

JUNE 30, 1945 • 25 Cents



The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

45 STATION PROMOTION AWARDS

MUSIC

The Peatman ACI Rating System and How It Works

COCKTAIL COMBOS

**Cocktail Act \$\$ Ceiling?
---Yeas and Nays of It!**

MUSIC



THE HOOSIER HOT SHOTS
Concert Kings . . . Ken, Hozzie, Gabe and Gil
(See Music Section)

BROADCASTERS' MUSICAL NEEDS

MEET MISTER NUMBER

**LES
BROWN**



#1 ORK IN THE
BILLBOARD'S
SECOND ANNUAL
MUSIC SURVEY
CONDUCTED
AMONG THE
NATION'S
HIGH SCHOOLS.

AND HIS ORCHESTRA

FEATURING

DORIS DAY ★ BUTCH STONE ★ JIMMY ZETO ★ DICK SHANAHAN

CURRENTLY **HOTEL SHERMAN** CHICAGO

OPENING JULY 24TH **PALLADIUM** HOLLYWOOD

EXCLUSIVE **COLUMBIA** RECORDING ARTIST

AND HIS NUMBER 1 TUNE

SENTIMENTAL JOURNEY

WRITTEN BY LES BROWN, BUD GREEN, BEN HOMER

#1 SONG OF THE NATION

#1 IN THE BILLBOARD'S HONOR ROLL OF HITS

#1 WITH THE NATION'S DISK JOCKEYS

#1 IN RETAIL RECORD SALES

#1 IN THE JUKE BOXES

PERSONAL MANAGEMENT

JOE GLASER

745 FIFTH AVENUE, NEW YORK

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

Billboard's Station Promotion Tab

WOR, WEA; WEEL, WTAG; WDNC, KVFD First Placers

Other division winners WNEW, CKLW, WLW, WGR and WEBR—battle between net stations puts WEEL first in over-all, and WEA first in single campaign categories

By Lou Frankel

NEW YORK, June 25.—The Billboard took the wraps off its Eighth Annual Radio Station Promotion Survey early last week with a three-day stand at the Waldorf-Astoria Hotel. And despite the lush surroundings, the thrill-packed atmosphere—Eisenhower was just down the hall—and the pomp and circumstances of some of the entries, the decisions of the judges were, as usual, based on the simple fundamentals, not the fancy wrappers.



This year, 112 entries competed in 16 different categories for a total of 45 awards. And this year, the judging was done by secret ballot of ad agency and client radio department staffers who were registered as they entered the Perroquet Suite of the Waldorf. They spent a couple of hours glimming the entries and then, after voting, dropped their ballots in a sealed box.

This year, the promotion was different on two counts. Not only were there more judges—last year the three top time-buyers in the biz did the judging—

but there were more individual fields of competition. Thus, instead of going to bat only in the clear, regional and local channel categories—where stations of all sizes and incomes were in a hodgepodge scramble—the promotion this year broke these groups down into network and non-network affiliates.

In addition, a station could present its over-all promotion chore or toot the trumpet for only one particular stint. Then, also, there was a separate category for the boys anxious to talk about their work on the 7th War Loan.

The Winners

The complete list of winners is in the box on this page. What isn't in the

box is the distribution of the 503 votes that determined the winners. In a number of instances the vote was so close as to warrant tie awards. Only thrice did the winner spread-eagle its particular sector of the competition.

Generally, the entries were better this year than ever before. More time, thought and work went into the finished product; and in many instances a lot

of heavy jack was also laid on the line. KPO, NBC's station in San Francisco, was one that went for a bundle.

Outlet submitted a huge book, obviously cued by the dynamic importance of the Security Conference in session in San Francisco and complete in almost every detail. Except, of course, for a mechanical gadget or two extra pairs of (See Brains Win Over on page 5)

8th Annual Station Promotion Awards Determined at Waldorf-Astoria Exhibit June 18, 19, 20

Over-All Promotion Clear Channel, Network Affiliates

First WOR, New York	Second KOA, Denver	Third WRVA, Richmond, Va.
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Over-All Promotion Regional Channel, Network Affiliates

First WEEL, Boston	Second KLZ, Denver	Third KRNT, Des Moines
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Over-All Promotion Local Channel, Network Affiliates

First WDNC, Durham, N. C.	Second WHBQ, Memphis	Third WGH, Newport News, Va.* WFMJ, Youngstown, O.*
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Single Promotion Clear Channel, Network Affiliates

First WEAF, New York	Second WCCO, Minneapolis	Third WOR, New York**
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Single Promotion Regional Channel, Network Affiliates

First WTAG, Worcester, Mass.	Second WKY, Oklahoma City	Third KTUL, Tulsa, Okla.* WABC, New York*
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Single Promotion Local Channel, Network Affiliates

First KVFD, Fort Dodge, Ia.	Second KBTM, Jonesboro, Ark.	Third KTOK, Oklahoma City
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Over-All Promotion Non-Network

First WNEW, New York	Second WIND, Chicago	Third WQXR, New York
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Single Promotion Non-Network

WNYC, New York

Canadian Station Promotion

First CKLW, Windsor-Detroit	Second CJCA, Edmonton, Alta.	Third CKEY, Toronto, Ont.
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7th War Loan Promotion Clear Channel, Network Affiliates

First WLW, Cincinnati	Second WOR, New York**	Third WPTF, Raleigh, N. C.* KFAB, Lincoln, Neb.*
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7th War Loan Promotion Regional Channel, Network Affiliates

First WGR, Buffalo	Second KTUL, Tulsa, Okla.	Third WBNS, Columbus, O.
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7th War Loan Promotion Local Channel, Network Affiliates

First WEBR, Buffalo	Second WIBX, Utica, N. Y.	Third KWG, Stockton, Calif.
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Over-All Promotion, Owned and Operated Stations

First WEEL, Boston	Second WOR, New York**	Third KOA, Denver
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Single Promotion, Owned and Operated Stations

First WEAF, New York*	Second WCCO, Minneapolis	Third WABC, New York* WOR, New York*
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*Indicates this station tied for this award.

**Indicates that this station is a Mutual network stockholder and is therefore judged as an owned and operated station.

Expected Melt of Radio Output Freeze Spurs FCC's FM Action

WASHINGTON, June 23.—An early War Production Board order paving the way for complete "unfreezing" of radio production is now seen as a certainty, and well-informed officials here anticipate that Federal Communications Commission will be acting on FM station applications in wholesale batches within four months. More than 400 FM applications have accumulated in FCC.

This view gained strength as FCC, obviously anticipating the imminent WPB "unfreeze" order, moved swiftly to assign allocation for FM in wake of hearings

Margaret Webster Proposes Network Of City Centers

NEW YORK, June 25.—Conference of the arts, sciences and professions section of the Independent Citizens' Committee, held at the Waldorf-Astoria Friday and Saturday (22-23), was sparked by a proposal from Margaret Webster that a series of City Centers be set up thru the nation to give legit a chance to expand. (See City Center Network on page 34)

yesterday and today. At the hearings, FCC engineers clung to their original proposal for FM allocation in higher frequencies, but most observers gathered from the on-the-record remarks of FCC members themselves during the hearing that they were not unequivocally in accord with their engineers.

Reconsideration Seen

Despite the fact that FCC originally proposed allocating FM to a high place in the spectrum, persons close to the scene here have gained the impression that FCC has decided to leave the FM allocations question open to strong reconsideration even after the assignment of frequencies is announced. It is considered possible that revisions might be in order subsequent to completion of current propagation studies. These studies will wind up in September.

FM's final allocation has ceased to be an issue of paramount importance industry-wide as well as in the government. What is of peak importance here is the prospect for action on FM applications and for imminent orders opening the way for radio expansion in practically all civilian fields.

Despite the optimism registered in FCC quarters, WPB is still not giving much (See FCC'S FM SPURRED on page 34)

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Clear Channel Survey Needle

Federal Depts. Ask Nix ???s

Questionnaire presumes air audience full of squawks against seg, so throws book

WASHINGTON, June 23.—Both the Census Bureau and Department of Agriculture audience surveys of clear channel listeners, shortly to tee off as part of the FCC scanning of clear channel operations, are regarded by the few in the trade who have seen the forms as weighted against the broadcasting biz. Repts of webs, clear and regional channel outlets, and indie radio research, were invited to attend questionnaire framing sessions as advisors, but unfortunately had little chance to sound off.

Actually radiomen found the Department of Agriculture in saddle to scan programs, Census unit in seat to query about reception, and both armed with quiz forms. Best industry spokesmen could do as advisors was to suggest improvements in some of the more blatant portions of the questionnaires. But at no time could they, so the story goes, complain without finding themselves in the tactically unsound position of biting the hand that permitted them to attend; especially since radio is not paying for this survey.

Against Radio

Both query forms are loaded against radio, albeit there is no apparent motive for the angling. They take a fumbling and negative approach which presupposes a problem exists. Neither department attempts to use the survey experience available in the trade, consequent-

Editorial

Exit Another Top Blue Exec

THE Blue Network, which touts itself as the network with a liberal policy, the network for the common man, took the opportunity this week to thank one of the men who built it. The man is G. W. (Johnny) Johnstone, and the Blue's way of thanking him was to accept his resignation after it had spent the last six months cluttering up his operation with a collection of new exs, alleged commentators and assorted hangers-on.

Johnstone, who built George Hicks, Ted Malone and a host of other top-notch newsmen, who gave the Blue (now called American) a news department which compared favorably with the best in the business and who gave the web a damn fine news policy, checked out last week and his departure has occasioned as much adverse trade comment about the Blue as Ed Kobak's exit.

Whether or not the policy of the Blue management in shoving stumbling blocks in the way of Johnstone was deliberate or whether it stemmed from ignorance is not known, but either way, the industry

feels it's a helluva way to treat a man who has been as responsible as any other for making the Blue a network. It's been variously reported that Blue tried to get Johnny to hire a collection of characters from *Time*, *Life* and *Fortune*; that his operation was made so expensive that the stockholders went up in the air; that execs with no real job tried to horn in on his department and that Blue suddenly realized that it was spending far too much money and that the pay roll had to be cut. And it is known that Johnny was forced to spend fantastic sums of money to have at the San Francisco Conference non-radio and/or non-newsmen like Orson and Sumner Welles (definitely not a vaude team) and Vincent Sheehan. And, once having them on the pay roll, management took a look at the costs and decided to cut. Where they decided to economize, was on the brass of the org. Johnny's resignation was accepted.

The trade doesn't know the real reason, but it has a suspicion. It thinks the Blue has made one of the biggest mistakes in its history.

Johnstone Bows Out at "A" Web; Brass Trouble?

NEW YORK, June 23.—G. W. (Johnny) Johnstone checked himself off the Blue pay roll, effective whenever the Security Council folds in San Francisco. He had been director of news and special features for the network since its birth as a separate entity.

New set-up has Tom Valotta, Johnstone aid, stepping in as director of special events. At same time John Madigan, manager of the local newsroom, is upped to chore of national news editor. And Dick Robin, who did the *Headlines Edition* program, becomes director of the news bureau.

Trade is shocked at, what to them is, fingering of Johnstone after doing a prime job of building a news and special events crew from scratch and creating a new and highly effective technique for war coverage. Same sources also anticipate a scramble on part of sundry sharks in the Blue news organization for the top berth.

Johnstone, who has been on the Coast supervising Blue's coverage of the Security Conference planned in Thursday (21) for confabs with Blue brass hats and returned to the Coast today. He has asked Blue headquarters for out, early this month, after persistent interference by "name hungry" execs.

ly the questionnaires give practical researchers the horrors.

Census Bureau and Department of Agriculture quizzes will be among village and farm families. Census will distribute 550,000 first-class mailings spread over 1,029 counties. Additionally they (See *Clear Channel Survey* on page 12)

CBS-NBC Ready To Drop Coverage Jobs as Churchill And Peter Move Over to BMB

Trade Certain "Job Will Cost More" and Webs Pay Bill

NEW YORK, June 25.—Both NBC and CBS will have research men in the Broadcast Measurement Bureau pic making certain that neither senior web gets short shift in the first BMB measurement job, which ought to get under way within the next 60 days. That doesn't mean that the ballots will go out that quickly but that the lists will be decided upon and the actual work of doing the two-year job will get under way within that period.

Only CBS will have an ex-staffer directly on the pic, with John Churchill leaving Columbia within the next 10 days to take over the job of "research director" of the corporation. Research director in this case actually means general manager, since the entire job of BMB is research. NBC's finger in the pie will be thru Barry Rumble, who, as tabbed in *The Billboard* (16), takes over the job of research director of the National Association of Broadcasters, parent of the BMB set-up.

Peter Third Researcher

Paul Peter, the third research man in the BMB picture goes in as executive secretary today (25). While trade is somewhat concerned about the idea of three audience measurement men in the BMB tabbing, statistical men explain that there's so much work to do that a half dozen top researchers could be kept busy—just so long as the fields of influence do not conflict. Since John Churchill has been in, practically from conception, on the ballot form of audience measurement, it's logical that he'll be the ballot man at BMB. Paul Peter, for his part, has always been a methods man and should be a good follow-thru detailist to work with Churchill. Barry Rumble will make his contribution by working with Peter and C with the stations, etc.

Situation in re the networks participa-

tion is still in a state of "flux." Known of course is hopes of both NBC and CBS that they will be able to buy the figures they require for their coverage measurements from BMB at a "right" price. Blue also has hopes along these lines, and Blue needs those figures perhaps more than either of the senior webs. That goes also for Mutual. For some time brass at NBC have been hoping that competitive methods of measuring coverage would go out the window. Having an over-all edge on programing at this time, they don't worry about what any method will give them. To quote one sixth-floorer, "The more liberal the BMB formula, the better we'll look to the agencies and sponsors. The tighter the formula the better we'll look competitively."

CBS, of course, knows what it's going to obtain from the ballot survey. It's been getting it for years, so it has nothing to make 8,500 personal interviews in 85 counties.

First intimation that all was not kapap (See *CBS-NBC READY* on page 12)

Orson Package Gets Lear Eye

HOLLYWOOD, June 25.—Orson Welles, whose radio luck hasn't been too tops recently, looks set for this fall for a once-a-week shot for Lear Radio, the wire-recorder outfit with plenty of moolah made from war contracts and a sincere belief that wire recording is the coming thing for the home and what-nots.

Net still isn't set, but Welles will have a free hand and about \$1,300 per week for the program as a package.

THE BILLBOARD
8th ANNUAL RADIO STATION
PROMOTION SURVEY
Will Be Exhibited in Chicago, July 10,
at the Continental Hotel

Midwest radio and advertising men will view the 112 promotion entries from stations thruout the nation.

The comments of advertising agency men, advertisers, network and station men who spent many hours at the New York showing of The Billboard's 8th Annual Radio Promotion exhibit at the Waldorf-Astoria were so enthusiastically favorable that The Billboard is bringing the exhibit to Chicago for a Midwest showing.

In order to help us plan each function properly, please phone Cy Wagner, Midwest indoor editor of The Billboard at the Chicago office, Central 8480, to make your reservations.

We know you'll find the exhibit interesting and informative. If you're right in Chicago or vicinity pick up the phone and make your reservations now. If you're located anywhere in the Middle West and are planning a regular business trip to Chicago in the near future, plan it for the 10th and phone our Chicago office that you're coming.

Do it now. The earlier you make your reservations, the easier it will be for us to make your visit pleasant and profitable. The number is Central 8480.

THE BILLBOARD
8th ANNUAL RADIO STATION
PROMOTION SURVEY
Hotel Continental
July 10—All Day

BRAINS WIN OVER FLASH PITCH

First Three Group Tabs

Reason why for clear channel net stations—next week exhibit moves to Chicago

(Continued from page 3)

hands to handle the turning of the pages.

Open to Judges and Trade

Which in itself made this, *The Billboard's Eighth Annual Radio Station Promotion Survey*, possibly the best survey yet for judging, but to the trade for looking and learning. And many a station manager and promotion manager, and ad manager came, and came again and again.

This enthusiastic and often downright amazed reaction—amazed at what others were doing—of the trade was the determining factor in the decision of *The Billboard* to pack the entire exhibit off to Chicago to be displayed for the education and edification of the trade. So, July 10 the Midwestern radio and ad agency men and clients will have all day at the Continental Hotel to gander the exhibits; and to check their opinion against the verdict of the judges.

WOR No. 1 Clear-Channel Job

WOR, New York, copped the duke in the over-all category for clear-channel network affiliates. Why they won is perhaps best illustrated by this quote from the introductory notes on WOR's entry:

"Maybe we have a peculiar notion about promotion but you might as well hear it before you start judging. We think promotion is a paid ad, of course. And it's a folder mailed to 200 advertising agencies. But we think promotion is other things, too. It's Bessie Beatty making the front page of 'The Montclair Times' during a personal appearance. And it's the routine way every listener's complaint gets to major WOR executives. Some of our 1944-'45 promotions can't be pasted in a book like this. Others can, and you will see them as you go thru now."

Along with this bit of promotional philosophy, WOR shows some of the smartest copy, smartest ideas and smartest stunts. For an added fillip it was mounted in what many thought was the best vehicle in the display. All in all, it was a clear-cut job of doing the best in the best possible way.

KOA "Almost" as Good

KOA, Denver, was almost as thoro in its presentation and the material therein. From trade advertising to merchandising and tub-thumping for local programming, this NBC owned and operated affiliate didn't miss any bets. But they weren't as deftly presented. And, of course, KOA's promotioneer didn't have as savvy a line-up to start. It's a cinch, however, that had WOR not entered, KOA would have copped the nod.

WRVA, CBS's affiliate in Richmond, Va., had the second largest piece of promotion, but unfortunately it wasn't mounted with an eye toward being accessible to the judges. It was a big and a good story WRVA had to tell but much of the print that explained the material was so small as to be easily overlooked for inaccessible.

WEEI No. 1 Regional Channel Job

In the over-all, regional channel for web affiliate category, WEEI, CBS outlet in Boston, took first place with a well organized entry that was chock-full of facts, color and evidence of results. This year, as last, WEEI made it easy for the judges by running a visible index along the edge of its entry. One thing that had viewers cooling was the quality of the photos WEEI got into its book. Local promotion hadn't seen as good prints since the war raised hob with the pic and lens crews.

KLZ Edged Winner

KLZ, the CBS station in Denver, took

Friendly Loan?

NEW YORK, June 25.—Radio brass hats turned out in full force to welcome A. A. (Abe) Schechter back to radio after a stretch in the army. The mitting came at a cocktail guzzling session at the St. Regis Thursday.

But snapper to the early evening came when Abe got to gabbing with Paul White, the CBS news and special features exec. Asked A. A.: "Got any shows that you don't want that I can use until I get organized?"

second place in this group and just as WOR edged out KOA—up in the clear channel sector—so did Hugh Terry's outlet lose out to a more finished product. Actually, as most everyone in the trade knows, KLZ is on its toes and on the beam the year around.

Thus, it is one of the not-too-many stations that realize public service programming is really a smart way to promote the station. But thus also, in a show-down, with all else about equal, it was the entry with just the little extra that came down in front.

Several of the judges and viewers commented on how they could almost tell what section of the country an entry came from by the appearance and make-up of the entry. Some depended on pure size. Others on splash colors. And some were almost anemic as a result of trying to make the entry pretty.

KRNT, Cowles' outlet in Des Moines, notched the third place in this classification with a three-way entry. One book showed how outlet tied-in with a network promotion, another how it handled its own campaign and finally, how KRNT promoted a piece of its own talent. Singly, the promotions were strictly routine but put together they added up fairly well.

In the local channel of the over-all promotion for network affiliates, the judges and viewers found some of the best entries. Artistically, they weren't on a par with the big outlets. Nor were they up there in the smoothness and suaveness of their approach or follow thru.

But invariably, as most everyone knows, the local station that's on the ball makes up for this handicap with ideas and results. And these prize winners are no exception. In fact, the voting was so close, there are duplicate awards for a tie.

WDNC Leads Local Channelers

WDNC, CBS outlet in Durham, N. C., won first place with one of the best stunts yet. Located, as they are, in the hub of tobacco land, the station climbed aboard the cig shortage by sending time-buyers some raw leaf and followed this up with a pack of each of the five pop brands, and did this six weeks running.

Additional, the station used every promotional facility available, including the pages of its affiliated newspaper, plugged its local programs, got out give-aways and worked at dealer promotion. One smart stunt, WDNC used, thanks to having the paper and print plant handy, was providing programs for visiting legit shows and symphony orks. Inside the program they list some of the "better" programs carried by WDNC. Doesn't sound like much but it's the over-all job that keeps hammering away that makes promotion work.

WHBQ "Proof" Rates

WHBQ, Mutual outlet in Memphis, grabbed the second slot with a wide-awake approach that had the exhibit guests nodding. They opened their exhibit with (1) an index, (2) proof of promotion effectiveness via before-and-after Hooperatings and (3) closed with a recap in headline form. It was a simple, albeit one of the most meaty, entries.

Typical of the station's promotion savvy was its development and use of the W. H. Beecue trademark figure; its paid space in daily, Sunday, weekly, labor, Negro and church papers plugging network and local shows; its anti-inflation (See *Brains the Winner* of page 12)

CBS' Research Shift to Psych & Motivation

NBC Weighs 'Market Surveys'

NEW YORK, June 25.—Despite lack of confirmation from the 20th floor, trade is certain that CBS will come up with a new research formula to top its ballot coverage survey brainchild of the now next-to-top brass of the web, Frank Stanton. Trend at CBS under John Churchill (now BMB) was to statistics, with new trend tabbed as leaning toward psychology and listening motivation rather than who is listening.

Thus, while NBC will be working on "market surveys" for its clients, CBS will be telling the boys at the agencies and sponsors why the public is listening. The CBS plan is along the lines of public attitude determination and the expectation is that the net will come up with material that will be useful not only to the web's selling force but to the news division and program department.

More Facts

Plan will also come forth with facts for agencies about to launch new campaigns, new products and new programs. Idea back of CBS's new type of research thinking has been, in a manner, tested out during its experiments in listener program attitudes thru the program analyzer under the supervision of Oscar Katz, of the CBS research staff. Katz, by the way, will be interim brass until the new departmental boss is snagged. Man that CBS wants is interested—and within nine hours of New York. Little matter of dough and over-all thinking are the "only" two things between this investigator of public brains and taking over the job. However, it looks as tho he'll be on the job before Churchill actually checks out, which won't be for 10 days.

If the new researchery at CBS comes (See *CBS'S RESEARCH* on page 12)

Al Sheehan Quits WCCO To Set Up Own Booking Org

MINNEAPOLIS, June 25.—Al Sheehan, assistant manager in charge of production of WCCO, CBS-owned outlet in Twin Cities, and important figure in local radio for 17 years, has resigned his post effective July 1, to set up his own booking agency. Tag of firm will be Al Sheehan Company with Sheehan as prexy-treasurer. Vice-president will be Johnny Williams, now head of an artists' bureau of which Sheehan has a piece. The two groups will merge their efforts to a great degree, Sheehan said.

The new company will specialize in entertainment skeds for conventions, parties, sales and dealer meetings, county fairs and ork bookings. In addition, Sheehan plans several sponsored events promotion, either theatricals or sports, but not yet decided upon. Sheehan and Lyle Wright operate Water Shows, Inc., which for two years have produced *Aqua Follies*. For the next six weeks, Sheehan said, he will devote most of his time to the *Follies*.

Sheehan entered local radio as a part-time announcer for WCCO in 1928, later taking on special events. In 1932, he took over the management of WCCO artists bureau, operating that until 1941 when, under FCC rule, the station had to divorce itself from the bureau. Sheehan maintained a piece of the bureau, but turned its management over to Williams, and went to WCCO as assistant manager in charge of production under Earl Gammons, then station manager. Sheehan, in 17 years, has become known as one of the outstanding radio production men in country. In addition

Who Said That?

"You don't know what it means to hear language which clicks sweetly in your ears—to hear commercials on the radio everything that means America to us," he said fervently. (PM, June 19.)

Who said that? A man who should know . . . General of the Army Dwight D. (Ike) Eisenhower.

Mildred Fenton Sued for 25G On 'Love Notes'

NEW YORK, June 25.—Harry S. Goodman, indie program producer, today began suit for \$25,000 against Mildred Fenton, another e.t. packager, charging plagiarism in the format and name of Miss Fenton's new show, *Love Notes*. Goodman says that Miss Fenton's five-minute Cohama products-sponsored seg is a direct steal of a show, *Notes of Love*, which he has been disk and selling since 1941.

Goodman's *Notes of Love* is also five minutes long and is based on love letters by famous people. After the letter is read, Joey Nash does a song related to the letter. In the Fenton disk, heard on over 155 stations, Ben Grauer reads a love letter, Barry Wood does a song and Harry Sosnick's ork supplies the music. Goodman's is an open-end disk, Miss Fenton's closes with a Cohama fabric commercial and is followed with a live identification of the store in town which carries Cohama materials (which store, incidentally, pays for the air time).

The Cohama program is currently heard here on WOR, air time paid for by Macy's.

CBS Buys KQW For About 900G

SAN FRANCISCO, June 25.—CBS has purchased KQW, its local affiliate, subject to FCC approval. Price was under a million dollars, probably around \$900,000.

Web has yenned for its own operation in this area ever since it purchased KNX in Hollywood and made that a prime outlet. With the bundle at hand, from the recent sale of WBT in Charlotte, N. C., and an eye on San Francisco as a post-war market, CBS closed the deal about 10 days ago.

Network now has own studios, news bureau and sales office in this town, so build-up won't be too tough. Station now is reception point for broadcasts from Pacific; this will also be important as post-war function, since programs then will be going out as well as coming in.

Don Lee Buys Into Pacific Broadcasting

HOLLYWOOD, June 25.—Stock in the Pacific Broadcasting Company has been purchased by Don Lee web. Pacific, which consists of 22 stations in Oregon, Washington and Idaho, has been affiliated with Don Lee for the last eight years.

tion to his connection at WCCO and with *Aqua Follies*, he has been with the Minnesota State Fair for 15 years, the last eight as superintendent of attractions. Sheehan's departure from the station is the fifth of the "old guard" who stayed on after Gammons went to Washington for CBS. Since A. E. Josceyn, station manager, came to Minneapolis, Clellan Card, Hale Byers, Rollie Johnson and Max Karl have left WCCO.

It happened on NBC



In the Beginning . . .

MAY 1937

Chase and Sanborn launched a new variety program with such Hollywood celebrities as W. C. Fields and featuring the newly discovered team of Edgar Bergen and Charlie McCarthy. The first available Hooper rating was 12.5.

JULY 1937

Although novices in radio, Bergen and McCarthy caught on fast. The Chase and Sanborn rating was on the increase—even during the summer months.

FEBRUARY 1938

Less than a year after going on NBC, Bergen and McCarthy received a rating of 41.2—one of the highest Hooper ratings ever given to any program.

CARD TRICKS ON THE RADIO?

In 1937 the idea of putting a ventriloquist and his dummy on the air seemed just as absurd to many people. Half the fun of such an act was in the watching. But Standard Brands, ever alert to the possibilities of the new, put the ventriloquist and his dummy on the air over NBC—the network built by new ideas.

• The result? On July 10, 1937, the restrained *New York Times* for the first time in its history devoted an editorial to a dummy, writing in part: "Although Charlie is apparently still in his teens, his little voice is weary of the world. When he feels he is stumbling into an awkward situation his voice can make a disarming plea for sympathy; it drops away into a choking tone of self-pity, impossible to believe or resist. His laugh

(The Story of Edgar Bergen and Charlie McCarthy) NO. 4 OF A SERIES



Today . . .

1941-42

Bergen and McCarthy finished the winter season (October through April) with an average Hooper rating of 30.7.

APRIL 1943

For the sixth successive year, Bergen and McCarthy ended the winter season with an average Hooper rating of more than 30. (1942-43 average: 31.3)

MAY 1945

Bergen and McCarthy, now on 139 stations, begin their 9th year on NBC—firmly entrenched in the affections of a vast radio audience.

is mocking and precocious. When he is in a wooing mood beyond his years his voice fairly coos with insincere rapture . . . Since Charlie's radio audience cannot see him, Mr. Bergen has had to concentrate on the tone of the simulated voice and the wit of his script. Both these things he has done with such skill and originality that Charlie has become the most real personality on the comic air waves of the season."

• The new idea of Charlie McCarthy—a dummy on the air—backed by the skill and talent of Edgar Bergen, given NBC Network facilities and the great NBC audience, has resulted in one of the major paradoxes of the entertainment world—a wooden dummy who lives in the homes of millions of American families with an identity and character as real and full-blown as many national figures of flesh and blood.

National Broadcasting Company

America's No. 1 Network

1945—RADIO'S 25th ANNIVERSARY—PLEDGED TO VICTORY!



A Service of Radio
Corporation of America

CUFFO E.T.'S DO SOCK P.S. JOB

Outlets, Army Schools Air 'Em

Democratic ed institute provides platters—new series to feature great Americans

NEW YORK, June 25.—The Institute for Democratic Education, a little flaked, e.t. outfit that has been distributing platters cuffo to stations, schools and colleges, will go all-out this fall with a new series of 15-minute segs starring top-drawer legit and radio actors. The seven-year-old institute will dramatize the life of great Americans, such as Franklin D. Roosevelt, Woodrow Wilson, Jane Addams and George Washington Carver come fall. Big-time thespians, such as Canada Lee, Donald Cook and Wendy Barrie will hypo the transcriptions.

To date, programs have been sent to 462 stations in 47 (only Delaware is out) States thru the country. They generally are combos of either 13 or 26 disks about American history, democratic principles and dangers threatening America. Programs are put on by stations as public service and garner okay audience response. Using Class A time whenever possible, WIP, Philadelphia; WCKY, Cincinnati, and WTNJ, Trenton, N. J., are said to have built up considerable audiences thru use of the segs.

Top P. S. Shows

One of the hep public service programs on the air, the institute tries to make its records as good as the best mystery shows which the webs air. Disks give education plus entertainment. Not only does the public know it's eating spinach but broadcasts prove it comes back for more.

Started as the Institute of Oral and Visual Education, Inc., the project first sent out brochures to get stations interested. If execs liked disks, the next step was an audition platter. It has been clear sailing since this because not one platter has been nixed so far. (See CUFFO E.T.'S SOCKO on page 12)

WGAR's Baylor Scoops Cleve.; Direct Wire Recorder a Plus

NEW YORK, June 25.—WGAR, hep Columbia affiliate in Cleveland, last week sent Dave Baylor, its program director and former correspondent in the E. T. O., to New York to interview men from the greater Cleveland area as they arrived here on troop transports. Baylor, carrying a wire recorder, scored a clean beat on other Cleveland stations with on-the-spot interviews with about 140 men. He returned to Cleveland the day after he came to New York to start an evening five-minute spot describing in detail the reactions of the men.

At the same time, two other stations announced that they were sending men to the Pacific to do home-town stuff and WGAR's Pacific man, Carl George, scored an exclusive eye-witness beat in describing the Allied Invasion of Borneo.

WSM, Nashville, has just sent Irving Waugh, announcer and sportscaster, to the Pacific, assigned to General Mac

Arthur's command, to do home-town stuff, and WRVA, Richmond, Va., sent over a guy with a special gimmick. WRVA's correspondent carries a wire recorder, like the others, but he's also carrying 5 rolls of wire. He'll cut his show on wire and send the wire home direct. Other correspondents have been cutting on wire, making disks in the Pacific, and then sending the platters home by air. WGAR's method avoids involved censorship problems and the usual difficulties in shipping disks by bomber.

Helen Hayes Seg Finally Set for Fall Over CBS

NEW YORK, June 25.—After almost two months of yes-no, she's-in-she's-out stories about Helen Hayes's new CBS Saturday show, final decision puts Miss Hayes into the 7-7:30 p.m. slot starting early in the fall. Decish was held up pending final resolution of difficulties concerning the star's tour in *Harriet*.

Last week it was finally learned that the thing won't interfere with the air show and the deal is set between Textron, the sponsor; Miss Hayes and CBS. Program is an expanded version of the 15-minute seg which Textron had on Mutual last winter.

New MBS Station, KALL, Salt Lake, Bows In Sept. 1

SALT LAKE CITY, June 25.—Utah's newest radio station, KALL, MBS's 1,000 watter, will go on the air September 1. George Hatch will be general manager. Altho a separate outlet, KALL will work in close co-operation with KLO, Ogden, which has a somewhat related ownership. The new station is owned by Hatch and his wife, and Mrs. Robert H. Hinckley. KLO is owned by Hatch; Abe Glasmann, Ogden publisher, and others. Glasmann is the father of Mrs. Hatch.

KALL, which replace KLO in Salt Lake City as the control unit of the Intermountain Broadcasting Company and will have its transmitter there, will occupy the former site of KLO studios. KLO, with its transmitter in Ogden and studios in Salt Lake City and Ogden, will be furnished Salt Lake City studio service by KALL.

Staff of the new station is recruited to a great extent from former staffers of KLO. It assembles for action August 1 and includes Earl Donaldson, musical director; Ken Bennett, program director; Jack Gardemann, traffic control director; Tom Anderson, local sales manager; Lynn Myers, national sales manager; Stan Benson, chief engineer; W. Dorr Cozzens, technical supervisor, and Bob Warner, promotion manager.

Bracken Crackin' Legal Whip at MCA; Sues for Title, 7G

HOLLYWOOD, June 25.—Legal action was taken last week by attorneys for Eddie Bracken in filing suit against MCA Artists, Ltd., over radio package *Eddie Bracken Story*. Suit is an outgrowth of Bracken's air show which was bank-rolled by Standard Brands.

While main purpose of the action is to clarify ownership of the title, Martin Gange, Bracken's attorney, is also filing suit to recover \$7,000 allegedly paid MCA for commissions. Suit to collect around \$3,000 from Bracken, assertedly owed the agency, is being brought by MCA (*The Billboard*, June 9).

Newspaper Ad Space Scarcity Eases in Detroit

DETROIT, June 25.—Newsprint situation has eased up locally as far as radio advertising is concerned, with the local papers much more willing to take space from the stations than was the case six, or even two months ago. Shift of trend was dramatically illustrated when the Blue's change to American Broadcasting title was made. Both *The Detroit News* and *Times* accepted insertions running 100 lines by three columns, which were placed nearly a month in advance. National copy was used, basically, with the WXYZ call letters and a little local copy included. The *Free Press* was unable to carry the space.

Latter paper appears to have been hardest hit by the newsprint shortage among local dailies, and for a time flatly advised local stations that they were not accepting any radio advertising. Policy has shifted here in the last three months, with advertising copy going in typically, as much as five or six times a week for WXYZ, which would like to place two or three times that amount. Monday (18) the *Free Press* carried two separate WXYZ ads. Other papers are a bit more liberal, and radio men feel the skies are lightening as far as their near blackout from newspaper lineage is concerned.

No Jelloing for Smith This Fall! GF Shifts Plugs

NEW YORK, June 25.—For the first time in over eight years, one of General Food's biggest selling products, Jell-O, will not be sold on the air next fall. Kate Smith, in her new Friday slot, will plug Postum; the *Aldrich Family* take Grape Nuts and Grape Nuts Flakes; *The Thin Man* will be on for Post-Toasties; Dinah Shore will have Birdseye Foods; Burns and Allen will handle Maxwell House Coffee, and Fannie Brice will sell Sanka.

The new GF line-up, as things stand now, puts *The Thin Man* (Benton & Bowles) in Sunday at 7 p.m., CBS. At 7:30, Columbia will have Fannie Brice (Young & Rubicam). Kate Smith, of course, will go to Friday at 8:30. CBS and other shows remain in their present spots for the time being. That means Dinah Shore on NBC at 8:30 Thursday nights, Burns and Allen at 8 the same night, NBC, and *Aldrich* Fridays at 8, CBS.

U. S. Justice Miller Proposed For Post of NAB President

WASHINGTON, June 25.—Name of Associate Justice Justin Miller, of U. S. Court of Appeals for District of Columbia, has been added to the growing list of prospects for president of National Association of Broadcasters. Justice Miller was appointed to his present post by the late President Roosevelt in 1937.

TORONTO, June 25.—John Kannawin has been appointed program director for CBS's Dominion Network. He is posted at CJBC, Toronto.

RESULTS!

AT 6:15 A.M.

At \$1.95 each, WLS listeners ordered 2,699 assortments of bulbs and plants. Eight 6:15 a.m. quarter hours brought this total of \$5,263.05! WLS listeners have *Confidence* in our programs and our advertisers. So WLS—*An Old Friend to Midwest America*—GETS RESULTS!



890 KILOCYCLES
50,000 WATTS
AMERICAN AFFILIATE

REPRESENTED BY JOHN BLAIR & COMPANY

6¢ PHOTOS
100 LOTS. 8x10 NO EXTRAS
MADE FROM YOUR NEGATIVE,
PHOTO OR LAYOUT.

EVERYTHING PERTAINING TO PHOTOGRAPHY
22 YEARS OF ENDEAVOR FOR PERFECTION IN QUALITY PHOTOS ONLY

JJK COPY-ART
Photographers
165 WEST 46th STREET, N. Y. C. 111
BR 7-2311

25,000 DAILY CAP. IN OUR OWN LABS.

Durr Roasts Strictly Dough Radio

Comish Lauds Real Free Air

Get going over—Commercial vs. P. M.'s beliefs cited

NEW YORK, June 25. — Clifford J. Durr, member of the Federal Communications Commission, Saturday (23) told the radio committee of the Conference of the Independent Citizens' Committee of the Arts and Sciences, that the broadcasting industry is faced with two warring philosophies—the philosophy of radio as a medium of public service and the philosophy of radio as "balance sheet" industry, created only to serve the advertisers. The dominance of the latter thought, Durr's speech implied, is the reason why there are fewer artists than business men in the industry and why the business has lost its showmanship and daring.

With greater subtlety, Durr carved small but important chunks out of the hide of J. Harold Ryan, NAB prexy, whose speech before the Kiwanis Club of Omaha, last spring, made it clear that the official broadcasting position is that radio is a business, pure and simple, one which should be listed "along with the local dairies, laundries, banks, restaurants and filling stations." Durr went on to turn Ryan on the spit with the following quote from his Kiwanis speech: "Many a station operator who might have had a personal preference for poetry and opera learned some good sound lessons in selling and merchandising under the tutelage of America's good, hard-headed business men."

Ryan's Statement

Previously, Ryan told the Kiwanis boys, station operators might have had "some sort of artistic personality . . . in 1935 radio and its advertisers really began to get along together."

"May we not assume," Commissioner Durr asked his listeners, "that they had also learned how to submerge effectively the 'artistic personality' of those station operators. . . ." The commissioner said that in the early days, when public service dominated, there was an effort to use local talent and serve the public. Now, he said, there is another concept.

At that point, Durr really began to skewer the industry, to show what has happened as a result of the balance sheet position, using his own employment records. He pointed out that of 20,452 full-time employees in 834 standard stations in the U. S., only 863 were writers, but 1,195 were outside salesmen. The average writer received only \$40.14 per week but salesmen received an

Adv't

NEW YORK, June 23.—If it's eggs you need and can't get, contact Leonard T. Bush, treasurer of Compton ad agency. Only you'll have to wait your turn. Seems that the Compton staffers get their henfruit from Farmer Bush at celling prices.

average of \$95.92 a week. There were 820 actors and other artists and more than three times that many accountants, clerks and stenographers October 15, 1944. "There was," he said, "no shortage of executives. These numbered 2,780, which is more than all the musicians and writers combined." Similar ratios of salesmen and executives to talent, he said, applied to local channel stations and networks.

Radio Not Impoverished

Durr went on to say that such figures for talent might indicate that radio is "an impoverished and struggling industry. Such, I can assure you, is not the case." The commissioner continued by pointing out that "broadcasters are a modest group and not inclined to boast about their personal property. They even insist that their balance sheets be kept from public scrutiny lest they become a source of discouragement to less fortunate members of society." He did say that 836 standard stations reported for 1944 earned net profits before taxes of nearly \$69,000,000, an increase of 47 per cent over 1943 and an increase of 25 per cent over 1942. "The station which earns 300 per cent, 400 per cent or even 500 per cent a year," he said, "is no longer a rarity. Many of those who make the largest profits make it the easiest way." Durr continued, "by becoming little more than platter players and relay stations for national news tickers and networks, while avoiding the troublesome but important job of producing programs thru the use of talent in their own communities."

Advertisers Raked

He then turned his guns on the advertisers, using two of the largest, Procter & Gamble and American Tobacco, as his examples. P&G, he stated, (See Durr Pans Strictly on page 10)

Army Moves to Clear Up Feud In NY Over Radio Coverage

NEW YORK, June 25.—Col. Ed Kirby, chief of radio bureau of Army Public Relations, will huddle here next Friday (29) with members of the New York radio committee and reps of other outlets in this area. Objective: to dissolve differences anent local coverage of army and set up a workable modus operandi for the future.

Editorial

Why Not?

A PERFECT example of how to handle a military function was on display in New York last week in the radio coverage of Manhattan's tribute to General Eisenhower. The bally ran all day, covered parades, speeches, receptions and sundry events.

And in all of it radio was well serviced, well provided for and happy to be on the job. It boiled down to a tribute to Morris Novik, headman on the city station, WNYC.

It also proved that the prime requisite for radio coverage is someone in charge of details who knows local radio and its problems.

Morris Novik was that man.

Thanks to his savvy the local sta-

tions and networks got every facility and did a bang-up job.

There's no reason why the U. S. Army can't learn these simple facts and handle its radio affairs—the army did not handle the Eisenhower celebration in New York, that was organized out of the office of the mayor—so that the fuss and furor over the lack of local radio coverage of army brass is avoided in the future. After all, the army out in Detroit has been getting along with local radio men (as noted in *The Billboard*, June 23) for some time.

What has been done in Detroit and New York provides a tested and easily obtained blueprint.

It can be done.

Let's do it.

Editorial

"Triumph" Again

THE BIGGEST design for peace to come out of the swastika side of the war is the smallest in text. While delegates of the United Nations were deliberating in San Francisco and producing volumes upon volumes of words, a brilliant 35-year-old writer was developing for radio a brochure for the future of the world that must stand as one of the great and lofty contributions toward a people's peace.

We mean *On a Note of Triumph*, tailored to radio by Norman Corwin. Now in book form, it has only about 60 small pages of reading matter and can be swallowed in 30 minutes. Corwin wrote it in advance of V-E Day as an hour-long script in anticipation of the great moment. When the Allies smashed the Nazis and the documents were formally signed proclaiming peace on one side of the Axis, CBS launched *Triumph*.

Radio, with its terrific influence and its relentless trip-hammer habit of working its way into the public consciousness, thus spreads the gospel of peace after war. But it is not enough.

Corwin's architecture for a better world, promulgated by one segment of the radio industry, can now be read in the cold light of black and white, without fanfare, music and a cast. It's published at \$1.50 by Simon & Schuster, and if you cannot get a copy, write to the publisher at Rockefeller Center, 1230 Sixth Avenue, New York 20, N. Y.

Simon & Schuster couldn't have published this book to make money, and even at the small price, there are some people who just don't buy books or, if they do, don't read them. For them and for others it is a privilege to quote a few lines that to this navy-garbed G.I. are the very essence of the Corwin-scripted and radio-produced message:

"And when it's all over—what then—is it going to happen again? Soldier, when the sweet morning comes, and you are mustered out, when you get paid off, and there's a ticket in your wallet that guarantees delivery to street and number and the faces you have dreamed about in foxholes, you must not forget to take along your homework in your barracks bag.

"For there is no discharge in this war. You are on probation only—you and the faces you have dreamed about, and all the rest of us.

"Henceforward we must do a little civil thinking every day and not pass up the front page for the sports page as we did before. Vigilance pays interest and compounds into peace, whereas bland unconcern and the appeasing cheek draw blitzkrieg as a lightning rod attracts a thunderbolt.

"A little civil thinking every day, that is the homework: Yea, shooting your mouth off against the bad appointment and the shoddy referendum, storming the redoubts of the local Schickelgruber, voting in season, and demanding of your representative that he be representative.

"Peace is never granted outright: It is lent and leased. You can win a war today and lose a peace tomorrow: win in the field and lose in the forum.

"Peace has a mind of its own and doesn't follow victory around. What is two-thirds finished in Germany won't be three-thirds finished in Japan. There's a homely maxim out of London that says it better: The duration's goin' to be a lot longer than the war, gov'nor.

"Shall we live alone this time and like it? We tried that before and it didn't work. Shall we merely assume it will happen again in the course of human nature and make up our minds not to make up our minds about anything really important? We tried the ostrich routine last time and it didn't work."

This is only a sample, culled out of personal choice. But read the last two pages and discover there, in a dozen or so sentences, a universal blueprint for peace after war by the Corwin-scripted and radio-produced *A Note of Triumph*. It will make your hair bristle with a fierce determination to be a part of that blueprint for peace after war, for we have learned from the bitterest and most tragic of experiences that war is not necessarily the precursor of peace, that peace does not necessarily follow war's end.

Radio—thru CBS—has made a start. Now what is radio—thru CBS or anyone else—going to do about developing and finishing a subject that is No. 1 on six continents?

(From the pen of Leonard Traube, editor of *The Billboard*, now on leave to the armed forces.)

Elmo Roper Preps Seg Based on Polls

NEW YORK, June 25.—Elmo Roper, public opinion researcher known for his *Fortune* mag studies, is readying a combined live and e. t. half-hour show based on his national polls. Program will be offered to key stations, about 75 in all, with non-competitive coverage and a record for good public service programming.

Show uses two local figures to start by sounding off on a topic set by Roper. After 10 minutes of argument by each

Davis New NBC Trade Flack

NEW YORK, June 25.—Bob Davis, NBC publicity staffer, this week took over the web's trade editor post, replacing Dick Connelly, who goes to Young & Rubicam. In addition, William R. Peer, former Phillips Lord scripter, joined the department, and Alfred W. Cammann, who has been handling the night side, moves over to the writing staff.

speaker, Roper, via transcription, reports the facts on this topic as shown by a special public opinion poll run by his outfit. Then the two locals finish by whacking at each other, Roper or both.

Durr Pans Strictly Dough Radio; Commissioner Lauds Real Free Air

(Continued from page 9)

spent a total of more than \$22,000,000 last year for time and talent. "This one advertiser spent more than four times the entire annual budget of the stations and networks operated by the Canadian Broadcasting Corporation, three and one-half times as much as the entire program expenses of 341 local stations in 1943, nearly half as much again as the program expense of that year of 316 regional stations and more than twice as much as was spent by 41 clear channel stations; enough to pay the operating expenses of Iowa State College of Agriculture's very useful station, WOI, for 700 years at the rate of its present budget."

Then quoting company officials as saying "P&G has a policy never to offend a single listener," he proceeded to say that the best literature of all time has offended, but the names of the objectors have faded into the mists, while the literature lives on. "Tom Paine and Sam Adams, and Jefferson and Hamilton, and Madison did a lot of offensive speaking . . . out of their courage to offend came a Declaration of Independence and a Constitution and a Bill of Rights. . . . It may be good salesmanship never to offend anyone. But is it good radio?"

G. W. Hill Quoted

As far as the president of the American Tobacco Company is concerned, Durr quoted from an interview with him which was printed in *The New York Times* April 22, in which he said: "We are commercial and we can't afford to be anything else. I don't have the right to spend the stockholders' money just to entertain the public. . . . Taking 100 per cent as the total radio value, we give 90 per cent to the commercials . . . and we give 10 per cent to the show."

"Is this," Durr asks, "the function of radio which the president of the NAB had in mind when he ended his speech (in Omaha) with a reminder of radio's solemn prophecy of the future?" He then quoted a long passage of Ryan's in which the NAB prexy made much of public service and said that American business will perpetuate that trust which has been bestowed upon it. Ryan, at that point, said that "there shall be greater safeguards of free expression and a greater fulfillment of public service by

means of the union of broadcasting and business men."

Durr's Reply

And to that, Durr replied: "This 'union of broadcasting and business men' is, of course, a source of employment for writers, actors and musicians who can find the fulfillment of their artistic ambitions in their pay envelopes and who are willing not to offend."

Durr wound up with: "They say that we must have a truly 'free' radio. I agree. Let us have a radio that is truly free—as free from economic domination and overbearing greed from government censorship; that is free to dramatize ideas as well as mystery stories or soap or laxatives; that is free even for the indulgence of 'personal preference for poetry and the opera'; that is free from fear of offending, except thru vulgarity and cheapness and obscenity and insincerity; that is free for the writer, the producer and the actor to give the best that is in him regardless of the effect upon the sale of commercial products."

Archie To Work For Same Dough At Duffy's Spot

NEW YORK, June 25.—Ed (Archie) Gardner's annual battle for more dough is over for this year at least, with the star finally giving up his efforts to extract increase in package price from his sponsor, Bristol-Myers.

Gardner started early this year, making his pitch around the beginning of April, but it was to no avail. After the agency, Young & Rubicam, had turned a deaf ear to his piteous walls about the increased cost of writers, actors, etc., he then proceeded to go over the agency's head. Going right to the sponsor got him exactly nowhere. Client remained as adamant as the agency, pointing out that packaging and raw materials problems made it difficult to keep shows on the air, much less up prices.

WDRC

CONNECTICUT'S PIONEER BROADCASTER

1ST PLACE IN HARTFORD--
IN BILLBOARD'S PUBLICITY POLL



OUR THANKS TO BILLBOARD,
AND THE NEWSPAPER RADIO
EDITORS WHOSE BALLOTS
BROUGHT WDRC THIS
AWARD.



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for weekday daytime and the "FIRST THREE" Saturday a.m.'ers

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol 11 No. 6D (Report June, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES Baker Club, B&B NBC 76	8.0	208	Service Time—CBS Terry & Pirates—Blue Chick Carter—MBS	\$2,300	\$287.50	
PEPPER YOUNG Cantay, Ivory Flakes D-F-S NBC 79	7.6	455	Sing Along—CBS Ladies Be Seated—Blue The Smoothies—MBS	\$2,050	\$348.88	
OUR GAL SUNDAY Anacin D-F-S CBS 133	7.6	437	Farm & Home—Blue Service Bands—MBS Music Room—NBC	\$1,750	\$230.26	\$.99
PORTIA FACES LIFE Post's 40% Bran B&B NBC 87	7.5	209	Service Time—CBS Dick Tracy—Blue Superman—MBS	\$2,750	\$366.67	
WIDDER BROWN Phillips Milk of Magnesia D-F-S NBC 138	6.9	346	Dan O'Neil—CBS Hop Harrigan—Blue Never Too Old—MBS	\$1,600	\$231.88	\$.39
STELLA DALLAS Phillips Toothpaste D-F-S NBC 138	6.8	362	House Party—CBS It's Murder—Blue Johnson Family—MBS	\$1,750	\$257.35	\$.41
BREAKFAST IN HOLLYWOOD Kellogg Pep Kenyon & Eckhardt Blue 191	6.8	185	2d Husband—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$1,500	\$220.59	\$.36
MA PERKINS Oxydol D-F-S CBS 72	6.7	125	Melody Sketches—NBC Constance Bennett—Blue Lopez Luncheon—MBS	\$1,300	\$194.03	
BREAKFAST IN HOLLYWOOD Ivory Flakes Compton Blue 192	6.7	177	Amanda—CBS Arthur Gaeth—MBS Fred Waring—NBC	\$1,500	\$223.88	\$.37
BIG SISTER Lever Bros. R&R CBS 141	6.7	222	Locals—NBC Glamour Manor—Blue M. Downey—MBS	\$2,500	\$373.13	\$.60
LIFE CAN BE BEAUTIFUL Ivory Soap Compton CBS 69	6.5	347	Various—CBS Bankage—Blue News—MBS	\$2,500	\$384.62	
KATE SMITH Grape Nuts Y&R CBS 67	6.4	326	Glamour Manor—Blue Words & Music—NBC Wm. Lang News—MBS	\$5,000	\$781.25	
BACKSTAGE WIFE Lyons Toothpaste D-F-S NBC 138	6.3	448	House Party—NBC Time Views News—Blue Compton News—MBS	\$1,750	\$277.78	\$.48
HELEN TRENT Bisodol D-F-S CBS 133	6.2	602	Farm & Home—Blue From Pacific—NBC Service Bands—MBS	\$1,800	\$290.32	\$.47
RIGHT TO HAPPINESS Ivory Soap Compton NBC 137	6.1	349	Locals—MBS Sing Along—CBS Ladies Be Seated—Blue	\$2,250	\$368.85	\$.64
BILLIE BURKE Listerine L&F CBS 146	6.0	155	Ed McConnell—NBC Various—Blue Hokey Hall—MBS	\$1,500	\$250.00	\$.32
GRAND CENTRAL Pillsbury Mc-E CBS 121	6.0	72	Various—NBC Fun Canteen—Blue Lopez Luncheon—MBS	\$3,000	\$500.00	\$.63
THEATER OF TODAY Armstrong Cork B., B., D. & O. CBS 142	5.8	192	Various—Blue Hello, Mom—MBS Don Goddard—NBC Consumer Time—NBC	\$2,500	\$431.03	\$.56

The average daytime audience rating is 4.1 as against 4.6 last report, 4.3 a year ago. Average sets-in-use of 14.4 as against 17.0 last report, 15.1 a year ago. Average available audience of 70.2 as against 70.2 last report, 70.5 a year ago. Sponsored network hours reported on number 83 as against 84 last report, 84 1/2 a year ago.

*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per-thousand figures are not reported in these cases.

D-F-S—Dancer-Fitzgerald-Sample. Mc-E—McCann-Erickson. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B.B.D.&O.—Batten, Barton, Durstine & Osborn. L&F—Lambert & Feasley.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

"American" Tie-In Ads Build a New Ache for Switch

NEW YORK, June 25.—Ad agencies, after getting their promotion problems with the Blue straightened out, are now squawking about something else—the name change to American Broadcasting Company. Agencies say that they can't use American in tune-in plugs because the name still means nothing to the average newspaper or magazine reader.

Most recent case is Young & Rubicam, which wanted to put some listen-in plugs in media ads for its new show *Counter-spy*, sponsored by Fresh, a deodorant. Agency felt that if they said in the ad, which went to a number of leading na-

WCAU Local Chit Chat

PHILADELPHIA, June 25.—WCAU has inaugurated a broadcast series of chit and chat similar to that followed by the newspaper chatter columnists. Sponsored by Stern & Company, local furniture store, program called *Inside Philadelphia*, is heard nightly for a quarter-hour at 5:45 p.m. Material is written by Bickley Reichner, reporter of *The Philadelphia Evening Bulletin*, and read by Joe Adams, staff announcer.

tional mags, "Listen to *Counter-spy* on the American," no one would know what they were talking about. What Y&R will do in the future, as will other agencies, is to say "American (Blue) Network," no matter how much the Blue objects.

Most agency men realize that the condition is temporary and not the web's fault, but, as the custom of agency men the world over, they are plenty burned up.

DuMont Socks Outlets, Nets \$1,250 Hour

Fee May Oust Some Shows

NEW YORK, June 25.—On July 1 DuMont Television will impose on stations and networks using its sole outlet, WABD, New York, a new "facilities rental charge" of \$1,250 an hour or any portion thereof. Trade circles regard this as setting the cost of experimental operation so high that future competitors (WOR, WNEW, the Blue Network) will be forced to suspend programming in New York until they build their own stations.

DuMont's charge means a minimum of \$1,250 whether or not the full hour of air time and the six hours of rehearsal time allowed under the price is used. This does not include all production charges and, of course, talent costs are extra. The move, in the words of one New York station man, is tantamount to an invitation to stop work on WABD. It does not apply to agencies and clients now using the station.

Potential Competitors Forced Out

If stations and webs were to stop using the station, at least three potential competitors of WABD would have to suspend programming experiments until such time as they have their own studios in operation, says the industry. This is exactly what DuMont wants, it's reported. With the equipment situation close to a break, with WOR, a long-time user of DuMont facilities, not too far from getting its station on the air, and with rumors that the Blue has an equipment deal with General Electric all sewed up, DuMont is beginning to think that it's not smart to aid and abet opposition.

DuMont officials say that the reason behind the new ruling is the company's desire to get back some of the money it lays out in putting these stations on the air. WABD, it's true, operates at a big loss because it does not charge for time. If these future competitors were to lay it on the line, DuMont would collect an extra \$3,750 a week. This, added to the fees charged agencies for rehearsal time, would just about cover the station's weekly operating nut. However, fast check of the two stations (WOR and WNEW) and one network (the Blue) concerned in the move, shows that although no final decisions have been made to date, it is likely that they'll bow off, leaving DuMont in communion with its advertisers.

Review

CBS

Reviewed Thursday (21) 8-9:30 p.m. Style—News, film, drama. Sustaining over WCBW, New York.

With commercial operation due within three weeks, it would seem logical that Columbia's lone television station, WCBW, would attempt to parade before the audience and before prospective sponsors, programs with some hint of commercial appeal. This would seem especially important in the case of an ambitious, expensive venture like the new series: "Letter From the Teens." That, unfortunately, is not true. The Columbia schedule, already cluttered beyond reason with numerous worthy causes, has had added to it something which is part drama, part discussion, but damned little entertainment.

The first of the *Letter From the Teens* series deals quite ineffectually with juvenile problems. But it treats them in such a way that the presentation becomes something of everything and little of anything. If that seems a paradox, consider that the program begins as a playlet in which a problem is none too effectively presented to the audience, builds up towards a climax, never quite reaches it, never resolves its problem and then switches into one of those interminable panel discussions which seem to be the limit of the horizons of the average CBS producer. And to provide an added fillip, the viewer, fully expecting something to happen, is finally informed that two weeks after the performance, the solution to the question, provided there is one, will be announced.

This intrinsic dramatic weakness can be easily rectified. To give cohesiveness and punch to what otherwise is a spineless hodgepodge, the WCBW staff should first have the social welfare agency concerned make an attempt at a solution; then present the play as a whole with a beginning, a middle and an end. It would still be possible to analyze the difficulty by dividing the drama into two acts, with the intermission devoted to a discussion of the situation and the methods which will be applied.

It's unfortunate that this dramatic deficiency, due for the most part to the writing of Lela Swift and Edward Stasheff, spoiled for director Tony Miner, one of his most nearly perfect technical efforts. Aside from one or two minor errors, Miner handled cameraman Howard Hays and Al Kleban with precision which would have been a credit to some of NBC's directors. In most cases, each called shot, in focus and well composed, was the right one for the right moment. The viewer was able to identify the protagonists, and little gestures important to the action were recorded. This was true at almost all times, except at the point where the radio was turned on. There was no camera at the radio to show when it had been tuned in and suddenly, for almost no apparent reason, a voice boomed out over the talk of the actors. And that voice, too, could have sounded more like a voice on the radio if it had come thru a filter mike. None of the acting, contributed by Virginia Bolen, Dorothy Kaye, Frank Twaddell, Eileen O'Hara and Dorothy Paxton, was particularly distinguished.

Program is based on a similar one which Stasheff, a member of the New York Board of Education FM station program staff, has produced over the municipal station, WNYC.

Marty Schrader.

CBS Tele Sked Shifts Again

NEW YORK, June 25.—Columbia's tele station here, WCBW, will make its third schedule change in a year July 2 when it starts "casting Mondays, Tuesdays and Thursdays instead of Tuesdays, Thursdays and Fridays. All programming will run from 8-9:30 p.m., except Thursday, when the station will go off the air at 9. Number of hours a week remains the same—four—and amateur boxing bouts now broadcast Fridays will be shifted to Mondays.

Alan Young Show Renewed

NEW YORK, June 25.—Alan Young Show, on Blue Tuesday at 8:30, has been renewed by Bristol-Myers effective October this year. Doherty, Clifford & Shenfield is agency.

High Definish French Video Pitch in Aug.?

CBS Transmitter Due in 8 Mos

NEW YORK, June 25.—CBS's television research laboratory will present to the press and clients, around the middle of August, an off-the-line demonstration of 1,050-line television in color, according to reliable reports in the trade last week. It's understood that Columbia has imported Renee Barthelemy, head of the Compagnie de Competeurs, an indie French video outfit, to assist in the demonstration.

Barthelemy is the man who was reported by CBS newsmen to have conducted experiments in high-definition video during the occupation. Columbia made the report last November and started a controversy which finally led John Royal, NBC tele v.-p., to cable Paris for details. Royal's report from NBC newsman John McVane, said that no high-definition tele existed in France, but McVane's cable was based on material he had obtained not from Barthelemy, but from official French radio sources.

In addition to the still hush-hush off-the-line demonstration in August, Columbia has officially announced that its new high-frequency transmitter, purchased from Federal Radio, will be ready to operate in eight months. The transmitter was originally skedded for October but it has been held up.

Fly Says Industry Branches Confuse Public With Claims

NEW YORK, June 25.—James L. Fly, former FCC chairman, whacked radio industry's knuckles sharply in a speech given last Monday (18) at a meeting of the American Marketing Association. Fly charged that the various branches of radio—AM, FM and tele—were driving the public batty with predictions and promises about their own fields in the post-war era.

One of the warnings he sounded was that listeners would not buy a variety of receivers but would expect a single receiver to furnish the best in available forms of broadcasting. Fly pointed out that the public could not afford a variety of sets, nor would homes of many of them accommodate them.

Audience Divided

Fly also admonished the industry about greater investments and costs created by the pushing of new broadcasting developments. He cautioned that broadcasters would be competing with themselves by cutting their audiences into segments.

Present methods of broadcasting also came in for a share of criticism. Fly said that broadcasters today have a habit of assuming that the cost of a name or total spent on a program indicates the quality of the show. He predicted that the practice of "a half dozen rich concerns" taking over large portions of the best time would come to grief.

The ex-FCC chairman also took a poke at the National Association of Broadcasters which, he said, long had suffered because of lack of organization and failure to give authority to a recognized, competent, permanent leader. He suggested stronger self-regulation of the industry because, he predicted, there would be regular attacks from myriad sources, and proposed that NAB organization and leadership "be endowed with segments of authority from the industry upon which wholesome policies can be effectuated on a uniform, common-good-for-all basis."

Don Lee Flack Chief Resigns

HOLLYWOOD, June 25.—Fair Taylor resigned as publicity and promotion head of the Don Lee chain last week. Winding up three years with web, she will vacation in Seattle before returning here next month on a new assignment.

Tele White Collar Workers at CBS Meet With Unions

NEW YORK, June 25.—CBS tele white collar staffers Friday (22) met with reps of the Columbia salary committee, the International Association of Stage and Theatrical Employees (AFL) and the United Office and Professional Workers of America (CIO) in a preliminary discussion of the prospects for higher wages at the studio. Meeting was called after an initial session with the salary committee last week.

One of the Columbia staffers, it's said, felt that the AFL should have a say after the salary committee, which has been CIO supported, got its chance to sound off. IATSE was called in because it is the only AFL union which could possibly have jurisdiction over the tele office help. Understood that IATSE will shortly begin its own drive to get white collar people in allied industries into the fold, which looks to some observers like the beginning of another jurisdictional dispute between AFL and CIO.

Another meeting will be held between tele staffers and the Columbia salary committee today to decide if they will join up with the rest of the network.



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- ★ Jack Benny
- ★ Bob Hope
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U. S. Supreme Court Decish On WOW Clarifies FCC's Power in Station Economics

Comish Authority Takes Precedence Over State High Court

WASHINGTON, June 25.—As result of U. S. Supreme Court decision in WOW (Omaha) case last Monday (18), federal attorneys here believe the power of Fed-

eral Communications Commisison to exercise jurisdiction in economic problems of broadcast stations is now indisputably clarified. FCC's authority, in effect, takes precedence over State court rulings on station property matters.

In its decision of WOW case, the High Court restrained State Supreme Court of Nebraska from executing judgment on Station WOW property until FCC acts on stations license transfer question. High Court's majority decision held that economic problem of licensed stations facilities cannot be divorced from problem of licensing since withdrawal of license leaves station property practically worthless.

The U. S. Supreme Court's decision establishes important precedent on this issue, Federal lawyers here say. In WOW case, Nebraska Court had held against present lessee's ownership of physical properties. However, High Court contends that this action cannot be effective until FCC decides on license ownership. Since State court cannot determine on licensing matters, it faces necessity of awaiting FCC's ruling and it may even become necessary for State court to consult with FCC on the matter. Meanwhile, present lessee of station, WOW, remains free to operate station, pending final clarification of license issue.

Ira Herbert Joins WNEW As National Sales Director

NEW YORK, June 25.—Ira Herbert has joined the WNEW, local indie, sales staff as national sales director. He will bat for Wallace Duncan, WNEW v.-p., in charge of national sales, now on an extended leave of absence to recuperate from illness.

Herbert has been active in sales end of local radio for about 20 years. He was with WMCA and WHN before joining WNEW.

More Radio News on Page 37

Clear Channel Survey Needle; Federal Departments Ask Nix??s

(Continued from page 4)

setic came when the Census Bureau sample—which is designed to check reception—was found to be loaded with listeners in below average areas. This when added to questions like, "What stations do you have trouble in hearing?" are bound, sideliners feel, to bring negative replies.

Agriculture statisticians will make personal calls on 2,600 farm families, query farmer and another responsible person in the family, for a total of 5,200 questions about programs. Here the "advisers" were amazed to see a questionnaire 80-odd queries long.

Non-Radio Questions

Tip-off came when first 20 or so questions were found to have nothing to do with radio or programs. They were designed, presumably, to give aggie men data about farmer income, telephone use, newspaper readership and mileage from town. Experienced researchers feel such an intro can only make for sloppy answers when the interviewer finally gets his interviewee down to the radio Q and A.

More Negatives

Here also, the questions follow the fumbling and negative approach of the Census Bureau. Typical wording is "What programs would you like to hear more of than you do now?", "Anything you're not getting when you want it?", "Do you have any trouble getting stations?"

Other nifties, albeit they may be reworded before the final okay, are, "Any programs you don't like?" and "Why don't you like them?" Then there is a series of questions on weather reports, market reports and farming talks, to wit: "Would any other time of the day be better for you to hear these programs?" and "How would you improve them?"

Even Shake in One Section

Only plus, for radio, on the aggie list, is a question on program likes which uses the check list technique. Here the radio researcher and reps figure they'll get an even shake, if the interviewee—who has a farm to run and some 80-odd questions to answer—sticks around that long.

For an added fillip the agriculture query is broken down to cover all (?) contingencies. Thus, any farmer who has had a radio as recent as 60 days before the interview, is regarded as a radio listener; the rube who had a set as recently as 60 days to five years is dubbed a "used to be a radio listener," and the farmer who hasn't had a radio within five years is classed as "never a listener."

Another "Slug" Question

Payoff is that the "used to be a listener" is also asked "did you have any trouble getting stations?" Since it may be a year or more since he had a radio, this question, figure the dopesters, is bound to slug broadcasters. Program-type check list query is also aimed at this group.

And until radio reps pointed out the ridiculousness of including the question, the "never a listener" form also carried the program-type check list. Which, as one source put it, is like "ask-

ing a strict vegetarian what kind of meat he liked."

Trade can understand Agriculture Department being anxious to have survey show radio in a shadow so that aggie fieldmen can battle for more individualized service for rural listeners; even tho this be contrary to radio broadcasting operations. But no one can figure what the census boys are after. Unless, that is, it's a case of one department doing a chore for the other.

In any event, everyone is certain that in its present state the survey can only needle radio, do the clear channel outlets no good, and provide only for the black and white media fight against radio. Everyone is also certain that something should be done about it . . . but what and by whom no one knows.

CUFFO E. T.'S SOCKO

(Continued from page 8)

Now most stations go after the group for records.

E.t.'s are played in over 1,500 school systems in conjunction with history, social science and economic classroom studies in addition to a.m. airings. However Le Sourd, dean of Boston U and head of the group, makes contact with the school superintendents while traveling around country and feeds the disks to them. One high school in New York played the recordings to 4,000 students.

The institute has 25 distribution centers for colleges spotted in central parts of U. S. These centers send records to colleges upon request. Altogether, the institute has spread-eagled the entire school system.

Army Likes 'Em

After hearing the transcriptions over the radio, army went for them in a big way. They are now being played in over 200 army air force hospitals, here and overseas, as part of the rehabilitation program.

OWI has also taken up the e.t.'s and short-waved them to North Africa and Europe, with relays over domestic United Nations stations in the Mediterranean theater. They ship recordings to U. S. outposts all over the world.

All this know-how is there because the institute's board of directors is composed of guys who know radio. Norman Corwin, Lyman Bryson, Harrison Summers and Paul Lazarsfeld are some of the names on the board. Money for the project is raised by contributions from various educational and liberal organizations around the country. New series of 13 e.t.'s will be produced by Mendel Brown and scripted by Eugene Hurley, both free-lancers.

CBS'S RESEARCH

(Continued from page 5)

about, it'll be something new to showbiz, which for generations has been convinced that "no one can tell what they want, except that they won't want this year what they went for last." (Credit that take to Lee Shubert some 20 years or more ago.) Actually it hopes to pre-determine in all fields of entertainment and selling what the public will go for. Frank Stanton, who, to quote his competition at other nets, turned audience measurement into an effective sales weapon, may turn the trick again.

NBC Won't Forecast

NBC for its part, it is expected, will not try to do any forecasting. Brass here claims that advertisers sell today's market, not tomorrow's, so what they want to know is how many buyers listen, what they want to hear and what actually sells them. Key man at the web stated: "We'll stick right close to what they want, making certain by keeping in touch with program ratings—the ups and downs (he pointed out that NBC doesn't like downs nohow)—that program-wise we're right on the ball. If another net comes up with some nice proof such as the fact that 'program moods' hold listeners, it's not essential to have made the research study to confirm the accuracy of any such conclusions. It's just a matter," this exec repeated, "of keeping on the ball."

So, in the not-too-far-away future expect NBC to be delivering marketing info and CBS to be coming up with "public attitudes." P. S. NBC's new research topper is still a matter of conversation.

BRAINS THE WINNER

(Continued from page 5)

envelope stuffer; its street stunts and a flock of other routine promotion. Just as routine and just as often ignored was its use of remotes and sponsorship of a juve baseball team. This outfit works at, doesn't just talk about, its promotion, and makes it pay off.

Two Blue Percolators Rate

Two Blue Net affiliates tied for third place. They were WFMJ, Youngstown, O., and WGH, Norfolk. WFMJ also trotted out its ratings to prove the value of its promotion. Their specialties were a local take-off of *Breakfast at Sardi's* that's a wow like the original; a *Here Comes Santa Claus*, Christmas stunt that brought thousands onto the airfield, and an annual sewing contest. This, plus the usual, even if not startling, normal promotion clicked with the judges.

WGH, which won a special award in the *Seventh Annual Station Promotion Survey* with its "pen pal" stunt—kept and expanded its welcome-note-to-newcomers stunt. Now, they hit people who move into their territory with a letter and post card and keep them WGH conscious, a mimeographed gossip sheet of program info and listings. They go in for newspaper space, dealer promotions and manage to keep their audience and customers WGH conscious. All of which adds up to prime promotion.

This is a report on the first three categories in the *Eighth Annual Radio Station Promotion Survey* as seen at the Waldorf-Astoria in New York June 18, 19 and 20, and which may be seen July 10 at the Hotel Continental in Chicago. A further report on the rest of the 16 categories will be published in *The Billboard*, issue dated July 7.

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PEATMAN ACI RATING SYSTEM

Business for It And ARS, Too

The Billboard tabs industry reaction—O'Connor urges adoption of ACI at meeting

By Paul Secon

(For step-by-step details on the Peatman survey, see adjoining story)

NEW YORK, June 23.—With statement by Johnny O'Connor, prexy of the Contactmen's Union, that at the next meeting of the council of the organization, Monday (25), he will recommend that the music industry adopt the Peatman System as the official measuring board of the top songs heard on radio in place of the present system based on the Accurate Reporting Service's daily log alone, *The Billboard* last week took a survey of pros and cons on the subject throught the industry. Let it hereby be pointed out, without any further ado, that by and large the music industry is for the Peatman System, but not for abolishing the Accurate Reporting Service. Rather, they feel, and rightly so, that the Reporting Service is an essential part of any music publisher's activity, in keeping daily tabs on who did his songs the day before.



Therefore, it should be made crystal clear right off the bat, that in making this survey, *The Billboard* phrased its pro-and-con question with the proviso that the Accurate Reporting Service be not done away with, but be used by individual publishers as their daily guide, whereas the Peatman Service would be used as listing the top radio songs of the week, now tabulated by trade papers by Accurate's recapitulation sheet, which tabs performances on commercial and sustaining shows from 5 p.m. to 1 a.m. weekdays and all day long Sundays. These performances, as practically everyone in the biz knows, are tabulated on shows that hit the four New York local outlets for the major networks; namely, WEAJ (NBC), WABC (CBS), WJZ (American) and WOR (Mutual).

Majority Want It
To get down to actual figures, of 30 people in executive jobs in the publishing field, including all the major publishers, professional managers and recording men who deal with tunes all day long, 25 were for using the Peatman System as a measuring index of the top songs heard on the major network stations for the music industry. Actually opposed to the switch were three (3), with two (2) not willing to commit themselves one way or another. Any way you look at it, today, right now, and at this very moment, the biggies in the music biz for the most part think that the Peatman Survey should be used as the industry's official index of performances on radio so far as indicating the top 25 songs are concerned.

As tabbed at the beginning of this story, the Contactmen's Union, thru its spokesman and prexy, Johnny O'Connor, after a couple of years of surveying the "payola" problem, has come to the conclusion that the Peatman Survey would help do away with the paying for plugs on remote shots which hit the Accurate Reporting Service, but in the main would not affect seriously any on the top 25 songs recorded in the Peatman survey.

Counts Plugs Equally

The point made by practically everyone in favor of the switch to the Peatman Survey was the fact that on the Accurate list a plug by Bing Crosby and a plug by Randy Brooks at the Roseland Ballroom counted the same—one performance—just because the Accurate tabulation counted plugs that are heard from 5 p.m. to 1 a.m. That's the chief gripe heard practically all over: "Why (See BIZ, ARS FOR ACI on page 17)

Peatman Audience Coverage and Trend Index

(Week of June 14-20, 1945)

AOI	ATI	Song Title & Pub (No. of Weeks Among Top 15 in Brackets)	Total	Key City Station-Uses and Originations (Local Out- lets of A, CBS, MBS, NBC)			Additional Net Sta- tions-Uses (A, CBS, MBS, NBC)
				N. Y.	Chi	L. A.	
2198	1647	SENTIMENTAL JOURNEY (7) E. H. Morris	71	33(20)	19(23)	19(25)	3340
1980	1302	GOOD, GOOD, GOOD (3) Berlin	45	32(19)	3(7)	10(16)	2640
1910	1807	DREAM (9) Capitol	58	34(27)	11(18)	13(15)	2920
1398	1211	THE MORE I SEE YOU (10) Bregman-Vocco-Conn	42	22(15)	5(7)	15(17)	1880
1278	1531	LAURA (8) Robbins	59	26(27)	17(18)	16(19)	2660
1258	1303	JUNE IS BUSTIN' OUT ALL OVER (4) T. B. Harms	31	20(16)	7(8)	4(5)	2050
992	1073	BELL-BOTTOM TROUSERS (5) Santly-Joy	29	15(11)	12(12)	2(2)	1750
932	—	I HOPE TO DIE IF I TOLD A LIE (2) Advance	24	18(12)	3(5)	3(7)	1270
896	1029	A FRIEND OF YOURS (6) Burke-Van Housen	36	19(13)	7(10)	10(12)	1570
888	913	IF I LOVED YOU (3) T. B. Harms	39	21(12)	4(5)	14(18)	1780
886	785	I'M BEGINNING TO SEE THE LIGHT (15) Grand	25	14(7)	4(8)	7(10)	1120
878	1128	ALL OF MY LIFE (13) Berlin	46	22(14)	13(14)	11(13)	1570
874	627	REMEMBER WHEN (1) Campbell-Porgle	29	27(21)	2(3)	0(0)	1630
864	1367	I SHOULD CARE (13) Dorsey	41	16(8)	12(14)	13(18)	1760
730	543	CLOSE AS PAGES IN A BOOK (7) Williamson	23	16(11)	5(7)	2(4)	1230
670	1019	CANDY Folst	36	11(8)	9(10)	16(18)	1300
646	815	YOU BELONG TO MY HEART LaSalle	30	14(10)	4(5)	12(15)	1080
632	458	THERE'S NO YOU Barton	32	14(8)	7(7)	11(17)	1170
618	649	THERE! I'VE SAID IT AGAIN Vallant	27	17(13)	3(6)	7(7)	1350
616	781	SWEETHEART OF ALL MY DREAMS Shapiro-Bernstein	25	13(11)	3(9)	4(5)	780
614	408	YOU CAME ALONG Famous	35	21(9)	5(11)	9(14)	1730
608	791	EV'RY TIME Bourne	31	17(11)	4(5)	10(13)	1540
582	554	I WISH I KNEW Triangle	33	17(11)	10(11)	6(10)	1230
568	389	GOTTA BE THIS OR THAT Harms	26	15(9)	1(1)	10(13)	1180
558	379	BAIA Peer-International	31	17(8)	4(4)	10(15)	1100
548	784	THERE MUST BE A WAY Stevens	29	12(6)	10(13)	7(9)	1390
502	—	A KISS GOODNIGHT Miller	13	11(7)	1(1)	1(2)	740
492	625	JUST A PRAYER AWAY Shapiro-Bernstein	25	12(9)	5(6)	8(9)	1080
476	399	CAN'T YOU READ BETWEEN THE LINES? Shapiro-Bernstein	39	23(13)	2(3)	14(20)	1510
464	347	ROSEMARY Famous	19	15(11)	2(2)	2(6)	1200
400	—	I'M GONNA LOVE THAT GUY Bourne	25	22(17)	0(1)	3(5)	1270
392	—	COUNTING THE DAYS Santly-Joy	34	14(11)	10(12)	10(11)	940
388	543	MY DREAMS ARE GETTING BETTER ALL THE TIME Santly-Joy	14	6(5)	5(5)	3(3)	520
380	—	ALONG THE NAVAJO TRAIL Leeds	10	6(1)	2(3)	2(5)	840
356	—	SOMEDAY, SOMEWHERE Chelsea	21	7(3)	5(6)	9(12)	520
328	—	HE'S HOME FOR A LITTLE WHILE Famous	7	1(0)	3(3)	3(4)	180
306	343	I DON'T CARE WHO KNOWS IT Robbins	17	10(4)	3(3)	4(9)	1230
300	—	WHATCHA SAY? Harms	12	5(4)	2(2)	5(6)	450
278	—	IN ACAPULCO Triangle	13	5(3)	4(5)	4(5)	530
258	—	I'LL ALWAYS BE WITH YOU Broadway	19	14(9)	3(3)	2(4)	730
250	343	LONELY LOVE Broadcast Music	29	17(6)	4(5)	8(13)	1110
242	—	HOLIDAY FOR STRINGS Bregman-Vocco-Conn	9	5(2)	2(2)	2(3)	370
236	353	WHAT MAKES THE SUNSET? Miller	18	9(5)	7(7)	2(3)	880
232	—	STARS IN YOUR EYES Melody Lane	21	11(6)	4(7)	6(7)	740
226	—	IF YOU ARE BUT A DREAM? Barton	13	4(3)	4(4)	5(5)	380
212	—	I DON'T WANT TO BE LOVED BY ANYONE ELSE BUT YOU Mutual	8	8(8)	0(0)	0(0)	370
204	296	YAH-TA-TA Burke-Van Housen	13	5(5)	5(5)	3(3)	400
188	270	STRANGE MUSIC Chappell	7	5(2)	1(3)	1(1)	380
174	—	SO-O-O IN LOVE Bregman-Vocco-Conn	8	6(4)	2(2)	0(2)	390
172	—	OUT OF THIS WORLD E. H. Morris	13	8(5)	2(2)	3(5)	580

—Not in AOI Survey for the two preceding weeks; therefore no ATI for this week.

Actual Ears ACI Tabbed

Hooper, Pulse, Accurate & radio checking orgs in Chi & L. A. plus all nets contrib

NEW YORK, June 23.—This is how the Peatman Service (see accompanying chart) works. First of all, the survey, which covers network performances and local performances over network outlets in New York, Chicago and Los Angeles, lists top 50 songs with the sequence based on—not the number of performances—but rather, on the estimated size of the listening audience, the No. 1 song computed to have the greatest listening audience, second highest song has the next to the highest listening audience, and so on. The Peatman survey week is from Thursday morning to Wednesday night and takes into account music performed on all network stations, both sponsored and sustaining programs, during the hours of the four networks operation, from 8 a.m. to 1 a.m.

This Week's Peatman

Let's look at this week's Peatman survey. First five songs are *Sentimental Journey* (Morris); *Good, Good, Good* (Berlin); *Dream* (Capitol); *The More I See You* (Bregman-Vocco-Conn), and *Laura* (Robbins). To the left of the title is a column of figures called the *Audience Coverage Index (ACI)*. In the case of *Sentimental Journey* this number is 2,198. Briefly, this means that *Sentimental Journey* from the days of June 14 to June 20, inclusive, received 43,960,000 listening home impressions as computed by the Peatman Service.

How Does That Work?

Like this: It's figured that in radio, commercial or sustaining shows hit anywhere from 25 to 250 stations. Latter is to all intents and purposes top figure for commercial shows. There are, by official figures, around 33,000,000 homes in the United States with radios. Networks "cover" from 28,000,000 to 30,000,000, top number of homes reached by any network. Multiply by 2.5, number of listeners per home, and you get 75,000,000 potential listeners for the show that reach the maximum (100 per cent) listening web audience.

Hooper Figures Used

Hooper ratings are accepted as the audience measurement index for all network shows. If a show has a 15 Hooper rating, it means that 15 of every 100 homes with radios were listening to that particular show the day it was rated (taking for granted that telephone home listening can be projected to all radio homes).

The computed maximum listening homes for the number of stations picking up that particular program, is multiplied by .15 the Hooper rating, i.e., per cent of 100, to obtain the actual audience for the program. Let's say there are 100 stations picking up this show, and the maximum coverage is computed to be 20,000,000 radio homes for this program's network area. By multiplying the 20,000,000 by .15, you obtain the number of listening homes to this particular show, i.e., 3,000,000. Finally, this number is divided by 20,000, the number of radio homes which, in the Peatman System equals one point. The resulting figure is 150. That means that this show has a per-point value of 150 in the Peatman System, based upon this one network program.

Skip the second column for a moment.

Number of "Performances"

Looking at the chart we see the total number of performances the song had during the week. *Sentimental Journey* had 71. One of these performances, in the theoretical computation above, had a per-point total of 150. You take the per-point total of each of the 71 shows, add them all together and you get the (See ACI SYSTEM TABS on page 17)



ENRIC MADRIGUERA and his orchestra undisputed master of Latin-American music
● another exclusive Cosmo recording star

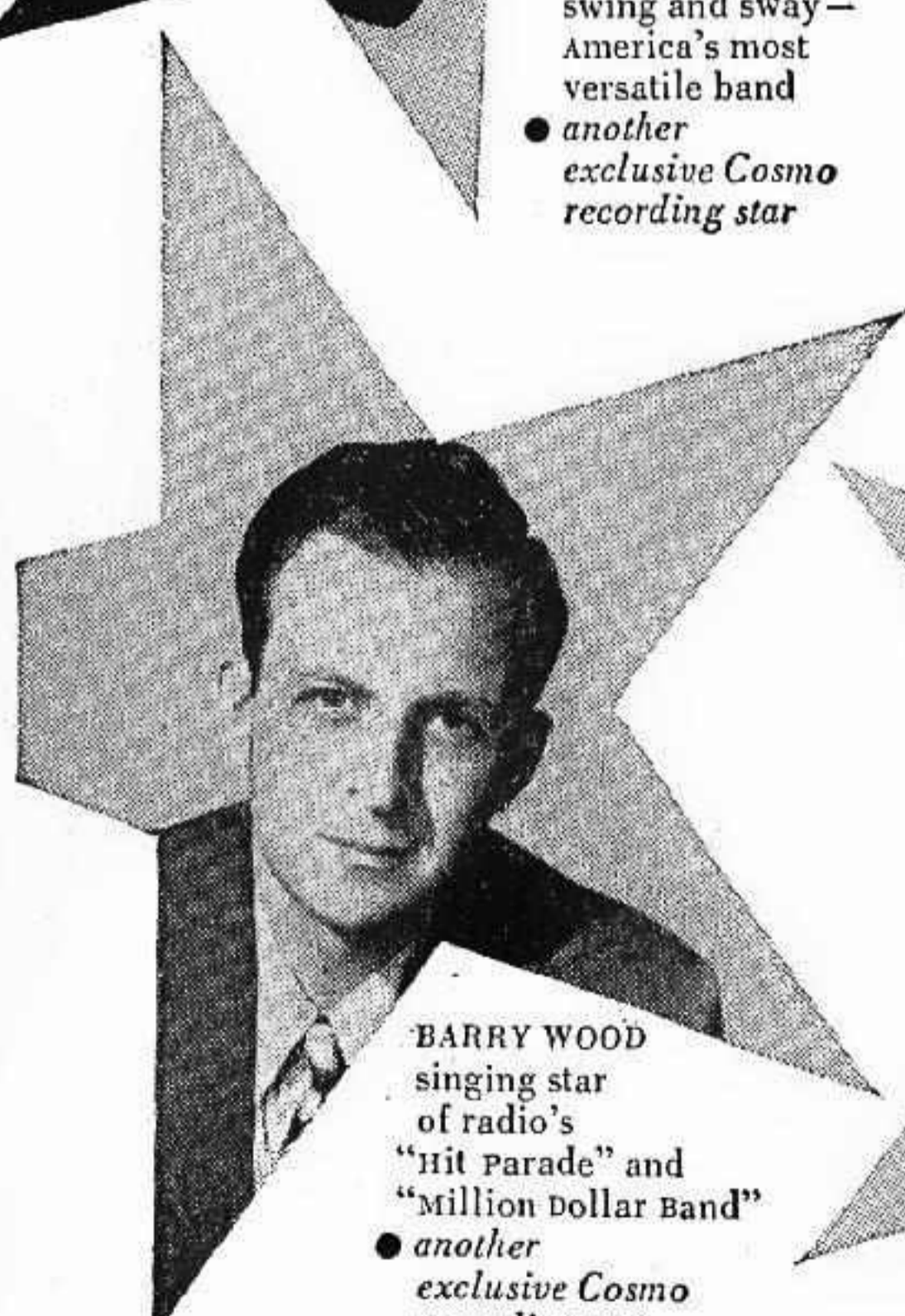


The "Hit Parade's" one and only JOAN EDWARDS
● another exclusive Cosmo recording star



HENRY BUSSE and his orchestra swing and sway—America's most versatile band
● another exclusive Cosmo recording star

A VAST NEW POWER



BARRY WOOD singing star of radio's "Hit Parade" and "Million Dollar Band"
● another exclusive Cosmo recording star



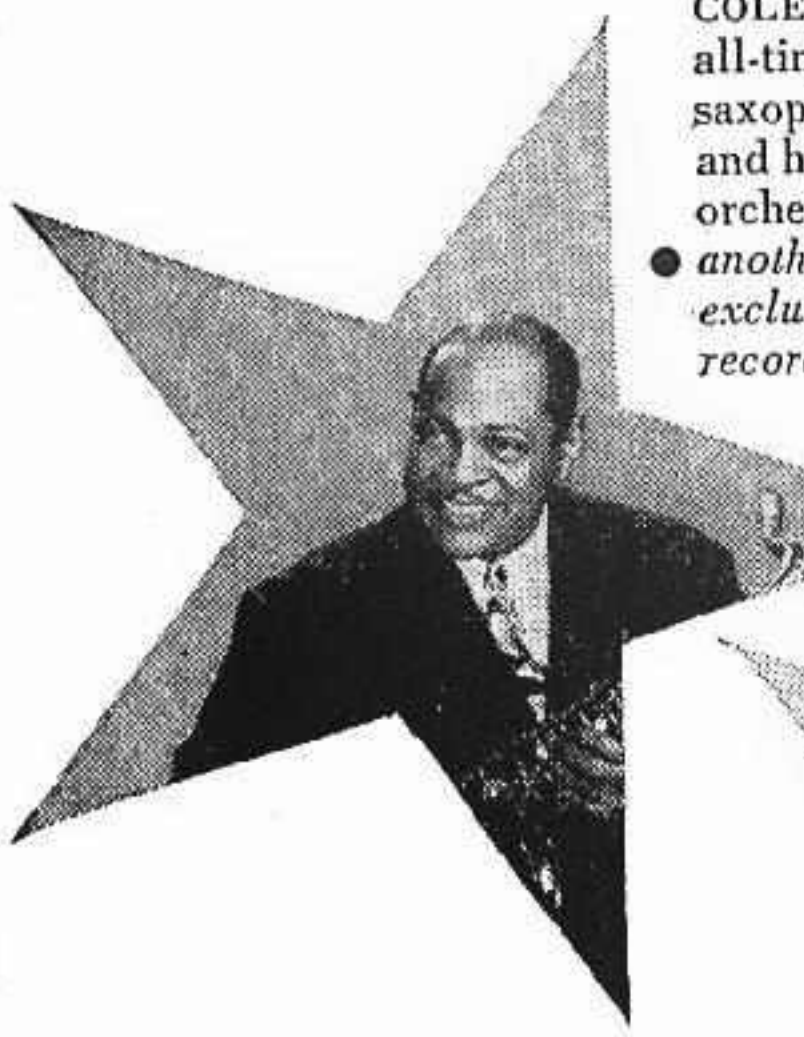
OSCAR STRAUSS internationally famous composer and conductor supreme master of the waltz
● another exclusive Cosmo recording star



GERTRUDE NIESEN star of stage, screen and radio again smashing Broadway records as star of "Follow The Girls"
● another exclusive Cosmo recording star

A GREAT NEW 19-ACRE PLANT
Cosmopolitan is in production today in its great new 19-acre plant on Long Island... called the most complete and up to date pressing plant in the industry. This plant alone has a potential capacity equal to America's entire record production.

COLEMAN HAWKINS
all-time, all-American
saxophonist
and his all-star
orchestra
● another
exclusive Cosmo
recording star

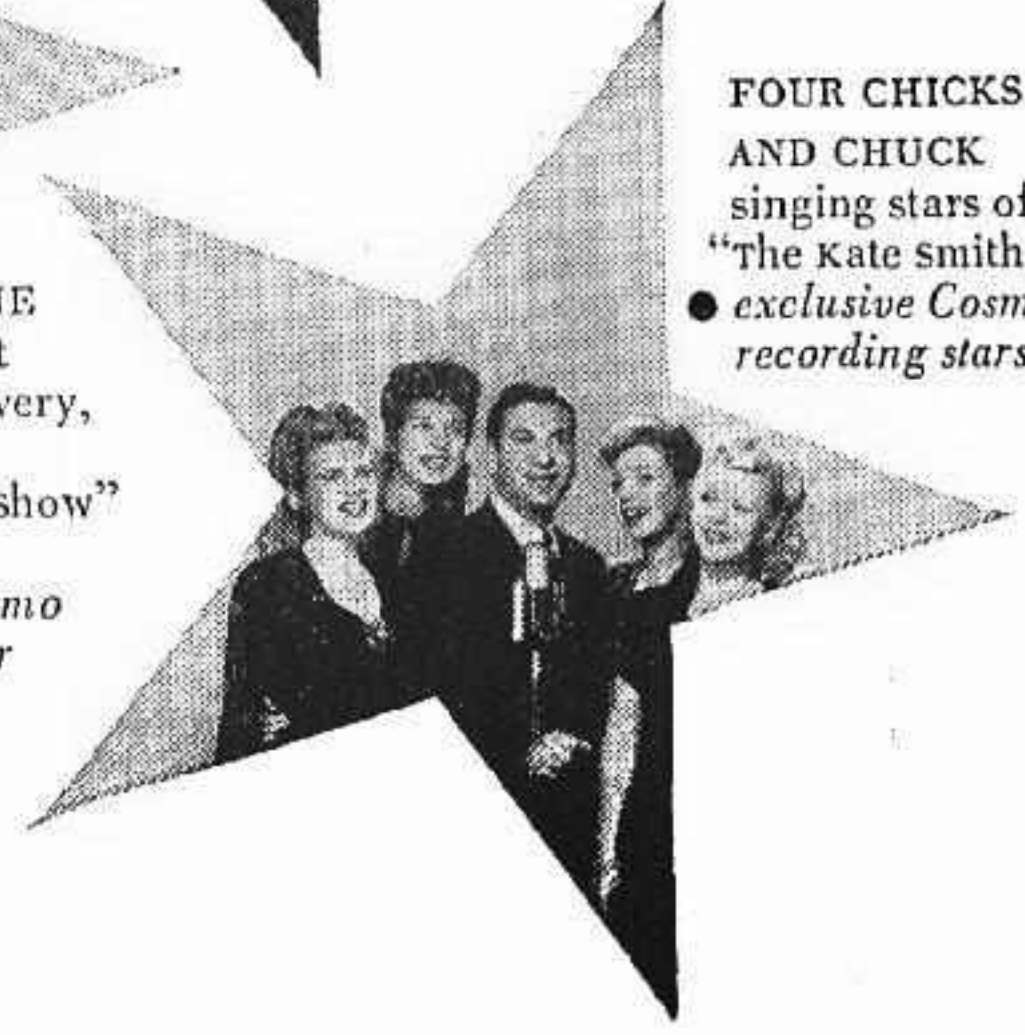


DEL COURTNEY
and his orchestra
Chicago's
Favorite Band
● exclusive Cosmo
recording star



JERRY WAYNE
radio's newest
singing discovery,
star of "The
Jerry Wayne show"
● another
exclusive Cosmo
recording star

FOUR CHICKS
AND CHUCK
singing stars of
"The Kate Smith show"
● exclusive Cosmo
recording stars



IN RECORDING

Cosmopolitan
RECORDS, INC.

"THE HOUSE OF STARS"

Yes, the rumors are true. Yesterday there were three "majors". Today there are four. For a vast new power has come into the recording industry... an organization with enormous resources... an executive staff with unrivaled experience in every field of showmanship... a company with the announced intention of obtaining *permanent leadership* in recording. *No wonder the stars are flocking to Cosmopolitan.*

We can't at this time announce a complete list of the great names who will be making Cosmopolitan records for you before the end of this year. This is only a preview. Week after week Cosmopolitan will have announcements to make which will have a revolutionary effect on the entire industry. And specific numbers by the ten stars presented on these pages will be announced within the next week or ten days. *Hitch your wagon to "The House of Stars".*

Harry W Bank

Harry W Bank, President



Cosmopolitan Records, Inc., Masepequa, Long Island and
745 Fifth Avenue, New York. Phone PLaza 3-6833

"It is with great regret that I bid you farewell after 16 record-breaking weeks . . . The Trocadero is your home. Come back soon."

George Goldie
Owner,
HOLLYWOOD TROCADERO



The KING COLE TRIO

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NEW YORK - CHICAGO - HOLLYWOOD 8555 SUNSET BLVD., HOLLYWOOD

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FOUR GREAT HITS on BLACK AND WHITE'S LABEL

Quan.	Label No.	(A) SWEET MARIJUANA BROWN (B) BLUES FOR ART'S SAKE
<input type="checkbox"/>	BW 13	BARNEY BIGARD SEXTET, featuring Joe Thomas, Trumpet; Joe Thomas, Vocal and Tenor Sax; Barney Bigard, Clarinet; Art Tatum, Piano; Stan Levey, Drums; Billy Taylor, Bass.

<input type="checkbox"/>	BW 16	(A) TWISTIN' THE CAT'S TAIL (B) MOVIN' AROUND
		ERROLL GARNER TRIO. Erroll Garner, Piano; Eddie Brown, Bass; Harold (Doc) West, Drums. (Instrumental.)

Watch Them Climb on the HARLEM HIT PARADE!

★ ★ ★ ★ ★
SENSATIONAL HITS ON BLACK AND WHITE

<input type="checkbox"/>	BW 9	(A) SALTY PAPA BLUES (B) BLOW TOP BLUES
<input type="checkbox"/>	BW 10	(A) EVIL GAL BLUES (B) LONG, LONG JOURNEY

ETTA JONES with BARNEY BIGARD & His Orchestra. Joe Thomas, Trumpet; George Auld, Tenor Sax; Barney Bigard, Clarinet; Leonard Feather, Piano; Chuck Wayne, Guitar; Stan Levey, Drums; Billy Taylor, Bass.

ALL ABOVE BLACK AND WHITE RECORDS...10"...List Price, \$1.05, Tax Incl. YOUR PRICE..... 65c

★ ★ ★ ★ ★
CINCINNATI LABEL . . . LEM JOHNSON & HIS BAND

<input type="checkbox"/>	3501	(A) ESKAY BLUES (B) IT'S A GOOD DEAL
--------------------------	------	---

10" Record...List Price, \$1.05, Tax Incl...YOUR PRICE, 65c

NAME....., CITY....., STATE.....

ADDRESS....., Authorized Signature.....

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MUSIC DISTRIBUTING COMPANY

★ PAUL REINER ★

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CLEVELAND 13, OHIO

Bill Asks Nix of Copyright Law Section Holding Music On Jukes Not for Profit

Pix Protected as Proposed Bill Socks Jukes

NEW YORK, June 25.—In a bill introduced in the House of Representatives last month by Rep. Charles Buckley of New York, amendments to the Copyright Act of 1909 were included which would strike out last paragraph of Section 1 of the act which deems that music played on a juke box is not a public performance for profit. The exact wording of that paragraph is as follows:

"The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs. ASCAP has conducted a couple of test cases against tavern keepers using juke boxes in the past, but so far all of them have amounted to naught.

First Bill

However, it's understood that this is the first actual bill introduced into Congress which would attempt to do away with operators using juke boxes without paying taxes on them. Altho there are no official statements forthcoming, those close to the situation say that a tax of \$10 a year is not outlandish. This means, in view of the fact that 400,000 juke boxes are now in operation, that some \$4,000,000 additional revenue from jukes would be forthcoming to some col-

lection society, probably ASCAP, from all indications.

There has been plenty of talk recently about amending the Copyright Act, but Representative Buckley's bill is the first tangible evidence of this. Music pubs have pointed out many things existing in the copyright law now that has little bearing on today's business by virtue of obsolescence. One of these points, is the old 2-cents-a-record royalty which disk companies are supposed to pay publishers. That rate has dropped off to anywhere from 1 1/4 cent up.

Pic orgs having an effective lobby were able to have special "exemption" eased into the Buckley Bill, which excludes payments on any kind of music on film, if the film itself is part of a work that is copyright. Juke biz being notoriously unable to get together is in no position to protect itself in Washington, and unless the situation changes drastically, is almost certain to get itself socked—but good.

Vogel Denied Appeal Over "Mill Stream"

NEW YORK, June 23.—With denial by U. S. Supreme Court last week of appeal motion by Jerry Vogel, song *Down By the Old Mill Stream* is now owned by Forster Music. Vogel appealed Circuit Court of Appeal's decision of a couple of months ago, in which an earlier court decision which found that Forster had the renewal rights to the song was sustained. By refusing to grant appeal of Circuit Court decision, Supreme Court automatically closes the case.

First finding June 8, 1944, by Judge Mandelbaum, granted Forster an injunction against Vogel for all infringing copies, and found that Forster, by reason of having renewal rights from composer Tell Taylor, had rights to the song. Vogel claimed that Earl K. Smith was also one of the writers and that he had the renewal rights from Smith.

AFM Session Off This Year

NEW YORK, June 25.—Well, it's a certainty now! There will not be an American Federation of Musicians' convention this year because of the Office of Defense Transportation's ban. This was intimated some time ago by *The Billboard*, but it was officially proclaimed couple of weeks ago. There may be some State conferences held but no national convention.

Lack of major conclave is going to prove a headache to one guy in particular, Horace Heidt, who was going to bring up his specific beef against Music Corporation of America from the floor. He was going to advocate doing away with long-term contracts with agencies as well as review his case against MCA. He compiled a multi-page legal case against the agency and filed charges with the AFM anent breaking away from Music Corporation. However, AFM turned his appeal down. As a result, Heidt temporarily left the band biz and at present is tending to other holdings he has in California.

AFM exec board was in session in Chicago, with no information available at the time of going to press.

A. C. Steel Pier Earmarks 85G As Band Budget

NEW YORK, June 25.—Steel Pier's band budget this summer is highest in that pier's history, with amount said to be around \$85,000 for the time stretching from June 23 to Labor Day week-end. Last year, pier paid out some \$60,000 for the bands. Difference this year being that bands are in for week-long engagements for the first time. List includes Krupa, Herman, Wald, Busse, Prima, Dunham, Kaye (two weeks) and Ted Fio Rito.

Harry James's squabble with the pier anent dough, has been settled and he goes in July 28-30. Pier is holding August 1-4 open for T. D., but contracts haven't been set. B. G. is playing Labor Day week-end with new band at Station WCAU, Elliot Lawrence, possibility of coming in after Labor Day. Also, if biz warrants, there may be other name bands added to sked, with doubling taking place.

Daillard Not Yet Selling Sq. Dancery

HOLLYWOOD, June 25.—Rumors continue to fly thick and fast about Wayne Daillard's reported sale of his Pacific Square Ballroom in San Diego, Calif. When questioned, Daillard related that a deal is being negotiated but is far from being completed. The \$275,000 offer for the ballroom reported in another trade paper is very much in error, according to Daillard, with the figure running much higher for actual sale.

An investment group known as the Southwest Equipment Company is supposed to be the interested buyer. Walter Stutz, who has the lease on Pacific Square bars and also owns several clubs in San Diego, is said to be working with the investment group to buy the dancery. The trade here wonders just what effect Larry Finley's initial success in keeping his anti-trust suit against MCA from being thrown out of court will have on the Pacific Square purchase, since the Square's band-buying deal with MCA may be affected by a final decision at a later date.

NOTICE

Every so often a great novelty song captures the public fancy. CRAZY THINGS is such a song. Hear HILDEGARDE do CRAZY THINGS . . . July 5th on the Kraft Show . . . NBC at 9, and you'll know what we're talking about.

Biz, ARS for ACI Ratings; O'Connor Urges Adoption

(Continued from page 13)
 should a plug with Joe Jerk, up the road, count the same as a Kate Smith plug," and obviously, from their concerted reaction, it shouldn't.

Again, by making the remote plug after 11 p.m. count the same as a commercial plug heard up until 11 p.m., it only fostered paying off for plugs, whether the listings in the trade papers were alphabetically or not. And another point they made was that there was no credit for any of the commercial or sustaining programs heard before 5 p.m. during the week, whereas in reality, the *Breakfast Club*, heard on WJZ, 9 to 10 a.m., every day of the week, has a terrific listening audience. This, however, in the present computation of the accurate logs, does not rate because it doesn't fall between the hours of 5 p.m. and 1 a.m.

Argument Against

One of the arguments posed by those against using the Peatman Survey was that the publisher trying to make a new song, needed the Accurate Reporting Service, because of the indifference of advertising agencies to new material. They point out that ad agencies pick songs for their commercial shows from the trade papers, if the song is on the *Hit Parade*, and if the guy picking songs hears it around a great deal. This is enough reason, they point out, for paying off and for having artificial drives. By paying off for plugs at the late spots, they increase their total number of performances during the week, so that at the end of the week by having a top number of small plugs and several good shots, they are in the top 25 and so make the listings in the trade papers.

Therefore, when an ad agency man who is making up his program sees the song in the trade paper listing, he is more apt to use it in his program. Also, by driving during the week, a publisher is able to get his song up there, on the sheet, and consequently get it on commercial shows sooner than if they let the song take its natural time.

Ad Agency Use Claimed

In refutation of this argument, by those in favor of the Peatman System, it's pointed out that if the Peatman System is used by the trade papers, the advertising agencies will be forced to use it also, since they consult the trade papers for their information. Secondly, there will be no need to pay off for remote plugs if you can get quality ones on commercial radio instead, because it only takes a few of the quality plugs to

put you up on the Peatman Sheet, and consequently in the top songs listed in the trade papers.

(In actual refutation of this argument, it might be pointed out at this time that a few months ago, *The Billboard* took a survey of the top commercial radio shows in trying to discover whether a new song had a chance of getting on. For the most part, those against the Peatman System are right, in that the average commercial show won't entertain a new song until it shows on the trade paper list. However, it must also be admitted, and it's a part of the record, that many commercial shows were open to new songs, commercial shows that had Hooper ratings that were fairly high on the list. If a new song has merit, it might be pointed out, and the open shows go for it, there's no reason for a new song not making a fairly high ACI (Audience Coverage Index) on the Peatman System listing.)

Trade Adoption Asked

Insofar as the Accurate Reporting Service is concerned, one major publisher made the suggestion that this (See *BIZ, ARS FOR ACI* on page 28)

ACI System Tabs Listeners' Ears

(Continued from page 13)
 2,198 figure in the first column.

To reverse the process and find out how your song is doing on the air, simply take your total Peatman ACI points, in this case, 2,198, and multiply it by the 20,000 figure or the number of listening home impressions per point. That gives you the aforementioned figure of 43,960,000 radio homes hearing the No. 1 song. The No. 2 song this week, *Good, Good, Good*, had an ACI of 1,980 points, or 39,600,000 listeners.

The ATI

The second column of figures is called the *Audience Trend Index* and is a moving average of the song's *Audience Coverage Index* averaged for the past three weeks, including the current week. We see that in the case of *Sentimental Journey*, the ATI is 1,647 this week, as compared to 2,198 in the *Audience Coverage Index*. That means that *Sentimental Journey* over the period of the three weeks received an average of 32. (See *ACI SYSTEM TABS* on page 19)

Peatman's ACI Vs. "The Sheet"

(Listing the First Fifteen "plug" songs and the way they are valued by "audience" in the current Peatman report.)

SONG	Plug Position	Plugs	ACI Position	ACI
Sentimental Journey	1	27	1	2198
Dream	2	26	3	1910
Remember When?	2	26	13	874
Good, Good, Good	3	25	2	1980
Laura	4	24	5	1278
Can't You Read Between the Lines?	5	20	29	476
If I Loved You	6	19	10	888
All of My Life	7	18	12	878
I'm Gonna Love That Guy	7	18	31	400
Bala	8	17	25	568
I Wish I Knew	8	17	23	582
I Hope To Die If I Told a Lie	9	16	8	932
The More I See You	9	16	4	1396
June Is Bustin' Out All Over	10	15	6	1256
Lonely Love	10	15	41	250
Rosemary	10	15	30	461
Close as Pages in a Book	11	14	15	730
Ev'rytime	11	14	22	608
A Friend of Yours	12	12	9	896
Counting the Days	12	12	32	392
Gotta Be This or That	12	12	21	568
I Don't Care Who Knows It	12	12	37	302
I Should Care	12	12	14	864
I'll Always Be With You	12	12	40	256
There! I've Said It Again	12	12	19	618
There's No You	12	12	18	632
Bell-Bottom Trousers	13	11	7	992
I'm Beginning To See the Light	13	11	11	886
Candy	14	10	16	670
Green, Green Hills of Home	14	10	—	—
You Came Along (From Out of Nowhere)	14	10	21	614
You Belong To My Heart	14	10	17	646
All at Once	15	9	—	—
Stars in Your Eyes	15	9	44	232
There Must Be a Way	15	9	26	548

— Not rated in Peatman this week.

Two New Releases . . . THE KING COLE TRIO'S

Finest Record Yet!!

Robert Scherman's

"LET'S PRETEND"

and

"GOT A PENNY"

No. KC-106

List Price, \$1 Each

ALBERT SACK AND HIS ORCHESTRA

Featuring

EILEEN WILSON, Vocals

Radio's Singing Star

"I CAN'T REMEMBER WHEN"

From the Columbia Picture

"She's a Sweetheart"

Just Released

and

THE DAUGHTER OF MRS. O'DARE

Novelty Waltz

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Order From Your Nearest Branch

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5901 LINDENHURST AVE.

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HOUSTON, TEX.

3825 Rice Blvd.
Norman Atkinson

DETROIT, MICH.

1015 Transportation Bldg.
Sam Servidio

ST. LOUIS, MO.

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Thomas Smith

NEW ORLEANS, LA.

6610 St. Claude Ave.
W. Morgan

NEW YORK CITY: Apollo Dist. Co., 615 Tenth Avenue. Hy Siegal

McConkey

Proudly Announces

JOHN B. TUMINO

Manager

of Our New

Big Band Department

DAL STALLARD

BOOKING

Hillbilly Folk Artists and Radio Talent exclusively
for Personal Appearances

From

Radio Station KCMO

American Broadcasting Co.

Kansas City

NOW

OFFERING 150 ATTRACTIONS

McConkey Orchestra Co.

11th Floor, Chambers Building
Kansas City 6, Missouri

MAKE MONEY WITH THESE Latest CONTINENTAL RECORDS

- | | | |
|--|---------|---|
| GHOST OF A CHANCE
LOOK HERE | } #6000 | Coleman Hawkins, Tenor Sax; Walter Thomas, Tenor Sax; Hank D'Amico, Clarinet; Charlie Shavers, Trumpet; Tiny Grimes, Guitar; Slam Stuart, Bass; Clyde Hart, Piano; Cozy Cole, Drums. |
| WILLOW, WEEP FOR ME
TAKE IT ON BACK | | } #6001 |
| MEMORIES OF YOU
COMES THE DON | } #6004 | Coleman Hawkins, Tenor Sax; Don Byas, Tenor Sax; Hank D'Amico, Clarinet; Charlie Shavers, Trumpet; Tiny Grimes, Guitar; Slam Stuart, Bass; Johnny Guarnieri, Piano; Cozy Cole, Drums. |
| GEE, BABY, AIN'T I GOOD
TO YOU? | | } #6002 |
| LADY IN BED | } #6003 | |
| IT AIN'T LIKE THAT
BIG D BLUES | | |

Vocals by Lips Page

List Price 75c Plus Excise Tax
Dealers' Price 45c Plus Excise Tax

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Sole Distributors for Delaware . . . Maryland . . . District of Columbia . . . Southern West Virginia . . . Virginia . . . North Carolina . . . South Carolina . . . Georgia . . . Florida.

ATAM Moving Into Band Field; Planning To Organize Road Managers and Flacks

Opera, Ballet, Concert Fields To Get Attention, Too

NEW YORK, June 25.—In what is the first attempt to organize the road managers and publicity men who go out with name bands, the Association of Theatrical Agents and Managers is now making plans to bring into their fold this new branch. They are now trying to step out into the opera, ballet and concert field as well as the straight legit field. According to a spokesman for the ATAM, a meeting is skedded some time in August for the purpose of actually putting the org on record as to their plans and intents in the matter.

Suffice to say, they are now organizing the field, asking for \$165 a week for road managers with bands out of town, and \$115 a week in New York. For publicity men, the price is \$165 a week, both in and out of town. So far, they have set the road manager and publicity man for the Sigmund Romberg concert tour, Erno Rapee's tour, road manager and publicity for the Ink Spots, and have others in mind.

Job Compared

According to ATAM, the job of a road manager with a band or musical revue is the same as the company manager with a legit show. The problems are the same, that of railroading, hoteling, reservations, etc.

In the case of an applicant wanting to go out as a company manager or as publicity man for a legit show, he must have three years' experience as a publicity man in the legit field before he can handle a show single-handed. There is a difference in the band field. If a man has any experience at all in the field as a publicity man or as a road manager, he can join ATAM and qualify for the dough they are asking. In other words, experience does not mean a certain amount of years, but rather any

type of work in that line. The amount of dough they are asking for publicity men, \$165 per, is a big jump from that which most publicity men who handle bands get today. Some average \$50 a week, others \$75 and some \$100 a week, but the latter are in the minority. That \$165 a week looms big! The price of \$165 for road manager isn't too far out of the way, because usually they get more than publicity men, and in many cases the figure averages anywhere from \$100 to \$150.

Mills Cuts Four, With Royal Label

HOLLYWOOD, June 25.—Irving Mills, the song publisher, is back from the East after starting arrangements there for pressing facilities and distribution for his new International Record Corporation. His platter label will be known as Royal Records.

Mills doesn't expect to release any recordings until fall but meanwhile he will concentrate on recording artists and building up a backlog. He inaugurated his cutting with four sides by Bob Matthews, Buzz Adlam directing the band. Tunes were all Mills standards, *Solitude*, *It Must Be True*, *Moon Glow* and *Take Me In Your Arms*. Connte Haines, who sings on the Abbott and Costello show with Matthews, will also record for Mills when she returns from a theater tour.

Detroit \$\$ Reported Backing New Disker

DETROIT, June 25.—Newest disk company slated for big production ideas is expected to get started soon, with local capital understood to be in back of it.

Larry Lawrence, who recently stepped out of the Mike Falk set-up when Music Corporation of America took over that agency, is said to be slated as the booking agent for the disk company, which plans to sign up big-name talent. Falk went to MCA, but Lawrence has stepped out to set up his own biz.

Talent Question For MGM Disks Still Up in Air

NEW YORK, June 25.—Question as to what talent MGM will ink for its new recording company still remains a moot problem. Execs close to the situation say that there's no doubt about it, MGM is going to use outside talent as well as studio artists. Typical case, so far as studio talent is concerned, is Xavier Cugat, who now has a new five-year deal with the studio to make two pictures a year.

His deal with Columbia will expire this coming September, says Cugat. When his agents, MCA, were asked about his contract with the picture company and any specifications about records, MCA said that there was "no clause in the contract with MGM which gives them any record rights." Reasoning on this, is said to be fact that MGM's plans which have been "off again, on again, Finnegan," and at the signing time weren't very concrete re the whole operation. It'll be very interesting to see what new contracts with the pic company contain so far as feasible talent for diskings is concerned.

**THE HOOSIER
HOT SHOTS**

Concert Kings Ken, Hezzie,
Gabe and Gil

WHEREVER corn gets a sock hand—and that's about everywhere—the Hoosier Hot Shots are kings and do a lot of shekel-schucking. A whacky-playing foursome, the boys are really the hot shots of the folk-music field.

The Shots—their real names are Ken and Hezzie Trietsch, Gabe Ward and Gil Taylor—are a standby every Saturday night. Dial-twisters for 11 years have been spinning their dial pointers to the *National Barn Dance* to get a load of them. The boys have also

gone on the air several times for special servicemen segs, such as *Command Performance*, *Overseas Mail Call*, *Armed Forces Radio* and *Jubilee*.

In addition to the airwaves the Hot Shots have turned out some platters that sell like hotcakes. The Shots cut for Decca, with a dozen V-Disks on the side for Army Special Services to be distributed to G.I.'s overseas.

In between p.-a.'s all over the country, they have managed to play in four full-length films for Columbia Pictures during the last few months and are inked in for four more. They go before the cameras in July for the next one, *Song of the Prairie*.

Double Flight

NEW YORK, June 25.—"Tex" Beneke, now a CPO stationed at Naval Air Station, Norman, Okla., flew all the way to New York June 5 to appear with Paula and the Modernaires on the "Salute to Glenn Miller" broadcast. Paula and singers are returning the visit by flying down to Norman July 13 to do a series of shows for service personnel in that area. Before going into navy, Beneke sang with Miller's band, making many disks with the group.

MUSIC DISTRIBUTING COMPANY presents TOP HITS of THE WEST COAST Available Now.. These Terrific Race Records MELODISC

- | | | | |
|---|-----------------------------|---|--|
| QUAN. | Label No. | (a) HEY LAWDY MAMA
(b) MY HONEY CHILE | Flennoy Trio |
| <input type="checkbox"/> | M-101 | | |
| <input type="checkbox"/> | M-102 | (a) CHERRY
(b) POOR BUTTERFLY | Solo Dan Grissom
and
Flennoy Trio |
| <input type="checkbox"/> | M-105 | (a) RIDE, RED, RIDE
(b) RIP UP THE JOINT | THE COUNTS
AND
COUNTESS |
| <input type="checkbox"/> | M-106 | (a) "WHO-EE, MY, MY!"
(b) "YOU KNOCK ME OUT" | |
| JUKE BOX LABEL, featuring THE SEPIA TONES.....10" | | | |
| <input type="checkbox"/> | UR 100 | (a) BOOGIE #1
(b) SOPHISTICATED BLUES | |
| MODERN MUSIC LABEL, featuring HADDA BROOKS, piano 10" | | | |
| <input type="checkbox"/> | 101 | (a) SWINGIN' THE BOOGIE
(b) JUST A LITTLE BLUSIE | Hadda Brooks, Piano; Jimmie Black, Alto Sax; Basie Day, Bass; Al Wichard, Drums. |
| RHYTHM RECORDS, featuring SAUNDERS KING.....10" | | | |
| <input type="checkbox"/> | The Original
S. K. Blues | (a) S. K. BLUES, Part 1
(b) S. K. BLUES, Part 2 | |
| ATLAS LABEL, featuring THE KING COLE TRIO.....10" | | | |
| <input type="checkbox"/> | KC 100 | (a) MY LIPS REMEMBER YOUR KISSES
(b) F. S. T. (Instrumental) | |

LIST PRICE OF ALL ABOVE RECORDS, \$1.05, Tax Incl. Your Price F. O. B. LOS ANGELES, 65c, OR 69c F. O. B. CLEVELAND. Orders F. O. B. Los Angeles must be in even 100 lots. Orders F. O. B. Cleveland filled in any quantity.

Most of these records are distributed exclusively by us east of the Rockies. If we do not handle your State we will forward your order immediately to the proper distributor.

NAME CITY STATE

ADDRESS Authorized Signature

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MUSIC DISTRIBUTING CO.

★ PAUL REINER ★

1408 WEST 9TH STREET

CLEVELAND 13, OHIO



ACI System Tabs Listeners' Ears

(Continued from page 17)

940,000 listening home impressions per week.

Shifting to the figures on the other side of the songs, our first column is the total number of performances the song was heard on the four network outlets with shows originating in Chicago, New York and Los Angeles from 8 a.m. to 1 a.m. In the case of *Sentimental Journey* it was (71); *Good, Good, Good* (45); *Dream* (58), and so on. At this point you might ask how is it possible for *Good, Good, Good* with less performances than *Dream* to be ahead of that song. It just means that *G., G., G.*, while being heard on fewer network shows, nevertheless, was heard on shows with larger audiences.

City Break-Down Figures

To move along the columns of figures, the next figure in *Sentimental Journey's* column is under New York. The first figure is 33, while the figure in brackets is (20). This means that actually *S. J.* got 33 plugs on the four network stations in New York during the hours of their checked upon operation, but of the programs involved 20 originated in New York and 13 in other cities. Last week, in Chicago, the song was heard 19 times on the four major net stations on programs not heard in New York.

Actually, the boys in Chicago got many more plugs for their song, since 23 programs carrying *S. J.* originated in Chi and an undetermined number of New York originations were also heard in the Windy City. *S. J.* was heard 19 times on the four net stations in Los Angeles in broadcasts not heard in Chi or New York, but Los Angeles actually landed 25 plugs, since this is the number of programs with *S. J.* that originated in Los Angeles. Neither the 19 nor the 25 figure includes broadcasts heard in Chi or New York.

Additional Stations

The final figure under additional network uses is easy to understand. It simply means how many additional stations carried the song while it was being performed 71 times in the three key cities. Besides the original 71 originating points in the case of *Sentimental Journey*, some 3,340 additional stations carried the song during the week. This figure of 71 includes both commercial and sustaining shows.

In the computation of sustaining shows, Peatman emphasizes that the tabulation is several weeks behind. However, by past experience, he knows how many stations carried the particular show two weeks ago, and therefore he knows pretty well how many stations are going to carry it this time, and also, as a result, the number of listeners tuned into the programs. He has found that the change in size of networks from week to week is so slight that the difference doesn't affect his total figures to any great degree.

Just to complete the picture of the Peatman System, at the end of the top 50 songs, the top 15 standard songs are listed according to the same measurement index as the pop songs of the day. And that is the story of the system worked out by Dr. John G. Peatman, who heads the Office of Research-Radio Division in New York.

Source Data

Peatman's sources of data are indicated on the last page of his report. It states that "research data of various kinds for the development of this *Audience Coverage Index* report have been obtained with the co-operation of the American Broadcasting Company, Columbia Broadcasting System, Mutual Broadcasting System and the National Broadcasting Company; C. E. Hooper, Inc., and Pulse, Inc. Performance information is based on monitors' logs. Viz.: Network performances on ABC, CBS, MBS and NBC and local New York performances over WABC, WJAZ, WJZ and WOR, heard daily in New York between 8 a.m. and 1 a.m., EWT-logged by the Accurate Reporting Service of New York; Middle West performances heard daily in Chicago between 9 a.m. and 1 a.m., CWT-logged by the Radio Checking Service of Chicago; West Coast performances heard daily in Los Angeles between 9:30 and 1 a.m., PWT-logged by the Radio Checking Service of Los Angeles."

It should also be pointed out that only those songs that receive a minimum of seven different program performances heard in New York, Chicago or Los Angeles are included in the ACI analysis.

CROSS OVER TO THE SUNNYSIDE



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"MELLOW MUSIC"

TALK ABOUT JORDAN



"KING OF THE JUKE" TAKES OVER RECORD POPULARITY POLL AGAIN!

3 OUT OF FIRST 5 MOST PLAYED JUKE BOX RACE RECORDS IN BILLBOARD POPULARITY CHART (JUNE 23, 1945)

HERE THEY ARE!

1. CALDONIA
4. SOMEBODY DONE CHANGED THE LOCK ON MY DOOR
5. MOP! MOP!

DECCA RECORDS, OF COURSE

LOUIS JORDAN AND HIS **TYMPANY FIVE**

STOP PRESS

CRAYZ... CARYZ... ZRACY... CYZRA... THGSIN... TINGSN... CRZY HINTGS... CRZAY HINGST... CRAZY TINGSH... TCRAZY HINGS... Oh! just listen to a great song and a great artist... WHAT? WHEN? WHO? NBC... KRAFT SHOW... CRAZY THINGS... July 5th... HILDEGARDE.

SONGWRITERS Professionals, Amateurs

I specialize in writing Western and Hillbilly Music, Melodies, Modern Piano Arrangements, Recordings made. I have written many popular Folk Songs featured on the Screen, Radio and Victor Records. My work and prices are guaranteed to please.

DICK REYNOLDS Celoste, Texas

14,786 PEOPLE SAID SO!

The Original "HILLBILLY HIT PARADE"

Over KRLD, Dallas, Texas, Conducted by HAL HORTON, Received 14,786 Pieces of Mail To Pick the 12 Top-Tunes. An Average for Month of May Shows.

See who writes 'em and publishes 'em—6 out of 12 written by FRED ROSE!

KRLD MUSIC CLEARANCE

MAY, 1945

HILLBILLY HIT PARADE NAME OF PROGRAM	DATE AND HOUR OF PROGRAM	FROM	COMPOSER	PUBLISHER AND COPYRIGHT OWNER
Theme: STEEL GUITAR RAG		Q-201-1	McAuliffe	Berlin
1. JEALOUS HEART		2331	Jenny Lou Carson	Acuff-Rose
Jenny Lou, Decca 6107				
2. AT MAIL CALL TODAY		2328	Autry-Rose	Western
Geno Autry, OK 6737				
3. WE LIVE 2 DIFFERENT WORLDS		1316	Fred Rose	Milena
Tex Ritter, Cap 179				
4. SHAME ON YOU		2308	Cooley	Hill-Range
Spade Tex Will, OK 6731				
5. WRITE ME, SWEETHEART		2133	Acuff	Acuff-Rose
Roy Acuff, OK 6723				
6. TOMORROW NEVER COMES		2305	Tubb-Bond	American
Ernest Tubb, Decca 8106				
7. BLUES IN MY MIND		2319	Fred Rose	Milena
Roy Acuff, OK 6735				
8. NEW MOON OVER MY SHOULDER		733	Davis-Whalen-Blastic	Peer
Tex Ritter, Cap 174				
9. GOD MUST HAVE LOVED AMERICA		2334	Autry-Rose	Western
Geno Autry, OK 66359				
10. A PAIR BROKEN HEARTS		2308	Rose-Carson	Milena
Spade Cooley, OK 6731				
11. I HEARD SILVER TRUMPET		2319	Fred Rose	Forster
Roy Acuff, OK 6735				
12. SMOKE ON THE WATER		2307	Nunn-Clements	Adams-V-Abbott
Bob Willis, OK 6736				

NAME AND TELEPHONE NUMBER OF PERSON RESPONSIBLE FOR MAKING OUT PROGRAM

LISTEN-IN KRLD

DALLAS—1080 ON YOUR DIAL

Monday • Wednesday • Thursday

10:30 to 11:30 P.M. C.W.T.

RACK FEUD BREAKS OUT ANEW

MDS, Douglas Hit by SDC

Immerman raps MDS return methods and charges Douglas aids exclusives

NEW YORK, June 25.—Altho the situation between Larry Richmond's MDS rack and the new rack run by Paul Immerman (Song Distributing Corporation) was apparently soothed over by a meeting between Richmond and Immerman a couple of weeks ago, actually the tussle between the two music companies goes on more heated than ever. By virtue of letters sent out last week to some 10 major publishers, Immerman claims that "along comes the outfit (MDS) that has had the field to itself up to this point, injecting methods which cannot have anything but the di-

rect opposite effect." (He refers here to a previous paragraph in the letter which told of the meeting of the two parties for the purpose of keeping returns down to a minimum and increasing distribution of music.)

At the same time, he also enclosed a letter he had written to Walter Douglas, head of Music Publishers' Protective Association, in which he states his many complaints. It also came to *The Billboard's* attention that he had written Larry Richmond a letter last week, complaining of the fact that "International News, in anxiety to claim every possible outlet as their own, is placing music in spots where no rack exists. Music is being thrown out loosely on counters and even hung by clips. This sort of haphazard distribution can only result in spoilage and greater returns. The publisher is bound to suffer."

(*The Billboard* simply offers the aforementioned material and subsequent material in an objective manner to present both sides of the story. The complete letters sent to Richmond, Douglas and publishers will be printed at the conclusion of the story.)

Richmond Comment

When asked about the matter and the points brought out by Immerman, Larry Richmond made the following points.

(a) In his letter to Douglas, Immerman claims that "up to the first year

Immerman Writes Richmond (MDS)

June 19, 1945.

Dear Larry:

The American News Company called our attention to a situation which has developed during the past six weeks and it is passed on to you in the spirit of our meeting.

It seems that International News, in anxiety to claim every possible outlet as their own, are placing music in spots where no rack exists. Music is being thrown out loosely on counters and even hung by means of clips. This sort of haphazard distribution can only result in spoilage and greater returns. The publisher is bound to suffer.

We prevailed upon ANC to stay away from your locations to avoid an avalanche of returns, but IN is using methods which will definitely have the opposite effect.

I don't know whether you can control the situation, but you may be certain that we will continue our efforts to hold ANC in line.

Sincerely yours,
SAUL IMMERMEN.

MR. LARRY RICHMOND, Music Dealers' Service, Inc.,
799 Seventh Avenue, New York, N. Y.

He Writes 10 Publishers

June 22, 1945.

Dear _____:

Having been on the publishing end for many years, the problem of returns is one to which I am very sensitive. In all our plans since the organization of Song Distributing Corporation, the utmost thought has been given to it.

In laying out distribution great care was taken not to overbuy or oversupply an outlet. The best type of display was obtained. Only suitable outlets were considered. Conflicts of spots were avoided. All of this was done for the selfish purpose of keeping returns down to a minimum and increasing distribution of music.

Now, along comes the outfit that has had the field to itself up to this point injecting methods which cannot have anything but the direct opposite effect.

For your information, you will find attached copy of letter addressed to Walter Douglas on this subject.

Very sincerely,
SAUL IMMERMEN.

Immerman to Walter Douglas

June 22, 1945.

Mr. Walter Douglas,
Music Publishers' Protective Assn.,
45 Rockefeller Plaza, New York, N. Y.

Dear Walter:

After trying to set up an appointment with Larry Richmond all of the previous week with no result, I wrote him on June 19 about a situation which, in our opinion, is very bad for the music business in general. Undoubtedly, you are familiar with its contents.

Up to the first of the year distribution of music on racks, exclusive of syndicate stores, was approximately 76,000 copies. This was a healthy operation for the publisher and returns were normal.

By June 1 of this year the figure suddenly jumped to almost 150,000 copies. This is not a normal or healthy expansion nor are the methods employed normal or healthy. Music has been thrown out promiscuously on counters in grocery and fruit stores. Music has been hung up and strung up by means of clips. Paper cartons have been employed instead of racks. Now an order has been placed for 10,000 one-pocket metal containers to hold 80 songs. This is the most impractical idea yet advanced.

All of this is obviously being done to cut off all conceivable outlets from legitimate competition regardless of the cost to the publishers.

Walter, you are supposed to represent all publishers, not just one faction. Yet you stand by and permit such methods. We know that you are cognizant of what is going on and we also have proof that you have for some time been actively engaged in aiding and abetting these methods as well as fostering such ideas as exclusives. In plain words, you have done everything to protect the interests of International News, MDS and Walter Douglas, and—the publishers be damned!

If you had the publishers' interests at heart you would welcome legitimate and fair competition instead of trying to block it in every way.

We are in business to stay and intend to do so by protecting all publishers insofar as is possible against abuses of this kind, and we further intend to keep the publishers fully informed of what is going on.

Our plan for becoming established and expanding our activities was carefully thought out. It is based on benefiting the music industry, not doing it harm. We mean to stick to this idea and will not be stampeded into resorting to malpractices. They must stop and you can rest assured that we will do everything possible to stop them.

Sincerely,
SAUL IMMERMEN, president.

—And that's where the matter now stands as *The Billboard* goes to press.

distribution of music on racks, exclusive of syndicate stores, was approximately 76,000 copies. This was a healthy operation for the publisher and returns were normal. By June 1 of this year the figure suddenly jumped to almost 150,000 copies . . ."

To this statement by Immerman, Richmond answers that the increase of 75,000 to 150,000 copies in the six-month period is not an unhealthy situation. He points as evidence to the fact that returns on songs even at the 150,000 copies in the six-month period is not an unhealthy situation. He points as evidence to the fact that returns on songs at the 150,000 point are in the same 10-20 per cent range. He indicated that 80 to 90 per cent is the average sale of copies put out on the MDS rack.

Immerman Sez

(b) In his letter to Douglas, Immerman claims that "music has been thrown out promiscuously on counters in grocery and fruit stores. Music has been hung up by means of clips. Paper cartons have been employed instead of racks. Now an order has been placed for 10,000 one-pocket metal containers to hold 80 songs. This is the most impractical idea yet advanced."

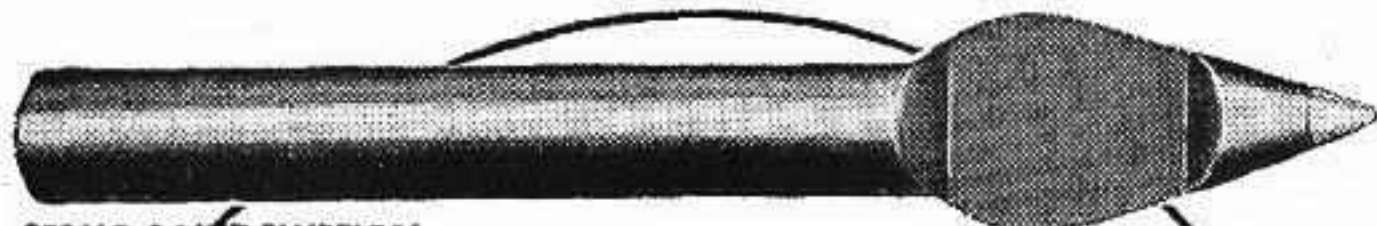
To all this, Richmond pointed out that there is no question that some new locations which are added to the International Circulation Company to carry sheet music do not work out. Sometimes this is simply due to the fact that there is no real sheet demand in the location.

Sometimes it's due to malpractices of the location owner. In the case of paper cartons, in certain types of stores, such as grocery and fruit, in which the paper carton is laid beside the cash register, the cartons create more sales by suggestion to the customer.

Richmond also made clear that ICC has been engaged in an aggressive expansion for the last year and, naturally, since Immerman's entry into the biz, this expansion has been accelerated. He also made clear that it takes from six to nine months to determine whether new outlets just added will prove profitable and to eliminate whatever complications arise in connection with distributing to new outlets. ICC and MDS, according to Richmond, have followed and always will follow the policy of servicing a customer with sheet music as long as his returns are low and he sells a high percentage of sheet music. Naturally, they do not cut a customer off right away as soon as his sales drop off, but if his sales continue to stay off, they then drop them permanently.

Richmond indicated that checks will always be made to see that returns are kept low. They, meaning ICC he stressed, are not prone to unbridled and unsound distribution methods.

Continued effort to reach Walter Douglas on Saturday as *The Billboard* went to press failed. Seems as tho Douglas was at a ball game and not reachable. His answers in full to Saul Immerman's letter will be published, if made, in *The Billboard*, July 7 issue.



PERMO POINT ELLIPTICAL

Attention COIN Phonograph Operators:

For 16 years PERMO POINT needles have been the choice of operators everywhere. That's because PERMO POINTS give better reproduction—last longer—are kinder to records—require less service—and are economical.

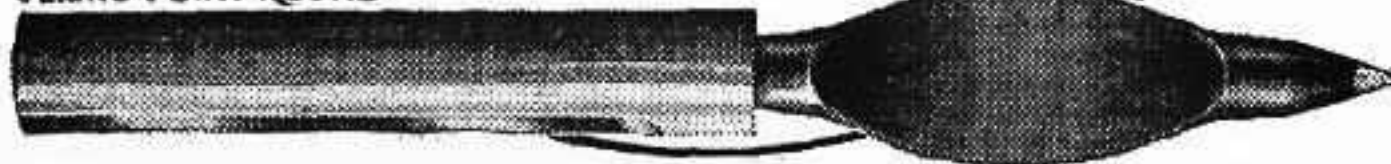
PERMO POINT ROUND and PERMO POINT ELLIPTICAL—at your Decca, RCA Victor, or Columbia record distributor.

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DATES DURING YOUR VACATION IN FLORIDA



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Lakeland, Fla.

Musical Requirements of ASCAP-Licensed Radio Stations

Station Call Letters	Address	Send Material to the Attention of	TYPE OF MUSIC Standard	Popular	Religious	Hillbilly	Remarks
KELD	Radio Enterprises, Inc., Country Club Colony	Mr. Rodney Smith, Program Director		Orchestrations for brass bands, vocal and instrumental parts, particularly piano			
KMTR	KMTR Radio Corp., 1000 Cahuenga Blvd., Hollywood 38, Calif.	Kenneth O. Tinkham, General Manager	All-string group, organ solos, some vocal	Some vocal		Band arrangements	
KFBK	McClatchy Broadcasting Co., 708 Eye Street Sacramento 4, Calif.	Rosalie Brandt, Music Librarian	Vocal and organ arrangements	Vocal and organ arrangements			
KROY	Royal Miller Radio, Sacramento Hotel, Sacramento, Calif.	Evangeline Baker, Music Director	Orchestrations for all-string groups, organ solos, special and vocal arrangements				
KPO	National Broadcasting Co., Inc., Radio City, San Francisco 2, Calif.	Mary Kathleen Moore, Music Librarian	Special arrangements string ensembles	Special arrangements Vocal orchestrations			Require five copies of dance orchestrations, two vocal orch. in each key and six song copies.
KLZ	KLZ Broadcasting Co., Inc., Shirley Savoy Hotel, Denver 2, Colo.	Lester Weelans, Music Director		Vocal and instrumental arrangements			
KMYR	Radio Station KMYR, 1626 Stout Street Denver 2, Colo.			Piano and organ solos, vocal and instrumental parts			
WTIC	The Travelers Broadcasting Service Corp., 26 Grove Street, Hartford, Conn.	Leonard J. Patricelli, Program Manager	Piano and organ solos, special arrangements, particularly for string group, vocal and instrumental parts	Piano and organ solos, special arrangements, particularly for string group, vocal and instrumental parts			Require for string groups: 1 conductor, 2 piano, 3 violins (A, B, and C parts), 1 viola, cello and bass
WSRR	Radio Station WSRR, 270 Atlantic Street, Stamford, Conn.	C. H. Shadwell, Program Director	Orchestrations for piano and organ solos, special arrangements, vocal and instrumental parts	Orchestrations for piano and organ solos, special arrangements, vocal and instrumental parts			
WDEL	WDEL, Inc., 10th and King Streets, Wilmington 28, Del.	Harvey C. Smith, Program Director	Orchestrations for all-string groups and piano, vocal and instrumental parts	Orchestrations for all-string groups and piano, vocal and instrumental parts			
WILM	Delaware Broadcasting Co., Inc., 920 King Street, Wilmington, Del.	Harvey Smith, Program Director	Orchestrations for all-string groups and piano, vocal and instrumental parts	Orchestrations for all-string groups and piano, vocal and instrumental parts			

Broadcasters' Music Needs Tabbed

Church, 'Billy Get Unh-Unh

ASCAP survey of its station licensees' wants compiled in chart form for pubs' use

By Paul Secon

NEW YORK, June 25.—In an effort to determine the musical needs of the radio stations licensed by the American Society of Authors, Composers and Publishers, ASCAP recently compiled a fairly comprehensive chart as an aid to affiliated publishers. Actually, the material was gathered by asking the radio stations just what their musical requirements were, and according to this survey some 116 stations answered. This is far from the number of stations

ASCAP licenses—around 700—but it's sufficient in itself, for the stations that did answer were representative of music users throughout the country.

Material, compiled by Dick Frohlich, public relations head of the Society, was sent to the ASCAP pubs. This is the first time a survey has been made of

A. C. Hotel Strand Sets Leo Heisman

ATLANTIC CITY, June 25.—Heralding the return of the resort as an important summer location for the name bands, as in years gone by, is the booking of Leo Heisman for a July 1 opening at the Fleeta Room of the Hotel Strand. Marks the first major band booking at a Boardwalk hotel since the army air forces took over all the beach-front hostleries.

Hotel Strand is not beachfront, being just off the boards, and a wing of the hostelry is still occupied by the military. With the booking of Heisman, Strand also gets a network wire, which is a throw-back to the pre-war days. Since the war, only name bands coming here have been those taking in short stands at the ballrooms on Steel Pier and Hamid's Million Dollar Pier.

this type in which the Society actually took the material amassed and compiled it for the specific use of its pub members. Chart is broken down into station call letters; address (street and city); person in charge of musical material; type of music, which is broken down into standard, popular, religious and hillbilly. Last bracket to be filled in by radio stations was "additional remarks."

Right off the bat it might be pointed out that not one of the 116 stations wanted any religious music of any sort! This might be due to fact that perhaps the other stations that haven't as yet answered their questionnaires might be top-heavy with requests for religious numbers. But this is kind of doubtful, in that certainly out of 116 stations one station at least should have come up with a request for some kind of church music. Pubs can forget about that end for a while!

Again, so far as requests for hillbilly music is concerned, only 10 of the 116 stations asked for any of that type of material. Again this might be caused by the fact that many stations licensed by ASCAP hadn't answered as yet.

For the most part the requirements for pop music stressed vocal and instrumental parts. This points out to pubs, in no uncertain terms, that the majority

of stations have programs that use pop piano, bass, trumpet, guitar, violin, sax vocalists, and that the pubs can earn themselves an easy plug just by keeping the station supplied with professional vocals and instrumental parts of their latest plug tunes.

Taking one of the stations at random, WFBR, Baltimore Radio Show, Inc., located at 10 East North Avenue, Baltimore, with Joseph Imbroglio, music director, the requisitions include:

Standard: Orchestrations for all-string group; piano and organ solos and for large orchestra; vocal orchestrations in original key and low key for girl singer, special arrangements.

Popular: Same.

In another instance, WDSU, New Orleans, asks for dance orchestrations in A-B flat or B natural.

WDAE, Tampa, happens to be very near an American air force station, so asks for arrangements and orchestrations for brass band. WAVE, Louisville, has a full dance ork, yet wants orchestrations for a Dixieland group, vocal orchestrations in various keys, piano solos, duo-piano publications. In the case of WLLH, Lowell, Mass., orchestrations for

piano, bass, trumpet, guitar, violin, sax and accordion are wanted; also special arrangements and vocal orchestrations.

Most stations want stock orchestrations, but in the case of WLOL, Minneapolis, special orchestrations for band of 18 is asked, plus a male quartet. Whether a publisher would service this or not is a matter of question. WEBR, Buffalo, needs special arrangements and orchestrations for clarinet, tenor sax, trumpet, piano, guitar, organ and drum, and copies for male and female vocalists.

WCKY, Cincinnati, wants among other things, musical comedy numbers and vocal orchestrations for a baritone voice with an E flat top range. WPRO, Providence, R. I., specifies that special arrangements confined to the better musical shows of the Gershwin, Kern and Romberg variety be sent. WNAX, Yankton, S. D., registers a great need for folk music. And so on!

See adjoining chart, which is first page of the survey sent out by ASCAP. *The Billboard* is fairly certain that ASCAP, located in RCA Building, New York, would be glad to send complete copies to anyone interested.



JACK GUTSHALL
NATIONAL DISTRIBUTOR

GEM

#1 Soothe Me
Wrap It Up, Put It Away (Till)
Daddy Comes Home —Ernie Andrews

#7 Effie's Blues
I'm in the Groove Tonight —Olara
Lewis Trio, with Effie Smith

ROCHESTER 2103
1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.



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IN JUNE 1945 A NEW SINGING STAR BURST FORTH ...

VICTOR RECORDS' NEWEST SENSATION

BETTY JANE BONNEY

Her Hit
 GERSHWIN'S
 "THEY CAN'T TAKE THAT AWAY FROM ME"
 STEINER'S
 "WHILE YOU'RE AWAY"
 ON VICTOR No. 20-1678



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 SENTIMENTAL JOURNEY
- 2 BELL-BOTTOM TROUSERS
- 3 DREAM
- 4 THERE! I'VE SAID IT AGAIN
- 5 YOU BELONG TO MY HEART
- 6 LAURA
- 7 THE MORE I SEE YOU
- 8 GOOD, GOOD, GOOD
- 9 I SHOULD CARE
- 10 CANDY

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

MY DREAMS ARE GETTING BETTER ALL THE TIME (Santly-Joy), sung by Marlon Hutton in Universal's "In Society." National release date—August 18, 1944.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date—February 15, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

(I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date—December 28, 1944.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July, 1945.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Polities." National release date not set.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

WHATCHA SAY? (Harms, Inc.), performed by Louis Armstrong and in Warner Bros.' "Pillow to Post." National release date—May 25, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July, 1945.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

I'M BEGINNING TO SEE THE LIGHT (Grand), sung by Dale Evans in Republic's "The Man From Oklahoma." National release date—August 1, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

Majestic
 A FAMOUS NAME... NOW ON RECORDS

THE BEST TUNES
 THE NEWEST TUNES
 THE POPULAR TUNES

are on

MAJESTIC RECORDS

Majestic
 RECORDS
 RADIO TELEVISION ELECTRONICS

MAJESTIC RECORDS, INC., St. Charles, Ill.
 (Subsidiary of Majestic Radio & Television Corp.)

Music Popularity Chart

Week Ending
June 21, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, June 15, and ending Thursday, June 21)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
8	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
17	All of My Life (R)	Berlin	ASCAP
13	Baia (F) (R)	Peer	BMI
4	Can't You Read Between the Lines (R)	Shapiro-Bernstein	ASCAP
12	Close as Pages in a Book (M) (R)	Williamson	ASCAP
5	Counting the Days (R)	Santly-Joy	ASCAP
14	Dream (R)	Capitol Songs	ASCAP
9	Everytime (R)	ABC	ASCAP
4	Good, Good, Good (R)	Berlin	ASCAP
4	Gotta Be This or That (R)	Harms, Inc.	ASCAP
2	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
3	I Hope To Die (If I Told a Lie) (R)	Advance	ASCAP
20	I Should Care (F) (R)	Dorsey	ASCAP
6	I Wish I Knew (F) (R)	Triangle	ASCAP
6	If I Loved You (M) (R)	T. B. Harms	ASCAP
8	I'll Always Be With You (R)	Broadway	ASCAP
21	I'm Beginning To See the Light (F) (R)	Grand	ASCAP
2	I'm Gonna Love That Guy (R)	Bourne	ASCAP
5	June Is Bustin' Out All Over (M) (R)	T. B. Harms	ASCAP
14	Laura (F) (R)	Robbins	ASCAP
3	Lonely Love	BMI	BMI
8	Remember When? (R)	Campbell-Porgie	BMI
4	Rosemary (R)	Famous	ASCAP
12	Sentimental Journey (R)	Morris	ASCAP
3	Stars in Your Eyes (F)	Melody Lane	BMI
12	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
8	There! I've Said It Again (R)	Valiant	BMI
3	There's No You (R)	Barton	ASCAP
2	What Makes the Sunset? (R)	Miller	ASCAP
3	While You're Away (F)	Remick	ASCAP
15	You Belong to My Heart (F) (R)	Harris	BMI
2	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

RECORDS MOST-PLAYED ON THE AIR

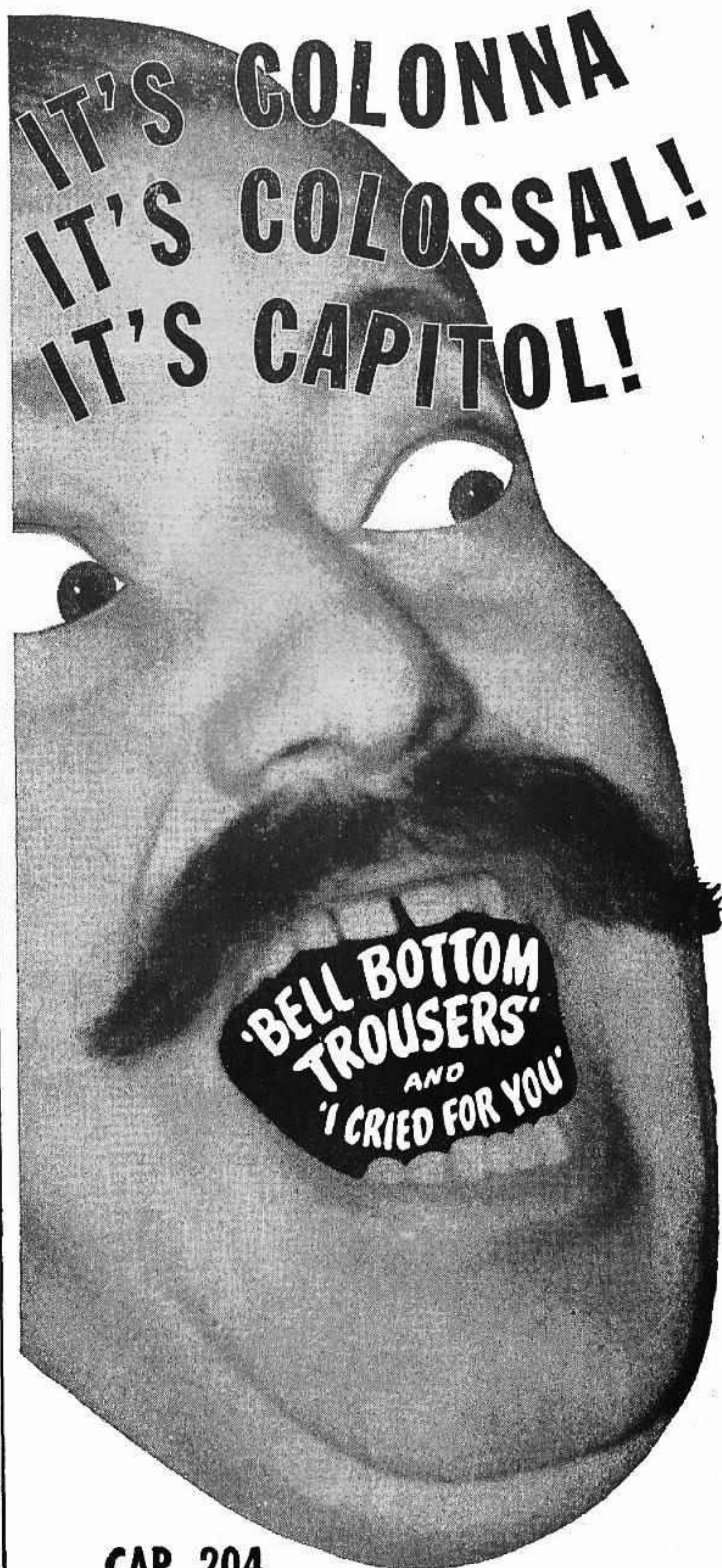
Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		Lic. By
	Last Week	This Week	
17	1	1	SENTIMENTAL JOURNEY Les Brown Columbia 36769—ASCAP
14	2	2	THERE! I'VE SAID IT AGAIN Vaughn Monroe..Victor 20-1637—BMI
3	4	3	BELL-BOTTOM TROUSERS Kay Kyser....Columbia 36801—ASCAP
10	7	4	SENTIMENTAL JOURNEY Hal McIntyre..Victor 20-1643—ASCAP
9	5	5	CALDONIA Woody Herman..Columbia 36789—BMI
5	8	5	DREAM Frank Sinatra..Columbia 36797—ASCAP
1	—	5	SENTIMENTAL JOURNEY Merry Macs.....Decca 18684—ASCAP
16	5	6	DREAM Pled Pipers.....Capitol 185—ASCAP
2	12	6	YOU BELONG TO MY HEART (F) Charlie Spivak...Victor 20-1663—BMI
4	6	7	GOOD, GOOD, GOOD Xavier Cugat..Columbia 36793—ASCAP
5	9	7	THERE'S NO YOU Jo StaffordCapitol 191—ASCAP (Tommy Dorsey, Victor 20-1657; Frank Sinatra-Ken Lane Singers, Columbia 36797; Martha Stewart, Victor 20-1671; Charlie Barnet, Decca 18685; Buddy Franklin, Muscraft 15039)
5	3	8	BELL-BOTTOM TROUSERS Tony Pastor..Victor 20-1661—ASCAP
4	5	8	YOU BELONG TO MY HEART (F) Bing Crosby-Xavier CugatDecca 23413—BMI
11	8	8	LAURA (F) Woody HermanColumbia 36785—ASCAP (Freddy Martin, Victor 20-1655; Johnny Johnston, Capitol 196; Jerry Wald, Majestic 7129; Dick Haymes, Decca 18666)
2	11	8	I SHOULD CARE (F) Frank Sinatra..Columbia 36791—ASCAP (Tommy Dorsey, Victor 20-1625; Jimmy Dorsey, Decca 18666; Martha Tilton, Capitol 184; Gene Krupa, Columbia 36784; Herman Chittison Trio, Muscraft 320)
18	11	8	CANDY Johnny Mercer-Jo StaffordCapitol 183—ASCAP
1	—	8	CAN'T YOU READ BETWEEN THE LINES? Jimmy Dorsey...Decca 18676—ASCAP (Kay Kyser, Columbia 36801; Kate Smith, Columbia 36807; Charlie Spivak, Victor 20-1675; Jerry Wald, Majestic 7138; Dinah Shore, Victor 20-1681)

Coming Up

GOTTA BE THIS OR THAT.....Benny Goodman....Columbia 36813
TAINT MELes Brown....Columbia 36804



CAP. 204

Jerry Colonna takes the fish hooks out of your customer's pockets with a Capitol disc that's hot on both sides! Long wearing, smooth-grooving, Capitol Records bring you profits on a platter!

Sunset and Vine, HOLLYWOOD 28

TOMMY DORSEY

AND HIS ORCHESTRA



On the Atchison,
Topeka & Santa Fe

Vocal by the Sentimentalists

ON THE B SIDE In the Valley

(Both tunes from the MGM picture, "The Harvey Girls")
THIS RECORD IS NOT AVAILABLE TILL JULY 1 20-1682

A NEW RCA VICTOR ☆ DOUBLE FEATURE ☆

LENA HORNE and the PHIL MOORE FOUR



I Want a Little Doggie

How Long Has This
Been Going On?

45-0001



DAVID STREET

WITH ORCHESTRA



I Don't Care Who Knows It

(From the 20th Century-Fox picture, "Nob Hill")

Nevada

20-1683

Listen to The RCA Show . . . Sundays, 4:30 p.m., EWT, over the NBC Network.
BUY MORE WAR BONDS

RCA VICTOR RECORDS

RADIO CORPORATION OF AMERICA,
RCA VICTOR DIVISION, CAMDEN, N. J.



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
9	2	1.	BELL-BOTTOM TROUSERS (R).....Santly-Joy
8	1	2.	SENTIMENTAL JOURNEY (R).....Morris
12	3	3.	DREAM (R).....Capitol
12	4	4.	LAURA (F) (R).....Robbins
2	6	5.	THE MORE I SEE YOU (F) (R).....Bregman-Vocco-Conn
5	—	6.	YOU BELONG TO MY HEART (F) (R).....Harris
6	8	7.	I SHOULD CARE (F) (R).....Dorsey
13	5	8.	JUST A PRAYER AWAY (R).....Shapiro-Bernstein
6	10	9.	THERE! I'VE SAID IT AGAIN (R).....Valiant
12	7	10.	ALL OF MY LIFE (R).....Berlin

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italic*.

Weeks to date	POSITION		
	Last Week	This Week	
12	1	1.	SENTIMENTAL JOURNEY.. Les Brown.....Columbia 36789 <i>Twilight Time</i>
12	2	2.	THERE! I'VE SAID IT AGAIN Vaughn Monroe..Victor 20-1637 <i>Rum and Coca-Cola</i>
7	3	3.	BELL-BOTTOM TROUSERS.. Tony Pastor.....Victor 20-1661 <i>Five Salted Peanuts</i>
4	10	3.	SENTIMENTAL JOURNEY.. Hal McIntyre....Victor 20-1643 <i>I'm Gonna See My Baby</i>
5	4	4.	YOU BELONG TO MY HEART (F) Bing Crosby-Xavier Cugat <i>Baia (F)</i> Decca 23413
3	5	5.	BELL-BOTTOM TROUSERS.. Kay Kyser.....Columbia 36801 <i>Can't You Read Between the Lines</i>
2	6	6.	BELL-BOTTOM TROUSERS.. Guy Lombardo.....Decca 18683 <i>Oh! Brother</i>
16	7	7.	DREAM Pied Pipers.....Capitol 185 <i>Tabby the Cat</i>
2	—	8.	SENTIMENTAL JOURNEY.. Merry Macs.....Decca 18684 <i>Choo Choo Polka</i>
5	8	9.	LAURA (F) Johnnie Johnson.....Capitol 196 <i>There Must Be a Way</i>
3	—	10.	CHOPIN'S POLONAISE Carmen Cavallero..Decca 18677 <i>Enlora</i>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
13	2	1.	Glenn Miller Glenn Miller and OrkVictor A-8
5	4	2.	Up in Central Park Jeanette MacDonaldVictor M-991
15	1	3.	King Cole Trio Collection of FavoritesCapitol A-8
11	3	4.	After Dark Morton Gould and OrkColumbia C-107
4	—	5.	Meet Me in St. Louis Judy GarlandDecca DA-380
11	—	5.	Song of Norway Featuring Members of the Original CastDecca DA-382

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
9	1	1.	Ritual Fire Dance Jose IturbiVictor 10-1135
6	5	2.	Chopin's Polonaise PaderewskiVictor 6234
13	2	2.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork ..Decca 29150
14	5	3.	Ave Maria (Schubert) Marian AndersonVictor 14210
6	—	3.	Warsaw Concerto Mathieson, London SymphonyColumbia 7409-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
11	1	1.	Music to Remember (From the Life of Chopin) Jose IturbiVictor SP-4
15	3	2.	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, PhiladelphiaVictor M-900
12	3	3.	Rhapsody in Blue (Gershwin) Andre Kostelanetz and Ork (Alex Templeton, pianist) Columbia X-196
2	2	3.	Songs of Jerome Kern Rise StevensColumbia M-568
5	—	3.	Harold in Italy By Hector Berlioz; William Primrose, conductor; Boston Symphony Ork; Serge Koussevitzky, conductor.Victor DM-989

Music Popularity Chart Week Ending June 21, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
14	1	1	GOING STRONG 1. SENTIMENTAL JOURNEY—Les Brown (Doris Day).... Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
15	2	2	2. THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
5	3	3	3. YOU BELONG TO MY HEART (F)—Bing Crosby-Xavier Cugat Decca 23413 (Phil Brito, Musicraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1663; Bob Strong, Hit 7098; Frances Langford, ARA-RM-112)
6	4	4	4. BELL-BOTTOM TROUSERS—Tony Pastor (Ruth McCullough-Tony Pastor) Victor 20-1661 (Guy Lombardo, Decca 18683; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801)
2	14	5	5. BELL-BOTTOM TROUSERS—Guy Lombardo (Jimmy Brown) Decca 18683 (See No. 4)
6	5	6	6. SENTIMENTAL JOURNEY—Hal McIntyreVictor 20-1643 (See No. 1)
6	6	7	7. I WISH—Mills BrothersDecca 18663
3	11	8	8. BELL-BOTTOM TROUSERS—Kay Kyser (Ferdy, Slim and Quartet) Columbia 36801 (See No. 4)
3	15	9	9. YOU BELONG TO MY HEART (F)—Charlie Spivak (Jimmy Saunders)Victor 20-1663 (See No. 3)
4	10	10	10. CALDONIA BOOGIE—Louis Jordan (Louis Jordan)..... Decca 8670 (Woody Herman, Columbia 36789; Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134)
17	5	11	11. CANDY—Johnny Mercer-Jo Stafford (The Pied Pipers—Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
15	13	11	11. MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Les Brown (Doris Day)Columbia 36779 (Johnny Long-Dick Robertson, Decca 18661; The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128)
6	—	11	11. TIPPIN' IN—Erskine HawkinsVictor 20-1639
15	7	12	12. DREAM—The Pied Pipers (Paul Weston Ork)....Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
2	12	13	13. THERE! I'VE SAID IT AGAIN—Jimmy Dorsey (Teddy Walter) Decca 18670 (See No. 2)
1	—	13	13. SENTIMENTAL JOURNEY—The Merry Macs....Decca 18684 (See No. 1)
12	8	13	13. MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Johnny Long-Dick Robertson (Dick Robertson—Frances Lane) Decca 18661 (See No. 11B)
2	—	13	13. DREAM—Frank Sinatra (Axel Stordahl Ork)..Columbia 36797 (See No. 12)

Coming Up

PUT ANOTHER CHAIR AT THE TABLE.... Mills BrothersDecca 18663
WHO THREW THE WHISKY IN THE WELL?... Lucky MillinderDecca 18674

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	2	1	1. AT MAIL CALL TODAY ...Gene AutryOkeh 6757
18	1	2	2. SHAME ON YOU Spade CooleyOkeh 6731
15	3	3	3. SMOKE ON THE WATER .. Bob WillsOkeh 6736
2	5	4	4. HANG YOUR HEAD IN SHAME Red FoleyDecca 6108
15	3	4	4. HANG YOUR HEAD IN SHAME Bob WillsOkeh 6736
3	4	4	4. STARS AND STRIPES ON IWO JIMA Bob WillsOkeh 6742
12	4	5	5. TOMORROW NEVER COMES Ernest TubbDecca 6106
1	—	5	5. EACH MINUTE SEEMS A MILLION YEARS Eddie Arnold ..Bluebird 33-0527
1	—	5	5. HITLER'S LAST LETTER TO HIROHITO Carson Robinson ..Victor 20-1665

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
8	1	1	1. CALDONIA BOOGIE Louis JordanDecca 8670
7	3	2	2. CALDONIA Erskine Hawkins ..Victor 20-1659
14	2	3	3. TIPPIN' IN Erskine Hawkins ..Victor 20-1639
4	3	3	3. WHO THREW THE WHISKY IN THE WELL? Lucky MillinderDecca 18674
2	4	4	4. SOMEBODY DONE CHANGED THE LOCK ON MY DOOR Louis JordanDecca 8670
6	5	5	5. STRANGE THINGS HAPPENING EVERY DAY Sister Rosetta Tharpe.Decca 8669
3	—	5	5. PUT ANOTHER CHAIR AT THE TABLE Mills BrothersDecca 18663

THEY WON'T RAIN
THEY'LL POUR WITH



LES BROWN
AND HIS ORCHESTRA

COL. 36769

COL. 36804

SENTIMENTAL JOURNEY

'TAIN'T ME

TWILIGHT TIME

I'LL ALWAYS BE WITH YOU

GENE KRUPA

COL. 36802

LEAVE US LEAP

(Orchestra)

DARK EYES

(Jazz Trio)



COLUMBIA
RECORDS

Minimum Size For Philly Bands Planned for Fall

PHILADELPHIA, June 25.—Local musicians' union already is cooking up plans for the post-war period, with a special eye on providing employment for the armed forces. First step in the plan being formulated, according to Frank P. Luzzi, prez of Local 77, is to increase the size of all the nitery bands here, primarily the spots where floorshows are being featured.

Plan provides for the establishment of a basic minimum, probably of eight men, where the band boys are called upon to play show music. Minimum number will be graduated upward by zones based on the seating capacity and present wage scale classifications of the spots.

Minimum numbers for a nitery band is expected to go into effect this fall, provisions to be set up when the after-dark spots negotiate for next season's contracts. Present binders all terminate Labor Day. Precedent for setting up a provision for a minimum number of men is based on union's practice in dealing with radio stations and theaters, altho many AFM locals in near-by communities have long ago set up such minimums. Union heads point out that most of the spots, particularly the better places, feature big production shows but use only six men, nabe spots buying mainly four-piece bands. As a result, show music always sounds skimpy and the band, lacking the men to play most of the scores acts bring in is always blamed when the show is poor.

Decca Goes on "Carousel" Ride With Warblers

NEW YORK, June 25. — The recent tussle between Decca and the choral group of *Carousel* over whether to employ the full number of singers to make recordings of the show's music, was settled with a resounding victory for the warblers. Dispute stemmed from the fact that recording company wanted to use only 16 of the show's 22 singers to do the job.

Disk manufacturers' offer of \$25 a day for platters was okayed by the canaries but singers hedged when it came to choosing guys and gals to hit the high notes. Some of them didn't like the idea of being left out in the cold. Their next step was to tell the company it was all or none at all. They won that argument hands down.

However, on the second day of disk cutting company tried to put the squeeze on the gal singers who had an extra day of work. They wanted eight singers instead of the 11 who sang in the show. Decca claimed eight would balance the singing better. Again the group stuck to its guns, nixed the deal and made the company come thru.

Ross-Fenton Farms Buying Bands Again

NEW YORK, June 25. — Ross-Fenton Farms, located in North Asbury, will bring back bands again this summer after a couple of years hiatus. Meyer Davis tried bringing in name bands a couple of seasons back but the place drew a blank.

Spot will open Friday (29), with Jose Curbelo's nine-piece society ork, and Marga, the dancer. Curbelo recently played Havana-Madrid in New York.

HOLLYWOOD, June 25.—First name Western music group to go overseas for USO is the outfit headed by Foy Willing and His Riders of the Purple Sage. Willing's group, heard with the Andrews Sisters on their *Eight to the Bar* radio commercial, will accompany the girls on an overseas jaunt to entertain servicemen, leaving some time in early July. They'll remain in Europe for about 10 weeks.

Secon Double Rest

NEW YORK, June 25. — This mag's Paul Secon is leaving for vacash on Coast this week-end. He's doing original of *Carnegie Hall* for indie moon pic producer, Boris Morros, who also has ARA disk waxery.

Secon collabed on film with playwright Bert Channon.

Finley Wins 1st Round in Suit Against MCA

HOLLYWOOD, June 25.—Larry Finley, operator of Mission Beach Ballroom in San Diego, Calif., won the first round in his anti-trust suit against MCA. The motion of MCA's attorneys to have Finley's anti-trust suit against MCA dismissed was denied by Senior Judge Paul J. McCormick in the U. S. District Court here last week. In handing down his decision, Judge McCormick stated: "Upon consideration of the three motions of the defendants (MCA) it appears that none of said motions is meritorious. Accordingly, the defendant's (MCA) motions are denied and they are asked to prepare and file an answer."

Joe Ross and Clore Warne, MCA's attorneys, are required to file their answer to Finley's charges within 30 days from June 21. At that time a date will be given for court hearing of the expected "knock 'em down and drag 'em out" verbal battle between Finley and MCA's legal staffs. It is said Finley's attorneys, Dessler, Rau & Christensen, will bring forth statements and evidence from other ballroom operators who feel MCA isn't doing right by them in addition to Finley's own accumulated files. Issuing a statement regarding the court's denial for his request for a dismissal, Joe Ross, MCA's attorney, stated that "This was just a preliminary skirmish and not determinative in any respect of merits of Finley's complaint."

Buddy Rich Exit From T. D. Def.

HOLLYWOOD, June 25. — The long talked of exit of drummer Buddy Rich from Tommy Dorsey's band to form his own crew has materialized. Rich is to cut out from T. D. the minute a suitable replacement can be secured.

Frankie Carlson, ex-Woody Herman drummer, was set to replace Rich but passed up the deal. Altho it was first believed that Rich's contract had some time to go, it's understood now that it expired in the latter part of May and he is working with the band under a verbal agreement temporarily.

Rich says he is already accumulating a library for his new band and also has his eyes on several musicians who will form the nucleus of his crew. He will organize here and, with MCA booking, expects to play his first location job in this vicinity. There's talk of Rich's band going into the Palladium after Jan Savitt.

King Sisters Under Gastel P. M.; Kenton Set for Para P. A.

HOLLYWOOD, June 25.—Carlos Gastel, after several weeks of negotiations, has added the Four King Sisters to his personal management stable which also includes the King Cole Trio, Stan Kenton's orchestra and songstress Peggy Lee. Under Gastel's guidance the singing Kings expect to do more personal appearances than they have in the last year altho radio and their Victor recordings will continue to be their main forte. The gals cut out p. a.'s in past months to devote time to running a dress shop in near-by Sherman Oaks but will hit the road in the fall via a theater tour currently being lined up by Gastel.

Stan Kenton's slated for the two top band engagements, a date at the Paramount Theater, New York, starting July 4, and an extensive fall run at the Pennsylvania Hotel, New York.



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat	I Don't Want To Be Loved (By Anyone Else But You)
Arrow	Mutual
A Friend of Yours	I Miss Your Kiss
Burke-Van Heusen	Republic
A Dream (That Won't Come True)	I Remember Easter Sunday
Midwest	Whitney Blake
A Kiss Goodnight	I Walked In
Miller	Miller
A Story of Two Cigarettes	I Wuv a Wabbit
Martin Block	Paull-Pioneer
All at Once	I Wish I Knew
Chappell	Triangle
All of My Life	I'd Rather Be Me
Berlin	Morris
Along the Navajo Trail	If I Loved You
Leeds	T. B. Harms
Am I a Passing Dream?	If You Are But a Dream
Dave Ringle	Barton
And There You Are	I'll Always Be With You
Feist	Broadway
Are You Livin' Old Man?	I'll Be Yours (J'Attendrai)
Jefferson	Harris
Ask My Heart	I'm Gonna Love That Guy
Manhattan Melodies	Bourne
Bala	I'm Lonely for You
Peer	Wise
Bell Bottom Trousers	I'm Only Teasin'
Santly-Joy	Mills
Bon Voyage	In Acapulco
Melody Moderne	Triangle
Bounce-y Bounce-y Ball-y	In a Shower of Stars
Singer, Reese, Patrick	Mills
Bye Lo	In the Land of Uncle Sam
United	Golden West
Caldonia	Is Sally Still Waiting for Me?
Morris	Topik
Can't You Read Between the Lines	Is There a Second Heaven?
ShapiroBernstein	Malco
Captain Kidd	It Takes Just a Moment to Fall in Love
Martin Block	Bruno
Close as Pages in a Book	It's You, It's You, It's You
Williamson	Lad
Compared With You	I've Got a Locket in My Pocket
Original	Paramount
Cool Water	Jo-Anne
American	Harmony House
Counting the Days	June Comes Around Every Year
Santly-Joy	Morris
Crazy Things	Just a Prayer Away
David Gornston	Shapiro-Bernstein
Darling, Promise Me	Keep Your Hands Up, Stranger
Winthrop	Kelly
Daybreak Serenade	Kitten on the Keys
La Salle	Mills
Disillusion	Laura
Zoeller	Robbins
Don't Be Tellin' Me Your Troubles	Like Someone in Love
Bell	Burke-Van Heusen
Don't Ever Leave Me	Little Boy (Does Your Mama Know You're Out?)
Revilo	Newart
Down on Chesapeake Bay	Little Soldier
Newart	Russ Hull's Country Music
Down in Chi Chi Hotcha Watchee	Lonely Love
Broadway	BMI
Dream	Lonesome
Capitol Songs	Cherio
Ev'rybody Knows But You	Ma-Ma, I Wanna Hawaiian Guitar
Cavalcade	Kanes
Everybody's Seen Him But His Daddy	Mademoiselle Cinderella
Marks	Syncopation Songs
Everytime	Mem'ries of Mother
ABC	Irving Siegel
Fuzzy Wuzzy	Mom of Your Baby Days
Drake-Hoffman-Livingston	Byers
Garden of the Moon	My Baby Said Yes
G. I. Music	Leeds
Garland of Old-Fashioned Roses	My Dreams Are Getting Better All the Time
O'Kay	Santly-Joy
Give Me All of Your Heart	My Hero (Loves His Country)
Pan-American	Edwin W. Kukkee
Give Me Love Tonight	My Rainbow of Dreams
Midland	Hanna
Give My Broken Heart Another Break	(All of a Sudden) My Heart Sings
Albert J. Randolph	Leeds
Good, Good, Good	Negra Consentida (My Pet Brunette)
Berlin	Marks
Got a Penny, Benny?	No Can Do
Vanguard Songs	Robbins
Gotta Be This or That	Oh, Frankie!
Harms, Inc.	Orange
Green, Green Hills of Home	Oh, My Achin' Back
Lincoln	Feist
Guess I'll Hang My Tears Out To Dry	Oh, Really, O'Reilly
Marlo	Mutual

(Continued on page 74)

Plugs Scheduled for Near Future

Publisher	Publisher
A Stranger in Town	Love Letters
Stevens	Famous
A Two-Seated Saddle and a One-Gaited Horse	Lumberjack Jill
American	Original
Baby, You're On Your Own	Maybe It's All for the Best
Charles Gunther	Advanced
Boogie Man	My Mother's Waltz
Process	Morris
Broken-Hearted Lullaby	No More Rainbows
Matt Pelkonen	Edwin W. Kukkee
Buzz-Buzz (Will You Be My Honey)	Nobody Knows
Advanced	Byers
Caribbean Magic	New That You're Gone
Franco-American	Dearborn
Conversation While Dancing	Oh, What I Dream'd About You
Capitol	Pyramid
Daydreams in the Moonlight	Once Again
Marks	Hanna
Do, Do, Baby	Santa Marta
A-1	Sarabara
Down by the Old Hitchin' Post	United
Albert J. Randolph	Since My Darling Went Away
Dreaming	Russ Hull's Country Music
Leeds	Tampico
Goodbye to Dreams	That's the Stuff Ya Gotta Watch
Kanes	Campbell-Porgie
Homesick That's All	That's Why I'm Lonely for You
Mayfair	Kelly
Hecky Darn!	The Gang That Sang Heart of My Heart
Midland	Robbins
I Ain't Got Nothin' But the Blues	The Last Time I Saw You
Burke-Van Heusen	Barton
Idaho Moon	The Waltz I Shall Never Forget
Irving Siegel	Bell
I'd Do It All Over Again	Too Soon
Shapiro-Bernstein	Topik
I Have But One Heart	Iru-Cu-Tu
Stanwood	Marks
I Never B'lieved in Love at Sight (Th I Met You)	Uh-Oh!
Hall's Hit Songs	G. I. Music
I Never Thought I'd Sing the Blues	When It's Down, Down in Australia
Campbell-Porgie	Dave Ringle
I'd Rather Be Me	When Paw Goes on a Bender
Morris	Arcadia
I'll See You Tomorrow	When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again)
Edwards	Arrow
I'm a Midnight Cavalier	Why Do They All Pick On Brooklyn?
Wise	Orange
I'm in Danger of Love	Why Shouldn't I Dream
Syncopation Songs	Hanna
I'm Just a Baby	Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk)
Harmony House	Burke-Van Heusen
In My Little Red Book	You Came Along (From Out of Nowhere)
Marks	Paramount
I Was Here When You Left Me	You Know, Baby
Berlin	Tempo
Just That Way	You Made Me Believe
Melody Moderne	Bronx
Just to Make a Long Story Short	You Never Say Yes (You Never Say No)
Dubonnet	Robbins
Keep Right On Doin'	You're a Set-Up in That Get-Up, Baby
Manhattan Melodies	Newart
Kissing Bug	
Tempo	
Let's Dance Again	
O'Kay	
Little Red Hooding Ride	
Blasco	
Love	
Feist	

Music Popularity Chart

Week Ending
June 21, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A BLUE ILLUSION	Eleanore Bowers.....	Roy 2012
A KISS GOODNIGHT	Freddie Slack (Liza Morrow) ..	Capitol 203
A WEE BUNCH OF SHAMROCK	Eleanore Bowers.....	Roy 2012
AGAIN AND AGAIN AND AGAIN.....	Bon Bon (The Park Avenue Trio)....
BELL-BOTTOM TROUSERS	Jerry Colonna.....	Capitol 204
BILLY BOY*	Dick Thomas-Frank Novak..	Musicraft 300
BLUE BAYOU	Eleanore Bowers.....	Roy 2014
BLUE LOU	Eddie Heywood.....	Decca 23427
CARNIVAL	Harry James.....	Columbia 36827
CONVERSATION WHILE DANCING.....	Johnny Mercer-Jo Stafford (Paul Weston Ork).....	Capitol 195
COWBOY JACK*	Dick Thomas-Frank Novak..	Musicraft 298
DESTINATION UNKNOWN	Five Red Caps.....	Joe Davis 7125
DON'T EVER LEAVE ME	Ross Leonard.....	Roy 1002
DON'T SAY WE'RE THROUGH!.....	Five Red Caps.....	Joe Davis 7125
11:60 P.M.	Harry James (Kitty Kallen).....
FIFTEEN YEARS (THAT I'M STILL	Erskine Hawkins (Jimmy Michelle)...
SERVING TIME)	Victor 20-1685
FIVE FEET FOUR	Jazz Gillum.....	Bluebird 34-0730
GEE CHI LOVE SONG	Freddie Slack.....	Capitol 203
GERSHWIN ALBUM	Capitol BD-10
Do It Again.....	Billy Butterfield-Sue Allen
It Ain't Necessarily So.....	Billy Butterfield-Johnny Mercer
Lady Be Good.....	Billy Butterfield
Maybe	Billy Butterfield-Tommy Taylor
Nice Work If You Can Get It.....	Billy Butterfield-Sue Allen
Somebody Loves Me.....	Billy Butterfield-Margaret Whiting
Someone To Watch Over Me.....	Billy Butterfield Margaret Whiting
They Can't Take That Away From Me.....	Billy Butterfield
GO BACK TO THE COUNTRY	Jazz Gillum	Bluebird 34-0730
GOOD, GOOD, GOOD	Sammy Kaye (Buddy Williams-Nancy Norman)	Victor 20-1684
GOTTA BE THIS OR THAT	Glen Gray ("Fats" Daniels).....	Decca 18691
GOTTA BE THIS OR THAT	Sammy Kaye (Nancy Norman-Kaye Choir)	Victor 20-1684
GREEN GROWS THE LILACS	Tex Ritter and His Texans.....	Capitol 206
HEADIN' DOWN THE WRONG
HIGHWAY	Ted Daffan.....	Okeh 6744
I CRIED FOR YOU	Jerry Colonna.....	Capitol 204
I WAS HERE WHEN YOU LEFT ME.....	Frankie Carle (Phyllis Lynne).....
.....	Columbia 36826

(Continued on page 74)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

IF I LOVED YOU	Bing Crosby.....	Decca 18686-A
Bing sounds like he really found one he likes here. He phrases as only he can when he gets his teeth into a pleaser. Disk comes out a big winner!		
SLIPPED DISK.....	Benny Goodman Sextet.....	Columbia 36817
Here's one that could be a collector's item. The teamwork on this disk is absolutely without peer. Six musicians sound like one unusual harmonic blend most of the way thru. Fine!		
ON THE ATCHISON, TOPEKA
AND SANTE FE	Johnny Mercer	Capitol 195
When a tune has the unique flavor this one has, abetted by Mercer's individualized vocaling, it all adds up to one thing, big sales. This is one that's going to get big play all around.		

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

BENNY GOODMAN (Columbia)

Gotta Be This or That—FT; VC. Gotta Be This or That—FT.

If you don't take Benny Goodman's excursion in the realm of singing too seriously, this platter shapes up as about the best that BG has had to offer in many a moon. Taking both sides of the disk, Goodman spins out a solid and power-packed version of Sunny Skylar's riff-styled ditty, "Gotta Be This or That." It's an attractive riff that patterns the tune, and Goodman fashions it in a lively and rhythmic manner. Band builds it big, paced by the maestro's clarinet and down-South chanting, for the first side. Flip-over features the Benny Goodman Trio—individually rather than collectively. Siam Stewart bows one out on his bass fiddle and Red Norvo hammers another stanza on his vibes. As a result, there is no padding the arrangement, and both sides are equally exciting.

Music ops would do well to merchandise both sides of the same song to invite a double play for the platter.

DINAH SHORE (Victor)

Can't You Read Between the Lines—FT; V. I Fall in Love Too Easily—FT; V.

Dinah Shore leaves nothing to be desired with this disk. With song material that literally melts in her pipes, her chanteusing falls as smoothly on the lobes as balsam. With lush string setting provided by the orchestra, directed by Albert Sack, Miss Dinah sells out like a million. Is tops for the singing of Sammy Cahn and Jule Styne's "I Fall in Love Too Easily," from the movie "Anchors Aweigh." A minor melody with torch overtones, Miss Shore takes the slow blues ballad in stride from scratch. It's lush lullabying for the more rhythmic "Can't You Read Between the Lines."

The Dinah Shore fans will howl for both of these sides.

THREE SUNS (Majestic)

I'm in a Romantic Mood—FT; VC. I Hope To Die If I Told a Lie—FT; VC.

With only organ, accordion and guitar, the Three Suns spin out a brand of music that is highly imaginative, colorful and rich in melody content. It's all lush with richness for their own pretty and plaintive "I'm in a Romantic Mood." At a slow and relaxed tempo, Artie Dunn sings it just that way. Contrasting, the threesome take up the sentimental "I Hope To Die If I Tell a Lie," with Dunn singing it in the three-quarter time bridged by an instrumental stanza at a bright rhythmic pace.

Where the smart and stylish rhythms are desired, the phono fans will shower favor on both of these sides.

PHIL MOORE

THE WRITER OF SHOO SHOO BABY
AND I'M GONNA SEE MY BABY



REPEATS WITH A NEW RHYTHM BALLAD

ON VICTOR

I WANT A LITTLE DOGGIE



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- 2 Barn Dance Polka From Paramount's "National Barn Dance"
- 3 Skes-Dee Waddle-Dee From Columbia's "Rookin' In the Rockies"
- 4 The Nuts and the Beards From Columbia's "Rhythm Roundup"
- 5 Don't Be Tellin' Me Your Troubles

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Biz, ARS for ACI Ratings; O'Connor Urges Adoption

(Continued from page 17)

logging report of the day's activities—and it is just that—should be made a trade matter and that the Peatman System be adopted as the official industry listing. As a trade matter, the Accurate Report would be a confidential thing published, he added, by such an organization as the Music Publisher's Protective Association, or at least under their aegis. In this way, only a certain number of copies would be made available each week, with the specific proviso that no one be allowed to publish the information contained therein. In this way, if anyone happened to start a listing of the performances, as in the Accurate Reporting Service, they would be publishing the information illegally and could be restrained.

Another publisher put out the point that he thought the Peatman Survey was inaccurate in that it is based on the Hooper rating, which this pub said, is merely a "guess" at best. Other pubs in the know, however, pointed out that the Hooper rating, which is used as the basis for tabulating the Peatman survey, is the accepted rating system of measuring listening audiences on radio today, and many shows pay-off on their Hooperating.

Programs in Advance

Still another publisher pointed out that one fallacy in the Peatman Survey was the fact that many commercial radio shows made up their programs six weeks in advance, consequently, by the time the song appeared on the program, presupposing that it is a top program and, therefore, way up in the Hooper system, the top songs in the Peatman survey are on the way down by the time they hit the top rung. This opponent to the change, made it clear that this happened off and on. However, it might be pointed out by *The Billboard* that in making its aforementioned survey of the commercial radio shows, the general method of picking songs was by a meeting of certain program biggies the week before, they then picked out the song or songs for the show, had an arrangement made, and that was that.

Going Backwards

Again, and this is an important point, one pub pointed out in listing the Peatman System in order of rank or the top song being the No. 1 song, second song No. 2, and so on, that the trade papers would be going back to the old idea of listing songs by order of top performance, listing No. 1 song first as done in trade papers up until over a year ago, that the new listing was inviting another direct "payola" attack to make the top of the heap.

However, others point out, that the reason for the switch from rank to the

present alphabetical listing was done to get away from showing the top ranking song, which could be gotten by artificial plugging, drives and "payolas," based, of course, on the present Accurate Reporting Service logging, has never done away with the "payola," and is certainly one of the reasons why the Contactmen's Union is now advocating the Peatman System. For it was O'Connor, and the CMU that asked the trade papers to make the switch from rank to alphabetical listing. And, also, it's pointed out, that if pubs think that they can hit the top spots in the Peatman survey by paying off, they have another guess coming.

One publisher against the switch averred that using the Peatman System would make for a highly competitive "payola" attack on radio plugs, which today are a "soft touch." Other pubs, however, differed from this thinking, noting that if your song has it—it'll make the grade—otherwise no.

Just to give you an idea of how the songs heard on the air from June 14 to June 20 stacked up on each survey, see the comparison between the top 25 on Peatman and the top 25 on the Accurate, the latter computed according to rank, not alphabetical listing. (Alphabetical listing is seen in the Pop Chart where it appears every week.)

James's Own \$ In Pub Firm

HOLLYWOOD, June 25.—It's reported that Harry James will be the sole owner of his new Music Makers Publishing Company with no outside dough involved. Firm will deal with ASCAP writers and as soon as it gets rolling, an ASCAP membership will be sought. Buddy Morris's set-up will handle distribution for James's pub company.

Dave Hyltone will represent Music Makers on the West Coast with men to be selected as yet for the New York and Chicago offices. As reported in *The Billboard* last week, a tune James recorded some time ago for Columbia but which he held back, namely *Eleven Sixty P.M.*, will be the firm's No. 1 plug with two hot instrumentals as supplemental plugs. *Eleven Sixty P.M.* has lyrics and is sung by Kitty Kallen on James platter.

Paragon To Pipe Music Into L. A. Super-Food Marts

HOLLYWOOD, June 25.—The Paragon Wired Music Service is getting a jump on the rest of the field by setting up a network of installations in several super-grocery marts in Los Angeles and expects to supply music to over 100 food stores within the next few months. Deal calls for commercial announcements to be aired over the hook-up every 5 or 10 minutes and it's understood Paragon is putting in the service without any charge to the stores. Financial reward for Paragon will, of course, come from the commercial spots.

C. P. MacGregor Transcription Company will provide the library for Paragon. Music will all be public domain and BMI, with a license for the latter being worked out. After ASCAP compiles a rate schedule for this new type of music service, Paragon may make a deal with them too.

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COCKTAIL COMBO \$\$ CEILING

Takes Tabbed Several Ways

Bookers claim vaude, nitery dates up prices, others say only 'drawing power' counts

By Paul Ross

NEW YORK, June 23.—How far can a lounge unit go in the cocktail business?

The trade, most of it, says: not too far as long as the unit stays strictly in the drinkeries field. In terms of dough the outfit can't go much higher than \$500 weekly—unless it breaks out into other fields such as records, radio, night clubs, vaude or films. And even then, there is a lot of pro and con among agents here as to whether the unit can and will bite into big money.

The upshot of a check made here among lounge flesh-peddlers is this: when a genuine b.-o. unit attraction is finally produced, by one means or another, it is not produced for use in lounges at all—but in the other, more lucrative fields.

Must "Bust Out of Field"

Joe Marsolais, head of the lounge department at William Morris, is the chief protagonist of the theory that a cocktail unit can only go so far in the set-

Le Jazz Hotsky!

CHICAGO, April 23.—A well-known septa threesome, the Rhythm Rascals, Ollie Crawford, Leonard Carton and Alfred Elkins, all Chi string musicians, were the featured attraction at a jazz show which General of the Army Dwight D. Eisenhower staged at his headquarters in Frankfurt-on-the-Main June 10 for Soviet Marshal Gregory K. Zhukov.

According to a dispatch in *The Chicago Sun*, the food was terrific but "it took the Negro trio from the United States to put the party in the groove." *The Dispatch* further states that "Marshal Zhukov and Vic Comisar Andrei I. Vishinsky swayed to the beat of *Straighten Up and Fly Right* and *G.I. Jive*."

'em-up business. Marsolais argues that when a combo has hit \$500, and in rare cases \$700, it is at the dough ceiling and can't go much further—unless it is busted out of the field and given development elsewhere. He says that further development depends on the unit itself—whether it has the stuff to be molded into an act for vaudeville and night clubs. Only the exceptional combo has what it takes, but where it has the wherewithall, says Marsolais, he is now following a policy of trying to turn it into a night club-vaudeville act, to give it new dimensions as it were. In cases where this policy succeeds, Marsolais contends, the unit's price-tag keeps changing for the better and even when it does go back for cocktail dates it brings a price it could never have gotten had it not gone outside the cocktail field.

Hamp Says "No"

The only clear-cut opponent of this theory turned up in a check of the trade here is Johnny Hamp, head of the lounge department at General Amusement Corporation. Hamp says, in short, that this is all nonsense. He declares that there is no limit to which a unit can't be pushed (provided it has what's necessary) right in the lounge field itself. Hamp contends that there are many lounges today, and there will be just as many if not more after the war, which are willing to pay any kind of dough for units that will draw business. And drawing power, says Hamp, is established for a unit by judicious bookings, proper exploitation, proper selling in terms of time and place—and records. Build 'em right, book 'em right, sell 'em right, prove 'em to be draws—and, if possible, get 'em disk deals—and there is no reason why the unit with stuff on the ball shouldn't keep going up and up.

Lots of "Theories"

But the trade here is by no means split between the Marsolais and the Hamp theories. Each percenter checked has a theory all his own plus a combination of bits of the other two philosophies.

Walter Bloom, cocktail man at Frederick Brothers, for example, says Hamp is all wet and Marsolais is right—except that Marsolais' idea won't work. Bloom contends that even if Marsolais' theory could be made to stick there is only about one unit in 100 which could, conceivably, be turned into a night club-vaudeville act, so that as a practical proposition for coining more commissions out of the higher earnings of developed combos it is a pipe-dream. He maintains that the night club or vaude booker simply won't buy anything but a rare unit for the very good and very simple reason that they don't believe a cocktail combo can provide a night club-vaude act in the first place, or make any difference at the box office in the second place. Moreover, argues Bloom, for the dough they'd have to shell out for the kind of unit they would even consider they can obtain the services of proven smallie acts right in the night club-vaude field itself, and can more often buy them for less mazzoom than would be asked for the cocktail combo. Bloom also states that the oc-

Philly Cocktail Combine Adds New Link to Chain

PHILADELPHIA, June 25.—Combine of Al Levinson, Al Merkin and Jackie Silver, operating Little Johnny's, one of the newest of the midtown cocktaileries, are the latest of the local ops to go in for chain operations. Trio have taken over the near-by Joe's Bar, and after refurbishings, will unshutter the spot as a modern musical bar answering to the name of Turf Club.

casional night club or vaude bookings obtained for a cocktail combo doesn't mean anything. It has to be regular and it has to be big-time to add up, he maintains. As for the argument that there are a number of former cocktail acts now working regularly in vaude and niteries, Bloom says most of those acts weren't lounge stuff to begin with but only came into the drinkeries when the field sprang up a few years ago. Finally, says Bloom, even platters don't always spell success—unless one or more of the records made prove to be sensations. He says units make waxers and a.t.'s every day of the week and said disks expire unnoticed.

Peterson Puts Disks First

Bill Peterson, of Consolidated Radio Artists lounge department, sides with Marsolais against Hamp but puts the emphasis on commercial radio and disks primarily, sustaining wires secondarily and night club-vaude third. He estimates that one in 10 units can be broken out of the lounge field strictly and into other means of exploitation and development. The other nine, says Peterson, are doing well when they hit \$400, and he adds, incidentally, that combos in the field generally are doing as well now as they'll ever do. Now is the peak-time, he declares. As for the exceptions, says Peterson, they can and are being moved upwards mostly thru radio and disks which become, first, extra sources of earnings and, second, price-levers when sold into lounges. But even with developed combos, maintains Peterson, there are certain hold-backs which tend to put a brake on up-going money. One is the fact that a combo may be great in one lounge in one city but will mean nothing in a similar spot in another city. Records and altrs will tend to break this down, says Peterson, but nevertheless it remains a constant consideration. The other factor is capacity—an operator can seat just so (See *Cocktail Combo* on page 34)

Past Performance

MINNEAPOLIS, June 23.—Bob Reems and his "Music Thru the Years" fivesome are diligently studying popular music of the past 30 years and making it a promotional stunt for the combo.

Alternating between the Happy Hour and The Drum here, Reems has attracted plenty of attention with his "We'll play any song you name" gimmick, in which he guarantees to play any request, name the year in which it was popular, and give some historical data about the period a la Bing Crosby, or buy the customer a drink if he fails.

In the past six months, he's received hundreds of requests and has had to buy only two drinks. He can't recall the titles that stumped him.

Calif. Weather Gets Tatum

HOLLYWOOD, June 23.—Art Tatum, due in the East mid-July to open at the Casino Lounge, Bethlehem, Pa., may not be on tap to fill the date. Tatum is now on the Coast, presumably to have his teeth fixed. But recently he got an offer from Billy Berg, L. A. op, to stay here and work for him. According to various sources, Tatum prefers remaining in L. A. to coming east. So despite the Eastern dates already arranged, pianopounder may stay put.

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PUBLIC NOTICE

LYLE DE MOSS, program director of Station WOW in Omaha, says: "The requests for information on CRAZY THINGS have been so terrific that we had to go easy on programming the number." Audiences like CRAZY THINGS. . . Hear it July 5 . . . Kraft Show . . . NBC . . . HILDEGARDE.

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WILLIAM MORRIS AGENCY



Washington Ops Fight Back Vs. ABC on Rule Stopping Pic - Biz; Precedent, Maybe

La Guardia Reported To Be Interested in Outcome

WASHINGTON, June 25.—Legality of commercial picture-taking in Washington niteries is under study by the Alcoholic Beverage Control Board of the District of Columbia in proceedings whose outcome, lawyers declare, will have a direct bearing on fate of all types of lush concessions now abounding in eateries and drinkeries of New York and other big cities.

ABC board here has given attorneys for commercial photos and restaurants until July 10 to file briefs protesting board's recent announcement that commercial photography practiced in local night spots is illegal. In the wake of the first burst of protest briefs against the announcement, ABC Chairman Alan W. Payne declared Tuesday (19) that a final ruling will not be made until completion of current study.

As briefs began pouring into the ABC board, capital legal circles were buzzing with rumors that New York City's Mayor LaGuardia has requested authorities here to keep him advised of developments on the explosive issue. The repercussions which a final decision of illegality could have in New York were discussed in off-the-record conversations of lawyers here, who point out that the D. C. board's action will set a definite precedent for ABC boards in most States in the Union. Final ruling of illegality, it is pointed out, would overnight wipe out millions of dollars in annual business done by concessions in picture-taking, cigarettes, flowers, fortune-telling and even hat-checking.

It was disclosed here that commercial photogs operating in 10 of Washington's niteries have an income ranging from \$3,000 to \$4,000 monthly each. Some niteries have been able to meet all rental and even additional expenses from leases for concessions. A few lawyers say that liquidation of the commercial photog biz might result in shut downs of some places.

Tenor of the arguments by lawyers defending the legality of the concessions is declaration made by practically every attorney that the photog activity has become as much a part of restaurant biz as music and floor shows. One lawyer insisted that declaration of il-

Uncle's Tax and R. R. Boys Giving Florida Plenty Connoptions

MIAMI, June 23.—The boogeyman in the person of the Internal Revenue Intelligence Unit promises to get all the big-money visitors next winter unless taxes are paid up. Expansion of the T men from a force of nine men to 50 more is planned as soon as possible. J. J. Brown, special agent in charge of this area, says "The man who pays his taxes has nothing to fear. It's the boys taking a free ride at the expense of the honest taxpayer whom we are after."

Niteries with gambling adjuncts are plenty worried. A similar crusade, going on at present, has yielded upwards of \$100,000 so far and much more will be coughed up before Uncle's boys are satisfied.

Added to the woes of the already jittery hotels and niteries is a statement made by Charles Prins, of the Office of Transportation. Prins met with a committee of hotel owners of Miami Beach and told them the ODT did not desire to strangle the principal industry in any section but can offer little more than sympathy during the next 10 months for tourists desirous of spending the winter in Florida.

Redeployment of troops from the European to the Pacific theater will strain the railroad facilities, Prins said, and others should stay home. In spite of of this, all three tracks have asked for dates, being sure the ponies will run next winter, and folks will find some way to get here.

legality of picture-taking would provide opening wedge for curbing floor shows and music in eateries. Majority of ABC acts in the various States, it was declared, are similar to District of Columbia's definition of eating establishments.

Chiefly in question is the interpretation of a paragraph of Public Law 85 of 73d Congress. This paragraph states that space for a restaurant will not be considered suitable "if any business is conducted therein other than the preparation, cooking and serving of meals, except such a business as is incidental to a bona fide restaurant."

Lawyers defending eateries, niteries and commercial photogs, are insisting that existing subsidiary practices, such as music, dancing, cigarette sales, picture-taking, flower selling, etc., are "incidental to a bona fide restaurant."

Mayor Would Like To See Curb, Can't Do Thing About It

NEW YORK, June 23.—A spokesman for Mayor F. H. LaGuardia said today that the Little Flower is indeed interested in a curb on picture-taking in niteries but can't do anything about it.

The mayor's rep said a regulation on the subject was in effect here in late 1942 and early 1943 but was withdrawn after a court-test and, consequently, the mayor's hands are tied.

LaGuardia has not made any inquiry of the ABC Board in Washington regarding the outcome of the situation there on commercial photogs in niteries but will be interested to learn the outcome, said his man.

The ABC Board of New York State said yesterday (22) that it knows nothing about the Washington case and has not been informed of developments.

Garland Sister, Jane Dillon In Next Martinique Show

NEW YORK, June 30.—Next La Martinique show will have Jane Dillon (ex-Ginger Dulo) and Dorothy Garland (Judy Garland's sister) on tap, set to open July 4. Harry Richman closes July 3.

Dario is also dickering for Joey Adams, who is current at the Capitol Theater.

Adams is now plenty hot; and with Dario up against it for comics, he may be forced to lay plenty on the line. However, if Adams deal is set, he won't be able to open until latter part of July. For after he winds up at the Capitol he goes into the Palace, Cleveland, with Guy Lombardo, and then follows as headliner at the Downtown, Detroit. Incidentally Adams's option at the Capitol has been taken up by Jesse Kaye, calling for a return date within six to eight months.

30 Atlantic City Ops Warned On Decency, Nance-Acts, Noise

ATLANTIC CITY, June 23.—Mayor Joseph Altman warned resort nitery ops yesterday (22) that "They must keep their shows clean, soft pedal music after midnight, and employment of female impersonators is taboo."

The warning was given 30 night club and cocktail lounge owners who offer entertainment features. It came on the eve of the opening of the resort's summer season.

"It is a matter of policy," said the mayor, "and we feel it is no more than fair that we ask all places offering entertainment be conducted under the restrictions laid down."

The after-dark restrictions were outlined as follows:

1. No place shall employ female impersonators. If such persons are em-

Reverse 10 Per Cent

NEW YORK, June 23.—Martha Goldwithe, wife of Jerry Cooper, now current at the Versailles, was offered a Conover job. Cooper, who is as anxious to make a buck as the next guy, urged his wife to take it.

Conover told her to buy a new hat and gloves, so she went out and plunked down \$75 for a chapeau and \$11 for the gloves. The job paid her \$7.50.

Russell Warned To Cease Stalling on GAC Arbitration

NEW YORK, June 23.—Andy Russell was informed this week by Mortimer S. Rosenthal, AGVA mouthpiece, that he had better get his arbitration versus GAC going and stop monkeying around.

Voluminous correspondence on the subject has been going on for several weeks between Rosenthal and Russell's lawyer on the Coast, Martin Gang, who also is the legalite for William Morris there. Gang's latest maneuver, according to Rosenthal, is a demand that not only AGVA arbitrate between Russell and GAC, on whose exclusive agency contract he walked out, but that Screen Actors' Guild and American Federation of Radio Artists also arbitrate. Rosenthal replied that AGVA is in no position to tell SAG and AFRA what to do and that, anyway, GAC doesn't want these unions to arbitrate.

Rosenthal told Gang to tell Russell that in his opinion there is a "willful" effort being made to "escape final determination" of the hot issue, and cautioned Russell not to do anything by which he will be "hampered in his professional career" and which will "warrant AGVA taking action against him."

Joe Howard A. K. Unit Being Prepped for Hotel Dates

NEW YORK, June 23.—A new package may shortly be brought into a New York hotel if present plans work out. Unit is Joe Howard's *Ten Nights in a Barroom*, already set to open at the Chelsea Hotel, Atlantic City, June 30, for a 10-week run.

Atlantic City room will merchandise the package on an admission basis, \$1-\$1.50, but on the Stem the usual minimums or covers will apply. Performers are strictly of the a.k. school, and customers are urged to participate via boos and cheers. Gimmick isn't particularly new, but it is the first time New York hotels have shown any interest in that kind of package.

Understood that the Astor, Park Central, Sheraton and at least one other hotel are interested. The Howard package, CRA, is being submitted for \$2,250. Show carries 12 people and runs for 50 minutes. If package clicks, CRA plans to wrap up *The Drunkard* and other relics of the gas-light era and offer them around.

played as waiters and the like, they must be attired in male attire and they shall conduct themselves in a masculine manner. Employment of females of similar sort will not be tolerated.

2. Performances must be conducted with proper decency so that no guests or patrons will be offended by lewd or suggestive language or entertainment. Complete nudity is forbidden.

3. Music, including juke boxes, in all places must be toned down after midnight to a minimum of noise.

"The city commission has decided," Mayor Altman said, "that all this shall be its policy for the summer of 1945. All of your new licenses will be issued without delay." The night club and musical bar ops departed with decorum.

Levine-White Deal In Making for Old Zanzibar Location

NEW YORK, June 23.—The sale of the old Zanzibar is back on the front burner again. Currently there are two outfits panting for the spot. The first is a Chinese syndicate which has made several offers to Joe Howard before. The second is a combo of Bill Levine and Ralph White. Levine is the owner of the Dubonnet, Newark; White operates the Downbeat in New York.

If the Levine-White deal goes thru, plans call for a big-time operation. Talent policy may be on the Slapsie-Maxie style, or a big name band may be the plan, or if neither works out, gimmick may involve a combo of vaude and concert performers.

Before any deal can be set the terms of the lease, still unexpired, must be determined. An inventory has to be taken and new tenants must be acceptable to the Shuberts who own the building. In any event it doesn't look as if the deal will come to a boil over night. The price has not been disclosed, tho it is understood the transfer calls for \$25,000.

Water Ballet Show Forming For Old World's Fair Pool

NEW YORK, June 25.—A new water show, yet untitled, is due to preem at the old New York World's Fair pool June 29. Show is being produced by Pamey Cornell and Dick Bolton. Water ballet will have 25 to 30 girls. Additional acts plus Don Allen's ork will bring the company to about 75.

In addition to the swimmers and divers, Harry Lacosta and Sonny Authors, who are directing the acquacade, are looking for novelty acts to work on the platform. All hiring is being done either at the pool or by Lacosta, 701 7th Avenue.

There will be one show a night and two shows Saturdays and Sundays. Production will run eight weeks.

Agency Making a Specialty Of Ex-G.I. Talent Under Way

NEW YORK, June 25.—A new agency using the handle of G.I. Entertainment is going strong after ex-G.I.'s who were in showbiz before or developed ability in that direction while in the service. Fee-splitters, consisting of Ray Rand, Herb Stofer, Claude Watson, Pete Johnson and Jack Welt, are taking advantage of the fact that a lot of ex-G.I. performers usually get the brusheroo at the large offices. Being a smaller shop it can handle these acts, submitting them to small spots. Talent presently consists of smallies. Outfit is also putting packages together.

One of the gimmicks used is to get the U. S. Employment Service to send it ex-G.I.'s who are looking for showbiz jobs.

Hollywood Package Shaping

HOLLYWOOD, June 23.—A new traveling vaude show is being prepped here by W. H. Birizenden, local promoter, who is selling the package for one-nighters in theaters and auditoriums in the Middle West. Show carries the tag *Hollywood Caravan* and acts are given one month's guaranty with five one-month options. Unit is due to open June 28 at Oklahoma City for a four-day stand and follows with theaters and auditoriums. Birizenden is now dickering for Billy Gilbert and other movie names.

Club Matinees Ordered Ended

NEW YORK, June 23.—An end to matinee shows in all niteries was ordered this week by Matt Shelvey, national head of AGVA. Shelvey says that while numerous spots introduced matinee performances to help biz during the curfew, daylight shows have been in existence for years in various places around the country, notably in Ohio, California and Michigan. The curfew-born shows have been stopped, and now the union is going after the others, says Shelvey.

Detroit Offices Face Heavy Competition From New MCA Agcy

DETROIT, June 23.—Local agencies face stiff competition for all types of business, including niteries and lounges in and around Detroit and the Midwest, with the opening this week of the sixth office of Music Corporation of America here.

Office represents an absorption of the Mike Falk outfit for an undisclosed figure, with only Falk and Buddy Fields of the old agency carried over into the new one. Falk is now band booker, including lounge units, with Fields assisting on the cocktail outfits.

DeArv G. Barton, who is acting as supervisor of the new office while looking after the Cleveland branch, makes no bones about the competition MCA expects to give local offices. He says the Detroit branch will be turned into a major operation and will go after everything in sight. Size of staff is now indefinite because office is situated in temporary quarters, but Barton says ultimately it will reach fairly large proportions. The Cleveland office, out of which MCA has been doing business in this area up to now, will remain intact.

Following the end of the Falk office, Larry Lawrence, formerly a partner of Falk's, launched his own agency here this week. Just what accounts Lawrence will work with he is keeping to himself at present, but in addition to night clubs, vaudeville and music bookings, he appears to be on the inside of a major new recording project.

State Sets Two-Week Bill

NEW YORK, June 23.—Loew's State will have another of its rare two-weekers starting August 2. Headliners will be Ruth Terry, of the flickers, and Johnny Seat Davis ork. Davis musickers will probably get top billing, while Miss Terry will be the extra added. Film set for the two-weeker will be *Valley of Decision*, current at the Radio City Music Hall.

Two Detroit Negro Niteries Show Life

DETROIT, June 25.—Activity in the black-and-tan field, which has been virtually extinct here for the last couple of months, began to pick up last week, with resumption of stagshows at the Club Zomble, managed by Abe Broad. Place dropped shows when business dipped the first week in January, and operated as a beer garden without entertainment.

Opening bill included Todd Rhodes orchestra, Olive Brown, Sunny and Cat Brown, Two Hits, Irving Alexander and Snake Hips Peterson. A line of girls will be added later.

The Club Three Sixes, leading downtown black-and-tan, which was destroyed by fire about three months ago, is being remodeled, and will be ready for opening about the end of August. Spot is being revamped for a more intimate atmosphere, under the continued management of Andrew H. Sneed. Both spots are booked by the Stutz Anderson Agency.

Airliner Turns Two-Weeker

MIAMI, June 23.—A new policy for the summer is now in effect at Kitty Davis's Airliner on the beach. A new show will be brought in every other week in an effort to maintain heavy biz enjoyed right along.

This is a break for acts laying off here, and increases the demand for good ones, as policy of playing only top acts will be maintained during the hot months. Shuttering of several other sopts is a boon for this one.

Ross Fenton Farms Opening

NEW YORK, June 23.—Ross Fenton Farms, which despite its bucolic name was a nitery until two years ago, is opening for the season. Spot is located in Asbury Park. It has been taken over by Walter Reed, theater man, and Irving Bresler, who is buying the talent. Club seats about 550 and is spending about \$1,500 for flesh. Renovations reportedly cost about \$60,000.

Philly Niteries May Face G.I. Collection Of Amusement Tax

PHILADELPHIA, June 25.—In line with President Truman's recent statement that he is prepared to hire 10,000 veterans to help collect the taxes due the nation, Frank Smith, Collector of Internal Revenue for this district, was reported to be ready to put an ex-soldier into every night club in town to check on the 20 per cent Federal tax on amusements. The feeling is that since the Federal taxes in each place amount to thousands each week, the increased collections that would be made would more than warrant the employment of the veterans. Smith says that the arrears run into "five figures," and nitery ops themselves admit that the delinquency will reach \$25,000 or more.

Lex Casino, Philly, Reopens; Steve Brodie's Has To Move

PHILADELPHIA, June 25.—Lexington Casino, first casualty of the war because of its out-of-the-way location, has returned to the after-dark scene. Roadhouse styled nitery lit under the new ownership of Mrs. Anne DeFilippo, former cloakroom gal at the center-city Coronet Club. However, gal is said to be only the front for the percenter booking the spot—closely allied by marriage ties. Room opened with Johnny and George, Alan Stone and the Ryan Sisters.

Steve Brodie's, club in what was once the town's Tenderloin sector, will carry on, according to Bennie Rubinstein, owner, tho nitery will soon make way for a street-widening project. Rubinstein has already entered into negotiations for a central location.

Sullivan-Carter Unit Due

NEW YORK, June 23.—William Morris office is prepping a new package on the order of the Dizzy Gillespie unit to play one-nighters in the South. Bundle will be headed by Benny Carter and Maxine Sullivan, plus other acts yet to be chosen.

Brink Reopening; Wants Retraction And Acts Cleared

CINCINNATI, June 25.—Jimmy Brink's Lookout House, over-the-river nitery which has been closed the last two weeks, reopens Friday night (29) with a new show and band in the face of the AGVA "unfair" tag which was placed on the spot nearly a month ago.

Miles Ingalls, New York agent, who confirmed the cancellation of an act at Lookout House shortly after the invoking of the midnight curfew law last March, which action is credited by Brink with indirectly bringing about the AGVA "unfair" tag on his nitery, was in Cincinnati two days last week to confer with Brink on straightening the AGVA tangle.

Brink intimated Saturday that some progress had been made in salving the AGVA difficulties. He told *The Billboard*, however, that "I will not have any dealings with the AGVA until they clear all the acts which were penalized for playing my club at the time we were placed on the unfair list and until AGVA makes a public retraction, admitting its mistake in placing the Lookout House on its unfair roster."

Joe Bova, local AGVA rep, said that the Lookout House situation remained the same, but that an announcement on the case would be forthcoming Wednesday or Thursday of this week.

Vancouver House To Be Club

VANCOUVER, B. C., June 23.—A new night club for Vancouver's East End is an assured fact with the purchase of the Orient Theater by Hy Singer, former operator of the Palamor, who has recently been discharged from the RCAF.

Singer will spend \$125,000 on remodeling the theater, which will be known as Singer's Theater Restaurant. Acts and revues will be booked along with a local band.

THE DUNCAN SISTERS



"Topsy and Eva"
HELD OVER!
 10th Consecutive Week
 and Still Going Strong

HELEN HAMILTON'S
TROIKA
 Washington's Foremost Night Club

Helen Hamilton says: The "Duncans" are the most consistent "draw" that has ever played the TROIKA!

Jay Carmody, Washington Star, says: The Duncan Sisters' combination of the old songs, the ones they introduced at the Palace in New York, in the Follies and elsewhere, and the new ones is still one of the best stretches of nostalgia and hilarity to be found anywhere.

John Maynard, Washington Times-Herald, says: The Duncans—Vivian and Rosetta—headed into their eighth week without a noticeable let-up. The energy they pour into their stuff, and the length of time they devote to obliging encores, is remarkable.

Mary Harris, Washington Post, says: Queen of the mayhem at Troika is Topsy Duncan. She rumples the ringsiders' hair. She kisses them on the tops of their shiny heads. She sits on their knees. Eva sits at her piano like a little lady, plaintively begs Topsy to behave.

Harry Hooley, The Nite Owl, Washington Times-Herald, says: The Duncan Sisters, the eternal sister act, is going into its sixth week, and by the looks of things the gals will be held over another six weeks.

Peter Carter, Washington Times Society Editor, says: The Duncan Sisters have a way with their audience. "Topsy" takes many liberties with the public—and they love it. Eva as charming and beautiful as ever. Real sophisticated entertainment.

"Bernie," Washington Daily News, says: The Duncan Sisters get stronger as they stay longer. They are fast becoming the "longest run" act in local night club history. You like them more and more because everybody does.

Kitty Davis, Miami Beach, Fla.

Talent policy: Dance band and floorshows at 8:30 and 12. Management: Kitty and Danny Davis, owner-operators. Prices from \$2.50.

This cozy spot clicks with another summer show of high quality. Clientele consists of many officers and servicemen, and biz holds up much better than elsewhere.

Allen Drake, new emcee, has a likable personality and is due to go places, if reception continues. From opener, Drake adds zest to show with his quaint gags and stories, and own style of singing, not to mention a creditable imitation of Danny Kaye doing his Russian song.

Rajah Raboid, mentalist, stands out as a leader in his field. Raboid has a customer plaster his eyes, and then is blindfolded, and proceeds to read the cards of the customers, and tells them what they want to know. Blackboard work and numerous other stunts indicate talent, and the customers remain puzzled to the end.

Tucker and Tremayne are better than the average terp team. Tucker opens in a fast hoofing bit and then Miss Tremayne comes on to add a comedy touch. Very well liked.

Diana Barry talks, sings and dances. This fem is built and acts like Charlotte Greenwood, and keeps the audience roaring with laughs thruout her act. Earns a heavy mitt.

Fifth Avenue Models in new attire and routines will remain here all summer. Johnny Silvers ork still a standby and going strong. Servicemen in a boxing travesty with 16-oz. gloves a real novelty. Larry Berliner.

NIGHT CLUB REVIEWS

Versailles, New York

Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2. Owner-operators, Nick Prounis and Arnold Rossfield; publicity, Ed Weiner. Prices: \$2-\$3, minimums.

The new *Summer Revue*, preemed here Wednesday night (20), won't light any fires under the Versailles patrons for the next few months. It's just a fair bill.

Strongest item is Jerry Cooper, warbler. Guy provides a refreshing change from the cream-puff school of pipers, has an engaging smile, a good, straightforward voice and an easy, knowing delivery. He can handle both jump tunes and ballads, infusing the latter with schmaltz, usually in the right proportions, altho now and then he overdoes it. With his appearance, manner and type of voice, he should do more show tunes. Reception is uniformly good and demanding a whole string of encores.

Darlene Zito and Jack Harwood, first of the acts on, do a combination of ballet-spins and fast tapping in double. Kids look good, sell nicely and do acceptably on the performance end. Nice smiting. Also work in the ensemble numbers.

Gloria Davis, fem comic, purveys a panto-to-records act. Gal has unwisely chosen disks which can't be topped in themselves no matter what one does around them. Works hard, receives okay responses.

Miriam Seabold, tall, blond and good-looking balletist, offers a series of standard toe-dances. Gal dances fairly well, sells okay and draws nice hands.

Kendell Kelly, house singer, does a pretty fair job backing the line of Ver-Sighs (6) in the production numbers. Score by Al Evans is singable and mediocre except for *Tak-A to Jamaica*. Line goes thru its usual insipid terpsing in truly splendid costumes. Joe Ricardel ork (10) did a nervous and uneven job playing the show. Pepito Lopez's rumbas relieve. Biz excellent. Paul Ross.

Bowery, Detroit

Talent policy: Dance band and floorshow at 9:30. Manager, Frank Barbaro; publicity, Sid Bielfield. Prices: \$1-\$1.50, admissions.

Show: Runs four hours with slight break; plenty of acts and variety; audience response good thruout.

Best Jobs: 1—PADDY CLIFF, dramatic tenor with strong natural vocal endowment, has added all-round cafe showmanship and stage personality that should bring him to the top. 2—PETERS SISTERS, three mammoth Negro beauties, in comedy singing and dancing show pep and zest; enliven any show.

Other Acts—HELEN OLSEN, lively can-can dancer; nice rhythm; returns in an unusual boogie tap number. BARBARA SMITH, variety song moods, especially pleasing in novelties. CHARLES KRAFT, smooth-working tapster; spectacular in ballet-style work; excellent control. BARTON AND BRADY, hard-hitting comedy knockabout; clever inebriated acro bit; give all. JUMPING JIVERS (6), stage-filling jitterbugging in free styles; wind up with six partners from the audience with amusing results. FRANKIE RAPP fast-talking comedy, gags, double entendres, imitations, assorted specialties that click. MAURICE AND MARA, beautifully costumed variety dancers; work partly Oriental mood; nicely presented scarf dance. PAT WALSH VICTORY GIRLS, several brief, intricately costumed line numbers.

Band: BEN YOUNG (9), work hard for long show, contribute many specialties; pianist does plenty okay. Business: Good. Haviland F. Reves.

St. Francis Hotel,
San Francisco

(VINSON-OWEN ICE REVUE)

Talent policy: Two shows, 9 and 12. Manager: Ben Swig; publicity, Don Steele.

Show: Fast dancing-skating, featuring VINSON-OWEN solo and teaming; South of Border theme; excellent audience response; top drawer patronage.

Best Job: VINSON-OWEN Mexican hat dance; torrid, skillful, fast paced; costuming and lighting tops; good showmanship.

Other Acts: LILLIAN TRIBBY, glamour girl; clever, young. CHET NELSON: Sells fine, smooth; good-looker; good wardrobe. LINE: Well rehearsed.

Band: RAY HERBECK, okay on show and dancing. Business: Capacity for early show; so-so for late one. Edward Murphy.

Village Vanguard, New York

Talent policy: Dancing and floorshows at 10, 12 and 2. Owner-operator, Max Gordon; manager, Jerry Millsh. Prices: \$1.50-\$2, minimums.

Best thing this tiny Village bistro is currently offering is not in the act department. It is, instead, the honky-tonk but gutsy Art Hodes Trio, comprising Hodes on the keyboard, Max Kaminsky on the gate-horn and Fred Moore (relatively new in these parts and reported to have been a skin-beater for King Oliver) on drums. Little outfit opens the proceedings with a red-hot set of jumpers. Stuff is musically and eminently satisfying. Stint finishes with Moore doing a drum-job on a washboard. Guy's rhythm is fast and furious and it makes a nifty novelty bit.

Muriel Gaines, working here again, has abandoned the delicate and whimsical style which has brought her a measure of attention recently, in favor of a more obviously commercial delivery. It's a mistake, for she doesn't use the new medium well and she has lost her own trademark. Gal would do well to return to her old self. Reactions from crowd were good.

The Lion, a highly touted calypsoist, is disappointing. Lean and nice looking chanter uses voice well and delivers mostly typical stuff, but his floor manner is overly reserved and at times sarcastic. At least half of his stuff can best be described as sung sermons running much too long. Responses good from fair-sized crowd.

Don Frye does okay job on relief piano drawing a quota of close-quarter on-lookers. He also plays for Miss Gaines, while Hodes trio works behind The Lion. Paul Ross.

THE
PITCHMEN

Al Ganz Al Meyers

(Alan Parado at the Piano)

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With OLSEN and
JOHNSON'S
"SONS O' FUN"

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New York

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RETURN ENGAGEMENTThanks to Sammy Rausch
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VAUDEVILLE REVIEWS

Loew's State, New York

(Reviewed Thursday Evening, June 21)

Attraction is flickerette Virginia Welder who sings a nice song. However, over-anxiety makes her awkward. Opened with *June Is Bustin' Out*, followed with a specialty and went into *Rock-a-By My Baby* delivered deadpan a la Virginia O'Brien which was the best of the lot. In latter, gal's jerky arm-waving was natural. When she used it for other songs it was a dud. Appearance is good but mannerisms need plenty of hypo. Gal strikes annoying amateurish poses reminiscent of a high school drama society. Standing up straight to the mike and forgetting the acting would help.

Biggest yock-pullers were Ross and La Pierre who do a sock job with their pitchman-shill routine. Even Ross's oldies, the Clyde McCoy-Busse trumpet bits, drew big hands. Best returns came from the *St. Louis Blues* in which gal sings and guy makes like a trumpet. The *Popeye* bit also went over great. Ross's *Senator Pappy O'Daniel* bit has rich possibilities but it needs working on. Delivered with plenty of hoke and satirical overtones should make it a great number.

Dick Buckley, on number two, also as emcee for two acts, sells his brand of stuffed-shirt humor for good results. Opens show while mob tries to get his pompous delivery but once they got it they were with him all the way. The audience-participation stunt where four customers (on stage) move their mouths while he talks for them got plenty of cheers. Choosing the participants, a stunt in itself, is lost to balconyites. Using a hand-mike would help. Buckley's hat-switching bit with a G.I. paid off nicely.

Jim Wong Troupe (5) open fast and close just as fast. Outfit is still one of the best in the biz and puts on a good show all the way, drawing fine hands. Swell warmer-uppers. Chinese drops are very effective.

Al Gordon and his mutts, who have now played every Stern house, draw their share of the titters and get nice mitting.

Fred and Sally Hartnell do a handsome tap turn. Couple look okay and hoofing is of fine caliber. Straight time-steps segue into ballroomology bit with lifts and spins. For a single, Hartnell does well with his kasatzki combined with taps. Team closes with a fast jitter, bouncing off to good hands. Pic is *The Clock*. Biz good. *Bill Smith*.

Golden Gate, San Francisco

(Reviewed Wednesday Afternoon, June 20)

Show: average; audience reaction, generally favorable.

Best Job: **TEX RITTER** troupe on the *I've Wasted My Tears on You* and *Pistol Packin' Mama*. Parody numbers. **SLIM ANDREWS**, comic; plenty of hoodown, good in *Moon Comes Over the Mountain* on musical saw. **BONNIE DODD**, guitarist, lively character, novelty songs. **MILLO TWINS**, singers, good guitar duets.

Other Acts: **DIOSA COSTELLO** registers tops with scintillating songs, dances, plenty of grind, good hand. **HECTOR** and his canine pals, new pups, but plenty hep; works with gal partner; solid nod. **DON AND BEVERLY**, terps, good routine, closed with fast jitterbug, pleased. **DICK LESLIE**, smooth emcee, new here.

Band: Bud Moore. Picture: *China Sky*. Business: good. *Edward Murphy*.

Oriental, Chicago

(Reviewed Friday Afternoon, June 22)

Booker Charley Hogan gets the nod for bringing to Chi the snappiest variety show of 1945 thus far. Roster includes headliners Jean Parker, Frances Faye and Lenny Kent, plus the Leroy Brothers and Blair and Dean.

Leroy Brothers get things off to a flying start with their marionetting. Their hula gal, jitterbug, ghost and, to top it all off, Gene Krupa routines, reaped top hands. Their satanic garb as they work the skeleton figures is smart stuff.

Blair and Dean open with a zippy Castilian dance followed by semi-classical bit of ballroom terping, after which they close with a sprightly cake-walk. Three numbers showed good balance in selection, and customers mitted accordingly.

Jean Parker has improved tremendously since her appearance at this same theater four months ago. Gal has discarded the moth-eaten "glad to see yah" routine and comes on with a neat parody on Hollywood gossip, after which she does a short dramatic monolog, a hold-over from her last visit. Her closing, in which she elevates the long skirt and goes into a sexy can-can, reaped three encores. It's a tinge of burly, but it's great b. o.

From the minute he opens his mouth, Lenny Kent has the rapt attention of his audience. He is plenty animated and his material is mostly new stuff. His playback of what has occurred prior to his entrance to a stooge in the audience is terrific encore material. Guy has established himself as a Chi favorite with his success at the Rio Cabana and here.

Billed as "Queen of the Supper Clubs," Frances Faye can annex same title among the royalty of vaude with this p. a. Socks across three numbers, best of which is her own, *Things Are Gonna Be Different*, and then goes into her bit with Kent. La Faye does the piano and talk background to a zany dance bit by Kent, and the routine socks home here to the same solid mitting that it garnered at the Rio Cabana. Closed to the heaviest hand here this year. *John Sippel*.

Shea's Buffalo, Buffalo

(Reviewed Friday Evening, June 22)

Show: Fine all-sepia layout, solid patron reaction; good entertainment, especially for devotees of hot music and colored talent.

Best Jobs: **INK SPOTS**, featuring Bill Kenney, do three sock numbers in typical styling, with *I'm Making Believe* outstanding; top drawer work, big hand. **ELLA FITZGERALD**, songstress; does three pop tunes, best of which is well-known *A-Ticket, A-Tasket*, garnered plenty applause; encored with riff number; gown for closing number improvement over unflattering get-up of solo stint.

Other Acts: **RALPH BROWN**, tap dancer; fast and rhythmic, with neat trick steps; good hand. **COKE AND POKE**, comedy team; plenty mugging and knock-about stuff but fair reception.

Band: **COOTIE WILLIAMS** (16), solid-sending combo with accent on brass section; Eddie Vinson does trombone and vocal standouts; ork leader handles some hot trumpet solos nicely.

Picture: *Molly and Me*. Business: Capacity. *Eva Warner*.

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28th Stadium Season Opens With 16,000

Butch Stresses Deficit

NEW YORK, June 25.—Summer outdoor culture was officially ushered in Monday (18) with the opening of the 28th season of pop-priced concerts at Lewisohn Stadium. In spite of hefty thunderclouds, which threatened to drown out the audience halfway thru the Philharmonic Symphony's first number, an excellent crowd was on hand to welcome the musicians back to the outdoor stand. Management tabbed the gate at over 16,000.

No opening at the Stadium is official without a speech from Mayor LaGuardia, honorary chairman. Hizzoner obliged, and told the customers it "wasn't gonna rain no more." And it didn't. He also told them that he believed in good music as a morale builder in these times of stress. He pointed out that the music is there—"the best in the world at the lowest price"—and that it will be there as long as the public wants it. However, he warned of increasing difficulties in collecting annual post-season deficits and stressed the importance of public support.

Tschaikowsky Opener

The committee selected an all-Tschaikowsky program for its opener, with Artur Rodzinski on the podium. *Suite Mozartiana* and the *Symphony in E Minor* comprised the first half. The former was quietly received, but the reading of the *E Minor* brought both the maestro and the orchestra a small ovation.

High point of the evening, however, came with the *Concerto for Violin and Orchestra in D Major*, with Nathan Milstein as featured soloist. Milstein proved himself a bow artist of top rank, tone and technique with a performance that had the crowd rattling the colonnades with their applause. The season, which will include ballet and opera, as well as individual artists featured with the orchestra, continues for eight weeks.

Lowé Gains Point In \$186,250 Suit Vs. Theater Guild

NEW YORK, June 25.—The Theater Guild last week was ordered to reappear for continuance of its examination before trial of the \$186,250 damage suit by David Lowé for alleged breach of contract in the production of *Oklahoma*. Justice Aaron J. Levy, of the New York Supreme Court, ruled that Lowé's second further bill of particulars furnished the Guild was proper and complied with the court order.

Lowé claims that agreements with the Guild, entered into December, 1942, retained him to promote and get financial help for the show. He asks \$37,000 for services and balance as percentage of the profits.

Theater Guild Announces '45-'46 Subscription Season

PHILADELPHIA, June 23.—The 1945-'46 subscription season of the American Theater Society-Theater Guild will present six plays chosen from a list that includes: Preliminary to Broadway, the return of Alfred Lunt and Lynn Fontanne to the American theater in Terence Rattigan's *Love in Idleness*, presented jointly by the Theater Guild and John C. Wilson. *The Hasty Heart*, one of Broadway's current hits, *A Bell for Adano*, starring Frederic March; Tallulah Bankhead, starring in *Foolish Notion*, following its Broadway run. A new production of Shakespeare's comedy, *A Winter's Tale*, to be acted by the new Theater Guild Shakespearean repertory company under the direction of B. Iden Payne, and the pre-Broadway engagement of S. N. Behrman's new comedy, *Dunnigan's Daughter*.

BROADWAY SHOWLOG



Performance Thru June 23
Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '44	350
(Mansfield)		
Frederick O'Neal skeds to take up his old duties with the cast July 2.		
Bell for Adano, A.....	12-6, '44	220
(Cort)		
Vacations Saturday (30) thru August (13). Rolfe Sedan left troupe Wednesday (20) to join Memphis Opera Company for summer season, Monday (19). Bob Gist subbed Guy Tano has moved into Badoloti's vacated slot. Albert Remo, who has bought a restaurant across the street from the theater and rechristened it The Adano, will host entire cast after show Saturday (30) before they break up for vacation.		
Common Ground.....	4-25, '45	69
(Golden)		
Closes Saturday (23).		
Dark of the Moon.....	3-14, '45	116
(46th Street)		
Carol Stone goes to Le Roy Hospital Thursday (28) for minor operation. She will be out in a week. Tony Eden is reported as the likely substitute during her absence.		
Dear Ruth.....	12-13, '44	225
(Henry Miller's)		
Lenore Lonergan air-guests with Alma (WQXR) Dettlinger Wednesday (27). Augusta Dabney comes in from the Chi company July 2 to take over role from Virginia Gilmore. Latter goes to Coast for ptx. Beverly Chambers will replace Miss Dabney in the Chi troupe.		
Foxhole in the Parlor... 5-23, '45		36
(Booth)		
Harry Bloomfield air-guested by Adrienne Ames Friday (22). W. O. McWatters has replaced Raymond Greenleaf. Ellen Fenwick has been signed as understudy.		
Glass Menagerie, The... 3-31, '45		97
(Playhouse)		
Harvey.....	11-1, '44	278
(48th Street)		
Jess White returned to cast after illness, Monday (19). Bob Gist subbed for him thru most of previous week. Drumbeater Tom Kilpatrick returns to his typewriter Monday (25) after two week's hospitalization. Stage Manager Brad Halton will direct "Boy Meets Girl" for Gus Schirmer. Opens Stamford, July 2. Larry Fletcher and Donald Cameron featured.		
Hasty Heart, The..... 1-5, '45		197
(Hudson)		
I Remember Mama..... 10-19, '44		286
(Music Box)		
Mady Christians takes up as teacher, July 2. Will brief a class on the theory and practice of acting during summer session at Columbia University. Producer Dick Rodgers and Oscar Hammerstein II have acquired a new drama. Title is "Reveille." Joanna Roos wrote it and will act in it after a six-month trek overseas for USO.		

HEAT PUTS SKIDS ON STEM BIZ
Heat wave and delayed ice deliveries to showhouse cooling systems has put biz on the skids for everybody except the hits with heavy advances and the houses with modern cooling systems. Drop up to 45 per cent reported in some quarters. The result is five bow-outs as of tonight. Farewellers are "Kiss and Tell," "School for Brides," "Kiss Them for Me," "Common Ground" and "Memphis Bound." Stem unveilings of two newbies during the week, "Oh, Brother" and "Wind Is Ninety," leave 27 houses lighted.
"Brother" premed to a complete thumbsdown by local critx, but reports have management set to make a go of it. "Wind" got mixed notices.

	Opened	Perfs.
Kiss and Tell.....	3-17, '43	958
(Biltmore)		
Closes Saturday (23).		
Kiss Them for Me..... 3-20, '45		110
(Fulton)		
Closes Saturday (23).		
Late George Apley, The. 11-21, '44		249
(Lyceum)		
Vacations July 1 thru July 30. Ellen Cobb Hill replaced Joan Chandler, Tuesday (19).		
Life With Father..... 11-8, '39		2,359
(Empire)		
Cast gives special G.I. performance at Fort Meade, Sunday (24). Oscar Serlin has signed Harold Clurman to stage "Beggars Are Coming to Town," set for fall production. Paul Kelly, Ricardo Cortez and Dorothy Comin-gore will be in it.		
Oh, Brother..... 6-19, '45		7
(Royale)		
Received a complete nix from critx for a zero score. No: Herrick Brown (Sun), Burton Rascoe (World-Tele-gram), Robert Garland (Journal-Ameri-can), Wilella Waldorf (Post), Otis Guernsey (Herald-Tribune), Robert Coleman (Mirror), John Chapman (News), Louis Kronenberger (PM), Lewis Nichols (Times).		
Overtons, The..... 2-6, '45		158
(Forrest)		
Moves to National Theater Sunday (24).		
School for Brides..... 8-1, '44		375
(Ambassador)		
Closes Saturday (23).		
Ten Little Indians..... 6-27, '41		417
(Plymouth)		
Celebrates first Stem anniversary Wednesday (27).		
Voice of the Turtle, The. 12-3, '43		576
(Morosco)		
Vacations Saturday (30) thru August 27. Drumbeater Jean Dalrymple gets back from Coast Sunday (24). Vivian Vance replaces Betty Lawford in Chi company July (2).		
Wind Is Ninety, The... 6-21, '45		4
(Booth)		
Five to four split by the aisle ex-perts adds to a 56 per cent score. Yes: Robert Garland (Journal-Ameri-can), Herrick Brown (Sun), Burton Rascoe (World-Telegram), Robert Coleman (Mirror), John Chapman (News), No: Louis Kronenberger (PM), Lewis Nichols (Times), Howard Barnes (Herald-Tribune), Wilella Waldorf (Post).		

	Opened	Perfs.
Carousel.....	4-19, '45	76
(Majestic)		
Pearl Lang out of show with ab-cessed tooth Monday (18) thru Thurs-day (21); Ferne Whitney filled in for her. Jan Clayton and John Raitt will be featured on the Burns Mantle bond rally program in Forest Hills. Bob Kennedy air-guests with Adrienne Ames Wednesday (27). Lawrence Langner and Armina Marshall to Coast Monday (25). Will vacation, scout for talent and set up two new guild subscription towns.		
Concert Varieties..... 6-1, '45		30
(Ziegfeld)		
Closes Thursday (23). No replace-ment bill announced for the Ziegfeld as yet.		
Follow the Girls..... 4-8, '44		596
(Broadhurst)		
Hollywood Pinafore..... 5-31, '45		28
(Alvin)		
Laughing Room Only..... 12-23, '44		208
(Winter Garden)		
Drops Sunday performances begin-ning (24). New schedule calls for Wednesday and Saturday mats and Monday night performances for the summer months.		
Memphis Bound..... 5-24, '45		36
(Belasco)		
Closes Saturday (23).		
Oklahoma!..... 3-31, '43		983
(St. James)		
Vivian Allen subbed for Edna Skin-ner Tuesday (19). Latter leaves cast July 1. No replacement set as yet. Reginald Hammerstein, general stage manager, is leaving for a rest on August 1. David Morris replaces David Burns in the National company, July 2. Guild had signed Rowney Brent and Whitford Kane for "A Winter's Tale" which will be first on new sea-son's schedule.		
On the Town..... 12-28, '44		204
(44th St. Theater)		
Sono Osato out of cast with frac-tured rib Tuesday (19). She may be back on job next week. Meanwhile Nellie Fisher has been subbing.		
Song of Norway..... 8-21, '44		353
(Imperial)		
Irra Petipa will vacation for six weeks beginning July 14. Wilma Spence will play her role while she is away.		
Up in Central Park.... 1-27, '45		170
(Broadway)		
Mike Todd back in town from Coast, Monday (18). Left for Coast again Friday (22). Still toying with notion of buying a circus.		

Musicals

Bloomer Girl..... 10-5, '44		301
(Shubert)		
Dancer David Lober leaves cast Sat-urday (30). Lucas Aco replaces him.		

Hats Off To Ice..... 6-22, '44		471
(Center)		

BROADWAY OPENINGS

OH, BROTHER

(Opened Tuesday, June 19, 1945)

ROYALE THEATER

A comedy by Jaques Deval. Directed by Bretaigne Windust. Setting by Samuel Leve. Company manager, Charles Attwater. Stage manager, James Gelb. Press representative, Frank Goodman. Presented by Maximilian Becker and Peter Warren.

Allen Kilmer.....	Don Gibson
Sue Atkins.....	Susana Garnett
Charles Craddock.....	Hugh Herbert
Ethel Shores.....	Eva Condon
Rose.....	Sally Archdeacon
Larry.....	Kendall Bryson
Marion Cosgrove.....	Arleen Whelan
Amelia Broadwell.....	Catherine Doucet
Steve Foley.....	Lyle Bettger
Julian Trumbull.....	Forrest Orr
Connie Rowland.....	Jutta Wolf
Joan Massuber.....	Gloria Stroock

Samuel Leve has designed a handsome Florida living room for this one and Bretaigne Windust has whipped the things that go on within it to a furious pace. Huge Herbert returns to a speak-ing stage, woo-wooing and making pleas-antly ineffectual fun after an absence of nearly 18 years. But Jaques Deval's latest carries a feather punch. *Oh, Brother* is too feeble to make a dent in summer b. o.

Idea, the old, is good enough. A trio of sharpies palm off one of themselves as the long lost brother of a rich gal, trusting thereby to reap a profit. There (See *OH, BROTHER*, on page 36)

THE WIND IS NINETY

(Opened Thursday, June 21, 1945)

BOOTH THEATER

A fantasy by Capt. Ralph Nelson. Directed by Albert De Courville. Setting by Frederick Fox. Company manager, George Oshrin. Stage manager, John Holden. Press agents, C. P. Grenaker, Stanley Seiden and Ben Kornsweg. Presented by the Messrs. Shu-bert and Albert De Courville.

Nana.....	Blanche Yurka
Joan.....	Joyce Van Patten
Tommy.....	Roy Sterling
Jimmy.....	Kevin Mathews
Chris.....	Donald Devlin
Bert.....	Teddy Rose
Doc Ritchie.....	Bert Lytell
Mr. Wheeler.....	Scott Moore
Jean.....	Frances Reid
Ernie Sheffield.....	Dicike Van Patten
Don.....	Wendell Corey
Soldier.....	Kirk Douglas
Boy.....	Marty Miller
Youth.....	James Dobson
Young Man.....	Henry Bernard
Second Lieutenant.....	Gordon McDonald

It is hard to tab the success-failure quotient of *The Wind Is Ninety*. It was written by an air force captain, Ralph Nelson, the prize winner of the second annual national Theater Conference for Plays by Members of the Armed Services. Nelson is not yet a full-fledged play-wright. He is guilty of banalities and obviously manufactured bids for emo-tional stimuli. But so sincere is his ap-proach that his deficiencies in drama-turgy are lost in the over-all forthright-

C.R. Bowman V-P T&TTU No. 751

NEW YORK, June 25.—Except for the replacement of Dick Moon by Charles R. Bowman in the vice-presidential slot at the Treasurers' and Ticket Takers' Union (Local 751) election, held Thursday (21), went according to form. Moon stepped out because of ill health.

Same slate of officers, Walter O'Connor, president; James J. Murphy, secretary-treasurer, and Morrie Seamon, biz man-ager, was re-elected for a two-year term. It was on the executive council and on the board of trustees that several new-comers put in an appearance. On the council Miss Marvin Roth and Charles Murphy were the surprises. The others elected on the council were Arthur Wright, Edwin McPartland, Abe Baran-off and William Metz.

Of the three board of trustee mem-bers, Thomas Burke and Harry Snowden are the new members. Frank Frayer is the remaining member of the board.

ness of his appeal. *Wind*, despite its scripting faults, is a tender and moving document.

Success-wise commercially, it begs a moot question. It has a second act which is a tear-jerker par excellence. Harrow-ing is the only word for it. One wonders how the average escapist theater-goer will subscribe to it. But in all fairness (See *The WIND IS NINETY* on page 36)

Out-of-Town Opening

MARINKA

(Opened Monday, June 11, 1945)

NATIONAL THEATER,
WASHINGTON

A musical with book by George Marion Jr. and Karl Farkas; lyrics by George Marion Jr., and music by Emmerich Kalman. Staged by Hassard Short, with Harry Howard as production assistant. Dances and ballet by Abertina Rasch. Settings by Howard Bay. Costumes by Nary Grant. Presented by Jules J. Leventhal and Harry Howard.

Nadine Ruth Webb
Countess Von Diefendorfer Penny Edwards
Bratfisch Romo Vincent
Crown Prince Rudolph Jerry Wayne
Tilly Ronnie Cunningham
Francis Leonard Elliott
Marinka Joan Roberts
(Courtesy of David O. Selznick)

Count Lobkowitz Taylor Holmes
Madame Sacher Ethel Levey
Countess Landovska Luba Malina
Walter Jack Leslie
Emperor Franz Joseph Reinhold Schunzel
Lieutenant Baltatzky Bob Douglas
Sergeant Negulegul Michael Barrett
Lieutenant Palafy Jack Gansert

LADIES OF THE ENSEMBLE: Suzie Baker, Ethel Madsen, Jane Rehl, Gloria A. Tromara, Elaine Walker, Donna Gardner.

GENTLEMEN OF THE ENSEMBLE: Jimmy Allison, Paul Campbell, John Cassidy, Richard Clemens, Edwin Craig, Noel Gordon, Lynn Alden, Vincent Henry.

DANCING GIRLS: Tessie Carrano, Muriel Bruening, Aline DuBois, Phoebe Engel, Marie Fazzin, Albertina Horstmann, Ann Hutchinson, Jeanne Lewis, Thea Lind, Marina Lvova, Judy Sargeant, Nathalie Kelepouska, Alla Shishkina, Aura Valnio, Betty Williams, Carol Keyser, Anna Scarpova.

DANCING BOYS: Stanley Zampakos, Robert Armstrong, Nicholas Beriozoff, Edmund Howland, Ted Lund, George Albert Tomal, John Begg, Francisco Xavier.

It is unfortunate that *Marinka*, which makes several attempts at delightful flights of musical fancy, is burdened by the familiar maudlin details of the royal-romance theme. The indecision between emphasis on dull historical drama and liting Viennese comedy-romance hangs heavily. In fact, the first act's only instances of genuine comic relief occurred in two minor stage mishaps the night this reviewer witnessed the show. One contretemps took place when Jerry Wayne, the crown prince, after beckoning lovely Joan Roberts to his side, proceeded to sit on an antique sofa's arm which collapsed. Wayne and Miss Roberts with unusual stage presence smothered their surprised amusement in an impromptu embrace that gave the audience its first real entertainment. The audience got another chance to laugh heartily later in the act when Miss Roberts accidentally snagged her wrap in one of the old Vienna props. It would be hazardous to incorporate the mishaps into the *Marinka* book, but at least the accidents should have convinced the producers that *Marinka* needs something to rescue it even if the crown prince is compelled to smash a sofa at every love tryst.

The second act has a brilliant opening. A clever song, *Treat a Woman Like a Drum*, isn't likely to become a raving hit, but it provides the rhythm for some coy ballet, vocalizing and fun-making, including a remarkably good toy-doll dance number by Ronnie Cunningham and Leonard Elliott.

Joan Roberts is excellent in her singing and dialog assignments. It may be that Harry Stockwell, who replaces Wayne in the male lead after the show goes to Boston next week, will improve that role. Creditable performances are turned in by Elliott, Romo Vincent and Luba Malina. Reinhold Schunzel in the role of Emperor Franz Joseph does some good serious acting that could well have been spared for a serious drama.

Ben Atlas.

Dahlberg and Wildberg Mull Hollywood Legit Theater

HOLLYWOOD, June 25.—Gilda Dahlberg and John Wildberg, producers, are mulling plans to establish a theater for legitimate productions here. Wildberg, who produced among others, *The Voice of the Turtle*, and Mrs. Dahlberg, who backed *Winged Victory* and others, have discussed plans for the theater with movie luminaries, including Mary Pickford, who is filming *Turtle*.

New Faces, Offices In Chi Booking Biz

CHICAGO, June 23.—Booking offices here are showing several new faces and two new offices have been set up. Dave Baumgarten, ex-road manager for Frankie Masters, has joined the band department of MCA and Val Irving, the emcee-comic, is due to join the act department of GAC here.

Jimmy Leeper, ex-road manager for a number of name bands, has set up his own personal management and flackery office, and Sammy Clark, inde booker who spent three years in khaki, has set up his own skedding headquarters. Both are located in the 203 North Wabash Building.

Cambridge Takes in \$3,550, 2d Week With Di Barrymore

BOSTON, June 26.—The fast start of the Cambridge Summer Theater's sixth season continued in the second week, with Diana Barrymore's guest-starring spot turning in a solid \$3,550 at the box office. And this minus the added 50 balcony seats which were roped off because of fire regulations.

Debut of Lee Harrison's new comedy, *The Passionate Congressman*, with Neil Hamilton in the star spot, took place yesterday (25). At the same time, fire officials okayed the sale of balcony tickets. Action will up the grosses solidly.

THE WIND IS NINETY

(Continued from page 35)

It must be reported that the first night audience took it and loved it.

Nelson evidently has a deep and sincere sympathy for the families of soldiers in the current war. He wants to bring them a message of hope and faith. Death on the field, according to his tenet, is nothing, so long as the victim is alive in the hearts of those he loves. He can never really die as long as his loved ones cherish and need him.

So his fantasy concerns an average American family, father, mother, wife and a couple of kids of a fier in the Pacific. The lad is killed and returns under the guidance of the "Unknown Soldier" of World War I to comfort his family and make them realize that death is not a final separation.

Title, *Wind Is Ninety*, derives from pilots' jargon that "Wind is East," and in a letter before his death the hero advises them that he will send a message down with the wind. He arrives spiritually in time to deliver it in person.

The second act, which entails the breaking of the news of his death to the entire family—one after the other—is hard to take, and should be particularly so to those who have ties in the service. It is anything but escapist theater. However, in the last stanza, Nelson has given the proceedings an interesting twist with the intro of the various aspects of the lad as recalled by his grief stricken relatives—as a youngster, a callow freshman, a young lover and, finally, as an eager lieutenant off for the wars.

The problem that Nelson propounds is that such a bereavement expresses itself to the individual in terms of his own memories, a selfish grief. The solution lies in the lost one breaking thru to the consciousness of those left behind and making them see him as he is—close at hand for as long as the need they may have for him.

The Shuberts and Albert De Courville have given the fantasy a fine production. De Courville has also paced it with intelligence after a slow first act start. There is a splendidly imaginative garden set by Frederick Fox and a top-flight cast to play in it. Wendell Gorey is a thoroly satisfactory hero and Kirk Douglas does better than crowd him in the role of the spectral private. Such players as Blanche Yurka, Bert Lytell and Frances Reid give polished performances on the adult side. Among the youngsters, little Donald Devlin is a stand-out. This, his second stem try, marks him as a comer. Joyce Van Patten turns in a nice chore as the daughter, and brother Dickie contribs another good bit as an ambitious Boy Scout. They are all talented kids.

Wind should do well on the basis of honesty and sincerity of purpose, and all-over acting and production. The question is, how many customers want to pay to cry these days? Bob Francis.

Pacific Main Stem

WITH THE SECOND ENGINEER SPECIAL BRIGADE ON LEYTE, P. I., June 25.—"Broadways Beachhead in the Pacific" is the way thousands of American veterans describe the Seahorse Theater which has been singled out as the finest to be erected by servicemen west of Hawaii. The Seahorse was planned and built by members of the Brigade's 562d Engineer Boat Maintenance Battalion working in its spare time under the direction of Lieut. Earl A. Lapidus, formerly of Beverly Hills, Calif.

Work was begun on the theater only two months after the Philippines liberation campaign opened on Leyte. Bulldozer drivers leveled an area and erected a stage some 60 feet wide, 40 deep and 50 high, which fronted landward. Dressing rooms were built to the rear of the stage, and the entire structure was walled and roofed with tarpaulins and old tent canvas to protect the performers, if not the audience, from the island's frequent rains.

Once the stage, dressing rooms and a projection booth had been completed, along with a central section of seats reserved for members of the 562d, other army and navy units were invited to build their own seating sections under the direction of Lieutenant Lapidus. Lack of natural slope to the ground comprising the audience area made necessary a gradual heightening of the upright cocoanut logs holding the plank seats. Spectators in the last row of the 7,000 seats dangle their legs from a plank six feet above the ground, but because of the excellent loud-speaker system installed, every performance is carried clearly to the entire audience.

Colonel Simpson called the theater his battalion's secret weapon against homesickness and boredom. "One good musical with plenty of comedy and lots of good-looking American girls—especially the girls—can do more for morale than 10,000 lectures," he said.

Irving Berlin chose the Seahorse for the first presentation in the Philippines of his world-traveled musical, *This Is the Army*. *Oklahoma* had its premiere for the entire Pacific area at the Seahorse, where it played to capacity audiences for four successive nights. An overseas version of *Hellszapoppin* filled every seat in the theater area for three successive nights. Weekly boxing matches supplement the program of movies and stage productions. All events booked for the theater, and the boxing ring which has been erected beside the stage, are under the direction of Lieut. Lowell K. Long, of South Pasadena, Calif., who succeeded Lieutenant Lapidus as the battalion's Special Service officer.

OH, BROTHER

(Continued from page 35)

is a crooked family lawyer and a dumb fiance. Plans go astray in true Cohanesque pattern because the imposter falls for the gal and confounds the crooked barrister. Everything ties up right for the finale, with fiance on the side lines and the other two thirds of the swindling trio seeing the light.

The late George M. might have made a play of it, a rollicking farce that would have been fun. Deval hasn't. There are scattered laughs in *Brother* and Herbert's clowning gives it an occasional spurious lift. But the sum is such a silly, unbelievable yarn that it simply can't go down as a comedy, which is evidently the author's intent. Most of it is trite, manufactured and exceedingly dull going.

What there is to chuckle about has been built into Herbert's role of an aging, light-fingered chess expert. Latter makes the old so-and-so amusing, but still hasn't galled his voice to reach the back of a theater distinctly. Don Gibson, who shoulders most of the burden of pacing the show, turns in a creditable performance as the young artist who turns temporary crook. Arleen Whelan is eye-filling and occasionally effective as the gal who thinks she's his sister. It is a thoroly incredible part.

Some other good players have allied themselves with the proceedings. Catherine Doucet, Forrest Orr, Lyle Bettger and Susanna Garnett all contrib to the credit side of the ledger, but there isn't much that any of them can do for *Brother*. Arleen Whelan's two bathing suits in the second act do more for it than all of them put together. It's that kind of a play. Bob Francis.

Philly Showbiz Tax Take Okay Locally

PHILADELPHIA, June 25.—That the amusement industry is enjoying an unprecedented boom here, is revealed in the tax receipts of both the city and the federal government. Newly prosperous war workers have found plenty of less tangible goods on which to spend their money. The city's "take" from amusement taxes gives one clue as to where the extra money is going. The levy on theaters and sports events amounted to \$1,063,029 in 1940. In 1944 it had risen to \$1,493,346, an increase of 40 per cent.

Federal taxes on movies, theaters, sports events, night clubs and cabarets indicate a similar bulge in amusement spending. The amount raised from this levy in the First Pennsylvania District of the Internal Revenue Bureau, comprising the 23 Eastern counties of Pennsylvania, was \$1,830,544 for the fiscal year ended June 30, 1941. The government's income from cabaret taxes alone in that year was \$66,958.

In the fiscal year ended June 30, 1944, tax returns from the same items amounted to \$4,225,554, an increase of more than 150 per cent, while those from cabarets increased more than six times, to \$506,876. The latter figure was affected by the rise in the federal tax from the old 5 per cent rate to one of 30 per cent April 1, 1944.

S. F. Mulls Post-War 4c Amusement Tax

SAN FRANCISCO, June 25.—A city amusement tax averaging 4 cents a ticket for theaters, opera, sporting events, ballrooms, skating rinks and the like, has been recommended by a subcommittee as a means of helping finance San Francisco's post-war programs. Such a tax would raise \$1,700,000 annually.

Mexico To Coax Tourists With 150G Ad Program

MEXICO CITY, June 25.—Mexican government plans to spend 600,000 pesos (\$150,000) on an advertising campaign aimed at bringing in more tourists. In addition to the government, it is expected that merchants and capitalists will also pitch in. Mexico's tourist business since the start of World War II has been short of phenomenal, with plenty of dollars being spent here, mostly by visiting Americans.

Names for Red Cross Benefit

NEW YORK, June 25.—Red Cross benefit show, held at Forest Hills Stadium last night (24), included a number of top showbiz names. The entertainers included Cpl. Harvey Stone, Joe Laurie Jr., Fred and Paula Stone, Wesson Brothers, Balzar Sisters, Latin Quarter Girls, and Orlando Sisters.

Show opened with a pageant depicting various Red Cross services. Blanche Yurka from *The Wind Is Ninety* narrated.

Herzog Promoted to Post Of G. M. at WTMJ-WMFM

MILWAUKEE, June 25.—L. W. Herzog, former station manager in charge of sales at WTMJ and WMFM, Milwaukee *Journal* stations here, has been moved up to the post of assistant general manager in charge of radio. He will devote himself primarily to television development.

He will be replaced by Russell G. Winnie, his former assistant.

ROUTES Dramatic and Musical

(Routes are for current week when no dates are given)

Carmen Jones (Curran) San Francisco.
Dear Ruth (Harris) Chi.
Good Night Ladies (Plymouth) Boston.
Jacobowsky and the Colonel (Blackstone) Chi.
Life With Father (Erlanger) Chi.
Marinka (Shubert) Boston.
Oklahoma (Forrest) Phila.
Red, Hot and Blue (Great Northern) Chi.
Rain (Civic Aud.) Pasadena, Calif., 28; (Municipal Aud.) Long Beach 29.
Snafu (Colonial) Boston.
Ten Little Indians (Geary) San Francisco.
Voice of the Turtle (Selwyn) Chi.

ANTHIEL—Henry W., 69, father of George Anthiel, composer and pianist, June 15 at his home in Trenton, N. J.

BELLAMAN—Dr. Henry, 63, author, musician and educator, of a heart attack at his home in New York June 16. He studied piano, organ and composition in Paris and later served as dean of the School of Fine Arts of Chicora College for Women at Columbia, S. C. In 1920 he produced his first book, *A Music Teacher's Note Book*. He was chairman of the examining board of the Juilliard Music Foundation, 1924-'26, and dean of the Curtis Institute of Music, Philadelphia, 1931-'32. In 1940, after many novels, he wrote *King's Row*, which scored a sensational success and was produced on the screen. He wrote two books after *King's Row* but neither of them ever reached the same heights. Surviving are his widow, the former Katherine McKee Jones, author of *My Husband's Friend* and other novels, and a brother and sister.

BURMAN—Harry (Happy), 64, in show business for 40 years, of a heart attack May 27 in Syracuse. He had been with the Primrose and Dockstader Minstrels. At the time of his death he operated a booking office.

CHLOUPEK—James V., 62, national director of the Circus Fans' Association and member of Circus Historical Society, in San Jose, Calif., June 10. Survived by his widow, Minette; a brother, and niece, Jane Sherburne.

CONNERS—Frank, 52, head electrician at the Hollywood Palladium for the past eight months, suddenly in Hollywood June 13. A native of Bridgeport, Conn., he had been associated with show business for a number of years. Survived by his widow, two children and several grandchildren.

DEMNATI—All, formerly of the Slayman All Troupe of Arab tumblers, killed in action in Germany. Survived by his widow, Diane Demnati, dancer with the Pat Walsh Victory Girls at the Bowery Cafe, Detroit.

FOULHOUX—J. Andre, 65, internationally known architect, designer of New York World's Fair Trylon and Perisphere, theme center, and other edifices of the fair, was killed in a fall June 20 in Brooklyn, while inspecting a housing project under construction by his firm. Surviving are his widow, Jean Clark Foulhoux, and daughter, Mrs. Isaac Haynes Houston. Services in New York June 23 with burial at Baltimore.

FOX—George E., 82, first Bridgeport (Conn.) theater censor, June 8 following a short illness. Survived by his widow, Cornelia, and two sons, Frank E., Bridgeport, and Floyd A., Devon, Conn. Burial in Mountain Grove Cemetery, Bridgeport, June 11.

FRYER—Jeremiah (Jerry), radio performer, 77, in New Haven, Conn., June 10, of pneumonia induced by illuminating gas poisoning. He was a veteran harmonica player and minstrel man.

GLENN—James P., 86, well-known songwriter of the '90s, June 18 at his home in Philadelphia. He wrote and published many of the musical numbers for the old Carncross Minstrels, and for Harrigan and Hart, once-prominent song and dance team. Recently several of his songs, including *Jolly Trolley Party*, were revived. He started his professional songwriting career in 1882, after winning the Gold Medal Award of the National Amateur Press Association as champion songwriter. Later he became the founder and first president of the National Song Composers' Union. Surviving are three sons, three daughters and a sister. Burial in Holy Cross Cemetery, Philadelphia, June 21.

GREEN—Mrs. Ann, 78, mother of Harry Green, vaude agent, and Willy Green, emcee at Pallsades (N. J.) Park, June 16.

HITCHCOCK—Mrs. A. Sherman, author of the weekly radio program, *How To Enter Contests and Win*, in Hartford, Conn., June 12. She had been with WTIC since 1940.

HURD—Azel N., 71, former rep show owner, manager and producer, at Eau Claire, Wis., June 18. He managed his own show, Gladys Klark Company, thru New England and in Bermuda about 20 years ago. Interment in Forest Glade Cemetery, Somersworth, Me., June 22.

JACOBSON—Pfc. Rodney Edward, of the army air forces, killed in action in Germany. He was formerly associated with his uncle, Mitchell Victor, owner of the Astor Theater, Detroit. Survived by a brother, Lieut. Ivan Jacobson, formerly with National Screen Service and former assistant manager of the Fox Theater, Detroit.

THE FINAL CURTAIN

JOSEPHSON—Harry, father of Edith Josephson, former radio and stage singer, and Joseph Josephson, poet and playwright, in Bridgeport, Conn., recently after a three-month illness. Burial in Anshelle Gowitz Cemetery, Fairfield, Conn.

KERR—Clem, at his home near Dayton, O., June 16. He once did publicity and advance for the old W. H. Harris Nickel Plate Circus and recently was a special investigator for the State Highway Department. Interment was at Pleasant View (O.) Cemetery June 19.

KELLY—Arthur J., 50 veteran rep and stock performer, in St. Mary Hospital, Kansas City, Mo., June 16. He had played character roles in New York successes and operated his own stock company out of Kansas City, Mo., for a number of years. He also played with Lawrence Deming, Chase-Lister, Dubinsky Bros., North Bros., Ted North and other rep organizations. He was a member of Actors' Equity. Survived by his widow, Pearl Romer Kelly, member of the pianist faculty of Kansas City Conservatory of Music, and a sister, Mrs. J. A. Tharp, Los Angeles. Fraternal services, followed by interment in Elmwood Cemetery, Kansas City, June 19.

KING—John Heustis, 68, pioneer Mobile, Ala., motion picture operator, in an infirmary there June 16 following a brief illness. With his twin brother, Charles, he introduced the first talkies to the South. Together they operated the Crown and Azalea theaters, Mobile. Interment in Magnolia Cemetery, Mobile, June 18.

KINGSTON—Billy, 49, former tab and burlesque comedian, for several seasons with Billy Leicht's *Teddy Bear Girls* on the Gus Sun and Joe Spiegelberg circuits, June 6 at the home of his mother, Mrs. Frances Niblack, Chicago, after several years' illness. He had been off the road the last several years.

MORRIS—Jesse A., 40, outdoor show musician, in a Charleston (S. C.) hospital June 15. Native of Gainesville, Tex., he played drums for 18 years with various shows, including Parker & Watts, Bud Anderson, Russell Bros. and Wallace Bros.' circuses, and Dodson's World Fair Shows. He was in the army two years, receiving an over-age discharge early last year. Survived by three brothers and two sisters. Interment in Gainesville June 20.

MURPHY—Leo, 45, who was connected with the *Cavalcade of a Nation* at the Golden Gate Exposition and other shows, June 13 at General Hospital, Los Angeles. Three sisters survive. Funeral services in Los Angeles pending.

IN MEMORY
Of Our Dear **MOTHER**
MARY MEYERS
JUNE 24TH, 1943
AL STRIKER AND SISTER JULIA

NICCHIA—Mrs. J. P. (Alexander McArthur), 75, music student and writer of music articles, at her home in Boonton, N. J., June 18. Survived by her husband.

In Loving Memory
of My Husband
DAN ODOM
June 25th, 1944
OLA D. ODOM

PEEBLES—John C., 72, retired vaude producer and newspaperman, after a brief illness at Methodist Hospital, Brooklyn, June 18. He began his reporter career on *The Boston Daily Advertiser* and *Boston Evening Record*. Later he was a press representative for the Stair & Wilbur Theater, Boston, and the Star Theater, Buffalo. After that he chose sites for theaters for the Keith-Albee Circuit, and in New York managed and produced vaude acts. He later did research work for the WPA and wrote a history of New York amusements for it.

PLATTNER—Max, 48, veteran showman, June 18 at Bay Pines Veterans' Hospital, Tampa, after a nine weeks' illness. A musician, chiropractor, orchestra leader, booking agent, radio announcer, night life columnist and publicist for night spots, Plattner was known to practically every trouper to play Tampa in the last 20 years. Survived by his mother, three brothers and two sisters, all of New York. Burial in American Legion Cemetery, Tampa.

SAMUEL—Harold, 45, brother of Milt Samuel, American Broadcasting Company Hollywood press chief, suddenly of a heart attack in San Francisco June 14. Survived by, in addition to his brother, his widow, Margaret; a son, Richard, at Officers Candidate School, Fort Sill, Okla., and two younger children, Donald and Patricia. Funeral services in San Francisco.

SANDERS—George Harry, 73, manager of Joy Theater, New Orleans, following a lengthy illness, in Touro Infirmary, that city, June 12. He was well known in New Orleans show business circles and for the past 18 years was associated with Joy Theaters, Inc. He had been in the business since early childhood and formerly had the Sanders-Sandel Dramatic Show on the road for many years. He did comedy with the troupe. Survived by his widow; a son, Corp. Jack Sanders, now in the South Pacific, and a daughter, Mrs. Felix Martin Jr. Interment in Cypress Cemetery, New Orleans, June 15.

SAUNDERS—Leonard, 79, former speed skater, June 10 at Mount Vernon, N. Y. For many years he was connected with roller rinks in the New York area as instructor and manager.

STODDARD—Henry I. (Hank), former ork leader on the Columbia Burlesque Wheel, at his home in Providence, June 4. Survived by his widow. Interment in St. Ann Cemetery, Cranston, R. I.

THOMAS—Mrs. Blanche M., wife of Mr. P. M. Thomas, secretary-treasurer of Station WJR, Detroit, in Detroit June 19 after an illness of three weeks. Survived by her husband and four children. Burial in Evergreen Cemetery, Detroit.

TIBBS—Fred L., 17, while rehearsing on a horizontal bar with his father, Fred, and brother, Lambert, in Pekin, Ill., recently. De Molay service, with interment in Lakeside Cemetery, Pekin.

TROUBETZKOY—Princess Pierre (Amelle Rives), 81, author and playwright, in Charlottesville, Va., June 15 after a long illness. As a fiction writer, she won fame in the 1880s with her most famous and first novel *The Quick or the Dead?* Several of her plays were produced on Broadway, among them *Fear Market*, at the Booth in 1916; *Allegiance*, written in collaboration with Prince Troubetzkoy, at Maxine Elliott's in 1918; *Love in a Mist*, at the Gaiety in 1926, and *The Prince and the Pauper*, at the Booth in 1920. Her last work was a play, *The Young Elizabeth*, written 1937. Surviving are two sisters.

TURNER—John Tiggott, 85, father of Terry Turner, RKO exploitation department head, June 16 at his home in Baltimore.

WEINBERGER—Prof. Eugene, 42, orchestra director, in Mansfield, O., recently following a three-month illness. He was former concertmaster at the Chicago Theater, Chicago, and director of the Mansfield Little Symphony. He also had been musical director of Station WTAM, Cleveland, in 1925. Services in Mansfield June 23.

WOLF—Herman C., 53, musician, June 15 at Trenton, N. J., following a heart attack. Wolf had been a member of Pryor's band and Trenton Symphony Orchestra. Survived by his widow, two brothers and two sisters. Interment in St. Mary Cemetery, Trenton.

Marriages

BEAKY-MINSKOSKI—Charles Beaky, assistant manager of the Arcadia Theater, Philadelphia, to Blanche Minskowski, nonpro, in Camden, N. J., June 17.

GOLDSTEIN-DUNN—Dr. Maurice Goldstein, nonpro, to Wilma Dunn, vocalist, in Philadelphia June 16.

LYNN-FIELDS—Thomas Lynn, ride man on the Wallace Bros. Shows, to Edna Fields, concessionaire, recently at Evansville, Ind.

PORTER-FERGUSON—Harold A. Porter to Betty Thelma Ferguson at Marys-

ville, Kan., June 18. Both were formerly concessionaires.

RAFUL-WOOD—Frank Raful, for 10 years manager of Summit Beach Park, Akron, to Marion Wood, known as Sensational Marion, outdoor high act, in Akron June 14.

ROACH-VIESON—Jack Roach, ice skater, to Lois Ann Vieson, whom he met while in the Hotel Netherland-Plaza show in Cincinnati, in St. Jeph Church, Philadelphia, recently.

Births

A son to Mr. and Mrs. Scott McKay at Cedars of Lebanon Hospital, Hollywood, June 12. Father is under contract to Selznick Pictures. Mother was the former Margaret Power, New York stage actress.

A son to Mr. and Mrs. Bill J. Wilson Jr., June 13 in Chicago. Father is ex-band manager and presently conducting radio popularity surveys for bands and also doing personal management.

A son, William Wallis, to Mr. and Mrs. Orval Lindeman in Memorial Hospital, Sheboygan, Wis., June 3. Parents were formerly with Seils-Sterling Circus.

A son to Mr. and Mrs. Leo Lawler at the Lying-In Hospital, Philadelphia, June 6. Father is former night club owner in that city, and mother, a professional model known as Loretta Hannings.

A son, Ronald, to Mr. and Mrs. Joseph Nevison June 8 at Jefferson Hospital, Philadelphia. Father is manager of Warner's Uptown Theater, that city.

A daughter to Mr. and Mrs. Harry Gorodetzer June 12 in University Hospital, Philadelphia. Father is cellist with the Philadelphia Orchestra.

A daughter, Theresa, to Seaman and Mrs. Kirk Alyn June 21 in Santa Monica, Calif. Mother, Virginia O'Brien, is a screen actress.

A daughter, Tamara Christina, to Captain and Mrs. William Heyer June 14. Father is a performer with the Ringling Bros. and Barnum & Bailey Circus.

A daughter to Mr. and Mrs. Phil Laterman in Pittsburgh June 12. Mother is the former Dorothy Rosenberg, of the Sophisticated Ladies, radio singing trio.

A son to Mr. and Mrs. John North Bleich in Pittsburgh June 4. Mother is the former Betty Jane Hess, Broadway showgirl.

Divorces

Constance Bennett, actress, from Gilbert Roland, actor, in Los Angeles, June 15.

Felice Raymond Tedesco DeGisco, known professionally as Felice Raymond, night club singer, from Emil J. DeGisco, night club operator, in Bridgeport, Conn., June 15.

Edith Young from James (Trummy) Young, Negro trombonist, last with Boyd Raeburn's ork, in New York June 5.

Rose Spitalny from Phil Spitalny, orchestra leader, in Washington June 13.

Roy Del Ruth, movie director, from Olive Del Ruth in Hollywood June 20.

MAGIC

(Continued from page 37)

business of carving vent figures is still good and that he is keeping busy on dates around the Twin Cities. He is signed with Barnes & Carruthers for a string of fairs. . . . RING 18, IBM, San Antonio, will present a magic show at Jefferson High School, that city, June 29, proceeds to go to Boysville, a home for boys sponsored by the Kiwanis Club. Installation of officers of Ring 18 will take place the preceding night, with the following elected to hold down the job for the new term: Louis Hartung, president; William Hennessy, secretary; R. E. Velasco, vice-president; Bert Harcourt, sergeant at arms, and M. S. Mahendra, corresponding secretary. . . . EVERETT AND JANE LAWSON (Everett and Company), Claude Buff (Claudio) and Charles Powers (Mystic Powers) recently hopped from Knoxville to Athens, Tenn., to catch the Lippincott show at the Strand Theater there. After the show, the gang sat in on a jackpot session in the Athens bus station in which much time was given to picking to pieces others of the profession. Lawson recently closed the season after playing all of the Knoxville city schools and most of them in Chattanooga and surrounding counties. Next season Everett and Company will be fronted by Griffith Hays, of Griff and Hy, former popular rep team.

Has the Old Bubble Burst?

Colonels Stooze for G.I. Blade Eater

PHILADELPHIA, June 23.—Pfc. Anthony Benedetto, Philadelphia, is one G.I. who not only enjoys his own chow but supplements it with such tasty snacks as razor blades, phonograph records and discarded light bulbs. When the former carnival and circus performer was inducted in April, 1943, the army didn't realize that it was acquiring a one-man entertainment unit. Experience gleaned thru seven years on lots, has been exhibited gratis to fighting men in approximately 40 shows and numerous impromptu appearances both in the States and overseas.

Benedetto gave his most memorable performance before 20,000 soldiers at Keesler Field, Miss. He had three colonels to come up from the front row to assist him.

"They were the most important stoozes I ever used in an act," he reminisced. "Before I got thru their faces were red and the crowd was wild."

Peru, Cedar Rapids Darbs for Cavalcade

CEDAR RAPIDS, Ia., June 23.—Al Wagner's Cavalcade of Amusements made a fast run here from Peru, Ill., and was ready for Monday night's (18) opening at the Ce-Mar showgrounds. Excellent billing and strong radio and newspaper publicity brought out 5,700 opening night, followed by nearly 7,000 Tuesday. Veteran police officials here said they had never seen a show attract such throngs the first two nights.

Peru was the surprise of the unpredictable season. Show opened Monday night (4) and every night during the 12-day engagement huge crowds filled the midway. Saturday kids' matinee grossed \$1,408 in the rain, which gave the show the biggest total gross ever made by a show there, according to Manager Wagner.

Two searchlights and a truck were purchased from Patty Conklin and arrived in time to be loaded at Peru. Changes in staff have put new blood into the organization and the show opened on Monday, complete and ready, at both Peru and Cedar Rapids for the first time this year.

Nate Worman is in charge of shop and building; Cash Wiltse is special agent; Hal Elfort, secretary-auditor, and Art Courtney, in charge of the show train. Bert Miner is assistant to Manager Wagner, and Johnny Beam is lot superintendent. Robert R. Kline is general agent and traffic manager, and Eddie Newcomer, advertising agent.

The bus company here gave good service to the showgrounds, with busses running every few minutes until midnight.

Red McFarlin Replaces Dushane on Colley Show

KONAWA, Okla., June 23.—Ed (Red) McFarlin, general agent and legal adjuster, has replaced Frank Dushane as manager of the J. J. Colley Shows. Mrs. Colley reports that some equipment has been sold and a ride added, giving the org 4 rides, 1 show and 20 concessions. McFarlin intends to hold to Western Oklahoma territory until fall and then move into Texas.

Peppers Buys Equipment

ST. LOUIS, June 23.—Frank W. Peppers, owner of Peppers' All-State Shows, spent four days here this week and purchased five light plants and other equipment, some of which will be delivered this season and others for an enlarged show in 1946. Despite the weather, the show is still in the black on the season, according to Peppers, and he looks for a big year, as he has some solid fairs and celebrations booked in the Southeast. He visited shows en route here and on his return trip to Point Pleasant, W. Va. E. H. Broome managed the show during his absence.

Gooding Units Get Okay Take

COLUMBUS, O., June 23.—Despite the worst spring weather in years, units of the F. E. Gooding Amusement Company, playing Eastern Ohio and West Virginia, have fared well the 10 weeks they have been out, according to F. E. Gooding, president and general manager.

Only a few nights have been complete blanks for any of the three units, the American Exposition, the Greater Gooding, and the unit playing Columbus, O., lots under the management of Johnny Enright.

Gooding reports that routes are almost complete and that rides will be kept in action until early November. Several cities have been opened this season, and city administrative reaction has been generally favorable to the org. Jack Lampton is general agent of the major units.

Maine Amusement Nails

Big Bow at Waterville

WATERVILLE, Me., June 23.—Maine Amusement Shows opened the season here, June 11-17, with excellent business despite a heavy rain that ruined Friday. A shower Saturday failed to chill 'em. Ellsworth, Me., closing today, has been up to expectations, and Oldtown is next.

The line-up: R. E. Wilcox and Ray Flanders, managers; Wilbur Hill, four rides; Happy Green, Monkey Circus; Larry Saunders, girl and 10-in-1 shows. Concessions: Flanders, six; Wilcox, six; Louis Miller, six, and Joe Kelly, Fred Hurd, Ernest Silva, Larry Saunders and Don Northrop, one each.

Jean Clarke, the Blonde Sensation, is the free act. Sam Edstine has *The Billboard*.

Mel Vaught With Arthur

CHICAGO, June 23.—Mel H. Vaught, who recently ended his partnership with Pete Kortez in the North American Exposition, has attempted a position as contracting agent for Arthur Bros.' Circus.

What, No Snellens? Yet, World Of Mirth Visit Is Interesting

ORANGE, N. J., June 23.—Lindley Harvey Cann, doctor of divertissements and professor of midwayology, was leaning against a tree admiring the huge ornamental front of the World of Mirth Shows.

Mrs. Cann approached and offered the opinion that maybe she might have been given a better location for her popcorn store.

"Don't bother me, dear, I'm thinking," was his reply.

"With what?" quipped Starr DeBelle. "Enough from you, too. I'm cogitating."

"Is that bad?" asked Co-Owner Frank Bergen, with some alarm.

The good doctor, aroused from his meditation, burst forth with a most eloquent discourse.

"This is a big thing to be carrying around in these days and we've had to do some fancy maneuvering to keep it located in pay territory. Of course, the weather has been generally lousy but we've been around where they have money if they could get out to us," he orated.

"Last week we were in Nutley, N. J., the first show in there for 12 years. Booked it under a circus license and the mayor did some funny things standing up when he saw it, but after a tour of inspection he decided it was okay, as our monkey circus covered the billing. "Now we're in Orange, the first show here in eight years."

It was obvious the doctor was well pleased with himself, and Co-Owner Bergen remarked that he has an efficient staff that works harmoniously. A smile

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 23.—The 1945 membership campaign has begun and copies of the association's prospectus and applications for membership have been mailed to all known non-member shows.

The outdoor safety code is in the publications department of the National Fire Protection Association, and there will be sufficient copies for all members.

Visits during the past week included William Jones concessions at Sea Breeze Park June 14.

Detailed information relative to the increase in gasoline and tire allotments for motorized shows can be secured by contacting the association. A number of construction items are now easier to obtain, such as steel plates. However, lumber continues to be scarce.

New automobile use stamps must be affixed to motor vehicles on or before July 1. The cost of these stamps is \$5 each.

Rain Belts Johnny J. Jones After Good Stand at Erie

ASHTABULA, O., June 23.—Heavy rains delayed the opening here Monday (18) of the Johnny J. Jones Exposition. The location, McKay lot at 37th Street, was flooded and cinders were placed on the grounds.

The Erie, Pa., engagement was good despite occasional showers. The Saturday children's matinee was heavy, and show entertained children of St. Joseph Orphanage, Home of the Friendless and Harbor Creek Training School for Boys.

Kiddies of Zem Zem Hospital for Crippled Children were entertained on the hospital terrace by the Del Rio Midgets, and Johnny Regal, Bob Cooley and Francine McDermott, of the *Follies* show.

of satisfaction was seen creeping around the corners of the DeBelle mouth. Could it be that he was thinking of a raise?

"Yes," continued Bergen, "we have a good staff from front to back, and we have one ride that isn't in the air because a foreman was a bad boy. I'd rather leave the stuff in the wagons."

"Paint?" echoed Doc. "We've got a carload of it to splash on everything before the fair season starts, and don't let the appearance today fool you, as we played a red clay lot in Nutley last week and most of this unusual tinge will blow off in a few days."

"Ah," Tommy Riggins, the cookhouse operator, mused aloud, "That's what they meant when they said that last week was a 'red' one."

Jack Gilbert, concessionaire, and looking very healthy, indeed, was in a midst of a pause that refreshes. He paused to admire Tommy's quip.

"Where's Gerald?" asked L. C. (Ted) Miller who, with Mrs. Herman Bantly, was around transacting some business for the Bantly Shows. He referred to Gerald (Frenchy) Snellens, World of Mirth special agent.

"Gerald's somewhere along the line letting 'em know we're coming," explained the rotund Cann.

"Too bad Gerald isn't there to conduct this tour personally," Miller opined.

"Why?" asked Cann. There was no answer.

"You should see this in another three weeks," piped DeBelle. "We'll have Hermine's Midgets."

By this time Cann had dropped back into a meditative mood—and the visitors moved on.—PAT PURCELL.

Unsteady Biz Worries East

Most operators opine that bad weather has chilled prospects, frozen cash

By Pat Purcell

NEW YORK, June 23.—After two weeks of listening to intently told tales by carnival owners, ride operators and concessionaires—all of whom can be classified as midway economists—one gathers the idea that the carnival business most certainly is not as good along the Atlantic Coast as it was a year ago, but it is still pretty good.

There is no question that there has been a decided drop in gross receipts this year, and this can be traced directly thru weather charts, as it has been one of the most consistently rainy springs in half a century. When the weather has been good, crowds have turned out, but a comparison with comparable days of a year ago show the spending has slowed up.

"Has the bubble burst?" was a natural question, and the operators played the duck for it as adroitly as possible. They did admit that unsteady business has worried them some, particularly some who have gambled with deeper investments this season figuring that the gold rush of 1944 would continue.

A survey made recently by *The Billboard*, and published in the June 23 edition, made it clear that night club operators have noticed a decided change in business. None of them was crying but the consensus was that the heavy-dough daddies aren't around as thick as they were a few months ago. The club survey indicates that mass spending is still brisk but the whoop-it-up lavish fellows are tucking in their necks.

This situation could hardly reach the midways, as it is seldom that the sugar daddies tread the lots. This was pointed out to several owners, and they agreed that it isn't likely that the spending is over but that the bad weather has just chased people out of the idea of midway fun for a while.

There seems to be considerable logic in this deduction, rather than just pinning the current situation on frozen dough. When it did dry up for a few days it turned almost unbearably hot and the mosquitos (particularly the type that made New Jersey famous) bounced from their lairs, and in swarms.

There is little to cheer about on any midway along the East Coast right now but the fellows are not exactly discouraged. There is cash in all office wagons and they feel that when the weather irons out they'll be sailing again.

One bit of evidence to back this argument is: look at the candy pitch. They still go for quarters and do plenty whenever there is a quorum present.

Cyclone Damages NAE Fronts, Canvas

BLOOMINGTON, Ill., June 23.—On Friday, June 15, between 5 and 6 p.m., a cyclone hit the North American Exposition lot here, causing considerable damage to tents and show fronts and blowing over a light tower. Many of the show personnel were on the lot, which prevented greater damage to the show property. No one was injured. A deluge of rain fell during the storm, causing the NAE to lose that night. It was the second night lost during the week.

The management made a hurried decision Saturday (16) to remain over for the second week, giving the show the opportunity of repairing damage to fronts and canvas. Owner Peter Kortez purchased a 40 by 80 top for the girl show to replace the one lost in the storm. Springfield, Ill., was canceled for week of June 18, and show from Bloomington to Rock Island, Ill., for nine days, starting June 25.



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MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

BY-PASSING any heat waves?

BUD CLARK visited the Parada Shows in Eureka, Kan., and discovered W. R. (Wild Bill) Owens doing okay as a percentage dealer.

AFTER 13 WEEKS with the J. A. Gentsch Shows, which were termed okay despite bad weather, Mr. and Mrs. Earle A. Crane have left with their custard to play early Illinois and Indiana fairs.

THANKS FOR the few more quarts of gas.

HOMER R. SHARAR (Roberta Roberts) has left Waterloo, Ia., to join Ray Cramer's side show as annex attraction on Dodson's World's Fair Shows in Hancock, Mich.

RICHIE MARASCO, operator of the nail stores on the Alamo Exposition Shows, underwent a major operation at St. Joseph's Hospital, Fort Worth, Tuesday (19), and will be confined there three weeks.

WHEN A SHOW starts growing—others consider it a menace to be fought.

KARL ALZORA reports that Cleo Renee, annex attraction for Bancroft's side show, has purchased a new trailer, and that a barbecue was given for the side show personnel and Mille and Mullie Millmore at Fairmont, W. Va., recently.

ROBERT C. CAPPELL, second son of H. M. (Doc) Capell, owner-manager of Capell Bros.' Shows, is now serving somewhere in the East China Sea. He expects to return in October on a 30-day leave and to spend some time on the midway.

RAY WHELOCK and wife joined the Sunset Shows at Creston, Ia., with their concessions, Athletic Show and kiddie ride. . . . **CHARLES Y. ENGLE** infers that Helen Engle, concessionaire with Hennies, Endy and Prell shows the past 12 years, has been forced off the road because of a serious illness and is residing in Shreveport, La.

SWELL IDEA for talkers: Keep a Liars' Club card handy to flash to beefers.

WITH JOHNNY J. JONES Exposition following Cole Bros. on the downtown Carroll Street lot in Akron Sunday (24), for a five-day engagement opening Tuesday (26), town was plastered with paper. Both shows did an excellent job in covering the town, with Cole getting several important tack spots in the downtown district.

BOB PARKER, Miami, was a visitor on the R. & S. Amusements midway during the Jacksonville, N. C., engagement as guest of James M. Raftery. His diggers concession there is in charge of Howard and Vera McCann. Other visitors were Earl and Mabel Knauff, former troupers, now retired, who operate a florist shop in Jacksonville, and Carter Tisdale.

WITHOUT FIRST consulting his ride and show operators, a manager got up enough nerve to hire a new lot layout man.

PAUL C. BROWN reports that Dude Brewer joined the Wallace Bros.' Shows with eight concessions in Vincennes, Ind. . . . **PAT SWARTZ**, formerly with the Buckeye State Shows, is ill at 1117 West First Street, Los Angeles. . . . **POP HALE** and Tommy Stevens have purchased a Merry-Go-Round from W. S. (Bill) Foster, and a Kiddie Chairplane from Bud Linn in Dallas, and are overhauling them to be placed soon on Waco, Tex., lots.

MR. AND MRS. AL STRINGER, concessionaires, are visiting friends in Chicago. . . . **BOBBY KORK** writes from New York that he was compelled to leave Kelly's Oddities on the Cavalcade of Amusements, due to illness, and will be under the doctor's care in New York for the

remainder of the season. . . . **CORP. ALBERT J. SPROULL**, formerly concessionaire with the Johnny J. Jones Exposition and Royal American Shows, is now stationed in Munich, Germany.

"BEST LOOKING marks who pass," in-foed an agent, "always prove to be with the show."

R. & S. AMUSEMENTS has lost only two days this season on account of rain. First night lost was at Southport, N. C., opening week. Second night's loss was at Hertford, N. C., June 19. Business so far, says Jimmy Raftery, manager, is 35 per cent better than last year. For the first time in its four years on the road, Raftery is operating shows in conjunction with his rides and concessions. He now has three shows with new fronts and is adding a Funhouse and a new Sally girl show in the near future. Raftery restricts his concessions to 30 units, mostly office-owned, and uses 20 semi-trailers to transport his show.

LINDA-LYNN LOPEZ has closed with the Goodman Wonder Shows of America to work as feature dancer at the Talk of the Town night club, Peoria, Ill. . . . **PVT. ROULSTON CODY**, formerly with the Roy Weir rides, reports that he is in Camp Claiborne, La., and is lonesome for his old gang. . . . **GUS AND MARY FORSTER**, operating their concessions on the John R. Ward Shows, celebrated their 33d wedding anniversary June 12 at Jackson, Tenn. Members of the shows gave them a surprise party, and late reports indicate that Gus is still celebrating.

STOPPING ON HIS way out of a midget show, a native asked a ticket seller: "You reckon if some rich man got a hold of 10 of 'em and started breeding 'em, he'd make a lot more money?"

THE DAYS of rugged womanhood, which supposedly faded into history with the passing of the covered wagon, cropped up in Peru, Ill., recently when Mary Alice Woll took time out from her duties as ticket seller on the Cavalcade of Amusements to give birth to a boy. Mrs. Woll was on duty all night, but aroused her husband, who works on the Ferris Wheels, at 5:30 a.m. with the news that the stork was making a hasty appearance. Dr. John LaMarr, show physician, was called and he took her to St. Mary's Hospital in time for the happy event. Woll is an ex-serviceman with honorable discharge. Mother and son will rejoin the father when the show reaches Clinton, Ia.

PAGE BROS.' SHOWS opened at Springfield, Tenn., June 3 after being off the road two seasons. Shows carry 3 rides, 2 shows and 18 concessions and are showing without a gate. Guy White has six concessions; J. L. McNutt, six, and May Howard, Betty Lankford, Wanda Salls, May Robertson, Fat Arnold and Mrs. W. E. Page, one each. Staff includes W. E. Page, owner-manager; Mrs. W. E. Page, secretary-treasurer; Vergil Arnold, advance; Ellis Roberts, electrician, and Whitey Roberts, ride superintendent.

"HAD A FAIR NIGHT but didn't get my percentage of the crowd," wailed a show operator. "Neither did the front gate," consoled a wisecracker, whose job was to watch an opening between two shows.

DETROIT NOTES—**CAPT. R. V. RITZ** opened his thrill show, *Hell On Two Wheels*, on the Dumas and Reid Happyland. . . . **WALTER (WINGIE) SCHAFER** is working the front of the Ritz show. . . . **HARRY SHURGIN** has taken scales and weight on the World of Pleasure. . . . **CHESTER BROWN**, formerly of World of Pleasure, is now a traveling salesman for Charles H. Stapleton Company. . . . **MRS. HAZEL LIDDON**, chief ticket seller on the W. G. Wade Shows, is back at her post after several days'



Portrait of a man, likely related to the text.

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illness. . . . **ORA A. (POP) BAKER** took advantage of a mild Sunday to tour local carnival lots but finished with a severe cold. . . . **CORP. TIMMIE CLAMAN**, former Eastwood Park concession agent, wounded in Belgium, is at Rhodes General Hospital, Utica, N. Y. . . . **S1/C ED BURGE**, formerly at Eastwood Park, was back in town from England. . . . **PVT. ASA IRVING (Stash Rubln)**, who was with the fishpond at Eastwood, is now stationed in Czechoslovakia, cleaning up a concentration camp. . . . **MANNY BROWN** now has three concessions with Joyland Midway Attractions.

DETROIT NOTES: Roscoe T. Wade's Joyland Midway Attractions are playing at Fort and Eureka roads in the suburb of Ecorse for 10 days prior to going to Lake Orion for the Fourth of July. . . . **DEFIE CLARK** is on the Joyland show with seven concessions. Earl Wright is joining with four concessions. . . . **VERA ALEN** has remodeled the Joyland cook-house and has the staff eating with her. **Tillie Lantz** has been named legal advisor for the shows. . . . **C. J. (JOE) BENNETT**, general agent, is commuting daily between the carnival lots in suburban territory and his room in Webster Hall, Detroit. . . . **SAM PISHMAN'S** swinger, Sal Solof's cat rack, and Frank Wagner's bucket store were okayed on midway inspection by civic officials at Muskegon on the World of Pleasure Shows. . . . **PFC. NATE (NISE) SOBOL**, former Jefferson Beach concessionaire, is at Percy Jones Hospital, Battle Creek, Mich., for a lip-tumor operation. . . . **HARRY WISH**, vice-president of the Michigan Showmen's Association, has sold his home in Detroit and is moving to California. . . . **CAMERON D. MURRAY**, manager of the W. G. Wade No. 2 unit, reports business only fair on their current stand at Port Huron. . . . **F. L. (Doc) FLACK**, dean of Detroit carnival men, who was manager of the Majestic Greater Shows for their stands in the Detroit territory, is remaining here for the summer while the shows have moved into Indiana territory.

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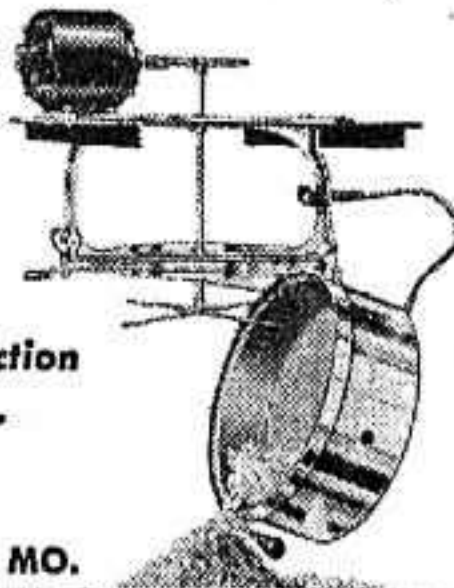
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FROM THE LOTS

Cetlin & Wilson Shows

OLEAN, N. Y., June 23.—At Morgantown, W. Va., June 2, the 75-piece high school band paraded to the lot, played one number and was chased by a down-pour that prevented the show from opening. The weather was okay the rest of the week, and so was business, until Saturday when rain clipped a kid matinee and continued thru the night.

Ambridge, Pa., week of June 9, found biz off 50 per cent from two years ago when show last played here. Clark Queer, publisher of *The Mount Pleasant Journal*; Jake Shapiro, of Triangle Poster, and George Harnett, president of the New Jersey State Fair, visited. Pop Kuntz joined with his side show, replacing Mickey Manion.

Rain killed an opening in Sharon, Pa., June 13 but after that, despite a new lot, business was satisfactory. William Holt's *Sarong Revue* has been popular at radio stations along the route. Mrs. Landrum and daughter have joined for the season, and Henry Meyers, absent for several weeks, has returned to take charge of the Ferris Wheels.

As the writer has only one week in October left to complete the route, he is back with the show handling press.—R. C. McCARTER.

Garden State Shows

LAMBERTVILLE, N. J., June 23.—The date, ended June 9, was well patronized, with the funds raised to furnish the new home for the returning veterans. The Tilt led the rides, with the Wheel a close second. Jack Kearns's *Garden State Revue* led the shows, and Stanley's side show was second. David Logan joined with his *The Doom of the Japs*, and C. Flagler, with a grind show.

On Thursday night, the Jamboree Club held its weekly meeting and officers were elected. After the business meeting a show was presented and refreshments served. The following officers were elected: Jack Kearns, president; R. H. Miner Jr., secretary-treasurer. Benefit officers elected were Mr. Stanley, representing the shows; Russ Jones, the rides, and Johnny Dobish, concessions. The entertainment committee elected was Pop Brownlee, Russ Stanley and Mrs. Jack Kearns. A card of thanks was read from Mrs. W. Goodrich, who is hospitalized in High Point, N. C.—R. H. MINER JR.

Alamo Exposition Shows

CORSICANA, Tex., June 23.—Tyler, Tex., came thru with good business, the Saturday (9) gate being the biggest of the season. A bad storm hit here Tuesday (12) and the side show went down but damage was generally light.

Harvey Lamont has returned from Tyler after a siege of illness. Eddie Lynch and Rosemary Ruback handled details while Jack Ruback was in San Antonio on business. Betty Jo Ulcar arrived to spend the summer with her parents. Bobby Hyman and Hypo Denecke visited in San Antonio.

Martha Rogers and Sophia Mullens will be in charge of the dance and supper set for the Ardmore, Okla., date. Mr. and Mrs. Billy Williams will have charge of Jerry, trained chimp, during the War Bond drive. Bingo parties are now under way to raise funds for the Red Cross and local charities, with Benny Hyman, Eddie Lynch and Joe (Palukia) Ulcar in charge.

Billy Rosen, off the road for two seasons, is back with concessions, and Eddie Boothman reports that he is satisfied with his Funhouse business. Tony Kitterman gave a buffet party at Corsicana celebrating his 24 years in show business.—H. B. ROWE.

Wallace Bros.' Shows

EVANSVILLE, Ind., June 23.—Excellent publicity and good weather failed to get business here week ended June 9 under auspices VFW. Two more shows joined, and Jim Chevanne and Sid Crane, owners of *European Oddities*, framed an illusion show. Earl Livingston joined concession row, and Sam Lamb is back after a vacation at Reelfoot Lake, Tenn.

Raymond Guys leased the cookhouse and grab from Floyd Mather, who returned to Tennessee to handle his theater interests. Mrs. Frank Litchfield, of Texarkana, Tex., spent two weeks on the show with her husband. Bill Badley, of Camden, Ark., will spend Fourth of July week with his brother, Charley, at Olney, Ill.

Lee Spain joined to take the front of the office minstrel, and Mrs. Spain will operate a concession for Mack Hogge.—BILL CARNEER.

Gold Medal Shows

LOGANSPORT, Ind., June 23.—Showing under the Loyal Order of Moose, opening was fair but Tuesday was a complete rainout. Business built nightly, but Saturday's kid matinee was rained out. The deluge stopped in time to save a good Saturday night.

Rice's bingo and Robinson's custard were okay. A new 30 by 40 top was delivered to Dick Hyland's *Glamour Girls*, and Morrison's *Wild Life* had a good week. Spitfire topped the rides.

Mrs. Frank Goskins purchased a new house trailer in South Bend, Ind., and Mr. and Mrs. Oscar Bloom, Frank Aschee and George Peterson made a business trip to Chicago June 13.

FRANK GOSKINS.

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SHOOTING GALLERIES
FOR SALE
 8 CASES .22 SHORTS
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Tangley Air Calliope, A.C. electric motor, two horse power, 115 volts, Acme Air Blower, \$200.00 takes it F. O. B. Norfolk, Va. **ATTENTION, COOK HOUSE SHOWMEN:** One 20x60 Pin Hinge Frame with floor, eleven Tables and Chairs, Counter and Stools, Top with Awnings and Pipe, Cashier's Counter at front, also Griddle at front. Panels go around front and two sides of this cook house. Fifteen foot kitchen with Gas Range Griddle Box, four compartment Dish Wash Sink, Cook's Work Table with Shelves, Coffee Urn with Metal Stand, Dishes, Silverware, Pots, Pans and three-gallon Double Coffee Urn. In fact, ready to operate. Have frame in air for inspection. **SHOWMEN,** come look this over. \$800.00 takes it all. This can be made into two 30-foot joints. George Welch, let me hear from you. **THOS. R. POPLIN,** care Art Lewis Rides, Ocean View Park, Norfolk, Va.

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HIGH POLE OR IRON JAW
 For July 4th and Balance of Season (20 weeks' work). Jimmy Davison, answer this ad. Join on wire.
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 With or Without Transportation.
 To appreciate this ride you must see it in action. Can be seen in operation at Richlands, Va., July 1-7.
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 Peppers All States Shows
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RIDE HELP WANTED
 Ferris Wheel, Merry-Go-Round and Second Man. Top wages, steady route, short moves. Immediately Contact

MIDWAY SHOW
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Crafts' 20 Big Shows

BAKERSFIELD, Calif., June 23.—Mary Morris, annex, and Sis Cook, Penguin Girl, are the popular numbers with Don Gonzales's freaks museum.

Clyde Gooding opened a snake show, with Zack Hargus as demonstrator.

Eddie Shoes celebrated his birthday and his 11th season with the show. Gloria Dee, rider on Clyde Rawlings's drome, has recovered from a brief illness.

At Tulare, Calif., Del Mar Green, *Hollywood Follies* canvasman, married Joyce Helm, penny pitch. Eddie Trotter and Roy Francino, of Gail Scott's concessions, and Tom Henry, musician on the side show, were hosts at the wedding party in the freaks museum. Guests were Mr. and Mrs. Bolton, Mr. and Mrs. Bill Perry, Mr. and Mrs. Robert Sheperd, Mr. and Mrs. Bill McMahan, Mr. and Mrs. James Gunther, Mr. and Mrs. Hank Arnold, Mr. and Mrs. Eldon Short; Mr. and Mrs. Kennely and daughter, Barbara; Jack Keck, Mr. and Mrs. Don Gonzales, "No-Coat" Bob, Spot Ragland, Roy Ludington, Don Lewis, Jerry Godfrey, Ruth Lee, Homer Tessier, Virginia Harding, Betty Sheppard; Clara Trotter and daughter, Shirley; Al Gray, Mr. and Mrs. Tex Wells, Carmen Garcia, Mr. and Mrs. Wenick, Sis Cook, Mr. and Mrs. Leon Whitney, Eddie Shoes, Charlotte Warren, Mildred Perry, Joby Martin, Edna Kanthe, Rosana Ragland, Mr. and Mrs. Lew Korte and the writer.

MONA VAUGHN.

Sparks Bros.' Shows

STURGIS, Ky., June 23.—Week, June 11 to 16; auspices, American Legion; location, Legion City Park; business, good.

After a week of continued rain and a muddy lot, but with good business considering the conditions, at Central City, Ky., and an uneventful move to this spot, shows opened night (11) to a good crowd and okay business, which continued thruout the week with the exception of Saturday which was lost to a heavy rain. Legion post and city officials gave excellent co-operation.

Mrs. Slim Cunningham's birthday was the occasion for a celebration by the women personnel, at which refreshments were served and which culminated in the formation of a women's club, the "Hot en Tots." All male members were initiated as honorary members.

Mrs. Frank Sparks, secretary, purchased a pair of thorobred bull puppies. Professor Johnson's *Broadway Steppers* continue to click. Visiting was done between the personnel of this and the Regal Shows, which were playing in this section. Shows moved to Owensboro, Ky., for a week's engagement.

H. G. STARBUCK.

O. C. Buck Shows

NEWBURGH, N. Y., June 23. — Auspices, American Legion; location, Armory grounds.

The trek over the Catskill Mountains from Oneonta to Newburgh was made in good time after the difficult tear-down due to the heavy rain and muddy lot at Oneonta Saturday night (16). One mishap, however, marred the journey. A trailer truck, driven by Speck L. Davis, carrying the arcade and some concessions and stock owned by E. C. Evans, skidded on a turn in the road near Middletown and crashed thru a fence into a ditch and overturned. No one was hurt and little damage was done. Business at Oneonta was fair. Saturday night was a complete rain-out.

Monday night the show opened at Newburgh despite cloudy and rainy weather. Few people were on the lot, and Tuesday night was another rain-out.

Mrs. O. C. Buck has organized a knitting club of the ladies on the show, members of the Ladies' Auxillary of the NSA. Afghans are being knitted and will be made into blankets or lap robes for the wounded members of the armed forces and distributed by the USO.

Mr. and Mrs. Curly Boneburg, with the show the past few years, were visitors Tuesday night. A surprise birthday party was given Lon B. Ramsdell, assistant manager of the show, by visiting friends—Bernie Head, of the Ringling circus; Tex Rickard and Hal Oliver, of the Clyde Beatty Circus; James L. Quinn, R. Flannigan and Roy Peugh. Lon will celebrate his birthday June 26.

Richard Ellery Jr. has joined his parents, Mr. and Mrs. Richard Ellery, of the Evans concessions, for the summer. William Schiavo, son of Mr. and Mrs. Joseph

a NEW and SCIENTIFIC PISTOL



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Unretouched Photo
 1/3 Actual Size

A GUN THAT ACTUALLY SHOOTS A NICKEL

Needs no other ammunition. Your customers insert the coin and shoot. There is no shortage of nickels—then no shortage of ammunition. You pick up your profits from the cloth spread under the prizes.

LOOKS . . .
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Die cast. Sturdy. Spring operated and assured of long life. Lasts indefinitely. Operates just like the real gun. Has plenty of flash and eye-appeal.

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HERE'S HOW IT WORKS
 A coin slot in the top of the pistol allows customer to insert the coin, which in turn serves as the "pellet."

Operators have earned \$10 per hour per gun. Each pistol requires only a small operating space. Concessionaires have allowed a counter space of 2 feet wide and a minimum depth of 8 feet. Operates like a cork gallery. Shoot till you win—at 5c per shot. Slum can be given as prizes for knocked down prizes.

TESTED. This pistol is new. It has been tested over a period of several months. The gun has proved its earning power and durability.

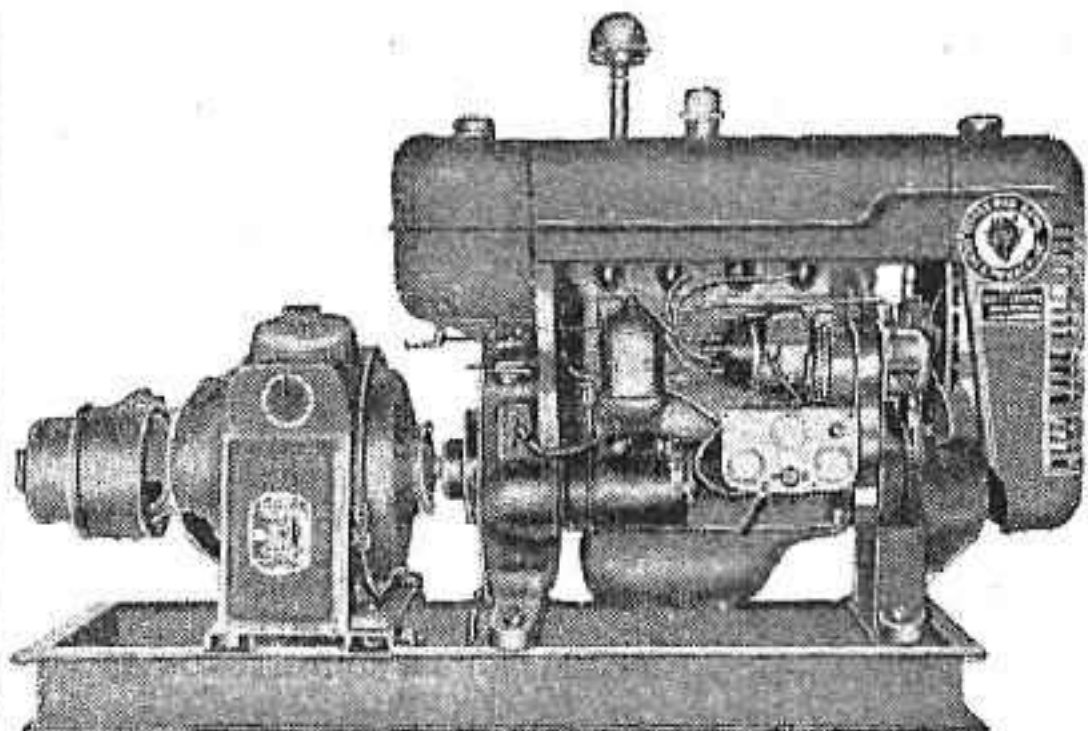
YOU CAN'T BEAT THE PRICE. Concessionaires can set up a spot at a most reasonable price.

Set of 4 Guns, \$100. Less Than 4 Guns, \$35 Each.
Pistols Come Complete With Chain, Swivel and Eye Bolt To Secure Gun to Counter.

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FOR SALE—TILT-A-WHIRL AND BINGO

BOTH WITH OR WITHOUT TRANSPORTATION

Tilt—9 Car and in very good shape. Federal Tractor and 26 Ft. All Steel Trailer. Bingo has two complete sets of canvas, 36x18, with 12 ft. extension; seating 72 people, extended 88 people; 2 complete P.-A. Systems, Stock and Tractor and Trailer if desired. All can be seen c/o J. R. Edwards Show, this week Ohardon, Ohio, or write or wire

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Playing 17 Fairs and Celebrations in Illinois, Missouri and Arkansas, starting July 1st. WANT MERCHANDISE CONCESSIONS OF ALL KINDS. CAN ALWAYS PLACE GOOD, RELIABLE RIDE HELP.

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TEN ROLLS 3.90
FIFTY ROLLS 17.00
ROLLS 7,000 EACH

Double Coupons, Double Price
No C. O. D. Orders Accepted

Schlavo, who has been in school, has joined his parents on the show for his summer vacation. Sidney Goodwaldt, Paul LaCross, Samuel Zucker, Mr. and Mrs. Harry Swartz, Mr. and Mrs. Thomas Brady and Al Horowitz motored to New York over the week-end. The show will move to Mechanicsville, N. Y., to play an engagement for the fire department.
ROY F. PEUGH.

North American Exposition

SPRINGFIELD, Ill., June 23.—First week at Bloomington, Ill., credited the North American Exposition with its biggest opening night of the season and two other big nights that week, with bad weather stealing the credits for the greater part of the other three nights.

Windstorm Friday (15) hit the show hard. Show had to repair the damaged equipment and remained over here for a second week, canceling the Springfield engagement. A new top was purchased for the Girl Show, while other canvas was being repaired by tent companies of Springfield and Bloomington. A new top for the Merry-Go-Round, made by O'Henry, Chicago, will be ready for Rock Island next week.

Mr. and Mrs. B. C. McDonnell have a new popcorn stand, illuminated and decorated with fluorescent lights, and Earle Chambers is getting ready to spring another attraction on the midway.

The *Pantagraph*, local newspaper, which has been very liberal with space, gave the show nearly the entire front page of the women's section in the Sunday edition with pictures taken on the rides and in shows.

Among visitors this week were Mrs. Frances Hennies and many from the Cavalcade of Amusements.

HARVEY B. WILLIAMS.

American Exposition Shows

MASSILLON, O., June 23.—After being closed to carnivals for seven years, American Exposition Shows reopened this city most auspiciously Monday (18) with a week's engagement under the auspices of the Al Koran Shrine Trum Drum Corps. It is estimated that 10,000 people lined the streets to witness a mile-long parade, which marked the opening and included marching units from here and near-by towns. A dinner to visiting lodgemen and officials of the F. E. Gooding Amusement Company preceded the pageant. Gooding spoke briefly, and Mayor June Weirich, member of the general committee, responded.

The Gooding unit offered an augmented midway here, using twin Ferris Wheels and a new streamlined miniature train. There were 30 concessions, 6 rides and 3 shows. The committee and the show spent several hundred dollars for a nightly variety show on a large platform on the midway. A souvenir program was issued, money derived therefrom going to welfare work.

Jack Lampton, general representative for American Exposition Shows, set the date and handled all preliminary details.—**REX McCONNELL.**

Dodson's World's Fair

NEGAUNEE, Mich., June 23.—Old Man Weather decided to give out with his very best for this date, which proved a seven-day winner for all departments. Altho the population of this community is limited, the front gate averaged 4,500 nightly. Children's matinees Saturday and Sunday rounded out the engagement.

Concessionaires, under supervision of George Golden and Bill Starr, are Roy McCurdy, Jack Littlefield, Buddy and Billie Anthony, Harm Zollan, Blacky McPete, Trusty McCulley, Dutch Schmidt, Legs Williams, Slim Neal, Whitey McDaniels, Chief Ellenberg, Mike Ruback, Tommy Davis, M. McCreary, C. Couch, Joe Weinberg, Marie Starr, Cy Slogan, Harry and Sarah Lewis and Nellie Golden.

Showmen Bob Perry, Cecil and Connie Hudson, Ray Cramer and Harry Sutz hit tops, with Charlie Goss's Fly-o-Plane and Jack Pugall's Rocket leading the rides.

Mel Dodson Jr. is assisting his father in taking care of the show's management. Charlie Clark operates the Fun-house and finds time to handle *The Billboard* and the mail.

Members are looking forward to the Diamond Jubilee to be staged soon for the ladies' club under the direction of Nellie Golden.

The writer is handling the publicity, due to the absence of A. C. Bradley, who is visiting an uncle in Waco, Tex.—**LARRY MULLINS.**

Shipyard Surplus Battleship Gray Deck Enamel

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In Five Gallon Steel Cans.

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CONCESSION TOPS, ALL TYPES OF CARNIVAL CANVAS, CAMPING TENTS AND BIG TOPS

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RIDE HELP WANTED

MERRY-GO-ROUND and TILT-A-WHIRL MAN.

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Bingo, Concessions of all kinds. Will book Flat Ride, Monkey-Animal Shows. Want Skillo and Roll Down Agents. Man to take charge '49 Camp. BOX 152, PORTIA, ARK.



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Wallace Bros.' Shows

VINCENNES, Ind., June 23.—Week June 11; auspices, Veterans of Foreign Wars; location, B. & O. Showgrounds; weather, variable; business, excellent. After playing to the smallest attendance of the season in the largest city on the route, the show moved into Vincennes for the second best week of the season. Show, in its entirety, was ready Monday night and everything got its share. Jimmie Chevanec and Sid Crane's European Oddities reported the largest still-date gross in the history of the attraction. Twin Ell Wheels led the rides, with the Tilt a close second.

Rains came practically every day, but cleared skies before nightfall, and a good lot gave good business each night. A severe wind and rain storm after the start of dismantling the show chilled the extra help, and doubling up was in order for the first time this season. Everything was ready to move in convoy before the usual 8 a.m. call.

Visitors during this engagement, included Leslie Jones, chairman of the Olney, Ill., Fourth of July committee, and party. Earl McAlester has joined to assume management of two office shows, Mrs. E. E. Farrow Sr., owner, and mother of Manager E. E. Farrow Jr., waxes proud in teaching her new daughter-in-law the fundamental duties of a carnival manager's wife. Mrs. E. E. Farrow Jr., the former Jeanette Lacy, of Morehead, Miss., where she finished the Mississippi Junior College, will return there to take an advanced business course at the start of the fall semester.

Chief Ho-Ho and Lige (Whitey) O'Neal, concession operators, have closed to join the American Beauty Shows in a nearby State. Concessionaires joining at close of the engagement included Mr. and Mrs. Allen Brewer, with diggers and 10 stock concessions. Veterans of Foreign Wars and Legion organizations, where we have showed this season, have been very cooperative, and Manager Farrow, a veteran of this war, has given them space weekly for membership drive booths on the midway, a novel way of contacting past members as well as new ones. Show returns to Illinois after this engagement to remain until early in September.—J. BILL CARNEER.

William T. Collins Shows

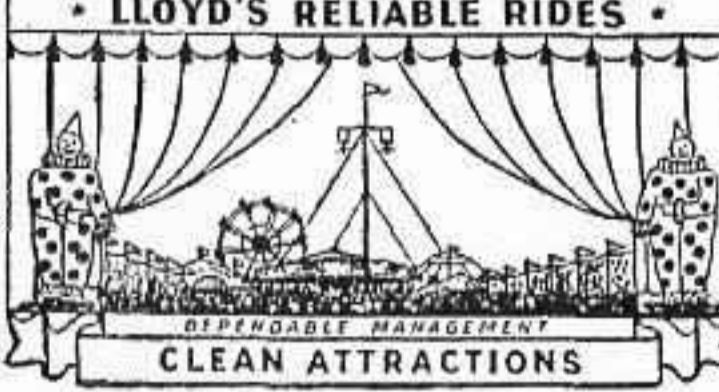
MOOREHEAD, Minn., June 23.—Week ended June 9; weather, bad; lot, poor; business, fair.

Ruth from Duluth, 714-pound entertainer, joined here. Sally's Glamourettes and Ted Chaulseth's Waxo have new panel fronts, and Henry Mingst has enlarged his arcade. Bad weather has hit Smiling Walter Duffy's custard business.—DOC CROSLY.

Regal Exposition Shows

MADISONVILLE, Ky., June 23.—Altho the lot was in a grove of trees, midway appearance was good and business was excellent. Jimmy's Hula Hut and the Tilt led their departments. Date was played under the Shrine Club. Kentucky State highway patrolmen co-operated.—E. SYLVESTER.

LLOYD'S RELIABLE RIDES



CLEAN ATTRACTIONS

Want a few more concessions for the biggest 4th spot in Indiana. Worthington, Ind., this week in downtown business district; then Brazil, Ind., for the 4th. Can use PC at both Worthington and Brazil; no ball games or dice PC in Brazil. Carl Little, come on; will book snow cones. Address all replies to

LLOYD'S RELIABLE RIDES
Worthington, Ind.

WANT AGENTS

FOR BASKET BALL AND SLUM CONCESSIONS

Don't write or wire, just come in. I will place you if you are sober and capable. All fairs and celebrations from now on.

A. LITVIN

Wonder Shows of America
Grand Forks, N. D.

R & S Amusements

HERTFORD, N. C., June 23.—Jimmy Raftery's R. & S. Amusements played a successful eight-day engagement at Jacksonville, N. C., June 9-13, on the Bridge Street showgrounds. Near-by Camp LeJeune, largest marine base in the South, contributed largely to the event. All attractions played to heavy business and concessionaires report the event best of the season. Auspices was the fire department. Weather was hot.

Engagement here is for eight days on municipal parking lot on Main Street. Mayor John Darden is chairman of the firemen's committee. Weather continues hot.

The All-American Thrill Girls, Jacqueline and Jean Teeter, aerial act, joined here, and will headline the free circus act program for an eight-week engagement ending August 4, when their fair season begins. Act, booked thru the Gus Sun Agency, scored heavily.

A new Funhouse, on a 28-foot chassis, is being built by the working crew, with Frank Russ as master builder, and will be opened at Morehead City next week. Jimmy Raftery designed the new device, which is somewhat different from the usual type.

Eddie M. Lewis has rejoined after a seven-week absence while undergoing hospital treatment in Augusta, Ga. Mrs. Janice Wooten, Princeton, W. Va., is visiting her mother, Mrs. Carrie Raftery. Cater Barnhill joined here as chief electrician in charge of the two Diesel light plants. Mrs. Barnhill also is with the show. Nancy Tierman is operating one of Jimmy Raftery's concessions. Udell Robinson is cashier of the midway diner, operated by Mrs. Pera Hedgecock. Louis Williams, concessionaire, is enjoying a brief vacation at Raleigh, N. C., and Mrs. Gladys Williams is in charge of his concessions.

Lindsay Piggott reports that all of his concessions mopped up at Jacksonville. Eddie Bone is in charge of the main entrance gates, and Mrs. Eliza Bone operates an office concession. Percy Sink, master of transportation, and Sam Dawson, master mechanic, have the fleet on the move early on travel days and on the lot on schedule. Leonard (Skeeter) Garrett has a full crew and will add to his personnel when two more rides are added within the next 10 days. Show now has seven major rides, three shows and a Funhouse. *Artist and Models Revue*, with George Wrenn on the front, has scored heavily since the opening, and the War Show has been enjoying prosperity. Eddie Cooper's concessions are doing well, with Bert Cooper, Al Raft and Al Travis in charge. Fred McKinney is operating an office concession. A new and larger tent theater arrived here for the girl revue. Show will play a Fourth of July engagement at Morehead City week of June 30 under American Legion auspices, second time there this season.—WALTER D. NEALAND.

Endy Bros.' Shows

POTTSVILLE, Pa., June 23.—Long run in here and more than 3,000 Pottsville folks were at the runs late Sunday afternoon to see the new Endy Bros.' railroad show unload. This is the home town of Dave Endy, and he was given a rousing welcome. A committee headed by Mayor Claude A. Lord was on hand to greet him.

All service clubs attended in a body during the week and numerous parties were held in honor of Mr. Endy. Over 5,000 paid admissions on opening night here, with perfect weather prevailing. Pete Thompson, lot superintendent, laid the lot out well and all attractions showed to their best advantage. Del Crouch was high with his Motordrome, and the Hey-Dey was top money with the rides. New additions are Johnny Rea, with his new Unborn Show, and Mickey Mansion, with his side show. Josh Kitchens was kept busy visiting the newspapers with his chimp, Tony, who received a police badge from the mayor. Newspapers liberal with space. Thursday was Mayor Lord's Day and over 7,000 kids attended a huge matinee in honor of the mayor.

Friday and Saturday were the best days of the season so far. Many improvements have been made on the train. New electric light plants were installed this week by Superintendent Arky Bradford. A new coach also was purchased and painted all ready for this week's run. George Kerestes, assistant to Dave Endy, is making all purchases for the show. Jim Zabriskie has the Diesels in perfect working order. Zacchini, the Human Cannon Ball, continues to draw them in.—COL. HOWARD E. STAHLER.

PEPPERS ALL-STATES SHOWS

BIG JULY 4TH RICHLANDS, VA. BIG JULY 4TH

RIDE HELP: Foreman for Smith & Smith Chair-o-Plane; Second Men on Merry-Go-Round, Ferris Wheel, Roll-o-Plane and Flying Twister. Prefer married men, wives to sell Tickets. Must be able to drive Semis. Drunks and chasers, lay off. Pay top salaries.

CONCESSIONS: Want String Game, Bumper, Hoop-La, Coca-Cola Joint, Cane Rack, Lead Gallery, Huckly-Buck and Penny Arcade. Will sell exclusive on Frozen Custard and American Mitt Camp. (Gypsies, lay off.) Bingo Caller, straight salary and percentage.

WANT FAST GRIDDLE MEN, ALSO WAITERS FOR COOK HOUSE. Top Wages.

SHOWS: Mechanical City (Palston, join on wire), Fat Show, War Show, Crime Show or any Show that don't conflict.

WANT SIDE SHOW PEOPLE. A-1 FRONT MAN TO TAKE FULL CHARGE OF 10-IN-1 (150 Ft. Front, New Banners, New Top 20x100), salary and percentage. WANT HIGH-CLASS MENTAL ACT, TATTOO MAN WITH FLASH. (Theresa Tracy, answer this ad.)

JOIN ON WIRE — NO TIME TO WRITE.

All Address: FRANK W. PEPPERS, Mgr., PRINCETON, W. VA., this week; then RICHLANDS, VA., FOR THE BIG JULY 4TH CELEBRATION.

LAWRENCE GREATER SHOWS WANT

FOR FIREMEN'S 4TH OF JULY CELEBRATION

BRIDGEPORT, OHIO

And Balance of the Season

SHOWS: Wild Life, Animal and Girl Shows (with own outfits), Fun House or Class House.

RIDES: Octopus, Roll-o-Plane, Fly-o-Plane.

CONCESSIONS: Will sell X on Custard, Arcade and 2 Camps. Want Ball Games, Fish Pond, String Game, Pony Pitches and all Stock Concessions.

HELP: Useful Show Help in all departments. Ride men, must drive semis. Lot Man.

Our Fairs Are Kutztown, Doylestown and Lehigh, Pa.; Ashboro, Laurinburg, Goldsboro (Wayne County Fair), Henderson, Greenville, Clinton, all North Carolina, and Columbia, S. C.

Look This List Over and Decide for Yourself. All Address:

URICHSVILLE, OHIO, THIS WEEK; BRIDGEPORT, NEXT WEEK

WORLD OF PLEASURE SHOWS

LIMA, OHIO, JULY 2-7

First Carnival To Play Here This Year

WANT—Motordrome, Unborn, Mechanical City, Wild West, Fun House, Snake Show, Fat Show and other worthwhile Attractions. Can place Merchandise Concessions of all kinds. Ride Help and Semi Drivers, top wages and bonus. A-1 Sign Painter for truck lettering, good salary to capable man. R. A. Norton wants General Cookhouse Help.

Our Fair Dates start at Fowlerville, Mich., August 1-4.

JOHN QUINN, Manager

Monroe, Mich., June 25-30; Jackson, Mich., July 9-14.

WANT FERRIS WHEEL FOREMAN TOP SALARY

Ride Second Men and Truck Drivers. Opening for Shows of merit. Will book Octopus, Rolloplane, Spitfire or Flyoplane. Will book Cookhouse, legitimate Concessions. Linton, Indiana, Big 4th Celebration, then our Fairs—15 of them.

Wire

ROGERS GREATER SHOWS

Seymour, Indiana

WANTED

Lady Ball Game Agents, Hanky Pank Agents. Man to Handle 42-Ft. Ball Game; Ray Meyers, wire. Anderson (Napoleon) Jones, come on.

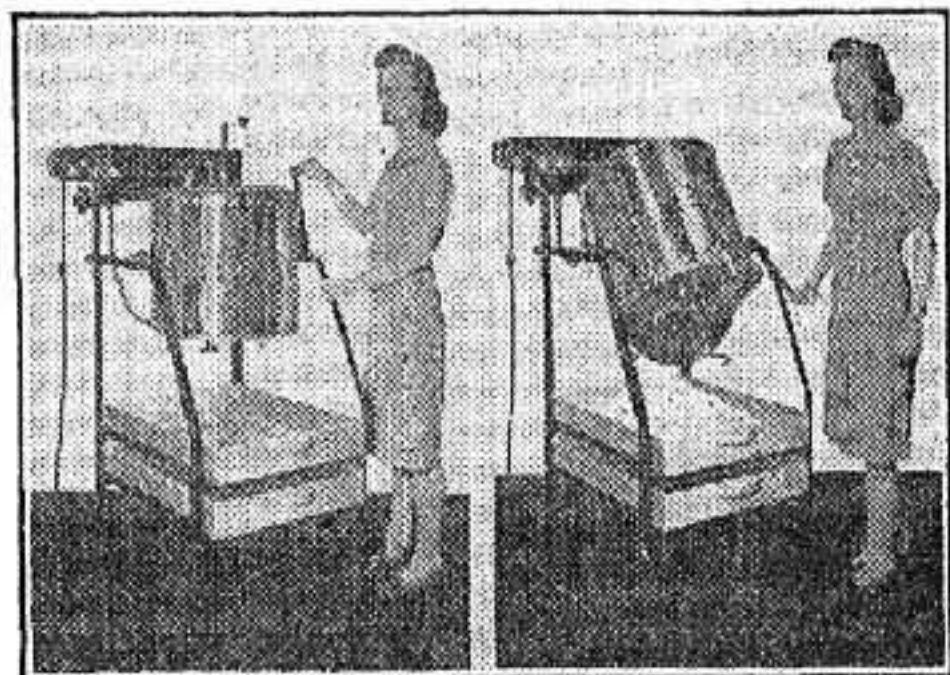
All contact

VINCE McCABE

Wonder Shows of America

Grand Forks, N. D., Fair, week of the 25th; North Dakota State Fair, 4th of July week.

**...New CORN POPPERS...
NOW AVAILABLE . . . NO PRIORITY NEEDED**



Greater Capacity. More Profits. Low Priced.

A new wet type popper that uses less fuel, power and labor. Pops 50 to 60 lbs. per hour and one girl can easily operate 4 machines and pop over 1600 lbs. per day. Lowest percentage of waste—it will quickly pay for itself. Multiple installations available.

Made of gleaming stainless steel and polished brass in welded steel black frame. Guaranteed.

Single Unit Popper\$495.00
Double Unit Popper 990.00
(Larger unit prices on request)

CHICAGO THEATER SUPPLY CO. 1255-57 S. WABASH AVE.
CHICAGO, ILLINOIS

CLUB ACTIVITIES

National Showmen's Association
1564 Broadway, New York

NEW YORK, June 23. — Secretary Walter K. Sibley made a number of visits to various member shows, parks and beaches, starting Thursday (14). First place visited was Savin Rock, Conn., and Savin Rock Arcade, one of the many business ventures of Vincent Anderson. Talked with Manager Lipschitz, who was very cordial. Dropped in at the headquarters of Francis Kelly at North Haven, Conn., but Kelly was in Ansonia on business. Vic (Whitey) Otto, his No. 1 man, was on hand. From there to Ed Carroll's Riverside Park, Agawam, Mass.

Hopped along to Hamid's White City Park, Worcester, Mass., and was cordially received by Manager Sam Hamid, who advised that President Emeritus George A. Hamid had left within the hour, and that Mrs. Hamid and Gene Hamid had left five minutes before for a sojourn in Central Maine. That night, visited the LaGasse Show, Unit No. 1 in Paul Revere's town, Lexington, Mass. In the absence of Mr. LaGasse, met with Max Gould and William J. Riley. Visited Revere Beach, Mass., where there are a number of members.

Friday trekked to Harry Pince's Lincoln Park near New Bedford, Mass. Met with a number of members and was cordially received by Max Zand. From there to Dick's Paramount Show, Taunton, Mass., where it was showing in Whittington Park. Chatted with Harry Sturges, Bill Kerr, Bill Brue, Louis Childs and Charles Jones.

Dropped in on the Bay State Show in East Cambridge, Mass. Outfit is under the direction of Eddie O'Brien, brother of Mrs. Frank West. Eddie has quite an outfit and advised that, whenever weather permitted, business was all that could be desired. From there to Merit Show on the lot at Sullivan Square, Charlestown, Mass. The show was in the process of erection for the Bunker Hill Celebration, taking in the night of the 16th and the day and night of the 17th. Henry Fernal is owner of the show, which consists of six rides, all company owned, and a number of shows and concessions. Fernal is from Lowell, Mass.

Dropped over to see the W. C. Kaus Shows at Haledon, N. J., June 13. Manager Owens was on a business trip to the headquarters of the show at New Bern, N. C. Jack Perry, general agent, was pinch-hitting for Owens. Had the annual gabfest with Herb Knight, who is a resident of Haledon and a Kaus fan. Also chatted a little with Max Kassow, George Rector, Lou and Zella Meyers, Mack McIntyre, Frank Madish, Hank Owens, Carvell and Kirby McGary. Sky-High Alcides did the free act. Also chatted with Morris Meyers, Roger Fingers, the Barrys, Charles Wright and the Mindens. From the Kaus Shows took a short jaunt to the Ross Manning Shows at Little Ferry, N. J. Lot was in bad shape after heavy showers.

Eligibility committee will meet to consider applicants George J. Haney, Fred Zellermayer, J. N. Zachry, Jack Gallagher, James A. Rapple, Vincent Guastamacchio and Walter Holtz. A monument will be unveiled on the grave of the late Brother Epstein at Beth David Cemetery, Elmont, L. I., N. Y., Sunday (24). S/2C Manny Klein wrote from Barracks, Shoemaker, Calif. Pvt. Billy Zucker, son of Charlie Zucker, of the Buck Shows, was killed in action in Germany. Earl Allen is recovering from an operation in Polyclinic Hospital. Eddie Elkins has resigned as agent for Ross Manning. Recent visitors were John McCormick, Whitey Rodgers, Sid Goodwalt, from the Buck Shows; Arthur Campfield, Carney J. Colson, and Pat Purcell, Carnival Editor of *The Billboard*. The 1946 membership cards are ready. Annual banquet is set for November 28, with the ticket number limited but available now at \$10 each.

Showmen's League of America
Sherman Hotel, Chicago

CHICAGO, June 23. — Secretary Joe Streibich and Sunny Bernet spent an evening at the Hennies shows at Joliet, Ill. Vaughn Richardson accompanied them on trips to the Cavalcade of Amusements at Peru, Ill., and North American Exposition at Bloomington, Ill.

Maury Brod, Archie Wagner and Jack Baillie are on the sick list at the Cavalcade. Mrs. A. J. Weiss, of the North American, is recovering after a long illness. William J. Coultry is still in the hospital, and there is no late news from Ernest J. Kestler, who was in a Cleveland hospital.

Sam Beyers and Frank R. Winkley were recently discharged from the service. Beyers joined the Hennies shows. Muster-out fund checks are being mailed to both.

J. C. Weer was in town on business. Vaughn Richardson has left for parts unknown. Bob Kline a recent arrival. Mrs. Sam Fidler was the victim of painful burns in a recent fire. Other callers at the rooms were Mike Wright, Alex Wilson, Gus Bethune, Jack Hawthorne, Charles H. Hall, Max Brantman, Oliver Barnes, Sam Bloom, Arthur Hockwald. Eddie Hollinger, formerly of the Cavalcade, writes that he is in East St. Louis, Ill.

Paul Eagles pulled out after quite a Chicago stay.

Charles Owens has taken over a restaurant on North Michigan Avenue. Lou Leonard ran in for a visit before leaving for East St. Louis.

Caravans

155 N. Clark St., Chicago

CHICAGO, June 23. — President Jeanette Wall called a special meeting June 14 to ballot on applications. Those accepted were Nina Charneski, Leone Gordon, Estelle Butler Delaney, Hilda Lamb Hennies, Rose Hunter, June Weiner, Dorothy Gordon, Florence Brown, Betty Hutton and Mae Morgan, credited to Josephine Woody; Mrs. Oscar Bloom, to Edith Streibich. Mrs. Bloom, in town on business, made a cash donation to the club. A message of condolence was sent to Violet Patka on the death of her daughter. Sick list includes Peggy Murray, Daisy Hennies, Evelyn Clain and Bessie Mossman.

President Wall went to Milwaukee where she and Mr. Wall acted as godparents for the son of their niece.

First official membership drive is on and applications are being mailed to all members by Chairman Edith Streibich.

Mrs. Fizzie Brown is leaving for her home in Dallas in anticipation of the arrival of an heir. Esther Bernet, Josephine Woody and Edith Streibich spent an evening on the Hennies Shows at Joliet. Helen Wettour was presented with a silver spoon for her first grandchild.

JAMES SAKOBIE Gen. Manager **AL PORTER** Gen. Agent **MICKEY SAKOBIE** Secy.-Treasurer

WONDERLAND

10—MORE WEEKS IN GREATER WASHINGTON, D. C.—10

BIG 4TH OF JULY CELEBRATION, JULY 2 TO 7, Odenton, Md., Vol. Fire Dept. At the entrance to Camp Mead. Thousands of Soldiers, Civilians and War Workers, Three Big Pay Days. It's the Biggest in the State.

WANT—Concessions of all kinds. No X, Diggers, Frozen Custard, Pop-Corn, Juice, Grab, Knife Rack, Devil's Bowling Alley and any Concession that gives Stock. \$35 week. You don't have to wire; come on, I will place you.

WANT—Girl Show with own outfit. Only the biggest and best considered. Wire.

RIDES WANTED—Tilt, Cat, Whip. Octopus, Rolloplane or any other Flat Ride with own transportation. Good proposition.

HELP for Merry-Go-Round, Chairplane, Eli Wheel; First and Second Men. Top money paid with bonus.

All Winter in Sunny California, right across the border from one of Mexico's largest cities, in the heart of California's largest Soldiers and Sailors' population, with thousands of tourists daily. America's largest Amusement Center. Six months in one location. Eastern showmen, contact **JAMES SAKOBIE**, per route. Western Showmen, contact **AL PORTER**, 3056 Thayer St., Washington 18, D. C.

BANTLY'S SHOWS & WILD ANIMAL CIRCUS COMBINED

Now carrying the World's Greatest Mixed Wild Animal Free Acts.

**HARRINGTON, DEL., STATE FAIR
JULY 22-28**

Can place Rides, Shows and Concessions. All Concessions open except Coupon and P. C.

Want Cookhouse and Custard. Want Tilt-a-Whirl, Chairplane, Ride-O or any Flat Ride not conflicting.

Shows — Want Fat Girl, Snake, Monkey, Hillbilly, Drome and Minstrel Show.

Johnsonburg, Pa., this week; Oil City, July 2-7.

WANT

Wheel Agent for Cigarette Concession — only Wheel on show, 50-50 proposition. Dutch Dewitt, you can't miss here; good route following. Also want other Concession Help. Downtown New Albany, Ind., this week. (Shep, your wire was returned.) Answer:

JIMMY ANNIN

Care L. J. Heth Shows, New Albany, Ind.

RIDES WANTED

Two or three Rides for one-week stand at carnival some time in July or August. Ferris Wheel and Merry-Go-Round preferred. Good stand. WRITE, WIRE, PHONE.

ARDEN C. WOOFER

Chief Bridgeport Fire Dept.
Bridgeport, W. Va.
Phone 54R11

SIDE SHOW PEOPLE, NOTICE

WANT TALKER AND INSIDE MAN WHO CAN SELL BIBLES. A GOOD STALL ACT. ONE OLD-TIME TICKET SELLER. Mona and Blue, wire. Top salaries and good treatment and a long season with the WORLD'S LARGEST SIDE SHOW. All Address:

T. W. KELLEY

Care CAVALCADE OF AMUSEMENTS, CLINTON, IOWA, this week.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000, 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for... 1.00 Thin Plastic Markers, brown color, M.... 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

HARRY MODELE

WANTS

Coupon Agents. "Gabbo" Henderson, wire or call me. Majestic Greater Shows, care Rumley Hotel, La Porte, Ind., June 25-30.

ON ACCOUNT OF DISAPPOINTMENT HAVE AVAILABLE

24x36 Well Flashed Modern Bingo. Would like to book on well organized show for balance of season, with preference for 1946 season. Wire or write

BOX D-437, c/o Billboard,
Cincinnati 1, O.

EDDIE WHEELER

WANTS

Sober, Reliable Agents for Roll Downs, Slum Skillos, Swingers and Ball Game. Address: Harriman, Tenn.

WANTED LARGE EVANS OR MASON

CONCESSION WHEELS

Or What Have You? Give Full Details in First Letter. **CEDAR CRAFT MART**
74 Public Sq., Wilkes-Barre, Pa.

WILSON FAMOUS SHOWS WANT

Tilt and Octopus Foremen to join at once. Address: This week, Kincaid, Ill.; then Sullivan, Ill.

SECOND-HAND SHOW PROPERTY FOR SALE

5¢ Each, Jingle and Cane Rack Rings, Milk Bottles and Cans for Ball Game. \$9.00 Pair, Leather Cowboy Chaps, bargain. \$17.50 Large Tom Tom. Great for Girl Show. \$25.00 Khaki Baseball Hood, 10x10 feet. **WEIL'S CURIOSITY SHOP**
12 Strawberry Street Philadelphia 6, Pa.

Will Invest up to \$1,500

In FROZEN OUSTARD or BINGO Or what have you as Manager, Caller or Partner? Best references, hard grinder. Wire or write **FRANK LEVIN, 44 Ave. D, New York City.**

CONCESSIONS WANTED

Pitch Till U Win, Hoop-La, Duck or Fish Pond, Cigarette Gallery. Opening for 2 Stock Wheels. Second Man for Ferris Wheel, Merry-Go-Round or Chair-o-Plane. **MIKE ZIEGLER**
Hotel Milner PHILADELPHIA, PA.

Pacific Coast Showmen's Association 623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 23.—Two veterans of the European War Theater, Lieut. George W. Boyd and Sgt. Tom Gallagher, attended the Monday meeting and made brief talks. Sgt. Gallagher, nursing a broken neck, told of actual warfare with the Japs. Lieutenant Boyd, who returns to Peru, Ind., at an early date, told of the battles in Italy and of his being stationed in Russia for two years.

Under the heading of business, the membership drive was discussed, with the handbills now being distributed to members on shows, Special letters, which are being drafted by J. Ed Brown, will be mailed to prospective members. Sam Dolman, who heads the membership committee, reported that things are moving along nicely. Albert J. Musante, of the Ted LeFors Show, was voted into membership. D. Michaels, who was voted in at a previous meeting, attended the session while in the city en route to New York from San Francisco. He was officially inducted.

Communications were read from John Branson, who is with the Conklin Shows in Canada. He wrote from Hamilton, Ont. There also was a letter from Rex Boyd and one from Earl Stoltz. Stoltz is in the armed forces but expects to receive his discharge soon.

Al Mann reported that Sam Sharkey was on the sick list. Notice was also posted that John Enright was a hospital patient. It was also reported that the building fund, started two years ago by Mike Krekos, of West Coast Victory Shows, was nearing the \$7,000 mark.

William Hobday presided, with Ed Mann in his post as secretary.

Ladies' Auxiliary

At the meeting Monday (18), President Marie Tait presided after a vacation to Utah, where she visited with Nina Rogers. She also visited with Marie Forrest and Ethel Dennis in San Francisco. Past President Edith Bullock went with her and brought back Mrs. Eva Thorsen for a visit. Helen B. Smith was at the secretary's desk after a visit in Kansas City, Mo. She told of her son, A. Lamont Smith, having left for Europe for the United Nations Relief and Rehabilitation Administration. He will have charge of an assembly center in Germany.

Lee Sturm, who was present after several weeks, displayed a bronze medal that had been given her son, Leland Garland, for meritorious service in the infantry.

Donna Day, sick chairman, reported that Lucille Gilligan is in a rest home in Yuba City, Calif., and that Marie Mead was improving. It was voted to give \$100 to wounded soldiers who are returning here. Gertrude Desanti turned in her War Bond book and gave some articles for the bazaar. Articles also came from the California Shows. A new member, Marjorie Cushing, was introduced by Wilma White. President Tait called on Marlo Lefors, Ann Stewart, Estelle Henry, Mary Taylor, Nancy Myers, Mayme Butters and Vivian Gorman.

FREE ACT WANTED FOR 2 WEEKS Firemen's Carnival Hamburg, N. J., July 9-14 Firemen's Celebration Midvale, N. J., July 16-21

Address:
FIREMEN'S CARNIVAL COMMITTEE
Hamburg, N. J.

WANTED RIDES AND CONCESSIONS For 3rd Annual Fish Fry Festival LADOGA, IND., AUGUST 23, 24, 25 Auspices of Lions Club

Contact: **EDWIN BARNARD**, Chairman
Ladoga Lions Club, Ladoga, Ind.

WANTED

Eat Stand, Shows, Merry-Go-Round, Concessions, Wrestling and Boxing Shows at Mt. Morris, Living Stream Hose Company Carnival, August 29, 30, 31, September 1, 1945. Write to **F. J. LOPEZ, Secy.**
9 Grove St. Mt. Morris, N. Y.

SUNSET AMUSEMENT CO.

WANTS

Electrician for 7 Rides, 6 Shows and 40 Concessions. No plants or transformers to handle. Boons, Iowa, this week; Webster City next.

Regal Exposition Shows, Inc.

WANTS

For Big 4th July Celebration, Tell City, Ind., All Week,
July 2 to 7 Inclusive

Want for big West Kentucky State Fair, July 23 to 28, Paducah, Ky—

Free Acts, Horse Racing Daily, Pari-Mutuels, Horse Shows.

WANT—Will book or buy Eli \$5 Wheel, Novelty or Flat Ride, Kiddie Rides, Pony Ride. Will book Grind Shows; must have attractive outfits. Want Trumpet Player, Drummer, Blues Singer, Chorus Girls and Talker for Minstrel. If you can't cut it and are not neat, don't answer. Man and wife to take charge of Life Show; have nice outfit. Hula Dancers for Girl Show, also Talker. Harry wants Percentage Agents. Charles H. Sutton wants Coupon Agents, Slum Store Agents. No lushers or junkers. Want Cook House, Bingo, other Concessions for 4th of July Celebration and through our Fairs. Want Workingmen in all departments, Truck Drivers that can obey traffic regulations. Want Ride and Show Ticket Sellers. We pay what you are worth; no squabbling.

Henderson, Ky., This Week.

JOHN F. REID **WILLIAM G. DUMAS**



PERMANENT ADDRESS
3633 SEYBURN AVE.
DETROIT 14, MICH.
PHONE — PL 7924

We can place a good Side Show with own transportation. We can furnish 150-foot top and banner line to a capable man who can transport it, but cannot furnish truck. Will book Show for 20 per cent still dates and 25 per cent Fairs. Frank Zorda, you can make money here; if you are interested wire **PAUL D. SPRAGUE**.

Can place a few Grind Shows. We play Michigan exclusively and real money spots. Can place a few more Ride Men that can drive semis. Drunks and agitators won't last here. **W. O. King** wants Bingo Counter Men.

Write or wire

HAPPYLAND SHOWS, River Rouge, Michigan, Till June 30.

BEE'S OLD RELIABLE SHOWS, INC.

Wants for Kentucky's Largest Fairs

CONCESSIONS—Want Agents for Slum Concessions, Ball Game, Grind Stores and all office Concessions. RIDES—Can use two Ride Men that can operate any Ride. If you drink stay where you are; top salary and bonus. No tickets. SHOWS—Will book any Show that can get money. 25% to office, your equipment and transportation. What have you? No advance. Flemingsburg, Ky., June 25 to 30; Greenup, Ky., Big July 4 Celebration, July 2 to 7; Lawrenceburg, Ky., Fair, July 9 to 14; Harrodsburg, Ky., Fair, July 16 to 21; Lebanon, Ky., Fair, July 23 to 28; Springfield, Ky., Fair, July 30 to Aug. 4; Brodhead, Ky., Fair, Aug. 6 to 11; others to follow. Join now and get placed for the big ones. **BEE'S OLD RELIABLE SHOWS, INC.**, as per route.

CROWN POINT, IND., JULY 2-4 BIGGEST FOURTH OF JULY CELEBRATION IN MIDDLE WEST WANTED

SHOWS: Snake, Wild Life, Fun House, Illusion or any shows of merit. CONCESSIONS: String Game, Jewelry, Floss, Frozen Custard and other concessions. Will book or buy Kiddie Rides. Must be in A-1 condition. Help that can drive semi-trailers. Forrest Poole wants Slum Store Agents. Large industrial cities in Ohio and Michigan to follow.

MAJESTIC GREATER SHOWS

La Porte, Ind., June 25-30; Crown Point, Ind., July 2-4.

DUMONT SHOWS

BIG 4th OF JULY CELEBRATION, CLYMER, PA., JULY 2d TO 7th

WANT legitimate Concessions. Want Shows with own equipment. Want to buy Super Rolloplane with or without transportation. Address **LOU RILEY, June 25 to 30, McKees Rocks, Pa.**

These Service Features are helping Many Operators Everywhere

CUTTING DOWN & MOUNTING SKATES

Still cutting down and mounting those old plates.

REPAIRING BROKEN BACKS and EYEROWS



Remove the trucks and send the shoes to us. We'll repair broken back stays and attach new eyelet rows to replace those ripped or worn apart.

OVER-SIZE SKATES

We'll also reduce oversize Skates to desired size. Men's large size plates can be cut down to fit Women's shoes.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LYTLE Roller Shoes
CAMBRIDGE, MASS.

WANT TO BUY ROLLER RINK
Los Angeles or other parts of California.
H. DICKERSON
7058 Hollywood Blvd. Hollywood, Cal.

Mo.-Kan. RSROA Meet Draws Many Specs to St. Looney

ST. LOUIS, June 23.—Johnny Mason, pro of RSROA Wonderland Rink here, reports that the Missouri-Kansas State meet, June 15-16, was one of the best ever held and attracted capacity attendance. Judges were Margo Werts and Mrs. Nici McMichael Force, Dayton, O., and Mrs. Lillian Erdman, Cincinnati. Referees were Johnny Mason and Margo Werts.

Novice dance division drew 24 couples. The following were the winners in the various events:

Junior boys—First, Paul Best, Doling Park Rink, Springfield, Mo. (school figures).

Junior girls' school figures—First, Georgia Mason, Arena Rink, St. Louis; second, Sue Massey, Doling Park Rink; third, Mary Massey, Doling Park Rink.

Novice men's school figures—First, George Marko, Arena Rink, St. Louis; second, Carl Forsythe, Doling Park Rink.

Novice ladies' school figures—First, Margie Schmidt, Arena, St. Louis; second, Marie Steinmeyer, Arena, St. Louis; third, Betty Lou Berra, Arena, St. Louis.

Intermediate dance, Benny Vogel and Dolores Rade, of Crystal Rink, St. Louis, judges placed the team in second place.

Pairs skating—First, George Marko-Margie Schmidt, Arena Rink, St. Louis; second, Mr. and Mrs. Allee, also of Arena; third, Arlis Snyder-La Verne Hussers, Arena; fourth, Bobby Barboro-Carol Ann Paulstich, Arena; fifth, Benny Vogel-Dolores Rade, Crystal Rink, St. Louis.

Novice dance—First, Roger Cornish-Mary Lee Tyler, Arena; second, Paul Poettgen-Ruth Fitzgerald, Arena Rink; third, Billie Venard-Nina Lee Simmons, El Torreon Rink, Kansas City, Mo.; fourth, Fred Kloske-Mabel De Ment, Wonderland Rink, St. Louis; fifth, Charles Peterman-Betty Lou Berra, Arena; fifth, Elmer Vogel-Gladys Frank, Arena.

Woolley Exits, Everill Enters At Salt Lake

RSROA Meet To S.E. Rink

SALT LAKE CITY, June 23.—G. R. Woolley, for more than 25 years a rink operator in Salt Lake City and a charter member of the RSROA, is rinkless but refuses to be dubbed "a former rink operator."

He failed to renew his lease on Woolley's Roller Rink at the downtown location, 460 South State Street, following its expiration a month ago. The downtown spot is operating, however, under the management of William R. Everill and sons under the new name of Mapleway Roller Rink. Everill assumed the lease when Woolley bowed out.

Upping of the rentals in the new lease and demands for a long-term lease, according to Woolley, prompted his vacation from the business. He owns a large piece of property at 57-65 East Fifth South Street, less than 200 yards from the present rink, and adjacent to Jerry Jones's Rainbow Randevu, Salt Lake dance spot, and will build a modern rink, according to plans already drawn, as soon as materials are released. His equipment is stored on the property now.

The close proximity of the danceland and roller rink, the veteran operator believes, will work to the advantage of both. The location is within five minutes walking distance from the heart of the city.

Since he had the RSROA permit for the State championship, and the new lessee of his former rink is not a member, he transferred the State contests to Al Larson's Southeast Rink in the Sugarhouse District here, and will assist Larson in staging the events. The winners will attend the regional events in Denver July 24-25.

Select Utah Reps

Utah representatives at the regional RSROA meet to be held in Denver, July 24-25, were selected in Salt Lake City this week in the Utah State Championships held at the Southeast Rink. The winners, eligible for the Denver events, include:

Men's senior figures, Bobby Shewell; ladies' senior figures, Junior Woolley; ladies' intermediate figures, Shirley Moulding, 1st; Darlene Downing, 2d; men's intermediate figures, Frank Hodson, 1st; Teddy Schaffebargner, 2d; intermediate dancers, Betty June Alstop and Frank Hodson; novice dance, Maurine Gray and Glen Llewlyn; junior dance, Katherine Gray and Dean Larson.

Referees were Dr. Hugh Whytock and Katey Adams Nelson; judges, Junior Woolley, LaVern Norr Harris and Eave Williams.

Dominion Okays Permit, But Halifax Dads Nix It

HALIFAX, N. S., June 23.—City solicitor has ruled that unless the city changes its policy against the construction of commercial buildings in residential sections of the city, John A. Beed cannot build a roller rink at the corner of Hunter and Cunard streets.

Beed had applied to the Dominion Government at Ottawa for a construction permit for the proposed rink and this had been granted him. However, the city engineer vetoed the project on the ground the proposed location is in a residential area. City solicitor stated the rink is "definitely out" unless there is a change of policy by the city council.

CHARLES REARDON is manager of Birch Grove Rink, Sunapee, N. H.

PLAYLAND, Rockaway Beach, L. I., N. Y., will have a 200-foot-long rink come post-war materials time.

MINEOLA (L. I., N. Y.) RINK goes to Wednesday, Thursday and Friday nights thru the summer, with resumption of full schedule September 5.

WHITE PLAINS (N. Y.) RINK goes to its full nightly schedule September 7. Thru the summer it is open Friday, Saturday and Sunday nights only.

Toronto Gets CARSA Meet

MONTREAL, June 23.—Champlain Provincer, honorary secretary of the Amateur Skating Association of Canada, announces that Toronto has been chosen for the 1945 Canadian amateur dance and figure championships the second week in July.

Events, as in the past, will be staged in the Toronto Strathcona Rollerrome under the auspices of the Toronto ARSA, with Rowland G. Watson, named by Herbert C. Roberts, directing the program. A one-mile speed event may be added to the program for Dominion skaters.

No United States judges will take part this year, due to travel restrictions. Canadian judges will include T. W. Jull, Connie Stathin, Norris Bowden, Mrs. David Guest, Nadine Phillips, Marilyn Take, all of Toronto; Mrs. Dillingham and Doc McLaughlin, Oshawa. They were approved by W. E. Roughten, prexy of the Toronto ARSA.

Party on Alex May's Return

RED BANK, N. J., June 23.—Alex May, co-owner with Harold Jacobson, of Singing Wheels Arena here, has been discharged from the navy after 27 months' service. May's return marks the observation of the fifth anniversary of the rink, which will be celebrated with a party June 29.

The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

WE BUY
New and Used Rink Roller Skates
Advise Make, Size, Condition and Quantity.
Also Best Price.

JOHNNY JONES, JR.
244 Blvd. of Allies, Pittsburgh, Pa.

WANTED AT ONCE
Capable Floor Manager
For modern, up-to-date Roller Rink. Wire, phone or call in person. Excellent pay.

M. F. WALSH
Maple Springs, N. Y.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St., Everett, Mass.

ST. LOUIS SKATE SUPPLY
New Departure Precision Bearings, Ball Bearings, Precision Wheels, Metal Sleeves, Red and Black Cushions, Toe Stops, Metal Skate Room Cheeks, Chicago Skate Parts, Records, Needles, Skate Emblems, Skate Oil and Packing Grease, E. Z. Roll Wheels, "Sturdibilt" Wheels, Fibre, Narrow and Wide. Special: Jumbo Wheels, Maple. WRITE FOR PRICE LIST.

3427 Olive Street ST. LOUIS, MO.

FOR SALE
40'x100' Portable Skating Rink, now operating; 42'x104' Tent, 100 pairs of Skates, P.-A. System with 3 Speakers, good Skate House Trailer. Priced to sell.

JACK J. GRAY
Box 321, Pawhuska, Okla.

FOR SALE
Push Pole Type Tent, size 40x110, bright tan color; Pulleys and Stakes; also Railing for Skating Rink.

L. G. SMYSER
Huntington, Ind.

Keep 'Em Flying

is Quality that will win.

CHICAGO
TRADE MARK REG. U.S. PAT. OFF.

IS DOING ITS PART

KEEP YOUR EQUIPMENT IN GOOD REPAIR

CHICAGO ROLLER SKATE CO.

SKATING RINK RECEIPTS UPPED BY RADIO

Spot radio announcements bring 'em in from far and wide. Radio reaches the audience you want at the psychological moment . . . the moment they think in terms of entertainment. That's why all of showbiz gets such good results from radio exploitation. For the latest news of radio, turn to THE BILLBOARD Radio Department.

RADIO . . .

SHOWBIZ' BEST BOX OFFICE BOOSTER

R-B CANCELS CHICAGO DATE

Pass, Concessh Demand Stiff

First bad weather, tough business, late start hit at Wilmington, Philly

PHILADELPHIA, June 23. — Ringling Bros. and Barnum & Bailey Circus, now in the midst of a 10-day stand here, will not play Chicago this season, Arthur Hopper, general agent, verified here at the War Bond opening Wednesday (20).

Hopper said the circus had contracted to play the Chicago lake front again this season but has canceled.

Hopper didn't give a reason for the cancellation, but it is said that the chief reason is a condition in the Windy City which makes it impossible for the show to make money. The lot, politically controlled, is expensive, inasmuch as there is a terrific demand for long tickets. One employee said 22,000 passes were demanded. Also, the show must give up the concessions there.

When pressed for more detailed information, Hopper merely said: "Tell 'em we're going to play Pittsburgh."

The circus ran into three firsts of the season this past week.

First: Business was bad for the two-day stand at Wilmington, Del.

Second: The weather was even worse than the business in Wilmington.

Third: Employees had a real scramble getting set for the night opening in Philadelphia, early-comers being delayed in the menagerie for 20 minutes while ballet girls and performers hustled chairs in the big top. Show was 30 minutes late.

A severe rainstorm struck R-B here Thursday night, making it necessary to halt the performance at *The Changing of the Guard*, elephant number near the close of the performance. Weight of the flame-proofing material plus the water, coupled with the fact that the synthetic rope doesn't stretch like hemp rope, made it difficult for workmen to properly guy out the big top. Workmen were forced to cut holes in the big-top ceiling to permit the water to run thru (See R-B CANCELS CHI on page 66)

New Jersey Unkind To Clyde Beatty Roll

CLIFTON, N. J., June 23. — Clyde Beatty's Wild Animal Circus has moved in for a week-end stand that will end the show's tour of New Jersey, and the management should be happy to kiss this State good-bye with a smile. It has been anything but kind, financially.

Continuous inclement weather apparently is the only answer, as the show has been moving well, up and ready for matinees. Show is still in the black as a result of a big spring, and hopeful looks are being cast toward New York State.

At Elizabeth, Tuesday, Nell Paul, 41, elephant man, was crushed against a truck when the herd moved unexpectedly at watering. He was taken to St. Elizabeth Hospital with a fractured clavicle.

Morristown, Thursday, popped with a capacity matinee, and customers were pouring onto the lot for the night show when rain hit, washing out the performance.

Allen King, Joe Kuta, Enoch Bradford and James Burke are handling the big top and menagerie efficiently, while Yellow Burnett is chief punk-pusher. Front and back grandstand ticket-takers are Mrs. Arnold Maley, Mrs. George Foster, Mrs. James Burke, Mrs. Allen King, Mrs. Walter Rogers and Mrs. Merritt Belew.

Hal Oliver left the press department after Morristown (21), and Bert Cole, ace banner man, visited a week ago at New Brunswick, N. J.



SUNSHINE AT JACKSONVILLE, Ill., brought these executives of the Austin Bros.' Circus into the open for a conference. Left to right: Harry Hammill, owner; Cal Hicks, equestrian director, and Mickey O'Brien, manager, as photographed by Harry R. Mueller, The Billboard representative at Springfield, Ill.

Bailey Bros. Packs 'Em Around Chi

CHICAGO, June 23.—Bailey Bros.' Circus has been playing towns in the Chicago area for a week or more to excellent business. Last Saturday, at Kankakee, business was only fair, due to inclement weather. Side show failed to get in because of tire trouble.

At Aurora, Sunday and Monday (17-18), show played to four full houses, and repeated with packed houses at Elgin Tuesday. Show makes a good appearance and gives an excellent performance.

Among recent visitors were Dr. Otto Schlack, Oak Forest, Ill.; Dr. H. H. Conley and party, Park Ridge, Ill.; C. W. Finney, Aurora, Ill.; Mr. and Mrs. Vernon Reaver, Milwaukee; Mel Vaught, Mr. and Mrs. Earl Shipley, Burt L. Wilson, Gene Whitmore and Harry A. Atwell, Chicago.

Rain Gives Mills Rough Handling at Indianapolis

INDIANAPOLIS, June 23.—Mills Bros. played here three days (14-16) under the auspices of the Murat Shrine Oriental Band, and the stand was a complete washout, according to William E. Vaser, committee chairman.

Circus co-operated in fine shape, with special shows at hospitals for veterans, orphans and crippled children, and the advance ticket sale was strong but rain made attendance extremely light.

V. G. Wilson Takes Cronin Bros. Off Auction Block for \$8,100

BALDWIN PARK, Calif., June 23.—V. G. Wilson, representing the United Tent & Awning Company, of Los Angeles, bought the Cronin Bros.' Circus at a tax sale held by the Department of Internal Revenue here yesterday morning for \$8,100. Show was said to have been delinquent about \$12,000. The remainder of approximately \$4,000 is expected to be written off by Uncle Sam.

Representing Harry C. Westover, collector of internal revenue, W. T. Strouse conducted the auction of the circus at storage lot. Bidding was opened by A. E. Gallagher, investment broker, representing himself, with \$3,000. Jimmy Wood, of Yankee-Patterson Circus, offered \$3,500, with Claude Webb, who sold Russell Bros.' Circus to Art Concello and Jack Tavelin, offering \$4,200. Wood raised the ante to \$4,300. Bidding

Pleasing Show Presented by Beers-Barnes

AKRON, June 23.—Following its usual pattern of performance and presenting a compact, entertaining and well-dressed show, the Beers-Barnes Circus came into Ohio last week after a successful trip from the South.

Newton Falls, O. (18), was a successful date, but Cuyahoga Falls, Akron suburb (19), was a loser. With little paper up and what was up sandwiched between Cole and Johnny Jones paper, few knew the B-B trick was present. It blew the matinee and the evening drew a third of a house. Show moved to Hudson, O., with Chagrin Falls, Wickliff and Chardon booked for the rest of the week.

Mr. and Mrs. George Beers celebrated their 50th wedding anniversary in Cuyahoga Falls, and the blowed matinee time was used for a celebration.

The B-B show, traveling on 17 units, is using a 70-foot big top with three 30's. Show here was getting 74 cents for adults, 41 cents for children and 30 cents for reserves. Concert was 20 cents. A side show, under the direction of Ray Brison, and a pony track make up other attractions.

Beers-Barnes show is unique in that virtually the entire performance and executive duties are handled by the family. George Beers's son, Charlie, and his (See Beers-Barnes Pleases on page 66)

Garden Bros. Hit At Welland, Galt

WELLAND, Ont., June 23.—Garden Bros.' Circus closed its string of spring dates here June 16, after three days of biz which attracted 7,900 paid admissions for the Rotary Club's fund for crippled children.

In the engagement at Galt, Ont., June 11-13, approximately 12,000 saw the circus, in addition to 2,750 children at special matinees. As the building was too low to allow the Flying Melzoras to work, troupe fulfilled contract by working as a free act in an adjoining park.

Newman Chastises Waite For Breach of Contract

INDIANAPOLIS, June 23.—Kenneth Waite, producing clown, paid two weeks' salary and court costs to lift an injunction obtained by J. D. Newman for Cole Bros.' Circus for breach of contract. Waite will continue with Mills Bros.

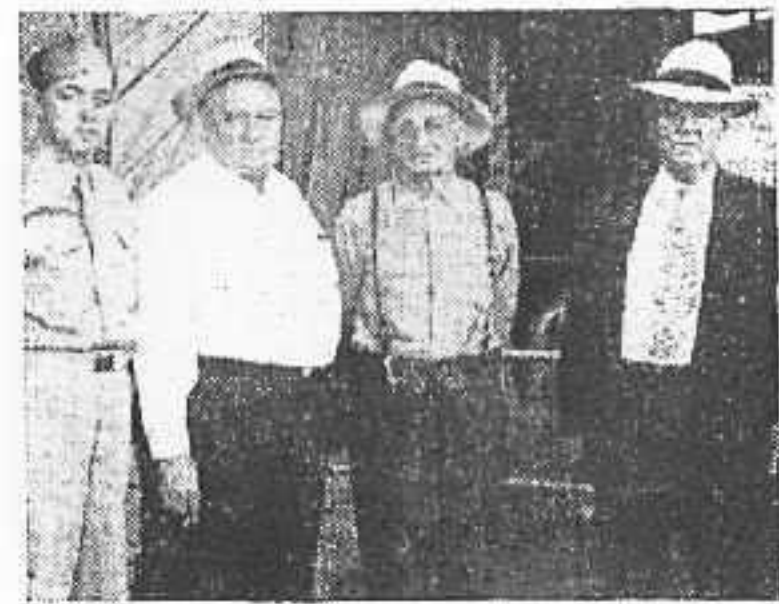
Newman charged that Waite was contracted with Cole Bros. and that the circus built a special wagon to carry his props.

increased in \$100 amounts, with E. K. Fernandez, Honolulu showman, offering \$7,500.

When the bidding got over \$7,500, amounts were raised \$25 and \$50. Keeping the deal hot were Mel Claron, Michael M. Weisz, an auctioneer, and Wilson Weisz, who told *The Billboard* that he offered Wilson \$9,100 for the equipment but was refused. Wilson refused to give any plans for the show at the time of the sale, but he revealed that nothing was in the offing in the near future. "We'll get the show back in shape, we like it," Wilson said.

Sale included rights, titles and interest in the show.

Others attending the auction were Frank Chicarelli; Bill Meyer, of Frock & Meyer Combined Shows; Joe Glacy and Pauline Webb.



WHEN DAILEY BROS. played El Paso, Tex., recently, these showmen were snapped cutting it up. Left to right: Sgt. Al Sweeney, former Polack Bros. press; Charley White, former concession manager for Hennies Bros. and who recently joined Dailey as legal adjuster; Butch Cohen, Dailey treasurer, and Mickey Humphries, banner man.

101 Ranch Starts Heavy Billing for LA Coliseum Stand

LOS ANGELES, June 23.—Harry Callan, local plant operator, and his crew have started throwing 23,000 sheets of paper on the boards for Miller Bros.' 101 Ranch Wild West which bows at the Los Angeles Coliseum July 21. Much of the paper is original Ranch pictorial, altho the 24's, of which 200 are being used, are of new design.

Establishing something in the way of a new policy for playing the huge 110,000-seat Coliseum, the 101 Ranch will play a night show only Saturday, July 21, and a single matinee Sunday (22). The Saturday night show, which will be a 100 per cent production show, with the same lighting effects installed by the Otto Oleson Company for the city's celebration for Generals Patton and Doolittle, will be presented as a Hollywood premiere of the Golden Anniversary Tour of the Miller Bros.' Famous Show. The Sunday performance has the Oklahoma State Society back of it, with better than 25,000 seats already sold, according to the show's press department.

Negotiations are under way for the (See 101 FOR L. A. STAND on page 66)

Atterbury Heads Lee Org For South Dakota Spots

CHICAGO, June 23.—Bob Atterbury, owner of Lee Bros.' Circus, reports that his ledger still shows black despite rough-weather breaks in Illinois and Wisconsin. Show is now heading for South Dakota territory.

Show staff, with Atterbury as manager, includes Vernis Dazell, secretary; H. L. Filbert, general agent; Wille Rogers and Jack Thomas, billers; Nina Christiani, front door; William Losch, boss canvasman; Aldo Christiani, boss props; Andy Deman, trucks; Al Bailey, big-show announcer; Paul Zalles, side show manager and producing clown; Pat Kelly, pony ride, pit show and four big show acts.

Shepard Back in Hospital

AKRON, June 23.—Frank Shepard, aerialist who fell here two years ago with the Ringling Bros.-Barnum & Bailey show, is back in City Hospital for another operation. Shepard has been at his home in Huron, O., but bones in leg had never healed properly.

Two Book Oklahoma City

OKLAHOMA CITY, June 23.—Two indoor circuses have been booked for next October, four combined service clubs having set Clyde Bros. for October 3-6, while the Shrine will present Polack Bros. for five days starting October 24.

Ringling-Barnum

Closing to good business in Baltimore, we made a short jump to Wilmington, Del., for a two-day stand. Arriving there early, everything went up Sunday.

At the close of Monday's (18) matinee, a freak windstorm hit, causing no damage but scaring everyone out of his wits. Had some heavy rain during Tuesday night's show. Bobbie Steele is back with us again. Yetty Wallenda does her cloud swing act during the little aerial number.

Mr. and Mrs. William Heyer are the parents of a girl born recently. Betty Brasco is on the sick list. Dolly Jahn Copeland has poison ivy.

Wilmington is Dick Anderson's home town and he was busy entertaining his family. Other visitors last week included Andy Burns, Ray Ramsey, Joe Carr, Paul Wepenstein and Margie Meyer's mother.

Back-Door Scenes: The daily cat-nap hour between shows around the band top. Jackie Le Clair spending his spare time working on his single trap act. John Sabo, menagerie superintendent, having his troubles with the first corral menagerie of the season. Damoo doing grand work in the cat act. Ann and Roland Simpson, Papa Naitto and group of clowns coming on the lot a little tired, but happy after giving a show at the DuPont Hospital, Wilmington.—DICK MILLER.

Coper Bros.
CIRCUS

America's Best Motorized

THE SHOW THEY SAID WOULD
NEVER OPEN

Want one more Act to feature, Family Acts, Web, Wire, Perch, Bar, Aerial Rings, Clowns, Band Leader, Billposters, Lithographers; Coriell and Georgia Lake, answer if at liberty. No advances. Pay your own. Cookhouse now open.

Address Butler, Missouri.

WANTED

Circus Billposter and a Brigade Manager That Can Drive and Will Put Up Paper. Well Known Circus. Good Pay. Wire. State All, Salary Wanted, Etc.

NEAL WALTERS POSTER CO.

Eureka Springs, Arkansas.

WANTED

Party with Circus Top or Wild West Canopy complete with Seats, Lights, Marquee, Etc., with or without transportation. Long season south if desired. Also want Circus Agent with car. State your salary.

M. I. M. CIRCUS

Care The Billboard
155 No. Clark St. Chicago 1, Ill.

Bud E. Anderson's Circus

Wants to hear from good Family Act or two other Acts to strengthen and enlarge show. Can also use two more Musicians, to bring band to ten. Vern Coriell, get in touch with Bud. Can offer you real proposition, long season. Useful people always welcome. Twin Falls, Idaho, 26; American Falls, 27; Pocatello, 28; Preston, 29; Logan, Utah, 30.

WANTED

Registered Nurse, man preferred, Intern or someone qualified who has served in the Medical Corps in the service. Good salary and living conditions. Wire or apply in person for full particulars.

COLE BROS.' CIRCUS

As per route in The Billboard or State Fair
Grounds, Louisville 11, Kentucky.

BELL BROS.' CIRCUS

WANTS

On account of enlarging show want Family Acts doing three or more Acts. Eddie Sheeler, contact per route, can place you. Calliope Player who can read. State all first letter. Will buy elephants, camels, other hay eating animals. Will buy an 80' with three thrills and a good used marquee. Oakes, N. D., June 27; Lisbon, N. D., June 28; Enderline, N. D., 29.

DRESSING ROOM GOSSIP

Mills Bros.

Chief Sugar Brown and his Sioux Indians are scoring with their weird adoption ceremonies in the center ring after the opening prayer and Grand Entry.

At Dayton, O., Dale Winders was named Chief Let 'Em Sweat, while Clyde and Vera Rinaldo were christened Big Pat Boy and Perfect Figure. At Covington, Ky., Fred Staengle was named Never Overlooks a Bet, and Assistant Fire Chief Walter Salyers was called Sees a Blaze Quick.

At Indianapolis, Governor Ralph Gates was named Chief Hard to Beat; Jess Mundrum, Friend to Everybody, and Mike Clark, Good to the Poor.

Showfolks like the way Robert Stanley handles the equestrian director duties, and Mel Henry, of the Kenneth Waite clown group, has been styled by newspapermen the Mark Twain of the jesters.

Visitors at Dayton included Buck Owens, the Weiss Family, the Gomez Troupe, Clem Kerr, Edith Conger, Former Governor Cox, Harry Held, C. T. McCarthy, Eddie and Ethel Hill, Jack Webster and William Hellick; at Covington were Mr. and Mrs. Pat Murphy; at Indianapolis, C. J. Coons, Larry Sloan, Mr. and Mrs. Mickey Pendleton, Pat Cahill, Oscar Riggs, Doc Bacon, Dr. H. O. Wells, Everett York and Frank Lay.

Mrs. Goe recently spent a week on the show with her husband, Ellis (Skinny) Goe, bandmaster. Ruth Ream came on to spend her first wedding anniversary with her husband, Slim Ream, of the canvas department.—DOC WADDELL.

Bell Bros.

This one is still running in the black, three shows being necessary at Pekin, Wyo., recently.

The boss was seen looking at the old Whitmore and Bond Bros.' equipment on Highway No. 5 near Plentywood, Mont., and he said: "There is a man's life ambition gone, a decaying monument." (Write's note—"Why can't some showman or circus fan preserve it?")

Katherine Ewalt is working her aerial ring act. The old maid's frolic, web and ladders, features Maxine Dorie, Nola Grady, Tiny and Betty Sweet, Emma Magness and Lateena. The rainy day wardrobe has been put away, and the number makes a real flash.

Orchids to Blackie Woods and crew for effective handling of the big top and inside; to Jimmie Conners, equestrian director, for a snappy program; to Mrs.

Cole Brothers

Charles Forrest has his chest stuck out a mile these days as the proud papa of a boy born in Cleveland June 8. Mother is the former Jan Cidney, our prima donna last year.

A lot of our folks took a quick trip to New York to see their folks. Tommy Junedes got himself a New York haircut that is a honey. Arthur Stahlman, assistant to Gene Weeks, also visited the folks in New York for the first time in five years. Rube Simmonds is disappointed that we are not playing the New England States, especially Boston.

Otto Griebing, after taking Harold Voise's reducing exercises and body beautiful vitamins, finally collapsed and was out of the program two shows. He lost 20 pounds the hard way. P. S.: The duck collapsed, too.

Elmira, N. Y., meant the first real sunshine of the season, and an ideal lot with a stream right behind the dressing tent. Our folks had a grand time. Even the dogs went swimming.

Binghamton and Elmira were big days for Hank and Ella Linton. Hank's concert features Hank and Ella Linton, Lefty Swanson, Dan Moroz, Steve Seline, Gee-Gee Engesser, Dorothy Lewis, Eugenio Iturbide, Rodolfo Zermeno, and Tommie Marvin and Frank (Red) Robinson, wrestlers.

Sick list: Gravel Gerty Wright and Gloria (Blackie) Miller. Visitors the past week were Dr. J. W. Ganey; L. P. (Bugs) Raymond, who drove 400 miles to see our folks; Orville Gilliam, Cody and Mabel Compton, Billy Jackson, Mrs. Jimmie Wilson, Babe Colleano, Lorina Carver, and George Klensie Sr. and Jr., of Station WHP, Harrisburg, Pa.; Leo Kenney and Bill Nippo. Birthdays: Gene Weeks and Molly Radell.

Marlon Knowlton and Her Musical Seal are doing a grand job. Marian is going in the riding act after she has a little more practice. FREDDIE FREEMAN.

Frankie Woods for her hot meals and her mothering the working staff.

Note to Mrs. Laure Anderson, of Arthur Bros.: We have a softball team and challenge yours.

Scammony to clown alley for not keeping up to date and wearing white; to Gypsy Cory for losing his head.

Mr. and Mrs. Monte Lewis, Shelby, Mont., rancher and night club owners, spent three days on the show.—THEODOSHIA BELL.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Foreeach, O.,
June 23, 1945.

Dear Pat:

This is the coming show. We have started showbiz talking. There is no telling how big and powerful it will grow. We played to three turnaway houses at Ohio, O., last Monday, and would have given the fourth performance if it hadn't been for making a long run to our next stand. Doing such big biz put the co-owners of the opinion that their title was too big for the show behind it. They decided to enlarge without adding cars. Last Tuesday a stock-car was shunted onto a siding near our cars. You can imagine the bosses' joy when they learned that the car contained an elephant. It was a gift to them from a near-by zoo.

Our boss animal man had some trouble in getting the new bull onto her feet and out of the car, but even tho a bit old, she will fit into the managements' enlarging plans. The man who accompanied the bull, Maguey, named after the century plant, stated that she did a swell flag-wave while doing a figure-eight around two pedestals, provided that we could keep her on her feet. Manager Upp stated that our old bull, Crumwell, needed a mate to keep the menagerie more home-like, and that even tho Maguey couldn't stay on her feet it would be a novelty to patrons in seeing an elephant lying down, because other shows keep them standing. An order to change our paper from one to two herds was wired to our printer.

On Wednesday morning, Manager Upp wired for another middle-piece for the

big top. The grapevine had it that another ring will be added, which will put this show in the four-ring class. Business was bad that day. Thru the grapevine we heard that they canceled the order by wire that night. At our Thursday stand, Seam Squirrel, O., the show played to a capacity matinee and a turnaway night house. The grapevine informed us that the big boss then wired his canvas-maker to go ahead with his earlier order.

Friday found the bosses in super-enlarging moods. A circular from an animal dealer, advertising for sale a What-Is-It and crate for 20 smackers, arrived. The animal, the bosses figured, would give them another pit show for their midway, so they sent the guy a double-sawbuck and ordered banners depicting a Siberian Grave Robber. With loading space at a premium, our trainmaster advised that by letting two actors go the pit show, using only a 16 by 20-foot top, 40 stakes and the crate, could be loaded into a lower berth. This is the coming and going show.

Run the following ad: Attention Showmen! Take Advantage of this Rare Bargain. Will trade one ventriloquist figure, two girl cuts, script for Uncle Tom show, man's old-fashioned fur coat for clown number, two sets of sleigh bells for Christmas parades, formula for making snake oil, penny engraving machine and two shrunken heads for 10 lengths of blues. Above property can be seen in storage at Context, Ga. Can place workmen, and are in the market for two five-gallon juice bowls. Pay your wires—we pay ours.

Bailey Bros.

At last we are in the midst of real circus weather. At our first spot in Illinois, Mattoon, Mr. and Mrs. Cy Murray celebrated their 29th wedding anniversary. At Paris, Ill., Mr. and Mrs. Phillips, riders at society horse shows, visited Ray Thompson. At Lincoln, despite a late matinee, we rushed to the Lincoln State School and did a show for over 500 patients. Those who volunteered their services were Mack and Jack Miller, the Hendersons, Mike Guy's band, and Joe Lewis, Albert White, Bill Bailey and your correspondent from clown alley. Returning to the lot, Albert White was interviewed by Roberta Harrison, of *The Lincoln Evening Courier*, resulting in a good press notice for the show and the clowns. Visitors in Lincoln: Chester Sherman, Joe Vanl, Jeff Murphree, Roy and Ruby Haag, and the Riding Duttons, all members of the circus playing at Decatur.

Pontiac, Ill., two birthdays—little Ronny Mosher, son of Ralph Mosher, boss props, and Albert White. Your old pencil-pusher has seen many parties but this one surpassed them all. Once again the center ring featured the big tables spread with all that goes to make a perfect party and two birthday cakes (no candles). The host was assisted in serving by the Henderson Sisters, Ruth and Peggy, and the party was at its height when the side show band, led by Harry Boardman, assistant manager, and the side show personnel made an entrance.

We are now in Western Illinois in the vicinity of Chicago, and each day brings more and more prominent visitors. At Kankakee, Harry Atwell, circus photographer; Eugene Whitmore, Burt L. Wilson, Billie Senior, Dr. and Mrs. Slack, Harry Covey and Charley Allen, all of Chicago, visited. Bill Eldridge, brother of Myrna Karsey, has spent several days with her. In Aurora, Clint Finney, Bob Parkinson, Jane Kerns, Mr. and Mrs. Herman Linden; Carl, Elizabeth and Fay Romig; Mr. and Mrs. Clark, and Nat Green, of *The Billboard*, were on hand.

Walter Powell has been elected chief electrician of the dressing room. He is a master mechanic with the Coleman lantern.

At Kankakee and Aurora, Mrs. Jack Kennedy and daughter, Mrs. Joe Collins, with her son, Pat, visited our colleague, Jack Kennedy, bringing several gifts for Father's Day and not forgetting Grandfather's Day.

This week's route card takes us to vacationland but we hope there will be no vacations for us, and that the same terrific business that we have done in every State so far hangs on.—BILLIE BURKE.

Dailey Bros.

Huff Davis and Cupid Forgotson, Gonzales, Tex., planned to fly to Santa Rosa, N. M., but the plane could carry only 500 pounds, so Cupid had to remain home.

Show arrived in Alamogordo, N. M., after a 277-mile run at 6:30 p.m., and the show started at 9, which is quite all right. Carrizozo, N. M., is one of those towns we will always remember, and try to forget. Enough sand and dust blew to almost bury the show, and we did two without a top. Carl Lewis had some trouble with his sandy candy floss.

Mr. and Mrs. Arkie Williams sold their farm and 5,000 turkeys in Searcy, Ark., and Butch Cohn was welcomed back on the show.

The Great Allen wants it understood that she got the ptomaine eating in town. Martha All and Mr. and Mrs. Conley celebrated birthdays.

A shipment of snakes and a baby silver fox has arrived. Bert Wallace is now equestrian director, with Paul Pyle announcing. Tommy O'Brien puts eight young people thru some amazing paces in the concert.

Austin Bros.—what's happening?—GOLDA GRADY.

Austin Bros.

Our 11th week out and still bucking the weather, but we're not stuck in the mud.

The lot at Macomb, Ill., was billed as a ball park. The ol' swimming hole would have been better. The matinee was a gurgle and the night show an aquacade. The last thing anyone would have thought of was visitors, but just as the writer was going down for the third time, Nellie Dutton appeared and visited until the show started. Curly Phillips also was on hand. One of his (See AUSTIN BROS. on page 67)

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

SALAD days.

MR. AND MRS. FELIX MORALES have left Austin Bros. for a rest at their Halls (Tenn.) home before opening their fair and park dates.

BURT A. AVERY, after a trip to the Philippines, has entered the U. S. Maritime Service Officers' Training School, Alameda, Calif., to become a mate.

FAITH THAT MOVES mountains will also move shows—if you're a show mover.

D. C. HAWN, veteran circus man, spent every day of last week on the M. L. Clark & Sons' Circus, which was playing towns adjacent to Chicago, and succeeded E. E. Coleman on the front door for the week.

CLINT W. FINNEY, bereaved by the recent death of his sister, reports that his plans for the immediate future are uncertain, but that he will be back with the Atwells in Chicago soon.

Mathers, Mason City, Ia., private zoo owner; Roy Parrish, *Illinois State Journal* advertising representative; Pfc. Richard Branch, home on furlough from the European war, and Harry R. Mueller, publisher of *Circus Album* for shut-ins, all from Springfield, Ill., visited Bailey Bros. at Lincoln, Ill., Wednesday (13).

PEACETIME IS GOING to make it tough for some. They'll have to get with it to hold their jobs.

EN ROUTE to their home and headquarters at Jackson, Mich., Mr. and Mrs. Paul M. Lewis stopped over in Cincinnati June 18 and visited *The Billboard* offices. When they reopen their show soon, it will bear the title of Lewis Bros.' Hippodrome Circus and Thrill Arena, offering acts of a thrill nature in addition to standard circus numbers. They stated that they are thru with cowboys from now on in.

WHEN ASKED if he were going to a circus, an old ruralite replied: "Nope! I've never lusted for one."

LUCKY JACOBS has recovered sufficiently from injuries received as a "human cannonball" with Gregg to contract as drummer with Lewis Bros.' band. . . . WILLIAM (SPARK PLUG) GOODMAN and Rose Moran are with the minstrels on Austin Bros.' side show. . . . JOE BEACH, of Springfield, Mass., recently visited Mr. and Mrs. Harvey Millett and Helen Harvey at White City Park, Worcester, Mass.

LEE BARTON EVANS, who handled the mike for Barnes Bros. in Chicago and Detroit, recently met his son, Lieut. James Barton Evans, who had spent 21 months in a German prison camp. He was accompanied by another son, Corp. Evan Evans, of the USMC. A third son, Sgt. Max Evans, of the marines, is stationed on Midway Island.

PROOF THAT THE MANPOWER shortage has improved is that managers are getting choicy by advertising for experienced this and that.

WITH OLD BILLYBOY bringing him news of his friends, Arthur W. Cooksey, M2/c, says it makes life easier in the Pacific area. He was a clown with Al G. Barnes, Matrello Bros., Ham and Egg, and Russell Bros. before donning the navy blue.



POLITICAL OBSERVERS do not believe that the prohibitive measures to govern circuses now before the Ohio State Legislature have a chance to pass. . . . JOHNNY JONES EXPOSITION moves onto the Akron lot, as Cole Bros. moves off Sunday (24). . . . JOHN F. DUSCH, off the road four years, will open as band leader for Lewis Bros., July 1. . . . ROGER LUDY and Rollie Harmon, Portland, Ind., visited Jack and Jake Mills when Mills Bros. played Winchester, Ind., June 12.

ONE OF the Ringling-Barnum big tops is being used to store glider wings at the Florida Aircraft Corporation, Orlando. . . . FRANK H. THOMPSON, Aurora, Ill., visited Honest Bill Newton on the M. L. Clark & Sons Circus. . . . CARL FRASER, of Buffalo, spent the day on the Cole show with Freddie Freeman, Col. Harry Thomas and Emmett Simms at North Tonawanda, N. Y. . . . LEW HERSHEY has been clowning at Pontchartrain Beach, New Orleans, for seven weeks.

UPS AND DOWNS of circuses and managers made red wagon history, but Pegey O'Brien and his world's longest street parade (from down yonder to Philly to dodge an attachment) will never be forgotten.

BETTE LEONARD writes from Wichita, Kan., that Happy Johnson, clown and aerialist, recently visited Hill's Greater Shows. . . . TIGER BILL has closed with Dailey Bros. . . . L. H. GRIF-FITH, long-string driver on the 101 (See Under the Marquee on page 66)

Salt Lake Rodeo Prize Money Boosted to \$6,000

SALT LAKE CITY, June 23. — Salt Lake City prize list for rodeo, in connection with the annual Salt Lake City celebration, Days of '47, reaches a new high this year, with Sheldon R. Brewster, secretary-manager, announcing a \$6,000 prize list for the cowboys.

There will be \$1,200 for each event, bronk riding, bareback bronk riding, steer riding, calf roping and bulldogging. After contracting rodeo stock, acts, and paying expenses, the new high costs practically wipe out the possibility of receipts to pay for parades and advertising and ballyhoo which make the rodeos possible.

The Salt Lake City show, which plays day and date with Ogden, is already within \$2,000 of the Cheyenne show and, with Ogden and Provo, gives the waddies more than \$15,000 for one week in Utah. On that basis, somebody's going to break. Either the cowboys or the Utah shows will go off the Turtle and RCA basis.

Toots Mansfield Blanked In Midland Calf Roping

MIDLAND, Tex., June 23.—N. A. Pittcock, Aspermont, Tex., and Sonny Edwards, Midland, tied for calf-roping honors during the five-performance annual rodeo which ended here Thursday (14). Toots Mansfield, Big Spring, Tex., national high-ranking calf roper, failed to get in the money. Buck Sorrels, Tucson, Ariz., finished next to Pittcock and Edwards, and then came Buddie Neal, El Paso, Tex.

Howard Brown, Dublin, Tex., and Gerald Roberts, Young, Ariz., tied in the bareback riding contest. Larry Finley, Phoenix, was second. He also won the bronk riding, with Ken Roberts, Strong City, Kan., second.

Joe Thompson, Carlsbad, N. M., threw a steer in nine seconds, and won the bulldogging. Bill Iler, Fort Worth, was second.

Roberts won the bull riding, with Jimmy Schumacher, Phoenix, second.

XIT Ranch Reunion Set

DALHART, Tex., June 23.—Annual XIT Reunion, heralded as the biggest celebration in the West based on the history of a single ranch, will be held August 6-7, geared to wartime proportions to entertain the Dalhart Air Base personnel.

The Corral

Communications to 155 N. Clark St., Chicago 1, Ill.

ANNUAL COLEMAN (Tex.) Rodeo will be held July 11-14, along with a horse show.

WEYBURN, SASK., will celebrate its 50th anniversary with a two-day rodeo sponsored by the Junior Chamber of Commerce. J. W. Adolphe is chairman.

PRIZE MONEY for rodeo events at the Swift Current, Sask., Frontier Days Celebration has been boosted from \$1,200 to \$1,450.

HURON (S. D.) Legion Rodeo, sanctioned by the Rodeo Association of America, will be staged July 13-15, with \$2,600 in prize money, according to Secretary L. C. Patterson.

OFFICERS OF the Carmangay, Alta., Stampede board are L. G. Turner, president; J. A. Hubka, secretary; J. Morrison, treasurer; Chester Odegard, stampede manager.

JUDGES FOR the three-day rodeo at Stamford, Tex., at the 15th annual Texas Cowboy Reunion July 2-4 will be Foy Proctor, of Midland; George Humphreys, of Guthrie; W. B. Willingham, of Rotan, and Byrel Hittson, of Breckenridge, all of Texas.

RAYMOND, ALTA., will have a two-day stampede and race meet, proceeds to go to the Pacific war effort. Rodeo prizes will total \$3,000. Manager will be L. D. King, and arena director will be Clark Lund. Event will tie in with observance of the city's 44th anniversary.

FORMED MAINLY for the purpose of providing adequate accident insurance for injured cowboys, the Cowboys' Protective Association has been incorporated under the laws of the Province of Alberta. Officers are Ken Thomson, president; Johnny Glazier, vice-president; Blair Holland, secretary-treasurer. Larry Rainey represents Saskatchewan, and Dave Abrams represents British.

TEX AND MARGE KING, knife throwers, whip-crackers and sharpshooters, enjoyed a reunion with Al and Wanea Cody while the latter played Pay's, Providence, recently with their new radium whip act. The Codys, in turn, extended a visit to Roy Rogers and His Cactus Cowboys, who were whooping it up at the Coliseum in Providence the same week.



BENNIE PRICE, who put in 50 years of trouping with circuses and carnivals, has retired from showbiz and is now settled in Fort Smith, Ark., where he is engaged in commercial lines.

REX M. INGHAM'S Traveling Zoo has completed a successful three-week stand in Lynchburg, Va., and moved to Lexington, Va. . . . JAKE DISCH, clown cop, recently celebrated his birthday at Des Plaines, Ill., by attending the graduation of his granddaughter.

WHO WAS IT who started the old saw, "Smallest giants and the tallest midgets?"

M. F. GOFF, 18 years in circus business as a bull man, was impressed with the stock Everett Colburn and Gene Autry furnished for the Midland, Tex., rodeo Sunday (10). He also tossed a hand to Calgary Red for spinning three ropes while balancing on a ladder on a slack wire.

JOHN M. CARSON is chief usher on the Ringling-Barnum show, and Tom Short, recently discharged from the navy, has returned to his staff. . . . HOWARD W. SUESZ, manager of Clyde Bros.' Circus, and Mrs. Suesz have returned to Dallas after three weeks in old Mexico, during which time they couldn't find a circus.

GEORGE HANNEFORD FAMILY, Mickey King and Larry Griswold were featured in Benny Fox's Star-Spangled Circus at Fort Lewis, Wash., for two weeks, closing June 17. . . . DOC BACON caught the Cole show in Indianapolis. . . . SGTs. EDDIE HENRICKS and Jackie Rinehart recently held a reunion in India, and had a bit of beefing over the lack of professional talent.

NEVER LEND DOUGH to those who are so thankful that they don't know how to repay you.

SELLO BROS.' elephant, Frieda, gave the natives of Columbia, Tenn., talking fodder when she pulled stakes at the circus grounds and invaded the feed mill. Manager Bible paid off.

JOE HODGINI FAMILY, with Cole Bros. the past several seasons, is playing Ohio and Michigan parks for the Gus Sun Office, Springfield, O. They are current at Meyers Lake Park, Canton. In the act, besides the veteran Joe, are his two sons, Joe Jr., and Tom; Hannah Griebing and Ann Cole. Mrs. Hodgini remained in Peru, Ind., to operate their night club.

BOB PARKINSON, miniature circus builder from Decatur, Ill.; Dr. M. B.

Advertising in the Billboard Since 1905

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CASH WITH ORDER PRICES ---10M, \$7.15 --- ADDITIONAL 10M's AT SAME ORDER, \$1.65

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C. R. MONTGOMERY Wild Animal CIRCUS

WANTED—Performers doing two or more. Particularly want family. Boss Canvasman for Side Show, Assistant Boss Canvasman for Big Top. Electrician, Mechanic with tools, good Circus Cook, Waiters, two Billposters and Lithographer, Seat Men, Animal Men, Working Men in all departments; extra money if you drive truck. Highest salaries and best of treatment. No holdback—get it every night if you wish. Long season west and south.

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R. R. CARS FOR SALE

For Sale—Seventy-four-foot overall Baggage Car with full end doors one end and two sets side doors, each side has row windows, each side top of car which is equipped for and will pass M. C. B. inspection for passenger service; has six steel wheel trucks, solid steel underframe. Any first-class show trainmaster can convert with his crew and one carpenter into stateroom car or remove superstructure and convert into fifty-ton capacity flat car, because instead having truss rods car has heavy steel fish belly. Price \$4,000.00. Terms to responsible parties, F. O. B. Philadelphia.

BOB MORTON, Morton Hotel, 4125 Collins Avenue, Miami Beach, Florida

WANTED

Circus Acts—High Acts—Animal Acts

Columbia, S. C., Week July 16; Spartanburg, S. C., Week July 23.

WIRE

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FOR SALE

Indian Rhesus Monkeys, 4 years old. Male and Female. Trained.

LEONARD HAYES
Bellefontaine, Ohio

Port Arthur Pier Gets Heavy Play

New Ops Give Funspot Hypo

Top free-acts and name bands in featured spot—new rides installed

PORT ARTHUR, Tex., June 23.—Port Arthur's Million-Dollar Pleasure Pier swings along into its fourth season with the heaviest business the revitalized project has yet experienced. The pier's new operators, R. E. Greene, B. W. Langford and C. P. Irby, well-known Southwestern park men, have given the project a shot in the arm after taking over the holdings of the late Otis Vaden, who was killed when his plane crashed.

One step the new operators took to increase crowds was to bring in a number of outstanding free acts. First was the Great Knoll, high act, who drew well. He was followed by Billy Schaffer, swaying pole, and the Great Romero, another sway-pole artist. The Two D's, acrobatic comedians, were held for two weeks. Roy Smith, pier manager, reports that the acts increased attendance tremendously. A stage has been built on the midway to accommodate shows and free acts.

The new operators added many innovations. First new ride was the Rocket, reported going well, and this is being followed by the Pretzel, for which a structure is now being built.

Pier lessees (the project is leased from the city of Port Arthur, which built it) defied superstition by opening Friday, April 13. Fresh-water swim pool opened May 18. Pool is again under the management of Nicky A. Pontaux, who successfully managed it in 1942. He is planning an active promotional program.

Arthur C. Rice has all photo concessions. There are two large photo booths on the midway, two at the swim pool and in the ballroom, which accommodates 3,000 persons.

On June 14, Joy Caylor and her all-girl orchestra of 14 pieces opened a four-week engagement, following four weeks by Bill Grassick and band. It is the pier policy to bring in name bands for one-night stands, and both Frankie Masters and Jan Garber have had excellent attendance.

Renovation of the midway has been carried out under the direction of Bill Cooper, in charge of all games.

Week-End Mob Jams Philly, A. C. Spots

PHILADELPHIA, June 23.—Largest crowd of the season crammed Woodside Park last Sunday (17). With the city suffering a four-day spell of heat, the park's Crystal Pool was the major attraction. A Woodside official stated that from 10 a. m. on, a line more than a half mile long, three deep, extended from the park entrance. Other pools in the city and surrounding area also reported capacity attendance.

The heat wave also brought the first big crowd of the season to Atlantic City last week-end. With trains and busses jammed, the crowd last Sunday (17) was estimated at well over 100,000. All hotels and amusement centers reported capacity business.

'Vignettes' Clicks at Summit

AKRON, June 23.—Vignettes of '45, vaude show operated by Bob Allen and Waneta Lane, well known in carnival circles, opened at Summit Beach Park here two days before Decoration Day, and business to date has been satisfactory despite the cold and rainy weather which has plagued the funspot since the season began. In the Vignettes' roster are Toy Lu, fem magician; Alicia Lake, accordion; Betty Dee, singer; Martha Hall, pianist; Andre and Ann Carol, dancers.

CONEY ISLAND, N. Y.

By Uno

Bowery ride and game ops tenanting the first block away from Feltman's, or up to West 12th Street, have John Ward, property owner, to thank for a new concrete pavement and a new lighting system. The latter is reinforced by special Jimmie Kyrimes-designed electric posts, seven of them, 14 feet high, mounted with fancy globes, which, when illuminated, reflect a series of colors. George Kyrimes, of the Looper and Virginia Reel, has christened the block Rockefeller Plaza. Now that Ward has made the start toward a much-needed new Bowery thoroughfare, ops are hopeful that other property owners will follow suit.

SHORTS. Dick Slater, extra at the Bowery wax show, is in receipt of sad news that his son, Sgt. Richard Eugene, is in a hospital in the Pacific zone minus his left arm and right foot. . . . Charlotte Horowitz is head bookkeeper at the Atlantis. . . . Mollie Milgrim overjoyed at the home-coming of her son, Chief Petty Officer Harold, here on a 30-day furlough from the South Pacific. . . . John H. Phippenney, after 12 years of absence from show business, during which time he operated a restaurant in Springfield, Mo., has returned to Coney as outside lecturer at the Palace of Wonder show. His wife is operating the restaurant. . . . Joseph Novella, the "Man Who Can't Be Hung," is the feature in the side show at the World Circus side show.

Harry Kaufman, former Luna Park guess-your-weight expert, is again officiating at the scales in Palisades (N. J.) Park for B. Nirenstein, who also operates a handwriting analysis stand, presided over by his daughter, Beatrice, and a palm-reading emporium. . . . Coney Ro-La game is under supervision of Mrs. Mildred Dalell, while hubby, Corp. Sidney Dalell, is in Hawaii with an A.A.A. outfit. Sidney's brother, Corp. Louis N., formerly of Luna Park, is in Naziland with a medical detachment. Louis's wife, Billie, is with the airplant output in Louisville. . . . Carl Klarnet has replaced his Bubble Bouncer on the Bowery with a Skee-Ball game. Soon to be

finished is his Carrousel on West Eighth and Surf in which he is partnered with Willie Richmond, Coney's custard king.

Allan Tarbell is new talker at Tirza's. Other Tirza show changes have Chick Gardner, talker, and Rusty Darrow, dancer, exiting, with Vic Gaut and Margie Worthy, replacing. Gardner has returned to Rosen's. Gaut's engagement includes a take on a percentage basis of the afternoon show receipts. . . . Bessie Mae Goodwin, the Aunt Jemima of Coney, has the lunch counter concession at the World Circus side show, where Lester Rosen is a new talker. . . . Carol Edwards (Princess Theral), in Dave Rosen's revue, is taking Egyptian dance lessons from Selim Abbott, brother of Armine Abbott, cashier at the Comet ride. Selim has taught Mae West a routine for her new pic. . . . Innovation for Coney takes the form of cruising (See Coney Island, N. Y., on opp. page)

Greenspoon and Lewis's Seaside Going Full Swing

VIRGINIA BEACH, Va., June 23.—Season at Seaside Park is in full swing, and Jack Greenspoon, general manager, is busy adding new features and beautifying the beach and street front. Many of the navy and military personnel are being shifted elsewhere but the civilian public is giving the amusement spot excellent patronage.

On June 15, Greenspoon opened his new air-conditioned restaurant located on the mile-long Boardwalk. The main room seats 750 people and the plant is well equipped to give the best of service.

Art Lewis has signed Les Elgart and ork for the Frolics Club.

Lewis and Greenspoon are set to enlarge and improve Seaside as soon as wartime building restrictions are relaxed.

Additional ground adjoining the park has been acquired and plans call for the erection of a large Roller Coaster and a 200-room hotel.

Wm. Miller Wins Dispossess Suit Against Prudence Bond; Luna Landlord Out on July 1

Prudence Faces Another Suit From Present Tenants

NEW YORK, June 25.—In the dispossess proceedings brought by Attorney Irving Erdheim, acting for William Miller against the Prudence Bond people because of the latter's recent one-year lease of the exterior of Luna Park, Coney Island, N. Y., to Abe Seskin, Phil Pates and Chick Guelfi, present tenants, Judge John P. Morrissey, in Eighth District Municipal Court, Brooklyn, Friday (22) ruled in favor of Miller. The judge wrote no opinion in the case, as it was the first of its kind presented in New York State where a tenant, in this instance, the Luna Corporation, brought a court action to oust the landlord, the Prudence company. Ordinarily, it is just the opposite.

Repossession of the Luna Corporation is set for July 1. Because of the ruling, Prudence faces another court action by Messrs. Seskin, Pates and Guelfi, who have already rented concessions on the site and are also operating other business ventures of their own. And, if Seskin, Pates and Guelfi decide to appeal they will have to get a stay and put up a bond in the event of obtaining a judgment.

Other Miller Suits

Other Miller suits pending are one for damages and breach of contract, also against Prudence, and four more for

conspiracy, one against Eddie Danziger, another against Harry Danziger—the latter two Miller's co-partners in the operation of Luna the last three seasons—a third against Jacob Schiff, financier, and the fourth against Samuel W. Dorfman, Schiff's lawyer.

The four suits involve the question of the distribution of the insurance money, \$152,000, received by Prudence as the result of Luna's big fire at the tail end of last season. There is also the matter of the sale of the park to Miller, who put up \$60,000 to bind the deal, transaction which took place just prior to the blaze.

Miller Claims Lease

Miller, in court, contended that he retains the lease as head of the Luna Corporation and that Prudence acted entirely out of order in renting the exterior for \$8,500 for the current season while ignoring his bid of \$20,000 for the same tenancy. The operation of the park during the three years by Miller and the Danzigers had been on a yearly basis. Last year, learning that the park was put on the market by Prudence, Miller claims that he made a proposition to buy at a price of \$275,000. Of the 60G he put up as a deposit, \$25,000 came from the Luna Corporation and \$35,000 from Schiff. Schiff was sup-

Crystal Beach Off To Excellent Start

BUFFALO, June 23.—Crystal Beach in Ontario, just across Lake Erie from here and one of the largest funspots in this territory, chalked up an auspicious beginning for the May 26 season despite cold and rainy weather. George Hall, president of the Crystal Beach Company, reports that Decoration Day was only 12 per cent off in attendance and biz, altho top temperature was 52 degrees. Daytime biz was good but evening was light.

In 1944, Crystal Beach reached a record high in attendance and spending, and was aided by early hot weather in June. This year has seen one of the coldest springs and summers in many a year.

A new Fascination has been added to the line-up of games. New solar bath-houses are being erected and the beach expects to open about July 1. Park has been thoroly gone over, many improvements made and everything repainted. Help situation has eased over past few years. American as well as Canadian help is employed. Picnic bookings are up to last year's high mark.

The Canadiana, boat which cruises between Buffalo and the park several times daily, is doing good biz and sports a regular dance orchestra.

Dick Leksell's ork also plays the special three-hour lake rides on Sunday afternoon and evening. Crystal Ballroom is again being managed by Harold Austin, who also plays the dance sessions nightly together with Ozzie Williams's Canadian ork. Many of the concessionaires and ride operators are back this year.

Cascade Gets Crowds Despite Cool Weather

BIRMINGHAM, June 23.—Cascade Plunge got away to an excellent start in spite of cool weather. J. S. Dickson, owner and operator, reports. Opening crowd late in May exceeded last year, and Decoration Day, while not an Alabama holiday, was the first day of school vacation and set an all-time high for swimmers at Cascade, with 2,703 patrons.

The pool and dance hall have been re-decorated thruout. Dance hall is again under the direction of R. E. Fennell who has dances booked for three and four nights a week thruout the season. The music of Eddie Stephens and Sam Busby is featured.

Johnson on Eastern Trip

CHICAGO, June 23.—Jimmy Johnson former Chicagoan, now operating Playland Park, San Antonio, has been in Chicago on business for several days and left late this week for Pittsburgh to consult with park architects. Johnson reports that business at his San Antonio spot has been topnotch this spring.

CHARLEY STANLEY, who had his Clyde Barrow-Bonnie Parker Death Car for the last two seasons at Coney Island, Cincinnati, is back there this season with an iron-lung attraction with a pay gate.

posed to supply \$90,000 more, while Prudence was to carry the remainder as a mortgage to be paid off in yearly installments. Subsequently, another corporation was formed, with Miller, the Luna Corporation and Schiff as factors.

Abe Seskin, when advised of the court procedure, said he and his partners would do nothing but sit tight and await further developments. If Miller and his corporation would decide to regain the park, there would be the question of putting up \$45,000 for the current year's lease, not to mention the raising of the enormous sum necessary for the cleaning up of the debris, the remodeling of the park, the reconstruction of the partially-destroyed rides and the purchase of new rides and other equipment.

N. E. NAAPPBers Fight Mass. Tax

BOSTON, June 23.—New England amusement men are putting up a stiff fight against a bill pending in the Massachusetts Legislature providing for a 10 per cent State tax on all amusement admissions. The bill was reported favorably by the committee on taxation, with five dissenting votes. It then was referred to the committee on ways and means.

In addition to imposing a 10 per cent tax, the bill would give the commissioner of corporations and taxation the right and power to grant a license to all operators before they could do business. It also would give him the right to revoke the license if any provisions of the law, including payment of the tax on time, were not complied with.

Harry G. Bowen, president of the New England section of the NAAPPB, represented the park operators at the hearing and registered a vigorous protest over passage of the bill. In some instances the tax would amount to 20 per cent, he pointed out. For instance, on a 5-cent ride it would be necessary to charge an extra cent for the tax, which would really be a 20 per cent tax. Bowen told the committee: "If you start relying on kids to get taxes to run this Commonwealth, all I can say is, God help the Commonwealth."

Altho the proponent of the bill stated that it was his intention to have the tax passed on to the patron, the way it is worded there is some question as to whether this could be done, Bowen states. If the tax is to be borne by the proprietor or operator, it would be a 10 per cent tax on the gross income, which would be confiscatory.

W. C. Wehrley at Bass Lake, Northern Indiana Funspot

BASS LAKE, Ind., June 23.—Bass Lake Park has opened its season under the management of Wood C. Wehrley. Covering 15 acres and having a frontage of 1,500 feet on the lake, the funspot has undergone a number of improvements.

The bathhouse has been enlarged and several boats have been added to the park's fleet. New swings and slides have been added to the children's playground, and the dance pavilion and roller rink have been improved. Neon lights have been installed on the Merry-Go-Round building. Several new rides are booked for the season.

Wehrley states that many picnics have been booked and all indications point to an excellent season.

Celoron Escapes Tornado

JAMESTOWN, N. Y., June 23.—A tornado which cut a swath of destruction thru the residential and industrial section of the city the night of June 10, causing several million dollars worth of damage, narrowly missed Celoron Park. Only damage done the park was the loss of about \$150 worth of globes and fixtures, Manager Harry A. Illions said.

Chi Riverview on Upswing

CHICAGO, June 23.—Business at Riverview Park took a decided upswing last week-end when clearing skies and rising temperatures brought out large crowds. With fairly good weather prevailing thru the week, the night attendance has been excellent. To date, business and attendance are considerably behind that of 1944, due to the extremely unfavorable weather.

Cuban "Miss America" Rep

ATLANTIC CITY, June 23.—Cuba will be represented by a "Miss Havana" in the 1945 Miss America contest here, Leonard S. Slaughter, executive director of the Atlantic City beauty pageant, announced. The Cuban beauty would be the first foreign contestant in the 24-year history of the pageant.

PHILADELPHIA—Philadelphia Zoo has added a giraffe to its animal population. It and six other giraffes, which have gone to other zoos, are the first big animals to be imported since America entered the war. Animals were shipped from Mombassa, on Africa's East Coast.

Spillmans, Cramer Retiring From Biz

NORTH TONAWANDA, N. Y., June 23.—Purchase of the Spillman Engineering Corporation by the Allan Herschell Company, Inc., as announced in *The Billboard* last week, will mark the retirement from business of Edward and Albert Spillman, two of the principal stockholders, and George Cramer, president of the Spillman firm. Sale of the company was brought about by the desire of the three to retire. Cramer has announced that he will make his home in Florida.

Both firms have enjoyed unusual success for the last 40 years in the manufacture of amusement rides and employ many skilled mechanics, most of whom have been with the companies since their inception. Under the new ownership, the plant management will be under the direction of W. J. Wendler, secretary and treasurer, and Edward A. Zebulski, long associated with the Spillman firm and until recently becoming associated with Herschell. John Wendler continues as president. Present Spillman contracts will be completed by Herschell and all employees of the concern will be retained.

The company has a very promising post-war program, including the manufacture of two new rides in addition to many already patented, and supplying repair parts for hundreds of rides and equipment now in use.

Judge Wilson 88 Years Old

LOUISVILLE, June 23.—Judge Charles A. Wilson, one of the founders of the NAAPPB and its third president, celebrates his 88th birthday next Thursday (28). For years, Judge Wilson was manager of Fontaine Ferry Park here but retired a number of years ago.

Park Notes

AL GENTILE'S ork is being featured at Colt's Park, Hartford, Conn., every Wednesday and Friday evening. Warren Stephan and Eleanor Wilson handle the vocals. Joe Defazio's band moves in for Polka Night on Thursdays, and Johnny Solek's ork takes over on Saturday nights.

IRA J. WATKINS, who has been laid up since last November at his home in Titusville, Fla., has left for a rest at Lake Champlain, N. Y. His wife, who recently closed with the Hamid-Morton Circus with her animal act, will play parks for George A. Hamid this summer.

BILLY SENIOR is back in Chicago after spending a couple of weeks at Ponchartrain Beach, New Orleans, where one of his acts, the Millerettes, was appearing. Billy says he had a corking vacation at the beach and that Harry J. Batt proved an ideal host. Billy's Sky High Girl is current at Pontchartrain and goes from there to Lake Winnepesaukee, near Chattanooga.

PAUL H. HUEDEPOHL, president of the NAAPPB, writes from Portland, Ore., of Warrick R. (Red) Patrick, who passed away there recently: "To me, Red, as he was known to his friends, was one of the finest, most honest and sincere showmen I have ever come in contact with. I will feel his passing very much. Jantzen Beach also will miss him, but we feel confident that his widow, Gladys E. Patrick, will continue with the concessions and operate them as efficiently as before."

IN THE WILDWOOD, N. J., Sportland story in the June 2 issue it was mentioned that Viola Dare had the direction of the water ballet. The name should have been Viola Blake. Miss Blake has the Watercade in rehearsal and it will open June 29.

EDDIE CARROLL hung up a new record at his Riverside Park, Agawam, Mass., when Harry James and ork drew the heaviest gate in the ballroom's history, close to 5,000 jamming the spot for James's first New England date. James's unit also was the largest ever to play Riverside (36 people on stage), and the price of admission, \$2.40 including tax, the highest for a dance there. Benny Goodman played the park June 19; Woody Herman is booked for June 30, and Duke Ellington, July 10.

Eastern Funspots Hit Jackpot As Heat Wave Packs the Beaches

NEW YORK, June 23.—After a dismal series of rainy week-ends, which killed off attendance at parks and beach resorts in the New York area, the outdoor showmen hit the jackpot last week-end, with a scorching heat wave that resulted in jamming all outdoor recreation spots. The weather break actually got under way Thursday (14) when torrid breezes drove perspiring New Yorkers to the beaches.

Rockaway Beach and its adjoining surf-bathing beaches drew a crowd of 95,000 Thursday (14); 85,000, Friday (15), and 325,000, Saturday (16); but hit its peak Sunday when a crowd of 610,000 jammed the Boardwalk and beaches. Most of the restaurants and refreshment stands at Rockaway ran out of supplies before mid-afternoon Sunday (17).

Coney Island also broke all attendance

records for the season with 750,000 visitors Saturday (16) and 1,200,000 Sunday (17). Night crowds were particularly dense at Coney Island, with rides, shows, eateries and concessionaires doing brisk business.

Other beach resorts swinging into full operation were Long Beach, with 35,000 visitors (plus summer population of 115,000) Sunday (17); Jones Beach, with 55,000, and Orchard Beach, with more than 100,000. Amusement parks with swim pools, such as Palisades and Olympic, on the Jersey side of the Hudson, and Playland, Long Island Sound, drew capacity crowds Saturday (16) and Sunday (17), as did Playland on the Boardwalk at Rockaway Beach.

Military Personnel Brings Fat Play to Daytona Beach

DAYTONA BEACH, Fla., June 23.—Daytona Beach has started off well on the new season. Boardwalk has filled up with concessions, and military personnel stationed near by is giving the spots plenty of play.

Recreation Director Allen has mapped an ambitious program for the season. A 25-piece band, under the leadership of Cliff Fraine, who also directed the band last year, will be one of the resort's features at the Boardwalk bandshell.

City Island has been opened for the use of tourists, and special emphasis is being placed on the shuffleboard facilities. Dances for visitors are held at the City Island Casino, under the sponsorship of the recreational department.

Plastics for Boardwalk Being Considered by A. C.

ATLANTIC CITY, June 23.—The possibility of plastic pavilions for the Atlantic City Boardwalk arose this week as Mayor Altman conferred with representatives of the Du Pont firm on the use of such materials. Lucite has been suggested for the purpose.

It is understood that plans for completely enclosed and modernistically designed pavilions have been drafted. Erected at strategic points along the Boardwalk, they will provide sheltered sun-rooms for resort visitors and contribute to the all-year, all-weather attractions of the strand. The mayor also has scheduled conferences with representatives of the Pittsburgh Plate Glass Company for discussion of glass pavilions if plastic proves unsuitable.

CONEY ISLAND, N. Y.

(Continued from opposite page)

camera girls, a Ben Levinson concession. Three photo-snapping eye-fuls are Bunny Gershoff, Gwendolyn Menkes and Lillian Woods. . . . Pat McNamee is doubling between a war plant and a Dump-the-Lady, a return trip to Luna's exterior.

Mollie Miller, sister of Bill Miller, former Luna operator, celebrated her first wedding anniversary with hubby, Abe Vine, June 17. Mollie is in charge of the voice-recording booths in Louis Klein's Penny Arcade, where Lena Nelson, ex-Luna ticket seller, is cashier. Klein, who was a Luna food concessionaire, has another set of disk-making booths on Feltman's walk. . . . Concetta Zambardi, food merchant on Coney the last five years, has moved his pizz establishment to a roomier spot on the corner of West Twelfth and Surf. . . . Morris Hannan is busy operating the Gay Way and the Blue Bird Casino, both serving entertainment and refreshments. . . . Morris Goldberg, former Luna tenant, has moved his Nelson hammer over to Feltman's Arcade. . . . Jack DeNoble, Ed Stokes and Abe Salowitz are new names on Harry Nelson's pay roll; all striking hammer men. . . . Barker Trio followed the Angie Bond Trio June 19 into the Atlantis, where the Toppers and Mouse Powell musical groups are booked for the summer.



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The new 120 Acre Treasure Island Amusement Park of Phoenix, Ariz., opens its Midway October 1st. This park will be open the year round.

We are now in a position to book your rides at \$300.00 as booking fee guarantee, plus 25% of gross. This will be a gold mine! Please send pictures of rides you intend to book along with your application. There are still a few choice Concessions to be had.

Twelve month operation in the warm VALLEY OF THE SUN, chock-full of war industries.
Treasure Island Park, P. O. Box #1824, Phoenix, Ariz.

Quebec Expo Maps Ambitious Plans

Many Postwar Improvements

Will operate amusement park starting in '46—new buildings to be erected

QUEBEC, June 23.—Quebec Provincial Exposition, which has successfully carried on thruout the war years, is not only planning a full-scale fair for this year but also has ambitious plans for the post-war period, it is announced by Emery Boucher, manager.

One of the projects which is set for 1946 is the establishment of an amusement park on the exposition grounds, to operate thruout the summer and closing with the fair in September. The funspot will be operated in co-operation with J. W. (Patty) Conklin. "This we had in mind," says Manager Boucher, "when, with their help, we paved all the midway zone last year at a cost of \$15,000."

This year's exposition will present comprehensive exhibits in agriculture, livestock, industry and education. Altho federal grants for agriculture premiums were and are still withheld, the association was able, with the help of the provincial government, to offer a substantial prize list last year, and the pre-war standard of livestock exhibits was maintained. "We expect the situation to improve a little this year and are organizing accordingly," says Boucher.

Commercial and industrial exhibits have declined since the start of the war, but Boucher reports that conditions are improving and many former exhibitors as well as newcomers are inquiring for space. Loss of industrial exhibitors during the war years was offset by the participation of provincial government schools and other government agencies, as well as small industries and producers of home-made products of all kinds. This was an innovation that attracted much interest. They have been housed in the Industrial Hall, but the provincial government is considering erection of a special building to house handicraft, government school and home workers' exhibits.

To the usual art competitions, a National Salon of Photography was added last year and proved successful. It will be made a permanent institution. Exhibit rooms will be enlarged and embellished and a modern lighting system will be installed. Improvements will cost \$2,000.

In addition to the Conklin midway, the entertainment features will include trotting and pacing races, including night racing for which a lighting system is now being installed, and an elaborate show presented by the Garden Bros. of Toronto, evening shows to be offered in the Coliseum. For the last few years shows have opened on Sunday. Results have been so good that the management has decided to start them on Saturday this year.

Among the improvements scheduled for an early date are modernization of the association's electric sub-station at a cost of \$10,000; modernizing the entrance to the Manufacturers' Building at a cost of \$2,000, and placing a mezzanine in the building to cost another \$2,000, to take care of more exhibitors. Plans also are being made for permanent paving of smaller lanes and streets in the park. The main highways and avenues are already paved. Erection of new vehicle and pedestrian entrances also are on the schedule. Among the post-war projects is the erection of two new permanent buildings, one for horses, the other for cattle; also a poultry building.

Activities of the exposition are practically on a year-round basis. During the winter an ice rink is operated in the Coliseum, with public skating, hockey games and ice revues. In summer wrestling, circuses, rodeos and other shows



EMERY J. BOUCHER, manager of the Québec Provincial Exposition, who is working on plans for greatly enlarging the activities of the exposition.

Manitoba Provincial Set for Five-Day Run

BRANDON, Man., June 23.—Manitoba Provincial Exhibition will carry on this year for five days, first week in July, with the *Exhibition Revue of 1945* as its feature grandstand attraction. Two days of horse racing, with good cards and keen competition for purses aggregating \$3,100, and a huge parade of floats, clowns and riders by the United Commercial Travelers are among the other entertainment features. Conklin Shows will occupy the midway.

Exhibits will cover a wide range, including livestock, horticulture, dairy, domestic, school and Indian handicraft, etc., with premiums of more than \$12,000 offered.

Opening day will, as usual, be Children's Day, with special rates for children under 12, free gate admission afternoon and evening; grandstand, 10 cents in afternoon and 25 cents at night. The exhibition park is conveniently laid out for family outings, equipped with modern nursery, swimming and wading pools, picnic facilities and ample parking space.

Wisconsin State May Operate as a Local

MILWAUKEE, June 23.—By a joint resolution passed by the State Assembly and sent to the Senate for concurrence, the management of the Wisconsin State Fair has been directed to operate on a local basis this year. The resolution directs the State Board of Agriculture and the State Fair manager to conduct the annual on a local basis as defined by the ODT.

Stressing the importance of the State Fair's dairy, agricultural and 4-H Club programs, the resolution indicated that they should not be permitted to lapse at this time.

Col. Mackenzie Supervisor Of Nova Scotia Annuals

ST. JOHN, N. B., June 23.—Col. A. W. Mackenzie, of Nine Mile River, N. S., has been appointed deputy provincial agriculture minister for Nova Scotia. For 10 years he was secretary-manager of the Maritime Winter Fair, Amherst, N. S., and previously was superintendent of fairs at Nova Scotia. He is a past president of the Canadian Exhibition Association. In his new position, he will have specific supervision over Nova Scotian fairs having affiliations with the Nova Scotian government and receiving money grants.

are staged. "We are trying to make the exhibition park the rendezvous of all Quebec people," says Boucher.

Tupelo Counts On Winner; Radio Unit, Revue Set for G. S.

TUPELO, Miss., June 23.—"We are counting on having one of the biggest fairs in the history of our organization," says James M. Savery, president-manager of the Mississippi-Alabama Fair and Dairy Show.

"The ODT ruling will not affect us," Savery declares, "because we definitely can be classed as local, as we do not count on the railroads or bus lines to furnish any of our patrons transportation."

Features of the fair's entertainment program this year will be a revue and the *Grand Ole Opry* to be presented in front of the grandstand.

Because the State fair in Jackson is not being held, Tupelo this year will have several of the State agriculture and livestock shows. The association is receiving State aid for the junior dairy show, baby beef show and poultry show, and expects to add several others. Manager Savery says he hopes to obtain from the government some form of exhibit to stimulate agriculture and livestock or a war exhibit to stimulate the sale of bonds and stamps.

Extensive repairs are being made to buildings on the grounds, and a new beef cattle barn is being erected.

"Our exhibit halls will be filled to capacity with products pertaining to agriculture and livestock," says Savery.

Edmonton Resumes After 3-Year Lapse

EDMONTON, Alta., June 23.—Edmonton Exhibition, inactive for three years, resumes this year, the Department of National Defense having returned the grounds to the association. C. E. Wilson, managing director, states that the buildings are being rearranged for exhibition purposes and everything will be ready for the opening date.

Two buildings, which were erected by the government for link training, are being converted into art and photography exhibition buildings. Each is 55 by 133 feet. Another new building, 120 by 160 feet, will be used as a dance pavilion. Three other new buildings, each 44 by 150 feet, will be used for dining halls.

Entertainment features will include a Barnes-Carruthers revue and platform attractions in front of the grandstand, and the Conklin Shows on the midway. There will be six days of horse racing, with some 350 horses stabled at the grounds for the occasion.

The business men of Edmonton are giving splendid co-operation, Director Wilson states, and the Manufacturers' Building, containing about 45,000 square feet of floor space, is almost sold out.

Expanded Program For Blytheville

BLYTHEVILLE, Ark., June 23.—Mississippi County Fair, which has operated every year since 1923, is working on a considerably enlarged program this year, leaning heavily to agriculture and livestock, according to J. Mell Brooks, secretary. The fair has recently been designated by the State Board of Fiscal Control as the fair to operate the district livestock show in the first agricultural district of the State, and that is the reason for an expanded program.

"Our organization," says Brooks, "places its emphasis on agriculture and livestock rather than upon entertainment, and we will present this year the Arkansas State Duroc Show, a nationally sponsored rabbit and cavy show, and the biggest livestock show we have ever had, along with increased agricultural exhibits."

"We are carrying on our activities and endeavoring to expand them because of our conviction that our organization and operation of agricultural and livestock fairs are of lasting benefit to the sections which they serve."

Saskatoon Readies For Biggest Year

SASKATOON, Sask., June 23.—An unusually varied program of activities is being arranged for the 1945 Saskatoon Exhibition, it is reported by J. W. G. MacEwan, honorary manager, and the management is looking forward to its biggest year.

Since the last exhibition the grounds have been turned back to the association by the Department of National Defense, and buildings and sites are being reconditioned for this year's event. The midway site has been leveled and surfaced, and exhibit buildings are being prepared for a greatly increased display by the government and private exhibitors.

In addition to a large grandstand show, midway and extensive agricultural exhibits, the exhibition will feature horse racing, baseball tournaments, parades, farm machinery display, Indian pageants, farm boys' camp, junior activities, anti-tuberculosis clinic, art displays, etc.

Superior Offering Top-Notch Program

SUPERIOR, Wis., June 23.—Tri-State Fair here, which plans to run on a strictly local basis this year, is offering an outstanding entertainment program, Max H. Lavine, secretary, reports. The Royal American Shows will occupy the midway. Jinks Hoagland's horses and riders will be the attraction for the afternoon grandstand show, plus a thrill show on the closing day, furnished by the Ernie Young office.

Young also is furnishing the night grandstand show with two performances each night.

Lavine reports that a work crew is busy putting the grounds and buildings in shape. A road contract has been let, and the midway is to be greatly improved, following plans suggested by Carl J. Sedlmayr. The huge parking lot is being improved and will be brilliantly lighted.

The premium list has been substantially increased over last year, and large exhibits are anticipated, according to Lavine.

Besides Secretary Lavine, the officers are F. S. Campbell, president; E. S. Hard, vice-president, and A. J. Wentz, treasurer.

Designer of New York Fair Structures Killed in Fall

NEW YORK, June 23.—Jacques Andre Foulhoux, designer of the Trylon and Perisphere, theme center of the New York World's Fair, was killed in a fall from a building under construction by his firm in Brooklyn Wednesday (20).

His fall was unwitnessed but he was last seen by workmen while on the roof of six-story section of the building he was inspecting and at the base of which his body was found. Foulhoux, a native of France, came to America in 1904 and became a citizen in 1913. He was a member of the firm of Harrison, Foulhoux & Abramovitz, responsible for many of the World's Fair structures, Rockefeller Center edifices and the Daily News Building in New York, and the Chicago Tribune Building in Chicago.

More Annuals Say "We Go"

CHICAGO, June 23.—During the last few days *The Billboard* has received word from a number of fairs stating that they plan to operate on a local basis. Among those from whom wires or letters were received saying that they will go were J. H. Bohling, secretary Eastern Montana Fair, Miles City; Lionel E. Wolf, manager Spokane Interstate Fair; Frank H. Kingman, Brockton (Mass.) Fair, and E. J. Millie, secretary Nebraska State Fair, Lincoln.

La Porte County Annual Boasts of Several "Firsts"

LA PORTE, Ind., June 23.—J. A. (Uncle Jim) Terry, secretary-manager of La Porte County Fair, is proud of the worthwhileness of the fair, with which he has been connected since 1904, and is particularly proud of the fact that it has been first in several fields of rural progress.

"Uncle Jim," who is 83 years "young," says: "On this fairground a long time ago the so-called county-agent movement was born, and this county had the first county agent in the United States in the person of L. B. Clore. Our fair underwent the cost of the movement in this county. Soon after, the movement spread over the country and has become one of the greatest helps to agriculture. Soon after, and from the influence of the growing number of county agents, the sporadic boys' and girls' club activities were organized into the national 4-H Club activities, and now no worthwhile fair succeeds unless it has as its basis the 4-H clubs.

"This 'model fair of America' also was the first in the United States to hold a night show, and it was the first fair in America to give its patrons a vaude show both afternoon and night."

This year's fair will have an excellent entertainment program, both in front of the grandstand and on the midway, and exhibits will be up to the high standard of other years.

Huntsville Improving Grounds and Buildings

HUNTSVILLE, Ala., June 23.—Plans for the Madison County Fair are going along nicely, according to Marie Dickson, secretary, and all indications point to one of the best fairs in years. Extensive improvements in grounds and buildings are being made, not only for the better handling of exhibits and the seating comfort of patrons, but also in the matter of handling crowds and traffic.

Premiums are being increased in the livestock and agricultural departments. The fair's entertainment program also will be more varied than usual, with a full program of stage and aerial attractions in front of the grandstand and a large fireworks display.

Massachusetts Association Gathers in Springfield

SPRINGFIELD, Mass., June 23.—Members of the Massachusetts Agricultural Fairs' Association met at Hotel Kimball, Springfield, June 13 to announce a schedule for future fairs and to discuss current problems now facing fair operators. Horace C. Keene, secretary of Marshfield Fair and president of the group, presided.

Problems concerning labor, agriculture and maintenance of fairs were discussed, as well as ODT rulings concerning transportation to and from scheduled events. Plans for midways and ride attractions also were discussed.

Name Imperial Directors

IMPERIAL, Calif., June 23.—Appointment of seven men to the board of directors of the 45th District Agricultural Association of Imperial County were announced by Gov. Earl Warren. They were Willard L. Townsend, Imperial; T. A. Anderson, Calexico; Clarence R. Walker, Westmoreland; C. A. Sperry, Calipatria; Earl G. Davis and Earl V. C. Northrop, El Centro, and J. R. Snyder, Holtville. J. C. Archias, Brawley, was reappointed.

Governors To Discuss Fairs

CHICAGO, June 23.—It is understood that at the governors' conference at Mackinac Island July 2-4, inclusive, one of the topics to be discussed will be the situation regarding the holding of fairs this year.

Coming Events

These dates are for a five-week period.

Idaho
Nampa—Nampa Harvest Festival Assn. (Rodeo-Carnival). July 12-14. Lucille Randolph.

Illinois
East Dundee—Firemen's Festival. July 18-21. Max C. Freeman.
Georgetown—Celebration. July 2-6. Herbert Parks.
La Harpe—American Legion Celebration. Week of July 16. Ed Gleason.
Rock Island—Celebration. June 25-July 4. Mont Chambers.
Sullivan—Celebration. July 2-7. A. K. Merriam.
White Hall—Lions' Club Home-Coming. Week of July 2. A. B. Irwin.
Wyoming—Mid-Summer Festival. July 25-28. Fred Webber.

Indiana
Boswell—Celebration. July 1-4. Edgar Burnett.
Brazil—Rotary Club Celebration. Week of July 2. N. T. Miller.
Brownstown—Soldiers' Reunion & Home-Coming. July 23-28. H. A. Vermilya.
Charlestown—Lions' Club Celebration. July 9-14. Robt. S. Cartwright.
Cloverdale—Picnic & Home-Coming. July 26-28. John C. Logan.
Covington—Lions' Club Celebration. July 23-28. Sylvan E. Williams.
English—Reunion & Home-Coming. July 23-28. John A. Blevins.
Montpelier—Race Meet. July 17-21. Homer C. Michael.
West Baden Springs—Amer. Legion Celebration. July 2-7. E. J. Sanders, French Lick.

Iowa
Pisgah—Commercial Club Play Day. July 30. Francis Miller.
Wapello—Amer. Legion-Firemen Home-Coming. July 17-19. M. D. Bumgardner.

Kansas
Lenora—Chamber of Commerce Celebration. July 25-27. C. E. Personett.

Maryland
Glen Burnie—Carnival. July 27-Aug. 4. Herbert O. Estep.

Michigan
Bridgman—Amer. Legion Celebration. June 25-30. Doc Stoddard.
Dearborn—Junior Chamber of Commerce Rodeo-Circus. June 25-July 3. Wm. Budny.
Detroit Lakes—Northwest Water Carnival. July 13-15. Sid B. Amundson.

Missouri
Craig—Craig Reunion. July 26-29. Frank B. Neely.
Cuba—Old Settlers' Reunion. July 20-21. A. M. Munro.
El Dorado Springs—Annual Celebration. July 20-21. E. R. McPeak, Box 6.
Leadwood—Celebration. July 2-7. Order of Odd Fellows, Jim Jackson.
Louisburg—Old Settlers' Reunion. July 23-24. Harry W. Atchley.

New Hampshire
Woodsville—Amer. Legion Celebration. July 4th Week. M. O. Walker.

New York
Dansville—Firemen's Celebration. July 4-9. T. P. Tomask.

North Dakota
Grand Forks—Fair Assn. Victory Celebration. June 26-30.

Ohio
Antwerp—Amer. Legion Celebration. July 23-29.
Byesville—Byesville Home-Coming. July 17-21. Martin F. Nagel.
Cincinnati—N. College Hill Firemen's Carnival. July 24-28. John Shear, 1617 Joseph Court.
Columbus—Police Circus. July 18-22. Thos. N. Packs.
Grafton—Volunteer Firemen's Carnival. June 30-July 4. Joe Tango, Box 122.
(See COMING EVENTS on page 64)

Horses in Spotlight At W. Canada Annuals

SASKATOON, Sask., June 23.—Horses will hold the spotlight at many of the Western Canada fairs and exhibitions. At Saskatoon, four evening horse shows will be featured and the West's leading light-horse exhibitors will be attracted.

An additional attraction at the one-day Assinibota Exhibition will be a light-horse show with \$200 in prizes. Trotting races will be featured on two of the three days of the Yorkton Exhibition, which is celebrating its 60th year.

At Weyburn, farm boys' and girls' camps will be a feature.

Livingston Acting Wis. Mgr.

MADISON, Wis., June 23.—E. R. Livingston is temporarily serving as acting manager of the Wisconsin State Fair, it was announced by Milton H. Button, director of the Wisconsin Department of Agriculture. Button stated that no State Fair manager will be appointed at this time.

E. Idaho Spends 15G On Grounds, Plant

BLACKFOOT, Idaho, June 23.—J. K. Smith, manager of the Eastern Idaho State Fair, announces that the association is going ahead with arrangements for holding the fair in September and is spending \$15,000 on purchase of additional land and improvement of the plant.

"We expect to fill our barns with livestock," says Smith, "and we anticipate selling every foot of space both inside and outside of buildings for machinery and equipment displays."

A Barnes-Carruthers revue will provide the grandstand show, and the Slebrand Shows will occupy the midway. A racing program, with purses large enough to attract good horses, will be staged.

Smith states that the fair will have 4-H, Future Farmers and girls' club displays from 13 adjoining counties, and large exhibits of women's activities. He says the fair expects an attendance of around 80,000.

Paul V. Nash, Pocatello, is president of the fair; Emil C. Johnson, Idaho Falls, vice-president, and Ruth C. Hartkopf, Blackfoot, secretary.

New Association May Revive Akron Annual

AKRON, June 23.—Harness racing and the fair may be restored in Summit County under plans announced by the newly formed Summit County Agricultural Society. Seth Minor, Copley, has been named president of the society, which has 25 charter members.

H. C. France, Akron; H. R. Teegarden, W. C. Keenan, Dr. F. S. Butler and Minor are incorporators in the new set-up filed with the Secretary of State.

First harness meeting is scheduled tentatively for Ascot Park, north of Akron, early in July. Weekly meetings will be held there until a county fair site can be obtained.

County fairs were abandoned in Akron in 1913 when the flood destroyed old Fountain Park. Site is now used for high school athletic events.

New York Auto Race Bugs Anticipate Bright Future

BINGHAMTON, N. Y., June 23.—Several meetings held by the Southern Tier Racing Association during the winter indicate auto race fans are anticipating big things when the ODT gives the nod to run, according to Redge Dawson, Sidney, N. Y., starter for the association.

Amos Hill, recently discharged, is working on a new "mystery car," including ideas he learned while in service.

The association expects to take over the Afton, N. Y. track for big car racing and there is talk of a midget track for Binghamton.

Races, Grandstand Frolic For Charlotte, Mich., 4-H

CHARLOTTE, Mich., June 23.—Harness racing and a grandstand show will furnish entertainment for the Eaton County 4-H Club Fair here. Henry Leuders, Detroit, will furnish the grandstand show, except for Saturday, when a WLS Barn Dance unit will appear.

Extensive exhibits are planned. The annual has been awarded State fair exhibits for Polled Shorthorn cattle and Berkshire hogs, and there will be a large cattle show, and a light horse show sponsored by local riding clubs.

Fair association has purchased two \$1,000 War Bonds.

Michaels Signs Eight More

CHICAGO, June 23.—J. C. Michaels, manager of J. C. Michaels Attractions, reports that he has added eight more fairs to his season's bookings. They include Sterling, Colo.; Hartington, Neb., and Hillsboro, Sylvan Grove, Beloit, Glasco and Clay Center, all in Kansas. Michaels will present his Big City Grandstand Circus at most of the fairs listed.

Ernie Young Bookings

CHICAGO, June 23.—Ernie A. Young Attractions has booked grandstand shows for the Nebraska State Fair, Lincoln; Tri-State Fair, Superior, Wis.; Thief River Falls, Minn., and the fairs at Oshkosh and Chilton, Wis.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended June 22. The complete List of Fair Dates was published in the issue dated May 26. The next complete list will be published in issue to be dated July 28. See each issue of The Billboard for corrections and additions.

Florida
Pensacola—Pensacola Interstate Fair. Oct. 15-21. J. E. Frenkel.
Tampa—Florida State Fair. Feb. 5-16. P. T. Strieder.

Idaho
Preston—Franklin Co. Fair. Aug. 31-Sept. 1. Daniel Roberts.

Massachusetts
South Weymouth—Weymouth Agrl. Soc. Aug. 26-Sept. 1. Edward B. Reynolds, Canton.

Minnesota
Waseca—Waseca Co. Agrl. Soc. Aug. 20-22. Judge Leon J. B. Sexton.

Missouri
Vandalla—Vandalla Community Fair. Sept. 12-15. R. W. Asbury.

New Hampshire
Deerfield—Deerfield Fair Assn. Sept. 27-29. Wm. C. Maxwell.

South Carolina
Bowman—Bowman Community Fair. Nov. 8-10. George W. Oliver.

Utah
Farmington—Davis Co. Fair. Aug. 17-18. DeLore Nichols.
Logan—Cache Co. Fair. Aug. 9-11. Allen Olsen.
Morgan—Morgan Co. Fair. Aug. 28-30. Gilbert Francis.
Nephi—Juab Co. Fair Assn. Sept. 18-19. Jennie Howard.
Richfield—Sevier Co. Fair Assn. Aug. 28-30. Ray E. Carr.

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Want Good Shows and Concessions
HARRY C. ROBERTS, Secy.
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AUGUST 8, 9, 10, 1945
Day and Night
Room for Additional Approved Shows,
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CARNIVAL AND RIDES OR RIDES ONLY
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AUG. 14 to 18, ROCKVILLE, IND.
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Mrs. Ina Lehr, At 77, Still Going Strong

HOLLYWOOD, June 23.—Mrs. Ina Lehr, oldest member of the Williams family of tent show people, recently celebrated her 77th birthday here and was tendered a dinner by 27 members of the Williams family, all now in pictures.

The original Lehr and Williams tent shows started some 65 years ago and were among the best known in the South. Shows under the Lehr or Williams banner included the Lehr & Williams Tent Show, Mason & Williams Tent Show, Heffner & Lehr Show, Johnny J. Williams Show, Original Williams Tent Show, Bob Demorest Show, Tom Williams and the Keystone Comedy, Joe Williams, Billy Lehr's Big Revue, Williams & DeGaferralla Show, Dick Lewis, Keene & Williams, Ona Williams, Al Williams, Mason Stock Company, Raynor Lehr Stock Company, and the Original Ina Lehr Stock Company.

At 77, Mrs. Lehr still is playing character parts in pictures, and is the producer and director of the talent in her own little theater here. At present she is collaborating on a picture production on the history of the Lehr and Williams families, taken from the book Tent Show.

Rep Ripples

PLUNKETT SHOW is doing three-night stands, with change of program every night, offering three short-cast bills and vaude, with Capt. Fuzz Plunkett and his seals, monkeys and dogs; Corky, on trampoline; Jerry Plunkett, singer, and Charlene, Zenda and Priscilla, dancers. Manager Cleo Plunkett is featured in songs and dances, and Gloria Plunkett, in acrobatic and trampoline acts. Joe Wynne is director of the five-piece ork; Barney Castleman, in charge of transportation; his mother, cookhouse; Mrs. Joe Dunn, ticket wagon; Bernie Massingale, in charge of canvas; Kennedy Swain, stage manager (his comedy is featured in concert); Mr. and Mrs. L. L. Plunkett, advance, and Ed Plunkett, assistant manager. . . BIRD'S NOVELTY SHOW, playing schools and halls, is having satisfactory business in Summit County, Utah. . . LACLEDE'S ENTERTAINERS opened their summer trek in Quebec, and will play their established territory in that province and Ontario. Show has pictures, and for flesh a short cast bill, The Lumberjack, by E. F. Hanman, with three people. . . F. D. MASON has a vaude-pic unit in the Bonners

Ferry, Idaho, sector, playing halls and schools. . . FENTON'S ALL-TEXAS SHOW, three people, reports satisfactory biz in Midland County. Shows silent pictures and uses dramatic sketches. . . PEARL'S ENTERTAINERS, three people, are back on the road after being off two years. Mr. and Mrs. Norman Pearl have been in war work in Detroit. Show opened in Northern Michigan and will move into Wisconsin for the summer. They had pictures for three weeks and offer short-cast bills for flesh. The Southwest is Pearl's established territory and he plans to go there late in the summer. . . KING FAMILY SHOW, three people, is having satisfactory biz in Pierce County, Washington. Pictures and dramatic sketches are offered, with a dance after show. . . JACK VIVIAN, owner of Allen Bros.' Show, hit the road again at Poplar Bluff, Mo., Monday (4) after a lapse of two years. Vivian recently resigned his position as assistant manager of Malco Theaters, Jonesboro, Ark., to prep for the new trek.

WILLIAM (PEE WEE) RAINEY, boss Hayride hillbilly tent show and is now with the O. L. Sikes Tent Theater. He also has the popcorn concession. . . CROWN POINT PLAYERS, five people, will tour towns on Lake Champlain, in New York State, thru July and August, playing halls and hotels. . . H. J. HAMILTON has a vaude-pic show in the Perry (Ga.) area, using dramatic sketches for flesh. . . SEILER'S SHOW is experiencing good business in halls in the Havre section of Montana. . . UNIT NO. 3 of the Grand Ole Opry, which broadcasts from Station WSM, Nashville, every Saturday night, is on the road under canvas, featuring Bill Monroe and His Blue Grass Boys, with Lew Childre, Lester Flatt, Burch Monroe, Jimmie Shoemaker, and Little Sally Ann. Show will play Kentucky and Illinois. . . CARLE'S SHOW, vaude-pic, is playing halls and schools in Carroll County, Mississippi. . . F. J. HERSHAM, who opened his three-people flesh trick at Mountain Springs, Pa., June 9, is moving toward the Adirondack resort sector of New York for the summer. MR. AND MRS. HERSHAM and daughter do the show, which comprises short cast flesh bills.

LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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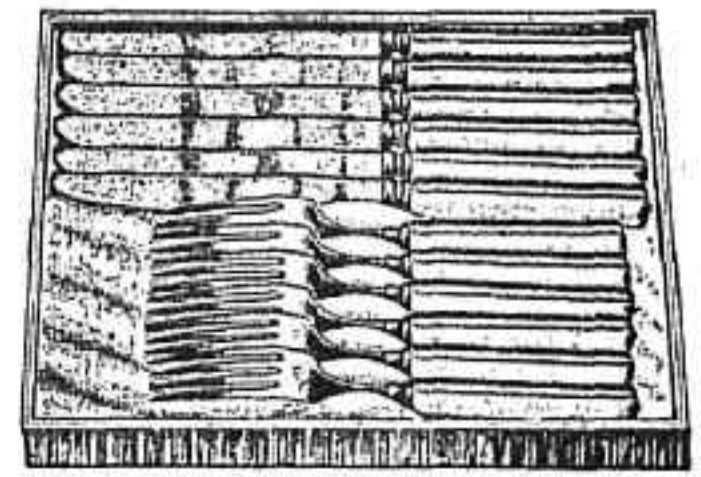
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"YES, WE HAVE THESE and MAIL POSTPAID" SAME DAY ORDER IS RECEIVED. They're 24 times the size of above illustration. Send us Currency, Coin, Stamps, Check, Money Order.

"Nuff Said—You'll Like These."
 (20, 50¢), (45, \$1), (100, \$2), (275, \$5).

DENNIS CO. BOX 2657, DEPT. 88, KANSAS CITY 13, MO.

PERFUME

1 dram in a sparkling cut glass design flacon with plastic cap, \$5.00 per gross, F.O.B. Boston. Tusum and Nymph, made with S. D. Alcohol, Formula 39-C, \$5.50 per gross. One gross cartons, individual cells. 50% with order, balance C.O.D. Buy direct from manufacturer.

DEB LABORATORIES
 Perfumers
 78 Portland St. BOSTON 14, MASS.

P-A-P-E-R M-E-N

We have good publications for small towns and rural districts in all States. Up-to-date War Maps. Write or Wire

ED HUFF & SON
 5411 Gurley St. DALLAS 10, TEXAS

PROFITABLES

• **CHECK THIS LIST** of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• **PICK THE ITEMS** you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

ANIMALS
Plush, fur; Dolls, Novelties for carnival, bazaar, bingo, safeboards. Write for Bulletin 16. Mayfair Mds., Box 5025M, Billboard, 1564 B'way, N. Y. 19.

BARRETTES
Sterling silver heavy plaque quality item. Immediate delivery. Liberty Products, Box 5020M, Billboard, 1564 B'way, N. Y. 19.

BRACELETS
Double heart gold plated for engraving, \$6.00 per doz. Also heart engraved lockets, \$9.00 doz. Gold Arrow, Box 5009M, Billboard, 1564 B'way, N. Y. 19.

BINGO
7 Colors, 7 Sets of 1500 Pads of 100, \$4.50 per carton. Pads, 25, \$4.75. Jander Co., Box 5007M, Billboard, 1564 B'way, N. Y. 19.

CARNIVAL
Baton Canes, \$9.00 gr.; Swaggar Canes, \$10.00 gr.; 8x10 Picture Frames, \$5.00 doz. L. Daly, Box 5001M, Billboard, 1564 B'way, N. Y. 19.

CARNIVAL
23x17" Scottie Fur Dogs, \$38 per doz. 26" Goo-Goo Eyed Chenille Dolls, \$18 per doz. Carnival Novelty Co., Box 5035M, Billboard, 1564 B'way, N. Y. 19.

CELLO-LEIS
Hawaiian Leis, cellophane, sparkling colors, \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N. Y. 19.

CHARMS
Plastic Slum Prizes, \$4.00 per M. Charms on gift cards, \$9.50 per M. Sam Eppy, Box 5030M, Billboard, 1564 B'way, N. Y. 19.

CIGARS
15¢ Class "E" size, boxed 50's, cello, wrapped, 10 boxes, 4 3/4", \$4.35 per box. Paywin Industries, Box 5011M, Billboard, 1564 B'way, N. Y. 19.

CIGARS
Attractively boxed, cellophaned, low priced. Hand made. Write for details. Flores & Son, Box 5028M, Billboard, 1564 B'way, N. Y. 19.

COMIC CARDS
Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005M, Billboard, 1564 B'way, N. Y. 19.

DAISIES
#147 Beautiful, attractive Daisies that glow in the dark, \$3.80 doz. Write for list. Nite Glow Products Co., Box 5033M, Billboard, 1564 B'way, N. Y. 19.

FLYING BIRD
Act now for immediate delivery. \$18.00 gr. Hammer Bros., Box 5018M, Billboard, 1564 B'way, N. Y. 19.

FURS
Lowest prices. Jackets, Capes, Scarfs. Latest styles. Free catalog. H. M. J., Box 5034M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY
Lockets, Bracelets, Anklets, Signet Rings, Earrings. Send \$10 or \$20 for samples. Majestic Bead, Box 5038M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY
Sterling Rings, Barrettes, Charms, Anklets, Bracelets, Lockets. Samples \$15.00. Jack Roseman, Box 5031M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY
Earrings, Pins, Necklaces, Bracelets. Assortment, \$4.50 doz. 25% with order, balance C.O.D. Retail \$1.95. L. Cohen, Box 5002M, Billboard, 1564 B'way, N. Y. 19.

JOBBERS
Service Man's Discharge Papers Holder, 2 acetate windows. Sample 25¢ in stamps. O. Gamble, Box 5026M, Billboard, 1564 B'way, N. Y. 19.

LAMPS
Herman Cohen, Moe Elk, Props. Crystal Glass & Metal Bed Lamp Sets, 3 pieces, \$1.20 each. Conelle Products Co., Box 5042M, Billboard, 1564 B'way, N. Y. 19.

LANTERNS
5"x8" giant, 5000 ft. beam, 2 dry cells. Steel const. Flash for salesboards, carnivals. Green Glass, Box 5036M, Billboard, 1564 B'way, N. Y. 19.

LIGHTER SET
Leather Wallet and Lighter Set in attractive box, set, 75¢. Immediate delivery. J. Margolis, Box 5024M, Billboard, 1564 B'way, N. Y. 19.

LOCKETS
Gold Plated Mother of Pearl, holds 2 pictures, \$18.50 doz.; \$3.00 for 2 samples. Scotch, Box 5021M, Billboard, 1564 B'way, N. Y. 19.

NECKTIES
Tie-Kerchief Sets. 5 Fold Ties, \$7.00 doz. Introductory offer, 2 for \$1.00. Phillip's Neckwear, Box 5023M, Billboard, 1564 B'way, N. Y. 19.

NOVELTY PIN
On cards, \$4.50 gr.; 3 gr. to carton, Slum Pins, \$1.50 gr.; 5 gr. to carton. Mds. Distributing Co., Box 5014M, Billboard, 1564 B'way, N. Y. 19.

PEARLS
Sample line, \$25.00 to \$100. Also Pearl Boxes. Costume Jewelry, Box 5013M, Billboard, 1564 B'way, N. Y. 19.

SALESBOARD
13 Items. Take \$75, pays out \$10. Sample deal, \$17.50; net profit \$47.50. 1/3 dep. Boro Amusement Co., Box 5034M, Billboard, 1564 B'way, N. Y. 19.

SELL FURS
The theme around which a smart woman's wardrobe is built. Send for details now. S. Angell & Co., Box 5015M, Billboard, 1564 B'way, N. Y. 19.

SHREDDER
New plastic. Plenty of repeat business. Send 25¢ for sample, details. Renewal Mfg., Box 5041M, Billboard, 1564 B'way, N. Y. 19.

STAPLES
Look like silver, galvanized, 5000 to a box. Price 69¢ box. Aviation Office Supplies, Box 5008M, Billboard, 1564 B'way, N. Y. 19.

TRICKS
Jokes, novelties, carnival supplies, noise makers. Write for catalog. Gordon Novelty Co., Box 5010M, Billboard, 1564 B'way, N. Y. 19.

WALKIE TALKIE
Hottest novelty in years. Flashy. \$9.60 doz. Sample \$1.00. Act now. Glenwood Mfg., Box 5019M, Billboard, 1564 B'way, N. Y. 19.

WALLETS
Genuine leather, all around zipper change compartment, 4 photo units. Individually boxed, \$15.00 doz. Alex Stutz, Box 5032M, Billboard, 1564 B'way, N. Y. 19.

WASH-DOLLS
Charming assortment 2-tone washable. 3 asst. styles, \$9.00 doz.; 4 doz. to carton. Mt. Vernon Novelty, Box 5006M, Billboard, 1564 B'way, N. Y. 19.

WATCHES
Men's. American made Walthams, 7 jewel, \$18.75; 15 jewel, \$17.75. Rebuilt (guaranteed). 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N. Y. 19.

Pipes For Pitchmen

By Bill Baker
Communications to 25 Opera Place, Cincinnati, 1

WINIFRED P. YASSENOFF... caught with only a little polish stock in Kresge downtown Cincinnati spot, was checking each delivery so as to keep up the good takes she has had since she's been there. Detroit is her home port.

CONSISTENCY and conscientious presentations to their tips are the bywords of successful pitchmen.

JOE GOLDSTEIN... whistler and vent known as Goldi, writes from Liege, Belgium, that he is still alive after being hidden away for many years and is looking for a dummy so as to be able to work again. His address is Cour Petit 3, Liege, Belgium. He would especially like to hear from Walter Lenz and Lou Tilford.

COL. C. A. MAITLAND... is setting a July 4 affair at Franklin, W. Va.

WILLIAM McDORMAN... and the Shifflett brothers are getting set for a season's jaunt thru the Shenandoah Valley.

NICK BENNY... and son, Ralph, are ready to go with their penny pitch, starting out from Harrisonburg, Va.

PAT MALONE... and Jack (Bottles) Stover report takes okay with leaf around Petersburg, Va.

RICHARD N. ARCAND... at present with Lucas Kiddeland in Los Angeles, is getting set for the road this fall with jewelry and engraving. He expects to open at the Utah State Fair, to be followed by department stores at Christmas. He says the recent Los Angeles parade for Generals Patton and Doolittle was a bust as far as pitchmen were concerned, as it was a quickie and left the hustlers with a blank. He spotted Old Gus, with canes and batons; Benny Stone, small flags; John Law, pennants; Brother Venick, assisted by Joey, Patton buttons, while Marguerita Kelly was a spectator on the steps of city hall.

Organization

By Tom Kennedy
SINCE several showmen's clubs have been organized in the past few years for the mutual benefit of members, Count Seldom Skoff and Doc Lushwell decided to organize one for the trips and keister fraternity.

Someone once said that misery loves company, and no doubt this is what prompted our two chums to start an organization of some kind, so that all members could cry on each others' shoulders, and at the same time offering prizes to those who cut up the biggest jackpots. Only those who handled or sold stuff that had real merit were admitted to membership. It was okay if you worked flukem or horn nuts, but if you worked any joint that was phoney, you were barred from joining.

Since no rooms were available in the town suitable for club or lodge meetings, our two heroes decided to hold forth once a week in the rear of Nick's Tap Room. Since both the Count and the Doc had tapped there more than once, this arrangement was quite agreeable to the genial Nick.

The first week our two chums managed to enroll, or entice, nine members into the organization. But since the boys hadn't done much the past two weeks due to bad weather, very few had any folding money and couldn't put up their initiation fee. Our two pals were in the same fix, so they put a printer on the cuff for cards and stationery. However, the Doc suggested that each member donate some of the merchandise or stock they handled, which would be converted into cash at the earliest opportunity.

That night, the nine members showed up and their stock was piled on top of several empty beer cases. The sum total consisted of four dozen larry fountain pens, five dozen bottles of flukem, 98 sticks of petrified gummy, three dozen sticks of rad, 54 rusty knife

AMERICA'S LATEST CRAZE
YOUR NAME
In Raised Coral Colored Letters on a Genuine Tropical
SEA-SHELL BROOCH
Nature's most gorgeous creation. Fastest selling novelty in years. Costs 5¢ complete with printed brooch card. Easy to assemble with Duco cement... takes half a minute. Getting a very fast 25¢ at Fairs, Conventions, Celebrations, and in Grant, Kresge, Kress and McCrory stores.
Act NOW While It's Hot. Price List:
Sunset ShellsGross \$2.35
Brooch PinsGross 2.50
Coral LettersLb. .80
Brooch CardsGross .60
Cement, Large Tube20
1945 Catalog on Request.
J. A. WHYTE and SON, Manufacturers
LITTLE RIVER, MIAMI, FLA.

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

Coming After Victory
A New and Better Line of
OAK-HYTEX BALLOONS

The **OAK RUBBER Co.**
RAVENNA, OHIO

Jewelry!!
At Factory Prices
Direct From Providence

- BARRETTES
- LOCKETS
- CROSSES
- CHAIN
- IDENTS
- SPRAY AND EARRING SETS
- RINGS
- WATCH BRACELETS
- COMPACTS
- ANKLETS
- ROSARIES

Providence Wholesale Jewelers
178 Eaton St. PROVIDENCE, R. I.
We Have All Your Requirements!

ENGRAVERS
We have several Engraving Numbers available from \$24.00 to \$36.00 gross. Sample assortment, \$25.00. No catalog. Order now while stock on hand.
AMERICAN JEWELRY MFG. CO.
259 Park St., No. Attleboro, Mass.

SEA SHELL WORKERS
Shells and supplies at reasonable prices for making sea shell novelties.
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SELL ULTRA-BLUE STOCK SIGNS
To general stores. Over 500 different slogans and sayings. Fine line of Religious Ultra-Blue Signs. Fast selling Silk Banners, Service, Roosevelt, American Flag, Victory, MacArthur. Make money on these fast selling Signs. 35¢ sellers.
8 Sample Selling Outfit—7x9 Silk Banners, \$1.00 postpaid. 15 Sample Ultra-Blue Store Stock Signs, 7x11, \$1.00 postpaid. 15 Sample Ultra-Blue Religious Signs, 7x11, \$1.00 postpaid. 100 Ultra-Blue Stock Signs, 7x11, \$5.00. No C.O.D.'s. L. LOWY, 8 West Broadway, New York 7, N. Y. Dept. 244.

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

sharpeners, five pounds of horn nuts, two dozen vegetable sets and 20 packs of tin razor blades.
The count was elected secretary, while the Doc appointed himself treasurer to handle all funds, if and when any was forthcoming.
Rules and by-laws were drawn up and submitted to each individual member for approval, after which the meeting adjourned.
P.S.—I hear that when the Doc showed up at Nick's the next day at noon he learned that the porter had thrown all the stock and merchandise into a trash can to be hauled out to the dump. The future plans for the club are vague.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

FLASH—FOR EVERY TYPE CONCESSION
Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Spring Special" List Now Ready-Write.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

DISTRIBUTORS-CREW OPERATORS
NOW available in quantity for spot delivery.
LADY JOAN SACHET CUBES
A "Natural" for Organization and Trust Sales. Write for Sales Details and LOW net prices.
LADY JOAN LABS., 846 Washington, Reading, Pa.

FOR SALE—CASH

8-Seat Ferris Wheel, good condition and running; 2 10x10 Concessions, no canvas; 2 Ball Games, 8x16, with canvas; 2 Ball Game Dummies, Tojo and Hitler; 10 8x10 Concessions with Canvas Sidewalls and Ballies; 7 24 No. Stock Wheels, 1 Big Six Chuck Luck Wheel, 1 Large Bird Cage; 1 Pan Mutual Wheel, large; 1 Pan Game; 1 Universal 8 K.V. Light Plant, D.C.; 1 Kohler 5 K.V. Light Plant, A.C.; Light Plants on individual trailers, wiring for complete Show, 1 1936 Reo Van Stock Truck, 1 22-Ft. Romany House Trailer, Stock for all Concessions. Will sell as a whole, no part.

HARRY J. MAYNARD
33 Wendell Pl. Springfield 5, Mass.

Scooter Help Wanted

Have opening for experienced Scooter Man who understands repairs to cars and can keep them running. No moves. Closed Mondays. Good treatment, long season, good salary. Write

EASTIN'S RIDE CENTER
Savannah Beach, Ga.

GEORGE HICKS, I answered your wire same day received. Let's hear from you.

WANT FOR 4th OF JULY

Starting June 30th to July 4th
Due to disappointment can place Corn Game for season or any other Stock Concession not conflicting. Chelsea, Okla., until June 22; then Dewey, Okla.

BROWNIE AMUSEMENT

WANTED

for Best Adv. July 4 Celebration (In Iowa)

American Beauty Shows

Experienced Spit Fire Operator, Mechanical Show, Scales.

Knoxville, Iowa; then Independence, Iowa.

WANTED

FERRIS WHEEL FOREMAN

Top salary if you are capable. James Scotty Short, answer.

Clinton, Iowa, June 25 to 30.

Cavalcade of Amusements

Ridee-O Foreman Wanted

Who can up and down with plenty of help.

This week, Pratt, Kan.; next week, Dodge City, 4th.

T. J. TIDWELL SHOWS

JOHN FRANCIS SHOWS

WANT

FEW MORE STOCK CONCESSIONS. RIDE HELP that can stay sober. Address: JOHN FRANCIS, Mgr., Alton, Ill., this week; then BEARDSTOWN, ILL. (on the Square), FOR THE MAMMOTH JULY 4TH CELEBRATION, all week July 2-7.

JOHN McKEE SHOWS

WILL BOOK

FOR CELEBRATIONS AND FAIRS. GIRL SHOW, SNAKE SHOW, MONKEY SHOW and FAT SHOW. WANT RIDE HELP. Must drive Semis. Address: Monmouth, Ill., this week; Burlington, Iowa, July 2-7; Muscatine, Iowa, Big Celebration to follow.

FOR SALE—DIGGERS

Motocopes, set of 8, with Claws and Buckets. Will work for money. Well stocked. All diggers A-1 condition. First \$50.00 takes Diggers and Stock and extra set of Buckets. Write

J. L. JOHNS
1209 Napier Ave. MACON, GEORGIA

WANT

Man or Woman for Banners, Bill Poster. For Sale: 65x165 Khaki Tent, 1 1/2 Kohler Light Plant. Tent and Plant stored Harrisburg, Pennsylvania. Tent, \$800; Plant, \$200. Norwich, 28; Cortland, 20; Ithaca, 30; Penn Yan 2; all week, New York.

WM. KETROW, RENFRO VALLEY SHOW

LETTER LIST

(Continued from page 56)

Nelson, Morris
Newkirk, Danny J.
Newman, Frank
Newnon, Chuck
Nolan, Chriss
Nordman, Sherman
O'Dear, Mrs. A.
O'KELLEY, John
O'Neil, Esther
O'Riley, Jimmie
O'Rourke, John T.
O'Steen, James Leo
Ogilvie, L. B.
Paize, Miss F.
PAIGE, George

Painter, Dee
Painter, Mrs. Dee
Palitz, Sam
Paquin, Wm.
Paquin, Margaret
Parks, Marie
Parks, W. C.
Parroff, Harry
Patterson, Fred C.
Patterson, L. W.
Patty, Chester
PAYETTE, Raymond A.
Pence, Cora M.
Penny, George M.
Peterson, Clayton
Petteford, Clifford
Petit, N. O.
Pickens, O. T.
Post, Richard
Powell, Norma

Price, Oliver H.
Pride, Carl
Qualls, Knox
Radford, Francis
Radford, Frank
Rakes, Dorothy
Rakes, Patricia
RANKIN, Stella
Ratloff, Grady A.
Raub, Margarete
Reading Pop Shows
Redden, Ray
Reid, Clayton J.
Reifford, Bud
Renfro, Curley
RENN, James H.
Renuee, Thomas
Reynolds, Otto E.
Rieger, Joseph
Rillo, Lee Arthur
Roberts, Bert
Roblison Bros.

Rogzlenki, Eddie
Rood, J. Robert
Rosen, H. B.
Rosen, Joe
Ross, Hal J.
Russell, Leonard H.
Ryan, Patrick E.
Saunders, Mabel
Schofield, Ed
Scott, Earl

Alvarado, Tony
Ashley, Helen
Ayers, Frank
Beattie, Robert
Bohn, Kenza

Bornstein, L. H.
Carrol, Judy
CLAUTER, George
Clements, S. D.
Connell, Walter
Dahlstedt, Arrid

Shelton, Mrs.
Sherman, Carl
Shields, Mr. Pearl
Shinn, Nellie
Sica, Anello
Singley, Clifford
Smith, Bonita
(Bonnie)
Smiley, Ethel J.
Smith, Jack L.
Smith, Thomas
Smiths Greater Shows
Smithson, Ed
Shore, Louis
Sisco, R. H. Tent Show
SNYDER, Dawson Ernest
Spiker, Thomas E.
Startup, Cy
Steffen, Hazel
Stenison, Jack
Stephan, Margaret
A. and Henry
Stevens, Ben
Stewart, Raymond
Stiles, Grady
Strait, Cedric
Strait, Texas
Stroud, Jimmy
Studebaker, Lefty
Sullivan, John Leo
Summers, Al T.
Sunstrom, John
Swann, Ernest C.
Talbo, Tony
Talbot, Frankie
Tallman, Mrs. Charels
Taylor, Joan
Taylor, Raymond
Taylor, William J.
Teeter Sisters
Thames, Cleornce
Thamer, Mary
Thomas, C. M.

Thorne, G. R.
Thuma, Vera
Timmons, Jennie
Too-Sweet, Willie
Tyron, Otis
VAN CAMP, Arthur John
Van Hayden, George
Vermont, Slim
Videto, Ken
Vitelli, Thomas
Vogt, Frank X.
Vzell, R. S.
Waidner, James R.
Waits, Miss Bennie J.

Wall, Marie
Walsh, Earl B.
Walsh, Peggy
Watkins, Dorothy
Watson, Mark &
Cora Ruth Hoy
Webb, William
Weddle, H. T.
Weiner, Sam
Western, Jo. Go.
Western, S. J.
Wheeler, Ray &
Dorothy
WHITE, Edward
Williams, Alma
Willis, W. J.
Willman, O. H.
Wilson, Chas. C.
Wilson, Chas. E.
Wilson, Harry
Wilson, Lloyd
Wilson, Ted
Winniman, Mrs. Sally

Winslow, Colleen
Wolf, Clifford
Woods, Charlotte
Woods, Earl
Edward
Woods, R. J.
Woodward, Ted
Woolsey, Floyd S.
Wright, John
(Ventriquoist)
Wrisk, Donald
Yancey, George R.
YEAGER, James
Wiley
Zebik, Jack
ZENO, Joseph J.

Ellinson, Okey B.
Enos, Laura
Fern, Thomas
Fox, J. A.
Fraser, Billie
Fuller, Clarence
Furr, Clarence
Gannon, Pat
Garber, Gail
Garver, Wm. Maynard
Graf, Frank
Grier, J. G.
Haber, J. F.
Hayward, Aurora
Heron, James
Huston, Peggy Ann
Kroll, Herman
LEBOWSKY, William L.
Lee, Ollie B.

Liga, Charles Fenwick
MITCHELL, Anthony J.
O'Brien, Mickey
Phillip, S. H.
ROSENBERG, Benjamin
Sarver, Everett
SCHUMACKER, Paul Alfred
Scott, Edgar
Sullivan, E. J.
Traulers, Al
Trevor, Madeline
URAB
Wallace, Bob
Weiss, Helen
Wilson, Dalores

Beardsley, Mrs. Loamer, Joan
Barabra O'NEIL, Thomas
Bryan, Julie
Butler, O. James
Conway, Pat
Darling, Lill
Patrik
Rothrock, Ralph
TORREZ, Raymond Baca

Anders, Miss Boots
Aschely, Mrs. Ethel
Barker, Roy
Barton, Clyde
Berg, C. A.
Berry, Roy
Brumblow, Chas. M.
Burnett, R. C.
Carter, Wm.
Coleman, E. E.
Collins, Esco
Cutright, Howard
Duffy, Mrs. Nona
Edwards, J. W.
Edwards, Raymond
Ewing, Dick
FIELDS, Gerald
FRIEND, Floyd
Ellsworth Jr.
FULLER, Moses L.
Garnett, W. A.
GREGORY, Jimmie Franklin
Grimm, Frank
HERSON, E. W.
HELMAN, William Jordan
Hughes, M. D.

Jack, Billie
Kane, Louis J.
Kane, Rae
Knight, Bob
Levine, Joe
McAllen, Geo.
MASON, Willie B.
MEGGS, Wm. George
Miner, C. C.
MOGENSEN, Hugo Arthur
Myjeuki, Walter &
Paraleo
PARKER, John
Lemuel
Reeves, Goebel
Leon
Riley, Ed
Rhodes, Ernest A.
Robn, Theo. W.
Sakris, John
SHORES, Edgar
Ray
SHUFELT, Fred
Simon, Leon
Thompson, Thomas
Toy, Miss Noil
Walk, Daisy
Woody, Arch
Zyceda, Madam

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155 No. Clark St.,
Chicago 1, Ill.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg.,
St. Louis 1, Mo.

MAIL ON HAND AT
NEW YORK OFFICE
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New York 19, N. Y.

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155 No. Clark St.,
Chicago 1, Ill.

DIXIELAND SHOWS

CAN PLACE

Fish Pond, Bumper, Cork, Bottles and Ten-Cent Stores not conflicting. Corn Game. Also Shows with own transportation for American Legion 4th Celebration, Dayton, Tennessee, and balance of season.

Communicate:

MGR. DIXIELAND SHOWS
Spring City, Tennessee, this week

WANT

Coupon Agents for Pin Store. Charles H. Sutton, Legal Adjuster. Readers for Mitt Camp, Slum Store Agents and Ball Game Workers.

NORMAN LITTLEFIELD

Regal Exposition Shows
Henderson, Ky.

J.A. GENTSCH SHOWS

WANT

Second Men for Ferris Wheel and Allan Herschell Fun House. Want Agents for Penny Pitch, Ball Games, Pitch-Till-Win, Bumper, Watch-La. Will book Concessions that work for 10c. Want Man for Pit or Snake Show. Have equipment complete. All wires to

J. A. GENTSCH
Union City, Tenn., June 25 to 30

CIRCUS WANTED

FOR LABOR DAY WEEK-END or Preceding Week. 3 to 5 Days. Good Sound Guarantee Assured. 5 to 7 RIDES WANTED for August 7 thru 25 FOR HOT DETROIT ANNUAL. 3 Stands for Rides.

NORTHWEST WAR COUNCIL

Arnold Klett, Mgr.
18401 Lincashire Detroit 23, Mich.

LEWIS BROS.' CIRCUS

WANTS

Side Show with own equipment. Suitable attraction for concert, Electrician, Truck Drivers, Workmen. Pay every night, best wages. Harry Robbins, come on. Buck Owens, swell set-up for you. Useful People, contact home office, Jackson, Michigan.

FOR SALE (REAL AC LIGHT PLANT BARGAIN)

Together with Chevrolet Truck with good tires and in good condition. 25 KW. Light Plant mounted in truck, with 8 cylinder Hudson Gasoline Power Unit. Ready to operate. Plant and Truck only \$1250.00.

J. L. JOHNS
1209 Napier Ave. MACON, GA.

FOR SALE

Used Tent, 40'x100', complete with poles, rope, pulleys and side curtains. Inquire

The Flexible Company
Loudonville, Ohio

WANTED

CONCESSIONS and SHOWS. FERRIS WHEEL OPERATOR, OCTOPUS FOREMAN, RIDE MEN OF ALL KINDS.

MOUND CITY SHOWS

Roodhouse, Ill., this week

HUTCHEN'S MODERN MUSEUM

WANTS TO JOIN THIS WEEK — 1 TICKET SELLER and 1 ILLUSION FOR BALLY, man and wife preferred. Also 1 ATTRACTION OR WORKING ACT. Capt. Jimmie Pevez, answer at once. Dutch Williams, write. All address:

JOHN T. HUTCHEN
Care Snapp Greater Shows, Moberly, Mo., this week.

FIDLER UNITED SHOWS

WANT FOREMEN AND SECOND MEN FOR TILT-A-WHIRL, ROLL-O-PLANE, OCTOPUS, FERRIS WHEEL AND 3 KIDDIE RIDES. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. WANT SHOWS FOR A SPLENDID MONEY-GETTING ROUTE. (With or without transportation.) We hold contracts for Kankakee, Ill., Freeport, Ill., Fair; Darlington, Wis., Fair, and Big Labor Day Celebration in Elgin, Ill., and other top money-getting spots. Address: MADISON, WIS. (Big Aquatennial Celebration), June 28 to July 4; then North Chicago, Ill.

MADISON, WIS. (Big Aquatennial Celebration), June 28 to July 4; then North Chicago, Ill.

Cole Gets Tangled On Akron Stand; Hurts Saturday Biz

AKRON, June 23.—Cole Bros. left Akron tonight for Ashland, O., after a day of rapidly changing schedules that left staff, performers and railroad people in a state of mild bewilderment.

Circus announced early Saturday that instead of Sundaying in Ashland, where show plays Monday, it would stretch its Akron engagement to three days and play two shows here Sunday. Show had originally been scheduled here for Friday and Saturday. As evening performance got under way announcement was made that the local lot, owned by the Pennsylvania Railroad, could not be had for Sunday use and that the show would leave after the Saturday night performance.

Show had used large ads in Saturday's Akron *Beacon-Journal* and had another big ad scheduled for the Sunday edition announcing the Sunday date.

Officials said that they had presumed show could have lot for Sunday but that the railroad official in charge could not be reached to definitely set deal.

Johnny J. Jones Exposition has had lot tied up for week of June 24 for some time with show due to come into Akron late Sunday (24) from Ashtabula. Whether Jones organization used its contract for lot to force the Cole show to move on was not determined Saturday night.

Cole show had almost capacity houses Friday and Saturday nights, with half matinee Friday and light matinee Saturday. Announcement of layover for Sunday was believed to have adversely affected Saturday's business.

New Lot Set To Defeat Salt Lake Obstacles

SALT LAKE CITY, June 23.—Because of strict Salt Lake City regulations concerning the licensing of outdoor shows and interminable supervision which provide headaches to agents and managers, the newly incorporated South Salt Lake City, less than three miles from the business district, has set up a new show-grounds under the management of the South Salt Lake Volunteer Firemen. Mel Humphreys is secretary.

The grounds, known as Firemen's Lot, consists of 18 acres outside of the Salt Lake City limits, has 700 feet of adjoining trackage, is on one main highway and less than 1,400 feet from another. It is within a short distance of the Roper Assembly yards of the Denver & Rio Grande Railroad, which can accommodate any size train show.

Spot was preemed June 11 by Siebrand Bros.' Circus and Carnival, which opened to fair business despite light advertising.

Cohen Votes Against Plot Plan for Safety Measure

ROCHESTER, N. Y., June 23.—Max Cohen, counsel for the American Carnivals' Association, voted against a proposed measure by the National Bureau of Standards that would require shows to file a plot plan well in advance of a showing.

He pointed out that, because of the constant changes in the size of carnivals, it would be impracticable to file such a layout in advance of a date.

Hale's Shows of Tomorrow

PLATTSMOUTH, Neb., June 23.—Show has had successful engagements at Marshall and Independence, Mo.

Leninger troupe of five people, featuring Medeia, formerly with the Ringling-Barnum circus, present trapeze, tight wire and acrobatics as a free attraction. John Howard's museum includes the pig man, Royal Midgets and Thelma, fat girl.

Roy Marr's mother, 75, died recently at Lincoln, Neb.



Frontier Contests

These dates are for a five-week period.

California
King City—King City Stampede. July 29. R. E. Garner.
Willits—Willits Frontier Days. July 3-4. A. M. Sacry, Box 453.

Colorado
Boulder—Pow-Wow Days Rodeo. July 29-30. Perry Frazier.
Greeley—Spud Rodeo. July 3-4. E. H. Folbrecht, Box 509.

Idaho
Idaho Falls—Amer. Legion Rodeo. July 25-28. Parley Rigby.
Nampa—Snake River Stampede. July 12-14. Mrs. Lucille Randolph, Box 170.
Pocatello—Victory Rodeo. July 13-15. Eugene Clark.
Rupert—Rupert Rodeo. July 3-4. Henny T. Brazeal.
Twin Falls—Twin Falls Rodeo. July 4-7. Thomas Parks.

Montana
Livingston—Livingston Round-Up. July 3-4. W. S. Dewing.
Red Lodge—Red Lodge Rodeo. July 3-4. I. W. Lyons.

Nevada
Reno—Reno Rodeo. July 1-4. Ray L. Jefferson.

New York
Rochester—Grotto Rodeo. July 23-28. Bryant G. Parsons, 182 Commodore Parkway.

North Dakota
Mandan—Mandan Rodeo. July 1-4. J. I. Rovig.

Oklahoma
Anadarko—Caddo Co. Rodeo. July 20-22. Dr. P. H. Corbin.
Atoka—Atoka Rodeo. July 11-14. C. C. Stephens.
Dewey—Dewey Round-Up. July 1-4. H. C. Courtney, Box 636.
Mangum—Mangum Rodeo. July 12-14.

Oregon
Baker—Oregon Trail Rodeo. July 1-4. Fred Moes.
Crawfordsville—Calapoola Round-Up. July 1-4. Shy Huntington, Eugene, Ore.
Klamath Falls—Klamath Buckaroo Days. July 1-4. H. E. Getz, 511 Pacific Terrace.
Molalla—Molalla Buckaroo Assn. July 1-4. Clyde Kendall, Box 34.

South Dakota
Belle Fourche—Black Hills Round-Up. July 3-5. J. F. Koller, Box 530.
Huron—American Legion Rodeo. July 13-15. L. C. Patterson.

Texas
Amarillo—Tri-State Rodeo. July 1-4. R. B. Baxter.
Coleman—Coleman Rodeo. July 11-14. E. C. Edens.
Kerrville—Junior Chamber of Commerce Rodeo. July 2-4. Chester Martin.
McGregor—McGregor Rodeo. July 12-13. O. T. McGinley.
Pecos—American Legion Rodeo. July 3-4. R. J. Armstrong.

Utah
Lehi—Lehi Rodeo. July 2-4. J. P. Gurney.
Ogden—Pioneer Days. July 19-24. E. J. Fjelsted.
Price—Robbers' Roost Rodeo. July 27-29. Ben Ward.
Salt Lake City—Days of '47 Rodeo. July 18-21. Sheldon R. Brewster.

Washington
Centralia—Centralia Rodeo. July 14-15.
Longview—Longview Rodeo. July 18-19.

Wyoming
Cheyenne—Cheyenne Frontier Days. July 24-28. R. D. Hanesworth.

Canada
Calgary, Alta.—Calgary Stampede. July 9-14. J. Chas. Yule.
Cardston, Alta.—Cardston Rodeo. July 18-19. O. D. Steed.

Weather Rough on Shows In Maritime Provinces

ST. JOHN, N. B., June 23.—Carnivals showing in the Northeast were hit hard during May and June, the weather being the most unfavorable in 50 years.

At Halifax, N. S., the business of the Lynch Shows has been down about 60 per cent as compared to the same period of 1944, and that was considerably under 1943. The opening stay was at the Common, Halifax, for a month.

Art Huston, dancer and juggler, teams with Joe Karra in a skit involving magic, dancing, juggling and comedy patter on Jean Nason's show. *Fun on the Farm* has been revived on the Lynch midway, and the Robbins Circus Side Show is back.

As usual, the carnival will divide into two sections, the larger unit playing the larger cities and towns of the maritime provinces, and the other the smaller centers and fairs. The Dartmouth stand has been confirmed after being originally turned down by the council.

9,200 Bond Buyers At R-B Philly Bow

PHILADELPHIA, June 23.—Some 9,200 circus fans, who bought slightly more than \$1,250,000 in War Bonds, attended the opening performance of the Ringling-Barnum show Wednesday evening (20). Circus will remain here thru June 30, presenting shows twice daily except Sunday.

Annual circus party for underprivileged children and orphans staged by Ellis A. Gimbel, of Gimbel Bros.' department store, will be held Monday afternoon (25). With only two interruptions since 1913, it will mark the 30th circus party, during which time Gimbel entertained more than a quarter million children at the circus.

ACA Membership Now 154

ROCHESTER, N. Y., June 23.—Membership of the American Carnivals' Association has reached 154, according to Secretary Max Cohen. C & B Amusement Company, Joyland Midway Attractions, Sunshine Shows, Clint's Expo Shows and B-M Ranch Rodeo are the newest members.

Harry Craig Shows WANT

Good Show Electrician who wants to make money and can stand prosperity. Wire Enid, Okla., week June 25; Woodward, week July 2.

HOWARD INGRAM WANTS AGENTS

Join this week. Also another Semi Driver and Percentage Dealers.
GAYWAY SHOWS
Leaksville, N. Car., this week

WANTED

Ferris Wheel Operator, salary \$10 a week and big bonus at the end of the season. Have a wonderful proposition at the end of season. Also want a smart Concession Operator on salary and commission. We pay no tickets. We hire no drunkards. Also want to buy Paces Races, 5¢, 10¢, 25¢; must be in A-1 condition. Apply to
31 North Atlantic Ave., Daytona Beach, Fla.

WANTED FOR

MICHIGAN'S BIG THREE CELEBRATIONS

At

Cadillac Home Coming, July 6-14
Greenville Old Home Week, July 17-21
Carleton Rotary Club Fair, July 25-29

Legitimate Concessions of all kind. Can place two Kiddie Rides, Roll-o-Plane or Octopus for 17 County and Street Fairs in Michigan and Indiana. Write or wire

C. D. MURRAY, W. G. Wade Shows Unit No. 2
Port Huron, Mich., until June 30th

ENDY BROS.' SHOWS

CAN PLACE—Whip Foreman, Help on Hey-Dey Ride. Help on Ferris Wheels and General Show Help.

CAN PLACE Glass House.

Top salaries.

"AMERICA'S SMARTEST RAILROAD SHOW"

ALL ANSWER ENDY BROS.' SHOWS, Youngstown, O., this week;
East Liverpool, July 4; Victory Celebration Follows

Ferris Wheel Foreman Wanted

TO JOIN AT ONCE. Must be sober and drive semi. Also want Chair-o-Plane Man, same qualifications. Long season, short jumps. Can place few more Stock Concessions.

All Answers to

JOHN B. DAVIS, Mgr. Southern States Shows
INVERNESS, FLORIDA, THIS WEEK

DIXIE BELLE SHOWS WANT

Concessions of all kinds for the best July 4th to 7th date in Indiana, Mt. Vernon American Legion Annual Celebration on High School Grounds. Fireworks and War Bonds as free attractions. Plenty of room and plenty of people to play to. Come on in. You will get location at reasonable privilege. Can place few more Concessions here in Owensboro, Ky., this week. We are located downtown on Main Street, two blocks from Court House. With this location it can't miss being good. Come on in.

LOUIS T. RILEY, Owner-Manager, Owensboro, Ky., this week; Mt. Vernon, Ind., next week.

DEADWOOD, S. D., "DAYS OF '76" CELEBRATION

On the Streets of Deadwood, August 3-4-5

WANTED—SHOWS AND CONCESSIONS. Rides sold. No grift joints wanted and only Legitimate Concessions will work. No gambling on the streets will be allowed and prices on Concessions will be within reason. Write

CLAUDE LAVIER, Chairman Concessions, "Days of '76"

WANT CONCESSIONS OF ALL KINDS

For Beach Haven, N. J., week of July 2nd, and other good spots to follow. A great Fourth of July spot. Will buy, book or rent Kiddy Ride or Merry-Go-Round. Wire-Write

SAM TASSELL SHOW

This Week, Manahawkin, N. J.

FOR SALE

Jones & Jones Chairplane, 24 seats, good motor (Chevrolet), new ticket box and iron chain fence. Price \$900.00.

E. P. PRESTON
BOX 787 PENSACOLA, FLA.

ROYAL AMERICAN SHOWS

"World's Largest Midway"

WANT

WANT

FOREMAN FOR CATERPILLAR RIDE. HELP FOR RIDES AND SHOWS. POLERS AND CHALKERS FOR TRAIN. McCORMICK AND CATERPILLAR TRACTOR DRIVERS. COLORED PULLMAN PORTERS.

All address CARL J. SEDLMAYR, Gen. Mgr.

ROYAL AMERICAN SHOWS

DECATUR, ILL., UNTIL JULY 4; DAVENPORT, IOWA, JULY 6-16

"MOST POPULAR PERSONALITY IN ALL CIRCUSDOM"

CLYDE BEATTY CIRCUS

ACCOUNT ENLARGING ADVANCE DEPT. WANTS UNION BILLERS, INCLUDING BANNER MEN. Good Hotels Every Night—Long Season.

Following answer this ad: Jimmie O'Brien, Mike Shea, Cy Sowash, Jim Haddon, Jack Marcus, Frank Coursol, Dusty Rhodes, Bill Kennedy, Ralph Bliss, H. Kilpatrick, Reed Tittle, Vance Kinter, H. De Lotel, Johnnie Cousins, Bill Jacks, Geo. Caron, Mike Kovitch, also others who have worked with or for me.

—ADDRESS ALL REPLIES TO—

ART MILLER, General Agent, Clyde Beatty Circus, as per route

Note: Earl De Glopper, contact me—A. M.

WANT—O. C. BUCK SHOWS—WANT

SIDE SHOW

Have complete outfit; will operate on percentage or out of office. Playing one of the largest established July 4 dates in the East. Fairs starting August 6.

Can place Colored Show Manager and Talker; have complete show organized. Wire as per route or phone

O. C. BUCK

HOTEL TROY

TROY, N. Y.

LAWRENCE CARR SHOWS WANT

Ride Help who can drive semis.

CONCESSIONS OF ALL KINDS except Cookhouse and Popcorn. Can use two more Shows.

LAWRENCE CARR, New Bedford, Mass., week of June 25; Big 4th of July Celebration, week July 2, with Bonfire and Free Acts. Plymouth, Mass.

WANT FOR MARION, OHIO, 4th OF JULY CELEBRATION

Entire week of July 2. Big annual event under auspices of V. F. W. Post 3313.

CONCESSIONS of all kinds. Will sell exclusive on Roll Down and Raffle Shows to reliable party. SHOWS—Wild Life, Ten-in-One, Monkey Show. Want reliable Girl Show Manager with girls and wardrobe. Have complete equipment for Girl and Posing Show. Want capable Show Electrician. RIDE HELP—Want Foreman for Smith & Smith Plane, must be sober and know this ride. Also General Ride Help. Top salary and good treatment. BINGO HELP—Experienced Caller and General Help for Bingo. This show holds exclusive contract for MARION, OHIO, and has six other Ohio celebrations, with all winter's work in Florida. W. T. (Red) (Elephant) Webb, get in touch with me at once. Have something for you. All answer: E. L. YOUNG, Mgr.

BLUE RIBBON SHOWS

Urbana, Ohio, this week; Marion next week.

BEAM'S ATTRACTIONS

LATROBE, PA., NEXT WEEK

\$100 week for experienced Ride Superintendent who can also handle Wheel. Foreman for new S. & S. Chairplane. Second Men for Wheel and Chairplane. Best of wages and working conditions, with plenty of help to put up and take down. Must be sober. Fee Wce, wire. Can book one more Show (only carry 8). Concessions, write. Excellent opportunity for Flat Rides. My best celebrations to follow.

Write or Wire M. A. BEAM, NEW KENSINGTON, PA.

COMING EVENTS

(Continued from page 35)

Louisville—Junior Order Home-Coming. July 3-7. C. W. Marks.
Marion—Veterans Foreign Wars Celebration. Week of July 2. R. Overstreet.
Medina—Amer. Legion Carnival. July 4-7. F. E. Hudkins.
North Baltimore—Amer. Legion Home-Coming. July 17-21. Oliver A. Harris.
North Industry—Fire Dept. Home-Coming. July 24-28. Harry R. Strobel.
Waco—Waco Home-Coming. June 26-30. George Marlow, Canton, O.
Waynesburg—Firemen's Home-Coming & Carnival. July 12-14. N. W. Bankert.

Oregon

Medford—Horse Show & Rodeo. June 30-July 1. Flash Fidler.

Pennsylvania

Mount Pleasant—Street Fair. Vol. Fire Dept. June 25-30. Ken Crusan.
Punxsutawney—Old Home Week—Firemen's Celebration. July 2-7. Fred E. Smith.
South New Kensington—Firemen's Week Celebration. June 25-30.
Wyndmoor—Firemen's Fair. July 18-21. Chas. W. Conyers, 826 Pleasant Ave., Wyndmoor, Phila.

South Dakota

Madison—Turtle Days. July 27-28.

Tennessee

Trenton—Amer. Legion Celebration. Week of July 2. Robt. Jones.

Texas

Waco—Veterans Foreign Wars Celebration. June 30-July 4. Pop Hale.

Virginia

Fredericksburg—Odd Fellows Fair. July 13-21. F. A. Hovey, RFD 3.
Galax—Annual Carnival. July 2-7. Volunteer Fire Dept., Elbert L. Lundy.
Leesburg—Veterans of Foreign Wars Celebration. July 2-7.
Louisa—Firemen's Fair. July 4-7. L. S. Key, Charlottesville, Va.

Wisconsin

Madison—Four Lakes Aquatennial. June 28-July 4. Don M. Leicht, 2226 Oakridge.
Shiocton—Shiocton Home-Coming. July 21-22. M. P. Manley.

Canada

Assiniboia, Sask.—South Country Round-Up. June 28-29. C. D. Hardy.
Macleod, Alta.—Stampede. June 30-July 2. John McDonald.

WANTED

Bingo Counter men, capable, experienced; good salary and bonus. Wire

W. A. STACY

Cavalcade of Amusements
Clinton, Iowa

RIDES FOR SALE

Ell Wheel #5, 3-Abreast Merry-Go-Round, Smith & Smith Chairplane, 2 Kiddie Rides. Rides in A-1 shape. \$12,500 takes all. Will sell only as a unit. Cash only.

BOX D-439

The Billboard

Cincinnati 1, O.

WANT

REFINED COUPLE FOR MOST ELABORATE POPCORN WAGON IN THE BUSINESS. Must be sober and reliable and understand how to make Candy Apples and Popcorn.

Address:

AL WAGNER, Mgr.

Cavalcade of Amusements
Clinton, Iowa, this week

WANTED

Bingo Counter Men, Slam Store Agent, Man and Wife for Dark Room.

This Week, Ellwood City, Pa.;
Next Week, Marietta, O.

L. I. THOMAS

WANT

Billposters and Lithographers. Salary \$75.00 per week. Out till Dec. 1. Wire Du Bois, Penna. Positively no tickets.

FRANK KETROW

PAGE BROS.' SHOWS

Want Bingo, Coca Bottle, String Game, any Stock Store. Talker for Crime Show. Guy White wants Ball Game, Bumper, Fish Pond, Agents.
Lafayette, Tenn., this week; American Legion Celebration, Redboiling Springs, next week.

FOR SALE

Complete Bingo, 20x40, 70 stools, just bought from Al Wagner; too large for me to handle; \$400.00; paid much more. Complete Penny Arcade, about 40 machines, \$1,000 takes all. Come and see; don't write.

REX HOWE

5th and York, Louisville, Ky.

CASS COUNTY FAIR

LOGANSPORT, INDIANA

JULY 22-28

WANT few more legitimate Concessions. WANT Shows not conflicting. Monkey, Illusion, Ten-in-One or any Show of merit. Can use high-grade Revue. Address all communications to

TOM L. BAKER, BAKER UNITED SHOWS

Attica, Indiana, this week, and then as per route.

WANTED

Complete Carnival for

County Fair & Horse Show

Aug. 29, 30 and Sept. 1.

R. H. BUTTS, Lebanon, Mo.

JOE E. KAUS SHOWS

WANT

Ferris Wheel, book or buy, or any other Ride with own transportation. Monkey Show, 10-1, Pet Show or Minstrel, Bingo and Legitimate Concessions, Stock and P.C. Agents. Red Springs, N. C., week 25th; then Jacksonville, N. C. Wire or write

JOE E. KAUS, MGR.

ELLMAN UNITED SHOWS

WANT

FERRIS WHEEL FOREMAN AND OTHER RIDE HELP that drive Semis. SHOWS WITH OWN OUTFITS. CONCESSIONS OF ALL KINDS. For the best route of Fairs in the State of Wisconsin. Join now for July 4th and big Celebration week of July 9th. Address:

RAY SWANNER, Mgr.
Menominee, Mich., this week.

J. R. Leeright Shows

WANT

For Pittsburg, Kan., the best 4th spot in State. Stock Concessions, Cookhouse or Grab, Snow Cone, Pop Corn. Agents for office-owned Concessions. Any clean Shows with own outfit. Useful Show People. (No Flats.) Contact **J. R. LEERIGHT, Mgr., Cherryvale, Kan.,** now; Pittsburg, Kan., to follow.

WANTED TO BUY

25x50 or 30x60 Khaki Tent suitable for Girl Show. Must be in good condition.

F. W. MILLER

Care **WORLD OF PLEASURE SHOW**
Monroe, Mich., June 24th to 30th

Want—Surber Shows—Want

Big Fourth of July five days' celebration at Richland, Miss., Vocational School. Will book Cookhouse or Sit Down, Grab, Legitimate Concessions of all kind. Will book Sideshow, Big Snake, Fat Show or any other Show. Want Agents for Fish Pond and Percentage. Will book one Major Ride. Write or wire **RAY SURBER SHOWS, Artesia, Miss.,** this week; Richland, Miss., July 3 through 7.

WALLACE BROS.' SHOWS

"America's Most Spectacular Midway"

ILLINOIS' OUTSTANDING FOURTH JULY CELEBRATION, OLNEY, ILLINOIS

WANT STOCK CONCESSIONS OF ALL KINDS. EXCELLENT PROPOSITION FOR LARGE ARCADE. Place String Game, Guess Your Age, Duck Pond, High Striker, Basket Ball, Dart Games, Bowling Alley, Buckets, Cane Rack, Country Store and Jewelry. WILL SELL EXCLUSIVE PRIVILEGE ON NOVELTIES FOR 4TH JULY AND FOURTEEN OUTSTANDING FAIRS TO FOLLOW.

WANT NON-CONFLICTING SHOWS: Mechanical City, Wild Life, Hawaiian, Unborn, Posing or outstanding Girl Revue. Will frame any money-getting show for worth-while people. Have complete Monkey Show for capable man. Jimmie Chevanne wants Man and Wife to operate new Snake Illusion Show, everything complete, brand-new banners, etc., ready to go. An excellent proposition for a producer. Can place Musicians, Comedians and Chorus Girls for office-salaried Minstrel. Geo. Shaffer, wire. Pee Wee Whitaker, Mess Around Brown no longer connected. Chevanne and Crane can place Freaks and Working Acts for their European Oddities. Have work for Organ and Calliope Man. Tony or Stringer, wire. All replies:

WALLACE BROS.' SHOWS, LAWRENCEVILLE, ILLINOIS.

Note: Postal Card Vendors, contact us next year. Thanks.

BIG 4th OF JULY CELEBRATION

BASS LAKE, IND.

Want legitimate Concessions of all kinds—Bumper Joint, Fish Pond, String Game, Basket Ball, Guess Your Age, Candy Apple, Candy Floss, Devil with Huckley Buck. Also can work office Pea Pool; come on. Shows with own transportation, privilege free. Ride Help that can drive semis. All replies to

JIMMIE CHANOS, Piqua, Ohio

4th OF JULY WEEK

COSHOCTON, OHIO—15,000 PEOPLE LAST YEAR

FREE GATE. SHOWS OF ALL KINDS. CONCESSIONS OF ALL KINDS. NO GRIFF. FOLLOWING DATES TO FOLLOW: NEWCOMERSTOWN, OHIO, HOME COMING, JULY 9TH-14TH; BYESVILLE, OHIO, HOME COMING, JULY 16TH-21ST; CRESTLINE, OHIO, POLICE AND FIREMEN'S CELEBRATION, JULY 23RD-28TH.

HAPPY ATTRACTIONS

MIDDLEPORT, OHIO, THIS WEEK; THEN PER ROUTE

WANTED TO BUY

Ferris Wheel, Portable Merry-Go-Round, Caterpillar, Tilt-a-Whirl, Rollo-plane, Flyoplane, Spitfire or any other similar ride. Address

G. D. KINKAID

Joyland Park, Lexington, Ky. Phone 217 or 1873-X.

WONDER CITY SHOWS WANT

Concessions of all kinds with the exception of Percentage, Hit-Miss Ball Games, Swingers, Photo, Sno Cone, Cookhouse, all of which are office owned or sold exclusive. Place Coupon Agents, Swinging Ball Agents; also Ball Game, Penny Pitch and Six Cat Agents. Kid Bruce wants Outside Man for Girl Show. Want Shows, own equipment. Do not need Ride Help, but can place any Ride not conflicting with Merry-Go-Round, Wheel, Plane. Address:

JOE KARR, LIVINGSTON, ALA.

CUMBERLAND VALLEY SHOW

WANTS FOR BIG 4TH OF JULY, SHELBYVILLE, TENN.

Shows that do not conflict with own outfits. Organized Minstrel Show; we have complete outfit ready to go. Ride Men for Wheel and Loop-the-Loop. Agents for Stock Stores. Fairs starting second week in August. Address all mail to

ELLIS WINTON, Pulaski, Tenn. (this week); Shelbyville, Tenn. (next week).

FOR SALE

1942 MOON ROCKET RIDE, Perfect Condition, on Fruehauf Trailer With Tires Like New. Extra (New) Set Wheels and Other Parts for Cars, \$12,500.00.

PRETZEL RIDE With 800 Ft. Track and 12 Stunts. Factory Built. Five Cars, \$2,000.00.

PLEASURE PIER, Port Arthur, Tex.

STAFFORD'S UNITED SHOWS

Now booking Rides, Shows and Concessions for New Haven, Ind., June 25-30; also one of the biggest Fourth of July spots in the State, Boswell, Ind., July 1-4. Indianapolis, Ind., July 6-14; then Colored Fair, Indianapolis, Ind., July 16-21. Also Big Lions' Club Celebration, July 23-28.

This Show carries one of the world's largest Free Acts, also Billy Sells and his Performing Lions. Ride Help, First Man on Wheel.

P.S.: Elmer Hensley, come to Boswell, Ind., or Indianapolis. Clifford Mathis, address as per route.

CAVALCADE OF AMUSEMENTS

Can place capable Man for Diesel Light Plants, must know his business. One hundred per week but you must be capable and understand Diesel equipment. Can place good Griddle Man and Waiters for Cookhouse. Have opening for capable Agents for Slum Stores. One Wheel-Open. Can place couple of Train Poles. Have opening for Colored Porters on train.

Address: AL WAGNER, Mgr., Clinton, Iowa, this week.

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

WITH ZACCHINI SHOT OVER TWO FERRIS WHEELS

Wants for big 4th of July Celebration, Connellsville, Pa., Rides—Book or buy any Flat Rides. Shows—Monkey Show, Snake Show, any Novelty Show. Concessions—Frozen Custard, Candy Floss, Grab, Fishpond, Hoopla, Cork Gallery, Ball Games, any legitimate Store. Good opening for new, choice Wheels. Help—Want Auto Mechanic. Tex Melton, wire me; can place you at once. Show Painter, Ride Men, useful Shop Help, come on; we can place you. All address RALPH DECKER, Mgr., Keyser, W. Va., this week; then the Big Fourth, Connellsville, Pa. Come on, we can place you.

GEORGE CLYDE SMITH SHOWS

CLAYSBURG AMERICAN
LEGION CELEBRATION
WEEK OF JULY 2

MARTINSBURG, PA.,
FIREMEN'S CELEBRATION
WEEK OF JULY 9

COALPORT, PA.,
FIREMEN'S CELEBRATION
WEEK OF JULY 16

WANTED—Ball Games, Duck Pond, Candy Floss, Cigarette Shooting Gallery, Bowling Alley, Penny Pitch, String Game, Swinger, Cigarette Pitch, Penny Arcade.

WANTED—Wild Life, Monkey Show, Crime Show, War Show, Girl Show.

WANT to Buy or Book Octopus, Roll-o-Plane.

Write or wire all communications to GEORGE CLYDE SMITH SHOWS,

Conemaugh, Pa., this week; Claysburg, Pa., next week.

WANTED

Concessions, Help in All Departments

Write or Wire MAX TUBIS

RUSSELL BROS.' PAN-PACIFIC CIRCUS

Seattle, Wash., June 28-July 4

DICK'S PARAMOUNT SHOWS WANT

Girl Show, Fun House, Walk-Thru, Wild Life; liberal percentage. HELP—Ferris Wheel Foreman and Second Man, Second Men on other Rides; Semi Drivers preferred. Best of treatment, top salaries. Want added Side Show Acts, Half and Half. Warren, R. I., June 25 to 30.

Harry Craig Shows Want

For Woodward, Okla., 4th of July Celebration and Race Meet—4 Big Days
July 4, 5, 6, 7

Concessions all kinds, Agents for Clothes Pin Store, Count Store Agents, Ball Games, Penny Pitch. Filipino Jimmie wants for large Side Show: Mentalist, Magic with Pitch, Tattooer and good Novelty Acts. Waldo Cookie, Bill McCoy, come in; can and will place you. Wire, no time to write. Can always place good Ride Help. Will book Shows not conflicting with what we have. All address:

HARRY CRAIG, Enid, Okla., now; then Woodward, Okla., for 4th July.

P.S.: Can place Mitt Camp.

CAN PLACE Scooter Foreman, Neon Man, Man to operate Snow Cone and Candy Apples.
WILL BOOK Photo Machine, Custard, Penny Arcade, Pony Track with own transportation.

NORTH AMERICAN EXPOSITION
ROCK ISLAND, ILL., UNTIL JULY 4TH

CETLIN & WILSON SHOWS

FAIRS FAIRS FAIRS FAIRS

Week July 1, Celebration Dunkirk, N. Y.
Fireworks, Band Concerts, Parades, Etc.

July 23—Williamsport, Pa.	Sept. 17—Hagerstown, Md.
" 30—Clearfield, Pa.	" 24—Frederick, Md.
Aug. 6—Bedford, Pa.	Oct. 1—Petersburg, Va.
" 13—Butler, Pa.	" 8—Durham, N. C.
" 20—Carlisle, Pa.	" 15—Wilson, N. C.
" 27—Pending	" 22—Open
Sept. 3—Hatfield, Pa.	" 29—Florence, S. C.
" 10—Trenton, N. J.	Nov. 5—Sumter, S. C.
	" 12—Savannah, Ga.

OTHER FAIRS IN NOVEMBER PENDING AND WILL BE ANNOUNCED LATER

WANT—Grind Shows that don't conflict with own equipment.

WANT—Monkey Show, Fun House, Glass House.

WANT—Fly-o-Plane, Whip or Tilt-a-Whirl.

WANT—Experienced sober Workingmen for Rocket, Caterpillar and other Attractions.

WE WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS, NO OTHERS NEED APPLY

All Address

CETLIN & WILSON SHOWS

This week, Niagara Falls, N. Y., and then as per route

USE CONCESSIONS AND RIDES

FOR TWO CELEBRATIONS, LOGAN, UTAH

JULY 2-3-4

A. ZLAUKECKFOOT

WANTED FOR THE CLYDE BEATTY CIRCUS

Men who have worked for Allen King, Joe Kuta, Enoch Brandford or Leo Loranger, also Bass and Snare Drummer for Vic Robbins Band. Top salaries paid to men we know. The Clyde Beatty Circus motto—Off at midnight, up at noon. Address

RALPH CLAWSON, General Manager, or ALLEN KING, General Supt. Poughkeepsie, N. Y., 27; Kingston, 28; Hudson, 29; then as per route.

WANTED FOR

ANDERSON FREE FAIR

Next Week

Scales, Guess-Your-Age and all other Ten-Cent Concessions.

HENNIES BROS.' SHOWS

Kokomo, Ind., this week; Anderson, Ind., next week

FAT

NEED TWO
ENTERTAINING
PERFORMERS

WANTED

Have Excellent Route of Nation's Finest Fairs. Wonderful Opportunity for Established Act or Will Book Individual Performers.

WIRE OR WRITE

Until July 4, Decatur, Illinois; Davenport, Iowa, July 5th to 18th, inclusive.

Joe Pontico, Royal American Shows

WANT TO BUY FOR CASH

Eight-Tub Octopus. All Replies

JACK KELLY

Care Baker's United Shows
Attica, Indiana

FOR SALE FOR CASH

ROCKET RIDE, newly painted, A#1 shape, with beautiful stainless steel entrance and ticket box and modernistic lighting system. Now operating in park at La Grange, Ill. All replies:

Charles Miller
La Grange, Ill.

WANT
SHOWS

READING'S SHOWS

WANT
CONCESSIONS

JULY 4TH CELEBRATION, TRENTON, TENN.

The biggest in the South this year. Plenty of money and everyone working, etc. Shows—Illusion, Fat, Midget, Big Snake, Sideshow or Minstrel. Concessions—Photo, Bingo, Ball Games, Hoop-La, Bowling Alley, Pan Joint, Candy Apples, High Striker, Custard Machine. Join for this date and celebrations and fairs to follow. Want A-1 Tilt Foreman. Come on to Trenton, Tenn., for the big one or address W. J. WILLIAMS, 1417 Dickerson Rd., Nashville, Tenn.
P.S.: Nashville, Tenn., this week; Trenton, Tenn., next; Huntingdon, Tenn., to follow.

R-B Adds \$50,000 To Claimants' Fund

HARTFORD, Conn., June 23.—Altho no actual payment was required until the end of the year, Attorney Edward S. Rogin, receiver for the claimants against Ringling Bros. and Barnum & Bailey Combined Shows, Inc., as a result of the circus fire in Hartford last July 6, last week received a check for \$50,000 from the circus corporation. In the agreement made by the circus and a committee representing the Hartford County Bar Association, the circus agreed to turn over all its earnings until all claims against it as a result of the fire had been satisfied.

The payment brings to \$1,285,000 the total sum made available to the receiver. The circus had deposited in cash at the time it left Hartford \$375,000 and then made an additional payment of \$5,000 to cover incidental expenses. There is also available \$500,000 in a catastrophe insurance policy issued by Lloyd's of London which will be turned over from time to time as payments are made to satisfy claims.

Then there is an additional \$370,000 expected to be available shortly in the form of a rebate of taxes by the federal government. There was also a fire insurance policy in the amount of \$125,000, but it was ascertained that the fire loss in Hartford only amounted to \$60,000. The circus, however, agreed to make up the difference for the benefit of the claimants.

R-B CANCELS CHI

(Continued from page 49)

and thus lighten the load. Patrons were marooned in the big top until nearly an hour after show time.

The Philadelphia lot was so thoroly drenched that water kept seeping up thru a heavy coating of cinders placed on the track, and some of the long costumes in the spec touched water for the first time.

Two of Babe Boudinot's billers, Richard Maxwell, 16, and Alexander Maxwell, 18, were injured in a fall from the tail gate of a truck while posting a week ago in Atlantic City. Richard said he is regularly employed as a cage attendant, while Alexander said he was a painter.

BEERS-BARNES PLEASES

(Continued from page 49)

two daughters, Ella Barnes and Tillie Lawton, and their families, plus the Mervyn Ray Trio and the Comille dog act make up the program. B-B family also stages the concert, including a hill-billy band. Recorded music is used for the performance.

Program includes Roger Barnes and daughter, Lois, on trampoline; Mervyn Ray and daughter, Yvonne, carrying head perch; Jean Anna, 8, in single traps; comedy boxing, Charlie Beers, Mervyn Ray and Roger Barnes; Lois and Doris Barnes, tight wire; Mervyn Ray Troupe, Roman rings; Cy Startup's pick-out collie, Rover; Tillie Lawton's pony, dog and monkey act; concert announcement; Lois Barnes, swinging ladder; Tillie Lawton's pony and monkey number; the Mervyn Rays, balancing; Alice, elephant, worked by Lois Barnes.

Show makes excellent appearance, with trucks painted yellow and all living trailers spick and span.

UNDER THE MARQUEE

(Continued from page 51)

Ranch, caught the Al G. Kelley & Miller Bros.' Circus at Alva, Okla. . . . LEE SMITH, who clown on the Elmer Jones, Cole Bros. and Christy shows, is now a guard at the Eastman plant in Rochester, N. Y. . . . WHITEY AND MARY THRON are off the road this season.

JAMES E. COOPER TOP of CFA, guided by Melvin D. Hildreth and Dr. William A. Mann, had an attractive brochure at each place in the cook-house when Ringling-Barnum opened in Washington, describing the more important D. C. points of interest, the better eateries and night clubs, and pertinent bits of information designed to make the engagement more enjoyable. . . . MAYOR ALBERT W. GLYNN, of Haverhill, Mass., describes circuses as "headaches" and will not issue permits for them unless they receive approval from the State Department of Public Safety, and Otis P. Gould counters with the report that

circuses always will be welcomed at Newburyport, Mass.

FAVORITE STORY of the late Jeremiah Muggivan was about a lad begging for a job with: "I must join your circus. I don't care what you pay me or what you put me doing. It is important that I join your circus." "Why," asked Jerry, "is it so important that you join my circus?" "I'm having trouble with my folks at home and I want to do something to disgrace them," was the reply.

101 FOR L. A. STAND

(Continued from page 49)

Ranch to play the Coliseum, Chicago, as well as for Ak-Sar-Ben in Omaha. Music Corporation of America is working out a South American route for late fall.

Milt Hinkle has joined as producer, with Jack Wright as assistant. Jack Bell will have the band. Col. Zack T. Miller, last of the popular brothers, will arrive from Ponca City, Okla., within the next 10 days, bringing with him 150 head of wild horses and 55 Indians.

N. Edward Beck has been named general manager, with Ralph Ravenscroft, one-time producer of the *Hopalong Cassidy* pictures for Harry Sherman, in charge of publicity and promotion.

The show will move on Palace Arms horse cars in regular passenger traffic.

WANT

FOR

BIG TRI-COUNTY FAIR

Week of September 24

MARCELINE, MISSOURI

Main Street location. Shows, Rides, Concessions. Will book outstanding Free Attractions. Must be sensational. All answers.

R. ANDERSON, Chairman
Chamber of Commerce
Marceline, Missouri

WANTED

Girl Agents for Grind Stores, 2nd Man for Scooter Ride (no fear down).

PERMANENT JOB—GOOD SALARY!

DROP ANCHOR

RECREATION CENTER

230 E. MAIN ST. NORFOLK, VA.

WANT

Electrician; must be first class and have carnival experience. No drunks. Have completely equipped transformer truck (no light plants)

BLUE RIBBON SHOWS

Urbana, Ohio

Carnival and Concessions WANTED

Sept. 1, 2, 3

Write Paul A. Stenger, Secretary
TRI COUNTY FAIR ASSOCIATION
Mendota, Illinois

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A. M. P.: Pittston, Pa.
- Alamo Expo.: Ardmore, Okla.; Lawton July 2-7.
- American Beauty: Knoxville, Ia.; Independence July 2-7.
- American Expo.: Canton, O.
- American United: Pendleton, Ore.
- B. & H.: Chester, S. C.
- B. & V.: Larksville, Pa.
- Badger State: Watertown, Wis., 30-July 4.
- Baker United: Attica, Ind.
- Bantley's All-American: Johnsonburg, Pa.; Oil City 2-7.
- Bay State Am. Co.: Beverly, Mass.; Boston July 2-7.
- Beam's Attrs.: New Kensington, Pa.; Latrobe July 2-7.
- Bee's Old Reliable: Flemingsburg, Ky.; Greenup July 2-7.
- Hill's Novelty Rides: Sylvania, Ga.
- Blue Ribbon: Urbana, O.
- Bright Lights Expo.: Jeannette, Pa.; Irwin July 2-7.
- Brownie Am. Co.: Chelsea, Okla.; Dewey July 2-7.
- Buck, O. C.: Mechanicsville, N. Y.; Keene, N. H., July 2-7.
- Buffalo: Rouses Point, N. Y.
- Bunting: Macomb, Ill.
- Burdick Greater: Brady, Tex.
- Burke, Harry: Erath, La., July 2-9.
- Byers Bros.: Las Vegas, N. M.
- Capell Bros.: Holdenville, Okla., 25-27; Henryetta 30-July 4.
- Carr, Lawrence: New Bedford, Mass.
- Caravella Am.: Barnesboro, Pa.; Blairsville July 2-7.
- Casey, E. J.: (Fair) Neepawa, Man., Can., July 2.
- Cavalcade of Amusements: Clinton, Ia.
- Central Am. Co.: Vandalia, O.; Boonville, Ind., July 3-4.
- Cetlin & Wilson: Niagara Falls, N. Y.
- Chanos, Jimmie: Piqua, O.
- Coleman Bros.: Albany, N. Y.
- Collins, J. J.: Pawnee, Okla.; Salina July 2-7.
- Collins, Wm. T.: Bottineau, N. D., 25-27; Can-do 28-30; Jamestown July 2-4; Rolla 6-7.
- Conklin: Winnipeg, Man., Can.; Brandon July 2-6.
- Craig, Harry: Enid, Okla.; Woodward July 2-7.
- Crafts 20 Big: Stockton, Calif., 26-July 8.
- Crescent: Stettler, Alta., Can., 25-27; Red Deer 28-30; Ponoka July 2-3; Saskatoon, Sask., 4-6.
- Crescent Am. Co.: Winston-Salem, N. C.; Galax, Va., July 2-7.
- Cumberland Valley: Pulaski, Tenn.; Shelbyville July 2-7.
- Cunningham's Expo.: Marietta, O.; Parkersburg, W. Va., July 2-7.
- Curl Am. Co.: Valentine, Neb., 25-27; Martin, S. D., 28-30; Rushville, Neb., July 2-4.
- Curl, W. S.: Madisonville, Cincinnati, O.
- De Luxe Am.: Winchencon, Mass.; Athol July 2-7.
- Denton, Johnny J.: Oliver Springs, Tenn.
- Dick's Paramount: Warren, R. I.
- Dickson United: Shidler, Okla.; Blackwell July 2-7.
- Dixie Belle: Owensboro, Ky.
- Dixieland: Spring City, Tenn.; Dayton July 2-7.
- Dobson's United: Park Falls, Wis.; Rice Lake July 2-4.
- Dodson's World's Fair: Eau Claire, Wis.
- Dumont: McKees Rocks, Pa.; Clymer July 2-7.
- Dyer's Greater: Savanna, Ill.
- Eddie's Expo.: Bentleyville, Pa.
- Edwards, J. R.: Chardon, O.
- Ellman United: Menominee, Mich., 25-July 1; Peshtigo, Wis., 2-8.
- Endy Bros.: Youngstown, O.
- Exposition at Home: Coplay, Pa.
- Fairway Am.: Honey Grove, Tex.
- Fay's Silver Derby: Farmer City, Ill.
- Fidler United: Madison, Wis., 27-July 4.
- Fleming, Mad Cody: Ellijay, Ga.
- Francis, John: Alton, Ill.
- Garden State: Phillipsburg, N. J.; Washington July 2-7.
- Gayland: Burkesville, Ky.
- Gentsch, J. A.: Union City, Tenn.
- Geren's United: Jackson, O.; Washington C. H., July 27.
- Gold Medal: Lincoln, Ill.; Jacksonville July 2-7.
- Golden Gate: Hanson, Ky.; Dixon July 2-7.
- Gooding Am.: Kenton, O.; Defiance July 2-7.
- Gooding Greater: Ashland, Ky.
- Grady, Kellie: Albany, Ga.
- Great Sutton: Ottawa, Ill.; Streator July 2-7.
- Greater Rainbow: Cedar Falls, Ia.; Marion July 2-4; Tama 6-14.
- Greater United: Borger, Tex., 25-July 7.
- Groves Greater: Columbia, La.
- Hale's Shows of Tomorrow: Lenox, Ia., 28-30; Charleston July 4.
- Hannum, Morris: Frenchtown, N. J., 27-July 7.
- Happy Attrs.: Middleport, O.; Coshocton July 2-7.
- Happyland: River Rouge, Mich.
- Harrison Greater: Exmore, Va.
- Hedrick's Gay Way: Leaksville, N. C.; Danville, Va., July 2-7.
- Heller's Acme: Newark, N. J.; Ramsey July 2-7.
- Hennies Bros.: Kokomo, Ind.; Anderson July 2-7.
- Heth, L. J.: New Albany, Ind.
- Hill's Greater: Omaha, Neb.
- Hottel, Buff: (3d & S. Claiborne Sts.) New Orleans, La.
- Imperial: Westville, Ill.
- International: Grand Island, Neb., 27-July 7.
- Johnston, Loyd G.: Wilmington, Ill.; Beecher July 2-6.
- Jones Greater: Parkersburg, W. Va.; Charleston July 2-7.
- Jones, Johnny J., Expo.: Akron, O.
- Joyland Am. Co.: Ellwood City, Pa.
- Joyland Midway: Lake Orion, Mich., 29-July 4.
- Kaus, J. E.: Red Springs, N. C.; Jacksonville July 2-7.
- Kaus, W. C.: Naugatuck, Conn.
- Keystone Expo.: Rowland, N. C.

- Kirkwood, Joseph J.: Keyser, W. Va.; Connellyville, Pa., July 2-7.
- Lagasse Am. Co., No. 1: Leominster, Mass.; Holyoke July 2-7; No. 2: Lowell, Mass.; Gloucester July 2-7; No. 3: Salem, Mass., 29-July 4.
- Lamb, L. B.: Sumiton, Ala.
- Lawrence Greater: Uhrichsville, O.; Bridgeport July 2-7.
- Lee United: Saginaw, Mich., 26-July 1; Coleman 3-4.
- Leeright, J. R.: Cherryvale, Kan.; Pittsburg July 2-7.
- Lloyd's Rides: Worthington, Ind.
- Lone Star: McLeansboro, Ill., 25-July 6.
- Lucky Royal: De Kalb, Tex.; Clarksville July 2-7.
- McKee, John: Monmouth, Ill.
- McMahon: Columbus, Neb.
- Magic Empire: Millington, Tenn.
- Majestic Greater: La Porte, Ind.; Crown Point July 2-4.
- Manning, Ross: Rumford, Me.
- Marks: Cumberland, Md.
- Midwest: Malad, Idaho; Logan, Utah, July 2-4.
- Moore's Modern: Mattoon, Ill.; Georgetown July 2-7.
- Mound City: Roodhouse, Ill.
- North American Expo.: Rock Island, Ill., 25-July 4.
- Ozark: Wilburton, Okla.; Hartshorne July 2-7.
- Page Bros.: Lafayette, Tenn.
- Page, J. J.: Cumberland, Ky.; Hazard July 2-7.
- Pan-American: Brownsburg, Ind.
- Peppers All-State: Princeton, W. Va.; Richlands, Va., July 2-7.
- Pike Am. Shows: De Soto, Mo.; Salem July 2-7.
- Playland: Williamsburg, Ky.
- Port City Am. Co.: Lindale, Tex.
- Prell's Broadway: Union City, N. J.
- R. & S. Am.: Wilmington, N. C.; Morehead City July 2-7.
- Ray & Helen's Rides: (Erwing St. Lot) Beaumont, Tex.
- Reading's: Nashville, Tenn.
- Red River: Outlook, Sask., Can., July 2; Tisdale 4; (Fair) Humboldt 6-7.
- Regal Expo.: Henderson, Ky.; Tell City, Ind., July 2-7.
- Reid, King: St. Albans, Vt.
- Rogers Bros.: Grafton, N. D., 28-28; East Grand Forks, Minn., 30-July 8.
- Rogers Greater: Seymour, Ind.; Linton July 2-7.
- Royal American: Decatur, Ill., 25-July 4.
- Scott, Turner, Rides: Daytona Beach, Fla.
- Shipley's Am.: Tenaha, Tex.
- Shugart, Doc: Wright City, Okla., 3-7.
- Siebrand Bros.: Pocatello, Idaho; Rupert July 4.
- Silver State: Saint Francis, Kan.
- Smith, Roland: Commerce, Tex.
- Smith, Casey: Hobart, Okla.
- Smith, George Clyde: Conemaugh, Pa.; Claysburg July 2-7.
- Snapp Greater: Moberly, Mo.
- Sparks Bros.: Owensboro, Ky.
- Sparks, J. F.: Powderly, Ala.; Oneonta July 2-7.
- Strader, M. A.: Hutchinson, Kan.
- Stafford United: New Haven, Ind.
- Standard: Red Lodge, Mont., 28-July 4.
- Stephens: Victor, Ia., 27-30; Osceola July 3-4.
- Star Am. Co.: DeWitt, Ark.
- Strates, James E.: Syracuse, N. Y.
- Sunflower State: Goodland, Kan.
- Sunset Am. Co.: Boone, Ia.; Webster City July 2-4.
- Sunshine: Sulphur Springs, Fla., 18-30.
- Tassell, Sam: Manahawkin, N. J.; Beach Haven July 2-7.
- Thomas, Art B.: Elkton, S. D., 26-27; Clear Lake 28-29; Clark 30; Aberdeen July 2-7.
- Thompson Bros.: Mount Union, Pa.; Osceola Mills July 1-6.
- Tidwell, T. J.: Pratt, Kan.; Dodge City July 2-7.
- Turner Bros.: Rock Falls, Ill.; Ottawa July 2-7.
- Twin River: Guttenberg, Ia.
- United Expo.: Waco, Tex.
- Victory Am. Shows: Camden, S. C.; Aiken July 2-7.
- Virginia Greater: Westminster, Md.
- Wade, W. G., No. 1: Richmond, Ind.; Connersville July 2-7; No. 2: Port Huron, Mich.; Mecosta July 3-4.
- Wallace Bros.: Lawrenceville, Ill.; Olney July 2-7.
- Wallace Bros. of Canada: (Fair) Carman, Man., Can., 28-30; (Fair) Estevan, Sask., July 2-3; (Fair) Moose Jaw 4-7.
- Ward, John R.: Paducah, Ky.
- West Coast Victory: Klamath Falls, Ore., 29-July 4; Medford 6-14.
- White's, Art, Expo.: Creekside, Pa.; Homer City July 2-7.
- Whitney & Scott: Belmont, Ia., 27-30; Allison July 3-4.
- Williams Southern: Taylorsville, N. C.; Statesville July 2-7.
- Wilson's Famous: Kincaid, Ill.; Sullivan July 1-7.
- Wolfe Am. Co.: Abbeville, S. C.
- Wonder Shows of America: (Fair) Grand Forks, N. D.; (Fair) Minot July 2-7.
- Wonder City: Livingston, Ala.
- Wonderland: Laurel, Md.; Odenton July 2-7.
- World of Mirth: New London, Conn.
- World of Pleasure: Monroe, Mich.; Lima, O., July 2-7.
- World of Today: Council Bluffs, Ia.; Sioux Falls, S. D., July 2-14.
- Zelger, C. F., United: Trinidad, Colo., 25-July 7.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Adams, Kirk, Dogs: Dreamland Park, Sea Breeze, N. Y., 25-30.
- Curtis, Rube & Robt. (Shrine Circus) St. Louis 1-4.
- Faysoux: Springdale, Pa., 27-28; Wheeling, W. Va., 29-30; Clarion, Pa., July 2-3; Arnold 5; New Kensington 6-7.
- Lippincott (Fontaine Ferry Park) Louisville, Ky., 1-15.
- Slout Players Tent Show: Charleston, Ark., 25-30; Booneville July 1-7.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Anderson, Bud E.: Twin Falls, Idaho, 28; American Falls 27; Pocatello 28; Preston 29; Logan, Utah, 30.
- Arthur Bros.: Havre, Mont., 26; Great Falls 27; Helena 28; Missoula 29; Butte 30; Bozeman July 1.
- Austin Bros.: Detroit Lakes, Minn., 26; Wadena 27; Wahpeton, N. D., 28; Morris, Minn., 29; Watertown, S. D., 30.
- Balley Bros.: Watertown, Wis., 26; Beaver Dam 27; Fond du Lac 28; Sheboygan 29-30; Manitowoc July 2; Appleton 3-4; Oshkosh 5-6; New London 7.
- Banard Bros.: Johnson City, Ill., 26.
- Beatty, Clyde: Newburgh, N. Y., 26; Poughkeepsie 27; Kingston 28; Hudson 29; Pittsfield, Mass., 30; Saratoga Springs, N. Y., July 1; Glens Falls 2.
- Bell Bros.: Oakes, N. D., 27; Lisbon 28; Enderlin 29.
- Bradley & Benson: Mount Vernon, O., 26; Wooster 27; Alliance 28.
- Clark, M. L., & Sons: Howard, Ill., 26; Freeport 27; Elizabeth 28; Fulton 29.
- Cole Bros.: Mansfield, O., 26; Marion 27; Fostoria 28; Findlay 29; Lima 30; Adrian, Mich., July 1; Albion 2.
- Dalley Bros.: Boulder, Colo., 26; Longmont 27; Loveland 28; Fort Collins 29; Greeley 30.
- Dix Bros.: Hughesville, Pa., 30; Dushore July 2; Monroeton 3; Canton 4.
- Hunt Bros.: Freeport, L. I., N. Y., 27-28.
- Kelly-Miller: Kearney, Neb., 28.
- Mills Bros.: Ligonier, Ind., 26; Elkhart 27; Bremen 28; Niles, Mich., 29; Michigan City, Ind., 30.
- Monroe Bros.: Oregon, Ill., 26; Forreston 27; Mount Carroll 28; Stockton 29; Lena 30.
- Polack Bros.: (Junior College Stadium) San Bernardino, Calif., 27-30; (Santa Ana Bowl) Santa Ana July 1-4; (Shrine Aud.) Los Angeles 6-15.
- Ringling Bros. and Barnum & Bailey: Philadelphia, Pa., 25-30; Harrisburg July 2-3; Reading 4-5; Allentown 6-7.
- Russell Bros.: Olympia, Wash., 26; Tacoma 27; Seattle 28-30.
- Wallace-Gordon: McKeesport, Pa., 25-30.

AUSTIN BROS.

(Continued from page 50)

water wings punctured and he didn't get off the lot until after the show.

Francisco Reinoso is convalescing from an appendectomy. Mrs. Snyder, who is at home in the air doing traps, web and rings, learned the dangers faced by denizens of the earth when she tripped over a water bucket and dislocated her elbow.

Donny, son of Harry Hammill, celebrated his 11th birthday June 4. Raymond Robertson, of the Wild West, celebrated his 13th birthday.

Bozo Harrell, comedy juggler, joined; also Happy Starr, white-face clown. Justus Edwards, formerly of Yank magazine, visited at Monmouth, Ill.—KAY BURSLEM.

Russell Bros.

The 13th week and nothing but praise for Oregon. Weather and business have been great. Eugene, Marshfield, Corvallis, Albany and Salem all came thru with bang-up business. The event of the week was the playing of the ideal circus town, Marshfield, or Coos Bay as it is better known. The lot was in the center of town. You step right out the back door of the post office onto the lot. One-day service laundry on the right; giant hardshell crabs served on the left; liquid dispensary on the port side, and ice cream for the soft-drink crowd on the starboard. Two blocks from the cars, and a beautiful grassy lot. What more can one ask!

Twenty-four years ago in Eugene, Ore., a six-year-old lad played in the street in front of his home, looking forward eagerly to the coming of the circus. Suddenly, he was struck down by an automobile, and since that time has been a helpless cripple. He has grown to manhood, with eyes still bright for the circus he loves so well. His name is Morris Brown. He is an ardent camera fan and loves to take pictures of circus people and is a true friend.

In support of the Seventh War Loan drive, bond shows were given at Salem and Portland, Ore. The Portland show was one of the most extravagant ever to play their Victory Center. Under the direction of Bill Antes the following acts gave of their time: The Cristianis, Palenberg's Bears, Charlie Roark, Sandy Mac, Joe Moxley and Dorothy Walker, Si Otis and Abner, Mac MacDonald, Jean Sleeter and the elephants, Brownie Gudath, Alva Evans, Sancho Morales, Scotty Davis and Al Darrah, Henry Kyes's band and Mike Doyle, all assisted by Bob Reynolds and his property department. Another happy event was recorded Saturday (16) at the Portland City Hall when Huguette A. Banneville became the bride of Arthur Konyot. Standing in for the couple were Dorothy

Harry Burke Shows

WANT

Legit Stock Concessions, Pitch-Till-U-Win, Watchla, Coke Bottle, come on; others wire or write as routed. Erath, La., July 2, till 9; Abbeville, 9 to 23. Carrying only one Concession of a kind.

Bradley & Benson Circus

WANTS

One Family Act, Clowns, Elephant Act, Electrician, Band, Billposters, Lithographers, Concert People. Tex Dean or Pearl Snyder, wire. Wooster, O., 27; Alliance, 28.

WANT FREE ACT

To join on wire. State price and particulars. We have coupons. Shows—Can place Girl Show with talent, Acts for Side Show, Mechanical, good proposition. Concessions—Cotton Candy, Fish Pond, Diggers, Cook House, Novelties, Scales. Playing defense and army camps. Waco, Texas, this week; Belton Biggest 4th Celebration, Austin, to follow. Wire

C. A. VERNON, Mgr.

United Exposition Shows

WANTED

For Hillbilly Show, now working three days and week stands. Stock Concessions of all kinds; Bingo open. Will buy 200 ft. used 8, 9 or 10 ft. Side Wall; also used Marquee (30 ft.), or what have you? Hillbilly and Western Acts, contact for Sunday dates in park. Write, don't wire.

ED HILER

Logan Hotel DU BOIS, PA.

WANTED

Caller and Counterman
C. A. POWELL
Care Virginia Greater Shows
Westminster, Md., this week

LONE STAR SHOWS

WANT

FOREMEN, FIRST and SECOND MEN for Roll-o-Plane, Octopus and Merry-Go-Round. Salary: \$75.00 Foreman, \$50.00 First Men and \$35.00 Second Men. CAN PLACE FIRST and SECOND MEN on Ferris Wheel, Tilt-a-Whirl, Glider and Speedway. Blackie Underwood, come on. All join at McLeansboro, Ill. Address all wires and mail to J. R. McSPADEN, Mgr. McLeansboro, Ill., until July 6

WANT WANT WANT SLUM SKILLO AGENTS

To Join at Once, Wire
CHARLIE BAILEY
Care Wallace Bros.' Shows
Lawrenceville, Ill., this week; Olney next.

GOLDEN GATE SHOWS WANT

Penny Pitch, Hoop-La, Pea Pool, Pan Joint, Chuck, Red and Black, Ball Games, Stock Joints. Playing the coal fields. Want Grind Shows with your own outfit, twenty per cent.

FRANK OWENS, Mgr.
Hanson, Ky., week June 25; Dixon, Ky., week of July 4.

Morales and Rex Rossi.

Visitors: Morris Brown, Whitey Beeson, Mr. and Mrs. Louis Picchiani, "Stuffy" McDaniels, Togo McLaughlin, Henry Cholly, Helen Van De Luer, Capt. Ralph Hoge, Sgt. and Mrs. Walter Hohenadel, Ross Ogilby and mother.

Forget-Me-Nots: The visit of Mr. and Mrs. Louis Picchiani recalls to memory the name of one of the greatest tumbling and teeterboard troupes. In the absence of Louise Cristian, Bebe Siegrist has taken over this spot in the aerial ballet with her muscle-grind exhibition and does very well. DICK LEWIS.

PAN AMERICAN SHOWS

Brownsburg, Ind., Largest Annual American Legion Celebration in Central Indiana, Starting Saturday, June 30, to July 4. No Gate, No Gyms, No Grift. Big Three Act Program and WIBC Barn Dance. 6,000 Attendance Last Year. Want legitimate Concessions: Custard, Candy Floss, Candied Apples, Striker, Popcorn, Photos, Age, Scales, Penny Arcade, Diggers and Merchandise Concessions that work for ten cents. Want Ride Superintendent and Foremen for Loop-o-Plane and Merry-Go-Round. Carpenter and Painter. Wire Address

J. R. (BOB) STRAYER, Mgr., Brownsburg, Ind., now

FOURTH OF JULY CELEBRATION, SOMERVILLE, N. J.

Can use Concessions of all kinds. No Ball Games. Rides not conflicting. Also Bingo, Penny Arcade and Frozen Custard. Need Carpenters, Painters, Canvasmen and Semi Drivers. Long season and good treatment. Top salaries. Al Renton can use Freaks, Fire-Eater, Glass-Eater, etc. The 3 Rockettes, get in touch with me. Coplay, Pa., this week.

ROX GATTO, EXPOSITION AT HOME SHOWS

J. F. SPARKS SHOW

WANTS FOR FOURTH OF JULY CELEBRATION AT ONEONTA, ALABAMA
and Balance of Season

Exclusive on Cookhouse or Grab, Custard, Candy Floss and Apples. Legitimate Concessions such as Fishpond, Pitch-Till-You-Win, String Games and Ball Games. Those having wired, contact again. Musicians and Performers for Minstrel Show, Blues Singer to feature. Top salary paid by office. Talker for Minstrel Show. Walter Baker and Charles Rhinesmith, answer. Foreman for Tilt-a-Whirl, Ride Help that drive semis. Charles Ward, contact again. Joe and Jim Sparks want Concession Agents. Replies to Powderly, Alabama, this week; then Oneonta, Ala.

BRIGHT LIGHTS EXPOSITION SHOWS

Irwin, Pa., week July 2, Big Fourth of July Celebration and Firemen's Fair all week. Parades, Fireworks, etc.

Want to buy or book Kiddie Auto and Merry-Go-Round. Want couple more Shows, have complete outfits; Half and Half, Slide Show, Grind Shows. Want couple to handle Penny Arcade, few more Concessions, Custard, French Fries, Bumper, String Game, Hoop-La. Dannie Connini wants Wheel Agent and P.C. Agents. Write or wire

JOHN GECOMA or L. C. HECK, Jeannette, Pa., this week.

LONE STAR SHOWS

CAN PLACE FOR THE FOLLOWING CHOICE ILLINOIS FAIRS

LEGITIMATE CONCESSIONS THAT WORK FOR STOCK. MONKEY SHOW, 10-IN-1 SHOW, FAT SHOW AND ILLUSION SHOW. WILL BOOK OR BUY KIDDIE AUTO RIDE. First fair, McLeansboro, Ill., July 1-6; then Pinckneyville, Ill., July 9-13; Colconda, Ill., July 16-21; Ashley, July 24-28; Belleville, July 31-Aug. 4; Marshall, Aug. 6-11; Mt. Carmel, Aug. 12-17; Salem, Aug. 27-Sept. 1; Oblong, Sept. 3-7; Shawneetown, Sept. 10-14; then 5 fairs south. Address all mail and wires to

J. R. McSPADDEN, Mgr., McLeansboro, Ill., until July 7.

DIX BROS.' CIRCUS WANTS

Animal, Ground and Aerial Acts to enlarge show. Want Cowboys with Stock to Handle Concert. Need Ushers and Truck Drivers, also Secretary for office.

Friday, Hughesville; Saturday, Montoursville; Monday, Dushore; Tuesday, Monroeton; Wednesday, Canton; all Pennsylvania.

HEDRICK'S GAY WAY SHOWS WANT

Concessions that work for Stock—String Game, Scales, Coca-Cola, etc. Good proposition for Bingo. Howard Ingram wants Agents for Stock Stores. Can use sober P.C. Agents; if you lush don't come. Ride Help—Second Men for Ferris Wheel, Merry-Go-Round and Smith and Smith Chair-o-Plane. John Hogan, I just received your wire. Where are you now? Wire again or come on. SHOWS—Can place Fun House, Unborn or any good Show with transportation. Buffington, your wire was late; come on.

Leaksville, N. C., June 25-30; Danville, Va., July 2-7; Chatham, Va., July 6-14.
FRED HEDRICK, Owner. S. D. PEASE, Bus. Mgr.

JOHN R. WARD SHOWS WANT

Minstrel Show Performers, Comedian, fast-stepping Chorus Girls, Trumpet, Trombone, Drummer and Piano Player. Also Producer that can produce high-class shows. Canvasman to handle top. Salaries from office. Want Girls for Girl Show. Salary \$45.00 per week. Also Talker and Manager or organized Girl Show. Ride Foremen and Ride Help for all Rides. First-class Truck Mechanic that can produce. Salary \$100.00 per week. Ride Superintendent. Johnny Glover, wire Eddie Hollinger. All Address: Paducah, Ky., this week.

East St. Louis Okay For Royal American

EAST ST. LOUIS, Ill., June 23.—Royal American opened here Wednesday to good attendance, altho show was rained out at 10:30. Thursday night's attendance topped any previous weekday night here for Royal. Weather brightened Friday and attendance headed up. Engagement was sponsored by the American Legion. Sunday showing has been approved by city council and show will have matinees both today and Sunday. Final two days in Peoria, Ill., on new showgrounds east of river, pulled excellent crowds despite drizzling rain both Saturday and Sunday. New grounds in East Peoria have been leased by Carl J. Sedlmayr for five years. However, he will make it available to large circuses.

Show moves Monday (25) to Decatur, Ill., for engagement running Wednesday (27) thru July 4.

Dearborn Ups Budget for Combined Rodeo, Circus

DETROIT, June 23.—Dearborn (Mich.) Junior Chamber of Commerce is expanding plans for this year's combination circus and rodeo June 30-July 8. A covered grandstand, seating 4,500, with new box seat section, will be installed.

Advertising program has been upped to \$6,800, including \$1,800 for radio. Newspaper, snipe and 320 outside street-car cards will be used. Total budget, including basic talent cost, has been upped to \$13,800, including \$5,000 guarantee, with percentage after the guarantee.

James Edwards is rodeo chairman. Cherokee Hammons has been booked to produce the rodeo. Other acts will include Smitty's Circus Band, Will Hill's elephants, Silvers Johnson, Rudinoff equestrian acts and Van Leer's Liberty horses.

Atterbury Springs Truck So He Can Move Elephant

SEYMOUR, Wis., June 23.—Outagamie County thought for a while that it owned a full-grown elephant, left here when Lee Bros.' Circus left town. Reason: an attachment by Ford D. Johnson, Chicago, for \$250 for side-show banners tied up the elephant's truck.

Bob Atterbury, circus owner, however, returned the next day and posted a \$300 bond, reclaimed his truck and his elephant. He reported that his show has been doing all right, and he is heading it for South Dakota.

Siebrand Cashes In On New Lot in Salt Lake

SALT LAKE CITY, June 23.—Siebrand's Carnival and Circus, with six days of preeming the firemen's lot at South Salt Lake City for South Salt Lake Days, cashed in on the first decent weather and did a swell date in the Utah metropolis.

The date was played with a minimum of trouble. Entirely surrounded by Salt Lake City, the South Salt Lake Volunteer Firemen's Association provided protection.

Palisades Ups \$400 for NSA

NEW YORK, June 23.—Joseph Hughes, chairman of the Benefit Fund campaign for the National Showmen's Association, reported today that Joseph McKee, secretary of Palisades (N. J.) Park has gathered \$400 as the nucleus of the amount to be raised by his org.

Mayor Vetoes Fee Raise

EAST LIVERPOOL, O., June 23.—Mayor Arnold W. Devon vetoed an ordinance that would set daily carnival fees at \$100 and circuses at \$50. Present fee is \$10 a day for carnivals and \$25 for circuses. Veteran pressure prompted the veto.

Kelly-Miller Blows Dates

GRAND JUNCTION, Colo., June 23.—Al G. Kelly & Miller Bros.' Circus advertised for 10 days but failed to appear for showings, June 15-16, as billed. Opinion seems to be that the show changed route suddenly to get away from Dalley Bros.

With the Circus Fans

By The Ringmaster

OFA
President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
(Conducted by WALTER HOENADEL, Editor
"The White Tons," care Hohenadel Printing
Company, Rochelle, Ill.)

There was quite a gathering of Circus Fans on Cole Bros. at Binghamton, N. Y., June 13. Several members of the Hubert Castle Tent, Utica, were present, as were Bugs Raymond and Dr. J. M. Ganey, New London, Conn. During the afternoon they visited the Pat Valdo Circus Room in the Barlow Building and the miniature circus quarters at 56 Front Street. The Pat Valdo Tent, with the other two groups, attended the circus in a body at night. They watched the loading at the runs after the performance.

A distinguished visitor to the Pat Valdo Circus Room was Westbrook Van Voorhees, of *March of Time* fame. He was a boyhood chum of George Barlow and used to assist in the backyard shows of 25 years ago. He later attended Annapolis and then entered the theatrical profession. He was starred in the Broadway production, *The Skull*, and later played with Mrs. Flisk. He entered radio and subsequently became connected with the *March of Time*. He is an ardent Circus Fan.

Recently the Hagerstown, Md., members of CFA, the Circus Model Builders' and Owners' Association, and the Circus Historical Society presented a circus exhibit at the children's department of the Public Library. The occasion was the inaugurating of a children's summer circus book club. The Ringling-Barnum show sent a number of colorful lithos for the exhibit and the Fans took cars of the rest. As a result of this exhibit local Fans have been asked to place an exhibit at the Washington County Museum of Fine Arts in Hagerstown in August.

The Madison, Wis., Circus Fans are planning a party for the personnel of Cole Bros.' Circus July 20.

Siegrist Showmen's Club

CANTON, O., June 23.—Club was well represented when Cole Bros. played nearby Dover recently. Management extended every courtesy to the club. Ted Deppish, club photographer, screened movies of many circuses for the entertainment of the show personnel and guests. Members attending were President Glen Z. Wagner and son, Glen Jr.; John Drabble, treasurer; Rex McConnell, secretary, and wife; Morgan Johnson, Bill Stewart, Roy Scrivens, John Hare, Jack Nedrow and wife, Jack Noble, Eddie Lewis; Nick Hinig, vice-president, and wife, who entertained some of the showfolks after the night performance; Roy Wild and son; Ray Wallace, wife and son, of Alliance, O., and Gust Rocco.

Members showered Lester Rodgers, Cole concessionaire, with cards on his birthday.

Jack Hamilton (Great Knoll) spent a few days renewing acquaintances in Canton before starting a week at Meyers Lake Park there.

Sam Bentley and wife are back at Summit Beach Park, Akron, with their mug gallery.

Iowa Makes Temporary Tax Sales Permits Available

DES MOINES, June 23.—Carnivals and other traveling shows will be able to take out temporary retail sales tax permits after July 4, under a new law passed recently by the State Legislature. Previously the shows were required to get a permanent permit.

The new law makes all persons conducting temporary businesses in Iowa subject to the State 2 per cent retail sales tax and provides for issuance of temporary permits at a cost of 50 cents each.

McCandlish Litho Winners

PHILADELPHIA, June 23.—Winners of the McCandlish lithograph contest are William Matterna, Yeadon, Pa., \$500; George Rodenhause, Philadelphia, \$300; Sgt. Joseph C. Camana, Fort Monroe, Va., \$150, and Robert B. Thornton, Fort Wayne, Ind., \$50. All prizes were paid in War Bonds.

WISCONSIN LEGISLATIVE BANG!

Cig Ration Bill Passes

Both Houses called back to push much debated gaming bill thru

MILWAUKEE, June 23.—In a unique legislative upheaval, the Wisconsin Legislature added some more heated chapters to its long battle over the anti-slot machine bill which had first been introduced in the Senate in January. The Legislature was scheduled to adjourn June 16 but due to unexpected developments on the anti-slot bill, it was necessary for both houses to meet again June 19 in special session just to settle the one question of the anti-slot bill.

A check with attorneys here June 20 seems to settle the question that the Legislature finally passed the anti-slot bill with some amendments and that the bill will be duly signed into law by the governor within 10 days or two weeks from the date the final vote was taken. The new law is considered decidedly unfavorable to the summer tourist trade and since the Legislature has recessed until September, it may be that the issue will come up again in the fall.

The final battle on the anti-slot bill which started June 12 and lasted for a full week, even has newspapers puzzled about what actually happened.

One newspaper here stated frankly that "The long fight over the anti-slot proposal wound up in one of the tightest quarrels in Wisconsin's legislative history."

News Quandary

One newspaper undertook to summarize the story for its readers by using the following introductory paragraph: "Here's how the Legislature got into its strange tangle on the bill."

It seems that when the House took up the bill June 12 the legislators were getting rather tired, and in a bitter two-hour fight several amendments were voted down quickly one after another. Then the House passed the bill by a good majority. But the very next day a motion to reconsider was made in the House and the fight started all over again. One day before the scheduled time for adjournment the House tacked on two amendments, which meant that the bill would have to go back to the Senate for approval of the changes.

It was understood that opponents of the bill in the House were maneuvering these two changes, hoping thus to delay the bill so that the Legislature would be recessed without the Senate having time to agree on the changes.

In some way political pressure was brought to bear so that both houses had to come back for a meeting June 19 to finally act on the slot bill and the two changes. The Senate approved the amendment which had been introduced late in the House, and final result means the anti-slot bill passed. Since the administration had fostered the bill thru the long battle, it was taken for granted that the governor would sign promptly when the bill was ready for his signature. Reports from the State Capitol say that, according to the present routine of printing bills, it would be probably two weeks before it would be laid on the governor's desk.

The new law will strike especially at liquor locations that have gaming devices on their premises.

While the anti-slot bill was getting all the attention, cigarette operators were watching carefully a bill which finally passed both Houses and which is considered favorable to them. The latest reports say the governor is expected to sign the new cigarette tax bill. The new proposal will require that tobacco wholesalers in the State sell cigarettes to

(See WIS. LEGIS. on page 71)

Editorial

Too Much Glare?

By Walter W. Hurd

THERE are some indications that the vending machine may be brought into the post-war spotlight in the public press and suffer from a grand promotional boom as it did in the late '20s. In recent weeks mention of vending machines is beginning to appear frequently in newspapers and magazines of various kinds.

This can be a good thing and it may also bring serious problems, of which the vending machine trade should be made aware in advance.

A general feeling seems to prevail in all branches of the coin machine trade that the combined advance of vending machines of all types will put this branch of the industry well in the lead if present predictions are fulfilled.

Much of the hopes for a greatly expanded vending machine industry depends on the ultimate success of refrigerated venders of all types. The expansion of the soft-drink dispenser now seems a certainty but there are important predictions of other types of refrigerated venders also. Advances in the refrigerated vender call for ample manufacturing plants and plenty of money to finance distribution and operation. It is easy to see how advances in the refrigerated vender field will attract attention and get much publicity in the general press.

Meanwhile, if some of the post-war dreams of coin meter boxes on various types of electrical appliances come true, there will be something to talk about indeed. The rise of a new coin-operated service machine industry would be well calculated to get ample publicity in the general press. A number of papers are already mentioning the possibilities in this field.

Getting into first place in the publicity spotlight will pose at least two big problems for the vending

machine trade: It will greatly increase city and State tax proposals and it will be attended by unsound promotional schemes.

This proposes a sort dilemma for the trade. If the industry succeeds according to present prospects, it cannot prevent the reams of publicity that will attend such expansion. The publicity in turn will attract promoters and it will draw the attention of taxing bodies.

The best solution to such a problem would be to keep the progressive elements of the vending trade going straight ahead. Welcome the national publicity and plan to get still more of it. Keep the vending machine trade expanding in every possible way. The tax problem faces every industry and it must be met according to the general practices of business. In fact, it will be impossible to put modern vending machines in every nook and corner all over the land without paying taxes. It means either keep the machines out of public view or plan to pay taxes.

The vending machine promotional schemes in the late '20s proved to be the most serious problem. Sharpshooters can blight the public reputation of an industry permanently. Federal price control laws may not remain in effect long enough to prevent certain well-known types of promotions. But some trades have worked out codes of ethics in conjunction with the Federal Trade Commission—which might be a way to prevent widespread schemes in the vending field. I do not know how much federal authority is put behind such codes but the idea is already in use.

Success always brings new problems, but the progressive elements in the vending trade can be counted on to lead the industry to new heights in the post-war future.

Aviation Buys Crosley Radio

Powel Crosley Jr., who pioneered in facsimile, will make low-cost automobile

CINCINNATI, June 23.—Approximately 64 per cent of Crosley Radio Corporation's outstanding shares were purchased last week by Aviation Corporation, New York, according to Victor Emmanuel, chairman, and Irving B. Babcock, president of the holding company.

The Aviation Corporation acquired its controlling interest from Powel Crosley Jr. and the Crosley family for \$39 a share cash. This move comes as somewhat of a climax to the rumors that Crosley was going into the manufacture of juke boxes.

Aviation Corporation is a holding company with investments in a large number of diversified industries. These industries include the Consolidated Vultee Corporation, builder of the Liberator bomber. With the purchase of the Crosley holdings, Aviation Corporation will mark its initial entrance into the radio field. The Crosley Corporation includes Station WLW here, and so the transaction will be subject to approval by the Federal Communications Commission.

Powel Crosley in Cincinnati said, "The decision to sell was based upon personal considerations, one of which is my desire to concentrate on the manufacture of the Crosley automobile. We are planning a new light car, much improved in design and manufacture over the pre-war model."

"A new company will be organized to produce and sell the car, and Crosley Corporation stockholders will have an opportunity to acquire a pro rata interest in this company. If the sale is approved by the Federal Communications Commission, Aviation Corporation will assume full control of all Crosley Corporation assets except the car. However, I intend to remain as a Crosley director."

Prior to the war, too, Crosley Corporation had been one of the pioneers in the facsimile field. At one time, in conjunction with Station WLW, the Crosley Corporation had issued a small facsimile newspaper. The coin machine industry will be anxious to learn what the new owner's intentions along these lines are.

AOLAC Members Elect New Directors; Discuss Plans

LOS ANGELES, June 23.—Vern Moor was again named as a director of the Associated Operators of Los Angeles County, Inc., with Fred Reilly and Tom Catana going in on the same ticket at a special session of the association held Friday night (1) in the North Star Auditorium here. With the meeting presided over by Curly Robinson, managing director, matters of importance to coin machine operators were discussed.

A committee composed of William H. Leuenhagen, Bill Wulfe and Lane Jasper was named to study fire hazards and report their findings to the association at the next meeting. Robinson named the group when a local newspaper erroneously reported that a fire in a cafe had been started by a short circuit in a coin machine. Delving into the facts in the case, Robinson said that the official report on the fire indicated that the fire had started in a neon sign. Leuenhagen, Jasper and Wulfe are familiar with the mechanics of coin machines and will give a complete report on their findings as to how fires can be prevented.

Nominations Held

In the election for the new directors several nominations were made. Outgoing directors were Sam Osser and Tom Wall, the latter of California Games. In

addition to those elected, the following were nominated: Leuenhagen, Wall and Osser. Members voted for three.

Starting off the session, Robinson informed the members that AOLAC was marking its eighth birthday June 3. He also apologized to Jimmy Rutter, of a local repair firm, for failing to introduce him as a new association member at the last meeting.

Two servicemen were present and their qualifications as coin machine mechanics were presented to the body in the event any members were in the market for a serviceman. Mickey Florino took a bow following the giving of his qualifications and history in the business. He was recently discharged from the armed forces. Milton Glick, associated with the Simon Company in Chicago for five years, is also on the Coast and available as a mechanic.

Robinson touched on the minor situation and reported on cases in his files.

The managing director urged that operators make leases with location owners for machines. A form is now available to AOLAC and copies of it were distributed at the meeting. The lease outlines the duties of the operator and also of the location owner in such a deal.

Also distributed for inspection were receipt forms to cover one-half of the

federal tax on coin-operated machines and to be issued to the location owner by the operator. Forms are complete and also carry the tax schedule from the beginning of the fiscal year in July with a breakdown for the ensuing months.

As part of the services rendered by the association, mimeographed sheets on the federal special tax for period beginning July 1, 1945, and ending June 30, 1946, (See AOLAC MEMBERS on page 71)

In Washington

WASHINGTON, June 23. — As late as Friday (22), actions of the War Production Board during the week were considered of routine interest to the coin machine trade. The agency is going ahead on its general program and some bigger news on the "open-ending" of vital materials is expected before July 1.

The question of price control has been discussed from many angles during the week and important agencies other than OPA are at work on pricing plans for the reconversion period. Most political observers agree that the life of OPA will be extended by Congress for another year.

As soon as Congress decides the issue, OPA officials may soon announce some new policies, if the vote is favorable to the agency.

COINMEN YOU KNOW

New York:

Party at the Hotel Lexington this week included Bip Glassgold, sales manager, and Julius A. Levy, New York representative of Arthur H. DuGrenier, Inc. . . . DICK and TONY PARINA, who are in from their West Coast office, and Louis Risman, of Mystic Automatic Sales, of Medford, Mass., were at the party. Herman Saxon, of the Saxon Cigarette Service, of Charlotte, N. C., was supposed to attend but couldn't get in on time.

SOL WOHLMAN, of the Pan Coast Amusement Company, is very proud of his new showrooms at 640 10th Avenue. He is retaining his former quarters for the warehousing of the Victory Roll, a skee-ball type of amusement game. . . . BEN BECKER, who had been negotiating to buy O. K. Machines, Inc., for the past several weeks, finally took possession June 15. . . . MURRAY LICHTMAN, son of Charles Lichtman, received an honorable discharge from the army after serving overseas and is now connected with his dad's business. . . . Among those visiting Charlie Katz and Leon Berman this week at the Metro establishment on 10th Avenue, were Mrs. Marty Olsen and her son, Marty Jr., of Winona, Minn. Other visitors to coin machine row included Corliss Irby, of Wall Box Sales, Dallas, and Bill Thompson, of the Wichita Novelty Company, Wichita Falls, Tex.

Detroit:

. . . RUSSELL WAGNER, head of the Wagner Music Company, has left for about a month in Northern Michigan. . . . MAX LIPIN, head of Allied Music & Sales Company, was in New York on a buying trip. . . . AARON LIPIN, his brother, who remained in charge of the Detroit office in his absence, reported a great interest in the coming of the first post-war merchandise. . . . A. R. MOREY, of Buhl's Son's Company, record wholesalers, reports the company is planning to take on additional lines for early post-war distribution.

MICHAEL WEINBERGER, partner in the S & W Coin Machine Exchange, is planning a trip to the Northern Michigan resort area to recuperate after an attack of pneumonia which he suffered recently in New York. . . . HARRY WEINBERGER, son of Michael, and himself head of Reliance Merchandise Company, is leaving for a week's buying trip in New York. . . . LEO WEINBERGER, another son, is busy operating the

Sportland Amusement Center which he recently took over.

CAILLE MOTOR COMPANY, one of the oldest names in the coin machine industry, is 100 per cent engaged in war work, Paul J. Heller, sales promotion manager, reports. . . . ALBERT J. ASHE, head of Albert J. Ashe Enterprises, has returned from a buying trip to Chicago. . . . HUGH C. HOWE Jr., president of Cigarette Vending Machine Operators, reports a slight increase in cigarette supplies, altho machines are still in inactive operation in most locations. . . . CARLO DI LIBERTO, operator-jobber, became sick and has had to leave town again.

JOSEPH BRILLIANT, head of Brilliant Music Company, was in Chicago on a business trip. . . . GEORGE HURDLE, S3/c, just released from the navy, has joined the Brilliant as mechanic. . . . T/Sgt. EDWARD PALMER, son of WILLIAM K. PALMER, of the company, now in Germany, is expected home on furlough soon, with a high point rating for discharge. . . . JAMES GIORDANO, collector for Brilliant, is planning a week's vacation at his cottage at Houghton Lake. . . . PHIL GUTENBERG, another collector and mechanic for the firm, was to be best man Saturday at the wedding of his sister, Patricia.

A daughter, Barbara, was born to Mr. and Mrs. Harry Weinberger May 18. Father is head of Reliance Merchandise Company, Detroit, and son of Michael Weinberger, well-known coin machine jobber and arcade operator.

Buffalo:

ANITA GOODMAN is the new secretary at Mayflower Distributing Company and has replaced Helene Korona. Mayflower will move from its present location at 350 Delaware Avenue to a larger building at 505 Delaware, only about three blocks up the avenue, about July 1. Vincent R. McCabe, firm's manager, reports that Mayflower has been buying out a goodly number of operators in New York State and Pennsylvania and now has about 700 locations, which are being operated under Mayflower supervision by local managers. A total \$330,000 is at present tied up in the equipment of all these routes and Mayflower hopes to sell them and later on get some good distributing business out of these territories. Mayflower bought out the following ops: Coin Amusement Company, Olean, N. Y.;

Kenneth Downey, Hornell, N. Y.; Ross Stitt, Syracuse, N. Y.; Sam Romeo, Erie, Pa.; George Thayer, Binghamton, N. Y., and others. McCabe naturally has to do a lot of traveling to check on the progress and business of all these routes. He also mentions that Syracuse will have its own Mayflower Wurlitzer office when distribution of equipment once more begins. The Buffalo office now has a staff of eight, five servicemen plus a service manager, secretary and McCabe himself. He plans a big party for the opening of the new offices, complete with free drinks, food and plenty of name band music via the jukes.

THE J. H. WINFIELD COMPANY has been adding new equipment by buying out several local operators lately. Harry Winfield expects to stay in the distributing business after the war's over, but doesn't expect any new machines till the end of the year at best.

Los Angeles:

MRS. IVAN WILCOX is doing the coin machine buying for her husband's routes in Visalia. She was in the city during the week and stopped in at Paul Laymon's. . . . JOHN PATRICK and Mrs. Patrick were visitors here from Santa Maria. They were buying for their music routes operated under the name of Patrick Music Company. . . . LEON SARKIIAN, who now makes his home in Fresno, was making the rounds on Pico recently. Formerly a big operator in San Francisco, he is now owner of the Elbee Raisin Company in Fresno.

Out-of-the-State buyers during the week included STANLEY TRACEY, who came in from Arizona. . . . J. W. OLSEN, of San Pedro, making the rounds to see what the boys have on the sales floors. . . .

GLEN CATLIN, of Montrose, signing the buyer's registries. . . . ALEX KOLEOPOLUS, of Bakersfield, adding to his coin machine supplies. . . . Also from Bakersfield during the week was MRS. PHIL BROWN. . . . Oznard was represented by J. G. DELGADO and JOE GRATER, who were buying for their respective operations. . . . LLOYD BARRETT, of Pomona, reports that things are going along okay in that area. With the various curfews being removed looks like the horse racing and fair schedule will soon be in again in his bailiwick. . . . WILLIAM GOODSON, of Pasadena in the city for a brief visit. . . . PHILIP JORDAN, of Oakland, among the out-of-towners. . . . W. ELLIS JOHNSON, of Claremont, here. . . . LAWRENCE FREEMAN, of Fresno, purchasing. . . . I. MARLEY, of Glendale. . . . H. A. PRESHER, of San Diego, making the rounds on West Pico. . . . AL COOPER, the music operator; Jackie Camp, composer, and Jack Gutshall all engrossed in a gin-rummy game.

BILL SHOREY, of Inland Amusement Company, has established himself in a new location on E Street in San Bernardino. A lot of his friends, getting his address from the current phone book, have been going to the old address. Some day someone's going to pop in and buy a piano from the new fellow in the old location. . . . This may be a believe it or not—but J. B. PROUTY, commercial agent, is actually soliciting business for Acme Fast Freight, Inc. That's a sign of post-war activity, indeed. . . . MRS. BUD HOLLOWAY is in charge of her husband's wired music operation in San Bernardino. Bud is in the armed forces.

THOMAS LEWIS is the new service man at California Amusement Company, replacing Clarence Morton, who joined another ex-Califamusement man, Al Crow, in the operation of Paragon Music, a continuous music outfit for restaurants and other spots. . . . WILLIAM HAPPEL JR., of Badger Sales Company, chinning with Harold Murphy, of Palm Springs. Murphy was in the city buying for his arcade operation in that section. . . . WILLIAM MCGOWAN, of Visalia, in the city on a buying trip. . . . L. H. MASTON, of Porterville, looking over display rooms for equipment. . . . HOMER GILLESPIE and WALTER ROSS up from Long Beach to attend to business. . . . RAYMOND STEWART, of Tip-ton, Calif., a buyer during the week and spending time with the jobbers on West Pico Boulevard.

The many coin machine friends of JOE KEATON, of the famed Three Keatons, and father of the comedian, Buster Keaton, sorrow to hear of his illness in the Cedars of Lebanon Hospital, Hollywood. . . . WILLIAM LEERSKOV, from Ontario, visiting Badger Sales Company.

ODT Calls Public To Co-Operate in Travel Problem

CHICAGO, June 23.—Col. J. Monroe Johnson, director of the Office of Defense Transportation, called upon the American public this week to co-operate with a six-point voluntary program to avert the need for establishing some kind of travel rationing.

Johnson pointed out that an average of 300,000 troops will arrive in this country every month until 1948, and that more than that number will be on furlough at all times. This will, says Johnson, severely tax available transportation facilities so that only the most essential travelers will find space available.

"Even with the probable 50 per cent reduction in equipment available to the public, which military movements now require," he continued, "I am confident that an intensification of the co-operation and self-denial that the American public has so freely given up to the present will make it possible for transportation to carry its enormously increased burden."

While curtailed travel during last summer was expected to affect coin machine patronage, the final report on business during that season shows that the coin machine volume was not greatly affected. Col. Johnson's voluntary program is likewise not expected to affect coin machine business despite the fact that operators and the public will seriously observe his suggestions.

S. A. Sedlock Predicts 2-Year Span Before New Mchs. Hit Mkt.

PORTLAND, Ore., June 23.—S. A. Sedlock, head of the second largest pinball machine and salesboard operating firm in Oregon, S. A. Sedlock & Company in reflecting on the recent WPB lifting of restrictions on coin machine manufacturing said: "The lifting of the WPB ban will not put many new machines on the market in less than two years because manufacturer's inventories of materials are low, and the WPB action limits manufacturers production to the extent of their inventories."

It was also his opinion that lifting of the curfew has not made an appreciable difference in pinball and salesboard receipts, as a good many taverns still close at midnight owing to the shortage of manpower in this area and the shortage of beer.

Sedlock notices a trend toward new business enterprises, as veterans are released and new blood enters the coin machine industry.

Just prior to last week, Sedlock was laid low by a seige of flu and during his absence the business was conducted by his four partners, Jack Latham, George Bartnick, Roy Potter and Fred Poehler, who were taken into the business by Sedlock after working for him as employees prior to four years ago. The business is now operated as a co-operative partnership, each sharing equally.

"This set-up has been very successful," Sedlock said. "Each partner has shown an incentive, and the fact that the firm has become the second largest of its kind in this sector is proof of the plan's success."

Ten-Million-Dollar Backlog Demand for 16mm. Equip

WASHINGTON, June 23.—There is a \$10,000,000 backlog of demand for 16mm. movie equipment in educational institutions, according to the Ampro Corporation, one of the major manufacturers.

The corporation estimates that some of the 30,000 projectors now used by the army will find their way into the civilian market as surplus when the war ends. Before the war, schools and colleges owned 15,000 projectors of all types.

FOR SALE

Slot Machines—Mills 10¢ Original Blue Front, serial 428,000, \$250.00; Mills 25¢ Original Blue Front Club Handle, \$300.00, serial #430,000, or the two for \$450.00. Machines reconditioned and ready for location. Send 50% deposit, bal. C.O.D.

L. J. SICK

1607 Race St. CINCINNATI 10, O.

Look To The GENERAL For LEADERSHIP

WE'RE NOT MARKING TIME

The "green light" might be far off . . . or just around the corner. Operators who know the GENERAL know that we're not given to sounding off about what we can do unless we can back up our statements.

Coin machine equipment hasn't been too plentiful during these war years, but throughout that time we've maintained a dependable organization to give the operator everything that was available. And we'll be ready to go when the green light is in sight.

Established 1925

Growing Steadily Ever Since!



The **GENERAL** Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

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Completely Factory Reconditioned—Late Models

Telephone—Telegraph—Write

KEN WILSON

AMALGAMATED DISTRIBUTORS CO.

(ONE BLOCK FROM THE SHERMAN)

226 W. Randolph Street, Chicago 6, Illinois. Telephone: ANDover 3544

Machines Thrive In Magic Store

DETROIT, June 23.—Amusement machines are doing nicely in a magic store here—proving again the close tie-up of the coin machine industry with various sectors of diversified show business.

Location is the Sanders Magic and Novelty Store, operated by Walter Sanders, on West Vernor Highway. Spot is fairly small, and is actually a neighborhood store despite the highly specialized nature of the business. It draws especially heavily from youthful patrons of the community, but adults are patrons as well.

A Bally Rapid Fire occupies the place of honor in the center of the store, proving an attraction for youngsters and others who like to try their marksmanship.

Adjoining the target section against the wall is a juke box which serves to provide further amusement for patrons. With this battery of amusement devices, the place becomes a neighborhood entertainment center as well.

A special feature of the store is the policy of hospitality to youth. A small stage with back-drop and recessed arch has been erected in back of the counter, facing the front of the store. This is used for magic shows, virtually like a little theater. Haba Haba Haba (Jimmie Finn), local magician, gives shows here regularly for the neighborhood and other youth who come to the store. This draws a good crowd of "regulars" and builds excellent good will for the location, which is enhanced profitably by the gun and juke as well.

- 1 New Fac. Rebuilt 25c Brown Front \$335.00
 - 1 25c Late Blue O.T. (Clean) 135.00
 - 1 10c Late Blue O.T. (Clean) 107.50
 - 1 5c Giltter Gold O.T. 79.50
 - 2 Late G.A. Columbia, Fr. & Back P.O. Ea. 55.00
 - 5 Chrome Vost Pockets. Ea. 55.00
 - 15 Mills Weighted Stands (Keyed). Ea. 15.00
 - 2 Mills Q.T. Stands (Not Keyed). Ea. 9.75
 - 1 Late Mills '40 1-2-3, F.P., Animal 87.50
 - 1 Factory Repainted Bally Alley, Red-White-Blue 34.50
 - 1/3 Deposit, Balance C. O. D.
- GLENN ROMKEY**
Ph. 589
1230 Washington St. BURLINGTON, IOWA

MECHANIC WANTED

Experienced on Slots and Consoles. Good Pay—Pleasant Working Conditions—Good Future. Write BOX 667, The Billboard, 155 N. Clark St., Chicago 1, Illinois.

- ### SPECIAL
- 100 1c 5-Col. ANDREWS NUT . \$14.50
 - 50 1c-5c Northwestern Tri-Selectors 22.50
 - 2 2-Player HOCKEYS 75.00
 - 2 TEXAS LEAGUERS, Clean 39.50
 - 2 1c JOHNSON Coin Counters 75.00
- WANTED TO BUY: 5c SNACKS, 5c Advance Chrome, 5c Hot Peanut, Northwestern Deluxes, PHONOGRAPHS, CAMEO VENDING, 432 W. 42. N. Y. 18.

TIP CARDS

- 120 Combination, 120 to Card Single, Gross \$16.50
- 120 Combination, 24 to Card, 5 on 1, Gross 11.50

We furnish Seals, Gum Bands, Cards and Tickets, delivered flat, you fold. Cash with order. Special Printing and Sales Boards.

W. E. BLACKWELL
Lebanon, Ind.

FOR SALE

2 Mills Throne, \$275; 2 Mills Empress, \$325; 5 Twin Twelve Wurlitzers, steel cabinets, adapters, no amplifiers, tone arms or speakers, \$100.

WANTED—Veteran. Experienced Mechanic for Phonograph and Pin Ball route. Permanent job with a reliable operator. Write full details.

LECO VENDING CO.
128 E. 5th Street CHESTER, PA.

AMPLIFIER MECHANIC WANTED

Good salary and reasonable hours. Must be willing to work. Prefer ex-service man.

EGYPTIAN MUSIC CO.
20 W. Poplar HARRIBURG, ILL.

POSITION WANTED

Mechanic with eight years' experience in all types of Coin Machines. Console and Slot Machine expert, able to take charge of all service problems. Not a drifter.

BOX D-435, The Billboard, Cincinnati 1, O.

Gum-Balls on Leyte

DES MOINES, June 23.—Army or civilian, Tommy Ligouri will be a coin machine operator. Ligouri, former Des Moines operator, wrote back to friends that he is operating some gum-ball machines on Leyte. The friends are wondering where Tommy got the machines, but that is typical of his business ability.

Bud Kelly, former G.I. and now back in civilian life after a trick with the army, has joined the Mayflower Company as a serviceman. Irv Sandler pointed out the firm's post-war plans call for re-employment of two other veterans when they return to civilian life.

Buffalo Coin Mch Biz Perking Up Despite Continued Shortages

BUFFALO, June 23.—General reaction among local trade to the lifting of the WPB ban on production of new machines, as well as the discontinuing of the curfew, was spotty and no great new developments are expected soon. All distributors and operators in this district agree that it will be at least six months before any new models will be available in even reasonable quantities and much longer before new machines will be plentiful.

Distributors are getting set to take on whatever connections possible, but are not disclosing all their plans. Most of the leading distributing outlets have already moved into larger quarters within the last year or so and are well prepared. There will be no doubt a re-shuffling of old connections in many instances, the only definite set-up being the Mayflower Distributing Company for Wurlitzers here. This firm has kept going all thru the war by buying up routes, remodeling equipment and reselling it either in routes or per machine. Even now this firm has a large bank roll tied up in used equipment on routes thruout Western and mid-New York State and Northern Pennsylvania, which it is trying to sell before the new models appear. General tendency seems to be now for ops to hold off buying unless absolutely necessary.

Weather a Factor

Operations are quite good hereabouts, but haven't gone back to pre-curfew levels. Poor weather has hurt all summer and suburban locations, but a hot July and August may still make up most of the loss. The record situation is somewhat improved in general quality and quantity of new numbers, but the shortage is still acute. A few large operators are expanding their routes by buying out smaller ops going out of business. The trend seems to be to get ready for any opportunities ahead after "just getting along" for so long.

The vending biz is much complicated by shortages of every imaginable sort: Machines, parts, candy (worst), milk, gum, cigarettes, etc. Substituting cookies for candy didn't prove very satisfactory. One of the leading beverage venders here reports industrial locations still tops, with other spots in the minority anyway. Nuts are not too much in demand. A big future is expected here for vending operations.

AOLAC MEMBERS

(Continued from page 69)

were passed out. Other information in the same printed form on federal special tax rate schedule on coin-operated amusement and gaming devices, federal special tax schedule on bowling alleys, billiard tables and pool tables, and a discussion of penalties along with offices and addresses where declarations may be made were distributed.

Coming in for serious discussion was the matter of post-war games, what they would be and when they would be available. Upon questioning by Robinson, Robert Colger, recently returned from Chicago, discussed the matter of operators being specialized. There was some opposition to this opinion. Both sides were discussed with no apparent goal being reached.

Deluxe Sales Moves To New Larger Bldg.

BLUE EARTH, Minn., June 23.—Deluxe Sales Company, designers, manufacturers and distributors in this city, have purchased a large brick business building on Main Street which will give them 25 times their present floor space.

Deluxe intends to take over part of the building immediately, but because of leases it will be remodeled and taken over completely within a year.

C. H. Hayes, owner of the company, announced that his organization intends to reveal a new line in the near future.

White Opens Own Biz

DETROIT, June 23.—Harry J. White, formerly a local amusement operator, and lately service manager for one of the larger juke box companies here, has gone on his own again, establishing the White Novelty Company with headquarters at 15349 Minock Avenue in the northwest-ern section.

WIS. LEGIS.

(Continued from page 69)

previous customers on a percentage basis based on a six-month period in 1943. Cigarette operators say this will give them a fair chance to buy their due allotment of cigarettes from wholesalers they have patronized during the past. There have been complaints among cigarette operators here, as in many other States, that wholesalers were not giving them their due allotment of cigarettes.

It is reported here that Wisconsin's plan to compel tobacco wholesalers to follow a definite percentage allotment to regular customers is something new in rationing cigarettes by law. The statute may be watched by a number of other States. A voluntary system of allotments of cigarettes to previous customers has been followed by the tobacco trade generally. Wisconsin is trying to experiment by requiring it by law.

Other Reports

The coin machine trade in California is happy about the fact that the Legislature adjourned June 18 and the number of unfavorable bills which were introduced during the session failed to pass.

Other legislative reports received in Chicago during the week include the following:

ALABAMA. A soft drink tax bill, a gross income tax bill and a tobacco tax bill are moving along in the Legislature. The House passed the tobacco tax bill later in week.

MASSACHUSETTS. The cigarette tax bill which originated in the House is now in a Senate committee.

MISSOURI. The Senate finally killed its amusement machine tax proposal which started many weeks ago.

NORTH DAKOTA. The Legislature adjourned June 15. Apparently no coin machine legislation was passed.

MUSIC-SUPPLIES ACCESSORIES

WURLITZER 224 '42 Victory Models 1 500 1 850 1 950 1 616 3 Twin Twelve, Buckley System Complete 2 Twin Twelve Keeney System Complete 1 Federal Voice Recorder, 2-Speed, Mike	1 Wurlitzer 71 Counter Model SEEBURGS 2 8800, ES 1 8800, ESRC 1 8200 Victory Model 1 Regal 1 Rex Wireless, Orig. Cab., Com- plete . . . \$350.00
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ATTENTION!

We Have Them!

NEW "VICTORY ROLL"
Sensational New Arcade Skoe Ball
Game, 7 1/2" to 9 1/2".

NEW "ROLL-THE-BARREL"
3' Skoe Ball Money Maker.

Write, wire or phone for prices!

- 3 Kirk Astrology Vend-a-Ticket Scales \$75.00
- 2 Watling Ideal Scales 65.00
- 2 Watling Jrs. Scales 85.00
- 1 Rajah Mystic Crystal 1c Mach 50.00

WALL BOXES AND PARTS

- 3 Wurlitzer #300 Adapter . . . \$34.95
- 4 Wurlitzer #130 Adapter . . . 39.95
- 1 Wurlitzer 600 Amplifier and Speaker, Comp. with Tubes . . 85.00
- 10 Seeburg Solenoid Drums . . . 22.50
- 6 Seeburg Solenoid Drums in Factory Ctns. 27.50
- 17 5c National Slug Rejectors . . 4.75
- 10 GSRI Selection Receivers . . 25.00
- 15 Wurl. #125, 5-10-25c Boxes 29.50
- 10 Wurl. #120, 5-10-25c Boxes 24.95
- 10 Seeburg Wireless Organ Cabinets and Speakers 26.50
- 1 Old Glory Victory Baffle and Speaker, 33"x41" 39.95

We Still Have Zip Cord and Prantlehl Needles!!!

1/2 Dep., Bal. C.O.D., F.O.B. N. Y.

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WILL BUY FOR CASH

Exhibit Rotary Merchandisers (pusher arm type), Photomatics (early and late models), .22 Shorts and Winchester Rifles, Croetcher Metal Typers. State condition, price, etc.

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MELODY MUSIC COMPANY

113 N. E. Ninth St., Miami, Fla. Tel. 9-1301

A New Service . . .

REBUILDING, RECONDITIONING, REFINISHING ALL MAKES OF MILLS SLOTS. ALSO CHANGING NICKEL PLAY MACHINES TO QUARTERS. IF DESIRED, MACHINES CAN BE INSTALLED IN NEW CABINETS WITH GOLD CHROME CASTINGS, 3-5 OR ONE CHERRY PAYOUT. ALL MECHANISMS REPLACED THROUGHOUT

WRITE FOR NEW PRICE LIST—JUST RELEASED!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

ABT 7-Gun Range on location, Greensboro, N. C., \$2,500.00. (Plenty Extra Shots and Clips)

Taylor Custard Machine (Used One Week), Plenty Cones and Material for Mix Included, \$500.00.

Will trade Arcade Equipment (Mostly Guns) for Slots and One Ball Free Play.

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ORIGINAL MILLS SLOTS

OVER 200 ORIGINAL MILLS SLOTS AND CONSOLES
ALSO KEENEY—JENNINGS—PACE—WATLING—EVANS

PHONE, WIRE, WRITE FOR OUR PRICES ON THESE MOST OUTSTANDING VALUES!

THIS WEEK'S BEST BUYS

Mills Blue Fronts (Serials 390,000 & Over)	\$200.00
Keeneey 4-Way Super Bell	650.00
Keeneey 2-Way Super Bell	400.00
Mills 4-Bells (Rebuilt, Refinished and Guaranteed)	575.00

All Machines Renovated Like New by Factory Trained Mechanics.
Terms: 1/3 Deposit, Balance C. O. D.

Frank LaMaskin **GLOBE** Distributing Co. Est. 1929
1623 N. California Avenue Chicago 47, Illinois
Phone, Armitage 0780

FOR SALE

ONE BALLS	Pace Saratoga Comb. Rails, Comb. F.P.-P.O.	\$140.00
Bally Longacres & Thorobreds, Ea.		\$475.00
CONSOLES	SLOTS	
Mills Four Bells, Late Heads, 4/5c. Ea.	Jennings Silver Chief Slot, 5c Pl.	Ea. \$175.00
Mills Four Bells, Original Hds., 4/5c. Ea.	Jennings Silver Chief Slot, 10c Pl.	Ea. 200.00
Pace Twin Reels Console, 10/10c Pl.	Jennings Silver Chief Slot, 25c Pl.	Ea. 225.00
Pace Twin Reels Console, 10/25c Pl.	Pace De Luxe, Enamel Finish, S.P., 10c. Ea.	150.00
Pace Reels Rails, 10c Play. Ea.	Pace De Luxe, Enamel Finish, S.P., 25c. Ea.	185.00
Pace Reels Rails, 25c Play. Ea.	Pace Comet, 10c Play. Ea.	125.00
Jennings Silver Moon, F.P. Ea.	Pace Comet, 25c Play. Ea.	150.00
Jennings Silver Moon, Comb. F.P. & P.O.	Chicago Metal Stands, New Finish.	Ea. 15.00
		140.00

ANTHONY HIRT 2303 N. 11th St. SHEBOYGAN, WIS. PHONE 3273

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AUTOMATIC MUSIC CO.

1108 UNION AVENUE 36-2252 MEMPHIS 3, TENN.

FOR SALE

1 15-10-20	\$125.00	1 American Beauties	\$100.50	2 Sky Chiefs, Ea.	\$165.00
1 Liberty (Gottlieb)	125.00	1 Air Circus	110.00	1 Texas Mustang	79.50
1 Grand Canyon	178.50	1 Four Aces	105.00	1 Silver Moon, F.P.	100.00

MUSIC

2 Wur. 61 Counter Model, Ea.	\$110.00	1 412 Wurlitzer	\$125.00	16 120 Wur. Boxes, Ea.	\$22.50
		1 Singing Towers	450.00	4 145 Imp. Steppers, Ea.	35.00

All of the Above Equipment is in A#1 Condition and Ready for Location. 1/3 Cash Deposit, Balance C. O. D.

WANTED TO BUY

Seven or Nine Coin Head Consoles Equipped With Ticket or Free Play Units. No Junk Wanted.

BOX D-436

c/o The Billboard Cincinnati 1, O.

1 Midway, Like New	\$149.50	2 Spot-a-Cards	\$ 80.50	1 Air Circus	\$129.50
3 Spotchas (Reb. Attention), Like New	189.50	1 Sport Parade	59.50	1 Majors, Wire Bumpers	29.50
1 Pin Up Girl, Rebuilt Like New	149.50	1 Gold Star	39.50	2 On Deck	34.50
1 Legionnaire	84.50	1 Commodore, Plastic Bumpers	39.50	1 Alps, Wire Bumpers	20.00
1 Spot Pool	89.50	1 Metro	34.50	2 1939 1-2-3's	39.50
1 Super Ohubbia	59.50	2 Big Chiefs	34.50	3 Jennings Fast Time, F.P.	69.50
1 Show Boat	59.50	2 Anabells	34.50	1 Silver Cup, P.O., Battery Model	15.00
1 Keeneey Aircraft, No Screen	59.50	2 Power House, Plastic Bumpers	34.50	1 Derby Day, P.O., Battery Model	15.00
1 Complete Portable Broadcasting Set, Including Ribbon Mike of Good Quality, 2 Suitcase Speakers and Amplifier Complete for	100.00	2 Hold Overs	32.50		

Terms: One-Half With Order, Balance C. O. D., F. O. B. Grand Rapids.
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819 COLLEGE AVE., N. E. GRAND RAPIDS 5, MICH.

READY FOR LOCATION

Reconditioned Like New By Factory Trained Mechanics

25¢ Original Chrom, 3/5 Payout	\$425.00	25¢ War Eagles, 3/5 Payout	\$250.00
25¢ Blue Front, 3/5 Payout	300.00	10¢ War Eagles, 3/5 Payout	165.00
10¢ Blue Front, 3/5 Payout	210.00	5¢ War Eagles, 3/5 Payout	125.00
5¢ Blue Front, 3/5 Payout	185.00	25¢ Roman Head	265.00
Jennings Club Bell 10¢	225.00	Mills Safe Stands	20.00
Evans 41 Bangtail J.P.	389.00	Keeneey Super Bell, 5¢ & 25¢	589.00

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BACK TO PRE-WAR PRICES

BINGO — 1000 NUMERAL TICKETS ON STICKS

Factory Folded and Banded — NOT SEWED

IN LOTS OF 100 OR MORE — 95¢ EACH. F. O. B. ST. LOUIS.

Immediate Shipments. Any Quantity. 1/3 Deposit, Balance C. O. D.

MISSOURI NOVELTY COMPANY 3032 OLIVE ST. ST. LOUIS 3, MO. (Phone: Jefferson 2857)

Government Chemists Claim Oranges Retain Vitamin "C"

CHICAGO, June 23.—The pros and cons on vitamin retention of orange juice after it has been extracted, which has interested beverage dispensers of the industry for many years, was once again brought to light this week, when chemists of the United States Department of Agriculture experimented and came up with the answer—"Yes, it does!"

For many years the question "Does orange juice deteriorate in vitamin value after it has been extracted?" has been asked of the consuming public, chemists and fruit growers, but still no one has come up with proof that it does, until these latest claims of USDA chemists.

Tested Under Conditions

Conducting experiments at the Florida Citrus Products Station, Agriculture Department authorities tested both orange and grapefruit juice under varied conditions. Hand and machine extracted juice, covered and uncovered fruit, under refrigeration and at room temperature for different periods of time, were found to retain Vitamin C for several days, no matter under what condition it was kept. Flavor, however, according to their findings is not quite so constant, for after two days in the kitchen and three days in the ice-box it begins to change.

The chemists did recommend that housewives can expedite breakfast-getting by squeezing the oranges and grapefruit the night before, can do so without any fear that the taste and nutritional value will be impaired. They do recommend keeping the liquid cold and covered for palatability's sake.

Prior to the war, the Florida Fruit Growers invested in experiments with an orange juice dispenser and came up with a finished machine which for some time was on display and in operation here in Chicago. This machine was very successful and readily accepted by the public, but it was not mechanically perfect and thus from an economical standpoint, did not warrant continued operation. The device cut, and extracted the juice from the oranges right in front of the customers behind a glass front and then dispensed the fruit juice, all after insertion of a coin. The machine was the epitome of showmanship in beverage dispensers and was highly popular. Frequent breakdowns in the mechanism, however, required constant service and as a result the machine was not profitable or practical.

For years the citrus fruit growers were interested in putting on the market a beverage dispenser which would vend juices which would retain their vitamin content and nutritional value after the juice had been extracted and at the same time retain its taste and appearance. Many devices were used to attain this result but with little success. It was found necessary to keep the fruit whole while in the machines and at the same time preserve its freshness. This was done with the machine demonstrated here, but it has not been brought back since it was found mechanically imperfect.

Look to Post-War

With the many advances in machinery skills and designing achieved during the war in many products made for war work and the armed forces, it is now felt that something will hit the market and take over where the dispensers of fruit juices left off before the war.

In Cleveland prior to the war, a coin operated vending machine sold canned juices which were very acceptable to Cleveland housewives and many authorities in the trade predict a return of these devices as soon as new venders hit the salesrooms.

Block Repairs Iran Post-X

NEW YORK, June 23.—The Block Marble Company influence is even felt in far-off Iran where a member of the firm, Capt. Byron S. Block, is now on duty with the Ordnance Department of the Persian Gulf Command.

Several weeks ago the Post Exchange at Camp Stalingrad in Kazvin, a medium-sized city in the northern part of the country, received a pin game and phonograph. As coin machines will, both these machines required attention. The pin game had a broken glass.

Fortunately, for the soldiers in camp, Captain Block's company was in charge of the motor parts supply room, and a diligent search uncovered a piece of transparent isinglass just the size. The phonograph had a short in the wiring and again Captain Block was able to supply a mechanic from his company, T/S Leonard Kolman, of Philadelphia, who formerly worked for Engel & Spector.

Arizona Future Is Promising for Ops

PHOENIX, Ariz., June 23.—The coin machine industry stands to profit thru the installation of juke boxes, pinball machines, etc., in the many service stations, cafes, buffets and resorts to be established along new highways to be constructed in Arizona after the war.

Already plans have been completed that call for the expenditure of \$7,964,798.42 in construction during the 1945-'46 fiscal year if the funds are released by the federal government for resumption of general road work. In private construction work, Pacific Greyhound Bus Lines plans to spend \$250,000 for new terminals in the State. Plans are being made for the building of numerous airports, both private and public thru-out the State.

Arizona's population, which has been on the increase since Pearl Harbor, is expected to double within a five-year period after hostilities with the Japs cease. New industries are springing up and thousands of discharged war veterans already are establishing homes here.

While a State law prohibits the operation of slot machines—even the some are in operation—coinmen have an almost free hand in the placing of juke boxes, candy machines, pinball machines, etc.

The Greyhound Bus Lines, in announcing the plan to spend \$250,000 for modernizing and constructing facilities in Arizona, said approximately \$10,000,000 will be expended in Arizona, New Mexico, Texas, California, Oregon and Nevada.



J. A. STEVENSON, SALT LAKE CITY operator, and Wolf Reiwitz, Denver Wurlitzer distributor, recently held a dinner for the Stevenson employees and are pictured here as they are about to start their first course. Stevenson operates over 1,400 phonographs and 2,600 other types of machines plus operating eight other businesses. All of his machines are located in or near Salt Lake City and Ogden, Utah.

Jukes May Be Top P-W Disk User

Wire Recorder For Competish

Automatic Hostess leads wired music firms—pipes tunes over wire to juke

CHICAGO, June 23.—The invasion is not on! It is over! There are now three major firms supplying wired music to Chicago's night clubs, taverns, restaurants, drugstores, banks, war and industrial plants. Another firm hailing from New York is soon to enter the field in the Windy City, catering principally to locations with booth and counter clientele.

Significance behind this onslaught of wired music on the ears of the music loving Chicago public lies in the fact that, before long the inroads taken by wire-carried jive and flowing melody will leave only the much patronized juke as a user of records, in public places.

For the present these major firms supplying wired music thru telephone wires leased from the Illinois Bell Telephone Company to locations thruout the Loop and city proper, use turntables with massive catalogs of disks to choose from. In time, and just around that V-J Day corner in fact, it is predicted that these firms will do their music rendering from wire recorders as this method, for them, will be more economical. With their method of transmission, usually on a 24-hour schedule, a dozen or so spools of wire recorded music on hand at any given time will be sufficient to meet the demands of subscribers. This method of programs for the location and its patrons (they having no choice in the particular number they might wish to hear, other than thru the expressed preference of the location for pop, jive, or classical tunes), is ideally set for wholesale use of the much talked about wire recorder.

These three firms, Chicago Automatic Hostess, K P Music Corporation, and the United Sound System, wire music into a variance of locations, and in addition they also wire management speeches and entertainment of a non-musical nature into industrial plants, war plants, and banks.

Well-Known Firm

Known well in the coin machine industry is the Chicago Automatic Hostess Company, which wires music to many taverns and other locations in Chicago and suburbs, over leased wires of the telephone company. The music, if being terminated in an outlying location some distance from the control center, is sent thru the central offices of the telephone company, where it is amplified and continued on its way to the location. Chicago Automatic Hostess has on location the popular juke box, specially equipped with a speaking transmitter, thru which the customer speaks directly with a girl in the company control center, and makes his selection personally. He is limited in his selection only to the extent of the control center stock of records. This method of wired music thru juke is the only method by which the customer has a choice of tune. Other wired music set-ups give the customer no choice whatsoever.

Thus, it can be reasoned, that Chicago Automatic Hostess (unless some elaborate system of cataloging is worked out for tunes on hand, should they be wire recorded) will be the only firm here to use disks and turntables of the present style to send their requested numbers out over the wires. This is a presumption, however, based on the unlikelihood of no other firm introducing a juke cabinet type set for locations and wiring music such as they do.

The firm is entrenched in Chicago and suburban locations so thoroly that it takes five control centers to supply juke requests coming from various sectors of the city. One location is at 160 N. LaSalle Street, in the Loop district, from where many of the wired-box receiving or terminating locations also receive

Virtues and \$\$\$ Grabbing Of Jukes All in One Take

FORT WORTH, June 23.—Jack Gordon, columnist for *The Fort Worth Press*, devoted all of his column for June 11 to a report on juke boxes in the area. Gordon's observations, which follow, may be of interest to juke operators everywhere.

"A juke box is good for 20 tunes an hour.

"Fort Worth has an estimated 500 juke boxes.

"Multiply and you have a grand total of 10,000.

"That is the appalling flood of waxed music—10,000 tunes an hour—being loosed on the city's ears as coin phonographs harvest a bumper crop of nickels. There probably are some minutes during the day or night when at least one juke box is not going, but no one has actually heard this reported silence.

"Servicemen and their girl friends give the juke their biggest play. It's estimated they wear out 1,500 records a day in Fort Worth.

"Such is the punishment a phonograph record gets on an automatic machine, each is good for only about 60 plays. The record then must be changed, or the effect is as if the listener's ears were being sandpapered.

"A juke box in a busy location will grab up to \$100 a week. Average is \$20. Owner of the restaurant or tavern splits with the company that owns the machine.

"The flow of coins into these machines has sometimes been so great that the juke became gorged on nickels to the extent they choked up and wouldn't play. Owners fixed that by designing an oversize pan to catch the silver.

their subscribed service. This location carries the brunt of the load for the wired music locations of the Loop district. Other control centers of the firm where turntables and attendants answer location requests of customers are located at 9 S. Kedzie, on the West Side; 415 N. Central Avenue, which supplies far West, Southwest, Northwest, and West suburban spots; 1344 E. 63d Street, which wires tunes to the South Side music lovers of the city, in locations as far south as the city limits and south suburbs, and 1023 W. Addison Street, from where the juke patrons get selections in locations on the North and Northwest sides of the city as well as northern suburbs.

Telephone Service

All three firms, Chicago Automatic Hostess, K P Music Corporation, and United Sound System, transmit their services over leased telephone wires, but the phone company does not render service of any other nature to them except in the form of wire carrier facilities for their music transmission.

The New York firm, Personal Music Corporation, which is planning placement of counter and booth boxes in locations here in Chicago, will also operate over telephone wires, but it is also interesting to the coin machine trade that it will utilize the coin-operated slot to control play. Coin boxes are to be placed on the counters and in booths in locations and music will be rendered in two quantities. The patron can have one minute of music, for a penny, or six minutes for a nickel. The boxes are so controlled that only the customer at the counter, or the one in his booth with his party will be able to hear the music. This is personalized service and pointed toward toning down the blare of music usually necessary to satisfy all in a crowded location. With this method of selection and volume control the firm feels it can satisfy all patrons at a minimum cost. The Walgreen Drug Chain in Chicago has already begun negotiating with Personal Music Corporation for placement of the service in many of their outlets.

The three firms now wiring music here (See **JUKES MAY BE TOP** on page 74)

(Editor's note: Gordon's figures, that a juke box in a busy location gleans up to \$100 a week are somewhat exaggerated. There is no known record of any juke box playing 24 continuous hours, seven days a week—which would put the machine over the \$100 mark.)

"Regardless of the dirty cracks some people make about the juke boxes (Favorite: Why not one black record, giving three minutes SILENCE for a nickel?)—regardless of these cracks, the machines have played an important part in keeping chips up on the home front. The crooning of Bing Crosby is equally good medicine whether a guy is dreaming of the girl back home or trying to forget her.

"And keeping the machines going is a credit to local coinmen's ingenuity. No new machines have been manufactured since 1941. Mechanics have had to strip hundreds of old, obsolete juke boxes to keep the newer ones jumping.

"When the government suddenly shut off shellac supplies from record manufacturers three years ago, the quality of disks became so poor that many records had to be junked after as little as 10 plays.

"A check of juke boxes shows that altho each machine carries 24 selections, five hit tunes get 75 per cent of the play. At present the money records are *Sentimental Journey*, *Dream* and *Peggy Lee's You Were Right, Baby*.

"After the war? Jack Maloney, one of 10 juke box operators here, says you hear all kind of fanciful tales of post-war models, just as you do about automobiles and helicopters.

"He has even heard of one post-war juke which will dispense hot gravy with *One Meat Ball*."

Appoint Eaton New Automatic Sales Manager

CHICAGO, June 23.—DeWitt Eaton has been named sales manager in charge of all music equipment and related items at the Automatic Instrument Company here.

Eaton, well known in the coin machine business, will take over his new duties immediately. He is severing connections with the office of the Secretary of War, in Washington, with which he has been associated since the early days of the war.

Before the outbreak of the war, Eaton, widely known to the trade as "Doc," successfully filled the position of regional sales director for the Buckley Music System, Inc., with headquarters in New York. It is interesting to note that Eaton began his career in the coin machine business as a collector and serviceman for an automatic phonograph route. Later he became president of the organization which had grown to be one of the largest operators in the country. Eaton has selected Fred Barbee as his assistant. Barbee has likewise had wide experience in the trade, having been with the Wurlitzer Company as district manager for a number of years. He has also been associated in an executive capacity with the largest manufacturers in the highly competitive automobile industry.

Eaton states: "While the company is not ready to announce its complete policies and products, it is definite that sales of our equipment will be made thru channels established and accepted thruout the trade."

To quote Barbee, "I am extremely happy to be associated with Automatic and its new management. Eaton's expression of policy indicates his appreciation of the problems of the operators and reflects his experience as one of them. He has stated that automatic equipment will be designed and sold to best meet their (the operator's) needs."

Critic Has Good Word for Jukes

NEW YORK, June 23.—Virgil Thomson, symphonic composer and music critic for *The New York Herald-Tribune*, recently lambasted critics of the juke box and modern music and warned the "high-class" composers to sweep off their own doorsteps.

"The human race is not going to the musical dogs because of juke boxes and jitterbugs," said Thomson. "Everybody doesn't have to be cultured. There are too many cultured people around now. Young people have their magazines, comic supplements, dancing and their own music. And the world is not going to the dogs because of them. Jitterbugging is a sign of vitality. It is a part of the musical birth rate, which is pretty high."

Statement No Surprise

Thomson's statement, startling as it might be to ardent admirers of classical music, comes as no surprise. In recent years, swing masters like Benny Goodman have made a considerable reputation for themselves by occasionally joining some symphony to play Bach, Beethoven and Brahms.

Recognized classical artists, on the other hand, have also invaded the jazz field. Jose Iturbi, one of the most brilliant pianists of our day, is equally at home in either boogie-woogie or Mozart.

Thomson went on to say that certain "so-called high-class music" annoys him far more than the juke box music ever could. He pointed out that certain classical music reputations have been built on a fad.

Bobby-Sox a Fad

"Bobby-sox music is also a fad," said Thomson, "and parents would be making a mistake to try to pick out the right music for their children. When the children grow out of it they will leave such music behind, the same as they will leave their bobby-sox behind."

"Anyway, there's no sense in putting music on a moral basis. Music is not necessarily good or bad morally, and there is certainly a place for it all.

"So you see I can't get worried over jive any more than I can over symphony audiences. Because after all music is not what the public thinks of it, but what the musicians make out of it.

"Do you know about the J. D. Club? Well, it's spreading all over the country. It is made up of juvenile delinquents. As I understand it you have to be arrested at least once to be able to join. Well, there are a lot of composers trying to get in. But maybe not enough."

Virgil Thomson is a graduate of Harvard University. He studied music in Paris, and is the composer of the opera, *Four Saints in Three Acts*. He has likewise written the music for a number of important documentary motion pictures.

Jukes Plug Radio Show

ROCKFORD, Ill., June 23.—The Bill Morris Music Company and radio station WROK of Rockford are co-operating in a promotional stunt for the American Network's Guy Lombardo program. Station printed a number of 11 by 14-inch placards headed Try Guy Lombardo.

Posters plugging the radio broadcast were placed on top of all juke thruout the city, and a definite increase in phono play resulted. Plug is for Lombardo's Tuesday night Chelsea cig seg.

Wire Recorder Corp. Moves

CHICAGO, June 23.—The Wire Recorder Development Corporation, which handles all business and licensing activities for the Armour magnetic wire sound recorder, will move into larger offices in the Field Building, 135 South LaSalle Street.

New quarters will contain a modern studio for demonstration work, in addition to the executive offices.

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5 Twin 12's (Buckley & Packard Adaptors) 199.50

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19 Late Model Select-o-Matic\$ 9.95

5 Model 125 Wurlitzer (5-10-25) . 24.50

10 Model 120 Wurlitzer (5c) 24.50

5 Model 320 Wurlitzer Chrome (5c) 22.50

10 Model 331 Wurlitzer Bar Box (5c) 17.50

20 Buckley 24 Chrome-Plastic Sides . 14.95

ACCESSORIES

2 Model 130 Wurlitzer Adaptors ... \$24.50

2 Seeburg Universal Receivers 37.50

4 Model 430 Wurlitzer Selective Speakers (5-10-25)128.50

1 Model 580 Wurlitzer Selective Speaker (5-10-25)219.50

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Any Amount — We Pay Freight

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JUKES MAY BE TOP
(Continued from page 73)

in Chicago number among their customer outlets the following principal locations:

HOTELS, BARS, RESTAURANTS AND DINING ROOMS

Breevort Hotel Crystal Room
Atlantic Hotel
Hotel Chicagoan
Lake Shore Athletic Club
Blackhawk Restaurant
Insurance Exchange Bldg. Restaurant
Carson-Prle-Scott Dept. Store Restaurant
Martins Restaurant
Corner House Restaurant
Singapore Restaurant
Monte Cristo Restaurant
Red Lion Inn
Trade Winds Restaurant and Tap
Yes, Yes, Club
Bridgeview Restaurant
Triangle Restaurants (7 locations)
Walgreen Drug Company (Main office)

Walgreen Drug Stores (2 locations)
J. P. Harding Restaurants
Gimbels, Inc., Restaurants and Tap
Normandy House
Cafe De Paris
Normandy Inn
Huylers
Jacques Restaurant
Stauffers Restaurants

BANKS

Continental Illinois Bank (2 locations)
Federal Reserve Bank (4 locations)
Merchandise National Bank
La Salle National Bank

WAR PLANTS AND INDUSTRIAL PLANTS

De Vre Corporation
Guardian Electric Manufacturing Co.
Haber Screw Machine Products Co.
Oscar W. Hedstrom Corporation
Henry Valve Co.
J. P. Seeburg Corporation (5 locations)
Shure Bros. (Wholesale House)

GENERAL

Service Men's Centers (2 locations)
Time, Inc.

It can be noted that the industrial and war plants subscribing to the service also use sound systems for addressing their personnel and rendering whatever music, news or management talks they chose to give their forces. This equipment, in instances cited, can be rented from the sound firms. In all cases where the program, whether of a musical or verbal message nature, comes to the location from a distance telephone wires are leased from the telephone company for transmittal.

Music in Banks

Banks, here in Chicago, have utilized the service for musical relaxation of workers and also for verbal messages to groups of employees. Utilization of the sound systems makes it possible to address the personnel without calling special conferences or meetings which take them away from their work. Employers have found the services of much aid in this manner as with the prevailing manpower conditions, they find themselves reluctant to take their employees from their work and at the same time keep them informed and trained thoroly.

Whether or not wired music commenced its invasion while the juke box industry was under wraps during these past four years of war and curtailments, cannot be ascertained. It is known, however, that these firms now operating are doing a business involving millions of dollars annually. What lies ahead is not definitely known, but the use to which coin machine locations will use jukes and wired music facilities is believed to be quite extensive. How extensive will depend largely, it is thought, on the economic condition of the United States after the Japs hit the dust.

Other firms in other parts of the United States have made a name for themselves thru promotion and operation of wired music facilities, and the record use situation will be the same thruout the country as it is predicted here. Record users largely will be numbered among the juke box operators, with most wired music firms turning to wire recorders.

Despite the reputation of these firms, which have made much ground during these war years, while the juke assembly production lines turned out essential weapons and parts for important equipment for the armed forces, many jukes will be placed and patronized readily by customers in public locations, and employees in various plants and industrial locations. By no means will the wired music service drive the everlasting juke box into the junk heap.

ADVANCE RECORD RELEASES
(Continued from page 27)

I'D RATHER BE ME Frankie Carle (Paul Allen)..... Columbia 36826

IF I LOVED YOU Frank Sinatra (Axel Stordahl Ork)..... Columbia 36825

IF YOU CARED FOR ME Bon Bon (The Park Avenue Trio)..... Joe Davis 7196

IT'S THE TALK OF THE TOWN Coleman Hawkins..... Capitol 205

IT'S THE TALK OF THE TOWN Red McKenzie (Ernie Caceres Ork)..... Commodore 562

JUMP IT, MR. TRUMPET Lee Castle (Vera Lane)..... Musicraft 15035

LAST ROUNDUP* Dick Thomas-Frank Novak..... Musicraft 300

MOON TIME Eleanore Bowers..... Roy 2014

MY ROSITA Lee Castle..... Musicraft 15035

NO, BABY, NOBODY BUT YOU Erskine Hawkins (Jimmy Mitchell)..... Victor 20-1685

ON THE ATCHISON, TOPEKA AND SANTA FE Johnny Mercer-The Pied Pipers (Paul Weston Ork)..... Capitol 195

ON THE ATCHISON, TOPEKA AND SANTA FE Tommy Tucker (Don Brown-The Three Two-Timers) Columbia 36829

PLEASE DON'T TALK ABOUT ME WHEN I'M GONE? Eddie Heywood..... Decca 23427

POET AND PEASANT BOOGIE Gene Rodgers..... Joe Davis 8888

RHAPSODY BOOGIE Gene Rodgers..... Joe Davis 8888

SHAY IT OVER AGAIN Jose Bethancourt (Marion Mann)..... Musicraft 326

SHADOW ON MY HEART Ted Daffan..... Okeh 6744

SOUTHERN SCANDAL Stan Kenton..... Capitol 202

STUFFY Coleman Hawkins..... Capitol 205

TAKE ME BACK TO MY BOOTS AND SADDLE* Dick Thomas-Frank Novak..... Musicraft 298

TAMPICO Stan Kenton (June Christy-Glee Club)..... Capitol 202

THERE MUST BE A WAY Connie Boswell-The Paulette Sisters..... Decca 18689

THERE'S A BROKEN HEART FOR EVERY LIGHT ON BROADWAY Louis Prima (Lily Ann Carol)..... Majestic 7144

TILL THE END OF TIME Les Brown (Doris Day)..... Columbia 36828

WELCOME HOME Tommy Tucker (The Three Two-Timers-Don Brown-Ensemble)..... Columbia 36829

WHEREVER THERE'S LOVE Red McKenzie (Ernie Caceres Ork)..... Commodore 562

WHILE YOU'RE AWAY Glen Gray (Skip Nelson)..... Decca 18691

WHITE SAND Ross Leonard..... Roy 1002

WHO'LL LEND ME A RAINBOW? Connie Boswell-The Satisfiers..... Decca 18689

YOU'LL HAVE TO CROSS THE ATLANTIC Les Brown (Doris Day)..... Columbia 36828

YOU'LL NEVER WALK ALONE Frank Sinatra-Ken Lane Singers (Axel Stordahl Ork) Columbia 36825

YOU TWO-TIMED ME ONE TIME TOO OFTEN Tex Ritter and His Texans..... Capitol 206

YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART) Louis Prima (Louis Prima)..... Majestic 7144

ZUNIE Jose Bethancourt..... Musicraft 326

*Released individually and also in Musicraft Cowboy Album 63.

PUBLISHERS' PLUG TUNES
(Continued from page 26)

Old Mister Frog Winthrop

On Basic Street Starlight

Once Upon a Song Mills

One Meat Ball Leeds

Otto, Make That Riff Staccato Tempo

Out of This World Morris

Please, Don't Say No Feist

Please No Squeezas Da Bananas Leeds

Pluggin' Jane Perry Alexander

Poor Lenore Harris

Pretty Soon House of Melody

Promises Marchant

Put Another Chair at the Table Leeds

Question and Answer Chappell

Remember When? Campbell-Porgie

Right as the Rain Crawford

Rosemary Famous

Sailing on a Moonbeam Blasco

Say It Over Again Bogat

Send This Purple Heart to My Sweet-heart Rytvoo

Sentimental Journey Morris

Sleep the Whole Night Through Arcadia

Sleigh Ride in July Burke-Van Heusen

Small World Southern

So-o-o-o in Love Bregman-Vocco-Conn

Soldier's Last Letter American

Someday, Somewhere Chelsea

Stars in Your Eyes Melody Lane

Stuff Like That There Capitol

Sweetheart of All My Dreams Shapiro-Bernstein

Ten Years From Now Feist

That Feeling in the Moonlight Paull-Pioneer

The Betty Grable Polka Holly-York

The Blonde Sailor Mills

The Charm of You Feist

The Kid With the Guitar Kelly

The More I See You Bregman-Vocco-Conn

The Sunset Reminds Me of You Newarb

The Sweet Potato Polka Stirling

The Three Caballeros Chas. K. Harris

The Wish That I Wish Tonight Witmark

Then, Now and Forever Charles Gunther

There! I've Said It Again Valliant

There Must Be a Way Stevens

There Was a Time Bronx

There's a New Moon Over My Shoulder Peer

There's a New Star in My Window Hanna

There's No You Stanwood

This Day and Age Franco-American

This Is Our Song Cavalcade

Thru Your Eyes, Thru Your Heart Mills

Twilight Time Campbell-Porgie

Two Down and One to Go Martin Block

Ups Ups Melody Lane

What Makes the Sunset Miller

When I'm Walkin' Arm in Arm with Jim La Salle

White Sands Roy

While You're Away Remick

Whistle for a Wind Singer-Reese-Patrick

Winding Kelly

Wings Over America Process

Ya' Betcha Pyramid

Yay-Dit Fox Maya

Yes, Honey, I've Yo Baby Hall's Hit Songs

You Belong to My Heart Chas. K. Harris

You Use Your Head, But I Use My Heart Matt Pelkonen

You Don't Have To Believe Me Prominent Songs

You Never Understood Harmony House

Your Pot o' Dough BMI

You're So Worth the Waiting For Viking

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A.B.T. Pistols: Red, White and Blue, Big Game Hunter, Challengers
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Keeney's Texas Leaguer 50.00

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Pikes Peak 25.00

Skillette (New) 22.50

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"Blondie" Force Touring

"Blondie" Force, cowboy songwriter and entertainer, known as the Drifting Cowboy, leaves Los Angeles July 1 on a p.-a. tour of the East. He will appear at theaters, army camps, hospitals and USO clubs. He recently has written two songs, *She's My Hillbilly Sweetheart* and *Cowboy's Blue Yodel*.

Nevadians Headin' West

Billy and Marie Horner, known as the Nevadians, who have been playing New England spots, are heading west and will play vaude houses, booked thru GAC. This Western singing duo has been entertaining soldiers in hospitals in spare time and has made a number of records for the army.

Tunester Jottings

Ray E. Bennett, now in the navy hospital at Oakland, Calif., wrote a song, *Our Big Tokyo Jamboree*, while he was in the South Pacific and it was brought out by a Honolulu publisher and received considerable favorable mention.

Jim Boyd and the Cowboy Ramblers have made a special recording of *There's a New Star In Our Window* and *My Rainbow of Dreams*, for the Hillbilly Hit Parade on KRLD, Dallas. Both tunes have been published by Hanna & Company.

Curly Williams and His Peach Pickers have left WSM, Nashville, to join the Foreman Phillips Barn Dance in L.A.

The Rambling Rogue will get his first release on Okeh records in July. Songs are *You're Only In My Arms* and *Who Are You Fooling Tonight?*

Cliff Morgan and Grady Cole have a new Western ditty, *Melancholy Buckaroo*, which will be published by Moreland Music Company.

Three new songs have been turned out by Tommy Mac Williams, Johnny Meyer and Jack Lynch. They are *May the*

Angels Watch Over You, I Won't Give Up Till You Give In and *I Still Feel the Same About You*, all published by La Casa.

The Nita Kintin-Charles O. Roos Western, *Hasla La Vista*, has been arranged by Composer-Conductor Micha Portnoff, with early publication date indicated.

The many friends of folk song composer Esther Ewald join in sympathy at the passing on of her young son, Charles.

Siegel To Do Musical Films

Irving Siegel and band, current at the Miami Alibi Night Club, frequently appear as guest artists with Uncle Harve's Radio Stars, WQAM. Siegel is skedded to do some musical films for Director Al Hunt in the latter's new Miami studio, featuring his own songs, written in collaboration with Frieda Ayres.

Arranging Prairie Ditties

Al Moquin, co-writer of *I'm A-Headin' Back to Texas, Try Again* and other popular Western-folk tunes, has completed work on the musical score of a new Stern Bros.' Productions feature, *The Woman Confesses*. His present activities include arrangements of better than a dozen prairie ditties for Musical Melody Pubs.

New Patriotic Record

It appears that Hill and Range Songs, Inc., pubs of the Spade Cooley recorded hit, *Shame on You*, will ditto the Cooley success in their new release, *Stars and Stripes on Iwo Jima*, recently recorded on Okeh disk by Bob Willis and His Texas Playboys. The patriotic number was written by Willis and Cliff (Cactus Jack) Johnsen.

Random Notes

George Dewey Hay, originator of the *Grand Ole Opry*, WSM, is writing a history of the show, to be published in book form.

The *Hooster Hop*, WOWO, Fort Wayne, Ind., has moved from its winter quarters in Shrine Auditorium and is broadcasting from the station's studios.

Bill Nettles' newest number is *Tears Have Washed Away Your Smiles*, which is being heard over KWKH, Shreveport, La.

Irving Siegel writes that he and the Georgia Clodhoppers are skedded for a recording session for Capitol.

The Texas Valley Folks, with Fiddlin' Rook Kirk, the Tatum Sisters, Little Pete Martinez, Chuck Miller, and Penny Whitney, are making many new friends thru their Saturday night broadcasts on the WLS *National Barn Dance*.

Foy Willing Going Overseas

First name Western music group to go overseas for USO is that headed by Foy Willing and His Riders of the Purple Sage. Willing's group is heard with the Andrews Sisters on their *Eight to the Bar* radio commercial and will accompany the girls on an overseas jaunt to entertain servicemen, leaving some time in early July. They'll remain in Europe for about 10 weeks.

Random Notes

Max Terhune is in Hollywood, where plans are under way for a big Coast-to-Coast radio show, to be aired thru the summer months, headlining the horse opry star.

Al Moquin and V. M. Kirsch collaborated with Bill Boyd on *Up There in Idaho* and with Jim Boyd on *Nevada I'm A-Comin'*, two new Westerns being published by Musical Melody Pubs. Both numbers will be included in the firm's No. 2 *Hills and Plains* folio.

Steadily gaining in popularity with fiddle band units is the Doctor Billy tune, *Every Night Is Saturday Night in My Home Town* recently released by La Casa Del Rio.

Kelly Publications reports *It's Texas*, Jim Boyd-Lew Mel-Emmett Henry Western popularized by the Texas Mockingbird on radio and appearances, will be ready for release within a few weeks.

Sgt. Benny Doss, co-writer with Cliff Japhet, of the new McDaniels release, *When We Set the Rising Sun*, is featuring the number in the Parachute School Review, Fort Benning, Ga.

Come and Get It Boogie is getting good play from folk and pop tune bands alike, and indications are that the tune will be waxed on at least two labels at an early date.

Juke Ops Provide Facilities For Music at Vet Hospital

DETROIT, June 23.—A program to provide music facilities for some thousands of veterans in Percy Jones General Hospital, Battle Creek, Mich., was launched this week by the Michigan Automatic Phonograph Owners' Association, under the direct charge of President Joseph Brilliant of the Brilliant Music Company.

The MAPOA itself is donating a modern juke box and a complete record library of 5,000 records to the hospital. In addition, other juke boxes are to be donated to supply other locations in the huge hospital.

First private donation has been made by the Marquette Music Company, headed by Victor De Schryver, in the substantial form of two juke boxes. It is the goal of the association to have about eight in all.

The hospital is one of the major centers in this country particularly for amputees, and, with the addition of the Fort Custer organization to its field, has become well known as a center for wounded veterans.

Individual operators continue to bring in their record stocks regularly. The operator's contributions average 25 to 100 or more a piece, according to the size of the operations. Inasmuch as there is a lively local market for records at a dime a piece, operators are making a definite cash contribution when they do this patriotic service.

Records are to be picked up from the

office of the association where the operators themselves will deliver them. The records will be taken by truck to Jones Hospital, 125 miles west of Detroit. By establishing a regular schedule, the constant replenishment of the record library will be possible, and it will be kept up to date.

In addition, thru the activity of Mrs. Chris Hoke, who is in charge of these recreational activities at the hospital, special requests for records will be taken care of. These may include requests for particular numbers that the veterans like, as well as general requests to bring in records which fit in with average veteran preferences, as learned on the spot. Additional stock will be supplied as requested. The central record library will serve all the juke boxes available on the hospital property. The juke boxes are being operated with the coin chute removed, of course.

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OPERATORS: Let Us Know Your Wants. 100,000 RECORDS. All Labels, Hillbilly, Race and Popular Records. Ship anywhere same day order is received.

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WILL SELL ALL OR ANY PART TO HIGHEST BIDDER!
Seeburg Envoy Remote Amplifier, Complete With Tubes\$100.00

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WANTED TO BUY—PHONOGRAPHS

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70 Phonographs on location, including Seeburg, Wurlitzer, Rock-Ola and AMI Machines, 20 Wall-o-Matics, 1 Bar-o-Matic, Chandelier Speaker and other extra Speakers, several Records and other Parts, \$35,000.

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MAIN WORM GEARS

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For 6L, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

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Coin Industry Studies Facsimile

Offers Many New Outlets

Western Union planning on coin-operated machines to send wires automatically

CHICAGO, June 23.—The trade is watching with increasing interest the latest developments in facsimile, which grew from insignificance to great importance during the war.

Facsimile is a means of reproducing instantaneously any written message or illustration by means of wire or radio. The process, the principle of which was first demonstrated in London in 1850, would enable owners of facsimile sets to send copy of any nature to some distant point by means of electric impulses.

Western Union plans to install a number of facsimile machines in hotels, railroad stations and business concerns. (See COIN INDUSTRY on opp. page)

Root Beer Saves Day for Venders

BALTIMORE, June 23.—Altho the supply of soft drinks has been hard hit because of the sugar shortage, operators here who serve the amusement parks and other recreation spots have managed to take care of their customers.

Some of the operators who serve the amusement parks and bowling alleys have succeeded in building a good demand for root beer, which they sell thru their soft-drink vending machines. While the supply of this product is not as great as in former years, it is said to be sufficient.

Soft-drink venders selling root beer consider themselves fortunate, since root beer uses only a small quantity of sugar compared to other soft drinks. Because of this fact, the soft-drink venders have been able to hold their volume of business to a fairly even keel.

House Repubs. Seek Embargo To Save Sugar

WASHINGTON, June 23.—Members of the Republican Congressional Food Study Committee have asked that a six-month halt be made in the exporting of non-military sugar shipments.

According to the committee, an embargo of this kind would make approximately 170,000 tons of sugar monthly available to industrial home users.

The 44-member Republican committee is an unofficial group which has been studying the question of national food shortages. While it can make recommendations and suggestions, it is not empowered to carry out the recommendations.

Cigs May Not Last Trade Exec Warns

CHICAGO, June 23.—The present partial easing of the domestic cigarette shortage may amount to only temporary relief if the army decides to supply Pacific forces from current production instead of meeting this demand from the large supplies built up in Europe. That is the opinion of Alfred E. Lyon, president of Philip Morris & Company, Ltd.

Lyon made this statement at the same time he revealed that Philip Morris reached an all-time high in production during the fiscal year which closed March 31, 1945.

The executive went on to say that the continuation of the 50 per cent increase in civilian supplies which his company announced last month will depend entirely on the army's plans. He pointed out that the army may decide not to trans-ship European supplies because of the shortage of shipping facilities, in which event civilian supplies would be drained again.

The trade expects that it will take more cigarettes per man to keep the South Pacific bases supplied because of the great distances and the number of advance bases.

Frisco Jobbers Plan New Hours

SAN FRANCISCO, June 23.—Local jobbers are working on a plan which will keep their stores closed from Friday night until Monday morning if they can all get together on an agreement. Jobbers believe that their business will not suffer if operators can't get equipment during the Saturday morning hours, which most of them keep now.

Jobbers opposing the Saturday closing contend that operators do not carry excess equipment now and that it is a firm's duty to be on hand to serve the customer.

Supporting the move to close Friday night are Lou Wolcher, of Advance Automatic Sales, and Jack R. Moore Company.

Pitney-Bowes Votes To Change Co. Title

STAMFORD, Conn., June 23.—Stockholders of Pitney-Bowes Postage Meter Company here have voted to change the company's name to Pitney-Bowes, Inc., and to assign a par value of \$2 a share to the stock.

Walter H. Wheeler Jr., president, said that the name change was in the interest of greater convenience and public identity, and was indicative of a broadening line of mailing and tax stamp machines. The change in par value from no par value to \$2 per share, he said, was to reduce the amount of federal tax payable on transfer of stock.

Philippine Sugar Offers No Help

MANILA, June 23.—Van Lear Woodward, chairman of the United States economic mission to the Philippines, says there is no prospect of any shipment of sugar from the islands during this year.

Woodward's statement came as a result of a recent statement by Representative Anderson (newly appointed Secretary of Agriculture) that the American sugar shortage might be relieved by Philippine production.

"All our investigations to date," said Woodward, "show it is absolutely impossible to ship sugar from the islands in 1945. We are not prepared to say yet what the prospects are for 1946."

At the same time, in Washington, Senator Tydings revealed that 7,000 Filipinos are being sent to Hawaii to provide much needed labor in the sugar-cane fields.

This move, according to Tydings, "will permit the harvesting of the Hawaiian crop, which is very large. We used to get 350,000 tons of sugar a year from the Philippines. All of that has now been stopped, and unless we get the supply from Hawaii not only will we be short of sugar, but pitifully short."

Hawaii's total production of raw sugar in 1941 amounted to 947,190 tons. A yield comparable to that for 1945 would mean hundreds of tons of sugar which this country would not otherwise get.

New England Cig Supply Steadier

HARTFORD, Conn., June 23.—Packages aren't visible yet above the counters like they used to be in the old days, but there has been an increase in the supply of cigarettes coming into this city since this month began.

Manufacturers have increased their shipments to jobbers to a volume that is approximately 20 per cent above the May shipments. A general consensus of distributors and vending machine operators thruout the New England area reveals that shipments have increased about 25 per cent over the low point of April.

Cig Luxury Tax Nets \$20,010 in Two Weeks

ATLANTIC CITY, June 23.—Atlantic City has \$20,010.18 in the bank—it represents the first two weeks' take from the 2-cent luxury tax stamp to be affixed to each pack of cigarettes as of June 11. It is the first inkling of the income being derived from the newly imposed and highly controversial levy and was disclosed by Administrator Allen K. Wissenthal this week.

He was inclined to believe that the \$10,000-a-week average for the past two weeks would prove a fairly accurate barometer of the income to be expected from cigarette tax during the coming months.

"The stamps are being purchased every day as the big wholesalers strive to meet the demands of smokers," he said.

Confection Trade Worries As Sugar Supply Dwindles

CHICAGO, June 23.—Local confectionery stores view with alarm the scarcity of sugar, and, according to a trade report, many of them will be forced to close if the situation grows worse.

The confectionery stores are hard hit for new ways to conserve business, a trade spokesman said. During 1944, the sugar quota was fixed at 80 per cent of 1941. This was reduced, during the first quarter of 1945, to 70 per cent; then to 85 per cent in the second quarter of this year. A possible cut to 40 or 50 per cent during the third quarter would put many a confection operator out of business.

Candies with a high sugar content have been off the market for some time while manufacturers concentrated on those candy varieties, like caramels and nougats, which requires less sugar.

Stores Closing

Since the advent of sugar rationing, 13 of the Martha Washington Candies Com-

pany's shops in Chicago have been closed. Six of the Fannie May Company stores have been closed, and the company has reduced its store hours with another reduction in store hours imminent if the sugar quota is lessened again.

Andes Candy Stores, Joy Candy Shoppes, Mrs. Steven's Candy Shops and Mrs. Snyder's Homemade Candies are other confectionery stores which have had to shorten store hours, and, in some cases, close down completely for several days out of each week.

Trade spokesmen pointed out that the candy manufacturer with government orders for armed forces production is not bothered with sugar restrictions. Many manufacturers with such orders have increased their volume of business over pre-war sales. The smaller manufacturer, who produces strictly for the civilian trade, has steadily lost in volume of business.

Develop Process for New Packaging Paper

NEW YORK, June 23.—Patented in the name of the Musher Foundation of this city, invented by Sidney Musher, is a new process for treating paper pulp to make a composition suitable for use in packaging candy and many other food products.

Musher's patent covers a particular step in the treatment of paper pulp. The chemical process results in a paper which forms a good protection for foods which have a tendency to become rancid.

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Cigarette Reels, F. P. Token or Quarter award. Fill Payout Tube with quarters instead of Tokens or mix them and watch your increase in play. Machine then pays off quarters on every combination.

\$19.50 1¢ or 5¢ PLAY



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5¢ Peanut Machine, "Eat 'Em Hot" Style, with Cup Dispenser on Side, Beautiful, all Chrome, Ea. \$17.50

USED COUNTER GAMES

Aces, Poker Sym., Div. Only Mod.	\$ 6.95
Pikes Peaks	22.50
Bingo	12.50
Victor Roll-a-Packs	9.95
Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
Hit Hitler, Penny Back	19.50
Cubs, 1¢, Cig. Sym.	6.90
Civilian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Shipman Stamp Machines, Brand New, 1¢ & 3¢	29.50

SLOTS & CONSOLES

2 Walling 5¢ Rotatops	\$ 89.50
2 Walling 10¢ Rotatops	99.50
Walling Big Game, 5¢	89.50
2 Mills 25¢ Gold Chrome, Looks and Works Like New	349.50
1 Mills 5¢ Gold Chrome	325.00
1 Mills 10¢ Gold Chrome	335.00
1 Mills 25¢ Blue Front	349.00
1 Mills 10¢ Blue Front	325.00
1 Jennings 5¢ Silver Chief	189.50
3 Mills 1¢ Q.T.	85.00
2 Silver Moon, F.P.	99.50
3 Jumbo Parades, F.P.	99.50

PHONOGRAPHS

2 Wurlitzer 600R, Perfect	\$400.00
3 Wurlitzer 41	139.50
3 Wurlitzer 81	139.50
1 Wurlitzer 616 Lite-Up	249.50
Mills Throns, Clean, Perfect	300.00

1/3 Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00. Send for List of All Types of Machines!

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Will Pay the Following:

A.B.T. Challengers	\$15.00
Model F Targets (Blue)	15.00
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Gottlieb Grip Scales, All Parts Must Be There	5.00
Imps, Aces & Cubs	2.00

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NCA Lists 536 Mfr. Members

CHICAGO, June 23.—Membership in the National Confectioners' Association now is 536 candy manufacturers according to a statement released by the organization's membership committee, of which Herman L. Hoops, Hawley & Hoops, New York, is chairman.

Membership in the fiscal years ended April 30 are as follows: 1941, 413; 1942, 402; 1943, 444; 1944, 463; 1945, 521.

In addition to the gain of 58 per cent reported for the latest fiscal year, some 15 other companies have been elected to membership since the year closed April 30, 1945.

Fruit, Vegetables Packaging Machine To Aid P-W Vender

YUMA, Ariz., June 18.—Another post-war opportunity for vending machines is in the offing, with the completion of a packaging machine for fresh fruits and vegetables.

One of the largest manufacturers of packaging machinery has completed a machine that will repack almost any type of fruit and certain types of fresh vegetables into eye-catching packages which will consistently sell on sight.

For example the operator of a route of vendors could easily get direct shipments of apples, oranges, tomatoes or similar popular fruits and vegetables from the grower and then package his own merchandise and then place the merchandise in the machines located in industrial and office buildings wherever people work.

Maximum product display is afforded because when the fruit is packaged it can be placed in a low-sided boat and then enveloped in an over-all cellophane wrap. The wrapper is firmly sealed, which prevents bruising of the fruit from handling and also spoilage.

With all these advantages this superior wrapping or packaging will be a point in favor of lessening sales resistance to the product vended plus adding prestige to the operators doing this type of business.

The machine that does the packaging is adaptable to either plain or printed cellophane, and in the case of the latter, a superior electric eye device insures accurate location of the printed design. Another wrap which consists of cellophane and waxed paper may also be used. The machine will wrap up to 90 trays a minute and can be equipped to attach a price label. It is quickly adjustable for different package sizes—an invaluable asset should the operator wish to add apples, lemons, limes, strawberries, etc., to his list of packaged items.

New Sales Tax Plans Facing Many States

NEW YORK, June 23.—An aggressive fight for new sales taxes may be sought in 14 States during 1946-'47, according to *Barron's* financial weekly. The financial journal pointed out also that increases in sales taxes will probably be advocated in some of the 23 States already having such levies.

"Sales tax proposals will appear in some States as part of tax revision programs," says *Barron's*, "and will be pressed in others to support swollen State budgets likely to become top-heavy when war-inflated tax revenues taper off and treasury surpluses are consumed or allocated. In others they will be presented to support new or expanded State services, such as bonuses and other aids to war veterans, liberalized old-age pensions and other welfare programs, increased State aid to education, more State aid to municipalities, higher public pay rolls, public works and a variety of other pressures for more revenue."

Developments in State capitals indicate this trend despite the fact that it appears unlikely that any new or increased sales taxes would be enacted during 1945. Nebraska, Massachusetts and Rhode Island have had new sales tax proposals, while proposals for increased sales taxes were made in Illinois and Alabama.

Georgia's Gov. Ellis Arnall blocked any new or increased taxes in his State by issuing an advance warning that any

Seek To Better Mfr. Relations

CHICAGO, June 23.—Manufacturer-distributor relations are slated to become an increasingly important activity of the National Confectioners' Association as a result of recent meetings held here by the distribution committee and the directors of the NCA.

A report and a number of recommendations submitted by Carroll Belknap, New York management research counselor, was favorably received by the directors. The report was based on a survey of manufacturer-jobber merchandising practices observed in a pre-selected territory. Belknap's survey will be of great aid to the distribution committee which was authorized to prepare an educational program designed to promote more effective relationships between jobbers and manufacturers.

Typical of the problems facing the committee is the complaint made by a vending machine operator at another meeting in this city that wholesalers are discriminating against vendors. This situation is no novelty, since every business has faced the same difficulty during the war years when supplies for retailers have been noticeably curtailed.

"About half of the total production of candy reaches retailers thru jobbers," members of the distribution committee stated in emphasizing the importance of dealing constructively with this phase of industry problems.

NCA has stated that any program which may evolve from its work will be based on facts brought out thru first-hand observation of the manner in which different types of jobbers operate.

Frozen Food Store in San Diego Features Drive-In Layout

SAN DIEGO, June 23.—Opening of a store that will exclusively handle frozen foods here this week is the forerunner of the coin-operated frozen foods store of the future.

This store, featuring all the conventional frozen foods and offering specialties from time to time, is so constructed that display cases are given every advantage for sale appeal plus giving the buyer that uses a car the advantages of drive-in facilities.

Coin-operated frozen food stores will surely be popular with most people of this area if drive-in facilities are offered.

A definite post-war opportunity will be the operation of several of this type of store properly located for continued sales and shopping convenience.

NCA Candy Council Meets At Milwaukee on June 21

MILWAUKEE, June 23.—This important confectionery manufacturing center will be host to a dinner meeting of the Council on Candy of the National Confectioners' Association June 21. Some of the manufacturers here make a specialty of products for the vending machine trade.

Speakers at the meeting will include Theodore Stempel, chairman of the Council and vice-president of E. J. Brach & Sons; Philip P. Gott, president of the NCA, and Armin Friedman, of *The American Weekly* newspaper supplement.

such bills would be vetoed. Pennsylvania is likely to give renewed consideration to a sales tax, while Minnesota's Legislature will study a retail sales tax at its next session in 1947, *Barron's* added.

In the autumn of 1944, Oregon's electorate turned down a sales tax proposal but the issues still seems to be alive there and will probably be revived in strength. June 22 Oregon will have a special election on a cigarette tax proposal.

Use taxes, which come with sales taxes, have already been adopted by 17 of the States which now have a sales tax. Various municipalities, such as New York and New Orleans, have marked increased interest in this form of taxation. Both New York and New Orleans have municipal sales tax.

While proposals for immediate enactment of sales tax legislation is being rejected, *Barron's* advises to expect the issue to loom live in many States.

OPA Forms Advisory Council for Peanuts

WASHINGTON, June 23.—The Office of Price Administration has appointed an advisory committee for the peanut shell industry.

The committee will study the processing of nuts for sale in shell and the preparation of shelled nuts for candy, salting and peanut butter.

Some 90,000 tons of peanuts are harvested annually, representing a total of \$150,000,000 at the processing level.

COIN INDUSTRY

(Continued from opposite page)

machines will send telegrams to any part of the country without the necessity of phoning for a messenger. Once the telegram has been written, it will only be necessary to insert it in a slot in the facsimile machine, deposit the required amount of money in a coin slot, and the rest of the operation is automatic. Sending a telegram will be just like buying a package of cigarettes or a bar of candy from a vending machine.

One Eastern railroad has already installed facsimile to give railroad men directions on train traffic, and an airline uses facsimile between Oakland and San Francisco. Messages, passenger arrivals and reservation information are sent over the facsimile.

With this encouragement from communications companies, railroads and airlines, facsimile seems on its way to becoming a highly important factor in post-war life.

One of the earliest uses to which facsimile was applied was the publishing field. Previous to the war, experiments had been conducted in an attempt to send complete newspapers by facsimile. But it was not until 1940, when Western Union developed a new method of reproduction, that the process was considered successful.

Now radio men and publishers are looking forward to the day when many homes will be equipped with facsimile reproduction sets attached to their regular radio receiver. Facsimile would serve as a means of visual aid to advertising. For example, a radio announcer might be speaking of the fineness of a certain automobile, while the facsimile reproduced a picture of that automobile at the same time—a picture which the prospective buyer could keep to study.

One of the factors which undoubtedly helped hold back home facsimile was the problem of cost and rate of payment. A home owner might care to use his facsimile set for only one or two broadcasts, or for a facsimile newspaper. How to charge him for the services which he utilized was a problem confronting the industry. Now it seems fairly certain that a fair share of facsimile sets will be equipped with coin slots to deliver measured service in much the same way that a coin-operated washing machine works.

Finch Telecommunications, Inc., one

of the leading manufacturers of facsimile equipment, say it will offer a post-war facsimile attachment for FM home radios which will sell for less than \$100. Both Finch and Western Union have announced they intend to produce inter-office facsimile equipment as soon as possible after the end of the war.

Facsimile operates somewhat like the wire-photo, except that the receiving paper used in facsimile is not light-sensitive, but is acted upon directly by electric impulses. Copy to be sent by facsimile is fastened to a revolving cylinder on the sending machine. A tiny beam of light from an electric eye moves slowly back and forth across the copy and creates an electric current which varies with the black and white surface of the copy. These electric impulses are sent by wire or radio to a receiver or recording machine.

A piece of black paper, coated with white, is fastened to a cylinder on the receiving machine, and it revolves at the same rate of speed as the cylinder on the sender. A metal needle, synchronized with the light beam on the sending machine, moves across the paper on the receiving cylinder. According to the light impulses, the electric needle burns off the white coating of the paper and produces a black mark. So far, facsimile has been able only to reproduce in black and white.

Nationwide communication will be affected by facsimile, and the coin-machine principle, adapted to it, will find a new and powerful use.

2
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Complete—Ready for Profits
A Big Paying Business
"Ask the Man Who Owns One"
\$375.00 Each

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CRETOR
Floor Models (Kettle Type)
\$10.00 Per Hour Capacity
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1
CRETOR
Practically New Deluxe
Highly Attractive — Capacity
\$15.00 Per Hour. Cost \$585.00
\$450.00

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FINEST IN CANDY VENDORS



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MFG. CORP.

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- MILLS BROWN FRONT BELLS
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WE SPECIALIZE IN REBUILDING MILLS SLOTS and RACES

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 - ★ Wurlitzer Victory, P. K. 525.00
 - ★ A. M. I. 40-Record. . . 395.00
 - ★ Rapid Fire 139.50
 - ★ Evans Tommy Gun. . . 150.00
 - ★ Jap Guns 125.00
 - ★ Jumbo Parade, F. P. . . 89.50
 - ★ 5c Q. T. 84.50
 - ★ 5c Blue Front 195.00
 - ★ 25c Blue Front 300.00
 - ★ Cover Girl, New. 245.00
 - ★ Strip Tease, New. . . . 245.00
 - ★ Champ 64.50
 - ★ Attention 65.00
 - ★ High Hand Combinations 165.00
 - ★ 40 Jennings P-Nut in a Bag Vendors.. Make Offer
 - ★ Seeburg 3-Wire Bar-o-Matics 49.50
- Write for List of Five Ball and One Ball F. P. Games

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- Mills 5c Vest Pocket, Chrome Plus. 60.00
- Jennings 50c Primer Model, 2-4 . . . 150.00

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Mills and Jennings Slots, Late Models.

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 SPRINGFIELD, MASS.

Terms: 1/3 Deposit, Balance C. O. D.
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 Call preferably during noon hour.

FOR SALE

- 4 THOROUGHBREDS, Ea. \$450.00
 - 1 CLUB TROPHY 285.00
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 - 4 GALLOPING DOMINOS, Ea. . . 350.00
 - 1 FOREIGN COLORS 185.00
 - 17 850 WURLITZERS Write
 - 5 750 WURLITZERS Write
 - 2 KEEP 'EM FLYING, Ea. 125.00
 - 2 SHANGRI-LA, Ea. 135.00
- 1/3 deposit and balance C. O. D. with all orders.

DIXIE COIN MACHINE CO.

910-12 Poydras St. New Orleans 13, La.

Export Controls to Puerto Rico Eased as Trade Prepares

WASHINGTON, June 23.—Plans for exporting coin machines to Puerto Rico received encouragement this week for the industry as government controls over the shipment of civilian cargo to Puerto Rico will be lifted soon according to the Department of Interior.

It is expected that the controls will be removed as of July 1, and shippers will be permitted to deal directly with steamship companies. Cargo, however, will continue to depend on shipping space and it is unlikely that shipments will increase immediately after July 1.

Had Pre-War Patronage

During the war and especially prior to hostilities in the Pacific and thruout the Atlantic, coin operated amusement machines were much in evidence in Puerto Rico and locals, tourists and business men from the states gave them much patronage. It was not strange to walk into several locations grouped closely and find pin games, and jukes getting regular play.

Restrictions on shipping cargo are also to be lifted for the Virgin Islands, but this territory had not felt the influx of coin machines prior to the war and unless conditions change distribution will be confined to Puerto Rico in that sector.

The controls were imposed originally at the request of the War Shipping Administration, but have been exercised by the Department of Interior. Under the present procedure, monthly consignments of vessels for Puerto Rican and the Virgin Islands service are made by the WSA to the Interior Department, which certifies all commercial and War Food Administration cargo loaded on the vessels to the respective steamship companies.

Food Priority Needed

WSA will now arrange to give priority for ship space to Government-purchased foodstuffs shipped by the agency, it was said. Commercial shipments of the basic foods still in the WSA-procurement program will not be forwarded, however, under the forthcoming procedure.

Explaining relaxation of the export controls, Mr. B. W. Thoron, director of the departments' division of territories and island possessions stated:

"It was never intended that the cargo controls should be continued after it was determined that the stringency of wartime shipping to Puerto Rico and the Virgin Islands had passed. After V-E

Day we conferred with WSA regarding availability of shipping and have been informed that WSA believes adequate space will be available in the future to lift all the civilian cargo offered from the mainland to these islands."

Active Amusement to Widen Jobbing Items

PHILADELPHIA, June 23.—Joe Ash has incorporated his Active Amusement Machine Company in line with his post-war plans to widen the activities of his jobbing firm, that specialized in pinball machines for many years.

Ash's application for a charter, which was granted by the State June 12, sets forth the following activities of the corporation:

"The purposes for which it is to be organized are to buy, sell, distribute, job, lease, service, trade and generally deal in and with, music records, recordings, radios, television sets, automatic coin and manually operated amusement, sound movie, photographic and vending machines, instruments, equipment, devices, appliances and accessories of every kind, character and description, and allied and kindred articles and products; to purchase, lease or otherwise acquire, operate, conduct and manage recreation centers, arcades, sound recording and photographic studios, and to do all things necessary or essential to the proper accomplishment of the foregoing purposes."

ORIGINAL RED, WHITE and BLUE JAR DEALS

2180 SINGLE TICKETS
 STAPLED IN 5's
 DEFINITE PROFIT \$37.00
 \$25.00 PER DOZEN SETS
 \$288.00 PER GROSS

Size	Name	Profit	Price
120	Tip Books	\$26.00 Gr.
2040	RWB Banded Singles	\$30.00	1.75 Ea.
2170	RWB Five Fold	36.50	2.00 Ea.
2170	RWB Banded Singles	36.50	2.00 Ea.
2170	RWB Break Tab	36.50	1.50 Ea.

SALESBOARDS

120	25¢ Fast Play	\$14.60	\$1.82 Ea.
120	50¢ Fast Play	29.30	1.82 Ea.
360	25¢ Jumbo Quarter	31.32	1.85 Ea.
600	5¢ Dutch Treat	15.81	2.00 Ea.
675	5¢ Flying Fortress	19.30	2.30 Ea.
780	5¢ Apple Jack	19.27	2.57 Ea.
800	5¢ Quick Change	19.70	2.97 Ea.
850	5¢ Sketch Me	22.45	2.97 Ea.
850	5¢ Prettee	21.85	2.97 Ea.
850	5¢ Snuggles	21.85	2.97 Ea.
900	5¢ Hot Oha	23.25	3.45 Ea.
975	5¢ The Intruder	27.30	3.80 Ea.
975	5¢ The Hiker	27.30	3.60 Ea.
975	5¢ Overweight	27.30	3.80 Ea.
1000	25¢ Jumbo J.P. Charley	52.00	2.25 Ea.

25% WITH ORDER, BALANCE C. O. D.

ERATH COMPANY

South Bend 24, Indiana

"JACKPOT BELL"

\$49.50

Brand New

TAKES NICKELS—PAYS QUARTERS!!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.

512 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

SLOTS AND CONSOLES

- Mills 4 Bells
- 1 25c Jennings Silver Chief
- 1 5c Jennings Silver Chief, Like New
- 5-10-25 Cent Brown Fronts
- 5-10-25 Cent Gold Chromes

If it's MILLS parts you need—call us

- Jennings Good Luck, C.P., Like New
- Rockola Imperial 20's with Adapters
- 2 Wurl. 616 with Buckley Adapters
- Bally Big Top, Cash Pay
- High Hand Comb.
- 3 5c Watling Rototops
- 2 10c Watling Rototops
- 1 10c Jennings Chief, Like New
- 4 5c Mills Q.T.
- Jennings Fast Time, C.P.
- Bally Club Bells
- Keeney Super Bell, 5c Comb.
- Wurl. Wall Boxes, 5-10-25
- Buckley 16 Record

Write or Phone for Prices

Call Main 3024

American VENDING CO.
 518 S. HIGH ST.
 COLUMBUS 15, OHIO

MULLINIX Offers ONE BALLS

Bally cash payout multiple one balls at new

LOW PRICES

- FAIRMOUNT
- TURF KING
- JOCKEY CLUB
- KENTUCKY
- LONG SHOT
- SPORT KING
- SANTA ANITA
- GRAND NATIONAL

All machines exceptionally clean and in excellent working order. Satisfaction guaranteed or money refunded.

PHONE, WIRE OR WRITE FOR PRICES

Mullinix Amusement Co.

1514-16 Bull Street, Savannah, Ga.
 Phone 3-6601

WANTED TO BUY

- Mills Empress \$280.00
- Mills Thrones 235.00
- Knockout Pin Balls 82.50
- Big Parade Pin Balls 86.50
- Air Circus Pin Balls 75.00
- 24 Record Kuro Model Gable . . . 119.50

We Buy, Sell and Exchange All Types Coin Machines. Write or Wire

NORTH MAIN AMUSEMENT CO.

2601 No. Main St. HOUSTON 9, TEXAS

FANS

- 18", 2 Blades \$38.50
- 20", 2 Blades 45.00
- 18" Exhaust 29.95
- 20" Exhaust 33.95
- 24" Exhaust 41.95
- 30" Exhaust 91.95

Rubber tired hand trucks, 10' puncture proof tire, \$25.50

1/3 deposit on all orders, balance C. O. D.

C. & H. ELECTRIC CO.

436 W. Juneau Ave. Milwaukee, Wis.

FOR SALE

Route of 28, 412, 616 Gems; Rockola 71, 61; 7 Pool Tables, Shop, Parts, plenty Records, Concert Master Wall Boxes. Write for information to

P. O. BOX 564, Augusta, Ga.

WANT TO BUY

Will Pay
BALLY ATTENTIONS. Ea. . . . \$50.00
BALLY MASCOTS. Ea. 35.00

WANT CHICAGO COIN PIN GAMES

Send List, Condition and Your Lowest Price.

WANT ALL TYPES OF PINS AND MUSIC

HERE'S THE FINEST REVAMP EVER MADE!

REX'S "STRIP TEASE"

5 BALL FREE PLAY Thrill Packed Money Maker!

\$250.00

IMMEDIATE DELIVERY!

NEW WESTERHAUS PIN REVAMPS

Marines at Play \$199.50
 American Beauty 199.50
 Foreign Colors 249.50
 Big Three 249.50
 Victorious 1945, 1 Ball, Special Price

1 Panoram with 5 Wall Boxes . . \$375.00
 2 Keeney Submarines, Exc. Cond. 125.00
 1 Lucky Lucre, 5c, Exc. Cond. . . 224.50
 10 Zingos, Floor Samples, A-1 Condition. Ea. 199.50

WE BUY AND SELL ALL TYPES OF COIN OPERATED MACHINES!

Metro Distributing Co.

585 10th Ave. New York 18, N. Y.
 Longacre 3-1731

Designer Joins Chicago Agency

CHICAGO, June 23.—Mangan & Eckland, industrial design and public relations agency here, announce that Nor-



man P. Christiansen, typographic designer, has joined their organization.

For the past 14 years, Christiansen worked in the fine design department of R. R. Donnelley & Sons, Chicago. He is nationally known designer of both limited editions and industrial printing.

European Coin Ops Waiting Word on New U. S. Machines

CHICAGO, June 23.—European coin machine operators are looking to the United States and the day when manufacturers here will again be exporting amusement and vending machines. At least that is what is indicated in a letter written by Alfredo Gaspar, veteran operator in Lisbon, Portugal, to *The Billboard*.

"I wish to continue my subscription," writes Gaspar. "If in the meantime any catalog (listing vending machines for sale) has been published, I would thank you sincerely for forwarding a copy."

Gaspar is only one of many operators abroad who are watching and waiting for developments which will reopen the world-wide distribution of coin machines.

FOR SALE Ready for Locations

- 1 Bally Santa Anita \$250.00
- 1 Bally Grand National 85.00
- 1 Stoner Zipper (Cash & Ticket) 65.00
- 1 Steppar Upper (Keeney) 85.00
- 1 Multiplay 85.00
- 1 Bally Club House (Console), Cash & Ticket 50.00
- 1 Photo Finish 25.00
- 3 Bally Preakness 25.00
- 1 Bally Bluebird 20.00
- 1 Bally Belmont 20.00

FREE PLAYS

- 1 Pan American (Bally) \$42.50
- 1 Triumph (Bally) 35.00
- 1 Lamplight (Bally) 37.50
- 1 Glamour (Bally) 37.50
- 1 Silver Skates (Bally) 42.50
- 1 Fleet (Bally) 27.50
- 1 Cadillac (Genco) 27.50
- 1 Formation (Genco) 22.50
- 1 Barrage (Baker's) 37.50
- 1 Conquest (Exhibit) 27.50

SLOTS

- 5c Gallo Double Jack (Like New) . . \$125.00
- 3c Rock-Ola Single Jack 50.00
- Penny Q. T. 49.50
- Penny Duke 32.50

VALLEY AMUSEMENT CO.

Phone 1159
 BOX 371 LA JUNTA, COLORADO

For \$12.00

We will completely refinish your Slot Machine to look like brand new. This includes rebuffing and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to

THE MONROE DISTRIBUTING CO.

BOX 413 PAINESVILLE, OHIO

OPPORTUNITY in the Palm of Your Hand

We are now manufacturing the "Pilot Trainer" and assure deliveries in 90 to 120 days (possibly much sooner). Orders will be shipped in rotation received. Don't delay! Order now! Prepare for big profits! Exclusive distributorships on a state (or states) and county (or counties) basis are available now. Write, phone or wire!

CIRCULAR & PRICE ON REQUEST

Pilot TRAINER SALES Co. 2 COLUMBUS CIRCLE NEW YORK 19, N. Y. Circle 6-6651

Silent Sales Company

DISTRIBUTORS AND JOBBERS

Write or Wire for Cut Prices on Mills Four Bells, Three Bells, Brown Fronts, Blue Fronts, 5c, 10c, 25c and 50c.

Keeney Four Way, Two Way and Single Super Bells.

Jennings Airplane Chief, 10c, 25c; Like New.

- | | |
|---------------------------------------|--|
| Sarafoga Sr., No Rails . . . \$ 85.00 | Evans B. T., N. J. \$150.00 |
| Sarafoga Sr., W. R. 95.00 | Evans B. T., '40, J. P. . . . 200.00 |
| Race Reels Sr., W. R. . . . 110.00 | Evans B. T., '41, 2 Tone, J. P. 300.00 |
| Pace Jr., W. R. 100.00 | |

All Machines A-1 Condition, Priced for Resale

WE BUY GOOD EQUIPMENT — WHAT HAVE YOU?

Silent Sales Company

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

Special! CONDENSERS—RESISTORS!

5-50 ASSORTMENT Consists of 50 tubular condensers of the most popular capacities in proportions as required for average service work. Use these condensers to replace either 200, 400 or 600 WV. condensers.

- | | | |
|------------------------|-------------------------|----------------------|
| 4 Each .5 MFD. 600 V. | 10 Each .05 MFD. 600 V. | COMPLETE \$10 |
| 4 Each .25 MFD. 600 V. | 6 Each .02 MFD. 600 V. | Asst. of 50 |
| 18 Each .1 MFD. 600 V. | 8 Each .01 MFD. 600 V. | |

5-25 ASSORTMENT Consists of 25 tubular condensers of the same capacities and proportions as above, but in half the quantities. **\$5.25**

RESISTOR ASSORTMENT Consists of 100 1/2 Wt. RESISTORS, standard insulated, color-coated type, Contains many resistors needed in automatic phonograph repairs, including 680, 1000, 10,000, 15,000, 22,000, 68,000, 100,000, 150,000, 220,000 Ohms and 1-10-4-7-10-20 Megohms. **100 Resistors COMPLETE \$3.25**

SEND FOR LATEST PRICE LIST, TUBES AND PARTS.

1/3 DEPOSIT ON ALL C. O. D. ORDERS.

ALLIED ELECTRONICS COMPANY

67 WEST 44th STREET NEW YORK 18, N. Y.
 (PHONE: MURRAY HILL 2-0755)

JACK POT CHARLEY

Precision made, super thlok (not junk), protected, 1000 hole, 25¢ per sale, profit \$51.98, 30 hole Jack Pot. One dozen board \$27.00. Jobbers, Write for Quantity Price.

Jan-O-Do R. W. B. tickets, 2100 plus 420, 5¢ per sale, profit \$57.00. One dozen sets \$54.00. Catalog No. 66 Free.

DIVERSO PRODUCTS COMPANY

810 W. WATER ST. MILWAUKEE 2, WIS.

WANTED

Capable Designer and Engineer for new company with large capital entering Pin Game manufacturing field. Ready now for business. Only highest type man need apply. This is a splendid opportunity. All replies strictly confidential.
 BOX D-349, The Billboard, Cincinnati 1, O.

FOR QUICK SALE

- 2 Rock-Ola Console
 - 1 Singing Tower Console
 - 4 5 Ball Pin Table, F. P.
 - 1 1 Ball Payout Speed King
- All in operation, price \$1,335
 Write

A. J. CLOUTIER

BOX 47 Dorry, N. H.



AUTOMATIC COIN

SCOOP!

MEDIUM IDLER GEAR FOR MILLS CLOCK— ONLY \$1.50 EACH

MAIN GEAR FOR MILLS CLOCK ONLY \$2.75 EACH

Write for Complete List of Other Big Values on Parts and Equipment. Terms—1/3 Deposit With Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
 3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

For Sale!

COMPLETE ARCADE

Main Street location in Columbia, S. C. Has 1 late model ABT Shooting Gallery, complete Photo Studio, 25 new Nickel Games!

CIGARETTE MACHINES

All models . . . each one an excellent buy! Write for information!

HANKIN MUSIC COMPANY

708 SPRING STREET ATLANTA, GEORGIA

Aluminum Disc for Metal Typers IMMEDIATE DELIVERY

\$16.00 Per Thousand, F. O. B. Chicago

Telephone—Telegraph—Write

KEN WILSON

AMALGAMATED DISTRIBUTORS CO.

226 W. RANDOLPH ST., CHICAGO 6, ILL. Telephone ANdover 3544.

New Pinball Cartons. Ea. \$ 2.25	New Keeney Super Bell Sequence Motors. Ea. \$15.00
New Keeney Super Bell Mixer Motors. Ea. 9.00	New Keeney Super Bell Spinner Motors. Ea. 20.50
New Keeney Super Bell Transformers. Ea. 9.50	

EAST COAST MUSIC CO.

Write for Our List. 10TH & WALNUT STS. CHESTER, PA.

ARCADE MACHINES

2 Keeney Air Raiders. Each \$150.00	6 Seeburg Shoot the Jap. Each . . . \$125.00
1 Bally Defender 160.00	1 Drive Mobile 250.00
2 Bally Rapid Fire. Each \$125.00	

Crating \$10.00 Extra. One-Third Deposit, Balance C. O. D.

SAN DIEGO AMUSEMENT CO.

726 MARKET STREET PH.: MAIN 0566 SAN DIEGO, CALIF.

5 1-2-3 Mills Free Plays. Each \$ 79.50
3 Ray-o-Lites, Parachute, Jap, Hitler. Ea. 99.50
1 Bally Rapid Fire 149.50
3 5¢ Paces Races, Brown Cabinet. Each 139.50

WANTED TO BUY

ABT Challengers, Any Make Seales.

CANNON MUSIC MACHINE COMPANY

57 Billmore Avenue ASHEVILLE, N. C.

WANTED

Phonograph Route Man. Must be tops, know phonographs, remote and records. Prefer married man, age 25 to 45. Must have car and can furnish the best of references. This is with a live organization in Arizona, offering splendid opportunities for the right man.

BOX D-434 CINCINNATI 1, O.

MECHANIC WANTED

Experienced Mechanic for Pin Games and Phonographs. Must be reliable. Good salary. Car furnished.

WARNER'S

2621 Parade St. ERIE, PENNA. Phone 09-378

MECHANIC WANTED

For Penny Arcade. Experienced. Full or part time. Steady work. Good pay.

PENNYLAND

1658 Broadway at 51st Street, N. Y. C. 19.

Maryland Park Arcades Report Brisk Business

BALTIMORE, June 23.—One of the brightest spots in the coin machine field this summer is the seasonal activity being registered by the outdoor arcades operated at Carlin's Amusement Park on Park Circle Drive, at Gwynn Oak Park at Gwynn Oak, and at Bay Shore Amusement Park.

The three establishments, most prominent in the amusement park field, were heavily patronized during the past week. The parks' entertainment programs include coin machine arcades. The patrons did not find many new games or machines to entertain them, but there were many old-time favorites kept in recondition that make them almost as good as new.

The managements endeavor to keep the machines in condition, adding new numbers thru shifting about of the machines. The managements hope to be able to add new machines as soon as they are produced.

Calif. Survey Reveals Retail Spots Getting Better All the Time

LOS ANGELES, June 23.—The California State Board of Equalization recently completed a study of the retail outlets in California. The survey showed that certain types of retail outlets—among them photographic supplies, restaurants, radio and music, service stations and confectioneries have made a comeback from the loss they suffered in 1943.

Photographic supply retail outlets have increased 53 per cent over the July, 1941, figure, jumping from 1,570 outlets to 2,416 in November of 1944. This was during a period when most other retail outlets were steadily declining.

Restaurants have increased by almost 3,000 in the period between July 31, 1943, and November 30, 1944. Radio and music outlets, which suffered little decline, are nearly back to the pre-war figure of 2,698. Confectioneries, while they declined in 1943, were 3 per cent greater in number in 1944 than in 1941.

"NAME IN HEADLINES PRESS" IDEAL FOR PENNY ARCADES—RESORTS—BEACHES—PARKS—FAIRS OR YOUR OWN PLACE OF BUSINESS.



A SENSATIONAL MONEY MAKER

- Profits From \$150 to \$250 Per Week
- Looks Like Big City Daily Newspaper
- Simple and Easy to Operate
- At 25¢ Each Papers Furn. Nets \$1,250.

Press Prints a Two Line Headline of About 18 Letters on Each Line, in Bold Large Type on a Blank Full-Sized Replica of a Daily Newspaper—Complete With Late News Items, Outstanding Photos and Cartoons. Additional Papers always available—at small cost.

• COMPLETE OUTFIT CONSISTS OF:
• Proof Press, Factory Reconditioned Like New.
• 5,000 Newspapers, Made of Best News Print.
• Full Font Metal Type—Complete With Tray.
• Brayer To Ink Type—One Can Spool Ink.
Ready for Immediate Delivery.

1/2 Deposit \$295.00 Balance C. O. D.

MYCO AUTOMATIC SALES CO. 347 S. High St. COLUMBUS, 15, OHIO

FOR SALE

Texas Leaguer \$ 25.00
Exhibit Bull's-Eye Converted to Jap . . . 50.00
Shoot the Chutes 75.00
Tall Gunner 125.00
Anti-Aircraft 35.00
Test Pilot 125.00
Bally Bull 25.00
Groetchen Skill Jump 25.00

1/2 Deposit. RED LINE New Hampton, Iowa

ORDER NOW!

PHONOGRAPHS

Gabel Junior \$ 72.50
Capehart 10-Record 69.50
Seeburg 12-Record 109.50
Seeburg Rex, Cellar Job, 30-Wire . . . 225.00
Seeburg Hi Tone, ESRC 635.00
Seeburg Hi Tone, ESRC 689.50
Seeburg Royale 289.50
Seeburg Gem, Cellar Job, Wireless . . . 299.50
Wurlitzer 12-Record 119.50
Wurlitzer Twin Twelve, Buckley Adapter 175.00
Wurlitzer 24 299.50
Wurlitzer 600K 450.00
Wurlitzer 616 189.50
Wurlitzer 616, Lite-Up 225.00
Wurlitzer 616, Adapted for Cellar Job 189.50
Rock-Ola 12-Record 119.50
Rock-Ola Standard 369.50
Rock-Ola DeLuxe 379.50
Rock-Ola Master 415.00
Mills Throne 269.50
Mills Empress 325.00

PARTS AND ACCESSORIES

=GSR1 Selection Receiver \$25.00
=GSR1 Receiver and Adapter 49.50
SD 24-1Z Seeburg Adapter 25.00
130 Wurlitzer Adapter 32.50
=300 Wurlitzer Adapter 32.50
Buckley Adapter 15.00
Dun Locks, Seeburg or Wurlitzer, New65
=300 Adapter and =304 Stepper, New . . . 54.50
=130 Adapter and =145 Stepper 54.50
=145 Red Stepper 40.00
=145 Red Stepper and Adapter 69.50
=304 Stepper and Adapter 50.00
Wurlitzer =304 Steppers 19.50
Universal Amplifier with Tubes, New . . . 42.50
Amplifier for 616 42.50
Round Bottom Stands 3.00
Brackets for Boxes, All Types 2.50
Buckley Pedestal Stands 3.00
Seeburg or Wurlitzer Brackets 2.50
Cash Box Locks, New49
Zip Cord, 500' Rolls, Per Foot03
Seeburg Organ Cabinet and Speaker, RC 27.50
Seeburg Organ Speaker Cabinet 15.00
Wurlitzer 412 Amplifier 39.50
Wurlitzer Cash Boxes 2.50
Wurlitzer 616 Amplifier 42.50
Seeburg Solenoid Drum, Adapter, SD205Z 25.00
Seeburg Power Supply, SDS7Z 9.50
GSR-1 Selection Receiver 24.50
Packard Plamor Adapter 22.50
Wurlitzer 616 Coin Chute Assembly, 5-10-25¢ 22.50

WALL BOXES

Wurlitzer #580 Speaker & Box . . . \$125.00
Wurlitzer #430 Speaker & Box . . . 115.00
Wurlitzer 120, 5¢ 25.00
Wurlitzer 125, 5-10-25¢ 27.50
Wurlitzer #320 Sweet Music 24.50
Wurlitzer 331 Bar Boxes 14.50
Wurlitzer #100, 30-Wire 15.00
Wurlitzer #310 12.50
Seeburg Selection Boxes, Large 12.50
Seeburg 20 Sel. Wallomatics, R.C. . . . 42.50
Seeburg 20 Sel. Wallomatics, R.C. . . . 32.50
Seeburg 20 Baromatic, R.C. 50.00
Seeburg Select-o-Matics 7.25
Seeburg Selection (Large Type, 20) . . . 12.50
Seeburg 20 Wall-o-Matics, Wireless . . . 42.50
Seeburg Wall-o-Matic (24), Wireless . . . 32.50
Seeburg Bar-o-Matic, 3-Wire 45.00
Seeburg Bar-o-Matics (20), Wireless . . . 49.50
Buckley Gray Boxes 6.50
Buckley Lite-Up Chrome 24 19.50
Buckley Lite-Up Chrome 32 15.00
Keeney Boxes 7.50

Terms—1/3 Dep., Bal. C. O. D. F. O. B. New York

N. Y. DISTRIBUTING CO.

630 10th Avenue NEW YORK 19, N. Y. Phone: Circle 6-9570

ARCADE MACHINES

3 Muto, 2-Man Hockey Machines. Ea. \$ 50.00
1 Kirk Blowball Machine 80.00
3 Bally Basketball Machines. Ea. 50.00
1 Mil, Zita, Fortune Teller, Roovers . . . 90.00
1 Elephant, Fortune Teller, Roovers . . . 90.00
1 Microscope Fireman, Leg Grip 90.00
1 Palmist 100.00
1 Mills Porcelain Lg. Dial Scale 45.00
2 Watling Scale, Coin Return, Wd., Ea. . . 35.00
1 Moving Duck Target, 2 Gun 75.00
2 Radio Rifle. Ea. 45.00
8 Exhibit 12 Slot Horoscope, Ea. 35.00
2 Happy Home 35.00
1 Two-Way Grip, Floor Size 35.00
2 Muto, Electric Cranes, Ea. 50.00
4 Exhibit Iron Claws, Ea. 40.00
2 Buddy Traveling Cranes, Ea. 35.00
4 Novelty Merchanton Diggers, Ea. 50.00
5 Moving Picture Machines, Motor Operated, Ea. 25.00
2 Gatter Bowling Alleys, Ea. 25.00
10 Muto, Windmill, Ea. 10.00
2 Mills Lg. Electric Mach., Fl. Size, Ea. . . 60.00
5 1 Hole Golf Mach., Chester Pollard, Ea. . 15.00
1 K.O. Fighter 125.00
2 Hurdle Hops, Scientific, Ea. 25.00
2 Ball Grips, Ea. 75.00
2 Crystal Gazers, Ea. 25.00
1 Grip Mach., Floor Size 20.00
2 Hoot Mon Golf Machines, Ea. 50.00
2 Pee 2 Gun Basketball, Counter Sz., Ea. . 25.00
2 Mills Punching Bags, Complete, Ea. . . 75.00
1 Microscope Punching Bag 175.00
1 Exhibit Star Striker 95.00
10 Exhibit Card Mach., Counter Size, Ea. . 10.00
10 Exhibit Fl. Size Card Mach., Ea. . . . 12.50
2 Striking Clocks, Ea. 75.00
1 Mills World Horoscope 50.00
5 Simplex Name Plates, Ea. 65.00
10 Mills Drop Picture, Counter, Ea. . . . 15.00
10 Muto, Picture Machines, Counter, Ea. . 15.00
10 Callie Drop Picture, Floor Size, Ea. . . 25.00
2 Skill Jumps Ea. 25.00
2 Chester Pollard Football, Ea. 100.00

All Machines Off the Floor. 1/3 Dep., F. O. B. Wildwood, N. J.

E.K. --- D.P.P.

20% Off Regular List Price Plus Tax. 25% Deposit.

ALBANY CAMERA SHOP, Inc. 204 Washington Ave. ALBANY 6, N. Y.

**PERFECT EQUIPMENT
READY FOR LOCATION!**

MUSIC

2 Wurlitzer 71 with stand	\$209.50
1 Wurlitzer 750E	750.00
1 Wurlitzer 800 with #304 Stepper & Adapter, 2 Sweet Music Boxes	799.50
1 Wurlitzer '42 600	549.50
4 Wurlitzer 600K	439.50
4 Wurlitzer 600R	419.50
2 Wurlitzer 616, Lite-Up Top & Bottom	239.50
15 Wurlitzer 616, Excellent Cond.	179.50
6 Twin Twelves, Buckley Adapters	184.50
6 Wurlitzer 412	119.50
1 Wurlitzer 24	284.50
1 Seeburg Hi Tones, ESRC	669.50
1 Seeburg Hi Tone, ES	619.50
1 Seeburg Gem, Cellar Job, Original Cabinet & Parts	324.50
2 Seeburg Hi Tone 8200 Victory	484.50
2 Seeburg K-20	249.50
3 Rock-Ola 12 Record	114.50
1 Rock-Ola Standard, Packard Adapter, and 1 Packard Box	369.50
1 Rock-Ola Deluxe	384.50
2 A.B.T. Model "F" Targets (Yellow)	15.00

ACCESSORIES

4 Seeburg Wireless Baromatics	\$ 47.50
4 Seeburg 20 Sel. Wireless Wallomatics	39.50
Seeburg Bar Brackets	3.50
6 #GBR1 Selection Receivers	22.50
4 24 Seeburg Wireless Adapters	19.50
4 Wurlitzer #120 Boxes	24.50
2 Seeburg 20 Sel. 3-Wire Boxes	39.50
D. C. Converters	16.00
Bazooka Conversions for Chicken Sams, Metal Gun & Background	19.50

We Have Parts for All Phonographs—Write Your Needs!

All Mdse. Subject to Prior Sale!
1/2 Dep.; Bal. C.O.D. F.O.B. N. Y.

All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!
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With a Complete New Cabinet for Less Than 1/3 Cost of Complete Machine

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MILLS GOLD CHROMES
5c ★ 10c ★ 25c ★ 50c

REBUILT BY **AMERICAN**
Look Like New • Work Like New
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MILLS ORIGINAL BELLS
5c ★ 10c ★ 25c
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"IF YOU MISS US — YOU MISS MAKING MONEY"

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Whether we sell, trade or buy
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We have the finest selection of mechanically perfect consoles, slots, and one balls. WRITE, WIRE, PHONE FOR DETAILS.

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WE WILL BUY OR REPAIR YOUR GROETCHEN METAL TYPER NAME PLATE MACHINES. Give serial numbers, condition and best price in first letter.

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Twin Ports Guaranteed Merchandise
Factory Reconditioned and Refinished—All With Knee Action—Club Handles—Drillproof

BLUE FRONTS		BROWN FRONTS		GOLD CHROMES	
5c Like New	\$250.00	5c Like New	\$275.00	5c Like New	\$350.00
10c Like New	300.00	10c Like New	300.00	10c Like New	400.00
25c Like New	325.00	25c Like New	325.00	25c Like New	425.00

CLUB BELLS
5c\$400.00 | 10c\$450.00 | 25c\$500.00

MILLS BUYS

1c Refinished Gold Glitter Q.T.	\$ 39.50	5c Original Cherry Bell, KA, CH, DP	\$250.00
1c Original Gold Glitter Q.T.	65.00	10c Original Cherry Bell, KA, CH, DP	300.00
5c Refinished Blue Q.T.	85.00	25c Original Cherry Bell, KA, CH, DP	325.00
10c Late Blue Q.T.	125.00	5c Bonus Bell, KA, CH	250.00
5c Original Melon Bell, KA, CH, DP	250.00	10c Bonus Bell, KA, CH	300.00
25c Original Melon Bell, KA, CH, DP	325.00	25c Bonus Bell, 3-5, KA, CH	375.00

JENNINGS CHIEFS

1c Club Special	\$100.00	5c Century, 2-4	\$ 60.00	25c Silver Chief	\$325.00
1c Redskin	125.00	25c Century, 2-4	100.00	5c Four Star Chief	150.00
5c Redskin	200.00	5c Club Console	200.00	5c Chrome Chief	200.00
5c Sky Chief	200.00	10c Silver Chief	250.00	5c Chrome Chief, S.P.	225.00
5c Century, 3-5	100.00	10c Silver Chief, S.P.	275.00	5c-10c-25c Triplex	150.00

PACE SLOTS—GUARANTEED

5c All Star	\$100.00	5c Rocket, S.J.	\$135.00	5c D.J., 2-4 P.O., Rod	\$50.00
25c All Star	200.00	10c Rocket, S.J.	175.00	10c D.J., 3-5 Payout	60.00

CONSOLES—PAY TABLES

Kentucky	\$375.00	Jumbo Parade, Late Head, Refinished	\$150.00	Steel Box Stands for Mills	\$ 15.00
Long Shot	350.00	Jenn. Fasttime, Aut. PO	125.00	Mills Double Cabinet Stands	85.00
Santa Anita	250.00	War Eagle Gold Glitter Castings	17.50	Revolve-Around Single Stand	65.00
Race King	200.00	New Q.T. Box Stands	19.50	Revolve-Around Double Stand	125.00
Saratoga, Auto. Pay.	85.00	Silver Moon, Free Play	125.00	Columbia, Gold Award	48.50
Royal Draw	100.00				
Lucky Lucre, Late Head	275.00				
Paces Reels-Rails	135.00				

WILL PAY TOP PRICE FOR MILLS ESCALATOR TYPE SLOTS—CONSOLES OR PIN TABLES. RUSH YOUR LIST TODAY.

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BALLY ONE BALL PAYOUTS

Turf Kings Jockey Clubs	Kentuckys Long Shots	Sport Kings Santa Anitas	Pace Makers Grand Nationals
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CONTACT US RELATIVE TO QUANTITY OF ABOVE MACHINES DESIRED

SLOTS

3 RECONDITIONED 5c MILLS Q. T.'S (GOLD CHROME)	@ \$ 90.00
2 RECONDITIONED 10c MILLS Q. T.'S (GOLD CHROME)	@ 110.00
2 5c WATLING ROLL-A-TOPS, RECONDITIONED & REBUILT	@ 125.00
2 10c WATLING ROLL-A-TOPS, RECONDITIONED & REBUILT	@ 150.00
2 25c WATLING ROLL-A-TOPS, RECONDITIONED & REBUILT	@ 175.00

We also have a quantity of Mills Original Blue Fronts, Mills Original Brown Fronts and Mills Original Cherry Bells, in 5-10-25 & 50c Play. Contact us for your needs.

PARTS We have a quantity of Mills Slides in 5 & 10c 2/5 pay and 3/5 pay, complete with slide covers. Also have a quantity of Mills Original 5 & 10c Tubes complete. Have a quantity of Mills Original Blue Front Castings, can furnish painted wrinkle finish. Let us know your needs on parts.

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SEVEN SENSATIONAL P&S

Guaranteed Money Making Conversions. GAMES THAT ARE PROVEN WINNERS ON ALL LOCATIONS.

PARATROOPS rebuilt from POWERHOUSE
TORPEDO PATROL rebuilt from FORMATION
PRODUCTION BOMBARDIER rebuilt from BLONDIE
SHANGRILA rebuilt from FOLLIES
EAGLE SQUADRON rebuilt from MR. CHIPS
EAGLE SQUADRON rebuilt from BIG LEAGUE
EAGLE SQUADRON rebuilt from BIG TOWN

WILL PAY \$25.00 for—
Punch — Tops — Powerhouse —
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\$15.00 for Genco Rinks.

SEE YOUR DISTRIBUTOR OR WRITE DIRECT TO
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ALL A-1 RECONDITIONED

4 MILLS 5 IN 1, F. P.	Each \$49.50
10 MILLS 1-2-3, 1939, F. P.	49.50
6 MILLS OWLS, F. P.	32.50
1 CONGO, F. P.	82.50
11 VICTORIOUS, F. P.	89.50
15 1938 TRACKTIMES	89.50

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RADIO TUBES AT 30% OFF LIST PRICES

6L8	38	57	65J7	27	68L7
2A3	37	6R7	6S07	78	6Q7
5U4	31	6N7	6SR7	79	3Q5
523	32	6L7	6S07	6DG	7F7
6J5	78	6B8	6A4	2051	6C5
6Y6	58	6B5	2A	6S7	2A4

MUSIC BOXES

1 Seeburg Royal	\$300
1 Seeburg Vogue	450
1 Seeburg, M. K.	200

ARCADE GAMES

Chicken Sams	Each \$100	Chicken Sam	Each \$100
Parachute Jap.	100	Parachute	100
Chicken Sams	100	Bally Bull	75
Hitler	100	Ray-O-lite	75
Bally Bull	75	Western B. B.	100
Hitler	75	Deluxe	100
Tom Mix	75	Drive Mobile	300
Rapid Fires	200		
Bally	200		

CONSOLES

Hi Hands	\$150	Big Tops F. P.	\$100
Stanco Bells	100	Bobtail, F. P.	100
Jumbo Parades	150	Pace Reels, P. O.	100
Bally Bells	100	Fasttime, F. P.	50
P. O.	100	Bally Bowling	50
1-2-3 Mills '39, F. P.	50	Alley	50

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RED, WHITE AND BLUE TICKETS

2050—Single Banded-Machine Folded.
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These Are Single Banded-Machine Folded.

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BASEBALL DAILIES**

All Tickets Made of Craft Paper.

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Bargain Penny Scales
2 Mills Modern Lowboy, LIKE NEW
1 Watling Tom Thumb-Fortune, with full mirror, \$275.00 for three.
No Charge for New Crating, 1/3 Deposit.
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30 Yrs. of Service
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BACK THE MIGHTY 7th BUY WAR BONDS



WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

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8 Jennings Ciga-Rollas XXV	
2 Super Bells 5c Comb.	
3 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.	
5 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.	
1 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.	
4 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.	
3 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.	
1 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.	
8 Mills Green Vest Pockets	
9 Blue & Gold 5c V. Pockets	
72 Peanut Machines, asst. types	
20 War Eagle Castings, Gold-Glitter Top and Bottom, at \$15.00 Each.	
1 Mills Throne of Music	
2 Rock-Olas 12 Record	
1 Seeburg Wireless Rolaway (made from a Rex) and 2 5c, 10c, 25c Wireless Barboxes	

Terms: 1/3 Certified Deposit, Bal. C.O.D.

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Wholesale Distributors

ALL MACHINES IN A-1 CONDITION
Ready for Location.

CONSOLES

Mills 3 Bells	\$875.00
Mills 4 Bells	450.00
Keeney 4 Way Super Bells, 5c	475.00
Pace Twin Console, 10-10	350.00
Pace Twin Console, 10-25	375.00
Pace Reels With Rails, 10c	150.00
Pace Reels With Rails, 25c	175.00
New Pace Saratoga Seniors With Rails and Skill Field	200.00
Pace Saratoga Seniors With Rails and Skill Field	90.00
Jennings Silver Moon, F.P.	90.00
Pace Saratoga, Comb.	140.00
Jumbo Parades, Late Heads	85.00

ONE BALLS

Bally Longacre Console	\$500.00
Bally Thorobred	500.00
Forty-One Derby	300.00
Pimlico	325.00
Club Trophy	300.00

FIVE-BALLS

Torpedo Patrol	\$125.00
Big Parade	100.00
Defense	85.00
Topic	75.00
Sky Blazer	65.00
Commander	65.00
Captain Kidd	60.00
New Champ	60.00
Hi-Dive	60.00
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BRAND NEW ELECTRIC FANS: Adjustable to 9 ft. height, heavy bases, chromium shafts, 3 bladed aluminum propellers, 24 inches in diameter with a 26-inch guard. Both General Electric or Westinghouse Single Speed Heavy Duty Motors. STOCK IS LIMITED AND GOING FAST AT \$120.00 Each.

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| 1 Evans Barrel Roll \$125.00 | 1 Late Genco Play Ball . \$125.00 |
| 1 5¢ Selscope Gypsy Scoll Vendor ... 125.00 | 2 Chicken Sams, Ea. 125.00 |
| 2 Hokeys, Ea. 225.00 | 2 Slap the Japs, Ea. 125.00 |
| 1 Keeney Submarine Gun 165.00 | 2 Rapid Fire, Ea. 165.00 |
| 3 X-Ray Pokers, Ea. 110.00 | 1 Drivemobile Write 2 Periscopes, Ea. 225.00 |
| 1 Goofy Golf 110.00 | 1 Mountain Climber .. 125.00 |
| 1 K. O. Fighter .. 125.00 | 1 Shoot the Chutes .. 125.00 |
| 1 WELLS GARDNER 5¢ SELECTIVE BOTTLE DRINK VENDOR 395.00 | |

SPECIALS

- 12 #125 Wurlitzer 5-10-25¢ Wall Boxes, Ea. \$ 29.50
 10 Panorams, Ea. 365.00
 10 Daval Bumper Bowling... Make Us an Offer
 2 10¢ Blood Pressure Machines, Ea. 125.00
 35 CIGARETTE VENDORS: Stewart-McGuire S.P. Model, 7 Column, 20¢ Combination, completely overhauled and complete with cabinet bases, \$35.00 each; 5 or more, \$30.00 Each.

CONSOLES

- 4 Hi-Hands, Combination, Ea. \$165.00
 3 Silver Moon, F.P., Ea. 115.00
 5 Bob Talls, F.P., Ea. 115.00
 5 Jumbo, F.P., Ea. 105.00
 2 Kentucky Clubs, Ea. 110.00
 2 Sun Rays, F.P., Ea. 165.00
 3 Big Tops, F.P., Ea. 115.00
 4 1838 Track Times, Ea. 125.00
 3 Paces Races, With a Lot of Extra Parts, As Is. For Lot 300.00
 1 5¢ Beulah Park 110.00

USED PIN GAMES

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| Ten Spot, with Conversion \$ 69.50 | Moniker ... \$ 85.00 |
| Big Paradas. 125.00 | Sparkys 39.50 |
| Victorys ... 85.00 | Marines at Play 135.00 |
| Zig Zags ... 95.00 | Leader 89.50 |
| Fleet, with Conversion. 105.00 | Duplex 89.50 |
| | Filoker 85.00 |

33 5¢ SLOTS, MILLS MECHANISMS, WITH SPECIAL CABINETS — FRONT MINT VENDOR AND SPECIAL 5 COIN ESCALATORS—2/4 PAYOUT—NO JACKPOTS—COMPLETE AND IN EXCELLENT OPERATING CONDITION—HAS SIGN INDICATING A LEGAL RULING ISSUED IN THIS STATE. IN ADDITION TO THIS WE HAVE 17 MECHANISMS AND 12 ESCALATORS. THE ENTIRE DEAL IS AVAILABLE FOR PROMPT SHIPMENT AT \$2500.00.

Terms: 1/2 Deposit With All Orders, Balance C. O. D.

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FOR SALE!

ORDER FROM THIS LIST

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| 10 Wurlitzer 850 | \$775.00 |
| 10 Wurlitzer 800 | 725.00 |
| 10 Wurlitzer 750 | 750.00 |
| 15 Wurlitzer 700 | 675.00 |
| 30 Wurlitzer 600 | 475.00 |
| 5 Wurlitzer 500 | 495.00 |
| 4 Wurlitzer 24 | 325.00 |
| 30 Wurlitzer 616 | 225.00 |
| 15 Wurlitzer 12 | 135.00 |
| Seeburg 8800, R.C. | 650.00 |
| 100 Wall-o-Matic, Wireless .. | 37.50 |
| 50 Wall-o-Matic, 5-10-25 .. | 49.50 |
| 50 Packard Boxes | 32.50 |
| 100 Buckley Boxes | 15.00 |

50% CERTIFIED DEPOSIT WITH ORDER

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 WILMINGTON, NORTH CAROLINA
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WHILE THEY LAST

Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

THE NEW DEAL MFG. CO.

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YOUR COIN MACHINES OF TOMORROW

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 DAIRY DRINK DISPENSERS
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ADDRESS _____

CITY _____

ARCADE HEADQUARTERS

This Week's Specials:

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| Sky Fighter | \$245.00 |
| Tommy Gun, Late Model | 169.50 |
| Grandfather Clock | 125.00 |
| Jennings Golf Ball Vendor, 25¢ Play .. | 69.50 |
| Ace Bomber | 245.00 |
| Tall Gunner | 169.50 |

10 KEENEY SUBMARINES, EA. \$119.50

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|--------------------------------|--------|
| Radio Rifle | 49.50 |
| Periscope (Floor Sample) | 189.50 |
| Liberator (Floor Sample) | 189.50 |
| Air Raider | 189.50 |
| Liberty Bell, 5¢, Fruit | 18.50 |
| Mountain Climber | 129.50 |

4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED, EA. \$495.00

1/3 Deposit With Order.

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY • CHICAGO 14, ILL.

BARGAIN DEAL

AT POST WAR PRICES!

WE ARE CONVERTING

'41 DERBY to '45 DERBY

This includes new playing field, new spray job, complete overhauling and remodeling mechanism at a low price of

\$125.00

PIMLICO TO LONGACRE OR WHIRLAWAY

Operators claim this machine the world's best conversion at post-war price of

\$150.00

Ship your Derby and Pimlico prepaid today. Delivery within one week to ten days.

ROY MCGINNIS CO.

2011 MARYLAND AVE.
 BALTIMORE, MD.

FIVE BALL FREE PLAY

Arizona .. \$225.00	Gobs ... \$ 92.50	Midway .. \$185.00	Ten Spot . \$ 55.00
Action ... 115.00	Gold Star . 39.50	Sky Chief. 167.50	Tex. Mustang 62.50
Air Circus. 115.00	Invasion .. 115.00	Slap-the-Jap 60.00	Thumbs Up 75.00
Belle Hop. 62.50	Jeep 125.00	Smack-the-Jap ... 60.00	Topple ... 75.00
Big Parade 125.00	Keep-Em-Flying .. 145.00	Sporty ... 27.50	Venus ... 75.00
Capt. Kidd 75.00	Knockout . 115.00	Spot-a-Card 57.50	Victory ... 87.50
Fishin' ... 95.00	Knockout . 115.00		Wild Fire. 42.50
5-10-20 .. 115.00	Major's, 41 55.00		Yank 82.50

ONE BALL FREE PLAY

Derby, 1941	\$340.00
Foreign Colors	239.50
Gold Cup	50.00
One-Two-Three, 1939	37.50
One-Two-Three, 1940	115.00
Record Time	160.00
Sport Special	145.00
Victorious, 1943	90.00

MISCELLANEOUS

Play Pool	\$150.00
Rapid Fire	75.00
Seeburg Guns	99.50

CONSOLES—CASH PAYOUT

Baker's Pacers, 25¢ Daily Double. \$375.00	
Liberty Bell, Sl. Top	55.00
Liberty Bell, Flat Top	40.00
Multiple Racers	50.00
Silver Moon, F.P.	100.00

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Another Real Money Maker for You!

By popular demand we are now starting another run of "MARINES AT PLAY."

This 1945 model has many added features, and with the 2 new 5000 bumpers, the 5000 rollover and the 2-5 free play bumpers this new model is packed with action and has tremendous play appeal.

MARINES AT PLAY \$199.50

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| 1 600AK Victory Wurlitzer | @ \$525.00 |
| 1 24A Victory Wurlitzer | @ 475.00 |
| 3 600R Wurlitzers | @ 410.00 |
| 1 500K Wurlitzer | @ 455.00 |
| 1 24A Wurlitzer (Red Plastic) | @ 310.00 |
| 3 616 Light-Up Wurlitzers | @ 210.00 |
| 1 50 Wurlitzer | @ 95.00 |

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- Mills Blue and Brown Fronts, CHKA; Mills Roman Heads and Glitter Gold War Eagles, CHKA; Pace Comets, Jennings Chiefs and Watlings.

All Equipment in A-1 Condition.
 1/2 Certified Deposit, Balance C. O. D.

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FOR SALE

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| Rock-Ola's Super Adapter, 2 Late Bar Boxes | \$475.00 |
| Standard | 350.00 |
| Imperial | 150.00 |
| DeLuxe Imperial Mechanism | 250.00 |
| Rock-Ola Twin Twelve Complete 15 Buckley Illuminated Boxes and Cable | 495.00 |
| Seeburg Concert Grand | 300.00 |
| Mills Empress | 340.00 |

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FOR SALE 10 DAVAL BUMPER BOWLING—RECONDITIONED \$49.50 Each

Write or Wire
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 2107 Chester CLEVELAND 14, OHIO

FOR SALE

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| 2 5c Jennings Red Skins, 2/5 | \$195.00 |
| 2 10c Jennings Red Skins, 2/5 | 237.50 |
| 2 5c Jennings Four Stars, 2/5 | 195.00 |
| 2 10c Jennings Four Stars, 2/5 | 250.00 |
| 6 5c Jennings Silver Chiefs, 3/5 .. | 225.00 |
| 4 5c Jennings Victory Chief, 2/5 .. | 225.00 |
| 3 5c Mills Brown Fronts, 3/5 | 225.00 |
| 3 10c Mills Brown Fronts, 3/5 | 275.00 |
| 2 25c Mills Brown Fronts, 3/5 | 375.00 |
| 4 5c Mills Blue Fronts, 3/5 | 200.00 |
| 2 10c Mills Blue Fronts, 3/5 | 250.00 |
| 1 25c Mills Blue Fronts, 3/5 | 300.00 |
| 1 10c Mills Roman Head, 3/5 | 165.00 |
| 3 25c Mills War Eagles, 3/5 | 225.00 |
| 2 25c Mills Bonus, 3/5 | 375.00 |
| 1 25c Mills Hand Load, 3/5 | 375.00 |
| 2 5c Pace Club Console, 3/5 | 150.00 |
| 1 10c Pace Club Console, 3/5 | 200.00 |
| 1 25c Pace Club Console, 3/5 | 250.00 |
| 4 5c Pace Slugproof, 3/5 | 110.00 |
| 2 10c Pace Slugproof, 3/5 | 137.50 |
| 1 5c Pace Rocket, 3/5 | 110.00 |
| 1 5c Paces Reels with Rails | 125.00 |
| 1 5c Watling, 3/5 | 67.50 |
| 1 5c Jumbo Parade, Late Head ... | 137.50 |
| 2 5c Bally Double Play, 3/5 | 150.00 |
| 8 5c Caille's Enamel Finish, 3/5 .. | 87.50 |

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521 N. 16th St. Milwaukee 3, Wis.

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 10c Pace Blue Comet Write
 5c Pace Blue Comet Write
 5c Cherry Bell, 3/10 P.O.,
 Ser. # over 400,000, Original. Write
 1941 Lucky Lucre, Like New. \$275.00
 1940 Lucky Lucre, Like New. 200.00
 Jumbo Parade, C.P.O., Factory
 Rebuilt, Same as New 135.00
 Jumbo Parade, F.P. 98.00
 38 Track Time 115.00
 Big Game, F.P. 110.00

5-BALL PIN GAMES
 Landslide \$ 42.50 Major '41 \$59.50
 5-10-20 .. 115.00 Four Roses. 59.50
 Legionnaire 70.50 School Days. 59.50
 4 Diamonds 52.50 Sport Parade 49.50
 Sink the Jap 62.50 Bombardier. 125.00
 Santa Fe .. 189.50 Gold Star .. 39.50
 Marvel Baseball, Revamp, New \$179.50
 Streamliner, Revamp, New 250.00
 Strip Tease, Revamp, New 250.00
 Flat Top, Revamp, New 250.00
 Big 3, Westerhaus, Revamp, New 249.50

ARCADE EQUIPMENT
 Skee-Ball-Ette \$ 79.50
 Chicago Coin Hockey 195.00
 Keeney Submarine Gun 150.00
 Scientific Batting Practice 105.00
 Scientific X-Ray Pkr. 125.00
 Tail Gunner 125.00

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 3 Rockola Bar Boxes, #1526,
 5-10-25c \$ 49.50
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 Mills Do-Re-Mi 95.00
 Singing Tower—40 Selec. Hi Boy 395.00
 11 Seeburg WS1Z's 10.00
 2 Wurl. Victory Models, Rotary 475.00
 4 Singing Towers, Late Model,
 Like New Write

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 Phonographs—All Makes and Models. Send
 Us Your List of Coin-Operated Machines.
 All machines cleaned and checked. Prices
 include parts, repairs, packing charges.

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 4310 Carnegie Ave., Cleveland 3, O.
 Telephone: Henderson 1043

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ALL CLEAN
 SERIAL AS HIGH AS 475,000

84 5c Chromes, 2-5 P.O. Ea.	\$275.00
12 10c Chromes, 2-5 P.O. Ea.	300.00
3 25c Chromes, 2-5 P.O. Ea.	375.00
47 5c Brown Fronts, 3-5 P.O. Ea.	225.00
7 10c Brown Fronts, 3-5 P.O. Ea.	250.00
6 25c Brown Fronts, 3-5 P.O. Ea.	300.00
5 5c Blue Fronts, 3-5 P.O. Ea.	175.00
4 10c Blue Fronts, 3-5 P.O. Ea.	200.00
2 25c Blue Fronts, 3-5 P.O. Ea.	250.00
8 5c Bonus, 3-5 P.O. Ea.	200.00
2 10c Bonus, 3-5 P.O. Ea.	250.00
1 5c Extraordinary, 3-5 P.O.	100.00
1 50c Pace (New)	400.00
68 Peakness	17.50
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1200	25c J.P. Texas Charley... Av.	102.28	2.32
1200	5c J.P. Big Forty... Av.	34.25	2.19
1200	5c J.P. Barrel... Av.	23.31	2.38
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MILLS VEST POCKETS, Blue and Gold Model, 5c Play.
All Above Machines Have Knee Action, Club Handles and Drill Proof.
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Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs	9.75	Escalator Glass and Reel Glass	.50
Bell Locks for Mills Slots, Each	\$2.50	J.P. Gates, 5c, 10c, 25c	1.50
Bottom Main Slides, 1 Cherry or 3/5 P.O., 5c, 10c, 25c	4.25	Plug to Fill Space on Front Casting When Eliminating Gold Award	1.00
Slides, Complete Set, 5c 1 Cherry or 3/5 P.O. with Top Cover, Set	22.50	Plug Shield To Fill Space on Wood Cabinet When Eliminating Side Vender	.75
Vest Pocket Coin Chute, 5c	3.25	Reward Card Frame for Blue Front	.75
Reel Strips, 3/5 or 1 Cherry P.O. Set	.55	Reels Completely Assembled With Payout Discs Stop, Stars, etc. (1 Cherry, 3/5 P.O.) Set	22.50
In 100 Set Lots, Set	.40	Payout Base Assembly, 5c, C.S.P. 3285	12.50
Reward Cards, 1 Cherry or 3/5 P.O.	.20	Mechanism Base, M.L.B. 2518	4.50
In Lots of 100, Each	.10	Complete Set Castings for Gold Glitter War Eagle Write for Prices	
Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O.	7.50	Complete Set Castings for Brown Front Write for Prices	
Marker Button, 5c, 10c, 25c, for Blue or Brown Front	.50	Coin Bar Release Lever Assembly, 2799 C.S.P.	2.50
Marker Plates for Gold or Silver Chrome, 5c, 10c, 25c	1.50	Check Detector Operating Arm Assembly, 2781 C.S.P.	2.00
Large Clock Gears, Complete	3.50	Piston Operating Lever Assembly, 2755 C.S.P.	1.50
Idle Pinion Gear	3.25	Reel Timing Lever Assembly, 2765A C.S.P.	2.00
Plate and Frame to Cover Upper J.P. 5c Only One J.P. Will Show	2.50	Operating Lever Lock and Pin Assembly, 3453A C.S.P.	1.50
Club Handles, Painted and Chromed	4.50	Timing Lever and Hub Assembly, 2753 C.S.P.	1.50
Reel Glass Frames	1.25	Reel Operating Lever As'by MLB 3354	5.00
Payout Discs, 1 Cherry or 3/5 P.O. Set	7.50	Steel Drill Proof for Cabinet Sides, Set	5.00
Discs Plugs	.25		
Oval Chrome Frame To Use Paper Reward Card on Brown Front	2.00		
Large Cash Boxes	2.00		
Payout Tubes with Hopper, 5c, 10c, 25c	3.75		
20-Stop Star Wheel, Set	3.00		
Knee Action Parts for Your Old Levers, Set	3.75		
Top Covers for 5c, 10c and 25c Slides	3.50		

1/3 Deposit Must Accompany All Orders.

Write for Complete Price List of SLOTS and PARTS — We Have Many More.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

PIN GAMES

Venus	\$80.00	Super Charger	\$30.00	Sky Ray	\$35.00
Anabel	25.00	Jeep	90.00	Spot Pool	60.00
Towers	45.00	Speedway (Keeney)	35.00	Sport Parade	45.00
Midway	135.00	Sirat-o-Line	45.00	Bandwagon	37.50
Jolly	25.00	Double Feature, Stoner	30.00	Invasion	120.00
Polo	27.50	Defense, Genco	110.00	Five & Ten	125.00
Yanks	85.00	5th Inning, Bally	25.00	Captain Kidd	65.00
Sporty	25.00	5-in-1, Mills	35.00	Legionnaire	55.00
Roxy	25.00	Majors, Chic, Coin	25.00	Play Ball	40.00
Ten Spot	40.00	Spot a Card	65.00	Miami Beach	57.50
Big Show	25.00	Home Run, '42	65.00	Cadillac	25.00
Progress	25.00	Short Stop	25.00	Twin Six	40.00
Toplo	80.00	Target Skill	35.00	Super Six	30.00
Seven Up	55.00	Summer Time	35.00	White Sails	20.00
Zig Zag	55.00	Marvel Baseball, Reb.	150.00	Second Front	95.00
Battle	85.00	Red, White & Blue	30.00	Thumbs Up	75.00
		American Beauty	150.00	Big Time	30.00
		Eagle Squadron, Reb.	90.00	Torpedo Patrol, Rebuilt	90.00

NEW REBUILTS: GOTTLIEB'S COVER GIRL, \$225.00; WILLIAMS FLAT TOP, \$250.00; UNITED'S ARIZONA, \$250.00; UNITED'S BRAZIL, \$250.00; UNITED'S GRAND CANYON, \$225.00; UNITED'S OKLAHOMA, \$225.00.
H. Z. VENDING & SALES CO.
1205-07 DOUGLAS ST. AT. 1121—WA. 8428 OMAHA, NEBRASKA

USED PIN TABLES

3 Marlies at Play	2 Super Charger	3 Spot Pool	1 Trailways	2 Free Races
2 Bosco	1 Leader	1 Anabell	1 Bombardier	1 Bally Reserve
1 Sport Parade	1 Big League	1 Victory	4 Super Sixes	1 Home Run
2 Play Ball	2 Sea Hawk			1 Red Hot

WRITE FOR SPECIAL PRICES

SLOTS

Mills 1c Q. T.	Mills Brown 1 Cherry Payout	5 Watling 1c Blue Seal
Mills Blue Front, 5-10-25	Mills Gold Chrome, 5-10-25	Mills Originals, Chrome
Mills Brown Cherry, 5-10-25	50 Watling Front Vender	Mills Melon Bell, 5-10-25
	2 Watling 1c Treasure	

PARTS FOR SLOTS

Wire Stands, Q. T. & Reg. Heavy double and single safes	Jennings parts	Escalator glass
Reel Strips glass per set	Weight Stands Lock & Bars	Mills parts
	Jackpot safety glass	

MUSIC

65 Buckley Wall Boxes	1 212 Wurlitzer Basement Unit	38 Seeburg Wurlitzer
10 Wurlitzer 5-10-25	46 Keeney Boxes	25 2 Wire Wurlitzer
3 Selector Speaker, Wurl.	8 100 Wurlitzer	1 Selector Speaker Shell

1/3 Deposit Required With All Orders

EXCHANGE COIN MACHINE COMPANY

630 West Broad Street Phone: Adams 4851 Columbus 8, Ohio

NEW RAPID FIRE GUN CASTINGS, \$19.50; RAPID FIRE MOTORS FOR PULLING SUBMARINE, COMPLETE WITH WORM & FIBRE GEAR, \$25.00.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
BALLY RAPID FIRES, Perfect . . . \$189.50	5 WURLITZER 100 WALL BOXES \$ 19.50
NEW PIN GAME CARTONS . . . 2.50	WURLITZER 61 & STAND . . . 169.50
NEW COIN CHUTES—F.P. & Reg. . . 2.75	KEENEY WALL BOXES, Complete . . 5.00
TEXAS LEAGUERS . . . 49.50	AIR RAIDER . . . 185.00
CONSOLES — ONE BALLS — SLOTS	
CONSOLES	
NEW DOUBLE SAFES . . . \$139.50	NEW SPORTSMAN . . . \$350.00
USED DOUBLE SAFES—2 Door . . . 109.50	'41 DERBY . . . 360.00
WATL. BIG GAME, F.P., CLOCK . . . 89.50	LONG SHOT . . . 375.00
BAKER'S PACERS, D.D. . . . 209.50	VICTORIOUS OF '44 . . . 99.50
5¢ PACE REELS, CASH . . . 109.50	CLUB TROPHY . . . 335.00
BALLY ROLLEM . . . 129.50	BALLY BLUE GRASS . . . 209.50
PAMCO BELL, 5¢ & 5¢ . . . 69.50	BALLY DARK HORSE . . . 199.50
KEENEY DARK HORSE . . . 49.50	
BALLY HI HAND . . . 169.50	
SINGLE SLOT SAFES, DBLE. DOOR . . . 69.50	
ONE BALLS	
LONGACRES & THOROBREDS . . . \$565.00	
USED PIN GAMES	
JEEP . . . \$129.50	SKY CHIEF . . . \$169.50
SNAPPY . . . 69.50	GOTT. SHANGRI-LA . . . 154.50
BOSCO . . . 89.50	KEEP 'EM FLYING . . . 149.50
CAPT. KIDD . . . 72.50	VENUS . . . 77.50
SOUTH PAW . . . 64.50	AIR FORCE . . . 89.50
BIG PARADE . . . 134.50	GENCO DEFENSE . . . 99.50
KNOCK OUT . . . 129.50	AIR CIRCUS . . . 129.50
ACTION . . . 129.50	TEN SPOT . . . 64.50
BELLE HOP . . . 69.50	VICTORY . . . 94.50
FOUR ACES . . . 129.50	5-10-20 . . . 129.50
ARGENTINE . . . 72.50	TOWERS . . . 72.50
SPOT A CARD . . . 72.50	WILD FIRE . . . 59.50
HI HAT . . . 69.50	TEXAS MUSTANG . . . 74.50
GOTT. LIBERTY . . . 169.50	GUN CLUB . . . 74.50
NEW REVAMPS	
FLAT TOP . . . \$250.00	
ARIZONA . . . 250.00	
SANTA FE . . . 250.00	
GRAND CANYON . . . 250.00	
IDAHO . . . 250.00	
BRAZIL . . . 250.00	
STREAMLINER . . . 250.00	
OKLAHOMA . . . 250.00	
USED PIN GAMES	
MARVEL BASE-BALL . . . 179.50	
FLYING TIGER . . . 209.50	
MARINES . . . 199.50	
BIG THREE—1 Ball, F.P. . . . 239.50	

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

EVERYTHING GOES IN NEW DEFINITE JACKPOT BOARD



10¢ EVERYTHING GOES In the Pink

JACKPOT PAYS \$10 \$10 \$5 \$5

LAST BALL IN EACH SECTION SETS THE JACKPOT

LAST BALL ON BOARD RECEIVES ALL REMAINING PUNCHES IN JACKPOT

ORDER AS:

NO. 1000

IN THE PINK

(10c Play — Special THICK)

TAKES IN \$100.00

PAYS OUT 57.50

DEFINITE PROFIT . . \$42.50

Write for circular describing this and other Gardner "Idea Clickers."

GARDNER & CO.
2309 ARCHER · CHICAGO

SUMMER CLEAN-OUT SALE!

CHECKED, CLEANED, PAINTED AND READY TO GO!

MUSIC

<p>5 Seeburg Hi-Tones, ESRC, Beautiful Condition . . . \$650.00</p> <p>1 Mills Empress, Beautiful Condition, Cannot Tell From New . . . 375.00</p> <p>3 Seeburg K 20's, Brand New Paint Job . . . 325.00</p> <p>1 Seeburg Gem, New Paint, Looks and Works Better Than New . . . 350.00</p>	<p>1 Seeburg 8800 Victory Model . . . \$500.00</p> <p>1 AMI Hi-Boy Singing Tower, 40 Record Job . . . 595.00</p> <p>2 Wurlitzer #600 Rotarys . . . 425.00</p> <p>10 Seeburg Symphonolas, 12 Record, Mechanically Perfect, New Paint . . . 139.50</p> <p>3 Rock-Ola #616, Repainted, Beautiful Condition . . . 169.50</p>
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CLOSE-OUT SPECIALS!

Zingo's, Brand New, In Crates Write

Brand New Victory Roll, 9 1/2' Alley, Special This Week Only . . . \$249.50

LATEST PIN GAMES ALWAYS IN STOCK!

Write us first! Let us fill your requirements.

Cheapest prices! Every machine mechanically perfect!

1/3 Deposit, Balance C. O. D., F. O. B. Philadelphia

All Prices Include Crating.

David Rosen

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PHONE: STEVENSON 2258-2259

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

CONSOLES	
Mills Owls, F.P. . . . \$ 79.50	Jennings Multiple Racor . . . \$ 59.50
Mills Jumbo Parades, High Head, C.P. . . 129.50	Koeneys Kentucky Club . . . 59.50
Galloping Dominoes . . . 325.00	Roulette, Jr. . . . 227.50
Jennings Multiple Slot Liberty Bell . . . 59.50	
SLOTS	
5c Jennings Club Bells, 3/5 . . . \$169.50	Columbia Gold Award, Front & Back Pay . . . \$ 69.50
5c Mills Blue Fronts . . . 179.50	Mills Q.T., 5c Play . . . 89.50
25c Mills Blue Fronts . . . 325.00	5c Mills War Eagle, 3/5 . . . 149.50
5c Mills Cherry Bells . . . 225.00	5c Mills Chrome Bells, 2/5 . . . 325.00
5c Jennings Silver Moon '41 Slot, D.P. . . . 299.50	Mills Club Handles . . . 3.50
Columbia Jackpot . . . 89.50	

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED

SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

WE STILL HAVE A FEW A. M. I. PHONOGRAPHS LEFT IN STOCK, SO PLACE YOUR ORDER IMMEDIATELY IF YOU ARE IN NEED OF ANY MACHINES.

FOR SALE

Going out of business. 100 pieces of equipment consisting of following: Slots of all kinds. Evans Galloping Dominoes and Bang Tails, late models. Paces Reels Jrs. and Srs., 5 and 25-cent play. Keeneys Super Bells. Ginger Cie. Machines, token payout.

Have no crates; will not ship out. Will sell one piece or everything in a lot.

LEMOINE NOVELTY CO. Cottonport, La.

TOPNOTCH REVAMPS

EARNING EXTRA MONEY FOR SMART OPERATORS

<p>TAIL GUNNER</p> <p>for Ten Spot</p> <p>SKY RAIDER</p> <p>for Big Parade</p>	<p>G. I. JOE</p> <p>for Jungle</p> <p>ARMY & NAVY</p> <p>for Knock Out</p>
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COSTS YOU ONLY \$950 PER GAME — F. O. B. CHICAGO, ILL.

Price includes a new 14-Color Score Glass, New Bumper Caps and New Score Cards.

RUSH YOUR ORDER TODAY

Or Write for Our Complete List

VICTORY GAMES 2140-44 SOUTHPORT AVE. CHICAGO 14, ILLINOIS

"America's Pin Game Conversion Headquarters"

WANTED

A-1 Mechanic. Must know Pinball, Music and Ray Guns. Must be sober, no drifters. Shop work only. Must have A-1 references.

FOR SALE

<p>3 Jennings Silver Moon Consoles, Free Play, at . . . \$125.00 Ea.</p> <p>4 Mills Jumbo Parades, 5¢, at . . . 100.00 Ea.</p> <p>4 Mills Vest Pocket Chromes at . . . 65.00 Ea.</p> <p>1 Watling Goose Neck, 5¢, at . . . 50.00</p> <p>1 Spark Plug, 5¢, at . . . 25.00 Ea.</p> <p>4 5¢ Mills Original Chromes at . . . 375.00 Ea.</p> <p>4 10¢ Mills Original Chromes at . . . 400.00 Ea.</p> <p>2 25¢ Mills Original Chromes at . . . 450.00 Ea.</p> <p>1 5¢ Pace Saratoga at . . . 165.00 Ea.</p>	<p>1 2-5, 2-25 Latest Model MAY BELL . . . Make Us an Offer</p> <p>1 Bally Club Bell, Push Button, Brand New, at . . . \$325.00</p> <p>1 Mills 1-2-3, '41, O.P.O., Like New, at 175.00</p> <p>3 DuVal Bumper Bowlers, Crated, Perfect Condition and Clean at . . . 89.50 Ea.</p> <p>1 Seeburg Parachute Gun at . . . 100.00</p> <p>1 Bally Rapid Fire Gun at . . . 175.00</p>
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GEORGE NOVELTY CO.

1716 WASHINGTON AVE. NORTHAMPTON, PA.

BUCKLEY DIGGERS

REBUILT—LIKE NEW

DELUXE MODEL . . . \$149.50

TREASURE ISLAND MODEL . . . 99.50

MERCHANDISE FOR DIGGERS (New and Used)! Clocks—Lighters—Cameras—Thermometers—Fly Kits—Knives, and other large and small Flash Merchandise suitable for Diggers.

COMPLETE DRESS OF MERCHANDISE FOR ONE DICGER . . . \$50.00

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CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304 TULSA, OKLAHOMA

<p>NEW ZINGO . . . \$350.00</p> <p>VICTORY ROLL SENSATIONAL NEW ARCADE & LOCATION GAME . . . 325.00</p> <p>Hi Ball . . . \$ 80.00</p> <p>Rook/Ola World Series . . . 119.50</p> <p>Jennings In a Barrel . . . 159.50</p> <p>Batting Practice . . . 129.50</p> <p>Seeburg Hockey . . . 75.00</p> <p>PEO Basketball . . . 65.00</p> <p>Rapid Fire . . . 225.00</p> <p>Selectoscope, Like New 225.00</p> <p>Buckley Boxes, 20 & 24 Selection, Late Model . . . 395.00</p> <p>Singing Towers, 40 Selections . . . 125.00</p> <p>Wurlitzer P12 . . . 110.00</p> <p>Rook-Ola 12 . . . 80.00</p> <p>Wurlitzer 350 Model Speaker . . . 300.00</p> <p>Wurlitzer 616, Buckley Steel Cabinet & Adaptor, Four Packard Boxes . . . 125.00</p> <p>Wurlitzer 616, Buckley Steel Cab. and Adaptor . . . 200.00</p> <p>Wurlitzer 616, Original Cab. Hideaway, Buckley Adaptor, Five Buckley Wall Boxes & Speaker . . . 200.00</p>	<p>NEW LIBERATORS . . . \$325.00</p> <p>Chicken Sam . . . 115.00</p> <p>Chicken Sam, Conv. . . 135.00</p> <p>ABT Model F, Late . . . 29.50</p> <p>ABT Challenger . . . 29.50</p> <p>Golden Wheel of Fortune . . . 125.00</p> <p>Pitch 'Em & Catch 'Em . . . 165.00</p> <p>Panoram Film Rewinder 25.00</p> <p>Exhibit Ping Pong, Late 100.00</p> <p>Texas Leaguer, DeLuxe 45.00</p> <p>Keeneys Anti Aircraft. 69.50</p> <p>Keeneys Air Raider . . . 200.00</p> <p>Tommy Gun, Late Mod. 165.00</p> <p>Tommy Gun, Early Mod. 135.00</p>
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NEW and USED PARTS and SUPPLIES

Complete Line of Phonographs and Parts

- NEW ACCESSORIES**
- Front Glass 61 Counter Model \$1.35
 - Front Glass 71 Counter Model90
 - Needle Screws, Per Doz. 1.75
 - OHM Resistors, 10 W., Any Size30
 - OHM Resistors, 20 W., Any Size50
 - MFD Cond., Tub. Can, 450 V. 1.50
 - MFD Cond., 450 V.70
 - MFD Cond., 450 V., Tub. Can 1.85
 - Input and Output Transformers, All Models 2.50
 - Micro Switches for Rock-Ola and Wurlitzer. Lots of 6 or More \$ 1.00 Ea.
 - Rock-Ola Drive Motors, New, in Original Cartons 21.50 Ea.
 - Volume Control Boxes, 412-616 4.00 Ea.
 - Rock-Ola Belts60
 - Actuating Arms for Wurlitzer 616-500 2.75 Ea.
 - Box 100 Carbon Resistors \$2.65
 - Power Transformers, All Models 7.00
 - Electric Soldering Irons 2.00
 - Micro-Pick Ups (Metal) for Rock-Olas or Mills 4.75

- 5 Ft. Shielded Wire with Posts (Both Ends), All Machines—Improves Tone of Mach.40
- 2 Wire Rubber Covered Zip Cord, Per Ft. .02 1/2 c P.M. Speakers, All Sizes, from \$5.00 to 11.00 Speaker Cones, All Sizes \$1.50 to 2.25
- #23150 Block Ratchet Trip for 616-500-600, Etc. \$1.10
- #23152 Catch Ratchet for 616-500-600, Etc.60
- 70L7 for Juke Boxes only (Adaptor Type). Ea. 1.75

- USED PARTS**
- Tone Arms for Any Model Wurlitzer \$23.50
 - Amplifiers for Any Model Wurlitzer. 32.50 Up
 - Mills & Rock-Ola Amplifiers 22.50 Up
 - Wurlitzer & Seeburg Motors 29.50
 - Wurlitzer Motors for Counter Models \$18.50
 - Wurlitzer 412 Chassis, No Motors, No Selectors, Etc. 20.00
 - Wurlitzer 616 Chassis, No Motors, No Selectors, Etc. 30.00
 - Wurlitzer 24 Chassis, No Motors, No Selectors, Etc. 47.50

Deposit required with all orders!

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587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

WE WANT TO BUY ...

- SUPER BELL COMB.
- SUPER BELL TWINS COMB.
- CLUB BELLS
- JUMBO PARADES C. P., LATE HEADS—COMB.
- WANT LATE ONE-BALL FREE PLAYS AND ORIGINAL MILLS SLOTS

LET US KNOW WHAT YOU WANT TO BUY!

H. ROSENBERG CO.

627 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

Economy Supplies the Nation!

- GENUINE KEENEY SUBMARINE PELLETS \$22.50 per 1,000—\$3.00 per 100. STEEL PELLETS FOR CHALLENGER TEXAS LEAGUE \$4.00 per 100—\$32.50 per 1,000.
- PROJECTION LAMPS FOR PANORAMS, 200 HOUR, 750 WATT. EA. \$4.00

Terms: 1/3 Deposit With Order, Balance C. O. D. Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

ECONOMY SUPPLY COMPANY

615 TENTH AVE. • NEW YORK • BRYant 9-3295

REVAMP YOUR OWN MILLS OWLS 1-2-3 F.P.'s (1939 and 1940 models)

We Furnish All Mechanical Parts and Back Glass. Full Instructions How To Install.

\$49.50

Operates for \$10 Federal License.

DISTRIBUTORS . . . Write for Details or Ship Us Your Game Complete and We Will Convert for

\$89.50

Write—Wire—Phone

We Also Furnish All Parts and Instructions for Revamping F. P. JUMBO PARADE into Sportsman's Frolic.

\$29.50

C & S NOVELTY CO.

200 W. Court St., Cincinnati 2, Ohio Phone: MAIn 0628

SPECIAL

FOR THE FIRST TIME I AM OFFERING FOR SALE ONE OF THE BEST OPERATIONS IN TENNESSEE. Consisting of 100 PHONOGRAPHS AND 50 PIN GAMES. OVER 50% 750, 780 and 850. OPERATORS AVERAGE WEEKLY COLLECTION \$1750.00. WILL SELL PART OR ALL. CALL OR WRITE

F. & W. Amusement Co.

FRED BURKS, Mgr. 34 N. Cedar St. COOKEVILLE, TENN. Telephone: Day 125—Night 352W.

FOR SALE 100 MARBLE TABLES, \$800.00

Mixed Machines, some late, some old. Includes about 20 One Balls, F.P., some Automatics. Most need work. Some ready for locations. Consider selling all only. Short help reason for selling.

AMUSEMENT ENTERPRISES 1001 Louisiana HOUSTON, TEXAS F 8041

WANTED

Any quantity of the following: Keeneey 1941 Velvets, Gottlieb Lite-o-Cards. Quote best price and quantity in next letter. **Kramer Coin Machine Co.** 238 Dryades St. NEW ORLEANS, LA.

BRAND NEW MACHINES IN ORIGINAL CRATES

- | | | |
|--------------------------------------|--------------|------------|
| 2 10c Copper Chrome, S=470932-469802 | Single Mach. | Entire Lot |
| 13 25c Copper Chrome, S=470171 Up | 425.00 | \$5200.00 |
| 1 5c Gold Chrome, S=472830 | 350.00 | |
| 35 5c Brown Front, S=466164 Up | 325.00 | 10500.00 |
| 4 10c Brown Fronts, S=479569 Up | 350.00 | 1200.00 |
- Machines Used in Private Clubs**
- | | | |
|--|----------|-----------|
| 10 5c Gold Chromes, S=470596 Up | \$285.00 | \$2600.00 |
| 3 10c Gold Chrome, S=480210 Up | 300.00 | 825.00 |
| 2 10c Original Chrome, S=449113-460018 | 300.00 | 670.00 |
| 1 25c Original Chrome, S=465110 | 325.00 | |
- NEW MACHINES (ASSEMBLED OUTSIDE MILLS FACTORY). WE HAVE HAD THESE MACHINES TWO YEARS; NEVER UNPACKED, NEVER USED. ALL NEW PARTS, CASTINGS AND CABINETS.**
- | | | |
|--|----------|-----------|
| 10 5c Brown Fronts, S=431401 Up | \$275.00 | \$2500.00 |
| 6 5c Gold Chrome, S=470568 Up | 300.00 | 1650.00 |
| 5 5c Console S=440202 Up | 300.00 | |
| 10 Super Truck Times, Serials 7500 Up, Like New | 275.00 | |
| 18 Dominos, C.P., Light Cab., Like New | 225.00 | |
| 6 Dominos, Ch. Sep., Light Cab., Like New | 225.00 | |
| 1 Keeneey Fortune, Like New | 175.00 | |
| 1 Keeneey Air Raider, Perfect | 200.00 | |
| 1 Mills Panoram, Like New, Latest Model, S=4893, Automatic Wiper | 300.00 | |



H. F. MOSELEY Pres.-Treas. \$2500.00 \$1650.00

- USED AND RECONDITIONED**
- | | | |
|---|----------|-----------|
| 15 5c Blue Fronts, S=395386 Up | \$175.00 | \$2250.00 |
| 10 5c Gold Chrome, S=441139 Up | 250.00 | 2250.00 |
| 28 5c Brown Fronts, S=407843 Up | 225.00 | 5600.00 |
| 2 5c Gooseneck Front Vendors, S=166488-155672 | 35.00 | |
| 5 10c Brown Fronts, S=426160 Up | 240.00 | 1350.00 |
| 3 25c Blue Fronts, S=445789 Up | 275.00 | 1250.00 |
| 3 25c Blue Fronts, S=343703 Up | 250.00 | 1575.00 |
| 1 5c Gooseneck, No J.P. | 35.00 | |
| 1 Mills 5c Original Chrome, Like New | 300.00 | |
| 1 1 1/2 Mills Gooseneck, Single J.P. | 30.00 | |
| 5 Jumbo Parades, Free Play | 49.50 | |
| 1 25c Paces Races Red Arrow, Perfect, S=6182 | 260.00 | |
| 1 Baker Pacer, Q.A. S=8661 | 210.00 | |
| 1 Exhibit Jockey Club | 35.00 | |
| 1 Keeneey Fortune, Free Play or Oash | 199.50 | |

THE ABOVE MACHINES ARE OFFERED SUBJECT TO PRIOR SALE AND OFFERED AS SINGLES AND IN LOTS. WIRE US FULL CASH FOR YOUR NEEDS, AS YOUR MONEY WILL BE PROMPTLY REFUNDED IF THE MACHINES YOU ORDER HAVE BEEN SOLD. CERTIFIED CHECK OR P. O. MONEY ORDER WILL BE ACCEPTED IF NOT CONVENIENT TO THE MONEY.

MOSELEY VENDING MACHINE EXCHANGE, INC.

60 BROAD STREET, RICHMOND, VIRGINIA DAY PHONE 3-4511—NIGHT 5-5328

THIS WEEK...

- MUSIC**
- | | | | |
|---|----------|---|----------|
| 2 Wurlitzer P12 | \$149.00 | 2 Rock-Ola 12 | \$149.00 |
| 2 Wurlitzer 412 | 159.00 | 2 Rock-Ola 16 | 195.00 |
| 5 Wurlitzer 616 | 225.00 | 2 Rock-Ola Imperial 20 | 279.00 |
| 2 Wurlitzer 41, Counter Model | 180.00 | 4 Rock-Ola Master '40 | 449.00 |
| 6 Wurlitzer 500 | Write | 2 Rock-Ola Standards | 395.00 |
| 4 Wurlitzer 800 | Write | 1 Rock-Ola Super '40 | 479.50 |
| 2 Wurlitzer 750E | Write | 2 Rock-Ola Commandos | Write |
| 2 Wurlitzer 950 | Write | 2 Charm Cabinets, Like New With 616 Mechanism, Wall Box & Adaptor, Ready for Location | 289.00 |
| 5 Seeburg Hi Tones 8800 & 9800 ROES | Write | Complete Hideaway Systems, 5 Wurlitzer Twin Twelves in Steel Cabinets with Buckley Adaptor, Amplifier & Speaker, Ready for Location | \$195.00 |
| 5 Seeburg Hi Tones 8800 & 9800 ES | Write | | |
| 2 Seeburg '42, Victory Model, 8200 Cab. | Write | | |
| 5 Mills Thrones | 319.50 | | |
| 5 Mills Empress | 369.50 | | |
- WALL BOXES**
- | | | | |
|---|---------|--|---------|
| 3 Wurlitzer #111 Bar Box | \$14.50 | 1 Rock-Ola Wall Box | \$19.50 |
| 23 Wurlitzer # 320 Sweet Music | 24.50 | 50 Buckley 20 and 24 Record, Swing Door, Lite-Up, Like New, Latest | 19.95 |
| 3 Seeburg 24-Record 5c Wireless | 27.50 | 1 Wurlitzer #332 Bar Box | 19.50 |
| 1 Seeburg 5-10-25c Select-o-Matic, Wireless | 45.00 | 10 Wurlitzer 5-10-25c, #125 | 27.50 |
| 1 Rock-Ola #1504 Bar Box | 24.50 | 5 Wurlitzer #331 Bar Box | 19.50 |
- MISCELLANEOUS**
- | | | | |
|---------------------------|---------|---|---------|
| 5 Wurlitzer #304 Steppers | \$24.50 | 20 GE New Changer Motors, fits Mills with top plate | \$27.00 |
| 50 Buckley Bar Brackets | 2.50 | 20 Buckley Pedestals | \$3.50 |
- 1/2 Deposit, Balance C. O. D., F. O. B. Newark.

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- PARTS**
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|--|---------|---------------------------------------|---------|
| Motor, Scient. Batt. Prac., New | \$18.50 | Handles for Mills Slots, 6 for | \$ 1.00 |
| Score Card for Batting Practice, Ea. | 4.00 | Pkg. Silver Points, Asstd. | 1.25 |
| Seeb. Wall-O-Matic Locks | 1.00 | 30-30 Condensers | 1.25 |
| Wurl. D. C. Motors, 110 V. | 12.50 | Fluorescent Lamps, 15-20W., one of 24 | 12.00 |
| 80 Gauge Plastic | 12.50 | Milliameters, to test Wall Box | 10.00 |
| Phonograph Pick-Up Scales | 1.50 | Ray Gun Variable Resistors, 3000 Ohm | .75 |
| Wurl. & Seeb. Casters, set of 4 | 1.50 | Western Kicker Coils | 6.00 |
| Wurlitzer Discs | .50 | Rapid Fire Castings | 16.50 |
| Med. Live Rubber Rings, 100 | 2.00 | Bally Belts | .50 |
| Tone Dart Needles | .30 | Orig. 4-Bell Glasses, Compl. Set of 5 | 8.75 |
| Genuine Astatic Pickup Head for Mills & Rockola, Brand New | 7.50 | | |

CONSOLES—10c Watt. Big Game, P. O.; Hi Hands, Mills 4-Bells, 5c Keeneey Super Bells, 3/5-1/25 Keeneey Super Bell

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2 GOBS 109.50	1 EAGLE SQUADRON 99.50
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1 MIDWAY 129.50	1 MYSTIC 59.50
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1 HOROSCOPE . . . 59.50	1 PAN AMERICAN . . 59.50



Woolf Solomon

CONSOLES

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25¢ Superbells, Comb. F.P.-C.P., Like New Write	Saratoga, Late, Rails, C.P. 119.50
Two Way Super Bells, 5¢-5¢, C.P. Write	Saratoga, Late, C.P. 99.50
4-Way Superbells, 5¢-5¢-5¢-5¢, C.P. Write	Bally Club Bells, Comb. Late 299.50
4-Way Superbells, 5¢-5¢-5¢-25¢ Write	Bally High Hands, Comb. Late 199.50
4 Bells, Late, Refinished Write	5¢ Silver Moon Totalizers, F.P. 119.50
Jumbo Parades, C.P., Late Head . . . \$129.50	25¢ Bobtail Totalizers, F.P. 179.50
Jumbo Parades, F.P., Late Head . . . 109.50	Keeney Past Times, 9-Coin 249.50
Trank Odds, Late D.D. Write	Triple Entries, 9-Coin 159.50
Jumbo Parades, Animal Reels Write	Track Times, '38, A-1 125.00
	Kentucky Clubs, A-1 109.50

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Panorams, Late . . . \$379.50
Rapid Fires, Perfect . . 179.50
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5¢ Silver Chiefs . . . 219.50
10¢ Silver Chiefs . . . 249.50
5¢ Gold Chrome, original 359.50
10¢ Gold Chrome, original 379.50
100 Box Safe Stands, Ea. 19.50

SLOTS — Write, Wire, Phone for Prices

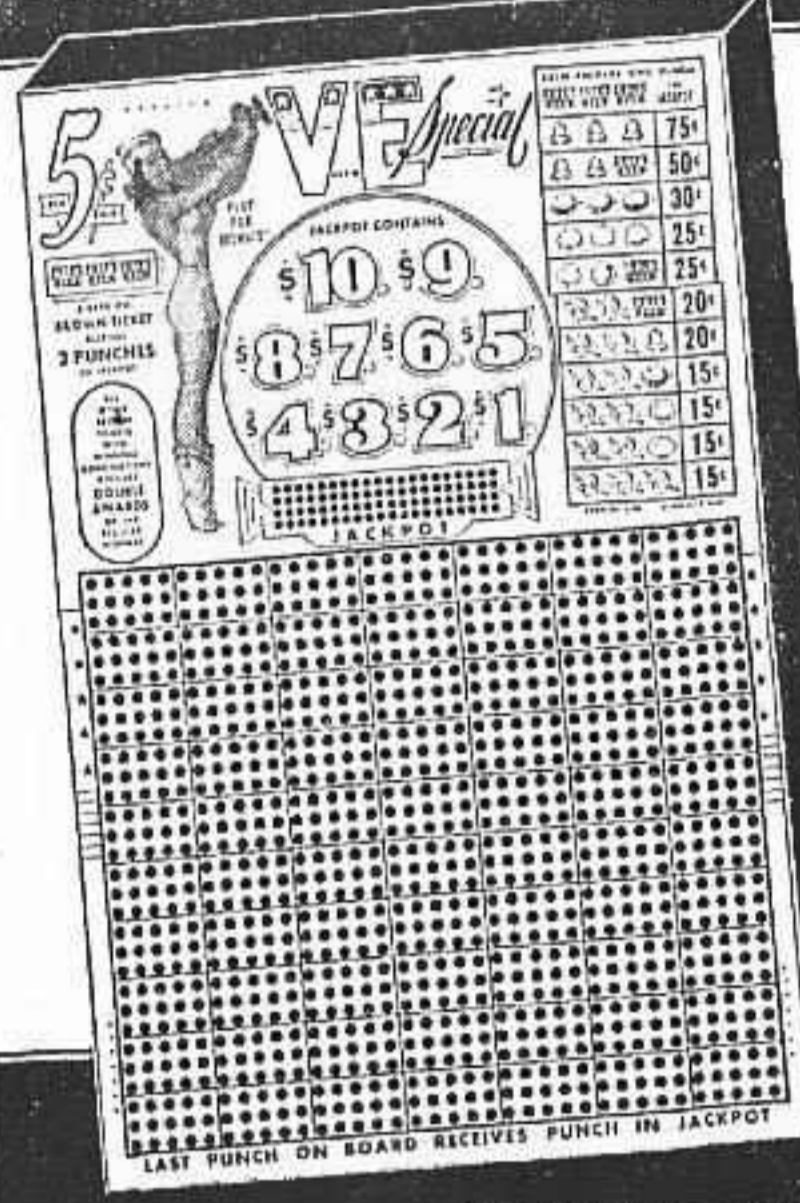
5-10-25¢ Blue Fronts	5-10-25¢ Chromes
5-10-25¢ Cherry Bells	50¢ Brown Fronts

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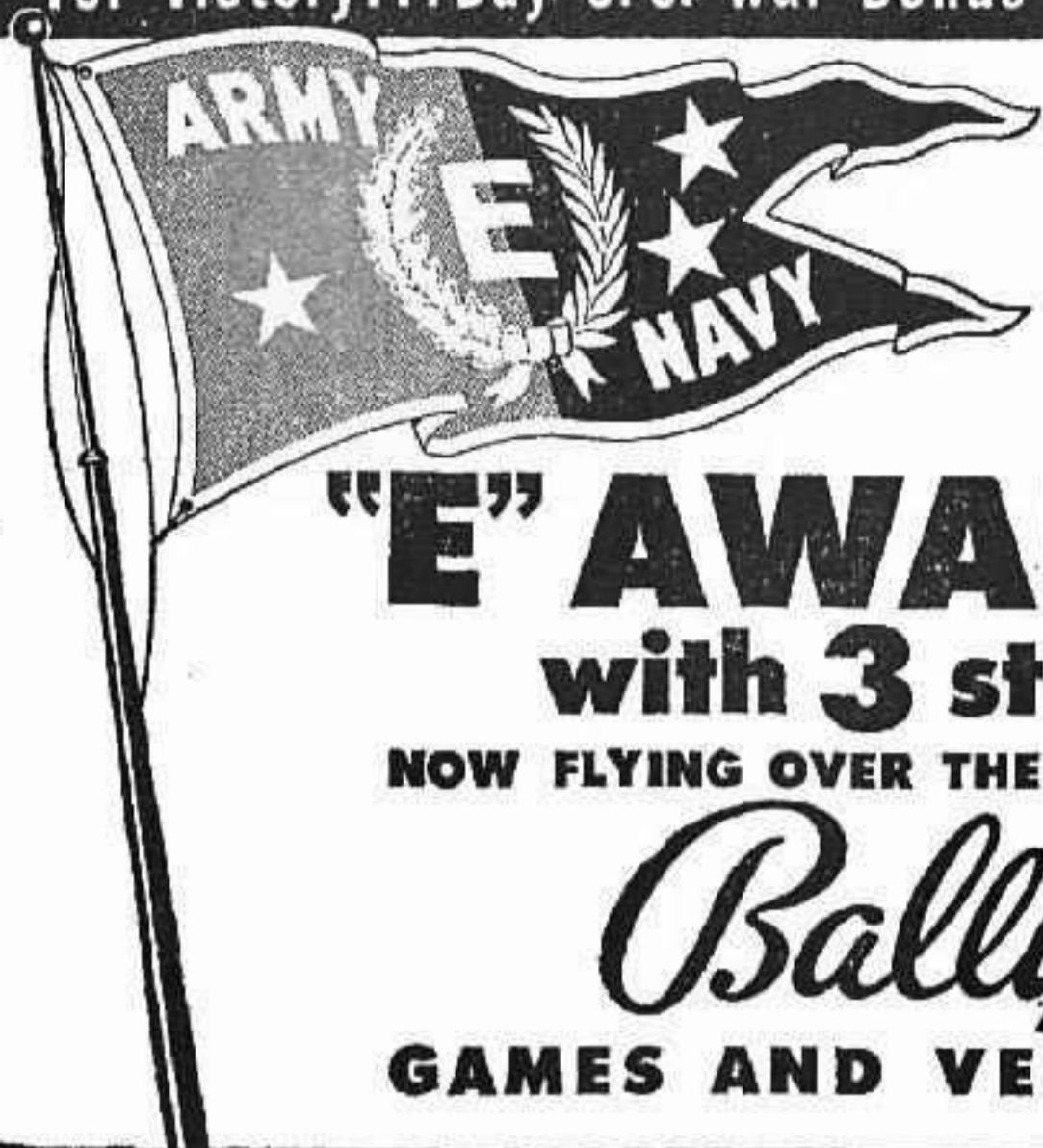
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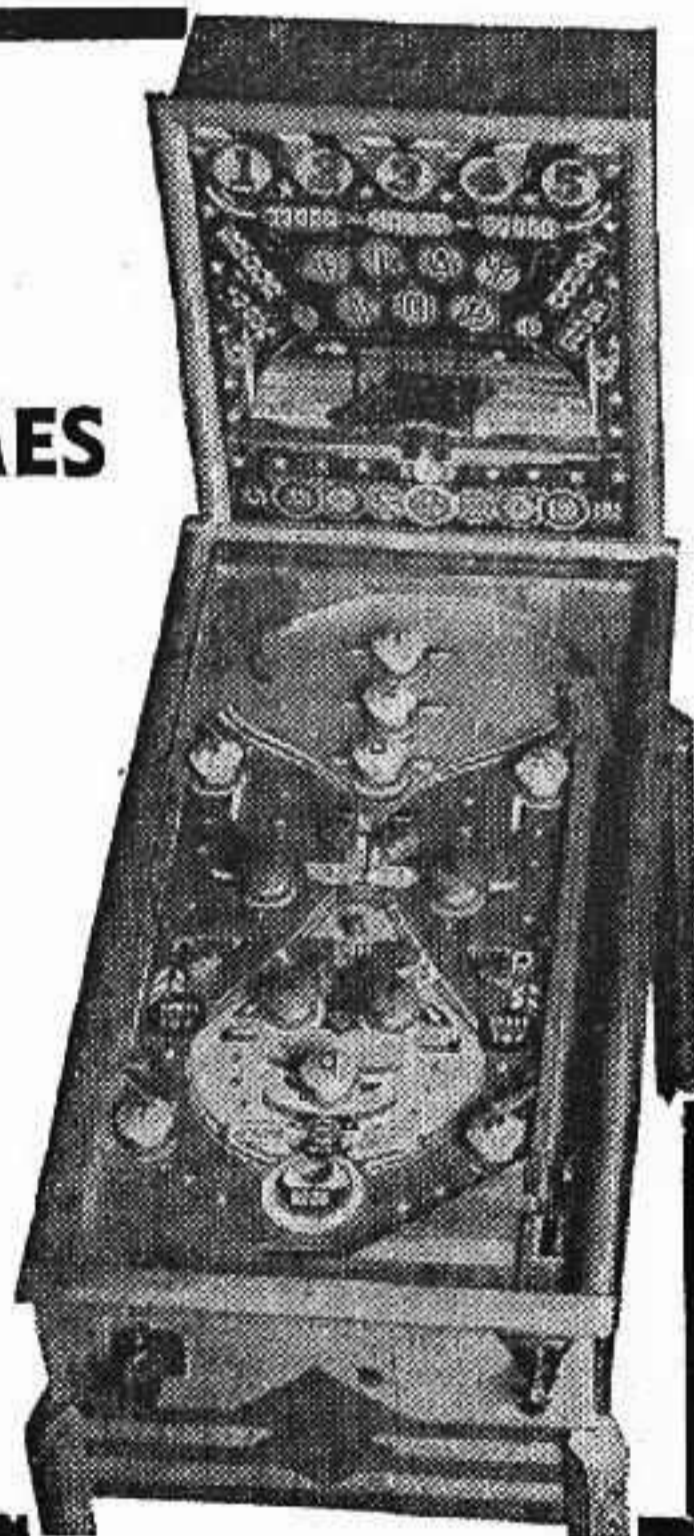
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New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.

Gold Chrome, 5¢	Brown Front, 5¢	Blue Front, 5¢	Bonus Bells, 5¢	Cherry Bells, 5¢
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Gold Chrome, 25¢	Brown Front, 25¢	Blue Front, 25¢	Bonus Bells, 25¢	Cherry Bells, 25¢

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Evans Dominoes, Late D.D., J.P.	\$335.00	Mills Jumbo, Comb. F.P., P.O.	\$213.75
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Evans Lucky Lucre, Two Tone, Late	295.00	Mills Jumbo Late High Head, F.P.	139.50
Evans Lucky Lucre, 5-5c, Walnut	249.50	Bally Hi Hands, F.P. & P.O.	195.00
Mills Jumbo, Late High Head, P.O.	149.50	Jenn. Silver Moon, F.P.	124.50
Mills Jumbo, Free Play	99.50	Pace Saratogas, Jr., Late P.O.	124.50
Watling Big Game, Late F.P.	93.50	Pace Reels, Late P.O.	124.50
Baker Pacers, Daily Double, 5c	299.50	Jennings Fast Time, P.O.	99.50
Bally Big Tops, F.P.	119.50	Jenn. Bob Tails, F.P.	124.50
Evans Lucky Stars	169.50	Bally Sun Rays	179.50
Evans Bangtails, D.D., J.P.	345.00	Pace Saratogas, Late F.P., P.O.	189.50
Evans Roletto Jr.	249.50	Pace Saratogas, Late P.O., 25c	225.00

Mills Original Four Bells, Completely Reconditioned and Refinished, Like New. Price \$495.00. Immediate Delivery.

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Marvel's NEW BASEBALL

(Revamp), \$179.50

LARGE STOCK OF PARTS for Chicago Coin Games—WRITE REVAMPS ★ MISCELLANEOUS

GRAND CANYON (United)	\$249.50	DARK HORSE (One Ball)	\$175.00
COVER GIRL (Gottlieb)	250.00	BIG PRIZE (1 Ball F. P.)	65.00
FLAT TOP (Williams)	250.00	RAPID FIRE (Bally), Clean	159.50
IDAHO (United)	Write	STREAMLINER (United)	Write

All Equipment Thoroughly Reconditioned and Ready To Operate

PIN GAMES

ABO Bowler	\$ 55.00	Majors, '41	\$ 55.00	Tall Gunner (Conv.)	\$ 64.50
Attention	60.00	Midway (United)		Ten Spot	55.00
Big Parade	125.00	Like New	185.00	Toplo	79.50
Four Diamonds	49.50	Miss America (Rev)	59.50	Twin Six	49.50
Defense, Genco	90.00	Play Ball	49.50	Venus	90.00
Star Attraction	57.50	School Days	55.00	Wildfire	49.50
Victory	90.00	Seven Up	59.50	Yanks	115.00
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Cross Line	49.50	Sky Blazer	85.00	Argentine	72.50
Girls Ahoy (Rev.)	59.50	Sky Ray	49.50	Gobs	65.00
Hi Hat	72.50	Shangri La (Gottlieb)	149.50	Rolaway	69.50
Horoscope	55.00			Super Chubby	55.00
Keep 'Em Flying	149.50			Flicker	50.00
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SLOTS

Mills B.F., C.H.	\$200.00
Jennings 25¢ 4-Star Chief	250.00

WANTED

Velvet, Spot, Pool, Sport Parade, Hi Dive or any other good Pin Games — Write Us Today!

SLOTS

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View of Showroom



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