

The **Billboard**

APRIL 28, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

BEAUCOUP GELT IN BORSHT BELT



JO STAFFORD
Piping to the Top on Her Own
(See Radio Department)

RADIO

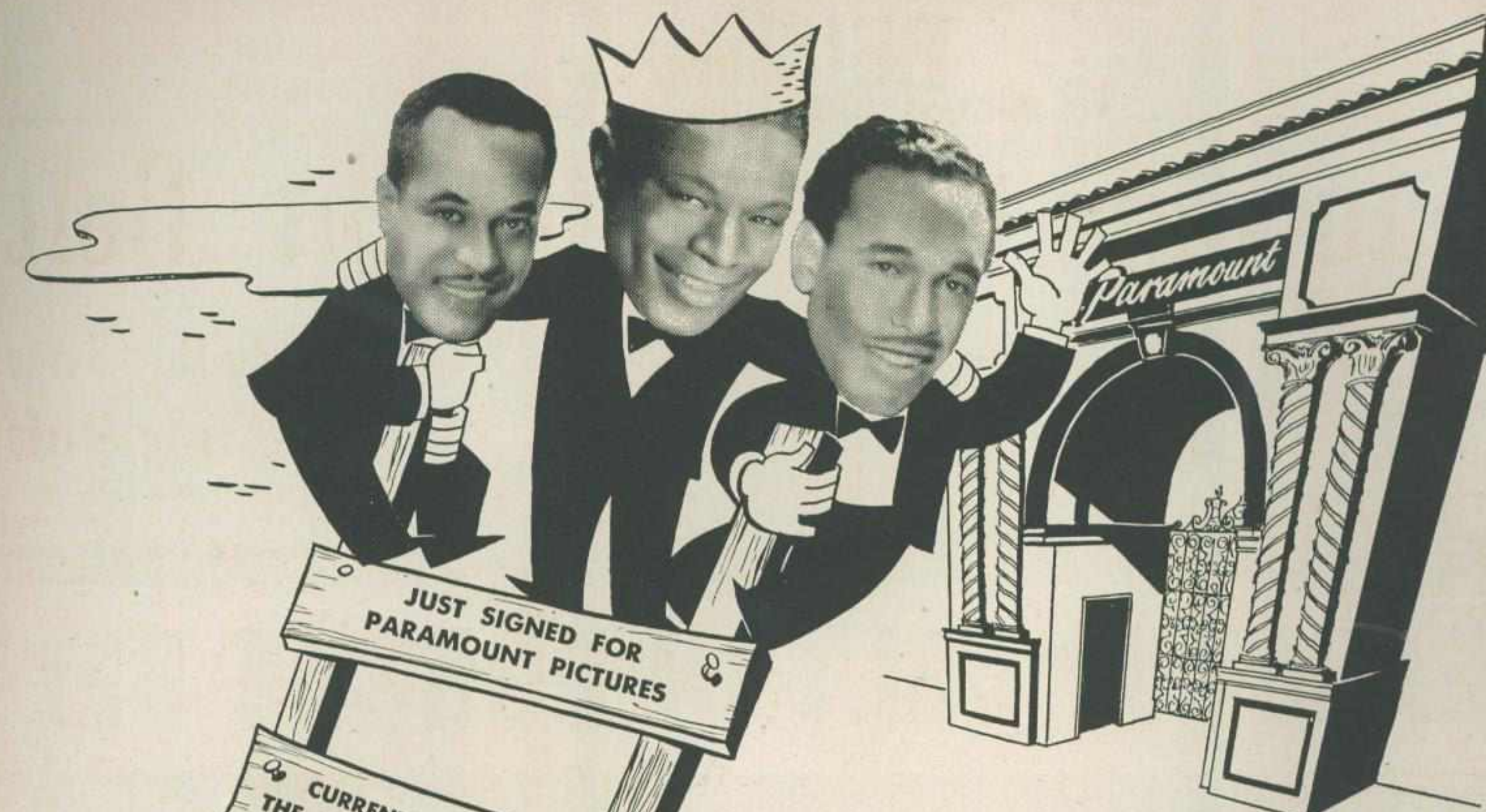
**Measuring Circulation
As the CBS Net Does It**

MUSIC

**Across the Counter---Or
What Disk Retailers Need**

RADIO

DOUBLE-TALKING RATE CARDS



JUST SIGNED FOR
PARAMOUNT PICTURES

CURRENTLY STARRING AT
THE HOLLYWOOD TROCADERO

JUST COMPLETED SMASH
EASTERN THEATER TOUR

RECORDING SENSATION
OF THE DECADE!

WINNER OF ALL THE
POPULARITY POLLS

FEATURED ON BING
CROSBY'S AIRSHOW

331 CLUB
WOOD

The KING COLE TRIO



Newest Release—Now Available
 "If You Can't Smile and Say Yes"
 "Bring Another Drink" No. 192
 "All for You" "I Realize Now"
 "Straighten Up and Fly Right"
 "Gee, Baby, Ain't I Good to You"
 And the Best-Selling Album
 "KING COLE TRIO FAVORITES"
 CONTAINING EIGHT GREAT HITS
 C. P. MacGREGOR TRANSCRIPTIONS

The Fastest-Climbing Attraction of Them All
 Paced by the intriguing piano of Nat (King) Cole
 — and his appealing vocal style — the King Cole
 Trio has rung up astounding box-office records
 everywhere . . . and there's more to come! . . .

Motion pictures, theaters, recordings, night
 clubs and ballrooms are the solid rungs of
 the ladder which this team of Cole, Oscar
 Moore and Johnny Miller have utilized to
 climb to top success. You'll be hearing more
 of Cole in the future . . . 1945 is a Cole year!

Personal Management: CARLOS GASTEL
 8555 Sunset Blvd., Hollywood, Calif.

Bookings: GENERAL AMUSEMENT CORP.
 New York — Chicago — Hollywood

Beaucoup Gelt in Borsht Belt

"G.I.'s Want Music Longhair, Brow & Pops OK" -- Pons

NEW YORK, April 23.—Back from their eight-month tour overseas with the USO where they played to 400,000 soldiers directly, Lily Pons and Andre Kostelanetz threw some light on the musical tastes of the G.I.'s in an interview recently. They found the doughboys pitched for good music—whether pop, middlebrow or highbrow didn't matter—the boys wanted the goods. Among their favorites were *Ave Maria*, *The Bell Song*, from *Lakme*, and *Old Man River*, *Begin the Beguine* go on forever, Kostelanetz said.

Kostelanetz used service band and G.I. fiddler from his temporary base for ork. After band was prepped, they flew to remote camps. The couple gave 27 shows in 29 days in CBI theater.

WOTO, Bahmo, Burma was opened by a Pons-Kostelanetz music fest. Station beams music to troops in China. While in the Orient, Kostelanetz spotted an original composition by Jack Kolen, G.I. composer, *Dreamy Serenade*, that the troops went for in a big way. He brought the tune back with him.

The further the couple went from the States, the more they found that tunes popular back home were not even known by doughboys—the *Oklahoma* score for instance.

Kostelanetz made some interesting remarks about international music. "Our music can be a good-will ambassador for us if we send it thru the world. The other countries appreciate it. When we played before the Chinese, they enjoyed our tunes."

Getting right back into harness, Miss Pons will pick up the Met Opera Company in the Middle-West and tour with them. Altho Kostelanetz is now prepping an ork for his summer concert series, he is making woo with another radio show probably on CBS.

Equity Group Names Ticket

NEW YORK, April 21.—Equity's nominating committee, elected last March 19, reported to council meeting on Tuesday (17), with regular ticket to be voted on by membership at the annual meeting June 1 at the Hotel Astor. Nominated to serve on the council for a full term of five years are: Vera Allen, Matt Briggs, Russ Brown, Leo G. Carroll, Frank Fay, Ruth Hammond, Ross Hertz, Sam Jaffe, Jean Seymour and Jack Sheehan. Mary Frances Heflin is nominated as a replacement to serve two years and Robert Perry for a similar stint of four years. Under a petition by several members present at Tuesday's meeting, Philip Loeb was nominated for a five-year term on an independent ticket.

A special membership meeting is skedded for May 7 at the Astor to discuss the merits of the candidates. At that time there may be further independent nominations.

Among other matters taken up by the council at Tuesday's session was the payment to members for canceled Saturday (14) mats. Some companies made a one-eighth deduction from their pay rolls. Council ruled that all members shall be paid in full for week.

Petition of Harry Goetz to lay off *I'll Be Waiting* troupe, pending script revisions, was granted "under the usual conditions." All members of original cast shall continue when show reopens if they so desire, and shall be guaranteed two weeks salary after reopening.

Baltimore Code To Avert Fires Set for Intro

BALTIMORE, April 23.—A new city fire prevention code, giving enforcement and police powers to the chief engineer of the fire department and his deputies, has been completed by a special committee which has been working on it for nearly a year. H. Webster Smith, president of the board of fire commissioners and committee chairman, has announced. The code, which must be passed by the city council in the form of an ordinance to make it legally binding, covers all items dealing with fire.

It enumerates in great detail different kinds of assembly, convention and amusement halls, night clubs, theaters of all types and other places of entertainment, and lays down rigid rules relating to the number of persons allowed per square foot. There also are strict regulations relating to carnivals, under which heading amusement parks apparently will be listed, and to circuses.

Authority and Penalties

Chief engineer of the fire department not only is "authorized, empowered and charged" with the duty of enforcing the provisions of the code, but also is authorized. (See *Baltimore Drafts* on page 57)

Johnson Sounds Discordant Note For U. S. Fairs

WASHINGTON, April 21.—Transportation Director J. Monroe Johnson yesterday issued a warning that there is a possibility that State, regional and county fairs may be banned this year as a travel conservation measure and cautioned fair managers against making elaborate preparations for such events during the summer or fall.

Johnson's statement stressed the many problems confronting the nation's transportation services some of which are becoming so acute that it may be necessary to restrict the holding of fairs in order to reduce the travel load. "In such an event," he said, "it is necessary to (See *Johnson Jars Fairs* on page 57)

Maine Rejects Sunday Vaude

AUGUSTA, Me., April 23.—The Maine Legislature has rejected a measure which would have made Sunday vaudeville shows legal in the State. Senator Currier, who sponsored the bill, contended that Sunday shows are now

Catskills Now Big-Time Stuff

Advance rentals, bookings tab season that will mean \$\$ despite V-E or any day

By Paul Ross

NEW YORK, April 23.—Providing the weatherman doesn't toss a series of week-end dipsles, the summer resort industry this year is going to provide plenty of gold for acts and musicians. Forecasts by talent peddlers, large and small, indicate that the summer of 1945 will be, at the very least, as big as 1944—and, possibly, even bigger. Vacation-time, 1944, was the best season the industry has had in its history.

Several factors will combine to make 1945 highly successful, say such varied sources as Charlie Rapp, Beckman & Pransky, Abe Lyons, Sid Hall, Mike Hammer, Frederick Bros. and William Morris.

Bungalow Sell-Outs

One of the factors is heavy advance reservations of housekeeping units at both mountain and shore resorts. Some sources say that family-type apartments and bungalows are already completely sold out in the resort places. This heavy advance biz is not due as much to unusually early spring weather as anxiety to make sure of a place to live and enough folding money to carry out this wish.

Non-family units, says the trade, are not being booked now in any degree because this type of business waits on the weather, occurrence of holidays and so on. But there is no reason to think volume will not be as large as last year, when it was huge despite the enormous rise in rent and charges for board or restaurant meals.

V-E Date No Ache

Another factor in the roseate pic is the imminence of the war's end. Even if a lot of factories should suddenly close, the summer resorts are not likely to be affected, says the trade. People who feel they can afford to lay out the mazzoon it now costs to go to a resort place are not those who would be directly struck by factory shutdowns, altho they might have to retrench next year if there is any kind of depression.

On the other hand, the end of the war would unleash more or less pent-up desires to have as good a time as possible. Trade points to the fact that ex-service-men or furloughing fighters now constitute a heavy proportion of the business done in summer resorts.

Curfew Helps

A third factor is the curfew, curiously enough. Trade says the presence of a clamp on festivities in town would serve to make people think they have little to stay at home for and may as well go up to the mountains or down to the shore.

Also, the curfew would not be a hold-down on fun at mountain resorts where there generally is an early closing hour anyway.

At the shore places, however, the curfew might develop into a retarding factor as far as act and music bookings are concerned but so far it hasn't. The large agencies report plenty of advance interest in bands, including name outfits, and say shore operators are not scared of the curfew either, because they think (See *Borsht Sweet* on page 27)

Stage Managers To Get in The Donaldson Award Votes

NEW YORK, April 21.—Preparation for the balloting on the Second Annual Donaldson Awards for outstanding achievement in the theater's 1944-'45 season, which will take place next month, received an added impetus Monday (16). Some two dozen stem stage managers met at Sardi's Restaurant to break bread together and voice enthusiastic cooperation to make *The Billboard*-sponsored legit Oscars even more completely far-reaching than last year.

Get-together was the notion of Eddie Dimond, dynamic backstage pooh-bah of *Bell for Adano*, who represents the s.-m.'s on the Donaldson Awards Committee. Latter suggested to the committee that the fastest and surest way to get the ballots into the hands of the personnel of current Broadway shows was to enlist the aid of the backstage execs, and the confab resulted.

Dimond Explains Purpose

For the benefit of a few of the back-of-the-curtain brigade who were unfamiliar with last season's awards picture, Dimond explained the purpose of the balloting—that it is distinctly the accolade of the theater itself to its own. Everyone having a part in the making of legit, either straight play or musical, is entitled to a vote. Obviously, he pointed out, the honors in the 22 categories can have their fullest meaning to the winners only if theaterfolk as a

whole get their ballots promptly and drop them in the mail. He asked, therefore, that each s.-m. accept the responsibility of distributing the blank ballots and instructions to each member of his own cast and crew and to urge the latter to be prompt in casting their votes.

The Dimond oratory went over with (See *STAGE MANAGERS* on page 33)

USO-CSI Revives Vaude Sketch Act In G.I. Hospitals

NEW YORK, April 23.—Under the banner of the USO-Camp Shows, the vaude sketch act, a real showbiz oldie is being given life again in army and navy hospitals. Since August, 1944, without any bally, without any salary, the hospital sketch artists, modern prototypes of the old-timers, have drawn 18,000 pictures in 95 hospitals. The 100 or more of them work in the States, 14 are now overseas following our armies in the field. John Vickery and Carl Bender, two of the most prominent of the artists, have just returned from long stays in the South Pacific.

They go into the wards and under the guidance of doctors do portrait sketches (See *Sketch Act Revived* on page 33)

In This Issue

Bands & Vaude Grosses . . . 31	Legitimate 32	Repertoire 49
Burlesque 33	Letter List 33	Reviews, Legit 32
Carnival 37-43	Magie 33	Night Club 28
Circus 34-36	Merchandise-Pipes . . . 51-56	Vaude 20
Classified Ads 51-54	Music 11-25	Rinks-Skaters 48
Cocktail Combo 26	Music Merchandising . . 65-67	Roadshow Films 49
Coin Machines 62-84	Music Popularity Chart . 20-25	Routes: Carnival 60
Fairs-Expositions 44-45	Night Clubs 27-31	Circus 60
Final Curtain, Births, Marriages 50	Parks-Pools 46-47	Television 10
General Outdoor 57-60	Pipes for Pitchmen . . . 55	Vaudeville 27-31
	Radio 4-10	Vending Machines 68-69

DOUBLE-TALKING RATE CARDS

Watta Routine For Buyers!

Hocus-pocus on time, word-age, prices, etc., confirms AAAA standardization plea

NEW YORK, April 23.—Rate cards are not only, in many cases, a snare and delusion but in many instances are so lacking in standardization that even after the time buyer has the rate card and *Standard Rate and Data* in front of him, he's not certain, on spot business, what a certain slot will cost him and how long it should be in number of words or recorded seconds, and a host of other vital facts that a time buyer should have to avoid going nuts.

Often, also, he finds that spot costs are so high that it's cheaper by far to buy a five-minute slot and get a real plug for his product than it is to use the spot routine.

Standardization has been sought by the American Association of Advertising Agencies for a long time. While the nets have swung around bit-by-bit to the form for which the rate card standardization group has been yelping for a long time, the number of individual stations which publish rate cards that "conform to the 'standard rate card' of the AAAA" represent but a fraction of the 850-odd stations throughout the U. S. A. that issue cards.

More Buyer, Rep Aches

But it's more than standardization that is causing aches—not only at the desk of the time buyers but at the station reps. There's the problem of differential between live copy and e. t.'s, uniform time classifications, the under-the-counter special rates and rotating contracts that give sponsors like Bulova special advantages. There's also the demand that rate cards state the actual number of minutes that are for sale (i.e. not 15 but 14½, for instance.) Typical instance of the actual time not being on most rate cards was a recent check-up by a time buyer who found that station breaks meant anywhere from 25 to 40 words, that minute spots ran from a low of 80 to a high of 150 words. The differential doesn't mean so much on paper but what it means to the writer of spot commercial copy is a tremendous (See *Double-Talking Rate Cards* page 8)

Hope, Bing, Allen To Guest on Blue's Rehabilitation Seg

NEW YORK, April 23.—Blue's new rehabilitation show, *The Road Ahead*, which goes on the air for 13 weeks with a different sponsor each week, makes its preem May 2 at 9 p.m., with Bob Hope leading off as guest star, Clifton Fadiman emceeing and bank-rolled by International Business Machines. Plan is to have the show broadcast each week from a different service hospital with different star guesting each shot.

Bing Crosby will handle the guest chores the second week and Fred Allen the third. David Broekman's ork will do all the shows and *Information, Please*. Quizmaster Fadiman is expected to handle the ringmaster stint all the time *The Road Ahead* is on the air unless he takes *Info* overseas on a USO tour.

Blue is trying to line up a different institutional sponsor each week, with several set. Those shows for which there is no client will be paid for by the net. When there is a bank-roller, he will pay only the talent and line charges. One of the features of *The Road Ahead* will be a short forum, conducted by Fadiman, in which he will quiz wounded vets on their pet gripes.

Bland Date

NEW YORK, April 21.—Talking about double entendre (which we weren't, but it's a good way to start a gag story), where's one that popped up on the Blue's *Blind Date* last Monday (16). Emcee Arlene Francis asked a serviceman if he'd ever had a blind date before.

Replied the soldier: "I never even made a blind date."

FCC To Survey Listeners for Channel Hearing

WASHINGTON, April 23.—The biggest survey of its kind, aimed at exploring amount and kind of radio listening in the United States, is about to get underway in preparation for Federal Communications Commission hearing on clear channels. FCC hopes to complete the survey by midsummer with the help of researchers from Bureau of Budget, Bureau of Census and Department of Agriculture.

Survey is outgrowth of conference last Tuesday (17) of committee, called by Dallis Smythe, FCC chief economist, of 28 attorneys and industry research men. Also present at conference were FCC General Counsel Rosel Hyde and Clure Owen, assistant chief of broadcast division of engineering department.

Survey as originally proposed by FCC was to sound out listening interest among families outside primary service areas. Proposal was generally supported by industry representatives but there was a strong feeling that the survey be enlarged to cover families within primary listening areas as well as outside. Mail questionnaires will be sent to several hundreds of thousands of homes and personal interviews will be held in several score representative counties. The survey, it was emphasized, will not overlap the listening census proposed by Broadcast Measurement Bureau. Technical participation by industry has been urged by FCC.

7 Nets, Dozen Area Outlets To Air San Francisco Meet

SAN FRANCISCO, April 23.—The spotlight of international politics is turned on this city as the United Nations Conference prepares to open next Wednesday (25), with radio out to do its greatest reporting job. For the first time in broadcasting history radio will augment on a mass basis its regular news wire services, network programs and on-the-spot handling of conference material.

After a poor start, when it was twice rumored that the meeting of the Allied Nations might be postponed, the parley is now definitely skedded to be launched at 2 p.m. (PWT) on Wednesday with broadcasts that will be heard around the world. There has been no specific announcement as to which of the world's diplomats will open the conference from here, but it is expected that Secretary of State Edward Stettinius Jr. may do the job. President Truman, it is definitely known, will not attend the conference but will be cut in from Washington to officially open the session and welcome the delegates.

Opening ceremonies will go on the air over seven networks and a possible dozen individual stations, including eight in the Bay area. The four American networks are NBC, CBS, Blue and MBS. The three foreign webs are the British Broadcasting Corporation, the Canadian Broadcasting Corporation and Australian Broadcasting Corporation. Each net out-

Cowles' WHOM Swapped for WBYN Plus \$\$\$

NEW YORK, April 23.—Station WHOM will go to *The Newark (N. J.) News* if a couple of okays come thru from the FCC. Seems as the problem of moving WBYN from Brooklyn to Newark, which would mean switching a license from New York, was becoming a bit of a problem to the estate that owns the Newark paper and that WHOM was becoming a bit of a problem child to the Cowles interests. So, since WHOM had a New Jersey license and since *The News* had plenty of dough with which to talk to the Cowles, a trade was made—one station, WBYN, and a pot of dough for one station, WHOM.

Naturally this all has to be okayed by the FCC, but it looks more in the groove than the original *Newark News* buy of WBYN. Indicated is a fast shift by Mike Cowles of his exec personnel with Craig Lawrence getting out of New York and Jack Paige moving to another Cowles operation. Ted Enns, national sales manager of the C stations, is said by the trade to be set to remain on the Main Stem.

Move is admitted by several WHOM boys to be as much a surprise to them as it is to the trade. In-and-out of station ownership (in the case of WBYN, before the fact) is said to be fastest switch in radio biz in a long time.

Tony Scheffer Joins WLW

CINCINNATI, April 21.—Appointment of A. E. Scheffer as administrative assistant to James D. Shouse, vice-president of the Crosley Corporation in charge of broadcasting, and Robert E. Dunville, general manager of WLW, was announced this week. Scheffer was managing director of the Retail Grocers' Food Show at the Cincinnati Zoo for 28 years until the event was curtailed by war conditions. He also operated Greystone Ballroom in Music Hall here for eight years and for two years was director of entertainment at the Netherland Plaza Hotel. His duties with WLW will consist in contacting various national and regional trade organizations and representing the station management in various other fields.

S. F. Conference Gives News Seg to Spotlight Bands

NEW YORK, April 21.—Blue's *Spotlight Bands*, Coca-Cola bank-roller, gets a news hypo for the duration of the San Francisco World Security Conference starting next Wednesday (25), opening day of the meet, when its first four minutes is taken over by reports of the day's activities. Blue commentators will give the spiel.

Move is part of the net's attempt to make the news of the conference part of the web's programing as long as the meet lasts. The addition of a news period to a band show is no novelty, with NBC's *Fitch Bandwagon* taking on a commentator last fall. NBC move, unlike the Blue's, was attempt to correct poor programing they had from early Sunday afternoon thru to 11 p.m. with no news stanza.

Brown & Hale Go Co-Op on Full MBS Web

NEW YORK, April 23.—Two of Mutual's top commentators, Cecil Brown and Arthur Hale, go co-op on the full web next week, retaining their present sponsors on the clients' current list of stations but being offered to local bank-rollers in areas where they are not now heard. Brown, for Bayuk Cigars, goes to 93 outlets Monday, Wednesday and Friday, 8-8:15 p.m.; Hale, for Richfield Oil, is heard on 28 stations Tuesday, Thursday and Saturday from 7:30-7:45.

Brown, long-time reporter, war correspondent and newscaster, has been on Mutual for over a year, coming to the web after his blow-up with CBS over the problem of censorship. Hale formerly did the trans-radio news package, *Confidentially Yours*, on WOR, Mutual's flagship station.

Bert Hauser, head of the MBS co-op program department, has been setting promotions for the two newies plus some others that are expected shortly. Main pitch in Hauser's plans is an attempt to aid national advertisers merchandise their products in small towns as well as to sell to local sponsors.

Blue April 26 Night Sked To Have S. F. Confab Twist, M. C.

NEW YORK, April 21.—The Blue, on April 26, day after the San Francisco World Security Conference opens, will try a novel gimmick designed to give the web an over-all confab theme without throwing out commercials or cutting its Thursday night talent. All shows that night will be given a conference twist with the whole thing tied together by an evening-long emcee job from S. F.

Web has managed to clear every spot from its managed-and-owned station sked and from most of its affiliates. Added to the extra 10 seconds which advertisers have granted to plug shows following their own, net has 40 seconds between programs in which to throw an emcee. The man to do the job has not yet been selected, but he'll work out of San Francisco and, during station breaks, relate each program to the following one.

As far as the shows are concerned, the net will try to have *Lum 'n Abner*, for instance, give small-town America's impression of the conference. Fred Waring will play songs of the united nations, *Town Meeting* and *March of Time*, of course, are naturals for conference themes and the early evening sked of commentators no programing problem. It's considered possible that Orson Welles, if he isn't tied up with other biz, will take over the emcee reins.

let will have individual studios and work rooms.

With the networks gobbling up the principal hunk of floor space in the Veterans' Building, where daily conferences will be held, the indies found it convenient, at the last minute, to organize. Don Feddersen, manager of KYA, headed the small-watters and was able to grab for the coalition two small back rooms which must serve the eight indies plus a few small stations from near-by areas who may want to come in later.

The four nets have their top-notch special events men on the job. Mutual's John Whitmore was an arrival early last week. Francis McCall, special eventer for NBC, and George Milne also are here. The Blue's G. W. (Johnny) Johnstone is likewise on the job, as is CBS's Paul White.

NBC's television coverage has hit a snag. The web hasn't the film on hand at the moment and is dickering with the Eastman Kodak office here to supply the film and equipment. If the deal prospers, NBC will go ahead with its previously announced plans to fly the films to New York for television showing there.

The herd of some 200 newscasters have begun to arrive and the delegates also are beginning to put in an appearance. The airmen will be set up in the Palace Hotel. The conclusion here is that the meet will run thru seven weeks.

CBS Listening Survey Number 7

Too Cue for Words

NEW YORK, April 23.—The Groaner continues to be the most prolific source of ad-libs on the air. Latest is his own re-write of the lyrics to his theme song, *Blue of the Night*. This one was used on last Thursday's (19) stanza: "When the blue of the night— Did I miss my cue tonight?"

Don Lee-Mutual Buys Site for Post-War Studios

HOLLYWOOD, April 23.—New site for Don Lee-Mutual was purchased recently for \$750,000, making it the first of the networks to have definite location for post-war buildings. The Blue still has to pick a spot for headquarters.

Announcement of the purchase of the new site was made by Thomas S. Lee, prexy of the Don Lee Broadcasting System. This will give the web title to 90,000 square feet on the west side of Vine, from Homewood to Fountain, three blocks south of Sunset.

Building Awaits Materials

Lewis Allen Weiss, vice-prexy of the Don Lee chain, said that new buildings would be constructed as soon as materials are released. He anticipates a fall date for ground breaking ceremonies. Plans for a two-story building to house standard radio, FM and television have been drawn up.

New building to be constructed under the supervision of Frank M. Kennedy, chief engineer for Don Lee, and Harry R. Lubcke, director of television for Thomas S. Lee, will include ground-floor production and programing department, four studios with 300 to 400 seating capacity and seven of medium size. Present location of Don Lee-Mutual on Melrose Avenue has been purchased by RKO studio which adjoins. Lease held by Don Lee on the property expires in December, 1945, but RKO agreed to extend the time limit until new facilities are ready.

Pacific USO Cirk Booked for Bing

NEW YORK, April 23.—Bing Crosby, for the second year in a row, will hit the USO road this summer with the Pacific theater his most probable destination. Understood that the singer is anxious to repeat his sock performance in the ETO last summer and do a little groaning for the men fighting the Japs.

Meanwhile, no definite replacement has been set for him, altho it's definite that the program will be strictly pop music with a few topnotch guest singers thrown in. J. Walter Thompson Agency has been very anxious to get Dinah Shore to do three or more stints, but it's said to be doubtful that she will be able to coordinate her sked.

The summer show will originate in the East and Miss Shore has already signed to work in a film and do a concert tour for the hot months.

Rogers, Morse Ice "Family" Pic Deal

HOLLYWOOD, April 23.—Picture deal between Charles Rogers and Carlton Morse for filming of *One Man's Family* has cooled. Morse said that the agreement to call off the production plans was the result of writing snags which developed when screen play was attempted. Screen version of *Family* was not acceptable either to Morse or NBC and Morse stated that the show was too valuable a property to tamper with. It was understood that Rogers had gone to quite an expense attempting to get a screen treatment but could not come up with anything that was satisfactory to all concerned.

Clinton Twiss, who handles production for Morse, said that screen writers would have to wade thru nine volumes of scripts, covering a period of 14 years the show has been on the air. New pic deals are in the offing, according to Twiss, who said that all negotiations will be handled by the Stanley Bergerman Office.

Stamp Memorial

NEW HAVEN, Conn., April 23.—Listeners of WELI last week launched a telephone campaign to get the station's backing for a series of postage stamps commemorating P. D. R. The outlet liked the idea so much, it sent a telegram to Connecticut Senator Brien McMahon, urging him to suggest it to the postmaster general, and has gone on the air asking listeners to write to the Senator. There's a good spot open now for a permanent 3-cent stamp!

Navy Nixes WCCO Co-Op E. T. Try on Shakedown Cruise

MINNEAPOLIS, April 23.—Return to the city of A. E. Joscelyn, WCCO-CBS station manager here, from the three-week shakedown cruise of the U.S.S. St. Paul, on which he went along with three newspapermen, disclosed for the first time that Joscelyn had attempted to cover the expedition via transcription for other stations in this territory.

Joscelyn went along at the invitation of the navy to handle production of e.t.'s made on the trip by Cedric Adams, WCCO newscaster and *Minneapolis Star-Journal* columnist. It was explained that Adams' insistence that he have a radio man along to produce and take care of whatever technical problems arose was the reason Joscelyn got the bid.

At any rate, once aboard ship, Joscelyn prepared scripts, not including Adams's, which were to be transcribed for use by KSTP, WTCN, WLWL and other stations in Minneapolis-St. Paul. The e.t.'s, according to Joscelyn's plan, were to be released simultaneously with those to be used by WCCO featuring Adams.

But just as the transcriptions were to be made, the navy, thru one of its censors, stepped in and nixed the idea, claiming the cruise was "strictly a newspaper deal" and not for radio. Joscelyn, according to reliable reports, tried to argue the censor out of this point of view but failed.

Jo Stafford Nears Tape in Race for Ford Thrush Slot

NEW YORK, April 23.—Pop singer Jo Stafford is about set to take over as the regular chirper on Ford's new NBC show (2-2:30, Sunday) after the agency tried one other gal. When the show went on the air, the agency, J. Walter Thompson, decided to try three types of singers, classical, middle-brow and pop.

Met opera star Dorothy Klersten took the first show and Jane Frohman was supposed to get the second trial. Her spot was canceled because of the death of President Roosevelt and it's reported Ford decided to go along with Miss Stafford, who bowed in yesterday (22). Selection of the singer means says the trade, that the tone of the program will be prevalingly popular with few operatic frills.

Hoosier Hot Shots Going Back to Hollywood Films

CHICAGO, April 23.—Hoosier Hot Shots, who have just returned here following Columbia Picture commitment and a series of West Coast p. a.'s, are set to return to Hollywood in June for another workout before the Universal kliegs.

Larry Finley, op of Mission Beach Ballroom, San Diego, where the Hot Shots did a series of one-nighters on their last West Coast visit, has inked the foursome for another set of dates during their June floker stint.

Station Tab Accurate Pic

Mapping attempts non-emotional measurement—habit alibies year's lateness

NEW YORK, April 23.—Despite the fact that the *Seventh Bi-Annual CBS Listening Area Survey* stands a very good chance of being the last of the series made by the web, the formula on which the audience measurement study was made in 1942 and 1944 is important since the Broadcast Measurement Bureau station circulation studies will be along the same lines. It is also important that the trade know just what the CBS map (every affiliate received its map during last week) means and how the formula was developed and why.

First the sample tabbed in every city, county and State was in direct ratio to its actual population. Altho only approximately 187,500 ballots were tabbed (75 per cent of the total 250,000 mailed by the web) they were stratified so that each of 3,000 counties were pictured adequately, culturally and by the size of the community. No county was declared measured until a minimum of 50 per cent of the ballots mailed to that county had been returned. In other words in a CBS ballot audience measurement tab, returns must be representative—even if it should take as many as 10 follow-up requests with extra incentive offers to bring in a required minimum sample. This avoids lop-sided pictures which are bound to result in cases where a survey is made based upon one mailing sans follow-up. *Best tested direct mail devices are used in the CBS ballot mailing such as pre-paying with actual stamps all mail costs on ballots. Pre-paid premiums, etc., but how the ballots were obtained is a detail—the fact that they were obtained and that the sample was proportionate down to the smallest county is the vital factor to ad agency time-buyers and sponsor ad managers.*

Outmoded Terminology

CBS maps still rate station circulation in the outmoded primary, secondary and tertiary verbiage, but each of these means something different than they mean in other usage of "P," "S" & "T." Primary, for instance, means at least two-thirds of the radio families listen one or more times a week but one half of these radio families must listen three times a week or more. Secondary means from one-third to two-thirds of all radio families listen one or more times a week, with one-third of these radio families listening at least three times a week. Tertiary represents an audience from 10 per cent up to 33 1/3 per cent of all radio families listening—listening three or more times a week.

"Tough" Requirements

These requirements are tough—in fact, some stations put their CBS maps right in the drawer and never use them. Their BMB maps will be much prettier. On the BMB formula, the coverage pix will go up and up, for in the tertiary rating, for instance, all that area in which 10 per cent or more listen at least once a week will be tabbed. That will make a great difference, giving some stations as many as five extra counties. The same is true on the primary and secondary rating. With a 50 per cent listening requirement with all of it in the once-a-week dialing basis it means a much larger claimed primary than the 66 2/3 and 50 per cent of that with listening of three times a week or more.

No BMB Goose

CBS hasn't set up its requirements in order to goose BMB. Its requirements were set on the present basis back in 1941 following the 1940 report (survey made in *(See CBS Measures Circulation, page 10)*



Lombardo Shifting Tied to Chelsea's Blue Plug Contest

NEW YORK, April 23.—Unique tie-in with a program time shift, as well as a neat way to obtain more flack notices, is being made by Larus Bros., Inc., makers of Chelsea cigs and sponsors of *Guy Lombardo Musical Autographs* (Blue, Mondays, 10 p.m., EWT). In shifting "Sweetest Music This Side of Heaven" to Tuesdays at 9 p.m., starting May 15—in that spot, the show will follow the Allen Young show and buck the *Molle Mystery Theater*—Chelsea decided to cash in on the deal by making the efforts of the Blue affiliates' flacks who will plug the change part of their contest, previously announced.

The contest is being run for promotion and publicity managers of 180 Blue Network stations carrying the "Sweet" seg and awards are to be based on promotions and presentations, including newspaper publicity and advertising, spot advertising, spot announcements and special exploitation tie-ups. Contest period is from April 15 to June 15, with scrapbooks and presentation deadline set for July 1.

Prizes will amount to \$1,500 in War Bonds. Judges will be Doris Lawton, radio editor of *Advertising Age*; Lou Frankel, radio editor of *The Billboard*; Bruce Robertson, Eastern editor of *Broadcasting*; Eldridge Peterson, editor of *Printer's Ink*; Frank Burke, editor of *Radio Daily*; Reginald Clough, editor of *Tide*, and George Rosen, radio editor of *Variety*.

Elman's "Auction" Set as Roy Rogers Show Replacement

NEW YORK, April 21.—Dave Elman's *Radio Auction*, new Mutual sustainer, is reported set as a replacement for the Roy Rogers show when the Goodyear bank-rolled Western opus bows off the air May 15. Elman's program will not be sponsored by Goodyear.

Reason for the early closing date on Rogers is the cowboy singer's indefinite draft status. At latest reports he was in 1-A, but there is some talk that he may be turned down by the armed forces. Elman's show is a gadget affair. Articles of historical or curiosity value are auctioned off to specially invited guests, with listeners at home permitted to bid on a few items.

Talk in the trade has it that if Rogers is not drafted he will return to the air in the fall.

Ruth Davey New Chirper for 7-Up

NEW YORK, April 23.—Philadelphia singer Ruth Davey, who has been doing a show on WCAU for about a year, takes over the chirping chores on the 7-Up show next week, replacing Annette Warren. Miss Warren bows off after five weeks on the program.

It is understood that the show's producer felt that Miss Warren is a top-notch singer, but her style was not suited to the type of music that the client wants on the Mutual aircer. Show is supposed to demand a straight commercial singer and Miss Warren, a Phil Moore protegee, relies heavily on trick delivery.

Stations Top Daytime Ratings

WGBI Tab Astounding

Newspaper-owned percolators deliver top soap opera dialers 7 out of 15 times

NEW YORK, April 23.—The theory that a one-station town should top all others in ratings even in the daytime should be backed by Hooper city-by-city ratings, but the facts in the case indicate that "It ain't so, brother." Only in the case of one Hoopered area, Scranton, Pa., is there anything to back up the idea that a station without strong competition will deliver the top ratings. WGBI, in the coal mining area, really goes to town with ratings on four of the *First Fifteen* that are nothing less than sensational. Even adjusting the five-month city-by-city Hoopers downward by 8 per cent (for a reasonable decrease in listening), WGBI does anywhere from 175 to 360 per cent better than the average national rating. Actually, WGBI in the case of *Big Sister* delivers an audience that tops the national sets-in-use figure (15.1) let alone topping the national rating. WGBI in the daytime is Scranton radio. On the four programs on which it's top dog the pic looks like this:

Program	Nat'l Rating	WGBI*
Ma Perkins (CBS).....	8.0	22.0
Kate Smith.....	7.0	23.6
Life Can Be Beautiful.....	6.5	23.3
Big Sister.....	6.2	28.7

*Adjusted for a reasonable decrease of listening by 8 per cent.

Only Two Outlets Repeat

Another "surprise" in the first tabbing of the stations that top the ratings of the *First Fifteen* is that only in two cases are the percolators the same as the ones that topped the evening *First Fifteen* as reported in *The Billboard* (April 27). These two were KVOO, Tulsa, Okla., which added a sizable 8.6 to the evening national rating for its own tab of Kay Kyser and WTAR, Norfolk, which at night did a phenomenal 39.3 for Edgar Bergen (seasonably adjusted from its five-month 42.7 which was only 0.9 less than the top of the tops, WBBN's 43.6 for Bob Hope).

KVOO proved that it's delivery of ratings that topped the national evening Hoopers was no flash in the pan by landing twice in the daytime chart with a 14.8 (adjusted 8 per cent) for *Young Widder Brown* against a national rating of 8.2 and 15.3 (also adjusted) for *Right to Happiness* against a national 6.7. In the latter case it did better than double the national figure. KVOO is not without competition since it has the CBS affiliate, KTUL, and the Blue-MBS KOME battling for the Tulsa audiences.

Ratings in a Navy Town

WTAR at Norfolk is in a war town, a sailor's home port. That it topped nearly everything in the nation, with a five-month 42.7 for Edgar Bergen on a Sunday night, is amazing but that it almost triples the daytime audience of *Just Plain Bill* is slightly out of this world. Or do navy wives stay at home in the afternoon? (WTAR appears in the evening *TCI Chart* but unfortunately was dropped out of the evening ratings box which appeared with the running story on the toppers. The box has been reprinted in this issue for comparison to correct this omission and two typographical errors.)

WTAG Also Delivers

WTAG, Worcester, Mass., is another station that delivers a top audience that's out of this world for a daytime show. While *Our Gal Sunday* does 6.4 nationally, it comes up with a rating over three times this, or 19.3, on a comparative basis. WTAG has *The Telegram-Gazette* behind it but it has plenty of competition. The station, however, is promotional-minded and is in there bat-

Correction on National Vs. Local Ratings

Because there were two typographical errors and an omission from the table included in the story "Programs Better On Top Stations" in last week's issue, the correct table is included here:

Program	Nat'l Rating	Station	5-Month Rating	Comparative Rating	Competition
Bob Hope.....	29.5	WBBN	43.6	40.1	WGR, WKBW, WBBR, WBNY
Fibber McGee & Molly...	28.5	WKY	40.1	36.9	KOMA, KOBY, KTOK
Joan Davis.....	26.0	WTAM	33.6	30.9	WGAR, WJW, WHK
Screen Guild Players.....	23.3	WBNS	30.8	23.3	WHKC, WCOL, WTAM, WLW
Bing Crosby.....	22.9	WBBN	37.6	34.6	WGR, WKBW, WBBR, WBNY
Lux Radio Theater.....	22.7	KFH	37.4	34.4	KFBI, KANS
Mr. D. A.....	21.8	WBAP	30.9	28.4	KGKO, KFJZ, KRLD
Abbott & Costello.....	19.0	WSPD	29.9	27.5	WTOL
Kay Kyser.....	18.0	KVOO	28.9	26.6	KTUL, KOME
Edgar Bergen.....	17.7	WTAR	42.7	39.3	WRVA, WRNL, WMBG
Eddie Cantor.....	17.2	KARK	27.0	24.8	KLRA, KGHI, KTHS
Hit Parade.....	16.3	WHP	34.7	31.9	WKBO, KYW, WCAU, WIBG, WIP, WPEN
Hildegarde.....	16.0	WLW	35.7	32.8	WSAI, WKRC
Mr. and Mrs. North.....	15.5	WLW	25.5	23.5	WSAI, WKRC
Bob Burns.....	15.5	KARK	27.4	25.2	KLRA, KGHI, KTHS
World Parade.....	7.3	KARK	16.1	13.8	KLRA, KGHI, KTHS

ting to get more than its share of the audience. In fact, it's noted that its adjusted 17.0 is actually more than the national sets-in-use figures.

Only other station besides WGBI and KVOO showing up in the daytime toppers is WSB, Atlanta. WSB is another station that has a newspaper behind it, *The Atlanta Journal*. It has more, for it's one of the South's first great stations and it's run by Leonard Reinsch for the Cox newspaper interests. Reinsch, who for three days was President Truman's press and radio secretary, knows broadcasting—but good.

WSB Clicks, Too

WSB delivers a 14.4 for *When a Girl Marries* against a national 7.8, and a 13.8 against a national 7.4 for *Portia Faces Life*. Both of WSB's figures are adjusted by that 8 per cent to allow for the differential between present seasonable ratings and the period covered by the five-month city-by-city reports from which the station ratings are taken.

Adjusted Tabs

Adjusted figures for the rest of the stations in the daytime *First Fifteen* and the stations that are toppers follow:

Program	Nat'l Rating	Station	5-Mo. Adjusted Rating	Adjusted Rating*
Pepper Young..	6.8	WOAI	14.0	12.9
		San Antonio Tex.		
Breakfast in Hollywood ...	6.7	WFMY	17.7	16.3
(Kellogg)		Youngstown, O.		
Helen Trent....	6.7	KNOX	18.4	17.0
		Knoxville		
Stella Dallas..	6.5	WKY	11.9	10.9
		Okla. City		
Breakfast in Hollywood (P&G)	6.3	WOC	18.5	17.0
		Davenport, Ia.		

*Adjusted downward 8 per cent because of seasonable decrease in listening.

Habits Affect Listening Pic

Obviously the daytime picture of stations is different from the nighttime because of local listening and living conditions. Norfolk isn't the same as Davenport, Ia., and San Antonio must have a different bunch of habits from Worcester, Mass.

Also notable is the fact that stations thruout the country with newspaper affiliation sock home a little extra listening volume. Among the toppers either owned or affiliated with a local rag are:

WSB, Atlanta, *Atlanta Journal*; WFMY, Youngstown, O., *Vindicator*; WNOX, Knoxville, *News-Sentinel*; WKY, Oklahoma City, *Oklahoman, Times*; WTAG, Worcester, Mass., *Telegram-Gazette*; WTAR, Norfolk, *Ledger-Dispatch, Virginia Pilot*.

This means that out of the 10 stations that deliver the top audiences for the *First Fifteen* daytime shows six are newspaper owned and controlled. Obviously that two-way tie-up means higher audiences in the area covered by the newspaper. What the station does for the paper itself would be the basis of another study. Maybe *The Billboard* will make that study too—someday.

Cantor's Summer Sub, Cantor Show But Minus Cantor

NEW YORK, April 23.—Eddie Cantor's Harvey act is set for the summer. The replacement for the Eddie Cantor show will be the Eddie Cantor Show minus Eddie Cantor.

Program, following exactly the same pattern as is used in winter, will feature singer Nora Martin, Leonard Suss' ork, announcer Harry Von Zell and fill-in emcee Fred Martell. Running gag will be "Where's Cantor?," with intent being to hold the comic's audience over the hot months.

Understood that Cantor put across the idea over the objections of sponsor, Bristol-Myers. The client had complained, as reported in *The Billboard* four weeks ago, that the show would cost too much dough. However, Cantor was able to persuade them that the thing would hold listeners, an important factor in the sponsor's and the agency's thinking. Young & Rubicam handles the show.

Truman To Continue Fireside Chatting But "Moderately"

WASHINGTON, April 23.—The radio "Fireside Chat" instituted by the late Franklin D. Roosevelt will be continued in moderate form by President Harry Truman. According to the new President's aides, Truman is anxious to keep the people informed in much the same homespun manner that F. D. R. did in those historic Sunday night Fireside Chats.

Capitalizing on the medium of radio to overcome great distance, Truman addressed the soldiers overseas by radio last Wednesday (18). He believes he can maintain the unity with which he has begun his office by confiding his plans and activities to the public every so often via the air waves. The new President is fully aware that his radio voice lacks the ringing clarity and resonance of his predecessor's, but his aides believe that Truman's Middle-Western twang and unassuming speaking manner are important assets in his radio approach.

Truman is convinced of the power of radio which Roosevelt used to such great advantage. Truman's designation of Charles G. Ross as chief of radio relations in his secretarial staff provides additional evidence of that. In Roosevelt's secretarial set-up, the radio relations duties were absorbed by the secretarial press chief instead of being assigned as full-time work for one man.

Ross was appointed to his post Friday (20), three days after President Truman had named J. Leonard Reinsch to the job. Truman yielded to the surprise request from James A. Cox, former governor of Ohio, for recall of Reinsch, who went to the White House from the position of managing director of Cox radio stations. Ross was Washington correspondent for *The St. Louis Post-Dispatch*.

Switch from Reinsch to Ross leaves the industry unhappy because it replaces a man definitely commercial radio-minded and having the ken and experience to back him up with a man formerly employed by a paper that has been riding the dollar air.

"Silver Theater" Shined Up For "Ozzie and Harriet" Sub

NEW YORK, April 23.—International Silver Corporation, sponsors of the *Adventures of Ozzie and Harriet* (CBS, 6:30 p.m. Sunday), will return to old *Silver Theater* format for the summer layoff with Conrad Nagel, late of the *Radio Reader's Digest* and longtime pilot of the theater, handling the emcee chores. *Silver Theater* is the show that preceded *Ozzie and Harriet* under International Silver's sponsorship.

It's rumored that CBS's crack rehabilitation show, *Assignment Home*, was suggested as a replacement, but the firm decided to resume the theater program. First airing is skedded for June 17 and final bow will be made August 5. Young & Rubicam is the agency.

Marlin Herth in For Pearce or "Judy" for Tums

NEW YORK, April 23.—The Lewis-Howe Company, makers of Tums and sponsors of the Al Pearce show (CBS, 10:15-10:45 p.m., Saturday) and *A Date With Judy* (NBC, 8:30-9:00 p.m., Tuesday), this week took a 30-day option on a comedy music package built around Marlin Herth, singer Trudy Erwin and Ray Sinatra's ork. Program will be used as a summer replacement either for Pearce or *Judy*.

Show, a situation comedy stanza, has Herth playing three roles, himself, "Beulah" and "Bill." Kathrine Card will play the "Aunt" to one of the characters. Roche, Williams & Cleary is the agency.

Danny Thomas USO-ing

NEW YORK, April 21.—Danny Thomas, Fanny Brice's foil on her Sunday CBS stanza, will go USOing in Europe this summer while the show takes its 13-week layoff. Last broadcast of the season will be June 10. Thomas's last overseas jaunt was with Marlene Dietrich last July and August.

JO STAFFORD

Piping to the Top on Her Own

JO STAFFORD is the fem who Pied-Pipered her way to a single. The sockers raved so much about her, while she was quarteting, that radio let her out on her own. Then having proved that she could stand on her own two musical mike-feet, Jo took the center of the floor at La Martinique, New York, and proved that she didn't have to stand behind a microphone or need the help of a trio to get by. Of course, a bow by Tommy Dorsey along the way didn't hurt her (when she was a Pied Piper).

From that night spot to the Paramount on the Main Stem was just a hop, skip and jump tune. That's were Josie (if we may use her champion's, Frank Sinatra's, pet name for her) is now, proving that broadcasting and not a little talent can get you anywhere and get you plenty of the long green, too.

Jo is piping away to the top and not missing a bet—and is paying off at the box office all the way.



Blue adds 13,976,320

Weekly Impressions

(An impressive two-week gain)

HERE at the Blue Network we've made some interesting progress recently in one specific phase of this radio business. We seem to have been able to influence more and more people to hear the shows our advertisers are putting on.

It started a few months back. We had some new ideas we wanted to try. From the experience many of us had in selling products, we thought it might be well to approach the selling of entertainment the same way. So we believe we've added some new thinking to sound promotion effort.

In place of routine promotions, we set out on Planned Promotions. We coordinated the efforts of our 196 stations the way a manufacturer coordinates dealer effort.

It was obvious that the impact of 196 stations, working with agencies and advertisers, would deliver many more listeners to the Blue.

The Sunday Night Promotion

First—we charted a Sunday-night-on-the-Blue promotion. It was only an experiment. Nobody knew how it would come out.

The individual stations took the plan, enhanced it with their own ideas and their own enthusiasm, and here's what happened:

6,800,000 more family impressions were attracted to the Blue on Sunday night . . . this in spite of well-organized previous promotions by the two other major networks.

The Morning Promotion

Well, it worked once. So it was tried again. Next came the Morning Promotion. Headquarters formulated the Plan. 196 stations put it into effect. The results?

In the first two weeks we added 13,976,320 impressions per week to our morning audience! And of course this increase came to us from the other networks.

The advance Hooper reveals that for March the Blue was the only network to lift its Share-of-audience while the other three networks dipped. And, as you know, the Blue's average rating of a 1 morning programs is the highest of the four networks.

This is just a beginning

With progress like this, naturally we're planning other promotions. We're confident we're going to get the same kind of results with them, too. It's given us a promotional philosophy that can be summed up in two sentences—FIRST, YOU HAVE TO HAVE GOOD SHOWS TO OFFER THE PUBLIC (and ours are getting better all the time). SECOND, YOU HAVE TO LET PEOPLE KNOW ABOUT THESE SHOWS (and it looks like we've hit on a good way of doing this).

All this adds up to a pretty important thing to radio advertisers: *Now's a good time to get your franchise on the Blue!*

AMERICAN
BROADCASTING
COMPANY, INC.

The Blue Network



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS from weekday daytime programs

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II. No. 4D

(Report April, 1945)

Program Sponsor, Agency, Net & Stat.	Rating	Weeks to Date	Opposition	Total Talent & Cost Per Point	Talent Cost Per 1,000 Urban Listeners	Top Rating Station & Rating**
WIDDER BROWN Phillips Milk of Magnesia D-F-S NBC 138	8.2	338	Dan O'Neil—CBS Hop Harrigan—Blue Handy Man—MBS	\$1,600.00 \$ 195.12	\$.30	KVOO Tulsa 14.8
MA PERKINS Oxydol F-D-S CBS 71	8.0	117	Mystery Chef—Blue Lopez Luncheon—MBS Melody Swatches—NBC	\$1,300.00 \$ 162.50	*	WGBI Scranton 24.0
WHEN A GIRL MARRIES Baker Choc. Benton & Bowles NBC 75	7.8	200	Service Time—CBS Terry & Pirates—Blue Chick Carter—MBS	\$2,300.00 \$ 294.87	*	WSB Atlanta 15.7
PORTIA FACES LIFE Post's 40% Bran B&B NBC 88	7.4	201	Service Time—CBS Dick Tracy—Blue Superman—MBS	\$2,750.00 \$ 371.62	*	WSB Atlanta 15.0
KATE SMITH Grape Nuts Y&R CBS 117	7.0	318	Glamour Manor—Blue Words & Music—NBC Wm. Lang News—MBS	\$5,000.00 \$ 714.29	\$1.14	WGBI Scranton 25.6
PEPPER YOUNG Camay, Ivory Flakes D-F-S NBC 79	6.8	447	Sing Along—CBS Ladies Be Seated—Blue The Smoothies—MBS	\$2,650.00 \$ 389.71	*	WOAI San Antonio 14.0
RIGHT TO HAPPINESS Ivory Soap Compton NBC 131	6.7	341	Locals—MBS Sing Along—CBS Ladies Be Seated—Blue	\$2,250.00 \$ 335.82	\$.59	KVOO Tulsa 15.3
BREAKFAST IN HOLLYWOOD Kellogg Pep Keynon & Eckhardt Blue 192	6.7	177	2d Husband—CBS Ask Jane—MBS Flinders Keepers—NBC	\$1,500.00 \$ 223.88	\$.37	WFMJ Youngstown 17.7
HELEN TRENT Hindol D-F-S CBS 133	6.7	504	Farm & Home—Blue Service Bands—NBC Service Bands—MBS	\$1,800.00 \$ 268.66	\$.41	WNOX Knoxville 18.4
STELLA DALLAS Phillips Toothpaste D-F-S NBC 138	6.5	354	House Party—CBS That's for Me—Blue Johnson Family—MBS	\$1,750.00 \$ 269.23	\$.46	WKY Oklahoma City 11.9
LIFE CAN BE BEAUTIFUL Ivory Soap Compton CBS 67	6.5	339	Various—CBS Raukhage—Blue News—MBS	\$2,500.00 \$ 384.61	*	WGBI Scranton 25.3
OUR GAL SUNDAY Anach D-F-S CBS 132	6.4	429	Farm & Home—Blue Service Bands—MBS Service Bands—NBC	\$1,750.00 \$ 273.44	\$.45	WTAG Worcester 21.0
BREAKFAST IN HOLLYWOOD Ivory Flakes Compton Blue 192	6.3	177	Amanda—CBS Arthur Gaeih—MBS Flinders Keepers—NBC	\$1,500.00 \$ 238.10	\$.40	WOC Davenport 18.5
JUST PLAIN BILL Anacin D-F-S NBC 52	6.2	187	Cimarron—CBS Jack Armstrong—Blue Mystery House—MBS	\$2,000.00 \$ 322.58	*	WTAR Norfolk 18.7
BIG SISTER Lever Bros. R&R CBS 141	6.2	214	Locals—NBC Glamr. Manor—Blue M. Downey—MBS	\$2,500.00 \$ 403.23	\$.64	WGBI Scranton 31.2

The average daytime audience rating is 4.4 as against 4.6 last report, 4.9 a year ago. Average nets-in-use of 15.1 as against 16.0 last report, 15.5 a year ago. Average available audience of 69.4 as against 69.9 last report, 71.8 a year ago. Sponsored network hours reported on number 83% as against 82% last report, 79% a year ago.

*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per-thousand figures are not reported in these cases.

D-F-S—Dancer-Fitzgerald-Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan.

**Ratings taken from current fall-winter "Continuing Measurement of Radio Listening." Measurement made during series of broadcasts October, '44 thru February, '45. (1) Series may have included audience to one or more political broadcasts. (2) Ratings are seasonally 8% higher than current audiences reported as first 15 in adjoining column. Top ranking stations are not necessarily in the 32-city areas covered by the national ratings.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Double-Talking Rate Cards---Watta Routine for Buyers

(Continued from page 4)

ache. Sponsors want as much wordage as possible and, therefore, want different blurbs to fit every station. It's bad enough on live copy but when an agency man tries to get the maximum plug on e. t.'s then the trouble is really something. With CBS's controlled-and-operated (CO) stations, chain breaks down to 15 seconds in the Class A Time from 6 to 10 p. m., and 20 seconds at nearly all other times, and up as high as 26 seconds at all times on many other stations on the same CBS network.

Among station reps and ad agency men are two schools of thought on spots and station breaks. One cries like a stuck pig at WLW's spot announcement rate of \$75 a crack. Another points to stations, many good ones at that, that get 25 per cent of their card rate for minute spots. With the NAB trying to make all stations and webs conform to a three-minute maximum commercial time on a 14½-minute program, sponsors thru shrewd buying can get four minutes of commercial copy on the same station at the same fee they pay for three minutes on a full 15-minute program. On the latter they pay for talent as well as for time. This, say the ad and rep boys, is what makes so many of the smaller indie spot heavy and program light.

Standard Card Need Cited

Need for standard rate cards is greater than the need for BMB, some time buyers admit off-the-record. These same men can't see why it's taken so long for the NAB and AAAA Committee to get action from the stations.

It should be easier for a station to follow a set form than it is to make up its own, but despite this, the info carriers are not only contrary in format but they're actually different in size, color and form. Even those that bear the credit line of AAAA form differ in any one of a hundred different ways.

Some list time only. Some list part of the shows available. Some go the works and list everything that can be bought—if it's available. Some are promotional pieces of copy instead of factual. Some list discounts—and they differ enormously. Some ignore that detail.

Rate Structures

Rate structures are often fantastic. Typical middle-of-the-road sked finds:

One-minute e. t. or 150 words.....\$13
One-half minute e. t. or 100 words..... 10
Fifty words or less 8

There's no explanation on this rate card of how the time for an e. t. doubles and the live copy only goes up one-third between the second and first classification. This happens to be a Blue affiliate. A CBS affiliate picked at random comes up with a rate card on spots that reads something like this (and in all cases Grade A or evening time, one-time rate between 6 and 10 p. m., is used for these examples):

One-minute transcriptions\$18
One-hundred words 18
Forty words or less 15

An NBC affiliate rate card shows the following:
One-minute 100 words\$50
Flash—25 words 33
Five minutes 80

A key Mutual outlet shows no special rates for chain breaks or short announcements but charges the minimum, one minute or less. The spot section of the rate card reads:

Five minutes\$10
One minute or less 25
Chain breaks, 25 words or 15-second e. t., same as one-minute spots.

These are not the worst offenders against standardization. They were selected as being representative of what confronts the time buyer with un-standardized rate cards.

Discount Provisions

Other ache factors on these cards are the discount provisions. (In all these cases it must be stressed that spots are being highlighted altho there are just as many variations in regular 15, 30 and 60 minute program rates quoted.) Discounts on one rate card read like this:
Frequency discounts beyond 260 times—
500 times — an additional 5 per cent
750 times — an additional 10 per cent
1,000 times — an additional 15 per cent

Nothing is mentioned about discounts before 260 times. Another rate card sets up discounts on the following basis.

Three, five and six times-per-week announcement subject to frequency discount of
13 weeks10 per cent
26 weeks15 per cent
52 weeks20 per cent

If less than three announcements per week, each is charged at the one-time rate and is subject to the above discounts.

One-time rate is for 125 words or one minute or less and is \$20. Three times a week the per announcement rate is \$18. Five-time rate is \$16, and the six-time rate, \$15. For 50 words or less deduct 40 per cent.

In pointing out the aches of these cards none of the reps or ad men was talking about overcharging, etc., but merely pointing the need for standardization that would not affect station income at all.

Another yelp about rate cards that came up time and time again was that rate cards don't mean a thing when a selected spot was on the block. A network exec pointed out that a chain break between *Fibber McGee and Molly* and Bob Hope delivered the top audience on the air and that it was worth anything that the traffic would bear. And a number of stations were getting just that. It's known that certain supplementary and bonus stations (for free to net advertiser) do better than what they'd get from webs for time by selling the breaks before, between and after top-Hooperated shows. That's one way for a station to get the shows and get dough, too.

Rate cards have gone a long way since Linnea Nelson (J. Walter Thompson) started fighting for readable cost sheets, but they've got a long way to go yet before they can stand on their own feet and give with the info that sponsors and time buyers need.

One rep put a twist to the time card standardization plea with, "That's what station reps are for—to explain rate cards." Maybe there's a reason!

**THE NAME TO WATCH
IN TELEVISION**

**TELEVISION WABD
STATION WABD**

515 MADISON AVENUE,
NEW YORK 22, N. Y.

WFCI
Pawtucket, R. I.

and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway
New York 19

TUNE-DEX

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

8 x 10
50...\$4.13
100...\$6.60
POSTCARDS 2c

MOSS
Photo Service
155 W. 46, N. Y. C. 19. BRyant 9-8482

MBS Search for Producer Highlights Program Upswing

NEW YORK, April 23.—Indicative to the trade of Mutual's new approach to programming and the web's upswinging as a builder of shows is Phil Carlin's current search for a top-flight music and variety producer. New man, who will be paid something below middle three figures, will be assigned as a full-time builder of strictly commercial alters.

Carlin, the net's program v.-p., has been gradually expanding his operation and now has enough help to take detail work off his shoulders. With a couple of new producers in and a script editor, Carlin is about set to start spending that

doubled budget which the MBS board of directors approved for programs two weeks ago. Up and coming line-up of audience participation shows, among them *Queen for a Day*, the new Dave Elman auction and a few others now in the works are beginning to make Mutual look more and more like a network.

WKRC to CBS

NEW YORK, April 16.—WKRC, Cincinnati, joins CBS, June 1, replacing WCKY as web basic station in that city. New Columbia outlet uses 500 watts day, 1000 night on 550 kc.

WKRC is owned by *The Cincinnati Times-Star*.

Direct
from the
NEWS CAPITAL of THE WORLD



**WHAS Brings Its Listeners
Carey Longmire and Wilfrid Fleisher**

... nationally known news commentators, broadcasting exclusively for WHAS, by direct wire from Washington.

LONGMIRE, whose nose for news led him to Europe when the first signs of disintegration appeared, managed by hook and crook to get into Spain to write for the New York Herald-Tribune the first articles from Franco's Spain which were printed in 1939. Referring to this scoop, *Time* magazine called him an "open-eyed" correspondent. He was in New York when the Battle of France was lost, but went east immediately to cover the London blitz. He predicted trouble between Hitler and



Stalin before the German invasion of Russia. Longmire was one of the first Yankee correspondents to fly in an "operational flight" in an R.A.F. bomber . . . but his top "beat" was a mysterious cable to his editor's home resulting in a 24-hour scoop for his paper predicting the famous Atlantic Charter conference. Longmire claims to be a liberal-independent politically, and his mike style is very informal. Favorite comment of listeners is: "He explains the news so well."

FLEISHER, a native of Pennsylvania, educated abroad, was correspondent for his father's newspaper, the Japan Advertiser, in World War I. He obtained the first exclusive story of the murder of the Czar of Russia and his family . . . covered the League of Nations for a time . . . and was managing editor of the Japan Advertiser when pressure from the Jap Government caused its abandonment in 1940. Fleisher scored a world beat by becoming one of 4 white men in the world



to interview Emperor Hirohito. In 1936 he scored another world beat by telephoning the New York Herald-Tribune that Japan and Germany were forming an alliance. He covered the diplomatic talks with Japan which were going on when war started. March 23, in a WHAS broadcast he predicted that General Douglas MacArthur would lead the invasion of Japan. Fleisher is the author of two books on Japan, "Volcanic Isle" and "Our Enemy Japan."

The clamor for news was never greater. And WHAS meets the demand. It devotes 127 broadcasts every week to un glossed, unemotional, authentic reports of the news as it happens. . . . And it does more! It brings Carey Longmire and Wilfrid Fleisher straight to its listeners with their straight-from-the-shoulder analyses of the news, backed by first hand knowledge of the places and people they talk about.

WHAS keeps its listeners listening by its intelligent news reporting.

WHAS

'Round-the-Clock News—Backed by 50,000-Watt Clear Channel.

Blue Courting 3 Seg Sponsors

NEW YORK, April 23.—Blue tele department is rolling along the sales routes with three new sponsors reported interested in buying net shows. According to informed agency sources, a large Philadelphia cosmetic manufacturer, R&H Beer and Hearn's Department Store will shortly be added to John Davis Stores, current bank-roller of *Letter to a Serviceman* on DuMont's WABD.

The Philly lipstick outfit, says the trade, will sign on the dotted line for *Ladies Be Seated*, once-a-week audience participation show which the net puts on at General Electric's station, WRGB, Schenectady. R&H Beer is interested in *Kiernan's Korner*, gag news show ring-mastered by Walter Kiernan on WABD. Hearn's wants a fem show with Nancy Craig, Blue woman's program commentator.

"Ladies" About Set

Ladies Be Seated is about set for sponsorship, the other two, according to agency men, will take three to four weeks. If the last two deals go thru, the net's video topper, Paul Mowrey, will have to take more time on WABD to supplement its present half-hour for *Letter to a Serviceman*.

It's understood that all three deals will be worked on a principle similar to the agreement with John David. In that case net is making no profit on the program, merely asking the client to share the production costs. Theory behind the no-dough deal is web's belief that since the limited number of tele sets make the medium impractical as a salesman, net would be just as wise merely to develop good client relations for the post-war period.

AFM's Resolution Calls for Live Rate For Posing on Tele

NEW YORK, April 21.—A resolution which strengthens AFM's stand that live musicians be used in television to pose for scenes where canned music is used was brought up at a recent International executive board meeting in Chicago. The resolution states that no musicians will be allowed to pose for tele programs where canned music is being broadcast unless they are paid at the same rate they would receive for actually playing or recording the show.

Porter Applauds Video at DC-Philly Relay Inaugural

WASHINGTON, April 23.—Confidence which Chairman Paul Porter of FCC has in television as a unifying force in post-war America was re-emphasized by the chairman last Tuesday (17) on the occasion of inauguration of first television multiple-relay linking Washington and Philadelphia. Porter in a speech broadcast by WPTZ (Philadelphia) regretted that television couldn't have reached popular usage in time for late President Roosevelt to have broadcast on it. But he praised enterprise of U. S. industry for speeding development.

He singled out Philco Corporation for praise for pioneering in opening the multiple-relay and predicted that television "will grow into a giant capable of serving us in many ways which we do not now even comprehend." Television, he said, "can hasten the process of reconstruction." He stressed that video "can be democracy's greatest hand-maiden by bringing the whole picture of our political, social, economic and cultural life to the eyes as well as the ears."

Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
185 Church St., New York 7, N.Y.
BARclay 7-5371

REVIEWS

Balaban & Katz

Reviewed Thursday (19), 7:30 to 8:30 p.m. Style—Drama, news, magic and dancing. Sustaining on WBKB, Chicago.

After six months of experimentation, Commonwealth Edison Company's *Welcome to the Walker's* has turned into a smooth vehicle for advertising the firm's electric appliance line. Some smooth direction by Beulah Carney, a great deal of animated acting by four radio actors, especially Fran Allen and George Cisar, as Jean and Chris Murphy, and a subtle bit of scripting by Ardlen Rodner make the sequence, laid in the friendly atmosphere of a kitchen, a most innocuous, yet extremely convincing, advertising medium. Playlet also worked in a clever plug for the Seventh War Loan Drive. Even the most caustic critic of commercials wouldn't blink an eye at this bit of salesmanship. Show received four and a half hours of rehearsal, and the pre-show experience was very evident.

Don Faust, WIND commentator, did just a fair job in the news slot. Via the Chalk Talk, he analyzed the current war situation, after which he went into discourse on the third anniversary of the bombing of Tokyo. Date of the anniversary was Wednesday. This made it a day late for the broadcast. If tele wants to meet the competition of radio and newspapers, it must hit such news more on the head. He closed with a dramatic bit built on a feature story which was dated, as it was given plenty of space by papers locally early in the week.

Excellent camera direction, plus an artistic backdrop depicting Latin American music, put over *Rumba Moods*, a dance interpretation by Loretta and Lee. Camera gave full-length shots of the dancers 95 per cent of the time, with the result that receivers got realistic depth of the terping. The full background was used more frequently than the close-up during the entire hour showing, with the result that a listener just tuning in got the trend of the bit almost immediately after dialing the program.

Lee Phillips and his magical mysteries need some rehearsal in video technique before his work becomes good video fare.

CBS Measures Circulation; Station Tab Is Accurate Pic

(Continued from page 5)

1939) which did base its figures on the once-a-week listening formula. The theory behind the tight requirements is that it's better to claim less and deliver more.

That's the CBS reason why the survey was mailed in March. This meant that the survey was answered in April and most of the ballots were back in the hands of Sam Barton's Industrial Surveys Company which makes the survey for CBS by May. The report, therefore, covers mid-spring listening—not the peak January-February nor the low of July-August. However, since what is measured is supposedly the "habit of listening" and not "current listening," indie audience measurement researchers point out that there would be very little difference between a January-February tab and a March-April census.

Habit Offsets Lateness?

That "habit" is CBS's explanation of why it's not too bad that it takes a year to get the returns tabulated and in coverage and circulation form. The "habit of listening" says CBS doesn't change rapidly, which, if true, must hurt when a network loses stations like WNAX, Yankton, N. D., and KRNT, Des Moines, for if the continuing listening habit claim is solid then the "habit of listening" may continue with the station after the station has left a network.

What the network and the stations face where there is a change of network or shift of channel is a tough hard-hitting promotional job, like the socko job turned in by WGAR when it took over the 1220 band and came up with a higher share of the Cleveland audience than it had before it shifted. It cost money and required intelligence to change the "habit" but WGAR proved that it could be done, but

CBS

Reviewed Wednesday (18), 8-10 p.m. Style—News, documentary and forum. Sustaining over WCBW, New York.

The Columbia telenews pitch gets better and better. Even Allan Jackson's chin seems to get stronger and there's less and less hobbin' up and down with his head as he reads script.

Mademoiselle's Brides in Wartime, the fifth show which the girl eds of *Mlle.* have dreamt up, was okay in part and stinko in others. The first episode, *How Not To Stay Married in Wartime*, was the smelly portion, with a sailor and wife being caricatures of people.

The idea of doing seg in pantomime was okay but they laid it on so thick that it was disgusting even unto the getting into bed, which no sailor should do with his wife before an iconoscope on his first night's furlough. A wedding etiquette quiz was well done, but someone should have reminded Frances Buss and Lucille Hudiburg, who megged this, that white dresses flare. This would have meant special off-white wedding gowns, of course. That's the way it's going to have to be some day. Final *Mlle.* seg was *Brides in Poland*, a spy melo with a fem slant. William Hollenbeck was good as Jan, and Ann Shepherd better as Jadwiga. Sets were good, lighting well handled, and while the script was corny, it was okay ample stuff.

Second gathering of high-schoolers on *There Ought To Be a Law* was on the subject that "bachelors over 40 should be taxed and the dough ought to go to maiden ladies over 40." It was a riot; a minor riot. They dropped those campaign signs used on the first show which had nothing to do with the delegations, and while they haven't solved the problem of getting good, clear-cut close-ups, the kids are so much fun that you don't mind the elemental camera work. *Law* is a natural, and what a commercial possibility!

Joe Koehler.

Many times his magical equipment was only partly in the camera's focus and the magical illusion was ruined.

John Stoppel.

the fact that they received an award in *The Billboard '44 Promotional Survey* for the job is an indication that it isn't done quickly or effectively too often.

Age No Negative?

The CBS ballot survey indicates the habit of listening. That it's a year old the day it's issued is a negative, but it's negative only in a small percentage of areas, and there are no other coverage surveys or circulation figures for stations available that are fresher. Competitive surveys are usually just as old and BMB plans call for year-old figures in its first circulation survey also. NBC year-old coverage figures are yet to be released.)

Hooper and CAB Protections

Only figures which can be converted into circulation figures are Hooper audience measurement figures which *The Billboard* elects to project upon 412 urban areas once every two months. In doing so, *The Billboard* realizes that it is projecting listening-in telephone homes against non-telephone home listening. It does so in the general realization that most surveys covering non-telephone home listening indicates that the rank order of listening is the same as in the telephone homes but is more intense.

No Emotion in CBS Ballot

CBS surveys remove, as far as possible, the emotional impact of broadcasting. They endeavor to place radio circulation upon a pure research basis. The concentration is upon stations without mention of programs. Since another school of research thinking stresses the fact that people listen to programs and not to stations or networks, the forgetting of the showbiz side of broadcasting in this tabbing hurts. However, the case of programs vs. stations can be paralleled by

NBC

Reviewed Saturday (21), 7-8:30 p.m. Style—Magic, film. Sustaining over WNBT, New York.

There's pitifully little that can be said about or for tonight's performance by the usually highly competent NBC video staff. Of the hour and a half devoted to what was hopefully called a "children's program," only 15 minutes was live, that portion being occupied by the none-too-mystifying antics of Williston, a magician.

Williston is not a bad magician and his patter, for the most part, was fairly entertaining. However, if the program was really aimed at children, Williston should have been instructed to aim all of his talk at them. His cracks about pawn shops and insane asylums were probably more mystifying to juvenile listeners than his tricks, not that they were funny to adults. A bit more attention should have been paid to color values. At one point he spoke encouragingly about red and white balls (part of a trick) but they all looked one shade. At the close of what in all fairness must be called a decent performance, the director cut him off the air before he had finished his good nights, a disconcerting error.

The rest of the evening was taken up by two films. The first, a U. S. Department of Agriculture production, used the Quiz Kids and Joe Kelly to discuss the problem of balanced diets for children. The best comment on that one was made by a fellow viewer who said that it was bad enough to have been a studio show. The other movie was called *Wings Over Africa*. It was about diamonds, murder, jungles and allied bores. Very stimulating.

Marty Schrader.

newspaper readership versus readership of features in each paper. It would be point out the non-program circulation defenders, just as logical to tab the circulation of *The Daily News* by discovering how many followers of that paper buy it for Dick Tracy instead of for *The Daily News* itself.

10-Carat Gold

The CBS 7 Series—1944 corner on a station day or night circulation map, is admittedly at least 10-carat gold. Time-buyers might ask for 14 or 18-carat but a cross section of those who buy the most time admitted that they're happy to buy time on a CBS circulation map basis, even if it isn't the ultimate in "guaranteed audience." . . . No one guarantees newspaper readership. While advertisers buy and pay for the full paid circulation, the No. 1 grocery ad* had a readership of 30 per cent and the body copy 24 per cent. The number one ad (a national ad) in the same paper with a typical non-selling post-war appeal brought an 80 per cent readership. The straight selling appeal readership usually runs nearer the grocery ad than it does the national ad.

What any circulation measurement for radio does is to indicate, as pointed out previously, the "habit" of listening (i.e., the tuning habits, buying habits with newspapers). Hooper and CAB tab the actual audience for any individual program as far as it's possible today, just as Nielsen endeavors to do in a limited fashion in the Middle West. The Advertising Research Foundation endeavors to deliver the same info on newspaper advertising. The field of public relations via advertising is still an unscientific one, but the ad-dollar knows far better where it goes in broadcasting than it does in most newspaper advertising, except in the field of direct selling where department stores and other retailers have been doing it longer in black and white than they have by ear-sight. However, today, wherever broadcasting has really used the ultimate in direct selling, for instance, Arthur Godfrey over WTOP for a number of Washington retailers, and Ben Hawthorne, pre-war, for G. Fox over WTIC in Hartford, Conn., the selling cost per dollar has been less day-by-day than any other ad-medium. That the retail pic of radio hasn't been over-all as sock as in the case of WTOP and WTIC (it has in a great number of cases which can't be tabbed here) has nothing to do with the medium or its circulation.

The missing element is the know-how of spiel selling. Too few air-ad-men have taken the time to use the ears that stations give 'em.

*In *The La Crosse (Wisconsin) Tribune*. (ARF Study No. 78).

HOW SHEETS SOLD IN 1944

"Candy" Infringes On "Sugar Baby," Pinkard Suit Says

NEW YORK, April 21.—Infringement suit against Robbins, Feist & Miller Music was brought last week by Maceo Pinkard, writer of *That Sugar Baby of Mine*, in which he claims tune *Candy*, pubbed by Feist, is an infringement. *Sugar Baby* was written in 1926, with the late Sidney Mitchell and Edna Alexander. Pinkard claims that the possibilities of a contract signed in 1944 between Robbins and Pinkard and Alexander Music Company, original copyright owners of the song, were damaged.

At the time Robbins advanced Pinkard \$3,500 with promise of reviving and promoting the song. Pinkard also wrote *Sweet Georgia Brown* and *Here Comes the Showboat*, among others.

ASCAP Wins In Nebraska; Ban Repealed

OMAHA, April 21.—Long fight waged by music users in the State of Nebraska on behalf of ASCAP finally has resulted in victory for the society. Last week the State Legislature voted to permit the society to resume doing business in the State. Governor Griswold subsequently signed the bill, LB 252, making it a law. Bill repealed the Nebraska anti-ASCAP law passed in 1937, and this time was passed 27-11, with five members of the Legislature not voting.

Repeal of the law has created one of the hottest fights seen here in a long time, with most music users in the State writing senators in support of the bill, asserting that they must have some agency to deal with for public performance of music or be subject to numerous and costly copyright infringement suits.

Senator Against Measure

Typical of those who were against the bill was State Sen. John Mekota, Crete, who bitterly charged ASCAP with being a "vicious monopoly" that was conducting a campaign of fear to coerce music users to support it (the bill) and the Legislature to pass it. He made one final effort to kill the measure but was unsuccessful. Joe Malec, operator of Omaha's Peony Park, and WOW, Omaha, State's biggest music users, had also opposed the bill.

After it was passed, Malec said: "In seeking truth and justice in defense of free enterprise under the laws of our constitution, I bow to the organized power of the music ASCAP cartel which knows no justice and does not recognize the laws of our constitution."

Pix Studio Tooters Salaries Upped; Year Guarantee \$5,200

HOLLYWOOD, April 23.—Movie studio musicians will get upped salaries and overtime pay, according to a decision just handed down by the War Labor Board. The pact, negotiated by AFM prexy James Petrillo, is retroactive to April 1, 1944, and calls for guaranteed annual earning for studio staff musicians of \$5,200. Sidemen go on overtime after reaching that figure.

Rehearsals are to be considered as full-time recording scale and double sessions are out, therefore, granting an automatic boost of \$10 a man for a six-hour period. Conductors are to get double time instead of time and one-half. After midnight, time and one-half pay prevails. Studio orks range from 25 to 35 men.

Earle Theater May Nix Bands For 4 Weeks

Names Want "Too Many \$\$\$"

NEW YORK, April 21.—Altho Warners' booking execs say that they've got band bookings for their Philly House, the Earle, during May, there's a strong possibility that house may go into a straight film policy for at least four weeks, starting May 11. It's a two-sided story: (A) Band leaders nixing of what they call "short" dough offered for that house by WB bookers, while (B) from the booking office it's said to be a combination of retaliation of teaching leaders a lesson for turning down the house via asking prices out of reach, and unavailability of bands within their price range.

Warners' bookers say that story is untrue, and that Ink Spots are going in May 11, followed by Les Brown, but such facts as Xavier Cugat and Woody Herman turning down the house when they couldn't get the price they wanted indicates that the whole situation is a pregnant one. According to leaders, Warners have always used the "crying towel" routine in getting name bands to play the Philly house, using at the same time the incentive of the New York Strand booking, on a "favor" basis. Now that theater bookings are plentiful, band boys say that the Earle will have to pay their price or they'll not play.

That's kinda backwards in reasoning, execs point out, because if you look at the house's gross, in many cases, bands don't pull their weight. Earle is a case of a band draw, because the plx are usually fillers. Most of the bands ask in the neighborhood of \$10,000-\$12,500 per against a percentage, and on that basis, Earle figures that the house would be in business to meet the band payroll.

For the four weeks after May 11, Earle was thinking of bringing in Alan Ladd in *Salty O'Rourke*, an A pic, for a change. They figure that they won't need a band to draw 'em in on that one. WB's Stanley Theater in Pittsburgh uses same reasoning, playing name bands for four weeks, then big pictures for four weeks.

Palace Theater, Cleveland, is laying off vaude policy for at least six weeks, start-

Burke-Van Heusen, Talking Duke Pub

NEW YORK, April 23.—Burke-Van Heusen is in the midst of a publishing deal with Duke Ellington, terms of which have not been disclosed. Same firm has inked a pact with Vaughn Monroe as selling and collection agency for Monroe's tunes. However, it's known that deal with Ellington, if and when it goes thru, won't be the same kind.

Firm's talked-of deal with Harry James is strictly talk, according to those close to James. As disclosed by *The Billboard* some time back, James had been approached by Buddy Morris, along with many other pubs, but the leader wanted more than a 50-50 set-up in any new firm. From one pub he wanted a two-thirds interest, the pub to get one-third. That was out of the question in manipulation of profits for all concerned. Same story still goes; James most likely will go into biz for himself.

Morros Signs Hines To Exclusive Pact

NEW YORK, April 21.—Boris Morros' American Recording Company last week inked Earl Hines band to an exclusive contract. Hines had disked for a couple of the major companies, and talk was that he had to secure his release from Victor to ink with Morros. However, investigation proved that he had no definite contract with that company.

Hines signing is in line with recent *The Billboard* yarn, in which it was pointed out how smaller disk companies today are snaring many of the big name properties. Reason, of course, is the production problem being faced by the majors. Minors can't get as many disks out, but at least they can put an artist out more often than a big company. Morros recently signed Art Tatum.

ing in May, because of unavailability of bands and talent. Execs admit that situation right now is pretty confused because of the known fact that many bands that ask top dough just don't come anywhere near that figure in so much as b. o. gross at the end of the week is concerned.

Army Officers Give Name Bands Verbal Shellacking On Brush-Off Over Fees

"\$500-\$750 Night at G. I. Camps Doesn't Tempt Leaders"

NEW YORK, April 23.—Name bands that have passed up playing army camps because the posts couldn't meet their fee, have come under "severe" comment by several officers in charge of entertainment at many army camps. The complaints have slithered into New York from many sources, but suffice to say, the majority of digs have been at the general attitude of topflight bands that command a couple of thousand bucks for one-nighters. When they've been approached about playing army camps whose budgets will allow payment of from \$500 to \$750 a night, army men say they've met a general fluff-off by big bands.

Consequently, they continue, they have had to take second-rate and inferior bands. To put it mildly, big bands have been "unco-operative." Another point that has many of them boiling is fact that many big bands won't play unless they (the army camps) come and get them, and

haul them away after the performance. Of course, many air bases are able to do this, since they have transports at their command, but in other cases, it's difficult to manipulate the transportation of big bands to and away from army camps.

On the Other Hand

On the side of the big bands, it's known that they play only a certain number of one-nighters, and they try to cash in on as many as they can. Especially, when they've had to lose dough at a New York hotel spot. Consequently, they have fluffed off army camp dough where they can get much more from a one-nighter in the same territory.

However, from the entertainment officer's point of view he's aware of only one thing. He's got just so much dough to spend, and for the most part, he knows that he's going to get a turn-down from the majority of big bands when he offers \$750 a date.

Jobbers Did 77% of Biz

Syndicate stores sell 18% and mail order houses 5%; MDS way out in front

NEW YORK, April 23.—With the sheet music biz at one of the highest peaks in the history of Tin Pan Alley—not counting the present-day slump which is caused by numerous factors—pubs last year (1944) put away plenty of dough from sales of their pops, folios and standard music. In a breakdown, as indicated below, every part of the country participated in the purchase of sheet music of all types, with percentage breakdown something like this: jobbers did somewhere around 77 per cent of the business; syndicate stores (including companies that lease out music departments in large stores) did around 18 per cent of the sheet music biz; while mail-order houses did around 5 per cent.

Taking the figures of one of the major publishers for last year, net sales for popular and standard music—not counting the rack orders—were close to \$800,000. Of that amount, jobbers did close to \$600,000 worth of business; syndicate stores did around \$150,000 and mail-order houses around \$40,000.

MDS Paces Field

Breakdown of the jobbers indicates that Music Dealer's Service was way out front, doing some \$130,000; Ashley Music Supply did around \$95,000. These two far outpaced the rest of the field, supplying some 6,000 dealers between them. Suffice to say, they did around \$225,000 worth of biz for this one pub. That's approximately 30 per cent of the actual total of \$781,000 sold in sheet music last year by this major pub.

It's estimated that about 50 per cent of the jobbers' sales were made up of popular sheet music, with the other 50 per cent split between standards and folios. That would mean that of the \$600,000 biz done by jobbers, pop music brought in around \$300,000; while folios and standards netted some \$150,000 apiece.

Kresge Nets 55G

S. S. Kresge Company was the biggest syndicate store seller, netting \$55,000, with sales mostly of sheet music. They have some 100 stores that carry music. Mail-order houses had some \$40,000 worth of biz, which is strictly standard.

Syndicate stores sales are said to be pretty much divided the same way as jobbers, which would mean that pop music accounted for about \$75,000; folios netted around \$37,500 and standards the same. That's generally speaking.

In the syndicate bracket, besides Kresge, music sales did over \$50,000 in some 100 departments in syndicate and department stores all over the country. Neisner Bros., also handling music for the country, did some \$20,000 worth of biz. Remaining two syndicate stores were Pacific Music Sales, which has 100 small counters in syndicate stores, which netted some \$10,000; McLellan Company which has music departments in five department stores, did around \$6,000.

19 Jobbers Get Rest

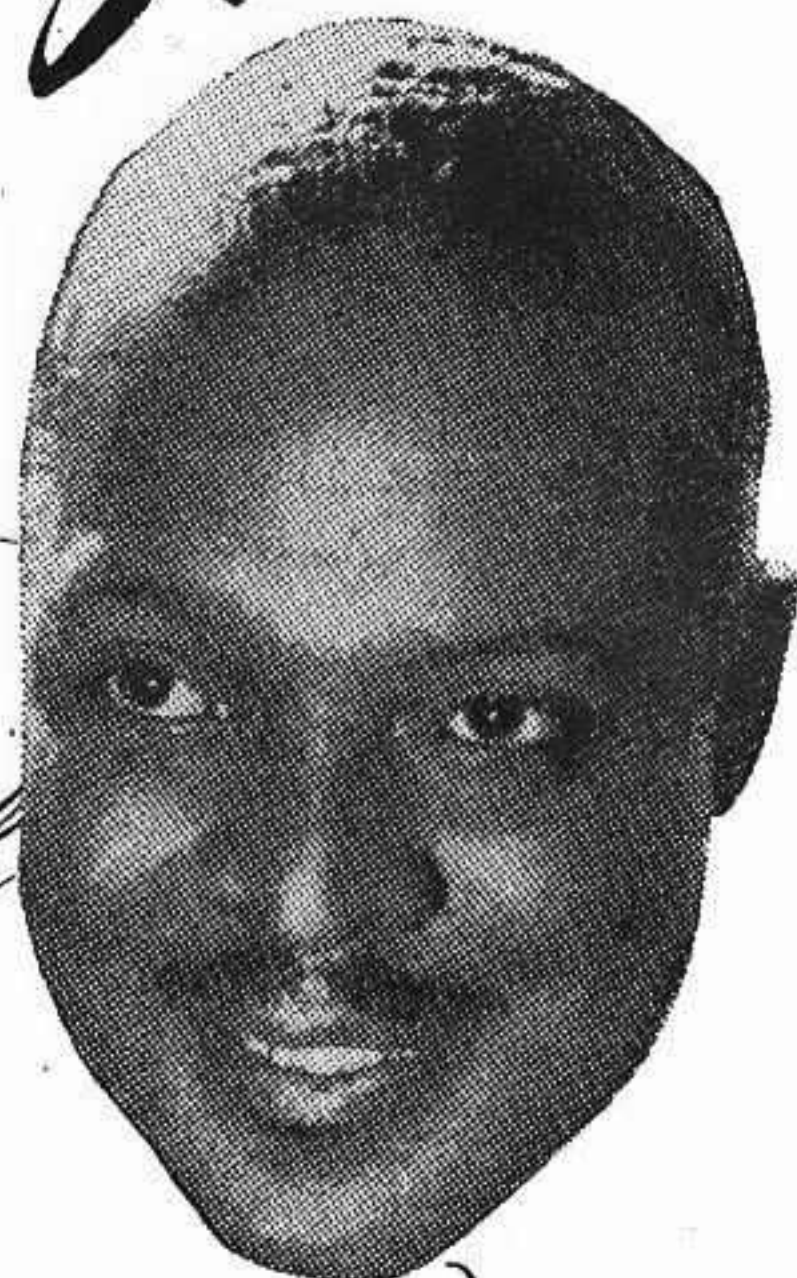
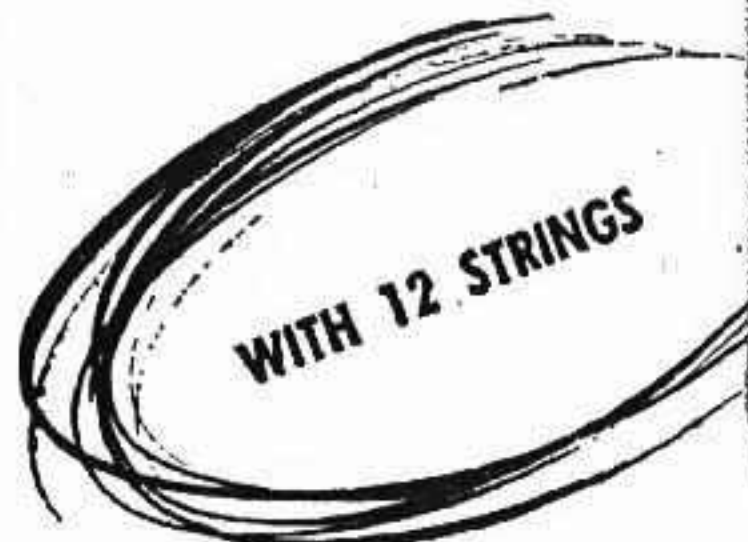
All in all, some 19 jobbers, outside of MDS and Ashley, did the remainder of the biz. They accounted for approximately \$284,000 between them, or a little less than 50 per cent. Carl Fischer, Chicago, did close to \$50,000; while Gordon V. Thompson, in Canada, handled \$35,000 worth of biz.

Rest lined up as follows: figures are kept round, for purposes of clarity. Carl Fischer \$35,000; Lyons and Healy, Inc., \$34,000; Gamble Hinged, \$25,000; Jenkins Music Co., \$24,000; Morse M. Freeman, \$22,000; Chesbro, \$20,000; St. Louis Music Supply, \$18,000; Southern Music Co., \$17,000; Sherman Clay, \$17,000; Grinnell Bros., \$15,000; Pacific Coast Music Jobbers, \$15,000; H. N. Homeyer, \$13,000; Capitol Music Co., \$13,000; Thomas Music Supply, \$10,000, and Grossman Music, \$6,000.

FOR THE FIRST TIME

Count Basie

and his orchestra



This Heart of Mine

BY ARTHUR FREED & HARRY WARREN
FROM MGM'S FORTHCOMING MUSICAL ZIEGFELD FOLLIES
COUPLED WITH—A GREAT STANDARD

That old Feeling

BY SAMMY FAIN & LEW BROWN
BOTH VOCALS BY LYNNE SHERMAN

COLUMBIA RECORD NO. 36795

♥ Watch them go all-out for the unusual effects created in this sensational record by the Count with the use of a special string section . . . never before heard on a Basie record.

Retailers Have Special Disk Yens; the Cash Register Says More L. A. Stuff Needed Quick

More Platters by Ink Spots, Spike Jones, Mills Bros. Wanted

NEW YORK, April 21.—In the fourth of a series of pieces intended to pass on to diskeries, artists et al., just what the customers want (disk jockeys and juke box ops had their say in previous issues), record dealers this week came up with a pile of lowdown on what goes . . . over the counter. Two hundred and twenty-three platter retailers in big burghs and small towns from one end of the country to the other (constituting *The Billboard* Retailers' Advisory Committee), turned in opinions in the present study.

They named the bands and singers they'd like to get more records by; artists not now recording they'd like to have return to the wax; types of music they'd like to see plattered more consistently, and specific tunes they could use on disks. The score shapes up thus:

Ink Spots Again

The Ink Spots, who rated right up near the top in both the disk jockey and operator studies, scamper off with top honors in the dealer derby. More than 25 per cent of the retailers would like to see more Spots' platters, and this figure is half again as high as the number of dealers who clamored for more disks by the next highest scorer, Spike Jones. Right on Spike's heels came another Negro quartet, the Mills

Brothers, who were demanded by just one dealer less than the Jones boy.

Among the standard name bands, Frankie Carle was the maestro whose disks the dealers could use more of. And Harry James's hot breath was right on Piano Frankie's neck. Guy Lombardo, Tommy Dorsey, Les Brown, Woody Herman and Charlie Spivak rated next in the order named.

Haymes, Como and Mercer

Dick Haymes, Perry Como and Johnny Mercer finished neck and neck among the male vocalists, who apparently are in far greater demand than the singing gals, none of whom were named by as many dealers as yowled for Haymes, Como, Mercer, or for that matter, for Bing Crosby, Andy Russell or Frank Sinatra, who seemingly are having enough disks turned out to satisfy the dealers a little more than the first three named.

Jo Stafford, Billy Holliday, Deanna Durbin, Betty Hutton and Judy Garland are the canaries whose records are not coming out in great enough quantities to keep the retail job happy.

Ethel Smith Rates

A real standout in this phase of the study was Ethel Smith, who rated right up with Frankie Carle and other toppers on the not-enough-disk tab.

On the question of platters by performers who have not recently, or have never recorded, the study revealed an amazing range of dealer opinion. Of the 223 dealers who contributed to survey,

(See *Retailers Yearn* on page 16)

don REID

AND HIS ORCHESTRA

FEATURING
DORIS DONOVAN
FRITZ HEILBRON

CURRENTLY
O. K. FARR'S
**RAINBOW
BALLROOM**
Denver, Colorado



4 NITES WEEKLY

MUTUAL NETWORK • Coast To Coast

Personal Manager • JOHNNY DEVER

DIRECTION

FREDERICK BROTHERS AGENCY, INC.
NEW YORK HOLLYWOOD CHICAGO

the Same

BIG

the Same

Big Grosses



**8TH RETURN ENGAGEMENT
PARAMOUNT THEATRE N. Y.
(JUST CONCLUDED)**

**OPENING MAY 2
THE 400 CLUB N. Y.**

FEATURED IN WALT DISNEY'S FORTHCOMING
FULL LENGTH TECHNICOLOR PICTURE

"MAKE MINE MUSIC"
(TENTATIVE TITLE)

**COLUMBIA
RECORDS**

BUDDY

Franklin

AND HIS ORCHESTRA

Featuring HARRIETT COLLINS and EDDIE ALLYN

MUSICRAFT Recordings

- ANYWHERE
- I MISS YOUR KISS
- THERE IS NO YOU
- INNOCENT ME
- SOPHISTICATED YOU

EXTENDED ENGAGEMENT

WALNUT ROOM
BISMARCK HOTEL
CHICAGO



Columbia Distributors Prepare Dealer Franchises To Tab What's Expected of Both

Move To Hold Prices, Stop Trans-Shipping, Etc.

NEW YORK, April 23.—In what is aimed at a tightening of relationship between Columbia record distributors and dealers, company's distributors are now preparing franchise certificates which will put down in black and white just what the distributor will do, and just what is expected of a Columbia dealer. Move is compared, in the trade, to the old Victor franchise, in which that company's distributors demanded and gave many things to a dealer.

Difference in opinion seems to emerge as to whether this is a Columbia move, or whether it's a distributor-motivated action. Columbia execs say it's strictly a distributor thing, while a couple of the big distributors say that motivation for the move comes strictly from Columbia. However, general over-all idea behind the certificate, which incidentally is not aimed at a dealer handling Columbia records exclusively or his cutting out other record lines, is to bring out into the open any and all cut-price tactics now going on. Besides this, such practices as trans-shipping, in which one dealer buys from another dealer for resale, is frowned upon in the certificate.

Certificate, which is said to be the first ever issued by any Columbia affiliated distributor, contains the following: "In consideration, dealer agrees he will not sell any Columbia product at less than retail price announced by Columbia and will refrain from cut-price advertising and selling, and from other practices detrimental to the good will which has been established for Columbia products. The dealer also agrees he will not resell Columbia products to any other dealer or merchant without securing permission from his distributor." (Latter is trans-shipping.)

Certificate mentions that distributor will also provide displays, outlines and

co-operation between distributor and dealer. Dealer will also be provided with sales promotion material.

Continuing Agreement

Understood that this will be a continuing agreement to maintain prices, prevent cut prices and help do away with trans-shipping. Reasons for the latter practice is seen in situation where one album is especially salable in one section of the country, and proves a dud elsewhere. Case in point is the Danny Kaye Album which was sensash in New York. Dealers here, when they found out that the album wasn't moving so hot elsewhere, agreed to buy from other dealers at 10 per cent less than the selling price, and sold it here at regular retail price.

Columbia has some 54 distributors located thruout the country. Victor operates the same way, while Decca has its own distributors. Understood that Victor was planning to do the same thing that Columbia is now doing between its distributors and dealers. When questioned, Victor sales execs said that nothing was being contemplated now but that after the war distributors would probably set up their own qualifications for a dealer. At that time, there probably will be a tight franchise given to certain dealers who meet certain requirements, including a basic inventory stock, etc.

According to Columbia distributors, one of the main ideas behind the franchise is that only those dealers that stock the longhair albums as well as pop tunes will be allowed to sign with the company. Reason for that obviously is to make sure that permanent businesses that deal in records today and that will be around tomorrow will be given preference over those shops that have opened today just to take advantage of the terrific demand for pop disks.

A NEW SENSATIONAL TIMELY "BLUES" RECORD

SUNG AND PLAYED AT THE PIANO BY

CHAMPION JACK DUPREE

(EXCLUSIVE JOE DAVIS RECORD ARTIST)

F. D. R. BLUES

COUPLED WITH

GOD BLESS OUR NEW PRESIDENT

EXCLUSIVELY ON

JOE DAVIS RECORD NO. 5102

ORDER NOW!!! WRITE, WIRE, CALL, PHONE—ALL ORDERS FILLED COMPLETELY
RETAIL PRICE - - 75c PLUS TAXES

WHOLESALE PRICE - - 49c

ALL ORDERS C. O. D. SHIPPING CHARGES PREPAID WITHOUT EXTRA CHARGE TO YOU.

JOE DAVIS RECORD CO.

331 WEST 51ST STREET
NEW YORK 19, N. Y.

Immerman Resigns MPHC; Heads Up New Rack Op; Returns, Costs Questioned

No Music Pub Tie-Ups Despite Gale Dough in Biz

NEW YORK, April 21—With the resignation of Saul Immerman, effective June 1, for last eight years assistant treasurer of Music Publishers' Holding Corporation, the Warner Bros. music group, to head new rack organization, Song Distributing Corporation, the rack situation in the alley is coming to a head. Immerman's move, in dropping out of the Warner set-up, takes with it most of the question of whether Moe Gale, another partner in the enterprise, and his interest in Advance Music wouldn't be misconstrued by the trade.

Immerman To Boss Operation

However, according to Immerman, Gale is an interest holder, but he (Immerman) will pick the tunes and run the business. The Advance Music tie-up, thru Gale, will not affect the new racks in any way. Trade, however, has posed several questions and directed answers, most of them at what they call the rather delicate relationship of Gale and Advance, or, in other words, the factor that music publisher actually competing with other firms, may have a hand in what seems to be a formidable opponent to the now hugely successful rack being run by Music Dealers' Service, distributed thru International Magazine Company.

No Co-Op for Pub Racks

One of the obvious discrepancies is the fact a couple of big pubs have made clear, in no uncertain terms, that they will not give their tunes to any rack connected with a publishing house. Whether Gale's interest in Advance, and his partnership in the new rack order, will be construed as this, remains to be seen. Again, according to Immerman,

the return privilege sought will be the same now conducted by the MDS-rack, in which pubs take back any and all copies returned by the rack.

Returns Must Be Minimum

According to pubs, because of the paper shortage, they will put their foot down, but hard on any rack so far as taking back unlimited returns. At best, one pub put it, they'll take an average of half a dozen MDS-rack returns, and, for cases of example if it's 10 per cent, they'll attempt to limit the new rack order to a 10 per cent return. Along the same line, couple of big pubs have said that they may try and put a limitation on the number of returns they'll take from any rack order, including MDS, and as pointed out in *The Billboard* last week, they may insist on splitting returns with MDS 50-50. In this way, MDS, in their opinion, would probably be forced to set up a system with rack distributors, in which they (the location spots) could not have a full 100 per cent return privilege.

Young Minority Stockholder

New rack set-up, run by Immerman, who'll be president, has Barney Young holding a small minority interest. Young's attorney, Andrew Weinberger, also has a small interest. Understood that first racks will be out around June 15, with some 15,000 racks anticipated early in the set-up. New company will distrib thru American News Company, and expect to distrib and sell some 50,000 to 60,000 of some 12 songs per rack.

Another pointed problem is the fact that pubs now sell copies at 20 cents (See Immerman Resigns on page 16)

MUSICRAFT CORPORATION

Announces
the appointment of

CALIFORNIA RECORD SUPPLY, Inc.

210 NORTH LARCHMONT BLVD.
Los Angeles 4, Calif. HEMPSTEAD 5106

as its exclusive DISTRIBUTOR for Southern California
south of Monterey-Kings-Tulare-Inyc Counties



We cordially invite our Friends, Dealers and Operators to come in at the earliest possible moment to hear the NEW MUSICRAFT RELEASES

- 315—HOW HIGH THE MOON ● THE SONG IS ENDED
HERMAN CHITTISON Trio
- 316—JUST FOR YOU BLUES ● JUST YOU, JUST ME
TEDDY WILSON Quintet
- 319—I SURRENDER DEAR ● RUNNIN' WILD
TEDDY WILSON Quintet
- 321—NEGRA CONSENTIDA (My Poi Brunofe) (Rhumba)
GOOD, GOOD, GOOD (Guarcha)
JOSE BETHANCOURT and his Orchestra
- 322—LAURA (Beguine) ● IN ACAPULCA (Rhumba)
JOSE MORAND and his Orchestra
- 15032—ANY OLD TIME ● JEALOUSY
JOHNNY RICHARDS and his Orchestra
- 15033—THE MORE I SEE YOU ● I WUV A WABBIT
DEAN HUDSON and his Orchestra
- 15034—I MISS YOUR KISS ● ANYWHERE
BUDDY FRANKLIN and his Orchestra

★ "A Voice as Smooth as a Fireside Chat Set to Music" GENE KNIGHT, Journal-American
★ "Orchids to Phil Brito's disc of 'If I Could Be With You'" WALTER WINCHELL, Daily Mirror



★ Phil Brito

on MUSICRAFT #15029

Introducing

YOU'RE NOT FOOLING ANYONE BUT YOURSELF

Reviving

IF I COULD BE WITH YOU

(ONE HOUR TONIGHT)

Remember these Money Makers?

I DON'T WANT TO LOVE YOU

backed by YOU BELONG TO MY HEART

COME BACK TO SORRENTO
SHRINE OF ST. CECILIA

Soon to be Released

AFTER ALL THIS TIME

backed by

I'LL SEE YOU IN MY DREAMS

OVER A MILLION PHIL BRITO-MUSICRAFT RECORDS SOLD LAST YEAR

Personal Management IRVING ROMM Press-Representative: ART FRANKLIN

Direction:

GENERAL AMUSEMENT CORP.

STANDARD SWING SERIES
BACK WATER BLUES
 ONE OF THE THREE GREATEST BLUES WRITTEN
 ARRANGED BY
FLETCHER HENDERSON
JUKE BOX JENNY
 A SWING CLASSIC THAT REALLY SWINGS
 ARRANGED BY
WAYNE ROBISON

ORCH.
 75c
 Each

Publisher of
 Famous Swing and Blues Hits
 for Twenty Years

Walter Melrose Music Co.
 Tucson, Ariz.

Retailers Yearn For Latin Disks, Survey Reveals

(Continued from page 12)

only five artists were named by five or more retailers. Wayne King was asked for by seven, the Milt Herth Trio by six, and Boyd Raeburn, Frank Munn and Hoagy Carmichael by five each. (Here again similarity between retailer and operator faves is apparent, since King and the Herth group both hit high scores in the ops' study). For the rest, the requests were for 263 different performers, with some 254 of them named by only one dealer each.

Tunes, High, Wide and Handsome

When it came to naming tunes they'd like to see recorded, the boys were almost as far apart as they were on the foregoing category, and named 189 different songs, with only eight getting five or more calls. *How Little We Know* topped them all, with 13 dealers agreeing they'd like to see disks of this ballad. (Tune is a little difficult to do, particularly for vocalists, because of wide range, but platter or two on it will probably pop soon.) Ten retailers tabbed *The Story of Two Cigarettes* as a tune they could use on wax. Eight mentioned *Waiting* (with several requesting a disk of the ditty by Carl Ravazza specifically), and eight more called for *Rodger Young*. Seven stores requested waxings of *Bell-Bottom Trousers*, seven more *After A While*, six *Good, Good, Good* and five wanted *Fuzzy Wuzzy*. (Some of above have been or are skedded to be waxed in the near future, since dealers' dope came in several weeks ago and had to be tabulated, analyzed, etc., before publication. Texas Jim Lewis, for instance, did *Rodger Young* for Victor, Al Trace did *Fuzzy Wuzzy* for National, etc.)

L. A. Okay

In their expressions on the types of music they'd like to see on wax more frequently than at present, the dealers got together again. Latin American music was the type most dealers want more of, with 59 of them calling for rumbas, 33 tangos, 11 congas, and the rest splitting it up as marimba, Mexican, Latin American, South American, etc. Eighty-one dealers in all feel that what they can push across those counters most easily is the stuff from our good neighbors.

Lots on Names for Folk Stuff

Folk music winds up a strong Number 2, with 61 dealers agreed that it's what they want more of. Here, too, the retailers call the rose by several names: cowboy, hillbilly, Western, mountain, etc., but it all adds up to the folk demand. Next, in music types, comes novelties, with 58 across-the-counter men giving the novelty pitch and many specifically pointing out they want Spike Jones's *Cocktail for Two* kind of platter, or tunes of the *Muirzy Doates* genre. Fourth most-in-demand music type (and many dealers were violent about the need for this kind of tra-la-la) was waltzes, with 49 dealers yowling for a greater output of 3/4-time pressings. It all adds up to a liberal cuff education for the waxeries and their music-makers, who might make a lot of their customers and their customers' customers happy by following these recommendations by the men who push their disks across the counter.

IMMERMAN RESIGNS

(Continued from page 15)

wholesale to the MDS rack, by virtue of fact that that rack and others now in circulation have an initial order of somewhere around 120,000. They say (pubs) that any new rack, until it's proven a big seller, will have to pay full wholesale price of 22 cents per copy.

In a recent issue of *The Billboard*, story related that MPPA sent out letters asking for exclusive rack order on individual songs. According to a couple of pubs, they received such a letter but it did not come from MPPA, but from another factor associated with the MDS rack.

BOB CROSS AND HIS ORCHESTRA

Commencing return engagement April 27

CASA LOMA BALLROOM

ST. LOUIS, MO.

"MELLOW MUSIC"

**HAIL! THERE'S NO MORE HEIL!
 HAIL! THERE'S NO MORE HEIL!
 HAIL! THERE'S NO MORE HEIL!**

They're singing it to Hitler From Berlin—Paris—London—New York
 It's the New V-E Day Hit We've Been Waiting For

Written by **ALICE D. SIMMS**

Published by **BOB MILLER Inc.**, 1619 Broadway, N. Y. C.

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS

Guild RECORDS
 INCORPORATED
 NEW YORK, N. Y.

For Information Write, Wire or Phone
 Boni B. Fox
 417 Fifth Ave., N. Y. C.
 L.E. 2-0700

A STANDARD OF OLD HAWAII.

hawaiian paradise

LEEDS MUSIC CORPORATION
 NEW YORK - CHICAGO - HOLLYWOOD

A BLUE POKE BONNET AND A STOVEPIPE HAT
 THE #1 SONG OF THE UP AND COMING FIRM

ARROW MUSIC CO.
Music Publishers
 1618 BROADWAY, NEW YORK 19, N. Y.

Photography
 FOR STAGE, SCREEN and RADIO ARTISTS

Specialists in portrait photos of non-professionals, too.

BRUNO
 Hollywood, N. Y. C.

154 W. 57th ST. - NEW YORK CITY - CI-7-3505

MUSIC MACHINE OPERATORS . . . A FAST NICKEL-GETTER
 on Nu **VOGUE RECORDS**
 THE SENSATIONAL NOVELTY

BOUNCE-Y, BOUNCE-Y, BALL-Y
 featuring the HENRY SYLVERN TRIO and THE SINGING NOVELAIRES
 backed by the Novelty Ballad

WHISTLE FOR A WIND
 featuring ROSS LEONARD, THE STARLETS and the HENRY SYLVERN TRIO
 Vogue Record #501
 Special Personality Series—Not Obtainable on Other Records.

J. SINGER Suite 501, 1674 Broadway, N. Y. Cir. 7-5655

Operator's Price 65c F.O.B. N. Y.

(WE'LL WRITE)
"THE LAST PAGE OF MEIN KAMPF"
 By Jack B. Johnstone & Will Livernash
 Headed for YOUR HIT PARADE. A Novelty Polka with trimmings.
 If you want to be the first to use it write or wire for copy.

LA CASA DEL RIO, MUSIC PUBLISHERS, 221 SHEPLER, TOLEDO 9, OHIO

"My Rainbow of Dreams"
 Recording Companies, Music Dealers and Artists, write.

HANNA & CO.
 Box 2032 Corpus Christi, Texas

WANTED AT ONCE
 Musicians and Actors that double; need Sax, Trumpet, Guitar, Hillbilly Singers, all Instruments.
 Write
HAPPY, BILL'S BOOKING SERVICE
 Watertown, So. Dak.

BUY MORE WAR BONDS

JACK GUTSHALL
 NATIONAL DISTRIBUTOR

LEADING RECORD DISTRIBUTOR IN THE WEST

ROCHESTER 2103
 1870 W. WASHINGTON BLVD.
 LOS ANGELES 7, CALIF.

Shep Fields Set To Go Overseas June for USO

NEW YORK, April 23.—Latest of name bands skedded to go overseas for USO-CSI is Shep Fields, who is said by USO execs as having a tentative sailing date sometime in June. Besides Fields, Benny Carter's ork has now evinced an interest in going, but there are no details as yet. Fields, at present, is playing at the Carnival Room, Hotel Capitol, New York.

Funny situation has arisen in Hal McIntyre set-up, with his arranger being turned down by draft board, but USO is keeping him on pay roll for six-month period while band is overseas. That's probably first time USO has laid out dough for a performer to stay at home. McIntyre is all set to go in May, with Hudson also tentatively slated for overseas performance.

Following is a letter received by *The Billboard* from Al Donahue. "In the past few weeks there has been much discussion in the trade papers regarding the efforts to get name bands to go overseas.

"Here is what happened to me. In December, 1943, I contracted USO-Camp Shows in New York and requested permission to go overseas. I received a letter stating it would take about six weeks preparation. I wrote USO informing them that my next location would be at the Palace Hotel in San Francisco and asked for more information. We stayed at the Palace six months. We are now at the Aragon Ballroom in Hollywood where we have been for the past seven months and to this day I have not heard from them and did not get an answer to my letter. I was one of the first to request permission to go overseas and that was a year and a half ago. I am still waiting for the answer to the letter I wrote USO in December, 1943.

Int'l Sweethearts Okayed

CHICAGO, April 21.—The International Sweethearts of Rhythm, currently at the

Leonard Joy Slated To Head Decca's West Coast Disking

NEW YORK, April 23.—Altho it's not official as yet, it's said that Leonard Joy is set to be head of diskings for Decca on the Coast. He'll take the late Dick Vonnov's place.

Joy has made three trips out there in the last few months, and is on the Coast right now. It's said that the next trip there after he returns will probably be his permanent one.

MCA's Chi Meeting Arouses Much Talk

NEW YORK, April 21.—Music Corporation of America's band meeting in Chicago last week, altho said to be a routine confab, had trade speculating plenty as to what went on. Recent moves in the organization, such as the Hayward merger, and post-war plans for bands are said to have been given the big talk.

According to MCA execs, it was strictly routine. Annual affair, last year's was held in New York, year before that in California. The big boys are all back in New York now.

Rhumbogie here, have been okayed for a USO overseas tour, starting sometime in June, according to Dan Gary, road manager with the all-girl ork. Gary said that the band was submitted to USO execs in New York last month and were okayed for the trip last week.

The 18 girls who are figured to make the trip are presently being processed for the foreign junket. Altho the band is booked up until October, Gary said that the ork will cancel all engagements whenever USO execs start their overseas junket.

Palladium Prexy Vows He'll Battle ASCAP to Courts

HOLLYWOOD, April 23.—During a special press conference called by Maurice Cohen, Palladium prexy, it was revealed that the Palladium management thru its attorney, Ray Sandler, expects to press the ASCAP trouble the spot is having thru the courts to the limit if necessary. It is to be expected that ASCAP, thru its local supervisor, Richard J. Powers, will demand the three months' back music rental payment Cohen has held up. If unpaid on April 25, as the terms of the contract read, permit for usage of ASCAP music at the ballroom will be suspended. A 30-day extension period is provided in the contract in case there is a default of payment.

Cohen stated that if ASCAP suspends his license, he will go to the courts to ask for a restraining injunction to remain in effect until his point of issue.

Hot Record Society, New E. T. Org, Puts Fleagles Out First

NEW YORK, April 21.—A new company has entered the electrical transcription field with first releases of *The Hot Record Society* music library. The new e.t. firm, which is utilizing the WOR studios until a set-up of their own is completed, makes its headquarters at 303 Fifth Avenue.

First H.R.S. releases, which were distributed to stations last week, were also the first 10 tunes cut by Brick Fleagle's unique rehearsal ork which is made up of sidemen all working in other combos who congregate weekly at Nola studios to practice. The group is unique in that the sidemen receive no pay for the sessions and kick in for the studio out of their own pockets.

that the Palladium is paying a discriminatory music license fee to ASCAP in comparison to ballroom operations of similar nature, is legally proven right or wrong. Cohen has one other out in case ASCAP uses the suspension clause. He may temporarily take up ASCAP's arrangement of a per piece contract which is said to cost a location \$1 per playing of a tune. If this should happen, probably both ASCAP and the Palladium would need someone to check the ASCAP plays each evening.

Cohen insists that he is fighting ASCAP primarily on the principle that he and perhaps many other location owners are paying a discriminatory music license fee and that the money he would save in the reduction compared to the Aragon-Trianon rate in Chicago is meager in comparison to the money attorney fees, etc., will eat up if it should be necessary to take matter to the courts. He added that actually he feels the \$3,000 fee he pays ASCAP yearly is well worth the music furnished his spot but that this figure should proportionately apply to each and every ballroom thru-out the country according to ASCAP's rate standardization schedule under the terms of a consent decree.

Coney Island Skatery Turns Dancery With Name Bands

NEW YORK, April 23.—Coney Island's largest roller skating rink has been taken over by new owners and will operate this year as Million-Dollar Ballroom with a regular week-end schedule of name bands, opening May 12 and 13 with Les Brown's ork.

Two of the dancery's new owners, Meyer Hamburg and Morris Posner, are former ops of a Luna Park Freak Show while the third partner, David Rosen, ran a similar concession on Surf Avenue. Their new venture is located on 21st and the Boardwalk.



"DON'T LET IT HAPPEN AGAIN"

EDDIE CANTOR, one of the truly great public-minded stars of our day, echoes these words in a sincere message to the delegates at the historic San Francisco Conference.

Mr. Cantor's thrilling performance of this inspired song —

DON'T LET IT HAPPEN AGAIN

written on the battlefield by Sgt. Henry Prichard expresses the hopes and prayers of the entire world for everlasting peace.

BMI is deeply grateful to Mr Cantor for his unselfish and valuable contributions on behalf of the nation's war effort



WEDNESDAY
April 25, 9 P.M.—E.W.T.
Coast to Coast Over
NBC
★
Now in His 5th Big Year for
BRISTOL MYERS CO.
Ipana and Sal Hepatica

BROADCAST MUSIC INC.

580 FIFTH AVENUE NEW YORK 19, N. Y.

Irving Tanz — Joe Santly
NEW YORK

Jimmy Cairns
CHICAGO

Eddie Janis
HOLLYWOOD

Harry James
Records
A Winner

A TERRIFIC RENDITION OF

I DON'T CARE WHO KNOWS IT

Lyric by HAROLD ADAMSON

Music by JIMMY McHUGH

Columbia
Record
36778

ROBBINS MUSIC CORPORATION

Decca "Orders" Originals and Then Works 'Em

NEW YORK, April 21.—With Decca singing groups definitely laying it on heavily on originals—latest is Mills Brothers disk of *I Wish*, which is slated for heavy production—unusual angle of artist and selection of tunes is cropping up. In this particular case it's the actual writing of a tune for disk, something akin to writing special material for a performer. In the case of the Ink Spots, it's understood that *Into Each Life Some Rain Must Fall* was written a couple of days prior to disk and written specifically for the Spots.

Difference here is that Decca is said to have gone out into the field and requested originals to be written for its artists, and consequently team of Roberts and Fisher, who wrote *Rain* and also *Wish*, were, in a manner of speaking, commissioned to write tune, altho no advance for the composition was forthcoming. Unusual twist is the fact that a disk company, with so many pop tunes around, requests special material for an individual artist for a recording session, realizing the value of the right tune.

And it's paid off. Decca has done okay with its pub house, Sun Music, and its original compos. Sun has no pluggers, but firm does okay just on strength of phono records.

Romberg \$4,300 In Cedar Rapids; Cancels Des Moines

DES MOINES, April 23. — Sigmund Romberg played only one date in Iowa, a socko \$4,300 at Cedar Rapids, but canceled out at Des Moines due to a low advance sale and inability to obtain the Shrine Auditorium. Both the Cedar Rapids one-nighter and the proposed Des Moines date were booked thru Irving Grossman, Des Moines, after a turn-down from the Shrine Auditorium when the manager, Mrs. George Clark, refused to sign a Form B contract.

As a result of the turn-down, Romberg was booked thru Grossman who handled the deal on a 70-30 percentage and obtained the Memorial Coliseum at Cedar Rapids and the Coliseum at Des Moines. The Des Moines date was canceled two nights before, with the explanation advanced sales were too low.

The Shrine manager, Mrs. Clark, is reported to have refused to sign the Form B contract claiming she had never done so before and would not be bothered with doing so now. The Cedar Rapids date also hit the local newspaper there, with a story claiming Romberg took out \$4,300 while the city got only \$75 for use of the Coliseum. The newspaper story pointed out that Grossman received \$1,290 and paid for the Coliseum rental while the Romberg organization took the remaining \$3,010. The article pointed out that instead of a flat rental fee, sport shows paid \$50 plus a percentage of the gross.

S-B, B-VH Acquire Tunes

NEW YORK, April 23.—Most recently acquired tunes from scores include Shapiro-Bernstein's *Tars and Spars* songs, pic produced by Columbia. There are four songs. Burke-Van Heusen is going to work on *I'll Buy That Dream* from RKO's *Sing Your Way Home*, also Hoagy Carmichael's *Memphis in June* from another RKO-er.

New Whistler Lyrics

NEW YORK, April 23.—Silly Symphonist Al Trace has completed modernized lyrics for *The Whistler and His Dog*, by the late Arthur Pryor. The tunesmith's widow had Trace submit 10 sets of lyrics before she finally selected the one which will go into his books and a coming record session.

Decision Requiring Batooners To Pay S.S. Tax Appealed

DES MOINES, April 23.—The Federal Court decision holding that band leaders are independent contractors and must pay the Federal Unemployment and Social Security taxes on musicians has been appealed by both the government and the AFM. The decision has been appealed to the U. S. Circuit Court of Appeals in the Eighth District and probably will be argued at St. Paul this fall.

Federal Judge Charles A. Dewey handed down the original decision on January 6 after a prolonged trial which was hailed as a test case for the entire dance band industry. However, decisions in some of the other federal courts have ruled otherwise. The suit was brought by the Crystal Ballroom of Dubuque, Ia., and by Larry V. Geer, operator of ballrooms at Fort Dodge and Storm Lake, Ia.

Ray Eberle Joins Dave Matthews in New Band Set-Up

HOLLYWOOD, April 23.—Negotiations are going on which will probably bring together Ray Eberle, ex-Glenn Miller vocalist; Dave Matthews, arranger and sax man formerly with Harry James, and Hal McIntyre, in a partnership big band arrangement. Working out of the William Morris office, outfit is expected to be known as the Ray Eberle-Dave Matthews orchestra.

Matthews organized the band several weeks ago and Eberle, who has been working as a single for some time now, is being brought in to give name appeal. Band originally set as package show with Eberle, Kay Starr and Mead Lux Lewis, the boogie-woogie pianist, to play dates in the San Francisco area. Several weekend dates at Pacific Square Ballroom, San Diego, Calif., are being worked out now by Charlie Wick at the Morris firm.

A SURE-FIRE
SHEET MUSIC
AND RECORD
SALES HYPO!
BIG, EYE-APPEALING, FOUR-COLOR
HONOR ROLL OF HITS*
DISPLAY POSTER

LISTING

AMERICA'S TEN
TOP TUNES

• This attractive, full color 17"x21" Display Poster, listing the nation's ten top tunes each week, is a guaranteed shot-in-the-arm to sheet music and record sales. It catches the eye of every customer who comes into your store. It reminds him of his favorite current songs, creates the urge for him to buy sheet music or records of the tunes.

• Chains, syndicate stores, independent music and record shops who have tried it—and are now using it—report that it increases sales from 15% to 200%.

• It costs you only a few cents a week and will mean many dollars of additional profit for you every week. Phone, wire or write today for special low prices and complete details.

YERMIE STERN DEPT. R

545 Fifth Avenue, New York, N. Y.
Phone: VAnDerbilt 6-4850

*The Honor Roll of Hits list of America's top ten tunes is used on these posters thru a special arrangement with The Billboard, the copyright owners.

"Fatha" Administers Louisville U. Lesson On Race Prejudice

NEW YORK, April 23.—Additional incident, focusing attention on the attempts of Negro entertainers to combat racial prejudice, occurred last month when Earl "Fatha" Hines refused to lecture on jazz before a University of Louisville audience because colored students were not admitted to the assembly. Hines, after nixing the talk, later appeared before a non-segregated audience in the University's School of Music.

Other recent instances of similar reactions from Negro entertainers include Lena Horne's recent walk-out at Camp Robinson, Ark., in protest against treatment of Negro soldiers at the camp, and Paul Robeson's stepping out of his role in *Othello* in Kansas City, Mo., to lecture the audience on segregation. It has been rumored that the National Association for the Advancement of Colored People (NAACP) may inaugurate a campaign among entertainers to help their "Jim Crow must go" campaign.

Parallel Bars

NEW YORK, April 23.—Song pluggers' dream comes true this week for BMI when org's two top plug tunes are done by both Eddie Cantor and Frank Sinatra at the same time, same day on different networks. Cantor does their *Don't Let It Happen Again*, dedicated to the San Francisco Conference, Wednesday (25) at 9 p.m. over NBC, while Sinatra plugs their ballad, *Lonely Love*, at the same time on his CBS show.

Former Semi-Name Summer Buyers Angle for Top Orks

NEW YORK, April 23.—For the first time many summer band location spots that formerly went in for semi-name, and other comparatively lower-priced orks are angling for bands in the Goodman and Dorsey brackets. While no contracts have been signed the places, mostly suburban danceries and amusement parks, are definitely in the market for big names and are doing all they can to lure them to the dotted line.

Fallsades Amusement Park, which up until this year played strictly inexpensive orks, tried to sign Tommy Dorsey to play a three-day date some time in May to inaugurate a new name band policy for week-ends this summer but Dorsey nixed the deal because of the lack of dough involved. According to park execs, however, they are still negotiating with other leaders and bookers to put thru the name policy with Shep Fields opening May 12. As the park operates its ballroom on a free basis with the dancing tariff included in a blanket admission it is probable that the money angle will have to be adjusted by boosting the ante on the admish to make up the difference in ork prices.

B. G. for Armonk Spot

Another suburban spot, Log Cabin Farms in Armonk, has a deal in the works with Benny Goodman to play an extended date sometime early in the season but so far manpower is holding things up as the spot has only enough waiters, etc., to run their main dining room. While Log Cabin Farms used orks of nearly name calibre several years ago, spot has switched to using a local combo on week-ends since the gas, help and tire shortage.

Middle West Setting Bands

CHICAGO, April 23.—With the lucrative summer dance season approaching, Middle Western ops are lining up orks thru Chi bookers for the outdoor location season. Only location spot not definitely heard from thus far is Lakelawn at Delevan, Wis., but rumor is that spot intends to open for the season.

Eastwood Park, Detroit, starts its terp fare May 25 with Jerry Wald. Ballroom has definitely set top names to follow for the remainder of the four-month season. Forest Park Highlands, St. Louis, begins with Benny Strong's ork May 6 and has set a number of semi-name crews to follow. Lakeside Park, Denver, is already operating and has slated the top names for the remainder of the dancing season. Coney Island, Cincinnati, has set Clyde Lucas for a week starting July 13, but begins its season earlier in May with band as yet unnamed. Elitch's Gardens, Denver, leads off May 10 with Bobby Sherwood and a number of names to come in later. Dutch Mill, Delevan, Wis., opens with Johnny Gilbert May 24 and will use semi-names the remainder of the dancing period.

On the summer one-night ballroom side, Tom Archer is opening the doors of his summer ballrooms in Sioux City, Ia.; Sioux Falls, S. D., and Des Moines soon. Peony Park, Omaha, is set to open June 15 but hasn't definitely set any attractions. Modernistic in State Fair Park, Milwaukee, plans to open but also hasn't slated any dates yet. Detroit Lakes (Minn.) Pavillion intends to hold a regular dancing season and is looking for a location band plus one-nighter dates to fill in.



GLEN GRAY
and the **CASA LOMA ORCHESTRA**

I DON'T CARE
WHO KNOWS IT

Published by **ROBBINS MUSIC CORPORATION**

AND

I WALKED IN

Published by **MILLER MUSIC CORPORATION**

Both by

HAROLD ADAMSON and JIMMY McHUGH



Lloyd LaBRIE
and his Orchestra!

Featuring
MARIANE LUCAS
BUDDY BOYD
AND
SPRINGY
Currently
CASA LOMA
BALLROOM
ST. LOUIS, MO.

Direction of
General Amusement Corp.
New York Chicago Cincinnati Hollywood

RECORDING MACHINE
REPAIR SERVICE

We are specialists in sales and service of AMPLIFIERS, RECORDING MACHINES, PLAYBACKS and RECORD CHANGERS. Also design and build equipment to your specifications. Wire, Phone, Write your problem. Dept. B.M.

STUDIO SERVICE COMPANY
Division of LERRIS INDUSTRIES
242 W. 49 St., N. Y. 19. Cir. 6-7588

IS MUSIC YOUR BUSINESS?

Then Keep Your Eye on THIS Column for more about

TED FRANGOPOULO
and
"BLUE GRASS"!!!

We gave you "PAPER DOLL"

We gave you "YOU ALWAYS HURT THE ONE YOU LOVE"

Now we give you...

PUT ANOTHER CHAIR AT THE TABLE

(DECCA RECORD #18663)

... and we think it's the greatest recording we've made... we know the juke box fans will love it!!

THE MILLS BROTHERS



Chelsea • VIKING • Saunders
MUSIC PUBLISHERS

Announce their removal to
LARGER QUARTERS AT

1650 BROADWAY
NEW YORK 19, N. Y.
Circle 5-7181



STAFFS—

Chelsea— PETER DORAINE

LOU COMITO • WALLY SCHUSTER

Chicago—BRUNO SALVATORI

Hollywood—NAT FREYER

VIKING— SAM WIGLER

LEE COOPER

Chicago—TOM SHERMAN

Hollywood—MAC GREEN

Saunders— ART SCHWARTZ

HARRY TENNEY

Chicago—JOE DRACCA

Hollywood—HARRY HUME

West Coast Under Direction of **ART SCHWARTZ**



PART 1—The Billboard

HONOR ROLL OF HITS*

(TRADEMARK)

THE NATION'S
10
TOP TUNES

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a weighting of the leading tunes and records in the individual features of the two sections of The Billboard's Music Popularity Chart which represents both passive and active indications of song popularity. Passive indications of popularity are the Songs With Most Radio Plugs, Records Most Played on Disk Programs and Film Plugs features.

Active indications of popularity are the Best Selling Sheet Music, Best Selling Retail Records and Most Played Juke Box Records features.

The weighting structure was arrived at by The Billboard after consultation with leading research authorities as well as leaders in the music and record industries.

Sales and juke box leaders in specialized types of music in Part Two, and the advance song and record feature in Part Three of the Chart, of course, bear no influence on the determination of the HONOR ROLL OF HITS.

RADIO AND

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, April 13, and ending Thursday, April 19)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1.	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
20.	A Little on the Lonely Side (R)	Advanced	ASCAP
8.	All of My Life (R)	Berlin	ASCAP
10.	Army Air Corps	Fischer	ASCAP
6.	Baia (F) (R)	Peer	BMI
9.	Candy (R)	Feist	ASCAP
5.	Close As Pages in a Book (M) (R)	Williamson	ASCAP
2.	Everytime (R)	ABC	ASCAP
1.	Home on the Range	Various	BMI
11.	I Should Care (F) (R)	Dorsey	ASCAP
1.	I Wish I Knew (F) (R)	Triangle	ASCAP
13.	I'm Beginning To See the Light (F) (R)	Grand	ASCAP
12.	Just a Prayer Away (R)	Shapiro-Bernstein	ASCAP
5.	Laura (F) (R)	Robbins	ASCAP
7.	Let's Take the Long Way Home (F) (R)	Morris	ASCAP
16.	Saturday Night (Is the Loneliest Night in the Week) (R)	Barton	ASCAP
6.	Someday, Somewhere (R)	Chelsea	BMI
7.	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
3.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
6.	There Must Be a Way (R)	Stevens	MBI
1.	Whatcha Say? (F)	Harms, Inc.	ASCAP

PLAY STATUS OF FILMS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Song & Publisher	Film & Producer	Performed by	Release Date
A Friend of Yours (Burke-Van Heusen)	"The Great John L." (Bing Crosby Productions)	Lee Sullivan	5-1-45
Anywhere (Bourne)	"Tonight and Every Night" (Columbia)	Janet Blair	2-22-45
Baia (Peer)	"The Three Caballeros" (Walt Disney)	Nestor Amaral	2-3-45
I Should Care (Dorsey)	"Thrill a of Romance" (MGM)		Not Set
I Wish I Knew (Triangle)	"Billy Rose's Diamond Horseshoe" (20th Century)		Not Set
I'm Beginning To See the Light (Grand)	"The Man From Oklahoma" (Republic)		Not Set
Laura (Robbins)	"Laura" (20th Century-Fox)		Nov. 44

(Continued in opposite column)

Music Popularity Chart

Week Ending
April 19, 1945

- ① My Dreams Are Getting Better All the Time
- ② Candy
- ③ I'm Beginning To See the Light
- ④ A Little on the Lonely Side
- ⑤ Just a Prayer Away
- ⑥ Laura
- ⑦ Dream
- ⑧ There! I've Said It Again
- ⑨ Sentimental Journey
- ⑩ I Should Care

FILM PLUGS

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	POSITION		Lrc. By
			1945	1944	
14	3	1	1	1	I'M BEGINNING TO SEE THE LIGHT (F) Harry James..Columbia 36758—ASCAP
9	2	2	2	2	CANDY Johnny Mercer-Jo StaffordCapitol 183—ASCAP
6	1	3	3	3	MY DREAMS ARE GETTING BETTER ALL THE TIME (F).. Les Brown ...Columbia 36779—ASCAP
7	4	4	4	4	DREAM The Pied Pipers..Capitol 185—ASCAP
12	6	5	5	5	A LITTLE ON THE LONELY SIDE Frankie Carle..Columbia 36760—ASCAP
5	7	5	7	5	THERE! I'VE SAID IT AGAIN Vaughn Monroe..Victor 20-1637—BMI
8	5	6	5	6	SENTIMENTAL JOURNEY Les Brown...Columbia 36769—ASCAP
2	—	6	6	6	JUST A PRAYER Bing Crosby-Ken Darby Singers.....Decca 23392—ASCAP
2	—	7	7	7	LAURA (F) Woody HermanColumbia 36785—ASCAP (Johnny Johnston, Capitol 196; Freddy Martin, Victor 20-1655; Jerry Wald, Majestic 7129; Dick Haymes, Decca 18666)
2	10	8	10	8	MY DREAMS ARE GETTING BETTER ALL THE TIME (F). Johnny Long-Dick RobertsonDecca 18661—ASCAP
3	6	8	6	8	STUFF LIKE THAT THERE Betty Hutton.....Capitol 188—ASCAP
1	—	9	—	9	DREAM Freddy Martin..Victor 20-1645—ASCAP
1	—	10	—	10	ALL OF MY LIFE The Three Suns.....Hit 7126—ASCAP (Bing Crosby, Decca 18658; Herman Chittison Trio, Muscraft 320; Harry James, Columbia 36788; Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 38783)
1	—	11	—	11	I'M BEGINNING TO SEE THE LIGHT (F). Ink Spots-Ella FitzgeraldDecca 23399—ASCAP
1	—	11	—	11	SENTIMENTAL JOURNEY Hal McIntyre..Victor 20-1643—ASCAP
1	—	11	—	11	I SHOULD CARE Tommy Dorsey..Victor 20-1625—ASCAP (Jimmy Dorsey, Decca 18656; Frank Sinatra, Columbia 36791; Martha Tilton, Capitol 184; Gene Krupa, Columbia 36784)

Coming Up

JUST A PRAYER AWAY	Sammy Kaye	Victor 20-1642
LAURA (F)	Freddie Martin	Victor 20-1655
I SHOULD CARE (F)	Jimmy Dorsey	Decca 18656
EVERYTIME	Freddy Martin	Victor 20-1645
SWEETHEART OF ALL MY DREAMS (F)	Charlie Spivak	Victor 20-1646
CHLOE (F)	Spike Jones	Victor 20-1654

WITH LEADING SONGS

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

Song & Publisher	Film & Producer	Performed by	National Release Date
Let's Take the Long Way Home (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby	1-26-45
My Dreams Are Getting Better All the Time (Santly-Joy)	"In Society" (Universal)	Marion Hutton	8-18-44
(All of a Sudden) My Heart Sings (Leeds)	"Anchors Aweigh" (MGM)		Not Set
Sweet Dreams, Sweet-heart (Rentick)	"Hollywood Canteen" (Warner Bros.)	Kitty Carlisle-Joan Leslie	12-30-44
Sweetheart of All My Dreams (Shapiro-Bernstein)	"Thirty Seconds Over Tokyo" (MGM)		12-28-44
This Heart of Mine (Triangle)	"Ziegfeld Follies" (MGM)		Not Set
The More I See You (Bregman-Vocco-Corn)	"Billy Rose's Diamond Horseshoe" (20th Century)		Not Set
Whatcha Say (Harms, Inc.)	"Pillow to Post" (Warner Bros.)		Not Set
You Belong to My Heart (Chas. K. Harris)	"The Three Caballeros" (Walt Disney)	Dora Luz	2-3-45

Capitol
'LAURA'
No. 196

Capitol
'THERE MUST BE A WAY'
No. 196

Sung by
Johnny Johnston

WITH PAUL BARON AND HIS ORCHESTRA

When Johnny Mercer heard David Raksin's classic score for 20th-Fox's "LAURA," it kindled a flame... he couldn't rest till he had the right words for it. Now 'LAURA' is on its way to being another sensational hit — as so many others have been — on Capitol Records.

Capitol RECORDS

SUNSET AND VINE, HOLLYWOOD 28
Copyrighted material



PLATTERS THAT BRING THE GRAVY!

Here's a "Two-Star" Hit!

VICTOR'S NEW ★ DOUBLE FEATURE ★ RECORD

★Freddie Martin and his Orchestra, AND ★The King Sisters

together in two nickel-nabbin' tunes

YAH-TA-TA, YAH-TA-TA TAKE ME IN YOUR ARMS

45-0000

Georgia Gibbs singing with Orchestra 20-1660

THE MORE I SEE YOU IN ACAPULCO

(both from 20th Century-Fox picture "Billy Rose's Diamond Horseshoe")

Tony Pastor and his Orchestra 20-1661

BELL BOTTOM TROUSERS FIVE SALTED PEANUTS

(vocal by Ruth McCullough and Tony Pastor) (vocal by Tony Pastor)

St. Louis Jimmy Blues Singer with Orchestra 34-0727

STRANGE WOMAN ONE MORE BREAK

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS

THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

Radio Corporation of America
RCA Victor Division, Camden, N. J.



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	
12	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R) Santly-Joy
5	3	2.	CANDY (R) Feist
8	2	3.	I'M BEGINNING TO SEE THE LIGHT (F) (R) Grand
13	4	4.	A LITTLE ON THE LONELY SIDE (R) Advanced
3	5	5.	LAURA (F) (R) Robbins
3	8	6.	DREAM (R) Capitol
4	6	7.	JUST A PRAYER AWAY (R) Shapiro-Bernstein
10	6	8.	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) (R) Barton
1	—	9.	THERE! I'VE SAID IT AGAIN (R) Valiant
3	7	10.	ALL OF MY LIFE (R) Berlin

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	
6	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Les Brown Columbia 36779 <i>He's Home for a Little While</i>
9	2	2.	CANDY Johnny Mercer-Jo Stafford <i>Gonna See My Baby</i> (Pied Pipers-Paul Weston)
3	4	3.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Johnny Long-Dick Robertson Decca 18661 <i>Candy</i>
3	7	4.	JUST A PRAYER AWAY Bing Crosby-Ethel Smith Decca 23392 <i>My Mother's Waltz</i>
11	5	5.	I'M BEGINNING TO SEE THE LIGHT Harry James Columbia 36758 <i>The Love I Long For</i>
15	3	6.	RUM AND COCA-COLA Andrews Sisters Decca 18636 <i>One Meat Ball</i>
3	7	7.	THERE! I'VE SAID IT AGAIN Vaughn Monroe Victor 20-1637 <i>Rum and Coca-Cola</i>
6	6	10.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Pied Pipers Capitol 185 <i>A Little on the Lonely Side</i> Les Brown Columbia 36769

(Continued on page 66)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	
6	1	1.	King Cole Trio Collection of Favorites Capitol A-8
5	2	2.	Song of Norway Featuring Members of the Original New York Cast Decca DA-382
3	4	3.	After Dark Morton Gould and Ork Columbia C-107
4	—	3.	Glenn Miller Glenn Miller and Ork Victor P-148
2	4	4.	Eight to the Bar Pete Johnson-Albert Ammons Victor P-69

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	
6	1	1.	Ave Maria (Schubert) Marian Anderson Victor 14210
5	2	2.	The Lord's Prayer John Charles Thomas Victor 1736
6	4	3.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork Decca 29150
4	—	4.	Tchakovsky Waltz (from String Serenade) Serge Koussevitzky, Boston Symphony Ork Victor 11-8727
3	—	5.	Ave Marie Kostelanetz and Ork Columbia 7416
2	—	5.	Chopin Polonaise Paderewski Victor 6234

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	
2	1	1.	Music to Remember (From the Life of Chopin) Jose Iturbi Victor SP-4
6	2	2.	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia Victor M-900
4	—	3.	Beethoven Symphony No. 7 in A Minor Eugene Ormandy, Philadelphia Ork Columbia M-557
5	3	4.	Grieg Piano Concerto in A Minor Gieseking, Berlin State Opera Ork Columbia M-313
4	4	4.	Rhapsody in Blue (Gershwin) Andre Kostelanetz & Ork (Alec Templeton, pianist) Columbia X-196

Music Popularity Chart

Week Ending
April 19, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
6	1	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Les Brown (Doris Day).....Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)
8	3	2	CANDY —Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
16	2	3	RUM AND COCA-COLA —Andrews Sisters (Vic Schoen Ork)Decca 18636 (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394; "Porky" Freeman Trio, ARA RM-118)
13	4	4	I'M BEGINNING TO SEE THE LIGHT (F) —Harry James (Kitty Kallen)Columbia 36758 (Duke Ellington, Victor 20-1618; Ink Spots-Ella Fitzgerald, Decca 23399; Cootie Williams, Majestic 7131)
3	8	5	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Johnny Long-Dick Robertson (Dick Robertson-Frances Lane)Decca 18661 (See No. 1)
13	5	6	A LITTLE ON THE LONELY SIDE —Frankie Carle (Paul Allen)Columbia 36760 (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Musicraft 15022; the Phil Moore Four, Victor 20-1641)
6	7	7	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1637 (The Modernaires—Paul Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670)
4	10	8	STUFF LIKE THAT THERE —Betty Hutton (Paul Weston Ork)Capitol 188
7	9	9	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —The Phil Moore Four (Phil Moore-Billy Daniels).....Victor 20-1641 (See No. 1)
2	14	10	JUST A PRAYER AWAY —Bing Crosby-Ken Darby Singers (Ethel Smith-Victor Young Ork)Decca 23392 (Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 36783; The Three Suns, Hit 7127)
6	12	11	DREAM —The Pied Pipers (Paul Weston Ork).....Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
10	6	12	A LITTLE ON THE LONELY SIDE —Guy Lombardo (Jimmy Brown)Decca 18642 (See No. 6)
7	12	13	I'M BEGINNING TO SEE THE LIGHT (F) —Duke Ellington (Joya Sherrill)Victor 20-1618 (See No. 4)
5	—	14	CANDY —Dinah Shore (Albert Sack Ork).....Victor 20-1632 (See No. 2)
5	11	15	SENTIMENTAL JOURNEY —Les Brown (Doris Day)....Columbia 36769 (Hal McIntyre, Victor 20-1643)
1	—	16	I'M BEGINNING TO SEE THE LIGHT —Ink Spots-Ella FitzgeraldDecca 23399 (See No. 4)

Coming Up

TIPPIN' IN—Erskine HawkinsVictor 20-1639
POOR LITTLE RHODE ISLAND (M)—Guy Lombardo (The Lombardo Trio-Stuart Foster)Decca 18651
SENTIMENTAL JOURNEY—Hal McIntyreVictor 20-1643

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
6	2	1	SMOKE ON THE WATER ... Bob Wills.....Okeh 6736
9	1	2	SHAME ON YOU Spade Cooley.....Okeh 6731
6	4	3	HANG YOUR HEAD IN SHAME Bob Wills.....Okeh 6736
11	3	4	THERE'S A NEW MOON OVER MY SHOULDER Jimmie Davis.....Decca 6105
4	4	5	TOMORROW NEVER COMES Ernest Tubb.....Decca 6106
1	—	6	AT MAIL CALL TODAY ... Gene Autry.....Okeh 6737
20	—	7	THERE'S A NEW MOON OVER MY SHOULDER Tex Ritter.....Capitol 174
18	4	8	JEALOUS HEART Tex Ritter.....Capitol 179
1	—	8	I'LL BE BACK Gene Autry.....Okeh 6737
1	—	8	A PAIR OF BROKEN HEARTS Spade Cooley.....Okeh 6731

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	2	1	TIPPIN' IN Erskine Hawkins.....Victor 20-1639
11	1	2	I WONDER Roosevelt Sykes...Bluebird 34-0721
5	—	3	S. K. BLUES Pete Johnson All-Star Ork (Joe Turner)National 9010
1	—	3	STRANGE THINGS HAPPENING EVERY DAY ... Sister Rosetta Tharpe...Decca 8669
28	5	4	I WONDER Pvt. Cecil Gant....Giltedge 500 CG1
12	1	4	MOP! MOP! Louis JordanDecca 8668
8	—	4	I'M BEGINNING TO SEE THE LIGHT Duke Ellington.....Victor 20-1618
13	—	4	SOMEBODY'S GOTTA GO Cootie Williams.....Hit 7119



**All customers look alike to Decca
... and they all look good!**

In Decca's book you're not a coin machine operator or a dealer or this or that. If you buy Decca Records you're a *valued customer*—and at Decca *all* customers are treated right!

Take this squeeze on production. We can't do anything about it... it's the old story of war shortages. But we can see that every one of our customers gets his fair share of the available supply. And that's exactly what we're doing!

Here's another thing we're doing for our customers. We're producing better-than-ever Decca hits that work *extra hard* for you. Like Decca's "Rum and Coca-Cola" with The Andrews Sisters... still hanging up sensational records!

So let's make the most of what we've got... and when we say **MOST** we mean the kind of money-making entertainment that Decca packs in every record!

DECCA

DISTRIBUTING CORPORATION



Executive Offices: 50 W. 57th St., New York 19, N.Y.

Disc Whirls by APOLLO

NEW "APOLLO" RELEASES
 NO. 354 "KANSAS CITY CABOOSE" and "SLEEPY BABOON"
 FEATURING REX STEWART and APOLLO ALL STARS
 NO. 356 "I LOVE MY LOVIN' LOVER" and "LIFE WITH FATHA"
 FEATURING BETTY ROCHE with EARL HINES & SEXTET
 NO. 754 "PICK-UP BOYS" and "PORGY"
 FEATURING AULD-HAWKINS-WEBSTER SAXTET

PRICE TO TRADE **65¢** NET, F. O. B. N. Y.

Gilt Edge RECORDS

- Gilt Edge #CG1 (A) "I WONDER"
(B) "CECIL'S BOOGIE NO. 1" (Cecil Gant)
- Gilt Edge #CG11 (A) "PUT ANOTHER CHAIR AT THE TABLE" (CECIL GANT)
(B) "CECIL'S BOOGIE NO. 2"
- Gilt Edge #CG3 (A) "WAKE UP, CECIL, WAKE UP" (CECIL GANT)
(B) "BOOGIE BLUES"
- Gilt Edge #CG23 (A) "I'LL REMEMBER YOU" (CECIL GANT)
(B) "CECIL'S MOP MOP"

ATLAS #KC100
 "MY LIPS REMEMBER YOUR KISSES" (KING COLE TRIO)

PRICE TO TRADE **65¢** NET, F. O. B. LOS ANGELES, CALIF.

1/3 dep. must accompany all orders, bal. C. O. D.
 Make checks payable to Apollo Record
 Distributing Company



APOLLO RECORD DISTRIBUTING CO.

IKE BERMAN 615 10th AVE., N.Y. 19, N.Y. LO 3-1758 HY SIEGEL

**YOU KNOW SHE CAN
 SELL A SONG...
 NOW SHE'S SELLING RECORDS
 AS FAST AS WE CAN
 MAKE THEM!**

**HERE'S ONE OF THE
 HOTTEST**

Savannah
CHURCHILL



SINGING HER OWN BLUES HIT
DADDY-DADDY
 (BACKED WITH IRVING BERLIN'S "ALL ALONE")
 ON MANOR #1004

SEND YOUR ORDER TODAY TO ONE OF THESE LEADING DISTRIBUTORS

REGIS RECORD COMPANY
 162 Prince Street • Newark 3, N. J.

RECORD DEALERS SUPPLY, INC. **EASTERN MUSIC SALES, INC.**
 38 West 46th Street • New York 19, N. Y. 42 West 46th Street • New York 19, N. Y.

LIST PRICE 79¢ DEALER'S PRICE 48 1/2¢ TAX INCLUDED ALL PRICES F.O.B. POINT OF DISTRIBUTION—MINIMUM SHIPMENT 100



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song beginning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

	Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat	Arrow	J'Attendrai
A Friend of Yours	Burke-Van Heusen	Jo-Anne
A Dream (That Won't Come True)	Midwest	Just a Prayer Away
I Hope to Die If I Told a Lie	Advanced	Keep Your Hands Up, Stranger
A Kiss Goodnight	Miller	Laura
A Little On the Lonely Side	Advanced	Leave the Dishes in the Sink, Ma
A Story of Two Cigarettes	Martin Block	Like Someone In Love
All at Once	Chappell	Lonesome
All of My Life	Berlin	Lucky To Be Me
Am I a Passing Dream?	Dave Ringle	Ma-Ma, I Wanna Hawaiian Guitar
Anywhere	Bourne	More and More
Bala	Peer	My Baby Said Yes
Bell Bottom Trousers	Santly-Joy	My Dreams Are Getting Better All the Time
Bounce-y Bounce-y Ball-y	Singer, Reese, Patrick	My Rainbow of Dreams
Caldonia	Morris	(All of a Sudden) My Heart Sings
Candy	Felst	Negra Consentida (My Pet Brunette)
Captain Kidd	Martin Block	On Basic Street
Carry On, Brother, Carry On	Martin Block	Once Upon a Song
Close as Pages in a Book	Williamson	One Meat Ball
Cool Water	Amerlean	Otto, Make That Riff Staccato
Counting the Days	Santly-Joy	Please, Don't Say No
Don't Be Telling Me Your Troubles	Bell	Poor Lenore
Don't You Know I Care	Paramount	Promises
Don't You Notice Anything New?	Pyramid	Right as the Rain
Down in Chi Chi Hotcha Watchee	Broadway	Send This Purple Heart to My Sweet-heart
Dream	Capitol Songs	Sentimental Journey
Evelina	Crawford	Sleigh Ride in July
Everybody's Seen Him But His Daddy	Marks	Small World
Everytime	ABC	Soldier's Last Letter
Ev'rytime We Say Goodbye	Chappell	Some Other Time
Fuzzy Wuzzy	Drake-Livingston-Hoffman	Stars in Your Eyes
Fuzzy Wuzzy Wuzn't Fuzzy Wuzzy?	Harmony House	Stuff Like That There
Garland of Old-Fashioned Roses	O'Kay	Sugar Foot
Good, Good, Good	Berlin	Sweet Dreams, Sweetheart
Green, Green Hills of Home	Starlight	Sweet You
Guess I'll Hang My Tears Out to Dry	Marlo	Sweetheart of All My Dreams
Hail to America	Newart	The Betty Grable Polka
He's Home for a Little While	Famous	The Blonde Sailor
He Was a Perfect Gentleman	Burke-Van Heusen	The Kid With the Guitar
I Begged Her	Felst	The More I See You
I Can't Believe It	Claremont	The Sunset Reminds Me of You
I Can't Believe That You're in Love With Me	Mills	The Three Caballeros
I Don't Care Who Knows It	Robbins	There! I've Said It Again
I Didn't Know About You	Robbins	There Must Be a Way
I'll Follow You	A-I	There's a New Moon Over My Shoulder
I Had a Little Talk With the Lord	Santly-Joy	There's a New Star in My Window
I Miss Your Kiss	Republic	There's No You
I Remember Easter Sunday	Whitney Blake	This Heart of Mine
I Walked In	Miller	Thru Your Eyes, Thru Your Heart
I Wish I Knew	Triangle	Too-Ra-Loo-Ra-Loo-Ral
If I Loved You	T. B. Harms	Upa Upa
If You Are But a Dream	Barton	Watcha Say
I'll Always Be With You	Broadway	Who? It's Not You
I'll Remember Suzanne	Marks	What Makes the Sunset
I'm Gonna Love That Guy	Bourne	When You Walk in the Room
I'm Lonely for You	Wise	While You're Away
I'm Only Teasin'	Mills	Whistle for a Wind
In Acapulco	Triangle	Winding
In a Shower of Stars	Mills	Yes, Honey, Use Yo Baby
I've Got a Locket in My Pocket	Paramount	You Belong to My Heart
		Yay-Dit
		You're Not Foolin' Anyone But Yourself

Plugs Scheduled for Near Future

	Publisher	Publisher
A Two-Seated Saddle and a One-Galting Horse	Amerlean	Love
And There You Are	Felst	Oh, My Achin' Back
Can't You Read Between the Lines?	Shapiro-Bernstein	Once Again
Conversation While Dancing	Capitol	Out of Nowhere
Don't You Spend a Dollar on Me	Robbins	Out of This World
Dreaming	Leeds	Please, No Squeeza the Banana
Homesick That's All	Mayfair	Rose-Mary
I Ain't Got Nothin' But the Blues	Burke-Van Heusen	Santa Marta
I Don't Care If I Never Dream	Shapiro-Bernstein	Seventh Avenue
I Fall in Love Too Easily	Felst	Tampico
I Have But One Heart	Stanwood	Tennessee
I Wanna Be Loved Like a Baby	Drake-Hoffman-Livingston	That's Why I'm Lonely for You
I'd Rather Be Me	Morris	The Last Time I Saw You
I'm Getting Nowhere Fast	Paramount	The Worry Song
In My Little Red Book	Marks	Then, Now and Forever
I Was Here When You Left Me	Berlin	This Day and Age
June Comes Around Every Year	Morris	When It's Down, Down in Australia
Let's Dance Again	O'Kay	When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again)
		Why Shouldn't I Dream
		Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk)

Music Popularity Chart

Week Ending
April 19, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A STORY OF TWO CIGARETTES.....	Lee Castle (Tony Dexter)	Musicraft 15031
BAIA	Bing Crosby-Xavier Cugat...Decca 23413	
BELL-BOTTOM TROUSERS	Kay Kyser (Ferdie Slim & Quartet)	Columbia 36801
CAN'T YOU READ BETWEEN THE LINES?	Kay Kyser (Dolly Mitchell).....	Columbia 36801
DARK EYES	Gene Krupa Jazz Trio...Columbia 36802	
DREAM	Lee Castle (Tony Dexter).....	Musicraft 15031
DREAM	Jimmy Dorsey (Teddy Walters)....	Decca 18670
HANG YOUR HEAD IN SHAME.....	Red Foley.....	Decca 6108
I'LL NEVER LET YOU WORRY MY MIND	Red Foley.....	Decca 6108
IN ACAPULCO	Carmen Cavallaro.....	Decca 18671
JUNE COMES AROUND EVERY YEAR..	Woody Herman (Woody Herman)....	Columbia 36803
LAURA	Johnnie Johnston (Paul Baron Ork) ..	Capitol 196
LEAVE US LEAP	Gene Krupa & Ork.....	Columbia 36802
OH! BABY	Big Bill	Okeh 6739
OUT OF THIS WORLD.....	Woody Herman (Frances Wayne)....	Columbia 36803
OUT OF THIS WORLD.....	The Three Suns (Artie Dunn).....	Majestic 7136
PRAISE THE LORD AND PASS THE AMMUNITION	Nelson Eddy (Robert Armbruster Ork) ..	Columbia 7426-M
RODGER YOUNG	Nelson Eddy (Robert Armbruster Ork) ..	Columbia 7426-M
RODGER YOUNG	John Charles Thomas (Victor Young Ork)	Victor Red Seal 10-1167
SONGS BY THE DINNING SISTERS ALBUM.....	Capitol A-7	
Aunt Hagar's Blues.....	The Dinning Sisters (Jack Fascinato Ork).....	Capitol 20018
Brazil	The Dinning Sisters (Jack Fascinato Ork).....	Capitol 20020
Please Don't Talk About Me When I'm Gone.....	The Dinning Sisters (Jack Fascinato Ork).....	Capitol 20017
Once in a While.....	The Dinning Sisters (Jack Fascinato Ork).....	Capitol 20019
Sentimental Gentleman From Georgia	The Dinning Sisters (Jack Fascinato Ork).....	Capitol 20017
The Way You Look Tonight.....	The Dinning Sisters (Jack Fascinato Ork).....	Capitol 20020
Where or When.....	The Dinning Sisters (Jack Fascinato Ork).....	Capitol 20018
You're a Character, Dear.....	The Dinning Sisters (Jack Fascinato Ork).....	Capitol 20019
STRAUSS WALTZES FOR DANCING ALBUM.....	Decca 392	
Artist's Life.....	Robert Stolz Ork.....	Decca 23403
Blue Danube Waltz.....	Robert Stolz Ork.....	Decca 23401
Emperor Waltz.....	Robert Stolz Ork.....	Decca 23402
Southern Roses.....	Robert Stolz Ork.....	Decca 23404
Tales From Vienna Woods.....	Robert Stolz Ork.....	Decca 23401
Vienna Blood.....	Robert Stolz Ork.....	Decca 23404
Wine, Women and Song.....	Robert Stolz Ork.....	Decca 23403
You and You.....	Robert Stolz Ork.....	Decca 23402

(Continued on page 66)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an attempt to try into best selling, most played or most heard features of the Chart.

THE MORE I SEE YOU..... Georgia Gibbs...Victor 20-1660-A
Here's Miss Gibbs' first disk for Victor, and gal is a winner. She has a good voice and sings with ease, and yet has drive, and registers. Other side is "In Acapulco," which she sings lustily.

LAURA..... Johnnie Johnston...Capitol 196
This tune, plus Johnston's pleasant pipes, adds up to big returns. It's the first top disk out on the song, and Johnston will capitalize on that, as the song is going places. Reverse is "There Must Be a Way." Fair plus.

RECORD REVIEWS

By M. H. Orodanker

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

ELLA FITZGERALD-INK SPOTS (Decca)

I'm Beginning To See the Light—FT; V. *That's the Way It Is*—FT; V.

The combination of Ella Fitzgerald and the Ink Spots brings together the best of the ballad song sellers. And when it comes to Joan Whitney and Alex Kramer's "That's the Way It Is," a "my man" song tailor-made for Miss Ella's talents, the gal once again shows her capabilities as one of the best lyric projectionists in the business. Shares the side with the Spotters' Bill Kenny. And while it is a grand song, you don't become really enthusiastic until Miss Ella takes over. The same pattern is applied to "I'm Beginning To See the Light," with Miss Ella adding an original lilt to the lyric for her stanza.

Both sides loom big for the music boxes, with a major machine sensation likely to be scored by "That's the Way It Is."

TONY PASTOR (Victor)

Bell Bottom Trousers—FT; VC. *Five Salted Peanuts*—FT; V.

Two more song novelties are introduced here by Tony Pastor, and both are suited fine for the maestro's plaintive and wistful song selling. And for both, the band sets forth a bright rhythmic setting. It's lively syncopated for "Bell Bottom Trousers," a public domain sailor doggerel for which Moe Jaffe has fashioned a modern set of lyrics. Ruth McCullough and the ensemble join in with the maestro in telling the whimsical tale of the sailor man and his lady love. "Five Salted Peanuts" is a refreshing novelty which picks up where "One Meat Ball" left off. It's a fanciful ditty for which Pastor gets in a Milquetoast singing groove as he tells of his search for a penny vending machine that will bring him more than five salted peanuts.

Two timely and topical novelty needles, they make for effective needling in the music boxes, with "Bell Bottom Trousers" holding forth much promise to pile up staggering amounts of nickel.

(Continued on page 66)

STANDARD RECORDS
"TUNES THAT NEVER GROW OLD"
FOR THE BEST IN
POLKAS

Ask your local jobber for a complete Standard Record Catalog or write to

STANDARD PHONO CO.
163 WEST 23rd STREET, NEW YORK 11, N. Y.

Majestic
A famous name—now on RECORDS

2 hits by
"The Three Suns"
Record No. 7136

UP JUMPED LOVE
(Fox Trot)

AND

OUT OF THIS WORLD
(from Paramount film of same name)
with vocal by Artie Dunn

Majestic
MIGHTY MONARCH OF THE AIR
RECORDS
RADIO • TELEVISION • ELECTRONICS

MAJESTIC RECORDS, INC., St. Charles, Ill.
(Subsidiary of Majestic Radio & Television Corp.)

Communications to 1564 Broadway, New York 19, N. Y.



Currently Venetian Room, Long Beach, Calif. Mgt. GAO

REG. D. MARSHALL
AGENCY
ORCHESTRAS - - ATTRACTIONS
6671 SUNSET BLVD.
HOLLYWOOD 28, CALIFORNIA

BELA (Bill) MADDEN
Famous Gypsy Violinist
BALINESE ROOM — Galveston, Tex.
"AMAZING MUSIC — AMUSING MAGIC"
Don Morwitz, at the Piano
Set by: GENERAL AMUSEMENT CORP.

Lounge Industry in Squeeze By Combine of Bad Breaks

NEW YORK, April 23.—Lounge ops are now beginning to feel the combination of pinches which first hit them with the curfew. The Eastern territory is probably the hardest hit, tho other sections of the country also are feeling it.

Trade attributes the down-trend to various influences, tho most apparently are due to a letdown in hopes. When the curfew first went into effect, cocktail biz got a solid wallop on the chops. Lots of them began talking about doing a fold, claiming they couldn't exist with the best three hours of biz lopped off. But shuttering, generally, never got beyond the talk stage. Apparently the customers didn't stay away in such droves as first feared. So the bar and grill boys took another look at their pocketbooks and began spending for talent again.

Rumor Shoots Works

Two weeks ago a rumor, started by a columnist, that the curfew would be out within 10 days, gave them another shot in the arm and the lounge ops started to call offices for available trios, teams and singles. Things started to pick up and the cocktail act sellers were going around telling each other that all they needed was units. Most of the jobs, how-

ever, were out of town and New York tootlers were not interested. But an influx of out-of-town musicians into New York eased the situation. If the New Yorkers wouldn't go out of town, the large offices felt they could always talk an out-of-town group into going back into a home town joint at more dough provided the big office sold them.

But in the last 10 days everything has changed. The sudden death of President Roosevelt, the one or two-day closings, followed by a 30-day period of mourning spread a pall over the entire trade. To add to their miseries came the statement of President Truman that there would be no lifting of the curfew in the "fore-seable future."

Ops Retrench

Right away ops began pulling back into their shells. Where talent was already in, the spots held on, providing they had a good buy. But as far as replacements or additions go, it was strictly no dice. Instead, ops felt prices were out of line and began talking pay cuts. If a group refused to take a slice it was let out and replaced by a local unit. This meant that local-boy-gets-job was the policy followed by many of the out-of-town gin joints. The Main Stem lads were and are just out of luck.

The Local 802 boys aren't listening to talk of less dough. A group which got a shot at \$350 or so isn't interested in a figure of \$275 for an out-of-town job. So they're hanging around the union waiting for the breaks. The cocktail agents meanwhile are sitting around biting their nails and calling them ungrateful so-and-sos.

But spots with big salaries are cutting down and nobody is satisfied. A sudden V-E Day may change the complexion of the entire picture. But neither the ops or the agencies are optimistic.

WM Burning Over Consequences of Shelley Purchase

NEW YORK, April 21.—The William Morris office is doing a mild burn at some of the ramifications that developed from the Phil Shelley deal which was made a couple of months ago. Headaches which developed are apparently accidental. Nevertheless, WM doesn't like accidents that cut into its take.

When the Phil Shelley deal was made, the Morris office took over the Chicago agent's acts with the exception of Arthur Lee Simpkins, Maurice Rocco, Joy Page, Three Bits of Rhythm and Martha Davis. These five remained with Shelley under an exclusive management contract. However, there was a stipulation that if any of these five acts were booked thru any other agent than Shelley, the Morris office would do the selling. For this deal the office put up a reported \$5,000.

Latest blow-off came when Stan Zucker office booked Martha Davis into a Baltimore spot. The Morris agency stepped in and screamed blue murder. Zucker, who was innocent in the whole matter, produced an authorization from Shelley okaying the deal. Now the Morris office is burning up the wires to Shelley on the Coast demanding to know what goes. It charges it's the only agency outside of Shelley authorized to sell Shelley acts while, at the same time, other offices also have authorizations.

Off the Cuff

East:

BOB, of Bob and Roslyn, who layed off because of appendicitis, out of the hospital. . . . CLEON AND JOE draw holdover at Twin Keys, Newark. . . . JULIE WINTZ, of MCA, now in Chi confabbing with other MCA moguls. . . . HERMAN AND GLORIA at the London Terrace, New London, Conn. . . . ALLISON SISTERS current at Union Hotel, Brownsville, Pa. . . . TONE MARLOWE just closed a 56-week stand at Savage's (See OFF THE CUFF on page 33)

IT'S A NATIONALLY KNOWN ROUTINE—



NO CURFEW LOSS WITH

HARDING & MOSS

SMASHING RECORDS EVERYWHERE

Parkview Terrace, Springfield, Mass., just reports—

"DESPITE CURFEW AND LENT—

GROSSES ^D ^E ^R ^A ^S ^E ABOVE PREVIOUS RECORDS DURING HARDING AND MOSS ENGAGEMENT."

These HARDING AND MOSS features do it—

Unique Song Characterizations by BETTY JOHNSTON

ONLY Organ-Piano Combination Using a REVOLVING STAGE

Unparalleled AUDIENCE PARTICIPATION STUNT

Large multi-colored sketches by Moss of patrons lured into a romantic mood by blondeshell BETTY JOHNSTON

Currently HOTEL BRADFORD Circus Room, Boston

On the air six nights a week, Station WBZ

WILLIAM MORRIS AGENCY

★ ★ BILLY FARRELL



Just completed 15 months at JOHN KERN'S BAR

Grosse Pointe

Featuring

ORGAN—SOLOVOX—PIANO

Currently

EMIL HUCK'S REDFORD INN

Detroit

LEO SUNNY TRIO

Now at

HOTEL MIAMI, Dayton, Ohio

WALD-GERVIS

AGENCY

Announces

THE EXPANSION OF THEIR CHICAGO STAFF

- THELMA SILLS *cocktail units*
- A. DON GARRA *bands*
- FRANCES BERQUIST *club dates*

IN CHICAGO 203 N. WABASH AVENUE • STATE 3350

IN HOLLYWOOD 8776 SUNSET BLVD. • CRESTVIEW 6-7055

"THE FIRST LADY OF THE ORGAN"
JEAN WILKINS AND HER TRIO
PIANO—HAMMOND ORGAN—DRUMS
Returning by Popular Demand
SHANGRI-LA, BOSTON — APRIL 30
For the Other Offers—Thank You, Sincerely

★ ★ BILLY FARRELL

Just completed 15 months at JOHN KERN'S BAR
Grosse Pointe
Featuring
ORGAN—SOLOVOX—PIANO
Currently
EMIL HUCK'S REDFORD INN
Detroit

LEO SUNNY TRIO
Now at
HOTEL MIAMI, Dayton, Ohio

Borsht Sweet, V-E Day or Curfew

Flesh Going Well In Buff; Another New Club Opening

BUFFALO, April 21. — Another new night spot is about to make its debut here despite curfew and other difficulties now confronting nitery ops. In fact, things generally are perking quite lively in the flesh field in this section.

The new Club Alhambra on the Lake, just a few miles outside town, on the shores of Lake Erie, is preeming April 27. Owners are Joseph Di Maria and Jane Kowalczyk. Spot has been shuttered for some time, but has a colorful, successful background.

It will seat 600 people, and represents an investment of \$50,000 on Di Maria's part for building, property and various improvements. Talent budget (band and show) is set at \$2,250 weekly. Wally Gluck, Buffalo, is exclusive agent for spot, and set first show in affiliation with Stan Zucker office, New York. Band is Dell Forrest (seven men) with Elnor Thomas, featured vocalist, and booked for four weeks with option. Opening show features Tubby Rives, Lola Andre Dancers, Terry Lynn, Silver Cyclone and Valerie Lee. Spot will have a large dance floor, and an ample parking lot. There will be two shows nightly. Dinners are a la carte. Minimums are \$1.50 to \$2.50.

The Bon-Ton nitery in South Buffalo has a new owner, Edward Seltz. Spot runs six days (omitting Mondays) with four-piece band and four acts.

The Cataract House Hotel, Niagara Falls, is using the Continental Room now, featuring Shirley Tobin, Teddy Richards, Melodie Lane, and Ernie Whistler's ork, and is doing good biz. Manager G. Norman Smith expects to re-open the large River Boat Room nitery in summer, and meanwhile uses it for special affairs.

Biz is reported fair at Cafe Aloha, Havana Casino and Frank's Casa Nova, which run on full policy, despite curfew drop. Week-end spots, including The Barn, East Aurora, N. Y., Coconut Grove and Larry's Grill, Buffalo, seem less hard hit. Banquet bookings around here are up to par. Basil's Genesee Theater, Buffalo, is using four acts on Wednesday nights, and there are occasional spot bookings at the Palace Theater, Buffalo; Casino Theater, Toronto, Canada; Palace Theater, St. Catharines, Ontario; Emery Hotel, Bradford, Pa., is buying musical strolling acts.

N. Y. Niteries To Pitch for 3 Mil. Sale of War Bonds

NEW YORK, April 21.—New York niteries plan to get into the Seventh War Loan Drive with both feet. A committee headed by Joe Howard, Zanzibar op, will start punching May 14. Program is to buy a fleet of B-29's. It is estimated that each ship costs \$600,000 and plan is to get \$3,000,000 together to hand over the price of six bombers to Uncle Sam.

Ten flying squadrons will be formed to work in local niteries. Howard figures that each spot on the Stem will have a full dress bond drive for one week. In addition there will be a girl stationed at each club thruout the campaign to sell bonds.

Another gimmick to make the shekel hoarders shell out will be cigarette auctions in the after-dark spots. A rep of the National Tobacco Association has agreed to furnish all the free butts Howard's committee can sell, the proceeds to go towards the \$3,000,000 quota.

Friedlander Buys Mocambo

MIAMI, April 21. — Jack Friedlander, former operator of the Clover Club here, has taken over the Mocambo from Max Lashnick. Purchase price is undisclosed. Spot will run all summer and, on May 9, brings in the ice show current at the Hotel New Yorker in Gotham.

WM Claims Can Sell Anybody's Acts Sans %age

NEW YORK, April 21.—Tangle growing out of the relations of Andy Russell with GAC and William Morris offices has caused WM to enunciate the theory that it—or any agent—has a perfectly legal right to represent any act, no matter to whom it is contracted, providing WM—or any agent—collects no commission for the effort.

This theory has been given AGVA as WM's reply to the fact that AGVA insists Russell has a fully-operative exclusive agency pact with GAC. Russell, now managed by Sam Stiefel, recently fired GAC and switched to WM. Latter office stoutly maintains it is lining up vaude dates for him. One such deal, at the Paramount, already has been set and WM says it is proceeding with others. WM is taking the position that the only damage accruing to any agent who proves a breach-of-contract case is the customary commission he would have received. In the matter of the Paramount deal, WM is not claiming 10 per cent, thus allowing GAC to collect.

If William Morris's novel theory proves correct it could easily alter the entire exclusive agency structure, for then any agent could represent any act at any time providing he was willing to work for nothing. There might be situations in which he was willing to do this.

WM Ousts MCA; Gets Booking Privileges at Chanticleer

NEW YORK, April 21.—William Morris office has scored a win in its perennial battle with MCA by snatching the exclusive booking privilege at the Chanticleer, Baltimore. Spot formerly was serviced by MCA. Dick Henry, of WM, has put his second show in there. It includes Billy Vine, Joanne Whitney, Alfredo Seville and a Boots McKenna line.

MCA Rumored Ready to Slant Whole Operation Toward Pix

NEW YORK, April 21.—The unusual meeting of practically the entire MCA staff in Chicago last week has the trade buzzing with rumors. Agency officials who returned to New York explain the trip as "just a routine business meeting to discuss and arrange band bookings." But that explanation hardly holds water when it is realized that the office cleaned out its entire staff and brought them to Chicago for the Big Talk. That theater and band bookers would go is understandable, but that the entire night club and cocktail combo departments would go along is another matter.

The big hush-hush, for nobody in MCA circles will speak for publication, has to do with Jules Stein's movie ambitions. In the past year he has signed a batch of Hollywood names. These include not only performers but directors, writers, cameramen and at least one costume designer. It seems doubtful that any of these would have any part in band bookings.

That Stein is out to get in pictures is no longer a secret. On two different occasions in the past *The Billboard* has reported such developments. Each time these were denied. Yet recently MCA bought the Leland Hayward office with its stable of movie names.

MCA-RKO?

The basic major possibility that even the bookers meeting in Chicago probably weren't told about is that MCA may shortly buy a large interest in RKO Pictures. Some time ago the MCA head approached

D. C. Hears End Of Nazis Means Curfew Lifting

WASHINGTON, April 21.—White House sources predict a relaxation of the curfew and brown-out shortly after the final collapse of the Nazis. While President Truman, in his first press conference last Tuesday (17), declined to discuss post-V-E Day plans for the curfew and brown-out, there seems little doubt among his intimates that both of these regulations will be moderated.

Municipalities in all parts of the nation have intensified pressure on Washington in recent weeks for lifting of the brown-out which, cities claim, is serving no useful purpose. The brown-out, claim city officials, is dimming night life morale, contributing to nighttime accidents and saving little electricity.

Federal authorities have insisted on the brown-out up to now in order to discourage any notion that the war effort can be relaxed. Official Washington attitude is that the brown-out ought to be continued until a few weeks after V-E Day. Military pressure for ending of the midnight curfew persists and will be strong factor in final abandonment of that regulation as reported in *The Billboard* last week.

La Gypsy Starting Nitery Career at Latin Qtr., Det.

NEW YORK, April 21.—Gypsy Rose Lee will make her nitery debut at the Latin Quarter, Detroit, May 23. She is currently working in theaters. Price is understood to be close to \$3,500.

L. A. Club Resumes Tag

HOLLYWOOD, April 21.—Clover Club, which blossomed briefly as Jerry's Joynt, reverts to its old title this week. Management felt that there was too much confusion among nitery patrons with the new handle.

Floyd Odium, chief of the Atlas Corporation, and made him a bid for the Atlas holdings in RKO. Price offered or asked was never disclosed, but authoritative Wall Street sources say that the deal which cooled off is back on the front burner again and involves about \$10,000,000.

It seems logical that any new outfit going into the picture biz would be stymied if it didn't have a distributing outlet. And acquisition even of a part interest in RKO would be a solution. According to Hollywood circles, if RKO talks fall thru, Republic Pictures may go to MCA. But whatever pic outfit is bought the chances are that developments have passed the talking stage.

Hollywood-Chi-New York

The first meeting of MCA staff was held on the Coast. The next one was in Chicago. It was for the latter that the entire New York office was cleaned out, something that never happened before. Most of the confabbing in Chicago was given over to a search of MCA properties to see which had movie potentials. Staff was told that all properties acquired in the future should have pic possibilities. Bookers were also given a broad hint that MCA wanted future planning geared to movies. And that anybody not geared that way had better start or else. . . .

It is probable that part of the talks were devoted to band bookings. But despite the denials of Jules Stein and other MCA reps, people close to the situation insist that the agency is no longer vitally

In Catskill Mt. Music OK

Even talent looks set to collect a little extra in "having a wonderful time" area

(Continued from page 3)

they can do enough business (at non-ceiling prices, because the OPA doesn't put any chains on resorts) or because they feel the curfew will be lifted in time for the season to get under way.

It is only the cocktail lounge departments of large agencies that declare summer resort business may not be up to last year's standards.

No Like "Borsht" Label

The mountain places this year have developed a sensitivity toward being tagged with the "Borsht" label, says the trade. Reported reason is that they feel they are now out of the herring class and are actually part of big-time showbiz. Estimates provided by various trade sources would bear out this contention.

Those most actively engaged in selling stuff to the mountain resorts estimate that there are some 20 "Class AA" hostels, country clubs and fancy camps which spend anywhere from \$400 to \$1,000 weekly for vaude acts alone. These places are no longer fly-specked farm hotels but have become heavily invested establishments with large room capacity, swimming pools, fancy casinos, full-fledge stages, dance floors and, in two or three casinos, actual nitery rooms as differentiated from casinos.

Striking an average of trade estimates would leave the common figure of some \$700 being spent every week for acts alone over a period of 10 weeks by about 20 top-flight mountain resorts. Added up, this comes close to \$150,000, which certainly is not chicken-feed. If the cost of music is thrown in, the mean figure spent weekly in these places reaches \$1,000 and the total approaches \$250,000.

Trade says that in the act realm it buys the same type of talent for the mountains as is used by top niteries and vaude houses and when the major bookers for these places run their rosters of dates they sound like they're reading a *Who's Who* of the nitery-vaude field. These lads claim that it is nothing unusual for a big-name act to pick up \$8,000-\$10,000 working in the so-called Borsht Circuit over a summer on what would be a club date basis.

In addition to the "Class AA" places, says the trade, there are some 50 or so resorts where the average stipend for week-end vaude shows is close to \$400. Multiplied, this gives a total expenditure for the summer of some \$200,000 for acts alone, which again ain't buttons.

Fancy Pants Facts

The above statistics cover only the fancy-pants spots in the Catskill area, those east of the Hudson and around the Berkshires. They do not include the more rustic type of camp where managements hire whole companies of dramatic and musical comedy stock players, nor

(See *Beaucoup Gelt* on page 30)

Interested in bands as such. On at least two occasions Stein has told intimates that bands have become such a headache that he plans to shed them, even tho he made a lot of money out of them in the past. The picture biz, on the other hand, he is reported to have said, has no such headaches. The only union troubles films are likely to encounter can be handled if employees are paid well. And he plans to pay them well, he is reported to have said.

In any case plans have already been laid and insiders feel sure that before another year passes the handle "Produced by Music Corporation of America" will be seen on movie screens.

TO HAL'S FRIENDS:



HAL HALPERIN

Simply we, who loved and admired HAL, address this message to his friends throughout the country.

We, his friends in Chicago, know HAL was a "War Casualty." When his health failed him he ignored the advice of physicians and friends and drove himself day after day with all the verve and dynamic energy for a worthy cause or to help a pal . . . that was HAL.

HE DIED IN ACTION!

There can be no posthumous medal or ribbon for HAL . . . the only honor we of show business can and wish to bestow is a Memorial . . . an appropriate charity to perpetuate his name. The Variety Club of Illinois has chosen the La Rabida Sanitarium, which it sponsors. It is a children's sanitarium devoted to the cure of rheumatics of the heart, without regard to race, creed or color. The Memorial will be in the nature of a completely equipped and maintained HAL HALPERIN ROOM. Being a sufferer of the heart himself, HAL had a deep affection for La Rabida and a high regard for the excellent results this sanitarium achieved for children.

We are planning a HAL HALPERIN MEMORIAL SHOW at the Chicago Civic Opera House on May 6th. In all probability you will not be able to attend it . . . but being one of HAL's friends we are sure you will want to send us a check as a donation towards this cause. How much? What do you owe his memory? An ancient book asks, "Who shall command the heart?"

We know you will be as generous as possible. So . . . just as if it were he asking for some cause near to his heart we ask you to send us your contribution promptly as a tribute to his memory.

THE VARIETY CLUB MEMORIAL FOR HAL HALPERIN

Hon. Chairman: Mayor Edward J. Kelly. Chairman Civic Committee: Charles F. Gloro. Variety Club Special Committee: John Balaban, James Coston, Tom Flannery, Max Halperin, Bill Hunt, Johnny Jones, Jack Kirsch, Arthur Schoenstadt, Edwin Silverman, J. C. Thompson. Please Send Your Check to JACK ROSE, Treas., Variety Club, Blackstone Hotel, Chicago, Ill.

(A reprint of this advertisement, without any further comment, is being sent to many of the late HAL HALPERIN'S friends throughout the country. If you are forgotten . . . please forgive . . . but do not fail us!)

NIGHT CLUB REVIEWS

Copacabana, New York

Talent policy: Floorshows at 7 and 10, continuous dancing. Operator, Monte Proser; manager, Jack Enteratter; producer, Al Siegel; costumes, Ted Shore; publicity, Joe Russell. Prices: \$2.50-\$3.50 minimums.

Considering that new show is a low-budget affair, with exception of Xavier Cugat, it has possibilities of developing into a neat cafe package. Some of the stuff needs a lot of working on, some can be eliminated, but basic frame is sound.

Best hands went to Louis Del Campo and the Garcias. Del Campo displayed good pair of pipes when he gave out with *Bahia* and *Babalu*. Cugat, working behind the boy, handled his crew with showmanship and skill.

The Garcias, a couple of good-looking kids, got a top reception for their opening rumba, particularly the girl. Followed with a hip-swiveling Latin number, with boy doing the customary glass-of-water-on-the-head bit. But, unlike others, he really moves around. Kids came back later for another shot, a fast terp in mixed Latin tempo, and customers yelled for more.

Show opener is Jacqueline Fontaine, a cute brunette. Gal can tap authoritatively. Moves fast and delivers a lot of quick, sharp breaks. But singing is not up her alley. She tried hard with *See Copacabana, New York* on page 30

Zanzibar, New York

Talent policy: Floorshows at 7:30 and 10:30. Continuous dancing. Owner, Joe Howard; publicity, Carl Erbe. Prices: \$3.50 minimum.

The club's latest edition of *Zanzibar Nights* packs plenty of show, but needs a little tightening to get into the groove. Top plaudit-winners are Son and Sonny. The two good-looking lads have improved tremendously since last caught. Their sharp splits, soft-shoe and toe-terps pulled generous mitts. But it is in the chatter department that boys have really climbed. Gab is clever and sold well. Best number was *If I Didn't Care*, a rapier-like satire on Bill Kenny. Ink Spot maestro, in which boys flutter hands to belly-laugh returns.

The Three Peppers—guitar, bass, piano and one and three-part voices—sell their novelty-blue stuff smoothly. Best returns came from *Get Her Another Drink* and *Yes, Yes, Yes*.

Otto Eason opens with a well-constructed production number. His roller skating, hoofing-on-platform steps got good hands.

Line (8) also does time-steps on *See Zanzibar, New York* on page 30)

Hotel Netherland Plaza, Restaurant Continentale, Cincinnati

Talent policy: Dance band and floorshows at 1:30, 7:30 and 10:45. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; A. Bratfisch, headwaiter; Toni Lamare, summulier; James Mason, captain, and Amy V. Pace, publicity. Prices: Dinners from \$2; drinks from 40 cents.

This swank chamber, which cracked with tank icers five years ago, continues to pack 'em in thrice daily with the same policy. New opus which opened Wednesday (18) is a little more cumbersome in production and slower-paced than some of its predecessors, but it's nothing that a few cuts and a shot in the arm won't cure. It's slated to hold eight weeks. Like the previous shows here, formula is three numbers embellished with tasty wardrobe, good lighting, quality music and sold song-selling by Norman Ruvell and Mildred Stanley, who weave the show's continuity with their vocalistics. Producer Truly McGee can take another bow for this one once the hitches are weeded out.

Adele Inge, featured, and the cracker-jack mixed team of Bissell and Farley, turn in their usual excellent performance which has made them prime favorites here. Johnny Casper, a personable lad, is a replacement for Jack Roach, and shows *(See Netherland Plaza on page 30)*

Lou Walters' Latin Quarter, Detroit

Talent policy: Dance band and floorshows at 7:15 and 10. Management, Arthur Rozen; publicity, Harold C. Berg; production, Wally Wanger. Prices: \$1-\$1.50 cover.

Show: Well-balanced variety; sumptuously costumed and produced; audience friendly and strongly responsive.

Best Jobs: 1. DR. GIOVANNI, super-clever "pickpocket," working with half a dozen well-selected men from audience; skill in extracting possessions and even clothes from victims is absolute tops; also uses clever card manipulation; patter, in marked dialect, extraordinarily sensitive to audience reactions; sure-fire. 2. FRANCES FAYE, marked versatility in piano and vocals, from boogie to near-sweet lyric; frequent suggestiveness handled subtle; establishes intimate relationship with house; working position a handicap in that piano partly hides face from audience.

Rest of Bill: THE STADLERS, ball- *(See Walters' Latin Quarter on page 30)*



DON ROY

TAP ACRO BATON SWINGER

Now appearing in the leading clubs and theatres on the West Coast.

Just Concluded 4 Solid Weeks

CLUB LIDO

San Francisco, Calif.

Personal Management

DARLING & LEHR

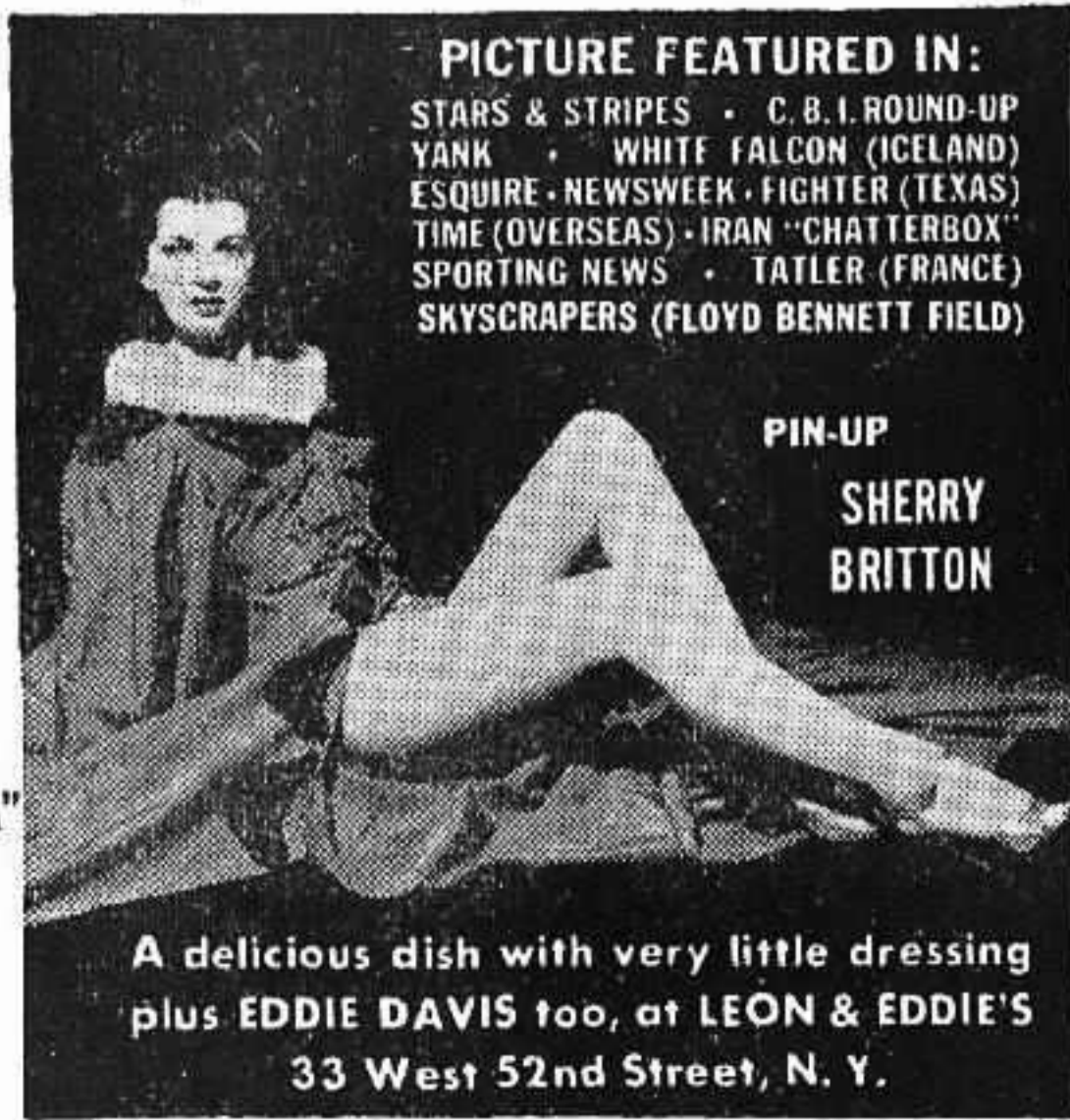
203 North Wabash Ave. CHICAGO, ILL.

POPULARITY MUST BE DESERVED

FOR THE PAST TWO YEARS 2500 LETTERS A WEEK FROM SERVICE MEN ALL OVER THE WORLD

NOW APPEARING IN PERSON AT

LEON & EDDIE'S 33 W 52



PICTURE FEATURED IN:

STARS & STRIPES • C. B. I. ROUND-UP
YANK • WHITE FALCON (ICELAND)
ESQUIRE • NEWSWEEK • FIGHTER (TEXAS)
TIME (OVERSEAS) • IRAN "CHATTERBOX"
SPORTING NEWS • TATLER (FRANCE)
SKYSCRAPERS (FLOYD BENNETT FIELD)

PIN-UP
SHERRY
BRITTON

HEAR HER
SING . . .
"RUM &
COCA COLA"

A delicious dish with very little dressing plus EDDIE DAVIS too, at LEON & EDDIE'S 33 West 52nd Street, N. Y.

COCKTAILS AT 4

DINNER STARTS AT 5—SHOWS—7&10 P.M.

"Fresh... off the ice"

ESCO LA RUE

April 26th-June 3rd
PAN PACIFIC, Los Angeles, Calif.

Featured Comic
"ICE-CAPADES OF 1945"

Material used by Esco La Rue fully protected—any infringements will be prosecuted.

★
MEL HALL

★
EARTH'S ACE UNICYCLIST
FOR
HOTELS • THEATRES and NIGHT CLUBS
Booking Thru ERNIE YOUNG AGENCY
155 N. Clark St., Chicago
or MEL HALL, Box 108, Paw Paw, Mich.

Loew's State, New York

(Reviewed Thursday Evening, April 19)

State this week has its best show in a long time. Every act contributes its share of entertainment and bill moves at a lively pace under the emsee-ship of Walter O'Keefe. Only flaw is a booking condition which has put two comics on the same program.

Three Kings open with their bang-up balancing act. Turn starts rather conventionally with prostrate lifts but from there builds to some really sensational pyramids and balances. If act sold a little better it could easily get into the top category.

O'Keefe, appearing between acts and in his own spot with his line of chatter is a little too smart for a vaude-film mob. The laughs don't start pouring in (See Loew's State, New York, on page 31)

VAUDEVILLE REVIEWS

Strand, New York

(Reviewed Friday evening, April 20)

Vaughn Monroe's ork and three acts—Ben Berli; Jean, Jack and Judy, and Steve Evans—opened here today and at show caught, program drew top mitt after top mitt. Contributing factor was a capacity mob, trigger-itchy to applaud.

Ork delivers itself of three straight band numbers, none outstanding, altho marked by a nice sax solo by Andy Bagni in the second and skillful pianistics by Mike Shelby in the third. Straightaway band stuff is weakest part of the proceedings.

Rosemary Calvin, ork thrush, has a brass-edged voice and style, the latter more advantageous to her than the former. Gal looks good and knows how to sell and does nifty job on *Jumping at Carnegie Hall*, to good results.

Monroe, in his gravel-voiced, listless manner, knocks off a couple of tunes, the second touched up with a listenable five-trombone lick, and gets good reactions. Segues into the Norton Sisters (4) joining Monroe for *I've Said It Again* and, later, *All of a Sudden*. Last is the combo's best effort. Sisters are an ordinary outfit doing competent job but sell nicely.

Ziggy Talent steps out of the band to deliver *Pants Too Long* and *Vitamins*. His selling and style are both hyperthyroid and somewhat reminiscent of home theatricals. Numbers would be twice as effective if half as long.

Ork winds up its chores on the bill with various of its elements split among three mikes on *Good, Good, Good*. Number is very well done and makes solid clincher.

Jean, Jack and Judy do very well with their combination of skillful gag and daredevil acrobatics and corny patter. Patrons tossed plenty hands and guffaws.

Ben Berli's dumb juggling act is the best thing on the bill. Guy's off-beat manipulations, plus wonderful timing and incidental bits of biz keep the crowd laughing straight thru and earn him top palming.

Steve Evans, comedy impressionist, opens with series of quick personality sketches and draws fair results. Second number, a "drunk" bit, is sour stuff and overdone. However, on third routine, a laughing stint, guy positively rocks the house. Picture is *Horn Blows*.

Paul Ross.

Chicago, Chicago

(Reviewed Friday Afternoon, April 20)

It's Jerry Lester who takes the stage-show here and lifts it into the average bracket. As usual, Lester was getting steady laughs from the house musicians after they'd seen three shows of him already opening day, and the audience, catching him the first time, was reacting in an even more responsive manner. Does his Scottish bit, a chorus or two of *Old Man River*, and the rest of his zany routine. Closed to big hand with his nonsensical skit in which he does a little boy and a bartender. Changes costume for each bit of the skit, and tho it's long, pulls yocks all the way.

Lou Breese's stage band fills in nicely, with a trumpet solo and vocal on *Basin Street Blues* by Mario Sertello, and two pop vocals by Jean Williams.

Manuel Viera drew a heavy hand, especially from the moppets, with his trained Shepherd dog and Great Dane. The Lone Ranger bit, with the monkey playing the cowboy hero atop the Great Dane, is socko material.

Handsome Tommy Wonder draws a fair hand, and it's mostly from fem palms. Needs to strengthen his routine as there are too many lulls between his splits and twirls.

John Sippel.

Palace, Cleveland

(Reviewed Friday, April 20)

Tommy Dorsey is back in town with a 40-minute layout that is designed strictly for the Dorsey fans. Lacking in personality as always, Dorsey offers some stunning arrangements of standards. *Summertime* featured some excellent trumpet work by Charlie Shaffer.

Jess Stacey, the vet specialist of the ivories, is brought to the center of attention with some fancy licks on the Dorsey stand-by, *Boogie Woogie*. It isn't till the tail end of the show that Tommy

(See Palace, Cleveland, on page 31)

Oriental, Chicago

(Reviewed Friday Afternoon, April 20)

Youthful Jimmy Vey's friendly emsee-ing plus five strong acts make this the best show seen at this house in three months. Stage presentations here have suffered recently because acts were introduced haphazardly, and Vey's bring-ons help to fuse the acts into a revue.

Vey, who got a bit of celluloid in the pic, *Mr. Big*, capitalizes on his film experience by doing just about the same routine here as he did in the film. Rated big hands at various times during his turn, especially on the closer, where he taps while playing xylophone.

Burton and Blake keep the Hollywood atmosphere alive with their impressions of the stars. Bit is top performance. Their mimicking is realistic and their sharp costuming helps greatly to build the illusion.

Ross Wyse Jr. and June Mann rate the same hefty mitt with their zany attempts at adagio and terping as they did when seen across the way at the Chi about five months ago.

Sid Blake and the Milkmaids must scissor their act. It drags badly. Gals, on alone at first, sing four songs and then Blake comes on with an audience-

(See Oriental, Chicago, on page 31)

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, April 17)

Making his first theater appearance in this city, Carlos Molina and his orchestra share marquee space with Miguelito Valdez in an all-Latin program. Town is hot for L.-A. music, and the show gets lusty applause thruout. The show-stops go to Bobby Rlviera, an 18-year-old with Molina, and naturally to Valdez. Pic is *The Cisco Kid Returns*.

Molina emsees and gets the band (14) off on an all-outer, *Rhumba Teia*. Following is Mano Lopez who jive-sings to fair returns. His guitar turn is much better received, especially when the instrument is held behind his head. A little corny but outstanding on the L.-A. rhythms is Molina's musical tribute, *Musical Americas*. Maestro's violin solo, *La Golondrina*, is slow but appealing to the oldsters.

Molina's vocal assignees do fine work. Jerry Wand, fem singer, is fair on *My Heart Sings* but plenty okay on *Siboney*. Maestro's maracca handler, Bobby Rlviera, stands the payees on their heads with *Si, Si, Si* and a show-stopping medley of pops and standards. Voice is strong and tone is fine.

Augmenting acts are Don and Beverly, who offer two ballroom turns. Dancng request numbers, their interpretation of a jitterbug is the best.

Maldo, Mexican magician, offers good comedy along with sleight-of-hand. His

(See Orpheum, Los Angeles, on page 31)

EDDY

M

A

N

S

O

N

currently
LOEW'S
STATE, N. Y.
WEEK
APRIL 19

Thanks to Jesso Kaye
Mgt. N. Y.—John Singer
Hollywood—Harry Bloom

"the
HEIFETZ
of the
HARMONICA"
Margery Welles
at the Piano

FOR YOUR SPOT



CONSOLIDATED RADIO ARTISTS, INC.
30 Rockefeller Plaza New York City

Ripley's Most Sensational Acrobat

MYRA JEANNE

NOW—Holding Over for 6th Week
SWAN CLUB, PHILADELPHIA

Write
Wire
Phone
Walnut 4677 Earle Theater Bldg.
Walnut 9451 PHILADELPHIA, PA.

JOLLY JOYCE

Marjorie Garretson

3rd RETURN ENGAGEMENT

— NOW —

RADISSON HOTEL
(FLAME ROOM) Minneapolis

BE A BOOSTER

for

MILTON SCHUSTER

Want Talent at All Times.

127 North Dearborn St., Chicago 2, Ill.

BENNY RESH

AND HIS SHOW BAND

Currently: Club Casanova, Detroit.
Personal Mgt.: Mike Falk Agency, Detroit.



★ ★ ★
**LE ROY
BROS.**
★ ★ ★
MARIONETTES

"PERFECTION IN PANTOMIME"

ACCLAIMED EVERYWHERE AS THE GREATEST ACT OF ITS
KIND ON THE STAGE TODAY

RECENTLY COMPLETED ENGAGEMENTS

- ★ EARLE THEATRE, PHILADELPHIA, PA.
- ★ CAPITOL THEATRE, WASHINGTON, D. C.
- ★ HIPPODROME THEATRE, BALTIMORE, MD.

JUST CONCLUDED

LOEW'S STATE, N. Y.

OPENING AT LOU WALTERS'

LATIN QUARTER DETROIT, MICHIGAN

APRIL 25

THANKS TO HARRY ROMM, ART WEEMS, HARRY KILBY, HARRY SANTLEY

Direction HOWARD ROSENE

GENERAL AMUSEMENT CORPORATION

It's a Laugh Cyclone

"CRAZY HOUSE REVUE"

A Cast of Musical Comedy Stars Headed by

EDDIE "NUT" KAPLAN and ALLENE DALE

12 WKS.—FRANK PALUMBO'S, PHILADELPHIA 8 WKS.—DIPINTO'S, PHILADELPHIA

10 WKS.—51 CLUB, NEW YORK CITY

CURRENTLY—LATIN QUARTER, FALL RIVER, MASS.

Management

BERNIE LANDIS AGENCY

WRITE
WIRE
PHONE

250 So. Broad St., Philadelphia 2, Pa. (Phone: Kingsley 3170)

Lone Women, Good And Bad, Barred From Mich. Clubs

DETROIT, April 23.—New ruling of the Michigan Liquor Control Commission will drive fems away from night spots throuth the State. Order bans all women without male escorts from any type of bar. Preliminary checkup of night club operators indicates that most of them are accepting ruling without much squawking as "just another of those things."

The ruling, which may be considered as temporary for the duration, is the result chiefly of the local drive by military authorities against spread of venereal disease among servicemen. Nine spots, including several among the best known nationally in town, were named as special gathering spots for unescorted women, presumably on the prowl for soldiers. Ruling, however, hits every type of spot and every class of fem patronage.

100 GAGS, \$1.00
FUN-MASTER GAG-FILE
 Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10
\$1.00 EACH
 Plus Postage 5c Per Script
 Make Checks Payable to
 Paula Smith.
 Mail to the "FUN-MASTER"
 200 W. 54th St., Suite 10 G,
 N. Y. C. 19

ANNOUNCEMENT
FOLLIES COSTUMES
 New Temporary Shop
 (due to our recent disastrous fire)
 Will Be Located at
 255 West 47th Str., one flight up,
 New York City 19, N. Y.
 Same Phone: CI-rcle 5-9861

LUMINOUS COLORS GLOW IN THE DARK
 Spectacular Effects with U. V. Blacklight.
 Send for Literature Today!
STROBLITE CO. Dept. B3, 35 W. 52d St.,
 New York 19, N. Y.

DANCE TEAMS
AMATEUR...PROFESSIONAL...SKATERS
 Original Routines Staged—Unique Tricks—
 Your Old Routines Re-Arranged—Rehearsal
 Halls—Excellent Booking Connections and
 Personal Management.
FRED LE QUORNE
 5 W. 46 St., N. Y. Long. 3-0178
 Entire Building Devoted to
 Dancing

WANTED
 All kinds of good acts to contact us when in
 or near Dallas. Address
THE NITE SPOT
 Corner Commerce and Browder Streets,
 Dallas, Texas.
FRANK NICK, Owner

SID WHITE'S
SOUTHERN THEATRICAL AGENCY
 506 Jefferson Ave. Miami Beach, Fla.
 A. G. V. A. & A. F. of M.
 Write, Phone or Wire
 Phones: 5-6447, 5-6448—Home 5-2288
THE MAJESTIC HOTEL 7th at the Ocean
 Catering to the Profession—Professional Rates

Beaucoup Gelt In Borsht Belt

(Continued from page 27)
 the exclusive Pennsylvania and New England resorts where classical musicians and singers, dramatic troupes, class acts and similar stuff frequently work. Nor do they include the smaller, typically "Borsht" hotels in the Catskill area which use smallie three to five-act week-end vaude shows, nor the hard-to-estimate shore resorts. It would not be out of line to say that this summer over \$1,000,000 will be spent in various kinds of resorts for talent.

Prices this year are expected to meet last year's levels, if not go up somewhat. Last summer the cost of talent jumped some 20 to 33 per cent over the previous year. Advance prices being asked by acts so far, says the trade, are no lower than last year and, if anything, are a little higher, especially for the smaller acts. The boys who handle talent for the mountain resorts say that club acts which work in the city for \$25 to \$50 a night want \$100 to \$200 for a week-end job in the mountains which requires four to six performances but includes room and board. The bigger acts, says the trade, are staying at about last year's levels which ranged anywhere from \$400 to \$1,000 for a week-end assignment. In many cases, where a very special attraction was bought, say the boys, the cost of this was in addition to the regular weekly budget.

Tooters Tight
 Musicians are going to be at least as expensive and as hard to get this year as they were last year. Trade says that not so long ago—three-four years at most—it was customary to pay a good tootlet about \$25 weekly. Now the gut-scrapers and horn-blowers are asking from \$50 to \$75 weekly per man and frequently put the arm on owners for free board (for the whole summer) for the wife and kid—or kids.

Advance prices being quoted by shore resorts are good, say the band offices. So far, of course, only bands are being sought. The acts will be bought later. But the dough being offered for musical outfits (except lounge acts) is quite healthy, and the curfew doesn't seem to be doing anything to make it otherwise. The volume of inquiries also is healthy, say the offices.

About the only ones who are likely to suffer as a result of the curfew are the concessionaires in the mountains. These gents contract for the casinos in the Borsht Belt and make a killing from stay-ups by selling them booze (over or under the counter) set-ups, food and so on. If the places have to close at midnight there will be no gravy for the concession boys this year.

Otherwise, forecasts indicate that everybody else will be getting his in summer resorts this year—acts, musicians, owners, agents and even dishwashers. It used to be that plate-pilots worked the whole season for \$100. Now they are asking and getting \$50 weekly.

It looks like a big season. About all that can stop it is the weatherman.

Actors Burn Over AGVA Out For Ops on F. D. R. Closings

NEW YORK, April 21.—Performers are considerably burned up about the AGVA ruling which permitted shuttered niteries and theaters, closed on account of President Roosevelt's death, to deduct pro rata from their salaries. They point out that AGVA was apparently the only showbiz union that passed such a rule. Musicians, waiters and other help represented by unions received no such cuts, they say.

However, a check of theaters and local niteries by *The Billboard* brought to light that no theater took advantage of the rule, and only one niterie grabbed the chance to slice actor's pay checks. The one exception covered itself, according to acts on the bill, by inserting a neatly printed notice in pay envelopes calling attention to AGVA permission.

Actors are wondering aloud whom AGVA is supposed to represent—performers or ops? They have no objection to paying homage to the late President Roosevelt but they can't see why AGVA had to give owners an out even tho said owners did not avail themselves of it.

ZANZIBAR, NEW YORK

(Continued from page 28)
 smaller platform steps they lug around. Number makes a fine opener.
 Lionel Hampton needs a couple of solid jumpers to really get moving. He comes out for his one spot next to closing to front his ork (21) and allows a couple of sax boys and the trumpet to take rides. Both were sold. Hampton then goes to work on his vibes. First was a semi-jump and second ballad. Adding another jump, *Flying Home*, for example, should help get better returns.
 Buell Thomas has good pipes but choice of material could be better. Best thing was *Vesti la Giubba*, which showed off his operatic tenor nicely.
 Maurice Rocco and Peters Sisters, both holdovers, do their standard stuff to good applause.
 Finale is *Hamp's Boogie-Woogie* with line in can-can costumes. Number should have Hampton on the vibes. Customers come to see him work the instrument and not watch him horseing around.
Bill Smith.

COPACABANA, NEW YORK

(Continued from page 28)
 three tunes, as a single and in a duet with Don Dennis but each one fluffed. Show has enough singing and her footwork is good enough to stand by itself.
 Don Dennis is the lead voice in all the productions. His *Where or When* got a good reception. Three more numbers, all Slegel tunes, were okay but weren't sold as well.
 Cugat's ork (fully reviewed in next week's music section) presents one novelty, *Rum and Coke*, which has possibilities. Practically every sideman comes down to sing a chorus but stage warts were awkward. Besides, few of them can sing. Best was the one who did a Donald Duck version. He got laughs and hands. The others got little of either.
 On production numbers Joel Herron fronts the Cugat crew, latter coming forward only when his acts work. Arrangement seems to work okay. Production numbers (3) themselves are right in the Copa groove. Line is costumed smartly and full of lookers. Costumes are from the last show but still the smartest in town.
Bill Smith.

NETHERLAND PLAZA

(Continued from page 28)
 up average in his initial appearance here. Dorothy McClusker, who was brought in to inject a bit of comedy into the offering, didn't fare too well in that department. Has a good kisser for comedy, but her pratt falls are too obviously done. Needs a stronger routine.
 Six Lovely De-Icers, as a whole not too strong on looks, are a big asset with their skating. Femmes are Betty Muller, captain; Virginia Walter, Marge Mahne, Betty Jane Courtright, Mary Anne Cartright and Bonnie Jean Weaver. Three last named are new. Lovely Miss Walter again showed as potential principal material in a brief specialty bit.
 Burt Farber and his band lads turn in their usual excellent job on the show and dance music, Farber netting no little attention with his piano work on *Kitten on the Keys*.
 Present at the Wednesday opening were W. Carl Snyder, unit's manager and head of the Frederick Bros. Chicago office, and Ann Elliot and her assistant, Ella De Lacey, of New York. Miss Elliot created and executed the show's attractive wardrobe.
Bill Sachs.

LOU WALTERS' L. Q.

(Continued from page 28)
 room team, graceful in standard work; reception fair; return in novelty limber rag-doll number, definitely "cute". TOMMY RYAN, lyric tenor, especially good in higher register; young and pleasing appearance, appeals strongly to femmes, notably in *Begin the Beguine*; two encores. LATIN QUARTER LOVE-LIES (12) open in blue and rose costumes delightfully, returning in a nice clockwork *Babes in Toyland* bit. MADE-LON BAKER, blonde thrush, does the vocals on last number beautifully, as well as dance set vocals; a favorite personality here.
 Band: SAMMY DIBERT (10), excellent work on shows and dancing.
 Business: Good.
Haviland F. Reves.

Hotel Sherman, College Inn, Chicago

Talent policy: Dancing and floorshows at 8 and 10. Management, Joe Spieler; publicity, Howard Mayer; production, Marty Bloom. Prices: \$1.50-\$2.50 minimums.

New show, paced by Tony Pastor's ork and supported by Robert Crum's piano, and the holdover, Mardoni and Louise's magic, stacks up to just average bistro fare.
 Fronter Pastor leads off the floorshow with his familiar vocals on *Let's Do It* and *Makin' Whoopee*. Brother Stubby Pastor contributes driving trumpet versions of *I Can't Get Started* and *After You've Gone*, done at a fire-truck tempo. Selection of these two tunes is bad, because both are already associated with the late Bunny Berigan and Roy Eldridge, respectively. Kid should select new tunes and build them as his very own. Tubman Jimmy Vincent does the usual drum specialty, which is getting pretty loud and monotonous, but the crowd loved it.

Singers Ruth McCullough and Dick Dyer offer capable vocals. These two cute, diminutive vocalists could be built into a stronger attraction if they teamed upon some tunes. They'd make for a coo-some twosome a la Jimmy Dorsey's attempt with Helen O'Connell and Bob Eberle.

Bob Crum, working under three mirrors which project his flying fingers, never gets started. His symphonic jazz interpretations are too intricate for the average hearer. Crum plays half a chorus straight and then goes into a wild mangle of introductions and arpeggios that don't mean much. Crum has affected weird mannerisms and grimaces to accompany his 88-pounding (and the word is used literally), but the old Crum who played at Elmer's two years ago without these new additions was far more preferable.
John Sippel.

Slapsy Maxie's, Los Angeles

Talent policy: Dance band and floorshows at 8:15 and 10:30 p.m. Management, Sammy Lewis; headwaiter, Lawrence Arbor; publicity, Pessis & Ettinger. Prices: From \$3.50.

The return of Ben Blue and Jerry Bergen to the show here reminds of the days when Slapsy's was on Beverly Boulevard. With Blue and Bergen, anything can happen, and does.

On a stage over the bandstand, on the dance floor and on a balcony, the show is "continuous" entertainment for an hour. The best blackout "upstairs" is where comic Sammy Lewis, Patti Moore and Blue are trying to outdo one another on principles. Miss Moore even does a strip to show her principles—and what principles. The "audience at a newsreel theater" is laugh-provoking, too. It involves Blue, Bergen, Benny Lessy, Miss Moore and Lewis, chiefly.

Bergen has his own act. Working with Doris Ellis, who warbles a Spanish aria, half-pint Bergen, in torador outfit, mugs to perfection. His Swiss bell-ringing with shining bells that have no clappers is a side-breaker.

Pancho and Deauville, tap dancers, offer routines that net good applause. Ella Logan, featured and just back from overseas, sings *You Can't Have Everything, I'll Be Seeing You*, a medley on *Give My Regards to Broadway*, and of course, *Loch Lomond*. Pert Miss Logan has a dynamic personality, which, fortunately, she is able to transpose into her songs.

Leighton Noble and orchestra (12) do an okay job for the show and dancing.
Sam Abbott.

Harry Howard Goes Legit

NEW YORK, April 21.—Harry Howard, veteran producer of vaude units, has turned legit producer as a partner of Jules Leventhal, operator of "subway circuit" legit shows. Howard-Leventhal preem an operetta called *Marinka* in Boston on April 30 for a subsequent New York showing. Showing has several niterie-vaude acts including Luba Malina, Romo Vincent and Jerry Wayne.

WIGS BEARDS MAKE-UP
 FREE CATALOG
F. W. NACK 208 N. State St., CHICAGO 1, ILL.

Death of F. D. R. Drapes Pall On Takes; MH Down 20G

NEW YORK, April 21.—The sudden death of President Roosevelt threw a pall over everything and box office takes were no exception. Thursday and Friday biz, last week, was down anywhere from 15 to 25 per cent. Saturday was another gloomy day when all Stem houses shuttered until 6 p. m. The only exception was the Strand which remained dark all day.

Radio City Music Hall (6,200 seats; average, \$100,000) fell back to \$107,000 for its fourth week with the Easter show, *Gil Maison and Without Love*. Third week's figure was \$127,000, second week showed \$133,500 and first stanza was \$123,500.

Roxy (6,000 seats; average, \$75,000) came thru with an okay \$75,000 for its tee-off with the Hartmans, Jackie Miles, Hazel Scott and *Royal Scandal*. Under ordinary conditions, preem would bring in close to \$90,000.

Para, Capitol

Paramount (3,664 seats; average, \$75,000) took it on the chin with a drop to \$50,000 for its third week of Benny Goodman, Condos Brothers and *Practically Yours*. Previous frame brought in \$75,000 while opener registered with \$88,000.

Capitol (4,627 seats; average, \$55,000) got \$63,000 for its second stanza with Sammy Kaye's ork, Rosario and Antonio, Paul Winchell and *I'll Be Seeing You*. Its kickoff brought in a wow \$89,000.

Strand, State

Strand (2,779 seats; average, \$45,000) tallied \$39,000 for its fourth and final week with Cab Calloway ork, *Sister*

Tharpe and *God Is My Co-Pilot*. First week's take was \$64,000, second one brought in \$63,000 and third inning count was \$55,000. Total for run was \$221,000. New bill opening Friday (20) has Vaughn Monroe ork, Steve Evans, Jean, Jack and Judy, Ben Berl and *The Horn Blows*.

Loew's State (3,500 seats; average, \$25,000) slipped to \$24,000 for Jay Jostyn, Murtah Sisters, Watson Sisters, Gus Van and *Patrick the Great*. New bill, opened Thursday (19), has Walter O'Keefe, Evelyn Knight, Pat Rooney, Coley Worth and *Picture of Dorian Gray*.

Spike Jones Draw Dimmed By FDR Death; Hit 28½G

PHILADELPHIA, April 21.—Only the ill-timed tragedy that hung heavy over the nation last week kept Spike Jones and His City Slickers, making their first personal in town, from moving into the record class for the week ended Thursday (19) at the Earle Theater (seating capacity, 3,000; average, \$20,000; prices, 45 to 95 cents). With the house closed entirely on Saturday and putting in six shows a day to fill the gap, the corn music of Jones, heavy juke box fave here, paid off to the tune of \$28,500. The City Slickers carried the marquee alone, with added acts in Judie Manners, Black Brothers and Mavis Mims. Screen filled in with *Destiny*.

ORIENTAL, CHICAGO

(Continued from page 29)

participation stunt in which gals act as mothers and feed milk to four guys from the crowd. After all this the four couples go into bumpy-daisy routine. Closer is in poor taste, as participants are blindfolded and left standing in front of the screen as the movie begins. Poor close for any vaude revue.

Glamorous Carol Landis gets the biggest hand any klieg character has received here in a long time. Gal knows the limits of her ability and confines herself to singing, which is done well. She doesn't have much of a vocal range but wisely chooses tunes like *It Had To Be You* and the current *Candy* to draw beg-off hand. Her encore parody on *We'll Meet Again* will make the customers want to do just that when she makes return p. a. *John Sippel.*

ORPHEUM, LOS ANGELES

(Continued from page 29)

stories are pretty long, but his English with Spanish accent helps put them over. Has to beg off after he tears paper sheet into facsimile of a delicate hand-worked tablecloth.

Miguelito Valdez lost none of his punch because of the vocalist who preceded him. Sock from start to finish, with his *Babalu* doing up brown the turn of four numbers. *Sam Abbott.*

Olympia, Miami

(Reviewed Wednesday, April 18)

This is a let-down from the tempo of fast-moving bills here recently. Customers are lukewarm until a pair of acrobats brings them to life.

Joey Dean, a worker at night spots here all winter, opens with his fast-moving hoofing specialty. Finishes with a half-dozen handsprings that get a nice hand.

Phyllis Willis, a fem ventriloquist, in the deuce spot, tries hard, using a sailor-clad dummy called "Gabby" to fair results. For encore, has a colored dummy called "Sugar", with a song. Act draws several encores.

Lou Brown and Barbara is a talking comedy act, with some peppy gags. Fern is a good stooge and a swell looker. Act just falls to click, tho pair work hard.

McFarland and Brown do acro and contortion bits. Male imitates a dog and a monkey for some laughs. Nothing sensational, but pair sure warm up the customers for a heav mitt.

Radio Aces, fresh from the Clover Club, offer rapid-fire songs and imitations, of which that of Ted Lewis stands out. Boys harmonize well, and, with winning personalities, have the folks crying for more. Beg-off talk ends the show. Pic is *Earl Carroll's Vanities*. *Larry Berliner.*

In Short

New York:

JAMES PAYSEE (James and Beverly Paysee) currently at Leon and Eddie's, set for screen test. . . . JOEY ADAMS into the Capitol Theater about May 24. . . . BEN DOVA set for *Skating Vanities* on a run-of-the-play paper, to start in September. . . . ANN SOLLOWAY bows into the Ruban Bleu. . . . CARL RAVAZZA to go into an operetta if 20th-Fox says okay. . . . TONY CRAIG back at One Fifth Avenue. . . . FREDDIE STEWART heads for the Coast to do four weeks at Orpheum, L. A., starting May 29. . . . SHIRLEY WEINSTEIN, Harry Kalcheim's secretary, just had a nose-bobbing. . . . TOY SISTERS starting USO hospital tour. . . . MARTHA KING signed for the season at Scaroon Lake Manor. . . . ADELE PARRISH and Loretta Shere in start at Scaroon Manor for 10 days beginning June 16.

NANCY DONOVAN, new at the Glass Hat. . . . BEATRICE KRAFT back to Cafe Society Uptown. . . . JOSH WHITE back to Cafe Society Downtown.

CAROL BRUCE, current at Waldorf-Astoria, goes to the Park Plaza Hotel, St. Louis, May 11. . . . JOHNNY JOHNSTON due back at the Capitol after May 16.

Chicago:

CONDOS BROTHERS, Jan Murray, Alyce Strickland, and holdover, Viola Layne, set to follow Willie Howard into 5100 Club. . . . WILLIE SHORE makes his first vaude appearance, following two years for USO in Europe, at the Chicago Theater May 4, with Louls Jordan and the Manhattan Debs. . . . ARTHUR LEE SIMPKINS goes into the Chez Paree May 4 with Sophie Tucker. . . . CALLAHAN SISTERS into the Cotton Club, Houston, April 23. . . . GENE BAYLOS coming back to Rio Cobana in the fall.

JOHN ZERBY and Ingabard into the Cotton Club, Houston, May 14. . . . DONALD NOVIS and Columbus and Carroll into Bellerive Hotel, Kansas City, Mo., May 4. . . . MARY RAYE AND NALDI, Lenny Kent, Toni Lane and Barbara Blaine current at the Rio Cabana, Chicago. . . . BILLY WHITE, new-act booker at GAC, continues his silver-voiced tenoring in addition to his agent activities and is currently at the 51 Hundred Club.

LOEW'S STATE, N. Y.

(Continued from page 29)

until he is well into his routine but, in the end, he nets good reactions.

Eddy Manson, with Margie Wells assisting on piano and Ruby Zwerling's crew (on stage) backing him, bats himself across handsomely with a harmonica stint. Kid is a gee-whizzer on the puff stick and proves it with a truly first-rate rendition of *Rumanian Rhapsody* and his encore, *St. Louis Blues*.

Pat Rooney follows. Aged trouper is plenty nimble and if his terps are a trifle corny that only adds charm to the act. Mob loved him.

On, next-to-closing, is Evelyn Knight, making her Broadway vaude house debut. For the occasion, Herman Chittison's excellent trio has come down from the Blue Angel and adds much to Miss Knight's sock singing. Chirper's poise, phrasing, enunciation and savvy put her across solidly. Especially fine was her encore, *Saloon*, which she undersold to a fare-thee-well.

Coley Worth, assisted by a statuesque fem, closes. Worth is even funnier than when he worked here last year, having added numerous bits and dropped some of the blue stuff. Yocks and hands piled up.

Biz fair. Picture is *Dorian Gray*. *Paul Ross.*

PALACE, CLEVELAND

(Continued from page 29)

takes his trombone in hand to solo on *Smokes Gets in Your Eyes*. The payees really ate it up. Bonnie Lou Williams, a tall eyeful, is the fem chirper. Handicapped at the first show by a faulty p. a., she had difficulty selling *Candy*. Her second number, *Beginning To See the Light*, was n. s. g., and the backing by the Four Sentimentalists offered little aid. Buddy Rich is spotted in a loud drum solo of *Quiet, Please*, which drove the jive portion of the house out of this world. He encored with *Not So Quiet, Please*. It wasn't.

Stuart Foster is the band's ballad specialist and fares well.

In the variety portion of the bill, Lane and Claire offer a neat acro dance turn.

Dorsey failed to face the audience. Except for his solo and his theme he gave little accounting of his talents and failed to warm the house which was one-fourth filled. At last year's opening standees were in evidence. *Herman Spero.*

Mills Bros. Good 28G in Det. Downtown Despite Competish

DETROIT, April 21.—Business at the Hughes-Downtown Theater (2,800 seats; average, \$23,000) drew \$28,000 with the Mills Brothers on the stage this last week. As heavy opposition, there was the Lucky Millinder playing at the Paradise Theater, which draws virtually an all-colored trade. Picture at the Downtown was *Strange Illusion*.

Currently, the *Jerks Berserk* show, with Marty May, is playing to very modest business that is likely to drop considerably below house average. From biz standpoint, show got off to a poor start with the naturally serious Friday slump and Saturday closing caused by the President's death. Show was further handicapped by the lack of top star names for drawing power. Picture is *Identity Unknown*.

Gloria Jean and Hudson Ork Big 16½G for Five-Day Wk.

BALTIMORE, April 21. — A double-barreled bill featuring Gloria Jean and Dean Hudson orchestra with Frances Colwell, Frankie Lester and George Nowlan scored an unusual five-day gross of \$16,500 at the Hippodrome Theater (seating capacity, 2,100; average, \$14,000; prices, 35 to 65 cents) here for short week ending Wednesday (18).

Sharing the bill were the Chords and Joe Arena. Program, planned originally for a six-day run, was cut by the death of President Roosevelt. The screen had *Pan-Americana*.

Okay 17G for Allan Jones' Third Week in Golden Gate

SAN FRANCISCO, April 21.—Held over a third week, stage bill at the Golden Gate (2,850 seats; average, \$27,000; prices, 45 to 95 cents) grossed a satisfactory \$17,000 for week ended Tuesday (17). On the bill were Allan Jones, Jean Parker, Chris Cross, West and Lexing, and Ciro Rilmac and Alzira Camargo. Pic is *It's a Pleasure*.

Marcus Unit Big in V'couver

VANCOUVER, April 21. — The A. B. Marcus *La Vie Paree Revue* closed at the Beacon Theater tonight with a week's record-breaking business on the books. The revue this season boasted 12 scenes, 11 acts and the Marcus line of 10 steppers. Featured acts included Aaron and Broderick, Leon Miller, Estelle and Julio, the Four LaVerns and Florence Hin Low. House was scaled from 30 to 60 cents top. *Babes on Swing Street* was on the screen.

TALENT WANTED!!!

SEASHORE RESORT—LONG SEASON

6 PIECE BAND THAT ENTERTAINS.

10—WATER BALLET GIRLS, ATTRACTIVE—10

CAPTAIN WHO KNOWS WATER ROUTINES.

VAUDEVILLE ACTS SUITABLE FOR WATER SHOW (One Show Daily).

HIGH DIVE (WOMAN PREFERRED) — REHEARSALS LAST PART OF JUNE.

All Correspondence and Pictures to

DICK EDWARDS, Casino Arcade, Wildwood, N. J.

RHINESTONES WANTED

HIGHEST PRICES PAID IMMEDIATELY!

Cash in on your old, worn, torn, discarded THEATRICAL COSTUMES, Dresses, Belts, Evening Bags, Banding, etc., containing rhinestones, in any condition. Bring in or mail your articles for our liberal estimate which will be rushed to you. Upon word from you we will either forward our check or return your possessions immediately.

HENRY AMDUR SONS, 325 5th Ave. (near 32d St.), N. Y. 16, N. Y. Phone: MU. 4-1439.

ACTS WANTED

Break your jump East or West—can offer many night club, theater, convention and banquet bookings now. Write, wire, come in.

RAY S. KNEELAND

Amusement Booking Service

416 PEARL STREET

A.C.V.A. Franchised

BUFFALO 2, N. Y.

Also WANT OUTDOOR ACTS for Fairs, Outdoor Celebrations, Etc.!

8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for \$6.25

As low as 5c Ea. in quantities. Photo Post Cards, other sizes, made from your negatives. If negative cannot be supplied send good glossy print and \$1.00 extra for making negative. Drop us a card for free samples, complete price list and ordering instructions. Prompt, courteous service. Eastman-Kodak materials. Quality guaranteed.

Mulson, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.

Double Coupons.
Double Prices.

No C. O. D. Orders.
Size: Single Tkt., 1x2".

SHERMAN WAS RIGHT

TICKETS

FOR EVERY PURPOSE

THE TOLEDO TICKET CO.
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED

Cash with Order. Prices:

2,000	\$ 4.29
4,000	4.83
8,000	5.87
8,000	6.91
10,000	7.15
30,000	10.45
50,000	13.75
100,000	22.00
500,000	88.00
1,000,000	170.50

Roll or Machine
Double coupons. Double prices.

Communications to 1564 Broadway, New York 19, N. Y.

Broadway Opening

CAROUSEL

(Opened Thursday, April 19, 1945)

MAJESTIC THEATER

A musical play, based on Ferenc Molnar's "Lilom." Music by Richard Rodgers. Book and lyrics by Oscar Hammerstein II. Directed by Rouben Mamoulian. Dances by Agnes de Mille. Settings by Jo Mielziner. Costumes by Miles White. Musical director, Joseph Littau. Orchestrations by Don Walker. Company manager, John H. Potter. Stage manager, John Fearnley. Press representatives, Alfred Tamarin and Dick Weaver. Presented by the Theater Guild.

Carrie Pipperidge.....Jean Darling
Julie Jordan.....Jan Clayton
Mrs. Mullin.....Jean Casto
Billy Bigelow.....John Raitt
Bessie.....Mimi Strongin
Jessie.....Jimsie Somers
Juggler.....Lew Foides
First Policeman.....Robert Byrn
David Bascombe.....Franklyn Fox
Nettie Fowler.....Christine Johnson
June Girl.....Pearl Lang
Enoch Snow.....Eric Mattson
Jigger Craighn.....Murvyn Vye
Hannah.....Annabelle Lyon
Boatswain.....Peter Birch
Army.....Connie Baxter
Penny.....Marilyn Merkt
Jennie.....Joan Keenan
Virginia.....Ginna Moise
Jonathan.....Richard H. Gordon
Second Policeman.....Larry Evers
Captain.....Blake Ritter
First Heavenly Friend (Brother Joshua).....Jay Velle
Second Heavenly Friend.....Tom McDuffie
Starkeeper.....Russell Collins
Louise.....Bambi Linn
Carnival Boy.....Robert Pageant
Enoch Snow Jr.....Ralph Linn
Principal.....Lester Freedman

Songs: *You're a Queer One, Julie Jordan; When I Marry Mr. Snow, If I Loved You, June Is Bustin' Out All Over, When the Children Are Asleep, Blow High Blow Low, Soliloquy, This Was a Real Nice Clambake, Geraniums in the Window, There's Nothin' So Bad for a Woman, You'll Never Walk Alone, The Highest Judge of All.*

The Theater Guild has rung the success bell again—and this time but loud. There will be the usual comparisons with its other stand-by, *Oklahoma*, which is still turning 'em away just across the street, but from this new *Carousel* has everything that *Oke* has—and just a little bit more. There is nothing at which to point the finger in any department. *Carousel* is a tender, thoughtful, beautifully comparisoned job from curtain to curtain—and a smash hit.

It is amazing that Oscar Hammerstein II could manage a book that sticks as closely as this to the tragic satire of *Lilom* and mold it to the requirements of a musical. Somehow, however, he has accomplished the switch from a European to a New England background and turned *Lilom* into Billy Bigelow, Salem carnival barker of the 1870s, without losing any of the flavor of the Molnar original. It is a top job of musical scripting.

Of course, the fact that his partner, Richard Rodgers, has contributed one of his best scores does the effort no harm, and the Hammerstein lyrics as well are off the latter's top rhyming shelf. Rouben Mamoulian's staging is brilliant thruout. Agnes de Mille has added some of her best terping designs, and Jo Mielziner's simply effective sets and Miles White's costumes round out an almost perfect picture.

There is plenty that is hummable in the newest Rodger's score. *June Is Bustin' Out All Over* listens like a topper for the pops list. But there are beautiful melodies like *If I Loved You* and *You'll Never Walk Alone* which should be high in the running, too. Hammerstein's smartest lyrics crop out in sequences like *Soliloquy, When I Marry Mr. Snow* and *There's Nothin' So Bad for a Woman*.

Agnes de Mille has designed two major ballets. A hornpipe, in the first act, is delightful, with principal toe slots filled

(See *Carousel* on page 33)

BROADWAY SHOWLOG



Performance Thru April 21

Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '44	277
(Mansfield)		
Bell for Adano, A.....	12-6, '44	156
(Cort)		
Margo will be featured on the benefit program of China Institute at Child Care Conference on May 10.		
Dark of the Moon.....	3-14, '45	43
(46th Street)		
Dear Ruth.....	12-13, '44	152
(Henry Miller's)		
Howard Smith was air-interviewed by Martha Dean on Wednesday (18). Whole troupe goes to Halloran General Hospital on Sunday (29) to put on complete show for G.I.'s. Cast call for second overseas troupe went out on Friday (20) from office of Maurice McRae at the USO Workshop.		
Deep Mrs. Sykes, The... 3-19, '45		39
(Booth)		
Margaret Bannerman air-guested (WINS) on Friday (20). Brandon Rhodes appeared in titled "Abe Lincoln" (NBC) on Sunday (15). He is skedded to play Jefferson in "The Patriots" on Sunday (22) on the same hook-up.		
Foolish Notion.....	3-13, '45	46
(Martin Beck)		
Donald Cook will be guest speaker at the Music Box Canteen on May 2.		
Glass Menagerie, The... 3-31, '45		24
(Playhouse)		
Eddie Dowling and Laurette Taylor will be honor guests at Dutch Treat Club luncheon on Tuesday (24).		
Harvey.....	11-1, '44	206
(48th Street)		
Stage manager Brad Hatton is readying a second overseas troupe of "Junior Miss." Brock Pemberton has outfitted troupe soft-ball team with uniforms—suits. Each have a rabbit sewn on the shoulder.		
Hasty Heart, The.....	1-3, '45	125
(Hudson)		
Hope for the Best.....	2-1, '45	84
(Fulton)		
Moves to Royale on Sunday (22). Jane Wyatt was air-guest of Maggie McNellis (Blue) on Wednesday (18). Producer Jean Dalrymple has bought John Cecil Holm's comedy, "Brighten the Corner." May possibly precede revival of Marc Connelly's "Green Pastures" already announced for fall production.		
I Remember Mama.....	10-19, '44	214
(Music Box)		
Full cast to St. Albans Hospital on Sunday (22) to put on G.I. performance.		
It's a Gift.....	3-12, '45	47
(National)		
Closes on Saturday (21).		
Kiss and Tell.....	3-17, '43	884
(Bijou)		
Management has served notice to quit the Bijou on May 5. Bijou is not air-conditioned. No idea of closing play, however. Manager Charles Harris is scouting for another house.		
Kiss Them for Me.....	3-20, '45	38
(Belasco)		
Richard Davis and Dennis King Jr. will be guested on "Ladies Be Seated" (WJZ) seg on Tuesday (24). King		

Little change in the Stem theater bulletin board this week—one new arrival, the Guild's "Carousel," which has earmarks of a sock—and two departures, "It's a Gift" and "The Tempest."

Major event of stanza were pleas by Army Special Service and USO-Camp Shows to League of New York Theaters for assist for more legit shows overseas. At emergency meeting held by the latter at the Booth Theater, Friday (20), Lieut. Col. Marvin Young explained the post-V-E DAY entertainment needs for the League. He has developed a taste for legit shows and many more are urgently needed. Lawrence Phillips, exec v.-p. of Camp Shows, added details. Within the next 90 days CSI needs from 20 to 30 straight plays and from 6 to 8 musicals to be sent offshore. List of some 40 plays acceptable for offshore production has been made up and Phillips asked that each producer volunteer to undertake the supervision of at least one production. There was an immediate enthusiastic response from league members. John Golden was elected chairman for the project. Producers volunteering their services will contact Frank Heller who is in charge of the program for Camp Shows.

	Opened	Perfs.
Late George Apley, The. 11-21, '44		177
(Lyceum)		
Life With Father.....	11-8, '39	2,295
(Empire)		
Howard Lindsay and Buck Crouse are currently at work on a new comedy which aims for Helen Hayes to have the lead. She has not committed herself definitely on it as yet, according to Crouse. Lindsay will not be in it. Both he and Dorothy Stickney are holding themselves ready for top slots in "Life With Mother," which is tops on the Lindsay-Crouse list for Fall production.		
Overtons, The.....	2-6, '45	86
(Forrest)		
Jack Whiting—via the Lambs Club—invited 50 wounded armen from Mitchel Field to the Wednesday (18) mat. The group left Paris on Tuesday (17) and arrived here on time to see the Wednesday show.		
School For Brides.....	8-1, '44	302
(Ambassador)		
Soldier's Wife.....	10-4, '44	230
(Golden)		
In its last stanzas. Cross-country road trek begins on May 14 with original cast held intact.		
Tempest, The.....	1-25, '45	101
(Broadway)		
Closes on Saturday (21). Philip Huston headed troupe which put on three G.I. performances of "Man Who Came To Dinner" at Camp Meade, Md., on Monday (16).		
Ten Little Indians.....	6-27, '44	345
(Plymouth)		
Voice of the Turtle, The. 12-3, '43		504
(Morosco)		
Sammy Schwartz, general manager, has been in Chi all week checking on Middle Western troupe. Returned on Thursday (19).		
Bloomer Girl.....	10-5, '44	220
(Shubert)		
Margaret Douglass out ill Tuesday (17) thru Wednesday (18). Olive Reeves Smith filled in for her. Eleanor Jones has been out for past week. Claire Stevens is subbing for her. Florence Berlina was added to the ballet troupe on Monday (16). Terper Jack Nagle left and John Duane replaced him same date. Nagle has organized a USO-Camp Shows revue called "Come and Get It."		
Carousel.....	4-19, '45	4
(Majestic)		
Only one of the aisle experts turned thumbs down. Score, 89 per cent. Yes: Ward Morehouse (Sun), Robert Garland (Journal-American), Lewis Nichols		

Musicals

	Opened	Perfs.
Bloomer Girl.....	10-5, '44	220
(Shubert)		
Margaret Douglass out ill Tuesday (17) thru Wednesday (18). Olive Reeves Smith filled in for her. Eleanor Jones has been out for past week. Claire Stevens is subbing for her. Florence Berlina was added to the ballet troupe on Monday (16). Terper Jack Nagle left and John Duane replaced him same date. Nagle has organized a USO-Camp Shows revue called "Come and Get It."		
Carousel.....	4-19, '45	4
(Majestic)		
Only one of the aisle experts turned thumbs down. Score, 89 per cent. Yes: Ward Morehouse (Sun), Robert Garland (Journal-American), Lewis Nichols		

MAIN STEM GOES USO

Little change in the Stem theater bulletin board this week—one new arrival, the Guild's "Carousel," which has earmarks of a sock—and two departures, "It's a Gift" and "The Tempest."

Major event of stanza were pleas by Army Special Service and USO-Camp Shows to League of New York Theaters for assist for more legit shows overseas. At emergency meeting held by the latter at the Booth Theater, Friday (20), Lieut. Col. Marvin Young explained the post-V-E DAY entertainment needs for the League. He has developed a taste for legit shows and many more are urgently needed. Lawrence Phillips, exec v.-p. of Camp Shows, added details. Within the next 90 days CSI needs from 20 to 30 straight plays and from 6 to 8 musicals to be sent offshore. List of some 40 plays acceptable for offshore production has been made up and Phillips asked that each producer volunteer to undertake the supervision of at least one production. There was an immediate enthusiastic response from league members. John Golden was elected chairman for the project. Producers volunteering their services will contact Frank Heller who is in charge of the program for Camp Shows.

	Opened	Perfs.
(Times), Robert Coleman (Mirror), Otis Guernsey (Herald-Tribune), Louis Kronenberger (PM), John Chapman (News), unsigned (World-Telegram), No: Willela Waldorf (Post).		
Firebrand of Florence, 3-22, '45		35
(Alvin)		
Follow the Girls.....	4-8, '44	433
(44th St. Theater)		
Laughing Room Only.....	12-23, '44	196
(Winter Garden)		
Thirteen-year-old Catherine Johnson, daughter of Chic, made her Stem debut on Sunday (15). Sunday was her birthday and Pop let her go on for two dance numbers with Kathryn Lee as a present.		
Oklahoma!.....	3-31, '43	911
(St. James)		
On the Town.....	12-28, '44	132
(Adelphi)		
Oliver Smith has been bedded with grippe all this week. Jerome Robbins guested with Ballet Theater in his own "Fancy Free" on Wednesday (18) at the Met. "Free" had its 162d performance in one year—which is supposed to be some sort of record for a terp design. Likely that "Town" will be looking for a new home shortly. Adelphi is not air-cooled.		
Seven Lively Arts.....	12-7, '44	155
(Ziegfeld)		
Lewis H. Harris replaced Clare Gefinger behind Ziegfeld b.-o. wicket as of Monday (16). Bert Lahr and Alan Lerner have completed book for new musical, "Mr. Van Winkle of Flatbush." Former wants to star in it next season.		
Song of Norway.....	8-21, '44	281
(Imperial)		
Up in Central Park....	1-27, '45	96
(Century)		
Helen Tamiris air-guested with Adrienne Ames (WHN) on Wednesday (18). Imogene Coca has been signed for comedy slot in overseas troupe. Mike Todd is also looking for male ballet dancers who can speak lines for the offshore edition. "Park" plays benefit for Actors Fund on Sunday (22).		
ICE SHOWS		
Hats Off to Ice.....	6-22, '44	416
(Center)		
Will recess middle of next month for two or three weeks to permit Fortune Gallo's San Carlo chirpers to hold forth at the Center. Will reopen in June with added features.		
BALLETS		
Ballet Theater.....	4-1, '45	25
(Metropolitan)		
REVIVALS		
Barretts of Wimpole Street, The.....	3-26, '45	31
(Barrymore)		

Out-of-Town Opening

RHAPSODY IN RHYTHM

(Opened Thursday, April 5, 1945)

MAYAN THEATER, LOS ANGELES

A musical revue. Presented by Paul Small. Scenery and drapes by R. L. Gresh & Sons. CAST: Ethel Waters, Timmie Rogers, Saxie Williams, Ben Carter and Mantan Moreland, the Savage Dancers, Dusty Fletcher, Four Step Brothers and the Jubilee Kids.

Rhapsody in Rhythm is billed as a revue, but is far from it. Small's eight attractions add up to no more than a glorified vaudeville show. Performance is greatly padded, lacks continuity and moves slowly except when individual stars shine.

Outstanding in comedy groove are Timmie Rogers who highlights with his song, *Bring Enough Clothes for Three Days*, and Dusty Fletcher, whose drunk act draws laughs. In chanting sector Ethel Waters gets strong competition from the Jubilee Kids, 15 moppets directed and accompanied at the piano by Ben Carter. Solos taken by a girl about

Dorfman Mag's 3d Issue Hopes 100,000

NEW YORK, April 23.—Advance copy of third issue of Drumbeater Nat Dorfman's *Stage Pictorial*, which hits newsstands Friday (27), looks to cop another popularity gain with its spring edition.

Dorfman bowed in his mag some nine months ago with an initial sale of 65,000 copies. Circulation went up to 85,000 on the second printing and expects this one to top the last figure. However, current paper priority limits him to a quarterly publication at a maximum of 100,000. Post-war, with restrictions off, he aims to build it to a monthly at a quarter of a million.

Mag is essentially angled at legit fans but is shrewdly put together with showbiz savvy and can carry plenty of appeal to the trade. Field is well covered with special articles, personality portraits, as well as coverage of current plays.

14 and a toddler about six win the house over in good fashion. Miss Waters offers her usual song line-up, getting

(See *Rhapsody in Rhythm* on page 33)

Routes Dramatic and Musical

(Routes are for current week when no date are given)

- Able's Irish Rose (Lyric) Bridgeport, Conn. 23-25; (Shubert) New Haven 26-28.
- Ballet Russe (Boston O. H.) Boston.
- Blackstone (Shubert-Lafayette) Detroit.
- Blithe Spirit (Erlanger) Buffalo, N. Y., 23-26 (Auditorium) Rochester 26-28.
- Blossom Time (Shubert) Phila.
- Dear Ruth (Harris) Chi.
- Doll's House (Wilbur) Boston.
- Gilbert & Sullivan Operas (Playhouse) Winni-peg, Man., Can.
- Good Night, Ladies (Shubert) Boston.
- Hayes, Helen (Curran) San Francisco.
- Jacobowsky and the Colonel (Cass) Detroit.
- Kiss and Tell (Plymouth) Boston.
- Life With Father (Metropolitan) Seattle.
- Lugosi, Bela, Co. (Garrick) Fargo, N. D., 23-26; (Garrick) Duluth, Minn., 28-May 4.
- Oklahoma (Nixon) Pittsburgh.
- One Touch of Venus (Civic O. H.) Chi.
- Othello (Erlanger) Chi.
- Over 21 (Colonial) Boston.
- Pitts, Zasu (Hanna) Cleveland.
- San Carlo Opera Co. (Hartman) Columbus, O. 27-28.
- Searching Wind (National) Washington.
- Sing Out Sweet Land (Great Northern) Chi.

(See *Dramatic Routes* on page 60)

IN MEMORY OF OUR BELOVED

PRESIDENT FRANKLIN D. ROOSEVELT

Actors Ouse

Magic

By Bill Sachs

JACK GWYNNE shoots from India under date of April 4: "Have the clipping from your column about my offering 15,000 rupees to see the Hindu rope trick performed. I made the offer on the level and did a lot of research with the papers. It seems that no American magician has ever made such a cash offer while in India, hence my ad. I know that several American magi claimed they had made such an offer after they had returned to the States, but there is no evidence to that effect over here. I have seen some amazing things and covered more of the interior of India than any other American magician ever dreamed of. The places where one can play are very limited but we covered it like a blanket. Went hunting last week for tiger, but no luck. However, we shot a deer and with the same bullet wounded a black panther, and we had a merry game of hide and seek to get out uninjured. Have added a Hindu trick to the show and it's a big success with the G.I. audience. After winding up here we will stop at Teheran and then head for the States." . . . BEET ALLERTON leaves the Pump Room of Ambassador East Hotel, Chicago, April 26 to open in the Cotillion Room of Hotel Pierre, New York, May 1. He returns to the Ambassador East June 1. . . . DR. HARLAN TARBELL presents his *Seeing With the Fingertips* at Chicago's Civic Opera House April 29. . . . MYRUS, mentalist, handed a holdover at Hotel Statler Terrace Room, Detroit. . . . FRED BECKMAN, Montreal trixster, still en tour for USO, Wednesday (25) winds up a 17-day stay in the San Francisco sector. . . . THINK-A-DRINK DORN-FIELD held over a fourth week at Nebiolo's, Melvindale, Mich., where he doubles as emcee. . . . G. RAY TERRELL is current at Hotel Statler, Boston. . . . CHARMAINE has taken her bag of nifties into Coconut Grove, Buffalo. . . . DELMAR is at the Barn, East Aurora, N. Y. . . . JOHN PAUL, comedy magician, is currently featuring his wares in the LaSalle Hotel's Gay '90s, Chicago. . . . MILBOURNE CHRISTOPHER, in an envelope crammed with German Marks, shoots the info that he's still moving thru Naziland with *Broadway in Khaki*, which recently passed the 420-performance mark.

MR. AND MRS. JAMES C. SHERMAN are back in Chicago after an eight-week tour of camps and hospitals with the Edgar Bergen show, doing the candy pitch and magic. The aftershow, says Jim Sherman, followed each Bergen broadcast, the stopovers including March Field, Calif.; Marine Air Base, Goleta, Calif.; Corono Hospital, Palm Springs, Calif.; Army Air Base, Victorville, Calif.; U.S.M.A.A.S., Twentynine Palms, Calif.; Williams Field, Phoenix, Ariz.; Davis Monthan Field, Tucson, Ariz., and Luke Field, Phoenix. Audiences ranged from 3,500 to 6,800 people. At Phoenix, Bergen and Sherman did a benefit for the Teen-Age Canteen, the event netting \$1,700. If present plans mature, they will resume with army camps right after Bergen's last broadcast in May. . . . CHARLES RUBEN postals from the nation's capital: "Had the pleasure recently of entertaining my associates of the Navy's Identification Division at a picnic held at Mount Vernon, Va. I suffered a bereavement recently with the loss of my father." . . . MIACO is in the midst of a two-weeker at Jimmy Brink's Lookout House, Covington, Ky. . . . A. J. CANTU is working out a like engagement at Glenn Rendezvous, Newport, Ky. . . . FRANK COLE II, husband of Peggy Gwynne, is overseas with a USO unit. . . . CAPT. R. K. ALLEN (Kirk Allan) writes from the Philippines: "Since writing you last, my address and rank have been changed. Saw Arnold Purst in New Guinea. He's on his second tour of that area. Since coming up here I've seen Gordon Alexander, who's also on his second tour. This time he's doing a comedy magic routine in the USO version of *Hellzapoppin*. Hear that Prince Mendez has spent some time in the hospital with jaundice since *This Is the Army* left New Guinea." Captain Allen's address is Hqrs. Base R, APO 72, San Francisco.

SKETCH ACT REVIVED

(Continued from page 3)

in pencil of the battle-wounded most needing a lift. Each picture takes from one-half to three-quarters of an hour to complete. In their usual stay at a hospital, which is generally a week, they average 40 pictures. Afterward, the boy designates someone, usually his family, to receive the portrait. The original, a photographic negative, and a positive are sent to his choice from the New York headquarters of the USO.

To parents receiving these sketches of a loved one far away, perhaps for years, the pictures are priceless. Thus by being appreciated on the home front they do the double morale-building job. Sometimes the portrait is the last thing folks receive from their boy.

Stage Managers To Speed Votes in Donaldson Award

(Continued from page 3)

a bang and his proposal was given complete support. *The Billboard*, therefore, next month will supply each stage manager of a Stem show with his required number of ballots, together with booklets listing the casts and credits of all productions which have opened on the Stem between the first of last May and April 30, 1945—eligibles to be voted upon. The plan is a decided step forward and will add speed while avoiding mistakes.

It was explained that this plan naturally only applies to shows which are currently on the Stem. Other eligible voters will be reached individually via Equity and the various other union lists.

Aside from emcee, Eddie Dimond, those attending the get-together were: Walter Ash, *Anna Lucasta*; Ward Bishop, *Bloomer Girl*; John Christ, *Laughing Room Only*; John Holden, *Ten Little Indians*; Robert Champlain, *Soldier's Wife*; Edward Mendelsohn, *I Remember Mama*; Bradford Hatton, *Harvey*; Barbara Adams, *Late George Apley*; Rudy Brooks, *Seven Lively Arts*; Sterling Mace, *Dear Ruth*; Peggy Clark, *On the Town*; Moe Hack, *The Tempest*; Victor Sutherland, *The Overtons*; Ross Hertz, *Dark of the Moon*; William McFadden, *Firebrand of Florence*; Freeman Hammond, *Deep Mrs. Sykes*; Randolph Echols, *Glass Menagerie*; Teddy Hammerstein, *Oklahoma*; William Richardson, *Voice of the Turtle*, and Cecil Clovelly, *Life With Father*. *The Billboard* was represented by Bob Francis, drama editor, and Joe Koehler

CAROUSEL

(Continued from page 32)

by Annabelle Lyon and Peter Birch. Duo register a smash sock with the customers. Ditto goes for Bambi Linn in a terp sequence in second stanza. Latter is in the familiar de Mille dream-ballet design, and choreography is a little heavy handed and over-contrived. However, the Linn saves the day by sheer superior stepping.

Guild and Mamoulian have picked an excellent cast. John Raitt in the lead not only has a fine voice but shows up as an actor as well. Jan Clayton, making her Stem debut, crowds him as Julie. Jean Darling also scores effectively as Julie's gal friend who marries the lug. Jean Casto adds another good musical chore to her list—her first since *Pal Joey*—as the lady who owns the carnival. Eric Mattson is the lug and Murvyn Vye is the villain.

Carousel is naturally short on broad comedy sequences. Following original as it does, it couldn't be otherwise. But this is a musical for once, where it isn't missed. It is alternately gay, tender and poignant, the sort of combo which would make the addition of heavy-handed comedy out of place. The team of Rodger and Hammerstein—plus Mamoulian—have handled it wisely and well. *Carousel* skeds to be one of the most talked-about additions to the season. *Bob Francis*.

Minn. Says "Nuts" To War Time; Goes Back to Standard

MINNEAPOLIS, April 23.—In the face of pleas by government War Mobilization officials and public utility, transportation and communications interests, Governor Ed J. Thye Thursday (19) signed the measure returning Minnesota to Standard Time effective Sunday, July 8. Previous to affixing his signature, the governor attempted unsuccessfully to have the State Legislature withdraw the bill.

After apparently being buried in committee, the legislation was resurrected in the dying days of the Legislature, passed by the House and the Senate and sent Wednesday (18) to the governor. When questioned by radio execs who complained that the change would disrupt programing, Thye explained that he had no alternative but to sign the bill because it had passed by such a large majority of the Legislature. Thye stems from the farm and, off the record, he's accused of going along with the farmers who supported the bill in the face of opposition by the State's five largest communities.

Minnesota radio stations and other interests were up in arms after the bill was signed. Minneapolis, St. Paul, Duluth, St. Cloud, Winona and Hibbing authorities declared that measures will be introduced in their communities authorizing them to continue on War Time.

In Minneapolis, Alderman Harry Burgum instructed the city attorney to draw War Time ordinance which Burgum claims will be introduced in city council with the names of 26 aldermen—unanimous consent.

Burgum, who maintains that the Legislature is an illegally constituted body because it has not reapportioned the State in accordance with the State constitution, said he would urge Minneapolis to fight to the highest court any action taken by the State to block War Time.

Mayor John J. McDonough, of St. Paul, taking the same attitude, said: "They (State officials) can't arrest the whole city if we choose to stay on War Time." In Winona, the question of War Time versus Standard Time was put up to the populace at the last election and results were 3,671 to stay on War Time against 652 to change. Hibbing, Duluth and St. Cloud officialdom said Standard Time would tie up important war set-ups in their areas and steps will be taken to remain on War Time.

Radio's complaint is that Standard Time would disrupt programing because net commitments are on War Time sked. Thus, pop noontime and 10 p.m. local newscasts, for example, would be forced to go ahead one hour, endangering size of audiences.

RHAPSODY IN RHYTHM

(Continued from page 32)

the hand on those with which she has been associated.

The Savage Dancers could have been better presented. As they are, turn is a rhythmic jumping bout. The Step Brothers do some real rhythm tapping that goes well.

All acts stay on too long.

Sam Abbott.

OFF THE CUFF

(Continued from page 26)

Club Como, Buffalo. . . . AVIS KENT into the Music Box, Copley Square Hotel, Boston. . . . BUNTY PENDLETON now at Town House, Albany. . . . LYDIA EHRENS current at Four Hills, Newark.

VINCE MARRA current at Brook Club, Summit, N. J. . . . PEGGY JEANE WATTS from Chicago now in New York. . . . FESS WILLIAMS started at the Clover Club, Philly. . . . TONY GALLANT starting third year at 20th Century, Philly. . . . JOHNNY COOK preemed at Aloma Club, Perth Amboy, N. J.

Burlesque Notes

By Uno

VIRGINIA KINN is featured in the white half of the new Black and White unit launched to wind up the season for Hirst Circuit houses. Show opens April 2 in Newark, N. J. Other white principals are George Murray, Irving Selig, Lew Denny and Eileen Hubert. Dusty Freeman and company of 13 make up the colored half. . . . GRAND, St. Louis, called it a season April 7, six weeks earlier than in previous years. Elimination of midnighters, because of the curfew, the cause. Manager Dick Zeisler vacationing for five months at home in Villas, N. J. . . . BOBBY MORRIS, comic, started April 23 on a tour of USO hospitals, thru Charles Allen, who also has Morris set for the principal comedian berth in a new Shubert musical due to open in September. . . . PHIL ROSENBERG has booked Artie Lloyd, Fay Neal and Lilli Dawn at the Republic, Ocean View, Va., to open April 27. . . . MLLÉ MICHELLE and Red Dulin have left the Hirst Circuit to operate a posing show on a carnival. . . . RUBE BERNSTEIN now managing *Firebrand of Florence* at the Alvin. . . . JACK CURTIS will be Bozo Snyder's new straight man on the latter's second USO overseas tour.

MARY ELLIS, stripper-dancer, is being featured in burly houses and niteries thru the Midwest under the billing of Sweet Mary. . . . TONY DeMARCO, tapster, moved from the Hudson, Union City, N. J., to the Primrose Country Club, Newport, Ky., and thence to the 5100 Club, Chicago, where he rejoins Condos Brothers. . . . IDA ROSE, producer, birthday-partied at the Edison Hotel, Pittsburgh, last week by Percy Kline and Milton Jaffe. Guests were Grace Gordon, Wilbur Rance, Joe Freed, Benny Moore and Frances McCrorey. . . . SMYTHE AND DOLORES have split, with Joe Smythe joining Uncle Sam, and Dolores Dennis embarking on a tour of solo strip bookings. Duo has been working Midwest and Eastern burly houses out of the Milt Schuster office. . . . JACK HOWARD, who left burly and legit for ship engineering, has returned to the stage via *Up in Central Park* at the Century. . . . FRANCINE McCROREY and her accordion exited from the Hirst wheel April 14 and opened April 20 in Ocean View, Va., for Moe Costello. . . . GLOBE, Boston, closed for the season April 21, and Gayety, Baltimore, follows suit May 3, with the Freed-Moore unit officiating in both.

HOTEL OLMSTED

E. 9th at Superior
Cleveland, Ohio

Still catering to and offering special rates to the theatrical profession.

HOME OF PALACE AND HANNA THEATRE STARS IN CLEVELAND

FRANK WALKER, Mgr.

WANTED

CHORUS AND SHOW GIRLS

High salary, two shows a night, no matinees. Wire at once.

JOE BABBIT, Mgr., GAIETY THEATRE
Norfolk, Va.

COSTUMES

Rented, Sold or Made to Order for all occasions.

Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive

Circulars FREE

THE COSTUMER

238 State St., Dept. 2
Schenectady 5, N. Y.



"Home of Showfolk"
Rates Reasonable
HOTEL HAVLIN
CINCINNATI, O.
Corner
Vine St. &
Opera Place
Phone Main 6780

Advertising in the Billboard Since 1905
ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
SPECIALLY PRINTED
CASH WITH ORDER PRICES---10M, \$7.15---ADDITIONAL 10M's AT SAME ORDER, \$1.65
Above prices for any wording desired. For each change of wording and color add \$3.00.
For change of color only add 50c. No order for less than 10,000 tickets of a kind or color.
STOCK ROLL TICKETS
1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c
WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS
Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total, Must be Consecutively Numbered from 1 up or from your Last Number

COLE PLEASES THE OPTICS

Larger Tent Helps Talent

"Caliph of Bagdad" starts it okay and it's circus all thru—Loyal has new act

LOUISVILLE, April 21.—Zack Terrell's Cole Bros. Circus, the nation's second largest railroad show and the largest on tour under canvas until the Ringling-Barnum org sets sail in June, unfolded its 1945 edition here Thursday (19) with enough pomp, circumstance and circus to please the ardent fan as well as the casual observer.

Possibly the trend toward ballet in the circus tends to make a reviewer costume-conscious, and there is sufficient of the colorful garb in the spec, *The Caliph of Bagdad*, to satisfy such a yearning. And yet it isn't overdone to the extent that good, old-fashioned circus is pushed into the background.

The Caliph and his dancing girls weren't around long enough for one to tire of them, but they were there long enough to prove they will need a lot of rehearsing before they can be turned loose in front of a critical ballet audience, or even one slightly hep to the better approved Oriental style. Evidently J. D. Newman, the general agent who routes Mr. Terrell's circus, isn't planning to show this one to the more effete audiences, anyway, and the Caliph and his illusion that makes two girls appear where two weren't a moment before sends the show away to a good start.

Eddie Woekener was allowed to handle all his own arrangements for his band (19), so there was plenty of brass during the spec and the setting was just right for those old-time circus fans. (See *A Feast for the Glims* on page 58)

Barnes Topping 1944 Gate Pace

CHICAGO, April 21.—They were putting the oil to the turnstiles at the Chicago Stadium today in anticipation of a record final last two weeks of business for the Barnes Bros. Circus, the advance sale indicating the sizzling pace of 1944 will be topped when it is all out and over.

Thru the first eight days of the run, the box-office count showed a healthy increase over the same period as of a year ago, and this despite the loss of a big Saturday matinee while the nation mourned the death of Franklin D. Roosevelt.

Show proved popular with Chicago's newspaper critics, some of the notices being along rave lines, especially when it came to reporting its version of the *Alice in Wonderland* spec.

Some change in the routine after the opening night enabled the management to tighten the running time to 2 hours and 41 minutes. *Hermine's Lilliputians* were moved from way down on the bill to much nearer the opening, a move that figured to nail kid interest before the tots started squirming in their seats.

Clowns were given the promised jab and they have been getting some chuckles. Return of the old firehouse gag to the program gave it a real lift.

Mills Okay in Youngstown

YOUNGSTOWN, O., April 21.—Jack Mills reports that business was satisfactory for the indoor opening of Mills Bros. Circus here, and promotion reports indicate the stand at Springfield, O., April 24-26, will be okay. Show opens under canvas at Ashland, O., April 28. Featured in the performance are Robert Stanley, wire act; Aerial Lakes, Kenneth Waite and seven clowns, and a 10-piece band.

Bud Anderson Starts '45 Trek

EMPORIA, Kan., April 21.—Not even the rain could dampen the spirits of Bud E. Anderson as the 1945 edition of his Bud E. Anderson Victory Circus opened here Friday (13).

Show has bright new dress, with all wagons painted yellow and lettered with red and all side show banners newly painted.

Program offers the Dekhols, Frazer Family, Wilkins Family, Chief Keys and wife, and Anderson's stock, Lee Hinckley has seven men in the band, Joe B. Webb is equestrian director.

On the midway, Harry (Specs) Cautin and W. Hunt have the candy floss, pit show and cookhouse; Frank Zingaro, novelties; Verne Crawford, snow cone, and Mrs. Lee Hinckley, peanuts and popcorn. Leon Bennett manages the Side Show, which has eight displays and animals, including a large cage of monkeys, three camels (one a baby born Easter morning), two sacred cows, a llama and three black goats.

Sl Rubens, secretary, has a new trailer office and ticket wagon. Harry Fitch is legal adjuster.

Bond Bros. Moves Into New Quarters

WEST CHESTER, Pa., April 21.—George E. Barton has moved his Bond Bros. Circus into new quarters on the farm he bought recently on Route 100, Pottstown Pike, two miles from West Chester. It has a large stone home, spacious barn, smaller buildings and plenty of land.

Barton plans construction of a ring barn, canvas loft and remodeling of several buildings during the summer while his show is on the road. Moving has held up work on the show, which opens at Kennett Square, Pa., next Saturday (28), and to Broomall, Pa., April 30.

The Barton brothers broke in some green stock during the winter, turning out a Liberty act, menage number and two pony drills, in addition to the Riding Bartons, bareback turn, riding mechanic and performing Alaskan huskies.

Zeke La Mont, producing clown, has his department ready. Show will carry a Wild West concert, side show, pit show and a midway.

Tom Gorman Leaves Cronin; Russell Winds Up in L. A.

LOS ANGELES, April 21.—Russell Bros. and Cronin Bros. bowed out of here Sunday (15) night after playing 18 and 23 days respectively. Russell gave three shows closing day, with the early matinee at 1 p.m., to take care of the tickets sold for the matinee Saturday which was passed up in tribute to the late Franklin Delano Roosevelt. While it was previously planned to have two shows Saturday, the Pan-Pacific Auditorium management later changed its decision. Cronin gave two Saturday.

Tom Gorman, who was reported one of the bigwigs with the Cronin show, bowed out after the engagement in Bell, near here, Monday night. No explanation was given for his leaving. Also quitting the show were Poodles Hanneford and Company, the Winston Trained Seals and Cal and Ruth Thompson's White Horse Troupe. No reason was given for any of the acts leaving, except the Thompson troupe. It was explained that the tent was too small to allow them to play. In the quarter-poleless tent used at Washington and Hill the troupe had plenty of space on the turns. Also leaving the show was Buddy Richards, head usher. He went to Russell Bros. and took 12 ushers and ticket

Polack Grosses 40G in 10 Days In Sacramento

SACRAMENTO, April 21.—Polack Bros. Circus observed its 10th anniversary show for the Ben All chapter of the Shrine here, April 6-15, by breaking all gross and attendance records. Gross for the 10 days was \$40,000, and total attendance for 20 performances was approximately 50,000. This compared with the highest previous gross of \$32,000 set last year.

Except for opening night, when 4,800 persons saw the inaugural in Sacramento Memorial Auditorium, the indoor show played to a capacity crowd of 5,500 every one of the 10 nights. Last Saturday (15) the matinee was canceled in deference to President Roosevelt's death, but it was made up for Sunday when two matinees and an evening show were staged, each playing to capacity.

Show's acts jumped here from Dayton, O. Two acts, the Antaleks, balance act, and Saxons, roly-boly, were held up in a Wyoming storm, as was a truck load of equipment. They missed the Friday opener but were here for the second day.

Program and advertising banner revenue doubled last year's. Schools cooperated in good style, distributing children's tickets and working a time schedule so that various schools released the kids early for the circus on different days, thus making for excellent matinees.

Promotion, under Jimmy Rison, was tops, town being well papered in advance (See *POLACK HITS 40G* on page 58)

John L. Andrew To Produce For Fort Worth, Houston

CHICAGO, April 21.—John L. Andrew, manager of the Sam Houston Coliseum, Houston, has signed to produce the indoor circuses next fall for Arabia Temple of Houston and Moslah Temple of Fort Worth, he announced today.

Andrew has been here several days looking over Barnes Bros., along with Jerry L. Pite and J. M. (Star) Williams of Fort Worth, and Mr. and Mrs. A. D. Parker, Willard W. Glaze and Harry Richards of Houston. They will visit the Ringling-Barnum show in New York and the Police Circus in St. Louis before returning home.

sellers with him.

Russell, moving by rail, went to Riverside for Monday and followed with one-day stands in San Bernardino, Pomona, Santa Ana and Pasadena, playing the last-named town yesterday and today. Santa Ana was to have been a day-and-date. Cronin switched his route, after announcing weeks ago that he would play Santa Ana April 19, and played San Pedro. This show had untouched territory in Bell, Inglewood and Redondo Beach. After playing Thursday in San Pedro, Cronin moved into Long Beach for three days, closing tomorrow. Russell plays the same dates next week.

Chances are that Cronin will continue on south to San Diego, which hasn't had a circus this year. Both Arthur and Russell are unable to play the town because the Santa Fe Railroad will not take a circus train into the area. With Russell heading north after the Long Beach date and playing Oxnard (30) and Ventura May 1, Cronin will have some spots in the adjacent territory to himself. Russell plays San Pedro April 26.

Despite labor trouble, Cronin moved into Bell to play his first tour date. (See *Gorman Leaves Cronin* on page 36)

Jim Wood Buys Sparton Equipment

LOS ANGELES, April 21.—Jimmy Wood has purchased the equipment of Sparton Bros. Circus and plans to take the show on the road in about five weeks. Wood, legal adjuster with the Russell Bros. Pan-Pacific Circus, had planned to leave at the termination of the Pan-Pacific engagement Sunday (15) but is still out with it.

While it is not known exactly what the equipment included, Wood has five trucks, including semis and a trailer with a two-horse capacity, in Venice. One of the trucks is for a calliope, which, it is said, will be used for bill posting. Also included in the sale were canvas, some animals and cages.

Wood operated the Yankee-Patterson Circus in this area about four years ago.

Wirth St. Louis Copper Show in Record Opening

ST. LOUIS, April 23.—They flew, leaped, twisted, rode and hopped all over the spacious St. Louis Arena for three hours in presenting the premier of the 1945 St. Louis Police Circus here Sunday afternoon before a record-opening crowd, 2,300 more than has ever seen a first showing of this fixture.

Produced under the direction of Frank Wirth, the act bill, according to Sam Hastings of the police committee, will run close to \$50,000, and there is no worry over meeting the bills, as the police advance sale was called off Saturday and the annual program looks like a Manhattan telephone directory.

Wirth dug deep into the bag of circus tricks in organizing this one, and with three rings and two stages filled virtually all the way, it will be necessary to increase the already emphasized production theme in order to cut 30 minutes from the running time.

Eddie Peabody, naval commander until April 15, had the featured spot on the varied bill with his banjo, and Commander Eddie, as he is now known, had 'em jumpin' and jivin' in their seats. As usual, the Police Quartet warbled and the applause was solid.

These two features were the only departures from straight wham-doodle-circus.

It opened with a spec that filled the huge hippodrome, and four well-built and attractively decorated floats carrying out the victory theme were featured.

An outstanding innovation was the use of Strobilite in the Bob Fisher Fear- (See *St. Louis Police Show* on page 61)

Kelly-Miller Bows In Hugo April 30

HUGO, Okla., April 21.—Al G. Kelly and Miller Bros. Circus open here Monday (30), with all equipment freshly painted and the trucks in good condition.

A leopard, purchased from the Dallas zoo, has been added to the menagerie. A new bull semi and a calliope trailer have been built.

Staff includes H. V. Darr, agent; Frank Dungan, office and front door; Mr. and Mrs. Buck Reger, banners; Bob Stevens, candy stands; Frank Beebe, bill truck, with Johnny Grady and Charles Thompson, lithographers.

Evalina Rossi, Mr. and Mrs. Doc Pyle, Gus Kanerva, William J. Keen, the Snyders, the Klimes, the Johnsons and Tom King will be back with it.

Obert Miller and Mr. and Mrs. Bob Stevens visited the openings of Austin Bros. and Dailey Bros.' shows in Texas. Co-Owner D. R. Miller is with Gen. George Patton's Third Army in Germany.

James Edgar New RB Director

Barnes Bros.' Program Comment

(Reviewed at Chicago Stadium, Night Performance, April 18)

CHICAGO, April 21. — Several minor changes in the routine of Barnes Bros. have been made since the opening April 13, and performance was clocked in 2 hours, 41 minutes, with the tempo hot all the way.

The Program

- 1.—Alice In Wonderland. Well-costumed spec, with attractive floats, that moves to a narration with musical background on a sound track. Staged and directed by Marian MacSalle.
- 2.—Donahue and LaSalle, table rock; Bozo Harrell and Company, ladder rock.
- 3.—Terrell Jacobs, with lions and tigers, feature King, tight-rope walking lion.
- 4.—Paroff Troupe in fast action on lofty ladders.
- 5.—Clowns.
- 6.—Trampoline display, featuring Larry Griswold, Russell and Renee, and Walter Guice and Company. Nifty bounding all over the arena.
- 7.—Clowns.
- 8.—Hermine's Lilliputians, featuring iron-jaw strip-tease and high single trap olimaxed by muscle grinds. Great kid stuff.
- 9.—Aerial ballet, featuring the Great Blondin, Winifred Colleano and Miss Estralita. On ladders were the Misses Albanis, Devine, Hamilton, Miller, Blake, Conchita, Wallace, Waters, Direen, Frank, Boswell and Stroth.
- 10.—Clowns.
- 11.—Perfection in balance featuring Jim Wong Troupe, with the Rollys and Wilfred and Company.
- 12.—Greer's Liberty Horses worked by Bill Bushbaum. Try to top this one.
- 13.—The Sensational Marion with breakaway pole.
- 14.—Three Valentine Flying Acts with Freddy Valentine and Company and the Romas Troupe flanking across the building with George Valentine and Company working lengthways in the center. Great flash.
- 15.—Intermission and a rush for Jacobs Bros.' wares.
- 16.—Pony display featuring Mann's Liberty Ponies and Monkeys, Marie's Dogs and Ponies, and Gautier's Dog and Ponies. Socko for the kids.
- 17.—Greer's High-Jumping Horses.
- 18.—Malikova. Lots of action on the high wire. She makes it look too easy.
- 19.—Perch display. Bonta and Company, Francisco and Dolores, with Pape and Conchita spotted in center ring.
- 20.—George Hanneford and Company, featuring Kay Frances Hanneford. George can still step around.
- 21.—Clowns.
- 22.—Eugene Troupe. Fun on the bars. (See Barnes Bros. Program on page 36)

Roy Rogers Donates Pay To Boost Paralysis Fund

WASHINGTON, April 21.—Because of the large advance sale, the matinee performance of the rodeo at Uline Stadium was held Saturday (14), despite President Roosevelt's funeral, so Roy Rogers donated his day's pay to the Infantile Paralysis Fund. The sum was matched by the Uline management. Business started strong, but the President's death cramped it.

Ernie Wiswell's Funny Ford, Stevens Brothers and Big Boy, and Higgins Brothers, comedy acrobats, were sandwiched in between Jim Eskew's Rodeo. Show moved to Cleveland Arena for April 21-28 run, with Pittsburgh, Toronto and Providence to follow.

WANT

One Phoneman for Program, Tickets, Banners, Police Dance. If you can't cut it don't answer.

Frank B. Hildebrand
Windsor Hotel WHEELING, W. VA.

Bradley-Benson Hot in Alabama

THOMASTON, Ga., April 21.—Bradley & Benson Circus and Rodeo reports strong business on Alabama dates chiefly because of the management's success in arranging for early closing of schools for kid matinees.

Show is presented in a Wild West canopy arena, with blue and white canvas. The 25 trucks and trailers are white with blue lettering and show has two new light plants.

Staff: Ernie White, Clarence Walters and Jimmy Bagwell, owners; Bennie Fowler, general agent; Charles R. Dorman, contracting agent; George Bridgeman, advertising brigade; Charles R. Wood, billposter; Clarence Walters, secretary-treasurer; Sally Bagwell, front door; Happy Simpson, legal adjuster; Tommy Arenz, side show manager with six platform attractions; Slim Griffin, ticket seller; Happy Simpson, tax box; Bill Dimsdale, concessions with six candy butchers; Joe Kewon, pit show; Doc Burns, boss canvasman; Slim Biggerstaff, seat man; Dave Frederickson, music.

Featured are Adolph and Mary Delbosq; Johnny King, who has just returned to civilian life after serving 15 months overseas in Army Air Corps; Peaches Nelson King, Mrs. Tom Mix and Company, and Captain Engerer's Fighting Lions.

Program: 1—Clowns. 2—Clown contortion. 3—Lulu Belle and Scotty in comedy bareback riding, presented by Captain Engerer. 4—Clowns. 5—Contortionistic trapeze. 6—Mrs. Tom Mix and Company. 7—Trained army dog, Flash. 8—Trapeze act. 9—Mary Delbosq, foot juggling. 10—Clowns. 11—Pate, Kentucky bred horse worked by Adolph Delbosq. 12—Captain Engerer's Fighting Lions, presented by Gladys Gillen. 13—Mrs. Peaches King, Johnny King, Mrs. Tom Mix, Hunky Johnson and Swede Johnson in roping and spinning acts. 14—Peaches King, rope act. 15—Bronk riding by Johnny King, Swede Johnson and Peaches King.

With the Circus Fans

By The Ringmaster

CFA

President Secretary
THOMAS M. GREGORY W. M. BUCKINGHAM
12039 Edgewater Drive P. O. Box 4
Lakewood 7, O. Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Bill Judd and Harry Hattsing, New Britain, Conn., were the guests of Attorney Edward Rogin, who is the receiver of the Big Show, at the opening night's performance in New York. Many of the fans of the Blue Landolf Tent, Hartford, Conn., are going to New York to see the Big Show. Among the members recently seen at the Garden were Bill Montague, Robert Brown, Bryan and Norman Bigelow, Dr. Martin, Bill Day and Jim Hoye. All reported a great show.

Charles H. Elwell, S. 1/C, CFA, stationed at Corpus Christi, Tex., writes: "Last week-end (April 7-10) I was in San Antonio where I visited the public library and viewed the Harry Hertzberg circus collection. It's a masterpiece. I met Fans Tom Scaperlanda and Frank Pahlmann. Had lunch with them and then they showed me the city. Later I met our national historian, Col. C. G. Sturtevant."

Claude Elder, Missoula, Mont., caught the opening of both the Russell Bros. and Cronin Bros. circuses at Los Angeles.

Hazel L. Gable, CFA, Charlotte, N. C., saw the opening of the Clyde Beatty Circus in her home town.

Jacksonville Promotion On

JACKSONVILLE, Fla., April 21.—Edwin N. Williams is here in personal charge of promotion for the Second Annual Jacksonville Junior Chamber of Commerce Hippodrome Thrill Circus April 30 thru May 5.

O'Brien for Hinkle On Austin's Staff

CHICAGO, April 21.—Milt Hinkle, who served as general manager of Austin Bros.' Circus thru the building of the new railroad show, has left and has been replaced by Mickey O'Brien, according to R. M. Harvey, general agent of the show, who was in Chicago early this week on business.

No reason was given for the shift, but it is known that several men have left the Austin fold, including Art Powell, who started the season as boss canvasman.

Harvey reports that business has been uniformly good for both Austin Bros. and Dalley Bros. circuses thru Texas, and now in Louisiana, where the latter show is playing.

Gene Autry and Champion In Dublin, Tex., Rodeo

DUBLIN, Tex., April 21.—Gene Autry, a flight officer in the air corps, will perform with his trained horse, Champion, at the contest rodeo here April 27-29, in an outdoor arena seating 7,000. Attendance has increased annually since the first rodeo six years ago.

Everett Colborn will be arena director. The bucking horses used at Madison Square Garden have been engaged.

Midland Rodeo June 7-10

MIDLAND, Tex., April 21.—Dates for the Midland Rodeo have been set for June 7-10. Everett Colborn will furnish stock, Roy Parks, rodeo president, announces. There will be a matinee Sunday.

North Sues To Oust Management

Plans continue for annual tour under canvas—resolution for sentenced men

NEW YORK, April 21.—James Edgar, of the Detroit sugar family, was named a member of the board of directors of the Ringling Bros. and Barnum & Bailey Circus at the annual meeting here Wednesday (18) and papers were served on the circus management on behalf of John Ringling North charging mismanagement and bringing suit to oust the present management.

Edgar will represent James A. Haley, vice-president of the corporation, who is now serving a prison sentence as a result of the fire in Hartford, Conn., last July. Haley will retain his title.

Robert Ringling was re-elected president, and Mrs. Charles Ringling one of the vice-presidents. William P. Dunn continues as secretary-treasurer. Other board members are Mrs. Aubrey Haley, John Ringling North and Col. George D. Wood.

Edgar, recently discharged from the army after having attained the rank of major, has long been identified with circus and carnival organizations. His latest direct connection was the operation of a skating attraction on the Royal American Shows midway.

A resolution was voted commending the six circus officials and employees who were sentenced to prison as an aftermath of the Hartford fire. The resolution quoted from an editorial in *The Hartford Times* of April 9: "They are in a sense the victims of circumstances and they may be sure that they will be so regarded. (See Edgar RB Director on page 36)

LEWIS BROS.' CIRCUS WITH ART MIX AND SILVER BILL VOGES—WANT

General Agent with Car, Special Agent, Front Office Help, MORE COWBOYS and COWGIRLS, also People to present Domestic Stock already broke, Bronk Riders, Truck Drivers, Electrician, Clowns, Indians, Organized Small Band, Calliope Player, Mechanic. Carl Espey, either come on or contact. Concession for lease; Cuban Mack, write at once. We have for sale, two small black Mules. All address

LEWIS BROS.' CIRCUS, Fox Road, Jackson, Michigan.

ROCK BROS.' RANCH WILD WEST

WANTS ACCOUNT OF DISAPPOINTMENT, LEGAL ADJUSTER. Harry Lamont, wire. ALSO WANT OFFICE SECRETARY TO HANDLE OFFICE. CLAUDE MYERS WANTS MUSICIANS. \$50.00 and Everything. CAN USE TWO MORE BILLERS. Happy Johnson, wire again! OPENING FOR TRICK RIDERS AND ROPERS. HILLBILLY BAND FOR CONCERT. Ferrin Twins, wire or call; also Tom Mix.

All answers by wire to BUCK VERNON, Manager, Rockdale, Texas

MUSICIANS WANTED

Bass and another Cornet, also Calliope Man—\$45, meals and berth per week; Drummer, \$50.00 and all. Enlarging band to 10. Hour 15 minute program. No hold back. Must join on wire.

TIGE HALE BAND, AUSTIN BROS.' CIRCUS

Claremore, Okla., 24; Sapulpa, 25; Holdenville, 26; McAlester, 27; Chickasha, 28.

P.S.: Best job in business.

WANTED — WANTED — WANTED BILLPOSTERS AND HELPERS

Steady jobs for dependable men. Union shop. NO LABOR TROUBLE. Scale \$50.00-\$48.00—40 hour week. \$1.87½ per hour after 40 hours. Week's vacation with pay. Write or Wire

COLUMBUS OUTDOOR ADV. CO.

795 DUBLIN RD.

COLUMBUS, OHIO

THE NEW GEORGE HANNEFORD FAMILY

Now Appearing
BARNES BROS.' CIRCUS
CHICAGO STADIUM

CHICAGO
Until May 6
Represented by

BARNES-CARRUTHERS
121 No. Clark St. CHICAGO

MILLS BROS.' CIRCUS CAN PLACE

FOR BIG SHOW BAND—Trumpet, Trombone, Bass, Baritone and Trap Drums. Ticket Sellers, Ushers, Candy Butchers, Novelty Man, Chevrolet Mechanic with tools. For Cookhouse—Steward, Cook, Slim King, wire. Boss Ring Stock Man, Seatmen and Assistant Boss Canvasmen. All people interested must join on wire.
Springfield, 24, 25, 26; Ashland, 28; Barborton, April 30; All Ohio.

BUD ANDERSON'S CIRCUS

Can Use a Few
SIDE SHOW ACTS

Jesse O'Dell and Rooba, wire. Leon Bennett needs Man to handle Bull. Can use a good reliable Butcher take charge prize candy. Want Man to take complete charge Pit Show. Real money maker; wire show at once. See route: Kingman, Kan., April 24; Anthony, 25; Medicine Lodge, 26; Coldwater, 27; Ashland, 28.

THE M. & S. WILD WEST RODEO SHOW

OPENS JUNE 17

and will continue each Sunday throughout the summer here in Dubuque, Iowa. Can use three more all around men. Weekly salary. Trick Riders and Ropers, wire. Address: **MACK & SANDY FORD, 1258 Main St., Dubuque, Iowa.** References: Dubuque Bank and Trust Co. and KPTH Radio Station.

"THE FLYING ROMAS"

America's Outstanding Flying Act

Currently featured **BARNES BROS.' CIRCUS**
CHICAGO STADIUM

For open time, price, etc., wire—write—phone.
THE FLYING ROMAS, Dakota City, Nebraska.

WANTED

Privilege People in Side Show at once for

BUD E. ANDERSON CIRCUS

Little Kokomo and others that can stay sober. Playing Medicine Lodge 28th; Coldwater, 27th; Ashland, 28th; all Kansas. Wire at once to

COL. McCARTHY or T. J. LOVETT.

BOND BROS.' CIRCUS

Wants Concert and Side Show People. Will buy Ground Cable, Banners and other Show Property. Will place Candy Floss, Novelty Stand, Photographer and other Concessions.
EDW. SCHUSTER, 1038 Broadway, Camden, N. J.
GEO. BARTON, R. F. D. #2, West Chester, Pa.

WANTED

For Outdoor Season Opening May 15
Aots, General Agent, Working Man in all departments.

Patterson Bros.' Circus

HOLLY, MICH.

Cooper Bros. CIRCUS

ENLARGING SHOW—Acts of all kinds, Clowns, Billposters, Lithographers, Sell Concessions.
2116 N. 16th No. 3, Omaha 10, Nebr.

SPANGLES TIGHTS

ALBERTIS CO.

440 W. 42 ST., N. Y. C.

Paint This in Your Address Book.

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

CUTTING program time?

HUBERT CASTLE and **Tommy J. O'Brien**, publicist, were feted at a surprise birthday party April 8 at the Senator Hotel, Sacramento, Calif., guests being the personnel of Polack Bros.' Circus and Shriners.

SOME RETIRED circus men can stay put until "Last Call" ads appear.

CORP. EUGENE F. LEE, son of Frank J. Lee, publicist for Austin Bros., has completed 40 missions with the 748th Bomber Squadron and has been assigned to painting insignia on new ships. . . . **WARREN WOOD'S** collection of old callope and parade pictures, displayed in the lobby of Madison Square Garden, has caused considerable comment. . . . **AL HUMKE**, Anderson, Ind., flash, was in Chicago last week looking over rodeo stock.

CIRCUS ROUTES, to assure publication, must be in the Cincinnati office of The Billboard by Saturday.

P. S. KINGMAN, Stanley F. Dawson, Kid Clark, Charles A. Jones and H. A. (Kid) Morrison, all former circus billers, enjoyed a great fishing trip out of Miami recently. . . . **TED DEPPISH**, official photographer for the Charles Siegrist Showmen's Club, Canton, O., got some excellent movie shots at Bailey Bros.' quarters. . . . **COLE BROS.** will pass up Canton, O., this season, Rex McConnell reports.

MANY CARNIVALS bill themselves as circuses. We have yet to see a circus retallate by billing itself as a carnival.

LOS ANGELES NOTES — **JOHNNY STRONG** and **Dr. Bill Pallas**, the latter of Queen of the Angels Hospital staff, visited both shows while they were in the vicinity. Strong, well known in show business, is under contract to RKO Pictures. . . . **CLOWNS ON** the Russell show include George Lu Salee, Si Otis, Hubert Dyer, Gus Lind, Hughie Curtis Kyle, Alva Evans, Charile Bathe, Art LaRue, Brownie Gudath, Ray Johnson, Bernie Griggs, Dick Lewis, Walt Matthe and John Doe Davis. . . . **MRS. DICK LEWIS** left Rus-

Dressing Room Gossip

Ringling-Barnum

NEW YORK, April 21.—The third week in the Garden finds the show running along at a fast pace. Johnny Tripp, on the sick list last week, is back. Charley Bell is still in the hospital. Old Man Sickness is striking down showfolk right and left. The Garden is a drafty building. Most everyone on the show has a cold or is getting one.

With so many visitors around this week, it seems like Old Home Week. Visitors included Dude Rhodus, Joe Simon, former member of the band; Dolly Gargan, Marie Grudy, Doris Clair, Margie Markie, Michelle Cuff, Doris Helms, Ann Simpson's mother and Mary and Sammy Crowell. The Ramdoodle Club will start its annual membership drive next week. The Dirty Dozen Club will hold an election to find a successor to Willie Moser, judge last season, who is not with the show now.

Back Door Scenes: **Barney Alkonis**, head chef in the backyard grease stand, puts out a good sandwich. **Paul Jerome**, clown and The Billboard agent with the show, in one of the crazy numbers, walks around the arena dressed as a duck hunter, carrying some 15 or 20 packs of cigarettes and holding aloft a sign saying "The End of a Perfect Day." He takes his life in his hands at every performance, as the cigarette packs are full of the real thing. All the ballet girls are donating used clothing to the rummage sale gag, which now looks like Macy's basement. **Bobbie Steele**, injured last week, is now walking around with the aid of a cane. **Joe McCarthy** and his wardrobe crew really keep the show moving. **Harry Dann** and his beer-barrel gag garner plenty of laughs.—**DICK MILLER.**

sell when it pulled out of Los Angeles. . . . **CLOWN CANNON ACT**, one of the featured turns in the Russell show, is owned and presented by George Lu Salee. . . . **HENRY KYES** is being publicized as the "Paul Whiteman of the Big Tops" by Roland Butler and Bill Antes. **Charlie Post** and his men closed with the Kyes band following the Pan-Pacific engagement. . . . **AL MOSS** has joined the Russell show as big show ticket seller. . . . **DUTCHESS WILSON** went from Russell to the Arthur Bros. . . . **GEORGE EMERSON**, Everett Hart and his niece, Betty; **Charlie Lewis**, **Phil Bailey** and **Hughie McGill** were nightly visitors to the Russell show. McGill was the guest of Henry Kyes one night and viewed the performance from the bandstand. . . . **MARGUERITE POLEY** is recuperating at Golden State Hospital, Los Angeles, following a serious accident in a war plant. While regaining her health, she is at work on an oil painting of circus life to be hung in The Billboard's Hollywood office. . . . **BEN BENO**, who was on the door at the Cronin show, is staying in the city, preferring his hotel room to trouping.

CIRCUSES ARE again moving but, as usual, it's a secret as to which way they will move.

BARNES BROS. PROGRAM

(Continued from page 35)

- 23.—LeBrac and Bernice, unicycle, and howl
- 24.—Clowns.
- 25.—Wire display, with Maximo, Freddy Crouch and LeVols.
- 26.—Acrobats: Ambassadors, Brucettes and Three Sisters. Real flash.
- 27.—The Great Bruffee. Hanging himself in a different manner.
- 28.—The Albanis, motorecycling on a high pole.
- 29.—Miss Victory. Zucchini's human projectile.

Staff: Chicago Stadium Corporation and Barnes-Carruthers, associate producers and directors; **Arthur M. Wirtz**, executive director; **William H. Burke**, production director; **Sam J. Levy**, production manager; **Leo Hamilton**, arena director; **Fred H. Kressman**, personnel director; **Billy Senior**, rigging and spec; **Whitey Wilbur**, boss props; **Lee Barton Evans**, announcer; **Lew Diamond**, press; **Isadore Cervone**, band; **Dana Drake**, vocalist; **Al Melgard**, organist; **Andy Frain**, ushers; **Dr. Mitchell S. Corbett**, physician.

Clowns: **Earl Shipley**, production clown; **Bozo Harrell**, **Charles Baker** and wife, **F. Little**, **Billy Potter**, **Lindsay Wilson**, **Bill Donohue**, **Joe Coyle**, **Chester Sherman**, **Joe Vani**, **Hop Green**, **Van Wells**, **Red Carter**, **Charley DeMillio**, **Rube Liebman**, **Joe Ambrose**, **Whitey Harris** and **Otto Schlack**.

GORMAN LEAVES CRONIN

(Continued from page 34)

Passing up the matinee, show gave two performances to packed houses Monday night, with people turned away. Straw houses are not permitted. Inglewood had a late afternoon show and a good night house.

Russell had a sellout for Saturday afternoon. Putting on the first matinee Sunday at 1 p.m., children were admitted half-price and tickets from Saturday's performance honored. This and the following show were sellouts. Night show was above average for a closing performance.

Show had some slight union trouble Sunday when the American Guild of Variety Artists would not permit Art LaRue, cop clown, to work the closing show. The auditorium is union and AGVA, under the direction of Florine Bale, succeeded in unionizing more than 50 per cent of the show. LaRue later paid his membership, a union representative said.

Ortons Join Cronin

INGLEWOOD, Calif., April 21.—**Alice and Tex Orton**, who left the Arthur Bros. Circus when it played Glendale, Calif., April 6, have joined Cronin Bros. The Ortons do a perch act and impalement in the after-show.

Bernie Griggs, who was in clown alley with the Russell Bros. in Los Angeles, is now with the Cronin circus.

Hunt Opens 53d Jaunt April 26

BORDENTOWN, N. J., April 21.—**Hunt Bros.** Circus inaugurates its 53d annual tour April 26 with a three-day stand at Burlington, N. J., under auspices of the Kiwanis Club.

Staff includes **C. T. Hunt**, owner and general manager; **Harry T. Hunt**, assistant manager and legal adjuster; **Charles Hunt**, equestrian director; **Mrs. Harry Hunt**, secretary-treasurer; **Jim Stutz**, contracting agent and press; **Edward Bohn**, tickets; **John Worinski**, big-top canvas boss; **Lee Bradley**, novelties; **John McNeil**, grab; **Mrs. Roy Bush**, popcorn; **Ben Holmes**, agent; **G. J. Hunt**, brigade agent; **Al Qualmon**, litho boss.

Show will feature Hunt's elephants (3), under Roy Bush; Pearl's T/M Ranch Rodeo; DeRiske Acrobats; globe; Harry and Charlotte LeVine, high perch; **Marion Drew**, juggler; **Miss Francene**, aerialist; **Small Sisters**, Roman rings; **Mildretti**, Brazilian rollo-rollo; Hunt's Indian and Shetland pony drills; **Marion's cats** and dogs; **Phil Wirth** and **Jimmy Stutz**, bareback riding.

Mrs. Estella Wirth will augment the band with a Hammond organ.

An 80-foot round top, seating 2,000, will house two rings and one stage. Menagerie will be a new 50 with two 30s, with a new marquee.

Dan and Bobby Stewart have the dining department.

Edward Hunt, Manager Hunt's youngest son, is overseas with an ambulance division.

Hunt Bros. was denied a permit to show Cranford, N. J., May 4-5 because of the manpower shortage in the township police and fire departments, and the circus abandoned plans to play Newburgh, N. Y., May 30-31 because of the high city license.

The Corral

Communications to 155 N. Clark St., Chicago 1, Ill.

ECORSE, MICH., Junior Chamber of Commerce is readying plans for its second annual rodeo in June. Final decision on the event has been deferred until May 8, as a suitable site has not yet been found.

DEARBORN, MICH., Junior Chamber of Commerce will sponsor a rodeo June 29-July 8 at Michigan and Wyoming roads. **William Budny** is co-chairman and director of concessions. Program will include circus acts, with the Rudy-noffs, riding act, tentatively booked. Bookings are being made thru **Bob Shaw** of the Gus Sun office.

Mansfield Vs. Troy Fort

BIG SPRING, Tex., April 21.—**Toots Mansfield**, world champ calf roper, will meet **Troy Fort** in a roping contest here May 6, **Charlie Creighton**, contest manager, reports. Each will rope 12 calves.

EDGAR RB DIRECTOR

(Continued from page 34)

No stigma will attach to their names as a result of their sentences."

The management is going ahead with plans to make the annual tour under canvas, which will start in Washington, after the engagement is completed in Boston Garden. The show has applied for a permit to show Irvington, N. J., June 25-27, and it was tabled pending a conference between city dads and circus officials over regulations stipulated by the police chief. These stipulations ask that the circus conform in every way to the standards of safety recently handed down by the Insurance Underwriters' Bureau of Standards.

Business at Madison Square Garden is running on par with the record-breaking pace of 1944 and the advance sale continues strong, indicating that a new gross record may be established in the present 47-day run.

1945 RINGLING CIRCUS PARADE

18 Clear Post Card Size Views of the First Circus Parade in downtown New York City in the past 25 years, taken on W. 49th Street, 8th Avenue and Times Square, on Monday, April 9, 1945. Views show Bandwagons, Tableaus, Charlots, Elephants and all features in parade opening 7th War Bond Drive. Price, \$3.50 per set.

ROBERT D. GOOD
1609 Turner St., Allentown, Pa.

CLOSE OR OPEN V-E DAY?

RAS Preems In Evansville This Weekend

Fronts Whip Labor Shortage

LARGO, Fla., April 21.—Royal American Shows loaded out of temporary quarters here today, and tomorrow will begin its long northward move to Evansville, Ind., where it is scheduled to open Friday 27. For the first time in its long history the show is under one-man ownership, that of Carl J. Sedlmayr.

The Evansville opening, to be followed by an extended run at Grand and LaCledde, St. Louis, will find many mid-way innovations, among them two unusual fronts, one for the girl show, which Bob and Joy Purvis will operate, and the other for Leon Claxton's *Cuban Rum-Boogie*.

Beat Manpower Shortage

"The new fronts meet the manpower shortage in a big way," Sedlmayr told *The Billboard*. Bally platforms fold into wagon walls on four sides. Extending wings on each side are equipped with trackways top and bottom of panelways. The panels, on rollers, are run in from opposite ends of the structure, erection of the entire fronts being accomplished with a minimum of help in one third the time usually required for set-ups.

Each of the fronts are decorated in stainless corrugated steel and illuminated with colored neon.

Also featured will be two flashy Merry-Go-Rounds; one is a child ride which has been given unusual treatment in decorating. The larger ride is decorated with goldleaf and silverleaf over which transparent paints have been applied.

Among producers set for the season are Bill and Leta Kemp, Motordrome; Charlie and Cloe Fogle, snake and Funhouse; Cortez and Skeeter Lorow, 10-in-1 producers, and Hal Hall, whose new attraction has not yet been named. Max Kimmmerer has his Funhouse ready and will also front the Mrs. Ike Rose midget show.

Tommy Thomas Prepares Lot

EVANSVILLE, Ind., April 21.—J. C. (Tommy) Thomas, general agent for the Royal American Shows, has been here for a week supervising the preparation of a new lot for the shows' opening here next Friday.

Blue Ribbon Heads North; Biz Hefty

MARIETTA, Ga., April 21.—Blue Ribbon Shows are in their 12th week of operation since being leased from Mr. and Mrs. L. E. Roth by E. L. Young, who reports that the org has enjoyed exceptional business to date. After one more stand in Georgia, shows move into Ohio Indiana and Michigan for street fairs and celebrations until Labor Day week.

The staff has remained the same since opening: E. L. Young, manager; J. B. Hendershot, secretary-treasurer; Dolly Young, business manager; Sherman Nordman, special agent; Joe Jernigan, mechanic; Pat Brady, electrician; Charles Gordon, lot man; Mrs. Joseph Jernigan, mail and *The Billboard*.

The show has a fleet of 18 trucks, 7 major rides, 2 kiddie rides and 6 shows, as follows: Kay Weiss's girl revue and posing show; Mr. and Mrs. Karl Fritz with the Fritz Exposition, life show and snake show; J. B. Hendershot's Bouquet of Life, and a wild life exhibit.

Concessions are as follows: Mr. Mackey, cookhouse; Mr. and Mrs. Tom Delph, popcorn, candy apples and snow cones; Mr. and Mrs. Blackie Steinfeldt, bingo, fish pond and hoopla; H. H. Archer, (See *Blue Ribbon North* on page 60)



MAYOR JEROME FLORA cut a ribbon on the entrance arch to officially open the new Endy Bros.' railroad show April 12 at Elizabeth City, N. C. There were many floral offerings. From left to right are Secretary Vernon F. Korhn, Assistant Manager George Korestes, Special Agent Joe Rowan, Superintendent Arky Bradford, Concession Secretary Milton Paer, Committee Chairman Bill Dawson, Legal Adjuster Louis A. Rice, Mayor Flora and General Manager David B. Endy. In the foreground is Harry Lee Riddle, the mayor's grandson.

Cetlin & Wilson Staff and Line-Up

Staff

John W. Wilson, general manager; I. Cetlin, assistant manager; R. C. McCarter, general agent; William Hartzman, treasurer; Whitey Walker, secretary; William Cowen, business manager; William R. Hicks, lot superintendent; E. K. Johnson, special agent; Whitey Hewitt, general superintendent; Fred Utter, chief electrician; Neal Hunter, trainmaster; Doc Norman, superintendent of transportation; Slim Gibson, director of construction with Bert Miller, assistant; Tony Lewis, mail and *The Billboard*; Henry Roeller, sound; Eugene Hughes, press agent.

Concessions

William Cowen's concessions: razzle dazzle, with William Helman, Frenchy Paquin and Nick Magar; radios, Lulu Wagner; bears, Ray Kelly; blower, Jackie Shore, John Miller and Larry Cheetam; groceries, Mickey Goldberg; roll-down, Ben Cohen, Murray Levett and H. Washburn; bonds, Jackie Owens; gifts, Jackie Fields; quilts, Sam Taylor; clothespins, Billie Hammond, Ruby Klein and Smokey Scrubbs.

Dorothy Miller, three ball games and shooting gallery—agents, Bertha Cohen, Jeanette Pacquin and Mary Smith; (See *Cetlin & Wilson Lineup* on page 60)

Cavalcade Scores; New Fronts Ready

TULSA, Okla., April 21.—Al Wagner's Cavalcade of Amusements finally got a break in the weather and business has started to roll. Sunday afternoon was big but rain spoiled the night, with a big crowd on the lot. The weather cleared Tuesday.

Bob Lohmar announces that two new fronts have been completed and will operate in Wichita, Kan. Show closes here Sunday and opens at Wichita Wednesday (25). Wagner's private car was moved from the fairgrounds Wednesday and the flats brought from the sidings near Sapulpa, Okla., where they were all winter.

Outstanding new shows are Duncan's *Harlem Swing Revue*, with 26 performers, and *Vanities of 1945*, with a flashy front and 12-girl line. Neither the Midget Show nor the posing unit opened here. The midget company closes its tour of picture houses in the East tonight and joins in Wichita. Posing Show has a new front and canvas, and the stage is expected to be completed to permit opening here tonight.

The new front gate has neon sunbursts and the mammoth organ, in a new wagon, has drawn plenty of attention. Bill Salsbury has a new front and banners for the Illusion Show and opened to better-than-average business.

Officials Aim To Co-Operate

Most ops to be guided by local conditions, while others will shut 'em up

CHICAGO, April 21.—As the noose tightens around the Nazi neck, operators of the tented world generally are making plans to close 'em down tight when V-E Day comes, especially if that is the wish of local authorities, a survey conducted this week by *The Billboard* indicates.

There is some question as to whether there will be a V-E Day. General Eisenhower and other military experts have expressed the opinion that there will be no formal surrender and it will be a matter of complete occupation before the defeat of Germany will be considered accomplished. These are the fellows in the know, but operators are dealing their hands so as to be prepared for the best—or the worst.

Public officials in all metropolitan cities are making plans to prevent a recurrence of the riotous celebration which marked the signing of the Armistice November 11, 1918. There was considerable property damage by celebrants, and officials fear such a spontaneous celebration in these days of much-easier-to-get fire water might result in serious repercussions.

For that reason the grog dispensaries will be shut on V-E Day and the majority of business houses, amusements included, either will close voluntarily or will be told to "shut 'em up" by city officials.

When in Rome—

Skipping from Coast to Coast in the carnival world, operators generally expressed the opinion they would gladly follow the example set by the community in which they happen to be showing at that time. Others said they would close 'em tight and join in the celebration, while others asked to be excused from making a statement as they hadn't given the matter much thought.

Naomi Bantly, of Bantly's All-American Shows, at Reynoldsville, Pa., wired: "Would suggest that we abide by the ruling of the locality we are playing. However, want to do as the majority wishes."

Harry W. Hennies, of Hennies Bros.' Shows, at Anniston, Ala., said: "We plan to suspend operations on V-E Day. However, we will adjust our plans in accordance with the community in which we are exhibiting at that time."

Pete Korte and Mel H. Vaught, of the (See *About V-E Day?* on page 48)

Smith's Greater Resumes May 5 After 2-Year Rest

FAYETTEVILLE, N. C., April 21.—Smith's Greater Shows, off the road two seasons, spring to life again on a lot near here May 5, it was announced today by Owner-Manager K. F. (Brownie) Smith, who has operated a park here since quitting the road.

Contracted so far are Ralf Anderson, general agent; Herb Abshire, lot man and electrician; Jagers McMillan, assistant manager; Tommy Coran, ride foreman; Ted Morgan, corn game; Mrs. H. H. McMillan, popcorn and snowballs; Mrs. Ralf Anderson, cookhouse; Gyp Darlin, Merry-Go-Round foreman; Blacky Sheet, Ell foreman; Joe Drazy, Loop-o-Plane; H. H. McMillan, Tilt.

Al and Nat Mercy are figuring with Smith for five shows for the back end. Beck Wilson will handle the office, mail and *The Billboard*.

Fire Delays Lewis Start

BARSTOW, Calif., April 21.—Opening of the R. O. Lewis Shows here was delayed two weeks when a truck burned and all concessions were destroyed. Lewis estimated the damage at \$3,000.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Short Con, Ark. April 21, 1945.

Dear Editor:

How did you like the ad we sent in several weeks ago? Original, wasn't it? I was a bit disappointed when you didn't write to the bosses about it and tell 'em what a go-getter I was as an ad writer. Perhaps you failed to see it. When I refresh your memory you'll recall it. It stood out like a sore thumb.

Under the shows' title was, "The Universe's Mastodontic Combine of Diversified Amusements." That led showmen to believe that this was the mightiest midway of all time. I'm sure that showmen don't know the sizes of carnivals. The third line read, "First in." We didn't say first in what. Then came a catchy line reading, "Playing Smokestack Cities Where Money Is Plentiful." Reason why I consider it catchy is we caught six concessionaires with it. We followed with, "Playing Northing But Proven Ter-

ritory." Our dates always prove to be one way or other.

Did you notice the boxed item reading, "Fair Secretaries and Committees Get In Touch with a Show That Is Always in Demand. We Have August, September and October Open. No Gaming Concessions or Girl Shows Carried." Under that was, "Want Legal Adjuster and Flagolet Player for All-American Band." When a guy quit last fall, Manager Upp told him that he would fix it so he couldn't land on any other carnival. Heard he was with another show so we put in the sacks with, "Wheelwright Dayton, Blacksmith, Is No Longer Connected With This Show."

Here is the one that got 'em, "Will Positively Play 14 Malden Fairs Where Cotton Pickers Will Be Getting Top Wages." Our maiden fairs are women sponsored events. The office has already received letters from them stating (See *BALLYHOO BROS.* on page 50)



PENNY PITCH GAMES
 Size 46x46", Price \$30.00.
 Size 48x48", With 1 Jack Pot, \$40.00.
 Size 48x48", With 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1945
 Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
 Analysis, 3-p., with Blue Cover, Each03
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25c.
 No. 1, 35 Pages, Assorted Color Covers35
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polloy.
 1200 Dreams. Bound in Heavy Gold Paper
 Covers, Good Quality Paper. Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25c
PACK OF 79 EGYPTIAN F. T. CARDS.
 Answers All Questions, Lucky Numbers, etc. 40c
 Signa Cards, Illustrated, Pack of 36 15c
 Graphology Charts, 9x17. Sam. 5c, Per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS." Folding
 Booklet, 12 P., 3x5. Contains all 12 Analyses.
 Very Well Written, \$5.00 per 100; Sample, 10c.
 Shipments Made to Your Customers Under Your
 Label. No checks accepted. C. O. D. 25% Deposit.
 Our name or ads do not appear in any merchandise.
 Samples postpaid prices. Orders are P. P. Extra.


SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO
 Send for Wholesale Prices.

PUBLIC ADDRESS SYSTEMS
 Complete!!!
 Factory re-conditioned.
 For indoor use only.
 Money-back guaranteed.
 P. A. Systems with Electric Guitar outlet. Write, stating area of space you occupy. \$125.00 Up
MORRIS MANDELL & CO.
 131 W. 14th St., New York, N. Y.



POPCORN SUPPLIES
 Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn), Peanut Butter, Best Virginia Roasted Peanuts, Ceiling Price 10¢ Lb., 100 Lb. Bags.
 Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-NUT PRODUCTS COMPANY
 Philadelphia 6, Pa. Pittsburgh 22, Pa.

NO SHORTAGE
 On Our Easy Money-Making
BUDDHA PAPERS
 Blank sheets of paper magically turn into written Fortune Telling or Character Readings.
 Send Stamp for Catalog.
S. BOWER, Beltsmed, N. J.



SHRUNKEN HEADS
 Shrunk Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:
TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

ROGERS & POWELL WANT
 For Park on Beach, Bay St. Louis, Miss.
 Bingo that works for money and 10¢ Concession. Have for Sale—25 K-W. Westinghouse Light Plant on '38 Dodge, all A-1 shape; 2 '37 International Trucks, 20 Ft. Trailers. Boys, stop using rubber and gas and come to park.

WANTED-AGENTS-WANTED
 Bowling Alley and Razzle Dazzle. Show opens April 28th. Write or wire
R. W. ROCCO
 Wonder Shows of America LITTLE ROCK, ARK.

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1. Ill.

FIRST in?

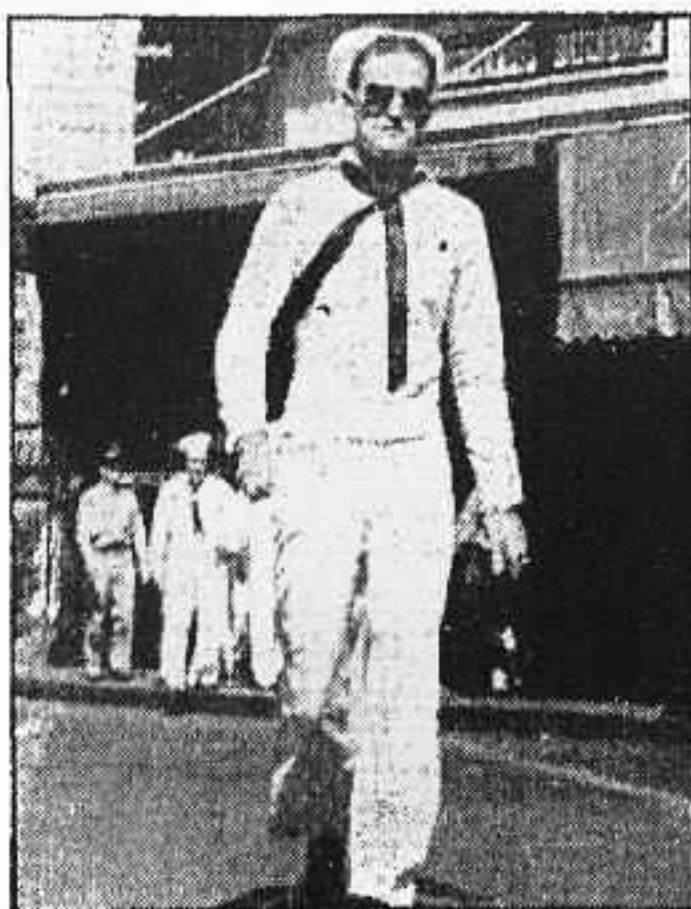
FRANK GRIMES, former concessionaire with the Continental Shows, will have several concessions on the Lawrence Carr Shows, opening at Lynn, Mass., May 3.

MAYOR EDWARD J. KELLY, of Chicago, recently topped with \$25 for his dues and War Bond tickets for the Chicago Chapter of Show Folks of America, Inc.

"THE SEATTLE SUNDAY TIMES" gave the Greater Douglas Shows a front-page puff March 25. . . . **FRANK J. CHORMAN**, former light plant operator and electrician for circuses and carnivals, is now a lineman for the Staten Island (N. Y.) Edison Corporation.

GONE WITH the curfew are the gal shows' midnight specials.

JACK C. MEYER, son of Mr. and Mrs. Samuel Eddy and a brother of Earl Meyer Jr., was wounded in Germany April 6. . . . **JIMMIE HILYARD** has arrived at West Reading, Pa., to manage George S. West's concessions on the A.M.P. midway, while West handles the Oriental Villa, featuring Tommie Layton.



RICHARD O. (SCHOONIE) SCHOONOVER, S i/c, ankles down a Honolulu boulevard on shore leave after action in the Gilberts, Marshalls, Palaus and Siapan. He is well known in Pacific Coast carnival circles.

NEXT WEEK comes the first of May with a shortage of First of May's.

PVT. HENRY C. LANDERS writes that his heart is with the carnivals even though he is in the Philippines. . . . **LOUIS-LOUISE LOGSDON** is back as the annex attraction with Korle's Side Show on the Great Sutton Shows. . . . **FRANK R. CONKLIN** spent a day in Chicago last week en route to Winnipeg, "strictly on business."

TO BE a worth-while route critic one must be able to give shows better ones.

MR. AND MRS. SAM GORDON spent several days in St. Louis visiting friends. They came up from Mrs. Gordon's Charleston, Mo., home, leaving here Thursday (19) for Evansville, Ind., where the Royal American Shows opens. . . . **E. S. (TED) WEBB**, frozen custard operator, left his home in Wichita, Kan., Monday (16) for Louisville to join Cole Bros. Circus.

Gotta Match?

Old Kid Confab has at hand a story of a game operator who, on a day off, went against another fellow's pan game and lost heavily. He hollered copper, had the show attached and had the people working the game arrested. Tsk! Tsk! Tsk! Such goings on!

CAPT. LUCKY JACOBS, cannon ball in the Fearless Gregg act, booked to open on the East Coast with the Morris Hannum Shows, and Doc Walt Dalley, mechanic and gunner, are in practice at Plymouth Concentration Camp, Plymouth, Wis. . . . **WALKER AND COZY** will spend the season at the Broadway Museum in downtown St. Louis, instead of trouping. Walker is managing the museum for Dee Lang, former carnival owner.

AT THIS time o' the year yes-men become executives—but fail to have solutions for midway problems.

CAPT. L. B. MOSES JR., at Halloran General Hospital Exchange, Staten Island, N. Y., is interested in booking a carnival. . . . **PAUL EBERSOLE**, Fort Dodge, Ia., owner of the Ebersole Shows, was in Chicago last week on a buying trip. He will open about June 1 with six rides and four shows. . . . **BERT GEYER**, scenic artist, is painting the Happy Attractions equipment at Coshocton, O. He will have the Creation Exhibit on the midway.

LEE-LESTRA is the annex attraction for Wendell (Pops) Klentz on Eady Bros.' Shows. . . . **LEO LIPPA** is in the printing business in Detroit and says that he expects to make it permanent. . . . **DORAL DESHON** has his *Templation* on the J. J. Page Shows, with Don Wilkes, manager; Jimmie Johnson, tickets; Cleo Renee and Martha Williams, dancers, and Margie Flynn, annex. . . . **HARRY FINK'S** Roxana annex attraction is with



PFC. JOHN GARRISON and his bride, the former Evelyn Brewington, of Jonesboro, Ark. They were married April 7 and have taken a residence at Pensacola, Fla., where Private Garrison is receiving treatment for wounds suffered fighting with the marine corps in the South Pacific.

Munroe Bros.' Side Show on the Regal Exposition midway, and Ted Comfort is working concessions.

WHEN A MANAGER said that his midway would be in the black at fair time, he was referring to his route of colored annuals.

TOM W. ALLEN, sage of Waynesville, Mo., has recovered from his recent sick spell and is able to be on hand daily at his recreation arcade. His wife, Nell L., returned to their home in Waynesville Tuesday (17) after attending funeral services in Abilene, Tex., for Mrs. Ellen Foye Cramer. Mrs. Cramer and Mrs. Allen were playmates at Abilene during the days of the Parker Shows. . . . **J. F. MURPHY**, general agent of the Lake State Shows, has returned to St. Louis after an extended booking trip thru Illinois and Indiana.

DETROIT NOTES.—**OSCAR MARGOLIS** has returned from Miami. . . . **JOE FREDERICK** is joining the W. G. Wade Shows with his new arcade. . . . **HARRY LEWISTON**, who had the Side Show at Edgewater Park last year, returned to his home in Detroit last week after closing his winter store show. He

is shipping his equipment to Carlin's Park, Baltimore, where he is set for the summer. . . . **PROFESSOR RUHTRA** (Arthur St. Amour), graphologist, who died here last week, was well known hereabouts with his unique garb of professorial cap and gown.

REMEMBER THOSE days when we recited, "Little keister, don't you fret; you'll be a carnival company yet?" Well, the day has arrived.

LARRY NOLAN is handling advance on the M. A. Sneider Shows, with Mrs. Nolan working concessions, and Red Hughes hanging paper. . . . **GEORGE BANKS** has joined the Sunflower State Shows at Liberal, Kan. . . . **HARRY SEIFER** has

Wm. Gause says:

"I bought my **BIG ELI WHEEL** in 1913 and sold it in 1943. If I did it over would own a number of wheels located in different territories. On the basis of honesty, neatness and fair-play would be a sure winner." That is the voice of experience speaking. When Peace comes **BIG ELI WHEELS** will still be among the leaders. Ready now to invest in this money-getting ride when new wheels are available.



ELI BRIDGE COMPANY
 800-820 Case Ave. Jacksonville, Illinois.

NOTICE LIMITED SUPPLY OF FABRIC CEMENT

For Repairing Your Tops. Mail Orders NOW! Pints—Quarts—Gallons.

E. G. CAMPBELL TENT & AWNING CO.
 100 CENTRAL AVE. ALTON, ILL.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES TENT & AWNING CO.
 2315-21 W. Huron St. Chicago 12, Ill.

TENTS—BANNERS

Charles Driver—Bernie Mendelson.
 8x8/6 Four Way Khaki Tent, New.
O. Henry Tent & Awning Co.
 4862 North Clark St. CHICAGO 40, ILL.

1-20' x 30' TENT

Square End Hip Roof Complete with 7' walls, fine condition, \$270.00. 1 12x14 Tent, new 4' wall, pre-war canvas and ropes, \$52.00. 2 10x12 Tents, new 3' walls, pre-war canvas and ropes, \$38.00 each.
QUINCY AWNING & TENT CO.
 730 S. 8th Quincy, Ill.

WANTED

BINGO COUNTERMAN
JOHN CHAPMAN

Cooding Greater Shows, Springfield, Ohio, this week; Chillicothe, Ohio, next week.

HEADQUARTERS

for
POPCORN AND SUPPLIES
DELAWARE FOOD PRODUCTS CO.
 97 E. Winter St., Delaware, Ohio

WANTED

RIDE HELP — CONCESSION PEOPLE
 Ride X on Popcorn. No boozers or agitators. Shows—What have you for 20x12 top? Always up town. Okmulgee, Okla., to Apr. 28; then Prague.
HYALITE MIDWAY

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

NOW AVAILABLE:
1 MONKEY SPEEDWAY, 20 FT., 3 CAR.
IMMEDIATE DELIVERY

Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

HUBERT'S MUSEUM

INC.
228 West 42d Street, New York City
WANTED COMPLETE ILLUSION SHOW OR
OTHER NOVELTY SHOW FOR SUMMER WORK
SCHORK & SHAFER

Immediate Delivery
POPCORN
South American and Yellow Pearl
POPCORN BOXES
Any Quantity—\$6.50 per 1,000
Also Available for Immediate Delivery:
BAGS, SALT, SEASONING, POPCORN
MACHINES
(Cretor, Burch and Other Makes)
J & N Popcorn Specialties
6336 S. Western Ave., Chicago, Ill.
Phone: Hemlock 3211

JACKSON AMUSEMENT CO. WANTS
Stock Concessions. Also will book any non-conflicting Ride. What have you with or without transportation? Have six weeks of real spots, then one of America's finest Beaches, Isle of Palms, Charleston, S. C. Plenty of money, two hundred thousand people to draw from. No tear down or moves.
MURRAY JACKSON
309 Fayetteville Ave. Bennettsville, S. C.

FOR SALE
One 8-Tub Octopus, needs paint and upholstery
One 8-Tub Streamline Whip in A-1 condition
One Three Abreast Spillman Merry-Go-Round (New Top), ready to operate
One Office Trailer (Best on Road)
One Cook House Wagon Complete (New Top)
One Jig Show Top and
One Girl Show Top
(Each 40x80, Practically New)
1,500 Ft. of good 00 Rubber Cable
JOHN C. MULLINS
BOX 1297 TULSA, OKLAHOMA
Phone: 5-0738

ELLMAN SHOWS
Opening April 26
2d and Capitol Drive
Milwaukee, Wis.
WANT
MERRY-GO-ROUND FOREMAN & OTHER RIDE HELP. SHOWS WITH OWN OUTFITS. MAN AND WIFE TO HANDLE MECHANICAL SHOW ON SEMI CONCESSION AGENTS FOR SLUM JOINTS. Address:
RAY SWANNER, MGR.
2239 North 56th St. Milwaukee, Wis.

opened his show in Utah and reports biz good. . . . GEORGE WIEDERIAN, new owner of the Happy Day Rides, opens at Grand Junction, Colo., April 28. . . . CHARLEY BROCK has joined the Seifer Shows. . . . C. F. (DOC) Zeiger was a recent Denver visitor. . . . JACK WILLIAMS, owner of the Capital Music and Sales Company, Denver, will not troupe this season to tend his string of machines.

A MEMORIAL SERVICE for Herb Tisdale, who died in Charlotte, N. C., in 1937, was conducted April 5 by personnel of the R & S Amusement Company at the old New Bern (N. C.) Cemetery. Carter Tisdale, now a New Bern business man, a brother of the deceased, and his wife attended. R & S personnel at the services included James M. and Carrie Raftery, Percy and Nellie Sink, George V. Minden, Teddy and Tilly Betz, Eddie Lewis, Walter D. Nealand, Leonard Garrett, Mrs. Lera Hedgecock, Eliza Bone, Bobby Johnson, Babe Babel, Lois McDonald and A. E. Selden. Several floral pieces, including a wreath from Jean Tisdale, daughter of Herb, were placed on the grave. Jean is a member of the WAVES stationed at Sampson, N. Y.

CARNIVAL ROUTES, to assure publication, must be in the Cincinnati office of The Billboard by Saturday.

REX HOWE, cookhouse operator on the Virginia Rose Shows on location in downtown Louisville, was given a surprise party on his birthday, March 31. A steak dinner was featured and he was showered with many gifts, one being a check for a complete outfit of clothing presented by M. F. Kaufman, show owner. . . . MRS. ESTHER SPERONI, owner and manager of the Midway of Mirth Shows, pulled stakes from St. Louis lots Sunday (15) for Highland, Ill., to be followed by Carlinville and other spots in Illinois. Midway of Mirth Shows played four different Mound City lots since opening March 9. . . . MR. AND MRS. RILEY HICKMAN, of Dallas, entertained Mr. and Mrs. Eddie Quigley at their home last week. . . . BETTY CLARK, daughter of Eddie and Ollie Clark, concessionaires, visited over the week-end with Mr. and Mrs. Denny Pugh at Dallas.

WITH THE PRESENT hemp shortage we look back to those good old days when hotels used rope fire escapes, the higher the room, the longer the rope, and we were never short of guylines.

HARRY W. HENNIES introduced his bride, the former Hilda Lamb, of Chicago, at a dinner party in the Molton Hotel, Birmingham, April 8. Guests from Hennies Bros.' Shows included Mr. and Mrs. Fitzie Brown, Jimmie Suter, Mrs. Maxine Ingram, Mrs. Elsie Calvert Bouzandine, Ronnie Everton, Mr. and Mrs. M. W. Weinkle, Mr. and Mrs. John Shelley, Mrs. Eleanor Spears, Marcelyn Ortague, Leo Lussan, Mr. and Mrs. H. A. Miller, C. Lutz, Mr. and Mrs. Joe Darpel, Mr. and Mrs. A. Wilson, Mr. and Mrs. Sam Ansher, Jack Platt, A. Stein, Mr. and Mrs. Fred Reed, Joe Lewis, Joe Sciortino, Mrs. Martha Gentile, Mr. and Mrs. Sam Fratello, Mr. and Mrs. Johnny Miller, L. O. Willows, H. J. Mallman, Mr. and Mrs. George Powell, Rufus Huck, Mr. and Mrs. Harry Greene, Mr. and Mrs. B. E. McGreen, Mrs. Billy Garber, Mrs. Emmett Borfield, Mr. and Mrs. Stanford Baker, Louis J. Berger, William Morgan, Mr. and Mrs. Clint Shuford, Mr. and Mrs. Alfred Kunz, Mrs. Daisy Hennies, Mr. and Mrs. D. F. Lamkin, Mr. and Mrs. Walt Williams, Mr. and Mrs. E. W. Schmyal, William S. Schneyal, Harry Aventure, James Clare, Mr. and Mrs. Fred Rinaldi, Gus Bethume and Mike Conti.

Super Want Ad

WANTED—Carnival for Mosquito Festival on Palau Island. Must have 30 or 40 good girl shows (not too clean). Can use three or four hundred ice and custard joints (bring own ice). No grift. Everything else goes. Responsible party can use Liberators instead of Wheel; jeeps for Swing. This will be a red one. Plenty of people with plenty of money (no place else to spend it). Spacious parking space for LSTs. Contact Corp. Edward (Slim) Dossett, Somewhere in the Palaus.

PITCH-EM Automatic BASEBALL PITCHING GAME

TOPS THE PLAY ON ANY MIDWAY . . .
SETS UP IN 15 MINUTES

All year MONEY GETTER—runs itself—every metal part cadmium plated, cannot rust—FOOLPROOF, AUTOMATIC OPERATION—PORTABLE weighs 40 lbs., packs 30x18x10 inches. Use a battery of 3 or 4 UNITS on the MIDWAY, shift to BOWLING ALLEY or STORE in off season.
\$15 to \$18 per hour at 10c play.

Only \$249.50 per unit
F.O.B. Milwaukee, Wis.
50% with order
Balance C.O.D.
20 DAY DELIVERY

PITCH-EM 231 W. WISCONSIN AVENUE
MILWAUKEE 3, WISCONSIN

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

BUY WAR BONDS NOW BUY WAR STAMPS NOW
AFTER THE WAR BUY A NEW
TILT-A-WHIRL
In the meantime keep your old rides safe with the original builder's parts.
SELLNER MFG. CO. Faribault, Minnesota

SNOW CONE SUPPLIES
OUR NEW PRICE LIST ON SNOW CONE SUPPLIES HAS BEEN MAILED TO ALL THOSE ON OUR MAILING LIST.
If you have not received your copy we will be glad to send one upon request. This year be sure to buy your supplies from the company that gives all three: 1—Top Quality; 2—Fast Service; 3—Low Prices.
GOLD MEDAL PRODUCTS CO.
318 E. THIRD STREET CINCINNATI 2, OHIO

★ **INSURANCE** ★
CHARLES A. LENZ
"THE SHOWMAN'S INSURANCE MAN"
A1338 INSURANCE EXCHANGE CHICAGO

JOHN F. REID WILLIAM G. DUMAS
Happyland Shows
PERMANENT ADDRESS
3633 SEYBURN AVE.
DETROIT 14, MICH.
PHONE — PL 7924
WANT Foremen and Second Men for Merry-Go-Round, Ferris Wheels and Rolloplane. Workingmen and Semi Drivers for all Rides. Address
HAPPYLAND SHOWS, 3633 Seyburn St., Detroit, Mich.
Phone Plaza 7924

EVERYBODY COME ON **A. M. P. SHOWS** All contracted report to this ad
"JUGGY"
OPENING APRIL 27TH—PHOENIXVILLE, PA. (TWO SATURDAYS)
WANT Foreman for Kiddie Ride, Second Men for #5 Ell Wheel, Merry-Go-Round and Loop-the-Loop. SHOWS: Wild Life, Minstrel, Fun House, Monkey Drome. Good proposition for 5-in-1 or 10-in-1. Grind Shows. CONCESSIONS: String Game, Cane Rack, Candy Floss, Coca-Cola, High Striker, Scales and Age. (DOC FRETTS, GET IN TOUCH REGARDLESS.)
All Contact: A. M. PODSOBINSKI, 514 High St., Phoenixville, Pa. Phoenixville, Pa., April 27 to May 5; Tamaqua, May 7 to 12.

ROLL TICKETS
Printed to Your Order 100,000 for
Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50
10,000 .. \$6.50
20,000 .. 7.75
50,000 .. 12.50
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x6, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.
Round Gray Cardboard Markers, 1600 for... 1.00
Thin Plastic Markers, brown color, M. 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

FROM THE LOTS

Dodson's World's Fair Shows North American Exposition

GADSDEN, Ala., April 21.—Following two smaller shows, Gadsden gave the show a good week's business despite the fact that the lot was such as to make a "showable" appearance impossible. Visitors here were Manager Frank Peppers, of the show of the same title, and W. W. Bridges, representing State Revenue Department of Montgomery. Newspapers and radio station were generous with space and time, and the publicity helped greatly.

William B. Starr, legal adjuster, was assisted by George Golden. Concessions enjoyed a satisfactory week's work. In charge of police detail was Capt. Jack Fisher. Nightly co-operation was had from the sheriff's office, as well as Alabama State patrol. Mayor J. Herbert Meighan gave the show every possible co-operation, as did Municipal Inspector Powell and the chief of police. All were nightly visitors to the white office wagon for jackpot sessions.

The show lost Saturday due to the (See DODSON'S SHOWS on page 48)

ATLANTA, April 21.—After a successful 10-day stand at Panama City, Fla., notwithstanding the decrease of some 8,000 working men in the shipyards there in the past six months, the show moved into Hapeville, Ga., suburb of Atlanta, for a week's stand under the Greater Atlanta Post No. 390 of the VFW, which also will sponsor the show the following week in Atlanta, on the Highland Avenue circus grounds.

The trip from Panama City to Hapeville necessitated a two-road movement, causing a late arrival. The 30-car special was spotted at East Point, Ga., for unloading, and the haul to the show-grounds, just opposite the municipal airport, was two miles. Show missed Monday night but was ready Tuesday for a fair opening night's attendance.

Thursday the news of President Roosevelt's death hurt attendance and cast a pall over the entire midway. The Saturday matinee was canceled.

Red Marcus has taken over the management of *Gay Ole New Orleans*, following Eddie Jameson's sudden departure Saturday night at Panama City. The girl show revue, *Red Hot and Blue*, is being revamped.

A new five-and-one pit show was formed last week by Cash Wiltsee for Pete Kortess and is featuring a flea circus.

Al Stone, of Tampa, a CPA, is now auditor for the show. His former show connection was with the Rubin & Cherry Shows in 1942.

General Representative George T. McCarthy has informed Messrs. Kortess and Vaught that he has been awarded the Urbana-Champaign (Ill.) Fair early in July.

Mrs. Jack Neal has joined to take over the management of two sets of diggers, and Mrs. A. J. Weiss, who has been under the weather for some weeks, showed signs of improvement since arriving here.—JOE SCHOLIBO.

Marks Shows

RICHLAND, Va., April 21.—Week ended Saturday, April 14, on Roseneath Road, opposite ball park, brought spotty weather but good business. Move from Newport News, Va., was made in good time and entire midway was ready Monday. Baneroff's Side Show, Jimmy Simpson's *Jump and Jive*, Madge and Clarence Thames's *Gay New Yorkers*; Dot Carlson, fat girl, and War Show are doing big business.

Owner-Manager and Mrs. John H. Marks were hosts to wounded men and nurses from Maguire General Hospital. This was arranged by Joe Brown, of WRVA. Harvey Hudson, WRVA, gave show daily plugs and presented passes to winners of quiz contests.

Paul Lane has left to join another show. Clyde Warbritton has left for Tampa. Smiling Billy Breese, general agent, still away on business. Art Spencer out of hospital and will be back on the job next week with his *Wall of Death*. Harry Basil was laid up for several days but is back on the job. Nick Stepp had visitors from Asheville, N. C. The writer still trying to wear his false teeth. Week April 23, Hampton, Va. HARRY E. WILSON.

Peppers All-State

FORT PAYNE, Ala., April 21.—Show arrived here in plenty of time to open Monday night to a poor crowd. All concessions and shows reported mediocre business. Tuesday the crowd was a little larger, but still money was scarce compared with last year. Wednesday was fair. Thursday the show was closed in respect to President Roosevelt. Friday night business was better; Saturday was good.

Mrs. Sam Weiner joined at this spot to help her husband handle his two concessions. The writer was confined in the hospital in Gadsden, Ala., last week.

Buddy and Jerry Mitchell, Funhouse operators, left the show to visit friends and relatives in Pensacola, Fla. Frank and Millie Chase, bowling alley operators, are leaving for Kingston, N. Y. Mr. and Mrs. Eddie Wheeler joined with one concession. JayDee the Great, is a favorite with his high-pole act. Bill Allen has built a new cookhouse. The old one burned en route to Gadsden, Cleveland, Tenn., next spot. JACK MATLOCK.

Attention BALL GAME & NOVELTY OPERATORS

- #4510 Swagger Canes. Per Gr.\$10.50
- #4511 Swagger Canes. Per Gr. 12.00
- #83/1 Worth Baseballs. Per Doz. ... 2.00
- #2 Plaster Animals. Per Gr. 7.50
- #402 Giant Lois. Per Gr. (None Less Sold) 7.00
- #46n58 All Cellophane Lois. Per Gr. 6.00
- #401 R., W., Blue Lois. Per Gr. 3.50
- American Made Flying Birds. Per Gr. 21.00
- #4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr. ... 45.00
- #8 Silver Batons. Per Gr. 15.00

Order from this ad and save money. All above items available for immediate delivery. 25% with all orders, balance C. O. D. Send for our special price list; it is FREE!

Visit Our Display Room When in Chicago

M. K. BRODY

In Business 34 Years in Chicago
1116 SO. HALSTED ST., CHICAGO 7, ILL.

LAWRENCE GREATER SHOWS CAN PLACE AT ONCE

LOT MAN and SECOND MEN on ALL RIDES, SEMI TRAILER DRIVERS GIVEN PREFERENCE. GOOD PAY AND BONUS TO SOBER MEN. CANVAS MAN (SCOTTY JOHNSON, WIRE ME AT ONCE).

CAN PLACE AMERICAN PALMISTRY, CUSTARD, ARCADE AND ALL STOCK CONCESSIONS. CAN PLACE GRIND SHOWS, WILDLIFE AND ANIMAL SHOWS.

HARRISONBURG, VA, THIS WEEK; WINCHESTER, VA., NEXT WEEK.

MARKS SHOWS

"MILE LONG PLEASURE TRAIL" CAN PLACE

For Excellent Route of Still Dates and Fairs. EXCEPTIONAL OPPORTUNITY FOR MONKEY SHOW. WILL FURNISH BEAUTIFUL OUTFIT COMPLETE FOR SAME. Snake Show or any Grind Show, with or without equipment. LEGITIMATE CONCESSIONS OF ALL KINDS.

WANT

Carpenter for Shop Wagon, Show Painter who can letter, Special Agent, Lot Man, Help on all Rides. HAVE FOR SALE—80 K.W., 90 H.P. GMC Diesel Light Plant complete and as GOOD AS NEW. Address All Communications to

JOHN H. MARKS This Week **Hampton, Virginia**

LAST CALL! MAJESTIC GREATER SHOWS

Opening Port Huron, Mich, May 4-12. First Show in Port Huron This Year. All Those Holding Contracts Acknowledge This Call At Once. Can place for Port Huron and season of choice spots the following: Man to handle two Girl Shows. Must have at least two girls for each show. We furnish all except costumes. 50-50 on each show. Can place any show of merit having own equipment. Very low percentage. Can place 10c concessions of all kinds. Danny Ellis wants man and wife to operate Penny Pitch and 1 Dice Game. Must drive truck. Billposter wanted. Also sensational free act for season. All address DAN ELIAS, Eddystone Hotel, Park Ave., Detroit, Mich., until May 1, then Port Huron, Mich.

J. F. SPARKS SHOWS

WANT

SHOWS with own equipment. Book Fat People, Big Snake. Buster Hayes, answer. WANT Side Show. Lee Houston no longer connected with this show. CONCESSIONS—Candy Floss, Long Range Gallery, legitimate Concessions. Jack Smith, please contact; we answered your wire. Book one or two Kiddie Rides with own transportation. WANT—Second man for wheels and help on all rides. Tuscaloosa, Alabama, this week; then the Greyhound Bus Station Lot in downtown Birmingham following. All replies—J. F. SPARKS, Tuscaloosa, Ala., this week.

KEYSTONE EXPOSITION SHOWS

AMERICA'S MOST MODERN MIDWAY AND PROGRESSIVE SHOW

Playing the Cream of North and South Carolina Towns.

Will book following Concessions: Cigarette Shooting Gallery, Penny Arcade, High Striker, Hoop-La, Novelties, Guess Your Age, Slum Clothes Pin Joint, Dart Game, Fish Pond, American Palmistry, Photo Gallery, Cigarette Penny Pitch, Jewelry. Due to disappointment will book small Grab Joint. Want following Agents: Ball Game, Pan Game, Pea Pool, Under-Over-Seven. Will book or buy Kiddie Ride. KEYSTONE EXPOSITION SHOWS, April 23rd to 28th, Darlington, So. Car.

GOLDEN WEST SHOWS

OPENING MAY 3, SOLANO COUNTY FAIR, DIXON, CALIF.

WANT LEGITIMATE CONCESSIONS, SHOWS AND RIDES

Long Season of Sponsored Events

HARRY (Polish) FISHER or ANTHONY ARDIZZONE

50 Taylor St., San Francisco, Calif.

FOR SALE

STORED AT FT. BRAGG, N. C.

- 1 Taylor Freezette Frozen Malted or Custard, All Electric, Complete, Like New\$500.00
- 1 Star Pop Corn Machine, Small Counter Model 60.00
- 1 Frozen Custard Machine, "Imperial" Stainless Steel, All Electric With Mix Tank and Beater, 3-Phase Motor, No Compressor . 400.00
- 1 Automatic Doughnut Machine, Small Size, No Instructions for Same 350.00

STORED AT NEW BERN, N. C.

- 1 4 Cyl. Light Plant, 5 K.W., A.C. Universal With Rheostat and Volt Meter Complete\$400.00
- 2 Root Beer Barrels, 1 Large, 1 Small; No Cover for Same; for Both ... 70.00
- 1 Coca-Cola Dispenser, Counter Model, Needs Paint and Spigot.. 30.00

THOMAS CARVEL

Post Exchange Ft. Bragg, N. C.

EBERSOLE SHOWS

WANT

Shows and Concessions (No Racket)

OPENING AROUND JUNE 1

Playing some of Iowa's best fairs, including Creston, Alta, Humbolt, Harlan, Jefferson, Coon Rapids, Manson and more to follow. Good proposition for operator for Arcade; also Bingo and Ride Help.

PAUL EBERSOLE

424 10th Ave., N. Fort Dodge, Iowa

FOR SALE

- 6 Heavy Cellophane Hula Skirts, \$6.00 Each, or \$30.00 for All.
 - 1 Decca Electric Record Player, \$30.00.
 - Lay Downs for Beat the Dealer and Over and Under, also, Pea Ball Board, All for \$15.00.
 - 1 1/2 x 2 Mug Joints, fully equipped, good Wol-lensak Lens, \$175.00.
 - (In operation at present time. Location goes with same if wanted.)
 - If interested write, wire or come and get it. Must sell by May 7. 1/2 deposit required. Mug Joint crated, \$25.00 extra.
- FRANK VASULKA**
General Delivery Martin, Tennessee

TALKER AND GRINDER

WANTED

For Theatre in **OCEAN VIEW PARK** Norfolk, Va. Write to MOE COSTELLO

WANTED

Tilt-a-Whirl Foreman. Excellent Salary. CAVALCADE OF AMUSEMENTS Wichita, Kansas, April 24 to May 5

OPPORTUNITY

We have a building suitable for Small Circus Side Show. Excellent location.

FOR SALE: Monkey Speedway from above building, adjustable to three sizes. Complete with three good Riding Monkeys.

First \$1000.00 Takes It.

Crafted, F. O. B. Wildwood, N. J.

CASINO ARCADE PARK

WILDWOOD, N. J.

LIONS CLUB 2ND FALL FESTIVAL WANTS

RIDES, SPECIAL ATTRACTIONS, CLEAN SHOWS, EXHIBITS

For Its Second Annual Event To Be Held July 30th Thru August 5th. Show will be supported by community to build \$15,000 Lions Youth Center. Club has own concessions.

Write: TED SCHEFLER

400 S. Quitman, Denver 9, Colo.

WANT FIREMEN'S CARNIVAL

Beverly, N. J., April 25 to May 5

WANT Frozen Custard, Photos, Fish or Duck Pond, Pitch-Till-You-Win, Bowling Alley, High Striker or any ten cent Grind Store not conflicting. Want to buy Smith & Smith Chairplane and Candy Floss Machine. Hodge waiting. All write or wire

I. K. WALLACE

1316 Spruce St., Philadelphia 7, Pa.

FOR SALE

Frozen Custard Truck with all Electric Freezer, "Imperial," and supplies for same. Pop Corn and Candy Apple Joint complete with supplies and 100 bags of the finest corn. Interested in selling both together. Will sell reasonably. Don't write—come and see them. Now operating on W. C. Kaus Shows.

THOMAS CARVEL

Post Exchange Ft. Bragg, N. C.

WANT

Concession Agents for Slum and Ball Games.

Also Magician That Has Punch.

Good Territory and Long Season.

ROY T. JOHNSON

c/o PLAYLAND SHOWS, Copper Hill, Tenn.

FOR SALE

THE FOLLOWING SHOW EQUIPMENT: 15 H.P. General Electric Capacitor Motor, 220 V., with Capacitor, \$200 (for Roll-o-Plane); 1 K.W. Universal Light Plant, \$300; 1 Lo Rot Gasoline Engine, without Magneto, \$75; 1 Set of Platforms and Sleighs for Little Beauty Machine, \$100; 1 Top (practically new) for Little Beauty Machine, \$150; 1 Small Animal Cage, \$50; 3 20x30 Tops, in need of repair, no sidewall, \$35 each; 1 30' Middle, excellent condition, \$85.00.

BANTLY'S ALL AMERICAN SHOWS

Reynoldsville, Pa. (or per route)

WANTED

Sober and reliable Ride Help for Ferris Wheel, Merry-Go-Round and Kiddie Auto Ride; top wages. Will buy 16 Seat Chairplane. Will book Tilt-a-Whirl or Octopus for good celebrations in Western Pennsylvania.

Ken-Penn Amusement Co.

619 Earl Ave., New Kensington, Pa.

SIDE SHOW

PITCH PROFITS, Magicians and All Departments.

Special	Per 100	Per 1000
Changing Diamonds	\$1.00	\$6.50
Diminishing Card	1.00	6.50

Samples of Pitch Items sent to show people only. Write me for anything you need. Terms: One-fourth deposit, balance C. O. D.

CHESHIRE'S FUN HOUSE

602 Gravior St., New Orleans 12, La.

CARNIVAL WANTED

Will pay cash for any size Carnival up to seven Rides, complete with Trucks and Light Plant. Send itemized list of make, age and condition of all equipment and where show can be seen. All replies held strictly confidential.

GEO. BARTOW, 335 E. Kearney, Springfield, Mo.

West Coast Victory

NAPA, Calif., April 21.—Mike Krekos's shows moved in here Tuesday (17) after a successful 12-day stand at San Jose, despite two cold Sundays. Canvas passed rigid inspection by the State fire marshal and San Jose's fire chief.

Rudy Muller's trained animal circus, with ponies, dogs and camels, and featuring Rosie, elephant, led the midway. Staff includes Mike Krekos, general manager; W. T. Jessup, general agent; Louie Leos, secretary; Marie Jessup, assistant secretary; Harry Myers, concession manager; Edward Kemp, special agent; Swede Wilson, master mechanic; Harry Baker, electrician; Virgil Latiker, lot foreman; Nick Krekos, night watchman; Johnny Miller, commissary; Isabelle Myers, front gate; Bill Stathos and Charlie Dutton, ticket takers.

A. J. Budd's Side Show: Walter Paul and C. G. Cox Jr., openings; Jake Plant and William Hall, tickets; Ramon Lopez, inside talker and magic; Alzora, turtle girl; Zimba, pinhead; Saide (H. Paige), fire eater; Raeye Nelson, sword box; Leon Polnisky, midget; Bessie Bessette, annex; Dolores, magnetic girl; Trouper, tight-wire dog.

Girlsque Revue: Marie LeDoux, talker; James Udseth, tickets; Torchy Roberts, Electra, Evelyn and Jewel Hermon, Lavonne Garcia and Gayle Davis, dancers; John T. Lonces, featured.

W. T. JESSUP.

North American Exposition

ATLANTA, April 21.—This marks the second week for the North American Exposition in Atlanta and its suburb, Hapeville. Week at Hapeville was a winner for shows, rides, gate and concessions. First part of the week at Hapeville was on the light side, but the last three days brought record crowds and good spenders.

Opening Monday night (16) on the Highland Avenue circus grounds, the show hasn't been setting the world on fire this week as to attendance or business, partly due to some chilly weather and the location.

Tex Webb joined this week to take over the operation of the Twin Ferris Wheels, bringing along a full wheel crew from New Orleans, where Tex has been making his home. George T. McCarthy, general representative, is expected in for a visit, the first since the show opened its 1945 season. Mel H. Vaught has been under the weather and a doctor's care for a week, but the past two days he has been around the lot getting lots of building under way.

Pete Kories hired Larry Bedwell this week to take over the train and also entered into a contract with Eddie Breckinridge to take over the Red, Hot and Blue girl show.

Regal Exposition Shows

NASHVILLE, April 21.—Ideal weather marked the April 9-14 stand at Dalton, Ga., with biz good. The show, which now has 6 rides, 6 shows and 35 concessions, moved to Nashville from Dalton.—E. SYLVESTER.

WANT RIDE HELP

FOR SCOOTER and ROLL-O-PLANE. Two-week stands. \$40.00 per week on Scooter, \$35.00 on Roll-o-Plane. Liberal bonus if you stay until Nov. 1st. Must be able to drive Semi. No drunks—no tickets. Address:

HARRY BEACH

Care Greater United Shows

Temple, Texas, this week; Brownwood, Texas, next

WILL BUY OR LEASE

FOUR FLAT CARS AND FOUR SLEEPING CARS

Advise

R. L. LOHMAR

Manager Cavalcade of Amusements, Wichita, Kansas, Until May 13

DYER'S GREATER SHOWS

Holly Springs, Miss., This Week, Uptown Lots

WANT Capable, Sober, Rolloplane operator, take full charge. Second men who drive semis. Clean grind shows open. Agents for pony pitch and stock stores. Proven Route already booked. North and South; nuff said, come on.

CETLIN & WILSON SHOWS

CAN PLACE Grind Shows of merit that don't conflict. What have you?

CAN PLACE Photo Gallery, Penny Arcade, Glass House and Fun House.

WANT Foreman for Roll-o-Plane to join at once.

WANT Manager who knows his business to take full and complete charge of beautiful Monkey Show complete, Performing Dogs, Monkeys, etc.

Also want immediately first-class Talker for big Circus Side Show. Both address Mickey Mansion.

We Can Place All Legitimate Concessions for Merchandise Only. All address

CETLIN & WILSON SHOWS

This Week, CHESTER, PA.

WORLD OF PLEASURE SHOWS

ECORSE, MICH., APRIL 26

Want—Grind Shows of merit, especially want Monkey Circus, Wild West, Mechanical City, Fun House, Unborn, Motordrome, Fat Show and Animal.

Can Place—Merchandise Concessions of all kinds. Will book exclusive Bingo on percentage for the entire season; must be flashy and have capabilities. Ride Foremen for Little Beauty Merry-Go-Round, Octopus and Spitfire. Top wages and bonus. Second Men and Semi Drivers for ten Major Rides. Sign Painter that can do truck lettering. We will play our usual route of industrial cities in Michigan, Ohio and Indiana.

All address

JOHN QUINN
OWNER-MANAGER

95 DAVENPORT ST.
DETROIT 1, MICH.

BUFFALO SHOWS

Playing One of the Finest Routes of Any Show of Its Size in America

OPENING MAY 7

CONCESSIONS WANTED—Bowling Alley, Fish Pond, Dart Stores, String Game, Cigarette Gallery, Hoop-La, High Striker, Guess Age and Weight and Penny Arcade. Want to buy used Tents in good condition, sizes 20x40, 30x50, 20x30 or approximate sizes. Kindly advise regarding Side Walls, Tops, Poles, etc. Lowest cash prices.

Please Write

HOWARD POTTER, Gen. Mgr., P. O. Box 809, Buffalo, N. Y.
Member American Carnivals' Association

DICK'S PARAMOUNT SHOWS, INC.

TRENTON, N. J., TO APRIL 28TH

WANT

HELP—ROCKET FOREMAN and Second Man; top salaries. Second Man for Ferris Wheel, semi drivers preferred.

SHOWS—Posing Show, Walk Thru, Iron Lung, Wild Life, Fat Girl, liberal percentages; Side Show Acts.

CONCESSIONS—Legitimate Grind Stores; no coupons.

R. E. GILSDORF, General Manager

ROGERS' GREATER SHOWS

Want sober Second Men for Dual Wheels and Merry-Go-Round. Also useful help for other Rides. Man or Woman, Truck Driver to operate Custard Stand.

FOR SALE—Like new Green Top for Platform or Concession, size 15x24.

Salcm, Ill., This Week; Mattoon, Ill., April 30-May 5

J. J. CARR W. J. GIROUD
VICTORY SHOWS, INC.

All this week, Franklin Sq., L. I., N. Y.; week of April 30, Huntington Sta., L. I., N. Y.

Want Help for Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Tilt; Foremen for Octopus and Roll-o-Plane. Can place Cork Shooting Gallery, Guess Your Age, String Game, Custard, Cane Rack, Swinging Ball or any other Grind Store. Agents wanted to work Wheels and Grind Stores.

W. J. (BILLY) GIROUD, 50 Salisbury Ave., Stewart Manor, L. I., N. Y.
Phone Floral Pk. 6344

SPARKS BROS.' SHOWS WANT

For Paris, Tenn., American Legion Festival this week; YMBC Spring Fair, Fulton, Ky., week April 30.

Ten Cent Concessions—Hoop-La, String Joint, High Striker. Following Shows—Girl Show, War Show, Mechanical Show, Fun House. Lynn Lopez, wired you to come on; Harry Harris, wire or telephone to Paris, Tenn. Book Octopus and Tilt-a-Whirl. Slim Cunningham wants Grind Store Agents. All wires to FRANK SPARKS, Paris, Tenn.

NORTHERN EXPOSITION SHOWS WANT

Mechanical Farm Show, Illusion Show, Midget Show (Little George, write), Monkey Show or Animal Show. All Concessions open except Ball Games, Popcorn, Photo Gallery, Devil's Bowling Alley, String Game, Cigarette Shooting Gallery, Bumper Joint, Jewelry Wheel, Tilt-a-Whirl Foreman, must be reliable and sober, \$75.00 a week to start and more if you can get it up quick enough. Second Men on all Rides, \$60.00 a week to start. Sleep every night, with best of working conditions. We play the cream of North Dakota, South Dakota and Montana, with from 6 to 7 days' work every week. Have B Circuit of fairs in Montana (8 in all), besides other celebrations contracted for before and after Montana fairs. If interested in making some money for a chance come on. Man and Wife to take over Cookhouse, or would consider booking medium size Cookhouse (Curtis Edwards, get in touch with me, have good proposition for you). Medium size Penny Arcade and Candy Floss wanted.
ADDRESS: HAZELTON, N. D.

SUNSET AMUSEMENT CO.

OPENING THURSDAY, APRIL 26, EXCELSIOR SPRINGS, MISSOURI. Want Second Men that can drive trucks. Want Shows with own outfits. Will book Auto Ride, Chairplane, Loopplane or Rolloplane. Have Girl Show Equipment open.

LAST CALL—OPENS APRIL 28, BLACKSHEAR, GA.

Mad Cody Fleming Shows

Want few more Ride boys on account of buying 2 more Rides. Will buy Fun House and one more Ride, as want 8. Concessions for best route this show has played since '29. Will book Working World; Teskes, Denham, Pailensens, write. Cookhouse, Custard can do good here. Committees, have 2 weeks early August open. Can furnish 8 Rides.

Address: MAD CODY FLEMING, Blackshear, Ga.

WOLFE AMUSEMENT

THOMSON, GA., ALL THIS WEEK

Can place Coca-Cola Bottle Joint, Penny Arcade, Frozen Custard, Miff Camps. Good opening for Bingo and Pop Corn. Can place Ten-in-One, Snake Show or any Walk Through Show. We play money territory, all uptown locations. No gate, no racket. All mail, wires:

BEN WOLFE, THOMSON, GA.

P.S.: Joe Saladino wants Agents who have worked for him and others.

WANT AGENTS

Capable of operating Stock Concessions on a big show. I will frame you the kind of Concession you like. Clothes Pin and Ball Game open now.

A. LITVIN

Care Wonder Shows of America, Little Rock, Arkansas

FIDLER UNITED SHOWS

WANT FOREMEN AND SECOND MEN FOR MERRY-GO-ROUND, FERRIS WHEEL, CHAIR-O-PLANE, TILT-A-WHIRL, ROLL-O-PLANE, OCTOPUS AND 3 KIDDIE RIDES. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. WANT MAN TO HANDLE BINGO.

Address: SAM FIDLER, 4217 N. Florissant, St. Louis, Mo., until April 29; Roodhouse, Ill., May 1-5; then Sreator, Morris, Calumet City and Harvey, Ill., to follow.

DUMONT SHOWS

WINCHESTER, VA., APR. 23-28. MARTINSBURG, W. VA., APR. 30-MAY 5

WANT LEGITIMATE CONCESSIONS. WANT SHOWS WITH OWN EQUIPMENT, SIDE SHOW or 5 or 10-IN-ONE. WANT GIRLS FOR GIRL SHOWS.

All Address: LOU RILEY, Mgr., as Per Route Above.

L. J. HETH SHOWS

Want Shows. Have complete outfit for CeeK or Snake Show. Harry Harris, answer. Help: Girls for Girl Revue, Side Show Attractions. Ride Help: Ferris Wheel Foreman, top salary. WANT TO BUY SIDE SHOW TOP—MUST BE IN GOOD CONDITION.

ALL REPLIES, COOKEVILLE, TENN.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, April 21.—Just one more meeting for the season. In the absence of regular chair officers, Treasurer Mike Wright presided at meeting Thursday. Members welcomed an invitation to be guests of Barnes Bros. Circus at the Stadium Monday night. Directory committee reports the book out and will go in the mail this week. Application of Mike Ruback was presented and he was elected to membership. Welfare committee reports Jack Arenz in Mt. Sinai Hospital for an operation; William J. Coultry, Louis Rosen and E. W. Weaver are still confined. Norman Thorne, Joe Archer, H. H. McClellan and Sam Menchin are out and doing nicely. Counsel and Mrs. Morris A. Haft off on a West Coast trip. Virgil Sells was in for a visit.

J. C. Donahue stopped over en route to Detroit. Adolph Treusch is back from the Coast. Ben Braunstein in for short call. Nat D. Rodgers is still with us. Frank Conklin was in town for a day. Al Rossman and Lou Leonard off for the Royal American Shows. Bob Klein will enter hospital for attention.

Mustering-Out Fund Committee reports checks sent during the week went to Joseph Eule, J. J. Rosenheim, F. B. Steinberg, John J. O'Connell, Nate Lewis, Julius Oakley and James Edgar. Total amount being \$1,030. Full report of working of this committee will be published in a short time. Thirty-four brothers who have been discharged from service have received checks, and others will be mailed as fast as discharge papers are sent us.

Late reports advise that E. W. Weaver is in a serious condition at White Cross Hospital, Columbus, O.

Ladies' Auxiliary

Annual card and bunco party on the 13th proved an outstanding affair. Mrs. Edward A. Hock was in charge, assisted by L. Brumleve, Nan Rankine, Alice Hill, Mrs. Filograsso and Mae Sopenar. President Ann Doolan gave the guests a warm welcome and explained the charitable uses for which proceeds of this affair are used. Major awards of the evening went to Claire Sopenar and R. Zirzow. Final meeting of the spring is to be held Thursday (26); meetings to resume October 4. Nan Rankine and Mae Sopenar were in charge of the social on the 19. Sick list report includes Mrs. Ralph Glick, Cleora M. Helmer and Maude Geller.

Rocky Mountain Showmen's Club

Milner Hotel, Denver

DENVER, April 21.—The blanket raffle was held Friday (20), as the last regularly scheduled meeting of the season, April 13, was called off because of a snowstorm.

At an unofficial meeting of the directors it was decided to purchase amusement equipment, with the coin chutes removed, for the clubrooms, and there was some discussion about new and improved quarters.

The War Bond raffle is set, with tickets to go at five for \$1. Winner will receive a \$100 bond, and the top salesman a \$25 bond.

Lone Star Show Women's Club

1928½ Elm, Dallas, Tex.

DALLAS, April 21.—Attorney Frank Holaday returned from Austin with the charter for the club. Local showmen presented the club with a silk American flag. The first \$50 mustering-out check was presented to Dupre Ayres, son of Mr. and Mrs. Christ Ayres, who received his medical discharge several weeks ago after three years service in the South Pacific. Mrs. Sally Murphy was hostess at the last meeting. Another check for \$50 was sent to the Hope Cottage Crippled Children's Hospital, the regular monthly donation by the club. Sympathies were extended to Jack Lindsey who lost his father last week. A walrus brief case was presented to the secretary. President Helen Rees presided, assisted by Myrtle Potter.

National Showmen's Association

1564 Broadway, New York

NEW YORK, April 21.—Peejay Ringens, en route to Belmont Park, Montreal, visited the club. Other visitors included Dr. Joseph Heifernan, Stanley Szurek, of Coleman Bros., Danny Krassne, scale man, back from Norfolk; George Garnett, Whitey Adams, Al Keating and Mike Zenter, recent arrivals from Miami, and Harry Witt, long-time carnival impresario in South America, who has just returned to New York. His brother, Mark, also flew in.

Lon B. Ramsdell is back with Oscar Buck as press representative and legal adjuster. Sid Goodwalt in from Troy, N. Y., where he is getting his equipment in shape to join the Oscar C. Buck Shows. Harry Schwartz will have the custard conchess with Buck. Harry Agne, of the King Reid Shows, in town on a buying trip. Joe Gold, in from an engagement in Kingston, will join Coleman Bros. John Lane is also joining Coleman. Louie Ulrich, formerly with George Traver, has bought into a taxi biz. Frank Miller, back from a visit to his various enterprises, will take charge of the R-B concession department with brothers Paul and Max, at the Boston Garden stand. Pvt. Al Dorso, former caterer with Cetlin & Wilson, is now in Greenland. Whitey Merrill is back from Baltimore after a short stay with Cetlin & Wilson.

Bligh Dodds, president of the New York State Association of Agricultural Fair Societies, who has been ailing for some time, letters that he is almost entirely recovered and is actively engaged in the affairs of his organization. Letter from Pvt. Anthony Baress, stationed at Pinecastle, Fla. Bro. George Nichols, ill for some time, is convalescing and expects to cover his usual spring territory. Frank Schillizi is back in Veterans Hospital in the Bronx for his 12th throat operation. The father of Bill Moore is seriously ill. Bill paid a visit to brother Mack Harris at his home in Asbury Park, N. J., where Mack has been ill for the last month.

Ladies' Auxiliary

President Edna Lasures greeted Mrs. Metcalf, of the Pacific Coast Ladies' Auxiliary, at the last meeting. Ella Wilson, member, died April 4. Bess Hamid, one of the hostesses of the Hamid "Sisters" card party, made an astonishing report of the success of same, both financially and socially. Proceeds went to the Bess Hamid Sunshine Fund.

Last card party, April 14, proved a success. Hostesses were Edna Lasures, Ruth Gottlieb and Flora Elk. Proceeds collected go to the Bess Hamid Sunshine Fund.

Midge Cohen, chairman of USO work unit project, is pleased at its progress. Urges members to contact her for articles to be made. Delivery of several afghans, bed pockets, wash rags, card pillow cases and cross-word puzzle boards has already been made to the USO in New York. Bess Hamid made donation of yards of muslin and Julia Taffet, hanks of wool.

Correspondence received from Caravans, Chicago.

WANTED

Man to take full charge of Arcade; salary and percentage. Also Man or Man and Wife preferred to take charge of Pitch-Till-You-Win and center Hoop-La. Wire

E. C. EVANS

O. C. Buck Shows, Troy, N. Y.

JOHN MCKEE SHOWS WANT

On account of draft, MAN TO TAKE CHARGE OF #5 FERRIS WHEEL. Good salary and percentage to capable man and sober who drives Semf. Also RIDE HELP for Tilt-a-Whirl and other Rides. Address:

JOHN MCKEE, Mgr., Anna, Ill., this week.

Pacific Coast Showmen's Association
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, April 21.—Members of the Pacific Coast Showmen's Association paid tribute to the late Franklin Delano Roosevelt at the regular Monday night meeting with a silent prayer. A tribute was also offered for Mrs. James Dunn, wife of Jimmy Dunn, member of the sick and relief committee. Mrs. Dunn died April 14 after an illness of several weeks.

Many of the club's members are out with the shows or at the beaches. However, the meeting was well attended. In the absence of Roy Ludington, president, Ted LeFors was in charge. On the rostrum with him were Ed Walsh, Harry Hargraves and Ed Mann.

It was announced that improvements for the front office of the club had been ordered. The section will be enclosed in glass.

Meeting of the board of governors was headed by Joe Glacy. J. Ed Brown, who has a string of attendances to his credit, was absent, due to illness.

Ladies' Auxiliary

A tribute was paid to the late President Roosevelt Monday (16) by having his picture draped and the flag at half mast. Red roses contributed by Vivian Gorman and Jenny Rawlings were placed in front of his picture. Mother Minnie Fisher, chaplain, led a prayer.

Donna Day, sick chairman, announced that Tilly Palmateer is better and at home, also Gertrude Desanti. Lucille Dolman, injured in an auto accident in Chicago, was reported better. Missouri Bell Phillips was on the sick list.

Bank award went to Wilma White, and door prizes, donated by Gertrude Mathews and Ann Stewart, were won by Florence Lusby and Helen B. Smith. Edith Bullock announced that the bulletins had been sent out. Betty Coe sent in several aprons for the bazaar. Letters were read from Tilly Palmateer, Gertrude Desanti, Lucille Dolman and Emily Bailey. Those called on by President Marie Tait were Florence Lusby, Ora and Mary Ernst, Perle Jones, Martha Reilly, Lucille King and Leta Johns.

FOR SALE

8 Skyfighters, new canvas; will sell as unit or separate. Also a snowball outfit.

GEO. WELCH

c/o MARKS SHOWS NEWPORT NEWS, VA.

TOPSY-TURVY

And Merry-Go-Round—Two small thrilling hand powered two-passenger rides. Suitable arcades, parks, carnivals, etc. Money makers. Come see.

FRANKLIN CO.

611 E. 10th St. Dallas, Tex.

SECOND-HAND SHOW PROPERTY FOR SALE

\$45.00 New Wall Tent, 12x14 feet, with poles and stakes; fine condition.
\$1.00 Pair Government Leg Irons. No keys.
6¢ Each, 100,000 Used Chl. Fibre Skate Wheels.
\$6.50 Government New Hand Klaxon Horn. Loud.

WEL'S CURIOSITY SHOP

12 Strawberry Street Philadelphia 6, Pa.

SURBER SHOWS

Want Chair-o-Plane Foreman. Can use wife in ticket box. Want Fish Pond, Hoop-La, String Game; will book all Stock Joints. Come on. Frank Bush, get in touch with me. Want Grind Shows. Will be at Walnut Grove, Miss., April 23 to 28.

SURBER SHOWS, Roy Surber, Owner.

AT LIBERTY MAY 7th

A-1 Girl Show Talker, Manager, Candy and Book Pitchman
Top Money Getter.

BOX C-399

The Billboard, Cincinnati 1, O.

WANTED

Two Ball Game Agents for Cat Racks. Long season with good fairs.

HENRY E. SHAPIRO

Care Gooding Shows
Cleveland Ave. & Starr St. COLUMBUS, O.

WANTED

Due to disappointment can place #5 Eli Wheel Foreman. Top salary, good treatment, long season. Join on wire. Address:

A. M. PODSOBINSKI

A. M. P. Shows, 514 High Street, Phoenixville, Pa.

STRAWBERRY FESTIVAL

Opening May 3, Portland, Tenn.
Want Grind Shows, have tops. Want Concessions—Ball Games, Penny Pitch, Hoop-La, Photo, Bowling Alley, Fish Pond and other Stock Concessions. Want Ride Help on all Rides. Address:

W. J. WILLIAMS, Mgr., READING'S SHOWS
1417 Dickerson Rd., Nashville, Tenn.



PVT. JOHN J. ANDERSON, secretary and general sales manager of the Enquirer Job Printing Company, Cincinnati, is stationed at Camp Atterbury, Ind., awaiting reassignment after a year in the Aleutians. Anderson, who boasts a host of friends in outdoor showbiz, has just concluded a month's furlough at his home in Cincy. He says he's still a private (j. g.).

International Showmen's Association
Maryland Hotel, St. Louis

ST. LOUIS, April 21.—The drive for new members continues strong with a total of 134 elected since February 1. Inducted recently were Peter Byrnes Sr., Wesley Schumacher, George (Red) Heller, John Bale, John Gross, F. B. King, Millard Martin, Dr. Joseph Bay, Fred Bolis, Harry S. Clark, Samuel Lapp, Wesley Schumacher, Ernest Morohl and Charles Fretz.

Cemetery Fund is firmly established, with a balance in the bank and all graves in the ISA plot in Memorial Park Cemetery paid for. Contributors to the fund were Al Baysinger, Jack Vinson, William A. (Harry) Moore, Charles F. Stuart, Euby L. Cobb, Sid Sidenberg, Pat Purcell, John Francis, Orville Williams, Frank Hanasaki, Leo C. Lang, P. E. Waughn, Gus Forster, Green Downing, William (Red) McCoy, Ralph Hatton, Rex Howe, W. H. (Bill) Allen, Joe Mackey, R. Walkup, John K. Maher, Joe Maher, Dee Lang, Pete Rust, Cy Horwitz, Tom Casey, Frank B. Joerling, Sid Belmont, Charles Henry Bell, James Thomas Flanagan, Fred Proper, Ray Swanner, George and Daisy Davis, Morris Lipsky, Earl H. Bunting, Harry Lewis, Floyd Hesse, J. P. Murphy, Buff Hottle, L. M. (Pete) Brophy, Robert Poignant, Earl Palmer, Frank Barry, Joe Sorenson, Pete Byrnes Sr., Charlie Chaney, Harry Coulson and the Missouri Show Women's Club. At the head table were President John K. Maher, Secretary Euby L. Cobb and Treasurer Leo Lang.

Caravans

155 N. Clark St., Chicago

CHICAGO, April 21.—Regular bi-weekly meeting was held in the club rooms April 10, with President Jeanette Wall presiding. Officers at the table were Vice Presidents Edna Stanson, Lucille Hirsch and Mae Taylor; Treasurer Claire Sopenar, Secretary Clara Polich. Bessie Mossman gave the invocation.

Committee on by-laws are in final stages of their work and will soon have copy ready for the printer. Lucille Hirsch has been appointed corresponding secretary to help ease the ever-increasing duties of Secretary Polich.

Bessie Mossman made a suggestion of a registration book for the clubrooms. Awards of the evening were a white silk scarf donated by President Wall, and a corsage, donated by Mae Taylor. These went to Joyce Williams Gray and Lillian Lawrence. Billy Lou Bunyard and Pat Seery furnished lunch for the meeting April 10 and were hostesses at a party on the 17. Ann Lynch and Betty Shay were welcomed after a long absence. All are looking forward to the second annual birthday party to be held next Wednesday (24).

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., April 21.—Considerable progress is being made by the association in connection with the hearings being conducted by the American Standards Association relative to the issuance of a safety code for the outdoor amusement industry to be applied nationwide. A final meeting is scheduled for Monday (23) in New York.

Applications for membership have been received from Old Forge Novelty Statuary Company, filed by John Laurenzi, and from Philadelphia Toboggan Company, by H. P. Schmeck, general manager, bringing the membership roll to 149.

Since the membership has grown to its present size, it has become impossible to visit every show, but we shall endeavor to take in as many as possible. Members interested in the program are asked to communicate with the association's offices. The visitation program will open in the Detroit area May 3. A visitation has also been scheduled to Valley Shows at Newark, N. J., May 19.

Regular Associated Troupers
730 S. Grand Ave., Los Angeles

LOS ANGELES, April 21.—Clarence Pounds, U.S.N.R., was a surprise visitor at the meeting April 12. A report on the party March 29, sponsored by Jerome and Mahto Halfley, indicates that it was a success financially.

Jennie Reigel's son, Robert D., an amphibian engineer, has returned from Leyte.

President Joe Krug has issued an invitation to all visiting show people to attend the next meeting.

Rain Hits Crescent Shows

VANCOUVER, B. C., April 21.—Rain and cold weather handicapped the Crescent Shows on the Cambie Grounds here, with the Rollo Funhouse getting top money on two kid matinees. Shows opened Monday (16) in the West Point Grey District for a week.

ROSCOE T. WADE'S JOYLAND MIDWAY ATTRACTIONS

LAST CALL
SHOW OPENS MAY 4

Van Dyke & 8-Mile Rd., DETROIT Wayne, Michigan. Auspices Veterans of Foreign Wars, Van Buren and Telegraph Rd. Auspices Taylor Township Veterans Affairs, Decoration Week.

This looks like the season in this territory. Show practically booked. Excellent circuit of fairs and homecomings. All in defense area. Short moves—no gate. Want Concessions of all kinds that work for a dime. Want Penny Arcade, Fun House, any small Pet Show that does not conflict. Want Hawaiian or Oriental Show. Must have own outfit.

WANT TO BUY FOR CASH

Streamlined Portable Miniature Train, Gasoline Driven, Narrow Gauge.

Wire, Write or Phone Columbia 0100.

C. J. BENNETT, Mgr.

Hotel Webster Hall DETROIT, MICH.

If you can stand prosperity, don't overlook this opportunity.

LUCKY ROYAL SHOWS

WANT

CONCESSIONS, COOK HOUSE, SWINGING BALLS, AGENTS FOR ROLL-DOWNS, MANAGER WITH GIRLS FOR 2 GIRL SHOWS. Have plenty of Ride Help. Have 6 Rides, 6 Shows and 35 Concessions. We move every week. Can place any kind of Stock Concessions, also can use any people who know us. Babe Answer is legal adjuster. SHORTY THOMPSON and BILL GOOCH, Owners and Managers. Address: Marlin, Texas, until April 28; Corsicana, Texas, May 2 to 12.

WANT

BINGO HELP

JACK E. VINSON

1308 EASTOVER ST. LOUIS 14, MO. (Phone: Cabany 7947)

JOHN R. WARD SHOWS

WANT—Electrician for G. M. Diesel Light Plants, Tilt-a-Whirl, Octopus and Rolloplane Foremen and other capable Help on Rides. Top salaries, long season and bonus. Want Shows and Concessions. Need Agents for Grind Store and Ball Game. Jack Gallupo wants Waiters for Cook House. Sailor Katzy wants Snake Show People. Texarkana, Ark., April 23-28.

Want-SOUTHERN EXPOSITION SHOWS-Want

Opening Bainbridge, Ga., April 26 to May 5.

Now booking Ball Games, Devil's Bowling Alley, Coca-Cola Bottles, High Striker, String Game, Cork Shooting Gallery, Cigarette Pitch, Duck Pond. All correspondence, care Manager, M. A. JASON, P. O. Box 153. P.S.—Chick Beaver, come home.

GARDEN STATE SHOWS

Opening April 30 under the Ladies' Auxiliary of Coplay Fire Co., Coplay, Pa., with a route of 26 weeks of proven spots to follow, including the initial engagement in the best spots in New Jersey.

★ Want Rides ★ ★ Want Shows ★ ★ Want Concessions ★ ★ Free Acts ★
Roll-o-Plane 10-in-1 Working for 10¢ One More Outstanding
Octopus Grind Shows not conflicting. Act.
Pony Track Speedway What have you?

Get with the organization that can really produce and give you courteous treatment and playing spots that are tried and proven. Can place Talker for a beautifully framed Snake Show; J. Edwards, contact. Have complete outfit for same and any other Shows that can produce. Can place Second Man on No. 2 Wheel. This show will carry 6 Rides, 4 Shows and 30 Concessions, Free Acts & War Bonds. All address: R. H. MINER JR., New Holland, Pa., until April 25; then Coplay, Pa.

BEAM'S ATTRACTIONS

Full Season Celebrations and Fairs. Open May 3, Johnstown, Pa.

Want Foreman for #5 Eli Wheel; salary and bonus. Good job for sober, reliable man. Have experienced men come every week-end to help take down, put up. Start immediately. Can book Cookhouse or Grab, Candy Apples, Floss. Agent for Ball Game, 25%. Operator for 10-in-1. WRITE OR WIRE M. A. BEAM, WINDBER, PA.

WANTED

NORTH AMERICAN EXPOSITION

Chattanooga, Tenn., week April 23 Knoxville, Tenn., Apr. 30-May 5

Neon Man—One more Attraction of merit that does not conflict.

Ride Men and Train Help and one more Poler.

Address LARRY BEDWELL, Trainmaster.

Can use Penny Arcade, Custard Machine.

Salt Lake Resorts War Casualties

Face Closing This Season

Saltair Beach and Lagoon definitely will not open—other resorts uncertain

SALT LAKE CITY, April 21.—Two of Utah's largest amusement resorts, Saltair Beach, on the shores of Great Salt Lake, and Lagoon, which receives much of Salt Lake City's and Ogden's picnic play and located midway between the two largest Utah cities, will be dark for the third successive year. As in previous years both resorts will stay closed for lack of replacements for their many rides, as well as because of labor shortages.

Because Salt Lake City and Ogden are "acute" areas in the manpower shortage, ceiling is zero in WMC allotments to the pleasure resorts.

Black Rock Beach and Sunset Beach, bathing resorts on Great Salt Lake, although they have remained open during the war at the request of army service officers, face possible closing during the summer.

Ten-year leases from the State of Utah on beach strips expired in 1944. A zoning and planning commission is opposing the renewal of the leases on more than the basis of one year, seeking the installation of State parks after the close of the war. Because of gasoline rationing, neither beach made much more than the nut during the 13-week season for the last two years but stayed open for the convenience of thousands of enlisted personnel of the army and navy. Faced with a possible loss in 1945, and with no assurance of a chance to make it up in the future, the operators, Mrs. James Latses, for Black Rock, and Ira Dern, for Sunset, are hesitant about opening.

Both beach companies own the land upon which are located their bathing houses, cafes, taprooms and concessions, but not the beach strips. Neither has any permanent rides.

Coney Enjoying Juicy Pickin's; Luna Fogged Up

NEW YORK, April 21.—While Coney Island does not go into fulltime operation until mid-May, the big New York fun spot has been doing boom business the last five week-ends because weather has been unseasonably warm. Ride operators and concessionaires have been cleaning up on Sundays to midsummer crowds.

In spite of the blanket of somberness enveloping most of New York's fun centers the last week-end as a result of the shock of F. D. R.'s sudden death, Coney Island drew the largest crowd of the season Sunday (15), with the Boardwalk, Surf Avenue and the Bowery jammed with fun-seekers. Practically all rides, excepting those under roof in Steeplechase Park and the few undamaged in Luna Park, operated, as did the majority of the Penny Arcades, bingo parlors and refreshment stands. Only big show operating was the World Circus Side Show on Surf Avenue, which offered its regular midseason galaxy of freaks, several weeks ahead of sked.

Apparently Coney Island is looking for a big year, as many stands which were vacant until the season was in full swing last summer are already occupied and doing brisk pre-season business. Optimism also is indicated in pre-season operation of the big parachute (See Coney Clicking on opposite page)

Honk! Honk!

NEW YORK, April 21.—Two New York cops in a radio car last Monday (16) rubbed their eyes in amazement when they overtook a pair of kids chugging along Atlantic Avenue, Brooklyn, in a tiny, one-cylinder Bug Car which the police immediately surmised was a.w.o.l. from Coney Island. Investigation proved they were right. The car belonged to William Minsch, of Bug Rides, Inc., Coney Island. In view of their age, the would-be globe-trotters were turned over to the Children's Shelter.

Macon Playland Opens Early to Okay Business

MACON, Ga., April 21.—Playland Park's new season, which started four weeks earlier than usual, is chalking up about the same grosses as last year, Owner W. E. Franks says.

The funspot previewed March 17, with rides and attractions about 90 per cent in operation. Formal opening ceremonies scheduled for last Saturday were postponed because of the death of President Roosevelt. Playland was closed Thursday night, and the Saturday matinee was canceled in respect to the memory of FDR. The park is now in full operation to satisfactory business, with (See Macon Playland Opens on page 47)

Atlanta Lakewood Opening With Fireworks, Bond Rally

ATLANTA, April 21.—Lakewood Park opens the season next Saturday and Sunday (28-29). Mike Benton, manager, is co-operating with State officials of the Seventh War Loan drive and on opening night is staging an impressive fireworks spectacle, titled the Bombing of Berlin, Bombing of Tokyo and Capture of Iwo Jima. Patriotic program will be free to the public at both gate and grandstand. Big spec will be preceded by a military band concert and short addresses by War Bond speakers, together with appearance of heroes from the Pacific and European fronts.

Lakewood, operated by the Southeastern Fair Association, has been renovated for the new season and presents an attractive appearance. Joe Redding, veteran carnival and circus showman, is bringing in two rides, the Boomerang and the Dangler. Redding also will serve as superintendent of concessions for the fair association this year. He arrived early this week from his Sun-Up Ranch, Lake Worth, Fla., to set up his rides.

Eastern Resort Men To Confer On Building Post-War Business

ATLANTIC CITY, April 21.—Atlantic City will be host in June to a conference of resort officials and promotion directors from New Jersey, New York, Pennsylvania, Delaware and Maryland, it was announced at a meeting of the New Jersey Resort Association at Asbury Park this week. Purpose of the conference is to map plans to hold over the resorts' present booming business during the post-war years.

Fred Jackson, managing director of the New Jersey council, reported the result of a recent resort survey, showing that the resort business in New Jersey reached \$370,000,000 in 1944 and declared that the resort business was the largest single industry in the State.

Rep. James C. Auchincloss spoke on the bills now before Congress for beach

Jantzen's Biz Okay Despite Lengthy Rains

Features Name Bands

PORTLAND, Ore., April 21.—Jantzen Beach Park, Portland, owned and operated by the Hayden Island Amusement Company, opened the season Saturday, April 7, the early opening being a continuation of the policy successfully adopted several years ago by Paul Huedepohl, Jantzen managing director. Huedepohl is president of the National Association of Amusement Parks, Pools and Beaches.

It rained on opening day. In fact, it had rained consistently for 43 days prior to the all important date, and it has rained every day, at some time, since. Business is slightly behind last year at this time, but encouraging in view of weather. Sunday (15) had near capacity crowd despite the weather.

Jack Teagarden's band played opening night in the ballroom, which has been in operation the past two months on week-ends and now operates full week. (See Jantzen's Biz Okay opposite page)

New Palisades Bows in May 12

NEW YORK, April 21.—Palisades (N. J.) Park is preparing a gala opening for Saturday, May 12. Shep Fields' band will provide music for the free attractions and the dancing in the open-air casino. Several special features are being arranged for the premiere, as Jack and Irving Rosenthal are determined to inaugurate their rebuilt park with a bang. Spot will operate week-ends until swim pool goes into commission early in June.

Palisades, which was practically wiped out by a disastrous fire last summer, has been rebuilt from scratch. Entire layout has been altered to provide better placing of buildings, rides and stands. All electrical cables, water pipes and sanitary installations have been placed underground and grounds have been attractively landscaped.

New buildings are of modernistic design, with walls of brick or concrete. Fronts are all equipped with ornate marquees which will give the Palisades the flashiest midway in the country. Special attention has been given to color schemes and lighting. Joe McKee, superintendent, supervised the reconstruction and personally designed several of the park structures, including a novel dome-shaped Merry-Go-Round building.

Eastern Resort Men To Confer On Building Post-War Business

ATLANTIC CITY, April 21.—Atlantic City will be host in June to a conference of resort officials and promotion directors from New Jersey, New York, Pennsylvania, Delaware and Maryland, it was announced at a meeting of the New Jersey Resort Association at Asbury Park this week. Purpose of the conference is to map plans to hold over the resorts' present booming business during the post-war years.

Fred Jackson, managing director of the New Jersey council, reported the result of a recent resort survey, showing that the resort business in New Jersey reached \$370,000,000 in 1944 and declared that the resort business was the largest single industry in the State.

Rep. James C. Auchincloss spoke on the bills now before Congress for beach preservation and erosion control and said that for the first time it appears likely that resorts stand a good chance of obtaining federal aid.

A. Paul King, director of the Ocean County Board of Freeholders and president of the State association, mapped out a three-point program which called for federal aid for erosion control, a State parkway and highway system which would make for more convenient travel to and from populous areas and the seashore, and an attack against the diversion of highway moneys.

King said that the New Jersey Resort Association is arranging delegations from the four "key seashore counties—Monmouth, Ocean, Atlantic and Cape May—to attend the hearings on the bills in Congress named by Auchincloss."

Ackley Advises On Brown-Outs

CHICAGO, April 21.—Harry A. Ackley, consultant for the recreation section of the Service Trades Division, Office of Civilian Requirements, WPB, has issued a statement designed to guide park operators and others affected by the brown-out as to the proper procedure to follow. In order to more intelligently explain the order (Paragraph 73 of Order U-9) to amusement park people, Ackley recently attended the inspection and certification of lighting in a typical amusement park.

The nominal procedure, Ackley states, is as follows:

Request the representative of your electric power company to inspect the premises and advise you what general (See Ackley on Brown-Outs on page 47)

Promotion Draws Record Crowds to Agawam Riverside

AGAWAM, Mass., April 21.—Opening of Ed Carroll's Riverside Park last week-end brought new attendance records. Newspaper reports estimated the Saturday night (14) figure at 7,000 and the Sunday (15) crowd at 25,000. All units set individual receipts records, according to Carroll.

Rides were especially strong the opening days, and food and drink stands were out of stock before closing hour Sunday.

The two regular inaugural promotions, a spring fashion parade and kids' egg hunt, in which prizes of \$325 in War Bonds and Stamps were awarded, went over big. Opening campaign was marked with upped budget by Carroll. Special teaser copy was started well in advance of opening and 10 dailies were on schedule for large layouts just ahead of the bow-in. Campaign was handled by Harry Storin, publicity and promotional chief. Amusement editors from Springfield, Mass., and Hartford, Conn., papers covered the opening.

Riverside Ballroom will start name-band policy April 28, with Tommy Dorsey as inaugural attraction.

Willow Grove Starts Golden Jubilee Year

PHILADELPHIA, April 21.—Willow Grove Park here begins its Golden Jubilee season tonight (21). Funspot will be open Saturdays and Sundays only until May 26; then every day.

Chuck Grove and his orchestra will provide music for dancing in Casino Ballroom Saturday evenings. Frankie Schluth has been engaged as master of ceremonies for the three Sunday shows. Many acts have been booked for this 50th season, the shows changing weekly.

There now is roller skating every night and Saturday and Sunday afternoons at Willow Grove. Picnic facilities are available at six big groves.

Woodside Park, which began its 15th year last Sunday (15), will operate evenings and week-ends until May 18 and daily thereafter.

St. L. Forest Park Highlands Cracks 49th Season May 6

ST. LOUIS, April 21.—Forest Park Highlands, St. Louis's leading amusement park, inaugurates its 49th season May 6. Many improvements have been made during the winter under direction of Adrian W. Ketchum, general manager.

Irving John Scully will again be publicity director, and Harry Buchanan, manager of the dance pavilion. Same concessionaires as last year will again be on deck. Benny Srtong's orchestra will sound the opening gong in the dance hall opening night. He's booked in for two weeks. Frank Miller, local ork, will play concerts in the park daily.

American Recreational Equipment Association

By R. S. Uzzell

The beautiful weather which ushered April into the Northern States reached into Eastern Canada with almost the same temperatures. The last of March saw 83 degrees and several days early in April hit near 80. The deep snow in Montreal, which we feared in February would not melt until June, has all gone. The 20 feet in front of the dance hall at Belmont Park, Montreal, and the 30 feet piled on the parking lot as it was removed from the streets is all gone. The drifts on the north side of park buildings are now so small as to be negligible.

Last spring considerable snow was carted out of the park so that opening work could proceed. No such work will be required this year unless more snow falls, which is unlikely. What a difference this makes in painting can only be fully appreciated by those who have had to brush snow away before applying the brush. The best results cannot be had when outside temperatures are 45 degrees or lower.

For the first time this writer saw men working outside in Montreal without a shirt. All work at Belmont is well advanced and will be completed for the preview May 5. The only new ride this year will be a Moon Rocket, which displaces the Tilt-A-Whirl beside the Scooter ride. The big Coaster has been repaired since last fall and looks good for many seasons yet. There will be a reduced rate for all service people in uniform and, following a wise policy of experience, the zoot suits are taboo again this year.

Spectacular free acts will be the order of the day to satisfy the public expectation now well established. They are free to the public, but the park company surely does have to pay for them in Canada.

At present rate of war progress we may have an easier time this year than was at all expected.

New One for Baltimore

There is a new park on the boards for Baltimore. It is slated to open this year. Just how far plans have developed are not yet clear. Promoters, however, seem determined and sure of themselves.

Virginia Beach, Va., owners are going to check rides and attractions, with \$1,500 worth of turnstiles recently purchased.

Our friend, Sam Knickerbocker, with Harry Illions at Montreal for several seasons, had a long go the past winter at a Jamestown (N. Y.) hospital. He hopes to reach Belmont for the preview.

Our member, Norman Bartlett, of bobbed fame, goes to the hospital for a minor operation. His wife is in Florida with him and will see him well cared for. He has always been a go-getter and had to be persuaded to stop a while for repairs. He has some well-matured plans that will be ready when material is available again.

Those windstorms are uncertain but can do the damage when they get loose. Storm insurance is your only safe bet. Like a fire, you can not get insurance after the storm hits. June and September usually are the months when big storm damage can come any time.

Big Decoration Day

This year should be a big Decoration Day, V-Day or no V-Day. It is not too

early to get plans under way. Never before have there been so many organizations which are willing to help. Numerous bands and speakers are always on call for patriotic services. One man rounded up 15 high school bands last year which played marches and war tunes that kept the rapt attention of park patrons for one and a half hours.

Present indications make our swim pool friends smile with the expectation of a long season this year. A straw hat and a bathing suit were seen by the writer last week in Springfield, Mass.

That Gulf Stream is surely moving in on us and is likely to bring earlier springs than Northeastern States have been enjoying. See what this will mean to Old Orchard Beach and Portland, Me.

Make 'Em Comfy, Is A. C.'s Slogan

ATLANTIC CITY, April 21.—"Make 'em comfy" is the motto of the A. C. City Commission and the Chamber of Commerce. A recent survey of Boardwalk bench seating capacities showed a total of 867 benches with 2,601 seats, either in pavilions, on comfort station roofs or at street ends, and it has been recommended that 438 additional benches be installed. This would give a total seating capacity of 4,095 persons.

The Chamber of Commerce opposed the placing of benches along the outer walls of the Boardwalk as constituting an unsightly obstruction to the ocean view.

Harold Faunce, chairman of the Boardwalk committee, said the needs of visitors could be more adequately met by the erection of more pavilions and also suggested that the city place benches on the beach and charge for their use.

Eastwood's Early Opening Brings Satisfactory Biz

DETROIT, April 21.—Business at Eastwood Park has been very satisfactory to date, according to M. B. Kerner, of the park management. Last week-end business was excellent, altho hampered by the Saturday closing at the time of President Roosevelt's obsequies.

Comparison with volume of business for a year ago is meaningless, inasmuch as the park opened some weeks earlier this year.

Compounce in 100th Season

BRISTOL, Conn., April 21.—Amusement area of Lake Compounce began its 100th season Sunday (15). It will operate week-ends until May 30, when it swings into daily operation. Organized in 1846, it is claimed to be the oldest amusement park in America.

Galveston Pier Idle

GALVESTON, Tex., April 21.—Galveston's \$1,500,000 Pleasure Pier probably will remain closed until wartime restrictions are lifted, according to its board of managers, which declares it has no authority for permitting free use of the pier.

Salisbury Beach Bows May 30

SALISBURY BEACH, Mass., April 21.—Season here open officially May 30, but thousands have visited here every Sunday since the middle of March. At least a dozen stores and concessions have opened a month earlier than usual. Bus service opens May 30.

ATLANTIC CITY.—Determined to get rid of unsightly and noisy conditions on the Boardwalk before the season begins, Public Safety Director William S. Cuthbert said check-up operations by police would start Sunday (22). Cuthbert said that Detective Wilbur Band would be in charge of the activity and gave ample warning to amusement interests and merchants that bally-hooing, barking, obstructing the Boardwalk with merchandise and other annoying conditions would not be tolerated this year.

NAAPPB Risk Plan Allows Former-Experience Credits

CHICAGO, April 21.—Secretary A. R. Hodge, of the NAAPPB, calls attention to the fact that, contrary to former custom, operators who now wish to join and participate under the public liability insurance plan sponsored by the association will enjoy the same experience credit ratings as they had previously with other carriers, as long as the former carriers were reputable and recognized concerns.

Previously, an operator coming under the plan had to more or less establish his own experience-credit rating thru participation. The present plan gives new policy holders a tremendous advantage because they start right where they stopped off with their old carrier and, in addition, enjoy the special reduction made possible to members of the association both on primary and excess coverage wherever State laws will permit.

Secretary Hodge reports that the 1944 premium volume exceeded the 1943 by approximately 20 per cent and, from present indications, an equally substantial increase will occur for the 1945 operating season.

President Paul H. Huedepohl, general manager of Jantzen Beach Park, Portland, Ore., who is an enthusiastic operator under the plan, has launched a campaign to bring many more operators under the plan in order that benefits may be more widely enjoyed.

Gravatt Sells A. C. Hotel

ATLANTIC CITY, April 21.—Frank P. Gravatt, president of Steel Pier, has sold his Chelsea Hotel, one of the foremost Boardwalk hotels here, to Alfred R. Glancy Sr., Detroit, for \$1,000,000. Glancy is a vice-president of General Motors Corporation. It was one of the largest straight cash deals in resort realty history.

JANTZEN'S BIZ OKAY

(Continued from opposite page)

Only name bands are engaged. Gladys Patrick is back on with her eating and drinking concession, and several side shows. Red Patrick has Hey-Day and several concessions. Al Hamilton has four rides, and the park operates 13 additional rides and the Fun House. Bill Widenmann owns and operates the giant Roller Coaster, and Sam Partipello, the miniature railroad.

There are several new concessionaires, but most of the old reliables are back. Plans are already under way for new rides and other buildings when equipment and materials are available. During the summer a rodeo, circus and midjet auto races will be featured.

Jantzen Beach is on the CBS national hook-up five night a week for one half hour each night, 11 to 11:30, Pacific War Time.

Present plans are to continue park operation until about October 15, the ballroom to close the season later.

CONEY CLICKING

(Continued from opposite page)

tower at Steeplechase which has a heavy operating nut but which beat the gun by starting last Sunday (15), at least a month ahead of schedule.

Status of Luna Park still is in a muddle, with nothing being done to clear debris from burnt-out section of the grounds nor any preparations being made to open undamaged section of the park. Work on rebuilding the Thompson Scenic Railway, adjoining Luna Park, is practically terminated.

**1,000 GALLONS
FINEST ALUMINUM
PAINT**
CHROME FINISH
Made by U. S. Navy Paint Factory. Packed
12 Gallons in Original Boxes.
**Paste Aluminum & Vehicle Separate
Only \$3.40 Per Gallon**
F. O. B. CHICAGO — CASH WITH ORDER
SUPERIOR PAINT & VARNISH CO.
2256 Elston Ave. CHICAGO, ILL.

**Can Place for Season
MERRY-GO-ROUND
and KIDDIE RIDES
or Will Buy
MERRY-GO-ROUND**
City owned Park located in good industrial
section. Wire or write Harold Meese, Mgr.
TUSCORA PARK
New Philadelphia, Ohio

WANT TO BOOK
FERRIS WHEEL
Flat Rental or Percentage.
PHOTO CONCESSION
Open
BAY SHORE PARK
24 Knickerbocker Bldg., Baltimore 2, Md.

WANTED
BEACH UMBRELLAS, New or Used.
MERRY-GO-ROUND ORGAN, New or Used.
TOWELS FOR BATH HOUSE.
BAY SHORE PARK
24 Knickerbocker Bldg., Baltimore 2, Md.

AT LIBERTY
For Park Dates in Indiana and Ohio
CAROLYN HENDERSON'S
TEENIE-WEENIE CIRCUS
Available May 30th.
Correspondence Invited.
ROGER LUDY, Hines Theatre, Portland, Ind.

WANTED
Ferris Wheel Foreman in park. Top salary.
BEACH AMUSEMENT PARK
P. O. Box 329 GALVESTON, TEXAS

WANTED AT ONCE
Scenic Artist and Sign Painter. Long season,
good wages at
SEASIDE PARK
Virginia Beach, Va.

FOUR SCAIFE WATER FILTERS
for swimming pool, with capacity of 1 million
and half gallons a day. Will sell two or four.
A. H. MORRIS
Lloyd Avenue, Latrobe, Pa. 9920.

WANT TO BUY
.22 SHORTS AMMUNITION
Any Quantity—State Price.
Charles Rubenstein
PLAYLAND AMUSEMENTS
239 W. 125th St. New York City
Phone: Monument 2-7755

ABOUT \$1,000.00
Will develop a swimming resort in defense area
in busy Maryland town on highway and trolley
line. Sunday baseball, games, etc. Address:
BOX D-400, The Billboard, Cincinnati 1, O.

GOOD USED RIDES
Or Have You Any To Sell?
BERTHA GREENBURG
Hotel Kimberly, 74th St. & Broadway, New York

BINGO LOCATION DESIRED
Experienced Operator with high-grade equipment and personnel desires location. Finest
references. Will go anywhere! Organizations, Landlords, Promoters—what have you?
Write in strict confidence! Satisfactory arrangements can be made!
REDEF & COMPANY 10 Lawrence St., Newark 5, N. J.

SPECIAL PRINTED TICKETS
ROLL or MACHINE
100,000
FOR **\$22.00**
RESERVED SEAT — PAD — STRIP
COUPON BOOKS — RESTAURANT
CHECKS — SALES BOOKS AND
ALL ALLIED FORMS
ELLIOTT TICKET CO. 409 LAFAYETTE ST., N. Y. C.
82 W WASHINGTON ST., Chicago
615 CHESTNUT ST., Phila.
STOCK ROLL TICKETS
ONE ROLL \$ 5.00
TEN ROLLS 3.99
FIFTY ROLLS 17.00
ROLLS 1,000 EACH
Double Coupons,
Double Price
No C. O. D. Orders
Accepted

War Plant on Ala. State Grounds

Annual Won't Be Hampered

Ample buildings remain to handle all exhibits—readying for successful year

BIRMINGHAM, April 21.—Conversion of the interior section of the main grandstand at Fair Park into a manufacturing plant for 42-inch chemical mortar shells for the army, announced by the office of Col. C. W. Crowell, commanding officer of the Dallas Chemical Warfare Procurement District, of which Birmingham is a part, will not affect the annual Alabama State Fair.

Plans for the 1945 State Fair in October are now under way, according to Joe McDavid, fair official, who points out that the assembly lines are to be set up under the grandstand at the fairgrounds in space where Alabama farm products and school exhibits are usually displayed, and that the seats on top of the grandstand will remain intact. Other buildings on the fairgrounds will provide ample facilities for these exhibits.

Officials of the Dixie Metal Products Company, to which the War Department has awarded the shell manufacturing contract, established offices on the fairgrounds and prepared to begin conversion of the grandstand interior immediately so that production may get under way in July. Offices of the fair officials were busy, too, mapping plans for the 1945 Alabama State Fair.

A Barnes-Carruthers revue already has been booked for a return engagement for night shows in front of the grandstand, and altho no contracts have been signed yet, it is assumed that Hennies Bros.' Shows will again have the midway. Return of the *Grand Ole Opry*, of Station WSM, Nashville, also was expected.

Last October's Alabama State Fair topped all previous takes at a net of \$50,000, according to fair officials, who point out that this amount was rolled up despite wartime transportation restrictions and cancellation of the annual State School Children's Day.

Livestock and farm entries were hauled to the fairgrounds in everything from mule-drawn wagons to ox carts. Old Dobbin came back into his own, along with the bicycle as means of transportation for visitors to the fair.

War production beneath the grandstand, according to Joe McDavid, will affect the Alabama State Fair only in contributing a substantial increase in revenue to the fair owners thru the property rental by the Dixie Metal Products Company, and by adding an atmosphere of all-out war production to the fairgrounds as the assembly lines turn out shells for the army while crowds gather for the shows, armed force exhibits and displays of Alabama farmers.

Tidewater To Lean Heavily On Educational Features

SUFFOLK, Va., April 21.—H. C. Holman, secretary-manager of the Tidewater Fair Association, Inc., states that this year's event will lean heavily on educational features, tho the entertainment end will not be neglected.

The educational program will be built around speeding the country to victory and planning for the post-war era. There will be large exhibits of agricultural products, livestock, poultry, canning, art work and needle work, as well as exhibits from the city and county schools. Each day there will be public speakers covering topics of the day.

In the event racing is not possible, there will be a program of free acts, football and band concerts. George Clyde Smith Shows will be on the midway.



LIEUT. NEAL (LUCKY) LOTT, who used to thrill fair audiences with his auto stunts, has completed 11 combat missions and is now adjutant at a repair depot somewhere in England.

Red Deer Spending 9G on Improvements

RED DEER, Alta., April 21.—The sum of \$9,000 will be spent on renovations at the Red Deer Fairgrounds this summer. The fair board will contribute \$3,000, and city council, \$6,000.

Painting, fencing, repairs to buildings and installation of rest rooms will be done. The grandstand will be altered so that it can also be used as a stock ring.

In the future, 50 per cent of the fair board's surplus will be turned over to the city to make whatever renovations are deemed necessary.

California Legislature Mulls Bill to Protect Dark Plants In Divvying Up of State \$\$\$\$

Leasing to Amusements Being Considered, Too

SACRAMENTO, April 21.—Legislation to provide that California fairs shall not suffer in their apportionments of State money because they are closed during the war has been introduced in the State Legislature by Assemblyman Jacob Leonard, Hollister, and stands a good chance of passing.

Half of the program has passed the Assembly and been approved by the Senate Committee on Agriculture and the rest of it is being pushed by Leonard, an old fair man himself and often called the watchdog of fair legislation at Sacramento.

Leonard points out, fortified with figures from A. E. Snider, chief of the fairs and exposition fund, that \$16,668,336 has been allocated to fairs from the State's share of pari-mutuel race-track wagering between July 1, 1933, and January 31, 1945. This is the largest amount given fairs of any State in the nation, says the assemblyman.

Because most of the big fairs are closed and racing in California has stopped, many complications are likely to arise as the apportionments of money which have piled up in the fairs and exposition fund and Leonard's legislation seeks to make these apportionments equitable.

His explanation of the principal bill along this line is as follows:

"In normal times, when all fairs are being conducted, the apportionment is made annually on the basis of the amount of premiums paid by the fairs. Since the outbreak of the war, many fairs

Muncie To Feature Community Show & Boone Co. Jamboree

MUNCIE, Ind., April 21.—Muncie Fair, which annually features harness racing, will be held this year even tho racing is still under the ban, it is announced by A. G. Norrick, secretary.

Johnny J. Jones Exposition has been booked for the midway. The WLW Boone County Jamboree will show in front of the grandstand Sunday afternoon and evening, and for Monday night a large community show will be staged, including a memorial service for Delaware County boys killed in the service. There will be other entertainment features for the rest of the week.

Considerable emphasis will be placed on livestock. There will be two State swine shows and two State dairy cattle shows, as well as large exhibits in the various classes.

The grounds are being improved as far as government restrictions on materials will permit.

Officers of this year's fair are: president, E. Arthur Ball; vice-president, Herman Guthrie; secretary-treasurer, A. G. Norrick.

Sherbrooke, Que., Adds 5 Years to Conklin Run

SHERBROOKE, Que., April 21.—Conklin Shows have been signed to furnish all midway attractions for the Sherbrooke Exhibition for an additional five years, giving the org a run thru the season of 1954. A five-year contract was signed a year ago. Announcement was made by Norrie Price, manager, and Alex Ross, president.

Conklin also holds a 10-year midway contract at Quebec City.

Regional Meeting Of Wisconsin Assn. Is Well Attended

MILWAUKEE, April 21.—A Regional meeting of the Wisconsin Association of Fairs was held recently, with 43 representatives of 15 fair associations, including the State Fair, attending.

W. H. Eldridge, Plymouth, secretary of the Sheboygan County Fair Association, presided. James Malone, secretary of the State association, talked on midway regulations and future prospects regarding horse racing. A. W. Kulbus, Madison, State supervisor of county fairs, presented a picture of operation of 1945 fairs. Prof. James Moore, chairman of the State Department of Horticulture, discussed suggested changes in the premium list and judging regulations.

Prof. A. O. Collentine, of the State College of Agriculture, spoke on Dairy Cattle Classification. Russell Frost, manager of the junior department of the State Fair, discussed junior fair participation. Henry Marcks, Seymour, spoke on horse-pulling contests in the absence of W. T. Marriott, manager of the State Fair, who was unable to attend. Charles B. Drewry, Wausau, vice-president of the association, talked on formation of circuits. A discussion of the election of directors of the Wisconsin Association of Fairs closed the program.

Regional meetings are being held at Madison, Merrill and Chippewa Falls.

Fairs represented at the Seymour meeting were Sheboygan, Manitowoc, Outagamie County, Gillett, De Pere, Kewaunee, Chilton, Shawano, Fond du Lac, Baraboo and Beaver Dam.

Brandon To Feature Ag and Livestock

BRANDON, Man., April 21.—Provincial Exhibition of Manitoba, first of the Canadian Class A fairs to be held, is making preparations to feature agricultural, horticultural and livestock production on a large scale in line with the efforts of all fairs to increase production of much-needed food supplies. Total prize money has been boosted to more than \$12,000.

Mindful of the important part played by entertainment in building morale, the exhibition management also has arranged to provide plenty of first-class entertainment, with Barnes-Carruthers furnishing the grandstand shows, and the Conklin Shows on the midway.

Beatrice M. Benson, secretary-manager, states that changes have been made in keeping with the times, and in a number of livestock classes extra prizes have been added. Special emphasis will be placed on boys' and girls' livestock exhibits.

Eight Georgia Fairs For Playland Shows

MACON, Ga., April 21.—Eight Georgia fairs have contracted for the Playland Shows, it was announced by Shan Wilcox, owner, visiting here this week en route to Athens, Ga. Fairs booked are Bartow County, Cartersville; Rockdale County, Conyers; Walton County, Monroe; Dodge County, Eastman; Sumter County, Americus; Albany, Legion Fair; Ben Hill County, Fitzgerald, and Lowndes County, Valdosta.

Wilcox says he plans to play several fairs in Virginia and Tennessee before returning to Georgia in September.

Windstorm Damages Okla. State Livestock Building

OKLAHOMA CITY, April 21.—Livestock pavilion of the Oklahoma State Fair was damaged by the windstorm which hit the city last week. Ralph T. Hemphill, secretary of the fair, estimated damage at close to \$7,000.

Hemphill said the damage will be repaired as soon as materials become available.

ADDITIONAL FAIR DATES

The following corrections and additions to the List of Fair Dates were received during week ended April 20.

The complete List of Fair Dates was published in Spring Special Number dated March 31. The next complete list will be published in issue to be dated May 26. See each issue of The Billboard for corrections and additions.

Georgia

Albany—American Legion Fair. Oct. 23-27.
Conyers—Rockdale Co. Fair. Sept. 24-29.
Fitzgerald—Ben Hill Co. Fair. Oct. 29-Nov. 1.
Homer Waters.
Valdosta—Lowndes Co. Fair. Nov. 5-10.

Indiana

Frankfort—Clinton Co. Fair Assn. Aug. 19-24.
O. M. Ricks, R. R. 3.
Franklin—Johnson Co. Free Fair. July 8-13.
Wm. H. Clark.

Iowa

Bedford—Taylor Co. Fair Assn. July 25-28.
Sid P. Webb.

Michigan

Milford—Milford Fair. Aug. 8-12. M. Moore,
2533 Waverly Ave., Detroit 6.

Minnesota

Little Falls—Morrison Co. Agrl. Soc. Aug. 3-5.
D. T. Sargeant.

Missouri

Prairie Home—Prairie Home Fair Assn. Aug.
8-9. Dr. A. L. Meredith.

Nebraska

Arthur—Arthur Co. Agrl. Soc. Aug. 30-Sept.
1. Loyal F. Simon.
Concord—Dixon Co. Agrl. Soc. Aug. 29-31.
Roy E. Johnson.

Pennsylvania

Beaver Springs—Beaver Community Fair. Sept.
19-22 (if held). Ira Kline.
West Alexander—West Alexander Fair. Sept.
13-15. Paul Rogers.

South Dakota

Clear Lake—Deuel Co. Fair Assn. Sept. 20-22.
Ed Kreger.

Utah

Manti—Sanpete Co. Fair. Aug. 31-Sept. 1.
Rudolph Hope.

Canada

BRITISH COLUMBIA
Armstrong—Interior Provincial Exhn. Sept.
18-20. Mat Hassen.



Coming Events

These dates are for a five-week period.

California

Fresno—National Raisin Week. May 13-19.
M. P. Lohse, Box 1469.
San Diego—Rodeo at Lane Field. May 19-20.
Harry Golub.
Saugus—Newhall-Saugus Rodeo. April 28-29.
Andy Jauregul.

Florida

Jacksonville—Junior Chamber of Commerce
Circus. Stadium. April 30-May 5. W. F.
Farley, C. of C. Bldg.
Miami—Junior Chamber of Commerce Circus.
May 7-12. Edwin N. Williams.

Georgia

Savannah—Junior Chamber of Commerce Cir-
cus. May 14-19. Edwin N. Williams.

Illinois

Chicago—Olympia Circus at Stadium. April
13-May 6. Barnes & Carruthers.

Kansas

Strong City—Flint Hill Rodeo. May 19-20.
W. J. Evans.

Michigan

Detroit—Olympia Circus. May 10-27.

Missouri

St. Louis—Police Circus at Arena. April 22-
May 6. Samuel Hastings, 1200 Clark Ave.

Nevada

Las Vegas—Elks Helldorado Rodeo. May 17-
20. O. K. Adcock.

Pennsylvania

Johnstown—Firemen's Jubilee, Ideal Vol. Fire
Co. May 3-12.
Mount Pleasant—Girls' Band Celebration,
VFW. May 28-June 2.
Philadelphia—Evening Bulletin Folk Festival,
May 7-9. M. J. Pickering, 621 Bulletin Bldg.
Somerset—VFW Spring Frolic. May 21-25.

Texas

Elsa—Amer. Legion Rodeo. May 5-6. Warren
Turberville.
Dublin—Dublin Rodeo. April 27-29. Mack
Williamson, Box 426.
Brownwood—Jr. Chamber of Commerce Regat-
ta. May 6. Darrell Wilson.

Utah

Richfield—Livestock Show. May 4-5.
Richmond—Black & White Days. May 16-17.
S. Milton Webb.
Spanish Fork—Livestock Show. May 10-12.

Washington

Port Townsend—Rhododendron Festival. May
18-19. Mrs. Helen D. Burns.

Canada

Amherst, N. S.—Cumberland Motor Show. May
3-5. Frank J. Elliott.
Winnipeg, Man.—Shrine Circus. May 12-19.
Frank E. Simmons, 469 Henderson Highway.

MACON PLAYLAND OPENS

(Continued from page 44)
a slow first of the week and brisk Fridays
and Saturdays.

Executive staff includes W. E. Franks,
owner; L. H. Chapman, manager; Mrs.
Peggy Franks, secretary-treasurer; Jack
Rainey, park superintendent; S. M. Ben-
nett, superintendent of construction;
Charles Amerson, superintendent of con-
cessions; Joe Graham, charge of adver-
tising.

Charles Drill has booked his Ferris
Wheel and Chairplane, his fourth year
with Franks. Willie Earl Cooper is fore-
man of the Chairplane, and Ralph
(Specks) Salters, foreman of the Ferris
Wheel. C. N. (Doc) Myers has his Tilt-
-a-Whirl in the second year at the park,
with J. M. Allison foreman. Robert Glen
Argo is foreman of Mrs. Muriel Evitt's
Whip.

Mr. and Mrs. C. N. Myers have three
concessions, pea pool, lead gallery and
slum store; Charles Drill has five—ball
games, penny pitches and cork gallery;
M. E. Goddard, the diggers and arcade;
E. M. Hamburg and wife, Louise, pop-
corn and snow concessions; Tony Fran-
zani, cookhouse; Charles Amerson, bin-
go; Russell Mitchell, chuck wheel; Joe
Duncan, chuck log; Jack Rainey, ciga-
rette wheel; Mrs. Russell Mitchell, horo-
scopes, and Roy Sutton, swinging ball.

Meigs Quits Southeastern To Enter Private Business

ATLANTA, April 21.—Virgil J. Meigs,
secretary of the Southeastern Fair Asso-
ciation, resigned last week to enter pri-
vate business.

Meigs has been connected with the
fair 18 years and is known to thousands
of exhibitors and showmen. In addition
to serving as secretary of the fair, he has
managed Lakewood Park's summer enter-
tainment.

Meigs became office manager for the
association upon the death of Oscar Mills
in 1927. When Mike Benton was elected
head of the association in 1933, Meigs
was appointed secretary.

Proposal for New Ohio State Grounds Killed

COLUMBUS, O., April 21. — Proposed
purchase of a new 1,000-acre site for the
State fairgrounds was killed last week
when the Senate Agricultural Commit-
tee voted to "indefinitely postpone" the
bill authorizing the relocation and ap-
propriating \$500,000 for the purchase.

Proponents of the new site indicate
they will transfer their efforts to the
House, where a similar bill is pending.

Post-War Plans Get a Mulling

CHICAGO, April 21.—Post-war plan-
ning has been one of the important
topics of discussion at regional fair meet-
ings this spring. It also has been dis-
cussed by various State promotional
bodies. Consensus is that there will be
a considerable expansion of fairs follow-
ing the termination of the war, and that
the county annuals can become even
greater educational factors than they
have been in the past.

The views of the proponents of fairs is
admirably expressed in the following
editorial, titled "Planning for Post-War
Fairs," which appeared in a recent issue
of *The Illinois State Journal*, Springfield:
"Impatience has been expressed be-
cause several States are including in
post-war plans programs for the enlarge-
ment of agricultural fairs and industrial
expositions. To many, no doubt, it seems
out of place to be taking up blueprints
for such future activities when so much
immediately pressing war work needs
attention.

"We are reminded, however, that re-
laxation from the strain of war will be
the first must in the first year of re-
action from war's shocks. This relaxation
can well take form in exhibits with an
educational value. There will be plenty
of inventions awaiting the era of re-
habilitation and it will not be necessary
to invent excuses for reverting to our old
popular 'get-together' in the harvest
season.

"England has not forgotten that na-
tional expositions are coming back one
of these days when peace is re-estab-
lished. Its Royal Commission, estab-
lished in 1851, from funds raised by the
great exposition of that year, is still
functioning as an educational agency.
It is even prepared to present plans for
an international show."

ACKLEY ON BROWN-OUTS

(Continued from page 44)

lighting may be kept on in accordance
with the order. He would be obliged
to advise you that anything over a
60-watt lamp at the entrance of each
attraction is all the general outside illu-
mination you are permitted.

This being insufficient for public
health, public safety and the conduct
of your business, you then take the
next step, which is an appeal from the
order.

This appeal defines the general out-
side lighting needed and is to be sup-
ported by letters or certification from
your police and fire departments, and/or
any other public official interested in
public safety and public health.

This appeal is then forwarded to the
nearest WPD district office, where the
local official grants the appeal as sup-
ported by your local police and other
officials.

The whole procedure is outlined in
WPB Form 4113, which may be obtained
from any district WPB office.

"The actual procedure," says Ackley,
"I found to be much more direct and
satisfactory is to request all of the
interested officials and your own super-

intendent to be in your park at the
same time and thereby settle all ques-
tions at once and on the spot. You
are entitled to continue 'necessary'
lighting and there is no reason for
you to try to do business in a dark
midway which would not be regarded
as safe for the public. It is necessary
to turn off your neon lighting and some
of the outline and purely ornamental il-
lumination. A co-operative and firm
attitude is a correct one for you to as-
sume in this matter, as you and the
police officers of your district are re-
sponsible for the safety of the public."

THIS 35 Ft. SWAY-
ING HANDSTAND
ALWAYS GETS 'EM!

AH!
OH-OH
WHEW—'D
RATHER WORK
FOR A LIVING.

WRITE OR
WIRE

Selden
THE STRATOSPHERE
MAN

TRADE MARK
WORLD'S HIGHEST
AERIAL ACT!

PERMANENT ADDRESS
Care of The Billboard, Cincinnati 1, O.

ACE
"CIRCUS OF DEATH"
LILLARD'S
AMERICA'S NO. 1
STUNT OUTFIT

Represented by BARNES-CARRUTHERS
121 N. Clark St. Chicago

Attention!
FAIR SECRETARIES
CONTACT
ERNE YOUNG
FOR YOUR 1945
GRANDSTAND SHOW
155 N. Clark Street CHICAGO

ACTS
● FOR LONG ROUTE
● SHORT JUMPS
● GOOD TREATMENT
● 1945 FAIRS
—CONTACT—
BOYLE
WOOLFOLK
AGENCY
203 NO. WABASH AVE. CHICAGO

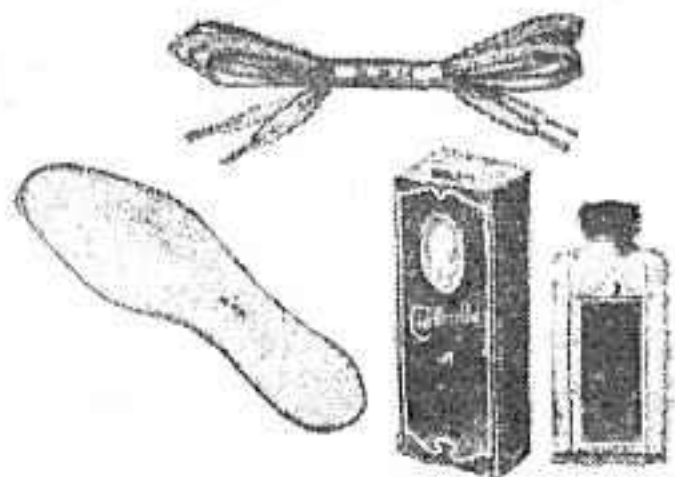
WANTED
COMPLETE CARNIVAL FOR
SALINE CO. FAIR
Holding the Last Week of August.
Fair Dates: August 29-30-31.
Write ALBERT FRETSE, Salina, Kansas.

ORIGINAL
GREAT
GREGORESKO
(Copyright K. N.
56153 © J. G.)
THE ONE AND
ONLY MAN WHO
HANGS HIMSELF
WITH PLAIN ROPE
(No Rubber)
AND LIVES TO
TELL THE TALE
Representative
CHAS. ZEMATER
54 W. Randolph St.
Chicago

DISPLAY
FIREWORKS
FOR
FAIRS — PARKS
\$39.00 AND UP
ALSO
FIREWORKS FOR
STORE RESALE
Write for Catalog
BERTRAM NOVELTY
MILWAUKEE 2, WIS.

NATIONAL
SHOWMEN'S
ASSOCIATION
GREET'S YOU
You are eligible to Membership in
this fastest growing showmen's or-
ganization if you are a showman or
affiliated with the amusement busi-
ness. Clubrooms in the center of
the amusement world.
Meetings 2nd and 4th
Wednesday each month
Palace Theatre Building,
1564 Broadway,
New York 19, N. Y.
Mostly everyone of the Eastern
amusement family is a member.
Are you?
Write for Information.
Initiation \$10.00
Dues \$10.00 Yearly

**ROLLER SHOE
Accessories
AVAILABLE TO-DAY**



LACES

54" — 63" — 72" and 81" black and white.

CINDERELLA POLISH

That Famous White Buck Polish, the finest made.

INNER SOLES

for smooth comfort and fit. Men's and Women's.

**RUBBER HEEL
TOE STOPPERS**

Your skaters need.

Write for Complete Service
Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY
LYTLE Roller Shoes
CAMBRIDGE, MASS.

**Genuine SKF First Quality
Precision Bearings #37**
40c EACH IN LOTS OF 100
OR MORE
42c Each in Smaller Quantities

SKF ON EACH BEARING ASSURES YOU OF
FIRST QUALITY — NONE BETTER MADE.
FOR YOUR PROTECTION DO NOT BUY
NAMELESS BEARINGS.

Complete Stock of Chicago and Richardson
Parts Available at All Times.

JOHNNY JONES, JR.
Pittsburgh, Pa., Warehouse: 244 Blvd. of Allies.
Los Angeles, Cal., Warehouse: 406 S. Main St.

**WANTED
USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR
YOUR OLD SKATES REGARDLESS OF
CONDITION. WRITE OR WIRE COL-
LECT TODAY. STATING QUANTITY,
MAKE, CONDITION & PRICE WANTED.

MAGES SPORTS STORES
4019 W. North Ave. CHICAGO, ILL.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip
with less cone wear and lower main-
tenance cost. \$4.00 per gal., \$3.75
per gal. in 5 gal. containers. Terms:
25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St., Everett, Mass.

ROLLER RINKS

Will pay highest cash for Roller Rinks, either
whole or parts, also any equipment such as
Skates, Organs, Tops, Floors, etc. Wire or write
P. O. BOX 41, R.F.D. #2
MARION, IOWA

**447 Sanctions Set
Near Record for
RSROA Events**

DETROIT, April 21.—Fred A. Martin, RSROA national secretary-treasurer, announced that 447 RSROA sanctions have been issued, which is nearly a record high for the organization.

These meets are sponsored:

Southgate Roller-drome, Seattle, 1945 State of Washington amateur roller dance championships, April 9. Redondo (Wash.) Roller Rink, 1945 State of Washington Figure Skating Championships, April 10. George Otto's Roller-bowl, S. Tacoma, Wash., 1945 State of Washington Speed Skating Championships, April 16. Skateland Rink, Denver, 1945 Colorado-Wyoming District Amateur Roller Skating Championships, May 29-30. Skateland Rink, Denver, 1945 Colorado-Wyoming District amateur Roller Dance and figure skating championships, May 29-30.

Illinois Meet

Arcadia Roller Rink, Chicago, 1945 State of Illinois dance and figure skating championships, May 2-4. Armory Roller Rink, Chicago, 1945 State of Illinois Speed Championships, May 9-11. Coliseum Rink, Mansfield, O., 1945 State of Ohio dance and figure, speed championships, week of June 3. Woolley's Roller Rink, Salt Lake City, 1945 Utah State dance and figure championships, early June—date uncertain as yet. Lexington Roller Skating Palace, Pittsburgh, 1945 Penna.-W. Va. district dance and figure championships, May 13-14.

Spring Programs

Empire Roller-drome, Brooklyn, 1945 State of New York dance figure pairs championships, June 6-7. Paterson (N. J.) Recreation Center, 1945 State of New Jersey dance figures pairs championship, May 27-28. Rollerland, Indianapolis, 1945 State of Indiana dance figures pairs championships. No definite date as yet. Wonderland Skating Rink, St. Louis, 1945 dance figure pairs championships. Early June. Crosstown Roller Rink, Omaha, 1945 Iowa-Nebraska dance figure pairs championships. No date set. Imperial Roller Rink, Portland, Ore., 1945 Oregon figure skating championships, April 11. Oaks Park Rink, Portland, Ore., 1945 Oregon dance, pairs championship, April 12.

GOTTIEB KEENER, owner of Shore Palace, Madison, O., has installed a Hammond organ.

RIVER RINK, Richmond, is set for its summer operation. Lack of supplies is a handicap, according to L. M. Kidd, operator.

A. O. JOHNSTON presented the Roller Club of his 12th Street Rink, Erie, Pa., in its first revue April 19-23. Ten acts with 75 skaters comprised the program.

GLADYS MacKAY is new organist at Strachona Roller-drome, Toronto. She fills the spot of the late Ernest Hawk-hisstone, who was there for six years.

ARENA GARDENS, Huntington, W. Va., was recently destroyed by fire with an estimated loss of \$100,000. It was operated by Dick Deutsch, former Cleveland sports promoter.

BUSTER ODLE, recently out of the army with a medical discharge, is in the mountains near San Bernardino, Calif., awaiting the opening of the trout season. He plans a roller revue to tour army camps. He promoted one last year, with revenue going to the Red Cross.

**Toronto Take Okay
For Annual Revue**

TORONTO, April 21.—Roller Revue of 1945, held recently in Canada's largest rink, Mutual Arena here, drew a nightly average of 4,500 customers. Attendance was a bit higher than last year's figure. Admission 75 cents and \$1.

Guest artists from London, Ont., and Winnipeg participated in the sixth annual revue presented by the Toronto Roller Skating Club. Over 200 skaters appeared in the 32 numbers.

Costumes and routines were a product of the club members. Acts from this year's revue are appearing at various military camps thruout Ontario. Sidney J. Shaw, manager of Mutual Arena, directed the show.

BETTY LANE expects to attend an RSROA contest soon. She is one of the outstanding skaters at Skateland, Chattanooga, participating in acrobatics, spins and flying turns.

ROLLER SKATING CLUB, Chicago, with Dave Ray, president, will meet at the Roller-bowl there April 22. To date there are 103 male and female members of the organization in the armed service.

DODSON'S SHOWS

(Continued from page 40)

death of President Roosevelt. A proclamation declaring a day of mourning on Saturday by Mayor Meighan necessitated the show's cancellation of its matinee and night performances.

Show loaded out following its closing Friday night and by early Saturday morning was ready for its movement to Nashville, where it was scheduled to open Wednesday (18) for a 10-day engagement on the Lucas showgrounds, auspices of the American Legion. Train-master William Harvey, with co-operation of Henry Gamble, show's superintendent, and Jess Warren, superintendent of show's motive power, had the show off the lot and on the train by 7:30 Saturday morning.

Continued work on various rides and attractions is making the midway more attractive than originally planned, and with operation of Hug Harbor, show's new ride, to take place in Nashville, it will give the midway 14 major rides, four kiddie rides and 15 shows.

The sudden death of Scotty Floyd, show's master painter, brought grief to the personnel. He was killed by an L. & N. train carrying troops while alighting from the show's coaches at the yards in Gadsden. Body was shipped to his home in Huntington, W. Va., and interment made there with floral pieces from both show's personnel and individuals.—PAUL BARRON.

HOW ABOUT V-E DAY?

(Continued from page 37)

North American Exposition, now in Atlanta, are thinking along the same lines, saying: "We will comply with whatever local or national plans or wishes for keeping open or closing on V-E Day."

It is obvious that should V-E Day hit like a bolt out of the blue there will be many carnivals in localities where there would be little or no danger of trouble with hoodlums turned loose under the guise of a victory celebration, and their remaining open would furnish people with an opportunity for relaxation. No doubt that is why the tendency of some owners is to be guided entirely by local conditions and regulations.

On the other hand there are those who plan to close down and take the day off with the populace. Among those are L. C. (Curley) Reynolds, of the World of Today Shows, now in Fort Smith, Ark., and Oscar Bloom, of the Gold Medal Shows, at Jackson, Tenn.

Al Wagner, of the Cavalcade of Amusements, and his lieutenants, Robert L. Lohmar and William B. Naylor, are anticipating being so "deliriously happy that we will close the shows and celebrate victory."

M. G. Dodson, Dodson's World's Fair Shows, says: "It is my intention to close the show on V-E Day and, along with employees, celebrate the occasion."

Circus Ops Silent

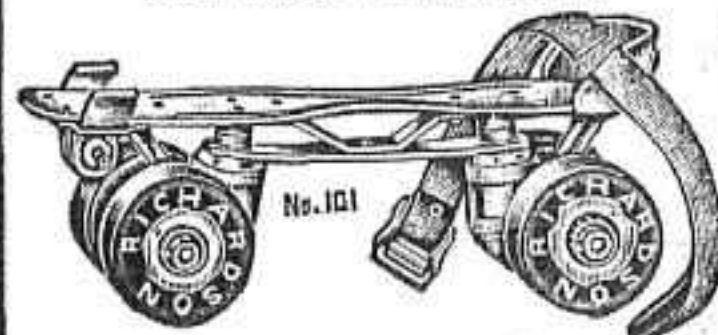
Most circus operator's either were too busy solving manpower problems and other headaches to talk or they just haven't made up their minds. I. J. Polack, head of Polack Bros. Circus, said:

"Show will abide by all rules and regulations of local business or the State of California. Look forward to Governor Warren issuing a proclamation closing all business, by which we will abide."

Zack Terrell, Cole Bros.' Circus, now at Louisville, admitted he hadn't made any plans, and it looks as tho this branch of outdoor show business will take a watchful waiting role and handle it as best it sees fit if and when the V-E Day situation arises.

A public relations officer of the Sixth Service Command in Chicago said that V-E Day will be merely another working day as far as the army is concerned, because "After Germany we still have a pretty tough war to win," and the military generally is urging those engaged in essential industry to be at work as usual.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

ROLLER SKATES

NEW CHICAGO SHOE SKATES

(Spec. Dural Plates, Wood or Fibre Wheels.)
Ladies' White, Men's Black, All Leather. Set
\$23.50 (detachables, \$7.50 ex.) and shoe stamp
with order.

Moonlight Rollerway

3645 E. Colorado Pasadena, Calif.

FOR SALE

160 PAIRS CHICAGO SKATES

A-1 condition, in counter boxes. Chicago
Skate Grinder, 5 Speakers, Wurlitzer Music
Box, 100x46 Maple Floor, good under struc-
ture.

BOX D-398

c/o The Billboard, Cincinnati 1, O.

**WANT TO BUY
ROLLER SHOE SKATES**

Boys and girls, used. State size, color, con-
dition, price, quantity.

L. M. KIDD

400 N. 2ND ST. RICHMOND, VA.

ATTENTION

Special Sale on PRECISION BEARINGS No. 37 @
40c each. All our Bearings are new, not seconds.
Balls, 3/16" round, true, high-grade steel, @ \$1.50
per 1000. We have Precision Wood Wheels with
bushings. Also general supplies for Roller Rinks.
Send in for full particulars. Large quantity of
Brooks Detachable Toe-Stoppers.

JACK ADAMS

1471 Boston Road Bronx, New York, 60

WANT PORTABLE RINK

If you have floor and tent I have skates and P. A.
system and a great location for summer. Will operate
50-50. Write me for details at once.

R. H. WOODARD

P. O. Box 158 Writingsville Beach, N. C.

WANTED

HAMMOND ORGANIST FOR SKATING RINK

Steady work. 8 sessions a week. Vacation with pay.
Write, wire, phone

LEO DOYLE, RIALTO SKATING RINK

Springfield, Mass.

ROLLER RINK

Have 2 complete 40x100 Rinks. Tops are almost
brand new. Skates good, sound good, nice floor; also
one 50x120 complete Top, up sixty days. These
are scarce. Can ship at once. Come and look them
over. Also Hammond A Organ.

HENRY SIEPMAN

Ph. 7849 CEDAR RAPIDS, IOWA

Rink Owners, Attention:

Man, 32 (4-F), and wife, will take full charge of
your Roller Rink on salary and percentage. Are
R. S. R. O. A. bronze dance medalists—willing to
teach. Can go anywhere. Former business man.

W. HOPPER, 1518 E. Glenn, Springfield, Ill.
Tele. 4432.

For **VICTORY** Buy War Bonds
When It's Over—Over There—There
Will Still Be **NEW**

"CHICAGO'S"
TRADE MARK REG. U.S. PAT. OFF.

So For **HEALTH'S** Sake Roller Skate

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Dixie Hayriders Open in Georgia

ALAMO, Ga., April 21.—The South's newest tent show, the Dixie Hayride, opened its doors here April 16, where the owner, Eddie Mellon, has been operating the Alamo Theater the past two years. Threatening weather failed to hold down the crowd.

Stageshow is a hillbilly unit, which is heard each Saturday over WNOX, Knoxville, on the Tennessee Barn Dance. Line-up includes Sonny Loden, 16-year-old trick fiddler; Buddy Bain, 16, accordion and singer; Little Ruby Palmer, bull fiddle and yodeler; Thelma, Sonny's sister, songs, dances and guitar; Ma Loden, songs and guitar; Pop Loden, emcee and banjo.

Top is a 60 with three 35-foot middles and seats 1,400. Admission 25 cents and 50 cents, plus tax; reserves, 20 cents; no concert. Show moves on a large semi-trailer and two trucks with trailers.

Mrs. Eddie Mellon is secretary and treasurer; Ray Ewing, general agent and contractor; Dell Ewing, in charge of billing; Charles R. Ewing, press agent and special tie-ups; Sue Mellon, front door; K. E. Mellon, lot superintendent and sign painter; Marjorie Riles, reserves; H. L. Cason, cook; Robert Young, electrician; Robert Hare, boss canvasman, with a crew of six.

Among the showfolk visitors here opening night were Mr. and Mrs. George Wall, whose tent show was playing 14 miles away; Chet and Dot Morris and Mr. and Mrs. E. S. Holland.

Mrs. Jimmie Hull Goes Under Knife

BEAUMONT, Tex., April 21.—Mrs. Jimmie Hull underwent a major kidney operation at St. Therese Hospital here Wednesday (18). Her condition has been serious but the crisis is past and she is slowly improving.

Jimmie Hull Players tent show closed when war started, it being the first time in 26 years that it did not tour. Hull has been in business at Orange, Tex., the past three years. He recently sold his interests there and as soon as his wife has recovered he will again take to the road with his show.

Did You Know?

By E. L. Paul

AS THERE is a dearth of theatrical news in Kansas City, Mo., at the moment, news that would be of interest to the old-time repster, I figure a few reminiscences might fill in.

I wonder how many of the folks know that Egbert Van Alastyne, who wrote the song, *In the Good Old Summer Time*, and many other national hits, once played the piano for a season on the Dorothy Reeves Dramatic Show; that Vincent Lopez, ork leader and pianist, once played piano for the Karl Simpson Comedians, or that Ann Nichols, who wrote *Abie's Irish Rose*, played piano for my Wolford Stock Company in the old Aldome days?

I suppose most people know that Jennifer Jones, who has made such a success in Hollywood, is a sure-enough rep-

FOR SALE

Complete, flameproof Dramatic Tent Outfit. Ninety days old. Excellent condition. Reasonable.

JACK MABRY

729 West 20th St. Houston 8, Texas

WANTED IMMEDIATELY

People all lines. State if doubling instruments. Radio dance policy now, tent later.

CHICK BOYES PLAYERS

216 West 26th, Kearney, Neb.

Rep Ripples

THE PERRENS, man and wife, have a vaude-pic show in the Needles, Calif., area. . . GILES PLAYERS, colored, have finished their season of auspice dates in Colbert County, Alabama, and plan to launch a small plantation show soon. . . VICTOR ROBERTS, old-time repster and 10-20-30 performer, will have charge of dramatics at a Rockland, Me., kids' camp this summer. . . DAVIE'S SHOW, colored, inactive for a year, will take up slack this year in Shreveport, La., area. . . LET'S HEAR from managers and performers with notes for the columns. . . NORTHAMPTON PLAYERS will play six weeks under tent in the White Mountain sector of New Hampshire, starting July 1. Five people will be in the cast. . . F. J. BURNHAM will again take E. F. Hannan's *The Old South* on fairs and celebrations, with some outside dates in between, in Louisiana and Mississippi. . . SAM GARLE, former rep manager and agent, will take his vaude-pic show into territory around Gonzales, Tex., for the summer. . . CLARENCE D. AUSKINGS, veteran agent, closed with the L. Verne Slout tent at Coleman, Tex., April 16 and left for Fremont, O., where he will again clerk at the Jackson Hotel. He reports biz very good for Slout. . . EDGAR J. CARTER has purchased a tent outfit from Chester Cobb, New England showman, and will operate it in the Atlanta sector with vaude and films. . . JIMMIE WILSON will again operate in his established Iowa territory after a winter at Clearwater, Fla., where he was connected with a dramatic group.

Old-Time Minstrels

By E. F. Hannan

NOT LONG ago I met Bert Dorsey, trombonist with various minstrel shows in the past, and he remarked: "I like those rep tales in *The Billboard* but now and then get in a note on minstrelsy." Then Bert ran on about the old-time bass singer, Jim Daly, and about Jim's gregarious appetite.

He followed on relating tales of the Higgins brothers and how they were often stopped at dining room doors and told, "You've been in here once." It was hard for strangers to tell them apart, and hotels in those days were mostly American plan.

Bert said: "Once, with Leon Washburn's show someone stole the sheet music and score between afternoon and night shows and it jammed the band up badly. With Fields & Hanson's Minstrels, the show's baggage got adrift and for three days they were looking for it."

Bert also asks: "Who are still alive and going of the old Diamond Bros. Show?"

ster, born and brought up in the business, playing leads in her father's show, the Isley Dramatic Players, as well as with Harley Sadler's and many other shows, but how many know that Maude Adams, the Frohman star, got her first theatrical experience on the old John S. Lindsey Dramatic Company? Or that Chet Keyes, city auditor of Kansas City, Mo., and well known for having broken up the bootleg ring in Philadelphia during prohibition days, is an ex-repster, having been leading man of the Keyes Sisters Dramatic Company?

And did you know that Larry Peyton, rep actor, was the first motion picture player to be killed in France during World War I? Universal Pictures Company erected a statue to his memory in Universal City. And did you know that the first motion picture camera ever in California was brought there by Francis Boggs, old-time repster, husband of the then popular stock leading woman, May Hosmer?

Jeanne Eagels, Blanche Bates, Amelia Bingham and scores of other famous actresses got their first experience in the repertoire business. It has a background that any repster may be proud of. Why Shakespeare himself was a stock actor for years at the old Globe Theater, in London.

Army Building Huge Reserve Of Post-War Picture Fans

NEW YORK, April 21.—The army is building up a great reserve of enthusiastic fans and a greatly enlarged pool of skilled distribution manpower for the American motion picture industry, according to Phil Reisman, vice-president and foreign sales manager of RKO-Radio Pictures.

Reisman, who returned recently from a tour of inspection in Great Britain and France, reported to the War Activities Committee of the motion picture industry:

"Everywhere I went I saw men who told me that before they entered the army they had gone to movies only occasionally. They told me that they had gotten into the movie habit now and would never again be satisfied with only an occasional film.

"I saw tired combat troops walk great distances just to spend their free time at the movies. I was told by high-ranking officers that without the movies disciplinary and morale problems would have been grave indeed.

"And I saw the way the industry's gift films are handled. I cannot speak too highly in praise of the uniformed personnel who see that our 16mm. prints of the latest Hollywood features reach the fighting men of the army and navy. We who are engaged in the commercial exhibition and distribution of films can have no real conception of the difficulties

U. S. Asks Separation Of Movie Producing, Distributing, Showing

CHICAGO, April 21. — The business practices of several large motion picture companies, particularly in relation to their activities in the distribution field, are under fire by the government.

The Senate's Small Business Committee this week began an investigation of charges that major motion picture theater chains are attempting to force small independent movie houses out of business.

Sen. James E. Murray of Montana said in a statement announcing the investigation, "Independent film theater owners, those who are not affiliated with any of the major motion picture producing companies, have represented to the committee that they are being subjected to a relentless 'squeeze,' forcing them to close their theaters or else suffer absorption by the major producing companies and the large theater chains."

The senator further declared that complaints reaching the committee claim that five theater-owning producing companies give unfair preference to the theaters affiliated with them in regard to choice of films, playing time and price.

In the second action, the Department of Justice will ask a complete separation of the producing and distributing-exhibiting branches of the movie industry when an anti-trust action is brought against eight major movie organizations in October.

The trial set for next fall involves the same issues that were to have been decided five years ago when another scheduled trial was called off because five of the defendants consented to the entry of a court decree embodying some of the reforms sought by the government. The separation of producing and exhibiting was not achieved by means of the decree, it is now held.

New and Recent Releases

KING OF THE TURF, released by Commonwealth Pictures Corporation. Adolph Menjou and Dolores Costello star in this story of the loving comradeship and loyalty between a father and his son. Race track setting, with all the color and excitement of the sport of kings. Running time, 90 minutes.

IWO JIMA, released by Official Films, Inc. A motion picture record of the toughest, bloodiest battle in marine history. Shows the island subjected to air and sea bombardment for more than 70 days, paving the way for mass landings; storming of Jap pillboxes and other exciting action leading to American victory.

which confront the film handlers of the Army Pictorial Service.

"They never know from day to day where their fighting units will be located. They never know when a circuit may have to be completely rearranged because a film has been destroyed by enemy action. We worry about 'bicycling' of prints. They worry about the enemy shooting up the prints or capturing them.

"Some of the men working for the overseas exchanges of the Army Pictorial Service are former members of the motion picture industry. Many others, probably a majority, were not in the film business before they entered the army.

"But they are in the business now on a scale which defies description. In them can be found one of the principal reasons for the bright post-war future of the motion picture industry."

I.C.S. BARGAIN CORNER

HERE'S AN INTRODUCTORY OFFER

. . . which will interest any roadshowman—any dealer—anytime, anywhere: Complete Sound Program—feature, comedy, newsreel or sport film only \$9.75 per week. Hundreds of features from which to choose. Unexcelled Service—Shipped Everywhere!

ONLY **\$9.75** PER PROGRAM PER WEEK

*This offer applies only to our GROUP ONE pictures and is open only to roadshowmen and dealers.

Better write today. Address:

INSTITUTIONAL Cinema Service, Inc.
1560-R Broadway, New York 19, N. Y.

16MM. Musical Soundies
100 FT. LENGTHS
\$7.50 each
Assorted Slides, 30 Cents Each

New YSA Ampro 12 Inch Speaker With AA 2 Rating, \$430.00, F. O. B.
Lists for a Dime.

Repairing, Accessories, Sound Projectors Wanted.

ANCHOR SUPPLY SERVICE
BOX 482, ITHACA, N. Y.

SUMMER CLEAN OUT
16mm. Sound Features
FROM \$5.00 PER REEL UP

Send for Lists.
America's Greatest Sound Films, Leading Name Bands, Comedians, Singers at the unheard price of \$7.50 each. Free Lists.
1 Reel "LIFE OF CHRIST" Sound, \$15.00
MULTIPRISES Box 1125, Waterbury, Conn.

16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

FILMS WANTED

We will buy any quantity of 35MM. Sound or Silent Films. Kindly give titles, condition and description in first letter. Prefer large quantity.

SIMPSON FILMS
155 HIGH ST. DAYTON, OHIO

SOS PORTABLE SOUND!

16mm. AND 35mm. PORTABLES, ALSO EVERYTHING IN THEATRE EQUIPMENT.
Send for Winter Sale Bulletin.

449 WEST 42ND ST., NEW YORK 18

BACON—Trevor, vocalist and ork leader, recently in auto crash in South Carolina. Formerly a vocalist with Lucky Millinder, he left last year to form his own band. He became popular because of several disks he had cut with Millinder.

BAKER—Pascal George, 56, formerly with the Ringling show, following a heart attack in Bradford, Pa., April 7. He served with an ambulance corps in World War I and was past commander of American Legion Post 108, Bradford. Masonic services at Bradford, with interment in McKean Memorial Park there.

BENNETT—Jules J., veteran legit, vaude and burly performer, April 9 in New York. He started his career in 1899 and had appeared with the William West Minstrels and in *Tiger Lillies Revue*. From 1906-1915 he was part of an act originally known as Bennett and Darling and later Bennett and McIntyre. His first appearance in legit was in *Welcome Stranger* in 1920. Among other plays he appeared in were *Melody Man*, with Lou Fields; *Humoresque*, with Laurette Taylor; *Rio Rita*; *We, the People*, and in *American Landscape*, the last-named in 1938. Services under the auspices of Actors' Fund of America from Walter B. Cooke's Funeral Chapel, New York, with interment in the Actors' Fund plot.

BRANCH—Earle C., 48, former bandsman with Ringling, Hagenbeck-Wallace and 101 Ranch shows and leader of Electric Boat Company Band, New London, Conn., since 1938, in Lawrence Memorial Hospital, that city, April 7. Survived by his widow, Edith. Masonic services in New London April 10.

CONDON—Frank, 58, concessionaire at Sunset Beach, Crystal, Mich., recently. He was a member of the Showmen's League of America. Interment in Crystal Cemetery.

CRAMER—Ellen Foye, widow of Roy M. Cramer, carnival manager of early show days, at Kansas City, Mo., April 13. She was a member of the Heart of America Showmen's Club Ladies' Auxiliary and the Missouri Show Women's Club. Survived by a daughter, Lucille Cramer. Interment at Abilene, Kan.

CRAWN—Matthew (Mat), 58, showman, while visiting his friend, Jack Huffines at Fairmount, N. C., April 10. Last year he was with Cash Miller on Endy Bros. & Prell Combined Shows. Prior to that he had been with Mighty Sheesley Midway, Prell and Ideal Exposition shows. Survived by his widow, Viola, known to showfolk as Arlene, the 'Tattooed Girl'; a daughter, Marjorie; a son, Donald, and two grandchildren. Services and interment at Hamburg, N. J., April 14.

Charles Evan Evans

Charles Evan Evans, 88, dean of American comedians, died at his home near Santa Monica, Calif., April 16. His death closed a theatrical career of 75 years. A manager as well as an actor, Evans brought Anna Held to America for the first time in 1896. He also produced the first Bernard Shaw play in the United States, with Richard Mansfield appearing in *Arms and the Man*, later known as *The Chocolate Soldier*. Evans was well known for his record of never missing a performance in 3,600 showings of Charles H. Hoyt's *A Parlor Match*. The farce opened September 5, 1884, in Asbury Park, N. J., and in 10 years completed the longest consecutive run recorded.

Evans worked with Bill (Old Hoss) Hoey and together they introduced such songs as *The Man Who Broke the Bank at Monte Carlo*, *A Bicycle Built for Two* and others. Born in Rochester, N. Y., Evans played in Frank Mayo's *Streets of New York* when only 13 years old. He also played the part of the judge in *Lightnin'* on the stage and portrayed character parts in motion pictures starring George Arliss.

Evans was a member of several clubs, including the Lambs and Masquers. He was a Mason. His widow, the former Helena Phillips, with whom he toured the Orpheum Circuit, survives.

THE FINAL CURTAIN

FLOYD—E. B. (Scottie), 62, commercial artist, for the past six months with the Dodson Shows, instantly killed when a train ran over him recently near the show's quarters at Gadsden, Ala. He began his carnival career with Ruben Gruberg in 1906-'07. Remains were sent to the Hall Funeral Home, Proctorville, O., by Mel Dodson. Survived by his widow, Helen, Huntington, W. Va.; two sons, Sidney Allen, with the army in England, and Bobby Joe, Huntington; two stepdaughters, a stepson, three brothers and three sisters. Interment in Rome (O.) Cemetery.

GERKE—Jack, 46, radio executive, at Calgary, Alta., April 8. From 1938 to 1943 he managed Station CJCJ, Calgary, and some years previous he was a member of the team Ham 'n' Eggs, featured on CFCN, that city.

GOODMAN—August (Eldora), 77, at one time billed as "the world's greatest heavyweight juggler," in Hamden, Conn. He appeared in vaude and with circuses until his retirement in 1923. He started as a tight-rope walker and juggler with a circus at 17 and became a headline performer with Barnum & Bailey. Surviving are three daughters.

HADFIELD—Charles, 74, former oarsman and racing cyclist, in Tarrytown, N. Y., April 4. About 1910 he started a circus-vaude act called the Golden Globe or Globe of Death, with his wife, Agnes Theodore, who used the name Ce Dora. The act appeared in South America, Japan, Philippines, Java, Mexico and other countries. They also played the Hippodrome, New York, about 1930. Surviving are his widow, four brothers and five sisters.

HOWELL—Ernest E., operator of the Grand Hotel, San Francisco, in that city April 12 of a heart attack. He was associated with the Graumans in theater operation in San Francisco following the 1906 earthquake and owned the old circus lot at Eighth and Market streets there. He was a founder of the Actors' Fund, belonged to the Thespians, PCSA, and San Francisco Chapter, Show Folks of America.

In Loving Memory of My Husband
CHARLES KITTLE
Who Passed on April 23, 1944.
I Miss You So Much, Charles.
EVELYN

MAGNUSON—Mrs. Effie, former wife of Joseph Beris, animal trainer, at Cleveland recently. She was with the Walter L. Main Circus 20 years.

MALLORY—Clyde, 52, formerly agent for Ringling circus, John Cort, Joseph Gattes and other attractions, at his home in Williamsport, Pa., April 5. Survived by his mother, Mrs. Viola Yeagle. Interment at Williamsport.

MARION—Sidney R., concessionaire, following an operation in Tampa April 16. He operated the orange juice stand at the Tampa Fair and had been with Zeidman & Polle, Rubin & Cherry and Johnny J. Jones shows. His remains were sent to his mother's home in Ithaca, N. Y., for interment.

MOORE—Percy, 67, veteran actor and executive secretary of the Episcopal Actors' Guild since 1927, of a heart attack at the Guild's headquarters in New York April 8. His stage debut was made in 1900 with the road company of *Richard Carvel*. Subsequent appearances were in *The Man Who Came to Dinner*, *A Slight Case of Murder* and *The Cat and the Canary*. He was a member of the Lambs, Actors' Equity and chairman of the John Drew Fund. Services at the Church of the Transfiguration, with burial in the Actors' plot at Kensico Cemetery. Surviving are his widow and sister.

MURPHY—John, 80, stage carpenter and oldest RKO employee in point of service in Cincinnati, in General Hospital there April 17 following a two-month illness. He had been with RKO 51 years. Survived by his daughter, Mrs. Estelle Brennan; four sons, Norman, William, Edwin and Corp. John L.; three sisters, Mrs. Molly Laseke, Mrs. Kathryn Dugan and Lillie Murphy, and a brother, Bernard, Cincinnati. Interment in New St. Joseph Cemetery, Cincinnati.

O'NEILL—Peggy, 21, apparently from an overdose of sleeping tablets, in Beverly Hills, Calif., April 13. She had just completed a minor role as a showgirl in

a picture and, according to her agent, Al Orsatti, was to have signed a long-term contract with Paramount Pictures the day of her death. Her mother, Helen O'Neill, survives.

In Loving Remembrance
of my husband
JOHN O'SHEA
Who Passed Away May 2, 1943
EDNA O'SHEA

RICHARDS—Harry Jr. (Doc), 66, drummer with Sparks and Downie Bros.' circuses as well as various minstrels, at his home in Boston recently.

RITCHEY—William M., of the Billy Ritchey's Water Show, April 3. Survived by his widow, Marie.

ROLLSTON—Guy, 69, veteran newspaperman and an editor for the Foreign Broadcasting Intelligence Service of the Federal Communications Commission, in Washington April 6.

ST. AMOUR—Arthur H., 56, known professionally as Professor Ruhtra, mentalist, April 12 in Receiving Hospital, Detroit, following a heart attack March 30. He was a familiar figure at fairs, shows, parks, carnivals and store shows throughout the country for 30 years. Survived by three brothers. Interment in Mount Olivet Cemetery, Detroit.

SANFORD—Joseph A., 58, mentalist, who worked with his wife as the Sanfords, following a brief illness at his home in San Francisco March 17. The act toured the country for many years, including engagements at the Chicago and New York World's Fairs and the Great Lakes Exposition, Cleveland. He was a member of Showfolks of America, San Francisco. Survived by his widow.

SCHUMACHER—Arthur, 74, former balloonist at fairs and parks, at his home in Reading, O., April 13. Survived by his daughters, Mrs. Anthony Kiefler, Reading, and Mrs. Anna Van, Lexington, Ky.; two brothers and two sisters.

THOMAS—Harry M., former circus billposter, of heart trouble, at his home in West Mansfield, O., April 5. Survived by his widow.

WADE—Joan Suzan, 7, daughter of Russell Wade, RKO contract player and featured in *Sundown Riders*, a 16mm. production, drowned in Studio City, Calif., April 10 when she fell into a swim pool while trying to reach a rubber ball. Her parents survive.

WALKER—Granville M., 57, motion picture artists' agent, suddenly at his home in Beverly Hills, Calif., April 14. He

Sir Ambrose Fleming

Sir Ambrose Fleming, 95, pioneer radio and telegraph scientist, died April 19 at his home in Sidmouth, Devon, England. He was born at Lancaster, England, in 1849, the son of the Rev. James Fleming.

Educated at University College, the Royal College of Chemistry and St. John's College, Cambridge, England, he was associated with the introduction to Britain of the telephone, electric lighting and wireless telegraphy, and designed the wireless signal apparatus of Marconi station in Cornwall, England, from which the first Trans-Atlantic message was transmitted in 1901.

Sir Ambrose was the inventor of the famous Fleming Valve, forerunner of the present vacuum tubes. His two other major contributions were very different. The first, the Diode-Valve, made the reception of radio waves surer and easier. The second, a radio textbook of more than 1,700 pages, published early in this century, became the "Bible" of radio men and is now regarded as a classic. In 42 years, from 1892 to 1934, the English electrical wizard wrote 90 scientific treatises highly important to the radio world.

Recently he became president of the London Television Society and devoted himself to its welfare.

had been active in motion pictures 23 years. Burial in Hollywood Park Cemetery.

WEBER—Lee B., carnival man for 20 years, in Europe in a bomb explosion June 13, 1944. Buried in the American Cemetery in England. Survived by his mother, Mrs. Vida Williamson; two half-sisters and a half-brother at Mokane, Mo.

WILLIS—Richard, 68, actor, writer and actors' agent, in Los Angeles April 9. He was co-owner of Willis-Ingalls Artists Agency. Services in Hollywood April 11.

Marriages

SEMENOFF - MALLINSON—Simone Semenoff, choreographer and ballet dancer, to Linda Beau Mallinson in New York, April 15.

TAYLOR - WATSON - LITTLE—Deems Taylor, music critic and composer, to Lucille Watson-Little, circus costume designer, in Arlington, Va., April 17.

TAYLOR - WATSON - LITTLE—Deems Taylor, composer and critic, to Lucille Watson-Little, costume designer, in Arlington, Va., February 17.

WRIGHT-NEWELL—William F. Wright, ride foreman with Turner Bros.' Shows, to Frieda E. Newell, nonpro, in Peoria, Ill., February 14.

Births

A son, Michael, to Mr. and Mrs. Tony Pastor April 13 in East Hartford, Conn. Father is an ork leader.

A daughter, Cynthia Deella, to Mr. and Mrs. Ray C. Grant Jr. April 15 in Chicago. Father is bass and guitarist with the Vagabonds, septa harmony foursome featured on Blue airings.

A son, Joseph Bradford, to Mr. and Mrs. Joe Reichman at California Hospital, Los Angeles, April 5. Father is orchestra leader, currently at the Biltmore Bowl, Los Angeles.

A daughter to Mr. and Mrs. Iso Briselli April 14 in Philadelphia. Father is former concert violinist.

A daughter to Mr. and Mrs. Kelley L. Driggers at Mountain Hospital, Denver, April 10. Father is known as James M. Kelley.

A daughter, Wendy, to Mr. and Mrs. Richard Condon at Harkness Pavilion, New York, April 15. Father is president of Richard Condon, Inc., public relations, and mother is the former Evelyn Hunt, Powers' model.

Divorces

Ella Mae Morse, Capitol Records' torch singer, from Richard Showalter, orchestra leader known as Dick Walters, now in navy, in Los Angeles April 13.

Miriam Turner, known as Miriam Stovall, actress, from George Preston Turner Jr., motion picture director, in New York April 19.

BALLYHOO BROS.

(Continued from page 37)
that they were tating quilts for our exhibit tent. Can you imagine a ride owner prying into our private affairs by asking for a list of our fairs before he would book with the show. The fact that we advertised having them should be enough.

Wasn't the wind-up, "Can Place People in All Departments. Higher Salaries Paid Than By Any Other Show. Bonuses to the Right People. Travel. See the World From the Windows of Our Palatial Pullman Cars or Thru the Slats of Our Concession Trucks With All Expenses Paid. Long, Pleasant and Profitable Season Guaranteed; Bring Blankets and Straw Tick; We Furnish Straw," a honey? Regarding the bonuses, we haven't had any right people on the show in years.

Your ad department did a swell job in getting it all in a \$7.50 space. The bosses felt as tho a larger type could have been used if part of the ad had been run in the margin at the edge of the page without any additional cost, because it is always a blank space. Had we been advised in time to beat the deadline, the bosses would have raised it to an \$8 ad. By the way, how do you stand with the advertising department? Wish you would write and tell 'em to stop dunning us for that ad, and to add it to our 1944 account. I could do it, but they'd think our office told me to do so.

MAJOR PRIVILEGE.



SUN KRAFT

COLD QUARTZ ULTRAVIOLET RAY LAMP

For the coin machine operator who misses his daily sunshine, the Sun Kraft Cold Quartz Ultraviolet Ray Lamp will supply all the necessary sunshine Vitamin D with only a few minutes of daily use. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Has built-in automatic timer. Finished in satin chrome. Complete with goggles and leatherette carrying case. O. P. A. Approved Retail Price, \$64.50.

YOUR COST

\$38.70 ea. (lots of 3)
\$41.93 ea. (lesser quantity)

CHICAGO NOVELTY COMPANY, INC.

1348 Newport Avenue CHICAGO 13, ILL.

OPPORTUNITIES

A Display-Classified Section of

Business, Sales and Employment Opportunities

CLASSIFIED RATES: 10c a word, minimum \$2.00, maximum 40 words to any advertiser in any issue, cash with copy. Advertising accepted only for classifications listed.

DISPLAY RATES: 60c per line, minimum 10 lines, maximum 84 lines. Special contract rates upon request.

ACTS, SONGS & PARODIES

AT LAST A NATURAL KNOCKOUT COMIC Song, "Lady If You Are Beautiful, Why Do You Paint Your Face?" Prof. copies free. Liberty Music Co., 501 E. 16th St., New York.

ATTENTION, PROFESSIONAL ENTERTAINERS. If you have not received your professional copy of "Home for Broken Hearts," write for it now. Key Music, 4612 Fern Place, Los Angeles 32, Calif.

COMPLETE VENTRILOQUIAL INSTRUCTIONS, \$1.00. Special Dialogues for beginners. Monologues, Comic Songs. Free list. Tizzard, 104 W. 71st St., New York.

DON FRANKEL'S ORIGINAL ENTERTAINERS' Bulletins. Containing parodies, band novelties, monologues, 25¢ each. Five different issues, \$1.00. Frankel, 3623B Dickens, Chicago.

FOR SALE — HUNDREDS COPIES OLD POPULAR MUSIC, some new, 25¢ copy; 10 for \$2.00. Sent C. O. D. Write wants; too many to catalogue. Kayo Organist, 30 S. 6th St., Allentown, Pa.

"I'LL BE THERE" — A SWEET AND EASY tune. Professional copies free to artists postpaid. Rudolph Song Publications, Box 2462, Phoenix, Ariz. my5

JIMMIE MUIR'S LAUGH LINES, COMEDY, Burlesque, Mind Reading Act, "M. O." Material, Stories, Gags and Bits. Mail dollar to 6185 Buena Vista Ave., Oakland 11, Calif. my5

MUSIC COMPOSED TO WORDS, PIANO AND Orchestration arranged; play with top bands on radio. Don Recco Colonna, Hotel Broadway, Los Angeles, Calif.

MUSIC WRITTEN, \$6.00; SONGS RECORDED, \$3.00; Printing, \$8.00 up. Piano arrangements. Free booklet (stamp). Urab BB, 245 West 34th, New York 1. ap28

NEW SONGS AND SONG POEMS NEEDED FOR publication. Free examination and melody. Radio license. National Songwriters, Publishers, 80030 Sunset, Hollywood, Calif. ap28

RADIO AND STAGE MATERIAL COLLECTION No. 7 contains sure fire comedy acts, bits, routines, only \$2.00. Information weekly radio script service on request. Uncle Cal, Box 274, Frederick, Md. my12

SONGS ARRANGED, REVISED, COPYRIGHTED. Music composed to words. Write today for free booklet, "Getting Ahead in Songwriting." Song Service, 331 B West 46th, New York. ap28

AGENTS & DISTRIBUTORS

See Ads Under This Heading Next Issue

ANIMALS, BIRDS, PETS

AFRICAN WILD ANIMALS AND REPTILES — The first large importation in four years. Send for free price list. Meems Bros. & Ward, Box B, Oceanaside, N. Y.

ALASKAN HUSKYS — THE SHOWMAN'S Dog. Greatest flash on any midway. Pups ready now, quality high, prices low. Phifer Animal Farm, Millington, New Jersey. ap28

BABY RHESUS MONKEYS, \$40.00; AFRICAN Green Monkeys, \$40.00; Mangabeys, \$50.00; young Baboons, \$60.00; Spider Monkeys, \$40.00; Coati Mundiá, \$30.00; Porcupines, \$12.50; dens of assorted non-poisonous Snakes, \$35.00; Rattle Snakes, Copperheads, many other species. Chas. Wild Animal Farm, Egypt, Mass.

BOOKING ORDERS NOW JUNE DELIVERY — Young Prairie Dogs, Coyote Pups. Limited supply, order now. Rex M. Ingham, Ruffin, N. C.

CHINESE DRAGONS, IGUANAS, MEXICAN Boas, Giant Horned Rattlesnakes, Mixed Dens Snakes, various small Animals and Birds. Snake King, Brownsville, Tex. jc23

DENS FRESH ASSORTED SNAKES, \$20.00; 8-foot Alligators, \$38.00; 6-footers, \$20.00; Large Badger, \$25.00; Monkeys, \$40.00. Give two weeks' routing. Trails End Printing Co., St. Stephens, S. C.

FOR SALE — IF YOU WANT TRICK DOGS that can make you a living working floor shows or fairs, I have them. Write J. J. Evans, rear 161 Charles, S. W., Massillon, O.

FRESH REPTILES — MEXICAN BOAS, 5 AND 6 feet, \$8.00; Mexican Rattlesnakes, 5, 6 feet, \$8.00; Harmless Snakes, mixed, including Boas, \$25.00 den; Mexican Green and Diamondback Rattlesnakes, \$25.00 den. Wire order. World's Reptile Importer, Laredo, Tex. my12

LIVE SNAKES ON HAND — LARGE POISONOUS Cottonmouth Moccasins, \$1.00 each. Ross Allen, Silver Springs, Fla. my6

PECCARIES, \$35.00; BABY RHESUS MONKEYS, \$60.00; Baby Red Fox, \$10.00; Baby Coyotes, \$15.00; Golden Eagles, \$30.00; Orange Squirrels, \$20.00 pair; Black Squirrels, \$20.00 pair; Opossums, \$5.00; Grey Raccoon, \$15.00. Charone Animal Ranch, Burlington, Wis.

WANTED — TOUCAN, PENGUIN, COCKATOO. Also any well trained birds or freak birds. Bertelle's Bird Circus, Lone Tree, Iowa. my5

WANTED — DOG AND PONY ACT; ALSO other Acts answer. Send photo and lowest salary. Bob Whitton, Millbridge, Me.

WHILE IN NEW YORK CITY, BOARDING Dogs, Cats, other small animals. Eddie Vincent Kennels, 809 3d Ave., at 40th St. Under personal supervision of Eddie Vincent, trainer of stage dog actors, Chico and Fala II. Formerly of Olsen & Johnson's "Laffing Room Only."

BUSINESS OPPORTUNITIES

See Ads Under This Heading Next Issue

COIN-OPERATED MACHINES, SECOND-HAND

A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. my12

A-1 LIKE NEW SKOOTER, \$15.00; BINGO, \$13.50; Kicker and Catcher, \$22.50; Pikes Peak, \$17.50. All \$65.00. Write or phone Dayton 9-2079. I. Lichstein, 1939 Vise Ave., Bronx 60, N. Y.

ARCADE OPERATORS—IF YOU ARE INTERESTED in buying a few Floor or Counter Games in working condition, priced right, send for our list. Pop's Arcade, 921 Noble St., Anniston, Ala. my19

AUTOMATIC DICE MACHINES — SIMPLE TO operate. Big money maker. Takes in \$100.00 weekly, pays out \$25.00. Price, \$25.00, P. O. B. United Sales Co., P. O. Box 686, Reading, Pa.

CANDY AND CIGARETTE VENDING MACHINES, all makes and models. Latest distributors. Also replacement parts and mirrors. Uneda Vending Service, Dept. B, 102 Scholes St., Brooklyn 6, N. Y. my12

CONVERSION PARTS—GOLD CHROMES AND Brown Fronts; Reel Assemblies; Slides, 2-5 or 3-5; Pump Assemblies, Large stock Mills Parts, Jennings Large Clock Gears. Hildebrand rebuilt Pacer, 25¢ Console; nickel, dime Deluxe. All Stars and Comets, 3-5 pay. Coleman Novelty, Rockford, Ill. ap28

COUNTER MODEL DIGGERS, \$25.00; EXHIBIT Photoscopes, late models, display signs, \$15.00; Love Meters, \$25.00. W. O. King, 30 Fessenden St., Mt. Clemens, Mich. ap28

EVANS BANGTAIL, 5¢ PLAY, BROWN CABINET, perfect, \$175.00; Kenney Tracttime, 5¢ play, Red Head, \$75.00; Mutoscope Cranes, Roll Chutes, \$50.00; Jennings Liberty Bell, 5¢ play, \$50.00; Rays Track, \$35.00. P. K. Sales Co., Cambridge, O.

FIVE ORIGINAL HEAD MILLS FOUR BELLS, just off location; cleaned and checked over, guaranteed in good operating condition, \$575.00. 1/3 down, balance C. O. D. William Fields, Bin Z, Taft, Calif.

FOR SALE — SEEBURG CLASSIC WURLITZER 500, completely overhauled; eight 5 Ball Pin Tables. Main Electronic Service, 609 Main, La Crosse, Wis.

FOR SALE — ROCKOLA PHONOGRAPHS, EX-cellent condition and appearances, recently moved off location. 1940 Super 10 Rockola Wallboxes, 100 ft. used Cable, \$650.00; Spectrovox, Playmaster, 8 Rockola Wallboxes, \$5.75; Spectrovox and Playmaster, \$425.00. Mrs. Jessie Lindsey, 146 Park Drive, San Antonio, Tex. ap28

FOR SALE — CIGAROLLAS, \$60.00; BALLY Rays Track, \$100.00; Single, \$35.00, and Double Slot Safes Combination Locks, \$55.00; 50 1¢ Jennings Little Dukes and 1¢ Wadling Slots, name your price. Deposit required. Herman Kraus, Route 3, Gallon, O.

GUARANTEED PERFECT, "POPMATICS" —coin-operated popcorn machine, \$85.00 each. Wanted: Music, Periscope, etc. Philip Gagne, 195 Park, Lewiston, Me.

JACKPOT FRUIT REEL MACHINES —Grootchen, 5¢ play. Automatically pays out quarters or tokens. New, in original cartons, \$55.00. Used, \$35.00. Order sample or send for circular. Webb Distributing Co., 612 N. Michigan, Dept. 5, Chicago 11. my6

MEXICAN RECORDS, NEW AND USED —100 assorted Records, not Mexican (used), \$20.00. ABC Novelty Co., 2509 S. Presa St., San Antonio, Tex.

PHONOGRAPHS — ONE MODEL K-15 SEEBURG, now on same location two years, in excellent condition, \$100.00. Two K-15's, as is, \$75.00. Taylor Amusement Co., Brunswick, Ga.

PHOTOMATICS FOR SALE — 10 LATE model, A-1 condition, \$1,050.00 each. Tony Brill, 311 N. Reno St., Los Angeles 26, Calif. ap28

SCALES FOR SALE—10 RECONDITIONED Ticket Scales, \$100.00 each. Will pay for themselves in six months. If interested, write E. Samuelson, 832 Reba St., Evanston, Ill.

"SPECIAL"—3 5¢ UNEEDAPAK MINT CANDY Machines, \$22.50; 15 5¢ Sanitary Nankin, \$10.00; 10 1¢ 2-Col Post Card Machines, \$20.00; 1 5¢ 8-Col. Stoner Unvender Candy Machine, \$78.50; 8 1¢ Poker Counter Games, \$8.50. Camen Vending, 432 W. 42d, N. Y. C.

SELLING OUT ALL SURPLUS ARCADE EQUIP-ment, all good clean machines, in A-1 condition. A. M. Johnson, 57 St. Marys Rd., Buffalo 11, N. Y. ap28

STANDARD JOHNSON MODEL F SORTER, Counter. Handles 14, 50¢ at one time. Like new, \$595.00. Abbott Electric Counter, Model 4E. Counts 14, 50¢ like new; counts, wraps to 12 rolls, \$425.00. 1/3 down, balance C. O. D. Kenomatic, 861 S. Grand, Los Angeles 14.

WANTED TO BUY — KIRK GUESS YOUR Weight Scales. Describe fully for quick sale. McGuire, 313 N. Santa Ana, Bellflower, Calif. iy14

WANTED — MILLS THRONES OF MUSIC; also other Phonographs. Quote prices. Write immediately. Allan Pullmer, 30 Buckingham Apts., Winnipeg, Man., Canada. my6

WANTED TO BUY — 10 MILLS CHECK Escalator Type Mint Machines. W. O. O'Hare, 415 S. Dorgenois St., New Orleans, La. my12

PREPARE FOR V-E DAY
Order Your Flags Now!



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10... \$ 6.00 LOTS OF 100 OR MORE, PER 100 57.50



STERLING SILVER RINGS

Two hands clasp and unclasp to make this memento of true friendship.
P9119—Heavy Gents', Sizes 6 to 9. Ea. \$1.65. Lots of 10 for \$15.00.
P9120—As Above, for Ladies. Sizes 5 to 7. Ea. \$1.35. Lots of 10 for \$11.00.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

OVER 1000 JOBBERS SELL OUR BINGO SUPPLIES

We still have Wire BINGO CAGES on hand. Inquire today!
We have a few used Public Address Systems. Write for details.
Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14th St., New York, N. Y.

PLASTIC CHARMS

for your Slum Prizes
Buy them direct from us
We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk — \$4.00 per thousand
Charms on Gift Cards — \$5.50 per thousand
F.O.B. New York
\$1.00 deposit with order — balance C.O.D.
Made in U.S.A. by
SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 13, N. Y.

MAGIC RACES

Winner cannot be determined in advance. At cigarette touch 6 horses are off.
BIG PROFITS
All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.
BARKLEY CO.
Dryden 3, Va.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.
M & M CARD CO.
1033-1035 Mission St., San Francisco 3, Calif.

Headquarters For COUNTER CARD MERCHANDISE NOTIONS—SUNDRIES LEE RAZOR BLADES
Write for Price List
LEE PRODUCTS CO.
437 Whitehall St., Atlanta 2, Ga.

HOT
Ladies' or Gent's Metal Rings; Mother of Pearl Inlay, \$1.50 ea.; in dz. lots. Quick, easy sales... long profits!
Order Now! Other fast-selling items.
No. 15 \$18.00 dozen
Catalog Free. Address:
UNITED JEWELRY CO.
Dept. B-2, Wheeling, W. Va.

BINGO
SPECIALS ★ CARDS TRANSPARENT MARKERS
Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

FINE WATCHES
MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.
WRITE FOR CATALOGUE.
MARLENE SALES
5 N. Wabash Ave. Chicago 2, Ill.

NO. 4396K WALLPLACQUES IN HIGH RELIEF

It's the SIX DIFFERENT FRUIT DESIGNS that make these PLACQUES such SENSATIONAL SELLERS.

Made of terra cotta composition.

BEAUTIFULLY COLORED FRUIT IN NATURAL SHADES CONTRASTING THE WHITE BACKGROUND.

8x10 1/2 Inches.

Packed: 1 Doz. in Carton, Two Designs of Each in Carton.

Weight: About 19 Lbs. to the Doz. Pieces. \$7.20 Per Doz. Pieces. In six Doz. Lots, \$6.00 Per Doz. Pieces. One Doz. Smallest Quantity Sold.



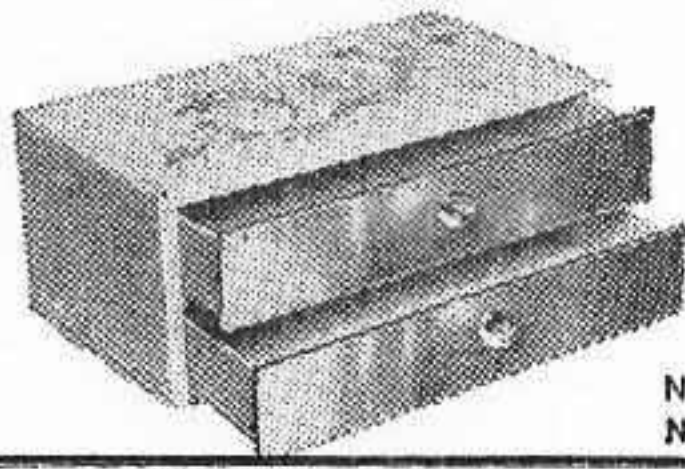
No. 4396K

We carry a tremendous assortment of GIFT GOODS, ranging in price from \$1.80 to \$90.00 per dozen. Complete set K of illustrated price lists mailed to any re-seller on application.

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST., CHICAGO 6, ILLINOIS.

THE "HOTTEST" HIT ITEMS ON THE MARKET



MIRRORED-DRAWER LEATHERETTE

VANITY CHEST

Free-hand painted floral designs, 6 assorted pastel colors, velour-lined drawers, felted bottom, handsomely finished. Inside measurement of each drawer 10 1/4" x 5 1/2" x 1 1/2".

No. 121 D—double drawer—\$27 per dz.
No. 121 S—single drawer—\$21 per dz.

All items available without decorations and decal.

25% Deposit Required on All C. O. D. Orders

Write for Name of Nearest Distributor

BERCHMER MFG. CO.

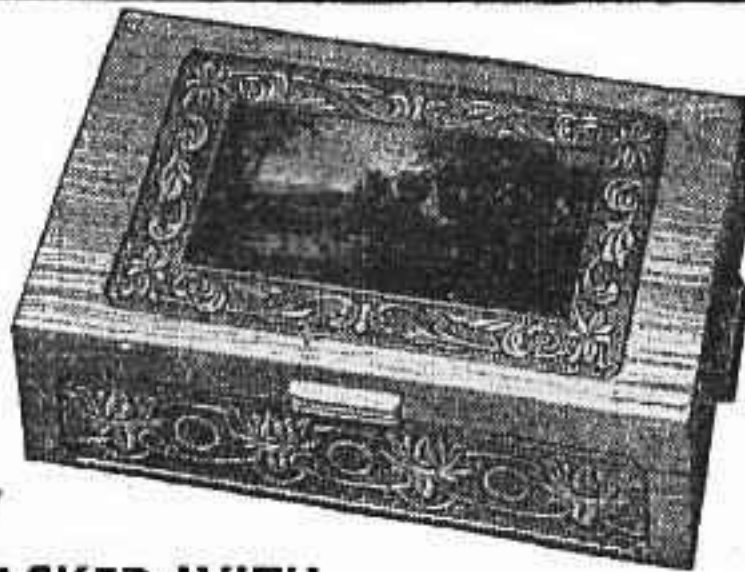
1101 West Allegheny Avenue, Phila. 33, Pa.

CANDY IN CARVED WOOD CHESTS

Prompt Delivery. Size 10 1/2 x 6 1/4 x 3

AS LOW AS \$27.50 DOZ.

Lined with Clear Vision Mirror. Beautifully Colored Etching and Carving on Lid.



CHESTS PACKED WITH

Doz. Lots	1 Lb. Chocolates	2 Lb. Fruit	1 Lb. Cuban Hard Candy	Stationery
12 Doz. Lots	\$31.00 Dz.*	\$34.00 Dz.	\$28.50 Dz.	\$28.00 Dz.
	29.90 Dz.*	33.40 Dz.	27.50 Dz.	25.00 Dz.

*CHOCOLATES—Available to May 10th Only. Minimum Order on All Chests 2 Doz.

CUBAN HARD CANDY

Assorted Flavors—10 Lb. Bags—40 Lb. Case, Price \$9.00 Per Case F. O. B. Chicago. Min. Order 6 Cases. Packed in 12 Oz. Glass Jars—28¢ Per Jar—Min. Order 6 Dz.

TERMS: Sight Draft Bill of Lading Attached—or Cash With Order, 1% Discount on All Purchases. **E. F. BERNHOLD, INC.** 330 So. Wells St., Chicago 6, Ill.

Streamlined Bullet Shell Desk Lighter NOW REDUCED IN PRICE

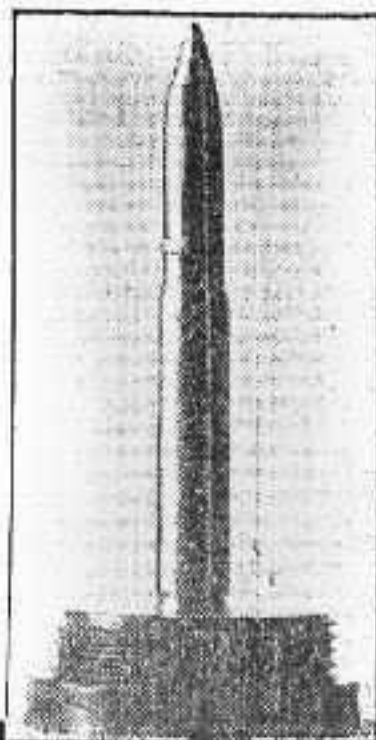
Concessioners—Board Men—Novelty Distributors

\$24.00

Doz. In Gross Lots Only

Guaranteed by Factory Against Breakage

Write for New Price List of Other Merchandise



\$24.00

Doz. In Gross Lots Only

L. FALK SALES CO.

Mrs. and Distributors 8520 LINWOOD AVE., DETROIT 6, MICHIGAN

WANTED — COIN OPERATED MUSIC MACHINE Route in Southwest U. S. Wurlitzer machines preferred. Benj. Knudsen, 544 W. 3d, S., Provo, Utah.

WANTED — ADVANCE MODEL D BALL GUM Machines. State price and condition. Write to Box 660, Billboard, 1564 Broadway, New York, N. Y.

WANTED TO BUY FOR CASH — WURLITZER Twin 12 and 24 Hideaways; Wurlitzer 616s, 24s, 600s, 500s; Packard Boxes, all models; Consoles, free play, payout or combination. State price and condition. Badger Sales Company, 1612 W. Pieo Blvd., Los Angeles 15, Calif. my12

WILL PAY FOR WURLITZER 71 WITH STAND, \$165.00. Will pay \$600.00 for 850 Wurlitzer. Also want Wurlitzer 750 or 750B and 5 Ball Pin Games. Write or wire Paul Biske, 5143 S. Ashland, Chicago. my5

2 5c BROWN FRONTS, OVER 435,000, GOOD condition, \$195.00 each; Imps, \$5.00 each; 45 1c Cigarette Vending Machines, \$7.50, or \$300.00 for the lot. 1/2 cash, balance C. O. D., subject to prior sale. Lebanon Novelty Company, 812 Locust St., Lebanon, Pa. my5

3 MILLS PANORAMS, LATE MODELS, \$336.00 each; 1 Jeep, \$110.00; 1 Liberty, \$145.00; 1 1940 Mills 1-2-3, free play, perfect, \$105.00; 2 1c American Eagle, \$7.00 each; 1 Dice Machine, \$5.00. Deposit. West Coast Amusement Co., 1607 Grand Central Ave., Tampa 6, Fla. my5

3 MILLS FUTURITY DIAL, 10c ORIGINALS, \$150.00 each; 3 Pace Blue Fronts, 25¢, \$175.00 each; 3 Pace Blue Fronts, 1¢, high serial, \$75.00 each; 4 Box Stands, late, \$15.00 each; Mills, Watling, Pace. Erwin Mrotek, 1044 S. 22d St., Manitowoc, Wis. my5

6 SCIENTIFIC BATTING PRACTICE, \$95.00 each; 3 Air Raiders, \$170.00 each; Seeburg Shoot the Chute, \$110.00 each; Rapid Fire, \$170.00 each; Evans Tommy Gun, \$120.00; Exhibit Foot Race, \$60.00; Sky Fighter, \$275.00. 1/2 deposit. H. W. Desportes, 2025 Post, Jacksonville, Fla. my5

8 ERIE DIGGERS, CAPEHART PHONOGRAPH, 10 records selective, \$135.00; 3 Mills, 12 records selective, \$135.00 each. National, 4243 Sansom, Philadelphia, Pa. my5

16 NORTHWESTERN STANDARD 1c ALL PURPOSE machines, \$6.50 each; 6 Northwestern Tri-Selector, all purpose penny-nickel play, \$22.50 each; 30 Advance 1c Ball Gum Machines, \$5.50 each. Perfect condition, ready for location. 1/3 deposit, balance C. O. D. Carolina Vending, Clarkton, N. C. my5

350 VENDING MACHINES, ALL KINDS — Best offer buys lot. For particulars write immediately. C. Boles, 1702 W. 2d, Marion, Ind. my5

COSTUMES, UNIFORMS, WARDROBES

BALLYHOO CAPES, VELVET CURTAINS, RED Band Caps, Coats, Minstrel Capes. Beautiful Evening Formal, \$5.00. Rhinestone G-Strings, Chorus Sets, Cellophane Hulas, Oriental, Orchestra Coats. Wallace, 2416 N. Halsted, Chicago. my12

BEAUTIFUL HULA SKIRT FROM SOUTH SEAS, native made, adult size, \$4.00; Brassiere, \$2.00; large Lal, \$1.00. Send \$1.00, balance C. O. D. Hawaiian Hula Shop, 520 Kearny, San Francisco, Calif. my12

CELLOPHANE HULAS, ANY COLOR, BRAIDED Waistband, won't shred, \$7.50; Rhinestone G-Strings, \$7.50; Bras, \$1.50; Net Panties, \$1.25; Bras, 75c. Add 15c postage. Other Costumes and Accessories. Deposit on C. O. D. C. Guyette, 348 W. 45th, New York City 19. Tel.: Circle 6-4137. my12

CLOWN SUITS, \$8.00; SATIN MINSTRELS, \$6.50 up; Satin Band Coats, \$3.00. Assorted Bundles Costumes, Trimmings, \$5.00. Conley, 308 W. 47th, New York. my12

COSTUME SALE FROM BROADWAY SHOWS, cabarets—Chorus Sets, 3 to 12, Shorts, Longs, Parades, Oriental, Rumbas, Gowns, Straps, Drapes and Drops suitable carnival use. Set 8 Band Uniforms. Large assortment. No catalog. State wants. Variety Costume Exchange, 1658 Broadway, New York 19. my12

SINGE 1869 — COSTUME BARGAINS, Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11. my12

WANTED — RHINESTONES IN GARMENTS, drops, handbags or loose, any condition. Mail your items or samples today quoting best prices. Action same day received. Square deal assured. Brown, 36 Bank St., New York 14. my12

FORMULAS & PLANS

ENGLISH GINGER BEER MADE BRITISH firm millionaires. Pure, refreshing, delicious. Formula, dollar. Mrs. Nutman, Route 1, Box 125, San Luis Obispo, Calif. my5

10,000 FORMULAS, TRADE SECRETS FOR making numerous products. Over 9,000 pages chock full of money-making ideas. Business opportunities galore. Edited by expert chemists. Illustrated. Start your own manufacturing business. Complete volume, \$2.95 postpaid. Write Grand, 2506 52d, Kenosha, Wis. my5

FOR SALE SECOND-HAND GOODS

A VERY GOOD CONTINUOUS BRIND FROZEN Custard Machine, 3 h.p. motor. Formula furnished. Price, \$475.00. Elmer Golden, North Liberty, Ind. my5

ALL KINDS POPOORN MACHINES, CARAMEL Corn equipment. New five-gallon Tanks, Burners, Tubing, Fittings. Pre-war prices. Northside Sales Co., Indianapolis, Iowa. je12

ALL AVAILABLE MAKES POPPERS — FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless, Roaster. Carnecorn Equipment, 120 S. Halsted, Chicago. je16

CLOSING OUT SLOT MACHINES, WHEELS, Salesboards, Scales, Meat Slicers, Watches, Diamond Rings, Novelties, etc. Bargain. Pier, 718 Main, Dubuque, Ia. je16

FOR SALE—1936 DODGE PANEL TRUCK and Public-Address System. Priced for quick sale. Mrs. Cidora Edwards, 421 East Main St., Richmond, Ind. my5

FOR SALE — DEAGON UNAFONS, LARGE OR small size. American Showman, pressure lights. All in good condition. E. J. Wilson, Box 88, Russell Point, O. my5

FROZEN CUSTARD, LARGE CAPACITY, \$395.00. Heavy duty Ice Freezer (easily converted to electric). A. J. Lamberson, 302 W. Broad, Hazleton, Pa. my5

HEATING ELEMENTS FOR "POPMATICS," \$5.00. P. K. Sales Co., Cambridge, O. my5

NEW KOHLER ELECTRIC PLANTS, A.C. AND D.C. to 10 K.W. Other Electric Plants, new and used. E. F. Schmaltz, 215 Wyoming Ave., Kingston, Pa. my18

PORTABLE MINIATURE GOLF COURSE, 18 Holes, 50 Clubs, \$300.00. Young, 522 Wesleyan Ave., Barberton, O. Phone: Sherwood 6881. my5

ROLLER RINK—48X98, FULLY EQUIPPED, ready to operate, in Mounds, Mich. Write Tad Krezman, 1026 Cedar Ave., Iron Mountain, Mich. my5

RUBBER CABLE AND GROUND CABLE NO. 12. Two wire. No. 4 Wire, 3 Wire Stranded. Wire sizes, 6 to 40, 35¢ lb. Lugs, Switches, Rooster, Transformers, Fuses, Test Kit. C. & H. Electric, 436 W. Juneau, Milwaukee 3, Wis. ap28

SPINOLA—BIGGEST LEGALIZED GAMBLING money maker in world. Beats horses-dice! Samples, \$5.00. United Sales Co., 615 Franklin, Reading, Pa. my5

STEAM MINIATURE TRAIN, 15 INCH GAUGE, 1/2 Mile Track; newly overhauled; 3 Coaches, Freight Cars and Buildings, \$2,000 cash. P. J. LeClair, 6 Wilson St., Keene, N. H. my5

TWO PEERLESS POPPERS, — GASOLINE burner models; one with buggy wheels, \$25.00; one without, \$20.00; both kettles very good. Concession Tent, 10x10, 10 ounce sidewalk, 14 ounce top; good except few very small holes, \$35.00. H. E. Loebbeck, 3424 E. Central, Wichita 6, Kan. my5

FOR SALE—SECOND-HAND SHOW PROPERTY

A COMPLETE STOCK 35MM. SOUND FILM. Tex Ritter Westerns, Action Pictures, Horror Pictures, New Prints. Bussa Film Exchange, Friendship, O. my19

CANVAS — TARPULINS, WATERPROOF Covers, made from government remnants. All new material: 10x12, \$12.00; 12x15, \$18.00; 15x20, \$30.00. Imitation Leather, all colors; Dropcloths, all sizes. Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. my5

CLOSING OUT—LARGE LIST 35MM. Features, Powers Projectors, Powers Parts, Amplifiers, Turntables, Motors, Lenses, Tubes, Rewinders, etc. Send stamp if you mean business. Ecco Pictures, Haddam, Kan. my5

COMPLETE HUNDRED FOOT SWAYING HIGH Pole Act. Complete Comedy Breakaway Revolving Ladder Act with Wardrobe. Groth Bros. Co., Charter Oak, Iowa. my5

COOK HOUSE — COMPLETE, 20x40, EXCELLENT condition. Bottling Works, Hillsdale, Mich. my5

DOG AND PONY ACT PROPS—BALL BEARING Revolving Table, Twelve Reed Basket Hoops, Pony Cannon, High Dive Sectional Ladder. First fifty dollars takes all. George J. Keller, Bloomsburg, Penna. my5

FOR SALE—CARNIVAL MATERIAL, COMPLETE Baby Exhibit and advertising. Box C-314, Cincinnati 1, O. my5

FOR SALE—TWENTY-SEAT MIXUP, TANGLE Calliope, Wurlitzer Calliope, set Drums, Traps, 35mm. Film, rent and sell. Tex-La Pictures, Kirbyville, Tex. my5

FOR SALE—ONE 50 KW. CONVERTIBLE Transformer, Tower, Switches, all complete, ready to hook up. Built on small wagon. C. F. Zeiger, Rocky Ford, Colo. my5

FOR SALE — REGULATION SIZE ROULETTE Wheel, Evans make, complete with chips. Very good condition. Reasonable. Box C-326, Billboard, Cincinnati 1, O. my12

IRON PLATFORM SCALE, \$600.00. T. Chereck, 223 Kent Ave., Brooklyn, N. Y. Tel.: Evergreen 7-6138. my5

LIQUID RUBBER FOR MAKING MOLDS FOR plaster castings. Finest quality, \$4.00 quart; \$12.00 gallon. W. Woolley, Box 60, Pearis, Ill. my5

SELL LATE ELI POWER UNIT V PULLEYS, Belts, 2 Cyl. LeRoi for Merry-Go-Round. Ray Yarham, Newton, Iowa. my5

SHRUNKEN HEADS, SHRUNKEN BODIES, Mummified Attractions. Carnivals, circuses, window attractions. Circulars free. Tate's Curiosity Shop, Rt. 9, Box 365, E. Vanburen, Phoenix, Ariz. my19

TENT PICTURE SHOW — 40x60 TENT, SEATS, two Portable Holmes Projectors, Speaker, Cable, 22 Features, Shorts, News Reels, Rewinder, Splicer, '37 Chevrolet Truck, House Trailer. Cheap for cash. Showman, 757 Capitol, S. W., Atlanta, Ga. my5

TENTS — 12x12 to 40x200. ALL PUSH POLE. Complete list, \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. ap28x

THEATER SEATS, PROJECTORS, SCREENS, Folding Chairs, Oak Chairs, Tents for sale. Motion Picture Film, Lone Star Film Company, Dallas, Tex. my5

WHIP RIDE FOR SALE — FIRST CLASS streamlined cars, \$6,000. Write Mrs. Victoria Discon, 680 Jefferson Ave., Brooklyn, N. Y. my5

16MM. CASTLE SOUND WAR FEATURE. Twenty Reels, mounted, 1600', \$200.00. Nearly new. All big war scenes. Harriott Film, Dunsmuir, Calif. my5

16MM! — WE BUY, SELL SOUND FEATURES, Shorts. Write listing what you have and what you want. Eastes, 1014 E. Collette, Seguin, Tex. my5

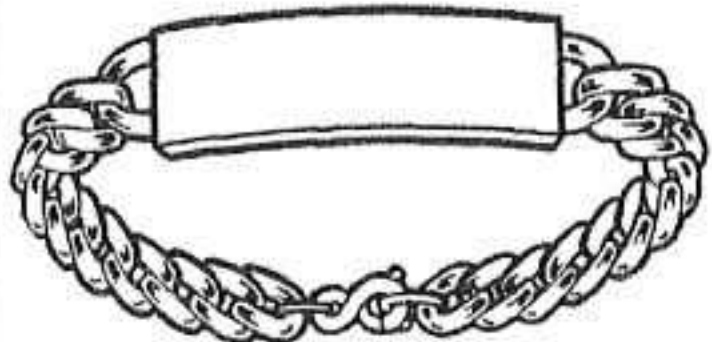
2,500 GRANDSTAND SEATS, 48 STEEL ROOF Trusses, 39' 3" long, 5' high. Damaged. 200 Pcs. 9" Channel, 13' 4" long; 5 Turnstiles. Will be offered for sale May 8, 6 p.m., at auction. Reserve right to reject any bids. Cresswell's Market, Summit Station, Pa. my5

HELP WANTED

ATTRACTIVE GIRL BASS PLAYER, \$80.00 weekly. Must sing and be able to fake. Leo Sunny, Hotel Miami, Dayton, O. ap28

CAN USE CONCESSIONAIRES THAT WANT to make money. Offer your real proposition. Write, wire V. Tate, Plaza Hotel, Indianapolis, Ind. my5

POPULAR ITEMS We Have Them!



- Great Identification Bracelet—Genuine Mexican Silver. Strung, massive link chain with large curved plaque. Retail \$16.50. Ea. \$ 5.50
Sterling Silver Anklet—Highly polished plaque. Dainty chain, strong clasp. Per Dz. 9.00
Pin and Earring Set—Exquisite design. Gold plated metal. Colored stones. Assorted floral shapes. Per Dz. 18.00
Wallet and Stormproof Lighter Set—Handsome black, thin-model wallet with automatic windproof lighter. Handsomely boxed. Per Dz. 18.00
Wallet and Stormproof Lighter Set—Popular embossed saddle-leather wallet in light and dark colors. Sections for currency, cards, stamps and transparent sections for passes, licenses. Automatic windproof lighter. Handsomely boxed. Per Dz. 21.00
Leather Cigarette Case and Stormproof Lighter Set—Genuine leather cigarette case—holds full pack—with automatic windproof lighter. Boxed. Per Dz. 16.50
Snakeskin Compact—A striking design, new, different. Genuine snakeskin. Has non-spill powder sifter. Large bevelled mirror. Per Dz. 12.00
Plastic Compact—New, attractive design, envelope shape, a big hit with the younger crowd. Non-spill powder sifter, mirror. Assorted colors. Boxed. Per Dz. 9.00
Mexican Silver-Dollar Money Clip—Highly polished finish. Will not lose its spring. Attractively boxed. Per Dz. 16.50
1/3 Deposit—Balance C. O. D.

BURTON SALES CO. DEPT. H-20 16 N. Halsted St., Chicago 6, Ill.

SEND FOR CATALOG OF SURE-FIRE SELLERS IN NOVELTY JEWELRY!

TREND CREATORS 1265 Broadway, NEW YORK, N. Y.

CARNATIONS—FOR MOTHER'S DAY

Red—White—Pink

No. 75 — Carnation, \$37.50 per 1000; \$4.00 per 100. Prepared Green Foliage for Carnations, 10 lb. carton, \$6.50. Two lbs. foliage required for each 100 Carnations. Prepared Green Fern for Carnations, per dozen bunches, \$5.00. Three bunches Fern required for each 100 Carnations. Send for New Price List of all Flowers and Novelties. 50% deposit, bal. C.O.D.

FRANK GALLO

Importer and Manufacturer 1429 Locust St. ST. LOUIS 3, MO.

CIGARETTE MAKER

SMOKE ALL YOU WANT

ROLLS PERFECT CIGARETTES AS YOU LIKE THEM. SIMPLE TO OPERATE. "BIG SELLER." ORDER TODAY. SAMPLE 75 CENTS OR \$4.50 A DOZEN, PREPAID NO C.O.D.'S

DANDEE DISTRIBUTING CO. 320 1/2 W. 2nd ST., LOS ANGELES 12, CALIF.



SORRY!

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS & SAVINGS STAMPS.

AMERICAN CHEEWING PRODUCTS CORP.

4th and Mt. Pleasant Ave. NEWARK 4, N. J.

COMEDIAN AND OTHER USEFUL PEOPLE for a med show. State all. People that worked here before write. Jerry Frantz, Slatington, Pa. my5

DANCING GIRLS, TOP SALARY: MAN TO maintain and manage two shows. Want Hydromas Baboon, Big Chimp and what have you? Write Jack Archer, 135 W. 5th, Long Beach 2, Calif.

HILLBILLY MUSICIANS—MUST SING, ENTERTAIN. Permanent location. Good Wardrobe essential. State all first letter. Stanley Attractions, Box 35, Cincinnati 30, O.

LADIES WANTED: NOT OVER 38—\$25.00. Board and Room; live on beautiful ranch California. Novelty Sea Shell Factory. Steady work, near Santa Cruz. Write Western Mills Co., Ben Lomond, Calif.

LEAD TENOR SAXOPHONE, TROMBONE, String Bass, attractive Girl Violinist. Locations; semi-name commercial tenor band. Give experience, draft, permanent address. Salary required. Box 354, Billboard, St. Louis, Mo. my12

LEAD TENOR—MUST BE ABLE TO TAKE-off. Salary, \$90.00. Also Third Tenor, doubling Trombone. Salary, \$80.00. Box C-323, Billboard, Cincinnati 1.

MECHANIC WANTED FOR PHONOGRAPH and Pin Ball route. Permanent job with a reliable operator. Write full details. D. Arius, P. O. Box 4152, Tampa 7, Fla. my5

MUSICIANS WANTED—COMMERCIAL minded 16 or 4P. No characters or drinkers. Strictly business. Location for duration. Salary, \$50.00, raises for diligent, permanent men. Established organization. Write, don't wire. Jack Everett, 612 W. Madison, Springfield, Mo.

MUSICIANS—LOCATION, UNION. \$60.00. Tax paid, six night week; need Guitar Man immediately. H. Williams, Osteens, 501 10th, Columbus, Ga.

PIANO AND SOLOVOX—CLOSING 7TH SEASON Arizona Billmore. Available June 1. Summer engagement. Address Miss Bun Caverly, K-TAR, Phoenix, Ariz.

STANDARD GUITARIST, DOUBLE VOCALS; Hoe Down Fiddler, double Guitar; Slap Bass, double Bass Horn; Accordionist; Violin, double Guitar, for novelty musical combo. Must fake, play old standard tunes, Hillbilly and some popular. Mr. Goldstein, 161 4th, San Francisco, Calif.

WANT LADY OR GENT MUSICIANS—TRAVELING Hillbilly Orchestra. Join on wire. Wire-write Manager Hillbilly Revue, General Delivery, Waco, Tex.

WANT CIRCUS ACTS, CLOWNS, BANNER Man, Working Men. Can place concessions all kinds. Fisher Circus, Box 104, Jackson, Mich.

WANTED—ACCORDIONIST, MALE, FOR five piece name unit. Hotel style. Must fake a lot, read a little. Know standard, old and popular tunes. No characters or cats. Wire details to Orchestra Leader, 748 Yale Ave., University City, Mo. my5

WANTED—RIDE OPERATORS FOR FERRIS Wheel, Octopus, Tilt-a-Whirl. Qualified applicants report for work immediately; season closes September 15. Swell park, good pay. Apply George Bertoli, Willow Grove Park, Willow Grove, Montgomery County, Pa. ap28

WANTED—REPLACEMENTS ON MID-WEST band. Salary, \$50.00 to \$60.00 per week. Elmer J. Hall, Box 595, Grand Island, Neb. my19

WANTED—CIRCUS MUSICIANS, TRUMPET, Trombone, Clarinet, Union. Wire, write Band Leader, c/o Circus. Also Candy Butcher. Join on wire. Reply to W. C. Dimsdale, c/o Bradley and Benson Circus, per route Billboard.

WANTED—PIANO PLAYER, MUST SING; Tenor Sax double Clarinet; Electric Guitar. Must be good; read, fake, know riffs. Cut or no notice, union; \$60.00 per week. Union tax paid. Texarkana night club. Write or write Leader, Box 3, Texarkana, Tex.

WANTED—JOIN AT ONCE, SINGLES, Doubles for platform med show. State all first letter. V. Tate, Plaza Hotel, Indianapolis, Ind.

WANTED—1ST TRUMPET MAN, LOCATION, good salary. Swing band. Write or wire Walter Ronsonette, 25 Ball Cowell St., Alexandria 4, La.

INSTRUCTIONS BOOKS & CARTOONS

BOOKS AT 2 1/2c UP FOR HEALTH MAGIC, Crime, Narcotic, Astrology, Boxing, Jiu Jitsu, Minstrel, Fun, Snake and other shows. Stock and special editions. Write your requirements; 30 different samples, \$1.00 postpaid. Stein Publishing House, 521 S. State, Chicago, Ill.

CARTOON HOBBYIST DRAWS COMIC 8x10" Pen-and-Ink Sketch from your photo, \$1.00. Satisfaction guaranteed. Irvin Lutsky, 483 Georgia, Brooklyn 7, N. Y. my5

MAKE BIG MONEY IN COLLECTION BUSINESS while collections are good. Information free. Stamp for reply. Pier, 720 Main, Dubuque, Iowa.

SPECIAL BOOK SALE OF ALL PUBLISHERS. Formerly \$2.00 to \$3.00, now as low as 49c. Send for free catalog. Variety Enterprises, 210 5th Ave., New York 10, N. Y.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10c. Balda Art Service, Oshkosh, Wis. my6

MAGICAL APPARATUS

See Ads Under This Heading Next Issue

MISCELLANEOUS

ELECTRIC FANS! MAKE YOUR OWN. Will sell you a correctly balanced 16-inch Aluminum Fan Blade, half-inch bore, \$3.50. All welded guard to fit blade, \$3 prepaid. Use ordinary 3/4 h. p. electric motor. Ted Riseman, 427 East Jefferson, Springfield, Ill. ap28

GASOLINE SAVING, CENTER FLOW CARBURATOR throttle. Instructions, \$1.00. Walert Company, 3429 N. 10th St., Milwaukee 6, Wis. my6

JUST OFF THE PRESS—1945 EDITION Lewis Guide, Theatrical Directory. Lists everything worth knowing theatrically. Theatrical agencies, movie studios, etc. Over 100 pages. Send \$1.00 (stamps or coin), \$4 extra for mailing. Bay Cities Printing Corp., Dept. LBB, 538 16th, Oakland 12, Calif.

FOR SALE—120 SERIES TAKE TIPS, BUNDLES of five. Bargain, \$19.00 per gross, 25% with order, balance C. O. D. G. E. Lynch, Lynch Block, Oil City, Pa. my12

NEW COLEMAN PRESSURE TANKS, GASOLINE Burners, Tubing, Tees, Fittings. Discount on large orders, immediate shipment. Northside Sales Co., Indianola, Iowa. je9

MUSICAL INSTRUMENTS, ACCESSORIES

LEEDY THREE OCTAVE WHITE PEARL Concert Model Vibraphone, excellent condition, \$350.00 cash. J. H. Williams, care Osteens, 501 10th, Columbus, Ga.

PARTNERS WANTED

YOUNG MIDGET, DWARF OR SMALL MAN as partner in comedy acrobatic act. Send photos. Gregory, 947 W. 6th, Los Angeles, Calif. ap28

PHOTO SUPPLIES DEVELOPING-PRINTING

A LIMITED NUMBER OF OUR LATEST MODEL 1 1/2 x 2 Direct Positive Machines, equipped with fine Hex F4.5 lenses in full automatic shutters, \$265.00, plus small crating charges. Chemicals, Cameras, Glass Frames, etc. Wabash Photo Supply, Terre Haute, Ind. my5

D.P. PHOTO STUDIO TRAILER WITH Hassan Double Machine, F.3.5 lens with automatic shutter. Ajax 7 ply tires, good for 25,000 miles. Living quarters. Real flash for shows, fairs. A-1 condition. Will sacrifice, \$700.00 cash. C. R. Wolf, 101 S. Main, Burlington, N. C.

DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. O. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. my12

E.D.P.P.—6 ROLLS 2 1/2", 2 ROLLS 1 1/2", 2 gross 5x7, all late '45 dating. Best offer takes all. F. Martell, Hobbies Shop, 92 Monroe Ave., Rochester 7, N. Y.

EASTMAN DIRECT POSITIVE PAPER, '45-'46 dating; size, 1 1/2 x 2 1/2; 5 Rolls each. The first \$200.00 post office money order takes all. Kaye Studio, 630 W. Wisconsin Ave., Milwaukee, Wis.

FINEST MADE—2 1/2" x 2 1/2" D.P. CAMERAS. Best fast lens, automatic shutter, complete without booth, \$200.00. Beautiful booth, wired, with camera installed, \$475.00. Other sizes, same price. Double Cameras, \$375.00; in booth, \$650.00. Lens, Camera repaired. American Stamp Co., Oklahoma City, Okla.

FOLDERS FOR 1 1/2 x 2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2 x 5, \$2.75; 5x7, \$4.00; others. Postcards for 1 1/2 x 2 Photos, \$2.00 per 100; Flat Mounts, 50c; Foregrounds. Miller Supplies, 1535 Franklin, St. Louis, Mo. my26

FOR SALE—DIREX DIRECT POSITIVE Paper, 1 1/2" x 2 1/2", \$14.00 per roll; 1 1/2 x 1,000, \$46.00 per roll; 2 1/2" x 2 1/2", \$18.00 per roll; also 5x7, \$13.00 per gross. All fresh stock, 1946 dating. Any quantity. 1/3 deposit. M. Winfield, 86 Arzyle Road, Brooklyn 18, N. Y.

FOR SALE—DIRECT POSITIVE PORTABLE Booths and Cameras, new, 2x2 1/2 picture. Park Photo Co., 1373 N. Fair Oaks, Pasadena, Calif.

FOR SALE—PHOTO STUDIO, FULLY equipped for portraits and direct positive photos. Been going around \$350.00 weekly until sickness caused closing half time. If not experienced will teach; \$3,500.00. H-W Photo Studios, 708 State St., Santa Barbara, Calif.

HAVE A WABASH CAMERA FOR SALE—3.5 lens, automatic shutter, complete with lights, 12x12 4-way top, complete with pipe frame, all A-1 shape, \$400.00 complete. 25% deposit. H. Ankrum, 979 N. 4th St., Columbus, O.

PHOTOMATICS—WANT EARLY OR LATE models. Describe fully first letter for quick sale. McGuire, 313 N. Santa Ana, Bellflower, Calif. je2

PHOTO MOUNTS—EASEL, BOOK, GATE. Beautiful processed leatherette material, gold stamped border, with glass. Assorted colors; 6 assorted samples, 5x7, \$3.75; 6 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Arzyle, Chicago 25, Ill. my5

PHOTO OPERATORS—FOR BETTER PHOTOS faster, use Millman's Devel-o-Matic Developing Unit. Preserve your health, keep your hands out of strong chemicals. Millman's Truquoy, copies anything printed, written, etc., exact size. Herman Millman, 1094 Flatbush Ave., Brooklyn 26, N. Y. my6

SPECIAL DELUXE DIRECT POSITIVE Cameras, adjustable focus, without lens, sizes up to 2 1/2 x 3 1/2, \$50.00; 3x5 and up to 5x7, \$55.00 and \$60.00; Mechanisms, \$25.00 and \$30.00. Hundreds sold in every State. John Walters, 719 S. Market, Benton, Ark. ap28

TOP PRICES PAID FOR EASTMAN DIRECT Positive Paper. State price, expiration date. Classic Photo Service, Box 404, Mount Vernon, N. Y. ep28

WANT EASTMAN DIRECT POSITIVE PAPER, all sizes. Any quantity. Will pay highest prices. Immediate cash. Box 657, c/o The Billboard, 1584 Broadway, New York 19.

WANTED—EASTMAN D.P.P., ANY QUANTITY, any size; original package. Give dates, prices, sizes. Playland Photos, 105 W. Broadway, San Diego, Calif. my19

WANTED—2" AND 4" EASTMAN OR MAR-ful Direct Positive Paper. State price and quantity. Stanley Attractions, Box 35, Cincinnati 30, O.

WILL SACRIFICE BRAND NEW PHOTO Booth, complete. Make 3x4 bust or full length. Write. Leonard Carver, Roanoke Rapids, N. C.

100 MINIATURES, 1 1/2" x 3/4", \$1.00, MADE from Direct Positive Gummed, Perforated for Stationery, etc. Sells for \$2.00. Try them. Lang Photo Service, 1334 W. Thorndale, Chicago 40. my12

PRINTING

See Ads Under This Heading Next Issue

Order From This PRICE LIST For Your Ball Game

- Worth Special Baseballs Doz. \$1.75
Pint Aluminum Milk Bottles. Each .175
Pin-Up Plaques, Small Doz. .85
Pin-Up Plaques, Large Doz. 2.00
18" Felt Hat Bands, Comlo Per 100 1.60
24" Felt Hat Bands, Comlo Per 100 2.00
36 In. Swaggers 10.50

Glassware

- Coaster Ashtray \$3.60
1/2 Oz. Whiskey Glasses 2.64
Tumblers, 9 Oz. 4.44
Nappies 4.00
Min. Beer Mugs, 15 Dz. in Cart. Cart 4.50
4 3/4 In. Bowl 4.25
5 1/4 In. Bowl 4.50
5 Oz. Sherbets 4.75

American-Made Slum

- Flag Tabs, No Cards Per 100 \$.60
Wing Tabs, No Cards Per 100 .50
Patriotic Clips on Cards Per 100 .75
Mickey Mouse Tattoos Per Card .80
Victory Tattoos 1.00
American Transfers 1.00
Plastic Button Charms, Large 1.00
Assorted Arm Bands Per 100 1.00
Asstd. Paper Cardboard Puzzles Per 100 1.00
4x4" Cardboard "15" Puzzle Per 100 1.00
Muslin Flags on Sticks 1.15
Plastic Thimbles 1.20
Pencils, No Eraser 1.20
Min. Plastic Knife and Spoon, Asst. 1.35
3" Squawkers Per 100 1.50
2 1/2 x 3" Pin-Up Pictures Box of 3 Gr. 1.75
Rayon Bow Pins 1.35
1 1/4" Comlo Buttons Per 100 2.00
2" Comlo Buttons Per 100 4.00
Large Kazoodler, Large 1/2 Gr. Pkd. 3.75
Asstd. Plastic Brooches, 40¢ Doz. 4.50

Imported Slum

- Spot the Spot \$1.00
Sling Shot 1.00
Look Back 1.00
Pea Whistle, Small 1.00
Pea Whistle, Large 1.75
Moviescope 1.20
Accordion 1.50
#15 Puzzle 1.50
Compact, Picture Back 4.50

Prices F. O. B. Terre Haute. 25% Deposit Required With C. O. D. Orders.

LEVIN SINCE BROS. 1886

NOT CONNECTED WITH ANY OTHER FIRM Terre Haute, Indiana

Best Beauty BATHING CAP



MADE OF SYNTHETIC RUBBER

Retails in New York Department Stores at \$1.00 Ea.

Sample \$1.00 \$8.55 PER DOZ. GROSS \$73.25

SUPPLY LIMITED—ORDER NOW

COLUMBIA

BOX 900 RICHMOND 7, VA.

STERLING SILVER

IDENTIFICATION BRACELETS

GOOD WEIGHT

\$45.00 per doz.

SAMPLE, \$5.00

1/3 Dep., Bal. C. O. D. F. O. B. Union City

PAYWIN INDUSTRIES

2715 Summit Ave., Union City, N. J.

P-A-P-E-R M-E-N

We have good publications for small towns and rural districts in all States. Good war maps.

Write or Wire

ED HUFF & SON

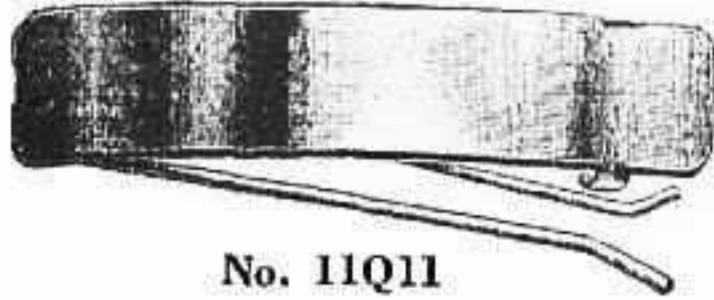
5411 Gurley St., Dallas 10, Texas

ENGRAVERS!

SILVER FINISH

BARRETTE

Mirror-like Engraving Surface



No. 11Q11

Here's the hottest engraving item in years! Expensive looking!—well made!—and really in demand! Double sales because they sell in pairs. Get set now with these new profitable money making barrettes!

\$24.00 GROSS
CARDED

Harry Pakula & Co.

5 No. Wabash Ave., Chicago 2, Ill.

CARNIVAL SPECIALS

23x17 In. De Luxe Scottie Fur Dogs ... \$38.00
26 In. Goo-Goo Eyed Chonille Dolls ... 18.00
Plaster Figures, Packed 4 Doz. Per Carton 2.00
Plastic Cigarette Pack Holders ... 2.25

Per Hundred
Fox Fur Tails (Med., Lg. and X-Lg.) ... \$15.00, 20.00, 25.00
Comic Buttons, Ass't Sayings ... 2.00
Hat Bands, Ass't Sayings ... 1.75

Per Gross
Plastic Charms in Bulk ... \$.75
Plastic Charms in Bulk with Strings ... 1.00
Plastic Charms, Carded ... 1.00
Plastic Animals, Ass't ... \$1.25, 3.50, 7.50
Swaggers ... \$9.50, 10.50
Junior Batons ... 9.50
Trod, White and Blue Batons ... 16.50
Silver Batons ... 14.00
Small Hawaiian leis ... 2.50

Remit 25% with Order, Balance C. O. D.

WRITE FOR PRICE LIST
NEW ADDRESS

CARNIVAL NOVELTY CO.

714 BROADWAY, NEW YORK 3, N. Y.
GRamercy 7-1798

IDENTIFICATION BRACELETS

BUY DIRECT FROM MFG. AND SAVE!

Dozen Gross
Ladies' and Children's Identification Bracelets ... \$5.72 \$68.00
Identification Bracelets ... 7.12 85.00
Anklets ... 5.72 68.00
Barrettes—Extra Heavy
Sterling Plated ... 3.00 35.00
Barrettes—Gold Plated ... 5.20 60.00
FREE—1945 Illustrated Catalogue now ready; check-full of Mexican and Cedarwood Jewelry.
25% Cash With Order, Balance C. O. D.

MILLER CREATIONS

6628 Kenwood Ave. CHICAGO 37, ILL.

Metal Cigarette Lighters

\$4.80 PER DOZEN

Real Bathing Caps

\$5.25 PER DOZEN.

Price List on Request.

ALEX STUTT

2546 Hubbard St., Brooklyn 23, N. Y.

5,000 ITEMS AT FACTORY PRICES

Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

BLAKE SUPPLY CO.

Little Rock, Ark.

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS—Niemann Studios, 1236 S. Halsted St., Chicago 7, Ill. my5

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$13.50 per thousand; Number Twelve, \$14.00 per thousand. Send postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. ap28

TATTOOING OUTFITS, DESIGNS, INK—Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zela Studio, 728 Lesley St., Rockford, Ill. de15x

TATTOOING OUTFITS AND SUPPLIES—Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. ap28

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. my12

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

BANDS AND ORCHESTRAS

AT LIBERTY APRIL 15—"PREACHER" CAST and His Oklahoma Black Jackets, "Hillbilly Toppers." Five pieces, nice wardrobe, just completed 10 weeks at Irvan's Cafe Bar, Orange, Tex. Write, who, Phil Edwards, 1133 N. Blvd., De Land, Fla.

DANCE ORCHESTRA—12 MEN, GIRL Vocalist available for single night or location. Write, wire Don Romeo, 23 Tilton St., Hammond, N. J. my5

DANCE ORCHESTRA—12 MEN, GIRL VOCALIST, available after May 20 for night clubs and lake resort. Satisfaction guaranteed. Write or wire Band Leader, P. O. Box 132, Hudson, Mich.

DOC COOK—NBC ORCHESTRA, 6 MEN. Only reliable parties contact. Box 864, Perth Amboy, N. J.

NINE PIECE ORCHESTRA (AFTER JUNE 1) interested in summer resort, beach or large hotel offering six weeks to four month engagement. Versatile band with experienced director, Stewart's Music, Box 1492, Lakeland, Fla. my5

CHARLIE WALTERS MUSICAL MOODS smash dance attendance records. Appearing nightly Broadway Inn, 192d Street-Broadway. Featuring four union, young, versatile musicians specializing music to suit your mood. Available shortly for bookings within New York vicinity.

4 PIECE ORCHESTRA—PIANO DOUBLING Organ, Sax, Bass or Drums, Violin doubling Banjo, Electric Guitar, Vocals. Library, union. Want summer Wisconsin, Michigan resort, night club. Hohenshell, 1006 Raynor, Joliet, Ill. ap28

COLORED PEOPLE

SWING PIANIST PLAYS HAMMOND—READ, fake, sing, 50 years young. Good habits, neat, experienced. Jay, 252 Kinsley, Palo Alto, Calif.

MAGICIANS

ATTENTION, MANAGERS—AT LIBERTY FOR summer season, complete Mystery Show; everything new in this line. Steady location preferred. Nothing like it before. It pays to investigate. Magician, 902 Spruce, Philadelphia, Pa. ap28

FAMOUS INDIAN MYSTIC, PSYCHIC, NUMEROLOGIST, etc., for bazaars, parks, tearooms, clubs, hotels, etc. Write Prof. Braganza, General Delivery, Newark, N. J.

MUSICIANS

ALTO SAX AND CLARINET, ALSO BASS man, both experienced all lines union together or separately. Musicians 417 W. Olney Rd., Norfolk, Va.

AT LIBERTY—VIOLINIST, EXPERIENCED all lines, middle aged, good personality. Please advance expenses. Louis Schultze, 209 1/2 Juliana St., Parkersburg, W. Va.

AT LIBERTY—TROMBONE, UNION. OUT ON no notice. Prefer dixieland. Join at once. Trombonist, 133 Maple St., Dayton, O.

AVAILABLE IMMEDIATELY—STRING BASS. Age 24, 4-F. Name experience. Fine tone and beat. Want position with any size orchestra having a fine rhythm section and good bookings. State all details, Box C-327, Billboard, Cincinnati 1, O.

BASS DRUMMER DOUBLING TRUMPET FOR industrial band. W. F. Brooks, 1157 Drummond Park, Panama City, Fla.

CLARINET—DESIRES WORK WITH ESTABLISHED cocktail unit. Fine tone, phrasing. Sober, reliable, honorably discharged. Musican, Dunlap Hotel, Jacksonville, Ill.

DRUMMER—FEMALE, WISHES POSITION with amateur orchestra; prepare for summer position. Non-union. Box 656, Billboard, 1564 Broadway, New York 10.

CHICAGO AND RICHARDSON SKATES—ANY number. State price and condition. Spot cash waiting. Write Box C-306, Billboard, Cincinnati 1, Ohio. my26

ROOT BEER TRUCK OR TRAILER, POPCORN Truck or Trailer. Quote full details and price. Rod Lind, Fremont, O.

PENNY, DIME OR QUARTER WAR EAGLE. Roman Head or Blue Front Slots. Prefer without Gold Award. Paul Hawkins, 40 E. 14th St., Tucson, Ariz.

SPOT CASH—HIGH PRICES FOR OLD WORN, Torn, Discarded Belts, Evening Bags, Dresses, Theatrical Costumes containing Rhinestones, any condition. Tropical Creations, 12 W. 32d St., New York 1. my19

WANT THREE ELECTRIC SNOW CONE MACHINES. Must be first class shape; also two Lord's Prayer Penny Machines. B and B Sales, 311 Travis, Houston, Tex. ap28

WANT SMALL ELECTRIC ICE SHAVERS, CASH waiting. 1823 1/2 Main, Columbia, S. C.

WANT 16MM. SOUND MOVIE PROJECTORS. Will Buy or Lease your Roller Rink, Bowling Alleys or Theater. F. Sbafer, Odon, Ind.

WANTED—MOULDS FOR CASTING PLASTER. Only popular items considered. Must be in first class shape and subject to inspection. J. Huffines Supply Co., 207 S. Wilmington St., Raleigh, N. C.; 234 Main St., Fairmont, N. C.

WANTED—22 AMMUNITION; SHORTS, Longs and Long Rifle, any quantity. Quote price. Vernon Stewart, 106 1/2 High St., Portsmouth, Va. je16

WANTED—CORK GUNS (WORKING), USED large Popcorn Kettle (electric, 110 volts, A.C., working); 10"x14" Frame Stand, Top and Side Walls. James Angel, Longwood Pt., Newport, R. I.

DRUMMER—4-F. READ OR FAKE. TRAVEL anywhere. Dance band or small combo. Jerry Kling, 1948 S. 30 St., Milwaukee 4, Wis.

DRUMMER, BASS MAN—FINE BEAT, FOUR years together. Draft exempt, will travel. Will go separately. Prefer together. E. Casey, 16558 Kentucky, Detroit, Mich. my5
GOOD FRENCH HORN AVAILABLE JUNE desires work on location. Very good reader, excellent tone. Make your offer. Ragno, Lehman, Pa.

LEAD TRUMPET AND PIANO MAN AVAILABLE immediately. Box C 324, Billboard, Cincinnati 1, O.

ORGANIST AVAILABLE—REQUESTS, Popular and standard from memory. Sight read, young, commercial style. Location South or Southwest only. Single or unit. I do not own organ. Also play Piano, Arrange. Organist, Box C-328, Billboard, Cincinnati 1, O.

PIANIST, ARRANGER—ALL ESSENTIALS. Box C-325, Billboard, Cincinnati 1, O.

RINK ORGANIST, THOROUGHLY TRAINED, experienced metropolitan RSROA rinks; years theater, radio, club, hotel activity, desires correspondence concerning permanent position. Highest salary. Box C-322, Billboard, Cincinnati 1, O.

SWING ACCORDIONIST-ARRANGER, UNION. Read, fake. Wants location job in or around New York. Recently arrived here from England, having played there in first-class small combos. Frank Metts, 20 West 70th, New York 23, Schuyler 4-9023.

TENOR, CLARINET, FLUTE—READ, FAKE, ride. Experienced small, large combos, shows. Locations only. Join immediately, \$95.00 per week. Draft status set. No misrepresentation. Phone Mechanicville 1181-J. Oris Amodeo, 28 Grove St., Mechanicville, N. Y. ap28

TENOR—4-F, 23. READ FAIR, UNION, takeoff, good tone. Send or name. Also Alto, Clarinet. Travel. Box 646, Billboard, Ashland Bldg., Chicago. ap28

TENOR, CLARINET—UNION, 17; LARGE and small band experience. Road and take-off. Travel or location. No tenor bands. John Murtogh, 135 Dickinson, Grand Rapids, Mich.

TROMBONE-TENOR—TOGETHER OR SEPARATE. Union, experienced vets. Location preferred. \$70.00 minimum. Musician, 8801 Dobson Ave., Chicago, Ill.

TRUMPET—EXPERIENCED CLUB, HOTEL, theater, radio, records. Read and jam, reliable high range. Age 28, 4-F. Name only, please. Can join on wire. Trumpet, 965 W. Mason St., Green Bay, Wis. Phone Howard 4150.

TRUMPET—UNION, DRAFT EXEMPT. Read, fake. Prefer jump band. Consider small combo. Contact 112 N. Willow St., Dyersville, Iowa.

TRUMPET—READ, FAKE, GOOD TONE range. Available at once. Write Box 507, or wire George Clements, Turner Hotel, Shreveport, La.

PARKS AND FAIRS

E. R. GRAY ATTRACTIONS—SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy Acrobats. Harding & Keok, Evansville, Ind. my26

OUTSTANDING PLATFORM TRAPEZE ACT—Available celebrations, fairs, etc. Attractive equipment. For literature, particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

BINK'S CIRCUS ATTRACTIONS—WORLD'S best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. I. Cudaby, Wis. je9

VAUDEVILLE ARTISTS

AT LIBERTY—LADY SINGER-DANCER-Talker; change ten nights. Acts, bits. Address: Gussie Flamme, 35 N. Ontario St., Toledo, O.

YOUNG SHOWMAN AVAILABLE AT ONCE—Experienced as Singer, Comed, Emcee. Burlesque, theater or clubs, Fantine, 313 West Seventh, Chester, Pa.

RINGS THAT SELL!

Make big profits on fast moving, sterling silver friendship rings. Styled for men and women. Clever "come apart" design with real sentimental appeal. Place your order now. Ladies' sizes 6-8. Men's sizes 7-9.



Sample Ring \$2.00.

B224J53—Ladies' Rings. Dozen \$13.20.

B124J513—Men's Rings. Dozen \$18.00.

Prices Less 2% Cash Discount.

25% Deposit Required on C. O. D. Orders.

Wholesale Only. Catalog Sent on Request.

Hugh JOSEPH HUGH COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

UP-TO-THE-MINUTE MERCHANDISE

Over 200 Different Items in Stock

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No Matter What They May Be.

Send for FREE Descriptive Circular #14

JERRY GOTTLIEB, INC.

928 Broadway

Bet. 21st and 22d
In the Heart of New York

HEADQUARTERS

CEDAR WOOD AND LUMINOUS LUCITE NOVELTY JEWELRY

FOR ENGRAVING
Send \$10.00 for 65 Piece Sample Assortment

of Our Best Selling Numbers, or Write for NEW ILLUSTRATED CATALOGUE #45-A
Over 100 Items, Plenty of New Stock To Select From

Allied Art Studio
Creators • Designers • Manufacturers
2772 N. Lincoln Ave.
Ph.: Lincoln 4394 Chicago 14, Ill.

SPECIAL THIS WEEK!

No. 18—Ass't Luminous Stuffed Leather Animals with Pin Attached.

THAT GLOW IN THE DARK!

1/3 Deposit, Balance C. O. D. \$4.50 Doz.

F.O.B. N. Y.
Write for Complete List of Luminous Flowers, Religious and Novelty Figures!

NITE GLOW PROD. CO.

106 W. 46th St., N. Y. 19. ME 3-5794

DOUBLE YOUR MONEY!

If You Can Sell

COSTUME JEWELRY AND PEARLS

Send \$25.00, \$50.00 or \$100.00 for fast-selling assortment of merchandise. Act today for quick profits.

COSTUME JEWELERS

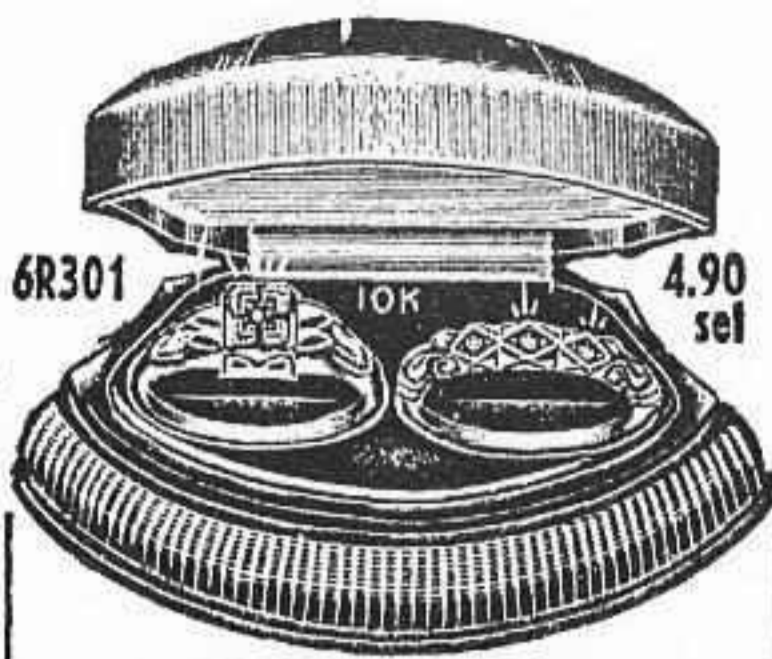
264 Fifth Ave. (Dept. B), New York 1, N. Y.

ZIRCON SOLID GOLD RINGS \$10.00 TO \$20 EACH

Ladies or Gents. . . . \$8 to \$12 PAIR

ZIRCON GOLD EARRINGS \$8 to \$12 PAIR

B. LOWE, BOX 311, ST. LOUIS 1, MO.



DIAMOND RING SETS

In Beautiful Plastic Gift Box.
10K Gold Mountings
6R301—1 Diamond Engagement Ring
and 3 Diamond Wedding Ring... Set \$4.90

Rings illustrated in above set may be purchased separately—NO BOX.
6R101—3 Diamond Wedding Ring, Ea. \$2.25
6R105—1 Diamond Engagement Ring,
Each 2.25

WRITE FOR NEW CATALOG FEATURING
DIAMOND RINGS & COSTUME JEWELRY.

BIELER-LEVINE

37 South Wabash CHICAGO 3

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place,
Cincinnati, 1

CLARENCE HECKENDORN...
pens from Corpus Christi, Tex., to in-
quire about S. C. (Shorty) Treadway.

ARE YOU STUDYING the opportunities
that the times present?

MARY E. RAGAN...
comes thru with her first pipe in many
months to say that she's still in San
Francisco where she has been at the
same spot for eight years with three
high pitches every day, some sort of a
record. She recently sold her interest in
Pacific United Shows and intends to
open something new in the med show
biz. Mary says she will use a former
army truck, complete with dressing
rooms and equipped to carry eight
people. New unit is slated to open in
Ohio about June 15

BEST WAY TO break faith with your
tip is by misrepresenting your item.

D. E. CRABB...
writes, after a two-year hiatus, that he
has been selling jewelry in his home
town, Muskegon, Mich., where he has
been since last July. He and Mrs. Crabb
are happy over the arrival of a daughter,
Susan, January 30. He adds that in the
past two years he made five pitches with
gadgets just to see if he could still get
it and found out that he could. Pitch-
men are not taking advantage of the
war plant money around the city, he
says. He asks for pipes here from Art
Novatney, Tony Tracer, Bob Templeton,
Giles Puryear, Glen Hasburg, Chief
Napier, King and John La Mar, Eddie
Kiel, Carl Swanson, Bill Newcomb and
the Kjolreln brothers. He thinks that
some of them may be in the armed
services.

PVT. RUBIN BLUESTEIN...
is taking his basic training at Camp
Blanding, Fla.

MOST SUCCESSFUL pitchfolk have
learned that it pays well to be business
men and women, not just tourists.

DOC AND RUTH LIVINGSTON...
are in Scott's store, Akron, going to
town with their own Exit foot products.

MR. AND MRS. POWERS...
still have a jewelry layout in Scott's
store, Akron.

DO YOUR TALKING behind the tripe
and keister. You get more kale.

AL SEARS...
cards from Newark, N. J., that jackpots
are cut up nightly at Mary and Al's
lunch spot there and that there is
plenty of mazuma coming in for all. He
says Rose Halpin has a beautiful pen
flash at Kresge's and expects to make
the fairs this summer.

MARIE SANTON...
has cosmetics at Grant's store, Newark,
N. J. Sheet is being worked in that
city by Charlie Capone, and Frank Tiger
is at the shipyard there.

QUITE OFTEN a change in stock brings
better results than anticipated.

DOC JAMES CARSON...
says that his med show is back in Chat-
tanooga after playing the small towns
around Cleveland. He writes: "Never in
all my experience in show business have
I been more surprised. I thought the
med business was all washed up. Not so.
The people want action, laughs, good
comedians and hokem. A good vaude
show playing the small towns would
clean up. We will work towards Mem-
phis and return to Ohio next winter.
Our cast is the same. Estell Stewart
joined us at Knoxville to be with her
sister, Mrs. Carson. I married Della
Stewart, her sister. It's a case of De-
cember and May, and I am not ashamed of
it. Della is 21 and I am nearly 80 and
still going strong."

LET'S ALL STEP OUT and find out
whether it was the fault of your pitch or
general conditions which caused all the
poor business talk in pre-war days.

PARK, CIRCUS AND CARNIVAL SPECIALS

First Come! First Served! Limited Quantities

	Per Doz.	Gross
Worth Covered Base Balls	\$ 2.00	\$ 4.50
Weighted Darts, Doz.	1.20	4.80
4 to 7 Inch Hoop-La Rings, Doz.	.55	
Straw Horse & Man	4.00	
Horseshoe Plaques	2.00	
Large "Pin Up" Plaques	2.00	
Small "Pin Up" Plaques	.85	
R. W. & B. Batons, Gross	16.50	
Jr. Batons, Gross	8.00	
Silver Canes, Gross	14.50	
Flying Birds, Gross	24.00	
Parachute Trooper, Gross	24.00	

GLASSWARE

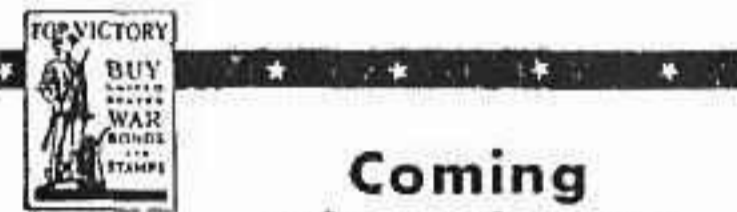
	Gross
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00

We have them all—true, in limited quantities,
but if you send your order at once we can take
care of you. (Price list on request.)

U. S. MADE SLUM

	Gross
Engraved Wedding Rings	\$1.00
Assorted Charms	1.00
Plastic Thimbles	1.20
Paper Flags	.65
Paper Flag Bows	.75
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Humorous Mirror	3.00
Mirror Memo Books	4.50
Powder Puffs	3.00
Lead Pencils	1.25

Importers **KIPP BROTHERS** Wholesalers
(Established 1880)
Indianapolis 4, Ind.



Coming After Victory

A New and Better Line of

OAK-HYTEX BALLOONS

The **OAK RUBBER Co.**
RAVENNA, OHIO

CHOCOLATES

Operators' Items—25% Dep.—24-Hour Service.
#74 15 1-Lb. Boxes Choc. Nut Clusters... \$8.98
#10E Cedar Chest & 1 Lb. Choc. Clust. ... 2.48
#10 Cedar Chest (Mirror in Lid), Empty... 1.89
#11E Two Tone Swivel Vanity, Empty... \$2.35
#59E Large Mirror Chest (Mir. in Lid)... 1.98
#48 13 Inch Doll... 1.10
#79 8 by 12 Wool Scottie Dog... \$1.72
#98 24 Inch Plus Bear Movable Eyes... 3.15
#85 10 Piece Portable Mirror Bar... 3.25

DELUXE SALES CO.

BLUE EARTH, MINN.

CIGARETTES!

Longfellow Type, 5" Long

Can be smoked 15-20 minutes. Packed 50 to
an attractive box.

100 Boxes \$145.00 No Less
Per Case Sold

(Not offered for sale in N. Y. State)
Terms: Full amount with order or 50% deposit
by bank draft or money order.
(Personal checks refused unless certified.)
Limited quantity, subject prior sale.

ACE CIGAR CO., Dept. BC, Buffalo 3, N. Y.

VERD-A-RAY

ARE YOU FAMILIAR WITH
THE NEW INCANDESCENT LAMP?
WRITE FOR DATA
SAVE ELECTRIC CORP., Toledo 5, Ohio

30th YEAR EXTRA SPECIAL EDITION

GET IN STEP on Legion's Appeal for pitifully
destitute dependents deceased veterans. Crimean
Conference, San Francisco Delegation, League of
Nations. Past pitching joke books—READY
MONEY. Law freedom of press killing ordinances.
Samples 10c.

Service Men's Magazine
169 DUANE ST. NEW YORK 13, N. Y.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil,
Salve, Soap, Tablets, Herbs, etc. Low prices—
rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
187 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

15 Magic Tricks AND PUZZLES
In Large Four-Color Box.
\$1.00 retail — \$7.20 dozen
prepaid. One-third cash.
Sample 60c. Jobbers write.
THERON FOX
1024 CAROLYN - SAN JOSE 10, CALIFORNIA

15 SEALED MYSTERIES
"FUN & MAGIC"
NO SKILL REQUIRED

ALL I WANT IS LOVE

FELT HAT BANDS

Size 1 1/2x20 Inches, Asst. Mottoes and Colors. Per 1000.. \$17.50



Robin Hood or Tyrolean Hats.

Felt w/feather.

Per Gross... \$12.75, \$16.50

Felt Gob or Skull Cap.

Per Gross... \$ 9.00, \$12.00

Write for New Price List

KARL GUGGENHEIM, Inc., 33 Union Square, New York 3, N. Y.

WOOD JEWELRY

Loraine 1000 GROSS WOOD NAME PINS
For Immediate Shipment!
25% DEP. on C.O.D.'S
300 POPULAR NAMES
120¢ PER GROSS

Charles Demee MFG. CO.
116 E. WALNUT ST. MILWAUKEE 12, WIS.

Glady's
SUBJECT TO PRIOR SALE
Send 25¢ in Coin or Stamps
Sample Name

FLASH—FOR EVERY TYPE CONCESSION

Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware.
Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials,
Boxed Jewelry. "Spring Special" List Now Ready-Write.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your
Business and Type of Goods You Are Interested In.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

WE CAN SUPPLY YOU WITH MERCHANDISE

At right prices. Order from a house who can give you service. One that carries a large
inventory. We carry all items that are being manufactured that are suitable for all games.
Watch our ads for a red-hot bulletin. Write for price list. State business.

WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

CIGARETTE MACHINE WORLD'S BEST
ONE THAT REALLY WORKS!
Guaranteed
YOUR COST \$6.00 PER DOZEN RETAILS FOR 89¢ EACH
IMMEDIATE DELIVERY CIRCULAR FREE DEPOSIT
JOBBER'S PRICE \$57.00 PER GROSS
DIVERSO PRODUCTS CO. 610 N. WATER ST. MILWAUKEE 2, WIS.

COMPLETE CATALOG ABOUT MAY 1

Write us your requirements, we can take care of you.

Bingo, Ball Game, Grind Store, Slum and Novelty Store Merchandise

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

SEND YOUR ORDERS To Us For NOVELTIES NECESSITIES

MILLS SALES CO.
MAIN BRANCH • OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS

FOR IMMEDIATE DELIVERY

Use our old catalogs or send competitors' lists or catalogs and in every case **OUR PRICES** will be more attractive . . . or send order with price limits, stating kind of goods desired, and we will **SURPRISE YOU** with our values. Please do not ask us to quote or correspond. Send orders . . . Our 29 years of value giving is your guarantee of satisfaction . . . No more catalogs for the duration . . . Deposit or full payment must accompany all orders.

SCARCE PRODUCT
Factory to You

PECAN DIVINITY CANDY

Famous Dixie Bars. Cellophane.
Appr. 3/4 Lb.

at 59¢

One or a Thousand
Use on Your Own Salesboards.
Freight Allowance on 100 Bar Orders.
1/2 Deposit.

Convincing Sample Bar, \$1.00 Prepaid

FRANK R. KING
664 Plum Street MACON, GEORGIA

MEN—Build a Wholesale Route
GET INTO A **Big Pay Business**

We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our **BIG** line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. **WRITE TODAY!**

WORLD'S PRODUCTS CO., Dept. 8-G, Spencer, Ind.

WATCHES

Assorted 6-15 Jewel Men's Fancy Styled Wrist Watches, Swiss movements, 10K rolled gold cases and fine leather straps. Factory rebuilt like new. **\$15.00** Ea.

Ladies' 15 Jewel as above, **\$17.50** each

1/3 Deposit With Order, Balance C. O. D.

AMERICAN MERCHANDISING CO.
Dept. 10
Post Office Box 1967, Montgomery 3, Ala.

Close-Out Gold Plated All Metal **EARRINGS**
With Metal Screw Backs

HOOPS-DANGLES-BUTTONS

Sold in Gross Lots Only, Assorted Styles. **\$24.00 PER GROSS.** Send Cash.

RICHLEY CO.
303 5th Avenue New York 18, N. Y.

CHOCOLATES

Immediate delivery. Select Chocolate Deals. Jobbers and distributors, write for circular and prices today.

SPARTON NOVELTY CO.
3557 No. Halsted St. Chicago 13, Ill.

LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name **EACH WEEK.**

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of *The Billboard* are set in capital letters.

MAIL ON HAND AT CINCINNATI OFFICE
25-27 Opera Place, Cincinnati 1, O.

Parcel Post
Young, Greeney, 3c

- Abbott, Gypsy (Dancer) Doan, Merle F. DOLLIVER, Frederick J. Abshire, Herbert Dorman, C. G. Drew, James H. Adams, Hays Okey Dreyer, Mrs. Norma DuBois, Mrs. Wm. Allen, Casey Paul Dryden, Chas. DuBois, Mrs. Wm. Allen, Mrs. I. C. ALLEN, Joe Jack Duchene, Betty Anderson, Ralph Duffy, Bruce Duncanson, Mrs. D. Anstett, Frank Dunlap, Dr. Ted Arciero, Tomasso Dwyer, Howard Are, Mrs. Helen Dwyer, H. S. Bacon, Faith (Dink) Bailey, S. H. Eaves, G. T. Baker, Mrs. Alma EBARDT, Norman Baker, Bill EDLIN, Ivan A. Ellis, Hunter Ellis, R. C. Ellis, Tex (Shorty) Elzey, Marjorie Ann English, Walter H. Ephraim, M. J. Erans, W. Ernst, Toni Evans, L. W. Evans, Wando Evans, Tom Exler, Jos. EYSTER, Beni Alfred Ferguson, Pete Fickling, Alho Flanders, Daniel (Red) Fleming, Mrs. Pearl Flynn, Mrs. Mary Leo Ford, Frank Forrest, Sylvia Foraythe, Fred M. Frank, E. J. Franklin, Job & Co. Andrew Frick, Artis M. Pritts, Wally Gainer, W. L. Galligan, Leona Galpin, Earl H. Gambia, Mrs. Lena GARDNER, Andrew Gee, Robt. H. Gerand, Albert C. Goding, Vivian Goldie, Jack Gore, Miss Earle Graham, Robt. H. GRASSI, Arthur Michael Greaser, Bill Greer, J. G. Gross, Chas. Gunn, John (Hoosier) Gunn, W. J. Hakes, Kenneth HAMMOND, Wm. Albert Hancock, B. Hancock, Wm. Robt. Hanna, John Harding, Lloyd Wm. Harmon, C. R. Harris, Dick HARRIS, Frank Harris, James Otis Harris, Marjorie HARTMANN, Wm. E. HARVILLE, Jos. Patterson Hawkins, K. Hayes, Chas. M. HELMS, Geo. Hendricks, Mrs. C. Hendricks, Jimmie Hendrix, Cecil W. HERRINGTON, Mrs. Eugene Webb Herrington, Mrs. Jewell Hidey, Mrs. Una Leola Huzenbottom, Jack Highland, Margaret or Dianna Hill, G. L. Hill, A. J. G. Hill, Robt. Hodges, Cecil (Red) Hodges, Jimmy Hodges, Welbro Hoy, Jos. E. & Edith Houston, Leo Houze, Wm. C. (Concessions) Huddle, Mrs. Pearl Hunt, Mrs. A. E. Hunt, Arthur "Pop-Eye" Ivory, LeRoy Jackson, J. R. Jackson, Robt. John, Nido Johnson & Snyder Bros. Johnston, Lloyd Johnson, Clayton (Musical) Johnson, Jack Johnson, Mike Bruno Jolly, Bernard Jones, LeRoy Jones, Oscar (Shim) JORDAN, Clyde Kalin, Musa Kalin, Rita KARAS, Andrew Keck, Celestine Kelly, Wm. F. (Traveling Cook House) Kennedy, Paul Kennard, Wayne Killebrew, C. V. Kimball, Dude King, Alex King, Miss Mickey KING, Wm. Edward Kline, Charles Kline, Tiny Knight, L. R. Knight, W. O. La Tour, Ariello Lafayette, Mrs. Ira Lamb, Sam Lane, Earl Lash, J. C. Latin Female Dancer Layton Dog Act Leftt, Paul Lehman, Charlie Leonard, George Leroy, William Lester, Esther Letts, Louis Tex Lewis, Maurice L. Lewis, Ralph LEWIS, Wm. Don Lindsey, Carl Lihleter, B. E. LITTLETON, Carl Lollar, James L. Long, Richard LOPEZ, James Bud (Vincent) Lovell, Frank X. Lundy, Russell Eugene McAULIFFE, Timothy Arthur McCOMB, Ernst McCracken, Howard T. McDaniels, Clarence V. McDaniel, Daniel Elmer McDonald, Kenneth James McFARLING, Willard Leo McGarry, Floyd McGINLEY, Horace George McIVER, Paul Kenneth Macurio, Jack Maddux, Tom Madigan, Gene (Whitie) Magid, Charles Magliery, Paul Mahoney, Dan MALLERY, Richard Mamos, Harry, Esq. (The Tigerman) Marmos, Mrs. Lou Marshfield, Joe Martin, Daniel D. Martin, Mickey B. Mathis, George Mattson, Bernio Mayman, GH Meadows, Miss Pat Meyers, Lucky V. Miklo, Jean Miller, F. W. Miller, Pvt. Jack Miller, Mary Miller, Mrs. S. S. MILLIGAN, Theodore G. MINOR, Joseph O. MITCHELL, Anthony J. Mitchell, Bobbie Mitchell, Frank J. MITCHELL, Duy MONROE, Geo. Elmer Montgomery, Grover Moore, Mrs. Frances Moore, Russell D. Moore, Wm. B. MORGAN, Lemon Morgan, T. J. Morton, L. O. Moser, Mrs. Juel Murphy, Mrs. E. J. Murphy, F. M. Murphy, Red Murphy, Warren Myers, Lucky Myk, Joseph Myron, Art H. Nash, Marie Natanson, Louis Nettles, Claud (Bruce) NICHOLAS, John Nolin, Rita Novakowski, Joseph O'Neal, Mrs. Stella (Barker)

- O'Neal, Whitey Oelsby, F. N. Oliver, Gus Osbourne, Mrs. Glyn PAIGE, George William Parbec, Norma Parker, Edward M. Parker, Sherwin J. PAYETTE, Raymond A. PERNETTI, Frank Perry, Frank Peshou, Wm. J. Petracca, Mrs. Dorothy Petrantis, Mrs. Alice Phillipson, David Poe, Cootie Pontier, Blackie Poole, Charles S. POPE, Eugene Prev, Mrs. Frank Qualls, Knox Randall, Slatz Rao, Ned Rappaport, Shrimple Ray, Miss Birdie Reed, Chas. S. Reese, Prof. Reifro, Mrs. J. H. Rheinschild, Philip James Rieder, Lawrence David Riley, Leo J. Rillo, Lee Arthur Ritz, Bessie Robinson, William Rowe, Wood Ruane, Francis Schille, Fred Z. Schrimcher, A. F. Scott, Mrs. Elaine Scott, John (Jew) Sent, Lillian SEAGLE, W. C. Senmon, James Seifer, Howard Sennett, Wm. Truman Sensational Rouse Amusements SHAW, Wm. Milton Shields, Paul A. Shipley, Clarence W. Shipstead & Johnson (The Ice Pottles) Simpson, Melvin Simpson, Paul Singer, E. H. Sisces, R. H. (Tent Show) Slate, G. B. Smiley, L. R. SMITH, Earl Franklin Snyder, Carl D. Snyder, Lewis SNYDER, Dawson Ernest White, Essie E. WHITE, Robt. Hugh Whitney, Sammie Wilde, Vincent P. Willett, C. M. Williams, Mrs. Alma Williams, Eddie Chick Willis, W. J. Wilson, Chas. C. Wingsted, William F. Wojtaszek, Benjamin Woods, J. R. Woodward, Mrs. T. G. Yancey, George B. YEAGER, James Wiley Young, J. K. Zeidman, William Sordelot, Myrtle Lee Spencer, Mrs. Frances Staek, William J. Steffen, Hazel Stegall, Curly Stein, Aaron Stephens, Charles Stevens, T. A. STEWART, Jim Stone, Bill Stone, Ray (Smooky) Stopeck, Harry STROUD, Howard Kenneth Stults, Thomas Stynes, Kingston Mason Sulzer, Lloyd W. Surton, Shorty Swain, Walter B. SYLVER, James E. Task, Ben Way Taylor, John T. Taylor, Raymond, Novelty Co. Templeton, Edith Thomas, Ross Edward Thomas, W. A. Thorne, G. R. Trent, Paul & Ann Tyler, Tex (Enterprise) Valo, Andy Vermont, Slim Videto, Ken Villepunteaux, W. H. Volin, Mrs. Wm. Wade, Mrs. Maggie Wagner, Mrs. Du Walker, Carol Watson, John B. Waycaster, Paul Wells, James E. Wendt, Charles E. WESTERN, George J. Wheeler, Hozy White, Essie E. Whitney, Sammie Wilde, Vincent P. Willett, C. M. Williams, Mrs. Alma Williams, Eddie Chick Willis, W. J. Wilson, Chas. C. Wingsted, William F. Wojtaszek, Benjamin Woods, J. R. Woodward, Mrs. T. G. Yancey, George B. YEAGER, James Wiley Young, J. K. Zeidman, William

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway, New York 19, N. Y.

- Alexander, Roy G. Lawn, Joseph A. Barber, John Levine, Miss G. BLANCHARD, Ligg, Charles Fenwick Bohn, Kenza LINDSEY, Fred Ashbell Borden, Henry Vinton Manning, John BOYD, Joseph M. McKay, J. Briscoe, Nettie Leo McKaye, Alexander Caranzio, Guido P. Carroll, Dr. J. R. CLAUTER, George Clayton, Frank CONLEY, Edward J. CONTIWELL, Peter DAVIS, Samuel Dorell, Duke Dorsey, Don Earle, Beatrice Ehrlich, Robert Evans, Edward Finn, James FIVEY, Samuel B. FLYNN, Thomas M. Friedman, E. Larry Gilbert, Miss S. Graf, Frank G. HARMAN, Henry C. Hewitt, Warren Hoar, George Frisbee Howard, Eddie Jones, Billy Kelley, Michael Joseph King, Ethel Schaefer, Mort SCHUMACKER, Paul Alfred Scott, Edgar Shaw, Ralph Sloane, Mrs. M. Stanley, J. E. Sutton, V. C. Van Raligh Tomaini, Aurelio Travis, J. F. Whitner, Kenneth Wright, Jeannette YATES, Sylvia

MAIL ON HAND AT CHICAGO OFFICE
155 No. Clark St., Chicago 1, Ill.

Baron, Mabel Golding, Fred Blake, Robert E. HELLER, Charles Gantler (Gautier LaMarr, Elaine Bricklayers) Kingston, Ola

Continental

ORDER FROM THIS AD TODAY!

8700 Comic Hat Bands . . . \$1.75 C; \$16.00 M
8705 Comic Feathers95¢ C; 9.00 M

8706 Comic Buttons, 50 Ligno \$2.25 C; 20.00 M
8707 Comic Buttons, \$4.50 C; 40.00 M
87107 Jitter Beans (Pkd. 240) 1.80 Bx

87111 Flag Pins95 Gr
9264 Muslin Flags95 Gr
9266 Muslin Flags 1.45 Gr
87103 Plastic Thimbles 1.20 Gr
87104 Plastic Animals 1.50 Gr
8702 Masks with Elastio . . . 1.20 Gr
8704—Black Mustache75 Gr
9390 Hawaiian Leis, asst. colors (In Lots of 6 Gr.) 4.20 Gr
9302—Hawaiian Leis, RWB . . . 3.75 Gr
8502 Aluminum Milk Bottles. . 1.75 Ea
86128 Jumbo Tails 22.00 C

NOVELTIES

8604 Celluloid Pinwheels . . . \$ 9.50 Gr
8401 Lash Whips 18.50 Gr
8405 Swagger Canes 10.00 Gr
8408 Solid Color Canes 35.00 M
8411 R.W.B. Batons 15.00 Gr
8607 Comic Yodler Felt Hats. 12.00 Gr
8622 Mexican Felt Hats 1.80 Dz
8627 Spanish Hats 26.00 Gr
86116 Plastic Whistle with Cord 10.00 Gr

GLASSWARE

1812 Nappys \$ 4.20 Gr
1814 4 Inch Coasters 3.50 Gr
1815 Salt & Pepper Shakers. . 3.25 Gr
1828 Grapo Dishes (Pkd. 4 Doz.)48 Dz
1830 Miniature Beer Mugs (Pkd. 14 Doz.) 3.880tn
1834 Whiskey Glass, 1 1/2 Oz. . 3.00 Gr
18053 Ash Trays 3.80 Gr

25% Discount on all C. O. D. orders

WRITE FOR PRICE LIST

Continental Distributing Co.
822 N. THIRD ST. MILWAUKEE 3, WIS.

PLASTER Both Largo and Small

LEIS Large, Small, Medium & Cellophane

SWAGGER CANES & WHIPS, COMIC HAT BANDS & BUTTONS. GOOD QUALITY ASSORTED SLUM FOX TAILS. GLASSWARE, DOLLS & STUFFED TOYS. GOOD VARIETY OF BINGO ARTICLES.

COME AND GET IT

UNITED Novelty & Candy Co.
2116 Gratiot Ave. DETROIT 7, MICH.

CLEOPATRA PEARLS

For Jobbers and Distributors. Inexpensive and Better Grade. Ranging from \$15.00 to \$120.00 Per Doz. Pearl Boxes, \$2.50 to \$12.00 Per Doz. Send for Sample Line from \$25.00 to \$100.00. Mail Deposit, Balance C. O. D.

CLEOPATRA JEWELRY CO.
264 Fifth Ave. New York 1, N. Y. Dept. B Lexington 2-6950

World's Best Quality EXPLODING MATCHES

\$3.75 GROSS

Net Cash with Orders. Write for Spring Catalog—Just Out.

ERNIE'S ENTERPRISES
725 PINE ST. ST. LOUIS 1, MO.

FREE! 1944 WHOLESALE CATALOG
About 3000 Tested Sellers for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supplying the goods. The stock of our catalogs is limited, so suggest that you send for a copy soon.

SPORS COMPANY
445 Lamont LeCenter, Minn.



CHAIRS

Many Styles
PROMPT SHIPMENT

**We Can Still Ship,
But Don't Delay.**

ADIRONDACK CHAIR CO.
1140 Broadway NEW YORK, N. Y.
Dept. 5 Corner 26th St.

Littlejohn, Melba TORREZ, Raymond Baca
Murry, Bob Strain, Leanne
Muto, Francis WARNOCK,
Petteford, Clifford James Melroy

**MAIL ON HAND AT
ST. LOUIS OFFICE**
390 Arcade Bldg.,
St. Louis 1, Mo.

Ard, Robert BALES, Elmer
Burnett, R. C. Dixon

Burto, Leon
Dass, Wm.
Davis, Mrs. Ike
Dickman, Robert
Ferguson, D. R.
FIELDS, Gerald
Delno
FULLER, Moses L.
Gervin, Ernest
Gray, Lewis Calvin
Green, Marshall L.
Haley, H. D.
HARRIS, Carl

HELMAN, William Jordan
HERSON, E. W.
Huif, Jean
Jones, John R.
KEMP, William
Carl
Mason, Thos. C.
MORGAN, Robert L.
Malin, Charles T.
SEARLES, John
Harold

SHERWOODS, Neal Carl
Simon, Leon
Smith, Mrs. Wm. L.
Steck, H. W.
Summers, Victor
THALET, Simon
THOMPSON,
William Allen
THORNTON
BOYS, The
White, Arthur N.
Wiltse, Cash L.
Woody, Ruth Ann

Baltimore Drafts Code To Prevent Fires Everywhere

(Continued from page 3)

Authorized to take action necessary to eliminate dangerous and unsafe conditions and "to institute any legal, equitable or criminal actions or proceedings of every kind and character which may be necessary and proper" to enforce the code. Penalties provided are: "Every person who commits a violation of this fire-prevention code shall be guilty of a misdemeanor and, upon conviction thereof in any court of competent jurisdiction, shall be fined not less than \$10 nor more than \$100. Every such person shall be deemed to be guilty of a separate offense for each and every day, or any part thereof, that any such violation continues." Persons charged with violations may appeal to the board of fire commissioners for a hearing within five days and the board must grant the hearing within 10 days. An appeal from the board's decision also may be taken to the courts.

Under the code, permits would have to be obtained from the chief engineer of the fire department to decorate a room, assembly or dance hall or other public place, with bunting, straw, grass or other highly inflammable material; to store or sell any pyrotechnic display, etc. The chief engineer also would have the authority to deny, refuse and void permits. The code further stipulates that "no person shall smoke, carry or have any ignited match, pipe, cigar or cigarette or carry any portable light in any theater or department store or any other building having an aggregate of 2,500 square feet or more used or occupied as a retail store for dress goods, etc.

Overcrowding Amusement Parks

The code pays special attention to overcrowding of different types of premises where more than 50 persons could assemble. The maximum number of persons for any night club, cabaret, dance hall or other spots where musical entertainment, singing, dancing or other amusements are permitted in connection with a business serving persons with

RINGS BOUGHT

Want any quantity from 50 to 10,000 in any condition. (Larries okay.) Submit samples or ship C. O. D. Ry. Exp. subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to
STERLING JEWELERS Carroll, Ohio

food or drink shall not exceed one person for each 10 square feet. And also stipulates the maximum number of persons for auditoriums, theaters, sporting arenas, skating rinks, restaurants, cafes, taverns, etc.

Dealing with carnivals and circuses, the code provides that all straw, dry grass and highly combustible trash must be removed from tents and other closed structures before being opened to the public. Further, there must be frequent "No Smoking" announcements over public address systems during performances.

JOHNSON JARS FAIRS

(Continued from page 3)

going on in violation of the law. event," said Johnson, "fair managers would find the money spent on advance preparations money wasted.

Johnson also warned that passenger car travel must be held to a minimum for a long time to come, as while some additional gasoline may become available after V-E Day, tires and batteries will be scarcer than at any time since the start of the war.

5¢ CANDY BARS 5¢

80¢ Per Box OF 24 COUNT

80% of these bars are chocolate covered. We will ship variety of numbers, as we have 6 assorted brands of bars. None are prime, nationally known brands, but all are rapid-moving, marketable merchandise. No deposit required; all shipments will be made F. O. B. New York, Sight Draft Bill of Lading attached. Minimum order, 10 Cases (20 Boxes to a Case).

Chicago Confection Sales Co.
Room 601 8 So. Dearborn St.
Chicago 3, Ill.

SENSATIONAL PREMIUM MERCHANDISE

FOR IMMEDIATE DELIVERY

Leather Wallet and Lighter Set, In Attractive Display Box (Excellent Value), Ea.75
Genuine Leather (Lizard-Like) 5 Feature Secret Pocket Wallet, Boxed (Reduced Price), Ea.80
2 Pc. Brush Set in Attractive Case (Set), Ea.75
3 Pc. Military Brush Set (Display Box), Set, Ea.50
3 Pc. Lady's Dresser Set (Display Box), Set, Ea.50
8 Pc. Men's Tourist Set, Ea.95
12 Pc. Men's Tourist Set, Ea.	2.25
8 Pc. Men's Zipper Tourist Set, Ea.	1.75
Plastic Cigaret Cases (Assorted Colors), Ea.17
Special Close-Out Memo Books (75¢ Value), Per Doz.40
Secretary Wallets (Assorted Colors), Per Doz.70
Collar & Tie Holder Sets, Per Doz.70
Assorted Sun Glasses (Dozen on Display Card), Each15

NO CATALOG,
SEND YOUR ORDER FOR THE ABOVE
SAMPLES ON APPROVAL.
MONEY REFUNDED IF NOT SATIS-
FACTORY.
WALLETS AND TOURIST SETS ARE
TAXABLE IF NOT FOR RESALE.
25% Deposit With Order, Balance C. O. D.

J. C. MARGOLIS
Wholesale Distributors
812 Broadway NEW YORK 10, N. Y.

ATTENTION CIGARS--CIGARS

NATIONALLY SOLD

Hand made, best quality tobacco. Boxes of 50. \$3.00, \$3.50, \$4.00, \$4.50 Per Box, F. O. B. Minimum sample order 8 boxes; limit 20 boxes. With each box of the above cigars 1 Leather Billfold, retails at \$5.00 apiece. Prompt shipments. Don't wait, order at once. Send full amount; bank draft, certified check or money order.

M. PERCELL
20 ORANGE ST. WAVERLY, N. Y.

CONCESSIONAIRES! SALES BOARD!

BUY DIRECT FROM MANUFACTURER

Big Line of Stuffed Toys
for
Immediate Delivery

Write Now for Price List

Sample sent upon request C. O. D.

A-Bee Plush Toy Co.

53 West 29th St.
New York 1, N. Y.



SENSATIONAL SELLER MARVO CIGARETTE ROLLER

Tremendous Demand
All Metal Base

24¢ EACH • SOLD IN GROSS LOTS ONLY • IMMEDIATE DELIVERY
IDEAL FOR DEMONSTRATORS

1/3 Deposit, Balance C. O. D.
JERRY SANFORD & CO. 277 Broadway, New York 7, N. Y.

PILLOW TOPS

Beautiful Assortment of Colors and Designs, Satin Fronts and Backs with Fringes. All packed in individual boxes for mailing. We have them in the following verses: Sweetheart, Mother. PER DOZEN \$3.50—1/2 DOZEN \$2.00.

PHOTOGRAM POSTAL CARDS

Greetings to Mother, Dad, Sweetheart, Sister and Friend. Photos 6x9. PER 100 \$5.00—PER 1,000 \$35.00.

SHOE SHINE KIT

Case style, 4 pieces, consisting of snap closing kit, Griffin polish, wood-blocked shoe brush, shine cloth. PER DOZEN \$5.00—1/2 DOZEN \$3.00. Terms 25% With Order, Balance C. O. D.

ALLIED DISTRIBUTING CO.
121 South 7th St. Louisville 2, Ky.

MAILING BOXES For LIVE TURTLES!

\$20.00 Per 1,000
(No Less Sold)

Price includes imprinting your name and address on boxes.
IMMEDIATE SHIPMENT.

Columbia Printing Co.
BOX 900 RICHMOND 7, VA.

Mexican Silver Dollar Money Clips. Doz. . . \$16.50

Spray Pin and Earring Sets, Boxed. Doz. . . 18.00

Sterling Silver Baby Rings. Doz. \$ 4.50	5 In. Round Plastic Compacts. Doz. \$18.00
10K Gold Baby Rings. Doz. 6.50	Small Plastic Compacts. Doz. 8.00
10K Gold Baby Crosses. Doz. 10.20	Earrings, Assorted Styles, with Metal
10K Gold Baby Lockets. Doz. 13.20	Backs. Doz. 3.75
Manicure Sets in Cloth Case. Ea. 3.75	5 In. by 7 In. Lucite Frames, Ind.
Manicure Sets in Saddle Leather	Boxed. Doz. 3.75
Case. Ea. 4.75	Zipper Fitted Cases. Each 3.00

25% Deposit, Balance C. O. D.
RELIANCE JEWELRY & MDSE. CO. 307 Metropolitan Bldg.
DETROIT 26, MICH.

CIGARETTE ROLLERS

NEW METAL--VEST POCKET SIZE

PRICES REDUCED — As We Are Now in Big Production.

Write for Sample and Quantity Price. ORDERS SHIPPED SAME DAY.

DETROIT CIGARETTE ROLLER CO.

8241 Hamilton Ave (Phone TRinity 2-9175) Detroit 2, Mich.

WE HAVE THE MERCHANDISE YOU NEED!

For merchandise that's long on profit and fast moving depend on Casey! Tell us the concession you operate and we'll send you a new bulletin listing the items you need.

TELL IT TO *Casey* YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

CHOCOLATES

In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.

Earl Products Co.
1144 S. St. Louis Ave., Chicago 24, Ill.

PURE CHOCOLATES

Deal #305—14 1-Lb. Chocolates, 2 2 1/2-Lb. Chocolates, 100 Free Punches, 1000 Hole Board, \$19.95.

Quality Chocolate Co.
256 Roanoke Ave. Roanoke Rapids, N. C.

STERLING SILVER

ARMY, NAVY, AIR CORPS INSIGNIA PINS
Assorted Doz. Boxes, \$4.25; Gross Boxes, \$3.50 Per Doz. Individually Boxed. Sample, \$1.00 Each. 25% Deposit, Balance C. O. D.

National Merchandise Co.
1216 Walnut St., Cincinnati 10, Ohio

STUFFED TOYS AND ANIMALS

Immediate Delivery

REAL VALUE — FLUFFY BEARS, 16", \$24.00 PER DOZEN.
25% With Order, Balance C. O. D.

ARROWHEAD FIREWORKS CO.

Toy Division
1848 WEST SUPERIOR ST., DULUTH 2, MINNESOTA
603 FIRST AVENUE, N. MINNEAPOLIS 3, MINNESOTA

WANTED**SIDE SHOW FREAKS AND NOVELTY ACTS**

Good salaries, best accommodations, long season. Wire

JACK TAVLIN**RUSSELL BROS.' PAN-PACIFIC CIRCUS**

Long Beach, Calif., April 27-29; Oxnard, 30; Ventura, May 1.

JOHNNY J. DENTON SHOWS**WANT****WANT**

Legal Adjuster, Lot Man. SHOWS—Will give good proposition to Organized Jig Show. Have 20x30 top and banner line if you have something to put in it. Have new 20x60 top and banner line for Side Show or Monkey Show or any other Grind Show. Write or wire

JOHNNY J. DENTON**Pulaski, Tenn.****JONES GREATER SHOWS WANT**

For Point Pleasant, W. Va., week April 30; Huntington, W. Va., downtown location for two weeks to follow.

Want High Sensational Free Act for season. Shows—Can place worthwhile Shows; will furnish complete outfits to reliable showmen that can put something inside. Want Pony Ride. Few choice Concessions open. Cecil Frye, if at liberty, wire. Herb Hardesty, wire.

Address, this week, Dunbar, W. Va.

GROVES GREATER SHOWS

SULPHUR, LA., APRIL 23 to 28; JENNINGS, LA., APRIL 30 to MAY 12. WANT AGENTS for Hoopla, Penny-Pitch, Milk Bottle Game, Red-Black, Over-Under.

WANT sober Ride Help; top salary.

WANT TO BUY Aluminum Kettle for Old-Style PEERLESS Trunk Model Gasoline Popper.

All replies ED GROVES, as per route.

LEWIS BROS.' CIRCUS and ART MIX WILD WEST COMBINED

WANTED—Wild West People, Jimmie and Alice Foster, Pete and Anne Glade, Bob and Edith Holt, Hank and Dot Keenan.

WANTED—Semi Drivers, Grooms and Workingmen.

Cuban Mack, come on.

WANT Cook House People. Concessions open.

SILVER BILL VOGES, Linden Valley Ranch, Port Washington, Ohio.

AUSTIN BROS.' CIRCUS WANTS

Boss Canvasman for Big Show, Riggers and Seat Men, Ushers, Colored Waiters for Cook House. Will furnish transportation if known. Charlie Rourke, Melvin Smith, wire; also any outstanding Acts for Side Show. Tommy Comstock Hammerhead, contact me at once. Answer:

M. O'BRIEN

Austin Bros.' Circus as per route: Claremore, Okla., 24; Sapulpa, 25; Holdenville, 26; McAlester, 27; Chickasha, 28.

WANT

CORN GAME AND 10c STOCK CONCESSIONS

WALLACE BROS.' SHOWS

Stuttgart, Ark., Week April 23

Cole a Feast for the Glims; Spacious Canvas Aids Talent*(Continued from page 34)*

even if they were six-year-olds when the dancing girls gave way to the circus.

This spec was the last flourish that smacked of super-production, but the three rings were pretty well filled all the way, and it took a little of the unusual to get a spot alone in the center circle.

Biz Tops Last Year

Business here has been better than last year despite the fact the first three performances were given to slightly larger than half houses. Friday night the customers came out in droves and the red and white ticket wagons were closed five minutes after the start of the show. The "Sold Out" sign was dragged out for the first time this season. The advance for the two shows today and the Sunday matinee indicates they also will be packed and jammed.

This is considered remarkable with seven performances being played in a city which ordinarily would have been a two-day location for even the most optimistic agent. And it is serving a three-fold purpose. The long stand will give Noyelles Burkhardt, Harry J. McFarlan, Paul Nelson and Col. Harry Thomas the time needed to iron out the kinks before the first move Sunday night. It also has made it possible for the cashiers to rehearse along with the performers, and this type of a rehearsal definitely figures to trim a chunk off the season's nut.

The big top—a 150 with three 50s—gives the performance a much better opportunity than it had a year ago when the hippodrome track was so narrow a menage horse had to pick its way carefully between the quarter poles and the customers. All canvas is flame-proofed according to government specifications, and there are enough "No Smoking" and "Exit" signs around to almost compete with Dick Scatterday's banners, and this energetic fellow must have tapped everyone in this fair city. In fact, the banner line in the big top and the menagerie top was quite an attraction in itself.

The running time after the bow Thursday afternoon has been within two minutes either way of two hours and 15 minutes, and Burkhardt says it will be clicking with "everything in" in two hours by the matinee tomorrow.

It is customary to report that everything is spick and span and fresh with new paint. It is!

Program Is Varied

The program, ran the gamut of circus tradition, with the spots being focused on Cyse O'Dell's one-armed planges, Capt. John Smith's boxing horses, Gee-Gee Engesser's Roman drive of a 16-horse hitch, Cole Bros. menage horses, Con Colleano's wire turn, Ruth Nelson's rearing Palomino, Giustino Loyal's new riding act and Harold Voise's flying thrillers.

Loyal's new act proved a show-stopper even the members of the troupe, gathered from hither and yon, still haven't completely memorized their routines. In this group are Giustino and his wife, Freddy and Ethel Freeman, Jim Reiffenach, Norma Adams, Patricia Logan, Gee-Gee Engesser and Corrine Dears. Giustino has lost none of his agility and the pyramid numbers on two and four horses are effective. Giustino isn't doing his somersault from one horse to another because he hasn't been able to find a trailing galloper suitable for the act. He is still looking for one.

Gonzalo Esquedas, a youngster, proved a valuable addition to the wire display, which included Ester Cardenas and the Caudillo Sisters. The Great Orantos had the center spot with their high perch, while Bert Dears and Virginia Tiffany flanking them with contortions. The Freemans, Gustins and Reiffenachs cavorted on bareback, but this one was stopped amidships for a clown turn and then resumed without any apparent reason.

Helen Scott, Marion Knowlton and Dorothy Lewis handled the 10 working elephants effectively, and ballet girls were perched on the pachyderms' noggins for two effective track line-ups, with the customary ups.

Three seal acts produced by Capt. Spencer Huntley featured Harry, the horseback-riding fish-snatcher, Twenty girls swung on ladders, Spanish webs,

anchors and traps, with Ruth Nelson and Corrine Dears topping it off with muscle grinds.

Some time was lost in the *Living Art Creations* number and the wardrobe department might put a few tucks here and there in the costumes to improve this one. Slayman Ali's Arabs tumbled all over the center ring and finished with one man holding seven others, while the Caudillo Sisters and Bonnattis Troupes acrobated in the other rings.

Paul Nelson handled a group of 12 Liberty horses in the center ring. They were well trained and responded to command with alacrity. Capt. John Smith and Milt Herriott worked eight-horse groups. Four races completed the hippodrome, and a tab, *America*, closed, with Florence Tennyson singing the national anthem. Miss Tennyson vocalized effectively several times during the program and was well spotted.

Otto Griebing's clowning was tops, as usual, and his boxing match with Freddy Freeman brought out real artistry. Clown alley is a little short in personnel but the numbers were well produced, even tho the cannon gag didn't gag when caught (matinee Friday).

By the time the circus rolls out of here it promises to be a better show than the 1944 edition, which enabled Zack Terrell to roll into winter quarters last November with a healthy bank balance.

POLACK HITS 40G*(Continued from page 34)*

and newspapers spreading themselves on space and features during the show's run.

Irv J. Polack arrived April 15, while Louis Stern, business manager, was here for the April 6 opener.

Show opened in Stockton, 50 miles from here, April 16, to capacity house.

San Francisco dates have been set back due to World Security Conference opening there April 25, but circus goes into Oakland following Stockton.

Altho expenses were considerably up over last year, Polack Bros. gave Ben All Shrine chapter \$23,000, as its cut for the Sacramento appearance, largest share local chapter has ever received.

Sleepy Hollow Sets Rodeos

PHILADELPHIA, April 21. — Sleepy Hollow Ranch, owned and operated by the Newman brothers, has booked rodeos for May 30, July 4 and September 3. The events will augment the regular program of Sunday name attractions.

Want Concession Agents

For Coupon Stores, Pill Pool, Beat the Dealer. Long season.

All address

PATTY FINNERTY

Lawrence Greater Shows

Harrisonburg, Va., this week;

Winchester, Va., next week.

P.S.—Harry Schreiber, get in touch with me.

MUSICIANS WANTED

For

BUCK BROS.' TEXAS RANCH WILD WEST

Cornets, Trombone, Bass, Double Drums. Salary \$50.00, meals and berth. Will open at Rockdale, Texas, Saturday, April 28th. Wire to Rockdale. I will arrive there Wednesday. Can offer you a long, pleasant and profitable season.

L. CLAUDE MYERS.

WANT FOR SIDE SHOW

2 Bally Girls, Mental Act, Tattoo Artist and 1 Major Freak. Will pay top salaries. All address

BROWNIE

Care Lawrence Greater Shows

Harrisonburg, Va., This Week

CETLIN & WILSON LINEUP
(Continued from page 37)

shooting gallery, Clare Shropshire; ball game, Ollie Rinehart and Jewell Poplin; scale and age, Sol Kane; cookhouse, George Pappas, owner; Mrs. George Pappas, cashier; Edward Whitt, head cook; Big Chief, griddle man; E. G. Benton, stock man; Mrs. Jean Benton, waitress; grab stand, Tommy Wilson, in charge.

Bingo—William Cowen, owner; Ralph Goldstone, manager; Casey Allen, Lynn Sheers, Charles Lane, Joseph Shesser, Harold Lambert and Slatz Snyder, agents. Mr. and Mrs. Tony Allen, ho-la; Mr. and Mrs. Joseph Goneyer, rotary; Harry Bloom, tennis ball game, ho-la and cats; Jack Ruff, two ball games and darts; Art Weldeman, short-range shooting gallery; Mrs. William (Red) Hicks, p.c. C & W frozen custard, Sam De Care, manager; Bobby McGredin and Charles Forster, helpers. Paul Kellow, popcorn, candy, apples and French fries; H. G. Stevens, bear ho-lo. George Welch, sky fighter, with Frank Bruno, agent. Harry Nelson, hi-striker; Joe Shine, novelty dots and country store; Bob Coleman, two ball games and clothespin pitch; Mrs. E. Crabtree, futures.

Johnny P. Ciaburri, merchandise concessions; duck pond, Paul Richards; milk bottle, Harry Errigo; jewelry cork gallery, Jean Errigo; watch ho-la pitch, Clark Trick; balloon darts, Danny Meyers; Charles Sheehan, cigarette cork gallery;

Anthony Migliacelo and Harry Brown, tip-'em-out-of-bed ball game and ho-la; Mrs. K. Sheperdson, dart game; Mr. and Mrs. Joseph Mikloiche, basketball game and car rack ball game; Mr. and Mrs. Mickey Vogell, duck pond and fishpond; Mr. and Mrs. Harry Benjamin, fishpond and six cats, Steve Wire, agent; John Harrison, futures; Mr. and Mrs. Claude Sechrest, two ball games.

George Harms's concessions: pan game, Russell Harms, Ruby Wilson, Lida Urger, George Harms Jr., Helen Cooper and Gator Campbell. One-dice game, Jack Chisholm, Virginia Chisholm, Mark Hemphill, Dolly Zeelsdorf, Betty Campbell and Carrie Campbell. Beat-the-dealer, William (Chink) Smith and Whity Zeelsdorf, P. Pool, Harry Abbott and C. A. Buffington.

Shows and Rides

Merry-Go-Round—E. L. Roberts, foreman, with Harry Decker, Andrew Behler, clutch; L. Miller and Mrs. Fred Miller. Octopus—C. Carter, foreman, with Adam Sweet, George Abbott and Terry O'Connell. Chair-o-Plane—H. F. Powers, foreman, with Peter De Cotaue and Angelina De Cotaue. Roll-o-Plane—E. G. Benton, foreman, with Troy Blandship, Elmer Wilder and Mrs. Albert Wolk. Scooter—Red Minter, foreman, with Sam Harris, Bruce Wilson, Mose Harris, Charles Harris and Mrs. Pete Johnson. Moon Rocket—Pete Johnson, foreman, with Albert Wolf, Willie Martin and Mrs. C. Carter. Caterpillar—John Doakes, Bill Flynn and Mazelle Brown. Water's Kiddie Ride—R. S. Water Sr. and Jr., owners; Mrs. R. S. Water, tickets.

Dale Barron's Water Circus—Dale Barron and Donald Scanlon, front; Janice Barron and Irene O'Shields, tickets. Barron's Seminoles—Billy Henry, Tex Barsh. Dale Barron's 1945 Model Wild Life—G. C. Barron, superintendent; Lillian Taft, donations; James Dickson, animal keeper; Eli Wright, canvas. Dale Barron's Death Valley Snake Show—Glen Terry, front, and Bill Warman, tickets.

Paradise Revue—Mrs. Margie Cetlin and Mrs. Sadie Wilson, owners; Lee Erdman, talker; Auchey Yescheuko, Margaret Ranes, Betty Marshall, Millie Powers, Dottie Velez, Josephine Halicks, Winnie Stefanie, Lucide Lee and Jackie Duncan, dancers; William Harris, foreman; Frank Auker, assistant; Art Perrant, band leader, with Kean Lewis, drums; Ralph Peleo, trumpet; Howard Bryant, stage, with Scottie and Bob, utility. Miss America—Mona Andrews and Mickey West. Delvose Hawk, canvas; Jud Mitchell, tickets; Ted Schakhuber and Anthony Meginnis, helpers; Rex Allen, talker.

Sarong Girl Revue—Mahina Whigham, Malla Kula, Tutl Wans and Louise Mahoe, dancers; Sugar Holt, singer; Lani Wans, Jimmy Powers and Joe Costro, musicians; Nee Wung, emcee; talker, Clarence Leimbach; tickets, Bill Brown and Joe Lewis; managed by William Holt.

Mansion's Side Show—Mickey Mansion, manager; Nat Grown, front talker; Helen Lentini, Box No. 1; Jack Odel, Box No. 2; Bobby Barrow, mistress of ceremonies; Buzzy, tattooer; Nels Nelson, sword swallower; Corporal Dewey, pin-proof man; Larr Lore, the human ostrich; Lillian McGregor, girl with the iron eyelids; Lola La Fore, girl immune to electricity; Henry, Abisinian pinhead; Tretini, human volcano; Miss Fowler, presenting the girl that cannot die; Helen Croan, tattooed lady; Francesco Lentini, three-legged man; Zeld, mentalist; Aileen, annex feature. Chuck Dolgreen is master mechanic on Mansion's Monkey Speedway.

Mrs. Norman and Mrs. Miller have front gate tickets.

BLUE RIBBON NORTH

(Continued from page 37)
photos and pan game; Paul Oles, one-dice, hoopla and razzle dazzle; Pauline Delawter, pea pool; Ruby Delawter, ball game; Dolly Young, rolldown, three wheels, slum skilling, over seven; Larry Mitchell, palmistry, penny pitch; Sherman Nordman, ball game; Mr. and Mrs. Knight, fish pond; Henry Miller, cigarette pitch, pea pool, two ball games; Mr. and Mrs. Schnoski, shoot a Jap, fish pond; Joe Jernigan, cane rack; Cecil Hendricks, set layout, ball game, fish pond and hoopla.

Sam Beatty, concession manager, leaves this week to fill his contract for the season with J. J. Jones. Chic Allen replaces him.

Bob Fisher's Fearless Flyers are the free-act.

JAMES E. STRATES SHOWS, Inc.

Playing the cream of Eastern spots, with 10 weeks of Class "A" Fairs, including Cortland, Batavia, Hamburg, N. Y.; Bloomsburg and York, Pa.; Danville, Va.; Greenville, Spartanburg, Anderson and Orangeburg, S. C.

Will book or buy Roll-o-Plane and Fly-o-Plane; have wagons for same.

CAN PLACE

Second Men for Wheels, Scooter Help, Rocket Men, Boss Canvasmen, Ticket Sellers, Carpenters, Head Porter for train, experienced Talkers, useful Ride Help of all kinds. Best of treatment. Top salaries.

JEAN DELLABATE

Can place at once two Mitt Readers. Good still dates and fairs. Wire.

Address JAMES E. STRATES, Chester, Pa., week April 22-28; Bridgeton, N. J., April 30 to May 5.

INTERNATIONAL SHOWS

ON ACCOUNT OF DISAPPOINTMENT, WANT TO BOOK CORN GAME, ALSO COOK HOUSE MANAGER. CAN PLACE SHOWS WITH OR WITHOUT THEIR OWN TRANSPORTATION. WILL BOOK OR BUY SPITFIRE OR FLY-O-PLANE. WANT AGENTS FOR GRIND AND SLUM STORES. RIDE HELP OF ALL KINDS. Will buy Blower.

Address Ponca City, Okla., this week; Salina, Kan., next week.

W. G. WADE SHOWS

OPEN TUESDAY, MAY 1, PONTIAC, MICHIGAN

This will be a twelve-day stand, including Sunday. Downtown location.

Can use Independent Shows and Attractions, also a few more legitimate Concessions. Wanted—Ride Help that can drive semis. Address:

W. G. WADE SHOWS, 19199 Woodingham Drive, Detroit 21, Mich. Phone: University 4-0055.

CALL—BUNTING SHOWS—CALL

OPENING THURSDAY, MAY 3, EAST PEORIA, ILL.

All people contracted, answer this call. Can place Man to Operate Mechanical Show, also a few more Merchandise Concessions.

Address EARL H. BUNTING, Box 297, Ladd, Ill.

NORTH BERGEN, NEW JERSEY

26th Street and Hudson Boulevard Ballgrounds—Seven Days and Nights April 30 to May 6

Can place one additional Ride, Octopus or Tilt. CONCESSIONS—Can place any legitimate Concessions that work for stock, Penny Pitch, Pitch-Till-You-Win, Dart Games, Custard, Balloons, Photos. This show carries no Wheels or Rolldown. Goodi wants Ball Game Agents. Want to hear from Mr. Gangler. Week April 23 to 28, Ridgefield Park, New Jersey. Address all communications to

Ross Manning, 109 West 49 St., N. Y. C. Circle 65880

LAST CALL—BAZINET SHOWS—LAST CALL

OPENING MAY 5

WANT MAN TO TAKE CHARGE OF CORN GAME. Parker, Paul (Muscles) Miller and Charley Lee, get in touch with me. AGENTS WANTED FOR BALL GAMES, CIGARETTE GALLERY, PITCH-TILL-YOU-WIN AND HOOPLA. MAN TO TAKE CHARGE OF POPCORN AND CANDY APPLE CONCESSION. RIDE HELP THAT HAVE WORKED FOR ME BEFORE, CONTACT ME. Salary for Ride Help starts when you come in—\$50.00 week for Foremen. Address: SAM LEVINE, c/o BAZINET SHOW, 4025 YORK, NORTH, MINNEAPOLIS, MINN.

ANNUAL ELKS' CARNIVAL AND DANCE

Opens June 15—Mining Towns Full Blast

Can use 3 or 4 Rides to go with slum, etc. Carnival will run three days, good opportunity to tie in with us and stay on when we close festival. TOWN CLOSED BUT IS O. K. UNDER OUR AUSPICES. Answer NOW.

WANTED: Cork Guns, Candy Floss Machine.

Write to HAROLD PINE, Elks' Carnival, Clifton, Arizona

PAN AMERICAN SHOWS

Want for opening, Anderson, Indiana, Saturday, April 28.

Want Free Act, Aerial or Animal. Can place General Agent. Can place Shows with or without own equipment. Want sober Ride Operators and Ticket Sellers for Eli Jinney and Tilt, top salaries and bonus. Good deal for man to take charge of several Concessions, must know how to buy stock, get agents, etc. Want Bingo Operator with help to take full charge. Agents for Ball Games, Pitches and Hoop-La.

J. R. STRAYER, 401 N. Main St., Anderson, Indiana.

LONE STAR SHOWS

WANT AT ONCE

Ride Help that can drive trucks and semis. Salary paid every night. Come on. Don't write. Will wire ticket if I know you. Want Tilt, Merry-Go-Round and Wheel Foreman. Can use extra Help on Octopus, Chair-o-Plane, Kiddie Rides. Agents for Concessions. Can place Concessions of all kinds that work for dime. Want Cookhouse, Ice Cream, Custard, Candy Floss, Candy Apples, Pitch-Till-You-Win, Coca-Cola Bottles, Basket Balls, Fish Ponds, High Striker, Watch-La, Hoop-La, Side Shows, Mug Joint. We are now jumping north. Have 15 fairs in Illinois starting July 1st. Address all mail to J. R. McSPADEN, Homer, La., Apr. 21-28.

BINGO—CUSTARD

Will invest \$1,500 in Frozen Custard or Bingo as Manager or Caller. Best references. Hard Grinder.

FRANK LEVIN

c/o The Billboard, 1564 Broadway, New York 19, N. Y.

WANTED

First-class Diesel Man capable of handling show power plants. Salary \$100 per week.

R. L. LOHMAR

CAVALCADE OF AMUSEMENTS
Wichita, Kan., until May 12

HIGH CLASS CARNIVAL

WANTED

FOR ONE-WEEK STAND DURING THE SUMMER. Good sponsorship—high payroll territory. No red tape. Good conditions. Address:

TWIN CITY BOWLING CLUB, INC.

William T. Lovell, President
P. O. Box 41 Tonawanda, New York

FOR SALE

One 70 Ft. Round Top with 40 middle piece, with stakes and poles, less side walls, first-class condition. Price \$500.00. Reason for selling, going to army. Address:

ALBERT JACKSON

LONE STAR SHOWS, Homer, La., April 21-28.

WANT TO BUY

FISH POND—Must be complete with motor. Will buy merchandise if you have it. Advise if you have back stand rack. Give all details and price in first letter.

IDEAL NOVELTY CO.

2823 LOCUST ST. ST. LOUIS, MO.

WANTED

CONCESSIONS and SHOWS for Celebrations and Fairs. RIDE HELP. MAN TO DO ADVANCE WORK.

MOUND CITY SHOWS

1417 Grattan St. ST. LOUIS 4, MO.

FOR SALE

Brand new A.B.T. Rifle Sport Range, complete with 7 Guns and large Air Compressor capable of handling 12 Guns. All new and in the original crates. Sell complete for \$4,500.00.

E. M. McFerran, Playland Amusement Park
530 N. 32nd SEATTLE 33, WASH.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B.: Roxboro, N. C.; Sanford 30-May 5.
A. M. P.: Phoenixville, Pa., 27-May 5.
Alamo: Pelly, Tex.
Allen, Fred: Syracuse, N. Y., May 1-5.
American Beauty: Plat River, Mo.
American Expo.: Fairmont, W. Va.
Anderson's Greater: Parsons, Kan.
B. & H.: Graniteville, S. C.
B. & V.: Garfield, N. J.
Bach, O. J.: Elmira, N. Y., 26-May 5.
Badger State: Milwaukee, Wis., 27-May 5.
Baker United: Kokomo, Ind.
Bantley's All-American: Du Bois, Pa.
Bee's Old Reliable: Harriman, Tenn.; Lebanon 30-May 5.
Beeson, Tex: Oswego, Kan.
Bill's Rides: Tifton, Ga.; Ocala 30-May 5.
Bistany: Gainesville, Fla.
Blue Bonnet: Sealy, Tex., 23-May 5.
Blue Lantern Am. Co.: Manchester, Tenn.
Bright Lights Expo.: Winchester, Va., 26-May 5.
Buck, O. C.: Troy, N. Y.
Bunting: East Peoria, Ill., 3-12.

WANTED CARNIVAL COMPANY

With At Least Three or Four Rides for Annual Miami Township Volunteer Fire Dept. Celebration

Sometime During July or August.
Address **LLOYD HICKS, Secy.**
First Street, Addyston, Ohio

MUSICIANS, NOTE

Andy Anderson, Jess Morris, Chuck Erystone, Jack Campbell, Jess Morris, Jess Walton, Fred Dupile, Eric Eklund, Whispering Smith, Billy Gray, Carl Woolich or any first-class Circus Musician working less than fifty and all, wire. **L. CLAUDE MYERS,** care Buck Bros., Texas Ranch Wild West, Rockdale, Tex., starting April 25.

JOHNNY J. DENTON SHOWS

WANT WANT WANT

Concessions—Good opening for Corn Game, Cigarette Shooting Gallery, Pitch-Till-You-Win, Snow Cone, Cane Rack, Coke Joint and all other 10c Stock Concessions.

Wire Johnny Denton, Pulaski, Tennessee

P.S.—George Westen wants Grind Store Agents.

NOTICE

ALL AGENTS AND CONCESSION HELP

Report April the 28th. Show Opens April the 30th.

JACK GILBERT

World of Mirth Shows

Richmond, Virginia

Morris Hannum Shows Want

Ten-Cent Stock Concessions. Want first-class Billposter at once. Replies to Yorktown Hotel, York, Pa., now; Lancaster, Pa., next week.

LAST CALL! J. J. PAGE SHOWS LAST CALL!

Opening Saturday, April 28, Johnson City, Tenn. (downtown location), followed by Greenville, Tenn., in the heart of town.

Want Legitimate Concessions of all kinds except Corn Game and Cookhouse. Have opening for Ride Men on Merry-Go-Round, Ferris Wheel, Chairplane, Loop-o-Plane and Kiddie Ride. Can place money-getting shows with or without own outfits. Want Musicians, Comedians and Chorus Girls for Colored Minstrel Show. Can place useful Show People in all lines. Sam Housner wants Agents and Cookhouse Help. Roy Fann wants Grind Store Agents, and John Lewelynn wants Agents for Grind Stores. Everybody wire, no time to write.

J. J. PAGE SHOWS, Box 705, Johnson City, Tenn.

WANT FOR CLYDE BEATTY ALL NEW TRAINED WILD ANIMAL CIRCUS

Experienced Auditor to handle Front Door. Must have Big Show experience. Boss Ticket Seller, Head Usher, Assistant Boss Canvasman, Electrician. Highest salaries paid and good accommodations. Leonard Karsh, wire me. Important. Address as per route: **RALPH J. CLAWSON, Mgr., CLYDE BEATTY CIRCUS, Pulaski, Va., 25; Bluefield, W. Va., 26; Beckley, 27; Charleston, 28.**

WANTED WANTED WANTED

CONCESSIONS—Bingo, Fishpond, Bumper, Cork Gallery, Ball Games, Penny Pitch, Cookhouse or Grab or any Grind Store not conflicting. RIDE HELP—Can use Ride Help on Mix-Up and Ell Wheel; also Handy Man and Man for front gate that can drive. SHOWS—Wild Life, Snake, Monkey or any Grind Show with own transportation. Have 20x30 top. What have you to put in it? Join now and play the best Illinois and Wisconsin celebrations. Wire

1009 Broadway, Columbus, Ga., this week; Dallas, Ga., next.
FAY'S SILVER DERBY SHOWS
E. J. FAY, Owner

Byers Bros.: Hobbs, New Mexico.
C. & B.: Toledo, O.
Capell Bros.: Norman, Okla.; Lawton 30-May 5.
Caravella Am.: McKeesport, Pa., 23-25; Oakmont 28-May 5.
Cavalcade of Am.: Wichita, Kan., 24-May 5.
Cetlin & Wilson: Chester, Pa.
Chanos, Jimmie: Eaton, O.; Muncie, Ind., 30-May 12.
Coleman Bros.: Middletown, Conn.
Continental: Kingston, N. Y., 27-May 5.
Crafts 20 Big: Phoenix, Ariz.
Crescent: New Westminster, B. C., Can., 30-May 5.

Crescent Am. Co.: Thomasville, N. C.; Kansaspolis 30-May 12.
Curl, W. S.: London, O.
Denton, Johnny J.: Pulaski, Tenn.
Dick's Paramount: Trenton, N. J.
Dickson United: Pauls Valley, Okla.
Dixieland: Lewisburg, Tenn.
Dodson's World's Fair: Nashville, Tenn.
Dumont: Winchester, Va.; Martinsburg, W. Va., 30-May 5.
Dyer's Greater: Holly Springs, Miss.
Eddie's Expo.: Ford City, Pa.
Edwards, J. R.: Mansfield, O.; Fostoria 30-May 5.
Elliman's United: (2d & Capitol Drive) Milwaukee, Wis., 26-May 6.
Ender Bros.: Baltimore, Md.
Exposition at Home: Lynchburg, Va.
Fay's Silver Derby: Columbus, Ga.; Dallas 30-May 5.

Fiddler United, No. 1: (Washington & Vandeventer) St. Louis, Mo.
Fidler United, No. 2: (Jefferson & Walnut) St. Louis, Mo.
Fleming, Mad Cody: Blackshear, Ga., 28-May 5.

Francis, John: Granite City, Ill.
Garden State: Copley, Pa., 30-May 5.
Gayland: Montevallo, Ala.; Auburn 30-May 5.
Gentsch, J. A.: Vicksburg, Miss.; Greenwood 30-May 5.

Geren's United: Franklin, Ind.
Gold Medal: Paducah, Ky.; Owensboro 30-May 5.
Golden West: (Fair) Dixon, Calif., May 3-5.
Gooding Greater: Springfield, O.; Chillicothe 30-May 5.

Grady, Kelly: Cordova, Ala.
Great Sutton: Osceola, Ark.
Greater Rainbow: Des Moines, Ia., 28-May 5.
Greater United: Temple, Tex.; Brownwood 30-May 5.

Groves Greater: Sulphur, La.; Jennings 30-May 12.
Hale's: Marshall, Mo., 30-May 5.
Hannum, Morris: York, Pa.; Lancaster 30-May 5.

Happy Attrs.: Coshocton, O.; Mansfield 30-May 5.
Harrison Greater: Richmond, Va.

Heller's Acme: Haverstraw, N. Y., 25-May 6.
Hennes Bros.: Gadsden, Ala.
Henry, Lew: Burlington, N. C., 23-May 5.
Heth, L. J.: Cookeville, Tenn.

Hill's Greater: Tyler, Tex., 23-May 5.
Hyalite Midway: Okmulgee, Okla.; Prague 30-May 5.

Imperial: (15th & Cass) St. Louis, Mo.
International: Ponca City, Okla.; Salina, Kan., 30-May 5.
Johnston, Lloyd G.: Colp, Ill., 23-29.

Jones Greater: Dunbar, W. Va.; Point Pleasant 30-May 5.
Jones, Johnny J.: Washington, D. C.
Joyland Am. Co.: Mount Sterling, Ky.

Joyland Midway Attrs.: (Van Dyke & 8-Mile Road) Detroit, Mich., 4-12.
Kaus, W. C.: Plymouth, N. C.
Keystone Expo.: Darlington, S. C.

Kirkwood, Joseph J.: West Chester, Pa.
Lagasse Am. Co., No. 1: Haverhill, Mass., 4-12.
Lake State: Brooklyn, Ill.

Lawrence Greater: Harrisonburg, Va.; Winchester 30-May 5.
Lone Star: Homer, La.
Lucky Royal: Marlin, Tex.; Corsicana May 2-12.

McKee, John: Cape Girardeau, Mo.
Maher's Midway: (800 S. Broadway) St. Louis, Mo.
Majestic Greater: Port Huron, Mich., May 4-12.

Marion Greater: Chester, S. C.
Marks: Hampton, Va.
Midway of Mirth: Carlville, Ill.

Midwest: Inyokern, Calif., 24-May 4.
Mighty Monarch: Winter Garden, Fla.
Moore's Modern: West Frankfort, Ill.; Herrin 30-May 5.

Mound City: (18th & Ann) St. Louis, Mo.
North American Expo.: Chattanooga, Tenn.; Knoxville 30-May 5.
Ozark: Russellville, Ark.; Clarksville 30-May 5.

Page, J. J.: Johnson City, Tenn., 28-May 5.
Pan-American: Anderson, Ind., 28-May 5.
Parada: Osawatomie, Kan.

Peppers All-State: Clinton, Tenn.
Pike Am.: Hope, Ark.
Playland: Copperhill, Tenn.
Playtime: Manchester, N. H.

R. & S. Am.: Cherry Point (Marine Base), N. C.
Regal Expo.: Nashville, Tenn.
Rogers & Powell: Bay St. Louis, Miss.

Rogers Greater: Salem, Ill.; Mattoon 30-May 5.
Royal American: Evansville, Ind., 26-May 5.
Royal Expo.: (Fair) Belle Glade, Fla.
Stebrand Bros.: El Paso, Tex.

Smith, George Clyde: Duncansville, Pa.; May 3-12.
Southern Expo.: Bainbridge, Ga., 26-May 5.
Southern Valley: Spring Hill, La.

Sparks Bros.: Paris, Tenn.; Pulton, Ky., 30-May 5.
Sparks, J. F.: Tuscaloosa, Ala.; Birmingham 30-May 5.
Srader, M. A.: Junction City, Kan., 25-May 5.

Standard: Douglas, Wyo., May 1-5.
Star Am. Co.: Jacksonville, Ark.
Strates, James E.: Chester, Pa.; Bridgeton, N. J., 30-May 5.
Sunflower State: Liberal, Kan., 28-May 5.
Sunset Am. Co.: Excelsior Springs, Mo.

Victory United: South Sioux City, Ia., 28-May 5.
Virginia Greater: South Norfolk, Va.
Wade, W. G.: Pontiac, Mich., 1-12.
Wallace Bros.: Stuttgart, Ark.
Ward, John R.: Texarkana, Ark., 23-29.
West Coast Victory: Marysville, Calif., 24-30.
Lodi May 3-6; Martinez 8-13.
Wolfe Am.: Thomson, Ga.
Wonder City: Dora, Ala.; Oneonta 30-May 5.
Wonder Shows of Amer.: Little Rock, Ark., 27-May 5.
World of Mirth: Richmond, Va., 30-May 5.
World of Pleasure: Ecorse, Mich., 26-May 5.
World of Today: Fort Smith, Ark.
Young's Blue Ribbon: Rome, Ga.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Anderson, Bud E.: Kingman, Kan., 24; Anthony 25; Medicine Lodge 26; Coldwater 27; Ashland 28; Meade 29; Dodge City 30.
Arthur Bros.: Palo Alto, Calif., 24; Redwood City 25; San Mateo 26; Martinez 27; Vallejo 28; Petaluma 29.

Austin Bros.: Claremore, Okla., 24; Sapulpa 25; Holdenville 26; McAlester 27; Chickasha 28.
Bailey Bros.: Parkersburg, W. Va., 26.

Barnes Bros.: (Stadium) Chicago, until May 6.
Beatty, Clyde: Lynchburg, Va., 23; Roanoke 24; Pulaski 25; Bluefield, W. Va., 26; Beckley 27; Charleston 28-29.

Bradley & Benson: Albany, Ga., 24; Tifton 25; Moultrie 26; Thomasville 27; Bainbridge 28.
Cole Bros.: Evansville, Ind., 24; Decatur, Ill., 25; Springfield 26; Peoria 27; Champaign 28; Danville 29; Lafayette, Ind., 30; Fort Wayne, May 1; Muncie 2; Indianapolis 3-6.

Dalley Bros.: Alexandria, La., 24; Monroe 25; Bastrop 26; McGehee, Ark., 27; Helena 28.
Dickman, Bob: Lancaster, Pa., 26-27.

Hamid-Morton: New Haven, Conn., 26-May 2.
Hunt Bros.: Burlington, N. J., 26-28.
Mills Bros.: Springfield, O., 24-26; en route 27; Ashland 28.

Monroe Bros.: Winchester, Ill., 24; White Hall 25; Carrollton 26; Jerseyville 27; Gillespie 28; Staunton 30; Worden May 1.

Polack Bros.: (Ice Palace) Santa Rosa, Calif., 26-29; (Auditorium) Fresno, May 2-8.
Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York, until May 20.
Rock Bros.: Wild West: Rockdale, Tex., 28; Cameron 30; Hearne May 1.

Russell Bros.: Long Beach, Calif., 27-29; Oxnard 30; Ventura, May 1.
Wirth, Frank: St. Louis, Mo., 22-May 6.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Police Circus) St. Louis 22-May 6.
Basile, Joe, Band (Arena) New Haven, Conn., 23-28.

Campbell, Loring: Flint, Mich., 25; Saginaw 26; Alma 27; Big Rapids 30; Grand Rapids May 1; Kalamazoo 2; Marshall 3.
Couden, Doug & Lola: School assemblies, Del Rio, Tex.

Fayssoux: Claremore, Okla., 25; Tulsa 26-28.
Francis, Leo (Grotto Home) Indianapolis, Ind., 25-27.

Geyer's, Bert, Exhibit: Coshocton, O., 23-28; Mansfield 30-May 5.
Hutchens Museum: Webb City, Mo., 23-28; Carthage 30-May 5.

Leckold: Issaquah, Wash., 25; Auburn 26; Seattle 27-May 3.
Long, Leon (Liberty City Park) Miami, Fla., 23-May 5.

Marquis (Roanoke) Roanoke, Va., 25; (State) Salisbury, N. C., 26; (Carolina) Charlotte 27-28; (Paramount) High Point 30.
Rome, Great: Clear Brook, Va., 25; Winchester 26.

Slout Players Stage Show: Ballinger, Tex., 23-28; Eden 30-May 2.

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Francy's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.

Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.

Ice-Capades of 1945 (Pan Pacific Auditorium) Los Angeles, April 26-June 3.
Ziegfeld, Doloris, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

DRAMATIC ROUTES

(Continued from page 32)

Student Prince (Capitol) Binghamton, N. Y., 25; (Avon) Utica 28; (Erie) Schenectady 27-28.

Ten Little Indians (Studebaker) Chi.
Too Hot for Maneuvers (Walnut St.) Phila.
Two Mrs. Carrolls (Forrest) Phila.
Voice of the Turtle (Selwyn) Chi.
West, Mae (American) St. Louis.

WANT GENERAL AGENT

Must be capable and have transportation. Top salary to first-class man. All replies

E. L. YOUNG, Mgr.
BLUE RIBBON SHOWS

Rome, Ga., or telephone Greystone Hotel

Three in Richmond With a 4th Booked

RICHMOND, April 21.—Three carnivals are in operation here, with a fourth preparing for a bow.

Marks is on Petersburg Pike, South Richmond, while Prell has 3300 Broad Street, both being well billed. Harrison Greater Shows popped in Sunday (15) for a week on Mechanicsburg Pike without billing.

World of Mirth tilts its lid here April 30.

Marks's opening was rained out, while Prell was a day late when two tires blew on the gas truck on the 450-mile hop from Charleston, S. C.

Harrison missed its opening because the Ferris Wheel wasn't in the air.

Greater Rainbow Contracts Marion Fete; Bows April 28

DES MOINES, April 21.—Greater Rainbow Shows have contracted Marion, Ia., for July 4, showing on the streets under auspices of the Lions Club, according to Frank Ward, secretary.

Rides have been overhauled for the opening here April 28, and the midway feature will be Ed Ray's Congoland, with Susie, the gorilla.

St. Louis Lot Business Satisfies John Francis

ST. LOUIS, April 21.—John Francis Shows, which opened at 22d and Franklin streets here March 21, have been enjoying good business and will remain at the location thru April 22 when the show moves to Granite City, Ill., for a two-week engagement.

According to Owner John Francis, the show will play industrial cities in Illinois, to be followed by a route of fairs in Illinois and Wisconsin, then south thru Mississippi, Alabama, Tennessee and Georgia. Show has 7 rides and 15 concessions.

Among those operating concessions are Mr. and Mrs. Jelly Griffin, Mr. and Mrs. W. Jackson, Mr. and Mrs. E. S. Stratton, Eugene Franklin, Mr. and Mrs. Dale Hatfield, Mr. and Mrs. Guy Patterson, Pat Patterson, Hazel Allen, Iida Coddington, Mrs. John Francis and Alice LaRue. Jack LaRue is rides superintendent, with Nathan Carl, chief mechanic.

World of Today Ladies Form War Workers' Club

FORT SMITH, Ark., April 21.—Shortly before the World of Today Shows left winter quarters at Muskogee, Okla., 22 women members of the organization met and reorganized the shows' War Workers' Club for 1945 and pledged to make 50 afghans to donate to the O'Reilly General Hospital at Springfield, Mo. A letter was read from Brig. Gen. George B. Foster Jr., thanking the club for the 55 afghans donated last year and explaining that they have been a great comfort to many returned veterans.

In making 55 afghans last year, \$428 worth of yarn was used. Three hundred fifty dollars was raised for the Mustering-Out Fund, and \$500 for the Red Cross, thru the Showmen's League of America; \$75 to the Kansas City Blood Bank, and \$50 to the Camp and Hospital Division of the Red Cross at Wichita, Kan.

Virginia Rose Shows Score In Downtown Louisville

LOUISVILLE, April 21.—Virginia Rose Shows, owned by M. F. Kaufman, have had solid business on a downtown lot here the past three weeks. Show probably will remain here until late summer. Week-ends, since the opening March 17, have been just like a "big fair date," according to the management.

Show has five rides and 30 concessions. George Davis and Dick Scatterday, of the Cole show, have been nightly visitors. Rex Howe has enlarged his cook-house and installed a floor, sewerage system, running water, gas and a telephone at a cost of approximately \$1,000.

Majestic Greater Breaks In

DETROIT, April 21.—Majestic Greater Shows, originally Bodart's Greater Shows, is breaking in on lots around Detroit with half a dozen rides. No concessions will be carried until May 4, when the shows will expand to full strength and go on the road in up-State Michigan. Concessions are virtually banned under Detroit ordinance.

Wilkins on N. A. Press

ATLANTA, April 21.—William L. Wilkins, well-known circus and theatrical press agent, has been engaged to handle publicity for the North American Exposition. It is announced this week by Pete Kortez and Mel Vaught, owners. Wilkins takes over the job next week at Chattanooga.

Two for Dixieland Shows

MOUNT PLEASANT, Tenn., April 21.—Dixieland Shows have been contracted for the American Legion celebration here May 7-12, and will play Henderson, Tenn., May 14-19.

Bill's Rides Open Strong

SPARKS, Ga., April 21.—Bill's Novelty Rides opened here April 8 to favorable weather conditions and strong biz. A free gate proved popular. Ferris Wheel topped the rides, with Jack Orr's big snake leading the shows.

With the Ladies

By Virginia Kline

SALEM, Ore., April 21.—Just received an invitation to visit the new Miami home of Mr. and Mrs. J. C. Weer. Mr. and Mrs. Lee Cuddy, former Salemites, also reside in Florida and have lots of showfolks for company in the winter.

Mrs. V. J. Yearout, who with her husband now resides in Portland, Ore., is recovering from a sprained ankle. Elizabeth shook too vigorously a rug and fell, spraining her ankle.

Mr. and Mrs. Al Hamilton, of Jantzen Beach Park, spent a day at the Eyerly factory recently. Al was out in the shop, but it was one of those heavy-mist days, so Mrs. Hamilton spent the time in the office reading *The Billboard*.

S. W. Shepherd, formerly of the Johnny J. Jones and Foley & Burk Shows, visited with Mr. and Mrs. Eyerly recently. He is residing on a small ranch near Hayward, Calif.

Johnny Bennett stopped over in Salem recently en route to Spokane and Natatorium Park where he will locate for the summer. Johnny is Lee Eyerly's uncle and is interested in horses.

Mr. and Mrs. E. J. Davis are with the Ferris Shows in California.

Viola Shaffer, my sister, has just returned from a two-week visit in California. She visited our other sister, Helen Brainerd Smith, and took in several of the popular radio broadcasts in Hollywood. I got in a 10-day vacation on the Eyerly yacht, the Sea Rest. Governor and Mrs. Earl Snell were also on the cruise with Mr. and Mrs. Jim Cassell, of Portland, Ore.

Clara Zeiger and Rosemary Loomis are back in Rocky Ford.

James Patterson Jr., is still a flight officer in China, where he has been for five months. He flies the Hump and is now historical and public relations officer with his group.

Lawrence Greater Shows Fayetteville Tilt Okay

FAYETTEVILLE, N. C., April 21.—Lawrence Greater Shows opened on the Lumberton Road circus grounds here recently, sponsored by the FILLI, whose chairman, Leon Gibson, gave excellent co-operation. Weather was ideal, with the exception of Thursday and Friday when it turned cold. Business was the best the show has had in the three engagements here under the same auspices. It opened with 8 shows, 8 rides and 35 concessions. War Bonds were given away nightly, and attendance was about 18,000 for the week.

Louis (Dada) King, recently married, has returned as show secretary, and Mrs. King will join this week.

Among the visitors for the opening were Mr. and Mrs. Dave Endy, Louis (Stretch) Rice, Mr. and Mrs. Joe Kaus, Roxey Gatto, Mrs. Jim Braden and Mrs. Buck Denby.

Staff is Sam Lawrence, general manager; Mrs. Shirley Lawrence, treasurer; P. J. Pinnerty, business manager; Bob Hallock, general agent; Louis King, special agent, and Phil Cook, press.

ST. L. POLICE SHOW

(Continued from page 34)

less Fliers number. It was sock at night when the black light took hold.

The Riding Duttons, the Zavatta Riding Family, Bernice's slide for life and Fishers were the only presentations rating the spotlight alone. Six sets of spinners were presented on rollers; Hill's Elephants and Haag's Pachyderm; horses by Hoagland, Van Leer and Rudynoff; wild animals by Dick Clemens and Frank Phillips, working on Alfred Court group. Carl Randel offered 36 well-trained ballet girls in a number to introduce the Duttons, and they worked admirably in a patriotic tableau to close the show. (A complete review will be published in *The Billboard* next week.)

WANT
CAPABLE LEGAL ADJUSTER
JOHN R. WARD SHOWS
Texarkana, Ark., this week;
Pine Bluff, next week.

Hutchen's Modern Museum

Wants to join at once one Freak, also Working Act, Fire Act, Juggler, Magic Impalement Act, Human Ostrich, Pin Cushion, also Lecturer. Address: JOHN T. HUTCHENS, Webb City, Mo., this week; Carthage follows.

WANTED
Ferris Wheel Foreman. Sober and reliable, top salary, good treatment, good equipment, long season. Pettit, Moor, wire. Wheel now operating in Philadelphia. Join or wire
MARTIN MECHANIC
2909 Kensington Ave. Philadelphia, Pa.

1 OUT OF 6 ADULTS DIES OF CANCER YOU MAY BE THE ONE GIVE!

Eminent scientists lack funds for experiment . . . cancer clinics are starved for equipment . . . money is needed to care for advanced cases.

Five million dollars a year might cut the deaths from cancer. Might save you, one dear to you. Yet Americans give less than one million dollars. Do your part! Send us anything from 10¢ to \$1,000. Every bit helps!

If you are a resident of the Metropolitan area of New York, send your contribution to New York City Cancer Committee, 130 E. 66th St., N.Y. 21, N.Y.

AMERICAN CANCER SOCIETY
350 Fifth Avenue, N.Y. 17 N.Y.

WANT RIDE HELP
Second Men for Rolloplane, Octopus; Foremen for new Hey-Dey from factory.
Can place Revue Girls. Top salaries to all.
Place any good Grind Show. All address
ENDY BROS.' SHOWS
Highland Town, Baltimore, Maryland, this week.

BLUE RIBBON SHOWS WANT
Cook House or good Sit-Down Grab, also any legitimate Concessions, Ball Games, Darts, String Game, Coca-Cola Bottle, Bowling Alley, Penny Arcade, Scales, Pitch-Till-Win. Ride Help—Foreman for Merry-Go-Round and Chairplane; top salary, good treatment, prefer semi drivers. Shows—Can place Ten-in-One, Monkey Show, Snake Show or any good Grind Show. Following people get in touch with me, T. A. (Kid) Stevens, John Ellis of Grand Rapids. All replies E. L. YOUNG, Manager, Rome, Ga.

WANT SENSATIONAL FREE ACT
For all season, short jumps in and around Washington, D. C. State all in first wire or letter. Can also place Foreman for Merry-Go-Round and Kiddy Ride.
This week, Keysville, Va.; until May 12th, Alexandria (Groveton), Va.
BARNEY TASSELL UNIT SHOW

CAVALCADE OF AMUSEMENTS
CAN PLACE CAPABLE MAN FOR NEON DEPARTMENT WITH OWN EQUIPMENT. Wonderful opportunity for capable man that can keep neon in operation. Jack Rymer, answer. WANT CAPABLE TILT-A-WHIRL FOREMAN AND RIDE HELP ON OTHER RIDES, ALSO TWO TRAIN PORTERS. Bill Swinea, wire us.
ADDRESS WICHITA, KANSAS, UNTIL MAY 13

AL TOMAINI WANTS
FOR BIG CIRCUS SIDE SHOW—SWORD SWALLOWER, MIND READER, FEATURE FREAK, NOVELTY SIDE SHOW ACTS. CAN PLACE AT ALL TIMES USEFUL SIDE SHOW AND ILLUSION SHOW PEOPLE. WOULD LIKE TO HEAR FROM ALLIGATOR BOY OR GIRL, ALSO GOOD PINHEAD. FIRST WIRE OR LETTER MUST STATE SALARY. WRITE OR WIRE AL TOMAINI, c/o James E. Strates Shows, Chester, Pa., this week; Bridgeton, N. J., next. P.S.: Anybody knowing the whereabouts of Floyd Garner, William Sylvain Ackley or Ray Amy, kindly contact me at once. Important.

Two Bills Reported in Florida

Newspapers Give Publicity

Governor looks for revenue—State by State review of bills

CHICAGO, April 21.—The trade has been awaiting definite reports on the Florida Legislature since that body convened April 3. It seems that on April 19 two bills relating to coin machines were introduced in the Legislature. No definite reports have been received here yet, but it is anticipated that the bills introduced are probably proposals to carry out the administration idea of repealing the present State license law.

The only information available here, at this writing, is that Senator Ausley introduced two bills known as No. 211 and 212.

Favorable Bills Also

It has been reported that favorable bills will be introduced in the Florida Legislature as well as bills to carry out the governor's request that the present State license for amusement games be repealed. A recent trade report said that probably as many as five bills, relating to coin machines, would be introduced in the Florida session. This would definitely put the Florida Legislature in the spotlight insofar as coin machine legislation goes.

Florida newspapers have also broken the general trend this year by giving build-up publicity to probable coin machine legislation. In fact, when the governor made mention of repealing the present amusement games license in Florida, that made news and appeared in papers over the State. A similar condition happened in Wisconsin where the governor brought the subject into the spotlight by proposing or by requesting anti-slot legislation.

While the total volume of coin machine legislation continues downward at the present time, it seems that the States of Florida, Texas, Wisconsin and Missouri are the only ones that are giving any concern to the trade or getting any mention in newspapers.

Not so many Legislatures adjourned during the past week but the trend is still in that direction and this will automatically decrease the volume of coin machine legislation. The trade is beginning to study more carefully the general trend of various types of legislation proposed and that which has already passed this year.

Governor Looks for Revenue

As each State Legislature meets and adjourns, it becomes increasingly evident that a majority of the State Treasuries this year had ample funds and the Legislatures were not called upon to look for new sources of revenue. That accounts for the small volume of coin machine proposals this year. In the case of Florida, however, it is different this year. The national ban on racing has cut down the Florida revenue very considerably and hence the governor had to ask the Legislature to begin to look for new revenue to replace that which was lost. That was his reason for asking for an increase in the tax on cigarettes, tax on soft drinks, etc.

A very favorable, and at the same time interesting trend, this year, has already been mentioned in these columns many times up to the present. That was the trend that started off in January in which Legislatures began to propose the licensing of gaming devices in clubs. Already two State Legislatures have passed into law, proposals to that effect, which makes the definite trend in that direction.

In checking over the various legislative proposals this year it is also apparent by this time that most Legislatures are well aware of vending machines and the place they occupy in selling goods. It appears, also, that Legislatures are showing an

(See FLORIDA BILLS on page 64)

Editorial

Curfew Policy

By Walter W. Hurd

THE national curfew policy and the ban on racing will stick until V-E Day, according to a statement by President Truman this week. This obligates the coin machine industry to observe the principle of the curfew regulations, insofar as possible, until definite official relief is given.

Only recently two reports were published which indicated a relaxation of some of the restrictions on juke boxes with respect to the midnight curfew. (*The Billboard* April 21, Page 65). These two reports were in general terms and only suggested minor relaxation of the curfew policy. Since the majority of locations that stay open all night sell liquor in one form or another, the curfew policy must still be observed.

Long experience has shown that the best policy for the coin machine industry is to observe the strict principles of federal regulations. It would be a rare instance in which anything could be gained by fighting the federal government. Federal regulations are issued to apply to much broader problems than the coin machine industry itself.

This does not bar the right of the industry, or any member of the industry, to ask for its special rights in any situation, however. The idea is that the industry should not start an organized fight against federal regulations or federal policies as applied to the industry. Organized fights always run the chance of getting into the newspapers, stirring up a nationwide publicity drive against the business.

Until the federal government removes the curfew ban, it ap-

parently will still have strict limitations on locations that sell liquor or have dancing.

The real application of the national curfew policy to all lines of business affected by it is still in the hands of the regional directors of the War Manpower Commission. Most of these regional offices applied the idea to the letter and set up very strict standards because they wanted to carry out the idea to the fullest extent. This policy still holds true among the majority of regional offices.

There is nothing to prevent coin machine operators from approaching these regional offices for adjustments that can be made quietly and without upsetting the general plans for the curfew. In all cases operators should have due regard for the responsibilities which are placed upon regional WMC offices and give them full co-operation.

If the regional WMC offices relax some of the restrictions on coin machines, then it should be understood among operators that they will be perfectly willing to go back to the strict letter of the plan if there is any public reaction against the trade.

On the whole, the coin machine trade should carefully watch the development of the curfew idea. As is well known in the trade, curfew laws and regulations have been developing in cities and States for a number of years and the subject has been a matter of careful study by important organizations, who have issued reports on the subject to city and State officials. The whole curfew idea is likely to gain momentum by the present national problem.

Dallas Firm Plans Extended Import Business

DALLAS, April 21.—The distributing firm of S. H. Lynch & Company, Inc., here, is getting big publicity in financial journals because of its part in promoting trade with Great Britain. Cy Lynch, one of the principals in the firm here is well known to the coin machine industry nationally. He expects to be very active in the coin machine industry when new machines can be made again, but at the same time his organization will play a big part in importing special lines of merchandise from Britain.

Last year *The Billboard* and other coin machine trade publications told the industry of the enterprising plans of the Lynch firm. According to the plan, important bank entries in England have organized a chain of wholesale outlets in the United States, including about 9 or 10 regional offices. Dallas was selected for the first outlet to be opened and the Lynch firm was chosen to represent the British interest here.

The plan calls for importing British merchandise, including woolens, gifts, chinaware and other articles of British manufacture which will sell to American customers and the 9 or 10 wholesale outlets will distribute the goods to U. S. markets. The Lynch firm here is already handling all the goods than can be sent across the Atlantic at the present time, which is chiefly chinaware. The firm has a large downtown building with imposing display space for its line of British goods which will, of course, expand rapidly when wartime controls are lifted.

This close linking of a coin machine firm with British merchandising interests is expected to be very helpful to the coin machine industry as a whole when the war is over. It is well understood, in British circles, that in order to buy American goods Britain must be able to sell more goods to the U. S. The Lynch firm is leading the way here to help Americans buy certain kinds of British goods, knowing that after the war England will be in the markets buying new coin machines.

Mich. Supreme Court Decision Brings Close-Down in Flint

FLINT, Mich., April 21.—The city is regretting the loss of about \$10,000 in revenue, per year, when amusement games will cease to be operated here May 1.

Operators have been given official notice that they must remove certain types of amusement games by that date, following an unfavorable decision on free plays earlier in the year. The unfavorable court decision was handed down by the Michigan Supreme Court and has adversely affected the game business in a number of towns that licensed the games.

According to official reports here, there are about 700 licensed pinball games operating in the city.

A State-wide meeting of operators of the pinball games and similar types of machines is scheduled to meet here April 25.

Detroit To Have P-W Job Headache

DETROIT, April 21.—It is estimated that following the war, jobs will decline by a quarter of a million in this area. This will leave 150,000 to 300,000 persons idle. With the war peak of 1,300,000 jobs in industry it is now predicted that no more than 1,000,000 to 1,200,000 are anticipated in peacetime. Attraction of

Truman's Policy To Benefit Coin Machine Trade

WASHINGTON, April 21.—At least two of the acts of President Truman, during the first week of his term in the Presidential office, attracted the attention of the coin machine industry.

President Truman announced his support of the ban on horse racing and also of the national curfew plan. It is understood that the national curfew affects amusement machines and juke boxes directly.

President Truman also announced his support of the broad electrical expansion program which had been pushed so enthusiastically by the late President Roosevelt. The electrical expansion program includes many other projects, such as the T. V. A. Electrical development and the wider use of electricity, especially bringing it into the small towns and villages and rural areas, has meant increased business for operators. It has also meant new locations that have electricity and can thus take the most modern types of coin machines.

Other nations are already planning to copy the electrical expansion program of the U. S., and this may eventually open up many new markets for coin machines in other parts of the world.

new industries to the Detroit area will increase manufacturing jobs alone but this transformation will require years.

16mm. Film Industry Organizes Assn. and Reviewing Board

LOS ANGELES, April 21.—Movie machine operators will evidence better films in the future what with the organizing of all the film producers in the 16mm. field. The name of the new set-up will be "The 16mm. Producers Association of America."

This organization will prevent duping and eliminate smut from their motion pictures. Officers of the new association plan to set up their activities similar to the association of Motion Picture Producers, Inc., which governs the 35mm. film industry.

A reviewing board has been set up with a priest and a Protestant minister volunteering to serve on the board.

Miami Operators Get Heat Treatment

MIAMI, April 21.—The police department here has been torn asunder by the publication of a letter issued by one group within the police force. At the present time there is a crusade on with the purpose of closing the city's well-known gambling spots. Payout coin machines will be included in the drive, it is said.

Newspaper reports say there are 1,400 licensed pinball games and about 900 console payout type machines in Miami.

COINMEN YOU KNOW

New York:

METRO DISTRIBUTORS, coin machine row's newest addition, opened this last Monday, with CHARLIE KATZ, well known to the trade, and LEON BERMAN, formerly with New York Supply Company, as the head men. Metro will specialize in factory revamps. . . . IRVING EDWARDS, of Edwards Cigarette Company, Beacon, N. Y., visited the Great White Way this week. . . . JOSEPH A. HANNA, of Hanna Distributing Company of Central New York, down Utica way, was seen on the coin row this week talking to this one and that one. . . . SAM YOLEN, Portchester Squire, is still considered one of the top-notch operators for venders all over New York and Connecticut as well.

IRWIN BELL, of Hartford, Conn., and Meadow Lane, Mass., visited New York this week and took in several of the leading shows during his stay. . . . It has been reported that the officers of the North Carolina Cigarette Association are expected to visit New York very, very soon. . . . (BIP) GLASSGOLD, of Duprener, Inc., in New York for just a day on his way to North Carolina and West Virginia. . . . MANNIE KLUIG, energetic operator of Hyannis, Mass., visited with friends in New York the other day and tells of life on the Cape. It seems Mannie is developing into a real New Englander. . . . S. MOSKOWITZ, of Supreme Vending & Amusement Company, Bridgeport, Conn., on coin row this week to do a little buying.

MORRIS ZIMMERMAN, of Self-Service Sales Corporation, Hartford, Conn., flew in for a short visit and then on to Massachusetts. . . . E. A. PEYTON JR., of Larus Bros. & Company, recently toured New York and was particularly gratified at the consumer acceptance of Chelsea Cigarettes, especially the progress made by the venders.

Chicago:

More than one coin machine operator and distributor made his appearance here this week under conditions that were akin to a secret service agent. . . . One distrib from Detroit when queried why he was in town said that he heard so and so left for Chicago, so he came down to find out what was going on. And, as is often the case, no one in the business seems to want his name mentioned that he was here on business.

HARRY WILLIAMS, manufacturer, garnered considerable publicity this week, what with one of his employees having a War Bond tattooed on his chest at the Colony Club where a group of columnists, newspaper and magazine photographers, treasury officials and Jim Mangan were in attendance.

HAROLD PINCUS, local coinman, joined the U. S. Coast Guard Reserve and hopes to be assigned to platoon headed by the old sea dog, JACK KELLNER. . . . HARVEY CARR is also a member of the Coast Guard.

WILLIAM (BUD) PARR and CHARLIE ROBINSON, of Los Angeles, in town and running into each other unexpectedly. . . . CHARLIE ROBINSON, well known on the Coast and local coin circles, really comes to town in style, what with a suite of six rooms at the Sherman Hotel and two bellhops taking down phone messages most all the time. . . . He bought over two carloads of coin machines in Chicago and after entertaining several local coinmen trained out for Los Angeles the 18th.

HARRY BROWN, American Amusement Company executive; MIKE SPECTOR, Philadelphia coinman. . . . JIM ASHLEY, Detroit distributor. . . . PAT BUCKLEY, manufacturer. . . . JOHN (MIDGE) RYAN, of Mills Novelty Company. . . . JACK SLOAN, The Billboard advertising manager. . . . CHARLIE ROBINSON and BUD PARR, both Los Angeles distributors, were seen together this week imbibing a few and discussing business. . . . SOL SILVERSTEIN and ART O'MELIA, owners of Hub Enterprises of Baltimore, were seen in town this week. . . . D. V. KENNEDY, sales manager for Packard Manufacturing Company, slipping into town quietly twice the past month and back to his ballwick where preparations are being made to handle increased post-

war trade. . . . FRANCES WAYNE, vocalist with the Woody Herman band, has a new recording set for release May 2 in New York. . . . Out of This World will be the tune backed by an original by Woody Herman. The band is now on an extended one-nighter tour thru the Midwest and will vacation for a month starting May 19.

New Orleans:

PREXY JULIUS PACE, of the N. O. Coin Vending Machine Op Association; PETER NASTASI, formerly head of the Automatic Amusement Company, and CARLOS MARCELLO, of the Jefferson Music Company, have formed a partnership and taken over operations of the distribution and operating businesses of the Dixie Coin Machine Company on Poydras Street. All have been well known in coin circles of New Orleans for many years. Pace has been head of the local association for about 25 years.

O. D. MARSHALL has taken over operation of the New Orleans Coin Machine Exchange. Marshall, long one of the best servicemen in this section, has been in the coin machine business in other areas of the South. . . . HARRY BATT is ready to start his 15th season at Pontchartrain Beach. The resort lost its big Penny Arcade in a disastrous fire last year but it has been rebuilt and is as big as ever. POPS LEVAN, of the Flying Levans, circus aerialist, will be in charge of that department. . . . W. PAMPE is new area manager for Columbia and Okeh Records here, adding New Orleans to his Southeastern territory. He has worked in this territory before.

CHARLIE WICKER, manager of the J. H. Peres Amusement Company, doing double duty as a sports writer on The Times-Picayune, largest local daily paper. Wicker has been an experienced writer for several years and is widely known in prep school circles. . . . DAN COHEN, of the Pleasure Music Company and Crescent Cigarette Service, and an active noncom officer in the U. S. Army, home long enough this past week to announce further expansions in the coin machine biz. He has taken over operations of the Morris Music House, retail record store and phonograph operations at 168 South Rampart Street and also the phonograph route of the A. M. Amusement Company.

R. N. McCORMICK, Southern sales manager for Decca, just back from a business trip in the Lone Star State, where he called on branch managers at Dallas, Houston, San Antonio and also Oklahoma City. Mac is doing a fine job in face of the disk shortage. . . . BILL SHULER, of Shuler Supply Company, is rapidly bringing his new spot around to one of the most attractive looking business shops in town. He promises the coin machine men one of the biggest "house warmings" seen in downtown New Orleans in years when the job is complete.

Detroit:

FRANK'S MUSIC COMPANY, operated by Frank Alluvot, is now located at 1545 East McNichols Road—former offices were on Davison Avenue. . . . His daughter is acting as secretary for the firm. . . . CARLO DI LIBERTO, game operator, has left the city on another trip for parts unknown. . . . BRYAN KAMHOUT, head of the Sanitex Company, national distributors of sanitary products venders, has returned from Florida and is currently visiting at Grand Haven, Mich. He is planning to erect a new building to house office and storerooms of the company as soon as war conditions permit. Business remains at a high level, with demand far in excess of supply for sanitary venders, especially in war plants.

JOSEPH BRILLIANT, president of the Michigan Automatic Phonograph Owners' Association, reported a meeting of the board of directors recently to consider reactions to the new city license. . . . LOIS LUNN, supervisor of the wired music department of the Modern Music Company, reports a strong lingering demand for older numbers on the direct requests in distinction to the newer numbers which are usual favorites on juke boxes.

MORRIS GOLDMAN, of the Motor City Music Company, is making a business trip to New York this coming week. . . . HENRY C. LEMKE, of the Lemke Coin Machine Company, has moved to his new building at 135 West Vernor Highway

and has already had to rent a number of near-by structures for additional storage capacity to house his stock. . . . HUMPHREY SAUVE, who is managing the A. P. Sauve Company business here, reports his brother, ARTHUR, head of the company, is expected back from a long stay in Florida sometimes this coming week. . . . WILLIAM RHEAUME, of the Monarch Music Company, is on a three weeks' vacation in Florida. . . . DAVID YAMSHIN, who has disposed of his entire route of ray guns, is now operating skee balls exclusively. . . . MICHAEL A. ANGOTT JR., a veteran of the Detroit trade, is back from a business trip to California, where he bought some machines, and was a visitor at the S. & W. Coin Machine Exchange, Manager Michael Weinberger reports. . . . HARRY WEINBERGER, now head of the Reliance Jewelry and Merchandise Company, was a visitor at the S. and W. store, managed by his father, Michael Weinberger. . . . MARTIN EDELMAN of the Grand Amusement Company was another local coin machine figure reported enjoying a late vacation in Florida. . . . MARTIN BALENSIEFER, manager of the Martin Distributing Company, local Wurlitzer representatives, was out of town on a business trip this week. . . . GEORGE SCHOEN, manager of Martin's service department, reported business in excellent shape, with much demand for service and parts currently.

Buffalo:

MR. AND MRS. LEW WOLF (of Lew Wolf Enterprises, distributors) are going to New York shortly to see Mrs. Wolf's son, Cpl. Carl Swiderski, who arrived from overseas and is at Halloran Hospital, Staten Island, recovering from severe injuries in both legs. He was with General Patton's army as a tank driver, was injured several times and received the Purple Heart medal with oak leaf clusters. Wolf expects to see JACK FITZGIBBONS, of Jacco, Inc., an old friend, while there, and some of the coin machine gang. In the near future Wolf and Fitzgibbons plan to go to Chicago together on a business trip.

Several out-of-town visitors who stopped along coin machine row here were JOHN BILOTTO and FRED IVERSON, of Easter Sales Company, Rochester, N. Y.; CHARLIE KATZ, from New York, looking for reconversion games, and LEON TAKSEN, from Philadelphia.

S/Sgt. BOB MILLER, formerly of Iroquois Amusement here, is still in India with army. His port battalion (the 508th) celebrated its second anniversary together in service and the boys set a new record in unloading a ship in jig time. . . . JIM BLAKESLEE, of the company, is still facing the record shortage problem without flinching and buys very little retail. He had about 40,000 records set up in a special library when the Petrillo ban started and that has helped him a lot during the critical shortage of disks.

Operators claim that juvenile delinquency has declined since early curfew went into effect. Most of the youngsters have gotten used to the 12 midnight closing and business is holding up okay but with about a 25-30 per cent drop.

The J. H. WINFIELD COMPANY, well-known distributors, report a good Canadian business, despite red tape of forms, duty, etc. Summer locations are already opening up here, earliest ever. STEDEFORD, of the org, reports 10 good spots going pretty well now, all within five-mile radius of Angola, N. Y., on U. S. Lake Erie side.

Long Beach, Calif.

HOMER GILLESPIE has bought the building at 1200 Gaviota Avenue and will make this location his new headquarters, having lost the lease on the building he now occupies. . . . Another operator that was dispossessed this week

was the Tillitson Amusement Company. . . . Their lease expired at 872 E. Sixth Street and are temporarily at 1209 Gaviota Avenue. . . . Rumors going around here this week are that a route of phonographs sold for \$45,000 to one of the oldest established operators locally.

Cincinnati:

The Automatic Phonograph Owners' Association here held a stag party recently at the Sunset Club in honor of 35 servicemen stationed at the Convalescent Hospital at Fort Thomas, Ky. There was entertainment, luncheon and refreshments. RAY BIGNER was the chairman of this committee, assisted by CHARLES MCKINNEY and SAM BUTLER. The party was a big success. Other members of the association present were Sam Chester, Charles McKinney, Charles Kanter, Howard Males, Louis Foltzer Abe Villinsky, Morry Goret, Nate Bartfield, Al Lieberman, Morris Kleinman, Phil Ostand, Harry Hester and William Fitzpatrick. . . . The Miami Valley Coin Operators' Association, of Dayton, O., was represented by RAY VOTAW, secretary and treasurer; VIRGIL WEBSTER, FRED LITSEY, BOB FAUST and TOM HOPKINS. . . . The record distributors in Cincinnati were represented by PAUL COHEN, JO BOTTIS, LLOYD BRAMLAGE, SAM KLAYMAN and STEVE PENNOCK. . . . A committee from the Buckeye Liquor Dealers' Association, BERNIE SIMMS, (See Coinmen You Know on page 64)

Look To The GENERAL For LEADERSHIP

NO SUBSTITUTE FOR EXPERIENCE

The GENERAL—or to be more accurate, the three GENERALS who head this organization—formulated their policies as the natural outgrowth of many years of actual experience in every phase of the coin machine business. It is because we can appreciate the operator's needs and his problems that we have steadfastly maintained the policies that experience has taught us will prove of greatest value to the people we serve.

Established 1925 Growing Steadily Ever Since!



ANOTHER WEEK NEARER VICTORY!

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

W. Rabin

INTERNATIONAL MUTOSCOPE CORPORATION

Manufacturers of Phenomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

ONE BALLS

1 Turf King	4 Santa Anita
1 Jockey Club	10 Grand National
4 Kentucky	4 Sport King

SLOTS

- 2 10c Watling Cherry (Rotatop)
- 3 5c Watling Rotatop
- 1 5c Watling Rotatop Front Vender
- 4 5c Pace Comet Blue Fronts
- 1 5c Pace Comet
- 1 10c Caille Commander
- 1 25c Caille Commander

CONSOLES

- 4 Buckley Colors

Phone, wire or write for prices

All Merchandise Is Clean and in Good Condition Ready for Location.

Mullinix Amusement Co.
1514-16 BULL ST. SAVANNAH, GA.

ATTENTION, OPERATORS

OFFER IMMEDIATE DELIVERY
CLEANEST SLOTS IN SOUTH

- 4 25c Mills War Eagles, D.J., 3-5 ... \$295.00
- 1 5c Mills War Eagle, D.J., 3-5 ... 187.00
- Above Slots new, rebuilt and refinished by Mills Novelty Co., Chicago, in original shipping cases.
- 3 50c Mills Blue Fronts, Fact. Reb. ... \$510.00
- 1 5c Jennings 4 Star Chief, Used 6 Wks. 185.00
- 1 5c Mills Roman Road, G.A., Perfect 175.00
- 1 5c Mills Extraordinary, A-1 ... 160.00
- 1 5c Mills Blue Front, D.J., Perfect ... 175.00

All Above Machines Are Guaranteed and Will Ship Subject to Inspection.
1/3 Deposit With Order.

E. F. SCHILLING
1350 Yellow Hammer Drive Mobile, Ala.
Phone 33049

FOR SALE

ALL ORIGINAL, 3-5 PAY, CLUB HANDLE SLOTS

- 8 5c Blue Front Mills ... \$165.00
- 6 5c Brown Front Mills ... 195.00
- 3 5c War Eagle, Gold Gltter ... 150.00
- 2 5c Mills Club, Bell Slot ... 325.00
- 1 5c Caille Commander ... 69.50
- 1 25c Caille Commander ... 149.50
- 2 25c Pace All Star Slots ... 179.50
- 3 Jockey Clubs, P.O. ... 475.00
- 7 Pace Makers, P.O. ... 89.50
- 7 Pace-Saratoga, P.O. 3-5 ... 99.50
- 1 Seeburg Jail Bld Converted to Jap. ... 149.50
- 1 Seeburg Colonel, R.O., E.S. ... 525.00
- 1 Seeburg 9800 E.S. ... 625.00
- 3 Seeburg 8200 Victory ... 475.00
- 2 616 Wurlitzers ... 210.00
- 3 12-Record Phonographs ... 125.00

All Machines Just Off Location. Have Many Other Machines for Sale

FORST MUSIC & NOVELTY CO.
Phone: A-5682
1279 MAIN ST. GREEN BAY, WIS.

WANT!

Will Pay

- BALLY ATTENTIONS, Ea. ... \$50.00
- BALLY MASCOTS, Ea. ... 35.00
- MILLS OWLS, Ea. ... 50.00

All parts must be there, and cabinets in fair condition.
Write for shipping instructions

Metro Distributing Co.
585 10th Ave. New York 18, N. Y.

WANTED

FREE PLAY SLOTS

Any quantity Mills or Jennings Free Play Slot Machines, Grotchen Metal Typers, Panorams. Price in first letter.

St. Thomas Coin Sales
St. Thomas, Ontario, Canada
Phone 760

- 9 Watling Big Game, F.P. Ea. ... \$69.50
- 1 Watling Double J.P., 1c ... 85.00
- 10 Columbia Olg. Reels, Ea. ... 69.50
- 25 Holly 1c Grip Scales, Ea. ... 14.50
- 2 '45 Stepper, Ea. ... 27.50
- 3 Wall Boxes, 5-10-25c, Ea. ... 17.50
- 2 Bar Boxes, 5c, Ea. ... 17.50

1/3 Deposit With Order.

S. R. MONTCALM
720 E. Cypress BASTROP, LA.

COINMEN YOU KNOW
(Continued from page 63)

RUSSELL SMITH, TOMMIE ROSSER, BEN RUEVE and JIMMIE DONOVAN, also attended. . . . Also present were Judge Joseph Woeste, Judge Clarence Spraul, Sheriff Taylor Handman, Gus Beall, Joseph Weinberger, Al Salupo; dollar-a-year member, Morris Berman. . . . Each serviceman present received a case filled with cigarettes. . . . The Port Thomas Hospital also has a welfare fund and at this party a spontaneous collection was taken up for the boys in amount of \$356.50.

Maritime Provinces:

A group of naval sailors was responsible for the smashing of a large plate-glass window in the street floor showroom of the Coney Island Amusement Company, coin machine distributors, Halifax, N. S. The sailors were seen around the window at about midnight and then the crash of glass was heard. DONALD DUFF, head of the firm, has been using the street floor showroom for display in connection with his use of local dailies in promoting public interest in juke boxes particularly. No arrest was made for the broken window. No damage was inflicted on the machines. There has been an epidemic of show window smashing in Halifax by sailors and civilians. . . . FRANK HANLON, Halifax, a veteran coin machine operator and dealer, will hit the road with the Lynch Shows as a concessionaire.

Pinballs have made a reappearance in St. John at some locations. . . . Amherst, N. S., which has now gone in for licensing pinballs and juke boxes, is the base for several coin machine distributors, and several years ago was the scene of police raids and court actions based on pinball operations. Decision of the town council is now that licensing will provide extra revenue for the town and also regulate the operation of the machines. There is a possibility of the annual fees for both pinballs and juke boxes being increased by the town council of Dartmouth, N. S.

Twin Cities:

CARLO DI LIBERTO has sold out his operating route, the Carlos Music Company, to the Miami Distributing Company, under the management of Max Marston. Di Liberto, who was formerly in the distributing business on the East Side here and operated a retail record shop as well, plans to move to New Jersey. . . . MARK CURTIS, collector for the Brilliant Music Company, announced the birth of his third son, Garry, March 26. . . . JAMES GIORDANO, another collector for Brilliant Music Company, postponed his anticipated trip to the Tigers baseball training camp at Evansville, Ind., because of increased business. . . . WILLIAM K. PALMER, partner in the same company, reports that his son, Sgt. Edward Palmer, now serving in Germany, has been promoted to staff sergeant. . . .

CLARE SPOONER, mechanic for Brilliant, has been elected president of the Music Maintenance union.

Distributors were well represented at the two-day meeting of the South Dakota, Phonograph Operators' Association April 10-11 at Sioux Falls, S. D. In attendance were JONAS BESSLER, of Hy-G Amusement Company; WILLIAM COHEN, Silent Sales Company; KEN WILLIS, Bush Distributing Company; KENNETH GLENN, LaBeau Novelty Company; NAT ENGEL, Mayflower Novelty Company; MR. NELSON, Automatic Amusement Company. . . . JACK LOWRIE, Wabasha, Minn., operator, an amateur airplane pilot who just bought his fifth plane, has returned from an extensive air trip thru the Southland.

Arcade equipment is putting in an appearance in ever-increasing numbers at steadily reducing prices, due to the fact that numerous arcade operators around the country are shutting up shop as army camps are abandoned. Distributors report that with the war news what it is, there is the possibility other coin machine equipment will hit the skids, too.

Los Angeles:

RALPH ORKIN has joined BILL WOLF at California Amusement Company. A native of Boston, Orkin will have charge of the sales floor. Wolf is keeping nine mechanics, a sales manager and a floor salesman busy at his local branch. . . . HAROLD KLEIN, of Klein Novelty Company in Milwaukee, in the city and

visiting BILL HAPPEL, of Badger Sales Company, who also operates a Milwaukee branch, with CARL HAPPEL in charge. . . . WILLIAM CARTENS, formerly a Milwaukee operator, has sold his route in Wisconsin and is now in Los Angeles. He is reported scouting and will either set up an operation here or enter some other business here. . . . JOHNNY ROGERS, of Redondo Beach, in town for buying at Badger.

FRANK SHOWALTER, of Santa Ana, making the usual visits here. . . . FRANK ROOT is operating a liquor store on Eighth Street in Los Angeles. . . . JACK BAHLER, of Inglewood, in the city. . . . Visiting from the North this week was PAUL A. TOMLINSON, of Visalia. It will be remembered that he sold his music route to FRANK ROOT some time ago. Root sold it later. . . . ART STERNALL, of Palm City, buying. . . . ALLEN C. ANDERSON, of Shafter, making the usual rounds.

CHARLIE A. ROBINSON in the East on a buying trip. AL BETTELMAN handling the business in his absence. . . . GLADYS WASHBURN reports that AL RUSSELL'S recordings will be available in two weeks. . . . A. M. KEENE has set up an office in Los Angeles. It is known as the Kenomatic, the same as his Taft (Calif.) business. . . . SENOR EDUARDO BAPTISTA and his daughter, Rosita, the guests of GLADYS AND CHARLIE WASHBURN. . . . Senor Baptista is the manufacturer of Peerless Discos, represented here by the Washburn's. OLLIE AND FRED TREVILLIAN entertained the Washburns in Santa Barbara. The scene of a gay party was Restaurant Del Paseo, which the Trevillians recently purchased. (This column will be written partly from Santa Barbara next week. And it is hoped from the El Paseo.) . . . GEORGE CULVER here from Calexico. . . . CLYDE BARLIE in the city from Alaska. . . . E. L. WILLARD, who recently took over the Mitchell Goff routes in Paso Robles, making the rounds and getting acquainted with the jobbers here. . . . LIEUT. HERMAN DICTER, of Muroc Lake Base, gathering up equipment.

FLORIDA BILLS
(Continued from page 62)

Inclination to put vending machines on the same footing with other retail outlets. In the long run, this may be the best way to offset or prevent opposition which retail trade associations have been showing in some States to vending machines, during many years past.

Unions Favor Venders

Recent reports from the West Coast also indicate that the opposition of labor unions to vending machines and other types of coin machines has changed and in some cases labor organizations now really favor vending machines. This will be a great victory for the industry if it holds thru nationally.

A summary of new cigarette State taxes and also proposals to tax soft drinks has not been made here yet. When the various Legislatures have completed their work it is expected that vending machines will be concerned about new cigarette taxes, and probably taxes on soft drinks in a few States.

State Review

A State by State review of legislative reports received here this week includes the following:

CONNECTICUT—One of those typical liquor reform bills, which would ban music and dancing in licensed liquor places, is still in the legislative hopper.

DELAWARE—The Legislature adjourned April 17. A proposal to license coin machines, in this small State, was killed in the Senate, and was revived again this week.

FLORIDA—Comments on legislation in this State have already been made. The bills, showing up the Legislature, are rather long and one proposing an increase in cigarette taxes is already in the hopper. Apparently, vending machines are not mentioned by name in the cigarette bill.

IOWA—The Legislature adjourned April 13 instead of April 10, as reported in this column last week.

KENTUCKY—The third special session of the Kentucky Legislature is scheduled to convene April 23 for call purposes.

MAINE—The governor signed, into law, the bill relating to personal property taxes which mentions coin machines.

MICHIGAN—Plans are being made to amend the State law in order to permit free plays in games.

MISSOURI—The House has a bill which would require county court to license the operators of juke boxes and pinball games, to be proposed, as law.

NEW YORK—The governor signed, into law, a bill which provides for the disposition of money taken from destroyed slot machines.

SOUTH CAROLINA—The new 1945 general revenue bill contains a section on coin-operated devices which is about the same as the previous law but will be interesting to the trade.

TEXAS—A new House bill would assess an occupation tax on operators and also a gross receipts tax on machines.

VERMONT—The Legislature adjourned April 18. Apparently no coin machine legislation was passed.

WANT TO BUY!

PHONOGRAPHS

WILL PAY THE FOLLOWING:

- Wurlitzer 750E ... \$600.00
- Wurlitzer 500K ... 350.00
- Wurlitzer 600K ... 350.00
- Wurlitzer 24 ... 210.00
- Wurlitzer 616 Lite-Up, Top & Bottom ... 150.00
- Wurlitzer 616 ... 125.00
- Seeburg Hi Tone ESRO ... 550.00
- Seeburg Gem ... 250.00
- Seeburg Vogues ... 350.00
- Rock-Ola Windsor ... 175.00
- Mills Thrones ... 200.00
- Mills Empress ... 250.00

WILL BUY PARTS, TONE ARMS, MOTORS, TRAYS FOR WURLITZERS AND SEEBURGS!

WANT USED RECORDS!
Write - Wire

WEST SIDE DISTRIBUTING CO.
612 10TH AVE., NEW YORK 18, N. Y.

REBUILDING AND OVERHAULING

Mills Slot Machines, one week service, all machines refinished in original factory colors with wrinkle paint. For further information write

THE MONROE DISTRIBUTING CO.
Box 413 Painesville, Ohio

WURLITZER TONE ARM REDAMPENING RUBBERS

\$2.00 PER 100

In Quantities of 1,500.....1c Ea.

★
Complete Coin Machine Repair Service
MUSIC...PIN BALL...ARCADE...AMPLIFIER
Inquire About Our Route Service
MECHANICS SERVICE
1133 BROAD STREET, NEWARK 5, N. J.

READY FOR LOCATION!

- 2 Keeney Submarine ... Each \$140.00
- 3 Genco Playball, Late Model ... 155.00
- 1 Evans Skeeball ... 70.00
- 4 Western Baseball, '39 ... 55.00
- 1 Western Baseball, DeLuxe ... 80.00
- 2 Jennings In-the-Barrel ... 110.00
- 2 Chicken Sams, Jap Conversions ... 110.00
- 2 Chicken Sams, Seeburg ... 99.50
- 1 Bally Rapid Fire ... 160.00
- 3 Texas Leaguers, DeLuxe ... 39.50
- 2 Scientific Batting Practice ... 105.00

CRATING, \$5.00 EXTRA

MARCUS KLEIN
577 10th Avenue NEW YORK, N. Y.

BOARDS

We are plenty overstocked and here are several hard to find money makers. What do you offer on the amount you can use?

- 500 E. Z. Pickins (Protected) 60 Holes in Barrel
- 300 Jackpot Charleys (Protected) Extra Thick
- 300 Texas Charleys (Protected) Extra Thick

HOLBROOK SALES
HUNTINGTON, IND.

WANTED!

- WURLITZER 616's, Each ... \$150.00
- WURLITZER 24's, Each ... 235.00

Make offer for two 9-Ft. Bowling League Skes Balls, Floor Samples.

JULES OLSHEIN & CO.
1100-02 BROADWAY ALBANY 4, N. Y.

New Recording Company Starts In Los Angeles

LOS ANGELES, April 21.—A new recording firm, Modern Music Company, has launched activities here with the first of 25 masters being released. The initial release includes *Swingin' the Boogie* and *Just a Little Bluesie*. Both tunes feature Hadda Brooks, piano; Jimmie Black, alto sax; Al Witchard, drums, and Basie Day, bass.

Heading the firm is Jules BiHari, who for a number of years was associated in the juke box business with Jay Bullock. Bullock is still in the music box business and he and BiHari are still associated in other activities.

According to BiHari, Modern will release records from time to time. On the first release Hadda Brooks is given credit. On the subsequent releases Miss Brooks and the others will share billing.

BiHari said that the releases he has made up to this time allow the musicians full range of interpretation. "They play what they want and how they want," he said. "In the future it is possible that written tunes will be used." The records are instrumental and no vocal choruses are featured.

Officers Elected at South Dakota Phono Operators' Assn. Meet

SIoux FALLS, S. D., April 21.—Verling Geib, Deadwood, is the new president of the South Dakota Phonograph Operators' Association, which convened in Sioux Falls April 10 and 11. Other officers, chosen at the closing session Wednesday night, are Mildred Stuck, Sioux Falls, vice-president, and Harold Scott, Mobridge, secretary-treasurer. Scott was re-elected to his position.

Elected to the board of directors were Roy Foster and Bill Powers, Sioux Falls; I. Pierson, Bridgewater; H. C. Carey, Watertown; Gordon Stout, Pierre; J. Koers, Rapid City, and Tony Trucano, Deadwood.

Guest speaker at a banquet at the Carpenter Hotel, attended by 45 persons, was Thomas H. Crosby, president of the Minnesota Coin Machine Operators' Association.

Jobbers and distributors present were M. L. Nelson, Matt Engel and Kenneth Glenn, St. Paul, and Joe Cohn, J. Bessler and Ken Willers, Minneapolis.

Mape Signs Up World Music

SAN FRANCISCO, April 21.—E. T. Mape Music Company is entering the restaurant and industrial syndicated music field and has signed with World Music, a subsidiary of the World Broadcasting Company, which is in turn a part of Decca Records. Mape will now service war plants and restaurants with music the same as another well-known firm.

With contracts signed about 15 days ago, Mape has already started lining up his contacts. Included in the deal is the territory embraced by San Francisco, San Mateo, Alameda County and several other counties.

Mape, as part of the music operation in this section, is now operating juke boxes as well as wired music. Both the music box and wired music operations will be continued.

This is believed to be the first operation World has signed on the Pacific Coast.

New Hampshire Kills Coin Machine License Bill

CONCORD, N. H., April 21.—A controversial bill to license juke boxes, as well as other slot machines and pinball games, has been killed by a vote of 180 to 81 in the House of Representatives in the State Legislature here.

Tested Exploitation Service For Operators Makes Its Bow

NEW YORK, April 26.—Exploitation-minded operators this week had their first opportunity in many a moon to look over a promotion service specifically designed to increase the plays on their juke boxes. Yermie Stern, veteran music and show business exploitation man, today sent out the first announcement of the service, which is a 14 by 21-inch four-color poster, listing the nation's top 10 tunes.

Posters are sold to operators in any quantity they desire, one for each location. Operators display them near the juke box in their locations. Service works on old point-of-sale advertising and promotion principle: Customer seated at a table or parked at the bar sees the colorful poster with the top 10 tune listing, notes a tune or tune title he likes and decides he'd like to hear it on the box, so he goes over and drops in a couple of nickles.

Idea was tested in several territories

over a year ago and play on machines in locations where service was used jumped anywhere from 31 per cent to 103 per cent. Main objection to service at the time (during Petrillo ban) was that ops were having difficulty getting disks of any reasonable number of top 10 tunes. It was discovered by tests, however, that despite this difficulty service increased machine takes. Today, with more recordings of every top hit tune available, service would seem to have even greater value to operators.

Low Cost Exploitation

Posters are priced at a figure so low that it would be impossible for operators to devise their own posters at any figure even approximating cost for a four-color job of similar quality. Top (See TESTED SERVICE on page 72)

Utah Club Has Juke Box Dance

SALT LAKE CITY, April 21.—The juke box has gone formal in Utah. In Salt Lake City, the swank University Club, which is second only to the Alta Club in top-drawer society in the Utah capital, takes its juke box jive in white tie and tails.

Twice each month the members and their partners have a juke box session. Selection of the numbers is made previous to the dance and a run thru of the 32 platters practically constitutes the evening program.

Late-stayers make it with replays. On dance nights the juke gets no nickels but builds a popularity which makes for plenty of play from the regular clientele.

Flesh tootlers are still used for special holiday events and occasional dances but the juke still draws even on regular dance nights with local orchestras and is topped only on holiday events.

All members of the club are male university graduates.

Oldie Disks Are Utica Favorites

UTICA, N. Y., April 21.—The old favorites rate just as big a play on the music machines as the current crop of platters, claims a Utica operator. Tunes like *One Rose, Maybe, Some of These Days* and *After You've Gone*, are as standard as hamburgers, writes Yates M. Hoag, music machine operator of that city.

Bunny Berigan's recording of *Somebody Else is Taking My Place* is Utica's all-time hit tune and has been a consistent winner from the time it was first waxed. Standard Hawaiian are also in great demand in this territory with *Blue Hawaii, Song of the Island* and *Sweet Leilani* leading the field. Favorite recording artists on Utica turntables are Bing Crosby, Gene Autry, Russ Morgan, Dick Robertson, Bunny Berigan and Kate Smith.

Hoag further states that one of his swank downtown locations wore out every available copy of *Mistakes*, an oldie recorded by the Blue Steele Orchestra.

New Distributor Opens in Houston

HOUSTON, April 21.—The Standard Music Distributors opened here this week. This new distributing firm, owned and operated by H. M. Crowe and Sam E. Ayo, both well known in coin machine circles thruout Texas, will handle the Packard line when it is available, in South Texas.

Crowe was honorably discharged from the navy in February of this year after almost three years in the service. Both men formerly operated the R. & A. Distributing Company in Houston.

Vaughn Monroe Guest at Juke Operator Party

MINNEAPOLIS, April 21.—During Vaughn Monroe's recent stint at the Orpheum Theater here, coin machine operators had the chance to meet the band at a cocktail party given by F. C. Hayer Company, local Victor record distributors.

Approximately 75 phonograph operators showed up for the party with the Norton Sisters, vocalists with the orchestra, doing a fine job greeting and entertaining those present.

Vaughn's fine co-operation and sincerity was greatly appreciated by the operators.

Thieves Active In Provinces

ST. JOHN, N. B., April 21.—There has been a reduction in the number of grab and smash thefts involving coin machines thru the Eastern provinces in recent months, but an increase in the volume of sneak thievery. In the former, the thieves rush a coin machine out of a location and smash it to extract the money from the coin box. Usually inflicting severe damage if not total loss to the machine and dropping the remains in some back yard or alley. More of this type of theft has prevailed in Halifax, N. S., than anywhere else. Two or three men walk into the premises of an operator, and rushed out with a machine, each helping to carry the load to the nearest alley or backyard, where the smashing starts. By the time the police arrive all that is left of the machine is a mass of wreckage.

Where crowds congregate, thieves are specializing in opening cash boxes of coin machines during business hours. Recently at an arcade in the Maple Leaf Gardens Recreational Center in St. John, N. B., a youth, 17, was caught taking coins from a juke box during business hours. He had taken out 50 cents when detected, and was held by an employee of the arcade until a policeman was summoned. In the district court, the boy pleaded guilty and a sentence of three months in county jail was suspended by the magistrate.

Berger-Gassner Form New Firm

NEW YORK, April 21.—Another new opening was announced in the New York area this week along the famous coin machine row, otherwise known as 10th Avenue. Harry Berger and Sam Gassner (formerly of Servwell Music Company) have opened offices at 612 10th Avenue, New York, under the name of West Side Distributing Company. They plan to distribute all types of music equipment. Joe Bitter will be in charge of the service department.

Music Ops Name Re-Issues; Oldies Tunes To Be Cut

NEW YORK, April 21.—Tips on tunes, both oldies and new ones which have not as yet been recorded (or recorded in sufficient quantity) are supplied by The Billboard Operators' Advisory Committee, over 100 music machine operators from key centers thruout the country.

Each operator member selected four tunes, which, to the best of his knowledge, have not been recorded. It was obvious therefore that the juke men would have to dig and do so with great care in order to select potential toppers not already recorded at one time or another.

Some of the tunes were recorded, however, unknown to the music machine operator which would indicate that the recording lacked sufficient promotion or had been issued too long ago.

Many Oldies Mentioned

Many tunes mentioned are old-timers, (See OPS NAME on page 72)

Calif. Music Operators' Assn. Aids Red Cross

OAKLAND, Calif., April 21.—The late Lew Menkes, formerly one of the members of the board of directors of the California Music Operators' Association, has made it possible for the association to hold a drawing for a three-carat diamond ring, which has been appraised at \$2,000. All proceeds from this drawing are to go to the Oakland Chapter of the American Red Cross for the purpose of buying motorized equipment.

The drawing will be held at the Oakland Chapter, Red Cross headquarters, and the winning number will be drawn by the mayor of Oakland, Dr. John F. Slavich. The drawing has been approved by Thomas W. Russ, manager of the Oakland Chapter of the Red Cross, with the understanding that all proceeds be used for this purpose and no other. Tickets will be sold for \$1 each and may be purchased at the office of the California Music Operators' Association, 128 East 14th Street, Oakland.

Mr. and Mrs. Menkes presented the ring to the California Music Operators' Association with the one thought in mind that this would be an opportunity for the music operators of this district to do something really worth while for the Red Cross and the war effort.

The master committee has been appointed to handle this drawing and is composed of Mrs. Lew Menkes, donor; Thomas W. Russ, manager of the Oakland Chapter of the American Red Cross; George A. Miller, State president of the California Music Operators' Association; Joe Silla, chairman of the board of directors, and Directors H. V. Munson, C. L. Spear, George Delacruz, J. K. Thompson, Burr Winslow, Frank Morgan and Miles Standish; vice-president, L. H. Strickler, and secretary, William A. Malick.

Disk Carton Supply Low--Factories Can't Ship Small Orders

NEW YORK, April 21.—Small record manufacturers here are being handicapped by the shortage of record packing materials. It is estimated that some 50 per cent less corrugation is available for shipping purposes and that because of this many smaller orders from ops have been made to wait.

Music machine operators most hit by this shortage are the ops who have been ordering records in 15-25 lots. Policy of many record distributors has been to hold off on all orders under a minimum amount of 100 disks. Only a few will favor ops with the smaller orders of 25 or so records.

Fortunately, further cuts in the supply of corrugated shipping cartons is not anticipated at this time—and from all indications the situation will improve greatly following the fall of Germany.

Presenting
Josephine Baker

Internationally Famous
Star of Stage and Screen
in a New

P
A
N
O
R
A
M

R
E
E
L



ON PROGRAM #102

(8 Outstanding Hits)
Also other dazzling features, including
Parisian Nights, featuring the Tam Tam
Girls; Pon Pam Pon, featuring Estrellita
and the Casino De La Playa Orchestra, and
other hits with all-star casts.

A GOOD, CLEAN, PEPPY PROGRAM
Price **\$65.00**

F.O.B. Chicago, Ill.
(800 Ft. Reel—8 Subjects)
Properly packed for immediate Panoram
installation. 1/3 deposit with order.

**MANY MORE OUTSTANDING MONEY-
MAKING REELS TO FOLLOW!**
Get on Our New Customer List Today!
These and all other films in our library are
approved by the New York State Board of
Censorship.

AMALGAMATED DISTRIBUTORS CO.
226 W. Randolph St. CHICAGO 6, ILL.
KEN WILSON

formerly representative with
International Mutoscope Corporation

ADVANCE RECORD RELEASES

(Continued from page 25)

- THE ARMY AIR CORPS..... John Charles Thomas (Victor Young
Ork) Victor Red Seal 10-1167
- THE MORE I SEE YOU Carmen Cavallaro..... Decca 18671
- THERE! I'VE SAID IT AGAIN..... Jimmy Dorsey (Teddy Walters).....
..... Decca 18670
- THERE MUST BE A WAY..... Johnnie Johnston (Paul Weston Ork)
..... Capitol 196
- THERE MUST BE A WAY..... Charlie Spivak (Jimmy Saunders).....
..... Victor 20-1663
- UP JUMPED LOVE The Three Suns (Artie Dunn).....
..... Majestic 7136
- WHAT MORE CAN A WOMAN DO?.... Peggy Lee (Dave Barbour)... Capitol 197
- WHEN I GET TO THINKIN'..... Big Bill..... Okeh 6739
- YOU BELONG TO MY HEART..... Bing Crosby-Xavier Cugat... Decca 23413
- YOU BELONG TO MY HEART..... Charlie Spivak (Jimmy Saunders)....
..... Victor 20-1663
- YOU WAS RIGHT, BABY..... Peggy Lee (Dave Barbour)... Capitol 197

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 22)

Weeks to date	Last Week	This Week	
6	8	8.	DREAM Tabby the Cat
4	—	8.	SENTIMENTAL JOURNEY.. Duke Ellington... Victor 20-1637 Twilight Time
6	9	9.	I'M BEGINNING TO SEE THE LIGHT Phil Moore Four... Victor 20-1641 Don't You Know I Care?

Record Reviews

(Continued from page 25)

**TED MARTIN AND THE AIR-
LANE TRIO (DeLuxe)**
My Dreamland for Two—FT; V.
The Blond Sailor—W; V.

With plenty of romantic appeal in his pipes, Ted Martin impresses with his singing of the love ballad, *My Dreamland For Two*. Moreover, his vocal efforts are pointed up well by the combination of organ, accordion and guitar representing the Air-Lane Trio, following the smooth and melodic lines established by the Three Suns of cocktaillierie renown. *The Blond Sailor* is a waltz novelty, an innocuous farewell song that shows neither Martin or the trio to any particular advantage.

There's plenty of melodic charm to catch coins in the singing and playing for "My Dreamland For Two."

THE CHARIOTEERS (Columbia)
It Doesn't Cost Anything to Dream—FT; V.
Don't You Notice Anything New?—FT; V.

Their first post-ban biscuit, The Charioteers apply their spiritual singing style effectively for both of these ballads. With solo voices, running the entire range of the musical scale, against a bank of sustained vocal harmonies sparked by a small accompanying orchestra, The Charioteers sing it smoothly and soothingly for Sigmund Romberg's and Dorothy Fields's *It Doesn't Cost You Anything To Dream* from *Up In Central Park*. Their vocal blend is equally effective for the pop ballad, *Don't You Notice Anything New?*

Phone appeal of these sides will depend largely on the personal appeal of the singers.

HERBIE FIELD'S SWINGSTERS (Savoy)
Buck's Boogie Woogie—FT.
Mel's Riff—FT.

It's backroom and smoky jam sessioning for this swing gang getting its cue from Herbie Fields's alto sax whinnings, with the clinkers falling all over the grooves. Playing is sloppy and the intonation just as bad. Both *Buck's Boogie Woogie* and *Mel's Riff* are fashioned out of blues strains, and it's a procession of solo improvisations that

provide a lift far and few between. Men on this session, as label identifies them, are obviously capable. But this one session should have been cut the morning after rather than the night before.

Phone ops can pass this one by without any misgivings.

COUNT BASIE (Columbia)

This Heart of Mine—FT; VC.
That Old Feeling—FT; VC.

There's little here to identify the music making with the capabilities of Count Basie. As a matter of fact, the sides no more typify the music of Count Basie any more than they do that of Andre Kostelanetz. Going on a string binge with a vengeance, Basie has added to the band the fiddle section of 12 out of Kosty's crew. And the two elements are no more a mix than the soulful song selling of Lynne Sherman, who comes out of retirement as the wife of Basie's personal manager, Milt Ebbins. Nor does the heavy scoring of Hugo Winterhalter, providing the Count for a few moments at the keyboard, give any stamp of individuality to any of the participants. Chalk up this couplet as a noble experiment, for there is no element of salvage in even the selections—both *This Heart of Mine* and *That Old Feeling* being yesterday faves. There is every reason to believe that Basie and his band can hold up well enough on their own without such pseudo-class trimmings.

Nothing in this spinning to indicate any real phone possibilities.

CHARLIE BARNET (Decca)

Skyliner—FT.
West End Blues—FT.

Playing the brand of music he likes best, Charlie Barnett is entirely in his element for both of these sides, with the result that the disk represents an important contribution to hot jazz diskography. Of major interest, and making for the most excitement, is the classic *West End Blues*, long identified with the trumpet tootling of King Oliver and Louie Armstrong. This time, the slow blues theme serves as a showcase for the maestro's alto sax virtuosity. And it is pure sorcery all the way. *Skyliner* is a bright and breezy riff pattern cut for a jump session, with the maestro and his pianist sparking the solo passages.

An instrumental couplet, both sides should mean much for the music machines among the youthful enthusiasts. "West End Blues," in particular, should prove equally potent at the Harlem locations, where Charlie Barnett has an accepted status.

MILLS BROTHERS (Decca)

Put Another Chair At the Table—FT; V.
I Wish—FT; V.

The Mills Brothers get into a pleasant *Paper Doll* frame of singing for *I Wish*. A sentimental ballad of strong attractions, it is introduced at a slow ballad tempo, with the beats stepped up rhythmically for the remaining two stanzas. The song itself follows the lyrical pattern of *Paper Doll*. The same tempo contrasts are applied to *Put Another Chair At the Table*, also a ballad of sen-

MAIN GEARS

For Wurlitzer and Seeburg Phonographs
Now available for immediate shipment . . .
brand-new Fibre Main Gears . . . less steel
hub . . . for Wurlitzer and Seeburg Phono-
graphs . . . all models . . . factory guar-
anteed against defective workmanship and ma-
terial.

ONLY \$6.50

Quantity prices to distributors and jobbers.
Write or wire—do not delay—place your order
now—terms as usual. One-third deposit, balance
C. O. D., shipment F. O. B. Los Angeles.

E. T. MAPE MUSIC CO.
(Manufacturing Division)
1701 W. Pico Blvd. Los Angeles 15, Calif.
(DRexel 2341)

Guaranteed TOP BID

FOR YOUR

USED RECORDS

Why Wait—Cash in Now!

WE PAY THE FREIGHT

Shipping Cartons if Needed

WRITE OR WIRE COLLECT

MODERN RECORD CO.

7463 So. Chicago Ave. Phone: PLaza 6657.
CHICAGO 19, ILL.

WANTED TO BUY

Gable 24-Record Kuro Model Pho-
nograph. Will pay \$109.50 plus
\$10.00 for crating.

**NORTH MAIN
AMUSEMENT COMPANY**

2601 North Main Street
Houston 9, Texas

RECORD DISCS

For 61, 71 and all other Wurlitzer
Counter Models, reconditioned. I
will make your old discs the same
dimensions as when new and guar-
antee them to give satisfaction.
Price \$7.50 for set of 12, or \$6.00
a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

MUSIC OPERATORS—RADIO SERVICEMEN

Send us your old Radio Tubes. We will
reprocess and clear all shorts and open fila-
ments, 50 cents each. 30-day guarantee on
all tubes we process and repair.

LATEST NEW METHOD

MILLS MUSIC SERVICE

147 Columbia Avenue Vandergriff, Penna.

**We Pay Spot Cash
FOR YOUR USED RECORDS**

No Shipment Too Big . . . None Too Small

Wire Collect How Many You Have

WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street

Chicago 7, Illinois

WURLITZER - SEEBURG - ROCK-OLA
MOTORS
REPAIRED \$6.00
10 DAYS SERVICE
IN LOTS OF 3 OR MORE . . .
\$7.50 EACH IN SINGLE LOTS
SHIP TO US EXPRESS PREPAID
BLISS SAGE
ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
804-BID MAIN ST., MALDEN, MASS.

**CLOSE OUT
NEW SELECTIVE SPEAKERS**

- 4 Model 430 Wurlitzer Selective
Speakers with 5-10-25 Box . . . \$189.50
- 1 Model 580 Wurlitzer Selective
Speaker with 5-10-25 Box . . . 249.50
- All New and Still in Factory Crates.
- 33 Seeburg Select-o-Matic Wall Boxes,
- 24 Sel. Late Model, Used . . . \$ 12.50
- 2 Seeburg Select-o-Matic Wall Boxes,
- 24 Sel. Less Lids, Used . . . 7.00
- 1 Model '39 Rockola, Light Up . . . 399.50
- One-Third Deposit With Order, Balance C.O.D.

IRWIN DISTRIBUTING COMPANY

106 So. Grove WICHITA, KANSAS
Phone 5-7314

6L6 TUBES — \$1.20

- 6J5 . . . \$.70
- 2A3 . . . \$1.32
- 79 . . . 1.25
- 4568

All New in Factory Sealed Cartons.

Mazda Miniature Bulbs—Nos. 46, 47, 51,
55. Box of Ten, 47c.

List of Phonograph Supplies Free on Request.
OPERATORS ELECTRONIC SERVICE
5713 Euclid Cleveland 3, Ohio
(Cherry 8321).

SEEBURG PICKUPS

\$6.00

Rewound — Exch. — Rebuilt. 24-Hour Service.
Send in your old pickups, complete. Shipped back
same day received. Rockola and Pin Game Coils
rewound. Guaranteed work.

MCKNIGHT AUTOMATIC MACHINE SERVICE
612 Bruston Ave. PITTSBURGH 21, PA.

OPERATORS

SELL YOUR NEW SURPLUS RECORDS
FOR CASH
Send List of Labels and Numbers for
Disposal.

TUTTLE SALES CO.

584 S. Salina St., Syracuse 4, N. Y.

ment in its lyrical expression of a
chair for the returning soldier. How-
ever, neither words nor music pack any
emotional tug to make it take.

"I Wish" may prove a real sleeper and
phone ops should not be caught napping on
this side.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Arnell Features Folk Music

Peter Arnell, who has a 45-minute program on WPAT, Paterson, N. J., is devoting the entire program to featuring American folk music on records, using recordings of such artists as Burl Ives and Josh White, among others. Interspersed with this music Arnell interpolates the Americana upon which the tunes were created, giving the point of origin and an interesting biographical sketch of the composers when known.

Arnell not only plays his own selections of Americana but also those requested by his listeners, and on Thursday the top American tunes picked by *The Billboard*.

As a university graduate skilled in research and who a few years back took a couple of years off to leisurely explore the country on a hiking trip in search of information on American folk tunes, Arnell is well qualified to discourse authoritatively upon them. He is a former program director of WJLS, Beckley, W. Va., and was featured emcee on WPEN, Philadelphia. He has been conducting his program, known as *Hi, Neighbor*, for only a short time, but has gained wide popularity.

"Grand Ole Opry" Hits the Road

The tent show season is on again for the WSM *Grand Ole Opry*. Mobile units of the Opry show to thousands of radio fans all over the South, East and Midwest. Some of the big tops seat more than 3,000 persons and usually they are filled to capacity.

More Pic Work for Hot Shots

The Hoosier Hot Shots, who recently returned to Chicago following a Columbia picture assignment and a series of West Coast p. a.'s, are set to return to the Hollywood in June for another work-out for Universal. Larry Finley, operator of Mission Beach Ballroom, San Diego, where the Hot Shots did a series of one-nighters on their last West Coast visit, has inked the foursome for another set of dates during their June flicker stint.

Lee With Max Terhune

Estel Lee writes: "Estel Lee Scarbrough opened April 15 with Max Terhune, of Republic and Monogram pictures. His band is called Estel Lee's Hollywood Cowboys. Estel Lee's Arizona Wildcats, operated by Scarbrough and Riel, will continue, with Ray Bradley handling the show. This makes two units on the road, with another unit, the Barn Dance Jamboree, to be released in June. Featured on the shows are Estel and Rosa Lee, Ray Bradley, Betty Lou, Chub Anderson and Slim Doss, plus Max Terhune himself with his dummy, Elmer."

Random Notes

The *Famous Hoosier Hop* drew a crowd of 2,700 at its recent appearance at Decatur, Ind. The show, which plays the Fort Wayne (Ind.) Shrine Theater every Saturday night, continues to draw crowds of 2,000 to 3,000 people. The Down Homers, members of the *Hoosier Hop* show, recently completed their 72d transcription for Cole.

Joe Callente, fiddle player of the Cactus Cowboys, was taken ill just before the opening date of the Roy Rogers string of rodeos, and Pee Wee, of the same outfit, substituted for him. The Cactus group recently made 13 song transcriptions and two of their Soundie pictures, *Kickin' My Love Around* and *Oh, Oh, Uhm, Uhm*, have been released. The group now consists of Bobby Gregory, accordion; Jake Watts, guitar; Windy Bill McKay, bass, and Pee Wee, fiddle.

Corp. Texas Jim Robertson, radio, record, stage and screen artist, now serving in the marines, was home on furlough recently and recorded Frank Loesser's infantry song *Roger Young* for Bluebird. He also recorded *You'll Never Be Blue in a Blue Uniform*, written by John Redmond, who is in the navy.

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

ELTON BRITT (Bluebird)

Soldier's Last Letter—W; V.
Goodbye, May God Take Care of You—W; V.

Two plaintive waltz melodies, sung simply and sweetly by Elton Britt with a small orchestra for the accompaniment, makes this platter a potent one. His own *Soldier's Last Letter* is a teary tune of high water, with Britt plunking at the heartstrings as he sings of the soldier's unfinished letter to his mother. Of hymnal qualities is *Goodbye, May God Take Care of You*, an all-embracing prayerful song into which Britt pours as much feeling.

RENE MUSETTE ORCHESTRA (Standard)

Cuckoo Waltz—W; VC.
Short Cut Cutie—FT.

Contrasting a tuneful old-fashioned waltz with a gay polka, Henri Rene makes this a highly attractive platter. Pacing the music with his musette accordion and highlighting the strumming of the electric steel guitar, the orchestra brings out all of the melodic richness of *Cuckoo Waltz*, a clock song for which the male quartet adds lyrical appeal. For *Short Cut Cutie*, it's toe-tapping polka music for the tuneful opus.

WESLEY TUTTLE (Capitol)

I Dreamed That My Daddy Come Home—FT; V.
Rainin' On the Mountain—FT; V.

Singing it sweetly, Wesley Tuttle opens up all the stops on the tear wells for his *I Dreamed That My Daddy Come Home*. It's a sob kiddie song of the child still calling for her daddy who was killed in a train wreck. The song mood is violently changed for *Rainin' On the Mountain*, for which Merle Travis joins vocally with Tuttle in singing a series of trite and dull verses for a repetitious ditty that is musically and lyrically a poor carbon of *She'll Be Comin' Round the Mountain*. Tuttle's Coon Hunters, combo of fiddles and guitars, provide the musical backgrounds.

STUART HAMBLEN (ARA)

Whistling My Love Song To You—FT; V.
They're Gonna Kill Ya—FT; V.

The rich baritone voice of Stuart Hamblen, breaking his song with an infectious whistle, makes for major attraction in the spinning of *Whistling My Love Song To You*, a highly melodic outdoor ballad. A trio of male voices join Hamblen in the singing of his own *They're Gonna Kill Ya*, a spirited patriotic piece directed at the Japs and warning them what the remaining marines on the Pacific islands hold in store for them. Electric guitars and accordion provide adequate musical accompaniment.

Sound Post-War Investment



Here is a profitable business of interest to all operators. SOUNDIES are thrill packed, professionally made 16mm. films, with the greatest names in show business to work for you! Prepare now for post-war's greater profits.

SOUNDIES — the musical treat of tomorrow . . . today! Over 1200 subjects in our library.

All films approved by city and state censorship boards

SOUNDIES DISTRIBUTING CORP. OF AMERICA, INC.
209 W. JACKSON BLVD., CHICAGO 6, ILL.

The most popular of all longlife needles for COIN MACHINES



PERMO POINT ROUND

PERMO POINT ELLIPTICAL

Permo Point ROUND and PERMO POINT ELLIPTICAL needles at your Decca RCA Victor or Columbia distributor . . . Better re-order today.

PERMO, Incorporated, 6415 Ravenswood Ave., CHICAGO 26
The original and world's largest manufacturer of longlife phonograph needles

WANTED

NEW Wurlitzer Model 100 Wall Boxes

State quantity, condition and price.

REGENT VENDING MACHINES, LIMITED

779 BANK STREET

OTTAWA, CANADA

PRINTED PHONO TITLE STRIP SERVICE

For all records released by Victor, Bluebird, Columbia, Okeh, Decca, Continental, Capitol and Majestic. Fit all Phonos and Wall Boxes, including Packards. Mailed to you every week, ONE WEEK in advance of all the new releases. So INEXPENSIVE you are working for PEANUTS when you make your own. Special low rates for large Operators make them almost as cheap as blank strips. Write for samples and LOW MONTHLY RATES.

DAL E. HAUN COMPANY

303 NIXON BUILDING
PITTSBURGH 19, PA.

Sell Your Used Phono Records Now!!!

WE BUY LARGE OR SMALL QUANTITIES

MERVIS TRUCKING CO.

10808 ORVILLE AVE.

CLEVELAND, OHIO

RECORDS IN STOCK

- My Lips Remember Your Kisses—King . . . \$1.00
- Cole . . . 1.00
- Johnson & Turner Blues . . . 1.00
- S K Blues—P. Johnson & Joe Turner . . . 1.00
- Ocell's Mop Mop—Cecil Gant . . . 1.00
- I Wonder—Cecil Gant . . . 1.00
- Gotta Lotta Wolf—Warren Evans . . . 1.00
- I'm Lost—Warren Evans . . . 1.00
- It's Only a Paper Moon—Milt Page74
- Rainbow Blues—Jerry Jerome74
- Aranic & Old Face—Jerry Jerome74
- Hipsters Blues—Harry Gibson74
- Get Your Juices—Harry Gibson74
- This Heart of Mine—Teddy Wilson74
- Serenade—Herman Chittison74
- Take It Easy—Vincent Lopez74
- You Know, Baby—Mary Lou Williams . . .74
- Play Me the Blues—Ivie Anderson74
- Bad Love—Gabriel Brown74
- Say a Prayer for the Boys—Tex Grande . .74
- You Belong to My Heart—Phil Brito . . .48
- Just a Prayer Away—Sammy Kaye48
- Ac-Cent-Tchu-Ate the Positive—Johnny Mercer . . .48
- Don't Love Me—Andy Russell48
- What a Sweet Surprise—Andy Russell . . .48
- Seven Days a Week—Joan Brooks48
- Some Day Somewhere—Joan Brooks48
- Gandy—Dinah Shore48
- I Promise You—Jo Stafford48
- The Sad Sack—Artie Shaw48
- 'Swonderful—Artie Shaw48
- Opus #1—T. Dorsey48
- My Heart Sings—Hal McIntyre48
- Hesitation Blues—Adrian Rollini48
- Lili Marlene—Adrian Rollini48
- Let Me Love You Tonight—Charlie Spivak . .48
- Propaganda Papa—Wally Fowler48
- Some Day—Elton Britt32
- I'm a Convict With Old Glory—Elton Britt . . .32
- Mother's Prayer—Eddy Arnold32
- Smoke on the Water—Boyd Heath32
- Wave on the Sea—Carter Family32

HERMITAGE MUSIC CO.
423 Broadway NASHVILLE 3, TENN.

Cup Industry Offers Dispenser

AMERICAN EAGLE (LIKE NEW)

Fruit Reels, F. P. Token or Quarter award. Fill Payout Tube with quarters instead of Tokens and watch your increase in play. Machine then pays off quarters on every combination.

\$19.50 1¢ or 5¢ PLAY



NEW REVAMPS

FLAT-TOP	\$250.00
IDAHO	239.50
OKLAHOMA	239.50
GRAND CANYON	239.50
WAGON WHEELS	239.50
ARIZONA	239.50
STREAMLINER	229.50
MARVEL BASEBALL	179.00

USED COUNTER GAMES

Victor Home Run, 1¢ Play	\$22.50
Imps, Cigarette Symbols	6.00
Aces, Poker Sym., Div. Mod.	6.95
Cubs, Clg. Sym., Divider Mod.	6.95
Yankee, Now, Divider Model	16.50
Pikes Peaks	22.50
Bingo	12.50
Victor Roll-a-Packs	9.95
Races, Now	14.50
Liberty, 1¢ Tok. Payout, Clg. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Clg. Sym.	12.50
Imps, New, 1¢ or 5¢, Clg. Sym.	12.50
Hit Hitler, Penny Back	19.50
Cubs, 1¢, Clg. Sym.	6.90
Civilian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Vest Pockets, 5¢, Green	44.50
Vest Pockets, 5¢, Blue	54.50
A.B.T. Targets, Model F.	32.50
Marvel, 1¢ or 5¢, Token P.O., Clg. Reels	19.50
Sparks, Champion, 1¢ or 5¢, Gold Award, Fruit Reels	19.50
Shipman Stamp Machines, Brand New, 1¢ & 3¢	29.50

SLOTS & CONSOLES

2 25¢ Mills Gold Chrome	\$425.00
1 5¢ Mills Chrome	375.00
1 10¢ Mills Chrome	375.00
1 5¢ Original Gold Chrome	350.00
1 5¢ Original Silver Chrome	300.00
1 25¢ Blue Front	385.00
1 10¢ Blue Front	345.00

PEANUT AND BALL GUM VENDORS

Northwestern Model 33, Jr.	\$5.50
Northwestern Model 40	7.50
Snacks, 3 Compartment, Record.	15.00
Stands for Snacks	2.50
Columbus Model "M" Peanut Vendors	7.50
Columbus Model 34, Ball Gum	6.95
Jennings In-a-Bag, Record.	10.50

PHONOGRAPHS

2 Gabels, 18 Record, Each	\$149.50
1 Seaburg, 12 Record	125.00
1 Wurlitzer Counter Model 61	139.50
2 Wurlitzer Counter Model 41, Ea.	139.50

Certified Deposit Required With All Orders

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET
PHILADELPHIA 23, PA.



SNACKS (RECONDITIONED)

\$12.95 Each

1c Nowstn. Model 33 Jr.	\$ 3.95
1c King Jr. (new)	4.95
1c 2-Col. Stick Gum	5.95
1c-5c Master, Late Model	8.50
1c 2-Col. Parrish	12.95
1c Derby Vendor (new)	12.50
1c-5c Nowstn. Tri-Selector, 3-Col.	27.50

50% Deposit, Balance C. O. D., F. O. B. Newark
SEND 25c FOR OUR BIG COMPLETELY ILLUSTRATED POST WAR CATALOG OF OVER 100 MACHINES.

ASCO, 238 MURRAY ST., NEWARK, N. J.

STAMP FOLDERS

For Shipman and Advance
STAMP VENDING MACHINES
Immediate Delivery—Any Quantity.
UNIVERSITY PRESS

655 81st Ave., N. Y. C. Ch. 2-9890

Drink Venders Plan for V-Day

Special dispensing units to be made available for use of entire industry after war

NEW YORK, April 21.—As V-E Day and then V-Day itself approaches, the drink vending machine business is looking forward to one of the greatest expansions in history.

Before Pearl Harbor there was much experimenting with the manufacture of drink vending equipment and it is estimated that close to 30,000 machines were manufactured and sold. But a great many of these machines are not in operation today. Some did not mix the drink properly. Other machines did not dispense the drink at the proper instance and others had refrigerator trouble. Paper cup as well as shortages of the beverages themselves have likewise contributed to the shrinkage of the number of machines in operation.

Despite the decreasing activity in the operating end, there is probably no other branch of the coin machine industry that has received more attention from manufacturers thruout the war period than drink venders. The very mechanism of the machine itself is responsible for this. Cup manufacturers, refrigeration industries and beverage producers, besides practically every manufacturer that has been allied with the coin machine industry during the past decade, all have a stake in and are sold on the future of drink machines. They are doing everything within their power to have a part in the future boom. Moreover, the government has not been slow to recognize the industry as a sure bet for post-war employment. They have been liberal in allowing manufacturers materials to make limited numbers of machines for experimental purposes.

Cup Makers Design Unit

A great deal of this experimental work is being done by manufacturers of paper dispensing cups. Dispensing the drink properly has been a major problem with the industry. Bringing forth a consistently clean full cup of cooled beverage has been the hope of every drink vending machine manufacturer, distributor and operator in the country.

Some time ago manufacturers of machines and beverages indicated to one paper cup manufacturer a desire for co-operation to help solve the dispensing problem. As the vending machine provided a place in future merchandising of beverages, the cup people viewed the situation with an eye for future sales and set about to design dispensing equipment for inclusion in all types of drink vending machines.

At the present time several of the leading cup manufacturers actually have working models of dispensing units that are being listed by experienced coin machine operators.

New England Postage Machine Operators Elect New Officers

SOMERVILLE, Mass., April 21. — A meeting of the New England Postage Stamp Machine Operators, at which new officers were elected, and post-war plans of the association discussed, was held here recently.

The session was opened by President Beverly F. Ottaway, and members thruout the meeting were informed of the objects of the association as well as the plans for extensive expansion of the organization for the betterment of postage meter operators thruout the indus-

3 Million To Be Spent on Peanut Promotion

FORT WORTH, April 21.—Determined to keep up the high production of peanuts after the war, the directors of the National Peanut Council in session here Wednesday (18), proposed to spend \$3,000,000 in the next three years to tell the public about the product.

Coupled with the publicity and advertising campaigns outlined by Walter A. Richards of Columbus, Ga., president of the council's board, would be a research program to find new uses for the peanut.

Expansion of the number of products derived from the peanut would enable the high wartime acreage of the crop to be retained in the post-war years, Richards declared. Of the 2,920,000 acres of the crop in the United States, nearly one third are in the Southwest, he stated.

Representatives of the Southwest Peanut Shellers' Association and Southwest Peanut Growers' Association joined in the plan to keep up present peanut production.

Cigarette Tax in Utah Decreases

SALT LAKE CITY, April 21.—Improved conditions for tavern owners, but losses for route operators of cigarette venders in Utah were reflected in the Utah tax commission's report of the first nine months' receipts of the current fiscal year, which ends June 30.

The 1943-'44 beer shortage overcome, tax collections for July to April on State beer taxes jumped from \$144,302.83 in the preceding fiscal year to \$150,216.76 on the same basic tax. Despite the shortage of liquor, the 4 per cent liquor tax in State owned stores, collected for school lunches (not representing profits) jumped from \$325,842.47 to \$336,699.50.

Increase in the beer and liquor taxes unfailingly denotes larger takes for juke box operators and pinball games.

The cigarette shortage was sharply outlined in the decrease in the collections of the State tax of 2 cents per pack on common brands. Against a collection of \$488,552.87 in the first nine months of the 1943-'44 tax year, there was only \$412,846.89 for the same period in 1944-'45. Only a small percentage of this represents a normal loss to venders, but there has been a tendency locally to drop the venders to prevent stripping by cigarette-hungry populace which follows the venders from location to location.

Counter sales have resumed popular favor to insure more even distribution and to give some protection to regular customers.

Sales and use taxes on staples showed some advances, with a slight decrease in State gasoline taxes, a decrease which is gathering momentum and may bode no good for suburban spots during the summer months, nor for the beach resorts.

American Cigs \$2 in China

CHICAGO, April 21.—A report received this week indicates American cigarettes in Chungking, Chingtu, Kunming and other Chinese cities are selling for the equivalent of two American dollars per package of 20.

Several new members were admitted to the association.

Decalcomania insignias for stamp machines were distributed and the president urged that operators stick together and use the benefits of the association regularly.

The following committee on by-laws was appointed: Mr. Pierce, of Winthrop, chairman; Mr. Criminger, Brighton, and Mr. Van Auker, Somerville. Mrs. Beatrice Weisman, Chelsea, was elected secretary-treasurer.

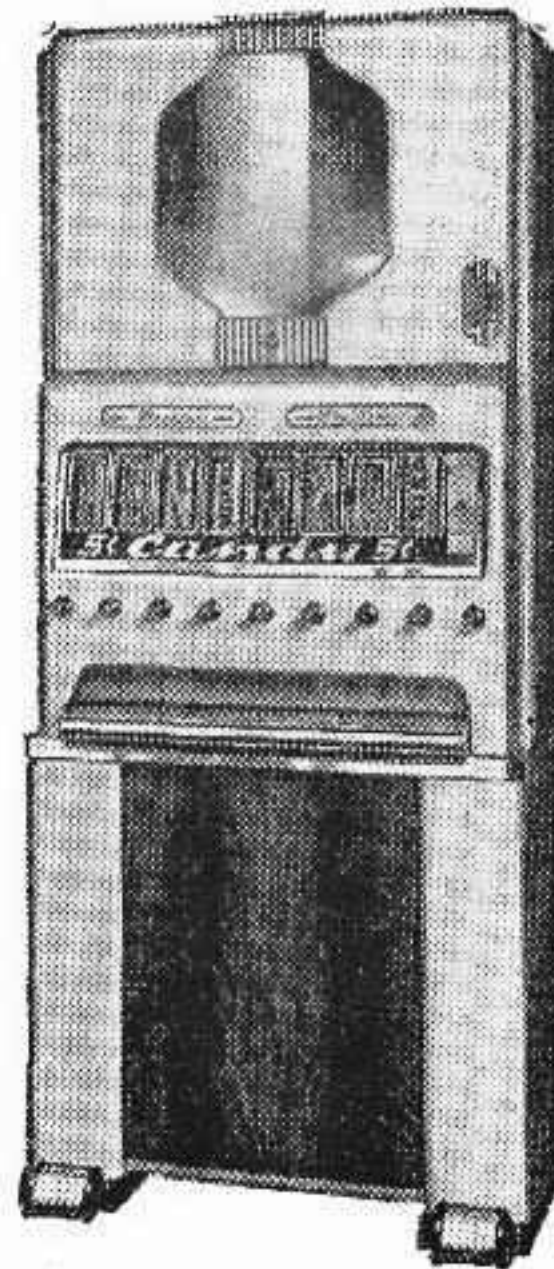
Candy Manufacturers Settle Supply Aches At New York Confab

NEW YORK, April 21.—Candy makers from thruout the Middle West met Thursday (19) in the Hotel Pennsylvania, where considerable discussion was held on the many problems confronting the manufacturers since imposition of the wartime supply and quota restrictions.

Among the major problems tabled and discussed were those of man power, raw material, packaging, sugar quotas and re-employment of veterans. The meeting, which was jointly sponsored by the National Confectioners' Association and the Association of Manufacturers of Confectionary and Chocolate, also discussed the industry merchandising campaign being directed by the NCA Council on Candy.

The program committee for the meeting was composed of: Herman L. Hoops, chairman; Charles R. Adelson, Charles F. Haug, William C. Kimberly, James A. King, David P. O'Connor and Irvin C. Shaffer.

PROVED DEPENDABLE



Univendor

Finest in Candy Vendors

Back after Victory



STONER MFG. CORP.
Aurora, Illinois

AOA Closed N. Y. Arcades
 NEW YORK, April 21.—The Arcade Owner's Association and members paid their respects to the memory of Franklin D. Roosevelt. All arcades in New York and vicinity closed Saturday (14) until 6 p.m. and Sunday until 12 noon.

Postwar Highways Offer New Opportunities for Locations

CHICAGO, April 21.—Since the advent of the war, and the accompanying rationing and curtailment of automobile manufacturing, the highways of the country have gotten a rest which will certainly equip them for the work-out they are to get when tourists take to the road in the post-war or when any of the causes of non-usage is removed.

As soon as the war is officially declared over, there is no doubt but what gas rationing will be lifted, automotive manufacturers will be given the green light and there will be one mad rush by veterans and civilians who will be intent on investing some of that bonus and War Bond dough in highway restaurants, gas stations, taverns, stores and a multitude of other logical coin machine locations.

of post-war construction projects for bids within the next few months.

The bids given on these various highway projects will include work for super highways going in and from some of the ranking cities of the country, and will take into consideration subsequent location of mercantile centers and highway market spots at sporadic lengths of the roads.

Planned Ability

Vincent B. Smith, associate editor of *Construction Methods* in writing an article for an industrial marketing publication said: "Evidence of the State highway department planners' ability to take bids and award contracts so promptly lifts this volume of post-war plans out of the speculative stage onto the shelf of definite future business."

It is a compliment to these planners that they have made such advanced plans and that they will be able to commence accepting bids on highway construction as soon as peace dawns. It has indicated intelligence and effective use of limited personnel as the result of the war drain on man power. This (See *POSTWAR HIGHWAYS* on page 74)

V-E Day Go-Ahead?

It has been rumored, but not confirmed, that the go-ahead signal might be given soon after V-E Day, but that is to be seen and determined according to conditions with the Japs. But despite the caution of everyone in making post-war plans, highway planners are extremely practical about their paper work in getting ready for the post-war travel surge.

Optimism held by these highway planners is revealed in the knowledge that, if State highway departments thruout the country could proceed now, they could advertise nearly \$750,000,000

SELF-SERVICE with the "POPMATIC"



ALL ELECTRIC — COMPLETELY AUTOMATIC 5¢ COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY.

AUTOMATIC OPERATION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

CAPACITY: Size of Bag of Popcorn vended can vary from 6 to 12 oz. size. Originally \$250.00.

NOW \$169.50

F. O. B. Cambridge, Ohio. Terms: 1/2 Deposit, Balance C. O. D., or 5% Discount if full cash is sent with order. We buy Music Routes.

SUPPLIES FOR POPMATIC

Extra Heating Elements, Ea. \$5.00
 Popcorn, Per Lb. 14 1/2 ¢
 Glassine Bags, Per 1,000 2.50
 Popping Oil (Packed 6 Gal. Per Case), Per Gal. 2.50

THE P. K. SALES CO.
 6th and Hyatt Ave. CAMBRIDGE, OHIO

Once In Awhile

NEW YORK, April 21.—The *New Yorker* magazine, always noted for its corking good cartoons, comes thru in its April 7 issue with one of the most unusual cartoons yet seen, which depicts the important place of the cigarette vending machine in meeting the national cigarette shortage.

According to the cartoonist, the cigarette vending machine is a knockout in solving the national problem. The sketch shows a customer who fainted, on the floor in front of a cigarette vending machine. A closer inspection shows that the cigarette vending machine actually had a package of cigarettes and when the customer deposited his coin the pack of smokes came out.

New Cig Ration System Used at Pentagon Bldg.

WASHINGTON, April 21.—Newspapers have not forgotten the unusual experiment with cigarette vending machines that is being made in the marvelous Pentagon Building in the city here. On March 1 a special Associated Press release was published in various newspapers thruout the country telling about the experiment. The first newspaper release (See *PENTAGON BLDG.* on page 74)

No Increase In Candy for Civilians

CHICAGO, April 21.—Civilians should not hope for any increase in their candy supply within the next few months. Worse yet, based on the supply of sugar made available to the industry, the average manufacturer will produce about 7 per cent less candy for the public, April-June inclusive, than in the first quarter of 1945.

The candy supply situation is thus summed up by Philip P. Gott, Chicago, president of the National Confectioners' Association.

Putting an end to reports that candy-hungry civilians may get a break, even to the extent of "about 225,000,000 pounds," arising from Washington's suspension of buying candy for overseas. Gott pointed out that candy bought by the government for the armed forces is made with extra supplies of materials allocated exclusively for that purpose by the War Food Administration.

"On the other hand, sugar issued for civilian candy in the second quarter will be 65 per cent of the 1941 base, compared to 70 per cent issued in the first quarter," he said.

"Manufacturers who produced candy in advance, in anticipation of second-quarter buying for overseas, may try to sell it to domestic post exchanges. Those sales also are exempt from the sugar quota. But if they sell it to the regular civilian trade, the sugar used will be charged against the second quarter quotas, even if the candy was produced in the first quarter.

"Whichever way they move, it can mean no more candy for the civilian trade."

Scales Criticized By Inquiring Reporter

MIAMI, April 21.—Operators of penny scales will remember one of the favorite stunts of inquiring reporters many years ago. A favorite pastime, when copy was needed to fill space, was for an inquiring reporter to visit penny scales in the various places in the city and then write a big story about how his weight varied.

For many years such inquiring reporters' stories have been conspicuously missing from newspapers. But the old favorite returned here recently when *The Miami Herald*, April 15, gave two half columns to such a story.

According to the inquiring reporter, he spent an hour and weighed himself on 17 different penny scales in arcades and other locations in the main part of the city, including a bus depot.

In weighing on the 17 different scales, the inquiring reporter got eight different weights during the hour, he said.

Aronson, Alberg Announce Combine With Willie Blatt

NEW YORK, April 21.—Big news in openings comes from Brooklyn this week with the announcement that Bill Alberg and Charlie Aronson have joined forces with Willie (Little Napoleon) Blatt and his brother Teddy to form the Supreme Enterprise, Inc. Alberg is president of the new corporation, Teddy Blatt will serve as vice-president, Willie Blatt, secretary, and Charlie Aronson, treasurer.

Present plans of Supreme, according to Willie Blatt, are to remain at their 557 Rogers Avenue offices until after the war and to continue revamping games, with which they have had success for the past three years.

After the close of the war the new company will move to its own building at 4610 Church Avenue, Brooklyn, which will contain office space, stockrooms, repair department and showroom.

Negotiations are now under way, according to Supreme, with a music machine manufacturer for post-war distribution, and it is planned that the new combination will handle and distribute all types of coin-operated equipment.

Philly Serviceman Gets Air Medal

PHILADELPHIA, April 21.—Sgt. Joseph E. Dubow, a serviceman for Automatic Sales Company, local vending and amusement machine concern, was honored for bravery at an Eighth Air Force Bomber Station in England, winning the air medal.

The 27-year-old Sergeant Dubow, a top turret gunner and aerial engineer of a Flying Fortress, was decorated recently for "meritorious achievement" while participating in heavy bombardment attacks upon military, rail and industrial installations in Germany.

The award of the air medal was revealed in a letter to his wife, the former Celia Acker, who with their 2-year-old son, Mark Alan, lives with Sergeant Dubow's parents, Mr. and Mrs. Jacob Dobofsky.

Sergeant Dubow left Automatic Sales in September, 1943, to enter the army air force. He studied aircraft mechanics at Amarillo Field, Texas, and aerial gunnery at Las Vegas Field, Nevada, where he received his wings.

"I don't see how any operator can get along without your paper."

NORTHWESTERN

Here is an invaluable service for every operator. Regardless of what machines you operate, you'll find it a mighty wise move to keep in touch with the fast growing bulk vending field. The Northwestern is packed with vital information, service hints, ideas to help you make and save money. It's yours for the asking—just tell us what you operate.

IT'S FREE!

PERPETUAL SALES BOARD

10c PLAY =
 Average Gross Take \$57.60
 Average Pay Out 29.00
AVERAGE PROFIT—\$28.60

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.25 EA. Lots of 12 Boards, \$68.75 Comp. Cash With Order — F. O. B. Factory.

TORR 2047 A - SO. 68 PHILA. 42, PA.

SPECIAL OFFER!

Reconditioned **ADVANCE** MODEL "D" **BALL GUM MACHINES**

NEVER BEEN ANYTHING BETTER! PRICE \$4. F. O. B. BROOKLYN "ADVANCE"—THE NAME YOU CAN DEPEND UPON!

J. SCHOENBACH
 Distributor of Advance Machines & Parts
 1647 Bedford Ave., Brooklyn 25, N. Y.

LOST LEASE! MUST SELL ALL ARCADE EQUIPMENT!

All of the Following Equipment is in Good Working Order. Appearance is Like New. These Machines Offered Subject to Prior Sale.

Keeney Submarine	\$155.00
Sky Fighter	240.00
Ace Bomber	250.00
Drive Mobile	235.00
Genco's Play Ball	125.00
Chicago Coin Hooky	150.00
Keeney Air Raider	170.00
Western DeLuxe Baseball	80.00
3 Jap Guns With Bases, Each	100.00
Keeney Air Craft With Screen	70.00
Bally Rapid Fire	150.00
Pike's Peak	15.00
Challenger	20.00
Zoom	15.00
Evans Ten Strike	60.00
Batting Practice	90.00
Gypsy Palmist	80.00
4 Drop Picture Machines, Each	20.00
5 Exhibit's Card Venders with Stands	175.00
9 Love Meters, 3 to a set on stand for	100.00
Periscope	200.00
Chester-Pollard Play Football	50.00

1/3 Deposit, Balance C. O. D., F. O. B. Omaha.

VENETIAN MUSIC

507 S. 16 OMAHA 2, NEB.

Arcade Machine Bargains

TEST PILOT	\$145.00
MOUNTAIN CLIMBER	95.00
GENCO PLAY BALL	95.00
KEENEY SUBMARINE	145.00

Excellent Condition, No Broken or Missing Parts. All Four Crated, F. O. B. Washington, \$445.00

SCALE OPERATORS — Have large quantity brand new Metal Fortune Strips (genuine Wadding), \$4.00 per dozen. Large quantity Slot and Pin Game Checks for sale cheap.

E. O. LIKENS
 5 WILSON LANE, BETHESDA 14, MD.

ARCADE MACHINES

Scientific Upright Baseball	\$ 70.00
Exhibit Smiling Sam	125.00
Exhibit Crystal Gazer, Floor Size, Vends Card	35.00
2 Mutoscope Glamour Girl Card Vendors, Latest, 2 Cards 5¢. Ea.	35.00
5 Calliscope Drop Pictures, Girl Views, Floor Size, Ea.	30.00
Advance Shooker	8.50
Genco Hoops	25.00
Bally Shoot-the-Bull, Cracked Glass	35.00
3 Exhibit Floor Size Postcard Vendors, Model D, Ea.	22.50

J. FREDERICK
 2263 Newton DETROIT 11, MICH.

FOR SALE

DeLuxe Two Camera Portable Photo Booth. Takes 2 1/2 x 3" and postcard size direct positive pictures. Fast lens. Bargain for quick sale.

POP HALE
 425 S. 8th St., Waco, Texas

CLEVELAND COIN

OFFERS:

PHONOGRAPHS

- 1 Seaburg Collar Job, Wireless, R.C. **WRITE**
- 3 Rockola Imperial 20's \$210.00
- 3 Factory Reconditioned Singing Towers 425.00
- 3 New Factory Guaranteed Singing Towers 525.00
- 5 Mills Panorams 365.00
- 1 616 Lite-Up 185.00
- 1 Twin Twelve Wurlitzer, Buckley Adaptor 185.00
- 1 Twin Twelve Rockola, Buckley Adaptor 185.00
- 1 Twin Twelve Rockola Keeney Adaptor 175.00
- 1 Mills Zephyr 125.00
- 3 Mills Do Re Mi's 125.00
- 2 Mills Dance Masters 125.00
- 1 Mills Throne of Music 325.00
- 1 Mills Empress 365.00

CIGARETTE VENDORS

35 STEWART-McGUIRE S.P. MODEL, 7 Column, 20¢ Combination, completely overhauled and complete with cabinet bases—\$35.00 each, 5 or more—\$30.00 each.

ARCADE EQUIPMENT

- New Rocket Busters \$385.00
- New Wheel Gee Mystics 225.00
- New Pitchom & Catchems 225.00
- 4 Bean 'Em's 75.00
- 1 Keeney Submarine Gun 175.00
- 1 Shoot the Chutes 125.00
- 2 Periscope Diggers 250.00
- 2 Microscope Diggers 65.00
- 1 Hoot Mon Golf 75.00
- 2 Panoram Viewing Show Converted 410.00
- 6 X-Ray Pokers 7 Ft. 135.00
- 2 Slap the Japs 135.00
- 1 Exhibit Knot Hole (set) 95.00
- 2 Anti Aircrafts 75.00

SLOTS

- 4 5¢ Mills Brown Fronts
- 2 10¢ Mills Brown Fronts
- 2 25¢ Mills Brown Fronts
- 4 5¢ Jennings Silver Chiefs
- 2 10¢ Jennings Silver Chiefs
- 1 5¢ Jennings Four Star Chief
- 1 25¢ Jennings Four Star Chief
- 1 5¢ Jennings Blue Skin
- 1 5¢ Jennings Triplex
- 1 10¢ Jennings One Star Chief
- 4 5¢ Watling Rollators

SPECIALS

- 12 Daval 7 Ft. Bumper Bowlings \$110.00
- 2 Wells Gardner 5¢ Selective Bottle Drink Vendors **WRITE**
- 4 Bowling Leagues 215.00
- 16 Shipman Stamp Vendors (Used) 25.00

CONSOLES

- 2 Big Tops, F.P. \$115.00
- 4 Kentucky Clubs 125.00
- 2 Jennings Liberty Bells 50.00
- 2 Jennings Derby Days 50.00
- 1 Boulah Park, 5¢ 110.00
- 2 Keeney Pastimes 250.00
- 1 Evans Jungle Camp, F.P. 95.00
- 6 Baker's Paces, D.D., J.P., Ok. Sop. Models 325.00
- 1 High Hand, Combination 175.00
- 1 Jennings Bobtail, F.P. 115.00

FINANCING AVAILABLE ANYWHERE IN OHIO—IN PURCHASING MUSIC MACHINE ROUTES CONTACT US FOR PARTICULARS!

TERMS: 1/2 Deposit With All Orders—Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PRospect 6316-7

FOR SALE

- | | |
|---|--------------------------|
| 1 Oklahoma \$199.50 | 1 Zig Zag . . . \$74.50 |
| 1 Grand Canyon . . 199.50 | 2 Bowl-A-Way . . 89.50 |
| 1 Streamliner 199.50 | 1 Gun Club . . . 89.50 |
| 1 Arizona . . . 199.50 | 1 Congo 84.50 |
| 1 Keep 'Em Flying . . 149.50 | 1 New Champ . . 84.50 |
| 2 Liberty . . . 149.50 | 1 Super Chubby 59.50 |
| 4 Five, Ten, Twenty . . . 124.50 | 2 ABC Bowler 59.50 |
| 3 Knock Out 124.50 | 1 Four Roses . . 59.50 |
| 1 Aces 124.50 | 1 Bell Hop . . . 59.50 |
| 2 Defense . . . 99.50 | 1 Champ 54.50 |
| 2 Toplo 99.50 | 1 Hi-Stopper . . 54.50 |
| 3 Yanks 99.50 | 1 Hi-Hat 49.50 |
| 1 '42 Home Run . . . 99.50 | 2 Big Chief . . . 49.50 |
| 4 Victory . . . 99.50 | 1 Silver Spray 49.50 |
| 4 Monticker . . 99.50 | 1 Ten Spot . . . 49.50 |
| 2 Capt. Kidd. 79.50 | 1 '41 Majors . . 49.50 |
| 4 Venus 79.50 | 1 Myrtle 47.50 |
| 1 Mills Blue Front, 25¢, 3/5 . . . \$300.00 | 1 Strat-O-Liner 39.50 |
| 1 Jennings Triple Jack Pot, 2/4 . . . 89.50 | 1 Metro 39.50 |
| 1 Mills Gooseneck, 10¢, 2/4 79.50 | 1 Nippy 24.50 |
| 1 Mills Gooseneck, 5¢, 2/4 59.50 | 1 O'Boy 24.50 |
| 1 Mills Gooseneck, 5¢, 2/4 59.50 | 1 Polo 24.50 |
- These Machines Ready for Location. 1/3 Deposit Required With Order, Balance C. O. D.
F. & W. AMUSEMENT COMPANY
34 N. Cedar St. Cookeville, Tennessee
(Tel. Day 125; Night 352-W)

Los Angeles County Assn. Holds Special Curfew Discussion

LOS ANGELES, April 21.—With the midnight curfew ruling in full swing here, Associated Operators of Los Angeles County, Inc., headed by Curly Robinson as managing director, has urged all members to continue to co-operate in observing the ruling as they have in the past. The matter was discussed at a recent special meeting of the AOLAC.

Prior to the session, Robinson sent out a bulletin advising the members that if they were dubious as to how the curfew affected pinball games, that his office would be happy to render a decision in the matter. At the meeting the point was brought up regarding sales boards being used after midnight. Robinson said it was his opinion that even sales boards could not be sold after the curfew.

Robinson urged all members who have games in all-night eating spots to see that they were not used after midnight. He also suggested that they be fixed so that they could not be observed from the street.

"We are emphatic in asking that each and every member of the AOLAC give full and complete co-operation in the enforcement of this midnight curfew by giving your locations a clear interpretation of this aim and seeing personally that this law is enforced by close contact with your individual locations," Robinson declared.

PARTS FOR MILLS SLOT MACHINES

- | | |
|---|-------------|
| GLASS | |
| Jackpot Glass (Safety) | Ea. \$.95 |
| Jackpot Glass (Wire Mesh) | Ea. .95 |
| Jackpot Glass (for Q.T.) | Ea. .95 |
| Reel Glass | Ea. .50 |
| Escalator Glass | Ea. .50 |
| CASE CABINET | |
| Club Handles (Completely Chromed) | Ea. \$ 5.95 |
| Tempered Steel Drill Proofing, Two 6 by 8 Pieces | Set 2.45 |
| Price Denomination Plates for Chromes, 5¢, 10¢ or 25¢ | Ea. 1.50 |
| Cabinet Bolts with Nuts | Doz. 1.25 |
| Gold Award Tokens | Ea. .75 |
| Standard Mills Handles | Ea. .95 |
| Handle Hubs | Ea. 3.25 |
| Cash Oans | Ea. 1.95 |
| Cash Box Doors | Ea. 2.50 |
| Jackpots, 5¢ | Ea. 17.50 |
| Jackpots, 25¢ | Ea. 17.50 |
| Jackpot Loading Chute Assemblies | Ea. 1.45 |
| Jackpot Spacers | Ea. 1.00 |
| Jackpot 25¢ Gates | Ea. 2.50 |
| Machine Bases | Ea. 5.95 |
| Pump Assemblies | Ea. 3.95 |
| Piston Operating Levers | Ea. 1.95 |
| Piston Operating Lever Supports | Ea. .95 |
| Piston Operating Lever Links | Ea. .95 |
| Reel Glass Frames | Ea. 2.95 |
| Escalator Glass Frames | Ea. .95 |
| Handle Starting Lever Bracket Supports | Ea. 4.95 |
| Handle Starting Lever Assemblies | Ea. 3.95 |
| Cabinet Top Edge Plates | Ea. 1.45 |
| Slug Boxes | Ea. 1.45 |
| Mechanism Clamp Assemblies | Ea. 1.95 |
| Top Casting Locking Levers | Ea. 2.45 |
| Price Denomination Plates, 5¢, 10¢ or 25¢ | Ea. .95 |
| Jackpot Money Cups | Ea. 3.25 |
| Payoff Money Cups | Ea. 3.25 |
| Chrome Jackpot Glass Protector Plates | Ea. 2.25 |
| Side Vendor Plugs | Ea. .75 |
| ESCALATORS | |
| 5¢ Escalator Front Plates | Ea. \$ 3.95 |
| Escalator Slug Chute Covers | Ea. 1.00 |
| Coin Bar Release Lever Ass., #2799 | Ea. 3.95 |
| H.D. 3672# Coin Advancing Bar Lever | Ea. 3.95 |
| EXPOSITION GAMES CO. | |
| 989 Golden Gate Ave. San Francisco, Cal. | |

BARGAINS

- Act Quickly—Avoid Disappointment
- 17 Longacres and Thorobreds, Ea. \$485.00
 - 2 Pimlico, Ea. 358.00
 - 3 '41 Derbys, Ea. 320.00
 - 3 Club Trophy, Ea. 300.00
 - 2 Blue Grass, Ea. 175.00
 - 1 Sportsman, Ea. 275.00
 - 12 Keeney Super Bells, 5c Play Combination, Ea. 285.00
 - 1 Mills Jumbo, Late Comb. Ea. 130.00
 - 15 Mills Jumbo, F. P. Ea. 80.00
- All in A-1 Condition. One-Third Deposit Required—Balance C. O. D.

MARTIN & MAGUIRE

814 N. Palmetto SAN ANTONIO, TEX.

\$\$\$ CASH! CASH! \$\$\$

FOR USED JUKE BOX RECORDS!
I Pay the Highest Price!

Write, wire collect or just ship to . .

NATHAN MUCHNICK

1119 N. 39th St., Philadelphia, Pa.
Phone: Alloghony 0232

Gaming Devices Get Wisconsin Solons Attention

MILWAUKEE, April 21.—In the bitter fight over anti-slot machine bills in the Legislature in the State capital, leaders of fraternal and veterans' clubs from Kenosha appeared before the Legislature to put up strong opposition against the proposed ban on slots.

The hearing, at which representatives of the clubs spoke, was a very noisy hearing and those favoring the bill had many questions to ask.

On the very day the representatives of the clubs were opposing the bill, two amendments were offered before the Senate Committee.

Representatives of the clubs said they were absolutely in favor of using gaming devices in order to raise money for their own organizations and for civic purposes.

The senator from Green Bay has offered a constitutional amendment proposal which reads as follows: "The Legislature may authorize lottery, including bingo, keeno, salesboard and numbers jars and provide for the regulation of the use and taxation of mechanical gambling devices."

Illinois Fraternal Clubs Given Fines For Slot Possession

ROCKFORD, Ill., April 21.—Social and fraternal clubs felt the full weight of an unfavorable court decision here recently. The clubs were found guilty of unlawful possession of gaming devices in their clubrooms.

The decision here affected 34 well-known clubs in the city and county. The heaviest fine was assessed against the Elks Club, which had 13 gaming devices, and the total fine was \$550.

The move here against the clubs followed a recent decision of the Appellate Court in Illinois, which handed down a decision in Chicago unfavorable to fraternal clubs there. It was also reported here that the Veterans' Club in Chicago, this week, was fined for having a slot machine.

U. S. Has Big Paper Production in '44

CHICAGO, April 21.—Production of paper and paperboard in the United States in 1944 amounted to 17,182,888 tons, the largest output in any single year except 1941, despite diversion of manpower, material and equipment to war production. Output of paper was slightly lower than in 1943 and substantially lower than in either 1941 or 1942. This decrease was compensated for, however, in a record production of paperboard amounting to 8,972,826 tons.

FOR SALE

- Bally Rapid Fire, gun grip and trigger missing, otherwise complete . . . \$100.00
 - 2 Bang-a-Deer, Each 35.00
 - Patented .22 Short Range Gallery for shooting at cards 200.00
 - (This is all metal, pre-war, with an absolutely foolproof safety device)
 - 1 1/2 x 2 Photo Booth, factory made . . \$125.00
 - Keeney Contest Pin Table, 1 or 5 ball free play 100.00
 - 2 Chicken Sams, Each 100.00
 - Remington .22 Long Rifle Cartridge . . Write
 - Wurlitzer 24 in Steel Cabinet with Buckley Adaptor 200.00
 - New Foreign Colors, Each 225.00
 - Last Model Seaburg Special, in factory built hideaway cabinet 400.00
 - Mills 2 1/2 Gallon Frozen Custard Machine with a 40-gallon hardening cabinet attached 1,000.00
 - Wanted—Remington 241 Long Rifle Automatic. 1/3 With Order, Balance C. O. D.
- WICHITA NOVELTY CO.**
704-A Scott St. WICHITA FALLS, TEXAS

WANTED

Will Pay Cash for Mills Flashers, Ten Grands, Twenty Grands and 7-COIN HEAD CAILLE SLOTS

GENERAL MUSIC CO.

2277 W. Pico Los Angeles, Calif.
Drexel 7341

- Rocket Buster, New \$395.00
- Ten Strike, New 295.00
- Evans Tommy Gun, New 249.50
- Periscope (Floor Sample), New 219.50
- Liberator (Floor Sample), New 219.50
- Yankees, New 11.50

4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED. EA. \$495.00

- Skyfighter \$295.00
- Bally Defender 275.00
- Grandfather Clock 125.00
- Tommy Gun 189.50
- Jennings Golf Ball Vendor, 25c Play 69.50
- Football, Upright Cabinet 119.50
- Drivemobile 295.00
- Ace Bomber 295.00
- Keeney Submarine 165.00
- Radio Rifle 59.50
- Liberty Bell, 5c, Fruit 18.50
- Chicken Sam (with Conversion) 139.50
- Air Raider 195.00
- Tail Gunner 189.50

TOKYO RAIDER CONVERSION FOR DRIVEMOBILE \$16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY • CHICAGO 14, ILL.

ORIGINAL MILLS SLOTS

OVER 200 MILLS SLOTS READY for location. All have light, drill-proof cabinet, knee action, etc. These original MILLS SLOTS are clean as a whistle and Priced To Move Fast. SOLD ON A MONEY BACK GUARANTEE.

MILLS 4 BELLS 5c PLAY
Late Heads. High Serials. Priced Right. Very clean.

MILLS 3 BELLS
High Serials. These machines look as if they just came from the factory.

MILLS 4 BELLS—3/5c-1/25c
Late head. High serials. Clean throughout. A very good buy.

MILLS CLUB BELLS ORIGINAL
Ready for location. Nickel, Dime, Quarter Play. Here's a buy you can't go wrong on.

MILLS Blue Fronts, Single Jacks
Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. Priced Right.

MILLS Blue Fronts, Double Jacks
Serials 330,000 to 395,000. Nickel, Dime, Quarter, Half Dollar Play. Priced to move fast!

MILLS CHERRY BELLS
Serials over 400,000. Nickel, Dime, Quarter and Half Dollar Play.

MILLS BONUS BELLS
Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. These sweet working Honeys are ready to go right out on location. Phone for Prices.

MILLS MELON BELLS
Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. Phone for low down.

Reference: First National Bank of Chicago.

AMERICAN AMUSEMENT CO.
4047 W. Fullerton Ave. Chicago 39, Ill.
Phone: Belmont 0728-0729

If You Miss Us—You Miss Making Money
WRITE, PHONE OR CALL FOR PRICES.

AMERICAN VALUES

- Brown Fronts, Original Mills, 5-10-25¢ Write
- Blue Fronts, Original Mills, 5-10-25¢. Write
- Jumbo Free Play, Ea. \$100.00
- Jumbo Cash Models, Ea. 120.00
- Bangtals (Like New), Ea. 175.00
- 2 Junglo Camps (Like New), Ea. 80.00
- Paces Reels Jr. 110.00
- Paces Reels Sr. 120.00

PIN GAMES

- Cover Girl, Revamp \$239.50
- Flat Top, Revamp 240.00
- Marvel Baseball, Revamp 189.50
- Sky Riders, Revamp 189.50
- Zingo, Revamp 365.00
- Super Chubbie, Used 50.00
- Peanut Machines & Ball Gum Machines (Like New), Ea. 5.00
- Brand New Mills Cabinets for Brown Fronts or Blue Fronts, Ea. 10.00

If it's Mills' parts you need, contact us.

American Vending Co.

518 S. High Street, Columbus, Ohio

MACHINES CHECKED—READY TO OPERATE

- | | |
|------------------------|------------------------|
| Exh. Actions \$125.00 | Wildfire . . . \$40.00 |
| Air Circus . . 120.00 | Bally Triumph 25.00 |
| Big Parades . 120.00 | Bally Triumph 40.00 |
| Sky Blazors . . 80.00 | Plas. Bumpers 40.00 |
| Knock Outs . 125.00 | Mills 1¢ Q.T. |
| Air Forces . . . 80.00 | Jackpot . . . 40.00 |
| Velvets 50.00 | |

W. L. KRIEGER

709 Sherman St. JOHNSTOWN, PA.
Phone 26-303



WHILE THEY LAST

Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

THE NEW DEAL MFG. CO.

411 North Bishop Dallas 8, Texas

MARKEPP VALUES

5-BALL PIN GAMES

Champ .. \$ 55.00	Snappy \$65.00
Major, '41 .. 85.00	5-10-20 ... Write
Repeater .. 39.50	4 Diamonds 52.50
Band Wagon 38.50	Scoop 22.50
Sport Parade 49.50	Barrage ... 32.50
Vogue 15.00	Four Roses. 59.50
Legionnaire. 79.50	Argentine. 72.50
Sink the Jap 55.00	Hit the Jap 55.00

SLOT MACHINES AND CONSOLES

25c Brown Front Cherry Bell, C.H., D.P., K.A., Ser. #441920	Write
25c War Eagle, Brown Front	Write
2 25c Cherry Bell, C.H., 3/10 P.O., Ser. Over 400,000, Orig.	Write
2 5c Cherry Bell, C.H. 3/10 P.O., Ser. Over 400,000, Orig.	Write
1c Caille	\$ 39.50
5c Columbia Cig. Ri.	49.50
Jumbo Parade, C. P. O.	98.00
Jumbo Parade, F.P.	110.00
'38 Track Time	115.00
Keeney Kentucky Club	89.50
Big Game, F.P.	120.00
Jennings XV Cigarolla	85.00

ARCADE EQUIPMENT

Bally Rapid Fire	\$168.50
Seeburg Shoot the Chute, Conv. Jap	135.00
Western Baseball Deluxe	115.00
Chicago Coin Hockey	225.00
Bowl-A-Bomb	195.00
Keeney Submarine Gun	150.00
Scientific Batting Practice	105.00
Scientific X-Ray Pkr.	125.00
Jennings Roll In the Barrel	120.00

PHONOGRAPHS

Wurlitzer 616	\$185.00
Wurlitzer 412	125.00
Mills Do-Re-Mi	100.00
2 Singing Towers, Like New, 5-10-25c	325.00
Wurlitzer Victory Cabinets—2 Rotaries, 5 Keyboards	175.00
Singing Tower, 40 Selec. Hi-Boy	475.00
2 Mills Panorams	365.00
Mills Throne of Music	275.00
Rockola Playmaster Spectravox	Write

All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order.

WANT TO BUY—Phonographs, all makes and models. Send us your complete list of Coin-Operated Machines.

THE MARKEPP CO.
(Established 1928)
4310 Carnegie Ave., Cleveland 3, O.
Telephone: Henderson 1043

SALESBOARDS

Operator Hits—IMMEDIATE DELIVERY!

Holes	Name	Profit	Price
600	5¢ Deluxe \$ Board	Def. \$12.00	\$.82
1000	5¢ Nickel Charley	Def. 17.50	.98
1000	25¢ J.P. Charley	Avr. \$52.04	\$1.24
1000	25¢ J.P. Easy Pickins	Avr. 51.50	1.69
1200	25¢ J.P. Texas Charley	Avr. 102.28	2.36
1200	25¢ J.P. Easy Pickins	Avr. 101.50	2.19
1000	5¢ J.P. Big Forty	Avr. \$24.25	\$1.78
1000	5¢ J.P. Home Run	Avr. 27.00	1.89
1000	10¢ J.P. Ready Money	Avr. 50.70	1.92
1200	5¢ J.P. Big Forty	Avr. 34.25	2.19
1000	5¢ J.P. Jum. Pic-D-F.	Avr. \$19.22	\$1.89
1184	5¢ J.P. Jum. 10-B-F.	Avr. 27.79	2.49
1000	5¢ J.P. Beat This Card	Avr. 32.78	2.59
1800	5¢ J.P. Lulu, X Thick	Avr. 33.90	3.28
2170	5¢ R. Wh. Blue Tab Tickets	\$36.00	\$1.38
120	Baseball Ticket Books, Doz.		1.95
1050	Bingo Tickets Tab		.85

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

FOR SALE

Keep Em Flying ... \$125.00	G. I. Joe (Jungle) .. \$69.50
Sky Chief .. 185.00	Grand Canyon 189.50
Big Parade .. 115.00	Venus
Monloker ... 75.00	Ag. Circus .. 109.50
Santa Fe .. 189.50	Thorobred .. 500.00
Brazil	Longacres .. 500.00
Oklahoma .. 185.00	Club Trophy. 260.00
5-10-20 ... 99.50	'41 Derby ... 295.00
Liberty, Gott. 129.50	Record Time. 125.00
Arizona 189.50	Knockout .. 109.50

Terms: 1/3 Deposit With Order, Bal. C. O. D.

CITY AMUSEMENT CO.

518 N. Saginaw St. FLINT 3, MICHIGAN

WE HAVE A JOB

For one first-class Mechanic to work on Pin Ball Games and Phonographs. Only first-class man can qualify. Top salary. Wire, call or write
RITZ AMUSEMENT CO.
1078 Kings Ave. South Jacksonville, Fla.
Phone 8-7292



WITH A 15TH AIR FORCE SERVICE GROUP IN ITALY. Corp. Jack Buckman, of 4531 Pimlico Road, Baltimore, attempts to hit the "home" hole on a pinball machine in his squadron day room, which would supposedly indicate his next stop in army travels, while looking on from left to right are Corp. Howard L. Stemple, of Parsons, Va.; Serg. Glenn E. Ledgerwood, of 464 North Detroit Avenue, Hollywood, and Staff Serg. Willis A. King, of 731 Baldwin Street, Meadville, Pa. The machine, which enlivens the day room of their service squadron within a 15th Air Force Service Command air service group in Italy, was constructed from scrap materials by Sergeant Ledgerwood and wired by Staff Sergeant King. Photo by S/Sgt. Vincent J. Pitterle.

Cincinnati Firm Buys Los Angeles Machine Distributor

LOS ANGELES, April 21.—Harry A. Kaplan, who operated the Southwestern Vending Machine Company here, has sold out to a triple partnership, Ben Goldberg, Bill Marmer and Jack Simon. Goldberg and Marmer are associated in the operation of Sicking, Inc., in Cincinnati. The firm name of the local company will be changed to Sicking Distributing Company. However, it will operate independently of other Sicking branches.

Marmer intends to return to Cincinnati within the next 10 days. Jack Simon will manage the local spot with the present staff of employees being retained.

Plans, when war conditions permit, call for a complete revamping of the spot on Pico Boulevard. Marmer said that the plan is to take the additional space next door to the SVMC and convert it into an arcade equipment display section. He added that it would be set up just the same as an arcade in operation with the operator seeing how the machine is displayed and used. This will go for pinball, automatics and other equipment. Firm plans to establish an elaborate music section and will handle records. Also in the plans is a novelty department, since this is closely connected with the coin machine business.

37 Philly Banks Set Vet Loans

PHILADELPHIA, April 21.—A group of 37 banks in Philadelphia have joined to put this city among a growing number of metropolitan centers in the United States that are providing their own special plans for loaning money to veterans who want to get into business. The 37 banks are raising a fund which will constitute the loan fund for veterans, and they think this step will be a model for other cities throughout the country. A special loan agency has been incorporated here to handle the fund and to pass on qualifications of veterans who want loans to go into business.

ANNOUNCING . . .

The Opening of the
ALLSTATES DISTRIBUTING CO.
1014 No. Ashland Chicago, Illinois

• WRITE TODAY •

for complete list of One Balls—Consoles—Slots—5 Ball Free Plays—Arcade Equipment. All the latest Revamps.

BARGAINS GALORE

Ready for immediate shipment.

OPENING SPECIALS

Paces Races Red Arrow (Fac. Reb.), \$199.50; Club Trophy, F.P. (Recond.), \$350.00; Longacre, F.P., Write; '41 Derby, F.P., Write; Pimlico, F.P., Write; Blue Grass, F.P., Write.

Will pay highest price for all type machines. Send us your list — get our offer first.

1/3 Certified Deposit With Order, Balance C. O. D.

ALLSTATES DISTRIBUTING CO.
Phone: Brunswick 2338
1014 N. ASHLAND CHICAGO 22

See Us When in Chicago—10 Minutes from Loop.

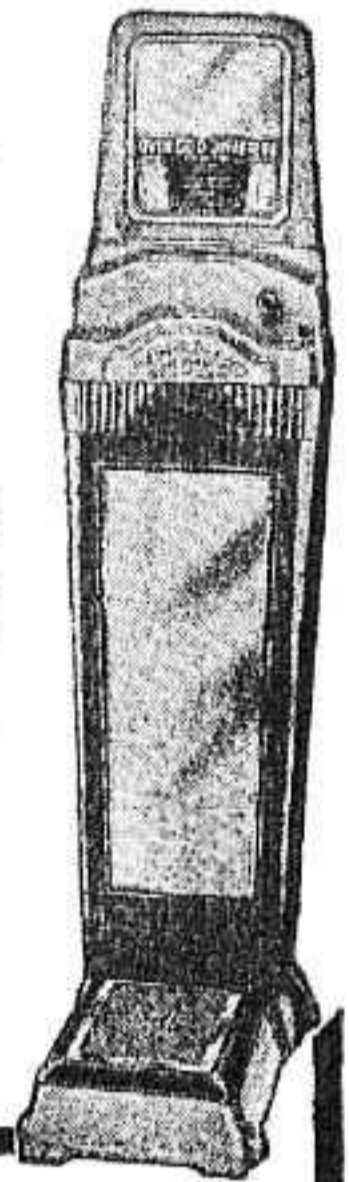
TOP PRICES PAID

Mills Club Bells, 5c, 10c, 25c & 50c. Must be originals and in good condition outside and in.

5c, 10c, 25c & 50c Mills Escalators. Brandt and Abbott Coin Counters.

PEDICORD & MOORE

Pedicord Hotel, Spokane 8, Wash.



★
PUT THE AXIS AWAY WITH A BOND TODAY
★

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2770. Cable Address "WATLINGITE," Chicago.

NEW PORTABLE OR CONSOLE VOICE RECORDERS, PROFESSIONAL MODELS: WRITE

1 Rock-Ola Spectravox & Playmaster	.. \$410.00
1 Rock-Ola Standard	.. 385.00
2 Wurlitzer Twin Twelve, Packard Remoted, Ea.	.. 210.00
1 Wurlitzer Twin Twelve, Buckley Remoted	.. 200.00
1 Rock-Ola Twin Twelve, Buckley Remoted	.. 200.00
2 Jumbo Parades, Free Play, Ea.	.. 94.50
1 Jumbo Parade, Cash P.O.	.. 119.50
1 Lucky Lucro, Two-Tone Cabinet	.. 259.50
1 Silver Moon, F.P.	.. 109.50
5 5¢ Blue Fronts, Originals, Ea.	.. 195.00
5 10¢ Blue Fronts, Originals, Ea.	.. 245.00
2 25¢ Blue Fronts, Originals, Ea.	.. 325.00
1 5¢ One Star Chlof	.. 104.50
4 1¢ A.B.T. Red, White, Blue Guns, Ea.	.. 24.50
1 Mills Owl, Strength Tester, Ea.	.. 74.50

BUMPER BOWLING: Ideal for Arcades, 6 Ft. Long, Over-Sized Bumpers, Ea. \$99.50

Crosslines .. \$54.50	Bollaway .. \$79.50
All American. 52.50	Old Champ .. 54.50
Legionnaire .. 67.50	Twin Six .. 64.50
Victory .. 94.50	Broadcast .. 59.50
Capt. Kidd .. 74.50	Clover .. 79.50
Wildfire .. 59.50	Silver Spray .. 54.50
Gun Club .. 79.50	New Champ .. 64.50
Seeburg Shoot the Chutes ..	\$129.50

Wanted: Any Quantity Pin Games & Phonographs. Write; Will Pay Highest Prices.

Terms: 1/2 deposit with all orders for domestic purposes. Full cash with orders for exports.

FOREIGN INQUIRIES INVITED.

International Coin Machine Distributors

2115 Prospect Ave. Cleveland 15, Ohio
(Main 5769-70)

- 2 14 Ft. ROCK-O-BALLS
- 2 14 Ft. BALLY ROLLS
- 3 9 Ft. ROCK-O-BALLS
- 2 12 Ft. ROCK-O-BALLS
- 3 9 Ft. TARGET ROLLS
- 2 8 1/2 Ft. ROLL-SCORES
- 1 JAIL BIRD, SEEBURG
- 1 SKY FIGHTER
- 2 SEEBURG JAPS, Converted

Above Machines All in Operating Condition. Write for Prices, Part or All.

Triangle Amusement Co.

14007 Woodrow Wilson Ave., Detroit 6, Mich.
Phone: TOWNSEND 8-8549

MUSIC

1 Seeburg 8200, Like New, R.C.E.S.	.. \$700.00
1 Wurlitzer 500 Keyboard	.. 425.00

SPECIALS

2 5¢ Baker's Pacers, Original, Daily Double, A-1 Condition, Serials 7298-7282, Each	.. 275.00
2 Mills Double Safe Cabinets, Double Doors, Complete, Each	.. 60.00

One-Third Deposit, Balance C. O. D.

West Side Novelty Co.

547 Swallow St. Edwarsville, Penna.

MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, April 16.

Program 1204

The very popular *Saturday Night Is the Loneliest Night in the Week* is sung by BETTY JANE BONNEY and ROY WILLIAMS. She sings the song in her apartment and he sings it on a train, but they're re-united before the song ends. (Filmcraft.)

Singing About a Gal Who Married the Wrong, Wrong Man is a hillbilly tune sung by ROSALIE and THE CACTUS COWBOYS, with CACTUS JACK as a singing bartender. Setting is an old-fashioned Western saloon, with the players in appropriate costumes. (Filmcraft.)

THE BURT MANN TRIO, electric organ, piano and drums, play *Beach Polka*, a swiny tune. THE SEASIDE STEPPERS, five attractive girls in frilly costumes, dance against a boardwalk setting. (Filmcraft.)

DENVER DARLING AND HIS TEXAS TORNADOES tell the familiar, sad story of the famous bank robber, Jesse James. The action starts in an old-fashioned theater, with shots of James robbing a bank and his death at the hands of "the dirty little coward." (Filmcraft.)

Fuzzy Wuzzy, a novelty tune, is played and sung by RON PERRY AND HIS BAND, now appearing at New York's Astor Hotel. Bandstand setting. (Filmcraft.)

MOUSIE POWELL AND HIS COMEDY BAND star in *Hillbilly Holiday*, a medley of several popular folk tunes including *Oh, Those Golden Slippers* and *She'll Be Coming 'Round the Mountain*. There's a feminine vocalist, unbilled, and the entire cast wears comic costumes. (Filmcraft.)

Twirls and Girls is an all-dance number, featuring THE JANETTE HACKETT GIRLS (6), and BETTY MORGAN, acro dancer and baton twirler. Setting is a night club. (Filmcraft.)

THE JUBALAIRES, male quartet, sing *The Preacher and the Bear* in an effective rhythm style. Originally a spiritual, the song has a lot of comedy in the lyrics. (Filmcraft.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, April 30.

Program 1205

RUBINOFF AND HIS VIOLIN are starred in *The Music Shop*. Setting, appropriately enough, is a music store, where Rubinoff is demonstrating violins. He plays two numbers, one of them *Flight of the Bumblebee*. (Filmcraft.)

The Coast Guard Leads the Way, a salute to "the watch dogs of the sea," is sung by CARLOS SHERMAN, a personable young man in uniform. There are also effective shots of the Coast Guard in action. (Filmcraft.)

Whips and Tricks, starring SUTTON AND LEE, is a series of tricks done with a whip. They include such items as whipping lighted papers out of the girl's mouth, ditto with cigarettes, and ending with making confetti out of a piece of newspaper. (Filmcraft.)

SYLVIA OPERT sings *Broken-Hearted Blues* while VICKIE RICHARDS RICHARDS and the HOVELER DANCERS dance. JERRY BERGEN also appears

briefly as a drink moocher. Setting is a stummy bar with the performers costumed accordingly. (Filmcraft.)

Julie O'Dooley, one of those tunes which delights in rhyming Irish surnames, is sung by DANNY O'NEIL. An unbilled girl dances an Irish jig. Setting is a bar. (Filmcraft.)

FRANCES LANGFORD stars in *Some Day When the Clouds Roll By*, a ballad. Setting is a lovely apartment, and the singer is accompanied by an attractive blonde. (Soundies.)

Tumbling Tumbleweeds, a familiar folk tune, is sung by JERRY COOPER. Cactus and sagebrush setting, with the singer and his audience dressed in cowboy costumes, switching to shots of the great open spaces. (Filmcraft.)

THE DELTA RHYTHM BOYS, male quartet and their accompanist, sing *Dry Bones*, the familiar song about the ankle bone connecting to the leg bone, etc. There's also skeleton who dances. (Filmcraft.)

OPS NAME

(Continued from page 65)

such as *I'm Forever Blowing Bubbles*, recorded a number of times and lately by the Merry Maes, and Paul Whiteman's *Sweet Sue*, and even the famous World War I ditty, in the novelty vein, *K-K-K-Katy*, comes in for a number of calls, all of which leads one to believe that the oldies are due for another disk performance and that many music machine operators, quite naturally, are not aware of what has been recorded prior to entry into the automatic phonograph business.

Sentimental Tunes Top Field

The sentimental tunes led the field in being selected more often as recording "musts" for the automatic turntable. *Solitude, South, Mexicali Rose, Stardust, Waiting, After a While* and *When My Baby Smiles at Me*, lead the field of tunes most requested.

Re-issues are in order for such tunes as *Stardust* (one of the most frequently recorded tunes in history), *Blue Heaven* and Irving Berlin's *Remember*.

Several operators mentioned *Pepsi-Cola for Two* (recorded by Vaughn Monroe) as a should-be-recorded and as a comer-upper following *Rum and Coca-Cola*.

Next week the nation's music machine operators will give the lowdown on types of music which they feel are not being recorded in sufficient quantities.

TESTED SERVICE

(Continued from page 65)

10 tunes listed are the tunes in *The Billboard's weekly Honor Roll of Hits* compilation, and Stern lists these thru special arrangement with this trade newspaper.

Since years before the war (and the Petrillo ban) operators haven't had any solid exploitation services offered them. In the pre-war, pre-ban years ops were supplied with various promotion gimmicks designed for them by diskeries, individual band leaders, booking and management agencies, etc., but these were strictly one-shots and lacked the element of consistency and authority necessary to a sound sales idea.

W.R. BURTT



THE COIN TUBE MAN

Radio Tubes for all makes of Coin Operated Machines

Critical Types offered Consumer Market at OPA Retail List Price. Write for Twice Monthly Inventory Release Sheet.

L-265 Suppliers' Certificate Required

W. R. BURTT
436 N. TERRACE DR. WICHITA 8, KANSAS

MUSIC SUPPLIES ACCESSORIES

Amount	Each
3 Wurlitzer #24/42 Victory Model	\$475.00
1 Wurlitzer #780E	675.00
1 Wurlitzer #600 Rotary	425.00
2 Wurlitzer #500 K.B.	450.00
1 Wurlitzer #616 Lite-Up	249.00
2 Wurlitzer #71 Counter Model	199.50
1 Seeburg #8800, R.C.E.S.	675.00
3 Seeburg Wireless Cellar Jobs, Wireless Transmitter and Speaker	350.00
1 Seeburg Rex, R. C., Original Cabinet, Cellar Job with Amplifier and Speaker	325.00
1 Seeburg Wireless, Metal Cabinet with Transmitter	300.00
1 Mills Throne	275.00
1 Rajah Mystic Crystal Penny Machine	65.00
BOXES AND PARTS	
3 #145 Stepper	\$ 45.00
2 #331 Bar Boxes	17.50
3 Seeburg Baromatics, 5-10-25¢	49.50
15 Wurlitzer #120 Boxes	32.50
10 Wurlitzer #24 Buckley Adapters	24.95
1 Wurlitzer #430 Speaker and Box	125.00
6 Seeburg 3-Wire Selectomatics	35.00
13 Wurlitzer #125 Boxes	29.50
2 Watling Outdoor Juniors	65.00
New Zip Cord, Per Foot	.03
We still have new 30-Wire Cable and Phantolight Needles.	
New Pacific Invasion Scenery in 12 attractive colors & tank for Chicken Sam Guns, \$21.50.	
All merchandise subject to prior sale. Write for anything you don't see here.	
1/2 deposit, balance C.O.D., F.O.B. N. Y.	

DAVE LOWY & CO.

594 Tenth Ave., N. Y. C.
Phone BRyant 9-0817

OUTSTANDING BUYS

Air Circus \$135.00	Gold Star \$ 34.50
Clover ... 74.50	Metro ... 37.50
Five & Ten 119.50	Boomtown ... 39.50
Paradise ... 44.50	Victory ... 64.50
Monicker ... 79.50	Jeep ... 144.50
Pimlico ... Write	Trophy ... Write
'41 Derby, Write	Thorobred, Write
Skylark ... 150.00	Fortune ... 200.00

Sport Special \$145.00

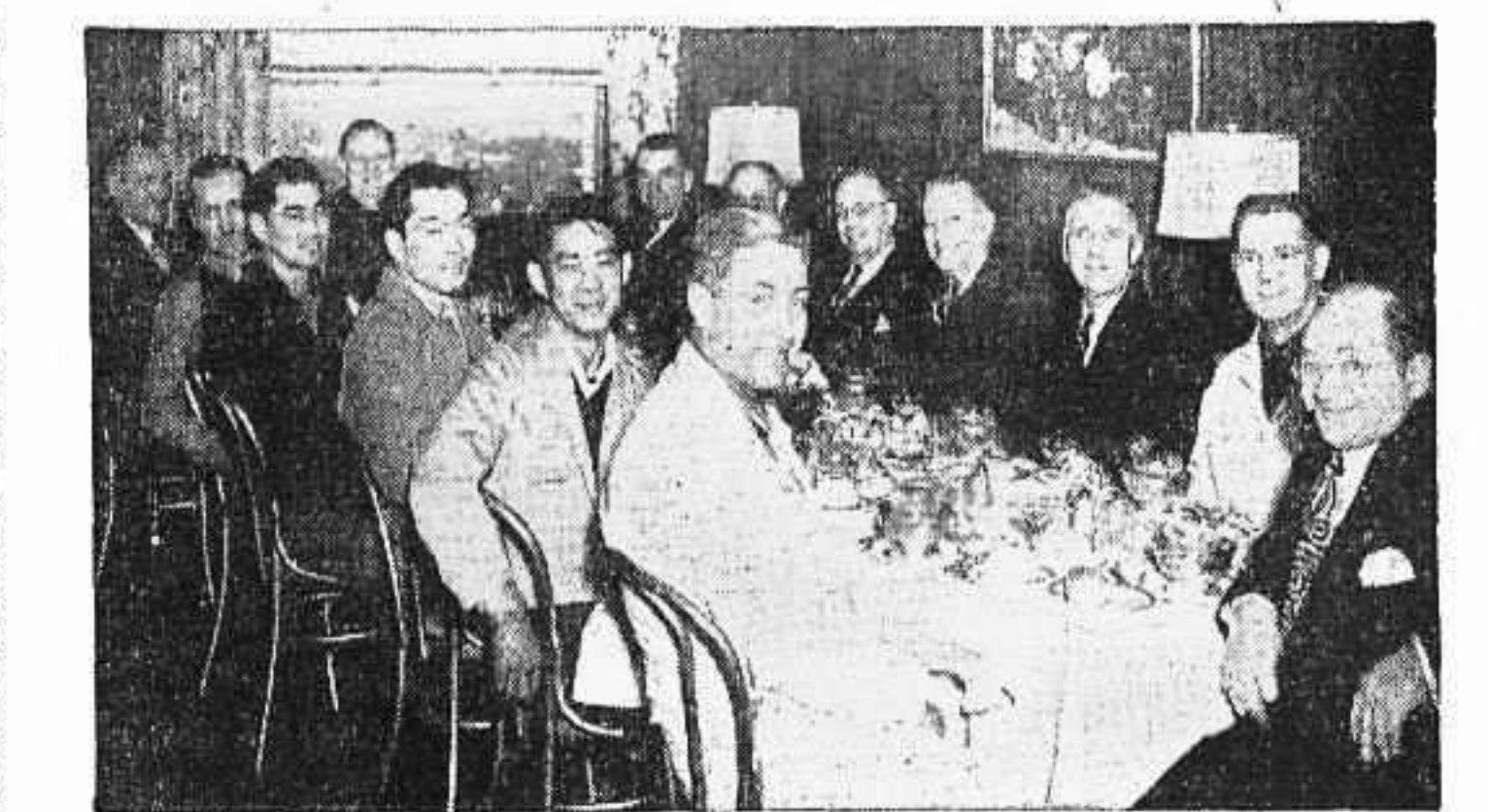
—SPECIALS—

Chicago Coin Hockey	\$195.00
Wurlitzer 41CM	125.00
Wurlitzer 600R	Write
Zingo, Like New	225.00
Mills Pace Slots	Write
Melotone 16 Rec.	225.00
Wur. T-12 Unit Comp.	195.00
Packard Boxes, A-1	34.50

1/3 Certified Deposit.
Wisconsin's Leading Distributor

UNITED COIN MACHINE CO.

6304 W. Greenfield Avenue
MILWAUKEE 14, WISCONSIN



DENVER DISTRIBUTOR LAYS POST-WAR PLANS. Pictured above, Wolf Reiwitz (at right), president of the Wolf Sales Company, Wurlitzer distributors, of Denver, Colo., entertains the department heads of the Consolidated Amusements from Salt Lake City. Purpose of the luncheon was discussion of post-war plans. That what Consolidated Amusement officials heard filled them with optimism is evident by the broad smiles on all faces.



GUARANTEED USED GAMES

FIVE BALL FREE PLAY

All A-1 Reconditioned



SOLD ON MONEY BACK GUARANTEE

Action	\$125.00
All American	47.50
Anabel	27.50
Cadillac	25.00
Home Run, 1940	30.00
Invasion	115.00
Jeep	125.00
Knockout	125.00
Landslide	25.00
Limelight	27.50
Majors, '41	55.00
Monicker	75.00
Polo	25.00
Repeater	50.00
School Days	55.00
Sea Hawk	55.00
Sink-the-Jap	65.00
Sky Chief	187.50
Slap-the-Jap	80.00
Sluggo	60.00
Smack-the-Jap	80.00
Topic	85.00
Ten Spot	55.00
Ump	27.50

CONSOLES — CASH PAYOUT

1 Bakers Pacers, 25¢, Daily Double, Late	\$375.00
4 Liberty Bell, Sl. Top	55.00
3 Liberty Bell, Flat Top	40.00
2 Multiple Racers	50.00

MISCELLANEOUS

1 Gold Cup (1 Ball F.P.)	\$ 50.00
5 Chicken Sam Guns, with Change Over	115.00
1 Play Pool	295.00
1/3 Deposit, Balance C. O. D.	

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, 3, MO.
(Phone: Franklin 8620)

"SOUND" INVESTMENTS

Universal Amplifiers

Model UX2 \$79.50

Fits all Hi-Tones, Wurlitzers, Seeburgs, Rock-Olas and Mills. Less Tubes

Model UX1 \$54.50

Fits all Wurlitzers, Seeburgs, Rock-Olas and Mills except Hi-Tones. Less Tubes

When ordering state model desired.
1/3 Dep. with Order, Bal. C.O.D.



ALLIED

SOUND EQUIPMENT CO.

300 W. 56th St., NEW YORK 19, N. Y.
COLUMBUS 5-8976

JUST OFF OF LOCATION

And Overhauled, All Ready To Be Put Back on Location.

3 Mills, Glitter Gold Finish, 20 Stop, 5¢ Pay, 3-5 Pay, Ea.	\$165.00
1 Mills Glitter Gold Finish, 20 Stop, 5¢ Play, Cherry Pay	185.00
1 Q.T., 10¢ Play, Glitter Gold	125.00
1 Mills Coosnoek, J.P., 25¢ Play (Good Buy)	75.00
1 Jenn. Little Duke, 1c	25.00
Vest Pockets, 5¢ Play	27.50
Free Play: Major, Plastic Bumpers; Bright Spot, Three Score, In Working Order, All for	75.00
Exhibit Congo, 1 Ball Free Play	75.00
1 Sport Page, Automatic	25.00
1 Seeburg Duck Gun, All Overhauled Lately	50.00
2 Paluko Automatic, 7 Slots. Each	25.00
5 Buckley Wall Boxes	25.00
1 Do-Re-Mi Phonograph	50.00
1 Zephyr	125.00
1 Dough Boy, Free Play, 5 Ball, No Top Glass, Crated	10.00

UNIVERSAL SALES CO.

1208 S. Sixth St. ST. JOSEPH, MO.

J. & W. VALUES

10 25¢ Brown Fronts	\$285.50
6 10¢ Brown Fronts	239.50
15 5¢ Brown Fronts	219.50
11 25¢ Blue Fronts	284.50
7 10¢ Blue Fronts	229.50
11 5¢ Blue Fronts	195.50

ABOVE HAVE CLUB HANDLES

4 5¢ Pace All Stars, 3-5 P.O.	\$79.50
1 5¢ Caille D.T.P., 2-4 P.O.	44.50
1 1¢ Q.T., Blue Serial #7027	29.50
Club Handles	3.75
Stand Mills	17.50
War Eagle Castings (Set 2)	10.00
Futurly Castings (Set 3)	15.00
Standard Mills Handle	1.00

We repair and convert 5, 10 or 25¢ denominations. All machines are completely and absolutely rebuilt by trained men, mechanisms are cleaned, worn parts replaced, new strips, new award cards, light or dark cabinets that are thoroughly scraped, cleaned and refinished, club handles are added, and all mechanism castings are rust proofed. Send 1/3 deposit.

Repairing and Repainting.
Changing Denominations.

J. & W. COIN MACH. CO.

121 N. Broadway St., Green Bay, Wis.
Phone: Howard 4019

ARCADE OUTFITTERS

FACTORY REBUILT AND ARTISTICALLY REPAINTED!

GUNS

"Trap the Jap," Munves' Complete
 Chicken Sam Conversion \$150.00
 Bally Bull's Eye 95.00
 Bally Rapid Fire 225.00
 Keeney's Anti Aircraft 85.00
 Keeney Submarine 175.00
 Liberators 245.00
 Mutoscope Bangaway, 2-Way Pistol 275.00
 Periscope 245.00
 Rocket Buster 375.00
 Radio Rifle with Film Target (\$8.80 Film Brings in \$48.00 at 1c Play) 75.00
 Supreme Shoot to Tokyo 185.00
 Test Pilot 200.00

FORTUNE TELLING

Gypsy Card Reader \$125.00
 Mills 12 Mos. World Horoscope, Fl. Size 100.00
 Spinning Wheels of Fate (Fl. Mod.) 32.50
 Mystic Eye 195.00

AMUSEMENT

Groetchen Mountain Climber \$135.00
 Poker & Joker 95.00
 Keep Punching 95.00
 Seeburg Hockey 85.00

ATHLETIC

Ball Grip—Exhibit and Others \$125.00
 Exhibit Lighthouse Grip 125.00
 Exhibit Champion Puncher (Punching Bag) 165.00
 Exhibit Star Striker 145.00
 Exhibit Lighthouse—Siren Grip 125.00
 Exhibit Knockout Puncher (Punching Bag) 165.00
 Foot Ease Vitalizer-Vibrator 85.00
 Exhibit Dragon Electric Sticker 85.00
 Exhibit Punch Your Weight 150.00
 Mills Punching Bag 145.00
 Mutoscope Punching Bag 215.00
 Raise the Devil Grip Machine 150.00
 Western Super Grip Floor Cabinet & Sign 55.00
 Kue Ball, Billiards in Pin Ball Form 30.00

MOVING PICTURE MACHINES

Drop Pictures, Stereoscopic, Galle, Mills, Etc. Artistically Painted & Decorated With Views & Displays 35.00
 Mutoscope Moving Picture Machine, Complete with Reel, Sign and Frame (Beautifully Repainted) 45.00
 Latest Model, Same as Above 85.00
 View-a-Scope 27.50
 Peek Show 29.50

CARD VENDORS

Exhibit Lite-Up, Floor Size \$ 35.00
 Exhibit Floor Size 25.00
 Exhibit Floor Size Streamlined Light-Up 45.00
 Mutoscope, Floor Size 35.00

COUNTER GAMES

Kill the Jap \$ 15.00
 Kill the Jap, New 22.50
 Poison the Rat (Hitler) 17.50

BASEBALL

Evans Playball \$175.00
 Scientific Baseball, Upright, Floor Size 100.00
 1/3 Deposit, Balance O.O.D., F.O.B. N. Y. Cards for Every Card Vendor at factory prices, including "Grandmother," "Mystic Pen" and "Paper Love Letters." Send for Complete List of Parts and Supplies for Every Type of Arcade Machine!

BUY FROM A RELIABLE SOURCE
—WE'RE IN BUSINESS SINCE 1912

MIKE MUNVES
 510-514 W. 34th St.
 N.Y. 1, N.Y. (Bryant 9-6877)

RADIO TUBES

AT LOW PRICES!

QUANTITY LIMITED

6F8G\$.72	7J7\$1.10
6J549	7L7 1.10
6L6 1.10	12SG772
6R7GT49	3272
6SJ761	3746
6SK7GT .. .61	3861
6SR761	50 1.32
6N790	81 1.10
7A772	8549
7F790	

SPITFIRE PORTABLE ELECTRIC WELDER



Also sold with high grade, permanent carrying case—a very timely and useful tool! **\$23.95**

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

ATTENTION

NORTH AND SOUTH DAKOTA OPERATORS

Do you know that Harry Marcus Co. carries a complete line of Pin Game Parts for all make machines, late and old types, at the lowest price possible?

SPECIALS

10 Amp Glass Fuses. \$2.00 per 100	7 1/2 Watt Mazda Bulbs \$9.90 per case
15 Amp Glass Fuses. 2.00 per 100	15 Watt Mazda Bulbs 9.90 per case
20 Amp Glass Fuses. 2.00 per 100	M-51 " " " 3.85 per case
	M-55 " " " 3.85 per case
	M-81 " " " 5.50 per case

Marcus for Parts
HARRY MARCUS COMPANY
 816 W. Erie Street Chicago, Illinois

SALESBOARDS

WE SHIP ALL ORDERS SAME DAY RECEIVED

120	25¢ FAST PLAY	Avg. Profit.....\$14.80	\$1.82 EACH
675	5¢ FLYING FORTRESS	Avg. Profit..... 19.30	\$2.30 EACH
850	5¢ PRETTEE	Avg. Profit..... 21.65	2.97 EACH
850	5¢ SKETCH ME	Avg. Profit..... 22.45	2.97 EACH
850	5¢ SNUGGLES	Avg. Profit..... 21.65	2.97 EACH
900	5¢ HOT CHA	Avg. Profit..... 23.25	3.45 EACH

25% WITH ORDER — BALANCE O. O. D.
ERATH CO., P. O. Box 11, South Bend 24, Indiana



It sure will be swell when we can again see the familiar Mills Owl Trademark on new coin machines. This wise old Owl has always led the operator in the right direction. When the present emergency ends, **BE WISE!** See that your equipment bears this trademark of quality.

Mills Novelty Company
 4100 FULLERTON AVENUE
 CHICAGO 39, ILLINOIS

"LUCKY 7 AND 11"

WILNER'S NEW JAR DEAL HIT

1440 Tickets — Five in a Bunch — for Faster Action . . .

Takes in @ 5/25¢ . . . \$72.00
 Definite Payout 54.00
 Definite Profit \$18.00

PLENTY of Appeal with 12 Definite \$3.00 Winners. Also Available in 10¢ Play—Double Pay—Double Profit.

SAMPLE Deal \$2.50 Ea.
 Lots of 12 2.00 Ea.
 Lots of 36 1.75 Ea.

Write for Catalog and Prices on Other Fast-Moving Ticket Deals—R.W.B., Combinations, Pad Deals—Tip Books.

WILNER SALES CO.
 715 N. Elm St., MUNCIE, IND.

ORDER NOW!

PARTS AND ACCESSORIES

#GSR1 Selection Receiver	\$ 29.50
#GSR1 Revolver and Adapter	49.50
Coin Chute for 616 5¢, 10¢ or 25¢	6.50
Coin Chute for 800	7.50
Coin Chute Assembly, Complete, (Wurlitzer)	25.00
SD 24-1Z Seeburg Adapter	29.50
130 Wurlitzer Adapter	35.00
#300 Wurlitzer Adapter	32.50
Seeburg Adapter for Wurlitzer 24	39.50
#148 Red Stepper and Adapter	69.50
#304 Stepper and Adapter	55.00
Wurlitzer #304 Steppers	22.50
Amplifier for 600 or 24	47.50
Amplifier for 616	42.50
Round Bottom Stands	3.00
Brackets for Boxes, All Types	2.50
Buckley Pedestal Stands	3.00
Cash Box Locks, New	.49
30-Wire Cable, Used, Per Foot	.25
Zip Cord, 500' Rolls, Per Ft.	.03

WALL BOXES

Seeburg Wall-O-Matics (24) Wire-less	\$35.00
Seeburg Bar-O-Matics, 3-Wire, 5-10-25¢	45.00
Seeburg Bar-O-Matics (20) Wire-less, 5-10-25¢	55.00
Seeburg Select-O-Matics, 16, 20, 24	7.75
Wurlitzer #125 5-10-25¢	27.50
Wurlitzer #320 Sweet Music, 5¢	25.00
Wurlitzer #100, 30-Wire, 5¢	15.00
Wurlitzer #331 & #111 Bar Boxes	15.00
Keeney Boxes	7.75
Buckley Gray Boxes	6.00

Terms—1/3 Dep., Bal. C. O. D.
F. O. B. New York
N. Y. DISTRIBUTING CO.
 630 10th Avenue NEW YORK 19, N. Y.
 Phone: Circle 6-9570

HANDY TRUCK

Ball Bearings
 Rubber Tired Wheels
 Sturdy Construction

\$22.95

IDEAL Novelty Co.
 2823 Locust St.
 ST. LOUIS, MO.
 Phone: Franklin 5544

EASTERN SALES CO.

FRED IVERSON JOHN BILOTTA
 Service . . Reliability . . Cooperation
 1824-26 E. Main Street Rochester 9, N. Y.
 Culver 5278

Reconditioned - Relacquered ARCADE EQUIPMENT

10 Rapid Fires, Ea.	\$179.50
5 Keeney Air Raiders, Ea.	195.00
8 Road to Tokyo, Ea.	185.00
2 Bally Convoys, Ea.	195.00
3 Ace Bombers	Write
5 Bally Torpedo, Ea.	159.50
3 Keeney Submarines, Ea.	189.50
10 Jap Guns, Ea.	139.50
2 Shoot A Bazooka Conv., Ea.	189.50
3 Drive Mobiles	Write
4 Evans Super Bombers	Write

IMMEDIATE DELIVERY ON REBUILT GAMES IN ORIGINAL CASES

Oklahoma, Streamliner, Arizona, Grand Canyon, American Beauty, Marines at Play, Casablanca, Spot-Chas.

WILLIAMS FLAT TOP "TERRIFIC"	WESTERHAUS FOREIGN COLORS "EXCITING"
------------------------------	--------------------------------------

NEW PIN GAME CARTONS
 Lots of 25, Ea. \$2.50

RECONDITIONED ONE BALLS

1 Keeney Fortune	\$175.00
1 Challenger, C.P.	150.00
1 Sport Special	189.50
1 Turf King	525.00
3 Bally Gold Cups, F.P., Ea.	45.00

WILL BUY—Attentions, Mascots, Silver Skates, Do Re Mi, Zombie, Sun Beam, Duplex, Sky Blazer, Leader, Double Play, West Wind, Glamour, Sports Parade, Strat-O-Liner. Advise price and quantity you have.

WANTED! AMBITIOUS OPERATORS

We have a liberal percentage deal for live-wire Operators who have good will and following in their territories, can repair games and are in immediate need of high-grade equipment. This is a permanent connection with unlimited post-war opportunity. We furnish the latest and finest 5 and 1-Ball Games available at all times. Write, tell us about yourself, three references, territory covered, license requirements, number of games and type of equipment you can place. Address:
BOX 649, The Billboard, 155 N. Clark St., Chicago 1, Illinois

RED — WHITE — BLUE

JAR DEALS

Baseball Combinations — Tip Books
 Counter Deals

(Write for Catalog and Prices)

VIC-TORE SALES CO.
 650 North Jefferson St. Muncie, Ind.

I WANT TO BUY!

Wurlitzer 41 Counter Model	\$ 85.00
Wurlitzer 61 Counter Model	75.00
Wurlitzer 71 Counter Model	125.00
Wurlitzer 616 Plain	130.00
Wurlitzer 616 Lite Up, Top and Bottom	180.00
Wurlitzer 24	210.00
Wurlitzer 600 Keyboard	350.00
Wurlitzer 600 Keyboard	350.00
Wurlitzer 750E	600.00

WURLITZER TWIN TWELVE BUCKLEYS

Seeburg Gems	250.00
Seeburg Vogues	350.00
Seeburg Envoyes, ESRC	400.00
Rock-Ola Standards	265.00
Rock-Ola Masters	300.00
Rock-Ola Deluxe	285.00
Rock-Ola Windsor	175.00
Mills Thrones	200.00
Mills Empresses	250.00

SEEBURG & WURLITZER BOXES
 WURLITZER TONE ARMS, RECORD PLATES, MOTORS.

WANT USED RECORDS—SEND LIST!
CHARLES LICHTMAN
 630 10th Ave., N. Y. C. Circle 6-9570

WANT—WANT

ARCADE MECHANIC
 Top Salary.
 WANT Photo Gallery, excellent location.

Modern Amusement Co.
 Seaside Heights, N. J.

FOR SALE

2 1 1/2 inch Direct Positive Booths. Perfect condition. Beautiful. \$595.00 each. Complete. Also plenty of Direct Positive Paper.

TOM LeNAY
 520 S. Main St. Los Angeles 13, Calif.
 Mutual 6978

Racing Interests Put Heat on Amusement Machines in Florida

MIAMI, April 21.—As the State Legislature started on its second week, it is considering proposals to increase the State levy on racing bets, dog races and the important game of jai alai.

The total amount wagered in the State in the 1944-'45 season on jai alai games is estimated at \$5,599,595. This was more than double the previous season. At the present time wagers on the jai alai games are considered coming under the State laws governing races.

Jai alai interests were leading the drive against repealing the 1935 slot machine license law in Florida. They had the strong support of powerful racing interests in Florida also.

In his annual message to the Legislature this year, the governor of Florida asked the State Legislature to repeal the present State license system, which includes only amusement games of skill. His message expressed favor for licensing betting on the races, jai alai games and other big forms of gambling. The governor did not give any reason as to why he is opposed to pinball and other amusement games at the present time, except that he said they were "slot machines in disguise."

POSTWAR HIGHWAYS

(Continued from page 69)
estimate of work and cost is merely half of what is expected to be contracted during the very first post-war year, however.

It is known thruout the coin machine industry that much of the post-war location planning by operators must take into consideration the super speed of automobiles, airplanes and the nomadic inclinations of a restricted wartime populace. Thus, it is a foregone conclusion that wherever highways lead they are sure to lead to coin machines; as wherever John Q. and Susie Public goes they'll want to be entertained and they'll have to be serviced with food, gas, clothing and any other necessity they might have need for.

Cost Goes Up

On an average, in pre-war years, a total of over \$700,000,000 would have made a satisfactory volume of State highway construction. For the post-war era, however, it is estimated that a considerably greater annual volume will be required. It is further predicted that an average worth of State highway construction will be \$1,400,000,000.

Thus far, the State highway departments have prepared and planned only for the first post-war year and two years' plans would adequately shelve bids for work to give them an opportunity to manipulate their post-war construction programs.

In addition to these highway construction projects, the States have surveys and design plans in various stages of completion for post-war highway projects with a value of more than \$2,000,000,000.

A high level employment geared to a national post-war income of \$140,000,000,000 a year is being planned by private business men, much of which will be in the pockets of those traveling the highways to be constructed and repaired.

The effects of the projected highway construction program will reach into most every field of producer and consumer goods. At an annual wage of \$2,000 per worker, which is a liberal estimate of the annual average wage of pre-war years, a \$2,500,000,000 annual volume will provide employment for a full year for 1,250,000 persons, including both those on the highway sites and those in the mills producing equipment and materials for construction.

This income alone, in addition to the vast income coming to workers from other industries thruout the country, will be used principally for the purchase of consumer products, much of which will be dispensed thru coin-operated machines in locations wherever a highway leads.

MECHANIC WANTED

For Phonograph and Pin Ball Machines. Experienced man. State experience and references first letter, also salary wanted. Write

D. ARIAS

P. O. Box 4152 TAMPA 7, FLORIDA

port was published January 17. The current report calls them slot machines; a term that will not appeal to the men in the business. A Baltimore newspaper used the headline "Army's Got Slot Machines That Work Only With Slugs."

The press release said: "This is to report that the army now is going in for slot machines that work only with slugs."

The Pentagon experiment really is a test to use cigarette vending machines in rationing smokes to regular customers of the restaurants and shops in the big building. It is probably one of the most extensive experiments ever tried in this field.

When the cigarette shortage began to pinch the smokers all over the nation, many newspapers called attention to cigarette vending machines and how the shortage was also affecting such devices. At first it seemed that the machines would present a problem but later it was discovered that the devices could easily be used in rationing systems. Only a few weeks ago a national news magazine published pictures and a story showing how a big industrial firm used its cigarette vending machines in order to ration smokes to employees.

Tokens Used

In the Pentagon test being used here, customers buy a special slug or token for 5 cents and with this token they can use a dime and deposit them in the machine and get a package of cigarettes. The idea is that clerks will only sell one token to a regular customer each day. In that way they hope to prevent any one person from hoarding cigarettes.

The big Pentagon Building has about 30,000 or so people who work in the building and are regular customers at the restaurants and coffee shops. Most of them are known at sight to the clerks and it is in that way that it is hoped to limit the sale of only one token to each customer.

It is reported that a member of the armed forces, the War Department says he is to remain anonymous, had decided on the idea of trying the special tokens in the cigarette machine ration plan.

The cigarette venders have been equipped with a special slot which will accept the special tokens only and in this way no other kind of token or a regular nickel cannot be used to operate the machine. The customer must buy a slug just as is the practice in cities that have token-operated telephones.

The sale of the tokens begins about 8 o'clock in the morning and the closing hour is 7 at night. Then tokens are put on sale again for those who work on the night shift. Officials say it is working like a charm; everybody gets a decent ration of smokes and there isn't the usual running up and down to the shops during the day to get as many packs as possible. The plan usually means a line of customers at the machines two periods during the day but the lines do not last long. A few cheaters have been reported.

Miller Vending Co. Offers:

SLOTS	
These—Guaranteed Like New	
5¢ Jennings Free Play Vendor	\$ 75.00
5¢ Jennings Silver Chief	250.00
5¢ Mills Futurity, 3-5, C.H.	185.00
25¢ Mills Futurity, 3-5, C.H.	235.00
5¢ Mills Cherry Bell, 3-10, C.H.	245.00
These Mechanisms Cleaned With Kieer Flo System	
Mills Blue Fronts, CH., 3-5, refinished,	
5¢ Slots at	\$185.00
10¢ Slots at	198.50
Mills War Eagles, C.H., K.A., 1 Cherry or 3-5 Pay, Factory Rebuilds, 5¢ Slots at	185.00
Mills 10¢ Extraordinary, 3-5 Pay, K.A., C.H., Refinished	140.00
25¢ Caille Dictator	49.50
10¢ Caille Sphinx	37.50
5¢ Watling Rola Top, 3-5 Pay	65.00
25¢ Jennings Century	75.00
5¢ Jennings Duchess	30.00
5¢ Mills Lion Heads	47.50
10¢ Pace All Star Comet	60.00
PIN GAMES	
Destroyer	\$ 75.00
Home Run #42	75.00
Victory	75.00
Venus	70.00
Sport Parade	35.00
Spot Pool	60.00
Pin-Up Girl	160.00
Eagle Squadron	125.00
Mills Dumb Bell Lifter	\$ 35.00
Mills Digger	35.00
Buckley Chicago Digger (No Claw)	30.00
Electro Hoist Digger	35.00
Plato and Frame to cover upper jackpot so only lower jackpot shows:	
For War Eagles, Each	\$2.25
For Blue Front, Each	2.50
For Extraordinary, Each	2.25
TERMS: 1/2 With Order, Balance C. O. D.	
MILLER VENDING CO.	
615 Lyon St., N.E. — Grand Rapids 3, Mich.	
Phones: 9-8632, 9-6047	

MILLS QUALITY SLOTS	
5¢ Blue Fronts, \$249.50; 10¢, \$299.50;	
25¢, \$324.50; 50¢, \$599.50	
5¢ War Eagles, \$224.50; 10¢, \$274.50;	
25¢, \$324.50; 50¢, \$599.50	
5¢ Brown Fronts, \$274.50; 10¢, \$324.50; 25¢, \$374.50	
5¢ Roman Hds., not GA, \$224.50; 10¢, \$274.50; 25¢, \$324.50	
25¢ Mystery Bonus	\$95.00
All Machines Refinished, Repainted and Rebuilt by Factory Mechanics.	

MISCELLANEOUS	
Mills 4 Bells, 4-5¢ Combination, Clean	\$695.00
Mills 5¢ Q.T.'s, Green, \$105.00; Glitter Gold, Original	150.00
Mills Vest Pockets, Green, \$50.00; Blue & Gold	65.00
With Jackpot Attachment, \$19.50 Extra.	
Mills Silver Chromes, Mills Gold Chromes Write	
5¢ Watling Rola Top Club Bell	\$175.00
10¢ Watling Rola Top Club Bell	225.00
25¢ Watling Rola Top Club Bell	275.00
Mills 5¢ Club Bell	425.00
Mills 10¢ Club Bell	475.00
Mills 25¢ Club Bell	525.00
1 Jennings 5¢ Club Bell	199.50
1 Rockola Commando, Perfect Condition Write	
50¢, 25¢, 10¢, 5¢ Various Types Goose-neck Machines	Write

EXPERT REPAIRS & NEW MILLS PARTS
New Mills Parts, including Clocks, Clock Gears, Shatterproof Jackpot Escalator and Reel Glasses, Escalators, Tubes, Paper Reward Cards, Club Handles, Springs and other parts too numerous to list. Large stock of Marble Table Parts, One Ball Motors and Transformers. 5000 Bayonet Base 18 Volt Bulbs. We have a well-equipped shop with factory mechanics and parts to refurbish your Mills Machines and return them like brand new at a nominal cost. We can guarantee 5 to 10 days' service.

MRS. C. R. (CHARLEY) SNYDER
SOUTHWESTERN DISTRIBUTING CO.
4116 Live Oak St. DALLAS 4, TEXAS
P. O. Box 805—Phone T7-9725

FOR SALE
25 1938 TRACKTIMES \$99.50 Ea.
WANT TO BUY
WILL PAY THE FOLLOWING PRICES:
BLUE GRASS, F.P. \$115.00
SPORT SPECIAL 100.00
DARK HORSE 115.00
RECORD TIME 110.00
WE BUY, SELL AND EXCHANGE
3147 Locust St. St. Louis, Mo. **MR. CALL NOVELTY CO.**

FOR SALE
2 Crosslines, Each \$ 50.00
2 Advance Machines, Each 9.00
1 Wurlitzer Hideaway Twin Twelve, Packard or Buckley 200.00
4 Wurlitzer 5-10-25 Two-Wire Bar Boxes 40.00
Wurlitzer 5-10-25 Bar Box Brackets, Ea. 2.00
Thirty Old Style Buckley Bar Boxes, Ea. 2.00
30 conductor Cable for Packard, Buckley, Odd Lengths, Per Foot .20
1 Jensen B15 Concert Speaker 12.50
1 Seeburg Dynamic Speaker 15.00
Dan Savage Novelty Co.
610 4th Street BELOIT, WIS.

Chicago Coin
Fortified with a practical and working knowledge of electronic and mechanical devices ready to adapt them for your greater earnings

Chicago Coin MACHINE CO.
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

We must back'em up with War Bonds

FOR SALE IMMEDIATE DELIVERY

5¢ Melons, 3/5 (Like New)	\$265.00
5¢ Melons, 3/5 (Very Clean)	225.00
5¢ Bonus, 3/5	285.00
5¢ Brown Fronts, 3/5	250.00
5¢ Brown Fronts, 3/5 (Brand New)	350.00
5¢ Cherry Bells, 3/5	250.00
10¢ Bonus, 3/5	300.00
10¢ Melons, 3/5	275.00
10¢ Brown Fronts	300.00
25¢ Melons, 3/5 (Like New)	400.00
25¢ Melons, 3/5 (Very Clean)	375.00
25¢ Bonus, 3/5	400.00
25¢ Brown Fronts, 3/5	400.00
25¢ Copper Chrome, 2/5	450.00
25¢ Extraordinaries, 2/5, Fac. Reb.	325.00
25¢ Emerald Chrome Hand Load, Brand New, 2/5	500.00

All Above Machines Are Factory Original, Drill Proof, Knee Action, With Club Handles.

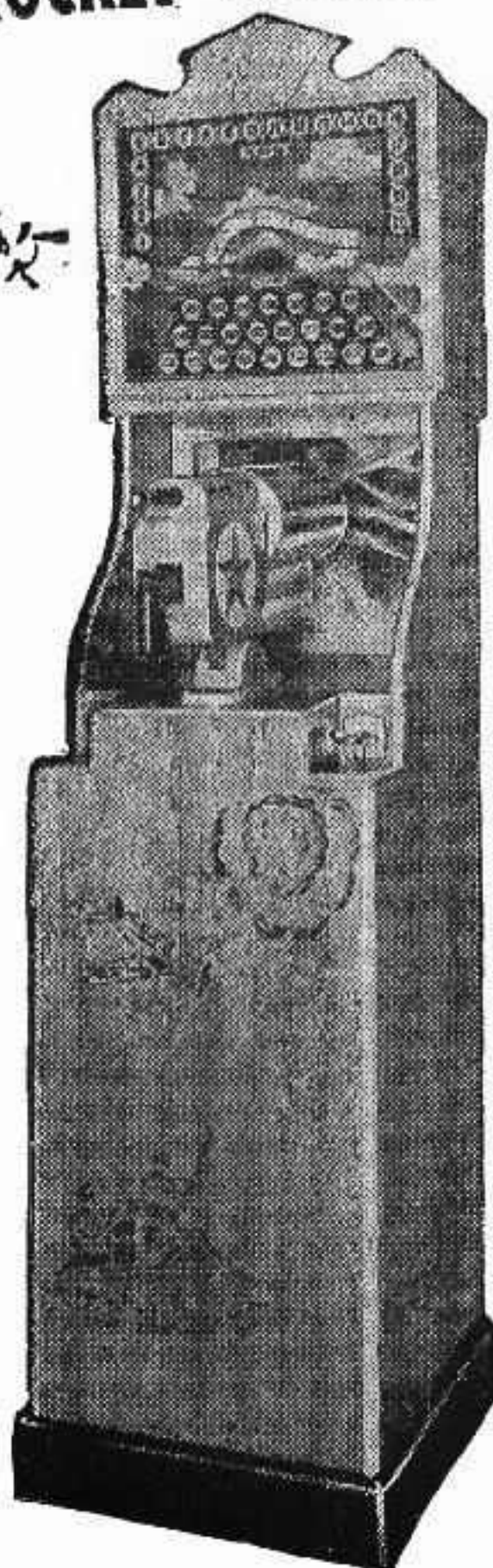
5¢ Mills Blue Fronts, 3/5 or 2/5	\$215.00
10¢ Mills Blue Fronts, 3/5 or 2/5	255.00
25¢ Mills Blue Fronts, 3/5 or 2/5	325.00
5¢ Victory Chiefs, 2/5 (Like New)	285.00
5¢ Silver Chiefs, 3/10	225.00
5¢ Blue Skins, 2/5	235.00
5¢ Red Skins, 2/5	225.00
5¢ Dixie Bells, 2/5 (Like New)	235.00
10¢ Victory Chiefs (New)	325.00
10¢ Four Stars, 3 on 1 (Fac. Reb.)	285.00
10¢ Red Skins, 3/5	255.00
25¢ Victory Chiefs (New)	400.00
25¢ Silver Moons, 2/5	375.00
25¢ Dixie Bells, 2/5	400.00
25¢ Jennings Chiefs, 2/5	325.00

SPECIALS

5¢ Pace Rockets, 3/5, Enamel Finish	\$107.50
5¢ Pace Comets, 3/5, Refinished	87.50
10¢ Pace Comets, 3/5, Refinished	97.50
25¢ Pace Comets, 3/5, Refinished	145.00
50¢ Pace Comets, 3/5, Refinished	400.00
5¢ Cailles, 3/5, Enamel Finish	87.50
25¢ Cailles, 2/4, Enamel Finish	97.50
Mills Four Bells (Excellent)	597.50

1/3 Cash With Orders, Balance C. O. D. All Machines Guaranteed In A-1 Condition
GENERAL NOVELTY COMPANY
521 North 16th Street Milwaukee 3, Wis.
Phone: West 4242

**SUPREME'S
"ROCKET BUSTER"**



Shoot at a realistically animated, moving target!

Bell, Buzzer and constant Lite-up of backboard gets the attention as hits are scored!

20 Flights for 5¢—Maximum of 15,000 Shots!

Occupies small space—Upright—25' square, 8' tall—Fits Any Location!

Head removable for transportation—simple construction—Fool Proof—Mechanically Perfect!

Cash Box in separate, sealed unit from mechanism!

A REAL MONEY-MAKER!

Supreme Enterprises, Inc.
557 Rogers Avenue
BROOKLYN 25, N. Y.

*There is no substitute
for Quality*
Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

WANT
Wurlitzer Phonographs: Wurlitzer 600, 500, 700, 800, 750, 780, 750E, 850 and 950.
Mills Slots, 5¢/10¢/25¢/50¢. Long Range Shooting Gallery. Arcade Equipment. Give prices and full details.
MARLIN EQUIPMENT COMPANY
1355 Randolph St., N.W., Washington 11, D.C.
Phone: TAYlor 4183

WANTED
Two first-class Mechanics, experienced in servicing latest model Wurlitzer Music Machines and Wall Boxes. Top salary, also overtime.
Apply or Write
MUSIC SERVICE COMPANY
2880 Southwest Blvd. Kansas City 8, Mo.

ARCADE Sensations!

"WHEE GEE MYSTIC"
"Pitch 'em and Catch 'em" } \$229.50 Each
1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

SEE YOUR LOCAL JOBBER OR DISTRIBUTOR! SEND FOR CIRCULAR!

POKER TABLES—WRITE FOR PRICE!

GEORGE PONSER CO. of N. Y., Inc.
2 Columbus Circle, New York 19, N. Y. Circle 6-6651

C. & P. SALES CO.
407 MADISON AVE. 5-4576 MEMPHIS, TENN.
FOR SERVICE THAT SATISFIES

CONSOLES	
Mills Owls, F.P.	\$ 79.50
Mills Jumbo Parades, High Head, C.P.	129.50
Galloping Dominoes	325.00
Jennings Multiple Slot Liberty Bell.	59.50
Jennings Multiple Racer	\$ 59.50
Keeney's Kentucky Club	59.50
Roulette, Jr.	227.50
SLOTS	
5c Jennings Club Bells, 3/5	\$169.50
5c Mills Blue Fronts	179.50
25c Mills Blue Fronts	325.00
5c Mills Cherry Bells	225.00
5c Jennings Silver Moon '41 Slot, D.P.	299.50
Columbia Jackpot	89.50
Columbia Gold Award, Front & Back Pay	\$ 69.50
Mills Q.T., 5c Play	89.50
5c Mills War Eagle, 3/5	149.50
5c Mills Chrome Bells, 2/5	325.00
Mills Club Handles	3.50

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED
SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.
1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.
WE STILL HAVE A FEW A. M. I. PHONOGRAPHS LEFT IN STOCK, SO PLACE YOUR ORDER IMMEDIATELY IF YOU ARE IN NEED OF ANY MACHINES.

ANNIVERSARY SPECIAL

5¢ Jennings 4 Star Chiefs	\$175.00	10¢ Jennings Silver Chiefs	250.00
10¢ Jennings 4 Star Chiefs	200.00	10¢ Watling Rotatops, 3/5	145.00
5¢ Watling Rotatops, 3/5	125.00		

ALL MACHINES THOROUGHLY RECONDITIONED AND REFINISHED.

CONSOLES		
MILLS FOUR BELLS—LATE HEADS—LATE SERIALS		
Keeney Super Bells	Jennings Bobtalls, F.P.	Bally High Hands
Mills Jumbo Parades, C.P.	Bally Club Bells, 5¢ & 25¢	Watling Big Games, F.P.
FIVE BALL—MARBLE TABLES		
Liberty	\$169.50	Shangri-La
Air Circus	129.50	Victory
Keep 'Em Flying	\$150.00	Midway
		90.00

2 MILLS PANORAMS — \$375.00
EXCEPTIONALLY CLEAN

REBUILDING AND REFINISHING—All Model Slots
Machines completely rebuilt and refinished. Returned like new. Genuine factory mechanics. All work guaranteed.

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

SOUTHWEST AMUSEMENT COMPANY
2916-19 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

READY FOR IMMEDIATE DELIVERY!
★ ALL UNITED REVAMPS ★
★ WILLIAMS "FLAT-TOP" ★
WRITE FOR DETAILS—ORDER TODAY!

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY
900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

CATALOG FREE
Salesboards, Jar Tickets, Merchandise Deals, Steel Trucks, Toys, Novelties, Specialties.
DIVERSO PRODUCTS CO.
610 North Water Street Milwaukee 2, Wisconsin

**WE TAKE
THE GAMBLE
WHEN YOU
BUY FROM US!**

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

- GET OUR PRICES**
- MILLS GOLD CHROME BELLS
 - MILLS BROWN FRONT BELLS
 - MILLS BLUE FRONT BELLS
 - MILLS CHERRY BELLS
 - MILLS WAR EAGLE BELLS
 - MILLS ROMAN HEAD BELLS
 - MILLS MELON BELLS
 - MILLS CLUB CONSOLES
 - BAKERS PACERS

**ALL MODELS—
ALL COIN PLAYS**

WE SPECIALIZE IN REBUILDING
MILLS SLOTS and PACES RACES

**WE BUY—SELL—
EXCHANGE**

We Pay the Highest Cash Prices for
Used Equipment. Get Our Offer!

**BAKER
NOVELTY CO.**
1700 Washington Blvd., Chicago 12, Ill.

Wurlitzer ★ Seeburg ★ Rock-Ola ★ Mills
MOTORS
REBUILT OR EXCHANGED
SHIPPED SAME DAY (EXCEPT MILLS)
\$6.50
DUMORE & EMC MOTORS \$13.00
PHONO ELECTRIC MOTOR SERVICE
PHONOGRAPH MOTOR SPECIALISTS
359 W. 45th St. New York 19, N. Y.
Phone: Circle 5-9540

**THE LUCKY TWELVE
JAR DEAL**
1440 Tickets—12 \$3 winners, 36 50¢ winners.
Made up five folds. Profit \$18. Quantity price, \$1.75 per set. Single set, \$3.
THREE-BUCK BILL CARD DEAL
720 Tickets—8 \$3 winners, 18 50¢ winners.
Profit \$9. Single set, \$1.75. Quantity price, \$1.
RED, WHITE & BLUE TICKETS
1950 Tickets, five fold. 1 set, \$3. Quantity price, \$2 per set.
2050 Tickets—Set, \$3. Quantity price, \$2 per set.
120 TICKET TIP BOOKS
5 Folds, \$24 per gross; \$3 per doz.
BARNES NOVELTY CO., New Paris, Ohio

FOR SALE
1 Marines At Play (Slightly Used) ... \$160.00
1 Spot Pool ... \$60.00 | 1 Sea Hawk ... \$45.00
1 Jungle ... 60.00 | 1 League Leader 25.00
WANTED
BALLY ONE BALL GAMES. Must Be In A-1 Condition. We Pay Top Prices.
ATLAS PHONOGRAPH CO.
592 N. Clinton Ave. Rochester 5, N. Y.

WANTED

SPORT SPECIAL, RECORD TIME, DARK HORSE and BLUE GRASS @ \$110.00. WILL PAY \$60.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS, DOUBLE PLAY, SKY BLAZER, LEADER, ZOMBIE and DUPLEX. SEND LIST OF OTHER GAMES.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
BALLY RAPID FIRES, Perfect	\$219.50
NEW PIN GAME CARTONS	2.50
WATL. SCALE, Large Dial	89.50
TEXAS LEAGUERS	49.50
CHICAGO HOCKEY	215.00
AIR RAIDER	185.00
WORLD SERIES	
A.B.T. TARGET SKILL	19.50
KEENEY ANTI AIRCRAFT	59.50
KEENEY WALL BOXES, Complete	5.00
ORIG. WORLD'S FAIR SKY FITER	275.00
TOKYO GUN	185.00

CONSOLES—ONE BALLS—SLOTS	
NEW MAY-BELL, 5¢-5¢-25¢	\$795.00
JUMBO PARADE, F.P.	89.50
5¢ SUPER BELLS	329.50
5¢ & 5¢ PAMCO BELL	69.50
JENN. SILVER MOON, F.P.	125.00
EVANS JUNGLE CAMP, F.P.	89.50
WATL. BIG GAME, F.P., Clock	125.00
BAKER'S PACERS, D.D.	245.00
5¢ PACE REELS, Cash	129.50
10¢ WATL. BIG GAME, Cash	195.00
HI HAND	189.50
KEENEY DARK HORSE	69.50
ONE BALLS	
LONGACRE & THOROBRED	\$565.00
NEW SPORTSMAN	350.00
'41 DERBY	360.00
GRAND NATIONAL, Refinished	149.50
RECORD TIME	185.00
SPORT SPECIAL	175.00
SLOTS	
5¢ CHIEF 4 STAR, Fac. Reb.	\$250.00
5¢ BLUE FRONT, G.A., 3-5	175.00
5¢ BLUE FRONT, Fac. Reb.	255.00
25¢ BLUE FRONT, Fac. Reb.	385.00
10¢ Q.T., Original	109.50
VEST POCKETS, Blue & Gold, Ref.	64.50
5¢ MILLS GOOSENECK, 3-4	59.50

NOW THE KLEER-FLO PARTS & MECHANISM CLEANING DISTRIBUTING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER \$129.50

USED PIN GAMES		NEW REVAMPS		USED PIN GAMES	
JEEP	\$129.50	FLAT TOP	\$250.00	KEEP EM FLYING	\$149.50
LEGIONNAIRE	69.50	ARIZONA	250.00	SCHOOL DAYS	69.50
ABC BOWLER	54.50	SANTA FE	250.00	NEW CHAMP	64.50
BOMBARDIER, Reb.	89.50	WAGON WHEELS	250.00	KNOCK OUT	129.50
BOSCO	89.50	MARVEL BASE-BALL	179.50	SKY CHIEF	172.50
BROADCAST	59.50	FLYING TIGER	209.50	BIG PARADE	134.50
JUNGLE	69.50	CASABLANCA	209.50	BIG CHIEF	49.50
SEVEN UP	59.50	MARINES	199.50	GOTT. LIBERTY	169.50
CAPT. KIDD	74.50	AMERICAN BEAUTIES	199.50	CHAMPS	54.50
SPOT POOL	72.50	FOREIGN COLORS	249.50	FOUR ACES	129.50
GUN CLUB	79.50			FOUR ROSES	64.50
LANDSLIDE	44.50			CROSSLINE	54.50
FOX HUNT	49.50			ATTENTION	64.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE., CHICAGO 47, ILL. HUMBOLDT 6288

REAL "BUYS"—DON'T HESITATE

WRITE—WIRE—PHONE TODAY!

10 Rockola Wired Music Shells } \$3,000.00 TAKES ALL!
30 Turn Tables To Go With Same

MUSIC

1 #24 Wurlitzer with Packard Adapter, Ready for Locaton, Ea.	\$275.00	2 Rockola #16's, Ea.	\$190.00
2 #616 Wurlitzers, Ea.	200.00	2 Seeburg 12's—Newly Painted, Ea.	150.00
1 Seeburg #8800—Victory Model	500.00	1 Mills Throne—Repainted	259.50
1 #750E Wurlitzer	725.00	Rockola Imperials with Adapters—to be used for Cellular Jobs, Ea.	200.00
1 #600 Rotary Wurlitzer	425.00	Rockola Boxes to go with same, Ea.	25.00

5 WIRE CABLE, @ 12¢ PER FOOT
2 Keoney Super Bells, Ea. \$339.50 | 2 Club Bells, Ea. 325.00
3 HI Hands, Ea. 180.00

IN STOCK NOW — "UNITED" CONVERSIONS
FLAT TOPS | MARVEL BASEBALL | P & S CONVERSIONS
VICTORY ROLLS | ZINGOS | BELL CONVERSIONS
1/3 Deposit, Balance C. O. D., F. O. B. Philadelphia, Pa.

David Rosen
855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 9943

CLEARANCE SALE!

ALL EQUIPMENT LISTED IS MECHANICALLY PERFECT, READY FOR LOCATION AND BACKED BY OUR "TRIPLE TEST GUARANTEE"

4 WURLITZER #125 WALL BOXES, 5-10-25c	12 SINGING PICTURE SPEAKERS (Complete)
12 WURLITZER #310 30-WIRE 5c WALL BOXES	12 WURLITZER 412
12 WURLITZER #100 30-WIRE 5c	2 WURLITZER 24 WITH SEEBURG WIRELESS REMOTE
6 SEEBURG USR2	1 WURLITZER 24, PLAIN
3 SEEBURG GSR1	2 MILLS EMPRESSES
2 SEEBURG TRANSMITTER TZ3	1 SEEBURG COLONEL, ES
3 SEEBURG WIRELESS SPEAKORGANS	1 SEEBURG COLONEL, ESRC
	1 SEEBURG MAJOR, ESRC

Atlantic Distributing Co. TRIPLE TEST TAG
IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!
Atlantic Distributing Co. Seeburg Distributors
583 10th AVE., NEW YORK 18, N. Y. • Phone LACKAWANNA 4-8193

SPECIAL SALE—MUSIC YOU NEED!

50 Wurlitzer 61 Counter Models, Ea.	\$149.50
25 Iron Frame Stands for Counter Models, Ea.	7.50
5 Rock-Ola Spectravox and Playmasters, Ea.	439.50
1 Rock-Ola DeLuxe '39, RC	425.00
3 Panorams, Ea.	345.00

BALTIMORE
MUSICAL SALES CO.
BALTIMORE, 1, MARYLAND
140 W. MT. ROYAL AVE.
VERNON 5757

Big Spring Clearance Sale of Arcade Machines

Order Yours Now for Spring and Summer Resort Season
ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS. MONEY WILL BE REFUNDED.

ARCADE EQUIPMENT			
1 Photomatic	\$1,500.00	1 5¢ Chester-Pollard Golf	\$75.00
1 Smile-a-Minute	950.00	1 5¢ Chester-Pollard Football	125.00
3 Bally Alley	29.50	1 5¢ Vi-Ador Foot Vibrator	75.00
1 Roll in the Barrel	110.00	1 5¢ Basketball	80.00
2 Talkie Horoscope	175.00	1 1/2 Iron Mutoscope Reel	35.00
4 Anti Aircraft	89.50	1 5¢ Jr. Basketball	45.00
1 Kirk Astrology Scale	125.00	2 5¢ 3-Col. Card Vender	45.00
1 Kirk Astrology Scale, Tall	165.00	4 2¢ Muto. Card Vender	35.00
2 Genco Playball	159.50	4 5¢ Mills VJowing Machines	125.00
3 Batling Practice	135.00	2 5¢ Coin Movies	165.00
2 Tommy Guns	165.00	1 10¢ Blue Book Vender	175.00
2 Keoney Submarine	189.50		
2 5¢ Bally Bull	95.00		

10% Cash Off On All Orders of \$2,000.00 or More. Write for Complete List.
STEWART NOVELTY COMPANY
250 SOUTH STATE ST. (Phone: 5-8433) SALT LAKE CITY 1, UTAH

QUALITY PLUS IS OUR OFFER

NOW AND POST-WAR

FACTORY REBUILT SLOT MACHINES

Mills Club Bell Consoles, 5¢	Mills Brown Fronts, 25¢	Mills Gold Chromes, 25¢
Mills Club Bell Consoles, 10¢	Mills Blue Fronts, 5¢	Mills Gold Chromes, 50¢
Mills Club Bell Consoles, 25¢	Mills War Eagle, 25¢	Mills Original Chromes, 5¢
Mills Brown Fronts, 5¢	Mills Gold Chromes, 5¢	Mills Original Chromes, 10¢
Mills Brown Fronts, 10¢	Mills Gold Chromes, 10¢	Mills Original Chromes, 25¢
FIVE BALL CONVERTED FREE PLAY GAMES		
Williams Fiat Top	United Oklahoma	United Streamliner
United Arizona	United Midway	United Santa Fe
Williams—Zingo	Laborator—Pariscopes	Money Makers Everywhere
		Limited Number Available.
CONSOLES		
Bally Hi-Hand Comb., F.P.-P.O.	Evans '41 Galloping Dominoes, J.P., Two-Tone Cabinet	Baker's Paces, J.P., D.D.
Bally Roll 'Em	Evans '41 Bangtalls, J.P., Two-Tone Cabinet	Mills Four Bells, 3/5¢ & 1-25¢, Late
Super Bell, 5¢ & 25¢, C.P.O.	Evans Lucky Luoro, 1941, Two-Tone Cabinet	Mills Four Bells 4-5¢
Pace Twin Reels, 10¢ & 25¢		Mills Throo Bells
Pace Saratoga, 5¢, F.P.-P.O.		
Pace Saratoga, 10¢, C.P.O.		

PACIFIC COAST DISTRIBUTORS

2316 S. Union Richmond 5527 Los Angeles 7, Calif.

THERE'S A MATCHLESS LAMP FOR EVERY TYPE OF Game, Music and Wall Box
MATCHLESS ELECTRIC CO.
564 WEST RANDOLPH STREET • CHICAGO 6, ILL.

WE WANT PAYOUTS

Bally Long Shots — — Kentuckys — — Jockey Clubs
Turf Kings — — Fairmonts — — High Hands
Mills — — 4 Bells — — 3 Bells — — Slots
Keoney — — Super Bells — — 2 Way and 4 Way
Groetchen — — Metal Typers
ALL TYPES PHONOGRAPHS

AUTOMATIC GAMES SUPPLY COMPANY

N. L. NELSON, Gen. Mgr.
1607-1609 UNIVERSITY AVENUE ST. PAUL 4, MINNESOTA

RED, WHITE AND BLUE TICKETS

Break Tab—2160 to a Deal—@ 5c Sale Def. Profit \$36.00;
@ 10c Sale Def. Profit \$72.00. Less than Doz. \$1.35 net.
LOTS OF DOZEN OR MORE, \$1.25 Net.
BASEBALL or PLAIN TIPS—120 to a card—Factory Taped,
\$21.50 per gross. Samples mailed on request.
Write for price list on complete line of standard tickets.
25% Deposit, Balance C. O. D.
NOVELTY SALES COMPANY 6349 N. CLARK ST., CHICAGO 26, ILL.

ONE BALLS—PAY OUT

Fortune, Convertible to Free Play or Pay Out \$274.50

Skyark, Convertible to Free Play or Pay Out 169.50

Challenger, Like Now 249.50

Race King, Like Now 249.50

Mills Big Race (7 Coin) 94.50

Sea Biscuit 79.50

Blue Ribbon 69.50

Sport Page 69.50

Thistledown 69.50

Jennings Flicker 49.50

Gold Cup 49.50

Gold Medal 49.50

Gottlieb Multiple Races 49.50

Ak Sar Ben 49.50

Bally Stables 39.50

Fair Grounds 29.50

Mills Owls, F.P., Late Models 94.50

SLOTS

Caille 3-5, 5¢, \$79.50; 10¢, \$94.50; 25¢ \$139.50

Caille 2-4, 5¢ 97.50

Pace Comets, 3-5, 5¢, \$94.50; 10¢ 109.50

Mills Vest Pocket (A-1 Condition), Blue & Gold 57.50

Bally Reliance Dice Game 49.50

Q.T., 5¢, \$99.50; 10¢ 89.50

Blue Fronts, completely reconditioned, new cabinets, drill proof, club handles. Appearance like new. Write for Price

Brown Fronts, completely reconditioned, new cabinets, drill proof, club handles. Cannot be told from new machines. Write for Price

Cherry Bells, 3-10 play, 5-10-25¢. Completely reconditioned, drill proof, club handles. Appearance like new. Write for Price

CONSOLES

Baker Pacers \$450.00

Double Bells, 5-10¢, have two separate Mills mechanisms 249.50

Lucky Lucre, 5 coin play, exceptionally clean 224.50

Paces Reels, 25¢, like new 169.50

Paces Races (Black Cab., 20 Odd) 139.50

Fast Time 129.50

Jumbo Parade, F.P. or P.O., \$109.50; Late Head 139.50

Silver Moon, Totalizer or F.P. 139.50

Walling Big Game, P.O. 97.50

Jennings Cigarollas, 5-10¢, late models, like now 94.50

Zipper 29.50

FIVE BALLS

New Champs \$59.50

Oh Johnny 49.50

Three Score 49.50

On Deck 39.50

Salute 39.50

Target Skill \$39.50

Repeater 34.50

Entry 29.50

Red, White and Blue 29.50

Super Six 29.50

1/3 Deposit, Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY
3130 W. Lisbon Milwaukee 8, Wis.

ONE BALLS

4 Thorough-breds \$545.00

15 Long-acres 545.00

6 '41 Derbys 350.00

5 Club Trophys 350.00

6 Slots, 5-10-25¢ Play, Good Working Condition — \$275.00 Entire Lot.

ARCADe MACHINES

1 Panoram Viewing Show (Converted) \$385.00

2 Microscope Skyfighters (Latest Model B) 265.00

5 Rapid Fires 160.00

2 Evans Tommy Guns 115.00

4 Bally Bulls 75.00

4 Shoot the Japs 125.00

2 Keeney Submarines 135.00

7 Deluxe Texas Leaguers 44.50

2 Shoot the Chutes 125.00

1 Targette (Converted Bally Bull) 90.00

2 Grotchen Zooms 24.50

1 Mills Horoscope (Plenty Tickets) 75.00

3 Shoot Your Way to Tokyo 175.00

2 Jennings Book Vender (Plenty Books) 75.00

2 Radio Rifles with Film 65.00

1 Bally's Racer 80.00

1 Floor Model Shocker 65.00

All Machines Thoroughly Reconditioned and Ready for Location.

1/2 Deposit With Order — Balance Sight Draft or C. O. D.

ROBINSON SALES CO.
7525 Grand River Ave. Detroit 4, Mich.
Tyler 7-2770

WANTED

Mechanic for Phonographs and Remote Control. Also Route Man with knowledge of minor repairs. Must be sober and reliable. Good salary. Write or wire

JEFF EMERSON
Pal Music Co. Palatka, Fla.

WANT MECHANIC

Must know Seeburg music system completely, be able to set up on location and operate Wallomatic Boxes, also Pin Games. This is permanent job at top pay to right party. Route located in California. All replies kept confidential.

BOX D-395, care Billboard, Cincinnati 1, O.

ORIGINAL SLOTS—RECONDITIONED

GUARANTEED BY OUR 50 YEARS OF EXPERIENCE . . . WRITE FOR PRICES.

MILLS GOLD CHROMES — BROWN FRONTS — BLUE FRONTS — 5¢, 10¢, 25¢ PLAY.

MILLS Q.T.'S, Originally Blue Made GLITTER GOLD, 5¢, 10¢ Play.

MILLS Q.T.'S, Same As Above But With SPECIAL 3/5 Payout, 25¢ Play.

MILLS VEST POCKETS, Blue and Gold Model, 5¢ Play.

All Above Machines Have Knee Action, Club Handles and Drill Proof.

JENNINGS — PACE — WATLING — CAILLE SLOTS IN STOCK.

PARTS FOR MILLS SLOTS

SPRING KITS Large Assortment of Various Springs \$8.75

Bottom Main Slides, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢ \$4.25

Slides, Complete Set, 5¢ 1 Cherry or 3/5 P.O. with Top Cover, Set 22.50

Vest Pocket Coin Chute, 5¢ 3.25

Reel Strips, 3/5 or 1 Cherry P.O. Set55

In 100 Set Lots, Set40

Reward Cards, 1 Cherry or 3/5 P.O. In Lots of 100, Each10

Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O. 7.50

Marker Button, 5¢, 10¢, 25¢, for Blue or Brown Front50

Marker Plates for Gold or Silver Chrome, 5¢, 10¢, 25¢ 1.50

Large Clock Gears, Complete 3.50

Idle Pinion Gear 3.25

Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show 2.50

Club Handles, Painted and Chromed 4.50

Reel Glass Frames 1.25

Payout Discs, 1 Cherry or 3/5 P.O. Set 7.50

Discs Plugs25

Oval Chrome Frame To Use Paper Reward Card on Brown Front 2.00

Large Cash Boxes 2.00

Payout Tubes with Hopper, 5¢, 10¢, 25¢ 3.75

20-Stop Star Wheel, Set 3.00

Knee Action Parts for Your Old Levers, Set 3.75

Top Covers for 5¢, 10¢ and 25¢ Slides 3.50

Jack-Pot Glass 1.25

Escalator Glass and Reel Glass \$.50

J.P. Gates, 5¢, 10¢, 25¢ 1.50

Plug to Fill Space on Front Casting When Eliminating Gold Award 1.00

Plug Shield To Fill Space on Wood Cabinet When Eliminating Side Vender75

Reward Card Frame for Blue Front75

Reels Completely Assembled With Payout Discs Stop, Stars, etc. (1 Cherry, 3/5 P.O.) Set 22.50

Payout Base Assembly, 5¢, C.S.P. 3265 12.50

Mechanism Base, M.L.B. 2516 4.50

Complete Set Castings for Gold Glitter War Eagle Write for Prices

Complete Set Castings for Brown Front Write for Prices

Coin Bar Release Lever Assembly, 2799 C.S.P. 2.50

Check Detector Operating Arm Assembly, 2761 C.S.P. 2.00

Jack Pot Push Bar, M.L.B. 2823 1.25

Piston Operating Lever Assembly, 2755 C.S.P. 1.50

Reel Timing Lever Assembly, 2765A C.S.P. 2.00

Operating Lever Lock and Pin Assembly, 3453A C.S.P. 1.50

Timing Lever and Hub Assembly, 2753 C.S.P. 1.50

Reel Operating Lever As'by MLB 3354 5.00

Steel Drill Proof for Cabinet Sides, Set 5.00

1/3 Deposit Must Accompany All Orders.

Write for Complete Price List of SLOTS and PARTS — We Have Many More.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

TUBES and PARTS

for the

COIN MACHINE INDUSTRY

Write for latest price list

ALLIED ELECTRONICS COMPANY
67 WEST 44TH STREET NEW YORK 18, N. Y.
(PHONE: MURRAY HILL 2-0755)

Economy Supplies the Nation!

NEW MAPLE BALLS FOR SKEE ALLEYS AND PLAY BALLS

For 14 Ft. Skee Alley, 3/8, 10, \$5.50; 100 \$52.00

For 9 Ft. Skee Alley, 2/4, 10, \$5.50; 100 52.00

For Play Balls and Roll in the Barrel, 10, \$4.25; 100 38.50

Micro Switches for Rock-Olas and Wurlitzers 85c Ea. | 12" P.M. Speakers \$9.50 Ea.

TERMS—1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC.

ECONOMY SUPPLY COMPANY
615 TENTH AVE. ★ NEW YORK ★ BRYant 9-3295

MASTER DELUXE TOUCH UP KIT

A complete cabinet repair kit, put in a permanent metal box. All finishes supplied are spirit soluble and will not cut or damage surrounding finishes on cabinets, etc. Kit contains shellac sticks, alcohol lamp, French varnishes, rubbing felt and fluid, enamels, glue, steel wool, sandpaper, polish directions, etc. Nothing else needed! The best buy on the market.

PRICE \$9.85.

De Luxe Touch-Up Kit \$2.50

Mills Cash Boxes \$.75

Disc Plugs25

Coin Cups and Jackpot Cups for Blue Front, Each95

Mills Gold Chrome or Blue Front Cabinets, completely finished, Each 12.50

Club Handles, guaran., non-breakable, Ea. 3.50

Main Clock Gears, Each 3.50

Idle Pinion Gears, Each 2.25

Discs, CH or SP, complete set, Each 7.50

Slot Machine Screw, Nut and Bolt Kit, complete 5.75

B.F. or W.E. Cash Box Doors 1.75

25¢ B.F., Etc., Jack Pots 19.50

MAGIC LIQUID SCRATCH REMOVER AND POLISH
Gal., \$4.00; Qt., \$1.25; Pt., 75¢; 1/2 Pt., 45¢.

BROWN FRONT CASTINGS
Complete set of Brown Front Castings, including denomination buttons, jewel coin-cup cover and metal award plate \$25.50

UNIVERSAL SLIDE POSTS
Universal slide posts, adaptable to 5¢, 10¢ and 25¢ Mills Slot Machines, no riveting necessary, complete set only \$1.50

PIN GAMES WANTED!
Send name, price and full description in first letter. We pay top prices.

CENTRAL MANUFACTURING CO.
4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAuldinG 1670-1

SLOTS

4 Mills 25c Gold Chromes, 2/5

13 Mills 25c Brown Fronts, 3/5

2 Mills 10c Brown Fronts, 3/5

12 Mills 5c Brown Fronts, 3/5

2 Mills 25c Blue Fronts, 3/5

2 Mills 10c Blue Fronts

(The above machines have knee action, drillproof C.H.)

1 Pace Console, 5c & 10c Comb.

2 Jennings 5c Consoles

7 Jennings Ciga-Rollas XXV

2 Super Bells 5c Comb.

1 Pace Reels

1 Pace Saratoga

PHONOGRAPHS

1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckley Adpt., 10 Buckley Boxes and Speaker \$250.00

1 Wurlitzer 600 '42 Victory

2 Wurlitzer 500

2 Wurlitzer 616 '42 Victory

1 Mills Throne of Music

1 Mills Empress

43 War Eagle Castings, top and bottles, \$15.00 each

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

LION OFFERS

PHONOGRAPHS

Wurl. Victory 600, Kybd. \$800.00

Wurl. Victory 600, Rotary 550.00

Wurl. 600, Keyboard 450.00

Wurl. 600, Rotary 425.00

Wurl. 616 210.00

Wurl. 61 Counter Mod., Stnd. 149.50

Wurl. Twin 12 Hideaway, Steel Cab. with Adapter and 6 Wall Boxes 250.00

Mills Throne 289.50

Seeburg Classic 399.50

Seeburg Gem 335.00

Rockola Master, R.O. 475.00

Rockola Standard 375.00

Rockola '40 Master 425.00

Rockola Imperial 20 245.00

Rockola 18 Record 189.50

Rockola 12 Record 99.50

Rockola Counter Mod., Stnd. 139.50

CONSOLES

Keeney Super Bell, F.P., P.O. \$399.50

Mills Jumbo Parade, F.P., Latest 139.50

Bally Big Top, F.P. 149.50

Bally Hi Hand, F.P., P.O. 199.50

Gallop, Dominos, J.P., Latest 425.00

Keeney '38 Tracktime 149.50

Watl. Big Game, F.P. 148.50

Mills 4 Bells, Fact. Reb. 675.00

Keeney 4-Way Bell 775.00

Keeney 4-Way Bell, 3-5¢, 1-25¢ 950.00

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

LION
DISTRIBUTING COMPANY
Phone Wabash 7689
726 So. Fourth St. Louisville 2, Ky.

FOR SALE

1 Chevron \$15.00

1 Skyline 45.00

1 '41 Majors 69.50

1 '40 Majors 20.00

3 Mills Owls, as is, for... 50.00

1 Target Skill 35.00

1 Big Chief 50.00

2 Line-Up, Each 32.50

1 Sport Parade 45.00

1 Super Chubbie 55.00

1 Landslide 40.00

1 Play Ball 59.50

1 Band Wagon 35.00

3 Jumbo Parades, C. P. O. Each 150.00

10 Packard Wall Boxes, Each 35.00

12 Seeburg Wall Boxes, wireless, Each 37.50

1 All-American 39.50

1 Wurlitzer 61, Counter Model 125.00

1 Wurlitzer 950 725.00

Central Coin Machine Co.
482-488 Central Ave. Rochester 5, New York

Acme UNBREAKABLE PLASTICS
FREE REPLACEMENT
 IF BROKEN WITHIN THREE YEARS
 UNCONDITIONALLY GUARANTEED

NON-DESTRUCTIBLE
 NON-BRITTLE
 PERFECT FIT
 SHOCKPROOF
 EXPIRES NEVER
 HIGH MATERIALS
 GUARANTEED

WURLITZER MODELS Each

24 Top Corners	\$1.20
24 Lower Sides	4.00
61-71-41-600, 500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center (Right or Left Red)	8.00
800 Back Sides (Green)	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

UNBREAKABLE PLASTIC REPLACEMENT FOR 850 PEACOCK GLASS... \$5.50 EA.

ROCK-OLA MODELS Each

Standard, Master, Deluxe or Super

Top Corners	\$12.75
Lower Sides	12.75
Top Door Plastics	6.75

The Above Available in Solid Red, Yellow, Green

COMMANDO Each

Top Corners	\$ 8.00
Top Center	7.00
Long Sides	12.75

Combination Yellow and Red Color Scheme

SEEBURG MODELS Each

"Hi Tone"—Model 9800, 8800, 8200, Lower Sides \$14.50

"Classic"—"Colonel" Top Corners 6.00

MILLS
 Available in Red, Yellow or Green

Throne-Empress-Top Corners, Each \$14.00
 Throne-Empress-Lower Sides, Each 14.00

NEW! UNBREAKABLE! GUARANTEED!
 CLEAR, TRANSPARENT PLASTIC WINDOWS FOR YOUR MODEL THE PROGRAM NO. 008 \$5.00 PER SET

UNBREAKABLE PLASTICS FOR WURLITZER VICTORY CABINETS
 SET OF 7 PIECES 100-2011 \$28.50 214-111 \$25.00 215-111 \$25.00

SHEET PLASTIC
 20" x 50"—Non-Brittle-Pliable Per Sheet

50 Gauge Red, Yellow or Green	\$12.50
60 Gauge Red, Yellow or Green	14.50
80 Gauge Red or Yellow	16.00

Space limits complete listing of parts. Write for parts not listed. We have them.

Terms: 1/3 Deposit with Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable.

ACME SALES CO. 505 W. 42nd ST. NEW YORK 18, N.Y. LONGACRE 3-4138

Designed for **FAST TURNOVER!**

EUREKA!
 10¢ PLAY SPECIAL THICK No. 14392
 Takes in \$48.40
 Av. Payout \$24.15
PROFIT \$24.25

Watch **HARLICH!**

HARLICH
 MANUFACTURING COMPANY • 1413 W. JACKSON, CHICAGO 7, ILL.
 "Where boards of BETTER QUALITY for BETTER PROFITS are made"

ZINGO
 FIRST IN REVAMPS—
 FIRST IN PLAY

WHAT A DIFFERENCE IT MAKES IN ARCADE ACTION AND PROFITS!

A TEST WILL PROVE IT THE BEST!

FLAT-TOP
 Converted From Either:
 Attention—Silver Skates—
 Mascot—Air Force

Joe Ash of ACTIVE AMUSEMENT CO.
 dropped in to say:
 "Flat-Top is 'tops' in revamps!"

WANTED: PHONOGRAPHS. Will Pay Current High Prices for Your Idle Equipment. What Have You? Send List.

SLOTS—I-BALLS—CONSOLES

Jenn. 4-Star Chief, 5¢	\$175.00	'41 Derby, F.P.	\$360.00
Mills Vest Pocket, Bl. & Gold	59.50	Club Trophy, F.P.	330.00
5¢ Blue Fronts, Fact. Reb.	255.00	Sport Special, F.P.	165.00
25¢ Blue Fronts, Fact. Reb.	295.00	Record Time, F.P.	169.50
Jumbo Parade, Late Model	139.00	Blue Grass, F.P.	195.00

RECONDITIONED PIN GAMES

Sun Valley	\$137.50
Keep 'Em Flying	149.50
Air Circus	129.50
Four Aces	129.50
Big Parade	124.50
Bosco	89.50
Toplo	82.50
Texas Mustang	69.50
Spot Pool	69.50
Mills Owl	79.50
Monloker	79.50
Spot-a-Card	79.50
Argentine	79.00
Gun Club	72.50
Bowlaway	69.50
Hi Hat	72.50
Clover	72.00
Jungle	72.00
Zig Zag	69.50

Chicago Coin
 Hockey \$225.00
 Tommy Gun 125.00
 Anti-Aircraft 69.50
 Rockola Ten Pin Hi Dial 60.00
 Evans Ten Strike, Hi Dial 65.00
 Keenoy Submarine 185.00

NEW REVAMPS

United Grand Canyon	\$250.00
Marvel's Baseball	\$179.50
P. & S. Production	\$179.50
Eagle Squadron	179.50
Shangri-La	179.50
Bombardier	179.50
Westerhaus Marines	\$199.50
Williams Flat Top	\$250.00

RECONDITIONED PIN GAMES

Star Attraction	\$64.50
Majors, '41	59.50
Ten Spot	59.50
Towers	59.50
Four Roses	57.50
Home Run	57.50
High Stepper	55.00
Stratoliner	55.00
Crossline	54.50
Mascot	50.00
New Champ	49.50
Playball	49.50
Sport Parade	49.50
Champ	47.50
Flicker	47.50
Velvet	47.50
Big Chief	42.50
Paradise	42.50
Bandwagon	39.50

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

ORDER DIRECT OR THROUGH YOUR DISTRIBUTOR TODAY!

WILLIAMS MANUFACTURING COMPANY

161 West Huron Street
 CHICAGO 10, ILLINOIS

WANT! Will Pay

BALLY ATTENTIONS. Ea... \$50.00
BALLY MASCOTS. Ea... 35.00
MILLS OWLS. Ea... 50.00

All parts must be there, and cabinets in fair condition.
 Write for shipping instructions

Metro Distributing Co.
 585 10th Ave. New York 18, N. Y.

Twin Ports Guaranteed Merchandise—factory reconditioned and refinished—all with knee action—club handles—Drillproof. Blue Fronts—Brown Fronts—Gold Chromes—5¢-10¢-25¢, 2-5 or 3-5 P.O.

JENNINGS CHIEFS

1¢ Redskin	\$125.00	5¢ Chrome Chief	\$200.00	5¢ Century, 3-5	\$ 80.00
5¢ Redskin	175.00	5¢ Chrome Chief, S.P.	225.00	10¢ Silver Chief	250.00
5¢ Century, 2-4	80.00	5¢ One Star Chief, 3-5	100.00	25¢ Silver Chief	300.00
25¢ Century, 2-4	100.00	10¢ One Star Chief, 3-5	125.00	5¢ Victory Chief	200.00

SPECIALS—CONSOLES—PAYTABLES—SLOTS

Mills Four Bell	\$585.00	Long Shot	\$350.00	10¢ Q.T., Late	\$125.00
Super Bell, 4-5¢	895.00	Santa Anita	250.00	1¢ Q.T., Orig. Gold	65.00
Pace Reels	135.00	Race King	200.00	5¢ Q.T., Ref. Gold	85.00
Galloping Domino	235.00	Columbia Gold Award	\$ 49.50	5¢ Mills Futurity	200.00
Silver Moon, P.O.	135.00	5¢ Watling Rotop, 3-5	100.00	5¢ Vest P., Green	49.50
Silver Moon, F.P.	125.00	10¢ Watling Rotop, 3-5	125.00	5¢ Vest P., Chrome	60.00
Saratoga Ralls	135.00	25¢ Watling Rotop, 3-5	200.00	5¢ Bonus, KA, OH	275.00
Saratoga, P.O.	75.00			10¢ Bonus, KA, OH	325.00
Royal Draw	100.00			5¢ Caille Console	150.00
Jumbo Parade	150.00				

WILL PAY TOP PRICE FOR MILLS ESCALATOR TYPE SLOTS, CONSOLES OR PAYTABLES.

TWIN PORTS SALES COMPANY
 230 LAKE AVE., SO. TELEPHONE MELROSE 2889 DULUTH 2, MINN.

New New New New New

"FRUIT REEL BELL"

Automatic Payout
\$47.50

For 5¢ Play. Has fruit reels like slot machine. Fill payout tube with quarters and machine pays off one quarter whenever winning combination comes up, such as two cherries, etc. Pays off every 12 to 15 plays average. Also can be operated with nickel-plated tokens (25¢ size) . . . odds on tokens run from 3 to 1 up to 100 to 1 and are redeemed at counter. Machine comes complete with 121 tokens. Brand new equipment, pre-war construction. Size 9x9 in. Ht. 10 in. Wt. 16 lbs. Send \$10.00 deposit, balance express C.O.D. Each \$47.50. (\$39.50 in Lots of 5.)

Webb DISTRIBUTING CO.
 612 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

SLOT MACHINES LIKE NEW

15 5¢ Mills Bonus Bells.	Ea. \$325.00
10 Columbia Bells.	Ea. 75.00
1 1¢ Mills Giltter Gold Q.T., brand new	100.00
1 10¢ Jennings Duchess	5.00
1 5¢ Jennings Four Star Chief	150.00
1 50¢ Jennings Premier Model Bell, 2-4	350.00

Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.
 338 CHESTNUT STREET SPRINGFIELD, MASS.
 Phone 4-1109. Call preferably during noon hour.

CASH ON THE LINE

We Will Pay the Following Prices for Equipment in Good Working Condition—Any Quantity.

950 Wurlitzer	\$600.00	Colonel, Seeburg, R.C.	\$350.00
850 Wurlitzer	650.00	Classic, Seeburg, R.C.	350.00
800 Wurlitzer	650.00	Vogue, Seeburg, R.C.	275.00
750E Wurlitzer	625.00	Mayfair, Seeburg, R.C.	225.00
780 Wurlitzer	500.00	Regal, Seeburg, R.C.	225.00
700 Wurlitzer	550.00	Casino, Seeburg, R.C.	200.00
500 Wurlitzer K	375.00	Plaza, Seeburg, R.C.	225.00
24A Wurlitzer	200.00	Commando, Rockola	450.00
616 Rec. Wurlitzer Plain 150	100.00	Premier, Rockola	400.00
9800 Seeburg, R.C. or Plain	525.00	'40 Super Wal, Rockola	325.00
8800 Seeburg, R.C. or Plain	525.00	'40 Super Rockolite	325.00
Commander, Seeburg, R.C. or Plain	325.00	'40 Master Wal	300.00
Envoy, Seeburg, R.C.	350.00	'40 Master Rockolite	300.00
Wurlitzer 12 Record	100.00	Mills Empress	225.00
Wurlitzer 616 Lite Up	169.50	Mills Throne	200.00

WE WANT 30-WIRE CABLE.

ACE COIN MACHINE COMPANY
 2125 Cedar Spring Ave. Phone C-3095 DALLAS, TEXAS

FOR SALE
 1 BALL FREE PLAYS

BALLY LONG ACRE	\$495.00
BALLY SPORTSMAN	345.00
BALLY GOLD CUP	50.00

1/3 Deposit, Balance C. O. D.
ST. LOUIS NOVELTY CO.
 2718 GRAVOIS ST. LOUIS 18, MO.

MONARCH—ALWAYS A BETTER BUY!

CONVERTED FIVE BALL GAMES—IMMEDIATE SHIPMENT

Flat-Top	\$250.00	Trade Wind	\$250.00	Marvel Baseball	\$179.50
Brazil	250.00	Oklahoma	250.00	Streamliner	250.00
Grand Canyon	250.00	Wagon Wheels	250.00	Sky Rider	209.50
Santa Fe	250.00	Midway	170.00	Casablanca	209.50
Sportsman	395.00	Arizona	250.00	Flying Tigers	209.50

CLEAN—5-BALL FREE PLAY NOVELTY GAMES—RECONDITIONED

ABC Bowler \$ 65.00	New Champ ..\$85.00	League Leader \$35.00	Sky Ray	\$45.00
Air Circus .. 135.00	Charm	'41 Major	Sara Suzy	29.50
Air Forces .. 135.00	Defense	Midway	Star Attraction	65.00
All Baba	135.00	Metro	Gobs	134.50
Argentine	32.50	Merry-Go-...	School Days	65.00
Belle Hop	75.00	Round	Super Chubbie	79.50
Big Parade	135.00	Oh Boy	Show Boat	89.50
Bosco	85.00	Pan American	Spot-a-Card	89.50
Bowlaway	85.00	Paradise	Target Skill	45.00
Boontown	49.50	Play Ball	Towers	89.50
Big Chief	39.50	Red,White,Blue	Ten Spot	55.00
Bombardier	129.50	Shangri-La	Topic	85.00
Broadcast	89.50	Sun Valley	Twin Six	55.00
Cadillac	39.50	Shortstop	Venus	85.00
Capt. Kidd	89.50	Sea Hawk	Victory	129.50
Crossline	89.50	Sky Chief	Yanks	134.50
Champion	29.50	'40 Home Run	Velvet	55.00
Crystal	49.50	Jungle	Wild Fire	45.00
Clover	89.50	Lancer	Wow	45.00

MILLS REBUILT SLOT MACHINES

Gold Chrome, 50c. .	\$750.00	Orig. Chrome, 5c. .	\$440.00	Club Bell Console, 5c	\$495.00
Gold Chrome, 25c. .	550.00	Brown Front, 5c. .	295.00	Club Bell Console, 10c	545.00
Gold Chrome, 10c. .	495.00	Brown Front, 10c. .	345.00	Club Bell Console, 25c	595.00
Gold Chrome, 5c. .	440.00	Brown Front, 25c. .	395.00	Blue Front, 5c. .	225.00
Glitter Gold Q.T., 1¢	85.00			Blue Front, 25c. .	375.00

GUARANTEED PERFECT! ONE BALL MULTIPLE PAYOUT TABLES

Bally Grand Nat'l ..	\$135.00	Bally Pacemaker ..	\$135.00	Race King	\$295.00
Bally Grandstand ..	125.00	Bally Santa Anita ..	295.00	Mills 1-2-3	89.50

Terms: 1/2 Deposit, Balance C. O. D. or Sight Draft. Please Address Mail to Chicago 22.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

ARCADE EQUIPMENT

10 1c Pin Games, \$300 for the lot. Includes 1 Follies, 1 Variety, 1 Band Wagon, 1 Anabel, 1 Buckaroo, 1 Sara Suzy, 1 Topper, 1 Score-A-Line, 1 Blondie, 1 Jolly. These games have all been checked and are ready to go with pony slides and holders complete. 3 Advance Vista Scope Picture Machines, \$35 for all. 1 Exhibit Lifter and Gripper, \$50.

ONE SHOTS

1 Keeney Contest Console Model ..	\$125
1 Bally Entry Automatic Console Model	
4 Multiple	45

1 Bally Derby Automatic

SLOTS

20 1c Jennings, Single Jackpot, Ea.\$35

The above prices include crating, F.O.B. Long Beach. Deposit, 1/2 with order.

GILLESPIE GAMES CO. 1700 E. ANAHEIM STREET LONG BEACH 4, CALIFORNIA

CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304 TULSA, OKLA.
NEW ZINGO

VICTORY ROLL SENSATIONAL NEW ARCADE & LOCATION BOWLING GAME	325.00
Chicken Sam	\$115.00
Chicken Sam, Conv.	135.00
Keeney Anti-Aircraft	69.50
Bally Rapid Fire	225.00
Seeburg Hockey	75.00
Panorams	\$300.00
Panoram Soloviews	325.00
Wurlitzer Victory Model	575.00
Wurlitzer 600 Rotary	425.00
Wurlitzer 24	250.00
Wurlitzer 616 Lite Up Cab.	200.00
Wurlitzer 616 Plain	175.00
Wurlitzer 412	150.00
Chicago Coin Hockey	\$325.00
Torpedo	179.50
Keeney Air Raider	200.00
ABT Model F, Late Model	29.50
ABT Challenger	29.50
Wurlitzer P12	\$125.00
Wurlitzer 71 on Base	225.00
Wurlitzer 61 on Base	135.00
Rock-Ola 16 Rec. Rhythm Master.	150.00
Rock-Ola 16 Rhythm King	150.00
Seeburg 12's	115.00
Singing Tower 40 Select	450.00
AMI Streamliner, 5-10-25c	300.00

SCROSS EASTERN PENNSYLVANIA AND SOUTH NEW JERSEY OPERATORS

We are now delivering PFANSTIEHL Coin Machine Needles Same Pre-War Card! Same Pre-War Price! Orders Filled to Operators in Above Territory Only!

SCOTT-CROSS COMPANY (Sam Stern)
1423 Spring Garden Street Philadelphia 30, Pa.

High Quality, 3/16 In., Crystal.

PIN BALL GLASS

All Popular Sizes. IMMEDIATE DELIVERY.

20x42 Case of 8	\$13.50	21x43 Case of 8	\$12
21x41 Case of 8	\$12	23x47 Case of 7	\$13

Full Remittance With Order, F. O. B. Baltimore.

ART NYBERG CALVERT SALES CO.

COIN OPERATED EQUIPMENT
708 N. Howard St. Baltimore 1, Md.

COMPLETE COIN MACHINE REPAIR SERVICE

SPECIALIZING IN AUTOMATIC PAYOUTS AND FREE PLAY CONSOLES. ALL TYPES OF ARCADE EQUIPMENT REPAIRED. MILLS 4-BELLS, FACTORY REBUILT. PHONOGRAPHS REPAIRED. 48-HOUR AMPLIFIER SERVICE.

M & L Coin Machine Repair Service
3924 W. Chicago Ave. Chicago 51, Ill. Belmont 7005.

WANTED TO BUY

500 Each Bally Reserves, Bally Fleets, Chicago Coin Cadets, 1939-'40-'41 Free Play 1-2-3's. Write full information, condition, quantity, best price. Cash waiting.

BOX D-349
The Billboard Cincinnati 1, O.

MACHINES LISTED BELOW ARE LIKE NEW

10 5¢ Brown Fronts, Serials 431401-450208	Phone for Prices	1 5¢ Original Chrome, 6#528558	Phone for Prices
2 10¢ Brown Fronts, S#443072-4502015	" " "	2 10¢ Original Chromes, S#460920-480131	" " "
4 25¢ Brown Fronts, S#450291-450295-450172-450286	" " "	5 5¢ Consoles, Serials 429932-528651, New	" " "
9 5¢ Gold Chromes, Serials 470568-478767	" " "		

SLIGHTLY USED, REBUILTS AND FLOOR SAMPLES

Equipped With Moseley Special Disc and Reels	
17 5¢ Blue Fronts, Serials 440238-443394	Phone for Prices
10 5¢ Gold Chromes, Serials 441176-443872	" " "
28 5¢ Brown Fronts, Serials 441189-430069	" " "
2 5¢ Cherry Bells, S#461281-413983	" " "
2 5¢ Goose-neck Front Vendors, S#166488-156672	" " "
7 10¢ Brown Fronts, Serials 432040-441669	" " "
3 25¢ Gold Chromes, S#446781-441990-470554	" " "
3 Dominos, Cash J.P., Dark Cab.	\$275.00
7 Dominos, Cash J.P., Light Cab.	375.00
4 Dominos, J.P., Ch. Sep., Light Cab. .	385.00
5 Mills 5¢ Jumbo Parade, F.P., Orig. .	89.50
14 25¢ Brown Fronts, Serials 445789-476340	Phone for Prices
13 25¢ Blue Fronts, Serials 380250	" " "
2 50¢ Gold Chromes, S#456218-455428	" " "
1 Baker's Pacer, 5¢ Gold Award, #6661	\$275.00
5 Mills 5¢ Consoles, New	525.00
1 Keeney Submarine, Perfect	149.50
2 5¢ Blue Fronts, Perfect	249.50
2 5¢ Cherry Bells	285.00
16 Columbia Bells, Ch. Sep., Perfect. .	59.50
4 Kentucky Clubs	115.00
12 Jumbo Parades, CP, Latest Model ..	129.50
3 Mills 5¢ Gold Chrome, 3/5 Payout. .	392.50
1 Exhibit 5¢ Jockey Club Console	\$ 75.00
2 Bally Dark Horse, Free Play	185.00
1 Fortune, Cash & Free Play	300.00
10 Yankee 1¢ Cigarette Machines	5.50
1 Formation	35.00

PHONOGRAPHS

1 Wurlitzer P12, Marble Glo	\$125.00	1 Wurlitzer 416	\$150.00
1 Seeburg 8800, RC, ES	\$635.00		

SUPPLIES

20-10¢ Slugproof Coin Slots for 320 Wall Boxes	\$7.50	Slot Shatter Proof Glass, Per Doz.	\$13.50
		New Jackpot Dominos Glass, Lots of Five	22.50

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

MOSELEY VENDING MACHINE EXCHANGE, INC.
00 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

WANT TO BUY EARLY MODELS GALLOPING DOMINOS AND BANGTAILS

Write, Wire or Phone

H. C. EVANS & CO.

1520-1530 W. ADAMS STREET

CHICAGO 7, ILLINOIS

JACK RAVREBY SAYS...



He has all the Music Box Operators smiling again. Here is the \$64 question! "Do you have Changer Motor Trouble?" Then dig out your idle jukeboxes—get them working. Now G. E. Motors for Throne and Empresses. No trade-ins necessary. Supply is limited. WRITE, WIRE OR TELEPHONE!

FOR SALE

1 Paces Races, Red Ar.	\$175.00	1 Bally Rapid Fire	\$185.00
1 Paces Races, Brn. Cab.	150.00	2 1939 1-2-3	55.00
1 Galloping Dominos	115.00	New Zingos	(Write)
1 Track King	30.00	2 Zingos, Floor Models	315.00
1 Fast Track	70.00	1 Pitch 'Em and Catch 'Em ..	195.00

WANT TO BUY... Mills Throne, Empresses and Panorams. State condition and prices in first letter.

ATTENTION, NEW ENGLAND OPERATORS!!! If you are considering selling your routes I will buy them regardless of size. Take advantage of today's prices, and get in touch with me at once.

JACK RAVREBY Owl Mint Machine Co.
245 Columbus Ave. (Tel. KENmore 2640) Boston 18, Mass.

FOLLOWING AS IS—NO PARTS MISSING

3 Llmelght	\$17.50
4 Anabel	27.50
3 Sky Ray	32.50
3 Rotator	22.50
2 Thriller	17.00

All New Conversion Games On Hand.

AVAILABLE NOW!..

A proven Compact REMOTE

VOLUMCONTROL

For WURLITZER & SEEBURG phonographs... EASILY installed in 5 minutes... astounding range quality!

MIDWEST NOVELTY CO.
ESTABLISHED 1928
2147 N. 11TH ST. • MILWAUKEE 6, WISCONSIN • LOCUST 5406

MR. OPERATOR:

Clean machines attract trade,
Clean machines Build Good Will,
Clean machines make bigger profits.

Pan Confections

345 W. Erie

Chicago, Illinois

CENTRAL OHIO QUALITY BUYS

PIN BALLS

AIR CIRCUS	Write	HOROSCOPE	\$69.50
BIG PARADE	Write	PAN AMERICAN	59.50
5-10-20	Write	DUDE RANCH	49.50
VICTORY	Write	BELLE HOP	69.50
VELVET	\$69.50	MIAMI BEACH	79.50
SUNBEAM	79.50	SKY RAY	69.50
DOUBLE PLAY	79.50	SPORT PARADE	49.50
ZOMBIE	69.50	METRO	49.50
KEENEY TOWERS ..	89.50	BAND WAGON	45.00
AMER. BEAUTY, New	209.50	SCHOOL DAYS	59.50



Woolf Solomon

CONSOLES

5¢ Superbells, Comb. F.P.-C.P.	Write	Baker's Pacer, Lato D.D., J.P.	\$299.50
25¢ Superbells, Comb. F.P.-C.P. Like New	Write	Saratoga, Lato, Rails, C.P.	119.50
Two Way Super Bells, 5¢-5¢, C.P.	Write	Saratoga, Lato, C.P.	99.50
4-Way Superbells, 5¢-5¢-5¢-5¢, C.P.	Write	Bally Club Bells, Comb. Lato	289.50
4-Way Superbells, 5¢-5¢-5¢-25¢	Write	Bally High Hands, Comb. Lato	199.50
4 Bells, Lato, Refinished	Write	5¢ Silver Moon Totalizers, F.P.	119.50
Jumbo Parades, C.P., Lato Head	\$129.50	25¢ Bobtail Totalizers, F.P.	179.50
Jumbo Parades, F.P., Lato Head	109.50	Keeney Past Times, 9-Coin	249.50
Track Odds, Lato D.D.	99.50	Triple Entries, 9-Coin	159.50
Jumbo Parades, Animal Reels	99.50	Track Times, '38, A-1	125.00
		Kentucky Clubs, A-1	109.50

Arcade Equipment

Panorams, Lato	\$379.50
Rapid Fires, Perfect	179.50
New See-a-Freak	129.50
Keeney Submarines	189.50
Bowl a Bomb	239.50
Battling Practico, A-1	139.50

Revamps

Westerhaus Marlines	\$209.50
Westerhaus Foreign Colors	249.50
Gettlob Cover Girl	249.50
Flat Top	249.50

Brand New Voice Recorders

WE HAVE FOR IMMEDIATE DELIVERY SOME NEW PORTABLE VOICE RECORDERS and PLAYBACK, \$585.00 EA.

SLOTS — WRITE, WIRE, PHONE FOR PRICES

5-10-25¢ Blue Fronts	5-10-25¢ Chromos	Heavy Double Safes	\$130.50
5-10-25¢ Cherry Bells	50¢ Brown Fronts	Dble. Safes, Comb. Lock	69.50

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

Buy CASABLANCA With

A MONEY BACK GUARANTEE

Contact Your Distributor or Write Us Direct

RECONDITIONED LIKE-NEW GAMES

Air Circus ..	\$130.00	Keep 'Em Flying ..	\$150.00	Targets	\$ 29.50	NEW REVAMPS	
Air Force ..	95.00	Knockout ..	130.00	Rapid Fire ..	215.00	Idaho	\$250.00
Argentine ..	80.00	Legionnaire ..	65.00	Air Raider ..	225.00	Oklahoma ..	250.00
Big Parade ..	130.00	Monicker ..	95.00	Ten Strike ..	75.00	Arizona ..	250.00
Bolaway ..	80.00	Spot Pool ..	80.00	Bowl League	195.00	Flat Top ..	250.00
Defonso ..	105.00	Texas Mustang	80.00	Bowl-a-Bomb	195.00	Casablanca	250.00
Hi Hat	75.00	Topie	85.00	Zingo	375.00	Streamliner	250.00
Horoscope ..	60.00	Victory	90.00	Photoscopa ..	45.00	Fly, Tigers	209.50
Junglo	80.00	Zig Zag	70.00	Hockeys	225.00	Sky Rider ..	209.50

We Will Buy Your Complete Route of Phonographs, Pin Games or Arcade Equipment.

OUR PARTS DEPT. OFFERS FOR SALE

ABT Coin Chutes	Log Bolts	Payout Slides	Drive Arms
Ball Lifts	Fuses—All Types	Glass—All Sizes	Plastic Islands
Armature Plates	Springs—All Types	Jack Plugs	Drive Motors
Ball Shooters	Payout Units	Cash Boxes	Pumps
Bell Locks	Payout Tubes	Slot Parts	Pigtail Wire
Bulbs—All Types	Steel Balls	Pin Game Doors	Rubber Rings
Bumpers—All Types	Transformers	Switches—All Types	Tilt Assembly
Escalator Gears	Time Clocks	Cabinet Rail	Linecord
Escalator Belts	Veeder Counters	Relay Coils	Back Glasses

WRITE FOR OUR COMPLETE LIST AND PRICES

BELL PRODUCTS CO. 2646 W. North Ave. Chicago 47, Ill.

AUTOMATIC COIN
Serving the Nation's Operators!

REEL KICKER for MILLS SLOTS, \$5.00	Late Model GROETCHEN COLUMBIA Gold Award Model, Fruit Reels, Adjustable 5c, 10c, 25c Play \$89.50	AERO POINT NEEDLES, 35c Each
--	---	--

IRVING AND OSCAR

Mills Panoram	\$375.00	Mills Spinning Reels, P.O.	\$139.50
'38 Keeney Tracktime	129.50	Mills 6' Dial Scale	89.50
Rapid Fire	220.00	Mills 5-in-1	89.50
Chicken Sam, Conv. to Jap	159.50	Chrome Vest Pocket Bell	69.50
Western Deluxe Baseball	139.50	5c Q.T., Late	95.00
Keeney Fortune	329.50	Blue & Gold V.P., Bell	59.50

SEE US FOR PARTS!!!

Cash Boxes for Mills	\$ 1.25	Jackpot Glasses for Mills	\$ 1.25
Coin Chutes for Mills Vest Pocket ..	3.50	Reel Glasses for Mills50
Knee Action Stop Levers for Mills.		Escalator Glasses for Mills50
Set of 3	4.95	Award Cards, 2/5 or 3/5, for Mills	.25
SP 1-2-3 Discs for Mills. Set	7.50	Pin Game Locks65
CH 1, 2, 3 Discs for Mills. Set	7.50	Glass for Mills 3 Bells	12.50
Idle Pinion Gears for Mills. Ea.	2.50	Spring Kit (55 Springs) for Mills ..	9.75
Standard Handles for Mills	2.00	ABT Free Play Coin Chutes	3.75
Club Handles for Mills	4.50	65C7 Phonograph Tubes79

FOR SALE—Mills Chrome Bells—Brown Fronts, Blue Fronts, Etc.
WE REPAIR SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. **TERMS: 1/3 Deposit With Order, Balance C. O. D.**

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

LET US KNOW WHAT YOU WANT TO BUY—WE HAVE ACCESS TO ALL TYPES OF EQUIPMENT!

What equipment have you to offer? We're in the market to buy! Write, phone, wire, stating quantity and price!

H. ROSENBERG CO.
627 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

READY FOR LOCATION
RENOVATED LIKE NEW BY FACTORY-TRAINED MECHANICS

SLOTS	CONSOLES
1 25c Mills Blue Front D.P., S.P., C.H., K.A.	12 5¢ Jumbos, Cash P.O., Lato Heads, Like New
10 25c Mills Club Console, Like New. Write	10 25¢ Jumbos, Cash P.O., Lato Heads, Like New
50 War Eagle 3-5 P.O., Glitter Gold. 175.00	8 5¢ Jumbos, Free Play
1 10c Mills Q. T.	10 5¢ Baker's Pacers, Daily Doubles, Token or Cash
1 25c Mills Q. T.	4 Keeney 4-Way Super Bells, 4/5c. Write
75 1c Mills Q. T.	2 Keeney 2-Way Super Bells, 5/5c. \$500.00
12 1c Mills Q. T., Original Glitter Gold 100.00	12 Pace Saratoga, Comb. F.P. & P.O. (with ralls)
22 5c Mills Q. T., Original Glitter Gold 175.00	12 Mills 4-Bells, Ready for Location ..
3 10c Mills Q. T. Blue	6 Mills 4-Bells, Factory Rebuilt & Refinished Like New
15 5c Mills Blue Fronts, Original, Knee Action—Club Handles	

DISCS FOR METAL TYPERS (Immediate Delivery), Per 1000

WRITE FOR OUR PRICE LIST on—Chicago Metal Safes—Parts for Slots—Seeburg and Wurlitzer Phonographs—Arcade Equipment. Terms: 1/3 Deposit, Balance C. O. D.

GLOBE DISTRIBUTING CO. 1623 N. California Ave., Chicago 47, Ill.
FRANK LA MASKIN Armitage 9868-9727 C. "JIMMY" JOHNSON

THIS WEEK...

MUSIC

5 Wurlitzer 24 in Steel Cabinets with Buckley Adapters, ready for location.	1 Wurlitzer 24 in Steel Cabinet with Seeburg Adapter & Wireless System, Amplifier and Speaker, ready for location.
5 Wurlitzer Twin Twelves in Steel Cabinets with Buckley Adapters, Amplifiers and Speakers, ready for location.	2 Wurlitzer 750E
10 Seeburg HI Tones, ES & ESRC	2 Wurlitzer 500
	7 Mills Empress (2 with Adapters)
	5 Mills Thrones

WRITE FOR PRICES ON ALL ABOVE EQUIPMENT!

WALL BOXES

17 Packard Boxes	\$34.50
50 Buckley Boxes, 20 & 24 Record, Lift Door	6.95
5 Wurlitzer #320 Sweet Music Box ..	24.50
5 Wurlitzer 5-10-25¢ #125, Plastic Covers	29.50
3 Wurlitzer #310 30-Wire Boxes	9.50
3 Wurlitzer #111 Bar Boxes	14.50
5 Seeburg Baromatics, 5-10-25¢, Wireless	49.50
3 Seeburg 24-Record 5¢ Wireless Boxes 27.50	
5 Seeburg 20-Record 5¢ Wireless Boxes 39.50	

MISCELLANEOUS

5 Wurlitzer #304 Steppers	\$24.50
5 Wurlitzer #145 Steppers	49.50
50 Buckley Bar Brackets	2.50
10 Seeburg Bar Brackets	2.95
20 Pedestals for Buckley Boxes	3.50
10 Steel Cabinets for Twin Twelves ..	12.50
10 Keeney or Seeburg Organ Speaker Baffles	15.50
10 Atlas Organ Speaker Baffles	10.50
Aeropoint Needles, per 100	39.00

ARCADE

10 Supreme Skee Rolls, 7 1/2' and 9' ..	\$265.00
1 Bally Rapid Fire	185.00
3 Chicken Sam Conversions	110.00
1 Sky Fighter	\$279.50
2 Rock-Ola Lo Boy Scales	74.50
1 Watling Free Guesser Scale with Top Mirror	149.50

SEND FOR COMPLETE LIST OF ALL TYPES OF ARCADE EQUIPMENT!
1/2 DEPOSIT, BALANCE C. O. D., F. O. B. NEWARK.

RUNYON SALES CO. 123 W. RUNYON ST. NEWARK 8, N.J. BIGELOW 3-6685

MECHANICS WANTED
Experienced on Arcade Machines. State age, experience, draft status and salary desired. Open all year. Ideal working conditions.

SMITH'S GAMELAND
CENTRAL PIER ATLANTIC CITY, N. J.

OPERATORS
Sell Your Used Records FOR CASH
NO AMOUNT TOO LARGE OR TOO SMALL. SHIP TO
PIONEER MUSIC CO., INC.
329 WARREN STREET ROXBURY 19, MASS.

WANT SKEEBALLS
WURLITZERS OR GENCO BANKROLLS. TOP PRICES.
S & W COIN MACHINE EXCHANGE 2416 Grand River Detroit 1, Mich.

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW PARTS

Micro Pick-Ups, Metal, for Rock-Ola or Mills \$4.75 Ea.
 Micro Switches for Rock-Ola and Wurlitzer, Lots of 6 or More 1.00 Ea.
 Rock-Ola Drive Motors, New, in Original Cartons \$23.00 Ea.
 2-Wire Rubber Covered Zip Cord, per ft. .02 1/2¢

We Have a Large Stock of Used Parts for Wurlitzers and Rock-Olas.

TUBES FOR THE COIN MACHINE INDUSTRY

OZ4 ..\$1.50	5U4G ..\$1.00	6SC7 ..\$1.00	14A7 ..\$1.60	38 ..\$.95
1A5 ..1.50	5W4 ..1.00	6SK7 ..85	14C7 ..1.40	41 ..85
1A7 ..1.60	5Z3 ..1.00	6SL7 ..75	25L6 ..1.30	43 ..1.10
1H4 ..1.00	5Z3 ..1.00	6V6 ..60	25Z5 ..1.00	45 ..80
1H5 ..1.30	6C5 ..1.00	6X5 ..1.00	25Z6 ..1.00	46 ..1.10
1LA4 ..2.35	6C8 ..1.00	2051 ..2.25	35A5 ..1.30	47 ..1.10
1LN5 ..2.35	6A6 ..1.50	117L7 ..2.35	35L6 ..1.00	56 ..80
1N5 ..1.60	6B5 ..1.95	117Z6 ..1.60	35Z3 ..1.30	57 ..90
1P5 ..1.80	6F6 ..90	12A8 ..1.00	35Z5 ..85	76 ..85
1Q5 ..1.60	6J5 ..75	12K7 ..1.00	50L6 ..1.10	77 ..90
2A4G ..1.85	6H6 ..1.10	12Q7 ..90	50Y6 ..1.10	78 ..90
2A3 ..1.60	6K7 ..1.10	12SK7 ..1.00	26 ..75	79 ..1.40
3Q5 ..1.60	6L6 ..1.35	12SR7 ..1.30	27 ..70	80 ..70
5V4 ..1.50	6Q7 ..1.10	12Z3 ..1.00	33 ..1.00	83 ..1.10

70L7.....\$1.95 30.....\$1.00

We have Critical Tubes, including #30 and #70L7; but because of the limited quantities available we can ship them only to those customers who also order non-critical tubes. All our prices are retail O. P. A. calling or below! Supplier's Certificate and Deposit Must Accompany All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

LEADING REVAMPS

- IDAHOconverted from (ZOMBIE)
- ARIZONAconverted from (SUN BEAM)
- GRAND CANYON converted from (DOUBLE PLAY)
- SANTA FEconverted from (WEST WIND)
- BRAZILconverted from (DO RE MI)
- STREAMLINERconverted from (STARS)
- OKLAHOMAconverted from (LEADER)
- WAGON WHEELS ...converted from (DUPLEX)

See Your Distributor or Write Direct...
 Buy U. S. War Bonds!

UNITED MANUFACTURING CO.

6125 NORTH WESTERN AVENUE
 CHICAGO 45, ILLINOIS

LIGHTNING MOVER WITH TERRIFIC APPEAL

50c Play

\$100. Top

HUNDRED DOLLAR WINNER
 170 WINNERS \$2.00
 \$100 OR \$10

ORDER AS:
 No. 1000 HUNDRED DOLLAR WINNER

TAKES IN:
 1000 @ 50c\$500.00

PAYS OUT 406.00

AVERAGE PROFIT...\$94.00

Write for circular 246 describing this and other Gardner "Idea-Clickers."

GARDNER & CO.
 2309 ARCHER • CHICAGO

MARVEL'S NEW SENSATIONAL BASEBALL

This new SENSATIONAL revamp game offers the utmost in player appeal—it has everything—including the latest style bumpers—rollers—special pin, and BEST of ALL—a Knock-Out-Pocket. These are just a few of the many outstanding features which will add up to the GREATEST MONEY MAKER ever built.

PRICE \$179.50

RUSH YOUR ORDER TODAY!

Your Distributor has a Marvel Baseball on display. See it today or write direct.

Marvel Mfg. Co.
 2124 Milwaukee Ave.
 Chicago 47 Illinois
 Telephone: ARMitage 1240

GET YOUR ORDERS IN TODAY FOR..

WHIRLWAY
 Made from Sport Special, Dark Horse, Blue Grass

DUST WHIRLS
 Made from Club Trophy

DUO BELL
 Made from Bally Club Bells

PIN GAMES
 Victory\$87.50
 Clover 70.00
 Knockout ...129.50
 Sport Parade . 45.00
 Santa Anita, Cash199.50
 Santa Fe, Revamp ...250.00

Grand Canyon, Revamp ...\$250.00

GUNS
 Jail Bird ...\$150.00
 Shoot the Chutes159.50
 Shoot the Jap 162.50

JENNINGS
 Cigarola Typo, for Cigarettes \$125.00

Slot Machines, Arcade Equipment and Pay-Out Consoles. Send for list. All equipment guaranteed!

ROY MCGINNIS CO. 2011 MARYLAND AVE.
 BALTIMORE 18, MD.

PLAY BALL

Smart Operators Are Cashing In Now With These Sensational Baseball Conversions

NOW AVAILABLE FOR SEVEN-UP—CHAMPS—SLUGGER and NEW CHAMPS

—ORDER NOW—

The Total Cost Is Only \$9.50 Each F. O. B. Chicago, Ill.

Includes a new 14-Color Score Glass, large size Two-Tone Bumper Caps, new Playboard Designs, in fact everything needed to make a brand new 1945 model from your old game. Thousands are now on location.

VICTORY GAMES 2140-44 SOUTHPORT AVENUE
 CHICAGO 14, ILLINOIS

WRITE FOR OUR COMPLETE LIST

ATLAS PERSONAL SERVICE—KNOWN WORLD-WIDE!

WRITE NOW FOR YOUR COPY OF ATLAS "SUMMER SPECIAL" PARTS CATALOG!
 PLENTY OF HARD-TO-GET ITEMS INCLUDED

35,000 Pre-War Live Rubber Bumper Rings, Lots of 100 or more, per 100...\$2.00

DELUXE 5c-10c-25c WALL-O-MATICS AND BAR-O-MATICS, FACTORY REBUILT. IMMEDIATE DELIVERY.

CONSOLES	Jenn. Golfarolla ..\$129.50	Sky Rider\$209.50
Jumbo, P.O. Late \$149.50	SLOTS	Foreign Colors ... 249.50
Bally Club Bell... Write	New 5¢ Mills Blue Front	Oklahoma 249.50
Bobtail, P.O. 119.50	New 5¢ Mills Blue & Gold	Idaho 249.50
Jumbo FP, Late . 109.50	Vest Pocket	Wagon Wheels ... 249.50
Hi-Hand, F.P. 194.50	1 Nearly New Chrome V. P.	Casablanca 209.50
Super Bells Write	5¢ Pace Comets	Flat-Top 249.50
Twin Super Bells, 5-5, P. O. Write	5¢ Mills Dial Vendor	
Twin Super Bells, 5-25, P.O. Write	10¢ Watl. Rolatop	ARCADE
Buck, Track Odds, Ser. over 13,000, D.D., J.P. Write	PIN GAMES	Seab. Jap Gun ...\$149.50
Longchamp Write	Marvel's Baseball ..\$179.50	Chgo. Coin Hockey 249.50
	Flying Tigers 209.50	Panoram 395.00
	American Beauty . 209.50	Shoot the Chutes . 159.50
	Knockout 129.50	Bally Bull 109.50
		Rapid Fire Write

METERED VEST POCKET, BLUE & GOLD.....\$64.50

Terms: 1/3 Deposit, Balance O. O. D.

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. • PHONE ARMitage 5005 • CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
 Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY PERSONAL SERVICE

For Victory... Buy U.S. War Bonds and Stamps



Now flying over the home of
Bally
games and venders

LION MANUFACTURING CORPORATION
2640 Belmont Avenue • Chicago, Illinois

SLOT MACHINES

Rebuilt by Buckley

Mills 5¢ Blue Fronts Mills 10¢ Blue Fronts Mills 25¢ Blue Fronts Mills 50¢ Blue Fronts Mills 5¢ Brown Fronts Mills 10¢ Brown Fronts Mills 25¢ Brown Fronts	Mills 5¢ Gold Chrome Mills 10¢ Gold Chrome Mills 25¢ Gold Chrome Mills 5¢ Vest Pocket Bell Watling 5¢ Roll-a-Top Watling 10¢ Roll-a-Top Watling 25¢ Roll-a-Top	Jenn. 4 Star Chiefs, 5¢ Jenn. 4 Star Chiefs, 10¢ Jenn. 4 Star Chiefs, 25¢ Jenn. Silver Chiefs, 5¢ Jenn. Silver Chiefs, 25¢ Pace Comet, 5¢ Pace Comet, 10¢
--	--	---

Safe Stands for Mills and Jennings Machines.
Write for Latest List

REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS
SEND US YOUR MACHINES CONSOLES

BUCKLEY DAILY DOUBLE TRACK ODDS Write for Particulars and Prices.

Mills Jumbo, F.P.	\$105.00	New Saratoga Sr.	\$260.00
Mills 1-2-3, P.O.	135.00	Paces Reels Jr.	175.00
Bally Royal Flush	85.00	Paces Saratoga	175.00
New Paces Reels Sr.	260.00	Mills Four Bells	Write
New Saratoga Jr.	250.00		

WE PAY CASH for YOUR MACHINES

We Will Pay Top Market Prices.

WANTED: Slot Machines—All Makes—1c—5c—10c—25c—50c. Wire or mail your complete list with your lowest prices—Now—"Before the Whistle Blows."

Satisfaction guaranteed when you buy from us or you may return the machines to us within 10 days after delivery and we will refund your money in full.

All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

BUCKLEY TRADING POST

4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

LEW LONDON'S "TRUE VALUE" BUYS

OUR CUSTOMERS SATISFIED SINCE 1924

Satisfaction Guaranteed or Money Refunded

Mills 5¢, 10¢, 25¢ and 50¢ Blue-Brown Fronts, Gold Chromes, Silver Chromes, Club Consoles and Bonus Bells.

Free Play Games, Consoles and Arcade Equipment. Largest selection in the East. Write, wire or phone for prices.

Brand New Steel Welded Cash Boxes for Mills Slots, Each	\$1.00	25¢ Slides, 2/5 and 3/5 P.O., Complete with Covers, Each	\$22.50
Reward Plates for Gold Chromes, 2/5 and 3/5 Payout, Each	4.00	Club Handles, Each	3.50
Denominators for Gold Chromes, 5, 10, 25 and 50¢, Each	1.00	Club Handles, Painted Gold Chrome, Ea.	4.00
Knee Action, Set	3.50	Drill Proof, Set	3.50
		Unbreakable J.P. Glasses, Each	1.00
		Complete Line All Type Springs for Mills Slots.	

ARCADE EQUIPMENT

Refinished like new as most of the equipment has been in storage for the past 2 1/2 years

Scientific Batting Practice	\$135.00	Genco Play Ball (42)	\$169.50
Chicago Coin Hockey	229.50	Bally Rapid Fire	195.00
Gottlieb Skee-Ball-Elta	119.50	Evans Ten Strikes	59.50
Keeney Anti-Aircraft, Resealed Paint Job	\$ 67.50	Seeburg Chicken Sam and Jailbird, Converted to Jap & Hitler	149.50

CONSOLES

Keeney Super Bell 5¢ F.P. & P.O. Comb. refinished to look like new and guaranteed like new	\$375.00	Jumbo Parade, late head, F.P. & P.O. Comb.	\$195.00
Bally Club Bells, like new, electric push button model	295.00	Jennings Silver Moon Totalizer, F.P.	125.00
Jumbo Parade, late head, F.P.	125.00	Jennings Silver Moon Totalizer, P.O.	135.00
Jumbo Parade, late head, P.O.	139.50	Jennings Silver Moon Totalizer, F.P. & P.O. Comb.	189.50
		Pace's Reels Jr., P.O. with Rails	175.00
		Hi Hands	195.00

Eastern Distributor for
ALL VICTORY GAMES CONVERSIONS. Immediate Delivery.

LEADER SALES CO.

131-133 N. 5th St. READING, PA.
Phone 4-3131 and 4-3132 — Night Phone 6077

CENTURY'S "SUPER TORPEDO"

THE MOST SENSATIONAL REVAMP OUT!

IT'S NEW! IT'S UNIQUE! IT'S DIFFERENT!

- ★ Animated torpedos actually travel under water to sink moving enemy cargo ship!
- ★ Scoring device registers tonnage sunk!
- ★ Colorful mirrored backboard and surface glass!
- ★ A phenomenal success on location!
- ★ Cabinet beautifully designed and screened!

★
A PROVEN SUCCESS!
★

WRITE OR WIRE YOUR ORDER TODAY!

K. C. NOVELTY CO.
419 MARKET ST. PHILA. 6, PA.



Circular on Request!

LOS ANGELES SEE BILL HAPPEL MILWAUKEE SEE CARL HAPPEL

BADGER'S BARGAINS

PANORAM and SOLO-VUE

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED. WRITE FOR QUANTITY PRICE. IMMEDIATE DELIVERY.

NEW AND RECONDITIONED ARCADE EQUIPMENT

New Zingo	\$375.00	Tail Gunner	\$225.00
New Liberator	295.00	Bally Rapid Fire	168.50
New Selectorscope	249.50	Evans Play Ball	167.50
New Whee Gee Mystic	229.50	Genco Play Ball	189.50
New Pitchem-Catchem	229.50	Keeney Submarines	189.50
Seeburg Shoot the Chute	168.50	Exhibit Striking Clock Grip	109.50
Seeburg Jap Conversion	168.50	Exhibit Punching Bag	219.50
Mills Dumbbell Lifter	89.50	Shoot Your Way to Tokyo	249.50

RECONDITIONED CONSOLES

Evans Dominoes, Late D.D., J.P.	\$335.00	Mills Jumbo, Comb. F.P., P.O.	\$213.75
Evans Lucky Lucre, 3-5c, 1-25c	395.00	Bally Club Bells, F.P., P.O.	288.50
Evans Lucky Lucre, 5-5c, Two Tone	295.00	Mills Jumbo Late High Head, F.P.	139.50
Evans Lucky Lucre, 5-5c, Walnut	249.50	Bally Hi Hands, F.P. & P.O.	195.00
Mills Jumbo, Late High Head, P.O.	149.50	Jenn. Silver Moon, F.P.	129.50
Mills Jumbo, Free Play	119.50	Pace Saratogas, Jr., Late P.O.	129.50
Watling Big Game, Late F.P.	93.50	Pace Reels, Late P.O.	129.50
Baker Paces, Daily Double, 5c	299.50	Jennings Fast Time, P.O.	109.50
Bally Big Tops, F.P.	119.50	Jenn. Bob Tails, F.P.	129.50
Evans Lucky Stars	169.50	Bally Sun Rays	179.50
Pace Reels, Late, 10c	169.50	Pace Saratogas, Late F.P., P.O.	199.50

Packard Pla-Mor Boxes	\$37.50	Wurlitzer Twin 12 Hide-a-Ways in Cabinets with Adaptors, Guaranteed All Reconditioned.	\$225.00
Buckley Chrome, Ill. Boxes	22.50	Wurlitzer 24s, with Adaptors	295.00
Rock-Ola Bar Boxes, 5-10-25c	49.50		
Rock-Ola Wall, D.C. or A.C.	19.50		

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES 15, CALIF.
All Phones: Dr. 4326

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
All Phones: Kil. 3030

CLOSING OUT

The machines listed below are all in fine mechanical condition and priced to move fast. We need the room . . .

2 Keeney Submarine Guns	\$149.50
2 Keeney Anti-Aircraft, Brown Cabinets	35.00
1 Bally Convoy	149.50
5 Bally Rapid Fires	139.50
1 Bally Sky Battle	169.50
1 Mutoscope Electric Traveling Crane	59.50
4 Shoot-A-Line Ray Guns, New	79.50
1 Bally Eagle Eye	49.50
3 Mills DeLuxe Phonos	59.50
1 Bally Defender, No Front Glass	125.00

\$5.00 Extra for Crating With New Lumber

CURVED GLASS FOR TEN STRIKES AND TEN PINS
\$15.00 DOZEN

Coinex

COIN MACHINE EQUIPMENT CO., INC.

Telephone DIVERsey 3433 • 1346 Roscoe St., Chicago 13, Illinois



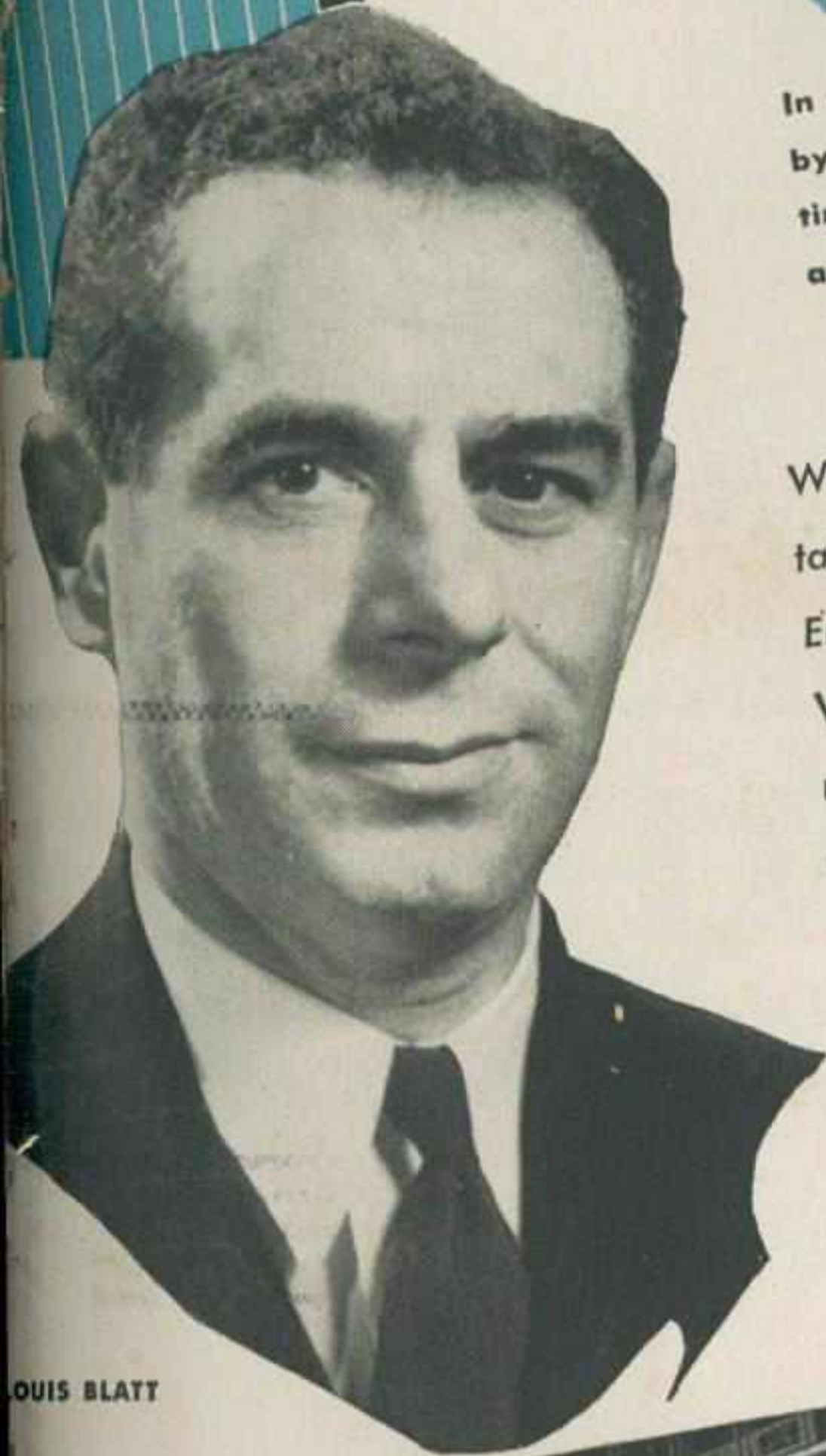
BUY WAR BONDS!

Seeburg

In recognition of the outstanding services rendered by our distributor organizations during these war times, the J. P. Seeburg Corporation honors an authorized Seeburg distributor each week.



We have done everything humanly possible to maintain efficient service for our operators in the New England territory during this critical war period. We feel that our Service Department has been a most important factor in maintaining and strengthening the good will which we have worked so hard to establish over a period of years. We pledge continued cooperation with operators of Seeburg Music Systems for the duration of the war, and anxiously await the opportunity to go ahead with Seeburg in the postwar period.



LOUIS BLATT



BARNEY BLATT

ATLAS DISTRIBUTORS

MAIN OFFICE

Louis Blatt

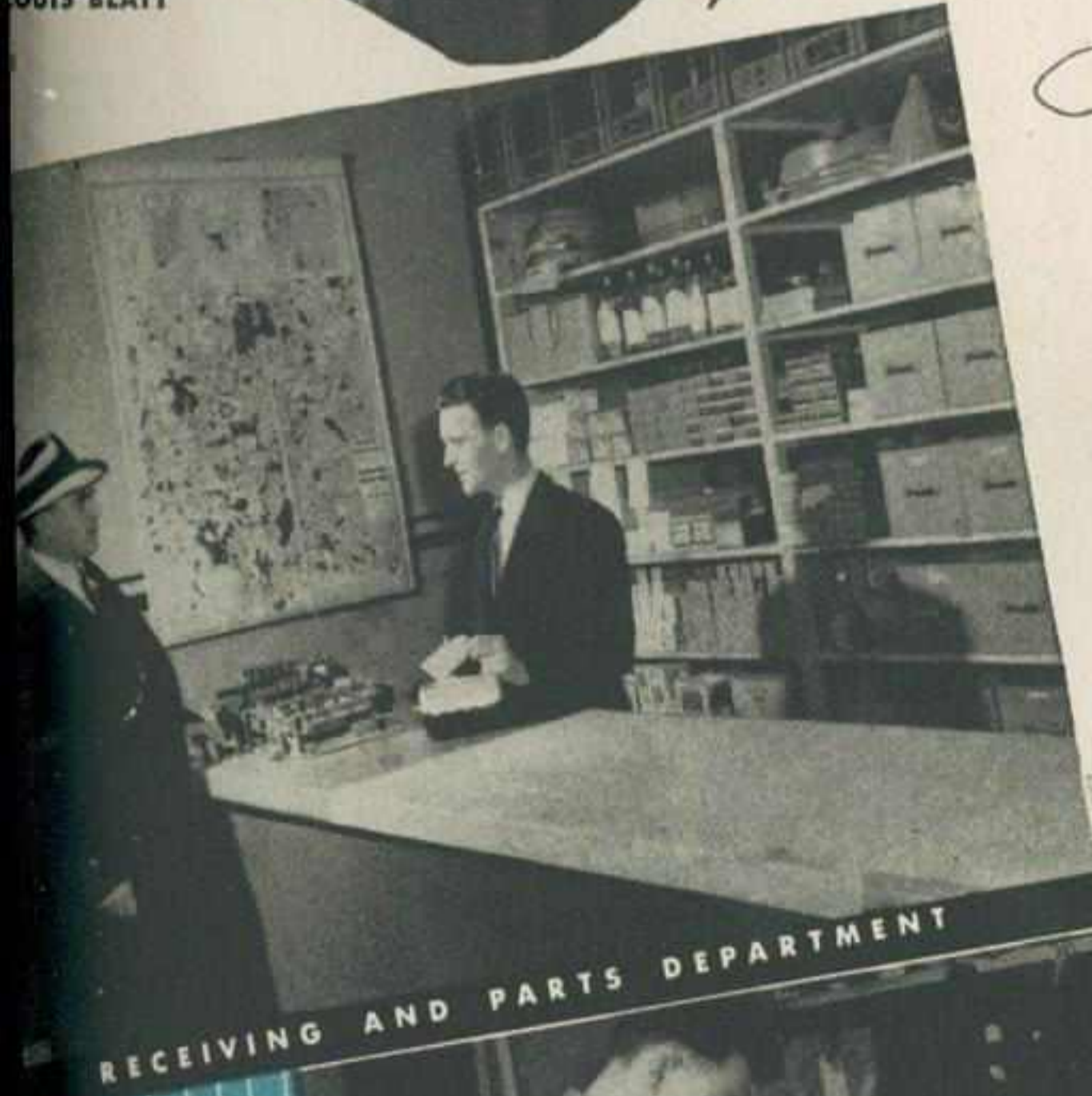


Atlas

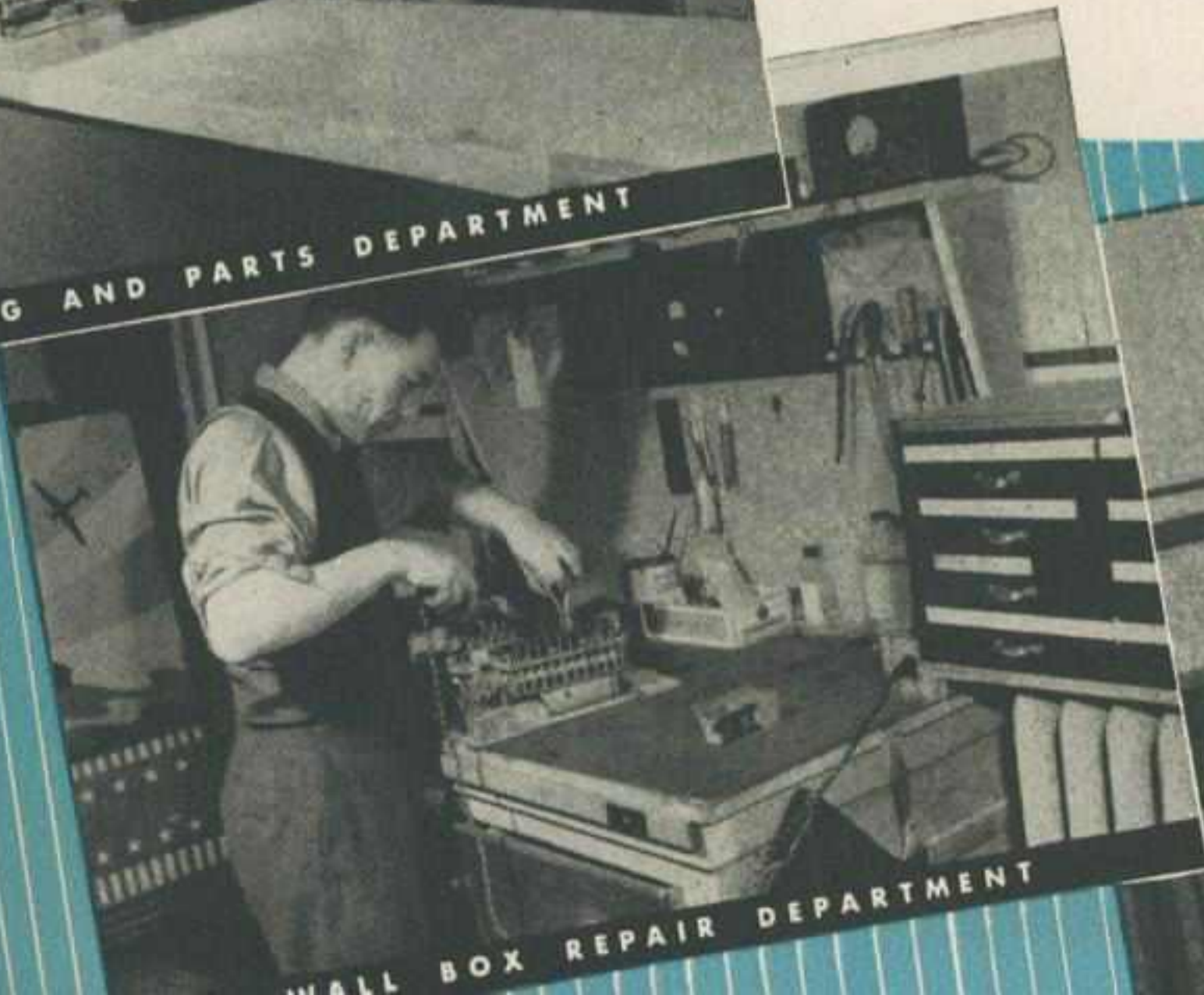
DISTRIBUTORS

EXCLUSIVE SEEBURG NEW ENGLAND DISTRIBUTORS

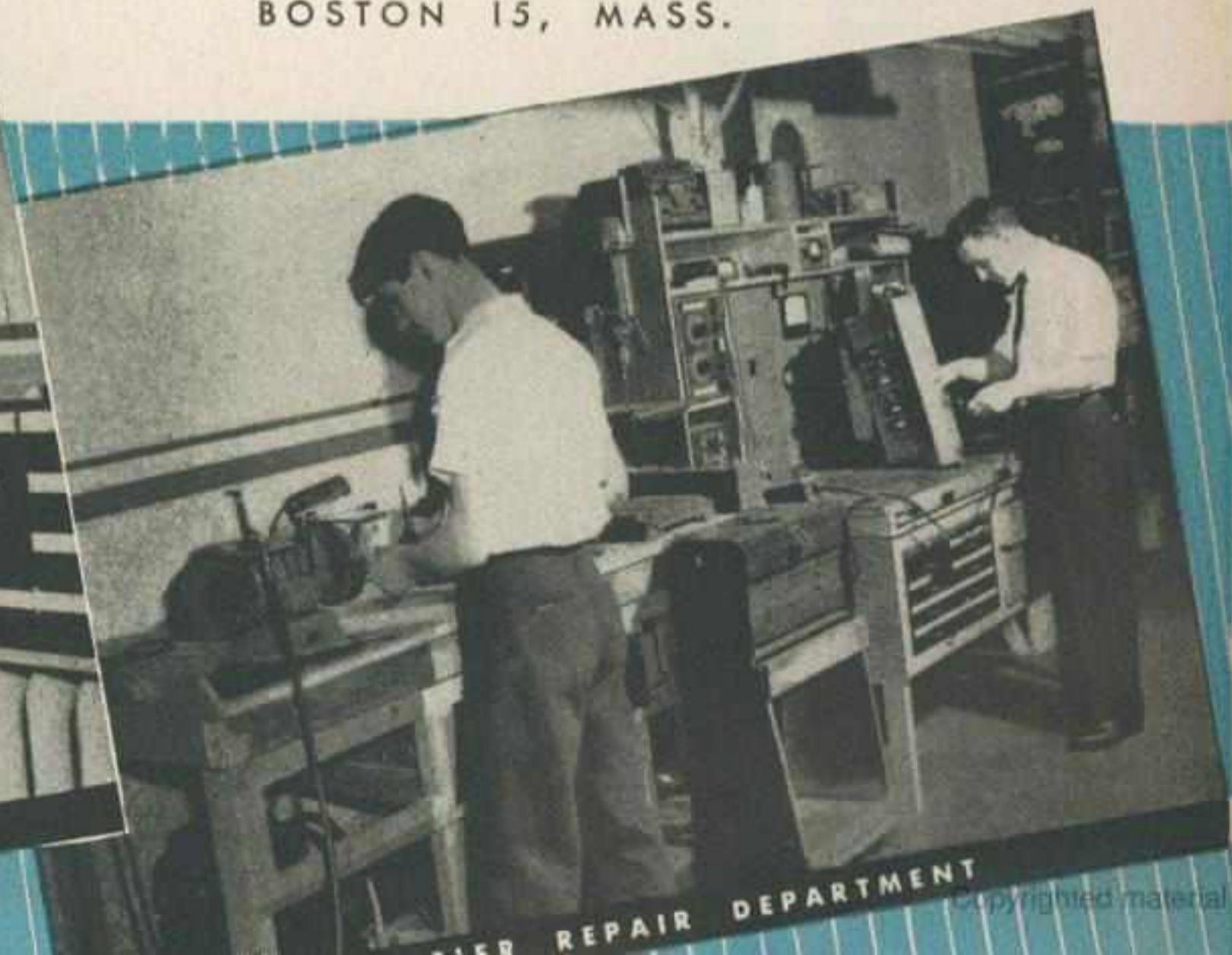
1024 COMMONWEALTH AVENUE,
BOSTON 15, MASS.



RECEIVING AND PARTS DEPARTMENT



SMALL BOX REPAIR DEPARTMENT



LARGER REPAIR DEPARTMENT



**WHERE CAN
YOU TURN
when your service man
turns in his jumper ?**

Exclusive
WURLITZER
Distributors

Brady Distributing Company, 300 West Third Street, Charlotte, N. C.
 ★ Brandt Distributing Co., 24 S. Tenth St., St. Louis, Mo. ★ Central Distributing Co., 1523-25 Grand Ave., Kansas City, Mo. ★ Central Distributing Co., 2562-64 Harney St., Omaha, Neb. ★ Chicago Simplex Distributing Co., 831 South Wabash Ave., Chicago, Ill. ★ Clark Distributing Co., 1561 W. Washington Blvd., Los Angeles, Calif. ★ Clark Distributing Co., 415 Brannan St., San Francisco, Calif. ★ Clark Distributing Co., 906 Elliott St., Seattle, Wash. ★ Commercial Music Co., 726 N. Ervay St., Dallas, Texas ★ Commercial Music Co., 3300 Louisiana St., Houston, Texas ★ Commercial Music Co., 901 E. Houston St., San Antonio, Texas ★ Cruze Distributing Co., 105 Virginia St., Charleston, W. Va. ★ Emby Distributing Co., 15 E. 21st St., Baltimore, Md. ★ Emby Distributing Co., 525 W. 43rd St., New York, N. Y. ★ Emby Distributing Co., 1518 N. Broad St., Philadelphia, Pa. ★ F.A.B. Distributing Co., 304 Ivy St., Atlanta, Ga. ★ F.A.B. Distributing Co., 704 Baronne St., New Orleans, La. ★ G&S Distributing Co., 650 S. First St., Louisville, Ky. ★ G&S Distributing Co., 1082 Union Ave., Memphis, Tenn. ★ G&S Distributing Co., 415 Fourth Ave., Nashville, Tenn. ★ Indiana Simplex Distributing Co., 2451 N. Meridian St., Indianapolis, Ind. ★ Martin Distributing Co., 1911-17 First St., Detroit, Mich. ★ Mayflower Distributing Co., 350 Delaware Ave., Buffalo, N. Y. ★ Mayflower Distributing Co., 615 Tenth St., Des Moines, Iowa ★ Mayflower Distributing Co., 2218 University Ave., St. Paul, Minn. ★ Maynor Distributing Co., 823 W. Broad St., Richmond, Va. ★ Walter Pearce, Charleston Kings Road, Kentish Town, London, N.W. 5, England ★ Radio Corporation of America, International Division, Camden, N. J. ★ R.C.A. Victor Co., Ltd., 1001 Lenoir St., Montreal, Quebec, Canada ★ Redd Distributing Co., 1056 Broadway, Albany, N. Y. ★ Redd Distributing Co., 26 Brighton Ave., Boston, Mass. ★ Redd Distributing Co., 607 W. Capital St., Jackson, Miss. ★ Simplex Distributing Co., 713-717 McDuff Ave., Jacksonville, Fla. ★ Smith & Fields Distributing Co., 5748 Baum Blvd., Pittsburgh, Pa. ★ Benjamin Sterling, Jr., Rocky Glen Park, Moosic, Pa. ★ Wolf Sales Co., Inc., 1932-4 Broadway, Denver, Col. ★ Young Distributing Co., 105 E. Third St., Cincinnati, Ohio ★ Young Distributing Co., 1257 W. Broad St., Columbus, Ohio.

War and the war industries are snatching service men away from Music Merchants. We know—and so do our Distributors—what this can mean. Phonographs out of service awaiting repairs, or perhaps still in service but rendering inferior performance. It means dissatisfied location owners and that leads to loss of locations.

Here's what Wurlitzer Distributors are doing about it—offering the full facilities of their own Service Departments—all available parts and available men to back up their Music Merchants.

If you, as a Wurlitzer Music Merchant, need this help, call on your Wurlitzer

Distributor. Neither he nor we want to see you lose a day of play or a day of income through conditions beyond your control.

Count on your Wurlitzer Distributor to help you maintain the good will of the good music that every well-worn Wurlitzer can and will produce through the war. Rudolph Wurlitzer Company, North Tonawanda, N. Y.

The Name That Means Music to Millions



Awarded De Kalb Division

Awarded with Two Stars - N. Tonawanda Division

Call on
WURLITZER DISTRIBUTOR
for Parts or Service

Copyrighted material