

The **Billboard**

NOVEMBER 20, 1943

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

NAZI PRISON CAMP SHOW BIZ



MARGIE HART
She forsook the Strip
(See page 4)

MUSIC

From Disk Famine to E. T. Feast for Name Orks

GENERAL NEWS

How the Big & Little 4F's Are Also Serving the Flag

RADIO

JABBERERS IN NEW GARB

WANTED

**This Classic Attraction
For Hair Dare Deviltry**

**No.
1313**



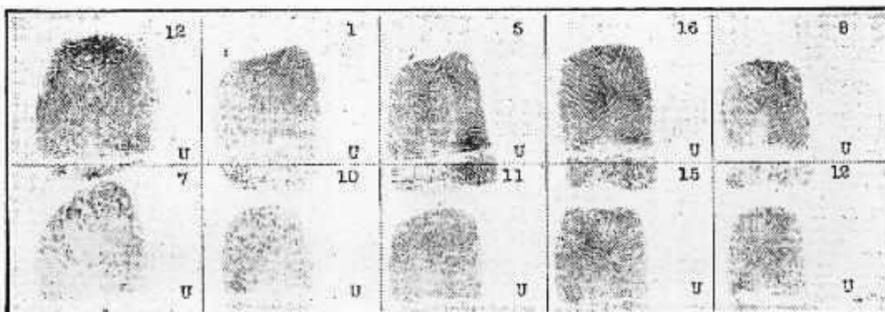
EDDIE POLO

**No.
1313**



EDDIE POLO

**Classification
Finger Print**



EDDIE POLO

This man travels extensively and appears before the public as "Super-Man." He appears harmless with hat on but **BEWARE!** He is **LOADED!** With hair on his head! He may be seen on various fairgrounds doing a 1000 foot "Slide for Life" through crashing walls of boards, through flames, etc., hanging only by his hair, as seen in **LOOK MAGAZINE**. He may, at this time, be frequenting the best of **HOTELS** and **NIGHT CLUBS**, working in Floor Shows as a Featured Artist. Also may work Taverns or Beer Gardens—as the "Bowery" in Detroit. The last time seen he fled in hot pursuit of public demand with the **POLACK BROTHERS INDOOR CIRCUS**, playing Shrine Shows to turn-away crowds. Possibly you have seen picture spreads in **CLICK MAGAZINE** showing him lifting two men with his hair and an explanation that he does not use any special preparation or device. **HIS HAIR IS HIS FORTUNE!**

Possibly you have seen picture spreads in **PIC MAGAZINE** showing him lifting a full grown pony with his hair, a barrel of beer, or his attractive girl assistant in a Giant Swing he calls "Swingaroo." Stunts he performs are too, too numerous to elaborate on—18 in all!

He may be seen on streets pulling fully loaded passenger cars or fire trucks with his hair. His performances have stimulated the sale of over a million dollars in War Bonds and Stamps. He also does free shows to entertain the men of the armed forces.

PHYSICAL CHARACTERISTICS

Height—5 feet 6 inches. Thick black hair.
Weight—160 pounds, brown eyes.
Hard of hearing, but can read lips.

WARDROBE, COSTUME and DRESS

Excellent.
In theatres, he dresses as "Super-Man."
In Night Clubs, in formal clothes.

**Wire or write your theatrical agent or contact direct
HOUSE OF TEMPLE . . 55 E. WACKER DRIVE, CHICAGO, ILL.**

BUY U. S. WAR BONDS!!!

A NAZI PRISON CAMP B'WAY

How Not To Save Gas

NEW YORK, Nov. 13.—Gil Maison, who, with his six dogs and rhesus monkey, appears in both *Star and Garter* (Music Box) and *The Naked Genius* (Plymouth), sprints across 45th Street in time for the latter show with the aid of a traffic cop, who stops traffic each evening while Maison and his menagerie scramble for the opposite curb. The other night the cop was off duty. Maison had to pile his animals into a cab and ride all around the block to get to the other side of the street.

Lytell Working Out Stock Idea With War Dept.

NEW YORK, Nov. 13.—American Theater Wing has authorized Bert Lytell, Actors' Equity head, to negotiate with the War Department on plans to inaugurate permanent stock companies in the larger camps and bases within continental United States. Move coincides with announcement last week that USO-Camp Shows, Inc., would set up the same type of stationary companies at bases in overseas territories. Both ideas originated with Lytell, who is on the board of both USO-CSI and ATW. Fort Bragg, N. C., with a personnel of some 100,000 men, was suggested as a good tryout spot for the first company.

Altho Camp Shows has jurisdiction over all prof entertainment performed on military sites, it has agreed to the co-operation of the Wing. Latter will put up the dough, engage the companies and supervise productions.

S&J Icer Racks Up 100G in Chi

CHICAGO, Nov. 13.—Ice Follies of 1944, the Shipstad and Johnson revue which opened to a \$100,000 advance sale at the Arena here for 16 days (5 to 20) is an entertaining show with clever production ideas, backed up by unusually creative costuming. Most outstanding feature is the showmanship evident in each production theme, which makes each scene eligible even for an ice-less floor.

Helen Rose, who is credited with the costume designs, is one of the unseen stars. Her work shines brilliantly with smartness, taste and originality. Equal credit must go to S&J associates, Frances Claudet, Mary Jane Lewis, and Carlos Romero, who, taking for granted that audiences will no longer accept sock skating as a total novelty, have embellished the routines with click production flashes. They are seen all over—in the *18th Century Garden* opening, in the *Candyland* playlet, in the *Derby Day* flash, in the hillbilly novelty, in the lagoon first-half finale, in the *Oriental Fantasy* (in which the radium lighting idea is employed to advantage), in the hula routine and, finally, in the circus spectacle.

The skating line of girls (40) is just about the best in the business. In the
(See S&J 100 G in Chi on page 57)

Index Appears
on Page 4

How Internees Put Mask-Wig Talents to Use Is Recounted By an Ex-Prisoner of Hitler

Stories of entertainers whose moxie under fire and other desperate conditions during this war have been repeatedly told. The ex-trouper folks whose courage has contributed so greatly to the morale of the troops cannot be too highly lauded.

The Show Must Go On tradition has probably never been more eloquently demonstrated than in the following report of theatrical productions in German prison camps.

The teller of the tale was a London actor and dancer before he joined the British Merchant Navy and went to sea, carrying on that job until the German destroyer Von Hepper torpedoed him into a Nazi prison camp. Interned in 1940, he spent almost three years in various barb-wired barracks inside Hitler's "Festung Europa."

Returned to England late this summer in an exchange of war prisoners, he immediately re-enlisted in the merchant marine. He's back in the fight now, and on a brief shore leave in New York recounted this saga of showbiz in operation under adversity that will bring a thrill of pride to every entertainer.

Concerned exclusively with a description of the comedy, pathos and high ingenuity involved in producing shows inside enemy prison camps, this narrative adheres strictly to that theme, making no comment whatever on the over-all treatment of war prisoners.

This is a story of prisoners, not of prisoners and their guards. Obviously, an extremely close scrutiny was kept of every line of script spoken, and while certain directional liberties were permitted, it must be remembered that the iron heel of Nazi censorship and the grim eye of the Gestapo overshadowed every action of the various groups.

Here is the story in first person, as told to Wanda Marvin, of *The Billboard*:

YOU Americans have heard enough of ship sinkings, so I'll skip the details that made me a prisoner of war. After the loss of our ship, we were picked up by the German destroyer Von Hepper and put ashore in Norway. From there they shipped us to a prison camp near Nuremberg, Bavaria.

After being held there for 10 days we were packed into cattle cars that your Legionnaires call "40 and 8's," 60 men to a car, and sent to the Interniertenlager (civilian interment camp) at Wurzburg Castle in Bavaria. Two hundred and twenty-eight of our original crew spent the next seven months in this spot that has for centuries housed the temporarily vanquished of other conflicts.

Here were hundreds of civilians, citizens of other countries who were trapped in Germany, and survivors of torpedoed ships, both crews and passengers. There was no entertainment for these people; morale was at a low ebb. It was early in the war, and I believe that every one of them thought deliverance would come soon. No one had the inspiration somehow to organize entertainment, and it certainly could not come from outside.

A handful of us with varied theatrical backgrounds began discussing the possibility of arranging group entertainment. Thru prison camp pipelines and the underground communication sys-

tems that exist in all these camps, we found tremendous interest in the idea.

Turncoat Wodehouse

We elected a committee to contact P. G. Wodehouse, English author and playwright, who at that time was a prisoner in the camp, and asked his help. The committee also sought permission from the camp commandant to produce theatricals. We got nowhere with either.
(See *B'way in a Nazi Prison* on page 4)

"Spirit"—"Spirits" Story

NEW YORK, Nov. 13.—Appellate Court yesterday upheld the decision last May by Supreme Court Justice J. Sidney Bernstein that *Blithe Spirit*, the Noel Coward play, did not infringe on a script called *Spirits*, written by John Hewitt.

M. P. Execs Tell Court of Deals With Mobsters

NEW YORK, Nov. 13.—Further details of Willie Bloff's gouging of movie moguls were aired by film execs testifying this week in Federal Court at the trial of eight former Capone boys and one Newark IATSE business agency for alleged conspiracy with Bloff and George E. Browne to extort more than \$1,000,000 from the movie industry.

References by Arthur G. Keough, v.-p. and general counsel for Paramount Pictures, Inc., during his testimony to the defendants as "gangsters" and "desperate men" brought forth two demands for a mistrial, both of which were denied by Judge John Bright.

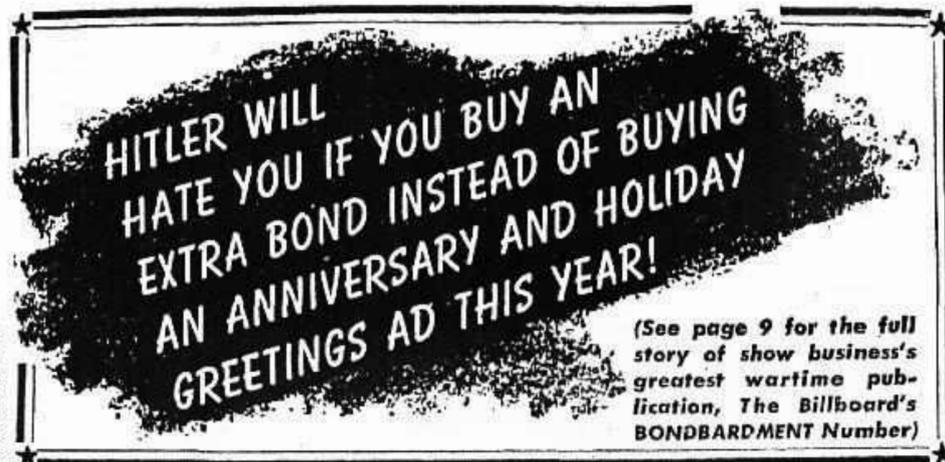
Keough stated that Bloff's original demand for \$2,000,000 from the film industry as a whole, was pared down to \$50,000 a year from the four major companies, and \$25,000 a year from the two minor ones. He admitted paying Bloff \$50,000 in varying amounts from May, 1936, to January, 1938, and another \$50,000 which was marked in the company's books as a real estate transaction. Keough's reasons for complying with Bloff's demand, he said, were
(See *Execs Tell of Deals* on page 57)

See Change in 20% Admish Tax

NEW YORK, Nov. 13.—House Ways and Means Committee Thursday (11) reported out to the House floor a tax bill including an admission tax of 20 per cent on all theatrical and sports events. For the past three weeks, League of New York Theaters, on behalf of its manager-members, Actors' Equity and International Alliance, had been conducting a campaign in Washington to hold down admission fees on legit attractions to the 10 per cent in force since the last war. League won a partial victory, however, since it was originally proposed that the ticket tax be increased to 30 per cent.

James F. Reilly, executive secretary of the League, who returned yesterday from his third session with the Ways and Means group, said that the manager and employee groups had presented arguments showing that (1) the amount of money that would be taken in from legit shows as a result of the increase is very small (1 1/4 per cent), and (2) while theatergoers would not squawk about paying the additional lift on the few smash hits, the chances of survival of the border-line shows, about 30 to 40 per cent of the total output each season, would be nil, resulting in idle theaters and unemployment and causing undue harm to the theater.

Plans are already under way for Reilly to continue the fight in the Senate Finance Committee, should the House pass the bill. There is a chance, however, that before it leaves the lower body, the bill will be amended in favor of theater interests.



FOUR-F'S FOOTLIGHT FRONT

Medixo-Nixed Troupers From A to Zilch Also Serving Flag as Morale Corps

Selective Service Sets the Fashion

NEW YORK, Nov. 13.—A 4F mark on his draft card doesn't nix the yen of an entertainer to do his bit out of uniform for the boys who wear it. As local draft boards continue to boost 3A-ers into the 1A bracket, the troupers who physically can't rate khaki are stepping up to fill the troop-entertainment gap. The *Melody in 4F* is swelling into a symphony of live entertainment for troops here and on the battlefronts.

Few of them take to showbiz dollar-chasing when the doctors mark them n. g. for active service. Instead they request active service as entertainers. Danny Kaye, of course, is a case in point. Kaye came east after finishing his last pic and volunteered for an offshore stint. His local board refused to release him and he was inducted—and rejected. He immediately volunteered again as a 4F-er and leaves, with Leo Durocher, for an offshore trek the middle of next month.

Kaye isn't the only shining example. Tommy Martin, the magician, was here waiting for a draft release to leave with a unit when his board insisted that he return to Chi for induction. He did and bounced right back to New York with 4F on his card and was off the following week. Marty Barrett is another. The comedian did a stint in the army, was discharged, and immediately joined up with Camp Shows.

From 3A to 4F to CSI

It's the same thing practically all the way down the line. Big or little, the 3A mummies who have been waiting to go over and help entertain the boys pop back to sign up for CSI service as soon as they're dropped into the lower bracket. There are Maxie Rosenbloom, Duke McHale, Happy Moore, Stormy Bergh, Bud Casanova, Micky Conte, Card Mondor, Jackie Del Rio, Al Goodhart, Arnold Furst, Jack Snyder, Johnny Collins, Alvah Morrison, Russell Delmar, Davy Karr and Jack Grand, to name a few. Some of them, like Happy Moore and Stormy Bergh, were 4F in the first place and could have down-thumbed service entertainment chores for lucrative show spots. But most of them feel it is no more than fair that they should make their contribution one way or another.

There are also plenty of showfolks with commitments which keep them out of full-time participation in entertaining the boys. They devote their off nights to the same purpose. *The Week-Enders*, an org of volunteers from the cast of *Something for the Boys* and headed by Bill Johnson, has been making stands at various posts and hospitals in the New York area for many months. Milton

Berle has a *Ziegfeld Follies* unit doing the same thing. Half a dozen other *Stem* productions — *Star and Garter*, *Early to Bed*, *The Doughgirls*, *Kiss and Tell*, *All for All* and *Tomorrow the World*—have all followed suit by organizing groups of their own. The same sort of thing is becoming customary with shows on the road. If there is a hospital or khaki camp near by, there is always a group or two from the attraction playing the local theater ready to spend their free hours at giving a G-I. lift.

Aches Ahead for CSI

Of course, all these traveling and New York actors are not crossed off for military service. There are plenty of 3A-ers among them. But as matters are heading, before long all of them who are not over age will be either in khaki or classified as unfit for combat duty. Then the pond for soldier-entertainment will have to be fished with a 4F hook. The situation of USO-Camp Shows, Inc., is becoming "drastically difficult," according to a CSI spokesman, "because of current and imminent induction of entertainers, previously deferred as married men with children." The 3A boys have formed the biggest prop to CSI programs during the past months.

Camp Shows naturally takes no official position as to a solution of the problem. In fact, there doesn't seem to be any solution unless Selective Service is willing to classify troop entertainment as an essential industry. To date S. S. has refused to see it in that light. One thing is certain; the boys in the services both on the war front and at home want and need what entertainers have to give. They don't complain of the draft status of the fellow on the platform. Camp Shows, says the CSI spokesman, has sent 695 performers overseas and "only on the rarest occasion has any combat man ever questioned the service status of any entertainer." The complaints, says CSI, can be counted on the fingers of one hand.

However, no matter what Selective Service does or doesn't do about it, the boys overseas, on the reservations and in the hospitals won't lack live entertainment. The platform ranks may be thinned, but 4F replacements will climb on and take over. The chorus will be just as loud.

Small & Finklehoffe To Try Legit With Jane Cowl Starrer

NEW YORK, Nov. 13.—Paul Small, who along with Fred Finklehoffe is producing *Curtain Time*, a two-a-day vaudeville, will take his first fling in the drama with the production of *Challenge*, by the late Louis Weitzenkorn, with Jane Cowl in the lead.

Small will start on the play when he winds up casting *Curtain Time*, which is to open at the Curran Theater, San Francisco, December 27 and will comprise eight acts. Latest to sign is Charles "Think-a-Drink" Hoffman. Previously pacted were Connee Boswell, Chico Marx, and Miller Brothers and Lois. Meantime, the Small-Finklehoffe *Laugh Time* closes at the Ambassador Theater, Saturday (20) to go on the road. Small said that he didn't want the show to be around Broadway near the Christmas season, when grosses usually tumble.

Next occupant at the Ambassador will be *Lady, Behave*, produced by Ben A. Boyer and High Bennett, which goes in November 21, after bowing at the Cort on Tuesday (16).

CSI's Lawrence Phillips States the Case of Those Who Serve by Entertaining

NEW YORK, Nov. 13.—Pros and cons as to the status of the show-folk who serve the war effort relaxing the taut nerves of men on the battlefronts and in the camps preparing for combat service have been tossed around in the newspapers and in the halls of Congress. Few people know more about what this service means to the boys who are entertained by it and how important a part it plays in keeping up their morale than Lawrence Phillips, executive director of USO-Camp Shows, Inc.

"The only reason for contributing public funds for live entertainment for our troops" states Phillips, "is that live entertainment is a component part of winning the war—like the operation of the Post Exchange or any other activity conducted by the army and navy which does not consist in furnishing food, clothing, shelter, ammunition and transportation."

"If this is so, then the entertainer is just as essential as any soldier or sailor not engaged in those listed activities, and there are plenty of the latter. Rather than deferment, the entertainer should be classified 2A and assigned as a civilian to CSI. Either entertainment should be provided by a civilian entertainer or as a component of a non-combat activity of the army and navy, or the performer should be drafted and assigned to entertainment duties. If the latter is the case, then there is no need for CSI. The job can be done by the army and navy."

"However, army and navy policy is that, to the extent possible, recreation for men off duty should be free from restraints and color of military discipline and regimentation. For that reason, and because civilian live entertainment in military and naval reservations constitutes a link with the civil life the men have left and expect to return to, USO-Camp Shows was asked to do the job by the army and navy."

"CSI, as a service organization, takes no position as to the solution of the problem presented—but two alternatives suggest themselves as possible conclusions in theory: First, that entertainers subject to induction be classified 2A, if and while employed by CSI, and being restored to 1A status and inducted when such employment ceases; second, that qualified entertainers already in the army and navy be assigned to detached duty in a talent pool and be made available whenever needed, either here or overseas, as components of CSI units made up primarily of female entertainers and male entertainers classified 4F or over-age."

The Billboard
Cover
Feature

Philly Bistroist Brings Cover Out of Camphor There's a Liquor Angle

PHILADELPHIA, Nov. 13.—Cover charges for night-living, a thing of the dim past during the lush days of the '20s, will be revived here for the first time. Daniel Crawford, manager of the Hotel Philadelphia, will revive the covert policy, never popular here, with re-opening of the hotel's Philadelphia Room next Saturday (20). Tariff scaled at \$1 cover during the week and \$1.50 on Saturdays.

While Crawford is tacking on a cover charge so as to keep his room for the small but select crowd, fearing that heavy mass trade will drink the liquor supply dry in short order, feeling here is that the room doesn't have a Chinaman's chance to survive. Even in lush days, covers wound up being the "kiss of death" for the after-dark rooms. Only last season, Shangri-La, mass midtown nitery, opened one night to a sea of empty tables when tacking on a cover for the opening of a revue that included the Ritz Brothers and Harry Richman.

Hotel's policy will call for a foorshow, absent from the room for many years, with Mit Herth's Trio coming in for the dance and show music. Reported that the Trio is drawing down \$950 a week, with another grand, more or less, for three or four acts to comprise the floorshow. Since such spending doesn't allow for the big floor names, Crawford has a chance to become the "miracle man" on the nitery scene if his policy clicks.

Herth Trio and show being set by Music Corporation of America, with

Newsreel Loses, Brandts Win on Laffmovie Tangle

NEW YORK, Nov. 13.—Motion of the "V" for Victory Newsreel Corporation to restrain William and George W. Brandt, Samuel H. and Martine Levine, Geo-San Productions, Inc., Sharbu Operating Company and Addleo, Inc., from using the name "Laffmovie" for any of their theaters was denied yesterday by Supreme Court Justice Morris Eder. "V" Newsreel, operators of "Laffmovies" on 42d Street, lessors of the 46th Street Theater, refused to renew the lease because the plaintiffs wanted to start a chain of "Laffmovies" themselves.

IATSE Seeks Extra Coin

NEW YORK, Nov. 13.—International Alliance of Theatrical Stage Employees and the League of New York Theaters have asked the War Labor Board for \$3 per day (\$21 per week) expense money for all roadmen, retroactive to September 1. If granted, it will mark the first time that members of the stagecrafts union have received extra expense money.

Russ Lyons handling the account. Johnny Arthur's band, which held forth at the hostelry for several seasons, moves into the Shangri-La, opening on November 24.

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CANADA TO HAVE SECOND WEB

CBC Will Supply Its Own Competition; Death for Indie Net Hopes

OTTAWA, Nov. 13.—Indie stations in Canada that have been clamoring for a second network for the provinces will receive an announcement before 1944 of a second network. It will not, however, be the one for which they've been asking. Instead it'll be another operation of the Canadian Broadcasting Corporation.

This sounds, for the time being at least, the death knell of any hopes for network competition in the Dominion. There's not enough business to support three webs. Besides there has always been a question as to the possibilities of an indie net making the grade since the trade claims that the competitive practices employed at times by the government-owned corporation have been such that it has been willing to give away time on some stations in order to sign a United States commercial program which it felt was of the type that would entertain Canadian listeners.

\$1,000,000 Emergency Fund

The money for the operation of CBC's No. 2 net is expected to come from the \$1,000,000 "emergency fund" which the corporation has stashed away. Thus they'll be able to by-pass making a request for additional funds from government, a request which would certainly meet with frowns from all political parties during wartime.

Where the man power is coming from to manage the second net isn't known, but with CBC having the call upon most programs from all the four major U. S. chains, program operation won't be too difficult. Rupert Caplan, recently appointed program supervisor for CBC, is conferring at present with the program chiefs of the Blue, NBC, CBS and Mutual chains, shopping for ideas which he can adapt for Canada as well as sustaining programs which can be piped from New York to Canada. Following his trip he'll make a transcontinental tour of CBC outlets and affiliates to see how he can help improve program operations. With top salaries at stations pegged at \$5,000, stations and nets are constantly losing men despite job freezing. Only thing that

keeps the good men on the job is the belief that Canada will be the promised land after the war. The maple leaf potentials are likened to those of the United States during the latter half of the 19th century, with broadcasting expected to build the fortunes that the U. S. public utilities founded during that period.

CBC Avoids Competition

United States regulations of chains, forcing intensive competition, has only strengthened CBC's resolve that the agency shall control chain operation here. Every move is made to insure the corporation's control of the situation. It builds programs that it feels the listeners will want and then, altho the stated original purpose was to serve those who dial, it's ready to sell the programs. This, the indies believe, is inspired by a desire to avoid agencies becoming too creative and powerful. As long as advertisers buy CBC programs and use the government net, it is felt there is little chance of a well-financed anti-corporation campaign.

CBC never gets too far away from what the public or advertisers want. It wants both these groups behind it as it faces its annual political upheaval.

Battlefront Broadcasting Still In Swaddling Clothes; Boys Want U.S. Chit-Chat--Driscoll

Entertainment Up to Private Agencies

NEW YORK, Nov. 13.—Broadcasting from the battlefront is still as far away as it was the day the war started, in the opinion of Dave Driscoll, Station WOR special events director, who has just returned from nearly four months spent at the African and Italian front lines. Driscoll went over expecting to make transcriptions of actual fighting for broadcast over the Mutual net.

He had available portable equipment of several types, including the magnetic development of the Armour Foundation. Most of the equipment was useless because no one had checked in advance the type of power that would be available, and the equipment that was self-powered just wouldn't work under field conditions. Tests made at headquarters produced beautiful undistorted signals, but once the equipment was set for recording while the battle was on, it just wouldn't work and the best engineers around couldn't discover why. The only recordings made of actual battle were transcribed by BBC with a mobile unit. These were sent over and were heard over the Mutual network.

As far as direct pick-ups are concerned, the battlefront is so fluid that thus far it's been found impossible to have powerful amplifiers close enough to relay the signal to the established short-wave stations which could retransmit the on-the-spot reporting to America.

If a line is maintained at any place long enough to set up a powerful communications system, which is not required for the actual handling of the war itself, programs from the front are possible, but the army hopes that the enemy won't have the opportunity of holding the Allies at any point long enough to entrench itself, even during the "holding" phase of the conflict.

Driscoll also pointed out that the boys want, more than anything else,

Come and Work With Me

MINNEAPOLIS, Nov. 13.—Forum Cafeterias of America are using a novel method to attract more help for its establishment here. Regular announcement buyer over KSTP-NBC, account now utilizes three five-minute shots weekly. Programs are transcribed interviews between Cal Karnstedt, KSTP spieler, and Forum employees, who make pitch for additional Forum help. Disks are cut at 78 r. p. m., then turned over to the interviewee after airing.

NBC Meet Kicks Press Relations Ideas Around

NEW YORK, Nov. 13.—The three-day round-table of NBC's Press Relations Department ended yesterday. Three NBC out-of-town press heads, Jack Ryan, of Chicago; Hal Bock, of Hollywood, and the net's new Washington man, Tom Knode, together with 17 execs of affiliated stations met with the home office staff to discuss what they wanted and what they thought was sour with the operational set-up as now constituted. Importance of the meet was (See Press Relations Ideas on page 11)

AFRA New York Elections Set for Nov. 18

Slate Holds 43 Names

NEW YORK, Nov. 13.—Forty-three names have been placed in nomination for the 21-man executive board of the New York local of the American Federation of Radio Artists, to be elected at the general membership meeting at the Hotel Edison next Thursday (18). In addition, one sound-effects man will be elected from three candidates to sit on the board as an observer until such time as a constitutional amendment is adopted providing representation for sound men on the New York local board of directors.

Many newcomers are listed on the ballot this year. Among the actors (of which nine will be elected) are Jim Boles, Cliff Carpenter, Helen Claire, John Gibson, Jay Jostyn, Donna Keith, Don MacLaughlin, Hester Sondergaard and Paul Stewart, as well as incumbents Bill Adams (president), Alan Bunce, Lon Clark, Ted De Corsia, Eric Dressler, Carl Eastman, Tom Holer, House Jameson, Myron McCormick, Anne Seymour, Lucille Wall and Ned Wever.

John Patrick Costello, Milton J. Cross, Robert Denton, Bernard Dudley, Hugh James, Tony Marvin, George A. Putnam and Warren Sweeney are running in the announcers' column, along with incumbents Ben Grauer and Ken Roberts for the five available seats. In the singers' category are Phil Ducey, Felix Knight, Eugene Loewenthal, Evelyn MacGregor and Alex McKee, incumbents, and Crane Calder, Travis Johnson, Jack Keating, Edwin Lindstrom, Lionel Marcoux and Leonard Stokes vying for seven places.

M. C. Brackhausen, Ed Blainey and John McCloskey are candidates for the sound-effects sit-in post.

Among the elected board, the director with the highest number of votes will serve as president of the local, next in line will be secretary, recording secretary and treasurer respectively.

Besides the elections the meeting will discuss the new transcription contracts, now being prepared for the War Labor Board, and routine reports. Earl McGill, CBS director, will be a speaker at the session.

Mutual-Don Lee Grabs Cugat & Benny Repeat

HOLLYWOOD, Nov. 13.—Swing to Mutual here this week saw two top Hollywood shows moving over to the MBS banner. Xavier Cugat show, *Dabonnet Date*, makes the switch on December 2, from the Blue. Re-broadcast of Jack Benny's show will be heard on the Mutual-Don Lee web at 8:30, time show was heard locally last year.

New move may be answer to agency prayer, as many prospective program bank-rollers are set to go, but are held up due to lack of available time on other networks. If Benny hits good Crossley, other Coast-to-Coast shows will likely follow his lead and hit the air at a later hour by the transcription route. Altho these major shows already have Coast coverage, the early evening hour brings Crossley ratings way down in the Pacific Coast area.

Blue Network made bid for the Benny repeat, but could not cut the time to suit agency, only available slot being 9:30. NBC was also interested in keeping the rebroadcast on its own network, but could not clear all stations of Pacific Coast net.

Lack of suitable time for top nationwide airings may send more sponsors to Mutual, where there are still plenty of choice spots available. Credit for the Mutual scoop goes to Lewis Allen Wells, Pacific vice-president of the network and general manager of the Don Lee net.

The Language Makes a Program Difference in Canadian Broadcasting

MONTREAL, Nov. 13.—If you're hep to CBC, Canada's government-controlled solo net, it's all very simple. But if you're not and you start listening to bilingual broadcasts in Quebec, there's a surprise in store.

Program comparison breeds belief that there are two separate webs airing for French and English listeners; entertainment and politics are so widely dissimilar in fare and in approach. Those who savvy la langue Francaise (Canadienne) will lift an eyebrow—maybe two—at the tone of some of those French offerings. They don't always follow the Ottawa line for English-speaking dialers; not even on touchy subjects like international politics.

In the entertainment field, the difference is just as wide. French and English ether dramas just don't gibe, that's all. For the French there's got to be buckets of gore. No drama appeals in Quebec Province with less than two killings per airing. This, however, is a mite too tough for English fans. Their dramas are anemic by comparison—and by CBC edict.

In short, you can say it—but not in English!

Set Manufacturers and Ad Men State Tele Programing Job Belongs to Ad Agencies

Sell-Out Attendance at Ad Club Dinner-Demonstration

NEW YORK, Nov. 13.—There aren't going to be any television station operators having anything to say about programing if the men and women at the joint dinner-meeting of the American Television Society and the Advertising Club of New York, Wednesday (10) have the final word about the future of video. The tug for control it was shown will be between the set manufacturers and the ad agencies, with the set makers declaring the event no contest. They're willing to toss the entire program creation and development job right into the lap of the 15-percenters.

Set manufacturers were represented by Allen B. DuMont, prez of the Passaic, N. J., labs bearing his name; Thomas Joyce, RCA v.-p.; and Robert L. Gibson, GE exec. For the ad agencies there were John Southwell of Batten, Barton, Durstine & Osborn, and Thomas Hutchinson of Ruthrauff & Ryan.

Manufacturing trio detailed their respective outfits' post-war plans for equipping and servicing the American home with tele sets. GE's Gibson told of program experimentation carried on at its Schenectady station, WRGB, and dwelt on weekly conducted listener surveys.

The checks have given GE program planners a blueprint for present and future shows. In mentioning its audiences' preference for boxing and other sports, Gibson said that future television studios may have sports arenas built to present sporting events when mobile units are not available.

The tele audience of the Schenectady-Albany-Troy area reached by WRGB has expressed strong liking for plays and light operas, newscasts which use maps, puppets, quiz shows, and educational programs.

Budgets a Challenge

In warning the ad agency people not to be caught short when tele comes into its own, the GE spokesman said, "Television time is going to be more expensive than radio time. There is no question but that a good programing job can be done with unlimited funds, but such funds are not likely to be available at the start, and it will be a challenge to us to see what can be done with small budgets."

He went on to urge experimentation now before it becomes too expensive. "It is reasonable to believe that the agency and the advertiser who know the potentialities and the limitations of television will have some advantage." He believes that GE will continue its program practice sessions until peace and the Federal Communications Commission permit the medium to go all-out commercial. Then he feels the ad agencies will have to be prepared to step in and take over.

He summed up the expressions of all three set manufacturers when he said, "We consider WRGB a laboratory engaged in learning all we can about the operation of a television station, both technically and in programing, and we hope that our experience will be helpful to the industry."

Low Cost Sets Major Problem

RCA's Joyce pointed up the major problem to be solved before tele can surge ahead as the manufacture of an acceptable low cost radio-television receiver. He reported on RCA's recent survey of 11 cities in which people were asked if they would pay \$200 for tele sets. The answers indicated that 61.3 per cent would pay that sum, but no more. Only 10 per cent were willing to pay up to \$400.

Television will not spring forward as an industry the day fighting ceases, Joyce said, pointing out that it may be three years after the war is over before video is ready to go forward on a commercial basis. The delay may be shortened, however, depending on recommendations made by the Radio Technical Planning Board and the action taken by the FCC on the recommendations of that Board.

Both John Southwell of BBD&O and Thomas Hutchinson of R&R urged their

agency brothers to learn tele programing. Southwell, labeling himself a televirgin, said he couldn't tell the group why an animated ad wouldn't work in television, but it just wouldn't.

He is completely sold on the medium's commercial potentialities, adding that it has everything radio and motion pictures have, and more—*direct* sight, sound and movement. The smart agencies, he declared, will immediately investigate tele and prepare people to handle shows.

Must Train Personnel

Hutchinson, too, is convinced that agencies must train program personnel at once in order later to serve clients properly. At the present time, he claimed, both tele time and talent can be had for the asking. Later on both will cost enormous sums. As an example, he cited the diamond cutter who doesn't practice on the precious stones, but experiments first with a cheaper substance.

He estimated that 2,500 of the 5,000 tele sets originally sold in the metropolitan area are in regular use. This guinea-pig audience can prove a valuable board for rehearsals of post-war programing.

In drawing a comparison between radio and tele shows, Hutchinson pointed out that when a radio script is ready, the major work is done. Casting and rehearsing is a relatively simple matter. But a tele script is merely the beginning of a lengthy procedure involving about 15 technicians, sound men, cameramen, electricians, director and assistant directors, actors, singers, musicians, etc. Everyone must know the sound and action required for every split second. Perfection is necessary, since there are no retakes in tele, unlike movies where often three times more footage is shot than is used.

The problem of how to sell a product must be tackled and whipped by the ad agencies, he continued. In radio, he said, copy does the selling, but in tele, pictures will do it. He forecast tremendous post-war opportunities for good ad people trained in tele.

In closing, Hutchinson urged that action be taken now. "The longer we wait," he said, "the costlier our experience is going to be."

FCC Commissioner Listens

Attending the meeting, but officially silent, was FCC Commissioner Ray C. Wakefield. His presence was noted with interest by many who realize that television's immediate future will depend largely on action taken by the Commission. This group has expressed the fear that certain radio interests might be instrumental in influencing the FCC to withhold tele permits thus delaying the medium's commercial advent. They have said that their job is to convince the FCC that tele has emerged from its swaddling clothes and is ready to set out for itself.

The DuMont people installed two tele receivers in the Ad Club dining room and one on another floor to accommodate the overflow crowd. An hour-long commercial program was received by (DuMont) sets of 1938 vintage.

Among the commercials picked up were Lever Brothers, Spur, Adams' Hats, and a fashion show. The presentation was interrupted for a few minutes to permit Allen B. DuMont to speak from his studios (he'd made a fast get-away from the speaker's table). He stressed the urgent need of experimental programing and expressed the same optimistic belief held by Joyce and Gibson that technical developments have reached a high point. He reiterated their statements that reliable cheap receivers must be made available to the public after the war.

Indications of the interest with which the ad fraternity views television was the capacity crowd of 350 diners, the hundred-odd requests for reservations that could not be honored, the numberless after-dinner guests who jammed the dining room, and the large group which heard the speeches and saw the telecast in another part of the building.

THIS YEAR,
DON'T BUY AN ANNIVERSARY
AND HOLIDAY GREETINGS AD,
BUY AN EXTRA WAR BOND!

ANNOUNCING THE BILLBOARD BONDBARDMENT NUMBER

[A crucial war year replacement for The Billboard's
traditional Anniversary and Holiday Greetings Number]

EACH year for more than forty-five years during the Christmas-New Year Holidays The Billboard has published a special Anniversary and Holiday Greetings Number. In this number outstanding stories and articles by leading show business authorities were featured along with comprehensive reviews of the year in every branch of the show business. In this number, too, hundreds of acts, band leaders, singers, radio networks and stations and show business organizations bought advertising to congratulate The Billboard on its anniversary and to extend season's greetings to the show business at large.

In this crucial war year, however, The Billboard is replacing its traditional Anniversary and Holiday Greetings Number with a special BONDBARDMENT Number. This number will carry a complete SHOW BUSINESS AT WAR section which will feature articles by show business leaders and by editors of The Billboard on the great part the personalities and organizations in show business have played and are continuing to play in the drive toward victory.

The Billboard Bondbardment Number will not carry Anniversary and Holiday Greetings advertising!

The Billboard urges every show business personality, every show business organization, to spend the same or a greater amount of money than they would be spending for an advertisement in The Billboard's Anniversary and Holiday Greetings Number for an extra War Bond. Checks or money orders for the purchase of these bonds, made out to the Treasurer of the United States, will be collected by The Billboard. The Billboard will handle the purchase of the War Bonds, and, of course, the bonds will be delivered to the original purchaser.

All buyers of bonds in this special Billboard BONDBARDMENT drive will have their names listed in specially designed pages in the SHOW BUSINESS AT WAR section of the BONDBARDMENT Number of The Billboard with the following legend:

"The show business personalities and organizations whose names appear on these pages purchased EXTRA War Bonds in amounts equal to or exceeding money they would ordinarily have spent for anniversary and holiday greetings advertisements in this issue of *The Billboard*.

"Checks for the Bonds have been turned over to the United States Treasury, and Bonds are now being delivered in person and by registered mail to the purchasers.

"To all these Show Business Bondbardlers *The Billboard* expresses sincere thanks for their good wishes on its anniversary, and for all of them *The Billboard* extends the season's best wishes to everyone in the great amusement industry and its allied fields."

The Billboard considers it a privilege to forego the thousands of dollars in revenue which it normally derives from the advertising of its good friends and clients in the traditional Anniversary and Holiday Greetings Number. There is a deeper satisfaction than that brought about by a financially successful special number in the thought that our friends and clients will say it with extra bonds this year and that the special BONDBARDMENT Number will serve as one more indication of the wholehearted, unselfish contribution of show business to the victory effort.

The Billboard's BONDBARDMENT NUMBER has the full approval of the War Finance Committee of the TREASURY DEPARTMENT of the United States

THIS YEAR, DON'T BUY AN ANNIVERSARY AND
HOLIDAY GREETINGS AD, BUY AN EXTRA WAR BOND

WBCA POINTS THE WAY

Indie Frequency Outlet Really Showbiz Click

By LOU FRANKEL

SCHENECTADY, N. Y., Nov. 13.—The success story of WBCA, the local indie-operated Frequency Modulation outlet, is a pacemaker for several reasons. It forecasts similar operations which should come when the FM side of radio gets rolling after the war. It might also serve as a general handbook of station operation, AM, FM and Television, since the story of WBCA (nee W47A) points up what so many operators ignore or refuse to learn, i. e., that broadcasting is showbiz and showbiz means aggressive promotion.

Keystone of the success of WBCA is Leonard Asch, the short, sharp, balding general manager of the station that last week, via Mutual Broadcasting System affiliation, became the first FM member of a national network. Asch was originally a member of the GE promotion staff where he specialized in showbiz tie-ups and promotions.

Sold Sets First

When GE started producing FM equipment and receivers, Asch became FM conscious, gathered local support and went into action. He filed for a station and by arrangement with the local GE distributor took over the franchise for FM receivers.

Even tho his station was still in the construction stage, Asch realized he'd have to sell receivers to have an audience. Since these were pre-war days, he had sets; he also had ideas and soon he had himself a sales crew.

They were put thru an orientation course to acquaint them with FM, armed with promotion, and put to work. One of the stunts was the production of miniature replicas of FM and AM stations. These included a stage, complete with eyes and antenna towers, and two turntables. They played the same record, but one was an AM hook-up, the other FM.

Mass Demonstration Selling

The units toured these parts for eight months. They played before every service club, business association and luncheon group. And by using routine noise-makers, dial phones and electrical appliances, Asch's crew showed how FM reception was noise-free as compared to AM. Thus when the station went on the air it had an audience.

The set-sales unit continued to operate until the war curtailed the supply of FM receivers. But by then WBCA had 15,000 sets sold and, thanks to its own sales organization, it had the name and address of every set owner.

Sets Locally Reach WBCA Only

It had one other plus; many of its listeners could dial WBCA but not the GE-owned and operated (and only other) FM station in this town. Seems Asch picked up a sizable supply of GE receivers at a discount; these were good sets but with a limited reception band that excluded the GE outlet, but admitted the indie station.

Frequency Betting

Funniest story in the WBCA closet is how come the local horse-betting emporiums, which officially don't exist, came to install FM receivers. Seems the local bookmakers found themselves being past-posted on the first race out of Rockingham. They checked and found that the FM outlet was carrying the broadcast, via Yankee Net, of the opening race at this track. So they up and bought FM sets as insurance.

The station hit the air on July 17, 1941. From the start it has been on the air 16 hours a day and commercial. Thus the day before it teed off the station spotted four-page inserts, complete from ads to editorial copy even unto the tiniest fillers in every daily paper in the Capital District.

This not only was audience and customer promotion, it was also prime public relations as the station started with the newspapers in its corner, thanks to the lush line-up of advertisements. Now WBCA has dollar-for-dollar exchange deals with the dailies. It also has its daily schedules listed alongside the Schenectady, Albany and Troy AM stations.

Aggressive Audience Promotion

One secret of its success has been aggressive audience promotion. Thus it offered *Pioneer Listener Certificates*, complete with gold seals and fancy ribbons, to listeners keeping the station posted on reception, etc. Doesn't sound like much, but WBCA audiences yenned to have that certificate, and so got in the habit of writing the station.

From its inception the station picked up direct and re-aired Yankee Network programs, from Paxton, Mass., 110 air miles away, and Mutual shows via Major Armstrong's FM outlet at Alpine, N. Y., 117 miles distant. In addition, WBCA whipped up some of its own programs, put out lines for remote pick-ups and started surveying its audience.

Each week 300 questionnaires go into the mail, and since the listeners are used (See *WBCA Points the Way* on opp. page)

Yes, "It Pays To Be Ignorant" on Beer, Jello and Sanka

NEW YORK, Nov. 13.—Shortage of comics and comedy material was emphasized this week with *It Pays To Be Ignorant*, wacky comedy show sponsored locally on WOR by Piel's Beer, set for a steady guest shot on the Kate Smith program on CBS. Program has Tom Howard, George Shelton, Harry McNaughton and Lulu McConnell doing a wrong-answer routine.

Unusual slant to the deal is that Kate Smith's show, which has always leaned backwards to avoid anything that couldn't pass before the most stringent blue-nose, now has a weekly feature which is known to local listeners as a beer-sponsored program, *Ignorant* continues for the lager sponsor while doubling into the Jello-Sanka show.

Multiple-Net Stations Now Web Ops' Ache

NEW YORK, Nov. 13.—Breakdown of the exclusivity for which networks have fought since competitive net operations started is becoming more and more evident at home offices of the networks in New York. It's worrying the station relations departments and it's one of the factors which is behind the fight for further regulation of the FCC.

The Blue web station relations is having its private ache right now in the Northwest and is battling to hold its own in that area. NBC station contact is finding that many of its stations are picking up extra dough during the hours not exclusively reserved for NBC by accepting programs from other nets. KTAR (Phoenix, Ariz.) recently accepted three commercials from Mutual for broadcast during non-option time, and Mutual is using it as an example to sell other stations in markets not now covered by MBS.

CBS hasn't had too many aches holding its stations in line, but that may be the very reason why the FCC has cited this chain's station operations as in violation of the network regulations.

Every open hour not reserved for local operations on a net affiliated station is a sore point with web home offices, for they never know when a program of a competing network will fill that spot.

Fibber McGee Tops Iowa Survey; Hope & WHO News Next

DES MOINES, Nov. 13.—The Fibber McGee show is the most popular program in Iowa, according to the 1943 Iowa Radio Audience Survey conducted by Dr. Forest L. Whan of the University of Wichita and released by radio station WHO of Des Moines.

The survey put Bob Hope in second place and a WHO news show in third place. Other programs were listed in the following order: *Aldrich Family*, Red Skelton, *Luz Radio Theater*, Jack Benny, Mr. District Attorney, *Hit Parade*, and *Kay Kyser's College*.

On the types of programs, news broadcasts were ranked first, comedians, second; popular music, third; complete drama, fourth; and audience participation shows, fifth.

The survey was based on a total of 9,075 interviews in the state.

Shouse in London For Talk With BBC

CINCINNATI, Nov. 13.—James D. Shouse, vice-president of the Crosley Corporation in charge of broadcasting and general manager of WLW, arrived in London this week for special war broadcasting conferences with officials of the British Broadcasting Corporation. Shouse went to the British capital by bomber plane at the invitation of R. W. Foot, director general of the BBC.

Shouse will remain in London several weeks to confer with BBC executives on short-wave and standard-band war broadcasting, as well as on future plans for television, facsimile and frequency modulation.

His London visit is the newest episode in a broadcast collaboration scheme evolved by WLW and the BBC during the past year. Most important outcome of the arrangement has been the tailoring of special BBC short-wave pick-ups for inclusion on WLW programs of established popularity. The arrangement was the first of its type to be set up between an American regional radio station and the BBC.

New Cracker Barrel

NEW YORK, Nov. 13.—Many and varied are the uses of radio and radio receivers. But Robert Magidoff, NBC correspondent in Russia, who is home for a brief vacation, tells of a new use for a set—a news contact.

Soviet officials called in every civilian set when war started and turned them over to armed forces. Only correspondents and diplomats were permitted to own and use receivers. Rest of country listens on a form of wired radio. Because there was no restriction on talking about what they heard on their sets, the correspondents built up valuable news sources and contacts. Russians would drift by to ask their equivalent of "What do you hear?" and stay to pass the time of day and news-notes. It was a very efficient substitute for a country store.

Philly Sponsors Appeal to Negro Buying Power

PHILADELPHIA, Nov. 13.—Large Negro population, long the "forgotten listener" in local radio is now being wooed by station and sponsor alike. It wasn't so long ago that agency and sponsor would sour on any program idea that even smacked of appeal to Negro listeners. No racial prejudices were involved. Sponsors were only interested in a program that would get a message across to a selected income group. And the Negro population did not fit into that pattern. Moreover, some stores, falling within such income groups, did not desire such patronage.

Today, however, the story is different. With the colored population enjoying fat salary checks because of the well-paid jobs at the war factories here, such a group, numbering almost a quarter of a million persons, now represents an important economic unit and a rich buying market. And the color bars are down all around.

Station salesman are now spending much time with merchants depending heavily on colored patronage. Such prospective sponsors are now in the position to shell out air coin. Prominent in this respect is the Pearl Theater, using a daily quarter-hour shot on WIBG, featuring recordings of Negro name bands to sell the screen shows featured and the Parisian Tailors' returning to radio on WPEN.

WCAU Signs an Exclusive With the Weather Bureau

PHILADELPHIA, Nov. 13.—Taking advantage of rescinded ban on weather information, Stan Lee Broza, program chief of WCAU, concluded deal with the local weather bureau. Running a permanent wire into bureau, station will broadcast three minutes of weather data twice daily, in the early morning and at midnight. The weatherman on duty at the scheduled times will handle the microphone.

The idea, which is exclusive, is an elaboration of a pre-war arrangement in which WCAU aired directly from the weather bureau each morning. Weatherman, named Hathaway, working the stint at that time developed a mike style that made him a real radio name locally. He had bright and breezy chatter like: "Ladies, my dear, no washing today!" or "Boys and girls planning a trip to the shore this week-end better change to the mountains, our cloud gazers predict sunshine in the Poconos, rain for Atlantic City."

Hathaway's fan mail from Philadelphians wanting to know when to paint the porch or take junior to the zoo at one time topped the station's mailing count, and 'tis said the weatherman was already asking about his Crosley when the war yanked him off the airlines.

Get Behind the Boys With Bonds

THIS YEAR,
DON'T BUY AN ANNIVERSARY
AND HOLIDAY GREETINGS AD,
BUY AN EXTRA WAR BOND!

(See page 9 for the full story of show business's greatest wartime publication, The Billboard's BONDBARDMENT Number)

BIG E. T. MARKET FOR BANDS

More Indie Station Use of Transcriptions Vs. Records Expected; Has Biz Buzzing

NEW YORK, Nov. 13.—The lifting of the AFM recording ban for all but one transcription company has raised the curtain on a new phase of the band business in which every name leader is eager to participate. That there will be plenty of room for more dance band music than ever before is freely predicted by e. t. recording chiefs, who have begun refurbishing their depleted stock of transcription disks with an eye cocked toward actual competition with regular phonograph recordings used so extensively by hundreds of disk jockeys.



There has been no mad rush to get all the bands down immediately on vinyl because much of the library services is devoted to operetta and light classical music, but even those companies which previously concentrated on the standards have been busy filling their fountain pens and waving transcription contracts under the noses of the fox-trot maestra.

Lang-Worth Features, for example, for years has been a fountain-head of non-ASCAP tunes but after settling with AFM, it lost no time recording Vaughn Monroe, Tommy Tucker and Russ Morgan, all three playing hit parade material. Standard Radio, another company that has in the past shown a preference for public domain music, has signed Hal McIntyre, Carl Ravazza and Paul Baron to cut the latest from Tin Pan Alley.

Bands Being Tied Up

Another new trend is the practice of signing band leaders to exclusive contracts. Previously transcription companies used various names more or less interchangeably, occasionally signing the leader to exclusives on certain tunes to avoid duplication, but otherwise the leader remained a free agent.

That situation has changed. Lang-Worth is tying its bands up with term pacts, as is World Broadcasting, which now has the entire roster of its new parent, Decca, to choose from, including such names as Jimmy Dorsey, Woody Herman, Guy Lombardo, Charlie Barnet, Johnny Long and other topnotchers. World has even gone outside its own family to sign Duke Ellington for a minimum of 60 tunes in the next year. Muzak has not yet deviated from its custom of signing bands for individual recording sessions but that too may be changed with competition between e. t.-ers getting tougher.

Even with the recording ban lifted (and this takes into account the possibility that Columbia and Victor will soon settle with the musicians' union), it is expected that indie station platter-chatters will not receive enough fresh releases to fill all the gaps in their disk files. An indication of what that may lead to has already been manifested by Martin Block, who has been using transcriptions on his *Make Believe Ballroom*.

And for the same reasons, e. t. houses expect to find a larger market for weekly half-hour shows by this or that name band.

Orksters Welcome New Situation

To band leaders, such a situation solves many of their problems. They are no longer touring the countryside on one-nighters, either because of transportation difficulties or more lucrative theater dates, but they're anxious to keep their names alive in those crossroad centers. Phonograph records could do the trick, but if there is going to be a scarcity of those, they figure transcriptions will prove a convenient substitute. And the library platters are especially welcome to maestra who short-

ly expect their "greetings" from Uncle Sam.

Gone are the days when a band leader condescendingly accepted transcription dates, seeing in them only a chance to get the price of new band arrangements and some extra recording dough for their sidemen. Gone also are the days, only three or four years back, when leaders nixed the use of their real names on transcriptions and a Glen Gray was aird as "George Gregory" or Mark Warnow as "Michael Wayne."

Not only do leaders permit the use of their real names, they insist upon it. The more the merrier, say they, and from all indications, the business in band transcriptions is going to be merry indeed.

1/2-Hour Musical for Anacin

NEW YORK, Nov. 13.—The Friday evening spot at CBS now occupied by *Easy Aces* and *Mr. Keen* will be filled by a pop musical show, starting December 3. This is part of the Blackett-Sample-Hummert re-scheduling whereby *Easy Aces* and *Mr. Keen* will fill a half hour Wednesday and Thursday evenings respectively.

The new musical spot will be sponsored by Anacin.

Blue Music Pacific Boss

HOLLYWOOD, Nov. 13.—Al Sack, former music director for Olsen and Johnson, has been named new musical conductor for the Blue Network in Hollywood. Lou Bring, who formerly held down the spot, resigned to take over the *What's New?* show.

Continued Record Drought Cutting Demands for Names, Some Disk Dealers Report

CHICAGO, Nov. 13.—Record dealers in this area report that the lack of new recordings by so many of the top name bands has brought about a situation where many record buyers have stopped identifying their requests by the names of the recording artist, settling for platters by lesser knowns, long as they're available.

It used to be that the buyers would parade up to a counter and ask for Kay Kyser's or Tommy Dorsey's latest. Now, dealers observe, record buyers are aware that there are few records by the big names. Moreover, the few records of the band biggies released in past months have not been shipped in sufficient quantities to satisfy the demands, so many buyers have stopped asking for them.

Instead of getting 200 James disks, a dealer tries to stretch the 25 platters he receives for an entire month, but usually gets sold out in a single day. Formerly record clerks got tired of telling patrons that they did not have so-and-so's recording. Now it's vice versa.

While realizing that the Petrillo matter is one that belongs to the waxing companies alone, dealers fail to understand why the recording companies have allowed their big selling names to peter out. Some point, for example, to the case of Dinah Shore, who hit her peak in platter sales about the time the waxing ban was imposed. Since then her releases have been almost negligible. (Victor released a Dinah Shore album this week.)

First Offender Army

HOLLYWOOD, Nov. 13.—Station KMTR is launching new show to get 500 recruits for armed forces from county prisoners doing time for minor offenses. Show, titled *The District Attorney Speaks*, has city officials on the air asking for chance for law-breakers to serve their country.

Riley Resigns; Lea Recalls 3 N.Y. Witnesses

House FCC Hearings Continued

WASHINGTON, Nov. 13.—Hugh Riley, assistant counsel of the House Committee Investigating the Federal Communications Commission, has submitted his resignation, following the lead of Rep. E. E. Cox, who tossed up the inquiry leadership two months ago following charges that the hearing was not being fairly conducted.

Riley's resignation leaves only Eugene Garey remaining of the original Cox-Garey-Riley trio which started the investigation.

The committee resumes its hearings next week—the first since Lea assumed chairmanship. Three witnesses who testified in New York on short-wave matters will be recalled to the stand. In recalling the three witnesses, the committee is making good its promise to have at least one member of the committee present when witnesses are testifying. This was not the case when the three originally appeared, and their re-hearing will be asked so that their testimony may be included in the record. Later it is planned to recall T. A. M. Craven, a member of FCC, who testified before Cox.

"Parade," Pub Settle Suit Out of Court—Settling Nothing

NEW YORK, Nov. 13.—Altho many publishers had hoped that the suit brought against the Lucky Strike Hit Parade by Edwin H. Morris and Mayfair Music would serve as a testing ground for gripes against the program's method of tabulation, withdrawal of their case by Morris and Mayfair leaves the question up in the air.

The two pubs withdrew their action when Lucky Strike agreed to consider the position of a song the previous week in tabulating the top 10 tunes of each week. Publishers contended that the popularity of a song does not fluctuate as sharply as the Hit Parade indicated when it rated *Sunday, Monday or Always No. 1*, then No. 5, then No. 1 again inside of two weeks. Pubs claim that once a tune becomes a hit, it remain approximately level until it starts to fade for good.

Morris and Mayfair filed the action when according to their figures *Pistol Packed Mama* and *Sunday, Monday or Always* were not spotted correctly on the program. This marked the first time that a publisher brought a complaint against the tobacco firm to court.

Smallies Add Time To Handle New Biz

COLUMBUS, MISS., Nov. 13.—Small stations, which have been paring their operating time to the bone, have now reached the bottom, and are adding to their time operations. Typical of the expanding 250-watters is WCBI here. Station has been on a 7 a. m. to 10:30 p. m. sked, but has found that new business couldn't be handled during the 15½-hour operation. It now opens at 6:30 and signs off at 10:45.

Expansion is also indication that marginal time is becoming salable even in areas which have not been noted for their outstanding use of air time, since pre-7 a. m. and post-10:30 p. m. is Class C time for most operators.

Disk Jam Stalled At Status Quo; No Meetings Held

NEW YORK, Nov. 13.—Sideliners, who were predicting an end to the recording fight this week because William S. Paley, who had stepped into the picture with David Sarnoff, was due to leave today for his overseas post with OWI, watched the week come and go without either another meeting between the radio and AFM presidents, or any indication that the disk tangle was any closer to unraveling.

Insiders report that the situation has not been changed an iota by the lack of meetings between Petrillo, Sarnoff and Paley, nor will Paley's departure change anything. Paul W. Keston, executive v.-p. of CBS, is equipped to carry on negotiations for his own chain and Columbia Records, they attest, and it is probable that he will make an appearance if it is decided to continue negotiating directly with Petrillo.

Hearings before the WLB panel sitting here were adjourned until Wednesday (17) at which time it will discuss the additional briefs and information it has received from both sides. Judging from the past behavior of the panel, many believe it will keep the case open until some common ground is found that may serve as a basis for settlement.

WCHS Pipes to Movies, Too

CHARLESTON, W. Va., Nov. 13.—General Manager Howard Chernoff of West Virginia Network asks how come *The Billboard* (October 30) splashes story of Philly stations proposing to pipe news-casts into Philly movie houses.

"My station (WCHS) has been piping news into the Virginian Theater here for 18 months and it's old stuff with us. Now I know why they call Philadelphia 'sleepy town,'" cracks Chernoff.

WCHS also pipes news to a luncheon club (Rotary) at its weekly sessions.

Chi AFRA-ers to Frolic

CHICAGO, Nov. 13.—Sixth annual AFRA Frolics will be held November 27 in the Grand Ballroom of Hotel Sherman. Attractions include Lew Diamond's orchestra and a four-piece rumba band floorshow, and a circus and sideshow in the annex. Proceeds to organization's sick and benefit and servicemen's funds.



The Billboard Music Popularity Chart

WEEK ENDING NOVEMBER 11, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs...

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Table with 2 columns: Title, Publisher. Lists 30 songs and their publishers.

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week.

Table with 4 columns: NATIONAL, EAST, SOUTH, WEST COAST. Lists top 10 records in each region.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 10 best selling songs of the past week.

Table with 4 columns: NATIONAL, EAST, SOUTH, WEST COAST. Lists top 15 sheet music best sellers in each region.

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company...

Table with 2 columns: POSITION, Title. Lists top 10 Harlem hit records.

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

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VAUDEVILLE REVIEWS

Capitol, New York

(Reviewed Friday Evening, November 12)

Jesse Kaye has gathered together a sock collection of talent that provide plenty marquee lure as well as potent entertainment. Bill comprises Lawrence Welk's ork, Yvette, Truth or Consequences, Three Swifts along with film, Sahara. Good pic reviews and draw of stage bill should keep the cashiers busy for the entire run.

Newcomer to these parts, altho a Midwest fave, is Lawrence Welk, who unfortunately doesn't get too much chance to show his complete line because of the necessity to run extra shows. But he manages to get over nicely with his novelty stuff, *Clarinet Polka* and *Little Did I Know*. His warbler, Jane Walton, has a voice that matches her nice appearance and gets nice returns for *Cleito Linda*.

Making her first appearance since return from an off-shore tour, Yvette has never shown up as well. Her overseas jaunt has given her valuable experience, and her handling of tunes and general deportment stamp her as an entertainer of uncommon skill. She cantered *Wing and a Prayer*, *Temptation* and *I'll Get Lit*, and had to make a bow-off speech.

The ork entertainers have chance to show their wares when Holly Swanson, bass player, takes *Pistol Packin' Mama* for a ride. Boys in the band contribute comedy, while the maestro gets a chance to throw in a few licks at the accordion. Entire turn shows up well.

Ralph Edwards's *Truth or Consequences* provides a hilarious turn, which is full of surprises, and keeps up a steady flow of laughs with his patter, gags and, of course, the consequences for missing up on the questions. With quizzees recruited from the audience, Edwards was able to get a man to dance with a trained bear, along with a few corny tricks that were nevertheless funny to watch. It's a stand-out turn.

Completing the bill, the Three Swifts do their usually proficient job of juggling and get a hefty hand in the process.

A special nod goes to Harry Gourfrain for his fine presentation of the Bill. Opening has a carriage on stage resembling an accordion which comes forward to meet the rising pit. Parting trailer reveals two stage levels, upper tier having two femmes at the piano and a gal at the drums, who are more for decorative rather than utilitarian purposes. The setting is in good taste.

A jammed house present at show caught. *Joe Cohen.*

Chicago, Chicago

(Reviewed Friday Afternoon, Nov. 12)

Another presentation show, using four acts and the house line, to support the accompanying pic, in this case *Above Suspicion*, which, judging by opening day's drawing power, looks like a weak item.

The girls frame the bill with a Russian Gypsy opener and a patriotic finale, using eye-filling costumes, particularly the spiral red-white-blue outfits dressing up the closing routine.

Allen and Kent follow the opening with a new act. It is a trio now, employing Edna Francis, veteran lady of the dance, for the 'way back routines. Turn is not as strong as when it had an older couple for the contrasting work. The younger pair still open with a fast tap (the design not too modern) and bring on Miss Francis for an ancient time-step specialty, highlighted with several cartwheels. Close j-bugging a la today and yesterday.

Lane Brothers, another novelty dance act, are next (and this can happen only during this talent shortage period). Boys do as well as usual with their believe-it-or-not feats. At opening show, they did more than was necessary.

Harry Cool, Midwest's Sinatra and a hunk of a man, is held over for a fourth week. He has a following here, and this holdover is not going to hurt him or the house. Changed the set, with the exception of *Pistol Packin' Mama* (which still goes big), and displays an obvious love of his work. Gets away from doing too many tunes by introducing the next act, Johnny Burke. The soldier comic has added a few World War II lines, but it is his old reliable, laugh-a-line routine that builds up a fine response. Many comics can learn a thing or three about timing by watching Burke's act. He doesn't lose one laugh, and never cuts into the next line before the laugh completely subsides. *Sam Honigberg.*

Paramount, New York

(Reviewed Wednesday Evening, Nov. 10)

Theater's celebration of its 17th anniversary gets the right kind of accompaniment on screen with *I Dood It* and a stagershow that offers first-rate music, songs and laughs supplied by Woody Herman, Marlon Hutton and Paul Winchell.

There have been many changes in Herman's band personnel since his last appearance here, but the effects are only internal. From the audience viewpoint the band is as groovy as it ever was, jump tunes used as opener and closer giving the boys ample opportunity to prove that. One of the newcomers to the Herd, Chubby Jackson, gets a lot of comedy and music out of the bass fiddle (which is taller but not bulkier than Jackson), doing *Murder on the G String*. A little less mugging and a more disciplined routine will make his turn even more enjoyable than it now is.

Frances Wayne, another new member of the organization, has somewhat of a rep as a night club singer, and more time with the band will help her work out some of the kinks in her delivery. Did *Stormy Weather* and *Don't Cry, Baby*, the first too slow, the second too fast.

Herman himself has developed a flashier personality that jives with his jivey singing. Leads his boys thru a medley of *Frenesi*, *Blues in the Night* and *Amen*, all of which he helped popularize via recordings, and a production number from his latest film, *Dancing in the Dawn* is a moony piece of business constructed along spiritual lines that goes over big.

Marion Hutton, her work more and more resembling that of her sister Betty's, opens with a terrific novelty, *Rocking Horse Ran Away* that got her off to a tremendous start. Didn't fare quite so well with *Put Your Arms Around Me*, *Honey* and *Pistol Packin' Mama*. Songs have been done too many times before to mean much to Miss Hutton in her first date in this theater as a single, even tho she had them dressed up with specially written verses.

Paul Winchell and still another Irish-tagged dummy, Jerry Mahoney, was biff, bang, bam all the way. Mahoney could be Charlie McCarthy's cousin from the Gas House district, but his tough-guy heckling of his manipulator proved sweet music to the customers out front. Winchell encoored with a singing bit that had him and his wooden partner taken alternate lines. Swell act.

Marion Daniels, on first, does a graceful high-kick, acro-contortionist turn that receives a fine hand.

Usual one hour wait for seats and queues forming outside.

Elliott Grennard.

Oriental, Chicago

(Reviewed Saturday Afternoon, Nov. 13)

Charlie Barnet and swing band, currently on hand, play on-the-beam music for musicians and jazz fiends, but the style is limited as far as the interest of the theater masses is concerned. And (See Vaudeville Reviews on page 24)

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VAUDE BITS RAMPANT IN FILMS

Buffalo Nitery Pic Brightens, Name Acts Used

Altman's Town Barn, Statler Heavy Talent Buyers

BUFFALO, Nov. 13.—The local line-up of night clubs and the new policies featured by them represents a talent investment unequalled in Queen City amusement annals. Outstanding among the new niteries are Harry Altman's Town Barn and the new Statler Hotel Terrace Room.

Altman, who now ranks among the country's leading nitery operators, opened this giant nitery, seating 1,200 persons, in the heart of downtown. Wally Wanger, producer, handled the first show. Opening line-up at the Town Barn has the Wally Wanger Girls (8), Ben Yost Boys (4); Harris, Claire and Shannon; Eileen O'Brien, Ullane Malloy, Max and His Gang and Count LeRoy. Harry Harden's society ork is on the stand. C. Theodore Macheras has designed the spot.

Harry Wallens is co-operator with Altman in this venture, as he was in the recently closed Victory Room. Altman will continue to operate his giant rural Barn nitery in suburban Williamsville until the winter weather makes driving too difficult.

The Statler Hotel recently opened its new Terrace Room and is now using name acts and bands. This is the first time in years that house has used acts. Currently Statler offers Gail Gail and the Ramon Ramos ork. Next in will be Renee De Marco (November 15 to December 5). Hildegard is skedded for later this season. All spots are getting away from minimum charges, and Statler (just as Altman's Barn) is using cover charge of 75 cents and \$1 after the dinner hour.

McVan's nitery is using big names in connection with production shows. Gilda Gray closed November 7. Ethel Shutta followed.

Treasury Dept. Honors Nitery

PHILADELPHIA, Nov. 13.—For the first time, a local nitery grabbed off a citation from the U. S. Treasury Department for efforts in behalf of the recent Third War Loan Bond Drive. The honor was bestowed upon the Kaliners brothers (Max, Si and Joe), operators of the Club Bali and Little Rathskeller here, for their promotion that resulted in the raising of more than \$100,000 in War Bonds at a rally held at the Bali.

CHICAGO, Nov. 13.—Sam Elnella, owner of the Brown Derby, Loop nitery, was acquitted in Municipal Court here Tuesday (9) of charges of selling liquor to a minor. A 15-year-old girl had testified that she had been served liquor, but failed to identify the waiter who served her.

Cool Is Hot!

CHICAGO, Nov. 13.—Harry Cool, the local Sinatra who has had a struggle since the break-up of Dick Jurgens's band (which featured him), has finally reached the right track.

The journey started three weeks ago at the Chicago Theater, where he opened for \$500. He was held over with the new bill this week (13-19) at \$750, and signed up for two additional three-week dates in February and August of 1944. Return-date salary will start at \$1,000. He was classified 4-F last week.

Lionel Kaye Files Infringement Suit Against Jack Shea

NEW YORK, Nov. 13.—Lionel Kaye, billed as the "Daffy Auctioneer" in Olsen and Johnson's *Sons of Fun*, started suit in the United States District Court Friday against Jack Shea, with "Mad Auctioneer" billing, seeking statutory damages for infringement on copyrights allegedly owned by Kaye.

Kaye in his petition claims that Shea is doing an act copied from material he owns and is asking that he be compensated at the rate of \$250 for every performance in which his material was used.

The Kaye-Shea fracas has been in the courts for some time. Kaye previously lost a plea to restrain Shea from using the "Mad Auctioneer" billing. The court, at that time, stated that this was a matter to be decided upon after hearing both sides. This matter will come up Monday (15) in the New York Supreme Court.

SAG May Choose Kinnell or Dales For Thomson Post

HOLLYWOOD, Nov. 13.—Kenneth Thomson, executive secretary of the Screen Actor's Guild for the past 10 years, has tendered his resignation to take an executive position with the William Morris Agency. Thomson said he wanted to be free of his SAG duties by January 1, or sooner if a successor could be named.

A committee has been appointed to name Thomson's successor, but to date no one has been talked up for the job. Some quarters believe that Murray Kinnell or John Dales Jr. will get the post, as they have been closely associated with Thomson in the past.

While William Morris Agency would make no statement about Thomson's executive position at this time, it was believed that ex-SAG secretary would handle film personalities. (WM agency Abe Lastfogel is visiting her on USO-Camp Shows business.) Those in the know claim that Thomson has made friends with film biggers while in SAG office and that those connections now will make him "indispensable" to the agency.

Thomson stated that opportunities to take lucrative outside positions had been sent his way in past years, but at the time he did not feel that he could bow out of SAG until it was better entrenched. He said that today the Guild is strong, with plenty of money in the treasury, and headed up by Jimmy Cagney, who will carry on the battle.

Roxy Sets Bill Robinson

NEW YORK, Nov. 13.—Bill Robinson has been signed for the Roxy to appear on the show with Jimmy Dorsey, which will be the Christmas and New Year's fare for the house. Layout with Phil Baker will follow this display here.

Musicals, In Dire Need of Material, Help Themselves To Standard Specialties

HOLLYWOOD, Nov. 13.—Every time the movie moguls revive the musical film cycle, nitery and vaude acts begin to grumble, accusing the producers of lifting their material for pictures. Because of the many musical numbers and specialties employed in film musicals the market for bits is wide open. Whether entire bits are actually lifted from acts and turned over to the involved flicker stars for use in their roles is open for debate here.

Those acts who recognize bits they have used in their turns for years, openly protest the "theft." Confronted producers, however, deny the use of underhand methods, claiming that the scripts are the work of contracted writers, and anything that smacks of standard vaude or nitery material is of a "public domain" character.

It is true, of course, that countless acts have given their services to the screen, either in specialties or in leading roles, and in most cases have used up all of their material. The case of Abbott and Costello serves as an outstanding example of an act reviving bits used in burlesque for over 30 years. Now it's true of Alan Carney and Wally Brown, vaudeurs, paired in RKO comedies; Gil Lamb and Cass Daley (Paramount); Danny Kaye (Samuel Goldwyn), whose first flicker is yet to be released; Olsen and Johnson (Universal), among many others.

Such bits as the slide-under-the-table used by Lorraine and Rognan in Paramount's *Salute for Three* and the Charles Chaplin balloon bit in *The Dictator* are claimed by the Albins, and Charlie DeHaven, of DeHaven and Nice, respectively.

More than any other single field in need of a vast number of ideas is the film cartoon which depends entirely on situations. Many prominent bits of business seen in vaude for years have been duplicated in cartoons.

Recall Two-a-Day Practice

During the two-a-day vaude era such biggies as F. B. Albee, Martin Beck and

J. J. Murdock had an unwritten law that an act selling its material to films would no longer be used on their vast vaude circuits. In the '20s, film producers used to buy entire acts for \$1,000 to \$2,000 and turn the material over to established film stars. Acts took advantage of this extra change until the flesh circuit heads stepped in.

Today many old vaude hands are in the film game, and not only are they familiar with most commercial acts of their day but have kept up to date with the more standard stuff sold in theaters and niteries.

10-Wk. Opera for Detroit on Hook

DETROIT, Nov. 13.—Plans for the most ambitious opera season Detroit has ever known are under discussion by a group of local civic leaders. Ideas are centering on a 10-week season in the 5,000-seat Masonic Temple Auditorium, to open in January. While a few opera seasons in the past have run nearly that long, they have been in smaller legit theaters. Only comparable venture was the Shubert outdoor series, *Opera Under the Stars*, at the ball park about eight years ago.

Details and production have not been worked out, and the whole project remains in the talking stage.

The present excellent business being enjoyed by every form of amusement enterprise here is a big factor in the discussions. The Detroit Symphony ork, which seemed at the point of disbanding for the past two seasons, is off to a big start with a new conductor, and even the more expensive and more cultural branches of show business, including symphony and legitimate, are doing well, indicating that war workers, flush with cash, are spending proportionately, at least often enough to keep up the grosses in these fields.

3 WINTER SISTERS 3

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Isn't There a Union Rule Against These Things?

DES MOINES, Nov. 13.—Band leader Jay Miller ended a 19-month stay at Dave Fidler's Club 100, Des Moines, with a perfect record for laying eggs in the storytelling department. Miller left for Orlando, Fla., where he opens at the Flamingo club.

Miller's laughless gags started when he tried so hard in telling jokes. The crowd at the tables sat cold sober whenever he told one. The idea caught on and try as he might Miller could never get a hearty laugh from the patrons. Instead they got more pleasure at Miller laying an egg. He usually finished his story with a line for the chef to scramble the egg.

As a going-away gift friends of the band leader presented him with a joke book.

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Music Pubs Eye Unit Field With Combo Arrangements; MPHC Releases First Folio

NEW YORK, Nov. 13.—Music publishers, cognizant of the increasing importance of cocktail units, are beginning to cater to the smaller bands and combos. They now realize that a considerable chunk of dough lies in that field and are putting out special orchestrations to take care of outfits up to eight pieces. First publisher to hop on the combo band wagon is the Music Publishers' Holding Corporation, a Warner Bros. subsidiary, which has released 10 arrangements for lounge-sized units.

This experiment is being watched by other outfits, and if successful most firms will follow suit. Since this idea is in the experimental period, the arrangements have been made for eight pieces, but are so written that they can be used by most combinations up to that amount.

Necessity for publishers to cater to the cocktail ensembles comes with the increased use of little ensembles in spots which previously used full scale orks. Shortage of musicians because of the draft and war plant incursions on manpower, has resulted in loss of sales of orchestrations for full-sized bands. Dipping into the cocktail field is seen as an attempt to make up for the lost dough.

Another major factor which probably caused pubs to take this step is the increased use of air time given the small units. Not missing any bets that will popularize their numbers, song pluggers have long been after various cock-

tail units around town who have been getting regular air shots.

So far MPHC's catalog for combos consists of standard numbers, but it is likely that they will release current tunes after tabulating the results of their initial releases.

Army Discharges Musikers—A Few Of Them, Anyway

CHICAGO, Nov. 13.—A switch on the draft which has taken hundreds of musicians off the bandstands is the physical discharge medium which is sending a few of them back to their old trade.

The Rockaway Boys (3) have all been discharged from the army and have recently organized to go into the Riviera Lounge here. It is fronted by Vito Mariani, accordion.

Dick Raymond, violinist, is another discharge. He has taken over the Sol Turner band (5) at the Pere Marquette Hotel in Peoria, Ill. Turner returned to St. Louis to fiddle for the local symphony.

Eldridge Held Over In Chi \$850 Job

CHICAGO, Nov. 13.—Roy Eldridge, trumpet-leader of a six-piece colored unit, has been held over thru January 10 at Martin's Preview Lounge here. Biz jumped to new heights since his opening last month.

Outfit is collecting \$850 a week, a raise accompanied the holdover pact. In addition, Preview has the Estrellitos (3) afternoons, and Larry Replinger, evening intermission pianist. All set thru MCA.

Cross Comedy Band Set for Film Work

NEW YORK, Nov. 13.—Chris Cross, comedy band current at Jack Dempsey's, has been signed to do a series of shorts for Paramount Pictures. Featurettes will be built around some of their standard numbers, including I Want To Be a Fireman and Air Raid Warden.

Outfit is managed by General Amusement Corporation.

Sid Fisher Down to Three

CHICAGO, Nov. 13.—Sid Fisher and His New Yorkers, formerly a quartet, are now a trio. Kay Havice, accordion, has gone into the merchant marine. Fisher says that no replacement will be made. Outfit carries on at Helsing's Vodvil Lounge here.

Everett Hull Moves Over

CHICAGO, Nov. 13.—Everett Hull and His Topnotchers (4), recently managed by the Phil Shelley Agency, have moved over to the CRA camp, signing a personal management contract. Outfit is one of the oldest in the biz here.

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OFF THE CUFF

EAST:

EDDIE FARLEY'S ORK has signed with the William Morris Agency. Ditto for the Shadrach Boys. . . . **ART HODES** starts at the Midway, Philadelphia, Monday (15). . . . **ANGIE BOND** into the Aquarium, New York, Tuesday (16) for a repeat date. . . . **ADRIAN ROLLINI TRIO** starts at the Dubonnet, Newark, N. J., November 29 and follows with the Miami Hotel, Dayton, O., November 29, and Chin's, Cleveland, January 10. . . . **EUGENE FIELDS TRIO** is new at the Riviera, Newark. . . . **DANNY HOLLYWOOD**, cocktail department head of General Amusement Corporation, stricken with appendicitis. Mort Davis, Mel Leeds and Dorothy Brown carry on during his absence.

EDDIE SUEZ, Philadelphia agency, adds the Ovalon Bar, Wilkes-Barre, Pa., to the books with Paul Mallory first in. . . . **BAXTER WHITE**, formerly with the Four Blues, steps out as a single at Philadelphia's Hotel Normandie Grille. . . . **JAKE MCKINNEY**, guitarist with the Four Kings, Philadelphia unit, tagged by the draft board.

MIDWEST:

JOE BURMAN, ex-bantam champ, has bought a half interest in the Yankee Doodle, Chicago cocktail spot. Mary Frances Kincaid, pianist, will follow Jack Gardner, another ivory tickler, into

that room November 25. . . . **CRA**, Chicago, has signed up the Federow Sisters (3), who have been playing their electric mandolin, guitar and accordion over WLS in that city. . . . **JOHNNY KAAIHUE** (4) takes over at the President Hotel, Kansas City, Mo., Monday (22).

FREDDIE REED, colored pianist, held over at the Miami Hotel, Dayton, O. . . . **JULIE HUTH** (4) starts a run at the McCurdy Hotel, Evansville, Ind., November 22. . . . **GAC** has signed up a new colored trio, Slim, Stem and Stump (piano, bass, guitar) at Frenchy's, Milwaukee. . . . **BURNS CAMPBELL**, leader of a five-piece colored unit, signed up for another three years with GAC while in Chicago last week. His outfit has been on the West Coast several months, and moved into the Swing Club, Hollywood, Thursday (18), succeeding Louis Jordan (5). . . . **ESTARBROOK AND FARRAR**, piano-voice femme team, have graduated into floorshow work, and are holding over at the Club Lido, South Bend, Ind. . . . **DALLS BARKLEY**, former bass man with Louis Jordan, has organized his own six-piece unit which he is polishing up at Joe's De-Luxe, Chicago South Side spot. . . . **BUSTER BENNETT** (3) renewed at Millie's, Chicago. Same goes for Pete Brown (3) at Carver's, St. Louis. . . . **FROLICS**, Minneapolis, will hold over Jeanne Williams, piano-voice, indefinitely, and bring in Pat Ryan,

Anything To Please

CHICAGO, Nov. 13.—Jack (Two-Ton) Baker, corpulent pianist who has recently left a staff job on WJJD to do cocktail work, is now certain that Heising's State Street Lounge wants him for a long run. Unable to shift his five-by-five frame comfortably thru the narrow bar passage leading to the piano stand, the management carved enough of the bar away to give him more freedom.

voice, January 3. . . . **BOB WYATT**, organist, goes into the army later this month.

AL PENARSAL, bass, has joined the International Trio, now on a month's engagement at the Show Bar, Evansville, Ind.

WEST COAST:

OLIVETTE MILLER, formerly harpist with Noble Sissie's orchestra, has formed a trio now playing at the Desert Room, Glendale, Calif. . . . **THE FOUR SPACES** heldover thru the holidays at the Villa Riviera, Long Beach, Calif. . . . **BOBBY SHORT** switched from the Jade Room to Jerry's in Hollywood. . . . **EDDIE SCOPE** returned to the Gay Nineties in San Diego for his third engagement. . . . **TONY LOMBARDO** and the Captivators

held over at the Commercial Hotel, Elko, Nev.

FROM ALL OVER:

TOBY BROWN and His Little Brown Jugs (4) have hung up a new attendance record at the 115 Club, Grand Forks, N. D.

Review

Roy Eldridge

(Reviewed at the Preview, Chicago)

The cocktail field can use more units of this caliber. It has both name value and entertainment sock. Eldridge, ace colored trumpeteer, fronts this six-piece group, peddling jive primarily, but in such a showmanly way that even the sweet-music defenders won't mind an evening of this unorthodox concoction.

Eldridge, with an impressive background of featured spots in white name bands, is in a favorable position of drawing heavily, particularly in cocktail lounges which get few attractions of equal appeal. He works hard—scat singing, blowing hot and loud on the trumpet and conversing in emcee style which creates a warm atmosphere.

For vocal contrast, pianist Rozelle Gayle handles the ballads in good, commercial style. Also bangs out some fine piano rhythms. In addition, instrumentation includes two saxes, drums and bass.

Sam Honigberg.

WHO'S WHO

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COCKTAIL COMBOS • SMALL BANDS • NAME ATTRACTIONS

<p>XXX</p> <p><i>Electrified Music!</i> ANDY PADOVA'S</p> <p>STREAMLINERS</p> <p>4 Boys Presenting Rhythms in Color</p> <p>Under Contract to Albert Plok Hotel Chain Till January, 1944.</p>	<p>XXX</p> <p><i>Smartness at the Piano</i></p> <p>VALERIE LEE</p> <p>With Her Songs and Music</p> <p>Currently: Extended Engagement Glass Hat, Belmont Plaza, New York</p>	<p>XXX</p> <p><i>Hammond Organist</i></p> <p>SUZANNE SUMNER</p> <p>Smart, Suave, Swing, Stylist</p>	<p>XXX</p> <p>BERT MANN TRIO</p> <p>Organ • Piano • Drums</p> <p>Currently DUANE HOTEL, N. Y. C.</p>
<p>XXX</p> <p>Decca • Victor • Bluebird</p> <p><i>America's Greatest</i> Soprano Sax Artist</p> <p>SIDNEY BECHET</p> <p>and his New Orleans "Feet Warmers"</p>	<p>XXX</p> <p><i>America's Most Unusual</i> Instrumental and Vocal Duo</p> <p>LEO & EDDIE</p> <p>LEO at the Hammond Organ EDDIE at the Hammond Novachord</p>	<p>XXX</p> <p>THE ORIGINAL DECCA Recordings Artists</p> <p>THE CATS AND THE FIDDLE</p> <p>One of America's Greatest Sepia Quartettes</p>	<p>XXX</p> <p><i>Ten Fingers of Piano Dynamite</i></p> <p>JEAN HAMILTON</p> <p>Breaking Up the Cocktail Lounge at the LATIN QUARTER, Boston</p>
<p>XXX</p> <p>MARVELLE MYLER</p> <p>One of the Midwest's Finest Piano Entertainers</p> <p>NEW YORK BOUND Available in the East after Oct. 25.</p>	<p>XXX</p> <p><i>Petite Pianist and Singer</i></p> <p>JILL ADRIAN</p>	<p>XXX</p> <p>ART TATUM TRIO</p> <p>Piano—Bass—Guitar</p> <p>Until January 10, 1944 THREE DEUCES, New York</p>	<p>XXX</p> <p><i>Hollywood's most famous</i> picture and radio sepia artists</p> <p>LOUMEL MORGAN TRIO</p> <p>Instrumentalists & Entertainers</p>
<p>XXX</p> <p><i>The Man With the Funny Horn!</i></p> <p>SNUB MOSELY</p> <p>and His Orchestra</p> <p>On Decca Records Currently: CAPITOL LOUNGE, Chicago</p>	<p>XXX</p> <p>SAUNDERS KING</p> <p>and his Orchestra</p> <p>California's favorite sepia small band</p> <p>Heading east soon!</p>	<p>XXX</p> <p>4 Boys and An Idea</p> <p>HAL LEAMING</p> <p>Quartette</p> <p>Vocalists • Instrumentalists</p>	<p>XXX</p> <p>JULIETTE AND Los Cabelleros</p> <p>Music, Songs and Dances From Old Mexico</p>
<p>XXX</p> <p>ELLIS LARKINS TRIO</p> <p>Featured Ten Months at Cafe Society Uptown</p> <p>Now on Nationwide Coast to Coast Tour.</p>	<p>XXX</p> <p>They're All Aces!</p> <p>THE FOUR SPACES</p> <p>Danceable • Vocals Entertainment</p>	<p>XXX</p> <p>MEADE LUX LEWIS</p> <p>Recognized King of the BOOGIE-WOOGIE</p> <p>PIANO</p>	<p>XXX</p> <p>Sensational • Different</p> <p>DON GOMEZ</p> <p>and his Organ, Piano and Solovox</p>

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(Routes are for current week when no dates are given)

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—road-house; re—restaurant; t—theater.

A
Achuff, Wayne (American Legion) Media, Pa., b.
Agnew, Charlie (Penbody) Memphis, h.

B
Baker, Don (Algiers) NYC, cb.
Bar, Vic (Olympic) Seattle, h.
Bardo, Bill (Tic Toc) Boston, nc.

C
Cabin Boys (Blinking Pup) Chi, nc.
Calloway, Cab (Stanley) Pittsburgh, t; (Earle) Phila 19-25, t.

D
D'Artega, Al (Rainbow Randevu) Salt Lake City 12-18, b.

E
Eddy, Ted (Iceland) NYC, nc.

F
Farber, Burl (Netherland Plaza) Cincinnati, h.
Fields, Ernie (Happy Hour) Minneapolis, nc.

G
Gangemi, Red (Morocco) Austin, Tex., nc.

H
Hamilton, George (Syracuse) Syracuse, h.

Harris, Johnny; Oklahoma City 12-18.
Harris, Norman (King Edward) Toronto, h.

I
International Sweethearts of Rhythm: Fort Dix, N. J., 17; Chester, Pa., 18.

J
Jacquet, Russell (Eldorado) Houston, b.

K
Karl, Sax, Combo: Marlon, Ind., 15-18.

L
Lands, Jules (Ambassador) NYC, h.

Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.

M
McCune, Bill (Beverly Hills) Newport, Ky., cc.

N
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.

O
O'Hare, Husk (Cambridge) Chi, h.
Oliver, Eddie (Edgewater Beach) Chi, h.

ADVANCE BOOKINGS

BILL BARD: Frolics Club, Miami, Dec. 7 (3 weeks).

BILLY BISHOP: Belvedere Hotel, Baltimore, Nov. 10 (indef.).

LUCKY MILLINDER: Royal Theater, Baltimore, Nov. 28-Dec. 2.

HOT-LIPS PAIGE: Knoxville, Nov. 23;

EDDIE ROBINSON: Omaha, Nov. 22;

CHARLIE SPIVAK: Chicago Theater, Chicago, Dec. 3-9;

BOB STRONG: Pla-Mor, Kansas City, Mo., Nov. 20;

JERRY WALK: Castle Farm, Cincinnati, Dec. 4;

YOUNG, EDDIE (Cosmo) Denver, h.

ZARIN, MICHAEL (Waldorf-Astoria) NYC, h.

N
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.

O
O'Hare, Husk (Cambridge) Chi, h.
Oliver, Eddie (Edgewater Beach) Chi, h.

P
Pafumy, Joe (Belmont Plaza) NYC, h.

R
Raeburn, Boyd (Bandbox) Chi, nc.

S
Samarino, Joe (Post & Paddock) Louisville, nc.

T
Tatum, Art (Three Deuces) NYC, nc.

V
Valleau, Boyd (Jubilee) Oshawa, Ont., Can., b.

W
Wald, Jerry (From) St. Paul 17, b; (Dance-land) Cedar Rapids, Ia., 18, b; (Kansas City) 20, a;

WALTON, BARRY (Essex House) NYC, h.

WRIGHT, CHARLES (DRAKE) CHI, H.

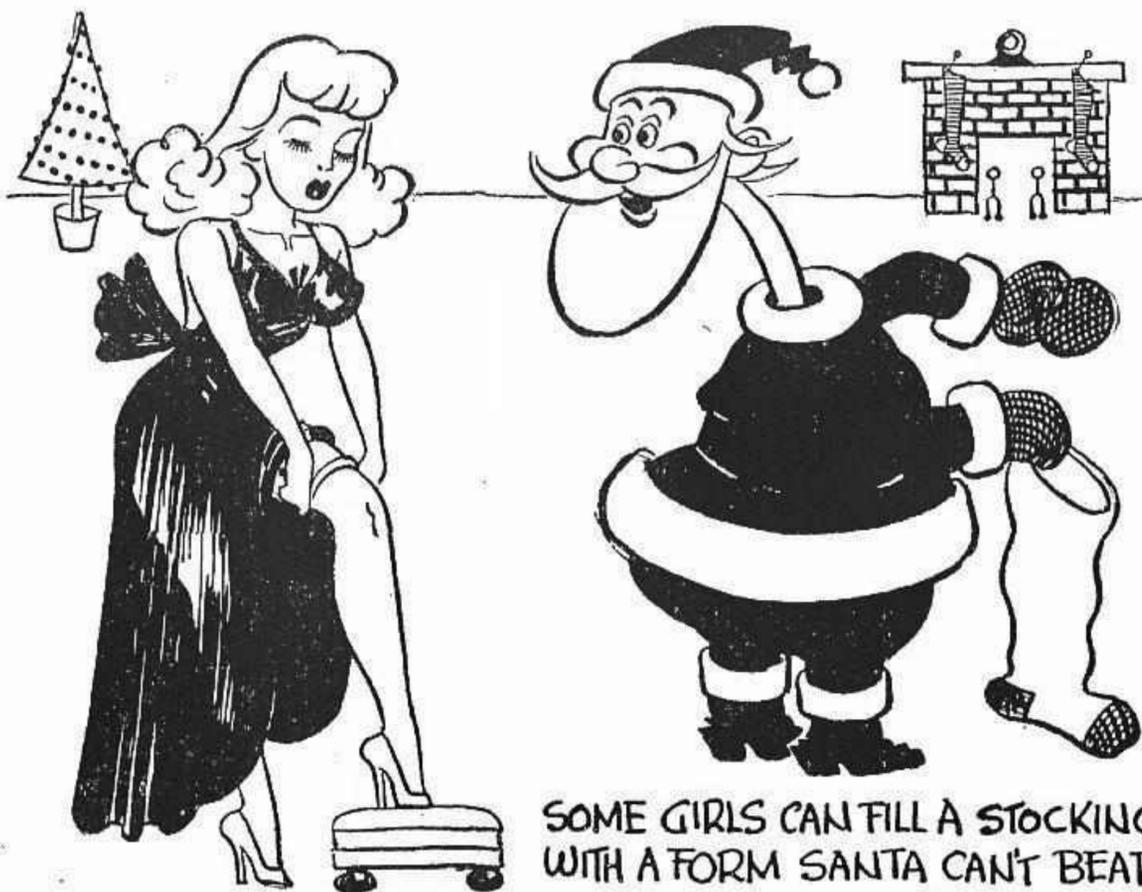
YOUNG, EDDIE (COSMO) DENVER, H.

ZARIN, MICHAEL (WALDORF-ASTORIA) NYC, H.

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Coin Machines

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A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

TAX AMENDMENT

Many members of the amusement games division are not aware of the full meaning of the amendments to the federal coin machine tax law recently proposed by the Associated Operators of Los Angeles County and other organizations and individuals co-operating with them. By the time this gets into print the new tax bill may have already been introduced in Congress, and it will then be known whether the proposed amendments are a part of the new bill.

Whether the proposed amendment is passed by Congress this year or not, the amusement games trade should have a full understanding of its purpose and meaning. If the trade does not get proper adjustments of certain tax rates this year, it will be necessary to try again next year, and on until proper adjustments are made. It is especially important that the trade not go into the post-war period hampered by unbalanced tax rates on types of machines which are most popular with the public.

What the proposed amendment would really do is to rewrite the section of the federal law which relates to coin machines. It would leave unchanged some of the basic classifications of machines as contained in the present law and would create new classifications for free-play pinball and for counter machines which are at present classed as gaming devices and taxed at \$100 per year.

The effect of the amendment would be to relieve the Internal Revenue department of the job of classifying machines because the classifications of the principal types of machines would already be written into the law itself. The law as it now stands places a big responsibility on the Internal Revenue office in that it must classify several types of machines which are not clearly defined in the text of the law.

The two clauses of the proposed amendment which will be of immediate interest to the trade are as follows:

"2. Any pinball machine or machine of similar character or design which is operated by the insertion of a coin, token or similar object, and by, or as a result of, the operation of which the player becomes entitled to extended use thereof or to the redemption of such

use, shall be taxed at the rate of \$10 per annum;" and—

"(c) Provided, however, that in the case of machines operated by the insertion of a one-cent coin, token or similar object, irrespective of whether such machines come within the meaning of sub-sections (1) or (2) hereof, such machines shall be taxed at the rate of \$10 per machine."

If these two classifications can be written into federal law, it would not only be a great relief to the industry in getting machines classified for tax purposes according to their earning power, but it would also be an outstanding legal guide to States and cities in framing tax laws relating to amusement machines. The federal law has already become an example to States and cities, and this makes it all the more urgent that the national law have classifications which will not place unfair tax burdens on some types of machines.

The lower house of Congress is expected to pass the new tax bill quickly, once it is introduced, so that it may already be on the way to the Senate by the time this issue reaches our readers. Or, the House committee may not have included the amendment in its version of the new tax bill. However, this article is written as reminder that the amusement games trade should be ready to help during the remainder of the campaign, whatever may be the status of the amendment when this issue of *The Billboard* reaches its readers. There are some predictions that the House may begin debate on the new tax bill by November 15 and hence the bill would already be under way before our readers have read this appeal.

If the House fails to consider or pass the proposed amendment, then the Senate finance committee will begin its work, and another opportunity will be offered to get consideration for the new proposal. The Senate committee has in previous years given more attention to the coin machine tax than the House committee, but this year the House body listened with attention to representatives of the trade. Even if the amendment fails this year, due to the great rush on the tax bill, a lot of groundwork has been laid for future appeals.

For the time being, the AOLAC organization needs your support in getting the amendment passed this year, if possible.

TRADE SERVICE FEATURE
PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

MGM's "Girl"

Opening in 40 theaters over the Thanksgiving holiday week-end have been set for MGM's *Girl Crazy*, Tommy Dorsey starrer. Recorded tunes included in the all-Gershwin score are *But Not For Me* done by Harry James (Columbia) and Teddy Wilson (Columbia); *Embraceable You* by Tommy Dorsey (Victor), Bob Crosby (Decca), Teddy Wilson (Columbia) and Jimmy Dorsey (Decca); *I Got Rhythm* by Jimmy Dorsey (Decca) and Merry Maes (Decca). Operators in cities listed below should slip in waxings of these tunes or any TD disks around and tie up display material with the film.

Opening set are: November 23: Lincoln, Neb.; November 24: Williamsport, Pa.; Charleston, W. Va., and Bethlehem, Pa.; November 25: Easton, Pa.; Lexington, Ky; York, Pa.; Lancaster, Pa.; Allentown, Pa.; Dayton, O.; Providence, Springfield, Mass.; Portland, Me.; Cincinnati, New Orleans, St. Louis, Cleveland, Baltimore, Los Angeles, St. Louis, Atlanta, Memphis, Indianapolis, Nashville; Pittsburgh; Kansas City, Mo.; Norfolk; Evansville, Ind.; Houston; Toledo, Canton, O.; Louisville; Columbus, O.; Wilmington, Del.; Harrisburg, Pa.; Akron; Reading, Pa.; Syracuse and Buffalo.

My Prince Will Come and *Heigh Ho*. Also included in both albums are *One Song, I'm Wishing* and *With a Smile and a Song*.

Para Bands

Paramount's second film featuring a band got underway last week. Flicker is entitled *Take It Big* and features the Ozzie Nelson ork and Harriet Hilliard. *Ridin' High*, Dorothy Lamour starrer which features the Milt Britton band, is completed and awaiting national release.

Latest band signed by the studio is D'Artega's all-girl crew, who are set for *You Can't Ration Love* starring Johnnie Johnston and Betty Rhodes.

UA Plans

Charles R. Rogers has lined up Benny Goodman and Ina Ray Hutton for his forthcoming United Artists production tentatively titled *Song of the Open Road*. Sammy Kaye's ork has already been set and the flicker looks like it will shape up to be a good bet for coin machine operators.

Same studio has three songs set for its big production of *The Bridge of San Luis Rey, What Is Love?, Mi Chicco* and *The Marquesa*.

"Snow White" Reissue

Snow White and the Seven Dwarfs, Walt Disney production distributed by RKO-Radio which produced three song hits when it was first released six years ago, will be re-issued shortly. With record output still low and phono fans readily accepting tunes from by-gone years, operators should be able to sell this pic score with effective tie-ups.

Both Victor and Decca have albums of the pic tunes, Victor's taken directly from the sound track and Decca's waxed by Freddie Rich. Both albums include the three tunes that originally scored heaviest, *Whistle While You Work, Some-*

King Record, Cincinnati, Announces First Releases

CINCINNATI, Nov. 13.—Sid Nathan, of the King Record Company here, which recently entered the recording and distributing field, concentrating solely on hillbilly tunes, this week announced his firm's first releases.

They are *When Mussolini Laid His Pistol Down* and *Two-Time Annie*, waxed by Bob McCarthy, and *You'll Be Lonesome, Too* and *Steppin'-Out Kitty*, by the Sheppard Brothers.

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- 80045 *I Found a Million Dollar Baby*
I'm Through With Love
- 80046 *Goodnight, Sweetheart*
Too Late

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GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.

● COMING UP ●

- BLUE RAIN GLENN MILLER (Ray Eberle) Victor 20-1536
 BEA WAIN Bluebird 30-0816

This is the first week since it has been around that *Rain* was really strong enough to make the coin crop grow substantially. Altho one or two cities report that it has passed out of the picture, it has sprung up in many others where up to now it had no foothold. Operators may yet find that *Rain*, instead of keeping phono fans at home, will have them packing in at juke box locations.

- VICTORY POLKA BING CROSBY-ANDREWS SISTERS
 (Vic Schoen Ork) Decca 23277

Apparently the nickel pluggers still go for the polka beat, especially when it's dished out by a team that's always good for a run in machines. This ditty rose quickly, starting in fourth place last week, it shot up to No. 2, missing the top spot by only a narrow margin.

- I NEVER MENTION YOUR NAME JACK LEONARD (Ray Bloch's Ork) .. Okeh 6715
 DICK HAYMES (Song Spinners) Decca 18558
 ALLEN MILLER Hit 7048

Only one or two tunes outside the Going Strong brackets have been showing much strength for the past few weeks, and *Name* is not one of the exceptions. However, unlike some of the other tunes that have been spinning lightly, this ballad has stayed on the Gulde, garnering a fairly consistent number of plays.

- THE DREAMER KAY ARMEN (Balladiers) Decca 18566

Stemming from the Warner Bros. film, *Thank Your Lucky Stars*, this tune sung by a new chirper, completely unknown on title strips, started slowly. However, it has been moving steadily upward for the past several weeks, and even tho the singer is obscure, the popularity of the tune should spin it on to the higher brackets.

Double-meaning records are purposely omitted from this column.

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EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

AMOA Annual

The Automatic Music Operators' Association's sixth annual entertainment, dinner and dance, held at the Waldorf-Astoria Hotel Saturday evening, October 23, hit par. The affair has become a fixture for metropolitan music men and anything but a rousing turnout would have been surprising. Le Rubimow had his hands full, as usual. As official host he welcomed the guests as they arrived, and then spent the rest of the evening supervising the shindig. . . . Did you notice those heads fly back as Bessie (Economy) Berman went by in her party dress? She sure is something to behold. . . . Bill Suesens, Rowan Company, took advantage of the occasion to sell War Bonds. He and Beverly made the rounds of all the tables and picked up plenty of dough for Uncle Sam. . . . You may have won-

dered why the folks at Dave Lowy's table were not dancing. Well, the Lowys are awaiting an addition to the family, and so are the Willie Weisses. . . . The boys like Irving Cohen much more since they saw his girl. . . . Every time Charlie Bernoff showed up he wore another pretty thing on his arm. . . . Hirsch LaVice, Washington, never lets pleasure interfere with business. . . . Away off in a secluded corner sat Les and Mrs. Boyd—it's wonderful. . . . Arthur and Albert Herman were drinking everything but the real stuff. . . . Everyone loves an English accent, and Toney Gasparro was kept busy rolling his R's. . . . Blooming in all his glory was Al Bloom. And why not, what with his charming wife, his handsome son, and his very pretty daughter calling him daddy? . . . Bob Waggener, Coin Machine Acceptance Corporation, is a genial host. If you didn't have a drink in your hand when Bob spots you, you have one before he leaves. . . . Bob Connors, Wuritzer, didn't do a bad job either in keeping your tonsils moistened in his lovely Waldorf suite. Oh, boy, that powder room. . . . Leonard Joy, Victor, was all joy, and so was Jack Williams. . . . Columbia was well represented by Joe Higgins. . . . Bill and Grace Rabkin and Murray and Mrs. Leschen, International Mutoscope, were right up front where they could hear, see and be seen. . . . Nat and Mrs. Cohen, Modern Music Sales, came early and stayed late. . . . Dave Margolin sent his regrets. He couldn't attend because of his recent trip to Puerto Rico. However, if regrets are in order, many of Dave's friends should do the regretting. Last year Margolin contributed plenty of pinch-bottle Scotch.

Albena Leases Building

Ben Horowitz tells us that Albena Sales has just leased the two-story building at 591 Tenth Avenue and will use the new quarters exclusively for juke boxes and parts. Street store and two upper floors will give Ben 10,500 square feet of space.

Of This and That

Al (Asco) Cohen's 5-cent bagged peanut sales has finally forced him to rent a loft to handle that end of his business as a separate unit. He will have 25 girls employed there. . . . Ben Schilling has left for Miami on a combined business and pleasure trip. While there Ben expects to visit his daughter, Mrs. Shirley Kessler, who has a permanent residence at Tampa. . . . Sam Sacks, Acme Sales, is another colman who has given his blood to the Red Cross blood bank. . . . Blanche E. Bouchard, Arthur H. Du Grenier, Inc., a visitor from the Haverhill factory, to confer with Julius Levy, of the company's New York office.

CPRS SEEKS FEES

(Continued from page 62)

such as has been proposed by certain organizations in the U. S. The case was in the courts for some time and finally came before the Supreme Court of Canada. By that time the society agreed to drop the matter for the time being. It is felt now that the society may not seek to collect fees from juke boxes until the war ends.

Industrial music in Canadian plants is offered thru regular telephone lines and sometimes over power lines. The society proposes a fee equal to 10 per cent of the amount paid by the plant for music service. For local programs the society seeks a bigger fee of \$50 a year for every 250 workers employed. This fee would give the music services the right to use all copyright music controlled by the society. Objections to the proposed fees are to be sent to a public official before November 30. The Copyright Appeal Board will make the final decision on this plea by the society.

The society also has asked that its fee for broadcasting privileges over Canadian radio stations be increased for the coming year.

AMERICAN FOLK TUNES

(Continued from page 63)

satire to such an extent that it all borders on the asinine. They spare no husks in both the singing and playing of the classic. While maintaining a fine rhythmic and lively beat thruout, the

over-emphasis makes it all spin out as very silly and ridiculous, forgetting that the major appeal of such songs is in their simplicity, such telling treatment evinced in the unflinching popularity that attends Al Dexter's original waxing. The plattermate, being a novelty dish in Freddie Fisher's and Billy Austin's *Wilberforce*, *Get Off That Horse!*, lends itself more aptly to the brand of syncopates expounded by the Schnickelfritzers. Also taken at a bright and lively tempo, the tune adapts itself easily to the pseudo-musical sounds of the bicycle pump, auto horns and tin cans. Moreover, the lyrics pack a humorous punch.

THE SILVER ECHO QUARTETTE

(Regis S-101 and S-103)

Jezebel—FT; V. *Me and the Devil*—FT; V. *Anyhow, My Lord*—FT; V. *Where Shall I Go?*—FT; V.

For fine vocal treatment of the standard Negro spirituals, this new record label, the product of the Regis Record Company, Newark, N. J., has a winning group in the well-blended male voices of the Silver Echo Quartet. The rhythmic qualities of the spirituals are accentuated by guitar accompaniment, and the fact that the boys simulate the musical brass instruments makes for a more colorful harmonic background to enhance their sustained harmonies. All save the famous *Jezebel* (S-101) are slow blues spirituals. With the mechanical reproduction of the voices making for excellent tonal qualities in the spinning, the sides should enjoy wide favor with such music and record fans.

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NATIONAL WAR FUND

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

For the first time in many weeks, all three of the major diskers have made new records available. Columbia released two sides by Benny Goodman, both instrumentals, *The World Is Waiting for the Sunrise*, done by the BG quartet, and *Solo Flight*, done by the full ork. Victor offers an album of Dinah Shore waxings, eight sides in all, including *Blues in the Night*, *Honey-suckle Rose*, *Smoke Gets in Your Eyes* and *Somebody Loves Me*. Decca has readied another version of the currently popular *Don't Cry, Baby*, waxed by Lucky Millinder. Tune has been spinning heavily in race locations and is now catching on over a more widespread area on the strength of Erskine Hawkins' waxing. Decca also enters a new recording of *No Letter Today*, hillbilly ditty that Ted Daffan has kept on machines for many weeks. New entry is done by Dick Robertson and may hypo the tune in those spots where it has started to wane. Same diskier has also made available an album of dance arrangements of tunes from George Gershwin's *Porgy and Bess*, played by Leo Reisman. Six sides includes *It Ain't Necessarily So*, *Summertime* and *I Got Plenty o' Nuttin'*. Classic Records also contributes to the largest supply of new releases operators have seen in a long time with two Harry James sides, cut many years ago when Dick Haymes was with the band. Double attraction on the title strip should go a long way to revive the popularity of the old favorite, *Fools Rush In*. Reverse side is *Hodge Podge*, an instrumental.

● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

JUMP TOWN HARRY JAMES Columbia 36683
Scraping at the bottom of the barrel, the Columbia label comes up with a toothsome and torrid jump item in *Jump Town*, styled strictly for the jitterbug coterie and for their keeping the music boxes well-coined. It's been a long time between fresh Harry James releases, and with this dish of musical jive designed to make 'em hop, skip and jump, it should enjoy maximum play along the phono circuits. Plattermate, Don Redman's old-time *Cherry* favorite, is also dressed up in the standard jump style, but not nearly as exciting and interesting for phono enjoyment as *Jump Town*.

FOOLS RUSH IN HARRY JAMES (Dick Haymes) Hit 7066
One of the better revivals brought forward by this label, this one-time ballad favorite should enjoy much favor among the phono fans. Particularly on the strength of Dick Haymes's romantic singing for the side. Both the music making and the lyrical expressions are in tune with present-day standards, and the first attention given to the combination of Harry James and Dick Haymes on the phono sticker should bear much repetition. Plattermate is an original Harry James jumper, the band's well-remembered *Hodge Podge* instrumental.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

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ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 15)

Strads laying down a pseudo-symphonic introduction that sets the stage for James's trumpet taking the opening chorus with horn open and playing it low and groovy against the fiddle bank. Tenor sax and muted trombone ride out the second chorus to the half mark, with the ensemble joining in for the last half and the trumpet on tag. String section repeats the over-drawn introduction for the coda to complete the side.

With the music machines just about feeling the pangs of hunger for a fresh Harry James morsel, operators are sure to find an overflowing dish in his "Jump Town."

HARRY JAMES (Hit 7066)

Fools Rush In—FT; VC. *Hodge Podge*—FT.

Making the most of the present emergency and taking advantage of present-day trends in popularity favors, the Hit label brings forward still another couplet of a Harry James instrumental and a mated ballad, with Dick Haymes holding up the vocal colors. While going far back in origin, the James treatment for the one-time hit, *Fools Rush In* ballad, listens as being very much up to the minute. Moreover, Haymes's romanticism are very much in keeping with the swoon tradition being established in this day. Taken at a moderately slow tempo, the maestro's trumpet opens, with the band ensemble joining in for a half chorus. With sustained brass figures making for a particularly melodic and harmonic bank, Haymes handles the wordage for a second stanza. Band ensemble gets a third chorus under way, with the trumpet on top for the last half to finish out the stanza with a pleasant symphonic ending to polish off the side. *Hodge Podge* is a typical James jumper, taken at a medium tempo, and dates back to the days when the swarming brass and powerhouse blowing characterized the band's capabilities. A hodgepodge of riffs and runs, the band whips out four choruses to bridge the side's spinning with solo flashes by tenor sax and trumpet.

While music operators can never go wrong with a Harry James jumper, even with such an oldie as "Hodge Podge," the brighter side for the phonos looms as "Fools Rush In," which uses the voice of Dick Haymes to excellent and added advantage.

POPULAR ALBUMS

Dinah Shore Musical Orchids on Victor Records (Victor P-139). Considering all the pin-up publicity attending Dinah Shore during the past year, not forgetting that she ranks high in popular favor as a sultry chanteuse, it is about time the Victor label gave the record marts a chance to cash in on this little gal with such a big and gets-you voice. There should be plenty of cashing in for everybody in this smartly tailored Smart Set album that has plenty of eye appeal for the merchandising as well as spinning appeal for the listening. The eight selected sides are all taken from the racks, many of them already having enjoyed rank as major selling items. In packaging them, the folio is offered up as a musical "orchid" in salute to the boys in service. The release timed with the approach of the holiday buying season, the album can hardly miss in spite of the fact that some of the sides are of comparatively recent origin. Selections are all familiar and choice is a matter of personal opinion. Altho taking all of Miss Dinah's disks in retrospect, this corner falls to see how the label could pass by her *Love Me or Leave Me*, when the blues theme conditions each of the chosen sides. Nonetheless, album as it is, should provide plenty of phono fodder for the music operators. Titles take in *Memphis Blues*, *Somebody Love Me*, *Blues in the Night*, *How Come You Do Me Like You Do?* *Smoke Gets in Your Eyes*, *Mad About Him*, *Sad Without Him*, *How Can I Be Glad Without Him* *Blues?*, *My Man and Honeysuckle Rose*. Release of this Dinah Shore package also makes one wonder how come Victor passes up such a natural in failing to re-issue its Lena Horne blues album, which didn't sell peanuts when first released?



VINCE SHAY and colleagues at Mills Industries, Incorporated, enjoy a visit from a former road man, Les Purington, now a member of the Army Air Forces. Note the wings and decorations which Les wears.

MUSIC IN THE NEWS

By MARGARET S. WELLS

CLEAN-UP.—Gertie From Bizerte, which seemed on the way to becoming this war's *Mademoiselle From Armentiers*, has met a sad fate, *The Pittsburgh Press* relates. She isn't dirty Gertie anymore. She has been scrubbed and renovated, and has emerged as flirty Gertie. In her new guise she will soon be heard on the air and seen in music stores, equipped with lyrics about as racy as *Sweet Genevieve*.

As long as Gertie stuck with the soldiers she was doing all right. The trouble started when her creator, William L. Russell, tried to introduce her to civilians. He took his song concerning Gertie's exploits to a New York music publishing house. The publishers took a look at the lyrics, raised their eyebrows, shook their heads and raced off to show the song to some radio people.

The radio people swore that if they allowed the lyrics to be sung on the air they'd get life and 30 days.

So Gertie went to the cleaners.

If you've followed Gertie's history, you'll remember that she was created by Russell when he was a private at Fort Lee, Va. He wrote some verses which were published in *Yank*, the soldier newspaper, and these were set to music by Sgt. Paul Reif, who was stationed in Africa. Russell, incidentally, later became a lieutenant and is back in civilian life as the result of a medical discharge.

Gertie quickly became the first number on the G. I. hit parade. Now that she's been converted into a lady, however, the field army has turned to other favorites. The latest musical hits are about a couple of girls called *Fanny From Trapani*, and *Stella, the Belle of Fedala*.

EXPLANATION.—Gracie Fields, the English comedienne, has an explanation for the failure of any tune really to catch on with soldiers in this war.

"Too many tanks and planes and trucks," she says. "Soldiers are on the move all the time at the front; never do enough of them stay together in one place long enough for a tune to sweep thru divisions and armies."

Recently returned from a 10-week tour at the front, some of her observations on a variety of subjects appeared in *The Milwaukee Journal*.

The soldiers know as much about new, popular songs as any civilian; they learn them by radio. On the other hand, they favor certain timeless favorites. "They never considered a concert finished until I sang *Ave Maria* or *The Lord's Prayer*," she reports.

The hit of this tour, she said, was: Don't be angry with me, sergeant, Don't say what you were going to say—Don't call me what you called me yesterday.

Don't say rude things about my parents.

Remember, they're the only ones I've known; And some day, tho you are a sergeant, You might have some parents of your own.

Even the WAFS and WACS laughed at that one, she said, adding that "Evidently the sergeant is still the terror of the army, women's as well as men's."

NOTES.—The latest Russian victory was celebrated appropriately by the Philadelphia Orchestra, *The St. Louis Post-Dispatch* reports.

Conductor Eugene Ormandy told an audience of 3,000 in the Academy of Music, Philadelphia:

"We have just had news that our heroic Allies have retaken their ancient city of Kiev. In honor of our Allies we wish to play for you Moussorgsky's *The Great Gate of Kiev*." The audience loudly applauded the selection, which is part of the Russian composer's *Pictures at an Exhibition*.

The Christian Science Monitor carried a story about an English comedian, Sid Fields, who wasn't as funny as he meant to be in at least one instance.

An American soldier was sitting in the front row of the theater watching Fields clown with a violin. He struck a few sour notes and the soldier made a wry face! The comedian banteringly suggested that the soldier step up on the stage and see if he could do better.

To the delight of the audience, the soldier complied and brought down the house by playing three choruses of *Smoke Gets in Your Eyes*.

DEBUT AS SINGER.—Irving Berlin, who is in England to put on his hit show, *This Is the Army*, for soldiers, entertained a press conference by singing

one of his own songs—*I'm Dreaming of a White Christmas*—by request, according to *The Birmingham Age-Herald*.

He answered a long series of questions about the show for correspondents, and finally one of them asked him to sing one of his own songs.

Berlin agreed, but added, "Joe Frisco once told me the trouble with my voice was that you had to hug me to hear it."

The report says that as a singer Berlin is a very great song writer.

ANALYSIS.—Dr. Donald Laird, a "popular" psychologist, undertook in a recent issue of *The Chicago Herald-American* to explain the secret of Frank Sinatra's appeal to women.

Among other things, it seems, this appeal proceeds from "a well recognized and familiar response to one of the elemental instincts of femalekind—the urge to feed the hungry." His appeal, says the doctor, is not to crude sex, but to the tenderest mothering instinct—the highest type of unselfish emotion.

Laird has a word of warning for the singer—to avoid putting on weight. Should Sinatra gain 20 pounds, he says, and thus lose his gaunt and hungry look, probably he could go thru his whole repertoire of love songs without causing a single female to swoon!

TOO MANY ORDERS...

Sorry, boys. We did promise you an ad this week with some more news about our fast-moving records. But they've just been moving TOO fast. So again, we have to ask you to wait to see our ad next week.

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THANKS, OPERATORS:

For your acceptance and quantity orders for Co-Ed records. These latest hits are going fast and we are doing our best under current restrictions to fill all orders. In event of a slight delay, on arrival of your order you will make up for the delay in increased take immediately. **FILE YOUR ORDERS NOW.**

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(blues)

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105-J "FROM HOPEWELL JUNCTION TO WARTIME FUNCTION"

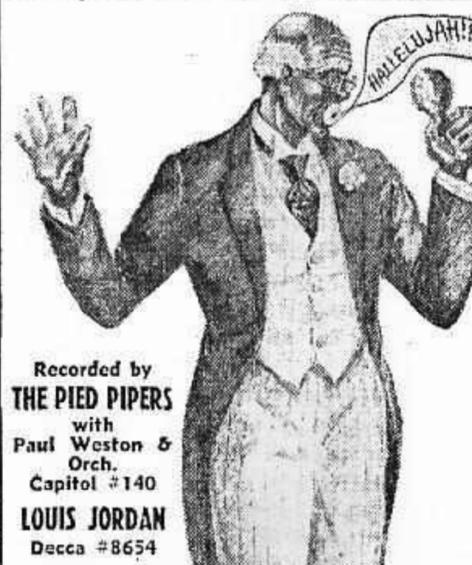
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"MARRIED MAN BLUES"

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No orders less than assortment of 24 of the above records. **Price 32 Cents F. O. B. on Cash Orders. SORORITY FRATERNITY RECORD CO.**

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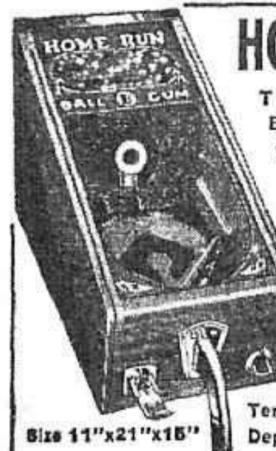
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(Artists listed alphabetically)



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7 Col.—Model S DUGRENIER
\$31.50
These machines have been refinished and completely rebuilt by service mechanics of New York and are as good as new. They will give years of trouble free service. 1/3 deposit with order, balance C.O.D., P.O.B. New York. Mention whether 15c or 20c operation is wanted.
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Every Merchant wants one. Will vend either book or box matches. Operators cleaning up. While the supply lasts.
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VICTOR'S FAMOUS MODEL V
Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only ...\$8.50 Each. (Porcelain Finish \$1.00 additional.)
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MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Launch Candy Fla. Reaps Nearly \$2,000,000 on Cig Research Plan Tax Since July 1

Nat'l Confectioners' Association, Department of Agriculture seek wider use of farm products

CHICAGO, Nov. 13.—As a result of the joint research program recently launched by the National Confectioners' Association and the United States Department of Agriculture, many new candy ingredients and some new products may be discovered among hitherto unused agricultural products.

A model candy laboratory for this research has been established in the Agriculture Department's Southern regional research laboratory, equipped with the latest machinery for the production of all types of candy.

The primary aim of the research program is the utilization of more agricultural products in candy manufacture, but it is also planned that the research will lead to an increase in the vitamin and mineral content of candy.

Such soy products as soybean protein and soybean milk may hold many possibilities as future candy ingredients, industry technicians believe.

TALLAHASSEE, Fla., Nov. 13.—Almost \$2,000,000 has been collected by the State of Florida since the 3 cents a package cigarette tax became effective July 1.

October collections of \$472,059 brought to \$1,981,900 the total receipts in the four months the tax has been in effect, and Beverage Director E. W. Scarborough predicted the \$2,000,000 mark would be passed shortly.

There was a sharp decline in October tax receipts from alcoholic beverages, however, as compared with the same month in 1942.

Even with the 17.59 per cent drop in liquor revenues from October, 1942, beer, wine and whisky tax collections for the first four months of this fiscal year totaled \$2,793,923 against \$2,717,254 in the same period a year ago.

Gum to the Rescue!
LONDON, Nov. 13.—An American soldier recently had an unusually good reason for being grateful for a package of chewing gum.

Returning from a raid on Germany, members of a Flying Fortress crew had to bail out of their damaged ship. They landed safely in a rural district and were instantly surrounded by residents of the section, who are always on the watch for enemy parachutists.

He pulled out a package of chewing gum, which most Britons associate with Americans, and that did it.

requiring dairy products. Cottonseed "cocoa butter," recently developed at the Southern regional laboratory, is another product slated for experimentation.

Excise Tax on Candy Defeated

CHICAGO, Nov. 13.—A proposed new excise on candy was rejected by members of the House Ways and Means Committee, it is reported by National Confectioners' Association, following a special hearing granted to representatives of the candy industry.

When Secretary Morgenthau issued his special tax program early in October, which included a 35 per cent excise tax on confectionery, NCA went into action.

"Bake milk, eggs, nuts, fruits, sugar and chocolate and you get no-tax cookies; freeze them and you get no-tax ice cream," Chapman stated.

The proposed 35 per cent tax threat was blacked out when the House committee rejected the treasury's tax program, but a 15 per cent excise tax on confectionery appeared in the succeeding tax schedule presented to the Ways and Means Committee on October 26.

Since the candy industry re-established candy as an energy-giving food and not a taxable luxury item, the third time it has been compelled to do so since 1941, the House committee has refused to recommend any tax whatsoever on candy or chewing gum.

Users of Paper Cartons Face Critical Shortage

NEW YORK, Nov. 13.—The situation on all packaging material, whether paper, glass, wood or metal, is critical and undoubtedly will grow worse, it was announced by leaders of the packaging industry who met in New York to take stock of current conditions and formulate post-war plans.

New Yorkers Incorporate Dispensing Machine Firm

ALBANY, N. Y., Nov. 13.—Sesame, Inc., New York, has been incorporated with the Department of State, to deal in dispensing machines of all kinds, with authorized capital stock of 200 shares of no par value.

VENDER SUPPLY NOTES

THE WEEK'S NEWS AT A GLANCE.—A joint research program by the National Confectioners' Association and the United States Department of Agriculture is expected to uncover many new candy ingredients and some new products.

Florida has collected almost \$2,000,000 in the first four months the 3-cent-a-pack cigarette tax has been in effect.

Dollar sales of confectionery manufacturers for the first eight months of 1943 rose 22 per cent above those of the same period in 1942, according to a recent survey.

SPICE NEWS.—A spice industry advisory committee, composed of 10 importers, grinders and distillers of spices, has been appointed to meet with and advise the food prices division of the OPA on matters pertaining to the price of spices.

The 35 most important spices and spice seeds are under price control, covered at import, processing, wholesale and retail levels by separate price regulations.

Bern, Switzerland, comes a report that tobacco is becoming so scarce in France because of German requisitions that the government has difficulty in honoring the coupons which it issues.

Dollar sales of confectionery manufacturers for the first eight months of 1943 rose 22 per cent above those of the same period in 1942, according to a recent survey.

CIGARETTE AND CANDY MACHINES
Aces High—in Quality and Value—the Very Best in Reconditioned Equipment That Can Be Bought Today.
9-Col. U-NEED-A-PAKS, Model 500, "Brand New," Last 10 To Be Obtained. \$125.00
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CANDY MACHINES
9-Col. Nationals 9-18 \$100.00
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COMPLETE STOCK OF U-NEED-A-PAK PARTS AVAILABLE
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Ammunition Wanted .22 SHORTS
Any Amount. Immediate Cash. Will Pay Highest Prices.
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SELL TO STORES!
New Line of Comic Morale Building Novelties
Retail stores buy quantities! BIG PROFITS! Be our distributor. Sell and Deliver to Stores. SMALL CAPITAL REQUIRED. RUSH 50¢ (refundable) for 5 Different Samples and DISTRIBUTOR'S MONEY MAKING DEAL.
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ARCADE NEWS

Two New Arcades Open in Dartmouth, N. S., Boom Town

ST. JOHN, N. B., Nov. 13.—Two months ago, Dartmouth, N. S., a war boom town, was without an arcade. Then Robert Woodgate, formerly with Currie & Young, Halifax and St. John, opened a centrally located arcade with 25 machines and later increased the number to 30.

Currie & Young, right on the heels of opening their second arcade in Halifax, have established an arcade in Dartmouth, starting with 25 machines. T. Beazley, of Dartmouth, who has been active in the merchandise field for some years, is manager of the Dartmouth arcade. He has seven attendants to cope with the deluge of patronage which is much heavier than had been expected. The Currie & Young location in Dartmouth, in the thick of the retail mart, is being patronized heavily by servicemen and war workers who are seeking a change from the forms of entertainment which had been available to them. The new arcade contains all types of machines.

Both the city and North End arcades of Currie & Young in Halifax, and Charles Rowlett's Rendezvous in Halifax, are continuing to attract excellent business. A half-dozen machines have been recently added to the number at the Rendezvous. In addition to their four arcades, Currie & Young distribute coin machines of all types in St. John and Halifax bases, covering the near-by Provinces. Lack of suitable locations has delayed plans to open more arcades in war boom centers in the Provinces.

Ft. Worth's Three Downtown Arcades Establish a Record

FORT WORTH, Nov. 13.—For the first time in its history Fort Worth is supporting three downtown arcades. Many times in pre-war days arcades have opened in downtown Fort Worth only to close after a few weeks or months.

Now this city has the Arcade established almost two years ago by the Frankrich Distributing Company which has always done a heavy business. Two newer concerns also are thriving.

The many soldiers here between trains and the large number of war workers in Fort Worth are responsible for much of the patronage.

MAZDA BULBS TUNGSO

Nos. 55, 63, 51, 44, 46, 50... 50¢ Box of 10
Minimum Quantity 20 Boxes

No. 1129... 85¢ Box of 10
Mazda Westinghouse Lumilines—

12".....80¢ 17".....90¢

Mazda Bulbs, 7 1/2, 15, 25, 60 Watt—
8 1/2¢ Each (120 to Carton)

Black Heavy Speaker Wire, 18 Gauge, 250'
Spool—12¢ Per Foot.

Screw-In Fuses, 10, 25, 30 Amp—
\$3.95 Per Box of 100.

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58 W. 25th Street NEW YORK CITY
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"BB" SHOT (STEEL)

15,000 lbs. Will sell in whole or part.
Make Offer.

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Ft. Worth Arcade Shows Al Dexter in "PPM" Film

FORT WORTH, Nov. 13.—A coin machine at Ernest Walker's new Arcade in downtown Fort Worth gets credit for a "first." As far as is known he is the first in this section of the country to show a dime-in-the slot movie of *Pistol Packin' Mama*. Al Dexter, who wrote the song, appears in the 16mm. film.

VENDER SUPPLY NOTES

(Continued from opposite page)

sider themselves lucky to get four cigarettes a day.

SUGAR RATIONING.—There is no justification as yet for releasing sugar from the list of rationed foodstuffs, according to OPA officials. Altho there are currently large sugar stocks in warehouses, particularly in the South, and the present outlook is good, the supply is not nearly sufficient to meet demands if restrictions were lifted. Sugar experts feel that consumption would go well above the annual peacetime per capita average of 60 pounds if the wartime curb is lifted.

Transportation is one of the major factors in the situation. Increasing difficulty with inland distribution, brought on by overloaded train facilities, has caused considerable worry in recent months.

COCOA MARKET.—The New York cocoa market reports a decidedly improved trade. Prices are firm, many near ceiling quotations, and buyers seem anxious to obtain stocks of any quality.

Buying has been stimulated by greatly increased military demands, the normal gains at this season to meet holiday requirements, the fact that the economic position of the country has improved to the point where there is greatly increased buying of sweetstuffs into which cocoa products enter to a large degree, and the usual everyday needs of such consumers as confectioners, bakers, etc.

That the reserve supply of cocoa is not large is shown by the fact that manufacturers are said to be actively engaged in the open market. The spot stock of cocoa is said to be only a little over 100,000 bags, which is considered very light.

CIGARETTE ESTIMATES.—Cigarette production for domestic use in the calendar year 1943 is estimated at 255,000,000,000 units, as compared with 235,800,000,000 in 1942.

American Tobacco Company continued in first place in domestic sales for the first half of the current year with a total of 32,000,000,000 followed by R. J. Reynolds Camel cigarettes with 27,000,000,000. Chesterfield ranks third with a production of 19,000,000,000.

BETTER PEANUTS.—The Commodity Credit Corporation is working out plans to provide growers with plenty of good peanut seeds for 1944.

Farmers last year had to purchase field-run peanuts for planting a portion of their acreage and poor stands were obtained. These resulted in very low yields in many instances and growers were discouraged.

It is expected that plans for saving sufficient seed peanuts for next year will be completed shortly.

From Buenos Aires comes an announcement that the United States has agreed to purchase all of the surplus Argentine 1943-'44 peanut crop. The Argentine government has issued a decree placing the basic price of exportable peanuts at 30 pesos (the peso is worth 29.78 cents in American currency) per 100 kilos, f. o. b. the port of Buenos Aires.

EARNINGS REPORTS.—Decca Records, Inc., reports for the nine months ended September 30, subject to audit, a consolidated net profit of \$679,676 after charges and provision of \$778,286 for income and excess profits taxes. Above net is equal to \$1.75 a share on 388,325 shares of capital stock.

This compares with a net profit of \$554,992 or \$1.43 a share for the nine months ended September 30, 1942, when federal taxes amounted to \$550,000.

Lily-Tulip Cup Corporation and subsidiaries report for the 12 months ended September 30, an estimated net profit of \$703,640 after charges and federal taxes, but before deduction of \$100,000 for future contingencies. The above net is equal to \$3.71 a share on 189,539 shares

of common stock. Federal normal income tax and surtax was \$294,835 and excess profits tax was \$1,293,355 after deduction of the 10 per cent post-war credit.

This compares with a net profit of \$733,572 or \$3.87 a share for the 12 months ended September 30, 1942. Federal normal income tax and surtax in this period was \$341,197 and excess profits tax was \$992,205.

Certain sales may be subject to renegotiation, the report states, but it is expected that the results will have no material effect upon earnings.

Expect Increased Use of Glass Containers in 1944

NEW YORK, Nov. 13.—Requirements of glass containers of the War Food Administration for 1944 probably will exceed those for this year, and if the demand is substantially larger, further readjustment of production along several lines may be required, R. A. Palen, chief of the containers and packaging branch of the Office of Materials and Supplies of WFA, told a meeting of the Glass Container Association of America.

Reports at the meeting indicated that glass container production this year probably would exceed 93,000,000 gross, a new high record, approximately 17.5 per cent over last year. There has been a progressive step-up in the average capacity per container so that the total volume of products which will be glass-packaged by the end of the year will be more than 28 per cent in excess of 1942, it was said.

WFA, in its responsibility for production and distribution of the nation's food supplies, has jurisdiction over products taking about 70 per cent of the anticipated 1943 output of glass containers, Palen said. Under the controlled materials plan, WFA's programed requirements receive consideration equal to those of the military, lend-lease and other claimants, including the industry division claimants, including the industry divisions of WPB, he declared.

Price Decision

WASHINGTON, Nov. 13.—The Supreme Court last week refused to intervene in a \$1,235,692 government suit against Mars, Inc., makers of Milky Way for alleged violations of price control regulations.

In a decision issued October 26, the court denied the company's appeal to have an order set aside under which Federal Judge John C. Collet, Kansas City, Mo., had referred the case to a special master.

However, the court granted the Chicago candy manufacturer a 10-day stay to allow presentation of a similar plea to the Eighth Circuit Court of Appeals.

Confectioners' Sales Rise

CHICAGO, Nov. 13.—Dollar sales of confectionery manufacturers in the first eight months of 1943 rose 22 per cent above those of the corresponding period in 1942, according to a survey just completed by Standard & Poor's Corporation.

Higher prices were partially responsible for the increase. The average price per pound in August was 21.8 cents as compared to 19 cents a pound in August, 1942. Altho recent liberalization of cocoa allotments has helped manufacturers, the use of chocolate in certain types of confections is banned.

Many Entries

PHILADELPHIA, Nov. 13.—A contest among music and pinball operators to select a name for the army bomber which the local associations representing both industries is sponsoring thru the medium of War Bond sales, is bringing in lively entries. Desiring a name that will typify the industry, numerous entries have suggested that the bomber be called "Philadelphia Tilt."

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<p>11 INTERNATIONAL MUTOSCOPE PICTURE Machines, in Perfect Condition, With 25 of the Latest Reels. \$275.00 for all complete or \$50.00 Each.</p> <p>12 EXHIBIT DOUBLE CARD VEND-ORS.....\$12.50 Ea. 2 COUNTER DROP CLOWNS, 1¢.....10.00 Ea.</p>	<p>1 NATIONAL NOVELTY SPHINX FORTUNE TELLER.....\$22.50</p> <p>1 WIZARD FORTUNE TELLER.....22.50</p> <p>1 PULVER CHEW MACHINE.....8.50</p> <p>ALL ABOVE EQUIPMENT WORTH AT LEAST THREE TIMES THE AMOUNT I AM ASKING Send 1/2 Deposit, Balance C. O. D.</p>
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**DIFFERENT
MUTOSCOPE
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Order NOW
Any Supplies
You Need:**

- GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, ETC., ETC.
- STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND ACCESSORIES.

**SEND FOR
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Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen!" Mutoscopes ever sold! **ONLY A FEW LEFT!**

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5¢.

1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y.

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

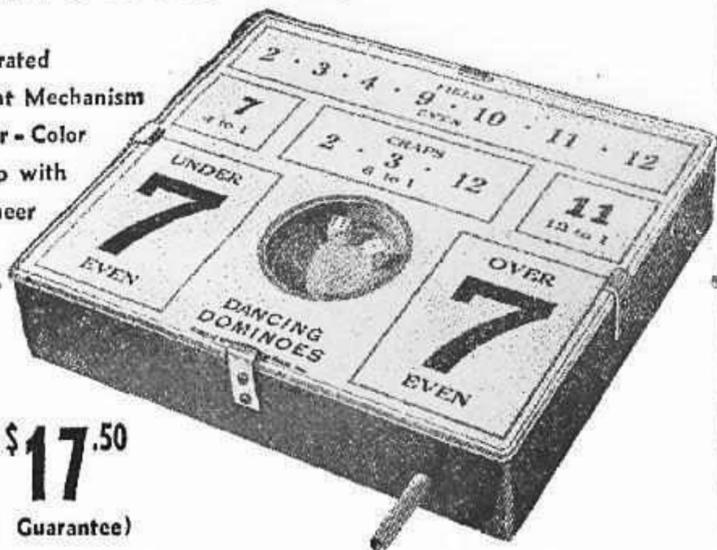
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Simple, Efficient Mechanism
Beautiful Four-Color
Plate Glass Top with
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Blue Grass Dark Horse Sport Special

State Quantity, Condition and Price in First Letter

FOR SALE

Jumbo Parade, F.P. \$85.00	Long Acre Write	Keeney Submarine ..\$275.00
Jenn, Bobtails, F.P. 95.00	Bally Hawthorne\$69.50	Gott. 5 and 10 135.00
Bally Ray's Track ... 75.00	Rapid Fire224.50	West Wind 59.50
Mills 1-2-3, P.O., '39. 45.00	West. B.B. DeLuxe ..110.00	Hi Dive 55.00
Jockey Club Write	A.B.T. Targets 19.50	Hi Hat..... 45.00
Sport King Write		

And Many Others. Write for Complete List and Prices.

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

FOR SALE

10 Panorams in good condition, \$2,600.00, also Rotary Merchandisers. What is your best offer?

WANT TO BUY: Mills Empresses and Thrones of Music. Advise price and condition in first letter.

VIC MANHARDT CO., INC.

547 N. 16th Street

Milwaukee 3, Wisconsin

PIN BALL MECHANIC WANTED

Salary \$100.00 Per Week.

Experienced on one and five-ball machines. Western New York. Give references.

BOX D-154, The Billboard, Cincinnati 1, Ohio.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

PULPWOOD DRIVE—A 30-day newspaper drive for the production of a cord of pulpwood for every man in the armed services from pulpwood communities will be launched on Armistice Day, Walter M. Dear, chairman of the Newspaper Pulpwood Committee, has announced.

Twelve hundred pulpwood-producing areas in 27 states have been enlisted in the drive. Local committees have been formed to promote the campaign and direct the drive.

GAS SUPPLIES—The fighting forces are daily being supplied more than 50,000,000 gallons of petroleum products including one-third of the nation's gas supply, according to a report by Interior Secretary Harold L. Ickes, who is also head of the Petroleum Administration for War. Ickes, in releasing the hitherto undisclosed figures, said they "show the terrific drain that war is imposing on our dwindling petroleum reserves."

A chart issued by Ralph K. Davies, deputy petroleum administrator, shows that the present daily gasoline supply of 1,800,000 barrels is divided as follows:

Military, 600,000; passenger automobiles, 550,000; trucks, buses and taxis, 450,000, with the rest going for industrial and farm use.

The chart also showed that of the total 4,165,000 barrels of crude oil a day, plus 260,000 barrels of natural gasoline a day, the military were allotted 1,210,000 barrels and civilian uses 3,215,000 barrels.

PHOSPHORS—Phosphors, tiny, man-made crystals that convert invisible rays into visible light, promise to illuminate and decorate the post-war era more brilliantly and less expensively than any present lighting methods.

Phosphor crystals are made from zinc, sulphur, silica and cadmium as the principal ingredients, along with many other materials. Measuring one-tenth of an inch, they gleam like miniature diamonds when seen under a microscope.

At present the biggest commercial use of phosphors is in fluorescent lighting, tons of the crystals going into the light-producing coating of the white lamps. Before the development of these lights, phosphors had a limited use in radioactive watch dials and X-rays fluoroscopes.

One use for the crystals is displaying news and entertainment for television. The flat end of the receiving tube in the home television set will be a screen painted with phosphors. The home audience will watch the televised action from the mirrored reflection of the phosphor screen.

Three qualities make phosphors unique among luminescent materials:

1. They can instantly transform invisible radiations, such as ultra-violet rays, into visible light.

2. They can store light for periods of more than a day. Some phosphors have been known to give off light for as long as four days after having been subjected to ultra-violet rays.

3. They will convert electric power into white or colored light more efficiently than any other known practical means.

TUBE SHORTAGE—The 60,000,000 radios in this country are facing a tremendous tube shortage, despite the fact that manufacturers are making more radio tubes than ever before. The maximum number of tubes available for civilian use is between 1,000,000 and 1,500,000 monthly. Tubes in home radio sets are wearing out at the rate of some 4,500,000 per month or 53,000,000 yearly.

Armed services take the bulk of the tube output but the number is, of course, a military secret.

SEEK LOANS—Government aid for small concerns whose war contracts are terminated is being sought. Legislation to require the Smaller War Plants Corporation to help such concerns has been introduced in the Senate by Senator Murray of Montana and in the House by Representative Patman of Texas.

Senator Murray said the bill would authorize SWPC to make loans and to enter into advance commitments to make loans on termination of contracts. His Military Affairs Subcommittee has heard complaints that hardship and widespread unemployment would follow contract terminations by the War and Navy Departments.

Undersecretary of War Robert P. Patterson recently told the House Small Business Committee that when war contracts terminated authority must be available to make quick final settlements, provide working capital thru loans and to clear plants at once of government tools and equipment.

CUT BAUXITE MINING—Because production of many vital metals has outstripped war needs, the War Production Board has ordered the closing of many mines producing low grade ores, banned additional imports of some metals, and withdrawn premium prices paid to certain marginal mine operators. WPB also said use of man power is not now justified in marginal mines.

Mines in almost all material-producing areas will be affected. The order exempted only copper and iron production. Hardest hit are mines producing bauxite, lead, cobalt, vanadium, molybdenum, tungsten, graphite and chrome.

The order specified these curtailments:

Withdrawal of premium prices in the B range to lead mines not now producing or lead mines having a low production-per-man in labor shortage areas.

Domestic production and foreign imports of mercury in 1944 will be reduced to approximately 70 per cent of 1943 totals.

Premium prices in the B and C range were withdrawn from zinc mines not now operating, and from mines having low per-man-production in labor shortage areas. No new zinc mines will be financed by the government.

HAPPY DAYS ARE HERE!

Operators everywhere are beating out a new profit earful with Gardner's outstanding Money Boards because they're in the groove with fast-action eye-fillers that mean larger profits. Get in tune NOW with Mr. 5 x 5 or anything you want. MR 5 X 5—A PROFIT TUNE YOU'LL LIKE

...of a profit of \$35.62 on a 1200 hole, 5c board. Thick slot symbols. Order No. 1200—Mr. 5 x 5



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SPECIALS

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100 PACKARD BOXES \$29.50 Each	95 BUCKLEY BOXES New style with slide plastics. \$19.50 Each
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We will supply cable with these boxes.

Write for Price List. 50% Cash, Balance C. O. D.

RUNYON SALES CO.

123 Runyon Street NEWARK, N. J.

MILLS 5c, 10c, 25c and 50c SLOTS FOR IMMEDIATE DELIVERY

Gold Chromes Original Chromes Brown Fronts Blue Fronts War Eagles Gold Q.T. Blue Front Q.T. 2 25c Gold Chromes, Hand L.

ALSO HAVE JENNINGS SLOT MACHINES PAGE SLOT MACHINES JENNINGS CIG-A-ROLLS XXV

PHONOGRAPHS 2 Seeburg 8200 Hi-Tones 2 Seeburg 8800 Hi-Tones 10 Mills '41 Thrones, Marb. 2 Mills '39 Thrones Seeburg Colonel Wurlitzer 618 Wurlitzer 412 Wurlitzer Relaways Seeburg Rolaways

5 Organ Speakers

PACKARD, SEEBURG, BUCKLEY, ROCK-OLA & KEENEY WALLBOXES.

Program Strips in 5,000 Lots, \$2.65 M.

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

WE CARRY A COMPLETE LINE OF MILLS PARTS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. WE ARE WHOLESALE AND SELL FOR RESALE.

Columnist Salutes WOWS

CHICAGO, Nov. 13.—Tribute was paid to the women workers at J. P. Seeburg Corporation by Katherine Doyle in her column, No Man's Land, appearing in The Chicago Times Monday (1).

She printed a letter in full from Phyllis Heller, president of WOW Post No. 9, of the Seeburg firm, and added this comment:

"May we add that orchids seem to be in order for every member of WOW Post No. 9. President Heller's fine letter merely underlines our already high opinion of the Women Ordnance Workers' official organization. Please continue to keep us posted."

Miss Heller's letter said: Dear Miss Doyle: May I add my bit about the WOWS here at the J. P. Seeburg Corporation—the Women Ordnance Workers who are members of WOW Post No. 9?

Some are college graduates who taught school before coming here. Others are housewives and home-girls for whom this is their first job. One is a concert soloist. Altho our members range in age from 18 to 62 and many of them had no previous experience in factory work, they've all taken to tools as they used to take to knitting needles and crochet hooks.

All work and no play makes Jill a dull girl they say. And we aren't dull. But we don't just play among ourselves. We've carried fun, entertainment and cigarettes to the disabled veterans at the Hines hospital. We hosted a party at the Great Lakes Naval Base hospital, and entertained the navy with ice cream, cookies, cigarettes and candy. And when the Veterans of Foreign Wars built their new clubhouse for the boys of World Wars 1 and 2, a jukebox with 20 hit tunes was a gift from our post.

Form Close Friendships

Words can't convey to you how close together membership in the WOW has brought our office and factory girls. We have bowling leagues, horseback riding groups, singers, etc. A bond of friendship has been made of steel between our five plants so that no longer do we feel strange and separated because our plants are located in different sections of the city. Our community social affairs are looked upon with envy by the boys and remain the topic of conversation for weeks.

To be a WOW in Post No. 9 is a real honor. And we are proud of every one of our members because not one of them hesitates to plunge her hands into cutting solutions or to work in a continuous flow of oil. No, grease and dirt don't bother us. We've enlisted in a war. We want harder jobs, not softer ones. That's why we are successfully doing a job which a year ago many people said women could not handle.

Yet five minutes after the bell has rung at the end of a hard day's work, you probably wouldn't recognize many of our members. For Seeburg has the reputation of having the prettiest and most charming girls on the Near North Side.

If all girls employed in defense plants belonged to the WOWS, we would, I am sure, speed the day to inevitable victory.

Sincerely, PHYLLIS M. HELLER, President WOW Post No. 9, J. P. Seeburg Corp.

P. S.: May I add that an orchid is due our Marie Dus, the employment manager who organized our post.

Fort Worth Area Cafes Roll Back Menu Prices

FORT WORTH, Nov. 13.—Many restaurants in Fort Worth and other cities of this 49-county OPA district rolled back their menu prices Monday (1) on orders of the district director. Prices that prevailed between April 4 and 10 must be the prices now charged.

For most cafes it meant a cut of from 5 to 25 cents an order. Restaurant men fought the increase on the grounds that increased costs of food and labor justified the hikes.

The area already has seen prices frozen at 13 cents for small bottles of beer that sold for 10 cents at most places in pre-war days and 18 cents for the more expensive small bottles.

Last April, cafes were ordered to turn in sample menus. These will be used as the basis of enforcement.

AUCTION! THE HIGHEST OFFER WILL GET A COMPLETE NAME IN HEADLINES OUTFIT, INCLUDING A SUPPLY OF BLANKS AND A NEW \$175.00 NEON SIGN. BID UP.

Table with columns: ARCADE EQUIPMENT—GUNS—MISCELLANEOUS. Items include Bally Bull Gun, Bally Rapid Fire, Keeney Submarines, etc. with prices.

WE REPAIR BALLY 1-BALL AND 5-BALL MOTORS, OPEN TYPE, \$5.00; SEALED, \$12.50

Table with columns: SLOTS — ONE BALLS — CONSOLES. Items include Cash P.O. Watl. Big Game, New, Above Factory Reconditioned, etc. with prices.

Table with columns: PIN GAMES — NEW AND USED. Items include Attention, Victory, Bolaway, Tople, etc. with prices.

WE WILL PAY \$40.00 EACH FOR EXH. STARS, SUN BEAMS, WEST WINDS AND DO-RE-MI'S!

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR DRAFT. EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago 47, Ill. PHONE: HUMBOLDT 8288

EXCEPTIONALLY CLEAN...READY TO OPERATE \$74.50 each \$99.50 each. Home Run, '42, Home Run, '40, Plastic, Jungle, Mustang, Bolaway, Duplex, New Champ, Slugger, Show Boat, Spot Pool, Super Chubbie, Stars, Tenspot, Wurlitzer 412, Mar. Glo Lita-Up, Wurlitzer 412, Cabl-net similar to 500, 1/3 Certified Deposit, Balance C. O. D. EXPOSITION GAMES CO. 989 Golden Gate Ave. San Francisco, Calif.

For Quick Sale SUN-VALLEY MIDWAY ACTION JEEP \$99.50 Ea. Guaranteed A-1 Condition. Terms: 1/3 Deposit, Balance C. O. D. Cas-Ola Coin Machine Co. 109 W. STATE, ROCKFORD, ILL.

FOR SALE! 5 Ping-Pong (2 Players) \$39.50 5 Billiard Tables (2 Players), 3x6, Green Cloth 69.50 2 Scientific Baseball 105.00 1 Western Baseball 90.00 2 Drive-Mobile Make Offer 2 Ace Bombers Make Offer Marcus Klein, 577 10th Ave., N.Y.C.

FOR GUARANTEED MILLS EQUIPMENT BAKER NOVELTY COMPANY 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

MILLS FOUR BELLS Serial 627, all 5c play, excellent all around condition, ready for location. Make offer for quick shipment. JULES OLSHEIN 284 S. Allen Street ALBANY, N. Y.

JAP GUNS 12—\$125.00 EACH—12 Converted Jap Hitler Ray Guns. Also 4 without base, \$115.00 each, 7 Hi Dial 10 Strikes, like new, \$42.00 each. Have 60 modern, first-class Arcade Machines. Write if interested. BILL SIROS ATTRACTIONS 1719 Lyons Avenue HOUSTON, TEX.

WANTED FOR CASH \$85.00 SEEBURG'S "CHICKEN SAM'S" "JAIL-BIRDS" \$85.00

\$150 for Bally Rapid Fires. We also recondition Rapid Fire Guns and will turn out fine work.

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$15.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

Chicago Novelty Company, Inc. 1348 Newport Avenue Chicago, Ill.

CARL TRIPPE Price Plus Guaranteed Satisfaction Want To Buy for Cash WE WILL PAY THE FOLLOWING PRICES FOR: DO-RE-MI DOUBLE PLAY SUN BEAM WEST WIND \$45.00 STARS \$45.00 WURLITZER 24 110.00 ROCKOLA IMPERIAL 60.00 ALSO ANY OTHER WURLITZER AND ROCKOLA PHONOGRAPHS THAT YOU MAY HAVE TO OFFER. (Give us your rock-bottom prices and all details in first letter.) FOR SALE—PHONOGRAPH MEN, ATTENTION—FOR SALE. 1400 NEW METAL TITLE STRIP HOLDERS FOR WURLITZER PHONOGRAPHS. WILL SELL ALL OR HALF AT 5c EACH. IDEAL NOVELTY CO. Phone: Franklin 6544 2823 Locust St., St. Louis, Missouri

JACKPOT CARDS For Salesboards, Jar Deals, etc. Jackpot Cards for Sales Boards, Jar Deals, Bingo, etc. All 100% protected tamper-proof. Winners do NOT remain exposed. Extra well mixed. You can also use our Jackpot Cards with standard money boards or salesboards, or with boards which have Jackpots themselves. By figuring out ideas using Jackpot Cards you can put new life into older boards. Write us today and tell us exactly what you need or what ideas you figure out. Revive play with our Jackpot Cards at very little cost. W. H. BRADY COMPANY Manufacturers EAU CLAIRE, WISCONSIN Makers of Jackpot Cards, Salescards, Push Cards and Bookboards BUY WAR BONDS TO SPEED VICTORY

MONEY SALESBOARD OPERATORS

We have a complete line of money boards, the best made by all known manufacturers. Write for prices.

IMMEDIATE DELIVERY

MANN NOVELTY CO.

1335 E. 47th Street
Chicago 15, Illinois

ARCADE EQUIPMENT	
Vitalizers (Rebuilt, Crated)	\$78.50
Seeburg Shoot the Chutes	99.50
Bally Rapid Fire (Clean)	239.50
Keeney Submarine (Clean)	218.00
Kirk Quesser Scale (Crated)	125.00
Evans Ten Strikes	39.50
Rayolite (Jap Conversion)	69.50
Supreme Gun (Shoot Your Way to Tokyo)	300.00
Chicago Coin Hecks	195.00
A.B.T. Challengers	27.50
A.B.T. Model F Targets (Blue)	27.50
3 Way Grip Scales	18.50
SLOTS & CONSOLES	
Jennings Totalizer, F.P.	89.50
Mills Jumbo Parade, F.P.	79.50
Mills 1c Q.T. New Giltter Gold	89.50
Vest Pockets, B. G. Metered (New)	85.00
War Eagles, 5c	89.50
Wolf Heads, 5c	75.00
Wolf Head, 25c	85.00
FREE PLAY GAMES	
Bombardier (Victory)	\$99.50
Bomb the Axis Rats (Star Attract'n)	69.50
Knockout the Japs (Knockout)	115.00
Wildfire	39.50
Legionnaire	39.50
Exhibit Stars	42.50
Captain Kidd	49.50
Twin Six	42.50
Clover	49.50
Zig Zag	30.00

One-Third Deposit With Order. Send for Complete List of Machines.

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WANT TO BUY!

Groetchen Medal Machine
Mutoscope Reels
Card Machines (All Sizes)
Peek Shows
Totalizers
ABT Challengers
Chester Pollard Football
Scales and Arcade Machines

JACK WILSON

Box No. 521, Care The Billboard,
1564 Broadway, N. Y. 19, N. Y.

ABT RIFLE RANGE 6 GUN

Complete in Every Detail—Perfect in Every Respect!

Make Offer!

BOX #571, The Billboard
155 N. Clark St. CHICAGO 1, ILL.

FOR SALE

Vest Pocket Chromes	\$47.50
Blue & Gold	39.00
Green	29.00
Mills Owl	55.00

PETER HIRONIS

301 E. Main St.
Endicott, N. Y.

Rationing Cuts Usage of Gas

Civilian consumption cut to 61 per cent of normal in January

WASHINGTON, Nov. 19.—Coupon rationing has drastically reduced gasoline consumption throughout the country. In January, 1943, according to State gasoline tax figures, civilian consumption was cut to about 61 per cent of normal. In the Eastern States the decline in the same period was to 38 per cent of normal. The substantially greater decline in the East than for the country at large is accounted for by the fact that until August only the East was being rationed to save gasoline. In the balance of the country rationing was to save rubber.

Severely reduced consumption in the East has had to be continued. Because of the need to keep commercial vehicles and non-highway equipment in operation, the cut in passenger car gasoline has been drastic. Currently Eastern passenger car consumption is about 50 per cent below 1941. Even this was not always reduction enough to keep within the quota. Where the quota is exceeded the excess consumption reduces reserve stocks.

"Excess consumption" is a term often misunderstood. PAW provides a certain amount of gasoline per day, for both quota needs and to maintain or build up reserve stocks. There is no means for segregating reserve from current supplies. Excess consumption simply overdraws from the total amount in bulk storage. At no time has over-consumption exhausted supplies in primary storage, but it has reduced them to such a point that distribution became extremely difficult.

The oil industry estimates it must have a working capital of at least 7,000,000 barrels of gasoline for the Eastern area before there is freedom from distribution difficulties. A certain amount must be maintained in transit. Some stock must be maintained in storage. When stocks fall low, distribution troubles increase tremendously. An example of this principle is the "big inch" pipe which must have a line fill of 1,700,000 barrels before it can begin deliveries at its Eastern terminal. That amount is, to all intents and purposes, a permanent loss to the consumer; it is as much a part of the machinery of transport as the pipe and pumps.

Until enlarged allocations were made on October 1, civilian gasoline consumers in the East had legally been using about 35,000 barrels a day more than the quotas

allotted to them. This was due in part to over-issuance of gasoline coupons and in part to underestimation of probable needs when quotas were originally determined.

Off-Highway Use Great

Both coupon issuance and quota figures had to be based on whatever estimates were available when the system was inaugurated. Since then surveys have shown that off-highway use (such as for farmers, mines, sawmills, road buildings, etc.) was considerably greater than anyone had reason to expect. Not until used coupons began flowing back to the ration boards was it possible to estimate how much gasoline was actually being used by each type of consumer. When these coupons were compared with State gasoline tax figures quotas could be established on the basis of actual consumption.

Revised estimates of off-highway use, which were met in the October quotas for the East, Midwest and Southwest, were about four times greater than the original allocations for this type of use.

While most ration boards have been careful in issuance of gasoline coupons, OPA recognizes that some boards have been too generous or too lax in the issuance of B and C rations, and steps are being taken to correct these situations. Most of this over-issuance stems from erroneous declarations of the amounts of gasoline actually needed by the applicants. In addition, earlier in 1943 ODT and County War Boards were too generous in their treatment of some commercial vehicle operators and farmers.

Loss of gasoline thru coupon thefts has been a serious problem for the Office of Price Administration. It remains a threat to a tight rationing program.

In the 15 months since coupon rationing went into effect, coupons representing more than 3,000,000 barrels of gasoline have been stolen from ration boards. Large numbers of these stolen coupons have been recovered by OPA investigators, aided by other enforcement agents, federal and local.

Counterfeiting was for several months a serious problem in the metropolitan areas of New York and Philadelphia. With the co-operation of the Secret Service and by use of a number of secret detecting devices the rings were smashed.

In its general effort to tighten rationing, OPA has required motorists to write their license numbers on each of their gasoline coupons. This endorsement across the face of the coupons must be made as soon as the coupon book is received. It is extremely risky for a dealer to cover up by endorsing coupons bought on the black market because enforcement agents can always check the numbers. OPA enforcement is already taking action to suspend dealers who accept unendorsed coupons, and it plans to revoke

Industry Hails Army-Navy "E" Flag



A CLOSE-UP of the Army-Navy "E" Flag which now proudly flies above Lion Manufacturing Corporation ("Bally") plant in Chicago. Presentation ceremonies were held October 30 in Grand Ballroom of Hotel Sherman. Holding the flag, left to right, are Raymond T. Moloney, president of Lion and its subsidiary, Bally Manufacturing Co.; Rear Admiral Alex M. Charleton, Herb Jones, Lieut.-Colonel J. S. Harvey and Commander Eugene E. Paro.

FOR SALE!

Seeburg Gems	\$170.50
Seeburg K-20, Remote	165.00
Seeburg Envoy, RCEs	Write
Wurlitzer 616	75.00
Wurlitzer Counter, '41	89.50
Wurlitzer Victory, Model '42—24	395.00
Rock-Ola Windsor	187.50
Rock-Ola Standard	169.50
Submarine Gun	179.50
Wurlitzer Boxes, #125	22.50
Free Play Colls for Pin Games, Each	1.00
Baker's Bomb Hit, Each	6.50

1/3 Deposit, Balance C. O. D.

WHAT HAVE YOU FOR SALE IN ROCK-OLA, WURLITZER, SEEBURG PHONOGRAPHS?

ALSO WILL BUY ARCADE EQUIPMENT
Send List and Lowest Price.

DAVE LOWY 594 10th Ave.
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CAPITOL COIN

All Equipment Ready for Location

1 Twin Six	\$42.50	1 Cadillac	\$17.50
1 Shortstop	22.50	1 Big Chief	29.50
3 Majors, '41	39.50	2 Sky Ray	34.50
1 Ten Spot	34.50	1 Home Run	74.50
1 Ump	34.50	'42	74.50
2 Clover	64.50	1 Merry Go Rd.	22.50
1 League Leader	27.50	2 Sport Parade	34.50
1 Formation	24.50	1 Polo	24.50
		1 Fox Hunt	29.50
1 Poison Rat	615.00		
7 Gottlieb 3-Way Grippers	15.00		
4 American Eagles, 1c	8.50		
1 Watling Rol-a-Top, 2-4, 5c Play	59.50		
1 Watling Rol-a-Top, 3-5, 5c Play	69.50		
1 Watling Rol-a-Top, 3-5, 25c Play	115.00		
1 Wurlitzer 81	145.00		
1 Gottlieb Skeeballette, needs slight repairs, complete, as is	35.00		

Terms: 1/3 Deposit With Order, Balance C.O.D.

CAPITOL COIN MACHINE EXCHANGE
1738 14th St., N. W., WASHINGTON 9, D. C.
Telephone: Columbia 1330

VEATCH'S

PANTHER SPECIALS

Wurlitzer Twin 12, Keeney or Buckley Adapters, \$75.00 each; Buckley Wall Boxes, \$5.75 each; Keeney Wall Boxes, \$4.75 each; Seeburg Guns, Hitler or Jap Conversions, repainted Red, White and Blue, \$139.50; Wurlitzer 61, \$65.00; Wurlitzer 600's, \$265.00; Stands for Wurlitzer 61 or 71, \$10.00. Lowest prices on Bingos or 120 Combination Tip Tickets. Write, 1/3 deposit with order, balance C. O. D. or sight draft.

V-P DISTRIBUTING COMPANY

2336 Olive Street ST. LOUIS, MISSOURI

BROKEN—SMASHED WURLITZERS

ALL MODELS—ANY CONDITION
CASH WAITING

P. O. Box 900 Richmond 7, Va.

FOR SALE!

Nameplate Tape, 500 Lbs. 2 Lbs. Per Roll and Up.

50 Rolls BX Cable, 14-3 Wire, 250' Each.

MAKE BEST OFFER

BOX 520, Care The Billboard, 1564 Broadway, New York 19, N. Y.

FREE 20 GUN LAMPS

See Page 81

Chicago Novelty Co.

1348 Newport Ave. CHICAGO, ILL.

FOR GUARANTEED

BAKERS PACERS

PACES RACES and SERVICE

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

NEW LOW PRICES
WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. New low price \$1.48 each.
 - 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. New low price \$1.48 each.
 - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. New low price \$1.21 each.
 - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. New low price \$1.48 each.
 - 1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
 - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. New Low Price \$2.03 each.
 - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. New Low Price \$3.73 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years. Lots of 5c Jackpot Numbers at new low prices.

RE-CONDITIONED

Takes
1 to 3
Nickels
at the
Same
Time

as Good as New
Cabinet, Railing and Legs
Refinished in Attractive Color
Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

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312 CARROLL ST., ELMIRA, N. Y.



Army Promises Delivery Of Notices of Bond Gifts

WASHINGTON, Nov. 13.—Brig. Gen. Clayton S. Adams, director of the army postal service, has assured delivery by December 25 of all V-Mail notices of War Bond purchases as Christmas presents to American servicemen and women overseas, if such notices are mailed before December 1, as it is too late to send them Christmas packages. The notification may be given in personal correspondence. The Treasury Department urged gifts of War Bonds not only to members of the U. S. armed forces overseas, but also to those in the services at home. Such Christmas presents, the Treasury said, are a present for the future that keeps on giving because the value of the bonds increases while our servicemen and women are serving their country. War Bonds as Christmas gifts will help to hold down inflationary buying of scarce merchandise, and will be a financial cushion for the serviceman or woman upon return to civilian life, the Treasury Department added.

"Tho it is too late to send Christmas packages to soldiers, sailors, marines, coast guardsmen, WACs and others overseas, relatives and friends still have time to send them V-Mail notices of War Bond gifts for Christmas," said General Adams. "Army Postal Service can and will reach any overseas war theater by December 25 with V-Mail notices of War Bond purchases as Christmas gifts, if the notices are mailed before December 1. We have arranged to expedite all such mail so that relatives and friends who missed sending Christmas packages, or who are eager to send notice of the War Bonds as additional gifts, may be certain of delivery of the notices by December 25."

MARKETT VALUES
PHONOGRAPHS

- 10 WURLITZER 616s, Fully Illuminated, Chrome Trims, \$ 94.50
- 2 WURLITZER 500s 269.50
- 2 WURLITZER 600s 249.50
- 4 WURLITZER 61 COUNTERS. 74.50
- 1 WURLITZER 61, With Stand 89.50
- 6 WURLITZER 41s 99.50
- 5 WURLITZER TWIN 12s, Metal Cab., Buckley Adapters... 69.50
- 1 MILLS THRONE 174.50
- 2 SEEBURG MAYFAIRS 249.50
- 6 SEEBURG CROWNS 249.50
- 10 WALLOMATICS WIRELESS (24s) 34.50

- ARCADE EQUIPMENT**
- Deluxe WESTERN BASEBALLS \$ 97.50
 - Chicago HOCKEYS 209.50
 - Rockola WORLD SERIES 94.50
 - BATTING PRACTICE 107.50
 - TEN STRIKES, H.D. 59.50
 - TEN STRIKES, L.D. 49.50
 - KICKER & CATCHERS, 1¢ 19.50
 - PAGE LOWBOY SCALES 39.50
- Half Certified Deposit With Order.

WANTED FOR CASH
 Wurlitzer 616s, 24s, 500s, 600, 700s, 750E; Rockola Standard, Deluxe Master, Supers, Commandos; Seeburg REGAL, CROWN, PLAZA, MAYFAIR, VOGUE, ENVOY, CLASSIC, MAJORS, 8800 ESRC; Mills THRONES, EMPRESS; PHONOFILMS.

WE ARE WHOLESALERS ONLY
THE MARKEPP CO.
 3908 Carnegie Ave. Cleveland 15, O.
 Henderson 1043

PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

WHAT DO YOU NEED!

WANTED
 Pin Games and Slots for CASH. State Quantity, Price and Condition.

Don't Junk That Game!!
 We Have the Part You Need.
WRITE—WIRE—TELEPHONE

WINNER SALES CO.
 3400 Armitage Ave. CHICAGO, ILL.
 Telephone: Belmont 5400

WANTED

WURLITZER SKEE-BALL MACHINES PARTS—INCLUDING FLAT COIN HEADS, NETTING, MATS, ETC.

EVANS ROLL-A-BARRELL

FOR SALE

10 REBUILT WURLITZER SKEE-BALL MACHINES IN GOOD CONDITION—\$175.00 EACH F. O. B. CLEVELAND, OHIO

SKILL AMUSEMENT CO.

1737 CHESTER AVENUE
 CLEVELAND, OHIO
 CHERRY 6425

In times like these when equipment is so scarce, making it necessary to buy from concerns miles away, it is ever so much more important to know you are placing your orders with responsible people.

SEIDEN—A name that signifies
DEPENDABILITY

MUSIC AND ACCESSORIES

- 1 Seeburg Mayfair, Serial 47177 \$200.00
- 1 Wurlitzer 800 with Adapter and Fast Stepper 495.00
- 1 Wurlitzer 616 76.00
- 8 Wurlitzer 80 Wire Boxes, Ea. \$ 7.50
- 10 Wurl. #125, 5¢-10¢-25¢ Boxes, Ea. 40.00
- 10 Seeburg 5¢-10¢-25¢ Bar-o-Matics, Ea. 45.00
- 10 Buckley 24 Selection Boxes, Ea. .. 45.00

SLOTS

- 1 5¢ Mills War Eagle, 3-5 P.O., Rebuilt \$120.00
- 1 10¢ Mills War Eagle, 3-5 P.O., Rebuilt 135.00
- 2 Mills 10¢ Blue Fronts, Serials App. 430,000, Ea. 170.00
- 2 Mills 5¢ Blue Fronts, Serials App. 430,000, Ea. 160.00
- 2 Mills 5¢ Melon Bells, Serials App. 430,000, Ea. 175.00
- 1 Mills 10¢ Blue Front, C.H., D.P., Serial App. 430,000 205.00

ARCADE EQUIPMENT

- 1 Seeburg Shoot-the-Chutes \$125.00
- 1 Deluxe Texas Leaguer 40.00
- 2 Evans Ten Strikes, H.D., Ea. 60.00
- 1 Bally Alley \$ 22.50
- 1 Test Pilot 250.00

CONSOLES

- 1 Big Top, F.P. \$100.00
 - 1 Sugar King, C.P. 40.00
 - 1 Saratoga with Rails, C.P. 110.00
 - 4 '38 Tracktimes, C.P., Ea. 110.00
 - 1 Jumbo Parado, F.P. \$ 90.00
 - 1 Bally Roll 'Em, C.P. 125.00
 - 1 Bally Club Bell, Conv. 250.00
 - 2 Triple Entries, C.P., Ea. 150.00
- SPECIAL: 1 Mills Four Bells, Late Model \$850.00

SEIDEN DISTRIBUTING COMPANY
 1230 BROADWAY PHONE 4-2109 ALBANY 4, NEW YORK

SALESBOARDS

SPECIAL—15 DAYS ONLY—SPECIAL

Holes	Size	Name	Style	Kind	Profit	Net Price
1000	25¢	Charley Board	Thick	Nos.	\$50.00	\$1.75
1200	25¢	Cheery Charley, J.P.	Thick	Nos.	81.48	3.55
800	5¢	Hotel Bedlam	Thick	Jumbo	21.75	2.95
880	5¢	Rapid Action	Thick	Slot	22.99	3.25
1800	5¢	Spinning Reel	Super Thick	Slot	51.80	4.95
2730	5¢	Bombshell	Semi	Tip	49.81	4.25
2400	10¢	Bonus Pool	Thick	Picture	95.00	4.95

Terms: 1/3 Cash in Advance, Balance C. O. D.
 Write for Complete Price List, Over 150 Best Sellers.

LION SALES CO. 409 ESPANOLA WAY
 MIAMI BEACH 39, FLORIDA

ARCADE-MUSIC
 RADIO TUBES AT LIST PRICES

2051	78	688	30	5V4	68J7
6J5	6R7	6V6	31	5U4	78
6F8	6L6	6X5	37	2A3	79
6F9	6C6	41	32	6C5	6N7
6F5	6A6	42	6SR7	6Q7	185
69	6A4	3Q5	6Y8	58	27
57	6B5	25Z6	5Y4	6L7	

- Rock-Ola Commandos, Ea. \$700.00
 - Seeburg 20-Record Revamped Into '43 Victory Hi-Tone Cabinet, Ea. 700.00
 - 10 Mills Throne, Ea. 250.00
 - 5 Capcharts, 20 Records, Ea. 100.00
 - 4 Kearney Super Bell P.O., 5¢-5¢ Play, Ea. 450.00
 - 5 Bally Bulls, Ea. 150.00
 - 5 Bally Bulls, Converted into Hitler, Ea. 150.00
 - 5 Seeburg Up & Down Hitler & Mussolini, Ea. 150.00
 - 5 Jallbird Seeburg Guns, Ea. 150.00
 - 5 Seeburg Ray-o-Lite Guns, Ea. 125.00
 - 5 Jennings Fast Time Console, F.P., Ea. 80.00
 - 5 Evans Jungle Camps, F.P., Console, Ea. 80.00
- We Want All Types of Music Boxes; Top Prices Paid.

TURCOL & SONS
 1008 Union St. WILMINGTON, DEL.

FOR GUARANTEED
JENNINGS EQUIPMENT
BAKER NOVELTY COMPANY
 1700 WASHINGTON BLVD.
 CHICAGO 12, ILLINOIS

WANTED—RADIO RIFLES
 Also Bally King Pins. Will pay top dollar. Any quantity. Advise condition, price desired, etc.
LEMKE COIN MACHINE CO.
 81 W. Vernor DETROIT-1, MICH.

RED-WHITE-BLUE

- JAR - TICKETS -
 #1850 - #1950 - #2040

Banded Tickets—5 Wrapped as One

\$36.00 Per Doz. Units

\$400.00 Per Gross Units

Write for Prices on Other R., W., B., TIPS, TICKETS, SALESBOARDS.

25% Deposit, Balance C. O. D.

WILNER SALES CO.

P. O. Box 613, Muncie, Indiana

WANT TO BUY ROUTE

Will pay spot cash for any route of Phonographs and Pin Games located in Western or Central New York. Before you sell write, wire or phone us and get our price.

AMERICAN COIN MACHINE CO.
 557 Clinton Ave., N., Rochester 5, N. Y.

MONARCH—Tops in Everything for Operating!

BACK THE ATTACK WITH WAR BONDS!

Table listing various amusement machines and their prices, including categories like 'FACTORY REBUILT 5-BALL FREE PLAY NOVELTY GAMES', '1-BALL AUTOMATIC PAYOUT TABLES', and 'COMBINATION FREE PLAY AND PAYOUT CONSOLES'.

Table listing 'ARCADE EQUIPMENT' such as 'Evans Play Ball', 'Rock Tom Mix Rad.', and 'Rifle', along with their prices.

IN STOCK FOR IMMEDIATE DELIVERY: Mills 3 Bells, 4 Bells—4 Nickel, 3 Nickel and 25c; Jumbo Parade; Keeney Single Super Bell, 5c or 25c; Twin Super Bell, 5c & 5c or 5c & 25c; 4-Way Super Bell, 4-5c, 3-5c & 25c; Paces Reels, 5c, also 10c & 25c Combination; Baker Pacer, Daily Double Jackpot; Evans Lucky Lucre; Evans Royal Lucre; Jenn. Silver Moon; Pace Saratoga, F.P. & P.O.; Bally Roll 'Em; Club Bell; High Hand; Evans '41 Bangtalls, J.P.; Evans '41 Dominoe, J.P., and many others.

MONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

WELCOME — COINMEN —

Although the GROETCHEN factory is busy day and night producing vital war equipment, and government regulations do not permit us to invite you to the plant, Richard Groetchen extends to his many coin machine friends a most cordial welcome to

GROETCHEN'S RESTAURANT AND La Fiesta COCKTAIL LOUNGE 3929 W. MADISON STREET

Here you can see GROETCHEN'S Post-War product the amazing ROTARY COOKER! You will enjoy the delicious and wholesome foods it prepares and discover the Post-War profits of the ROTARY COOKER are unlimited!

GROETCHEN TOOL COMPANY 126 N. Union Ave. Chicago, Ill.

A WAR BOND IS A GOOD BUY

MIAMI VALUES

RECONDITIONED—READY TO GO

PHONOGRAPHS

Table listing phonographs such as 'Seeburg Maestro', 'Wurlitzer Model 24s', 'Seeburg K20, 30-Wire Adapter, Metal Cabinet', etc.

ACCESSORIES

Several Thousand Used Records, Make Offer. Wurlitzer 145 Steppers \$ 32.50 Wurlitzer 304 Steppers 27.50 Speaker in Cabinets, All Makes, From \$10.00 Up.

CONSOLES

Table listing consoles such as 'Bally Hi-Hand, P.O.', 'Saratoga', 'Jennings Silver Moon, F.P.', etc.

SLOTS

Table listing slots such as 'Mills War Eagle, 2-4 P.O.', 'Mills War Eagle, 3-5 P.O.'.

SAFES

Table listing safes such as 'Single Heavy Welded and Stamped', 'Double Heavy Welded and Stamped', etc.

Table listing wall boxes such as 'Seeburg 3 Wire Bar-o-Matics', 'Seeburg 3 Wire Selectomatics', etc.

All Subject to Prior Sale. 1/3 Certified Deposit With Order. Balance C. O. D., F. O. B. Cincinnati. We buy, sell, trade all types equipment. We are rebuilding and offering for sale Cold Storage Cabinets for the home. Write for price. Mention size wanted. Routes Wanted—Routes for Sale.

Miami Distributing Co.

212-14 E. 8th St. Phones, MAin 1314-1315 Cincinnati 2, Ohio

RUTHERFORD ENTERPRISES

117 N. FROST STREET PAMPA, TEXAS

List of Equipment For Sale—November 12, 1943

Table listing equipment for sale such as '2 Wurlitzer 950's', '3 Mills Empress, a Real Buy', '1 Wurlitzer 24', etc.

NOTICE—All the above equipment is on the floor ready to be crated and shipped at once. Terms: 1/3 deposit required with all orders, balance shipped C. O. D., F. O. B. Pampa, Texas.

WE CAN FURNISH FOR IMMEDIATE DELIVERY

Rebuilt Mills Gold Chromes, Bonus Bells, Blue Fronts, Q. T.'s, Vest Pockets, Pace Comets, Jennings Silver Moon Chiefs, Four Star Chiefs in 1c, 5c, 10c and 25c play. We also have a full line of One Ball and Five Ball Tables. We carry a complete stock of Reel Strips, Jackpot Glasses and all types of Springs for Mills Machines. Write and tell us what you are interested in.

WANTED TO BUY FOR CASH

ALL TYPES OF SLOTS. WRITE AND TELL US WHAT YOU HAVE.

SOUTHWEST AMUSEMENT COMPANY

1712 FIELD STREET DALLAS, TEXAS WE ARE WHOLESALE AND SELL FOR RESALE

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

Table listing free play games such as 'Big Parade, Like New \$110.00', 'All American', 'ABC Bowler', etc.

All Pin Games have been stored in a good dry place and are packed in "New Cartons." When any of our equipment comes to you it looks nice and operates perfectly. "Ready for Location"—"Buy With Confidence." Send for Complete List.

NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, N. Y. Tel.: Freeport 8320.

LEW LONDON RECOMMENDS

Pinball Bumper Stem Repair Sleeves made of silver, but worth their weight in gold, because they bring an end to bumper trouble. Mail \$2.75 for each package of 25. Money-Back Guarantee. Write for Free Sample. Deal for Distributors.

LEADER SALES COMPANY, "Home of True Value Buys"

131-133 NO. 5TH STREET PHONES 4-3131 & 4-3132 READING, PENNA. Night Phone 6077

Now Converting
Blue Grass, Dark Horse,
Sport Special, Sport Event

SPORTSMAN

TRIED! TESTED! PROVEN!
Similar in player appeal to
Longacre and Thoroughbred
Here is the Service we give:

1. We create and design a new play board for your games—colorful, original, spectacular.
2. We replace the old 17x23 inch back-board and glass with a new backboard cabinet and glass, size 23x23.
3. All mechanical parts are thoroughly checked—adding parts where necessary for mechanical perfection.
4. Cabinets are redesigned in their entirety—new, smart, colorful.
5. New moldings—new legs—to make of the finished product a game of real beauty.



Also Converting
WAR ADMIRAL
(Similar in player
appeal to Jockey Club)
From
**GRAND STAND,
GRAND NATIONAL,
PACEMAKER.**

Operators may obtain price quotations from their distributors or by writing us direct.

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

**WAIT TILL YOU SEE—
WORLD SERIES '43**

(A FASCINATING CONVERSION FOR SEVEN-UP)

YOU WON'T BELIEVE YOUR OWN EYES. Player wins on BATTING AVERAGE, HOME RUNS, HITS and THREE other ways.

With this NEW 12 COLOR BASE-BALL SCORE GLASS and complete set of NEW TWO-TONE, ILLUSTRATED BUMPER CAPS, you can convert your old games into a sparkling new 1943 creation.

Truly a Great Conversion for a Great Game. RUSH YOU ORDER TODAY.

Also Shipping—
BOMBARDIER for Victory, BOMB THE AXIS RATS for Star Attraction, SLAP THE JAPS for Knock-Out, Ten Spot, Seven-Up, Stratoliner and Gold Star. Shipments made same day order is received.

VICTORY GAMES, 2140-44 Southport Avenue, Chicago 14, Illinois

Telephones: DIVERSEY 5680-5681.

Eastern Distributor: LEADER SALES CO., 131 N. Fifth Street, Reading, Penn.

SALESBOARDS

Our Victory Boards are the sensation of today—efficient, economical, with a new concept. A trial order will convince you. Order today. Our stock is limited.

Name	Sales	Per Sale	Takes In	Maximum Profit	Price Each
Victory Cigarette Boards	432	2c	\$ 8.64	\$ 4.04	66c
Victory Dollar Game	432	5c	21.60	8.60	77c
Victory Jackpot Charley Jr.	462	5c	21.60	9.70	\$1.25
Jackpot Jim	1000	5c	50.00	20.50	2.55
Jackpot John	1000	10c	100.00	33.00	2.93
Victory Jackpot Charleys	432	25c	108.00	36.00	1.35
Jackpot Charley (Thin)	1000	25c	250.00	56.00	2.35
Jackpot Charley (Thick)	1000	25c	250.00	56.00	2.93

Regular Push Cards—Any Following Sizes: 20-25-30-35-40-50-120 or 150 Hole, \$3.50 per 100. Terms: Minimum Order \$25.00. One-Third With Order, Balance C. O. D.

TEXAS WHOLESALE NOVELTY HOUSE

P. O. BOX 4186

DALLAS, TEXAS

ORIGINAL RED, WHITE AND BLUE JAR-O'-DO

2100 Tickets. \$33.00 Definite Profit.

\$2.90 per set—in any quantity

JOHN GLASSPIEGEL CO. 534 N. WATER ST. MILWAUKEE 2, WIS.

**Industry Members
Enjoy 'E' Program**

CHICAGO, Nov. 13.—The same setting and hundreds of the same names and faces caused the industry's latest "E" Flag Presentation to resemble convention time in Chicago. Evidence that Lion Manufacturing Corporation, home of the "Bally" plant, had invited the entire coin machine industry to witness and share their proudest moment, was found in the heavy attendance of both Chicago and out-of-town members of the trade at ceremonies held Saturday, October 30, at Grand Ballroom, Hotel Sherman.

Following the official army and navy program which began at 7:30 p.m. and required less than an hour, a program of entertainment was provided which rivaled the spectacular floorshows of past conventions. Later dance music by Eddie Fens, CBS orchestra enabled friends and employees of the "Bally" firm to round out a long and colorful evening.

The fast-moving floorshow, emceed by Joe Wallace and arranged by L. N. Fleckles thru Reginald Vorhees Agency, included the following acts: The Brucettes chorus which made several appearances; Jess Libonnati troupe of xylophone artists; Randy Brown, Jal-Lal champion, who demonstrated paddle ball magic; the Masqueraders, novelty mimics; Bert Lynn, electric guitar; Malone Sisters, singing and violins; Parker Brothers, comic acrobats; Oxford Boys, from the picture *DuBarry Was a Lady*.

Buy
WAR BONDS!

**SOUTHERN
AUTOMATIC MUSIC CO.**
540-42 S. 2nd St., Louisville, Ky.
531 N. Capital Ave., Indianapolis, Ind.
312 W. Seventh St., Cincinnati, Ohio
425 Broad St., Nashville, Tenn.

**OUTSTANDING BUYS
IN CIGARETTE VENDING MACHINES**

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

7 Col. STEWART-McGUIRE, MODEL "8"
(15c and 20c Operation)
With Double Shift Container, holding 325 Packs.
\$30.00 Each in Lots of 10.
Single Machines, \$35.00 Each.
With Standard Container,
\$20.00 Each in Lots of 10.
Single Machines \$25.00 Each.

8 Col. U-NEED-A-PAKS
\$20.00 Each in Lots of 10.
Single Machines, \$25.00 Each.

6 Col. ROWE IMPERIALS
\$22.50 Each in Lots of 10.
Single Machines, \$25.00 Each.

8 Col. ROWE IMPERIALS
\$27.50 Each in Lots of 10.
Single Machines, \$30.00 Each.

9-30 NATIONALS
\$45.00 Each in Lots of 10.
Single Machines \$50.00 Each.

1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.

**AUTOMATIC
CIGARETTE SALES CO.**
2208 LOCUST ST. ST. LOUIS, MO.

**SCAVENGERS FOR
MILLS
JUMBOS**

GUARANTEED REBUILT

Much stronger than when new.
\$5.00 EACH with your old or broken Scavenger.
IN LOTS OF 10—\$4.00 EA. with Scavengers.
Terms: 1/3 Deposit and Old Scavengers.

WE WANT TO BUY ANY OLD OR BROKEN
SCAVENGERS. Tell us how many you have
and price expected.

LYNES MANUFACTURING CO.
2642 Cecelia St., St. Louis County 17, Mo.

**RED, WHITE AND BLUE
JAR TICKETS
TIP BOOKS**

Plenty of Them—Prompt Shipment.

BARNES NOVELTY CO. New Paris, Ohio

FALL SPECIALS

ONE BALLS

Just Off Location—in Excellent Condition

Club Trophy	\$340.00
'41 Derby	350.00
Fortune	385.00
Skylark	285.00
Thistle-down	65.00
Fleetwood	29.50
Fairgrounds	29.50
Breakneck	29.50
Gold Cup	49.50
Late 1939 Mills 1-2-3, Completely Overhauled by Mills	89.50
Mills Owl, Like New	94.50

COUNTER GAMES

Cubs, 1c & 5c	\$ 4.95
Aces, 5c	4.95
Libertys, 1c	6.95
American Eagles (Used), 1c	6.95
Daval 21 (New)	6.50
Lucky Smokes (New)	8.95

SLOTS

WATLING
Roll-a-Top, 3-5, 5c \$ 79.50
Watling Hand Load, Like New, 5c 129.50

COLUMBIA Convertible, Late Style
Cigarette Reels 74.50

CAILLE Commander or Playboy
(Exceptionally Clean), 5c 74.50
10c 79.50

PAGE
5c Comet 69.50
10c Comet 84.50

PAGE DELUXE SLUG-PROOF
5c 114.50
10c 124.50

PAGE ROCKETS
5c 119.50
10c 129.50

Write for our attractive prices on late Slots, Blue Fronts, Brown Fronts, Copper Chromes, Silver Chromes. Also 3 Bells and 4 Bells.

CONSOLES

Overhauled, Checked and Cleaned

Jennings 4-Coin Mult., Brand New \$	69.50
Used	39.50
Jennings Liberty Bell, Flat Top	17.50
Slant Top	27.50
Derby Day, Flat Top	17.50
Slant Top	27.50
Jennings Fast Time, F.P.	59.50
Keeney Red Seven Coin Head	69.50
Track Time	79.50
Keeney Kentucky Club	79.50
Exhibit Tanforan	29.50
Bally Ray's Track, Serial over 4300	94.50
Bally Long Champ (Large)	39.50
Bally Solitaire Flicker	39.50
Stoner's Zippers	34.50
Bally "The Favorite," 8-Coin Head	39.50
Sugar King, P.O. (Floor Sample)	69.50
Jennings Good Luck	29.50

We have over four hundred 5-Balls. Write for our reasonable prices on these or any other type of coin-operated equipment.

1/3 Deposit — Balance C. O. D.
State Distributor for Seeburg
Phonographs and Accessories

BACK THE ATTACK WITH WAR BONDS!
Please address mail to Milwaukee 8, Wis.

**Milwaukee
COIN MACHINE CO.**
3130 W. Lisbon Ave., Milwaukee, Wis.

**2 WIRE
CABLE
\$12.00
PER 1,000 FEET**

Used on army maneuvers, in good condition. Specs.: 18 gauge weatherproof twisted—7 strands—4 steel, 3 copper—all tinned. Spooled on 2,000 ft. reels, 1 reel minimum.
1/3 with order, balance C. O. D.

WELLS ELECTRIC CO.
4521 Diversey CHICAGO, ILL.

**Baker Novelty
LINE-A-LINE**

Floor Sample \$89.50

Evans' PLAY BALL

Reconditioned \$229.50
Like New

GERBER & GLASS
914 Diversey CHICAGO 14, ILL.

WANTED TO BUY

Exhibit LEADER — STAR
DO-RE-MI — WEST WIND
DOUBLE PLAY — SUNBEAM

Quote Quantity Available and Best Price.

MONARCH COIN MACH. CO.
1645 N. Fairfield, CHICAGO 22, ILL.

SLOT BARGAINS

- 1-10c MILLS SKYSCRAPER, 2/4 Payout \$ 69.50
- 1-5c MILLS Q. T., Brown Front 50.00
- 2-5c MILLS BLUE FRONTS, New Crackle 159.50
- 2-5c MILLS BLUE FRONTS, 418739-422919 169.50
- 1-10c MILLS BLUE FRONT, Refinished, 418194 189.50
- 1-25c MILLS WAR EAGLE, Clean, 3/5 Payout 159.50
- 1-5c MILLS EXTRAORDINARY, Clean and Late 99.50
- 1-10c MILLS EXTRAORDINARY, Clean and Late 124.50
- 1-10c MILLS MELON BELL, Refinished, 439243 199.50
- 1-5c MILLS BROWN FRONT, Rebuilt and Refinished 209.50
- 1-10c MILLS BROWN FRONT, Very Clean, 3/10 Payout 249.50
- 6-5c MILLS BONUS BELLS, Refinished, Around 430000 239.50
- 2-10c MILLS BONUS BELLS, Very Clean and Late 269.50
- 1-25c MILLS BONUS BELL, Very Clean & Late, 467588 299.50
- 1-50c MILLS ROMAN HEAD, Rebuilt & Refin., 3/5 P.O. 329.50
- 1 MILLS FLASHER, Mechanically A-1 50.00
- 1 MILLS 1-2-3, Free Play, Late 50.00

SPECIALS

- 4 PACERS RACERS RED ARROW, Very Late, Like New \$239.50
- 3 PANORAMS, Very Clean, Late With Wipers 289.50
- MILLS MYSTERY BONUS BELLS, Brand-New Cabinets, Mech. Rebuilt, 5-10 & 25¢ Play Write
- NEW MILLS BONUS BELLS, 5-10 and 25¢ Play Write
- 1-25c MILLS BROWN FRONT, Brand-New Pro-War Write

VENDORS CRAFT

31 Broad Street PROVIDENCE, R. I.
Phone: PL. 6505

Papers Tell Full Story of Coinman's Aid

CHICAGO, Nov. 13.—Paul Gerber, popular member of the nationally known distributing firm, Gerber & Glass, was recently given very favorable mention in Chicago newspaper when he was hailed by the press as a good samaritan. Three of the city's newspapers gave big space to his good deed, and one of them published a picture of Gerber.

The story revolved around a case which had been reported in the newspapers previously of the mother of a soldier being evicted from her home because she could not pay the rent. Her son was a private in the army, and he went AWOL in order to try to help his mother. The case even got into the courts when the eviction order was issued. The story as reported by *The Chicago Sun* is as follows:

"Another good samaritan stepped forward yesterday to help Pvt. Raymond Neu, who, earlier in the week, faced the darkest hours in his life.

"He is Paul L. Gerber, 3318 Lake Shore Drive, who read in *The Chicago Sun* how Pvt. Neu and his bedridden mother faced eviction proceedings in Renters Court, Thursday.

"Gerber wrote a check for \$65 to pay the Neus' rent for July, August, September, and October, for lack of which their landlord sought to eject them from their home at 1415-19 W. 51st Street.

"It was to this home that Lieut. Alva Stevesson of New City police went Tuesday to arrest Pvt. Neu for overstaying a furlough. He found the soldier at the bedside of his dying father. His mother, a victim of a paralytic stroke, was in an adjoining room.

"Stevesson took the elder Neu to County Hospital, where he died a few hours later. He got an extension of Pvt. Neu's furlough from his commanding officer. Then he accompanied him to court for the eviction hearing.

"He explained the case to Judge Samuel Heller, who granted Pvt. Neu and his mother a 30-day eviction stay to give them time to seek the \$64.

"Yesterday, Gerber, who operates an amusement concession in the lobby of the Hotel Sherman, paid the rent.

"It was not Gerber's first venture in aiding the unfortunate. Several months ago he came to the aid of an evicted mother and her brood of five after reading of her plight, too, in *The Sun*."

CENTRAL OHIO QUALITY BUYS

"There is No Substitute for Quality"

- 15 BALLY CLUB BELLS, Comb. F. P., Like New \$229.50
- 2 BALLY CLUB BELLS, Comb. F. P., Brand New 299.50
- 5 BALLY HIGH HANDS, Comb. F. P., Late Serials 149.50
- 35 JUMBO PARADES, C. P., Late Heads 99.50
- 15 JUMBO PARADES, F. P., Blue and Red Cab. 99.50
- 30 SILVER MOON TOTALIZERS, F. P., Like New 109.50
- 10 BOBTAIL TOTALIZERS, F. P., Like New 109.50
- 10 WATLING BIG GAMES, C. P., Fruit or Animal 109.50
- 10 WATLING BIG GAMES, F. P., A-1 99.50
- 2 TWO WAY SUPERBELLS, 5c-5c, C. P., Like New 399.50
- 5 5c SUPERBELLS, Comb. F. P., Like Now 249.50
- 2 CHARLI HORSES, C. P., 5c-5c Number Reels 149.50
- 3 JENNINGS CIGAROLLAS XV, 5c or 15c 109.50
- 10 MILLS 3-BELLS, Like Brand New WRITE
- 2 MILLS 4-BELLS, Late Serials WRITE
- 1 4-WAY SUPERBELL, 5c, 5c, 5c, 25c, Like New WRITE



Wolf Solomon

MUSIC SPECIALS

5 BRAND NEW BUCKLEY 32 SELECTION WALL BOXES, ADAPTER AND 175 FT. OF NEW B8 WIRE CABLE. ALL \$225.00

USED KEENEY WALL BOXES 24 SELECTION. \$5.00 EA.

2 TWIN 12 WURLITZER KITCHEN CABINETS COMPLETE WITH ADAPTER. \$75.00 EA.

1 ROCKOLA 1940 COUNTER MODEL, STAND AND SPEAKER ALL FOR \$129.50

10 STRIKES, LOW DIAL. \$39.50 EA. BUY WITH CONFIDENCE.

SLOTS

- 5c BLUE FRONTS, Rebuilt, Knees, C. H. \$169.50
- 10c BLUE FRONTS, Rebuilt, Knees, C. H. 199.50
- 10c CHERRY BELLS, 3/5 P. O., Knees, C. H. 275.00
- 25c CHERRY BELLS, 3/5 P. O., Knees, C. H. 315.00
- 50c CHERRY BELLS, 3/5 P. O., Knees, C. H. 475.00
- 10c BONUS BELL, Late 299.50
- 5c JENNINGS CLUB CONSOLE CHIEFS, Like New 205.00
- 10c JENNINGS CLUB CONSOLE CHIEFS, Like New 249.50
- 25c JENNINGS CLUB CONSOLE CHIEFS, Like New 299.50
- 5c COLUMBIAS, Cig. Reels, Rear Pay, A-1 52.50
- 5c COLUMBIA, Like New, Club Model, 3/5 P. O. 119.15
- 1c MILLS Q. T. BLUE FRONTS 49.50
- 10c MELON BELLS, Late, Knees, C. H. 275.00
- 25c MELON BELLS, Late, Knees, C. H. 300.00

CIGARETTE VENDORS

- 40 ROWE ROYALS, 8 Col., All Colors \$ 79.50
- 5 ROWE ROYALS, 10 Col., A-1 99.50
- 5 ROWE ROYALS, 6 Col., A-1 69.50
- 5 DU GRENIER CHAMPIONS, 11 Col., King Size 119.50
- 2 UNEEDA PAKS, Latest Model, 15 Col., King Size .. 119.50
- 2 UNEEDA PAKS, 15 Col., 1940, King Size 85.00
- 2 UNEEDA PAKS, 12 Col., 1939 72.50

PIN BALL FREE PLAYS

- | | | |
|-------------------------|--------------------------|-------------------------|
| GOBS \$109.50 | SEA HAWK \$42.50 | HOROSCOPE \$42.50 |
| SOUTH PAW 49.50 | JEEP 129.50 | CROSSLINE 32.50 |
| SCHOOL DAYS 45.00 | SUN BEAM 55.00 | SNAPPY 49.50 |
| SKYLINE 29.50 | TEN SPOT 49.50 | REPEATER 38.50 |
| 1940 1-2-3 89.50 | VICTORY 89.50 | LANDSLIDE 28.50 |
| LEGIONNAIRE 49.50 | SPORT PARADE 49.50 | FOUR ROSES 35.00 |
| MYSTIC 32.50 | WILDFIRE 45.00 | POLO 22.50 |

1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

WE HAVE ON HAND

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

PRACTICALLY NEW 5c Blue and Gold Mills Vest Pocket Bells \$54.50

SICKING, INC. 1401 Central Parkway, Cincinnati, O.
927 East Broadway, Louisville, Ky.

STIK-TITE

\$7.50 PER UNIT
Includes 5 colors: White, Yellow, Red, Green and Blue.

CEMENT FOR ALL PLASTIC PARTS
THE ONLY CEMENT THAT CAN
Mend BROKEN PLASTIC PARTS

ABSOLUTE SATISFACTION FULLY GUARANTEED

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. N. Y. Send Payment in Full and Save C.O.D. Charges. Checks Acceptable.

ETREB SALES CO. 147 W. 42ND STREET
NEW YORK, N. Y.

GOOD—CLEAN—MERCHANDISE

Bally Club Bells, 5¢ Conv., A-1 \$215.00	Paces Reels, 5¢ Conv., Rails, Latest Model 279.50
ABC Bowler \$39.50	Cowboy \$14.50
Action 94.50	Jungle 54.50
Baker Defense 32.50	Miami Beach 54.50
Big League 15.00	Salute 22.50
Bowling Alley 15.00	Silver Skates 84.50
Champ 87.50	Stratoliner 39.50
Marvels, 1/2 \$12.50	Variety 17.50
Wurlitzer Model 61 74.50	Wild Fire 32.50
	Wow 22.50
	Zig Zag 87.50
	We will pay \$45.00 for Sunbeams or Westwinds; \$47.50 for De Re Mi; \$30.00 for Seven Up.

1/3 Certified Deposit, Balance C. O. D. PHONE: Linden 8157.
THOMPSON MUSIC COMPANY, 3214 McClure Avenue, Pittsburgh 12, Pennsylvania

THE COMPLETE LINE for all games, music and wall boxes MATCHLESS LAMPS



MATCHLESS ELECTRIC CO.
564 WEST RANDOLPH ST. • CHICAGO 6

WANTED.... 500 PHONOGRAPHS

WURLITZER PHONOGRAPHS 600, 750, 750E OR LATER MODELS
Will pay highest cash price or will trade you brand new Slot Machines for your complete route.

Write at once, giving models, price and guaranteed condition.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328

WILL BUY ANY QUANTITY

1c Mills Blue Fronts. Mills Golf Ball Vendors—10c or 25c Play. Saratoga—Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

COIN MACHINE DISTRIBUTING COMPANY

5746 BAUM BLVD. HILAND 7000
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GOING STRONG
BRAZIL
CONVERTED FROM
(DO-RE-MI)

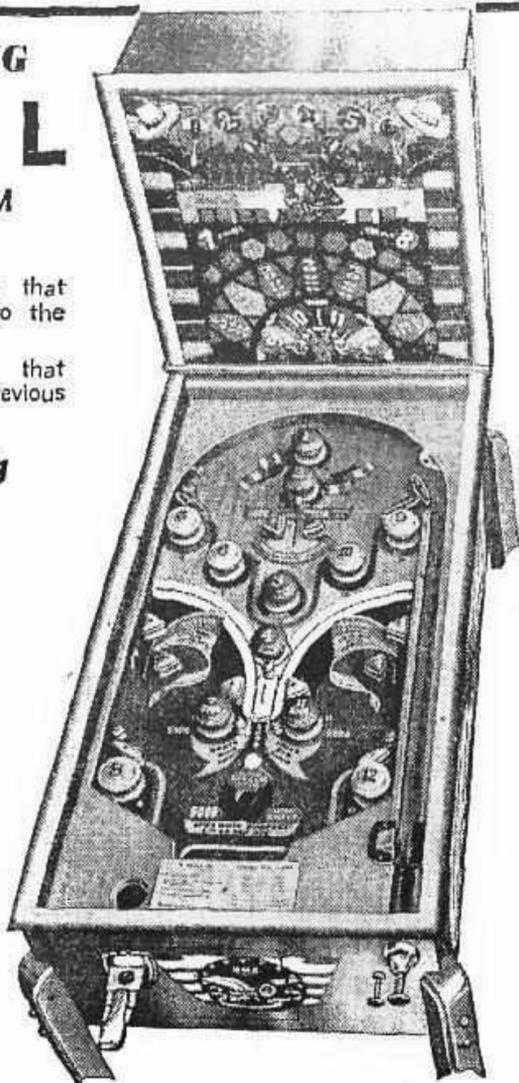
With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping

- ★ **MIDWAY**
from (ZOMBIE)
- ★ **ARIZONA**
from (SUN BEAM)
- ★ **GRAND CANYON**
from (DOUBLEPLAY)
- ★ **SANTA FE**
(from WEST WIND)

IF YOU HAVE ANY OF THE ABOVE GAMES WHICH YOU DO NOT WANT CONVERTED, QUOTE US YOUR PRICES.



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

United MANUFACTURING COMPANY
6123-25 N. WESTERN AVENUE CHICAGO

Survey Reveals 25 Boom Towns

NEW YORK, Nov. 13.—Despite a decline in the total civilian population of the United States of 2.4 per cent during the past three years, the National Industrial Conference Board reveals that 25 metropolitan counties have increased their inhabitants by 18.7 per cent. An unprecedented migration to 25 different metropolitan areas has created "boom towns," as 19 of the cities most affected were not formerly among the nation's 33 leading industrial districts in peacetime.

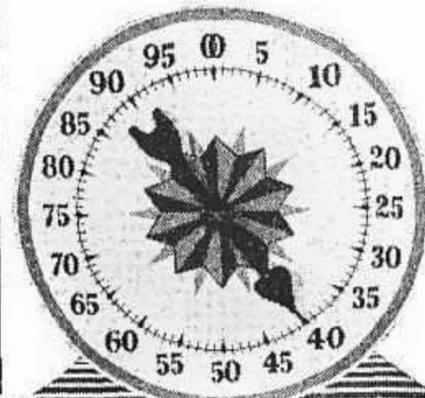
Greatest percentage of growth is shown by Mobile which increased its population 53.4 per cent during the period covered by the survey. Indianapolis, a peacetime industrial area, was least affected, showing an increase of 8.7 per cent. In addition to Indianapolis, other peacetime industrial areas which neared boom-town proportions include Seattle, Tacoma, San Francisco, Baltimore and Dayton.

Washington and San Francisco each reported the largest absolute population increases amounting to more than 250,000 persons each.

Showman Becomes Operator

HUNTINGTON, W. Va., Nov. 13.—Despite a shortage of labor and scarcity of machine parts, Harry Turner reports excellent returns from his route of juke boxes and pinball games in this area. Turner formerly traveled with Smith's Greater Shows as a concession man. He has two boys in the army, Harry Jr. and Maynard.

CLOSE-OUT!
Evans' Sensational Stimulator
WIN-O



WHILE THEY LAST—
OUTFIT COMPLETE **\$3.85**
WITH MOTOR, ONLY,
LIST PRICE \$12.50

Outfit includes unit illustrated plus 1000 Win-O Cards, Motor, Electric Cord and Dutton, Blackboard, Streamers, Display Card, "Free" Tabs.

BUSY LOCATIONS FROM COAST TO COAST ARE RIPE FOR WIN-O! ORDER TODAY AND CLICK OFF BIG QUICK PROFITS! QUANTITY LIMITED . . . ACT NOW!

Terms: 1/3 Deposit, Balance C. O. D.

H. C. EVANS & CO.
1520 W. Adams St., Chicago

CHROME COIN COMPANY

CONVERTING! REBUILDING! REFINISHING!

MILLS ALL One Cherry or Late Two Cherry Payout
PACE MODELS TRY THESE PAYOUTS FOR GREATER PROFITS

! OUR !

3-5 One Cherry
Victory
Pay-Out Models

OR

2-5 Original
Factory One Cherry
Pay-Out

OR

3-5 Original
Factory Late Two
Cherry Pay-Out

Any machines can be had with glitter gold chromed finish. All machines are equipped with club handles and all parts installed are brand new. All our work is guaranteed!

TERMS: Ship all machines to us prepaid; we ship them back C. O. D.

For further information, write, wire or phone SHERIDAN 8400
We specialize in rebuilding Slot Machines to One Cherry Payout.

CHROME COIN COMPANY

GUDAHY, WISCONSIN

NOTICE TO USERS OF 6SC7, 5Z3 AND 2A4G TUBES

6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 5Z3 to 5U4G that works same way. Price \$3.00 each lots of six. 2A4G changeover adapter to 2051 for your Seeburg Guns or Remote Music Equipment. Price \$6.50 each. Absolutely no worry, anyone can make the changes. Carry these in your service kit as standard equipment. One-third cash, balance C. O. D.

HERMITAGE MUSIC CO.

416 A BROAD

NASHVILLE, TENN.

WANTED TO BUY, One or a Hundred—CASH WAITING

Wurlitzer Phonographs, Models 24-24A-500-600-600K-700-750-800-850; also Models 71 and 81. Mills Thrones, Mills Empresses, Rock-Ola Commandos. Give serial numbers, complete description first letter. We mean business.

BILL FREY, INC. P. O. BOX 4141, MIAMI 25, FLORIDA

Over 75,000
Now Giving
Trouble-Free
Service!

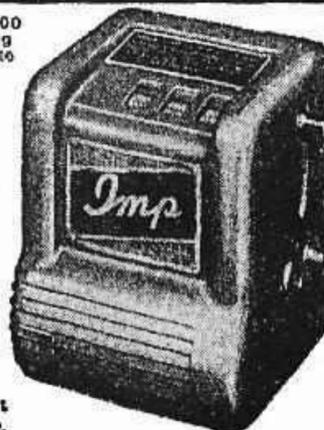
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\$7.70

WHILE
THEY
LAST!
Regular
Price
\$12.50.

1/3 deposit
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GERBER & GLASS

914 DIVERSEY, CHICAGO, ILL.



Protect Your Games With
"Slipons"

The new all-silver bumper repair sleeves that are being acclaimed 'vital' by every pin game operator.

Order a Pack Today—Only \$2.75

"Slipon means Protection"

ACTIVE AMUSEMENT MACHINES CO.
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There is no substitute
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Quality Products Will
Last for the Duration

D. GOTTLIEB & CO.
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WANTED

WURLITZER
616's

Any Quantity. State Lowest Price and Condition.

ACME SALES CO.

414 W. 45th St. New York 19, N. Y.

FOR SALE

One Bally Rapid Fire; one Anti Aircraft, black; one Bally Alley, one Ten Strike. All crated and ready for shipment, \$250.00. 1/2 Cash, Balance C.O.D., F.O.B. S. C. Point.

WESNOCA MUSIC CO.

3927 Main St. Jacksonville, Fla.

McCALL'S SPECIAL SALE
All A-1 Reconditioned
CONSOLES
PACE'S RACES (Brown Cabinet) \$175.00
BAKER'S PACERS (Daily Double) 225.00
1938 TRACKTIMES 125.00
BALLY ROLL 'EM'S 139.50
BALLY CLUB BELL 239.50
BALLY HIGH HANDS 139.50
MILLS JUMBO (Payout) 99.50
JENNINGS SILVER MOON 129.50
KEENEY'S SUPER BELL 225.00
(5¢ Comb.)
FREE PLAY CONSOLES \$ 89.50
BIG GAME 89.50
BIG TOP 79.50
MILLS JUMBO 99.50
JENNINGS SILVER MOON
1/3 Deposit, Balance C. O. D.

WE BUY, SELL AND EXCHANGE
3147 Locust St. McCALL NOVELTY CO.
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JAR DEAL TICKETS
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Write for Prices.

AUTOMATIC AMUSEMENT CO.

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HIGHEST CASH PRICES

FOR
USED SLOTS & CONSOLES
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

RADIO TUBES for the COIN MACHINE TRADE

All Prices Net as Shown in This Ad
SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature

Date

We have GUN LAMPS for Chicken Sam, Parachutes, Rapid Fires, etc. Write for Price.

1B5 \$1.45	6B5 \$2.00	CK7G \$1.15	7B6 \$1.35	47 \$1.15
IN5 1.65	6B8G 1.35	6L6 1.90	7F7 1.65	56 .85
2A3 2.00	6B8M 2.00	6L7C 1.60	12SK7CT 58 .95	
2A4C write	6C6 1.05	6L7M 1.85	1.10 75 .90	
3Q5 1.65	6D8 1.65	6R7 1.15	12SQ7GT 76 .95	
5X4 1.15	6F6G .95	6S7 1.65	1.10 77 .95	
5U4G 1.05	6F6M 1.25	6SC7 1.85	24 .95 78 .95	
5Y3 1.00	6F8 1.25	6SQ7 1.15	30 1.45 80 .95	
5Z3 1.60	6H6G 1.15	6V6M 1.35	37 .90 83 1.35	
6A4 1.65	6J5 1.20	6V6G 1.15	38 1.15 70L7 2.85	
6A6 1.65	6J7 1.35	6X5 1.05	41 .90 2051 2.60	
6A7 1.15	6K6 1.15	6Y6 1.55	42 .90 25Z5 1.25	
6D6 1.05	6K7 1.15	7B5 1.35	45 1.20 117Z6 2.35	
6A8 1.35	6K8 1.35			

1503 Bulbs for air raiders and shoot your way to Tokio, 35c each.

18 Inch Lumiline Bulbs....\$0.95 \$55 Bulbs, Box of 10...\$0.65 box
12 Inch Lumiline Bulbs.... .85 \$63 Bulbs can be used
#51 Bulbs, box of 10..... .65 instead of \$81, box of 10. .75
Special Polish for Phonographs.....\$3.00 Gal.

No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.
RUNYON SALES CO. 123 Runyon St., Newark, N. J.

LOS ANGELES SEE BILL HAPPEL **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

'NEW ROCKOLA COMMANDOS'

NEW MACHINES IN FACTORY-SEALED CASES

SPECIAL PANORAM CONVERTED TO PEEK \$395.00
SHOWS REBUILT AND REFINISHED. GOOD SPICE AND OOMPH FILMS IN STOCK, FOR SALE OR RENTAL.

SPECIAL MILLS PANORAM SOUNDIES \$350.00
COMPLETELY RECONDITIONED AND REFINISHED. PERFECT CONDITION. LARGE STOCK OF SNAPPY SOUND FILMS IN STOCK.

12 ROCK-OLA SPECTRAVOX WITH PLAYMASTER — COMPLETELY REBUILT AND REFINISHED. LOOK LIKE NEW MACHINES. SOLD ON SIX MONTH GUARANTEE \$299.50

20 WURLITZER MODEL 616, Illuminated, Completely Rebuilt and Refinished in New De Luxe Marbl-Glo. Sold on Money-Back Guarantee..... **\$129.50**

RECONDITIONED CONSOLES :

Keeney Super Bells (Comb.)	\$244.50	New Mills Four Bell Cabinets	\$38.50
Evans Lucky Lucre (Late '41 Model), 5-25c	395.00	Baker Pacers (Late Daily Doubles)	295.00
Evans Domino (Late '41 J.P. Model)	395.00	Pace's Racer, 25c (Late Brown Model)	395.00
Evans Lucky Star (Late '41 Model)	189.50	Bally Club Bells (Late Serials)	225.00
Evans Lucky Lucre, 5-5c	249.50	Bally Roll 'Em (Refinished Like New)	189.50
Pace '41 Saratoga (Comb), F.P., P.O. 129.50		Bally Sun Ray (Free Play Model)	149.50
Pace Reels Jr. (Late '41 Models), P.O. 149.50		Bally Hi-Hand (Refinished), F.P.&P.O.	129.50
Pace Saratoga Jr. (Late '41 Models), P.O. 129.50		Mills Jumbos, Late Camb., F.P. & P.O.	189.50
Pace Saratoga Sr. (Skill Field '41), P.O. 129.50		Mills Jumbos, Late (Like New), P.O.	159.50
		Mills Jumbos, Late (Free Play)	124.50
		Mills Jumbos, Free Play (Refinished)	89.50

ALSO IN STOCK FOR IMMEDIATE DELIVERY

NEW MILLS GOLD CHROMES, NEW MILLS CLUB BELLS, MILLS BLUE FRONTS, MILLS 3 BELLS, MILLS 4 BELLS, KEENEY 4-WAY SUPER BELLS, KEENEY 2-WAY SUPER BELLS, WURLITZER, SEEBURG, ROCK-OLA PHONOGRAPHS.

Write for Prices on All Coin Machine Equipment Not Listed.

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Supreme Shoot Your Way to Tokyo	\$330.00	Genco Playhall (Late Lite-Up)	\$189.50
Chicago Coin Hockey	225.00	Keeney's Submarine	225.00
Seeburg Shoot the Chutes, New, Modernized Rock-o-Lite	179.50	Seeburg Chicken Sams, Modernized Now	
Exhibit K.O. Pull-Up Puncher	189.50	Axle Rats, New Rock-o-Lite	179.50
Mutoscope Grip-o-Graph	189.50	Exhibit Rotary Merchandisers	179.50
Exhibit Punching Bag Trainer	249.50	Kirk's Blow Ball (Modernized Jap)	89.50
Exhibit Chinning Rings	195.00	Peo Basket Ball (Floor Model)	89.50
Groetchen Mountain Climber	149.50	Keeney Anti-Aircraft, Modernized in Red, White, Blue	79.50
Callie Push or Hug	89.50	Exhibit Foot Ease Vitalizer	79.50
Callie Push or Grip	89.50	Exhibit Maglo Eye (Modernized)	89.50
Western DeLuxe Baseball, All Modernized New Rock-o-Lite	129.50	Jennings Barrel Roll	169.50
Exhibit Striking Clock	89.50	Exhibit Cock-Eyed Circus (Each)	59.50
Bally Basket (Refinished)	89.50	Exhibit Love Nest (Each)	59.50
Love Teller (Floor Model), Refinished	149.50	Exhibit's All Late Model, Like New Love Motors, Wheels of Love, Wise Owls, Ea.	49.50
Uncle Sam Grip	89.50	Exhibit Tiger Pull	89.50
Groetchen Pikes Peak	19.50	Electric Chair (Refinished)	129.50
Mills Flip Skill	49.50	Gotlieb 3-Way Gripper	19.50
Casino Golf	49.50	Exhibit Late Model Card Venders	29.50
Kicker and Catcher	19.50	Groetchen Zooms	24.50
Keeney Texas Leaguer	89.50	Owl Dial Lifter	59.50
Bally Bull's Eye	95.00	Evans Tammy Guns	179.50
Exhibit Hi-Ball	79.50	Radio Rifle	79.50

WANTED—USED MACHINES—HIGHEST CASH PRICE PAID

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

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SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

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No. 450 Complete, Still Only \$7.50

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

No. 1100—NEW SERVICE KIT . . . \$9.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 Extra Assorted Genuine Phosphor Bronze Leaves, Value \$4.00, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit.

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

YESTERDAY—TODAY—TOMORROW

BUY BUY **BONDS**

BYE BYE **AXIS**

Square Dealings
Friendly Service

GLOBE PRINTING COMPANY
1023-25-27 RACE ST. PHILADELPHIA, PA.

SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00	\$.85
850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT.	2.75
1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT.	3.10
1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20	2.50
1200 HOLES VICTORY BELL, SPEC. THICK "C," 5c, AVERAGE PROFIT \$38.57 PROT.	3.60
1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75	3.25
1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT.	2.50
1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT.	3.00
1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG.	1.00

LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

WRITE
WIRE
PHONE
VISIT

MILLS

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

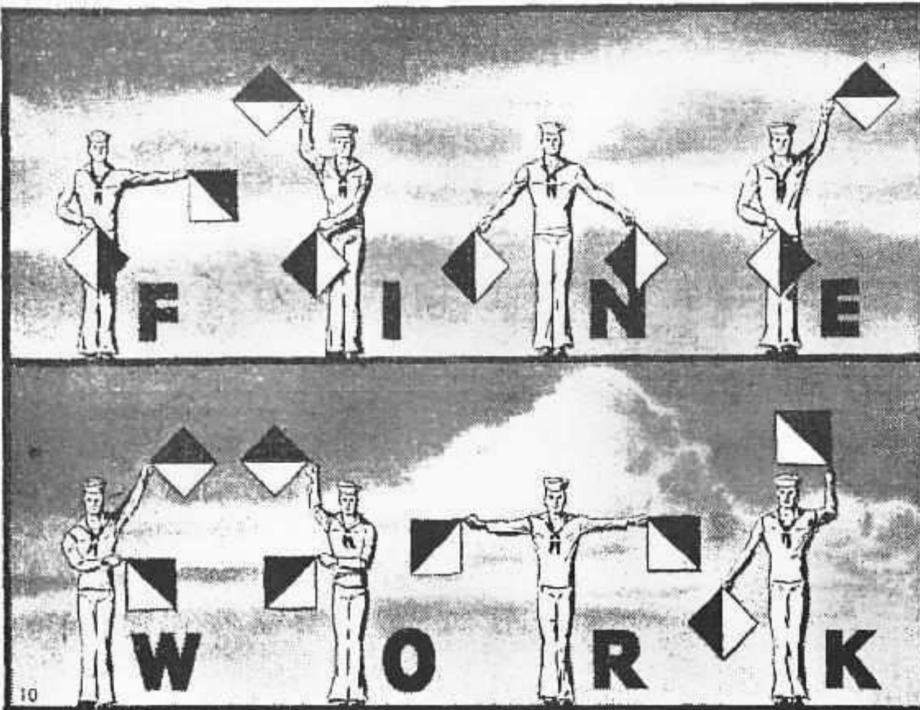
\$100

CASH PAID FOR
WURLITZER SKEE BALLS

WITH FREE PLAY—ANY QUANTITY

JOY NOVELTY CO.

8642 LINWOOD AVE.
DETROIT, MICH.



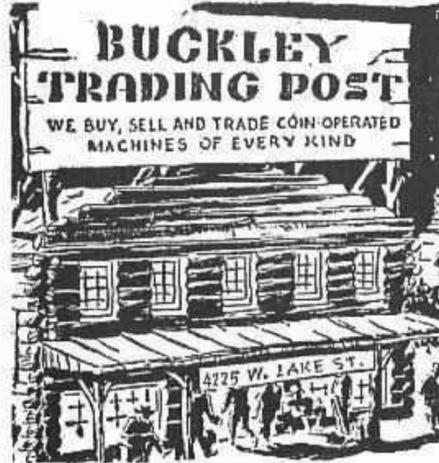
ON BEHALF OF THE MEN OF THE FLEET, WHO GREATLY NEED THE
 XXXXX YOU MANUFACTURE, I THANK YOU FOR THE SPLENDID
 PRODUCTION RECORD YOU ARE SETTING. I AM SURE YOU WILL
 MAKE EVERY EFFORT TO INCREASE EACH DAY'S OUTPUT; FOR THE
 MORE YOU MAKE THE BETTER THE NAVY CAN FIGHT. I ASSURE
 YOU THAT YOUR FINE WORK IS APPRECIATED AND NECESSARY—
 REAR ADMIRAL W. H. P. BLANDY, CHIEF BUREAU NAVY ORDNANCE,

Reproduced above is a telegram received by the Bally*
 organization . . . proof that the skill of Bally* engineers and
 workers, developed in the peace-time production of games
 and venders, is a valuable asset to America in time of war.
 Today the Bally* organization—which created *Ballyhoo*,
Airway, *Rocket*, *Bumper*—is busy building battle equipment
 for Uncle Sam's Army and Navy . . . equipment which is
 helping to speed the day of glorious victory.

You, too, can speed the day of victory and hasten America's
 return to peace and prosperity . . . to the *Ballyhoos* and *Air-*
ways of tomorrow, the *Rockets* and *Bumpers* of a brilliant
 future. Buy Victory Bonds today, tomorrow and every day—
 10 per cent plus!

* War products manufactured by the Bally organization are on
 contracts in the name of Lion Manufacturing Corporation, of
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 WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW
 ONE BALL CONSOLE.
 This machine has been re-designed by engineers who have had years of
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KEENEY ANTI-AIRCRAFTS
 Black or Brown. In Any Condition, Any Amount.
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 Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.
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UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

A BROKEN or MENDED plastic in your phono invites abuse and may lead to trouble. Don't give the customer an opportunity to see "How Strong" the mended plastic is . . . A broken phono or a missing cash box entailing a loss in labor or money is almost certain. FOR LESS SERVICE CALLS AND GREATER EARNING POWER KEEP YOUR PHONOS LOOKING "NEW" BY USING ACME'S UNBREAKABLE PLASTICS.

WE MOLD THE FOLLOWING UNBREAKABLE PLASTICS
Determine "Right" or "Left" As You Face the Phono

Model 24, Top Corners (Red) . . .	\$ 1.50 Ea.
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Model 61, Top Corners	4.25 Ea.
Model 600, Top Corners	4.25 Ea.
Model 500, Top Corners (Red Only)	6.75 Ea.
Model 750, Top Corners	17.50 Ea.
Model 750, Lower Sides	17.50 Ea.
Model 850, Top Corners	19.50 Ea.
Model 850, Lower Sides	17.50 Ea.
Model 950, Lower Sides	15.00 Ea.

UNBREAKABLE PLASTICS For Rock-Ola	
"DELUXE" "MASTER"	"STANDARD" "SUPER"
Top Corners	\$17.50 Ea.
Lower Sides	17.50 Ea.
Top Door Plastics	9.50 Ea.
Top Door Plastic for "Master" . . .	5.00 Ea.
The above available in SOLID Red, Green or Yellow.	

SEEBURG HI-TONE, Model 8800 and Model 8200, Bottom Corner, Side
Plastics (Solid Red or Solid Green) \$22.00 Each
Guaranteed Unbreakable!

WE HAVE THE FOLLOWING SHEET PLASTIC AVAILABLE (Size 20"x50" — 1000 Sq. In.)

- 40 Gauge Yellow Plastic (Thickness of a New Dime) @ 2c Per Sq. In.
- 60 Gauge Green Plastic (Thickness of a New Half Dollar) @ 3c Per Sq. In.
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SHEETS CUT TO DESIRED SIZE—10% DISCOUNT ON COMPLETE SHEETS

20% DISCOUNT on SHEETS & UNBREAKABLE PLASTICS ON ORDERS OF \$125. or more

We Have a Limited Amount of "Original" Wurlitzer Plastics Other Than "Unbreakable Plastics" Listed Above. Write for Complete List. Sorry, No Discounts on Original Plastics.

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Nameplate Tape	Write for Price
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- .22 SHORTS
- 6" STEEL RECORDING DISCS
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GUN STOCKS BRAND NEW \$12.50 EACH

A very fine stock which can be used on practically all of Seeburg Guns. Change-overs from your old Gun Stocks can be made in about 20 Minutes.
Toggle Switch Assembly \$2.50
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(Can be used on "CHICKEN SAMs," "JAP," "CHUTES," "RAPID FIRES" and other Ray Guns)
Photo Electric Cells for Bally "Defender" Ray Guns—Best Quality—
Perfect Cells (#CE-20) \$2.95

Chicago Novelty Company, Inc.
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IMPORTANT

Consumer's or Supplier's Certificates must accompany all orders in accordance with the terms of WPB. Order #L-265.

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Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines. All Tube orders accepted subject to prior sale.

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8.	\$1.35	6N7GT	1.65	7B5.	\$1.35	37...	\$0.90
1B5/25S		6B5.	2.00	6Q7.	1.35	7B6.	1.35	38...	1.15
... 1.35		6B8.	2.00	6Q7G.	.90	7F7.	1.65	41...	.90
1H4G.	1.05	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
1H5G.	1.35	6C5G.	1.05	6SC7.	1.35	... 1.10		43...	1.10
2A3.	2.00	6C6.	1.05	6SF5GT		12SQ7GT		45...	.85
1Q5GT	1.65	6D6.	1.00	... 1.00		... 1.10		47...	1.15
2051	2.60	6F5G.	1.15	6SJ7GT	1.15	24A.	.90	56...	.85
5U4G.	1.05	6F6G.	.95	6SK7.	1.05	25L6GT		57...	.95
5V4G.	1.65	6F8G.	1.35	6SQ7G7		... 1.15		58...	.95
5W4G	1.05	6H6GT	1.15	... 1.15		25Z5.	1.10	75...	.90
5Y3G.	.75	6J5.	.95	6SR7.	1.05	26...	.75	76...	.95
5Y4G	.80	6J7.	1.35	6V6G.	1.35	27...	.70	77...	.95
5Z3.	1.15	6J7G.	1.15	6V6GT	1.15	30...	1.05	78...	.90
6A4.	1.65	6K7G.	1.15	6X5GT	1.05	31...	1.05	79...	1.65
6A6.	1.65	6K8GT	1.35	6Z4/84		32...	1.35	80...	.75
6A7.	1.00	6L6G.	2.00	... 1.10		35Z5GT		83...	1.35
		6L7.	1.65		85			

Every Order Subject to Prior Sale

* NO ORDERS FILLED OUTSIDE U. S. *

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"SUPPLIER'S CERTIFICATE"
I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order (or invoice) under the provision of Limitation Order L-265, with the terms of which I am familiar.

Date

Signature

SEND WITH ORDER

FREE To Create New Customers FREE
20 GUN LAMPS With Every Jap Machine
"SHOOT THE JAP" RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

WE RE-BUILD— Your old run down "CHICKEN SAMs" and
RE-CONDITION— "JAIL-BIRDS" and convert them into
RE-FINISH— "SHOOT THE JAP" Ray Guns.

For \$59.50 F. O. B. Chicago

Chicago Novelty Company, Inc.
1348 Newport Avenue Chicago, Ill.

TRIBUTE TO A FRIEND

As a close personal friend of long standing, our final "Goodbye" to George D. Moloney, late vice-president of Bally Manufacturing Company, was necessarily a silent testimonial and a prayer—something beyond the power of words to express. In this brief tribute, however, we join the industry in honoring his memory.

George Moloney was a beloved friend who, whatever the tides of fate or fortune, remained constant, understanding and genuine to uncounted hundreds who were privileged to know him. For to know him was to be his friend and to claim him as a friend.

He was "George" to everyone—from high ranking government officials to the newest employee in a giant war production plant.

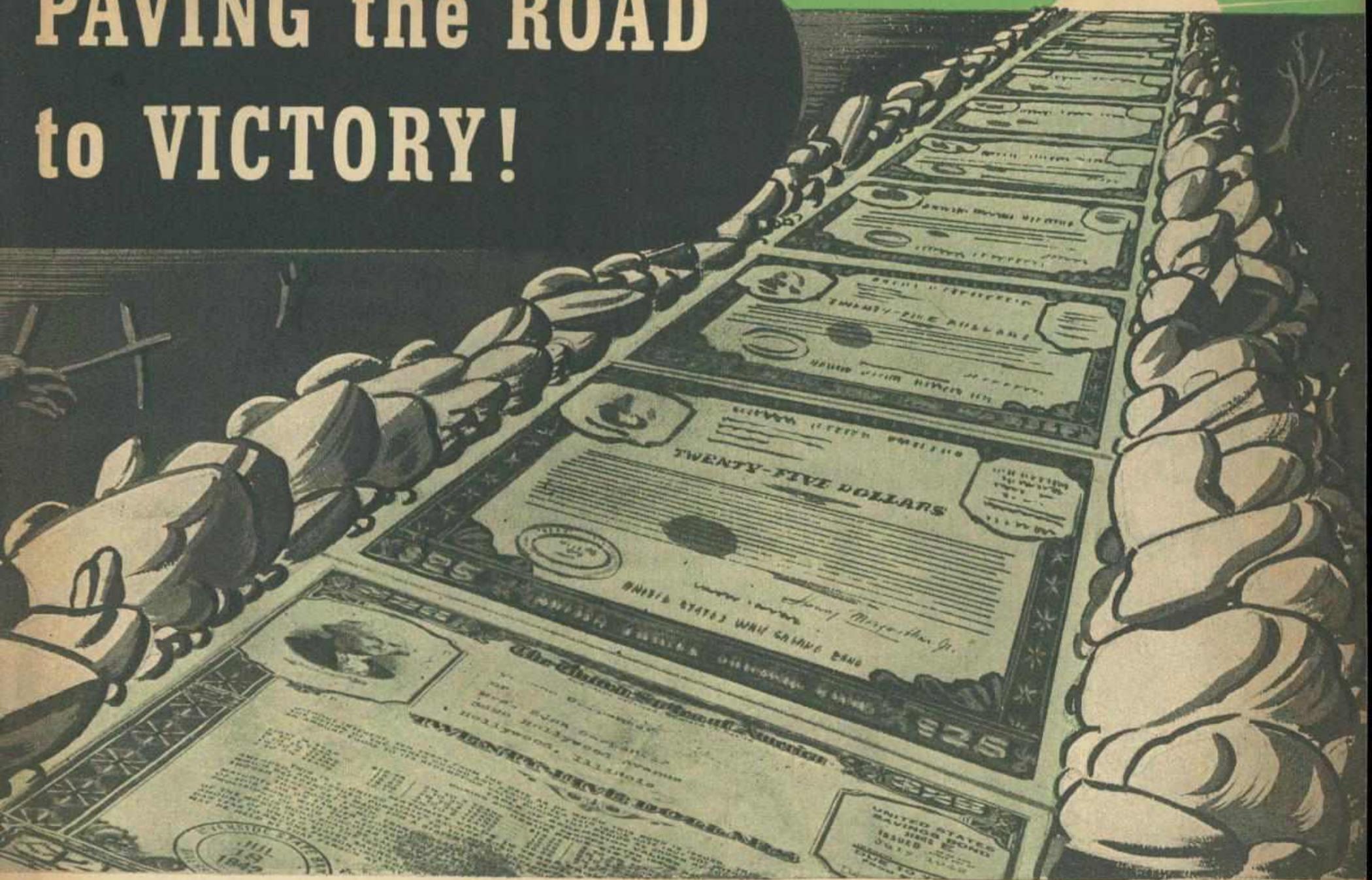
He was an outstanding leader who embraced the ideals of humanity and the principles of honesty in every word and action—at home, in public and in the world of industry.

Ever a gentleman, he was a guardian of decorum and dignity without dimming his own enthusiasm or the pleasure of others.

To an honored business executive whose youth was no barrier to brilliant success—to a man whose presence and leadership enhanced a great and growing industry—and to a beloved and changeless friend in a confused and changing world, we pay our personal respects.

Al Sebring

**PAVING the ROAD
to VICTORY!**



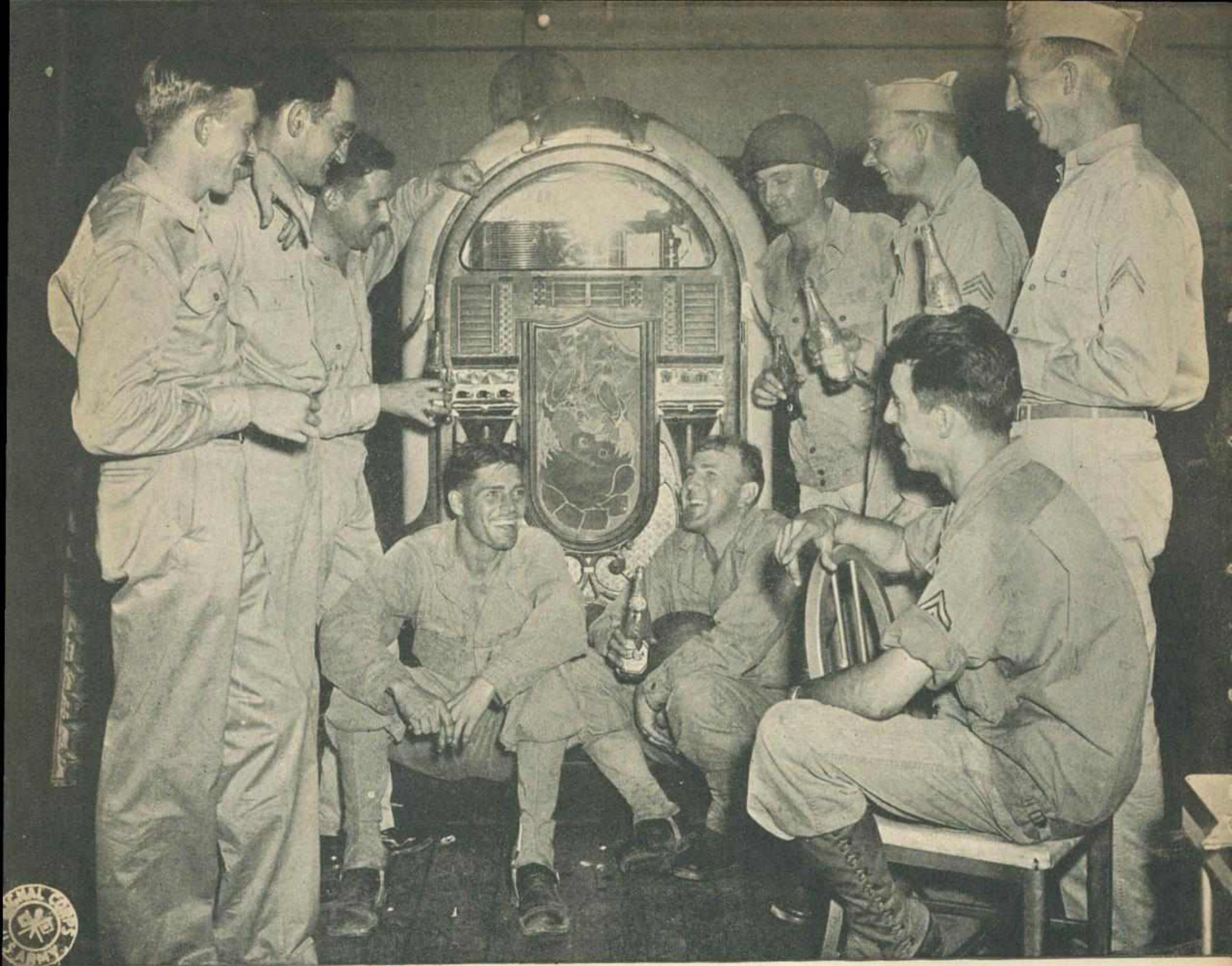
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The *Magic* known as music

In many a U. S. Training Camp, Wurlitzer music stands guard against the loneliness of men long separated from their loved ones. Comes a close to the day's drilling, tired men tumble in for a tune. Voices lift in song. Memories span the miles between men and their homes. The spirit that is America flames in the heart-warming fire of fellowship touched off by the magic power of music!

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