buckley Wall Boxes 5.00
 - Singing Picture Speakers, Brand New 15.00
 - Auxiliary Speakers, Built Into New Cabinets 15.00
 - Seeburg Motors 20.00
 - Wurlitzer Transmitters, Wireless ... 7.50
- One-Third Deposit Required With All Orders.

W. B. NOVELTY CO., INC.

1903 Washington Blvd. ST. LOUIS, MO.

OUTSTANDING BUYS IN CIGARETTE VENDING MACHINES

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these prices.

- 7 Col. STEWART-McGUIRE, MODEL "8" (15¢ and 20¢ operation) \$20.00 Each in Lots of 10, Single Machines, \$25.00 Each.
- 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10, Single Machines, \$25.00 Each.
- 6 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10, Single Machines, \$25.00 Each.
- 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10, Single Machines, \$30.00 Each.
- 9-30 NATIONALS \$45.00 Each in Lots of 10, Single Machines \$50.00 Each.

1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.

AUTOMATIC CIGARETTE SALES CO.
2208 LOCUST ST. ST. LOUIS, MO.

FOR SALE

1500 New Razor Blade Vending Machines. Will vend package 1"x1"x2". 6,000 New Steel Perfume Display Cases, 12 drawers for different odors. WILL SELL THESE ITEMS CHEAP, AS WE NEED THE SPACE.

KAPLAN SALVAGE CO.

1615 S. Kostner Ave. CHICAGO, ILL.

WANTED DOMINOS

and THREE BELLS

1941 Models

COFFIELD

P. O. Box 181 NORFOLK 6, VA.

MONEY CARDS and Merchandise Cards

Our money cards include 100-Hole, 150-Hole, 200-Hole, 240-Hole, 600-Hole and 800-Hole Bookboard. Our merchandise cards include Seal cards with Girls' Names in all sizes up to 150 Holes, plus 1-29 thru 1-99 cards with or without Seals at the tops.

You can get cards here with which to continue to make good profits. We have especially large stocks, including money cards, such as our 600-Hole and 800-Hole Bookboard, both with protected numbers. Write us today.

W. H. BRADY CO.

Manufacturers EAU CLAIRE, WISCONSIN "The Push Card House" BUY WAR BONDS TO SPEED VICTORY

WILL PAY CASH

For late Wurlitzer and Seeburg Phonographs, Pin Games and Guns. Give quantity and best price wanted in first letter.

AMERICAN COIN MACHINE CO.

557 Clinton Ave., N. ROCHESTER, N. Y.

WHILE THEY LAST!

| | |
|--|----------|
| Bally Long Shot, Like New | \$345.00 |
| Cherry Bell, 3-10 | 255.00 |
| A. B. T. Challenger | 27.50 |
| Rotary Merchandiser | 229.50 |
| Keeney Submarine | 199.50 |
| Brand New Electric Shookers (In 5-Foot Cabinets) | 89.50 |
| World Series | 99.50 |
| Texas Leaguers, De Luxe | 49.50 |
| View-a-Scopes | 29.50 |
| Skill Jumps | 52.50 |
| Vitalizer | 79.50 |
| Radio Rifles | 69.50 |
| 1 Shoot the Chutes | 129.50 |
| Jennings Lo-Boy Scale | 69.50 |
| 2 Exh. Card Machines | 35.00 |
| Square Bells | 99.50 |
| Hi-Score Rock-a-Ball, 7 Ft. (Uncrated) | 79.50 |

Jennings 25c Golf Ball Venders \$89.50

| | |
|--------------------|--------|
| IMPS, Brand New | \$7.70 |
| WINGS, Brand New | 9.90 |
| YANKEES, Brand New | 9.90 |
| MERCURY | 11.50 |
| LIBERTY | 11.50 |

1/2 Deposit With Order.

GERBER & GLASS

914 Diversey Blvd., Chicago

WHAT HAVE YOU TO TRADE OR SELL?

| | |
|-----------------------------|----------|
| 5¢ Brown Front, 444 | \$225.00 |
| 5¢ Brown Front to 335,000 | 199.50 |
| 5¢ Four Star Chief | 89.50 |
| 5¢ All Star Comets | 69.50 |
| 5¢ DeLuxe Comet, Red | 99.50 |
| 5¢ Futurity, Mystery | 115.00 |
| 10¢ Futurity, Mystery | 135.00 |
| 10¢ Blue Front over 400,000 | 225.00 |
| 10¢ Silver Chief | 179.50 |
| 10¢ Chief | 109.50 |
| 5¢ B. & G. Vest Pocket | 44.50 |
| 5¢ Green Vest Pocket | 32.50 |
| 1¢ Marvels | 8.50 |
| 1¢ Mercurials | 8.50 |
| 1¢ American Eagles | 7.50 |
| 1¢ Liberties | 7.50 |
| Mills Double Safes, 2 Doors | 75.00 |
| Saratoga, P.O. Ralls | 109.50 |
| Track Time, '38 | 109.50 |
| Kentucky Club | 79.50 |
| High Hand | 139.50 |
| Paces Racers, Brown | 149.50 |
| Jungle Camp, Combination | 99.50 |
| Jungle Camp, F.P. | 69.50 |
| Big Game, F.P. | 69.50 |
| Jumbo Parade, F.P., Animals | 79.50 |
| Jumbo Parade | 89.50 |
| Cigarolas XV | 94.50 |
| Cigarolas V | 89.50 |
| Mills Punching Bag | 129.50 |
| Keeney Air Raider | 215.00 |
| Major League, B.B. | 139.50 |
| Chicago Coin Hockey | 205.00 |
| Seeburg Gun | 149.50 |
| Wurlitzer 616, Clean | 69.50 |
| Wurlitzer 61, Clean | 69.50 |

CHAS. HARRIS

2773 Lincashire Rd., Cleveland Heights 6, Ohio
Tel.: Yellowstone 8619

ALL GAMES CLEAN, SCRAPED AND READY FOR LOCATION

| | | | |
|-------------------------------------|---------|---------------|---------|
| Jinko Defence (like new) | \$89.50 | Sparky | \$24.50 |
| Victory (like new) | 84.50 | Stratoliner | 32.50 |
| New Champ | 59.50 | Sara & Suzy | 24.50 |
| Champ | 35.00 | League Leader | 29.50 |
| Pan-American | 32.50 | Polo | 24.50 |
| Flicker | 29.50 | Holdover | 24.50 |
| Red, Wh., Blue | 24.50 | High Stepper | 32.50 |
| Anabel | 19.50 | Trailway | 24.50 |
| Wow (like new) | 29.50 | Silver Skates | 29.50 |
| Target Skill | 27.50 | Play Ball | 29.50 |
| Dble. Feature | 19.50 | High Hat | 44.50 |
| Score-a-Line | 24.50 | Bally Beauty | 17.50 |
| Roxy | 22.50 | Fox Hunt | 19.50 |
| Rockola Table Model Outside Spoker | 65.00 | Formation | 29.50 |
| 8 Column National Cigarette Machine | 25.00 | | |

1/3 Deposit, Balance C. O. D.

R. K. SALES CO.

265 South 60th St. PHILADELPHIA, PA.

SPECIALS THIS WEEK

120 COMBINATION TIP TICKETS WITH SEAL CARD. \$30.00 PER GROSS. IN LOTS OF 25 GROSS OR MORE, \$28.50. SAMPLE SET 30¢. 1000 BINGO TICKETS ON STICKS. \$1.50 PER SET. Lots of 25 or more, \$1.35 PER SET. 1000 TRADING POST TICKETS. Takes in \$50.00—pays out \$38.00 in trade. \$2.00 PER SET. Lots of 25 or more, \$1.50 PER SET. LARGE STOCKS—IMMEDIATE DELIVERIES.

V. P. Distributing Co.

2334-36 OLIVE ST. ST. LOUIS, MO.

PHOTO EXPERT

Specializing in maintenance, managing of studios and instruction in the operation of photomaton automatic cameras and semi-automatic apparatus. Knows where and how to buy paper, supplies and parts. Seeks connection with firm with post-war possibilities. Only bona fide proposition entertained. Write or wire PHOTOMATON, Box 449, Care The Billboard, 1564 Broadway, New York 19.

EASTERN FLASHES

By BEN SMITH

One More

The arcade boom is still on. Latest to hop the arcade band wagon include Bill Alberg and Charlie Aronson, of the Brooklyn Amusement Machine Company. They have just purchased their first arcade in Hempstead, L. I., N. Y. Charlie, by the way, is still working up courage to take that operation. He is now gathering strength by vacationing in the mountains. Mrs. Aronson is there with him.

Distributor

Some months ago J. Seidler purchased a large quantity of U-Need-a-Pak parts at the auction of the U-Need-a-Pak plant. This purchase was the base for the start of a new business which Seidler is now operating under the name of the Uneed-a-Pak Vending Service. Firm is located at 195 Avenue O in Brooklyn and in addition to specializing in U-Need-a-Pak parts also reconditions and sells used cigarette vending equipment.

McNiel Please Note

Lou Cantor, Louis H. Cantor Company, sales representatives for National Vendors, Inc., is cleaning up his desk preparatory to leaving for an extended tour which will take him as far as the West Coast. He expects to leave in about a week and will make a stopover at the National St. Louis plant until August 1. Then on to the Coast and a long visit with E. C. McNiel, National West Coast representative.

Double Mission

Joe Green, Modern Music Company, Boston, has a son, Lieut. Arnold H. Green, stationed at Fort Monmouth, N. J. Last week, while on his way to drop in on his son, Joe made a stopover in the big town to purchase much needed equipment.

Short Takes

Jay Wells, Bridgeport, Conn., is a visitor. . . Al Cohen, Asco Vending Machine Exchange, went out to Pennsylvania for a few days. . . Ray Knoxs, Lincoln Vending Machine, left for the Catskills to spend a two-week vacation. His wife Marion is with him. . . The George Ponser Company is opening two

new arcades. More about this later. . . It won't be long now before Dave Goldberg, Plainfield, N. J., will be passing the cigars around. . . Philly taxi drivers can be just as accommodating as the Newark clan. Philly taxi man who took us around the other day made a rubber-neck tour of the drive by describing points of interest as we came to them.

Furlough

Burton Blatt, private in Uncle Sam's army, came in on his first furlough the other day. Proud Daddy Willie Blatt saw to it that his son's stay was a pleasant one. Burton is stationed at Geneva, N. Y., and is in the ordnance division.

Lifting

The veil is gradually lifting on the mystery at Bell Coin Machine Company offices. Phil Mason promises to tell all very soon, probably next week. He is so busy completing the mysterious negotiations that time and appointments have lost much of their meaning for the while. Adele Isaacs, Phil's able secretary, has all she can do to appease everyone trying to see him. She does a nice, tactful job of that, too.

| | |
|---|------------|
| 25 Columbias, Cigarette Reel, Gold Award, New, Never Uncrated . . . | @ \$112.50 |
| 65 Holly Grip Scales, New, Never Uncrated @ \$19.50. Lots of Five . . . | 17.50 |
| 12 Holly Grip Scales, Slightly Used @ | 13.50 |
| 6 Watling Big Games, F.P., S.U. @ | 69.50 |
| 6 Jumbo Parades, Cash P.O., S.U. @ | 79.50 |
| 2 Mills Slots, Q.T.'s, 5¢, S.U. . . . @ | 49.50 |
| 1 Mills Q.T. Glitter Gold, 5¢ Slot, A-1 Condition | 79.50 |
| 1 Slot Watling One Cent Double J.P. | 49.50 |

Will Trade Dollar for Dollar Value for Wurlitzer 750 or 800 on Rockola Standard or DeLuxe. All Machines Guaranteed as Represented. 1/3 Cash, Balance C. O. D.

S. R. MONTCALM

P. O. Box 392, Bastrop, La.

5 AS ONE TIP

120 Tickets

\$36.00 Per Gross

Want Jobbers

RED, WHITE & BLUE SPECIALTY CO.

Box 246, Yorktown, Ind.

JAR DEAL TICKETS

| | |
|------------------------------------|-------------|
| 1836 Count | \$3.50 Each |
| 2280 Count with 50 Seal Card . . . | 4.50 Each |
| 2520 Count with 50 Seal Card . . . | 6.00 Each |

1/3 Deposit, Balance C.O.D. Supply Limited.

AUTOMATIC AMUSEMENT COMPANY

633 Mass. Avenue INDIANAPOLIS, IND.

SPECIAL—5c-10c-25c BLUE FRONT, 433,000 SERIES, the set \$645.00

SPECIAL—NEW SUPREME GUN, \$330.00

| ARCADE EQUIPMENT, GUNS & MISCELLANEOUS | |
|--|----------|
| Chicago Coin Hockey | \$224.50 |
| Exh. Streamline Digger | 79.50 |
| Viewscope & Extra Film. Stand | 39.50 |
| Radio Rifle & Film | 79.50 |
| Gott. 3-Way Grippers | 17.50 |
| Jap Chicken Sams | 159.50 |
| Shoot the Chutes | 139.50 |
| Ex. Card Vender, Floor Model | 34.50 |
| Mills World Horoscope | 69.50 |
| 1938 West. Baseball | 94.50 |
| Ten Pins | 65.00 |
| Hoot Mon Golf | 74.50 |
| Kicker & Catchers | 19.50 |
| Bally Defender | 295.00 |
| Roll in Barrel, Jennings | 139.50 |
| Western Oomph | 39.50 |
| Batting Practice, Late Model | 115.00 |
| World Series, Rockola | \$ 94.50 |
| Whizz Ball & Sweet Sixteen | 7.50 |
| Pikes Peaks | 19.50 |
| ABT Guns, Late Models | 22.50 |
| Mercury, Cigarette Reels | 13.50 |
| Back Glass for Bally 1-Balls | 9.00 |
| Keeney Anti-Air Screens, New | 9.50 |
| Contact, Point & Rivet Kit | 7.50 |
| New 1¢ Bulldog Coin Chutes | 2.75 |
| Rectifiers, #24, 28, 32, for Genco | 5.00 |
| Used 5¢ 500 F.P. Coin Chutes | 2.00 |
| Collection Books, Per 100 | 5.00 |
| 5-Col. Stewart-McGuire Cig. | 49.50 |
| 3-Wire Zip Cord, Per Foot | .10 |
| Photo Colls, Seeburg & Bally | 3.50 |
| Shielded Cable, Per Foot | .10 |
| Bally Defender, Photo. Colls | 4.50 |

GRAND CANYON, \$175.00--NEW 5-10-20, \$159.50--ARIZONA, \$175.00

SECOND FRONT AND ACTION, \$145.00 — NEW MIDWAY, \$175.00

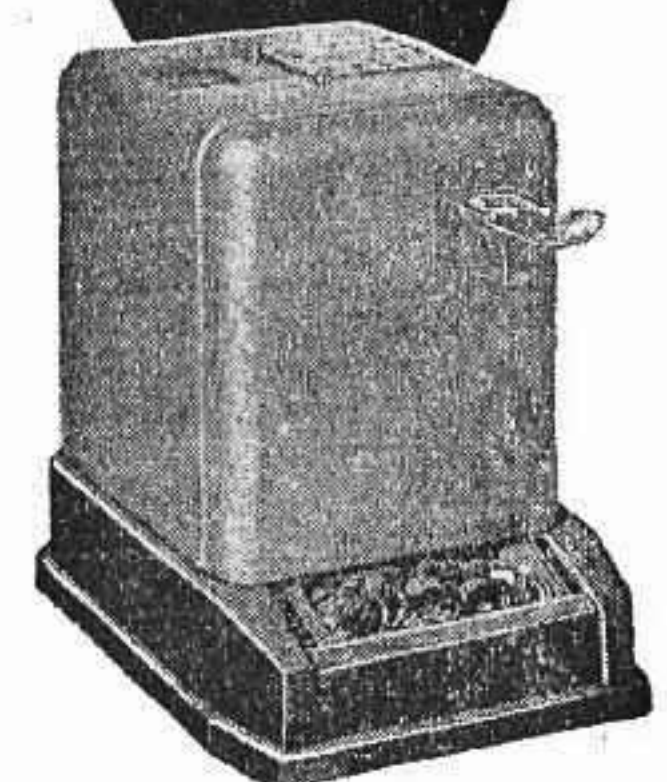
WE REPAIR BALLY 1-BALL AND 5-BALL OPEN MOTORS, \$5.00—SEALED, \$12.50

| SLOTS ONE BALLS CONSOLES | | | |
|--|----------|----------------------------|----------|
| 1-5¢ Bonus Bell | \$225.00 | Bally Sport Event | \$185.00 |
| 1 Bally Turf King, Like New | 525.00 | Bally Sport Special | 185.00 |
| 5¢ Blue Fronts | 159.50 | '41 F.P. 1-2-3 | 99.50 |
| 5¢ Goo-neck, 3-5 P.O., C.H. | 275.00 | 25¢ 4-Star Chief | 195.00 |
| 5¢ Jenn. Chief 4 Star | 139.50 | 5¢ Silver Chief | 189.50 |
| Jumbo Parade, Cash Model, Latest | 119.50 | '41 Derby | 375.00 |
| Jumbo Parade, Free Play, High Hand | 89.50 | Keeney Fortune | 385.00 |
| High Hand Combination | 144.50 | Keeney Sky Lark | 295.00 |
| Jenn. Silver Moon, F.P. | 144.50 | Exhibit Congo | 34.50 |
| Latest Jenn. Golfarola | 129.50 | Arrow Head, One-Ball F.P. | 34.50 |
| 5¢ Green Vest Pockets | 39.50 | Club Trophy | 365.00 |
| Keeney Contest | 138.50 | Kentucky, Cash Payout | 395.00 |
| Sun Ray, Floor Sample | 194.50 | Sport King, Cash Payout | 345.00 |
| 1 Watling Big Game, F.P. | 79.50 | 5¢ Blue & Gold Vest Pocket | 49.50 |
| 2 Jenn. Bobtails, P.O. | 144.50 | Santa Anita | 245.00 |
| 10 Jenn. Bobtails, F.P. | 119.50 | Jockey Club, Like New | 465.00 |
| 2 Pimlico | 455.00 | 5¢ Super Bell | 228.50 |
| PIN GAMES | | | |
| Wild Fire | \$89.50 | Stratoliner | \$39.50 |
| Big Chief | 39.50 | Sport Parade | 39.50 |
| All American | 34.50 | Band Wagon | 39.50 |
| Broadcast | 37.50 | Air Circus | 114.50 |
| Dixie | 29.50 | Jungle | 54.50 |
| Hi-Boy, Rob. Metro. | 89.50 | Horoscope | 47.50 |
| Play Ball | 39.50 | Liberty, Like New | 169.50 |
| Velvet | 39.50 | Keep 'Em Flying | 149.50 |
| Sea Hawk | \$ 44.50 | Twain Six | 54.50 |
| Knock-Out | 109.50 | Big Parade | 109.50 |
| Toplo | 84.50 | Sky Blazer | 69.50 |
| Sky Chief, Like New | 169.50 | Genco Victory | 84.50 |

WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WINDS AND DOUBLE PLAY. ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE 2812 W. North Avenue, Chicago 47, Ill.
Phone: Humboldt 6288

NOW! JACKPOT FOR YOUR VEST POCKET BELL



Something New Must Be Added To Help You Pay That \$100.00 Tax on a Vest Pocket. And THIS JACKPOT Attachment Will Double . . . Triple . . . Quadruple Your Vest Pocket Receipts.

- Simple
- Positive
- Foolproof
- Mechanically Perfect
- Finish, Blue and Gold
- Dumps Automatically
- Hand Loaded
- Heavy Shatter-proof Glass
- Extra Heavy Cabinet
- Registers All Jackpots Paid

Can be attached to any Vest Pocket Bell in 20 minutes. Will pay for itself the first month.

All Samples **\$19.50**

Veeder Counter \$2.50 Extra
\$10.00 Certified Deposit With Order, Balance C. O. D.
By Parcel Post or Express

VALLEY SPECIALTY CO., INC.

Builders of Winners for Operators for 18 Years
1061 JOSEPH AVE., ROCHESTER 5, N. Y.

AMERICA'S MOST COMPLETE LINE SALESBOARDS

IMMEDIATE SHIPMENT
Featuring SUPERIOR'S Biggest Sellers

Prepare Now for the Shortage ... We Can Supply You



1000 Hole Thick CHARLEY BOARD, Def. Profit, \$50.00. Feature Orig. Protec. Charley Board Tickets.
\$2.45 each

1600 Hole Over-sized Semi-Thick SILVER VENDER BOARD, Max. Profit \$38.20. Proven Best by Test.
\$4.50 each



| NAME | HOLES | MAXIMUM PROFIT | NET PRICE |
|--------------------------|------------------|----------------|-----------|
| 5c Get Lucky | 400 Thick | \$11.73 | \$2.50 |
| 5c OH BOY | 750 Extra Thick | 23.00 | 3.75 |
| 5c HOTEL BEDLAM | 800 Extra Thick | 24.60 | 3.60 |
| 5c On the Fence | 854 Thick | 31.90 | 3.45 |
| 5c KING OF BELLS | 1000 Extra Thick | 27.80 | 3.95 |
| 5c Lucky Punch | 1000 Thick | 23.05 | 3.20 |
| 5c BIG LIBERTY | 1000 Extra Thick | 27.12 | 4.40 |
| 5c Big Catch | 1000 Thick | 30.00 | 3.65 |
| 5c Saddle Up | 1000 Thick | 25.95 | 3.60 |
| 5c Riding the Rails | 1000 Thick | 26.80 | 3.60 |
| 5c Well Winit | 1000 Thick | 28.20 | 3.80 |
| 5c GOOD PICKINS | 1000 Thick | 25.95 | 3.60 |
| 5c Lucky Dogs | 1050 Thick | 31.20 | 4.40 |
| 5c Sugar and Spice | 1050 Thick | 32.00 | 4.40 |
| 5c SPECIAL ACTION | 1050 Thick | 28.45 | 4.20 |
| 5c COME RIGHT UP | 1050 Extra Thick | 30.10 | 4.40 |
| 5c SWEET SUE | 1080 Thick | 26.40 | 4.20 |
| 5c Rough Riders | 1080 Thick | 30.90 | 4.60 |
| 5c Trading Post | 1200 Extra Thick | 27.92 | 4.40 |
| 5c Oats of Dough | 1200 Extra Thick | 34.75 | 4.75 |
| 5c Make Room | 1200 Thick | 24.00 | 3.95 |
| 5c Little Sluggo | 1200 Extra Thick | 34.40 | 4.35 |
| 5c Eyes of the Fleet | 1248 Extra Thick | 34.40 | 4.40 |
| 5c Oh Oh | 1250 Extra Thick | 39.40 | 4.75 |
| 5c Nat Results | 1260 Extra Thick | 36.95 | 4.80 |
| 5c Deal Me In | 1280 Thick | 36.75 | 4.80 |
| 5c Not Bad | 1280 Extra Thick | 40.25 | 4.75 |
| 5c Flowing Gold | 1280 Thick | 34.88 | 4.20 |
| 5c Caught in the Draft | 1280 Thick | 33.80 | 4.65 |
| 5c Side Pocket | 1280 Extra Thick | 37.25 | 4.60 |
| 5c Silver Vender | 1600 Thick | 38.20 | 4.50 |
| 5c Easy To Get | 1650 Thick | 39.95 | 4.90 |
| 5c T Formation | 1664 Extra Thick | 48.95 | 5.50 |
| 5c Big Barn Dance | 1680 Thick | 49.60 | 5.75 |
| 5c Gold Prince | 2400 Thick | 54.20 | 6.20 |
| 5c LAGONA | 1664 Extra Thick | 44.00 | 5.60 |
| 5c HE-MAN SPORT | 1200 Extra Thick | 33.00 | 4.50 |
| 5c PACKS-OF-GOLD | 1680 Extra Thick | 44.00 | 5.60 |
| 5c FORWARD PASS | 1280 Thick | 33.00 | 4.50 |
| 10c IT AIN'T HAY | 440 Extra Thick | 23.00 | 3.60 |
| 10c Little Deuce | 480 Extra Thick | 20.00 | 1.95 |
| 10c BEST OF ALL | 600 Extra Thick | 33.88 | 4.35 |
| 10c LITTLE BEN | 1050 Extra Thick | 41.00 | 4.85 |
| 25c SWIFT ACTION | 120 Extra Thick | 22.00 | 2.55 |
| 25c QUICK JACK | 210 Extra Thick | 33.50 | 2.95 |
| 25c BIG LEADER | 300 Extra Thick | 34.98 | 3.80 |
| 25c LITTLE MARVEL | 400 Extra Thick | 35.55 | 3.90 |
| 25c V Note | 484 Extra Thick | 41.00 | 1.95 |
| 25c PLAY TO WIN | 500 Extra Thick | 49.20 | 4.05 |
| 25c THE QUETER | 600 Extra Thick | 64.50 | 4.20 |
| 25c QUARTER JUMBO | 600 Extra Thick | 68.00 | 4.60 |
| 25c O.T. | 600 Extra Thick | 68.00 | 5.40 |
| 25c EXTRA PAYOFF | 640 Extra Thick | 54.20 | 4.70 |
| 25c Charley Board | 1000 Extra Thick | 50.00 | 2.45 |
| 25c Fast Play | 1000 Extra Thick | 98.00 | 6.60 |
| 25c Letta Charley (JKPT) | 1000 Thick | 57.03 | 3.45 |
| 25c Jackpot Charley | 1000 Extra Thick | 56.99 | 3.45 |
| 25c BIG BEN | 1050 Extra Thick | 105.00 | 6.20 |
| 25c Fiesta | 1650 Extra Thick | 140.00 | 8.20 |
| 25c Cocoanuts | 1664 Extra Thick | 140.00 | 8.20 |

*"J"—Jumbo Hole Boards
ALL PRICES ARE NET
TERMS: 25% WITH ORDER, F. O. B. CHICAGO, ILL.
SHERIDAN SALES CO. 4126 No. Sheridan Rd. Chicago, Ill.

Harry H. Cohen

The death of Harry H. Cohen came as a great shock to his many, many friends. After a lingering illness of six months he passed away Saturday, June 19.

Cohen, president and founder of the Ohio Specialty and National Products Companies, Cincinnati, was known for his unusual personality, his generosity to charity and his leadership in the coin machine industry. The coin machine conventions will never be the same without Harry and his 10-gallon cowboy hat. All coinmen who attended the conventions will remember him as the official greeter who left the convention full of good humor and good cheer.



Cohen was one of the leading men in the coin machine industry since 1928, at which time he founded the Ohio Specialty Company. This company has grown from a small business originating in a hole in the wall on Main Street in Cincinnati to its present location at 29 West Court Street, in a five story building of 50,000 square feet of floor space.

His business interests were vast and include two arcades in Cincinnati and one in Columbus, also a distributing office and salesroom in Louisville, and the National Products Company, of Cincinnati.

His son, Milton Cohen, and his staff of valuable and capable assistants, Lester Fleck and Charles McKenney, will carry on the business in the same manner and with the same principles and policies that were followed by Harry H. Cohen.

Another Maryland County Is Granted Licensing Powers

ANNAPOLIS, Md., July 17.—The home rule granted to Anne Arundel County thru enactments by the Maryland Legislature in 1941 and again in 1943 sessions made it possible for the Board of County Commissioners to pass a resolution effective June 1, legalizing the licensing of coin machine operation in the county.

This authorization was contained in the enactment of Chapter 321 of the Acts of 1941 and Chapter 321 of the Acts of 1943. These enactments of the General Assembly gave the county commissioners authority to license operations of carnivals, circuses, shows, amusement rides and amusement devices in the county and to make regulations for the operation of these and the right to designate the kinds and types which may not be operated. It granted the board the power to pass a resolution stating which kind and type of coin machines may be operated and setting the licensing fees to be charged for operation of the machines.

BUY NOW



B-1A Reduc. Gear—\$1.70 ea.
B-1B Reduc. Gear—\$2.20 ea.

SERVICE KIT \$7.50
Over 500 pieces for all contact repairs

SPRING KIT \$2.25
Over 200 assorted and important springs

GLASS CARTRIDGE FUSES

WE HAVE THEM — WRITE
WHAT DO YOU NEED?
WE CARRY A COMPLETE LINE OF MAZDA BULBS—ORDER SOME NOW
*All Prices Slightly Higher in Canada.

CANADIAN DISTRIBUTOR
REGENT VENDING SALES
779 Bank Street
Ottawa, Ontario, Canada

FREE
WHILE THEY LAST—LARGE ILLUSTRATED STOCK SHEET WITH PRICES FOR HANGING ON YOUR SHOP WALL. EVERYBODY SHOULD HAVE ONE—ONLY LIMITED NUMBER LEFT.

HARRY MARCUS CO.
816 W. ERIE ST.
ENTIRE FLOOR
CHICAGO, ILL.

WANTED
.22 Short or Long
AMMUNITION
WILL PAY
\$150 PER CASE
BOX NY-40, Care The Billboard, 1564 Broadway, New York 19, N.Y.

WANTED
2 Guns and 1 Gun Cabinet for a Seeburg Shoot-the-Chute or Chicken Sam.
ATLAS VENDING CO.
410 N. Broad Street ELIZABETH, N. J.

BRAND NEW

Mills Blue Gold Vest Pocket Bells, factory sealed cartons\$89.50

Factory Rebuilds

Mills 5c Brown Fronts\$235.00
Mills 25c Brown Fronts 335.00
Mills 5c & 10c Q.T.'s, Late Write
Mills 5c Blue Fronts\$185.00
Mills 10c Blue Fronts 205.00
Mills 25c Blue Fronts 285.00
Mills Four Bells, 5-5-5-5, Original Heads 595.00

SPECIAL

10 Mills 25c Club Bells, over 416,000 Serials, Like New\$495.00
5c-10c-25c Jennings Club Bells, Like New, for the Three 895.00

SUPER SPECIAL

9 10c Caille Bells\$60.00 Ea. | 7 25c Caille Bells\$80.00 Ea.

Latest Models, Chrome Trimmed, Slightly Used, Like New, Entire Lot 16 Machines for \$850.00.

NOTICE

Mills Slots Rebuilt, Repaired, Refinished by Expert Mechanics and Returned Like New.

C. R. (CHARLEY) SNYDER

4116 LIVE OAK ST. Phone Tremont 7-9725 DALLAS, TEXAS

NOW IS THE TIME TO STOCK UP!

Keoney Two-Way Super Bell, 5/25 ..\$415.00
Bally Club Bells, Comb., 5c, Lever .. 225.00
Bally Sun Ray, 5c, Free Play 135.50
Marvels, 1c, Like New\$ 12.50
Seeburg Shoot the Jap Gun\$129.50
Reckola Ten Pins, Large Dial 52.50
Wurlitzer Model #61\$ 64.50
Wurlitzer Model #41 87.50

Send for List of Pin Games. What have you for sale?

TERMS: 1/3 Deposit, Balance C. O. D.

PHONE: Linden 6903.

THOMPSON MUSIC CO.

1623 RANKIN AVE., N. S. PITTSBURGH 12, PA.

ATTENTION, ILLINOIS OPERATORS

1 New Three Bells, #928, in Original Crates, Never Opened\$1000.00
1 New Bally Jockey Club, Original Crates, Never Opened 500.00
4 5c Mills Cherry Bells, 3-10 Payout 135.00
1 10c Jennings Chief 4 Star, Like New 125.00
2 25c Watling Re-a-Tons 150.00
40 Late 1941 Pace Saratogas with Rail
40 Mills Blue F., 5-10-25c
10 New Mills Glitters, 5-10-25c
20 Mills Q.T. Many Other Machines.
For Prices Write or Come In.
Send 1/3 Deposit.

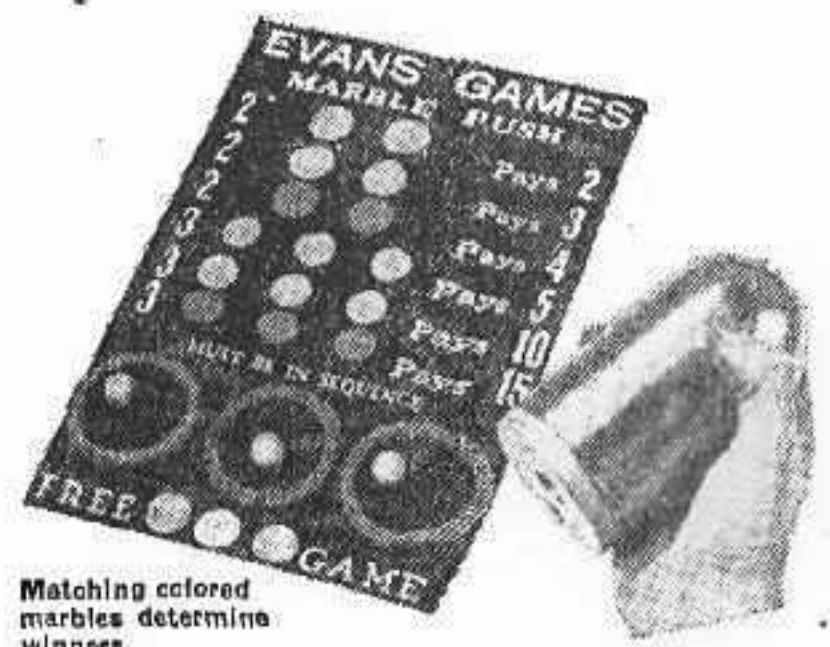
P. & H. DISTRIBUTING CO.

220-222 N. FIFTH STREET SPRINGFIELD, ILL.

WHILE THEY LAST!

Evans' MARBLE PUSH

Greatest Counter Money Maker You Ever Saw!
An Ideal Substitute for Slot Machines
NO TAX!
LOW COST!
WRITE!



Matching colored marbles determine winners.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

WANTED

Employment as Phonograph or Cigarette Route Man. Capable of doing repair work. Sober and reliable. Will consider only steady job in the South Eastern Area.

BOX D-101, Care The Billboard, Cincinnati 1, Ohio

WAR EAGLES, GOLD CHROMED

rebuild mechanisms and all qualities of a new machine, 2-5, one cherry payout, knee action.

| | |
|-----------|----------|
| 5c | \$185.00 |
| 10c | 205.00 |
| 25c | 235.00 |

| | |
|---|----------|
| 1 MILLS 50¢ GOLD CHROME .. | \$595.00 |
| 2 MILLS 25¢ CHROMES, 2-5 .. | 349.50 |
| 1 MILLS 25¢ CHERRY BELL, 3-10, Knee Action .. | 285.00 |
| 1 MILLS 25¢ CLUB BELL, Like New .. | 435.00 |
| 4 MILLS 5¢ BROWN FRONTS, C. H., Knee Action .. | 199.50 |
| 5 MILLS 10¢ BROWN FRONTS, C. H., Knee Action .. | 237.50 |
| 4 MILLS 25¢ BROWN FRONTS, C. H., Knee Action .. | 275.00 |
| 4 MILLS 5¢ BLUE FRONTS, C. H., Knee Action .. | 189.50 |
| 3 MILLS 10¢ BLUE FRONTS, C. H., Knee Action .. | 225.00 |
| 5 MILLS 25¢ BLUE FRONTS, C. H., Knee Action .. | 245.00 |
| 5 MILLS 5¢ WAR EAGLES, 3-5 .. | 99.50 |
| 4 MILLS 25¢ WAR EAGLES, 3-5 .. | 165.00 |
| 2 JENNINGS 50¢ CHIEFS .. | 395.00 |
| 4 PAGE 5¢ COMETS, Double J.P. .. | 79.50 |
| 5 PAGE 10¢ COMETS, Double J.P. .. | 79.50 |
| 11 BLUE & GOLD VEST POCKETS, Like New .. | 59.50 |
| PROGRAM Strips, in 5,000 Lots, \$2.85 M. .. | \$345.00 |
| 1 SEEBURG FACTY ROLAWAY .. | 149.50 |
| 1 SEEBURG GEM .. | 149.50 |
| 1 WURLITZER 18 Reg. ROLAWAY, with Buckley Adapter and 8 Wallboxes .. | 155.00 |
| 1 WURLITZER 18 Reg. ROLAWAY, with Buckley Adapter and 7 Wallboxes .. | 145.00 |
| 3 WURLITZER 61 C. Model .. | 89.50 |
| 1 WURLITZER 41 C. Model .. | 125.00 |
| 4 WURLITZER 616 Light Up .. | 89.50 |
| 6 WURLITZER 412 .. | 49.50 |
| 2 ROCK-OLA '39 DELUXE .. | 195.00 |
| 1 ROCK-OLA ROLAWAY, with Rock-Ola Adapter, 20 Dial Wallboxes, 2 Bar Boxes and 1 Spectrovox Speaker .. | 424.50 |
| 12 JUMBO PARADES, F.P. .. | 89.50 |
| 15,000 MIXED USED RECORDS, Popular, Hillbilly and Race .. | 12¢ Each |

WE CARRY A COMPLETE LINE OF MILLS PARTS
 Terms: 1/3 Certified Deposit, Bal. C.O.D.
STERLING NOVELTY CO.
 669-671 S. Broadway, Lexington 20, Ky.

WPB Takes Over Entire Control of Wood Pulp Allotment

WASHINGTON, July 17.—Full control of wood pulp allocation has been taken over by the War Production Board in order to insure movement of adequate supplies of paper and paper products into essential channels. No deliveries of pulp will be permitted without WPB authority except on quantities not exceeding one ton monthly.

In taking over control, WPB declared that military and other demands for paper products "have become so insistent and the shortages of wood pulp so severe" that stern control is required.

The new amendment gives WPB's pulp and paper division power to direct use of any or all wood pulp by paper mills, paper board producers and manufacturers of other paper products. Hitherto the division has regulated only deliveries and acceptances of pulp.

Full exercise of the new powers will start in August, with pulp allocations to be worked out by the Wood Pulp Allocation Committee at its next session July 19.

The disappearance of some unnecessary types of paper products for the duration was hinted in WPB's notice that it would use the new controls "to restrict or eliminate use of wood pulp in the manufacture of the less essential papers."

REAL BUYS

Won't Last Long

| | |
|---|----------|
| SLOTS | |
| Mills 5¢ Brown Fronts .. | \$199.50 |
| Mills 10¢ Brown Fronts .. | 224.50 |
| Mills 25¢ Brown Front .. | 298.50 |
| Mills 5¢ Blue Fronts .. | 179.50 |
| Mills 10¢ Blue Fronts .. | 198.50 |
| Mills 5¢ Gold Chromes .. | 269.50 |
| Mills 10¢ Gold Chromes .. | 289.50 |
| Mills 25¢ Gold Chrome .. | 349.50 |
| Mills 5¢ Silver Chromes .. | 268.50 |
| Mills 10¢ Silver Chromes .. | 289.50 |
| Mills 1¢ Blue Q.T. .. | 52.50 |
| Page 5¢ Comet .. | 89.50 |
| Page 10¢ Comet .. | 99.50 |
| Page 1¢ Chroma (NEW) .. | 119.50 |
| Jennings 5¢ Chief, Four Stars .. | 129.50 |
| Jennings 10¢ Chief, Four Stars .. | 139.50 |
| Jennings 25¢ Chief, Four Stars .. | 224.50 |
| Jennings 5¢ Chrome Chief .. | 179.50 |
| Jennings 10¢ Chrome Chief .. | 189.50 |
| Jennings 5¢ Club Special .. | 159.50 |
| Jennings 10¢ Club Special .. | 169.50 |
| Jennings 5¢ Red Skin .. | 159.50 |
| Jennings 10¢ Red Skin .. | 169.50 |
| Jennings 5¢ Big Chief .. | 129.50 |
| Jennings 10¢ Big Chief .. | 139.50 |
| Watling 5¢ Rol-a-Top .. | 89.50 |
| Watling 10¢ Rol-a-Top .. | 99.50 |
| Watling 25¢ Rol-a-Top .. | 199.50 |
| Groet, Columbia, can be used in 1¢, 5¢, 10¢, 25¢ Play, including all parts to make changes .. | 69.50 |
| PHONOGRAPHS | |
| Mills Empress .. | \$189.50 |
| Mills Throne of Music .. | 149.50 |
| Rockola DeLuxe .. | 169.50 |
| CONSOLES | |
| Mills Jumbo Parade (Cash) .. | \$ 99.50 |
| Mills Jumbo Parade (F.P.) .. | 99.50 |
| Keeney Triple Entry .. | 189.50 |
| Bally Club Bells .. | 249.50 |
| Bally High Hand .. | 149.50 |
| Bally Royal Flush .. | 89.50 |
| Bally Royal Draw .. | 89.50 |
| Baker's Pacer, Daily Double .. | 275.00 |

SICKING, INC.

1401 CENTRAL PKY., CINCINNATI, O.
 927 E. BROADWAY, LOUISVILLE, KY.

Get Them While They Are Still Available

Brand-new Mills 5/10/25/50c Brown Fronts. Also 5/10/25c Mills Gold Chromes and Copper Chrome. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new.

REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES

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| ORIGINAL CHROME, 5¢, Like New .. | \$375.00 | CALILE CONSOLE, 10¢ .. | \$ 95.00 |
| ORIGINAL BROWN FRONT, Rebuilt Like New, 5¢ .. | 250.00 | COLUMBIA BELL, GA .. | 52.50 |
| MILLS MELON, 5¢, #425020 to 435000 .. | 225.00 | MILLS CHROME, 10¢, #449113 to #468132 .. | 355.00 |
| MILLS CHERRY, 5¢, #419887 to #457267 .. | 225.00 | MILLS BLUE FRONT, 10¢, #44200 .. | 200.00 |
| MILLS BLUE FRONT, 5¢, #378100 to 452997 .. | 225.00 | MILLS MELON, 25¢, #430697 .. | 350.00 |
| MILLS WAR EAGLE, 5¢, Reg. 2-4 Payout, #362581 .. | 99.50 | MILLS BLUE FRONT, 25¢, #360857, Like New .. | 325.00 |
| MILLS LION HEAD, 5¢, #369701 .. | 150.00 | MILLS 25¢ GOOSENECK, #219841 .. | 200.00 |
| MILLS 5¢ FUTURITY, #391556 .. | 125.00 | MILLS GOLD CHROME, 50¢, Like New .. | 750.00 |
| MILLS 5¢ FRONT VENDER .. | 89.50 | PAGE CONSOLE, 5¢, #RF43147M .. | 150.00 |
| WATLING ROLATOP, 5¢, Baseball Reels, #87983-88713 .. | 50.00 | PAGE CONSOLE, 10¢, #RF48688M .. | 160.00 |
| JENNINGS CENTURY, 5¢, #116793 .. | 39.50 | PAGE CONSOLE, 25¢, #RF48689M .. | 225.00 |
| WATLING TWIN JP, 1¢, #L63891 .. | 30.00 | PAGE CONSOLE, 5 & 25¢ Comb. .. | 275.00 |

ONE-BALL

| | | | |
|----------------------|----------|--------------------------------|----------|
| '41 DERBY, F.P. .. | \$450.00 | FORTUNE, Cash, Like New .. | \$350.00 |
| BLUE GRASS, F.P. .. | 195.00 | CONTEST, F.P., Floor Sample .. | 149.50 |
| CLUB TROPHY, F.P. .. | 450.00 | PREAKNESS, Cash .. | 20.00 |
| KENTUCKY, Cash .. | 450.00 | SPINNING REEL, Cash .. | 90.00 |
| SANTA ANITA, Cash .. | 250.00 | MILLS 1-2-3, Cash .. | 65.00 |

SPECIALS

| | | | |
|--|----------|--|----------|
| SUPER TRACK TIME, #7200 Up .. | \$325.00 | GALLOPING DOMINO, 25¢, Dark Cab., Factory Rebuilt .. | \$250.00 |
| PASTIME .. | 225.00 | BANG TAIL .. | 150.00 |
| KENTUCKY CLUB .. | 150.00 | LUCKY LUCRE, 5-5-5-25-25¢ Play .. | 350.00 |
| SUPER BELL, 5¢ .. | 225.00 | MILLS JUMBO PARADE, F.P., 5¢ .. | 99.50 |
| SUPER BELL MINT VENDER, 5¢ .. | 235.00 | BALLY HIGH HAND .. | 135.00 |
| SUPER BELL TWIN, 5-5 .. | 350.00 | JUMBO PARADE, Free Play, 5¢, Convertible Mint Vender, Brand New .. | 179.50 |
| KEENEY FOUR WAY SUPER BELL, 4-5¢ Play .. | 650.00 | SUPER BELL 5¢ Mint Vender, Brand New .. | 299.50 |
| GALLOPING DOMINO, Cash, Dark Cab., J.P. Factory Rebuilt .. | 225.00 | SUPER BELL, 5¢ Play, Brand New .. | 299.50 |
| GALLOPING DOMINO, Ch. Sep., Dark Cab., Factory Rebuilt .. | 235.00 | SUPER BELL, 25¢ Play, Brand New .. | 325.00 |
| GALLOPING DOMINO, Cash, Light Cab., Like New, Jackpot .. | 375.00 | Jumbo Parade, Cash Pay, Brand New .. | 159.50 |
| GALLOPING DOMINO, Ch. Sep., Light Cab., Jackpot, Like New .. | 385.00 | JUMBO PARADE, Convertible, Mint Vender, Floor Sample .. | 169.50 |

GLASS OR JACKPOT SLOT MACHINES, Each \$1.25; LOTS OF TEN, Each \$1.10.
 1/3 Deposit in the Form of Post Office, Express or Telegraph Money Order Must Accompany Order, Balance Will Be Shipped C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective July 24, 1943, and Subject To Prior Sale and Change in Price Without Notice.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328

GOTTLIEB GAMES WANTED!

Will Buy Any of the Following Gottlieb Games:
 Bowling Alley, Big Show, Score Card, Summertime, O'Johnny, Drum Major, Convention, Border Town, Trapeze, Score-a-Line, Three Score, Gold Star, Paradise, Champ, School Days, Sea Hawk, Horoscope, Hi-Dive, Miami Beach, Belle Hop.

Advise immediately, stating quantity you have ready to ship and price wanted in first letter.

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There is no substitute for Quality
 Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
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WANT TO BUY BALLY ROLL-EMS
 State Quantity You Have, Condition and Cash Price Wanted.
WE BUY, SELL AND EXCHANGE
 3147 Locust St. ST. LOUIS, MO. M^{rs} CALL NOVELTY CO.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomats.

MIKE MUNVES
 520 W. 43rd St., NEW YORK
 Bryant 9-6677

Get These Bargains 15c
 100 HOLE 5¢ TRADE BOARDS
 Game of Hand Baseball. 8 assorted numbers. ALSO in 300 hole in Cigarette and Candy Payout, 40¢ each. All boards guaranteed. Packed 100 in cartons.
HARRY A. MYERS
 33223 Ridge Ave. Philadelphia 32, Pa.
 Made by National Manufacturer

SKILL AMUSEMENT CO.

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|------------------------|-----------------|---------------------------------------|----------|
| 1737 CHESTER | CLEVELAND, OHIO | | |
| 8 GENCO PLAY BALLS .. | \$135.00 | 6 WURLITZER SKEE BALLS .. | \$175.00 |
| 3 GENCO BANK ROLLS .. | 145.00 | 2 WURLITZER SKEE BALLS, High Score .. | 225.00 |
| 6 POKERINOS .. | 135.00 | 1 BALLY GUN .. | 175.00 |
| 2 WESTERN BASEBALLS .. | 75.00 | 1 CHICKEN SAM .. | 179.00 |
| 1 KING PIN .. | 135.00 | 1 AIR RAIDER .. | 225.00 |
| 2 SHOOT THE CHUTES .. | 125.00 | 2 STANCO BELLS .. | 65.00 |
| 3 JAP GUNS .. | 125.00 | 2 COMPULSORY SKILL .. | 65.00 |
| 1 HOCKEY .. | 190.00 | 9 JUMBO PARADES (Free Play) .. | 85.00 |
| 2 TEN STRIKES .. | 70.00 | 14 JUMBO PARADES (Cash Payout) .. | 90.00 |
| 1 BATTING PRACTICE .. | 75.00 | 1 BIG GAME .. | 65.00 |
| 2 SARATOGA (Paces) .. | 80.00 | 2 PACES REELS .. | 85.00 |
| 1 BALLY BELL .. | 65.00 | 1 FAST TIME .. | 65.00 |

RED, WHITE AND BLUE JAR REFILLS
 1980 and 2050 Five Fold \$3.50 and \$3.75 Per Set.
 2050 Singles \$3.75 per set.
CHARLES ZIMMERMAN
 Antwerp, Ohio

ONE BALLS

WHILE THEY LAST!

Longacre, Club Trophy, '41 Derby, Pimlico, Kentucky, Jockey Club, Sky Lark, Long Shot, Sport King, Spinning Reels.



Al Sebring

WURLITZER PHONOGRAPHS

Models 950—700—600—71—41

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Jumbo Parades
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Ray's Track

Cherry Bells
Melon Bells
Blue Fronts

Pace Comet
Jenn. Chiefs
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FIVE BALL FREE PLAYS

GRAND CANYON
ACTION

5-10-20
MIDWAY

ARIZONA
SECOND FRONT

SHANGRI-LA
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Belle Hop
Topic
Miami Beach

Champ
High Hat
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Duet
Horoscope
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Four Roses
Majors '41
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Write, Wire or Phone for Complete List and Prices

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

WANTED: MANAGER

FOR OUR PARTS DEPARTMENT

Must know all pin game parts.
Good proposition for good man.

BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO

MONEY BACK GUARANTEE

Ten-day free trial on all machines listed. If machines are not completely satisfactory we will refund your money. Our name is our bond.

- 50c Watling Rol-a-Tor, #67265 ... \$395.00
- 10c Mills Cherry Bell, #415842 ... 315.00
- 5c Mills Cherry Bell, #432635 ... 295.00
- 5c Mills Brown Front, #476466 .. 345.00
- 25c Mills War Eagle, #2711234 ... 95.00
- 1c Mills Skyscraper, #321820 ... 55.00
- 5c Jennings Century, #116108 ... 45.00

- ALL MACHINES BELOW ARE 7-COIN PLAY
- 25c Play Evans Bangtails \$225.00
 - 25c Play Paces Races 140.00
 - 5c Bally Lincoln Fields 65.00
 - 5c Evans Galloping Dominoes 45.00
 - 5c Baker's Pacers Daily Double .. 355.00
 - 5c Bally Favorite 35.00

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SIXTY-NINTH ANNUAL FAIR

RIPLEY COUNTY AGRICULTURAL ASSOCIATION

August 3-7 Inclusive, Osgood, Ind.

Want Shows and Concessions. Bingo and Penny Arcade, write P. M. RUMBLE, Osgood, Ind.

Shows, write W. J. FOSTER, Oxford, O.

Plenty of money here. Always a good one.

H. L. JENKINS, Secy.



SALESBOARDS

WPB has granted an extension to August 15 to manufacture Boards. We have huge stocks on hand for immediate delivery. Can fill all size orders. We are not holding Boards back for higher prices.

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
- 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
- 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
- 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
- Same, Thick, \$1.95 each.
- Same, Jumbo Thick, \$2.45 each.
- 1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
- Same in Better Grade, Style D, \$2.06 each.
- Same, Thick, \$2.39 each.
- Same, Jumbo Thick, \$2.76 each.
- LOTS OF OTHER NUMBERS.

IF INTERESTED IN PLAIN HEADING BOARDS, TELL US QUANTITIES AND SIZES YOU ARE INTERESTED IN AND WE WILL QUOTE PRICES.

1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.

A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.

BARGAINS

- ALL MACHINES LISTED BELOW ABSOLUTELY GUARANTEED
- | | | | |
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| REVAMPS | Four Roses | \$ 32.50 | GIGARETTE MACHINES |
| Action | Gold Cup | 39.50 | All Machines 15¢ or 20¢ |
| Midway | Jennings Silver Moon | | U-Need-a-Pak, 1940, |
| Five & Ten | Totalizer | 109.50 | 15 Column |
| Jeep | Jumbo Parade, F.P. .. | 72.50 | U-Need-a-Pak, 1939, |
| Converted Turf Champ | Knock Out | 97.50 | 12 Column |
| to Victorious 1943 .. | Metro | 27.50 | DuGrenier 1938, 9 Col. |
| 199.50 | Mills 1939 1-2-3 | 27.50 | National 9-50s |
| 5 BALL FREE PLAY | Playball | 38.50 | U-Need-a-Pak 500, (Floor |
| ABC Bowler | Powerhouse | 17.50 | Samples), 15 Col. . |
| \$ 48.50 | Pylon | 22.50 | 129.50 |
| Alr Circus | Silver Skates | 38.50 | DuGrenier Champions |
| Argentine | Sport Parade | 29.50 | (Like Now) |
| 46.50 | Sport Special | 132.50 | 99.50 |
| Belle Hop | Sport Pool | 52.50 | Rowe Presidents |
| 39.50 | Star Attractions | 46.50 | 100.00 |
| Big Parade | Topic | 91.50 | COUNTER MACHINES |
| 97.50 | | | Imps |
| Bowlaway | | | \$ 3.75 |
| 62.50 | | | 5¢ Green Vest Pocket .. |
| Broadcast | | | 44.50 |
| 29.50 | | | SALES BOARDS OF ALL |
| Crossline | | | TYPES. |
| 29.50 | | | WRITE FOR LOW PRICES. |
| Dixie | | | National Bank. |
| 19.50 | | | |
| Dude Ranch | | | |
| 22.50 | | | |
| Exhibit's Rotary | | | |
| 149.50 | | | |
| Flicker | | | |
| 32.50 | | | |

MEYERS COIN MACHINE COMPANY
232 WATER STREET
BARABOO, WISCONSIN

WE PAY HIGHEST PRICES

FOR COMPLETE PHONO ROUTES OR ANY OTHER EQUIPMENT

For "Quick Action" RUSH All Details in First Letter

EAGLE COIN MACHINE CO.

BEN LUTSKE, Manager

530 So. Dearborn Street

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WANTED

ARCADE EQUIPMENT

Late 5 Ball Free Play Games, PHONOGRAPHS. Write at once, stating quantity and price.

"You can ALWAYS depend on Joe Ash ALL WAYS"

ACTIVE AMUSEMENT MACHINE CO.

900 N. Franklin Street

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COIN MACHINE MECHANIC WANTED

We want a man immediately for repair work on coin-controlled amusement machines of all kinds. Would prefer draft deferred. Must be strictly honest and furnish best of references from past employers. Can have full-time inside work in shop or can have outside work or both. To the man who fully fills our needs and wants something steady, permanent and a future, we'll let him write his own pay check. Apply:

SHEARER AMUSEMENT CO.

140 NORTH MARKET STREET

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BUY NOW! PRICES ON COIN-OPERATED EQUIPMENT ARE SKYROCKETING. OUR EQUIPMENT IS FULLY RECONDITIONED, FULLY GUARANTEED OR MONEY BACK, READY FOR LOCATION. WE PACK AND CRATE OUR GAMES SO THAT YOU RECEIVE THEM IN FIRST-CLASS CONDITION.

"There Is No Substitute for Quality"

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- 4 WURLITZER 750E's, A-1.....\$475.00
- 2 WURLITZER 850's, A-1..... 575.00
- 2 WURLITZER 950's, A-1..... 605.00
- 1 WURLITZER 780E, A-1..... 450.00
- 1 WURLITZER 800, with Wireless Adaptor, 3 Boxes.. 585.00
- 5 ROCK-OLA 1939 DELUXES, Look Like New..... 179.50
- 3 ROCK-OLA 1939 STANDARDS, Look Like New.... 169.50
- 3 ROCK-OLA 1940 MASTERS, Look Like New..... 235.00
- 1 ROCK-OLA 1940 COUNTER MODEL & STAND, Speaker. 129.50
- 2 SEEBURG CONCERT GRANDS, New Marble Glo..... 219.50
- 1 WURLITZER 61's, A-1..... 79.50
- 6 PANORAMS, Late Serials, Like New..... 299.50
- 2 WURLITZER 616's, A-1 Shape..... 79.50



Wolf Solomon

Attention

All Phonographs are thoroughly reconditioned and safely crated.

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- 50 NATIONALS, 9-30\$ 79.50
- 4 NATIONALS, 9-50 105.00
- 5 UNEDA-PAK, 15 Col., 1940 85.00
- 5 UNEDA-PAK, 12 Col., 1939\$72.50
- 3 UNEDA-PAK, 9 Col., 1939 69.50
- 5 ROWE ROYALS, 8 Column 79.50

ARCADE EQUIPMENT

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- SKY FIGHTER, A-1, Late 325.00
- KEENEY SUBMARINE GUN 205.00
- CHESTER POLLARD GOLF, 1 1/2\$ 99.50
- TEN STRIKES, Low Dial 55.00
- KICKERS & CATCHERS 22.50

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- 2-WAY SUPERBELLS, C.P., 5 1/2-5 1/2\$399.50
- 2-WAY SUPERBELLS, C.P., 5 1/2-25 1/2 415.00
- JUMBO PARADES, C.P., Latest Serials 119.50
- JUMBO PARADES, C.P., A-1, Clean. 99.50
- JUMBO PARADES, C.P., A-1, Clean. 89.50
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- 2 CHARLI-HORSES, 5 1/2-5 1/2, C.P. 149.50
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- BALLY BIG TOPS, F.P., A-1 89.50
- WATLING BIG GAMES, F.P., A-1 89.50
- 25 1/2 BALLY CLUB BELL 299.50
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- GALLOPING DOMINOES, Brown Cab. 139.50
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- 5 1/2 BLUE FRONTS, Over 400,000, Knees, Club Handle\$195.00
- 10 1/2 BLUE FRONTS, Over 400,000, Knees, Club Handle 235.00
- 25 1/2 BLUE FRONTS, Over 400,000, Knees, Club Handle, Crackle 315.00
- 5 1/2 VICTORY CHIEF, 1 Cherry P.O. 245.00
- 5 1/2 CHIEFS, Four Star 109.50
- 5 1/2 CHIEFS, One Star 79.50
- 5 SINGLE SAFES 49.50
- 5 1/2 CHERRY BELLS, 3-10 P.O., Club Handle, Knees\$235.00
- 10 1/2 CHERRY BELLS, 3-10, P.O., Club Handle, Knees 245.00
- 5 1/2 BROWN FRONT, 3-5 P.O., Club Handle, Knees 225.00
- 5 1/2 CHIEF, Club Console 189.50
- 10 1/2 CHIEF, Club Console 199.50
- 5 1/2 COLUMBIAS, Cig. or Fruit 55.00
- 10 SAFE STANDS, Like New 22.50

1/2 CERTIFIED DEPOSIT WITH YOUR ORDER.

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ALL ORDERS SHIPPED SAME DAY RECEIVED

- 400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00\$.85
- 850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT. 2.75
- 1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT. 3.10
- 1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20 2.50
- 1200 HOLES VICTORY BELL, SPEC. THICK "C," 5c, AVERAGE PROFIT \$38.57 PROT. 3.60
- 1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75 3.25
- 1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT. 2.50
- 1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. . 3.00
- 1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG. 1.00
- LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

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WE OFFER THE FOLLOWING FIVE BALL FREE PLAY GAMES FOR SALE. ALL OF THESE GAMES ARE THOROUGHLY CLEANED, RAILS SCRAPPED AND POLISHED, MECHANICALLY RECONDITIONED AND READY TO BE PLACED ON LOCATION. WE CAN SHIP AT ONCE:

- 1 Alert, Revamped @ \$79.50
- 3 Snappy @ 37.50
- 2 Star Attraction @ 42.50
- 2 Ten Spot @ 35.00
- 1 Seven Up @ 32.50
- 2 Pan American @ 32.50
- 4 Monicker @ \$69.50
- 1 Wildfire @ 30.00
- 2 Jungle @ 49.50
- 2 Venus @ 47.50
- 2 Four Aces @ 104.50
- 1 Sport Parade .. @ \$32.00
- 1 Spot Pool @ 47.50
- 2 Victory @ 77.50
- 2 Miami Beach .. @ 42.50
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DEPOSIT OF ONE-THIRD IN CASH, CASHIER'S CHECK OR MONEY ORDER MUST ACCOMPANY ORDER. STATE METHOD OF SHIPMENT PREFERRED. WIRE, WRITE OR PHONE!!

MORRIS NOVELTY COMPANY, INC.

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RED, WHITE AND BLUE TICKET DEALS

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SPECIAL OFFER

DOZEN LOTS \$36.00 IN DOZEN LOTS ONLY
GROSS \$400.00 IN GROSS LOTS ONLY

LESS THAN DOZEN, \$3.50 EACH. Can Make Immediate Shipments. Conditions Being So Unusual We Still Will Not Be Undersold.

WISCONSIN DELUXE CORP. 1902 N. THIRD ST. MILWAUKEE, WIS.

SIGN THIS

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Date _____ Signature _____

SEND WITH ORDER

HARD-TO-FIND RADIO TUBES

| Tube | Net | Tube | Net | Tube | Net | Tube | Net | Tube | Net |
|---------|--------|-------|--------|--------|------|---------|--------|-------|--------|
| OZ4. | \$1.65 | 6A8.. | \$1.35 | 6N7GT | 1.65 | 7B5.. | \$1.35 | 37... | \$0.90 |
| 1B5/25S | 1.35 | 6B5.. | 2.00 | 6Q7.. | 1.35 | 7B6.. | 1.35 | 38... | 1.15 |
| 1H4G. | 1.05 | 6B8.. | 2.00 | 6R7C. | .90 | 7F7.. | 1.65 | 41... | .90 |
| 1H5G. | 1.35 | 6B8G. | 1.35 | 6R7G. | 1.15 | 12SK7GT | 1.10 | 42... | .90 |
| 2A3.. | 2.00 | 6C5G. | 1.05 | 6SC7. | 1.35 | 12SQ7GT | 1.10 | 43... | 1.10 |
| 1Q5GT | 1.65 | 6C6.. | 1.05 | 6SF5GT | 1.00 | 24A.. | .90 | 45... | .85 |
| 2051 | 2.60 | 6D6.. | 1.00 | 6SK7. | 1.05 | 25L6GT | 1.15 | 47... | 1.15 |
| 5U4G. | 1.05 | 6F5G. | 1.15 | 6S7C7 | 1.15 | 25Z5. | 1.10 | 48... | .95 |
| 5V4G. | 1.65 | 6F6G. | .95 | 6T7.. | 1.15 | 26... | .75 | 49... | .95 |
| 5W4G | 1.05 | 6F8G. | 1.35 | 6V6G. | 1.35 | 27... | .70 | 50... | .95 |
| 5Y3G.. | .75 | 6H6GT | 1.15 | 6V6GT | 1.15 | 30... | 1.05 | 51... | .95 |
| 5Y4G | .80 | 6J5.. | .95 | 6V6GT | 1.15 | 31... | 1.05 | 52... | .90 |
| 5Z3.. | 1.15 | 6J7.. | 1.35 | 6X5GT | 1.05 | 32... | 1.35 | 53... | 1.65 |
| 6A4.. | 1.65 | 6K7G. | 1.15 | 6Z4/84 | 1.10 | 35Z5GT | .85 | 54... | .75 |
| 6A6.. | 1.65 | 6K8CT | 1.35 | | | | | 55... | 1.35 |
| 6A7.. | 1.00 | 6L6G. | 2.00 | | | | | 56... | .75 |
| | | 6L7.. | 1.65 | | | | | 57... | .95 |

PHOTO ELECTRIC CELLS (#CE-23)..... \$2.50 EA.
(Can be used on "CHICKEN SAM'S," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS—Best Quality—Perfect Cells (#CE-20)..... \$2.95 EA.

Chicago Novelty Company, Inc.

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6 REASONS WHY YOU SHOULD SEND US YOUR BLUE GRASS DARK HORSE SPORT SPECIAL RECORD TIME

WE WILL REVAMP INTO "WHIRLAWAY," A BEAUTIFUL NEW CONSOLE TYPE ONE-BALL FREE PLAY

1. BUILD UP JACK POT TO \$45.00
2. A.B.C.D. FAN FEATURE
3. FIELD LIGHTS
4. BEAUTIFUL NEW BACK GLASS
5. NEW PLAYING FIELD BY LEADING DESIGNER
6. LUXURIOUS NEW CABINET DESIGN

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BALTIMORE, MD.

COIN MACHINE MOVIES

16MM. SOUND FILM for use in Panorams and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

FOR SALE—\$32.50 TO \$39.50

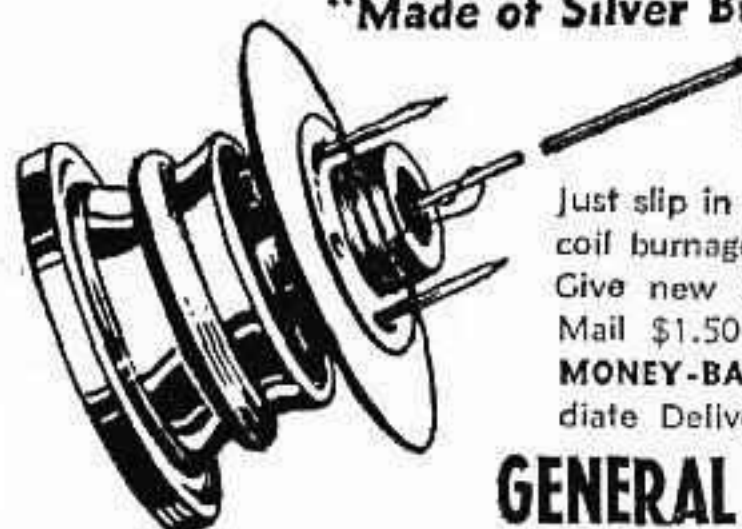
Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panorams.) 1/3 Deposit With Order, Balance C. O. D.

1667 N. McCADDEN PL. PHONOFILM HOLLYWOOD, CALIF.

PIN BALL BUMPER STEM REPAIR SLEEVES

"Made of Silver But Worth Their Weight in Gold" Thousands In Use.

BECAUSE THEY END BUMPER TROUBLE



Just slip in place and squeeze. No solder needed. Reduce coil burnage and out-of-order calls. Give new life to your tired games for the duration. Mail \$1.50 for each package of 15. 25c for sample. MONEY-BACK guarantee. Deal for distributors. Immediate Delivery Guaranteed.

GENERAL COIN MACHINE SUPPLY CO.

940 MICHIGAN AVE., BUFFALO, N. Y. Established 1930



FREEDOM

MUST BE BOUGHT

with Blood * Sweat * Tears AND Your Money!

Our brave men are giving their life's blood for the freedom we all love and respect. You, I and everyone must back them up with every possible dollar. Remember, it's our PRIVILEGE to lend our money for War Bonds. Not 10%—But MORE!

When the story can be told you'll be proud to learn that Chicago Coin had such an important part in producing vital, precision war goods.

Chicago Coin MACHINE COMPANY
1725 W. DIVERSEY BOULEVARD · CHICAGO

FOR THE DURATION · · · A 100% WAR PLANT

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

—FOR SALE—

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

L-C SALES CO.

855 Pearl St., P. O. Box 2988

Beaumont, Texas



ROTOR TABLES

Coin-operated game rotates under glass top while players sit with drink, food, etc., & play. Every Restaurant wants a table. Games are in first-class condition ready to operate.

ONLY A FEW LEFT, \$64.50

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD, MERRICK, L. I., N. Y.

We will pay
HIGHEST CASH PRICES
for

- ★ **SUN BEAMS**
- ★ **DOUBLE PLAYS**
- ★ **WEST WINDS**

Don't Wait . . . Write Today!

United MANUFACTURING COMPANY
6123 N. WESTERN AVENUE CHICAGO

KLEIN'S SLOT SPECIALS

ALL MACHINES RECONDITIONED AND REFINISHED

| MILLS | | 25c Brown Crackle, Extra C.H. | |
|-------------------------------|----------|---------------------------------------|----------------|
| 5c Blue Front | \$189.50 | 5c Orig. Gold Chrome Q.T. | 125.00 |
| 10c Blue Front | 199.50 | 5c Glitter Gold Q.T. | 85.00 |
| 25c Blue Front | 239.50 | 50c Blue Front, K.A., C.H., Ser. Over | 380,000 600.00 |
| 5c Brown Front | 210.00 | Mills Four Bell, 4/5c, Ser. Over | 1900 700.00 |
| 10c Brown Front | 235.00 | | |
| 25c Brown Front | 250.00 | | |
| 5c Orig. Chrome, 1C, 2-5 | 350.00 | | |
| 10c Orig. Chrome, 1C, 2-5 | 365.00 | | |
| 25c Orig. Chrome, 1C, 2-5 | 375.00 | | |
| 5c Copper Chrome, 1C, 2-5 | 350.00 | | |
| 10c Copper Chrome, 1C, 2-5 | 365.00 | | |
| 25c Copper Chrome, 1C, 2-5 | 375.00 | | |
| 5c Gold Chrome, 1C, 2-5 | 350.00 | | |
| 10c Gold Chrome, 1C, 2-5 | 365.00 | | |
| 25c Gold Chrome, 1C, 2-5 | 375.00 | | |
| 5c Gold Chrome, Extra C.H. | 200.00 | | |
| 10c Gold Chrome, Extra C.H. | 225.00 | | |
| 25c Gold Chrome, Extra C.H. | 250.00 | | |
| 5c Brown Crackle, Extra C.H. | 190.00 | | |
| 10c Brown Crackle, Extra C.H. | 215.00 | | |

| | |
|---|----------|
| 1 Set Only Pace Club Consoles, 5-10-25. Set | \$600.00 |
| 5c Pace Rocket, S.P. | 100.00 |
| 25c Jennings Silver, S.P. | 225.00 |
| 1c Watling Rotatop, 3-5 | 69.50 |
| 5c Watling Rotatop, 3-5 | 59.50 |
| 5c Watling Goose Neck, 2-4, Refin. Glitter | 49.50 |
| Mills Folding Stands | 3.50 |
| Mills Safe Stands | 15.00 |
| Heavy Double Safe Cabinet | 79.50 |
| Wurlitzer 616's | 69.50 |

Will take your old Mills Slots in trade or buy outright. We are equipped to Gold Chrome any of your old machines. Will convert your machines into 1 Cherry Payout if desired. One-Third Deposit with Order, Balance C. O. D.

KLEIN NOVELTY CO.

144 E. HIGHLAND AVE.

Phone BR 8484

MILWAUKEE, WIS.

WANTED

Needed Immediately. Top

Prices Paid.

- Late Slots, 25¢, 50¢ & \$1.00
- Late Bally One-Ball Machines
- Mills 3 & 4 Way Super Bells
- Eastman Direct Positive Paper
- Late Phones
- Photomatic Frames
- Arcade Machines
- Roller-Skating Equipment

FOR SALE

- 1 Mills Throne \$180.00
- 1 Imperial 20-Record Hidden Unit Packard Adapter 125.00
- 2 Rockola Luxury Light-Up 225.00
- 2 Rockola Toneolier Speakers, New 49.50
- 2 Rockola 1808 Organ Speakers, New 55.00
- 2 Rockola 1807 Moderno Speakers, New 57.50
- 1 Seeburg Royal with Packard Adapter 185.00
- 1 Seeburg Gem Electric Selector and Adapter 210.00
- 20 Wall-o-Matic Boxes, Seeburg 32.00
- 8 Seeburg Selecto Matlo 30 Wire Boxes 20.00
- 2 Wurlitzer 310 30' Wire Wall Boxes 10.00
- 10 Model 100 Wurlitzer 30' Wire Wall Boxes, New 35.00
- 1 Packard 500 Speaker 45.00
- 1 Packard 400 Speaker 29.50
- 2 Popular Adapters for Twin Rockola, New \$ 55.00
- 4 Cedar Adapters for Wurlitzer 500A, New 50.00
- 18 Keeney Wall Boxes 6.00
- 1 Keeney Adapter for Rockola 85.00
- 50 Phonettes, Late Models, New 20.00
- 400 Ft. Used 30 Wire Cable (Write)

COUNTER GAMES

- 2 Columbia Cig. Reels, New \$90.00
- 1 Columbia Fruit Reels, F.B. 75.00
- 1 Marvel 12.00
- 1 Baker Pick-a-Pack 5.00
- 4 Ace Venders 3.50
- 1 Lucky Smoke 12.00
- 2 Club Venders 4.00
- 1 Evans I O U 7.00

800 OTHER MACHINES NOT LISTED. LET US KNOW WHAT YOU WANT AND WE WILL SUPPLY YOU.

THE STEWART NOVELTY COMPANY

133 EAST SECOND SOUTH

PHONE 3-5055

SALT LAKE CITY, UTAH

WILL PAY \$45.00 EACH

For Exhibit's "Do-Re-Mi" Pin Game.

CAS-OLA COIN MACHINE CO.

109 W. State St.

Rockford, Ill.

QUITTING BUSINESS

Every machine perfect mechanically and appearance, and ready for the route. Must Sell.

- 4 Sport Parades \$25.00
- 3 Snappys 25.00
- 4 Big Chiefs 15.00
- 2 Argentines 25.00
- 2 Star Attractions \$25.00
- 1 Four Diamond 15.00
- 1 Home Run '42 (New) 60.00
- 1 Teple, Used 3 Days 50.00
- 1 Oh! Boy \$15.00
- 1 Cross Line 15.00
- 1 Callie Centuro, 5¢ & 25¢ Play, Like New 300.00

One-Third Cash With Order, Balance C. O. D. 10% Discount If You Take the Lot.
E. E. PETERSON & SON

2605 BANCROFT ST. SAN DIEGO, CALIFORNIA

LEW LONDON'S "TRUE VALUE" BUYS

The following is a list of the finest reconditioned equipment you have ever purchased. Each machine guaranteed for mechanical perfection and appearance. Must be seen to be appreciated.

Any Machines Listed Desired Without Our Famous Refinishing Process, Deduct \$15.00 Each

Table listing various amusement machines and their prices, including categories like Attention, Fleet (Plastic), Mascot (Plastic), and Stablemate.

Table listing 'ONE BALL FREE PLAYS' and 'FREE PLAY CONSOLES' with prices.

Table listing 'FREE PLAY AND PAYOUT' and 'COMBINATION CONSOLES' with prices.

Table listing 'PAY OUT CONSOLES' and 'ARCADE EQUIPMENT' with prices.

SCOOP . . . SCOOP . . . SCOOP

- List of specific machine models and their prices, such as '1 Bally Long Shot, 4-Coin Multiple P.O. 1-Ball'.

Eastern Distributor for the Outstanding Victory Games Conversions

LEW LONDON-LEADER SALES COMPANY

131-133 NO. 5TH STREET READING, PENNA. Phones 4-3131, 4-3132—Night Phone 6077.

MILLS logo and text: 'MILLS for coin machine information VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER'

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

RED, WHITE AND BLUE TICKET DEALS

AVAILABLE IN REASONABLE QUANTITIES JOBBERS—OPERATORS—DEALERS

Write for Quantity Prices and Information Concerning Deliveries.

GELLMAN BROS., 119 No. 4th St., Minneapolis, Minn.

MARKEPP VALUES

Table listing 'SLOTS', 'CONSOLES', and 'ARCADE EQUIPMENT' with prices.

THE MARKEPP COMPANY

3906-8 CARNEGIE AVENUE (HENDERSON 1043) CLEVELAND 15, OHIO

LOS ANGELES SEE BILL HAPPEL BADGER'S BARGAINS MILWAUKEE SEE CARL HAPPEL

MILLS FOUR BELLS Brand New Cabinets Genuine Factory Rebuilt Serials Around 2200 \$795.00

MILLS FOUR BELLS Rebuilt and Refinished Serials Around 1200 \$695.00

RECONDITIONED CONSOLES AND SLOTS

Table listing reconditioned consoles and slots with prices, including 'Mills Three Bells (Late)', 'Keeney Super Bells, 4-Way', etc.

RECONDITIONED PHONOGRAPHS

Table listing reconditioned phonographs with prices, including '2 Seeburg 8800, R.C.', '5 Seeburg 8800, R.C.', etc.

WALL BOXES AND SPEAKERS

Table listing wall boxes and speakers with prices, including 'Seeburg Bar-o-Matic, 5-10-25¢', 'Packard Pla-Mor Boxes', etc.

SPECIAL KIRK'S GUES-SER SCALES \$125.00 These Scales Are Completely Factory Rebuilt and Refinished, Guaranteed Like New. Only a Limited Supply Available.

RECONDITIONED ARCADE EQUIPMENT

Table listing reconditioned arcade equipment with prices, including 'Mutoscope Punch-a-Bag (Like New)', 'Test Pilot (Refinished)', etc.

ONE BALL FREE GAMES

Table listing one ball free games with prices, including 'Bally Longacre', 'Bally Thorobred', etc.

SPECIAL Reconditioned CIGARETTE MACHINES \$89.50 B-Column Du Grenier Refinished and Reconditioned Colors: Blue, Brown, Green, Black

WANTED—USED MACHINES. HIGHEST CASH Prices Paid. WURLITZER 850, 750E, 750, 800, 700. SEEBURG 8200 R. C., 9800 R. C., 8800 R. C. ROCK-OLA Super, Master, Deluxe, Standard. CONSOLES, Mills 4 Bells, Mills Three Bells, Keeney 4 Way, Keeney 2 Way. ARCADE MACHINES, Super Bomber, Ace Bomber, Sky Fighter, Night Bomber, Rapid Fire, Sky Battle, Keeney Air-Raider, LATE ONE BALLS, F. P., Longacre, Pimlico, '41 Derby. Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

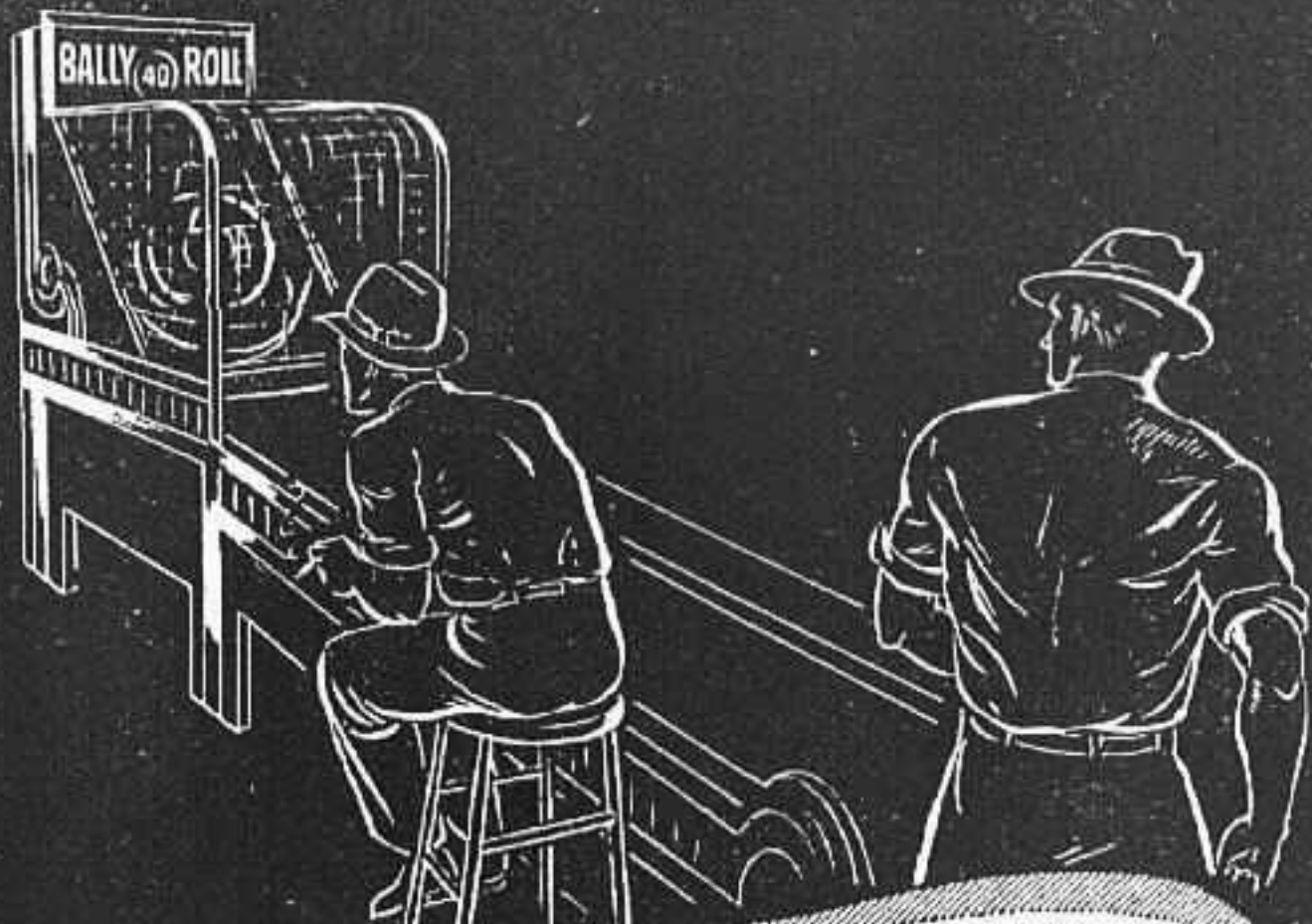
All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations. BADGER SALES COMPANY 1612 WEST PICCO BLVD. LOS ANGELES 15, CALIF. BADGER NOVELTY COMPANY 2546 NORTH 30TH STREET MILWAUKEE 10, WISCONSIN

ACCLAIMED—FROM COAST TO COAST! OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!! AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!! THE GEORGE PONSER CO. 763 South 18th Street NEWARK, N. J. We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

Table listing various electronic components and their prices, including 'EA. 1B5 \$1.25', 'EA. 6SK7GT \$1.00', etc.

410 N. Broad St. ATLAS VENDING CO. Elizabeth, N. J.



Bally PRODUCTS IN '43
ARE NOT FOR AMUSEMENT ONLY



A MERICAN FIGHTERS . . . men of the free, fun-loving breed for whom Bally games were created . . . are now blasting the enemy out of the sky and sea with the aid of war-products manufactured by the Bally organization. Today Bally's only task is to help the Army and Navy fight for America's "life and liberty." But when America turns again to "the pursuit of happiness," bank on Bally Games and Venders to be in the forefront of post-war prosperity.

ASK FOR POST-WAR FLASH NO. 1

Operators and distributors who want early information on Bally's post-war equipment . . . games that will bring back the boom days of Ballyhoo and Bumper . . . vending machines that will open vast new opportunities . . . are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1. Address Post-War Department, Bally Factory.

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO · ILLINOIS

SPECIALS—FOR SALE

COMPLETE MUSIC SYSTEM EQUIPMENT
WALL BOXES—ADAPTERS—SUPPLIES

Buckley Boxes—New...\$35.00
Buckley Boxes—Rebuilt 25.00

THE BUCKLEY BOX



PHONOGRAPHS

| | | | | |
|--------------------|-----------------------|----------|---------------------|----------|
| WURLITZER | 41 Counter | \$ 79.50 | Vogue | \$225.00 |
| 850 | 616 | 87.50 | Regal | 175.00 |
| 800 | 412 | 59.50 | Gem | 165.00 |
| 750 | P12 | 34.50 | ROCKOLA | |
| 750E | SEEBURG | | 40, Rockolite | \$265.00 |
| 780 (Colonial) .. | High Tone, 8800 Re- | | DeLuxe 39 | 210.00 |
| 700 | mote Control | \$460.00 | Masters, Walnut or | |
| 600 | High Tone, Regular | 435.00 | Marble | 225.00 |
| 600 Keyboard | Colonel, E.S. | 345.00 | Monarch | 135.00 |
| 500 | Envoy, E.S. | 350.00 | Windsor, 20 Records | 140.00 |
| 500A Keyboard .. | Majors | 300.00 | MILLS | |
| 24A | Commander | 235.00 | Empress | \$189.50 |
| 71 Counter | Classic, SlugRejector | 235.00 | Throne of Music .. | 160.00 |
| 61 Counter | | | | |

BUCKLEY DIGGERS

REBUILT TREASURE ISLAND \$ 55.00
REBUILT DE LUXE 100.00

ONE BALL GAMES

Club Trophy \$390.00
Challenger 215.00
Mills 1-2-3, F.P., '39 35.00
Mills 1-2-3, F.P., '41 95.00
Race King \$225.00
Blue Grass 205.00
Long Shot 305.00
Santa Anita 245.00
Fairmount \$550.00
Gold Cup 49.50
Hawthorne 79.50

CONSOLES

| | | | |
|---------------------------------|----------|---------------------------|----------|
| Keeney 1940 Track Time | \$115.00 | New Pace Reels Jr. | \$250.00 |
| Keeney 1941 Skill Time | 110.00 | New Pace Reels Sr. | 260.50 |
| Keeney Kentucky Club | 90.00 | Bally High Hand | 145.00 |
| Watling Big Game, F.P. | 75.00 | Evans Rollotto Jr. | 55.00 |
| Jennings Fast Time, F.P. | 80.00 | Mills Jumbo, F.P. | 77.50 |
| Jennings Silver Moon, F.P. | 110.00 | Mills Jumbo Payout | 87.50 |
| New Pace Saratoga Sr. | 280.00 | Mills Jumbo, Combination | 175.00 |
| New Pace Saratoga Jr. | 250.00 | Stanco Bell, Single | 125.00 |
| New Pace Reels Sr., Conv. | 290.00 | | |

Write for Complete List

WANTED—COMPLETE ROUTES
Give us Complete Description so we can make you a cash offer.

WILL PAY TOP CASH PRICES FOR—
Slot Machines—Mills and Jennings.
Phonographs—Wurlitzer, Seeburg, Rockola.
Wire or Mail Quantity and Price.

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

| | | | |
|--|----------|---|----------|
| CONSOLES | | 1 Mills Bonus Bell, 5¢, Ser. #466130 | \$275.00 |
| 1 Mills Four Bells, factory rebuilt in new cabinet, 4/5¢ | \$750.00 | 3 Mills Bonus Bells, 5¢, #428818- | 250.00 |
| 1 Mills Four Bells, Serial #2342, 4/5¢ | 650.00 | 2 Mills Bonus Bells, 10¢, #468804-471043 | 300.00 |
| 1 Keeney 2-Way Super Bells, 2/5¢, like new | 375.00 | 2 Mills Original Brown Fronts, 5¢, #482558-485309 | 250.00 |
| 3 Keeney 2-Way Super Bells, 1/5¢ & 1/25¢, like new | 425.00 | 50 Mills Blue Fronts, 5¢, new wrinkle finish and mechanically perfect | 175.00 |
| 20 Jumbo Parades, brand new, in original crates, comb, cash and free play, with Mint Venders | 225.00 | 10 Mills Blue Fronts, 10¢, new wrinkle finish and mech. perfect | 200.00 |
| 10 Mills Jumbo Parades, latest model, cash pay | 125.00 | 10 Mills Blue Fronts, 25¢, new wrinkle finish and mech. perfect | 250.00 |
| 9 Jumbo Parades, brown cabinet, cash pay | 85.00 | 1 Mills Brown Front, brand new, in original crate, 25¢ play, Ser. #479557 | 500.00 |
| 10 Evans Galloping Dominoes, light cabinet, '41 JP model | 375.00 | 1 Mills Brown Front, 10¢ play, #480807, brand new | 475.00 |
| 3 Evans Bangtalls, '41 model, jackpot | 400.00 | 1 Mills Gold Chrome, New, 10¢, 2-5 pay, #473735 | 475.00 |
| 2 Evans Lucky Luores, 5/5¢ | 250.00 | 1 Mills Gold Chrome, Floor Sample, #473818, 2-5 pay | 440.00 |
| 1 Paces Races, Rod Arrow JP model, perfect, #6166 | 300.00 | 2 Mills Original Emerald Hand Loads, 5¢, 3-5 pay, Ser. #476583-478618 | 400.00 |
| 20 Jennings Silver Moon Totalizers, FP | 115.00 | 1 Jennings Silver Moon Chief, new, in original crate, 5¢, #150808 | 350.00 |
| ONE BALL GAMES | | 2 Jennings Silver Chiefs, used, 5¢, #137743-135601 | 235.00 |
| 2 Bally '41 Derbies | \$375.00 | 1 Jennings Silver Chief, 10¢, Ser. #135544 | 250.00 |
| 1 Bally Victory | 45.00 | 2 Mills Blue Fronts, factory rebuilt, single JP, 5¢, Ser. #432935-433803 | 225.00 |
| 1 Bally Grand National, very clean | 90.00 | 10 Mills Front Venders, brand new, brown wrinkle finish, ser. above 433000, equipped with Milco escalators, one visible jackpot | 275.00 |
| 2 Keeney Fortunes, comb, cash & F.P. | 350.00 | 25 Mills Blue & Gold Vest Pockets | 55.00 |
| 1 Keeney Skylark, comb, cash & F.P. | 285.00 | 2 Mills Chrome Vest Pockets, like new | 60.00 |
| 1 Bally Pimlico, Like New | 475.00 | 2 Mills Q.T.'s, 10¢, light cabinet, reconditioned | 70.00 |
| SLOTS | | 2 Mills Gold Chrome, 1¢ Q.T.'s | 65.00 |
| 1 Mills Original Silver Chrome, 2-5 payout, 50¢ play, like new, serial 458632 | \$750.00 | 6 Mills 1¢ Q.T.'s, late model | 45.00 |
| 1 Mills Gold Chrome, 3-5 pay, 50¢ play, #470591 | 750.00 | | |
| 1 Mills New Blue Front, 50¢ play, #472369 | 750.00 | | |
| 1 Paces All Star Comet, factory rebuilt, 50¢ play | 400.00 | | |
| 3 Jennings Chiefs, 50¢, refinished & mech. perfect | 375.00 | | |
| 1 Watling Rol-a-Top, 50¢, refinished & mech. perfect | 225.00 | | |
| 25 Brand New Mills Genuine Jumbo Parade Cabinets | @ | | \$ 25.00 |
| 100,000 Brand New Milco Checks, 5¢, @ Per 1000 | | | \$15.00 |

JONES SALES COMPANY
1330-32 TRADE AVE. HICKORY, N. C. Tel. 107
81-38-35 MOORE ST. BRISTOL, VA.-TENN. Tel. 1654

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THE consistent U. S. War Bond investor . . . who deprives himself of luxuries . . . who buys only the necessities of life so that he may invest more of his income for **MORE WAR BONDS** . . . is essentially the "backbone" of the battlefield . . . and the home front.

EVERY ADDITIONAL WAR BOND PURCHASED THROUGH PERSONAL SACRIFICE IS A CITATION WITHIN ITSELF TO THE INVESTOR FOR OUTSTANDING SERVICE TO HIS COUNTRY.

THE AMERICAN WAY IS FOR ALL TO SAY, "TAKE MORE THAN 10% EVERY PAYDAY!"

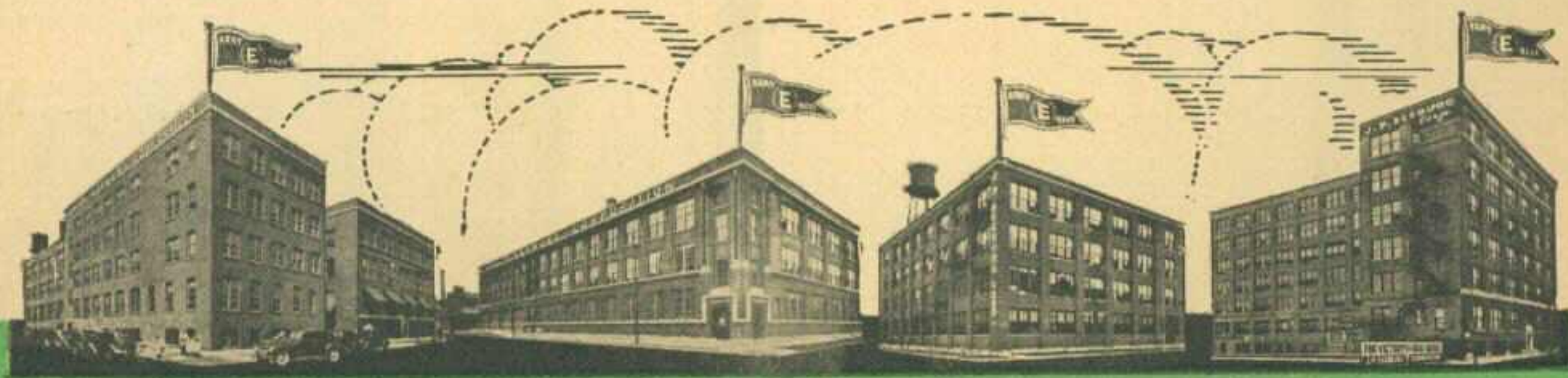


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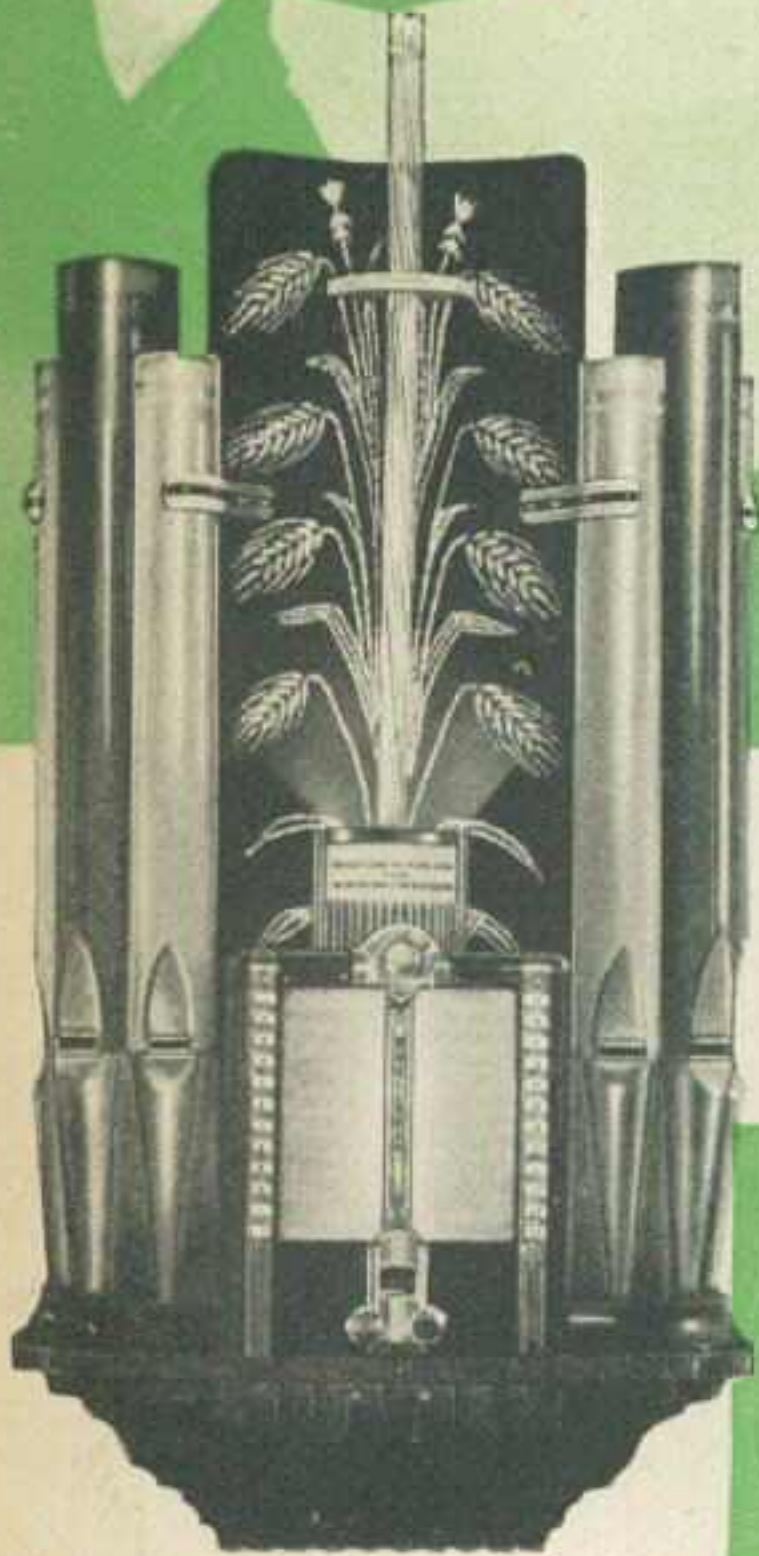
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EXTRA
MONEY
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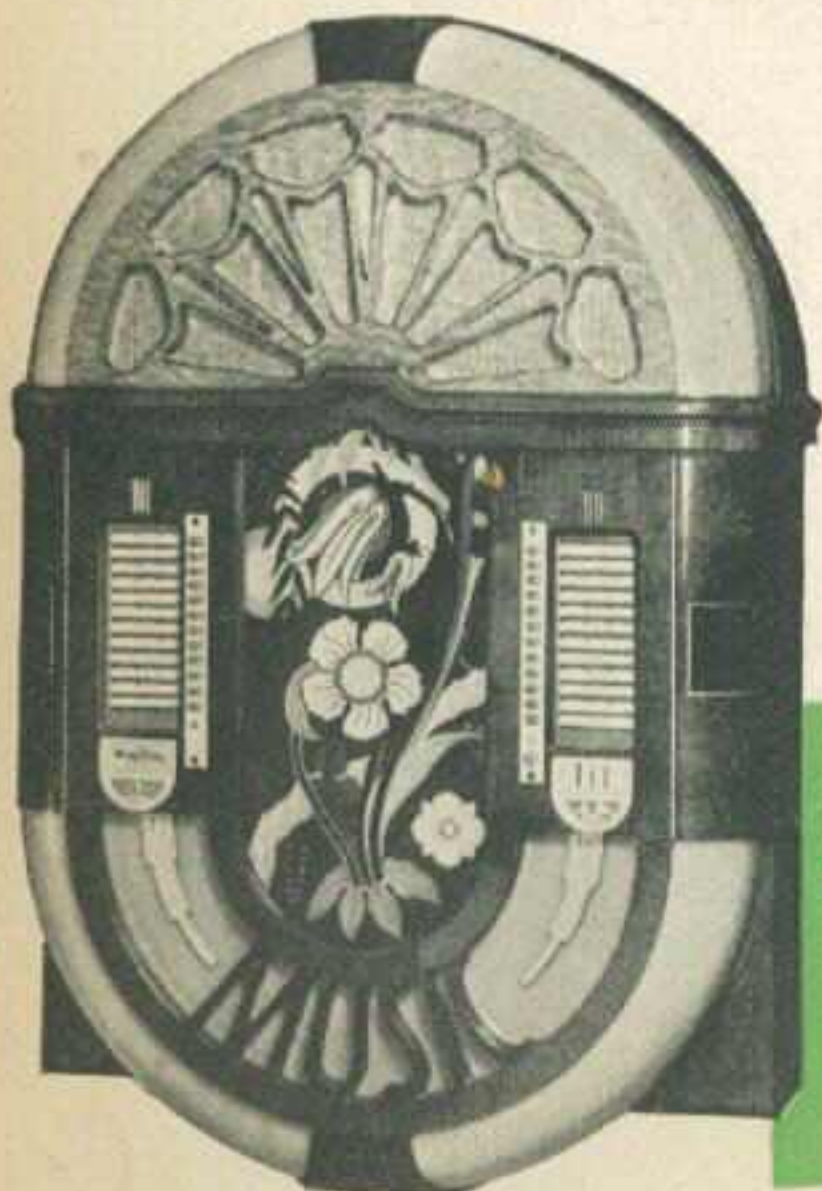


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SELECTIVE
ORGAN SPEAKER
MODEL 430**
Brilliant eye appeal.
Magnificent tone.
Accepts coins of 5,
10, 25c denomina-
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Get these **WURLITZER**
**SELECTIVE SPEAKERS AND WALL
BOXES INTO ACTION NOW**

In every location that has booths, tables or extra rooms, these Wurlitzer Remote Control Wall Boxes and Speakers do an outstanding job of collecting extra nickels, dimes and quarters.

Now, with war-time spending at its peak, is the time to get a greater share for yourself. Here's the equipment that will do it. Act now before limited supplies are exhausted. The Rudolph Wurlitzer Company, North Tonawanda, New York. "The Name That Means Music to Millions."



**WURLITZER SELECTIVE
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MODEL 580**
Impressive size. Com-
bines Polaroid and Bub-
ble Illumination. Ac-
cepts nickels, dimes,
quarters.



**WURLITZER
MODEL 100**
5c Remote Control
Wall Box



**WURLITZER
MODEL 125**
5, 10, 25c Remote Cont
Wall Box