

The **Billboard**

APRIL 21, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

ACT PRICES POST-CURFEW



ART KASSEL

The "Kassels in the Air" are still up there
(See Radio Department)

RADIO

**Co-Op Programs Answer
Regional Distrib Aches**

MUSIC

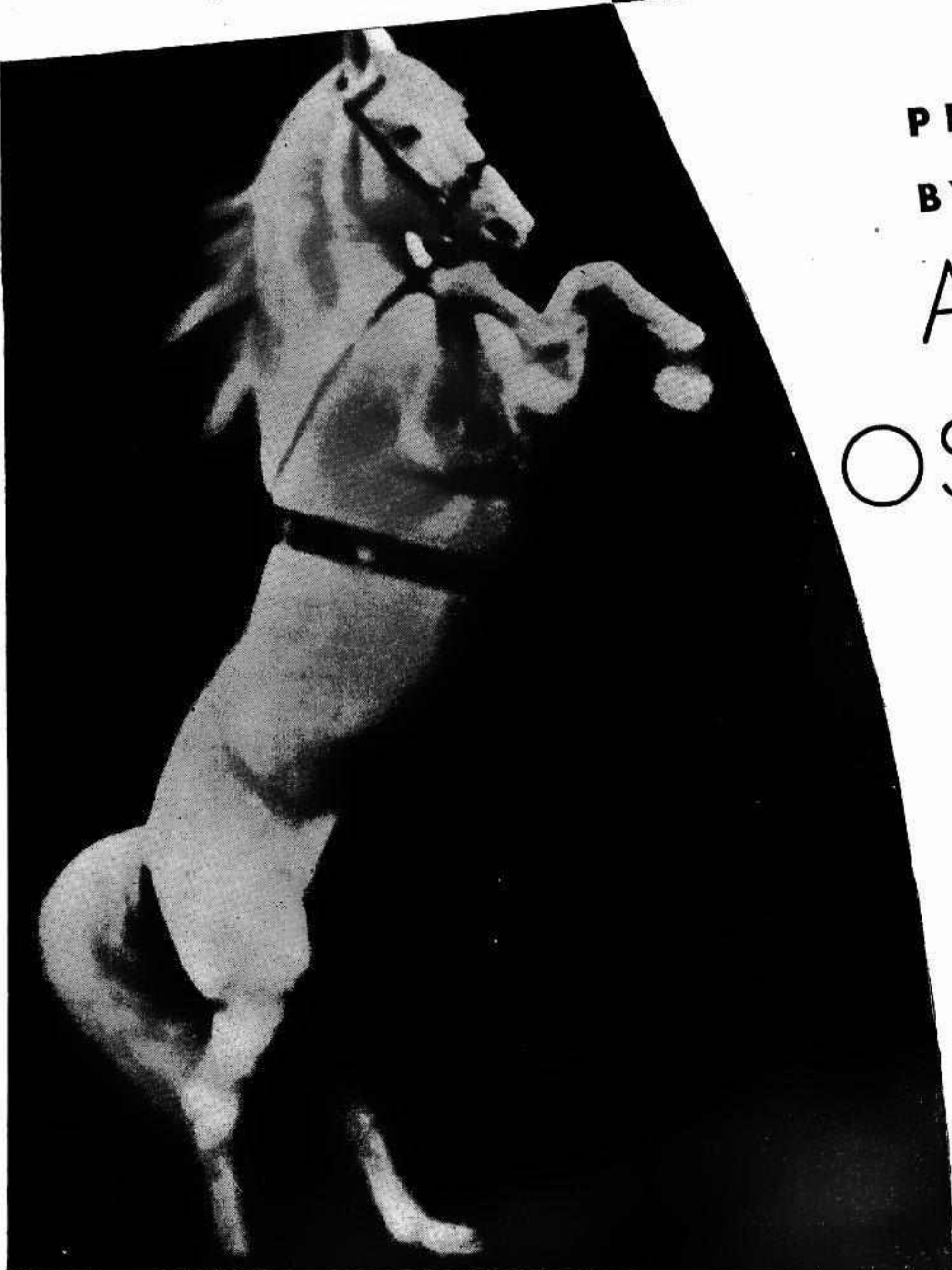
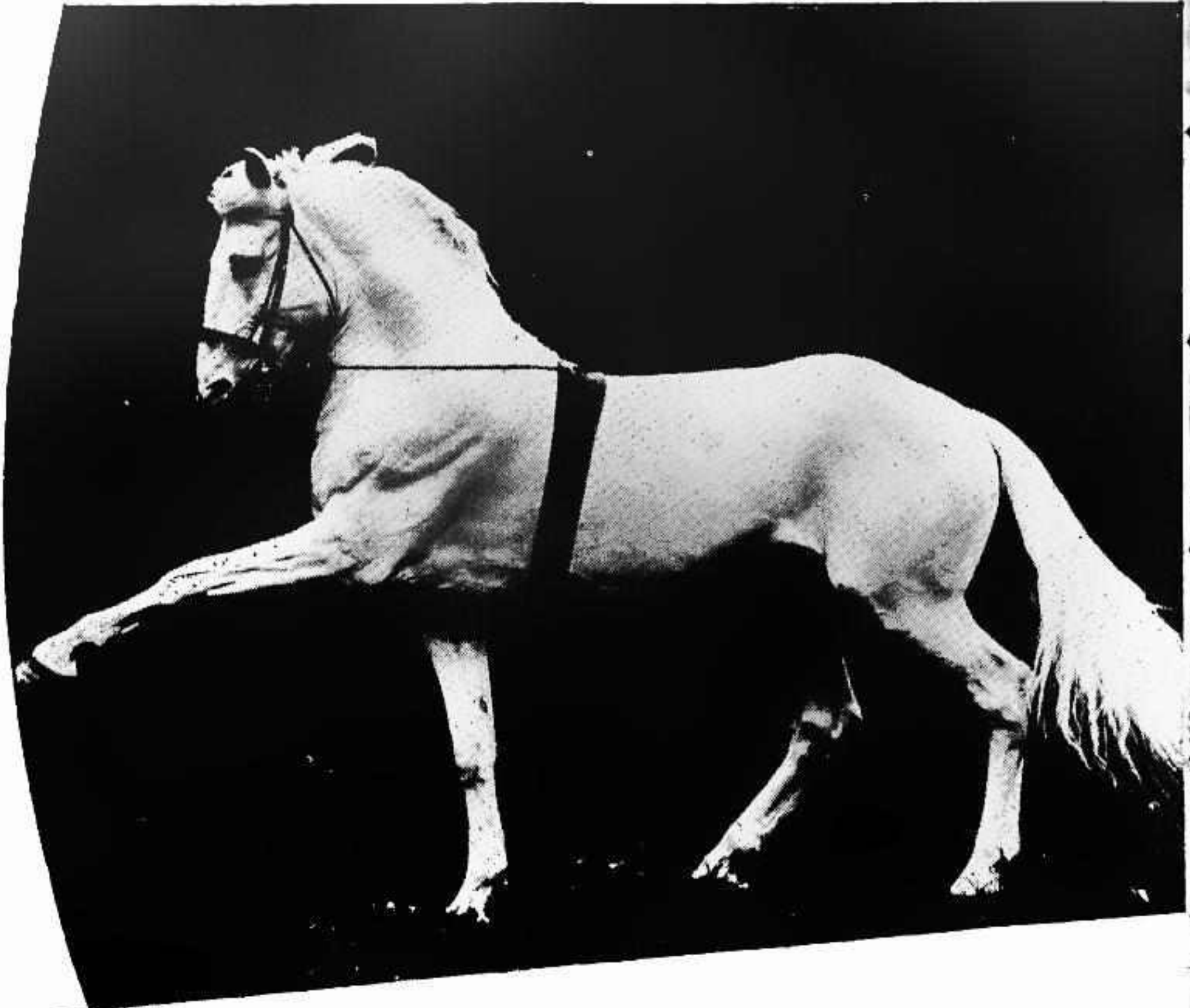
**Disk Jockey Committee
Speaks Out for the Record**

RADIO

TOP PROGRAM STATION TAB

UNSURPASSED
SENSATIONS
IN HORSEFLESH

*Doherty
and
Emperor*



PRESENTED
BY
ALBERT
OSTERMAIER



address
BARNES AND CARRUTHERS FAIR BOOKING ASSN.
121 NORTH CLARK STREET • CHICAGO, ILL.

THE SHOW DID NOT GO ON

Tented World Mourns FDR

Outdoor enterprises skip matinees as funeral rites for President are held

CHICAGO, April 14.—Denizens of the tented world paused today to pay final tribute to Franklin Delano Roosevelt, fully realizing they had lost a great champion while the nation mourned the loss of a great leader.

Circuses generally canceled their matinee programs, Ringling Bros. and Barnum & Bailey passing up what promised to be a near sellout in Madison Square Garden, while Barnes Bros., at the Stadium, Chicago, ruled early Friday that there would be no show this afternoon. Arrangements were made immediately to exchange advance sale tickets for later performances or to make refunds.

In Sacramento, Polack Bros. canceled the matinee performance, as did Arthur Bros. in Fresno, Calif. Only in Los Angeles, where Russell Bros. and Cronin Bros.' circuses were winding up their stands Sunday, were both matinees and evening performances scheduled, altho Phil Henderson, manager of the Pan-Pacific Auditorium set the Russell Bros. performance back a half hour so that it would not begin until after the funeral services were over in Washington.

Carnivals playing the industrial centers in the South did not pull the chain (See Tented World Mourns on page 36)

Radio Covers FDR's Death Sans Yammer

Simplicity Keynote

NEW YORK, April 16.—It'll be almost another day before broadcasting settles down to its accepted groove with gags, pop music and advertising pitches. It will be much longer, however, before listeners forget that once again radio has proven itself, has justified the "public service" concept for which it is licensed.

There was no "business-as-usual" on the nets nor the indies for the first 36 hours after FDR's death, there was practically no mention of that thing called sponsor—not a gag nor a tie-in came forth from the loudspeakers of the nation. No network claimed a "beat" on the announcement of the death at 5:49 p. m. and the coverage of the ceremonies, funeral and burial was done sans the discordant note of competition.

Small Outlets Cancel

Even the tiny percolators, for whom the loss of a few day's income frequently means the ghost won't walk, canceled their commercials and frequently joined a network (especially the big city indies). The Milkman's Matinee forgot the Rum and Coca-Colas and with middlebrow and longhair music backgrounded the night-workers routine. No program listings appeared in most newspapers—since program skeds as they are normally known were non-existent for the period from the hour of death to this (Monday) morning.

On Sunday, many of the stations re- (See Radio Lives Up on page 16)

FRANKLIN DELANO
ROOSEVELT

JAN. 30, 1882-APRIL 12, 1945

Biz Stilled By Tragedy

From those FDR loved came a tradition-smashing tribute and silence

NEW YORK, April 15.—Even in death, Franklin Delano Roosevelt shattered tradition, including show tradition, for the show did not go on. Radio stilled its gags, the legit theater closed its doors, the swing band left its bounce, the ringside table was without its line of girls, the screen ceased to flicker, the clown to cavort and the lion to roar. For once the nation's footlights stayed dim, the asbestos did not rise, for showbiz stopped to pay tribute to a great man, a man whose love of all things of which showbiz is a part endeared him to everyone whose daily job it was to entertain.

The tribute was not to FDR, the President, but to the man who could laugh at Franklin D. Roosevelt Jones, who sported his cigarette in an eight-inch (The Show Did Not Go On on page 34)

Center Longhair Starts 1945 Seg; \$30,000 in Till

NEW YORK, April 14.—A second spring season of pop-priced grand opera by the New York City Opera Company got off to a promising start Thursday (12) at the City Center. Hizzoner's songbirds sold out the house, as usual, for preem performance, and before first intermission was over, management claimed an advance sale of over 30G at a \$2.40 (including tax) top. About the best the City Center chanters can gross for their 22-performance run is around the 90G mark, so a third of it in the till on opening night looks propitious.

Two new productions have been added to the rep this year, *Flying Dutchman* and *Faust*, and the troupe has been augmented by more than a few new voices. The old faves that have been retained are: *Traviata*, *Boheme*, *Gypsy Baron*, *Manon Lescaut*, *Cavalleria* and *Pagliacci*.

On the whole, troupe's first Wagnerian essay, *Flying Dutchman*, unveiled satisfactorily, preem night. Ork was a bit ragged and Lazlo Helasz' score reading somewhat heavy-handed with a tendency to drown out the singers. Chorus, too, seemed over-stiff and considerably unsure of themselves. Basically, however, the production shows promise of becoming a popular plus to the rep, as soon as minor unevenness is smoothed out.

Three of principals are new to City Center stage, Frederick Destal, ex-Vienna State Opera, gave a good account as the Dutchman, and another V.S.O. alumna, Enid Szanthe, sang the Nurse. Sensation of evening was the Senta of Doris (See Center Longhair on page 34)

Morale Shows Go On During 30Day Mourning

WASHINGTON, April 14.—Unofficial military interpretation of proclamation by Secretaries of War and Navy for 30-day mourning period is that entertainment shows by movie and radio folk at camps will not be suspended during period.

Proclamation will affect only such punctilios as draping and flying of flags, etc., also official social events will be banned during the period. However, it's presumed that proclamation is not intended to put damper on morale essential to successful prosecution of war, and consequently radio shows will continue to be staged. No official ruling on this has been requested, a War Department spokesman pointed out, because the issue hasn't become controversial and army and navy bigwigs haven't shown tendency to discourage morale shows.

Kronenberger Leads Season Legit Poll In Final Weeks' Tab

NEW YORK, April 14.—With just two weeks to go, April 30 spells final to the 1944-'45 legit season, with a half-dozen of the Stern aisle experts still closely bunched as they hit the last of the home-stretch in crix's accuracy percentage sweepstakes. PM's Louis Kronenberger is still clinging to the lead slot, (Kronenberger Leads Season on page 33)

Additional stories on the effect of President Roosevelt's death on showbiz may be found in the Radio, Music, Night Club-Vaudeville, Carnival and Amusement Machines departments.

Price Ceiling On Admission Charges Out

Senate Group Ag'in It

WASHINGTON, April 16.—Congress definitely will not authorize price ceilings on admissions to theaters and other amusement places despite renewed efforts in some quarters for a revision in the law to put the lid on admission fees. This was made clear Saturday (14) in statements by members of the Senate Banking Committee, who, it was revealed, were standing pat against another burst of pressure for the change.

This marked the second time in a month that congressmen have said no to groups seeking to recast the law. Late last month, OPA Chief Chester A. Bowles urged the change, insisting that the absence of a price ceiling on amusements constitutes a "leak" in federal price control.

OPA Checks Liquor Prices

WASHINGTON, April 16.—Local ration boards thruout the nation have begun checking on beer, wine and liquor price list charts, copies of which drinking establishments are supposed to have submitted to the boards. To remove uncertainties that have prevailed, OPA has listed the uniform amounts to cover federal excise tax that may be added to March, 1942, prices for bottled malt beverages sold for consumption on premises.

This action, which went into effect April 10, merely set a uniform national provision for additions that have already been made by virtually all establishments affected. Drinkeries were required to display price ceiling charts and file triplicate copies with local ration boards by last Saturday (14).

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REGIONAL DISTRIB VIA CO-OPS

Shows Build Area Demand

National & sectional bank-rollers increasing as co-ops show—are triple threats

NEW YORK, April 14.—National and regional advertisers with special distribution problems, normally users of spot broadcasting, are turning more and more to net co-ops as a partial solution

to the problem of how to create a demand for products where none existed before, according to a check of co-op sponsors made this week by *The Billboard*. At the Blue, Mutual and even NBC and CBS, infrequent users of co-op programming, the number

of national and regional sponsors for the local cut-in shows is on the upswing.

The Blue has at the present the largest co-op department in the biz, and over 20 per cent of its sponsors are national or regional advertisers. Raymond Gram Swing, for instance, has 12 national and regional bank-rollers on his list, and one of them, the Great At-

(See *Regional Distrib* on page 12)

Basic Payment Plan on Agenda Of RWG Meet

CHICAGO, April 14.—Terms of a basic minimum payment plan for the radio writers of the country as well as plans for signing contracts with advertising agencies country-wide will be discussed at the semi-annual meeting of the National Council of the Radio Writers' Guild here May 25.

At the meeting will be Peter Lyon, national president of the RWG; Robert Newman, Eastern proxy; Dorothy Bryant, national secretary; Sam Moore, West Coast chief; Ruth Walliser, head of the Midwestern region, and other Guild big shots.

Altho RWG officials are not releasing at the present times the details of their basic minimum agreement demand and what they are going to ask of the agencies, subject of these two facets of RWG members earnings are top conversation in Guild at present time. This week Dorothy Bryant was in CHI spreading the gospel before she went on to the West Coast to do a little missionary work.

MBS Expands Office Space Without Cost

NEW YORK, April 16.—Mutual has found temporary solution to its office space problem which gives the net's New York office 3,800 square feet of floor space without increasing its rental costs one cent. Web's execs have discovered that the Longacre Theater, MBS's one big studio here, has a top floor which, with a few changes, can be made into a good set of offices for one or more departments.

Nothing definite has been set, but Mutual is looking into the situation now and will make a decision shortly. Meanwhile, the net has taken another two-year lease on its current quarters at 1440 Broadway.

Well Done

THE radio industry had a tragic duty to perform in reporting the death of the President of the United States. It performed that duty well.

Thus the nation bows to the entire radio industry—the networks, the stations, the agencies, the sponsors, the talent and all the little and big people—

For getting the news first,
For getting it straight,
For reporting it without hysteria,

For forgetting partisan prejudices,
For keeping it coming until all the details were in,

For having the good taste and good sense to eliminate commercial messages, comedy, dance music and all levity,

And for, in this critical hour, throwing support behind the new President Harry Truman.

F.D.R., himself a great radio performer, would have said: "Well Done!"

IBEW Gets Feet Wet in Spieler Field in M'p'l's

MINNEAPOLIS, April 14.—The beginning of what may result in a Pier Nine jurisdiction brawl between the International Brotherhood of Electrical Workers (IBEW-AFL) and the American Federation of Radio Artists (AFRA-AFL) was foreseen here this week by informed trade union and radio men when the IBEW completed the organization of its first announcers union, Local No. 1331. The Twin Cities radio announcers union completed its election of officers Wednesday (11), with Bob Bouchier, WLOL, president; Clelland Card, KSTP, v.-p.; Ed Viehman, WCCO, financial secretary; Jack Thayer, WLOL, recording secretary; Dean Sherman, WDGY, treasurer, and Ray Tenpenny, WCCO, business manager.

The final formation of an IBEW local in what has been in the past more or less an exclusively AFRA field (ACA is in to a limited degree among indies) was seen as the prelude to an IBEW move into areas which, unlike this one, have already been organized by the radio artists union. AFRA, operating like most

Calif. Legislature Asks FCC To Peek Into KFI Policies

HOLLYWOOD, April 16.—Aftermath of the KFI ban on news commentators expressing personal views over the station, was heard last week when the California State Assembly voted 65-3 to forward a resolution to the FCC for an investigation of station's policies. Assemblymen took the stand that KFI edict would put news coverage under domination of radio station owners.

Equity-type unions, does not begin organizational drives until the prospective members have already signified their intention of becoming unionized. Thus far, there has been little AFRA activity among announcers here.

Union men in Minneapolis regard the IBEW as an aggressive organizing force which, once realizing it can add announcers to its membership, may move first into non-organized cities and then into AFRA cities.

If this does happen, they say, one of those good old-fashioned AFL jurisdictional battles will flare up. And with it may come the necessity to appeal the thing to the AFL's international executive board, and that falling, to the National Labor Relations Board.

Burns and Allen Look Set For G. F. Seg; Lever Says Bye-Bye to Comedy Team

Hold Up Caused by Joan Davis Paper

NEW YORK, April 17.—Burns and Allen, comedy team which has been scrapping with Lever Bros. and ad agency, Young & Rubicam, over the sponsor's desire to replace its show with the Joan Davis ailer, were yesterday (16) released for their contract with the soap firm and left free to sign a rumored program bank-rolled by General Foods. The new B&A ailer, according to reports in the trade last week, will replace Frank Morgan on NBC, 8-8:30 p.m. Thursdays.

Burns and Allen asked Lever Bros. for the release four weeks ago and the sponsor, acting under advice of its agency, was almost immediately ready to comply. However, the release, because of a legal technicality, had to be held up the final severance of contract until the star of the replacing show, Joan Davis, had actually put her name to the paper. Miss Davis's signing, according to Y&R, was delayed until yesterday because until then it had not been thoroly aired by lawyers for both parties.

Now that the release is final, it is expected that the William Morris Office, agents for B&A, will go ahead with the deal which is supposed to have been

offered by General Foods (Maxwell House Coffee) and Benton & Bowles Agency last week. Final decision on the show will probably be made early next week.

Burns and Allen asked Lever for the release because of a series of difficulties culminating in the Lever purchase of Miss Davis's show after the Rexall Drug option had expired. Several months ago B&A started complaining because they had been shifted from NBC to Columbia, feeling that the move had knocked several points from their Hooper. Later B&A expressed dissatisfaction over a rumored Y&R plan to eliminate the repeat and put them on the air at the same time all the way across the country. This would have meant that they would be heard at 5:30 p.m. on the Coast, no time to get a rating.

Trade points out that Lever Bros., as in the case of ex-B&A announcer Bill Goodwin, played a shrewd public relations game in letting the act go. It's felt here that any battle with a popular radio team would have had public opinion down on the sponsor as soon as it broke into the consumer press . . . i. e., if the artist is scrappy and not in the First 15—let 'em go.

Wheeler Stands Pat in Zenith FCC Feuding

WASHINGTON, April 16.—Chairman Burton K. Wheeler of the Senate Interstate Commerce Committee is maintaining a hands-off policy—for a while at least—in the controversy between Eugene F. MacDonald, president of Zenith Radio Corporation, and Federal Communications Commission on the pending change in FM allocation. Wheeler, without committing himself, last week released an exchange of correspondence between himself, MacDonald and Chairman Paul Porter of FCC on the allocations issue.

Porter, in his letter of March 12 to Wheeler, answered the complaint of MacDonald against proposed upping of FM allocations. Porter pointed out that MacDonald neglected to avail himself of the opportunity to present his protest officially at hearings. FCC chairman said: "The FM people who did appear unannouncedly or almost unannouncedly approved the number of channels proposed by the commission for FM."

He added that FM people also approved 200 kilocycle width for each channel proposed by FCC. Porter said MacDonald's statement to Wheeler "throws no light on this admittedly difficult problem."

Failure To Testify Hit

It's known that Porter sent a more recent letter in which he emphasized MacDonald's failure to offer testimony at hearings. MacDonald, in a letter to Wheeler March 24, stated he was "disturbed over the fact that the commission is apparently under the impression that I attempted to bring pressure to bear upon them in this matter thru the purchasers of Zenith receivers. This is not a fact," added MacDonald. "I definitely refrained from contacting our owners, our distributors and our dealers." MacDonald said that while he does not pretend to be an authority "on the crucial question of how the air waves behave, neither is any member of the FCC."

MacDonald added: "All I want, Senator Wheeler, is for the Communications Commission to abide by the weight of evidence in the qualified testimony that is before them. As for my testifying on such a subject as this or asking for a hearing for myself on propagation, that is unthinkable as I am unqualified."

In a March 26 letter to Wheeler, MacDonald insisted that Zenith's views were made known at last fall's hearings in testimony by Zenith's chief engineer, J. E. Brown. MacDonald reiterated that a number of receivers already sold will be useless if the allocations are changed.

WLW Signs Nielsen To Measure Tuners

CINCINNATI, April 16.—WLW and the C. E. Hooper organization, having dissolved their mutual agreement on exclusivity of service in this area which in the past had been rendered to the Crosley station by the CEH org, the station has now turned to the Nielsen Radio Index for the special audience measurement info it desires.

Service will no doubt be delivered despite the fact that the number of Nielsen audimeters are limited because of wartime restrictions. Service will be partially okay, due to the fact that, according to the trade, the senior networks have made plans to cancel their subscriptions to the home audience measurement org, altho confirmation of this from the nets is not available at this time.

WLW, it is claimed, will be the first station to have Nielsen do an audience measurement job for it, past bank-rollers having been the nets, sponsors and ad-agencies. Only question in the mind of researchers is where is Nielsen going to get enough audimeters to even begin to sample the vast area WLW covers.

Sponsoritis Hits Stations Asking License Renewal

WASHINGTON, April 14.—Federal Communications Commission is going to get tougher and tougher in its policy of scrutinizing broadcast station performance when passing upon applications for license renewals. This was made apparent in a declaration of FCC policy Tuesday (10) calling for more detailed review. Inside information is that the policy will be made even tougher within another few months.

In line with this policy, FCC considered applications for 40 stations and ordered six of them on temporary licenses, with final decision reserved pending a reply from each station to a rather searching letter. The letter in part:

"Examination of the station Form 11-G and other information which has come to the attention of the Commission indicates that the amount of time employed for commercial purposes is substantially greater than that proposed in the original application approved by the Commission. Information is requested as to the reasons for the apparent discrepancy between these material representations made to the Commission and the present operation of the station."

The letter also demanded a statement showing the type of program planned for the future, with specific details on time to be devoted to commercials, to sustaining programs, non-network programs, recorded programs and live programs.

Sixteen other stations were granted renewals but also got letters calling for statements explaining reasons "for the departure from the original proposed program structure."

The stations likewise were asked to give detailed information about proposed programs for the future.

Eighteen stations were granted regular renewals with no further inquiry ordered.

MBS Looking for Own Engineer — For National Pic

NEW YORK, April 14.—Mutual is currently shopping industry for a top engineer and a couple of assistants to head up a new technical department for the web which will handle over-all traffic problems and help stations and net topers keep abreast of new developments. New man will have to watch the score on some of the complicated line switches and in general keep a finger in the engineering pie.

Engineering problems at origination points will continue to be under the jurisdiction of the stations. But net feels that it needs someone handy to watch the nation-wide pattern. In addition, the new department will keep up on what goes in FM, video and facsimile broadcasting.

ART KASSEL

The "Kassels in the Air" are still up there

THERE'S something permanent about a Kassel—and that perhaps is the reason why he's become such a fixture at the Aragon and Trianon ballrooms in Chi. He'll be there for the most part of 1945, and just to show that there's a solid foundation to that Kassel brand of tooting, he's going to be playing for the hoofing at those ballrooms in 1946, too. It's in the contract.

Art came back from the wars, the First World War to be exact, and set up his band, and the "Kassels in the Air" have been around and doing okay ever since. He's a musician-composer and band leader, and wherever he's played the Kassel trade-mark—in the Air—stays in the minds of his terp fans, which is everyone who has ever danced to his music for the past quarter of a century plus.

FCC Looks Sales In Price Tags

WASHINGTON, April 14.—Soaring prices of radio stations apparently will draw increased attention from Federal Communications Commission, which this week for the first time in its history designated a hearing on a proposed station transfer with the price of station an issue.

This occurred in the application for voluntary assignment of Station WINS from Hearst Radio, Inc., to Crosley Corporation. Purchase price set forth in application was \$1,700,000 plus an operating agreement whereby Hearst Radio, Inc., was to be given \$400,000 worth of radio time over WINS over a 10-year period. In return, Hearst was to furnish news co-operation, good will and other services incidental to giving WINS program service. Price was largest ever proposed for a standard broadcast station.

FCC Chairman Paul Porter apparently believes commission has authority to inquire into purchase prices. Commissioner Durr has consistently taken this position, dissenting every time he thought the price tag seemed out of line with station's net worth.

NABET Takes Firm Stand About Future Jurisdictional Tiffs

WASHINGTON, April 16.—Upheld by National Labor Relations Board in insistence on right to serve as exclusive bargaining agency for platter-turners on networks, National Association of Broadcasting Engineers and Technicians last week disclosed determination to take the issue to court if the association's authority is challenged further.

In wake of the NLRB ruling handed down on April 2, Clarence A. Allen, secretary-treasurer of NABET, said: "This is the second time the NLRB at Washington has upheld NABET, which is ready to go to court with the issue to seek enforcement of the order if we are again challenged." Allen voiced hope the controversy was ended, but issued a reminder that a strike vote had been taken months ago by NABET.

NLRB order called upon National Broadcasting Company and Blue Network to bargain with NABET (except in Chicago, where American Federation of Musicians has jurisdiction.) NLRB order developed out of lengthy controversy in which AFM, headed by James C. Petrillo, sought jurisdiction as exclusive bargaining agency for platter-turners on NBC and Blue.

AFRA Tries First Amusement Union Health Insurance

NEW YORK, April 16.—The first pitch on the part of a union connected with the entertainment industry to provide their dues-payers with a health plan is being tested by AFRA. The questionnaire, dreamed up to find out exactly how many of the boys in the organization would pay for the plan which is optional, has been mailed to the membership.

Members can pick either hospitalization (the Blue Cross plan) or doctor's service (group health co-op). And for 48 bucks family is covered by both. Guys who have had the health insurance previously can change over to AFRA's set-up. Gimmick is this, to get the low rate quoted by the medics, unions must enroll as a group, which means 75 per cent of boys must pay up. If the radio artists don't come thru, idea is washed up.

"What's Your Idea?" Goes Y&R Agency

NEW YORK, April 14.—What's Your Idea?, Mutual 10-minute daytime strip show, moves from Al Paul Lefton Agency to Young & Rubicam May 1. Client, Duffy Mott, makers of Sunsweet prune juice and apple products, will also bring to Y&R advertising for other media. Show, heard on the full MBS net from 11:45-11:55 a.m., features Imogene Woolcott and interviews with special guests.

CBS Station Coverage Maps Go Out in Mail; Circulation "At the Core" a 1944 Feature

Radio Listening Fairly Static Since 1942

NEW YORK, April 17.—Tomorrow there will go into the mails, from the CBS researchery on Madison Avenue, 159-station coverage maps based upon their seventh annual listenings area study made of broadcasting in the United States. Actually the IBM cards, which resulted from the mailing out of 250,000 ballots to a controlled sample in each of the 3,072 counties in the U. S., could be used to give coverage figures for every station in the nation, altho CBS only processes the figures for the stations with which it is affiliated. Thus, for instance, the stations which join the network June 15, 1945, will be receiving their maps just as if they were CBS outlets at the time the survey was made, March-April, 1944. Maps also are frequently cast for stations which CBS may desire or consider as affiliates.

Both Day and Nighttime Pix

The maps which are going out tomorrow will be both daytime and nighttime coverage reports. They are based upon the standard that a family is within the circulation of a station if it listens once a week (i.e., once a week during the daytime and once a week during the evening. In actual practice, CBS states, the

"once-a-week formula resolves itself into four times a week listening.")

The CBS formula for primary, secondary and tertiary is tougher than the NAB requirements for its Broadcast Measurement Bureau figures with primary representing 66 2/3 of the sample tuned to the station at least once a week, for the secondary rating, at least 33 1/3 tune the station once a week. Actually this 33 1/3 figure means between 66 2/3 and 33 1/3 since counties credited as secondary may range from the minimum requirement to just below the minimum primary base. The tertiary figures are those areas which rate in listening between 10 per cent and 33 1/3 per cent. (For the record, BMB standards are 50, 25 and 10, respectively.)

Listening Static

Facts, which the station maps reveal generally, are that listening hasn't gone up since the last survey made in 1942; that the fringe is being lopped off the average station map; that skywave coverage has become less and less important since top net programs are available from more and more web affiliates and that the over-all picture for stations hasn't changed with the exception that the core of each station's coverage is more intense and the secondary and tertiary is less so.

More Local Listening

There's more listening locally because more net shows are available locally and there are better local shows available. Set ownership has gone up from 28.8 to 32.5 since the last CBS survey but at the same time a decrease in sets in working order plus the fact that there are less people available to listen to programs, due to war work and actual participation in the war effort either in uniform or other essential service, has balanced the increase in set ownership. There have been, of course, changes in station listening due to population shifts and other factors that are part of a wartime pic, but the changes since 1942 are, on an over-all basis, neither startling nor unexpected. There are, however, actual cases where a station has done a top job, and this shows up in the coverage survey.

The maps developed by CBS are the net's contribution to station operation and are made available in original form for the station to release as it sees fit—for free. Usually, the maps are accompanied by supporting county lists and a station city index. This year, manpower made it impossible to release the county and city indices along with the maps, but CBS wanted to get the stations their maps as soon as physically possible and felt that the maps were of prime importance and shouldn't be held up for data which, while fine, could come later.

No CBS Composite Yet

CBS didn't even wait to make up a composite map of itself before releasing the individual station pic, and it will be several months before it's ready to pitch this into the promotional bowl. The maps, say CBS, talk for themselves—and there's no plans at this moment to pitch a big unveiling—unless some of the stations who receive their maps want to do their own.

Akerberg Sends 'Em

The stations received the pictures of themselves with a letter of transmittal from Herbert Akerberg, station relations v.p., and a copy of a memo from John Churchill, director of research, which brought the stations behind the scenes on the operation. Also with the maps was sent a copy of a booklet tabbed *How CBS "Listening (and Circulation) Areas" Are Measured*.

Stations, no doubt, will still have a great many questions to ask about the latter and *The Billboard*, will present in its next issue, dated April 28, another in its series of *Man in the Street Research Studies of Station Research*. This one will be titled *The CBS Ballot Circulation Measurement*. It will explain objectively what the ballot is and what it is not—how it got that way and where it's going.

Chi Indies Pick BMB's Survey Methods Apart

CHICAGO, April 14.—Independent radio stations here this week took formal action in expressing what they don't like about the present structure of the Broadcast Measurement Bureau by sending to Hugh Feltis, BMB prexy, a letter with suggested ways of improving the radio circulation org. Indication of the nature of the suggestions the indies made to Feltis was first reported in April 7 issue of *The Billboard*.

Stations signing letter were WJJD, WIND, WGES, WAIT and WSBC. Principal recommendation made was that the BMB in determining station coverage eliminate coverage maps and all references to primary, secondary and tertiary coverage areas. Suggestion was made that BMB should give only station circulation figures based on number of listeners who hear station once a week. Also suggested that these figures should include breakdowns by counties covered.

Indie stations managers met in the office of Ralph Atlas, president of WIND. At the time of BMB meeting here a few weeks ago Atlas said that coverage maps would give newspapers in metropolitan markets unfair advantage over smaller stations. Newspapers claim coverage in all of the city, but small stations might not get 10 per cent of total population which they need for primary coverage, and thus they might not show primary coverage even in city in which they are located.

Uhlig "Sound" Boss At Columbia Records

NEW YORK, April 21.—Columbia Records is setting up a new sound and production department to be headed by Max Uhlig, former assistant sound supervisor with Columbia Broadcasting.

Formation of the new facility which will be used in CRC's transcription division, and Uhlig's appointment, were announced by Robert J. Clarkson, general manager of the org.

Uhlig, who had been with CBS for 13 years and helped to build their sound effects department, had previously spent 25 years in Hollywood as an actor, director and special effects man. He also handled sound and production for Paramount pix.



It happened on NBC



In the Beginning . . .

APRIL 1935

The Johnson's Wax people put a veteran comedy team, and a new kind of radio act, on a modest network of 26 NBC stations.

JULY 1936

After a year and a quarter on the air, Fibber McGee and Molly received a Hooper rating of 7.0—the first available Hooper rating on this show.

OCTOBER 1936—APRIL 1937

Fibber McGee and Molly received a winter season average Hooper rating of 12.8.

► 79 Wistful Vista is the legendary home of one of America's best-loved families—the boastful, blundering, big-hearted Fibber and his kindly, Irish-witted Molly. They have been careful to retain their "hominess" because they realize that this small-town wholesomeness is the good earth

from which their comedy blossoms so lustily.

Fibber McGee and Molly would be the first to acknowledge that a large share of their success is due to Don Quinn, their writer, and to the makers of Johnson's Wax, their sponsors. Johnson's Wax officials have seen their faith in

(The Story of Fibber McGee and Molly) NO. 2 OF A SERIES

Today . . .

OCTOBER 1944—FEBRUARY 1945

Fibber McGee and Molly received an average Hooper rating of 30.4—making them the highest-rated comedy team on the air. Incidentally, under the Crossley Recall system, they received the highest rating ever obtained by a half-hour program.

APRIL 1945

Fibber McGee and Molly celebrate their tenth anniversary on NBC. They are now heard over 141 NBC stations, short-waved to troops in every part of the world.

TODAY

Fibber McGee and Molly reach an estimated weekly audience of 10,000,000 families.



this beloved comedy team more than justified as the program's popularity grew steadily through the years until today Fibber McGee and Molly are good neighbors to some 30 million American listeners.

They are also good neighbors to Bob Hope, who

has occupied the Tuesday night half-hour following them since September, 1938. The two programs comprise the highest Hooper-rated hour on the air.

A good show, plus good neighbors, plus NBC facilities is the NBC formula for developing a great show.

National Broadcasting Company

America's No. 1 Network

1945—RADIO'S 25th ANNIVERSARY—PLEGED TO VICTORY!



A Service of Radio Corporation of America

Programs Better on Top Stations

Local Ratings Top National

Many reasons why — but one-percolator markets are not the entire answer

NEW YORK, April 16.—Networks are made up of stations and programs (corny that). With the concentration on national ratings which spotlight the show and the network, sight is often lost, station ops point out, of the job that the percolators that send forth the actual program signal into the homes are doing. Top programs make top networks. Breakdown of Hooper ratings over a period of years tabs this beyond question. However, national program ratings, (as indicated in *The Billboard*, April 7) many times pay less credit to stations than they actually rate.

Despite claims that the stations that deliver top audiences for top programs are the stations that are in one-station markets, the facts, as tabbed by the Hooper city-by-city studies, indicate that top program ratings are delivered more frequently by stations in four network markets than they are in one network areas.

The No. 1 rating for the No. 1 national program is delivered by *The Buffalo Evening News* station WBEN for Bob Hope. On a five-month average Hope on WBEN delivered a 43.6. It is naturally not fair to compare a five-month average with the current rating of Hope since the difference between average five-month ratings and current ratings is 8 per cent. This means that for the period covered by the current Talent Cost Index (Page 16 this issue), WBEN delivers a 40.1 (8 per cent less than the five-month average) against its April 15 Hooper rating of 29.5. Buffalo is a thriving war town. It has four network stations. The reason, according to agency men, why WBEN delivers a top rating is because it has a solid promotional approach to its job—and it has the solid impact of *The Buffalo Evening News* (circulation 250,000) behind it.

WKY Tops for Fibber

Second program in the TIC and Hooper ratings in this issue is *Fibber McGee and Molly* with a 28.5. Station delivering a top 40.1 over a five-month period for the hall-closet specialist and his wife is WKY, Oklahoma City. Making the 8 per cent adjustment still gives WKY 36.9 or 8.4 more audience percentage-wise than the average for the network. WKY is promotion minded, of course, and the fact that it has only one station, KOMA, of equal 5 kw. power in town (CBS), while the Blue and Mutual

Benny, Not Harvey

NEW YORK, April 16.—Just about the epitome of optimism is a statement made by a Mutual man to *The Billboard* last week. Pointing to the fact that on one recent occasion Gabe Heatter got a Hoopering one-tenth of a point higher than Jack Benny's, he said: "Just think what Benny could get on Mutual!" Just think *How Benny Could Get on Mutual*.

WHK (MBS) 5,000. WTAM, of course, has 50 kw. which is plenty more power than the other station—but power within the Hooper survey area, as long as it's adequate to deliver a good signal within the city limits, and 5 kw. usually means very little to a rating. WGAR, on the other hand, is a battler and it means that WTAM won that extra 4.9 because it sold Davis to Cleveland.

Because Walter Winchell is a 15-minute program and because at the present time the city-by-city studies are in half-hour segs, a rating is not available on a station basis at this tabbing.

Fifth Hoopering slot falls this time to the *Screen Guild Players*, with a 23.3 nationally. WBNS (Columbus) 30.8 on the five-month city-by-city evaluation, which is a 28.3 on a current comparative basis. This, in turn, means that the Columbus station brings the CBS seg 5 points more audience than the average. WBNS has, as competition, WHKC (MBS) and WCOL (Blue), with no local NBC station. However, Columbus gets its NBC programs from both WTAM (Cleveland) and WLW (Cincinnati), which means that WBNS didn't win its rating against weak competition. It had competition, altho out-of-city competition vs. in-city competition has lately swung listeners to the in-city station, especially when the in-city has a good program (see story *CBS Station Coverage Maps* in this issue for details).

WBEN for Bing

Bing Crosby, with a 22.9 nationally, gets a five-month average of 37.6 in Buffalo with WBEN. This is a current 34.6 which indicates that WBEN is 11.7 or more than 50 per cent better than the national average. This is second top program for which WBEN is socking away solid listening tabs.

KFH for Lux Theater

Lux Radio Theater, which has fallen below the *Screen Guild Players* since AFRA's dollar sign removed CB from the program, rates 22.7 nationally. On KFH, Wichita, Kan., it jumps to a 37.4 for its five-month average which is current rating of 34.4 (more than 50 per cent higher than the national Hoopering). KFH locally fights KFBI (Blue and Mutual) and KANS (NBC), and plenty of stations in other Kansas towns.

Tabular Tab

Here's the way the other "First 15" line up, with their competition:

Program	National Rating	Station	5-Month Rating	Comparative Rating	Competition
Mr. D. A.	21.8	WBAP	30.9	38.44	KGKO, KFJZ, KRLD
Abbott & Costello	19.0	WSPD	29.9	27.5	WTOL
Kay Kyser	18.0	KVOO	28.9	26.6	KTUL, KOME
Eddie Cantor	17.2	KARK	27.0	24.8	KLRA, KGH, KTHS
Hit Parade	16.3	WHP	34.7	39.9	WKBO, KYW, WCAU, WIBG, WIP, WPEN
Hildegard	16.0	WLW	35.7	32.8	WSAL, WKRC
Mr. and Mrs. North	15.5	WLW	25.5	23.5	WSAL, WKRC
Bob Burns	15.5	KARK	27.4	25.2	KLRA, KGH, KTHS
World Parade	7.3	KARK	16.1	13.8	KLRA, KGH, KTHS

affiliates are rated 250 watts, naturally helps WKY get its 25 per cent better than network rating.

WTAM Helps Joan Davis

Third program this rating is Joan Davis, who goes Lever Bros. shortly. Davis rates a 26.0 in her current Hooper tab, but out Cleveland way on a five-month average over NBC's WTAM, she hits 33.6. This with that 8 per cent off gives her a comparative rating for the current seg on WTAM of 30.9 or 4.9 more than she's pulling nationally. Cleveland is another town with four network stations, WGAR (CBS) 5,000, WJW (Blue) 5,000 and

Reasons for Topping Same

There are many remarkable comparative sets of figures above but the reasons why the stations top their competition are usually the same—better signal, better promotion, etc. There are few cases in this report where the stations run away with the cake because they have no station competition. There are no doubt many other locations thruout the nation not covered at present in Hooper's city-by-city studies where the stations get higher ratings for their network programs than those tabbed in this (See *PROGRAMS BETTER* on page 16)

Press Facing Tough Grind at San Fran Meet

SAN FRANCISCO, April 16.—The radio press learned from Michael J. McDermott, the State Department's chief of public relations, that the World Security Conference to convene here beginning April 25 will be stripped down to a relentless, 'round-the-clock working basis. Those radio newsmen who are already in town were advised by McDermott that the conference and committee meetings may be called at any hour and that the men preparing a world organization to enforce the peace won't go home after eight hours' work—if there are still decisions to be made or research to be completed.

The Veterans' Building, where the real work of the conference is to be done, is nearly a mile from the Palace Hotel where the correspondents are to be housed. The result will be a constant shuttling back and forth. And altho the radio boys will have a 24-hour workshop set-up in the building, they will have to eat and sleep somewhere else.

Only Opener Set

Only program, other than the regularly skedded newscasters and commentators, definitely scheduled to date, is the opening ceremonies which will take place at 3 p.m. (PWT). All four American networks as well as the British Broadcasting Corporation, Canadian Broadcasting Corporation and Australian Broadcasting Corporation will carry the speech and the entire opening session. Ben Grauer will do the descriptive job for NBC, with Charles Smith, also of NBC, probably on hand to introduce the President. After the kick-off anything can happen and probably will.

Meanwhile the "headaches department" of the conference is already operating on a full-time basis. With the city already "bursting at the seams," there must be found some way to jam an estimated 3,000 or 3,500 delegates, advisers, press and radio correspondents into 2,300 rooms in the seven Class A hotels, with at least a parlor for each delegation in addition to bedrooms.

Radio Press Set-Up

Details of the radio press set-up in the Vets' Building were released this week. Each of the four networks will have two studios and a control room. The BBC, CBC and ABC will also have separate units.

Originally scheduled to share space with foreign webs, the indies now have their own. The entire floor space allotted to radio is 104 feet by 39 feet, an area which must accommodate over 200 radio correspondents and their helpers accredited to the conference, and it must be assumed that most of them will be on the spot at the same time. The situation threatens to make it very tough on the radio boys—particularly if McDermott's words on overtime sessions ring true.

WALB Gets License FCC Green Light

WASHINGTON, April 14. — Federal Communications Commission Tuesday (10) announced adoption of an order granting application for renewal of license of Station WALB, (Herald Publishing Company, Albany, Ga.). This is the station for which Representative Eugene Cox (Ga., D.) acted as counsel and allegedly received fee in violation of federal statute against congressmen appearing before government agencies. Cox's connection with WALB was alleged in open letter by FCC Commissioner Durr to Chairman Sam Rayburn, of House Judiciary Committee. Cox headed a congressional committee which investigated FCC.

KMBC Sponsors Radio Institute

CHICAGO, April 16.—KMBC, Kansas City, Mo., will get on the band wagon of stations sponsoring radio institutes this summer. From June 11-29 the station will present its first radio institute for teachers. Institute is being established as a yearly affair in co-operation with the University of Kansas and the Kansas City public schools.

Members of the KMBC staff, prominent educators and top radio people will participate in the institute, which will be under the direction of Dr. Charles F. Church Jr., station's director of education. Dr. Lyman Bryson, Paul White and John J. Karol, of CBS, will speak at the institute.

On the regular staff will be many top names, including Mortimer Frankel, associate script editor of CBS; George Jennings, acting director of Chi's Board of Education Radio Council, and Kenneth G. Bartlett, director of the Radio Workshop of the University of Syracuse.

Syndicates Find Pubs Will Buy Radio Columns

NEW YORK, April 16.—Two national newspaper syndicates have just completed personal surveys of publishers thruout the country, querying them on the reaction to nationally peddled radio columns post-war and both report, according to informed sources in the publishing biz, that papers are definitely interested, so much so that one of the canvassing services, the New York Post Syndicate is already setting a top radio writer to handle assignment. Pubs' reactions, it is said, has been good principally because of the results of the continuing analysis of newspaper readership which has shown in past months that on almost all of the 60-odd papers studied so far, radio ranks third in reader interest.

The study, which was discussed at some length in the letter which Sid Eiges, head of the NBC press department, sent to radio eds (*The Billboard*, April 7), showed that radio ranked behind only comics and sports as a reader draw. At the present time, C. E. Butterfield is syndicated by the AP, United Press has Jack Gaver's amusement column which often deals with radio, and Ben Kaplan's *For the Love of Mike* and two others are offered to papers around the country.

But the importance of the story, says the trade, is the fact that publishers are willing to buy an extra column from syndicates. Wire service columns go along with the rest of the stuff from AP, UP and INS, for free. Syndicated stuff like Kaplan's column costs bucks.

Publishers' reaction is part of the general trend upward in radio news coverage, a trend which reverses the war-born cuts that had press agents crying in their Scotch till a few months ago. In Detroit, Chicago and several smaller cities, and soon to be in Los Angeles, new radio columns have been started and added space has been given to old ones.

Washington Story New Blue Pitch

NEW YORK, April 16.—New Blue Network weekly show, *Washington Story*, under direction of Alexander Leftwich and supervision of Stu Buchanan prems May 6, 2 to 2:30. It will replace *Chaplain Jim*, which now moves into one of the recently opened nighttime slots on the web.

Show aims to analyze, interpret and present the facts behind the Washington scene. Also picks "American of the Week" who has done the best job as government worker.

**U. S. Court Rules
Debs-WEVD Not
Subject to Tax**

NEW YORK, April 16.—United States Circuit Court of Appeals Thursday (12) reversed a ruling of the U. S. Tax Court, by a 2-to-1 vote, that the Debs Memorial Radio Fund, Inc., is subject to the excess profits taxes for 1940.

The opinion held that the corporation was not "organized for profit" and that it was engaged in the operation of a free public radio forum for the dissemination of liberal or progressive social views, thus

**Fran Langford Sees No Hope
If She Gets Out of Contract**

HOLLYWOOD, April 16. — Frances Langford will not return to the Bob Hope show in the fall if she takes over the Chase & Sanborn summer replacement.

Thrush has been trying to get out of her pact with Hope and will head her own show next winter if the deal jells.

being exempt from the federal tax. The firm was incorporated in 1928. It is the outgrowth of the Debs Memorial Radio Fund, organized in memory of the late Socialist leader, Eugene V. Debs, and operates Station WEVD.

**Check-Signers Face
\$1,000,000 Slug
Via Velie - Collins**

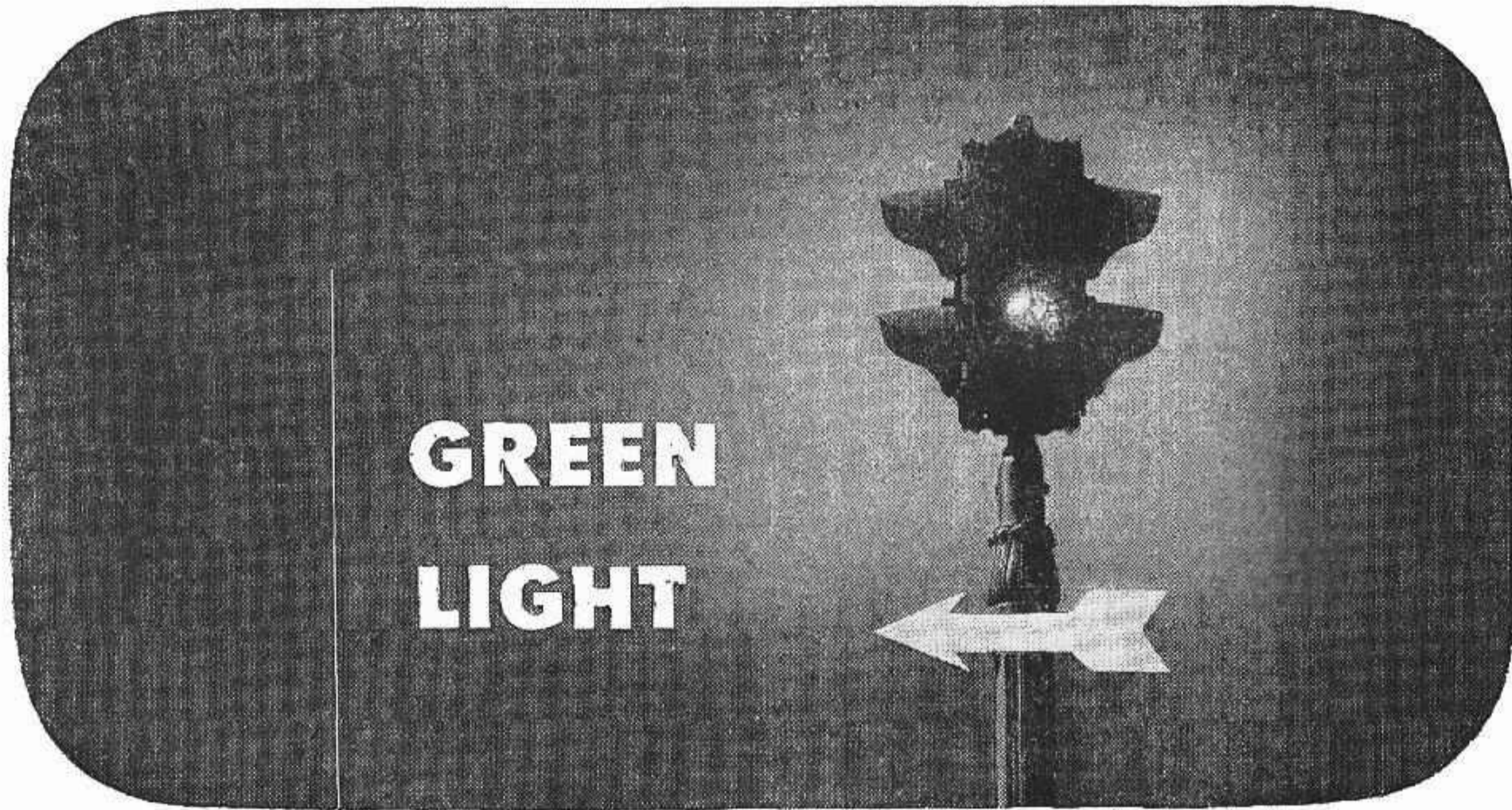
NEW YORK, April 16.—Trade believes that the decision in the Jay Velle-Ted Collins case handed down early in April stands to coast radio employers \$1,000,000. New York Court of Appeals has affirmed the lower court order which stated that Velle, who appeared in a bit on one of Collins's shows, was an actor, not an independent contractor, as the agency

Andy Russell To Do 2 Pix Yr.

HOLLYWOOD, April 16.—Andy Russell has been signed by B. G. DeSylva for two pictures yearly, it was understood here today. Deal was handled by Sam Stiefel, who recently set up Andy Russell, Inc.

had claimed.

Altho General Foods bought the package, Collins, the package producer, has to foot the Social Security and unemployment insurance bill. Affirmation was a great break for the bit radio actor and settled once and for all the fact that as an employee of a talent agency he is entitled to full protection under the law. Decision sets a precedent and may be used to clarify vaude Social Security muddle.



in BLACK AND WHITE

Seven digits and a couple of commas. That's the size of the increased moneys recently voted by the Mutual directorate, to be invested during the balance of 1945 as a clear green light for well-studied efforts to make this a more serviceable network for listeners, for stations, for advertisers, and for artists.

Since late in 1944, Mutual has been subjected to a more critical appraisal — from within — than any outside observer could conceive. We prepared detailed blue-prints for improvement and presented them to the experienced owners of this network.

Today we can report to you their enthusiastic endorsement of our plans, confirmed in black and white to the resounding tune of a seven-digit increase. That adds a lot to any annual budget, but that's what it takes to put our plans to work.

Our blue-prints call for marked advances in stations, in engineering, and in sales — with service underscored throughout. But most of these special

dollars are earmarked for program improvements. We are determined to discover, create, and develop program fare that will win greater preference, around the entire radio clock, for the Mutual point on the dial. We are determined to build a staff equipped to originate standout entertainment, to foster the work of outside producers, and, by both means, to achieve a store of program material designed for any advertiser's need and budget.

These are truly large orders. None knows their scope better than we who drafted them. But the seven digits are already at work, as black-and-white evidence of our honest intent to fill these orders. We think you'll find Mutual more interesting to watch — and listen to — than ever before.

**THE MUTUAL
BROADCASTING SYSTEM**

12 years of comedy unexcelled is no accident!



The George Foster Peabody jury put on its woolsack the other day and looked over the radio performance of 1944 throughout America.

And then it reached into the CBS galaxy of rare and varied and wonderful entertainment and laid hold on a star who was temporarily trying to hide from sight. He gave the jury a slight scuffle, but was hauled, skeptical and grumbling, into the light.

Dusted off, he turned out to be a comedian. F. Allen, of Allen's Alley. Allen of the *Texaco Star Theatre* on CBS. The same Allen who took a holiday last summer to go make a motion picture, and who isn't quite so sure it was a holiday. The same Allen for whom the CBS latchstring dangles—for whom millions of loyal CBS fans are keeping that candle twinkling in the network's window.

As he blinked in the glare of the jury, its composite voice, through a loud speaker said:

"Mr. Allen, willy or nilly, you now get the George Foster Peabody Radio Award for 1944. It's the highest one we can confer. You get a medal with it. You get it for Outstanding Entertainment in Drama. You get it for comedy. You get it for *comedy unexcelled* over a period of twelve years."

"Thank you" said Mr. Allen. "Let's leave Willy and Nilly out of this. I'll cherish the medal myself."

Durable excellence isn't an accident on CBS. It's no accident that more Peabody awards and citations for 1944 went to CBS programs and stations than to any other network; no accident that CBS radio has won a total of 20 out of 52 awards and citations since the Peabody Awards were first established. Excellence is the CBS target always.

But no winner on any network ever deserved it more. In plain words, this couldn't happen to a nicer guy than Allen. We congratulate him, and the jury of the George Foster Peabody 1944 Radio Awards on its perception and daring.

Striking leadership is no accident!

1 A few weeks ago two CBS affiliate-stations, WTAG (Worcester) and WJR (Detroit), won *both* major duPont Awards for outstanding service to their communities in 1944.

2 Variety's "Showmanagement" survey, made by the editors, gave 4 major awards out of 7 to stations of the Columbia Network; recognized for either award or special "high-light" comment 19 stations on CBS.

3 Now the George Foster Peabody jury, reviewing 1944 accomplishment, honors

WTAG, Worcester, for "Outstanding Public Service by a Regional Station of More Than 1,000 Watts" (A CBS affiliate)

WIBX, Utica, for "Outstanding Public Service by a Local Station of 1,000 Watts or Less" (A CBS affiliate)

KOIN, Portland, a special citation for regional excellence in public service (A CBS affiliate)

WFBL, Syracuse, a special citation for regional excellence in public service (A CBS affiliate)

KMOX, St. Louis, a special citation for regional excellence in public service (A CBS station)

What is more, of the 17 stations who were "finalists" in the Peabody judging, 12 were CBS stations: those just cited, plus these—

WCAU, Philadelphia • WBT, Charlotte • WGAR, Cleveland • WJR, Detroit • WBBM, Chicago • KLZ, Denver • KQW, San Francisco

Thus, in the span of a few recent weeks, the public spirit and technical performance which characterize the typical station on this single network have been forcefully demonstrated not once but three times by representative and impartial juries. With more than 20 of our stations blushing in the pleasant limelight, we need point out simply that this overwhelming evidence of station strength of character is not an accident. It is the direct and well-earned recognition of a philosophy shared by every CBS station between the oceans, and out in Hawaii and down in Puerto Rico: "He best serves himself who best serves his own people."



This is CBS... the Columbia Broadcasting System

Illinois Libel Pitch Seen Less Liable To Pass Now; Stations Battle Liability

Percolators Say No Political Airings If Passed

CHICAGO, April 14.—Possibility that the State of Illinois would pass a law making stations in the State liable for remarks made over their facilities, even tho they were remarks over which station managers had no control, seemed less likely this week after the State's Senate Judiciary Committee Tuesday (10) voted to postpone consideration of the measure until it had made additional study of amendments proposed by net and indie execs here.

Bill, which would make eligible for a \$500 fine and a year's imprisonment execs of stations carrying libelous programs, is being sponsored by *The Chicago Tribune*, owners of WGN, Mutual outlet here. House Judiciary Committee voted favorably on the unamended measure April 4.

After House Committee voted in favor of the original bill, broadcasters in town

got up in arms, claiming it was an attempt of Col. Robert R. McCormick, ed and pub of *The Tribune*, to make radio a less potent political medium.

Stations Want a Bill

Opponents to the bill say that it has nationwide implication because it would set a precedent that would upset that entire structure of programming political and controversial discussion. Altho they are against the bill that was originally presented to the House Committee, they are nevertheless in favor of a radio libel bill that would set fair standards by which the entire industry could be guided.

When the bill got by the House Committee, broadcasters in town, with the exception of the management of WGN, banded together against the bill. They got the support of Mayor Edward J. Kelly, potent political force in the State.

Kelly Pushes Amended Bill

Kelly proposed before the Senate Committee an amended bill that eliminated the points the broadcasters found most objectionable. Broadcasters here want to be free from libel when the libelous statements are not known in advance, as in the case of extemporaneous remarks, or when the remarks are originated at another station, as in the case of a network program. They claim that politicians and others making remarks about controversial subjects often deviate from a script after it has been okayed by stations officials. When the deviation is libelous, they don't feel anyone but the person making the remark should be held responsible.

After the original House hearing, many net and station execs in town said they would not carry any more political or controversial programs if the bill went thru as originally proposed.

NEW YORK, April 16.—H. Phillip Minis, recently with the OWI and former agency talent man, script editor and playwright, will become a script editor of the Mutual Broadcasting System today.

WCKY Sets News Policy With 5-Min. Locals

CINCINNATI, April 14.—WCKY, CBS outlet here, this week instituted a new policy of including in all news shows, wherever "humanly possible," at least five minutes of local news. Policy is said to be part of the growing radio emphasis on local coverage which was tabbed by *The Billboard* five weeks ago.

At that time it was learned that all of the major wire services selling to radio were planning to add local copy to scripts as soon as facilities permit. WCKY's new plans for coverage will be headed up by Charles F. McGrath, who is also in charge of the station's press department.

Angell Wants Radio To Work on World-Wide Understanding

NEW YORK, April 16.—Dr. James Rowland Angell, ex-Yale prexy and NBC public service counselor, pitched for immediate use of the ether to plug world-wide understanding in a speech before delegates from 34 countries at the International Education Assembly in New York Friday (13). The meeting held under the auspices of the NBC University of the Air, featured the statement by Dr. Angell that radio had delivered a great international audience because of the desire for war news.

Its use in countries where there is a high degree of illiteracy, is especially important the educator stressed. Warning that "radio is a two-street," Dr. Angell told his audience that they must expect reciprocal broadcasts. Because of the difference in broadcasting methods this may create many problems he pointed out. While the American system is supported by free enterprise, other countries are partially or entirely government controlled. (Problems of program exchanges between the U. S. and Great Britain were discussed in a survey of station managers in *The Billboard* five weeks ago).

Rep. Karl E. Mundt, of South Dakota, called for an international office of education to function as an exchange for educational theories.

Allocations by FCC Definitely Expected Soon

WASHINGTON, April 16.—Federal Communications Commission is expected to issue final report sticking to original decision to boost FM upstairs in spectrum. FM, now between 42 and 50 megacycles, will be upped to around 100 megacycles shortly.

Report will come soon so that issue will be cleared prior to May 1 in advance of Inter-American Communications Conference at Rio de Janeiro. Also expected prior to May 1 is a proposed report from FCC which may drop standard band slightly—possibly from 550 to 540 kilocycles.

Clear-Channel Hearings Set

Meanwhile, despite pleas from industry for postponement, the clear-channel hearing will open May 9 as scheduled. FCC will hear engineering and economic testimony and then will probably recess hearing until fall. No reports have yet been made by informal engineering committees appointed to recommend new standards. Paul Spearman, representing the regional broadcasters, told FCC it would take him from 60 to 90 days to prepare regional case after new engineering standards are adopted. Louis Caldwell, counsel for some 40 clear-channel stations, estimated it would take him, about same time to cover all issues raised in FCC order. Appearances have been filed for approximately 75 stations and firms in the clear-channel hearing.

As soon as the desk is cleared of the allocations decisions, FCC will take up questions of operating standards for television. An attempt may be made to write a new "Magna Charta" for the industry.

gets the advantages of web quality audience promotion and merchandising.

The distribution-forcing trend in co-op advertising is definitely established and growing daily. With it, of course, comes the danger that local clients may be forced out of the picture by their bigger competitors. However, net co-op heads say that adequate precautions will be taken to protect the local retailer and the local station servicing him. That the number of nationals and regionals in co-op broadcasting will grow is, to the minds of most execs, a foregone conclusion. But all of them believe that an equitable balance will be reached between the big guys and the little ones.

Co-ops are doing an aggressive selling job for sponsors who want to tap new fields. It appears that they will do even more within the next six months and after the war.



RICHMOND — LOCATED MIDWAY BETWEEN THE NORTH AND THE SOUTH Had 35,550 Wage Earners in Industrial Plants in 1944 Producing Goods Whose Values Exceeded \$917,000,000.

In this Major Market

USE WMBG NBC IN RICHMOND, VA. 5000 WATTS

- Bill Stern
- Dinah Shore
- Bing Crosby
- Jack Benny
- Bob Hope
- Fiber McGee
- Alfred Mollie

REPRESENTED BY JOHN BLAIR & CO.

Regional Distrib Via Co-Ops; Shows Build Up Area Demand

(Continued from page 4)

Atlantic & Pacific Tea Company, uses him in 10 markets, making an actual total of 22 biggies. Among the others on the commentator's list are Dubonnet Wines, Pratt & Whitney Corporation, Conde Naste Publications, Cresta Blanca Wines and the Safeway Stores.

Kennedy Has Nine Biggies

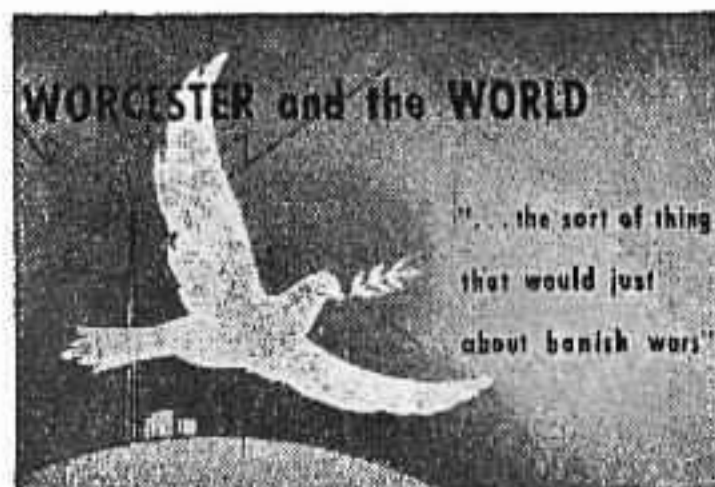
John Kennedy, another of the Blue stable of co-op commentators, lists nine biggies among his sponsors. Among them are Seeman Bros., makers of Airwick, a product which is supposed to clear the air of objectional odors (and one of the advertisers which is said to have moved its product into new markets primarily thru the use of co-op shows), the Eno Corporation, McKesson & Robbins, Royal Crown Cola, the Colonial Baking Company and several others. On other Blue sponsor lists there appear a Coca-Cola bottler, Standard Oil of Indiana, Ward Baking Company at least 24 times, 7-Up Company, Maryland Pharmaceutical Company, Sears-Roebuck, Montgomery Ward, Groves Laboratories, Musterole, National Biscuit Company, Mueller's Macaroni, Milani Food Products, repeated sponsorship by several of the advertisers listed above, plus a number of others.

Mutual's co-op department, just getting started on a new campaign promotion existing shows and several ones forthcoming, feels that its operation is not yet so thoroly set that it can begin talking about what has been done for advertisers. However, Bert Hauser, chief

of the division, says that in the new promotions a strong pitch will be made for regional and national advertisers. And Mutual says it will not only sell them, it will merchandise for them. Both NBC and CBS, in their co-ops (NBC has one, Harkness, and CBS three, all news), have several regional and national advertisers on the list.

Co-Ops Open New Doors

While national and regional bank-rollers in many cases buy co-ops for the usual reasons, many in the trade say that one of their primary interests lies in the fact that they can force distribution of a product in a new area with the benefit of national names and web quality programming. Over and above the conventional causes of spot broadcasting, actual sales and identification of brand names for post-war sales is the desire to move into new pastures. Many advertisers, of course, have used spots in the past and will continue to use them. But in the opinion of several top execs closely identified with the merchandising picture, co-ops are beginning to offer the sponsor a chance to get all of spot advertising's distribution forcing advantages with few of its faults. It's pointed out that with co-ops, the client and agency can always keep track of the show and doesn't have to depend on puppy heresy from some remote point. Furthermore, he gets one bill, no matter how many stations he buys for one particular show, he gets better programming than most outlets can offer and he



WTAG WORCESTER

JANIE

WEEI
Boston, Mass.

and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway New York 19

TUNE-DEX

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

MOSS
Photo Service
155 W. 46, N. Y. C. 19. BRYANT 9-8482

8 x 10 50...\$4.13 100...\$6.60 POSTCARDS 2c

Time's Bigman Wanted for Fem Glamor Pitch

NEW YORK, April 16.—Sonia Bigman, amusement ed of *Time* mag, has had several agencies and sponsors flirting with her as a radio program prospect without her knowing a thing about it. The agencies in question have not wanted to approach Miss Bigman directly, for naturally they want her as amusement ed of the mag and not just the voice and the writer. Their first step was to talk about the matter with one

or two execs of the Luce empire and they were told that *Time* did not look with favor on one of its staffers being singled out for a program of her own unless the seg was packaged by *Time's* radio program org, and even then they didn't know how they'd go for removing the anonymity which marks the actual material appearing in the newsheet.

One program for which Bigman was wanted was a Kilgallen sort of slot on a once a week basis and for five century notes. What eventually will happen, i. e., whether or not *Time* will tell the to-be-sponsor okay or nix, the sponsor is expected to ask personally for the services of the Bigman since the agencies have arrived nowhere, is still in the *Time* brass laps. The bank-rollers do not want her without the *Time* tag.

Godfrey Leaving WTOP for N. Y. CBS Live Show

WASHINGTON, April 16.—Arthur Godfrey, sunrise record-player announcer, who's been WTOP's most popular chat-terbox attraction, will go to New York April 27 for regular national (CBS) network show. He'll have live orchestra and vocalists instead of records and will move to an afternoon spot. Godfrey, who gets big money for ribbing his advertiser-sponsors, hit a high spot on his Wednesday (11) show when

Jordan & Tympany Five Wax "Juke Box Jamboree" Series

CHICAGO, April 16.—Louie Jordan and His Tympany Five are now doing a series of transcribed shows, *Juke Box Jamboree* for Chi's Johnny Neblett Radio Productions. With Jordan on the disk shows will be prominent guest stars. Earl Hines, Woody Herman, Duke Ellington and other top music names are included on the guest list.

Fred Allen helped him poke fun at the advertisers for a full hour. Allen was in town for opening of *It's in the Bag* at Loew's Capitol. The studio stunt was Allen's idea, Godfrey used to do commercials on an Allen program years ago.

The Massachusetts State Federation of Women's Clubs
Presents this
Merit Award
To
Clarence L. Maish
President, Little Crow Milling Co.
Warsaw, Indiana
as an appreciation of the
"Happy Hank"
program over Yankee Network stations, a
deserving contribution to the campaign of
Youth Conservation
February 15, 1945
President - *Esther M. Lachance*
Massachusetts State Federation of
Women's Clubs

We, too, thank you Mr. Maish, and your agency, Rogers & Smith, for scheduling "Happy Hank" over WNAC and The Yankee Network, Monday through Friday at 7:30 A. M.

Acceptance is THE YANKEE NETWORK'S Foundation

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

What America's youngest network GREATEST NEWS



A CAVALCADE OF ANALYSTS, COMMENTATORS, DRAMATISTS AND "PLAIN FOLKS" WILL BRING THE SAN FRANCISCO CONFERENCE DOWN TO EARTH FOR BLUE'S LISTENERS.

SUMNER WELLES

One of the best-informed men in America on international relations who is free to speak has joined the American Broadcasting Company as Advisor on the Peace.

We figured out the other day that our radio audience in the course of a week totals the equivalent of five hundred million listeners. And we feel that such an audience deserves the best that radio can give it. There's an obligation, too—an obligation to know what we're talking about. So we looked around for a competent authority to guide us.

We secured as our advisor on world peace an experienced diplomat and statesman: Sumner Welles, former Under-Secretary of State.

In addition to giving us his guidance and counsel, Mr. Welles will appear personally on a series of programs designed to "give every American a seat at the Conference table."

SUMNER WELLES' PEACE FORUM

We set up a group of four conferences on the subject of World Peace. The first two of these have already been heard on the nights of April 2 and April 9. With Mr. Welles were such men as Senator Pepper, President Seymour of Yale University and Dr. George Gallup.

The conference to follow will bring to Blue listeners people of similar experience and reputation along with Mr. Welles. Well informed, unbiased authorities will hold informal discussions... as interesting as though they were meeting in your own living room.

ORSON WELLES' CONFERENCE FORUM

An arrangement has been made with Orson Welles, Free World Association, Americans United, and the American Broadcasting Company for a forum to take place every Saturday in San Francisco—whose mayor has supplied the Civic Auditorium for a setting.

From this forum the citizens of San Francisco and the American public will be brought up to date on what is happening: what went on last week, and what is to come the next. And they'll get a chance to meet foreign delegates and get some ideas of what kind of folks they are.

This series will be listenable, distinctive, and as significant as anything that can be done outside the Conference itself. 27 of the 44 delegates are members of the Free World Association, and will, accordingly, be available for these forums.



will do about the

STORY OF OUR TIME



BEN HECHT
will write a special drama spelling out the significance of the Conference. A simple, down-to-earth story by a man whose box office draw is legendary in Hollywood. Ben Hecht knows how the common people of America feel, and what they think. Perhaps better than any radio writer, he can bring our people the true meaning of the Conference. Orson Welles will be key man in this drama, assisted by other Hollywood stars.




WALTER WINCHELL
and
DREW PEARSON
will broadcast
direct from San Francisco
So will Peabody Award winner Raymond Swing; also Baukhage, Vincent Sheean, Edward Tomlinson, David Wills, Ray Henle, James Abbe, Tony Morse. Among others covering the Conference, Walter Kiernan, Earl Godwin and Westbrook Van Voorhis in "Time Views the News."

UNITED NATIONS' NIGHT . . . THURS. APR. 26, STARTING 6 P. M. EWT

People you know—programs you enjoy—bringing the Conference down to earth for you!



IN ADDITION to other Conference coverage described on this page, the entire evening of April 26 will be devoted to the Conference.

All sponsors and advertising agencies are cooperating in slanting their regular programs toward the Conference.

Newscasters and commentators will round up the news for you. Lum and Abner (left) will present the down-to-earth small-town viewpoint on the Conference. "America's Town Meeting of the Air" will bring you Raymond Swing, H. V.

Kaltenborn and other top analysts. "The March of Time" will give you a Time's-eye view of the Conference and what it means, Fred Waring will interpret music of the United Nations, and "The Victory Parade of Spotlight Bands" will offer a musical interlude with a special guest commentator.

These, and many other programs in the schedule below, will bring you every viewpoint on the tremendous decisions to be reached in San Francisco.

YOUR CONFERENCE SCHEDULE		"WORLD PEACE FORUM"	SUMNER WELLES' COMMENTARY	EDWARD TOMLINSON	DREW PEARSON	WALTER WINCHELL	"BAUKHAGE TALKING"
		Featuring Sumner Welles, April 16, 23, with outstanding educators, statesmen and leaders in foreign affairs. Tuesdays, 10:30-11:00 P. M. EWT	Beginning May 1st, Mr. Welles will do a weekly 15-minute Commentary on the conference. Tuesdays, 9:00-9:15 P. M. EWT	His weekly broadcasts originate from San Francisco until the Conference closes. Saturdays, 6:30-6:45 P. M. EWT	Will originate from San Francisco April 22nd and 29th, and will comment on the Conference in subsequent broadcasts. Sundays, 7:00-7:15 P. M. EWT	Will originate from San Francisco April 22nd and 29th, and will comment on the Conference in subsequent broadcasts. Sundays, 9:00-9:15 P. M. EWT	Originates from San Francisco, beginning April 23rd. Mon. through Fri., 1:00-1:15 P. M. EWT
RAYMOND SWING Will originate from San Francisco, beginning April 23rd. Mon. through Fri., 7:15-7:30 P. M. EWT	RAY HENLE Will originate from San Francisco, beginning April 23rd. Mon. through Fri., 11:15-11:30 P. M. EWT	WALTER KIERNAN Will cover the Conference from a human interest viewpoint, originating from New York. Mon. through Fri., 6:00-6:15 P. M. EWT	BEN HECHT A special dramatic program, written by Ben Hecht, on April 25th, the day the Conference opens. Wed. April 25th, 9:00-9:30 P. M. EWT	"CONFERENCE FORUM" Orson Welles, moderator. Delegates and commentators will review past events and make predictions. Saturdays, 10:30-11:00 P. M. EWT	"HEADLINE EDITION" Featuring people who make the news from San Francisco. Mon. through Fri., 7:00-7:15 P. M. EWT	The Victory Parade of SPOTLIGHT BANDS A musical interlude plus a special guest commentator. Thurs. April 26th 9:30-9:55 P. M. EWT	EARL GODWIN He'll tell you what the man in the street thinks about the Conference. Thursdays 8:00-8:15 P. M. EWT

AMERICAN BROADCASTING COMPANY, Inc.

The Blue Network



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II. No. 7E (Report April 15, 1945)

Program Sponsor, Agency, Net & Stat.	Rating	Weeks to Date Length of Seg.	Opposition	Total Talent & Cost Per Point	Talent Cost Per 1,000 Urban Listeners	Top Rating Station & Rating
BOB HOPE Peppercorn F. C. & B. NBC 128	29.5	263 1/2 hr.	Service to Front—CBS Quiz—Blue Amer. Forum—MBS Mosley—News—MBS	\$15,000 \$ 508.47	\$.56	WBEN Buffalo 43.6
FIBBER MCGEE & MOLLY Johnson Wax N. L. & B. NBC 140	28.5	430 1/2 hr.	This Is My Best—CBS Spotlight Bands—Blue Esquire—Blue Amer. Forum—MBS	\$10,500 \$ 368.42	\$.37	WKY Oklahoma City 40.1
JOAN DAVIS-JACK HALEY Sealtrest McK. & A. NBC 71	26.0	82 1/2 hr.	Corliss Archer—CBS Spotlight Bands—Blue Esquire—Blue Treas. Hr. Song—MBS	\$ 9,500 \$ 365.38	*	WTAM Cleveland 33.6
WINCHELL Woodbury Soap L. & M. Blue 170	25.5	509 1/4 hr.	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 6,000 \$ 295.20	\$.25	(Not available)
SCREEN GUILD Lady Esther Powder Blow CBS 143	23.3	242 1/2 hr.	Contented Hour—NBC Guy Lombardo—Blue Anita Ellis—MBS Mosley—MBS	\$10,000 \$ 429.18	\$.50	WBNS Columbus 30.8
BING CROSBY Kraft Cheese J. W. T. NBC 137	22.9	386 1/2 hr.	Major Bowes—CBS Town Meeting—Blue Various—MBS	\$12,500 \$ 545.85	\$.56	WBEN Buffalo 37.6
LUX THEATER Lux J. W. T. CBS 143	22.7	478 1 hr.	Various—Blue Various—MBS Various—NBC	\$10,000 \$ 704.85	\$.77	KFH Wichita, Kan. 37.4
MR. D. A. Vitalis D. C. & S. NBC 128	21.8	303 1/2 hr.	Which Is Which—CBS Spotlight Bands—Blue Esquire—Blue Brownstone—MBS	\$ 4,500 \$ 206.42	\$.23	WBAP Fort Worth 30.3
ABBOTT & COSTELLO Cameo Wm. Esty NBC 136	19.0	88 1/2 hr.	First Line—CBS Fred Waring—Blue Arch Oboler—MBS	\$12,000 \$ 831.58	\$.70	WSPD Toledo 29.0
KAY KYSER (1st half) Colgate-Palmolive Ted Bates NBC 130	18.0	352 1/2 hr.	Great Music—CBS Icebox Follies—Blue Anita Ellis—MBS Mosley—MBS	\$10,000 \$ 583.33	\$.63	KVOO Tulsa 28.0
EDGAR BERGEN Chase & Sanborn J. W. T. NBC 138	17.7	312 1/2 hr.	Blondie—CBS A. L. Alexander—MBS Various—Blue	\$14,500 \$ 819.21	\$.84	WTAR Norfolk 42.7
EDDIE CANTOR Sal Hepatica Y&R NBC 128	17.2	366 1/2 hr.	Sinatra—CBS Up With World—Blue G. Heatter—MBS Real Stories—MBS	\$13,500 \$ 784.85	\$.90	KARK Little Rock 27.0
HIT PARADE Amer. Tob. Co. F. C. & B. CBS 147	16.3	519 1/2 hr.	Various—NBC Various—Blue Various—MBS	\$11,500 \$ 705.52	\$.71	WHP Harris- burg, Pa. 34.7
HILDEGARDE** B. & W. Tob. Co. R. M. Seeds NBC 136	16.0	42 1/2 hr.	Congress—CBS Behind Scenes—CBS J. Dorsey—Blue Wings Tomorrow—MBS	\$ 0,500 \$ 593.75	\$1.01	WLW Cincinnati 35.7
BOB BURNS Lever Bros. R. & R. NBC 77	15.5	138 1/2 hr.	Mr. Keen—CBS Various—Blue Various—MBS	\$10,000 \$ 645.16	*	KARK Little Rock 27.4
MR. & MRS. NORTH Jergens Co. L. & M. NBC 135	15.5	119 1/2 hr.	Jack Carson—CBS Various—Blue Various—MBS	\$ 2,750 \$ 177.42	\$.21	WLW Cincinnati 25.5
Sunday Afternoon						
THE SHADOW Blue Coal R. & R. MBS 40	10.4	40 1/2 hr.	G. M. Symph—NBC Various—CBS Locals—Blue	\$ 2,500 \$ 240.38	*	(Not available)
WM. L. SHIRER J. B. Williams J. W. T. CBS 142	8.4	132 1/2 hr.	G. M. Symph—NBC Locals—Blue Shadow—MBS	\$ 2,500 \$ 297.62	\$.31	(Not available)
WORLD NEWS PARADE Shaeffer R. M. Seeds NBC 139	7.3	128 1/2 hr.	Phil. Symph—CBS C. Greenwood—Blue 20th Air Force—MBS	\$ 3,500 \$ 479.45	\$.53	KARK Little Rock 16.1

The average evening audience rating is 9.1 as against 9.3 last report, 9.9 a year ago. Average sets-in-use of 29.1 as against 29.2 last report, 29.5 a year ago. Average available audience of 77.6 as against 78.3 last report, 77.9 a year ago. Sponsored network hours reported on number 82 1/4 as against 82 1/4 last report, 83 1/4 a year ago.

R. & R.—Ruthrauff & Ryan. L. & M.—Lennon & Mitchell. N. L. & B.—Needham, Louis & Brorby. D. C. & S.—Doherty, Clifford & Shenfield. F. C. & B.—Foote, Cone & Belding. McK. & A.—McKee & Albright. *The networks in these cases are not extensive enough to permit the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported in these cases.

**Includes computed measurement for Eastern area portion of this network.

***Ratings taken from current fall-winter "Continuing Measurement of Radio Listening." Measurement made during series of broadcasts October, '44 thru February, '45. (1) Series may have included audience to one or more political broadcasts. (2) Ratings are seasonally 8% higher than current audiences reported as first 15 in adjoining column.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Radio Lives Up To P. S. Spirit In Tragic Event

(Continued from page 3)

turned regular programs to the air—programs that were in keeping with the spirit and feeling of the American public. Gags and pop music, sales plugs and other programs that seemed touched with levity were "remodeled" so as not to offend or transgress. Most nets held to the spirit of the "Four Freedoms" and endeavored to model their programming so that all might share in the common grief. There was Archbishop Spellman and Rabbi Finkelstein on Mutual; Rev. Harry E. Fosdick and Rabbi Stephen S. Wise on the Blue; the Rt. Reverend Beverly D. Tucker and Rev. John J. McGee on NBC, and Rev. G. Stall and Rabbi Pineshruber on CBS, to accent the religious freedom and there were cross sections of all the other men and women of the nation who represent the other three freedoms.

Radio Was Ready To Go

Radio was ready when the lightning of death struck—set not for tragedy but for V-E-Day. The machinery set in motion for the hoped-for major flash, went into motion on the flash that he had died. In the cases of at least two networks, it was only last Monday that the V-E-Day plans used to cover the sudden death were outlined to network program managers.

The eulogies that were read, often the work of men who know just the words needed—Norman Corwin wrote a prose tribute that was heard on CBS, Orson Welles did his tribute on the Blue, Helen Hayes paid her respects on Mutual and Frederic March read Russell Davenport's *My Country* on NBC. These were just part of what seemed the endless hours between Thursday 4:35 p.m. and the final report that he had been laid to rest at Hyde Park, N. Y.

Nets Report Services Co-Op

Even in the actual reporting of the funeral services there was that touch of co-operation that proved radio does rise above the \$ battle. The networks were all served from the same pool, with two announcers, drawn by lots, reporting the services. The news of the funeral services was brought by NBC's Carlton Smith and the Blue's Ray Heple, good milkmen but not glamour word boys. Their reporting was direct, understanding and tugged at the heart, but not because of how they said it, but because of what they were saying. Burial at Hyde Park Sunday was handled by each network individually.

The small stations, too, did an unusual job. WNEW dramatized and presented *The Lonesome Train*, as FDR's train rolled up to Washington and Sunday presented *Ballad for a President*, a typical folkstyle piece written especially for the station. WTAG, Worcester, Mass., used what CBS had for it, but besides, focused all their *United World* series as a tribute. These were just two of the stations that said "God rest you" to the nation and FDR in their own way and for their own people.

What happened in the U. S. on radio was happening all over the world. The British Broadcasting Company aired report after report to and from the Tight Little Isles and the Continent. OWI canceled all entertainment programs to bring the tragic news of a democracy's loss of its leader to the world in thou-

Programs Better On Top Stations; Ratings Top Nat'l

(Continued from page 8)

study. However, these will be found generally to be percolators in one-station markets. They gather their ratings by default because radio set owners will also listen to a program on a local station in preference to picking it up on a remote percolator—it's clearer that way and static is still an ache with most radio receivers thruout the nation.

This is the first of a series of three-times-a-year reports on stations, their programs and their ratings. Every report has a story of its own—a story for sponsors and agencies, which hasn't been told too clearly before. This is a typical Billboard research study—sans water, sans hooley.

'Nother Radio Ed Turns Flack, But Not for Ferris

NEW YORK, April 14.—Dorothy Doran, long-time radio ed of *The Akron Beacon-Journal* and Knight paper standby for nearly 17 years, joins the N. W. Ayer press department in New York April 23 as assistant to Wauhillau La Hay, head of the agency's flackery. On April 27, Chet Brower, of the Blue Coast press division and former radio ed of *The Fort Wayne (Ind.) Journal-Gazette*, goes to work for the agency's Hollywood publicity head, Jean McFarland.

Additions to the 15 per center's press departments, formerly one-woman operations here and in the West, are the result of the company's growing sked of top nighttime shows. Latest addition to the roster is the Jimmie Durante-Garry Moore show for Rexall drugs.

It's Def -- Murray's Off 'Which Is Which'

HOLLYWOOD, April 16.—Ken Murray relinquishes his emcee role on *Which Is Which?* after this Wednesday (18) airing, slated to be broadcast from the Hollywood Canteen. No permanent replacement set, with guest stars taking over the helm from week to week. William Gargan is skedded for April 25 and Dennis O'Keefe May 2.

Trade had it that all was not well with the show some months ago, when Murray announced his decision to quit. However, agency talked him into remaining. Now break is permanent. 76—Radio—A

sands of broadcasts in every language. French radio paused for its moment of silent tribute and the armed forces radio stations thruout the world paused for a fighting second to help the G. I. bare his head with the rest of the world.

The U. S. ether for the last three days and evenings was different, but the different, it only proved the scope, and the horizon of all who live by air alone.

WBNS
NEVER LETS YOU DOWN!
CENTRAL OHIO'S ONLY
CBS OUTLET

ASK ANY BLAIR MAN OR US!

AFRA Convention Out?

NEW YORK, April 16.—Possibility of postponement of annual AFRA convention, August 24-26 at Los Angeles, because of transportation problems, was

seen by Radio Artists' Council, which has sent referendum to membership to poll them on whether to hold the gathering. If decision is ag'in it, AFRA will have to amend the constitution which provides for a yearly meeting.

A. C. T. Launches Video Training For Its Members

HOLLYWOOD, April 16.—Affiliated Committee for Television, composed of 13 guilds and unions, is engaging in an educational program to acquaint card holders with latest developments in video and is mailing out forms asking members to designate in what branch of the new industry they are interested.

Training courses will use live tele with film inserts. This will give the projectionists a chance to work out technique for interchange of live and film tele and to determine what difference there is between film and live action when received on the kinescope screen.

For the first show A. C. T. is trying to line up an auditorium which will accommodate as many as possible. It is planned to set up four or five kinescopes so that viewers can watch the live production and at the same time see the reception on the screen. Round-table discussion preceding and following the show will give A. C. T. members a chance to iron out any perplexities which might come up. Walter Abel is assisting the casting for the A. C. T. shows and has issued an appeal to all Screen Actors' Guild members interested in tele to contact him.

This month's copy of the actor mag put out by Screen Actors' Guild carries two pictures on the tele page, one shows a film scene and the other the same scene in video. In the former set-up characters are widely spaced, while the tele pic shows how actors work closer together in order to be picked up by the camera.

Chi Survey Shows Viewers Want Plugs Short and Dramatic

CHICAGO, April 16.—The video audience of the future is going to go for short, dramatized commercials. That was revealed by a survey of the Chicago television audience completed recently by Dave Dole, assistant radio director of the Henri, Hurst & McDonald Agency.

Dole made the survey after he had telecast on WBKB a three and a half minute cartoon commercial for John Morrell, meat packer, advertising Red Heart dog food. In his show, which told with musical background and narration, in addition to the cartoons, the adventure of a dog who won a "Red Heart" for saving his master from an embarrassing position, Dole had the product's name in his title work. He also had a pic of the product for about 30 seconds, and about 15 per cent of the lines of the narration were commercial.

Majority Liked It

Sixty-seven per cent of those answering his post-card survey claimed the program was good or better. Thirty-three per cent said it was fair or worse.

Fifty-eight per cent considered there was a good balance of commercials; 26 per cent said there was too much; 16 per cent said there was too little.

Ten per cent of the audience said they wanted live talent instead of cartoons; 7 per cent wanted movies.

Some of the comments here that such a video spot was "fine for between programs"; that it "was fine for children," or that it was "okay if not over 5 minutes" long. To the question "what is your attitude toward this type of program in post-war television?" Most said they would like to see more of the same now and after the war.

HAVE YOU PROGRAMMED????
**A BLUE POKE BONNET
 AND A STOVEPIPE HAT**
 See Music Dept.

REVIEWS

Television Productions, Inc.

Reviewed Friday (13), 8:30-9:30 p.m. Style—Special event. Sustaining on W6XYZ, Hollywood.

Television had its first chance at a special event here when Klaus Landsberg, director of W6XYZ, canceled his skedded show in order to present a memorial program dedicated to the late President Roosevelt.

Handicapped by the time element, Landsberg built a complete hour program from scratch, that was dignified thruout and a stirring tribute to the great leader.

An oil portrait of the late President, 4x5 feet, was used as a background for the musical selections. This was banked by Calla lillies, gladiollas and ferns, which made a pictorially perfect framework. An honor guard of MP's flanked either side of the portrait.

Highlights of the tribute was a review of the colorful career of the President, narrated by T. B. Blakiston against a pictorial background. Pictures showed the President at various stages in his life.

The Keltones, colored singing group from San Diego (Calif.) Naval Hospital, sang *Hallelujah* and the President's favorite selection, *Home On the Range*. Pvt. Ben Norman read a poem *Rest Now Mighty Warrior*, which he had written for the occasion. This was done against a vocal background by the Keltones.

Maj. Andrew Craig, chaplain at the Santa Monica (Calif.) redistribution center, offered a prayer, followed by Lieut. Morris singing *The Lord's Prayer*. In closing, Pvt. May Brigance sang the National Anthem. Upon the finish of her song the Stars and Stripes were faded in on the screen. While bugler played taps, flag was lowered to half-mast.

Musical selections were offered by Santa Ana Trio, with Richard Lane handling the introductions.

The entire program went off without a hitch, which was a tribute to Landsberg's direction. This hour-show made history here tonight as it impressed upon Hollywood skeptics that television is flexible enough to provide the viewer with special events that will in time equal or surpass anything being done today by radio.

Dean Owen.

CBS

Reviewed Wednesday (11) 8-10 p.m. Style—Documentary, audience participating, newscasts, etc. Sustaining over WCBW, New York.

The CBS telenews seg gets better each broadcast and altho Allan Jackson isn't as good as his predecessor, Ev Holles, he too gets better with each ike viewing. Device of using explosive stars on the maps to indicate bombings gave an added touch of movement to the "living maps."

Missus Goes a Shopping moved a little faster than it has recently, but is still doesn't sell John Reed King as well as his later seg the same evening, *Thanks for Looking on DuMont*. King comes thru the tube better when he's on camera than when he's just part of the scene.

Reason for viewing WCBW this Wednesday was *Soldiers Without Uniforms*. It started out as an interview with Pierre Schaeffer and Pierre Garrigues and then promptly forgot them with OWI's Emlen Etting telling a story of the resistance movement in France. What Etting had to say was vital and it was a shame that in the handling he lost the fact that he was supposed to be telling an ordinary group of Americans how they might have helped had they been in France during the occupation. Why the camera didn't return at the end to the men who were supposedly being interviewed only Ben Finner, who wrote and directed the seg could tell. Script had all the impact of a dime novel and was still very real. In other words a few more hours of script doctoring and rehearsals would have really turned this into a solid emotion producing teledocumentary. Special nod should be given Mary Patton who, as has been noted before on NBC, gets plenty out of her video self.

Camera work was adequate—and that was all. There wasn't an angle in a shot load.

Joe Koehler.

Balaban & Katz

Reviewed Wednesday (11) 12:30 to 1:15 p.m. Style—Variety. Sustaining on WBKB, Chicago.

If there could be a worse opening for a video show than the one this one had we hope we never see it. Show had some good talent—Dean Murphy and Viola Layne, as well as a top musical unit of navy men—but instead of getting right down to the business at hand, entertaining, opening was two minutes of dull verbiage by Lee Bennett, who explained that program was a War Bond pitch, etc. Then to really will the opening, Bennett was interrupted by an on-stage phone call from Treasury Center with facts about people buying bonds at the Center.

In the opening, bothered by the phone call and other interruptions, Bennett even forgot to mention that the name of one of the headliners, Dean Murphy.

When show finally got under way it had some good stuff. Murphy did an excellent job with his imitations. Viola Layne did the best she could with her impressions of Shirley Temple and Carmen Miranda. As long as video has its present technical limitations, impressionists will go over better in a nitery or on a stage. Viola has been wowing them at Chicago's 51 Hundred Club. Her video work left plenty to be asked for. The medium still doesn't allow a performer to project personality, as does the personal appearance.

Show also had an interview with a Treasury Department official. It ran for about four minutes and was four minutes too long. If WBKB expects video to sell War Bonds, it will have to get an audience. It can't get an audience by presenting dull interviews. Entertainment—the kind the station could have presented with the talent it had on hand—is still the secret of showbiz. And video is show business.

Cy Wagner.

NBC

Reviewed Saturday (14), 7-7:35 p.m. Style—Documentary, pix. Sustaining over WNBT, New York.

Paul Alley, NBC moom pic man, proved this evening that editing newsreels is the secret of doing a good job on video. His clips of Franklin Delano Roosevelt were handled in such a way that all the footage that was not adaptable to the ike was eliminated and the good clear close-ups and the wide-angled shots that called for design, not detail, were used to build a thrilling salute to the ex-President.

The co-ordination between the narration and the shots left little to be desired. This was not a re-run of a political pitch or something picked from the scrap heap. It was a job worthy of *March of Time*.

NBC has not only learned how to do live shows better—but Paul Alley has also learned how to take stock pic clips and make a good show.

Video is moving along.

Joe Koehler.

Big Screen DuMont Showing Set Back Due to FDR Death

NEW YORK, April 14.—The Allen B. DuMont Laboratories yesterday (13) canceled the skedded showing of its new 3x4-foot projection type tele set, which was supposed to have been unveiled at the company's station, WABD, Tuesday (17). Program was canceled because of the death of President Roosevelt.

The set which was to have been shown is the one exclusively reported in *The Billboard* four weeks ago. Projection process used is similar to the one used by RCA in its big screen.

Station officials say that the postponed press party and showing will be held shortly.

Theater Deals Set on WNEW 'Confidentially'

NEW YORK, April 14.—WNEW, New York indie, has lined up two theater tie-ups for its shows which will work on a reciprocal basis and give the station plugs in a total of 41 movie houses in its listening area. Promotions are with the Embassy Newsreel Theaters. Operators of a chain of five metropolitan news houses and the Century Circuit, operator of 36 nabes in New York suburbs.

The Embassy tie-up is for the station's new news show, *Confidentially Yours*, Transradio package formerly on WOR here. The theaters which show the recently developed *Confidentially Yours* shorts once a week, are adding a trailer telling the time and call letters of the air show. In return, station will plug the theaters.

The Century deal is to have WNEW during the Seventh War Loan tell its listeners, after most sustaining patriotic messages, that they should buy bonds at the houses. In return, nabes will run trailers mentioning three WNEW shows, one each on alternate days.

Chi Board of Ed May Present Video Series on WBKB

CHICAGO, April 16.—Possibility that the Chicago Board of Education's Radio Council next fall would present a series of television programs on WBKB, Balaban & Katz video station here, was seen here last week. George Jennings, acting director of the council, informed *The Billboard* that he was starting to formulate plans for a video series that could be used during the next school year as an experiment to discover the educational worth of television as an in-school teaching aid.

Officials of WBKB and Jennings have talked about such a project for quite a while. In fact, just before the start of the war, Capt. William Eddy, former director of WBKB who is now in charge of the navy's radar school here, and Jennings were just about ready to start such a series. Altho Jennings admits that because of man-power restrictions and other wartime conditions his plans to have a video educational series in autumn might fall thru at the last minute. He emphasized that the educators of the country ought to start as soon as possible a video series that would either prove or disprove the theory that video can be used as a powerful educational medium.

Jennings' Plans

According to Jennings' plans now, the video series would undoubtedly take the form of morning or afternoon programs that would be received in a few classrooms appointed to be part of the experiment. Jennings said that he would never use a dramatic series for any video work intended for in-school education. He believes that radio does a better job here because it makes the students use their imaginations to visualize the scenes that are being depicted by dialog, music and sound effect. Video, he claims, because it would present each scene in great detail would form lazy mental habits for students.

Instead of dramatics, Jennings favors laboratory and craft demonstrations. He thinks that video could be used very well in biology, for example, drawings, films or models could be used to explain the subject matter. And with video, a large audience could see an explanation that now is limited to one classroom.

He also said that mathematics could be taught via video. Problems worked out on a blackboard could be seen by all the audience and they would be able to grasp the subject better than if they were hearing a vocal explanation of a mathematical story. Jennings emphasized, however, that television would never be used as a complete educational system in the classroom. The teacher would be most important, and video would be used merely as a new aid.

PLATTER JOCKEYS SPEAK OUT

Want More Novelties

Woody Herman leads list of artists from spinners; yen more tunes on disks

NEW YORK, April 16.—Altho catered to only by BMI (Broadcast Music, Inc.) and in big cities by band leaders playing the towns, the disk jockey, by test, admittedly has as much to do with making or breaking a tune on platter as the juke box or network band plug. For a while Capitol Records shipped disks to jockeys for free, but lately tightness of materials and manpower, plus sellouts even before release, has forced Capitol to nix general free distribution, and most other diskers ignore the boys who talk as they spin.

No Get Wants

The disk jockey, by himself, altho knowing that among his listeners he can sell practically any disk he falls for, still has been unable to get what he wants. Partially that's been because he has been, as far as the music industry is concerned, unorganized and inarticulate en masse. That silent stuff is at an end now. *The Billboard's* disk jockey recommendation committee, organized only a short time ago, will act as spokesman and liaison between the platter turner and spieler and the music industry. This is by no means a pressure group. It's planned only to make collectively articulate an important group in the music industry.

100 Charter Members

Over 100 salesmen (disk jockeys first and foremost are salesmen) are charter members of the committee and they are from practically every State in the union. They have their aches, one of which is identical with juke box ops' complaint—more disks needed—and they have their solutions to their aches—solutions which may not seem possible to artists, recorders and disk distributors—but it's what the disk spinners think anyway.

One group pitches for a regular disk subscription basis; i. e., two pressings of each disk released shipped on the day released direct to the station and billed monthly. Most of them are willing to pay regular retail prices for the disks. Some suggest that the disk manufacturer take the average—the difference between the retail and the wholesale price—and give it to the Red Cross or USO or just keep the change.

Others Ask for Releases

Another group just asks that the manufacturer put them on its regular mailing list to get the diskers' release sheets as they are sent out to retailers, etc. "Aren't we as good as the newspaper boys?" they query. Others admit that there's a paper shortage and maybe the mailings would be too heavy a drag on the presser but still contend there ought to be a way out. Still, a third group (they represent a solid part of the committee) use *The Billboard's* advance record releases listings and find them okay—if they could only buy them all, all those disks listed on the release charts.

Most of these problems will be weighed by a special sub-committee of the disk spinners and solutions suggested. These will be reported to waxers, pressers and, in some cases, the artists.

More From Specific Artists

It is the latter group that will be most interested in the first report on the platter spinners' desires for more tunes on shellac and lampblack from a certain group of artists. Rating first (See **PLATTER JOCKEYS** on page 21)

Pubs Now Gripping on Indie Disks Backing as With Origs

NEW YORK, April 14.—Pubs' gripes at major disk companies, anent fact that a No. 1 plug tune has been disked with the leader's original on the reverse side, are now being aimed at some of the indie diskeries. Chief irritant these days is Majestic Records, subsid of Majestic Radio, with Eli Oberstein heading recording side. Pointedly, beefs are registered at the Three Suns, who've disked many sides for Majestic (and for Oberstein's Hit Label before being taken over by Majestic).

Three Suns Burn

They (the pubs) point out that on such tunes as *All of My Life, Dream, Just a Prayer Away* and *Sweetheart of All My Dreams*, had unknowns on the reverse side, most of them being written by the Three Suns. Reverses had *Shuga, Shuga, Shuffle, It's Dawn Again, Wooden Shoes* and *Don't Apologize*, all originals. Pubs ask, as they did in their beefs to the major disk companies, that if originals are to be put on back of a plug song, why shouldn't it be an original by the same pub?

Not too long ago, Herman Starr put in a strong complaint at Victor because Hal McIntyre disked an original on the reverse side of *Don't Fence Me In*.

Again, pubs out that leaders only

ASCAP's '44 Take Tops \$7,750,000

NEW YORK, April 14.—American Society of Composers, Authors and Publishers (ASCAP) has between 30,000 and 35,000 licensees, which accounted for the more than \$7,750,000 take last year by the society. That compares with the \$6,500,000 take in 1943. (Figures were made public at the ASCAP annual meeting in New York last week.) Of the dough taken in, biggest chunk came from radio (\$5,000,000), in which field ASCAP has about 900 licensees either at a fixed sum for each use, fixed amount per program or on a blanket license.

That leaves around \$2,500,000 that was taken from some 16,000 theater and motion picture exhibitor licensees; 11,500 restaurant licensees; 2,000 hotels; 2,500 dance halls, and some 2,500 miscellaneous establishments. Since the beginning of the war, couple of thousand places have folded, cutting into the society's take. Operating cost for last year was close to \$1,500,000.

Meeting also pointed out that ASCAP now has 233 pub members and 1,439 writer members.

Band Shows Need Solid Shot In Arm of Fresh New Names

NEW YORK, April 14.—Altho band shows have held up in some theaters thruout the country, but also doing n. g. biz in others, couple of the vaude bookers for major chains last week actually let their hair down and admitted that it's about time that a couple of news bands hit the big time. Even tho biz for the most part has been plenty okay at the New York Stem houses—Sammy Kaye broke the opening day's record at the Capitol last week since the house went into the vaude policy a couple of years ago. . . . Bookers say audiences are on the verge of "up to here," and at this point they drew their hand across their necks.

New Names Needed

Bookers aver that if some big new names don't hit the scene pretty soon, that the band-vaude formula will cer-

tainly suffer, even tho it hasn't as yet. Fact that Guy Lombardo, Glen Gray, Sammy Kaye, Charlie Spivak and all the rest appear year in and year out, doing practically the same show week after week, makes for little showmanship for payees, bookers add. They say that since the war started, no big names have come along, and altho bands are not now putting on better stageshows—and this is open to question—that patrons must of necessity be tired of seeing the same bands seven and eight years in a row.

N. Y. Bands Idle Mourning FDR; Camp Dates Cut

NEW YORK, April 14.—As a result of President Roosevelt's death, bands had an enforced holiday in New York location spots. The Hotel Association of New York wired members that they should cut music Thursday, Friday and Saturday (12, 13 and 14). Most of them are closed Sundays. According to agency men, bands will probably be paid for the time, altho in some cases, an adjustment may be made. What seems like a more serious effect of the death is fact that a lucrative source of income, army camps, will probably cut out all entertainment for a month.

In a wire from the War Department to all camps, it was "recommended" that all forms of public entertainment cease, and that from April 13 until May 13 a period of mourning be observed. The immediate effect of this was that army camp cancellations came thru at Music Corporation of America, which had many bands set for one-night engagements. Besides effecting army camps, city armories, police departments, etc., were all observing a mourning period, which affects any possible band engagements at those places.

Camp Dates Mean Dough

Considering that thruout the South and in Middle West, army camp engagements are plentiful and fruitful, it can be readily seen how this will affect many bands. Dough from these engagements runs anywhere from \$750 to \$1,000 a night and helps make up for lack of one-nighters around today. It's understood that another wire went out to army camps from the War Department somewhat countermanning the original mourning edict, but from authoritative sources, it's pretty well assumed that any entertainment will probably be given the nix in most camps for the next month.

Hotels around town that closed included the Pennsy, New Yorker, Commodore, Lincoln and others. Such spots as the 400 Restaurant, and niteries where bands play, including the Carnival Room (Shep Fields), closed only Thursday eve, but stayed open Friday and Saturday.

Pubs Seek Hedge On Future Rack Sheet Orders

NEW YORK, April 14.—With pubs facing a War Production Board slice on their paper, some of the larger pubs are preparing to insure themselves against large returns from tunes in the various racks. According to one major firm, idea is to have racks take the rap for over 50 per cent of the returns, even tho in some cases returns are as little as 10 per cent and less. According to big firms, the MDS-MPPA has an initial order averaging around 110,000.

Pubs' Slump Worries

Pubs are afraid that if they do get the rack order, and tunes doesn't sell—especially in the face of the slump that has currently hit the biz—that they'll get the tune dumped back in their laps. With the paper shortage, they want some protection on returns. Consequently, a couple have talked about making MDS-MPPA insure the returns up to 50 per cent, with the rack organization, distributed thru International Magazine Company, halving the returns with the publisher. That means that if a song doesn't click and returns are somewhere around 10,000, MPPA-MDS would take back itself 5,000 copies.

Robbins Nixes Exclusives

Last week, MPPA sent out letters asking for exclusives on tunes for their rack, trying to balk any new rack. General feeling in trade was that pubs were mostly against this idea. Jack Robbins, who just got back in town, was adamant about exclusives, averring that he'd give his tunes to any rack as long as it wasn't being handled by a music publisher. MPPA, however, does have Robbins's current plug tune, *Laura*, on an exclusive for the one song.

400 Signs Krupa For Sept. 1; T. D. Set for 4 Months

NEW YORK, April 16.—Music Corporation of America's most lucrative band spot around town, the 400 Restaurant, is lining them up for the year. Newest band inked in is Gene Krupa, who opens September 1 for four weeks with options. Understood that Krupa is dropping his string section within next couple of weeks. Band is due into New York Capitol sometime this summer. 400 now has Duke Ellington, with Benny Goodman opening around May 1, and if spot can get air-conditioning, it'll remain open all summer.

If not, Krupa will reopen spot in September, with Tommy Dorsey inked in for December for four months. Krupa's deal, while not disclosed, is said to be somewhat like the Dorsey and Ellington papers. Dorsey got around \$3,500 guarantee against the first \$3,000 in covers—Ellington got first \$2,500—and both took 50-50 split on covers after that.

Erskine Hawkins Set For Lincoln Blue Room 10-Week Stint

NEW YORK, April 14.—It looks like the Blue Room of Maria Kramer's Hotel Lincoln will become the downtown hotel mecca for colored orks as Erskine Hawkins has been booked for a 10-week stint starting May 1. The Lincoln is the only Main Stem hotel that uses Negro bands, having already played Count Basie's crew several times previously. There is also a rumor around that Billy Eckstine's ork, another Negro fave, will play Blue Room at a later date.

While Hawkins's price has not been named it is expected that he will take the loss that other combos playing the room absorb.

Big Bands Nix Outpost Duty For Home \$\$\$\$

Six-Month Minimum Hurdle

NEW YORK, April 14.—Altho USO-CSI execs won't come out and say so openly, it's obvious to the band biz that for the most part name bands have flopped miserably in giving the boys overseas a break. This is strictly a matter of the record, according to many of the guys on top. They're talking about *The Billboard's* attempt at getting name bands printed quotes on whether they would go overseas or not, the USO's picking up the story thread and sending a direct wire appeal to bands, and the deadly fluff-off of the appeal by more than three-quarters of the bands approached.

Cold Shoulder

According to biggies, the bands' attitudes are unpatriotic, to put it mildly. If you really want to know what they think, it wouldn't be anywhere near good taste to print their actual words. But suffice to say, it's strictly a case of bands giving the cold shoulder—but good—to any appeal anent going overseas for the boys stationed there. From the point of view of the leader, some guys argue, now is the time to clean up in theaters, some locations, disks, etc., and, of course, many of them are actually booked up for months to come.

But in the main, any number of big bands that could and would put on a hulluva show for the boys, in the trade's opinion, have deliberately nixed the idea, and in so doing have laid themselves wide open to any and all criticisms. And, according to the biggies, if they got it, it would serve them right.

Big Bands Asked

To take a look at the record, *The Billboard* queried some 15 or 20 bands about going over, including Sammy Kaye, Guy Lombardo, Jimmy and Tommy Dorsey, Jerry Wald, Count Basie, Charlie Spivak, Nat Brandwynne, to name a few, and for the most part, every band approached said that he would be willing to go overseas for USO. To top that, USO sent out a wire asking for a definite commitment from top bands all over the country. That wire was a list of who's who in the band world! About 50 went out.

12 Answered

As a result of that, about 12 have replied, most of the answers like Jimmy Dorsey or Lionel Hampton, relating that they were booked solid until the end of the year. A couple, like Clyde Lucas, Dean Hudson, Jerry Wald, have indicated a willingness to make the trip soon. Latest was Shep Fields, who said he'd be in to talk it over last week. Hal McIntyre is the only name band actually set to leave.

And, according to band execs, that's worse than a poor record. Granted, they add, that a band wants to make it while the making is good, but they also add that there's only one war on now, and the boys are over there now. They also point out that if there wasn't a war on, the bands wouldn't have the bonanza they do in many spots. Consequently, a little consideration for what's going on today would go a long way in giving the boys a break. And feeding them in-the-flesh appearances of bands, in the opinion of the trade, would be a No. 1 attraction.

One of the chief deterrents is fact that bands must go over for six months. However, agency men and others point out that when a guy enters the service, he doesn't know how long it's going to be.

Boyd Raeburn Slips Out of New Yorker Wk. Before Time

NEW YORK, April 14.—Boyd Raeburn currently at the New Yorker, whose contract was supposed to expire May 5, will vacate the spot April 30 instead. Raeburn voluntarily agreed to the hotel's request that he move out a week earlier in order to make room for a new ice show.

The Raeburn is the first William Morris attraction to play the New Yorker in some time. Featured ork for the ice show when it takes over will be Sonny Dunham, GAC attraction.

"Long-Wait Reply By ASCAP Bust," Palladium Prez

HOLLYWOOD, April 17.—Altho Maurie Cohen, Palladium prexy, this week received a long-delayed reply from ASCAP's Coast supervisor, Richard J. Powers, his controversy with the society concerning a discriminatory music license has in no way been cleared up. Cohen claims the issue involved was completely avoided in Powers' letter and that Powers ignored the facts on which the complaint was based and failed to suggest any equitable plan of clarifying the matter.

Powers, in his letter, stated that the Palladium was issued a music license agreement under the terms of ASCAP's regularly provided schedule and that he could see no reason for and would not deviate from these terms. Powers further pointed out that if the Palladium does not pay its past due, three-month music license fee, and continue paying as scheduled, ASCAP will find it necessary to cancel the Palladium's license and ask that the spot discontinue use of ASCAP members copyrights. He added that the Palladium was entitled to a per-piece license if they desired it. Powers stated that his reason for not replying to Cohen's written complaint, dated February 23, was that he didn't receive Cohen's letter until February 26. He left town for Oregon February 27 and has just returned.

Cohen's charge that the Aragon and Trianon ballrooms in Chicago are paying a combined charge of \$2,200 a year to ASCAP and, therefore, under ASCAP's national policy of rate stabilization, the Palladium's fee of \$3,000 was discriminatory—was completely ignored in Powers' letter. Only statement Cohen would release is that he is taking his stand in the controversy on a matter of principle from the viewpoint that other operators thruout the country are possibly subjected to similar assessment inequalities. It's likely Cohen will force the issue via his attorneys this week.

Pay Or No Play Works in Chi

CHICAGO, April 14.—Musicians in Lawrence Welk's ork, currently at the Trianon here, and Henry King's band, now at the local Aragon, didn't work Thursday (12) when AFM officials withdrew the music because ballroom op. Andrew Karzas, failed to meet union demands for musicians' pay hikes.

Orks returned to their ballroom band-stands Friday evening when Karzas met union's request for a raise from \$10 to \$15 for first thre hours' work daily. Payment of higher wages was retroactive to April 2.

NLRB Leads NBC, Blue to NABET Via U. S. Appeals Court

NEW YORK, April 14.—National Labor Relations Board last week filed a petition with the U. S. Circuit Court of Appeals, seeking enforcement of the March 31 order requiring that NBC and American Broadcasting Company (Blue) bargain collectively with employees. Latter are members of the National Association of Broadcast Engineers and Technicians. NLRB order on that date ordered that NBC and American "cease and desist from refusing to bargain collectively with the NABET, as exclusive representatives of their respective emmployees in respective appropriate units . . . with respect to rates of pay, wages, hours of employment and other conditions of employment."

Feather To Talk Jazz

NEW YORK, April 16.—Leonard Feather, walking jazz encyclopedia, has been inked by the William Morris Office for lectures, recitals, jam sessions, etc. Guy, who writes jazz articles for *Esquire*, among other mags, is handling Lionel Hampton concert at Carnegie Hall on Sunday (16).

ASCAP - er Finds BMI Gets That Extra Dollar --- So Radio Org May Get 'Im Yet

Even With the Marks' Suit On—The Pitch Continues

NEW YORK, April 14.—Altho the ASCAP-BMI case has been postponed until next week because of President Roosevelt's death, with the possibility of a decision one way or another by the time this issue hits the street, BMI is still in there pitching for ASCAP writers. It's now been learned that BMI has approached two separate ASCAP writers with the idea of offering them a guarantee of so much dough a year for the next five years. One of the writers is said to have been offered \$15,000 a year guarantee, which is probably 15 times what he now gets from ASCAP a year.

Resign From ASCAP

If the deal goes thru, and it's in the process of negotiations now, the writer involved will attempt to resign from ASCAP. Fact that this particular writer hasn't actually inked the renewal deal, which therefore limits his association with the society until 1950 and not 1965, indicates that if he can't get permission to resign from the society that he'll leave when his present pact expires in '50.

Reason for wanting to resign is that writer finds most of the big ASCAP houses have so many commitments ahead on pix and plug songs that the writer has placed some seven songs with BMI firms, with plenty of success. As a result, he's been called down, not officially, but by several pub members of the society, who've said to him, if he's not satisfied with placing his songs with ASCAP pubs why doesn't he resign.

Instrumentals Important

Funny part about it is, if he gets his deal with BMI, writer will attempt to do just that. Reason why writer would be pretty important so far as BMI is concerned, is that besides writing commercial tunes, he also turns out instrumentals which add up plenty in BMI's performance credits on radio. It's just

these instrumentals that made BMI go into the backing of leaders in pub houses. And if they find a writer, it's argued, who can turn out both commercial tunes and originals, it's worth plenty of dough as a guarantee.

It's Touchy

Situation is plenty touchy right now, especially with the case now on as to who retains the copyrights when a pub leaves ASCAP and signs with another licensing org. In above case, situation would be reversed, with writer dropping out of society and signing with BMI. If in the case now going on, legalists say, it's found that ASCAP writers are entitled to original holds on songs by virtue of the fact that they were members of ASCAP prior to placing songs with the ASCAP pub who dropped out of the society, same thing will hold here. Only this case would be where an ASCAP writer drops out of the society and signs with another performing right society. Question, of course, would be, is he entitled to take his copyrights with him when he leaves, or does the pub have prior right to them?

War Isn't Over Yet, But Europe Gets Talent Eye

NEW YORK, April 16.—With the situation in Europe now down to a matter of days, plenty of eyes are turning toward that territory as potential loot for bands and artists from this country. It's a pretty well-known story by this time, but evidences are cropping up that the boys are beginning to do something tangible about it. First indication came last week when it became known that head of a travel bureau, owner of an export firm and a couple of v.-p.'s from two talent agencies were making plans for an International ork and talent agency.

People involved—who prefer to remain unnamed at the present time—are planning to work with agencies in foreign countries which control their particular territories on a split commission basis. It is said that plans include an interpreter and a company manager with each unit. Altho everything is tentative, there's no reason why it shouldn't go thru, for it's known that American talent is strictly socko for the most part on foreign shores.

Idea for the syndicate would be to take bands from big agencies and handle them on percentage deals, giving regular booking offices somewhere around the same cut they now get. That the idea is paramount in many biggie's minds is seen in that Joe Glaser, p. m. of number of top attractions, is already talking with people in England anent sending Louis Armstrong over to that country as soon as bookings become available. And don't think every other band exec doesn't have the same idea in the back of his mind.

Arnstein Adds Claims to His Porter Suit

NEW YORK, April 14.—Ira Arnstein, who's now suing Cole Porter for \$1,000,000 for allegedly filching titles and tunes, filed an amended complaint last week in Federal Court. He now claims that Porter, besides snitching titles and tunes for five of his biggest hits, including *Begin the Beguine*, copied his (Arnstein's) title for Porter's *What Is This Thing Called Love?*, from Mr. A's *What Is Love?* Music for Porter's tune allegedly came from A's *Twilight Waltz*. Porter, he claims, got the music for *My Heart Belongs to Daddy* from his *Mother's Prayer*.

He also says that Porter's *Night and Day* was filched from his drama, *Broadway Music*, in which script the words appeared in that order.

War Beats Pitch for Barton

NEW YORK, April 16.—With demise of Berlin likely in the near future, Barton Music looks like it's in for some front-page publicity. Firm, which has tune *Hot Time in Town of Berlin*, which they've ceased working on, has been approached by papers thruout country for permission to reproduce the title and some four or five measures of piano copy from the tune on page 1.

Wires have been pouring in, typical of which is one from *The Cincinnati Post*, which asks permission to reproduce the title and first four measures of the song as a border for a picture of the U. S. troops in Berlin. Wire from *Fort Worth Press* asked permission to reproduce first four bars of songs. The more heat that goes on in Berlin, the better Barton's pot will boil.

All in the Family

NEW YORK, April 14.—New firm, Stanwood Music, subisd of Barton Music, intros Lester Sacks, brother of Manie Sacks, Columbia recording exec, into music biz. Besides L. Sacks, Frank Sinatra indirectly, is also involved in the firm, with entire set-up a part of the Barton Music org. Sinatra also has a financial arrangement in that firm.

Barton left for the Coast with Sinatra last week, with probabilities that Barton will eventually make his headquarters out there.

Music---As Written

NEW YORK:

Dinah Shore and Jeanette MacDonald announced as two soloists in coming summer concerts at Robin Hood Dell in Philadelphia. . . . Spiking all reports that his work was folding, sax-toting maestro Georgie Auld opens at the Paradise in Detroit April 27, to be

followed after a series of nighters with a stint at the Royal in Baltimore. . . . Criss Cross musicrew complete tour which started last December in Baltimore, when they open at the Trainon on the Coast, April 23. . . . Carlos Molina, Latin-American maestro, augments band by adding strings and vocalists to open at the Orheum in L. A. and after that a pix date.

CHICAGO:

COOTIE WILLIAMS, currently recording for Majestic, which took over Hit Records recently, is planning to switch his waxing duties to the Capitol label. First Capitol recording date has been set for May 23 in New York. . . . DON REID inked for a May 16 opening at Hotel Muehlebach, Kansas City, Mo. . . . JOE CALLAN, who was set to go to the West Coast cocktail department of Frederick Bros., will remain in Chi to handle the one-night band bookings for FB. . . . DON DARCY has been replaced by Paul Allen in the Boyd Raeburn male vocalist department. . . . EDDIE ALLYN is the new male singer with Buddy Franklin at the Bismarck Hotel. . . . EDDIE VINSON is back with Cootie Williams after a short stint in the army, and Joe Newman, ex-Basie trumpet, is joining Cootie in the next two weeks. . . . BOB CRUM, pianist, current in the floorshow at the College Inn of Hotel Sherman.

BILL KENNY'S brother, Jim, has taken the bass parts in the Ink Spots, replacing Cliff Givens, and Huey Long is new guitarist with the foursome. . . . FRANKIE MASTERS goes into the Boulevard Room of Stevens Hotel May 4, and will be followed by Guy Lombardo.

Platter Jockeys Want Novelties

(Continued from page 18)

among those from whom more new disks are wanted is Woody Herman. He's first of a list of 10 who rank all others in the disk Oliver Twist-ing. Here's the want-more-of list:

Woody Herman, Les Brown, Benny Goodman, Perry Como, Ink Spots, Three Suns, King Cole Trio, Betty Hutton, Phil Moore Four and George Paxton.

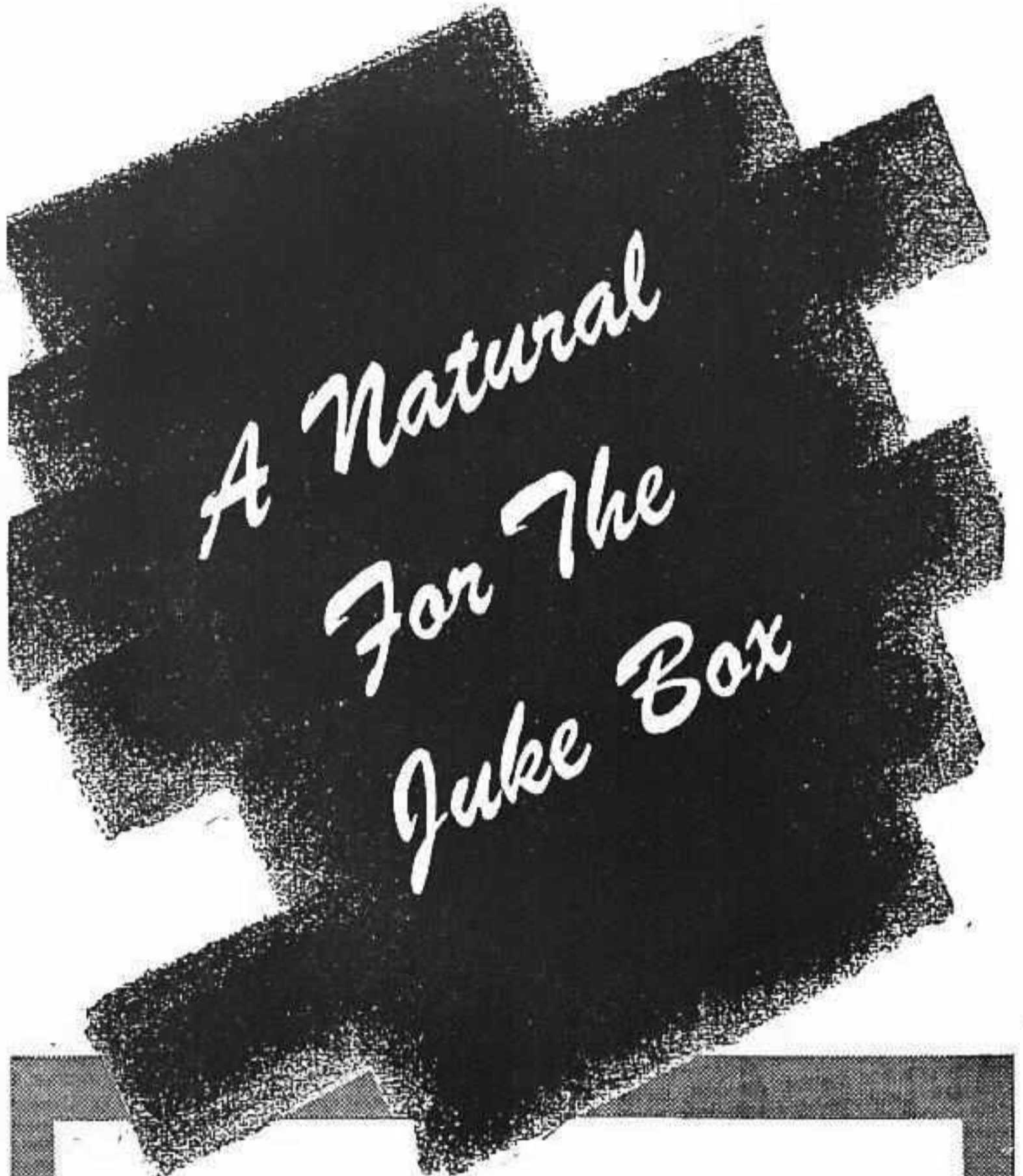
Actually there were over 100 artists from whom the jockeys wanted more tunes on wax, but these 10 ran far ahead of the field in the yens of the spinning salesmen.

In the field of new artists they want on disks there is, with the exception of Anita Ellis, no musical personality who commands the respect of an outstanding number of the platter riders.

Three Tunes Wanted

Three tunes are needed on disk in greater variety and quick: *Story of Two Cigarettes*, *I Wuv a Wabbit* and Al Jolson's *Mammy*. These tunes are the tip to the fact that far and away above all other types of recordings the jockeys want more novelties, novelties and more novelties. Right behind this yen is the demand for more waltzes. The novelties and the waltzes are for different audiences, but the disk spinners point out that platter sessions are as different one from each other as Sinatra is from Tibbett.

This then is the first report of the disk jockey recommendation committee. There will be others every so often, others that will no doubt stress the desire for more dance tunes—sans vocals—more solid jazz on labels that produce quality pressings, more disks recorded by good small units, all which were tipped in the first meeting by mail of the committee. The disk jockey popularity chart, of course, is a weekly feature of *The Billboard Music Popularity Section* and is a hedge against losing contact with what the listener wants on disks from the air.



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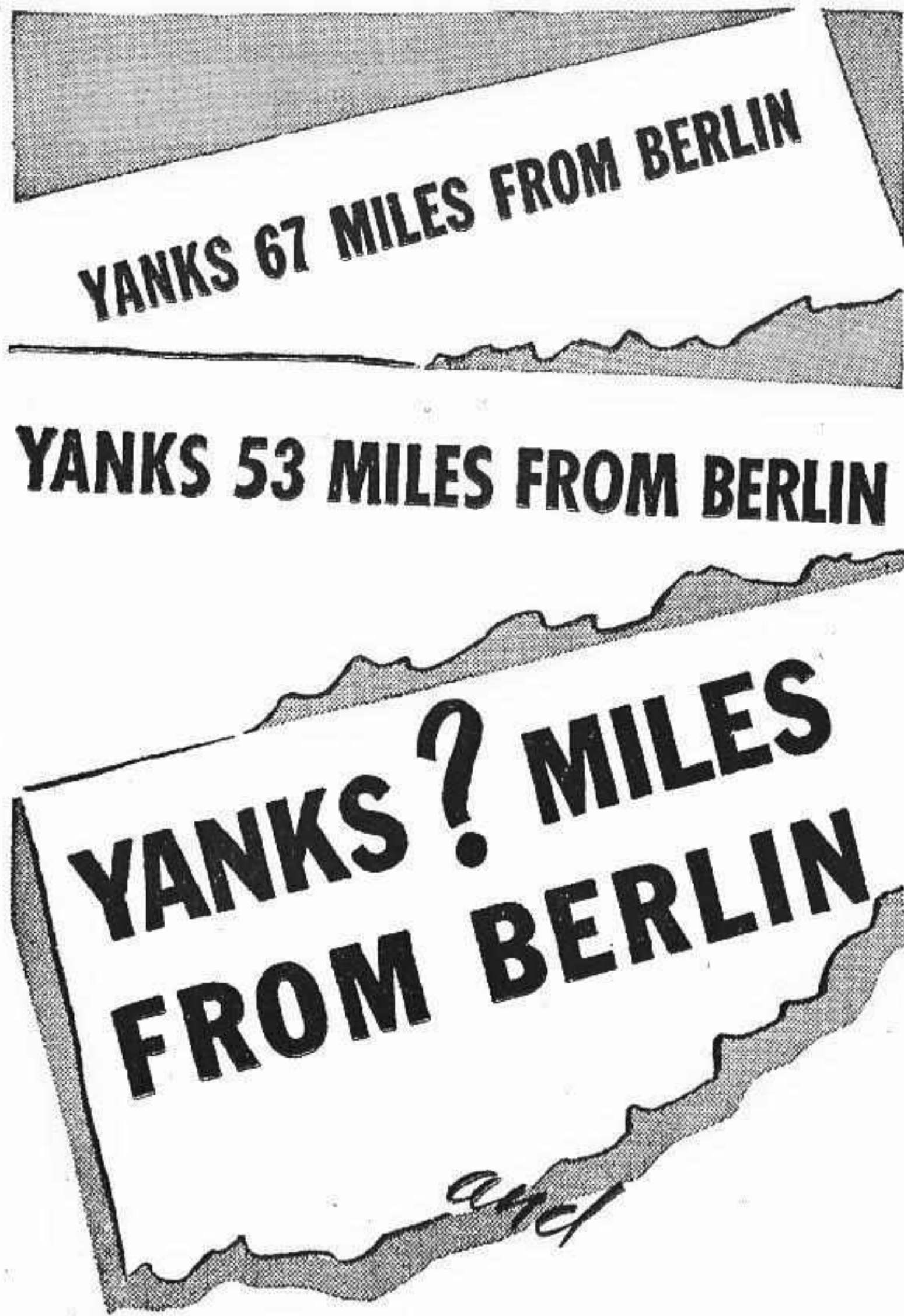
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GRAND CENTRAL MUSIC CO.
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 The Town of Berlin**

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BING CROSBY

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THE ANDREWS SISTERS

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BARTON MUSIC CORP.

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CHARLIE ROSS, Gen'l Prof. Mgr.

NEW YORK • CHICAGO • HOLLYWOOD



PART 1—The Billboard

*The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a weighting of the leading tunes and records in the individual features of the two sections of The Billboard's Music Popularity Chart which represents both passive and active indications of song popularity. Passive indications of popularity are the Songs With Most Radio Plugs, Records Most Played on Disk Programs and Film Plugs features.

Active indications of popularity are the Best Selling Sheet Music, Best Selling Retail Records and Most Played Juke Box Records features.

The weighting structure was arrived at by The Billboard after consultation with leading research authorities as well as leaders in the music and record industries.

Sales and juke box leaders in specialized types of music in Part Two, and the advance song and record feature in Part Three of the Chart, of course, bear no influence on the determination of the HONOR ROLL OF HITS.

HONOR ROLL OF HITS*

(TRADEMARK)

THE NATION'S
10
 TOP TUNES

RADIO AND

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, April 6, and ending Thursday, April 12)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
19.	A Little on the Lonely Side (R)	Advanced	ASCAP
14.	Ac-Cent-Tchu-Ate the Positive (F) (R)	Morris	ASCAP
15.	After Awhile	Starlight	ASCAP
7.	All of My Life (R)	Berlin	ASCAP
3.	Anywhere (F) (R)	Bourne	ASCAP
5.	Baia (F) (R)	Peer	BMI
8.	Candy (R)	Feist	ASCAP
5.	Dream (R)	Capitol Songs	ASCAP
15.	Evelina (M) (R)	Crawford	ASCAP
4.	He's Home for a Little While (R)	Famous	ASCAP
12.	I Didn't Know About You (R)	Robbins	ASCAP
1.	I Miss Your Kiss	Republic	BMI
2.	I'll Always Be With You (R)	Broadway	ASCAP
12.	I'm Beginning To See the Light (F) (R)	Grand	ASCAP
11.	Just a Prayer Away (R)	Shapiro-Bernstein	ASCAP
4.	Laura (F) (R)	Robbins	ASCAP
6.	Let's Take the Long Way Home (F) (R)	Morris	ASCAP
18.	More and More (F) (R)	T. B. Harms	ASCAP
14.	My Dreams Are Getting Better All the Time (F) (R)	Santly-Joy	ASCAP
18.	(All of a Sudden) My Heart Sings (F) (R)	Leeds	ASCAP-BMI
15.	Saturday Night (Is the Loneliest Night in the Week) (R)	Barton	ASCAP
3.	Sentimental Journey (R)	Morris	ASCAP
5.	Someday, Somewhere (R)	Chelsea	BMI
23.	Sweet Dreams, Sweetheart (F) (R)	Remick	ASCAP
6.	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
5.	There Must Be a Way	Stevens	BMI
17.	This Heart of Mine (F) (R)	Triangle	ASCAP
23.	Twilight Time (R)	Campbell-Porgie	BMI
8.	You Belong to My Heart (F) (R)	Harris	BMI
2.	You're Not Foolin' Anyone But Yourself (R)	Viking	ASCAP

PLAY STATUS OF FILMS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Song & Publisher	Film & Producer	Performed by	National Release Date
Ac-Cent-Tchu-Ate the Positive (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby-Sonny Tufts	1-26-45
Anywhere (Bourne)	"Tonight and Every Night" (Columbia)	Janet Blair	2-22-45
Baia (Peer)	"The Three Caballeros" (Walt Disney)	Nestor Amaral	2-3-45
I'm Beginning To See the Light (Grand)	"The Man From Oklahoma" (Republic)		Not Set
Laura (Robbins)	"Laura" (20th Century-Fox)		Nov. 44
Let's Take the Long Way Home (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby	1-26-45

(Continued in opposite column)

WANT TO ROLL IN DOUGH?



Get these Victor and Bluebird Hits!

PERRY COMO with Orchestra : : : : : 20-1658

I'll Always Be With You
Temptation

ERSKINE HAWKINS and his Orchestra : : 20-1659

Caldonia Vocal by Ace Harris
I Hope to Die If I Told a Lie
Vocal by Carol Tucker

ELTON BRITT singing with Orchestra : : : : 33-0524

Soldier's Last Letter
Goodbye, May God Take Care of You

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

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THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

Radio Corporation of America
RCA Victor Division, Camden, N. J.



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	
11	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R)Santly-Joy
7	3	2.	I'M BEGINNING TO SEE THE LIGHT (F) (R).....Grand
4	4	3.	CANDY (R)Feist
12	2	4.	A LITTLE ON THE LONELY SIDE (R).....Advanced
2	8	5.	LAURA (F) (R)Robbins
9	5	6.	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) (R)Barton
3	9	6.	JUST A PRAYER AWAY (R)Shapiro-Bernstein
2	7	7.	ALL OF MY LIFE (R)Berlin
2	10	8.	DREAM (R)Capitol
14	6	9.	SWEET DREAMS, SWEETHEART (F).....Remick
1	—	10.	YOU BELONG TO MY HEART (F) (R).....Harris

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	Last Week	This Week	
5	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) <i>He's Home for a Little While</i> Les BrownColumbia 36779
8	3	2.	CANDYJohnny Mercer-Jo Stafford <i>Gonna See My Baby</i> (Pied Pipers-Paul Weston Ork)Capitol 183
14	2	3.	RUM AND COCA-COLA....Andrews Sisters....Decca 18636 <i>One Meat Ball</i>
2	7	4.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Johnny Long-Dick Robertson... <i>Candy</i>Decca 18661
10	4	5.	I'M BEGINNING TO SEE THE LIGHTHarry James....Columbia 36758 <i>The Love I Long For</i>
5	5	6.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Phil Moore Four..Victor 20-1641 <i>A Little on the Lonely Side</i>
2	7	7.	JUST A PRAYER AWAY...Bing Crosby.....Decca 23392 <i>My Mother's Waltz</i>
2	6	7.	THERE! I'VE SAID IT AGAINVaughn Monroe...Victor 20-1637 <i>Rum and Coca-Cola</i>

(Continued on page 66)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	
5	2	1.	King Cole Trio <i>Collection of Favorites</i>Capitol A-8
4	1	2.	Song of Norway <i>Featuring Members of the Original New York Cast...</i>Decca DA-382
4	—	3.	Meet Me in St. Louis <i>Judy Garland</i>Decca OA-380
1	—	4.	Eight to the Bar <i>Pete Johnson-Albert Ammons</i>Victor P-69
2	2	4.	After Dark <i>Morton Gould and Ork</i>Columbia C-107

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	
5	1	1.	Ave Maria (Schubert) <i>Marian Anderson</i>Victor 14210
4	2	2.	Lord's Prayer <i>John Charles Thomas</i>Victor 1736
2	—	3.	Clair De Lune <i>Stokowski, Philadelphia Ork</i>Victor 1812
5	5	4.	Warsaw Concerto <i>Wallenstein, Los Angeles Philharmonic Ork...</i> Decca 29150
3	—	4.	Warsaw Concerto <i>Mathieson, London Symphony</i>Columbia 7409-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	
1	—	1.	Music to Remember (From the Life of Chopin) <i>Jose Iturbi</i>Victor SP-4
5	1	2.	Grieg Piano Concerto in A Minor <i>Rubinstein-Ormandy, Philadelphia</i>Victor M-900
4	2	3.	Grieg Piano Concerto in A Minor <i>Gieseking, Berlin State Opera Ork</i>Columbia M-313
3	—	4.	Rhapsody in Blue (Gershwin) <i>Andre Kostelanetz & Ork (Alec Templeton, pianist)...</i>Columbia X-196
2	—	5.	Tchaikovsky Symphony No. 6 in B Minor (Pathetique) <i>Artur Rodzinski, New York Philharmonic</i>Columbia M-558

Music Popularity Chart Week Ending April 12, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	This Week	Record Title	Label
5	2	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Les Brown (Doris Day) Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)	Columbia
15	1	2	RUM AND COCA-COLA —Andrews Sisters (Vic Schoen Ork) Decca 18636 (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394; "Porky" Freeman Trio, ARA RM-118)	Decca
7	3	3	CANDY —Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork) Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)	Capitol
12	5	4	I'M BEGINNING TO SEE THE LIGHT (F) —Harry James (Kitty Kallen) Columbia 36758 (Duke Ellington, Victor 20-1618; Ink Spots-Ella Fitzgerald, Decca 23399; Cootie Williams, Majestic 7131)	Columbia
12	4	5	A LITTLE ON THE LONELY SIDE —Frankie Carle (Paul Allen) Columbia 36760 (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Musicraft 10522; the Phil Moore Four, Victor 20-1641)	Columbia
9	7	6	A LITTLE ON THE LONELY SIDE —Guy Lombardo (Jimmy Brown) Decca 18642 (See No. 5)	Decca
5	6	7	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe-The Norton Sisters) Victor 20-1637	Victor
2	9	8	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Johnny Long-Dick Robertson-Frances Lane) Decca 18661 (See No. 1)	Decca
6	4	9	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —The Phil Moore Four (Phil Moore-Billy Daniels) Victor 20-1641 (See No. 1)	Victor
3	13	10	STUFF LIKE THAT THERE —Betty Hutton (Paul Weston Ork) Capitol 188	Capitol
4	12	11	SENTIMENTAL JOURNEY —Les Brown (Doris Day) Columbia 36769 (Hal McIntyre, Victor 20-1643)	Columbia
6	10	12	I'M BEGINNING TO SEE THE LIGHT (F) —Duke Ellington (Joya Sherrill) Victor 20-1618 (See No. 4)	Victor
5	11	12	DREAM —The Pied Pipers (Paul Weston Ork) Capitol 185 (The Three Suns, Hit 7114; Sammy Kaye, Victor 20-1610; Kate Smith, Columbia 36759; Gene Autry, Okeh 6728; Hal McIntyre, Bluebird 30-0834; Horace Heidt, Columbia 36781)	Capitol
11	6	13	AC-CENT-TCHU-ATE THE POSITIVE (F) —Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23379 (Johnny Mercer, Capitol 180; Artie Shaw, Victor 20-1612; George Paxton, Hit 7120; Four King Sisters, Victor 20-1631; Kay Kyser, Columbia 36771; Mark Warnow, Sonora 1089)	Decca
16	9	14	AC-CENT-TCHU-ATE THE POSITIVE (F) —Johnny Mercer (The Pied Pipers-Paul Weston Ork) Capitol 180 (See No. 13)	Capitol
1	—	14	SWEET DREAMS, SWEETHEART (F) —Ray Noble (Larry Stewart) Columbia 36765 (Kitty Carlisle, Decca 23359; Jimmy Dorsey, Decca 18627; Stan Kenton, Capitol 178)	Columbia
1	—	14	JUST A PRAYER AWAY —Bing Crosby-Ken Darby Singers (Ethel Smith-Victor Young Ork) Decca 23392 (Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 36783; The Three Suns, Hit 7127)	Decca

Coming Up

- CANDY**—The Four King Sisters Victor 20-1633
- JUST A PRAYER AWAY**—Sammy Kaye (Billy Williams-Kay Choir) Victor 20-1642
- LAURA (F)**—Woody Herman Columbia 36785
- POOR LITTLE RHODE ISLAND (M)**—Guy Lombardo (The Lombardo Trio-Stuart Foster) Decca 18651

MOST-PLAYED JUKE BOX FOLK RECORDS


Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	This Week	Record Title	Label
8	2	1	SHAME ON YOU Spade Cooley Okeh 6731	Okeh
5	1	2	SMOKE ON THE WATER Bob Wills Okeh 6736	Okeh
10	3	3	THERE'S A NEW MOON OVER MY SHOULDER Jimmie Davis Decca 6105	Decca
17	6	4	JEALOUS HEART Tex Ritter Capitol 179	Capitol
5	4	4	HANG YOUR HEAD IN SHAME Bob Wills Okeh 6736	Okeh
3	5	4	TOMORROW NEVER COMES Ernest Tubb Decca 6106	Decca
14	7	5	I'M LOSING MY MIND OVER YOU Al Dexter Okeh 6727	Okeh
3	—	5	YOU'RE BREAKING MY HEART Ted Daffan Okeh 6729	Okeh

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	This Week	Record Title	Label
10	2	1	I WONDER Roosevelt Sykes Bluebird 34-0721	Bluebird
11	2	1	MOP! MOP! Louis Jordan Decca 8668	Decca
4	1	2	TIPPIN' IN Erskine Hawkins Victor 20-1639	Victor
10	3	3	YOU CAN'T GET THAT NO MORE Louis Jordan Decca 8668	Decca
4	3	4	I WONDER Louis Armstrong Decca 18652	Decca
27	4	5	I WONDER Pvt. Cecil Gant Giltedge 500 CG1	Giltedge
1	—	5	CECIL'S BOOGIE Pvt. Cecil Gant Giltedge 500 CG2	Giltedge



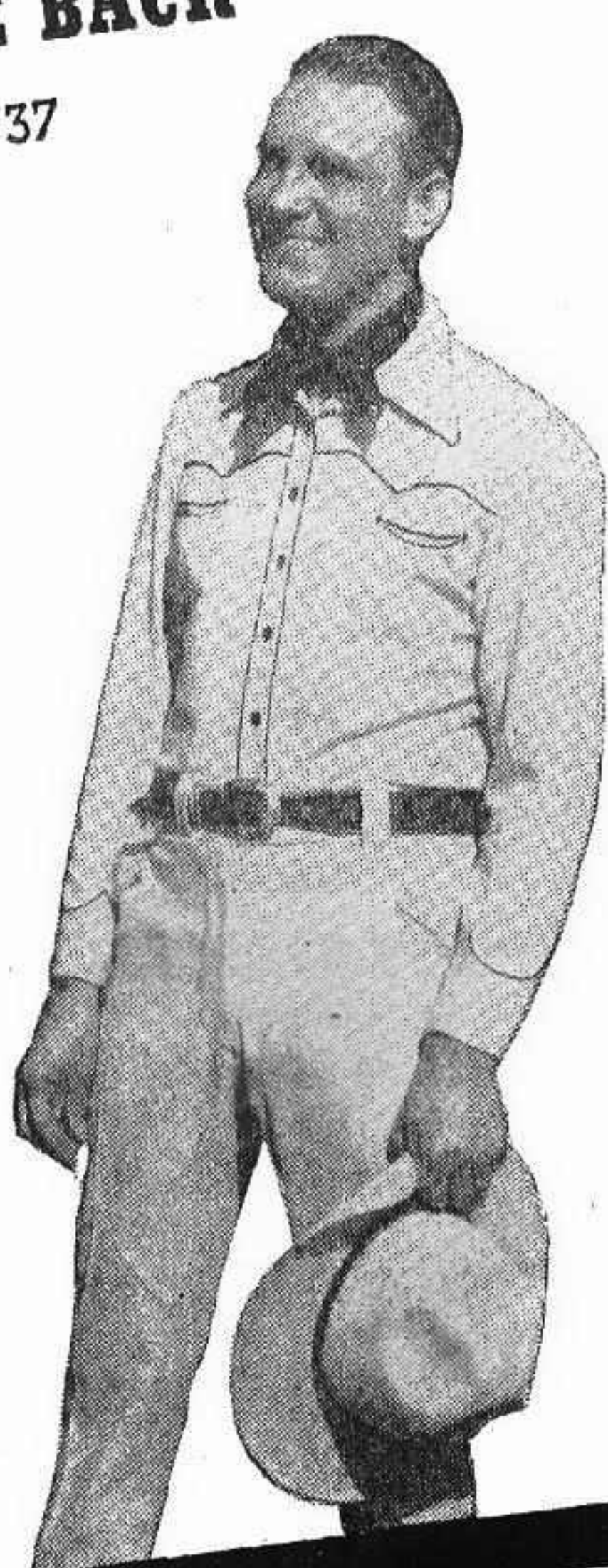
memo
from **COLUMBIA**

Predict this will be the biggest disc of 1945!


GENE AUTRY

AT MAIL CALL TODAY I'LL BE BACK

Okeh 6737



COLUMBIA RECORDS



FROM THE GREATEST OF ALL
MGM MUSICAL PICTURES . .

"Ziegfeld Follies"

AND ON SOME OF THE
GREATEST RECORDS EVER . .

This Heart Of Mine

Lyric by
ARTHUR FREED

Music by
HARRY WARREN

Recordings by

COUNT BASIE (Columbia)

GINNY SIMMS (Columbia)

VAUGHN MONROE (Victor)

GLEN GRAY (Decca)

JUDY GARLAND (Decca)

FRED ASTAIRE (Decca)

LOUIS PRIMA (Majestic)

TEDDY WILSON (Musicraft)

BOYD RAEBURN (Guild)

CARL RAVAZZA (Feature)

TRIANGLE MUSIC CORP.

ROCCO VOCCO, President

NEW YORK • CHICAGO • HOLLYWOOD



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat Arrow	Just a Prayer Away . . . Shapfro-Bernstein
A Friend of Yours Burke-Van Heusen	Laura Robbins
A Dream (That Won't Come True) Midwest	Leave the Dishes in the Sink, Ma . . . Pyramid
A Kiss Goodnight Miller	Let's Take the Long Way Home . . . Morris
A Story of Two Cigarettes Martin Block	Like Someone in Love . . . Burke-Van Heusen
All at Once Chappell	Lonesome Cherio
All of My Life Berlin	Lucky To Be Me Witmark
Am I a Passing Dream? Dave Ringle	Ma-Ma, I Wanna Hawaiian Guitar . . . Kanes
Angelina Southern	More and More T. B. Harms
Anywhere Bourne	My Baby Said Yes Leeds
Bala Peer	My Dreams Are Getting Better All the Time Santly-Joy
Bell Bottom Trousers Santly-Joy	My Rainbow of Dreams Hanna
Bounce-y Bounce-y Ball-y Singer, Reese, Patrick	(All of a Sudden) My Heart Sings . . . Leeds
Candy Felst	My Mother's Waltz Morris
Captain Kidd Martin Block	Negra Consentida (My Pet Brunette) . . . Marks
Carry On, Brother, Carry On Martin Block	Once Upon a Song Mills
Close as Pages in a Book Williamson	One Meat Ball Leeds
Cool Water American	Oto, Make That Riff Staccato Tempo
Counting the Days Santly-Joy	Please, Don't Say No Felst
Don't Be Telling Me Your Troubles . . . Bell	Right as the Rain Crawford
Don't You Know I Care Paramount	Saturday Night (Is the Loneliest Night in the Week) Barton
Down in Chi Chi Hotcha Watchee Broadway	Send This Purple Heart to My Sweetheart Rytvoo
Dream Capitol Songs	Sentimental Journey Morris
Evelina Crawford	Sleigh Ride in July Burke-Van Heusen
Everybody's Seen Him But His Daddy . . . Marks	Small World Southern
Everytime ABC	Soldier's Last Letter American
Ev'rytime We Say Goodbye Chappell	Some Other Time Witmark
Fuzzy Wuzzy Drake-Livingston-Hoffman	Stars in Your Eyes Melody Lane
Fuzzy Wuzzy Wuzn't Fuzzy Wuzzy? Harmony House	Stuff Like That There Capitol
Garland of Old-Fashioned Roses O'Kay	Sugar Foot A-1
Good, Good, Good Berlin	Sweet Dreams, Sweetheart Remick
Guess I'll Hang My Tears Out to Dry Marlo	Sweet You Harmony House
He's Home for a Little While Famous	Sweetheart of All My Dreams Shapfro-Bernstein
He Was a Perfect Gentleman Burke-Van Heusen	That Funny Bunny Hug Dave Ringle
I Begged Her Felst	The Betty Grable Polka Holly-York
I Can't Believe That You're in Love With Me Mills	The Blonde Sailor Mills
I Don't Care Who Knows It Robbins	The More I See You Bregman-Vocco-Conn
I Didn't Know About You Robbins	The Three Caballeros Chas. K. Harris
I'll Follow You A-1	There! I've Said It Again Valiant
I Had a Little Talk With the Lord Santly-Joy	There Must Be a Way Stevens
I Miss Your Kiss Republic	There's No You Barton
I Remember Easter Sunday Whitney Blake	This Heart of Mine Triangle
I Walked In Miller	Thru Your Eyes, Thru Your Heart . . . Mills
I Wish I Knew Triangle	Too-Ra-Loo-Ra-Loo-Rat Witmark
If I Loved You T. B. Harms	Upa Upa Melody Lane
If You Are But a Dream Barton	Watcha Say Harms
I'll Always Be With You Broadway	Who? It's Not You Charles Gunther
I'll Remember Suzanne Marks	What Makes the Sunset Felst
I'm Lonely for You Wise	When You Walk in the Room Williamson
I'm in a Jam With Baby Remick	While You're Away Remick
I'm Only Teasin' Mills	Whistle for a Wind Singer-Reese-Patriek
In a Shower of Stars Mills	Winding Kelly
Incapolka Triangle	Yes, Honey, I've Yo Baby Hall's Hit Songs
I've Got a Locket in My Pocket Paramount	You Belong to My Heart Chas. K. Harris
J'Attendrai Harris	Yay-Dit Fox Mays
Jo-Anne Harmony House	You're No One Till Somebody Loves You Southern
	You're Not Foolin' Anyone But Yourself Viking

Plugs Scheduled for Near Future

Publisher	Publisher
A Two-Seated Saddle and a One-Gaited Horse American	Let's Dance Again O'Kay
Caldonia Morris	Love Felst
Can't You Read Between the Lines? Shapfro-Bernstein	Oh Brother Bourne
Conversation While Dancing Capitol	Oh, My Achin' Back Felst
Don't You Spend a Dollar on Me Robbins	Out of Nowhere Paramount
Dreaming Leeds	Please, No Squeeza the Banana Leeds
Homesick That's All Mayfair	Rosemary Famous
I Ain't Got Nothin' But the Blues Burke-Van Heusen	Santa Maria Marks
I Don't Care If I Never Dream Shapfro-Bernstein	Seventh Avenue Robbins
I Have But One Heart Barton	Tampico Capitol
I'm Getting Nowhere Fast Paramount	Tennessee Arrow
I'm Gonna Love That Guy Bourne	That's Why I'm Lonely for You Kelly
In My Little Red Book Marks	Then, Now and Forever Charles Gunther
I Was Here When You Left Me Berlin	There's a New Star in Our Window Hanna
	This Day and Age Franko-American
	When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again) Arrow
	Yuh Ta Ta, Yah Ta Ta (Talk, Talk, Talk) Burke-Van Heusen

REVIEWS OF SONGS IN NEW FILMS

By Paul Secon

Films are reviewed at trade showings, and reviews are obviously written from standpoint of effectiveness or lack of effectiveness of film as a plug media for the tunes in it. Only specially selected films are reviewed.

Patrick the Great (Universal)

FOR THE FIRST TIME (Shapiro-Bernstein)

It's a shame this tune is not a No. 1 plug, for it gets a great break from exploitation point of view. This is the ideal way in which a song should get a workout in a pic. Altho film is a flimsy, kid star Don O'Connor sings enough times to make it register with even the most unmusical. Song is a part of the plot, and that accounts for the build-up. Couple of other tunes in pic, but they're strictly atmosph

Music Popularity Chart

Week Ending
April 12, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

AT LEAST YOU COULD SAVE ME A DREAM	Eddie Beal Trio-Three Shades of Rhythm	Excelsior HJ-100
BAIA	Tommy Tucker Time (Don Brown-The Three Two Timers)	Columbia 36789
BELL BOTTOM TROUSERS	Tony Pastor (Ruth McCullough-Tony Pastor)	Decca 20-1661
BOUNCE-Y BOUNCE-Y BALLY-Y	Henry Silvern Trio-The Novelaires	Vogue 501
BRING ENOUGH CLOTHES FOR THREE DAYS	Timmie Rodegrs and Excelsior Hep Cats	Excelsior TR-107
CUCKOO WALTZ	Rene Musette Ork	Standard T-2062
EVERYTIME	Helen Forrest (Victor Young Ork)	Decca 18668
EV'RYTHING ABOUT YOU APPEALS TO ME	Leon Rene-Red Callender Trio	Exclusive 201
FIVE SALTED PEANUTS	Tony Pastor (Tony Pastor)	Victor 20-1661
GREAT DAY	Andrews Sisters-Dick Haymes (Vic Schoen Ork)	Decca 23412
HE'S HOME FOR A LITTLE WHILE	Helen Forrest (Victor Young Ork)	Decca 18668
HEY, WHAT YOU SAY	The Four Tones	Preview 667
HOW COME	Red Callender Trio-Leon Rene	Exclusive 201
IN ACAPULCO	Georgia Gibbs	Victor 20-1660
I NEVER HAD A DREAM TO MY NAME	Hollywood's Four Blazes	Excelsior FB-110
I WONDER	Dan Grissom-Red Callender Trio	Exclusive 202
LET US ALL SING AULD LANG SYNE	Fred Waring and His Pennsylvanians	Decca 18667
LOOSE WIG	Lionel Hampton	Decca 18669
LOVE WILL BLOOM IN PARIS THIS SPRING	Hollywood's Four Blazes	Excelsior FB-108
OKLAHOMA ALBUM	Victor Red Seal	M-988
Kansas City	John Charles Thomas (Victor Young Ork)	Victor Red Seal 10-1144
Oh, What a Beautiful Mornin'	John Charles Thomas (Victor Young Ork)	Victor Red Seal 10-1144
Oklahoma	James Melton (Al Goodman Ork)	Victor Red Seal 10-1142
Out of My Dreams	Eleanor Steber (Al Goodman Ork)	Victor Red Seal 10-1143
People Will Say We're in Love	Eleanor Steber (Al Goodman Ork)	Victor Red Seal 10-1143
The Surrey With the Fringe on Top	James Melton (Al Goodman Ork)	Victor Red Seal 10-1142
ONE MORE BREAK	St. Louis Jimmy	Bluebird 34-0727
OVERTIME	Lionel Hampton	Decca 18669
PACK UP YOUR TROUBLES IN YOUR OLD KIT BAG AND SMILE, SMILE	Andrews Sisters-Dick Haymes	Decca 23412
SMILE		

(Continued on page 66)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an attempt into best selling, most played or most heard features of the Chart.

- I WISH I KNEW** Dick Haymes.... Decca 18662-B
This side, and reverse, "The More I See You," are both from the Haymes-Grable pic, "Diamond Horseshoe." They're socko in pic, and Haymes does 'em fine here, too. Songs are typical dreamy fad, and terrific.
- I SHOULD CARE** Frank Sinatra.... Columbia 36791
If this tune holds up till disks gets around, F. S. has another winner. He phrases, and that's it! Musically, the guy goes off at times, but not enough to hurt the tune. Reverse, "When Your Lover Has Gone," is mellow, fello'.
- CALDONIA** Erskine Hawkins Victor 20-1659-A
This sensash jump gets a terrific ride from Hawkins, and altho tempo is a little hypood, it'll sell. This tune is sure to get a ride from those who disk it, especially on juke.
- TEMPTATION** Perry Como.... Victor 20-1658-B
Here's an old standard that Como has done repeatedly. Here, it's a tasty job, ably backed by a resounding ork led by Ted Steele. Como never sounded better. Other side, "I'll Always Be With You," is pretty.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

HENRI RENE-HAROLD GRANT (Standard)

The Cherry Bounce—FT; VC. **I'm Roaming From My Home in Wyoming**—FT; VC.
This couplet combines the international folk rhythms with the American cowboy chant. Henri Rene and His Musette Orchestra, paced by the maestro's squeezings of the Musette accordion, provide peppery one-step music for the lively "The Cherry Bounce," dedicated to the Louisiana belles. There's a strong trace of Dixie in the tune, as well as in the singing of Jimmy Blair. For the songs of the wide open spaces, it's the soft and sweet singing of Jerry Abbott for the tuneful ballad, "I'm Roaming From My Home In Wyoming," for which Harold Grant provides an attractive and harmonious background emphasizing the strings and subtone clarinet. Both sides rate tops for the nickel boxes at respective phono locations.

FRANK SINATRA (Columbia)

When Your Lover Has Gone—FT; V. **I Should Care**—FT; V.

Coupling the old and the new, Frank Sinatra gushes forthrightly for both of these ballad favorites. Sings out with beaucoup warmth and feeling for both the evergreen, "When Your Lover Has Gone," and for the attractive piece of current vintage "I Should Care." Both love songs are set at a slow tempo, and for the most part, takes little liberty with the pace. For both counts, Axel Stordahl adds musical richness to the orchestral background.

While Frank Sinatra rates big as catching coins with both sides, immediate attention will be centered on the current "I Should Care" favorite.

(Continued on page 66)

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AND

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Douglas, Vocalist

LOU HATCH
and his
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5 Featured Musicians with Ideas
and Rhythm

JIMMY TUCKER
and his
ORCHESTRA
5 Clever Musicians To Meet Every
Demand

HAPPY COOK
and his
ORCHESTRA
3 Men and 2 Lovely Girl Artists

PHIL LAZZARO
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ORCHESTRA
5 Musicians With Sparkling Ability

JACK RODMAN
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ORCHESTRA
A Scintillating Quartet

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ORCHESTRA
6 Dance Music Specialists

HAPPY COOK
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featuring Yolando, Accordionist,
Vocals and Fine Dance Rhythms.

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KANSAS CITY 6, MISSOURI

Chi Percenterers on Make for Pix As Unit Price Builder-Uppers

CHICAGO, April 14.—Recent indications here that Chi cocktail bookers are focusing their sights on the terrific build-up which movie bits give cocktail units are strengthened by two more reports from Chi offices that West Coast staffs were being enlarged. While the fee-splitters are making it known that they think the Coast is more fertile ground to plant units for dates during the curfew, post-curfew plans aim to place cocktail talent nearer the eyes of Hollywood talent scouts.

Recent bookings by local agents who have been building West Coast locations for their units show that the agents are most interested in getting their finest entertainers to the movie-talent hunting grounds. Minor units which lost their jobs when the curfew sank ops' hopes in the Midwest are still waiting for work, while the more promising cocktail entertainers are being yanked out of Midwest set-ups so they can be ready to catch the eye and ear of some movie mogul.

Bert Gervis, who teamed with Jean Wald, Frederick Bros.' West Coast rep. early in March to form a new firm, now is planning on spending the bulk of his time in the Coast office of the firm, but will shuttle back and forth between the Chi and Western office. When the Wald-Gervis merger venture was first announced, Gervis said he would spend most his time directing the Chi office.

Another addition to the parade of local bookers going west is Joe Callan, who left Central Booking Office here, to join the Coast office of Frederick Bros., where Julie Dale and Ken Baker are already operating.

It was Phil Shelley who started the trek from Chi to Hollywood. He left for California in February.

The rise of such names as Louis Jordan, Dorothy Donegan, Maurice Rocco, the King Cole Trio and Hazel Scott after pie parts has marked Hollywood contracts as one of the post-war aims of cocktail bookers here.

With the addition of "featured in a

Hollywood musical" to their placards, cocktail combos can command a salary which doubles the wage they received before their kleig capers.

Record companies couple their promotional work on cocktail combos with appearances in the flickers. As a result, a bit in pictures encourages record companies to increase the number of releases per year for combos which have hit the celluloid.

Review

Rozelle Gayle

(Reviewed at the Silver Frolles, Chicago)

This handsome Negro pianist combines a lot of key-boarding with a mellow baritone vocal style that packs plenty of lure for cocktail loungers. Gayle, who did piano chores for Roy Eldridge before going solo, has a rich library of standards, current pops and a few classical bits so he's bound to satisfy almost any listener.

Highlight of a Gayle musical interlude is his vocal on an old standard, with some really solid 88-ing in the background. Unlike most piano singles, this guy's playing sparkles when he's accompanying a vocal bit. Repertoire also includes effective monologs, done with boogie background. These monologs could be strengthened if the thought were put into rhyme. Gayle has a bad habit of humming into the mike when he's playing and this discordant buzz detracts from an otherwise sharp performance.

Keeps elbow-benders' glims on himself by plenty of animated acting, such as standing up while playing and facial mugging. He's six foot four and his stand-up pianistic could be a stand-by if he did more of them.

John Stippel.

OFF THE CUFF

East:

WALTER HYDE in New York herding his family together for transportation to Chicago, where Hyde heads the William Morris cocktail department. . . . DIZZY GILLESPIE opens at the Three Deuces, New York, this week. . . . ART TATUM being held over at Downbeat, New York. . . . ANITA, a new starter at the Rustic Lodge, Asbury. . . . FOUR MAJORS opened at the Dubonnet, Newark. . . . JOHNNY COOK current at Fords, N. J. . . . EDYTH FRANKLIN set for the Bossert Hotel, Brooklyn. . . . D'AQUILLA opened at the Park Terrace, Brooklyn, April 16. . . . MARY O'CONNOR also at the Park Terrace. . . . KAY PEMBERTON current at the Officers' Air Base, Orlando, Fla.

ARDEN AND ALEXANDER, current at the Dubonnet, Newark, go into Bradley's, Wildwood, N. J., this week and will stay there to Labor Day. . . . BOSCUMB BROTHERS doing two sides for De Luxe Records. . . . AIRLANE TRIO set for four more sides by De Luxe. . . . ADAMS AND KEY start off at Murphy's, Trenton, April 23. . . . JACK SPANO current at Dunphee's, Newark.

ROSEANNA JIMINEZ leaves her rumba trio to open as a single at the Casablanca, Marlton Pike, N. J. . . . BON BON again joins the Four Keys at Lou's Moravian Bar, Philadelphia. . . . TUCK M'GOVERN current at LaMaina's Cocktail Lounge, Camden, N. J. . . . CHARLIE SWIER back at the Venture Inn, Philadelphia. . . . GEORGIE JAMES TRIO makes its Philadelphia debut at Murray's Rhythm Bar. . . . SAL RYZZUTY AND THE SERENADERS new at Chateau Renault, Atlantic City. . . . FRANK PONTI, after years of solo work, joins the Art Hynett Trio at Lou's Germantown Bar, Philadelphia. . . . DOROTHY DONEGAN comes to Philadelphia for the first time, at Orsatti's, on April 27.

Midwest:

FIVE DUKES are reopening at the State Show Bar, Detroit, after five months overseas on a USO European tour. . . . TED FIO RITA follows GEORGE OLSEN into Lee 'n' Eddie's, Detroit. . . . ROY SCHWARTZ, pianist, current at the new Chancellor Lounge, Hotel Barlum, Detroit. . . . GAIL ROGERS also at the Chancellor for two weeks.

FLOYD HUNT moved into Lord Land-downe's, Dayton, O., April 16. . . . JIMMY ALLEN current at Silver Frolles, Chicago. . . . JACK HOLST AND MILADY plus Cheetah current at Andy's, Minneapolis. . . . ELIZABETH TAUBOT-MARTIN current at Hotel Nicolet, Minneapolis. . . . OLIVE FLOYD now at Sammy Clark's, Odessa, Tex. . . . CARLEEN STAPLES now in Panther Room of Hotel Minnesota, Minneapolis. . . . JOE COFFMAN new at Curly's, Minneapolis. . . . THREE BEES at Andy's, Minneapolis. . . . MARCELLE MYLER now at the Turf Club, Galveston, Tex. . . . CHARLEY SAEGER moved from Elmer's, Chi, to Midtown, St. Louis. . . . AL LACEY current at the Circle, East Dubuque, Ia. . . . BERT GERVIS leaves Chi April 21 for the Hollywood office of the new Wald-Gervis firm. . . . WALTER HYDE, Chi GAC cocktail head, is in New York for two weeks.

THELMA SELLS joins the new Wald-Gervis Chi office staff April 16. Frances Berquist will assist. . . . RED COTY current at Joliet Hotel, Galesburg, Ill. . . . NETTIE SAUNDERS still in the Bamboo Room, Kenosha, Wis. . . . GAIL HALL and McNamara's Band into G.I. Club, Omaha, May 1.

Hollywood:

HOWARD MCGHEE, trumpeter with Coleman Hawkins, stepping out to start six-piece combo. PAUL PAGE'S crew at Suzy-Q. . . . JOHNNY MOORE'S Three

Artists Waxing For Peacetime Release Already

NEW YORK, April 14.—With production problems the chief stumbling block in the way of disk companies taking advantage of today's huge demand, disk execs are now looking around for artists to wax but for records to be marketed during the post-war period. Typical example is Columbia's signing of Victor Borge for albums, as well as a deal on now with Mildred Bailey. However, it's made clear to the artist that production will not be now, but when fighting is over and production problems clear up.

Columbia's inking of artists is said to be only the beginning, with exec, Manie Sacks, definitely eying artists for post-war release. Victor and Decca, while not openly admitting that they're interested in artists for post-war market, have the same thing in mind.

Treasury Hunts Name Bands

NEW YORK, April 14.—Name bands are being sought by the Treasury Department to pitch for the Seventh War Loan and other coming drives five times a week via quarter-hour coast-to-coast radio shows. First ork to go on was George Olsen who started the War Bond pitches over Mutual last week and will continue them for an indefinite period when he opens at the Palmer House in Chicago April 18. He is on from 4:30-4:45 p. m. across the board.

The project, which is being handled by Mort Millman of the Treasury Department, plans to use only orks on lengthy location jobs as the problem of setting up shows for a band on tour would be too tough. Tommy Tucker was skedded to do a series of the 15-minute shots over the Blue Network but the deal didn't jell.

Krupa Lonesome With 26

ST. LOUIS, April 16.—Gene Krupa and his ork of 26 in a one-nighter April 12 at Kiel Auditorium here, featuring G-noters Charlie Ventura, Lillian Lane, Tommy Pederson and Teddie Napoleon, took a nosedive with an attendance of only 1,500 with a \$2,200 gross. President's death undoubtedly was cause of poor attendance.

Blazes working out deal with Columbia and Universal films to do specialty bits. . . . JOE SULLIVAN doubling from Cafe America to front band on weekly jam session broadcasts from Bill Berg's. . . . SULLY BANNING'S all-girl ork at Victory Inn, Los Angeles. . . . EVA HARTSTER'S gal crew at Glendale Hotel, Glendale. . . . LEE YOUNG'S jump bunch into their fifth month California Theater Restaurant, Frisco. . . . JOE, the Gay Ranchero, at Epicure, Los Angeles. . . . JOHNNY DAVIS quartet at Dixieland, Salt Lake City. . . . JOE PORETTA held over at El Pasco, Santa Barbara. . . . FOUR CLEPS opened Last Word, Los Angeles.

Here and There:

BUDDY VAUGHN'S group and Dorothy Daer, new at Fay's Grill, Macon, Ga. . . . OHIC WADE FOUR held over at Harrisburg Club, Harrisburg, Pa. . . . MARKERT and Angell, new starters at Jai Alai Cafe, Columbus, O. . . . BILL WILLIAMS current at Mippoh Hotel, Tonopah, Nev. . . . KEMP READ signed for a year at Ann's Kitchen, Newport, R. I. . . . MARVA LOUIS set for the 100 Club, Des Moines, April 30. . . . DON ROY BATON heldover at Lido Club, San Francisco. . . . DILLON and Parlow current at American Legion Club, Rome Hotel, Omaha.

BELA (Bill) MADDEN

Famous Gypsy Violinist
BALINESE ROOM — Galveston, Tex.
"AMAZING MUSIC — AMAZING MAGIC"
Don Morwitz, at the Piano
Set by: GENERAL AMUSEMENT CORP.

LEO SUNNY TRIO

STARTING APRIL 23D
HOTEL MIAMI, Dayton, Ohio
Set by Walter Hyde, of Wm. Morris Agency

ACT PRICES POST-CURFEW

D. C. Spots Closed

WASHINGTON, April 14.—All District of Columbia movie houses and night clubs stay closed all day today altho the Truman proclamation for a day of mourning did not specifically request such closing. Most movie houses won't reopen until 1:30 p.m. Sunday.

White House folk don't know where rumor originated that sanction came from Washington for opening of amusement places at 6 p.m. Saturday. Such a rumor circulated in theater circles yesterday (13).

Mourning Won't Halt USO Shows, Says CSI

NEW YORK, April 14.—A quick switch of policy in Washington will permit USO shows to be given in army and navy installations during the official 30-day period of mourning for President Roosevelt.

The mourning period was ordered yesterday (13) by the War and Navy Departments. Cancellations of USO shows immediately began pouring into the headquarters of Camp Shows, Inc., here. Larry Phillips, operating head of CSI, promptly phoned Washington to determine whether it was the War and Navy Departments' intention to stop entertainment for troops during the period. He was told that there was no such intention and that decisions to cancel USO shows were the acts of hasty army and navy officers. Phillips said yesterday that he had been assured telegrams would go out to all installations dispensing with the formal mourning period so far as entertainment for servicemen goes.

Ottawa Nitery Re-Opening With Upped Act Budget

NEW YORK, April 14.—The Gatineau Country Club, Ottawa, will reopen Thursday (19) with its full talent policy. Spot shuttered last October when heavy snows blocked roads.

New acts are not set yet, but Sol Tepper, New York percenter who books the room, says they will be standard performers. Club expects to up its budget, according to Tepper.

Berle To Take Out Unit Of Six Girls for USO

NEW YORK, April 14.—A new unit to play the hospital circuit will be headed by Milton Berle. It tees off next June.

With Berle there will be six line girls from the Copacabana. Line and costumes will be supplied free by Monte Proser, Capa op. Group will carry the Milton Berle handle.

First British Act Since War Heads for US Vauders

NEW YORK, April 14.—The first foreign act to be bought since the war started was set by the William Morris office here. Byrd, Dove and Allen, novelty jugglers, now working in London, will be offered to vaude houses at an undisclosed figure. Team is due in New York sometime in August.

Balto. Mulls Sunday Quiet For Spots Near Churches

BALTIMORE, April 14.—The Board of Liquor License Commissioners, acting on the suggestion of one of its members, this week took under advisement the Sunday closing of all places where alcoholic beverages are sold within 300 feet of churches.

Gotham Niteries Half-Mast Biz Following Death

NEW YORK, April 14.—The sudden death of FDR affected local niteries and hotel rooms differently. Most of the Stem spots canceled their shows and went dark. A few of the class rooms, mainly on the East Side, stayed open but cut out their music. El Morocco dropped the dance stuff and padlocked the bar but remained open. It will close today.

The Monte Carlo stopped its music but kept all other activities going. Cafe Society Uptown closed everything and doesn't plan to reopen until tomorrow (15).

The West Side clubs shut down Thursday night. Most of them don't plan to reopen until Sunday. Leon and Eddie's and La Conga plan to relight tonight after 6. Their argument for opening is that theaters will run full blast and they see no reason why they shouldn't follow suit.

The Zanzibar and the Latin Quarter, both of which darkened Thursday night, will stay closed today all day and will open up Sunday.

The Allied Food and Entertainment Industry, which speaks for its 40 or so members, decided in a special meeting held yesterday (13) that all its members would adhere to Mayor La Guardia's proclamation which asks all establishments to remain closed from 3:30 p.m. to 6 but after that members (See FDR Death on page 32)

D. C. Hears War Dept. Opposes The Curfew; Wants Pacific-Bound G.I.'s To Enjoy Selves

Mourning Period May Cause 30-Day Delay

WASHINGTON, April 14.—Informed opinion here holds that the curfew is slated for the ash can because of so-far secret opposition from the War Department.

The department, according to insiders here, has taken note of complaints from servicemen because they cannot enjoy themselves during furlough hours, or at least are restricted in their entertainment.

What is going to make this soldier-resentment particularly urgent is the fact that as soon as the war is over in Europe, huge numbers of men will be switched to the Pacific front via the U. S., and this transit will give them time for a fling.

In off-the-record talk the War Department has made clear to congressmen that it wants the boys to enjoy themselves before taking up their battle duties on the other side of the world. The curfew would put a serious crimp in such enjoyment.

The department's views have been made clear to various members of Congress thru its "legislative liaison" or lobbying office. So far, however, the department has not come out openly in opposition to the curfew. It would do so only when it felt the time was right for such a stand, that is when the idea of an end to the curfew had gained sufficient public and congressional acceptance.

It is said that the Navy Department shares the War Department's views, but has not yet jumped into the fight. It is letting the other war-making branch do the pressure work alone.

Congress pays a lot of attention to

Booker Logic

NEW YORK, April 14.—Standard acts approached to do an offshore stint for USO are doing quite a burn. They claim that after a date and deal have been arranged by their agents and they go down to 40th Street to sign they are greeted with "You're not so good for that kind of dough" from one of the USO talent-buyers.

One comic who told the guy off in lurid language got a phone call the next day asking him to come down again. He replied he wasn't going because he was insulted.

"Back came the answer, "Look, do I know what I'm doing?"

Urcia Pays 5G Plus For L. A. Crooner

HOLLYWOOD, April 14.—Tito Guizar starts a six weeks' engagement at the Urcia Casino, Rio de Janeiro, beginning August 1. Singer will receive a tax-free salary of \$5,000 per week from the Urcia Casino, plus a 15 per cent take on covers. Arrangement also calls for spot to pay Guizar's transportation to and from Rio and for all six weeks' salary to be deposited in the U. S. A. Last time Guizar played spot in 1943 he received same salary set-up but tax-free deal wasn't included.

Dough Due To Clamber Back

Contract safeguards, rising competition will wipe out cuts, says trade

NEW YORK, April 16.—For all the permanent effect the curfew will have on act prices it could just as well have stood in bed.

Trade opinion here, checked this week on whether the curfew has actually collapsed the price bubble for talent, universally held that the early closing factor will have no enduring effect at all. Admittedly, the cost of acts has dropped in the nitery field. Estimates among trade sources run all the way from 10 to 40 per cent concerning the degree of buck-curtailment. But in the vaude field there has been no effect whatsoever, says the trade.

Comes the end of the curfew, and it now looks like an early finish (see story elsewhere on this page), the dollar-index of acts will promptly bounce back to where it was before the Cinderella hour got going, thinks the trade.

Escalator Clauses

Reasons why industry figures believe curfew will have no permanent effect on prices are two-fold: (a) While nitery attractions have in many instances been forced to take less dough, the contracts under which they work carry escalator clauses providing for upward revision of dough should the curfew be lifted or modified, and in most pacts the top of the elastic-price arrangement puts the act back to where he was originally, and maybe a little higher; (b) with the end of the curfew, competition will again become cut-throat and even operators who would like to content themselves with their new-found, smaller shows will be forced into the act-buying market by their more aggressive oppositionists.

There is no reason to assume that competition in the clubs will be any the less fierce after the curfew. Even assuming that V-E Day brings a curtailment of war production, says the trade, the boom in the hot spots will continue for a fairly long period. The reason for this is that the people who go to night clubs would not be directly affected by the closing of factories and it would be some time before the secondary effects of a dwindling flow of dough would reach them.

Maybe New Clubs

Some sources also look for an outbreak of new club operations or the revival of closed spots as an added factor to push up act prices.

As far as vaude goes, the curfew has made no difference at all, despite the fact that flesh houses have dropped a bit on week-end takes because of it. Buyers of talent for vaude anticipated that the witching hour would release between 20 and 30 attractions for use on stages and that this would not only make booking easier but would, at the very least, finally put a ceiling on war-inflated prices (See Act Prices Post-Curfew on page 32)

Rudy Vallee Under Pressure To Step Into Vaude Package

NEW YORK, April 14.—If cajoling by agents works, Rudy Vallee will do a vaude tour before the summer is over.

Ork leader, now on the Coast doing a weekly broadcast over NBC, is due to go off in the near future. His agent has cooked up a package to be built around Vallee, plus a large ork, to which would be added three acts.

At present the My-Time-Is-Your-Time warbler is hesitant. But agent is hopeful for a deal, to be offered for around \$12,500 to \$15,000.

N. Y. Solon Asks Curfew End

WASHINGTON, April 14.—A demand for rescinding of the curfew came before Congress Thursday (12) from Representative John J. Rooney, of New York. Rooney, in asking for lifting of ban, cited a resolution received by him from the Brooklyn Council of the Veterans of Foreign Wars.

Det. Labor Paper Boots Curf

DETROIT, April 14.—An all-out attack on the curfew was made this week by the Detroit and Wayne County Federation of Labor, thru its official organ, The Detroit Labor News, in support of entertainment business and in consideration of the war worker on night shifts.



La Conga, New York

Talent policy: Dance band and floor-shows at 7:30 and 10:30. Owner-operator, Jack Harris; manager, Nat Harris; publicity, Paul Coates. Prices: \$3-\$3.50 minimums.

La Conga has come up with the strongest show it has had in months—despite the fact that there isn't a name or near-name in the four-act bill.

Talent scouts and agents ought to make a beeline for Elaine Jordan, here for her Broadway nitery debut. Kid is a natural and the best newcomer to appear in a local club in many a week. Tall, possessing a mask-like face and strong coloring, Miss Jordan does a first-rate job of song selling on pops, infusing them with her own vivid personality. Singer has slight tendency to over-use certain mannerisms, but this will be eliminated with further experience. A sock bet for bigger things.

Hal Fisher, who gained lots of attention in Florida the past season, also is making his Gotham debut here. He is an important addition to the slim list of real comics, for he works in the classical manner of the genuine buffoon—with his face and body as well as voice and words. He projects easily and quickly and the impact of his clowning is felt from the first moment. Unfortunately, however, he has a bad habit of over-doing certain bits of biz and most of his numbers are too long. Also his material could stand heavy pruning without loss, particularly the closing routine. Laughs and mits are plentiful.

Jerry and Turk, a pair of slow-motion jitterbug hoofers, would be a good bet for a musical comedy. Besides being high quality in their kind of terping, they bring the act to a conclusion with a riotously funny audience participation gag. Crowd went for 'em big.

Maria and Enrique, flamencolists, open show with a fairly good act of typical Spanish footwork. Deliver well, sell nicely and earn good responses. Enrique ought to drop some of his facial mugging. Machito's rumba ork, one of the best in the business, cuts the show.

Paul Ross.

NIGHT CLUB REVIEWS

Pirate's Den, Music Hall, Hollywood

Talent policy: Dance band and stage-show at 8:30 p.m. Management, Joe Bart; publicity, Jerry Riley; show director, John Harrison Aulger; producer, Boston Production Company. Prices: Admission, \$2.05.

Pirate's Den changed from a night club to a music-hall policy, presenting *Adrift in New York* or *Her First False Step*. Show runs two hours, during which no drinks are sold. Bar is opened at 10:30 p.m. and closed at midnight. Dancing to Lew Salter and ork after the show is an added attraction.

Adrift was brought in to get the early crowds. And it does. It is in three acts and four scenes. The second act is a combination act and olio. There is continuity thruout the show.

Louise Sherwood plays Sarah Weston; Lorraine Lee, Martha Weston; John Harrison Aulger, Joshua Weston, a New England farmer; Lillias Gilbert, Nell Weston; Edward Mills, Jack Merriwell, a poor but honest inventor; Theyer Roberts, Francis (Desperate) Desmond, the villain. All turn in okay performances. The show is well cast. Story is about Martha Weston drifting and the villain coming in to claim the farm on a mortgage. Over-acted from start to finish, the show provides plenty of laughs. It moves smoothly and is well tempoed.

The olio with Miss Lee's vocalizing and the songs of a quartet, including Pat Murphy, Reggie Dvorak, Roberts and Mills, affords solid entertainment. Outstanding foursome tune is *Somebody Stole My Mustache Cup*.

For \$2.05, Bart is giving plenty of entertainment. The show is attracting the older people and the younger set stays for dancing. Salter's music is plenty satisfactory.

Sam Abbott.

Rhumboogie, Chicago

Talent policy: Dancing and floor-shows at 8:30 and 10:30. Owner-manager, Charley Glenn; production, Hortense Allen. Prices: \$1.50-\$2 minimums.

This South Side nitery, which upped its talent nut to around \$4,000 with its current revue, featuring comic Willie Bryant and the International Sweethearts of Rhythm, can expect good grosses.

As usual, Willie Bryant, ablest of the Negro comedians and equal of the best white humorists, puts the show over. Bryant is one of the laugh-makers in the biz who work almost without any set routine, and his varied act each show keeps customers in the spot for a second hearing and plenty of return visits. Guy would be natural for one of the contemplated Negro vaude revues.

Sweethearts, batoned by beauteous Anna Mae Winburn, are the female equal of Lionel Hampton's showmanly aggregation when it comes to taking part in the floorshow. Band is packed with varied talent that makes for good night club material.

Tiny Davis, 245 pounds of trumpet dynamite, is a peak performer, selling *I Can't Get Started* and a blues number to a big hand.

Vi Burnside almost scorches the reed with her torried tenor sax version of *Body and Soul*.

Vocalist Evelyn McGee is okay chirp but needs newer material than *Rum and Coke*.

The 12 Rhumboogiettes, cute gal line, can offer their sister chorines in Loop spots a lesson in personable dancing. These gals really smile and grin during their tricky jitterbug routines and make the customers feel that they are getting a kick from their work. Result is that customers make with a heavy mitt.

John Sippel.

Trade Winds, Washington, D. C.

Talent policy: Dance band and floor-shows at 8 and 10 p.m. Manager, Jack Jurmaine. Prices: \$2-\$3 minimums.

Gloria Davis, an attractive young brunette, who has a good voice of her own, prefers to pantomime in perfect synchronization with recorded vocalists. She does a remarkable job at it and draws a lot of laughs and applause from audience. Her lead-off number is done to one of Danny Kaye's vocal fibbertigibbets. Funniest facial contortions come during record of Kirsten Flagstad singing a pompous Wagnerian aria. Fluent-faced Miss Davis uses her own voice for *Cocktails for Two*. She dances, too.

Ed Rickard, booked as the "Hollywood Shadow Man," is a gray-haired, slender, nervous-faced fellow who does some swell entertaining by use of a small projection machine, his hands and a few trivial gadgets. Sometimes it's as much fun watching expressive-faced Rickard as it is to watch his shadows.

Florence Young does some intricate dance steps, but she's not unusual.

Duke Norman emsees the show and tries too hard at being funny. He sings, dances and performs dull card tricks.

Jack White's locals do top-notch job of accompanying the acts.

Ben Atlas.

El Chico, New York

Talent policy: Dance band and floor-shows at 8:15 and 10:45. Owner-operator, Benito Collada; headwaiter, Cesar; publicity, Phyllis Kraus. Prices: \$2-\$3 minimums.

El Chico, which opened again despite the curfew after being closed several months, has a nice little show on tap. Best thing in it, of course, is Rosita Rios. Gal is a combo of Latin and Continental singer and completely authoritative in what she does. Floor personality is impressive. Offers routine of Spanish-Mexican tunes plus *I Love You* in English. All are sock and crowd down here laps it up.

YaYito Trio, three guitar-playing Latin bards, open show with a so-so set of Latin novelty tunes. Guitaring is pretty fair but song selling isn't and whole thing doesn't add up to much. Get nice hands.

Robert and Alicia, Spanish dancers, break out a couple of standard flamenco numbers. Couple work well together and put themselves over to good results. Footwork is of pretty good quality and pair inject it with plenty of energy. For Miss Rios' final number they appear for a kind of production number in which they do a comic dance. Combination is quite effective.

Tomas Rios' Latin ork (?) plays the show poorly, especially for Miss Rios' numbers. For dancing it's okay. Business very good when caught on Tuesday night (10).

Paul Ross.

Bar of Music, Hollywood

Talent policy: Piano music and continuous entertainment. Management, A. Villaudy; operator, Nicky Elliott. Prices: \$2 minimum Saturdays.

This spot is known for its informality, which includes its entertainment. Felix DeCola presides at the piano and is sock.

Also here is Paula Drake, who takes off on sex in the different sections. Her material is plenty clever and on the beam for delivery. Miss Drake's vocal take-off on *You Made Me Love You* is terrific.

Winding up the show is Bob Parrish, Negro baritone. Working with DeCola, Parrish opens with *Long Ago and Far Away* and goes into *I'll Be Seeing You*. Does an outstanding job handling the lyrics and knows how to sell. Show caught was the closing one and his curfew-angled *Blues in the Night* wins more friends for him.

Sam Abbott.

DICK GORDON, tenor, has had his contract extended another four weeks at the La Salle Hotel, Chicago.

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VAUDEVILLE REVIEWS

Roxy, New York

(Reviewed Wednesday Evening, April 11)

New show packs a hefty wallop. It has entertainment appeal, moves nicely and ends with one of the best finales theater has had in a long time.

Opening brings on Dick Brown surrounded by the line. Brown, wearing a dark suit, looked okay. First number was *Candy*, delivered in fair fashion. Next was *Tale of Two Cigarettes*, in which he sits on the apron, feet hanging into the pit. Line stretching out on either side of him do the same. Number went over better than previous one. Last tune, *You Belong to My Heart*, was sans production. Boy has a pleasant masculine voice but needs better material. Potentially he's a comer, but needs more stage experience.

The Hartmans, on next, drew plenty of yocks with their *Dancing Lesson*, the violin routine and the *All or Nothing at All* number. The gal's Park and Tent' Avenoo accent slayed 'em. Hartman's mugging, which is always good for giggles, was lost here. He's too far away to be seen well. Team walked off to a big hand.

Jackie Miles, who emceeds the proceedings, went into his own spot. Boy got good returns with his stuff even tho a lot of it was corn. His taxi bit, new, pulled well, tho comic's beautiful underselling has plenty to do with it. Biggest laugh-winner was his old movie-seat-watcher routine. That one really socked. The Sinatra business should be dropped. It's no longer funny and every comic in the biz does it.

Hazel Scott starts off with a bit of boogie and segues into Chopin's *Minute Waltz* for a big hand. Then came *Yiddish Momma*, a tear-jerker with lots of schmaltz, which also netted big mitting.

For finale, curtain pulled back on an eye-filling colorful Hollywood set, a sort of candy-striped affair with steps and platforms. On middle platform, Miss Scott gave out with *Love Me or Leave Me*, voice and piano, while line (girls and boys) sold some Afro-jungle dance stuff. Effect was tremendous and almost brought the house down.

Pic is *A Royal Scandal*. Biz good. Bill Smith.

Loew's State, New York

(Reviewed Thursday Evening, April 12)

Current show is made up almost entirely of standard acts, at least two of which have been doing the same routine for years. The only new act is Jay Jostyn's *Mr. District Attorney*, making its stage preem here.

Jostyn comes on cold, makes a good appearance. Routine consists of three parts. The first describes his fan mail, some of it funny. Second is chatter which means little. The sock comes in part three. In this, he describes the problems of a G.I. (World War I) and how his subsequent poverty made him a criminal. He draws an analogy with the rehabilitation problems facing present vets and asks that society do something before it's too late.

Talk is instructive and attention-compelling and pulls a great hand. However, material is better suited for the lecture platform than a vaude stage. This is unfortunate for what Jostyn says needs to be said. Yet the vaude stage requires its lectures sugar coated. And Jostyn's stuff is not sirupy. It's hard factual material. Adding a couple of guys who can re-enact scenes in pantomime would help.

Peggy Taylor Trio, on first, do a good adagio acro routine. Gal, barefoot, looks fine, and two boys with her do their muscle stuff with skill. Act drew nice hand.

LeRoy Brothers opened slow with their marionettes. Hardest worker, however, was the pit drummer, who beat it out while a Gene Krupa doll is being manipulated. Best thing was the ghost dance, done on a dark stage.

Murtah Sisters, in good-looking costumes, got applause for their dead-pan stuff and mugging (by Kate). Gals Hawaiian war chant was good but needs trimming badly. Walked off to good applause.

The Watson Sisters (Fannie and Kitty) sold their standard corn beautifully. Both are sock performers even if material is ancient. Great reception.

Gus Van, who closed, boomed out his Italian and Irish character songs. His best was the income tax number, tho it can stand plenty of pruning.

Pic is *Patrick the Great*. Biz fair. Bill Smith.

Oriental, Chicago

(Reviewed Friday Afternoon, April 13)

Woody Herman's brass band has the J-bugs leaping here this week in a revue that's about 80 per cent music. Remaining time goes to Eunice Healy and Don Cummings.

The Herman Herd (5 trumpet, 3 trams, 5 sax, 4 rhythm and vibes) opens behind scrim showing huge silhouetted figure of Woody. Stunt brings on band to big ovation. Ork goes right into its jump version of *Caldonia*, and the horse-race pace of the music never stops, except for a medley of pops. Major fault with the Herman band is the tendency of the brass to over-blow and drown out the saxes and rhythm. On specialties, saxes are no match for the five trumpets. Chief offender is Pete Candoli, who has turned the trumpet, once thought of as a musical instrument, into a screeching noise-maker.

Band goes a bit pianissimo for a rhythm number by the Woodchoppers, seven-piece unit from within the band, and the pop medley. Result is a tonal blend of music that's tops. When the band is tuned down, instrumentalists

Is Trip Necessary?

NEW YORK, April 16.—An actor can't get sick, particularly if he's a comic and his name is Artie Dann. Seems that Dann was to open at the Mayfair, Boston, on April 4. A few days before, he became sick. His doctor and an AGVA medico examined him and told him to stay in bed. But the agent who had to have an act for the opening didn't believe it. He phoned Dann's sister, who was taking care of him and told her, "Wrap him and put him in ambulance. We'll take care of the bill, just so long as he makes an appearance."

"You mean all the way up to Boston?" asked the sister. "Yeah," replied the agent.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, April 10)

Making his first appearance here, Artie Shaw and his orchestra take over for the usual band-patterned program. Shaw's aggregation is strong and the younguns go for the hot music and the adults for the few slow ones offered.

SEO after first show. Pic is *Fashion Model*.

Shaw's outfit is plenty competent. Opens with *Swing Shift* and follows with a sock sweet, *Dancing in the Dark*. Tea for Two and *Summertime*, the latter arranged by Eddie Salter and featuring Roy Eldridge on trumpet, brings down the house. The Gramercy Five—which features Shaw on clarinet; Eldridge, trumpet; Morris Raymond, bass; Barney Kessel, guitar, and Dodo Marmarosa, piano—on two tunes, is a show-stopper. However, fact that Eldridge was up next on *Body and Soul* was reason for the cats to subside.

Imogene Lynn, thrush, is fair on three tunes. Band wind-up includes *Begin the Beguine* and *Limehouse Blues*. Both are solid. Luckily, nothing new has been added.

Senor Wences with his dummy, made by throwing a wig over his fist, puts 'em in the aisles. His material is clever. Combines plate juggling with voice-throwing. Nice continuity that makes 'em beg for more.

Dixie Roberts, tapster, is spotted near the beginning of the show and does an okay job of terping. Sam Abbott.

Olympia, Miami

(Reviewed Wednesday Afternoon, April 11)

This week's bill stands out as better than many, with Joey Adams, taking over as emcee and participating in all the acts, proving somewhat a riot.

Adams opens by spilling a bunch of gags. Kay and Kay make their entry as a bellhop and a society dame. Kay drops the suitcase which opens into a table on which he performs some sensational acro stunts, ably assisted by a swell-looking fem. This act is tops.

Mark Plant, fresh from a run at Kitty Davis, is a show-stopper here. Sings a trio of oldsters and after insistent applause, obliges with his *Sonny Boy* bit in which Adams participates. Customers very reluctant to let him go.

The Albertos, a graceful pair in ballroom dancing, try to inject some comedy. This is mostly on the very blue side, and can be omitted without affecting the act. Nice hand for this one.

Helen Parrish, another Hollywood lass, is a graceful and stately brunette with a sweet voice. Opens with *I Am Beginning to See the Light*, following with *He's Home for a Little While*. Closes with *Ac-Cent-Tehu-Ate* and is well liked.

Adams and his stooge, Tony Canzoneri, offer the same specialty seen at Kitty Davis for some weeks. Comic really has his audience in convulsions, and fighter feeds him nicely. The pair could have done more but time ran out. Heavy mitt for the boys.

Pic is *Practically Yours*. Larry Berlner.

like Traman Bill Harris, Vibist Marjorie Hyams, Pianist Ralph Burns and Bassist Chubby Jackson get a chance to display some fine musicianship. When the brass uses mutes, the staid oldsters in the crowd join the J-bugs' palm-whacking. Frances Wayne gives tender treatment to *Happiness Is Just a Thing Called Joe*, a top vocal job.

Eunice Healy's fine whirling taps rate a cool hand here because J-bugs fail to appreciate a dancer who doesn't do splits and flips to jump music. Don Cummings pulled a heavy mitt with his corny gags and rope tricks. John Sippel.

'Dagwood' Unit With Name Ork for Vaude

NEW YORK, April 14.—The Stan Zucker office here is putting together a vaudeville package built around the Dagwood character of the comics, films and radio. Arthur Lake, who plays Dagwood, goes off the air in early summer and Jerry Rosen, of Zucker's, is setting vaude dates for a Lake unit to hit the theaters around July 1. Asking price is reported to be around \$11,500. Show will include at least one name band, Shep Fields, which will work the tour part way, and possibly another for the rest of the route. Al Trace's corn outfit is being talked up as the second band.

Besides Lake, show will include two other people to assist him in the act, a vaude version of the comic character. James and Beverly Paysee, now current at Leon and Eddie's here, will join the package.

NELLE HALEY, of Nichols and Haley, slipped on the stage of the Lyric Theater, Salt Lake City, April 8 and broke her foot. She's now mending at her home, 2609 24th Avenue, Rock Island, Ill.

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Stem Post - Easter Lays Eggs But Cap Opens With Big 89G

NEW YORK, April 14.—With the exception of the Capitol which preemed its new show and Loew's State which had a little rise, all the rest of the Stem houses felt the loss of Easter business. Some takes dropped sharply, others had only a normal decline. But most of them suffered.

Radio City Music Hall (6,200 seats; house average, \$100,000) dropped a notch to \$127,000 as against previous week's \$133,500. Opening week showed \$123,500. Bill has the Easter scene, Gil Malsou and *Without Love*.

Roxy (6,000 seats; house average, \$75,000) wound up its six-weeker with \$69,000 for Victor Borge, Joan Edwards and *Tree Grows in Brooklyn*. Bill opened with \$105,000. Next was \$97,000. Following periods brought \$84,000, then two weeks of \$77,000 each. Total for run was \$509,000. New bill (11) has Jackie Miles, the Hartmans, Hazel Scott, Dick Brown and *Royal Romance*.

Para, Capitol

Paramount (3,664 seats; house average, \$75,000) slipped to \$75,000 as against previous and opening week of \$88,000 with Benny Goodman, Condos Brothers and *Practically Yours*.

Capitol (4,627 seats; house average, \$55,000) shot up to \$89,000 for its kick-off with Sammy Kaye, Paul Winchell, Rosario and Antonio and *I'll Be Seeing You*.

Strand, State

Strand (2,779 seats; house average, \$45,000) dropped to \$55,000 for its third

Extra Day Puts Watson Sis, L. Gale Into 16G in Balto.

BALTIMORE, April 14.—The heavy marquee and an extra day helped to bring up the gross for the week ended Thursday (12) at the Hippodrome Theater (seating capacity 2,000; house average, \$14,000; prices, 35 to 65 cents) to a neat \$18,000.

Billing was shared by Lenny Gale and Watson Sisters, both rating very high in popularity here. Also on the bill were the Eight Lucky Girls and Eddie Mason and Company. Screen pitched in with *It's a Pleasure*.

Reason the entire bill, including screen attraction was held over an extra day, was that the new stage bill, featuring Gloria Jean and the Dean Hudson orchestra, were not available for the full week, and the management of the Hipp accommodated by keeping the current bill until the next was available.

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week with Cab Calloway, Sister Tharpe and *God Is My Co-Pilot*. First week showed \$64,000 and second week \$63,000.

Loew's State (3,500 seats; house average, \$25,000) pulled up to \$32,000 for Ann Corio, Glenn Miller's Modernaires, Cardinal and *Tonight and Every Night* as compared with previous week's \$30,000. New bill (12) has Jay Jostyn, Murrah Sisters, Watson Sisters, Gus Van and *Patrick the Great*.

WSM 'Billies Rack 5G Sunday in Ciney

CINCINNATI, April 14.—Playing to a turnaway matinee and a near-capacity crowd at night, with prices slugged at 50 cents and \$1 plus tax, Ernest Tubb and His Texas Troubadours, the Duke of Paducah (Whitey Ford), the Balley Brothers and George D. Hay, all of Station WSM's *Grand Ole Opry*, Nashville, hit close to \$5,000 at the 3,600-seat Music Hall here last Sunday (8). Joe L. Frank handled the promotion.

Appearing in support of the WSM contingent were Hank Penny, formerly of WLW here, and Bradley Kincaid's Cornhuskers. WKRC's hillbilly troupe, featuring Cowboy Coppas, Window cards and spot announcements on all the local radio works heralded the attraction. Three local dailies co-operated well on publicity.

Mills Brothers Look Like 28G In Det; Prima Tops Forecast

DETROIT, April 14.—Louis Prima and his band drew even better than expected at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000) last week, grossing \$38,000, instead of the anticipated \$34,000. Easter vacation in the local schools helped a lot, with Monday alone drawing about \$6,000. Picture was *Fog Island*.

Currently, the Mills Brothers are grossing a good figure, expected to hit about \$28,000. Picture attraction is *Strange Illusion*.

Vaughn Monroe, Guy Kibbee Get Huge \$23,000 in Mpls.

MINNEAPOLIS, April 14.—Vaughn Monroe and his ork, with Guy Kibbee in a personal appearance, grossed a tremendous \$23,000 for the week ending April 12 at the Mort H. Singer Orpheum Theater (2,800 seats, \$17,000 house average).

Monroe's gross was better by \$8,000 over the \$15,000 figure he set in his appearance here a year ago. Line-ups at the box-office were steady at every evening performance. Pic was *Between Two Women*.

Gloria Jean, Ray Scott Pull Good 22G at Earle

PHILADELPHIA, April 14.—Raymond Scott's orchestra on the stage, sharing the spotlight with Gloria Jean, hit over par for the week ended Thursday (12) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents). Considering the fact that the over-all effect of the marquee lights was limited, a \$22,000 take was considered highly satisfying, with the screen starlet helping out no end. Nip Nelson and Max and His Gang the added acts with Dorothy Collins out of the band rounding out the bill. *Pan-Americana* on the screen.

Shaw Hefty 24G in L. A.

LOS ANGELES, April 14.—News of the death of President Roosevelt and loss of almost a day when the theater remained closed until 6 o'clock this evening, cut into Artie Shaw's gross. Despite this, Shaw stands to run a hefty \$24,000. On the bill with him are Dixie Roberts and Senor Wences. Pic is *Fashion Model*.

Guy '90s Revue, with Maxine Gates, Ella Shields, Jimmy Quinn, Annie Kent, Harry Smirl, "Ma" and "Pa" Perkins, and "Ma" and "Pa" O'Hagen, which closed Monday night (9), pulled only a fair \$17,000. Pic was *Nevada*. House seats 2,200 and charges 98 cents tops.

Act Prices Post - Curfew; Dough Due To Clamber Back

(Continued from page 29)

of acts. Nothing of the sort has happened, says the trade.

The expected wholesale demise of clubs and club-shows did not materialize, there were no additional acts available for vaude and prices did not come down. Here and there a soured booker even hints that, if anything, the dollar mark on talent went a little higher.

Chicago Anticipates New Bonanza for Attractions

CHICAGO, April 14.—With the rumor current here that the curfew will lift

FDR Death Puts Gotham Niteries At Half Mast

(Continued from page 29)

were free to use their own judgment.

The hotels are keeping their public rooms open. None of them darkened Thursday night, but practically all eliminated their shows, music and dancing. However, they continued to serve meals.

The Pierre expects to return to normal operation Sunday night, the Plaza Monday night. Most of the others expect to follow the latter program.

Theaters on the Stem remained open Thursday and Friday, but in keeping with the day of mourning will keep closed today until 6. The Strand, a Warner Bros. house, will remain dark the entire day.

Owners Exempted From Pay Where Shut Down — AGVA

NEW YORK, April 14.—In view of widespread closings or curtailments among niteries following the news of the death of President Roosevelt, AGVA yesterday (13) announced its policy on wages for acts after consultation with Matt Shelvey, head of AGVA, who is now on the Coast.

The announcement, issued by Dave Fox, head of the New York local, is as follows: (a) Where niteries closed down completely on one or more nights after the first news of the President's death or during the day of mourning, owners will be exempted from payment of wages and salaries may be pro rated; (b) where clubs stopped their shows but kept open for business anyway they will be expected to pay as per usual.

L. A. Ops Disagree on Closing

HOLLYWOOD, April 14.—Hollywood night spots were unable to reach an agreement for closing here tonight in tribute to the late President Roosevelt. Florentine Gardens, Slapsy's Maxie's and the Sunset Strip spots, which include Ciro's, Trocadero, Mocambo and Jerry's Joyn't closed in an independent move Thursday night.

Altho the Southern California Tavern Owners' Association requested its members, including a number of Class A spots, to close, the response was not even near 100 per cent. Those spots not darkening, in some instances, said they were closed until 6 o'clock. Under the curfew some of them open at 5.

El Capitan, with Ken Murray's *Black-outs*, passed up its matinee this afternoon, as did the Biltmore Theater. Among the night clubs closing today were the Rendezvous Room, a matinee spot, and the Biltmore Bowl, both in the Biltmore Hotel. Los Angeles spots not closing Thursday night included the Palladium and Earl Carroll's. Business at both spots was on the top side.

Loop Dimmed by Death

CHICAGO, April 14.—Out of respect for President Roosevelt, local niteries, theaters and cocktail lounges observed a period of operation without entertainment or shuttered completely. Bulk of

within the next fortnight, local niter ops are eying post-curfew talent costs. Outlook seems to indicate that their ponderings will make Chi bonanza territory for top-salaried acts and orks.

Ops are divided on the future. First group intend to up their talent overhead to pre-curfew normal. Other group o ops, who tended to increase their cash outlay for entertainment when they say biz go by the door, will keep at their curfew level.

Ops here are all willing to keep talent budgets up and all are out "to get the biggest names in the biz." Result o such a scramble for the biggies in show-biz will be an up in price, but owners are willing to come across.

Bookers for the major offices here reveal that they are all set for curfew's lift. The fee-splitters are expecting additional increases in acts salaries because cities like Detroit, Cleveland, St. Louis and Kansas City have upped their cash offers for entertainers during the curfew and will compete with Chi for the names.

The Loop and North Side bistros stopped their entertainment Thursday and Friday nights, except the Rio Cabana and Latin Quarter, which gave floorshows Friday night. On the South Side, the Club De Lisa, Rhumboogie and El Grotto were closed Thursday eve, but reopened Friday. Saturday, niter ops observed the mourning period by remaining closed till 5 p.m., after which floorshows resumed as usual.

Movie and vaude theaters were dark Saturday until 5 p.m., including 50 Balaban & Katz houses, all RKO houses, 28 Essaness and all independent houses. Warner houses were closed all day Saturday. Legit houses dropped the usual Saturday matinee, but gave Saturday eve shows, except for the Erlanger, which closed all day.

Bulk of the hotel rooms were closed Thursday and Friday except for a few which remained open to service hotel diners without entertainment. Lewis B. Ermeling, secretary of the Greater Chicago Hotel Association, said that entertainment would return to hotel rooms as usual Saturday evening.

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Dr. Richard Morley.....Edward Nugent
"Bud" Jones.....Donald Devlin
Margaret Jones.....Jean Adair
Harry Lupinsky.....Stephen Morrow
Victor Gunther.....Leon Charles
Glen.....Jimmy Sommer
Nurse Craig.....Mary Best
Dr. Newton.....Bram Nossen

Grapevine credits Star-Spangled Family with at least two script face-liftings prior to Stem unveiling. It must be regretfully reported that the operations have not been successful. Family emerges with stitches showing. It must have been a bad play to begin with, because some sincere and excellent acting and obvious efforts to give it impact never more than momentarily succeed in making it more than make-believe.

It is too bad, because B. Harrison Orkow poses a post-war problem that could carry dramatic sock. Can the widow of a national hero remarry an ordinary man and build a new family life? It is a touchy subject. Unfortunately, Orkow has touched it with words rather than feeling and it doesn't make with the words any too well. Family is both expository and corny. It is not of Stem war or post-war play grade.

The Orkow premise primarily concerns the readjustments necessary in the mind of war hero's youngster son when his mother remarries. The boy's mind is completely poisoned against his new father thru insidious efforts of a jealous and selfish grandmother. In spite of counter-efforts on the part of his doctor stepfather, the lad tantrums himself into an almost fatal breakdown. The new marriage is headed for the rocks. But Orkow has a solution, corny, contrived and unconvincing as it may be, to lead to a hopeful, if somewhat sticky final curtain.

Despite the obvious script defects and the fact that William Castle's direction has been able to infuse little reality into the talky-talky passages, Edward Nugent and Frances Reid manage some honest and effective moments as the young doctor and his new wife. Former gives a restrained and sympathetic performance thruout and almost even succeeds in giving the somewhat phony ending conviction. Jean Adair gives emphasis—better than the part deserves—to the mother-in-law, and young Donald Devlin is the brat who makes you want to yell "Good!" when he gets his face slapped.

(Closed Friday, April 7. Printed for the record.)

Routes

Dramatic and Musical

(Routes are for current week when no dates are given)

- Blackstone (Colliseum) Evansville, Ind., 17-18; (Hartman) Columbus, O., 19-21.
Blithe Spirit (Shubert-Lafayette) Detroit.
Blossom Time (Shubert) Phila.
Common Ground (Shubert) New Haven, Conn., 18-21.
Dear Ruth (Harris) Chi.
Devils Galore (Playhouse) Wilmington, Del., 20-21.
Doll's House (Wilbur) Boston.
Gilbert & Sullivan Operas (Auditorium) Bismarck, N. D., 18; (High School Aud.) Grand Forks, 21.
Good Night Ladies (Shubert) Boston.
Hayes, Helen, in Harriet (Geary) San Francisco.
Jacobowsky and the Colonel (American) St. Louis.
Kiss and Tell (Plymouth) Boston.
Life With Father (Junior College Aud.) Sacramento, Calif., 18; (Metropolitan) Seattle, 21.
Lugosi, Bela, Co. (Lyceum) Butte, Mont., 17-20; (Garrick) Fargo, N. D., 22-26.
Oklahoma (Nixon) Pittsburgh.
(See Dramatic Routes on page 58)

BROADWAY SHOWLOG

Performance Thru April 14

Dramas

Table with columns: Title, Dates, Perfs. Includes entries like Anna Lucasta, Bell for Adano, Dark of the Moon, Dear Ruth, Deep Mrs. Sykes, Foolish Notion, Glass Menagerie, Harvey, Hasty Heart, Hope for the Best, I Remember Mama, It's a Gift, Kiss and Tell, Kiss Them for Me, Lady in Danger, Late George Apley, Life With Father.

met hurriedly on Friday to unanimously vote the closing of all Broadway playhouses for Saturday's matinee. It is a small but heartfelt gesture of farewell to a cherished friend.

Tragic event of latter week dwarfs what would otherwise be outstanding legit news of the stanza. New York Drama Critics' Circle met Tuesday (10) at the Algonquin Hotel and gave the laurel to Tennessee Williams' "Glass Menagerie" as the best play of the current season.

"Menagerie" received 9 out of the 14 unsigned votes cast in preliminary ballot. This year's rules call for a follow-up period of discussion followed by signed balloting. Only one more vote-taking was necessary as "Menagerie" won hands down by a clear majority. Ward Morehouse (Sun), Wilhella Waldorf (Post), Kelcey Allen (Women's Wear), Tom Wenning (Newsweek), George Freedley (Morning Telegraph), Wolcott Gibbs (New Yorker), Rosamond Gilder (Theater Arts), John Gassner (New Direction) and John Chapman (News) all backed the Tennessee Williams opus.

"Harvey" was runner-up with a pair of votes stemming from Joseph Krutch (The Nation) and Howard Barnes (Herald-Tribune). Arthur Pollock (Brooklyn Eagle) backed "Bell for Adano" and Lewis Nichols (Times) put his top okay on "I Remember Mama." PM's expert, Louis Kronenberger, voted "no choice" on both ballots, believing no play produced this season to be worthy of the award.

The Circle made no citation of a best foreign play, deciding that there had been none this season.

Table with columns: Title, Dates, Perfs. Includes entries like Overtons, School For Brides, Soldier's Wife, Star-Spangled Family, Tempest, Ten Little Indians, Voice of the Turtle.

Table with columns: Title, Dates, Perfs. Includes entries like Laffing Room Only, Oklahoma!, On the Town, Seven Lively Arts, Song of Norway, Up in Central Park.

Musicals

Table with columns: Title, Dates, Perfs. Includes entries like Bloomer Girl, Firebrand of Florence, Follow the Girls.

Table with columns: Title, Dates, Perfs. Includes entries like Hats Off to Ice, Ballet Theater, Barretts of Wimpole.

Kronenberger Leads Season Legit Poll In Final Weeks' Tab

but Times' pundit, Lewis Nichols, is so close on his heels that the slightest misstep will be fatal. At least four others are far from out of the running also. A total of 71 plays has been tabbed so far—eight additions to last month's tally. Kronenberger has slipped up on only eight out of that total for a score of 88.74. Nichols has missed nine out of a like number for a tally of 87.33. Ward Morehouse (Sun) has only had a look at 56 productions. Eight wrong guesses put him into third place at 85.72. News drama mentor, John Chapman, has covered all 71, but 11 bad guesses have dropped him to fourth place with an 84.51 average. Howard Barnes (Herald-Tribune) has pushed a

stride ahead of Robert Coleman (Mirror) into the fifth slot. Barnes average is now 83.88, while Coleman is a fraction behind with 83.10.

The running order of the three trail-ers remains as previously. Post's fern sacher, Wilhella Waldorf, tabs an average of 75.37 with 17 wrong guesses out

of 69. Burton Rascoe (World-Telegram) has been wrong 20 times out of 70 for a score of 71.44. Robert Garland (Journal-American) brings up the rear with a 70.32 average based on 19 wrong guesses out of 64 tries. Next month's final tally will tell the tale.

Stem Crix Tab

(As of April 14, 1945)

Table with columns: Name, Right, Wrong Or No Opinion, Accuracy Percentage. Includes entries like Louis Kronenberger, Lewis Nichols, Ward Morehouse, John Chapman, Howard Barnes, Robert Coleman, Wilhella Waldorf, Burton Rascoe, Robert Garland.

Burlesque Notes

By Uno

LANA BARRI, featured strip, back after two lengthy engagements at the Burbank, Los Angeles, is retiring so as to take care of a new home in Union City, N. J., where husband Dave Mack operates the Red Robin niteriy. . . . BUDDY LEE, formerly with the Meyer B. North Agency and prior to that in legit and vaude with the Marx Brothers, Melody Four and Ullis and Lee, is associate manager of the Forrest Hotel. . . . LEAVITT BROTHERS, Joe and Frank, ex-burly show owners, are now hotel execs, former at the Strand and latter at the Crown. . . . STELLA WILNER lost her entire Follies costume establishment on W. 48th Street by fire April 5. Loss estimated at \$10,000, with \$10,000 of it insured. . . . LEON HILL, dancer, spot-booked at the Hudson, Union City, N. J., and Empire, Newark, N. J., last two weeks. . . . BOB COLLINS and Eddie Lloyd, comics, and Al Murray, straight, opened April 13 at the Republic, Ocean View, Va. . . . MARGO MEREDITH to exit from NVA Lodge, Saranac Lake, N. Y., after six years of tuberculosis treatment. . . . MABEL (BART) ERICKSON and brother, Carl, of Springfield, Mass., have acquired a farm in Warren, Mass.

GYPSY ROSE LEE and Ann Corio, ex-burlesquers, were on Broadway last week, former in film at the Palace and latter in vaude at Loew's State. . . . LEE ROBERT, dancer from New York and Chicago niteries, and Dolores Darcy are new O'Brienettes at the Hudson,

The Show Did Not Go On--- Biz Is Stilled by Tragedy

(Continued from page 3)

long holder at a fantastic angle for a pic laugh and whose Scotty Falla was at times more important in the life of the White House than the man who owned him.

Federal Theater Founded

FDR knew the nation's need of showbiz when the depression had the profession groggy, and he brought into being

Union City, N. J. . . . McCLOUD SISTERS, Flossie and Myrtle, whose brother is with a USO unit, are plotting a return to showdom. . . . FRANK ROMEZ, formerly of Vera and Romez, dancers, is rehearsing with a new partner, Jerrie Starr. . . . FRED BLOCK, former Mutual Wheel exec, replaced Lou Reals as road manager of Borrah Minevich's harmonica troupe. . . . JACK PEARL, comic of former Columbia Wheel days, to produce Broadway musicals in association with Milton Berle and Harry Green this fall. . . . DIANE ROSS, featured on the Hirst Wheel, was a teammate of Eva DeVoe six years ago. . . . JOHNNY JESS, old-time burly comic and in recent years backstage doorman at the Orpheum, Seattle, passed on recently. . . . CORP. JACKIE WHALEN back to Atlantic City after a hospital tour of the Purple Heart Circuit with P.D.C. Unit No. 1 *Daffy Draftees*. . . . WEN MILLER, former manager of the National, Detroit, is back in the hospital again.

the Federal Theater, and saved thousands for the field they loved best. Not all that the WPA project did was good, not all was worthy of the money that was poured into it—but it did do two great things. It kept the men and women of show business in show business—it brought entertainment to millions who needed it at the lowest ebb of their morale. It took them off the apple line.

FDR didn't discover the theater and showbiz during the depression. He found it as a small child, at the Duchess County Fair where as a Peewee Gentleman Rider he showed his ponies, year after year. His interest in the fairs that were part of the Hyde Park social routine each year never failed and almost until he died he managed somehow or another to get to a fair, without fanfare.

Chi's World's Fair

His mother took him to the Chicago 1893 World's Fair to see the educational features—but they found him dropping pennies for the Indians to pick up with their snake whips, and everytime he was taken to another exhibit and not watched, he was back trying to figure how the bronze-skin warriors picked up those bronze coins with a whip. He never forgot that Chicago trip, and when years later, school youngsters petitioned FDR to keep Japino, the WPA circus elephant, off the hayline, he ruled that she could stay on the federal payroll. He really felt sorry when she collapsed at a performance in Brooklyn but couldn't find another elephant in need.

The Federal Theater was not a theater alone, for its radio division gave employment to thousands and over 3,000 programs were aired, with 1,000 going over the networks to audiences tabbed as high as 15,000,000. FT groups in cities from New Orleans to Portland, Ore., was contributions that are still the basis of much that's good radio, among which Dr. Paul De Kruff's *Men Against Death* is still a classic.

Power of Radio Proven

FDR did more for radio than help its people thru the Federal Theater; he proved its power. More than any President before him, he was radio made. Time and time again with but a small section of the press pro-Roosevelt, he was elected thru a personality that announcers studied, thru a voice personality, thru a sense of the dramatic with which few other politicians were gifted. His power, thru radio, became so great at one time that they actually auditioned political timber via the mike, before making candidates.

From his first great speech, with its "the only thing we have to fear is fear itself" to his final Fireside Chat on the Yalta Conference only a month ago, he was more a part of broadcasting than any performer. Only FDR could bring more than half of the nation to its radio receivers—when he wanted to chat. He made radio something besides an entertainment medium—he made it also a medium of government. He gave it dignity. He gave it stature.

Licked Infantile Paralysis

FDR was President of the Mr. Whisker's land but to a million or more he was something more—he was the hope that they could lick the infantile paralysis virus. He was not satisfied that he himself had defeated the dread disease, he wanted and did use his very infirmity to dramatize what all who were hit by paralysis could do. His March of Dimes used all of showbiz to sell the idea that the ill could walk, could live normal lives. He brought to Washington each year one Broadway show for a *Command Performance*, not for the chief, but to raise money for corrective aid to cripples. His President's Birthday Balls, also thruout the nation used everything that the entertainment world had and while the poor profited from the thousands raised, the amusement profession profited thru an increasing importance that was accorded it thru the President's request to be of service.

FDR knew how to relax—and he called upon everything that the entertainment world had to give him, to help him forget the cares of state. He was not a recluse. Thru his gregariousness he brought to millions the knowledge that no matter what the ache, the fellowship and the relaxation that showbiz makes possible was an answer to the untensing

Magic

By Dell O'Dell

In the third issue of each month, beginning this week, *The Billboard's Magic* column will be conducted by a nationally known magic personality. Cracking the ice on the new idea is Dell O'Dell, one of the nation's foremost femme magic workers. Here's what she has to say:

IT'S a pleasure and privilege to guest-edit "Magic," and as I'm to select my own subject, it's still magic, which is my life professionally as well my hobby and pastime. There are more magicians working today than any time in history and at better money. Two columns back, Paul Duke told about the date he has in Dayton, O., for National Cash Register at \$1,000. I'm always glad to know when the public can be educated to pay big prices; then we all can demand more. However, in Dayton these prices were first established by Michael McDougall, the card detective, who has returned there many times, and next by yours truly. I was booked for a press party there last October 18. Highest I could obtain for the one show was \$750. However, when the committee came back after the performance to book me for December 22, I told them that the week before Christmas was my most profitable one and asked \$1,000 and obtained it easily. Dayton's enterprising agent, Karl Taylor, made a deal to book us that entire week, and we had two and three shows a day, with Delco buying 5,000 of my books, *Everybody's Fun*, for its employees' children. Wright Field also bought 1,000.


I HAVE just had my first engagement in the Queen City as headliner at the beautiful Beverly Hills Country Club. Of course, the second headliner was also in the family—Charles Carrer, my clever husband with his modern juggling act. We were both anxious to play Cincinnati to visit with our numerous magical friends, Bill Sachs and Alvin R. Plough, of *The Billboard*; John and Bess Snyder, John Braun and family, Stewart Judah, the Rudy Lenzers, Lieut. Lee Allen Estes, and many others. We are slated to return to Beverly Hills for a month's engagement. (See MAGIC on opposite page)

CENTER LONGHAIR

(Continued from page 3)

Doree. Latter has been heard in small parts at the Met, but last night proved herself a dramatic soprano of exceptional talent. She took the difficult arias with ease and registered solidly with the City Center's music lovers. William Horne, Guilio Gari and Sidor Belarsky completed the cast. Bob Francis.

that made his tremendous job possible. Despite everything, despite the fact that the world mourns him, regrets that he died when he did—he died with his major job virtually accomplished, democracy is on the way to victory.



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BAILEY—Joseph S., 54, operator of the Menlo Club, San Francisco night spot, in that city April 5. Surviving are his widow and two brothers, Gene and Claude Schreiber.

BUSCH—Harry C., 47, old-time showman, med and pitchman, in General Hospital, Elizabeth, N. J., April 9 following several operations. Survived by his widow, Elsie; a son, Karl, in the navy and his mother. His home was in Avon, Pa., where his remains were taken for cremation.

CLEAVER—William Cecil (Ches), 42, former frozen custard concessionaire on the Conklin Shows, in a fall from a bridge at Golden, B. C., March 27. Survived by his widow, two daughters, his mother, four brothers and four sisters. Interment in Mountain View Cemetery, Vancouver, B. C.

COULTER—Clarence (Bud), 58, often credited with introducing the harmonica to vaude, in Buffalo April 5. He began his career at 21 as a dancer in New York and later became a top harmonica player. He was the composer of the songs *Dancing Sam* and *Blue Eyes*. Retired from show business seven years ago and went to Buffalo.

DICKSON—Gloria, 27, film actress, from suffocation and burns in her home in Hollywood April 11. She had been in pictures since 1937, among them *Burlesque*, *Raticning*, *I Want a Divorce* and *They Won't Forget*. Survived by her husband, William Fitzgerald, former middleweight boxer, and her mother, Mrs. Emma L. Dickerson, Los Angeles.

EAGLES—Mrs. Julia, 79, mother of the late Jeanne Eagles, actress, in Los Angeles April 4. She leaves two daughters, Mrs. Roy Lambert, Beverly Hills, Calif., and Mrs. W. K. Ackerly, Needles, Calif., and two sons, George and Paul Eagles. (Her son, Paul, is not to be confused with the Paul Eagles, advance agent for Arthur Bros. Circus). Services in Kansas City, Mo.

ELLMAN—Charles (Red), 50, co-owner and general manager of the Elman Shows with his brother Henry, following a heart attack in his home in Milwaukee April 5. He was well known thru Wisconsin, Minnesota and adjoining States. Survived by several brothers and sisters.

FAIRBANKS—William, 50, former Western film actor, in Los Angeles. Survived by his son, William Fairbanks, U. S. Navy. Services April 10 at Sawtelle Cemetery, Los Angeles.

FLECKLES—Logan N., father of Reginald Vorhees and Logan N. Jr., of Voorhees Entertainment Bureau, Chicago, at his home in St. Joseph, Mich., April 4. In addition to two sons, he is survived by his widow, Marge; another son, William G., and a sister, Camille Lavilla Fleckles, associated with Ethel Robinson Attractions, Chicago.

GILLESPIE—John Mack, of the comedy team of Ferguson and Mack, at his sum-

THE FINAL CURTAIN

mer home in Atlantic City March 20. He toured music halls in England and the Keith and Orpheum circuits here. Survived by his widow, Bella Belmont, and a daughter, Nellie Gillespie Quinn. Interment in Holy Sepulcher Cemetery, Philadelphia, March 24.

HAWKHISSTONE—Ernest, 43, organist for the Strathcona Rollerdrone, Toronto, March 31. Survivors are his widow, Elsie May Glynn; a son, William, and a brother, Frank.

HOPTON—Harry Russell, 45, veteran stage and screen actor, in North Hollywood, Calif., April 7. His widow, Marjorie, survives.

KEANE—J. Warren, 66, retired magician, at Brockton (Mass.) Hospital March 30 following a month's illness. His home was at Brant Rock, Mass. He toured this country and Europe for more than 30 years and was a B. F. Keith Circuit headliner. He was a charter member of the SAM, and with Harry Houdini was an organizer of the Academy of Magicians. Survived by his widow, Grace, and three brothers. Interment in Union Cemetery, Brockton.

MELONY—Linn F., 67, president and treasurer since 1920 of the Curtis Hotel Company, operators of Curtis Hotel, Minneapolis, April 12 at Rochester, Minn. He had been with the hotel since 1911 when he became assistant to his father, Edward F. Melony, and an uncle, Theodore F. Curtis, in operating Curtis Court Company, changed in 1920 to Curtis Hotel.

MILLER—Frank, 30, former painter with Ben Wallace, Cole Bros. and Hagenbeck-Wallace circuses, following a heart attack in Chicago recently. Interment in Mount Hope Cemetery, Peru, Ind.

LIND—Martin, father of the Lind Family, vaude and circus performers, at his home in Fairbury, Neb., April 4 following a short illness. Survived by a sister in Sweden; two daughters, Minnie Paris, Los Angeles, and Mrs. E. Hendricks, Fairbury; a son, Gus, with Russell Bros. Circus, and a grandson, Art Lind, Spivak, Colo.

NICOLAI—George H., 82, legitimate manager and agent, April 4 at his home in Palm Beach, Fla. He was formerly correspondent for the old *Clipper* in Milwaukee and was associated with the management of the Standard Theater there. In 1887 he joined the E. D. Stair theatrical interests as advance man for *A Barrel of Money*. For the next 12 years he managed the Lyceum Theater, Detroit, for Stair, and became general manager of the theater circuit operated principally in Detroit, Buffalo and Toledo by Stair and the late John Haviland, Cincinnati. In 1900 he went to New York as manager of the Stair-Haviland Booking Office when it opened, and developed it into a high of 106 houses, the largest number of legitimate theaters ever grouped in one circuit, specializing in popular-priced attractions, with at least one theater in every city of 100,000 or over in the United States. About 1912, the founders withdrew and the office was turned over to Nicolai, who continued as a booker. For a number of years he managed the Plymouth Theater, New York, until his retirement three years ago. He is survived by his widow, the former Belle Cookson, sister of Mrs. E. D. Stair. Plans were being made to bring the body to Detroit for disposition in the family mausoleum.

OLSON—Charles M., pioneer Indianapolis vaude and film exhibitor, at his home in Carmel, Ind., April 11. For a number of years, while at the Lyric, Indianapolis, he was the only theater manager in the country booking 52 sold weeks of vaude. His start in the business began when he bought the Alhambra Theater, Indianapolis. He later opened the old Apollo Theater there and owned and operated the Lyric Theater for many years. In 1928 he sold the Lyric but bought it back again about 12 years ago. The Indianapolis Greater Amusement Company leased the Lyric in 1938. Olson at one time operated the Amusement Enterprises, Inc., but later sold the chain of theaters. He retired about three years ago. Survivors are his widow, Ethel; four sisters, Mrs. H. P. Bettge, Indianapolis; Mrs. Elsie Lindquist, Mrs. Oscar Fritz and Mrs. Nels Johnson, all of Chicago, and four brothers, Fred, Paul and Robert Palskamp, all of Chicago, and Charles Palskamp, Carmel, Ind.

ROBINS—Joseph W., 87, oldest member of the Detroit Federation of Musicians, April 8 at Highland Park (Mich.) General Hospital. He was connected

with orchestras in Detroit and Florida for several decades. Five children survive.

SCHLEGEL—Carl, 69, former Metropolitan Opera Company baritone, in the Shore Road Nursing Home, Brooklyn, April 5 after a long illness. Born in Nuremberg, Germany, he studied at the Royal Conservatory, Munich, after receiving a scholarship thru the influence of Cosima Wagner, wife of Richard Wagner. One of his teachers was Richard Strauss, the composer. Besides Met performances he appeared on the concert stage thruout the country. In recent years he was soloist at St. Patrick's Cathedral, New York, and also was an assistant artist with the Temple Emanuel choir. He had been associated with the Friends of Music and had taught at the New York College of Music. Surviving are a daughter, Gabrielle, and son, Harry, member of the editorial staff of *The Daily News*.

SCHWEISTHAL—Mrs. Anna Kilduff, 86, stock actress, at her home in Chicago recently. She was known professionally as Anna Kilduff and toured with her late daughter, Sunshine, in *What Happened to Jones?* and *Why Smith Left Home* and was with the Bunkall Stock Company in St. Louis and Atlanta. Survived by her daughters, Helen and Marie, formerly the Allerton Sisters in vaude.

SMITH—Frances, 57, former concert pianist and sister-in-law of the late Charley Murray, film comedian, in Los Angeles April 2. She leaves a son, Charles Smith Murray, film actor.

TAYLOR—James R. Sr., 56, owner and manager of Pleasure Island Park, Big Stone Gap, Va., following a heart attack at his home there April 1. He was well known in show business and opened his first picture theater in Wise County, Virginia, 35 years ago. He formerly owned and operated theaters in Middlesboro, Ky., and Appalachia, Norton, Coeburn and Big Stone Gap, Va. He was also formerly an actor. Survived by his widow, Anne; a daughter, Evelyn, and a son, Lieut. James Taylor Jr., with the army in Italy. Interment in Glencoe Cemetery, Big Stone Gap, April 4.

THEEDA—Max (Dad), electrician for the Barney Tassell Shows for the past 10 years, following a heart attack in Kenbridge, Va., April 7. He had no known relatives. Interment in Kenbridge April 10, attended by members of the show.

TROWBRIDGE—Mrs. Nelson G., wife of the Shuberts' representative in Cincinnati, at Good Samaritan Hospital, Cincinnati, April 9, following a heart attack. In addition to her husband, she is survived by a daughter, Mrs. William C. Thornell, Rochester, Minn.; two sons, Nelson, in the coast guard, and Stephen, Cincinnati, and two sisters, Mrs. Matilda Black, Detroit, and Camilla Boehme, Monroe, Mich. Requiem high mass at St. Thomas Aquinas Church, Cincinnati, April 13.

TRURAN—Fritz G., 28, world's champion cowboy in 1940 and 1941, in the battle of Iwo Jima. He was a marine sergeant. Truran won his title in rodeos at Madison Square Garden. Survived by his widow, his mother and nine sisters.

WATMUFF—James, 85, father of Charles F. Watmuff, general agent of the J. George Loos Greater United Shows, at his home in Jamestown, N. Y., March 30. Born in Bradford, England, he had been a resident of Jamestown for the past 58 years. In addition to his son, he is survived by a grandson, Richard James Watmuff, Warren, Pa. Interment in Lakeview Cemetery, Jamestown, April 2.

Marriages

BARCO-JACKSON—Bailey Barco, production manager and organist at Station WTAR, Norfolk, to Emille Jackson, station receptionist, recently in Norfolk.

BRANSON-CLARK—Bruce Branson, sax and clarinet with Tommy Dorsey, to Mary Clark, of the Clark Sisters, also with Dorsey, in New York March 7. Bridegroom is a son of P. N. Branson, contracting agent with Cole Bros. Circus.

BREEN-AMECHE—Pvt. James Breen, U.S.M.C., son of Joseph Breen, of the Association of Motion Picture Producers, Inc., to Katherine Ameche, sister of Jim and Don Ameche, in Los Angeles April 7.

CZUKOR-BRITTON—Dr. E. J. Czukor, physician and business manager, to Barbara Britton, Paramount starlet, in North Glendale, Calif., April 2.

GIMMA-ALBANESE—Joseph A. Gimma, stockbroker, to Lucia Albanese, soprano of the Metropolitan Opera Company, at St. Mary's Rectory, Manhasset, L. I., April 7.

ORR-PAGE—Lieut. William Orr to Joy Ann Page, actress, at Riverside, Calif., April 11.

TRAMMELL-BLACK—Niles Trammell, president of National Broadcasting Company, to Mrs. Cleo M. Black at the home of Mrs. Arthur Kudner, Queenstown, Md., April 7.

WALSH-DeVOE—Freddie J. Walsh, baseball umpire, to Tillie DeVoe, former wife of Leon DeVoe, of burlesque, at Pilgrim Congregational Church, Toledo, March 17.

Births

A daughter, Libby, to Mr. and Mrs. Jimmy Byrnes March 22 in Philadelphia. Father is a tap dancer and the mother is Mary Dooley, former singer.

A daughter, Darlene Francis, to Mr. and Mrs. Joe Steele at St. Joseph Hospital, Tampa, April 5. Mother was formerly Ivone Arley. Parents were with the Parrooff Trio last season.

A daughter to Mr. and Mrs. Edgar (Cookie) Fairchild March 29 at Cedars of Lebanon Hospital, Hollywood. Father is musical director of NBC's Ginny Simms show.

A son to Mr. and Mrs. R. J. Devlin in St. Vincent's Hospital, Toledo, recently. Mother is the former Virginia Young, Sky-High Girl.

A daughter to Mr. and Mrs. Tom Bernard April 2 in Philadelphia. Father is advertising manager of the phonograph-television department of RCA-Victor, Camden, N. J.

A daughter to Mr. and Mrs. Art Scofield April 1 in Philadelphia. Father is assistant advertising manager of the phonograph-television department of RCA-Victor, Camden, N. J.

A daughter, Ovelle D., to Seaman 1/c and Mrs. Harry McKay in American Stomach Hospital, Philadelphia, April 2. Father is the former band leader now in the navy at Camp Perry, Va.

A daughter, Margaret Lee, to Mr. and Mrs. Leslie Miller April 6 at Lying-In Hospital, Philadelphia. Parents are a musical act known as Kleein and Miller.

MAGIC

(Continued from opposite page)
ment just as soon as the curfew is knocked out of the box. We open at Chez Ami, Buffalo, April 19 for a six-week stay. While in Cincy was called on to guest star on Rita Hackett's *Crossroads Cafe* program over Station WLW. From there to *The Billboard* to get the new one hot off the press.

MAIL FROM home in Woodside, N. Y., says that two odd and very cute rabbits arrived from Charles Rosskam, overseas, for USO. My collection of rabbits is one of the most interesting items in our two homes. Yes, we bought the house next door just for my magic and believe it's the only magic house like it in the country. Back to the rabbits—it's nearly a year since we counted them—over a thousand then. All kinds, hand-carved porcelain, jade, metal, ivory, wax and wood. Charles has built a special case, mirror-lined with fluorescent lights, to house them. My secretary writes that so much mail from my Dell O'Dell's Friends of Magic Club continues to pour in that she also needs a secretary. I started the club idea a little over a year ago now have over 20,000 members. Twelve thousand are juniors; the rest, fun-loving adults. It's run non-profit. Have charters drawn up and constitutions for those who are interested in forming clubs, and have many over the country now. This is free with membership cards to all who have a real interest in magic and promise not to reveal the secrets.

HAVE you ever figured how many professional women magicians are doing a bang-up job at the present time? Joan Branden, Ruth Dore, Peggy Austini, Gerrie Larsen (her vent dummy, Jeannie, will be used by Betty Hutton in a new Paramount picture). Frances Ireland, Gerry Dawn (wife of Steve Miac), Paddy, Patricia Dillon, Grace Andrews, Lenora Walton, Lucille Saxon and a host of others. Most of the new tricks now on the market are by Dick Himber, the orchestra leader. Magic, it's wonderful. When one can make men, women and children laugh and forget sorrow we live the best and fairest life a person can live. Cheerio!

Edward Locke

Edward Locke, 76, veteran actor and playwright, died April 1 at the Percy Williams Home, East Islip, L. I., N. Y., where he had resided since 1932.

His most famous play, *The Climax*, won instantaneous acclaim when produced in 1909. After a long run six road companies were touring thruout the country at one time. The movie version of the play is still being screened.

Born in England, he began his acting career in Boston. He played in repertory and stock, appearing with David Warfield in *The Music Master*. He left the stage to write in 1906.

His other plays include *The Case of Becky*, *The Silver Wedding*, *The Revolt*, *The Bubble*, *The Land of the Free*, *Dangerous Years*, *The Dancer*, *Dorothy Dixie Lee* and *Frieda Laughs*. Four plays were produced in 1928, *Mike Angelo*, *Swanee River*, *57 Bowery* and *The Love Call*.

Locke was a former president of the Shubert Club in Pittsburgh. He was also a member of the American Society of Dramatic Authors and Composers; the Authors League of America, Inc.; Actors' Equity and the Lambs Club.

Survived by his widow, a daughter and a sister.

TENTED WORLD MOURNS FDR

Skip Matinees For Last Rites

Those who know Truman say new President has interest in outdoor showbiz

(Continued from page 3)

on their marquees, and the Cavalcade of Amusements at Tulsa, Okla., postponed a scheduled Thursday opening until Friday night.

Gave Green Light

It was FDR who gave the tented world the "green light" early in 1942, agreeing this type of amusement would aid the home-front morale as long as it did not interfere with the war effort. Evidently the President recalled his youth when he was an ardent circus fan, and only the physical handicap following an attack of infantile paralysis in August, 1921, prevented him from being a regular patron of Pagliacci's world.

Mrs. Roosevelt was a circus patron for years after the Roosevelt family moved into the White House, especially when the grandchildren were in Washington. Not many years ago FDR succumbed to the urge to visit a circus once again and arrangements were well under way when the Secret Service, responsible for the safety of the President, vetoed the plan.

Truman Knows Showfolk

Circus and carnival operators, stunned by the unexpected passing of the man whose carefree spirit lent a carnival atmosphere even to his press conferences, have started to look toward the type of leadership they may expect from Harry S. Truman, the one-time Missouri farm boy whom fate decreed must put his shoulder to the wheel of the greatest job on earth. There are many in the business who are personally acquainted with President Truman, and the consensus is that he meant what he said when he announced that he would try to carry on as he believes President Roosevelt would have done.

As a county judge in Kansas City, Mo., years before his election to the United States Senate, President Truman came in close contact with many circus and carnival operators. None has as much as intimated that his ideals could be construed as to be unfavorable to the outdoor show business, and on numerous occasions he has shown a distinct interest in the business.

Harry E. Malloure, secretary and manager of the American Legion Fair Association, Carruthersville, Mo., was a captain in President Truman's company in World War I and on numerous occasions the new Chief Executive visited that fair and took a keen interest in every phase of it. He is known to have waded around the grounds, packing the mud with the boys on rainy days.

The entire outdoor show world today mourns the passing of Franklin Delano Roosevelt and, in the true spirit of an over-optimistic show world, it looks to the future confident that Harry S. Truman can and will carry on.

With the exception of resorts in Southern California, few parks and beaches have opened for the season, but those that are operating joined in the general tribute by closing down Saturday. At Long Beach, Calif., Virginia Park Amusement Center did not open until 6 o'clock Saturday evening.

A 100 per cent closing at Venice, Calif., was reported, with amusements remaining closed from 2 p.m. Friday until 7 p.m. Saturday. Ocean Park also closed 100 per cent Saturday. Spokesman for Larry Finley's Mission Beach Park, near San Diego, said park opened at 6 p.m. Saturday.

The few Eastern and Midwestern parks, which have opened for week-ends, remained closed Saturday during the day.

Monks Shoot Craps As Exhibit Feature

LAREDO, Tex., April 14.—Biz was big for Animal Oddities Exhibit during a week-stand here.

Show used radio, newspapers and plenty of paper and had no trouble getting customers, many from across the Rio Grande in Mexico.

There were plenty of exhibits, including largest and smallest living horses, steers and mules, Hollywood animal stars, camels, buffalo and—of all things—crap-shooting monkeys.

Tex. Pays Dividends On Byers' Hop West

ST. LOUIS, April 14.—Byers Bros.' Shows opened at Lubbock, Tex., March 26, with 8 office-owned rides, 7 shows and 43 concessions. Business there was good, despite cool nights and much threatening weather. The two new Diesel light plants were put into action and are kicking it off in good shape.

Show moved into Levelland, Tex., April 1 in good time and opened Monday (2) to okay business, with the engagement improving steadily every night thru Saturday (7). Show then moved to Clovis, N. M., for a 10-day stand (April 11 to 21), under auspices of the Veterans of Foreign Wars. Show will tour West Texas, New Mexico, Colorado, Kansas and Oklahoma, and is moving in its own fleet of 26 trucks and two busses.

Executive staff: J. W. and C. W. Byers, owners; J. W. Byers, manager; C. W. Byers, general agent; Mrs. Jessie Byers, secretary; R. C. (Cotton) Ellis, business manager; A. F. McAvoy, lot superintendent; Elmer Jacobs, billposter; J. O. Byers, transportation; D. J. Griffith, Diesel light plants and electrician, with "Uncle" Chester Jobson, assistant; O. L. Latta, front gate and light towers; Mrs. L. J. Latimer and Mrs. Robert Jacobs, front gate tickets.

Ride line-up includes Ferris Wheel, J. K. Cothran, foreman, with Bryce Beemer and Mrs. Charles Smith; Merry-Go-Round, Harrison Douthit, foreman, with Harry Herring and Mrs. Freeling; Chair-o-Plane, Roy Phillips, foreman, (See Texas Good for Byers on page 59)

Morris Hannum Hits Cash Dates in North Carolina

ST. LOUIS, April 14.—Morris Hannum Shows, which opened recently in Hamlet, N. C., has enjoyed strong business at every spot played to date. Show is improved over last year, with 8 rides, 8 shows and about 40 concessions. William Cooke, general agent, has the show booked almost solid with fairs and celebrations from July 1 until late November.

Executive staff: Morris Hannum, owner; William Cooke, general agent; George Keefer, concession manager; Reid McDonald, legal adjuster; Mickey Jones, chief mechanic; John (Curley) Sisko, ride superintendent; Bob Bryner, electrician; Tony Marinari, front gates; Mrs. William Cooke, mail and *The Billboard* agent.

Rides are Merry-Go-Round, Twin Ferris Wheels, Roll-o-Plane, Octopus, Tilt-a-Whirl and two kiddie rides. Feature show is Major O. Saturday's American Congress of Oddities, with a 120-foot top. Other attractions include Mrs. W. Willis's Motordrome; Mr. and Mrs. Frank Maringo's Princess Pat Show, Bill Gary's Hawaiian Show and the Crystal Maze and Funhouse.

Along concession row, George Keefer has 23 well-stocked stores, including a new glass-front, neon-lighted grab stand, managed by W. F. Kelly. Bill Jones has the bingo, managed by Freddie Blythe; Simon Karuse has custard; Reid McDonald has five concessions; Mr. and Mrs. E. Dunning are managing the rotary concessions. Ten concessions are operated by the office.

Fearless Gregg, with Miss Rocket, girl shot from a cannon, is the free attraction.

Cetlin-Wilson Lineup Strong

Petersburg, Va., mayor invites shows to winter there again—midway personnel

PETERSBURG, Va., April 14.—Cetlin & Wilson Shows opened here to ideal weather, which brought out record-breaking crowds. This marked the seventh year the show has opened here and it was the first time it experienced ideal weather the first four days. Despite cool weather the last three days, more than 12,000 people passed thru the gates Saturday.

City officials, including Mayor Hamilton, were on hand to congratulate I. Cetlin and John W. Wilson, owners, and to extend an invitation for them to again winter their show in Petersburg.

Visitors included Mrs. Max Linderman and Frank Bergen, owners of the World of Mirth Shows; Mr. and Mrs. Jack Gilbert, Peter Christian, Starr DeBelle; Mr. and Mrs. Carl Lauther, Rocco Macucci and Lieut. Col. Dr. Bowman and Major Tenner of Camp Lee.

William Holt joined with his *Sarong Girl Revue*, featuring Nee Wong, Chinese film actor, with a cast of 20 people. Holt and company entertained the wounded at Veterans' Hospital, Camp Lee, and the Rotary Club.

Due to illness Mrs. Wilson missed the opening for the first time since the show was organized 19 years ago.

A new office built on a semi-trailer will be completed this week. Whitey (See C-W LINE-UP STRONG on page 59)

Norfolk Puts Gleam In J. J. Jones's Eye

NORFOLK, April 14.—Johnny J. Jones Exposition opened a 10-day stand here Wednesday (11) on showgrounds located at 20th and Monticello avenues, with optimistic sights trained on all box offices. The town is heavily billed and has full support of press and radio.

This busy navy town has been catering to over-capacity crowds in every phase of business and amusement the city has to offer. Ocean View Park, despite stormy and cold weather, last Sunday was jammed with pleasure-seekers, and the avenues and bright lights would have made the Broadway of old feel as tho she had a contender, of all places, in Norfolk!

The show looks like a new hat out of a band box and has added new features. Hody Jones's girl show has contracted the Muriel Asche dancing girls from New York; Art Conover has an animal exhibit that includes a lion, two bears, a fox and various small fowl and animals. The Del Rio Midgets joined here, and the Minstrel Show has a new cast of entertainers.

The management contends that this date should gross as big as any important fair date.

Weather Keeps Gentsch In Columbia Second Week

COLUMBIA, Miss., April 14.—J. A. Gentsch Shows remained over here for a second week after inclement weather washed out the original stand. Show opened March 12 to strong biz at Port Gibson (Miss.) Stock Show and then moved to McComb and Columbia.

Ride line-up includes Chairplane, Roll-a-Whirl, Dipsy Doodle, Ell Wheel, autos and a new Allen Herschell Funhouse which has been getting top money. Shows are a minstrel and Monkeyland.

Pat Brown has built a new car; Earl Crane has custard, and Jimmie Mathes takes care of the light plants. Ken Murray, closing his shows for the season, has joined as assistant manager.

NSA Banquet Set For November 28

NEW YORK, April 14.—Board of governors of the National Showmen's Association, with President Jack Rosenthal in the chair, decided upon Wednesday night, November 28, as the date for the annual banquet at Hotel Commodore.

Sam Rothstein, who was co-chairman with Frank Miller in 1944, was appointed chairman with full authority to select his own committee. Rothstein hopes to have Jack Perry as his vice-chairman.

Rosenthal also appointed Fred C. Murray to head the Yearbook Committee for 1945, succeeding himself.

Kirkwood Loses Key Ride Man in Accident

RALEIGH, N. C., April 14.—Albert Bydrik, superintendent of rides for the Joseph J. Kirkwood Shows, broke his right arm at the elbow while repairing a truck tire and is confined to Rex Hospital here. He will be lost to the show for the remainder of the season.

The accident marred an otherwise perfect opening week. Business here was tops in every department and the long jump to Martinsburg, W. Va., for week of April 2-8 was made without incident. Then the caravan hopped to Frederick, Md., for a Monday (9) opening and a week's stand under American Legion auspices.

Show carries two free acts, Hugo Zacchini, who is shot over two Ferris Wheels, and Jimmie Jamison, high diver, recently discharged after 30 months of naval service. Hugo and Mrs. Zacchini also operate concessions.

A new office trailer has been delivered and Mrs. Ralph Decker has reserved one end of it as a reception room for visitors.

Peppers' All-State Peppered By Bad Weather in Alabama

ST. LOUIS, April 14.—Bad weather has followed Peppers' All-States Shows since the opening March 1 and business has been disappointing. Talladega, Ala., the third spot played, was the one bright spot to date. In Jasper, Ala., business was poor but this was attributed to the fact that people were not accustomed to a front gate.

On the jump from Jasper to Ozark, Ala., the cookhouse truck caught fire causing considerable damage. Manager W. H. (Bill) Allen is building a complete new outfit. On Friday night in Jasper, the tail-end of a cyclone hit the show grounds, demolishing the girl-show top. Show consists of 6 rides, 6 shows and 25 concessions.

Executive staff: Frank W. Peppers, owner-manager; Bobby Sickels, secretary; Graves H. Perry, general agent; E. H. Broome, business manager; Mrs. Frank W. Peppers, treasurer; Mrs. Odine McAnich, secretary; E. H. Ehler, billposter; Chuck Puckett, mechanic; Bill Noe, electrician; Jack Matlock, mailman and *The Billboard* agent. Ride foremen are H. B. McDonald, Merry-Go-Round; Bill Noe, Ferris Wheel; Frank Perneti, Roll-o-Plane; Maxie Boyd, Twister; S. Crone, kiddie ride; J. McArthur, Chair-o-Plane. Show managers are Tex Allison, novelty circus; 10-in-1 Side Show, Doc White; girl show, Jimmy Marshall; minstrel show, Jim Ayers; snake show, J. L. Baumgartner; Funhouse, Buddy Mitchell. Along concession row are Mr. and Mrs. Orville Miller, Mr. and Mrs. Frank Chase, Mr. and Mrs. E. H. Broome, Sam Weiner, Mrs. Frank W. Peppers and Bobby Sickels. Jaydee the Great is the free attraction.

Ellman Shows Carry On

MILWAUKEE, April 14.—Despite the sudden death of Charles (Red) Ellman, the Ellman Shows will open as scheduled April 26 at Second and Capitol Drive here under the management of the Ellman family.

FROM THE LOTS

Sparks Bros.' Shows

MERIDIAN, Miss., April 14.—Week of April 2-7: auspices, DAV; weather cool. Rain and cool weather and soft lots continue to handicap the spring route. A near cloudburst here Sunday (1) made the already-soft lot impassible and the only high spot on the fairgrounds was occupied by a one-nighter placed there by the owner of the grounds who proved himself thoroly opposed to carnival shows.

After failing to adjust differences, another lot was obtained and show moved Monday, but too late to save the day. Opened Tuesday to light crowd and poor spenders. Weather continued cool all week, with attendance poor until Saturday night when a slight increase turned out but not sufficient to bring the week out of the red.

Jimmie Rates, ex-carnivalite who operates a night club here, was on the lot all week and several parties were held at his place by the showfolks. Committee gave good support.

Tom Johnson has augmented his colored revue and now has a nine-piece band. Gypsie Lynn continues to entertain the customers. Several new concessions joined here.—H. G. STARBUCK.

Dodson's World's Fair Shows

COLUMBUS, Ga., April 14.—Auspices of Police and Firemen's Relief Association, March 30-April 7.

With ideal weather prevailing, the show inaugurated its 1945 season tour on the fairgrounds here and enjoyed a satisfactory night's business despite the fact it was Good Friday.

It is the largest midway in the shows' history, with five new modernistic wagon fronts on three pay shows, and with two new major rides and two new kiddie rides, including Grace Murray's pony track.

The midway, measuring 1,268 feet on each side, was laid out by Carl Hansen, shows' secretary, who also is acting as lot man. Last-minute alterations on Hug Harbor, one of the new rides designed and executed by the Mock Engineering Company, Jacksonville, Fla., under direction of Cecil Hudson, its owner, prevented this ride's opening.

There are 42 concessions under supervision of George Golden and 14 shows. Attractions include World's Fair Oddities, management of Ray Cramer; *Arabian Nights*, management of Mrs. Helen Cramer, assisted by Charles Noller; *Daughters of Sin*, direction of Harry Suss; *Plains and Jungles*, wild life exhibit with 75 cages of animals and eight head (See *Dodson's World's Fair* on page 45)

Marks Shows

NEWPORT NEWS, Va., April 14.—Nine days, ended Saturday (7), location, new circus grounds; weather, fair; business, excellent.

A "Fair in April" is a suitable term for this date, including the last three nights, which were cold.

John H. Marks, owner-manager, has announced that the Marks Shows corporation has been dissolved, and that from this date on the shows will be known as Marks Shows Mile-Long Pleasure Trail. Bill Breese continues as general agent; Nick Stepp, secretary, and Harry E. Wilson, director of public relations.

Willie Lewis is business manager; Walter Rowan, electrician; Paul Malbone, chief mechanic; Glenn Edwards, advance advertising; I. A. (Red) Schulz, front gate and *The Billboard*.

Clarence and Madge Thames have (See *MARKS SHOWS* on page 45)

Regal Exposition Shows

ROME, Ga., April 14.—Second week in Atlanta was off, due to cool weather and Holy Week. Jump to Rome was made in good time and showed to top business.

Hawaiian Show tops business with Tilt leading the rides. Thirty-five concessions, all stock, are now in line-up. Owner B. M. (Babe) Scott returned to Atlanta to complete unfinished biz, while Mr. and Mrs. Halstead are tramping for the first time with popcorn and candy apples.

Show entertained over 1,000 war veterans from General Hospital on rides and at shows Friday afternoon (6). Dalton, Ga., is next.

Prell's Broadway Shows

NORTH CHARLESTON, S. C., April 14.—Opened here Thursday (5) for 10 days, with all rides and shows painted and concessions flashed. Nine rides, 6 shows and 35 concessions were in the line-up. The Stevenses were here without a pan layout, substituting popcorn and custard. Cash and Gertie Miller's 10-in-1 was top clicker—EDWARD (LORD) BYRON.

John R. Ward Shows

LAKE CHARLES, La., April 14.—John R. Ward Shows, running three days late for this date, opened Friday (6) instead of Tuesday, as advertised. Excessive rains several days prior to closing of the Baton Rouge run delayed moving the equipment off the lot there. Then, after the trucks started, some were caught between high-water areas, causing the delay.

Assistant Manager Charles Sheesley was aided by the sponsors, the Central (See *John R. Ward Shows* on page 45)

WORLD OF PLEASURE SHOWS

Will officially open the 1945 season at

ECORSE, MICH., APRIL 26th

Want Monkey, Unborn, Mechanical City, Wild Life, Glass House, Wild West, Animal, Motor Drome and other worthwhile attractions. Can place Merchandise Concessions of all kinds. Counter men for office Bingo. Foremen for Octopus and Spitfire; also Second Men and Semi Drivers. Top wages and bonus. Good proposition for Sign Painter.

This Show Will Play the Industrial Cities of Michigan, Ohio and Indiana. R. A. Norton wants A-1 Griddle Man and capable Cookhouse Help. Salary no object. All address

JOHN QUINN
Owner-Manager

195 Davenport St.
Detroit 1, Mich.

GRACE McDANIELS
Mulcifered Woman
LAURELO
Man with Revolving
Head
CLARA SMAZER
Canadian Ossified Girl
SPECIAL NOVELTY
ACT
Direct from Holly-
wood
FRISCO WONDER
DOG & KITTY LEE
ROSE ZINDRA
Mentalist

WANTS **HARRY LEWISTON** WANTS

FREAKS, NIGHT CLUB, NOVELTY ACTS for Carlin's Park, in the center of Baltimore. Show located in large, airy building. To those who would be interested—can offer year around work midst pleasant surroundings. NOTICE the acts with me now . . . all high-class talent. Must be a reason. So acts, write or wire me care of

CARLIN'S PARK, BALTIMORE, MARYLAND
Interested in Inside Lecturer. Earl & Doris Meyers, write for proposition.

MIDDLETON'S
MARIONETTES
STILES LOBSTER
FAMILY, featuring
Junior Stiles, Age 7,
Wonder Boy
WARD'S PINHEADS
POPEYE PERRY
Eye Popper
JOAN BEACH
Armless Wonder
Musician
Etc., Etc., Etc.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

TENTS—BANNERS

Charles Driver — Bernje Mendelson.
8x8/6 Four Way Khaki Tent, New.

O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

Carnival and Concession TENTS

Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST. SHAWNEE, OKLA.

OPPORTUNITY

We have a building suitable for Small Circus Side Show. Excellent location.

FOR SALE: Monkey Speedway from above building, adjustable to three sizes. Complete with three good Riding Monkeys.

First \$1000.00 Takes It.

Crated, F. O. B. Wildwood, N. J.

CASINO ARCADE PARK
WILDWOOD, N. J.

SECOND-HAND SHOW PROPERTY FOR SALE

\$2.00 Pair, Richardson Skate Plates, 7-8-9 only. 75¢ Government Pennant Flags, 36x72 inches with rope; make a great Banner Line. \$25.00 Wax African Ubangi Head in Color. Glass Case. Large Government Silver Balloon. Sell Cheap.

WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

WANTED AT ONCE

Ball Game Agents, playing New England territory. Write or wire at once; pay your wires, I'll pay mine. Casey, answer this ad or come on.

JOSEPH PARENTEAU

Care Dick's Paramount Shows Trenton, N. J.

WANTED

Foreman for Fly-o-Plane, \$75.00 per week. To join on wire, no time to write. Show opens May 4th.

WM. T. COLLINS SHOWS
408 Erie Street St. Paul, Minnesota
P.S.: Will pay cash for Octopus.

JOHN F. REID WILLIAM G. DUMAS
"Happyland" Shows
PERMANENT ADDRESS
3633 SEYBURN AVE.
DETROIT 14, MICH.
PHONE — PL 7924

WANT Foremen and Second Men for Merry-Go-Round, Ferris Wheels and Rolloplane. Workingmen and Semi Drivers for all Rides. Address **HAPPYLAND SHOWS, 3633 Seyburn St., Detroit, Mich.** Phone Plaza 7924.

Want-PEPPERS ALL STATES SHOWS-Want

SIDE SHOW PEOPLE FOR 30 WEEKS' WORK PAID BY THE OFFICE

WANT Fortune Teller; Doc MelRoy, answer. Magician that can pitch, Human Torture; Emmet Johnson and wife, have good proposition. Good Fire Eater that has flash; Sing Lee, answer; Leo the Lobster Boy, wire. Ticket Seller that can grind and make second openings. Answer by wire as per route.

April 16th to 21st, Cleveland, Tenn.; 23rd to 28th, Clinton, Tenn.

J. R. EDWARDS SHOWS WANT

Parties to take care of Cook House, 50-50. Can place capable Ride Help. Address all mail and wires to **J. R. EDWARDS SHOWS, Wooster, Ohio**

BRIGHT LIGHTS EXPOSITION SHOWS

CALL CALL CALL
Show Opens April 26, Strasburg, Va.

GREAT CALVERT, HIGH WIRE, AS FREE ATTRACTION

WANT Half-Half, Snake Show and 5-in-1. Have complete outfits for same. Place Candy Floss, Cane Rack, Hoop-La, Watch-La, Pitch-Till-U-Win, Cigarette Pitch, Devil's Bowling Alley, Penny Arcade, Rotary Diggers, Basket Ball, Duck Pond, Frozen Custard. Will finance worth-while Shows. Want Help in all departments, Ride Help. Will buy Kiddie Auto, Roll-o-Plane, Octopus with transportation, or will book same. Write or wire **JOHN GECOMA or L. C. HECK, Jack Hotel, Winchester, Va.** P.S.: Want Bingo Help.

JIMMIE CHANOS SHOWS WANT

Bingo, High Striker, Cook House, Legitimate Concessions of all kinds. No Percentage wanted. Want Merry-Go-Round Foreman that can take care of new Ride; also Ferris Wheel, Chair-o-Plane and Kiddie Ride Help. Show opens Eaton, Ohio, April 21; then Muncie, Ind., for two weeks. This show has no racket or no gate. All replies to **JIMMIE CHANOS, Eaton, Ohio.**

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

JUMPING fast?

J. GEORGE LOOS, owner of Greater United Shows, left the show in Austin, Tex., for several days last week to visit his family in Laredo, Tex. During his absence, Glen Hyder, secretary, and Jack Edwards, assistant manager, were in charge.

W. C. DOBSON, owner of Dobson's United Shows, visited the Chicago office of *The Billboard* last week and announced he has purchased a Chair-O-Plane and Ferris Wheel from Harry Mamsch and that his org opens the season at Stillwater, Minn., May 5.

WE BOAST about not carrying objectionable games, yet we advise the other kind that they can play to punks.

DETROIT NOTES.—R. L. THOMAS left last week to join the Gooding Greater Shows at Springfield, O., with his cookhouse. . . . ROSCOE WADE'S Joyland Midway Attractions has moved to Grand River and Fifth Street, right on the edge of the downtown district, and is enjoying good business. . . . JOHN

ner entertained members of the Cavalcade of Amusements staff and friends, including Mr. and Mrs. Archie Wagner, Robert L. Lohmar, Mr. and Mrs. Eddie Lippman, Mr. and Mrs. Al Wallace, Mr. and Mrs. T. W. (Slim) Kelley, Bob Kline, Jack Baillie, Thomas M. Allen, Mr. and Mrs. Dave Fineman, Joseph Early, Edward J. Hollinger and William B. Naylor.

"ANOTHER THING," said a manager to his special agent, "when you get up ahead be sure to tell our new press agent to clean his nails before going to the newspapers."

JOHN GECOMA, of the Bright Lights Exposition, has signed the Great Calvert, high-wire act, as a free attraction. . . . BILL FLEMING has signed the Combined Fire and Police Associations Celebration at Bridgeton, N. J., April 30 thru May 6 for the James E. Strates Shows. . . . BANTLY'S ALL-AMERICAN SHOWS have signed the Red Lion (Pa.) Fair. . . . JUMBO FINN is resting at his West Frankfort, Ill., home after a successful winter in Southern Louisiana.

SGT. JOSEPH ADLER, formerly with Douglas Greater Shows and now with the Third Army in Germany, was wounded recently and has been awarded the Soldier's Medal for bravery in the Belgium campaign. . . . YOGI RAY will close at Club Charming, Chicago, this week to join a major carnival. . . . LES WHITTING, after a winter in Chicago clubs, will do magic on the Marks Shows, assisted by his wife and sister.

DAINTY DOTTY, fat lady, has formed a tattooing partnership with Owen Jen-



THOSE ARE POMPANOS that J. W. (Patty) Conklin (right) is holding in his right hand to prove that his fishing expeditions from Miami were not entirely futile. With him is Rex D. Billings, manager of Belmont Park, Montreal.



CAPT. WILLIAM F. PALMER, known in carnival circles as Speedy Palmer, drome rider and operator, has been in the air corps nearly three years and is now stationed at Rosecrans Field, St. Joseph, Mo. His wife and two boys, Billy and Jackie, are residing in St. Joe to be near him.

sen in Detroit. . . . PVT. DOROTHY ANDERSON, formerly with C. R. Leggette and Buff Hottle shows, is stationed at Barksdale Field, La. . . . ED (RED) McFARLIN has returned to the J. J. Colley Shows as business manager after two years in industrial work. . . . CLAUDINE-CLAUDE SHIPLEY has sold his rides and is planning a new-type show for next fall. . . . T. L. DEDRICK will have his bingo on Dwight Bazinet's new show.

WHEN A TRANSIENT horse trader decided to go in the midway biz by buying a used Jinny, he wouldn't accept the seller's word for the ride's age but insisted upon looking into the Merry-Go-Round horses' mouths.

NEW YORK NOTES.—ART LEWIS, in from Miami and Norfolk for a brief visit, announces that he has bought into a chain of Midwestern movie theaters and has become interested in motion picture production work. . . . JOE END is back from his annual spring Midwestern trip. . . . JACK SHORT has returned from Baltimore. . . . ABE FABRICANT

QUINN'S World of Pleasure Shows had a record-breaking opening in the South-End suburb of River Rouge.

WONDER WHAT has become of all the managers who claimed that they were keeping their shows out for the helps' benefit?

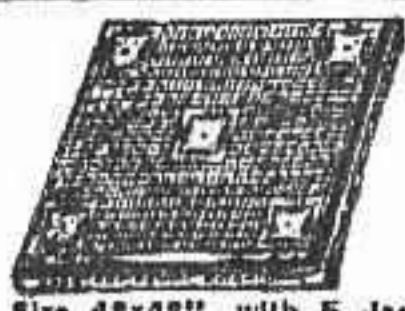
RENA AND KAY KAESER opened two girle shows with Byers' Bros. in Lubbock, Tex., and report excellent biz. . . . PVT. ALLEN MORRIS, formerly with the Heth and Sparks organizations, is stationed at Camp Blanding, Fla., and his wife and 18-month-old baby have moved to Gainesville, Fla., to be near him. . . . RAY AMY, magician, has contracted with Al Tomaine's Side Show for the Strates midway.

WHEN MANAGERS look over their midway at opening stands they wonder where is all the work that was done in quarters.

SHORTLY BEFORE joining Prell's Broadway Shows, Cash and Gertrude Miller entertained Sam Prell, Margie Stevenson, Tom Skelly, Capt. William Albury and family, Corp. and Mrs. Bud Clemens and Mr. and Mrs. Doc M. Rutherford at Miller's Rare Bird Farm near Kendall, Fla.

REMEMBER WHEN we didn't dare make a suggestion for the betterment of a show without some manager saying, "This is my show. Where is yours?"

M. A. SEADER CARNIVAL COMPANY opened a 10-day engagement April 6 at Plainview, near Wichita, Kan. . . . GOOD FRIDAY NIGHT, Mr. and Mrs. Al Wag-



PENNY PITCH GAMES

Size 46x46", Price \$30.00,
Size 48x48",
With 1 Jack Pot, \$40.00,
Potr, \$45.00.

PARK SPECIAL WHEELS

80" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price . . . \$15.00

BINGO GAMES

75-Player Complete . . . \$5.00
100-Player Complete . . . 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
Analysis, 3-p., with Blue Cover, Each30
Analysis, 8-p., with White Cover, Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25c.
No. 1, 35 Pages, Assorted Color Covers35
Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper
Covers, Good Quality Paper. Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25c
PACK OF 78 EGYPTIAN F. T. CARDS,
Answers All Questions, Lucky Numbers, etc. 40c
Signa Cards, Illustrated, Pack of 36 15c
Graphology Charts, 9x17. Sam. 5c, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. . . . 25c
"WHAT IS WRITTEN IN THE STARS." Folding
Booklet, 12 P., 3x5. Contains all 12 Analyses.
Very Well Written, \$5.00 per 100; Sample, 10c.
Shipments Made to Your Customers Under Your
Label. No checks accepted. C. O. D. 25% Deposit.
Our name or ads do not appear in any merchandise.
Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Send for Wholesale Prices.

PUBLIC ADDRESS SYSTEMS

Complete!!!
Factory re-conditioned.

For indoor use only.

Money-back guarantee.
P. A. Systems with Electric Guitar outlet. Write, stating area of space you occupy. \$125.00 up

MORRIS MANDELL & CO.

131 W. 14th St., New York, N. Y.

TIVOLI EXPOSITION SHOWS WANT FOREMEN

For the following Rides: Moon Rocket, Dive Bomber, Roll-o-Plane, Tilt-a-Whirl and Ferris Wheel. Top salaries.

FOR SALE

4 or 5 CONCESSIONS. Already set up and working. Placed for the season. Reason for selling—too many to take care of.

Address:

HAROLD EUTAH, Mgr., Tivoli Exposition Shows, Beale Ave., Memphis, Tenn.

SACRIFICE SALE

AT ONCE

30 by 40 Frame Cookhouse, complete, \$600, or will sell Frame with Canvas for \$250. Frame and Top can be used for Bingo. One Air Tangley Calliope with A.C. Motor, Electric Switch Blower, \$300. Apply

TOM TOPLIN

c/o ART LEWIS RIDES
4801 Princess Anne Road Norfolk, Va.

HEADQUARTERS

for

POPCORN AND SUPPLIES DELAWARE FOOD PRODUCTS CO.

37 E. Winter St., Delaware, Ohio

5 1/2" SKEWERS 5 1/2" FOR CANDY APPLES

Certified Atlas Colors, Snow Cone Flavors and Vee Cups, Paper Cones, Cut Papers for Candy Floss, Concentrated Orange Sweetened.

S. W. KENNEDY CO.

28 and 31 S. Front St. Philadelphia 8, Pa.

AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket

Sky Dive

Carrouseles

Kiddie Auto Ride

ALLAN HERSCHELL CO., Inc.

NORTH TONAWANDA, N. Y.

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DIRECT POSITIVE

PICTURE OPERATORS

Send for our NEW Circular, just off the press, for the latest MARFUL IDENTIFICATION DIRECT POSITIVE CAMERAS and Supplies. We have Cameras for Immediate Delivery!

Visit our Display Room when in Chicago

M. K. BRODY

Dept. C

1116 S. Halsted St., Chicago, Ill.

FRANCIS KELLY WANTS

Will book Popcorn. Will buy Little Beauty or Parker Baby Q Merry-Go-Round for cash, with or without transportation. Will book any ride not conflicting with Ferris Wheel, Chair-Plane or Kiddie Ride. Want Dealers for Pan Game and Under and Over. If you're not capable and used to handling big money, please do not apply. Can use Help for Kiddie Ride. Have for Sale—20x40 Top, canvas white, fully roped, complete with poles and stakes, used 5 times, \$200.

FRANCIS J. KELLY

Washington Ave., North Haven, Conn.
STEVE DECKER, General Manager

WANT

CAPABLE READER

for

MIDWAY CAMP

ROYAL AMERICAN SHOWS

PAULINE MEYERS

Largo, Florida

BAKER'S GAME SHOP

Wheels, Skillos, Tracks, Roll Downs, Ruzzle Dazzles, Pea Pool End Tables, Soup Pops, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Bear Blocks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles, Many Others Not Mentioned.

2907 W. WARREN, DETROIT 8, MICH.

High Grade Photo Mounts

Available in Limited Quantity.

Send \$1.00 for Samples and Prices.

G. F. DRIGALLA

904 Dauphin MOBILE 16, ALA.

WANTED

To Lease, Book or Buy

FERRIS WHEEL—TILT-A-WHIRL

Write or wire

C. E. MEEKER

San Carlos Hotel PENSACOLA, FLA.

Please Don't Telephone

NOTICE

TOPSY-TURVY TRAINER RIDE
Is most novel and thrilling. Suitable for Arcade, Side Shows, Carnivals, etc. Will earn \$15.00 hour and up. One attendant. It turns 'em round and round and upside down. Come and see for yourself.

FRANKLIN CO.

611 E. 10TH DALLAS, TEXAS

down from his family home in Rutland, Vt. . . VINCE ANDERSON in from New Haven, Conn. . . TOMMY PELL back from the Lawrence Shows in Fayetteville, N. C. . . LOUIS CANDEE in from Miami. . . FRANK CAPELL jumped from the Strates Shows in Washington to see RB open in the Garden. . . ROSS MANNING will open his new show in Ridgefield Park, N. J., April 20.

MADAME BURLESON has closed her show until fair season and with Willie James recently visited Mr. and Mrs. Sammy Green in Atlanta. . . EDWARD (SLIM) FIELD was wounded recently in Germany and has been sent to a reassignment camp in Belgium where he

spends his spare time visiting a carnival on location there. . . MRS. AL ZEIDMAN, of Austin, Tex., spent two weeks with Mr. and Mrs. John Willander, of the World of Today Shows, at Muskogee, Okla.

ST. LOUIS NOTES.—BEN BRAUNSTEIN, general agent of the Wonder Shows of America, passed thru en route north. . . CHARLES S. REED, general agent of Great Sutton Shows, is on a tour of Southern Illinois booking spring dates. . . MIKE DEMKO is operating his concessions on Maher's Mighty Midway here but plans to join one of the larger outfits soon. . . ROBERT R. KLINE, general agent of the Cavalcade of Amusements, spent several days here executing railroad contracts. . . JACK DOWNS, general agent of Snapp Greater Shows and now known as the Flying G. A. since he is doing his booking via his own plane, reports that he has the season set solid. . . ST. LOUIS SHOWMEN were grieved over the news of Charles (Red) Elman's sudden death in Milwaukee. . . MR. and MRS. MATT GORDON were here last week to complete a deal with Sam Fidler for a Ridee-O, which they will operate on the Bunting Shows this season. . . LEE SULLIVAN, of Eli Bridge Company, spent several days visiting the various outfits playing the lots here. . . BENNIE SUMNER, for the past three years a civilian employee in the U. S. Army Quartermaster Corps, has returned from an extended stay in Porto Rico and is visiting his family. Sumner was with Sol's Liberty Shows for many years. . . MIKE DOOLIN, Harry Mamsch and Hadji Delgarian, ride owners of Chicago, spent several days here last week visiting the lots. . . J. S. GARDNER, of the Barkoot Shows, also was here visiting friends. . . JACK E. VINSON, who again will operate the bingo on the Bunting Shows, will depart for Ladd, Ill., next week.

YEARS AGO, a manager, who needed money, and his secretary were walking the streets. Suddenly the manager said, "Wait here until I come out," and darted into a bank. When he came out an hour later, he said, "If I ever make a million, I'll never deposit a dime in that bank." "Did they turn you down?", asked the sec. "No," answered the manager, "but any banker who is damn fool enough to loan me \$15,000 on that bunch of junk I own is too risky a custodian for my savings."

DETROIT NOTES.—MACK MCGINNIS, concessionaire of the Bright Lights Shows of Pittsburgh, was a Detroit visitor. . . WILLIAM POSTELWAITE, ride superintendent of the World of Pleasure unit, which recently opened in the suburb of River Rouge, reported an excellent opening. . . HAZEL LIDDON has joined the Joyland Midway Attractions as chief ticket seller. . . FRANKIE MILLER, scale man, has contracted to rejoin the Bright Lights Shows for the season. . . TOM HENNESSEY, nail joint worker, is planning to open with the Charles Lee Shows, playing Michigan territory. . . SAMUEL STONE, former concessionaire with the Rollerdrome Park, returned from Florida Saturday (7) and is making his plans for the season.



T/5 CHARLES J. LUCAS, formerly a ticket seller on his father's rides, is a prisoner of war in Germany, according to word the War Department sent his father, Charles J. Lucas, in Birmingham.

PITCH-EM

Automatic BASEBALL PITCHING GAME

\$15 to \$18 an Hour For Each Unit at 10c a play

OUT-DOOR OR IN-DOOR ALL YEAR MONEY GETTER

TOPS THE PLAY ON ANY MIDWAY

NO RESETTING PITCH-EM RUNS ITSELF

PORTABLE

Weight 40 Pounds
Packs 30x18x10 Inches

Only

\$249.50

Per Unit
F. O. B. Milwaukee, Wis.

50% With Order,
Balance C. O. D.

20 DAY DELIVERY

PRIZES

For Home Runs

ONE ATTENDANT CAN HANDLE THREE UNITS

3 or 4 UNITS in a Store, Bowling Alley or Tent

GETS THE BIG MONEY

PITCH-EM

231 W. WISCONSIN AVENUE
MILWAUKEE 3, WISCONSIN

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT

GAMES, STRIKERS, ETC.

NOW AVAILABLE:

1 MONKEY SPEEDWAY, 20 FT., 3 CAR.

IMMEDIATE DELIVERY

Still Available

EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.

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POPCORN and SUPPLIES

POPCORN—South American and Yellow Pearl. BOXES, BAGS, SALT, SEASONING. POPCORN MACHINES.

If you want the best contact us! NO ORDER TOO LARGE OR TOO SMALL.

IMMEDIATE DELIVERY.

J & N Popcorn Specialties

6336 So. Western Ave. Chicago, Ill.
Phone: Hemlock 3211

United Exposition Shows WANT

RIDE FOREMAN AND 2 SECOND MEN. USEFUL SIDE SHOW PEOPLE WHO WANT TO MAKE MONEY. BLACKIE McLEMORE WANTS AGENTS for Fish Pond, Darts and Cigarette Johns. CARL BOHN WANTS SKILLO AGENT. RABBIT BAKER WANTS SOME COOK HOUSE HELP. CAN PLACE USEFUL PEOPLE IN ALL DEPARTMENTS THAT CAN STAND GOOD TREATMENT AND GOOD SALARIES. Forrest Donovan, Rick Walters and Ralph Smith, come on; will place you. CAN PLACE A FEW MORE CONCESSIONS. All address:

Beaumont, Tex., until April 22nd; then Port Arthur, Tex.

WANTED

BALL GAME AGENTS

Boys or Girls

Better proposition on better railroad show playing better territory. Opens here April 28. Also Working Men for Six Cats.

VINCE (RED) McCABE

Care Wonder Shows of America
P. O. Box 21 Little Rock, Ark.

Midway of Mirth Shows WANT

WANT INDEPENDENT SHOWS and CONCESSIONS.

Address: Highland, Ill., this week; Carlinville, Ill., next week.

WANTED

RIDE HELP — CONCESSION PEOPLE

Book X on Popcorn. No bonzers or agitators. Shows—What have you for 20x42 top? Always up town. Okmulgee to 21st, then Prague, Okla.

HYALITE MIDWAY

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

SNOW CONE SUPPLIES

OUR NEW PRICE LIST ON SNOW CONE SUPPLIES HAS BEEN MAILED TO ALL THOSE ON OUR MAILING LIST.

If you have not received your copy we will be glad to send one upon request. This year be sure to buy your supplies from the company that gives all three: 1—Top Quality; 2—Fast Service; 3—Low Prices.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET CINCINNATI 2, OHIO

GALA OPENING KING REID SHOWS 1945 SEASON

WE OPEN MAY 5th FOR 8 DAYS IN BENNINGTON, VERMONT

Everybody now contracted please acknowledge this call. Can place Calliope Player and Dancers for Rhumba Revue. Also a few more courteous and capable Ride Men.

KING REID, Winter Quarters, Manchester Center, Vermont

TURNER BROS.' SHOWS

LAST CALL

ALL PEOPLE CONTRACTED ACKNOWLEDGE THIS CALL

WANT

Second Men that can drive Semis. Shows with own transportation and equipment. Concessions that don't conflict. Can place Coko joint and Penny Arcada. Show opens Wednesday, April 25th, White City Park, Springfield, Ill. Lot laid out Monday, April 23rd.

LAST CALL

WINTER QUARTERS—PETERSBURG, ILL.

BEE'S OLD RELIABLE SHOWS, INC., WANTS

Due to disappointment want Girl Show Manager with two or more girls; top in air, come on at once. Will book any show with own equipment and transportation that we don't have. What have you? CONCESSIONS—Want to book large, flashy Bingo. Address:

BEE'S OLD RELIABLE SHOWS, INC.

Lake City, Tenn., April 16 to 21; Harriman, Tenn., April 23 to 28.

LAST CALL

BANTLY'S ALL AMERICAN SHOWS

WANT SHOWS—Opening April 19th, Du Bois, Pa. Fat Girls, Monkey, Snake, with own equipment. GIRLS—For Girl Revue—office paid.

CONCESSIONS—Candy Floss, Custard, String Game, Hit Striker, Guess Your Weight and Age, Swinger, Shooting Gallery, Ice Balls.

RIDE HELP—All old help come on; need ride help that can drive semis.

HERMAN BANTLY, IMPERIAL HOTEL, REYNOLDSVILLE, PA. PHONE 3541.

SPECIAL PRINTED TICKETS

ROLL or MACHINE

100,000

FOR \$22.00

RESERVED SEAT — PAD — STRIP
COUPON BOOKS — RESTAURANT
CHECKS — SALES BOOKS AND
ALL ALLIED FORMS

409 LAFAYETTE ST., N. Y. C.
82 W. WASHINGTON ST., Chicago
615 CHESTNUT ST., Phila.

STOCK ROLL TICKETS

ONE ROLL \$ 5.00

TEN ROLLS 45.00


FIFTY ROLLS 225.00

ROLLS 2,000 EACH

Double Coupons,
Double Price
No C. O. D. Orders
Accepted

ELLIOTT TICKET CO.

INSURANCE IS YOUR PROTECTION FOR TOMORROW



CHAS. A. LENZ
THE SHOWMAN'S INSURANCE MAN
A738 Insurance Exchange
Chicago, Ill.

TENTS
New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

Special Printed
TICKETS
Roll—Folded, 100,000—\$18.50.
Cash With Orders
DALY TICKET CO.
COLLINSVILLE, ILL.

SOUTHERN STATES SHOWS WANT

FERRIS WHEEL FOREMAN FOR NO. 5. Late Model wheel; must be sober, reliable and drive semi. Long season, short jumps. Will book few more choice stock concessions. Whittie Hardiman, holding space for you. Show opens Monday, April 23. All answers to JOHN B. DAVIS.

SOUTHERN STATE SHOWS
Route 3, Box 868-H, Tampa, Fla.
P. S. Can use other ride help.

L. B. LAMB SHOWS
WILL BUY, BOOK OR LEASE

Small Merry-Go-Round with or without transportation. Can use Agents for office-owned Stock Joints. Wire
L. B. LAMB, Prattville, Ala., this week.
P.S.: Can place sober Ride Help.

Wanted To Book in July

Four first-class Rides, including 2 Ferris Wheels, Tilt-a-Whirl, Roll-o-Plane, or what have you? 3 Big Days.

Belleville Junior Chamber of Commerce
113 South Illinois St. Belleville, Illinois

WANTED

Carnival Company, Shows, Concessions and legitimate attractions of all kind for

OLD SETTLERS' REUNION

Cuba, Mo., July 20 & 21
An annual event for over 50 years. Address:
A. M. MUNRO, Sec., Cuba, Mo.

Bald Knob Berry Festival

Want Independent Shows and Concessions. Will book one Flat Ride, Bingo, Novelty, Diggers, Minstrel or Hillbilly Shows.

OMAR THOMPSON
BOX 277 BALD KNOB, ARK.

CLUB ACTIVITIES

**Showfolks of America
San Francisco**

SAN FRANCISCO, April 14.—The SRO sign was out at the meeting Monday to celebrate the first anniversary of the organization. There were more than 250 members and 100 guests. Decorations by Andy Hines, of Mission San Jose Park, carried out the one-year theme. A four-foot square birthday cake was provided by President Sammy Corenson. Dan M. Michaels, chairman, was presented with a gold life membership card.

Fred Weidmann, toastmaster, introduced a long list of guests and 17 new members, among the latter being Joe Glacy, past president of the PCSA; Father E. J. Flannigan, of Boys' Town, and Dr. E. J. Palmer, who were feted in absentia.

Dolores Del Coronado just out of the hospital, thanked the club for its kindness.

Many members of the West Coast Amusement Company, the McCloskey Shows, Golden West Shows, and Foley & Burk Combined Shows were introduced, among them being Mr. and Mrs. Charles Walpert, Mr. and Mrs. Harry P. Fisher, William and Marie Jessup and Mr. and Mrs. Harry Meyers. Johnnie Lorman Jr., U.S.N., and Chief Petty Officer Ramsey, U.S.N., both members of the club, received ovations.

Bows were taken by Mr. and Mrs. Milt Williams, Lieutenant and Mrs. Langford, Mr. and Mrs. Lester Hart, Vice-President and Mrs. Pat Trainor, Mrs. Sammy Corenson, Al and Mollie Lindenburg, Mr. and Mrs. Andy Hines, Jack Andress, Kay Gates and Hazel Boyd.

Dorothy Ray, representing the Chicago chapter, of Show Folks of America, Inc., was introduced and spoke on behalf of the home organization.

Music was furnished by Olivetto and Her Musicians and Mickey Hogan, well-

**National
Showmen's Association
1564 Broadway, New York**

NEW YORK, April 14.—Next regular meeting is set for April 25. Pfc. Harry Brennan sent an interesting letter from Germany, with 20,000 marks in bank notes and stamps with Hitler's picture.

Sp. S/C Leonard Traube visited three days from Washington before being transferred to the Fleet Home Center, 844 N. Rush Street, Chicago. . . . Charlie Davenport parked his car on Seventh Avenue, in front of the club's building, for a brief visit to the rooms and when he returned the car was gone. . . . Capt. Everett Janpol and Sgt. Al Klatzo, stationed at Mitchel Field, Long Island, were club guests of Capt. Janpol's father, Alex. . . . Pvt. Harry (Jockey) Duffin, Royal Canadian Army, stationed in Nova Scotia, is furloughing here. . . . J. Frank Stanley is a frequent club visitor. . . . Sympathy has been extended to Carl Wilson, whose wife passed away April 2. . . . Also to the Briants, Hamid-Morton Circus performers, whose daughter, Fredericka, was recently buried in the NSA plot at Ferncliff. . . . Deaths of Al Dernberger and George Harman saddened members.

known vaude artist. Acts included Billy Holmes, of the former team of Holmes and James; Al Esponosa, old-time novelty and concert pianist, and Chief Chaplitan, noted tenor and former supporting man for Enrico Caruso.

Dave Long and his committee supervised the buffet.

After a minute of silent prayer for Charles (Red) Ellman, the meeting Thursday (12) was adjourned in respect to the late President Franklin Delano Roosevelt.

BIGGER THAN EVER!

JAP HEADS for Dart Games. Per 100 \$50.00
STANDING JAP for Cork Galleries—works the same as Cigarette Gallery, only you use same flash as a Fish Pond, with Peek Numbers on the back if you want to use them. Per 100 55.00
Continuous Action PENNY PITCH BOARD—beautiful colors, silk screen job, 9 jackpots 50.00
We Are Sorry We Are Out of Hoop-La Blocks.
FEATHER DARTS—finest dart made; point can not come out. Per Gross 18.00

RAY OAKES, P. O. Box 106, Brookfield, Illinois

CETLIN & WILSON SHOWS

CAN PLACE Grind Shows of merit that don't conflict. What have you? CAN PLACE Photo Gallery, Penny Arcade, Glass House and Fun House. All address:

We can place all Legitimate Concessions for merchandise only. Want Manager who knows his business to take full and complete charge of beautiful Monkey Circus. This is a wonderful money maker with this show.

CETLIN & WILSON SHOWS
Kirk & 25th Street, Baltimore, Md., This Week.

LAST CALL
HERMAN LIST WANTS

OPEN WITH JONES GREATER SHOWS, DUNBAR, W. VA., APRIL 23

Agents Already Engaged, Wire Me If You Will Be There.

Can Use a Few More Useful Concession People. Bud Dunavant, Be There.

HERMAN S. LIST

NORTHERN EXPOSITION SHOWS WANTED

Mechanical Farm Show, Illusion Show, Midget Show (Little George, write), Monkey Show or Animal Show. All Concessions open except Ball Games, Popcorn, Photo Gallery, Devil's Bowling Alley, String Game, Cigarette Shooting Gallery, Bumper Joint. No Grift, Jewelry Spindle or Percentage. Foreman and Second Man for Tilt-a-Whirl, Second Man for Ferris Wheel and Parker Merry-Go-Round. We pay top salaries and bonus. Sleep every night with best working conditions. We play the cream of North Dakota, South Dakota and Montana with from 6 to 7 days' work every week. Have contracted B Circuit of Fairs in Montana, starting Aug. 10th (8 in all), besides other celebrations contracted for before and after the Montana Fairs. This show carries the best of equipment. If interested in making some money for a change come on. Drunkards, don't apply. Address: Hazelton, N. D.

WANT—CAPELL BROS.' SHOWS—WANT

Sapulpa, Okla., this week; Norman and Lawton to follow; all big pay roll towns, and we are the first in. Plenty of people to work to with money. PLACE few more Stock Concessions, especially Dart and Cigarette Gallery. Earl Dixon wants capable Agents for Grind Stores. Place Man and Wife for Illusion Show, Cook House Help. For Sale—Herschell-Spillman Merry-Go-Round, new paint, completely overhauled, now running on Show.

ADDRESS: H. N. CAPELL, Per Route.

**Pacific Coast
Showmen's Association
623 1/2 S. Grand Ave., Los Angeles**

LOS ANGELES, April 14.—Announcement that the California fire laws as affecting tent shows were now available to show-owner members, discussion of improvements to the front office and committee reports highlighted the regular Monday night meeting. Bill Hobday, fourth vice-president, was in charge. On the rostrum, too, were Ted LeFors, Joe Mettler, Ed Mann and John Backman.

Club has added a new mimeograph machine. Norman Rieman, stenographer, has just finished sending out "thank you" letters and certificates to 233 members who have contributed to the building fund. During the meeting Harry Rawlings presented the matter of the "Bonds for Buildings" to the membership.

Several members of the Cronin Bros.' Circus attended the meeting. Communications were read from Theo Forstall, Mike Krekos, Roy Ludington and Bill Sherwin. Sherwin is the club's attorney.

**Heart of America
Showmen's Club
Coates House, Kansas City**

KANSAS CITY, Mo., April 14.—Final meeting of the season was presided over by First Vice-President Clay J. Weber, with Secretary McGinnis and Treasurer Altshuler present. Much discussion about new quarters for the club, but no action was taken. Meeting closed at 9 p.m. and members motored out to the opening of the Tony Martone Heart of America Shows at Independence and White avenues.

Jack Moon was reported confined in Research Hospital.

Joe Green, of Greater Rainbow Shows, was in the city on business. Pvt. Lloyd Titus, from Geiger Field, Wash., was in on furlough.

Naylor Talks to Ad Club

TULSA, Okla., April 14.—William B. Naylor, press representative of the Cavalcade of Amusements, spoke at the Tulsa Advertising Club Thursday (5).

**4th Annual
Four Lakes Aquatennial
Madison, Wisconsin
7 days—June 28 to July 4, 1945, inclusive**

Sponsored by
Veterans of Foreign Wars Z Four Lakes Club.

Need Attractions or Shows on commission basis. (No strip or immoral acts.) Also Concessions. Have engaged Rides.

National Outboard Races on July 4th.

Write DON M. LEICHT, Secy.
2225 Oakridge Ave., Madison 4, Wisconsin

**LIONS CLUB 2ND
FALL FESTIVAL
WANTS**

RIDES, SPECIAL ATTRACTIONS, CLEAN SHOWS, EXHIBITS

For Its Second Annual Event To Be Held July 30th Thru August 5th.

Show will be supported by community to build \$15,000 Lions Youth Center. Club has own concessions.

Write: TED SCHEFLER
400 S. Quitman, Denver 9, Colo.

**RIDES WANTED
FOURTH OF JULY CELEBRATION
AKRON FIRE DEPARTMENT
W. F. SCOTT, Akron, N. Y.**

**MAURY COUNTY AMERICAN
LEGION CELEBRATION
MT. PLEASANT, TENN.
MAY 7TH TO 12TH**

CIRCUS ACTS—CLOWNS—FAMILY DOING 3 OR MORE ACTS. WIRE.

Reliable Phone and Banner Men, all season's work. Place shows and rides that don't conflict. Address all mail and wires.

MGR. CELEBRATION, MT. PLEASANT, TENN.
P.S.: Fair Secretaries and Committees, Wire. We have few open dates.

ROSCOE T. WADE'S JOYLAND MIDWAY ATTRACTIONS

LAST CALL

SHOW OPENS MAY 4

Van Dyke & 8-Mile Rd., DETROIT

Wayne, Michigan. Auspices Veterans of Foreign Wars, Van Buren and Telegraph Rd. Auspices Taylor Township Veterans Affairs, Decoration Week.

This looks like the season in this territory. Show practically booked. Excellent circuit of fairs and homecomings. All in defense area. Short moves—no gate. Want Concessions of all kinds that work for a dime. Want Penny Arcade, Fun House, any small Pet Show that does not conflict. Want Hawaiian or Oriental Show. Must have own outfit.

Wire, Write or Phone Columbia 0100.

C. J. BENNETT, Mgr.

Hotel Webster Hall DETROIT, MICH.

If you can stand prosperity, don't overlook this opportunity.

R. AND S. AMUSEMENTS

**WANT FOR
FIREMEN'S THRILL CIRCUS**

Wilmington, N. C.

Week of May 14 Thru 19

Auspices Wilmington Fire Department. 16,000 Shipworkers. Million Dollar Weekly Payday.

Free Act, Attractions for Circus Program.

Can place Penny Arcade. Want Concession Agents. Eddie Lewis wants Agents for Stock Wheels. Man and Wife for Pitch Tilt Win, Stock Store Agents.

Peggy Minden can place Agents for Stock Stores.

Eddie Cooper wants Agents.

Can place Ride Help at all times.

JAMES M. RAFFERTY

General Manager, R. and S. Amusements
This week, Morehead City, N. C.

SHRUNKEN HEADS

Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:

TATE'S CURIOSITY SHOP

Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

HALE'S SHOWS OF TOMORROW

Opening April 30, Marshall, Mo., on Streets

WANT Help for Rides and Roll-o-Fun House. WANT Shows and Concessions—Fish Pond, String, Blower, Scales, Country Store, Cane, Candy Floss, Snow Cones, Jewelry, Novelties. All must work for stock.

WAYNE HALE, Lenox, Iowa

NOTICE—WANTED!

Agents for Roll Downs, Slum Skillo, Razzle Dazzles, Wheel Agent and support. Capable Dealers all kinds. Nonnie and Curly, come on. Morganfield postponed, opening Anderson, Ind., April 21, with Pan-American Shows. Wire or come on.

PETE NEESE

Concession Manager, Western Union, Anderson, Ind.

MERRY-GO-ROUND FOR SALE

42-FOOT PARKER, COMPLETE. 36 HORSES THAT GO UP AND DOWN
ART NEWQUIST
55 S. LAKE ST. AURORA, ILL.
(Phone: Aurora 8814)

FOR SALE

Stored near Grand Rapids, Mich.—One 1941 Model Airline, 40-watt comb. 110 Vt.-6 Vt. Public Address System, used very little, \$200.00; One 10-Ft. Ball Game. Complete with Trunk, \$40.00; One Hi-Striker, good condition, \$20.00. All replies **GLEN D. WYBLE, 4917 E. Stauson Ave., Maywood, Calif.**

WANTED

Magician that can emcee. Good proposition. No chasers. No lish. Richmond week of April 15, then Hampton, both Va.

FRED BANCROFT
c/o JOHN MARKS SHOWS

DEHYDRATED LEMON, ORANGE, LIME, GRAPE, CHERRY, STRAWBERRY, RASPBERRY FRESH FRUIT CRYSTALS ONE CAN MAKES 15 GALS.

For Drinks, Frozen Custard, Ice Cream, Ices, Sherbets, etc.
Regular Size Can Postpaid for \$3.00, Money Order or Check.
Your Choice of Flavor. 24 to Case, With Liberal Discount.

The Quick, Easy Way. Satisfaction Guaranteed or Money Refunded.

KING FRUIT PRODUCTS CO.

DEHYDRATED 78 JAMES ST., ROCHESTER, N. Y. DEHYDRATED

WORLD OF TODAY SHOWS

WANT WANT WANT

RIDE FOREMEN, ESPECIALLY TO HANDLE RIDE-O AND KIDDIE RIDE. Buster Montgomery and Fatso, what's wrong? 2ND AND 3RD MEN ON ALL RIDES, TRUCK DRIVERS PREFERRED. Don't wire or write, COME ON immediately, will place everyone. SECOND MAN FOR ADVANCE, CAPABLE OF HANDLING BILL CAR AND PUBLICITY. Kilpatrick, get in touch with us at once. CAN PLACE PENNY ARCADE, MECHANICAL SHOW OR ANY OTHER GRIND SHOW. Wire immediately what you want to book. MINSTREL SHOW PERFORMERS, especially Musicians. (Salary paid out of office.) COOKHOUSE HELP, GRIDDLE MEN AND COUNTER MEN.
Address: FORT SMITH, ARK., April 16 to 28.

Morris Hannum Shows Want

Two good Merry-Go-Round Men and Workingmen for Marquee and Concessions. WANT Shows; Mrs. Willse, come on. Captain Mack, your new tent is here. WILL BOOK OR BUY Tilt or Octopus. WANT Slum Bowling Alley, Basket Ball, String Game, Ten-Cent Stock Concessions. This Show is featuring a Giant Cannon Act for the second consecutive year.

All replies to

MORRIS HANNUM, Capitol Heights, Washington, D. C., April 16-21;
York, Pa., April 23-28.

Want-PEPPERS ALL STATES SHOWS-Want

RIDE MEN: Second Men on all Rides. Married men preferred. Must be able to drive semis; wives as Ticket Sellers. Good treatment.

CONCESSIONS: Devil's Bowling Alley, String Joint, Coca-Cola Joint, Hoopla, High Striker, Cane Rack. Will sell the Ex on American Mitt Camp, Frozen Custard. Can have Ex. Earl Craven, answer.

SHOWS: Want Musicians and Girls for Minstrel Show. WANT Man to take complete charge of the front on a beautiful Monkeyland Show. Must be good grinder.

Address: Cleveland, Tenn., this week; Clinton, Tenn., next week.

WANTED

Caricature Artist, also Silhouette Artist for 18 weeks in New England, starting May 28. For details write

J. C. HARLACKER

63 Washington Street

Providence 3, R. I.

SUNSET AMUSEMENT COMPANY

OPENING THURS., APRIL 26, EXCELSIOR SPRINGS, MO.

WANT WANT WANT

AUTO RIDE, CHAIRPLANE, ROLLO OR LOOP, TRAIN OR PONIES.
SECOND MEN ON RIDES WHO CAN DRIVE.
INDEPENDENT SHOWS. ALSO HAVE 2 GIRL SHOW OUTFITS OPEN.
701 N. MAIN ST., EXCELSIOR SPRINGS, MO.

CRESCENT AMUSEMENT CO. WANTS

RIDE HELP Foreman for No. 12 Wheel, completely rebuilt at factory. Pay top salary to real Wheel Man. Second Men for WHIP and Spitfire, Foreman for Chairplane. Join on wire. No tickets. Bob Roberts, wired you. Will book Roll-o-Plane, Dual Loop-o-Plane. "Con" Cunningham, wire. Kiddy Autos, Shows with or without outfits. Wire

L. C. McHENRY, Rock Hill, S. C., this week; Thomasville, N. C., week Apr. 23; then Kannapolis.

WANT TO JOIN ON WIRE

Man or Couple for Popcorn and Candy Apples. Guarantee you big season if you know your business. Chairplane Foreman—Salary and bonus. Second Man for Ferris Wheel. Man to handle Kiddie Auto Ride, experience not necessary. No time to write. Show now open. Call or wire

HARRY J. KAHN
Phone 6-0237

60 PARKSIDE STREET
SPRINGFIELD, MASS.

FIDLER UNITED SHOWS

Both of our Units now showing on St. Louis Lots. Want Foremen for Roll-o-Plane, Merry-Go-Round, Ferris Wheel and Tilt-a-Whirl Also Ride Men for all Rides. Can place legitimate Concessions of all kinds. All address

SAM FIDLER, Manager, 4217 N. Florissant, St. Louis, Missouri

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted.

Immediate delivery.

J. M. SIMMONS & CO.

19 W. JACKSON Blvd., Chicago 4, Illinois

Striking Scenes of Pres. Roosevelt's Funeral

ARE NOW INCLUDED IN

Buell's Great War Show

"JAP ATROCITIES

AND

THE BIG FIGHT

FOR

GERMANY"

Get It Now. Show No. 1, \$550.00

Show No. 2, Smaller, \$340.00

Wire or mail orders. Prompt delivery. 1/3 deposit; remainder collect or write for info on this and the "Bouquet of Life" show.

CHAS. T. BUELL & CO.

NEWARK, OHIO

WANTED

Snake Pit Worker or Lecturer, Male or Female; top salary. Also Veteran of Pacific, one with physical disability preferred. Answer

ZEKE SHUMWAY

Hennies Bros.' Shows, Anniston, Ala.

Richie Marasco Wants

NAIL STORE AGENTS. Free transportation town to town. New territory—good fairs. Sam Lover and J. T. McManus, come on. Address:

Care **ALAMO EXPOSITION SHOWS**
Texas City, Texas, this week

WANTED

2 Slum Skillo and 3 Razzle Dazzle Men. Chicago lots. Continuous work until October. Wire

LESTER DAVIS or JACK KRUTT

Sheldrake Hotel

4520 Clarendon Ave. CHICAGO, ILL.

COOKHOUSE HELP WANTED

GRIDDLE MAN AND WAITERS

Top Salary and Bonuses. Best of Treatment.

R. L. THOMAS

c/o Gooding Shows, Springfield, Ohio

Omar's Greater Amusements

Want Bingo and other Concessions, Fun House, Penny Arcade, Diggers, Monkey or Animal Show, one Flat Ride, Girl Show People, Concession Agents, Ride Help. Wire or come on.

OMAR THOMPSON, Searcy, Ark.

BARNES BROS. DISTINCTIVE

Alice Version Sock for Kids

FDR mourning hits opening biz but advance indicates Chi annual will click

CHICAGO, April 14.—Barnes Bros.' Circus, jointly produced and directed by the Chicago Stadium Corporation and Barnes-Carruthers, Inc., opened a 24-day engagement Friday (13) before an estimated 11,000 in the spacious Chicago Stadium that was dressed in its best with green-colored shavings, lighted ring curbs and stages, and red and white canvas that lent a distinctive touch unusual for an indoor circus.

Advance ticket sales indicate the opening attendance was held down by the pall cast over the city by the sudden passing of Franklin Delano Roosevelt, and it was a silent audience that stood while taps were sounded by Bandmaster Izzy Cervonne before the playing of the National Anthem to open the show.

Today's matinee was canceled, but the tenders of the wickets report a heavy sale for tonight, and for the matinee and night performances Sunday. A brisk biz at all advance windows Friday for future dates, plus a show that is literally packed with old-fashioned circus and enough of a new dress to make it attractive to the casual fan, presages another successful venture for the combination of Arthur M. Wirtz, William H. Burke and Sam J. Levy.

The producers dug a little deeper into their jeans in coming up with the *Alice in Wonderland* spec than for any of the show's 12 predecessors. Staged and devised by Marian MacDonald, who also composed the music and lyrics, the spec wends its way around the arena to a narration with a musical background supplied by a sound track, which would (See *Barnes Offering Sock on page 60*)

Business Solid For L. A. Shows

LOS ANGELES, April 14.—Business for the two circuses, Russell Bros. and Cronin Bros., playing day and date here for the past two weeks, has been exceptionally good over the week-ends and fair to middlin' during the week. Playing its third Sunday date, Cronin Bros. failed to follow up its Easter schedule of three shows. However, both shows had turnaway business Sunday afternoon (8).

Rain that started to fall about 7:20 p.m., just when people would be leaving for the circuses, cut the evening crowds. Going along in a fair way for both matinees and nights, the shows hit pay dirt solidly Friday night (6) when both had capacity houses. Both had full houses for both performances Saturday, too. Easter Sunday, Cronin had to throw in an extra show to take care of the crowds. However, had the city laws allowed straying, it would have been necessary for only the regular shows.

Discussion around the lots now is in regard to what acts the shows will take on the road with them. Myrtle Goodrich, Art La Rue, Dick Clemens, Charlie Bakes, the Johnny Gibson *Hollywood Sky Ballet* and the Cadets are reported leaving the Russell show following this date. Conchita and Pape have been replaced by the Olvera Duo. Orrin Davenport is said to be leaving the show for two weeks at the conclusion of this date to attend to business in the East.

The Cronin show will lose some of its people, too, when it takes to the road. Penny Parker is reported remaining in the city, as is Jack McAfee. The Escalantes, who are featured in an aerial bar turn, expect to start out soon with their own show. Show will lose some of its ticket takers, as a number of PCSA members have been filling in on these jobs. (See *L. A. Shows Rack Up on page 60*)



FOR THE FIRST TIME SINCE 1919 a circus parade wended its way up Broadway and Seventh Avenue, New York, April 9, when Ringling Bros. and Barnum & Bailey turned out a lengthy procession to help boost the Seventh War Loan drive and, incidentally, to let some more of the big-town folks know about the current run at Madison Square Garden. The above scene was taken as the parade swung from Broadway to Seventh Avenue thru Times Square. The 101 Ranch Wild West Show was the last to parade in Manhattan.

Sidelights on Beatty Opening

ROCK HILL, S. C., April 14.—Altho some key positions on the Clyde Beatty Circus are held by those who have trouped out of York, S. C., before, for the most part the show is a new organization. Many of the executives and performers are from the West Coast.

Arnold Maley, who hasn't trouped for many years but formerly was in the wagon of several American Circus Corporation shows, is in the red wagon. Jimmy Albanese is also in the office wagon. Maley and Manager Ralph Clawson trouped together for several seasons in the '30s.

Maley's wife, Esma Wilson, aerialist, is with the show, but not as a performer. Like the wives of several other executives, she is taking grandstand tickets.

Walt Bronlee, formerly in the office wagon on the Wallace Bros.' Circus, is in the white wagon. Other holdovers from the former ownership include David McIntosh and Alex (Deacon) McIntosh, mechanical and transportation heads; Walter Hawn, inside tickets; Bert Pettis, superintendent of elephants.

Circus people came from many States to attend the opening performance. They included Mr. and Mrs. Sam Crowell from Miami; Joe Haworth, legal adjuster of the Cole Bros.' Circus, from N. Wilkes- (See *BEATTY SIDELIGHTS on page 60*)

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Squirrel Grove, Ga.
April 14, 1945.

Dear Editor:

We have always wanted an outstanding feature. Circuses have used Western movie stars, champion prize fighters and whatnots. Manager Upp wanted something in keeping of the times. Our treasurer said that he had heard about a famous ax murderer who was about to be released, and figured that she would draw. Our general agent suggested some guy who would appeal to the fair sex during the present man shortage, and had in mind a man who had been married 22 times and had 56 grandchildren. That was also discarded as n. g.

The next day a letter and photo arrived which gave the bosses the idea that it was the break they were looking for. It was from Madame Distingue, who claimed to be a famous former French

L. A. Coliseum July Preem for 101 Ranch

LOS ANGELES, April 14.—After a week of conferences here with his partners, N. Edward Beck and Ralph Ravenscroft, Col. Zack T. Miller decided to open the 101 Ranch Real Wild West Show in July in the Los Angeles Coliseum. He left Wednesday (11) for Ponca City, Okla., to assemble stock for the show.

According to Beck, who will serve as general manager, show will play only the larger stadia across the country.

The Los Angeles engagement will be under auspices of the Hearst newspapers, *The Examiner* and *The Herald-Express*. Plans call for a production show, with special lighting effects, top rodeo hands and Western motion picture stars.

Colonel Miller visited the Russell and Cronin circuses and was guest of honor at Paul Hill's Stock Yard Rodeo.

Beatty's Official Staff

ROCKY MOUNT, N. C., April 14.—Clyde Beatty named the official staff for his circus today as follows: Ralph J. Clawson, general manager; James Albanese, treasurer; Marshall Green, legal adjuster; Arnold Maley, secretary; Walter Bronlee, auditor; William Moore, general agent; Ray B. Dean and Tex Sherman, press.

Ringling Family Feud Sizzling? They Vote Wed.

NEW YORK, April 14.—The Big Town was ablaze with rumors this week over what's going to happen at the annual meeting of the Ringling Corporation scheduled for next Wednesday (18). Get-together was to have been held last week, but was postponed because of the Hartford hearing, at which prison and jail sentences were finally ruled upon six Ringling officials.

Coming so close on the heels of the final hearing, at which the family feud again burst wide open, the meeting has set the stage for wild trade speculation as to the immediate future of the Big One.

John Ringling North, deposed as president of the circus before the 1943 tour after a six-year reign, and who appeared as a State witness at the hearing, gave rise to the rumor that he soon would be in control of the show again thru conversations with several members of the show's staff. He is reported to have said that he was taking definite steps to regain this control, but did not say what these steps are.

Robert Ringling, now in the driver's seat, said that he would sooner see the show sold out of the family's hands rather than have North get control. As usual, there also is the rumor that several Broadway personalities are interested in putting money into the "Greatest Show on Earth."

It is known that the official decision to "tour or not to tour" has to come up for a vote at the Wednesday meeting, and that the interests (37 per cent), controlled by North, will in all probability vote against the show taking to the road. (See *RINGLINGS FEUDIN' on page 60*)

Wirth's Washington Click for \$93,853

WASHINGTON, April 14.—Frank Wirth Circus, in for the Alamas Shrine Temple here, clicked for a gross of \$93,853, according to Howard P. Foley, Shrine activities president. Show ran April 2-8, drawing more than 75,000 people for 14 performances. This included 10,000 service men and women whose admissions were made possible by the members of Alamas Temple.

There were 5,200 at a special Saturday morning show for orphans and underprivileged children.

Frank Wirth directed the production, with Harry Cook, equestrian director, and the band under the leadership of Freddy Clark. Hit acts were Cole Bros.' horses and elephants, the Zavattas, Tien Tsi Lhu Troupe and Miss Victory Zaccini.

Clowns were especially lauded by Foley, the alley including Horace Laird Trio, Charles Frank, Happy Maxwell, Roy Barrett, Otto Griebing, Bumpy Anthony, Jimmy Davidson, Gabby Dekoe and Bessie Costello.

HM Buffalo Biz OK Despite 10G Slump

BUFFALO, April 14.—Despite a 10G slump in gross as compared to last year, the total passed \$100,000 for the Hamid-Morton Circus presented in Memorial Auditorium here April 2-7 for Ismailia Temple.

First two days were the biggest because the kids were on Easter vacation, but when school opened and snow hit for two days the b. o. suffered. Prices ranged from 50 cents to \$3, with the cheapies going the best.

Publicity was strong, and an eland was presented to the local zoo, one of the regular tie-ups.

Henry Bronkle, director general of the circus here for many years, announced that Hamid-Morton has been awarded the 1946 contract for the 12th straight year.

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

REARIN' to go?

BENNIE FOWLER, on the advance of the Bradley & Benson Circus-Rodeo, reports good biz and excellent weather for the show in the South.

ENGLAND named a new bomb after a side show banner title—**Ten-Ton Tessie**.

COL. HARRY THOMAS, of the Cole show, in a visit to the Cincinnati office of *The Billboard* Wednesday (11), stated that the show had canceled Dayton, O. Dates skedded there were May 17-18.

BECAUSE of the continuous yapping and barking of canines, a yesteryear showman called all dog wagons "Gentry's calliope."

DR. JOSEPH HEFFERMAN, for many years staff doctor of leading American circuses but in recent years publicity director for circuses and carnivals, was a New York visitor recently.

REGARDLESS of how small a show may be, it's as big as the Big Show to the guy who owns it.

PEEJAY RINGINS stopped off in New York last week en route to Montreal, where he joins the Hamid-Morton Circus with which he will finish out the season. He has park and fair dates lined up for the summer.

YOU NEVER REALIZE what time has done to you until you hear a former canvasman hiring you to work on his show.

JOE O'DONNELL, of Polack Bros.' advance, writes that his promotion is going strong for the San Joaquin Shrine club at Sacramento, Calif., opening April 16.

RUBBER SHORTAGE has stopped stories about the Windy Van Hooten Circus's rubber big top that could be stretched to fit the sizes of crowds.

JOE SIMON, manager of the Warner Theater, Memphis, spent last week in New York with Merle Evans, of the Big Show. Simon for many years was a member of the Ringling circus band and served as librarian. He was accompanied by his sister, Mrs. Irwin Lehman.

THERE NEVER WAS a showman who, sometime or other, hasn't said that he has forgotten more about the biz than the guy he dislikes will ever know.

CLYDE BEATTY CIRCUS apparently will be first in as far as Eastern Pennsylvania territory is concerned, having contracted to play Harrisburg May 21-22, according to George Kienzle. . . **BILLY ARNTE**, who boasts four diamonds set in his teeth, celebrated his 70th birthday February 9 at his home in Columbia, S. C., where he retired after 45 years of tramping in this country and Europe with circuses, carnivals and other shows.

BUTCHERS shouldn't complain about carrying seat planks. After all, they are the only ones, outside of the customers, that get to use them.

E. J. (HAPPY) MEININGER, one-time manager of the RKO-Capitol Theater, Cincinnati, and for a number of years manager of Balaban & Katz theaters in Chicago, has returned to Cincy to manage the Strand Telenews Theater. He is a former circus man.

OLDSTERS COMPLAIN over there being too many young punks who can't do anything around shows. The y.p.'s beef about there being too many old men on shows to give 'em a lift.

FRANK KELLY, 20 years a waiter and porter on circuses, is working at the Officers' Club, Mather Field, Calif. . . **NATE LEWIS**, former equestrian director for Polack Bros., has received a medical discharge but is still not fit to travel, so he has leased a trailer camp and gas

station at 8747 Stoney Island Avenue, Chicago. . . **VERNE WILLIAMS** writes that he retired from the job as billing agent for Arthur Bros. because of a heart condition brought on by excessive weight. He is now resting at Alexandria, Ind.

"FIFTY YEARS AGO," narrated an old-timer, "I asked my father's permission to join a circus. Dad said, 'Go ahead and get your belly full of it and then you'll be glad to stay at home.'"

CLIFF THOMPSON, former circus giant, was elected village clerk of Iola, Wis., by a single vote. . . **DAVE BAILEY**, son of Bill Bailey, artist, has replaced Mrs. Polly Morrissey as secretary to Arthur Hopper, RB general agent. . . **GOV. MILLARD CALDWELL** of Florida has requested the State Legislature to take immediate steps to prepare for the restoration of the valuable art treasures in the Ringling Museum at Sarasota as soon as they become property of the State.

BEFORE AN OLD-TIME canvasman would sign for the season, he insisted on adding a clause, which read, "Party of the first part agrees to operate an automatic stake driver."

After 26 months in Burma, Sgt. Eddie Hendricks, formerly with the Poodles Hanneford act, had a rip-roaring leave with old friends on the Cronin and Russell shows in Los Angeles and is now ready for reassignment. . . ANDY ANDERSON, former owner of animal acts and his own show for several years in South America and the South Pacific, is working at the Stoner Manufacturing Company, Aurora, Ill.

POINTING to a white horse in a center ring, a press agent advised a local scribe: "That rosin-back horse was discovered pulling a laundry wagon." "No doubt," answered the scribe, "the male rider was his driver."

KEN MAYNARD, featured with Arthur Bros., and Mrs. Maynard entertained Hollywood friends when the show played Burbank, Calif., recently. . . **OLYDE STEWART** and Hughie McGill were dinner guests of Bill Hoffman when the Arthur show played Burbank. McGill and Hoffman, ardent circus fans, helped to seat the capacity house on that date. Other visitors to the show were Pauline and Claude Webb, Reuben Castang, Louis Goebel and Glenn Harris.

FRANK COLEMAN, attorney of Temple, Tex., who when in show business bills himself as the "Artistic Armless" (See Under the Marquee on page 60)

Dressing Room Gossip

Ringling-Barnum

NEW YORK, April 14.—Second week in the Garden. Business is on par with last year and the show is running smoothly. Performance is a little under three hours and timing is being speeded.

Bobbie Steele is on the sick list, having broke three bones in her foot during her trick riding in *Amazonia*. She will be out for a few weeks. Pat Cartier and Eloise Rhodus are also on the sick list.

Back Door Scenes—Fred Bradna, in top hat and tails, is the Lucius Beebe of the white tops. Emmett Kelly doing his *Breakfast at Sardi's* gag during intermission, with Dorothy Webster assisting as waitress, is a riot. Cliff Chapman and the clowns in the rummage-sale gag get plenty of laughs. Marjie Lin Tang, Chinese gal, is luscious in her spec costume.

Dr. Harris doling out the cold preventative tablets, trying to keep the show healthy. Harry Brown and his kleptomaniac baseball team, with Felix Adler pitching and Shirley Byron catching, challenge any and all show baseball teams. Emil Pallenburg, Russell Bros.' Circus, take notice. Visitors this week included Bert Ritchie, Bill Day, Jack House and Rose Behee's brothers.

DICK MILLER.



AUSTIN BROS. hit plenty of mud at Eagle Lake, Tex., April 2, as even one of the bulls couldn't quite drag a wagon onto the lot. Show finally got the big top up for two performances, but all other equipment was set on the highway.

Monroe Bros. Tilt Season; Burdette, Kirt Featured

MOBERLY, Mo., April 14.—Monroe Bros. opens the season here today and will use Sunday to make the first run on eight trucks to Macon, Mo.

Dot Burdette, Risley and rolling globe, will be featured, with Kirt's horses, ponies, mules, dogs and monkeys. Happy Johnson, clown, will work come-in and his comedy trap act.

Eight cages, including a fighting lion, and five platforms are set for the kid show, including a lady knife-thrower and the Delmos, illusionists.

Staff includes F. W. Bill Thompson, advance; Sonny Conroy, lot superintendent; Charlie Jordan, boss canvasman; Tex Chambers, boss props and kid pusher; Ted Luray, Side Show manager; Freda LeVeida, office and tickets; Small Burdette, equestrian director. Tiger Wells will feature the concert. No band will be carried, a calliope and records being set for music.

Mills Breaks In Indoors; Goes Under Canvas April 28

YOUNGSTOWN, Ohio, April 14.—Mills Bros.' Circus opens Monday (16) in Rayenwood Auditorium here for a six-day stand and then moves to Springfield, Ohio, April 24, for three days under auspices of the Veterans of Foreign Wars, returning then to quarters at Ashland, Ohio, April 28 for the official opening under canvas. George Pughe is in charge of the Youngstown promotion.

Jack Mills reports that he will go out with an 80 and three 40's, the same size as last year, but that the performance will be stronger, featuring the elephant, Big Burma, under the direction of Pat O'Brien. Alabama Campbell, formerly with Cole Bros., has the liberty horses.

BILLPOSTERS

Can place at once two experienced Billposters. Long handle work. Steady position now and after the war. Write or wire

W. H. HUGHES, Mgr.

Louisville Poster Adv. Co.

1151 S. 4th St., Louisville, Ky.

FREAK CALF

Two-Headed, Two Front Legs, one Body, four Hips, four Hind Legs, Hair and Hoofs in good condition in preserved state.

Best offer buys.

A. H. GOEDERT, JR.

3503 Ernest St. Jacksonville, Fla.

WANT FREE ACT

Can guarantee 15 consecutive weeks' work. Give full particulars in first letter. Write to

L. L. HOLMAN

Seneca Falls, New York, or

FRANK VOGT

11150 Biscayne Blvd., Miami, Fla.

CIRCUS and THEATRICAL TRUNKS.

SLIGHTLY USED—ALL SIZES. Complete Selection of Luggage. Excellent Values.

SAVOY, 60 East 59th St., New York

WANTED

For opposition brigade, Billposters, Bannermen, Lithographers. Contact

HARRY KACKLEY

Clyde Beatty Circus Portsmouth, Ohio, or Dayton, Ohio

OPENS APRIL 23

BOND BROTHERS' CIRCUS

Can use Wild West, Hill Billy or any other concert. Jack Hoxie and Tim Mix, wire. Can place Pit Show, Pony Ride, Photographer and other Concessions without grift.

GEORGE BARTON, R.F.D. 2, West Chester, Pa., or EDW. SCHUSTER, 1038 B'd'way, Camden, N. J.

JOE REO WANTS

TRUCK DRIVERS FOR

DIX BROTHERS' CIRCUS

Can place additional Acts and Concession Help. String Bass Player and Competent Press Agent. Room 807, 1011 Chestnut St., Philadelphia, Pa.

WORLD FAMOUS BAREBACK RIDERS

LOYAL—REPENSKY FAMILY

Now appearing at Madison Square Garden with Ringling Bros. and Barnum & Bailey Circus

1945 debut an overwhelming success, and ever present is the famed showmanship of the Repensky Family.

HIGHLIGHT OF THE ACT — ZEFTA LOYAL

somersaults over banners and through a 5-ft. hoop on a new, beautiful horse. This is the greatest accomplishment by any lady bareback rider!

JULES LOYAL, Mgr.

WANTED

Trainmaster, Boss Canvasman, Truck Drivers capable of handling transportation to and from train. All other help.

B. C. DAVENPORT, DAILEY BROS.' CIRCUS

Alexandria, La., April 23 to 24.

WANTED CIRCUS ACTS

April 28-29 GROUND, AERIAL, ANIMAL

Patterson Bros.' Circus Hotel Brunswick Mansfield, Ohio

Arthur Bros. Roster

Staff—M. E. Arthur, general manager; Bob O'Hara, superintendent; Mrs. M. E. Arthur, treasurer; Larry Black, assistant superintendent and tickets; C. J. McDonnell, contracting press; Cliff McDougall, press; Harvey Walters, press photographer; Paul Eagles, general agent; Everette W. (George) Coe, contracting agent; Harry Hendricks, legal adjuster; Frank Andrews, assistant legal adjuster; Jack Austin, head of advance; Tommy Williams, announcer and equestrian director; Tex. Orton, props; "Sweaters" McFarland, boss canvasman; Fred Stewart, electrician; Mitt Carl, steward; Elmer Voorhies, chef; Laura Anderson, concessions; Frank Ellis, diner and purchasing agent; Fred Jones, head usher; Tom Kittrell, auditor, and Red Forbes, builder.

Side Show—William DeBarrie, manager; Jesse McBride, assistant manager and outside announcer; Milo Hartman, door; Charlie Perkins, canvas; Paul R. Davis, tickets; William DeBarrie, cockatoos, magic and punch; Marcia Family (3), juggling, sword swallowing and twist; Mrs. Marcia, sword box; Jolly Lee (Dowlen), fat girl; Hal Williams, armless boy; Jimmy Thompson, palmist, and Mrs. Mille DeBarrie, bird act.

Art Eldridge in Hospital

EAGLE LAKE, Tex., April 14.—Art Eldridge, veteran elephant man with Dailey Bros.' Circus, was hospitalized here April 2.

Bill (Hopalong) Boyd May Head New Wild West Set-Up

CHICAGO, April 14.—Jackie Andrews, Wild West, thrill and hillbilly jamboree promoter, and Leo Seltzer, of roller derby fame and owner of the Chicago Coliseum, are reported to have executed a contract with Bill Boyd, of Hopalong Cassidy movie thrillers, to feature in a Wild West show, the exact type of which has not been revealed.

Andrews recently returned from Los

Angeles, where he is said to have contracted Boyd, and at the last report was waiting for Seltzer to return from Louisville, where the latter was attempting to complete arrangements to take over the Jefferson County Armory from the county officials.

It was reported the Seltzer-Andrews-Boyd combo would make an effort to get possession of the Buffalo Bill title.

Dayton Ups License Fees; Cole Cancels; Beatty Set

DAYTON, O., April 14.—Cole Bros. has canceled its dates here May 17 and 18 and it is not likely Dayton will see any major big top this season, due to the drastic impositions of the city's newly adopted circus ordinance and high fees charged for licenses and show rentals at the fairgrounds.

There is an old ordinance limiting sale of tickets to number of seats actually available, which would eliminate "on the straw" audiences, and which city officials say they will enforce. City license fees are \$300 for the first day and \$150 each consecutive day thereafter. In addition, the county extracts \$60 a day. Rental at the fairgrounds runs \$350 to \$500, depending on the size of the circus.

Clyde Beatty will show here May 5 and 6, but he will be on a lot outside the city limits and therefore subject only to the \$60 per day county fee, plus low ground rent.

Austin Bros.' Staff and Program

NACOGDOCHES, Tex., April 14.—Staff of the Austin Bros. Railroad Circus includes Harry A. Hammill, general manager; Milt Hinkle, general superintendent; Al C. Beck, treasurer; R. M. Harvey, general agent; Frank J. Lee, publicity.

Department heads: Jack Alloway, equestrian director; Tige Hale, band (12); Dale Turney, front door; Bert Hager, boss props; Joseph Robinson, electrician; Edward Davis, train light plants; Blackie Martin, trainmaster (12); Red Moser, transportation; Dean Lock, rigger and seats; Blackie Price, blacksmith; French Sloan, steward (10); Jimmy O'Dell, elephant; Harry Lamson, legal adjuster; W. T. (Bill) Martin, national advertising; Elmer Myers, chief tickets, with Benny Levine; Lloyd Laster, side show; Chip Morris, concert; Al Beck, red wagon; Jean Beck, secretary; Harry Doran, advertising car (8).

Concessions: Jack Burslem, manager; Harry Hammond, cashier; Kay Burslem, assistant manager; Curtis Caldwell and Ray Morse, grab; H. H. Branam, candy floss; Ivan Gilligan, outside novelties; Dale Turney, privilege car; Lawrence Sloan, programs; Eddie Stewart, Eugene Taylor, Leonard Russell, Bill Oliver, Al Sigsbee and Eddie Perez, butchers; Henry Griffin, head porter.

The Program

1—Spec. 2—Whiteside Troupe, Ted Wilson, wire acts. 3—Clowns, Bonham Brother and Whitesides. 4—Dorothy Herbert's Dogs. 5—Clowns. 6—Chip Morris and horse, Blackie. 7—Concert announcement. 8—Kitchen Family, monks and chimps. 9—Ladders, Misses Wilson, O'Dell and Nelson. 10—Clowns. 11—Felix Morales Family, trampoline. 12—Jimmy O'Dell and single bull. 13—Dolores Whiteside, single trap. 14—Dorothy Herbert and Elizabeth Kitchen, menage. 15—Concert announcement. 16—Dolores Whiteside, loop trap. 17—Felix Morales, head slide. 18—Jimmy O'Dell's Liberty Horses. 19—Dorothy Herbert's high-jumping horse. Wild West concert presented by Chip Morris.

Sello Bros. Get Biz In North Florida Stands

MACON, Ga., April 14.—Mrs. Ruth Bible, who, with her husband, Roy Bible, operates Sello Bros.' Circus, visited here this week and reported that the show is doing excellent business in Florida.

Opening in Central Georgia January 15, the show has been in Northern and Western Florida for five weeks and is now playing stands near Jacksonville. Business was big in the war-work area in and around Panama City, Mrs. Bible said.

Both the big top and side show tops have been enlarged recently and an elephant added. The bull is Frieda, leased from Ray W. Rogers, York, S. C. A steel arena, purchased from Clyde Beatty, is used for the animal acts, worked by Roy Bible. Four midget circus wagons and several cage animals, including three young lions, have been added to menagerie.

At recent two-day engagement in Marianna, Fla., show used the grounds of old Mighty Haag Circus quarters as show lot. Shorty Rhodes, former Haag bandmaster, is still residing there and is groundkeeper. Robert M. Burns is in charge of advance.

Mrs. Bible returned to the show at Starke, Fla., after a prospecting trip thru the East.

With the Circus Fans

—By The Ringmaster—

OFA

President
THOMAS M. GREGORY
12039 Edgewater Drive
Lakewood 7, O.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Secretary
W. M. BUCKINGHAM
P. O. Box 4
Gales Ferry, Conn.

Walter Loughridge, Tom Scaperlanda, Frank Pahlmann and C. G. Sturtevant, of San Antonio, journeyed to Austin, Tex., March 30 to catch the opening of the new Austin Bros.' Circus.

The Bluch Laudolf Tent, Hartford, Conn., held its April meeting in New Britain, Conn., Tuesday (3) at Hotel Bunnit. The following members were in attendance: Bill Day, Jim Hoye, Dr. Martin, Bob Bertine, Robert Brown, Bill Judd, Harry Hasting, Chief Bill Nobles, Bryan Biglow, Jeffrey Phelps IV and Norman Biglow.

A group of 150 school children were entertained at Circus Night at the Middletown, Conn., library March 22. Arrangements were made by Marian Knowlton, former Cole Bros. Circus rider and animal trainer.

George H. Barlow III, Binghamton, N. Y., was married March 15 in Washington to Mary Kathleen Nelson, of Prescott, Ark. They spent their honeymoon at Sarasota, Fla.

Jim Valdere, clown cyclist, has recently been the house and club guest of J. A. Leighton, of New Orleans.

Lillian Leitzel Tent No. 33, New Orleans, was recently the recipient of some fine photographs of Lillian Leitzel from Harry V. (Pop) Lavan.

Russell Bros. Roster

Staff—Frank McClosky, Wallace Love, Vern Arbuckle, Waldo Tupper, Roland Butler, Bill Antes, Richard Gresham, Rosemary Orme, John J. Cook, Murray Fine, Larkin Goldsmith, Lillian Arbuckle, Edna Antes, John K. Britton, C. A. Sonnenberg, Stanley Dawson, Robert Reynolds, Harold Gender, Francis Kitzman, Elsie Kitzman, Al Hart, W. S. Ladd, I. M. Faulkner, Frank Rice, H. A. Fisher, A. G. Wilson, Ben Pink, A. E. Harroff, Claude Carr, E. F. Sprague, Dan Dix, Henry Bath, Orli Lois, Herbert Sprague, James Bratton, Gus Singer, Louis Rosenberg, Max Tubis, Bert Thomas Harrison, Frank Zehnder, Frank Eaton, Edwin W. Kane, Pat Jordan, Connie Clauson, Ella Johnson, Dorothy Bateman, Warren Bateman, Ray Smith, Peaches Bateman, Tom Plank, Charlie Farmer, Margaret Stahler, Donald Stahler, Sharon Lee Stahler, Josephine Tupper, Mr. and Mrs. Dick Clemens, Orrin Davenport.

Performers — Masao Akimoto, Vander Barrette, Charles Bathe, Gwendolyn Berry, June Bertram, Elden Day, Alva Evans, June Fitzpatrick, Mars Bennett Foreit, Harry (Excello) Freehand, Barbara Gagnon, Grayce Genders, Myrtle Goodrich, Helmuth (Brownie) Gudath, Irene Hall, Lorraine Horton, Gloria Johnson, Walter L. Johnson, Irish Mary Kirksey, Jacqueline Klein, May and Arthur Konyot, Anna Krause, Myron Kyle, Joan Larkin, Dick Lewis, Chata Lorona, Mack Macdonald, Walther Mathie, Hope McLennan, Fannie McClosky, Marcia Moorhead, Doris Niles, Norman Carroll (O'Connor), Raymond Otis, Dorothy Pina, Norma Powell, Joseph Remillette, Lucille Ricker, Rex Rossi, Dorothy Scholderer, Paul Thorsch, George Sky Eagle, Jeanne and Mitzie Sleeter, Robert Smiley, Betty Spencer, Betty Striegler, Dorothy Ward, (See Russell Bros.' Roster on page 58)

M. L. Clark Advance Crews Ready for May 5 Debut

DAYTON, O., April 14.—Advance advertising campaign for the opening of the M. L. Clark & Sons Circus at Eaton, O., May 5, is underway, three trucks and three autos being utilized.

Walt L. Coleman, contractor and advance press, is working 30 days ahead with Howard Eakin and five men in the advertising trucks 14 days in advance. Mr. and Mrs. Robert Reese, programers will work three days ahead, handling house-to-house heralds. Honest Bill Newton will work press back with the show and handle the annex. Jimmie Ardmore is agent.

AUSTIN BROS.' CIRCUS WANTS

FOR BIG SHOW — ACTS DOING TWO OR MORE

L. B. Laster Side Show wants Act to feature. Leroy Orchard and Hambone Nelson, wire. Candy Butchers and Stand Men, wire Jack Burslem. Big Henry wants Seat Men and Riggers. Any Seat Men, Truck Drivers or Riggers known to Big Henry, wire collect. We will furnish transportation to join. First class Circus Cook. Must be capable and handle his department and stay sober. Want reliable Trainmaster that can handle ten car railroad show. Boss Canvasman for Side Show. Top wages and best of accommodations to all. Can place Legal Adjuster; McHendrix, wire. Following people wire: Jack Fenton, Julian West, Mitt Carl.

All Address:

M. O'BRIEN, Manager, AUSTIN BROS.' CIRCUS
Per Route: Mt. Pleasant, Wednesday; Sherman, Thursday;
Denison, Friday; All Texas; Ada, Okla., Saturday.

WANT SIDE SHOW PEOPLE

Acts of all kinds, Freaks, Ticket Sellers and Dancing Girls. Boss Canvas Man. Highest salary, longest season, good treatment. Railroad Circus.

Write or Wire

MILT ROBBINS, DAILEY BROS.' CIRCUS

Alexandria, La., April 23-24.

BRADLEY & BENSON'S COMBINED CIRCUS AND RODEO

WANT

Workingmen all departments, Truck Drivers, several good Ground Acts, Dog and Pony Act; Captain Furgeson, wire Art Powell; good proposition. Miller Family, Wire. Also good Side Show People, Minstrel Band and Ticket Sellers. Blaine Young, Tommy Arenz says come on.

ROUTE—West Point, Ga., 17; La Grange 18; Forsyth 19; Griffin 20; Thomaston 2.

WANTED — WANTED — WANTED BILLPOSTERS AND HELPERS

Steady jobs for dependable men. Union shop. NO LABOR TROUBLE. Scale \$50.00-\$48.00—40 hour week. \$1.87½ per hour after 40 hours. Week's vacation with pay. Write or Wire

COLUMBUS OUTDOOR ADV. CO.

795 DUBLIN RD.

COLUMBUS, OHIO

Scholle Adds Akron, Making a Foursome

AKRON, April 14.—Purchase of Canton's Land o'Dance skating rink by Lee E. Hillman from the North Market Realty Company for \$45,000 was announced this week.

At the same time it was revealed that the property had been leased to William Scholle, Cleveland, prominent rink operator in Ohio for 20 years. Scholle has rinks at Cleveland, Kent and Brady Lake, O. Scholle already has his remodeling program under way and will re-name the rink Skateland. It will be operated on a year-around basis. Building is 110 feet wide by 240 feet.

Lots of Activity in Canadian Spots

ST. STEPHEN, N. B., April 14.—Crystal Palace, on the outskirts of St. Stephen, N. B., originally used for public dancing, has added roller skating Tuesday and Friday nights and Saturday afternoons. Admission at night is 35 cents, and afternoon, 20 cents. The draw is from both sides of the St. Croix River.

Civic Recreational Committee of Halifax, N. S., is taking the initiative in securing roller skating facilities for Halifax, on the ground the skating assures a healthful exercise for adults and children. Current plans call for a rink floor under canvas on the North Common, owned by the city. The rink under tent would be operated from spring until October 15.

A new rink for ice skating and hockey in winter and roller skating and hockey in summer is to be built at New Glasgow, N. S. Plans are also being made for a new rink at Yarmouth, N. S. Another Nova Scotian town considering a new rink is North Sydney. Stadium Rink, Moncton, N. B., which has been used by the British and Canadian air forces since the start of the war, will likely be turned back to the owner, the city of Moncton, just as soon as the war against Germany is over and perhaps earlier. Whether the Forum Rink, Halifax, will be sold back to the Province of Nova Scotia and city of Halifax after the war by the dominion government has not been announced. Besides being used for skating and hockey, the rink serves for dancing for the armed forces, with the Navy League in charge.

New York Gay Blades Plans Face-Lifting

NEW YORK, April 14.—Owners of Gay Blades Rink on West 42d Street, just off Broadway, filed plans with the Department of Housing and Buildings April 10 for an extensive face-lifting calling for the expenditure of nearly \$275,000.

Spot formerly was equipped for both ice and roller skating but the refrigeration plant is to be eliminated and new set-up will include a ballroom, roller skating rink and 28 bowling alleys. Architect is John J. McNamara.

JOHN R. WARD SHOWS

(Continued from page 37)
Trades and Labor Council, and the show went up speedily.

The Sunday matinee, with no reduction in prices, was the biggest in the show's history. Rides were scaled from 12 to 35 cents, and shows from 12 to 50 cents. Twelve rides were up for this stand, Spitfire, Fly-o-Plane, Roll-o-Plane, Chair-o-Plane, Tilt-a-Whirl, Octopus, Merry-Go-Round, Ferris Wheel, Scooter, kiddie auto, kiddie aero and live ponies. Attractions were circus side show, freak animal, giant reptiles, minstrel, Motordrome, Crime Show, War Show and Victory Girls. A Penny Arcade and 37 concessions are also in the line-up.

Jack Galupo has the cookhouse; Kitty Doen, photos; Allen Brewer, with Bartlett's diggers and seven concessions; Gypsy Bob and Susie Myers, five concessions; Rudy and Katherine Rivers, three; Gus and Mary Forster, hoop-la; Gus Mitchell, five; Wes and Martina Rambo, two. All other concessions are office-owned.

Stand here is for nine days. Industries are shipyards and synthetic rubber plants. There are 77,000 people in the area to draw from.—H. B. SHIVE.

DODSON'S WORLD'S FAIR

(Continued from page 37)

of lead stock, under management of Ray Cramer; Cavalcade of Thrills, with six riders and two groups of performing lions and tigers, under management of Capt. Bob Perry, assisted by Fearless Egbert, and featuring Egbert and Marion Phillips; Hell's Dungeon, Charles Clark's new Funhouse; Bug House, a Charles Goss attraction, with new front and added features; Monkey Villa, monkey and chimp show, management of Tex Crawford; Congress of Fat and Thin People, featuring Big Bertha Curtis and three other fat people; Devil Child, management of Curley Lovier; Hollywood Artists; Cecil Hudson's musical revue with cast of 26; French Casino, direction of Connie Hudson, with cast of eight models; Exotic Stars, another Connie Hudson unit with 10 people. Arkansas Travelers, hillbilly unit, did not show, due to canvas not reaching Columbus in time for the opening. Blackbirds of 1945, direction of Earl D. Backer, has a cast of 29 sepians and band of nine pieces, with a new wagon front.

Rides are Rocket, Torpedo Caterpillar, Roll-o-Plane, Carousel, Jumpin' Jive, Octopus, Fly-o-Plane, Scooter, three Ell Wheels, Whip, Zephyr and Sky High.

Kiddie rides are pony track, kiddie automobiles, streamline miniature train and baby Ferris Wheel.

The shows' staff is the same as previously announced. PAUL BARRON.

MARKS SHOWS

(Continued from page 37)

taken over management of Gay New Yorkers; Hymie Cooper has popcorn and candy apples. Mickey and Happy Hawkins are again with it, and young Bill Rice has candy floss. Bill Cowan, of Celin & Wilson Shows, and Paul Lane visited.

Week of April 16, Petersburg Pike, Richmond.—HARRY E. WILSON.

Harry Avers Home After Three-Year Internment

CHICAGO, April 14.—Harry Avers, widely known roller skater, formerly a member of the Whirlwinds, is back in the States after having been interned in Germany for three years, and was a caller at the offices of *The Billboard* this week. He arrived at New York February 22 on the Gripsholm.

Avers had little to say of his experiences in the German prison camp but declared he is glad to be back in this country.

RSROA-ARSA Merger Rumor Pops Up Again

NEW YORK, April 14.—Merger of the RSROA and ARSA, governing bodies for amateur roller skating, is expected soon, according to a story by Cal Asher in his skating column in *New York Journal-American* of April 5.

Rumors have been rife for several months that the two organizations would merge.

JORDAN DUO open at St. Louis Police Circus April 21 for 15 days. Act has been touring USO camps.

SEVEN ARSA clubs have signed for the California State championships at Somona, April 29. Martinez Figure Skating Club has 15 entrants in this first ARSA meet to be held in the State.

SANTA ROSA, Calif., Red Cross benefit Roller Follies brought \$191. Armand Schaub made the trip from Monterey to guest-star with his bottle and toe act. Million Dollar Baby number, starring Marie Sudberry, Barbara Ziem, Joe Hottinger, Robert Majors and Margaret Ridge presented free-style work.

JACK ST. PIERRE AND GEORGE JENNINGS, both former roller skaters now in the mechanical end of the game, were callers at the Chicago *Billboard* office last week. Jennings, formerly a member of the International Four, the Unusual Duo, and the Three Gyralis, is now connected with the Planet Rink, Chicago. The Planet, operated by Fred Leiser and Frank Moser, has been successful this spring with special parties. A hunting and fishing party was held April 7, and a kissing party is skedded for April 21.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

WILL SELL

Due To Illness

FIRST CLASS PORTABLE ROLLER RINK

Complete size 50 by 140. New Canvas, Ready to Operate. Now in storage.

L. O. MITCHELL
P. O. Box 1297 Tulsa, Okla.
Phones: 9-6836 or 6-0238

ST. LOUIS SKATE SUPPLY

Middle Western Distributor

E. Z. Roll Maple Wheels and Supplies. STURDIBILT Fibre Wheels, narrow and wide; Jumbo Maple, Precision Shielded Bearings, Laces, Toe Stops, Ball Bearings, Floor Powder, Floor-Sweep. We also carry a complete line of Chicago Skate Parts. Write for complete price list.

109 N. 15TH ST., ST. LOUIS 3, MO.

WANT SKATING RINK AND OPERATOR

Have good location in Airport Parking Lot for Portable Rink for entire season, with lots of activity. Write, wire or phone

Greenfield Airport, Inc.
GREENFIELD, INDIANA

FOR SALE

ROLLER RINK, LARGE BUILDING

In Heart of Galveston Beach. Established 10 Years. Plenty of Equipment. Big Summer Business Expected. Write or Wire

BEACH ROLLER RINK
GALVESTON, TEXAS

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St., Everett, Mass.

ROLLER RINKS

Will pay highest cash for Roller Rinks, either whole or parts, also any equipment such as Skates, Organs, Tops, Floors, etc. Wire or write

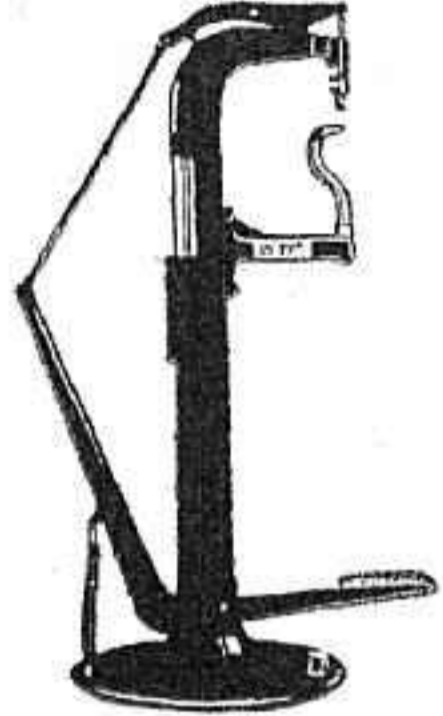
P. O. BOX 41, R.F.D. #2
MARION, IOWA

WANTED

Portable Skate Floor, approximately 40x80. State condition, size and cash price.

ELMER DAVIS
P. O. Box 65 COLUMBUS, GA.

New ATTACHING MACHINE



Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LYTLE Roller Shoes
CAMBRIDGE, MASS.

WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY. STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

MAGES SPORTS STORES
4019 W. North Ave. CHICAGO, ILL.

WANTED TO BUY OR LEASE ROLLER SKATING RINK

BUILDING AND ALL EQUIPMENT

By Experienced Operator. Year Round Operations.

State Price and Particulars. Reply P. O. BOX 53, Pitman, N. J.

HAMMOND DX-R TONE CHAMBER

With Reverberation Unit, \$375.00. Also a B40 with grill front, \$295.00. 30 Watt Amplifier runs on 25 or 60 cycle, operates four P. M. Speakers, has input for two mikes and phono; Amplifier alone with tubes, \$125.00. Six Giant Speaker Baffles, four feet high with powerful P. M. Speaker mounted in housing, fine for Rinks, \$45.00 each. Everything perfect condition.

Prices F. O. B. Bridgeport.

DICK BETTS
155 Chestnut St., Bridgeport 4, Conn.

WANTED EXPERIENCED FLOOR MANAGER capable of managing Floor and Skate Repairing for Central Michigan rink. Outstanding proposition to right man. State salary and qualifications first letter.

BOX 352, care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

WANTED TO BUY FOR CASH

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

JOHNNY JONES, JR.
Pittsburgh, Pa., Warehouse: 244 Blvd. of Allies, Los Angeles, Cal., Warehouse: 406 S. Main St.

WHY "CHICAGO" SKATES

TRADE MARK REG. U.S. PAT. OFF.



They are the MOST POPULAR and SERVICEABLE Skates on the Market. Their upkeep is very small and they have proved to be good money earners.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St. Chicago, Ill.

Vets May Ease Help Shortage

Can Be Hired Sans Red Tape

Women also available without referral cards in some areas—regulations vary

CHICAGO, April 14.—The latest word from Washington on the manpower situation gives park operators more than a ray of hope that they will be able to obtain needed help. While it appears that the situation may become progressively more critical until the war in Europe is ended, the thousands of returning discharged veterans may provide a reservoir of manpower from which many capable employees may be obtained. The bright spot in the picture is that these vets can be hired without any red tape. Hundreds of the returning servicemen were park employees before entering the service and, doubtless, many of them will be glad to return to their old jobs.

The latest bulletin from the office of A. R. Hodge, secretary of the NAAPPB, states: "The discharged veterans of the present war are eligible to seek employment without referral and without any reference to labor ceiling. In other words, you can hire veterans of this war who have been discharged from the services without a referral card and such employees may be added over and above the number of people authorized by the labor ceiling in each case."

"At this time," Secretary Hodge's bulletin states, "The process of hiring a crew to operate an amusement park must necessarily begin by securing a labor ceiling from the local office of the manpower commission. The regulations vary in several sections of the country where labor conditions are different from other sections, so that in some cases it is necessary to have referral cards from the U. S. Employment Service for women as well as men. In other sections it is possible to hire women without referral cards."

No further developments in the curfew situation have developed. Secretary Hodge states: "The general feeling among amusement operators seems to be that by summer conditions will be such as to justify either a complete lifting or modification. Everyone will do well to keep posted even tho in most instances it will not affect more than Saturday night operation."

NAAPPB Insurance Rates Same as 1944

CHICAGO, April 14.—A. R. Hodge, secretary of the NAAPPB, recently launched the org's public liability insurance plan campaign for the current year, and the Public Liability Insurance Committee, consisting of N. S. Alexander, chairman; H. P. Schmeck, vice-chairman; Paul H. Huedepohl, Leonard B. Schloss and Edward L. Schott, have just released the report of the meeting held in New York March 13. Representing the carrier were Ralph L. Ingles, Harry Lees and W. E. Brill.

Copies of statements prepared by the insurance company, showing the amusement park experience for the 1943 and 1944 policy years, were distributed to the committee members. This statement evidenced the step-up in losses due to wartime operation. However, the Associated Indemnity Corporation was agreeable to letting the experience credit allowances enjoyed by members last year stand in practically all cases. "This was most gratifying to the committee," said Hodge, "as it gave evidence of the confidence which the carrier has in the association and the members covered under the plan."

It was announced that in all probability the 1945 rates, when issued by the National Board of Security underwriters in a few weeks, would be about (See Insurance Rates Same on page 58)



DOWN PARK SPARK PLUGS: Left to right, Dee Lang, operating rides and concessions; Irving Meyer, treasurer, and Dick H. Kratz, manager of Downs Amusement Park, St. Louis.

Idora Set for Full-Scale Opening May 5

YOUNGSTOWN, O., April 14.—Preparations for full-scale opening of Idora Park May 5 have been completed. Charles Deibel, general manager, is vacationing in Florida but will be back in time for the opening. M. A. Rindin, assistant manager, states that there will be no new rides or attractions this year.

Grounds have been improved and buildings have been remodeled and repainted to present an attractive appearance. The ballroom, which features social-plan dancing, will use semi-name bands and operate every night. Park's picnic schedule is light, other than local picnics, due to the transportation problem. Rindin says the labor situation in Youngstown is bad, as the city is in a No. 1 critical labor-shortage area, but he says many of the park's key people will be back.

Philly Woodside Opens

PHILADELPHIA, April 16.—Woodside Park here opened the season Saturday (14) for week-ends until May 18, when it goes daily thereafter. Jack Steck inaugurated his 15th season as emcee of his week-end kiddies' hour Sunday afternoon in Sylvan Hall. He and Carol Wynne, vocalist, will be featured at the three free Sunday concerts in Sylvan Hall. Regular park attractions will include a fireworks display every Friday; roller skating in Rainbow Rollerdrome, again under the management of Joseph H. Barnes Jr.; three Roller Coasters, Kiddieland and other attractions.

Carlin's Easter Opening Draws Near-Record Crowd

BALTIMORE, April 14.—Carlin's Park here, John Carlin, owner, opened its 26th season Easter Sunday under the management of Marion Berry to one of the largest opening-day crowds in its history. Old Sol sent the thermometer soaring into the 80s and crowds jammed the midway from early till late.

The funspot is dressed up in a new color scheme that blends with the sylvan setting and general environs. The major new attraction is a mammoth Ferris Wheel erected on one of the highest spots in the park. A Rocket Ride has been booked and will open soon. The Hollywood Witch and a voice-recording studio are also new.

Md. Court Invokes Ancient Sabbath Law

BALTIMORE, April 14.—A Howard County jury took just two minutes to decide that playing a guitar, singing hillbilly songs or putting on a ventriloquist act on Sunday for pay is a violation of the State law passed in 1723, prohibiting "Sabbath breaking."

The jury, sitting in Circuit Court at Ellicott City, convicted Happy Johnny, professional hillbilly performer whose real name is John A. Zufall; George L. Horn, ventriloquist, and William J. Brendel, operator of Brendel's Manor Park, of violating the ancient statute Easter Sunday. Zufall and Horn each were assessed a fine of \$5 and costs. In addition, Zufall and Brendel, who traded as the Great Eastern Amusement Company, were fined \$5 and costs on a charge of employing Horn to work on Sunday.

The trial, which was an appeal from the verdict of a magistrate's court, was a test case to determine how a jury would interpret the ancient statute. P. Ferdinand Sybert, State's attorney, told the jury that the defendants "were in the wrong forum and they should go to the Legislature to have the law amended if they want such entertainment allowed on Sunday."

Zufall stated that he and Brendel had signed contracts amounting to practically \$10,000, with bookings into August. "Some of these will be transferred to other days of the week and some will be canceled," he said.

New Amusement Spot For San Francisco

SAN FRANCISCO, April 14.—Edward Meyer, owner of bottling plants in San Rafael and Santa Rosa, announced this week that he had closed a deal by which he had acquired 26 acres near San Rafael which he will convert into an amusement park after the war.

He said he plans to restore the historic California Park off the main highway entering San Rafael. Previous to World War I it was known as Schuetzen Park, for years an amusement grounds.

Meyer announces that he will build a large auditorium to accommodate thousands of dancers, rides, skating rink and other attractions.

Old Sol Still Kind to East

NEW YORK, April 14.—For the fourth consecutive week this spring, ride operators and concessionaires at Coney Island, Rockaway Beach and other outdoor spots in the New York area were favored with a sunny and mild week-end. Attendances Sunday (8) were considerably below those of the preceding (Easter) Sunday, but still above the normal for this time of year.

Hamid's White City Clicking Week-Ends

WORCESTER, Mass., April 16.—White City here opened Saturday (14) and will operate week-ends until May 12 when it goes full-time. Funspot will continue to present free-acts.

George A. Hamid, White City owner, has engaged Harry A. Ackley, Pittsburgh, to survey the park and map out a series of post-war improvements, which will include a large ballroom, beer garden and bathhouse.

White City's big Coaster, purchased last year from the Philadelphia Toboggan Company, has been rebuilt, as has the Merry-Go-Round which was damaged by snow the past winter. Numerous other improvements have been made under supervision of Sam Hamid, resident manager.

Attendance, Takes Up in Detroit Area

DETROIT, April 14.—Local park business was generally excellent over last week-end. With temperatures ranging up to 80 degrees, attendance was exceptionally good and patrons spent freely, especially for rides.

Eastwood Park, which reopened on short notice last Saturday (7) for two days, found business so good that it has decided to remain open thruout the week. Late-evening attendance has been discouraged by cool weather but patronage during the day held up well.

Carroll's Springfield Spot Opens With New Kiddieland

SPRINGFIELD, Mass., April 14.—Riverside Park, which started week-end operation today, opens on a full-week sked May 5, according to Edward J. Carroll, owner-manager. The fourth annual fashion parade and children's egg hunt will be featured over the week-end.

A new Kiddieland has been added this year, Carroll said. It features a kiddie Ferris Wheel, boat ride, aeroplanes, pantoplanes, seesaws and miniature trains.

The Park-in Theater will open with other features at the funspot, and the ballroom will open in May, with name bands booked whenever available during the summer. The bowling alleys, roller rink and Parkview Terrace restaurant will continue in daily operation. A number of picnics and clambakes have been booked for the summer.

Savin Rock Eatery Burns

NEW HAVEN, Conn., April 14.—Savin Rock's ornate Showboat Restaurant was a mass of blackened ruins last week following a fire that swept its interior and for a time threatened the entire waterfront amusement area of Savin Rock Park here. Fire Marshal Daniel Hazard estimated damage at nearly \$12,000. Michael O'Bymachow, owner, was painfully burned about the face and hands. A shooting gallery to the east of the restaurant was also burned out. Restaurant was one of the amusement park's showplaces.

Fort Worth Spot Opens Big

FORT WORTH, April 14.—An all-time record crowd of 40,000 witnessed the opening of the season Sunday (8) at Forest Park, city-owned amusement resort. The park's five rides, swim pool and concessions are operating. A special feature is a 30-minute monkey show presented each Saturday and Sunday.

Lewiston Opens at Carlin's

BALTIMORE, April 14.—Harry Lewiston, side show operator, has contracted his show for 16 weeks at Carlin's Park here, opening this week.

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A.R.E.A. News

By R. S. Uzzell

We once operated in Galveston, Tex., when we could not obtain storm insurance within 1,800 feet of the sea wall. If one is not closer than 1,800 feet of the beach, it is better not to be there at all. Fortunately, in our six years there we had no storms. They do not come often, but since their appearance is unpredictable it is not prudent to operate without the insurance. It is a more simple matter and less expensive since the association has a well-worked-out plan on insurance, covering fire, storm, public and employers' liability. So we do make it well worth maintaining membership in the association.

Again New York can report satisfactory operation of amusements on Easter Sunday. The day was ideal for the first spring visit to the beaches and resorts. Weather permitting, there will be weekend operation into May, when all will open for the season.

There is a new wave of optimism over the manpower situation. It will not be ideal but will be much better than we dared to hope until recently. There will and must be restrictions as long as the war lasts. Park men are hoping for hos-
(See AREA on page 58)

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Guess Your Age, Guess Your Weight, 2 Ball Games, 2 Legitimate Grind Stores.

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Will buy or book a few more rides not conflicting with what we have.
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Largest Swimming Pool in the State. Merry-Go-Round, Toboggan, Swings, Roller Skating Rink, Shooting Gallery, Confectionery Stands, large Pavilion and 8 other buildings. Only 5 minutes' walk from the street car. Reason for selling is the health of my wife and my own present poor physical condition. Will sacrifice. First payment 25% down, balance in 8 years.

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Ideally situated along a highly traveled State highway route within the city limits, trolley service right to the site, natural water source and ample city water supply available on the grounds, affords the conveniences looked upon favorably in an up and going amusement park business. Eighteen acres flat cleared area, twelve acres natural wooded hillside. \$75,000 stone band shell now located on the site. Johnstown, Pennsylvania (now flood free), is a prosperous industrial third-class city. Numerous boroughs, townships and near-by towns all serve to present great drawing potentialities.

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NEWARK, N. J.

Full Speed Ahead for Annuals

Confident of Solid Season

Many increasing entertainment budgets—plan improvements, larger exhibits

CHICAGO, April 14.—Confident that conditions will be much improved and that many restrictions will be lifted or eased by midsummer, fair men throughout the country are going ahead with plans for fullscale operation. Many of them are increasing their entertainment budgets and making preparations for much larger exhibits than they have had for several years. In a few instances, much-needed new buildings are being erected, but major improvements in grounds and buildings will have to await the end of the war.

Resumption of the Ionia Free Fair at Ionia, Mich., is hailed as an indication of the general trend. In various parts of the country more than two-score smaller fairs are resuming, and many more which have already made plans for this year are expected to increase their programs if anticipated changes in conditions materialize.

Improvements for Wichita Falls

Officials of the Wichita County Fair, Wichita Falls, Tex., are making plans for a number of improvements in grounds and buildings. A livestock building is to be constructed. This will release space in the main livestock building for a greatly enlarged Hereford and 4-H Club baby beef exhibit.

The poultry building will be moved and substantially improved and a small piece of land will be acquired which will permit better usage of the grounds. About \$5,000 will be spent on improvements, and plans are going forward for a first-class fair in October.

New Grounds for Asheboro

New grounds in and adjoining the city limits of Asheboro, N. C., have been purchased for the center of North Carolina Fair, and preparations are being made to erect modern buildings.

W. C. York, fair secretary, states that the grounds are being leveled in preparation for putting in various amusement devices for the summer. Buildings will be erected in time for the fall fair.

York, who has been connected with fairs since 1909, says that with the new ideas that are being injected into this fair, it is hoped to make it one of the biggest and best in the State.

Adrian Enlarging Program

A full week of exhibits and entertainment is in the making for the Lenawee County Fair, Adrian, Mich., according to H. H. Hungerford, secretary. Entertainment features will be presented each of the six nights. Acts will be presented in front of the grandstand each afternoon and a revue at night.

There will be an extra large exhibit of 4-H Club animals and domestic science work, and plenty of activity along educational lines. Barns are being built to house the 4-H Club beef cattle.

Every mail brings *The Billboard* letters from fair men telling of ambitious plans for increasing the educational value of their fairs and for substantial improvements to their plants as soon as restrictions are lifted.

Rossman on Minnesota Board

ST. PAUL, April 14.—Lawrence A. Rossman, publisher of *The Grand Rapids Herald-Review*, last week was appointed to the State Fair Board to fill the vacancy caused by the death of O. B. Carlson, Grand Rapids. Rossman is past president of Minnesota Editorial Association and represents the Eighth Congressional District on the board. His appointment will continue until next January when the State Agricultural Society will elect a successor at its annual meeting.



CAPT. WILLIAM C. HOUZE JR., well known in Ohio fair circles thru his trouping with his father, William C. Houze, who is now readying for his 43d season at the Ohio annuals with his concessions and games. Now a transport pilot based in England, Captain Houze also leads a 14-piece orchestra which has been playing convalescent homes for servicemen. His wife and two small children, William III and Judith Sandra, reside in Springdale, O.

Increase Entert'ment Budget For Princeton's 90th Year

PRINCETON, Ind., April 14.—Charles A. Steele, manager of the Gibson County Fair (his 41st year in that position), states that the entertainment budget is being increased this year with a view to producing a better fair. Exhibits and educational features also will be increased, he said. This is the fair's 90th year.

"We had a great fair last year," says Steele, "and early indications are that we will do equally well this year."

The Gold Medal Shows, which played the fair in 1944, have again been engaged for the midway, which will be enlarged, according to Steele. Dale Palsey's self-service cookhouse also has been booked.

Tennessee Valley Annual Again Set for Chilhowie

KNOXVILLE, April 14.—Tennessee Valley Agricultural and Industrial Fair will continue to use Chilhowie Park for its annual, according to an agreement reached with the city council.

The council voted to take over operation of the park when a lease held by the fair association expires next December 31. It provided, however, that the association should have exclusive use of the park, except for permanent improvement fix-

Sale of Louisville Fairgrounds Considered, New Site Possible

FRANKFORT, Ky., April 14.—Sale of the State Fairgrounds at Louisville and the possibility of acquiring a new site is being discussed here. Commissioner of Agriculture Elliott Robertson, president of the State fair board, says the board has known for some time that it might be asked to fix a price on the tract and plant, located in the heart of Louisville's West End industrial area.

Since April 1, 1943, the plant has been under lease to Tube Turns, which shares the site with the Defense Plants Corporation. No fair was held in 1943 and last year's event was held at Churchill Downs.

At the present time the possibility of sale of the plant is based on factors

Utah Annuals Back To Near 100% Normal

Dates Set for 14 Fairs

SALT LAKE CITY, April 14.—Utah fairs and livestock shows will return to almost 100 per cent of normalcy this year, it was asserted at the annual meeting of the Utah Association of County Fairs and Livestock Shows, here April 5.

As a result of the meeting, fairs and livestock shows will concentrate on youth programs and outdoor features.

Association officers elected were: President, E. E. Brown, Hoytsville; vice-president, Pearl Hunsaker, Honeyville; secretary-treasurer, Sheldon R. Brewster, Salt Lake City. New directors are R. E. Winn, Nepht; Sam Gordon, Ephriam, and E. O. Brothers, Sandy. Re-elected directors are Mae Bello, Magna; A. E. Smith, Tooele; W. L. Holst, Brigham City; Lew Mar Price, Richfield; James T. Palmer, Morgan, and N. J. Crookston, Logan.

Dates were set for 14 fairs.

No. Indiana Officials Discuss Season's Plans

RENSSELAER, Ind., April 14.—Officials of fairs comprising the Northern Indiana Circuit met here April 5 as guests of the Jasper County Fair Board and discussed entertainment and stake-race plans for the fall. President Tony Schue presided. Fairs represented were LaPorte, Crown Point, Kentland, Bourbon and Rensselaer.

Goshen was dropped from the circuit, and a motion was adopted that no new fairs be accepted unless their dates do not conflict with those of members of the association. It was decided that all gate admissions remain the same as last year. Arrangements were made for race meets at all fairs in the circuit, if the racing ban is lifted. Speed superintendents arranged to meet in Valparaiso at an early date.

After the meeting the fair officials were entertained at the home of Mr. and Mrs. Walter C. King. Mrs. King is the former Helen Reynolds, skating star.

tures, for three weeks out of the year to hold the annual fair. It also pledged continued city co-operation with the association in aiding in the presentation of future fairs.

The city will utilize proceeds from concessions and rentals to pay off remaining indebtedness on the \$100,000 park. Some \$29,000 has already been paid; \$53,000 now is outstanding in bonds, and \$83,000 has been refunded.

Reunion Planned By a Century of Progress Ass'n

CHICAGO, April 14.—A Century of Progress Association is formulating plans for a 1933-'34 world's fair reunion on the 12th anniversary of the opening day of A Century of Progress. The date will be May 27, and the place, the Museum of Science and Industry.

"The program will be designed to make the fair live again in the memories of those who attend," says Charles H. Thurman, chairman. "There will be movies of the exposition in action, the crowds, the color, the midway, the great exhibit buildings, and the dramatic day-by-day events. There will be illuminated photographs of the fair on display and entertainment presented by performers who originally appeared on the lake front 12 years ago."

There will be a brief business meeting to develop ways and means of expanding the membership. George A. Barclay, who was in charge of periodical publicity under Ross Bartley during the fair, will be chairman of the publicity committee.

Legislature Allots Funds for Ia. State

DES MOINES, April 14.—Iowa Legislature has allotted funds to the Iowa State Fair Board for operating a State Fair in 1946. While no definite plans for a fair in 1946 can be made at present because the Army Air Corps still occupies a major portion of the grounds as a storage depot, it is expected that the grounds will be freed by next year. The appropriation was included in the State's major appropriation bill in case the fair is able to operate.

The Legislature also provided for appointment of a centennial committee to observe the State's Centennial of 1946, but provided for an appropriation of only \$1,000, which will preclude any large festival.

Johnson Again Prez Of Louisiana State

SHREVEPORT, La., April 14.—W. Harry Johnson was re-elected president of the Louisiana State Fair Association at a directors' meeting April 5. He is president of the Tri-State Transit Company of Louisiana. Will Knight, plantation owner and cattle raiser, was elected first vice-president to fill the vacancy caused by the death of C. R. Minor. Other officers elected were Douglas Ataway, second vice-president; Justin R. Querbes, treasurer, and W. R. Hirsch, secretary-manager.

Discussions of plans for this year's fair were held and it was the consensus that fair activities should stress livestock, due to the widespread Arkansas-Louisiana-Texas interest in this industry. Included will be displays of boys' and girls' work in this phase of food production. No announcement has yet been made as to the entertainment features.

Saginaw Adds Fem To Executive Staff

SAGINAW, Mich., April 14.—Realizing the important part that agriculture and rural organizations will play in post-war fairs, the directors of the Saginaw County Fair have added Mrs. T. J. Mulrooney, State Grange deputy, to the fair's executive staff.

Mrs. Mulrooney is an active worker in 4-H Club interests and other farm and rural school activities. Under her direction the Grange is taking a greatly increased interest in the Saginaw Fair, as well as in all other agricultural activities throughout this section of the State.

Vancouver Seeks Exhibit Building

Would house B. C. products exhibits—association leases forum for hockey

VANCOUVER, B. C., April 14.—Immediate action on plans for a new building to house British Columbia products exhibits at Canada Pacific Exhibition is sought by the Vancouver Exhibition Association, which has appointed a special committee to investigate means of financing its construction and operation.

Tentative plans for the building, based on a figure of \$75,000, were discussed at the association's board of control meeting here when George S. Powell, chairman of B. C. Products Committee, presented a progress report.

Between 150 and 175 display spaces, measuring 5 by 5 feet, four center spaces of 25 by 30 feet to be used for working displays, and facilities for meeting rooms and refreshment concessions have been suggested by the committee for inclusion in the plan.

Basing calculations on a system used by Toronto's exhibition board, Powell said that exhibit spaces could be let by contract over two 10-year periods at \$5 per front foot. He estimated that the yearly revenue on this basis would amount to \$3,750, and the 20-year revenue, \$75,000.

Presentations of silver cigar boxes to F. D. Gross, who recently resigned as honorary treasurer and finance chairman, and John Dunsmuir, president for the past six years, were made by Chairman Powell.

The exhibition board has granted a five-year franchise to Paul Thompson, recently resigned manager of the Chicago Blackhawks, and Coley Hall, Vancouver sportsman, to operate the forum on the fairgrounds for hockey and other professional ice ventures.

Around the Grounds

BURLINGTON, N. C.—Directors of the Burlington Community Fair Association announce that plans are being made to hold the annual fair late in September. Dates have not yet been set, Manager C. F. (Pete) Neese stated. All officers were re-elected at the annual election held recently. They are: president, Grover D. Moore; vice-president, W. V. Coble; secretary, Clyde King; treasurer and fair manager, C. F. Neese.

WEWOKA, Okla.—Seminole County Free Fair Association is arranging for a three-day fair in September, with large exhibits of livestock, poultry and women's work. Entertainment will be presented opening night, and the following night there will be a parade of champions, featuring the winners in the livestock exhibits. W. F. Lott is secretary.

MARSHALL, Mich.—The 98th annual Calhoun County Fair will be held as usual, it is announced by B. D. Carpenter, secretary. "Our racing plans are all made in hopes that everything will be okay by fair time," says Carpenter, "and we will have an excellent line-up of free acts. Our improvements will depend upon how much labor we can obtain."

Boonville Mapping Big Fall Program

BOONVILLE, Ind., April 14.—Preparations are being made for a big agricultural fair by the Boonville Fair Association, Albert C. Derr, secretary, states. Special attention is being given to the encouragement of better agricultural and horticultural products, but there also will be plenty of entertainment.

Top-notch free acts are to be presented in front of the grandstand both afternoon and night, Derr states. There also will be a dress review by 4-H Club girls, and a grand cavalcade of the winners in the exhibits of horses, mules and cattle. There also will be a specious midway.

A large display of canned foods, clothing and baking by 4-H Club girls, and of poultry, sheep, swine and calves by 4-H Club boys also will be featured.

In anticipation of a lifting of the ban on racing, there are 65 head of horses in training on the grounds.



MRS. T. J. MULROONEY, State Grange deputy, who has been added to the executive staff of the Saginaw (Mich.) County Fair.

Ionia Resuming; Books B-C Revue

IONIA, Mich., April 14.—Annual Ionia Free Fair, which closed for the duration in 1943, will resume its activities this year, it has been decided by the board of directors. Allan M. Williams, newly elected president of the association, states elaborate plans are being completed which will again make the fair an outstanding event.

The Barnes-Carruthers musical, *Free-Fair Follies of 1945*, has been contracted for the grandstand. The No. 1 B-C revue will play a number of State fairs following the Ionia engagement.

Hennies Bros.' Shows have been contracted for the midway.

Anticipating a lifting of the ban on racing, the fair management has lined up a \$7,600 race meet, Tuesday thru Friday. Rest of the program has not yet been set.

CHICAGO.—Julius Cahn, secretary of the Kawaunes County Fair, Luxemburg, Wis., was in Chicago last week arranging for the entertainment program at his annual.

Many Fair Bills Presented to 1945 Calif. Legislature

CHICAGO, April 14.—A number of Assembly and Senate bills pertaining to district and county fairs were introduced in the first session of the 1945 California Legislature. Some of the bills are of general interest to fairs thruout the country as indicating the interest that is being taken in fairs by State legislators.

Herewith is an outline of the bills of most general interest: AB 175—Permits annual appropriation of \$125,000 to Los Angeles County Fair to be used for support and maintenance in addition to premiums and capital outlay.

AB 252—Appropriates \$15,000 annually to the State Agricultural Society for support of an annual junior livestock show. Provides that State Agricultural Society shall provide for and manage an annual junior livestock show at any place within the State.

AB 763—Increases annual appropriation to Department of Finance from \$30,000 to \$50,000 a year to provide funds for having State auditor at each fair to check record, entries, etc., in order to eliminate lengthy post-audits and to expedite efficient handling of fair records and finances.

AB 1073—Extends Section 92.1 of agricultural code for years 1945 and 1946, which section calls for yearly apportionment of fair funds to fairs on basis of 1941 premiums paid. This measure is to protect interest of fairs which are not conducted because of wartime conditions.

AB 1074—Provides that district agricultural associations may lease or let their real property for park and playground purposes (broadens present use of such facilities as defined in agricultural code).

AB 1075—Provides that money appropriated to fairs by executive order of Director of Finance may be used for purchase of land and equipment as well as for permanent improvements on fair property.

AB 1078—Provides that fairs held in calendar years 1942 to 1946, inclusive, shall not be considered as fairs held for the purpose of determining the maximum base for apportionment. This would safeguard interests of fairs unable to be conducted because of wartime conditions.

SB 443—Provides that Department of Finance may advance from moneys available (See *New Calif. Bills* on page 58)

ADDITIONAL FAIR DATES

The following corrections and additions to the List of Fair Dates were received during week ended April 13.

The complete List of Fair Dates was published in Spring Special Number dated March 31. The next complete list will be published in issue to be dated May 26. See each issue of The Billboard for corrections and additions.

- Arkansas**
El Dorado—Union Co. Livestock Assn. Oct. 1-6. Julius Miller.
- Kansas**
Ottawa—Franklin Co. Agrl. Soc. Sept. 3-4. R. A. Brooks.
Sedan—Chautauqua Co. Free Fair. Oct. 4-6. Carl Ackerman.
- Massachusetts**
Northampton—Hampshire-Hampden-Franklin Agrl. Soc. Sept. 3-8. John L. Banner.
- Michigan**
Hastings—Barry Co. Agrl. Soc. July 24-28. F. W. Kelly.
- Minnesota**
Bagley—Clearwater Co. Agrl. Soc. July 26-28. P. L. Renne.
Rush City—Chisago Co. Agrl. Soc. Aug. 16-18. George W. Larson, North Branch.
- Nebraska**
Johnstown—Brown Co. Agrl. Soc. Sept. 1-3. Kenneth Graff.
Lincoln—Lancaster Co. Agrl. Assn. Sept. 2-7. B. P. Preston, RFD 3, Lincoln.
Saint Paul—Howard Co. Agrl. Soc. Sept. 4-7. Chas. Dobry.
- New York**
Avon—Genesee Valley Breeders' Assn. Sept. 7-8. John Steele.
Trumansburg—Union Agrl. Soc. Oct. 3-6. Lorenzo Clinton.
- Ohio**
Montpelier—Williams Co. Agrl. Soc. Sept. 11-15. F. J. Bell, Bryan, O.
- Pennsylvania**
Conshohocken—Spring Mill Fair. July 11-21. O. H. Johnston.
Indiana—Indiana Co. Fair Assn. Aug. 28-Sept. 1. Bertha E. Jones.
- Kutztown—Kutztown Fair Assn. Aug. 13-18. Elmer A. P. Kline.
Newfoundland—Greene-Dreher Fair Assn. Aug. 30-Sept. 1. Henry G. Botjer, Greentown.
- Tennessee**
Trenton—Gibson Co. Fair. Sept. 19-22. John R. Wade.
- Virginia**
Keller—Eastern Shore Fair Assn. Aug. 27-Sept. 1. J. Milton Mason.
Petersburg—Southside Va. Fair. Oct. 1-6. R. Willard Eanes.
- Wisconsin**
Hammond—St. Croix 4-H Fair. Aug. 15-17. N. E. Erickson.
Portage—Columbia Co. Free Fair. Aug. 2-5. O. G. Claffin.
Tomah—Monroe Co. Fair Assn. July 27-30. A. E. Weiner.
- Wyoming**
Powell—Big Horn Basin 4-H Fair. Aug. 24-25. R. A. Roney.
- Canada**
ONTARIO
Aylmer—Aylmer Agrl. Soc. Sept. 19-22. H. R. Lashbrook.

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Marion County Fair DATES: AUGUST 6, 7, 8, 9, 10, 11, 1945 WANT GOOD SHOWS AND CONCESSIONS Gooding's Rides Will Be With Us Again This Year. HARRY C. ROBERTS, Secy. Wanamakor, Ind.

FAIRS Pack Your Grounds and Grand Stand for One Night. "THE BOMBING OF TOKYO" In Fireworks, a Big Spectacle. Also Patriotic Fireworks Show. Percentage Contract. ELMER BROWN, c/o The Billboard 380 Arcade Bldg., St. Louis 1, Mo.

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ACE "CIRCUS OF DEATH" LILLARD'S AMERICA'S NO. 1 STUNT OUTFIT Represented by BARNES-CARRUTHERS 121 N. Clark St. Chicago

"The Peace Builders" Shows Background for S. F. Meeting

CHICAGO, April 14.—The first motion picture of the historic meetings and actions of the Allied leaders, from the Atlantic Charter meeting up to the forthcoming United Nations Conference at San Francisco, is being distributed nationally, according to Thomas J. Brandon, president of Brandon Films, Inc. Titled *The Peace Builders*, the film summarizes the proceedings and proposals worked out by Allied leaders at Ottawa, Cairo, Teheran, Moscow, Hot Springs, Bretton Woods, Dumbarton Oaks and Yalta.

The *Peace Builders* is a 16mm. sound film released thru all existing distribution channels in time for nationwide use in connection with meetings, rallies and discussions on the proposals which are to be dealt with at the Golden Gate

Conference, which starts April 25. The film was produced by the National Film Board of Canada and is the result of discussions between John Grierson, film commissioner for Canada and Brandon. Alan Field, of the Film Board, was in charge of production.

Altho distribution plans call for an intense campaign for extension showings in April, the picture is expected to be of lasting importance as an important documentary of the present time. To make usage more effective, leaflets and discussion guides are available with copies of the film.

In order to achieve rapid and effective circulation, copies of *The Peace Builders* are available for rental or sale by several hundred film service points in every section of the country. Requests for rental and purchase will be serviced either by the home office of Brandon Films, Inc., or routed thru the nearest field service point, where rental or projection service will also be available. *The Peace Builders* runs 10 minutes.

Other Recommended Films

A group of prominent Chicagoans who have formed an organization called Build for Peace suggest the following 16mm. sound films as especially appropriate to an understanding of the forthcoming conference at San Francisco. Their recommendations are grouped under four headings: "War—How We Can Prevent It?," "Prosperity—How We Can Achieve It?," "Social Progress—How We Can Work for It?," and "Freedom—How We Can Extend It?"

Suggested films in the first group are *Prelude to War*, *Divide and Conquer*, *The Nazis Strike*, *Battle of Britain*, *Russia's Foreign Policy*, *Monroe Doctrine* (for classroom use only) and *Mask of Nippon*.

The "Prosperity" group recommendations are *Global Air Routes*, *The Bridge*, *Grain That Built a Hemisphere*, *Mutual Aid*, *Post-War Jobs* and *Battle for Oil*.

"Social Progress" films are *Labor Front*, *Power and the Land*, *World of Plenty*, *Man and His Job*, *Scientists for Democracy*, *UNRRA—In the Wake of the Armies*, *Story of Doctor Carver* (for classroom use only), *The City*, *Children of the City*, *Partners in Production* and *World We Want to Live In*.

The "Freedom" film group includes *Price of Victory*, *Freedom Comes High*, *ABCA*, *Battle of Books* and *Flag Speaks* (for classroom use only).

OUR TOWN, distributed by Eastin Film, is the movie version of the popular Broadway play. Cast includes Martha Scott, William Holden, Frank Craven, Fay Bainter, Beulah Bondi, Thomas Mitchell, Guy Kibbee and Stuart Erwin. A simple story of the every day life of people in a small town. Running time, 90 minutes.

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Floyd Readying Florida Blossoms

VALDOSTA, Ga., April 14.—George D. Floyd is readying the Florida Blossom Minstrels here. Among the performers already on deck are Maryloc Crosby, Laurabelle Hickson, Lavretta Rosenda-John, Kizzie Somerville, Catherine Wood-erd Bowman, Homer Lee Bowman, Freddie Polack, Dona Parker, Rose Dajone, Dorothy Willis, Dorothy Danlam, Annie Burnett.

Org will travel on eight trucks and two sleepers. Show will go into rehearsal in a few days, with S. H. Dudley as producer.

Rep News Travels

By E. F. Hannan

THAT rep news in *The Billboard* gets around is proven by letters that I have received recently from scattered places. From England I have a V-mail letter sent by Pvt. Tom Watts Jr., who says he has programs of Fredericks' Comedians, whom I mentioned awhile back, and that his father was with this show. Ray Hibbler, songwriter of Chicago, sends me several clippings of articles in Chicago papers about his *Jesse James* heralds and other items in his collection. One article is by Ashton Stevens, dramatic critic.

Al S. Pitcaithley, repster now with army at Carlsbad, N. M., brings up the *Quo Vadis* herald that I wrote about. Al also is a collector. The surprise was a three-sheet sent by Arthur Kinsley on the Elroy Rep Company, with Ruth Gilroy, and listing among other bills my *Old New Hampshire*. Arthur says that he got this from a merchant, native of Farmington, Me., and it looks as tho it might have peeled off a barn door. Rep news gets around.

"Blackie" Dawson Recalls Old Days in Kansas City

Spothern, Ark.

Editors *The Billboard*:

I read in Spring Special issue of *The Billboard* an article by E. L. Paul, so I went home, got out my scrapbook, and this is the result: I handled the canvas on many shows during the period I mention and knew most of the people personally. I am in the advertising business now and occasionally meet old trouperers around the country.

Kansas City, Mo., may seem like a deserted village now but I remember those years from 1910 to 1930 when rep shows used to rehearse in Turner Hall; when the theatrical hotels were the Ashland, with Fred Sawyer behind the desk, and the Centropolis, with the call sheets hanging in the lobby. Ted Sparks ran a theatrical agency, with Parker, Caldwell, Ben Stone and Beryl May in the office. One could meet Jimmy Tribue and Irene Taylor, Ben Roberts, Charlie Martin, Harry Marlin, Helen Forrester, Melvin Ardmore, Maxine Miles, Eva Land and H. D. Woodward.

The Auditorium presented plays that would compare favorably with New York productions. Later there came Al Mackinson, who handled Dubinsky Bros.' business, with as many as six tent shows in a season at one time. Charles and Katherine Hammons published *The Thespian* and you could meet in the lobby of the Gladstone and Victoria, Happy Jack Jenkins, Ralph Nichols, the Gordinier Brothers, members of Crawford's Comedians, Bill Bruno, Harry Vickery, Frank Meyers, Mabel Rhodes, Harry J. Pamplin, Frank G. Long, John G. Rae, Ida Weston, Carl Simpson, Walter Ambler; Billy (Single) Griggs and his

Rep Ripples

WILFRED MARSH, whose Marsh Play-ers have been playing auspice dates around Baltimore since last fall, will try a vaude-pic unit in the Gettysburg (Pa.) sector this summer. . . . THORNDIKE PLAYERS are set in halls around Rockland, Me., for late summer. They played one-night auspice dates around Boston during the winter, using E. F. Hannan's *Men Unnecessary*. L. L. Thorn-dike is manager of the four-people unit. . . . HOWARD KIRBY is readying a vaude-pic show to play New Hampshire and Maine resort towns. He has been booking auspice dates for Brighton Players around Boston. . . . E. E. CLEM-ENTIS reports good biz with a vaude-pic show in halls and schools in Wichita County, Kansas. . . . W. J. McDONALD has finished his school dates and is readying a resort and hotel tour in Vermont and New York. . . . GEORGE J. TOBEY, old-time rep and minstrel agent, has been operating a religious pic trick in Eastern Massachusetts. He will have a vaude-pic outfit in the same territory this summer. . . . L. K. FRYE left Cottonwood, Idaho, recently with his vaude-pic unit to play Utah halls. Frye promoted amateur shows in Idaho the past winter. . . . HENRI LA TENA is having good biz with a vaude-pic show in the Three Rivers (Que.) region. He gives Western pix, using E. F. Hannan's *Spirit at Large* as a flesh opus. Show will later go into Northern New England for a few dates. . . . HOWARD PLAYERS, four-people colored group, have closed their season under auspices in the New Orleans area. . . . TOBY NEVIUS and his mother, Laura Tanner, of the old Nevius-Tanner tent, are located in Cincinnati, where Toby is in his fifth year on the staff of WLW. Also making Cincinnati their home these days are Mr. and Mrs. Ralph Moody (Hazel McOwen), of the old Hazel McOwen Stock Company. Ralph also holds down an important staff position at Station WLW. . . . EARL BACKER, former owner of Backer's Minstrels, has left his job at the Union News Company, Birmingham, to hop to Valdosta, Ga., to organize his own show again. His wife, Peggy, will join him later.

brother, Wallace; Claude and Charley Cubine, Colonel Mosely, Sam Bright, J. S. Angle, Trixie Maskew, Charlie Ellis, Frank Meyers, Madge and Frances Russell.

I could continue with a roster a yard long, but they are all gone now from Kansas City. For some of them it has been the Final Curtain; others are out of the business. But in the old days the Kansas City Rialto was place of legends, where East met West and North met South.

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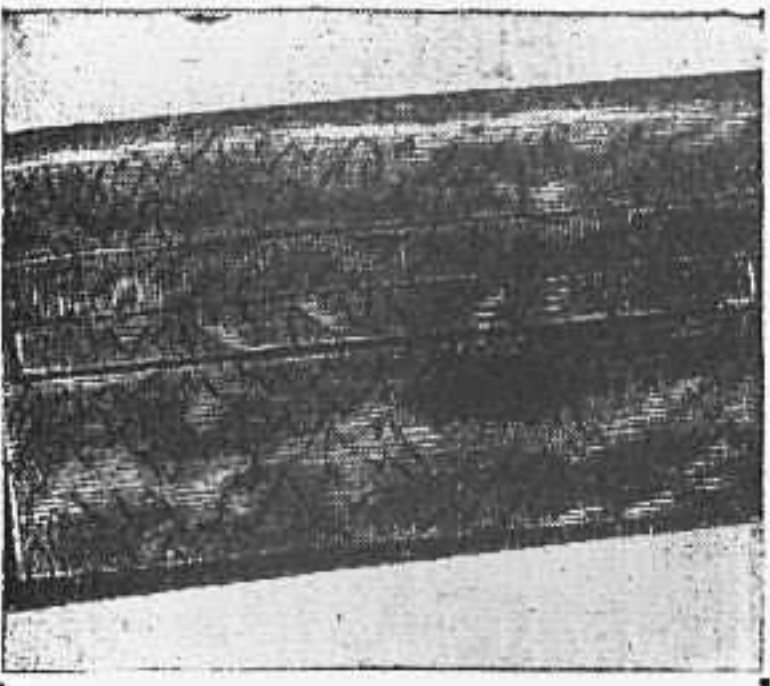
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OTTO LAURY VALENTEENE, AERIAL ACTS catcher of yesterday. Am working at essential industry. Please write. Mabel Valenteene, P. O. Box 31, Long Branch, N. J.

PHOTO SUPPLIES DEVELOPING-PRINTING
See Ads Under This Heading Next Issue

PRINTING

ATTENTION -- 100 LETTERHEADS, EN- velopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelties, \$1.00 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. my19

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Minimum 10 Boxes, F. O. B., N. Y. C.
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MAGICIANS

ATTENTION, MANAGERS — AT LIBERTY FOR summer season, complete Mystery Show; everything new in this line. Steady location preferred. Nothing like it before. It pays to investigate. Magician, 902 Spruce, Philadelphia, Pa. ap28

MUSICIANS

ALTO SAX, CLARINET — FINE TONE, PHRASING; Jazz Clarinet, name band experience. Honorably discharged. Sober, reliable. Musician, Auditor Hotel, St. Louis, Mo.

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DRUMMER — AGE 22, 4-F, RELIABLE, sober. Name band experience. Formerly with the Castle. Available on or after April 12. Travel anywhere. Box C-301, Billboard, Cincinnati 1. ap21

DRUMMER — UNION, PERMANENT 4-F, Read, fake. Prefer location, available. Carlos Herzog, 2507 N. Twelfth, Sheboygan, Wis.

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DRUMMER — UNION, ATTRACTIVE, Read or fake. Plenty experience. Prefer combo work in or near Chicago. Box 647, Billboard, 155 E. Clark, Chicago.

GUITAR, SINGER—EX-SERVICEMAN, WANTS permanent connection with organized orchestra or cocktail unit. Union. Available May 1. Box C-321, Billboard, Cincinnati 1, O.

SIX STRING ELECTRIC BOX PLAYS ANY- thing, name band experience. Nice appearance. Also fine Trumpet Man available, any chair. Parties, lay off. Contact Musicians, Central Hotel, Columbus, Ga.

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TENOR, CLARINET, FLUTE — READ, FAKE, ride. Experienced small, large combos, shows. Locations only. Join immediately, \$95.00 per week. Draft status set. No misrepresentation. Phone Mechanicville 1181-J. Oris Amodeo, 26 Grove St., Mechanicville, N. Y. ap28

TENOR — 4-F, 23. READ FAIR, UNION, takeoff, good tone. Semi or name. Also Alto, Clarinet. Travel. Box 646, Billboard, Ashland Bldg., Chicago. ap28

TRUMPET — GOOD READER, TAKE OFF, fake; 29, experienced. Draft exempt. Musician, P. O. Box 27, English, Ind.

TRUMPET — READ, FAKE, GOOD TONE range. Available at once. Write Box 507, or wire George Clements, Turner Hotel, Shreveport, La.

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Weighted Darts, Doz.	1.20	
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Heavy Whiskey Glasses	\$ 3.50	Gross
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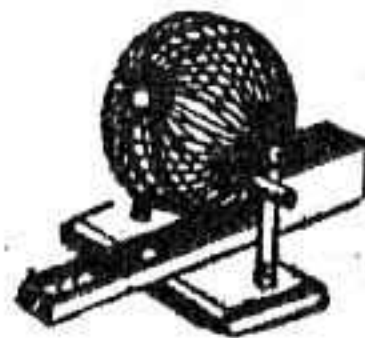
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HAWAIIAN LEIS

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Enclose money order with order to avoid delay.

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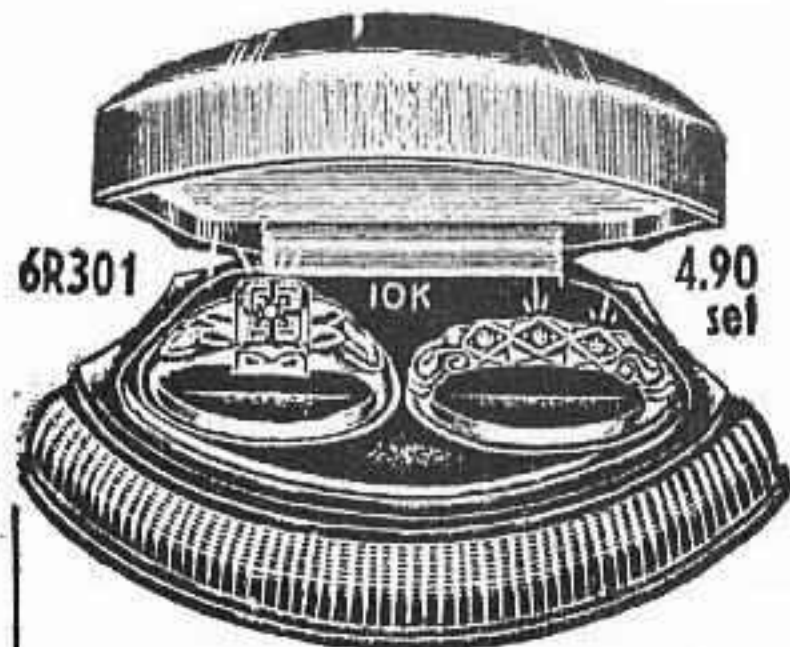
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25% DEP. on C.O.D.'S
300 POPULAR NAMES \$120.00 PER GROSS
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Glady's SUBJECT TO PRIOR SALE
Send 25¢ In Coin or Stamps Sample Name

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10K Gold Mountings
6R301—1 Diamond Engagement Ring
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Rings illustrated in above set may be purchased separately—NO BOX.
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Each 2.25

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DIAMOND RINGS & COSTUME JEWELRY.

BIELER-LEVINE

37 South Wabash CHICAGO 3

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

PAUL BODSWROTH . . . is with punch needles in St. Louis.

FERGIE FERGUSON . . . and his friend, Ross Dyar, have been in Florida for the sun rays all winter.

YOU CANNOT have a sunny disposition if you lead a life of shady deals.

EDDIE LANG . . . recently discharged from the service, is selling magic tricks and doing okay in South Bend, Ind. He says he enjoys Ed Kennedy's Count and Doc stories.

HARRY MULLINS . . . reports from Columbus, O., that he met Doc Reed there with a razor blade layout and found him getting mazuma. Jimmy Dougherty was also there, Mullins says, wrapping up an Easter package for \$1 and making the cash register play tunes thru his manner of selling himself and his wares. A few sheeties and a

sprinkling of street hustlers were also spotted in Columbus by Mullins, who is en route to New York to cast his lot with the Big Show.

ELBOW GREASE is a good lubricant for success.

B. E. (FRENCHY) THIBAUT . . . now a seaman, first class, gives his address as C.A.S.U., 37 c/o P.O., San Francisco. He says he follows Tom (I'll Get It for You Wholesale) Kennedy's Count and Doc yarns. Between trains in Kansas City, Mo., recently, Frenchy tried to contact James E. Miller, of humps, knobs and buckles garter fame, only to discover that he had sold his biz and located in Denver. While in Los Angeles recently, Frenchy met Paul Hunt, who has a med spot in a dime and nickel store on Broadway. Don (Chief) Napier had a spot in Long Beach, Calif. Frenchy did his San Francisco jackpot cutting with Mary Ragan, Danny Lewis, Eddie Gluck, Herb Johnston and Chet Wedge. "I saw a fellow working glass cutter and knife sharpener for 89 cents," Frenchy adds, "and I mean he was passing out quite a few. So it shows how things are out in San Francisco. After the stores close, Market Street becomes almost a midway, with about 50 layouts operating in doorways, with a wide range of items, mostly rubber stamps and engraved jewelry." Thibaut wonders what has happened to Johnny (Chief) Vogt, Paul Miller, Jack Halstead, Doc Duncan, Frankie Vail, Count Kenner and Al Rice.

MANY CAREERS have been erected on a foundation of poverty.

DAN RICE . . . posts from Baltimore that everything's okay there.

ROY BROWNBACK . . . says there are several good spots in war plant towns near Houston and the boys are cleaning up with monel rings.

NATE GOLDEN . . . has given up the auction pitch for the duration and is joining Sea Breeze Park, Norfolk, as a concession manager.

Continental

ORDER FROM THIS AD TODAY!

- 8700 Comlo Hat Bands . . . \$1.75 C; \$16.00 M
- 8705 Comlo Feathers . . . 85c C; 9.00 M
- 8706 Comlo Buttons, 50 Ligne . . . \$2.25 C; 20.00 M
- 8707 Comlo Buttons \$4.50 C; 40.00 M
- 87107 Jitter Beans (Pkd. 240) . . . 1.80 Bx
- 87111 Flag Pins95 Gr
- 9264 Muslin Flags95 Gr
- 9266 Muslin Flags . . . 1.45 Gr
- 87103 Plastic Thimbles . . . 1.20 Gr
- 87104 Plaster Animals . . . 1.50 Gr
- 8702 Masks with Elastic . . . 1.20 Gr
- 8704 Black Mustache75 Gr
- 9390 Hawaiian Lels, asst. colors (In Lots of 6 Gr.) . . . 4.20 Gr
- 9302 Hawaiian Lels, RWB . . . 3.75 Gr
- 8502 Aluminum Milk Bottles. 1.75 Ea
- 86128 Jumbo Tails22.00 C

NOVELTIES

- 8604 Celluloid Pinwheels . . . \$ 9.50 Gr
- 8401 Lash Whips18.50 Gr
- 8405 Swagger Cans10.00 Gr
- 8408 Solid Color Cans . . . 35.00 M
- 8411 R.W.B. Batons15.00 Gr
- 8607 Comlo Yodler Felt Hats. 12.00 Gr
- 8622 Mexican Felt Hats . . . 1.80 Dz
- 8627 Spanish Hats26.00 Gr
- 86116 Plastic Whistle with Cord 10.00 Gr

GLASSWARE

- 1812 Nappys \$ 4.20 Gr
- 1814 4 Inch Coasters 3.50 Gr
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ROLLS PERFECT CIGARETTES AS YOU LIKE THEM. SIMPLE TO OPERATE. "BIG SELLER." ORDER TODAY. SAMPLE 75 CENTS OR \$4.50 A DOZEN, PREPAID—NO C.O.D.'S

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Want any quantity from 50 to 10,000 in any condition. (Larries okay.) Submit samples or ship C. O. D. Ry. Exp. subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to
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We have a complete assortment of Slum Glassware of all kinds from \$4.00 a gross to \$48.00 a gross. Also China Novelties of all kinds, Whips, Batons, Cans and all kinds of Give-Away Merchandise. Send for Price List!

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K. C. NOVELTY CO.
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CORRECTION
In our last ad, of March 31st, the Gun and Holster Sets were priced at \$4.20 and \$8.00 per gross. The correct price is \$4.20 and \$8.00 per doz.

HAMMER BROS NOVELTY CO.
114 Park Row, New York 7, N. Y.

—hottest thing on the market! **Stenalt EXPANSION BAND**

FIRST TIME ANYWHERE! AN EXPANSION WATCH BAND ATTRACTIVELY PRICED TO MEET PUBLIC DEMAND! Doubly amazing in these times! A smart, modern band made of especially treated metal to last years!
Fits any watch—any wrist! Gold or silver electro plated! Will not stretch permanently! Every feature spells fast, profitable sales—order now! \$24.00 per doz., F. O. B. Chicago; min. order 1 doz. Specify gold or silver. 25% deposit required with order—bal. C. O. D.—orders accompanied by check or money order in full will be shipped prepaid. State type of business.

\$2.00 Ea. Net
\$24.00 Per Dozen

STENALT COMPANY
192 N. Clark Street • Chicago 1, Illinois
F.O.B. Chicago, Ill. Min. Order 1 Doz.

WORLD'S BEST QUALITY

EXPLODING BOOK MATCHES. Gross . . . \$3.75
SPARKLING MATCHES. Gross 5.30
EXPLODING STICK MATCHES. Gross . . . 5.20

DANCING SAM—He taps, he jigs, he clogs. He's a Dancing Fool. Great attraction for everyone. \$7.80 Doz.
"JOHN BOWL" PIPE — Great Joke Smoke Pipe. One dozen on attractive easel back on display card. Can be sold for Gift or Souvenir. Sells on sight. \$3.90 Doz. \$44.00 Gross.
MINIATURE BOXING GLOVES — All Leather, assorted colors. Good for Souvenirs. Lapel Display. Kiddies' Delight. \$3.80 Doz.
PHAROAH'S SERPENT — When lighted on one end, Pill forms into continuous Snake. Sooner Dog Insertion. Six Pills in box, 36 boxes on attractive display card. \$4.80 Gross.
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No. 1901 **\$16.50** Per Dozen

Now! A New American-made Money Clip with genuine Mexican Silver Dollar! Highly polished finish! Will not lose its spring! For a handsome gift item or large volume personal sales. Attractively boxed.

Minimum Order—One Dozen. 25% with order, balance C. O. D. Established accounts extended credit.

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For sale, in Norfolk, Va., a small Novelty Biz where you may gross \$1,000 per month. With all fixtures and equipment. Rental 20%. \$600 cash for quick sale. Address:
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MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
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Manufacturing Pharmacologists
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BUY WAR BONDS FOR VICTORY

RIDE HELP WANTED

Foreman and Second Men. CONCESSIONS—Pop-Corn, Apples and other Grand Concessions. Come to Christopher, Illinois.

ROGERS GREATER SHOWS

JOE E. KAUS WANTS

Foreman for Merry-Go-Round, Chairplane, Kiddie Ride, Agents for Popcorn, Candy Apple, Ball Games, Penny Pitch, also Concession Agents. Opening Tarboro, N. C., April 16. Address JOE E. KAUS, Box 822, New Bern, N. C.

Have Account of Late Disappointment ROLL-O-PLANE AND OCTOPUS

with own transportation. Want to book Concessions with same. Am legal adjuster with 20 years' experience. Will consider buying partnership with show or book same. Wire at once.

BEN HERMAN Care The Billboard 1564 Broadway New York 19, N. Y.

ATLANTIC BEACH NORTH CAROLINA

Have good location on Boardwalk for two Major Rides, book on percentage; also Snowball Machine and one or two choice Concessions. In heart of Marine Bases, with plenty of money.

Apply F. W. WADSWORTH Atlantic Beach Morehead City, N. C.

GENERAL HELP

On Pit Show. Jimmy Lloyd and Walter Horton, wire.

HARRY HARRIS Sumiton, Alabama

Harry Craig Shows WANT NOW

Ride Help, useful Carnival People, Agents for Ball Games, Electrician, Bill Poster, Free Act. Larry Nash wants Agents for Nail Store. Lubbock, Tex., April 16-21.

WANTED

Agents for Pan Games, Skillo and Clothes Pin, Pitch-Till-You-Win. Wire

HIRAM BEALL Care Sam Lawrence Greater Shows Durham, N. C., April 16-21

WANT RIDE SUPERINTENDENT

For Park Rides. Must be first-class man. Be able to keep 6 rides and motors in top operating condition. No ups or downs. SALARY \$100.00 PER WEEK. Can also place Foremen for Rides.

VIO HORWITZ Detroit Hotel Detroit 1, Mich.

WANT TO BUY RIDES

CHAIRPLANE or any other Major and Kiddie Rides suitable for park. Must be in A-1 condition. VIC HORWITZ, Detroit Hotel, Detroit 1, Mich.

WANTED!

Foreman for Tilt-a-Whirl, Ferris Wheel and Merry-Go-Round. Also Second Man. Write HADJI DELGARIAN 2303 N. Melvina CHICAGO, ILL.

FOR SALE

14-Seat Chairplane, A-1 condition. Can be seen at Barstow, Calif.

W. J. BURROUGHS



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Bernstein, Lew. 20c Young, Greeney, Gc

- Abbott, Gypsy (Dancer) DuBois, Mrs. Wm. E.
Abbott, Fay Dunlap, Dr. Ted
Abernathy, E. V. Dwyer, D. H.
Adams, Hays Okey EBARDT, Norman
Alexander, John Eddy, Samuel A.
Allen, Casey Paul Edgar, Geo. B.
Allen, Mrs. Dianne Ellis, Mrs. Buster
Allen, Ireland Ellis, R. C.
ALLEN, Joe Jack English, Walter H.
Allen, Mrs. Mildred Espey, Carl
Arciero, Tommaso Ethier, Mrs.
BAKER, Carl Hubert Dorothy
Barnhart, Dr. G. Exler, Jos.
Howe EYSTER, Beni.
Barton, Paul Alfred
Beck, Betty Fabre, Lindsay
Benjamin, Harry Fairley, Noble C.
Bennett, Frank Fenner, Harry
Bennett, Frank J. Ferguson, Mack D.
Bennis, Jack Ferguson, Pete
Berry, Geo. Flanagan, James
Blondell, Geo. E. Flanagan, Walter
Bouker, Henry Fleet, Albert
Bockus, Mrs. Ford, Frank
Ethel Forsythe, Fred M.
Bolam, Elizabeth Fox, Bud
Boltze, Ann Frank, Leo
Boude, C. F. Fredericks, Thos.
Bowen, Irene Fritz, Hiney
(Palmist) Gann, Bill
BOWMAN, Wm. Garber Broc.
H.
Boyle, Bennie GARDNER, (Stan)
Brage, Kelly E. GARDNER, Andrew
Briggin, Gerald Gaud, Charlie
Andrew Geo. R. H.
Britt, B. H. Gerand, Albert C.
Brown, Cecil Gerber, LeRoy
Brown, Eddie Edw.
Brown, John Robt. Gibson, Gil
Brown, Mrs. Treva Gibson, Hoot
Bruce, Arthur Goldie, Jack
Newell Goss, Charley D.
Brundage, Earle Graham, Robt. H.
(Show) Greasey, Bill
Bryant, Mrs. Greenfield, Beatrice
Louis Greenwald, Robt.
Bunch, W. F. Gregory, Carolyn
Burke, Sailor Jack Gunn, W. L.
Burns, Robt. Guyer, Ray
Burrell, Viola & Guyton, Mrs. J. H.
Jerry Gwara, Felix Peter
Bush, Mary Ann Hale, Mrs. D. D.
Butler, E. R. Hall, L. D.
Caldwell, Edw. S. Hamilton, Mrs.
Caldwell, J. E. Nina
Cannon, Frank Hamlin, Bob
Carmiel, Bill Hankins, Sam
Carter, Chf. Harris, Mrs. Eunice
CARVER, Lawrence Wm. Harris, James Otis
Harris, Marjorie
Cash, Mrs. Albert Hartley, Mrs. Wm.
Change, Frank HARTMANN, Wm. F.
Chandler, Ray
Chaney, Carolyn
Cleo, Princess
Clifton, Mrs. Carlo
Clifton, James Hasson, Tom
Cole, Mrs. Gertrude Hawkins, Georgia
Cole, Mrs. Robt. HELMS, Geo.
Coleman, Jackie Helton, Jean
(Miss) HENDRIX, Eugene Webb
CONDON, Forest Henshaw, Fred
B. Herndon, Glenn
Conners, Earl Hilde, Mrs. Una Leola
Corbett, J. Gabe Hill, Jean
Curl, Paul Hill, Marie
Costello, Irene Hodge, W. A.
Costello, Robt. Holton, Lillian
Cotlren, John Hopper, Bill
Cowan, W. D. Horbett, Jack
(Tiny) Hoy, Jos. E. &
Cox, James O. Edith
COX, Robt. Leo
Crane, Pfc. Geo. M.
Crawford, Art
Hubbard, Mrs. Betty
Crawford, Ester R. Hubbard, Mordy
Cunningham, Ray (Scott)
Hudson, Mrs.
Alfred Hummert, Frank
Cushman, Bill Hunt, Arthur
Davis, Ches "Pop-Eye"
Davis, Helen E. Hyland, Marvin Earl
DAVIS, Junius G.
Dawson, Thos. Skinny
Day, E. R. Isley, W. L.
(Alcohol) Jackson, Robt.
DE SERIO, Albert Jennings, Levan
DeVoe, Jack Johnston, Lloyd
DeVoe, Jack Johnson, Mrs.
Devaro, Bert Chariston Mae
Delph, Dewey Johnson, Clayton
Dennis, Mrs. Peggy Jones, Frenchy Leo
(Musical)
Develda, Edw. Jones, LeRoy
DiCorti, Marlene KARAS, Andrew
Dobson, W. M. Kay, Charles R.
Darby Kean, Frank
DOLLIVER, Scotty Piper
Frederick J. Keil, Nedra May
Donaldson, Bert Keilman, Benmie
Donaldson, Jack W. Kellen, Cecile
Donaldson, Chas. Kelly, Louie
Doris & Thelma (Albino Twins) Kelly, Wm. F.
(Traveling Cook
Dorner, Art C. House)
Drake, Joe
Drezel, John B. Kidd, Mrs. Mary
Drew, John Kiltner, Red
Drew, Mrs. Norma Killebrew, C. V.
Drum, Curly King, Peaches
Dudley, Harry Nelson

- KING, Wm. Edward
Kiser, Mrs. Betty
Knapp Jr., Jacob
Kraft, Phil
Kumat, Stanley
LaRue, Frunchy
LaTosca, Eva
Lane, Earl
Lang, Mrs. Eunice
Langford, Harvey
Lash, Al
Layton Dog Act
LE PORE, Angelo
Joseph
LeVan, Howard T.
Lee, Tex
Leonard, Bunnie &
Toddie
Leonard, Jas.
Leonard, Patrick J.
Leslie, Mrs. Bob
Lester, Esther
Lewis, Ralph
Lewis, Pvt.
LaVerne P.
Lewis, Robert T.
Lewis, Richard A.
LEWIS, Wm. Don
Leworthy, Mrs. H.
Liebiter, B. C.
LITTLETON, Carl
Logemann, Stanley
Long, Richard
LOPEZ, James
Bud (Vincent)
Lottridge, Mrs. Harry
Lowe, Madeline
Luken, Harry R.
McAULIFFE, Timothy Arthur
McCarthy, Mrs. James
McCOMB, Ernest
McCRACKEN, Howard T.
McCurdy, Curtis
Rustin
McGee, Jimmie
(Ticket Seller)
McGinley, Horace
George
McGill, L. J.
McIVER, Paul
Kenneth
Magid, Charles
MALLERY, Richard
Marquis (Magician)
Marsh, Jess and
Etta
Marshfield, L. G.
Martin, Mary
Martin, Mickey B.
Mason, Geraldine
Manton, Ben
Maxey, Dr. H. B.
(Maxy Medicine Co.)
Miklo, Jean
Miller, R. A.
Milsap, M. J.
MINOR, Joseph C.
MITCHELL, Anthony J.
MITCHELL, Duy
Mitchell, Thos.
(Pat)
Mitchell, W. M.
MONROE, Geo.
Elmer
Montgomery, Grover
Moore, Mrs. Frances
Moore, J. D.
Moore, Marie
Moore, Raymond
MORGAN, Lemon
Morton, L. O.
Moss, W. E.
Mullenax, Geneva
Myers, Lucky
Myron, Art H.
Nash, Fred
Nashbroth, Paul
Ne-Asia, Madam
Newell, T. F.
NICHOLAS, John
Noble, Art
Noel, Bob & Anna
May
Nolan, Mrs. Eileen
Nolan, James
Nolan, Mrs. Scott
O'Donnell, Thos.
O'Neal, James
Charles
O'Starr, Pat
Ober, Blanche
Oliver, Gus
Oliver, Patty
Orme, Herbert
Osborne, J. L.
Osbourne, Mrs. Glenn
Otto, Jack
PAIGE, George
William
Parbee, Norma
Parker, Edward M.
Parker, Bert
Parker, Raymond
Parks, Marie
Pasterczyk, Edward
Paul, Bob
Paxton, Joan
PAYETTE, Raymond A.
Petracca, Mrs. Dorothy
Phoenix, Capt. Speedy
Pippin, Charley Skeets
Poe, Cootie
Pontier, Blackie
POPE, Eugene
Priest, Mrs. Ruth

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y.

- Alexander, Roy G. Lawrence, R. R.
Americo Lawn, Joseph A.
Arlan, Barbara Ligg, Charles
Black, Dan Fenwick
BLANCHARD, LINDSEY, Fred
Russell Edward Ashbell
Bode, Geneva Jean Manning, John
BOYD, Joseph M. Manteaux, Marie
Briscoe, Nettie Lee McKaye, Alexander
Carter, Robert C. F.
Casanova, Frank McKenna, Charles
Claire, I. Montgomery, John
CLAUTER, George Moore, MaBelle
CONLEY, Edward J. O'Connell, Dave
J. POSTAK, William
Provencher, Lucien
Raymond, Emma
Reverdy, Rosita
Reynolds, Rae
Riley, Mark Johnson
Roberts, P.
Robertson, Mark
Thomas
ROSENBERG, Benjamin
Sanna, John
Sarver, Everett Lari
Schafer, Mort
SCHUMACKER, Paul Alfred
Scott, Edgar
Spiegel, Samuel
Spitzer, John
Sutton, Vivienne
Van R.
Tomatini, Auriello
Trupiano, Rocco
White, Barbara
Wilis, Daisy
Willet, C. J.
YATES, Sylvania

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

Parcel Post Collins, Esco, 8c (See LETTER LIST on page 58)

BRIGHT LIGHTS SHOWS

Will Open APRIL 26, WINCHESTER, VA.

Can use Help in all departments. Salary no object. Saul Salsbery can use good Scale Man. Good proposition. Jimmie O'Connors, answer this call. Salsbery will be at Capitol Hotel, Richmond, Va., this week, and Jack Hotel, Winchester, Va., next week.

JOHN FRANCIS SHOWS WANTED

RIDE HELP FOR ALL RIDES Top Salaries Paid. CONCESSIONS THAT WORK FOR 10c HAVE FOR SALE Lindy Loop—Int. Power Unit, Just Overhauled, Repainted and Upholstered. Also 1 PARKER BABY RIDE. Address: 4570 N. 2d St., St. Louis 7, Mo. (Phone: Central 6818)

ATTENTION! JIMMIE BROWN

You talked to me in Miami in regard to your Rides. Have very good proposition for you. Contact me at once. Time is short. Grap Joint and Photo Gallery, contact JACK (JAP) MARTIN 383 BROADWAY, BAYONNE, N. J.

LOGAN CO. AMUSEMENT PARK OPENS APRIL 28, 1945

Wants a complete Minstrel Show for a five hundred seating capacity. Have a beautiful outfit complete. Will give 50% to someone who can produce for season. Also Frozen Custard wanted. J. C. HITE, Logan, W. Va.

MOUND CITY SHOWS WANT

SHOWS, CONCESSIONS OF ALL KINDS, RIDE HELP For Good Route of Celebrations and Fairs. Address: 1417 Grattan St., St. Louis 4, Mo.

WANTED

Concession Agents for Ball Game and Stock Concessions to open April 28th with Goodman's Wonder Show, Little Rock, Ark. A. LITVIN Great Northern Hotel, Hot Springs, Ark., Until April 21, Then c/o WONDER SHOWS, Little Rock, Ark.

TURNER SCOTT WANTS

CLUTCHMEN FOR RIDE-O, WHEEL, TILT No ups or downs. Harper, wire. Address: 166 South Ocean Ave., Daytona Beach, Fla.

WANT

Ferris Wheel Operator. Good salary and bonus. Long season. Can also place Legitimate Concessions. Rides not conflicting.

SAM TASSELL Suite 200, Shubert Theatre Bldg., Philadelphia, Pa.

RIDE HELP

FOR TILT-A-WHIRL, KIDDIE RIDES Good Salary and Bonus. J. ROBERT WARD Care GREATER UNITED SHOWS April 16th to 29th, Temple, Texas.

WANTED

PEOPLE FOR SNAKE SHOW New Show, Banners and Snakes. Man and Wife Preferred. Wire SAILOR KATZY JOHN R. WARD SHOWS, Shreveport, La.

MANGELS KIDDIE FERRIS WHEEL AND KIDDIE CHAIRPLANE

Good Condition, All Complete. First Eight Hundred Takes Both. W. M. PORDEN 119 UNION ST., NEWARK, N. J.

TONY STRATON WANTS

Immediately for Bill Pages-Kellie Grady Show. Bandy Little Bill and Rudy, formerly with Garden State Show, season of '43; also any men who have worked for Tony before. Address: Leeds, Ala. Copyrighted material

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B.: Mayodan, N. C.; Roxboro 23-28.
 Alamo Expo.: Texas City, Tex.
 American Beauty: Blytheville, Ark.; Flat River, Mo., 23-28.
 Anderson's Greater: Fort Scott, Kan.
 Arcade: Marl, Tex.
 B. & H.: Springfield, S. C.; Graniteville 23-28.
 B. & V.: Garfield, N. J., 19-28.
 Bach, O. J.: Elmira, N. Y., 26-May 5.
 Baker United: Kokomo, Ind., 19-28.
 Bantley's All-American: Du Bois, Pa., 19-28.
 Bee's Old Reliable: Lake City, Tenn.; Harri- man 23-28.
 Bill's Rides: Nashville, Ga.; Tifton 23-28.
 Bistany Greater: Eau Gallie, Fla.
 Blue Lantern Am. Co.: Manchester, Tenn.
 Blue Ribbon: Marietta, Ga.
 Blue Bonnet: Sealy, Tex.
 Bright Lights Expo.: Strasburg, Va., 26-May 5.
 Buck, O. C.: Troy, N. Y., 20-28.
 Byers Bros.: Clovis, N. M.
 C. & B.: Toledo, O., 19-28.
 Capell Bros.: Sapulpa, Okla.; Norman 23-28.
 Cavalcade of Am.: Tulsa, Okla.
 Cetlin & Wilson: (Kirk & 25th Sts.) Baltimore, Md.
 Chanos, Jimmie: Easton, O., 21-28.
 Coleman Bros.: Middletown, Conn., 19-28.
 Colley, J. J.: Chocotah, Okla.
 Crafts 20 Big: Phoenix, Ariz.
 Craig, Harry: Lubbock, Tex.
 Crescent Am. Co.: Rock Hill, S. C.; Thomas- ville, N. C., 23-28.
 Curl, W. S.: London, O., 21-28.
 Denton, Johnny J.: Lawrenceburg, Tenn.
 Dick's Paramount: Trenton, N. J., 19-28.
 Dickson United: Pauls Valley, Okla.
 Dixieland: Hohenwald, Tenn.
 Dodson's World's Fair: Nashville, Tenn.
 Dumont: Chatham, Va.
 Dyer's Greater: Oxford, Miss.
 Eddie's Expo.: Ford City, Pa., 18-28.
 Edwards, J. R.: Wooster, O.
 Eddy Bros.: Elizabeth City, N. C.
 Exposition at Home: Lynchburg, Va.; Bel Air, Md., 23-28.
 Fidler's United: St. Louis, Mo.
 Francis, John: (21st & Franklin Sts.) St. Louis; Granite City, Ill., 23-28.
 Gayland: E. Tallahassee, Ala.; Notasulga 23-28.
 Gentsch, J. A.: Natchez, Miss.
 Gerard Greater: New York, N. Y.
 Geren's United: Seymour, Ind.; Franklin 23-28.
 Gold Medal: Jackson, Tenn.
 Golden Gate: Pembroke, Ky.
 Gooding Greater: Springfield, O., 19-28.
 Grady, Kellie: Sumiton, Ala.
 Great Sutton: Osceola, Ark., 21-28.
 Greater United: Temple, Tex., 16-28.
 Gruber's World Famous: (3d & Berks Sts.) Philadelphia, Pa.
 Hannum, Morris: Capitol Heights, Washington, D. C.; York, Pa., 23-28.
 Happy Attrs.: Coshocton, O., 21-28.
 Heller's Acme: Garfield, N. J.
 Hennies Bros.: Anniston, Ala.
 Henry, Lew: Henderson, N. C.; Burlington 23- May 5.
 Heth, L. J.: Huntsville, Ala.
 Hill's Greater: Kilgore, Tex.; Tyler 22-May 5.

Hyalite Midway: Okmulgee, Okla.; Prague 23- 28.
 International: Ponca City, Okla.; Wellington, Kan., 23-28.
 Jones Greater: Dunbar, W. Va., 23-28.
 Jones, Johnny J.: Expo.: Norfolk, Va.
 Johnston, Lloyd G.: Sparta, Ill.
 Kaus, W. C.: Edenton, N. C.
 Keystone Expo.: Darlington, S. C., 16-24.
 Kirkwood, Joseph J.: Hagerstown, Md.
 Lamb, L. B.: Prattville, Ala.
 Lawrence Greater: Durham, N. C.
 Lloyd's Rides: (Carson & Perry Sts.) In- dianapolis, Ind.
 Lucky Royal: Temple, Tex., 23-28.
 McKee, John: Cape Girardeau, Mo.
 Marlon Greater: Chester, S. C., 16-28.
 Marks: Richmond, Va.; Hampton 23-28.
 Midway of Mirth: Highland, Ill.; Carlinville 23-28.
 Midwest: Barstow, Calif.; Victorville 23-30.
 Mighty Monarch: Plant City, Fla.
 Moore's Modern: Metropolis, Ill.
 North American Expo.: Atlanta, Ga.
 Omar's Greater Am.: Searcy, Ark.
 Ozark: Paris, Ark.
 Page, J. J.: Johnson City, Tenn., 21-28.
 Pan-American: Anderson, Ind., 21-28.
 Pike Am.: Nashville, Ark.; Hope 23-28.
 Playland: Athens, Ga.
 Playtime Am.: Manchester, N. H., 19-28.
 Peppers All-State: Cleveland, Tenn.; Clinton 23-28.
 Prell's Broadway: Richmond, Va.
 R. & S. Am.: Morehead City, N. C.
 Riley, Matthew J.: Philadelphia, Pa.
 Rogers Greater: Christopher, Ill.
 Royal American: Evansville, Ind., 26-May 5.
 Royal Expo.: (Fair) Belle Glade, Fla., 18-28.
 Shipley's Am.: Pleasant Hill, La.
 Sjebrand Bros.: El Paso, Tex., 21-30.
 Smith, Casey: McAlester, Okla.
 Snapp Greater: Joplin, Mo.
 Southern Valley: Springhill, La.
 Sparks, J. F.: Selma, Ala.; Tuscaloosa 23-28.
 Strader, M. A.: Newton, Kan.
 Stafford's United: (5400 W. Washington St.) Indianapolis, Ind.
 Star Am. Co.: Perryville, Ark.; Jacksonville 23-28.
 Sunset Am. Co.: Excelsior Springs, Mo., 26- May 5.
 Sunshine: Bushnell, Fla., 16-28.
 Surber: Lena, Miss.
 Tassel, Barney: Victoria, Va.
 Tidwell, T. J.: San Angelo, Tex.
 Turner Bros.: Springfield, Ill., 25-28.
 United Expo.: Beaumont, Tex., 16-22; Port Arthur 23-28.
 Victory Expo.: Ardmore, Okla.
 Virginia Greater: Suffolk, Va.
 Wallace Bros.: El Dorado, Ark.
 Ward, John R.: Shreveport, La.
 West Coast Victory: Napa, Calif., 17-22.
 Wolfe Am. Co.: Augusta, Ga.
 Wonder City: Haleyville, Ala.; Carbon Hill 23-28.
 World of Pleasure: Ecorse, Mich., 26-May 5.
 World of Today: Fort Smith, Ark., 16-28.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Anderson, Bud E.: Salina, Kan., 18-19.
 Arthur Bros.: Modesto, Calif., 17; Livermore 18; Hayward 19; Santa Clara 20; Salinas 21; Santa Cruz 22.
 Austin Bros.: Gilmer, Tex., 17; Mount Pleasant 18; Sherman 19; Denison 20; Ada, Okla., 21.

Bailey Bros.: Beckley, W. Va., 17; Oak Hill 18; Charleston 19-20; Ashland, Ky., 21.
 Barnes Bros.: (Stadium) Chicago, until May 6.
 Bradley & Benson: West Point, Ga., 17; La Grange 18; Forsyth 19; Griffin 20; Thomas- ton 21; Americus 22; Albany 24; Tifton 25; Moultrie 26; Thomasville 27; Bainbridge 28.
 Clyde Bros.: Hutchinson, Kan., 16-19.
 Cole Bros.: Louisville, Ky., 19-22; Owensboro 23; Evansville, Ind., 24; Decatur, Ill., 25; Springfield 26; Peoria 27; Champaign 28.
 Cronin Bros.: San Pedro, Calif., 19-20; Long Beach 21-23.
 Dailey Bros.: Kingsville, Tex., 17; Sinton 18; Bay City 19; Beaumont 20; DeQuincy, La., 21; Alexandria 23-24.
 Hamid-Morton: Worcester, Mass., 17-22; New Haven, Conn., 26-May 2.
 Mills Bros.: Youngstown, O., 16-21.
 Monroe Bros.: Clarence, Mo., 17; Paris 18; Monroe 19; Palmyra 20.
 Polack Bros.: (Auditorium) Stockton, Calif., 16-22; (Ice Palace) Santa Rosa 26-29.
 Ringling Bros. and Barnum & Bailey: (Mad- lison Square Garden) New York, until May 20.
 Russell Bros.: Pasadena, Calif., 20.
 Wirth, Frank: St. Louis, Mo., 22-May 6.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Police Circus) St. Louis, 22- May 7.
 Basile, Joe, Band (Rotary Club Circus) Bing- hamton, N. Y., 16-21; (Arena) New Haven, Conn., 23-28.
 Birch: Effingham, Ill., 19; Pana 21; Decatur 23; Clinton 24; Normal 25.
 Campbell, Loring: Flint, Mich., 18; Saginaw 19; Flint 20; Marysville 23; Bay City 24; Flint 25; Saginaw 26.
 Couden, Doug & Lola: School assemblies, Del Rio, Tex.
 Fayssoux: Elk City, Okla., 18; Hobart 19; Ok- lahoma City 20-21.
 Leckwood: Snoqualmie, Wash., 19; Alderwood Manor 20; Everett 21; Kirkland 24; Is- saquah 25; Auburn 26; Seattle 27.
 Rome, Great: Shepherdstown, W. Va., 18; Brunswick, Md., 19; Bunker Hill, W. Va., 20; Hagerstown, Md., 23; Martinsburg, W. Va., 24; Clearbrook, Va., 25.
 Slout Players Stage Show: Coleman, Tex., 16- 21; Ballinger 23-28.

DRAMATIC ROUTES

(Continued from page 33)

One Touch of Venus (Civic O. H.) Chi.
 Othello (Erlanger) Chi.
 Over 21 (Colonial) Boston.
 Pitts, Zasu (Royal Alexandra) Toronto.
 San Carlo Opera Co. (Kelth) Grand Rapids, Mich., 20-21.
 Searching Wind (National) Washington.
 Sing Out, Sweet Land (Great Northern) Chi.
 Student Prince (Ford) Baltimore.
 Ten Little Indians (Studebaker) Chi.
 Too Hot for Manouvers (Walnut St.) Phila.
 Two Mrs. Carrolls (Forrest) Phila.
 Voice of the Turtle (Lewyn) Chi.
 West, Mae, in Catherine Was Great (Cass), Detroit.
 Winged Victory (Mosque) Richmond, Va.

NEW CALIF. BILLS

(Continued from page 49)

able under Section 92 not to exceed \$1,500 to any district agricultural association for general expense, operation and management of the association.
 SB 444—Provides that a district agricultural association may spend not to exceed \$500 annually to promote trail-riding tours and riding events by organized riding clubs.
 SB 618—Provides that a district agricultural association may jointly construct and operate a war memorial building.
 SB 668, 790, 1209—Provide that race program of State, district and county fairs must include harness race program. Provide for holding of harness races at night.
 SB 1195—Provides that supervisors may grant use of fairgrounds to person, firm or corporation for fair purposes. That county may allocate \$2,500 to be used for promotional work in advance of holding such fair and other purposes incidental to plans and preparations for fair. Provides for deposit of funds received from fair operations in a county fair and exposition fund in the county treasury and that said funds may be used for fair purposes only. (Clarifying measure.)

INSURANCE RATES SAME

(Continued from page 46)

the same as in 1944. The records showed an increase of about 20 per cent in the premium volume over the preceding year.

LETTER LIST

(Continued from page 57)

BALES, Elmer Dixon
 Bell, Marvin
 Burnett, R. O.
 Butcher, Mrs. O. J.
 Coleman, Rusty
 Dass, Wm.
 Davis, E. C.
 DAVIS, Oscar
 FIELDS, Gerald Delno
 FULLER, Moses L.
 HARRIS, Carl
 Jennings, Loran
 HELMAN, William Jordan
 KEMP, William Carl
 Knight, Mrs. R.
 LaRue, Mrs. J. C.
 Leworthy, Henry K.
 Leworthy, Ralph H.
 Linder, Ora
 Marino, Joseph
 MORGAN, Robert L.
 SEARLES, John Harold
 Schnell, Carlyo
 SHERWOODS, Neal Carl
 Shufelt, Fred
 Smith, Joe
 Sorenson, Sigrid
 THALER, Simon Walker, Sally
 WARNOCK, James Melroy
 Willis, Margaret
 Lee, Patsy
 Littleton, Mabel
 MASON, Charles O.
 Niff, Velma
 NICHOLSON, Clyde Archie
 O'Conner, Patrick Leo
 Patterson, Pat
 Pine, C. W.
 Sumner, H.
 TORREZ, Raymond Baco
 White, Bob
 Ziegfried, Fritz

and an equal increase is anticipated for the current year.

"The special policy form used under the plan is an excellent one and is the result of years of experience of specializing in coverage for outdoor amusements," said Hodge. "One improvement in the policy for the 1945 season will be the removal of the Employees Exclusion Clause. Under this clause, employees who were not on duty but were riding the park devices with passes or otherwise, were not covered by the policy, and the company has realized that it is not equitable to leave the policyholder exposed to liability for this type of patron."

AREA

(Continued from page 47)

ilities to end in Europe before the season opens. Why not close for the day when the end of hostilities in Europe is announced? All should be willing to make the sacrifice in the interest of safety to the public.

Few of our AREA members can expect to liquidate their war contracts this year. If any of them could terminate war work, material would not be released to them in time to help them to get going for this season. They will stay on the job until it's over.

Europe will want our rides but how are they going to pay for them? They will have to resume gradually and cautiously. They never could understand our dull 30's. We were willing to sell but buyers were few. Purchasers wanted us to loan them the money with which to buy our products. No prudent concern wanted to tie up its working capital in doubtful operation when none could hope to get it out for resumption of manufacturing when desired. A few did try this procedure with disastrous results. One large and reputable concern has not yet fully recovered from such an unwise course.

RUSSELL BROS.' ROSTER

(Continued from page 44)

Esther Worthy, Geraldine Wyss, Walja (Ala Ming) Yu.
 Band—Henry Kyes, leader; Philip Doto, Michael Doyle, Thomas Gardner, Philip Garkow, Doss Gibson, Walter Ray Hinshaw, Roy Landstrom, Sylvester Larlos, Harry Smalley, John Smith.
 Side Show—Albert Davidson, Christine Holley, Sancho Howell, Ruth Lee, Prince Omwah, Mary Petters, Charles Roark, John Sheldon, Dee Aldrich, Sadie Anderson.
 Big Top Canvas—John Adams, Wayne Blake, Earl Brown, Van Buren Ealy, Roosevelt Henderson, James Johnson, Swanson Jones, Charles Ryan, John L. Smith, Herman Walters, Lloyd Wright.
 Concessions—Willis Lawson.
 Wardrobe—William Compton, Ann Reynolds, Frank Vaughn.
 Ushers—Joe Kuto.
 Tickets—Virginia Fast, William P. McGough, Alfred Moss, Mabel Smalley, Lawrence Vogt.
 Workmen—Alexander Beers.
 Sign Painter—Gilbert Engelhart.
 Carpenter—James MacLean.
 Stables—King Crossweight, William Walte, Ernest Spillers, Edmund Pensantl, John Pendergast, Donald Jackson, Jack Clark, Russell Bahling, Samuel Kellogg, Vernon Enos, Ettore Pocolna, Carlos Alvey.
 Elephant Men — Benjamin Wallace, James Ray Tharp, Richard L. Brown, Larry Lamey, Paul Hicklin, Marto Di- Meglio, Betty Hart.
 Props—Samuel Cullison, Ralph Kelpine, Joseph Liberti, Harry Moran, William Morse, James J. Persinger, William Robinson, George Yelenchik Jr.
 Train Hands—Kurt Killat, Con O. Minser, William R. Patterson, Andrew J. Robinson, James Robinson, George Sedich, Albert Squires.
 Light Plant—Robert Clemmons, Bert Day, John Daniel Fast, Alexander I. Moss, Emil O. Roberts.
 Transportation—Francis J. Barrett, Joseph Corio, Daniel A. Merkle, Charles Van Horne, Edward A. and Thomas E. Ward.

WANT—GAYLAND SHOWS—WANT

Foreman for Eli Wheel, \$50 a week; also Second Man. Foreman for Loop-o-Plane, also Second Man. Foreman for Chair Plane, also Second Man. Foreman for Allan Herschell Kiddie Ride. Also can use all around Sign Painter, also Mechanic to take charge of trucks. Want reliable party to take charge of Snake Show. Also reliable party to take charge of 5-in-1 Show. Will book the following: Monkey Show with own transportation, Glass House or any Shows not conflicting. Want Secretary, one that understands all government taxations. Will book the following Concessions: Cigarette Shooting Gallery, Penny Arcade, one set of Diggers, High Striker, Novelty Stand, Hoop-La, Guess Your Age, Slum, Clothes Pin, String Game, Balloon, Dart Game, Picture Gallery. Would like to have a reliable Man and Wife to take charge of Cook House, also Man and Wife to take charge of Popcorn and Candied apples. Want several Stock Agents for Swingers, Buckets and Pea Pool. Can use General Help of all kinds. All useful Show People wire or come on: East Tallahassee, Ala., week of April 16th; Notasulga, Ala., week of April 22nd; Auburn, Ala., week of April 29th. All good locations. If interested and can attend to your own affairs you will profit here.
 P.S.: Can use man to take charge of Peek Show. All Ride Help get bonus at the end of season. Also want Agent for Slum Skillo. Will book Girl Show with not less than 3 Girls.
 H. B. ROSEN, MANAGER, GAYLAND SHOWS, EAST TALLASSEE, ALA.

HILL'S GREATER SHOWS

WANT WANT WANT

MONKEY SHOW, GIRL SHOW, PENNY ARCADE, FUN HOUSE, GLASS HOUSE, BALL GAMES, FROZEN CUSTARD, SNOW CONES. WILL BOOK OR BUY OCTOPUS, TILT-A-WHIRL AND STREAMLINED WHIP WITH OWN TRANSPORTATION.

Joe Exler wants Agents for Penny Pitch, Ball Games and Slum Joins. Boys I know, contact me by wire. CAN PLACE SOBER, RELIABLE SPECIAL AGENT. SIDE SHOW ACTS WANTED. Salary out of office. Bill Johnson wants Popcorn Kettle (price no object).
 Address Kilgore, Texas, This Week; Then Tyler, Texas, for 12 Days. (Big Army Camp Pay-Day.)

LAST CALL LAST CALL

SIDE SHOW AND GIRL SHOW PEOPLE

ONE FREAK TO FEATURE, 2 GIRLS FOR GIRL SHOW, FRONT MAN FOR SIDE SHOW. COME AT ONCE OR WIRE. WILL GUARANTEE TO PLACE YOU.
 JACK KORIE, care Great Sutton Shows, Osceola, Ark.

GEORGE CLYDE SMITH SHOWS

OPEN MAY 3D AT DUNCANVILLE, PA.

WANTED—Fish Pond, Duck Pond, Devil's Bowling Alley, String Game, Hoop-La, Candy Floss, Cane Rack, Bumper, Swinger, Six Cats, Pitch-Till-U-Win.
 WANTED—Side Show, Girl Show, Monkey Show, Wild Life.
 WANTED—Ride Help for Ferris Wheel and Chair-o-Plane, Truck Drivers and Ticket Sellers.
 All Replies to GEORGE CLYDE SMITH SHOWS, P. O. Box 521, Cumberland, Md.

MAIL ON HAND AT CHICAGO OFFICE
 155 No. Clark St., Chicago 1, Ill.

HELLER'S ACME SHOWS

ELEVEN BIG DAYS
HAVERSTRAW, N. Y.
Heart of Town.

2 Saturdays—2 Sundays— April 25-May 6.
Want Shows and Grind Concessions; no grift. Want Help on Rides, semi drivers preferred. All address:
This week, Garfield, N. J.

WANT

Lot Man and Mechanic. All ten-cent Stock Stores, Penny Pitches, Arcade, Custard.

Lawrence Greaser Shows

Durham, N. C., this week

VICTORY UNITED SHOWS

Opening South Sioux City,
Saturday, April 28.

Want Ride Help on Merry-Go-Round, Chair-o-Plane. Can place Snake or small Pit Shows. Can place Fish Pond, Cigarette Gallery, Mitt Camp. Archie, wire me at once. We have 5 Rides, 2 Shows, 20 Concessions. Wire or write
PERCY M. JONES, Box 1235, Sioux City, Ia.

CAN PLACE AGENTS

FOR ROLLDOWNS, RAZZLE DAZZLE AND SKILLO
Bill Roberts, Dick Boyes, Nunnio Corbin, Wire

SCOTT LAMB

T. J. TIDWELL SHOWS, San Angelo, Tex., 16-22.

WANT

Chair-o-Plane Man for Smith & Smith; one who can put up and down; truck driver preferred.

LEW HENRY

Henderson, N. C., this week; Burlington, N. C., April 23 to May 5.

TEXAS GOOD FOR BYERS

(Continued from page 36)

with Jim Elliott and Mrs. J. Morrison; Tilt-a-Whirl, Alvin Smith, foreman, with W. C. (Tex) Bruner and Mrs. Phillips; Roll-o-Plane, Basil Coleman, foreman, with Eddie McTheeney and Dad Byers; Octopus, Carl Clary, foreman, with Solan Goggins and Mrs. Frisbie; Sky Dive, Johnny Morrison, foreman, with Jessie Willis and Mrs. Bruner; auto kiddie ride, Chester Wampold, foreman.

Shows: Ten-in-One Side Show, W. J. Dunne, manager; *Gay New Yorkers*, Rena Kaiser, manager; Charlie Smith, front. Animal Show, Joe Sima, manager; Midget Show, Major Little, manager; L. C. Bateman, front. Athletic Arena, Cowboy Smith, manager; Dude Ranch, W. R. Downs, manager; Miss America, Jackie Smith, manager.

Concessions: Bingo, office-owned, with Robert Jacobs, manager, and *The Billboard* agent, assisted by Aunt Elsie Byers and Charlie Caldwell. Others are L. J. Latimer, William Randolph, R. C. (Cotton) Ellis, E. B. Goff, Lloyd (Mickey) Wilson, Charlie Vanderford, J. K. Cothran, J. M. McCurdy, A. F. Adams, J. L. Henson, Cowboy King, J. M. Byers, Frank Marks, Walter Warnken, D. J. Griffith and Olen Byers.

C-W LINE-UP STRONG

(Continued from page 36)

Walker has been engaged to assist William Hartzman in the office.

William (Red) Hicks took a bow in his new capacity as lot superintendent. R. C. McCarter, general agent, was back and helped to greet visitors and newspapermen. E. K. Johnson, contracting agent, supervised the billing and left for Baltimore, the shows' next stand.

The shows' line-up so far includes Ralph Justus, Motordrome; Mickey Mansion's Side Show and Monkey Show; Dale Barron's Wild Life, Water Circus and Jungle Snake Show; Mrs. Cetlin and Mrs. Wilson's *Paradise Revue*, *Sarong Girl Revue* and Miss America Posing Show, the two last named being managed by William Holt.

Rides include the Scooter, Moon Rocket, Merry-Go-Round, Twin Ferris Wheels, Octopus, Chair-o-Plane, Caterpillar, Rolloplane and Water's Kiddie rides.

BAZINET SHOWS WANT

FOR 28 BIG DATES, MORE FAIRS PENDING. FREE GATE. OPEN MAY 1ST.

Grind and Bally Shows with or without own equipment. Dan Riley, Red Barrett, Mackey, Mr. and Mrs. Gerry, wire. Ride Help for eight Rides, top pay with bonus. Concessions open—Fishpond, Pitch Tilt U Win, Age, Weight, Cane Rack, Bumper, Blower, Hoopla, Custard, Arcade, Cookhouse, Popcorn, Apples, Shooting Gallery, Dart Stores, Hi Striker, Photo, Pan and Rat Game. Want Agents for Ball Game, Pea Pool, Over and Under, Beat the Dealer and Penny Pitch. H. J. Mitchell, R. S. Peters, W. M. Murphy and Bud Britton, wire.

T. L. DEDRICK, care W. U., Indianapolis, Ind., until April 21; then 4025 York, Minneapolis, Minn.

\$50.00 REX HOWE WANTS \$50.00 A WEEK WAITERS A WEEK

PLUS A BONUS AT THE END OF THE SEASON (I MEAN "FOLDING" MONEY)

In the heart of Louisville, Ky. Open 3 p.m. until closing time. No tear-downs or put-ups. Floor, city sewer, hot and cold running water, city gas and telephone—all conveniences that a modern restaurant has. I furnish linen and white shirts. Reliable people will find it a pleasure to work here. EXPERIENCED DISH WASHERS (COLORED), \$35.00 A WEEK. Must be capable and sober. Drinks won't last 10 minutes. BINGO HELP AND COUNTER MEN (10% of your collections), MAN FOR DARK ROOM ON PHOTO GALLERY, AGENTS FOR BALL GAMES (Vera Hancock, wire), EXPERIENCED WORKERS FOR COTTON CANDY, CANDY APPLES, SNOW CONES AND POPCORN. ARCADE MECHANIC. M. F. KAUFMAN, OWNER, VIRGINIA ROSE SHOWS, WANTS RIDE AND OTHER USEFUL HELP.

ADDRESS: REX HOWE, CARE SENECA HOTEL, LOUISVILLE, KY.

WORLD OF MIRTH SHOWS, INC.

LARGEST MIDWAY ON EARTH

Playing the East's Greatest Circuit of Fairs From Maine to Georgia.
Opening Richmond, Va., April 30th.

Will book big Water Circus, also Hillbilly Show. Can place Ride Foremen and Help; Fred Baker and Sullivan, write. Have openings for Talkers, Ticket Sellers and General Show Help. Want Dancers and Specialty Performers for Revue. Want good Sign Writer for paint department, Train Hands and Tractor Men.

FRANK BERGEN, General Manager, William Byrd Hotel, Richmond, Va.

A., B. & B. SHOWS, INC.

THE BEST ROUTE IN THE CAROLINAS

Mayodan, N. C., week April 16-21; Roxboro, N. C., week April 23-28; Sanford, N. C., April 30-May 5; Statesville, N. C., May 7-12. Eight of best Fairs in Carolina under contract. Big July 4 Celebration, Carthage, N. C. Can handle legitimate Concessions all kinds except Bingo and Photo. No X but will not overload Midway. Useful Show People in all lines answer. Would like to hear from organized Plant Show. Can place some Agents for Slum.

HARRISON GREATER SHOWS WANT

For Four Weeks in Richmond, Va.; Then Suffolk and Norfolk, Va., to Follow.

Concessions of all kinds open. Good opening for Bingo or Frozen Custard or Pan Games. Have complete outfit for organized Jig Show or Girl Show with or without outfit. Want Ride Help for Merry-Go-Round, Twin Ferris Wheel, Chairplane, Dive Bomber and Tilt-a-Whirl. Would like to hear from High Sensational Free Acts and Sound Car. Good opening for a Lot Man that can move show off and on lot. G. W. Mitchell, get in touch with me. Wire
FRANK HARRISON, Owner and Manager CHARLES A. SUTTON, Business Manager
GEORGE L. SMITH, General Agent

AMERICAN LEGION FESTIVAL

GENESEO, ILLINOIS — SEPTEMBER 6-7-8

WANT—Free Acts for each day. Write Harley Wildman. Also grind shows and concessions of all kinds. Write R. L. RASER. Give complete description, size of space, etc. Pearl City rides playing for 5th consecutive year on downtown streets.

OLD SETTLERS' DAY

COLUMBIA CITY, INDIANA

4 BIG DAYS — AUGUST 8-9-10-11

GOODING RIDES

Want to hear from all who have ever played here on Old Settlers' Day—Acts—Shows—Concessions. Contact M. R. Lorbor for Acts-Shows. Contact A. R. Luckenbell for Concessions, Columbia City, Ind.

PAN AMERICAN SHOWS

Have Changed Opening Date to April 28

Want Shows—Will book Shows that do not conflict and with own equipment on 25 per cent basis; will furnish outfits to worth-while attractions. Want one more Free Act either Aerial or Animal Act. Can place Ride Foremen and Operators all Rides, top salaries. Want Concessions all kinds except Palmistry and Pop Corn. Cotton Williams wants Concession Agents for Skill and Slum Stores, Ball Games and Pitches. Can place Man for Sit-Down Grab. Address:
J. R. STRAYER, 401 N. Main St., Anderson, Ind.

CALL—BUNTING SHOWS—CALL

OPENING THURSDAY, MAY 3, EAST PEORIA, ILL.

All people contracted, answer this call. Can place Man to Operate Mechanical Show, also a few more Merchandise Concessions.
Address EARL H. BUNTING, Box 297, Ladd, Ill.

LAST CALL!

LAST CALL!

J. J. PAGE SHOWS

Opening Johnson City, Tenn., Saturday, April 28

Want Legitimate Concessions of all kinds except Corn Game and Cook House. WANT FOREMAN FOR FERRIS WHEEL and general Ride Help for Merry-Go-Round, Chairplane, Loop-o-Plane and Kiddie Ride. WANT Musicians and Performers for Minstrel Show. Can place money-getting Shows with or without own outfits. All people with us before, answer or come on. Sam Housner wants Agents and Cook House Help. Roy Fann wants Ball Game Agents. John Lewelynn can place Agents for Grind Stores. Everybody wire or come on. No time to write.

J. J. PAGE SHOWS, Johnson City, Tenn.

SIEBRAND BROS.' CIRCUS & CARNIVAL WANT

Vaudeville and Circus Acts, small Band, Hammond Organist with own organ. Want Ride Superintendent, Electrician, Useful People in all departments.

Wire or write P. W. SIEBRAND, El Paso, Texas, April 20 to 29.

AL C. BECK

THE SHOW WORLD'S MOST COMPETENT
CIRCUS AND CARNIVAL EXECUTIVE

Invites offers for 1945

Address all communications to 915 Selwyn Road, Cleveland 12, Ohio.

MIGHTY MONARCH SHOWS

Want for the Following: Winter Garden, Sanford, Lakeland, Fort Pierce and Tobacco Market Territory — All Florida.

Place Few More Legitimate Concessions. One More Grind Show or Minstrel Show. Will Book First Class Bingo. WANT HIGH CLASS FREE ACT.

Address This Week: N. P. ROLAND, Plant City, Fla.

HENNIES BROS.' SHOWS WANT

Can place capable Cook. Must be sober. Griddle Man and Waiters, Second Man for Custard, Lady Ball Game Workers. Jack Bengman, contact me. Can use useful people around Concessions. Anniston, Ala. FITZIE BROWN.

Holidays Up First Week's RB Garden \$\$\$

Advance Off on FDR Death

NEW YORK, April 14.—Attendance for the first 10 days of the Ringling Madison Square Garden date here is slightly up over last year's 10-day figure of approximately 240,000, and gross receipts top last year's 10-day \$485,000 figure by approximately \$25,000, as a result of upped admission prices this year. Top tab, for instance, was \$5.50 as against \$4.50 in 1944. This gives the show slightly better than a half million, with 78 performances still to go.

Gross receipts figure would have been considerably larger, as the show got off to a bang-up start as a result of four holidays (Passover and Easter) in their first week this year, as against none in the 1944 first week. However, the show canceled its matinee this afternoon in respect to the memory of President Franklin Delano Roosevelt, with consequent refunding of receipts for a practically sell-out house.

Advance sales were moving well up until Thursday just before 6 p. m., EWT, when the news of the President's death began to be generally known. By late this evening, advance sales continued at a complete standstill. Trade sources feel there is no doubt that the effect of President Roosevelt's death on attendance for the next week or 10 days of the show's run will be decidedly marked.

Early this afternoon, Robert Ringling and other show execs confabbed at the Ringling suite at the New Yorker. Results were not forthcoming as of press time, but it is believed the situation created by the President's death, as well as some preliminary planning regarding the question of whether or not the show will go on tour (to be decided at a formal meeting Wednesday, 18), were under discussion.

Ringlings Feudin'? Vote Up Wednesday; North Pokes Fire

(Continued from page 42)

All rumors that North would receive support from other stockholders, however, were vigorously denied.

Leonard S. Aylesworth, boss canvasman, who along with George W. Smith, general manager, was granted a stay of sentence until July 7, to get the show rolling under canvas, is in Sarasota, Fla., headquarters preparing for the show's outdoor bow in Washington after a run in the Boston Garden following the engagement here. New all metal bibles, stringers, jacks and folding chairs are being painted under the big top there. Razorbacks their year will have a load to tote since new bibles weigh 187 pounds, which is 100 pounds heavier than the old wooden ones.

WANTED TO BUY

Late model 7-Car Tilt-a-Whirl or any other Flat Ride, Top for 40-ft. Spillman Merry-Go-Round; also 5 Horses, must be jumpers. Foreman for No. 16 Wheel, Merry-Go-Round and Roll-o-Plane; must be experienced, sober and reliable. No moving, steady work at the beach the year round.

GRIFFEN AMUSEMENT CO.
Jacksonville Beach, Fla.

PEPPERS' ALL-STATE SHOWS

WANT GIRL SHOW MANAGER WITH 3 GIRLS to take charge. Will furnish complete outfit, banners, top, sound system, etc. ALSO WANT MAN AND WIFE TO TAKE OVER BEAUTIFUL FUN HOUSE. Built on a semi. In A-1 condition. Join or wire.

Address F. W. PEPPERS, Mgr., Cleveland, Tenn., this week;
Clinton, Tenn., next week.

DICK'S PARAMOUNT SHOWS, INC.

TRENTON, N. J., APRIL 19TH TO 28TH, INCL.

WANT

HELP: FOREMAN and Second Man on ROCKET. FOREMAN on CHAIRPLANE. Help on Ferris Wheel and Tilt-a-Whirl. TOP SALARIES. A-1 Union BILL POSTER. SHOWS: Wild Life or Grind Show. Useful Sideshow People wanted. JOE YOUNG, WHITE EAGLES, write or wire Joe E. Hilton, care of the show.

R. E. (DICK) GILSDORF, Gen'l Mgr.

Barnes Offering Sock for Kids; B. O. Biz Brisk

(Continued from page 42)

have been something entirely new had not the Ringling show been forced by union trouble to tour under canvas in 1942 to "canned" music.

Something for Kids

Timing of the spec was a little off opening night, but producers were certain it was a simple thing to correct, and the costumes, floats, grotesque heads and general theme has the touch for kids that some circus producers apparently have forgotten in recent years.

On the other hand the clowning was generally weak and the producers have promised to give this department a jab before the kids start turning out. It was definitely an adult crowd opening night.

Show started at 8:30 on the nose, and the three Valentine flying acts, badly off in their timing, finished at exactly 10 o'clock for the 10-minute intermission, which was exactly 10 minutes. Show blew off at 11:27, and a little tightening can cut the running time plenty.

Terrell Jacobs and his mixed group of lions and tigers were featured in the opening canto. Jacobs was clawed by one of his vet lions Friday (6) while attempting to break a new cat, and he worked his right hand bandaged. He featured King, the tight-rope walking lion.

Lots of Everything

Mass production was the by-word until the intermission, three trampolines hitting with too much good stuff to be watched at one sitting. Then came 12 ladder girls, with the Great Blondin, Winifred Colleano and Miss Estralita topping it in featured roles. The Sensational Marion, with her breakaway pole, then socked 'em.

Wong Troupe had the center ring in the next display, flanked by the Rollys, and Wilfred and Company. Three perch acts were next, with Pape and Conchita getting most of the applause.

Greer's Liberty horses, with Bill Bushbaum handling the whips, was sold and set the audience right, for the three flying acts, which gave out with fliers flying in every direction, even tho the synchronization was atrocious.

Gautier's, Mann's and Marie's ponies, dogs and monkeys started the second round and those who lingered too long at refreshment stand missed a treat. It was single-o for Malkova on the high wire, the George Hanneford Family of riders, and Lebrac and Bernice on the unicycle—all nifty turns—until three acts of feminine acrobats took over, with the Ambassadors getting the nod.

Meet Mr. Bruffee

The Great Bruffee came up with a new type of high rigging and a new version of "The Man Who Hangs Himself and Still Lives," and then there was a mass production of wire walkers.

Hermine's Lilliputians, spotted too late on the program, gave the oldsters some applause material and should be sock for kids. The Albanis and Miss Victory closed with popping motors and heavy gunfire.

The Eugene Troupe couldn't work because the rigging wasn't hung properly, and Bozo Harrell did his best to fill a vacancy because Earl Wright and Company didn't show up.

Prices are \$1, \$2 and \$3, including tax, and the Stadium will seat about 17,000.

WON, HORSE & UPP

(Continued from page 42)

arrive on the regular train which was due at 11 a. m. The former secret agent was then dressed up, given a room in a local hotel, two train ducats for her and her manager and three bucks for scoff dough. Everything was set for her grand entry into the next town.

The show train arrived there at 8 a. m. Tuesday. The first people that the bosses saw climbing off of the flatcars were the spy and her manager. Her alibi was, "We thought you were trying to blow us off." All we could do was to put them in an auto and rush 'em back to catch the regular train. When it arrived it was met by the burg's mayor, the village dignitaries, co-owners Won, Horse and Upp and the town band. That proved to be a real disappointment because she wasn't on the train. She and her manager arrived an hour later by bus. They had missed the train by two minutes.

Tho the big welcoming was a flop, we packed the matinee house. Her appearance wasn't any too loudly applauded. Seemed as tho the audience had pity for her. When she told her listeners about Pershing and how the Kaiser fled to Holland, then wound up by singing *How You Gonna Keep 'Em Down on the Farm?*, we knew that we had lost a feature. She was demoted from a star to wardrobe. Her manager became the cook-house ticket taker. The night house was a bloomer because a nester circulated the rumor that she was a "revenoer." Our former one-matinee star and her manager left the show in a huff last night because somebody red-lighted her two camelback trunks. Matinee idols are soon idle around this trick.

BEATTY SIDELIGHTS

(Continued from page 42)

boro, N. C.; Arthur Hoffman, side show manager of the Cole Show, from Greenwood, S. C.; William Ketrow, former circus owner who now manages a Renfro Valley tent show and his son, from their opening stand in Thomasville, N. C.; Bill Tumber, Chester Gregory, Sylvia Forrest, all from Bailey Bros.' Circus. Ted and Midge Lewis, former Wallace tappers, now operating the Rogers turkey farm near York; Paul M. Conaway, Macon, Ga.; Ralph M. Holt, manufacturer from Burlington, N. C.

General Agent William M. Moore caught a plane in Johnstown, Pa., and flew to Charlotte, N. C., and was one of the first arrivals on the lot in Rock Hill.

Vic Robbins directs an excellent band of 14, which played the opening score without a bobble.

Press Agents Ray Dean and Tex Sherman obtained an excellent showing in the South and North Carolina papers. Reviewers from Charlotte papers (next stand) caught the opening performance.

While no official announcement has been made, it was generally believed that the show will return to York for winter quarters. Many cordial invitations from organizations and individuals in the South Carolina vicinity for the show's return were delivered to Owner Beatty and Manager Clawson.

The sudden turn for the worse in the condition of Ray W. Rogers, veteran circus owner, whose shows wintered in York for 15 years, caused a pall of sorrow. He had planned to troupe as manager of Baron Nowak, concert feature, and was in his trailer on the lot when stricken with another heart attack.

UNDER THE MARQUEE

(Continued from page 43)

Marvel," was recently loaned to the War Department to visit McCloskey General Hospital, Temple, an amputation center, to build morale and instruct the patients in the use of prosthetic devices. Coleman is an adjudicator with the Veterans' Administration at Waco, Tex. Before being detailed to the hospital work, Coleman had planned to be with Charles H. Hodges at Eastwood Park, Detroit. He says he may still join Hodges later in the season. . . . P. N. BRANSON and Dan Pyne, contracting agents of Cole Bros.' Circus, were in Cincinnati, April 11, making arrangements for the May 11-18 showing there. Mike Pyne will have the brigade on the show.

MRS. GEORGE PERKINS and daughter are taking tickets on the Cronin show in Los Angeles. . . . POODLES HANNEFORD has bought a two-acre ranch in San Fernando Valley. . . . JACK McAFEE is working in Cronin's clown alley during the Los Angeles run. . . . BETTY ESCA-

L. A. Shows Rack Up Solid Business

(Continued from page 42)

Pay Avalon, clown, joined the show Saturday (7).

Arthur Bros., which quit this immediate territory following the Friday (6) stand in Glendale, has lost its share of personnel. Alice and Tex Orton left the show in Glendale. Orton was prop man, and with his wife performed in the after-show. Bernice Dean said she was leaving the following day when the show played Mojave.

Arthur has been having trouble getting the show from town to town on schedule. Crew is okay for handling the equipment from the train to the lot and back. But getting on and off the train is a headache. Matinee in Glendale was passed up, with the show getting up shortly before the evening performance.

Arthur had trouble loading in Glendale, with the train not leaving until 8 Saturday morning. Making a 104-mile jump to Mojave, show watered and went on to Bakersfield for two days of straw houses, Monday and Tuesday (9-10). A 60-mile jump to Tulare brought it up to schedule, with the big top up before 11 a. m.

Following Sunday's (15) performances, Cronin and Russell take to the road. Cronin will vacate the freak top he is using here and Russell goes under the canvas now being used as the managerie tent at Pan-Pacific Auditorium. It will be Cronin's fourth Sunday, and the third for Russell.

Russell heads north to Riverside. Cronin goes south to Santa Ana.

LANTÉ has arrived at her home in Los Angeles from the hospital in Grand Rapids, Mich. It is reported that Phil Escalante will soon receive a medical discharge from the army.

"YOU REFUSE to help tear down?", yelled a manager to a Side Show minstrel performer. "Look! Even my wife, who owns this show, is carrying grandstand chairs." "Uh-huh!", grunted the actor, "like as not she am skeered she'll not make a couple o' mo' grands if we doesn't matinee tomorrow."

ARTHUR GAGNON, who clowning with the First Division army show in World War I and has been associated with circus and rodeo activities around Detroit for 25 years, is retiring as a police lieutenant and will erect a summer resort in Michigan's Upper Peninsula. . . . RAY BARRETT, after clowning the Frank Wirth Circus in Washington, spent a few holidays in New York catching the R-B opening, as well as Olsen and Johnson's *Laughing Room Only* as Chic Olsen's guest. He will work the St. Louis Police Circus and then join Art B. Thomas's Shows for 22 weeks in the Dakotas. . . . MARINE PFC. GEORGE H. (NICK) FRANCIS, former circus clown, has put on 208 variety shows for his buddies at half a dozen bases in the Pacific theater of war, according to Sgt. David Stick, of Elizabeth, N. J.

YEARS AGO, a livery stable owner acquired thru a swap a horse that could nod "yes" and "no." The nag was the talk of the burg. When a circus arrived the stableman offered it to the show for \$500. "I'll give you \$15," answered the showman. "Don't you realize the tricks this horse can do?" asked the liveryman. "When my lions are hungry," answered the showman, "they don't give a damn how smart the horse is."

Sunflower State Shows

Opening April 28th at Liberal, Kansas. Showing two Saturdays to an army pay day. Have a very good spring route, with a two-day Fourth of July Celebration. Want Special Agent with car, Second Man on Wheel, Swing. Man to handle Kiddie Air-o-Plane Ride and front entrance; good salary if you drive. Will sell EX on Pop Corn, Peanuts, Floss, Apples. Want Pan Joint. Good Milk Bottle Agent. Several joints open. What have you? Want Grind Shows all kinds. Man to take charge of Girl Show. Will frame small Monkey Show. Doris McMahon wants Man and Wife to take charge of Bingo, everything furnished; wire at once. Have good joint, plenty stock. Also want Agents for Strings, Fish Pond, Pitch Till You Win; good deal to right people. All interested parties already contracted or otherwise, wire or come on. C. A. GOREE, Sharon, Kansas. (Wire, do not phone here.)

WANT

Lithographers and Billposters on route. Salary \$60.00 per week.
Join GEORGE SHIREY, Brigade Agent.
BAILEY BROS.' CIRCUS
Charleston, W. Va., April 19-20

Alamo Expo's Bow Nets 8C for Legion

WACO, Tex., April 14.—American Legion Post No. 440 received \$800 for its building fund as a result of the 1945 bow here of the Alamo Exposition Shows. Rain washed out the opening matinee, but Saturday night 3,600 came thru the pay gate, and the second Saturday hit a new high with 4,376 paid admissions. There was considerable bad weather thruout the engagement but Legion officials were pleased with results.

Manager Jack Ruback entertained several local children's organizations, and among the prominent visitors here were Harrison B. Waite, Waco banker; Ben Block and Charles Arronson, San Antonio, and Mr. and Mrs. Ira Burdick, Temple, Tex.

Bill and Bertha Williams have the Monkey Show for the 13th year. Shorty Patton features Baby Connie in the circus side show, while Mr. and Mrs. Red Prosser advertise their daughter, Dawn, as the youngest drome rider in the business. Eddie Boothman's new combined Glass-Fun House idea looks like a click. Baby Rao has the Hawaiian Village, while Mr. and Mrs. Mike Omatta operate French Casino.

Ride line-up includes Bill Carr and Earl Randolph, Bullet; Al Green and William Collins, Merry-Go-Round; Leon Miller, Ferris Wheel; Al Steffen, Baby Rides; Walter Hunt, Ridee-O, with Mrs. Al Green; Bernard Black, Tilt foreman, with Edgar Havel and Miss Petka; Sam Courtney, Thriller, with Mr. and Mrs. Tony Ritterman.

Staff includes Jimmie Lutkins, electrician; Louis McNeece and J. A. Wertman, trucks; Edward Lynch, concessions manager; Uncle Bill Tank, office wagon; Slim Russell, front gate music; Mrs. Emma Carr, front gate tickets; Mrs. Rosemary Ruback, secretary; Benny Hyman, lot and bingo.

Gossiping Around The Lots in L. A.

LOS ANGELES, April 14.—There's plenty of circus conversation around the Cronin Bros. and Russell Bros. lots these days. Here are the items:

Ben Piazza, casting director at RKO Pictures, visited the Cronin Show. . . . Pope and Conchita left the Russell show to join Barnes Circus in Chicago. . . . Arthur Bros. is missing a lot of matinees. Some circus folk are wondering if it's the old Hagenbeck-Wallace wagons that Arthur is using that are bringing on the jinx. . . . Betty Escalante has joined the Russell show. . . . Bill Antes got some Coast-to-Coast publicity for Russell Bros. when he put some of the performers on *Truth or Consequences*. Antes also lined up other radio shows.

Charles E. Post and Miley Thomas are playing in Henry Keyes band at the Pan-Pacific. . . . Everett Hart and niece are visiting many of their old friends on Russell Bros.' Circus. . . . Walt Mathe has left Russell clown alley for other work on the show. . . . Yellow Burnett and Stanley Dawson have closed with Russell. . . . George Emerson, animal man at MGM, is a frequent lot visitor. . . . J. Eddie Brown and Lou Berg making the rounds of the shows. . . . Mrs. Dick Lewis starting her second season with the circus. . . . Edna Antes's circus room at their new Hollywood home-coming in for much praise. . . . Pauline and Claude Webb, making the rounds, visited Arthur's in Glendale. Also spending a lot of time on the Cronin lot. In fact, people are wondering if! . . . Mrs. S. L. Cronin on the job at each performance as grandstand ticket taker. . . . Crowd at Cronin's Sunday made it necessary to use the clowns as ushers. They handled the star backs. . . . Fire department has ruled out Penny Parker's Ford act on the Cronin show.

Johnson City, Tenn., Bow For J. J. Page April 21

JOHNSON CITY, Tenn., April 14.—J. J. Page Shows, with 7 rides, 8 shows and 35 concessions, open the season here next Saturday (21), with all equipment painted red, orange and blue combinations.

Rastus Jones, minstrel, and Jack King, side show, have their line-ups set. Owner Page has his Loop-o-Plane ready, while O. C. Cunningham will join with his Roll-o-Plane. Sam Housner has brought his cookhouse from storage at London, Ky. It will be managed by John Gravis. Eli Brooks will operate a ride, with John (Red) Metcalf as electrician. C. F. Tidball will replace Roy Fann as lot man, the latter having gone to Wisconsin to look after farming interests.

FOR SALE

Six Slum Concessions, complete; Bowling Alley, Dart Store, Bumper Ball Game; four Tops, brand new; 20-ft. Truck and Stock. Sickness reason for selling.

EDDIE LEWIS
R and S Shows Morehead City, N. C.

★ ★ LAST CALL ★ ★ WONDER SHOWS OF AMERICA OPEN APRIL 28 IN LITTLE ROCK, ARKANSAS

WILL BUY OR BOOK factory-built Kiddle Ride or Miniature Train. **WILL BOOK** Pony Track.
WILL BUY OR BOOK Octopus or Fly-o-Plane.
WANT Shows that will not conflict — what have you?
CAN PLACE legitimate Grind Concessions on flat rental rate.
WANT TRAIN HELP, POLERS, TRACTOR AND CATERPILLAR DRIVERS, RIDE HELP OF ALL KINDS. Top salaries for capable men.
P. O. BOX 21 PH. 3-6406

S. W. LAKE, contact Max Goodman, ROY BROWN, wire Low Barber.
KRAMER'S MIDGETS, waiting for answer.
SLIM TAYLOR (Merry-Go-Round), contact Low Barber at once.
THOMPSON, we answered your letter. Wire Jimmy Hurd.
WANT MAGICIAN for Side Show who can lecture.
All people having contracts acknowledge this call.

MAX GOODMAN LITTLE ROCK, ARKANSAS

ENDY BROS.' SHOWS

—America's Newest Railroad Show—
CAN PLACE Girl Revue with band. Have beautiful wagon front for same.
WANT to hear from Monkey Circus, Unborn Show. Josh Kitchens, answer.
Can place Wild Life Exhibit.
WANT HEY-DEY FOREMAN FOR NEW RIDE FROM FACTORY.
Can place Girls for Ball Games. Henry Tarbis wants Slum Joint Agents.
All answer **DAVID B. ENDY, General Manager**

BLUE RIBBON SHOWS WANT

Cook House or Sit Down Grab, Ball Games, String Game, Darts, Scales, Guess Age or any 10-cent Merchandise Concessions. No Wheels or Coupon Stores. SHOWS—Can place Ten-in-One and any good Grind Shows; have tops and fronts for reliable Showmen that can take care of same and produce. RIDE HELP—Can place Foreman for Smith & Smith Chairplane, top salary. Jack Morgan, last year on Weir Shows, wire
J. B. HENDERSHOT, Marietta, this week. All replies: E. L. YOUNG, MARIETTA, GA.

MARKS SHOWS

"MILE LONG PLEASURE TRAIL"
CAN PLACE
For Excellent Route of Still Dates and Fairs. EXCEPTIONAL OPPORTUNITY FOR MONKEY SHOW. WILL FURNISH BEAUTIFUL OUTFIT COMPLETE FOR SAME. Snake Show or any Grind Show, with or without equipment. LEGITIMATE CONCESSIONS OF ALL KINDS.
WANT
Carpenter for Shop Wagon, Show Painter who can letter, Special Agent, Lot Man, Help on all Rides.
HAVE FOR SALE—80 K.W., 90 H.P. GMC Diesel Light Plant complete and as GOOD AS NEW. Address All Communications to
JOHN H. MARKS Richmond, Virginia
This Week

EXPOSITION-AT-HOME SHOWS

Lynchburg, Va., April 16 to April 21 Inclusive, Followed by Bel Air, Maryland, American Legion Spring Festival, Right in Town, April 23 to April 28, Inclusive.
WANTED—High, Sensational Free Act for long season. **WANTED—Capable, sober Secretary.** Must be familiar with all taxes. **WANTED—Capable, sober Agent.** Wanted at once, top salary with weekly bonus if you drive semi, Merry-Go-Round Foreman, Ferris Wheel Foreman and Second Man. Same for Seven Car Tilt. Will book any Show that does not conflict, with or without transportation and outfit. Concessions all open. No exclusive except Apples and Popcorn. All answer:
ROX GATTO, EXPOSITION AT HOME SHOWS, Lynchburg, Va.; Then as Per Route.

TWENTY BIG WEEKS, WASHINGTON, D. C.

CONCESSIONS—WANTED—RIDE HELP
OPENING APRIL 25, HILLSIDE, MD.
Can place Ferris Wheel Foreman, Chairplane Foreman; also Second Man for same. Top salaries. Can use Sound Truck. Can place Legitimate Concessions. Bingo, good proposition; Grab, Candy Apple, Floss, Fish Pond, Ball Games, Hi-Striker. F. B. Russell and Lawrace, contact me at once. Positively no racket or coupon stores. Ride Help can join at once. Don wire, come on.
JAMES SAKOBIE or CARL H. BARLOW
HILLSIDE TRAILER VILLAGE, WASHINGTON 19, D. C.

VIRGINIA GREATER SHOWS

South Norfolk, Va., April 23 to 28. Want Girl Show with two or more girls and wardrobe to join at once. Want Frozen Custard, Coca-Cola Bottles and Lead Gallery, Talker for Midget Show. Have three Midgets. Lou Augustine wants Concession Agents. This week, Suffolk, Va.

GRAND OPENING W. S. CURL SHOWS

APRIL 21ST — TWO SATURDAYS — APRIL 28TH
LONDON, OHIO
Can Use Second Man on Tilt or Any Useful Ride Men. Lee Becht and Wm. Staphel Can Use Grind Agents. Address All Replies to
W. S. CURL, BOX 27, LONDON, OHIO

WANTED

FOREMAN to handle set up and tear down Concession Tents in our Rental Dept. All-year employment. Must be reliable and able to drive truck. Write or wire your experience and salary desired.

JAS. BELL COMPANY
36 Green Street NEWARK, N. J.

FOR SALE

35'x126' 3 section canopy type, 10 oz. khaki, weatherproofed Top, used 6 weeks, perfect condition, \$500.00.

WILL BUY

25x80 or two 25x40 Tents or size thereabouts.
H. L. ANFENGER'S ANIMAL ODDITIES
Odessa, Texas

WANTED

Ferris Wheel Foreman, sober and reliable. State salary. Good treatment, good equipment. Playing Philadelphia and vicinity. Art Pettit, L. Moor, wire. Wheel now operating. Join on wire.

MARTIN MECHANIC
2009 Kensington Ave. PHILADELPHIA, PA.

WILLIAMS SOUTHERN SHOWS

We Cannot Play Them All, So We Play Only the Best.
CONCESSIONS JOIN NEWTON, N. C., MAY 7
RIDE HELP — CONCESSIONS — SHOWS
CONCESSIONS: Photo Gallery, Fish Pond, Duck Pond, String Game, Ball Game, Scale and Age. Shooting Gallery.
RIDE HELP: Foreman for Caterpillar, Second Man for Ridee-O, Second for #5 Wheel. Highest wages to the right help that can produce and stay sober. Bonus given.
SHOWS: Any small Show with own equipment. Snake, Freak, Monkey. Any worthwhile small show. No P. C. or Mitt Camps.
All Replies to **EDDIE HORNE, Longview Sta., Hickory, N. C.**

WANT—For Veterans' Foreign Wars Celebrations—WANT

8 OR MORE CONSECUTIVE WEEKS ON ALL
DOWNTOWN LOTS — INDIANAPOLIS, IND.
Will book Merry-Go-Round, Octopus, Roloplane or any Ride not conflicting with Tilt, Ferris Wheel or Chair Swing. **SHOWS:** Ten-in-One, Working World, Monkey, Walk Thru or any clean, legitimate Grind Show. **CONCESSIONS:** Hoop-La, Pitch-Til-Win, Bumper, Novelities, Guess Weight and Age, Grab, Candy Apples, String Game, Slum, American Palmist, Coke Bottle and other clean, legitimate Concessions. No flats or percentage. **ALEX DOUGHERTY, come on. RIDE HELP:** First Man for Wheel and Chairplane.
SHOW OPEN NOW AT CARSON AND PERRY STREETS
See Route. All Replies; **LLOYD'S RELIABLE RIDES, General Delivery, Indianapolis, Ind.**
P.S.: Will buy 2 Abreast Jenny if in good condition and right price.

TRADE HISTORY WAS MADE

President's Death Recalls Vivid Chapters of Decade

FDR and two sons made coin machine news—such a coincidence probably would never happen again in a thousand years—beer and 59-cent dollar boosted industry

CHICAGO, April 14.—The greatest coin machine story of modern times can now be told. It began when Franklin D. Roosevelt was a member of the board of directors of one of the most publicized vending machine firms in history. It has included not only the remote connection of the great leader himself, but also the more direct connection of two of his sons with the coin machine industry.

On March 15, 1940, *The Chicago Tribune* published what is perhaps the most detailed account of Roosevelt's connection with the vending machine firm. The story was published as campaign material against the President at that time, the newspaper alleging that he had been a director of a firm that reportedly lost about \$11,000,000 for hundreds of small investors.

The industry's trade papers have had little to say about the Roosevelt name in connection with the coin machine trade, partly because the industry is made up of men of various party affiliations and partly because to connect Roosevelt with the industry would not have helped him in his fight for humanity.

But now the great leader is dead and the story of his affiliation with a firm in the industry will not detract in any way from the esteem in which he was held over the world. The Roosevelt spirit will live on and the coin machine industry will share in the fruits of freedom and tolerance which result.

CAMCO Vision

The vending machine firm, of which Roosevelt was a director for a time and which swept across the publicity horizon for a few years, was familiarly known in the late '20s as CAMCO. When spelled out in full it meant Consolidated Automatic Merchandising Corporation. The firm was really a consolidation of a number of firms interested in the vending machine boom of the times. It was a true expression of the spirit of the times—it emphasized some of the newest ideas in mechanical developments and it also made use of the stock market financing spree in order to promote its pretentious program.

The story of how Roosevelt came to join the vending machine enterprise apparently has never been published. Much idealism surrounded the vending machine dreams of those days and it would be very natural for an idealist like Roosevelt to join such a firm, or at least lend his name to it. CAMCO entered on a gigantic program which would put vending machine sections in almost every store, and one of the big chain drug-stores of the time actually started installing the machines to put the idea into use. The idea received so much publicity in the nation's press that the fully automatic store seemed just around the corner. The picture became so real that one of the most powerful labor organizations in the country made plans for a national campaign against vending machines.

The man, who later became known the world over as FDR, did not remain long on the board of the vending firm, because public life was calling him. The great financial collapse of 1929 and the ensuing depression completely destroyed the big vending machine dream. When the nation climbed out of the slump, the vending machine trade started on a much more conservative plane of improvement.

Two Boosts

FDR became president in 1933, in time to help lead the country out of the depression. The coin machine industry was already taking on new life when Roosevelt started his first term and at least two policies advanced by him helped to

send the industry forward with a momentum that made trade history.

The return of beer and the end of prohibition under FDR probably did more than any other single act of government to advance the whole coin machine industry. The nation today is well aware of the economic benefits which came about by the end of prohibition, but not many people realize how much it meant to a small business like the coin machine industry.

Even to this day the whole coin machine trade is still sharing in the benefits that came about by repeal, and will continue to do so. The return of beer especially created a favorable era for the juke box, which had just about that time been put on the market in its im-

WPB Issues Spec. Sales Order

WASHINGTON, April 14.—The War Production Board, April 10th, issued a new order bearing the title, "Special Sales." This is an extended order covering several pages and which has many provisions about special sales of various kinds of metal and other materials.

It may become of special interest to many firms that have scrap material to sell or wish to buy scrap metals of various kinds.

The new order is really an amended form of Priorities Regulation 13, but most of the material in the new form is entirely new.

OPA, also on April 10, issued a newly amended order on industry advisory committees. The principal amendment, in the new order, refers to notices about meetings of advisory committees and requiring, especially, that notices must be mailed to members of these committees 10 days in advance.

proved form.

A second Roosevelt policy, which expanded coin machine markets to the end of the earth, was popularly known as the 59-cent dollar. The coin machine trade did not appreciate what this meant at the time, but the 59-cent dollar actually opened the way for exports of coin machines in big volume to Canada, England. (See HISTORY MADE on page 71)

Editorial

Tax Bulletins

By Walter W. Hurd

AN interesting array of legal documents on taxing coin machines have been accumulating thru the years. These documents have been issued in the form of bulletins and booklets by organizations or trade associations representing public officials.

Our editorial columns have frequently referred to the fact that there are many organizations, or trade associations, representing city and State officials. The leaders in these organizations collect various kinds of data and information on taxes and laws of one kind and another. It is only natural that suggestions on taxing coin machines would be included among the vast amount of information that they collect on business taxes in general.

One of the first bulletins on taxing coin machines, that I recall, was published in a monthly bulletin issued by the Minnesota Municipal League. In 1935 this organization collected some interesting data on taxing games in Minnesota. The information was published in the official bulletin of the organization for the information of city officials thruout the State. It has been taken for granted that the information gathered in the survey led to the enactment of the Minneapolis city license, covering amusement games. The Minneapolis license has been in existence for many years now and has stood the test of time. It is regarded as a very favorable amusement game license, generally.

The information published in the Minnesota bulletin on licensing pinball games was generally very favorable in its tone. The next important bulletin issued by an official

agency on taxing coin machines bears the date June, 1936, and was issued by the U. S. Conference of Mayors, Washington. This is the organization of city mayors thruout the United States, of which Mayor La Guardia, of New York, has been the head for a number of years.

The bulletin, issued in 1936 by the Conference of Mayors, is not so favorable in tone. The ordinances, which it publishes as examples for other cities, in the majority are unfavorable ordinances. The bulletin is based on a survey covering about 90 of the large cities of the United States, according to the introduction in the bulletin. The bulletin refers only to taxing amusement devices and chief among these amusement devices is pinball games. It omits gaming devices because it says they are considered illegal. The bulletin refers to a number of court cases, involving games, and also publishes a section devoted to sample ordinances.

The next official bulletin, on taxing coin machines, apparently to be issued by agencies representing public officials was that issued in 1941 by the Association of Washington Cities. This bulletin was a chart or tabulation of the taxes on amusement games by the various incorporated towns and cities in the State of Washington. It revealed the surprising information that 119 of the 221 incorporated towns in Washington, were licensing amusement games for local revenue.

A more recent booklet has been issued, on taxing various types of coin machines, by an important organization with headquarters in Washington. This booklet was issued in 1944 and will be reviewed in a later issue of *The Billboard*.

WPB Members Completing Plans For Reconversion

WASHINGTON, April 14.—Officials of the War Production Board are still hard at work completing reconversion plans. In their latest plan they have marked off the time between Germany's capitulation and the conquest of Japan and will call this Period 1.

Eleven sub-committees have been appointed to handle various phases of reconversion according to the present program.

The coin machine industry will be interested in some of these committees as listed below, especially the last named committee, which will handle such subjects as newcomers into a business:

War Program and Released Resources.—Bertrand Fox, director of programs and statistics. "This committee will make statistical analyses of military cutbacks and translate these cutbacks into terms of military end products, materials, manpower and facilities."

Co-Ordination of Cutbacks and Resumption.—John H. Martin, deputy chairman Production Readjustment Committee. "This committee will deal with community problems, problems of principal plants and the utilization of particular facilities."

Non-War Programs.—S. W. Anderson, program vice-chairman. "This committee will deal with critically needed consumer products, critically needed producer equipment, and end products, materials and components for 'pipe line filling' and urgent non-military construction."

Preparation for Reconversion.—W. C. Skuce, executive officer for the operations vice-chairman. "This committee will determine the condition of reconversion industries and make plans for major industries; it will also examine control modifications facilitating reconversion, experimental models, needed capital equipment and 'pipe line filling.'"

Construction and Construction Controls.—John L. Haynes, director Construction Bureau. "This committee will determine the status and prospects of essential civilian construction, the problems of reconversion in the construction industry and desirable changes in construction controls."

Basic Priority Controls.—John C. Houston, director urgency rating division. "This committee will recommend the simplified priorities system, the timing of and methods for eliminating the controlled materials plan, and the function of the spot authorization plan, inter-agency directives, component scheduling and industrial inventories and surplus materials."

Order Structure and Reports.—John F. Skillman, of the Office of the Operations, vice-chairman. "This committee will review the WPB's L, M and other orders and recommend revocations for modifications to be put into effect at V-E Day or at specified dates thereafter."

Distribution Controls.—A. C. C. Hill Jr., deputy vice-chairman for civilian requirements. "This committee will deal with consumer end product distribution controls, distributors' inventories and the rationing of gasoline, fuel oil, tires, solid fuels, stoves, shoes and other items."

Imports, Exports, Shipping, Stockpiling and Subsidies.—Edward Browning Jr., deputy vice-chairman for international supply. "This committee will deal with domestic raw materials subsidies, import raw materials subsidies, imports and import shipping controls, export priorities and controls and stockpiling."

Man-Power Controls and Relations.—Ralph Hetzel, deputy vice-chairman for man-power requirements. "This committee will examine the relationship of the War Man-Power Commission controls to WPB plans, man-power provisions in WPB controls, man-power clearances, labor conditions related to man power; production urgency ratings for man power and related field operations."

Small Business, Newcomers and Veterans (See WPB MEMBERS on page 71)

COINMEN YOU KNOW

New York:

The amazing J. HERMAN SAXON of Charlotte, N. C., invites all of his good friends to eat at his new steak house which he runs in addition to the largest cigar distributing house in the State.

The M-69 Rowe Bomb Cluster is now on exhibition at the Newark, N. J., Museum . . . EDDIE DERESETH of Stamford, Conn., was in New York to check conditions here as compared to those in his part of Connecticut.

Rumors around town are that several large cigarette operators on Long Island are about to change hands . . . PEYTON of Louls Bros. & Company of Richmond, Va., paid a flying visit to New York . . . MR. and MRS. FRANK BURNS of Salisbury, North Carolina, visiting in New York and staying at the Picadilly Hotel with North Carolina's leading stationer, Mr. and Mrs. Paul Robinson.

WILSON LEGAN of Capitol Tobacco Company, Nashville, is now with the merchant marine while his wife operates the vending and jobbing business . . . ED AND AL RAVREBY, well-known New England coinmen, will soon be making an announcement of their new distributing firm.

Philadelphia:

JOHNY HELFER and LESTER KLINE of New York and JOSEPH SILVERMAN manager of the Pin-Game Operators' Association of Philadelphia in conference with DAVE ROSEN, distributor.

DAVID JOYCE originally located at Hanover, Pa., now Norwich, Conn., was honorably discharged from the army four months ago and is re-entering the coin machine business.

MR. AND MRS. PHIL MASON of American Coin Machine Company, Newark, N. J., announce the birth of a son, a second child, Richard Henry, born April 6 at the Beth Israel Hospital in Newark.

CAPT. BYRON BLOCK, son of HARRY BLOCK, and a member of the firm of Block Marble Company, distributors of parts and supplies of all types of coin-operated equipment, returned to his Philadelphia home after three years overseas with the Persian Gulf command. Capt. Block was married to Helen Gershen of Houston, March 31, in ceremonies at the Benjamin Franklin Hotel, Philadelphia. Couple had met while Capt. Block had been stationed in Texas some years ago. They are honeymooning in New York.

Buffalo:

MUSIC HOUSE, one of the leading retail record outlets here, which particularly also caters to operator trade, will have a de luxe post-war setting, according to Bernie Simon, its owner, who has just bought a large building in the best section of town. Simon is rushing ahead, increasing the scope of Music House plans. Recently he opened a branch outlet in Sattler's Department Store, which is doing very well. The new building at 289 Delaware Avenue, Buffalo's swankiest biz district, is only about 100 yards from the present Music House location.

Simon, who recently was a visitor in New York City, is well known among the music trade. Despite the fact that he really is an attorney, his first love is music and it looks as tho he will soon devote all his time to it. Victor and Columbia are coming thru much better. Capitol has improved deliveries, and Decca is still pretty fair.

BEN KULICK'S new offices for his Pay-San distributorship set-up are nearing completion and are shaping up mighty nice. He still handles his juke box operations, the Mills Amusement Company.

THE J. H. WINFIELD COMPANY'S offices and display rooms in their own building are almost finished now, despite the snail's pace at which they had to proceed because of priorities, shortages, etc.

MILDRED VASTOLA is still office boss at Rab's Full-Time, while helping Operator Al Bergman in her spare time. Bergman formerly owned Rab's Record Store, but sold it to Winfields. Mildred seems to have no trouble serving two masters.

MRS. JAMES BLAKESLEE (Iroquois Amusement Company) was a New York City visitor for several days and also worked hard on the Red Cross drive this year. Jim Blakeslee took time out from coin machine biz to be on jury duty recently.

Chicago:

CARROLL VETTERICK, sales manager of O. D. JENNINGS, took a five-day swing thru the corn country and visited coinmen in Omaha while there. . . . BILL WOOLFOLK, of Memphis, in town on a hurried business deal.

JIMMY MARTIN, local record distributor, was host this week to several visiting coinmen, studio representatives and artists at his Northside apartment where a farewell party was given in honor of TED TODD, public relations manager for WARNER BROS., with BILL GREEN, of MGM; BOB BLOOM, local coinman; ART COHN, member of the Martin firm, accompanied by CEIL YUSEN, JACKIE HELLER, from the Latin Quarter; FRANCES WAYNE, vocalist with the WOODY HERMAN'S orchestra, and several others, too numerous to mention, with all reporting a wonderful time was had by all.

AARON LIPIN, Allied Music Sales representative of Detroit, in town getting set to handle Harmonica's new American polka record releases.

Empire Coin had several out-of-town visitors this past week with KEN WILKINSON, United Amusement Company executive, from San Antonio, . . . C. GOODMAN, of American Novelty Company, in from Gary, Ind. . . . J. RABOVITS, down from Muskegon Heights, Mich. . . . BOB HOWENSTEIN, Fort Wayne, Ind., and CLIFF DAVIE, from Toronto, all dashing around looking for equipment.

Los Angeles:

SIX COIN machine men were asked to stand and take a bow at a recent meeting of the Associated Operators of Los Angeles County, Inc. The invitation was extended by Curley Robinson, AOLAC managing director, so that the other members could meet them.

Accepting the invitation were Nick Carter, of the Nickabob Company; Leonard Micon, Pacific Coast Distributors; Al Griebahn, California Amusement Company; William Graham, Glendale; Lane Jasper and G. B. Sam.

Detroit:

PEARL LEVINE has taken over direct management of the record department at the General Music Company, with Harry J. White, who formerly handled this, now concentrating on collections.

HARRY GOLDMAN, of the Motor City Music Company, reports a steady increase in their stock of parts for music machines, as well as stock of available models of machines. . . . THEODORE E. GILLIES, of the Music Service Company, is busy enlarging the record department and is buying up used record stock of the Modern Music Company and some suburban record stores. . . . JOSEPH BRILLIANT, president of the Michigan Automatic Phonograph Owners' Association, made a business trip to Cleveland this past week. . . . AL SCHWEITZER, of the Modern Music Company, is completing remodeling of their display room and offices, preparing to handle a varied post-war appliance business.

JOHN T. WOODHOUSE & Company, large Detroit tobacco jobber and, in normal times, operator in the cigarette vander field, is incorporating as a Michigan company. Capitalization is \$50,000, with stockholders headed by John T. Woodhouse and Henry F. Rust.

Baltimore:

CHARLIE MEISEL, veteran operator, has become a partner in the Free State Distributing Company set-up. . . . MEISEL will assist LINDEN in the operation of his business with plans to expand. . . . Business conditions still holding firm with operators here and juke-box men are getting more records.

Twin Cities:

Distributors report that business is holding up in fair fashion these days despite the lack of merchandise. Whenever used machines put in an appearance on the "for sale" market, they are rabbed up in a great hurry.

BOB COLLINS, a T/5 in the army, son of C. W. Collins, Morris, Minn., has written from Italy to friends at Hy-G Amusement Company, Minneapolis, to report that all is well in his sector. Bob has been overseas 19 months, and has spent 17 months in combat. . . . MRS. HANK KRUEGER came to town

Flint Coin Machine Assn. To Hold Pin-Game Meet April 25

FLINT, Mich., April 14.—A State-wide meeting of operators of amusement machines is scheduled to meet here at the Durant Hotel, April 25, at 8:00 p.m. The Flint Coin Machine Association, one of the few active operator groups in the State, will be host to the meeting.

The announced purpose of the meeting is to discuss some of the serious problems growing out of the unfavorable decision on free plays, which was handed down by the Michigan Supreme Court some months ago. The Michigan high court decision was a setback to a trend that had been going on for a year or more, in which a number of high courts had handed down decisions favorable to free plays as awards for pinball.

It was reported that operators of amusement games thruout the country were discouraged at the unfavorable Michigan decision. Even Federal District Court of Appeals, in Washington, had handed down a very favorable decree on free plays and then the Michigan decision seemed to reverse this favorable trend.

Operators in Flint are urging their fellow operators thruout the State to be sure and attend the meeting. It may lay the sound basis for a State-wide operators' association.

Members of the trade, who will attend the meeting and who wish further information about the plans, are requested to write the Flint Coin Machine Association, 915 N. Saginaw Street, Flint 4, Mich., or to call by phone, 3-8638, Flint.

from Fairfax, Minn., to see what she could find for her route . . . THE REASON JOEL ANDERSON, Minneapolis coinman, has been such a big booster for the Shipstad Johnson Ice Follies, now playing in the Minneapolis Arena, is that his sister, Mrs. Neenah Cassel, is a member of the cast. . . . MR. AND MRS. OSCAR SUNDIN, coin machine operators at Montevideo, Minn., are back home after six weeks visiting in California, Washington and Mexico. . . . STAN WOZNAK, Bowlus, Minn.; C. Norberg, Mankato, Minn., and Frank Mager, Grand Rapids, Minn., are among recent visitors to this Twin Cities market.

Arthur M. Keene Taft Tornado

TAFT, Calif., April 14.—Arthur M. Keene, editor-publisher, coin machine operator here started in the coin machine business in 1900 at Elkhart, Ind., when he bought 10 Mills peanut machines at \$50 each. As head of Kenomatic Company of Taft, he, with a crew of 12 mechanics, keeps 500 machines of all kinds in operation. Keene says that he subscribed to *The Billboard* in 1900. Keene claims to be the world's only editor and publisher who



can take a slot machine apart and put it back together—and make it work!!

COMPLETE COIN MACHINE REPAIR SERVICE

SPECIALIZING IN AUTOMATIC PAYOUTS AND FREE PLAY CONSOLES. ALL TYPES OF ARCADE EQUIPMENT REPAIRED. MILLS 4-BELLS, FACTORY REBUILT. PHONOGRAPHS REPAIRED. 48-HOUR AMPLIFIER SERVICE.

M & L Coin Machine Repair Service
3924 W. Chicago Ave. Chicago 51, Ill.
Belmont 7005.



WHILE THEY LAST
Sample Dozen \$11.52
A Trial Order With Full Information Will Convince You.

THE NEW DEAL MFG. CO.
411 North Bishop Dallas 8, Texas

ATTENTION MICHIGAN PIN GAME OPERATORS

Your continued operation is highly problematical in view of the recent Michigan Supreme Court ruling. Organization is the only assurance of continuing in business. You are urgently requested to attend a meeting at the

DURANT HOTEL, FLINT, WEDNESDAY, APRIL 25TH, AT 8 P.M.

to discuss our mutual problems. Please contact other Operators in your locality and attend. Your business is at stake!

FLINT COIN MACHINE ASSOCIATION

Look To The GENERAL For LEADERSHIP

- ★ BRAND NEW Seeburg SR-4 selection receivers—will convert Seeburg write
- ★ HITONE ES to ESRC write
- ★ BRAND NEW Seeburg T-3Z and T-1Z transmitters for use with Seeburg write
- ★ wireless speakers write
- ★ BRAND NEW Singing Picture Speakers, Model 550—Repose, Rhapsody, Rhumba or Tango, each \$29.75
- ★ BRAND NEW Seeburg WB-1Z, 5/10/25c wireless Bar-O-Matics, each 60.00
- ★ All Above Are Brand New in Original Factory Cartons—Limited Quantities
- ★ Used Seeburg WS-2Z, 5c wireless Wall-O-Matic wall boxes, each \$42.50

Immediate shipment while limited stock lasts: BRAND NEW factory revamps: Gottlieb COVER GIRL \$249.50

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Growing Steadily Ever Since!

The **GENERAL** Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

JUST RELEASED

The finest hand truck for any business because it is the most convenient to handle.

Does the job single handed, making other hand available. Can be used as push or pull. Light in weight, easy rolling, properly balanced. All welded steel construction. Solid steel axle. Large 6 in. wheels, making going up steps easy. 45 inches high.



ONLY \$9.95

F. O. B. Phila. 1/2 Dep., Bal. C. O. D.

JACK GRAY

2442 S. BROAD ST. PHILADELPHIA 45, PA.



EVEN NICKELS COUNT in the Red Cross War Fund—nickels that have given a lot of pleasure will do a lot of good. That's how the Phonograph Merchants' Association felt when they gave the Red Cross \$705 worth of nickels from music box members. This was the initial payment of an expected \$1,000 donation to the War Fund. Leo Dixon, treasurer of the association, who made the collection, is particularly interested in the Red Cross. His son, Lieut. Leo Dixon Jr., is a prisoner in Germany.

SLOTS	SLOTS	SLOTS	Each
10 Mills Bonus, 5¢	5¢	\$275.00
5 Mills Bonus, 10¢	10¢	325.00
10 Mills Chrome, 5¢	5¢	350.00
5 Mills Gold Chrome, 25¢	25¢	550.00
3 Mills Emerald Chrome, 25¢	25¢	550.00
10 Red Cherry Bell, 5¢	5¢	275.00
10 Ten Cent Cherry Bell	10¢	350.00
5 25c Red Cherry Bell	25¢	475.00
5 5c Melon Bell	5¢	250.00
5 10c Melon Bell	10¢	300.00
5 25c Melon Bell	25¢	450.00
10 5c Blue Fronts	5¢	225.00
10 10c Blue Fronts	10¢	275.00
10 5c Extraordinary	5¢	225.00
10 5c Mills Copper Chrome	5¢	350.00
10 10c Mills Copper Chrome	10¢	400.00
1 One Dollar Chief	1.00	1,500.00
2 50c Blue Fronts	50¢	650.00
1 50c Gold Chrome One Cherry, Pay, New	50¢	850.00
1 50c Brown Crackle Chief	50¢	700.00
5 Rolatops, 5c	5¢	175.00
1 Rolatop, 10c	10¢	225.00
1 Rolatop, 25c	25¢	300.00
5 Mills Goosenecks, 5c	5¢	35.00
2 25c Goosenecks	25¢	75.00
11 Buckley Jackpot, Daily Doubles, All Late		700.00
2 Mills Double Cabinets, New		110.00
1 Jennings Double Cabinet, New		110.00
5 Jennings 5c Silver Chiefs		265.00
5 Jennings 10c Silver Chiefs		300.00
1 Jennings Master Chief, 25c		500.00
25 Mills Safe Stands		27.50
25 Mills Folding Stands		4.00
25 Mills Single Cabinets		37.50
10 Mills New Single Cabinets		62.50
1000 Different Parts, Mills and Jennings Slots		
75 Mills and Jennings Backs		
3 Mills Dice Machines		75.00
15 Giltter Gold Q.T.'s, Good As Now		125.00
15 Blue, Gold Vest Pockets		65.00
15 Mills Used Double Cabinets		75.00
Every Machine in A-1 Condition.		
All Machines Carefully Crated, 1/2 Deposit.		

WYOMING NOVELTY CO.
540 E. Yellowstone Casper, Wyoming
Phone 542

MUSIC	
Rook-Ola	Wurl. 24-A \$350.00
DeLuxe	Wurl. 800 700.00
Wurl. 24-42	Wurl. 750 700.00
Like New	Seeburg Regals 400.00
Chicken Sam \$100.00	Chicken Sam, Jap \$100.00
Parachute 100.00	Sky Fighter 300.00
Rapid Fire 200.00	Drivemobile 350.00
Drivemobile 300.00	Raider 75.00
Rayolla 75.00	Tom Mix 75.00
Bally Bowling Alley 50.00	Bally Bull 75.00
Bally Bull 75.00	Chicken Sam, Musso & Hitler 100.00
Parachute, Jap 100.00	Hitler 100.00
HI Hands, Comb. \$150.00	Jumbo, FP \$ 75.00
Bobtails, FP 100.00	Jumbo, PC 125.00
Big Tops, FP 100.00	Big Game, FP 100.00
Fast Time, FP 100.00	Big Game, PO 125.00

BATTISTA TURCOL & SONS
1008 Union St. Wilmington 160, Delaware

FOR SALE

5-10-25¢ Brown Fronts
5-10-25¢ Blue Fronts
5-10-25¢ Silver Chiefs
5¢ Q.T. Gold Chromes
5-10-25¢ Blue Skin Chiefs
5-10-25¢ Watlings
10¢ Mills Chrome, Rebuilt
Jumbos, Old and New Heads, cash or check
2 Kentucky Clubs
1 Ray's Track
1 Four Bell, Like New
Want to Buy—Evans Big Six, Jumbo Wheel, good condition.

O. McFARLAND
P. O. Box 51 MADEIRA, OHIO

FOR SALE

6 Black Paces Races, Good Condition	\$125.00 Ea.
2 Super Bells, Combination, Perfect Condition	325.00 Ea.
2 Big Games, Perfect Condition	75.00 Ea.
4 Silver Moon, Perfect Condition	125.00 Ea.
1 Bob Tail, Perfect Condition	75.00 Ea.
3 Jumbo Parade, Perfect Cond.	100.00 Ea.

JOE MOSS AMUSEMENT CO.
308 Sanford Ave. SANFORD, FLA.

PIN GAMES

Big Chief	\$50.00	Play Ball	\$50.00
Skylines	50.00	1-2-3 Mills, '39	50.00
Polo	30.00	Paradise	50.00
Speed Ball	50.00	Champ	50.00
ABC Bowler	75.00	Holdover	50.00
Boomtown	50.00	Bandwagon	50.00
Sea Hawk	50.00	Legionnaire	75.00
Bordertown	50.00		

RADIO TUBES AT O.P.A. PRICES

2A3	8Q7	6J5	6SR7	27	56
2A4	3Q5	6SJ7	20B1	57	6F5
5Z3	8L6	8SL7	58	5U4	6R7
6A4	8K5	605	31	5X4	6B5
6AC	8L7	42	37	6F8	6U5
6N7	6C5	41	38	28	79
6SQ7	6C8	32	80	78	46

BATTISTA TURCOL & SONS
1008 Union St. Wilmington 160, Delaware

MECHANIC WANTED
Route Man and Mechanic. Experienced on Seeburg remotes and pin games. Steady position and excellent salary.
WHEBY MUSIC SERVICE
BECKLEY, W. VA.

WANTED TO BUY
Nab Diner Cookie Vending Machines
Candy Machines Popcorn Machines
Northwestern De Luxe Peanut Machines
NEPTUNE VENDING
900 81st St., S. W. Washington, D. C.

Sneak Night Spots Put Under Clamp of Chi Federal Agents

CHICAGO, April 14.—Since imposition of the midnight curfew, thirsty night-spotgoers have been forced to go home or listen to tips from the boys in the know who can tell you where to get a drink after hours. This situation finally has brought to a head the concern of the federal Treasury Department which this week rallied some 300 federal agents in a drive on "sneak" cafe, night club and tavern operators who are evading the midnight curfew imposed by the War Mobilization Commission.

The federal men are also on hunt for black market operators who have been dealing in illicit liquor and furthering their operations in sales to "sneak" spots operating since the curfew. Many of these operators have resorted to tax evasion to cover profits from their activities.

E. C. Yellowley, head of the Alcohol Tax Units for Illinois, Indiana and Wisconsin, said operators caught sending patrons to speakeasies operating after midnight will be prosecuted on criminal charges. Yellowley said prosecutions will be based on failure to purchase federal retail liquor licenses, which cost only \$27.50 but which, if purchased, are a matter of public record for enforcement authorities to use in finding violators. Such disclosures would give the city an opportunity to lay claim to the \$880 city license. Alcohol tax agents will apply the further penalty of seizing the stocks of liquor found in places operating illegally, Yellowley said.

The War Production Board disclosed in Washington that it will deny light, power and fuel after the WMC certifies to it that an employment ceiling price has been violated. The first step in enforcement, WPB said, is the imposition of a low manpower ceiling by the WMC on the offending night club or other amusement—or a zero ceiling which would put the place out of business by forbidding employment of workers.

FOR SALE!
Complete unit of eight.
THIRST QUENCHER DRINK VENDORS
Hooked up to water in large war plant.
Complete on Location
\$7,500.00
Last year's gross receipts over \$20,000!
One man operation.
NATIONAL NOVELTY COMPANY
Merrick, L. I. Phone: Freeport 8320

Tilted

LOS ANGELES, April 14.—It may be a gag. But a pinball game presented by the Associated Operators of Los Angeles County, Inc., to the men of a navy ship met with a problem when they went to install the game aboard the vessel.

Writing Curley Robinson, managing director of AOLAC, thanks for himself and the men who will enjoy the same, the navy captain added in his letter, "The one thing that has us puzzled at this time is how to adjust the tilt on the pinball machine to the roll of the ship."

OPA Cracks Down On Firms Export Above Ceiling Sales

WASHINGTON, April 14.—While Congress is considering the extension of the Office of Price Administration and its control prices for another year, federal courts have recently been handing down some favorable decisions on pricing policies. At least two of the decisions may be of some interest to such industries as the coin machine trade.

A Federal Court, in New York City, hands down a decision upholding the legality of the OPA control of export prices. Triple damages and a permanent injunction were issued against two firms that had shipped goods abroad at prices above the established ceiling prices, on such exports.

The U. S. Emergency Court of Appeals, here in Washington, also handed down a decision upholding OPA policy in controlling service charges for parking cars. The control of parking service prices comes under the OPA price control order, which was the first to mention coin machine services.

Cincy Parking Take Up

CINCINNATI, April 14.—Walter B. Bassett, city treasurer of Cincinnati, said parking meter collections for March increased over the two previous months. The March collection was \$7,456, bringing the total for the first three months of 1945 to \$18,262. The decrease in 1945 col-

MUSIC

1 Wurlitzer 950	\$750.00
1 Wurlitzer 850	725.00
2 Wurlitzer 750-E	695.00
1 Wurlitzer 750-M	690.00
1 Seeburg 8800-ES	650.00
1 Seeburg 9800-ES	650.00
1 Wurlitzer 700	595.00
1 Wurlitzer 600-R (slugproof)	395.00
1 Wurlitzer 600-R (non-slugproof)	385.00
1 Wurlitzer 600-K (slugproof)	415.00
1 Wurlitzer 600-K (non-slugproof)	405.00
1 Wurlitzer 500-A (slugproof)	460.00
1 Wurlitzer 24-A (revamped)	325.00
1 Wurlitzer 816 (lito-up)	195.00
1 Wurlitzer 816	165.00
2 Wurlitzer 412	110.00
1 Wurlitzer 312	95.00
1 Seeburg Gem	335.00

ACCESSORIES

15 Wurlitzer 125, 5-10-25c, 2 Wire Boxes	\$16.00
5 Wurlitzer 145 (Fast) Steppers	35.00
5 Wurl. 120, 5¢, 2 Wire Boxes	15.00
5 Wurlitzer 331, 5c, 2 Wire Bar Boxes	10.00
(above can be used with 145 stepper)	
1 Wurlitzer 300, Adapter	22.50
1 Illumitone Chandelier Speaker Baffle	15.00
98 Feet New 30 Wire Cable	.45 ft.
198 Feet New 38 Wire Cable	.50 ft.

ONE BALLS

4 Kentucky	\$365.00
1 Santa Anita (like new—used very little)	245.00
3 Santa Anita	200.00
4 Sport King	275.00
10 Grand National	85.00

SLOTS

2 10c Watling Rolatop (Cherry Front)	\$95.00
3 5c Watling Rolatop	75.00
1 5c Watling Rolatop, Front Vender	55.00
4 5c Pace Comet, Blue Fronts	75.00
1 5c Pace Comet	60.00
1 10c Caille Commander	85.00
1 25c Caille Commander	85.00

CONSOLES

4 Buckley Colors	\$100.00
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MULLINIX AMUSEMENT CO.
1514-16 BULL ST. SAVANNAH, GA.

ED HEATH'S SPECIALS

Satisfaction Guaranteed

2 616's, lito up grilles and slides, brand new paint job, ea.	\$225.00
6 Seeburg 8200 Victories, ea.	395.00
2 Mills Thrones, ea.	265.00
30 Slot Safe Stands, \$250.00 for lot, ea.	10.00
2 Brown Cabinet Dominos, lito heads, ea.	90.00
1 Mills Skyscraper, D.J.P., 3-5 pay	55.00
2 Brown Cabinet Paces Races, ea.	110.00
2 Jungle Camps, free play, ea.	60.00

HEATH DISTRIBUTING COMPANY
217 Third Street (Phone 2681) Macon, Ga.

THE LUCKY TWELVE

JAR DEAL
1440 Tickets—12 \$3 winners, 36 50¢ winners. Made up five folds. Profit \$18. Quantity price, \$1.75 per set. Single set, \$3.
THREE-BUCK BILL CARD DEAL
720 Tickets—6 \$3 winners, 18 50¢ winners. Profit \$9. Single set, \$1.75. Quantity price, \$1.
RED, WHITE & BLUE TICKETS
1950 Tickets, five fold. 1 set, \$3. Quantity price, \$2 per set.
2050 Tickets—Set, \$3. Quantity price, \$2 per set. **120 TICKET TIP BOOKS**
5 Folds, \$24 per gross; \$3 per doz.
BARNES NOVELTY CO., New Paris, Ohio

lections to date from the \$21,917 total for the corresponding period of 1944 was blamed on the fact fewer autos are being driven because of tire and gasoline restrictions and depreciation.

DISKERS UNKNOWN TO OPS

No Glut Seen For Used Phono Following V-Day

NEW YORK, April 14.—Music machine distributors in the New York area do not anticipate a glut in the used phonograph market following either V-E Day or total demobilization. The supply situation, in so far as available used equipment is concerned, is still the sellers market and will remain so for some time to come.

There are not enough music machines to go around and the supply is getting thinner and thinner every day. In spite of the curfew, the dim-out and other wartime curtailments, music machines are in constant need of newly rebuilt equipment. Distributors have plenty of orders on hand—but little merchandise.

What then after V-E Day—will the situation reverse itself and who if anyone will be left holding the bag? From all indications no one will be holding the bag. There will remain a healthy market for used machines—as high, if not higher, than at present.

No New Machines

There will be no new machines on the market for many months after total victory—and that is a fact. Just how long and how many months it will take before the government issues the green go-ahead signal is problematic—however, it is certain that coin-operated equipment will not be on the top of the list when reconversion schedules are released. There will be many essential civilian commodities that will and must be manufactured first.

Conservative figures indicate that the present stock of rebuilds will have to last much longer than the average operator anticipates, and that it will take at least three to four years following V-E Day before sufficient equipment will be available to fill all needs.

Exports Growing

The export business in used phonograph equipment is steadily increasing, and orders and requests from South American operators are much larger than can be provided. It is anticipated by a number of the large New York area distributors that the export trade will absorb all the used equipment available and that everything and anything that works will be brought up as soon as more shipping space is to be had.

Already countries like Brazil, Columbia, Nicaragua, Ecuador as well as several other South American countries are large importers of coin-operated devices and particularly the music machine. Exports to these countries will triple or more when V-E Day arrives and will again triple, at the very least, when the final victory is won.

Australian Jukes

It is noted with great interest that a number of former music machine operators—those who have seen service in Australia—report a great swing toward music machine popularity amongst the folk Down Under. And many of these same men have made plans to stay in Australia and operate music routes as well as other types of coin-operated equipment. This same trend is noted in New Zealand and Africa. Music machines most requested for this type of venture are good used and rebuilt models.

Juke Box Luke Gets Airing

CHICAGO, April 14.—In Walter Winchell's column this week, he reported a tune entitled *Juke Box Luke*, written by Sam Rabbit, who won the Mills Music Song Contest for amateurs.

It seems that Sam Rabbit is a bottle washer at National Dairy in New York and his boss is now plugging the tune over National's two radio shows.



DENVER RECORD DISTRIBUTOR and operators of Modern Music have a trade chat.

Post-War View-Point Given by Op in Iceland

CHICAGO, April 14.—This week in Iceland, a San Francisco coin-machine operator, now better known to his comrades as, Pfc. Charles Weiner, gave vent to his thoughts and wrote them down and sent them to *The Billboard's* Chicago office.

This is not an isolated case of over-enthusiasm for the coin-machine business, because regularly this office receives letters from GIs from all over the world commenting on their plans after donning that sport-suit again. And Weiner's letter being typical, it is presented here in entirety:

"I am in an anti-aircraft outfit stationed in Iceland. However, I was an operator of a music route in San Francisco, and since being in the service my wife has been running the route. I might add, exceptionally successfully handled. The route has expanded and prospered thru her direction and contact.

"I subscribe to *The Billboard* which is sent to me here, and thereby keep up with any new twists. An article, published in your March 24 edition, caught my eye and one which I felt should be answered.

"The item was titled, 'Family and Friendship Not Best Plan to Hold Spots.' Of course, this was only the opinion of

Begin the Beguine Gets No. 1 Spot on Denver Phono 6 Yrs.

DENVER, April 14.—For six consecutive years Artie Shaw's *Begin the Beguine*, has been on the No. 1 spot in Shaner's, a local grill, with Frank Mazzone of Modern Music servicing that location since October 1, 1938.

Each week the plays have run out the meter, which registers up to 70. Mazzone estimates that *Begin the Beguine* plays 35 to 50 plays in excess of the 70 registered or approximately 115 plays a week. Over 320 records have been placed on the machine during these six years.

From the time *Begin the Beguine* was first placed on the phonograph, up to and including January, 1945, it is figured that the record has been played an estimated 34,960 times or 4,828 hours, which is believed to be a record for a record.

one operator, who states that only big business is capable of servicing accounts and holding them. He has not heard that little business is the real backbone of the nation.

"How many men in the service, on returning home after this war is over, will take the attitude that it is no use to go in business because one must be a big shot or he would have no place in the field.

"Personally, I think this operator who (See *Post-War Viewpoint* on page 67)

Application of Curfew to Jukes a National Problem

CHICAGO, April 14.—Two reports on the application of the national curfew to juke box music are attracting the attention of the trade here. One report is based on a letter issued, by R. D. Reeves, State war manpower director in Louisiana. The letter was sent to city officials in New Orleans, who had requested an interpretation on applying curfew rules to juke boxes.

Among other things, the letter from the State WMC official said that if an establishment provides "space for dancing incident to the use of juke boxes prior to midnight, dance floors and juke boxes should be closed at midnight."

Based on this letter, police officials in New Orleans informed the juke box trade that "juke and other music boxes, in public entertainment places here may be played after the midnight curfew hour if they do not provide music for dancing."

Another report comes from C. W. Hughes, prominent juke box operator in Indiana who says he received a letter from Paul V. McNutt, chairman of the War Manpower Commission, under date of March 16, which in part reads as follows:

"Concerning the operation of automatic phonographs in all-night drugstores, restaurants and other places where liquor, beer or wine is not sold, the War Manpower Commission has made no rule against the operation of music machines in such establishments as long as there is no dancing allowed after midnight."

While these reports are not regarded as official here, yet they are attracting the attention of juke box operators. It is understood that each regional director of the WMC has the authority to issue regulations for juke boxes or other entertainment, in his district. The restrictions on juke boxes after midnight may be made stricter than the national policy if the district WMC director chooses to make them so.

Based on the reports mentioned above, juke box operators here state that their music machines could operate after midnight in such locations as drugstores, restaurants and other establishments, provided:

1. No liquor, beer or wine is sold in the establishment.
2. And provided there is no dancing

Need Extra Promoting

Miller, Busse, Herth Trio, Dinning Sisters all share top honors

NEW YORK, April 14.—Solid tips on reissues, disks by artists who haven't recorded in some time, and new recording talent are dished out by operators this week, in a report based on the question: "Which artists, not now recording, would you like to see on records?"

More than 100 operators (members of *The Billboard* Operators' Advisory Committee) in large and small towns from coast to coast, pooled their knowledge of what catches nickels in the boxes to deliver these results:

Major Glenn Miller, Milt Herth Trio and Henry Busses are the three units which have recorded in the past, and whom most of the ops would like to see platters by right now. (Miller, of course, has been missing for several months now, ever since the plan in which he and a group of army toppers took off from London and vanished without a trace). Ops, naturally, join the music biz as a whole in the hope that Miller (one of music's real greats) will still turn up one day. In the meantime, there are many Miller masters in the Victor files, which could easily be put back on the pressing machines. The Herth Trio and Busse haven't had any playable wax around for quite a while now, and the ops feel they could do business with platters by these outfits.

Right up with the three orks (in number of ops requesting their disks) are the Dinning Sisters, three gals who've made a rep for themselves via NBC's *National Barn Dance*. They've made a few Capitol record sides, but evidently the juke boys could use more.

Oldies Show

Another band leader, now in military and requested to record again is Lt. Eddie Duchin of the navy. For the present, ops will be content with some of Duchin's re-issues.

Other oldies not now recording and tabbed for more wants by the nation's music machine men, are Harry Owens and His Hawaiian Orchestra, Phil Harris, and Clyde McCoy, of *Sugar Blues* fame. Jazz men come in for their share of operator calls and recording companies should note with interest that re-issues on the late Chick Webb and Bunny Berigan and Joe Venuti are high on the list.

Pix Artists Named

Always unaware of the value of promotion, the operators advisory committee mentioned Betty Grable, Martha Raye, and Gypsy Rose Lee as those they would like to see recording.

As against the old, established disk aggregations and singers, ops mentioned two new names to the recording industry—Enrico Caruso Jr., and Glen Garr.

Next week, thru the voice of the Operators' Advisory Committee, music machine men will tell the trade what types of music makes disk toppers; waltzes, tangos, novelties, hillbilly, etc.

allowed in the establishment after midnight.

The letter issued by the WMC official in Louisiana, however, had the provision that if the place allows dancing before midnight, the ruling requires that juke boxes stop at midnight.

Some government officials in Washington have said there is no national ruling on the operation of the juke boxes under the curfew, but that each regional office of WMC issues the regulations for the particular district and that the regional regulations are issued in order to comply with the spirit of the national curfew.

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Record Reviews

JO STAFFORD (Capitol)

(Continued from page 27)

There's No You—FT; V.
Out of This World—FT; V.

Possessing a terrific sense of lyric projection, with the uncanny ability of getting under a song, Jo Stafford scores solidly with these two new ballads. Of special interest is Johnny Mercer's and Harold Arlen's *Out of This World*, title song of Eddie Bracken's new movie. It's a haunting melody, rich in romantic lyrical appeal. Stretching over 64 bars, taking it at a bright tempo, Miss Stafford sells out like a million. Slightly more than terrific is her song selling for the torch chant, *There's No You*. Woos the listener no end with her wistful singing of this slow ballad. For each side, Paul Weston's band provides a colorful musical background.

Music ops can fill out phono stickers for both of these sides, particularly for the reserved locations where the lullaby ladies catch the coins.

EDDIE HEYWOOD (Decca)

Begin the Beguine—FT.
Lover Man—FT.

There's nothing of flash in the way Eddie Heywood plays the piano. But more important, he plays—knuckling the ivories in a vitalized style that is entirely effortless and thoroughly rhythmic. For *Begin the Beguine*, Steinwaying all the way, he builds up a feverish rhythmic pitch with his simple yet select styling that makes the side exciting all the way. Tempo is slowed down for *Lover Man*, a blues chant. For this spinning, his piano twinkling shares the spotlight with the tenor sax and trumpet in his small but highly capable and reserved aggregation of rhythm experts.

Music ops can expect a renewed interest in "Begin the Beguine" in the way Eddie Heywood disks it.

ELLA MAE MORSE (Capitol)

Ya' Betcha—FT; V.
Captain Kidd—FT; V.

While the tune material is plenty trite for this pairing, it's the tabasco piping of Ella Mae Morse that makes the couplet count. *Ya' Betcha* is a bright rhythmic ditty dedicated to the boy friends marching home from the wars. While there is little contagion in the song itself, Ella Mae provides an infectious lift to the lyric. *Captain Kidd* is a modern jive version of the story classic. Set to a riff musical pattern, with Miss Morse singing it solid, there's plenty of kick and lift to

the spinning. Billy May's band provides the necessary rhythmic pattern for the backgrounds.

On the strength of Ella Mae Morse's song salesmanship, either side will snare some nickels.

ERSKINE HAWKINS (Victor)

Caldonia—FT; VC.
I Hope To Die—FT; VC.

It's right rhythmic rock and roll music that provides plenty of inspiration for the jump in Phil Moore's *Caldonia*. With Erskine Hawkins's trumpet scraping the ceiling, the band riffing, and pianist Ace Harris applying a bite to the lyrics, there is plenty of musical excitement set off with the spinning. Flipover finds one of the late Little Jack Little's sentimental ballads, *I Hope To Die*, with the sin-to-tell-a-lie flavor, for which Carol Tucker, bowing with the band, sings out sympathetically as the band beats it out rhythmically.

The phono fans seeking out the jump incentive in the spin, will shower plenty favor on "Caldonia."

BENNY GOODMAN (Columbia)

Sweetheart of All My Dreams—FT; VC.
Ev'rytime—FT; VC.

There's plenty of that toe-tapping urge in the solid rhythm setting provided by the new Benny Goodman band. The maestro's clarinet creations are just as thrilling. Only such musical effort might spin to far greater advantage with song selections worthy of such stellar instrumental capabilities. As a result, it's nothing more than a new swing dress for the oldie, *Sweetheart of All My Dreams*, for which Bob Hayden turns in an unimpressive vocal refrain set off by a bright riff background. It's the same manner of solid music for *Ev'rytime*, a rhythm ditty of the current crop, for which Jane Harvey is a more effective for the song selling.

If the song itself strikes any sort of fancy, the phono fans will like Benny Goodman's jump treatment for "Ev'rytime."

THE KING COLE TRIO (Capitol)

If You Can't Smile and Say Yes—FT; VC.
Bring Another Drink—FT; VC.

While the song selections are innocuous, both selections are given big-time treatment by the King Cole Trio, with Cole singing and playing the piano in his own captivating manner plus swingy guitar pickings to lend contrast. *If You Can't Smile and Say Yes*, one of Louis Jordan's sagas, is a Harlesemese ballad in-

duced in a bright rhythmic setting. Strictly Harlesemese jive, with the lyric moralizing on the evil of drink, is the riff-ridden *Bring Another Drink*, an opus by the Three Peppers, a contemporary trio.

Music ops will have to depend largely on the popularity of the King Cole Trio at the locations to attract coinage to any of these tunes.

COOTIE WILLIAMS (Majestic)

Saturday Night—FT; VC.
I'm Beginning To See the Light—FT; VC.

Cootie Williams goes on a strict commercial kick for *Saturday Night*, setting it to a solid four-four beat with Tony Warren applying the rhythmic twist to the lyric. Much more effective is the band blowing and Williams's growl trumpeting for *I'm Beginning To See the Light*. Builds it lightly and expertly, with Warren's tackling of the wordage in keeping with the heat generated by the band.

The Cootie Williams fans will get their bigger kicks out of "I'm Beginning To See the Light."

PERRY COMO (Victor)

I'll Always Be With You—FT; V.
Temptation—FT; V.

The romantic appeal in Perry Como's piping is plenty pronounced for *I'll Always Be With You*, a new love lullaby. With Ted Steele accenting the strings for the orchestral accompaniment as Como chants at liberty in the slow tempo, the romantic mood is well established and maintained. For the familiar *Temptation*, Como turns on the dramatic force as he sings in strict tempo, but the push lyrics strike a blatant tone.

For the phono fans seeking out the swoon singers, Perry Como clicks handsomely with "I'll Always Be With You."

SKINNEY ENNIS (ARA)

Sleigh Ride in July—FT; VC.
Jumpin' Jiminy—FT.

Interest in this couplet is largely in the lively jump pattern, *Jumpin' Jiminy*, for which the Skinnay Ennis band displays fine solo and ensemble ability. The movie ballad, *Sleigh Ride in July*, sports excellent song selling by Carmene, the maestro confined to wand waving for this couplet.

While Skinnay Ennis is largely identified with the romantic moods, his band makes effective jump music for the phono fans with "Jumpin' Jiminy."

SIR WALTER THOMAS

(Joe Davis)
The Bottle's Empty—FT.
For Lover's Only—FT.

It's a roundelay of hot choruses capped by Walter Thomas's tenor sax riding for both of these le jazz hot sides. While there is little spark to the ensemble, it's swell riding on the part of Milt Yaner's alto, Charlie Sharvers's trumpet, Billy Taylor's piano and Slam Stewart's bowing bass. Both selections are riff patterns, with a speed tempo for *The Bottle's Empty*, and a jump rhythm motif for *For Lovers Only*.

Sides are strictly for the hot jazz fans.

PORKY FREEMAN TRIO (ARA)

Rum and Coca-Cola—FT; VC.
Boogie Woogie On Strings—FT.

Apart from the commercial appeal of *Rum and Coca-Cola*, for which Ruth Foxe's husky singing is off center, there is little of spinning interest in the Porky Freeman Trio of two guitars and bass. Strings spotlight for the original *Boogie Woogie On Strings*, which is strictly sophomore stuff by any eight-to-the-bar standards. It's a weak corn brand of boogie all the way.

Nothing here to attract the attention of the phono ops, unless the machine runs short of a "Rum and Coca-Cola" entry.

ALBERTO IZNAGA (Standard)

Ultima Noche—FT; VC.
Te Espero—FT; VC.

With Alberto Iznaga and His "Siboney" Orchestra providing a colorful and tuneful background, sides highlight the Spanish singing of J. Gonzalez for these bolero-fashioned Latin lullabies. Both *Ultima Noche* and *Te Espero* are rich in melodic appeal, and Gonzalez's singing strikes an essential romantic note.

Location calling for the Latin lullabies will find both of these sides attractive.

ADVANCE RECORD RELEASES

(Continued from page 27)

PLEASE BELIEVE ME	Frank Haywood-Tuck-Nip-Tiny Trio	Exclusive 203
SATCHEL MOUTH BABY	The Four Tones	Preview 669
SHORT CUT CUTIE	Rene Musette Ork	Standard T-2062
SKYLINE	Red Callender Trio	Exclusive 202
SO GLAD	Frank Haywood-Tuck-Nip-Tiny Trio	Exclusive 203
SOMEDAY, SOMEWHERE	Tommy Tucker Time (The Three Two Timers)	Columbia 36799
SOMEONE OVER HERE LOVES SOMEONE OVER THERE	The Four Tones	Preview 666
STRANGE WOMEN	St. Louis Jimmy	Bluebird 34-0727
SWEETHEART OF ALL MY DREAMS	Fred Waring and His Pennsylvanians (Gordon Goodman)	Decca 18667
TAKE ME IN YOUR ARMS	Four King Sisters-Freddy Martin	Victor 45-0000
THAT'S A GOOD LITTLE OLD DEAL	Hollywood's Four Blazes	Excelsior FB-109
THE BIG LEG MAMA'S FINE	Hollywood's Four Blazes	Excelsior FB-111
THE MORE I SEE YOU	Georgia Gibbs	Victor 20-1660
THERE! I'VE SAID IT AGAIN	The Modernaires-Paula Kelly (Mitchell Ayres Ork)	Columbia 36800
TWO TEARS MET	The Four Tones	Preview 668
WHISTLE FOR A WIND	Ross Leonard (The Starlets-Henry Sylvern Trio)	Vogue 501
YAH TA TA, YAH TA TA (TALK, TALK, TALK)	Four King Sisters-Freddy Martin	Victor 45-0000
YOU BELONG TO MY HEART	The Modernaires-Paula Kelly (Mitchell Ayres Ork)	Columbia 36800

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

Weeks to date	Last Week	This Week	Record	Label
5	5	8.	DREAM	Pied Pipers...Capitol 185
			<i>Tabby the Cat</i>	
5	6	9.	I'M BEGINNING TO SEE THE LIGHT	Duke Ellington...Victor 20-1618
			<i>Don't You Know I Care?</i>	
11	5	10.	A LITTLE ON THE LONELY SIDE	Frankie Carlo...Columbia 36780
			<i>I Had a Little Talk With the Lord</i>	

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New Jack Baker Program

A new musical variety program starring Jack Baker, formerly on Don McNeill's *Breakfast Club* show, made its bow Monday (16) on WSM, Nashville. The program will feature many musical and comedy features and the audience will have a part in the show, doing stunts, quizzes and imitations as indicated by the turn of a wheel. No name has yet been selected for the show, but a naming contest, with prizes for the winners, has been announced. Show runs half an hour, Mondays thru Fridays. Beasley Smith directs the ork, and Yvonne, WSM's 1944 vocal find, will be featured. Other features will include the Old Hickory Quartet, currently featured on the NBC network; Betty and the Dixie Dons, novelty vocalists, on *Mr. Smith Goes to Town*, and Carl Akins, blind Negro piano player. Guest star spots will be filled by other WSM entertainers.

Sleepy Hollow Ranch Gang

The Sleepy Hollow Ranch Gang, heard daily over WFIL, Philadelphia, and featured artists on the *WFIL Barn Dance* every Saturday night, have built up a large following in Pennsylvania and adjoining States. The group originated in 1932 in Minneapolis as the Sleepy Hollow Cowboys. There they began a 10-year sponsorship by Peruna. In 1936 the Murray Sisters, Sophie and Julie, joined the boys on WCAU, Philadelphia. In 1937 Sophie married Pancake Pete Newman at a large outdoor amusement park, with guests numbering well over 17,000. Soon afterward, Julie married Elmer Newman, manager of the group and brother of Pete. Each couple has two children, and the Junior Sleepy Hollow Gang is as popular as the parent group. They are a show-stop every Sunday at Sleepy Hollow Ranch.

Besides being a successful act on the radio, the Sleepy Hollow Ranch Gang owns an outdoor amusement park located between Pennsburg and Quakertown, Pa., known as Sleepy Hollow Ranch, and starting May 6 they and other well-known folk artists will be heard at the park every Sunday.

The Gang also has just started a new series of programs over WBEU, Reading, Pa.

Tex Fletcher Back in Civvies

Sergeant Tex Fletcher, who has been in the regional hospital at Fort George G.

Meade, Md., received his discharge from the army last week and expects to open soon at the Village Barn, New York. Tex was on WOR, New York, for several years, and has another deal cooking with them.

Notes From Lou Wayne

Lou Wayne, songwriter (*Sweethearts or Strangers*, etc.), is back in Beaumont, Tex., and writes that he, Ernest Tubbs and Bob Shelton have what looks like a hit in *Careless Darlin'*, judging by reports from many points. "I just returned from San Antonio," Wayne writes, "where I saw Red River Dave McEnery. Dave is on WOAJ and doing all to the good. He also has a group of songs that look mighty good to me."

Continuing, Lou says: "Dean and Evelyn McKinney (McKinney Sisters), formerly of WBER, Birmingham, recently joined the Shady Valley Folks at KWK, St. Louis. Dean says they like their new set-up and that everybody has been nice to help them get started. Cliff Bruner still has his fine band at KJAC, Port Arthur, Tex. He tells me he is expecting his first release from his Decca record group of tunes, recently made in New York, very soon."

Hollywood Barn Dance Expands

Hollywood Barn Dance, broadcast from KNX, now claims the only set used in any radio program emanating from Hollywood. And, too, the set is reported to have cost \$1,400. Tom Hargis, KNX program director, has taken over the production of the show. In a move to commercialize the show for a prospective chain market sponsor, Hargis, a former manager of a large carnival-barn dance syndicate, has made important talent changes.

Tiny Hunt, former member of the WLS Hilltoppers and currently on the *Eddie Cantor Show*, has been added to do violin specialties. Cliffie Stonehead, largest bass player in the music business (Ed.: Page Tiny Hill), has been engaged as a comic-heckler. The show will feature a large production number each week. Featured on the program are Johnny Bond and Riders of the Purple Sage, Jimmy Wakely and the Sunshine Trio.

Song Notes

Scotty Wiseman's song *Have I Told You Lately That I Love You?*, sung by Lulu Belle and Scotty (Wiseman) in their Republic picture *Sing, Neighbor, Sing*, is growing in popularity.

Norman Nettles, Shreveport, La., songwriter (brother of Bill), has two new songs, *Shadows of the Past* and *Don't Let It Happen Again*. The former has been accepted by La Casa Del Rio.

Keep Your Hands Up, Stranger, written by Whitney-Mel-Spahnour, has been republished in England by B. Feldman.

Chuck, the Little Rustler, on WOV, New York, is doing a good job with Jimmy Myers' songs, *Western Dawn* and *Westward Bound*.

Hoosier Music Publications is off to a good start with *I'm a Hayseed Hoosier From Indiana*, by Roy (Scrubboard) Wallace, Lew Mel and George Weir.

Mel Butler and Shep Sessions continue to turn out songs with production-line speed. In the last month they have had seven songs accepted by Peer International, three by M. M. Cole, and one with Russ Hull's Country Music.

J. W. Adams Jr., another prolific writer, has had three tunes accepted by La Casa Del Rio.

Edward Madden writes that Newart is publishing four new songs: *The Sunset Reminds Me of You*, by Jack Martin and Pvt. Ray Thomas; *Hail to America*, by Maude Butcher and Gene Barry; *Down on Chesapeake Bay*, by Edward Madden, Caroline Carver and Lew Mel, and *Sadie*, by Johnny Makowsky.

POST-WAR VIEWPOINT

(Continued from page 65)

may be a so-called 'big shot,' has much to learn and most likely will have a very rude awakening when the time comes. I am not stating all this for just one operator's feeling, but hope to apply it to all and any operator who feel that they can or will crush out the small man.

"For their benefit I know, as of my own experience, the small operator, due to the necessity of holding every account satisfied must give top service and equipment and most always does. He is always

N. Y. Operators Start New Co. In Philadelphia

PHILADELPHIA, April 14.—Marking further expansion of New York operators in the lucrative music box field here, is the establishment of the Phonograph Service Company. Securing a certificate for the conduct of its business in Philadelphia on April 6 under the assumed or fictitious name act, the new music company set up shop here at 1518 N. Broad Street.

According to the application for a certificate, filed by Milton M. Bennett, local attorney for the new firm, the names and addresses of all persons owning or interested in the business are Wilbur A. Bye, 544 South Bowman Avenue, Merion, Pa.; Meyer Lansky, 211 Central Park West, New York, and Edward J. Smith, 200 West 86th Street, New York.

fighting the very type of unethical business practice the big man preaches and must be banned from business. Yet as in this article the statement that the big man is pulling the spots away from the small man whose business is based on friendship. What better method is there than being especially friendly to ones accounts. Any salesman of any type of merchandise can tell him one of the life lines of selling is gaining and keeping ones accounts thru friendship and thereby confidence.

"I say there is definitely a need of all operators, large and small, to get together and help one another if the business is to gain a proper reputation instead of unfair practices, which will very surely blacken the name of a business that is coming more and more into the public's eye."

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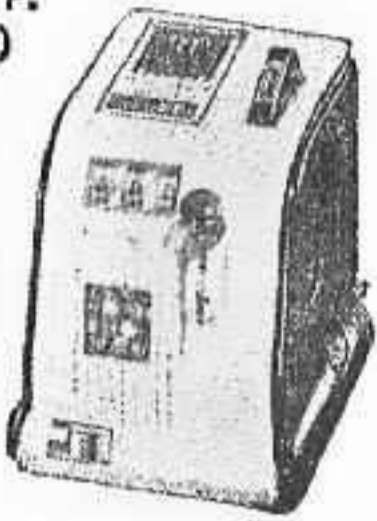
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Lucky Strikes, 1¢ Cig. Sym.	12.50
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PEANUT & BALL GUM VENDORS

Northwestern Model 33, Jr.	\$5.50
Northwestern Model 40	7.50
Snacks, 3 Compartment, Record, Like New	15.00
Stands for Snacks	2.50
Columbus Model 34, Ball Gum	6.95
Jennings In-a-Bag, Record	10.50

PHONOGRAPHS

4 Mills Thrones of Music, Perfect Condition, Each	\$350.00
2 Gabels, 18 Record, Each	149.50
1 Seeburg, 12 Record	125.00
1 Wurlitzer Counter Model 61	139.50
2 Wurlitzer Counter Model 41, Ea.	139.50

Certified Deposit Required With All Orders

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET
PHILADELPHIA 23, PA.

FOR SALE

- 10 Bally Beverage Vendors
- 1 Carbonator
- 150 Gallons of Cola Syrup
- 35,000 Cups
- HIGHEST OFFER ACCEPTED

MODERN MUSIC CO.

5511 Euclid Ave., Cleveland 3, O.

STAMP FOLDERS

For Shipman and Advance
STAMP VENDING MACHINES
Immediate Delivery—Any Quantity.
UNIVERSITY PRESS

655 Sixth Ave., N. Y. C. Ch. 2-9890

Salesman for Grocery Trade

Auto-Serv a post-war automatic merchandiser for all types of commodities

NEW YORK, April 14.—A new wrinkle in a post-war automatic grocery store, known as the Auto-Serv, is creating a great deal of speculation as a tentative new phase of the coin-operated industry; both from the manufacturers angle and that from the standpoint of distribution and operation.

This new idea, originated and invented by Paul M. Farmer and styled by Dohner & Lippincott, a division of the Douglas T. Sterling Company, industrial designers of this city, is based on the idea that virtually all foods will be packed after the war, including meats, fruits and vegetables. The basic idea is predicated upon the fact that produces to be sold will be stored in a specially constructed stockroom in individual, electrically operated dispensing racks. The machine in the front of the store will release the desired merchandise from the racks by means of a system of electric controls. The products selected will be automatically placed on a conveyor belt and moved to the cashier's desk in a matter of a few seconds.

Altho the original plans do not call for the actual use of coins for activating the device—a similar system is worked out with the use of perforated cards or tickets—it is so constructed as to make possible the selection of any item whatsoever by the number of and placement of the perforations.

Applications for Auto-Serv

There are many applications of this new idea, the Auto-Serv, of which several are worthy of consideration by the coin machine industry and particularly the vending machine manufacturer, distributor and operator. The function of Auto-Serv, as outlined by its inventor, is to mechanically assemble merchandise orders while concurrently and automatically billing them. Broadly speaking, this device will prove of value whenever a considerable volume of orders are to be assembled—products that are adaptable to mechanical dispensing.

Cig. Bars, Drink Vending

Coin or ticket-operated food dispensing machines will become as conventional after the war as cig. candy bar, peanut, etc., vending machines are today. Cigarette vending machines will undoubtedly play an important part in the over-all operation of the Auto-Serv store and the device may or may not be activated by coin or ticket; and if by ticket, strict

Surprise?

CHICAGO, April 14.—Latest surprise for the public from cigarette manufacturers is the return to the pre-war foil package. Old Gold (Lorillard) and Lucky Strike (American) are using it. While the supplies of paper get scarcer and scarcer, foil has been released for the first time in two years.

Coast Manufacturer Has Gov't Okay on Postage Stamp Mach.

LOS ANGELES, April 14.—Plans are under way to increase production of the Victory Automatic Postage Stamp Dispenser by the Automatic Dispenser Company, G. R. Wright, an official in the company, said.

This stamp machine is claimed to be the first and only weatherproof outdoor postage stamp vender in America. Its construction allows the machine to be placed on outside walls and near government mailboxes.

"This machine is the result of a lot of study and research," Wright said. "It is a precision-built machine, manufactured for us under contract, to our rigid specifications by a firm with 35 years of manufacturing experience."

The machine has two mechanisms, one for nickels and one for dimes. Capacity of the machine is 300 folders.

Stamp machines have been ruled essential and the firm is now turning out machines. However, production will be increased as labor becomes more available.

Prior to entering the manufacturing end of the business, Wright sold stamp machines for a well-known manufacturer.

control over the supply and demand can be realized.

Automatic Meat Shops

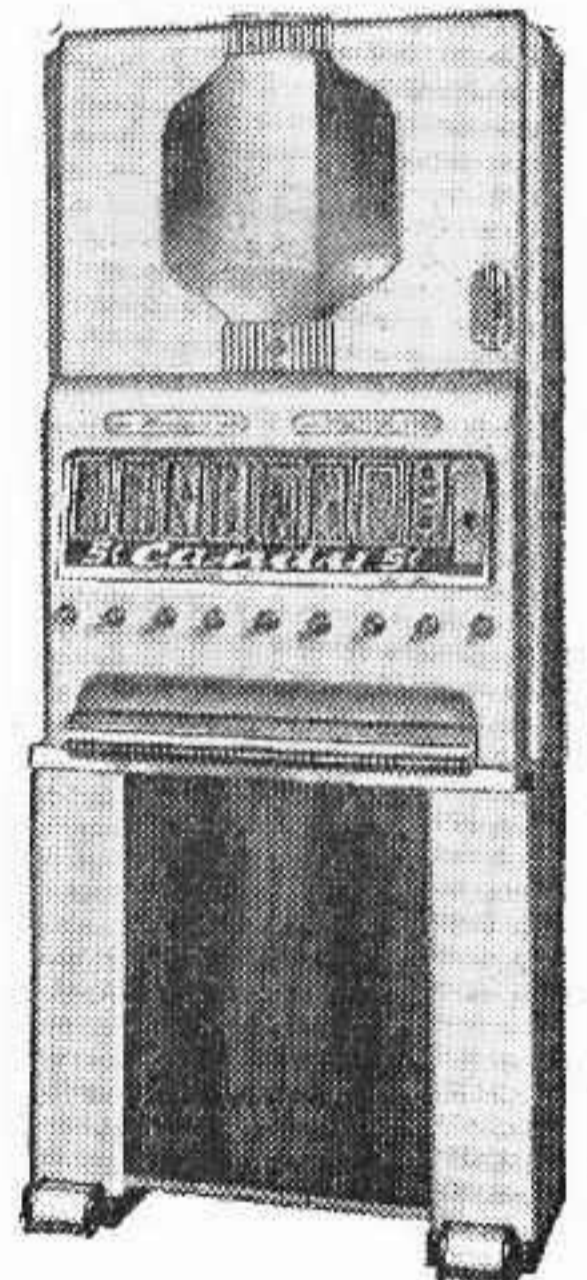
The Auto-Serv or automatic meat store will be another feature of this latest innovation. While professional cutting of meat permits holding the package to exact weight, items such as poultry will require handling on a random weight basis. A practice used extensively in merchandising cigarettes and similar commodities from coin-operated dispensers will effectively meet this situation, and change will be included to compensate for the difference between the net price and the top of the range price collected.

Standardized Auto-Serv elements may be provided, which when used in different combinations, will efficiently handle (See P-W Commodity Sales on opp. page)

Block Marble Distrib Buy New Quarters

PHILADELPHIA, April 14.—Harry Block, head of Block Marble Company, Philadelphia, distributors of parts and supplies for all types of coin-operated equipment, has announced that his company has purchased the building at 1425-1427 North Broad Street, Philadelphia, the same building that in former (See Block Marble Distrib on opp. page)

PROVED DEPENDABLE



Univendor

Finest in Candy Vendors

Back after Victory



STONER MFG. CORP.

Aurora, Illinois

WANTED!

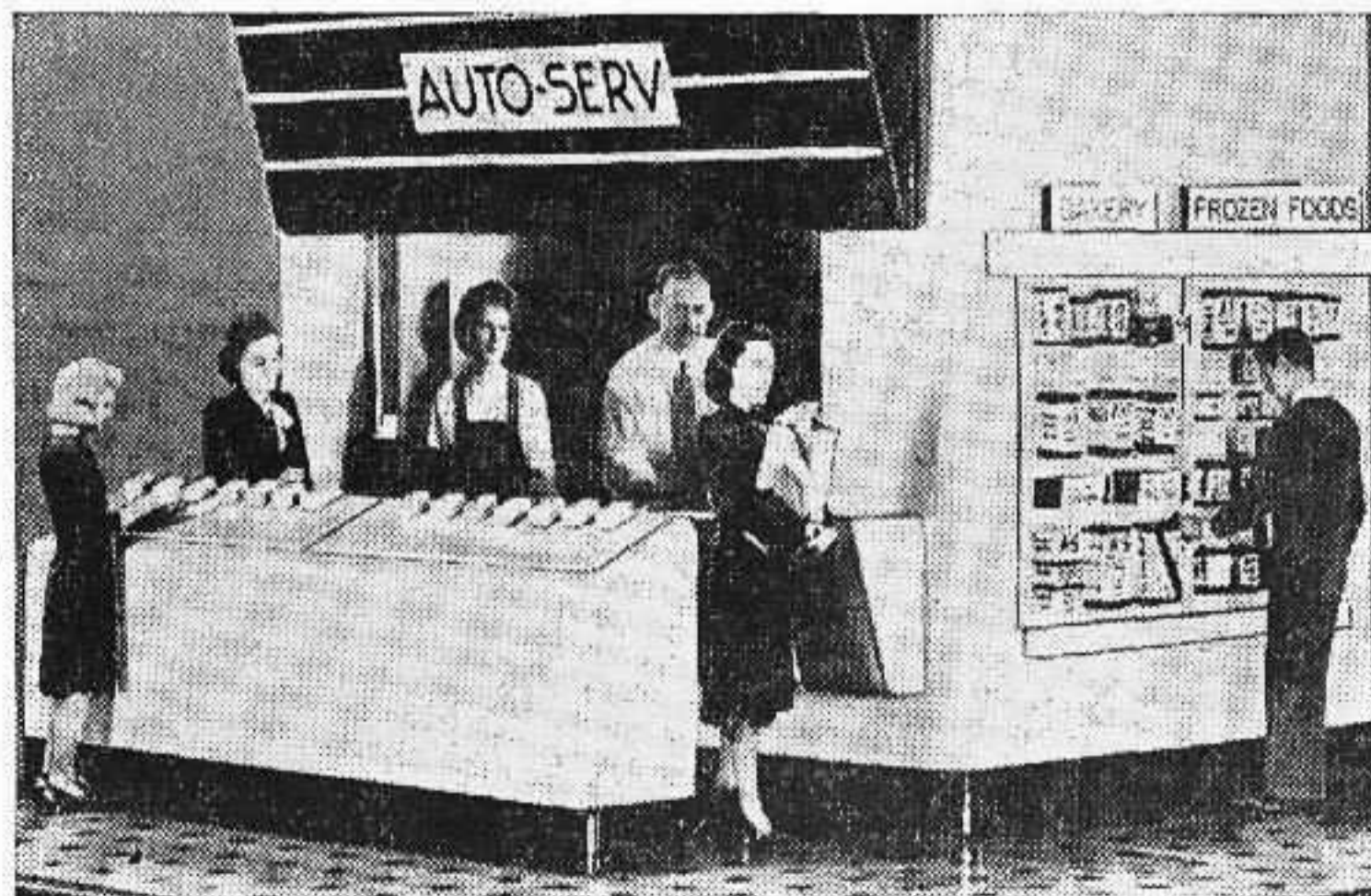
CIGARETTE VENDING MACHINES

WILL BUY ANY QUANTITY!

- ★ U-NEED-A-PAKS, Model 500's & A's
- ★ NATIONALS, 9-50's, 7-50's & 9-30's
- ★ ROWE'S PRESIDENTS

State Your Lowest Prices!

Box 114, Gen. Post Office, N. Y. 1, N. Y.



A COIN or perforated ticket is all that's needed to make this latest automatic vending device give rapid food dispensing service.

Ice Cream and Frosted Foods To Become Major Vending Mch. Commodities

Trade Review on Ice Cream Vending Possibilities

By Bob Colyer

CHICAGO, April 14.—Almost everyone in the coin machine business has a sort of half-worked-out idea of what he is going to do post-war. And highly important in the whole picture is that just about everyone has the money to do it with or the credit available. Everywhere there is sufficient indication that the threat of surplus and competition to come may force the industry to do things that it never knew it could shoot at.

What will come out of the present thinking only time will tell, but striking is the attention being paid the coin-operated machine business by so-called outsiders.

There is bound to be a greater variety of machines manufactured with a similar amount of new manufacturing faces in the picture. This condition will bring about a competitive reaction that will give the operator a better grade of equipment and make each machine adaptable to a wider variety of locations.

New fields of operation have been given preference ratings in some operating organizations with indication that foods will become associated with the vending machine industry that the scope of infiltration is beyond imagination. One product that stands out very impressively is frosted foods. Everywhere talk centers around the combination of frosted foods and ice cream.

Ice Cream Venders

Sale of packaged ice cream perhaps in insulated packages will rate among the most significant changes in post-war ice-cream merchandising. Ice-cream packages for consumer size on a take-home basis may easily be one of the top items following V-Day. Reasons for this move come from two directions and both are important:

First and greatest growing belief is the continuance of high wages and that the self-service store or vending machine is going to grab a larger share of the total food products. Under such a situation only articles that can be readily picked up will get any kind of a welcome. Anything that has to be wrapped, packaged, figured or weighed is under a handicap.

Second, ice cream is being eyed by aggressive super operators. Some large companies that are not especially enthusiastic about selling ice cream will be thinking it over more seriously when machines become available.

Flexible Thought Required

Try to keep a flexible mind in regards to large operators. When these fellows with plenty of guts get into the ice-cream business anything can happen.

It is predicted that it will be two years at least before canned goods will be available in quantity to expect normal profits so, second best item in point of sales when machines become obtainable will be ice cream.

Some smart men not in our industry think that the dairy industry is awfully slow to get going. And they can't understand why some retailers sell ice cream for 28 to 30 cents a quart and drugstores at 50 cents a quart.

Most important in the thinking and in the talking is the stimulating idea that grocery stores are going to be one of the prime locations for venders because with the tie-in with frosted foods.

Frosted Foods

The only bug in the frosted food picture that operators would have to contend with would be to try and eliminate fluctuating prices and set standards of merchandising. Perishables are being dealt with in frosted foods, and definite price fluctuations that prevail in the marketing of produce is a factor, and a machine to vend this type of commodity would have to either meet the specifications necessary to make it a successful merchandiser or set an extremely high standard of packaging and be able to set

a standard price that would take care of unforeseen increases in cost of production.

It is the vending machine's rightful job to sell ice cream for home consumption and when an operator becomes a part of that business definite knowledge of merchandising is essential. Knowing the flavors and how many different flavors to include in a machine, paper service, sanitation, neatness and quiet operation. Another important point is being observant and ready to promote a new flavor or contribute to research for the better development of ice cream.

In 1944 the ice-cream picture has been the fact that anything that was sweet and cold sold rapidly, a situation that did not help anyone or anything.

No one knows how much ice cream can be sold in the future. It has unlimited possibilities; in fact, a blood brother of the vending machine industry which has unlimited scope of possibilities.

Automatic Canteen Stock

CHICAGO, April 14.—An offering of 14,968 shares of Automatic Canteen Company stock was rapidly subscribed here this week at \$33.75 a share and books were reported closed. The company is one of the country's largest manufacturers of dispensing machines for candy and peanuts.

Mexican Chicle Interests Organize for Production

MEXICO CITY, April 14.—With chewing gum being chewed up as fast as it hits the vending machine columns of locations as well as when it is dropped off behind sales counters, attention is being focused on the chicle growers of the sweetened chew.

As a result of the dearth of chewing gum, Mexican chicle growers, shippers and economic authorities are burdened with the task of hyping their production of the product to keep up with demand in the States. In that most of the Mexican chicle goes to the United States, secretaries of economy, agriculture and labor have put their heads together in an effort to keep the situation from going from bad to worse.

It is felt by these interests that the chicle growers first overestimated their 1944 crop and thus created a shortage unforeseen by United States gum manufacturers. And this usual over-optimism of Mexican growers has aggravated the shortage more than ever; thus, the chicle authorities are having pangs of conscience about the supply situation.

Perhaps the confusion which is the subject of such controversy is much akin to the old story about closing the barn door after the horse is stolen, but for the present, an attempt is being made to alleviate the shortage by giving the U. S. buyers some factual crop information on which they can base their future manufacturing.

Coupled with the labor trouble prevalent thruout the chicle circles in Mexico has been the bickering by buyers and sellers over the right price. Growers want to be sure they get at least an equal break on the market, and authorities are attempting to gain co-operation thru compromises.

The Mexican government usually fixes the price, and it is predicted that prices will soar during 1945 as the result of the shortage of chicle. It is felt now that the workers have a rightful demand for more profit, and the Department of Economy is making an attempt to favor the workers over the middlemen who heretofore received the bulk of the profit from growing.

Cig Tax Receipts Down in Texas

AUSTIN, Tex., April 14.—The cigarette shortage caused stamp tax receipts in Texas to decline \$193,443 this month, State Treasurer Jesse James reported this week.

Stamp sales aggregated \$1,811,384 for March. Cigarette tax receipts were \$895,381, down \$202,455 from March last year.

Ga.'s Million Peanut Acres

ALBANY, Ga., April 14.—The peanut acreage in Georgia reached 1,121,000 acres in 1944, with production of 403,000 tons reported by reliable sources.

P-W COMMODITY SALES

(Continued from opposite page)
A wide variety of merchandising. Food markets, of which there are 10,000 supermarkets in the country, can well be equipped with automatic dispensers; either coin or ticket operated. Drugs, cosmetics and toiletries, bakery goods and pastries, confections can be handled by this method. Specialty shops, department stores and automotive accessory shops are other sources of making coin-operated or ticket-operated dispensers a practical new-era business for the operator of tomorrow.

BLOCK MARBLE DISTRIB

(Continued from opposite page)
years housed the Rock-Ola and Wurlitzer phonograph distributors.

"The new building is about eight times the size of our present quarters, containing about 25,000 square feet of floor space," Block stated. "It is located on the main thoroughfare of Philadelphia; but, altho we do not plan to occupy it immediately, we will take possession as soon as the war situation permits."

Canada Plans Super Recreation Centers With Large Arcades

ST. JOHN, N. B., April 14.—Plans for post-war recreation centers in the Eastern provinces include provisions for large and varied arcades. Promoters of these plans for the most part are film exhibitors who are now operating movie houses but see the need for additional entertainment facilities to insure success in the post-war period.

At New Waterford, N. S., plans have been outlined for two such projects, each to include a theater for movies, an elaborately equipped arcade, palm garden type of restaurant, a dance hall, bowling alleys, roller and ice skating rink and a gymnasium. One of the promoters is Fred Gregor, who has been operating the Majestic Theater, movie house, for many years. New Waterford is a coal mining town with a population of approximately 12,000, and Gregor believes that by grouping entertainment facilities under one roof or in adjacent buildings, one can serve as a feeder for the others, assuring permanent patronage even if customers tire of the films.

Similar centers are under consideration at various points in Nova Scotia, New Brunswick and Prince Edward Island.

These locations would include all types of machines in the arcades. One idea under consideration is to set off space in each arcade for "gymnastic" machines based on the angle of body development or physical strength for the benefit of those who wish to combine exercise and entertainment. Some of the theater men have already installed such machines, as well as venders and games, in lobbies and entrances as a means of getting extra revenue from patrons.

Greece Has 55,000,000 Pounds Tobacco for Export

CHICAGO, April 14.—A report circulating in tobacco circles here is that Greece has between 44,000,000 and 55,000,000 pounds of tobacco for available shipment.

Seeking desperately to recover war-battered finances and to uncover exportable surpluses, there is strong belief that perhaps this poundage may relieve conditions in a minor way in this country. Other countries have quickly exported commodities immediately after liberation.

Before the war Greece exported about 88,000,000 pounds of tobacco annually. During the three-year German occupation, Greece supplied the Reich with 185,000,000 pounds at rock-bottom prices which forced farmers to grow more profitable crops.

Only 10 Left . . .



2 OF THE FAMOUS

GLAMOUR GIRL CARD VENDERS

Mounted on Beautiful Console Base With

Attractive Top Display that . . .

Sells Novelty Cards 2 for 5c

\$175.00 Long Island City
F.O.B. New York
With 6000 CARDS FREE
Terms: 1/3 Dep. with Order, Bal. C.O.D.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK
ANOTHER WEEK NEARER VICTORY
Wm. Rabkin, President
1945—OUR 50TH YEAR OF SERVICE

● HANDLES ALL TYPES OF FULL COLOR GLAMOUR GIRL CARDS PLUS FAST SELLING FIGHTING MACHINES OF THE UNITED STATES.

MARKEPP VALUES

- ARCADE EQUIPMENT**
- Bally Rapid Fire\$168.50
 - Seeburg Shoot the Chute, Conv. Jap 135.00
 - Keeney Submarine Gun 150.00
 - Scientific Batting Practice 105.00
 - Scientific X-Ray Pkr. 125.00
 - Chicken Sam 110.00
 - Jennings Roll In the Barrel... 120.00

- SLOT MACHINES AND CONSOLES**
- 25c Brown Front Cherry Bell, C.H., D.P., K.A., Ser. #441920 Write
 - 25c War Eagle, Brown Front Write
 - 5c Columbia Cig. Ri.\$ 49.50
 - 1c Pace Comet 35.00
 - Jumbo Parade, C. P. O. 98.00
 - Jumbo Parade, F.P. 110.00
 - '38 Track Time 115.00
 - Keeney Kentucky Club..... 89.50
 - 10,000 "R" Checks..... Write
 - Big Game, F.P. 120.00

- PHONOGRAPHS**
- Seeburg 8200, E.S., R.C., Mod-ernized Write
 - Wurlitzer 616\$185.00
 - Wurlitzer 412 125.00
 - Mills Do-Re-Mi 100.00
 - Singing Tower, 40 Selec. Hi-Boy 475.00
 - 3 Mills Panorams 365.00
 - Mills Throne of Music 275.00
 - Rockola Playmaster Spectravox Write
 - 50 Brand New Rockola Turn Table Motors, Each 16.50

- 5-BALL PIN GAMES**
- Champ ... \$ 55.00
 - Major, '41... 85.00
 - Repeater ... 39.50
 - Band Wagon 39.50
 - Sport Parade 49.50
 - Vogue ... 15.00
 - Snappy ... \$65.00
 - 5-10-20 ... Write
 - 4 Diamonds 52.50
 - Scoop ... 22.50
 - Barrage ... 32.50
- All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order.

WANT TO BUY
Phonographs, all makes and models. Send us your complete List of Coin-Operated Machines.

THE MARKEPP CO.
(Established 1928)
4310 Carnegie Ave., Cleveland 3, O.
Telephone: Henderson 1043

AMERICAN VALUES

- 4 Baker's Racers, D.D., Like New. Each\$250.00
 - 8 5c Mills Q.T. (Lot for \$500). Each 65.00
 - 10c Mills Bonus (Like New) 300.00
 - 2 10c Watling Rol-a-Tops. Each .. 150.00
 - 5c Pace Reel, Cash Pay 120.00
- Brand-new Mills Cabinets for Mills Blue Fronts or Brown Fronts, Each \$10.00.
- PIN TABLES—New Revamps**
- Flat Top, \$250.00; Marvel Baseball, \$179.50;
 - Cover Girl, \$249.50; Zingo, \$375.00; Sky Riders, \$209.50.
- If it's MILLS parts you need, contact us.

AMERICAN VENDING CO.
518 S. High St. MAin 3024
Columbus, Ohio

WANTED
WURLITZER
SKEEBALLS
& GENCO BANKROLLS

For Sale--Phonographs
16-20-24 Record Models.
S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., Detroit 1, Mich.

WANT TO BUY
Watling Fortune Telling and Guessing Scales
Buckley and Packard Remote Adapters for
Wurlitzer 24 Models
Wurlitzer 2-Wire Boxes, #120 and #125
Wurlitzer Model #130 Adapter & #145 Steppers
Wurlitzer Selective Speakers, #550 and #430
Wurlitzer Auxillary Speakers, #420 and #39A
We Are Western Operators. Please Send
Replies to
BOX D-386, The Billboard, Cincinnati 1, O.

Only Two States Show Enough Legislative Action To Get Space in Local Newspapers

List of Adjourned Legislatures Now Impressive

CHICAGO, April 14.—Florida and Wisconsin continue to be the only State Legislatures getting newspaper publicity on coin machine bills. In Florida, legislation has not advanced far enough yet for any reports on definite proposals. However, following the governor's opening address, in which he recommended the repeal of the coin machine license law, it is well understood that several bills may be introduced.

The Florida Legislature is already feeling the heavy pressure of big gambling interests. The State administration has recommended an increase in the levy on racing bets, Jal Alal wagers, dog races, etc. The interests concerned naturally are fighting the proposal for increased revenue with all their organized power. Meanwhile, many citizens in Florida are wondering why the governor, in his message, showed such consideration for big gambling interests and at the same time urged the repeal of the Florida license on amusement games, alleging that they are "slot machines in disguise." Just why he should show such sympathy for big gambling interests and express his opposition to slot machines, is a political puzzle at the present time.

In Wisconsin the agitation about proposed slot machine bans seems to have dwindled down to newspaper discussions. The list of State Legislatures that have already adjourned becomes impressive. Perhaps this is the most striking fact about recent reports on Legislatures. The list of adjournments at the present time include the following States:

Arizona adjourned March 10; Arkansas, March 8; Colorado, April 6; Idaho, March 9; Iowa, April 10; Indiana, March 6; Kansas, March 31; Montana, March 1; Nevada,

March 19; New Jersey, April 10; New Mexico, April 9; North Dakota, March 3; South Dakota, March 2; Tennessee, March 2; Utah, March 12; Washington, March 13; West Virginia, March 10, and Wyoming, February 18.

It is expected that this list of adjournments will increase rapidly from now on until the entire group of 44 State Legislatures have completed their business for the present legislative year. Some special sessions, of course, will be called.

State Review

A State by State review of legislative reports received this week includes the following:

COLORADO.—The State Legislature adjourned April 6. Apparently no coin machine legislation was passed this year.

FLORIDA.—No definite coin machine bills have been reported as introduced yet, but much activity is expected.

ILLINOIS.—An unusual type of bill was introduced this week which would require the licensing of music brokers and investigators of the public rendition of copyrighted music. Apparently this is an anti-ASCAP bill.

IOWA.—The State Legislature adjourned April 10. Apparently no coin machine legislation was passed.

MAINE.—A bill was signed into law, April 5, which bans music and dancing in licensed premises, except upon an approved license. Radio and other mechanical devices are exempt from the license provision.

MASSACHUSETTS.—The House withdrew its bill to license juke boxes.

MICHIGAN.—The Legislature has voted to adjourn June 7.

NEW JERSEY.—Reports say a special session of the Legislature will be called in the fall. The present session was adjourned April 10.

NEW MEXICO.—The Legislature adjourned April 5. Apparently no coin machine legislation was passed, and a bill to legalize gambling was killed in the House.

OKLAHOMA.—The Legislature was scheduled to adjourn today, April 14.

RHODE ISLAND.—The House has a proposal to investigate alleged reports that tobacco jobbers are forcing retailers to buy salesboards in order to get cigarettes.

VIRGINIA.—The next scheduled meeting of the Legislature is May 14.

WISCONSIN.—Agitation over the slot machine ban proposals and other legislation is dying down.

ORIGINAL MILLS SLOTS

OVER 200 MILLS SLOTS READY for location. All have light, drill-proof cabinet, knee action, etc. These original MILLS SLOTS are clean as a whistle and Priced To Move Fast. SOLD ON A MONEY BACK GUARANTEE.

MILLS 4 BELLS 5c PLAY
Late Heads. High Serials. Priced Right. Very clean.

MILLS 3 BELLS
High Serials. These machines look as if they just came from the factory.

MILLS 4 BELLS—3/5c-1/25c
Late head. High serials. Clean throughout. A very good buy.

MILLS CLUB BELLS ORIGINAL
Ready for location. Nickel, Dime, Quarter Play. Here's a buy you can't go wrong on.

MILLS Blue Fronts, Single Jacks
Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. Priced Right.

MILLS Blue Fronts, Double Jacks
Serials 330,000 to 395,000. Nickel, Dime, Quarter, Half Dollar Play. Priced to move fast!

MILLS CHERRY BELLS
Serials over 400,000. Nickel, Dime, Quarter and Half Dollar Play.

MILLS BONUS BELLS
Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. These sweet working Honeys are ready to go right out on location. Phone for Prices.

MILLS MELON BELLS
Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. Phone for low down.

Reference: First National Bank of Chicago.
AMERICAN AMUSEMENT CO.
4047 W. Fullerton Ave. Chicago 39, Ill.
Phone: Belmont 0728-0729
If You Miss Us—You Miss Making Money
WRITE, PHONE OR CALL FOR PRICES.

FASTEST MOVING

RED, WHITE AND BLUE—2160 TICKETS
(Five Tickets to Each Bundle)
Profit \$36.00 Per Bag
\$30.00 Per Dozen Bags
\$2.75 Per Single Bag

1/3 Deposit, Balance C. O. D. or Cash With Order. Sorry, No Price Lists Available.

L AND L SALES CO.

BOX 324 CHIPPEWA FALLS, WIS.

YEP! WE HAVE 'EM

The "66" Boards—10c Per Sale.
250 Holes Each Board—40 Boards to a Set.
(Profit Average \$470.00 Per Set.)
Price \$60.00 Set—J.P. Cards \$1.50 Each.
Also Available @ 50c Per Sale. Same Price.

Terms: 1/3 Deposit, Balance C. O. D.
Sorry, No Price Lists or Catalogues.

LOU GRANITE SALES

37 W. Walnut St. Chippewa Falls, Wisc.

SLOT MACHINES

- LIKE NEW**
- 15 5c Mills Bonus Bells, Ea.\$325.00
 - 10 Columbia Bells, Ea. 75.00
 - 1 1c Mills Giltter Gold Q.T., brand new 100.00
 - 1 10c Jennings Duchess 5.00
 - 1 5c Jennings Four Star Chief 150.00
 - 1 50c Jennings Premier Model Bell, 2-4 350.00
- Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET
SPRINGFIELD, MASS.
Phone 4-1109. Call preferably during noon hour.

- Rocket Buster, New\$395.00
- Ten Strike, New 295.00
- Evans Tommy Gun, New 249.50
- Periscope (Floor Sample), New ... 219.50
- Liberator (Floor Sample), New ... 219.50
- Yankees, New 11.50

4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED. EA. \$495.00

- Skyfighter\$295.00
- Bally Defender 275.00
- Grandfather Clock 125.00
- Tommy Gun 189.50
- Jennings Golf Ball Vendor, 25c Play 69.50
- Football, Upright Cabinet 119.50
- Drivemobile 295.00
- Ace Bomber 295.00
- Keeney Submarine 165.00
- Radio Rifle 59.50
- Liberty Bell, 5c, Fruit 18.50
- Chicken Sam (with Conversion) .. 139.50
- Air Raider 195.00
- Tail Gunner 189.50

TOKYO RAIDER CONVERSION FOR DRIVEMOBILE \$16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.

PARTS FOR MILLS SLOT MACHINES

- SLIDES**
- Sets 5c Slides (Pay 3-5-10-14-18-20) Set \$22.50
 - Set 5c Slides (Pay 2-5-10-14-18-20) Set 22.50
 - Set 10c Slides (Pay 3-5-10-14-18-20) Set 27.50
 - Set 10c Slides (Pay 2-5-10-14-18-20) Set 27.50
 - Set 25c Slides (Pay 3-5-10-14-18-20) Set 20.50
 - Set 25c Slides (Pay 2-5-10-14-18-20) Set 29.50
 - Master Slides (2 Coin, 5c, 10c or 25c). Ea. 4.95
 - Master Slides (3 Coin, 5c, 10c or 25c). Ea. 4.95
 - Second Slides (2 Coin, 5c, 10c or 25c). Ea. 4.95
 - Second Slides (3 Coin, 5c, 10c or 25c). Ea. 4.95
 - Third Slides (5 Coin, 5c, 10c or 25c). Ea. 4.95
 - Fourth Slides (4 Coin, 5c, 10c or 25c). Ea. 4.95
 - Top Slides (2 Coin, 5c, 10c or 25c). Ea. 4.95
 - Payout Non-Beating Safety Slides Ea. 1.95
 - 5c Slide Covers Ea. 3.50
 - 10c Slide Covers Ea. 4.50
 - 25c Slide Covers Ea. 4.50
 - Payout Tubes, 5c, 10c or 25c Ea. 2.50
 - Payout Tubes and Hoppers, Complete, 5c, 10c or 25c Ea. 4.95
- REEL STRIPS**
- Reel Strips, SP (Two Cherry Pay) Set \$.90
 - Reel Strips, OH (One Cherry Pay) Set .90
 - Reel Strips (for Q.T.'s) Set .90
 - Reel Strips for Vest Pockets Set .90
 - Reel Strips, 356, Five Lemon Each .50
 - Reel Strips, 356, Five Lemon Set 1.20
 - Reel Strips, 207#, Gold Award Set 1.50
 - Reel Strips, 207-A, Gold Award Set 1.50
 - Reel Strips, R. 1-2-3 Set 1.50
 - Reel Strips, Jumbo Animal Set 1.50
 - Reel Strips, Jumbo Fruit Set 1.50
 - Reel Strips for 3 and 4 Balls Set 1.50
 - Reel Strips, Pace Bantam Set 1.50
 - Reel Strips, Pace Comet Set 1.50
 - Reel Strips, Super Bell Set 2.95
 - Reel Strips, Melon Ball Set 1.50
 - Reel Strips, 290#, Gold Award Set 1.50
 - Reel Strips, 487#, Ten Stop Type Set 1.50

- CLOCKS**
- Clocks (for Mills) Ea. \$19.90
 - Clocks (Mills-Exchange) Ea. 9.90
 - Clocks (Vest Pocket) Ea. 12.95
 - Large Clock Gears, Complete Ea. 3.75
 - Small Gears with Full Gear Shaft Ea. 3.25
 - Idle Pinion Gears Ea. 3.25
 - Ratchet Post Gears Ea. 3.50

EXPOSITION GAMES CO.
989 Golden Gate Ave. San Francisco, Cal.

WE WANNA BUY

MILLS THREE BELLS
MILLS FOUR BELLS, Late Heads Only

Keeney Single Super Bells, Fruit Reels Only
Keeney Twin Super Bells, Comb. F.P., P.O.
Keeney Four Way Super Bells
Jumbo Parade, Free Play, Late
Jumbo Parade, Comb. F.P., P.O.
Bally High Hands

5-10-25-50c Slots, Blue Fronts or Later.
All Slots Must Be ORIGINALS.

WURLITZER PHONOGRAPHS, Models 500, 600, 700, 750, 750E, 800 and 850.

Please give serials, guaranteed condition, quantity and price in first letter. We want good merchandise ONLY . . . no junk.

ADVANCE AUTOMATIC SALES CO.

All Phones HEMlock 1750
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WANTED

Two first-class Mechanics, experienced in servicing latest model Wurlitzer Music Machines and Wall Boxes. Top salary, also overtime.

MUSIC SERVICE COMPANY

2860 Southwest Blvd. Kansas City 8, Mo.

PHONOGRAPHS

- 1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckley Adpt., 10 Buckley Boxes and Speaker . . . \$250.00
- 1 Wurlitzer 600 '42 Victory
- 1 Wurlitzer 500
- 2 Wurlitzer 616 '42 Victory
- 1 Mills Throne of Music
- 1 Mills Empress

- 4 Mills 25c Gold Chromes, 2/5
 - 13 Mills 25c Brown Fronts, 3/5
 - 2 Mills 10c Brown Fronts, 3/5
 - 12 Mills 5c Brown Fronts, 3/5
 - 2 Mills 25c Blue Fronts, 3/5
 - 2 Mills 10c Blue Fronts
- (The above machines have knee action, drillproof C.H.)
- 7 Jennings Ciga-Rollas XXV
 - 2 Super Bells 5c Comb.
 - 1 Pace Reels
 - 1 Pace Saratoga

43 War Eagle Castings, top and bottles, \$15.00 each

Terms: 1/2 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

Florida Governor Advocates Cig, Beer and Soft Drink Tax

TALLAHASSEE, Fla., April 14. — If rumors flying round the State Capitol can be given any credence, there will be a sales tax enacted in Florida during the biennial session of the Legislature which convened this past week.

Members of the coin machine industry will be especially interested in the promise of Gov. Millard F. Caldwell that he would advocate an increase in the cigarette tax from 3 cents a pack to 4 and in the beer tax from seven-eighths of a cent a pint bottle to 3, plus a new tax of perhaps a half cent a bottle on soft drinks.

Coin Machine Locations Watch

This levy, if passed on cigarettes and soft drinks as well as beer, will affect coin machine location spot business and will in the long run deflect slightly the revenue to the location owners and operators received from coin machines in these locations thruout the State. Whether a sales tax can be enacted is problematical however, and especially so with regard to one on cigs, beer and soft drinks.

Supporters of a sales tax are bound, this session, by no single purpose, as they are attempting to push their measures from various angles. Enactment of a sales tax therefore will depend greatly on whether or not these various supporters can push together. Some supporters will be absorbed with a desire to repeal or limit one or more of the existing taxes, others to stave off proposed levies which will conflict with their own proposals, and still others will have upmost in their efforts and minds the desire to create tax levies which will make it possible to aid debt-stalled cities by free State spending.

Governor Addresses Session

Many of the tax advocates are intending to follow Governor Caldwell's recent tax proposals announced as those to be presented at the opening session of the Legislature.

In addition to the cig, beer and soft drink tax levies supported by the governor, he will present information recently uncovered by his staff on the yield of kilowatt taxes on electricity in other Southern cities.

In a recent letter to *The Miami Daily News*, Governor Caldwell said:

"During my campaign I stated it would be my aim to put the fiscal affairs of the State government on a sound, businesslike basis without the imposition of a transaction or sales tax. "Whether or not I will approve an act levying a sales tax if passed by the Legislature will of necessity depend upon a number of factors upon which I do not yet have sufficient information to warrant an opinion."

Holland Opposed It

A governor's influence on the tax thinking of legislators may be illustrated by the fact that the absolute refusal of former Gov. Spessard L. Holland to countenance a sales tax was responsible in major degree for the little talk of one during his administration.

As the 37 senators (one senator, James A. Franklin, of Fort Myers, is overseas with an army military government unit and cannot be present) and 95 representatives drift into Tallahassee new and perhaps balance-tipping reasons are heard for a sales tax.

Racing's failure in two of the last three sessions has convinced some legislators that old-age assistance and support of county governments ought to be hitched to something more substantial.

Others who long have advocated a ceiling, possibly of 20 mills, on all property taxation seem to feel this might be accomplished if a sort of ever normal granary of tax funds could be established.

Collection Item

A fair-sized group has argued against Florida's "cats and dogs" system of taxation, which because of its scatteration, they contend, costs an out-of-proportion amount to collect. A stiff single tax would produce more net revenue for the State, they claim.

Those who advocate a big post-war program of public improvements to cushion the expected shock of conver-

sion to peace, likewise have looked with interest on the sales tax, possibly limited in time and amount of money to be raised.

To the standing army of special pledgers was added in 1943, thru imposition then of the cigarette tax, the foes of any levy on tobacco.

Most of the talk here about a sales tax has centered on a levy of 3 per cent, possibly with foodstuffs exempted.

WPB MEMBERS

(Continued from page 62)

ans.—Bernard L. Lamb, of the Smaller War Plants Corporation. "This committee will examine the problems of small businesses in the reconversion period, veterans priorities and the problems arising in the establishment of new enterprises."

The CPO executive is W. E. Haines, executive assistant to the program vice-chairman.

Other members of the top committee are: Lincoln Gordon, deputy program vice-chairman; Samuel L. Shoher Jr., deputy vice-chairman for field distribution operations; James Douglas, deputy metals and minerals vice-chairman; George Seltzer, special assistant to the vice-chairman for labor production; I. N. P. Stokes II, assistant general counsel; Mrs. Prudence Bowen, of the Office of Procedures, and Charles Weller, deputy director, Office of War Utilities.

HISTORY MADE

(Continued from page 62)

land and to all parts of the world. In one decade the modern coin machine became the basis of a real industry in the United States and also became known in every civilized nation on the globe. The 59-cent dollar paved the way for this expansion into world markets in so short a time.

But a lot of tradesmen did not understand the 59-cent dollar and did not realize how much it meant in opening up world markets for coin machines.

Roosevelt's Sons

Two sons of FDR have also been directly connected with the coin machine industry. Whatever may have been their interest in the trade, their names have resulted in much publicity for the business.

At intervals during the past several years, the name of Jimmy Roosevelt has been mentioned in the public press in connection with coin-operated movie machines and films for such devices. In recent weeks Jimmy's name has again appeared in the press in the same connection.

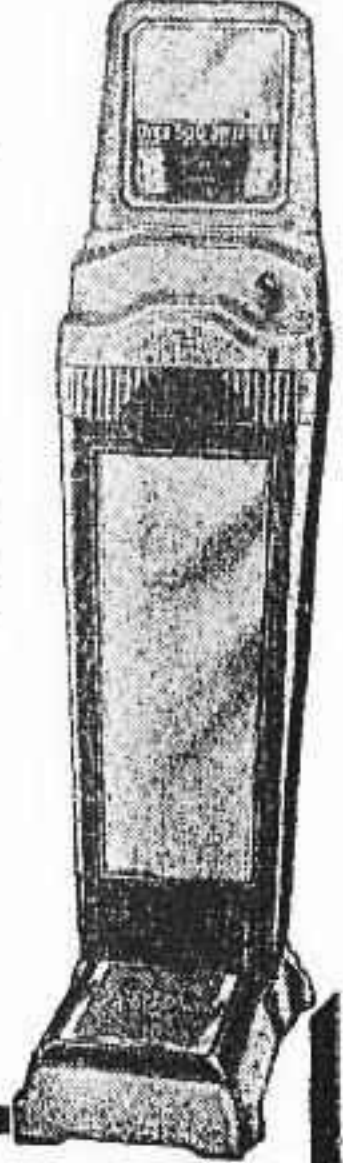
There is no question but that the Roosevelt name has helped to popularize movie machines, an invention that had a long and hard road to travel in becoming a device for popular amusement.

A much less publicized development concerns the official position of Elliott Roosevelt in a gigantic program of a big express company to place about 50,000 vending machines in rest rooms. This program was one of the most advanced ideas ever to be connected with the coin machine trade. Employees of the express agency were to care for the vending machines and thus give the traveling public a real service. The pioneering of this idea did not seem so impressive at the time, but it eventually may turn up as one of the best services the coin machine trade can provide for the public.

In these ways the Roosevelt name has become closely linked to the coin machine trade. Some of the policies of FDR will continue for many years to aid the progress of the industry in its expansion over the world. The great man is gone, but his spirit of tolerance and freedom will live.

MECHANIC WANTED

Experienced. To repair Arcade Equipment, Pin Ball Games, Ray Guns, etc. Permanent job; 48-hour week; \$75 per week to start. Must be draft exempt. State experience in first letter. Must furnish transportation.
SPORTLAND ARCADE
P. O. Box 96 OCEAN PARK, CALIF.



★
PUT THE AXIS AWAY WITH A BOND TODAY
★

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2776. Cable Address "WATLINGITE," Chicago.

W.R. BURTT

THE COIN TUBE MAN

Radio Tubes for all makes of Coin Operated Machines

Critical Types offered Consumer Market at OPA Retail List Price. Write for Twice Monthly Inventory Release Sheet.

L-265 Suppliers' Certificate Required

W. R. BURTT
434 N. TERRACE DR. WICHITA, KANSAS

FOR SALE

25 1938 TRACKTIMES \$99.50 Ea.

WANT TO BUY

WILL PAY THE FOLLOWING PRICES:
BLUE GRASS, F.P. \$115.00
SPORT SPECIAL 100.00
DARK HORSE 115.00
RECORD TIME 110.00

WE BUY, SELL AND EXCHANGE

3147 Locust St. St. Louis, Mo. **CALL NOVELTY CO.**

Wurlitzer ★ Seeburg ★ Rock-Ola ★ Mills

MOTORS

REBUILT OR EXCHANGED SHIPPED SAME DAY (EXCEPT MILLS)

\$6.50

DUMORE & EMC MOTORS . . . \$13.00

PHONO ELECTRIC MOTOR SERVICE

PHONOGRAPH MOTOR SPECIALISTS

359 W. 45th St. New York 19, N. Y.
Phone: Circle 5-9540

"SOUND" INVESTMENTS

Universal Amplifiers

Model UX 2 \$79.50
Fits all Hi-Tones, Wurlitzers, Seeburgs, Rock-Olas and Mills. Less Tubes

Model UX 1 \$54.50
Fits all Wurlitzers, Seeburgs, Rock-Olas and Mills except Hi-Tones. Less Tubes

When ordering state model desired. 1/3 Dep. with Order, Bal. C.O.D.

ALLIED SOUND EQUIPMENT CO.
300 W. 56th St., NEW YORK 19, N. Y.
COLUMBUS 5-8974

ARCADE OUTFITTERS

'THUNDERBOLT'

It's New! It's Different! It's Terrific!

PHOTOMATICS

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WRITE FOR INFORMATION!

Cards for Every Card Vendor at factory prices, including "Grandmother," "Mystic Pen" and "Paper Love Letters."

Send for complete list of over 500 factory rebuilt and artistically repainted arcade machines!

BUY FROM A RELIABLE SOURCE —WE'RE IN BUSINESS SINCE 1912

MIKE MUNYER

510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 8-6677)

WANTED TO BUY

500 Each Bally Reserves, Bally Fleets, Chicago Coin Cadets, 1939-'40-'41 Free Play 1-2-3's. Write full information, condition, quantity, best price. Cash waiting.

BOX D-349

The Billboard Cincinnati 1, O.

PERPETUAL SALES BOARD



10c PLAY =
 Average Gross Take \$57.60
 Average Pay Out 29.00
AVERAGE PROFIT—\$28.60
 This profit can be made time and again with the same original board. The purchase of additional boards is not necessary!
NET PRICE, \$6.25 EA.
 Lots of 12 Boards, \$68.75 Comp.
 Cash With Order — F. O. B. Factory.
 Send for illustrated circular!

TORR 2047 A - SO. 68 PHILA. 42, PA.

DUE TO PAPER SHORTAGE WE ARE COMPELLED TO REDUCE THE SIZE OF OUR AD. ANYTHING YOU DO NOT SEE . . . WRITE OR CALL US.

- 1 Rock-Ola Spectravox & Playmaster .. \$410.00
- 1 Rock-Ola Standard .. 385.00
- 3 Mills Empress, Ea. 385.00
- 2 Wurlitzer Twin Twelve, Packard Remoted, Ea. 210.00
- 1 Wurlitzer Twin Twelve, Buckley Remoted .. 200.00
- 1 Rock-Ola Twin Twelve, Buckley Remoted .. 200.00
- 2 Jumbo Parades, Free Play, Ea. 94.50
- 1 Jumbo Parade, Cash P.O. 119.50
- 1 Lucky Lucre, Two-Tone Cabinet .. 259.50
- 1 Silver Moon, F.P. 109.50
- 5 5¢ Blue Fronts, Originals, Ea. 195.00
- 5 10¢ Blue Fronts, Originals, Ea. 245.00
- 2 25¢ Blue Fronts, Originals, Ea. 325.00
- 2 5¢ Pace Comets, 3/5 P.O. Ea. 99.50
- 1 5¢ One Star Chief .. 104.50
- 1 Double Safe, Chicago Metal Deluxe, B & F Slide Doors .. 114.50
- 1 Single Safe, Chicago Metal Deluxe, B & F Slide Doors .. 74.50

NEW PORTABLE OR CONSOLE VOICE RECORDERS, PROFESSIONAL MODELS: WRITE

- All American \$52.50
- Legionnaire .. 87.50
- Victory .. 94.50
- Capt. Kidd .. 74.50
- Wildfire .. 59.50
- Gun Club .. \$79.50
- New Champ .. 64.50
- Old Champ .. 54.50
- Twin Six .. 64.50
- Broadcast .. 59.50

Wanted: Any Quantity Pin Games & Phonographs. Write; Will Pay Highest Prices.

Terms: 1/2 deposit with all orders for domestic purposes. Full cash with orders for exports.
FOREIGN INQUIRIES INVITED.

International Coin Machine Distributors
 2115 Prospect Ave. Cleveland 15, Ohio
 (Main 5769-70)

WANT!

BALLY ATTENTIONS, Ea....\$50.00
BALLY MASCOTS, Ea..... 35.00
MILLS OWLS, Ea..... 50.00

All parts must be there, and cabinets in fair condition.

Write for shipping instructions

Metro Distributing Co.
 585 10th Ave. New York 18, N. Y.

WANTED

Mechanic for Phonographs and Remote Control. Also Route Man with knowledge of minor repairs. Must be sober and reliable. Good salary. Write or wire

JEFF EMERSON

Pal Music Co. Palatka, Fla.

THIS WEEK...

MUSIC

- 5 Wurlitzer Twin Twelves in Steel Cabinets with Buckley Adapters, Amplifiers and Speakers, ready for location.
- 1 Wurlitzer 24 in Steel Cabinet with Wireless System, Amplifier and Speaker, ready for location.
- 5 Wurlitzer 24 in Steel Cabinets with Buckley Adapters, ready for location.

WRITE FOR PRICES ON ALL ABOVE EQUIPMENT!

WALL BOXES

- 17 Packard Boxes\$34.50
- 50 Buckley Boxes, 20 & 24 Record, Lift Door .. 6.95
- 1 Wurlitzer #320 Sweet Music Box .. 24.50
- 5 Wurlitzer 5-10-25¢ #125, Plastic Covers .. 29.50
- 3 Wurlitzer #310 30-Wire Boxes .. 9.50
- 3 Wurlitzer #111 Bar Boxes .. 14.50
- 2 Wurlitzer #331 Bar Boxes .. 17.50
- 3 Seeburg 24-Record 5¢ Wireless Boxes .. 27.50
- 5 Seeburg 20-Record 5¢ Wireless Boxes .. 39.50

- 20 Seeburg 5¢ 30-Wire\$ 6.50
- 2 Rock-Ola Bar Boxes #1504..... 24.50

MISCELLANEOUS

- 5 Wurlitzer #304 Steppers\$24.50
- 5 Wurlitzer #145 Steppers 49.50
- 50 Buckley Bar Brackets 2.50
- 10 Seeburg Bar Brackets 2.95
- 20 Pedestals for Buckley Boxes..... 3.50
- 10 Steel Cabinets for Twin Twelves .. 12.50
- 10 Keeney Organ Speaker Baffles .. 15.50
- Acropoint Needles, per 100 39.00

ARCADE

- 10 Supreme Skee Rolls, 7 1/2' and 9' ..\$285.00
- 1 Bally Rapid Fire 195.00
- 1 Keeney Submarine 150.00
- 3 Chicken Sam Conversions..... 110.00
- 1 Sky Fighter\$289.50
- 2 Rock-Ola Lo Boy Scales 74.50
- 1 Watling Free Guesser Scale with Top Mirror 149.50

SEND FOR COMPLETE LIST OF ALL TYPES OF ARCADE EQUIPMENT!

1/2 Deposit, Balance C. O. D., F. O. B. Newark

RUNYON SALES CO. 123 W. RUNYON ST. NEWARK 8, N. J. BIGELOW 3-6685

MUSIC MACHINE OPERATORS . . . A FAST NICKEL-GETTER
 on Nu VOQUE RECORDS

THE SENSATIONAL NOVELTY

BOUNCE-Y, BOUNCE-Y, BALL-Y

featuring the HENRY SYLVERN TRIO and THE SINGING NOVELAIRES

backed by the Novelty Ballad

WHISTLE FOR A WIND

featuring ROSS LEONARD, THE STARLETS and the HENRY SYLVERN TRIO
 VOQUE RECORD #501

Special Personality Series—Not Obtainable on Other Records.

J. SINGER

Suite 501, 1674 Broadway, N. Y.

Operator's Price
65c
 F.O.B. N. Y.

Cir. 7-5655



*** ANNOUNCEMENT ***

JACK RAVREBY wishes to announce that he is now the sole owner of the **OWL MINT MACHINE COMPANY, INC.**
 Established 23 years at the same address

OWL MINT MACHINE COMPANY

245 Columbus Ave. (Tel. KENmore 2640-1-2, Com. 6979) Boston 16, Mass.

OUTSTANDING BUYS

- Air Circus \$195.00
- Clover .. 74.50
- Five & Ten 119.50
- Paradise .. 44.50
- Menicker .. 79.50
- Pimlico .. Write
- '41 Derby .. Write
- Skylark .. 150.00
- Gold Star \$ 34.50
- Metro .. 37.50
- Boomtown .. 39.50
- Victory .. 84.50
- Jeep .. 144.50
- Trophy .. Write
- Thoroughbred .. Write
- Fortune .. 200.00

Sport Special \$145.00

—SPECIALS—

- Chicago Coin Hockey\$195.00
- Wurlitzer 41CM 125.00
- Wurlitzer 600R Write
- Zingo, Like New 225.00
- Mills Pace Slots Write
- Melotone 16 Rec. 225.00
- Wur. T-12 Unit Comp. .. 195.00
- Packard Boxes, A-1 34.50

1/2 Certified Deposit.

Wisconsin's Leading Distributor

UNITED COIN MACHINE CO.

6304 W. Greenfield Avenue
 MILWAUKEE 14, WISCONSIN

MECHANIC WANTED

Must be thoroughly experienced on 5 Ball, 1 Ball, Music, etc. Steady position, highest salary.

BUFFALO SALES CO.

922 Main Street BUFFALO 2, N. Y.

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WANT TO BUY
WURLITZER 616s
1 OR 1,000!

State quantity, condition,
 price in first letter.

ACME SALES CO.
 505 W. 42d St., N. Y. 18
 Langacre 3-4138

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SLOT MACHINES
READY FOR LOCATIONS

- 3 5¢ Watling Blue Seal, Each\$195.00
- 3 5¢ Mills Blue Seal, Each 195.00
- 1 10¢ Roi-a-Top, Each 350.00
- 1 50¢ Rock-Ola, Each 400.00
- 1 5¢ Watling Blue Seal Double Jack Pot 245.00
- 1 10¢ Mills \$175.00
- 5 5¢ Mills .. 195.00
- 2 25¢ Mills \$205.00
- 3 1¢ Jennings. 95.00
- 1 Rock-Ola Phonograph, 1941, Serial Number 3501 465.00

One-third with order and balance C. O. D.

LE BEAU NOVELTY CO.
 528 N. Water St. DECATUR, ILL.



TOKYO OR BUST

It's New . . . It's Thrilling

The penny game with a nickel punch. You start the long and rough road to Tokyo with advances and setbacks. Kill the Japs! Drive the rats! This timely game is the best money maker the trade has had for a long time. It gives the player plenty of thrill, action and entertainment. Everybody's wild about it. Play has been surprisingly large, the price surprisingly small. Comes 8 to a deal. **\$25.00 Per Deal.** No less sold. 1/3 deposit with all orders, balance C.O.D.

Salesmen Wanted.

Jobbers and Distributors, write for quantity prices.

ALLEN-HALL SALES CO.

2613 MEMORIAL AVE., LYNCHBURG, VA.

GAMES THOROLY CHECKED

READY FOR IMMEDIATE DELIVERY

1/3 Deposit, Balance C. O. D.

- FIVE BALLS**
- 2 Broadcast ..\$49.50
- 1 Big Parade ..24.50
- 2 Barrage .. 39.50
- 1 Bandwagon .. 32.50
- 1 Big Chief .. 39.50
- 1 Clover .. 69.50
- 1 Crossline .. 49.50
- 3 New Champ .. 49.50
- 1 Capt. Kidd .. 64.50
- 1 Defense .. 49.50
- 5 Four Roses .. 49.50
- 1 Four Aces ..119.50
- 1 Jungles .. 69.50
- 3 Knockout ..124.50
- 1 Keep-Em-Flying ..124.50
- 1 League Leader 35.00
- 3 Metro 39.50
- FIVE BALLS**
- 1 On Dock ..\$39.50 (Plastic)
- 5 Bally Progress 39.50
- 1 Powerhouse (Plastic) .. 39.50
- 1 Paradise .. 42.50
- 3 Seven Up .. 59.50
- 2 Skyline .. 39.50
- 1 Sentry (Revamp) .. 79.50
- 1 Salute .. 39.50
- 2 Towers .. 59.50
- 1 Target Skill 39.50
- 4 Ump .. 29.50
- 4 Victory .. 79.50
- ONE BALLS**
- 1 Blue Grass \$199.50
- 2 Sport Special 179.50
- 1 Pimlico .. 425.00
- 1 Record Time 179.50
- 3 '41 Derby. 350.00
- 2 Club Trophy 350.00
- 1 Dark Horse 199.50
- 1 Skylark .. 165.00
- 1 Bally Klondike, P.O. 89.50

MISCELLANEOUS

UNIVERSAL AMPLIFIER—fits all Rockola, Wurlitzer and Seeburg Phonographs, including Hi-Tones—\$59.50.

WISCONSIN NOVELTY CO.

3717 W. Center St. Milwaukee 10, Wis.

REBUILDING AND OVERHAULING

Mills Slot Machines, one week service, all machines refinished in original factory colors with wrinkle paint. For further information write

THE MONROE DISTRIBUTING CO.
 Box 413 Painesville, Ohio

FAST MOVING

TICKET DEALS

Red - White - Blue — Combination Tickets, Tip Books, Counter Deals.

Write for Catalog and Prices.

WILNER SALES CO.

715 N. Elm St. MUNCIE, IND.

FOR SALE

- 1 McGlasson Air Machine Gun\$150.00
- 1 Walking Charley (Ball Throwing Game—Without Motor) 250.00
- 1 Loop It 100.00

IDEAL NOVELTY CO.
 2823 Locust St. ST. LOUIS 8, MO.

**WE TAKE
THE GAMBLE
WHEN YOU
BUY FROM US!**

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

GET OUR PRICES

- MILLS GOLD CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS WAR EAGLE BELLS
- MILLS ROMAN HEAD BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

**ALL MODELS—
ALL COIN PLAYS**

**WE SPECIALIZE IN REBUILDING
MILLS SLOTS and PACES RACES**

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EXCHANGE**

**We Pay the Highest Cash Prices for
Used Equipment. Get Our Offer!**

**BAKER
NOVELTY CO.**

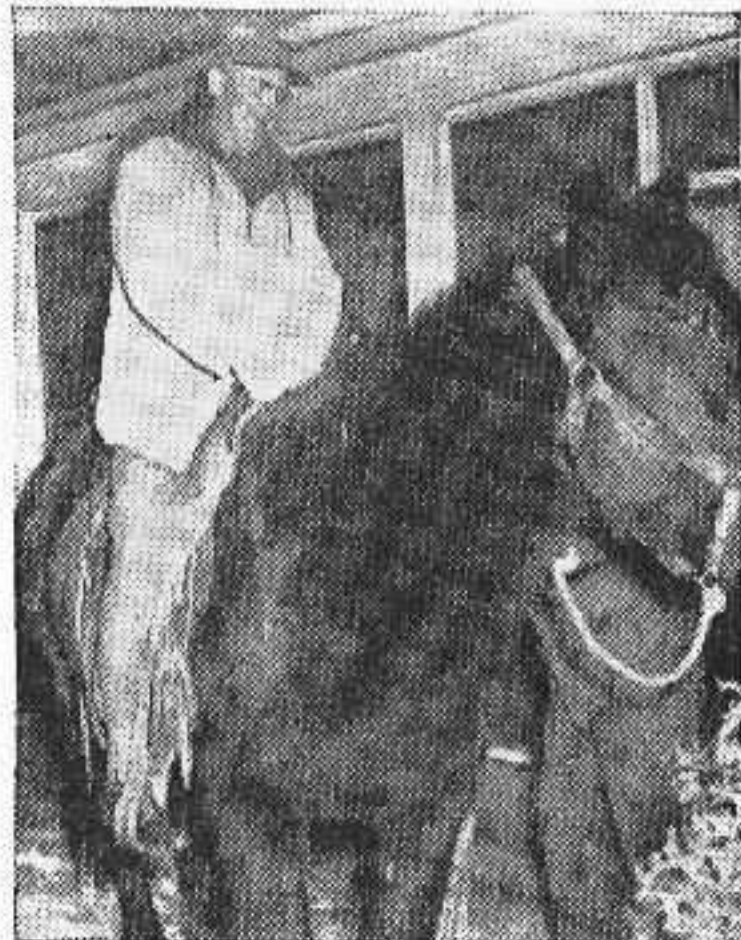
1700 Washington Blvd., Chicago 12, Ill.

**Stoner Vice-President
Buys New Ranch Home**

CHICAGO, April 14.—When C. R. Adelberg, vice-president of the Stoner Manufacturing Corporation, bought a beautiful ranch-type house at Sugar Grove, Ill., recently, he was the envy of all his friends. And when he announced that he had acquired a handsome riding horse, the boys at the plant decided some appropriate gesture was in order. Since they agreed that one horse was hardly sufficient for a gentleman rancher, they determined to find a fitting companion to share the Adelberg stables.

Then Adelberg invited them all to a housewarming—which seemed a particularly happy opportunity for the presentation of a suitable equine symbol of their esteem. They located one such symbol . . . but he fell victim to the ravages of time before the party. In time, however, the boys located a perfect specimen—so they said.

The night of the housewarming arrived—and with it Harry Stoner, repleat in boots, red flannel shirt, 10-gallon hat



"MY KINGDOM FOR A HORSE"

and six-shooter. Stone made a touching little speech. He told of the genuine enthusiasm with which Adelberg's associates joined in presenting to him the champion "Black Gold." He produced a lengthy pedigree relating the feats of this remarkable steed and concluding with the achievement wherein he reached the pinnacle of his fame—the "Blue Award in the Procter & Gamble event."

The party then moved outside, where Black Gold, tethered to an ancient dinner bell, awaited his new master.

Let us say only that Adelberg was moved beyond words by the gift. (At least, he was speechless for about three minutes.) But he expressed himself at some length later when it became clear that, altho the guests were leaving, the venerable Black Gold was staying right there!

At last reports, the Adelbergs were resignedly sharing their sugar rations with Black Gold. They figure that, come the spring rains, they can keep him on the front lawn and use the valley in his back for a bird bath.

**WANT TO BUY
PENNY PHONETTE BOXES**

**GIVE QUANTITY, CONDITION
AND LOWEST CASH PRICE.**

Write BOX A-10, The Billboard Publishing Company, 1509 N. Vine St., Hollywood 28, Calif.

SLOTS

1 50¢ Mills Blue Front, Late Model	\$575.00
1 5¢ Pace Comet	85.00
2 5¢ Roll-a-Top	88.50
1 1¢ Pace Comet, Late Model, D.J.P.	79.50
1 1¢ Pace Comet, D.J.P.	68.50
5 5¢ Mills & Jennings Old Style, S.J.P.	35.00

CONSOLE

1 5¢ Pace Comet	\$148.50
1 5-10-25¢ Jennings Long Shot	225.00
2 Bally Royal Draws	65.00
1 Bally Parlay	129.50

5 BALL FREE PLAY

1 Big Parade	\$ 99.50
1 Keeney's Winning Ticket	\$189.50
3 Bally Sport King	279.50
4 Bally Santa Anita	219.50
2 Bally Kentucky	349.50

SLOT STANDS
15 Folding Slot Stands . . . \$ 3.50
WALKER AMUSEMENT CO.
144 Barnard Street Savannah, Georgia

PARTS FOR MILLS SLOTS

SPRING KITS Large Assortment of Various Springs . . . \$6.75
Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs. 9.75

Bottom Main Slides, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢	\$4.25
Slides, Complete Set, 5¢ 1 Cherry or 3/5 P.O. with Top Cover. Set	22.50
Metal Reward Plate Vest Pocket	2.00
Vest Pocket Coin Chute, 5¢	3.25
Reel Strips, 3/5 or 1 Cherry P.O. Set	.55
In 100 Set Lots. Set	.40
Reward Cards, 1 Cherry or 3/5 P.O.	.20
In Lots of 100. Each	.10
Disc Stop Lever and Dog Assembly, M.L.B. 2797 C.S.P.	1.75
Reward Card for Q.T.	.35
Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O.	7.50
Marker Button, 5¢, 10¢, 25¢, for Blue or Brown Front	.50
Marker Plates for Gold or Silver Chrome, 5¢, 10¢, 25¢	1.50
Large Clock Gears, Complete	3.50
Idle Pinion Gear	3.25
Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show	2.50
Slug Boxes	.75
Club Handles, Painted and Chromed	4.50
Reel Glass Frames	1.25
Payout Discs, 1 Cherry or 3/5 P.O. Set	7.50
Discs Plugs	.25
Oval Chrome Frame To Use Paper Reward Card on Brown Front	2.00
Large Cash Boxes	2.00
Payout Tubes with Hopper, 5¢, 10¢, 25¢	3.75
20-Stop Star Wheel. Set	3.00
Knee Action Parts for Your Old Levers. Set	3.75
Top Covers for 5¢, 10¢ and 25¢ Slides	3.50
Cherry Jewell for Brown Front	4.50
Vender Registers	2.50
Jack-Pot Glass	1.25
Reel Glass	.50
Escalator Glass	.50
J.P. Gates, 5¢, 10¢, 25¢	1.50

Plug to Fill Space on Front Casting When Eliminating Gold Award . . . \$1.00
Plug Shield To Fill Space on Wood Cabinet When Eliminating Side Vender75
Reward Card Frame for Blue Front75
Payout and J.P. Money Cup for Gold and Chrome Bell3.50
Reels Completely Assembled With Payout Discs Stop, Stars, etc. (1 Cherry, 3/5 P.O.)22.50
Payout Base Assembly, 5¢, C.S.P. 3265 . . . 12.50
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Jack Pot Push Bar, M.L.B. 28231.25
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Piston Operating Lever Assembly, 2755 C.S.P.1.50
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Reel Operating Lever As'by M.L.B. 3354 . . . 5.00
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High Hand, Conv.	Whirlaway, Free Play	
Jumbo Parade, Cash	Record Time, Free Play	WATLING Rotatop, 5-10
Jumbo Parade, Free Play	Blue Grass, Free Play	JENNINGS Dixie Bell, 5
Mills 4 Bells	Grand National, Cash	Silver Chief, 5
Paces Reels, Cash	Kentucky, Cash	Blue Chief, 5
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Royal Draw, Cash	MILLS Blue Fronts, 5-10-25	Comet, 1
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25% With Order, Balance C. O. D.

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Foreign Trade To Jump With Heavy Travel Spending

WASHINGTON, April 14. — Coin machine manufacturers will have greater post-war export sales than ever before, what with operators in England, the Continent, South Africa, Philippines and South America getting set to keep American tourists happy while away from home. After being pent up and under wartime urges to get-away-from-it-all attitudes, Americans will again take to the roads and ocean lanes for relaxation and a natural urge to see the world. And thru this medium of self expression, foreign trade will be promoted to the sky with high tourist expenditures.

Assuming a high level of economic activity and national income in the United States and conditions abroad attractive to tourists, gross expenditures by Americans on foreign travel in the early 1950's may reach an all-time high of \$1,250,000,000. This would supply dollar exchange to pay for a large volume of exports from this country.

The United States must have large imports and "invisible" items, such as the payment for services rendered by foreigners to U. S. citizens. Money spent in foreign travel is one of those "invisible" items.

The boom year, 1929, Americans spent over \$693,000,000, including fares and

other expenditures on American and foreign carriers and \$42,000,000 to American lines.

While the uptrend in travel outlays in the '20s was obviously related to the behavior of national income in this country, other factors played a part. These included an increase in speed and comfort of travel attended by some reduction in cost, an increase in paid vacations and vacation periods, improvement in political and social conditions in Europe and the rapid spread of the urge to travel. The war itself has served to increase interest in foreign countries and a further reduction in cost and an increase in speed seem assured. Moreover, with reasonably full employment many Americans will have the funds and vacation periods required for foreign travel.

Foreign Carriers

The greater part of United States foreign travel money has been spent across the borders in Canada and Mexico and in Europe. In 1929 Canada and Mexico together accounted for 44 per cent and Europe and the Mediterranean area for another 44 per cent of United States travel outlays within foreign countries—exclusive of fares and other expenditures on American and foreign carriers. In 1937, however, the amount spent in Europe and the Mediterranean area were only 28 per cent of the total, the decline reflecting the disturbed political situation in Europe and the diversion of travel to near-by areas.

It is significant that about one-fourth of gross American travel outlays have gone to foreign carriers. The amount of travel money accruing to foreign countries after the war will hence depend in part upon the division of the traffic between American and foreign lines. American airlines are expected to play an increasingly important role.

Phonographs For Sale

- Wurlitzer P12\$129.00
- Wurlitzer 412 149.00
- Wurlitzer 616 189.00
- Wurlitzer 24 299.00
- Wurlitzer 600 465.00
- Wurlitzer 600K 489.00
- Wurlitzer 700 699.00
- Wurlitzer 800 725.00
- Wurlitzer 750 760.00
- Seeburg Hi Tone, 8800 610.00
- Seeburg Hi Tone, E.S.R.C. 645.00
- Singing Towers 325.00

Consoles For Sale

- Keeney Super Bells\$325.00
- Bally Club Bells 299.00
- Jumbo Parade, Free Play 110.00
- Factory Rebuilt Q.T.'s, 5c 109.00

Wanted

PIN BALLS, PHONOGRAPHS AND CRANE DIGGERS ON OR OFF LOCATIONS.

AMERICAN VENDING CO.

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Miami Beach, Fla.

Reconditioned A. B. T. 4-Gun Range, \$1,800 Cash

or will take in the following machines at these prices. Must be in A-1 condition.

- Late Photomatics\$750.00
- Late Muto, Punching Bags 200.00
- Kirk Blow Balls 60.00
- Super Bombers 250.00
- Ace Bombers 225.00
- Drivemobiles 225.00
- Hi-Balls 40.00
- Groetchen Metal Typers 75.00

Play Land Amusements
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WANT

Wurlitzer Phonographs: Wurlitzer 600, 500, 700, 800, 750, 780, 750E, 850 and 950; Mills Slots, 5c, 10c, 25c, 50c; also Arcade Equipment. Give full details and price.

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1355 Randolph St., N. W., Washington, D. C.
Phone: TAYlor 4183

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OFFERS:

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- 1 Seeburg Collar Job, Wireless, R.C. . . . WRITE
- 2 Rockola Imperial 20's\$210.00
- 1 20 Selection Streamliner 375.00
- 2 Factory Reconditioned Singing Towers 425.00
- 3 New Factory Guaranteed Singing Towers 525.00
- 5 Mills Panorams 365.00
- 30 Seeburg Wallomatics, Gold Finish.. 20.00
- 6 Mills 12 Record Phonographs 125.00

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35 STEWART-McGUIRE S.P. MODEL, 7 Column, 20c Combination, completely overhauled and complete with cabinet bases—\$35.00 each, 5 or more—\$30.00 each.

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- New Rocket Busters\$385.00
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- New Pitchem & Catchems 225.00
- 1 New See-a-Freak 110.00
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- 2 Magic Fingers 125.00
- 4 Bean 'Em's 75.00
- 1 Keeney Submarine Gun 175.00
- 1 Keeney Air Raider 195.00
- 1 Shoot the Chutes 125.00
- 2 Periscopes 250.00
- 2 Microscope Diggers 65.00
- 1 Hoot Mon Golf 75.00
- 1 Batting Practice 125.00
- 2 Panoram Peek Show, Converted 410.00
- 6 X-Ray Pokers 7 Ft. 135.00

SLOTS

- 1 25c Mills 1 Cherry Chrome Bell... WRITE
- 1 25c Mills Brown Front WRITE
- 1 10c Mills Brown Front WRITE
- 4 5c Jennings Silver Chiefs WRITE
- 3 10c Jennings Silver Chiefs WRITE
- 1 10c Watling Rotatop, 3/5 Club Console\$200.00
- 1 5c Jennings Triplex 150.00
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- 9 V Model Cigarollas 95.00
- 1 Mills Single Safe—2 Door 50.00
- 7 Jennings 25c Golf Ball Vendors (Console Model) 175.00
- 1 10c Jennings 1 Star Chief 150.00
- 1 Mills Double Safe—1 Door 75.00

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- 12 Daval 7 Ft. Bumper Bowlings\$110.00
- 2 Wells Gardner 5c Selective Bottle Drink Vendors WRITE
- 4 Bowling Leagues 215.00
- 16 Shipman Stamp Vendors (Used) .. 25.00

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- 1 Early Head Galloping Dominoes 125.00
- 4 Kentucky Clubs 125.00
- 2 Jennings Liberty Bells 50.00
- 2 Jennings Derby Days 50.00
- 1 Beulah Park, 5c 110.00
- 2 Keeney Pastimes 250.00
- 1 Late Track Odds 495.00
- 1 Evans Jungle Camp, F.P. 95.00
- 6 Baker's Paces, D.D., J.P., Ok. Sep. . 325.00

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Any quantity Mills or Jennings Free Play Slot Machines, Groetchen Metal Typers, Panorams. Price in first letter.

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- Doughboy 29.50
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- 1 Wurl. 500 289.50

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BRAND NEW FLOOR SPEAKERS

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Gray finish, trimmed in black.

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Speaker built into top.

ANY WALL BOX OF ANY MAKE CAN BE ATTACHED TO THIS FLOOR SPEAKER SAMPLE, \$75.00.

In Lots of 5, \$65.00 Each
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Terms: 25% With Orders, Balance C. O. D.

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- 3 AG Fuses Per Hundred\$8.00
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Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

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- 2 Mills Five-in-One, 1940, One or Five Ball Free Play 35.00
- 2 Mills One, Two, Three, Pay Out, '39 45.00
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- 10 Bally High Hands, Free Play and Pay Out 185.00
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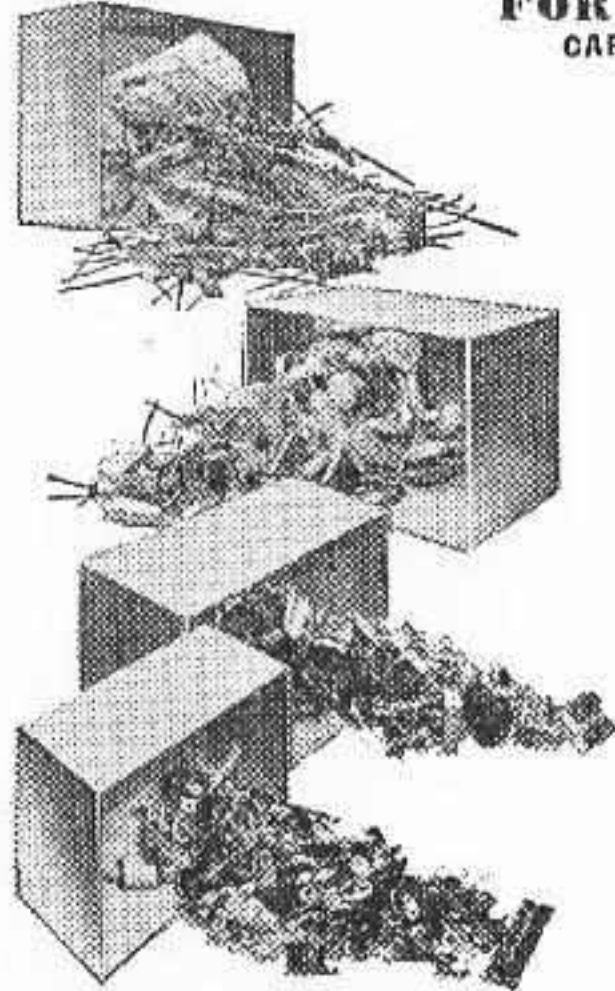
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 - RESISTOR KIT No. 1** (Kit contains 100 specially insulated resistors, in 1/4, 1/2 and 1 watt capacities. Regular list price \$12.50) 4.95
 - RESISTOR KIT No. 2** (Kit contains 200 1/2 watt, insulated, approx. 25 usable sizes, mostly 10%) 3.30
 - RESISTOR KIT No. 3** (Kit contains 200 asst. 1/2 and 1 watt carbon not insulated resistors, 150 1/2 watt and 50 1 watt, in 30 usable sizes) 4.50
 - RESISTOR KIT No. 4** (Kit consists of 50 asst. 2 watt carbon not insulated resistors, approx. 25 sizes) 2.50
 - RESISTOR KIT No. 5** (Kit contains 100 asst. 1/4 to 1 watt carbon not insulated resistors in 30 usable sizes) 3.50
 - RESISTOR KIT No. 6** (Kit contains 100 asst. 1/4 to 1/2 watt carbon not insulated resistors in 30 usable sizes) 2.50
 - SPECIAL KIT** (Contains 50 asst. Lug Strips, Antenna Strips & Battery Plugs) 1.95
 - MICA KIT** (Kit consists of 100 assorted Micas, mostly silver. Kit contains 5 .01 and 95 more ranging from .001 to .00008 MFD) 7.50

Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.

READY FOR LOCATION

RENOVATED LIKE NEW BY FACTORY-TRAINED MECHANICS

SLOTS		CONSOLES	
50, 100 and 250 Mills Gold Chromo, Rebuilt, Original Parts	Write	6 Evans Dominos, '40, '41, '42, J.P., and Evans Lucky Luores	Write
1 250 Mills Blue Front D P., S. P., C. H., K. A.	\$350.00	4 Keoney 4-Way Super Bells, 4/5c.	Write
10 250 Mills Club Console, Like New	Write	2 Keoney 2-Way Super Bells, 5/5c.	\$500.00
50 War Eagle 3-5 P. O., Glitter Gold	175.00	12 Pace Saratoga, Comb. F.P. & P.O. (with ralls)	250.00
1 10c Mills Q. T.	125.00	1 Super Track Time	345.00
1 250 Mills Q. T.	Write	6 So Baker's Pacers, Original, Daily Double	425.00
75 1c Mills Q. T.	52.50	15 Jumbos, Cash P.O. (Late Heads, Like New)	129.00
12 1c Mills Q. T., Original Glitter Gold	100.00	12 Mills 4-Bells, Ready for Location	575.00
22 5c Mills Q. T., Original Glitter Gold	175.00	8 Mills 4-Bells, Factory Rebuilt & Refinished Like New	875.00
3 10c Mills Q. T. Blue	125.00		
15 So Mills Blue Fronts, Original, Knee Action—Club Handles	267.50		
DISCS FOR METAL TYPERS (Immediate Delivery). Per 1000 24.50			
WRITE FOR OUR PRICE LIST on—Chicago Metal Safes—Parts for Slots—Seeburg Phonographs—Arcade Equipment. Terms: 1/2 Deposit; Balance C. O. D.			

GLOBE DISTRIBUTING CO. 1623 N. California Ave., Chicago 47, Ill.
FRANK LA MASKIN Armitage 9369-9727 C. "JIMMY" JOHNSON

FOR SALE

5 BALL PIN GAMES

16 Stage Door Canteens	Ea...\$210.00
4 Gofflieb Libertys	Ea..... 165.00
4 United Arizonas	Ea..... 199.50
4 Streamliners	Ea..... 199.50
1 Brazils	Ea..... 199.50
1 Grand Canyon	Ea..... 199.50
2 Sky Chief (Refinished by United)	Ea..... 169.50
4 Knockouts	Ea..... 120.00
1 Five, Ten & Twenty	Ea.... 115.00
1 Big Parade	Ea..... 120.00
1 Marvel Baseball	Ea..... 165.00
1 Shangri-La Gofflieb	Ea.... 152.50
1 Keoney Clover	Ea..... 75.00

Come to Austin and inspect games or send order.

Terms—1/2 down, balance C. O. D.

Tables are like new and clean and ready for location.

AUSTIN PHONOGRAPH CO.

108 East 5th St., Austin, Texas

WANT!

Will Pay
BALLY ATTENTIONS. Ea...\$50.00
BALLY MASCOTS. Ea..... 35.00
MILLS OWLS. Ea..... 50.00

All parts must be there, and cabinets in fair condition.

Write for shipping instructions

Metro Distributing Co.
585 10th Ave. New York 18, N. Y.

WANT TO BUY BUCKLEY BOXES

Chrome model with plastic sides. State price, condition and quantity in first letter.

GENERAL MUSIC CO.
2277 W. Pico Blvd., Los Angeles 6, Calif.

STOP THIEVES!!

OPERATORS—Do you know that a new angle is being used to "beat" pinball machines? No shim—no drilling—no magnet—no marks left on machine. Still these sharpshooters are operating successfully. Protect yourself against this new twist with non-priority anti-cheat equipment at a cost of less than TWENTY CENTS FOR EACH MACHINE. Simple to install in a few minutes on location. Will send full details together with anti-cheat equipment for one machine on receipt of \$3.50. Offer open only to those in the trade.

F. GROBAUER
2211 Reading Road CINCINNATI 2, O.

FOR SALE

One A.B.T. Shooting Gallery, complete. Make offer. Wire or write

JAMES T. HART

P. O. Box 1351 ALLENTOWN, PA. P. O. Box 719 Oceanside, California

ZINGO

FIRST IN REVAMPS—
FIRST IN PLAY

WHAT A DIFFERENCE

IT MAKES IN

ARCADE

ACTION AND PROFITS!

A TEST WILL

PROVE IT THE

BEST!

ORDER DIRECT OR THROUGH YOUR DISTRIBUTOR TODAY!

FLAT-TOP

Converted From Either:
Attention—Silver—Skates—
Mascot—Air Force

"This is without a doubt one of the finest games on the market today. It is a pleasure to do business with a company that turns out such good work!" writes

JOHN F. BOSCH, Sr., Pres.
Avalon Amusement Co.
New Orleans, La.

WILLIAMS MANUFACTURING COMPANY

161 West Huron Street
CHICAGO 10, ILLINOIS

SALESBOARDS

Operators' Hits—Immediate Delivery.			
Holds	Name	Profit	Price
1000	5c Nickel Charley	Def. \$17.50	\$.98
1000	5c Double Finns	24.50	.98
1000	25c J.P. Charley	Avr. \$52.04	\$1.24
1000	25c J.P. Charley, Th.	Avr. 52.04	1.41
1200	25c J.P. Texas Charley	Avr. 102.28	2.38
1200	10c J.P. Ready Money	Avr. 70.70	2.19
1200	25c J.P. Easy Pickins	\$101.00	\$2.19
1000	5c J.P. Big Forty	Avr. 24.25	1.75
675	5c J.P. Jumbo Big Stuff	19.30	1.88
1000	5c J.P. Jumbo Pio D Fins	19.22	1.80
1184	5c J.P. Jumbo 10-B-F, Th.	\$27.79	\$2.49
1200	5c J.P. Big Forty	Avr. 34.25	2.19
1800	5c J.P. Lulu, X Thick	Avr. 33.80	3.29
2400	5c J.P. Barrel	Avr. 48.92	3.48
2170	5c Tab., Red, Wh., Bl., Ticket	\$36.00	\$1.38
120 Baseball Ticket Books, Am. & Nat. Dz. 1.95			

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

ORDER NOW!

PHONOGRAPHS Each
Wurlitzer P12 or 412 \$124.50
Wurlitzer 616 189.50
Wurlitzer 616 Hideaway, Ceiling Job 169.50
Wurlitzer 24 289.50
Wurlitzer 41 Counter Model 135.00
Wurlitzer 61 Counter Model 129.50
Wurlitzer 750E 719.50
Wurlitzer '42/24 Victory Model 485.00
Seeburg 8200 Victory Rex 450.00
Seeburg 8200 Victory Gem 475.00
Seeburg Hi Tone 8800, ES 599.50
Seeburg Hi Tone 8800, ESRC 635.00
Seeburg Envoy, ES 450.00
Seeburg Rex, 30-Wire Adapter 339.50
Seeburg Plaza 335.00
Seeburg Royal Remote 359.50
Mills Throne of Music 279.50
Mills Empress 325.00
Rock-Ola Counter Model, D.C. 125.00
Rock-Ola 12 Record 119.50
Rock-Ola Spectravox only 119.50

PARTS AND ACCESSORIES
#GSR1 Selection Receiver \$ 29.50
#GSR1 Receiver and Adapter 49.50
Coin Chute for 616 5c, 10c or 25c 6.50
Coin Chute for 600 7.50
Coin Chute Assembly, Complete, (Wurlitzer) 25.00
SD 24-1Z Seeburg Adapter 29.50
130 Wurlitzer Adapter 35.00
#300 Wurlitzer Adapter 32.50
Seeburg Adapter for Wurlitzer 24 39.50
#145 Red Stepper and Adapter 69.50
#304 Stepper and Adapter 55.00
Wurlitzer #304 Steppers 22.50
Amplifier for 600 or 24 47.50
Amplifier for 616 42.50
Round Bottom Stands 3.00
Brackets for Boxes, All Types 2.50
Buckley Pedestal Stands 3.00
Cash Box Locks, New .49
30-Wire Cable, Used, Per Foot .25
Zip Cord, 500' Rolls, Per Ft. .03

WALL BOXES
Seeburg Wall-O-Matics (24) Wire-less \$35.00
Seeburg Bar-O-Matics, 3-Wire, 5-10-25c 45.00
Seeburg Bar-O-Matics (20) Wire-less, 5-10-25c 55.00
Seeburg Select-O-Matics, 16, 20, 24 7.75
Wurlitzer #125 5-10-25c 27.50
Wurlitzer #320 Sweet Music, 5c 25.00
Wurlitzer #100, 30-Wire, 5c 15.00
Wurlitzer #331 & #111 Bar Boxes 15.00
Keeney Boxes 7.75
Buckley Gray Boxes 6.00

Terms—1/3 Dep., Bal. C. O. D.
F. O. B. New York
N. Y. DISTRIBUTING CO.
630 10th Avenue NEW YORK 19, N. Y.
Phone: Circle 6-9570

MUSIC SUPPLIES ACCESSORIES

Amount Each
3 Wurlitzer 24/42 Victory Model 475.00
1 Wurlitzer #750 725.00
1 Wurlitzer #780E 875.00
1 Wurlitzer #600 Rotary 425.00
1 Wurlitzer #616, Complete Lite-Up 249.50
2 Wurlitzer #71 Counter Model 199.50
13 Wurlitzer #125 Boxes 29.50
1 Seeburg Classio 475.00
1 Seeburg Wireless Ceiling Job with Transmitter & Receiver, Wooden Cabinet 400.00
4 Rockola Bar Boxes 25.00
3 Rockola Wall Boxes 25.00

SCALES AND PARTS
3 Kirk Astrology Scales, Vend a Ticket \$ 75.00
10 Wurlitzer #24 Buckley Adapters 24.95
1 Wurlitzer #430 Speaker & Box 125.00
6 Seeburg 3 Wire Selectomatics 35.00
2 Watling Outdoor Jrs. 65.00
2 Watling Tom Thumbs 65.00
20 Rockola Standard Curved Front Glasses 3.50
New Zip Cord, Per Foot .03
WE STILL HAVE NEW 30 WIRE CABLE AND PHANSTIEHL NEEDLES.
All Merchandise Subject to Prior Sale.
WRITE FOR ANYTHING YOU DON'T SEE HERE.
1/2 Deposit, Balance C.O.D., F.O.B. N. Y.

DAVE LOWY & CO.
594 Tenth Ave., N. Y. C.
Phone BRyant 9-0817

FOR SALE—SLIGHTLY USED CONSOLES

15 Evans Bangtalls, '41 Model, Each \$400.00
12 Galloping Dominos, '41 Model, Each 375.00
10 Buckley Dally Doubles, Each 650.00
5 Buckley Track Odds, Each 500.00
10 Mills Jumbo Parades, Each 175.00
5 Mills Spinning Reels, Each 100.00
3 Bally Kentucky, Auto, P.O., Each 350.00
8 Club Trophy, Each 285.00
2 Keep 'Em Flying, Each 125.00
1 Shangri-La, Each 135.00
1/3 Deposit, Balance C. O. D. With All Orders.
DIXIE COIN MACHINE CO.
910-12 Poydras St. New Orleans 13, La.

SPRING LAMPS—SPECIAL

Seeburg, Bally Gun Lamps, 50c Ea.; G.E. Mazda, 7 1/2, 15, 25, 40, 60 watt, 120 to ctn., 7c Ea.; Small Lamps, Westinghouse Mazda, 63, 51, 55, 3 1/2c Ea.; 44, 46, 50, 4 1/2c Ea.; Special prices Panoram Projection Lamps; Tubes—GSC7, 90c Ea.; 80, \$1.20 Ea. We have any lamp you want!
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
ARCADE BULB COMPANY
56 W. 25th St. New York 10, N. Y.

Richard Law
Appointed Mills
Advertising Mgr.

CHICAGO, April 14.—The appointment of Richard K. Law as advertising manager of Mills Industries, Inc., has been announced by Gordon B. Mills, vice-president in charge of sales.

Law, who assumed his new duties April 2, has established himself as one of the Middle West's outstanding advertising



RICHARD K. LAW, director of advertising for Mills Industries.

executives. He started young, by heading his own department when he was 22. A graduate of the University of Illinois (1932), Law is a member of Phi Beta Kappa and, in his senior year, served as editor-in-chief of The Illio. After a year of free-lance writing, he joined the sales staff of the Cuneo Press, Chicago. In 1935 he was appointed advertising manager for the National Mineral Company.

In 1942 he resigned to accept the directorship of advertising and public relations for American Hospital Supply Corporation. It is this position which he left to join the Mills organization.

Law is a familiar and active member of Chicago's advertising fraternity. He has conducted training courses in direct mail advertising for the Chicago Federated Advertising Club, and is the author of numerous articles on display, sales promotion, and public relations.

Pinballs Come Under Police Scrutiny in Salt Lake City

SALT LAKE CITY, April 14.—A local drive has been started here to prevent the playing of pinball games by minors.

Police are checking the various locations in which pinball games are located and are notifying the owners that they must stop children from playing the games. No official objection is being made against the games in any establishment, provided minors are not allowed to play.

Police officials say that if any drugstore or other location having pinball games permits minors to play them that the business license of the establishment may be canceled. They say that this step would not be exactly legal except that any establishment can be declared a nuisance if it permits children to play pinball.

Pa. Cig Tax Stays

PHILADELPHIA, April 14.—Gov. ernor Edward Martin on March 27 signed bills renewing for another two years emergency taxes on cigarettes. The tax is 2 cents on each pack of cigarettes, being 1 cent on each 10 cigarettes or fraction thereof.

WANTED
SPORT SPECIAL, RECORD TIME, DARK HORSE and BLUE GRASS @ \$110.00. WILL PAY \$60.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS, DOUBLE PLAY, SKY BLAZER, LEADER, ZOMBIE and DUPLEX. SEND LIST OF OTHER GAMES.
ARCADE EQUIPMENT—GUNS—MISCELLANEOUS
BALLY RAPID FIRES, Perfect \$219.50
EXH. ROTARY, Olav Type 149.50
WATL. SCALE, Large Dial 89.50
DELUXE TEXAS LEAGUERS 49.50
CHICAGO HOCKEY 215.00
AIR RAIDER 185.00
CONSOLES—ONE BALLS—SLOTS
NEW MAY-BELL, 5c-5c-5c-25c \$795.00
JUMBO PARADE, F.P. 89.50
5c SUPER BELLS 329.50
5c & 5c PAMOO BELL 69.50
JENN. SILVER MOON, F.P. 125.00
EVANS JUNGLE CAMP, F.P. 89.50
WATL. BIG GAME, F.P., Clock 125.00
BAKER'S PACERS, D.D. 245.00
5c PACE REELS, Cash 129.50
10c WATL. BIG GAME, Cash 195.00
HI HAND 189.50
ONE BALLS
LONGACRE & THORBRED \$565.00
NEW SPORTSMAN 350.00
NOW THE KLEER-FLO PARTS & MECHANISM CLEANING DISTRIBUTING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER \$129.50
USED PIN GAMES NEW REVAMPS USED PIN GAMES
JEEP \$129.50 FLAT TOP \$250.00 STREAMLINER 250.00
VICTORY 84.50 OKLAHOMA 250.00 GRAND CANYON 250.00
'41 MAJORS 59.50 ARIZONA 250.00 SANTA FE 250.00
ABC BOWLER 54.50 WAGON WHEELS 250.00 MARVEL BASE BALL 179.50
TEN SPOT 57.50 FLYING TIGER 209.50 CASABLANCA 209.50
BOSCO 89.50 MARINES 199.50 AMERICAN BEAUTIES 199.50
SPOT A CARD 79.50 FOREIGN COLORS 249.50
JUNGLE 69.50 SEVEN UP 59.50 CAPT. KIDD 74.50 SPOT POOL 72.50 FOREIGN COLORS 249.50
GUN CLUB 79.50
ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.
EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE., CHICAGO 47, ILL. HUMBOLDT 6288

MACHINES—CHECKED—READY TO OPERATE!
NEW PIN BALLS
Gottlieb's Cover Girl \$219.50
Invasion 185.00
Bell Sky Rider 175.00
Marvel Baseball 154.50
Foreign Colors Write
Victorious 1945 Write
Casablanca 189.50
Oklahoma 229.50
New Imps, 1 1/2 Olg. 9.50
Carton of 6 54.00
New Zingo, F.P. Write
USED PIN BALLS
5-10-20 \$114.50
Air Circus 114.50
Knockout 114.50
Pin Up Girl 129.50
Flying Tigers 129.50
Jungle 79.50
Sluggo 75.00
Monicker 79.50
Air Force 89.50
Victory 89.50
Gun Club 69.50
New Champ 54.50
Snappy 54.50
Major, '41 54.50
Twin Six 44.50
Slap the Japs (Stratolliner) 39.50
Pan American 39.50
Wild Fire 44.50
Big Chief 29.50
Sky Line 34.50
Belle Hop 49.50
NEW ARCADE
Whee Gee Mystic Write
Pitchem & Catchem Write
Rocket Buster Write
Super Torpedo Write
Liberators Write
2 New DeLuxe 7' Alleys, Each \$125.00
USED ARCADE
Bally Torpedo \$175.00
Photomatic, Perfect 1100.00
Evans Tommy Gun 125.00
Cupid's Wheel 150.00
Rapid Fire, Factory Reconditioned, Still Unrated 175.00
Shoot Your Way to Tokyo 155.00
Kissometer 135.00
1 Set of 3 Wise Owls, Electric 109.50
1 Exhibit Vitalizer 75.00
1 Solar Horoscope 110.00
1 Gypsy Palmist 115.00
Keep 'Em Punchin' 75.00
Vibro Foot Massage 30.00
Seeburg Parachutes 79.50
Seeburg Shoot the Japs 89.50
2A4G New Raytheon Tubes, in lots of 50, \$1.95; Lots of 25, \$2.15; Each \$2.35. Write for Complete List of Tubes.
TERMS—1/3 DEPOSIT, BALANCE C. O. D.
K. C. NOVELTY CO., 419 Market St., Phila. 6, Pa.

Twin Ports Guaranteed Merchandise—factory reconditioned and refinished—all with knee action—club handles—Drillproof. Blue Fronts—Brown Fronts—Gold Chromes—5c-10c-25c, 2-5 or 3-5 P.O.
JENNINGS CHIEFS
1c Redskin \$125.00
5c Redskin 175.00
5c Century, 2-4 60.00
25c Century, 2-4 100.00
5c Century Chief \$200.00
5c Chrome Chief, S.P. 225.00
5c One Star Chief, 3-5 100.00
10c One Star Chief, 3-5 125.00
5c Century, 3-5 \$ 80.00
10c Silver Chief 250.00
25c Silver Chief 300.00
5c Victory Chief 200.00
SPECIALS—CONSOLES—PAYTABLES—SLOTS
Mills Four Bell \$565.00
Super Bell, 4-5c 895.00
Pace Reels 135.00
Galloping Dominoes 235.00
Silver Moon, P.O. 135.00
Silver Moon, F.P. 125.00
Saratoga Rails 135.00
Saratoga, P.O. 75.00
Royal Draw 100.00
Jumbo Parade 150.00
Long Shot \$350.00
Santa Anita 250.00
Race King 200.00
Columbia Gold Award \$ 49.50
5c Watling Rototop, 3-5 100.00
10c Watling Rototop, 3-5 125.00
25c Watling Rototop, 3-5 200.00
10c Q.T., Late \$125.00
1c Q.T., Orig. Gold 65.00
5c Q.T., Ref. Gold 85.00
5c Mills Futurity Blue 200.00
5c Vest P., Green 49.50
5c Vest P., Chrome 60.00
5c Bonus, KA, OH 275.00
10c Bonus, KA, OH 325.00
5c Caille Console 150.00
WILL PAY TOP PRICE FOR MILLS ESCALATOR TYPE SLOTS, CONSOLES OR PAYTABLES.
TWIN PORTS SALES COMPANY
230 LAKE AVE., SO. TELEPHONE MELROSE 2889 DULUTH 2, MINN.

AVAILABLE NOW!..
A proven Compact REMOTE
VOLUMCONTROL
for WURLITZER & SEEBURG phonographs... EASILY installed in 5 minutes... astounding range quality!
MIDWEST NOVELTY CO.
DISTRIBUTORS OF AUTOMATIC PHONOGRAPHS
3947 N. 11TH ST. • MILWAUKEE 4, WISCONSIN • LOCUST 5406

CATALOG FREE
Salesboards, Jar Tickets, Merchandise Deals, Steel Trucks, Toys, Novelties, Specialties.
DIVERSO PRODUCTS CO.
610 North Water Street Milwaukee 2, Wisconsin

ONE BALLS—PAY OUT

Fortune, Convertible to Free Play or Pay Out \$274.50
 Skylark, Convertible to Free Play or Pay Out 169.50
 Challenger, Like New 249.50
 Race King, Like New 249.50
 Mills Big Race (7 Coin) 94.50
 Sea Biscuit 79.50
 Blue Ribbon 69.50
 Sport Page 69.50
 Thistle-down 69.50
 Jennings Flicker 49.50
 Gold Cup 49.50
 Gold Medal 49.50
 Gottlieb Multiple Races 49.50
 Ak Sar Ben 39.50
 Bally Stables 29.50
 Fair Grounds 94.50
 Mills Owl, F.P., Late Models

SLOTS

Callie 3-5, 5¢, \$79.50; 10¢, \$94.50; 25¢ \$139.50
 Callie 2-4, 5¢ 97.50
 Pace Comets, 3-5, 5¢, \$94.50; 10¢ 109.50
 Mills Vest Pocket (A-1 Condition): Blue & Gold, \$57.50; Chrome 67.50
 Bally Relliance Dice Game 49.50
 Q.T., 5¢, \$89.50; 10¢ 89.50
 Blue Fronts, completely reconditioned, new cabinets, drill proof, club handles. Appearance like new Write for Price
 Brown Fronts, completely reconditioned, new cabinets, drill proof, club handles. Cannot be told from new machines Write for Price
 Cherry Bells, 3-10 play, 5-10-25¢. Completely reconditioned, drill proof, club handles. Appearance like new Write for Price

CONSOLES

Baker Pacers \$450.00
 Double Bells, 5-10¢, have two separate Mills mechanisms 249.50
 Lucky Lucre, 5 coin play, exceptionally clean 224.50
 Paces Reels, 25¢, like new 169.50
 Paces Races (Black Cab., 20 Odd) 139.50
 Fast Time 129.50
 Jumbo Parade, F.P. or P.O., \$109.50; Late Head 139.50
 Silver Moon, Totalizer or F.P. 139.50
 Watling Big Game, P.O. 97.50
 Jennings Cigarolas, 5-10¢, late models, like new 84.50
 Zipper 29.50

FIVE BALLS

New Champs \$59.50
 Oh Johnny 49.50
 Three Score 49.50
 On Deck 39.50
 Salute 39.50
 Target Skill \$39.50
 Repeater 34.50
 Entry 29.50
 Red, White and Blue 29.50
 Super Six 29.50

1/3 Deposit, Balance C. O. D.
 State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY
 3130 W. Lisbon Milwaukee 8, Wis.

Try MONARCH! Always a Good Idea!

LIBERATOR! \$325.00
ZINGO! 375.00
PERISCOPE 325.00

OUTSTANDING ARCADE EQUIPMENT—ORIGINAL CRATES—SMALL QUANTITY AVAILABLE—PROVEN PROFITS—MECHANICAL CONDITION GUARANTEED

CONVERTED FIVE BALL GAMES—IMMEDIATE SHIPMENT

Flat-Top \$250.00	Trade Wind \$250.00	Marvel Baseball \$179.50
Brazil 250.00	Oklahoma 250.00	Streamliner 250.00
Grand Canyon 250.00	Wagon Wheels 250.00	Sky Rider 209.50
Santa Fe 250.00	Midway 170.00	Casablanca 209.50
Sportsman 395.00	Arizona 250.00	Flying Tigers 209.50

RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Ev. '41 Bangtail, JP \$475.00	Jennings Bobtail \$145.00	Super Bell, 5¢-5¢-5¢-25¢ \$925.00
Ev. '41 Domino, J.P. 425.00	Jenn. Silver Moon 195.00	Super Bell, 5¢ 375.00
Jack Pot 750.00	Baker Pacer, D.D., J.P. 345.00	Mills Jumbo Parade 155.00
Evans Lucky Lucre 250.00	Pace Twin Reels, 5¢ & 10¢ 445.00	Buckl. Flashing Ivories 245.00
Evans Rolette, Jr. 125.00	Super Bell, 5¢ & 25¢ 645.00	Bally Rays Track 175.00
Evans Pacer 495.00	Super Bell, 5¢ & 5¢ 495.00	Kentucky Club 125.00
Mills Four Bells, Ash Trays, Fruit Reels 700.00		

MILLS REBUILT SLOT MACHINES

Gold Chrome, 50c. \$750.00	Orig. Chrome, 5c. \$440.00	Club Bell Console, 5c \$495.00
Gold Chrome, 25c. 550.00	Brown Front, 5c. 295.00	Club Bell Console, 10c 545.00
Gold Chrome, 10c. 495.00	Brown Front, 10c. 345.00	Club Bell Console, 25c 595.00
Gold Chrome, 5c. 440.00	Brown Front, 25c. 395.00	Blue Front, 25c. 375.00
Glitter Gold Q.T., 1¢ 85.00	Blue Front, 5c. 225.00	Black Front, H.L., 5c 350.00

GUARANTEED PERFECT! ONE BALL MULTIPLE PAYOUT TABLES

Bally Grand Nat'l \$135.00	Bally Pacemaker \$135.00	Race King \$295.00
Bally Grandstand 125.00	Bally Santa Anita 295.00	Mills 1-2-3 89.50

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. Please Address Mail to Chicago 22.

MONARCH COIN MACHINE Co.
 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

PHONO OPERATORS!

NEW POLICY ON OUR UNIVERSAL AMPLIFIER IDEA

Due to W.P.B. regulations we are in a position to accommodate you in the following manner: Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use. **COST \$36.50, F.O.B. N. Y.,** and includes minor repairs. However if major parts are missing or defective and have to be replaced an additional nominal charge will be made.

WHAT A UNIVERSAL AMPLIFIER WILL DO FOR YOU

Saves you time, money and expense. When you have an Amplifier service call, replace with your Universal, your machine keeps working and your customer is satisfied. Complete renovation, with sockets, for speakers and pickups for all the following models:

ALL WURLITZER MODELS
 816, 24, 500, 600, 700, 750, 780, 800, 850, 950

ALL SEEBURGS
 (Except Hi-Tones)

ALL ROCK-OLAS

AMPLIFIERS REPAIRED BY EXPERTS—TRY US

GLASS FOR PIN GAMES AND ONE-BALLS
 Sold in case lots only. **SAVE MONEY—** Order in 5 Case Lots—Deduct 20%.

Size	Case Contains	Price Per Case
20x42	8	\$13.50
21x41	8	12.00
21x43	8	12.00
23x47	7	13.00

ANNIVERSARY SPECIAL

Tubular Coin Wrappers
 Pennies, Dimes, Quarters, Half-Dollars
 25,000 50¢ Per M
 50,000 45¢ Per M
 100,000 40¢ Per M

Special Discounts on Larger Quantities.
 Phonograph Motors Rewound-Repaired, \$8.00

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

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 JOHN A. FITZGIBBONS, Pres.
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LIGHTNING MOVER WITH TERRIFIC APPEAL

50c Play

\$100. Top

HUNDRED DOLLAR WINNER
 170 WINNERS
 \$200
 \$100
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ORDER AS:
 No. 1000 HUNDRED DOLLAR WINNER
 TAKES IN:
 1000 @ 5c \$500.00
 PAYS OUT 406.00
AVERAGE PROFIT...\$94.00

Write for circular 246 describing this and other Gardner "Idea-Clickers."

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FIVE BALL FREE PLAY
 All A-1 Reconditioned

All American \$ 47.50	Anabel 27.50
Big Chief 42.50	Fishin' 85.00
Four Diamonds 45.00	Jeep 125.00
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Repeater 50.00	School Days 55.00
Sea Hawk 55.00	Show Boat 50.00
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Wurlitzer 71 with Stand \$175.00
 Wurlitzer 61 with Stand 150.00
 Wurlitzer 616 175.00

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1 Gold Cup (1 Ball F.P.) \$ 50.00
 5 Chicken Sam Guns, with Change Over 115.00

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50 Wurlitzer 61 Counter Models, Ea.	\$149.50
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New New New New

"FRUIT REEL BELL"

Automatic Payout
\$47.50

For 5¢ Play. Has fruit reels like slot machine. Fill payout tube with quarters and machine pays off one quarter whenever winning combination comes up, such as two cherries, etc. Pays off every 12 to 15 plays average. Also can be operated with nickel-plated tokens (25¢ size) . . . odds on tokens run from 3 to 1 up to 100 to 1 and are redeemed at counter. Machine comes complete with 121 tokens. Brand new equipment, pre-war construction. Size 9x9 in. Ht. 10 in. Wt. 16 lbs. Send \$10.00 deposit, balance express C.O.D.
 Each \$47.50. (\$39.50 in Lots of 5.)

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CENTRAL PIER ATLANTIC CITY, N. J.

WILL ACCEPT BEST OFFER
 For Lot of Machines Only by April 21

1 Wurlitzer 850E
 1 Rock-Ola Imp. 20 Lite-Up
 1 Exhibit Knockout, 5 Ball
 1 Red Pace Slot DeLuxe with Stand
 All in Good Shape

300 Sets Original Jar-o-Do, R., W. & B. Tickets, Stapled in 5s, \$33.00 Profits Per Set.
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GROETCHEN METAL TYPER
 NAME PLATE MACHINES

Give Serial Numbers, Condition of Machines and Lowest Cash Price.

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Serving the Nation's Operators!

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Late Model **GROETCHEN COLUMBIA** Gold Award Model, Fruit Reels, Adjustable 5c, 10c, 25c **\$89.50**

AERO POINT NEEDLES, 35c Each

'38 Keeney Tracktime	\$129.50	Keeney Fortune	\$329.50
Rapid Fire	220.00	Mills Spinning Reels, P.O.	139.50
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Chgs. Coin Bolaway	69.50	Chrome Vest Pocket Bell	69.50

SEE US FOR PARTS!!!

Grab Hook for Mills Slots	\$ 5.00	Jackpot Glasses for Mills	\$ 1.25
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Many Other Parts Available. Write Us Your Needs. **WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN**

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50c PENNIES	19 M to Case
\$2.00 NICKELS	17 M to Case
\$5.00 DIMES	20 M to Case
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CASE LOTS SHIPPED, ONE DENOMINATION TO CASE.

1 CASE	60c Per M
3 CASES	55c Per M
6 CASES	48c Per M
15 CASES	43c Per M

ORDER IN QUANTITIES CONFORMING TO ABOVE PACKING IF POSSIBLE.

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AERO POINT NEEDLES, SPECIAL, 100 FOR \$40.00.

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Made from Sport Special, Dark Horse, Blue Grass

Galloping Domino, 2-Tone	\$425.00
Twin Super Bell, 5-5 Comb.	625.00
Twin Super Bell, 5-25 Comb.	675.00
Jumbo, P.O.	129.50

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Made from Club Trophy

REVAMPS
Santa Fe
 \$250.00 || Grand Canyon | 250.00 |

Slot Machines, Arcade Equipment, 5 Balls, 1 Balls. Send for List. All Equipment Guaranteed.

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Made from Bally Club Bells

ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE 18, MD.

FOR SALE

58 Longacres and Thoro Breds	\$565.00 Ea.
10 '41 Derbys	\$375.00
10 Pimlico	445.00
4 Dust Whirls	\$525.00
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4 Longacres, Rev. From '41 Derby	\$485.00

These machines are just off location—Feb. 1, 1945—and are in top condition. If you want good equipment here it is. No Junk. Shipment will be made at once. 1/3 Deposit, Balance C. O. D.

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2 10c Brown Fronts, S#443072-4502015	" " "	2 10c Original Chromos, S#460920-460131	" " "
4 25c Brown Fronts, S#450291- 450295-450172-450286	" " "	5 5c Consoles, Serials 429932-528551, New	" " "
9 5c Gold Chromes, Serials 470568-478767	" " "		

SLIGHTLY USED, REBUILTS AND FLOOR SAMPLES

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10 5c Gold Chromes, Serials 441176-443872	" " "	13 25c Blue Fronts, Serials 380250	" " "
28 5c Brown Fronts, Serials 441189-430069	" " "	2 50c Gold Chromes, S#456218-455428	" " "
2 5c Cherry Bells, S#461261-413983	" " "	1 Baker's Pacer, 5c Gold Award, #6861	\$275.00
2 5c Goose-neck Front Vendors, S#166488-155672	" " "	5 Mills 5c Consoles, New	525.00
7 10c Brown Fronts, Serials 432040-441689	" " "	1 Keeney Submarine, Perfect	149.50
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		3 Mills 5c Gold Chrome, 3/5 Payout. .	392.50

PHONOGRAPHS

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1 Wurlitzer 416	150.00	1 Seeburg 8800, RC, ES	635.00

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20-10c Sluggproof Coin Slots for #320 Wall Boxes	\$7.50	Slot Shatter Proof Glass, Per Doz.	\$13.50
		New Jackpot Dominos Glass, Lots of Five	22.50

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1 Qt. 3.50
1 Pt. 2.25
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Complete set of Brown Front Castings, including denomination buttons, jewel coin-cup cover and metal award plate \$25.50

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Universal slide posts, adaptable to 5c, 10c and 25c Mills Slot Machines, no riveting necessary, complete set only ..\$15.00

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Complete Slot Spring Kit—contains liberal asst. of springs. Only ..\$10.00

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Send name, price and full description in first letter. We pay top prices.

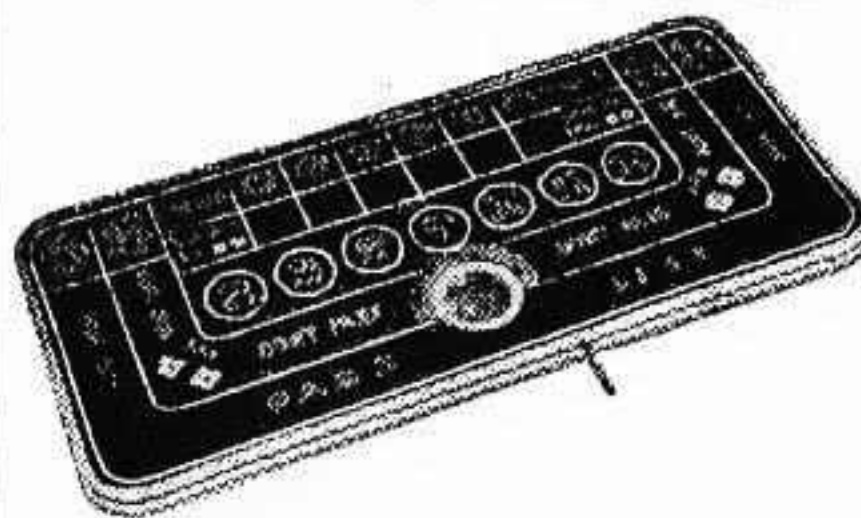
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16 Oz.75
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8 different colored glitters in one complete Glitter Kit, including new, modern finishing instructions ..\$10.50
Mills Cash Boxes
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Slides, 3/5 and 2/5 pay, complete with slide cover and springs. Each	22.50
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Knee-Action Attachments, complete set ..	3.75
Idler Pinion Gears. Each	2.25
Discs, CH or SP, complete set. Each ..	7.50
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25c B.F., Etc., Jack Pots	19.50
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NO SLOT—NO TAX!

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Evans '41 Galloping Dominos, J.P., Two-Tone Cabinet	Bally Roll 'Em Super Bell, 5c & 25c	Baker's Pacer, J.P., D.D.
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Mills Club Bell Console, 10c	Mills Gold Chrome, 50c	Mills Blue Front, 5c
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Woolf Solomon

5¢ Superbells, Comb. F.P.-C.P.	Write	Baker's Pacer, Late D.D., J.P.	\$299.50
25¢ Superbells, Comb. F.P.-C.P., Like New	Write	Saratoga, Late, Rails, G.P.	119.50
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ALL EQUIPMENT THOROUGHLY RECONDITIONED

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Mills 5¢ B.F., C.H. 89.50	Sport Special
Jennings 25¢ 4 Star Chief	Contest
Columbia 5¢ D.J. 275.00	Owl, 1 Ball F.P. 79.50
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Air Force	85.00	Majors, '41	55.00	Sky Blazer	85.00
Big Chief	42.50	Merry-Go-Round	29.50	Sky Ray	49.50
Big Parade	125.00	Metro	42.50	Sluggo	69.00
Bolaway	69.50	Midway (United), Like New	165.00	Snappy, '41	55.00
Brite Spot	35.00	Miss America (Rev.)	59.50	Tail Gunner (Conv.)	64.50
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Fleet	35.00	Pan American	55.00	Ten Spot	55.00
Four Diamonds	49.50	Play Ball	55.00	Topic	85.00
Girls Ahoy (Rev.)	59.50	Pursuit	49.50	Twin Six	49.50
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MEDIUM SIZE PLASTIC BUMPERS \$2.75 Dozen

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Ship Us Your Nickel Blue Front—We Will Convert to

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Galloping Dominoes	325.00	Roulette, Jr.	227.50
Jennings Multiple Slot Liberty Bell	59.50		

SLOTS

5c Jennings Club Bells, 3/5	\$169.50	Columbia Gold Award, Front & Back Pay	\$ 69.50
5c Mills Blue Fronts	179.50	Mills Q.T., 5c Play	89.50
25c Mills Blue Fronts	325.00	5c Mills War Eagle, 3/5	149.50
5c Mills Cherry Bells	225.00	5c Mills Chrome Bells, 2/5	325.00
5c Jennings Silver Moon '41 Slot, D.P.	299.50	Mills Club Handles	3.50
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ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED

SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

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OUR CUSTOMERS SATISFIED SINCE 1924

Satisfaction Guaranteed or Money Refunded

Mills 5¢, 10¢, 25¢ and 50¢ Blue-Brown Fronts, Gold Chromes, Silver Chromes, Club Consoles and Bonus Bells.

Free Play Games, Consoles and Arcade Equipment. Largest selection in the East. Write, wire or phone for prices.

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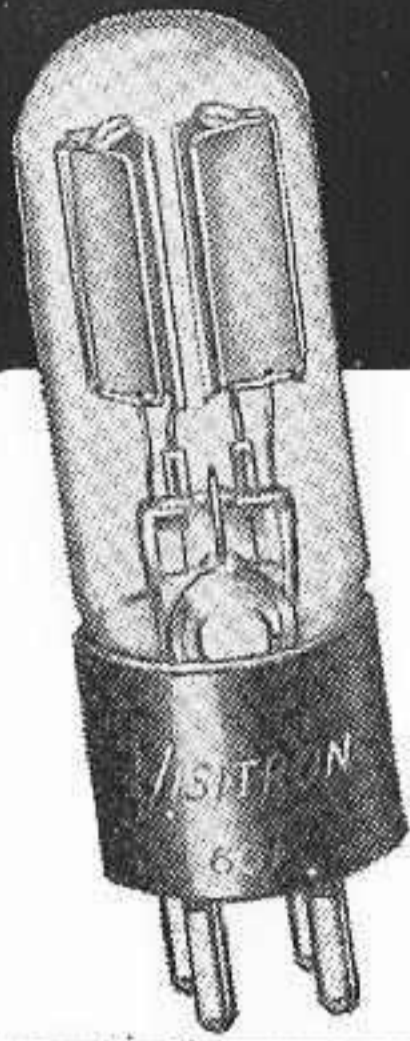
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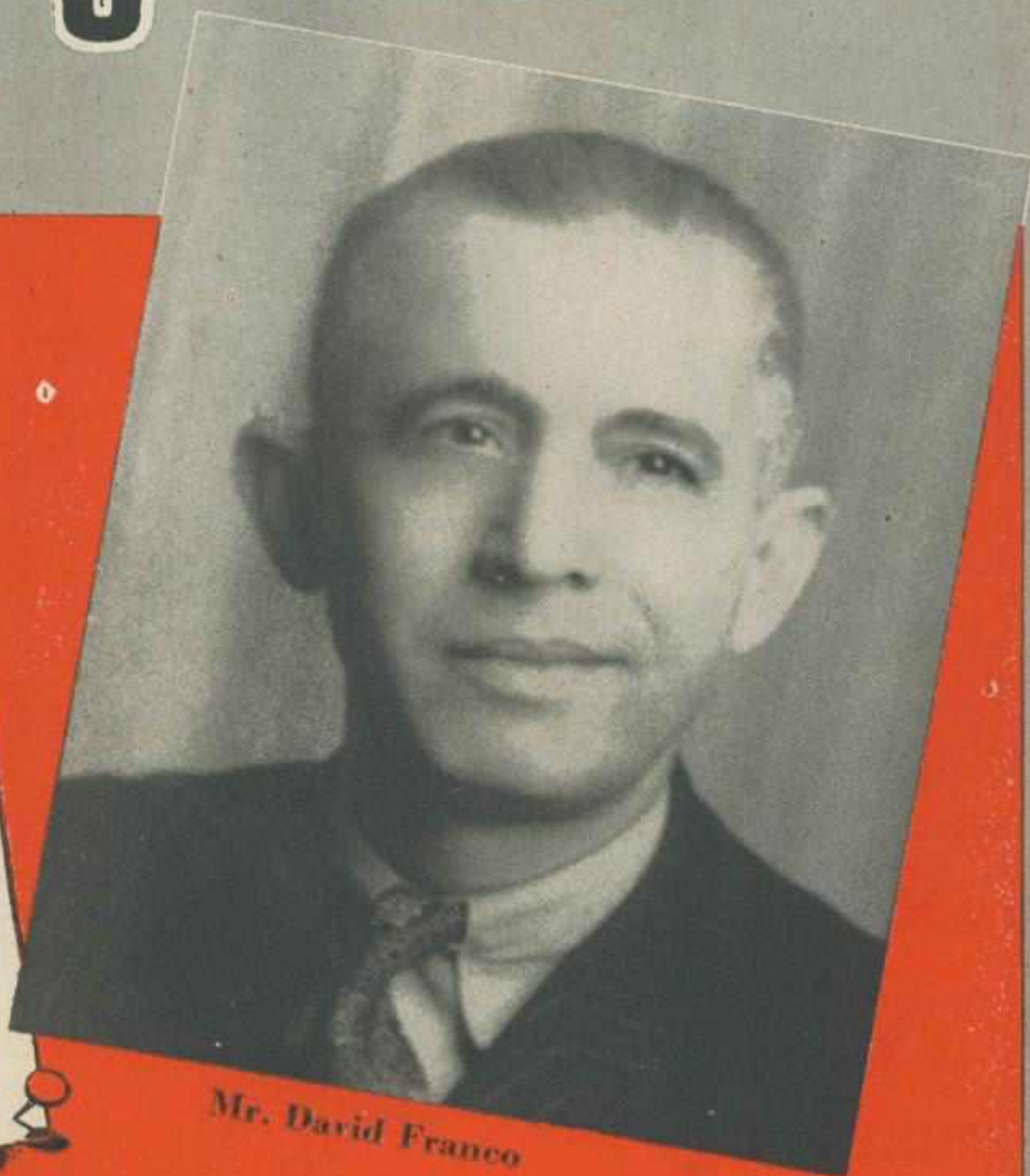


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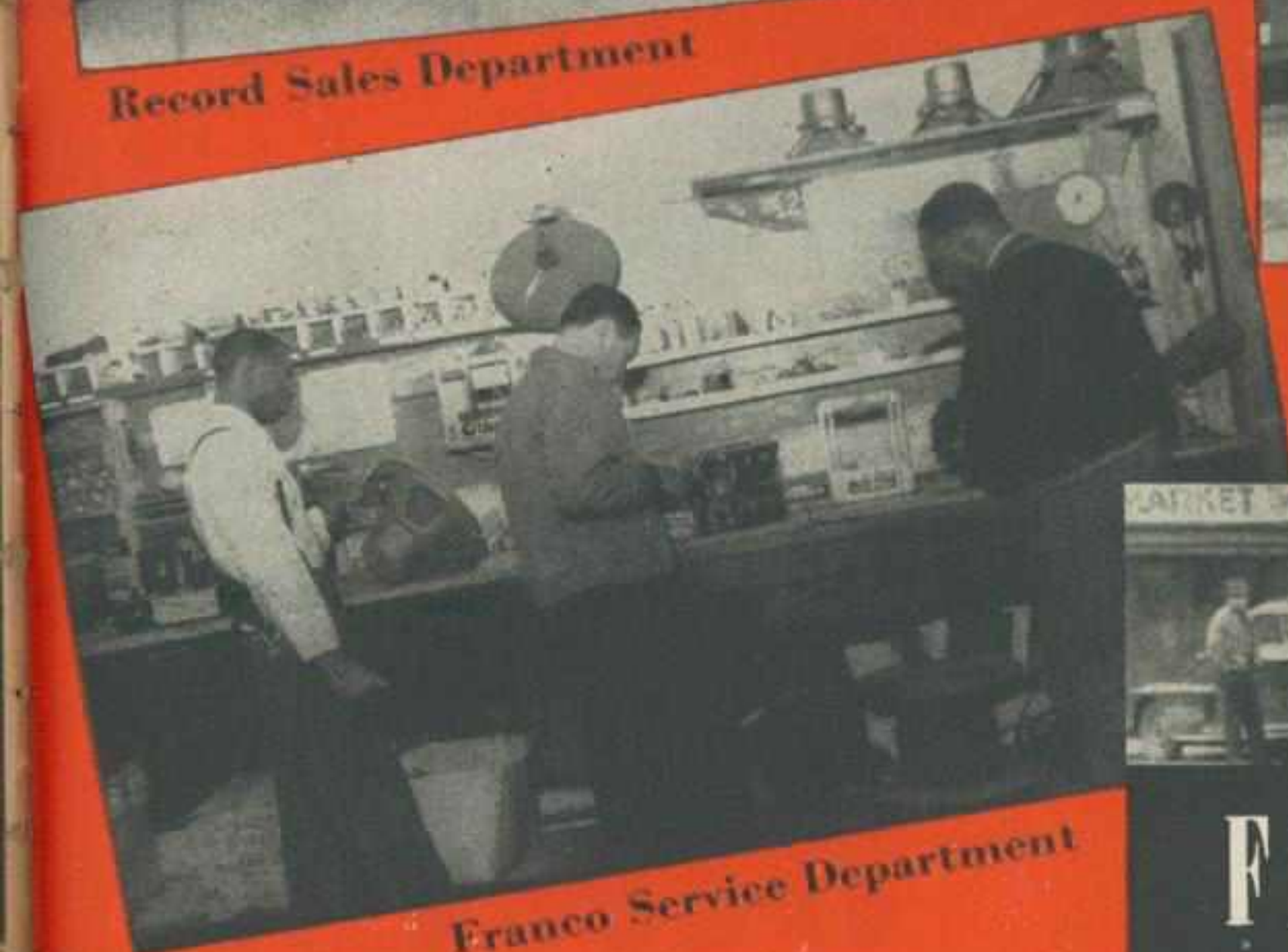
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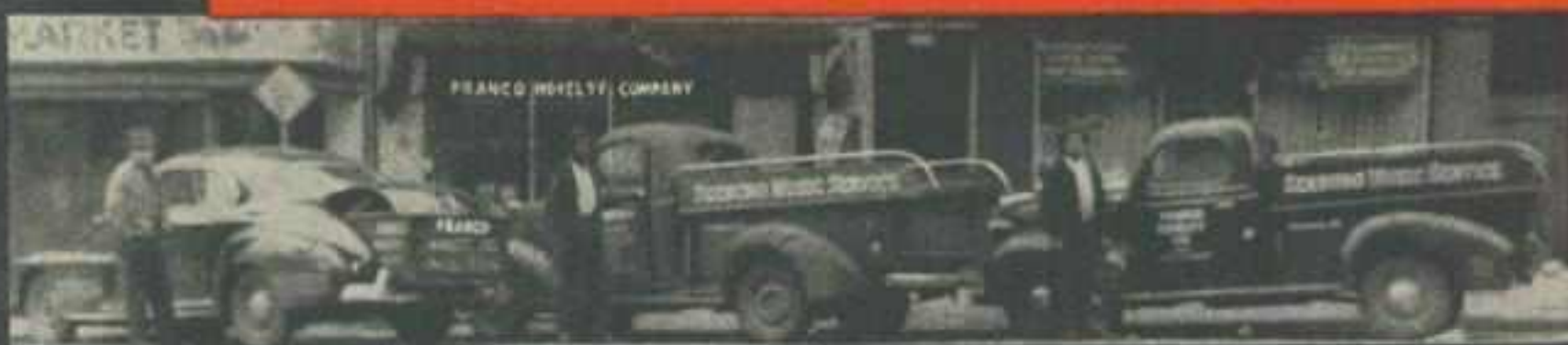
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