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THE WORLD'S FOREMOST AMUSEMENT

SEPTEMBER 15

25 CENTS

THE THEATRE NEEDS



LES BROWN
The Sentimental Journey Man
(See Music Section)

How Long Can
Spend on the Way

RADIO

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---A Current Report

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THE THEATER NEEDS A F.

Carnivals Get Heavy Scratch In Deep South

Hennies, Cavalcade Rack It

CHICAGO, Sept. 8.—Cavalcade of Amusements and Hennies Bros., first of the major carnivals to invade the Deep South this season, are getting bundles of kale, despite government cutbacks, reconversion, etc.

The Cavalcade hit the jackpot at Gulfport, Miss., the past week, while Hennies Bros. at Pensacola, Fla., seemed destined to hit an all-time high for that spot when the cash was counted last Thursday night.

Up in Vermont, the World of Mirth got a tremendous score at the Essex Junction Fair, and this past week had the money-counters busy counting at the Rutland Fair.

Turn to the Carnival Section for further details.

Coin Machine Export Trade Ripe To Pluck

Makes Contacts Now

CHICAGO, Sept. 8.—Coin machine traders heard this week that the time is now ripe to begin foreign trade negotiations, and that the export trade from this country during the next two or three years will probably exceed any previous trading records known before the war.

The Department of Commerce is the author of the statement that this is the right time to begin trade negotiations, and Eugene P. Thomas, president of the National Foreign Trade Council, is the observer who predicts that the American export trade in the next five years may exceed the \$5,250,000,000 figure of 1939 by from \$3,000,000,000 to \$4,000,000,000.

Meantime, the *Foreign Commerce Weekly*, which is an official publication of the Department of Commerce, announces that it will resume one of its valuable services which had been discontinued.

(See *Time Ripe* on page 77)

Terps Again Sell Out at City Center

Advance Sale 30G

NEW YORK, Sept. 10.—Fall ballet season got its official start last night with the bow-in by the Ballet Russe de Monte Carlo for a two-week stand at the City Center. V-J Day evidently hasn't dimmed the popularity of the tulle-and-tights brigade. Last night's preem had Hiz-

(See *Terps Sell Out* on page 38)

See Index on Page 4

Editorial

Underwriting Legit's Future

THE theater, like most other professions and industries, has been riding high in boom war seasons. Comes reconversion.

Most industries have been planning for it. What is legit going to do about it?

The next year or two offer golden opportunities for legit to regain its lost glory in the amusement field. The "road" is wide open. Thousands of G.I.'s have been made live-show conscious via overseas tramping by thespians who sold them "round actors" for the first time in their lives. Those lads are scattering to the four corners of the hinterland. What is legit going to do to keep them show conscious? *The Billboard* has a concrete suggestion.

Briefly, it calls for the establishment of a national theater information office, supported and managed by and for the commercial theater. Such an organization would be under the supervision of a board of governors, consisting of a representative from each of the national theatrical trade unions, a rep each for the League of New York Theaters and the indie producers, another for the New York Critics Circle and one for each of the trade papers, *The Billboard* and *Variety*. Its purpose would be the publicizing and promotion of legit thruout the U. S. A. via newspapers, mags, air-casts, women's clubs, local chambers of commerce and fraternal groups.

The actual work would be in the hands of a competent, paid press agent who would devote entire time to the spreading of the legit gospel nationwide. There are hundreds of angles to be worked. Paid lecturers could be booked to tour local clubs and organizations. Stars of road-shows could be skedded for local

personal appearances and broad-casts. Local editors could be kept supplied with full advance info. A regular theater news tip sheet would be distributed. It's wide open for an on-his-toes p. a.

Of course, the first questions that managers are going to toss are:

Who would pay for this?

And how much?

The cost would be underwritten proportionally by every current Stem and roadshow—and the cost individually would be negligible. *The Billboard* suggestion is a levy of 1/2 of 1 per cent of the weekly gross of each show. Thus, a show grossing 30G would be taxed \$37.50 weekly. Another, doing 10G would ante \$12.50. Assuming a running average of 25 Stemmers and 10 touring troupes getting an average take of \$15,000, the weekly kitty for paying a good p. a. plus promotional expense coin would run to about \$650. This would be plenty to cover a competent job. No manager would miss his contrib.

Legit missed the boat after the last war and let the road go to seed due to individual managerial competition and squabbles. It isn't only the returning G.I.'s who need to be kept live-show conscious. It's the hinterland millions, whom the theater has neglected over the last 25 years, who need to be brought up to date and kept there. It can never be done by producers, unions or theater organizations acting individually. It is a job that must be tackled by legit as a whole—unselfishly and wholeheartedly.

Let's not miss the boat this time. Let's get together and put legit back where it ought to be—a country-wide top factor in the amusement world.

Legit Horizon Still Broadway

Everybody says something should be done—The *Billboard* makes a start—

NEW YORK, Sept. 10.—The legit theater, as always a group of individualists and non-conformists (except at the box-office), finds, as the 1945-'46 season starts, that once again a period of prosperity in the amusement

world may pass without the profession and business having done a single thing to insure its future, according to those who have the future of the theater at heart. The last season has seen the usual number of successes, without the usual number of new stars, the

arrivals being performers who have been at the top of the heap before—Laurette Taylor, Frank Fay, Eddie Dowling, Mady Christians and Frederick March, to mention the outstanding examples.

There's been plenty of salable glamour and drama in these stars—but aside from the usual routine flackery, aside from plenty of good press agency to sell the shows in which these names are appearing—nothing has been done to sell the theater—to sell "flesh" to the people of the United States as a whole. Off the record, even the press agents themselves admit this, with the comment that they haven't any "budget" to do a missionary job for the "art." Their job, the job for which they get their weekly \$165 or

(See *The Theater Needs* on page 38)



2 R-B Employees, Caley & Versteeg, Get Their Freedom

HARTFORD, Conn., Sept. 8.—Two Ringling Bros. and Barnum & Bailey Circus employees, William Caley and Edward R. Versteeg, are at liberty today to return to the show, but three key officials, also convicted of involuntary manslaughter after the 1944 Hartford circus fire, appear no nearer freedom despite determined effort by Florida's attorney general to secure their release.

Versteeg, chief electrician, and Caley, seatman, were ordered released from Hartford County Jail Thursday (6) at a special hearing before Superior Court Judge William J. Shea.

Meanwhile, Hugh M. Alcorn Jr., State's attorney, emphasized that his concurrence with the petition asking for the release of the two employees had nothing whatsoever to do with the attempts of J. Tom Watson, Florida attorney general, to secure special pardons for Vice-President James H. Haley, General Manager George W. Smith, and Leonard S. Aylesworth, boss canvasser.

Both Versteeg and Caley were sentenced February 21, 1945, to one year in jail on pleas of nolo contendere after being charged with involuntary manslaughter in connection with the circus fire in July, 1944. Caley began his sentence in February, and Versteeg, permitted to assist the show in getting on the road, went to jail April 7.

Attorney William L. Hadden, appearing as counsel for the two Ringling employees, told the court Caley had been

(See *Free 2 Ringling* on page 52)

Senate Group Getting Set To Aim Modified Bailey Bill At Petrillo and Royalty Fees

House Committee Inclined To Let Senate Take Lead

WASHINGTON, Sept. 8.—Sub-group of powerful Senate Judiciary Committee is readying for a long-deliberated blow at James C. Petrillo, prexy of American Federation of Musicians, whose fee-imposing powers have been a source of major irritation to numerous members of both Houses of Congress for some months. Judiciary's Sub-Group is now planning to meet within next four weeks to recommend a modified version of Sen. Josiah W. Bailey's vigorously worded Anti-Royalties Bill.

So bitter is the anti-Petrillo feeling among some members of the Senate Judiciary Sub-Group that a meeting was scheduled originally at the outset of Congress' resumption of business after its summer recess. However, because of the illness of Senator James O. Eastland (D., Miss.), chairman of the Sub-Group, meeting has been deferred for at least two weeks and possibly as long as month.

Eastland is confined to bed at his home in Doddsville, Miss., as the result of a serious infection. At his office *The Billboard* was informed that "the senator is very anxious to get a meeting assembled on the important Bailey Bill and he has sent word here that he plans to do something about it as soon as he returns to the capital."

Radio, Labor Watches

Eastland Committee's action will be watched closely by the entire broadcasting industry as well as by labor organizations, particularly since the House Interstate and Foreign Commerce Committee, which prior to the recess had sought some sort of conclusive action, is now frankly stymied on the issue. Latter committee, headed by Rep. Clarence Lea (D., Calif.), held hearings on a bill by Rep. George A. Dondero (R., Mich.)

(See *Senate Group* on page 19)

Review

Of 1946, fourth edition preemed at Montreal's and rolled up a near-acceptance a heavy and best yet of the ons, the show has cost er \$300,000, and a good doesn't all come back by end, this will be the last of ng Vanities.

ver, if preem audience reception is ndication, it's money in the bank, the 24 items on the program were variably rewarded by heavy hands and the patrons went home talking to themselves. Show ran three-quarters of an hour overtime. This has been pruned before leaving Montreal.

Five lavish production numbers provide the meat of the show. *A Week-End at the Country Club*, *Exquisite Plumage*, *Design for a Honeymoon*, *Chopin Moods* and *Latin Rhythms*. These give ample opportunity to display the skating skill of Shirley Heart, Dolly Durkin, Melva Moreno and the two top stars, Gloria Nord and Mickey Meehan. Nord still tops all the other gals in the polish of her work and Meehan has emerged in just over a year as the best skater in the Vanities. He is only 17 at that, but for polish, projection and sheer virtuosity he is in a class by himself.

Smaller numbers, but no less effective are *Red Sails in the Sunset*, *Rolling Along*, and the closer, *Change of the Riffs*. The *Red Sails* number is probably one of the most beautiful effects in the show, just six skaters working under a red spot which produces smart effects in combination with gossamer-like costumes to resemble sails. *Rolling Along* number brings out the Vanity—"Fairs" chorus on various-shaped balls and without their skates. It has the audience on edge thruout as the gals do a smart piece of manipulation with balls thru various patterns. Heavy hands accompany each maneuver and the number definitely sticks out as one of the biggest crowd pleasers.

Apart from the production numbers, the balance of the program is made up of short turns: *Two Drapes and a Shape* is a rhythm number with Dolly Durkin, Frank Foster and Terry Taylor. *Fun on the Run* provides some zany comedy with Larry Thompson and Frank Burke. Lew Testa does a comic number, *The Jester*, and Dolly Durkin and Frank Foster combine for a very polished *Bolero*. Biggest short turn hit of the first half of the program, tho, were those vaudeville smoothies, *The Whirling Daredavils*, who brought down the house with their audience participation number which ended up with a fat lady stooge being taken for a whirl.

In the second half honors are about even between Ben Dovass' "convivial caballero" drunk act and the polished juggling of Bobby May as tops in the singles. Gloria Nord does a nice number, too, with four of the boys, *A Very Merry Widow*, and some pretty funny clowning is provided by Or, *What a Beautiful Morning* with Shorty Renna, Little Maxie, Larry Fox, George Behrmann, Johnny Melendez and Jay Loder.

Show is emceed by Paul Gerrits, who does a capable job. His own spots were cut drastically from dress rehearsal as much of his nitery humor is missed in the big forum. However, he does his effective roller routine, ending up with a ride on one ear that nets a big hand. He also acts as straight man for some clowning by Shorty Renna.

Generally the show can stand a little faster pace and humor. But in all it is a very impressive production, lavish costumes and sets, excellent lighting effects, credit for which apparently must remain anonymous. For the show as a whole, the following rate bows: Harold Steinman, producer; George Tyson, executive director; Gae Foster, who staged and directed the show with production supervision by Fanchon & Marco; costumes designed by Joan Personette, music and orchestrations by Frank Ventre assisted by Hal Beckett, skating and dance director Marie Carr, company manager Bobby Johnson, and Benjamin Schwartz handling the music.

Finishing in Montreal September 9, the Vanities spend a week each successively in the following cities: Toronto, Buffalo, Chicago, Minneapolis, Milwaukee, Omaha, Memphis, St. Louis; Kansas City, Mo.; Tulsa, Okla.; Oklahoma City; Wichita, Kan.; Denver, Hollywood, San Francisco, Oakland, Sacramento, Des Moines, Detroit, Flint, Grand Rapids, Rochester, Ottawa, Quebec City, Boston, Providence, Washington, Philadelphia, ending up next May at Madison Square Garden. Ken Johnstone.

Chi 5100 Switch To 2-a-Night Points Up Gradual Trend

CHICAGO, Sept. 10.—Problem of whether to use a two or three-a-night floorshow policy, which has had nitery ops doing plenty of thinking recently, hit another milestone on its way toward solution last week when Byron Massel, co-op of the 5100 Club, announced that he will inaugurate a two-a-night policy starting with the October revue. Massel said that the club will play three shows on Saturday night, however.

Discussion over whether to drop the third floorshow started about two months ago, when the Latin Quarter, which dropped the third show when the midnight curfew set in and never returned to it even after the witching hour shuttering ban was removed, grabbed off Harry Richman. Trade was plenty surprised by Richman's inking of a Latin Quarter contract, because he has made all his Chi p.a.'s for the past 14 years at the Chez Paree. Richman's chief reason, trade reports, for signing the contract was because of the fact that he'd receive about same dough at this spot for playing only two shows while elsewhere he'd have to make the extra show per evening.

Good Deal

Art Goldie, of the L. Q. management, reports that the two-a-night policy is a plenty lucrative one. Spot is doing capacity for both shows, while previously Goldie said that the third and last show sometimes found the acts working only to a handful of customers.

Massel, when contacted by *The Billboard*, said he is going into a two-per-night policy because: (1) He will be able to secure better entertainers with the softer two-a-night policy; (2) he plans to add another act to make each of the two floorshows bigger and better and assure himself of something like capacity business at each show; (3) the third show has been pretty feeble b.-o. because entertainers, working only to a handful of diners, have cut down the length of their routines and have become pretty lackadaisical in their delivery because of the sparse response to their work.

Massel said further that by playing (See NO CONVENTION on page 37)

Look Before You...

PARIS, Sept. 8.—Despite shortage of paper and cardboard, half-sheet cards have been appearing all over this town listing Mr. Whiskers's entertainment program and centers for G.I.'s. Investigating committee of French showmen, who were protesting the use of paper, which they could not buy for love or money, for "unnecessary billing" of what the khaki knew all the time, produced an army official remark: "Look on the back of the cards."

When La Belle France's producers turned over the cards, their faces turned a heavy beet shade—the cards were being printed on the backs of discarded German war maps—of France.

Minn. Theater Chain To Add New Houses, Remodel Old Ones

MINNEAPOLIS, Sept. 10.—Minnesota Amusement Company, operators of 84 theaters in Minnesota, North Dakota and Wisconsin, has organized the Mindako Theaters, a new management company, and has announced an expansion program which includes construction of at least six new theaters and remodeling of as many more in this area. Mindako will not replace Minnesota Amusement but will be in charge of operating the string of theaters, John J. Friedl, president of Minnesota Amusement has announced.

New theaters will be built in St. Paul, Rochester, Mankato and Austin, Minn.; Minot, N. D., and Eau Claire, Wis. Remodeling programs will be undertaken at the Lyric and Aster theaters in Minneapolis, and Paramount and Riviera houses in St. Paul. In all, 36 new projection machines and 15,000 improved seats will be installed in the company's 84 houses.

CSI's So Hungry For Talent, Offers To Train People

NEW YORK, Sept. 10.—Charging that there is an "awful lack of patriotism" among entertainers at present, Harry Krivit, musical comedy brass at Camp Shows, Inc., hit out at performers who think that because the war is ended showbiz obligations to the G.I.'s is finished. He said, "The boys in Germany and Japan are stuck there. They should be entertained and given all we've got." Krivit made it clear that tho many theater people were sticking to the job, others were going back to "biz as usual."

The CSI is so hard up for performers these days that Krivit is making a two weeks' trip to Dallas, Los Angeles and Chicago to line up entertainers for the post-V-J program to come. He needs 450 people for his productions (musical comedy) by March 1, 1946. He wants chorus girls, singers, dancers, comedians and all others who can be utilized in revues. While he is out on the road the producer will open up the victory circuit tour of *Girl Crazy*. Last time he went to California the CSI exec brought back 20 guys and gals that he put into CSI shows.

He'll Train 'Em

Krivit is so talent hungry that he is even willing to take juveniles and ingenues that can sing and dance a little and train them. He feels CSI is the greatest training ground for a performer that there is today and he is willing to put in a little hard work if he can get the right people.

Talent situation is snarled because many performers are sticking close to Broadway these days waiting for their big break. They are leery of spending six months overseas or in a domestic show for CSI. This bears out the predictions of those Broadway-wise boys who said that once the war had been successfully completed the G.I.'s overseas were sure to get a stuffing off.

Amer. Theater Wing Canteens To Shutter

NEW YORK, Sept. 10.—American Theater Wing, the need for many of its activities curtailed by the end of the war, already has made plans for retiring many of its top war activities. The canteens are on their way out. Newark, N. J., has closed, Cleveland and Boston go about October 1, New York and Philadelphia one month later, Washington after Thanksgiving, and San Francisco hits the dust after the Christmas holidays. Club for Merchant Seamen will remain open for another six months. Of its other activities, the Radio Division, the Music War Committee and the Washington Speakers' Bureau have closed up shop.

On the other hand, the hospital committee is due for a solid expansion. This includes a branch in Boston that has done fine work. The New York Speakers' Bureau and the Victory Players continue with special emphasis on the returning veteran campaign. As mentioned in *The Billboard* last week, the first step was taken toward an American Theater Wing Center by the formation of a post-war planning committee.

Page Booking Concert Artists

CHICAGO, Sept. 10.—Sid Page, local booker, is entering the field of concert artist promotion with a series of dates slated for the Murat Theater, Indianapolis, for the fall and winter season. Deal is being worked out between Page and Cec Byrns, Indianapolis promoter.

Slate of attractions includes *Uncle Tom's Cabin*, an MCA package, October 17-19; Victor Borge in November; Larry Adler and Paul Draper, and Veloz and Yolanda in January, and the opera, *Martha*, in March. Ducats are scaled from \$3.60 to \$1.20 for seats in the 3,100-seat theater. Tickets are sold separately and not in a series.

Joy Hodges, just back from the E.T.O., had the G.I.'s foaming at the mouth by her special rendition of "You've Got Something" while on the foxhole circuit. She had the boys so pepped up that the chorus following her was afraid to take their lives in their hands and go on before the G.I. lambs turned wolves. They just wouldn't go out. She really stopped the show.

Congress Mulling Fixing Date For Trimming Emergency Taxes

WASHINGTON, Sept. 10.—With long delay seemingly in store for declaration of end of "unlimited national emergency," move is growing on Capitol Hill for fixing a special date for war's ending for purpose of ending emergency taxes only. Directly affected are the wartime super-taxes on niteries, theaters and juke boxes.

As foretold by *The Billboard* (8) interim tax program will be shaped for early introduction, and the personal income and excess profits levies will be pared real soon. Congress, as disclosed by *The Billboard*, is reluctant to pare existing war taxes since the latter will automatically go off the books six months after end of "unlimited national emergency." Because it now looks as if the "emergency" is going to hang around for many, many months as a convenience to government and industry during the reconversion, fiscal leaders on Capitol Hill are urging that a special day be set aside for ending of the "tax emergency" at least. Any declaration of the emergency's end must be made by President Truman in consultation with Congress.

George Leads Proponents

Chairman George, of Senate Finance

Committee, is a leading proponent of the move for special ending of tax emergency. George will carry the ball for the proposal in conferences within fortnight with Truman, who in his message to Congress on Wednesday (6) advised against drastic cutting of taxes but indicated his readiness to back slashes in income and corporation levies.

If George succeeds in his efforts, the 20 per cent Federal Amusement Tax which hit the nitery biz real hard will come to an automatic end a lot sooner than some of the other wartime controls. The tax would be reduced to its normal rate of 5 per cent. Same thing would hold true for assessment on theater admissions, rate which would go back to penny on 10 cents instead of penny on five. Tax of \$10 a year on juke boxes became effective late in 1943, and view here is that this also should be considered in category of war tax that at least should be reduced when the tax emergency is declared at an end. Fiscal leaders, it is believed, will soon be ready to consider reductions in taxes on coin machines in interests of bringing needed relief to trade and simultaneously encouraging wider activity which could subsequently lead to increased volume of receipts.

In This Issue

Bands & Vaude Grosses . . . 37	Letter List 61	Reviews, Legit 38
Burlesque 40	Magic 40	Night Club 34
Carnival 42-51	Merchandise-Pipes . . . 62-69	Vaude 35
Circus 52-64	Music 17-31	Rinks-Skaters 60
Classified Ads 62-67	Music-Cocktail 32	Roadshow Films 61
Coin Machines 76-108	Music Merchandising . . 84-87	Routes: Carnival 74
Fairs-Expositions 55-57	Music Popularity Chart 26-31	Circus 74
Final Curtain, Births, Marriages 70	Night Clubs 33-37	Television 15
General Outdoor 71-75	Parks-Pools 53-59	Vaudeville 33-37
Honor Roll of Hits 28	Pipes for Pitchmen . . . 68-69	Vending Machines . . . 88-89
Legitimate 38-39	Radio 5-16	Vets' Employment 41
	Repertoire 61	

Cowcatchers & Hitchhikers---Now

Kate Smith's First Guest Tommy Dorsey

NEW YORK, Sept. 10.—Kate Smith, who this season returns to her own as a singer of pops, will start her program Friday (Sept. 14) with Tommy Dorsey as guest conductor and three sock *Honor Roll of Hits* tunes to choose from for her lead song.

Topper is *On the Atchinson, Topeka and Santa Fe* which both T. D. and Kate have disked. Nudging the top placer is *Till the End of Time* and the place tune is *If I Loved You*. All three songs are meat for the Smith voice. Dope on what brought these three tunes up to the money positions as well as Kate's singing of one of the toppers will be featured on her return to an all-music program.

Trade's watching this planned attempt to win the "Moon Mountain" lady a new audience on Friday night (because Friday was the day before payday, it formerly was the No. 1 broadcast night on the air. With the change of paydays and the five-day week, shift has been to Thursday, but web execs are certain that Friday can deliver just as big an audience as any other night.)

Nat'l Farm and Home Hour Back on NBC, Allis-Chalmers B.-R.

CHICAGO, Sept. 10.—After years of absence from NBC, *The National Farm and Home Hour* will return to the net September 15 in a weekly 40-station-web series (Saturdays, 12 to 12:30 p.m., Central War Time), sponsored by the Allis-Chalmers Manufacturing Company. During the period it has been off the net, *Farm and Home*, one of radio's oldest agr programs has had a stormy career. It has been on NBC, off NBC, on Blue, off Blue, has had, lost, and for the new NBC series regained the co-operation of the Department of Agriculture.

Farm and Home was started by NBC in October, 1928, and remained on that net until the Red and the Blue nets split a few years ago. While on NBC it was a full-hour program that had a staunch following. However, when Blue got it, it began following a path of less importance in that net's over-all operation. It was cut to 45 minutes, then to a half-hour. Later, it lost the co-operation of the Department of Agriculture, which had been playing an important part in the show since its inception, when the department heads made a ruling forbidding the appearance of its leaders and personnel on any regularly aired radio program. Finally, in March, 1945, American dropped the program altogether.

At the time, one of the most interesting developments in the show's history took place. Some high ranking American execs here felt that a mistake was being made by dropping the program, because, it was insisted, the title of the show was one of radio's most valuable and, therefore, the program should be continued if only to retain title rights. When it became known at American here this week that NBC's Central Division had sold a farm program using the exact long standing title, *National Farm and Home Hour*, some ABC execs wondered if that wasn't reason for legal action.

But later, when the more sane heads cut into the discussion, it was decided that no action would be taken. For one thing ABC had dropped the show, despite the warning of the astute heads here, and for another reason of no small importance, Allis-Chalmers sponsors the Boston Symphony on ABC. Naturally, it would be foolish for the web to stir up any hornet's nest that would result in one of their present sponsors being stung.

Editorial

The Kidding Hurts!

AFTER almost a full year of what has been hopefully called the "no cow-catcher, no hitch-hiker" era on the two senior webs, it appears that what CBS referred to as "the trip-hammer trio" of unintelligent broadcast advertising is still with us. The form is somewhat changed but in essence they're still "death to listening."

NBC never stood up and said that it was going to take the plug-uglies off the air. CBS, the industry mistakenly thought, did. Now it seems that CBS is retreating from a theoretically firm position. Not only has it failed to eliminate catchers and hitches, it has taken refuge in what is fast becoming its favorite word, "invitation." The "catchers" and "hitches" (see report on this page) were "invited" off the net.

But more important than any deflection from principle by CBS is the fact that the networks have fallen down on their responsibility not only to the public but to their advertisers and their affiliated stations. Sponsors and their advertising agencies, it seems, seldom learn that three or four or five commercials in a row have a diminishing degree of effectiveness which goes way below zero. (It does an unselling job.) Therefore, it is up to the networks to teach them the facts of ad life.

Catchers and hitches harm stations because they make it virtually impossible to sell spot announcements sandwiched between a pair of network-fed commercials. Cowcatchers and hitch-hikes benefit no one—least of all the consumer. And that, gentlemen, is where the FCC comes in. The Commission has been acting tough lately, tougher than ever before. All indications are that its present policies meet with the approval of the administration. The conduct of each and every broadcaster is under careful scrutiny. And the Commission doesn't look as tho it's particularly amused at the antics of money-grubbers.

The solution to this problem is relatively simple. If the networks will demonstrate that they will have courage, they can instantly declare that cow-catchers and hitch-hikers are at an end—and then stand by the rule. It's been done before. Length of commercials have been cut, various types of products have been declared unfit for airing. No one threw a fit as a result, and radio continues to make money.

For the networks' sakes, for the sake of the public, for the stations' sake and especially for the advertisers' sake, let's stop kidding about cow-catchers and hitch-hikers. Let's end them.

Billboard Tabs Net Practice

They're all using them, despite best intentions and "policies" stated before

By Marty Schrader

NEW YORK, Sept. 10.—Despite protestations to the contrary and despite a series of "decorative" devices, hitch-hikes and cowcatchers are still on the air, their legitimacy no less in doubt

because of fancy new names, according to a survey of commercials on the four networks conducted this week by *The Billboard*. There are at least seven shows on CBS (the network which was supposed to have eliminated the "triple-threat"), using hitch-hikes and/or cowcatchers, a great many on NBC (another of the evil eliminators), and several each on ABC and Mutual, neither one of which ever claimed to have cut them out.

The seven shows on Columbia which use hitches and catchers are a bare minimum since CBS officials would not release the material requested by *The Billboard*. The figure is the result of steady two-day monitoring by *The Billboard* staffers. Six of Columbia's seven are disguised hitches, using a few bars of music or another sign-off technique allegedly to "close" shows after the hitch has ended. However, the seventh, a hitch for Lava Soap on Margaret McDonald's across-the-board (1:30-1:45) Crisco-sponsored news show, was simply a bare-faced hitch-hike with no effort made to cover up.

"Rule Not Rule"

Ever since September 20, 1943, when CBS issued its now-famous edict against hitches and catchers, the trade and the public have believed that this rule, which was to have gone into effect October 1, 1944, was ironclad and could under no circumstances be broken. However, a high CBS official told *The Billboard* Thursday (6) that the rule was actually not a rule, that it was an "invitation."

He quoted the first sentence of the original statement to prove his point. (See *Cowcatchers, Hitchhikers*, page 13)

Phil Cohen (Not Cohan) To Ruthrauff & Ryan Radio

NEW YORK, Sept. 10.—Phil Cohen, ex-director of domestic radio bureau of the OWI and ABSIE (American Broadcasting Station in Europe), has settled down to the civilian job of a staffer at Ruthrauff & Ryan radio division. Cohen, often confused with Phil Cohan who does the Moore-Durante broadcast show, will start with a general handyman assignment and also work with Lee Cooley on video.

Pub or Network?

NEW YORK, Sept. 8.—CBS is going pocketbook happy, practically becoming a major publisher in its own right. On the heels of its break in the regular pocketbook edition of the FDR memorial, the net issued at its own expense, a volume on news coverage called *From D-Day to Victory in Europe*. That was followed by *The CBS School of the Air*, out this week, and another one is in the works.

Madison Avenue wags crack that Bill Paley may not recognize what he's coming back to—a publishing house or a network.

Broadcast Eqpt. Available Thru Surplus Electronics Division of RFC, Execs Say

Makers Have Inventories Turned Out for Armed Forces

CHICAGO, Sept. 10.—A usually-overlooked means by which operators of small radio stations and potential broadcasters who plan to build stations can get equipment they have been needing since the beginning of the war was described to *The Billboard* last week by executives of the Reconstruction Finance Corporation here. Altho most people in the broadcasting industry believe that they will have to wait many months before transmitters and other radio station equipment will be available, the RFC men stated that there was a means established right now by which they could get much of the material they need.

That means is the Surplus Electronics Division of the RFC. This division, which is headed in Chicago by A. W. Lee, has branches in regular RFC offices here, in Washington, New York and Los Angeles. The plan set up by this division to re-channel surplus electronic material for civilian use has been worked out in conjunction with radio companies that manufactured electronic equipment for the armed forces during the war.

Makers Redistribute Surplus

Under this plan, 225 radio companies in the country (65 in this area) are redistributing equipment that became surplus at war's end. Rather than set up one central office thru which the millions of dollars worth of surplus radio equipment could be re-distributed, the RFC made arrangements to send back the surplus equipment made for the armed forces to the company that manufactured it originally. There it is revamped, re-tested and gone over thoroly. Because the RFC officials realized that the original manufacturing company would be

best equipped for revamping or re-assembling surplus, the present plan of re-channelling to original manufacturers was worked out.

Companies With Surplus

Some of the companies in this area that now have large surplus inventories that would be suitable for civilian broadcasters are the Majestic, Howard, Galvin, Rauland, Belmont, Trav-Ler Karenola, Kellogg switchboard and Hallicrafters companies. There are many more thru-out the country. According to RFC execs, anyone interested in locating a company in his region, may get names of specific manufacturers participating in the plan near him by contacting the RFC offices in Washington, Chicago, New York or Los Angeles.

A discussion about inventories of companies in this area revealed that participating manufacturers definitely have electronic equipment that would be usable by present broadcasters or by those desiring to start radio stations. Power plans for transmitters are available. So are radio control board equipment and other essential parts. Transcription playback machines for radio stations or for schools desiring to use them for educational purposes will be available thru the plan, an engineer for one of the participating companies stated. Transmitter tubes, altho not plentiful now, will be available in more abundant quantities in the near future. Much of the equipment would be best suited for AM stations with not more than 1,000-watts power. Some of it, however, could be revamped for FM broadcasting.

An engineer for another company here (See *Equipm't Available on page 13*)

U. S. DOING JOB IN ITALY

Facists Still In Net Picture

Claim that 75% in Rome listen to Whiskers' stations not proven, but lots do

ROME, Sept. 5.—In the days when Il Duce was boss around these parts, Italian Radio, consisting of the Northern and Southern networks, was owned 51 per cent by a private outfit of Fascist biggies operating under the tag, Hydro-electric Company of Piedmont. Controlling interest in this outfit, in turn, was held by the Institute of Industrial Reconstruction, which in turn was 100 per cent government controlled. Same corporate set-up prevails today and only a limited number of the Fascists in the Italian radio picture have been removed. Many are still around and working, according to reliable and veteran Italian radio men, tho some of the present execs are okay.

This situation, however, is nothing more than an electronic reflection of what seems to be cooking in Italy or, at least in this portion of it visited by American radio execs on tour in the E.T.O. North of Italy doesn't speak to the South and vice versa. There are no Fascist here allegedly, but newspapermen who've been around a long time tell you that there are plenty and some in fairly important jobs.

Re-Birth Tough

Italian Radio (or again the Southern network of which Rome operation is key station) is struggling to come back to life and despite alleged Fascists still around the place, it is to be hoped re-birth will be speedy and successful. At the present time there are approximately two hours of commercially sponsored shows on the Southern net per week. About 15 minutes of the time is one-minute spot announcements. Other hour and three quarters is split between 15 and 30-minute shows. Radio Rome and net is on air approximately 84 hours per week, running from 7 a.m. to 9, from noon to 2:50 p.m. and from 5 p.m. to 12 midnight, total of 11 hours and 50 minutes daily.

Commercials Needed

How badly the station and net needs more commercial sponsorship can be seen from the fact that, according to reliable sources, they are now operating at a loss of about 600 lira (\$6) per minute. This is figured not on basis of return from commercial shows but on tax assessed on receivers (Italians now pay 160 lira yearly as against 80 lira a year formerly. Ante is expected to be upped drastically shortly again) is about 400 lira per minute of annual operating time. Since operating cost runs about 1,000 lira per minute, this means, as indicated previously, a per minute loss of 600 lira a minute.

No Goods To Sell

Sparsity of sponsored shows at the present time is not due to policy objections against commercial programs on the part of net operators, but to the simple fact that there are few companies in Italy that have anything to sell, and fewer who have the dough to buy air-shows to sell the little they have. One-minute spots, for instance, are largely announcements of high-priced local restaurants. These are local, not net, shots—typical example of 15-minute shows are variety program sponsored by Paesa Della Conzone, manufacturers of substitutes for powdered eggs, dessert powders, etc. This program is on every Sunday between 1:30 and 1:45 p.m. Another example is *Best Loved Songs*, musical show sponsored by publishers of song lyrics mag called *Canzone Della Radio*, every Tuesday night. These two sponsors pay little more than 1,500 lira for each segment or around \$150. This (See U. S. DOING JOB on page 14)

Crazy With Heat

NEW YORK, Sept. 8.—In the issue of June 17, 1944, *The Billboard* reported that the writers of mash notes usually ask their air lovers to meet them in clandestine trysts. The guy who seemed to get more such offers than any other was Dick Gilbert, WHN disk jockey.

Perhaps his refusal to accept their offers has worn them down or perhaps a new crop of mash-note writers has come into being, but this week Gilbert got a letter which included a picture, a proposal of marriage and—a gold wedding band.

N.Y. Police Commish Resigns To Emsee 'Gangbusters' Show

NEW YORK, Sept. 10.—Lewis J. Valentine, member of the New York police force for 42 years and for the last 11 its commissioner, last week announced that he was resigning, effective September 14, to take over the job of commentator on *Gangbusters*. He starts his radio career this Saturday (15) at 9 p.m. when the show returns to ABC under the sponsorship of the Waterman Pen Company.

Valentine is the second NYC official to tie up with American. His boss, Mayor Fiorello H. LaGuardia, became a WJZ commentator some weeks ago in a move which the trade regards as a preliminary to full network sponsorship as soon as his term in office ends.

MBS News Show as Mr. & Mrs. Routine

NEW YORK, Sept. 10.—Something new in radio news, use of the husband-wife breakfast routine, is the latest in Mutual's attempt to become a major factor in the news field. Show, called *Mrs. and Mr. Reporter*, features Marjorie and Royal Arch Gunnison doing a show in which they will kick the news and analysis ball around in much the same way that Ed and Pegeen Fitzgerald do their chatter.

Program starts on Mutual September 17, 1-1:15 p.m. *Mr. and Mrs.* is the brain-child of Chris Cross, BBC head flack, who doubles as Gunnison's manager.

Associated Net Outlines Additional Proposed Shows

CHICAGO, Sept. 10.—Additional information concerning what might be the program structure of the Associated Broadcasting Corporation when it starts operating what it calls its ABC cross-country network on a 16-hour-a-day schedule September 17, came out of an affiliates meeting Friday (7) at the net's headquarters in Grand Rapids, Mich. Program structure, as outlined by shows proposed at the meeting, indicated an adherence to the net's originally announced plan to specialize in news, music, sports and public service.

Additional sports programs proposed, that were not covered in *The Billboard's* story about the net last week, were: (1) horse racing descriptions of the Hollywood Park Gold Cup meet, thru KFOX, Long Beach, Calif., and Eastern meets thru WMEX, Boston; (2) Big Ten football from WMIN, Minneapolis; (3) National League hockey thru WMEX; (4) AAU basketball thru KMYR, Denver; (5) Army Air Forces games; (6) ABC National Boxing Bouts thru WMIN; (7) sports commentary by Roy Schmidt of WTMV, East St. Louis, Ill.; (8) descriptions of boxing bouts at the Margold Gardens in Chicago, fed to the net by wire, no Chicago station originating;

FCC Tries To Speed Lagging FM With Power Adjustment

WASHINGTON, Sept. 10.—Despite hectic pace of dropping of controls and encouraging of use of materials for re-conversion in the radio industry, FM is still limping to a start which Federal Communications Commission seems to be doing everything to expedite. Recognizing validity of broadcasters' protests that equipment may not be available to make it possible for operation with high power on new band, FCC will make provision for broadcasters to use less "than a specific radiated power." They may do this as a temporary measure until materials and equipment can be found.

In outlining procedure by which it hopes to get FM outlets on air with all possible speed, FCC is ready with frequency assignments. Also, FCC has warned 46 FM broadcasters now on the air they would have to begin regular FM service on the new 100-mc. bands by January 1. To ease the blow, tho, FCC will also permit continued operation on the old band after January 1 until such time as the commission decides FM receivers equipped to receive the new frequencies are generally available. FCC outlined its intentions in letters to the 46 present broadcasters, the seven holders of FM construction permits and the almost 500 applicants for new high frequency stations.

FCC Urges Action

Moving to encourage swift action by FM applicants, FCC urged the 500 candidates for new stations to bring their applications up to date as soon as possible after October 7, zero date, when FCC begins active processing of all broadcast requests. Specific assignments are being mailed to the 46 present FM licensees who must begin equipment tests on new high frequency bands no later than December 1. The seven holders of FM construction permits have been told that they must bring up to date all financial and operating data in their applications, after which they will get modified construction permit.

Despite difficulties confronting applicants in getting materials and in meeting hard conditions of transitional stage, one FCC spokesman has voiced belief that 200 new FM stations should be authorized by Thanksgiving. For those FM applicants who are unable to file complete engineering data by October 7 deadline, FCC will go along with handing out "substantial number" of FM grants on conditional basis. This will mean applicants may file full engineering data at later time.

Put It in Writing

NEW YORK, Sept. 10.—Some day some of the scribblers in the biz are going to get a little sense, point out authors' reps and sponsors' words about things—and get whatever it's all about—in writing. Recent typical case of a Radio City wise, but biz stupid, scribbler came to light when he had finished doing a special script on Moon Mullins' *Daily News-Chi Tribune* comic. Scribbler (Arthur Henley) talked about a "til sold" deal but actually got a deal that in the postscript gave him 30 days to write and sell the show. Naturally the script didn't move that quickly and A. H. got another 30 days—with a don't worry verbal clause. Came the end of the second 30 days, came no sale (the script was just about finished by that time) came no renewal—not even a suggested play or pay deal. Henley's labors became labors of love. It seems that just talking about the idea of Moon on the air had roused interest—in other quarters—and Tribune Syndicate wasn't interested in a maybe deal—or any other kind of a deal.

Legally T. S. was within its rights, and even tho the Radio Writers' Guild tells Henley they'll do something about it—there's little or nothing they can do.

Put it in writing, Bo.

BMB Skeds Meets To End Meetings; Expects Answers

NEW YORK, Sept. 10.—Having had meetings of sub-committees on and off during the last two months, the Broadcast Measurement Bureau this week goes to town on a series of committee meeting ending with a board of directors confab on Friday (14). Idea is to concentrate the committee meetings in one week so that when the b. of d. meets at the Waldorf (in the Carpenter Suite) everything will be ready for them and the BMB will really get underway with full steam.

Major aches are budget, network admissions and the tap for them and the elimination of the terms Primary, Secondary and Tertiary. Latter problem was first printrighted in *The Billboard*.

Altho there seems to be a superabundance of committee meetings for the BMB, idea is that everyone has to be happy about the whole thing now that they have enough money to pay for the baby's birth and first two years. After that committees will meet every three months.

Plans for a further drive to bring in the stations who still don't like the BMB will be submitted to the b. of d. and the working staff feels that the changes that have been made will satisfy a sizable percentage of the objectors.

When's Competition Not Competition?

NEW YORK, Sept. 8.—Radio trade this week pointed out an interesting sidelight on the U. S. Steel sponsorship of the Theater Guild on ABC (Sundays, 10-11) which has left Steel's agency, B.B.D.O., with a slightly pink face. Time period which Steel bought puts B.B.D.O. in competition with one of its own shows, the General Electric Hour of Charm, contrary to agency policy.

What has the boys chuckling is the fact that it was the same question of intra-agency competition which B.B.D.O. used as an excuse for not landing the Emerson Drug *Vox Pop* account some months ago. At that time some of the agency brass told the trade the possible competition with *Cavalcade of America* was its reason for not getting the biz.

Despite the laughs, everyone admits that B.B.D.O. got put into the present embarrassing situation because the client insisted on the time.

P. S. Youth Show

One of the new public service programs will be *Youth Speaks*, program which the Ohio State University Radio Institute this year judged to be the best (See *Associated Outlines* on page 13)

Music Segs

New musical programs proposed were: (1) 30 minutes daily of *Music Beyond the Blue Horizon* from KSAN, San Francisco; (2) Jerry Buckingham who has made a name for himself on the West Coast with his radio arranging work in the past, also KSAN; (3) a *Western Hit Parade* from KWBR.

In the field of news it was decided to have either five minutes of news every hour or the hour or a 15-minute commentary every hour on the hour, with the commentaries to stress national news because Associated execs feel that the trend is away from international news. Mark Austadt, of Washington, will be one of the net's new commentators. About four other top name commentators are expected to join the net in the near future.

PRESIDENT TRUMAN SAYS:

*"American Radio
is in good hands"*

"... Our lawmakers demonstrated admirable foresight by decreeing that America, as the birthplace of radio, should have a free, competitive system, unfettered by artificial barriers and regulated only as to the laws of nature and the limitation of facilities. . . .

"The American system has worked and must keep working. Regulation by natural forces of competition, even with obvious concomitant shortcomings, is to be preferred over rigid Governmental regulation of a medium that by its very nature must be maintained as free as the press. . . ."

Harry S. Truman
*President of the
United States of America*



FREESPEECH MIKE

THE GOODWILL STATION, INC., DETROIT

Michigan's Greatest Advertising Medium

BASIC STATION, Columbia Broadcasting System . . . G. A. RICHARDS, President . . . LEO J. FITZPATRICK,
Vice-President and General Manager . . . EDWARD PETRY & COMPANY, INC., National Representative

Coast Web Flack Puts Neck Out

ABC's Samuel Asks Question

Net ran 4th, so questionnaire set out to find how to up American's acceptance

HOLLYWOOD, Sept. 10.—Majority of radio eds want copy with a local tie-up angle, are strong on advance notice of time and airtimes, and almost all of them call for blogs and program yarns. This was revealed when Milt Samuel, ABC's Western publicity head, surveyed various journals in his territory. Samuel sent out 60 questionnaires thruout the West and got a sample of 22.

The survey asked:
Does our copy reach you in time?
Eighty-one per cent said "Yes." Each paper gave its deadline for copy.
Is our copy newsworthy?
Yes, said 89.5 per cent. One scribe asked for more short squibs. Another thought it could be improved by cutting the length of stories.

Do you like program stories, feature stories, biographies, fillers?
Nearly all replies gave the nod to the blogs and stories about programs; 55 per cent asked for fillers, with feature stories okayed by only 45 per cent. One paper, Rocky Mountain Herald, Denver, said it wants more program and feature stuff on symphonic broadcasts, Town Meeting, (See Coast Web Flack on page 16)

Congressional Interest in Radio Laws Mounts With Porter Spurs

WASHINGTON, Sept. 10.—Escaping public attention in the rush of events here, Congressional interest in "modernizing" the basic radio laws is perking to a new high, principally as the result of latest proddings by Chairman Paul A. Porter, of Federal Communications Commission, and also because of growing awareness by Congressmen that the air-wave communication industry is attaining undreamed of magnitude. Wide Congressional response has been detected by *The Billboard*, particularly since Chairman Porter's article, *Radio Must Grow Up*, in current *American* mag, hit the streets.

Sampling of opinion in both Houses of Congress produced findings which in a majority of cases pointed to one of two possible major developments: (1) Sweeping Congressional investigation and study to determine what course should be recommended, and (2) proposals for revisions of basic acts in order to clarify public policy in view of expansion thru such electronic devices as radar as well as thru expansion in FM, television and standard broadcasting itself. Congressional eyebrows were raised particularly by Porter's latest general admonition that radio is operating under the Radio Act of 1927 which was conceived "when no one could have foreseen the pattern of the future."

Solons Study Remark

Congressmen are giving special attention to the FCC chairman's remark that "maybe the time has come for Congress to clarify public policy in this field." Porter in his article suggested such considerations as whether news should be sponsored on radio, whether certain hours of "good listening" should be withheld from sale entirely, ways for radio to give best development of local talent and ways to strengthen competition in radio.

Altho affable Chairman Porter enjoys unusually smooth relations with the law-making branch of the federal government, a few sour notes against the FCC chairman were detected in some of the Congressional responses gathered by *The Billboard*. The few criticisms that developed, however, were based not on Porter's thesis but on the question raised repeatedly in Washington during the last several years in reference to jottings by public officials in big-circulation, good-paying national mags. Criticism of this sort has been registered in recent years particularly against such vocal New Dealers as Secretary of Interior Harold L. Ickes, Secretary of Commerce Henry A. Wallace, White House advisor Harry L. Hopkins and former First Lady Eleanor Roosevelt. One or two Congressmen raised the question as to propriety of FCC chairman using national mag vehicle for airing official views and communications. This sort of criticism, tho, was submerged in overwhelming majority of constructive comments on Porter's

views which have been aired repeatedly in an official way, more recently in the AVCO-Crosley case.

Policy Still To Be Set

Exact course of Congressional action is awaiting direction by such leaders as Chairman Burton K. Wheeler (D., Mont.) of the Senate Interstate Commerce Committee, who is returning to the capital this week and whose committee is showing increased interest in studying the growing problem of bringing statutes up to date in pace with electronics expansion. Meanwhile, FCC itself is proceeding to exert itself within full constitutional and statutory rights in order to brace for imminent top heavy expansion.

As foretold months ago in *The Billboard*, FCC is contemplating reorganizing itself and is hoping to increase its personnel drastically. In addition to deliberating on the hundreds of applications for FM and television stations, FCC is pursuing its avowed course of scrutinizing more closely than ever before the applications of standard broadcast stations for renewals of licenses. Porter gave this latter point new emphasis in his latest public utterance in which he declared that the commission "is now surveying the operations of some 200 broadcasting stations as part of its duty to determine whether a station is operating in the public interest before renewing that station's license."

FCC recognizes that this latter issue is packed with explosive possibilities, for refusal by FCC to renew licenses of stations on any sort of substantial scale would raise anew the hue and cry over government interference with private enterprise. It is recognized, however, that FCC has avoided using its full statutory powers on this score up to the present but now is determined to do so in the best interests of the public. In addition, FCC members believe, as Porter has said, that this sort of action is necessary for preservation of the radio industry itself which, they point out, is faced with growing public criticism over its handling of commercials, etc. There is no question that radio has entered a new day here legislatively and administratively. Action will be forthcoming on a wider scale than ever before.

Oregon, Washington Broadcasters Sked Joint Convention

OLYMPIA, Wash., Sept. 10.—Broadcasters of Oregon and Washington will hold a joint convention at Gearhart, Ore., near Astoria September 13. Acting as convention manager will be Ed Parsons, manager of Astoria's Station KAST.

Gathering is expecting to attract between 80 and 90 radio men from both States. Plans call for limited exhibition of equipment, along with exchange of ideas of broadcasters for post-war operations.

Nate Slott Quits RKO To Work on Fitzgerald Show

HOLLYWOOD, Sept. 10.—Nate Slott, an assistant director at RKO, ended his eight-year stint with the film company September 8 to devote full time to NBC's Barry Fitzgerald *His Honor, the Judge*. Slott originated the character for Fitzgerald and will contribute to the airtimer show which will be written and directed by Carlton E. Morse.

Muddled situation on getting a Los Angeles outlet for the Ballantine Ale-sponsored airtimer remains unchanged. KFI here, which still nixes beer and wine plugs before 10:30 p.m., told *The Billboard* that it has offered to air the show in the 11-11:30 Saturday night slot but has not yet received word on the matter. Starting September 16, program will

Promotion Bid By Nets Use Longhair Time

NBC May Cancel G.M. Symph

NEW YORK, Sept. 10.—Just to make sure that CBS and NBC are actually in competition with each other, it's expected that the senior web's network tee-off of its *Parade of Stars* will cancel out the NBC Symphony just as CBS this Sunday (16) has canceled out the CBS Symphony for its tee-off. That's how it looks. However, the facts are just a "wee" bit different, for NBC is canceling out an hour commercial (General Motors) while CBS is using sustaining time for its bally.

While NBC time is better (*it's later in the day*) there's not much choice between the two spots on an average rating basis, since the point differential between the Philharmonic and the NBC Symph is fractional. However, the NBC Symph has been on steadily—and Toscanini has been on the air the last two weeks, which means bigger audiences ready and able to listen. The CBS set-up is a replacement and doesn't carry the same import that its U. S. Rubber regular longhair session does.

Audience Pull Seen

When it was pointed out that neither of the two times selected for the web's promotional broadcasts was top drawer, each web's builder-upper stated that it was felt that the spot announcements which the participating programs would give the broadcast would bring an audience despite the fact that it was realized that one-time broadcasts are the toughest to get up in the *First Fifteen* rated shows. NBC also pointed out that their tee-off show (*there's no confirmation at the net officially that the show will be aired during the NBC Symph time*), is just that, a tee-off show of a series of several network broadcasts selling the *Parade of Stars* pitch, while as yet no follow-up broadcasts are skedded on Columbia as far as the trade knows.

Agency co-operation with the webs promotional efforts is said to have been far greater this year than ever before. NBC for instance, feels that the 15 percenters spent at least \$250,000 for their part in the *Parade of Stars*, without counting any of the tie-in black and white advertising being done by sponsors. CBS hasn't figured what its cost the agencies, but it, too, has been plenty.

Agencies that formerly sat on their well-known positions and let the nets do all the work and spend all the dough to start the season right, are shelling out now. It seems that some sponsors asked a few of the top agency men what they had done on the network promotions of their shows and suddenly the ad-men were right in there pitching.

Another plus in NBC's *Parade of Stars* this year is an entire section devoted to sustainers, something that hasn't been done too well or even done before. Each sustainer gets the same build-up that the big-money sponsored shows receive with the key public service pitches really being built up. (There's nothing sustaining in CBS *Fall and Winter, 1945-46 Press Information book*.)

Barker Quits NBC West Sales

HOLLYWOOD, Sept. 10.—Ed Barker resigned as NBC Western Division sales representative to go into station operations in San Jose, Calif. He has already applied for frequency assignments and construction permits for his San Jose station. No successor to Barker has been named by NBC.

be broadcast every Tuesday to reach Eastern listeners at 7:30 p.m. Plans were to do a repeat at 9 p.m., PWT., Tuesdays for the West, but these are believed to be held up until local outlet situation is settled.



SEE PAGE 18



WTMJ
Milwaukee, Wis.
and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.

1619 Broadway New York 19

TUNE-DEX

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5c. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

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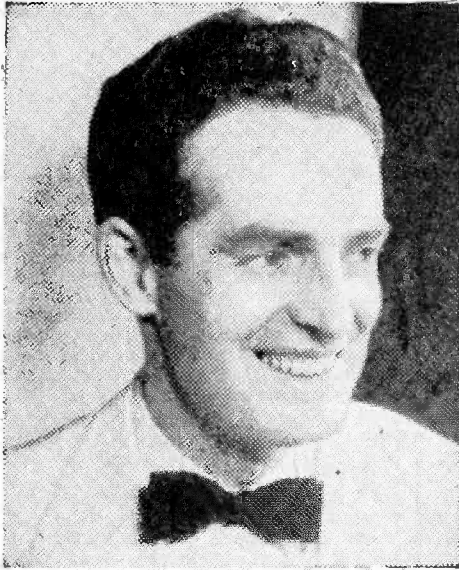
8 x 10 50...\$4.13
100...\$6.60
POSTCARDS 2c

Buying Golf

LONGVIEW, Tex., Sept. 10.—KFRO recently broadcast what it claims to be the first commercial sponsorship of a golf tournament on an individual station and on a regional network. Premier Oil Refining Company, with headquarters here, broadcast two 15-minute interviews and a one-hour, hole-by-hole description of the championship match. The one-hour broadcast was first recorded on a wire recorder then dubbed to a transcription for broadcasting.

Tournament was broadcast on a 16-station web via the Texas State Network. Zack Hurt was the sports commentator for the program and Duke Palmer was the account executive on the broadcast.

Acknowledging WWJ's PRIMACY



FRED WARING
Director Waring's Pennsylvanians

"Yesterday WWJ was given a nation's homage. My home station, from where I made my first broadcast in 1922, was celebrating its 25th Anniversary. Gosh how time does fly."

FRED WARING
Director Waring's Pennsylvanians

"May I be among your well wishers on the occasion of the 25th Anniversary of Radio Station WWJ."

EASTON WOOLLEY
Director of Station Relations, NBC

"Heartiest congratulations to WWJ on its 25th birthday. The United Press is proud to have been associated with you."

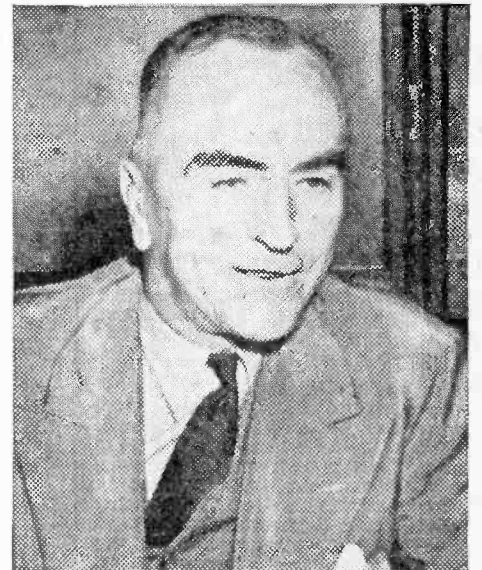
MIMS THOMASON
of the United Press



ROBERT ST. JOHN
War Correspondent

"WWJ is celebrating its 25th birthday today and I want to join with radio people all over the world in sending my congratulations. It would take me a half an hour to tell you all the firsts that that station has to its credit. WWJ pioneered the way back in the days when radio receivers were little cardboard boxes which brought in sound by virtue of a little tiny piece of crystal. Today it is one of the greatest stations in all the world. I wish I were in Detroit celebrating with them."

Broadcast by Robert St. John
over NBC, Monday, Aug. 20, 1945



CAPT. EDDIE RICKENBACKER

"I feel I am part of WWJ for the past 25 years, having been on its original broadcast."

CAPT. EDDIE RICKENBACKER

"25 years of successful broadcasting and outstanding accomplishments serving the public interest . . . an achievement of great value and a credit to the entire radio industry."

E. W. EVANS
President The Billboard

"25 years ago today, on August 20, 1920, Radio Station WWJ (then 8MK) of Detroit, broadcast its first program, and has been operating on a daily schedule since that time."

Hour of Charm Program
over NBC, Aug. 19, 1945



EDWARD J. JEFFRIES
Mayor of Detroit

**Monday Named WWJ Day
City of Detroit**
EXECUTIVE OFFICE
August 13, 1945

As Mayor of Detroit, I am happy to designate Monday, August 20, as WWJ Day. On that date, Radio Station WWJ will complete 25 years of service, the first station in America to attain the quarter century mark.

Throughout its history, the operation of WWJ has been characterized by a devotion to the public good and by ideals so high as to have given every Detroit-er a feeling of pride and satisfaction in the record and achievements of the world's oldest commercial broadcasting station.

Radio exemplifies one of our most cherished liberties, the freedom of speech, and I am certain that all of our people, including the other splendid radio stations in Detroit, will join with me in paying this fitting tribute to Detroit's First Station.

Richard J. Jeffries
Mayor

**WE HONOR...
A GREAT VOICE
IN A
GREAT CITY!**

1920 1945

WJR WJLB WXYZ WJBK CKLW WEXL

WWJ

America's Pioneer Broadcasting Station—First in Detroit
Owned and Operated by The Detroit News

950 KILOCYCLES—5000 WATTS

THE GEORGE P. HOLLINGBERRY COMPANY
National Representatives

NBC Basic Network
Associate FM Station WENA
Television C.P. Pending

Summer Heat Still Testing Net Shows

Some Replacements Are Sock

NEW YORK, Sept. 10.—Over one third of the summer replacements hit their peak ratings the first week they took over. In other words, research men point out that the regular audiences for the fall and winter segs stayed over to hear what the summer would produce—and then tuned out, but quick. Some even tuned out before the Hooper phone 'em girls had the opportunity of reaching the surveyees and that's why the initial ratings weren't even higher than the run-of-the-summer figures.

Naturally there were a number of exceptions. (*There always are each year.*) These exceptions, in many cases, sold themselves to their sponsors, or other sponsors and will be with the dialers this fall.

Goodrich Buying "Detect"

Detect and Collect added .06 during the summer and B. F. Goodrich will sponsor it this fall on the American net. *Bandwagon Mysteries* added a 1.5 from its tee-off Hooper, which put it only one point under the last *Fitch Bandwagon* seg. Result in this case is Fitch's buying another network (Mutual) for its *Bandwagon Mysteries* while continuing the *Bandwagon* with a new star, Cass Daley, at the helm at NBC. Dick Powell, of course, is going along with his character of rogue on the *Mystery* series.

They replaced *Let Yourself Go* with *Maisie* and increased the time slot's rating four points the first time Ann Sheridan took over . . . and increased that four points to 4.6 before the summer was over. Naturally *Maisie* will be on the air this fall.

Stevens Tops I. P.

Rise Stevens took over the *Information Please* slot for the summer and despite the fact that I. P. should appeal to the same type of audience that Rise does, the Stevens fem proved she was a lot sockier than the Fadiman opus by taking the 7.7 that was the final quizzer's rating and turning it into a 10.2. This 10.2, however, was the warbler's top for her summer tonsling.

Harry James held almost all the audience that he and Danny Kaye had in their winter opus, since the last Danny Kaye rating was 7.0 and the initial James solo try hit a 6.8. That's nice holding. Eddie Cantor's try to hold his following by setting up the same show he had been handling all winter—sans Cantor—didn't do so hot. He left the air with an 11.2 and the next week the audience had dwindled to a 5.1. True, they built that 5.1 up to 6.7, but Cantor will have to take care of his Hooper droop all by himself, with an assist, of course, by his new canary, Thelma Carpenter.

Sigmund Romberg held only half of Hildegarde's final audience, but apparently that half looked okay to Brown & Williamson for Romberg's booked for the fall by B. & W. Ratings go down—in the summertime,—but they don't have to go down as far and as fast as they do—if the replacement show has what the audience wants to hear—*The Billboard's* first *Summer Replacement Index* proves that. It's something for the sponsors of network shows to read—and weep. Time costs continue, program builders point out, and it seems, they say, to be poor economy to throw away what's being paid for by using a n. s. h. summer show.

1945 SUMMER REPLACEMENT INDEX

A Tab of "Lost and Found" Hooper Evening Points Reported by the C. E. Hooper Organization for The Billboard

Replacement	Initial Rating & Date	Final '44-'45 Rating Reg. Show	Regular Show	Peak Replacement Rating & Date	Net Day Time	Sponsor
ABBOTT MYSTERIES	3.9 (6-30)	5.4	QUICK AS A FLASH	3.9 (6-30)	MBS—Sun. (6-6:30)	Helbros Watch
BANDWAGON MYSTERIES	7.3 (6-30)	9.8	BANDWAGON	8.8 (7-30)	NBC—Sun. (7:30-8)	F. W. Fitch
BOLGER, RAY	7.7 (7-15)	9.6	DURANTE-MOORE	7.7 (7-15)	CBS—Fri. (10-10:30)	United Drug
BORGE, VICTOR	8.8 (7-15)	18.6	FIBBER MCGEE AND MOLLY	10.2 (7-30)	NBC—Tues. (7-30)	S. C. Johnson
CORRECTION PLEASE	4.1 (6-30)	10.9	DUFFY'S TAVERN	5.5 (6-30)	NBC—Fri. (8:30-9)	Bristol-Myers
CROOKED SQUARE	2.0 (6-30)	2.8	LITTLE KNOWN FACTS ABOUT WELL-KNOWN PEOPLE	2.3 (6-30)	MBS—Sun. (2:45-3)	Frank H. Lee
DETECT & COLLECT	4.3 (6-30)	6.3	WHICH IS WHICH	4.9 (6-30)	CBS—Wed. (9:30-10)	P. Lorillard
DOCTOR FIGHTS	4.7 (6-15)	6.7	THIS IS MY BEST	6.5 (6-30)	CBS—Tues. (9:30-10)	Schenley Lab.
DORSEY, TOMMY	8.7 (6-15)	10.7	EDDIE BRACKEN	8.7 (6-15)	NBC—Sun. (8:30-9)	Standard Brands
DUNNINGER	8.4 (6-30)	12.8	AMOS 'N' ANDY	8.4 (6-30)	NBC—Fri. (10-10:30)	Lever Bros.
HARRIS, PHIL	7.5 (7-15)	12.4	KAY KYSER	9.1 (6-30)	NBC—Wed. (10-10:30)	Colgate-Palmolive-Peet
HARRIS, PHIL—CH	8.9 (7-15)	10.9	KAY KYSER—CH	11.2 (7-30-8-30)	NBC—Wed. (10:30-11)	Colgate-Palmolive-Peet
JAMES, HARRY	6.8 (6-30)	7.0	DANNY KAYE	6.8 (6-30)	CBS—Fri. (10:30-11)	Pabst Sales
JONES, SPIKE LANGFORD, FRANCES	15.0 (6-15)	18.5	CHARLIE MCCARTHY	15.0 (6-15)	NBC—Sun. (8-8:30)	Standard Brands
KING, WAYNE	10.1 (6-15)	15.7	JACK BENNY	10.1 (6-15)	NBC—Sun. (7-7:30)	American Tobacco
MAISIE	8.1 (7-15)	4.1	LET YOURSELF GO	8.7 (6-30)	CBS—Thurs. (8:30-8:55)	Eversharp
MAN CALLED X	13.5 (6-30)	22.5	BOB HOPE	13.5 (6-30)	NBC—Tues. (10-10:30)	Pepsodent Div. Lever Bros.
MEET ME AT PARKY'S—CH	7.4 (6-30)	9.0	COMEDY THEATER—CH	7.4 (6-30)	NBC—Sun. (10:30-11)	P. Lorillard
MYSTERY IN THE AIR	8.3 (7-15)	11.4	ABBOTT & COSTELLO	8.3 (7-15)	NBC—Thurs. (10-10:30)	R. J. Reynolds
NOBLE, RAY BY REQUEST	5.0 (6-15)	9.2	FRANK SINATRA	5.2 (6-30)	CBS—Wed. (9-9:30)	Sales Builders
ROMBERG—CH	6.8 (6-30)	12.9	HILDEGARDE CH	6.9 (8-15)	NBC—Tues. (10:30-11)	B. & W. Tobacco
SAINT	5.7 (6-30)	6.2	JACK CARSON	5.8 (8-15)	CBS—Wed. (8-8:30)	Campbell Soup
SILVER THEATER	4.7 (6-30)	7.8	ADV. OZZIE & HARRIET	5.6 (8-15)	CBS—Sun. (6-6:30)	International Silver
STARLIGHT SERENADE	2.1 (6-15)	3.6	TR. HOUR OF	3.7 (8-30)	MBS—Thurs. (9:30-10)	Cont'l Prod.
STEVENS, RISE	10.2 (7-15)	7.7	INFORMATION PLEASE	10.2 (7-15)	NBC—Mon. (9:30-10)	Socony Vacuum Oil
SUNDAY ON THE 3.3 NK RANCH	3.3 (7-15)	4.2	ANDREWS SISTERS	3.3 (7-15)	ABC—Sun. (4:30-5)	Nash Kelvinator
TOPPER	7.1 (6-15)	12.6	DINAH SHORE	7.1 (6-15)	NBC—Thurs. (7:30-8)	General Foods
VANCE, PHILO	5.3 (7-15)	9.2	BOB BURNS	5.7 (7-30)	NBC—Thurs. (7:30-8)	Lever Bros.
WEDNESDAY WITH YOU	5.1 (7-15)	11.2	EDDIE CANTOR	6.7 (8-30)	NBC—Wed. (9-9:30)	Bristol-Myers

Prof. Backwards Set for NBC Show

CHICAGO, Sept. 10.—Professor Backwards (Jimmy Edmondson), said by NBC program execs to be one of the net's best comedy finds in years, has been definitely set for a half-hour weekly variety show undetermined as yet, to start some time in November. The comedian is able to get off some fast, witty ad libbing while mixing up words by pronouncing and spelling them backwards.

According to Jules Herbubeaux, program manager for NBC's Central Division, the professor is sure to be on NBC on some show in the fall. Herbubeaux completed arrangements for getting Backwards on NBC when he confabbed with New York execs of the web recently. The plan, as it stands now, Backwards is to start on an NBC New York originated sustaining show if no sponsor can be found for him before fall. Original plan was to have Backwards featured on a Chicago originated show, but because of lack of writing and supporting talent here, the New York origination site was decided upon.

It is possible that Backwards will take over as emcee on one of NBC's present net shows, but that is not certain yet. It looks as if he will get plenty of build-up and a good program on which he can show off his stuff.

WHO PLACES THAT SHOW?

Agencies handling network musical shows with radio directors' names and addresses will be found in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry . . . and everybody who is anybody in music will be constantly referring to the '45 MYB.

Canadian FM Awaits Assign Of Frequencies

VANCOUVER, B. C., Sept. 10.—Permanent Frequency Modulation broadcasting stations will be established in Canada just as soon as the Transport Department discloses what frequencies may be used by FM stations in the Dominion. Dr. Augustin Frigon, general manager of the Canadian Broadcasting Corporation, said he did not know how soon the Transport Department, radio licensing authority for Canada, would announce what frequencies might be used by stations equipped for FM.

From other sources, however, it was learned that the announcement likely will be forthcoming just as soon as the Signal Corps of the armed forces no longer needs the frequencies it now is using. More than 60 applications for the establishment of FM stations have been received by the CBC, which passes the applications on to the Transport Department with recommendations for acceptance or rejection.

It is likely that radio sets capable of receiving both Frequency Modulation and Amplitude Modulation broadcasts will be on the market by Christmas. All Vancouver broadcasting stations will have FM outlets when the time for it comes, but station officials think it will be far into 1946 before there is any broadcasting of that kind here.

FLORIDA'S MOST POWERFUL

WGBS

MIAMI

710 KC

American Broadcasting Company

BOSTON'S EXCLUSIVE

AMERICAN OUTLET

WCOP

A COWLES STATION

Represented nationally by the Katz Agency

18

SEE PAGE 18

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COMING - 27

NEW PROGRAMS ON WNEW

ALL STARTING WEEK OF SEPTEMBER 17th!

NEW PROGRAMS

MANUEL KOMROFF'S PROGRAM Great short stories	HISTORY OF THE MOVIES Flickers from then to now
WASHINGTON PREDICTS Authoritative forecasts	STORY OF A BAND What makes music click
CRIME ON OUR HANDS Crime, quiz, prizes	SIDE STREET AMERICA Back Page Drama
BALANCING THE BOOKS John Q. reviews and interviews	MOVIE MUSIC Scores from the sound tracks
COMING ATTRACTIONS Entertainment periscope	HIGH SCHOOL HOUR Wharin the 'teen agers take over
YOUR HOME TOMORROW What's coming	MR. WORDS AND MR. MUSIC About the artists
FOLK MUSIC FESTIVAL Fun with folk songs	CANDLES IN THE DARK Religious "Answer Man" program
THE AMERICAN NEGRO THEATRE Comedy, drama, thrillers	I'LL TAKE ROMANCE Romantic comedies easy to take
TAKE MY WORD How English words got that way and why	ASSIGNMENT ON BROADWAY Burns Mantle on current shows and what goes
OFF THE BEATEN PATH A test tube of new ideas	NEW YORK AND A NEW WORLD Helping get acquainted
THE NEWSPAPER GAME Thrillers from the City Desk	THE PERFECT PROGRAM Made perfect by you
HISTORY OF THE METROPOLITAN Music and anecdotes	INTERNATIONAL NEWSREEL Around the world in 30 minutes
RECORD COLLECTORS' EXCHANGE Swap shop	IT'S A CRIME! A new idea in whedunits

and EASY ACES
one of America's most famous comedy shows.

Talk about your postwar programs. Here's 27 of 'em . . . all brand new . . . hitting the air for the first time week of September 17th. So informative . . . so down-right entertaining . . . that you can tune your radio to 1130—and let 'er percolate. Never even touch your dial!

Judging by listener surveys . . . that's just about what happens in tens of thousands of New York homes week in, week out. These studies show that—

WNEW is listened to by more people than any other non-network outlet in the country.

You've got to be good to win and hold an audience like that. And this coming season WNEW—with 27 sparkling new programs—will hold its listeners more closely than ever—besides adding thousands of new ones.

Isn't that the kind of station you need to build your postwar sales—*fast?*

WNEW

NEW YORK 22, N. Y.

TEN THOUSAND WATTS — ON THE AIR TWENTY-FOUR HOURS A DAY
REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY

FCC Ready To "Dutch Uncle" All Future Sales of Stations

WASHINGTON, Sept. 10.—Seemingly emboldened by its own forceful language in AVCO-Crosley decidh handed down Thursday (7), Federal Communications Commission is settling down to a really tough policy in all future big-money station transfer proposals. FCC's toughness is going to stick, according to insiders, no matter what course Congress takes on the commission's recommendations to lawmakers in AVCO-Crosley decidh.

Of special significance is the fact that all seven members of FCC, including the four who went along with original grant of Crosley application, are strongly united behind stepped-up procedure which will make it as tough to buy a station as to get an original lien on a frequency. FCC is seemingly determined to proceed on warning expressed in AVCO-Crosley decidh and, by so doing, force Congress to issue a clarified mandate on the issue. FCC doesn't ever want to get itself again in tight spot in which it found itself in handling the AVCO-Crosley case.

Price Blow-Up

One thing FCC is determined to call a halt to is artificial raising of sale prices to eliminate all but buyer specially favored by licensee even though sale to such a buyer might not be in best public interest. Decidh in AVCO-Crosley case stresses that new transfer procedure "will do only half the job that is needed," and commission adds that "a completely effective transfer procedure must not only permit the commission to select the transferee but must also insure that the field of his choice is not unreasonably restricted by permitting sales of stations at artificially high prices." Price in AVCO-Crosley transfer — totaling \$22,000,000 — is generally

viewed here as excessive and almost prohibitive to all except AVCO.

Whether Congress will go along with FCC recommendation for open competition among prospective purchasers of radio stations on basis of qualifications for public service, is matter of serious conjecture here, chiefly because private industry pressure groups are already pooh-poohing the idea on Capitol Hill. FCC's 4-3 decidh allowing transfer of Crosley interests of AVCO (controlled by Victor Emanuel), nevertheless, is regarded as important not only because of its fiercely worded plea for congressional clarification of policy but also because it hints strongly that future attempted big-money grab attempts may not get to first base. The issue, of course, is far from settled, and FCC's powers by commission's own admission are sorely limited.

Suggestions Held Weak

For instance, FCC's recommendation to Congress on the various effects of big business on radio is regarded as not too forceful. Commission merely "suggests" that Congress consider the problem, conceding that "many present licensees" who are holding companies, etc., "have made substantial contributions to the development of broadcasting." Here, FCC points out that any decision must be forthcoming from Congress. Mildness of commission's expression on this particular point isn't going to get much action out of lawmakers, according to some spokesmen on the Hill.

Despite this lapsing into sweetly reasonable tone, the FCC decidh is viewed by industry representatives here as a definite warning against money-tight, one-way transfers in future. FCC proposes procedure which, in effect, opens sale of station to all comers on equal

MBS Preps New-Type Quizzer With Eye to Origination in Chi

CHICAGO, Sept. 10.—Strong possibility that Chicago will become origination point of a big-time Mutual network program was seen here last week when it was learned that MBS, in co-operation with Music Corporation of America and Batten, Barton, Durstine & Osborn, will soon audition for a national sponsor a new-type audience participation quiz program that is being planned for possible eventual airing on the full MBS net. New program, to be titled *Square With the World* will be auditioned here utilizing Chi talent.

If the potential sponsor likes the audition, it will be aired as a sponsored show

terms and conditions. FCC will require owners to advertise terms of proposed sale over 60-day period, during which he must entertain bids from all interested parties. Meanwhile, FCC would issue a public notice, giving price and conditions and inviting bids. At the end of the period, all comers would be considered "on their merits" and in open competition. There would then be 30 days for selected buyer to get together with seller on transaction. However, seller may choose to withdraw offer and look for a new buyer.

Also broadcast activities must be segregated from other interests in future negotiations, in direct contrast with situation in Crosley-AVCO deal, under proposed FCC procedure which now must be subjected to public hearing. In the Crosley case, Chairman Porter and Commissioners Jett, Denny and Will took the position that FCC had no choice but to approve. Minority—Durr, Walker and Wakefield—in dissenting voiced belief that public interest should have called for turn down. Joint dissenting opinion of Durr and Walker stressed that AVCO isn't qualified to run radio stations.

on a five-station test net in Wisconsin and Michigan for 13 weeks. This series will originate here, but will not be aired by WGN, local MBS outlet. According to Ade Hult, Mutual v.-p. if the sponsor likes the test period airings, the program will go to a full net sponsored basis, with Chicago the originating point.

Easy Way To Pay Bills

Square With the World is in itself something new in quiz type, audition-participation program. Backbone of the idea is the plan to have question-answering participants win awards that will be payments of bills they have to pay. Thus the *Square With the World* title. Whereas other audience participation shows give away dough that is just a little added cash to the participants, this is expected to have a higher human interest factor because participants will have a chance to get their bills paid, an endeavor that is close to the lives of most of the American populace.

Plan of the show is to have participants first present bills for \$10 before receiving first questions. If they answer the first question, they will be able to present a bill for \$20, then if they go on from there, they can present a bill for \$30. All amounts won will be accumulative, with gags and interest-increasing gimmicks to be introduced thruout.

"Electric Hour" To Resume From Disney Studio Sans Mob

HOLLYWOOD, Sept. 10.—When Nelson Eddy returns to *The Electric Hour* September 16 the CBS program will be moved from Columbia Square to be aired from the sound stage at Walt Disney Studios in Burbank, Calif. There will be no studio audience. Reason for the switch is acute studio space shortage at CBS here, as reported recently in *The Billboard*.

CARL GEORGE, WGAR'S OWN WAR CORRESPONDENT, COMPLETES AN UNUSUAL PACIFIC MISSION

● "Been meeting some pretty important people," said Carl George in one of his early broadcasts from the Philippines. And that was the purpose of his mission . . . to visit Ohio's fighting men in the Pacific . . . the most important people in the world to those who waited back in the Buckeye state.

Daily, for almost six months, WGAR aired the broadcasts of its own war correspondent from the far reaches of the world. Listeners heard Carl George describe how Ohio's fighting 37th Division dug out Japs on Luzon, how hometown lads helped rebuild the island fortresses of Guam and Saipan. Unexpectedly, they went along with him on the Borneo invasion of Brunei Bay, caught the real-life sound effects of a major naval bombardment in one of the most thrilling broadcasts of the war. Then, from blood-stained Okinawa came other broadcasts telling how Ohioans were knocking at the very front door of the enemy. And V-J Day found WGAR's intrepid war correspondent in Chungking, reporting the reaction to the end of the war from the land where it began 14 long years ago.

It was a mission that included many stops and many personalities, planned to lessen the distance between home and the war for the Joneses, the Browns and the Smiths of Ohio . . . the "pretty important people" whose interests will always come first with their friendly station.

CLEVELAND'S
WGAR
THE FRIENDLY STATION



FREE
SPEECH
"MIKE"

RADIO'S XXV ANNIVERSARY



Handling of U. S. Messages Problem Now, Chi RMC Says

CHICAGO, Sept. 10.—Officers of the Chicago Radio Management Club, which thru the war has been the body primarily responsible for co-operation with governmental bureaus that resulted in an efficient flow of government messages to radio stations, agencies and nets here, last week stated that they were plenty puzzled as to how to carry on channeling of government messages now that the OWI has been disbanded. Harlow Robert, club president, stated that as yet he hadn't worked out any plan that could be offered to the club to evolve a system of channeling that would take the place of the OWI.

But, he stressed, something will have to be done here and in other cities if a state of confusion is not to come about, with various governmental agencies asking separately for radio time, necessitating stations and nets dealing with many departments instead of just one, as during the days of OWI. Before, working with the co-operation of the OWI, the club members were able to keep things rolling smoothly here.

If the Chi radio group was to carry on by itself and take over channeling of government messages for radio stations, agencies, etc., in this area, it would mean the club would have to hire a full-time employee, and Roberts stated, this would not be economically possible. It was pointed out that flow of material from governmental bureaus is expected to maintain a high level of volume in the post-war era.

NAB, AAAA Tapped

Roberts and other RMC members stated that much of the responsibility of working out a plan for an organization to take the place of the domestic OWI radio division rests with the NAB and the AAAA. They all stressed the need for co-ordination and stated that if there were not some co-ordinating body there would be a great deal of overlapping, with various bureaus sending out messages of different content but dealing with the same subject and attempting to win the same objective.

One RMC member put it squarely in

the lap of the NAB, and stated the org had to do a service for the radio industry. Of course, he added, whether or not the NAB will do something concrete or whether it will, as it has done many times in the past, merely appoint another investigating committee remains to be seen.

18

SEE PAGE 18

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"WE DELIVER WHAT WE ADVERTISE"

Cowcatchers and Hitchhikers--Now; BB Tabs Practice

(Continued from page 5)

It reads: "The Columbia Broadcasting System has invited its clients and affiliated stations to remove a triple threat against the soundness and success of radio advertising by the elimination of 'cowcatchers' and 'hitchhikers.'" (Italic ours). This he pointed out could be construed to mean that if a client really insisted on the announcements, he could have them.

Columbia also insists that the commercials which most of the trade brands as hitches or catchers are really not that at all. Reason for this stand is the fact that some method of getting a show on the air and getting it off is used before and after these announcements.

36 on NBC

NBC list has 36 shows with so-called secondary commercials. (This does not include programs which have not yet returned to the air.) Among these, because of an early deadline for NBC's press department, are several shows in which the secondary product is not plugged via hitches or catchers but are integrated in the show. However, most of them are disguised hitchhikers using the same techniques with which CBS covers its tracks. NBC never enunciated a definite policy on the subject but did, in March, 1944, say that it would try to get rid of plug-uggles with the cooperation of its clients. However, what has happened is that they have been disguised but not basically changed. End of hitches and catchers, by the way, was supposed to have gone into effect in fall, 1944.

American has never enunciated a policy on the subject, preferring to wait until it reached the end of its long shakedown cruise. ABC has at least six out-and-out hitchhikers and/or catchers on the air at the present time. Network was unable to supply information about the few others which may be on the air because of the early deadline which had to be met.

MBS Permits 'Em

Mutual's new program policy book states that the web permits such plugs provided they are preceded or followed by some method of introing or closing a show. Net has exactly three shows which take advantage of the ruling.

For a list of programs (networks, sponsors and product) that use hitchhikers and catchers, refer to the box elsewhere on this page.

EQUIP'T AVAILABLE

(Continued from page 5)

voiced some words of caution and advice about the plan. He stated that broad and general statements about equipment available could not be made. Much of it on hand, he said could be revamped from the form in which it was made for the armed forces so that it could be adapted for civilian broadcasting uses. His suggestion was that anyone interested in getting electronic equipment thru the plan should contact a participating company's engineering department. By cooperation between the station and manufacturer engineers.

Problems about equipment needed would be clarified and the manufacturer could state whether or not some surplus material could be reconverted for civilian uses if exact equipment needed by the present or potential station operator was not available immediately in the exact form needed. Most of the engineers and RFC contacted agreed, however, that there was plenty of overlooked electronic equipment available under this plan that could be adapted for use by civilian broadcasters—educational and commercial alike.

Narrowcasting

CHICAGO, Sept. 8.—Newscasts to Kansas City, Mo., civic orgs will be transmitted directly into clubrooms during lunch hour by Station KMBC (CBS affiliate), giving business man chance to keep up with the news at no inconvenience. V.-P. Karl Koerper announced that Erie Smith, KMBC news editor, will handle copy and mike duties for the news airings which begin September 10.

Net Hitchers and Catchers

The following is a partial list of network shows which use hitches or catchers. Several of the NBC shows may not use them, as noted before, but are included because there was no way to find out exactly which was which. Columbia and ABC lists are incomplete because of reasons outlined above.

SPONSOR	PRODUCT	SHOW	"DUAL" COMMERCIAL
Lehn & Fink	Hinds Honey and Almond Cream	"Blind Date"	Etiquett, H-C
Bristol-Myers Quaker Oats Co.	Sal-Hepatica & Mum Aunt Jemima Pancakes	Allan Young "Ladies Be Seated"	Trushay, H Muffets, H
General Mills Kellogg Company	Cheeriboats Pep	"Lone Ranger" "Breakfast in Hollywood"	Kix, H Shredded Wheat, H
Kellogg Company	All-Bran	Gil Martin	Gro-Pup, H
CBS			
Kolynos Company	Kolynos Tooth Powder and Tooth Paste	"Mr. Keen"	Anacin, C & Aerowax, H**
Charles H. Phillips Chemical Co.	Milk of Magnesia Tablets	"Amanda"	Mulsified Shampoo, H***
R. L. Watkins Co.	Dr. Lyons Tooth Powder	"Second Husband"	Energine, H****
Whitehall Phar. Co. Procter & Gamble	Anacin Ivory Soap	"Our Gal Sunday" "Life Can Be Beautiful"	Aerowax, H Teel, H
Procter & Gamble	Crisco	Margaret McDonald	Lava Soap, H
General Foods	La France & Satina	"Two On a Clue"	Instant Maxwell House Coffee, H
MUTUAL			
Pharmaco, Inc.	Feen-A-Mint	"Double or Nothing"	Chooz, H
Whitehall Phar. Co. Serutan Co.	Aaneln Serutan	"Real Stories" "A. L. Alexander"	Pepto-Mangin, H Nutrex, H
NBC			
B. T. Babbitt, Inc.	Bab-O Bab-O	"David Harum" "Lora Lawton"	Lycons, H Lycons, H
Bayer Company	Bayer Aspirin	"American Album of Familiar Music" "Lorenzo Jones"	Dr. Lyons Tooth Powder, H Phillips Creams, H Minit-Rub, H
Bristol-Myers Co.	Bayer Aspirin Sal Hepatica, Trushay Ipana and Vitalis	"Wednesday With You" "Mr. District Attorney"	Ingram Shaving Cream, H
Brown & Williamson Tob. Corp.	Vitalis and Ipana Raleigh Tobacco & Cigarettes	"Duffy's Tavern" "Raleigh Room With Hildegard"	Ingram Shaving Cream, H Sir Walter Raleigh Pipe Tobacco, H
Cummer Company	Energine Cleaning Fluid or Shoe White	"The Gay Mrs. Featherstone" "People are Funny"	Kool, H Sir Walter Raleigh Tobacco, H
General Foods Corp.	Post Toasties	"Backstage Wife"	Haley's M-O, C Bayer Aspirin, H
	Post Toasties	"Adventures of Topper" "Maxwell House Coffee Time"	Maxwell House Coffee
	Birdseye Frosted Foods	"Dinah Shore's Open House"	Grapenuts Flakes, H
	Post Raisin Bran & Bran Flakes	"Portia Faces Life"	Gaines Dog Food, H
Grove Labs., Inc.	Groves Cold Tablets & Vitamins	"Reveille Round-Up"	Jitterbug—an Insect Repellent, H
Kraft Cheese Co.	Velveeta Parkay	"Kraft Music Hall" "The Great Gildersleeve"	Kraft Dinner, H Kraft Mustard, H
Liggett & Myers Tobacco Co. Philip Morris & Co., Ltd. Chas. H. Phillips Chemical Co.	Chesterfield Cigarettes	"The Chesterfield Supper Club" "Johnnie Presents"	Granger or Velvet Tobacco, H Revelation Smoking Tobacco, H
	Phillips Milk of Magnesia & Tablets	"Stella Dallas"	Mulsified Shampoo, C Energine Cleaning Fluid or Shoe White, H
	Phillips Tooth Paste	"Young Widder Brown"	Mon. & Tues.—Haley's M-O, H Wed.—Ironized Yeast, H Thurs. & Fri.—Double Danderine, H Bayer Aspirin, H
	Phillips Milk of Magnesia	"Waltz Time"	Crisco, H
Procter & Gamble Co.	Camay Soap	"Pepper Young's Family" "Road of Life"	Ivory Soap, H Teel, H
	Duz Ivory Snow	"Woman of America"	
	Drene	"The Drene Show"	Ivory Flakes, H
Purina Mills	Purina Feeds	"The Grand Ole Opry"	Purina Omelene, H
R. J. Reynolds Tobacco Co.	Camel Cigarettes	"Mystery In the Air"	Prince Albert Tobacco, H
Sterling Drug, Inc. Standard Brands, Inc.	Double Danderine Chas & Sanborn Coffee	"Stella Dallas" "The Charlie McCarthy Show"	Ironized Yeast, H Royal Desserts, H
R. L. Watkins Co.	Dr. Lyons Tooth Powder Mulsified Coconut Oil Shampoo	"Manhattan Merry-Go-Round" "Stella Dallas"	Phillips Milk of Magnesia, H Ironized Yeast, H
Whitehall Phar. Co.	Anacin	"Just Plain Bill"	Freezone H Mon. & Tues.—Old English Scratch Remover, H Wed.—Diamond Tints and Dyes, H Thurs. & Fri.—Aerowax, H**
	Anacin	"Fleetwood Lawton"	Freezone, H

*H indicates hitchhiker, C indicates cowcatcher. No symbol merely means a secondary product.
 **Altho Anacin and Aerowax are not manufactured by Kolynos, they get plugs on this show because the two concerns which do make them, Whitehall Pharmacal and Boyle-Midway Div. are both, like Kolynos, divisions of American Home Products.
 ***Mulsified Shampoo is made by the R. L. Watkins Div. of Sterling Drug, the same company which controls Phillips.
 ****Energine is made by the Cummer Div. of Sterling Drug. Watkins, as noted in (***) is also a Sterling subsidiary.

Scheffer on WLW Relations

CINCINNATI, Sept. 8.—A. E. (Tony) Scheffer yesterday was appointed director of public relations for WLW here, succeeding Roger Baker, who has been named home office account executive in the sales department. George Jeneson, commercial traffic manager, will transfer to WLW's Chicago sales office, and Stuart MacHarrie, who recently joined

the station as an account executive, goes to the New York sales office. Scheffer will have supervision over all listener-audience promotion, including publicity and exploitation. He was formerly secretary of the Ohio State and the Cincinnati Restaurant Associations. WLW publicity department continues under the direction of William L. Barlow, and Bill McCluskey sticks as head of the exploitation department.

KFMB Is First In "Hawthorne House" Promotional Contest

HOLLYWOOD, Sept. 10.—KFMB (San Diego, Calif.) won first place in a promotion-publicity contest centered on ABC's *Hawthorne House* air show bankrolled by Guittard Chocolate. Second place went to KGO (San Francisco), with KTMS (Santa Barbara, Calif.) getting the show spot. Contest was held for all outlets carrying the ailer and was handled by ABC promotion department, Garfield & Guild Agency and Guittard.

Trend at nets, sponsors and agencies is to set up "special recompense" in the form of contest awards to get "extra promotion" builds every week. CBS's projected 25G, the *Tom Mix* and *Chelsea-Guy Lombardo* are just two of 28 run during the 1944-'45 season and the '45-'46 season will be overloaded—but good, with them.

Associated Outlines More Proposed Shows

(Continued from page 6)

home and family public service program. This will originate at WTMV, East St. Louis.

So far, exact times for all of these shows have not been set. Program log is expected to be set by next week. Most of these programs will be offered for sale, but the public service features and the descriptions of amateur sporting events naturally will be presented sustaining, as will be the programs the net has set up to air in co-operation with various governmental bureaus.

Rates Okayed

During Friday's session, approval was given to the net's rate structure. This will call for a gross cost of \$3.955 per Class A hour for the entire net. Broken down in terms of cost per listener, this total, Associated execs say, will enable them to deliver a thousand listeners at a cost of 10.7 cents.

Those attending the meeting were: Leonard Versluis, president of the net; William G. Henderson, vice-president in charge of station relations; Roy C. Kelly, exec vice-president; Richard Connors, vice-president in charge of programs; Clayton W. Kuning, general manager; Frank Browne, in charge of promotion and publicity; Howard Johnson and Larry Sutton of KNAK, Salt Lake City; L. W. McDowell, KFOX; Ed Hoffman, WMIN, Minneapolis; Roy Albertson, WPNY, Buffalo; A. G. Meyer, KMYR, Denver; James Hopkins, WJBK, Detroit; Myles John and Michael Henry, WTMV, East St. Louis; Jerry Akers and S. H. Patterson, KSAN, San Francisco; W. S. Pote, Fred Randy and Larry Flynn, WMEK, Boston; Helen Moberly and Ira Walsh, WWBC, Washington; John Whitmore, Eastern sales manager; John Hopkinson, Central sales manager; Van C. Newkirk, vice-president in charge of the West Coast, and George F. Funkey, supervisor of engineers for Associated.

Vincent Lopez & Dick Brown Join "Pleasure Parade" Cast

NEW YORK, Sept. 10.—Vincent Lopez and singer Dick Brown have been added to the cast of *Pleasure Parade*, Ziv transcribed show currently being sponsored by Grove Laboratories. Lopez and Brown join a cast that already includes Milton Cross, Jimmy Wallington, the Modernaires and Paula Kelly, and Kay Lorraine and Bob Kennedy.



U. S. Doing Job in Italy; Facists Still in Net Picture

(Continued from page 6)
includes time, talent and everything else connected with the show.

One Agency Sells Shows

Shows and time are sold to sponsors here by just one agency, outfit called Sipra. This, too, is owned by the government. Commentary on government-operated radio here is that they have 700 people running the 5-kw. Rome station. It's headed up by chairman of board, Armando Rossini, lawyer who was appointed by the government just three months ago for a one-year term. Board consists of 12 members, eight of whom are inactive in operation and appointed

by government, while other four are elected by representatives of the employees of the net. Staff breaks down at the present time somewhat as follows: 25 newsmen, four commentators, symphony ork some 80, 30 musicians who play in various light combos, 100 program managers, dramatic company of about 22 people. Rest of 700 are station and net administrative, exec, and clerical personnel.

There are some limitations on commercial sponsorship, however, no news programs may be sponsored, for obvious reasons. Net also takes great care to see that no propaganda enters into

dramatic presentations. One case in point was a certain publishing company which just two weeks ago came along with a dramatic show it wanted to put on the whole net and had its scripts all prepared. Program directors at Rome decided it smacked too much of Communistic propaganda and nixed it. Pub offered three times the regularly established price but net brass was adamant and show didn't go on. News programs, of which there are eight daily, with most important at 2 and 8 p.m., both 15-minute shots—others range 5 to 15 minutes—are carefully checked by news editor Franco Neri. News is supplied by regular agencies like, Reuters, etc.

Politicians Get Air

Political parties get a regular crack at Southern net audience. Six parties, all members of the National Committee for Liberation, are each given 10-minute

shots, following 1 o'clock newscast one day a week. Liberals are on Mondays; Catholic Democrats, Tuesdays; Socialist, Wednesdays; Action Party, Thursdays; Labor Democrats, Fridays, and Communists, Saturdays. Four other parties who are not members of the National Committee of Liberation each get 10 minutes one Sunday a month. These are Republicans, Royalists, Christian Socialists and Christian Leftists. Copy is checked only for libel.

In last two months around Rome and Southern net, they have even attempted to carry on program surveys to determine what shows listeners really like. Surveys are handled two ways. One, about 500 persons all around Southern nets' territory (there are about 12 stations on each, Southern and Northern nets) have been put to work listening to the radio and sending in post cards on their program faves. These people are said to be in all wage brackets, age groups, male and female. They are paid by net for performing this service but fees are not available. Second method is personal interviewing. Fifteen interviewers are now out on the street and it is estimated that each of them check about 10 people each day. Personal interview deal has also been in operation just a couple of months.

Top Shows

Latest programs that top shows on Southern net are: (1) a *March of Time* news magazine type of show; (2) a humor magazine of the air type of show; (3) the man on the street program, not unlike *Vox Pop* back home in the States. Last show is conducted by Riccar Aragno, vet Italian author, producer and commentator, who was in and out of Fascist and Nazi jails all thru Mussolini's reign and thru German "occupation."

How authentic or accurate the surveys are is hard to tell. In the first place, there has been a great deal of dislocation all thru Italy, with many Italians moving from one city to another with thousands upon thousands of displaced persons of other nationalities moving in and out of most cities all the time. Best available figure on sets seems to be that there are about 1,000,000. Pre-war there were 1,200,000 in all of Italy with about 500,000 in Rome.

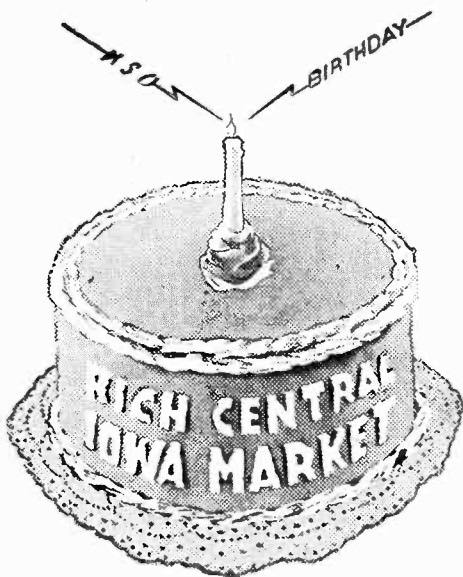
Another factor to be taken into consideration is that air piracy and muddled wave-length conditions brought about by war make it difficult for many Italians to get good reception of their own stations. In Rome, for instance, a great deal of interference comes in from Radio Andora, and from the polish station around Lublin. In Rome, too, as all over Europe, local native radio has to compete with the Armed Forces Radio Service, called, in this theater, the American Expeditionary Service.

A. E. S. Oldest Army Service

AES is the oldest Army Radio Service, having started in December, 1942 at Casablanca, right after North African invasion. That they have acquired plenty know-how is generally conceded, and even tho their primary function is to entertain our troops, there are plenty of Europeans who have learned to like American radio shows. One Italian writer in a local radio fan mag *Voce*, made the statement that 75 per cent of the people of Rome who own sets listen to AES Rome. There seems to be no solid statistical substantiation for this figure, however. Capt. James Rawley, of AES, is quite confident that the service has won huge numbers of Italian listeners.

And doing a good job here of selling American and American ideals to Italy is *Voice of America*, ex-OWI operation, now U. S. State Department. Headed here by Anthony Ravel, *Voice of America* shows have been the single means of linking the North of Italy with the South, and letting one section of the country know what the other is doing and thinking. *Voice of America* in Italy records Northern Italy programs, sends them to New York where they are beamed to Southern Italy. Procedure also works vice versa. *Voice of America* surveys show a very heavy increase in listener attention and enthusiasm for the across-the-ocean broadcasts.

Radio Rome is now, and has been for some time, talking of building a 100-kw. transmitter, but this must wait on many things—material, engineering skill, financing and what else have you. Some people tell you they expect the big job to be really under way in about a month. It would seem that it will take considerably longer. As will the job of building Italian Radio into a big healthy powerful force in Italy, Europe and international affairs.



HELP YOURSELF TO A PIECE OF BIRTHDAY CAKE . . . because it was you who made the first year of KSO under the new management such an outstanding success.

Just one year ago Kingsley H. Murphy became owner and George J. Higgins manager of KSO.

Since that time many interesting and outstanding changes have taken place at KSO—the biggest of which appeared on June 15th when KSO became the CBS outlet in Des Moines and brought to its listeners "The Biggest Show in Town".

Yes, we have completed a banner year with your co-operation. Many, many thanks from all of us here at KSO for your help in making our first year such an outstanding one.

KSO

DES MOINES, IOWA 5000 Watts

Kingsley H. Murphy, Owner • • George J. Higgins, General Manager
Represented by Headley-Reed Co.



AFM Means What It Says— No Tooters on Tele Shows

CHICAGO, Sept. 10.—The AFM and its prexy, James Caesar Petrillo, are not yet ready to have any of their musicians appear on a television program, for any price, and no matter the type of a video show—not even a religious one. This was proved here last week by a series of events leading up to a last-minute cancellation by the AFM of a planned appearance of a union musician on a WBKB Rosh Hashana program (see review elsewhere on this page) here Thursday night (6). Earlier this week when it became known that the union had okayed the appearance of a union musician on the program, it appeared as if Petrillo had at last rescinded his long standing rule that no AFM member is to appear on a video show, but last-minute change proved that the rule is still in force.

Developments leading up to illustration that the video appearance prohibiting rule still sticks were strange and complex. When it was first decided to have the Hebrew program, plan was to use a choral group from the Temple Shalom here. But to do this meant using the services of its director, Max Sinzheimer, an AFM member. Immediately it was seen that his appearance on the program called for permission from Petrillo because it could violate the union's rule that none of its members are to appear on a video program. So Samuel Kassel, in charge of music for the Temple, wrote a letter to Petrillo, asking for permission to have Sinzheimer appear on the show.

Okay Given

Later WBKB execs made a phone call to the union's Local 10, trying to check whether word had come from Petrillo. At that time they were told by union officials here that it would be okay, that New York had given the go-ahead. But

at the last minute Sinzheimer, to protect himself, asked for permission in writing from the union.

By that time, something must have happened between Local 10 and New York headquarters. For local officials bluntly said on Wednesday, the day before the program was to be telecast, that Sinzheimer would not be given permission in writing, that, in fact, he could not appear at all—not for the union radio scale WBKB was willing to pay or for any amount of money. So in spite of fact that the show was to go on the next day, last-minute changes had to be made to whip up a program doing without the services of the union musician or the choral group he was to direct.

Buck Passed

A check at Local 10 got *The Billboard* only the response that all matters relative to television had to be checked with Petrillo, in spite of the fact that it is known that Local 10 officials here gave original permission for Sinzheimer to appear.

Then for fitting closing that was as incongruous as the other developments in the case, Kassel on Friday (7) received from Petrillo a letter turning down Kassel's original request with only the excuse that permission could not be granted because it was not "in contravention with the policy of the American Federation of Musicians." Needless to say, fact that the letter arrived here a day after the show was telecast gave the entire situation a fitting anti-climactic ending.

See Radio and Television Reviews
on Page 37

REVIEWS

Balaban & Katz

Reviewed Thursday (6), 7:30 to 8:30 p.m. Style—Religious commentary, music and simulated service. Sustaining on WBKB, Chicago.

Tonight WBKB did an excellent job of handling a religious program with good taste, impressive production and the use of video direction and technique that was among the best shown by the station in many a month. And all of this was done in spite of the fact that the original format plan for the program was changed at the last minute when the AFM stepped in and stopped the use of union musicians (see story in adjoining columns).

Entire production was woven around an explanation of the religious ceremonies connected with Rosh Hashana, Jewish New Year and high holiday. Component parts were a commentary by Gil Hix; religious music featuring Jeannette Levin (Jennya) at the piano; religious chanting; excellent cello playing by Frank Miller, former first cellist with the NBC Symphony, and an explanation of the holiday as well as simulated services conducted by Rabbi A. E. Abramowitz. The way, however, in which Producer Jerry Walker and Director Beulah Zachery wove all of this together with good taste while utilizing fitting backgrounds and excellent camera work, made it top-notch video that was solemn and awe-inspiring.

Program opened with Gil Hix's discussion of the place of the Jewish race in history. Following this Jennya, with her usual masterly style, played religious music of the Catholic, Protestant and Jewish faiths. It was during this portion of the program that some of the best camera work and lighting was used. Composition was of a high standard and lighting was shaded right so that there

(See B&K on page 16)

CBS

Reviewed Tuesday (4), 8-10 p.m. Style—News, documentary, film audience participation. Sustaining over WCBW, New York.

Viewers who saw the rather elaborate production which ushered in the first of the CBS-Encyclopedia Britannica *The World We Live In* series must have felt short-changed by the second of this series, Tuesday's (4) *Disperse Upon the Land*. Billed as a dramatic show, *Disperse Upon the Land* developed into an approximate total of five minutes of dialog surrounding a 10-minute film.

Granted that the film, one similar to the ones that used to be shown in college science survey courses, was an interesting one, and also granted that the dramatic bits fore and aft were fairly well handled, it was none-the-less a long drop from the fanfare glutton opening of the series. And that may not be too bad. Tuesday's show was acceptable. It was one-third the length of the previous scanning and it was undoubtedly educational—even the education in world affairs would seem more logical at this state in history than a film about seed dispersal. Perhaps programs of this type, rather than the whoop and holler, all out "epic" would better serve CBS's purpose in presenting public service and—better serve the public's entertainment needs.

Aside for a need for more intense lighting or more careful shading (a black-board background reduced light) the live bits were quite good. Thoro production would have eliminated the boys who ran in and out of focus as part of their stage business. Dollying a camera into the live movie screen as the pic began would have made the transition

(See CBS on page 16)

5

years better than we were

PERHAPS NO INDUSTRY in the world converted for war as quickly as did radio. And perhaps no industry has matured as greatly under the stress and strain of war as has radio, and WOR.

For, months before Warsaw and the tragedy of Pearl Harbor, radio, and WOR, saw reflected in the sensitive mirror of sound a few of the vast changes with which it would have to contend during the months and years to come.

Under the impact of the first war it ever had to face, WOR began to discover resources it never knew it had. In the brief space of a few months WOR grew almost unconsciously more expert in the use of its own medium. It soon realized that programs and time and the very timbre of the human voice could be trimmed, paced and modulated to do unexpected and surprisingly powerful things.

In the light of WOR's role as an increasingly important and valuable weapon of war, commercial problems were only secondary. But there *were* problems. The split-second changes that affected WOR's sponsored shows, taught the station to reprogram and replace with the speed of a finger-snap. Many of the replacements were advertisers new to radio and they laid their collective problems of proper time selection, program building and slanting, and the *major* burden of their promotion, in view of limited paper stocks, in WOR's lap.

WOR met its commercial problems with caution, but no delay. Program formulas which had worked in the past were speedily discarded for the present

—and perhaps forever. New approaches to a public stunned by war had to be made quickly and economically.

How WOR succeeded, and how well, is vividly described in numerous success stories, and in the phenomenal growth of companies which once measured their sales in terms of two and three neighborhood deliveries.

It is little wonder then, that WOR today is five years better than it ever was. For WOR has not only grown in experience, as it inevitably would; but in the war-spurred elasticity, speed and profitable ingenuity, with which it can more skillfully use the powerful medium of radio to meet the great and ever-changing needs of millions of people in one of the greatest listening territories on the Eastern Seaboard.

If we were an advertiser reconverting to meet peacetime demands, or the maker of a war product facing the threat of established-brand return, we'd give more than casual thought to WOR, a great American station which has grown wise, in both war and peace, in the subtle art of making people do and say things promptly and economically.

WOR

—that power-full station,

at 1440 Broadway, in New York

Gilbert Seldes Resigns as Head Of CBS Video

NEW YORK, Sept. 10.—Gilbert Seldes, program director of CBS television's WCBW, New York, last week resigned his post, effective September 28. Seldes will continue with his radio and magazine work in addition to independent work in video.

It is known that Seldes has not been happy with his job for some time, feeling that it, combined with his numerous outside activities, was bad for his health. At one point, he was handling all CBS tele programs, writing radio continuity and daytime serials, doing free-lance magazine work and writing a monthly column for *Esquire*.

Considered a pioneer in the field, Seldes is not expected to drop out of television completely. A successor for him has not yet been named but trade is betting that his duties will be taken over by Worthington Miner, presently manager of CBS television. Another possibility for the post is Leo Hurwitz, Columbia staff director, whom the trade feels has done a top job while he has been with CBS.

Tangee To Telecast ABC's Contest Film

NEW YORK, Sept. 10.—ABC tele department last week sold its films of the Atlantic City Beauty Contest to Tangee, cosmetics manufacturers, for airing on three East Coast video stations. Thirty-minute films will be televised on WABD-DuMont, Tuesday (11); WPTZ, Philco in Philadelphia, Wednesday (12), and WRGB, GE station in Schenectady, Friday (14). Deal was set thru Warwick & Legler Agency.

ABC Pubs Video Sheet

NEW YORK, Sept. 10.—American network television department will begin Thursday (13), publication of a video news digest for the use of its affiliate stations. Sheet will be a review of important tele news in trade and consumer papers.

In addition to a digest job, the paper will also print information from tele trade associations and news of television activity by ABC affiliates.

Trade regards the sheet as an important service to the stations but also as a good way to plug ABC tele activities.

**Worcester's Top 28
Night Time
Network Programs**

**ALL on WTAG
Aldrich Family 31.7**

Hooper Survey Dec., '44—Apr., '45.

**WTAG
WORCESTER**

Coast Web Flack Puts Neck Out; ABC's Samuel Asks Questions

(Continued from page 8)
and legit plays. *San Fernando Valley Times* called for feature copy that treats air celebs now living in the valley or otherwise having a direct tie-in with San Fernando.

Suggestions

Do you have suggestions to make about our copy?

One ed: "Cute personal stuff—need more of it." Another, "Only that I get it and in time to use it." Other comments: "Good feature stories, i.e., the Winchell story, can always be used." "Could be somewhat condensed, yet equally interesting." "Short human interest paragraphs." "Copy perfectly adequate now." Eighty-one per cent declined to offer suggestions.

Would you like more of a particular type of story?

Material about former local artists was requested by *San Francisco and Oakland Shipping News*. Another scribe called for more humorous stories. Other comments: "Fillers, personality items, 'flash-backs.'" "Like present variety best."

Please refer us to a release of ours, or of any other network which might serve as an example of what you consider good copy.

Replies mentioned blogs on *One Man's Family*, *Hawthorne House*, recent ABC *Walter Winchell* feature, story announcing Orson Welles show, yarn on *Town Meeting* anniversary.

Too Long?—Too Short?

Is copy too lengthy?
Sixty-two per cent didn't think so. Comments were fairly equally divided on this question. Some thought copy is already too condensed; others want still shorter versions of stories and appear to be strong for squibs.

Would you prefer having a space for you to insert local station call-letters in our releases?

Eighty-one per cent didn't want it. Would you like to have us prepare more localized publicity, such as we have done on the Tom Breneman "Good Neighbor" letters whenever possible?

Sixty-six per cent said they wanted more of the same. Majority of those who didn't want localized copy were industrial papers and trade journals. They look for stories that have a tie-up with their own field. An aircraft mag, for example, wanted spotlight copy about airers concerning aviation. Straight newspapers appear strong for copy about ex-local boys who make good on the air, town people who participate in a broadcast, or get airshow awards as in the Breneman *Good Neighbor* gimmick.

The "Neck-Out" Question

How does our copy compare with that of other networks?

ABC's Western Division publicity department got first place from 71 per cent, second rating from 10 per cent, third from 15 per cent, and fourth from 4 per cent. (These ratings aren't necessarily in conflict with *The Billboard* poll, which placed Blue third. Samuel's survey covered only the Western States and checked only on copy from Western Division and being done by a web naturally didn't get too much anti-web reaction.)

Reason behind Samuel's survey was to find out what the Western Division could do about upping ABC's rating with radio eds. Letter accompanying each ques-

tionnaire states: "In a recent issue of *The Billboard*, the Blue Network placed third in a poll of radio editors to determine effectiveness of the network publicity departments. We know the results of *The Billboard* survey was determined by the votes of radio editors throughout the country, but, naturally, we are dissatisfied with our standing and have a strong desire to move up exactly two notches in the ratings. You, who are one of the radio editors entitled to vote, can help us by constructive criticism. . . ."

Ideas Developed

Survey idea worked out okay by giving ABC's local press department numerous suggestions on making copy more acceptable. Some of the tips have already been put into practice, with copy showing marked increase in short items, humorous squibs, etc. Also, questionnaires brought interesting comments from news scribes which should help in slanting future copy.

"You are doing an excellent job of it right now," one ed wrote, "however, I believe an improvement can be had if your service will become more personalized. Just mailing out 'canned stuff' is not enough. Encourage more interviews, meetings, and exchange of ideas for copy."

"My main complaint with Blue," Jeanne Yount, *Portland Journal*, stated, "and this sometimes goes for all, is failure to get news here on time. Also, and this applies to all networks, a good percentage of news about change of personalities on shows, cancellations, etc., never appears in the news letter at all. Whenever possible, I would like to have not only the facts, but reasons beyond them, altho I am aware that policy does not permit the network to reveal too much of this. And for gosh sakes, wire us, even collect, when an important last-minute change takes place."

Nix "After the Fact"

"No suggestions," another ed told Samuel. "Everything okay the way it is. Maybe there's one thing all network press departments don't realize: when radio news material is broadcast on programs like Bob Nichols, it is no good afterward for use in newspapers. Up here, if it has been published via air or type before we get it, it goes into the wastebasket."

"I like copy bright, punchy, to the point," commented Jack Lawson, *Industry Times* (aircraft, shipyard, rubber). "Generally, I find your copy in the groove. But more important, I find your service excellent. From the standpoint of public relations, I think this is most important. Every time I request a specific story from your office, I receive it in good shape and on time. Among all the networks, the Blue—paradon me, ABC—generally rates tops with me and my associates."

ABC To Return To DuMont With 2 Half-Hr. Shows

NEW YORK, Sept. 8.—American Broadcasting Company television programs will return shortly to DuMont's WABD following a recess of two months, according to informed sources here. Contract between ABC and DuMont is now being reviewed by the network's legal department, and web is expected to put final okay on the agreement Wednesday (12).

Understood that the contract calls for two half-hour shows to be presented twice a week, Tuesdays and Thursdays, for 13 weeks starting October 2. Net will pay \$625 a half hour (with three hours rehearsals) as a "facilities rental charge." Time for special events, whether live or on film, will be free. It is expected that ABC will try to sell all the time it gets on the station. Exact sked of the shows has not been set.

Deal which ABC has gotten from DuMont differs radically from the one originally offered by the television station. Two months ago DuMont, fearing that it was providing future competitors with valuable experience, decided to slap on stations and networks using its facilities a "rental charge" of \$1,250 an hour or any part thereof, six hours of rehearsal included. This time was to

Chi Suburb Store Finds Public From Mo. Re Tele Sets

CHICAGO, Sept. 10.—In spite of the high pressure campaigns by video manufacturers to break down public inclination to regard television as still in the toy stage, partial results of survey of potential tele receiver buyers last week revealed the campaigns have fizzled. Survey is being conducted at Lord's Department Store in Evanston, Ill., suburb of Windy City, and was started in July. Out of 500 customers questioned, only one said he would like to buy a video set. Store has a set in operation now and all persons asked, saw it in action.

However, persons were judging on basis of pre-war television and didn't get the chance to see new sets with all the kinks ironed out. The set they saw resembled the old type "flicker movies."

People Scared

"People are scared of television," comments Edson N. Brock, v.-p. of the store. "They remember the early days of radio when sets were made obsolete in six months by new developments and they don't want to take chances now." Brock's survey showed 35 per cent of the 500 wanted new radios.

While this sample survey is small, it has more than usual significance, since Evanston is part of Chicago's swank North Shore and residents, most of them, have plenty of the wherewithal to lay out for so-called luxury items if desired. Brock implied that his survey to date indicates the tele manufacturers still have a heavy job in convincing John Q. that good video is a thing of the present. The man on the street will be convinced only when he sees the new types do their stuff, not by hearing or reading about what they can do.

CBS

(Continued from page 15)
from live to film more effective.

A few new gags and his never-falling energy made John Reed King's *The Missus Goes A-Shopping* one of his funniest stanzas yet. Arriving with his trousers rolled up and a Buster Brown collar to celebrate the opening of school was corny but pulling a telephone out of a lunch box to do his regular phone routine was hysterical.

Josie, the pure South American duck who is replacing the departed and lamented Pierre, has all the attributes of the average starlet. She is pretty, no doubt, but she's no actress. After all, can Betty Grable act? *Marty Schrader*.

B&K

(Continued from page 15)
was just the right mixture of highlights and shadows. Shots of the piano keyboard had especially good composition.

Following this the *Eli Eli* was sung. Then Rabbi Abramowitz explained Rosh Hashana and officiated at a portion of the services associated with the high holiday. Good direction, with Miss Zachery choosing just the right shots at the right time was noticeable.

Closing portion of the program, Frank Miller's solo playing of the *Kol Nodret* also was well packed with good lighting and camera work. One of the best television shots we have ever seen occurred here when a close-up of Miller's bow being run across the cello was telecast. Even the highlights caused by the lights shining on the cello were telecast with faithful reproduction that resulted in a beautiful (and we use that word in its true meaning) picture. Shots of the cellists moving fingers on the upper part of the cello were also included with excellent artistic effect. *Cy Wagner*.

have been used only for one show. Offer considerably reduced chances for sponsorship of the single program because few advertisers are prepared to spend the money required to fill a full hour, particularly when the time charges are added. By splitting the time, ABC has made it much more likely that clients will come in. Getting special events time free is an advantage which works both ways. DuMont gets special events, which it has always lacked, and American gets the added time, chance at sponsorship and, of course, prestige.



HOW LONG CAN A BAND WAIT?

AFM Dusts Off Foreign Welcome Mat

Band Ban May Be Lifted

NEW YORK, Sept. 8.—In what is seen as a direct aid on the part of the American Federation of Musicians to bands, agencies, etc., in the expanding field of getting orks to foreign countries as soon as the market is ready for them, is the action of AFM to do away with the union regulation restricting the importation of foreign musicians, which has been in effect since 1934. According to a couple of biggies at agencies, they have been informed that the union is currently working on the plan of doing away with the ban that has definitely kept American bands from cleaning up on the other side.

At the present time, bands can't go into England, Sweden, Denmark, Italy, Germany, but can go into the Netherlands and France. However, leaders can go over to restricted countries as an in- (See AFM Mulls Lifting on page 23)

O'Connor Talks About "Payola"

NEW YORK, Sept. 10.—Long talked about report on the "payola" by Johnny O'Connor, head of the Contactmen's Union, took place last Thursday (6) before board of directors of Music Publishers' Protective Association. While the actual report has been kept hush-hush, O'Connor and Rocco Vocco, another exec of the CMU, revealed in what way the dough the org collected from the pubs, amounting to some \$7,000, had been spent.

However, in order to help facilitate O'Connor and the union in their attempt to break down the "payola" set-up, because the investigation is still going on, the actual report and plan of operations have been kept sealed. As it stands now the board of MPPA accepted and approved O'Connor's report.

SPA Contract Committee Hot and Heavy at 1st Meet

NEW YORK, Sept. 8.—First meeting of the Songwriters' Protective Association contract committee last week saw a reportedly heated session on several points over which members disagreed. Not known exactly what the fuss was about, but writers have several important points that they want in their new contract and it's evident that it will take some time before they actually come to terms between themselves.

Other contract committee meetings are skedded, with a session with the pubs also skedded in the near future. Contract expires end of 1946.

All-Star Jam

NEW YORK, Sept. 10.—Jam session, the likes of which seldom happen in the band world, took place opening night Thursday (6) when T. D. replayed the 400 Club. About 10 minutes before spot was going to close, T. D. brought Duke Ellington up on the stand to do *Minor Goes A-Muggin'* which pair did for Victor.

Then Woody Herman, Randy Brooks and Charlie Barnet sat in and quintet, with Buddy Rich beating out, went to town for almost a half hour. They should have charged admission.

Camp 1-Nighters Fall Off, But Prom Upswing Takes Up Slack

NEW YORK, Sept. 10.—Bonanza that existed for both non-names and big bands in the army camps in lieu of one-nighters has fallen off considerably, according to one-night bookers in the major agencies. This band outlet has meant plenty of dough, especially for one-nighters in the South. Another market is reopening, however, to take up the slack. Sonny Dunham is going to play a couple of college dates, one at Georgia Tech, the other at Emory University, in October, and said that price he's getting hasn't been gotten at college prom in some time.

Other Southern schools and colleges are again opening up with many one-nighters probably being filled that way in the next couple of months. For last couple of years army camps in the South had paid anywhere from \$500 for a non-name to as high as a couple of grand for a name band. And there were plenty

of army camps around to make it worth while for bands to make the trek.

So far only one new spot has reopened since the end of the war, Sunnybrook in Pottstown, Pa. Others are expected to reopen shortly, however.

Foreign Sales Move Seen in Exec's Trek

Wallerstein to England

NEW YORK, Sept. 8.—Probable expansion of the disk companies in foreign fields is seen in news that Columbia Records' prexy, Paul Wallerstein, is making a trek to England and the Continent around the first of October. With him will go the legal head of Columbia, Ralph Colin. According to informed sources, altho there are no definite plans afoot as yet, there can be no doubt that the move is one with an eye to what is cooking in other countries so far as disk expansion is concerned.

At the present time, all labels in England are under the control of Electrical (See Foreign Markets on page 22)

Mex 4th of July Shindig in L. A. Costs 10G Plus

LOS ANGELES, Sept. 10.—More than 10G will be spent for one day's entertainment here at the Shrine Auditorium September 16 when Paul Mirabal, owner-operator of Club Brazil, Club Babalu and Club Cobra, puts on an event commemorating Mexican Independence Day. There will be dancing and entertainment for 11 hours, Mirabal said, and all for a buck and a half.

Already signed are Artie Shaw and ork with Roy Eldridge, Carmen Cavallaro and orchestra, Miguelito Valdez, Chino Ortiz and the Club Brazil ork, Nestor Amaral, Joe Carioca and orchestra, and Chano Martinez. Matrinez follows Valdez at the Club Brazil.

Suit by Continental Against Scranton, Capitol Adjourned

NEW YORK, Sept. 8.—The \$250,000 suit leveled at Scranton Records and Capitol Records by Continental Recording Company some months back has come up in New York Supreme Court, with decision adjourned until next week. Case involved Continental's claim that Capitol and Scranton had conspired to drive that company out of business. Scranton and Capitol made a motion to dismiss the charges but decision has been adjourned until next week.

Continental is also suing Scranton for a like amount in a different case in Federal Court. This litigation is for alleged breach of contract, Continental claiming that Scranton cut down its record supply after inking a contract to the effect that Continental would get so many records an order.

Suit stems out of the fact that Capitol bought into Scranton some time back and brought about a resultant cut down in disks going to other indie companies at a time when they needed pressings the most, Continental alleges. Justice Pecora is hearing the Supreme Court case.

Will Herman & Brown Hit?

Some bookers say a band can be around too long to land in the gravy bowl

By Paul Secon

NEW YORK, Sept. 10.—One of the oldest theories in the band biz—that a band that's been around seldom hits the top, is currently being put to the supreme test. According to bookers,

agency men, etc., the theory dates back many years and involves the history of such names as Tommy Dorsey, Benny Goodman, Artie Shaw, Glenn Miller, and many others who've hit the peak in the band world. It seems, the guys in

the know point out, that in the case of practically every name band that hit the jackpot along the street that is lined with shekels, where the mob line the sidewalks in front of theaters, ballrooms and location spots to see the current idol, that these same idols sprang up but quick. Take the case of Glenn Miller, who had four bands before hitting his pinnacle before going into the armed forces.

Glenn Was New to Audience

When his unusual style caught on, he hadn't hit every town, hamlet and inlet thruout the States—and what is more important—he hadn't played these burgs over and over again for a number of years. Instead, when he caught on, many people came and saw him for the first time, and consequently, like any new name in showbiz that hits on all 32, he was hot and b.o. at the same time.

Biff-Bang B. G.

Same thing went for Goodman, who sprang up suddenly in the couple years after 1935. Bang! Just like that, and the band was at the top of the heap. It wasn't after knocking around the country for years and years that it took place, but just the right ingredients at that time that made for B. G.'s explosive surge to the top. Same thing happened with Artie Shaw, T. D. and others who hit the big money like a skyrocket.

The Test

Subject matter of this "discourse" is, as was pointed out in the first paragraph, that this theory is now being put to the test because of the formidable role now being played by disks in the making, establishing and maintaining of bands. Let's look at the record:

Woody Herman has been around for a considerable period. He's been one of top 15 bands for the past few years, and probably has been grossing among first 10 for past couple. However, today band is plenty hot, and sizzling in the big dough and possibly jackpot with just a little more push. Reason, as everyone knows, is the fact that since his switch from Decca to Columbia, he's had a couple of lush records that have caught on. Right now at the Pennsylvania Hotel, he's turning them away, and probably wherever he goes from now on, he'll do sensash biz.

Around Too Long?

However, in the opinion of wise ones, Herman has been around too long—in just so many words—to really excite the mob into making him the No. 1-2-3 band of the country. Reason, they point out, is that he's played the Paramount Theater and the Pennsylvania Hotel in New York, and Palace Theater, Cleveland, too many times, to suddenly come out now and knock them on their whoosis!

Same thing goes for a Les Brown, who's been knocking around for many years. He suddenly has a big record, *Sentimental Journey*, and makes good copy all over the country. But the fact (See How Long? on page 25)



18

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Senate Group Getting Bailey Bill Conscious

Congress Less Cautious

(Continued from page 3)

to amend the Communications Act so as to prevent interference by labor organizations with broadcasting of non-commercial and educational programs.

An authoritative spokesman for the Lea Committee told *The Billboard* today that the committee "is planning no immediate recommendations, and, in fact, doesn't see any legislative proposals on this issue in sight for even the distant future." House Committee spokesman hinted strongly that House action on the touchy royalty-payments issue is likely to be guided to a considerable extent "by what the Senate does in the next month or so."

Bailey Bill Viewed Harsh

Bailey Bill in its present form is viewed as far too harsh to be accepted by even the Eastland Sub-Group of the Senate Judiciary Committee. However, the fact that the Sub-Group is prepared to consider recasting the Bailey Bill rather than rejecting it flatly is a significant new development on Capitol Hill.

Of particular significance is the inclination of some senators to cast aside their fears of angering the big labor organizations by seeking some remedial anti-royalties legislation. On this score, the Bailey Bill, full of political dynamite, is going to be fully discussed, with Bailey himself leading the drive for its favorable discharge from the whole committee.

Bill's Provisions

Bailey Bill in its present version makes it unlawful, in effect, for employers or employees to engage in transactions involving fees. Bill contains unusually sharp teeth for enforcement, including a penalty of \$10,000 fine or imprisonment up to a half year, or both, for conviction. Some lawmakers are fearful that the bill, in its attempt to halt fee payments to the AFM for transcriptions in radio, constitutes a challenge to the procedure of all labor unions to collect or impose fees for certain types of services. Their fear is increased by the astutely defined terms of the bill. Labor representatives, for example, are defined in the bill as including "any individual who, or organization which, is authorized or purports to be authorized to deal with an employer in behalf of two or more of his employees concerning grievances, labor disputes, wages, rates of pay, hours of employment or conditions of work." Bill applies to all persons engaged in "commerce," and the latter is defined to mean, among other things "communication" among the States and foreign countries.

Present attitudes of some members of Congress toward labor is much less cautious than it was during the final year of the war, particularly during the hectic conflict on "work-or-fight" legislation, when the great majority of congressmen were prone to avoid injuring their relations with the American Federation of Labor and the Congress of Industrial Organizations. Despite admonitions from President Truman to Congress for a "square deal" for all classes of labor, a lot of pent-up resentment among some congressmen against labor organizations is active in ferment. For that reason there is increased prospect that some form of the Bailey Bill may be shaped for introduction to the Senate.

Political Bombshell

There is no question here that the Eastland Sub-Group is nursing a political bombshell. It is possible that Congressional leaders, who, thus far, have not given the Bailey Bill too much attention, may belatedly try to head-off decisive action on the committee in order to avoid putting the whole Senate "on the spot" around the time that Congress will reach the important phase of deliberations on the full employment bills.

Because the Senate Judiciary Sub-Group is seemingly ready to take up the hot issue, the House Interstate and Foreign Commerce Committee is all the more inclined to sit back and await results. House Committee has been unwilling to formulate a policy even on the mild

It's a System

NEW YORK, Sept. 8.—Manie Sacks, while in California (he leaves this Sunday 9) is installing a sound system in his office. Seems that after he comes back, he'll be able to press a button and he'll be listening to any recording session going on at any one of the eight studios Columbia artists disk in New York.

His wired system will cut into disking sessions at Liederkrantz Hall, Playhouse No. 4, and the six studios on the sixth floor at 799 Seventh Avenue, right above his office.

Besides being able to tune in, he'll have a switch by which he'll be able to talk to the studios as well, just by pressing another button. If the broadcasting execs can listen in on rehearsals (all nets execs have a system) why can't Sacks?

Gross Guarantees Popping Up Again In New Ork Pacts

NEW YORK, Sept. 10.—Stipulation on contracts between major booking agencies and new properties in which the agency guarantees the band so much gross for the first year, second year, etc., is slowly cropping up again, according to agency men. During the war, with very few new bands showing up, the practice slowly but definitely oozed out. Now, however, with plenty of new men around showing up with bands or intentions of forming bands, the ones that agencies really go for are now garnering that guarantee gross figures in the pact.

One new leader who doesn't have a band as yet, but who is a phenom instrumentalist, had three different agencies fighting for the ghost band, with one of them offering up to \$50,000 guarantee in gross bookings for the first six months. Band signed, and when the other agency heard about it they offered an additional \$100,000 guarantee for the first year, but it was too late.

Some agency men say that a guarantee gross figure sometimes works as a deterrent to a new band. If an agency wants to keep a new band and finds that perhaps they can't hit the gross figure, they often put the band out on one-nighters just to make the dough. But the one-nighters don't help the new ork as much as a build-up at a spot where leader may have to break even or lose a little dough, but where he can build a rep. There are definitely two sides to the story.

Bridgeport Ballroom Lights

BRIDGEPORT, Conn., Sept. 10.—Ritz Ballroom here, which will play name bands Sundays and holidays and local bands during the week, opened for the season last night, after being shuttered for the summer. Opening attraction was Johnny (Paradiddle Joe) Morris and his new orchestra.

Ronny Rommell's Casa Ritz orchestra will be the house band, and Irving Hintz's Farmers will play weekly square dance sets. George McCormack and Joseph Barry, who have operated the spot for the past 35 years, will again do it this season.

Jazz at N. Y. Town Hall

NEW YORK, Sept. 10.—BIAJ—Best In American Jazz—a new musical org topped by pop jazz drummer Specs Powell, makes its intro locally September 23 at Town Hall. Org, loaded with names like Teddy Wilson, Don Byas, Stuff Smith, Bill Coleman, Buster Bailey, Al Haig, Charles Parker and George Wetlin, plans a series of jazz concerts thruout the East at local high schools and colleges.

Dondero Bill, and is satisfied at present to rest on the statement, "We're still studying the whole problem." It has been learned authoritatively also that a communications sub-group of the Lea Committee has concluded its studies and would prefer to let the whole matter drop for a while—if not permanently. There is general agreement, tho, that there will be no escape from the issue, particularly in view of developments on the Senate side.

Wired Music Gold Rush Starts

World Declares Itself in Business

Competish for Muzak has dried ink on contracts in five cities

NEW YORK, Sept. 10.—Wired music field's gold rush, tabbed by *The Billboard* (August 4) for an early post-war start, has already begun. World Broadcasting System, Inc., after almost three years of look-seeing the field and picking up small change at priority rich war plants like Eastman Kodak, Douglas and United Aircraft, has now declared itself in as

Triples Threat

NEW YORK, Sept. 10.—Nat Simon and Charlie Tobias are currently in line for a bonanza of hit tunes. Pair have three plugs around right now. *No Can Do* at Robbins; *Cuddles* at Santly-Joy, and *Cocoanut Song* at Witmark.

competish No. 1 to Muzak and parent org, Associated Music Publishers, in the wide open wired music field.

Already there has been subscriber-World inking in Rochester, N. Y.; San Francisco, New Orleans; Richmond, Va., and Toronto. And by the tail end of the year, New York, parts of Northern New Jersey, Philadelphia, Buffalo, Cleve-

land, St. Louis; Houston, Tex., and 50 odd other cities are also expected to be franchised.

Plans, as they stand now, have World franchise holders working their own deals for phone wire with the local companies—same set-up generally as Muzak's subscribers—buying equipment from houses that work under World Broadcasting diagrams, and providing their own central broadcasting station. World library subscribers, in turn, will be stocked with programing techniques and sales and merchandising material for home use. Coin picked up will probably be rated on a cut of the distrib's gross profits.

Trade looks on the World move as only the first of a number of actions by other orgs that will make the jump into the still wide-open piped music biz. Figuring is that the army, which has kept equipment, phone wire and manpower, away from some houses which had the other side of the combo necessary for a red ledger venture into the wired music field—a sizable music library, program brains and coin—will now provide these very things. Already the Army Signal Corps is throwing back for civilian consumption tons of usable equipment and miles of telephone wire. Additionally, the discharge rate of top-notch radio, radar and other technical trained personnel—army-made wise guys who need but a short period of indoctrination before they can be made hep to the wired music field's mechanics, is running into the thousands monthly. Everything is set and the potential is greater than ever.

Doors Open

Possibilities in the wired music biz—places where there's gold for the asking—are terrific. Not only is the door wide open for further know-how exploitation of standard sources like production boom, is figured on upping the number of restaurants and lounges by several hundred—but other industrial markets are beckoning.

Over at Muzak, Harry Houghton, an ad and marketing biggie in his own right, is rapidly surveying the market potential in cities which to date Muzak hasn't touched, and getting together a program which will eventually realize the potential in the garment and laundry industries. Both World and the Muzak trio are pencil-figuring the possibilities of a music-advertising combo in the grocery and drug chain store outlet. It's been touched before, but only touched. The thinking is serious now.

All these potentials—bank, insurance companies and a more elaborate apartment house set-up—are ready for the pickings. The outlook is sunny bright, for not only is the field still wide open, but reconversion transition will increase the possibilities still further.

Only dark cloud seen by the trade in the future is the possibility that the American Federation of Musicians might get hep to the good thing that the wired music field is becoming and try to pick up a bit of the take. However, by and large, music wise men aren't worrying too much as they join in the gold rush into the wired music field.

Music Pubs Lose Plugs as Blue Drops Three Singers' Segs

NEW YORK, Sept. 10.—Music pubs have taken it on the chin from Blue Net because latter has sold time out from under a number of sustaining singers—which were always good for a number of plugs a week for pubs. Three singers—Jean Tighe, Kay Armen and Johnnie Thompson—have all been dropped out of sustaining slots because of paid time taking over the program.

Jean Tighe had the 11:15-11:30 p.m. across the board, but now Joe Hasel, sports commentator, is in that stint. Kay Armen had a couple of sustainers a week, while Johnnie Thompson, who had the strip at 4:15 p.m., lost it to a commercial.

Thelma Carpenter Signed To Warble Cantor Radio Show

NEW YORK, Sept. 8.—Thelma Carpenter, Negro singer formerly warbling with Count Basie before striking out for herself, has been inked to sing on the Eddie Cantor show for Bristol-Myers this fall. Gal signed a two-year contract with Majestic Records last week and cut four sides for them.

George Olson also cut sides for Majestic last week but has no definite contract as yet.

Immerman Adding 4,000 Racks, Each Holding 20 Songs

NEW YORK, Sept. 10.—Saul Immerman's Song Distribution Corporation now has 11,000 racks located, with 4,000 more on the way. Initial 11,000 hold 12 songs, but additional 4,000 are going to hold 20 songs, same as the Music Dealer's Service racks.

Immerman's racks, which started with a 50,000 order, have now upped that to around 60,000. MDS order is close to 200,000, with entire rack order now around 300,000 for pubs.

WHO RUNS THE DISK SHOWS?

A list of disk jockeys and their record airshows will be found in the 7th Annual Edition of *The Billboard Music Year Book*, the greatest encyclopedia and reference work ever published for any industry . . . and won't those pluggers eat up that list as well as all the other valuable lists in the '45 MYB.

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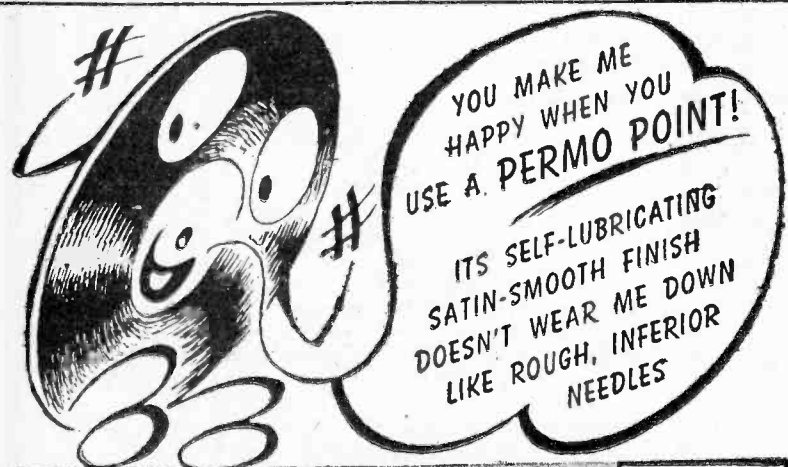
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Dealer Yelps on Loading Up on Albums When He Wants Hot Nos. for Which He Has Calls

Indies Get Breaks as Big Orgs Pass Up Dealer Demands

NEW YORK, Sept. 10.—Owner of one of the top retail record shops around New York—he wanted to have his name withheld—took a blast at the major and indie companies last week in what he considers a legit beef on his part and also on the part of all dealers thruout the country. Seems that he finds that he's plentifully stocked with disks of all sorts from the major companies, but when it comes down to stocking his place with disks that the public wants at the moment, brother, he just ain't got.

He pointed out example of *Till the End of Time*, which right now is at its hottest peak. He hasn't had a Perry Como disk from Victor for five weeks, and no manner of cajoling gets him more. Consequently the dozens of requests he gets a day for that disk go unanswered, except, where he can push an indie disk. And in most cases he has to . . . or else. That, of course, gives the indie manufacturer a break where he ordinarily wouldn't get one.

This retailer yelled his lungs out at what he called the stupidity of putting out albums on the part of major companies, just to keep them in stock, when

that same disk production could be used on hit songs.

It's the old idea of putting all their eggs in one basket at a time when production is low, he pointed out. If people come in for something that's current, they want that and only that. If they can't find that commodity they walk out, and there's little chance of getting them again. He points out that it's well known that disk companies have had a tough time getting production, but when it's known that he gets 1,000 albums on such an item as George Gershwin's *Rhapsody in Blue* when he can't unload more than 10 to 20 in any one given period—even with a motion picture around—shows how they put the emphasis on the wrong commodity.

Disk companies may profit somewhat from this.

Name Bands Gripe About Overage; Ask Higher Guarantee

CHICAGO, Ill., Sept. 10.—Plenty miffed over the small overage they've been taking out of some of the Middle Western leading one-night stands, name band leaders and their road managers have been huddling recently with local band booking offices here regarding hikes in their guarantees to assure the leaders a more substantial hunk of dough for playing the dancery jumps.

Ork frontiers have directed their fire mostly at one-night ops, who own prominent locations, where a pretty good crowd can always be expected, but the promoters aren't getting out and trying to publicize the band's date so that the gross will hit on above-average mark. Maestri report that ballroom ops seem to be satisfied with making a fair profit on the bands one-night p. a. and letting it go at that. Result is that the bigger names are pocketing amounts as small as the \$4 overage, which the frontier of a leading white jump crew took out on a date in a large Middle Western city.

In order to assure themselves of proper promotional jobs, name leaders have demanded that their guarantee be upped. With the larger guarantee, bookers feel that because of a greater initial investment promoter will be encouraged to scramble and put out more effort in publicizing the band's appearance. Larger guarantee has in a few instances caused smaller promoters to cancel plans to use the bands because they were afraid of the top gross they'd have to do, but generally it's been a shot in the arm for grosses because promoters are forking over a nice overage together with the latter guarantee. There's been plenty of hustling previous to the band's p. a. to assure the op of making the guarantee and his profit.

Bookers are encouraging promoters who take the names at higher guarantees to do their utmost in publicizing the date and are supplying plenty of showcards, pictures and press releases, synchronized with the band's coming. Several are urging the tie-up of the date with record stores, disk jockeys and juke boxes, who will feature the band's current platters.

Prices Hiked

In a number of instances bookers have urged ops to hike admission prices when they play the names because previously the op who charged a set admission for all dances failed to get a big gross even tho the hall was jammed with dancers who payed the same price they would to hear the lesser known orks. When ops have argued that to hike admissions means smaller crowds, bookers have pointed to instances, such as Harry James's last Middle Western one-night jump, when admissions were doubled and ballrooms still did capacity.

Gripping over guarantees has come almost wholly from white bands. Negro frontiers have been doing okay even with small guarantees because the bulk of their Middle Western dates are played in auditoriums and lodge halls, which aren't established danceries, and the promoters have to do plenty of work to get crowds to come into the hall.

European Bands Held Way Behind Average U. S. Ork

NEW YORK, Sept. 10.—"European bands for the most part are 10 and 12 years behind the average name ork in the United States," Capt. Don Haynes, biz manager for Glenn Miller in civvie days, said recently. Haynes, exec officer for the Glenn Miller Army Air Force Band which got back a few weeks ago after a 14-month tour of the E.T.O., said that tho in spots a crack sideman could be found, the usual run of "name" orks "across the pond" would have found happier days in the '30s. "They're far behind," Haynes said, "and just aren't in the know on jump music or for that matter on any of the modern ork technique."

Haynes placed much of the blame for the lack of band hep on the length and nearness of the war. "Pop music and the modern ork pattern just wasn't being heard. The Nazis had put a blanket on radio listening and, except for worn-out disks making the rounds, there was little music of the pop vintage being played." Substantiating this, the captain told how ork leaders would make recordings of the Miller band's music so that they might build up a semblance of a pop song library. He also told of a French thrush who secretly listened to the ork's broadcast from England and copied the lyrics in shorthand in order to obtain some new selections.

Hits at BBC

Haynes let go a blast at the BBC, claiming its handling of bands is inefficient and short-sighted. "Any ork leader knows that if a band is to be heard at its best, volume can't be standard thruout the playing of a tune. Arrangements demand an alternating increase and decrease of power, a bringing up of one or a group of instruments, and a knocking down of another. Such things are impossible under the BBC set-up. They demand that an ork maintain the same volume thruout so that the outer fringe, as they call the listening audience outside of London, can hear the music."

Plans for the Glenn Miller Army Air Force Band have been changed, according to Captain Haynes. Instead of heading overseas again as skedded before the war's end, the ork will probably do a network show under the Army Air Force banner.

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Foreign Markets Lure Wallerstein, Columbia Disk Prexy, to England

(Continued from page 17)

Musical Industries (EMI), an org that sells all brands of disks. This goes for Victor, Columbia and Decca, according to those in the know. Spokesman for RCA Victor said that the company is continually sending men overseas to see what the market is and how it shapes up for future expansion motives.

RCA World-Wide

RCA manufactured disks in the U. S., Canada, Mexico, Argentina, Chile and China before the war. Org ships all over the world, and is continually looking for new distrib and outlets in other countries. It is supposed that Wallerstein's trek might be for the same ultimate end, that of looking and trying to set up new outlets. However, it isn't amiss that there might be the first attempt to set up a production plant on the other side.

No spokesman for Decca was available, but it is known that org was originally underwritten by the English Decca Company some years back. Like the other major companies, however, it is taken

for granted that the U. S. Decca is eying the other side for expansion purposes.

Top Foreign Market Seen

According to those who have recently come back from overseas, they say that the Continent and, in fact, all foreign shores, will be a meaty market for disk companies especially with the aid of the V-Disks, which were sent over by the Army Special Services. Army was the market for the V's but many occupants of other countries have been exposed to plenty of American music during the last couple of years. Since these were on disks, there's no reason to doubt that with the advent of the demand for more music, which they say is coming, there will also be a boom in disks.

Consequently, the overseas look-see by disk companies here, Wallerstein's trek is the first tangible evidence of the expansion that is bound to come. All branches of the music biz expect Europe to be a boom market for sheet music, bands and disks. At least, execs in the big companies think it's coming and they are planning for it.

Music---As Written

NEW YORK:

Jerry Kaye, new merchandising manager of Bruno, New York, distrib for RCA-Victor products here. . . . Kaye was formerly head of advertising at the place. . . . Decca's shipping plant on strike. . . . Television meeting was held at ASCAP Thursday morning, with just rudiments discussed. Regular board meeting in the afternoon. . . . Sam Fiedelof, CBS house ork, has inked tune titled *10 West*.

Eli Oberstein went to West Coast September 4 by plane to disk Dinah Shore Wednesday. He's inked Murphy Sisters here, and they'll wax "Will the Angels Play Their Harps for Me?" . . . Allie Wrubel in town on biz. . . . Also Larry Finley, who's suing MCA for \$3,000,000. Tells of having Jules Stein, Larry Barnett and Ames Bishop deposed by his attorneys.

Carlos Ramirez, Latin-American singing ace, skedd for big singing and acting role in MGM's *Time for Two*. Cugat concert with Ramirez mentioned in last week's *Music As Written*, will be held at the Hollywood Bowl. . . . Dick Gabbe, Jimmy Dorsey's p.m., heading for the East in couple of weeks. . . . Capitol Records' Bill Fowler in New York for extended stay. . . . Seymour Heller, former GAC and MCA booker, back East, will probably go overseas for U. S. Coast Guard. . . . Ray Herbeck's band set for three weeks at Golden Gate Theater, San Francisco. Herbeck's wife, Lorraine Benson, drops her singing with the band to keep a date with the stork. . . . George Von Physter, artist known for his jazz illustrations, making Hollywood his home now.

Majestic Records building plant in North Hollywood. . . . Al Donahue will go into Horace Heidt's *Trianon* after being a feature at the Aragon for many months. . . . Tony Romano, guitar vocalist heard on Frances Langford and Bob Hope airshows, set for spot in new Warner pic. . . . Standard Radio Transcriptions ready to release new series by Shorty Sherock, Eddie Miller ork, Phil Moore's small group, singer Jack Smith and Novelty Aces, Western outfit, with dicking going on for Mildred Bailey. . . . Freddy Martin leads off new fall series for Fitch Bandwagon over NBC.

Larry Stevens, Jack Benny's star vocalist, will marry high school sweetheart. . . . For the first time in ages, GAC breaks into Casino Gardens with Glen Gray in October. . . . Boyd Raeburn and Pinky Tomlin set for Larry Finley's Mission Beach Ballroom, San Diego. . . . Western Palisades Ballroom is now skedd for a mid-September opening. . . . Kelly Shugart, in the service for several years, back at his desk for AFM, Local 47, handling press and public relations. . . . Leighton Noble's band pulls out of Slapsy Maxie's to replace Russ Morgan in

Berkeley, Calif. . . . Hollywood Canteen closing its doors after three years' operation.

Andy Russell goes on the Joan Davis show, to sing and do comedy lines. . . . Pied Pipers have been signed to be on Frank Sinatra's radio show. . . . Boyd Raeburn's band goes into Mission Beach Ballroom in mid-September. . . . First GAC band to go into Casino Gardens in ages, Glen Gray set for October run there.

Seymour Heller, ex-GAC and MCA booker, skedd to go overseas for U. S. Coast Guard. . . . Eddie Miller's new band recorded for Standard Radio Transcriptions. . . . Ray Herbeck goes into Golden Gate Theater, San Francisco, for three weeks, shortly. . . . George Von Physter, known for his unusual jazz sketches reproduced in *Life*, *Look*, etc., now in Hollywood permanently. Carlos Ramirez signed for important singing and acting role in MGM's *Time for Two*. . . . Majestic Records building plant in North Hollywood.



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I Believe I Will—Pvt. Cecil Gant
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AFM Mulls Lifting of Ban On Foreign Bands Entering

(Continued from page 17)

dividual instrumentalist and once on the other side take on sidemen from locals over there and put a band together. But at present, no American band can go to England. After the AFM placed its ban here in 1934, the British Ministry of Labor put up a like restrictive ban on our talent which still exists today.

Competish Feared

Reason for AFM's ban in the first place was so that they could keep out incoming orks and give the sidemen here a better chance without added competition of foreign bands. At the same time, it's known that Ray Noble, when he wanted to bring his band here around in 1935, could only come over here as an instrumentalist and had to have his band put together by Glenn Miller. When he got here he found his band ready but he couldn't bring his men over from the other side.

Again, the Ernesto Lecuona Orchestra wanted to come in from Buenos Aires not so long ago but the AFM again put the blink on that move. It brought about a sharp rebuke by the Los Angeles authorities in charge of cultural relations when they found that they could not send their bands up here.

North America Open

However, that ban has not been put on North American bands as yet, and so far our bands here can move en masse to other countries in this hemisphere. Owners of a gambling casino in Rio recently tried to get Artie Shaw's band to come down for \$9,000 a week, but travel restrictions put the deal off.

As announced recently in *The Billboard*, Joe Glaser is prepping a trip to Europe for the purpose of taking Louis Armstrong over. He's been guaranteed

\$5,000 a week for Armstrong alone with a \$10,000 guarantee for leader and his band. However, with the AFM restriction on—and there's not much chance that it will be lifted in the next couple of months, altho they are working on it—probabilities are that Armstrong will go alone and probably pick up a band over there.

Maurie Cohen Enters Pix Biz

HOLLYWOOD, Sept. 10.—Maurie Cohen, headman of the Palladium, is expanding his entertainment biz activities to the motion picture field with the organization of a new firm called Motion Picture Investors' Corporation. Cohen is listed as vice-prexy with J. R. McDonough in as president. Temporary offices have been set up at the Palladium. It's understood the new firm will engage in financing motion picture production.

Since announcement a couple of months ago of the acquisition of property in San Francisco for the building of a Palladium there, no further word has been given on time of actual building. This is said to be Cohen's initial expansion in a nationwide chain of Palladium Ballrooms.

Albany Dancery Sold; Will Reopen Shortly

ALBANY, N. Y., Sept. 10.—Howell P. (Bunny) Wilber has bought the Arrow dancery on U. S. 20 near here and plans to reopen before winter. Arrow, with a 150 by 70-foot floor, one of the largest in up-State New York, was a victim of the early days of gas rationing. Before the war it had a top dine-and-dance biz in the area, featuring local bands during the week and name or semi-name bands week-ends. In addition to operating the Arrow, Wilber said he would continue to operate his grill near Schenectady, N. Y.

Romberg's Two-Week P. A.

CHICAGO, Sept. 8.—Sigmund Romberg and his orchestra will leave New York September 25 for a two-week Eastern and Midwest concert tour before returning to the Main Stem for *Evening With Romberg* show skedded for Wednesday, October 17 (NBC 8:30 Eastern Time).

Junket includes Philadelphia, Indianapolis (September 30), Louisville, and Chicago (October 2). MCA has charge of the bookings.

Robbins Cooks Up New Way To Sell Horseshoe Folios

NEW YORK, Sept. 10.—Newest merchandising method in sale of folios has been unearthed by Robbins Music, which has done plenty okay in putting out Billy Rose folio, to be sold at the Diamond Horseshoe. Idea is to put out folios at 60 cents with the unique idea of having the program inserted in the folio which makes it almost a must for patrons of the place.

According to concessionaire of Horseshoe, he expects to sell at least 75,000 folios this year alone at the place. Robbins is going to do the same thing at other niteries in the city, including Latin Quarter and Copacabana.

SEEING IS BELIEVING!

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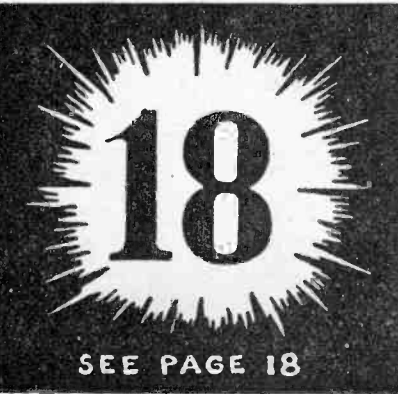
LES BROWN The Sentimental Journey Man

THE hobby-soxers, in *The Billboard* 1945 Popularity Poll, labeled Les Brown's ork the No. 1 band on the upswing, but the sax tooter's gone way beyond that. Judging on the basis of his hit tune, *Sentimental Journey*, which hit the pay-off slot on the Honor Roll of Hits and the Columbia recording of which sold a million disks, Brown has arrived.

The ex-ivory pounder hit the band trail in 1934 with an outfit called the Blue Devils, a college ork he had inherited from a Duke University football player, Nick Laney, for whom he did the arranging and played sax. Brown broke up the band in 1937 and coasted around arranging.

In 1938 he formed a new band and tried to reach the top the hard way—by losing dough. Under personal management of Joe Glaser, he worked location jobs for 18 months, taking his gravy in radio and recordings build-up.

The idea paid because in 1944 he and his crew went into the Fitch Bandwagon program over NBC as the summer replacement. He clicked so solidly that he went on for 20 weeks instead of the four for which he originally signed. Since then it's been in the groove for the band all the way—with a jackpot at every fingertip and each elbow.



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Pressing Still Tight But Delay May Be Worth It to Indies

NEW YORK, Sept. 10.—Altho war is over, pressing situation at most of the indie diskeries hasn't lifted as yet, and won't for some time to come, according to informed guys. Indies, which have sprung up by the score overnight, have had a tough time putting out sides, even tho they spent dough in paying bands and sidemen for masters that are currently stocked up high on their shelves. According to one disk man who conferred with the AFM recently, the union has a list of some 30 indie companies that have cut sides within the last couple of months but haven't had any disks out as yet.

On inquiry, it was discovered that these companies hadn't folded but merely have had trouble getting their products out on the market. Many of them thought that as soon as the war was over they would be able to get presses, but it hasn't turned out that way. There has been little relief in the field so far, and it will probably be some time before it happens.

According to one major disking company exec, as soon as the situation eases up, he thinks that he'll sign up plenty loose talent that has been disking for indies. And indications point out that perhaps in many cases, the inking of artists who have recorded for indie companies with the major companies will see the major companies release sides before the artists come out on indie labels, even tho they inked them perhaps six months to a year before.

However, even that has advantages, in that if a major company inks and presses an artist now waxing for an indie, that major release may make that artist all the more important, so that when the indie label comes out, the artist will already have been made by the major. Again, with putting away of masters now, perhaps until the time that the talent gets on major labels, the indie may prove plenty smart, for by the time the talent has become a name seller, there will be plenty of production for all.

New York's Essex House reported sold again, this time to Maria Kramer. This would give gal four spots for bands, other three being Lincoln and Edison here and Roosevelt in Washington.

Free Route Service

Because of paper shortage, it is still impractical for *The Billboard* to publish a complete list of act and band routes each week. These lists are still compiled, however, and upon request will be mailed free of charge to those interested. Merely write on your letterhead to Route Supplement Dept., The Billboard, 25 Opera Place, Cincinnati 1, Ohio. The routes will be mailed to you each week without charge.

Two New Firms Try Disking Biz

HOLLYWOOD, Sept. 10.—A couple more new recording firms have recently come to life here. Leo and Edward Mesner, owners of the Philco Record Shop, which takes its name from the next door Philharmonic Auditorium, are bringing out a new jazz label. Also called Philco, the label has already taken a foothold with several releases by Helen Humes, the blues singer; Johnny Otis' band; Wynonie Harris' Illinois Jacquets band, and a session by sidemen from name bands under the heading, Bill Doggett's Octet.

The Mesner brothers are, of course, selling their Philco label in their own record shop and expect to handle nationwide distribution on their own for the time being. They say they are currently handling sales of their record wares in over 60 cities.

The other new disk outfit is headed by Jimmie Richards, the band leader. Richards has a duo deal whereas his record firm will push tunes of his newly formed BMI publishing house. Both the recording and publishing outfits are called University.

Richards has already recorded a batch of stuff by Red Nichols' band, the teenagers ork from Hoagy Carmichael's radio show, the Ginger Snaps and by his own Southerners crew. Richards says he is now working out recording deals with Al Donahue, Joe Reichman, Gus Arnheim, Chriss Cross and George Auld's bands. Richards is recording one of his own tunes backed by a standard hit on each disk. His distribution is still in the negotiating stages but he expects to get out his first release in about two weeks.

More AFM Scale Changes Released

NEW YORK, Sept. 10.—Here is a continuation of the changes of theatrical prices as set up in a recent meeting of the International Board of the American Federation of Musicians. First part appeared in *The Billboard* two weeks ago:

(New)
Traveling Concert Units.

For eight (8) performances of not more than three (3) hours each per week of seven (7) days, per man, \$125. Leader double.

Extra performances, per man, \$15. Leader double.

One free rehearsal of 2½ hours is allowed each week. A rehearsal may be substituted for a performance not played.

When engagement ends with fraction of the week performance shall be paid at the rate of \$18 each.

First-class transportation shall be furnished at all times. Day traveling shall not start before 8 a.m. In the event that earlier traveling than 8 a.m. is necessary, there shall be a charge of \$3 per man in each instance. Sleeping accommodations shall be furnished for any night traveling between midnight and 6 a.m.

Musical festivals, chautauquas and lyceum tours.

Section 3-B:

Orchestras such as symphony orchestras, engaged for music festivals, chautauquas or lyceum tours of one or more consecutive weeks, not more than two (2) concerts per day, per man, was \$100; changed to \$115.

For overtime at rehearsals before the season begins for each hour or less, per man, was \$3; changed to \$4.

For day rehearsals after the season begins, for two (2) hours or less, per man, was \$5; changed to \$6.

Overtime at all rehearsals after the season begins, per man, per half hour or less, was \$1.50; changed to \$2.

Chautauqua and lyceum engagements not otherwise provided for.

Chautauqua and lyceum engagements at which an orchestra may render miscellaneous services, including the playing of light operas, etc., must be charged and paid for at the rate of per week, per man, was \$65; changed to \$75.

Leader was \$95; changed to \$110.

State and county fairs and expositions.

Section 11:

For a season of State fairs or expositions of one week or longer each musician shall receive no less than (was \$60) \$70 each week; (was \$50) \$60 for five days; (was \$40) \$50 for four days; (was \$30) changed to \$40 for three days. Leader 50 per cent extra.

Second-class district fairs:

Per man, per day, was \$8; changed to \$10.

Leader was \$12; changed to \$15.

Third-class county fairs:

Per man, per day, was \$6; changed to \$8.

Leader was \$9; changed to \$12.

First-class: Overtime was \$1; changed to \$1.50 per one-half hour or fraction thereof.

Second-class: Overtime was 75 cents; changed to \$1 per one-half hour or fraction thereof.

Members of a band must at all times, unless otherwise provided for in this article, receive no less than (was \$50) \$60 per week each.

Members who travel with bands when filling single day or night or two-a-day stands must each receive, in addition to their salary, the sum of (was \$2); changed to \$3 per day. This does not apply to chautauquas, State fairs, expositions or lyceum dates.

For chautauquas or State and county fairs the following conditions shall prevail:

For a season of chautauquas of one week or longer each musician shall receive no less than (was \$50) \$60 per week regardless of the local price for such engagement.

For a season of State fairs or expositions of one week or longer each musician shall receive no less than (was \$60); changed to \$70, each week; was \$50, changed to \$60 for five days; was \$40, changed to \$50 for four days; was \$30, changed to \$40 for three days.

Leader, 50 per cent extra.

Second-class district fairs:

Per man, per day, was \$8; changed to \$10.

Leader was \$12; changed to \$15.

Third-class county fairs:

Per man, per day, was \$6; changed to \$8.

Leader was \$9; changed to \$12.

First-class: Overtime was \$1; changed to \$1.50 per one-half hour or fraction thereof.

Second-class: Overtime was 75 cents;

Light Gimmick OK

NEW YORK, Sept. 10.—Age old idea that bands need gimmicks to help make 'em is seen in the fact that Enoch Light, who's been around for some time, is today causing some comment in biz because of his *Date With a Disk* angle. He is playing a series of fairs in September, then goes into Loew's State, and altho he's not picking up big dough gimmick has caused several location spots to inquire into his availability.

It's known that *So You Want To Lead a Band* pushed Sammy Kaye over the hump, and Horace Heidt and other bands have done well with audience participation stunts.

changed to \$1 per one-half hour or fraction thereof.

Third-class: Overtime was 50 cents; changed to 75 cents per one-half hour or fraction thereof.

The leader of a traveling band must receive for his services on all engagements, as named in this article, no less than, was \$90; changed to \$100 per week except in State and county fairs or expositions as above provided.

Extra day rehearsals of three hours or less, given in the town from which the musician is engaged, and before the season begins, per man, was \$2; changed to \$4.

Extra rehearsals (day or night, either one or two per day) before the season begins, if given outside of the town from which the musician is engaged, per man, was \$5; changed to \$8.

During the season one free rehearsal, not exceeding two hours, is permitted for each three days of the engagement.

Extra rehearsals of three hours or less during the season, per man, was \$3; changed to \$4.

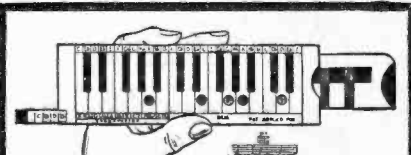
All overtime was \$1; changed to \$1.50 per hour or fraction thereof.

Carnival bands and minstrel shows: Members of carnival bands shall receive, per man, per week (was \$32), \$40. Leader (was \$55), \$65.00.

Note—In this instance the wage includes the board charge.

Members with minstrel shows where board and lodging is furnished shall receive, per week, per man (was \$32), to \$40.

Leader was \$55; changed to \$65. When board and lodging is not furnished, per week, per man (was \$45), \$60. Leader was \$70; changed to \$85.



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SEE PAGE 18

How Long Can A Band Wait?

(Continued from page 17)

that he's been seen too often in places where kids who love to dance go, makes it just that much harder, in the eyes of the trade, to make a Brown or Herman terrific b.o. all of a sudden.

Prima's Different

Then again, take the case of a Louis Prima, who's been knocking around since God knows when. Difference with him, it's pointed out, is that he worked with a small combo for a long time, only recently forming a big band. Then, he suddenly had a couple of hit disks, and bingo! he's hot. However, where he differs from a Brown, Herman or even a Vaughn Monroe, who just got thru a biggie in *There! I've Said It Again*, is that Prima hasn't been seen in most or even many of the spots where the others have turned up time and again.

Therefore, when Prima comes around the first time, playing the tunes that have been big hits on jukeboxes, and have sold to capacity so far as Majestic is concerned, kids want to see this new phenomenon that hasn't been seen before. Consequently, in view of this, it is pointed out, that Prima has a better chance of cashing in more and landing in the gravy bowl than long established bands that suddenly hit the b.o. thru a key record.

Same thing goes for all different phases of showbiz. Singers, dancers, etc. However, in the case of bands, there is the added advantage of disks, which no other form of talent outside of singers can boast of. In the opinion of many bookers, therefore, the ideal way to build a big, new band, would be to hold that band back in a couple of spots, while records come out. Should the disks click, then send the band out, and you've got something. And these lads sound like they have something!

Pan-American Pub Bows Into Disk Biz With Terp Lessons

CHICAGO, Sept. 10.—An addition to the growing ranks of Chicago companies getting into the record releasing business was made here last week by Paul Shahin, owner of the Pan-American Music Publishing Company. Shahin stated that he had made plans for the release next month of a series of records by his new, Pan-a-Mer label recording company. He also said that he is now negotiating to have his records pressed in the East. Masters will be cut here, and a pressing of several thousand disks weekly is being planned.

So far the Dick LaSalle and Kiki Ochart orchestras have cut records for Shahin. LaSalle has cut four sides of rumba music. Will Back is expected to cut a series soon.

Ochart Cuts 10 Sides

Ochart has cut 10 sides of rumba music, too. But on the other side of the Ochart records there will be vocal rumba instructions. According to Shahin, this is the first time records containing the combination dance music and dance instruction have been released.

Both type records—those with music on both sides and those with music on one side and dance instruction on the other—will have national distribution. The combination type, however, will be sold principally on a mail-order basis, with Shahin now negotiating with large mail-order houses to handle the sales and describe the records in their mail-order catalogs. Music only disks will be sold to juke operators and thru regular record store distribution.

NOTICE TO THE PARTICULAR

Former Orchestra Leader will sell the most beautiful, elaborate and complete custom-built Four Room Trailer in America. Built by Palace Trailer Corp., no other like it in the country. Personally designed with Air Condition, Cocktail Lounge, Bar, Piano, Tile Bath and Shower, Hot and Cold Water System, Record Changer, Radio, Microphone, equipped for Movies, etc. If you really want comfort when you travel, this is it. Creates a sensation everywhere. Looks like \$50,000. Leaving for South America. Must sell at a sacrifice. Write for details. No obligation. P. O. BOX 6728, Philadelphia, Pa.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations, and One-Nighters

Teddy Phillips

(Reviewed at Riptide, Calumet City, Ind.)
(Music Corporation of America, Booking Agency)

With only a month's experience on the bandstand, this 16-piece crew is already shaping up as a promising contender in future music popularity polls. Phillips, former sideman with the names and later with Chi radio staff orks, has developed this group of youthful sidemen into a very listenable band.

Most intriguing factor in the new band is the leader's use of a tricky combination of three altos and two tenors in the sax ensemble passages. Beautiful blend of the high-voiced sax makes for a distinctive styling, such as was prominent in the rise of the late Glenn Miller's crew and also the Claude Thornhill band. Phillips himself plays fine lead alto and clarinet, with Kenny Mann, 19-year-old tenor find, taking the tenor breaks nicely.

Band's book is well stocked with current pops, standards and originals. In selecting his library, Phillips has steered away from the stereotyped jumpers and standards and has brought back numbers like *All the Things You Are* and *Yesterday*, a pleasant change from the overused *Sunny Side of the Street* and *St. Louis Blues*. All scorings have an individual stamp that will make the listener recognize the Phillips' aggregation more easily on a second hearing.

Bill Howard, a novice vocalist, looms as a solid-selling band vocalist with a little more experience. Phillips handles the vocals on scats and jumpers.

Johnny Sippel.

Ray Herbeck

(Reviewed at the Coconut Grove, Ambassador Hotel, Los Angeles)
(Booking office, Music Corporation of America)

Ray Herbeck's orchestra is filling a vacation period here for Freddy Martin, and the band, reorganized in February when Herbeck came out of the army, is doing a good job. Outfit is styled for a hotel room with four brass, three strings, three rhythm and five reed. Herbeck knows his audiences and that alone wins many friends for his smooth, danceable music.

Playing for payees who like a majority of sweet ditties during an evening's terping, Herbeck sets his programs so they are commercial. He throws in sweet swing and novelties to vary the schedule. Herbeck wisely chooses his tunes, all cleverly arranged by Dave Streck, James Baker and Weid Fairson, the band's tenor sax man. The sugary tunes use a trio fiddle intro with the brasses or five reeds, including the maestro's tenor blending, exceptionally well in the sectional offerings. Intros are varied, with rhythm instruments taking over.

Herbeck's string section—Rocco Curcio, Hy Baron and Carmen Crissale—is strong, and Leo Coniglio, on first trumpet, gets praise for his work. In addition to the leader's tenor, Gerry Cooper is also featured on this instrument. Al Jennings, tram, gets a spot for his instrumental work as well for novelty vocals including *Shortenin' Bread* and *Open Up That Door*.

Vocals are in good hands, with Lor-

West Coast Diskers Organize

LOS ANGELES, Sept. 10.—An organization of independent record producers and distributors, Pacific Coast Record Manufacturers' Association, swung into action here Thursday night (6) when Otis Rene, head of Excelsior Records, was named president, and Jack Gutshall, of Gutshall Distributing Company, vice-president. By-laws, drafted by representatives from the various divisions of the indie disk business, were read and opened for amendments.

Named at the meeting also was the board of directors composed of two members from the disking divisions. Serving for a year are Lou Goldberg and Charles Eckart, representing the manufacturers; Leon Rene, of Exclusive Records, and Cliff McDonald, Four Star Records, and McDonald Engineering Company, producers; Bill Moffett and J. F. Bard, of J. F. Bard Distributing Company, here and Chicago, distributors, and Hank Fine and Howard Courtney, miscellaneous products.

raine, pert and pretty, handling the pops. Roy Cordell is personable and his baritone voice sells a good ballad.

Band started in Los Angeles 10 years ago. Herbeck, with his set-up, will have no trouble re-establishing himself as one of the smooth faves. Sam Abbott.

HOWARD PHOTO REPRODUCTIONS

ENLARGEMENTS Mounted, 20 by 30, \$2.50; 30x40, \$3.50; 8x10 photos: 1.00—\$6.60; 50—\$4.13; 25—\$2.75; 5¢ in quantities; post-cards, 2¢. Mail orders coast to coast. 24 hr. service. Send for Samples and Price List B.

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New design, new quality, new brilliance,
new long life, new economy!



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. ON THE ATCHISON, TOPEKA AND SANTA FE
2. TILL THE END OF TIME
3. IF I LOVED YOU
4. GOTTA BE THIS OR THAT
5. I'M GONNA LOVE THAT GUY
6. ALONG THE NAVAJO TRAIL
7. SENTIMENTAL JOURNEY
8. THERE MUST BE A WAY
9. I WISH I KNEW
10. THE MORE I SEE YOU
11. CHOPIN'S POLONAISE
12. THERE'S NO YOU
13. DREAM
14. BELL-BOTTOM TROUSERS
15. THERE! I'VE SAID IT AGAIN

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

ALONG THE NAVAJO TRAIL (Leeds) in Republic's "Don't Fence Me In." Release date not set.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I'LL BUY THAT DREAM (Burke-Van Heusen) in RKO's "Sing Your Way Home." National release date not set.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harvey Girls." National release date not set.

OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 13, 1945.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-American." National release date—February 15, 1945.

SOMEBODY LOVES ME (Harms, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

ALL AMERICA
is falling for

BETTY
JANE
BONNEY

THRILL AS
SHE SINGS

HO HUM

(WISH I WERE
SOMEONE IN LOVE)

ON HER NEW
VICTOR
RECORD
#20-1717



Music Popularity Chart

Week Ending
Sept. 6, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, August 30, and ending Thursday, September 6)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAJ (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
6	A Kiss Goodnight (R)	Miller	ASCAP
8	Along the Navajo Trail (F) (R)	Leeds	ASCAP
8	Anchors Aweigh	Robbins	ASCAP
6	And There You Are (F) (R)	Feist	ASCAP
1	Autumn Serenade (R)	Robbins	ASCAP
15	Can't You Read Between the Lines? (R)	Shapiro-Bernstein	ASCAP
1	Dearest Darling	Advanced	ASCAP
25	Dream (R)	Capitol Songs	ASCAP
1	Fishin' for the Moon	Chappell	ASCAP
13	Good, Good, Good (R)	Berlin	ASCAP
14	Gotta Be This or That (R)	Harms, Inc.	ASCAP
2	I Don't Want To Be Loved (By Anyone Else But You) (R)	Mutual	ASCAP
17	I Wish I Knew (F) (R)	Triangle	ASCAP
4	I'd Do It All Over Again (R)	Shapiro-Bernstein	ASCAP
17	If I Loved You (M) (R)	T. B. Harms	ASCAP
3	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
12	I'm Gonna Love That Guy (F)	Bourne	ASCAP
9	June Is Bustin' Out All Over (M) (R)	T. B. Harms	ASCAP
2	Love Letters (F) (R)	Famous	ASCAP
9	Out of This World (F) (R)	Morris	ASCAP
7	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
6	Promises (R)	Marchant	ASCAP
18	Remember When? (R)	Campbell-Porgie	ASCAP
18	Remember When? (R)	Campbell-Porgie	BMI
1	Say It Over Again (R)	Bogat	ASCAP
4	Small World (R)	Southern	ASCAP
10	Stars In Your Eyes (F) (R)	Melody Lane	BMI
3	That's For Me (F) (R)	Williamson	ASCAP
23	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
18	There! I've Said It Again (R)	Valiant	BMI
24	There Must Be a Way (R)	Stevens	BMI
14	There's No You (R)	Barton	ASCAP
8	Till the End of Time (R)	Santly-Joy	ASCAP
13	You Came Along (From Out of Nowhere) (F)	Paramount	ASCAP

Thru the well-known type lice that creep into every print job, *There Must Be a Way* was repeated twice in the Radio Plug Chart last week.

The second listing should have been:

There's No You Barton Music

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	TITLE	Art. By
Last Week	This Week		
5	2	1. TILL THE END OF TIME	Perry Como..Victor 20-1709—ASCAP
10	1	2. ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-Pied PipersCapitol 195—ASCAP
10	7	3. CHOPIN'S POLO-NAISE (F)	Carmen Cavallaro..Decca 18677—ASCAP
8	6	4. IF I LOVED YOU (M)	Perry Como..Victor 20-1676—ASCAP
11	3	5. GOTTA BE THIS OR THAT	Benny Goodman.....Columbia 36813—ASCAP
7	9	6. TAMPICO	Stan Kenton.....Capitol 202—ASCAP
1	—	7. ALONG THE NAVAJO TRAIL	Dinah Shore....Victor 20-1666—ASCAP (Bing Crosby-Andrews Sisters, Decca 23437; Gene Krupa, Columbia 36846)
1	—	8. TILL THE END OF TIME	Dick Haymes....Decca 18699—ASCAP
1	—	8. ALONG THE NAVAJO TRAIL	Bing Crosby-Andrews SistersDecca 23437—ASCAP (See No. 7)
6	5	9. ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby.....Decca 18690—ASCAP
3	12	9. ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Tommy Dorsey.Victor 20-1682—ASCAP
3	13	9. IF I LOVED YOU (M)	Bing CrosbyDecca 18686—ASCAP
25	11	9. THERE! I'VE SAID IT AGAIN	Vaughn Monroe..Victor 20-1637—BMI
1	—	9. I'M GONNA LOVE THAT GAL	Perry Como ..Victor 20-1676—ASCAP
1	—	9. YOU'LL NEVER WALK ALONE	Frank SinatraColumbia 36825—ASCAP (Nan Merriman-Thomas L. Thomas, Victor Red Seal-Popular 10-1175)

Coming Up

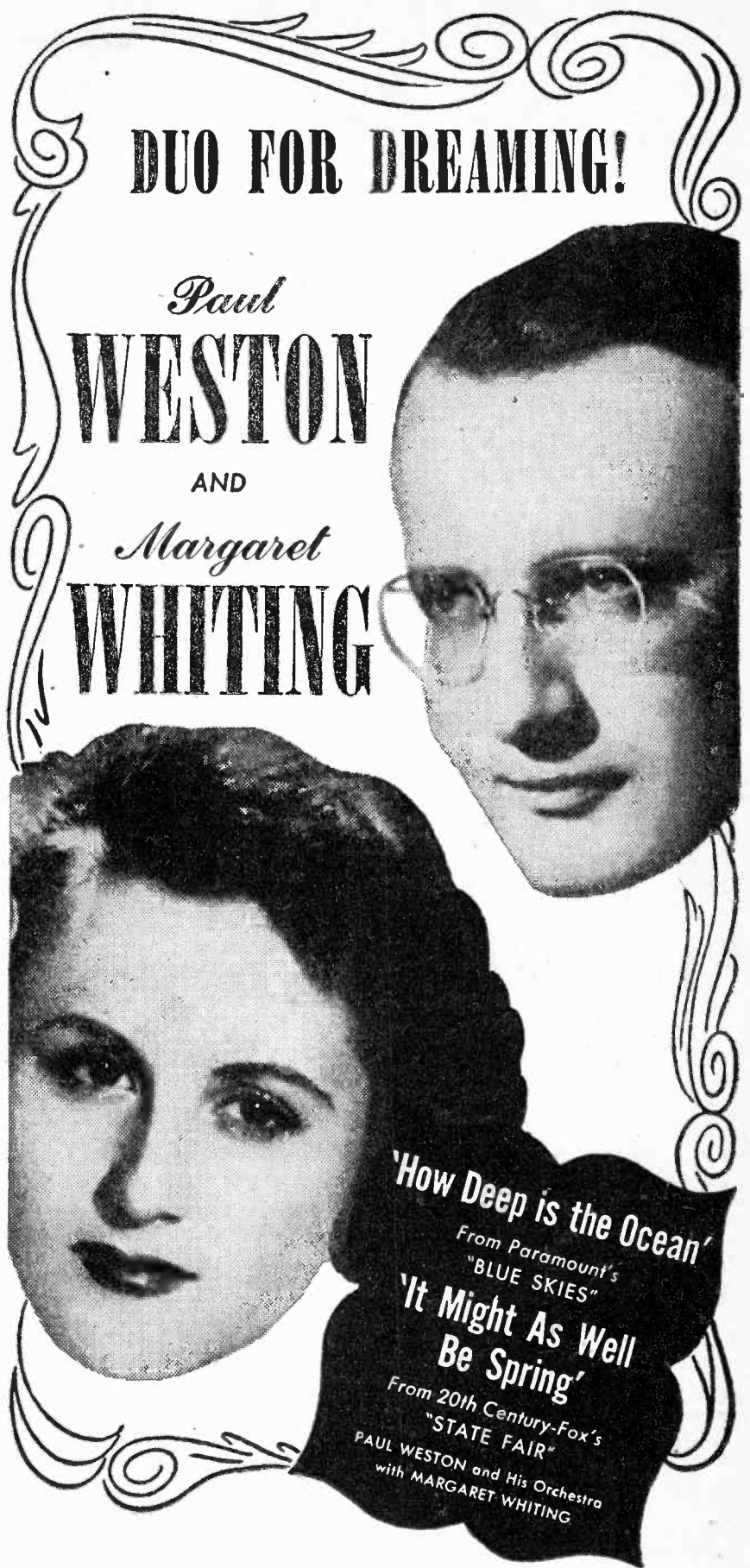
GOTTA BE THIS OR THAT	Glen Gray	Decca 18691
HORSES DON'T BET ON PEOPLE	Kay Kyser	Columbia 36824
ON THE ATCHISON, TOPEKA AND SANTA FE	Tommy Tucker	Columbia 36829

DUO FOR DREAMING!

Paul
WESTON

AND

Margaret
WHITING



'How Deep is the Ocean'

From Paramount's
"BLUE SKIES"

'It Might As Well
Be Spring'

From 20th Century-Fox's
"STATE FAIR"

PAUL WESTON and His Orchestra
with MARGARET WHITING

★ Here's the answer for all those who've been demanding a repeat of the Whiting vocal style—an oldie-newy pairing from two big-budget pictures that are slated for box office bonanzas. Paul Weston's freshly phrased arrangements help make this duo top drawer. **CAP. 214**

Capitol RECORDS

Sunset and Vine, HOLLYWOOD 28

ARTIE SHAW

AND HIS ORCHESTRA

2 money-makers
from the movies

That's for Me

(FROM "STATE FAIR")
(a 20th Century-Fox production)
AND

Yolanda

(FROM "YOLANDA AND THE THIEF")
(an MGM production)

VOCAL ON BOTH SIDES BY HAL STEVENS

RCA VICTOR 20-1716



DUKE ELLINGTON

AND HIS FAMOUS ORCHESTRA

Every Hour on the Hour

(I FALL IN LOVE WITH YOU)

VOCAL BY AL HIBBLER
JOHNNY HODGES FEATURED ON THE SAX
AND

Time's A-Wastin'

RCA VICTOR 20-1718



SONS OF THE PIONEERS

Cool Water

Stars and Stripes on Iwo Jima Isle

RCA VICTOR 20-1724

THE SOUTHERN SONS MALE QUARTET

I Heard the Preaching of the Elders

When They Ring Them Golden Bells

BLUEBIRD 34-0734

Listen to The RCA Show, Sundays, 4:30 p.m., Eastern Time, NBC. BUY VICTORY BONDS

Radio Corporation of America, RCA Victor Division, Camden, New Jersey

RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
6	1	1.	TILL THE END OF TIME (R)Santly-Joy
6	2	2.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)
6	3	3.	IF I LOVED YOU (M) (R) Feist
6	4	4.	GOTTA BE THIS OR THAT (R) T. B. Harms, Inc.
1	—	5.	ALONG THE NAVAJO TRAIL (R) Harms, Inc.
19	6	6.	BELL-BOTTOM TROUSERS (R) Leeds
10	5	7.	I WISH I KNEW (F) (R) Santly-Joy
1	—	8.	THERE MUST BE A WAY (R) Triangle
22	7	9.	DREAM (R) Stevens
2	8	10.	I'M GONNA LOVE THAT GUY (R) Capitol
11	10	10.	THE MORE I SEE YOU (F) (R) Bourne

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italic*.

Weeks to date	POSITION		
	Last Week	This Week	
5	2	1.	TILL THE END OF TIME... Perry Como.....Victor 20-1708 <i>(Did You Ever Get) That Feeling in the Moonlight?</i>
10	1	2.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) Johnny Mercer.....Capitol 195 <i>Conversation While Dancing</i>
10	3	3.	CHOPIN'S POLONAISE (F). Carmen Cavallaro...Decca 18677 <i>Enlillo</i>
10	4	4.	GOTTA BE THIS OR THAT. Benny Goodman..Columbia 36813 <i>Gotta Be This or That</i>
8	5	5.	IF I LOVED YOU (M) Perry Como.....Victor 20-1678 <i>I'm Gonna Love That Gal</i>

(Continued on page 86)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
3	2	1.	Boogie Woogie Freddie SlackCapitol BD-12
9	1	1.	Carousel Original CastDecca DA-400
25	5	2.	King Cole Trio Collection of FavoritesCapitol A-8
1	—	3.	Stephen Foster Sammy KayeVictor P-140
1	—	4.	Gershwin Album Billy ButterfieldCapitol BD-10
1	—	4.	Favorite Melodies From the Hour of Charm Phil SpitalnyColumbia C-108
1	—	4.	Musical Orchids Dinah ShoreVictor P-139
6	3	4.	Thrill of a Romance Lauritz MelchiorVictor M-990

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
12	1	1.	Chopin's Polonaise Jose IturbiVictor 11-8848
13	2	2.	Claire De Lune Kostelanetz and OrkColumbia 7361-M
13	3	3.	Warsaw Concerto Mathieson, London SymphonyColumbia 7490-M
1	—	4.	Chopin's Polonaise Egon PetriColumbia 17377
7	5	5.	Italian Street Song Jeanette MacDonaldVictor 10-1134

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
9	1	1.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, ConductorColumbia X-251
14	3	2.	Rhapsody in Blue Sanroma (Piano), Boston PopsVictor DM-358
22	2	3.	Music to Remember (From the Life of Chopin) Jose IturbiVictor SP-4
1	—	4.	An American in Paris Rodzinski, Conductor; New York Philharmonic OrkColumbia X-246
1	—	4.	Porgy and Bess Indianapolis Symphony; Sevitski, ConductorVictor M-999

Music Popularity Chart Week Ending Sept. 6, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	1	1	ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Johnny Mercer—Johnny Mercer-The Pied Pipers (Paul Weston Ork)Capitol 195
4	2	2	TILL THE END OF TIME —Perry Como (Russell Case Ork)Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849; Don Baker, Continental C-1162)
8	5	3	ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Bing CrosbyDecca 18690 (See No. 1)
5	3	4	TAMPICO —Stan KentonCapitol 202
25	6	5	SENTIMENTAL JOURNEY —Les Brown (Doris Day).... Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
5	8	6	GOTTA BE THIS OR THAT —Sammy Kaye (Nancy Norman-The Kaye Choir)Victor 20-1684 (Benny Goodman, Columbia 36813; Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Joe Marsala, Musicraft 328; Jerry Wald, Majestic 7149)
11	4	6	CHOPIN'S POLONAISE (F) —Carmen Cavallaro....Decca 18677
9	7	7	GOTTA BE THIS OR THAT —Benny Goodman (Benny Goodman)Columbia 36813 (Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Sammy Kaye, Victor 20-1684; Joe Marsala, Musicraft 328; Jerry Wald, Majestic 7149)
6	9	7	I'M GONNA LOVE THAT GAL —Perry Como (Russell Case Ork)Victor 20-1676 (Benny Goodman, Columbia 36843; Ginny Simms, Columbia 39849)
1	—	8	TILL THE END OF TIME —Dick Haymes (Victor Young Ork)Decca 18699 (See No. 2)
17	10	9	SENTIMENTAL JOURNEY —Hal McIntyre.....Victor 20-1643 (See No. 5)
4	11	9	IF I LOVED YOU (M) —Perry Como.....Victor 20-1676 (Bing Crosby, Decca 18686; Harry James, Columbia 36806; Leo Reisman, Decca 18693; Frank Sinatra, Columbia 36825; Nan Merriman-Thomas L. Thomas, Victor Red Seal Popular 10-1174; Jan Clayton-John Raitt, Decca DA-29173)
2	11	10	ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Tommy Dorsey (The Sentimentalists)Victor 20-1682 (See No. 1)
12	10	10	SENTIMENTAL JOURNEY —The Merry Macs.....Decca 18684 (See No. 5)
26	11	10	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
13	12	10	BELL-BOTTOM TROUSERS —Guy Lombardo (Jimmy Brown)Decca 18683 (Tony Pastor, Victor 20-1661; The Four Blues, De Luxe 1900; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801; Jerry Colonna, Capitol 204)

MOST-PLAYED JUKE BOX FOLK RECORDS

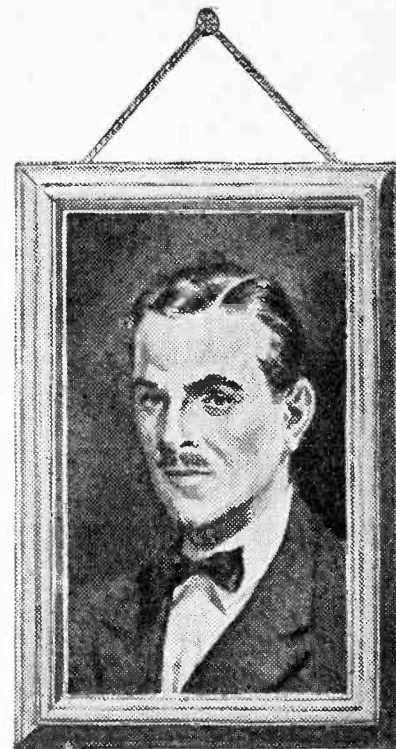
Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	2	1	OKLAHOMA HILLS Jack Guthrie.....Capitol 201
7	1	2	YOU TWO-TIMED ME ONE TIME TOO OFTENTex Ritter.....Capitol 206
3	3	3	HEADIN' DOWN THE WRONG HIGHWAY Ted DaffanOkeh 6744
2	3	4	SHAME ON YOU Red Foley-Lawrence Welk.....Decca 18698
28	—	5	SHAME ON YOU Spade Cooley.....Okeh 6731
2	—	6	SHADOW ON MY HEART .. Ted Daffan.....Okeh 6744

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
6	1	1	THE HONEYDRIPPER Joe Liggins.....Exclusive 207
15	2	2	WHO THREW THE WHISKY IN THE WELL? Lucky Millinder.....Decca 18674
19	4	3	CALDONIA BOOGIE Louis Jordan.....Decca 8670
10	—	3	SOMEBODY DONE CHANGED THE LOCK ON MY DOOR .. Louis Jordan.....Decca 8670
1	—	3	JIMMY'S BLUES Count Basie.....Columbia 36831



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That's why we *treat* 'em alike. During the war it's been impossible to meet the terrific demand for Decca hits. But we've always spread the supply fair and square.

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Two great songs by one of radio's greatest singing stars

Jack Smith
with orchestra under the direction of Earl Sheldon

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A Blue Poke Bonnet
and a Stove Pipe Hat

Record No. 7152

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RECORDS

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(Subsidiary of Majestic Radio & Television Corporation)



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Couple of Years Ago.....Rudy Vallee	Counting the Days Until Christmas...Marks
A Friend of Yours.....Burke-Van Heusen	Cowboy Moon.....Albert V. Randolph
A Dream (That Won't Come True)...Midwest	Crazy Things.....David Gornston
A Kiss Goodnight.....Miller	Darling, Promise Me.....Winthrop
A Merry Christmas and a Happy New Year.....Cavalcade	Dawn Time.....Crescendo
A Nickel Ride.....G. I. Music	Daybreak Serenade.....La Salle
A Rainy Sunday.....Duo	Dearest Darling.....Advanced
A Sky Full of Dreams.....Hi-Tone	Do, Do, Baby.....A-1
A Tender Word will Mend It All.....Barton	Dog Catcher Man.....Top
Along the Navajo Trail.....Leeds	Don't Be Tellin' Me Your Troubles...Bell
Am I a Passing Dream?.....Dave Ringle	Don't Ever Leave Me.....Revilo
And There You Are.....Felst	Dream About Me.....Major Melodies
Apple Face.....Lewis	Echoes of the South Pacific.....Excelsior
Are You Livin', Old Man?.....Jefferson	Every Night.....G. I. Music
Ask My Heart.....Manhattan Melodies	Every Night Is Saturday Night
Baby, Save Him for Me...House of Melody	Dr. Billie Songe Shoppe
Baiz.....Peer	Fishin' for the Moon.....Chappel
Blue Eyes.....Key City	Fuzzy Wuzzy...Drake-Hoffman-Livingston
Bon Voyage.....Melody Moderne	Garland of Old-Fashioned Roses...O'Kay
Bounce-y Bounce-y Ball-y	Gee, It's Good To Hold You.....Criterion
Singer, Reese, Patrick	Give Me All of Your Heart...Pan-American
But—I Did.....Remick	Give Me Love Tonight.....Midland
Bye Lo.....United	God Bless Our Flag and Boys With
Caldonia.....Morris	Victory.....Marion W. Rinehart
Can't You Read Between the Lines	Gonna Keep on a-Dreamin' ('Till My
ShapiroBernstein	Dreams Come True).....Grimes
Careless Darlin'.....Cross	Good, Good, Good.....Berlin
Cause the One I Love Is	Got a Penny, Benny?.....Vanguard Songs
Coming Home.....International	Gotta Be This or That.....Harms, Inc.
Chattanooga Tennessee.....Carey	Green, Green Hills of Home.....Lincoln
Chickery Chick.....Santly-Joy	Guess I'll Hang My Tears Out To Dry
Chitterlinwitch.....Advanced	Marlo
Close as Pages in a Book.....Williamson	Hail the B-29.....Process
Compared With You.....Original	He Was a Perfect Gentleman
Conversation While Dancing.....Capitol	Burke-Van Heusen
Cool Water.....American	He Was Your Friend and Mine...Zoeller

(Continued on page 85)

Plugs Scheduled for Near Future

Publisher	Publisher
A Blue Song That Made Me Happy...Sudlik	My Mother's Waits.....Morris
A Stranger in Town.....Stevens	My Nurse Corps Nightingale
A Two-Seated Saddle and a One-Gaited Horse.....American	George F. Briegel
A Woman Will Be President	My Radio Sweetheart.....Bronx
Some Day.....Robert Mack	My Ring of Gold.....Perry Alexander
After All This Time.....Chelsea	Nobody Knows.....Byers
Afternoon Moon.....Crescendo	Now That You're Gone.....Dearborn
Avenue of Lights.....Key City	Oh, What I Dream'd About You...Pyramid
Baby, You're On Your Own	Riding Over Sage Brush Plains...Zoeller
Charles Gunther	Rollin' Hills.....De Cimber
Broken-Hearted Lullaby.....Matt Pelkonen	Santa Marta.....Marks
Caribbean Magic.....Franco-American	Sarabara.....United
Cuddles.....Santly-Joy	Serenade To a Sponsor's Ugly Daughter
Dancing With You in My Arms.....Grimes	Top
Daydreams in the Moonlight.....Marks	Shadow On My Heart
Don't Be Stupid, Mister Cupid!...Excelsior	Hill and Range Songs
Don't Turn My Love Into Hate	Silent Prayer.....Marion W. Rinehart
Arcadia Valley	Since My Darling Went Away
Dreaming.....Leeds	Russ Hull's Country Music
Garden of the Moon.....G. I. Music	Slowly.....Rudy Vallee
Going Back Home.....BMI	Some Sunday Morning.....Harms, Inc.
Hecky Darn!.....Midland	Somewhere We Met (But Where, I Never
Headin' Down the Wrong Highway	Knew).....International
Hill and Range Songs	Strollin' Down the Lane.....Process
Hilda.....Baltimore	Sweetheart.....Felst
Honey.....Felst	'Tain't Me.....Mutual
How Many Apples Are There in a Fall of Grapes and If So, Why?.....Hi-Tone	Technicolor Trail.....Hanna
I Ain't Got Nothin' But the Blues	That's the Stuff Ya Gotta Watch
Burke-Van Heusen	Campbell-Porgie
I Didn't Think You Cared.....Dubonnet	That's Why I'm Lonely for You.....Kelly
I Need You So.....Roy	The Blues Are Nothin' New To Me
Idaho Moon.....Irving Biegel	Harmony House
I'd Do It All Over Again...Shapiro-Bernstein	The Coconut Song.....Witmark
I Have But One Heart.....Stanwood	The Gang That Sang Heart of My Heart
I Just Stopped by for My Heart...Marks	Robbins
I Never Believed in Love at Sight ('Til I Met You).....Hall's Hit Songs	The Last Time I Saw You.....Barton
I Never Thought I'd Sing the Blues	The Girl With the Little Red Cross on Her Sleeve.....Bruno
Campbell-Porgie	The Rhumba, The Conga,
I'd Rather Be Me.....Morris	The Samba.....Melocraft
It Seems Like I've Known You Forever	The Waltz I Shall Never Forget.....Bell
Joe McDaniel	Too Soon.....Topik
I'll Never Love You Again...Major Melodies	True-Mon-Tru.....Felst
I'll Say She Do.....James B. Paris	Twilight Memories.....Superior Melodies
I'm a Midnight Cavalier.....Wise	Walkin' With My Honey.....Republic
I'm in Danger of Love...Syncopation Songs	We'll Be Sweethearts Forever.....Essex
I'm Just a Baby.....Harmony House	When It's Down, Down in Australia
Into the Night.....BMI	Dave Ringle
It'll Take a Little Time.....Gaumont	Who Knows.....BMI
Just That Way.....Melody Moderne	Why Do They All Pick On Brooklyn?
Just to Make a Long Story Short...Dubonnet	Orange
Keep Right On Doin'...Manhattan Melodies	Wings To Wear Upon My Heart
Kissing Bug.....Tempo	La Casa Del Rio
Latch.....Cherio	Winter Interlude.....Gaumont
Let's Dance Again.....O'Kay	Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk).....Burke-Van Heusen
Let's Play House.....Lee-Dee	Yesterday's Memories...Albert J. Randolph
Lingering.....Edwin W. Kukkee	You Came Along (From Out of Nowhere)
Little Red Hooding Ride.....Blasco	Paramount
Lose Your Heart in Texas.....Hanna	You Know, Baby.....Tempo
Love Letters.....Famous	You'll Miss Me Someday...David Gornston
Lumberjack Jill.....Original	You Never Say Yes (You Never Say No)
Maybe You're Right (Maybe I'm Wrong)	Robbins
Revilo	You Won't Be Satisfied (Until You Break My Heart).....Mutual
Moon A-Shining On Chicago	You're a Set-Up in That Get-Up, Baby
Gilbert Parmalee	Newart

Music Popularity Chart

Week Ending
Sept. 6, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

BABY, TRY ME ONE MORE TIME... Bantam Blues Quartet..Super Disc 1003
 BANTAM TALES Bantam Blues Quartet..Super Disc 1002
 BEATY STEEL GUITAR The Tennessee Ramblers..Super Disc 1004
 BLUES MY MAMA WOULDN'T TEACH ME Loumell Morgan Trio...Super Disc 1000
 BUSTER'S LAST STAND Claude Thornhill Ork...Columbia 36858
 CONVERSATION WHILE DANCING... The Blues Chasers (Erskine Butterfield) Guild 122
 DIZZY LITTLE BUSY BEE The Left Fielders Spin 850
 DRIFTING ALONG Erskine Hawkins Victor 20-1723
 DUMMY SONG Hoosier Hot Shots Decca 4455
 EACH NIGHT AT NINE..... The Tennessee Ramblers..Super Disc 1005
 GARBAGE MAN BLUES Loumell Morgan Trio..Super Disc 1001
 GEE BABY, AIN'T I GOOD TO YOU... The Blues Chasers (Erskine Butterfield) Guild 123
 GEORGIE PORGIE Georgie Auld Ork Guild 113
 GOING MY WAY ALBUM Decca A-405
 Ave Maria..... Bing Crosby (Victor Young and Ork)..Decca 18705
 Going My Way..... Bing Crosby (John Scott Trotter Ork-Williams Brothers Quartet).....Decca 18597
 Home, Sweet, Home..... Bing Crosby (Victor Young and Ork)..Decca 18705
 Swinging On a Star..... Bing Crosby (William Brothers Quartet-John Scott Trotter Ork).....Decca 18597
 The Day After Forever..... Bing Crosby (John Scott Trotter Ork)..Decca 18704
 Too - Ra - Loo - Ra - Lo - Ral (That's an Irish Lullaby)... Bing Crosby (John Scott Trotter Ork)..Decca 18704
 GOOD ENOUGH TO KEEP Loumell Morgan Trio ..Super Disc 1001
 GUITAR BOOGIE The Rambler Trio Super Disc 1004
 HALFWAY TO MONTANA Dick Thomas National 5008
 HONESTLY Dick Thomas National 5008
 HONEY Georgie Auld Ork (Georgie Auld)..... Guild 135
 I CAN'T BEGIN TO TELL YOU..... Sammy Kaye (Nancy Norman) Victor 20-1720
 I DON'T KNOW WHY (I JUST DO)... Claude Thornhill (The Snowflakes)..... Columbia 36858
 IN A LITTLE SWISS CHALET Rennak Rascals Spin 847
 ISN'T IT KINDA FUN Dick Haymes (Victor Young & Ork)..Decca 18710
 LAST NIGHT (AND NOW TONIGHT AGAIN) Billy Eckstine & Ork..... National 9015
 LEAP FROG Les Brown Columbia 36857
 LIBERATION OF PARIS ALBUM (Three 12") Orson Welles-Enlen EttingAsch 50
 LONESOME LOVER BLUES Billy Eckstine & Ork.....National 9015
 MAN SMART—WOMAN SMARTER... Gerald Clark and His Original Calypsos (Macbeth the Great) Guild 115
 MECCA FLAT The Blues Chasers (Erskine Butterfield) Guild 123
 MY DONKEY WANTS WATER..... Gerald Clark and His Original Calypsos (Macbeth the Great) Guild 115
 ODESSA FLING Rennak Rascals Spin 848
 OLD PIGEON-TOED JOAD..... The Blues Chasers (Erskine Butterfield) Guild 122
 PIANOPHONE RIFF Bantam Blues Quartet..Super Disc 1003
 PLEASE COME BACK TO ME, DADDY. The Tennessee Ramblers..Super Disc 1005

(Continued on page 86)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by staff try into best selling, most played or most heard features of the Chart.

THAT'S FOR ME Dick Haymes... Decca 18706

This tune from "State Fair" has caused plenty of talk, and the record moves right in with the buzz-buzz. Haymes warbles nicely and does one of his best jobs in a long time. It's for everyone. Reverse, "It Might As Well Be Spring," is a wow also.

REMEMBER WHEN? Russ Morgan... Decca 18702

This is a swell tune, and altho Morgan's mannerisms get in the way more than once, he just can't hurt it. It's one of those relaxed efforts that you listen to once and remember for a long, long time. It'll do big.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

PEARL BAILEY (Columbia)

Tired—FT; V. Fifteen Years—FT; V.

It's been a long time since the waxes turned up with something refreshing or delightfully different. This is it. Canarying with Cab Calloway, Columbia has a real catch in Pearl Bailey. Projects her personality into a song, giving out with throaty pipes in a lazy and care-free manner. Moreover, there's a terrific beat to make her notings all the more infectious. Gal sells herself solid right from scratch with "Tired," a slow race-styled blues. Sings it in a tired manner and talks a stanza the same way. It's more than slightly terrific. Mitchell Ayres' musical background helps loads in the building, providing a sustained harmony setting with the guitar pickings standing out. Flipover is another Allan Roberts-Doris Fisher dandy, and Miss Bailey sings it righteously in a lively rhythmic tempo for the novelty "Fifteen Years"—living that many years with the wrong man.

Music ops can tag Miss Bailey as a terrific bet for the phonos. Both sides of this set-up should bring in the coins.

BING CROSBY-ANDREWS SISTERS (Decca)

Good, Good, Good—FT; V. Along the Navajo Trail—FT; V.

With tunes tailor-made for their singing talents, Bing Crosby and the Andrews Sisters indulge in a rhythmic songfest for both of these sides. Both are entirely in their element for the rumba-brushed "Good, Good, Good," with Bing painting a Latin troubadour expertly for this lively spinning. Tempo is geared to the slow blues for "Along the Navajo Trail," blending the hillbilly with the breakaway. For both spins, Vic Schoen provides a pert rhythmic musical pattern.

With both songs of major import, this number is a double entry for the jukes, particularly potent for "Good, Good, Good."

(Continued on page 86)

GUILD RECORDS

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OLD MAN

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and His Orchestra

YOU CAME ALONG

BOYD'S NEST

Catalog No. 133

That Young Master of Music

GEORGE PAXTON

and His Orchestra

OUT OF THIS WORLD

THIS CAN'T BE LOVE

Catalog No. 131

New Ace of Trumpeters

"DIZZY" GILLESPIE

and His Orchestra

SALT PEANUTS

HOT HOUSE

Catalog No. 1003

GERALD CLARK

and His Original Calypsos

MAN SMART—WOMAN SMARTER

MY DONKEY WANT WATER

Catalog No. 115

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Competish Getting Bit Rough Again, Chicago Bookers Find

CHICAGO, Sept. 10.—With service discharges and war-plant closings putting plenty of cocktail muskies back behind the music stand, local bookers are finding that the rise in the number of available units and singles is making competitish just a wee bit cutthroat. Reports from bookers locally in the last couple weeks indicate that the days of the booker who had the available unit and was king of the situation are over. During the last year plenty of bookers admit they had to kow-tow to a rival org when that agency could produce a unit for a location they wanted filled or when they wished to service an account, which they booked exclusively. With the exodus of more entertainers from the military and war jobs, bookers report that they are scrapping plenty over all locations except in the case where that bistro has an exclusive booking pact.

When talent was short a number of bookers started servicing certain accounts very regularly and tho they didn't have a written exclusive management booking pact with the owner, the agent still felt he was responsible for booking the joint and in a number of instances he booked in other agency's units and cut the commission.

Agents Heated

Recently there have been a number of controversies between agents, who have been servicing spots consistently, and rivals, when the rivals got the owner in a corner and persuaded him to ink their units for the spot, without cutting in the regular booker. While there's no law breaking to this type of skedding, still plenty of bookers are getting a little hot under the collars.

Heated competition, such as this, trade feels, will make for a better industry, because it's slowly eliminating many of the inferior units and singles which got a big break during the dearth of talent war days. Competition will tend to drive bad performers from the biz, because now the op is in a better position to bargain with the agent over the talent he wants coming into his lounge.

Prices Still High

Bookers report that competition hasn't kicked the stilts out from under existing high prices. When the ops want a good unit they still have to fork over suitable salaries because the entertaining

and novelty unit and single is still in a minority when compared with purely musical entertainers.

Rivalry between offices is also stimulating the booking business into getting out from behind the office desk and making that personal call on the op. The old personal contact makes for better business relations. Bookers are also doing lots more scouring of the territory, trying to find new locations and more entertaining units.

While competition, at the present time, is griping the bookers a lot, still boys who peddle the cocktail lounge entertainment admit that it's a promising factor for post-war business prospects. Trade feels that competition will build stronger cocktail lounge business and assure lounge entertainment's position if and when the good times of the present start to ebb.

Durham Hotel Grill, Shut 2 Years, Relights as Lounge

DURHAM, N. C., Sept. 10.—The Washington-Duke Hotel here has reopened its grill room as a lounge. Spot has been closed a couple of years. Lighting took place Labor Day week-end.

Redecorated drinkery has a capacity of 150, and is using one large unit. Nellie Marshall Quartet is current. Room operates on a 9 to 12:30 basis and is reported spending about \$500 weekly for talent. Charles Roomley, room manager, is doing the shopping.

MCA Signs Larry Luke

DETROIT, Sept. 10.—Larry Luke, billed as "The Duke of Song and His Piano," who does a single vocal-piano turn, has just been signed to a seven-year personal management contract by MCA. Luke was a discovery of R. J. Marin, of Detroit, who was formerly his personal manager, and developed him from a mere beginner in show business.

Luke closed this week at Ted Lipsitz's Supper Club, Detroit, and is opening this week-end at Augie's in Minneapolis for an indefinite engagement. After that he will go East and be handled by the New York office of MCA in Eastern spots.

New Lounges Dot Miami, Others' Faces Lifted; Await Boom Biz

NEW YORK, Sept. 10.—At least a score of new cocktail lounges have sprung up in Miami and Miami Beach in anticipation of huge business this winter, according to Charlie Low, cocktail booker of the Zucker office, who has just returned from a selling trip South. Low says that he counted a minimum of 20 new spots, and says his check-up down there convinces him that most or many of these new places will be using talent when the season gets under way.

Nor are these the only ones, says Low. Expectation in the area is that many more will light up by the time the winter suntan-seekers start piling in. Net result, says Low, is that there will be a huge measure of work for combos. Low's findings bear out earlier predictions made for the area immediately after the war ended.

In addition to the new spots, old ones are being converted or rebuilt. The old

Riptide, a small nitery in the area, is being renovated into a class lounge by a Chicago group of operators headed by Morton Hayman. Room will use smart lounge acts and is setting aside a good-sized budget to buy 'em, says Low. Also, Bill Jordan's lounge is undergoing a face-lifting for the new season.

Things in the rest of the South are very, very quiet, reports Low. Charleston, formerly a hot-shot center of lounge activity, is pretty much a dead pigeon, he states. Always a town where it was illegal to sell stuff by the drink, there was still plenty of activity because of the gambling to which the authorities shut their eyes. A recent election and change in the governorship has resulted in a clamp-down on dice and cards, with the result that the lounges had little to help keep them open, says Low. Another factor is the departure of many servicemen from the area.

Bethlehem, Pa., Lounge To Relight After Expansion

BETHLEHEM, Pa., Sept. 10.—The Bethlehem Casino here is rebuilding with an eye toward expanded capacity and is due to reopen in late September. Spot formerly seated about 100.

Recently it went in for an enlarged talent budget, playing a series of name units. Growth is taking place to accommodate further application of the name policy. Bill Kipp is the owner.

Hartford Hotel Airs Music From Lounge Twice a Week

HARTFORD, Conn., Sept. 10.—The Heublein Hotel here has completed arrangements with WHTD for presentation of a broadcast from the Cocktail Lounge twice a week for 15 minutes. This marks the first time in the hotel's history that such a venture has been undertaken. Program will feature Bill Olmstead at the keyboard of the Hammond electric organ and is on the air every Tuesday and Thursday from 11 to 11:15 p.m.

Off the Cuff

East:

JONES BROTHERS back at Kallner's Rathskeller, Philadelphia. . . . ADRIAN ROLLINI TRIO take over the lead at Ciro's, Philadelphia. . . . JOE WHITE brings his piano and accordion to the Lambs Club, Atlantic City. . . . HARRY BASS, on the service staff of Little Johnny's, Philadelphia, will open a cocktailery of his own in the Moose Club, Atlantic City. . . . FOUR MEN OF RHYTHM and the Mary Kaahue Trio usher in the new season at The Copa, Philadelphia. . . . THREE HEARTS OF RHYTHM hold forth at Valentine Cafe, Atlantic City. . . . FLORENCE BALL brings her pianology to The Gourmet, Philadelphia.

EVELYN WILSON, of the Wilson Sisters, vaude act, at Bernie Chessler's Old Town Hall Inn, East Hartford, Conn., signed to a long-term. . . . JOE MARSALA, clarinetist, is guest-starring at the Paddock, Hartford. . . . ANNARUTH, thrush, is current at the Old Colony, East Hartford.

LYNNE CARROLL and Dorothy Vaughn new openers at Mayflower Hotel, Atlantic City. . . . LEE JACKSON and Terry Stone currently at Donlon's, Lanesboro, Mass. . . . KAYO, organist, in his third year at Tallman's Musical Bar, Allentown, Pa., now records under label A Kayo Recording. . . . MAYA current at Copacabana, N. Y., will make album for Delux. . . . TEDDY KING held over at Dixie, N. Y. . . . BILL FOSTER sick at Veterans' Hospital, Kingsbridge, N. Y.

Midwest:

JOHNNY KAAIHUE'S Hawaiians opened Saturday (8) at the Drum, St. Paul. . . . MORT POWELL makes his first p. a. out of the Windy City area at Lou's Bar, Philly, where he opened Tuesday (11). . . . MARY FRANCES KINCAID current at the Fireside, Chicago. GAIL ROGERS current at Club Holiday, Springfield, Ill. . . . HOLLYWOOD TRIO replace Jane Morton Trio at the Commercial Hotel, Elko, Nev., September 14. . . . FOUR RIFFS moved from Elmer's, Chicago, to Pelican Club, Denver. . . . MAX MILLER has quit his war plant job and is 88-ing at Elmer's, Chicago. . . . DON FULTON teed off at the Eau Claire Hotel, Eau Claire, Wis., September 4. . . . JOE AND KAY BELL set for Melody Mill, La Crosse, Wis.

BETTY JOSEPHSON closed at the Esquire, Danville, Ill. . . . DEAN AND BOB KRESS open September 16 at Eau Claire Hotel, Eau Claire, Wis. . . . JERRY MASON and his trio have moved into the Brown Derby, Chicago. . . . MARIAN SHAW, Berle Adams's Gal Friday, off for a vacation in Colorado.

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COMEDY ROUTINES
DAZZLING REVOLVING STAGE
LIGHTNING PASTEL SKETCHES OF PATRONS

Featuring **BETTY JOHNSTON**

REVOLVING RHYTHM

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BILTMORE HOTEL
Providence

WILLIAM MORRIS AGENCY

LARRY LUKE
"The Duke of Song and His Piano"

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Acts & Agency Arbitration Rights

Recognition

NEW YORK, Sept. 10.—A producer of vaude packages was discussing a rival ditto who is more successful. The first was pretty scornful of the second. He wound up a long diatribe against him by exclaiming, "Him? He's even a bigger louse than I am."

Bronx Negro Vaude House Quick Shutters

NEW YORK, Sept. 10.—The McKinley Square Theater, newly-opened Negro vaude house in the Bronx, shuttered Friday (1) after just three weeks of operation, but it is reported that the house will relight again next Friday (14). Vaude-films closed completely, including flickers.

First indication that there was trouble at the house came last week when the rumor spread that Jack Finck, smallie booker, had been picked to supply the talent in place of the Joe Glaser office. Second indication was a request, reported by AGVA, from the McKinley Square Corporation, operating the house, for a return of its bond money. By yesterday the house was dark.

Syndicate Dissolved

What happened, reportedly, is that the syndicate headed by E. D. Kelmans, attorney, and calling itself McKinley Square Corporation, was dissolved very suddenly after taking a three-week filter into vaude house operations. One David Shayer, who either is the landlord or represents the landlord, is said to be forming a new combine to take over and run the house. AGVA reports that Shayer has promised to ante a new bond, but until this is forthcoming the union is retaining the old one.

Whether the Glaser office will keep the booking privilege is open to question. Harry Moss, of Glaser's, states that the office has a written exclusive on this end and that the paper has a long time to run. Moss declares that his office intends to exercise its rights under the ticket.

On the other hand, Finck reports that he was called in to book the next show but did not do so since the house closed so suddenly. There is a probability that he will get the assignment, says Finck.

Zucker's Chi Office Reopens When Keyes Exits From Navy

NEW YORK, Sept. 10.—The Stanford Zucker office is ready to reopen its Chicago branch as soon as Cole Keyes, former manager, is released from the navy, according to Zucker, agency head. Keyes is expected out within 30 days.

Zucker said the Chi branch will have a four-man staff to cover the band, nitery, vaude, radio and cocktail lounge fields. After the Windy City office is opened, agency will relight its Cleveland branch, also closed because of manpower shortage during the war.

Meanwhile, Bill Van Alstyne, ex-maestro and nitery manager, and Leo Kahn, ex-pianist, have joined the outfit. Alstyne will travel, Kahn will assist Jay Mills in the lounge department.

Detroit L. Q. Sold; Morelli Fronts Buyers

DETROIT, Sept. 10.—The Detroit Latin Quarter, one of the last links in the once extensive Latin Quarter chain owned by Lou Walters, New York nitery op, and E. M. Loew, Boston realty and theater owner, passed into new ownership last week and was launched over the Labor Day week-end. New owners are a syndicate of Detroit operators fronted by Tony Morelli, formerly connected with the Club Royale for five years. Morelli refuses to divulge the names of other principals.

The new operator says that his policy will remain about the same as Walters'. There will be big productions and the use of name acts, except that the production will be handled by Jack Lester, local producer. The turnover price also is not divulged.

Ritz Brothers are currently headlining the show. They were brought in by Walters at a price of \$10,000 weekly for two weeks. Morelli, however, claims their contract was for eight days only and says they closed last night (7). Business was reported to be way down at the spot, which seats 800. Nightly visitors numbered between 200 and 300.

Ruth Barr, New York agent, is still buying some of his talent for him, says Morelli, but he has opened the spot to all comers. Arthur Rozen, Walters' general manager, is no longer connected with the club.

Smart Set Policy Set for New Room At Chi Continental

CHICAGO, Sept. 10.—A society tone instead of big names will be the policy set for the new Horizon Room at the Continental Hotel, contrary to recent reports the room would sked big-time attractions.

Phil Cane, of the Sidney Lovett org, which handles ads and public relations for the hotel, said this week the agency was in the market for a seven or eight-piece society band and perhaps a girl singer, but no elaborate floorshows.

Speculations concerning policies of the room, which will open in the late fall, have run rife in the trade here, but Cane put the rumors to bed this week.

"The management and we feel the room wouldn't pay off on big names because it only seats 350," Cane said, "and we'll cater to the cosmopolitan trade who want to dine and dance in a smart atmosphere. We'll probably throw in a name singer once in a while or a specialty act."

By arrangement with the Continental management, the Lovett agency is acting in a supervisory capacity in selecting talent, and will hold preliminary auditions soon. Cane said the booker selected would be the one who handled the band the agency selected. This deal of having a public relations outfit advise policy of a downtown nitery is unusual here.

Parking facilities, which are about nil because of the hotel's location on Chi's Main Stem, Michigan Boulevard, will be obviated by patron's use of the Continental's indoor garage—same system as employed by the Waldorf-Astoria in New York.

Condos Bros. Break Up; Nick Set as Mgr., Steve a Single

NEW YORK, Sept. 10.—The Condos Brothers, now current at the Roxy, New York, will break up at the end of the current engagement. Nick Condos will leave showbiz as a performer and will become a manager. He will handle his wife, Martha Raye; his brother, Steve, and a few other acts.

Steve Condos will continue as a single. First date will be with Woody Herman's ork which he'll join when the outfit starts theater dates.

What About Me?

NEW YORK, Sept. 10.—Henny Youngman is telling a tale about himself and Emil Boreo, something that, Youngman says, happened when both were working in a Florida joint last season.

It was opening night and both had just finished their acts. Youngman went to a table loaded with personal friends and sat down. Boreo passed by and addressed the mob at the table.

"How was it?" he asked.

"Henny was great," replied the Youngman yes-men.

"No, I mean me," rejoined Boreo.

Tepper-Dann Dispute Settled By Arbitration

NEW YORK, Sept. 10.—The sizzling Sol Tepper-Artie Dann controversy, involving everything from personalities to charges and counter-charges of dirty dealing, ended yesterday when an arbitration panel set up by AGVA made the following major findings: (a) An old contract (three years) dating from December, 1942, was the only valid AGVA-type exclusive agency contract by which Tepper could hold Dann; (b) this contract may be terminated by Dann as of yesterday; (c) a second AGVA-type contract for three years was void; (d) a series of other contracts held by Tepper for the legit, radio, films and so on services of Dann were to be terminated upon the payment by Dann of \$2,000 cash at the rate of 5 per cent of his earnings, the money to be deposited in AGVA; (e) a series of claims and counter-claims on back commissions was to be further discussed with the final amount, when determined, to be added to the \$2,000 Dann must pay Tepper to get out of his other contracts.

The terms of the arbitration findings were released by AGVA. Mike Halperin, of Wilzin & Halperin, represented Tepper. Mort Rosenthal, AGVA attorney, privately represented Dann.

Donn Arden Inked To Produce Icer For Geo. Navickas

NEW YORK, Sept. 10.—Donn Arden, long-time producer of ice shows for General Amusement Corporation and the Hotel New Yorker, has been signed to coin a Hans Brinker for George Navickas, head of the newly formed Ice Show, Inc., outfit. Navickas, who also operates a nitery in West Brookfield, Mass., last spring went into the business of producing touring ice shows for the hotel field when he grabbed off four tanks thru undisclosed sources. Since then he is reported to have obtained four more. At present, Ice Shows, Inc., has three gliders working in hotels and plans to put out six more, of which the Arden package will be one. It is understood that Arden may do one or two more for Navickas.

The Arden show will be costumed by Mme. Bertha and will have an original score. It will comprise 11 people and will be geared to give a 30 to 40-minute performance. It will break in in November at Ye Old Tavern, Navickas's nitery, then will get a hotel room for a six-eight week run. The other units will follow the same pattern.

When the deal originally started in the spring, the Stan Zucker office figured in the picture as agent. Office says it obtained work for two Navickas outfits at the State, Hartford, and Steel Pier, Atlantic City. Jerry Rosen, who was doing the inking, claims he never received his commissions from the owner and says he has filed charges against him with AGVA.

AGVA, AAA Legal Show

Differences get an airing at less cost than in courts and decisions stick

NEW YORK, Sept. 10.—Arbitration is something the Greeks might have had a word for, anyway they are credited with starting it back in the sixth century when Homer was running things, but only in recent years has arbitration been accepted by showbiz as a way out. The first branch of the business that used it was Equity, back in 1917, when the organization was four years old. It managed to get managers to sit down and sign a basic agreement, standard minimums and an arbitration clause for all disputes which might arise from contracts. At first the machinery was far from satisfactory. Arbitrators consisted of three people. One represented the actor, one the manager, then both chose a third. Equity threw out this plan in 1926 and turned over its disputes to the American Arbitration Association.



First Big Case

The first big Equity case, best remembered because of the publicity it got, was the claim of the *Coquette* company against Jed Harris and the famous Act of God Baby. Harris fired five actors hired for a tour because Helen Hayes quit to have the baby. Management claimed that "fire, accident, strikes and an Act of God" gave it an out. The baby, it was claimed, was an Act of God. Papers had a field day arguing if childbirth was an Act of God or something else. After arbitration it was found that actors had been hired for the play and that no mention had been made of Miss Hayes' presence in the cast. Anyway, Harris paid.

SAG and AFRA followed Equity a few years later when they managed to get agreements covering the terms of employment and clauses calling for arbitration. In SAG plan provides for boards of arbitrators made up of reps appointed by each side with the impartial member named by the American Arbitrators' Association. AFRA settles its differences under the auspices of the AAA.

AGVA Eats Spinach

AGVA did nothing about arbitration until 1939. As a matter of fact, up to 1939 AGVA couldn't get anybody to agree on anything. It was a weak outfit everybody could push around and did. It wasn't until Matt Shelvey stepped into the picture and managed to get basic agreements, franchise agents and make the boys toe the line, that the vaude and nitery branch of showbiz attained a semblance of organization. Up to 1939 if an actor was strong enough and big enough he could make his deals, and the chances are the op would live up to them.

Where the small performer was concerned, he was out of luck. If he got a job he could be canceled out—just like that—and all he could do is to beef to the boys in front of the Palace. Actually where salaries or play-or-pay contracts are involved AGVA doesn't arbitrate. It tells the op, "Brother, you owe this guy so much dough. Pay up or we'll close you down." In practically 100 per cent of the cases it has managed to do just that so that ops who sign contracts, whether or not they have minimum basic AGVA agreements, are plenty scared to pull fast ones. From 1943 and up to January, 1945, AGVA has collected more than \$250,000 for its members, a sum which Shelvey says, would never have exceeded \$50,000 if AGVA didn't have muscles.

Exclusive Pacts Headaches

But if AGVA doesn't permit salaries to be arbitrated it has its hands full with (See Acts, Agency Arbitration, page 73)

HIRE A VET FOR THAT JOB

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TURN TO PAGE 41

Copacabana, New York

Talent policy: Floorshows and dance music at 8:30, 12:30 and 2:30. Operator, Monte Proser; publicity, George Evans. Prices, \$3.50, minimum.

A completely professional production headed by Joe E. Lewis which bowed here Thursday (6) is practically certain to keep the room jammed for the three nightly shows. Line (8) is costumed beautifully, tunes, tho not outstanding, are delivered capably. Top attraction, however, is Lewis. His material, a lot of it new, his ad-libs, delivery and bits of biz almost lifted the roof. Comic went on about 2:50 a.m. and if it wasn't that the law calls for a 4 a.m. closing he'd still be on. Mob kept yelling for requests and Lewis kept giving. As usual, most of comic's stuff is plenty blue. But crowd ate it up and screamed for more.

Pierre da Angelo and Vanya, looking smart in their formal street costumes do a graceful series of ballroom dances, all of it pleasant to watch. Open with a number to an *Oklahoma* medley. Follow with another smoothie to *Holiday in Strings* to pull nice hands. Finish with a cute bit, sans music, which should be built up. Chatter is insufficient and leaves most people wondering what goes.

Dorothy Claire (ex-Sonny Dunham canary) does a slick job on old pops. Gal is strictly a personality singer and is smart enough to pick tunes with just enough corn in them, viz.: *How Ya Gonna Keep 'Em Down on the Farm?* that lend themselves to her semi-scat style. Cute appearance and work win good hands. Miriam Lavalle, a tasty blond, shows nicely with her acroballet work. Opening is slow but comes back for a fast change of pace in a rhythm number for good returns.

Marilyn Hightower, a hold-over, the pliant red-haired toe-and-heel artist, delivers straight hoofery and Latin stuff with good results. Works with line in production numbers and fits well. Fernando Alvares, Latin boy singer, does okay in the productions. Russo Do Pandeiro, joins Alvares and the line in an exciting tamborine bit for good hands. Kirk Woods, boy singer, for the

NIGHT CLUB REVIEWS

Chez Paree, Chicago

Talent policy: Dancing and floorshows at 8:45, 11:45 and 2. Owner and manager, Joe Jacobson and Mike Fritzel; publicity, Bob Curley; production, Olive Bernard. Prices: \$3.50-\$5, minimums.

Usual three-act policy here has been augmented by an additional act for current revue without lowering quality of any individual act, and the result is a smartly-paced hour of entertainment.

Tapstress Dixie Roberts, who just closed at the Oriental Theater here, doesn't get the hand she deserves because her showmanly taps are lost because of lack of elevated stage in this club. Band was a bit too brassy in her accompaniment, and the entire stage lacks floor mikes to pick up the clearing.

Tho he was a bit nervous at opening show, Bob Evans's great technical ability as a ventriloquist sold him and dummy, Jerry O'Leary, to payees. Evans's material could be sharpened up some for better results, but his voice-throwing prowess, which enables him to leave the center of the stage, while he and the dummy engage in repartee right next to the ringsiders, rated him hefty response.

Cabot and Dresden snared one of the biggest ovations given a dance team at the Chez for some time. Their work is especially adapted to this room. Pair features elevated spins which can be seen well by all the diners. Each of their three numbers netted heavy mitting.

Jerry Lester winds up the show, scoring plenty of yocks and palm-whacking, with his usual *Old Man River* and *Darkest Africa* travelog, plus sundry other comedy material which the elder Lester funster extemporaneously inserts. The cos. (See *Chez Paree, Chicago*, on page 36)

American production numbers, looks okay but pipes are just fair.

Joel Herron's ork does an outstanding show-cutting chore. Noro Morales makes with the Latin rhythms for the dance sessions. *Bill Smith.*

Cafe Society, Uptown, New York

Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2:30. Owner-operator, Barney Josephson; publicity, Ivan Black. Prices: \$3.50, minimum.

The satirical decoration has now given way to a circus, midway and World's Fair combination. Part of the ceiling has been lowered thru the use of laced canvas frames and the same canvas frame design is used in front of the building. The room has simulated iron bars all around giving the appearance of a cage thru which the customers look out.

Show consists of Paula Laurence, Kenneth Spencer, Julie Gibson and the San Souci Dancers, plus Ed Hall's ork. Both Miss Laurence and Spencer do well in their spots. Gal's flat-voiced delivery of special material which depends much more on phrasing and timing rather than wording, got sock hands all the way. Her eye-roll, implying double entendre, put the mob into stitches time and again.

Kenneth Spencer's deep bass held the customers spellbound. But if his phrasing and delivery are excellent his choice of numbers was not. His best was a spiritual, *I'll Study War No More* and the closer, *Meadowland*. Opener, another spiritual, *Heaven*, and his number two song, *Freedom Is My Land*, were poor mainly because of their unfamiliarity. Should open with something crowd knows then follow with an unknown tune. His *Meadowland* won tremendous applause and shrieks from all over the house.

The San Souci Dancers, the new Katherine Dunham group, is a marvelous act. The group (5) carries a native voodoo drum thumper, three gals and a boy dancer. Using colorful costumes they do a series of delightful Haitian folk-dances which are as good as they are different. A flirtation number is particularly effective and the writhing of the company to the savage tom-tom packs plenty of show wallop. But despite the wonderful job, the act is better vaude than nightery fare. One reason is that it needs concentration to understand; the other is that it can't be seen except by ringsiders. Putting them on some kind of a platform would help.

Julie Gibson, from the flickers, is a cute little blonde with a provocative smile. But if she looks like money in the bank she doesn't sing that way. Main reason is her poor voice range and the material she chose. Canary picks numbers that needs plenty of voice and style to sell. Not having the equipment result is almost embarrassing to her. The only song she got by with was *Happiness Is a Thing Called Joe*. If Miss Gibson plans to continue warbling she should pick simple tunes which don't need superlative pipes.

Edmund Hall's ork opens with a couple of sock hot jazz arrangements for a terrific mitt. Also does capably for the show. *Bill Smith.*

Trocadero, Hollywood

Talent policy: Dance band and floorshows at 9:30 and 12. Owner, George Golde. Prices: \$1.50 cover.

Celebs can expect no mercy at the hands of Arthur Blake if the satirist is to be judged by his sock performance here. Blake finds Hollywood good material and rolls the customers in the aisles with his caricatures of screen bigwigs.

Particularly effective are his takeoffs on Bette Davis and Dorothy Lamour. In the Davis skit, he catches her eye-rolling habit and weaving stance. The Lamour act pulled plenty of belly-laugh with Blake yelling *Song of the Islands* at the top of his lungs and cracking such oldies as "What's sarong about that." His *Frank Sinatra Fan Club* skit, which is well-spiced with the Earl Wilson touch, including such characters as Shangri-la Shapiro, goes over with a bang.

Blake came on with a characterization of Hildegard complete with elbow-length gloves and "happy to see you here" patter. While he did a good job of it, the take-off fizzled because few of the patrons could guess his victim. Trouble with a Hildegard act out here is that few people have seen her in person, knowing her only from disks and radio. His closing skit on Peter Lorre could also stand reworking. It drags, the lines

Blue Angel, New York

Talent policy: Floorshows at 10:30, 12 and 1:30. Owners-operators, Max Gordon and Herbert Jacoby. Prices: \$3.50, minimum.

For a smart, intimate show, there is nothing on the East Side to meet the bill Gordon and Jacoby have cooked up for their reopening (6). Here and there the package can stand pruning, but as a unit it packs plenty of wallop, and as soon as word gets around it should mean plenty of dough in the cash register.

Top honors go to Evelyn Knight, who socks with plenty of appeal both in the looks and the voice department as she stands up there at the mike. Miss Knight is one of the fortunate few who can do more with stocks than a lot of singers can do with arrangements. She started with *Kiss, Good Night* and finished with a rhythm version of *Tu-Ra-Lu*, singing two other tunes in between. Each number was terrific and her delivery, which depends completely on voice, a cute head toss and expressive eyes, brought sensational mitting.

Irwin Corey got belly laughs from the tee-off and kept them coming until his walk-off. The short bedraggled guy has built up his old *Figaro* routine to which he pantes to a record, into a complete act in itself. His chatter intro to the number, a deliberately confused, but completely hilarious routine, just about killed the crowd. Opened with a rambling lecture on military strategy with French and German double-talk thrown in, and right away the laughs came. His professorial pedantic delivery, broken up here and there by Broadwayisms plus some clever bits of biz, fits the room beautifully. Walked off to a big hand.

Rose Murphy plays a marvelous piano, showing a left hand that's plenty good. Her cute voice, mannerisms and hand-clapping bits, plus an infectious grin, made here as much of a hit as the last time she worked the spot. Colored gal packs plenty of wallop and wins a fine reception.

Nancy Noland got a tremendous hand from a room full of friends. How she'll do after an opening night remains to be seen. Round-faced vet who has been working East Side spots for some time does very well with ad-libs, each one bringing chuckles. Set material, however, isn't standout. Sings with plenty of show savvy such numbers like *I'm Lucky To Be Me* and *It's a Wonderful World*, playing her own piano accompaniment. Crowd, with her all the way, went wild about her.

Helen Howe, no ingenue, starts off nicely, making like a society dame discussing post-war social world. Opening routine got chuckles. But from then on she was in trouble. Rest of her act was wordy and seemed to arouse resentment, particularly one which poked fun at the British. Mob here is smart, but not so smart that it can't take low comedy. She showed little that was sock. Stuff was all on a high plane that became increasingly embarrassing. Miss Howe needs some down-to-earth material. It can be smart but not so smart that it's practically unintelligible. She might also use the mike. Voice isn't strong enough to carry alone.

Herman Chittison's (3) group does a bang-up job of accompaniment. Work was particularly standout with Evelyn Knight. *Bill Smith.*

are pointless and it proves to be a let-down after an otherwise top performance.

Pancho and Diane give patrons a good example of smooth dancing. Finely executed spins and flawless toe-work to the *Moonlight Sonata* pulled long palming. Duo would be more effective if it did slow number first and saved the fast routine for the last number. This would build towards a climax and sell the routines much better.

Bobby Ramos fronts 14-piece ork, and comes thru okay in supporting floor-show and providing dance music. *Lee Zitto.*

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New York

Paramount, New York

(Reviewed Wednesday Afternoon, Sept. 5)

The Andrews Sisters and their *Eight-to-the-Bar Rodeo*, comprising the new show at this Stammer, are clad in cowboy outfits and the costuming is most appropriate. Show is pretty much corn thru-out, but it is slick, commercial corn and it gets pretty good reactions from the capacity mob of payees.

After a brief intro by Vic Schoen's ork (21), Andrews lassies amble on for a pair of oldies and some comedy. The oldies don't set the house on fire, and the comedy is very, very feeble.

Schoen ork takes it from there with the *Polonaise* in swing tempo. Ork is a strictly groovy affair and so is the number. Leader needs vitamins for his batoning. Good hand for this one.

Patti Andrews then returns to emcee rest of the show, first bringing on Pigmeat "Alamo" Markham, Negro performer who sings, hoofs and tries comedy with Miss Andrews. The gags are from the Dark Ages, altho the pair milk 'em for a few snickers. Markham then hops into a hokey version of *Sunny Side of the Street*, and puts himself in solid with a pretty fair soft-shoe eccentric terp.

Charlie Leighton follows with an ostentatious, so-called arrangement of *St. Louis Blues* on the harmonica. Kid plays well but his number has little more than a series of rising-notes for the finish. This, however, is effective as showmanship and brings the lad a hefty mitt.

Foy Willing's *Riders of the Purple Sage* (6), a combo of instrumental and vocal musicians, are on next for a set of refined hillbilly tunes. Of these *Cool Waters*, a very pleasant lilt, is well done and so is *San Antonio Rose*. Patti Andrews joins them for *Nobody's Darling*, which is so-so as warbling but okay as schmooch stuff, drawing a number of yocks.

Tim Herbert, next-to-closing, supplies the show with much needed laugh material. Kid's smooth and energetic style add plenty values to what would be just another impressionist act. Stuff is no great shakes but the youngster knows how to sell and sock and rates himself the best palming of the show.

Andrews close, singing *Everytime I Fall in Love*, not terribly exciting; *Atchison, Topeka and Santa Fe*, which suits their metallic delivery admirably, and a version of *Rum and Coke* which they do well but which they purport to be something special written for them by servicemen. They encore with the usual "requested" medley of past hits. It is sad to report they are still using the nasty nose-wiping bit of business, which doesn't belong on fem performers. Picture is *Duffy's Tavern*.

Paul Ross.

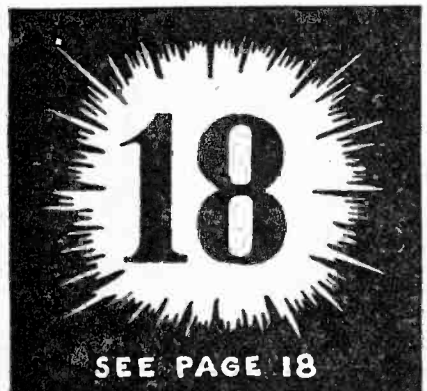
Oriental, Chicago

(Reviewed Friday Afternoon, Sept. 7)

If this theater had a regular applause meter, it would record some of the heaviest mitting on record for the current talent layout, including the Yacopis, the Dinning Sisters, and John Calvert and His Magic Show. Show runs an hour, and there's no lull in the 60 minutes.

The Yacopis (8) start off at a circus tempo with their regular Ringling circus turn. Act is well costumed, bits are well-paced, and thrills are continuous. Result is good hand in between tricks and a long solid mitt at the blow-off.

Dinning Sisters have gained plenty of stage savvy since their last p. a. on a Chi vaude stage because of their recent



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VAUDEVILLE REVIEWS

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Sept. 4)

A pretty package holds the Orpheum stage this week, but trouble is there's not much in it. Earl Carroll *Vanities* is a well-dressed revue backed by colorful settings, but gives payees little more than a look-see at the Carroll cuties. Altho the revue was weak on talent, fact it moved along at a nice clip covered up the lack. Also, good emceeing by Bob Gentry helped to carry show thru. House ork (15), fronted by Carroll's Joe DeNat, backed the revue.

Ray Mayer's dead-pan clowning did much to liven the show. His gags brought good mitting, with the house coming down when he appears rigged up as one of the chorines in a two-piece costume and does a dance routine with the chorus. He also comes thru okay when he comes on with Lola Jensen in one of the end slots. Mayer plays the piano as Miss Jensen does a tap routine. Mayer breaks this up by gagging back and forth with the audience which goes over big. Gal does well but lets the comic steal the show.

Park and Clifford put on a good act. Instead of the usual presentation of the stunts, these boys make it appear dramatic by the way they sell the act. Ork's special music helps build the climax for each stunt which proves better than the usual drum-roll. Guys are graceful yet don't allow their act to look too simple. Solid mitting followed their stage presence.

Alphonse Berge pulled palms with his on-stage dress designing. Act consisted of having five Carroll gals placed on stage with Berge throwing lengths of cloth around them, "dressing" each in less than a minute. It proved effective with fem payees enjoying the act after gals were dressed, men goggling before the wrappings are completed.

Chorus routines ran smoothly and were boosted by good dressing and settings. During one routine, gals leave stage, go down into audience and bring up partners. As always, audience participation gimmick went over with a bang. Emcee Bob Gentry kept the corn going while gals were picking out their boys.

Helping the revue as a whole is fact that much of ork score was specially written by Sid Fuller and Maxine Collins to fit various acts. This was particularly noticeable in acro routines. House ork hasn't bettered any but put up a good fight in supporting revue.

Pic, Arson Squad. Biz fair.

Lee Zhitto.

18-week stand at the College Inn of Hotel Sherman here. Gals are very relaxed and insert plenty of animation into their harmony arrangements, which are distinctive, and the added touch of the special lyrics they use in most tunes, puts them across nicely.

Gals were robbed of an encore when the pit band struck up John Calvert's opening music too soon. Crowd's heavy palm-whacking meant they wanted to hear far more of the girls than the three songs they did. Trio's use of Strobe blouses during moody where-or-when scoring is a nifty addition and drew rapt interest from pew-sitters.

John Calvert and his magic spectacle made a terrific impression on the customers here in their first Chi p. a. Calvert, a handsome and dominant personality, has taken the usual apparatus magic spectacle, and, by using clever staging effects and pertinent situations, he's lifted this type of show, which has become pretty much standard, into the upper caliber of entertainment. Calvert's staging of the whirling buzz-saw illusion and his legit hypnosis of seven servicemen (know it's legit because he hypnotized me later in his dressing room) brought plenty of shrieks and ohs and ahs from the payees.

Calvert has injected plenty of s.-a. into the show, with a bevy of shapely scantily-clad models, a Lady Godiva floating out over the darkened theater, and a subdued strip bit, all of which had males doing plenty of ogling. Worked for half an hour, with payees giving him rapt attention, which paid off in steady chuckles and mitting despite the fact that Calvert was unable to make rehearsal because of late arrival here. The entire stint came off without one magic illusion being shattered by poor lighting or bad timing.

Johnny Sippel.

Music Hall, New York

(Reviewed Thursday Evening, Sept. 6)

With *Happy Landing* its new stage offering, the Music Hall has stepped into spirit of the times, for the program is built around the idea of servicemen returning home. The subject is appropriate enough but the resulting show does little to arouse cheers of enthusiasm. Fair-sized house on night caught (6) awoke from its lethargy only for the two straight vaude acts which are included in the bill and the usual remarkable scenic effects.

First number is tagged *Aloha Oe* and allegedly presents a farewell party for sailors in the South Seas. The Corps de Ballet and the Misses Kathryn, Imogene Helm and Ella Crabtree wiggle thru a series of emasculated Hawaiian ripples to fair results. Seques into Tip, Tap and Toe. Booking of a Negro act in this house is an unusual thing and it pays off. Tapsters' work on and off a platform—a combo of straight cleat-jobbing and trick slides, breaks and toe-stands plus an ingratiating "thank you" bit—fetches first solid mitting of the show.

Next item is a straight visual effect, but a corker. A prop troopship, masked by a scrim with cloud effects and supported on moving "waves," scuds across the huge stage and brings a gasp from the payees. Glee Club, over the p.-a., yodels *Going Home*.

This leads into the Glee Club, alone, against a surprisingly dull upper-deck set, in a trio of pops. Bernard Griffin, leading the warbling on *Middle of May*, does a poor job in the voice department but sells nicely. James Beni, dittoing on *Please, No Squeeza Da Banana*, turns in a good performance. Club's work, as a whole, however, is uninspired and so is the mob's reaction.

Three Swifts appear at the end to parlay their standard juggling act into a sizable crop of titters and very good palming.

Finale is distinguished by a honest-to-gosh battleship deck complete with mobile gun-turret. But massive and impressive background is used for nothing more than a straightaway precision dance by the Rockettes with the rest of the company standing at attention. In-time stuff draws its customary hefty response. Picture is *Our Vines Have Tender Grapes*.

Paul Ross.

Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 7)

Current revue, featuring Larry Adler, with Jackie Green, Carol King and Russell and Renee, highlights this theater's return to variety bills after almost four straight months of band policy shows. Rudy Wagner, staff pianist with Lou Breese's house ork, gets show off on a nice concert plane with his classical presentation of Chopin's *Polonaise*. Opener caught big mitt because number is currently torrid material and Wagner's 88-ing was faultless.

Russell and Renee pulled more laughs and bigger hands on this stage than in either of their two previous p. a.'s with circus troupes in Chi this year. Their trampoline routine, especially the comedy part with Russell whirling one-handed on the pole, gets more attention when it's played on a vaude-sized stage than in a large auditorium or outdoors in a stadium. Their serious closer, with Russell jumping rope while spinning thru a barrel hoop, is nice contrast to their opening comedy and netted warm response.

Carol King's ballet terping is especially suited for vaude audiences, who want plenty of animation and action. The gal has all the grace and charm of a top toe-terper, she also has inserted plenty of movement in her routines and has steered away from the over-use of poses, a common fault among most ballerinas trying the vaude platform.

Jackie Green, who recently closed at the local Rio Cabana, merits the same consistent audience response here that he garnered in the night club p. a. Guy sells not only his voice impressions of the character he's aping, but he's put plenty of work on making his facial mimicking realistic. Caliber of his work is evidenced by the fact that even the youngsters in the audience recognize immediately any of the imitations he's doing.

Larry Adler is making his first p. a. since returning from the E.T.O. with the Jack Benny troupe. Where once Adler's forte was his harmonica virtuosity, he's

Loew's State, New York

(Reviewed Friday Afternoon, Sept. 7)

Without Sue Ryan, the current State bill would be very sad, indeed. With her, at least, it has one sock interlude.

With the Ruby Zwerling crew on stage in a fairish set made to resemble a night club, columnist Ed Sullivan appears to emcee the bill as well as his Harvest Moon Ball winners. Whatever Sullivan's merits are as a columnist, his stage presence and personality are stiff and he trips himself now and then on the gab. He would do better to avoid the attempts at comedy.

Helaine Jarow is the first act on. Gal does a routine of acro dance steps involving one and two-foot twists, flips, side-leaps and bends. Second of her two numbers is the better one. Twister delivers nicely and rates pretty fair hands. Gold-colored shoes don't go well with her clothing and costume.

Kenny Bowers, funny-looking young fellow reported as just released from the army, is an eccentric dancer and singer, and a clarinetist. His licorice-stick work and hoofery are better than his warbling. Kid has an appealing personality but he hasn't jelled his act into anything definite. It's too much this and that. Crowd brought him back for a couple of bows.

Miss Ryan follows and injects life into the proceedings with a trio of novelty tunes. First does little for her, but the *Foreman* and *Made Me Love You* numbers are funny and she makes them funnier with her slick selling. Ruined sock impression, however, in a dull "thank you" bit with Sullivan. If she has nothing (See *Loew's State, New York*, on page 36)

now a double-barreled threat because his subtle repartee between numbers has become just as intriguing as his music. His casual ad lib is clever presentation because it's so marked a contrast to his intricate musical scorings. Payees made with their palms heartily after each of his numbers.

Johnny Sippel.

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AGVA, ARA Growl at Each Other

Union Aims At Exclusive

AGVA seeks better terms for clause—ARA board decides to stand pat

NEW YORK, Sept. 10.—A new tussle between AGVA and Artists Representatives' Association, largest of the agent organizations, appears to be in the making. Situation grows out of a demand by AGVA for a greatly improved exclusive agency clause in its "Rule B" pact with ARA.

Contract is now about two years old, but the union served notice on ARA, about six-eight weeks ago, that it wanted to reopen negotiations on the exclusive agency feature for the purpose of obtaining better terms in this clause. Union said it wanted about 32 weeks a year of guaranteed work for acts under exclusive pacts and certain other conditions. Present clause requires only guarantee of 16 weeks.

Demand by AGVA was pigeon-holed by ARA for several weeks due to vacations, end of the war and the absence of some of the ARA bigwigs. About two weeks ago, however, union wired ARA that it wanted an answer.

Board Meets

An ARA Board of Governors meeting was called last Tuesday night (4) to consider what position the organization should take. Agreement with AGVA's proposal would put agent-members under additional heavy responsibilities toward their exclusive clients, and failure to live up to a higher sked of guaranteed work could easily end in the termination of many an exclusive pact.

Bill Kent, ARA president, is out of town and I. Robert Broder, ARA counsel, says he has no right to speak for the organization. Nevertheless, it is reported that the board of governors decided to stand pat—that is stand on its present "Rule B" pact on the ground that the document was duly and properly negotiated and that it still has some three years to run and, finally, that the terms of "Rule B" cannot be changed without changing the whole structure.

Shelvey Disclaims Knowledge

Matt Shelvey, head of AGVA, said yesterday that he had not been officially notified of the board's decision. In fact, said Shelvey, he had heard nothing at all from ARA for a lot of weeks and he has, therefore, written to inform that organization he is assuming its officials are not interested in further discussions since they have failed to reply to his original memo on the subject.

That being the case, Shelvey states, he informed ARA that AGVA still has its right under "Rule B" to by-pass all further discussion on the exclusive agency clause and a group of other differences. By-passing further chin-fests would mean that AGVA can now go to the American Arbitration Association for a decision on the many differences between ARA and AGVA, says Shelvey, as provided in "Rule B" itself.

The union has long been at sword's point with ARA over what it considers to be a series of breaches of the contract. These include the agenting of perform-

Hanlon-Richards Dispute Affects P. M. Contracts

NEW YORK, Sept. 10.—A controversy with bearing on the complicated question of personal management contracts has developed between Tommy Hanlon Jr., performer, and Dick Richards, manager. In October, 1944, Hanlon inked a five-year personal management pact with Richards providing for the payment of 10 to 25 per cent commission in return for guaranteed annual earnings ranging up to \$9,100 in the fifth year. Hanlon, at the time, was earning about \$200 weekly when he worked.

Some two-three months later, Richards applied to AGVA for a franchise as an associate of Amusement Corporation of America, which is an AGVA-ticketed agency. AGVA claims, and Hanlon admits, that he neglected to mention his management pact with Hanlon, Richards stating that he didn't think that was any of the union's business.

AGVA does not officially recognize the status of a personal manager, issues no franchises to them and classifies them as agents. This makes them subject to the union regulation that no more than 10 per cent commission shall be paid by an act except under certain specified conditions.

Upon joining Amusement Corporation of America, Richards signed a pact authorizing ACA to agent Hanlon at the usual 10 per cent. This left Hanlon in position of paying 10 to ACA and another elastic comish of up to 25 per cent to Richards.

Hanlon beefed to AGVA, and the union ruled that only ACA had a proper claim to commission and Richards none. The union demanded that ACA return Richards associate franchise and the agency complied, thus leaving Richards unfranchised and, therefore, unable to sell the services of AGVA members. The union also demanded the return of monies paid out by Hanlon to Richards.

Situation now stands like this: Richards says he has received little commission from Hanlon and the act owes him a bundle of cash advanced for traveling purposes and act material. The manager says he will fight both AGVA and Hanlon on the ground that he has taken a financial loss which has not been met. An offer was made by Hanlon via AGVA, says Richards, to settle the matter and tear up the pact, but the sum involved was too small to cover Hanlon's obligations. The union threatens to list Richards as "unfair" unless he pays back Hanlon's commissions.

LOLITA AND JOSE, flamenco dancers, opened Labor Day week-end for two-week run at the Lobster Club, Hartford, Conn., together with Leona Machado, Latin thrush.

ers who are not members of AGVA in good standing, exaction of more than 10 per cent commission, violation of the exclusive-booker provision and several others, declares Shelvey. AGVA may go to the American Arbitration Association for a ruling on whether ARA members have lived up to "Rule B" in these respects, said the union official. Shelvey added that the union has enough evidence to win any arbitration it undertakes versus ARA.

M'p'l's Casablanca Re-Opens; Police Hold Back Hearing

MINNEAPOLIS, Sept. 8.—Casablanca night club, scene of the fatal shooting of Al Schneider, union organizer, by Wayne Saunders (Reuben Shetsky), manager, reopened under its old management last week for the first time since the fatal shooting July 27—and Minneapolis police admitted there was nothing they could do about it. Last week William Donnelly, business agent for stagehands' union, Local 3, applied for transfer of all Casablanca licenses to himself, producing a bill of sale for \$18,000 contingent on license transfer approval. The transfer struck a snag, however, and the deal has not yet been consummated. The Casablanca, of which Thomas P. Gleason, former Minneapolis detective, is president, and Herman Mitch, secretary-treasurer, has been closed voluntarily since the shooting. Why the place has not been operating has been a mystery. Decish to reopen got police to move fast. Detective Glen W. MacLean, police license inspector, and Deputy Police Inspector William Schonneken conferred with Richard S. Wiggin, city attorney.

Wiggin informed coppers no official action, other than a hearing on why licenses should not be revoked, has been taken against the place. Revocation hearing was set by Mayor Hubert H. Humphrey for September 24. Charge is serving liquor after 1 a.m., closing time set by city ordinance, on the night Schneider was slain. Police Inspector Joe Burns, in announcing police were helpless to combat reopening of bar, said hearing date has not been set ahead because it would "jeopardize testimony which the State is preparing" in connection with the trial of Shetsky who faces second-degree murder charges. His trial is set for September 10. Meanwhile, Donnelly's application for transfer of licenses from Casablanca bar to himself was tabled by city council pending outcome of revocation hearing.

Charlie Carlisle, Det. Emsee, Renewed for 4 Mos. at 1G Per

DETROIT, Sept. 8.—Charlie Carlisle, currently completing his 13th week at the downtown 509 Club, was signed up by manager Ernie Stein for a four-month extension, running to December 31, at the record price of \$1,000 a week, probably an all-time high for this territory for a local master of ceremonies. Carlisle got his rep here thru a record run of seven years at the Bowery, starting with the place when it was little more than a neighborhood beer garden, and staying with it as it became a top show-place, drawing the biggest names in the business. After he left a year ago, he played a number of other spots around Detroit.

CHEZ PAREE, CHICAGO

(Continued from page 34)
tumed dialog bit between the barkeep and the moppet has improved plenty since seen three months ago at the Chicago Theater and looks as tho it will take its place alongside the river and Africa bits as standard comedy Americana. Lester seems to be working his comedy delivery a little more slowly but the more calculated timing rings higher with the laugh register. *Johnny Sippel.*

LOEW'S STATE, N. Y.

(Continued from page 35)
better than this for a tag-end she should just go off.

Jack Carter, another reported ex-serviceman, is on next with a good try at comedy. Kid has ability as a buffoon and some of the technical makings but his material is almost wholly bad, as well as too scattered between gags, impressions and sketches to build into anything solid. Mob sent him off to a fine mitt.

The Harvest Moon winners are about as usual—routine amateurs offering little exciting or interesting. Of the five teams shown, only the Negro jitterbug pair have any possibilities for the profession, and they drew the only sustained hand of the bunch. Business good. Picture is *Blood and Sand.* *Paul Ross.*

Price No Object For Class Acts In Miami Niteries

MIAMI, Sept. 10.—Tho local ops at first predicted there would be less use of names from heretofore because of the end of the war, the coming winter season promises to see a battle of the top niteries for class acts and bands. Preliminary announcements indicate price is no object to operators of Latin Quarter, Copacabana, Beachcomber and others, and with an expected influx of moneyed tourists, competition will be keen for their biz.

It is reported Joe E. Lewis, Mitzi Green and others who proved draws last winter are already booked. Ned Schuyler, who took over the Beachcomber from the Barken brothers, hopes to open with a name band not seen here, together with an all-star cast and a big chorus line of fems.

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NEW YORK, Sept. 10.—Stem biz, already good, received another lift last week when Labor Day mobs, plus good weather, jammed the houses.

Radio City Music Hall (6,200 seats; average, \$100,000) moved to \$134,000 for its third and last week with the Four Macks, Paul Remos and *Over 21*. Bill started with \$128,000, went to \$135,000 for a total of \$397,000. New bill preeming Thursday (6) has Tip, Tap and Toe, Three Swifts and *Our Vines Have Tender Grapes*.

Roxy (6,000 seats; average, \$75,000) opened with a big \$118,000 for Gene Sheldon, Connie Boswell, Condos Brothers, Carl Ravazza and *State Fair*.

Cole Trio Yanks 30G; Prima Heads for Peak 43G in Det.

DETROIT, Sept. 8.—Dual show bill of the King Cole Trio, plus magician John Calvert as headliners, drew an excellent gross of \$30,000 at the Downtown Theater (2,800 seats, house average, \$23,000) last week. Despite hot weather, attendance was good—an apparent sign that the Jap surrender has not killed the habitual wartime highs of local show business despite some gloomier indications earlier. Vaudeville grosses here, like those in the leading picture houses, show considerable fluctuation—strictly in proportion to the popular box-office value of the attractions offered. Picture with the dual stage bill was *Steppin' in Society*.

Currently, Louis Prima is heading for a record gross and is expected to run in excess of \$43,000—slightly higher than the figure set by the Ink Spots three weeks ago. Picture is *Swinging on a Rainbow*.

Philly Earle Turnstiles Click 37G Tune for Duke

PHILADELPHIA, Sept. 8.—The new season at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) got off to a hefty start with Duke Ellington for the week ended Thursday (6). Topping an all-Negro bill—the Labor Day week-end started the running—Ellington rang up a resounding \$37,000.

Billing also went to Johnny Hodges, Ray Nance, Rex Stewart, Lawrence Brown, Al Hibbler, Joya Sherrill and Kay Davis out of the band. Howell and Bowser, and Sleepy Williams and Dad were the added acts. Screen filled in with *The Hidden Eye*.

Follow-Up Review

LATIN QUARTER, NEW YORK.—If Belle Baker needed any proof that she still rates, the ovation she got from a full house Sunday night (9) should have satisfied anybody. Just for the walk-on she received almost 10 minutes of welcoming cheers and had to ask for order to start working.

Looking plenty okay in a white gown, Miss Baker teed off with a special number, *Welcome Stranger*. Song is only fair, but delivery was sock. The next was *Can't Say "No" to a Soldier* with special lyrics—and she was in by a mile. From then on she was the same old trouper, making with the chatter, the bits of biz and the schmaltz as tho she had never laid off.

A medley of oldies followed, with phrasing and delivery which amply demonstrated that Miss Baker still can sell with the best of them. The next, a change of pace, was *Vitamins*, a comedy number which almost broke up the club. Yocks followed yocks.

Final group began with an Irish tune, then an Italian comic number. A pause, the house lights went down and the Hebrew chant, *Eli Eli*, came out. When she finished the mob went wild. If the entrance was big the exit was terrific. Very wisely Miss Baker walked off when she was way ahead. A charming beg-off speech satisfied the customers.

Sid Conner, piano, did well on accompaniment. Marty Beck's ork played her music as tho it had been doing it for weeks. *Bill Smith.*

Paramount (3,664 seats; average, \$75,000) closed its six-weeker with *Phil Spitalny*, Imogene Coca and *Incendiary Blonde* counting \$65,000. Bill started with \$90,000, second frame was \$81,000, next \$67,000, followed by \$70,000, with \$63,000 for the fifth stanza. Total for run was \$436,000. New bill has the Andrews Sisters and a package show plus *Duffy's Tavern*.

Capitol (4,627 seats; average, \$55,000) is still going strong. For its sixth inning take was \$89,500 against \$92,000 for previous frame. Opened with \$97,000, followed with \$97,500, \$98,500 and \$96,000. Bill has Paul Whiteman, Johnnie Johnston and *Anchors Aweigh*.

Strand (2,779 seats; average, \$45,000) took in \$70,000 for its second week with Charlie Barnet, Gil Malsin and *Pride of the Marines* after bowing with \$66,500.

Loew's State (3,500 seats; average, \$25,000) advanced to \$38,000 for Rochester, Ben Bari, Lois Lane and *Hidden Eye* from a previous frame's \$31,000. New bill has Ed Sullivan, Sue Ryan, Kenny Bowers and *Blood On the Sun*.

Detroit's Bowery Still at High Level Despite Slump

DETROIT, Sept. 8.—Despite general drop in business in most big and little night spots around town in the last few weeks, the Bowery has enjoyed a stabilized, high level of patronage. Ray English, who moved in for a week on his own as headliner, hit pace with an attendance figure of approximately 16,000 for the week. English stayed a second week, sharing the limelight with Jerry and Turk, zany comic team, and just equaled his first week's record.

Jerry and Turk have remained three additional weeks, sharing the top billing in their second week with the Five Maxellos, balance act, and Lee Mason, baritone, and in their third with Dorothy Donegan. Last week's bill had Donegan, Jerry and Turk plus Johnny King, tenor, as a triple star bill—and business has remained consistently at the 16,000 level, only 2,000 under the house record set by Sophie Tucker last spring.

Even the Jap surrender failed to hurt business much, and the 24-hour closing, enforced by the State Liquor Commission, was evidently compensated for by the following holiday crowd. Secret of success at the Bowery, under present adverse conditions, appears to be the policy of giving plenty of show, which has built the spot under the management of Frank Barbaro. Customers, whether local residents or the normal one-third to one-quarter of patrons from out of town, have come to expect a lot of show, with either one top name like Tucker or Lou Holtz, or a group of semi-names as in recent weeks—and the policy has given it to them pretty consistently.

Chi 5100 Switch To 2-a-Night Points Up Gradual Trend

(Continued from page 4)

two bigger floorshows, he feels customers will provide better word-of-mouth advertising because they'll be more satisfied by entertainers who put out their all for a packed house. Ops generally feel that the two-show policy, coming at around 9:30 and 11, will mean longer intervals between shows. It's during these lulls that patrons start to bend the elbows, because during the revues, customers are intent upon the proceedings and waiters don't have to do much hustling.

Salary Question

Massel, when queried as to what he thought salaries should be under the shorter working period for performers, said he hadn't thought much about it, but that he felt "some consideration should be made by supporting acts because they are working less." He said he felt headliners should receive their regular salaries.

Chez Farea and the Rio Cabana, which

Tele Review

NBC

Reviewed Sunday (9) 8-9:30 p.m.
Style—Newsreels, music, drama. Sustaining over WNBT, New York.

Paul Alley's job of getting the newsreels of the Jap surrender to New York in time to scan them week after they were taken in Tokyo Bay is something. NBC's job of getting the Signal Corps officer who was in charge of taking those films, Maj. Arthur L. Gaskill, to act as narrator, was an added sock. While, naturally, there were many shots that didn't come thru the ike with the clarity desired, there were enough close-ups to make viewers feel that they were there at the signing. It was a swell opening.

N. B.—MacArthur, by the way, is not only a good narrator, even if he had to look at his script too often, but he's telegenic as well. That smile comes thru.

Before the main event, NBC presented two names in their specialties, Evelyn Knight and Romo Vincent. Evelyn did two swell numbers, *Grandfather's Clock* and *The Lass With the Delicate Air*, the both numbers were done from disks with la Knight's pantomime. This was due, of course, to the Petrillo ban against live music on the air. However, she did such a swell job that most viewers would never guess that the singing was on disks. Only negative on this seg was the fact that she wasn't dressed for singing mountain music. Her dress was strictly Blue Angel (that's where she's singing these days).

Romo Vincent told a few jokes, did a couple of impersonations (n. s. h.) and mugged a Harlem song which he had recorded. He was best mugging his tune.

The drama this evening was Joseph Conrad's *Victory*, videoized by Ernest Colling. It was one of NBC's better efforts. Camera work was, as usual, equal to Hollywood's. The acting, however, at times, wasn't, despite the hours of rehearsals. In other words, the cast went up in its lines and also in character, at times. The performance of the central character, Axel Heyst, played by Edward Crandall, was confused. He, no doubt, hadn't time to think the part out. On the other hand, E. A. Krumschmidt's Schonberg, one of the villains, was a complete characterization. Uta Hagen's Alma was a toughie to play, and most of what she was wasn't in her lines, with insufficient character development. She had to do her best, which she did, with lines that didn't sketch the girl who never had a friend, and who died when she found one, died that he might live.

The dual menaces, Gordon Keith's Jones and John McQuade's Ricardo, were a bit on the corny side, but they came thru the ike for what they were supposed to be, and that was on the credit side.

John Robb's (Captain Davidson) Burr dropped in and out of place. His Scotch sea captain was swell, but he went in and out of dialect, which wasn't what he should have and could have done. The use of his voice on disks, at times, to cover narration bridges, i.e., when he was in the scene but at the same time telling the story, was beautifully handled.

What was really inadequate was the denouement. It all happened too quickly. If a viewer turned his head for a moment he would not know what happened. That's not good video. Also, the story of *Victory*, unfortunately, presents no character for an audience to love—or really hate—and that's not good theater, either. It leaves the viewer cold.

This evening was proof that television production hasn't stood still in the past few years. Sure, there was plenty of bad theater in this show, but it was a show; it was entertainment. *Joe Koehler.*

are still using the three-a-night policy, told *The Billboard* last week that they will continue to present the late show because "it's the difference between profit and loss for us." Spokesmen for both bistros said that even the crowds are small on some week-day nights, often the profits from the last show are the difference between using red and black ink on the ledger. Both parties said that no switch to the two-per-night policy is being pondered for the immediate future, because operation covers ate too high at the present time.

'Guest' Gimmick Sells Local Seg

CHICAGO, Sept. 8.—Proof that local stations can sell to a sponsor low-cost programs featuring well-known headline news personages that normally could be afforded only by the web sponsors, was shown this week when Frank McClure, (Smith, Benson & McClure Agency) originator of local Mutual outlet WGN's *Distinguished Guest Hour*, revealed plans to launch similar shows in Cleveland and Buffalo soon.

Guest Hour, a class show, has been a WGN feature for the past three years. It started the 1945-'46 season September 2 (Sunday, 1:30-1:45, C.W.T.) after a summer lay-off.

Reason for the show's popularity is the big name on it. It pulls 300-500 letters a week—which trade considers good for class show, especially one in competition with NBC's John Charles Thomas and CBS's *World News Today* with which *Guest Hour* has to compete.

Appearance of big names is arranged by veteran ad-man McClure who convinces touring names of the public service they are rendering in airing their experiences and showing them flackery they receive from show will give plenty assists to whatever personal appearances they make while in the Windy City.

Variety of personalities is another *Guest Hour* specialty. In the past season the slate boasted such personages as Osa Johnson, Will Durant, Ely Culbertson, Sister Kenny, Singapore Joe, Ethel Barrymore Colt, Burton Holmes and Amata, the Eskimo girl from Baffinland, who has found plenty of samolians in lecturing.

McClure's brainchild came after serving 10 years as entertainment chairman of Chi's Union League, where he bumped into practically all intellectual and entertainment brass on tour. Next step was getting skeds of forthcoming tours and selling the idea to them and sponsors, Carson Pirie Scott & Company, both of which he did without too much exertion.

Agency's Buffalo and Cleveland deals for same type show haven't yet come to the signing stage, but "favorable negotiations" are definitely underway, according to McClure.

"This type program should be handled on a local basis only," commented McClure, "because you have to catch the artists when they come thru a particular city. This way the publicity tie-in can be made in conjunction with a lecture tour and everybody benefits."

Skedded for this season's WGN series are Canfield Cook, aviation authority; Arthur H. Motley, *American* mag publisher; Norman Thomas; Will Durant; Burton Holmes; Richard Wright, author; Pearl Buck's Chinese Players; Admiral Stanley (ex-Russ ambassador); James Young; Pandit, Nehru's sister, and others.

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THE THEATER NEEDS A P. A.

Legit Horizon Still Broadway

Everybody says something should be done—The Billboard makes a start—

(Continued from page 3) more, is to "get stuff in the papers" about their attractions . . . that's all.

Few Have Nat'l Mailing

A few, the Theater Guild's Al Tamarin and Dick Weaver for instance, do maintain a national mailing list and send material about their shows all over the nation. *The Guild having a number of traveling attractions makes it easier for the flacks to get an appropriation for general Guild press-agentry. That goes double now that the Guild has a broad-casting program every week.* The big job, of bringing news of the theater to the millions of men and women thruout the country, is left undone, everyone in the footlight business admits, because there's no one to foot the bill, no one whose interest goes beyond his own Broadway play.

Old-timers in the legit field point out that George M. Cohan always kept in mind that a sizable percentage of his audience came to see his plays from Detroit, Philadelphia, Cleveland and about (as he saw it) 17 other key cities. As a result of that, these cities were usually included in billposting job for any Cohan Broadway play. It wasn't unusual to see 24 sheets spreading the Cohan gospel in Chicago and St. Louis despite the fact that it would be years before the show being posted would play these towns (if they ever did).

Shortsighted Approach

Over a beer it's not difficult to get the p. a.'s to admit the fact that restricting the scope and appeal of a Broadway show to New York is shortsighted. To get one to go to bat for a campaign to sell their attractions to the entire nation is another job entirely. One or two tried it—fought for the idea—and got the boot off the show, because of their insistence (that wasn't the bounce reason given, but in substance that was the reason for the change).

What then is the answer? The Broadway crowd (they should be called the Sardi-Bergen gang) want to know. They realize that you can't get the Rockefellers to underwrite a fund for the commercial theater like they do for the National Theater Conference (community theater project) or get some dough for the purpose of the Lewisohns (ever since the Lewisohns sisters ceased bank-rolling the Neighborhood Playhouse) nor do they have any hopes of acquiring a Carnegie grant for anything to do with the out and out box-office theater. They realize, in other words, that the commercial theater, if it is to survive outside of New York and a few other metropolitan centers, must underwrite its own survival. They also realize as in the case of the Annual Donaldson Awards, that some other agency, interested in, but not actually involved in the production or control of the legit field, will have to come forward to set up some organization to handle any campaign for the theater. In other words, Broadway knows that Broadway of its own volition won't do anything about saving the road—and/or the theater.

It is this knowledge that decided *The Billboard* to make the suggestion contained in its editorial on Page 3 of this current issue. Millions of men in uniform have seen live actors for the first time while they were in khaki. Unless something is done, all that introduction, like a lot of other intros that the boys in uniform received, will be wasted. The time to do something, everyone in the profession admits, is now. The suggested manner in which it can be done is outlined in the editorial previously mentioned in this article.

Broadway Opening

MR. STRAUSS GOES TO BOSTON

(Opened Thursday, September 6, 1945)

NEW CENTURY THEATER

A musical with book by Leonard Levinson, based on story by Alfred Grunwald and Geza Herzog. Music by Robert Stolz. Lyrics by Robert Sour. Staged by Felix Brentano. Choreography by George Balanchine. Sets by Stewart Chaney. Costumes by Walter Florell. Conductor Robert Stolz. Company manager, Joseph Moss. Stage manager, R. O. Brooks. Press representatives, James Proctor and Frank Goodman. Presented by Felix Brentano.

- | | |
|--|---------------------|
| Dapper Dan Pepper..... | Ralph Dumke |
| Policeman McGillicuddy..... | Brian O'Mara |
| Inspector Gogarty..... | Don Fiser |
| 1st Reporter..... | Dennis Dengate |
| 2d Reporter..... | Larry Gilbert |
| 3d Reporter..... | Joseph Monte |
| Pepl..... | Florence Sundstrom |
| Bellhop..... | Frank Finn |
| Johann Strauss..... | George Rigaud |
| Elmo Tilt..... | Edward J. Lambert |
| Hotel Manager..... | Lee Edwards |
| Brook Whitney..... | Virginia MacWatters |
| A Walter..... | Paul Marlo |
| Mrs. Dexter..... | Lallye Tenen |
| Mrs. Blakely..... | Rose Perfect |
| Mr. Whitney..... | Sydney Grant |
| Mrs. Taylor..... | Arlene Dahl |
| Mrs. Hastings..... | Selma Felton |
| Mrs. Iverson..... | Marie Barova |
| Mrs. Byrd..... | Cecile Sherman |
| Butler..... | John Oliver |
| Tom Avery..... | Jay Martin |
| A Photographer..... | John Harrold |
| Earl..... | Brian O'Mara |
| Hetty Strauss..... | Ruth Matteson |
| Man in Overalls..... | Paul Marlo |
| Aide to President..... | Lee Edwards |
| President Grant..... | Norman Roland |
| Solo Dancers..... | |
| Harold Lang, Babs Heath, Margit Dekova | |

LADIES AND GENTLEMEN OF SINGING ENSEMBLE: Nancy Baskerville, Jeanne Beauvais, Arlene Carmen, Doris Elliott, Alma Fernandez, Lucy Hillary, Olga Pavlova, Mia Stenn, Mary Lou Wallace, Dennis Dengate, Lee Edwards, Frank Finn, Larry Gilbert, John Harrold, Philip Harrison, Paul Mario, Joseph Monte, John Oliver, Brian O'Mara.

CORPS DE BALLET: Mary Burr, Jacqueline Cezanne, Sylvia de Penso, Andrea Downing, Helen Gallagher, Arlene Garver, Mary Grey, Fiala Mraz, Virginia Poe, Stephen Billings, Paul Olson, William Sarazen, Tilden Shanks, Terry Townes.

SONGS: "Can Anyone See," "For the Sake of Art," "Laughing Waltz," "Mr. Strauss Goes to Boston," "Down With Sin," "Who Knows," "Midnight Waltz," "Into the Night," "Coloratura Waltz," "Going Back Home," "You Never Know What Comes Next," "What's a Girl Supposed To Do?"

As the No. 1 entrant on the Stem fall list, *Mr. Strauss Goes to Boston* is sock—a sock disappointment. After a build-up which had the trade needed to expect a bright, new operetta which would slip into a top slot among the current song-and-dancers, *Strauss* bows-in as a pretentious, badly-written, wordy bore.

For purposes of the record, the book which has been scripted by Leonard Levinson from a story by Alfred Grunwald and Geza Herog concerns an historic trip by the Waltz King to Beantown's Peace Jubilee in 1872. A Barnumesque promoter engineers the deal and included in the contract is a proviso that the musical glamor boy must tell that he has an ever-loving wife back in Vienna. So Johann is trapped by the passes of a deb from Beacon Hill, and in self-defense cables mama to come on over. She arrives and gets him out of the jam. And that's the yarn—take it or leave it.

Levinson has done little or nothing to make it palatable in the telling. The gags are as ponderous and dated as the bustles Walter Florell has plastered on the costumes and the intended comedy sequences are enough to make a top comedian like Ralph Dumke blush. He does what he can with them, but the results are pretty bad.

Nor do the words and music help matters to any great extent. Robert Sour's lyrics are pedestrian thruout and Robert Stolz's score is 98 per cent undistinguished, with the exception of a half dozen numbers that are arrangements of Strauss originals and a pretty melody

Terps Sell Out At City Center

(Continued from page 3)

zoner's temple of culture sold out to the roof.

At curtain time the management jubilantly reported a "better than ever" advance sale to the tune of over 30G. As \$70,000 is about the best the *Russe* can do at a \$2.40 (inc. tax) top for 19 performances, start looks more than propitious.

Opening program featured one brand-new dance pattern, George Balanchine's *Concerto Barocco*, and a revival of Nijinsky's *Afternoon of a Faun*. Dance Concertantes and *Le Beau Danube*, both standard in the troupe's rep, made up the remainder of the bill.

It can be reported that *Barocco*, which Balanchine has set to the music of Bach's *Concerto for Two Violins*, preemed to an ovation such as hasn't been heard around these parts in years. It is a simple dance ballet, without story, and is danced against a neutral backdrop in what seem to be practice costumes, but Balanchine has devised steps and patterns which again set him in a top slot among current choreographers. In addition, it was soloed superbly by Marie-Jeanne and Nicolas Magallanes in a pas de deux which completely stopped the show. Former will prove as distinct an addition to the ranks of the Russers' ballerinas as the new ork will be to their rep.

The Nijinsky revival proved somewhat disappointing. Leon Daniellian followed the original choreography and gave a thoughtful performance. However, *Faun* seems to have lost impact over the years. The panto has become stiff and stylized. It has worn as thin as the nymph's scarf. *Dances Concertantes*, which is off the troupe's regular rep shelf, was stepped competently by Alexandra Danilova and Frederic Franlini in the top terping slots. As a showy execution piece, it serves well enough for occasional restaging, but it has little or no appeal except for a dyed-in-the-wool balletomane. A little of Balanchine's heel-and-toe pyrotechnics set to Stravinsky's dissonances goes a long way.

However, *Barocco* plus the familiar festive *Danube*, which was the group's wind-up, added up to good opening night fare.

Danube is a gay bit of nonsense, and the Strauss waltzes were stepped excellently by the entire company. Leads were danced by Nathalie Krausovska and Danilov as the nice gal and the street dancer. Ruthanna Boris was the seamstress, and Franklin and Daniellian were the Hussar and the dandy.

Ivan Boutnikoff conducted *Faun*. Emanuel Balaban held the baton for the other three offerings. Bob Francis.

titled *Going Back Home*. There are no tunes here that will stir up any rivalry on the *Honor Roll of Hits*.

Felix Brentano and his backers have dumped plenty of coin into the proceedings and some highly competent players labor prodigiously to put them across. Their labors, however, are for the most part wasted. Virginia MacWatters coloraturas her way nicely thru two acts—the *Laughing Waltz* and the *Coloratura Waltz* are exactly her dish. George Rigaud makes his Stem deb as Strauss competently enough and Ruth Matteson as his wife runs away with whatever acting honors there are. The above-mentioned Ralph Dumke and Edward Lambert put up a gruelling battle with their comic material and come off second best.

George Balanchine has designed one or two dance patterns which have zip and go, but over all choreography is run-of-the-mill. Efforts of Harold Lang, Babs Heath and Margit Dekova make it look better than it is. Lang looks like a comer for top terping slots in future song-and-dancers.

Stewart Chaney's sets are hardly up to his usual standard and Florell's costumes look expensive but lack eye-appeal. Nor has Brentano done anything like the staging job he chalked up with *Rosalinda* and *Merry Widow*.

In short, *Strauss* falls short in practically all departments. A short stay is indicated. Bob Francis.

Out-of-Town Review

EMILY

(Opened Saturday Evening, September 8, 1945)

WALNUT STREET THEATER, PHILADELPHIA

A new play in three acts and six scenes by John Colton and Robert Harris. Presented by Messrs. Shubert in association with Albert DeCourville. Directed by Mr. DeCourville. Setting by Edward Gilbert.

CAST: Mary Best, Simone Simon, Leonore Harris, Margaret Wycherly, Sara Andrews, Lester Austen, Weldon Hayburn, Marta Linden, Ralph Forbes and John Campbell.

John Colton, who created the Sadie Thompson character, brings another complex young woman in Emily Wingate to the boards. But this time there is none of the fascination or emotional impact in the neurotic Emily that one found in Colton's other characters. In providing Simone Simon with her first straight play part on an American stage, it's an ambitious undertaking that finds her unequal to the task. But the playwrights must share in this confusion.

What is believed to be the longest role on record, Mile. Simon is required to be on board every moment of the play. And she takes it all lying down, in that she remains cushioned in bed as a self-inflicted invalid. It would have been far more engaging for the audience to have the bed tell its own story rather than become dazed and confused by the mass of words and over-lapping intrigues that the characters string out with a fair degree of perplexity and inane.

To follow the plot with all its detours is like trying to take a short cut thru a maze of mirrors at Coney Island. Exactly what kept Emily remaining in bed from her wedding night on is not quite clear. The audience never shares nor can it anticipate the motivation that keeps Emily an invalid. It's simply a neurotic case of a lovely gal being frightened on her wedding night rambling thru stock intrigues to gain her own selfish ends.

There might be something for the basis of a psychiatric study, only this "inhibitis plexis summato," which the psychologist diagnosed, stems from the fact that Emily has actually been the mistress of her husband's brother, finding out on her wedding day that he was erroneously reported killed in the Loyalist fighting in Spain. To get back her first lover, and as it later develops, to get all the Wingate money which had been filched from her own grandfather, bedridden Emily schemes sinister ways to be rid of her husband, another lover. In short, she makes a clean sweep of killing off virtually all who come in contact with her. And just as she has found her forbidden happiness, the authors get out of the dilemma by getting rid of Emily as well via the shopworn poison route.

In all, it's a perplexing psychological study of a vicious specie called "woman." And while such machinations may very well churn in a siren's mind, its exposition here falls short of making a play. Moreover, La Simon, in under-acting the heavy role and displaying none of the saccharinity that you look for in a venomous wench, leaves herself as limp as the play itself. And since it is a twist on *The Two Mrs. Carrolls*, it would take the play-acting of an Elisabeth Bergner to give it any semblance of realism. Instead, it's all as phony as Emily herself and hardly edible fare for the stage.

Miss Simon also finds herself in a cast of miscasts. Of the large cast, the only real projection is portrayed by Ralph Forbes, as the come-lately lover, and Margaret Wycherly, as a sinisterly imposing maid who turns out to be Emily's aunt.

What possibilities Emily may have as a live character on the stage depends largely on the reconstructing the playwrights will do with their wordy play. And even then, on Miss Simon's projection of the difficult part.

Remaining here for a week, play moves on to the Wilbur Theater, Boston, before being foolhardy enough to tempt New York audiences. Maurie Orodener.

Out-of-Town Openings

INSANITIES OF '45

(Opened Thursday, August 30)

MAYAN THEATER, LOS ANGELES

A revue, with comedy sequences created and directed by Harry Savoy, Al Shaw and Sam Lee. Staged by Royal C. Dane. Dance numbers created and directed by Ann Garri. Orchestra (12) directed by Fred Berrens. Presented by Foch-Dane Productions.

THE CAST: Harry Savoy, Al Shaw, Sam Lee, Chaz Chase, Chinta Marin, Ted Rodriguez and Phyllis, Sherrell Sisters, Charles Aaron, Parker Gee, the Spartans, Hector's Pals, Raisa, Judy March, Jimmy Dale, Priscilla White, Patti Ross, Norman Brown, Harps-Oaswing, Garri Girls, Valentine and Evelyn, the Cover Models.

Insanities is entertaining but misses by a long shot of being a sock show. Main trouble here is lack of continuity. Show consists of nothing more than a long string of vaude acts with nothing to tie them together. Any type of plot to link the acts would be a life-saver for the show.

Harry Savoy comes thru in top form with his type of wisecracking. Payees seemed to go for the half-sentence gags, with some of them bringing a good hand. Savoy carries the main load of the show and does as well as can be expected.

Chorus dance routines were well handled, with the line doing a good job. Girls showed careful selection and needn't take a backstep to any group in Hollywood. Routines were well dressed, backed with pleasing settings.

Al Shaw and Sam Lee milked their skits for laughs and mitting. Trouble with most of their stuff is that it is stretched out too long, causing act to lag. More gags and less stage time would help them keep pace with the rest of the revue.

Chaz Chase proved to be one of the best palm-pullers in the show. His antics of eating a cigarette, lighted matches, paper, go over with a bang, and he nearly brings the house down with his take-off on a burly tease. Chase is a top showman and knows how to sell his acts.

Other acts include song-dance routine by Chinta Marin. Gal is eye-filling but misses when it comes to warbling. Her voice is limited in range and is a little too rough to sell a song. However, when she accompanies her dancing with the vocals, the payees aren't too concerned about her getting the lyrics right.

Also in the string of acts are dance routines by Ted Rodriguez and Phyllis, and juggling by Valentine and Evelyn. Both duos do well and get a good hand. Chief weakness, however, is that both of these acts recently appeared at the Orpheum and haven't changed their routines. Customers who caught these acts just a few weeks ago find little new to see. Acts that are fresh in the territory would give patrons more for their coin.

Spartans get good response for their acro act. They sell the routine well by stressing grace and poise in stunts, almost resembling ballet dancers. Hector's Pals, a dog act, has little to offer but makes good filler without making show lag.

Lee Zhitto.

CARIB SONG

(Opened September 4, 1945)

SHUBERT THEATER, BOSTON

A musical play of the West Indies by William Archibald. Presented by George Stanton. Music by Baldwin Bergersen. Lyrics by William Archibald. Book directed by Mary Hunter. Choreography by Katherine Dunham and Mary Hunter. Scenery designed and lighted by Jo Mielziner. Costumes by Motley. Musical director, Pembroke Daveport. General manager, Jesse Long. General press representative, Karl Bernstein.

The Singer.....Harriet Jackson
The Fat Woman.....Mabel Sanford Lewis
The Tall Woman.....Mercedes Gilbert
The Husband.....William Franklin
The Fisherman.....Avon Long
The Shango Priest.....La Rosa Estrada
The Boy Possessed by a Snake, Tommy Gomez
The Leader of the Shango Dancers.....
.....Vanoye Aikens
And Village Friends

Programed as a musical play, *Carib Song* comes out as a "whatzit" despite

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BROADWAY SHOWLOG



Performance Thru Sept. 8

Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '44	438
(Mansfield)		
Lionel Monagus died of a stroke Monday (3). His role was taken over by understudy, Alford Pierre, for Labor Day and Tuesday (4) performances. Wednesday (5), John Boule took over the part permanently. Troupe presents streamlined "Three's a Family" at Edgewood Hospital, Long Island, Tuesday (11).		
A Bell for Adano.....	12- 6, '44	256
(Cort)		
Reopens Monday (10). Has been dark since August 22, when Frederic March was laid up with an infected elbow. Latter now out of Lenox Hill Hospital and recuperating at his Connecticut farm.		
Dark of the Moon.....	3-14, '45	206
(46th Street)		
Dear Ruth.....	12-13, '44	315
(Henry Miller's)		
Pacific Coast troupe went into rehearsal Monday (3). Opens in Toledo, Monday (24). Philip Ober, Marjorie Gateson, Randeef Sanford and Russel Hoyt have the lead slots.		
Glass Menagerie, The... 3-31, '45		187
(Playhouse)		
Harvey.....	11- 1, '44	368
(48th Street)		
Mary Chase arrived in town Thursday (6) with her two boys, Michael and Colin. Purpose is to see their favorite play.		
I Remember Mama.....	10-19, '44	375
(Music Box)		
Late George Apley, The..	11-21, '44	306
(Lyceum)		
David McKay was out ill Friday (31). Peter Boyne subbed.		
Life With Father.....	11- 8, '39	2,448
(Empire)		
Lights at the Bijou Sunday (9).		
Voice of the Turtle, The..	12- 3, '43	601
(Morosco)		
John Van Druten airgusted with Alma Kitchell Wednesday (5). Ditto Vicki Cummings with Adrienne Ames Thursday (6). Louisa Horton has been appointed understudy to Martha Scott. She replaced Bill Richardson as stage manager. Latter is turning producer. De-Liagre-Van Druten comedy, "The Mermaids Singing," goes into rehearsal in mid-October.		
Wind Is Ninety, The....	6-21, '45	92
(Booth)		
Author, Capt. Ralph Nelson, was discharged from the army Thursday (6).		

excellent dancing, some good singing, outstanding sets and costuming, and a top-quality production. Unfortunately, book, singing and dancing never seem to get together to point up the whole. As *Carib Song* stands, it is the West Indies in two acts and 16 scenes, with infidelity and tragedy thrown in. So well done is the whole, however, that most people, especially the loyal followers of Katherine Dunham and Avon Long will feel that they ought to like it.

HUB CRUX TAB

Six to one favorable nod gives new musical a score of 86 per cent. Yes: Elinor Hughes (Herald), Leslie Sloper (Monitor), Peggy Doyle (American and Record), Elliot Norton (Post), Cyrus Durgin (Globe). No: Helen Eager (Traveler).

The plot briefly concerns the woman's infidelity with the fisherman, which the husband discovers thru the half-witted jealousy of the fishwoman. The husband, played by William Franklin, then kills the woman, Katherine Dunham. Avon Long, as the fisherman, presumably goes back to his hook and line.

One unique fault with *Carib Song* is that Katherine Dunham does too little dancing. She emotes but does no more dancing after her sinning with the fisherman. This is a mistake because La Dunham's terping could point up the tragedy much more sharply than dialog. The second fault is the fact that the episodic scenes need program notes of explanation—either that or a good narrator to bridge the gaps. A pocket flash to read the program would help, too, during the 16 scenes.

There are many musical and choreographic high spots. The Dunham is her usual capable self; Avon Long is also his usual feather-footed self, and William Franklin's good voice does justice to his songs. *Carib Song* is unusual entertainment but it isn't a musical play. It's more of a lavish tropical revue—or something.

Barbara Pearson.

HOLIDAY BOOMS STEM BIZ

Legit b. o. took a decided spurt for holiday week. Twelve legiters played Labor Day mats and all did smash biz for the week. List included: "Carousel," "Ice," "Marinka," "Oklahoma," "On the Town," "Lucasta," "Dark of Moon," "Dear Ruth," "Harvey," "Father," "Glass Menagerie" and "Wind Is Ninety." Only one newie bowed-in, "Mr. Strauss Goes to Boston," and took a press pasting. Next week, however, the fall season really gets under way with three new entrants: "Make Yourself at Home," "A Boy Who Lived Twice" and "Devils Galore."

Musicals

	Opened	Perfs.
Bloomer Girl.....	10-5, '44	390
(Shubert)		
Vaughn Trinnier had a guest shot with the Celanese air program Wednesday (5). David Brooks will be guest of honor at La Martinique Sunday (9). Ralph Sassano took over for John Call Thursday (6). Latter left for an operation on arm, injured while in merchant marine. Will be out about a week. Joan McCracken leaves cast Saturday (8). She is under contract to Warner Brothers but may be farmed out for the new Felgay-Smith musical. Dorothy Jarnac will replace her on Monday (10). Latter has been understudying role for last three months.		
Carousel.....	4-19, '45	166
(Majestic)		
John Raitt returns to lead slot Monday (10). Harold Keel, who has replaced him during past three weeks, will remain as understudy. Latter takes over lead at "Oklahoma" Monday (24). Beginning Monday (10) Dick Gordon takes over Murvyn Vye role for one week, while latter vacations. Following week, Gordon joins the National company of "Oklahoma" in role of Jud. Milton Mackaye is withdrawing from touring troupe.		
Follow the Girls.....	4- 8, '44	594
(Broadhurst)		
Marinka.....	7-18, '45	61
(Winter Garden)		
Joan Roberts will quit show Saturday (22). She will have lead in new musical "Slightly Perfect." No replacement has been named yet. Most likely choice to fill Harry Stockwell's shoes, when he leaves to rehearse with the "Girl From Nantucket," is either Norman Lawrence or Ronald Graham.		
Mr. Strauss Goes To Boston.....	9- 6, '45	4
(Century)		
Took a unanimous beating from the crux for a zero score. No: John Chapman (News), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Robert Coleman (Mirror), Louis Kronenberger (PM), Willela Waldorf (Post), Ward Morehouse (Sun), Robert Garland (Journal-American), Burton Rascoe (World-Telegram.)		

	Opened	Perfs.
Oklahoma!.....	3-31, '43	1,074
(St. James)		

Balleteer Scott Merrill suffered a back injury during Monday (3) mat. Tom Avera terped for him in evening performance. Milton Watson took over latter's usual spot as "Will Parker." Due to switch, Dania Krupska, slated for ballerina start Monday (3), postponed her start. June Graham continued in ballet spot thru Thursday (6) mat, when La Krupska took over role. Eric Kristenn, top balletier of the National company, was rushed over from Philly, same date, to fill in for rest of week. Ruth Weston returned to cast Monday (3) after 17-day pneumonia bout. Edith Gresham has been pinch-hitting for her. Helen Wagner leaves Monday (10) to rehearse for "The Winter's Tale." No replacement set yet. Louise Fornaca left Monday (3) to take over same role with National company. Beatrice Lynn has replaced her in the New York troupe.

	Opened	Perfs.
On the Town.....	12-28, '44	292
(Martin Beck)		

Betty Comden will relinquish her acting chores within the next week or so to devote full time to polishing book of new show, "There She Goes." Ruth Webb, currently understudying Luba Malina in "Marinka," is the likely replacement. John Battles vacations for two weeks beginning Monday (10). Martin Sameth will fill in during his absence. Jean Gordon left troupe Monday (3) to await stork. Regina Owens has replaced her. Sono Osato returned from vacation Monday (3).

	Opened	Perfs.
Song of Norway.....	8-21, '44	442
(Imperial)		

	Opened	Perfs.
Up In Central Park....	1-27, '45	258
(Broadway)		

Natalie Wynn returned to cast after illness Wednesday (5). Ditto Rebecca Lee Tuesday (4). Both have been out of show a week. "Park" overseas troupe is currently playing Homhart, Germany, according to G. M. Sammy Lambert. Will stay abroad another 10 weeks. Musical Director Max Meth is readying a popular concert for Town Hall for Monday (10).

ICE SHOWS

	Opened	Perfs.
Hats Off To Ice.....	6-22, '44	579
(Center)		

Adagio Blade team, Gordon Leary and Marlon Flaig, are back in the troupe.

Playwrights Out For Theater of Own; Sked Three

NEW YORK, Sept. 10.—End of the war has acted as a shot in the arm to the Playwrights Company. Group is now meeting regularly and has high up on its list of priorities operation of a theater. Plan is either to buy one or build one. Latter idea is favored because the company would have a modern theater with all improvements instead of trying to remodel an old-time Stem legit house.

Also on the fire is a proposal to broaden the company and invite new scripters to join. Right now the group has a standing bid to Thornton Wilder. Present combo includes Robert Sherwood, Elmer Rice, S. M. Behrman and Maxwell Anderson. A new member would have to contribute 10G, same amount the others laid on the line when the company was formed. They are also trying to work out a set-up that will allow Hollywood scripters to become members. Company is strong on top scripters but feels that a playwright who is hep on pic craft such as Garson Kanin, ace movie director, would be an asset.

Playwrights feel the need of new blood keenly and is considering the formation of an apprentice group. Apprentices would function under the eagle eye of the senior Playwrights scripters and would get the benefit of their knowledge.

Members of the big four have also been griping about the way Hollywood treats their plays. To strait-jacket the movie treatment, the Playwrights Company will probably pitch for final say on the finished scenario.

Company is a closed corporation but is always on the lookout for new scripts

ROUTES Dramatic and Musical

- Blossom Time (War Memorial Aud.) Trenton, N. J., 15.
- Bad Man, with Leo Carillo (Geary) San Francisco.
- Blackstone (Royal Alexandra) Toronto.
- Carmen Jones (Erlanger) Chi.
- Dear Ruth (Harris) Chi.
- Deep Are the Roots (Locust St.) Phila.
- Dunham, Katherine, in *Carib Song* (Shubert) Boston.
- Emily (Walnut) Phila.
- Foolish Notion, with Tallulah Bankhead (Playhouse) Wilmington, Del., 14-15.
- Forever Is Now (Shubert) Phila.
- Good Night, Ladies (Blackstone) Chi.
- Life With Father (Colonial) Boston.
- Oklahoma (National) Washington.
- Olsen and Johnson, in *Laffing Room Only* (Cass) Detroit.
- Polonaise (Bushnell Memorial Aud.) Hartford, Conn., 13-15.
- Rebecca (Civic) San Jose, Calif., 13; (Auditorium) Stockton 14; (Memorial Aud.) Sacramento 15.
- Ryan Girl (Forrest) Phila.
- San Carlo Opera Co. (Boston O. H.) Boston.
- Tempest, The (Shubert) New Haven, Conn., 13-15.
- Ten Little Indians (Copley) Detroit.
- Ten Little Indians (Omaha), Omaha, Neb., 12; (Music Hall) Kansas City, Mo., 13-15.
- The Overtons (Great Northern) Chi.
- Theresa, with Eva LeGallienne (Plymouth) Boston.
- Tobacco Road (Shubert Lafayette) Detroit.
- Voice of the Turtle (Selwyn) Chi.

of superior merit. Group, it may be remembered, did a swell job with Sidney Kingsley's *The Patriots*. S.K. is not a member of the group.

Company program this year is the heaviest in several seasons. Sherwood's *Rugged Path* is in rehearsal now. Rice's *Dream Girl* starts prepping in a few weeks, tho Jed Harris won't do the direction. And Anderson's *Girl From Lorraine* with Ingrid Bergman starts rehearsing late in December. In addition, the group plans to put on a play by one of the combo later in the season.

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The greatest collection of a century of comedy conjuring. A veritable encyclopedia of magical patter. 240 LARGE PAGES. Whether you are a magician, a speaker, a comedian or a clown, this book is worth hundreds of dollars to you. We'll tell you why. Radio and Stage Entertainers pay fabulous prices for sketches. We caught the author in a jovial mood and persuaded him to let go for a large sum of money the four best years of his life's writings. He is TOPS IN WRITING FOR MAGICIANS the funniest gags, most humorous routines and cleverest witticisms that is bound to make any audience give out and let go belly laughs and thunderous applause. Name of the book is FUNNY TALK FOR MAGICIANS.

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A PARTIAL CONTENTS:

Comedy Mindreading, 2 people, worth \$50—Change Ribbon—Purse Mystery—Production Box—Gullotine (worth \$10)—Rice Bowls—Slicko—Sympathetic Silks—Cutting Dollar—Television Frame—Street Pitchman Spiel, worth \$20—Dionne Silks, \$10 Idea—Talking Skull—Twin Glasses—Bottle Suspension, Cups and Balls—Yellow Joe—Milko—Floating Ball—Silk-Checkers—Banana Bag—Laundry Ticket—Spook Cards—Jumbo Cards—Golf and Billiard Balls—Hank Box—Dice Box—Hank Box—Garter Trick—Blue Phantom—Clock Dial—Stretching Rope—Needles From Mouth—Slates—Torn Magazine—Spider Illusion, Wine and Water—Floating Bulb—Humorous Hypnotic Lecture, worth \$50—Hats and Pants—Blendo—Razors From Mouth—Blowin' Silks—Mr. and Mrs. Green—12 Cards From Pocket—20th Century Silks—Farmer's Daughter—Liquid Vanish—and many, many other complete routines.

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Plenty of extra talks, monologues, gags for master of ceremonies, opening talks, ice-breakers, lots of closers, heckler-stoppers, plenty of them. Over 25 new tricks and how to perform. Book is bubbling over with bits of business, action stunts, show-stoppers, hundreds of fill-ins, enormous amount of miscellaneous.

HERE ARE SOME STARTLING FACTS!! Book is over 3 pounds, professionally cloth-bound, entitled FUNNY TALK FOR MAGICIANS, by Frank Lane, over 1 1/2 inches thick, size 8 1/2 x 11 inches, a heavy book, a big book, exquisite appearance, a vital book for any person who does any talking of any type, and for positively every magician. Price: Well worth one hundred dollars. A \$25 value, today only \$5.00.

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DANCE DIRECTORS, also please contact.

Magic

By Bill Baird

In the third issue of each month The Billboard's Magic column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is Bill Baird, recently discharged from the navy after almost three years' service as an entertainer with Comdr. Eddie Peabody's unit. A pro magus for over 20 years, Baird is current with his bag of tricks at Glenn Rendezvous, Newport, Ky.

SINCE MY RECENT discharge from the navy and return to show business, the question most frequently put to me is, "Did you see any magic in the Pacific?" The answer is most certainly "yes."

"In Honolulu, I heard a lot of good reports on a magician named Wing Hi & Company, who had been playing one theater there for four years. My curiosity aroused, I went to the theater to catch the act and, to my surprise, Wing Hi turned out to be Tenkal, well known in vaude in the States years ago. He is one of the cleverest manipulators in the business. Tenkal was playing Honolulu when the blitz occurred in 1941, so he changed his name and has been playing there ever since, changing his act every few weeks. His wife assists him. Recently he has opened a magic shop there.

Magicians who are working Hawaiian Islands professionally are Tenkal, Bill Murata and Andrew Parks. We organized a magic club before I left for Down Under, with the following members: Bill Murata, Dr. Katsuki, Wallace Yee, Allan Chang, Milo Lum, Tenkal, Bill Waters, another sailor beside myself and a navy chief. Also met Max Mailni's son in Honolulu. Mailni is still talked about among the people in Honolulu.

WHILE IN New Caledonia, someone sent a note back that a magician, a good friend of mine, wanted to see me when I was thru working. It was our good friend, Glen Pope, also a sailor. Later, while working in the Marshalls Islands, my opera hat fell apart on me, and I was worried about replacing it way out there. But, as luck would have it, there was a Seabee there who was a magician, so he gave me his hat to finish the trip. The Seabee was Jack Pyle, of Milwaukee. In the Marianas, I met a marine who had a book on magic in Japanese which he took from a Jap the hard way. I could tell by the illustrations that it dealt with slight-of-hand. It looked like a Japanese version of Burling Hull. In Guam, I met Lieutenant Clemens, of the navy, who has been doing shows in that area. Upon our return to Pearl Harbor, I talked magic day and night with Ralph Pierce, who has been a professional for quite a few years and specialized in school dates thru Illinois, Missouri and Iowa. General Fielder, another magus, was in Honolulu at the same time.

ADMIRALS and generals make good audiences. In fact, Admiral Halsey did a trick himself one night, a card location, while I played his birthday party on the island of Ulithi. Admiral Oscar Badger's favorite trick is the card stuck on the wall with a thumb tack, after pack is thrown at wall with selected card in pack. He had a board in his quarters especially for the trick. Commodore E. E. Kessing, who was in charge of the navy at Bougainville, has a spelling trick where a card is selected, replaced in the pack, and found by spelling the spectator's name. The card appears on last letter of the name. It is a tribute to the art of magic to find men of such rank and caliber interested in our age-old art.

Baltimore Gayety Launches Burly

BALTIMORE, Sept. 10.—Gayety Theater, home of Baltimore burlesque, opened the season August 31. Opening attraction featured Beverly Lane, plus Harry Elmer Conley, Marcin Harmon, Harry Seymour, Melanie Le Beau, the Rhythm Rhys, Trudy Wynn and Buddy Bryant. Gayety maintains a policy of continuous matinees, running from noon to 5 p.m. Night show starts at 8:30 p.m. All seats at night are reserved.

Gayety had a successful season last year, with a heavy patronage of war workers. Hon Nickels is the veteran owner-manager.

Ink Spots Signed as Name Hypo With "Holiday on Ice"

CHICAGO, Sept. 10.—The Ink Spots have been signed to appear with the third edition of *Holiday on Ice*, ice extravaganza owned by Gilbert Bros., of Milwaukee, when the revue plays the Coliseum, Chicago, October 5-21. Inking of the Negro vocal foursome marks the first time in ice show history that a Negro entertainer has received featured billing with an ice show. W. Carl Snyder, general manager of the ice spectacle, said that if the experiment with name acts to hypo biz works out in Chi, other stars will be inked for the skating revue's performances in other cities.

Holiday on Ice revue, which will carry a cast of 80, and the world's largest portable rink, tees off at the State Fair Park Casino, Milwaukee, September 21. Show's date in the Beer City marks the first time for an ice extravaganza to play that city and trade is watching reaction there to see if the show goes over. It is believed that if the show is a huge success, the Auditorium, Milwaukee's downtown hall, may take steps to install ice equipment to play more ice revues.

Featured in this year's H.O.I. revue will be Dorothy Goos, U. S. amateur figure skating champ making her pro debut this year; Murray Galbraith, former Canadian star of the *Ice Follies*, just recently discharged from the service; Twinkle Watts, Republic Pictures' starlet, and Georg Von Birgelen, Swiss speed and stilt skater, with 10 other acts supporting and a chorus of 30 girls and 15 boys.

Present itinerary of the troupe includes: State Fair Park Casino, Milwaukee, September 21-October 4; Coliseum, Chi, 5-21; Pla-Mor Arena, Kansas City, Mo., October 24-31; Dallas Ice Arena, November 2-6; Armory, Wichita, Kan., 8-13; Louisville, November 16-25; Iceland, Baltimore, November 28-December 9; Hamilton, Ont., December 11-15. Routing following the Christmas layoff is still being worked out, with several Canadian cities still to be set, after which the show swings thru the Southwest and the East.

Atlantic Music Conven. Hall, Hotels Go Back to Civvies

ATLANTIC CITY, Sept. 10.—Resort's \$15,000,000 Convention Hall, scene of many show spectacles before the war, will be returned to the city by November 1 or earlier. Also returned at the same time for civilian use will be most of the beachfront hotels, including the Ritz-Carlton, President and Ambassador, important after-dark spots.

That the Army Air Forces Redistribution Station No. 1 here and its operating facilities used for screening and reassignment of combat air crews will be abandoned was announced by Col. A. W. Snyder, commanding officer of the seashore station. He added that the closing will conform with the November 15 deadline set by the War Department for the release of hotels and other buildings here and in other resort cities.

That Suburban Trade

PHILADELPHIA, Sept. 10.—Continuing and increasing an ad medium which came in to prominence for radio during the wartime newsprint shortage, WFIL has inked a binder for dash card advertising on public service company busses in the central New Jersey area. Cards will be posted on the outside of about 150 busses each month ballying American (ABC) and local shows.

It's first transit venture for WFIL into Jersey territory. For years now station has maintained a heavy schedule in city and suburban areas. In town WFIL uses subway, surface, elevated lines and busses of the Philadelphia Transportation Company plus bus and train lines of the Red Arrow and Philadelphia & Western suburban vehicles.

Burlesque Notes

By Uno

DIAN MASON, who is making her debut on the Hirst Circuit in a featured spot, is skedded to reopen the season for the Casino, Pittsburgh, September 16. . . . HARRY FARROS, owner of the Liberty, San Francisco, has purchased another house, the Star, Portland, Ore. . . . HIRST UNIT, which opened the Hudson, Union City, N. J., for the season August 26, had Dian Mason, featured, and George Murray and Harry Lander, comics. Other principals included Lew Denny, Eileen Hubert, Chickie O'Dell, and Dorothy Howard, formerly Buddie Burhans, dancer. House singer is Ralph Elmore, a returnee. Extra-attraction acts were Claire Cane, accordionist, and George Screene, dancer. Fred O'Brien is number producer. Hudson's backstage crew comprises Paul DeSavino, electrician; Frank Crowley, carpenter; Josh Brandner, flyman; Warren Dustin, props, and Lou Colombo, spotlight. Leon Van Gelder is back in the pit as ork leader. . . . IRVING BENSON set by Charlie Allen as principal comic with *Girl Crazy*, which opened for the USO in Dallas September 10.

SWEET MARY ELLIS is featured at Yamie's, Chicago. . . . EVELYN TAYLOR has just sold another one of her New York houses. . . . MARGARET HASTINGS, character singing comedienne, is completing a summer's engagement at Marty Flynn's Shamrock Club, Keansburg, N. J. . . . ALFREDA WALKER, former number producer on the Hirst Wheel and now doing strips at the Liberty, San Francisco, was birthday-partied last week by Cy Walker at Tony's eatery, San Francisco. Invited guests were co-strips Betty McNeil, Dot Kent, Betty Dumas, Lamee Lane, Polly Starr and Mlle. Janet. Also on deck were Walter Owens, Jay and Walter Peterson, Ted Starr, Paul Newman, Frank Peters, Frank Junoud, Edward Casey, Ruby McNeil, Tiny Sorrano and Sunny and James Richard Taylor. . . . LEW RICE, ex-burly comic, now emcee in New England niteries, is grooming daughter Maxine (10) for a dancing career.

When Bob Hope comes back on the air, the comedian's program is going into promotion hot and heavy. Stunt cooked up is a contest for listeners, who will be asked to complete in 25 words or less following sentence: "We should not sell our War Bonds because . . ." prizes include 20 Jeeps, cash and other eye-poppers.

BURLESQUE PEOPLE

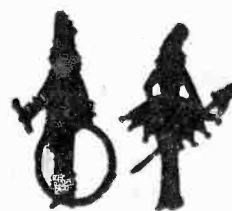
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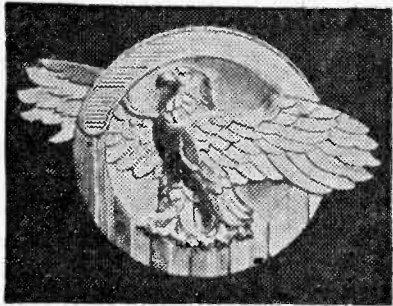
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The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACTOR, 20; Spec. Ser. vet; Rochester radio work; five years WHAM (NBC), WHEC (CBS), WSAY (MBS); commercials, dramatic series, vocalist. Jon E. Lasher, 356 West 34th St., N. Y. C. 95/7/28

ACTOR, 24; pre-army stude, seeks opportunity legit. Bill C. Lovell, 3819 North Wayne Ave., Chicago, Ill., Lakewood 5817. 118/9/8

ACTOR, 24; emcee, announcer navy shows, seeks opportunity radio, legit. Walker R. Gorham, 185 Michaux Rd., Riverside, Ill. 127/9/15

AERIAL ACROBAT, 38; good understander; 15 years' show exp.; wants to join name ground or aerial act; clubs, fairs, parks, circuses, vaude. Edward Knipshield, 797 North Marshall St., Milwaukee, Wis. 129/9/15

ARRANGER-COMPOSER, 24; pre-army on KOMA staff; USO work in army; 3 years music col.; complete piano, voice and chord arrangement (10 years exp.). Mack Ferguson, Rt. 4, Box 315, Kansas City, Kan. 102/9/1

BAND VOCALIST, 23; baritone; 1 year Mal Hallett Ork. Leonard Lane (Glatta), 1831 Radcliff Ave., Bronx, 60, New York. 75/8/18

BARITONE CROONER, 29, name band exp. (10 yrs.), interested night club, radio, vaude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/11

BARITONE, 29; clubs, vaude, small band exp. (5 yrs.); AGVA; wants to join band. Constantino Leone, 39 Centre Moll, Brooklyn 31, N. Y. 59/8/11

BARITONE, 32; directed, produced, played army shows. Interested trio work; clubs, radio, vaude. Benjamin M. Beitch, 1077 54th St., Brooklyn, N. Y. 68/8/11

BARITONE, 26; played Granada Club (Hollywood); Red Mill (Bronx), other clubs and war industry shows; seeks dance band. Albert Capozzola, care A. Cappy, 235 West 75th St., N. Y. C. TR 4-9624. 91/8/25

BARITONE, 27; complete repertoire: ballads, pop, semi classics, operettas (5 1/2 years); voice training; club dates. Robert Whitby, 323 Summitt Ave., Wasena, Roanoke, Va. 119/9/8

BLUES SINGER, ex-WAVE, 24, with navy band (1 yr.), radio exp., wants to join band. Anne Weir, 2200 E. Tremont Ave., N. Y. C. UN 3-8280. 62/8/11

BOOKER, 33; talent scout (12 years). Vincent F. Arrigo, 1433 66th St., Brooklyn 19, N. Y. 77/8/18

COCKTAIL ACT, 26; piano player, imitator, comedian, 3 years. Pre-war exp.; 3 years army spec. services. Summer (Butterball) Collier, 975 Sedgwick Ave., Bronx, N. Y. PO 5-7102. 87/8/18

COMEDIAN, 36; stooging, mugging (14 years); vaude and burlesque exp.; interested all fields. Salary \$100 week. Robert Hendrick, 813 Columbus Ave., N. Y. C. 114/9/8

COMEDIAN; weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4331 W. Adams, Chicago, Ill. Mansfield 4488. 130/9/1

COMPOSER, 39; has original popular, novelty, ballads, waltzes. Seek audition with publishers or entertainers. Not interested in full-time job. Marcel I. Joseph, 220 South St., N. Y. C. Cortland 7-1212, EXT. 311. 93/8/25

CONDUCTOR-TENOR, 29; symphony orchestra, opera, band exp.; army band, USO shows. Joseph O. Presti, 146 George St., Brooklyn, N. Y. EV 4-0275. 71/7/28

DRUMMER, 47 (25 yrs. exp.); Dance, concert orks; brass bands; circus, theater, radio; in navy band; instruments—Snare, bass, traps. Seek connection Greater Manhattan. Member Local 802. George H. MEREDITH 236 E. 76th St., N. Y. C. Tel. RH 4-4788. 53/8/11

DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude, legit, night club. Herbert C. Fluker, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28

DRAMATIC BARITONE (24), opera, musicals; quartets, solos; 4 yrs.' exp. Interested musicals, vaude, clubs. Starting sal. \$50. Frank Shea, 4675 Palisades Ave., N. Y. C. KI 3-1695. 63/8/11

DRUMMER, 38; night clubs, small dance bands (8 years); seek colored combo. Joseph Thompson, 240 Madison St., Brooklyn, N. Y. 113/9/8

DRUMMER, 43, 27 years' professional experience with Chick Webb, Fats Waller, Cecil Scott, Tiny Bradshaw, other name and semi-name orks, wants to join dance band. Arnold "Scrippy" Bollne, 853 St. Nicholas Ave., New York. 17/7/28

DRUMMER, 30; Marine Corps vet; Ozzy Nelson (5 yrs.); Don McGrane (3 yrs.); Sid Austin (4 yrs.); Marine Corps Band (2 yrs.). Some radio. Howard W. Bruno, 853 7th Ave., N. Y. C. COL 5-8935. 67/8/11

EMSEE, 28; outstanding impersonations; 3 years pro. exp.; interested radio, night club, vaude. Layne Marlin, 524 East Elk St., Apt. 101, Glendale, Calif. 121/9/8

EMSEE, baritone; 35 years' show business. Interested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, Ill. Went. 6976. 122/9/15

ENTERTAINMENT SPECIALIST, 27; writing, directing, programming; army hospital camp shows, radio programs. Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters; int. radio, motion pix. Joseph Tammany, Hotel Daveport, Stamford, Conn. 4-3113. 133/9/15

GAG WRITER, LYRICIST; radio, stage, screen, newspapers, magazines; specialize topical gags. Harry Goldstein, 762 Snedicker Ave., Brooklyn 7, N. Y. 65/8/11

HAMMOND ORGANIST, 31; N. Y. theater (15 yrs.), seeks N. Y. club or hotel. Robert McCombs, 38 West 89th St., N. Y. C. SCH. 4-9640. 81/8/25

ILLUSTRATOR, 25; poster work, movie layouts; stude before army; interested radio, motion pictures. Arnold L. Siefkin, Box 132, Sterling, Ill. 116/9/8

"JUMPING JELLY BEAN"; novelty dancer, vocalist, flash drummer; 26; played Walter Barnes Ork, Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, Ill. 124/9/15

KNOCKABOUT COMIC-ACROBAT, 42, 250-pounder, club-vaude experience; interested in niteries, vaude, carnivals, fair dates. Frank Stanley, 245 West 51st St., New York. 24/7/28

LYRIC TENOR, 27; classics and popular; army entertainer, band and radio; pre-army WELL, WNAB guest appearance; sang with Bridgeport Symphony. John Carstairs, Bldg. 7, Apt. 49-A, Success Park, Bridgeport 8, Conn. 111/9/8

MAGICIAN-ILLUSIONIST, novel acts; played club dates, schools, night clubs, theaters. Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs. A. L. Skages, 301 Cullem St., Clinton, Tenn. 134/9/15

MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3 1/2 years). Eddie DeLange, ork mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronx, New York. 106/9/8

MECHANIC, 35; juke box and pjm game service and installation eng.; radio mechanic (7 years exp.), army radio mechanic and bombsight repair; own tools. Prefers Florida or California; starting sal. \$125. Wm. R. Treverthen, 539 Leta Ave., Flint 3, Mich. Tel. 9-8392. 100/9/1

ORGANIST, 22; theater and club exp.; seeks cocktail lounge or hotel spot. Will travel. Rob Lorin, 240 West 102d St., N. Y. 25, N. Y. RI. 9-9174. 110/9/8

PIANIST, 25; pro exp. (8 years); concert platform, cocktail lounge, ballet theater accompanist; seeks cocktail lounge, or concert work. Daniel Gordon, 3033 Coney Island Ave., Brooklyn, N. Y. 30/7/28

PIANIST, 36; night club dance bands (5 years); Hammond organist; seeks club, metropolitan area. Morris Shoeburger, 201 Bay 32d St., Brooklyn, N. Y. 112/9/8

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?
- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service. The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

PIANIST, 22, colored; played college bands, club, hotel dates; solo and with band. Played while in army. Hubert Dixon, 308 East 101st St., N. Y. C. 80/7/28

PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25

PRESS AGENT, 30, college grad.; army pub. rel.; pre-army sports rep. and press agent for L. I. Daily Advocate, World-Telegram, News Day. Interested any field. Louis B. De Fichy, 314 Eldert St., Brooklyn, N. Y. 93a/9/1

PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25

QUARTET SINGER, 42; baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Westfried, 1437 Shakespeare Ave., N. Y. C. Jerome 8-4356. 128/9/15

RADIO ANNOUNCER, 26; stude before army; radio exp. in army. Joseph Karl Kronenberg, 182 Ashland Ave., Bloomfield, N. J. Bloom. 2-2975W. 105/9/8

RADIO ANNOUNCER-ACTOR, 25; passed NBC "Welcome Home" audition; 3 1/2 years radio work in AAF; writing, emceeing, acting; own program over WFBC guest appearances. Michael J. Velgot, 115-23 204th St., St. Albans, L. I., N. Y. 125/9/15

RADIO BROADCASTING, special events, sports, disk jockey; overseas broadcasts. Undeclared Olympic and world speed skating champ. Army shows, guest appearance. Available to any radio station in need of good man. Irving Jaffe, Suite 323, 152 W. 42d St., N. Y. C. WI. 7-9715. 132/8/11

RADIO PROGRAM BUILDER, 36; script writer (5 years); long and short wave. Interested program work, any size radio station. Franz Ullsperger, 116 W. 80th St., N. Y. C. TR. 4-8137. 131/8/25

RADIO SCRIPT WRITER, 30; gags, drama, soap operas, material for night club and vaude acts; piano accompanist; Georgie Price (4 years). No traveling. Buddy Arnold, 251 West 89th St., N. Y. C. SCH 4-3531. 99/8/4

SAX, clarinet, violin man, 32; AGE band overseas; 12 years' pre-army band exp.; no traveling. Lawrence Pisano, 102-46 45th Ave., Corona, L. I., N. Y. 98/8/4

SAX-CLARINET MAN, 44; AAF band (5 years); hotel and ship orks (18 years); good sight reader. Charles Sherlock, 2225 Ditmars Ave., Brooklyn, N. Y. Buck 4-0587. 107/9/8

SAX MAN, 22; pro exp. (3 years); played with Dick Rogers, Georgie Auld, Art Mooney, Arthur Lopez, 717 7th Ave., N. Y. C. BR 9-9256. 37/8/4

SINGER, 26; 7 years' pro. exp.; can act. Seeks night club, musical, band. Irving Kay, 60 Bank St., N. Y. C. CH 2-9205. 96/7/28

SINGING TRUMPETER, 28; pro exp. (12 years); trumpeter and baritone. Walter Krall, 721 DeKalb Ave., Brooklyn, N. Y. 39/8/4

SIGN PAINTER (20 yrs.' exp.) circus wagons, carnivals, scenic work; AFL Loc. 72. Thomas A. Hammill, 923 Irving Rd., Birmingham, Ala. Tel. 2-6974. 57/8/11

SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Welk; two songs published to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, Ill. Aberdeen 1548. 117/9/8

SPANISH DRUM PLAYER, 30; N. Y. night clubs (6 years). Frank Rivera, 854 E. 158th St., N. Y. C. 83/8/25

STRAIGHT MAN-SINGER, 32, signal corps veteran, burlesque experience, 6 ft. 1, 185 lbs.; wants vaude or night club work. Bob Dale, 204 West 108th St., New York. Tel.: Riverside 9-1856. 41/8/4

STRINGS, VIOLIN, CELLO, 25; played colored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin, swing, Continental; interested 6 piece combo. Nicholas Fenton, 352 West 117th St., N. Y. C. 108/9/8

TENOR, young, talented; B'way musicals, radio, motion pix, vaude exp. Seeks opportunity radio, musical comedy. No traveling. Neal Francis, care Fred Steele, 9 Rockefeller Plaza, New York. 97/7/28

TENOR, sax, clarinet, 27; read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garclick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1

TENOR; loc. night club exp.; large repertoire, including show tunes, operettas, semi-classical material. Clifford Jay, 388 State St., Brooklyn, N. Y. MAIN 5-4498. 70/8/4

TENOR, 25; light classics, Irish and popular songs; worked RKO theaters, radio (WGR, WEVD, WBNX). Interested stage, radio. Edward Flaherty, 69 East 98th St., N. Y. C. AT. 9-2492. 109/9/8

TENOR-SAX AND CLARINET MAN, 24; army bandsman, studied music before entering army. Loc. 802 AFM. Sal F. Marotta, 310 East 106th St., N. Y. C. Lehigh 4-1388. 85/8/11

TROMBONE PLAYER, 23; army bandsman (56 months) first trombone in 16-piece combo. Interested radio, night club, vaude or legit band work. Elwood H. Edwards, 606 54th St., West New York, N. J. 73/8/18

TRUMPET MAN, 27, has worked with small and large dance bands; played with concert bands. Wants to join dance or concert orchestra. Samuel Lazarov, 1830 Crotona Pkwy., New York. 44/8/4

TRUMPET MAN, 31, 12 years' a professional musician; wants to join night club or restaurant orchestra. George Kusbner, 1930 McGraw Ave., Bronx, New York. 45/8/4

TRUMPET MAN, 26; army concert band 4 1/2 years; also 16-piece jazz combo; 2 years pre-war small combo dance exp. Victor P. Martin, 184-02 89th Ave., Hollis, L. I., N. Y. C. Radio 9-3295. 86/8/18

TRUMPET MAN, 26; pro exp. (9 years); worked large bands as jazz trumpeter—2d, 3d, 4th horn; small novelty combos. Alfred Ruggiero, 5519 4th Ave., Brooklyn, N. Y. 126/8/4

VOCALIST, air corps veteran, 25, has done radio work with choral groups; two seasons vocalist at summer resort, seeks connection as band vocalist. Gary Cole, 432 Ave. "U", Brooklyn, N. Y. 47/8/4

VOCALIST, 27, sang with army special services; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York. Tel.: JE 6-3878. 49/8/4

VOCALIST, 20; army spec. ser. vet; pre-army exp. playing club dates; radio 8 years; interested radio, night clubs, vaude. Elias Friedman, 656 Stone Ave., Brooklyn, N. Y. 50/8/4

VOCALIST, 26; army hosp. and Red Cross shows; club dates; seeks night club or cocktail lounge. Bennie Paris, 120 Wise St., Lynchburg, Va. Tel. 3508-W. 54/8/11

VOCALIST, 23; U. S. Marine Corps vet; club dates; USO work. Gerry Grayson, 1839 Loring Place, N. Y. Tremont 2-5273. 66/8/11

VOCALIST, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

VOCALIST, 24; no pro. exp.; wants chance to prove talent. Joseph Sandore, 3836 Grenshaw St., Chicago, Ill. 115/9/8

VOCALIST, baritone, 23; impersonations, dialects; 2 years' night club exp. Ted Rapson, Jobquil Hotel, Chicago, Ill. Rog. 9214. 123/9/15

WRITER, 29; free lance gag material for Henny Youngman, Happy Lewis (WINS), Danny Webb; wrote script and acted comic routines in army spec. services. Interested night club, radio, vaude. No traveling. Kenneth C. Lesser, 61 Vermilyea Ave., N. Y. C. LO 7-8740. 94/8/25

YODELING COWBOY, 23; guitar player; produced, directed, starred in show while in U. S. C. G.; night club, vaude pref. Kenneth O'Rourke, 181 15th St., Brooklyn, N. Y. SO 8-6732. 52/8/4

Dig In For Promotion Awards

Six Chances, So Let's Pitch

Billboard contest designed to assist all shows in framing better draw campaigns

CHICAGO, Sept. 8.—It's pitch-til-you-win in *The Billboard's* First Annual Carnival Promotion Awards Contest.

For, if your show can't score in one department, there are five others that'll get you a shot at the national honors awaiting the winners.

That's the idea of the deal, to establish what carnivals lead—and why—in at least six vital phases of midway promotion and publicity. The results should, *The Billboard* believes, be valuable to the industry as a whole.

Beyond asserting the supremacy of individual shows, the contest is designed to focus the eyes of the carnival world on methods that click when it comes to stepping up midway grosses.

Here are the important items:

Story hits that bring out the crowds.

Carefully planned press campaigns covering an entire engagement.

Smash display advertising.

Special merchant tie-up ads.

Smart tie-up promotions, bringing fraternal or civic organizations into play.

Kiddle matinee promotions.

In any one of the above six divisions of carnival promotion and publicity, your show has a chance to capture one of the six coveted awards to be made by *The Billboard*.

No cash prizes are involved; the carnival owner who earns any one of the half dozen awards at stake will win a load of prestige certain to establish his organization as one of the nation's stand-out leaders.

Not only that, but his show will be accepted as a model from which others may pattern equally successful promotional and publicity campaigns. *The Billboard* believes the good effects of its contest will be widespread and an important contribution to the welfare of carnivals, big and small, from coast to coast.

A jury comprised of three specialists in the fields of journalism, advertising and promotion, all of them outside the amusement industry, will name the winners just prior to the opening of the annual winter fair meeting at Chicago early in December.

All entries will be displayed in *The Billboard* suite at Hotel Sherman thru the convention.

The entry deadline is November 1. Simply forward your nominations to the Carnival Editor, *The Billboard*, at 155 N. Clark Street, Chicago. Entries may be submitted either in scrapbooks or on prepared layout boards.

Gem City Beats Health

Rap in Dubuque Council

DUBUQUE, Ia., Sept. 8.—Convinced that the Gem City Shows was observing sanitary precautions, the city council refused to follow the recommendation of Dr. C. C. Lytle, director of the city health department, that the show be closed as a possible breeding grounds for polio.

The city health director had charged that the congregation of children at the show spreads disease.

However, the council came to the conclusion that if it took action against the carnival because children congregate there, the same action would have to be taken against theaters and schools. Since no cases of infantile paralysis have been reported in Dubuque, such measures would be unwarranted, the council decided.

A representative of the carnival appeared at the meeting and pointed out that it had erected slit trenches in the best army tradition and was willing to spray DDT profusely.



F. PERCY MORENCY, secretary of the James E. Strates Shows the past two years, has been identified with carnival business since breaking in with the Ferari Shows in 1908.

Hill's Greater Wins Plaudits On First Tour

MISSOURI VALLEY, Ia., Sept. 8.—Family-owned and operated, Hill's Greater Shows arrived here for the Harrison County Fair with a remarkable first-year record of achievement and bright prospects for an even more spectacular season ahead.

Organized last winter by the veteran, C. N. (Pop) Hill and his two sons, the show has toured Kansas, Nebraska, Oklahoma and Texas to consistently strong biz and smoothly overcome the usual tribulations of an outfit in its initial year.

H. P. (Punk) Hill, who with his brother, C. O., has shouldered the heavy end of managerial duties since their father became ill late in May, said today that the show will stay out until the Christmas holidays. He said the 1946 season will open with the Charro Days Celebration at Brownsville, Tex., February 23.

"It has been our aim," Hill said, "to have every attraction epic and span, and paint has flowed freely. We have one of the best-illuminated midways in our territory."

The Hill brothers pay generous tribute to the showmanship of their father, for many years with the J. George Loos, (See HILL'S GREATER WINS on page 47)

World of Mirth Cracks Record

All-Time High For Essex Jct.

Shops busy flashing up for fall annuals—modern front for Ferris Wheel line

ESSEX JUNCTION, Vt., Sept. 8.—World of Mirth Shows established an all-time high midway gross here at the Champlain Valley Fair, according to Frank Bergen, general manager of the shows. Ideal weather prevailed for five days, with the last marred by rain resulting in an early teardown.

The work of rebuilding, enlarging and beautifying all equipment is being car-

Lt. Sutton Planning To "Inject" Bit of Army Into Carnival

ST. LOUIS, Sept. 8.—Lieut. Frank M. Sutton Jr., son of the owner of the Great Sutton Shows, is one G.I. who is going to put his army training into the carnival business when he gets out.

In a letter to Frank B. Joerling, *The Billboard* representative in St. Louis, Sutton, who has been in the Pacific theater for more than a year, writes:

"This little jaunt with the army has widened my ideas considerably, and I see now that the main failure in the present carnival operation is poor organization. I believe the training in organization and co-ordination received in the army will be valuable to me in the future."

Krekos Gets Gelt To Aid PCSA Fund

SAN FRANCISCO, Sept. 8.—Mike Krekos, returning here after his West Coast Victory Shows' engagement at the Multnomah County Fair, Gresham, Ore., reports that he picked up 12 War Bonds for the Pacific Coast Showmen's Association Building Fund while visiting Craft's 20 Big Shows in Oakland. He also nallied 28 from his org during the Oregon run.

Krekos, who is also chairman of the San Francisco Show Folks Sick and Relief Committee, conferred with Steve Murphy and Mrs. Billy Hodges, of his committee, to map plans for an intensive fall campaign.

Art Craner, Krekos's press representative, sent a letter of appreciation to the Western Defense Command and the officers of the Fourth Army for their splendid co-operation with Allied Amusement Industries, the "for the duration" organization that handled problems for outdoor show business in the 11 Western States.

Central States Shows' Owner Awaits Discharge From Navy

NEW ORLEANS, Sept. 8.—W. W. Moser, owner of the Central States Shows, who is now stationed here awaiting discharge from the navy, plans to winter in Aransas Pass, Tex. Moser, who spent three years in the navy, one of which was overseas, inspected the shows' equipment in winter quarters in Hazelton, Kan., and found everything in fine shape.

Moser plans to completely remodel his midway and add much new equipment before opening the season next spring.

Conklin Won't Be Lonesome

Conti, Lee, Franklin and Nealand frame displays to represent their orgs

CHICAGO, Sept. 8.—Conklin Shows, first entrant in the Carnival Promotion Awards Contest, inaugurated this year by *The Billboard*, evidently won't be lonesome as word has been received that four major organizations can be definitely placed in the "going to enter" class.

Mike Conti, press back with the show, and Frank J. Lee, advance, have definitely committed themselves to send in their best efforts in all divisions. This is perfectly in accord with the rules of the contest, as there is no limit on the number of entries that can be made by any show or agent.

This ruling was particularly pleasing to C. W. (Chick) Franklin, who is now beating the drums for the North American Exposition.

Franklin started the season with Max Goodman, Goodman's Wonder Shows of America, and he believes he connected for what may be prize-winning hits for that org. Now he is devoting his talents to Pete Kortess's new show, and he will have that org represented, too.

From the Carolina country comes word from Walter D. Nealand, who modestly admits that he is the dean of the carnival press agents and can still step with the best, that Jimmy Raftery's R and S Amusements will have something for the judges to bounce their optics over in *The Billboard's* suite at the Chicago convention. Ancient Walter wrote:

"I can still show these young squirts a thing or two about press agenting and promotion, and when you see the R and S display you'll agree that I've improved with age."

Starr De Belle, of the World of Mirth Shows, reported that he did not care to make an official entry as he felt there might be some criticism should his efforts be among the award winners, inasmuch as he writes the Major Privilege and Won, Horse & Upp Circus features regularly for *The Billboard*. De Belle was assured this would be a far-fetched situation, as the judges will be prominent newspaper editors, radio promotion men and advertising specialists who will not be acquainted with outdoor show business, other, possibly, than experience gained while taking their kiddies, if any, out for a whirl on the rides.

November 1 is deadline for entries. Get your entry ready TODAY.

Dodson Plays Blank At Fort Smith Show

FORT SMITH, Ark., Sept. 8.—Dodson's World's Fair Shows played a blank at the Fort Smith Livestock Show, which was in reality a promotion depending on the drawing power of the carnival.

Lack of co-operation by the promotion fair executives with the carnival management is blamed by Owner M. G. Dodson for the failure, and he declared his org would have been better off financially had the show played independent of the promotion.

Hot weather prevailed all week and the show moved from here to Ardmore, Okla., for a four-day stand.

Mel Dodson Jr., who has been confined to the Wesseley Hospital, Wichita, Kan., for the past month, underwent a major operation successfully and is reported well on the way to recovery. He was taken ill during the show's engagement in Wichita.

Gold in Them Thar Dixie Hills

Cavalcade In Heavy Winner

Gulfport gives shows, rides \$18,922—Jackson opener indicates another big week

GULFPORT, Miss., Sept. 8.—Al Wagner's Cavalcade of Amusements came from a wet Mobile engagement and were greeted with a tropical rainstorm shortly after 3 p.m. opening day. With the lot muddy, Wagner decided he would not open, a wise decision following previous experiences both this season and last when the show often opened on the advertised date and made the cash customers sore.

To prove the decision was right the Cavalcade packed 'em in every night and had a big children's Saturday matinee. Gross for the week on shows, rides and front gate was \$18,922. Ed Lippman's boys all had a big week also, so the muddy lot and the gale was forgotten when the show arrived in Jackson, Miss., Sunday (2).

Jackson looked like a Chicago convention as Harry Hennies, Max Goodman and Milt Morris were here during the week-end. All were after the Jackson fair.

The Jackson lot is on North State near the city limits, a two-mile haul, but the unloading started at 10 p.m. Sunday and everything was on the lot by daybreak. Show was advertised to open at 4 p.m. Labor Day, and did in good shape.

Bus service hit the front gates. By 6 p.m. there was a good holiday crowd on the midway which increased in the early evening hours. There were 4,992 paid admissions and shows and rides all did plenty of business. Prospects for a big week were assured if the weather holds.

Further reports on Gulfport from Wagner are that the Saturday kids' matinee sold over 15,000 9-cent tickets with \$300 taken at front gates from parents. An elaborate photographic display in a large store window on Capitol Street, arranged by Eddie Newcomer, shows' billposter, drew plenty of pedestrian attention. The stunt will be used at every stand in the future.

Henry Kramer's Midget Troupe did a half-hour stunt on the Gulfport radio station. With no special agent, Nat Worman is laying out the lot and Bill Naylor is handling the local contracts.

Zeke Shumway opened with the Motordrome Wagner bought two weeks ago. Mrs. Hattie Wagner had the biggest four days in Cavalcade history at Gulfport with the dining and popcorn concessions.

New national conditions have brought out plenty of extra help the past three weeks.

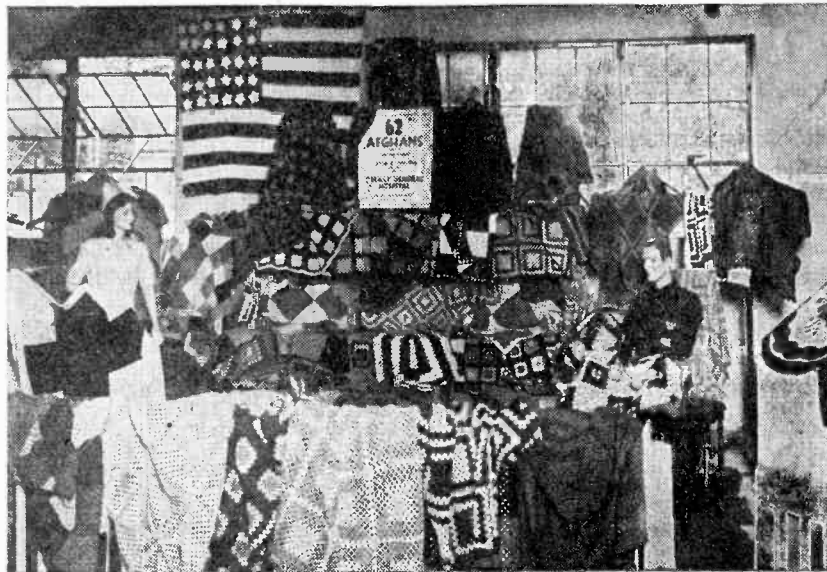
Bobby Kline, general agent, has recovered from the attack of "mudittis," more commonly known as stomach ulcers, that caused him to be hospitalized in Mobile. The big gross in Gulfport was the best doctor he had in years, Naylor reported.

Wonder City Shows Open 10-Day Stand in Mobile

MOBILE, Ala., Sept. 8.—Wonder City Shows opened a 10-day stand in suburban Crichton Saturday (1) to a fair business, despite the fact that Hennies Bros.' Shows were at Kelley Field, just a few miles away.

Wonder City originally was scheduled to play the fairgrounds just outside of Prichard. This plan, however, was scrapped when the city commission refused a permit.

The Cavalcade of Amusements, which closed in Birdville, near here, Sunday (25), netted \$2,500 for the Shrine sponsor.



MEMBERS OF THE WAR WORKERS' CLUB of the World of Today Shows have reason to be proud of their efforts in behalf of wounded veterans, the evidence of which is shown in this photograph of their afghan display, which was featured exhibit at the Ozark Empire Fair, Springfield, Mo. Club members made 62 afghans in 20 weeks, using \$868 worth of yarn. Sixty-one were donated to the veterans at O'Reilly General Hospital, Springfield, and the other, the huge American flag displayed in the background, which was crocheted by Viola Fairly, will be raffled off on the show, with the money to go to the American Red Cross. Members of the club were conducted on a tour thru the hospital and were guests of General Forster at a lawn luncheon. They distributed 80 pounds of candy among the vets.

Hennies Ups At Pensacola

Gross thru Thursday shows 25% increase—hurricane tail snatches two tops

PENSACOLA, Fla., Sept. 8.—Hennies Bros., playing here for the third straight year, closes Sunday night (9) with an all-time record gross in the office wagon if the weather continues favorable over the week-end, Owner Harry W. Hennies reported.

When the gross was tabbed Thursday night, it showed an increase of 25 per cent over the same period a year ago, and the 1944 run was by all odds the greatest the show has ever experienced here.

The tail of a hurricane hit the midway Wednesday, taking the tops off the Merry-Go-Round and the Club Alabama Minstrel Show, but operators were amazed to find the customers on the lot and still in a spending mood when the storm subsided. Damage was reported as negligible.

Hennies opens Tuesday (11) at Selma, Ala.

RAS Set for Biggie At Topeka; Claxton Gets Top Location

TOPEKA, Kan., Sept. 8.—Despite a freight wreck ahead that held up its train en route from Omaha, Royal American Shows was ready Friday for a preview of the 69th Annual Kansas Free Fair which opens today under the direction of the veteran fair manager, Maurice M. Jencks. Royal American's move was delayed 18 hours, north of St. Joseph, Mo., arriving here Thursday noon.

Irrespective of the hubbub caused by the ODT's stoppage of fairs and then the sudden resumption immediately upon Japan's surrender, the Kansas Free Fair looks much like itself and indications are that for attendance and business, it will surpass all others in its long history of public education and entertainment.

Army B-9 dogs and cavalry mules replace the customary livestock shows, and military equipment, ranging from heretofore secret weapons to tanks, are displayed to bolster bond sales.

Carl J. Sedlmayr, midway owner, has spotted Leon Claxton's Cuban Rum Boogie in the number one midway position outside of the light ring and tops and rides. This spot in the past has been assigned to girl shows, and Claxton's powerful bally is expected to create a terrific demand for this attraction.

The closing events at Omaha skyrocketed Royal American's attendance and gross records there to an all-time high, with Saturday and Sunday preceding Labor Day topping all others. National championship outboard and hydroplane boat races Sunday and Monday afternoon attracted attendance from all over the United States and helped rather than hindered the midway's operation, according to Sedlmayr.

From Topeka, which closes Friday night, Royal American will move to Wichita for a brief engagement prior to its third annual sojourn at Ralph Hemp-hill's Oklahoma State Fair.

World of Today Bales Up Cash

ST. LOUIS, Sept. 8.—World of Today Shows, which battled 11 weeks of rain and cold weather at the start of the season, is far out in front now and the take, to date, is approximately 20 per cent ahead of last year, when the org was favored with some exceptionally good still dates in the spring and early summer.

Show broke all previous carnival gross records at both Springfield, Mo., and Sedalia fairs, and chalked up good business at Coffeyville, Kan., last week. Miami (Okla.) Fair this week also will give the show a good gross, according to L. C. Reynolds and H. Wells, co-owners.

Among recent visitors to the show were J. C. McCaffery, of Hennies Bros.' Shows, and Pat Purcell and Frank B. Joerling, of *The Billboard*.

Mrs. Chuck Moss returned to the show after spending 10 days in Fort Worth, where her father is ill in a hospital. Eddie Clark made a flying trip (via plane) to Houston to transact business. Joe and Sally Murphy spent several days on the show, visiting with their many friends, en route back home to Dallas, after a trip to see their relatives in Michigan.

It Burns You Up!

TRAVERSE CITY, Mich., Sept. 8.—So you think the laundry problem is really pressing (and that's no pun)?

You know how long it takes to get your laundry done these days. You also know that sometimes you get back less than you send, and sometimes you get back more. It's all very nerve-racking, 'tis true, but in most cases you do get it back.

Not so with the Happyland Shows people. They sent their laundry to a local establishment. What happened? The laundry burned to the ground.

To say there is a shortage of clothes among the showfolk is putting it mildly.

Army Unit Plans Celebration

CANTON, O., Sept. 8.—The Stark County Chapter of the 37th Infantry Division will sponsor a home-coming celebration here September 25-29. Rides, shows and concessions have been contracted for. The event will be directed by George Marlow.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Waterlogged, Calif.
September 8, 1945.

Dear Pat:

We've been singing *Over the Bounding Waves*. An old seagoer like you would have enjoyed our last jump. Last Saturday night, all wagons, railroad cars and equipment were loaded on three big boats. By noon Sunday we were churning the waters of the Pacific Ocean. At midnight we were well out in the briny deep. You can imagine our personnel's delight when the California shoreline disappeared in the distance. Monday morning found two of the boats stalled by engine trouble, with the privilege car on a boat a half mile away. We lowered boats and rowed to the car to learn that it had ran out of eggs long before it left shore. Our supply

boat hadn't developed engine trouble and was miles away.

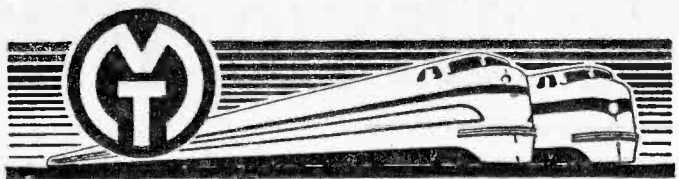
To keep us from starving, Admiral Pete Ballyhoo radioed for supplies. After starving all day, we saw a plane circle overhead, and soon packages were parachuting to our decks with great accuracy. No, it wasn't food, it was laundry that the Chinaman had forgotten to deliver on Saturday. Tuesday morning found us hungry but moving again. The water was rough, and that started the unchaiked wagons rolling back and forth with the waves. Again we anchored to adjust the trouble. After a 10-hour stall, we again heaved anchors.

We hadn't gone far when we heard a lot of "ahoying" coming from a motorboat. Thinking that it was a motor (See *BALLYHOO BROS.* on page 47)

RETURNING VETS LOOKING FOR JOBS

Scores of capable Vets are seeking jobs through *The Billboard*. Look over their qualifications.

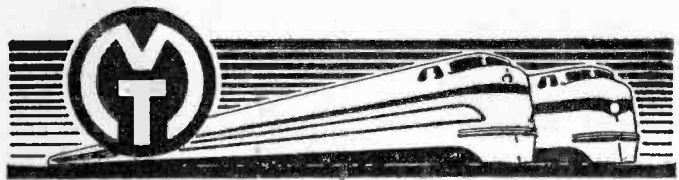
TURN TO PAGE 41



TOP MONEY MAKER!

● Operators everywhere acclaim the M-T Miniature Streamlined Trains! They're America's newest, finest, kiddie ride! The biggest revenue producer! By far the easiest ride to handle! The lowest in operating cost! Some of America's leading engineers designed them! Skilled workers build them in the only exclusive miniature amusement train factory in the United States! Trains are our business!

● Orders are pouring in! DELIVERIES will be made NEXT SPRING! Get the facts now! Write, wire or phone today . . . don't delay!



MINIATURE TRAIN & RAILROAD CO.
ADDISON, ILL.—JUST 25 MILES WEST OF CHICAGO'S LOOP

FOR SALE COMPLETE FIVE RIDE UNIT

Can be seen in operation in South

HIGHEST CASH OFFER OVER \$12,500 TAKES IT

- | | |
|--|---|
| <ul style="list-style-type: none"> 1 Ell Wheel No. 5 1 Chair-o-Plane, 24-seat, model power unit 1 Allan Herschell 36 Ft. 3-Abreast Ideal Merry-Go-Round with Wurlitzer Organ 1 Kiddie Aeroplane Ride with 5 tubs, electrically operated 1 Kiddie 8-Car Auto Ride, electrically operated 1 Calliope, motor driven, with blower 1 50 KW. Transformer, using current from 2300 volt power line 1 Electrically operated Tonawanda Organ mounted on 4-Wheel Traller 1 Public Address System with 2 loud speakers and microphone and records on hand 1 Blacksmith's Vise | <ul style="list-style-type: none"> 1 Dorsey Semi-Trailer 1 1939 Model Chev. 1 1/2 Ton Tractor 1 Utility Semi-Trailer 1 1939 1 1/2 Ton Ford Tractor 1 1936 1 1/2 Ton Truck with van body 1 1936 1 1/2 Ton Truck with stake body 1 1939 Trailer, used as office 1 1937 Trailer which carries 50 KW. Transformers 1 1941 Baggage Utility Trailer with 2 pre-war tires which were used only 60 miles 1 1941 Ford Tractor and 26 Ft. Van Type Trailer equipped with air brakes All extra Truck Tires, Ticket Boxes, Electric Wiring, Electric Apparatus, Globes, Switches and Ground Cable. |
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BISTANY'S GREATER SHOWS OPEN FLORIDA TOUR

October 3 for 10 days, American Legion Victory Celebration and FAIR in one of Florida's largest cities and six other Celebrations and Fairs to follow with 7 weeks in and around Miami. Those that join October 3 will have preference for our winter tour.

WANT

Shows—Slide Show, Monkey Show; Dan Riley, wire; Snake Show, Minstrel, Motordrome or any money-getting Shows. Must have their own outfit. Rides—Roll-o-Plane, Tilt-a-Whirl, Fly-o-Plane, Jenkins, wire me. Concessions—Cook House, Custard, Bingo; Bill Jones, wire; Guess Your Age and Scales, Fish Pond, Pitch To Win, Hoop-La, Penny Pitch or any legitimate Concession. Can use Ferris Wheel Foreman, Chairplane Foreman, good Lot Man; Hardin, wire me. Also like to hear from two high Free Acts. Bob Fisher, Teeter Sisters, Barsina, wire me. Val Ireland, wired you; get in touch with me. Johnnie Moore, will see you soon.

All Address:

LEO M. BISTANY, P. O. Box 4981, Jacksonville, Fla.

LAST CALL LAST CALL

For

SEVIER COUNTY FAIR, SEVIERVILLE, TENN.

SEPT. 17TH THRU 22ND

CONCESSIONS OF ALL KINDS, Cook House, Grab, Candy Floss, Frozen Custard, Novelties, Ball Games, Penny Arcade and any Slum Stores.

SHOWS—Ten-in-One, first-class Girl Show with own equipment and transportation that can take orders. Positively no drunks. Can also place any neatly framed Grind Show.

BLUE RIBBON SHOWS

E. L. YOUNG, Mgr.
Sweetwater, Tenn. this week; then Sevierville.

CLUB ACTIVITIES

National Showmen's Association 1564 Broadway, New York

Showmen's League of America Sherman Hotel, Chicago

NEW YORK, Sept. 8.—Secretary Walter K. Sibley visited Past President Oscar C. Buck's Shows at the Rhinebeck (N. Y.) Fair August 29. The fair association was celebrating its 100th anniversary and had as featured guest Gov. Thomas E. Dewey. Attendance was exceptional, literally thousands of automobiles being parked on the spacious grounds and, according to Buck, business was very good. Mrs. Buck acted as hostess. Among others met on the show were Sid Goodwalt, Morris Glass, Harry Schwartz, Charles Davenport, Al Horowitz and Dick Tolman. Sam Beatty, Charles Hilbert and Ralph Flannigan paid their 1946 dues. Buck ordered his first two tables for the banquet and agreed to take at least three pages in advertising.

Visited Dick Gilsdorf August 30 at St. Peter's Hospital, New Brunswick, N. J. Gilsdorf is slowly recovering from the breaks in his legs and arm. His general health is the best, but he is getting lonesome.

Monday (3), visited the Victory Shows at Little Neck, L. I., and chatted with General Manager Billy Giroud. Everybody was busy taking in the shekels so decided not to bother them further. Billy said that everything is going along fine and will close in two weeks.

On Saturday (1) visited Palisades (N. J.) Park and conferred with NSA President Jack Rosenthal, Irving Rosenthal and Joseph McKee. Also met with park secretary, Anna Halpin, and her mother. Later met Mrs. Marge McKee, who has been acting as collection agent for the club. She turned in 1946 dues for Harry Frankel, Joseph Rinaldi, Alex Nahhas, William Wood, Jack Bloom, Joseph Weissman, Norval Jennings, William Hallenbeck and Jack and Irving Rosenthal.

Terry McGovern, one of the last members of the old Pop Endy Shows, died Monday (3) at Staunton, Va. Body will be interred in the NSA plot at Ferncliff Cemetery.

Jackie Allen, Harry Heller and Herman Robinson are on the road to recovery and will join the Ringling Side Show at Houston.

Frank Ware, of Augusta, Me.; Frank Blatsky, of Atlantic City; Harry Sandler, of Cedar Point, Sandusky, O.; Joe Gold, of Continental Shows, and Ike Weinberg, of Lawrence Shows, Tamaqua, Pa., were visitors. "Dada" King, secretary of the Lawrence Greater Shows, dropped in and advised that he has resigned. Phil Cook was in from Rutland, Vt., en route to the A. M. P. Shows at Luray, Va. Saul Eichner returned from Tallahassee, Fla. Bibs Malange has finished his New England fairs. Mr. and Mrs. Jack Lichter visited the Lawrence Greater Shows at Leighton, Pa. Doc Morris and Charles Jr., who has just been discharged from the service, were welcome visitors. George Hoar, of the Buck Shows, and Ralph Goldstone, Cetlin & Wilson Shows, were in town. There was also a surprise visit from Mr. and Mrs. Joseph G. Ferari, old-time carnivalites.

Clubrooms are fast assuming an appearance of freshness. Giant new portrait of President Truman has been hung on the stage. The late President Roosevelt's picture has been hung in another location. Dues payment is always in order.

Past President Art Lewis flew in from Norfolk, Va., and immediately contracted for advertising space in the 1945 banquet program as well as reserving a block of tickets.

Ladies' Auxiliary

President Edna Lasures, on the road with the World of Mirth Shows, writes that her daughter, Mildred, and Irene Palmer joined the show at Burlington, Vt. The president greeted Fanny Linderman, Hilda Bergen, Ann Lager, Margaret Lux, Rachel Lilly, Vera Thornton, Blanche O'Brien, Leona Tyski, Elizabeth Murphy, Alberta Mack, Helen Joewinsky, Sadie Paer, Vera Hauck, Beulah Molman, Pauline Daniels and Flonnie Barfield.

The first meeting of the fall season will be September 19. Secretary Flora Elk reports applications for membership have been filed by Annette M. Ganley, proposed by Dode Allen and endorsed by Marie O'Dell and Louise Endy; Nettie Marshall and Helen Parsons, proposed by Leah Greenspoon and endorsed by Ida

CHICAGO, Sept. 8.—Going down the stretch with just a month before the first fall meeting.

Chairman Charles G. Driver advises that the Nominating Committee will have its final meeting October 4 and present the regular ticket of officers at once.

Dues are coming in okay, with some few catching up on arrears. Ruling is that if dues for 1945 are not paid by December 1, the names will be taken from the records and placed on the delinquent list. Donations to date in the Cemetery-Hospital Fund Drive are from Hock Amusement Company, Menching Amusement Company, Arthur Hopper, Bennie Bernard, Louis L. Kerner, Henry N. Shelby, Charles N. Engel, Sol T. Jacobson, Harry Simonds, Morris A. Haft, Max Friedman, Nat S. Green, Marty Connolly, Dave Miller and Bob Seery.

Earl Bunting sent in the application of Joseph Marks, who was elected to membership. Mustering-Out Fund donations received from Max Friedman and Haft. Late reports advise that Al Sweeney, James M. Cole, James Reed and Woodrow Jones have been discharged from the service.

John R. Castle sent a donation of \$125 for the Relief Fund. George Terry advises that he is resting well at Winfield Sanitarium. William J. Coutry is still on the sick list. T. Dwight Pepple has recovered and is back on the job. John F. McGrall died suddenly at Louisville. The League took charge of the remains, with interment Thursday (6) at Oak Ridge Cemetery, Chicago, in the family plot.

Callers at the rooms included a charter member, Ben Faust, now out of the business; George W. Karns, Charles N. and Cadet Engel, H. B. Shive, Morris Kaplan, C. A. Sonnenberg, Sam Bloom, Oliver Barnes, Pete Pivor, Max Brantman, Charles H. Hall, M. J. Doolan, Ed Sopenar, Larry O'Keefe, Bob Seery, James Campbell, Arthur Hopper, Charles Zemater, Edward Murphy, Elmer Byrnes and Lew Keller.

Ladies' Auxiliary

Elected to membership at a special meeting called by President Doolan were Mrs. Lennie Sophia Golding, Mrs. Grace San Fratello, Mrs. Cecelia Eliose Niemeyer, Mrs. Imogene Lynch, Fay Kelley, Irene Saunders, Mrs. Ardell Bootman, Rita Friedman, Pearl Gladys Powell, Isabel Brantman, Carlo Cecelia Rylander Delano, Charlotte Morgan and June Weiner. Membership cards will be mailed by Elsie Miller, secretary.

First fall meeting will be held October 4, at which time the nominating committee will be named.

Lena Schlossberg is spending the summer in Philadelphia. Viola Blake is in town. Viola Fairly's nephew was killed in action.

Membership drive is coming along well. The 1946 dues are payable now. Mail yours to Elsie Miller, secretary, 4215 West Fifth Avenue, Chicago.

Harris and Edna Lasures.

Jean Dellabate donated \$10 to the Kiddie Fund, and Mabel Strates's party in her home netted \$33 for the Bess Hamid Sunshine Fund.

The USO unit still operates Monday evenings. Midge Cohen is chairman. Evelyn Buck and the girls on the Oscar Buck Show have sent in afghans and washcloths.

Jeannette Rattiner Finkel, editor of this column, asks that members send in news items.

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(Shady Valley Folks of Radio Station KWK feature entertainment attraction.)

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The compound that won't wash out—fire, water, weather resisting. Now available without restrictions. Khaki, white, blue and olive green.

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TAKE CARE OF YOUR CANVAS UNTIL TOTAL VICTORY.

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CONCESSION TOPS, ALL TYPES OF CARNIVAL CANVAS, CAMPING TENTS, AND BIG TOPS. HAVE 1 20'x30'x8' PITCH GABLE END, TOP ONLY, ALMOST NEW.

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TENTS

Serving the Showmen of the Southwest

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TENTS—BANNERS

Charles Driver — Bernie Mendelson.
 Living Top, 17x21, 5' Wall, Brand New With Fly, Flameproofed.
 Send Deposit!

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Cash With Orders

DALY TICKET CO.
 COLLINSVILLE, ILL.

SECOND-HAND SHOW PROPERTY FOR SALE

\$13.50 New Waterproof Tarpaulin, 10x15 ft.; others, \$40.00 Pair Elephant Ears, largest ever captured, \$25.00 Government Plastic Turret, 45 In. diameter, great prop for a War Show, easy to handle, \$50.00 Concession Tent, 10x18, slide wall, bally cloth.

WEIL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia 6, Pa.

Experienced Candy Pitchmen
 Wanted for
HENNIES BROS.' SHOWS
 Good Proposition. Wire
J. SCIORTINO
 Selma, Ala., this week; Albany, Ga., next week.

BLUE RIBBON SHOWS
WANT

TILT and CHAIRPLANE Foremen—Top salary and bonus to A-1 Men. Positively no drunks or chasers. We don't quote telephone numbers and pay off in brass; you get exactly what you are promised. Out all winter in Florida. CONCESSIONS of all kinds. Leroy Crandall can place Bingo Caller and Six Cat Agents. SHOWS—Any worthwhile attraction. Have complete Girl Show, will turn over to responsible showman that can and will put show up and take it down and take care of same. Only consider those that will stay thru winter season. Tourists, forty milers, lush heads and raffraif, stay where you are. All replies to

E. L. YOUNG, Mgr., Sweetwater, Tenn., this week; Sevierville, Tenn., Fair following.
 P.S.: Hardy Brady wants all his old help to report to Sweetwater for the winter tour. Florida all winter. General Help for small Wheel Table.

MOORE'S MODERN SHOWS

WILL PAY CASH FOR 32 FT. ALLAN HERSCHELL MERRY-GO-ROUND, With or Without Transportation. Must be first class condition.

CAN PLACE ELI FERRIS WHEEL FOREMAN

Address W. JACK MOORE, Mgr., Rosiclare, Ill., this week, then per route.

Missouri Show Women's Club
 Maryland Hotel, St. Louis

ST. LOUIS, Sept. 8.—First Vice-President Harriet Maher entertained officers of the club at a luncheon Thursday (30), following which urgent club business was handled. Balloted on and elected to membership were Frances L. Pervallet, Mrs. Tiny Hill, Mrs. Louis Logan, Lillie E. Henery, Mrs. Jack Price, Velma Nessler, Lorraine Smith, Mabel Marie Webster, Dorothy Turner, Beulah Price, Marie Turner, Mrs. Lee Brochert, Tillie Kohl, Mrs. Clara Campbell, Billie Mae Wright, and Mary Mildred Knight. Club's traveling representative, Lee Belmont, signed 11 members on Turner Bros.' Shows during the past several weeks.

Letters were read from Dorothy Williams, Jane Bunting and Eleanor Halliday. Business meetings during the summer have been held at Downs Amusement Park, but will be resumed at the clubrooms in the Maryland Hotel starting next week.

Returns from the raffle books indicate good results. Mail all returns to Ada Miller, 1854 Kienlen Avenue, St. Louis 29. Members are urged to send in their 1946 dues now to Mildred Laird, Maryland Hotel, St. Louis.

Caravans
 155 N. Clark St., Chicago

CHICAGO, Sept. 8.—First fall meeting is set for September 25. The nominating committee will be named October 2 and, in turn, will nominate the officers for 1946.

Elected to membership at a special meeting, called by President Jeanette Wall, were Rose Reed, Pauline Skebeck, Mabel La Rouech, Mrs. E. B. Wiken, Jeanette Goodwin, Juanita Streibich, Charlotte Fedtman, Lillian Stewart, Mabel Tighe and Silvia Smart.

Mr. and Mrs. E. Wall celebrated their 18th wedding anniversary September 3 at their home on Lake Delavan. Weekend guests of Edith Streibich and Jeanette Wall were Ann Sleyster and family, Mr. and Mrs. Lawrence Diamond and Marie Kolb.

Send all membership applications to Edith Streibich, Assembly Park, Delavan, Wis.

Pacific Coast
Showmen's Association
 623 1/2 S. Grand Ave., Los Angeles

Ladies' Auxiliary

Past President Edith Bullock Hargraves entertained at her Venice, Calif., beach home August 29, each of the members bringing an article for the bazaar, which were listed by Maybelle Bennett, chairman, and Rose Rozard. After a luncheon, bingo was the pastime. The hostess gave special prizes, one an unset pearl which she brought from Java. Lou King was the winner.

Other members present were President Marie Tait, Mabel Brown, Ruby Kirkendall, Jenny Perry, Mora Bagby, Nell Ziv, Helen Smith, Esther Carley, Donna Day, Mary Taylor, Eliza Berry, M. Aldridge, Norma Burke, Leta Johns, G. Desanti, Maxine Ellison, Estelle Henry, Lee Strum, Grace McIntyre, Stella Linton, Lou King, Francis Barth, Betty Keeler, Mabel Hendrickson and Florence Pelzer. Guests were Eva Thorson and Mrs. Billy Ballinger.

HILL'S GREATER SHOWS

WANT FOR 16 MORE WEEKS, CLOSING DECEMBER 24th AND OPENING THE 1946 SEASON AT ONE OF TEXAS' LARGEST AND MOST OUTSTANDING MID-WINTER CELEBRATIONS, CHARRO DAYS CELEBRATION, BROWNSVILLE, TEXAS, FEBRUARY 23d

SHOWS OF ALL KINDS WITH TRANSPORTATION. Will book at 25%.
 Have complete Frame-Up for Girl Show.

ROY MARRS wants Agents for Pan Game (man and wife preferred) and Slum Joints.

HARRY RICHMAN wants Agents for Pea Pool, Ball Games and Slum Joints.

WILL BOOK SIT-DOWN GRAB OR COOK HOUSE FOR BALANCE OF SEASON. CAN ALSO PLACE ANY LEGITIMATE CONCESSIONS.
 WANT SECOND MEN FOR FERRIS WHEEL AND TILT-A-WHIRL.

HAVE FOR SALE—BIG SIX WHEEL (New This Year). PRICE \$250.
 Will book same on show.

Address all wires and correspondence H. P. HILL, Manager, Salina, Kan., this week; then per route.

BUFFALO SHOWS
 1946 — Ninth Year — 1946

Opening about May 1 in New York State; Closing in Mid-South in October

4 — Office Rides — 4

Ready to book any of the Rides listed below to go with a set of Office Rides: Tilt-a-Whirl, Rolloplane, Octopus, Flyoplane, Spitfire, Caterpillar, or any new Thrill Ride.

We have already lined up a tentative route for 1946 which will include Firemen's Conventions, Old Home Weeks, Victory Reviews, Super Celebrations and Fairs. Address as per route or write

HOWARD POTTER, Gen. Mgr., P. O. Box 809, Buffalo, N. Y.

WILD ANIMAL SHOW FOR SALE

Consists of 1 1940 Dodge Truck, 1 1940 Chevrolet Truck, good rubber; forty Cages; 30x90 Top, practically new; Wild Animals, all cage broken; 1 small Horse, 31 inches high; 1 Sicilian Donkey, 33 inches high; working as a ticket paid attraction. Past four weeks business very big. Show can be worked either donation or tickets. Finest equipped show on road. Can be seen at Carthage, Ohio, Fairgrounds, Sept. 12-15. Will sell show for cash as it stands.

WALTER STOFFEL

L. B. LAMB SHOWS
WANT

ADVANCE AGENT—Must have car.
 ELI FOREMAN—That can stay sober and get it up.
 AGENTS—For office-owned Stock Joints.
 Will pay top salaries to those that can cut it. We stay out all winter, playing the money spots south. You must join at once. Wire Demopolis, Ala., Sept. 10-15.

Wanted Ferris Wheel Foreman, \$75.00 Week
Jenny Foreman, \$50.00

Must drive semis. JOIN IMMEDIATELY. Rides loaded on trucks ready to move. Second Men on all Rides. Want Ticket Sellers and Concession Agents. Need Help all departments. Boozers and chasers, stay away.

All replies to
C. A. BAIN, FAIRWAY AMUSEMENTS
 Phone 911F1, or Western Union, Mesquite, Texas

WANT SHOWS, RIDES AND CONCESSIONS

That don't conflict, also Cookhouse. Washington County Fair, Washington, Kansas, week of September 10th; Wetmore, Kansas, week of September 16th; then Southern Missouri and Arkansas. Ray Wheelock and Tommy Henderson want Agents for Grind Stores and Slum Skillos. Wire

CENTRAL AMERICAN SHOWS
 WASHINGTON, KANSAS

ROLL TICKETS
 Printed to Your Order 100,000 for

Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50

10,000 .. \$8.50
 20,000 .. 8.00
 50,000 .. 12.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.



PENNY PITCH GAMES
 Size 48x48", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$15.00

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 75-Player Complete\$5.00
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POPCORN Any Quantity, \$1.10
 Per 100 Lbs. Top Quality.

BOXES Any Quantity, \$5.00
 From 1000 to 50,000. 5c. to \$6.50 per M.
 10c. 2 for 1c sizes.

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 All winter's work
 Address: Alexandria, Minn., Sept. 10-13;
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 Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:
TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

MIDWAY CONFAB

TOPPING RECORDS?

"HEY, THERE, SUCKER!" written by Jack Dadswell, publicist for the Royal American Shows, is now listed as one of the publications of Bruce Humphries, Inc., Boston.

EDITH THOMPSON, who handles the front of her father's side show on the O. C. Buck midway, is readying her mental act for club dates in New Orleans, opening November 4.

MANY MIDWAY actors remind us of a hen that cackles after laying an egg.

FRANK AND SHIRLEY ALLEN entertained with a chicken and lamb barbecue at their Gibsonton, Fla., home V-J Day. Showfolks among the 16 guests were Eddie and Grace LeMay, Ray and Marge Myers, and Gene and Deana Berni.

REBA TASSELL, daughter of Sol Tassel, Philadelphia carnival booker, has received a second scholarship from the Academy of Theatrical Arts, New York. A part in a Broadway play this season also is a possibility.

DAVE ENDY has asked Tommy Thomas, of the Royal American Shows, to let his concessionaires sit in on the 1946 route conference in the grandstand on the Tampa Fairgrounds in January.

JOHN D. WIXOM, wild animal show operator on the Ellman Shows, has acquired Valerie, the bear that gained considerable fame by being flown over the Hump between India and China, from Mr. and Mrs. Fred A. Page, of Cedar Rapids, Ia., whose son brought the animal home as a souvenir.

NEXT BIG DRAMATIC EVENT WILL be closing night when the bosses forget to ask: "Are you coming back next year?"

BENCH BENTUM, former champ high diver now managing Merson Bros.' photo studio in Baltimore, has purchased a new home in that city. Next spring she plans to build a restaurant on the front of the property. She will have a housewarming soon, with Doc Waddell and his son and daughter-in-law, Mr. and Mrs. Parson Waddell, as special guests.

MRS. F. PERCY MORENCY, with the James E. Strates Shows, celebrated a birthday recently and enjoyed a surprise visit from her daughter, Mrs. Charles Holland, who flew from Detroit. The Morencys maintain a home in Dallas, where Mrs. Morency's sister, Mrs. Bertha Pickens, entertains while they are on the road.

WE MAY HAVE SUFFERED from some shortages but we didn't have to go back to the horse-drawn Merry-Go-Rounds.

AL PORTER booked Bantly's All-American Shows for Alexandria, Va., and then enjoyed a brief holiday at Miami Beach, Fla. . . . JACK RUBACK waxes quite eloquent when extolling the praise of his promotion agent, Ted Custer. . . . FAY D. GILSDORF writes that Dick has been made extremely happy in St. Peter's Hospital, New Brunswick, N. J., by the solicitous attention of his many friends.

EVELYN BUCKHOLZ and Mrs. Jeanette Barry were hostesses at a stork shower for Mrs. Otto Buckholz, of Sunset Amusement Company, at Morrison, Ill., August 27. Guests were Mr. and Mrs. George Martin, Mrs. K. H. Garmon, Mrs. William Barry, Mrs. Freda Holman, Mrs. Margaret Hutzler, Mrs. Tom Brewer, Mrs. Joe Kirk, Mrs. Carl Newsom, Evelyn and Beverly Buckholz, Anne and Marlene Kirk, and Nancy Barry. Otto is Merry-Go-Round foreman.

ALMOST EVERY TROUPER will tell you that he was with it, for it and loyal, and should be promoted to a boss next season.

C. W. EYSTER has moved *Oddities on View* from the Harry Craig Shows to the C. A. Vernon org for the rest of the season, while Lou Davis has entered a hospital for a series of treatments. . . . ARTHUR MANSFIELD writes that his brother, Bobby, well-known concessionaire, has left Johns Hopkins Hospital, Baltimore, with no hope of ever walking again. He has been moved to the Wheel Chair Sanitorium, 536 S. W. 12th Avenue, Miami.

PVT. ANTHONY BARESS, former concessionaire, has been transferred to Aberdeen, Md., ordnance school for advanced training. Mrs. Baress is spending a two weeks' vacation from her government job in Washington with her husband's parents at Dunmore, Pa. . . . DOC RIVERS and Blanch M. Palmer, who have had their liquid-air novelty act in the Palace of Wonders, Eastwood Park, Detroit, this summer, will start dates in New Jersey September 25. They will be featured soon on the *Ladies, Be Seated* radio show.

IF LIFE SEEMS DULL NOWADAYS it may be because no one has threatened to quit, blow his holdback and leave the show setting on the lot.

DETROIT NOTES—MRS. MAE STAPLETON spent last week at the 4-H Fair, Charlotte, Mich., operating her concessions. She reported business very good. . . . CHARLES H. STAPLETON, who played last week with the Wade Shows at Pontiac, Mich., is running concessions at a special celebration at Eagle, Mich. . . . LOUIS ROSENTHAL and Charles Westerman furnished the concessions and supplies in connection with the Northwestern War Council's Circus in Redford, Mich. . . . EMER F. COTE has booked his Ferris Wheel for a celebration at Disco, Mich.

PVT. LAVERNE LEWIS, well known as just plain Louie, is practically out of the army after three years, two and a half of which was spent in Africa and Italy. He will visit relatives and friends at Rochester, Pa., before hitting the road. He was formerly an electrician with the Sunburst Shows and with Frank and Winnie Wozniak's concessions. . . . ART CRANER, press agent for the West Coast Victory Shows, reports that his headquarters in the Grand Hotel, San Francisco is always loaded with jackpot-cutters, biggles and smallies alike.

WALTER MORROW, the human cannonball, now in France with the American occupation forces, was mugged by a street photographer while in Antwerp, Belgium, on a three-day pass. He formerly worked for F. O. (Fearless) Gregg, and says he will be willing and ready for the cannon in 1946, he hopes.

NOW THAT ALL RESTRICTIONS are off on food deliveries, the cookhouse operator may be able to use his car for his own personal use.

VICKY SHAFFER, 21, drome rider on the Johnny J. Jones midway, was injured in a fall at the Kentucky State Fair, Louisville, so seriously that she required hospitalization but recovered in time to leave with the show Saturday (8). . . . ARCHIE AND JAMES BIBEE and Henry and Dolly Kramer and their little people were guests of the Edgewater Gulf Hotel during the Cavalcade of Amusements engagement at Gulfport, Miss., and they reported having a grand time on the beach, bathing and fishing at the former home of the New York Giants when the late John McGraw was at the helm.

JAMES (STRINGAME MURPHY) MOELLER was host at an after-midnight party at Castle Hotel, Omaha, in celebration of the marriage of Mendel Lemesh and Blanche Flowers August 30. Evelyn Clain and Hazel Maddox served. In attendance were Mr. and Mrs. Jarry Johnston and Gloria, Clarence Katz, Johnny Meyers, Wilfred Clain, George Reiner, Eddie Hunter, Clayton Holt, Alton Pierson, Lee Carlson, Bill Averill, W. D. Sullivan, Ben Blakely, Jerry Ott, Robert Brown, Frenchie LeDoux, Mrs. Hazel Maddox, Mrs. Vera Hancock, Sam Aldrich, White Reynolds, George Langley, E. S. Brems, Moe Everstein, Stix Westmoreland, Joe Riley, Murray Miller and Lou Leonard.

REMEMBER THE PRE-WAR white-collared gentry that sat under office wagon awnings and philosophized, "Work is enjoyable?" They had to practice what they preached.

MADAME ZELDA, mitt reader, is with

Frank Zorda's Side Show on the Crescent Amusement Company midway for the fifth straight year, and reports a big season. . . . DAISY HARTWELL, who was active in WAC service for 17 months until her health broke, is now at the Indiana State Soldiers' Hospital, La Fayette, Ind. . . . BETTIE BELLE MUSE, formerly an acrobat with Sailor Harris's Side Show and who trouped with Zimdar, Dodson, Golden Belt and Francis shows, will be graduated from the McComb Infirmary School of Nursing, Greensburg, Pa., Sunday (16). . . . JIM McHugh, well-known press representative for Eastern shows, is stationed at Camp Lee, Petersburg, Va., and expects to receive his discharge soon.

JOHN ROTH, who has enjoyed a good season with the Wonder Shows of America, was compelled to cut it short. He hopped into St. Louis last week where he entered St. Mary Hospital to undergo an operation. . . . CHESTER I. LEVIN, co-owner of the Midwest Merchandise Company, Kansas City, Mo., is at present on a buying trip to Chicago and New York. While absent from the office, his partner, C. (Slim) Johnson, who has recovered from his long illness, will hold the fort at their headquarters. . . . JOHN McSPADEN, of the Lone Star Shows, is a first cousin of the late Will Rogers, and in many respects has the looks and action of that former star. Lone Star Shows chalked up their biggest week in history at Terre Haute, Ind., the last week in August. . . . MEL H. VAUGHT has been making his headquarters in St. Louis the past week, while doing special work for the John R. Ward Shows. . . . RUSSELL PHILLIPS, who is playing fairs with his grab stands, drove to St. Louis from Du Quoin, Ill., where he played last week, and reported that Labor Day at that spot was by far the biggest day he ever enjoyed in all of his years in the business.

OWNER THOS. YANDA SAYS:
 "I am all for the BIG ELI WHEEL. After you get it there is not much expense."
 Tom should know, he has operated many wheels—owned two—and now operates his BIG ELI No. 5 at Grand Rapids, Michigan.
 Consider a BIG ELI in YOUR post-war planning.



ELI BRIDGE COMPANY
 800 Case Avenue Jacksonville, Illinois

EVERYTHING YOU NEED!

POPCORN
 FINE POPPING CONDITION \$11.10 PER 100 Lbs. CEILING PRICE

POPCORN SEASONING AND SALT (POINTS ON SEASONING)
 10c SIZE CARTONS — \$6.50 PER M. ALL SIZES OF BAGS

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IMMEDIATE SHIPMENT

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POPPERS BOY PRODUCTS COMPANY
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UNIFORMS
 Closing out lot of new White Uniforms, Coats, white twill cotton material, washable, well made, all sizes, \$3.00 each. Single breasted, open and closed neck styles. For ticket takers, cookhouse, ushers, etc. Also other colors.
 Pants, \$3 Extra.
WM. LESSER, 2419 Van Buren St., Chicago.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Sept. 8.—Non-members of the association have been contacted with reference to the current membership campaign. Copies of the 1945 prospectus and the 1944 report were furnished. Any show not receiving this information should contact the association.

Visitations included several concessions at Sea Breeze Park and a Firemen's Carnival at Webster, N. Y.

Top five in the membership race are Endy Bros., 316; James E. Strates, 280; Gooding Greater Shows, 101; World of Pleasure, 95, and Cetlin & Wilson, 75.

Word from a leading tire company says rationing of passenger car tires is expected to end at the close of the year. The demand, however, is expected to exceed the supply thru 1946. Members interested in securing a copy of *American Industry Looks Ahead*, released by the committee for economic development, writes the association.

OPA advises that tires for tractors and other industrial equipment are now free from rationing. Fuel oil restrictions have been lifted, as have curbs on the installation of fuel-burning equipment. The WPB has increased the allotment of phonograph records. Also available in the near future will be an unbreakable-type record.

Visitations are planned to the James E. Strates Shows at Bath, N. Y., and the Valley Shows at the Monroe County Exposition here.

Hill's Greater Wins Plaudits on 1st Tour

(Continued from page 42)

Greater United and other carnivals, as they relate the season's successes. The elder Hill was moved to Dallas following his illness, where he and Mrs. Hill reside at 2515 West 10th Street.

Big Stand In Omaha

After moving up thru Texas and Oklahoma during the early season, the show jumped from its Wichita, Kan., stand to Omaha, where it got in four weeks of excellent biz. Omaha dates were followed by a banner July 4 stand at Red Oak, Ia., before the fair schedule started. Before reaching here, fairs were played at four Nebraska spots, Norfolk, Grand Island, Broken Bow and Lexington, all to heavy grosses.

In addition to the Hill brothers, the executive staff includes Charles F. Watmuff, general agent; William (Bill) Johnston, electrician; Harry Richman, lot superintendent; James Carpenter, transportation superintendent, and Mrs. Melba Petty, front gate. H. P. Hill is manager, and his brother handles the office as secretary and auditor.

Show line-up includes: Circus Side Show, Prof. Rajah, manager; Snake Show, Darrell Decker, manager; Animal Show, Clyde Smith, manager; Jap Atrocities, Raymond Knoll, manager; Bubble Dance, Buddy Buck, manager, and Mechanical City, James R. Knight, manager.

Ride, Concession Line-Up

Rides include kiddie auto and airplanes, Raymond Harry Fox, manager; Merry-Go-Round, Dave Bonner, foreman, with Denny Myers, assistant; Ferris Wheel, Pete Wilson, foreman, with Chet Sales, assistant; Mix-Up, Herman W. Fisher, foreman, with Donald E. Decker, assistant; Tilt-a-Whirl, Tommy Wentworth, foreman, with Charles Richards, assistant; pony ride, Mr. and Mrs. Bill Dusin; Whirl-a-Way, Fred Hendry, foreman.

Harry Richman and James Carpenter have the corn game and 14 of the shows' 40 concessions. Other concession operators are Roy Marrs, 6; Buddy Thornton, 3; Harold Livingston, 1; John (Hoosier Johnny) Guinn, 1; Nick Evans, 4; Mrs. H. P. Hill and Mrs. Cleo Hill, palmistry and ball game; Charles Pierce, 2; Mrs. Thad (Queenie) McCormick, candy floss and penny pitch; Mack McCoy, 2, and Clyde Lindsey, grab stand. W. C. (Bill) Johnston, well-known side-show operator and electrician, has popcorn, peanuts and candy apples.

BALLYHOO BROS.

(Continued from page 43)

patrol, Admiral Ballyhoo radioed for all boats to anchor. Imagine the guts of the guys who stopped us! They boarded with the words, "Did you get one yet?" They were sheetwriters wanting to write up the bosses for *The Floaters' Gazette*. To get rid of them, Capt. Jake Ballyhoo stood for the lug, accepted the bell-metal premium, an anchor with the words "Death Before Dishonor" engraved on it, and it now adorns his uniform.

Again we started on our way, but hadn't gone far when we were signaled to stop by a seaplane. After much stalling, the plane came alongside. Then our aggressive general agent, Lem Trucklow, climbed aboard beeping because he was left asleep in his hotel without enough dough to spring himself, and to pay for his plane trip. He was quickly handed a sheaf of lettuce, loaded back on the seaplane and sent back to straighten himself out. This was a forced issue because the hotel was holding his contracts as security. That stalled the boats for another six hours until he was brought back.

You can tell the world that these water jumps ain't what they are cracked up to be. Everybody is suffering from water on the brain. The bosses have been jittery thru fear that the costumers may fly out and board at any minute to take back their uniforms. Imagine it taking four days to cross a bay to reach another town in California. One thing about the whole thing that is in our favor, should we decide to make the planned Oriental tour, we have shortened the next ocean jump 30 miles. Yes, we believe in breaking jumps. MAJOR PRIVILEGE.

KORNZAPOPPIN!

Profits are bustin' out all over for FARMER BOY Dealers. Why? Because this giant yellow corn, plus FARMER BOY seasoning, is irresistible! Because the box is considered tops! Because national distribution builds public recognition of quality! And best of all, because FARMER BOY'S vast resources assure constant supply in any quantity—carloads or less. DON'T GET CAUGHT SHORT! Let us book your entire requirements for 1945-1946. IMMEDIATE DELIVERY.

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OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

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SNOW CONE SUPPLIES

Spoons; all in stock ready for same
If you are not buying from us, get

Electric Ice Shavers, Flavors, Cone-Shaped Cups, Wood and Tin day shipment.

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Gold Medal Products Co. 318 E. Third St., Cincinnati 2, O.

BRYAN, OHIO, FIREMEN'S STREET FESTIVAL

SEPTEMBER 17-22.

Want independent Shows and legitimate Concessions of all kinds except Corn Game. This celebration is to be held around the Court House. Kalamazoo, Michigan, Free Fair, and Lagrange, Indiana, Street Fair to follow Bryan. Address:

W. G. WADE SHOWS

Bourbon, Indiana, this week

Announcing a New Post-War Show for 1946

Have opening for a capable and experienced Manager who knows Central and Southern territory. Must be willing and competent to double as General Agent and assist in organizing show. Age no handicap if you are competent, sober and reliable. I have on order a new Fly-o-Plane and Tilt. Will buy for cash at close of season #5 Wheel and Little Beauty, with or without transportation; must be A-1. Can use Transformer Truck, Front Arch, Light Towers, Trucks and Semis. People who contacted me last fall, write.

DON FRANKLIN

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CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

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RIDE MANUFACTURERS, ATTENTION

We are interested in purchasing for cash about fifteen different Kiddie Rides for Spring Delivery. Write what you will have and prices.

M. J. DOOLAN, 2517 W. 59th Street, Chicago 29, Ill.

POPCORN AND SUPPLIES

CORN, \$11.10 PER 100 LB. BAG; GIANT-POP SOUTH AMERICAN YELLOW

WE ARE NOW DELIVERING THE FINEST POPCORN MONEY CAN BUY

We stopped selling corn when we couldn't deliver the kind that Chunk-E-Nut (formerly Moss Bros.) is famous for. But now you can get it again . . . any quantity. Here's the corn with tops in popping volume. Don't forget we can also supply the best and strongest Popcorn cartons you ever handled . . . three popular sizes, small, medium and large. Also Colored Cones, Glassine Bags and Seasoning. Over in the nut department . . . Peanut Bags and best Virginia Roasted-in-the-Shell Peanuts. 19¢/c ceiling. 100 lb. bags. Excellent Popcorn contract price offering thru June, 1946.

Send for complete price list and details. Our best references are CIRCUS, CARNIVAL, PARK AND THEATER BUYERS

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WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
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ALUMINUM MILK BOTTLES

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POPCORN

\$11.20 HUNDRED POUNDS



Giant Yellow, excellent popping condition, expertly processed.

Discount on large orders.

Popcorn Cones, assorted colors, \$2.30 per thousand.

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Complete Line Coleman Burners, Pressure Tanks, Fittings, Tubing.
Prompt Shipment

NORTHSIDE SALES CO.

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INDIANOLA, IOWA

SUNFLOWER STATE SHOWS

Will sell exclusive on Cook House, Photo, Diggers, Bingo, Jungleboard, Show. Also want all Stock Joints regardless of kind, Strings, Bumper, Clothes Pins, Fish Pond, Shooting Gallery, Ball Games all kinds, Scales, Jewelry, Hoop-La, Cane Rack. The above joints all open. This show will show till November 11 in the heart of best cotton crop West Texas has ever had. Ganote, what have you? Will place any show with own equipment, 25 per cent. Want Kid Ride. Will place Merry-Go-Round Man, First or Second, if you drive. Good deal to party with string of joints. Beaver, Okla., now; then West Texas. Wire C. A. GOREE.

Big Fifteen Inch Plaster

TWENTY CENTS

NANTICOKE STATUARY

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Phone 895

FROM THE LOTS

Virginia Greater

WILLIAMSTON, N. C., Sept. 8.—Week ended September 1; auspices, Lions Club; location, two blocks from City Square; weather, good; business, good.

The rain finally stopped and the show enjoyed a great week here. Committee co-operated in every way and the newspaper and radio gave plenty of publicity. The show tried out a new lot here, the one ordinarily used being too small, and it worked out fine.

Albert (Dummy) Rivers rejoined here and is operating the Comet Train. Louis Augustino added new monkeys to his Wild Animal Show. Red Woods is no longer connected with the show. The writer has been busy putting a coat of paint on his car. He also is pushing out *The Billboard* and getting good biz with his Alligator and Jungleground shows. Joe Boyd, cork gallery operator, suffered an ankle injury when a car ran over it while he was fixing a flat in a local service station.

T. R. Walker, fair secretary from Littleton, N. C., visited. Leo Matina, of the midget troupe, is pinch-hitting as chef in the cookhouse. William C. (Bill) Murray, general agent, is kept busy entertaining visitors. Lola Bass enjoyed the top week gross of the season with pea pool. Bob Coleman's bingo proved popular. All of the rides did good business, with the Whip topping. Kay Augustino is enjoying good business with her line-up of flashy concessions. Bill Penny is walking around smiling. Tommy Vitall is operating the Funhouse to good grosses.

The show will be in the tobacco section of the Carolinas the next six weeks.—HAPPY ARNOLD.

Harry Craig

VINITA, Okla., Sept. 8.—After a 300-mile jump from Anadarko, where the show played the Indian Fair, we opened here to turnaway crowds. Oddities On View still is leading the shows, while the Tilt sets the pace for the rides. Ferris Wheel is a close second. C. W. Eyster's concessions continued to do a big biz. Writer arranged for new banners for the Sex Show. Several new concessions joined here. Mrs. Craig's ball games are getting a good play. Visitors here were Bob Bobbette and John Hunter.—LOU DAVIS.

Capell Bros.

DURANT, Okla., Sept. 8.—Mrs. Alma Gretchen Hunt, while visiting her friend, Mrs. Alma Jett, who has the cookhouse and other concessions on the show, decided to join with her fishpond and glass layout. Gretchen and Art were injured in a car accident near Sidney, Neb., Gretchen spending several days in a hospital.—K. THOMAS.

Gold Medal

PRINCETON, Ind., Sept. 8.—All shows and rides were open early Sunday (26). Business was good, and attendance at the Gibson County Fair was up 20 per cent over a year ago. Thursday (30), was Gibson County Day, and more than 18,000 paid admissions were recorded. Spending was liberal and shows and rides did a capacity business. The Tilt led the rides, with the Spitfire, second. Cavalcade topped the shows, followed by the *Hawaiian Revue*.

Joe Teska joined for the week with his Mechanical Village and reported biz big. Red Miller's Mechanical War Show also did well. Concessionaires were happy. Frank Asche said business at his 10 concessions was okay, while George Peterson's custard concession also proved popular.

Mr. and Mrs. Harry Hartzog joined with two concessions for the week. H. B. Shive, agent for the Dan Rice Circus, was a visitor.—FRANK GASKINS.

Mad Cody Fleming

COMMERCE, Ga., Sept. 8.—Show enjoyed another good week of business here, after being a winner at Lexington, Ga., under auspices of the American Legion. Business at Lexington surprised everyone. The town was so small we figured business would be almost negative. It was just the opposite. At Commerce, the show played under auspices of the DAV and Chairman Erwin Tate did a swell job.

Visitors included John Tinsley, manager of City Rides, operating at Gainesville, Ga., and Sgt. and Mrs. Erwin Connor, Augusta, Ga. John (Dad) Davis, general foreman, is back on the show after a recent illness. The shows start playing fairs Monday (10), first appearance being at Ellijay, Ga. Jesse Boseman is doing a good job with the billing.—SALLY BOSEMAN.

Happyland

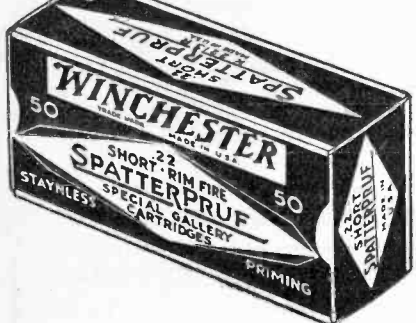
TRAVERSE CITY, Mich., Sept. 8.—Playing the Northwestern Michigan Fair here four days, ended August 31, for the 16th time, the show's gross hit a new all-time high for this event. Perfect weather prevailed the first three days but it rained all the fourth one.

Eddie Miller's Girl Revue clicked in grand style, and the bally presented a good appearance, with Helen Steadman, Jayne Bogle, Nancy Collins, Johan Parks and Patsy Brain in the line-up. Paul Gueldner is on the ticket box, and Don Gardner handles the canvas.

Sailor Katzy's Circus Side Show had a big week, and his Snake Show and What Is It? attraction were not lacking for customers.

Charles Staleton, who operates a carnival supply house in Detroit, was a frequent visitor.—PAUL D. SPRAGUE.

There's
Showmanship
in these
Gallery 22's



Shooting gallery customers not only want to hit what they aim at,—they want to hear results. Western Kant-Splash Super-Gallery 22 shorts and Winchester Spatterpruf 22 shorts please the shooter with their whip-crack report and the power that puts the bullet on the target with a smash—and safety.

The special bullet is so made that it is shattered into dust at the moment it strikes a solid object. Thus, ricochets and splashbacks are virtually impossible. This protects both shooter and spectator. It keeps gallery insurance premiums lower.

When lessening war demands make them available again, you will find that Western Kant-Splash and Winchester Spatterpruf 22 shorts function smoothly in automatic or repeating rifles, they eject easily and they are sure-fire, clean and non-corrosive. They lengthen the life and accuracy of your rifles.

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3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, \$75.00 non-electrical. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40 Round Gray Cardboard Markers, 1800 for 1.00 Thin Plastic Markers, brown color, M 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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"QUEEN" OF THE FLYING RIDES
NOW TAKING ORDERS

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COOKHOUSE HELP

GRIDDLE MEN, WAITERS AND COOKS
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I'll Send No More Tickets.

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Royal American Shows

Topeka, Kan., Until Sept. 15;
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GOING SOUTH

Want Small Bingo, Cookhouse, one more Show, Agents for Ball Games and Stock Store. Will buy small Merry-Go-Round or Mixup. Two Kid Rides for sale; will book on show.

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Clinton, Okla., Fair, Sept. 10 to 15

MANGELS WHIP

12 cars, very good condition; making room for another ride. A real buy at
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SMALL PLASTER.. 4c
MEDIUM PLASTER.. 13c
PACKED—50 ASSORTED. 21 Different Numbers MIXED. SHIPPED ANYWHERE—FAST SERVICE. FUR DOGS —BED DOLLS, \$3.00. Slum All Kinds.
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BINGO HELP WANTED

Top salary. Must be sober and dependable. Wire

ART LUDWIG

Kirkwood Shows, Raleigh, N. C., week September 10.

WANTED
REVUE SHOW GIRLS
 For Routine and Specialty DANCING.
 Report to:
JOE PURVIS REVUE
 ROYAL AMERICAN SHOWS
 Topeka, Kans., until Sept. 14; Wichita, Kans., Sept. 15-21; Oklahoma City, Okla., Sept. 22-28.

J. R. LEERIGHT SHOWS
WANT For WANT
 Ten weeks booked in Western Oklahoma and Texas cotton. Ride Help and Truck Drivers. (No drunks or wreckers.) Good proposition to legitimate Shows, Stock Concessions, Ball Games, Scales, Ace, Floss, Custard, or what have you? Agents for Ball Games, Cork Guns, Pop Corn. Wakenoy, Kansas, now; Meade, Kansas, next. Wire J. R. LEERIGHT.

WANTED
RAINBO CARNIVAL
 Can place few more Concessions not conflicting. FOR SALE—Bingo, 16x16. Will book same on show. Curly Walters, answer. Harold Hiatt wants Agents for Penny Pitch, Color Block and Cork Gallery. Address: Bicknell, Ind., Sept. 10-15; Grayville, Ill., Sept. 17-22.

RIDE HELP WANTED
 FERRIS WHEEL and TILT-A-WHIRL MAN. Also want Photo Gallery and Scale.
HADJI DELGARIAN
 2303 N. Melvina CHICAGO 39, ILL.

FOR SALE
 80-Ft. 3-Room House Car furnished, rubber and motor A-1. Can be used as Concession. Copper screened, 6000 miles on motor, \$900.00. Also 16MM. Sound Films for sale or trade. Gasoline Pop Corn Machine, 5 Gallon Glass Juice Jar.
PRINCESS BEARFOOT
 704 Gilbert Ave. TERRE HAUTE, IND.

THE FLYING ROCKET
 To be announced soon. A sensational new controllable flying ride. Spectacular in appearance and operation. Some makes of flying rides now in use can be equipped with Flying Rocket cars.
J. A. MESSIER
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WANTED
 7 1/2 Horse Power, Single Phase, Reversible Motor for Super Roll-o-Plane at once. Must be in good condition.
BUCK McCLANAHAN
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AGENTS WANTED
 For trip South to deal, P. C. Also Bowling Alley and Fish Pond. All closed in Wisconsin. Also Agent for Milk Bottles.
 Vandalia, Mo., September 13 to 15.
C. B. MOORE
 DYERS GREATER SHOWS

WANTED
 A Whip and Swing, Caterpillar, Kiddie Ride for cash. Let's hear from you.
JOHN W. ISAACS
 25 Eastern Ave. ESSEX 21, MD.

CONCESSIONS WANTED
BLANCHETER, OHIO, HARVEST FESTIVAL—SEPT. 25-29
 High Striker, Fish Pond, Duck Pond, Huckly Buck, Pitch-Till-Win, String Game, Hoop-La, Penny Pitches, Scales—Age and Weight, Novelties, Engraved Jewelry, Frozen Custard, Snow Balls, Root Beer, Orange, Waffles, Lunch Stand. Sexton, contact us.
 Address inquiries
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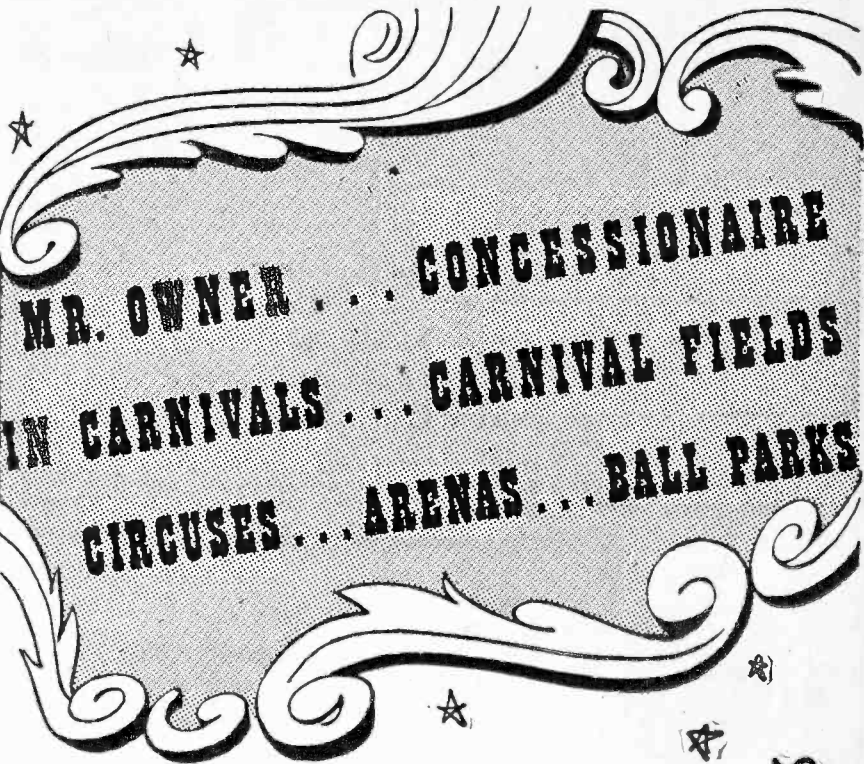
AUBURN STREET FAIR AUBURN, IND. September 18-22	ANNUAL STREET FAIR NEW HAVEN, IND. September 25-29	FALL FESTIVAL NORTH JUDSON, IND. October 2-6
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Want Grind Shows that can set-up on streets, Merchandise Concessions of all kinds. Ride Help on all rides. Foreman for Octopus and Spitfire; \$60 a week. Also can use Helpers, Semi Drivers and Workingmen in all departments. All address
WORLD OF PLEASURE SHOWS
 NORTH MANCHESTER, IND., September 11-15

John H. Marks
 LYNCHBURG, Va., Sept. 8.—Week ended September 1; location, Harvey's Field; weather, ideal; business, tops.
 This proved another big one, making five out of six weeks the attendance has gone over the 40,000 mark. Weather was ideal, with the exception of Saturday (1), when it rained a bit.
 R. Chess McGhee and H. L. Johnson, of the local newspapers, co-operated in great style, giving four pictures and three stories. Station WLVA, also gave plenty of publicity. Mr. Reese, of the station, gave two interviews, one featuring Art Spencer, and the other, the writer.
 Cheeta, chimpanzee with Freaks on Parade, made a hit by visiting newspaper offices and going on a shopping tour. Cliff Younger, who will join with a Wild West Show, visited John H. Marks, and the writer entertained orphans from the Odd Fellows and Miller homes.
 Willie Lewis, Marks, Walter Rowan and George L. Smith made several visits to Richmond. Joe Quinn celebrated his birthday. Mickey and Happy Hawkins are doing okay with their concessions. Shirley Warbritton, daughter of Mr. and Mrs. Clyde Warbritton, left for Tampa, to attend school.—HARRY E. WILSON.

R & S Amusements
 GOLDSBORO, N. C., Sept. 8.—Russell Abbott joined with concessions, and C. Beatty has taken over the rotaries. Jerome D. (Red) Miller is the caller for Tom Hale's bingo. This is Alfred Vandenberg's home town and he had a great time visiting relatives. Jack Finch arrived from Florida. Red Ormsby is now a member of concession row.
 Visitors included Mel Thompson, secretary of the Durham (N. C.) Fair; Jim Gulley, lot owner known to every outdoor showman in this vicinity; Harry Bright, manager of Radio Station WGBR; Mrs. George S. Marr, widow of the old-time showman, and her daughter, Julia; Barney MacGarrity, visiting his nephew, Jim Raftery; Lieut. Stacy Johnson, released from a year's imprisonment by the Nazis, visiting his brother, Edmond, a concessionaire, and F. Robert Saul, contracting press agent of Ealley Bros. Circus.
 Carriers of *The News-Argus* were guests of Jim Raftery. Mrs. Harry Morris has returned to New York after visiting her husband, of the concession department.
 The show has signed to play an early spring date here in 1946, sponsored by the junior chamber of commerce.
 WALTER D. NEALAND.

Endy Bros.
 ELMIRA, N. Y., Sept. 8.—Move here from Binghamton, N. Y., was the fastest railroad hop the writer has ever witnessed. Show left Binghamton the night of August 18 and arrived here the following morning and, despite a five-mile haul to the Elmira fairgrounds, the show was on the lot at 2 p.m.
 Business at the Elmira Fair was excellent, despite the fact that it rained the final two days, August 24-25. Most of the rides opened Sunday night (19) to excellent business. Pete Thompson's layout here was a knockout. This was the largest show to grace this midway and space was at a premium. The gross



IF YOU HAVE NOT MET
MR. 1-2-3 MIXER MAN...

IF YOU HAVE NOT USED
1-2-3 MIXER

YOU ARE NOT MAKING ALL YOU CAN ON YOUR DRINKS

Here is that unusual family of 1-2-3 Mixers—in 3 most popular flavors—that have already earned countrywide applause for its amazing utility. America's leading tart flavor and sour base... You'll find how economical 1-2-3 is—not only for soft drinks and the like, but also for its many other uses...

- HERE ARE YOUR "PROFIT ANGLES"
- NO MESS... NO WASTE... EVERY DROP UTILIZED
- SO EASY TO PREPARE... 1-2-3 AND YOU HAVE IT!
- OBTAINABLE WHEREVER YOU MAY BE THRU JOBBERS
- IN 3 MOST POPULAR FLAVORS
- MAKE \$'S ON EVERY GALLON UNIT

B + **A** = *****

Ordinary method and ingredients for packaging to obtain a tart flavor or sour base...
 Natural flavor from Oil of California Lemons—THE PLUS FLAVOR—which, together with other wholesome ingredients, equals...
 ...the original formula and new method created by the One Two Three Company in 1939....

FREE TRIAL PACKAGE
 Write us for the nearest jobber—wherever you are—he will be glad to send you FREE TRIAL PACKAGE and demonstrate its amazing value to you.

CAUTION: Beware of imitations. 1-2-3 Mixer is the original 2-bottle package, necks protruding from package. Look for the Patent No. 1,731,153 to make sure you are getting the original—the assurance of the right quality.

One Two Three Company Inc.
 150 VARICK ST., NEW YORK 13
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STAR AMUSEMENT CO.**WANTS**

Shows with own transportation. Will book Merry-Go-Round, Tilt-a-Whirl and Kiddie Ride. Any Rides that don't conflict with what I have. Will help. Dermott, Ark., Sept. 10-15; Hot Springs Stock Show and Fair, Sept. 27-28-29; Heber Springs Stock Show, Oct. 1-6; Morrilton Fair, Oct. 15-20. All who are interested in playing Morrilton Fair contact **KID BURNS**, Care Star Amusement Co., Dermott, Ark.

WANTS**BAKER'S GAME SHOP**

Wheels, Skillos, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soup Peps, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Ball Chucks, Waterfall, Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.

2907 W. WARREN, DETROIT 8, MICH.

exceeded by 42 per cent any registered by any other show at this fair.

Much visiting was done between the Hamid *Victory Revue* and the Endy Bros. folks. Visitors included George A. Hamid, Mr. and Mrs. James E. Strates, Mrs. Bill Jones, Mr. and Mickey Percell, Ben and Martha Weiss, Joseph Bolton, J. A. Marklarkey, Phil Cook, Bob and Leona Parker, Lee Evans and Roxy Gatto.

Fair officials, including Archie Turner, Ward McKinley and Ed Hardiman, gave excellent co-operation. Newspapers were free with space.—**HOWARD STAHLER.**

Alamo Exposition

PUEBLO, Colo., Sept. 8.—With all records for the Colorado State Fair broken by Thursday (30), the show registered its biggest gross in history. More than 75,000 passed thru the carnival gate. The location given the show was ideal and crowds were on the midway from

Short, Short Story

LURAY, Va., Sept. 8.—A trail-erite on the A.M.P. midway was parked near the lucky people's nest and was unable to sleep because of the serenade of guitars, songs and laughter that continued into the wee, small hours. Same trailerite was amazed the next afternoon to hear these same lucky people yell at some American kids:

"Shut up! How in the hell do you expect a guy to sleep? The nerve of some kids."

early morning until late at night, spending freely.

Albert Wright was busy entertaining his numerous friends. Eddie Lynch gave the city officials a luncheon. Frank Means, fair secretary, was a nightly visitor on the midway. Max Levine, Denver, spent a few days visiting the show. Joe Ulcar received word from Corpus Christi, Tex., that his boat escaped damage in the Texas hurricane.

Joe Murphy, recently discharged from the army, is back with the show. Among the many visitors were Spot Goodman, who had his bingo on the independent midway; Ralph Forsythe; Doc Zeiger, who had his show near by; Paul Towe, and Harry Gold.—**TED CUSTER.**

Sparks Bros.

MORGANFIELD, Ky., Sept. 8.—Week ended September 1; weather, ideal; business, poor.

The show made the run from Dawson Springs to Morganfield without incident and everything was in readiness for the Monday opening. The opening-day crowd was poor and that situation continued thruout the week, to give the show its poorest week of the season.

The folks took advantage of the location to catch up on their shopping in Henderson and Evansville. Mr. and Mrs. Joe Borup, who recently returned home here after spending the summer with Bill's Novelty Rides, were nightly visitors. Mr. and Mrs. Dutch Tillison, brother and sister-in-law of Mrs. Frank Sparks, show secretary, are back for an indefinite stay.

Doc Hoy returned to St. Louis Sunday (2) to undergo an operation. Ernie Farrow, co-owner of Wallace Bros.' Shows, visited. Owner Frank Sparks announces he will add three major rides to the show for the fall fair circuit which opens in Jackson, Tenn.

Ross Crawford has taken over the management of the Minstrel Show. He also has become a full-fledged newsboy, delivering the morning papers, along with the mail, to trailer doors for benefit of late sleepers. **H. G. STARBUCK.**

A. M. P.

WARRENTON, Va., Sept. 8.—Week ended September 1; weather, perfect; business about 50 per cent of last year.

Move from Gettysburg, Pa., was made in good time and the show opened Monday (27). Business was only about half as good as last year, due mainly to too many celebrations and carnivals in a short space of time.

Elmer Farley joined with his sound system and ball game. Sherman Newberry joined as electrician. Mrs. Newberry will operate her girl show. Bob Kelly is having his show redecorated. A pony ride was added here. Fred Shelton is getting good grosses with his Wild Boy and Snake shows. C. W. (Cy) Davis is having trouble in some locations to find apples to candy. A. M. (Juggy) Padsobinski returned from a trip to the show's home in Phoenixville, Pa. The show is skedded to stay out until December and will winter in the South for an early opening in 1946.—**G. C. MITCHELL.**

Whitney & Scott

AVOCA, Ia., Sept. 8.—Show has played to good crowds thruout the season, despite many cold and rainy days at the outset. Jack Blair, owner of Jack's Snack Shack, joined at Emmetsburg, Ia. He has sent for his brother, Clarence, to take over the Smack Shack, as he has purchased a Wild Life exhibit.

Roy Breyfoyle and his dad joined with pitch-till-you-win, and Mr. and Mrs. Carl Weaver with darts and sling-shot. Mr. and Mrs. Harry Carmichael, of Red Oak, Ia., visited. Mrs. John Scott visited her husband for a week at the Dennison (Ia.) 4-H Fair. The show will finish the Northern route soon and head south.

West Coast Victory

LAKEVIEW, Ore., Sept. 8.—After okaying the annual Labor Day rodeo and fair here, the show's next appearance will be at the Contra Costa Fair September 12-16. Owner-Manager Mike Krekos left the org at Gresham, Ore., to return to San Francisco with W. T. Jessup, general agent. Krekos announces that the show will be a 40-miler for the remainder of the season, playing the San Francisco area.

Krekos, Jessup and Art Craner, publicity chief, spent a week visiting other shows around the Golden Gate City. On Saturday (1), they were entertained by Manager Roy Ludington; Lee Brandon, general agent, and John (Spot) Ragland, director of concessions, of the Craft Shows. Labor Day found them at the San Joaquin County Fair, Stockton, Calif., and the Sacramento County Fair, Galt, Calif.

Virginia Rose

LOUISVILLE, Sept. 8.—Show continues to do business at its same old spot, Fifth and York streets, despite competition from traveling shows, and at present from the Kentucky State Fair, with the Johnny J. Jones Exposition.

Reg Howe, who has the dining tent and quite a few concessions on the show, has a large cafeteria at the fair.

Three well-known show people visited both midways and were honored with a surprise party. They were Harry Six, former champion high-diver, now blind, who resides at 1021 South Preston, Louisville; Gabe Dekreko, former carnival owner and now a Louisville resident at 819 West Jefferson, and Joseph C. Phelps, who registered from Alabama.

Jack Dillon, 87, is the veteran with the Kaufman Shows.—**DOC WADDELL.**

James E. Strates

CORTLAND, N. Y., Sept. 8.—With ideal weather prevailing, the show chalked up another record-breaking week at the Cortland County Fair. Harry Parker is a recent addition to the staff in an executive capacity. Elmer Rhoades has joined as superintendent of rides. Al McKaye joined as talker on the *Follies*.

Keith Buckingham, recovered from his operation, is back in charge of the utility department. Walter Marks's Lion Drome has been getting its share of business. Nate Eagles's *Hollywood Midget Revue* continues to be the paramount feature this season. C. A. Stephens, operator of the Penny Arcade, bought the giggle shop from Mr. and Mrs. William Purchase.—**F. PERCY MORENCY.**

PRINCESS PARKOCTOBER
OPENINGMIAMI
FLORIDAOCTOBER
OPENING**AMERICA'S MOST BEAUTIFUL AMUSEMENT PARK**

Gorgeous palm and Australian trees and beautiful flowers and shrubbery setting, and concrete walks through grassed lawns. Large, beautiful band stand and stage with several thousand colored lights. Florida's largest dance floor, the \$60,000 Terrazza Dance Floor. Miami is now flooding with people, and Chamber of Commerce expects the largest season in its history. This park will operate seven days a week with free attractions nightly and daily band concerts with picnics Mondays to Fridays. Parking space for over five thousand cars. Ample trailer space for show people. Busses to park entrance. Only amusement park in Southern Florida. Millions to draw from.

Scooter, Fly-o-Plane, Ridee-O, Octopus, Pony Ride or any high-class ride in good condition. Place neatly framed Concessions. Have good location for circus for this winter. Want neatly framed **MINSTREL SHOW**. Want capable

Man to manage Indian Village or any Show capable of making money. Have space in picnic groves, and over one thousand tables and six thousand chairs. Want capable person to handle large picnics. Everything must be in keeping with the beauty of this park. Act now as space is limited. Ride owners, here is your chance to set still and make money. Fred Boswell, write me. All Address:

N. P. Roland, Plant City, Fla., until Sept. 20th; then permanent address, 822 N. E. 82d St., Miami, Fla.

8 Rides

8 Shows

25 Concessions

CENTRAL STATES SHOWS

PROUD OF OUR PAST—LOOKING TOWARD THE FUTURE.

We have been in winter quarters for the past 3 years while management and majority of personnel served in the ARMED FORCES. The remainder in WAR WORK. Entire capital put into WAR BONDS. Helping to build a better world in which to build a better midway. **FAIR AND CELEBRATION COMMITTEES, SHOWMEN, CONCESSION OPERATORS, RIDE OPERATORS, CONTACT ME FOR A PROSPEROUS SEASON IN 1946. SHOWING KANSAS, NEBRASKA, COLORADO AND OKLAHOMA.** Address:

W. W. MOSER, MGR., BOX 127, ARANSAS PASS, TEXAS.

SUNSET AMUSEMENT CO.

Can place for Monroe City, Mo., on the Streets and Celebrations to follow: Diggers, Palmistry and all kinds of Slum Stores. Can place Ride Men, also Independent Shows. Farmington, Ia., this week; Monroe City, Mo., next.

WANT—PAGE BROS.' SHOWS—WANT

Monkey, Snake Shows. Mechanical City. I have tops. Also legitimate Concessions. Can place immediately Cook House or Grab and Bingo. American Legion Celebration, Camden, Tenn., this week; Henderson County Fair, Lexington, Tenn., next week. 5 more fairs to follow, then Mississippi all winter. P.S.: No gypsies or flats.

SOUTH ARKANSAS LIVE STOCK SHOW AND RODEO WANTS FOR WEEK SEPT. 24, PINE BLUFF, ARK.

Concessions of all kinds except Bingo for independent midway. Especially interested in large Cook House, Stock Stores, Diggers, Photos and Arcade. Will sell grand stand privilege, Eats, Drinks and Novelties. Lone Star Shows on midway. Can place non-conflicting Shows. Ezra's Farm, White Nolte, can place you. This is Arkansas' outstanding event annually. Contact: **CHAMBER OF COMMERCE, Pine Bluff, Arkansas.**

WANTED!

LADY AGENTS FOR BALL AND DART GAME—ALSO AGENT FOR SHORT RANGE SHOOTING GALLERY.

APPLY

DROP ANCHOR RECREATION CENTER

230 East Main St. NORFOLK, VA.

TRACEY BROS.**WANT**

Side Show Act, Talker, Ticket Seller, Girl for Blade Box. Those that want winter work outdoors, let me hear from you. State salary.

FOR SALE

8x10 Side Show Banners, \$5.00 Each. Address Nashville, Tenn.

AGENTS WANTED

For Cat Rack, Coke Bottle, Slum Stores, Ball Games, Scales and Age. No drunks or chasers. All fairs for balance of season.

K. L. (DICK) TAYLOR Crescent Amusement Co.

(Fair) Rutherfordton, N. Car.

R-S Hits Jackpot In Goldsboro

GOLDSBORO, N. C., Sept. 8.—R and S Amusements hit the jackpot and more in its first appearance here this year. Playing on its own, with ideal weather prevailing from opening day, August 27, to closing, Saturday (1), here are a few records chalked up by the org:

(1) Registered the largest week's gross for 1944 and 1945.

(2) Chalked up the largest single day's business of any still date in the history of R & S Amusements.

(3) Recorded the largest Saturday kiddie matinee so far this season.

The show opened to a record crowd of 6,700 paid admissions. Every night continued to top the previous one until Saturday, when the new record of 11,345 paid admissions was made.

The Saturday matinee drew over 5,000 youngsters, thanks to a tie-up with the Junior Chamber of Commerce on a scrap paper drive. Each boy or girl who brought 10 or more pounds was admitted free to the midway and the Jaycees collected 2½ tons of scrap paper.

In connection with the paper drive, the Jaycees donated a half-page of co-operative newspaper advertising in *The News-Argus*, 12 spot announcements over the local radio station, WGBR, and distributed 5,000 handbills.

Jackie and Jean Teeter, free act attractions, were guests on a morning broadcast, being interviewed by Leland Nelson. The highlight was Saturday (1) afternoon, when John Randolph, station announcer, used a walkie-talkie on the midway. He walked around the midway, interviewing parents and children, rode the various rides and described the thrills. The hour program was aired thru WGBR.

G.I.'s First To Be Entertained by Howe

LOUISVILLE, Sept. 8.—They are giving a hand to Rex Howe, of the Virginia Rose Shows, which have been playing Louisville for many weeks.

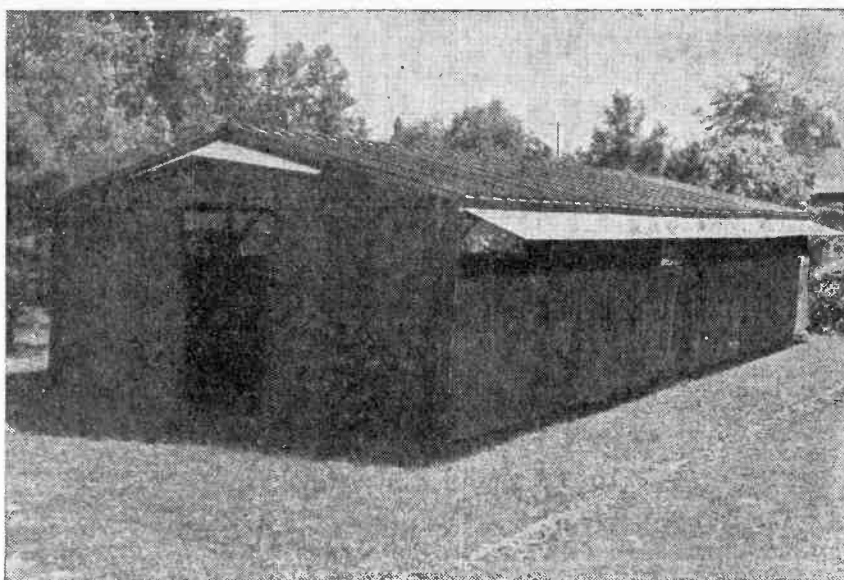
Howe has erected a hippodrome tent on the midway to be used by any organization, free of charge, for any fitting purpose. It was christened by Doc Waddell, outdoor showbiz preacher.

First to be entertained under the tent were G.I.'s from Fort Knox. Tent was taken over by soldiers from the fort who were entertainers in civilian life. Leading the orchestra was Sgt. Eddie Carson. Others on the program were Harvey Stone, who was on Kate Smith's program for two years; Harry Hammeroff and Al Reeves, of burlesque fame, and a dancer from the *Ballet Russe*. Also entertaining were the Del Rio Midgets of the Johnny J. Jones Exposition.

Howe also has 12 concessions on the Virginia Rose midway.

Internat'l Showmen Boast of Progress In Member Drive

ST. LOUIS, Sept. 8.—Green Downing, chairman of the membership committee of the International Association of Showmen, and his crew, comprised of Morris Lipsky, John J. Maher, Leo C. Lang and Euby L. Cobb, are literally swinging with both fists in the annual



A NEW TYPE OF PORTABLE SHELTER, which retains the advantages but eliminates the disadvantages of all-fabric shelters, offers great possibilities for the outdoor amusement field. Recently introduced by the Quartermaster Corps, it is made of lightweight metal parts and sides of canvas and eliminates the center pole that is necessary with canvas. Framework is of steel, which is hinged together to facilitate erection, and the roof sections are either of corrugated aluminum or steel. Weight of a 16 by 32-foot unit with an aluminum roof is 1,200 pounds. Sections may be added in multiples of eight feet. One 16 by 32-foot unit can easily be handled by five men and erected in four man-hours.

Holidays Kind To Coast Guard

SAN FRANCISCO, Sept. 8.—Labor Day week-end was kind to Pacific Coast showmen. A business report round-up indicates that some got a little more than they did a year ago, and others got a little less, with the average running about on a par with the banner 1944 season.

Craft's 20 Big Shows played the Oakland Auditorium lot, which is known as Jackpot Corner, and business was reported as terrific. Mike Krekos's West Coast Victory Shows were in Lakeview, Ore., for the annual fair and rodeo; Danny Lewis and Tony Soares had their Pacific United in Sanger, Calif., for hot biz; Bob Schoonover's California Amusement Company was at the Sacramento County Fair, Galt, Calif., and Wrightman's Fiesta Shows were up in the Redwood Empire. Harry (Polish) Fisher sent word that his Golden West Shows were okay at Livingston, Calif., in the heart of the fruit belt.

fall membership drive.

There are 286 members on the rolls at present, as compared to 60 in 1939, and there has not been a lid placed on the goal. Slogan is: "Get 'Em All."

Secretary Cobb points out that in 1939 the bank balance was \$240. Today the assets are \$731.26 in the regular fund; \$740.89 in the cemetery fund; \$2,525 in government bonds; \$1,100 in cemetery lots, and an option on more lots at a price that has greatly advanced in value, and club equipment that invoices at \$600.

In 1939, the book value of a membership was \$4, while today it is \$25.

New Lot Good for Turner at Du Quoin

DU QUOIN, Ill., Sept. 8.—Turner Bros.' Shows rounded up better than a \$7,000 Labor Day gross in the break-in stand on the Du Quoin State Fair's new midway. Site of the fair fun zone was shifted following the fire which destroyed the grandstand recently.

Noted as a fair where the heavy end of the crowds enter the grandstand early and stay late, the Du Quoin Fair has never been too good for carnivals. Except for Labor Day, Thursday (6) and Saturday (8), midway biz was not figured by the Turner brothers, Ray and Cecil, to be strong.

The Turner org packed the new midway, measuring 775 by 140 feet, with 14 rides, 8 shows and 47 concessions. Top receipts were lugged in by Joe Sorenson's Oriental Village, with Joe Mack's Circus Side Show and Logsdon's Freak Show running second and third.

On the season the Turners report an increase of 22 per cent over last year's receipts for the same period of operation.

International Shows Fete Nebraska Fair Officials

LINCOLN, Neb., Sept. 8.—The International Shows, which closed its run here last night, entertained the dignitaries of the Nebraska State Fair at a dinner party and floorshow at Val's Supper Club in this city Wednesday night (5). The entire executive staff of the show was host to the honored guests—President and Mrs. Edwin Schultz, of the fair; A. A. Russell and Preston Bailey, vice-presidents; Secretary and Mrs. Edward Millie; Lieut. Gov. and Mrs. Roy Johnson, Mr. and Mrs. Arthur Melville, Mr. and Mrs. William Steyers and Mr. and Mrs. Emanuel Sinner, the last named three men being members of the State Fair board. Talks were made by W. J. (Highpockets) Lindsey and Ted Woodward on behalf of the show, and a few remarks were also made by L. C. (Curley) Reynolds and Coleman Lee, the last two operators of the International Shows.

The fair men expressed their satisfaction with the 1945 annual and told of plans for the 1946 event. Fair attendance and gross business was way beyond expectations, according to President Schultz and Secretary Millie.

After the festivities, the entire party visited the fairgrounds, where later that night they all were guests of Senator Clyde E. Byrd of Arkansas, who was visiting the fair with a group of friends.

RIPLEY, OHIO,
FARMERS' FALL FESTIVAL
OCTOBER 25-26-27
FARMERS' TOBACCO WAREHOUSE
 Last year's Concessioners, contact at once if you are coming. Wheels, Bingo, Cotton Candy.
 Wire or Write **ED L. CAMPBELL**
 Phone **W. C. RICHEY**
 Sponsored by Kiwanis Club of Ripley

DIXIELAND SHOWS
CAN PLACE
 For Angulla, Miss., week of Sept. 16th, Balance of Season in Delta, Following: Grab, Corn Games, Ten-Cent Stores not conflicting; also Shows. Opening for Chairplane Foreman, Second Wheel Man. Following people get in touch: Sterner, Jess, George, Steve, Jimmie. Wire
W. L. BOSTWICK
 P. O. Box 1192 Memphis, Tenn.

PHONE MEN WANTED
 Experienced Phone Men for tickets and book. Must be sober and capable all winter's work. ALBANY, N. Y.; WILSON, N. C.; DURHAM, N. C.; COLUMBIA, S. C.; CHARLESTON, S. C.; SAVANNAH, GA., to follow. We pay 25% on ads and 20% on tickets. Write or wire
TOM HASSON
 393 Washington Ave. ALBANY, N. Y.

MACOMB, ILLINOIS
SEPTEMBER 17TH, 18TH AND 19TH
HORSE SHOW
 HORSE RACES, CARNIVAL-CIRCUS ACTS
 Concessions Wanted That Work for Stock.
 No Grift or PC. Pay Your Own Wires.
MACOMB HORSEMEN'S FAIR, DON RAY.

SHALLOTTE TOBACCO FESTIVAL & CARNIVAL
 Sponsored by the Town
WANTED
 Independent Shows, Rides, Concessions and Free Acts, Cook House or Grab Joint. Week of Oct. 2. Advertised like a circus. Write
E. S. HOLLAND, Shallotte, N. C.

WANTED
A GOOD CARNIVAL
 for Shrader Field, Lynchburg, Virginia.
 Large Crowds. Apply to
L. H. SHRADER, Sec., Lynchburg, Va.

PENSACOLA AMUSEMENT PARK
 Not the Biggest But One of the Best in Florida
 Now booking Concessions and Rides that do not conflict for all winter. Homer and Sticks, business still the same. Want sober and reliable Man to take over Grab Joint doing excellent business. Hottest spot in Florida for Short or Long Range Shooting Gallery. Cecil C. Rice no longer here. All address for winter booking:
P. O. BOX 727, Pensacola, Fla.

WANTED for Fort Worth and balance of season: Working Acts for Side Show, good salary and eats and transportation after you join. Also want Inside Lecturer and Mind Reading Act. Robot Act and Whip Cracker. Jack Beard and Buffalo Cody, come on. Tiny Braun, can use you. Wire, no time to write. Long season south. Out all winter. Fort Worth, Texas, Sept. 10 to 15; then per route.
TEXAS TOMMY HENDERSON
 United Exposition Shows

HAGERSTOWN INTER-STATE FAIR
HAGERSTOWN, MD., SEPTEMBER 17 TO 22 INCLUSIVE
With a Long Circuit of Class A Fairs To Follow
WANT—Sober experienced Workingmen in all departments to join immediately. Best salary and treatment, long season.
CAN PLACE all legitimate Merchandise Concessions and Eating and Drinking Stands at this and all Fairs that we will play this fall.
Speedy Bowers and Ralph Justice can place Men and Women Drome Riders to join immediately.
The Famous Paradise Revue can place several young attractive Line Girls with or without experience.
Bill Holt can place young attractive Girls for POSING SHOW.
 All address
CETLIN & WILSON SHOWS
 This week N. J. State Fair, Trenton, N. J.
WE CAN PLACE A FIRST-CLASS MONKEY SHOW

FREE 2 RINGLING EMPLOYEES

Watson Moves For Officials

Versteeg, Caley set to re-join show—Kansas, Oklahoma produce big business

(Continued from page 3)

a model prisoner, and that Versteeg has a bad hernia which needs immediate operative care. Alcorn agreed with Hadden's statement that Caley was exceptionally deserving of release.

Caley was expected to report to Chicago headquarters of the circus before joining the show in Texas. Hadden stated that Versteeg's position with the circus is also waiting for him.

At Tallahassee, Fla., Attorney General Watson was reported to be planning his second trip to Hartford to seek a special pardons board hearing September 15 for Haley, Smith and Aylesworth. He said that he would probably be accompanied by Florida's former governor, Doyle E. Carlton, special attorney in Ringling estate matters.

The State of Florida is the principal beneficiary under the will of the late John Ringling, whose estate holds 30 per cent of the circus stock.

Both Alcorn and Joseph P. Cooney, one of three attorneys representing claimants seeking damages as a result of the fire, have previously refused to join in a petition for the pardon board hearing urged by Watson.

Ringling Biz Big

OKLAHOMA CITY, Sept. 8.—Turn-aways and sellouts marked the Ringling Bros. and Barnum & Bailey trek thru Kansas and Oklahoma this week as the Big One clicked merrily from Wichita to Enid and on to Tulsa and Oklahoma City.

At Enid (pop. 28,081, 1940) the lamp of prosperity blazed so hot that Fred De Wolfe, veteran Ringling-Barnum treasurer, asserted it troubled him to remember a bigger circus crowd. Gates for Labor Day (3) matinee were locked at 1 p.m., and another big turnaway crowd was out for the night show.

The sellouts began Saturday (1) night at Wichita, where after a fair 3,600 Friday (31) matinee and 4,400 more that night, the two-day stand culminated with a capacity Saturday night.

Following Enid, the two night shows billed for Oklahoma City Tuesday (4) combined to add 6,100 to the season attendance total, and two more huge turn-aways were scored for the night shows Wednesday (5) and Thursday (6). Matinee attendance Wednesday was slightly under 3,000 and slumped to 2,400 Thursday.

ODT Lifts Travel Order

CHICAGO, Sept. 8.—Arthur Hopper, general agent and traffic manager for Ringling Bros. and Barnum & Bailey Circus, said today he had been advised that ODT General Order No. 24, requiring rail circuses to secure ODT travel permits before moving will be rescinded effective September 16.

Gainesville Fair for Russell

GAINESVILLE, Tex., Sept. 8.—Business here for Russell Bros.' Circus was only fair. The show drew a half-house at the matinee and a strong house at night.

VETS . . . VETS . . . AND MORE VETS

There's one to fill the job you have open. Look over their qualifications.

TURN TO PAGE 41

Mother Hubbard

ROY, N. M., Sept. 8.—Old Mother Hubbard had nothing on the owner of this town's only restaurant August 30 when the Bud E. Anderson Circus came to town.

The show was scheduled to arrive in time to play a matinee. A big crowd was on hand, but the show was unavoidably detained and couldn't arrive in time for an afternoon show.

The crowd, undismayed, converged on the restaurant and ate it "out of house and home."

The SRO sign was out for the night show, the "all out" sign was on the restaurant.

Sells' Wolverine Biz Not So Hot at Promotion Stands

DETROIT, Sept. 8.—Three stands in suburban Detroit locations by an independently produced circus, billed as Sells' Wolverine Circus, and sponsored by the Northwest War Council, netted an attendance of 9,500 at 13 performances. Mid-week stands surprisingly turned out far better than the three-day holiday week-end.

At Roseville, Tuesday (28), matinee drew 1,000, and a capacity night house of 1,500. Wednesday matinee was lost because of a windstorm. Show was warned by airport observer and was able to take down all canvas in time to avoid serious damage. Night was capacity.

At Royal Oak, show opened Thursday to about 1,000 people divided between the two shows, but the next day's matinee built to 1,000, while the night show went to capacity of 1,500.

Moving to the Council's own territory at Five Mile and Telegraph Roads, near Redford, Saturday, the circus drew only 2,000 people in all six performances. Weather was generally clear.

Show was produced in one ring and on one platform, running about two hours. Patterson Bros.' Circus, now off the road for the season to play indoor dates, furnished the equipment. Admissions were scaled at \$1 and 60 cents, including tax.

Program included Captain Eldridge, pony, dog and monkey acts (3); Dianne Lovette, single trap and web aerial act; Jimmy Greiner, youthful horse trainer; Freddie Greiner and mule, Contrary Tommy; Sir John Daley, acrobatic skater; Rube Caley, slack wire; Willy Ride, unicycle; Bud Leach and horse, Pal, announced by Arlene Leach; Robert Ham- (See Sells-Wolverine Biz on page 60)

Farmers Plead for Sandhills Safari; Ohioans Hunt Snake

CHICAGO, Sept. 8.—Not all the thrills come on circus day. They're still seeing things in the sandhills of Southeastern Nebraska and near Peninsula, O., weeks and months after the circus toured those areas.

From Fairbury, Neb., comes one for *The Billboard's* Lost and Found Department:

"Found—Wild animal, resembles baboon or gorilla, possibly hyena. Probably lost by traveling circus. Farmers considering reward to owner who captures same."

The beast has so frightened dogs and humans that residents of a wide area in Southeastern Nebraska hope the owner may conduct a safari in quest of his property still on the loose among the hills and timber near Fairbury.

Dailey Bros.' Circus traveled thru Nebraska in July but no reports of lost animals have reached *The Billboard*.

Conflicting reports by the jittery few who claim to have seen the creature indicate it may belong to the wolf or

Portland Gives Polack 50,000

PORTLAND, Ore., Sept. 8.—Polack Bros.' Circus had a good 10 days here despite competition from home-town games in the Pacific Coast Baseball League and dog racing. Show opened August 24 and closed Sunday (2), with a slight tapering off at the end owing to the double Labor Day holiday and unrationed gasoline taking celebrants out of town on long awaited trips. Manager Louis Stern estimated 50,000 attended the 19 performances.

Weather was good thru most of the run and a couple of rainy nights had negligible effect on gate as show played indoors at the Portland Ice Arena. Shriners, who sponsored the appearance, received an estimated \$18,000 to be used for the lodge's charity work. Admish was \$1, \$1.80 and \$2.40.

Town was well papered, and local press went to town to give Polack plenty of stories with art.

Full House Greet Austin at Anderson

ANDERSON, S. C., Sept. 8.—Because of a late arrival Austin Bros.' Circus was forced to cancel its matinee here Wednesday (5), but it didn't hurt the night crowd because, despite the rain, the big top was packed.

Three other South Carolina spots proved okay. Overcoat weather at Laurens Tuesday (4) didn't chill the spirit of the straw crowd at night after a fair matinee.

Business was excellent at Spartanburg, where both matinee and night were overflows. At Greenville the show had a full house at night and a big matinee.

Cole Reaps Harvest in Two St. Joe Shows

ST. JOSEPH, Mo., Sept. 8.—Labor Day, Cole Bros.' Circus competed with a fair, which drew 5,000 people, a State softball tournament, which attracted 3,000, and the season's largest crowd at a local amusement park and came out okay. The matinee was full and they strawed them at night. Leavenworth, Kan., would have been much larger had the show been here any day but Sunday (2) locals said. Falls City, Neb., was only fair Saturday (1), the show getting a fair matinee and a poor night. Ottumwa, Ia., August 30, proved good for both performances.

William Tell Tells

DURHAM, N. C., Sept. 8.—Here's proof of the man-power, or woman-power, as you please, shortage.

When Arthur Bros.' Circus played here Monday (3), the knife thrower needed someone for a target. Mazell Phillips, a 12-year-old Durham lad, offered his assistance. The thrower misjudged on one throw and the boy was struck in the leg. He was taken to a doctor at once. The injury was not serious.

The incident prompted someone to ask: "Breathes there a soul so brave as a 12-year-old?"

All's Well With Bell; Or Let Truth Prevail

CHICAGO, Sept. 8.—Conflicting accounts from Kansas indicate that Bell Bros.' Circus, a new show this season, may be moving in all directions.

Or it may be folded, if a telegram reaching *The Billboard* from Phil León, otherwise unidentified is to be believed León wired from Omaha Tuesday (4) as follows:

"Bell Bros.' Circus was forced to close last Sunday at Hoxie, Kan. A new show this season sad mistake. Tried to show every Sunday. Everybody got tired and quit. Show was booked until September 27. Other dates to follow."

Meanwhile, at Hoxie, Kan., John D. Foss, the general agent, was being toasted for the route he had given the show this season. He was presented a traveling bag in token of appreciation, according to a letter written on a Bell Bros. letterhead by Bill Golden.

The route thru September 19 was given in the letter written by Golden. It schedules Ulysses, 9; Syracuse, 10; Johnson, 11; Elkhart, 12; Hugoton, 13, and Liberal, 14, all Kansas spots, with Laverne, 15; Arnett, 16, and Vici, 17, following in Oklahoma.

Bill Ehr, legal adjustor, visited with friends at Hays, Kan. John Lynn, who now has the sweets, was reported doing a good biz.

Two strong houses welcomed Bell Bros. at Newton, Kan., August 31. At Oxford, Neb., the day previous, the show played to a full house at night. There was no matinee.

Drukenbrod Very Ill In St. Louis Hospital

CHICAGO, Sept. 8.—Sterling (Duke) Drukenbrod, veteran side show manager with the Clyde Beatty Circus, is seriously ill in Missouri Baptist Hospital here suffering an attack of coronary thrombosis and he will be confined for at least six weeks. A gall bladder condition was also discovered.

He was stricken with his first heart attack Saturday, August 25, while superintending the erection of the side show top at the twin cities of Crystal City-Festus, Mo., and was rushed to St. Louis. He was immediately put under an oxygen tent where he remained until Tuesday (4). Oxygen tanks have been kept at his bedside, and three nurses are in constant attendance in addition to his mother, Mrs. Ida Drukenbrod, Canton, O., and her sister, Miss Gertrude Smith.

Reports of the illness of Ralph J. Clawson, Clyde Beatty's general manager, evidently were grossly exaggerated, as Mark Twain said when told it was rumored he was dead. Efforts of both the Chicago and Cincinnati offices of *The Billboard* to contact officials of the Beatty circus failed, but it is known that Clawson has been on the lot the past week transacting business.

Y-P Business Only Fair

LIVINGTON, Calif., Sept. 8.—Business was only fair here August 29 for the Yankee-Patterson Circus.

The smaller of the two snakes, a 13-foot python known as Old Samson, was found dead near Doylestown, O., in May, 1944.

DRESSING ROOM GOSSIP

Ringling-Barnum

Fred and Bette Leonard visited friends on the lot in Wichita, Kan. Mrs. Harry Carter joined and will spend a few weeks with her husband, Lard. Jumping to Enid, Okla., for a one-day stand, Labor Day, we had a Sunday off. A party of Ringling folks went to Norman, Okla., and spent the day visiting Russell Bros.' Circus. Thanks to all members of the Russell show for showing us a swell time. Henry H. Kyes's band was terrific. The show was outstanding, well paced and well presented. Red Larkin did a swell job at the mike.

At Enid, Okla., we had a big day with two turnaway houses. The night show was our biggest house of the season. A jump to Oklahoma City for a three-day stand was accomplished without mishap.

Mr. and Mrs. Kellogg visited their son, Bob. Another visitor was John Staley, Father Ed Sullivan, Cambridge, Mass., joined the show in Oklahoma City for a vacation. Everyone is happy to see our good friend again.

Around the lot: Ekie Lawson, of the Russell show, cutting up jackies with old friends in the back yard at Enid. . . . Battle Creek, of the midway light plant, having his troubles, but still finding time to tell one of his tall tales now and then at the front door. . . . Wille Downing, ticket checker, has a novel way of encouraging silence when he counts. He merely shuts off his hearing aid. . . . All the eager beavers are rehearsing between shows now that winter draws near. . . . The pro and con is on in the dressing rooms as to when the show will close.—DICK MILLER.

Russell Bros.

The Oklahoma sun is hot this, the 24th, week. We'd settle for some of that nice cool weather on the California Coast right now.

Down Gainesville, Tex., way there is a group of circus-minded citizens who not only stage their own community show but also entertain the visiting pros when they come to town. On Friday (31), we played Gainesville, Tex., and did a thriving business, thanks to the town's circus fans who apparently transplant their enthusiasm to the other folks. Following the show, a barbecue supper was given by the Antoinette Concello Tent No. 26, CFA, and the officers and directors of the Gainesville Community Circus. Supper was served by Gainesville business men, including Roy P. Wilson, L. A. Wilke, Paul Rivoire, Wayland Griffith and H. B. Newberry. CFA was represented by Dr. S. M. Yarbrough, Dr. A. A. Davenport, J. B. (Benn) Saylor and Mr. and Mrs. A. Morton Smith. Community Circus was represented by Roy A. Stamps, Joe M. Leonard, C. B. Stringer, Roy P. Wilson, Alex Murrell, Smith Davenport and A. W. Wells.

Group attended the evening performance, seated by Bill Antes, of the press department. Guests of honor were George Morris and Pfc. Bob Enworth. Orchids to the city of Gainesville and its circus fans.

Sharing honors as the event of the week was the visit paid the show by Grand Exalted Ruler of the Ramdoodle Club, Dick Miller, and his ladies-in-waiting, Mary Jane Miller, Margie Naitto, Betty Wallenda, and the walking delegates, Al Yoder, Dick Anderson, Elmer Santana, Charlie Borza and Mel Miller. All are from the Ringling-Barnum show. They visited Sunday (2), when they had a day off. What a day it was for the members of the Ramdoodle Club. Jackpots were cut up all day with Judge Kyes, Red Larkin, Lawson, and Larry Wilcox. The Grand Exalted Ruler gave every one his particular blessing and each renewed his vow not to let a brother or sister Ramdoodler down. Visitors were Howard Suez and Jimmy Armstrong of the Clyde Bros.' Show.

Jane De Young, formerly with the Big Show, is recuperating in a Sarasota, Fla., hospital. It is the sincere wish of everyone that next season will see Jane back in the sawdust circle.—DICK LEWIS.

Cole Bros.

Creston, Ia., proved the tip-top larry of the season. A town of 5,000 population and three shows in ahead of us, so you can imagine what kind of business we did. It is the only time many of us ever worked to reserved seats only. No blues at all. The night show was the quickest I've ever seen. It was a John Robinson, plus. Incidentally, Creston is the hometown of A. P. Teed, one of the greatest friends sideshow folks ever had.

Since Georgia Sweet joined, the girls in the dressing room can find the coaches at night. To the Great Allen, somewhere out in the wide-open spaces. We all got your messages, and thanks.

When we played Ottumwa, Ia., some of the personnel from the naval base visited and worked out on Paul Nelson's trampoline. What they didn't do to that bed—double fulls, double forwards and backs, etc. Not bad for the navy. A heat wave hit us in Iowa and it was even too hot for the sun-tanners.

Since Justino Loyal received his old somersault horse from his dad on the Ringling show, he is really working. I saw him do five backs once around the ring. He finished with two somersaults thru the hoop.

Now that the war is over Slayman All plans to visit his native Morocco and spend a little time with his grandfather. He is taking Mohamid along as a guide, as it has been so long since he's been there. Guy Smuck is going into the banking business as soon as the show closes. Harold Voise wants it known that he has given up his latest protege because he breaks all training rules, and that's not good for the body beautiful. Dr. Voise is very sad about the entire affair.

Anna Fitts and Fred Harris, both from Arthur Hoffman's Side Show, marked their birthdays recently. Visitors from the naval air station included Lieut. Joe Giallumbardo; Lieut. (jg), Lee Simons; Bea McDonald, AM 1/c, of the WAVES; Phil Huss, Bm 2/c; Bill Warner, Sp. A 1/c, and Bill Woodcock Jr., son of Babe and Bill Woodcock. Bill Sr. is assistant to Arky Scott.—FREDDIE FREEMAN.

Austin Bros.

Roberson Family and Sam Heatherington, Wild West riders, left the show in Greenwood, S. C., and Mrs. Swede Johnson joined. Mr. and Mrs. Ray Rogers were visitors in Spartanburg, S. C. Miss Nelwyn's birthday was celebrated in Spartanburg.

Doctor Cooper came 1,400 miles to visit. His home is in Wichita, Kan. Harry A. Hammill flew his wife to Atlanta, on the first leg of her journey to her home in Austin, Tex.

Laurence Cross, of clown alley, spent the week-end with friends on the Bradley & Benson Circus. Ramona Renoso, who has been on the sick list, is back at work again.—KAY BURSLEM.

Bailey Bros.

Our theme song should be *We'll Be Coming 'Round the Mountain*. In Elizabethtown, N. C., Johnny Wall even managed to put the big top on the side of a steep mountain. Matinees have been capacity and straw houses have been the rule at night. Asheville, N. C., gave us our biggest day of the season, with four shows. Bob Stevens is willing to wager it's the biggest day's biz in history for a circus of this size.

Robinson's Wild West Show is now featured in the concert.

Hats Off Dept.: To Betty Boardman for her able handling of the front door. . . . To C. C. Smith, one of the most courteous paymasters in the biz. He always says: "Please come to the wagon and get your money." . . . To Ernie Stewart, who is always immaculate. . . . To Ben Thomas, who so thoroly marks the route (he even has arrows pointing to the best places to eat along the road). . . . To George Myers, who is always calm and collected and who really engineers a performance. . . . To Bee Kyle, who has plenty of grit and determination. Her illness made it impossible for her to do her diving act this season, but she is recuperating fast and is coin-ing money with her popcorn venture. . . . To Harry Swank, the busiest man on the lot, who really meets himself coming and going.

Captain Kreeger, who is stationed in Asheville, N. C., joined clown alley for

Little Rock Proves Red One for Beatty

LITTLE ROCK, Sept. 8.—Little Rock proved a red one for the Clyde Beatty Circus Labor Day. With ideal weather, the show played to a full house at the matinee and then strawed them for the night show.

This was the best of three Arkansas spots, altho the other two, Jonesboro and Blytheville, were no cause for complaint. Two strong houses watched the show at Jonesboro Saturday (1), while at Blytheville August 31 the matinee was okay and a full house was on hand at night.

Banard Bros. Closes Successful Season

CONNELLSVILLE, Pa., Sept. 8.—Banard Bros.' Circus closed a successful 18-week season Labor Day, according to word received from John Kramer, Columbus, O.

Show had a lot of tough going early in the season, due to rainy weather and manpower shortage. Last six weeks proved redder than red, and gave the org a neat profit.

All acts remained to the closing. Kramer said.

Arthur Bros. Hits Gong In 2 North Carolina Towns

SALISBURY, N. C., Sept. 8.—Arthur Bros.' Circus hit the gong in two North Carolina towns, Salisbury and Winston-Salem. The show drew a full house at its matinee here August 31 and an overflow at the night show.

At Winston-Salem, the night show played to a straw night after a strong matinee.

Glamor Girls in N. Y. Rodeo

NEW YORK, Sept. 8.—Madison Square Garden's Rodeo, October 3-November 4, will have a group of Texas glamor girls in the arena, all but one of whom will be newcomers to New York. This year's *Sponsor Girls* will be Patricia Clark, who knows New York, and Billy Lou Thompson, Carolyn Cox, Earlene Jeffreys and Jerry Ann Portwood, who have never seen the big town.

Tickets for the 48 performances go on sale at the box office Monday (10).

the day. Walter Garland was on hand in Asheville, and the big business gave him a case of itchy feet. Everyone was sorry to hear of Grace Garland's illness, and hopes for a speedy recovery.

Visitors in Asheville included Ida Ringling North and party; Charlie Campbell, of Sylva, N. C.; George Pennell, the show attorney; U. S. Marshal Price and his brother, Captain Price, of the Atlanta, police department. My apologies if I've missed any of the recent visitors. I've been spending most of my time on the mountain tops looking at flat tires instead of being on the lot.—DOLLY JACOBS.

Arthur Bros.

Cheerful Gardner suffered a stroke and was forced to leave the show. Joe Sullivan deserves credit for the painting job. Charlie McCarthy and his bride, the former Betty Galley, are receiving congratulations.

Al Losh and the writer finally achieved fame. The cookhouse boys have crowned us as the eating champions. For awhile I thought Effie Ellis had a chance, but I was mistaken.

Mr. and Mrs. Al St. Clair visited the show and had a pleasant time remembering old times with Mitt Carl and the other cookhouse boys. Other visitors included Mr. and Mrs. Al Beck, who were with the show last year; Ralph Decker, owner of the Kirkwood carnival, and Charley Katz, former manager of the Charles Sparks Circus.

Betty Acevedo's sprained foot is about well. Mrs. De Barrie was around the lot showing off her grandson. Mrs. De Barrie's daughter was here for a visit. Marty Thorne and Polly Thompson have originated a new hair-do for these hot days. Just as soon as I have time, Grace and I are going to try it on for size.

Larry Black is suffering from an attack of sciatica. Jolly Lee Dowlen entertained friends in Danville.—BERNICE COLLINS.

MAULS! MAULS!!

Wooden Stake Mauls available for immediate shipment

Specifications

Heads: Approximately 8" diameter by 10" long, made of tough kiln dried Black Gum. 36" Hickory handles. Weight: 15 lbs. (average). Price, \$1.50 each, F. O. B. Pascagoula.

Save time and money by ordering direct from manufacturer.

PASCAGOULA DECOY CO.

Pascagoula, Miss.

TELEPHONE MEN

WANTED

FOR

ARARAT SHRINE CIRCUS

Address ARARAT SHRINE TEMPLE Continental Hotel, Kansas City, Mo. Badger and Mae Lloyd, Stoltz, Bob Beck, Hensley, Marteney, contact immediately.

WANTED

CIRCUS ACTS

15 weeks' contract starting November 30th. Will pay fares both ways from Miami or Tampa, Fla. Write terms with photos and full details.

Circo Santos y Artigas

Teatro Campoamor HAVANA, CUBA

BIG ROBERT RED MURREY BUD SAUNDERS

Or other useful people, wire me.

MICKEY O'BRIEN

Care Cole Bros.' Circus Parsons, Kan., 12; Joplin, Mo., 13; Springfield, 14; Vinita, Okla., 15.

WANTED

BAR PERFORMERS

Long Season. No Objection to Good Amateur. Write or wire BOB EUGENE R. D. #1, North Adams, Mass.

WANTED

PHONE MEN, PROGRAM, TICKET AND BANNER MEN Patterson Bros.' Circus 703 Flint P. Smith Bldg. Flint, Mich.

FOR SALE TRUCK CIRCUS

Now operating in good money-making territory. Can stay out almost all winter. BOX D-24, Billboard, Cincinnati 1, Ohio.

PHONEMEN

Book Tickets, Banners. C.I.O. Bldg. Fund Dance. FRANK B. HILDEBRAND Zimmerman Bldg. Springfield, Ohio

PHONE MEN WANTED

For Dan Rice Circus South for winter. Each man gets a town every week and advance tickets under auspices. Apply: H. R. MARTENEY, State Hotel, Marlon, Ill.

SPANGLES TIGHTS ALBERTIS CO.

440 W. 42 ST., N. Y. C.

Paste This in Your Address Book.

WANTED
Girl or Man Leaper for Flying Act. Top salary. Good accommodations. JIMMY ARRUGH and Peggy SHEPARD, answer. WIRE OR WRITE **BILL VALENTINE**
General Del., Florence, Ala., Sept. 10-15; Lawrenceburg, Tenn., Sept. 17-22.

UNDER THE MARQUEE

SEPTEMBER'S galloping.

JOHN J. KELLEY, veteran showman of Wilkes-Barre, Pa., is convalescing after an illness which kept him in a Philadelphia hospital 12 weeks.

FRANK MILLER, concessionaire on the Ringling circus, is in New York for a few days and will rejoin the Big Show at Dallas.

AFTER-THE-NIGHT show traffic jams, which everybody remembered, are back again.

JAMES MCSORLEY is again on the front door of the Gayety burly house in Cincinnati. Mac was formerly with the big tops for many years.

JACK MCCRACKEN, who toured with circuses as an eight-horse driver, is confined to his bed with arthritis at his ranch near Ojal, Calif.

SKELETON CREWS IN all departments didn't signify that the steward was a belly robber.

JAKE POSEY, old-time superintendent of stock, celebrated his 61st wedding anniversary at Los Angeles as guest of Mr. and Mrs. Mike Tschudy, former Al G. Barnes superintendent of stock.

F. DAY GARDNER advises from Maywood, Ill., that he expects to troupe next year. . . . AL MOSS, Bill McDuff, George Werner, Bob Reynolds, Dan Fast and Mac McDonald report a pleasant season with Russell Bros.

NOTHING CAN MATCH the speed with which unloading time comes after a hard night of loading in the rain.

J. AL P. HYNES reports that Siz Simpson will join Browning Big Shows at Myrtle Point, Ore., with a 106-foot cookhouse and that Mike Morrissey, Joe Gallo, Dave Vrado, Ed Kelly and Kid

Jones are still getting the gelt with their stores. Hynes has the novelties.

FRED K. MOULTON, of Cole Bros.' press staff, forwarded an interesting editorial page circus feature written by Robert Gordon for *The St. Joseph (Mo.) Gazette* of August 30, a story that almost every newspaperman could readily fit into.

EARLY-DAY PICTURES of show founders on letterheads often disillusioned a job hunter before he could be hired.

AMONG THE VISITORS at the Cole show in Leavenworth, Kan., were the parents of Gee Gee and Vates Engesser, Simon D. J. Collins, and Mr. and Mrs. Buck Owens. Buck is promoting a rodeo for the war dads in Kansas City, Mo.

DON F. SMITH and Marie Behrend spent Labor Day week-end with the Sells Wolverine show at Redford, Mich.

MR. AND MRS. HERBERT A. DOUGLAS, West Chester, Pa., caught Bond Bros. at Swedesboro, N. J., August 22, where the show had a capacity matinee and a stand-up night.

PLANS OF THE FUTURE for many First of May's is to become big enough in the showbiz to sit under the marquee when crowds are coming in.

FRED CHAPMAN, 74, of Blencoe, Ia., had been a circus fan all his life and Friday (24) he expressed a wish to see one more performance. That afternoon he attended a circus at Onawa, Ia., and an hour after the Wild West he suffered a stroke. He died the following Wednesday.

LOU S. ALLARD JR., info that Honest Bill Newton left the M. L. Clark & Son show at Baxter Springs, Kan., for a brief rest, and that Mrs. Bob Tabor left at Pawhuska, Okla., to take her kiddies to Riverside, Calif., to start school. Bill (See *Under the Marquee* on page 71)

Cowhands Split \$8,470 at Waco

WACO, Tex., Sept. 8.—Baylor University athletics cashed in heavily on the 10th annual Bear Club Rodeo staged here, August 13-18, to raise funds for the school's athletic program. Cowboy and cowgirl winners cut up \$8,470 in prize money.

Held in the Baylor Stadium, the contests drew 41,151 patrons to earn honors as the most successful event of the 10 that have been conducted under auspices of the Bear Club.

Six cowboys and a champion cowgirl were crowned on the final Saturday (18). Louis Brooks, world's champion all-around cowboy in both 1943 and 1944, won the bareback bronk title and placed in other events. Vic Schwartz, 1943 saddle bronk champion, repeated this year. Bob Mansfield captured the calf roping title, and Lem Reeves won the wild cow-milking championship. Royce Sewalt took the steer wrestling crown, and G. K. Lewellen won the bull-riding championship. Eula Gene Hinson successfully defended her 1944 title as cowgirl sponsor champion.

Calf Roping—\$2,775

First Round—First, Royce Sewalt, \$227.50; second, Bob Mansfield, \$208.15; third, Felton Herrington, \$138.75; fourth, Billy Lucas and Tony Salinas tied, divided \$69.35.

Second Round—First, Royce Sewalt, \$277.50; second, Juan Salinas, \$208.15; third, Tony Salinas, \$138.75; fourth, Bob Mansfield and Doc Spence tied, divided \$69.30.

Third Round—First, Bob Mansfield, \$277.50; second, Buff Doughett and Doc Spence tied for second, divided \$346.95; fourth, Tony Salinas, \$69.35.

Average—First, Bob Mansfield, \$277.50; second, Tony Salinas, \$208.15; third, Royce Sewalt, \$138.75; fourth, Buff Doughett, \$69.35.

Wild Cows—\$1,135

First Round—First, Lem Reeves, \$151.35; second, Royce Sewalt, \$113.50; third, Doc Spence, \$75.65; fourth, N. A. Pitcock, \$37.85.

Second Round—First, Royce Sewalt, \$151.35; second, Leo Huff, \$113.50; third, Lem Reeves, \$75.65; fourth, Deumit.

Average—First, Lem Reeves, \$151.35; second, Royce Sewalt, \$113.50; third, Leo Huff, \$75.60; fourth, Tony Salinas, \$37.85.

Bull Riding—\$1,125

First Round—First, G. K. Lewellen, \$112.50; second, Less Hood, \$84.40; third, Bill Iber, \$42.15; fourth, Harold Watson, \$42.20.

Second Round—Tied for first and second, Ike Tacker and Bud Humphreys, each getting \$98.45; third, G. K. Lewellen, \$56.25; tied for fourth, fifth and sixth, Roy Calloway, Hoss Allen and Glenn Vick, split \$28.05.

Third Round—First, Bill Iber, \$112.50; second, Marshall Hood, \$84.40; third, Paul Humphreys, \$56.25; fourth, Roy Calloway, \$28.10.

Average—First, G. K. Lewellen, \$112.50; second, J. B. Hunter, \$84.40; third, Red Walker, \$56.25; fourth, Paul Humphrey, \$28.10.

Steer Wrestling—\$1,275

First Round—First, R. L. Bland, \$127.50; second, Blacky Russell, \$95.65; third, Royce Sewalt, \$63.75; fourth, Bill Iber, \$31.85.

Second Round—First, Royce Sewalt, \$127.50; second, Buff Doughett, \$95.65; third, Lem Reeves, \$63.75; fourth, Dub Phillips, \$31.85.

Third Round—First, Louis Brooks, \$127.50; second, Royce Sewalt, \$95.65; third, Buff Doughett, \$63.75; fourth, Lem Reeves, \$31.85.

Average—First, Royce Sewalt, \$127.50; second, Buff Doughett, \$95.65; third, Tom Perkins, \$63.75; fourth, Louis Brooks, \$31.85.

Bareback—\$1,145

First Round—First, Louis Brooks, \$114.50; second, Byrl Joseph, \$85.90; third, Ike Tacker, \$57.25; fourth, Paul Humphreys tied with Bo Chesson, divided \$28.60.

Second Round—First, Louis Brooks, \$114.50; second, Clyde Hebert, \$85.85; third, Wayne Ewing, \$57.25; fourth, Wallace Brooks, \$28.65.

Third Round—First, Louis Brooks, \$114.50; second, Harold Watson tied with Bud Humphrey, divided \$104.50; fourth, Byrl Joseph, \$28.60.

Average—First, Louis Brooks, \$114.50; second, Paul Humphreys, \$85.90; third, Harold Watson, \$57.25; fourth, Clyde Hebert, \$28.60.

Saddle Bronk—\$1,025

First Round—First, Byrl Joseph, \$51.25; second, Leo Thorn, \$51.25; third, Vic Schwartz, \$29.30; fourth, Wallace Brooks, \$14.65.

Second Round—First, G. K. Lewellen, \$58.60; second, Byrl Joseph, \$36.60; third, Louis Brooks, \$36.60; tied for fourth and fifth, Leo Thorn and Tom Perkins, \$7.35 each.

Third Round—First, Byrl Joseph, \$58.60; second, Vic Schwartz, \$36.60; third, Louis Brooks, \$36.60; fourth, G. K. Lewellen, \$14.60.

Fourth Round—First, Louis Brooks, \$58.60; second, Byrl Joseph, \$43.95; third, G. K. Lewellen, \$29.30; tied for fourth and fifth, Leo Thorn and Tom Perkins, \$7.30 each.

Fifth Round—First, Vic Schwartz, \$58.60; second, G. K. Lewellen, \$43.95; third, Leo Thorn, \$29.30; fourth, Tom Perkins, \$14.55.

Sixth Round—First, Vic Schwartz, \$58.60; second, Louis Brooks, \$43.95; third, Leo Thorn, \$29.30; fourth, Byrl Joseph, \$14.55.

Average—First, Vic Schwartz, \$58.60; second, Leo Thorn, \$43.95; third, Byrl Joseph, \$29.30; fourth, Louis Brooks, \$14.55.

Williams Scores At Soldier Field Despite Opposish

CHICAGO, Sept. 8.—Jim Williams paid all the bills and pocketed a neat profit as the result of his two-day, four-performance International Thrill Circus at Soldier Field here Sunday and Labor Day, despite the fact that he had less than two weeks for promotion, the Cubs and race track played to record crowds, the navy's LST invasion drew 100,000 for free, and the highways in and out of Chicago were bogged with motorists on the first ration-free gas week-end in many a moon.

Attendance was approximately 50,000, at a buck and a buck and a half, net.

Fact that Williams didn't have to dig down to pay off must be considered a triumph under these circumstances and is a tribute to the slough radio campaign, the extensive billing, the buying of all available space in the dailies, and the use of sound cars and clowns on the streets in advance.

Night shows outdrew the matinees because Thearle-Duffield fireworks and the *Atomic Bombing of Japan* were featured in most all advertising, and the folks knew the fireworks wouldn't go in the daylight.

Ace Takes a Belting

Program was strong enough. Ace Lillard's Circus of Death was featured, and the Ace and his crew demolished 15 clunkers in four wild orgies of throttle-kicking. Ace came to grief in the final showing, whacking the concrete wall and tearing down a section of one gate when his car's steering device popped during a blindfold drive. Ace suffered a fractured nose and a badly cut upper lip. Rosemary Wayne, who handled radio tie-ups for Williams, was flattened when the car hit the gate. She was generally "stove up," as the drivers say, and is sporting a dandy shiner.

Lillard's feature was the hurtling of a sedan over two highway busses, one parked the long way and the other crossways. He made it all four times for the longest leaps on record in Soldier Field. It was a tough assignment because of the short runway and generally poor cars.

Babe Earns Plaudits

Of all the chauffeurs Ace unveiled, his wife, Babe Lillard, scored for the biggest hands. She can handle an auto with the best, and Sunday afternoon the accelerator on her car stuck to the floor during a ramp jump and she rolled over when she attempted to negotiate a tight turn. She bounced out smiling, looking for another car.

Ace and Babe were assisted by Charles (Curly) Craft, Frankie Mathews, Jimmy Hazlett and Jack Ware, with Joe Callaghan on the microphone.

Whitey Harris, clown cop, worked at a lively pace between the thrill stunts.

Circus features included the White Horse Troupe; Hollywood Aerial Ballet; Russell and Renee, on the trampoline, and Bruffee, the "Man Who Hangs Himself" at each performance. The Graham Riders worked the Sunday shows and were supplanted by Dick Clemens and his nifty lion act for the Monday shows.

Williams's staff included Les Lear, master of ceremonies; Duke Hannaford, announcer; Sam J. Levy, arena director; Fred J. Kressmann, assistant arena director; Bernice Herwitz, program director; Frank Duffield, fireworks director; Art Briese, assistant fireworks director; George Livingstone, publicity director; Miss Wayne, radio; Helen Stevens Fisher, Max Gallin and Lou Diamond, press representatives; Issy Cervonne, musical director; Mique Malloy, front door superintendent; Tom Walsh, ticket superintendent.

Music was furnished by Armin Hand's Board of Trade Band. Lilyan Cole sang the national anthem to open each program.

In clown alley were Earl Shipley, producing clown; Tad Tosky, Percy Rademacher, Lee Marks Jr., Lindsey Wilson, the Snell Brothers, Joe Ambrose, Lupe Mijares and Hubert Dyer.

Tennessee Okay for Bailey

ELIZABETHTON, Tenn., Sept. 8.—With ideal weather prevailing, Bailey Bros.' Circus drew a full house at the night show here August 31 and a strong matinee. At Kingsport, August 29, two overflow houses were in attendance.

NOW EN TOUR America's Newest, Brightest, Most Modern Circus With America's Oldest Title DAN RICE

Kankakee, September 11; Champaign, 12; Salem, 13; Mt. Vernon, 14; Marion, 15; all Illinois; Caruthersville, Mo., 17; Paragould, Ark., 18; Newport, 19; Searcy, 20; Conway, 21; Russellville, 22.

Wanted to join in any of the above towns, Workingmen in all departments. Those that drive preferred, but not essential. Come on.

"HONEST" BILL NEWTON, Gen. Supt.

MUSICIANS

Wire Prof. John Dusch.

Best of accommodations. Top post-war salaries payable every night; no hold back.

Lew "Bozo" Ward, Producing Clown, can place White-Face Clowns that are funny and not too tired.

Seat Butchers and Novelty Men to hustle street parade daily.

Yes, believe it or not, we are marching at noon.

TRULY THE SHOW THAT'S DIFFERENT

YANKEE-PATTERSON CIRCUS

WANTS for Balance of This Season

This show will positively stay out until late November. Acts for Big Show strong enough to feature. Sideshow Acts capable of getting real money. Candy Butchers, wire Frank Yaglia.

FOR SEASON OF 1946

Acts for both Big and Side Show. Also Wild West Star to share billing with title.

Write or Wire:

JIMMIE WOOD, Gen'l Mgr.

As Per Route or 3028 Stanford Ave., Venice, Calif.

KENNETH WAITE TROUPE

AT LIBERTY FIRST TIME IN FIVE YEARS

Reason, show closing. Four people, including Midgets. Five acts. Have hundreds of dollars invested in equipment and wardrobe. Advise Hotel Secor, Toledo, Ohio.

Kentucky State Best in Years

New South Wales Annuals Continue In Spite of War

CHICAGO, Sept. 8.—The war crimped but did not stop the fairs of New South Wales, according to a letter received from John (Sheik) Lempart, Chicago showman now with the armed forces in Australia.

The fairs, which with one exception, are one and two-day events and largely agricultural shows, Lempart says, and are much smaller than the average county fair in the United States. Like American fairs, they have rides, concessions and other entertainment features, but on a small scale.

This year, 37 fairs were scheduled for August, September, October and November. For the benefit of those who might be interested in knowing where the fairs Down Under are held, here is the list of New South Wales towns that have fairs scheduled:

Fairs held in August: Bogan Gate, Condoblin, Trundle, Gilgandra, Weethalle, Peak Hill, Lake Gragelllog, Barellan, Parkes, and Grenfell.

September: Deniliquin, Broken Hill, Forbes, Young, Manildra, Cowra, Nynagan, West Wyalong, Canowindra, Henty, Ardlethan, Narrandra, Finley, Junes, and Culcalrn.

October: Gosford, Griffith, Cudal, Singleton, Kyogle, Casino, Lismore, Alstonville, and Murwillumbah.

November: Mullumbimby, Bangalow, and Nimbin.

Indiana State 4-H Show Draws 80,000

INDIANAPOLIS, Sept. 8.—Indiana State Fair's junior substitute, the annual State 4-H Club Show, closed Wednesday (5) with a three-day total attendance estimated at 80,000, tops for the event. General admission was upped from 30 to 50 cents.

A total of 1,600 boy and girl contenders entered more than 4,000 individual exhibits, 30 per cent more than ever before, to make this a stand-out exhibition.

No grandstand show was scheduled, the army still holding this area of the State Fairgrounds, but Barnes-Carruthers presented the Olympic Circus in the Coliseum day and night. Eight circus acts, headed by Zaccchini's "Miss Circus," human cannon ball, comprised the bill. Another added attraction was a display of army air forces materiel and two aircraft, a P-59 and a P-19, gave a flying demonstration Monday matinee.

Rogers Greater Shows, on the midway, did heavy business, as crowds and weather held up well thru entire three days.

Radio entertainers from WLS, Connie and Bonnie and Bob and Mack, appeared Monday and Tuesday at the Coliseum.

Big-Car Auto Racers Make Post-War Debut

FLEMINGTON, N. J., Sept. 8.—Eastern big-car auto racers, ruled off the tracks by ODT edict in 1942, returned to action here Labor Day before a record 32,052 paid attendance at the Flemington Fair.

Jole Chitwood raced away from the 33 drivers lined up by Sam Nunis, promoter, to win top honors. Runners-up included Bill Holland, Bob Sall and Mark Light. Nunis Speedways' next event is the New Jersey State Fair.

Chattanooga Names Judges

CHATTANOOGA, Sept. 8.—Beef cattle and swine judges have been named for the Chattanooga-Hamilton County Interstate Fair to be held at Warner Park September 17-21. They are Dr. J. C. Miller and L. L. Richardson. Crops, home gardens, soil conservation, honey and 4-H Club products will be exhibited in the larger of two tents to be erected. FFA displays will occupy the second tent. J. D. Clett will be in charge.

Kahn Estimates 110,000 Attend Auglaize Annual

WAPAKONETA, O., Sept. 8.—Early tabulations covering Auglaize County Fair receipts point to a record-shattering 32 per cent jump over 1944 figures and a total attendance closely approaching 110,000, Secretary Harry Kahn disclosed today.

Every day but one of the seven scheduled (August 26-September 1) ran ahead of last year, Kahn reported, as an attraction-studded program and good weather breaks combined to support its claim of "Ohio's fastest-growing fair."

Single slump in attendance came Friday (31) when, for no reason that Kahn or other officials could explain, the matinee harness racing crowds fell off.

Horses, both runners and the Grand Circuit's champion trotters and pacers, figured importantly every day except the opener, Sunday (26), when B. Ward Beam's Congress of International Dare-Devs, auto thrillers, took over. Beam aggregation showed to a turnaway house Sunday afternoon.

That night, 8,000 returned to see Graham's Western Riders and the WLS National Barn Dance entertainers, first in a week-long series of varied night grandstand shows. Seven running races under lights brought out about 5,000 Monday (27) and Tuesday (28) nights.

Another packed stand witnessed the WLW Boone County Jamboree and Livestock parade, twin night attractions Wednesday (29). Capacity was the word for Thursday (30) night when Gus Sun's Victory Revue was the headliner, with Harry Shannon Jr., a Wapakoneta product, emceeing the show.

An estimated 12,000 jammed the stands Friday (31) night to see the *All-American Revue*, booked by Henry Lueders, and to be on hand for the drawing on the automobile give-away. Horse racing climaxed the week's night events Saturday (1) when 5,000 saw the (See 110,000 Take in Auglaize, page 57)

Polio Ban Paralyzes Flemington; 40% Off

FLEMINGTON, N. J., Sept. 8.—Flemington Fair crowds were at least 40 per cent off because of the city's polio ban on children, Maj. E. B. Allen, president, said at the close of the 1945 event held here August 29-September 3.

Thru the six days' run hundreds of cars were said to have rolled up to the gates only to be turned around and headed homeward as ticket sellers informed parents that children under 16 could not be admitted.

In contrast with a year ago, when nearly 10,000 opening-day visitors were on hand, less than 2,000 were clocked by the turnstiles as this year's event got under way Wednesday (29). The opener was designated Farmers' Day. Gov. Walter E. Edge and a former governor, A. Harry Moore, were here Thursday, Governor's Day.

Back on a peacetime basis, Major Allen brought back auto races in an attempt to bolster attendance. Promoted by Sam Nunis, contests paid off Monday (3) with capacity crowds. Harness racing was held Wednesday thru Saturday.

Tragedy marked the closing Monday when Dr. Chapman S. Harris collapsed in the grandstand box he had held every season during his 35 years tenure as fair secretary. The 86-year-old veterinarian was dead when carried to the fair office.

The paucity of juvenile spenders made the week a dull one for Morris Hannum Shows on the midway. Show was further handicapped when concessions remained closed Sunday. Several new shows, including Al Renton's Side Show and Jack Picaro's Posing Show, have been added since the organization last visited this area.

Jole Chitwood's auto stunt show, Hell-on-Wheels, was the principal grandstand attraction, supported by acts that included Jimmy Mack and Lucille, cyclists; Kirk Adams's dog act, and the Abdullah Girls, directed by D. King.



CARL F. MANTEY, secretary of the Tuscola County Fair, Caro, Mich., who celebrated his 10th anniversary as manager by putting on an annual that set an all-time high for receipts.

Jam-Up Crowd On Labor Day

Exhibits dwarf previous showings—horse show tops—many special features

LOUISVILLE, Sept. 8.—Instead of runners streaking around the track at historic Churchill Downs this week, Kentucky's finest show horses were the top attraction and every day the huge Downs grandstand echoed to the applause of thousands of people. It was the Kentucky State Fair—the second held on the Churchill Downs grounds, and in size and interest it probably topped any State annual previously held here.

The Kentuckians do not take a back seat for anyone in their liking for pretty women, but when it comes to a choice between a smart revue and smart horses, the nags invariably win. They dominated the grandstand entertainment thruout the week, the only concession to non-horse enthusiasts being the presentation of four high acts and a local juvenile revue. But aside from the horse show there were plenty of other attractions to make a well-rounded program, and with as fine a line-up of exhibits as has been seen here in years to boot, the State fair will have had one of the most successful seasons in its history when it closes tonight.

Off To Great Start

The fair got off to a great start Sunday (2) with what J. C. Wehrley, assistant manager and treasurer, termed a "Sunday punch that should carry the 1945 showing thru the rest of the week and set it up as a proud record year." Jack Matlick, general manager, announced that the combined afternoon and evening attendance had reached (See Kentucky State Best on page 57)

Everything Goes Wrong With Utah State--Politics?

SALT LAKE CITY, Sept. 8.—After a record-breaker opener on Labor Day, the first fall Utah State Fair in four years slumped badly the next two days to show an attendance loss during the first three days of the eight-day fair. Attendance paid racked up only 21,098 compared to more than 30,000 the first three days of 1944. This did not include about 10,000 kids admitted free at the fair gate for the first time in more than eight decades.

Everything went wrong. A local daily publicized Wednesday (12) as Kids' Day instead of Tuesday (11). As a result, Sheldon R. Brewster, secretary-manager, was forced to use both days for the kids, cutting the pay gate. State Board of Health warned against an epidemic of polio, and the kids stayed away in droves. Threatening weather, which failed to fulfill its threat, cut attendance Wednesday, ordinarily the best day of the fair, to the worst of the first three days.

Thursday the army moved in and declared the fair "out of bounds" because of the condition of toilets which had been used by the army during the three years of its occupation of the grounds but had never been condemned by them.

Worst sufferers were Monte Young's rides and shows, which suffered from loss of Kids' Day business Tuesday and Wednesday, and Art Teece, food and drink concessionaire. An excellent grandstand show supplied by Neal Abel, of Los Angeles, and horse races in the afternoons may pull the fair out of its doldrums.

Brewster, considerably peeved by the turn of affairs, will comment only at the conclusion of the fair. Then, it is indicated, he will say plenty. Indications are that politics has entered into the deal, to the detriment of the fair.

Portland Prelims For Resumption of Ore. State in 1946

PORTLAND, Ore., Sept. 8.—Preliminary plans are being drafted for a State fair at Salem next year, the first since 1941.

The announcement was made by E. L. Peterson, State Director of Agriculture, and Lee G. Spitzbart, fair manager, who noted that what was to have been the 81st annual State Fair was canceled July 13, 1942, by then Gov. Charles A. Sprague because of wartime transportation difficulties.

Spitzbart announced that the fair management has plenty of work to do, as grounds, buildings and equipment require extensive repairs. The State Department of Agriculture has received a \$36,000 check from the War Department to compensate for damage to property caused during early years of the war when troops were stationed on the fairgrounds.

Iowa Writer View Annuals' Comeback

DES MOINES, Sept. 8.—Four years of pent-up energy will go into the makings of Iowa's 1946 fairs, in the opinion of John Zug, *Des Moines Register* staff writer, whose view is that the county fair will bounce back strong after taking a wartime walloping.

"Even if they learn all about the atom and feed the world on pills," Zug writes in the August 12 issue of the Iowa newspaper, "the county fair will never lose its place as the great gathering spot and festival of the year for rural Iowa."

To get the "feel" of his subject, the Des Moines writer visited the Delaware County Fair, managed by E. W. (Deak) Williams, for many years secretary of the Iowa Fair Managers' Association, at Manchester. There he found the fair operating under the same wartime restrictions and difficulties that have confronted most fair officials trying to carry on.

Quoting Williams, Zug reported that those fairs held this season were prompted by two major aims—to keep the buildings in repair and to carry on 4-H Club work.

The Zug story points out that the county fair as an institution pre-dates the State itself, history disclosing that fairs were warmly supported by Iowa Territorial governors who preceded the present State executives.

Post-war fairs can be counted on to flourish, concludes Zug, because "agriculture needs a showplace."

Du Quoin Hangs Up New Record

Attendance Is 20% Over '44

Fair presents top-ranking race meet and grandstand show--plan more buildings

DU QUOIN, Ill., Sept. 8.—Approximately 25 years ago a then young business man in this city, William R. Hayes, had an idea that he would like to give the natives of Southern Illinois a good fair, and he laid the groundwork at that time for the Du Quoin State Fair. This brain-child of Hayes's has developed to such an extent that Monday, Labor Day, the annual opening day of this event, saw more than 42,000 pass thru the turnstiles. This was an all-time record attendance for this annual, and when finish is written on the Du Quoin State Fair shortly after midnight tonight, it will show an attendance increase on the week over the 1944 event of at least 20 per cent, according to Secretary Harry E. Strong.

Will R. Hayes, who as president and general manager of the Du Quoin State Fair since its inception in 1923, has headed this annual, is engaged in various big business enterprises in Southern Illinois. However, his family and close friends, make the assertion, and it is certainly borne out, that Will Hayes lives for 51 weeks of the year, just for "his" fair, and it is his ambition to give to the public of Southern Illinois the finest fair plant in America, which dream will unquestionably be fulfilled during the next few years, as over a million dollars will be expended in 1945 and 1946 by Hayes to start accomplishing this. Thru the years, Hayes has purchased additional property adjoining the original fairgrounds, so that now the fair plant is comprised of 1,000 acres. During the past several years, on account of the war, the erection of various buildings was delayed, but starting next week, work will go forward with a vim on plans which have been in concrete form for the past two years.

More Buildings Planned

Just prior to the war, the new one-mile track was completed, and is pronounced by horsemen as the "fastest track in America." Also the \$100,000 horse barn was completed shortly after we entered the war. Starting Monday morning (10) work will get under way on the new 10,000-seat grandstand, which will be of all steel and concrete construction. Contracts have also been let for the building of a new coliseum for the horse show arena and housing of horses. The arena will be 525 feet in length and 200 feet deep, with additional wings on each end 200 by 200 feet; mammoth new hog and sheep barn 300 by 100 feet; mammoth carnival midway, with solid brick walks the entire length and special steel towers and lighting effect; water racing course running parallel with the one-mile racing strip on the infield; extensive landscaping on the grounds as well as the entire infield and new cattle barns. These are all definitely set for work to start on immediately, with an effort to have as much as possible completed for the 1946 annual. The fair, which has already erected a large stage, with dressing rooms underneath, will also build its own scenery for the stage to be in readiness next year.

The Du Quoin State Fair strictly features its harness racing and grandstand show, and that it excels in these there is no question. During the five days of harness racing, Monday thru Friday, \$100,000 in purses will be paid out. Purse for the feature race of the week is \$21,500. This is an all-time record for any fair or any race meet of any kind, to pay out purses of \$100,000 in five days, in the United States. Besides being the top racing meet from the money standpoint, it is also undoubtedly the top meet as horseflesh goes, as the cream of the harness horses of America

Roberval Annuelle Purement Agricoltte

The editor's French vocabulary being strictly limited to "oui, oul," he was unable to translate the report on the Roberval (P. Q.) Fair report. But for the benefit of those whose education has been more linguistically complete, the report is presented here as received:

Monsieur:

En response a votre lettre du 20 du courant, je vous adresse sous ce pli le communiqué des journeaux.

Le temps a ete tres beau, le nom du carnaval est Daniel's Greater Show de Montreal.

Nous n'avons pas de grand estrade, ni course de chevaux.

Notre Exposition est nue Exposition purement agricole. Les principaux exhibits sont:

Les chevaux,
Le betail de race pure,
Les legumes et l'industrie domestique.

Vtre tout devoue,
Le Secetaire de la Societe,
J. EDOURD BOILY.

Raleigh Fair Plant Returns To Action

RALEIGH, N. C., Sept. 8.—North Carolina's State Fairgrounds, on a wartime furlough since the 1941 exposition, will be opened again to amusement seekers, September 24-29, when the Raleigh American Legion sponsors a fall victory celebration.

George A. Hamid, whose grandstand acts were a perennial feature of the fair, will again supply a night revue and 15 supporting acts, according to C. A. Bobbett, acting for the Legion committee directing the event. Zacchini's human cannon-ball act will be an added attraction.

On the midway, Endy Bros.' Shows will provide a full line-up of shows and rides.

are here, with all of the topnotch stables and riders represented, including the winner of the Hameltonian, Title Hanover, and Adios, the No. 2 horse in America. Both these horses broke their previous track records here this week.

Grandstand Show

It is an admitted fact by attractions people that this fair presents one of the most pretentious arrays of talent annually seen at any fair in America. Harry E. Strong, in charge of the grandstand show, goes "all out" on his grandstand show every year, and this year is no exception. Grandstand admission is \$1 plus 20 cents tax, and the folks get their money's worth. Acts making up the nightly show were booked by the Ernie Young Agency, Barnes-Carruthers, George A. Hamid, and the Voorhees Agency. Dave Alcom was in charge of the attractions. He also emceed the shows nightly. He was assisted by L. N. Fleckes, of the Voorhees Agency. John Kowsman was musical director, with 14 men in the pit, and Mary Kay at the piano. Ruth Pryor and Jane Newcomb were the featured artists in the revue numbers, while Irene Newcome was the wardrobe mistress.

Show was presented in 24 different numbers and displays as follows.

- 1, National anthem; 2, Russian number; 3, Four Pin-Ups, whirlwind girl skaters; 4, Paul and Petit, novelty unicycle act; 5, the Magical Arnolds, magicians; 6, the Carltons; 7, Marlon Vinay, violinist comedienne; 8, Southern number; 9, Claude and Andre; 10, Wilfred DuBois, juggling; 11, Whitson Brothers, Risley comedy; 12, Don and Alpha Tranger, musical novelty; 13, Song Spinners, six-girl vocalists; 14, the Iwanos, horizontal bars; 15, Larry Griswold, trampoline comedy; 16, the Fontaines, acrobatic and dance team; 17, modern number; 18, Keaton and Armfield, dancing and talking comedy; 19, Libonati Duo, xylophones; 20, Radio

(See Du Quoin Chalks on page 69)

Tampa Fate Hangs On Army Decision

TAMPA, Sept. 8.—Rights of the Florida Fair Association to act as a collection agency on behalf of Florida counties and commercial organizations whose booths were damaged during the army's occupancy of the Florida State Fairgrounds here may determine whether a 1946 event will be held next winter.

"The army doesn't deny the damage," General Manager P. T. Strieder explained today, "but figures the fair association does not own the construction work in many booths that have been partly or totally destroyed."

Strieder said the fair organization considers itself custodian of the property and feels that unless settlement of all damage claims is made at one time the fairgrounds will not be released in time for use in 1946.

He disclosed that army officials have already contacted individual counties and other exhibitors to seek separate settlements.

"If some of these get in a court of claims," said Strieder, "it will tie up important exhibits for months."

On the other hand, if army officials agree before November 1 to pay the \$100,000 total damages claimed by the fair association, a 1946 fair can be held.

"But that is the latest date possible," affirms Strieder. "We should know what we are doing before then. We've got to be able to make settlement with the counties to get them to come in. We need these county exhibits."

Army troops have been out of the Tampa grounds since March 1, with the exception of a few guards. But the army is still paying rent for the buildings.

When the grounds are finally vacated, a tremendous amount of repair work must be done. Weeds choke walks and fields, several buildings and some interior construction by the army have to be removed. All seats in the concrete bleachers, and many in the grandstand, have been taken out.

Records Set at Afton, N. Y.; Wirth, Beam Furnish Shows

AFTON, N. Y., Sept. 8.—Attendance at the Afton Fair, August 14-18, was reported by Harry G. Horton, secretary, to be the largest in the history of the event. Biz was stimulated by V-J Day record crowds, according to Horton.

Attractions, booked thru Frank Wirth, included Gautier's Steeplechase; Don Dorsey, aerialist; Marks and Lucille, comedy bicycle; Donnelly and Bob, acrobats; the Heerdinks, comedy bar; the Rollos, log rollers; Flordelina, Brazilian wire act; Spring Garden Band, and Dee Shaw, mistress of ceremonies.

B. Ward Beam's Congress of International Daredevils were featured Saturday (18) matinee and night.

Hillsdale Observes 95th Year With Varied Program

HILLSDALE, Mich., Sept. 8.—Hillsdale County Fair will rely on harness racing, ball games, a grandstand stage revue and a host of traditional fair features when it opens for the 95th time here September 23.

Secretary H. B. Kelley listed today a completed program for the seven days and five nights of the event. It embraces features as varied as old-fashioned oratorical contests and horse-shoe pitching, with a "calf scramble," band concerts and stock parades thrown in for extra measure. Six horse-racing matinees are listed.

Luverne Plans for 1946

LUVERNE, Minn., Sept. 8.—Rock County will return to Minnesota's county fair lists in 1946 after a year's absence, due to windstorm damages to buildings. Inability to get materials to repair storm damages caused by a May storm was cited by J. B. McRoberts, secretary, as the reason for canceling this year's event.

Caro Sprays DDT And Sets Record Of 38% Over 1944

CARO, Mich., Sept. 8.—Secretary Carl F. Mantey laid claim today to national honors for the Tuscola County Fair held here August 20-25. The fair, said Mantey, was the first to use the new insecticide, DDT, to improve fairgrounds sanitation.

As a result, the record throngs who gave the event a record-breaking gross of \$38,986, 38.7 per cent over 1944, were not molested by flies, according to Mantey, who has been at the helm of the Caro fair for 10 years.

"The Michigan Chemical Company, St. Louis, Mich., sent their men and equipment to the grounds, and all offices, toilets and some of the eating stands were sprayed with DDT," he explained. "Amazing as it seems, wherever it was used there were no flies. Even as late as a week after the fair, the pests continued to die."

On the basis of his experience, Mantey recommended that fairs using the mixture plan to spray it two or three days ahead of the opening day.

Grandstand entertainment was headed by the Gertrude and Randolph Avery revue and supported by Barnes-Carruthers acts. Happyland Shows were on the midway.

Livestock exhibits crowded the fair-ground barns, and other departments matched in volume of entries. A horse barn, built a few years ago to house 100 head, was augmented by tented stables to accommodate the overflow. A strong cattle show, particularly Ayrshires, was reported.

Herman, Minn., Attendance Slashed by Harvest Season

HERMAN, Minn., Sept. 8.—The harvest cut into the attendance at the Grant County Fair here, but even so, G. I. Haney, secretary, believes that when the books are brought up to date the 1945 annual will show a profit. Estimated attendance was 9,000.

Art B. Thomas Shows, of Lennox, S. D., were on the midway, while the Thomas Shows and Northwestern Amusement Company combined to furnish the grandstand attractions. The grandstand show was supplemented by the Clear Lake Boot and Saddle Club horse show.

A horse race program, with \$1,450 in prize money, was among the fair's features. Principal exhibits were 4-H Club livestock.

Mississippi Expo Skedded For Jackson October 8-13

JACKSON, Miss., Sept. 8.—Jackson will have a fair this year, the city commission has decided. It will be held October 8-13. Since the agricultural building and the Hugh White Industrial Building will not be available, there will be no general agricultural or commercial exhibits. Thus, the fair will be known as the Mississippi Livestock, Poultry and Mechanical Exposition instead of the Mississippi State Free Fair.

In addition to midway and grandstand attractions, the fair will include livestock and poultry show and a large display of post-war automobiles and machinery.

Fayette County Annual Shatters 1944 Record

WEST UNION, Ia., Sept. 8.—All records for the Fayette County Fair here went by the boards, according to Carroll W. Grimes, treasurer.

This year's event drew a gross of \$13,471, as compared to \$11,178 in 1944. Annual exhibitor tickets numbered 901, as against 776 last year, while single admissions totaled 10,977, as against 9,408 last year. Grandstand tickets for night performances hit 6,318. Last year the total was 5,191.

Kentucky State Best in Years; Crowds, Exhibs Top All Marks

(Continued from page 55)

close to 35,000, and that "enthusiastic co-operation exceeding any other year has been given us by press and radio."

Opening was featured by prayer and a sermonette by Doc Waddell, known as "Minister of the Outdoor Show World."

Monday, in addition to being Labor Day, and with perfect weather prevailing, the folks really turned out in force. By 5:30 p.m., nearly 42,000 had clicked thru the turnstiles and still were streaming in by the hundreds. Final count on the day was close to 50,000. Exhibits and midway were jammed from early afternoon to late at night. Johnny J. Jones Exposition did a terrific business, rides working at capacity and shows getting a heavy play. Many of the eating and soft drink places on the grounds were sold out early in the evening and had to close because no more stock could be obtained.

The Jones Exposition occupied the Downs infield and, altho the only means of entrance was thru a long, narrow underpass, the crowds streamed thru by the thousands and the midway was constantly jammed.

Finest Exhibits

Exhibits were among the finest and largest the fair ever has had. R. G. Lytle, dairy cattle supervisor, reported twice as many Kentucky livestock entries as in previous years. The 4-H clubs and Future Farmers of America had larger showings than ever before, the 4-H members having 129 head of dairy cattle alone. This year marked the first showing of Swiss dairy cattle in the State. All of the exhibit space under the grandstand was filled, and in addition it was necessary to use a number of huge tents to house the livestock, poultry and other exhibits. There was an endless display of grains, fruits, tobacco, all kinds of agricultural products, and the various domestic arts. The machinery exhibit was the largest since the pre-war years.

Special Features

Many special features enlivened each day's program. Opening day included a Fort Knox armored display, and band concerts by the Fort Knox military band and a boys' high school band; Monday, a doll parade, Boy Scouts circus, the start of a croquet tournament, which continued thru the week, and various contests for the youngsters; Tuesday, exhibition drills by army nurses, WACS, WAVES and SPARS; Wednesday, red-head contest; Thursday, Governor's reception, and blonde and brunette contest; Friday, style show, baby health contest, and beauty contest; Saturday, bathing beauty contest. On the first four nights the American Fireworks Display Company presented a pyrotechnical show, featuring the *Bombing of Tokyo*. Afternoon and evenings, in addition to the horse show, four feature acts were presented — Selden, the Stratosphere Man; Gregoresco, "man who hangs himself"; Sensational Marlon, high-pole breakaway, and Capt. Jimmy Jamison, high dive. Johnny Burkhart and his band furnished music.

WHAS, *The Courier-Journal* station,

FREE ACT SENS. HIGH THRILLER

Ski Jumping Without Snow. Flashy Rigging—Fire Leap Over Gap. Open Time After Sept. 15th. Address: "THRILLER," care General Delivery, Rutherfordton, N. C.

FREE ACT WANTED

FOR UNION COUNTY FAIR, OCT. 8-13

Two Performances Daily.
Give Price in First Letter.

M. C. PAGE, Sec., Jonesville, S. C.

NO FAIR

Ephrata, Pennsylvania

The Ephrata Farmers' Day Association, Inc.,

Has Cancelled Its Fair for 1945.

IRA E. FASNACHT, Secretary

WANT

First-Class Carnival, October 22-27, 1945.

ROCK HILL COLORED FAIR

REV. B. J. ANDERSON, Secretary
719 Crawford St. Rock Hill, S. C.

contributed much to the week's enjoyment with its dally concerts and broadcasts. Paul Huddleston, in charge of special events for WHAS, arranged many interviews with interesting people, among them several of the Johnny J. Jones aggregation, and there was music and singing by many of the station's staff artists. Music was furnished by the studio band, with Jean Audette, comedy staff vocalist, contributing excellent singing.

John Lair, folk tune historian, brought his Renfro Valley Folks, heard over WHAS, to the fair and presented his show daily in a huge tent. The artists, popular on the air, drew capacity crowds.

Attendance was comparatively light Tuesday (4), as usually is the case following a big holiday, but picked up smartly Wednesday (5), and gave every promise of a record finish today (8).

Bigger Grounds Planned

When and if the State fairgrounds, now occupied by Tube Turns, a unit of the Girdler Corporation, engaged in producing war material, is turned back to the fair association, a \$500,000 expansion program is planned. "This year's fair could not have been held at the old grounds," said John C. Wehrley, assistant manager and superintendent of the grounds, "because it is so big. We must remodel and enlarge."

Plans call for raising the seating capacity in the horse show building from 4,780 to 7,500. Also mapped are three more trotting horse barns, each 250 feet long, and an increase in horse stalls from 407 to 750. Quarters for cattle are to be enlarged to take care of 800 head instead of 480. There are 1,000 cattle on exhibition this year and officials had to use every large tent they could obtain in Louisville besides eight brought from Chicago. Heat is planned for every building on the grounds, so as to permit year-round use. Worked out by the war planning committee, the program is subject to approval of the fair board, which will meet next month.

110,000 Take in Auglaize Annual

(Continued from page 53)

finale of the Grand Circuit meeting here. A pony give-away was an added feature.

Campaigners from the "Roaring Grand" had topped the matinees Wednesday, Thursday and Friday, drawing crowds that averaged 5,000 or better until Friday's slump. Championship horse-pulling contests featured the Saturday afternoon show.

Midway grosses were up about 40 per cent over 1944, despite the fact that the seven rides operated by Frank Gooding and James Clavos were spotted on a new midway location this year, and the crowds needed a little time to get used to the change.

The "Junior Fair" was conducted on large-scale proportions and the annual 4-H Club auction Friday set a new record when 57 4-H Club baby beeves sold for \$52,000, nearly a \$1,000 average. The champion steer brought 70 cents per pound. A total of 337 animals made the year's cattle show the largest ever held here. Of these, 98 head were entered in the Ohio State Shorthorn Show.

E. W. Laut, of New Bremen, veteran Auglaize County Fair man and president of the Wapakoneta event, was honored as the "oldest fair man in the county." Secretary Kahn presented him \$52 in token of the work he has done in behalf of county fair activities.

Kahn said, following the fair, that the \$25,000 expended for repairs and improvements last year will probably be duplicated during the coming months in preparation for a greater 1946 fair.

Jackson Plans Miss. State-Wide Festival

JACKSON, Miss., Sept. 8.—Gates of the Mississippi State Fair will swing open again, October 8-13, on a State-wide Victory Celebration scheduled after ODT removed its ban against State fairs.

Acting Manager J. H. Martin said today that a creditable showing of beef and dairy cattle and poultry is assured and that the usual grandstand and midway shows will be presented.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended September 7.

The complete List of Fair Dates was published in the issue dated July 28. The next complete list will be published in issue to be dated September 29. See each issue of *The Billboard* for correction and additions.



Alabama

Mobile—Victory Garden Expo., Fair & Development Assn. Oct. 28-Nov. 11. Mort Bixler.

North Carolina

Roxboro—Person Co. Agrl. Fair. Week Oct. 1. R. L. Perkins.
Tarboro—Edgecombe Co. Fair. Sept. 17-22. Howard V. Gaskill, Selma, N. C.
Williamston—Martin Co. Agrl. Fair. Oct. 8-13. John A. Ward.

Tennessee

Sevierville—Sevier Co. Fair Assn. Sept. 17-22. Ernest Thurman.

Moore Shapes Plans For Big One in S. C.

COLUMBIA, S. C., Sept. 8.—South Carolina's first post-war State Fair is being molded here for its October 22-27 showing, with Secretary Paul V. Moore suffering none of the headaches common to those fair managers who had less time to prepare after ODT removed its restrictions.

Moore had already contracted his full entertainment program, and, anticipating a break in war events, work on the State Fair premium list was so far advanced that a September 1 mailing was possible.

Added to flush pockets and unlimited gas will be the usual State Fair appeal plus strong emphasis on the Victory Celebration side of the billing as Moore speeds up preparations for the October event.

GOLDSBORO, N. C., Sept. 8.—Wayne County Fair, sponsored by the Wayne American Legion Post, will be held here, September 24-29, W. V. Westmoreland, post commander, announces.

103d Elkhorn Annual Draws 45,000 Gate

ELKHORN, Wis., Sept. 8.—When the gates closed Monday (3) on the 103d Walworth County Fair here, the four-day event had chalked up an attendance of more than 45,000, marking one of the top years in its long life. Favored with excellent weather thruout, it drew large turnouts from the opening day, and on Sunday and Labor Day the grounds were packed.

Lifting of restrictions came too late to permit all of the usual features, and the horse show had to be abandoned. Otherwise the fair was "as usual." Farm and livestock exhibits poured in such numbers that the superintendents were swamped with entries, and the showing in other departments also was big. Features of the 4-H Club showing were the Bankers' Hour, when special awards were presented to the 4-H Club winners, and the annual 4-H baby beef, fat lamb and barrow sale.

The fair offered a \$10,800 racing program, with 150 horses competing for six \$1,000 purses and eight \$600 purses. Racing was held on all four days, with good racing stock competing. Ralph Davis, Crandon, Wis., veteran race starter, was in the judges' stand.

The entertainment program was up to the usual Elkhorn standard, and both the midway and grandstand shows were well patronized. Ellman Shows held forth on the midway, with 10 rides and six shows. Show made a good appearance and had a big week.

Gertrude Avery's *Victory Vogues of 1945*, a Barnes-Carruthers show, drew capacity crowds to the grandstands each night. Program of novelty acts presented afternoon and night included Walter Guice and Company, trampoline; the Four Merrills, high perch and gymnastics; Ernie Wiswell and His Funny Ford; the Sky-High Girl, aerialist; Bozo Harrell and Company, clown juggling and balancing; the Rubylatt Duo, and Harold Boyd and Company.

Officers of the fair are: president, J. F. Thorpe; vice-president, Chris Rieck; treasurer, George Hart; secretary, Charles Jahr.

ACE LILLARD

and

HIS CIRCUS OF DEATH

WANT TO EXPRESS

MY THANKS TO

THE EMPLOYEES OF

SOLDIER FIELD

CHICAGO

JIM WILLIAMS

BARNES & CARRUTHERS

AND MY ENTIRE STAFF

Ace Lillard

Season's Wind-Up Satisfactory

Smart Pick-Up Zooms Grosses

Fair week-ends, holidays offset attendance lost due to damp days

NEW YORK, Sept. 10.—Major amusement parks in the vicinity of New York shuttered last night (9) after a satisfactory summer despite wartime handicaps and an abnormal amount of rainfall during most of the season. Weatherman obligingly allotted the park operators enough fair week-ends and holidays to offset the loss in attendance due to damp days.

Labor Day week-end attendance was good at all the parks, with peak crowds Monday (3). Both Olympic and Palisades, on the Jersey side of the Hudson, were jammed Labor Day (3), and Playland, Rye Beach, drew 35,000 as a result of the ending of gas rationing, the best day since the outbreak of war.

Olympic Park, officially closed its season Saturday (8), and was taken over by the Hyatt Bearing plant for its annual outing Sunday (9). Special events of Olympic's final week were a concert by the Salaam Shrine Temple Band of Newark, N. J., Sunday (2); fireworks display, Monday (3), and the *Summer's End Swim* of the New Jersey AAU, Saturday (8). Closing bill in the park's circus arena had Tanit Ikao, hypnotist-fakir; Cliff Oldroyd, slack wire; Dave and Doty Workman, musical novelty; Elizabeth's Society Canines, and Joe Basile's band.

Palisades Park ended its season last night (9). Principal feature of the final week was the wind-up of the seventh annual *Mrs. America* Beauty Contest Wednesday (5) which drew a big crowd. More than 130 married cuties were lined up before the judges, among whom were Gypsy Rose Lee, Bob Hawk, Maggi McNellis and Dolly Dawn. Winner was Mrs. Peggy Payne, Atlanta. Bert Nevins, Palisades p. a., is originator of the contest.

Playland, Rockaway Beach, and Playland, Rye Beach, have also officially ended their seasons but will probably operate week-ends as long as weather permits. Coney Island is staging a *Salute to Victory* wind-up this week, so Tilyou's Steeplechase Park still has a week to go and will probably operate on reduced scale week-ends until weather turns cold.

Ed H. Bean, Chi Zoo Director, Dies Of Auto Injuries

CHICAGO, Sept. 8.—Edward H. Bean, 69, noted authority on wild animals and director of the \$4,000,000 Brookfield Zoo here since its establishment in 1934, died in St. Joseph Mercy Hospital, Aurora, Ill., Wednesday (5) of injuries sustained the day previous in an automobile accident near Yorkville, Ill.

Bean was returning from a vacation spent with his sister, Mrs. Will Walker, at Sullivan, Ill., when his car skidded and turned over three times. He suffered a brain concussion.

Bean began his career by assisting an animal trainer at the Chicago World's Columbian Exposition in 1893. From 1900 to 1906 he was associated with Cy Devry, trainer at the Lincoln Park Zoo here, which position he held until moving to the Brookfield Zoo.

He has two sons, Robert, assistant director of the zoo, and S. Sgt. Edward H. Jr., with the army in the Pacific.

On Friday Bean's son, Robert, was appointed acting director of the zoo.

G. HIGGINS, Hollywood thrill act, writes that he finished a 16-day engagement at Fontaine Ferry Park, Louisville, September 3.



ANDREW M. BROWN, general manager of Buckeye Lake Park, Buckeye Lake, O., who in the last 15 years has made the spot one of the best known in the State.

Big Holiday Week-End at N. Y. Beaches

But Few Hit Record Marks

NEW YORK, Sept. 8. — Labor Day week-end attendance at beaches and other outdoor recreation spots in New York area was big, but in only one or two spots did it hit record-breaking marks.

Threatening skies Sunday (2) did much to cut down attendance figures for the three-day holiday. Attendances at swim spots, particularly, nose-dived that day, altho business at these same spots was good on Saturday (1) and Monday (3).

Coney Island led the parade with a total attendance of 2,300,000 for the three days—Saturday (1), 750,000; Sunday (2), 800,000 (but only about 150,000 on the beach), and Monday (3), 750,000.

Rockaway Beach got off to a good start (See *Holiday Big* in N. Y. on page 69)

CONEY ISLAND, N. Y.

By Uno

Labor Day week-end, upholstered with sunny weather, had Coney densely populated and left ops in a happy mood over the take. Estimated attendance for Monday alone ran to 750,000. . . . Daisy DuVal, Tirza's ma and manager, has prevailed on the Coney Carnival Committee for her to head the American Legion parade on the 14th, with two floats populated by the Wine Bath Queen and her crew of dancers in costume.

Jack DeNoble is doubling between Nelson's hammer and ciggie shooting gallery. . . . Emma Raymond's left arm is bandaged as the result of an accident, her second this season, on a trapeze at the World Circus Side Show. . . . Charles Drake, for three seasons at the Jitterbug ride, is now an extra at Lew Klein's Acade. . . . Lieut. Frank Tilyou has been transferred to Johnston Island at Pearl Harbor, and Marie, his sister, is treasurer of Steeplechase and active in the management as George Tilyou's assistant.

Charles Phelan, heavyweight lifter, goes to Chicago next month to complete a physio-therapy course; then to Brooklyn to open a physical culture school. . . . LeRoy Gitman, tattooer from Jacksonville, Fla., visited Frank Graf, a brother expert, at the World Circus Side Show. With him was his wife, Millie, the only female tattooer in the business, she claims. . . . No official word has been forthcoming as to the date for the start of the work toward the construction of the new municipal aquarium, and all tenants on the site are still up a tree.

Brown Work Booms Buckeye Lake Spot

BUCKEYE LAKE, O., Sept. 8.—"Buckeye Lake Park" imprinted on a 50-foot advertising arrow has kept Andrew M. Brown in the heart of Ohio for 15 years. An intended look-see for a few hours has stretched into the general managership of the "Playground of Ohio," Buckeye Lake Park.

Brown, one of the nation's better known Coaster builders and ride construction consultants, has erected some of the country's best thrillers in many spots thruout the United States. His tenure of managership here has seen Buckeye Lake Park grow from a mediocre funspot to one of the best equipped amusement resorts in Ohio. Under his guidance Buckeye Lake Park achieved national publicity for outstanding events.

A native of Bridgeport, Conn., Brown started his amusement career as a ballroom promoter in and around Connecticut and later, after an apprenticeship served as a patternmaker, he accepted an offer from the firm of John Miller, of Illinois, at that time one of the world's foremost designers and builders of park rides, as construction superintendent. Traveling extensively in this line of work, on several occasions he took time out to manage parks in Michigan, Indiana, Illinois, Kentucky and Pennsylvania, with each venture carrying moderate success.

Buckeye Lake Park under his management has become an Ohio showplace, and his post-war plans bid fair to make the park a model institution.

Conn. Syndicate Submits Plans for Darien Stadium

DARIEN, Conn., Sept. 8.—Building plans for a \$150,000 sports stadium, designed to seat 10,000 and intended as a center for major sports contests, circuses, outdoor shows and other events, were submitted here this week to Chauncey D. Tyler, building inspector, by a Stamford, Conn., syndicate.

The syndicate is reported to have an option on the purchase of a 21-acre tract as a location for the stadium, but will await the reaction of neighboring property owners before taking further steps toward acquiring the property.

Harry Lightstone, ticket seller for Joe Bonsignore, does lab work for Columbia Pictures in the winter. . . . Stephen Corres, of the Seven Seas cabaret, is a former eatery boss of Buffalo and Newark, N. J. Early island connection was as chef of a lunch bar at Paddy Shea's. Corres recently signed an agreement with AGVA in order to be able to operate on an all-year basis. Helen Richards is cashier; Ralph Bove and Bob Nelson, drink doctors, while Little Sal (322 pounds) presides over the clam bar. Ronnie Novelle is held over in emcee spot, and Lou Lockett's ork, ditto, for the dancing and cabaret. Ork members include Teddy Napoleon, Irving Boles, Al Bell and Jerry Cooper.

Billy Milton, talker at World's Circus Side Show, had his pitch halted the other day thru an upset of a lot of frozen custard in front of his platform. . . . Celeb visitor recently was Lee Mason, of Miami Beach, Fla., where he conducts various radio programs. Mason doubles on the side as a theatrical booker. . . . Also visiting were Muriel Asche, line producer, and Mickey Owen, booker. Latter signed Tirza to a three-month contract. . . . Jack Paton, singing waiter and emcee at Lane's Irish House, has just completed writing a new song, *If They Ever Put a Ration on Love*. . . . Carl Clarnet's new Merry-Go-Round is a former Staten Island project. . . . Herb O'Neill, barkeep, and Tommy Weldon, singing waiter of the Shamrock House, are recent Uncle Sam's sergeants.

Poor Start Is Overcome

Most of nation's funspots close in black — many ahead of last year's record

CHICAGO, Sept. 8.—While a few spots are continuing until mid-September, Labor Day marked the official close of the amusement park season, and reports coming in from all over the country mark it as a highly successful one in spite of an unfavorable spring and the many restrictions under which the parks labored.

A few parks were unable to overcome the season's poor start, and closed, if not in the red, at least without profit, but the majority picked up smartly after July 1 and for two months had an exceptionally good business. Many of them exceeded last year's record grosses.

Lewis, Greenspoon Score

Art Lewis and Jack Greenspoon closed their two operations, Seaside Park, Virginia Beach, Va., and Ocean View Park, Norfolk, Sunday (9), after a successful season at both spots in spite of considerable bad weather and wartime restrictions.

Business at Ocean View equaled that of last year, while receipts at Virginia Beach showed an increase of about 20 per cent above that of 1944. Both spots drew big crowds over the three-day Labor Day week-end, chalking up attendances 15 per cent better than during the same period last year.

Biggest success at Virginia Beach has been the Frolics night club, which under the able direction of Doc Britton has upped its receipts this season 30 per cent above those of last summer. Spot uses name bands and vaude acts. In view of the good showing, it will probably continue operating thru the fall and winter. Current feature are the McFarland Twins and their band.

Art Lewis, president of Seaside, is spending a few days in New York. He and Jack Greenspoon, vice-president and general manager, have been working on plans for a new Coaster and other projects for Seaside, which will get under way when Superintendent Howard Bouchard returns from a three-week vacation in Hot Springs. Charlie Lewis, in charge of the Lewis-Greenspoon interests at Ocean View, leaves soon for a brief vacation in California, after which he will continue on to Florida to winter at the Art Lewis estate in Miami Beach, Fla.

Cincy Coney Tops Records

Edward L. Schott, president and general manager of Coney Island, Cincinnati, announced that the 1945 season topped anything that Coney has experienced in the past, despite the fact that the first month of the season was comparatively poor, due to bad weather.

Schott reported that on its over-all business, Coney Island was 22 per cent ahead of its record-breaking 1944 season. The biggest gain was probably in the dance business at Moonlite Gardens, Coney's summer ballroom, where a 36 per cent increase over the 1944 season was realized.

The swim pool, despite an exceptionally bad start, in which bad weather was the responsible factor, showed an increase of 5 per cent over 1944.

The Labor Day week-end at Coney was by far the biggest in the park's history. More than 75,000 persons sought their holiday amusements at the park on Sunday and Monday.

Notable in this connection was the fact that attendance at Coney's annual Victory Sky Revue and Fireworks Carnival, a free attraction, and the final event of the season, set a new record—a total of more than 175,000 admissions during the 10-day show.

Schott and Ralph G. Wachs, park manager, are convinced that Coney's

whirlwind wind-up can be attributed largely to the lifting of gas rationing.

Agawam's Biggest Year

Ed Carroll has set Sunday (9) as his official closing day at Riverside Park, Agawam, Mass. This brings to a close the most successful season at his park. Several new ideas were introduced this year, including engagements by the country's leading name bands, such as Harry James, Tommy Dorsey, etc.; resumption of shell racing on the Connecticut River, adjacent to the park; enlargement of the clambake and picnic areas, and for the post three weeks, special stage and high acts in the midway area.

New show policy was helpful in holding biz up to end of season. Final show included Betty O'Brien, singer, and the Cycling Kirks, on stage platform, and Aerial Ortons in free acts arena.

Helpful situation on midway over Labor Day was heavy influx of tobacco workers. Leading growers thruout the valley offered help bonuses in the form of a day's outing at the park on the company. On Sunday night alone, 45 huge trailer trucks rolled in with workers holding greenbacks from company's funds.

Carroll's entire staff moves to Great Barrington, September 10, when he takes over management of annual fair.

Poor Season for Utah Spots

With every indication of a tremendous resurgence in business during 1946, Utah's resorts closed a less than good season of 1945 Labor Day. An increase of more than 300 per cent in tourist and vacation visitors in the few weeks, following the lifting of gas rationing, proved that this tourist mecca has lost none of its allure for the road-hungry vacationers, and resort operators expect to fatten up after the hungry and gasless years of the war.

Black Rock Beach and Sunset Beach,

on the Great Salt Lake, didn't lose any money during the 13-week season. But the operators admit they didn't make any. Shortages of meats, fats, beer, ice cream and soft drinks precluded any concession profit, and gas rationing held down attendance, as both resorts are 18 miles from Salt Lake City. Week-end business, which was terrific, took some of the curse off the season but lack of salable items kept profits even then at a minimum.

No more than gas rationing was lifted, than the worst storm in the history of the local weather bureau damaged the resorts to the tune of about \$5,000 each, and killed business for a week.

Saltair, the largest lake resort, was dark for the third straight year, but probably will reopen in 1946. Lagoon Park, between Salt Lake City and Ogden, also was dark for the third year, but has already announced its opening Decoration Day of 1946.

Other resorts thruout the State closely followed the Salt Lake City pattern.

War's end clipped the season for Woodside and Willow Grove parks, Philadelphia. As in earlier years, Labor Day marked the season's end of full-time operation. However, the parks kept open evenings only last week, with full-time operation last Saturday and Sunday (8-9), making it the last week-end of the season.

Both parks will immediately swing into their post-war plans, with new rides and remodeling scheduled for both parks, so that they will appear in almost new dress on opening next year. Major change at Woodside calls for the dismantling of the roller skating rink to make room for a new ride. The rink, once a ballroom, was operated on a concession basis in recent years, leased to the in-town Adelphia Rink management.

Tremendous Celoron Season
Celoron Park, Jamestown, N. Y., closed

in a blaze of glory the night of Labor Day, and Harry A. Illions, owner-manager, told *The Billboard* that the season had been a tremendous success.

Highlight of the closing day was a huge picnic of the CIO, AFL and independent unions, and it brought between 22,000 to 25,000 people to the park. Senator James M. Mead delivered an address to the assembled unioners. Weather was perfect, and the park attractions were kept busy thruout the day.

Illions states that the park has had the biggest year, financially, that it has ever had. This, he attributes to the excellent weather of the last few weeks, which brought out record crowds. Bush & Laube's food and drink concessions, under the management of Skinner Bullock, far exceeded expected grosses. George Laude stated that he was immensely pleased with the results obtained by his 12 stands. Other concessionaires, Dusty Bailey, Cowan and Young, Fridell, and Sullivan and Murphy, were well satisfied with the season. Plans are already being made for im-

provements next year. A new Funhouse and several riding devices will be installed. Another midway will be constructed to take care of the expected crowds. Illions will get away to Atlantic City for a rest of several weeks. First, however, he is taking the Laff-In-the-Dark and Magic Carpet out of Seaside Park, Virginia Beach, Va., and bringing them to Jamestown for installation in Celoron Park in 1946.

Biz Generally Good

In general, the reports received from parks have been very good. Chicago's Riverview ended the season with record business, and season gross is ahead of 1944.

F. M. Shortridge, manager of Riverview Park, Des Moines, reports an excellent season in spite of too much inclement weather. "Under the old system," he says, "we would say we cleaned up a barrel of money. However, after Uncle gets thru, I am not so sure we will have anything to brag about."

Marshall Hall Park, Marshall Hall, Md., came thru the season with a good profit, according to L. C. Addison, manager.

Labor Day Throngs Jam Maryland Resort

OCEAN CITY, Md., Sept. 8.—This shore resort city was crowded with an estimated 30,000 Labor Day celebrants as the largest holiday throng in years jammed hotels, cottages and funspots.

Motorists, able at last to "fill 'er up," were on hand in record numbers and bus operators said there was a marked upswing in traffic heading out from Baltimore over the three-day week-end. Veteran observers thought it looked like "the good old days."

Many who came for the holidays figured to remain longer in view of the transportation jam threatened on the return end of their trip. Additional busses were necessary to accommodate the heavy load.

"Can't Do That to Me," Says Harrison Hermit, But They Do

DETROIT, Sept. 8.—John E. (Spikehorn) Meyer, the "Harrison Hermit," who operates a large roadside zoo near Harrison, Mich., lost out in a court bout at Clare, Mich., when he was accused of "possessing wild animals without a permit."

Meyer conducted his own defense in court and contended that he operated like (1) an educational institution, (2) a circus, (3) a theatrical exhibit and (4) a zoological garden, and that permits were not required in such cases.

Meyer has tangled with the law for a number of years, specifically with the State conservation officers, and has a standing sign by his zoo: "Feed the Game Warden to the Bears," which possibly accounts for accounts in some part for the prosecution's motive.

It was pointed out that the permit was granted automatically when the exhibit was found to be safe for the public and without any fee. Meyer was assessed a \$50 fine and announced he would appeal. He has secured the annual license in some previous years but decided to fight for his "rights" this time.

Dayton Firm Back To Ride Devices

DAYTON, O., Sept. 8.—Quickly converting, workers at the National Amusement Device Company here are back at their old job of manufacturing for fun instead of tears.

For the Dayton firm, temporarily an important war plant, has returned to the genial business of making carnival and amusement park equipment.

The company has tentative plans for new models of planes, tanks and jeeps, but the finished product will carry a capacity load of happiness rather than destruction. Mary Wright, secretary, hinted that new designs and mechanical improvements will make the old hair-raising rides look like a waltz.

The company has been turning out vital war materials exclusively, including B-29 landing gears, glider towing equipment and tank parts, since 1939.

CHARLES N. ENGEL, Flint Park, Flint, Mich., was a Chicago visitor last week.

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**USARSA Amateurs
Get Nod in Pre-
State Nat. Champs**

WHITE PLAINS, N. Y., Sept. 8.—A series of contests, to be held this season prior to the State and national meets, was set at a recent meeting of United Rink Operators and the USARSA Amateur Co-Operative Committee, according to Wally Kiefer, chairman of the latter group and secretary of the URO. Kiefer is a local rink operator.

Tentative plans have been set to hold seven contests in the East, open to amateurs in New York, New Jersey and Connecticut who have never placed in a State or national championship.

Three dance contests will include preliminary, semi-final and final. Collegiate

and 14-step are compulsory, while the other two dances will be drawn from a group that will be made up of the two-step, Keats, tango-barn dance and straight waltz.

Four contests will be held in free-style for boys under 15, girls under 15, boys over 15 and girls over 15. A two and a half minute program has been set for those under 15, while boys and girls over that age will have a sked of three minutes. Each of the contests will be held in a different rink, and various clubs will bid for the events.

George Apdale, president of the USARSA, 120 West 42d Street, New York, should be contacted for further information regarding the events.

in rehearsal, with Paul Von Gassner, ice pro, directing. Early fall date will be set soon.

EARL VAN HORN'S Mineola (L. I., N. Y.) Rink opened with USARSA national champions in exhibitions.

CLAMBAKE, with dancing on skates, motion pictures and other features, marked a recent party of operators from the New York area at Wally Kiefer's White Plains (N. Y.) Rink. Kiefer's Figure Club took an active part.

OCTOBER 1 has been set for the re-opening of the A. O. W. Mont Vernon (N. Y.) Arena. Fire last spring caused heavy damage. Reconstruction is said to have made the place better than before, with steel beams and new maple floor.

HACKENSACK (N. J.) ARENA may soon be back for skating if negotiations now in progress with Eclipse-Aviation and America On Wheels managers go thru.

BOB MARTIN, son of Fred A. Martin, secretary-treasurer of the RSROA, rejoined his father last week in the operation of Arena Gardens, Detroit, which opens the season September 12.

**New AOW Spot
For Washington**

WASHINGTON, Sept. 8.—America on Wheels chain, with headquarters in Elizabeth, N. J., has completed arrangements with Charles Tompkins, of this city, for erection of a de luxe rink at 17th Street, N. W., and Kalorama Road here, according to William Schmitz, general manager of AOW.

Plans have been drawn by Frank Grad & Son, architects, of Newark, N. J., under the supervision of America on Wheels. Dome-style ceiling with indirect lighting will utilize a new idea in construction and illumination. Elaborate clubrooms with individual lockers for the skaters will be provided.

A feature of the construction will be a garage beneath the rink for the use of the patrons. Cost of the new spot is estimated to be in excess of \$400,000.

PEGGY WALLACE and Norman Latin, Eastern States RSROA champs, were on the opening program of Wai-Cliffe Rink, Elmont, L. I., N. Y. Senior and Junior clubs also participated.

SHOW FEATURING the Holland Dance and Figure Skating Club, of Holland's Skateland, Bridgeport, Conn., is

**Sells - Wolverine Biz
N.S.H. on Promotion**

(Continued from page 52)

mon's pets, white cockatoos; Bozo, Joe Lewis, and the Greiner Trio, clowns.

Eva May Lewis, aerialist, originally booked for the show, switched to appearances as a free attraction on the midway. Bert Dean and Company, magicians, supplied the concert, drawing an average of 150 at each performance.

General staff included Stanley Teachout, musical director; R. W. Couls, announcer and producer; J. C. Patterson, superintendent of properties; Gil Landis, electrician, and M. J. Couls, ticket superintendent. Entire operation was under the general management of Arnold Klett.

Four rides booked on the midway by Elmer F. Cote, formerly operator of Cote's Wolverine Shows, and concessions supplied by Rosenthal & Westerman, grossed \$4,000 in six days, playing alone on the stand three days before the circus opened.

Five-day stand the week previous, which was the second of the series sponsored by the Northwest War Council, grossed \$6,500 at McNichols and Grand River Roads. Rita and Dunn, high-wire attraction, was the free act. Special attractions at this stand included Donkey Baseball, three nights; wrestling, one night, and a horse show on the closing Sunday.

A possible outgrowth of the experience this year may be a series of dates in suburban communities around Detroit next year for a show of this type, it was indicated by showmen on the lot, with an entire month's booking of one-night stands under discussion.

**Three Oklahoma Spots Prove
Winners for M.L. Clark Show**

BRISTOW, Okla., Sept. 8.—Three spots in Oklahoma proved winners for the M. L. Clark and Sons Circus. Altho unable to go thru with a scheduled matinee here Tuesday because of a late arrival, the show played to a straw house at night.

Drumright gave out with a full house at night Monday, after a fair matinee. Bartlesville was the same August 31, a full house at night and a fair afternoon crowd.

"CHICAGO"

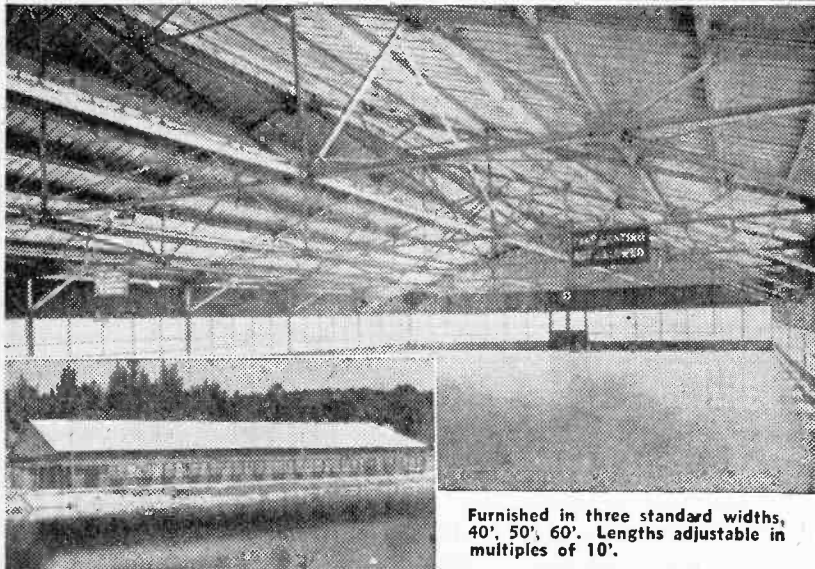
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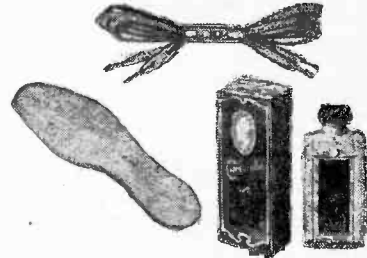
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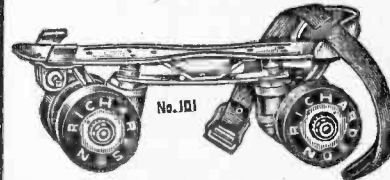
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Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Price, Oliver H.
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Blackwood, D. H.
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Cody, Buffalo
Dillon, Leonard
Ferguson, Danny

Slout Org Clicks In New Territory

POTOSI, Mo., Sept. 8.—L. Verne Slout Players are in their 25th week in new territory. Last spring the show was caught in Texas territory with no gas to return to Michigan. The only thing to do was to play it back. Texas opened bad for the show and steadily got worse. After 11 stands in that State, with only two on the right side of the ledger, the company jumped into Arkansas. The latter State received the show with open arms and good business was experienced at every stand except one. Missouri has also treated the show well.

The cast is the same as started the season. The working crew constantly changes, and there are either too many or too few on the pay roll. C. W. Rawson continues in charge of outfit and trucks.

Jack, Lucille and Margo Collier are sporting a new car, which they purchased a few weeks ago at Mountain Home, Ark. Guy Stanley, who with his wife, Emily, is in his third season with Slout, was honored in the July issue of The Linking Ring, which carried his picture on the front cover. Bobby Brown, dancer, is in his second season with the org. Carl Park has been able to run into his home-town several times during the dates in the Ozarks. It is his second season with the show. Since the loss of the agent in early spring, Ora Slout has been handling the advance, going out the last three days of each week.

The condition of crops will play an important part in just how long the show will operate this fall, Manager Slout says.

Last spring the management adopted the policy of a 15-cent price on all candy, which has proved satisfactory. General admission prices have been held at 30 cents, and 14 cents for reserved seats and the nightly concerts.

Many former showfolk have visited the show, among them Mr. and Mrs. Bob LaThey; Mr. and Mrs. Davis, of the Davis-Brunk Company; Tiny Harris, former member of the Slout show; Thomas Elmore Lucy, old-time Chataqua and Lyceum entertainer.

The show is temporarily routed for two more spots in Missouri, and then goes into Illinois before returning to Missouri and Arkansas.

Rep Ripples

KENNEDY SWAIN reports that the Plunkett Show is in its 18th week and that Stephenville, Tex., was the banner town of the season. Swain recently made a hurried run to Waco, Tex., where his father, Col. W. I. Swain, was gravely ill at Veterans' Hospital. He died there September 3. Further details in Final Curtain, this issue. . . . BOTT'S SHOW, vaude-pic, is in the Hendrix, Okla., area. . . . WILLIS CARNEY, old-time repster, will operate a religious film show in the Elmira, N. Y., area this season. . . . TABNER'S DIXIE SHOW, six-pepole colored unit, is playing fairs and celebrations in Central Alabama. It will circle around Mobile starting October 1, playing short-cast dramatic films. . . . FELIX DOWNS is booking dates for his school show in Northwestern Minnesota. He opened at Bemidji, that State, August 31.

HOLMAN H. DAVIS has a film show under canvas in Pope County, Arkansas. Dramatic sketches are used for flesh. He will go into schools and halls October 1. . . . C. R. LEACH will have a religious picture show in Rutland County, Vermont, this month. . . . VALLEY PLAYERS, four people, will circle in the Walla Walla (Wash.) area after October 1, playing under auspices. . . . CAROL PLAYERS will operate in the Sanford (Fla.) area after middle of October. . . . MRS. FANNIE A. HENDERSON, widow of Richard Henderson (Henderson Stock Company), Mason, Mich., is disposing of her show equipment to make room for another apartment on her property. Show was on road from 1898 to 1936. Mrs. Henderson's 12-year-old dog, Doughboy, known to many troupers, died recently.

Billy Bryant for Lectures

CINCINNATI, Sept. 8.—Billy Bryant, of Bryant Showboat fame, has signed with W. Colston Leigh, Inc., New York, for a Coast-to-Coast lecture to start this month. Since disposing of their Bryant Showboat a year ago, the Bryants—Sam, Violet, Josephine and Billy—have been making their home here, with the latter working out of here on after-dinner speaking engagements at Rotary and Kiwanis clubs. The Bryants have their eye on an all-steel government boat as the possible nucleus for a new floating theater.

Minstrelsy-No Gals

By E. F. Hannan
MUSICAL COMEDY still plays up M drills of the Zouave type. One show recently billed this specialty number as brand new. It was old before musicals began to pop.

The Gormans, John, George and Jim, built up much of their reputation around it. Haverly was strong for Zouave marching, and West and Cleveland both gave it plenty of attention. All the difference was in the male instead of the female working such acts.

Will Culhane, of Culhane, Chase and Weston, once told a reporter who interviewed him on the decline of minstrelsy: "Cork opry is on the decline because we haven't got any gals to bring on."

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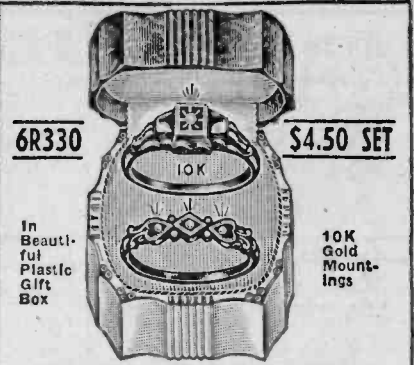
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Minimum order 1 gross one kind or assorted. Gross lot prices allowed on assorted gross orders. Order a sample gross, your selection, today for your inspection. If not 100% satisfied your money back if returned within 5 days. TERMS: 1/3 deposit with order, balance C. O. D., F. O. B. Chicago.

JOHN BAKER COMPANY
731 Plymouth Court Chicago 5, Illinois



6R330 \$4.50 SET
In Beautiful Plastic Gift Box
10K Gold Mountings
DIAMOND RING SETS
6R330—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.50
Rings illustrated in above set may be purchased separately—NO BOX.
6R101—3 Diamond Wedding Ring. Ea. \$2.25.
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WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.
BIELER-LEVINE
37 South Wabash CHICAGO 8

BUTTONS

\$17.50 per thousand—\$2.00 per hundred

Regular, MacArthur, Eisenhower, Welcome Home, God Bless America, Army, Navy, Wolf, Comic, Etc.

70-line Comics \$32.50 per thousand \$3.50 per hundred

CELLULOID DUCKS for Duck Ponds—\$2.25 per dozen

25% Deposit Also Plaster, Novelties, Slum, Glassware.

Kravitz and Rothbard

1149 E. Baltimore St., Baltimore 1, Md.

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Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards.

\$2.20 per doz.

25% With Order, Balance C. O. D.

Special prices to jobbers.

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168 N. Main FALL RIVER, MASS.

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES—Box 7, DAYTON 1, OHIO

BINGO SPECIALS

1500 to a Set

MR. JOBBER! GET ACQUAINTED WITH OUR PRICES!
Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14 St., New York 11, N. Y.

CHEWING GUM SORRY!

No new agents' territory open until end of sugar quotas. BUY AND HOLD VICTORY BONDS.

AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

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Factory rebuilt like new Swiss 15 J. and 17 J. Men's and Ladies' in 10K. R. G. P. cases @ \$15.00 Ea.

Same as above in popular makes, such as Elgin, Waltham, Illinois, Gruen, Bulova, \$23.50 Ea. 1/20 12K. G. F. Expansion Bracelet, Sterling Silver Back, \$60.00 Doz. 25% Deposit, Balance C. O. D.

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"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.
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Latest CRAZE MINIATURE TRAFFIC SIGN PINS

Now Ready for Immediate Shipment

675 PER GROSS 1/3 DEPOSIT IN ALL C.O.D.'S

CHAS. DEMEE MFG. CO.
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Plenty of discharge holders will be sold in the near future. We have all Leatherette Discharge Holders with brass corners, folds up like a wallet, can be carried in pocket. Retail at \$1.00. Sample 35c in stamps and wholesale prices. Let's go.

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146 Park Row New York 7, N. Y.

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- Worth Covered Baseballs Doz. \$2.00
- Straw Horse and Rider Doz. 4.00
- Aluminum Milk Bottles Each 1.75
- Silver Batons Doz. \$1.20; Gro. 13.50
- R.W.B. Batons Doz. \$1.40; Gro. 16.50
- Swaggers Doz. 90¢; Gro. 10.50
- Plastic Thimbles Gro. 1.20
- Rayon Flag Bows Gro. 1.35
- Horoscope Books Per 100 1.00
- 16-Page Comic Books Per 100 \$1.50; Per 1000 12.50
- Paint and Puzzle Book Gro. 5.50
- Whiskey Glasses Gro. 3.50
- Ash Trays Gro. 3.75
- Tumblers Gro. 3.75
- Nappies Gro. 4.50
- 6-Inch Fancy Bowl Gro. 6.75
- Shorbets Gro. 4.80

25% Deposit With C. O. D. Orders.
Price List on Request.

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Established 1880
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The newest sensation. A natural for demonstrators. \$6.00 per 100. Sample dz. mailed postpaid for \$1.00. Jobbers wanted for our entire line of Gliders, Toys and Novelties.

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THE 1945 SENSATION

\$4.65 EACH



In lots of 12 or more per shipment. Price in smaller lots \$4.80. Price is F.O.B. Kansas City, Mo. 1/2 cash with order, balance C.O.D. Tell us whether to ship by freight or express.

FAIR PLAY has 90 individual 10¢ tabs or pulls, which are numbered and call for package of the same number. Grosses \$9.00 per deal. **EQUAL VALUE—NO BLANKS.** Display is printed in red, blue, yellow, green and brown and customers say that it "talks aloud." **RUSH YOUR ORDER TODAY—NOW.**

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Immediate Delivery

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Wayne Products
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Today's fastest selling novelty. 100% profit. Liberal trial order \$1.00. Samples, wholesale prices, 10c. **EVERY CAR OWNER A PROSPECT.** Retailers for \$1.50, costs 39c. \$1.11 profit. Sample 25c.

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CHIMPANZES — FEMALE, 25 INCHES SITTING, 60 pounds; male 24 inches sitting, 34 pounds, trained, \$1,200.00 for both. Two males, 120 pounds each, 7 years, \$1,000.00 for both. Three Giant Rhesus, gentle, chain broken, \$45.00 each. Baby Rhesus, \$25.00 each; Java Ape, male, tame, full grown, \$50.00. F. O. B., N. Y. Trefflich, 215 Fulton, New York 7, N. Y.

CIRCUS MICE — SPOTTED, DANCERS, HAIRLESS and other freaks, \$15.00 per hundred. Half cash with order. S. P. Holman, Sarasota, Fla. se15

FOR SALE — COCKATOOS, LESSER AND greater sulphur crested, perfect plumage and health; talkers, \$145.00 with Cage. Bertele's Birds, Lone Tree, Iowa.

GIANT RHESUS MONKEY FOR SALE — Weighs 50 lbs, acclimated, 1 year and half old. Reasonable. Madison Square Pet Shop, 857 8th Ave., New York.

MEXICAN BLACK SPIDER MONKEYS — Healthy specimens, \$35.00 each or \$300.00 dozen. For immediate shipment. Wire World's Reptile Importer, Laredo, Tex. se15

BUSINESS OPPORTUNITIES

"DOLLARS IN THE MAIL" — LEARN HOW TO make a Mail Order Business pay. No penny catching schemes, but down-to-earth facts. Send name for informative circular. Dickey's, 4304 L Maryland, St. Louis, Mo.

PIONEER'S UNPAINTED WALL PLAQUES again available in limited quantities. Write for list or send \$2.00 for sample assortment. Pioneer Plastex Art Products, Box 394, Austin, Minn. se22

POPCORN CONFECTION BUSINESS — Including Candied Fruits. Make, sell; enormous profits. 27 Best Selling Varieties, complete set, \$1.00. "LaPlant," Menominee, Mich.

WELCOME HOME CLOTH BANNERS — 18x72, red on white, \$12.00 dozen; retails for \$25.00. Frank Clarici, 519 Roebing Ave., Trenton, N. J. se22

WHOLESALE NOVELTY AND SALES BOARD Business for sale with 25 years' established trade. Opportunity for young man with capital and business ambition. Address Box #173, Sta. A, Columbus, O. se15x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS! — 1¢ LOBOY SCALES, INTERNATIONAL Ticket Scales, 5¢ Selective Candy Vendors, 25¢ Vendors for razor blade packages. Adair Company, 6926 Roosevelt, Oak Park, Ill. oc6

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. oc6

BALL GUM AND BOSTON BAKED BEANS wanted. Give price and quantity available in first letter. M. T. Daniels, 1027 University, Wichita, Kan. se15

CIGARETTE, CANDY AND ICE CREAM VENDING MACHINES. Have you any to sell? Do you want to buy some? Hy Frumkin Sales Company, 1263 Pratt Blvd., Chicago 26, Ill. oc6

CLEAN SLOTS — MILLS 5¢ BLUE FRONTS, \$125.00; Mills 5¢ War Eagles, \$95.00; A.B.T. Big Game Hunters, bought new, used about 60 days, \$37.50; 1¢ Imps, repainted, \$4.50; Chrome Vest Pockets, \$62.50; Keeney's Air-Raider, \$195.00; Bally Alleys, \$69.50. L. G. Thompson, Box 881, Greensboro, N. C.

FOR SALE OR TRADE — 1 SKEE BALLETT, Gottlieb, in perfect condition, \$75.00. Rated F. O. B. or trade for Skee Ball, Genco preferred. Decatur Skee Ball Co., 511 Central Ave., Decatur 47, Ill.

CLOSING OUT SLOT MACHINES, WHEELS, Salesboards, Scales, Meat Slicers, Watches, Diamond Rings, etc. Bargain, Pier, 718 Main St., Dubuque, Iowa.

EIGHTEEN NEW 5¢ HERSHEY KISSES VENDING Machines, \$200.00 cash. C. J. Wirtz, 2020 Dakota Ave., South Sioux City, Neb.

FOR SALE — 10 WURLITZER 616 LITE-UP, \$185.00; 10 12-Record Wurlitzers, \$110.00 each; 1 Evans Dominos, like new, \$300.00. 1/3 deposit, balance C. O. D. Automatic Music Co., Rowland, N. C.

FOR SALE — 46 LACQUER BASES, NORTH- western 33, without locks, 50¢ each; Lacquer 33 Tops, 20¢ each; Gottlieb Triple Grip, \$12.50. C. L. Stevens, 4914 W. Hanover St., Dallas 9, Tex.

FOR SALE — 16 MODEL V VENDING MA- chines, ready to be placed, and 1 for parts. All for \$85.00. Wanted: All types of Slot Machines. Furnish serial numbers, lowest prices and general information. Joseph Worpek, 55 Grant St., Easthampton, Mass.

FOR SALE — 25 LIKE NEW SHIPMAN POST- age Stamp Vendors, double type, \$20.00 each; 3 Watling "500" Fortune-Telling Scales, very clean, \$115.00 each, crated. King Pin Games Company, 826 Mills St., Kalamazoo, Mich.

SCALES AND SCALE ROUTE BOUGHT — ANY make or size. Write make, condition and price. Scale Service Co., Marion, Ind.

SNACKS — PORCELAIN SILVER KINGS, 2-in-1, Stewart-McGuire, cleaned and ready to go. Also Advance. Mail address. Romaine, 2309 Second Ave., New York 35, N. Y.

"SPECIAL" — 25 PIPE STANDS, \$2.50; 25 1-5¢ Nut Vendors, \$6.95; 10 1¢ Bingo Games, \$8.50; 10 1¢ Burel Nut, 3 Column, \$10.00; 10 A.B.T. Gun Stands, \$3.50; 2 1¢ Hole In One Games, \$10.00. Cameo Vending, 432 W. 42d, New York.

TESTPILOT, TAILGUNNER, \$100.00 EACH; Antiaircraft, \$25.00; BallyBull, \$25.00; Shoot the Chutes, \$50.00; Gottlieb Triple Grips, \$12.00; Kicker Catchers, \$20.00; A.B.T. Targets, \$20.00. Red Line, New Hampton, Iowa. se22

U. S. POSTAGE STAMP MACHINES WANTED, sold, exchanged. Folders, Walzers, Advance, Shipman's, all kinds. New, used. U. S. P., 100 Grand, Waterbury, Conn. oc13

WANT TO BUY VICTOR ESQUIRES OR VICTORY Model. Not interested in toppers. Gillette, 428 Maple, Edgewood, Pa.

WE WILL PAY MORE FOR SKEEBALLS IN any condition, any make. State condition. L&B Amusement Co., 6432 Cass, Detroit 2, Mich. se29

1¢ NORTHWESTERN MDSE'S, \$3.50; 5¢ Selectoria Candy Vendors, \$15.00; 5¢ U-Select-It Candy Vendors, \$25.00; 1¢ Ball Gum Vendors, \$2.00; Pikes Peak, \$15.00. Red Line, New Hampton, Iowa. se22

25¢ PACE SARATOGA, 10¢ PACE REELS, FIVE Cash Jumbos, two Galloping Dominos, \$79.50; Jennings Multiple Races, Tanforan, good money maker, \$44.50; nickel, quarter Bally Bells, electric, \$79.50; Bally Roll-Em, fine condition, \$124.50; new 32 Wire Cable. Mills Stop Levers converted Knee-Action, including long springs, \$4.00 set. Coleman Novelty, Rockford, Ill.

COSTUMES, UNIFORMS, WARDROBES

ASSORTED BUNDLES OF CHORUS COSTUMES, Gowns, Shoes, Trimmings, etc. Large bundle, \$5.00. Flashy Rhumbas, \$5.00; Chorus Sets of 4-6, \$2.50 a costume. C. Conley, 308 W. 47th, New York City.

BEAUTIFUL LARGE HAWAIIAN LEIS, AS- sorted colors, \$4.00 dozen; \$2.25 half dozen. Box 30, 910 26th St., Denver, Colo.

BROWN VELVET CURTAINS (20), ASSORTED sizes, bargains. Beautiful Gowns, Striptease Sets, Rhumbas, Rhinestone G-Strings, Orchestra Coats. Wallace, 2416 N. Halsted, Chicago.

COSTUME BUSINESS — SACRIFICE, ILL health. Steady income. Large stock for lines, operettas, schools and masquerades. Power machines, hemstitcher. Established twelve years. Details. Box 681, Billboard, Chicago. se22

GOOD WEIGHT STERLING IDENTIFICATION BRACELET
On Individual Cards

Sister Hook Catch **Priced Low!**

Ladies' No. 3A771—\$12.00 Doz. Men's No. 3A772—\$27.00 Doz.
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BE FIRST WITH A WINNER
HANDY-LITE POCKET LIGHTER

Made of high quality stainless steel. No wheels—no gears—no mechanism. Just strike it—it lights. Fits any vest pocket or purse. Works with all lighter fluids. 1 doz. to fancy three-color display card.

PRICE PER CARD OF 12.....\$ 3.50
PRICE PER GRO. (12 CARDS).....\$38.00

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1902-12 N. 3 Street MILWAUKEE, WIS.

DISTRIBUTORS-CREW OPERATORS
NOW available in quantity for spot delivery.

LADY JOAN SACHET CUBES
A "Natural" for Organization and Trust Sales. Write for Sales Details and LOW net prices.

LADY JOAN LABS., 846 Washington, Reading, Pa.

Continental
ORDER Your Copy Today 1945
Summer and Fall
Condensed Seasonal Special Circular Listing:
NOVELTIES BINGO GAME MERCHANDISE GLASSWARE AND GIVE-AWAY ITEMS BALL GAME SPECIALS
Write for your copy today.
Continental Distributing Co.
822 N. THIRD ST. MILWAUKEE 3, WIS.

AT LAST! JUST ARRIVED!!
Ladies' Beautiful 4-Jewel Pin Lever Meda Watches
5 1/4 Ligne Movements
JPA Ceiling Price **\$8.06** Each
(Retail Price, \$15)
25% Deposit, Balance C. O. D.
TUCKER-LOWENTHAL CO.
5 So. Wabash Ave. CHICAGO 3, ILL.

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Cedar Wood Jewelry—Large Variety of Styles. SAMPLES \$10.00, 50 Pieces.

GOLD WIRE ARTISTS
Clear Lucite Plates for Gold Wire Names. SAMPLES \$5.00, 80 Pieces.

JEWELRY WORKERS
Sterling Silver and Gold Plated Jewelry Suitable for Engraving, Costume Jewelry, Etc. SAMPLES \$25.00.

A. and F. Antinori
Manufacturing Jewelers
308 Loew's State Bldg., 707 S. Broadway, Los Angeles 14, Calif.

RINGS Your Choice at **\$15.00** Per Dozen

- Heavy Sterling Silver Service Rings
- Ladies' Sterling Silver Birthstone Rings
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- ZIRCON GOLD Ladies' & Gents' Rings from \$8.00 to \$20.00
- 10 & 14 Kt. YELLOW or WHITE GOLD WEDDING RINGS 3.
- GOLD BIRTHSTONE RINGS \$4.00 to 6
- GENUINE DIAMOND Ladies' Rings from \$4.00 to 10

Write for Prices of Other Goods
B. Lowe, Holland Bldg., St. Louis

Close-Out Gold Plated All Metal EARRINGS
With Metal Screw Backs
HOOPS-DANGLES-BUTTONS
Sold in Gross Lots Only, Assorted \$24.00 PER GROSS. Send
RICHLEY CO.
303 5th Avenue New York

METAL IDENTIFICATION
True American, Masonic, Catholic, Protestant, etc. \$15.00 per 100. Samples, 15¢ made to order.
SECURITY PLATE
1410 H St., N. W. Washington, D. C.

BO AND PEEP
The glowing sheep



TWO SWEET LITTLE LAMBS

THEY GLOW IN THE DARK LIKE MAGIC

BO is the boy with a blue ribbon around his neck. PEEP is the little girl sheep with a pink ribbon around her neck.

Made of Genuine Royal Stone, 1 3/4 High. Everlasting Washable Plastic GLOW Finish. Sample \$1.00 the pair. \$7.20 per dozen pair. Send 25% with order, balance C. O. D., or we pay delivery cost when cash received with order.

FREE Illustrated folder, showing more of our unique Glowing products. **WRITE TODAY.** Established jobbers, wholesalers and quantity buyers, write for special discount.

Royal Glow Products
1474 BROADWAY, DEPT. B-2, NEW YORK 18

HERE IS A MONEY MAKING **BABY** MEET "FLORENCE"



Our 26" Pantaloons Girl with goo-goo eyes — Buckram Bonnet — Made in corduroy and chenille. Big flash! Packed 36 to cart.

\$18.00 DOZ.
Samples 25 Per Cent Extra.

25% Dep. With Order, Bal. C.O.D. F.O.B. N. Y. Send for FREE descriptive circular No. 18

JERRY GOTTLIEB, INC.
928 Broadway, Bet. 21st and 22d In the Heart of New York 10

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS

7 Ups—3000 Sets Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
235 Halsey St. Newark, N. J.

COMIC CARDS

35 Cards and Folders, all in 4 to 6 sets. Cost as low as \$20.00 a thousand envelopes. All are fast 10¢ sellers. Send for sample cards and folder.

M & M CARD CO.
1085 Mission St., San Francisco 9, Calif.

STARTS YOU IN BUSINESS

FIVE FOLD TIES VOOL INTERLINING

These ties are made of genuine neckwear fabric, resiliently constructed. Each tie has a label showing instruction. Rapid fire 10 seller.

Costs you only **\$7 PER DOZ. YOU MAKE \$5 PER DOZ.**

Send \$1.00 for Special Introductory set of 2 Five-Fold Ties. Postage paid. Only one offer to a customer.

20 W. 22nd St. **JIP'S NECKWEAR** CATA. Dept. B-59, New York 10, N. Y. COMPLETE LINE FREE.

CELLOPHANE HULAS WITH LEIS, \$7.50, ALL colors: Rhinestone G-Strings, \$7.50; Rhinestone Bras, \$2.00; Chorus or Strip Net Pants, \$1.25; Net Bras, 75¢, add 15¢ postage; Oriental Costumes, \$7.50; Strip Panels with Bras, \$7.50. Others: C. Guyette, 346 W. 45th St., New York 19, N. Y. Circle 6-4137.

NEW BLACK TUXEDO SUITS, ALL SIZES, single breasted, black grograin lapels, latest styles, only \$10.00; Black Silk or White Vests, \$2.00; also some small size Dress Shoes, \$4.00. Write Wm. Lesser, 2419 Van Buren St., Chicago.

RHINESTONES IN GARMENTS, DROPS, BANDINGS or loose, any condition. Mail items, samples quoting best prices. Prompt action. Square deal assured. Brown, 36 Bank St., New York 14. se22

WHITE FULL DRESS SUIT, NEW, NEVER used, 37, tall white serge, cost \$75.00; will take \$25.00. Also White Summer Formal Coat and Pants, size 40, \$15.00. Wm. Lesser, 2419 Van Buren, Chicago.

FORMULAS & PLANS

ELIMINATE DUSTY LEDGES! — BUILD Playne Surface Plywood Kitchen Cabinets. Plans, 25¢. Playne Cabinet Company, 4617 Johnson Ave., Western Springs, Ill.

FOR SALE SECOND-HAND GOODS

ALL KINDS COLEMAN GASOLINE BURNERS, Pressure Tanks, Tubing, Fittings, Popcorn, Cones, Scoops, Greaseless Doughnut Machine. Northside Sales Co., Indianola, Iowa. oc27

ALL AVAILABLE MAKES POPPERS — FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Creators, Dunbar, Kingery, Peerless, Roaster, Candy Corn Equipment, 120 S. Halsted, Chicago. no10

BINGO EQUIPMENT FOR SALE — P. A. SYSTEM, 4 Speakers, 1 Outside Horn, 3,000 Cards, 1 box Wooden Markers, 1 Electric Eye, 16 Bingo Tables, chrome finish Signs, \$250.00 takes all. Geo. Daken, Bingo Mgr., North Beach, Md.

CANVAS—TARPAULINS, WATERPROOF CANVAS, made from Government remnants. New material, 10x12, \$12.00; 12x15, \$18.00; 15x20, \$30.00. 25% deposit. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. se15

FOR SALE — ONE 60 K.W., THREE PHASE General Motors Diesel Light Plant, mounted on 1938 long wheel base Ford Truck. Also three Snoko Snow Machines. Frank Burke, 214 Walnut St., El Paso, Tex. se15

FOR SALE — ONE HOLCOMB AND HOKE Floor Model Popcorn Machine, gasoline heat, electric driven, \$75.00; \$25.00 deposit, balance C. O. D. Stewart Wachter, 725 S. Fourth St., Chambersburg, Pa.

FOR SALE — KOHR CUSTARD MACHINE, excellent condition, and Six Hole Dispensing Cabinet. Reasonable. Write Publix Pet Shop, 40 Cortlandt St., New York City.

FOR SALE — BASTIAN BLESSING 2 1/2 GALLON Finish Ice Cream Freezer, attached to Six Hole Hardening Cabinet with 30 gallon capacity and 10 gallon keeping capacity. In excellent condition. All polished steel, ideal for small store making own ice cream. Simple to operate. Write Publix Pet Shop, 40 Cortlandt St., New York.

MOTOR DRIVEN ELECTRIC CORN POPPER complete, less motor. Will sell. Price, \$37.00. John J. Hannon, Arcadia, Wis.

25 KVA 6 CYLINDER FULL DIESEL CATERPILLAR, 110-220 AC Generator with Switch Board. Positively new. Price, \$2,250.00 with switch board. This is more than 15% reduction on new price. O. C. Evans, Mt. Sterling, Ky. np

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. SOUND MOTION Pictures. Outright sales, low prices. Any type you want. Bussa Film Exchange, Friendship, O. se22

CLOSING OUT — 35MM. FEATURES AND Comedies cheap. Also Simplex Portable Projector, like new. Fred H. Hackworth, Parker, Colo.

COMPLETE MOUSE GAME AND RATS WITH 10x10 Light Frame, no top or laydown, \$35.00; or trade for 2 Small Number Wheels. W. Felder, 4018 Vermont Ave., Louisville 11, Ky.

FOR SALE — SPECIAL PATENTED TRAPEZE Rigging, single or double, including Wardrobe, Music, etc. Mayo, 7305 Luella, Chicago. se22

FOR SALE — COMPLETE BOOTH EQUIP- ment for 700 seat theatre. Bargain price. Movie Supply Co., 1315 S. Wabash, Chicago 5, Ill. oc6

FOR SALE OCTOBER 7—TWO ELI NO. 5 Wheels. Can be seen up running October 5 at Aurora, Ind. See Wheel Man. se22

HIGH AERIAL RIGGING COMPLETE, WORTH \$950.00, for sale. Write for full details. Mrs. Duane Eggleston, Route #1, Concord, Mich.

ONE AERIAL BAR RIGGING COMPLETE, UP- rights for Flying Act, Van Wyck make; one Carrying Perch with Belt and Shoulder Pad, Loop the Loop Trapeze, for inside; Loop the Loop Trapeze, outside; Mat for Underground Bars, J. Alex. Brock, 286 Norway Ave., Huntington, W. Va.

PROFESSIONAL BH.35MM. CAMERA AND Recorder, used for production of 16MM. and 35MM. sound film, \$1,750.00. Rare bargain. Also special Roadshow World Peace Picture, 35MM. print, \$125.00. Victor, 3121 Hutchison Ave., Los Angeles 34, Calif.

SATEEN AND DYE DROPS, TAYLOR TRUNKS, Spotlight, Men's and Women's Wardrobe, Scripts. Description on request. Fannie Henderson, 519 1/2 S. Jefferson, Mason, Mich.

SIX IRON CLAW DIGGERS ON TRAILER. Truck for grab joint, windows both sides. Creators Double Head Popper in Ford Chassis. C. C. Baldwin, Bloomington, Ill.

TENTS — 12x12 TO 40x200. PUSH POLE, hand roped, like new. List, \$1.00. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. oc13

THEATER SOUND PROJECTORS, ARCS, REC- tifiers, Chairs, Drapes, Screens. Government surplus material. Catalog mailed. S. O. S. Cinema Supply Corp, 449 W. 42d St., New York 18. se29

THEATER SEATS, PROJECTORS, SCREENS, Folding Chairs, Tents, Outdoor Folding Seats. Sell or rent film. Lone Star Film Co., Dallas, Tex.

UPRIGHTS FOR STAGE FLYING ACT WITH Rocking Cradle, Paper Mache Heads, one Big Cloud Swing, Muscle Grind Rigging, four Seats that can be converted into beds for house trailer, Leather Upholstering, Tent Driver make 10x10, Stake Puller. J. A. Brock, 286 Norway Ave., Huntington, W. Va.

12 CAR STREAMLINED WHIP RIDE FOR sale. Immediate possession. Call for information between 1-4, Union 5-3292. Ask for Mr. Trout.

35MM. SILENT FILMS — PROJECTORS, FEAT- ures, Shorts, cheap. Sanford Film Exchange, 74 Sanford St., Rochester, N. Y.

35MM. SOUND FILMS — FOUR FEATURES, six Westerns, fire 2 Reel Comedies, twenty reels of Shorts. Total, 92 reels. Price, \$250.00. All A-1. Write Postoffice Box 26, East Atlanta, Ga.

HELP WANTED

ABLE BODIED, SOBER MAN TO ASSIST IN standard Dog Act. Must be able to drive. Box 684, c/o Billboard, 1564 Broadway, New York 19, N. Y.

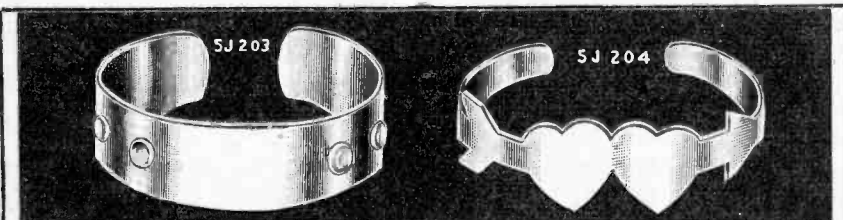
ALTO, TRUMPET, TENOR AND ALL OTHERS, write Cal Meyers, 307 N. 31st St., Omaha. Top salaries, excellent working conditions. Phil Ryan, write. se15

ATTRACTIVE LADY, ABOUT 5 FT. 3, 110 lbs., for illusions. Photo returned. Also two ex-soldiers, good shoots with .22 rifle. Leffell, 811 N. Charles, Baltimore 1, Md.

BOOKING AGENCY FOR 3 PIECE ORCHESTRA, 5 or 6 nights week. We play novelty music. James H. Willard, 157 E. Main, Coatesville, Pa.

DANCE MUSICIANS — COMMERCIAL IDEAS. Territory work. Top wages. Verne Wilson, Box 974, Grand Island, Neb.

GIRL DRUMMER — \$65.00, 6 NIGHTS, 4 hours. Steady, union. Write immediately. Lynne Corrinne, 814 Harrison Ave., Panama City, Fla. se16



For Engravers—Aluminum Zephyr-Lite Bracelets. Smart Designs—Order by Number. \$2.25 PER DOZ. \$24.00 PER GROSS.

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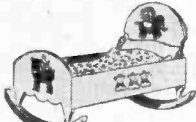


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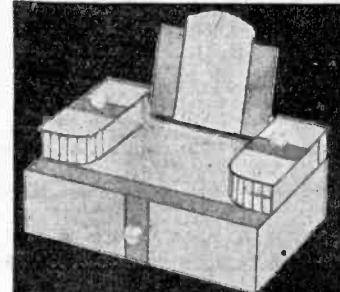
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1 1/2", \$10.00; 1 1/4", \$12.00; 2 1/2", \$15.50; 3 1/2", \$25.00; 8x10, \$27.00. Photofloods, #2, 20¢ each. Third deposit. Grecco, 72 Troutman, Brooklyn, N. Y.

5x7 PHOTO OUTFIT FOR LEASE — SOME two ways for Texas, Arkansas, Oklahoma, to permanent location only. E. T. Fenton, P. O. Box 281, North Little Rock, Ark.

8 ROLLS 2 1/2 x 2 1/2 DIREX PAPER, \$60.00; November, 1945, dating, and December, 1945. M. Swentilski, 14014 Freeland St., Detroit 27, Mich.

1946 D.P. CAMERAS, BEAUTIFUL CABINETS, 10 sizes. Immediate shipments. Precision mechanisms guaranteed 5 years. Also new Lenses. Federal Identification Co., 1012 N. W. 17th, Oklahoma City. se15

PERSONALS

JOHNSON — MORRIS JOSEPH, ALSO KNOWN as Curley Reid. Anyone knowing the whereabouts of this person, please communicate with Irene Johnson Newman, 8537 160th St., Jamaica, L. I., N. Y. Important.

PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. se29

COMMERCIAL PRINTING AND ALL KINDS of Labels. Excellent service. Send for prices. The Print-Rite Press, Asheville, N. C.

CUSHIONED, 3 LINES, 70¢; GEM PADS, 25¢; #1 1/2 Line Daters, 75¢. Circular free. Federich Mfg. Co., Dept. C, East Pittsburgh, Pa.

INTRODUCTORY OFFER — 500 LETTERHEADS, 500 6 1/2 Envelopes for special price of \$4.00, or 1,000 6x9 Circulars, \$4.00. Order early for early delivery. Quality Printing Service, 520 Miami St., Joliet, Ill. se15

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TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 728 Lesley St., Rockford, Ill. de22

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High Quality—Nationally Advertised
COLD QUARTZ ULTRAVIOLET RAY LAMP

This fast-selling ultraviolet ray lamp sells on sight. Beautifully designed, finished in satin chrome, this lamp is a necessity in every home, because it has a definite therapeutic value in relieving discomforts and pain from such everyday ailments as head colds, sinus, bronchitis, hay fever, arthritis, muscular pains, etc. Burn-out-proof Quartz Tube delivers 95% Ultraviolet Radiation. Comes complete with carrying case, goggles and automatic electric timer. Send your trial order in for one of these lamps today. O.P.A. APPROVED RETAIL PRICE \$64.50.

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\$38.70 ea. (lots of 3)
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EACH HAT CONTAINS 24 COLORFUL PLASTIC CHARMS DANGLING ON REPROCESSED WOOL BODIES

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F.O.B. N. Y. \$1.00 deposit with order. Balance C.O.D.

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STERILIZED BANDAGE, 2 x 6 yd.
Per dozen \$.55
(100 doz. to case. Per case, \$50.00)

CLOTH POT HOLDERS, asst. colors.
Per dozen \$.40
Per gross, \$4.50

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Make good weekly earnings selling stores our BIG line of 200 products — all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

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KOKETS— 5c CANDY BARS
 DELICIOUS—KOKONUT—TREAT
 69c BOX IN 10 CASE LOTS
 15 BOX PER CASE
 70c BOX IN 6 CASE LOTS
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FRUIT CAKE 1 1/2 LB. IN CARTON, \$14.40 DOZ.
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TOBACCO POUCH
 OILSKIN, \$1.00 RETAILER, 48c EACH

LADIES' WATERPROOF APRON
 FLORAL DESIGNS, ASSORTED COLORS,
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WEAR-EVER CLEANER
 For Pans, Dishes, Kitchen and Bathroom.
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 RETAILS 14c—Costs You 4c Per Pkg. in
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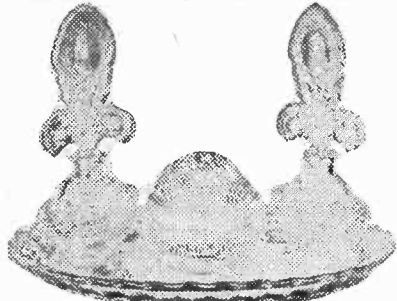
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 REFERENCE: 1st National Bank, Chicago, Ill.

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 Immediate Delivery. Individually Boxed.



PERFUME SET
 Crystal Glass Tray with Mirror Insert, 2
 Perfume Bottles, Powder Jar.
\$15.00 PER DOZEN
 1 Dozen to Carton. 25% Deposit with Order.
 Balance C.O.D., F.O.B. N. Y.
CONELLE PRODUCTS CO.
 248 West 23rd St. New York 11, N. Y.

Attention, Pitchmen
 Hottest Item
Stainless Steel Bracelet
 approximately 3/8" wide
\$28.80 Per Gross
 Terms: Cash in Advance.
 Cedar Prices Greatly Reduced.
 Daily Shipments.
CARLTON-CEDAR CRAFT
 Lake Geneva, Wis.

Lets, Crushproof . . \$3.00, \$5.00 & \$7.50 Gross
 Cans . . \$7.00, \$8.00, \$10.50 & \$14.00 Gross
 Balloons, Blrds, Batons, Sticks all sizes, Slum.
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 "Oklahoma Black Jackets," "Hillbilly Tappers."
 Nice wardrobe, fine music. "Preacher" Cast, 817
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CHARLIE WALTERS "MUSICAL MOODS,"
 featuring "Margarie" and Clarinet, now appearing
 Joyce's Manor. This four piece versatile dance
 orchestra now available. Write: 119 Audubon
 Ave., New York. se15

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 sires position in hotel, theatre, lounge or radio
 station. References, union. Do not own organ.
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 oc6

"JUMP" JACKSON AND BAND AVAILABLE
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 start immediately. Salary \$80.00. Wire or
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 Jazz Horn, Vocal Entertainer. Cabaret, medicine
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AT LIBERTY — STEEL GUITARIST. HILL-
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 pendable. Curt Delaney, 1274 Goodfellow, St.
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BASS FOR NAME OR SEMI-NAME BAND —
 Commercial or otherwise. Name experience, all
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BASS MAN — 20, 4-F. FINE BEAT. OVER-
 weight but neat appearance; experienced. Avail-
 able immediately. Jerry Gross, 467 Bradley Lane,
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DRUMMER — WORKED WITH GUS AR-
 heim, Charlie Agnew, Jimmy Joy and Jimmy
 Richards. Cut or no notice. Age 24, single,
 entirely dependable. Minimum, \$80.00. All offers
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 Wire Mickey Bride, 1815 Cahuenga Blvd., Holly-
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DRUMMER — AGE 31, UNION, DEPENDABLE,
 experienced. Cut shows. Will troupe with unit
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 Eutaw, Baltimore, Md.

DRUMMER AT LIBERTY — BASS, SNARE OR
 Double Drums. Factory or municipal band.
 Draft exempt, go anywhere. Sober and reliable.
 All replies answered. Can join at once. Distance
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EXCEPTIONALLY FINE DRUMMER, ANY
 style. Read, 2 or 4 beat; brushes or sticks.
 Fine references. Photo sent. Location only. Write
 or wire details to "Drummer," 514 A Ave., East,
 Oskaloosa, Iowa. se22

EXPERIENCED DRUMMER — JOIN IMME-
 diately. Good wardrobe. Any proposition con-
 sidered, dance or shows. Florida or Southern ter-
 ritory preferred. New equipment, plenty rhythm,
 reliable. Tom Wrenn, 20 Chatham Road, Ashe-
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GIRL TRUMPET — EXPERIENCED, UNION,
 sight read and some riding. Can cut shows.
 Prefer large band. All offers considered. Box
 C-426, Billboard, Cincinnati 1, O. se15

GIRL TENOR SAX — EXPERIENCED, UNION.
 Fine tone, read well. Write or wire Betty DeBolt,
 52 Hirschfield Drive, Williamsville, N. Y.

GIRL PIANIST — EXPERIENCED, READ,
 fake, good style. Play hot jazz. Union, age 24.
 Contacted by mail only. Marie McNurlin, Lone
 Rock, Wis.

GUITARIST — MODERN ELECTRIC TAKE-
 offs, good rhythm. Name experience, age 28. Lo-
 cations and radio work preferred. Stacy McKee, 52
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HAMMOND ORGANIST — WITH OWN MODEL
 D Organ, Solovox attached, two B-Forty Speaker
 Cabinets. Complete library. Swing or sweet; ex-
 perience hotel, lounges or rink. Available October
 first. Write or wire Ralph C. Yale, Amsterdam,
 N. Y. se22

LEAD TRUMPET, VOCALIST — TENOR BANDS
 only, like micky. Read, good tone and com-
 mercial phrasing. Union, draft exempt. Stan
 Standefer, 130 Beach Ave., Jackson, Miss.

RINK ORGANIST — EXPERIENCED, HAM-
 mond Organ and Solovox. Metronomed tempos
 Prefer Eastern States. Best references. Ted Klapp-
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TROMBONE — 20, MARRIED, 4-F. READ
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BALLOON ASCENSIONS — PARACHUTE
 Jumping. Modern equipment for fairs, parks,
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HIGH POLE ACT — BEAUTIFUL LIGHTING
 effect. Write for publicity matters. The Sky
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OUTSTANDING PLATFORM TRAPEZE ACT —
 Available celebrations, fairs, etc. Attractive
 equipment. For literature, particulars address
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BINK'S CIRCUS ATTRACTIONS — WORLD'S
 best Wire Act, Comedy Clown, Juggling, Novelty
 Trapeze, Hand Balancing and Acrobatic. Four acts.
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No. 506—Gold Filled
 Men's . . . \$36.00 Doz.

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| No. 501: Sterling Silver, Men's, .060 | Doz. | \$24.00 |
| No. 502: Sterling Silver, Men's, .070 | 30.00 | |
| No. 503: Sterling Silver, Men's, .090 | 42.00 | |
| No. 504: Gold Filled, Ladies', .090 | 27.00 | |
| No. 505: Gold Filled, Men's, .090 | 51.00 | |
| No. 507: Sterling Silver, Ladies', .090 | 13.50 | |
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1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

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Demonstrators—Pitchmen
 ENGRAVING JEWELRY
 Signet Pins, Rings, Lockets, Identifi-
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 Chains, Birth
 Stone Rings. Immediate Delivery.
 Samples \$15.00.
JACK ROSEMAN CO.
 307 Fifth Ave. N. Y. C.

Jewelry Workers
 Our beautiful Cameo Heart Pendants on 16"
 Sterling Silver Chains are getting top
 money wherever shown. We manufacture
 fifty different combinations.
 Send for Sample Dozen, assorted, at regular
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In Cedar Chests, Leatherette Vanity Boxes
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 Deals for Operators. Write for Prices.

Earl Products Co.
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IDENTITY BRACELETS
 Asst. Rings, \$7.80 Doz. Idents., \$7.20.

No Catalog. 10¢ for Samples.
EXCEL CO.
 62 Trenton Street Lawrence, Mass.

BABY—BABY



Real Fast Sellers for Baby—
 Daddy Wants Them for Baby
 —Identification Baby Brace-
 lets — Plaque for Engraving
 Baby's Name—Nice Chain—
 6 on a Master Card.

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| Doz. | |
| Sterling Silver | \$ 7.50 |
| Gold Filled on Sterling | 12.00 |
| Baby Cross, Gold Filled Chain and Cross, Boxed | 13.50 |
| Baby Locket, Gold Filled Locket That Opens With Gold Filled Chain, Boxed | 18.00 |
| Baby Stone Pendant, Gold Filled With Gold Filled Chain, Boxed | 27.00 |
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| Baby Barrette, Sterling, for Engraving | 13.50 |

AND FOR DAD
 Sterling Silver Expansion Bands—the
 Famous "Stretchmaster." Each . . . \$6.00

1/3 deposit, Balance C. O. D.
Judy Parker
 277 Broadway, New York 17, N. Y.

AMERICA'S LARGEST SELLING BILLFOLD
 Direct from manufacturer



All around zipper wallet, fully leather lined,
 4 windows to hold 8 passes, one window to hold
 license identification, large coin pocket with snap
 made of fine genuine calf, black, brown; also in
 calf with alligator grain, black, brown.

Price \$18.00 per dozen
 Each wallet boxed individually in gift boxes.
 2% cash discount. No catalog.
 Send \$10.00 for sample assortment of Wallets,
 Key Cases and Combination Zipper Tobacco
 Pouches. 25% deposit, balance C. O. D.

SUPREME LEATHER PRODUCTS CO.
 Dept. B
 78 Fifth Avenue NEW YORK 11, N. Y.

CLOSE OUTS

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| 5000 Gr. Slum Pins on Cards . . . | \$ 1.25 Gr. |
| 300 Gr. Novelty Pins on Cards . . . | 4.50 Gr. |
| 350 Gr. Assorted Perfumes, Boxed . . . | 12.00 Gr. |
| 50 Gr. Rubber Dog Toys . . . | 9.00 Gr. |
| 50 Gr. Opal Cigarette & Ash Tray . . . | 9.00 Gr. |
| 10 Gr. Metal & Flower Vases . . . | 1.25 Dz. |
| 150 Gr. Metal Ash Trays . . . | 1.50 Dz. |
| 100 Gr. Lamb's Wool Powder Puffs, 2 to Cellophane Envelope . . . | 4.50 Gr. |
| 50 Gr. Face Powder . . . | 9.00 Gr. |
| 100 Gr. Novelty Dress and Suit Pins, Boxed . . . | 10.00 Gr. |
| 150 Dz. Wing Bracelets, 24k . . . | 3.00 Dz. |
| 100 Dz. Leather Wallets . . . | 9.00 Dz. |
| 100 Gr. Novelty Necklaces for Kids . . . | 2.00 Gr. |
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| Used Playing Cards, 400 Decks to Carton, \$25.00 Carton. | |

Sample Lots — Assorted Military Jewelry —
 Bracelets, Pins, Locket, in Sterling 24 Kt.
 Gold Plated.
 Worth \$50.00, Closing Out for \$15.00 Entire
 Assortment.

25% Deposit with Order, Balance C. O. D.
 Nothing Under Gross or Doz. Lots.
MERCHANDISE DISTRIBUTING CO.
 19 East 16th Street NEW YORK CITY

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Packed 50 to box. Each cello. Blends of
 Havana and domestic tobaccos. Skillfully made,
 attractively packed, first quality. Minimum
 20 Boxes.

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| | 6¢ | 8¢ | 10¢ | 13¢ | 15¢ |
| 20 Boxes @ | 2.40 | 3.20 | 3.75 | 4.50 | 4.95 |
| 100 Boxes @ | 2.30 | 3.00 | 3.50 | 4.25 | 4.60 |
| 200 Boxes @ | 2.20 | 2.85 | 3.40 | 4.20 | 4.50 |

Send full amount or 50% deposit by M. O.,
 Bank Draft or Certified Check.

ACE CIGAR CO. Dept. B9
 Buffalo 3, N. Y.

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Sell Envelopes, Tags, Bags, Boxes by mail spare time.
 Tremendous demand. Big profits. No capital
 necessary. **OMAHA ENVELOPE SERVICE, Dept.**
 100, 4721 Calif. St., Omaha 3, Neb.

THESE \$MAKERS

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 No. Clark St., Chicago 1.

CANDY

Mirror Vanities, Cedar Chests, Cigarette Lighters, Mirror Cocktail Sets. Immediate delivery. Sylvan Co., Box 010, Billboard, 155 No. Clark St., Chicago 1.

CELLO-LEIS

Hawaiian Leis, cellophane, sparkling colors. \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N.Y. 19.

COMIC CARDS

Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005M, Billboard, 1564 B'way, N.Y. 19.

CROSSES

4 Inch, gold sprayed, \$3.00 doz.; \$33.00 per gr. Plain Crosses mounted on rayon cord, \$8.50 gr. Knickerbocker Handkerchief, Box 5054M, Billboard, 1564 B'way, N.Y. 19.

DOLLS & TOYS

36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N.Y. 19.

FLAG BUTTONS

Metal, American, 35¢ per C; \$3.50 per M. Cards for Buttons, 25¢ per C; thousand lots only. Cherry Products Co., Box 5055M, Billboard, 1564 B'way, N.Y. 19.

FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 1564 B'way, N.Y. 19.

• CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 65-piece sample asst., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

JEWELRY

Locketts, Bracelets, Anklets, Signet Rings, Earrings. Send \$10 or \$20 for samples. Majestic Bead, Box 5038M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Double Heart Pins, gold plated, \$18.00 gross. Immediate delivery. 25% dep. with orders. Cornelia Jewelry, Box 5051M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Rings—Men's Heavy Sterling Silver with large Simulated Diamond, \$30 doz.; sample \$3.50. Fifth Ave. Jewel Co., Box 5045M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Sterling Rings, Barrettes, Charms, Anklets, Bracelets, Locketts. Samples \$15.00. Jack Roseman, Box 5031M, Billboard, 1564 B'way, N.Y. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

RELIGIOUS

Statuettes, glass covered. Immediate delivery. 12 to a carton, \$12.00 per doz. Conelle Products Co., Box 5042M, Billboard, 1564 B'way, N.Y. 19.

SALESBOARD

13 Items. Take \$75. pays out \$10. Sample deal, \$17.50; net profit \$47.50. 1/3 Dep. Boro Amusement Co., Box 5034M, Billboard, 1564 B'way, N.Y. 19.

TABLE LAMPS

All Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

TRICKS

Jokes, novelties, carnival supplies, noise makers. Write for catalog. Gordon Novelty Co., Box 5010M, Billboard, 1564 B'way, N.Y. 19.

WALKIE TALKIE

Hottest novelty in years. Flashy. \$9.80 doz. Sample \$1.00. Act now. Glenwood Mfg., Box 5019M, Billboard, 1564 B'way, N.Y. 19.

WALLETS

Embossed, all around zipper. Per doz., \$24.80. Other items. Send for catalogue. Alex Stuart, Box 5032M, Billboard, 1564 B'way, N.Y. 19.

WALLETS

Complete assortment of wallets and leather novelties. \$10 sample assortment. Money refunded if not satisfied. Supreme, Box 5057M, Billboard, 1564 B'way, N.Y. 19.

WASH-TOYS

Durable, ass't colors, 8 1/2" long cord lace closing. \$6.75 dz. Mt. Vernon Novelty Co., Box 5006M, Billboard, 1564 B'way, N.Y. 19.

WATCHES

Men's American made Walthams, 7 Jewel, \$16.75. Rebuilds (guaranteed). 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N.Y. 19.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

SHEETIE ROSS . . . one of the old-timers, is reported to have lost his eyesight but is still on the hustle with handmade belts, according to Jack (Bottles) Stover in a card from Staunton, Va.

COILS should be sparking soon.

MAURICE BOLDUC writes from Montreal that he is still having difficulty getting goods. He is working fruit juices, but will take on coils as soon as they become available.

PAT MALONE and Jack (Bottles) Stover report getting theirs in the cool of the mornings at the Woodstock (Va.) Fair. Weather was hot but the takes okay with everybody, they report.

WELCOMES cannot be replaced when they wear out.

K. MAX SMITH . . . writes from Camp Perry, Va., that he expects to be out of the service soon and on the road with his jewelry layouts and mug joints. He spent a year with the Seebees as military instructor and lecturer and a year in the army as a photographer. He recently spent a leave at Russell's Point, O., where he cut up jackies with Art Cox, Bill Westfall, Doc Wilson and Doc Stubbs.

NOBODY WANTS your temper. Keep it yourself.

BEN (HOBBO) BENSON writes from Des Moines, Ia., that he is heading for the Pacific Coast. He recently worked his sketch act to good takes on Maxwell Street, Chicago, and on the fairgrounds at Britt, Ia., and Mason City, Ia. He says that the next hobo convention is slated for Britt, Ia., August 22, 1946, at which time many pitchmen are expected to combine business with pleasure.

SOME FOLKS are just alive while others are living.

MORRIS KAHNTROFF . . . visited the Pipes desk last Friday (7) to cut up jackpots with Bill Sachs and Bill Baker. He reported his best Labor Day since he started in biz at the 4-H Fair at Indianapolis. He also had good ones recently at Frankfort, Ky., and Hagerstown, Md., and is heading for the York (Pa.) Fair, with Lewiston and Bloomsburg, Pa., and Danville, Ill. to follow. His son, SM 3/C Stanley M. Kahntroff, who enlisted in the navy at 17 two and a half years ago, is now resting at a camp in San Francisco. His son-in-law, Sgt. Kibbee Shurkin, has been in the army air corps for four years and now is in Tokyo. Surkin's wife, Jeanne, resides in Baltimore.

GOVERNMENT SURPLUS goods are items you can sell.

HARRY GREENFIELD . . . writes from New York that Jack Kahn's Health Institute at Coney Island broke about even on the season, and that Labor Day takes were big. Weather was blamed for the lack of patronage at the resort. Sol Addis, Kahn's mental adviser, combined a vacation with work and talked happy health hours to the tips. Jackpots were cut up with Bud Harrington, Jack Weiner, Al Siegel and Pat Dana. Greenfield promises to shoot further lines on the group.

HOW'D YOU DO at your first stand after that war plant job?

BIG AL WILSON . . . is still at Neisner's, Cincinnati, with graphology and scopes. He observed his sixth month in the same doorway, which is somewhat of a record for that spot.

P-A-P-E-R M-E-N

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Promotion

By Tom Kennedy

COUNT SELDOM SKOFF and Doc Lushwell recently worked a celebration at Fallen Arch, Ill. While the natives termed this a celebration, it was more on the order of a promotion, sponsored by a number of the town's old maids in order to raise funds for the care and treatment of sick tomcats.

While the affair opened on a Monday, our two heroes didn't arrive till late Tuesday night, due to the fact that the county officials were enforcing the law in regards to hitch-hikers.

Wednesday morning they called to see the mayor, who was in charge of concessions. When they were told that the mayor wouldn't be around until later in the day, they asked who was next to him. They were told that nearly everybody in town was.

When our two chums learned that their privilege money had to be laid on the line before they could spring, this had them stumped. But not for long.

The Doc dug up a Sidenberg Sapphire he had been lugging around for years. After spending over an hour in polishing and shining the thing, he managed to get \$4 for it from a slightly inebriated bartender. This paid for their privilege.

Our two pals got opened late that afternoon. The Doc told me they would have opened sooner, but it took the Count a couple of hours to promote a couple of empty orange crates. They had to use these, as the hotel guy in the last town was holding their keisters.

"Dog-Eared" Duffy was there with kitchen gadgets, as were a couple of sheetwriters who were trying to score with a book about dogs.

Since the affair was staged and patronized by cat lovers exclusively, the two sheet writers found the going rather rough.

The Doc worked fountain pens, while the Count gave them spot cleaner. The Doc told the natives that the pen, besides being a wonderful writing instrument, could also be used in opening walnuts or cleaning one's fingernails.

When a few of the natives brought them back, claiming they leaked ink over their vest or shirt front, he squared their beefs by giving them a stick of spot cleaner.

Jackpot sessions were held nightly till around 2 o'clock in the morning. They would have lasted longer but that was the closing hour for the taverns.

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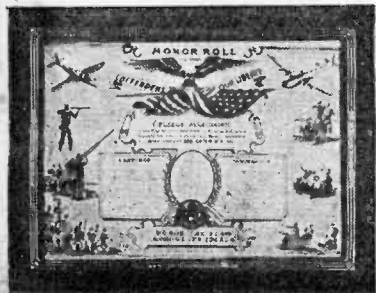
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122 East 25th St. New York City 10 Agents Wanted, Discharged Soldiers or Sailors.



Du Quoin Chalks New High Marks

(Continued from page 56)

Aces, male trio; 21, Tyler, Thorne and Roberts, acrobats; 22, Joe Greer's Liberty Horses; 23, the Gallagher Family; 24, military finale, in which entire ensemble and all performers participate. Show ran from 8 until 11:55, when caught Wednesday night, and there was never a lull during the program. Show is presented every night from Monday thru Saturday.

Thrill and Horse Shows

Saturday afternoon, Aug Swenson and Frank Winkley and their American Thrill Drivers are the grandstand attraction, and a capacity grandstand is assured.

On Monday thru Friday night, the society horse show is presented in the open-air arena, where a record number of entries strutted their stuff. It is under the direction of Don Hayes, son of Will R. Hayes, while his other son, E. J. Hayes, is in charge of the speed program.

The largest number of livestock in the history of the fair was on hand this year, with many out-State herds here for the first time. Due to the grandstand fire, which also swept the exhibit halls, exhibits were limited and spotted in various locations under canvas. Admission to the fair is 50 cents, including tax, with 25 cents for automobiles. Fair spent more money in advertising event this year than in previous years, using 56 newspapers, quite a few radio stations and a direct mailing piece consisting of six pages, mailed to 100,000 names. Prior to the opening date, the fair was on and off two different times. First, account of ODT order; then account of the fire, and much credit is due both Hayes and Strong in presenting the 1945 annual under the difficulties encountered.

McKee on Western Jaunt

NEW YORK, Sept. 8.—Joe McKee, veteran superintendent of Palisades Park, is taking a month's vacation. He leaves Monday (10) for Fort Smith, Ark., to visit his son-in-law, Max Tubis, and daughter, Jane, who are with the Russell Bros.' Circus, after which he will go on to Hot Springs. During McKee's absence, Anna Halpin, park manager, will supervise the shuttering of the fun-spot for the season.

More Ammunition Available Soon

CHICAGO, Sept. 8.—Operators of shooting galleries can look forward to a substantial increase in ammunition from now on, according to information received this week by *The Billboard*.

Developments of the last few days indicate that the ammunition situation is well on the way to being straightened out and a plentiful supply should be available during the fall and winter months. Details cannot be given at this time, but it is hoped to have full information for next issue.

Palisades Host To Execs, Eng'rs

NEW YORK, Sept. 8.—Palisades Park has been host the past week to a large group of amusement park executives and engineers who have displayed keen interest in this funspot which the owners, Jack and Irving Rosenthal, and the veteran park engineer, Joe McKee, have rebuilt on ultra-modern lines after the disastrous fire of last year.

Among visitor were Norman S. Alexander, lessee; F. Thompson, architect, and Elmer Strunk, of Woodside Park, Philadelphia; A. B. McSwain, president, and Fred Henninger, of Kennywood Park, Pittsburgh; Edward L. Schott, president and general manager of Coney Island, Inc., Cincinnati, and Herbert P. Schmeck, of Philadelphia Toboggan Company, recently elected president of the Pennsylvania Amusement Parks Association.

Thousands Jam Atlantic City for Labor Holidays

ATLANTIC CITY, Sept. 8.—Amusement operators here cashed in on the nation's first peacetime holiday since 1941 as Labor Day week-end crowds—an estimated 300,000—jammed entertainment and food centers.

Both Hamid's Million-Dollar Pier and the Steel Pier, each with featured holiday bills, enjoyed strong day and night play. Hamid headlined Vaughn Monroe's band, a five-act vaude show and the premiere of the movie, *Earl Carroll's Vanities*. Benny Goodman, with Elliott Lawrence's band added Monday (3), was the Steel Pier feature.

Hotels reported that many customers were remaining over the holidays, traditionally closing the summer season, to catch the *Miss America Beauty Pageant* which ends tonight (8).

HOLIDAY BIG IN N. Y.

(Continued from page 58) with 900,000 on Saturday (1), but slumped to a mere 100,000 Sunday (2), and came back slightly Monday (3) with 250,000, to give it a three-day total of 1,250,000.

Adjoining Jacob Riis Park, strictly a swim spot, drew 55,000 Saturday (1), dropped to 4,000 Sunday (2), and hit 40,000 Monday (3), for a total of 99,000.

Jones Beach benefited from the revived gas-buggy trade, chalking up its best week-end since Pearl Harbor, with 50,000 patrons Saturday (1), 20,000 Sunday (2), and 60,000 Monday (3)—a week-end total of 130,000.

Hardest hit by Sunday's overcast skies was Orchard Beach, which drew only 1,000 visitors that day, altho it has hit the 100,000 mark several Sundays this season. Monday (3) was slightly better, with 50,000 on the beach.

Asbury Park reports the biggest Labor Day crowd in its history, with a three-day total of 160,000 visitors. This has been one of the most profitable summers since it entered the ranks of summer funspots.

Keansburg Steamboat Company, linking New York with nearest of the New Jersey coastal resorts, made five round-trips on Labor Day, with a total of 10,000 passengers, a better-than-average Labor Day haul.

Atlantic City reports a peak crowd of 350,000 Labor Day (3) and good attendance Saturday (1) and Sunday (2).

PHILADELPHIA. — Two new animals were added to the Philadelphia Zoo last week. A black leopard, born in June of last year, was placed on exhibition for the first time by Fred M. Patton, zoo's service manager. Another newcomer is a bison born last month.

\$2.40 starts YOU in business

Be your own boss! You, TOO, can be successful and independent. Make more money than you ever made before.

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An ideal gift... the perfect Wallet or Billfold Insert... also preserves valuable SNAPSHOTS so dear to the man in service... fits into lady's handbag.

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SAMPLE DOZ. \$2.40
Special discounts in gross lots.

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This item is really beautiful. Most every woman goes for it. Looks like a \$5.00 value.

Price per dozen, \$5.50 Minimum shipments of three dozen
Money back if not as represented — 25% deposit with all orders

Write or wire
KITCHEN GADGET MFG. CO. ASBURY PARK, NEW JERSEY

A NATURAL RED HOT PREMIUM ITEM

The new Trio-Ette Compact, an intriguing, triple-mirrored plastic compact, coming in attractive shades; fashioned in miniature hand-mirror style—complete with lipstick, powder sifter and puffs; refill ensembles available in matched color harmonies, is one of the fastest moving premium items on the market today.

Retail Price Fair Traded at \$5.50 (Plus Federal Excise Tax).
Sample, \$3.50. 12 or More, \$3.00 Each. Net.
25% Deposit With Order, Balance C. O. D.

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Army and Navy Weather Observation Balloons. Inflate to 40 inches or more.

Packed 20 to a container... no less sold.

Supplied in 3 assorted colors.

30 CENTS EACH

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Aluminum Lighters. Per Doz. \$18.00
Fountain Pens. Per Doz. 6.50
Metal Flashlights. Per Doz. 12.00
Mechanical Pencils, 59c OPA Cell-ing. Dozen Carded. 4.25

Pipes, 12 in Satin Display Box. \$2.00 Ref. Per Doz. \$12.00
Cigarette Lighter, Wind Proof, on Display Card. Per Doz. 6.24
Flints and Wicks. Carded, 10c. Ref. Per Gross. 3.00

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Jitter Beans, 240 in Box	Box	\$1.70
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Plastic Bottles, 5 Gr. in Box	Box	5.00
Hey Kids Tattoos, 1 Gr. on Card	Card	.75
Mickey Mouse Tattoos, 150 on Card	Card	.80
Play Watch, Waterproof	Dozen	.40
Bracelets, Ass'd. Colors	Dozen	.75
Wrist Watch, Elastic Band, Ea. on Card	Dozen	.80
U. S. Made Darts	Dozen	1.50
Boxo Paint Set	Gross	.25
Framed Pictures	Gross	.25
Magie Age Card	Gross	.25
Kazodier	Gross	.30
Soldier Stand-Ups	Gross	.30
Detective Disguises	Gross	.35
Finger Print Record	Gross	.35
War Pictures, 5x7 in.	Gross	.60
Paper Flag on Stick	Gross	.65
Miniature Pennants	Gross	.75
Paper Bow Pin	Gross	.75
Pean Blowin' Paper	Gross	1.00
Plastic Charms w/ Strings	Gross	1.00
Plastic Charms w/ Strings	Gross	1.10
Rayon Bow Pins	Gross	1.25
Gold Plated Scarf Pins on Cards	Gross	1.50
Elephant Charms, Plastic	Gross	1.75
Gun Charms, Plastic	Gross	1.75
Scottie Charms, Plastic	Gross	1.75
Plaster Animals, Ass'd. 1/2 Gr. Pkd.	Gross	2.75
Monkey Mirror	Gross	2.95
Pogo Guns, Paper	Gross	4.50
Baking Glove Charms, Plastic	Gross	4.50
Children's Toy Color Book, 40¢ Dz.	Gross	4.50
Football Charm, Plastic	Gross	4.50
Mirror Memo Book	Gross	4.50
Plastic Brooches, Ass'd., 40¢ Doz.	Gross	4.50
Plastic Earrings, Ass'd., 40¢ Doz.	Gross	4.50
Toy Banks, Cardboard, 42¢ Doz.	Gross	4.50
Paint Set, 45¢ Doz.	Gross	5.25
Decal Books, 80¢ Doz.	Gross	9.00
18 in. Batons	Gross	8.00
23 in. Batons	Gross	9.00
Tinsel Head Batons	Gross	16.25
23 in. Swaggers	Gross	8.50
36 in. Swaggers	Gross	10.50
Flag Tabs	Hundred	.50
Wing Tabs	Hundred	.50
Good Luck Charm Card	Hundred	.75
Patriotic Clips w/ Cards	Hundred	.75
4x4 in. Cardboard "15" Puzzle	Hundred	1.00
Patriotic Buttons	Hundred	2.00
1 1/2 in. Comic Buttons	Hundred	2.00
2 in. Comic Buttons	Hundred	4.00
Cane Rings, Varnished	Hundred	3.25
6-7 in. Fur Tails	Hundred	5.00
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BEAN—Edward H., 69, director of Brookfield Zoo, Chicago, September 5 at Aurora, Ill., of injuries sustained in an auto crash. Surviving are two sons and a daughter, Mrs. George Speidel. Further details in Park Department, this issue.

DE LONG—Fred, 65, father and manager of the De Long Sisters, who were on the Ringling show for many years, at his home near Amboy, Ind., September 2. He had been in show business for 40 years, until his retirement to his farm in 1938. Survived by his widow, Daisy, and three daughters, Mrs. H. V. Boisson, Brooklyn; Mrs. Ernest Ball, Somerset, Ind., and Mrs. Hubert Drock, Converse, Ind.

GUTMANN—Arthur, 54, composer and conductor of classical and light classical music, in Los Angeles September 4. Born in Vienna, he was a director there of the Johann Strauss Theater orchestra and came here eight years ago to conduct for *The Great Waltz*. Surviving are his widow and brother.

HAMILTON—Carl O., 33, pianist and accordionist, at Grace Hospital, Detroit, recently. Survived by his widow. Burial in Grandlawn Cemetery, Detroit.

In Memory

Of a Loving Wife and Mother

ROSE GRUBERG

Who Passed Away Aug. 27, 1944

We Will Always Miss You.

MAX AND NANCY

HARRIS—Dr. Chapman S., 86, secretary of the Flemington (N. J.) Fair for 35 years, was fatally stricken with heart attack while watching auto races at the fair recently. He was a widely known breeder of harness racing horses. Two daughters, Mrs. Eric Rodin and Mrs. Frank Randolph, survive. Burial in Prospect Hill, N. J.

KINSEY—Wilbur, 78, former manager of the Lyric Theater, Baltimore, at his son's home in Catonsville, Md., recently. Manager of the Lyric Theater for 20

Frank Craven

Frank Craven, 70, stage, screen and radio actor and playwright, died in his Beverly Hills (Calif.) home September 1 of a heart ailment that necessitated his retirement from film work several months ago. He recently appeared in the pix, *The Suspect* and *Colonel Effingham*, and had two other pictures contracted for.

His Broadway stage success, for which he will be best remembered, was *Our Town*, which had a run of 331 performances following its opening February 4, 1938. He portrayed the role of the stage manager who served as commentator in the play and the film version. His final New York appearance was in March 31, 1944, when he co-starred with Billie Burke in *Mrs. January and Mr. Ez*.

He appeared in many of the plays he had written, among them *Too Many Cooks*, *This Way Out*, *The First Year*, *The 19th Hole*, *Spite Corner*, *Salt Water* and *That's Gratitude*.

Craven's stage career dates back to a child role with his father, Frank T. Craven, and his mother, Ella Mayer, in *The Silver King*. He was a member of the Century Club and The Players.

Survived by his widow, Mary Blyth, of the stage, and a son, Pvt. John Craven, with the army in Italy. Interment in Kenesco, N. Y.

THE FINAL CURTAIN

years, he retired when the theater changed hands. Survived by his widow and son.

KNOEPFLE—Rudolph A., 70, dean of motion picture distributors in Cincinnati, September 7, at his home in that city following a six-month illness. He founded and was the first president of the Cinema Club and a charter member of the Variety Club in Cincinnati. Survived by his widow, Catherine, and four sons. Interment in Calvary Cemetery, Cincinnati.

KOSSE—Vincent A., 49, pianist, in Detroit recently. Survived by his widow. Interment at Mt. Olivet Cemetery, Detroit.

LAIRD—Allyn V., 47, advertising account executive, at Muhlenberg Hospital, Plainfield, N. J., September 4. Since 1934, he had been associated with the J. Walter Thompson Company, advertising agency. Surviving are his widow, a son, two sisters and his father.

McGOVERN—Terry, 77, concessionaire, of a heart ailment in Kings Daughters Hospital, Staunton, Va., September 3. His trouping started in 1908 with the Gaskill & Munday Carnival. Later, he joined Pop Alden's cookhouse on the Endy Bros.' Shows and remained with Alden until the latter opened a lunch car in Luzerne, Pa., in 1932. Since then McGovern has been on the Endy Bros.' Shows as a concessionaire, and lately with the Elmer Shoemaker concessions. Services at the Hamrick Funeral Home, Staunton, with interment in National Showmen's Association's plot in New York.

McGRILL—John F., 65, former showman and booking agent, September 3 at Louisville. He was one of the organizers of the Showmen's League of America and was at one time connected with the World Amusement Corporation and the WVMA, and later conducted a booking office of his own. He was manager of the Chicago Stadium when it first opened. He had not been active in show business for a number of years. Two sons and a sister, Mrs. Marjorie Harris, Los Angeles, survive. Interment in Oak Ridge Cemetery, Maywood, Ill., with services under the auspices of the Showmen's League.

In Loving Memory of My Mother

MOTHER HUNTER

Passed Away Sept. 7, 1940.

Just a memory fond and true. Just a token of days gone by when we stood side by side till death parted us. Dear Mother, how I miss you! My heart still aches so.

DAUGHTER, MISS B. M. HUNTER
SON, OREL M. KIMBLE

MANNE—J. Fred, 64, musical director of the resort-sponsored concerts on the Music Pier, Ocean City, N. J., since 1933, August 30 in Shore Memorial Hospital, Ocean City, following an emergency appendectomy. Widely known as an orchestra leader in the South Jersey resort area, he went to Ocean City 20 years ago after serving as orchestra leader in the Apollo Theater, Atlantic City, for nine years. Survived by his widow, Antoinette.

MELILLO—Antonia, 63, of Melillo Sisters, acrobats for many years on Ringling-Barnum circus, at her home in Bedford, O., August 22. She was a member of the original Merkel Sisters act in Europe before coming to this country. Survived by her husband, Salvatore, Bedford, and a niece, Mrs. Fred Conley, of the Riding Conleys on Dailey Bros.' Circus.

MELLON—Berry Elaine, in Baker Hospital, Laurinburg, N. C., August 27 following a brief illness. Survived by her husband, Eddie.

MILLER—Phillip (Phil Mills), 80, owner of Miller Costume Company, Buffalo, and who with his wife, Elizabeth, formed the old vaude act of Mills and Moulton, of a heart ailment at his summer home in Crystal Beach, N. Y., September 4. He started in show business when 12 years old and played in this country and abroad. His widow and a brother, Nicholas, survive. Interment in Forest Lawn Cemetery, Buffalo.

MONAGUS—Lionel, 42, actor, September 3 in Harlem Hospital, in New York. He began his acting career with the

La Fayette Players, a Harlem group, and appeared in many Broadway productions, among them *Runnin' Wild*, Lou Leslie's *Blackbirds of 1933* and *Peepshow*. He last appeared as the policeman in *Anna Lucasta*.

NEEL—Carl E., 87, circus and showboat musician, at Elks' National Home, Bedford, Va., August 30. Interment at Elizabeth City, N. C.

PRUTTING—Robert H., 66, organist and composer, in Hartford, Conn., September 5. He was a former conductor of the Hartford Philharmonic Orchestra and professor of music at the Hartford Theological Seminary. Surviving are his widow and daughter.

ROMAINE—Harry, 54, tenor and emcee, in Rhode Island August 28 after a brief illness. His widow, Viola Romanow; two brothers, Dr. Maurice Romanow, Cincinnati, and Dr. Mark Romanow, Brookline, Mass., and three sisters survive.

In Memory of HARRY "PAT" KLING

September 14, 1942
BILL AND PEGGY KLING

SEXTON—Robert H., for several years managing director of annual Home Shows in New York and Chicago, at his residence in New York September 4. In 1904 he served as superintendent of the bureau of publicity of the St. Louis World's Fair, after which he occupied administrative posts with various fairs and expositions until 1919, when he assumed management of the Home Shows, exhibits of model homes and furnishings. Survived by his widow and a daughter. Services in New York September 7, with interment in Woodlawn Cemetery, New York.

SMITH—Charles, 62, projectionist at the Lyric Theater, Cincinnati, of skull fractures believed to have been sustained in a fall September 7. Survived by a cousin, Margaret Eifert, with whom he resided in Covington, Ky. Interment in St. John Cemetery, Fort Mitchell, Ky.

STRALIA—Elsa, 64, Australian singer, in Melbourne, Australia, August 31. Her debut was in Covent Garden, London, in 1913. Survived by her husband, Adolph Theodore Christensen, Patea, N. Z.

WARRENDER—Lady Maud, 74, concert singer, at her home in London September 3. She had sung for servicemen in World War I and in more than 900 concerts, including an appearance before Queen Victoria.

ZITO—Innocenzo, 72, harpist, in Detroit recently. He was affiliated with the Detroit Musicians' Union in 1895, several years before it had its present identity. Survived by his widow, two daughters and four sons. Burial at Mt. Olivet Cemetery, Detroit.

Col. W. I. Swain

Col. W. I. Swain, 80, a pioneer in the tent repertoire branch of show business and who for 25 years toured the South with his W. I. Swain Tent Show, one of the largest and oldest on the road, died September 3 in Waco, Tex., after a brief illness.

Swain, whose name was a household word in the South in the heyday of tent shows, was born July 4, 1865, and at the age of 16 ran away from home to join the Pogy O'Brian Circus. Later he was with Nathan, Jukes & Allen, and the Barnum show. He also trouped with the Ton-Ha-Way Medicine Show and also spent a season with the Pawnee Bill Show. Before launching his tent repertoire org, Swain operated the *Nashville Students* and *Jessie James* companies.

After operating his tent rep show for a quarter of a century, Swain retired to Elkhart, Tex., and in recent years operated picture shows under canvas out of that town.

Funeral services and interment were made in Elkhart September 6. Surviving are his widow and two sons, Kenny and Carl.

Marriages

BADER-KRAUSE—Lou Bader, manager of Kallner's Little Rathskeller, Philadelphia, to Ruth Krause, nonpro, August 26 in that city.

BRISKIN-HUTTON—Theodore Briskin to Betty Hutton, screen actress, in Chicago September 3.

CACIOPPO-SALA—Joseph Cacioppo, former musical director and organist, to Jean Sala, concert pianist, in Brooklyn September 5.

COLLINS-DEMETER—Capt. George E. Collins to Martha Demeter, chanteuse with Los Angeles and San Francisco opera companies, at Fort Ord, Calif., August 30.

GIBSON-LEOPOLD—Benny Gibson, flying-return catcher, to Margie Leopold August 30 in Chicago.

LEMESH-FLOWERS—Mendel Lemesh to Blance Flowers August 30 in Omaha. Both are Royal American Shows concessionaires.

LEON-MANN—Alfred Leon, former concern singer, to May Mann, Hollywood writer, August 26 in Hollywood.

PIERCEFIELD-WEBSTER—Marshall A. Piercefield, office manager of Station KPHO, Phoenix, Ariz., to Dorothy D. Webster in Phoenix August 31.

SUTHERLAND-DOWNEY—George Sutherland, production manager of WIP, Philadelphia, to Mary Downey, formerly of the Yankee Network, August 31 in Philadelphia.

Births

A son, James Robert II, to Mr. and Mrs. James R. Curtis in Longview, Tex., August 18. Father is president of Station KFRO, Longview.

A son to Mr. and Mrs. Kenneth Arline in Phoenix, Ariz., August 21. Father is Phoenix correspondent for *The Billboard* and reporter for *The Phoenix Gazette*.

A daughter to Mr. and Mrs. Ben Caplan September 3 in New York. Mother is Della Love, one of Muriel Asche's line girls.

A son, George Gray, to Mr. and Mrs. George Allen in American Hospital, Chicago, August 20. Mother is Muriel, Chicago singer. Father is reported missing in action.

A son, Stephen Merrill, to Mr. and Mrs. Raymond Rubicam at Doctors' Hospital, New York, August 29. Mother is the former singer and actress, Betinna Hall. Father is co-founder of the advertising firm of Young & Rubicam, Inc. Inc.

A son to Mr. and Mrs. Leon Leonidoff in New York August 22. Father is producer at the Radio City Music Hall, New York.

A son to Mr. and Mrs. Don DeFore in Los Angeles August 23. Mother is the former Marion Holmes, singer. Father is a screen actor.

A daughter, Vivian Joan, to Mr. and Mrs. Michael H. Pinnel August 29 in Philadelphia. Father is featured sax with Harry Dobbs's orchestra at the Latin Casino nitery, that city.

Divorces

Mary Anne Oman, model, from Paul Oman, actor, August 21 in Los Angeles.

Doris Warner LeRoy, daughter of Harry M. Warner, from Mervyn LeRoy, motion picture producer, August 21 in Reno, Nev.

Irvan Stumph, in U. S. Navy Band in Philippines and formerly with Milt Britton, from Dorothy Marie Stumph August 21.

Ring Lardner Jr., script writer, from Sylvia Schulman Lardner in Los Angeles August 27.

Barbara Hutton from Carey Grant, picture actor, in Los Angeles August 30.

Elizabeth Drown, actress, from J. W. Drown, hotel owner, August 19 in Los Angeles.

Judy Montague, actress, from Joe Montague August 29 in Los Angeles.

Silvia Schulman Lardner from Ring Lardner Jr., screen writer, August 27 in Los Angeles.

Rochelle Hudson, actress from Lieut. Comdr. Harold E. Thompson, former screen writer, in Los Angeles September 1.

Jobyna Ralston, silent screen actress, from Richard Arlen, actor, in Hollywood September 4.

Sylvia Picker, screen and radio actress, from Grant Garrett, film writer, in Los Angeles September 6.

UNDER THE MARQUEE

(Continued from page 54)

Morris has taken Mrs. Morris to Havana, Ill., to await that long-legged bird, Al-lard says.

TOWNERS, WHO ARRIVE on lots early to see shows set up, are always amazed at the number of places where they are not welcome.

DR. WILLIAM HUEBENER, Cincinnati physician and circus fan, astride White Eagle, was featured at the 86th Annual Harvest Home Festival, Cheviot, O., near Cincinnati, September 7-8. Mrs. Huebener, June Stenson and Mildred Wilky-macke were featured equestriennes. Martin Hogan, assistant Cincy postmaster, also a fan, served as ringmaster at the fancy riding performances given each day.

FATHER ED SULLIVAN, of Cambridge, Mass., joined the Ringling Bros. and Barnum & Bailey Circus at Oklahoma City Tuesday (4) to tour for three weeks. When possible, he will serve mass under the Big Top, and on the train other mornings. While in Oklahoma City, he was guest of Bishop Eugene McGuinness of Oklahoma. From September 10, 1944, to June 10, 1945, he gave illustrated talks on circus life to 69 organizations.

ALL THAT HAS TO BE done next winter is to clean house in such a way that all department heads won't make enemies of their cronies.

SCRATCHY JACK NEVILLE and Billie (Gossip-Column) Burke, after leaving Bailey Bros., will join Barnett Bros., the former as boss canvasman, and the latter in clown alley. **JOSEPH (WHITIE) ROSS**, after three years in a war plant, says he will be ready to handle canvas again next season. **LEW A. (BOZO) WARD** has quit night spot dates around New York to join the Dan Rice Circus as producing clown.

DON F. SMITH, CHS of Farmington, Mich., has caught the following shows this season: Polack Bros., Flint, Mich.; Orrin Davenport, Lansing, Mich.; Barnes Bros., Detroit; F. C. Fisher, Dexter and Dundee, Mich.; Lewis Bros., Buchanan, Mich.; Garden Bros., Windsor, Ont.; Cole Bros., Pontiac, Mich.; Ringling-Barnum, Cleveland; Arthur Bros., Tiffin, O.; Dailey Bros., Delaware, O.; Mills Bros., Oxford, Mich.; Sells' Wolverine, Redford, Mich. He traveled approximately 2,325 miles to see them.

WHAT WE WILL MISS the most will be the daily communiques that were broadcast around cookhouse tables by the guys who were in the know.

CHUCK CONNORS met many old friends when he visited the Polack show at the Portland (Ore.) Ice Arena, among them Carlos and Etta Carreon, with whom he trouped some years ago. Also Sparky Lafferty, whose elephant act he praises. And George Davis, concession manager. John T. Sullivan was also a Polack visitor. Connors advises that Bert Avery, slated to be graduated from a merchant marine officers' school at Alameda, Calif., October 15, will not troupe again.

J. C. ADMIRE, at Whiting, Ind., unleashed his trusty portable typewriter to correct the report that

It Must Go On

TRENTON, N. J., Sept. 15.—Last May, while Lieut. Col. Harold G. Hoffman, former governor of New Jersey, was in Marseille, France, attending to some deployment matters, he saw a small circus playing on a lot in the shadows of buildings that had been badly bombed.

He reported it as a colorful one-ring affair, with some good acts. Program, which the colonel sent home, was titled Cirque Bureau, and it stated: "Cirque Sans Bluff," meaning that it plays what it advertises.

What impressed the colonel the most was that life and death could be so close together, and that this aggregation, however small, lived up to the traditional slogan that "the show must go on."

Dailey Bros. was the first railroad circus to play Aurora, Ind., in 25 years. His records show that he contracted the James Patterson-Gentry Bros.' Circus into that city May 24, 1924, and the Gentry Bros.' Show for Floyd and Howard King, September 28, 1928—and dares any first of Mays to dispute his word. He has the records.

PFC. SAM COHEN, formerly with L. Claude Myers's band, had a 10-piece band comprised of musicians from the 96th Army Ground Force Band at Fort Leonard Wood playing for the rodeo at the Lebanon (Mo.) Fair. . . . **BANKS WILKINSON**, mechanic and electrician, closed with M. L. Clark & Sons at Baxter, Kan., and has returned to his home at Forrest City, Ark. . . . **BENSON'S Wild Animal Farm**, Nashua, N. H., operated by a corporation, the officers of which are executives of the Boston Garden, will remain open until October 14, according to Harry G. Collier, general manager.

AFTER SEEING HIS TITLE on the backs of his property men's coveralls, a show manager liked it so well that he demanded the title worn on the backs of his kinkers' pajamas.

CIRCUS FANS George Hubler, Fort Sebring, Fla.; Fred Pfennig, Columbus, O.; Walter Pietschman, Detroit, and Don Smith, Farmington, Mich., were among the two big crowds on hand for the Dailey Bros.' performances at Delaware, O., Saturday (25). . . . **MR. AND MRS. FRANK KINDLER**, circus fans from St. Cloud, Minn., were on the R-B lot at Minneapolis, where they visited with Felix Adler, Shirley Byron, the Wallendas, Dick Miller, Emmett Kelly, Merle Evans, and Dick Anderson of the Flying Behees.

BOB PARKINSON would like to see just one show play his home city, Decatur, Ill., without losing a performance. During the past two years, he writes, only five of the 12 shows scheduled by three different circuses have been given. Cole Bros. lost matinee both this year and in 1944. The Lions' Club circus was rained out in half of its six scheduled performances. Latest casualty was Dailey Bros., which hit Decatur Tuesday (14) but failed to unload a single wagon as reports of the Jap surrender spread. At 1 p.m., the train pulled out for its next stand at Robinson, Ill., Parkinson reports.

CLEVELAND WILLIAMS, chief warrant officer and a former circus clown, had a big day when Cole Bros.' Circus arrived in Leavenworth, Kan., Sunday (2). On that day Williams was celebrating his 42d year in the army, so he was on hand when the show arrived and spent the day hobnobbing with showfolk. Williams said: "This is the best way I could celebrate my army anniversary." . . . **FRANK ORMAN**, member of Cole Bros.' Circus, was rushed to Cushing Hospital, Leavenworth, Kan., shortly after the show arrived. He was operated on for appendicitis. His condition was described as satisfactory.

Whetten and Maloon Unite To Frame Show for Schools

SYRACUSE, Ind., Sept. 8.—F. D. Whetten, for many years operator of Fred's Kiddie Circus, has joined with Coonie Maloon to form a complete dog, pony and monkey show to play schools this winter.

Whetten said today the show, framed to run better than an hour, will feature Yvonne, an army war dog, a trained monk and a pick-out pony. He will clown with magic. A recently purchased six-door sedan and trailer will supply transportation for the entire unit.

Durham Nets Full House

DURHAM, N. C., Sept. 8.—Arthur Bros.' Circus drew a full house for its night performance here Monday (3) after getting a strong house at the matinee.

Polack Gets Strong House

ASTORIA, Ore., Sept. 8.—Despite a high wind, a strong house attended the night show of Polack Bros.' Circus here. The matinee crowd was small.

Bill Linderman Sets Pace In Black Hills Rodeo

RAPID CITY, S. D., Sept. 8.—Bill Linderman, carrying off two firsts and a second, was high point man in the Black Hills Range Days Rodeo here August 24-26. Results follow:

Calf Roping

First Day—Ray Mathews, first; Harold Ridley, second; Kenneth Kocher, third; Champie Stockdale, fourth.

Second Day—Bill Linderman, first; Hugh Ridley, second; Bat Ridley, third; Kenneth Kocher, fourth.

Third Day—Sonnie Shultz, first; Hugh Ridley, second; Champie Stockdale, third; Harold Ridley, fourth.

Finals—Harold Ridley, first; Kenneth Kocher and Champie Stockdale tied for second; Hugh Ridley, fourth.

Bareback Bronk Riding

First Go-Round—Bill Linderman, first; Jack Buschbom, second; Bud Cooper, third; Lloyd Allen, fourth.

Second Go-Round—Bill Linderman, first; Lloyd Allen, second; Jack Buschbom, third; Bud Cooper, fourth.

Finals—Bill Linderman, first; Jack Buschbom, second; Bud Cooper, third; Lloyd Allen, fourth.

Bulldogging

First Go-Round—Bat Ridley, first; Al Garrett, second; Earl Blevins and Bill Linderman, tied for third.

Second Go-Round—Earl Blevins, first; Bill Linderman, second; Harold Ridley, third; Al Garrett, fourth.

Finals—Earl Blevins, first; Bill Linderman, second; Harold Ridley, third; Al Garrett, fourth.

Saddle Bronk Riding

First Day—Happy Sankey, first; Bill Linderman, second; Bud Cooper, third; Orv Carlson, fourth.

Second Day—Bill Linderman, first; Champie Stockdale, second; Tommy Spencer, third; Happy Sankey, fourth.

Third Day—Bill Linderman, first; Tommy Spencer, second; Champie Stockdale, third; Bud Cooper, fourth.

Finals—Bill Linderman, first; Tommy Spencer and Champie Stockdale, tied for second; Happy Sankey, fourth.

Bull Riding

First Go-Round—Toby Lugviel, first; Doggie Davidson, second; Carl Satterfield, third; Al Garrett, fourth.

Second Go-Round—Carl Satterfield, first; Doggie Davidson, second; Lloyd Allen, third; Toby Lugviel, fourth.

Finals—Carl Satterfield, first; Doggie Davidson, second; Goby Lugviel, third; Al Garrett, fourth.

Dailey Bros. Gets Two Sellouts at Barnesville, O.

BARNESVILLE, O., Sept. 8.—Just nothing could stand in the way of sell-out crowds for both performances of Dailey Bros.' Circus here Tuesday (4). Despite the fact the show was late in arriving from Sistersville, W. Va., matinee started on time. This was the opening day of school here, but even that couldn't keep the matinee crowd down and a full house was on hand.

New Philadelphia, O., proved only a

Don't Know Why, Cap, But All the Brothers Have It

CAMP ATTERBURY, Ind., Sept. 8.—Capt. C. D. McKown, medical administration clerk at Wakeman General Hospital here, takes this circus world seriously enough to take pen in hand and write:

"Can anyone tell why, when a new circus is launched or an old one made over, the word brothers must be included in the title?"

"We all hear time after time that 'all circuses are alike' and 'when you see one you see them all.' So to give credulity to that thought, the owners bring thru the same territory the same stereotyped names on posters, bills, and show-train cars. We see Jones Bros., Smith Bros., Brown Bros.—all alike.

"Sells-Floto, John Robinson, Hagenbeck-Wallace, and many others did all right without being Hagenbeck Bros., Robinson Bros., etc.

"Thank goodness, Clyde Beatty spared us from seeing Beatty Bros.

"Isn't it about time that a little originality were injected into show titles? Wouldn't the public pay just as much or maybe more to see M. E. Arthur's three-ring circus as to see Arthur Bros.?"

"To my way of thinking, Dailey and Davenport has more appeal than Dailey Bros. Am I right or how about it?"

"After all, it's the owner's business what they call their shows, but the sameness is pretty monotonous, and Haag & Haag stayed in business much longer than Haag Bros."

Monroe Hot at Brooten

BROOTEN, Minn., Sept. 8.—Monroe Bros.' Circus drew a full house at its night show here Labor Day, after a strong matinee. At Elbow Lake, business was just fair, a strong house being on tap for the matinee, but the night crowd was thin.

England's Big One Preps

LONDON, Sept. 8.—England's biggest circus, Mills, a war casualty, will take to the road again next summer. However, it does not expect to be able to stage its usual pre-war indoor Christmas show in the Olympia, London, this year.

Montgomery Draws Strong

PRINEVILLE, Ore., Sept. 8.—The C. R. Montgomery Wild Animal Circus drew a strong house at its night performance here August 27 after a small matinee.

fair spot. The show had a half house at the matinee and a strong house at

LONE STAR SHOWS

WANT

WANT

For Southern Arkansas Stock Show, Rodeo and Fair, Pine Bluff, Ark., September 24-29, legitimate Concessions of all kinds (no graft).

Can place Shows, also Agents for Office Concessions. Other Fairs to follow. Out all winter.

Can use Ride Help on all Rides. Must be sober and reliable and able to drive semis. Top salary. Want Advance Agent with own transportation who knows Southern territory. Address all mail and wires to

J. R. McSPADDEN, this week Shawneetown, Ill.; then Pine Bluff, Ark.

PINE STATE SHOWS

Jesup, Ga., Legion Fair, week of Sept. 10th; Homerville, Ga., Legion Fair, week of Sept. 17th; Six More to Follow. All Bona Fide Class B Fairs.

Can place Fish Pond, Ball Game, Hoop-La, String Game. A very good opening for Cook House on a Sit Down Grab, or any legitimate Game, Candy Apple, Sell X on Photo, Popcorn, Snow Cone. Have opening for two choice Wheels and Bingo. Can place Diggers, Clothes Pin and Bowling Alley. Can place Shows not conflicting for committee money only. Will book, buy or lease #5 Eli Wheel. Can place Tilt or Whip with or without transportation. Ride Help that can drive semi trucks; office-owned Rides. Buster Hayes and Helen, contact manager. All address:

MANAGER, PINE STATE SHOWS, JESUP, GA.

MAD CODY FLEMING SHOWS

Want for following:

Jasper Fair, Sept. 17 to 22; Cumming Victory Celebration, Sept. 24 to 29; Greensboro Fair, Oct. 1 to 6; Dublin Fair, Oct. 8 to 13; Hawkinsville Fair, Oct. 15 to 20; Moultrie 4-H Club Annual, Oct. 22 to 27; Brantley Co. Fair, Oct. 29 to Nov. 4. Flat Rides, Clean Shows, Cook-house, Custard, Concession Agents. Write or wire, don't phone; too busy.

ELLIJAY, GA., FAIR THIS WEEK.

MORRIS HANNUM SHOWS WANT

For Lions' Club Gala Week, Emporia, Va.;
Then Zebulon, N. C., Fair

SHOWS—Want first-class Minstrel Shows.

CONCESSIONS—Will book a few Wheels and Ten-Cent Stock Concessions.

WANT another sensational Free Act. Want Ride Help.

Reply to MORRIS HANNUM SHOWS, South Norfolk, Va., now; then Emporia, Va., September 17 to 22.

HERMAN LIST WANTS BINGO HELP

Also need Agents for Pitch-Till-You-Win, Cat Rack or Milk Bottle Ball Games; Bumper Store, Slum Water Falls Blower. Can also use Pan Game Agent and Under and Over Agent. All drunks stay where you are, just can't use you.

HERMAN S. LIST

Care Jones Greater Shows, Morristown, Tenn.

P.S.—Wish to thank each and every one of my friends that helped me clear the highway of my wrecked lumber truck while making the move to Abingdon, Va.

WANTED

Shows, Rides and Concessions, also sober Ride Men who can drive semis. Good route, including the big one at Martin, Tenn.

ROGERS GREATER SHOWS

Charleston, Mo., week September 10

WANT WANT WANT FOR 4 BIG NORTH CAROLINA FAIRS

Including Lions' Club Fair and Victory Celebration, week of October 1st at Siler City, N. C. Location heart of town. Exhibits, Free Acts, \$500.00 to be given in Victory Bonds. Best crops in years. 3 other good ones to follow the above, with others later if wanted. Want independent Rides, Shows and Concessions; everything furnished. Want Pan Game, Pea Pool, other P.C. Games and legitimate Concessions of all kinds, including Eats, Drinks, Palmistry (American only), Ball Games, etc. Want sensational Free Act. These dates well advertised and backed by all civic and city officials under strong auspices. Want one party with set of Rides for all fairs if possible. Would consider organized unit that is clean and first class. Wire, space limited. Address:
MANAGER, Lions' Club Fair, Care Western Auto Store, Siler City, N. C.

HALL OF ODDITIES

4 Fairs North — Then South and West for the Winter

Can use Working Acts at all times, Freaks to feature, Mentalist, Vent or Punch and Judy, and Working Men. All winter's work.

WILL BUY BLOW-UPS AND LEVITATION, OR GOOD FLASH ANYTIME.

Address: DOC HAGAAR, c/o WADE SHOW #1 UNIT
Bourbon, Ind., This Week; Then Per Route

Colored—DANCELAND PARK—Year-Around

IN THE HEART OF TAMPA, FLA.

CAN PLACE A FEW LEGITIMATE 10¢ GRIND STORES. WANT MAN TO HANDLE 4 CONCESSIONS FOR OFFICE. You can put on your own also if you have any. WILL BOOK LITTLE BEAUTY MERRY-GO-ROUND. HAVE FOR SALE: Mug Joint, plenty of stock, \$400.00 cash. Double Sky Ride, 16 people, A-1 condition, now operating, \$3500.00.
All Address: EDDIE LE MAY, CARE DANCELAND PARK, TAMPA, FLA.

FOR SALE—WILD LIFE EXHIBIT

Complete with 20x60 top, seven-foot walls, stakes and poles. 1940 special body Chevrolet 1½ Ton Truck, dual wheels. Complete outfit can be seen on Bright Lights Exposition Shows. Must be seen to appreciate. Wire or write

WILLIAM E. DuBOIS

204 EAST JEFFERSON ST., ROOM 311

SYRACUSE 2, N. Y.

SOUTHERN EMPIRE SHOWS WANT

Stock Concessions not conflicting. Pan Joint open; Johnson, wire me. Ball Games, Mitt Camp; Eli Miller, George Koster, wire. One P.C. Dealer, Stock Store Agent, one Skillo, one Roll Down Agent for office joints. Ray Wheelock wants Roll Down, Skillo and Wheel Agents. Will book, buy or lease for season Eli No. 5 with or without transportation or any Ride not conflicting with Chair-Plane, Kiddy Aeroplane or Merry-Go-Round. Shows, wire or come on.

Contact R. T. "BOB" BULLOCK, Mgr., Clarkton, Missouri, this week; then per route.

Alderman Says City Should Run 'Follies'

MINNEAPOLIS, Sept. 8.—City of Minneapolis would take over operation of *Aqua Follies*, stellar attraction of the yearly Aquatennial, under a proposal made by Alderman Henry H. Bank, chairman of the city council ways and means committee.

Alderman Bank said the *Follies* showed a \$75,000 net this year and added the city might make an annual profit of \$50,000 from it. Claims are made, however, that actual profits were considerably under Bank's figures.

Follies are staged by Water Follies, Inc., headed by Al Sheehan and Lyle Wright, which pays the Aquatennial Association a percentage of profits. Association owns the lake equipment for the water show.

At the same committee meeting a \$1,200 item for the Aquatennial contained in the proposed city budget was eliminated on grounds the event is now a money-making institution. The \$1,200 contribution was made to the 1945 show and city council appropriations were also made in previous years.

St. Paul Snow Show Set For '46 Post-War Renewal

ST. PAUL, Sept. 8.—St. Paul Winter Carnival, an annual event until outbreak of the war, will resume early in 1946 with a Victory Winter Carnival, Clarence A. Maley, president of the St. Paul Winter Carnival Association, announced Thursday (6).

Dates will be set soon, Maley said.

Emerson To Stage Fair

ST. LOUIS, Sept. 8.—Emerson Electric Company's second annual country fair will be held Saturday and Sunday, September 15 and 16, at the Emerson Memorial Park in St. Louis County. Event is sponsored by the welfare and recreational councils of the company. Carl F. Trippe, owner of Ideal Novelty Company, and Chain of Rocks Park, St. Louis, was contracted to furnish all rides and concessions and has booked John Maher's rides. Benny Rader and his orchestra will furnish the music, while the Shady Valley Gang of Radio Station KWK will be the feature entertainment for the two days. There will be a horse and dog show, baby show, needlework and canning exhibits, hog calling and many contests.

Ray Rogers Not With Barnett

CINCINNATI, Sept. 8.—Ray W. Rogers, well-known circus operator, in a phone call to *The Billboard* from Rock Hill, S. C., stated that he has no connection with the Barnett Bros.' Circus, whose ad in a recent issue of *The Billboard* stated that it is slated to open near York, S. C., September 13. Rogers, who owns the Barnett Bros. title, says he has leased the title to Bradley & Benson, circus ops. Rogers is resting at Rock Hill following a recent illness.

Victory Powwow Set

TAMA, Ia., Sept. 8.—Annual Tama Mesquakie Indian Pow-Wow will be held, September 13-16, for the first time since 1942 and will be known as the Victory Jubilee Pow-Wow. A number of Tama Indians recently discharged from the armed forces will participate.

Sparks Shows for Etowah Fair

CINCINNATI, Sept. 8.—J. F. Sparks, of the J. F. Sparks Shows, and F. U. Logsdon, president of the Etowah County Fair Association, advised *The Billboard* this week that the Sparks' organization will be on the midway at the Etowah County Fair, September 24-29, instead of the Hennies Bros.' Shows, as erroneously reported in last issue.

FIREMEN'S CELEBRATION

Winchester, Ind., Sept. 11-15.

WANTS

Concessions of all kinds. Shows with own equipment, Side Show, Girl Show, Snake Show, Wild Life. All fairs and celebrations in Tennessee and Alabama to follow. American Legion Fall Festival, Cannelton, Ind., September 17-22.

Majestic Greater Shows

Virginia Greater Shows WANT IMMEDIATELY

GIRL SHOW MANAGER WITH TWO OR MORE GIRLS WITH WARDROBE

We Have the Rest.

Clinton, North Carolina, This Week
Dillon, South Carolina, Next Week.

WANT

Talker that can sell Side Show Working Acts. Answer Western Union collect. Long season, best of County Fairs.

ROY T. JOHNSON

Care Playland Shows
Athens, Ga., week Sept. 10; then Cartersville, Ga.

WANTED

Experienced Ride Help that can drive trucks. Long season.

Join this week: Stanley, North Carolina.

Bullock Amusement Co.

WANT TO HEAR FROM DARRO ANDERSON

(Monkey Drome)

Have transportation for you now plus long season south with fairs. WIRE QUICK to

A. M. "JUGGY" PODSOBINSKI

A. M. P. SHOWS

Farmville, Va., this week; South Hill, Va., next.

JOHN W. SWISHER, JAMES G. GRIER, DEWEY DELPH, HERMAN LIST, ROBERT DEE, DR. TROY R. MARSHALL:

as promised you at close of '44 fair, our date is

MIDDLE GEORGIA FAIR

Milledgeville, Ga., all week Oct. 22.

L. J. Heth Shows on Midway.

F. Paisley Davis

Secretary

FOR SALE

2-Breast Parker 40-Foot Jumping Horse Merry-Go-Round, 32 horses and chord music box, new side wall, gas engine, plate mirrors in crests, horses in excellent condition, smooth running machine. Also 40-Foot Ferris Wheel, 12 seats, gas engine, steel structure, 3 years old. Both rides in good running condition. Both can be bought for \$7,000.00 cash. Can be seen in operation at Middletown, Ill., Sept. 13-14-15.

WALT HAHN

After this date at Pekin, Ill.
111 W. Second St.

DARROW AMUSEMENTS

NOW BOOKING FOR SOUTHERN TOUR
Have Opening for Few More Concessions and Shows.

Buttons McCormick, get in touch with me soon as possible.

WILL BUY, BOOK or LEASE #5 FERRIS WHEEL
N. E. DARROW, Jackson, Mich., This Week.

WANTED

Slum Store Agent and Skillo Agent for long list seven fairs. Flood, wire me.

HIRAM BEALL

Care Lawrence Shows, Clarksville, Va.

WANTED TO BUY

1 7-Tub Tilt-a-Whirl. Latest model. Must be in A-1 condition. Will pay cash. State price.
Address: PETER PETERS
General Delivery Bradford, R. I.

1,000,000

8 OZ. or 7 OZ. FLAT BOTTOM CUPS

(May Be Used Hot or Cold)

Available for Immediate Delivery.

\$8.70 per 1000; \$7.90 per 1000 in 10,000 Lots.

TOM B. SMITH

396 Arcade Bldg. ST. LOUIS 1, MO.

Acs, Agency Arbitration Rights AGA and AAA Legal Show

(Continued from page 33)

other than its biggest headaches come from the exclusive agency contracts between performers and agents. As a matter of fact, the Artists' Representative Association (ARA) and other agent organizations came to terms with AGVA, about 85 cent of the cases called for arbitration involve performers who charge their agents have not lived up to the exclusive agency agreements and they're out.

These five agency pacts always start off a bang. The actor usually goes araving that now he has an office really will go to town on him. That throws his chest out that he has an act under contract that will those \$2,000 bums look sick." King is lovely for a while. The performer who may have started with says now booked for about \$1,000. Any agent will tell you at the end of the day, the only satisfied actor is a wrinkles in his belly.

ance Begins

But a performer who is close to the boss gets attention from agents who to sluff him off. The romance arts rolling... "I can get you a picture—get you a radio show—pictures, etc., etc. . . . if you sign. Ya want the Copa? Me and re like that... the Martinique never does anything without me... the Capitol? Marvin and Jesse Kay always listen to

At first, it's too happy making dough aromanced to pay attention. While he starts making with and trouble begins. His agenthood-conniving son of a she-do him down the river. He can't do the other acts, not half he is, are getting. The next happens is the agent gets a letter from AGVA that Joe Shurt, has requested arbitration. Understand that you, his representative, not contributed assiduously to the artist's career. AGVA doesn't enter into the just belief or hearsay statements on written evidence from member before it will call ration.

Trouble

Most of the time arise between indies and the larger offices say they any trouble. If one of them is satisfied he can obtain that they don't say is that he generous with their relatives. When they give usually ask for a chunk of dough to scare the hell out of.

The agent-act dispute is covered in article IX of its Rule B says that all disputes between performers and members of ARA (organization) shall be submitted, discussion and compromise usually quite informal. On his side, the actor mediator, usually Dave Fogal, says "come on, boys." But if this doesn't arbitration.

Secondly, the whole mess to a joint arbitrators. One member (or the member), on (the agent) and one from ARA and

AGVA from a panel of showbiz-wise people. If the agent and the performer can't agree on the third guy, the American Arbitration Association is asked to supply him.

What's Impartial?

Before April of this year there used to be four judges on the arbitration board. Two came from AGVA and two from ARA. The trouble under than plan was to find what both sides considered impartial arbitrators. The two judges fronting for ARA often acted as advocates for its member, while the two men representing AGVA stuck up for their side. So the result in most cases was a split vote and nobody was satisfied. The new plan, calling for an outsider and one rep from ARA and one from AGVA, is less cumbersome and reduces split decisions.

Anyway, the boys sit down and both sides come in. But, unlike a court, there are no strict rules of evidence. Charges and countercharges fly around like confetti, and both sides sometimes put on better shows than they do when they get paid. ARA usually has its own mouthpiece round to help out, or the agent may hire his own lawyer. The actor either has his own lawyer or the AGVA legal brains fronts for him. As a rule, these proceedings are rapid—a couple of sessions where evidence is heard and mullied and then comes the decision.

Somebody's Gotta Lose

Nobody pretends that both sides will go for the final ruling. There is usually one loser. But lose or win, the agent and the artist are bound by AGVA rules to obey it. There are two outs. The first says an appeal can be made to the American Arbitration Association. The second out permits the parties to sidestep all arbitration and go directly to court. But in order to do that, AGVA must give written permission. If the parties don't seek to obtain AGVA waivers, they can both be tossed out of the biz in extreme cases or be fined and suspended in others. Another legalistic out is to ask the courts to set aside the entire contract. As arbitration is part of the AGVA contract, and if the courts rule that this contract can be set aside, arbitration can also be by-passed.

But any actor who runs to the courts for help is strictly a sucker, according to the legal lights of both sides. It was because of this very problem of keeping courts out of the picture that arbitration came in. First of all, it costs a lot of dough to sue in civil courts. The lawyer gets his bite, the necessary costs take their nibble and it may take years before a case comes to trial. And when it does, the performer maybe on USO overseas and witnesses may be scattered all over the country. The agent, on the other hand, would be on tap, as he is relatively permanent and has his records available. In such cases the performer would either have to lose by default or fight like hell against all kinds of odds in presenting his case. Even assuming that the performer has everything ready, he will still be up against a knowledgeable jury. Under American law jurors are chosen for their ignorance of a case and not their knowledge. If a juror is asked if he likes actors and he says yes, the chances are he'll be challenged. Even judges will not decide on important merits unless they have legal standing. Rules of evidence will also automatically throw out important points which the court may consider irrelevant.

Arbitrators Know Showbiz

In arbitration before AGVA or some similar body of showbiz folk, the arbiters know showbiz, its practices, customs and procedures. Frequently they are also familiar with all personalities named in the hearings and can judge much better on the dispute in question. Besides, it doesn't cost a dime.

Showbiz is full of potential lawsuits. With all the contracts performers, ops and agents sign, this is logical. Some of the agents queried bemoan the old days when a man's word was his bond and a handshake was all that was necessary to seal a pact. But if the old days sound good, many a performer knows that a handshake often turned into a fist. And in any case, says AGVA, if a guy says his word is as good as his bond, he shouldn't beef about signing.

AAA Non-Profit

The American Arbitration Association,

privately organized as a non-profit body founded in 1926, has all kinds of people on its panels. Its theater panel, for example, consists of names in the biz who sit in on disputes. Its decisions have the same effect as decisions given by the courts. But where an AGVA arbitration procedure is for free, an AAA arbitration before its theater panel costs at least \$100, each side putting up \$50 apiece.

What happens if the loser in an arbitration hearings decides to brush off the decision because he feels he got a raw deal? Well, under AGVA rules he may be suspended or expelled. In effect, this means the offending member is thrown out of the biz. For, from that time on not only he can't operate but no other AGVA member can do any business with him. All his contracts with other performers become null and void. It means curtains. He's all washed up. If that isn't enough, AGVA can go into court and receive an order to enforce the arbitrators' decision.

AAA Decisions Enforced

Any side which calls in the AAA to arbitrate must also abide by its decision. Its rulings, under the Federal Arbitration Act and the laws of about 15 States can be entered as judgments by the courts. These can be collected as any other judgments handed down directly by the courts. Under AAA rules evidence can also be taken by depositions. This means that the parties who aren't talking to each other, and besides they may be across the continent from each other, can make statements in writing (of course, both sides must agree on this method) and a decision is given. AAA arbitrators may also subpoena witnesses or documents upon the request of either the performer or the agent.

All this doesn't come for free. Besides the initial \$50 fee which each side puts up there is an additional charge if money is involved and the amount disclosed. This is \$10 plus 1 per cent of the amount involved up to \$25,000. The percentage is reduced as the amount of money in dispute increases. There are also adjournment fees, secondary or subsequent hearing fees and an overtime fee of \$2 an hour if sessions run beyond 6 p.m. on weekdays and noon on Saturdays.

Under AGVA there are no fees. The side that wins, wins everything. And if you lose, you lose anyway but it won't cost you anywhere near the dough a legal tangle will. Incidentally, and for the record, AGVA admits that in most of the exclusive agency contracts it arbitrates, about 70 per cent result in findings for the agent.

LIGHT PLANTS

For Immediate Delivery

1½, 2, 2½ K.W. 110-Volt; 60 Cycle, AC Also DC Plants.

WRITE FOR FREE FOLDER

S & C EQUIPMENT CO.

1915 South State St., Chicago 16, Ill.

WANTED SMALL MERRY-GO-ROUND

FOR OCTOBER 3 TO 7

This is for use in one scene of a pageant. No gate. Must be outright rental. Must be small, not over 30 feet diameter; prefer smaller, children's size.

WIRE RENTAL CHARGES AND DESCRIPTION

EUGENE J. BERGMANN, Pageant Director
TRION MANUFACTURING COMPANY
TRION, GEORGIA

UNION MUSICIANS

WANTED

All instruments for sure long season to join on wire.

JOE ROSSI

Bailey Bros.' Circus

Glasgow, Ky., 12; Bowling Green, 19; Gallatin, Tenn., 14; Columbia, 15.

FOR SALE

CLOTHES PIN PITCH TIL YOU WIN, 10x12; also Hitler Ball Game, 12x14; both Concessions in first-class condition with plenty of stock, also large flash. First \$500 takes both. More than enough stock to pay for both Concessions. Can be seen and booked for balance of season on the show. Reason for selling, continuous shortage of operators. All answers to

E. J. GORDON

Care SOUTHERN STATES SHOWS
Fitzgerald, Ga., this week.

WANTED

Ride Help. Foreman for Merry-Go-Round, Wheel, Rolloplane, Chairplane and Second Man who drives truck. No drunks. First-class Truck Mechanic. Top salaries and long season South. Want Manager and Riders for Silodrome. Snake Show, Monkey Show. Good proposition to Ten-in-One. Want Organized Minstrel Show with Band. Place Concessions.

Keokuk, Iowa, this week; Festus Street Festival, Festus, Mo., next week.

JOHN R. WARD SHOWS

JONES GREATER SHOWS WANT

Waynesboro, Ga., week September 17; Dublin, Ga., week September 24
Legitimate Concessions of all kind except Bingo and Percentage. Want Cook House for rest of season. Can place Shows with own outfits that don't conflict. Can place Ride Help that drive semis. Want Lot Man and Electrician. No lush heads. Address

JONES GREATER SHOWS, Morristown, Tenn., this week

CAN PLACE A FEW MORE RIDE MEN

Will book Octopus or Roll-o-Plane with or without transportation. A few more Concessions not conflicting. Shows with or without transportation, Monkey Drome. Doc Anderson, contact. Have transportation.

This Week, Farmville, Va.; Next Week, South Hill, Va. Contact

A. M. PODSOBINSKI, A. M. P. SHOWS

AND WANTS

Agents, times on Show, also Pigeon and flashy Cigarette and midway. Wire or come in person.

MIGHTY City, Fla. P.S.: He turned out the show. Be careful.

FLOUNT CO.

Six Cat legitimate Concessions. Book, lease, or Plane Foreman and Help. Out all on.

H.

WANTED

CONCESSIONS: Popcorn, Snocone, Hi-Striker, Penny Pitch, Bumper, Hoop-La, String, Jewelry, Novelties or any Grind Store not conflicting. Cook House or Grab. Rides: Will book Merry-Go-Round, Tilt, Roll-o-Plane. Shows: Monkey, Ten-in-One, Wild Life, Minstrel. Will book Free Act for all winter's work. Want Eli Foreman and Mixup Foreman; good wages. This show is out all winter. You will not have to INVESTIGATE. You will know you are with the BEST when you join us. The SHOW where Showmanship Prevails.

FAY'S SILVER DERBY SHOWS, E. J. FAY, Own

UNION CITY, TENN.

WANTED

For best still dates in Texas cotton country. Ride Help, Concessions, Shows. Hot territory for Mag Joint.

Roland Smith Show

West, Texas, this week.

Midway of Mirth Shows

WANT

STOCK CONCESSIONS, Fish Pond, Shooting Gallery, Dart Game and Bumper Game. RIDE HELP. Long season south. Address:

GIDEON, MO., Sept. 14-23.

WANTED

Billposters and Lithographers for America's greatest hillbilly jamboree. Must drive truck. Salary \$75.00 per week. Wire

FRANK KETROW

Suffolk, Va., Thurs.; Elizabeth City, N. C., Friday. P.S.: Want experienced Circus Truck Mechanic. Out till Dec. 22.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: (Fair) Liberal, Kan.
- A.B. & B.: Mayodan, N. C.
- American United: Moscow, Idaho.
- A.M.P.: Farmville, Va.; South Hill 17-22.
- Anderson Greater: Waterloo, Neb.
- Badger State: (Fair) Friendship, Wis., 13-16.
- B. & H.: Summerton, S. C.
- Baker United: Danville, Ind.
- Bee's Old Reliable: Winchester, Ky.
- Berryhill United: (Fair) Sutton, W. Va.
- Bill's Rides: Ashford, Ala.
- Blue Ribbon: Sweetwater, Tenn.; (Fair) Sevierville 17-22.
- Border State: (Fair) Hobart, Okla., 13-15.
- Bright Lights Expo.: McClure, Pa.; (Fair) Gratz 17-22.
- Britton's Better: Beaumont, Miss.
- Brownie Am. Co.: Augusta, Kan.
- Buck, O. C.: (Fair) Altamont, N. Y.
- Bullock Am. Co.: Stanley, N. C.

CELEBRATION SHOWS

WANT FOR NEW MEXICO STATE FAIR, ALBUQUERQUE, NEW MEXICO

RIDES: Will buy one more #5 Eli Wheel, Roll-o-Plane, Fly-o-Plane, Octopus, Chairplane, or what have you? Air mail, wire or phone. Will book Rides for State Fair and other good spots to follow. Spring opening about February 15, Tucson, Ariz., Rodeo and Celebration.

SHOWS: Want good Ten-in-One, Fun House, Miniature City or Working World. (Teska, wire.) Glass House, Musical Comedy, Midget, Monkey, Motordrome, Girl Show, Athletic Show, Big Snake, or what have you? Wire. Want to buy Show Tops that are good. Will buy Fun House.

CONCESSIONS: Legitimate Concessions only that work for merchandise. Can place Scales, Guess-Your-Age, Novelties exclusive. American Palmistry, Hi-Striker, Shooting Gallery, Cork Gallery, Penny Arcade, Frozen Custard, French Fries and other Concessions. Wire or write.

HELP: Can place capable Ride Help for all Rides. Want capable Canvasman to handle big top. First-class Sign and Scenery Painter, also first-class Builder at once.

All address

CELEBRATION SHOWS, 324 So. Fourth St., Albuquerque, New Mexico

KIRKWOOD SHOWS

GREAT TARBORO FAIR, TARBORO, N. C.

Place any Flat Ride; good opening for Octopus.

Want to hear from Shows with or without own equipment.

Can place Concessions of all kinds, Ride Help and useful

Show Folks.

All address RALPH DECKER, Manager, Raleigh, N. C.

J. J. PAGE SHOWS

Want for Cherokee Co. Fair, Murphy, N. C., all next week, with North Georgia District Fair, Gainesville, Ga., to follow. Horse Racing daily. Eight other Fairs and Celebrations to follow.

CAN PLACE 1 OR 2 MORE RIDES. PREFER OCTOPUS, TILT-A-WHIRL OR ROLLOPLANE. Reasonable percentage. Also 1 more Kiddie Ride.

WANT Experienced Ride Help on all Rides. Can place Grind Shows. HAVE GOOD OUTFIT FOR GIRL SHOW. NEW TOP, NICE FRONT. WHAT HAVE YOU?

Can place legitimate Concessions of all kinds except Corn Game and Cook House.

WANT LOT MAN AND ELECTRICIAN TO JOIN ON WIRE. Address J. J. PAGE SHOWS, Asheville, N. C., this week; Murphy, N. C. (Fair), next week.

WANTED

For Florida Fairs beginning Oct. 1, Okalusa County Harvest Fair, Inc., and others to follow; out until Christmas. We play Florida exclusively and know the best, so join a winner. Want Rides, Shows and legitimate Concessions. Will buy for cash or book Ferris Wheel and Kid Rides. Will book any Rides not conflicting. All answer:

W. R. JOHNSON, T. & B. Amusement Co.
Perm. Address: HOLT, FLA.

- Bunting: (Fair) Henry, Ill., 10-14; Ladd 15-17; (Corn Carnival) Princeton, Ill., 19-22.
- B. & V.: (Fair) Vernon, N. Y.
- Byers Bros.: San Angelo, Tex.
- Byers, Walter: (Fair) Croton, O.
- Capell Bros.: Wewoka, Okla.
- Caravella Am. Co.: Cochran, Pa.
- Casey, E. J.: (Fair) Seikirk, Man., Can., 12-13.
- Cavalcade of Am.: Clarksdale, Miss.
- Central Am. Co.: Whitakers, N. C.; Windsor 17-22.
- Central American: (Fair) Washington, Kan.; (Fair) Wetmore 16-22.
- Cetlin & Wilson: (State Fair) Trenton, N. J.; (Fair) Hagerstown, Md., 17-22.
- Cherokee Am. Co.: Barnes, Kan., 17-22.
- Coastal Plain: Kenly, N. C.
- Coleman Bros.: (Fair) Greenhead, Mass.
- Collins, Wm. T.: (Fair) Bird Island, Minn., 10-12; (Fair) Fairmont 13-16.
- Conklin: (Fair) Lindsay, Ont., Can., 13-15; (Fair) Kingston 17-22.
- Continental: Plymouth, N. H.
- Crafts 20-Big: Fresno, Calif.
- Craig, Harry: Denison, Tex.
- Crescent: New Westminster, B. C., Can.; Armstrong 17-20; Vernon 21-25.
- Crescent Am. Co.: (Fair) Rutherfordton, N. C.; Darlington, S. C., 17-22.
- Cumberland Valley: (Fair) McMinnville, Tenn.; (Fair) Woodbury 17-22.
- Curl Am. Co.: Wayne, Neb., 12-15.
- Darrow Am.: Jackson, Mich.
- Davidson & Orr Am. Co.: Ellaville, Ga.
- DeLuxe Am.: Holyoke, Mass.
- Denton, Johnny J.: Fayetteville, Tenn.
- Dixie United: (Fair) Clinton, Okla.
- Dixieland: Anguilla, Miss., 16-22.
- Dobson's United: Cumberland, Wis., 14-15.
- Dodson's World's Fair: Ft. Worth, Tex.
- Dudley, D. S.: Electra, Tex.; Stamford 17-22.
- Dumont: Somerset, Pa.
- Dyer's Greater: (Fair) Vandalla, Mo.
- Eddie's Expo.: (Fair) West Alexander, Pa., 13-15.
- Endy Bros.: Lynchburg, Va.; Burlington, N. C., 17-22.
- Exposition at Home: Laurel, Md.
- Fairway Am.: Mesquite, Tex.
- Fay's Silver Derby: Union City, Tenn.
- Fiesta: Lakeport, Calif.; (Fair) Santa Rosa 22-30.
- Fleming, Mad Cody: Ellijay, Ga.
- Florida Am. Co.: High Springs, Fla.
- Garden State: (Fair) Northampton, Pa.; (Fair) Huntingdon 17-22.
- Gay Way: Newnan, Ga.
- Gem City: Kewanee, Ill.; Quincy 17-22.
- Gentsch, J. A.: Columbia, Miss.
- Geren's United: Muncie, Ind.; Liberty 17-22.
- Gold Medal: (Fair) Olney, Ill.; (Fair) Trenton, Tenn., 17-22.
- Golden Gate: Adairville, Ky.
- Gooding Greater: Saginaw, Mich.
- Great Sutton: Dexter, Mo.
- Greater Rainbow: (Fair) Audubon, Ia., 10-13; Grinnell 15-22.
- Greater United: Temple, Tex.
- Groves Greater: Jennings, La.
- Hale's: Humboldt, Neb., 11-14.
- Hames, Bill: (Fair) Abilene, Tex., 21-29.
- Hannum, Morris: South Norfolk, Va.; Emporia 17-22.
- Happy Attrs.: (Fair) Wooster, O., 10-14.
- Happyland: Allegan, Mich.
- Harrison Greater: (Fair) Suffolk, Va.; Fairmont, N. C., 17-22.
- Hedrick's Gay Way: Wendell, N. C.; Fuquay 17-22.
- Hennies Bros.: Selma, Ala.; Albany, Ga., 17-22.
- Heth, L. J.: (Fair) Lebanon, Tenn.; (Fair) Scottsboro, Ala., 17-22.
- Hills Greater: Salina, Kan.
- Imperial: Ashland, Ill.
- International: (Fair) Clay Center, Neb.; Hutchinson, Kan., 17-22.
- Jones Greater: Morristown, Tenn.; Waynesboro, Ga., 17-22.
- Jones, Johnny J., Expo.: (Fair) Huntsville, Ala.
- Joyland Am. Co.: Hartford City, Ind.
- Just for Fun: Farmersville, Tex.
- Kaus, W. C.: Elizabeth City, N. C.
- Keystone Expo.: Marion, S. C.
- Kirkwood, Joseph J.: Raleigh, N. C.
- Lamb, L. B.: Demopolis, Ala.
- Lawrence Greater: Clarksville, Va.
- Leight, J. R.: Wakeeney, Kan.; Meade 17-22.
- Lone Star: (Fair) Shawneetown, Ill., 10-14.
- Lucky Royal: San Marcos, Tex., 10-13.
- McKee, John: Quincy, Ill.
- Magic Empire: Warren, Ark.
- Majestic Greater: Winchester, Ind.
- Marks: Alexandria, Va.; Newport News 17-22.
- Merit: (Fair) South Paris, Me.; (Fair) Farmington 18-22.
- Midway of Mirth: Gideon, Mo.
- Midwest: Jerome, Idaho.
- Mighty Monarch: Plant City, Fla.
- Mighty Page & Kellie Grady: Phenix City, Ala.
- Moore's Modern: Rosiclare, Ill.
- Mound City: Hoxie, Ark.
- North American Expo.: St. Joseph, Mo.; (Fair) Hutchinson, Kan., 16-21.
- Norton's Midway: (Fair) Valentine, Neb., 12-16.
- Omar's Greater Am.: Monticello, Ark.
- Page Bros.: (Fair) Camden, Tenn.; (Fair) Lexington 17-22.
- Page, J. J.: Asheville, N. C., 10-17; (Fair) Murphy 19-24.
- Peppers All-State: Red Bay, Ala.; Corinth, Miss., 17-29.
- Pike Am.: (Fair) Salem, Mo., 13-15.
- Playland: (Fair) Athens, Ga.; (Fair) Cartersville 17-22.
- Prel's Broadway: Hagerstown, Md.
- Rainbo: Bicknell, Ind.; Grayville, Ill., 17-22.
- Raines Am. Co.: Stillwater, Okla.
- Ray & Helen's Rides: Beaumont, Tex.
- Reading's: Centerville, Tenn.
- Reld, King, New York Mills, N. Y.; (Fair) Cobleskill 17-22.
- Regal Expo., No. 1: Rome, Ga.
- Rogers Bros.: (Fair) Breckenridge, Minn., 10-12; Hankinson, N. D., 13-15; Edgeley 17-19.
- Rogers Greater: (Fair) Charleston, Mo.
- Royal American: Topeka, Kan.; Wichita 17-22.
- R. & S. Am.: Hertford, N. C.; Plymouth 17-22.
- Siebrand Bros.: Blackfoot, Idaho.
- Smith, Casey: Chickasha, Okla.
- Smith, George Clyde: (Fair) Cookport, via Commodore, Pa.; Cumberland, Md., 17-21.
- Smith, Roland: West, Tex.
- Snapp Greater: Skeston, Mo.
- Southern Empire: Clarksville, Va.
- Southern States: Fitzgerald, Ga.
- Southern Valley: Magnolia, Ark.
- Sparks Bros.: Paris, Tenn.; (Fair) Jackson 17-22.
- Sparks, J. F.: (Fair) Florence, Ala. (Fair) Lawrenceburg, Tenn., 17-22.
- Standard: (Fair) Wauneta, Neb., 11-; (Fair) Yuma, Colo., 14-15.
- Star Am. Co.: Dermott, Ark.
- Stebler's Greater: Tryon, N. C.
- Stephen's: Osceola, Ia., 13-15.
- Strader, M. A.: Hays, Kan.
- Strates, James E.: York, Pa.
- Sunflower State: (Fair) Beaver, Ok. 12-15.
- Sunset Amusement Co.: (Fair) Ft. Wagon, Ia.; Monroe City, Mo., 17-22.
- Sunshine: Brooklyn, Fla.
- Thomas, Art B.: (Fair) Gettysburg, D., 11-13; McLaughlin 14-15.
- Thompson Bros.' Am. Co.: (Fair) Hall, Pa.; (Fair) McConnellburg 17-22.
- Tidwell, T. J.: Silver City, N. Meading 17-22.
- Tivoli Expo.: Mena, Ark.
- Turner Bros.: Mt. Vernon, Ill.
- Twin River: Arnold, Neb.
- United Expo.: Fort Worth, Tex.
- Victory Expo.: (Fair) Anadarko, O. (Fair) Duncan 17-22.
- Virginia Greater: Clinton, N. C.
- Wade, W. G., No. 1: (Fair) Bou Ind.; Bryan, O., 18-22.
- Wade, W. G., No. 2: (Fair) ColdwMch.
- Wallace Bros.: Farmington, Mo.; Cape Girardeau 17-22.
- Wallace Bros. of Canada: (Fair) New, Ont., Can.; (Fair) Belleville 17-22.
- Ward, John R.: Keokuk, Ia.; I Mo., 17-22.
- West Coast Victory: (Fair) Antalif, 14-16.
- Whitney & Scott: Ute, Ia., 11-13.
- Wonder City: McComb, Miss.; (Fair) Hurst 17-22.
- Wonder Shows of America: Joplin
- Wolfe Am. Co.: Jefferson, Ga.; Cd-22.
- World of Mirth: Brockton, Mass.
- World of Pleasure: North Manscnd; Auburn 17-22.
- World of Today: Shawnee, Oklesville 16-22.

Circus Ros

Send to 25 Opera Place, Cinci.

- Anderson, Bud E.: Mangum, O. bart 12; Frederick 13; Snyders 15.
- Arthur Bros.: Athens, Ga., 112;
- Columbus 13-14; Opelika, Ala.
- Austin Bros.: Opelika, Ala., 117
- 12-13; La Orange, Ga., 14; B., 15.
- Bailey Bros.: Roxboro, N. C. in 12;
- Roanoke Rapids 13; Ahd-llamston 15; Washington 17.
- Barnett Bros.: Gastonia, N. C., 14;
- Asheboro 15; Thomasville 18; Shelby 19; Clinton, S-mont 21; Abbeville 22.
- Beatty, Clyde: Vicksburg, Missn 13-14.
- Bell Bros.: Johnson, Kan., 1;
- Hugoton 13; Liberal 14; Arr; Vici 17.
- Clark, M. L., & Sons: Hugo, bel 12.
- Cole Bros.: Fort Scott, Kan., Joplin, Mo., 13; Springfield 14 15; Tulsa 17-18.
- Crowell, S., Circus Unit: Brocl 15; Rochester, N. H., 16-22.
- Dalley Bros.: Elizabethtown, gow 12; Bowling Green 13; 14; Columbia 15.
- Hunt Bros.: Frankfort, Dela., Kelly, Al G., & Miller Bros.: 11; Pawnee 12; Perry 13; Cu land 15.
- Montgomery, C. R.: Reno, Nev City 13; Fallon 14; Lovel mucca 16; Battle Mountain
- Rice, Dan: Kankakee, Ill., 11
- Salem 13; Mount Vernon
- Caruthersville, Mo., 17; Par Newport 19; Searcy 20; C sellville 22.
- Ringling Bros. and Barnum Tex., 10-12; Houston 14-16 18; Lafayette, La., 19; Ne Russell Bros.: Springfield, Ark., 12; Fayetteville 13; I Yankee-Patterson: Corcoran, say 12; Exeter 13; Woodlal

Misc. R

Send to 25 Opera Place,

- Adams, Kirk, Dogs (Fair) 10-12.
- Birch: Mount Vernon, O., 1 Newark 21.
- Campbell, Loring: Fargo, Minn., 14; Grand Forks, son, Man., Can., 18; Will Cogswell, James (State Kan., 16-21.
- Gibson's, Johnny, Hollywoo Topeka, Kan., 10-14; (St son 16-21.
- Leeston (Hippodrome) New Lippincott: (Fair) Crete, Tecumseh 19-21.
- Long, Leon: Nashville, Te field 17; Clarksville 18-1
- Romas, Flying (Fair) Fie (Fair) Lawrenceburg, Te
- Roth, Joe (Fair) York, P Slout Players Tent Show 10-15; Waterloo, Ill., 17
- Sweetman's, Jack, Band V Lisbon, O., 12-15.
- Tranger, Don & Alpha (I 10-15.
- Virgil, Great: Redding, C 13; Corning 14-15; Orli
- Arbuckle 19; Woodland Webb, Capt. George (F 13-15.
- Woolridge: Poteet, Tex., Charlotte 15; playing theaters.

RALEIGH, N. C. AMERICAN LEGION VICTORY CELEBRATION

N. C. STATE FAIRGROUNDS

**GEO. A. HAMID'S
SONG OF VICTORY
REVUE**
In Front of the Grand
stand. 100 Performers.

**TWO BIG
THRILL DAYS**

FULL WEEK—SEPT. 24

MON. Governor's Nite
TUES. Opening Day
WED. City School Day
THURS. Raleigh Day
FRI. Merchants' Day
SAT. County School Day
Farmers' Day and
State Legion Day

**ENDY BROS.'
25 CAR NEW
RAILROAD SHOW**
on Midway

**TWO BIG
CHILDREN'S DAYS**

Can place all legitimate Concessions for this most outstanding event.
Ball Games, Grabs, Floss, Scales, Pennants.

The greatest celebration of its kind ever held in the Southland

ENDY BROS.' SHOWS

DAVE B. ENDY, Manager

Lynchburg, Va., week September 10

CENTRAL AMUSEMENT CO. WANTS

For Windsor Fire Co. Annual Fair at Windsor, N. C., week September 17 to 22, and balance of season. All Stock and P. C. Concessions, Cookhouse, Grab. Want one more Flat Ride. Want Shows with or without own outfit. Want Minstrel Show People, salary and percentage paid out of office.

Penny Arcade, Diggers will do good here. Yes, we have Atlantic District Fair, Ahoskie, N. C.; also Martin County Fair, Williamston, N. C., and Peanut Festival, Scotland Neck, N. C., and booked till Christmas. This is good territory for Concessions, and I repeat FREE Privilege if I misrepresent. Ride Help, come on. We have eight major Rides. Want to hear from following people: Red Gerber, Mrs. Sam Swain, Mugg Joint Johnson, Sam Coplin, Mr. Rudy with Darts.

All contact SHERMAN HUSTED, Manager, Central Amusement Co., Whitakers, N. C., Fair, this week; Windsor, N. C., Fair, September 17 to 22.

WANT LAWRENCE GREATER SHOWS WANT

For 10 of the BEST FAIRS of Our Successful Years
RIDES—OCTOPUS, ROLLOPLANE, KIDDIE RIDES. Will book one more Wheel.

Can place Concessions. Wheels, Grind Stores open.
Want Foreman for Wheel and Chairplane. Second Men for all Rides; must drive semis. Useful Men in all departments. TOP SALARIES.
WANT SHOWS—Minstrel, Snake, Monkey Drome, Fun or Glass House and any 10-Cent Grind Show.
All winter's work in Florida.

LAWRENCE GREATER SHOWS

This week, Clarksville, Va.; all Fairs to follow. Asheboro, N. C., Fair, week after Clarksville, Va.

PATTY FINNERTY, General Manager

WANTED

SUNSHINE SHOWS AND HOLMAN PARKS

Ferris Wheel, Rides, Shows, Concessions. No gift.

Chairplane Operator, Concession Agents. All winter's work in Florida.

Wire or write SAM HOLMAN, Perry, Fla.

WONDER SHOWS OF AMERICA

WANT STOCK CONCESSIONS AND BALL GAMES FOR TEXARKANA

AND LITTLE ROCK, ARK. Louie Cutler, answer.

Address JOE GOODMAN, Joplin, Mo., until September 15

GEM CITY SHOWS

VICTORY CELEBRATION, Kewanee, Ill., Sept. 11-15
VICTORY CELEBRATION, Quincy, Ill., Sept. 17-22
SOLDIERS' RE-UNION, Whitehall, Ill., Sept. 24-29

All the Above on Downtown Streets; Then Into Arkansas and the South for Fairs. Show Will Stay Out Until the Middle of December.

WANT WANT WANT

RIDE HELP: Foreman for Loop-o-Plane. Second Men that can drive trucks for all Rides.

SHOWS: Glass House, Fun House, Jap Atrocities, Monkey Show, Side Show, Mechanical Show, Etc., Etc.

CONCESSIONS: Devils Bowling Alley, Watch-La, Cigarette Shooting Gallery, Fish Pond, Grab Joint or Small Cookhouse, Custard, Candy Floss, Etc. WILL FRAME CONCESSIONS FOR CAPABLE AGENTS.

Agents for Hoopla, Country Store, Pea Ball, Rat Game, Razzle-Dazzle and Counter Men for Bingo. Concession People contact: FRANK (SHANTY) CROSS, Concession Manager.

HAVE OPENING FOR ELECTRICIAN—Year Around Proposition.

WANT GENERAL AGENT Now and for 1946 Season. Must Have Car.

ALSO SECOND MAN FOR ADVANCE.

SHOW WILL BE ENLARGED TO 10 RIDES AND 8 SHOWS FOR 1946 SEASON

Address: JACK DOWNS, Gen. Mgr.

Kewanee, Ill., This Week; Then Per Route Above.

FAIRS—WOLFE AMUSEMENTS—FAIRS

Jefferson, Ga., All This Week and Fairs Until November 15

CONCESSIONS—Cookhouse or Grab, Bowling Alley, Fish Pond, Clothes Pin, Pitch and any legitimate Concessions. Ball Games. Good opening for Penny Arcade.

SHOWS—Monkey, Ten-in-One, Snake or any Shows that can get money. Will book on 20%. Good opening for Girl Show.

RIDES: Will place Octopus or Roll-o-Plane or any Flat Ride on 25%. Will buy two 20x30 Side Show Tops. Will sell X on Bingo. This is real good Corn Game territory.

Keeper, can place everything you have. Roy Lollar, come on. Red Gerber, can place all your Concessions. Wire me if you all are coming. Eddie Wheeler, can place you.

All Mail or Wires to BEN WOLFE, Jefferson, Ga.

P.S.: Positively no exclusive at our fairs with exception of Bingo and Cookhouse.

GRATZ, PA., FAIR, WEEK SEPT. 17th, DAY AND NIGHT, CHARLESTOWN, W. VA.

AMERICAN LEGION VICTORY CELEBRATION, WEEK SEPT. 24th

Can place Shows and Concessions not conflicting. Can place Free Act starting week Sept. 24th. We have all celebrations and fairs till Thanksgiving week. Write or wire.

JOHN GECOMA or L. C. HECK

BRIGHT LIGHTS EXPOSITION SHOWS

McCLURE, PA., THIS WEEK

TIVOLI EXPOSITION SHOWS

WANTS FOR MENA, WALDRON, RUSSELLVILLE, BATESVILLE, PERRYVILLE AND DANVILLE, ARKANSAS, FAIRS, WITH OTHERS PENDING

SHOWS OF ALL KINDS, WITH OWN TRANSPORTATION

CONCESSIONS: Cookhouse, Corn Game, Mug Joint, Popcorn, Dart Game, Clothes Pin Store, Novelties, Pan Game, Cotton Candy, Ball Games, String Game, and any Stock Concessions not conflicting.

RIDE HELP for Dive Bomber, Roll-o-Plane, Moon Rocket and Kiddie Auto Ride. CONCESSION AGENTS OF ALL KINDS

Address: MENA, ARK., This Week; Then As Per Route Above

ATTENTION, ALL SHOW FOLKS

PARADISE TRAILER PARK on Little Manatee River, Ruskin, Florida

War is over. Ex-Carney owner and manager. Come down and relax. Individual water and lights. Low weekly and monthly rates. Best fishing on the west coast of Florida. Ideal location, half way between Tampa and Bradenton, Florida, on main highway. Busses by park every hour. Plenty of trailer and truck space. Row boats for sale or rent. Motor boats for rent or sale. Fishing tackle for sale or rent. Plenty of bait. Deep sea fishing trips arranged. Meals and drinks, wine and dine available in park at all times. Come as you are.

BOB BROWNING, Mgr.; JACK ALLEN, Fishing Guide

P. O. BOX 282, RUSKIN, FLORIDA

WE OWN 5 RIDES, 5 SHOWS

WANT

Shows, Rides not conflicting and Concessions of all kinds. Place Agents for Ball Games, also Dealers. Capiah County Fair, Hazlehurst, Miss., Sept. 17-22; Newton County Fair Dairy Show, Newton, Miss., Sept. 24-29; Clarke County Fair, Jackson, Ala., Oct. 1-6; Lions Club and Fair, Century, Fla., Oct. 8-13, with 6 more to follow. Address:

JOE KARR

WONDER CITY SHOWS

McComb, Miss., this week; then as per route.

NO CONVENTION FOR 1946

CMI Resumes Its Function

Jim Gilmore renamed secretary-manager — next meeting: public relations

CHICAGO, Sept. 8.—A strong majority vote of the members of Coin Machine Industries, Inc., at the first official meeting here (September 6) following the end of the war, decided there would be no national convention for the industry in 1946 or "until further notice." Decision not to hold a convention was made because of "adverse conditions and official regulations," according to a statement by officials of CMI.

CMI is the national organization of coin machine manufacturers and for many years has been the organization sponsoring national conventions and exhibits for the industry. Because the manufacturing industry centers in Chicago and because of its central position in the U. S., the annual conventions for the industry are usually held here and have been in the Sherman Hotel for a big majority of years in the past.

An executive of the Sherman Hotel was present, and in the first part of the meeting presented official facts about the hotel situation in Chicago. He said he could speak not only for the Sherman Hotel but for all the other big hotels in the city. After speaking plainly about the actual conditions of hotels in the city, he stated frankly that it would be very difficult to hold any sort of a trade convention and there could be no assurance at all of any favorable accommodations by any hotel or all the hotels working together in the city.

ODT Ban On

It was also reported that the Office of Defense Transportation has not yet removed the official ban on national conventions, and there is no promise at present on just how soon it will be removed. Official predictions have been made recently that by January 1 ODT hopes to have the ban removed on national conventions, but this is not assured as yet.

After hearing the real facts about the situation in Chicago and also upon the statement of a number of manufacturers that they would not have machines in quantity for 6 or 7 months yet, the members of CMI voted overwhelmingly to not announce a convention for 1946. Officials stated that if conditions so improved that a convention would be possible, decision to hold the usual national convention could be made at a later date. General opinion of members seems to be that no convention would be held during the next year. Plans will be made for a convention surpassing all previous ones early in 1947.

Resume Activities

Official activity of CMI had been suspended early in the war when the organization and its members individually decided to go all-out in supporting the war program. Meeting held here September 6 was the first official meeting since suspension early in the war. An official vote was taken to resume functioning of the organization, and Jim Gilmore, for many years popular secretary-manager of the organization, was given the post again and told to get busy on putting the organization into full swing. Gilmore assumes his duties October 1, and new offices in the Loop will be opened as soon as possible.

Invitations have been sent out recently to manufacturers not already members to join CMI at the meeting. Accordingly, six new firms were received as regular members. They are: J. H. Keeney & Company, Chicago; Watling Manufacturing Company, Chicago; Williams Manufacturing Company, Chicago; Aireon Manufacturing Corporation, Kansas City, Mo.; William Fry, Inc., Miami; Kelner Venders, Chicago.

Ray Maloney, president of Lion Manufacturing Corporation, led a spirited discussion (See No Convention on page 83)

Editorial

Home Jukes

By Walter W. Hurd

THE first interesting reaction to *The Billboard's* use of the term "home juke" to refer to all home phonographs having a record changer came this week. A manufacturer of radio sets and home phonographs had recently sent out a press release. The editorial staff of the coin machine department referred to the home phonographs as home jukes.

The manufacturer, somewhat alarmed, reported this interesting result: The firm suddenly began getting telegrams and urgent letters from its distributors and dealers wanting to know details about the home juke box, what it is and so on. The manufacturer himself was somewhat disturbed because he didn't know that he had any home jukes and when he traced the cause of these sudden inquiries to *The Billboard* he then wanted to know what is a home juke.

For more than a year now *The Billboard* had been referring to all home phonographs that have a record changer as home jukes. First, because such terms as "radio-phonograph" combination and "record players" are so cumbersome that the public will never use such terms. Second, the name "juke" has become so popular in recent years to refer to the commercial phonograph that it should be just as big an advertising name for the home phonographs that have record changers. Third, the record changer is destined to become the biggest salesman for disk records and for that reason we are anxious to promote the widest possible use of record changers for home phonographs as well as commercial phonographs.

To my knowledge, a large city newspaper was the first publication to use the term "juke" to refer to a home phonograph. The new name seemed so interesting and so applicable that at once we began to

use it as an editorial term to refer to phonographs using a record changer, whether for home or commercial use. The name seems destined to grow very popular with people who have home phonographs, especially if the retail trade itself begins to use the name.

For a long time the commercial juke trade resisted the name juke box and even tried to raise a big publicity fund to wage a national campaign against it, but "juke box" turned out to be the biggest advertising term that could ever have been invested for the commercial phonograph and spread to the ends of the world during the war as American soldiers went abroad and remembered the juke boxes back home.

Even the U. S. Department of Commerce has tried to help trace the origin of the term "juke" to its early beginning. It now turns out that the word is not so bad as some thought it might be. The Oxford dictionary traces it back to the days of Shakespeare when it meant in simple terms "to dance about."

Historically, it seems that usage of the word died out except among some of the settlers in the Southern Appalachians who held on to old English words. There the word was tied on to certain types of unfavorable establishments called "Jook Joints" and the name "jook organ" began to be applied to commercial phonographs. This was why the name juke box was supposed to suggest a bad atmosphere.

But the trade itself has been able to tie onto the spelling "juke box" which has come to have a very popular meaning among the people at large who like popular recorded music.

Remember, a home juke is simply a home phonograph that has a record changer.

News Digest

EXPORTS—The Department of Commerce says that the time is now ripe for United States business men to begin their negotiations with foreign business men. *The Foreign Commerce Weekly*, published by the Department, is resuming its pre-war service of giving the latest particular export news to trading circles in this country.

MUSIC—New use for wired, telephone and juke music is being demonstrated in Detroit. Firm is piping music into doctors' and dentists' offices, where the effect is said to be relaxing and helpful to the patients. Medical men are reported ready and willing to make use of such service.

CIGS—Tax reports from the 48 States indicate that there have been steady and sizable increases in the supply of civilian smokes. In many cities and States, operators are restocking cigvenders which have been out of use since the shortage first appeared. Supply should be back to normal almost immediately in most areas.

CANDY BARS—One bright promise for the candy bar manufacturers is this year's corn crop, which may rise to a new high total as reports from the nation tell of good growing conditions. Corn sirup is an essential in the manufacture of the chewier types of candy bars, and that sirup hasn't been too plentiful.

This, and the fact that nuts and oils from nuts will be fairly plentiful after this autumn, is welcome news to the bar makers.

LUMBER—West Coast lumbermen report that orders are greatly exceeding stock, since the lumber industry has not been able to recruit sufficient labor. Old lumbermen, who spent much of the war working in shipyards, have not yet returned to their peacetime pursuits.

PRICES—OPA announced over last week-end that existing ceiling prices for radio receiving tubes and parts which are sold for installation as original equipment in radio sets will be increased from 5 to 11 per cent. Included in the parts are speakers and parts for electric phonographs and home jukes. This order does not apply to replacement parts in repair of existing sets.

FROZEN FOOD—Operators, watching the growing possibilities in the vending of frozen foods, heard a prediction this week by the Independent Grocers' Alliance that frozen food sales in the next three years will amount to \$10,000,000,000 annually. At least one firm has developed a coin-slot vender to handle frozen food packages.

LOCATIONS—Vending machines may come to play a big part in moving candy bars for self-service and other type grocery stores. One such location in Baltimore has been reporting the venture very successful. Grocery trade is likewise making an effort to find new ways of merchandising candy in their stores

Order No. 126 Published in Federal Reg.

Text in Full Printed

WASHINGTON, Sept. 8.—The full text of the supplementary order No. 126 issued by the Office of Price Administration was published in full in the Federal Register, August 21. Because of delays in the government printing office, the actual order had been written to remove price control from a number of luxury items and trade as of August 15. OPA issued a news release to this effect which was widely published in newspapers, but many industries were anxiously awaiting the full text of the order itself.

The order was of great importance to the coin machine industry because it removed price controls from new and used coin machines. Coin machines were only a part of a big list of luxury items and trades from which price control was removed.

The introductory part of the order and also the sections relating to records are published for the information of the coin machine trade as follows:

Part 1305—Administration (Supplementary Order—126)

Exemption and suspension of certain articles of Consumer Goods from Price Control.

A statement of the consideration involved in the issuance of this supplementary order, issued simultaneously herewith, has been filed with the Division of the Federal Register.

Articles I—Exemptions

Section 1. Articles Exempted from Price Control

Notwithstanding the provisions of any price regulation heretofore or hereafter issued by the Office of Price Administration, all purchases, sales, and deliveries of any articles of consumer goods listed in sections 2 and 3, of this order are exempt from price control.

Section 2. Consumer durable goods articles.

(k) The following articles of equipment and supplies:

"Coin operated machines including, but not limited to, scales, vending machines, amusement machines, music machines."

Article III—General Provisions

Section 11. Articles not affected by this order. The provisions of this order do not exempt from price control articles which are not listed, altho such articles may have incorporated in them or to be sold with, articles which are exempted or suspended from price control.

Section 12. Records. Exemption or suspension from price control shall not affect the responsibility of a person to prepare and preserve records which prior to exemption or suspension, were required to keep under the provisions of the applicable price regulation or regulations.

Records of individual transactions after exemption or during a period of suspension need not be retained. However, persons manufacturing articles which, except for exemption or suspension, are covered by Maximum Price Regulation No. 188 are required to continue to file copies of catalogues, price lists, notifications to the trade and changes thereof in accordance with the provisions of Section 1499.169d of that regulation.

This supplementary order is effective on the 15th day of August 1945.

CHESTER BOWLES
Administrator

and many are studying vending machines.

PENNIES—The mint announced this week that while it will make no more of (See *NEW DIGEST* on page 81)

Time Ripe For Export Contacts

Predict High Trade Record

Dept. of Comm. resumes publication of service to give weekly export facts

(Continued from page 3)

continued during the war. That service will provide U. S. business men with up-to-date information on the specific opportunities for export sales of various kinds of merchandise.

Wide Services

Included in the services which the weekly publication will offer business men are the following: names of business visitors from abroad with details of their visit; newly published lists of foreign buyers, suppliers, industries, service organizations and professional persons; opportunities to bid on foreign contracts which will be thoroughly described, and many other new leads for world trade will be included.

In addition to this weekly service, more information in greater detail will be made available by the Washington Office of the Bureau of Foreign and Domestic Commerce, and by Department of Commerce field offices throughout the country.

The Department of Commerce spokesmen pointed out that shortages of goods and cargo space on ships is going to continue for some time. This means that foreign traders face many obstacles which will have to be worked out before trade can be restored to normal in all areas of the world.

Eugene Thomas, who has just returned from a visit to London where he attended council meetings of the International Chamber of Commerce, is quoted as saying: "Our greatest export industry, the motion picture, has made people everywhere want American goods, and they will want all they can buy."

Trade Problem

This is true, too, of coin machines which are frequently depicted in the movies. The trade faces the two-fold problem of recovering and rebuilding business with those countries which were large users of coin machines before the war. But more enterprising traders are likewise considering those countries which did not buy large quantities of machines in the past—countries like Russia, which may prove large markets. Then, too, the American G.I. overseas has done a great selling job for coin machines, particularly juke boxes, and observers say that the industry will feel the good effect of this type of advertising.

Thomas went on to say that there are many countries which are "starved for American products." Notable among these countries, according to Thomas, is Latin America. Thomas says that Latin-American countries are ripe and willing to buy up to \$800,000,000 worth of American goods annually. These countries, according to Thomas, will give American export traders a ready line of "immediate customers."

Restore Private Bizz

In line with getting the export trade rolling again, and quickly, the Department of Commerce pointed out that private trade is being restored as quickly as conditions in other countries and at home will permit. Private trading was, of course, practically impossible during wartime, and was supplanted to a great extent in many commodities by lend-lease and dealings between governments.

With the coin machine trade at home generally expecting new machines off the production line within six to eight weeks, it is likely that some export trading on a comparatively large scale will get under way early next year if not before.

COINMEN YOU KNOW

New York:

DAVE LOWY is coming in for a 10-day furlough soon. . . . AL BLENDOW, International Mutoscope sales manager, has that mustache again. He shaved it off several weeks ago but has taken so much riding from the boys because of the lack of the duster that he let it grow back. He's much happier now. . . . DOROTHY LEVINE, Acme Sales Company, is back from a two-week vacation, which she spent traveling thru Canada. Included in her stopovers were Toronto, Montreal and the Niagara Falls. . . . Among the visitors to Benny Horowitz, Albena Sales Company, this week were A. Cardinal, of Cardinal Amusement Sales Company, Montreal, and Eduard Mertens, Antwerp, Belgium.

Miami Beach, Fla.:

JACK KAY, formerly with the Ace Distributing Company, Newark, N. J., has gone into partnership with MILTON GREEN, of the American Vending Company here.

Philadelphia:

MORRIS STEIN, vet music machine operator here, has re-organized his business to include both amusement machines and retail record sales. Locating store and showrooms at 6125 Lansdowne Avenue, Stein has established the Almor Amusement Company for his machine operations, and the Almor Music Shop at the same address for retail record sales.

NICK MUTCHNICK, music op, is the latest member of the amusement gentry to join the ranks of the Golden Slipper Square Club, charity and fraternal organization that boasts a good number of industry members. . . . SAM LERNER has closed his Stanley Arcade in Wildwood, N. J., until the opening of the 1946 summer season, is back in the city concentrating on his music and pinball operations.

Savannah, Ga.:

MUSIC BOX COMPANY, juke box operators in this city, moved into a new location at 218 West Broughton Street September 1. . . . The business is now combined with the Magic Novelty Shop.

Los Angeles:

MR. AND MRS. GLENN APTZ, owners of the San Francisco Card Company, amusement device manufacturers, were air-borne visitors to Los Angeles over the Labor Day holidays.

Detroit:

Ohio. . . . EDWARD GROHOWSKI, veteran juke box operator, who disposed of practically his entire route in order to work in a defense plant, is keeping in close touch with record news thru *The Billboard*, and planning to re-establish a route in the near future. . . . MAX LIPIN, of Allied Music Sales, reports the receipt of their first shipment of the new Cosmo Records. . . . MRS. DOROTHY LEWIS, secretary of the Cigarette Vending Machine Operators' Association, who is with the Vendo Cigarette Company, is looking forward to an early resumption of more nearly normal supply conditions that will allow operators here to replace cigarettes in machines—which they have not done for about a year.

MARTIN BALENSEIFER, head of the Martin Distributing Company, local Wurlitzer representatives, is returning from his vacation, spent in the north country.

CHARLES H. STAPLETON, of the Advance Service Company, has been at Pontiac and Eagle, Mich., the past two weeks while Mrs. Stapleton covered the 4-H Fair at Charlotte. . . . MICHAEL WEINBERGER, veteran Detroit operator and distributor, has taken over sole ownership of the S and W Coin Machine Exchange, following the withdrawal of his partner, SOL SCHWARTZ, who has left for California, where he may re-enter the coin machine business.

LEO WEINBERGER, of the Sportland Amusement Center, a son, is joining his father. . . . HERB VON BERGEN, of Grand Rapids, who is connected with numerous photo studios and concessions

in some leading department stores throughout the States, was a visitor at the S & W salesroom this week.

PAT PATTON, head of Pat's Vending Company, who recently resigned as secretary of the Michigan Automatic Phonograph Owners' Association because of ill health, is now in the Herman Kiefer Hospital, where he has been receiving wishes for a quick recovery from his many friends in the trade.

MAX LIPIN, of Allied Music & Sales Company, was New Yorking it on an extended buying trip this past week.

ALBERT ASHE and LARRY WALLACE were at Allied's special exhibit all week in the Statler.

OTTO C. WITTE has sold out the Automatic Coldrinx Dispensing Company which he operated, with beverage vendors operated chiefly in industrial plants, to ROBERT S. LANDY and MORRIS LEPOFSKY, who have renamed the company Automatic Coldrinx Company, with headquarters at 6136 Lawton Avenue. WITTE may return to the vending field soon again, he said.

JOSEPH BRILLIANT, president of the Michigan Automatic Phonograph Owners' Association, has invited all up-State operators to attend their next meeting, Thursday, September 13, in the Macca-bees Building headquarters, with a view to expanding the field of activity of the MAPOA in accord with its charter. Refreshments will be served to all attending.

Aircraft Engrs. Plan Coin Slot 16mm. Projector

NEW YORK, Sept. 8.—Aircraft Engineering Company, 22 Raydol Avenue, Secaucus, N. J., is planning to go into production soon on a line of 16mm. projectors. An important part of this line will be a silent or sound projector set in a modernistic coin-operated cabinet for individual showing of 16mm. shorts on location.

Firm is still manufacturing aircraft parts for Uncle Sam, for which the firm received an "E" Award during the war, but expects to be able to concentrate soon on its projector line exclusively. Ben Doktor is president of the company and Irving Silverman sales manager. Latter has been in the coin machine field for the past 15 years. He was with Stewart & McGuire, U-Need-a-Pak Prod-

Solons Hit at Gaming Laws In Wisconsin

Ballot of People Urged

CHICAGO, Sept. 8.—Wisconsin's anti-gaming legislation threatened to bubble over again this week when two senators introduced a Senate resolution which calls for a Constitutional referendum. The resolution, according to reports, would strike out the Constitutional provision that the State cannot permit a lottery and would allow the Legislature to regulate gambling in all of its forms.

During the Senate's discussion of this resolution, certain lawmakers pointed out that the anti-gaming law, passed by the Legislature early this summer, has been creating considerable debate among the Legislature as well as the public.

One senator declared that the law to outlaw gaming devices has been abused. He said that he expected any one charged with the enforcement to conduct that enforcement in a reasonable manner. Then he added that such is not always the case, and gave the impression that he believed enforcement is not always conducted in what the senator termed "a reasonable manner."

Senator who made this statement said that he believed that the public—since the public has not engaged in long discussion of the bill—has thought sufficiently on the matter to express an opinion thru referendum.

Another senator commented that the anti-gaming law is "the worst piece of getapo legislation Wisconsin has ever passed."

Meantime the public press thruout Wisconsin has been keeping the issue alive. Press has pointed out, confirming previous trade reports, that Northern resort owners are complaining of losing money as a result of the law. Since the lifting of the gasoline ban many tourists have naturally gone to the northern parts of Wisconsin, seeking entertainment and relaxation. But they had to take that entertainment without gaming (See GAMING LAWS on page 81)

ucts Corporation and operated extensively during that period.

Tho it will not produce its own film subjects, the firm is making arrangements to have a varied supply of 16mm. subjects for purchasers of its coin-operated equipment.

Look To The GENERAL For LEADERSHIP

MUSIC EQUIPMENT AND ACCESSORIES

Mills Throne of Music	\$300.00	Brand New Seeburg SR-4, Convert	
Rockola Super Rockolite	495.00	Hitone ES to ESRC	\$ 60.00
Rockola Windsor, Hideaway, 2		Brand New Seeburg T-3Z and	
Wall Boxes, Bar Box and Organ		T-1Z Transmitters for Use with	
Speaker, Complete for	350.00	Seeburg Wireless Speakers . .	25.00
Seeburg 8200, RCES	750.00	Brand New Singing Picture	
Seeburg Gem, Hideaway, with		Speakers (Repose, Rhapsody,	
USR-2, to work with Seeburg		Rhumba or Tango). Each . . .	29.75
Wireless Wallboxes	400.00	Brand New 12-Inch PM Speakers	
Wurlitzer 500	475.00	(Utah or Jensen)	8.75
Wurlitzer 600-A, Keyboard	475.00	Seeburg WS-2Z, 5c Wallomatics,	
Brand-New Seeburg USR-2, Convert		Wireless	39.50
Mechanical Selector Phonograph to Work with Wireless		Seeburg WB-10Z, 5/10/25c	
Wallboxes	75.00	Wall-o-Matic, Wireless	49.50

Authorized Direct Factory Distributors of Pfanstiel Coin Machine Needles
Each—50c. Per 100—\$46.00

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SLOT MACHINES & CONSOLES
 10c Pace Blue Comet \$ 75.00
 1941 Lucky Lucre, Like New 275.00
 Mills Four Bell 395.00
 Jumbo Parade, C.P.O., Factory
 Rebuilt, Same as New 135.00
 Jumbo Parade, F.P. 98.00
 Silver Moon Chief, Free Play 595.00
 '38 Track Time 85.00
 Big Game, F.P. 85.00
 5c Cherry Bell, Original Cabinet,
 Refinished 175.00
 5c Blue Front, Original 150.00
 25c Blue Front, Original Cabinet
 Refinished 275.00
 Columbia D.J. Bell 59.50
 Double Safe Stand 55.00

ARCADE EQUIPMENT

Keeny Submarine Gun \$115.00
 Tail Gunner 95.00
 Sky Fighter 225.00
 Bally Rapid Fire 165.00
 Chicken Sam, Jap Conversion 95.00
 Shoot the Chute 97.50
 Bally Torpedo 115.00
 Western B. B. Deluxe 105.00
 Western B. B. Major League 125.00

PHONOGRAPHS

Singing Tower Hi Boy, Late
 Model \$395.00
 Top Flight, 20 Selector, 5c Play,
 Like New 225.00
 10 Panorams, A-1 Condition 365.00
 1 Wurlitzer 600R 400.00
 Rockola Imperial, Hideaway Re-
 mote 200.00
 11 Seeburg, Wireless W.B. WS1Z 8.00
 Rockola Windsor, Hideaway Re-
 mote 225.00

5-BALL PIN GAMES

Landslide \$39.50 Big Chief \$42.50
 Four Roses 52.50 Legionnaire 69.50
 School Days 52.50 Gold Star 39.50
 Strip Tease, Revamp, New 239.50
 Big Three Westerhaus Revamp,
 New 225.00

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Note patented 7-pin
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 tumblers to open this
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Up	Seeburg Regal
Wurlitzer 24	Seeburg Crown
Wurlitzer 600R	Seeburg Vcque
Wurlitzer 600K	Seeburg Classic
Wurlitzer 500	Seeburg Colonel or
Wurlitzer 700	Major
Wurlitzer 750E	Seeburg Envoys
Wurlitzer 850	

Rock-Ola Standard, De Luxe, Master,
 Mills Empress, Throne.

Give price you desire. All ma-
 chines must be in good working
 condition!

Want #100 Wurlitzer Wall Boxes.
HUB DISTRIBUTING CO.
 456 W. 45th St. New York 19, N. Y.

**OPA Boosts Price Ceilings
 On Amplifier Tubes, Parts
 5-11 Per Cent in New Sets**

Bowles Says Actual Pricing Orders Will Be Out Soon

CHICAGO, Sept. 8.—Price Administrator Chester Bowles announced over last week-end that existing ceiling prices for radio receiving tubes and parts which are sold for installation as original equipment in radio sets will be increased from 5 to 11 per cent. Included in the parts are speakers and parts for electric phonograph and radio-phonograph combinations.

Bowles said that the higher prices will be made possible thru increase factors that tubes and parts manufacturers may use in computing their ceiling prices under the OPA reconversion pricing order. This reconversion program provides for ceiling prices on manufactured goods and products which have been out of production during the war.

OPA will issue formal pricing orders for the increase factors for radio tubes and parts sold for use as original equipment in radio sets, but the date for issuing the formal orders has not yet been announced. Trade expects the orders will be forthcoming in the near future.

List Factors

The following is a complete list of the increase factors established by OPA for original equipment radio tubes and parts:

	Per Cent
Radio receiving sets and tubes...	10.4
Coils for radio equipment...	11
Radio transformers and chokes...	11
Variable capacitors...	9
Speakers and speaker parts...	9
Fixed capacitors...	7
Parts for electric phonograph and radio phonograph combinations...	7
Resisters of all types...	5
All other radio parts as covered by Maximum Price Regulation 136 — machines, parts and machinery services and not explicitly covered above...	5

Chester Bowles, director, pointed out that tubes and parts which are sold for replacement in the repair of sets are not covered by this latest OPA action. These replacement parts continue to be sold at the same ceiling prices as before, the highest prices which sellers charged during March of 1942.

Use 1941 Price

To calculate his ceiling price for a radio tube or part sold for use as orig-

inal equipment, the manufacturer takes his October 1-15, 1941, price for the part and multiplies it by the increase factor from the table above. The sum of the resulting figure and the October 1-15, 1941, price is the manufacturer's reconversion ceiling price.

"The reconversion pricing factors will permit radio tube and parts manufacturers to determine quickly their new ceiling prices for post-war production, and at the same time permit manufacturers of completed domestic radio sets to calculate quickly what their costs will be for sets returning to market," Bowles said.

"We were required to do a fast job in setting these increase factors because we did not want price to be any impediment in the quick return of radio set production.

"It was less than three weeks ago that Japan decided to surrender in the Pacific War, and right up to that time the radio tube and parts industries were 100 per cent engaged in war production. The end of the war, as you know, came very suddenly, and up to that time few manufacturers had supplied us with cost data.

Industry Help

"Full and complete financial data were quickly supplied by the radio tube industry when OPA requested cost data for use in determining reconversion price increase factors. The increase factor we are providing for original equipment radio receiving tubes is 10.4 per cent, and was calculated on the basis of cost figures submitted by more than 86 per cent of the radio tube industry.

"In other words, original equipment tube reconversion ceiling prices are the individual manufacturer's October 10-15, 1941, ceiling prices plus 10.4 per cent.

"Less complete financial data, however, were supplied by the manufacturers of parts other than tubes when requested by OPA.

"As a result, we are being forced to provide factors for parts other than tubes that are 'interim' increase factors. If for any items, they should prove too low, we will be ready to adjust the parts increase factor upwards later. However, we will adjust them upward only if additional cost data are supplied us by manufacturers, and such cost data demonstrate a need for higher prices."

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1 Kennaball	\$35.00	3 Super Chubby, Each	\$79.50
1 Ten Spot	59.50	2 Rotation, Each	28.50
1 Seven Up	59.50	1 Salute	39.50
2 Do-Re-Mi, Each	69.50	2 Exhibit Leaders, Each	64.50
1 Fleet	45.00	1 Wildfire	52.50
2 Pan Amer, Each	59.50	2 Exhibit Stars, Each	55.00
1 Star Attraction	64.50	1 Blondie	47.50
1 Playmate	47.50	1 Topic	82.50
2 Flickers, Each	50.00	1 Lineup	49.50
1 High Stepper	49.50		
1 Cadillac	39.50		
3 Texas Mustangs, Each	74.50		
1 Miami Beach	79.50		
2 Dude Ranch, Each	55.00		
2 Silver Skates, Each	42.50		
1 Wop	37.50		
1 Ump	32.50		
3 Paradise, Each	69.50		
2 Follies, Each	32.50		
2 Gold Stars, Each	45.00		
2 A.B.C. Bowlers	65.00		
1 On Deck	39.50		

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ONE BALLS

3 Gold Cups, F.P.	\$ 40.00
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ARCADE

2 Zingo	\$200.00
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1 Battering Practice (Scientific)	85.00
1 Battering Up	Write
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1 8800	650.00
2 Wurlitzer 616	200.00
10 Wurlitzer 331 Boxes @	15.00
15 Wurlitzer 56 30 Wire Boxes @	12.50
15 310 Wurlitzer Boxes @	10.00
25 420 Wall Boxes @	23.50
2 145 Steppers @	32.50
2 5c Seeburg Bar-o-Matics @	29.00
50 5c Seeburg 30 Wire Boxes @	10.00
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Buckley Adapters, All Kinds	Write
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4 5¢ Blue Front, Fac. Reb. & Ref. 2/5	160.00
9 5¢ Blue Front, 3/5	135.00
1 10¢ Blue Front, CH	165.00
4 25¢ Blue Front, Fac. Reb. & Ref. 2/5	200.00
1 25¢ Blue Front, KA CH, 3/5	225.00
11 5¢ Brown Front, 3/5	150.00
1 25¢ Brown Front, KA CH, 3/5	225.00
1 25¢ Brown Front, Ref. Gold CH, 3/5	250.00
2 5¢ Blue Front, Ref. Gold CH, 3/5	160.00
2 5¢ Melon Bell	150.00
3 5¢ Bonus Bell, 3/5, Like New	175.00
2 5¢ Gold Chrome, 2/5	250.00
2 5¢ Original Chrome, 2/5, #448784-454610	225.00
1 10¢ Original Chrome, 3/5, # 464587	250.00
1 10¢ Original Chrome, 2/5, # 461321	250.00
1 25¢ Original Chrome, 3/5, # 458115	295.00
1 Chicago Double Revolve Around Stand	75.00
5 Single Box Stands	10.00

JENNINGS

3 5¢ Chief, Fac. Reb. & Ref., 2/5	\$140.00
4 5¢ Victory Chief, 2/5	150.00
1 5¢ Mast Silver Chief, Slug-proof, 3/5	175.00
1 25¢ Mast Silver Chief, Slug-proof, 3/5	225.00
1 10¢ Silver Moon Chief	200.00
1 10¢ Chief, Ref. 3/5	125.00

P. O. GAMES

4 Longshot, PO	\$275.00
----------------	----------

PACE

2 5¢ Deluxe Red 3/5	\$100.00
2 5¢ Comet, 3/5	90.00
1 25¢ Comet, 3/5	150.00

MUSIC

2 Panorams With Wipers	\$325.00
Panoram Projector Lamps, G.E., 500 Hr. 500 W.	3.00

Terms: 1/3 deposit, balance C.O.D.

MITCHELL NOVELTY CO.
1629 WEST MITCHELL STREET
MILWAUKEE 4, WISCONSIN

States Gather Record Totals For '45 Needs

Coin Mchs. Help 22 States

WASHINGTON, Sept. 8.—The 48 States set a record in collecting tax revenue in 1945, according to a report recently given out by the Bureau of the Census. The record total for 1945 shows a figure of \$5,500,000,000. This is practically a 2 per cent increase above 1944.

The coin machine industry can claim a part in this grand total of tax revenue for the States, because more than 20 States now collect a tax on one or more types of coin machines. This does not include the large list of States that have a special tax on such retail businesses as that of selling tobacco products.

List of the 22 States that now have a tax on one or more types of coin machines includes the following:

Alabama, Arizona, Arkansas, Delaware, Florida, Georgia, Idaho, Louisiana, Maryland, Mississippi, Montana, Nevada, North Dakota, North Carolina, Oregon, Oklahoma, South Carolina, Tennessee, Texas, Virginia, Washington and West Virginia.

Types of Revenue

Concerning the recent Census Bureau report on State revenues, J. C. Kapp, census director, said that gains during the year in receipts of several important State taxes more than offset losses in unemployment compensation taxes, property, tobacco and automobile license taxes. The gains were in sales and gross receipts taxes, corporation and individual income taxes and other revenues. All-time records were set for State collections of general sales, alcoholic beverage sales, independent income and corporation income taxes.

Corporation income tax yields, however, showed but little rise this year after a six-year gain. The total amount was \$460,000,000, a gain of \$14,000,000 from 1944. Corporation income taxes had more than trebled since 1939 and increased \$106,000,000 between 1943 and 1944.

The total of corporation income tax collections would have declined from 1944 but for a substantial rise in New York State, Mr. Capt said.

Individual income taxes in 1945 yielded the States \$350,000,000, or 1.8 per cent more than the \$316,000,000 total last year. Unemployment compensation taxes declined 5 per cent, from \$1,319,000,000 in 1944, to \$1,254,000,000, the first decline since the tax was levied in 1936.

Sales Taxes

Sales and gross receipts taxes increased 5.2 per cent to \$2,272,000,000, compared with \$2,160,000,000 last year. Tobacco sales taxes, however, declined from \$160,000,000 in 1944 to \$145,000,000.

General sales taxes rose 7.5 per cent from \$721,000,000 in 1944 to \$775,000,000.

Gasoline taxes turned upward for the first time since 1941, totaling \$701,000,000, compared with \$609,000,000 in 1944. Despite the racing ban, pari-mutuel receipts rose 25 per cent to \$55,000,000, with gains reported by New York, California, Maryland and Michigan. Alcoholic beverage taxes rose 15.4 per cent to \$308,000,000.

Motor vehicle registrations declined only slightly to \$383,000,000, compared with \$384,000,000 last year. Death and gift taxes, severance taxes and miscellaneous imposts showed gains.

SLOT MACHINE PARTS

PAYOUT DISCS, "case hardened," S.P., C.H. or 35¢. Set	\$ 6.95
CLUB HANDLES, "completely chromed," Ea.	5.90
GIMMICK PLUGS, 10 or 20 stop type or discs plugs, Ea.	.75
KNEE ACTION LEVERS, "complete not tops," Set	9.90
RESERVE JACKPOT INSERTS, "complete," Ea.	2.25
J.P. GLASS CHROMED PROTECTOR WINDOWS, Ea.	2.20
MILLS CLOCKS, Ea.	19.90
PRICE DENOMINATORS, Silver Chrome, 5¢, 10¢ or 25¢, Ea.	1.35
EAGLE CARDS FOR EXTRA-DINARIES, Ea.	.45
HEAVY DUTY #3673 ESCALATOR COIN ADVANCING BARS, Ea.	2.95
SPOON PROOF CUPS OR PLUGS, Ea.	1.75
50¢ SLIDES, 3/5 Pay, Set	35.50

We stock complete line of parts—IMMEDIATELY DELIVERY
EXPOSITION GAMES CO.
977 Golden Gate Ave. San Francisco, Calif.
TEL. WEST 4036

TUBES! TUBES! TUBES!

2A3	\$1.56	6C6	\$.80	6SA7/GT	\$.99	41	\$.68
2A4G	1.84	6F6G	.81	6SC7	.88	42	.68
5U4C	.80	6H6/GT	.88	6S17	.88	45	.64
5V4C	1.28	6J5/GT	.72	6S07/GT	.88	76	.72
5Y3C	.56	6K7C	.88	6X5/GT	.80	79	1.28
5Z3	.88	6L6C	1.56	6V6/GT	.88	80	.56
6C5/GT	.80	6L7	1.28	38	.88	2051	1.84

PHOTO CELLS FOR RAY GUNS

CE23—\$1.70. 5 or more @ \$1.50
928 Non-Directional—\$3.00. 5 or more @ \$2.70
CE25 WBD "PEANUT" (for Bally Defender)—\$2.80
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WRITE FOR OUR LATEST PRICE LIST OF TUBES AND PARTS
TERMS: 1/3 DEPOSIT ON ALL C. O. D. ORDERS

ALLIED ELECTRONICS COMPANY
67 WEST 44th STREET Phone: Murray Hill 2-0755 NEW YORK 18, N. Y.

A RED HOT DEAL

Flame Girl Lighter Assortment. 12 Tubular Lighters, 12 Trade Award Seals and 1 Silver Plated Wind-Proof Lighter all mounted in 1000 hole cut-out display board with celluloid protector.

Order No. 1021
Takes in \$50.00
Pays Out:
12 Trade Award Seals \$5.50
30 Consolations @ 15c 4.50

Gross Profit \$40.00

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Protect your business. Increase play up to 50% by adding entirely new feature to your machines. Can be installed on Longacre, Thorobred, Whirlaway, '41 Derby, Club Trophy, Blue Grass and all other Bally One Balls while on location. All materials needed are probably in your shop or may be obtained locally. For complete wiring diagram, plans and necessary decals for one machine send \$5.00 to:

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P. O. BOX 844 DALLAS, TEXAS
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Write for Catalog and Prices

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Wilner Sales Co.

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FOR SALE Latest Model Automatic Picture Machine

PHOTOMATON

In perfect condition, all crated ready to ship same day. Just plug in, all ready to operate, takes beautiful pictures.

Five Boxes Eastman, Display Frames, Chemicals Included. 25c Chute. \$675.00 F. O. B. Milwaukee, Wis. One-Half Deposit.

REEL NOVELTY CO.

613 W. Wisconsin Ave. BRDY. 8236 Milwaukee, Wis.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

C. & P. SALES CO.

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FOR SERVICE THAT SATISFIES

CONSOLES		SLOTS	
Mills Owls, F.P.	\$ 79.50	5c Mills Cherry Bells	\$225.00
Galloping Dominoes	325.00	Columbia, Jackpot	89.50
Jennings Multiple Slot Liberty Bell	59.50	5c Mills War Eagle, 3/5	149.50
Jennings Multiple Racer	59.50	5c Mills Chrome Bells, 2/5	325.00
Keeney's Kentucky Club	59.50	Mills Club Handles	3.50
Roulette, Jr.	227.50	50 Box Type Lock Stands with Keys, Ea.	17.50
1 Bally Club Bell	249.50		
6 Latest Model Watling Big Games, F.P.	99.50		

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED
SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.
1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

ROTOR TABLES

Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT—\$89.50

NATIONAL NOVELTY COMPANY
183 MERRICK ROAD MERRICK, L. I., N. Y.



Reconditioned Equipment

MUSIO

SINGING TOWERS (Absolutely New In Original Crate) \$485.00
Mills Zephyr 125.00

FIVE BALLS

Big Chief \$ 39.50
Bandwagon 34.50
Metro 39.50
Hi-Hat 59.50
Seven Up 52.50
Knockout 99.50

ONE BALLS

'41 Derby \$300.00
Blue Grass 159.50
Klondike, P.O. 75.00

ARCADE

Rockola Rolla-Base \$109.50
Jap-Hitler Gun (Seeburg) 89.50
ABT Challenger 25.00
Pikes Peak 19.50
Bally Ranger 89.50
Exhibit Rotary Merchandiser 179.50

1/3 Deposit, Balance C. O. D.
WANT—Skee Balls. Send List.

Wisconsin Novelty Co.

3717 W. Center St. MILWAUKEE 10, WIS.

I'll Buy, Sell or Trade

4 Latest Photomatics, Each \$1095.00
1 5c Viewing Show, Like a Panoram 239.50
1 Mills Dumb Bell Lifter 69.50
1 Mills Owl Lifter 49.50
2 Super Grips, No Bases, Each 29.50
5 A.B.T. Guns, Each 12.00
1 Bang-a-Deer With 5 Extra Rifles and 1/2 Case of Shells 200.00
1 Mills Scales, Modern LoBoy 45.00
1 Bell-O-Ball, 9' Bowling Game 129.50
1 Bally Defender 199.00
3 Gottlieb Ski Balls, Each 89.50

Prices Include Crating.
1/3 Deposit, Balance C. O. D.
Will Take In Late Slots, Metal Typers, Watling Scales.

PLAYLAND AMUSEMENT CO.

220 N. Washington Lansing, Mich.

FOR SALE—SLOTS

Blue Fronts, 5c, \$100.00; 10c, \$140.00; 25c, \$175.00 Ea.; 50c, \$399.50 Ea.
Brown Fronts, 5c, \$150.00; 10c, \$175.00; 25c, \$200.00 Ea.
Pace All-Star Comets, 3-5 payout, 5c, \$69.50 Ea.; 10c, \$99.50 Ea.; 25c, \$139.50 Ea.
Mills and Chicago Metal Slot Stand, stone-load base, with keys, \$12.00 Ea.; without keys, \$6.00 Ea.
4 Grand National One-Ball Payouts, \$39.50 Ea.
R.W.B. Tickets, 2100 Count, \$1.00 a Bag. Staped in 5's, \$1.50 a Bag.
1/3 Deposit With Order, Balance C. O. D.

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WANTED

Two first-class Mechanics, experienced in servicing latest model Wurlitzer Music Machines and Wall Boxes. Top salary, also overtime.

MUSIC SERVICE COMPANY

2860 Southwest Blvd. Kansas City 8, Mo.

2 '37 Track Times \$ 50.00
1 El Dorado 75.00
1 Anti Air Craft, Brown Cab. 45.00
5 Jumbo Parades, F.P. 72.50
10 Jumbo Parades, C.P. 109.50
2 Jungle Camp, F.P. 50.00
1 Jennings Fast Time, F.P. 65.00
1 Exhibit Races, C.P. 75.00
1 10c Original Chrome, 3/5 Pay 325.00
10 5c Brown Cherrys 175.00
2 25c Glitter Gold Q.T.'s 165.00
1 5c Emerald Chrome, Orig. 275.00
Double Heavy Metal Safe 125.00
Single Heavy Metal Safe 85.00
Weight Stands with Lock & Bar 15.00
Club Handles 3.00
Jack Pot Glass .85
Reel Strip Glass, Set .50
Esc. Glass .35

1 Jennings Silver Moon, F.P. \$ 75.00
2 Jennings Bobtails, F.P. 75.00
1 Jennings Bobtail Merch., P.O. 65.00
1 Tamforan 50.00
1 Hi Hand 150.00
5 Super Track Time 275.00
1 Bally Rapid Fire 125.00
1 Triple Entry 150.00
5 5c Gold Chromes, Rebuilt Like New, 1 Cherry Pay 275.00
1 25c Gold Chrome, 3/5 Pay 375.00
25 5c Blue Fronts, S.J. 150.00

Parts for Jennings, Watling and Mills Slots.

Special Prices, Send Your List

Write for Special Price on Volume Buying. 1/3 Deposit Required With All Orders.

EXCHANGE COIN MACHINE CO.

630 WEST BROAD STREET Adams 4651 COLUMBUS 8, OHIO

Coin Mchs. May Be Answer To Hotel Service Problems

NEW YORK, Sept. 8.—Possibility that the hotel guest of tomorrow, is soon to have many of his requests for service answered by means of coin operation, is becoming more concrete as adaptations continue to present themselves.

Hotel guests requests for television, home-town newspapers, over-night laundry and one-hour pressing service, have already been made, and consideration is being given them by hotel managements thruout the country.

Coin-Slot Video?

In a survey of hotel guests completed here by Frank L. Andrews, president of the Hotel New Yorker, 71.2 per cent voted in favor of television installations in hotel rooms. Thus, once again, indirectly advocating the advance of television by means of coin operation.

Just as radios were rented to hotel guests thru coin operation when these installations were first desired by guests, so the seeing and hearing of television has been advocated. It is a certainty expressed by many radio and television authorities that some means must be found to finance the gigantic cost of television programs. It is being predicted that televiewers will not see and hear the tele extravaganzas talked about for the past four years until someone foots the bills for production of these shows—subscription television has often been suggested as a means of doing so.

On the other hand, it has been reasoned that installation of television sets in hotel rooms for the convenience of guests will be extremely costly to the management as sets will have to be permanently placed from the beginning. Tele receivers now being blueprinted by manufacturers in most instances are of console type and thus impracticable for moving about the hotel premises. Table tele sets as yet are still in the dream stage and the bugs of television cabinet models must be eliminated entirely before portable, table or pocket sets can be thought of further.

Hotels expressing interest in this new found post-war desire of guests feel that some means must be instituted to relieve the cost of set purchase, installation and maintenance before they can equip their rooms with tele receivers. Manufacturers, thus far in the race to capture the public's fancy with attractive television receivers and prices to fit the pocketbook of the average home owner, have promised sets ranging from \$25 to as much as \$500, with some planning ultra ultra receivers to sell for as much as a \$1,000. Economically, hotels planning television could not install anything but a reasonably priced set ranging between \$50 to \$75, and still expect

to get their money back before the sets were out.

Another problem to be considered by hotels contemplating tele service for guests is the immense job of wiring to be done to adequately operate a hotel-wide tele system. Experts predict that these problems will be solved readily, however, as each new situation presents itself. Estimates on the cost of tele installation for hotels could not be accurately made due to the cost-elasticity of installations, varying mostly because of the number of rooms to be equipped and the original cost of installing main receivers and antennas, depending on the structure of the building and its location.

It is conceivable that many of the top-ranking hotels in some of the largest metropolitan cities will install tele receivers in higher priced suites experimentally at first on a flat suite-charge. Then gradually, they might install sets in smaller room combinations on a cost-per-sight test to survey usage and desirability.

Metered Payment

When television first hit as a definite possibility for the "coming of the end-of-the-war," answers to the initial high cost of it were tossed about, but not one answer has as yet been accepted as being final. Scophony Corp. of America seriously mulled "subscription" television as a means of meeting the cost. They suggested that sight-sound programs could be made available for the home thru an initial charge for installation of the set and a weekly charge of \$2.25 instituted thereafter. It was their plan that commercials not be given on these "subscription" sets and programs consist of entertainment, news and sports events.

Altho Scophony's system, for which they have several patents already, did not suggest use of coin attachments, it is known that many persons interested in sets would much prefer this method of payment. When telephones were being "pushed" in Chicago 20 years ago, the coin-box method of payment by subscribers was preferred by many new customers to pay for their service, and to this day, many of these original customers of Chicago telephone service cling to this method despite telephone company efforts to have them change to measured payment.

Key to the Scophony set-up is a scrambling device which would keep non-users from being able to pick up the serviced programs. Charges collected on these sets would go toward paying for the programs especially beamed to Scophony subscribers. This method of programing might well be successful, but method of collection and charge would still be problematical.

Easy Collection

If hotels were to charge for the tele programs thru coin operation, collection of the coins from hotel sets could be easily done by organization of collection routes during cleaning hours.

Home television sets to be viewed by the consumer it is felt cannot be regulated on a non-advertising basis with too much success as the average radio listener is sincerely interested in properly presented commercial messages and might not be too receptive to tele programs with nothing to sell.

In the progressive selling era here with us now, selling by sight and sound will definitely give radio the test it has needed. It might well be that, selling by sight alone, in the case of television, might give tele that needed margin over radio to make it forge ahead in the competition for the advertisers dollar.

This latest and most novel use of the coin slot in giving hotel managements the opportunity to give their guests de luxe service, is sure to be considered long and seriously by them as competition for guests grows tougher during these coming years when extra hotel luxuries and services are to be as important and necessary as the room-with-bath.

Accent on Service

Accent on service for the hotel guests was further revealed in the Hotel New Yorker survey, as guests indicated their desire for the return of over-night laundry and one-hour pressing service. A good percentage, 56, wanted the delivery of home-town newspapers re-established and 70 per cent expressed their desire for pressing service in one hour's



"NOTHING IS TOO GOOD FOR YOU, JOE... we want you to have the most convenient desk in the office."

The above cartoon is one in a late series which the Pepsi-Cola Company is using in a number of national magazines.

City Asks More Parking Meters

CHATTANOOG9, Sept. 8.—Seventy two-hour parking meters are to be placed in the Patten Parkway strip here as soon as the city can get them, Mayor E. D. Bass reports.

Bass says he has written an Oklahoma City firm for terms.

City now has approximately 750 meters in the downtown business district. Merchants have found them a great convenience in solving customers' parking problems, the mayor reports. In fact, most of them were installed at request of merchants.

Bass says he is seeking the same terms on the new meters as the city got on the old ones—50 per cent of the intake going to the company furnishing them until they are paid for. All of the city's present meters have long since paid out.

Georgia Peanut Prospects Good

SAVANNAH, Ga., Sept. 8.—Georgia peanut growers planted 1,028,000 acres in 1944 and they are expected to keep the acreage at that high level next year, according to V. W. Lewis, special agricultural agent for the Atlantic Coast Line Railroad.

Peanuts, says Lewis, are firmly established in Southern agriculture as a major crop, even threatening in some areas to replace cotton.

time as 76 per cent would like their laundry done when they get up in the morning. Each of these services can well be adapted to coin operation, as is being planned by aggressive and progressive manufacturers and hotel managements. Already, in New York, it is possible to have your laundry done in an automatic coin-operated washer in half an hour, and last week *The Billboard* announced the introduction of a coin-in-the-slot suit cleaning machine in Philadelphia which is being mentioned for use in hotels and railroad stations. This machine, in half an hour, will clean and press a suit with as good and quick service as can be done by hand and steamer.

The device, known as the 'Bet-R-Way,' was originally introduced in Birmingham, and uses a fluid developed by Du Pont, which is more expensive than cleaning fluids used in 90 per cent of the cleaning done today.

Insofar as supplying the transient hotel guest with his home-town newspaper, no better method of doing so could be done by facsimile, which also is being considered for coin operation. As guests make their requests for unheard of pre-war services in hotels, each can conceivably be answered with the installation of coin-operated equipment, which will do it faster and more economically.

PHOTOMATICS

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Tourists Swell Revenue of All Balt. Resorts

BALTIMORE, Sept. 8.—With roads crammed with gas-filled cars carrying tourists to Maryland's famous resort town of Ocean City, amusement location owners were tipped off this past Labor Day holiday as to the extent of business they can expect the remainder of the summer season.

From Friday evening, pre-Labor Day, tourists poured into the resort area constantly and it was estimated by Mayor Daniel Trimper Jr. that more than 30,000 persons gave the area a full house for the three-day holiday. Operators of coin machines in the area reported play far above expectations, and many machines required service several times due to the condition of these pre-war models.

Buses and trains were used, as were plane accommodations, to carry week-enders and vacationists enjoying their first holiday binge in several years. The perfect weather induced many to seek recreation from one spot to another and all locations reaped their share of business. Operators anticipate record week-ends for the next few months, weather permitting, and they look forward to delivery of the first new coin machines out of the factories.

Hotel proprietors, restaurant owners and other amusement spot operators had prepared themselves in what they thought an adequate manner, stocking up with food and other necessities to satisfy the taste and desire of tourists, but most admitted that their planning was far from adequate as the record throng arrived.

Coin machine operators in the resort area of Maryland are putting plans on paper for route changes and expansions to take place as soon as new machines become available. Used machines now in operation are to be pulled from routes as soon as possible for reconditioning, too, as soon as operators get additional manpower and parts for repair. The new surge of tourist business due to the release of gasoline and pent-up war nerves has given the Maryland operator new enthusiasm as business for his machines hit record takes not experienced since the beginning of the war.

Coffee Vending Field Opens Up; Govt. Unfreezes Instant Blends

CHICAGO, Sept. 8.—Plans for vending coffee by coin-operated machines got another green light this week as manufacturers of instant coffees revealed that the government lid on their products has been lifted.

Up to now, 100 per cent of the powdered coffees has gone to the armed forces.

Seven top companies in the field disclosed that their products are now on the consumer market. Five others came out with plans for national distribution in the very near future and seven more have such plans on the fire.

Such old-timers as George Washington Instant Coffee and Nescafe, both drafted right after Pearl Harbor, now are back on grocers shelves in some areas.

New Brands

But these oldies will face sharp competition with the wholesale introduction of new brands, which also should serve to bring prices down to the point where operation of coffee vending machines can show attractive profits.

Tied to the renewed country-wide distribution will be extensive advertising campaigns to bring out the fact that, with new methods of processing, instant coffee now is able to equal the brewed drink in flavor and aroma.

Powdered coffee appears to offer an easy solution to the biggest obstacle to widespread sale of coffee by coin devices:

how to keep the drink fresh tasting. Introduction of a satisfactory mixing vender would permit each cup to be brewed as it was delivered from the machine.

Natural Locations

Coffee venders should be naturals for such locations as baseball parks, football stadia, mercantile centers, airports and gas stations. With modern insulation, the machine also would be able to provide a consistently hot and tasty drink which now is impossible with the common paper containers.

And if efforts of the Pan-American Coffee Bureau and the National Coffee Association are successful in promoting a national taste for iced coffee, such machines might easily be adapted to dispensing a cold beverage in summer months.

The New York Central Railroad already has announced that it is planning to install food, beverage and candy dispensing devices in its post-war coaches in response to the survey-indicated wishes of the traveling public. Coffee, of course, is among the top beverage preferences of the ordinary traveler.

NEWS DIGEST

(Continued from page 76)

the steel pennies—often mistaken for dimes in the days when they were new—the steel pennies now in circulation will not be called in immediately as had been rumored.

TOURISTS—Resorts thruout the country are reporting business at a new peak, higher than at any time since before the war. The trade is doing a rush business in many of the resorts, and operators are looking forward to a long season which promises to last well into the fall.

Steel Penny Not To Be Called In

WASHINGTON, Sept. 8.—Those once white, but now mostly black, steel pennies will be dropping into penny venders for some time.

Altho the mints have stopped making them, partly because they were hard to make, treasury officials report that they will not be called in very soon. "There never was any intention of calling them in," one spokesman said. "It would be foolish, when the mint is working hard to make enough bronze pennies to fulfill demand."

GAMING LAWS

(Continued from page 77)

devices, and the public as well as resort proprietors have been reported unsatisfied.

On the other hand, those in favor of the law as it stands, say that the resort owners will be able to rebuild their businesses in the future to a point where they will no longer miss the devices.

Under the existing legislation all district attorneys thruout the State must file quarterly reports with the governor's office. In those reports they must list the number of complaints made to them, by whom they were made and the disposition of the cases. Deadline for the first report passed September 1.

At last report the reform group's attitude was that enforcement of the anti-slot bill should be placed on a State basis, with a State-wide enforcement agency.

While there has been no complete report as yet on the results of the first quarterly report to the governor, early indications were that the district attorneys had had few complaints, and even fewer got as far as court.

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July, 1946, dating. Lowest prices in the country. Inch and a half by 250, \$8.22; two inch by 250, \$8.00; 2 1/2 inch by 250, \$9.75; three inch by 250, \$11.49; 3 1/2 inch by 250, \$13.28; four inch by 250, \$15.07; five by seven, \$6.98 gross. 25 per cent deposit all orders.

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- 7 Jennings Silver Moon, F.P., Ea. 70.00
- 1 Wurlitzer 61 Counter Model & Stand 115.00
- 1 BBT Rayolite Squirrel Gun 69.50
- 1 Radio Rifle 25.00
- 1 Bally Alley 25.00
- 10 A. M. I. Wall Boxes (Entire Lot) 75.00
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- 1 Watling LoBoy Scale 80.00
- 2 Mills Floor Model Scales, Ea. 60.00

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4 24 Seeburg Wireless Adapters	15.00	Wurlitzer Bar Brackets	2.50
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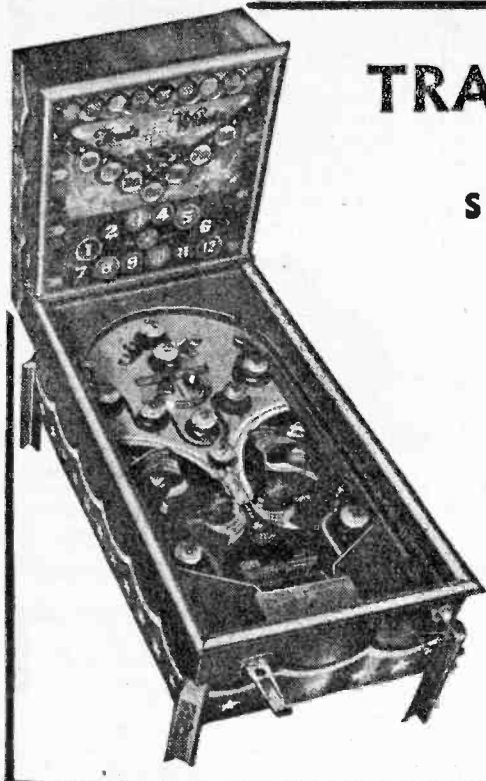
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Baker's Paces	\$225.00				

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Coin Prospects Look Up as Louisiana Job Cuts Slacken

SHREVEPORT, La., Sept. 8.—Now that cutbacks in employment in the Midwest States have taken place and business conditions in general insofar as coin machine operators are concerned are getting back to normal, things are looking up down in Louisiana.

Operators here anticipate new machines within a short time, and indications that returning veterans are certainly going to get the nod from coin machine firms in this part of the country when it comes to hiring, became evident this week when two firms announced their preference for G.I. employees.

It was also acknowledged by operators that they expect price on used machines to drop as soon as new equipment starts rolling off manufacturers' assembly lines. This condition is found to be necessary economically to control the market, most operators agree. Many have been informed that they will receive generous trade-in prices when they are ready to buy new equipment.

Robert Ehrhardt, owner of the Lee Novelty Company here, said that war veterans will be given preference by his firm and those qualified will be given positions without any trouble whatever. C. E. Shaddock, of the Shreveport Novelty Company, likewise expressed a preference for G.I. employees and said they had employed two veterans this week.

Already business shows indications of picking up fast in the vending machine branch of the coin machine industry in Shreveport and firms are hurrying to hire skilled mechanics recently released from service.

With the freeze being taken off cigarettes, vending machine operators once again are getting back on the ball in servicing and planning expanded routes. Cigarette operators are heaving sighs of relief as they fill their machines, stand by and then watch customers put their coins in and, believe it or not, take only one pack.

Many of the Louisiana army camps having been depleted of personnel which they had in the early camp-training days are once again contributing to operator's revenue as more merchandise becomes available daily.

Operators, soon after the Jap capitulation, made up their minds to watch the manufacturers next move as to when new amusement games would be available, as many were afraid the bottom might drop out of the used machine market. Having since been reassured that good prices for their equipment will be offered on trade-ins, they once again are making extensive plans for route expansions and machine purchases.

With Northern tourists on the move since gasoline was lifted from the ration lists, operators are anticipating increased numbers of tourists, many of whom haven't taken vacations in the South for four to five years. Little thought has been given by operators to the expected depression which follows cutbacks in employment and many are banking on the vacationing Northerners to forget about that "just around the corner attitude" and hit the road.

Jukes routes, too, are getting attention from operators, and resort locations are undergoing extensive replanning and rejuvenation. As parts and tubes become obtainable, phono operators plan replacement of jukes taken off location when they failed to operate. New records are being bought to meet the anticipated demand from resort amusement seekers.

Unlike some of the Northern State operators who must depend largely on a summer season resort play, operators in the South around Shreveport are planning for the winter season, which they hope will give them the jump and make it possible for them to try some of the first machines off the production lines whether they be venders, amusement machines or jukes. At the same time Northern operators are watching the significant action soon to take place in many of the Southern coin machine locations.

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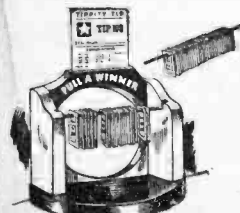
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 - 1 Cent Rolla Tops, 3/5 50
 - 5 Cent Mills Extraordinary, 3/5 75
 - 5, 10 and 25 Cent Jennings Goose Necks, 2/4, J.P., I.A. Ea. 25
 - 5 Cent Pace's Reels, Ralls, J. Pot. 50
 - 1 Cent Mills Q.T., Green, Like New 25
 - 50 Cent Mills Goose Neck, 2/4 50
 - 1 Cent Mills Gilt. Gold, Like New, Q.T. 50
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- 5-10-20 105.00
- VELVET 47.50
- GOLD CHROME, 5-10-25 Play... Write

1/3 Dep., Bal. C. O. D.
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LEON TAKSEN COMPANY

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FOR SALE

- 5 25¢ Jenn. 4 Star\$180.00
- 1 25¢ Watling 3-5 155.00
- 1 25¢ Pace All Star 140.00
- 1 10¢ War Eagle, 3-5 135.00
- 2 10¢ Pace DeLuxe 145.00
- 14 10¢ Pace All Star 110.00
- 2 10¢ Watling 3-5 130.00
- 1 5¢ Jenn. 3-5 98.00
- 7 5¢ Pace All-Star 92.00
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MECHANIC AVAILABLE

Thoroughly experienced on all types of coin operated equipment, including Phonographs (all makes and models, remotes, amplifiers, wireless, telephone), Consoles and Arcade. Can furnish own shop equipment and references. Will go any place (also abroad) for permanent position.
BOX D-27, Care The Billboard, Cincinnati 1, O.

Phila. Wary of Amuse. Tax Jump

PHILADELPHIA, Sept. 8.—With the city seeking new sources of revenue for post-war operations, the amusement machine industry here is apprehensive over the possibility of an increase in taxes. The end of the war, with increasing unemployment and curtailed production, already has brought into sharp focus the fact that revenue on the basis of current rates of taxation will not be sufficient to take care of normal requirements, to say nothing of the city's contemplated post-war improvement program.

In addition to an upward revision of real estate taxes and wage levies, members of City Council have indicated that it will be necessary to increase the mercantile tax and boost miscellaneous taxes, including amusement. Both pinball and music machines were boosted in taxes earlier this year over industry objections which resulted in a court test.

NO CONVENTION

(Continued from page 76)

discussion on the need for a big public relations program to be sponsored by the coin machine manufacturers. Maloney said the budget for the organization should be set at something creditable to the business and that the industry really should put on an aggressive program. There was general assent to the need for a public relations program, but most members seemed to think that time was needed in order to develop a program and that perhaps they should begin in a moderate way.

Public Relations

It was decided to consider all possible provisions for a public relations program at another meeting to be held in about a month. Most of the discussions at that time will be devoted to public relations problems and needs, according to the president of the organization.

Dave Gottlieb, president of CMI and head of the firm of D. Gottlieb & Company, presided at the meeting. He had called the meeting in order to get the organization to function again as soon as possible. Several manufacturers had wired their regrets that they could not attend the meeting because of being on vacations or out of town for business reasons. William Rabkin, head of International Mutoscope Corporation, New York, had the honor of having come the longest distance in order to be present at the meeting.

WANT TO BUY!

- WURLITZER**
- 3 616\$140.00
 - 5 24 185.00
 - 5 600R 250.00
 - 5 600K 300.00
 - 10 500 325.00
 - 10 700's and 800's 450.00
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- 10 Gem, Regal, Crown, Etc.\$200.00
 - 10 Vogue, Classic 275.00
 - 10 Colonel ES, Envoy ES, Etc. 300.00
 - 10 Colonel, ES, RC; Envoy, ES, RC, Etc. 350.00
 - 8800, ES 400.00
 - 8800, ESRC 450.00
- ROCK-OLA**
- 10 Master\$300.00
 - 10 Super 300.00
 - 10 Mills Empress, Ea. 250.00
- WRITE, WIRE, PHONE LIST!
AMERICAN COIN MACHINE COMPANY
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37 POKER TABLES FOR SALE

\$2400 for the lot.
In lots of 10, \$70 Each.
Come and get them.

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EVANS	CONSOLES	
Bangtails, Walnut ..\$139.50	Lucky Lucr. Lite, 5 & 25\$250.00	Jumbo Parade, Blue, 25¢\$190.00
Bangtails, JP, Walnut 175.00	Lucky Star 125.00	Pace Reels Jr., 25¢, Ralls 250.00
Bangtails, Lite Cab., JP 225.00	MILLS	Pace Reels, Plastic Knob Ralls 80.00
Galloping Domino, Walnut 100.00	Three Bells\$875.00	Saratoga, Plastic Knob Ralls 90.00
Galloping Domino, Walnut, JP 150.00	Four Bells, Low Head 325.00	Jennings Bobtail, PO 115.00
Galloping Domino, Lite, JP 225.00	Four Bells, High Head 550.00	Jennings Silver Moon 115.00
	Jumbo Parade, PO, Copper 99.50	Jennings Fast Time 70.00
	Jumbo Parade, Blue Head 115.00	Jennings Good Luck 25.00
	SLOTS	
	Mills Club Bells, Set of 3, 5-10-25 ..\$1100.00	Jennings Master Silver Airplane, Red Skin Chiefs, Set of Three, 5-10-25 ..\$500.00
	Mills Original Chromes, NOT REBUILT, Set of Three, 5-10-25 900.00	Pace DeLuxe, Enamel, SP, Set of Three 450.00
	Brown Fronts, NOT REBUILT, Set of Three, 5-10-25 750.00	Watling Rotatops, Set of Three 350.00
		Callie Commander, 25¢ 125.00

ALL MACHINES READY FOR IMMEDIATE SHIPMENT. TERMS: ONE-THIRD DEPOSIT WITH ORDERS.

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\$100.00 CONVERSION \$100.00
Ship in your 5c BLUE FRONT to convert to 25c PLAY

INCLUDES Thorough Overhaul, Knee Action Lever, Club Handle, Repaint and Refinished. ALL—\$100.00.

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Ship in your 5c MILLS Machines to convert to 50c PLAY

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EXCLUSIVE OF TRANSPORTATION

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If You Want . . .

ONE BALLS (F. P. or P. O.) CONSOLES

ORIGINAL SLOTS

WRITE, WIRE, PHONE TODAY! NAME THE MACHINE—WE HAVE IT!

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LONGACRE 3-2479

MATCHLESS LAMPS ARE BETTER!



FOR ALL COIN OPERATING MACHINES Preferred because THEY GIVE DEPENDABLE SERVICE FOR ALL GAMES, MUSIC AND WALL BOXES

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MARCUS OFFERS A NEW SERVICE

When you plan to visit Chicago, let us know in advance and we will gladly make your hotel reservations for you.
ABSOLUTELY NO CHARGE!

"Parts and Supplies for Coin Machine Service"

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816 WEST ERIE STREET

CHICAGO 22, ILL.

JUKE MUSIC PIPED TO DOCS

Detroit Firms Try New Field

Jukes assure right music to relax patients as well as professional men, staff

DETROIT, Sept. 8.—A new field for the use of commercial music machines is being exploited successfully in Detroit by the Michigan Music Company, who are local Muzak franchise operators. This is in the offices of professional men in business centers of the city.

Doctors and dentists especially are taking to the idea of furnishing music in their offices, altho the idea is entirely new and it is being piped thru at comparatively low cost to the individual doctor.

Mrs. Shirley S. Vail has been named special representative to handle the new expansion of music centers in charge of all contacts with professional offices in the city. Mrs. Vail has had considerable business experience in both music and social work, and majored in these fields in work at Oberlin (O.) College and Wayne University, Detroit. Since her graduation from college, she has been employed in industrial personnel work. Her principal assignments here will be in contacts with dentists' and physicians' offices.

Relaxing Effect

Music service to physicians is being sold upon the approach of personal relaxation, and the benefit upon both doctor and patient, not to mention the effect upon the office personnel as well. Key slogan used in dignified advertising to professional men is: "Melody Tells Your Patients, 'Welcome! Sit Down and Relax!'"

This type of advertising is being used in the professional papers going to local doctors, as well as in *The New Center News*, which is a free distribution weekly circulating in the city's leading uptown office area, where the music customers of this type are concentrated. Results from early advertising and the personal follow-up under Mrs. Vail's direction are reported highly satisfactory by Michigan Music spokesmen.

There is an especially high value in such a welcome and restful addition to the waiting room services today. Doctors are notoriously overloaded with patients and long waits are all too common. The medical professions have contributed probably far more than their share to the armed forces, and will continue to do so probably for years to come, as the result of wartime casualties and after-effects. This will mean a shortage of doctors for a long time and crowded waiting rooms are likely to remain a familiar sight. The strain of waiting, or the familiar tension before going in to see the doctor or the dentist may be relieved for most people by the simple procedure of providing music for them.

Relieves Boredom

Music used here is said to be scientifically selected to relieve fatigue and boredom. Wartime experience of music men in piping music to industrial plants and offices of all kinds stands in good stead here and there is a fund of knowledge of what type of music is most appropriate to a given condition. Using this knowledge with a sound basis in psychology will lead to the actual assistance of the doctor's curative powers. The old slogan that "music has powers to heal" may be brought into real actuality by this modern mechanical device. High fidelity, vertical-cut transcriptions are used.

Special low rates have been worked out for this service, based upon the line charges and certain other factors. Because of the nature of the service, it can be furnished to physicians' offices at much lower cost than to restaurants or other isolated spots, of course.

Sales campaigns are being concentrated in the buildings where numerous professional offices are located. This

Pacific G.I.'s Moan Loss of Platters From 'Tokyo Rose'

CHICAGO, Sept. 8.—Now that peace has come, G.I.'s in the Pacific are complaining because they don't hear Tokyo Rose and her extensive collection of Bing Crosby and Count Basie recordings, Irv Kupcinet, *Chicago Times* columnist, reports.

Part of the beefs should be eliminated soon with the steady flow of jukes and hundreds of thousands of records overseas. Thruout the war the juke has played a major role in satisfying the serviceman's yen for music and it is expected to carry right on with the occupation forces.

One ingenious sailor even went so far to construct his own juke, then pipe the music to all hands on his destroyer.

Exclusive Records To Set H'wood Offices, Seek Eastern Outlets

HOLLYWOOD, Sept. 8.—Exclusive Records has leased a building at Sunset and Vine here and will establish offices as soon as it can be put in shape, Leon Rene, president of the firm, said. Building, which includes 12 offices, will be streamlined at a cost of \$20,000.

Exclusive's move into Hollywood to establish offices follows the announcement that Rene will leave soon for New York to make connections in the East for his label.

Local office will be used by contact men and officials of the company, including Ben Ellison, general manager. Exclusive will also enter the publishing business, a move that Rene has been kicking around for some time. He is the writer of *When the Swallows Come Back to Capistrano* and other tunes, several available only on his label.

Ralph Vaughn, well-known architect associated with Paul Williams, is already making plans for remodeling the building, located in the heart of the film capital.

allows the use of a single amplifier for each building, installed thru the operation of each building management, who are naturally anxious to make their valuable professional tenants satisfied if possible at little or no cost to them.

Use One Speaker

One speaker has usually been found adequate for each waiting room, but in rare instances, a second is called for. It should be emphasized that this speaker is placed in the waiting room, not in the doctor's own office or in the staff offices, so that it is designed primarily for the patients, tho the strains of the music will naturally come thru in subdued form to the inner offices as a rule.

With such reduced equipment required for each office, costs have been brought down to an average of 50 cents to one dollar per day, including the line charge. Costs vary according to the actual installation equipment required. Costs are shared in each building according to the number of subscribers in the service, so that the addition of more doctors in the same building would reduce the cost to all. The doctors, of course, do not object to another doctor having the same service and same music, since there is, naturally, no competition in this sense between professional men, and they usually welcome the increased subscribers because it means reduced costs for them.

Most installations in Detroit have been in four buildings, all of which have a high percentage of doctors—the General Motors Building, largest office building in the city; the Fisher Building, across the street; the Maccabees' Building, two miles away, and the David Whitney Building, almost entirely (See *MUSIC PIPED* on opposite page)

Detroit Ops Out To Snare Machine Thieves, Set \$500 Reward for Jukes Return

Phony Routemen Make Snatches Right From Locations

DETROIT, Sept. 8.—An all-out campaign to apprehend and root out the thieves who have recently stolen a number of machines off location in Detroit was launched this week by the Michigan Automatic Phonograph Owners' Association, under the direction of President Joseph Brilliant, of the Brilliant Music Company.

This drive is being solidly backed by a cash reward of \$500 offered for the information leading to location of eight specific stolen boxes, which is being publicized to the press thru paid advertisements in the trade press.

Machines were stolen right off location here in the city. In most instances, these were bar locations, and the trick was neatly worked until operators caught on after several were victimized in the same way, and warnings were broadcast.

The machine bandits apparently would select an early morning time for their call, when they would find the porter or some other minor employee in the bar, and the regular staff absent. They would represent themselves as coming from the operating firm that legitimately had the juke box in the place, and announce that they were taking it in for repairs, and would be back with a replacement later in the day. The porter or other help, unfamiliar with operating policies, would release the machine without further question, and that would be the last seen of it.

A warning letter has been sent to all location owners by the MAPOA to advise them of the practice and tell them that machines must not be released from location to anyone, without a direct phone call check to the office of the operator having the machine, to verify. This will be effective, even if the legitimate employee of the operator comes in with a replacement machine, since it would be possible to bring in a junk machine that looked all right on the surface and leave it in place of a good machine, effecting "conversion" by trick rather than simple theft.

Brilliant said that if the losses continue to mount it might become necessary to hold the location owner liable, as the guardian of the operators' property, if he carelessly allowed it to be taken out of his spot. However, invoking this legal right is not to be encouraged, inasmuch as the location owner is an important customer for the operator, of course.

Police at Work

The Detroit Police Department is working closely with the MAPOA in an attempt to apprehend the thieves. It is believed, however, that the machines are being shipped out of town where there would be less chance of catching them. For this reason, the serial numbers of the machines are being published nationally. Stolen machines, all Wurlitzers, are:

Model	Serial No.
600 K	612021
600 R	611025
600 R	610463
750	752880
750	756287
750 M	744778
800	463419
800	467016

The MAPOA is launching a co-operative move to stamp out such thievery on a national scale, Brilliant said, and is inviting the co-operation of individual operators and associations thruout the country. Operators who have had machines stolen are invited to send their serial numbers to the MAPOA, 1424 Maccabees Building, Detroit 1, and Detroit and Michigan operators will keep an eye open for them.

In an effort to establish a sound policy of ethics for the trade that will stamp out this practice, Brilliant sug-

gested two principles that merit consideration by all operators:

1. Buy machines only from reliable and established sources who are known to be conducting an ethical business.

2. Do not buy machines that lack a serial number, since the absence of the number may facilitate the disposal of stolen property.

Free State Expands, Buys 3-Story Bldg; 2 Floors for Display

BALTIMORE, Sept. 8.—Expansion of the Free State Distributing Company was announced here this week by Louis Hinden, president, with the purchase of a three-story building at 108 N. Howard Street.

This structure is to be the principal headquarters of the firm after plans are completed, said Hinden, who pointed out that the company will continue to handle a complete line of phonos, records and appliances. Complete renovation of the premises is to be done and the first and second floors will be devoted to displays of music equipment, while the third will be used for storage.

Charles Missler, assistant to Hinden, will continue to manage operation of the firm's music under Hinden's direction. Both have many years experience in the music field of the coin machine industry. The new establishment is one of three to be opened by the firm, according to Hinden.

Lou Salesin To Head Allied Sales Force as Firm Buys New Bldg.

DETROIT, Sept. 8.—Allied Music & Sales Company is expanding its operations with the acquisition of a new building, according to announcement of Max Lipin, head of the firm. Deal was signed last Wednesday.

In line with the policy of expansion, Lou Salesin has been named general sales manager of the company. Salesin comes from Grinnell Bros., one of the largest music houses in Michigan, where he has been in charge of the radio and record department for the past 11 years.

Lipin also announced that the company is preparing to handle a number of important new post-war lines in the music and related fields.

Philly Col. Moans at Unbreakable Disk

PHILADELPHIA, Sept. 8.—Victor's introduction of an unbreakable phonograph record brought forth the following editorial comment from Ed Page, who conducts the "Just a Minute—" editorial column in *The Philadelphia Bulletin*. "Unbreakable phonograph record has been invented," observed Page in print. "Not recommended for neighbors or juke boxes."

Mag Music Editor Handing Kudos to Juke Box Melodies

PHILADELPHIA, Sept. 8.—Juke box music is slated for columns of kudos in the coming issue of *This Month*. Sara Colton, local writer who serves as music editor for the digest magazine, has whipped together an article she calls "Juke Box or Highbrow.?"

Western Indies Pressing Disks For East Firms

LOS ANGELES, Sept. 8.—To expedite shipments of records to the West Coast and that territory often referred to as "Out West," a number of Eastern independent record manufacturers are pressing here. Masters are sent here and the pressings made with the final disks being distributed by Coinmatic Distributors, headed by Ken Brown and assisted by Preston Jarrell.

Brown, a former Long Beach (Calif.) operator, has his own pressing plant with the work being shifted to hot numbers as the demand necessitates. Altho he is considered as the "manufacturer" of records in cases, he is only theoretically in this category. Plant receives the disk to be made and orders that are to be shipped in the territory assigned. From then on it is a matter of production and retail stores' freight that would be necessary to bring the records from the East. And, too, this system puts the Arizona operator, for instance, about four days nearer the supply source.

Coinmatic is pressing De Luxe here with the plant in Linden, N. J., servicing the East Coast. Brown's firm also has the distributorship for the 11 Western States the same as it has on Giltedge, Apollo and Harmonia. A Western record, that is, Western Music Record, Fargo, N. D., is pressed in Brown's plant. This procedure is the same as with the other labels mentioned, with the exception of distribution. Brown is national distributor for Fargo.

Pacific Sailors S.O.S. for Disks

CHICAGO, Sept. 8.—From the South Pacific, where men have only lately been engaged in the business of winning the war, comes the following letter which shows just how much juke box entertainment has meant to our fighting forces:

A few days ago I was fortunate enough to obtain the March 3 issue of your fine publication. Being a rabid pre-war reader of your magazine it was really wonderful to peruse a copy again. A number of the fellows aboard also got a kick out of reading it.

What motivated this letter, however, was the photograph (page 91) of the records and juke boxes being sent to the boys overseas. You see, we are desperately in need of records. We have a phonograph but no records. Records are as scarce as blondes out here—and that's mighty scarce! I've tried every agency at our operating base: Red Cross, Welfare and Recreation, and the radio station, to name a few. But they just don't have records. Unfortunately for us our welfare and recreation fund is insufficient to purchase V-Disks; our magazine subscriptions do a thoro job of depleting that allotment. So as a last resort I am appealing to you.

As welfare and recreation officer I am trying to do all I can for the men's morale. Under the existing conditions that's a pretty difficult task. Our ship is a submarine chaser and we have what is probably the most monotonous duty in the navy: anti-submarine patrol. We get ashore but rarely, spending sometimes two or three months aboard in our cramped quarters. (When we do get ashore our "port" is a pin-point Pacific atoll.) We have also seen a lot of action, our last being the Philippine campaign in which we participated for several months, making four landings, including the initial assault. All the men aboard, both officers and crew, have been overseas more than a year.

Please excuse me for all this crying I am doing on your collective shoulders, gentlemen, but I do want you to see what a difficult life the men aboard this ship lead. Music would improve life aboard immeasurably. If you will forward this to the proper agency or send us their address (any agency hav-

PUBLISHERS' PLUG TUNES

(Continued from page 28)

- Hick With Hiccups..... Top
- Homesick—That's All..... Morris
- Horse Pickin' Papa..... La Casa Del Rio
- How Deep Is the Ocean?..... Berlin
- I Ain't Goin' Nowhere, Baby..... Edwards
- I Begged Her..... Felst
- I Can't Believe It..... Claremont
- I Can't Believe That You're in Love With Me..... Mills
- I Can't Get You Out of My Mind..... Saunders
- I Cherish the Day We Met..... Baltimore
- I Don't Want To Be Loved (By Anyone Else But You)..... Mutual
- I Don't Care Who Knows It..... Robbins
- I Fall in Love Too Easily..... Felst
- I Know Somethin' I Won't Tell Ya..... Gaumont
- I Love to Read the Funnies..... Dubonnet
- I Miss Your Kiss..... Republic
- I Remember Easter Sunday..... Whitney Blake
- I Saw a Falling Star..... Bronx
- I Walked In..... Miller
- I Want a Little Doggie..... Lewis
- I Was Here When You Left Me..... Berlin
- I Wish I Knew..... Triangle
- I Yi Yimmin' Yi (The Smorgasbord Song)..... Lee-Dee
- I'd Rather Be Me..... Morris
- If I Loved You..... T. B. Harms
- If This Isn't Love..... Crescendo
- I'll Be Yours (J'Attendrai)..... Harris
- I'll Follow You..... A-1
- I'll See You Tomorrow..... Edwards
- I'm Gonna Love That Guy..... Bourne
- I'm Lonely for You..... Wise
- I'm Only Teasin'..... Mills
- I'm Taking Lessons in Love..... Nordyke
- In Acapulco..... Triangle
- In a Shower of Stars..... Mills
- In Love With Love..... Viking
- In My Dreams of 100 Girls..... Ernest A. Rork
- In the Land of Uncle Sam..... Golden West
- In the Subway Rush..... Whitney Blake
- Is Sally Still Waiting for Me?..... Topik
- Is There a Second Heaven?..... Malco
- It Takes Just a Moment to Fall in Love..... Bruno
- It's a Beautiful Day..... Broadway
- It's My Letters From You..... Robert De Leon
- It's You, It's You, It's You..... Lad
- I've Got a Locket in My Pocket..... Paramount
- Jo-Anne..... Harmony House
- June Comes Around Every Year..... Morris
- Just a Blue Serge Suit..... Berlin
- Just a Prayer Away..... Shapiro-Bernstein
- Keep My Memory in Your Heart..... American
- Keep Your Hands Up, Stranger..... Kelly
- Kitten on the Keys..... Mills
- Laura..... Robbins
- Let Me Take You in My Arms..... Pan-American
- Let's Stay This Way..... Sunset
- Like Someone In Love..... Burke-Van Heusen
- Little Rose..... Carey
- Little Boy (Does Your Mama Know You're Out?)..... Newart
- Little Soldier..... Russ Hul's Country Music
- Lonely Love..... BMI
- Lonesome..... Cherio
- Lonesome Boy..... Essex
- Ma-Ma, I Wanna Hawaiian Guitar..... Kanas
- Mademoiselle Cinderella..... Syncopation Songs
- Mom of Your Baby Days..... Byers
- Mom Says Not To Worry..... Nordyke
- Montana Moon..... Joe McDaniel
- More Than Yesterday..... Marks
- My Baby Blue Eyes..... Global
- My Baby Said Yes..... Leeds
- My Prairie Home..... Melocart
- Memories of Mother..... Irving Siegel
- My Lonely Nights..... Seattle
- (All of a Sudden) My Heart Sings..... Leeds
- Negra Consentida (My Pet Brunette)..... Marks
- No Can Do..... Robbins
- No More Rainbows..... Edwin W. Kukkee
- Oh, Frankie!..... Orange
- Oh, How She Lied To Me..... Santly-Joy
- Oh, What a Polka..... Four Star
- Old Mister Frog..... Winthrop
- On the Other Side of the Rainbow..... Starlight
- On Basic Street..... Starlight
- Once Again..... Hanna
- Once Upon a Song..... Mills
- One Meat Ball..... Leeds

- Otto, Make That Riff Staccato..... Tempo
- Our Engagement Waltz..... Stirling
- Out of This World..... Morris
- Please No Squeezas Da Bananas..... Leeds
- Pluggin' Jane..... Perry Alexander
- Poor Lenore..... Harris
- Promises..... Marchant
- Put Another Chair at the Table..... Leeds
- Put That Ring on My Finger..... ABC
- Question and Answer..... Chappell
- Ouch! The Senorita Polka..... De Cimber
- Remember When?..... Campbell-Porgie
- Right as the Rain..... Crawford
- Rosemary..... Famous
- Sailing on a Moonbeam..... Blasco
- Say It Over Again..... Bogat
- See a Pin, Pick It Up..... Skylark
- Send This Purple Heart to My Sweetheart..... Rytvoo
- Shame on You..... Hill and Range Songs
- Since Then..... Sudlik
- Sleep the Whole Night Thru..... Arcadia Valley
- Sleigh Ride in July..... Burke-Van Heusen
- Small World..... Southern
- So-o-o-o in Love..... Bregman-Vocco-Conn
- Soldier's Last Letter..... American
- Star and Stripes On Iwo Jima..... Hill and Range Songs
- Stars in Your Eyes..... Melody Lane
- Sweet Potato Polka..... Stirling
- Sweetheart of All My Dreams..... Shaprio-Bernstein
- Tampico..... Criterion
- That Is Why I Call You Darling..... Wilcox
- That Feeling in the Moonlight..... Paul-Pioneer
- The Betty Grable Polka..... Holly-York
- The Blonde Sailor..... Mills
- The Charm of You..... Felst
- The Hills Are Lonely..... Jo Golden
- The Jitterbug Serenade..... Superior Melodies
- The Kid With the Guitar..... Kelly
- The More I See You..... Bregman-Vocco-Conn
- The Sunset Reminds Me of You..... Newart
- The Sweet Potato Polka..... Stirling
- The Three Caballeros..... Chas. K. Harris
- The Wish That I Wish Tonight..... Witmark
- Then, Now and Forever..... Charles Gunther
- There! I've Said It Again..... Valiant
- There Must Be a Way..... Stevens
- There Was a Time..... Bronx
- There's a New Moon Over My Shoulder..... Peer
- There's No You..... Stanwood
- This Day and Age..... Franco-American
- This Is It..... Chelsea
- This Is Our Song..... Cavalcade
- Thru Your Eyes, Thru Your Heart..... Mills
- Till the End of Time..... Santly-Joy
- Tomorrow Never Comes..... American
- To Satisfy You..... Perry Alexander
- Tru-Cu-Tu..... Marks
- Tumblin' Tumbleweeds..... Sam Fox
- Twilight Time..... Campbell-Porgie
- Two Down and One to Go..... Martin Block
- Upa Upa..... Melody Lane
- Waitin' for the Train to Come In..... Martin Block
- What Makes the Sunset..... Miller
- What More Can a Woman Do?..... Capitol
- When I'm Walkin' Arm in Arm with Jim..... La Salle
- When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again)..... Arrow
- When the Sun Goes Down (In My Old Home Town)..... Barnhart
- White Sands..... Roy
- While You're Away..... Remick
- Whistle for a Wind..... Singer-Reese-Patrick
- Who Threw the Whisky in the Well?..... Advanced
- Why Shouldn't I Dream..... Hanna
- Winding..... Kelly
- Xango..... Viking
- Ya' Betcha..... Pyramid
- Yay-Dit..... Fox Maya
- You Was Right, Baby..... Capitol
- Yes, Honey, I've Yo Baby..... Hall's Hit Songs
- You Belong to My Heart..... Chas. K. Harris
- You Use Your Head, But I Use My Heart..... Matt Pelkonen
- You Don't Have To Believe Me..... Prominent Songs
- You Never Understood..... Harmony House
- Your Pot o' Dough..... BMI
- 11:60 P.M..... Music Makers

Chi Columnist Has Own Juke Survey To Tab Top Tunes

CHICAGO, Sept. 8.—What's your juke box I. Q.? queried Carl Guldager, columnist for *The Chicago Daily News*—then came right back with the answers.

He made a music survey of his own around Chicago locations this week, and here's what he says he found.

First, that *On the Atchinson, Topeka and the Santa Fe* is still way out in front.

"But," he continues, "the kids are putting their nickels on Stan Kenton's rousing recording of *Tampico*. Hot music fans are taken with Lucky Millinder's *Who Threw the Whiskey in the Well?* and Joe Liggins's *The Honeydripper*. Perry Como's treatment of *Til the End of Time* satisfies the sweet song addicts, and those who like their melody dusted with hayseed are happy over a Tex Ritter rendition, *You Two-Timed One Time too Often*.

"And the pop tunes of tomorrow?" Guldager wondered, then forecast: "Well, young Betty Bonney has cut a promising song in *Ho, Hum, Wish I Were Someone in Love* and the King Sisters have a hopeful in *Poor Lenore*. There's another trick tune on deck, too. Vaughn Monroe and the Norton Sisters did it—a ditty called *Down in Chi-Chi-Hotcha-Watcha*. . . . Look out, music lovers!"

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ing an allocation for donating records to overseas units) we would greatly appreciate it. I know you will help us if you can.

Thank you, gentlemen, for your kind consideration and trouble. Thank you also for the pleasure your publication has afforded us.

Sincerely yours,
James N. Angelo, Lieut. (J. G.)
EXECUTIVE OFFICER,
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MUSIC PIPED

(Continued from opposite page)

devoted to doctors' offices, in downtown Detroit, nearly four miles away.

Use of this music installation suggests the possibility of using physicians' and dentists' offices for installation of regular juke boxes, where wired music cannot efficiently or economically be piped in. It might prove too expensive to place it in a physicians' office some miles away, because of line charges, but doctors could efficiently use a juke box,

which might be operated under special controls, such as constant free play during office hours. Music in such cases would be selected to fit the needs of the patients, rather than just placing the current top tunes on such a machine. Any records that would possibly be disturbing would have to be avoided, and the experience of wired music operators in selecting programs of this type should be consulted.

A further safeguard in the case of the juke box would probably be necessary as well, and that is placing the controls under the direction of the office staff, so that some patient would not distract others by constant repetition of his favorite which would be only an annoyance to other patients. Sick people have different likes and dislikes, and the selection of the musical programs should be in the hands of experts in this case.

Doctors have been traditionally reluctant to install radios in their waiting rooms, because of the diversified and sometimes disturbing quality of the programs which they might receive, but wired or juke installations give them assured control over the right program content.

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Record Reviews

(Continued from page 31)

TOMMY DORSEY (Victor)
Hong Kong Blues—FT; VC.
You Came Along—FT; VC.

These two evergreens, getting a new lease on life on the strength of movie ties, are brought up-to-date by Tommy Dorsey. Major interest centers on Hoagy Carmichael's *Hong Kong Blues*, the Chicago rhythm ditty of the San Francisco guy kicking the gong around in Hong Kong. The flicker, *To Have and To Have Not*, brought it to the fore again. Skeets Herfurt's Chinese-hot singing, banked by Deane Kincaide's rhythmic arrange-

ment, should help loads in bringing the novelty to the top of the heap. *You Came Along* is Johnny Green's *Out of Nowhere*, the new title serving as the picture title. Dorsey provides a lush string background for Stuart Foster's romantic lyricizing, with the maestro adding a lick of his own sweet trombone slides.

With a wax hunger for the "Hong Kong Blues" music, side should stack up exceptionally strong in the phonos. Moreover, there's plenty play in the mated "You Came Along" side.

LEE CASTLE (Musicraft)
Jump It, Mr. Trumpet—FT; VC.
La Rosita—FT.

For a waxed trumpet, Lee Castle, a familiar horn figure, brings a musical reproduction that is bound to create a widening gulf of enthusiasm among the diskophiles cueing their Pled Piper to Gabriel tooting. With his band scored solidly to provide a fetching show-case, the spinning is something to occupy the attention. Most inviting is Castle's horn blowing, blending a sweet tone with a rhythmic urge, for the popular tango tune, *La Rosita*. With the tempo still geared to jump proportions, Castle's trumpet gets torrid for *Jump It Mr. Trumpet*, with the ensemble led by Vera Lane providing the vocal encouragement.

Phono fans will find both of these sides very much to their likings, particularly where their likings lead to trumpet tootling.

RAY NOBLE (Columbia)
The Wish That I Wish Tonight—FT; VC.
So-o-o-o in Love—FT; VC.

With plenty of buoyance in his rhythmic style, and plenty of youthful enthusiasm in his arrangements, Ray Noble makes it a rollicking rhythmic dish for dancers with this disk. Spins it in most striking toe-tapping fashion for *So-o-o-o in Love*, *Wonder Man* movie ballad, and adds loads of bounce to the ballad *The Wish That I Wish Tonight*, from the movie *Christmas in July*. Trudy Irwin's vocals score for both scores.

With the label bannerer two promising picture tunes, and Ray Noble spinning them brightly, this twosome is on the distaff side for the juke boxes.

DICK HAYMES (Decca)
Till the End of Time—FT; V.
Love Letters—FT; V.

Dick Haymes makes 'em wilt as he brushes against the lobes with these two classical lullabies. With Victor Young's moonbeamed music to bank the lyrical romantics, Haymes woos hands down with the wordage for the Chopin classic, *Till the End of Time*, and for Young's own lush melody, *Love Letters*, servicing the picture of the same name.

The Dick Haymes worshippers will never be satisfied with anything but both sides of this set.

JUDY GARLAND-MERRY MACS (Decca)
On the Atchison, Topeka and the Santa Fe—FT; V.
If I Had You—FT; V.

Bringing together Judy Garland's song selling capabilities with the rhythmic harmonies of the Merry Macs gives the label another winning combination. Sharing the spinning with their song, and Lyn Murray's music providing adequate assist, Miss Judy and the Macs make it merry for *On the Atchison, Topeka and the Santa Fe*. Slowing the speed, they sing it smoothly and most appealingly for the *If I Had You*, ballad fave of earlier days.

The Judy Garland fans will gladly give up their small coins for this couplet.

FOUR KING SISTERS (Victor)
Poor Lenore—FT; V.
No Can Do—FT; V.

The Four King Sisters put their best vocal efforts forward in these two sides. The spinning pays off handsome dividends for the listener. Gals once again give out with that infectious rhythmic lilt in their blend, with added inspiration from the smartly rhythm-tailored accompaniment provided by the Buddy Cole band. Both selections are strong on the novelty side, offered up to

ADVANCE RECORD RELEASES

(Continued from page 31)

PRINCE IGOR ALBUM (12")Asch M-800
 Choir of Polovetsy Girls
 (Parts 1 and 2)..... Russian State Theater Ork and Soloists...Asch 8003
 Kontchak's Air (Parts 1 and 2)..... Russian State Theater Ork and Soloists...Asch 8002
 Polovetsian Dances (Parts 1 and 2)..... Russian State Theater Ork and Soloists...Asch 8004
 Polovetsian Dances (Part 3)..... Russian State Theater Ork and Soloists...Asch 8005
 Yaroslavna With Igor..... Russian State Theater Ork and Soloists...Asch 8005
 Yaroslavna With Vladimir Galicia (Parts 1 and 2)..... Russian State Theater Ork and Soloists...Asch 8002

PROVE IT BY THE THINGS YOU DO..... Erskine Hawkins (Carol Tucker).... Victor 20-1723

SHOW ME THE WAY TO GO HOME..... Les Brown (Butch Stone and Quartet).... Columbia 36857

SILVER DEW ON THE BLUE GRASS TONIGHT..... Bob Wills and His Texas Playboys (Tommy Duncan)..... Columbia 36841

SNOWMAN'S WEDDING DAY SOME DAYS YOU CAN'T MAKE A NICKEL..... Hoosier Hot Shots.....Decca 4455

SQUEEZE ME, BABY..... Bantam Blues Quartet.....Super Disc 1002

STARS AND STRIPES ON IWO JIMA..... Judy Canova-Riders of the Purple Sage..... Decca 23447

STOMPIN' AT THE SAVOY..... Georgie Auld Ork..... Guild 135

SWEETHEART OF ALL MY DREAMS..... Georgia Auld Ork (Patti Powers)..... Guild 113

TEXAS PLAYBOY RAG..... Bob Wills and His Texas Playboys..... Columbia 36841

THE BASHFUL BULLFROG..... The Left Fielders.....Spin 849

THE HICK WITH THE HICCUPS..... Rennak Rascals.....Spin 847

THE LORD'S BEEN GOOD TO ME..... Dick Haymes (Lyn Murray & Ork)..... Decca 18710

WHAT IN THE WORLD AM I GOIN' TO DO?..... Loumell Morgan Trio.....Super Disc 1000

WHAT MAKES THE SUNSET?..... Sammy Kaye (Billy Williams-The Five Kaydets).....Victor 20-1720

WHO CUT THE GORGONZOLA?..... The Left Fielders.....Spin 850

WINDOW WASHER MAN..... The Left Fielders.....Spin 849

YOU DON'T HAVE TO SAY YOU'RE SORRY..... Judy Canova-Riders of the Purple Sage (Charles Dant & Ork).....Decca 23447

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- Brooklyn Boogie—Louis Prima \$.53
- Woodchoppers' Ball—Woody Herman \$.37
- Who Threw the Whiskey In the Well—Lucky Millinder \$.53
- Swingin' the Boogie—Hadda Brooks \$.79
- Lonesome Gal Blues—Pearl Traylor \$.89
- Lovin' Lover—Jesse Perry \$.89
- Honey Dripper—Joe Liggin \$.89
- Around the Clock Blues—Wynonie (Mr. Blues) Harris \$.89
- Boogie Woogie—Tommy Dorsey \$.53
- Somebody's Gotta Go, Mr. Jones—Flennoy Trio \$.89
- Some Day, Baby—Lonnie Johnson \$.37
- Dream Awhile—Ernie Andrews \$.89
- Rainy Day Blues—Betty Roche \$.89
- I'm Tired—Cecil Gant \$.89
- Grass Is Getting Greener—Cecil Gant \$.89
- Rock Me, Mama—Arthur Crudup \$.37
- Stuff—Coleman Hawkins \$.53
- If You Can't Smile and Say Yes—King Cole Trio \$.53
- Can't See for Lookin'—King Cole Trio \$.53
- Gee, Baby, Ain't I Good to You?—King Cole Trio \$.53
- Blues in E Flat—Hadda Brooks \$.89

HILLBILLY

- With Tears in My Eyes—Wesley Tuttle \$.53
- At Mail Call Today—Gene Autry \$.37
- Careless Darlin'—Ernest Tubbs \$.37
- Send This Purple Heart to My Sweetheart—Denver Darling \$.37
- I've Taken All I'm Gonna Take From You—Spade Cooley \$.37
- Don't Hang Around Me Anymore—Tex Grande \$.79
- I'll Never Lose That Loneliness for You—Grandpa Jones \$.79
- Triffin' Gal—Colorado Hillbillies \$.79
- Stars and Stripes on Iwo Jima—Colorado Hillbillies \$.79
- Tears for Souvenirs—Tex Grande \$.79
- You Two-Timed Me One Time Too Often—Tex Ritter \$.53

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- Atchison, Topeka & Santa Fe \$.53
- Bell Bottom Trousers—Guy Lombardo \$.53
- Please No Squeeze da Banana—Milt Herth \$.53
- Till the End of Time—Perry Como \$.53
- Gotta Be This or That—Benny Goodman \$.53
- A Kiss Goodnight—Freddie Slack \$.53
- And There You Are—Andy Russell \$.53
- On the Sunny Side of the Street—Jo Stafford \$.53
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BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 26)

Weeks to date	POSITION		RECORD	ARTIST	LABEL
	Last Week	This Week			
1	1	6	BOOGIE-WOOGIE	Tommy Dorsey	Victor 20-1715
4	8	7	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Tommy Dorsey	Victor 20-1682
6	7	7	TAMPICO	Stan Kenton	Capital 202
23	9	8	SENTIMENTAL JOURNEY	Les Brown	Columbia 36769
10	—	9	BELL BOTTOM TROUSERS	Guy Lombardo	Decca 18683
7	6	10	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby	Decca 18690

bouncy beats, and the gals sell strong all the way. *Poor Lenore* is a contagious riff rhythm jinglet, giving the sisters a chance to get in a bit of their rhythmic fugues as they unfold lyrically the poor gal's love story. Also plenty of contagion in the song and their singing of *No Can Do*, pert poetry set to lilting music of the gal who would like to pitch a little woo.

Both of these sides are geared for generous spins in the music boxes, and it shouldn't take long for the fans to find it out.

CHUBBY JACKSON (Keynote)
Northwest Passage—FT.
Cryin' Sands—FT.

Bass man Chubby Jackson, whipping together a sextet, turns in a righteous jam session for his *Northwest Passage* side. With terrific drive in the jamnastics of Ralph Burns at the piano, Bill Harris on trombone, Howard McGhee's trumpeting, Joe Phillips' tenor saxing and Dave Tough at the drums, the ensemble gives out individually and collectively at fire-engine speed to exciting returns. For *Northwest Passage*, Jackson and Burns have adopted a riff that lends itself well to riding. It's the same riff run that Woody Herman called his own for his *Northwest Passage* released several weeks ago. This *Passage* was cut back in January under Harry Lim's direction. Mated side features the blues blowing of tramist Harris for his own *Cryin' Sands*, a dirge that drags itself out.

These sides are more stimulating for the hot jazz diskophiles, not for the juke addicts.

DICK HAYMES-HELEN FORREST (Decca)
Some Sunday Morning—FT; V.
I'll Buy That Dream—FT; V.

The vocal romantics of both Dick Haymes and Helen Forrest make it a pleasantry for this platter, giving these picture ballads a once-over lightly and politely as Victor Young strikes up the band. Shortening the sacchrine content to emphasize the rhythmic beat, both singers share it equally as well for *Some Sunday Morning*, from the San Antonio score, and for *I'll Buy That Dream*, from the *Sing Your Way Home* flicker. While their boy-belle singing

doesn't stir up any real enthusiasm for the songs, the spinning is pleasant enough.

While there isn't much to excite the phono fans, the loyal ones who must be legion, will come thru with their coins for either of these sides.

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- Something Sentimental
- I Can Make You Love Me
- Promises
- No Hum
- I'll Be Walking With My Honey (Soon, Soon, Soon)
- The Honeydrippers
- It's Only a Paper Moon
- Hong Kong Blues
- No Can Do
- McNamara's Band
- Remember When
- On the Atchison, Topeka and Santa Fe
- Shame on You
- At Mail Call Today
- Lilly Belle
- There You Go
- And There You Are
- If I Loved You
- The Blond Sailor
- That's What I Like About the South
- Close as Pages in a Book
- A Stranger in My Own Home Town
- Please No Squeeze Da Banana
- The More I See You—In Acapulca
- Along the Navajo Trail
- A Tender Word Will Mend It All
- You Came Along
- Begin the Beguine—St. Louis Blues
- There's No You—A Friend of Yours
- A Story of Two Cigarettes
- He's Home for a Little While
- Something Sentimental
- I Surrender, Dear
- Paw's Word is Law Up in the Hills
- Gotta Be This or That
- Somebody's Gotta Go
- My Heart Sings
- Don't Be Angry With Me
- You Two-Timed Me One Time Too Often
- Korn Kobbler's I Love Her Just the Same
- Arkansas Traveler—Hog Trough Reel
- Don't You Dare Call Me Darling
- I Wish I Knew



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Renfro Valley Folk Hail Return of Gas

Renfro Valley, Ky., made famous by John Lair and his Renfro Valley Folks, has come into its own again with the lifting of restrictions on gas, and the Saturday night shows again are entertaining radio fans from many States.

Lair, who has won the distinction of being a foremost authority on American folks songs and singers, had built up a unique resort in the valley, far off the beaten path in Eastern Kentucky, and was drawing anywhere from 5,000 to 10,000 people to his Saturday night shows. Then along came gas rationing and attendance dropped, but sizable crowds continued to gather for the broadcast each week-end. Now, with restrictions lifted and everyone anxious to "go somewhere," Renfro Valley is again going strong.

"John Lair is a remarkable character," said W. Lee Coulson, general manager of WHAS, Louisville, when the Folk Tunes editor visited him at his office in the Courier-Journal Building there last week. "He has built up an absolutely unique institution at Renfro Valley. The hold he has on people who listened to the broadcasts of the Renfro Valley Folks is almost unbelievable."

Lair brought his Renfro Valley Folks to the Kentucky State Fair last week. Housed in a huge tent, they put on their folk music entertainment daily and played to capacity audiences. Their Renfro Valley Broadcasts Saturday nights are rapidly regaining the pre-war status, when frequently there were people in the audience from a dozen or more States.

Kneeland Books Haylofters

Hoosier Haylofters, unit of four boys and a girl, have been signed to exclusive management of booker Ray S. Kneeland, Buffalo, with Charles Schuler, of the Kneeland Office, as their publicity man and personal rep. This hillbilly unit does shows as well as playing round and square dances. Mary Lou is featured yodeler. Haylofters are already set for regular once-weekly dates at Line Lake, Pavillion, N. Y.; Altman's Palomar Roller Rink, Williamsville, N. Y.; Pler Ballroom, Celoron, N. Y.; Happy Land, Dansville, N. Y., and Van Buren Bay Inn, Dunkirk, N. Y. They are working these spots in circuit fashion.

Tunester Tattle

Ed Galyon writes from Oak Ridge, Tenn., that he and his National Radio Jamboree with the American Legion show were the first to play Oak Ridge, home of the atomic bomb, and played to large crowds. Cast included Happy George Galyon, bull fiddle; Cliff Martin, violin; Volena Galyon, mandolin; Ed Galyon, vocal; Smokey Davis, comedian, and Paul Summer, emcee.

Linda Gaye, cowgirl singer, recently joined the staff of KGLO, Mason City, Ia., working with Helen and Toby, and Ralph and Earle. She formerly was on the staff of WRJN, Racine, Wis. Group has a daily transcribed program on WTAD, Quincy, Ill.

J. V. De Cimber, of Milwaukee, writes that he has set for near future work, a number titled *Rollin' Hills*, by Bill Currie, of Republic Transcriptions, Chicago, and Ted Weems, band leader. "I might add," he writes, "that Enrico Caruso Jr., who heard the idea in manuscript, liked it so much that he asked for written permission to feature it."

Dick Thomas, singing cowboy and National Record artist, is back at his home in Philadelphia after having been discharged from the army. He left for the service early this year. Thomas is undecided whether to remain in the East or return to Hollywood, where he has an offer to resume his Western movies career.

The Sons of the Pioneers, coming East under the aegis of the Jolly Joyce Agency, Philadelphia, will play the following stands this month: Tour starts September 15 at Indian Echo Cave, Hummelstown, Pa., and on the 16th takes in Valley View Park, York, Pa., including theater stands, the Pioneers play the 17th at the Academy Theater, Lynchburg, Va., and the 18th at the American Theater, Roanoke, Va.; the Capitol Theater, Dover, Del., on the 21st; a two-day stand the 22d and 23d at Liberty Park, Essex, near Baltimore, and the 24th at the Lyric Theater in Allentown, Pa. In addition to other September dates, the

Joyce Agency will tour the Pioneers in the Eastern territory for October.

The Reilly Shepard, who joined the cast of the WFIL Barn Dance Show, broadcasting the *Hayloft Hoedown* show on the American Network on Saturday night from Philadelphia, is Dick Scott, president of the American Federation of Folk Artists.

RGR Officials Travel East; Announce Plan For Expansion of Biz

LOS ANGELES, Sept. 8.—Officials of the RGR Company, a combination of label owner-pressers and a distributor, will leave here Tuesday (11) for New York to line up Eastern pressings and distribution for Exclusive and Excelsior Records. Making the trip are Otis Rene, of Excelsior Records; Jack Gutshall, of Jack Gutshall Distributing Company, and Leon Rene, of Exclusive Records. Making the trip by TWA, they will go directly into New York and make side trips to Washington, Philadelphia and Baltimore. On the return trip they will stop in Chicago.

RGR is the name of the firm recently formed by the three named. The two Renes are recording and Gutshall is handling the distribution. His distribution on Exclusive is national.

In announcing plans for their expansion in the East, Gutshall said that RGR would soon put into effect the 5 per cent return privilege now used by some of the larger companies. Generally speaking, this means that a 5 per cent return privilege will be extended buyers on the total for unsold records. The credit, which will be issued immediately by RGR upon receipt of the proper forms, will be made every six months. Rebates will be on net price, which excludes excise tax.

The Renes and Gutshall expect to be in the East about 10 days. It is probable that one or even two of the trio business the trio was unable to wind up during the limited stay.

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- Wurl. 616, Plain Original Cabinet 185.00
- Wurl. 616, M. Glo, Lite Up Top, Bottom and Grill 215.00
- Wurl. 312, Original Cabinet 100.00
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- Rock-Ola 16, M. Glo, Lite Up Top, Bot. and Grill with Drop Slots 175.00
- Rock-Ola 16, Plain Cab., Lite Up Grill 150.00
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Pennsylvania, Washington returns indicate standard brand supplies much easier

CHICAGO, Sept. 8.—Concrete evidence of the gradual, but steady increase in cigarette supplies for civilian consumers is beginning to come now with various State reports on cigarette tax revenue. *The Billboard* just recently showed the gains marked by Alabama, Texas and Florida, where cigarette tax revenues jumped appreciably during June.

Washington has been reporting increasingly large revenues from its tax. The gain began to become apparent in April of this year, and reached a new high in July, as figures just released by the State Tax Commissioner's office in Olympia, Wash., demonstrate.

For the three-month period—April, May and June—Washington derived a total of \$685,125.52 from the sale of cigarette tax stamps. Broken down, this total represented \$209,994.44 for April; \$219,233.58 for May, and \$255,897.50 for June. The June receipts represented a gain of 21 per cent over the receipts for April.

More Civilian Smokes

During July, according to the cigarette tax division of the Washington State Tax Commissioner, total net revenue from the sale of cigarette tax stamps amounted to \$260,939.51. This progressive increase in tax receipts is an indication of the increase in civilian cigarette supplies. The State of Washington has a range of cigarette tax stamps, from one-half to five cents, but the major portion of the total revenue comes from the two-cent stamp which must be fixed to every package of cigarettes.

Reports from Washington indicate that cigarette lines are not as much of a problem as they were last spring. Popular brands of cigarettes are being displayed again, altho they are still not up to normal supply. Dealers estimate that there has been an increase of approximately 25 per cent in supply since April. The dealers likewise report that consumers are no longer content to accept off-brand substitutes, a situation which prevails thruout the country.

Pennsylvania State Department of Revenue reports that cigarette tax re-

New Headache for Venders as 'Assets' Entirely Too Liquid

CHICAGO, Sept. 8.—Story is going the rounds here in vending machine operating circles that a new kind of "meanest man in the world" is on the loose.

Employees of a large plant manufacturing refrigeration equipment, which has on location numerous vendidrink and vendibar machines, have devised a new method of chiseling. Small molds in the shape of a nickel are made and then water is frozen in them, and the plant venders then catch the onslaught of this "frozen" money.

Use of the new coinage puzzled plant vending machine operators for awhile as their merchandise was popular but not at the proper price. All they found was empty columns and a pool of water in the coin box every morning!

Bernstein & Harvith Team to Job Venders in 4 Midwest States

DETROIT, Sept. 8.—Sidney B. Bernstein and Ervin Harvith are forming a new company here, U-Need-a-Pak Distributing Company, Detroit. They will have the franchise for Michigan, Ohio, Kansas and Missouri and will be distributors and maintain a complete service for the new U-Need-a-Pak cigarette and candy venders.

New offices and showroom will be located at 1420 Michigan. They plan to open this week. However, the official opening is scheduled for some time in October at which time the new machines are expected to be on display. All operators are welcome.

Bernstein will act as sales manager. He was formerly with the Keystone Vending Company of Philadelphia. Harvith was formerly with Wolverine Cigar Company of Detroit. He was also the former proprietor of the E. & H. Vending Company which operated a route of cigarette venders, but this was discontinued some time ago.

Receipts for the month of July were \$121,961 higher than the receipts for June. Retail dealers in that State, while still not satisfied with the supply they are receiving, find themselves in much better condition than they were three (See CIGS PLENTIFUL on page 90)

Detroit Cig Venders Come Back on Job After Layoff

DETROIT, Sept. 8.—Cigarette vending machines came out of hibernation in the past two weeks and are back on the job to serve peacetime Detroit for the first time in a couple of years in most cases.

Operators were forced to take cigarettes out of the machines during the war because of the tremendous play which the machines got and the great shortage of cigarette stocks. The two factors acted like a pair of scissors, to make any kind of normal operation impossible. Basically, the more hoggish patrons tended to exhaust the stock on machines as soon as they found cigarettes in them. Cases were frequent of patrons locating the serviceman for a cigarette route and following him from location to location, grabbing off the entire stock of a machine as soon as he filled it.

This type of condition led to the practice of placing the cigarettes in the hands of the location owner so that he could dispense them in one-package units fairly to the patrons of the spot while the machines stood idle.

In the past several weeks operators have been bringing out machines stored in basements, closets and kitchens in homes, in vacant stores, wherever there was available storage room in this war-crowded city. They have been rushing to recondition their machines for use on location. Many had grown rusty in part with disuse and storage under damp conditions for which they were never built. Others required new parts. Individual parts had been "robbed" off many machines to service the ones which remained on location for a while, and the parts shortage here remains nearly as bad as it ever was.

Increase to Ops

Operators this week were generally given an increased stock of cigarettes—about 80 to 85 per cent of normal. This compares with 75 per cent of normal set up August 1 and to June's only 50 per cent of normal when machine operation was utterly impossible.

General market conditions on cigarettes have caused unusual trends since the Jap surrender. First reaction—in some cases within 24 hours—was the appearance of large quantities of cigarettes upon the local market. Customers were allowed, even urged, to buy them by the carton, instead of being doled out single packs as heretofore. General reaction of the Detroit public has been that some speculators who had been stocking up to take advantage of the pre-surrender black market were speedily unloading in order to get rid of their stocks.

Popular reaction has been that, finding cigarettes again plentiful, the public has stopped buying them. Thousands of homes had their own carefully built up cache of cigarettes, and they have decided to use them up before buying any more.

Another factor increasing the demand is undoubtedly the realization of sup-

pliers, including those with perfectly legitimate stocks, that their present merchandise would become obsolete within a few months or weeks, with the expected speedy reappearance of cellophane-wrapped cigarettes, perhaps even differently packaged. Wartime packs would thus become of practically no value, and all types of distributors who had them have naturally felt an urge to unload as quickly as possible.

Result has been that with demand down and supply up vending machine operators have been able to supply their demand very efficiently. Whether this condition will last is dubious. Hugh C. Howes Jr., president of the Cigarette Vending Machine Operators' Association, for instance, anticipates that the reserve stock which startled the public in the past two weeks will approach exhaustion within three weeks, and it will then be possible to determine what the immediate future of the trade is as the industry readjusts to a reconversion normal standard of operation.

UNEEDA VENDING SERVICE OFFERS:

DUGRENIER CIGARETTE & CANDY MACHINES

S's, 7 Col. \$32.50

King Size, \$2.50

Extra R's, 5 Col. \$26.00

Parts and Mirrors Available for All Makes and Models.

All Above Machines Complete With Floor Bases

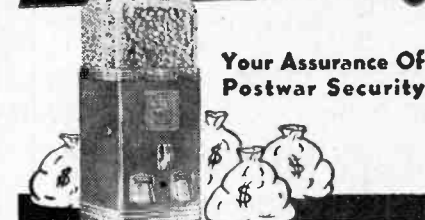
Reconditioned by New York's Leading Mechanics! Refinished—Like New—Ready for Locations!

1/3 Deposit, Balance C.O.D.

UNEEDA VENDING SERVICE
100-102 Scholes St., Brooklyn 6, N. Y.



Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper *The Northwesterner*.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

Parking Meters Pour Cash Into City's Till

JACKSONVILLE, Fla., Sept. 8.—Jacksonville's 1,390 parking meters have rolled into the city treasury \$55,418 during the first eight months of this year, City Traffic Inspector W. P. Weaver reports. In August the take was \$7,169.

Weaver says the meters were a distinct aid in the handling of business district traffic.

Vet Interest in Trade Is Expressed in Many Letters

CHICAGO, Sept. 8.—Another indication of the high interest of returning vets in coin machines as a means of establishing themselves in the post-war world is given in the following letter:

"I am a discharged veteran and intend to go into the candy vending machine and wholesale business which was taught me while in the hospital in England." Vet's home is in East Vandergrift, Pa.

FOR SALE 10 BALLY BEVERAGE MACHINES (Reconditioned)

\$350 each

We carry a full line of Bally Beverage Machine parts.

FOOD DISPENSING CO.
2107 Chester Ave., Cleveland 14, Ohio

VENDS THEM ALL

CANDY • GUM • CIGARETTES
PACKAGED PEANUTS • COUGH DROPS
5c • 10c • 15c • 20c • 5c • 10c • 15c • 20c
CIGARETTES • PACKAGED PEANUTS
5c • 10c • 15c • 20c • 5c • 10c • 15c • 20c
GUM • CIGARETTES • MINTS • CANDY
PACKAGED PEANUTS • COUGH DROPS

Univendor

STONER MFG. CORP. Aurora, Ill.



Taking Shape!



A few weeks ago we announced the acquisition of the tools, dies, etc. used in the manufacture of the original U-Need-A-Pak Cigarette machine; and, we think you'd like to know what's been going on over at our house since that time.

For the past few months our engineering department, under the leadership of Jim Evans, has been going over the original blue prints, changing this feature, adding another, eliminating unnecessary moving parts. They've made mechanical changes, design improvements, etc. . . . they're stipulating the use of newly discovered war-born materials. They've done a million and one things to make the U-Need-A "Monarch" the best cigarette merchandiser ever produced.

Why, we've even gone so far as to . . . well, you just wait and see! In a short time we'll be ready; and those of you who want to assure yourselves early delivery will do well to contact us now.

U-NEED-A VENDORS, INC.

Manufacturers of Merchandising Machines

2715 SUMMIT AVENUE · UNION CITY, N. J.

MAKE MONEY WITH A ROUTE OF IMPs



SPECIAL OFFER! There are no new ones available, but we have 100 factory reconditioned, like new! \$7.90 EA.; LOTS OF 6, \$7.50 EA. SEND YOUR ORDER WHILE THEY LAST!

RECONDITIONED (Like New) A. B. T. TARGET SKILLS Challengers, Late Models \$35.00 Angle Iron Stands for ABT Guns 4.00 Model "F" Targets (Yellow Cab.) 25.00 Model "F" Targets (Blue) 35.00

SPECIAL! 5c Peanut Machine, "Eat 'Em Hot" Style, with Cup Dispenser Ea. \$17.50 DuGrenier Candyman, Clean 39.50 Snacks, 3 Col. Factory Rebuilt, \$15.00; Stands 2.50 Microscope Counter Model Movies 39.50 Victor V low-o-Scope 25.00

USED COUNTER GAMES Civilian Defense \$13.50 Wings, Yankees, Kill, All with Divider Models 12.50 Pika Peaks 22.50 Bingo 12.50 Victor Roll-a-Packs (3 Dice) 9.95 Liberty Bell, 1c & 5c Token or Quarter Payout 19.50 Daval 21, New, Divider Model 9.95 Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform 39.50 Marvel, Cig. Reels, Token Payout 19.50 Like New 19.50 Cubs, 1c or 5c, Cig. Sym. 8.90 SHIPMAN STAMP MACHINES, Brand New, 1c & 3c 29.50 Shipman Mch., 3 Col., 5-10-25c Slots 39.50 Folders in 5,000 or 10,000 Lots. Per 1000 .90 STEPLECHASE, the Most Fascinating Amusement of Today—Watch the Balls Run 29.50

SLOTS & CONSOLES Watling 5c Rolatops \$ 89.50 Watling 10c Rolatops 99.50 Mills 25c Gold Chrome, Factory Rebuilt 299.50 Mills 5c Gold Chrome 299.50 Mills 10c Gold Chrome 305.00 Mills 25c Blue Front 275.00 Mills 10c Blue Front 295.00 Jennings 5c Silver Chief 149.50 Jumbo Parades 99.50 Mills Goose Neck, Single J.P. 59.50 Mills Bonus, 3-5 P.O. 259.50 Mills Vest Pocket, B & G 59.50 Mills Vest Pocket, Chrome 79.50 Mills Vest Pocket with J.P. Attachment 59.50 High Hand 169.00 Jennings Silver Moon 99.50

NEW & USED PIN BALLS USED NEW IN ORIGINAL CARTONS Alert \$ 75.00 Marines at Play 125.00 Snappy 40.00 Defense 35.00 Invasion 75.00 Arizona 175.00 Grand Canyon 150.00 Sky Rider 110.00 Flat Top \$249.50 Trade Winds 249.50 Oklahoma 239.50 Grand Canyon 209.50 Marvel 159.50 Idaho 239.50

PHONOGRAPHS Rock-Ola Master '40, Rockille \$375.00 Rock-Ola 18 Record 150.00 Rock-Ola 12 Record 110.00 \$73 Deposits Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00. SEND FOR LIST OF ALL TYPES OF MACHINES! WANT PEANUT MACHINES!

RAKE COIN MACHINE EXCHANGE 609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

"SPECIAL" 25 1c-5c Northwestern Tri-Selectors. Ea. \$22.50 50 1c Snacks. Ea. 12.50 100 1c-5c Combination Nut Venders. Ea. 6.95 10 1c Flip Skill Games, Recond. Ea. 39.50 25 1c Challengers, A.B.T. Ea. 27.50 Selling Out—All Unedapak Cigarette, Candy Parts, Bargain Prices—Write for List. Wanted—Northwestern Deluxes, Phonographs. CAMEO VENDING, 432 W. 42nd, New York

Venders May Up Candy Biz For Grocers

More Sweet Sales Seen

CHICAGO, Sept. 8.—Reporting that U. S. citizens ate 19 pounds of candy apiece on an average during 1943, Robert I. Johonnot, sales manager of the Veribrite factory of the National Candy Company, Inc., urges grocers to lay in large and varied stocks of candy as fast as supplies are available in order to meet an anticipated rise in demand.

Upswing in candy eating is not a new trend. It began after World War I when people were averaging only about 10 pounds per year, Johonnot says, but the returning G.I. is expected to give it a further big push upward.

This is indicated not only in tremendous sales of candy, particularly bars, in Army Post Exchanges and Navy Ships Stores, but also in the fact that all branches of the service have established candy as a basic food in all their special rations such as the K ration, the lifeboat ration, and the newest development of the Chicago Quartermaster Depot, the Air Crew Lunch.

The grocer, he declares, is the logical one to set up candy headquarters for his neighborhood, and one Baltimore concern already has moved in that direction by installing a large battery of candy vending machines. Schrieber Bros., one of the largest downtown Baltimore grocers, tried it first on an experimental scale then expanded.

Profits from candy, Johonnot adds, average higher than any of the 10 staple items that the grocer handles.

Veatch Says Routes Dropped; To Center On Jobbing Company

ST. LOUIS, Sept. 8.—Del Veatch, for many years in the St. Louis coin machine trade, announces he has disposed of all his routes in order to devote his full time to his distributing concern, the V-P Distributing Company.

Veatch, who has been in the trade since 1932, knows operators problems first hand and he set up several lines of machines in his display rooms. Company also has a complete mechanical and refinishing service.

Veatch says he expects to expand services rapidly when the new equipment starts rolling out.

Cleveland Firm Buys Building, Plans To Expand Export Trade

CLEVELAND, Sept. 8.—Another coin machine distributing firm, the Cleveland Coin Machine Exchange, has announced its purchase of the building in which it has been located since before the war, as one of its first post-war moves to complete plans for expansion.

Firm, headed by M. S. Glisser and H. H. Glisser, intends continuation of coin machine distribution as before the war, announces that they have no intentions of entering the operating field. Among the machines handled by Cleveland CME are beverage venders, cigarette venders, vendibars and scales, as well as phonos, amusement games and various arcade equipment.

Pre-war policy of the firm, to accept used equipment in trade for new machines will be continued, and this equipment is to play a large part in the firm's plans to expand their export field.

Extensive plans for renovation of the company quarters are being made and tentatively they will devote the ground floor to display of new merchandise and office space. Repair shops and storage will be located on the second floor and the basement is to be used for display of reconditioned and used machines.

Coin Play Tops As 75,000 Pack Parks at Balt.

BALTIMORE, Sept. 8.—With wartime restrictions lifted, more than 75,000 Baltimore citizens poured into the city's three major amusement parks for Labor Day, and arcade operators report the best business in several seasons despite the handicap of pre-war equipment.

Special park attractions helped push the big draw, and coin machine players turned out in crowds.

Not since pre-war days had the machines enjoyed such a play, and operators are looking forward eagerly to the day when new devices are available.

Carlin's Amusement Park, operated by John J. Carlin, attracted more than 25,000 with a CIO observance at which Secretary of Interior Harold Ickes spoke. Gwynn Oak Amusement Park and Bay Shore also did well.

CIGS PLENTIFUL

(Continued from page 88)

months ago. Standard brands are once again in evidence, but since the supply is not yet normal, some customers are having to be satisfied with off brands.

N. Y. Record Set

New York's tax commission likewise reported revenue from cigarettes higher than at any time since 1944, which is a good indication that the supply of smokes there is getting somewhere close to normal.

During July, \$2,366,082 was received in cigarette tax receipts. During the same month in 1944, the State collected \$2,079,317. This means that the 1945 figure is an increase of 14 per cent over 1944, and there has been a corresponding increase in supply. Alger B. Chapman, president of the New York Tax Commission, stated that the receipts for July were the second highest in the State's six-year cigarette tax history.

Oklahoma tax collections reveal that collections for the fiscal period 1944-45 were lower than for the corresponding period the year before. These collections represent the lowest ebb in the civilian cigarette supply, however.

That the shortage was beginning to ease in Oklahoma could be seen from the cigarette tax receipts for June, 1945, which amounted to \$434,875 as compared to \$411,325 for the same month a year ago.

Figures for all 48 States show that the total State tobacco tax collections for June of this year represent an increase of 16.5 per cent over May of this year. Collections for June totaled \$12,700,000 compared to \$10,900,000 in May.

Federal Tax Up

Collections of the federal cigarette tax for June, 1945, were \$85,200,000, compared to \$74,600,000 for May, 1945. The June federal tobacco tax collections were 15 per cent higher than June a year ago, and 14.2 per cent higher than collections for the preceding month.

Operators of cigarette vending machines in most States have been noting this steady increase in the supply of cigarettes. Many machines, empty for part or all of the time since early 1944 and 1943, are again being filled. It is by no means true, of course, that all cigarette machines are back in operation as they were in pre-war days. But if the supply of cigarettes continues to increase to the same degree during the rest of this month and October, it is possible that the majority of machines will be back in full-time operation this autumn.

FOR SALE

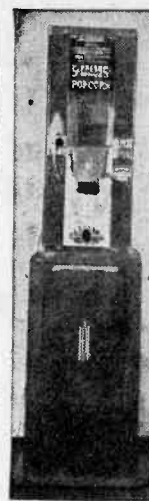
5 BALLY CUP BEVERAGE VENDING MACHINES

In good condition and now on location in war plant, \$300 each.

F. E. JUSTICE

1201 S. W. 37, Oklahoma City, Okla.

MODERNIZE with the 'POPMATIC'



ALL ELECTRIC—COMPLETELY AUTOMATIC 5c COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY. AUTOMATIC OPERATION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10c for power. STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service. DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs. CAPACITY: Size of Bag of Popcorn vendued can vary from 6 to 12 oz. size.

NOW \$99.50 NET

F.O.B. Cambridge, O. Full Cash With Order.

We Buy Music Routes

SUPPLIES FOR POPMATIC

EXTRA HEATING ELEMENTS. Ea. \$ 5.00 POPCORN. Per lb. 14 1/2c GLASSINE BAGS. Per 1,000. 2.50 POPPING OIL (Packed 6 Gal. Per Case). Per Gal. 2.50

We will accept your old Popcorn Machines (any make) against the purchase of the new Post-War Popcorn Machines—all models within 60 days. Line up that location NOW and elbow into this highly profitable field. Act promptly for the first machines.

THE P. K. SALES CO.

6th AND HYATT AVE., CAMBRIDGE, OHIO

V-V DAY

That DAY when merchandise vending machines will once again make production headlines.

Look for the STANDARD

Through many years of service in peacetime and wartime. From light and heavy malleable iron and steel castings and refrigeration compressors to mortar shells, land mines, rocket shells, chemical shells, 90's and 155's. And now—vending machines!

Look for the STANDARD

This new division of Lehigh Foundries was inaugurated under the able influence of men with many years experience in the vending machine industry. Men whose knowledge is being augmented at this moment by the engineering skill and production genius of Lehigh Foundries, Inc.

Look for the STANDARD cigarette machine

Look for the STANDARD candy machine

STANDARD VENDORS

LEHIGH FOUNDRIES, INC.

Factories at Easton & Lancaster, Pennsylvania

FOR SALE

80 Bally (Cup) Beverage Vending Machines; 4 Carbonators, rebuilt by factory men, guaranteed okay; 5 Coledrink, 5 Frigidrink Dispensers. 5000 Gals. Rootbeer and Cola Syrup—1,000,000 Cups.

AUTOMATIC BEVERAGE DISPENSERS

Andy Anderson 3810 Broadway CHICAGO 13, ILL.

FOR QUICK SALE

COMPLETE Owner-Managed Automatic Soda Machine Corporation. Consists of 16 late model THIRST QUENCHER, 300 drink capacity units in clean and perfect mechanical condition. Spare parts, 1940 panel Chev. truck, cups, etc., on hand. Located in large defense plant in Bridgeport area. Machines may be purchased apart from other equipment. Owner sacrifices account of other interests. All books, records invite your inspection. Great money-making proposition for right party, or for operator desiring to expand his present soda business.

BOX D-25, Care The Billboard, Cincinnati 1, Ohio

Phonograph Values

- 3 MILLS THRONES OF MUSIC
- 1 SEEBURG PLAZA, Wireless
- 1 Lucky Lucre
- 7 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
- 2 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 4 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 4 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 6 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
- 1 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.
- 10 5c GOLD Q. T.'s Orig.
- 10 5c B & G VEST POCKETS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

West Coast Lumbermen Say Demand Will Be Higher Than Production Until May, 1946

Increased Paint, Varnish, Lacquer Seen by January

CHICAGO, Sept. 8.—Lumbermen on the West Coast predict that lumber production will not begin coming close to supplying the demand for that commodity before May, 1946, when manpower, truck tires and other equipment are expected to be more plentiful.

They base this assertion on an examination of the situation in the Pacific Northwest, which supplies the greatest share of the lumber used in this country. And the Northwest has been hindered with a shortage of manpower and other materials. Employment figures show that, since the beginning of the war, the lumber industry has had to be content with a labor force some 20 to 30 per cent below its actual needs.

It was expected, of course, that labor would be more plentiful, once the war with Japan had ended and West Coast shipyards began to lay off. So far, however, workers have not been coming back quickly into the forests and the sawmills, and lumbermen forecast that these workmen will not be coming back until the wage dispute now facing the industry is settled. At the present time, the National Labor Relations Board is conducting a strike vote for some 40,000 AFL sawmill workers. The unions are trying to get a 20-cent hourly wage increase, which would bring their minimum to \$1.10.

Inventories Low

Observers estimate that lumber stocks on hand amount to something like 400,000,000 board feet. Plywood and shingle lumber is scarce, as is hardwood. Dealers inventories are reported to be only 25 per cent of the normal pre-war stock.

Dealers on the other hand point out that there is no shortage of orders. Lumber moves in and out of the yards just as fast as transportation will take it, and still there is not enough to satisfy demand.

Improvement in the lumber picture, observers say, depend on these two conditions: (1) Labor, and (2), the outcome of the present wage dispute. Other industries in all parts of the country are experiencing the same difficulty getting labor as is the lumber trade. For one thing, workers who have gone into the shipyards have become skilled and semi-skilled in other lines and they do not show any eagerness to get back to their original trade.

Expect Improvement

As soon as labor adjusts itself, the manpower situation is expected to remedy itself, and workers will once again come back to the lumber industry. The outcome of the present negotiations on wages cannot be predicted but by the end of this month, when the voting in both the AFL and the CIO is completed,

that problem will be settled one way or another.

Indication of the situation which lumber is now in is the report of lumber shipments from 453 mills. Those mills shipped 1.9 per cent less lumber than was produced for the week ending August 25. Unfilled orders from softwood mills reporting amounted to approximately 30 days production at the present rate.

Manufacturers of paint, varnish and lacquer who have been forced to turn down much of the reconversion business for civilian production offered them thus far, hope that supplies of raw materials will become more plentiful by the first of the year. Increased quantities of pigments and oils are not seen by the trade before then.

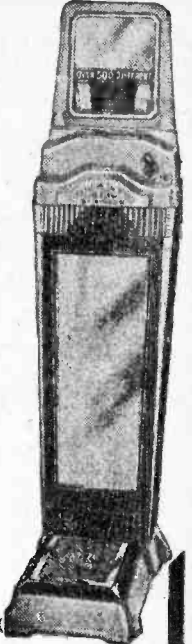
Deferred maintenance of many products of the durable goods industries have been necessary during these years of war due to the shortage of these products. Paint manufacturers are now very optimistic about prospects of furnishing supplies to hasten the boom in construction now on its way. Redecorating of homes, stores and plants will also offer wide markets. Retailers of paint products have been operating for some time with empty shelves and replenishment is being planned.

Shipping Cartons

As the war ended, the War Production Board revoked many of the stringent limitations on the use of such supplies as chrome pigments, steel drums, fiber shipping cartons, lead and tung oil. However, in the case of the latter, the price is so high and the supply so low that manufacturers contend its use is prohibitive.

Chrome pigments are still in short supply categories, too. Olive drab paint used by the army will be available for civilian usage soon, as they have canceled most of their orders, and the navy has trimmed most of their orders since shipbuilding fell off.

Vast supplies of tung oil are reported accumulated in China awaiting shipping space to the United States.



BACK THE MIGHTY 7th BUY WAR BONDS

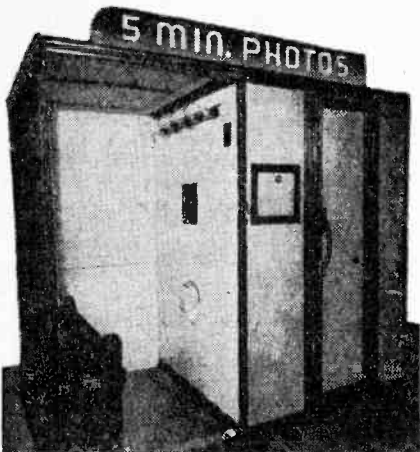
WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2770. Cable Address "WATLINGITE," Chicago.



5 MIN. PHOTOS
We Guarantee to Supply All the Film and Chemicals You Need. Actual profits: Up to \$1500.00 week. (Your supplies cost 5% of gross.)
— FINEST MECHANISM MADE —
STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.
Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos—\$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4") (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)
Same one will take any two above sizes on same machine, \$850.00. (Double Camera and Lens only \$375.00. 1/2 cash, balance C. O. D. Fast delivery.
AMERICAN STAMP & NOVELTY MFG. CO. (Reference: D. & B.) Oklahoma City.

SALESBOARDS

Operators' Hits—24-Hour Service—25% Dep.	Holes	Name	Profit	Price
1000	5¢	Nickel Charley	Def. \$17.00	\$.86
1200	5¢	Bingo	Def. 20.00	1.21
1000	25¢	J.P. Charley	Avr. \$52.08	\$1.24
1000	10¢	J.P. Ready Money	Avr. 50.70	1.79
1000	5¢	J.P. Jumbo Hole "Tens"	Avr. 23.85	1.88
1000	5¢	J.P. Home Run	Avr. 27.00	1.89
1000	5¢	J.P. Big Forty	Avr. 24.25	1.79
1200	5¢	J.P. Barrel	Avr. 23.37	2.18
1000	5¢	J.P. Siesta	Avr. \$28.70	\$2.38
1000	10¢	J.P. Beat This Card	Avr. 32.72	2.59
1184	5¢	J.P. Jumbo Bingo	Avr. 27.79	2.49
1800	5¢	J.P. Lulu	Avr. 33.25	2.89
2400	5¢	J.P. Barrel	Avr. 46.32	3.49
1200	5¢	J.P. Payout	Avr. 52.59	2.89
2170	5¢	Tab. R., Wh., Bl. Tickets	\$36.00	\$1.24
120		Tip or Baseball Books. Doz.		1.98

Write for New List Top Flight Boards.

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE SALES CO. BLUE EARTH, MINN.

O-K MACHINES INC.
All That the Name Implies!
The sign of Dependability for anything in Coin Machines!

We have a large selection of 5-Ball Free Play Games—EACH WITH OUR NEW GAME GUARANTEE! It will pay you to get on our list!

O. K. MACHINES, INC.
825 State Highway #5, Ridgefield, N. J.
Phone: Morsemere 6-5532

FOR SALE SLOTS AND CONSOLE

- 1 25¢ Mills Brown Front, 3/5 Pay, CH; Factory Refinished and Rebuilt, Like New \$300.00
- 1 25¢ Watling Rol-A-Top, 3/5 Pay; Perfect Condition, Double Jackpot; Not Mint Vendor Type 150.00
- 1 5¢ Jennings Four Star Chief, 3/5 Pay; Perfect 140.00
- 1 5¢ Watling Rol-A-Top, 3/5 Pay; Perfect Condition 75.00
- 1 Columbia, Late, Wide Reels; Like New, Used Two Weeks 75.00
- PIN BALLS** — All in Perfect Condition
- 1 Hi Hat \$50.00 | 1 Horseshoe \$40.00
- 1 Metro 45.00 | 1 Bell Hop 50.00
- 1 Hold Over 35.00

Will Take \$925.00 for the Lot.
1/3 Deposit With Order, Balance C. O. D.
AUTOMATIC AMUSEMENT EQUIPMENT
Box 385 Crestview, Florida

FOR SALE!

Direct Positive Paper, Latest Dating!
15 Rolls 1 1/2" x 1000' \$21.00 Roll
5 Rolls 2", 7 Roll; 6 Rolls 3" 8.00 Roll
15 Gross 5x7 7.00 Gr.

Send Deposit!
GEORGE PATTERSON
6 W. 190th St. Bronx, New York

PIN GAME AND CONSOLE SALE

- INDIVIDUALLY OR ALL
- 10 BALLY CLUB BELLS (Comb.) \$269.50-\$269.50
 - 8 Keeney Super Bells (Comb.) 359.50-2868.00
 - 1 Saratoga (Comb.) 165.00-165.00
 - 1 PACES REELS (Cash) 75.00-75.00
 - 1 JUMBO PARADE (Free Play) 85.00-85.00 (PIN GAMES, ALL FREE PLAY)
 - 4 BIG PARADES \$129.50-\$518.00
 - 2 KNOCKOUTS 129.50-259.00
 - 2 JUNGLES 72.00-144.00
 - 1 MUSTANG 69.50-69.50
 - 1 SEVEN UP 59.50-59.50
 - 1 GUN CLUB 74.50-74.50
 - 1 VICTORY 89.50-89.50
 - 1 BOSCO 54.50-54.50
- TOTAL \$7154.50
WILL SELL ENTIRE LOT FOR \$6,000.00.
All Machines Just Off Location In A-1 Shape. (Terms: One-Third Deposit, Balance C. O. D., F. O. B. Miami.)

MAGIC MUSIC CO.
1905 Ponce De Leon Blvd., Coral Gables, Fla.

D. P. PHOTOGRAPHERS
Eastman D.P. Paper. 250 foot rolls. 1 1/2", \$5.58; 2 1/4", \$8.89; 3", \$10.70; 3 1/2", \$11.31; plus tax. Also D.P. Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. Send for new catalog.

Memphis Photo Supply Co.
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WANTED
Buckley Track Odd Mechanics; good salary, permanent job. Also want Phonograph Mechanics; good salary, permanent job.
TECHE NOVELTY CO.
NEW IBERIA, LA.

BEST OFFER IN PHONOGRAPHS

- BUY FROM THIS LOT!
- 4 Rock-Ola Commandos \$575.00
 - 1 Rock-Ola Standard 375.00
 - 1 Rock-Ola Dial-A-Tune 400.00
 - 1 Rock-Ola Super 459.50
 - 1 Seeburg Rex, R.C., Cellar Job 325.00
 - 3 Seeburg Hi Tone 8800 R.C. 650.00
 - 3 Seeburg Hi Tone 8800-9800 E.S. 600.00
 - 1 Seeburg Hi Tone 8200, R.C., '42 715.00
 - 1 Seeburg Classic Mechanical 400.00
 - 1 Seeburg Cotonei, E.S. 450.00
 - 5 Seeburg Symphonolas, 12-Record 100.00
 - 1 Wurlitzer 700 675.00
 - 5 Wurlitzer Model 24 290.00
 - 1 Wurlitzer 800 Marble Glow 675.00
 - 1 Wurlitzer 750 E 745.00
 - 3 Wurlitzer 500 475.00
 - 3 Wurlitzer 600 R 439.50
 - 1 Wurlitzer 600 Victory R 475.00
 - 2 Wurlitzer Twin 12, Steel Cabinets, Buckley Adaptor 175.00
- BOXES!**
- 7 Seeburg Bar-O-Matics, 5-10-25¢ Wireless \$ 47.50
 - 17 Seeburg Wall-O-Matics, 5¢ Wireless 37.50
- Original Gold Chrome, Like New, Guaranteed
- 1 5¢ \$275.00
 - 1 10¢ 285.00
 - 1 25¢ 310.00
- DAVE ENGEL**
25 Johnson Avenue, Newark, N. J.

\$500 REWARD
FOR INFORMATION LEADING TO THE WHEREABOUTS OF THESE **STOLEN JUKE BOXES**

WURLITZER

Model	Serial No.	Model	Serial No.
600 K	612021	750	756287
600 R	611025	750 M	744778
600 R	610463	800	463419
750	752880	800	467016

These machines were stolen off location from Detroit operators. If found, please notify your local police authorities at once, and wire or phone

MICHIGAN AUTOMATIC PHONOGRAPH OWNERS' ASSN.
1424 Maccabees Bldg., Detroit 1, Mich.
Phone Temple 1-6131

PHOTOMATICS FOR SALE

4 Clean Perfect Late Model Machines.
Price, \$850 Each.

Send or Wire Deposit to
J. GLOTH
103 Bank St., New London, Conn.
Tele. 9717

JENNINGS REPAIR PARTS

Orders for complete selections of genuine Jennings repair parts for standard Jennings machines are now being accepted. Please list your complete requirements and shipments will go forward as early as possible.

All new Jennings parts are now in the process of manufacture, accurately designed to fit all standard Jennings machines and fabricated from the correct materials.

NEW GEAR SHIFT HANDLE
Newly designed, practically unbreakable handle for Jennings CHIEFS, machined from solid steel, complete with collar, hub, shaft, knob and center bolt. \$4.75

NEW COMPLETE CLOCK UNITS
Complete Clock Unit for standard Jennings machines, precision made from correct new materials.....\$7.50

O. D. JENNINGS & COMPANY

4307-39 West Lake Street

Chicago 24, Illinois

Ads Paint Too Rosy Coin Pic To Lure Vets

Trade Fears Bad Effect

PHILADELPHIA, Sept. 8.—With civilians and G.I.'s alike looking over the field to convert to a peacetime occupation or business, a strong pitch is being made thru the personals and business opportunities advertising columns of the local newspapers to woo them into the coin machine field. Such a trend is viewed with alarm by veterans of the industry here. Strongest objection voiced is the fact that the appeal is made on a get-rich-quick basis rather than a substantial businesslike basis.

It augurs the industry little good, said one of the oldest operators in the city, when some firms seek to take advantage of the reconversion period to unload a lot of graveyard machines to unsuspecting folk seeking to enter a business. Pointing out that music equipment is still at a premium, the operator fumed as he marked an advertisement peddling a music route that will "earn \$50 per week for 3 hours work."

Even more disconcerting are the glowing pictures painted in the ads by out-of-town concerns peddling postage stamp vending machines. Some promise an income of \$6,000 a year for an investment of \$1,400. Others promise big income for only part-time operations.

While it is admitted that there is plenty of opportunity here for newcomers to the coin-operated field, the local industry is fearful that such bait as appearing in the newspapers will attract only fly-by-nighters. And in view of a similar experience after the depression, such fly-by-nighters soon become disillusioned and make it all the more difficult for the industry to place itself on a sound working basis.

Coin Play Good; Pocono Resorts Stretch Season

STROUDSBURG, Pa., Sept. 8.—As one of the busiest summer seasons experienced by the resorts and camps in this Pocono Mountain section begins to wane, the vacation land faces a late summer and fall season of splendid and probably capacity business. As a matter of fact, hotel and resort operators in this section expect good business for the balance of the year, all of which indicates continued activity for the several amusement machine operators in this area.

Speculation, based upon the recent trend of business in general, has given lead to the belief that the busy season that usually reaches a climax and closes around Labor Day will extend until Thanksgiving Day. In addition to those coming to the Poconos for their fall vacations, the cooler months bring on the hunting season, which brings added patronage for the music and amusement machines on location.

There are more than 100 resort hotels and camps in this mountain section, with each locating several machines. In addition, the roadside hotels, taverns, restaurants and lodges make for several hundred additional location spots for machines. The vast majority of the machines located in this vacation land are operated by the Monroe Pike Amusement Company, East Stroudsburg, Pa.; C. W. Feagley, Seeburg distributor, Easton, Pa., and by Edward Green, Marshalls Creek, Pa.

FOR SALE

- Wurlitzer #750 E Music Machine...\$650.00
- Wurlitzer #780 E Music Machine... 650.00
- Wurlitzer #41 Counter M Machine... 125.00
- Skyark Gun... 275.00
- Shoot Your Way to Tokio Gun... 125.00
- U-Need-A-Pack (9c) Cigarette Vending Machines, Each... 60.00
- U-Need-A-Pack (15c) Cigarette Vending Machine, Each... 75.00
- 2 Low Boy Rockola Scales, Each... 65.00
- ONE-BALL MARBLE BOARDS
- 1 Skyark, 1 Blue Grass, 2 Mills Owls, 1 Gold Cup (All Five)...\$500.00

COOKE MUSIC CO.
KILLEEN, TEXAS

CLEVELAND COIN

OFFERS:

MUSIO

- 1 Rockola Imperial 20\$195.00
- 1 Rockola 16 record 185.00
- 1 Rockola Playmaster & Glamour Tone Column 385.00
- 1 Rockola 1939 Standard With Buckley Adapter 375.00
- 1 1939 Rockola Standard, Cellar Job, R.C. 185.00
- 4 1939 Rockola Counter Models 150.00
- 2 1940 Rockola Masters 425.00
- 1 1939 Rockola Deluxe with Dialatone 385.00
- 2 Wurlitzer 600R 425.00
- 1 Wurlitzer 600A, Victory Model 425.00
- 1 Cellar Job 20 Record Rockola, Buckley Remote 185.00
- 1 Cellar Job Twin Twelve Buckley Remote 210.00
- 1 Mills Throne of Music 325.00
- 16 #125 2-Wire 5c-10c-25c Wall Boxes 29.50
- 6 #120 2-Wire 5c Wall Boxes 25.00
- 5 A.M.I. Singing Towers, R.C. 365.00

CONSOLES

- 2 Keeney Super Tracks\$275.00
- 2 Bally High Hand, Combination 165.00
- 3 Jumbo Parades, F.P. 95.00
- 1 Jumbo Parade, C.P. 95.00
- 2 Silver Moons, F.P. 95.00
- 1 Paces Red Arrow, J.P. Model 225.00
- 2 Baker's Paces, Check Separator, D.D. Model 225.00
- 1 Big Game, F.P. 95.00
- 1 Big Game, F.P. 95.00

35 Cigarette Vendors: Stewart McGuire S.P. Model, 7 column, 20c Combination * Completely Overhauled and Complete With Cabinet Bases * \$35.00 Ea.—Five or More, \$30.00 Ea.

ARCADE EQUIPMENT

- 1 Bally Alley\$ 65.00
- 10 Daval Bumper Bowlings (7 ft.)... 75.00
- 2 X-Ray Pokers 110.00
- 1 Evans Barrel Roll 110.00
- 4 Chicago Coin Hockeys 210.00
- 5 Shoot the Jap, Conversion Guns... 125.00
- 2 Rapid Fires 175.00
- 2 Keeney Submarine Guns 185.00
- 2 Sky Fighters 285.00
- 3 World Series 95.00
- 1 Keep 'Em Punching 110.00
- 1 Floor Model Strength Tester Gripper 75.00
- 1 Floor Model Mutoscope Drop Picture Mach. 50.00
- 4 Floor Model Mills Drop Picture Machines 50.00
- 1 10c Blood Pressure Machine 125.00
- 2 1c View-a-Scopes 22.50
- 2 Watling Large Round Face Fortune & Weight 1c Scale 65.00
- 1 Floor Model Watling Square Type upright Scale 75.00
- 1 Kirk Floor Model upright ticket Horoscope and Weight Scale 110.00
- 6 Bean Ems 65.00
- 2 Buckley DeLuxe Diggers 110.00
- 1 Split Fire, Counter Game 10.00
- 10 Bally Popcorn Venders 95.00

EXPORT TRADE: We are desirous in contacting South American concerns who are in the market for coin operated equipment of any kind—CABLE US IMMEDIATELY YOUR REQUIREMENTS!

TERMS: 1/2 Deposit With All Orders, Balance O. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave., Cleveland 15, Ohio

Phone: PRospect 6316-7

ATTENTION!

We have a complete stock of hundreds of Arcade Pieces in perfect condition—ready for operation!

Write, Wire or Phone immediately for anything you need.

SIMON SALES, Inc.

215 West 64th Street
New York 23, N. Y.
Phone: TRafalgar 4-6900

MUST CLOSE OUT AT ONCE

- THE FOLLOWING:
- 3 Keeney Super Bells, 5-25, C.P., Each\$450.00
 - 1 Saratoga Junior, P.O. 85.00
 - 1 Grand National, One Ball, P.O. 40.00
 - 1 Silver Bell, P.O. 35.00
 - 1 Spinning Reel, Mills, P.O. 85.00
 - 2 Compulsory Skill Square Bell, Mills, P.O., Each 95.00
- TERMS: 1/3 Cash, Balance C. O. D., F. O. B. Pipestone.

FELDMAN & HELLMER
PIPESTONE, MINN.

It Will Pay You to Insist on **Micro Switch Controls** for all types of Coin Operated Machines

Whether you design, own or operate coin operated machines, it will pay you to insist that they be equipped with Micro Switch controls.

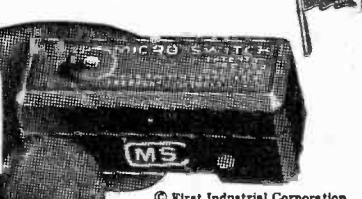
These precise, sensitive, snap-action switches give the long life and dependability required for service in vending machines, or other coin operated devices. Their use reduces costly maintenance and loss of revenue from failure of coin machines to operate properly.

Designers of coin operated machinery should have Micro Switch Handbook-Catalog No. 60, which gives complete details on electrical characteristics, housings and actuators.

MICRO SWITCH

DIVISION OF FIRST INDUSTRIAL CORPORATION

Freeport, Illinois, U.S.A. Sales Offices in Principal Cities



A SMALL AD—BUT BIG VALUES

Reconditioned 25c Blue Fronts and 25c Gold Chromes. Mills Escalators, 5c and 10c. Thoroughly Reconditioned by a Factory Expert. Wire, Phone or Write for Prices.

- Large Square 28 Junction Rectifiers.
- Super Bell Spinner Motor\$18.50
- Super Bell Sequence Motor 15.50
- Super Bell Mixer Motors 10.50
- Bally Motor Brushes and Springs.
- Bally Odds and Selector Disc.
- Exhibit 630 Coils.
- Exhibit 629 Coils.
- Exhibit 827 Coils.
- Mills Slot Locks.

TUBES
70L7 REPLACEMENT TUBES—80, 523, 25Z6, 6L6, 6V6, 6A6, 6X5C, 6R7, 2A3, 41, 38, 5V4C, 6C6, 2051, 35Z5, 50L6, 25L6, 6F5, 12SQ7, 12SK7.

BACK BOARD GLASSES

Bally Attention, Club Bell, Sport King, '41 Derby, Club Trophy, Longacre, Sport Special, Turf King, Jockey Club.

WRITE FOR OUR LATEST PRICE LIST. JUST RELEASED.

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

HERE'S THE MUSIC YOU WANT!

ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION!

- 1 Wurlitzer 600R, Leather Sides\$435.00
- 1 Wurlitzer 800 710.00
- 1 Wurlitzer 750E 775.00
- 1 Wurlitzer 750M 735.00
- 1 Wurlitzer 500 445.00
- 1 Wurlitzer 24 289.50
- 2 Wurlitzer 616, Plain 189.50
- 2 Wurlitzer 616, Lite-Up 225.00
- 1 Wurlitzer 412 139.50
- 1 Wurlitzer 61, Counter Model 134.50
- 3 Wurlitzer Twin Twelves, Buckley Systems, Ready for Location 169.50
- 1 Seeburg 8800, ES, New Grill Cloth 624.50
- 1 Seeburg 8800, ESRC, New Grill Cloth 685.00
- 1 Seeburg Colonel, ES 450.00
- 1 Seeburg Rex 324.50
- 4 Rock-Ola Masters 410.00
- 1 Rock-Ola DeLuxe Dial-a-Tune 385.00
- 1 Rock-Ola Commando 575.00
- 1 Mills Throne 259.50
- 2 Mills Empress 365.00

- WALL BOXES AND PARTS**
- 15 Wurl. #125, 5-10-25c Boxes\$22.50
- 18 Seeburg 20 Sel., 5c Wireless Wallomatics 89.95
- 3 Wurlitzer #300 Adapter 32.95
- 4 Wurlitzer #130 Adapter 37.95
- 3 Wurlitzer #145 Steppers 45.00
- 3 Seeburg 3-Wire Selectomatics 32.50
- 8 Packard Boxes 35.00
- 10 AMI Amplifiers, Less Tubes 21.95
- 20 Rock-Ola Standard Curved Front Glasses 21.95
- 10 GSRI Solenoid Drums 24.95
- 6 Seeburg Solenoid Drums In Factory Ctns. 24.95
- 17 5c National Slug Rejectors 3.95
- 10 GSRI Selection Receivers 17.50
- 10 Seeburg Wireless Organ Cabinets and Speakers 22.50
- 70L7 REPLACEMENT TUBES**
- Zip Cord, 500' Rolls. Per 1000' 17.00

WE CARRY A COMPLETE LINE OF TUBES, ALL SIZES OF LAMPS, LUMILINES, PAPER TITLE STRIP HOLDERS, COIN WRAPPERS, ETC.

1/2 Deposit, Balance C. O. D., F. O. B. New York

DAVE LOWY & CO.

594 10th Ave., New York 18, N. Y. Phone: Bryant 9-0817

**FIVE BALL
FREE PLAY**

Action ... \$100.00	Monicker ... \$65.00
Air Force ... 75.00	Sea Hawk ... 55.00
All American ... 45.00	Seven Up ... 55.00
Belle Hop ... 55.00	Sink-the-Jap ... 55.00
Big Chief ... 42.50	Sky Chief ... 157.50
Big Time ... 30.00	Slap-the-Jap ... 40.00
C. O. D. ... 22.50	Smack-the-Jap ... 40.00
Fishin' ... 75.00	Snappy ... 55.00
Five-Ten ... 100.00	Spot-A-Card ... 57.50
Formation ... 27.50	Spot Pool ... 55.00
Gobs ... 87.50	Strat-O-Liner ... 40.00
Gun Club ... 62.50	Ten Spot ... 50.00
Invasion ... 102.50	Texas
Jungle ... 87.50	Mustang ... 62.50
Keep 'Em Flying ... 140.00	Thumbs Up ... 75.00
Knockout ... 99.50	Topic ... 75.00
Legionnaire ... 45.00	Victory ... 82.50
Majors '41 ... 55.00	Yank ... 87.50

NEW REBUILT GAMES

Brazil ... \$249.50	Yankee ... \$249.50
Flat Top ... 249.50	Doodle ... 249.50

ONE BALL FREE PLAY

Gold Cup ... \$50.00	Seeburg Hitler ... 92.50
Victorious ... 92.50	Seeburg Jap ... 92.50

1943 ... 85.00

CONSOLES — CASH PAYOUT

1 Baker's Paces 25¢ Daily Double ... \$375.00
3 Liberty Bell, Slant Top ... 55.00
2 Liberty Bell, Flat Top ... 40.00
2 Multiple Racers ... 50.00
1 Track Time, 1935 ... 125.00

1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 3620)

Balt. Studies Park Meters For City Coin

Mayor Names Committee

BALTIMORE, Sept. 8.—Baltimore is once again considering the installation of parking meters as a means of raising city revenue. Mayor Theodore R. McKeldin, this week appointed a committee to study the matter of parking meters in the city's metropolitan areas.

Before the war the subject was given some consideration but postponed as the city became active in war work projects. Comparisons are being made and cities having previous and present experience are being consulted by the appointed committee.

Additional tax measurers are being considered by Baltimore since the cigarette tax was turned down by the last session of the State Legislature, the vote being turned down largely on Baltimore member votes.

It was noted in Frederick, Md., that the end of gasoline rationing hypped the revenue of parking meters there, and for the first time this year, the tickers hit a \$500 week.

Mints To Keep New Coin Flow At Record Rate

WASHINGTON, Sept. 8.—Three government mints rolled out 4,000,000,000 coins last fiscal year ended July 1 and they are going to keep right on going at this record rate for some time, according to Nellie Tayloe Ross, mint director.

Only about 2,670,000,000 of these coins were U. S. money, Mrs. Ross says. Mints at Philadelphia, Denver and San Francisco also turn out coins for foreign countries too small to have their own mints or governments in exile such as Holland.

Last year's output of domestic coins, however, still represents an increase of 560,000,000 over the 2,116,000,000 U. S. coins minted in 1943-'44.

In fact, she says, in the past 10 years the mints have turned out 52 per cent of all the U. S. coins minted since the mints were established 153 years ago.

Along with the growth of vending machines, other recent developments such as subway turnstiles and merchandise pricing in odd cents have expanded the demand for hard money tremendously.

Biggest share of the coinage for foreign countries goes to the Latin American nations. Countries ordering money included Dominican Republic, Guatemala, Peru, San Salvador, Venezuela, Greenland, Ethiopia and the Netherlands.

Coins are made at cost for foreign governments, which usually supply the metal and the die. Prices range from \$1.50 for 1,000 to as high as \$13.75 for some which require difficult alloys.

MILLS ORIGINAL SLOTS

ALL CLEAN

SERIAL AS HIGH AS 475,000

2 5¢ Silver Chromes, 2-5 P.O. ... \$250.00
2 10¢ Silver Chromes, 2-5 P.O. ... 275.00
2 25¢ Silver Chromes, 2-5 P.O. ... 300.00
1 5¢ Gold Chromes, 3-5 P.O. ... 200.00
1 10¢ Gold Chromes, 3-5 P.O. ... 225.00
1 25¢ Gold Chromes, 3-5 P.O. ... 250.00
21 5¢ Brown Fronts, 3-5 P.O. ... 165.00
6 10¢ Brown Fronts, 3-5 P.O. ... 200.00
4 25¢ Brown Fronts, 3-5 P.O. ... 250.00
15 5¢ Blue Fronts, 3-5 P.O., D.J. ... 115.00
17 5¢ Blue Fronts, 3-5 P.O., S.J. ... 125.00
19 10¢ Blue Fronts, 3-5 P.O., S.J. ... 150.00
18 25¢ Blue Fronts, 3-5 P.O., S.J. ... 175.00
10 5¢ Pace Club Bell, 3-5 P.O. ... 100.00
6 10¢ Pace Club Bell, 3-5 P.O. ... 125.00
3 25¢ Pace Club Bell, 3-5 P.O. ... 150.00
6 5¢ Callie Club Bell, 3-5 P.O. ... 75.00
5 10¢ Callie Club Bell, 3-5 P.O. ... 85.00
5 25¢ Callie Club Bell, 3-5 P.O. ... 100.00
2 5¢ De Luxe Pace, 3-5 P.O. ... 100.00
3 10¢ De Luxe Pace, 3-5 P.O. ... 125.00
2 25¢ De Luxe Pace, 3-5 P.O. ... 150.00
3 5¢ Blue Pace Comets, 3-5 P.O. ... 65.00
6 10¢ Blue Pace Comets, 3-5 P.O. ... 75.00
4 25¢ Blue Pace Comets, 3-5 P.O. ... 100.00
110 Mills Stands, Crackle Finish ... 12.50

1-BALL PAYOUT TABLES

51 Preakness ... \$12.50
37 Sport Pages ... 37.50
31 Grand Nationals ... 55.00
27 Grand Stands ... 50.00

Plus Crating
(Special Price for Entire Lot)

2 5¢ Pace Races, Factory Reconditioned, Light Cabinets, Excellent ... \$125.00

1/3 Deposit With Order, Balance C. O. D.

UNION SALES

409 No. Adams St., GREEN BAY, WIS.
Phone: Howard 2995

WHILE THEY LAST

Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.

411 North Bishop Dallas 8, Texas

FOR SALE
BACK BOARD GLASS

Mills Owl, Mills 2 Bells, Jumbo Parade, Baker's Paces (Mystery), Silver Moon, Jumbo Parade, 3-5 P.O.; Jumbo Parade, 2-4 P.O.; Dixie Race Horse, Super Bell, Big Game, Preakness, Good Luck, Galloping Dominos and Rally Club Bell Glass & Cabinet. FIRST OFFER TAKES ALL.

McCALL NOVELTY CO.

3147 LOCUST ST. ST. LOUIS 3, MO.
Phone: Jefferson 1844.

RECONDITIONED SLOT MACHINES

10¢ Gold Chrome Single Cherry ... \$400.00	Write
50¢ Gold Chrome Single Cherry ... 325.00	Write
10¢ Silver Chrome Single Cherry ... 325.00	Write
5¢ Bonus ... 275.00	Write
1¢ Glitter Gold Q.T. (Like New) ... 75.00	Write
5¢ Pace Club Console ... 125.00	Write
25¢ Pace Bantam, 2-4 ... 65.00	Write
5¢ Watling Rollator ... 85.00	Write
5¢ Watling Treasury ... 65.00	Write
5¢ Watling Gold Seal ... 50.00	Write

1/3 Deposit, Balance C. O. D. DEPT D.
Phone During Noon Hour Eastern Allied Victory Time: Phone #4-1109.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St. SPRINGFIELD, MASS.

3

Complete Services

Printed Cards—Information.
Wire or Write Quick.

HYKE FOOTBALL SERVICE

9th Floor, Southland Hotel
Dallas 1, Texas

NEW GOLD CHROMES...

\$79.50

plus parts

We completely rebuild any Mills Escalator type machines into any denomination—GOLD CHROMES. Guaranteed like new! \$79.50 plus parts. Mechanism is completely rejuvenated and reassembled into a new gold chrome cabinet. We defy competition! This machine is unsurpassed!

EXCLUSIVE! We have an EXCHANGE SERVICE which permits us to ship you a rebuilt machine within 24 hours after receipt of your old machine!

SEND US YOUR WATLING, PACE, JENNINGS MACHINES

WE COMPLETELY REBUILD AND RECONDITION FOR \$79.50, Incl. Parts

GUARANTEED FACTORY REBUILT SLOT MACHINES

GOLD CHROMES		BROWN FRONTS	
5¢	\$260.00	5¢	\$175.00
10¢	265.00	25¢	200.00
25¢	275.00		
50¢	310.00	10¢	SILVER CHROME \$260.00

RECONDITIONED PIN BALL MACHINES

EVERY MACHINE GUARANTEED TO LOOK AND WORK LIKE NEW!

All American ... \$37.50	Follies ... \$30.00	Nippy ... \$17.50	Sky Line ... \$32.00
Anabel ... 30.00	Formation ... 32.50	Ocean Park ... 17.00	Sky Ray ... 37.00
Band Wagon ... 37.50	Four Diamond ... 40.00	O Boy ... 22.00	Speed Ball ... 35.00
Barrage ... 29.50	Four Roses ... 49.50	On Deck ... 20.00	Spot Pool ... 59.50
Big Chief ... 40.00	Fox Hunt ... 25.00	Paradise ... 35.00	Sporty ... 45.00
Big Show ... 24.50	Golden Gate ... 20.00	Pick 'Em ... 20.00	Spottum ... 23.50
Boom Town ... 27.50	Gold Star ... 44.50	Play Ball ... 44.50	Stratoliner ... 37.50
Bounty ... 17.50	Hold Over ... 30.00	Play Mate ... 25.00	Super Charger ... 22.50
Brite Spot ... 34.50	Home Run ... 60.00	Polo ... 40.00	Super Six ... 22.50
Broadcast ... 25.00	Jolly ... 24.50	Punch ... 21.50	Target Skill ... 42.50
Cadillac ... 30.00	Landslide ... 37.50	Red, White and Blue ... 20.00	Twin Six ... 34.50
Champ ... 49.50	League Leader ... 32.00	Rotation ... 20.00	Ump ... 27.50
Chief ... 20.00	Limelight ... 22.50	Roxy ... 25.00	Vacation ... 30.00
Chubbie ... 15.00	Line Up ... 25.00	Seven Up ... 37.50	Vogue ... 20.00
Commodore ... 30.00	Lucky ... 20.00	School Days ... 47.50	Wild Fire ... 44.50
Crossline ... 42.50	Majors '41 ... 40.00	Score Card ... 32.50	Wings ... 18.50
Dixie ... 37.50	Mascot ... 40.00	Score Champ ... 30.00	Wings Club ... 20.00
Entry ... 27.50	Metro ... 40.00	Score Line ... 24.50	
Exhibit Zip ... 20.00	Mr. Chips ... 24.00		

GUARANTEED ORIGINAL SLOT MACHINE PARTS

Jack Pots ... \$12.50	Jack Pot Glass ... \$ 1.00	Glitter Gold, Per Lb. ... \$ 2.00
5¢-25¢ Escalators ... 25.00	Reel Glass, Set ... 1.00	Nut and Bolt Kit ... 5.75
Top Rear Castings ... 5.50	Escalator Glass50	20 Slop Star Wheels, Set ... 2.25
Discs, CH or SP, 1-2-3, Set ... 5.50	10¢ Escalators ... 37.50	Reel Kickers ... 3.50
Slide Posts, 5¢, 10¢, 25¢, Set ... 2.25	Gold Chrome Cabinets ... 12.00	Slides, Per Set ... 8.00
Jack Pot Coin Cup90	Blue Front Cabinets ... 12.00	25¢ Tube and Hopper ... 2.25
Payout Coin Cup90	Mills All Chrome Club Handles ... 4.50	Cash Boxes65
Gold Chrome Award Plates, 2/5 or 3/5 ... 4.50	Knee Action Attachments, Per Set ... 4.50	War Eagle Castings, Per Set ... 20.00

Write for prices on Slot Machines, Pin Ball Machines, Parts, everything for the Coin Machine Industry.

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“PILOT TRAINER” IS TERRIFIC ON LOCATION!

This is FACT —not fancy!

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The Billboard, Sept. 8th

You've been waiting for a post-war winner—here it is! “PILOT TRAINER” has exceeded the most optimistic predictions! It's hot! It's absolutely troubleproof! It brings them back again and again and again!

We're not “selling” you anything—WE'RE TELLING YOU! If you want to cash in on the most sensational amusement device ever to hit the Coin Machine business, send your order in today!

\$850.00

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Complete Line of Phonographs and Parts

NEW ACCESSORIES

8 MFD. Cond. (Tub. Can), 450V	\$.125	Micro Switches, Any Color	\$1.00
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16 MFD. Cond. (Tub. Can), 600V	2.50	2 Wire Rubber Covered Zip Cord, Ft.	.02 1/2
8 MFD. Cond., 450V	.70	8" P.M. Speakers	4.50
16 MFD. Cond., 450V	.90	10" P.M. Speakers	8.50
20-20 MFD. Cond., 150V	.85	12" P.M. Speakers	9.50

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10% DISCOUNT ON ORDERS OF \$25.00 OR OVER!

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024	1.25	305	1.60	6Q6	.50	117P7	1.85	35Z3	1.30	46-47	1.10
O.E. 23 for		5U4	.85	6H6	.85	117Z6	1.60	35Z5	.80	70L7	1.95
Chicken		5X4	1.25	6J5	.60	12A8	1.00	50L6	1.10	50	1.00
8ams \$1.65		5Y4	.75	6J7	.75	12K7	1.00	50L6	1.10	56	.65
1A5	1.25	5Y3	.60	6K7	.85	12SA7	1.15	50Y6	1.10	57	.90
1A7	1.60	5Z4	.90	6L6	1.15	12SK7	.75	24	.85	58	.90
105	1.10	5Z3	.80	6Q7	.90	12SK7	.85	26	.75	59	.85
1H4	1.00	6A8	1.35	6SC7	.85	12SQ7	.85	27	.85	76	.80
1H5	1.30	6A8	1.00	6SK7	.80	12SR7	.70	30	1.00	77	.90
1LA6	2.35	6C5	.85	6SQ7	.90	14A7	1.50	32	.75	78	.90
1LD5	2.00	6C6	.90	6V6	.50	14C	1.35	33	1.00	79	.80
1LE3	1.75	6C8	1.25	6X5	.85	25L6	1.30	38	.60	80	.85
1N5	1.60	6D6	.80	7A8	1.30	25Z5	1.00	39/44	.50	83	1.00
105	1.60	6F5	1.00	70L7, Adpt.		25Z6	1.00	41	.85	83V	.75
2A3	1.60	6F6	1.10	Compl. 1.45		35A5	1.30	43	1.10	2051	1.45

We have many more Tubes too numerous to mention—ready for shipment. Supplier's certificate must accompany all orders! We have a full line of Phonograph Parts and Phonographs. Deposit Required With All Orders!

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Wurlitzer 600 Rotary	369.50	Rock-Ola Spectravox & Monarch	289.50
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Wurlitzer 42/24 Victory	439.50	Rock-Ola Imperial 20 Lite-Up	179.50
Seeburg Gem	325.00	Rock-Ola Standard	339.50
Seeburg Gem Remote	359.50	Rock-Ola DeLuxe Dial-a-Tune	359.50

WALL BOXES

Wurlitzer #120, 5¢ Box	\$19.50	Seeburg 24 Selection Wall-o-Matics, Wireless	\$29.50
Wurlitzer #125, 5-10-25¢	19.50	Buckley Grey Boxes	5.00
Wurlitzer 331 and 111 Bar Boxes	10.00	Keeney Wall Boxes	4.00
Wurlitzer 320 Sweet Music Boxes	20.00	Buckley Lite-Up Chrome 32	10.00
Seeburg 20 Selection Wall-o-Matics, Wireless	37.50	Buckley Lite-Up Chrome, 24	15.00

PARTS AND ACCESSORIES

Seeburg Adapter, SD24-1Z	\$15.00	Wurlitzer #130 Adapter	\$27.00
Seeburg Adapter and GSR #1 Receiver	30.00	Bar Brackets, All Types	2.50
Seeburg GSR #1 Receiver	15.00	Wurlitzer Amplifier, 24, 500, 600, 616	42.50
Seeburg Adapter, SD20-5Z	17.50	Universal Amplifier with Tubes	42.50
Seeburg Organ Speaker Cabinet	15.00	Wurlitzer and Seeburg Pick-Up Head, New Type	7.75
Seeburg Organ Speaker and Cab., R.C.	22.50	D. C. Converters	13.00
Wurlitzer #305 Impulse Receiver, R.C.	14.50	70L7 Replacement Tube	1.50
Wurlitzer #306 Imp. Transmitter, R.C.	14.50	Zip Cord, 2 Wire, Per Ft.	.02 1/2
Wurlitzer #304 Stepper	12.50	30-Wire Cable, Used, Per Ft.	.20
Wurlitzer #145 Stepper	60.00	Wurlitzer Fiber Gear	4.75
Wurlitzer #300 Adapter	27.00	Wurlitzer #350 Speaker	20.00
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TERMS—1/3 Deposit, Balance C. O. D., F. O. B. New York

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ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST. Phone: Market 2656 PHILADELPHIA 23, PA.

CLOSING OUT SALE

1 5¢ Keeney Super Bell	\$200.00	5 Wurlitzer Mod. 125 5-10-25¢ Wall Boxes, Ea.	\$ 25.00
2 5¢ Mills Blue Fronts, Ea.	100.00	3 Wurlitzer Mod. 331 5¢ Wall Boxes (Counter), Ea.	15.00
1 10¢ Galle (Late Model)	75.00		
1 Wurlitzer 750M Mechanism, complete with Amplifier and Spkr.	350.00		

All Machines in Good Condition. Terms: 1/3 Deposit, Balance C. O. D.

PENINSULAR MUSIC CO.

1501 MAIN ST., JACKSONVILLE, FLA.

Balt. Arcades Expect Good Play When New Machines Hit Mkts.

BALTIMORE, Sept. 8.—Amusement park arcades have done all right this season with old and reconditioned machines but operators are looking forward to bigger profits next season when new machines are out.

New devices are expected shortly, but it is doubtful if they will arrive in time for any play this season, in spite of the fact that some managements are planning to run past the usual Labor Day closing into mid-September or early October, given, of course, good weather.

Musical Typewriters Arcade Possibilities

CHICAGO, Sept. 8.—Recognition of the recently announced Typatune musical instrument, which looks like a portable typewriter and plays music from a standard typewriter keyboard, by army officials in Plattsburg, N. Y., once again suggests this device as a prospective arcade machine.

Equipped with a coin attachment, this device undoubtedly would attract many customers as army authorities find it to have much value in recreational therapy. Typatune, manufactured by Electronics Corporation of America, is already in use in some of the Red Cross and Veteran Administration hospitals, where it is doing a four-way job.

Medical men at Plattsburg have found that the device is a natural for occupational therapy thru the teaching of touch typing; musical therapy for psychiatric care; physical therapy for teaching digital co-ordination, and recreational therapy because anyone can play it without previous musical training.

Recently acquired Typatunes for the Army Air Forces Convalescent Hospital in Plattsburg were purchased as a gift by Samuel Goldstein, chairman of the welfare committee of Liberty Post No. 22, American Legion. Samuel J. Nowick, president of Electronics Corporation, then matched Goldstein's gift by presenting 10 more machines. Thus 20 of the machines will soon be under the hands of service veterans getting hospital entertainment and therapy.



ALUMINUM DISCS for GROETCHEN TYPERS

Guaranteed Perfect IMMEDIATE DELIVERY

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10 KEENEY SUBMARINES. EA. \$119.50

Radio Rifle	\$ 49.50
Liberator (Floor Sample)	189.50
Air Raider	169.50
Jennings Golf Ball Vendor, 25¢ Play	69.50

1/3 Deposit With Order.

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the Bennett TOP-LINER finest of them all!

4000 PLAYS

- ★ Cushioned Shaft
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PRICE 1-49 44c ea.
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Special Prices on Larger Lots

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423 Broad Street Nashville 3, Tenn.

FOR SALE - PIN GAMES

Alert	\$75.00	Skates	\$55.00
Attention	55.00	Mills Owls	59.50
Broadcast	89.50	League Leader	39.50
Bombardier	89.50	Sea Hawk	55.00
Big Chief	50.00	Slap the Japs	49.50
Champs	32.50	Strat-O-Line	50.00
Congo	39.50	Sparky	39.50
Dixie	89.50	Sink the Japs	55.00
Destroyer	55.00	Land Slide	39.50
Mills, five and one	39.50	Target Skill	50.00
Mills 1-2-3 Free Play, '39 Model	42.50	Ten Spot	55.00
Majors '41	55.00	Victorious	82.50

WANT TO BUY VEST POCKET BELLS Will Pay Following Prices: \$35.00 Blue and Gold 40.00 Chrome 25.00 Green

1/3 Deposit, Balance C. O. D.

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LOSING LEASE OCTOBER 1
Forced To Sell At Special Reduced Prices.

Batting Practice	Grip Machines
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Many More To Choose From.

PLAYLAND AMUSEMENT CO.

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PUSH CARDS

All Sizes, Styles from 10 to 600 Holes. Also JP Cards, Fund Raising Cards, Etc.

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WALL BOXES

Wurlitzer, 24 Wire	\$ 7.50
Rock-Ola, 5c, 10c, 25c	45.00
Rock-Ola, 5c	35.00
Rock-Ola Bar Boxes, 5, 10, 25c	50.00
Rock-Ola Bar Boxes, 5c	45.00

1/3 Deposit With Order.

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2 Mills Panorams, in Excellent Condition	@ \$375.00 Ea.
1 Rock-Ola Tone Column, Without Mechanism, Good as New	@ 60.00
3 Watling Roller Tops, 5¢ Play	@ 80.00 Ea.
3 Mills Smoker Bells, in Perfect Shape	@ 65.00 Ea.

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1004 Spring Street Shreveport 69, La.
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BUY FROM GLOBE—BE SATISFIED

★ **ALL GLOBE EQUIPMENT IS THOROUGHLY RECONDITIONED—REFINISHED—GUARANTEED** ★

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Mills Blue Front, 5¢ \$150.00	Mills Silver, Gold, Black & Emerald Chromes, H.L. Write Jennings Club Chief, 50¢, Like New \$400.00	Mills Giltter Gold Q.T., Rebuilt 10¢ \$150.00
Mills Blue Front, 10¢ 200.00	Jennings Silver Club Chief, 25¢, Like New 300.00	Mills Giltter Gold Q.T., Rebuilt 25¢ 165.00
Mills Blue Front, 25¢ 300.00	Mills Giltter Gold Q.T., Original 1¢ 60.00	Mills Blue Q.T., 1¢ Rebuilt 40.00
Mills Gold Chrome, 5¢ 250.00	Mills Giltter Gold Q.T., Original 5¢ 125.00	Mills Blue Q.T., 10¢ Rebuilt 85.00
Mills Gold Chrome, 10¢ 275.00		Mills Blue Q.T., 25¢ Rebuilt 100.00
Mills Gold Chrome, 25¢ 300.00		
Mills Silver Chrome, 5¢ 325.00		
Mills Silver Chrome, 10¢ 385.00		
Mills Silver Chrome, 25¢ 400.00		

RECONDITIONED CONSOLES

Jennings Fast Time \$ 50.00	Buckley Track Odds, 5¢, D.D. Model \$375.00	Mills Four Bells, Factory Rebuilt \$500.00
Evans Galloping Domino, '41, 2-Tone Cabinet 300.00	Buckley Track Odds, 25¢, D.D. Model 525.00	Jenn. Silver Moon, 5¢ 115.00
Mills Jumbo Parade (Late Head) 124.50	Mills Jumbo Parade, Comb. F.P. & P.O. 179.00	Evans Lucky Lucre, '41, Two-Tone Cabinet 295.00
Mills 25¢ Jumbo Parade 250.00		

RENEWED STANDS

Q.T. Box Stands, Locking Bar & Key \$18.00 Ea.	Mills Folding Stands \$ 3.50
(In Lots of Ten or More) 13.00 Ea.	Chicago Metal Safe Stand, Dbl. Door 100.00

WANTED: OLD JUMBOS, REGARDLESS OF CONDITION, COMPLETE WITH PARTS

CONVERT 5¢ JUMBOS TO 25¢ PLAY, \$125 | NEW LATE HEADS FOR JUMBOS, \$5
Write us what you have and get our cash price. All Machines renovated like new by factory trained mechanics. Terms: 1/3 deposit, balance C. O. D.

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A New Revamp for
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Rebuilt from—
TWIN SIX — CLOVER — SKY RAY

Be First With This New Money-Maker

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A TESTED WINNER!
SKEE BARREL ROLL**

The only Skee Alley Game that offers real skilled competition because player can increase his score by rolling ball into the revolving barrel instead of just playing the field. Location tests prove the appeal of this well constructed and beautifully designed legal game.

- 10' 6" long (two sections)
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- Beautifully finished with chrome trim
- Almost 100% silent in operation

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\$389.50

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- Fool proof ball release
- Custom Built by cabinet makers
- Intriguing Backboard Light-Up in 7 flashy colors
- Legal everywhere

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BALLY HI-HANDS	JUMBO PARADES-cash pay	SUPER BELL 25¢ COMBINATIONS
BALLY ROLL 'EM	LUCKY LUCRE	SUPER BELL 5/25¢ COMBINATIONS
		SUPER BELL 5/5¢ CASH PAY ONLY
		SUPER BELL 25¢ CASH PAY ONLY

SILVER MOON TOTALIZERS 5¢ FREE PLAY ONLY

BLUE FRONTS 5¢	GOLD CHROMES 5¢	CLUB BELL CONSOLES—
BLUE FRONTS 10¢	GOLD CHROMES 25¢	Sets of 5-10-25¢
BROWN FRONTS 5¢	WAR EAGLE 25¢	

CLUB TROPHY LONGACRE BLUE GRASS MILLS 1-2-3 GOLD CUP

BULBS, FUSES, COILS, LIVE RUBBER RINGS & BUMPERS, COIN CHUTES, SPRINGS, COIN WRAPPERS, COLLECTION BOOKS, etc. We carry a full line of parts.

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Thanks to Uncle Sam, our repair department is now up to FULL WORKING STRENGTH. Accordingly we want to share our good fortune with all of you.

Our expert factory trained mechanics will repaint, refinish and repair your equipment regardless of type. All worn out parts will be replaced and your machine will come back to you like new. Our repair work is absolutely GUARANTEED. Furthermore, we will return your machine within 10 days! So if you have SLOTS, CONSOLES, PHONOGRAPHS, ONE BALL FREE PLAY GAMES, FIVE BALL FREE PLAY GAMES OR ARCADE EQUIPMENT that needs expert reconditioning, get in touch with us AT ONCE by Phone or write us. We'll gladly give you a free estimate without delay.

CONSOLES	REVAMPS	Marvels
EVANS LUCKY LUCRE, '41, 5¢/5¢ (With or Without Skill Attachment) \$265.00	Immediate Delivery	YANKEE DOODLE
EVANS GALLOPING DOMINOES, '42, Jackpot, Two-Tone Cabinet... 310.00	Trade Winds \$249.50	\$249.50
EVANS GALLOPING DOMINO, 2-Tone Cabinet... 275.00	Oklahoma... 249.50	
	Grand Canyon... 249.50	
	Flat Top... 249.50	
	Casablanca... 225.00	
	Streamliner... 249.50	

FIVE BALL FREE PLAY GAMES — READY FOR LOCATION

Big Parade \$115.00	Topo \$ 79.50	Bombardier \$ 90.00
Four Aces \$119.50	Liberty (Gottlieb) \$ 160.00	Miami Beach \$ 64.50
Yanks \$ 95.00	Argentine \$ 72.50	Home Run '42 \$ 75.00
Belle Hop \$ 64.50	Air Force \$ 79.50	Texas Mustang \$ 75.00
Spot-A-Card \$ 64.50	Shangri-La \$ 149.50	Keep 'Em Flying \$ 149.50
Bosco \$ 69.50	Sun Valley \$ 124.50	Victory (Genco) \$ 89.50

SPECIALS THIS WEEK	NEW	USED	USED
Marvel Base \$124.50	Knockout \$105.00	Gun Club \$89.50	
Arizona \$ 219.50	Spot Pool \$ 59.50	A.B.C. Bowler \$ 49.50	
Idaho \$ 219.50	Hi-Hat \$ 62.50	Venus \$ 74.50	

WANTED—100 SPORT PARADES. Will pay \$35.00. Must be complete with all parts, but not necessarily working. TERMS: 1/3 Deposit With All Orders. Balance C. O. D., F. O. B. Chicago.

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- UNBREAKABLE JACK POT GLASS... 1.00
- REEL GLASS (Set of 3)..... .50
- ESCALATOR GLASS..... .40
- CLOCK SPRINGS..... .15
- MAIN OPERATING SPRINGS..... .15
- ESCALATOR SPRINGS..... .15
- HANDLE SPRINGS..... .15
- CLUB HANDLES..... 3.00
- S. P. DISCS (Set of 3)..... 4.50
- DRILL PROOFING (Set)..... 3.00
- GOLD CHROME CABINETS..... 9.50

ONE BALLS

All Thoroughly Checked. Rails Scraped and Shellacked.

- SPORT SPECIALS \$159.50
- DARK HORSES..... 174.50
- BLUE GRASSES..... 174.50
- CLUB TROPHIES..... 250.00
- THOROUGHBREDS 525.00

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(All Mills Slots Listed Have Been Refinished, Have K. A., C. H., D. P.)

5c PLAY

- VEST POCKETS (Green)..... \$ 42.50
- BROWN FRONTS, 3/5..... 184.50
- GOLD CHROMES..... 234.50
- ORIGINAL CHROMES..... 234.50
- PACE ALL STAR COMETS, 3/5... 90.00
- PACE DE LUXES..... 110.00

10c PLAY

- PACE DE LUXE (Slug Proof).... \$100.00
- COLUMBIA (G. A.)..... 59.50
- PACE DE LUXES..... 120.00
- PACE ALL STAR COMETS..... 100.00

25c PLAY

- BROWN FRONTS, 3/5..... \$300.00
- GOLD CHROMES..... 300.00
- ORIGINAL CHROMES..... 300.00
- PACE ALL STAR COMETS..... 175.00
- PACE DE LUXES..... 195.00

CASTINGS (New)

- GOLD CHROMES \$54.50
(Complete 3 Pieces, Money Cup, Diamonds, Price Marker, Award Card, Cabinet. Everything Brand New.)

CASTINGS (Used)

- WAR EAGLES (Upper)..... \$5.00
- WAR EAGLES (Lower)..... 5.00
- ROMAN HEAD (Upper)..... 5.00
- ROMAN HEAD (Lower)..... 5.00

ALL ORDERS MUST BE ACCOMPANIED WITH 50% DEPOSIT, BALANCE C. O. D.



Buy Guaranteed Reconditioned Machines from AUTOMATIC COIN



SPECIAL PRICES ON GOLD CHROMES BROWN FRONTS BONUS BELLS BLUE FRONTS	CONSOLES	PIN BALLS
	Ev. Jungle Camp ... \$ 99.50	Bally Pimlico, FP ... \$329.50
	Ev. Galloping Dom., JP 175.00	Gott. Track Record, FP 139.50
	Ev. Lucky Lucre ... 109.50	Mills Spinning Reel, PO 115.00
	Baker Racer, D.D. ... 199.50	Gott. Champ 89.50
	Mills Late Jumbo, PO 109.50	Genco Zig Zag 89.50
	Mills Late Jumbo, FP 99.50	Bally Toplo 74.50
	Buckley Track Odds, 12,000 Serial ... 395.00	Mills 1-2-3, PO ... 49.50

WRITE FOR DETAILS

FACTORY RECONDITIONED MILLS 10c GLITTER GOLD Q. T. \$149.50

IDLER GEARS for MILLS CLOCKS, \$1.50	MAIN GEARS for MILLS CLOCK, Comp. with attachments, \$2.75	STAR WHEELS for WURLITZER PHONOGRAPHS, 30c EA.	AEROPOINT NEEDLES, 29c EA.
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MASTER AMPLIFIER TO FIT ANY MAKE OR MODEL PHONOGRAPH

MODEL A Fits Mills, Wurlitzer, Seeburg & Rock-Ola (Except Seeburg Hi-Tone), Compl. with Tubes \$54.50

MODEL B Fits All Makes and Models, Including Hi-Tone \$74.50

SEND YOUR MILLS CLOCKS IN! WE REPAIR THEM, ONLY \$5.00

Write for Complete Price List, Equipment and Parts.
Terms: 1/3 Deposit, Balance C. O. D.

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The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

Buy Guardian and You Won't Come to Grief

No. 1200—New Service Kit . . \$14.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00, Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00, Plus 144 EXTRA Assorted Silver Contact Points, Value \$6.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit, No. 450.

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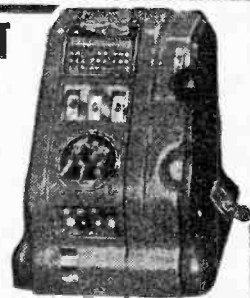
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5c-10c-25c and 50c PLAY

PRICED TO MOVE FAST!

Complete GOLD CHROME CABINET— ALL NEW Light Wood Cabinet

Drill Proof Lining Gold Chrome Castings— Metal Reward Plate Club Handle Completely Assembled, Fitted, Drilled, Tapped and Ready for Mechanism. PRICE... **\$59.50**

1/3 Deposit With All Orders

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"IF YOU MISS US - YOU MISS MAKING MONEY"

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Blue Fronts Cherry Bells 5c-10c-25c Play
Brown Fronts Original Chromes

COMPLETELY REBUILT BY GENUINE FACTORY MECHANICS ONE BALLS

Record Times\$160.00 Blue Grass\$160.00
Dark Horse 160.00 '41 Derby 315.00
Pimlico\$315.00

Each table clean and guaranteed in perfect mechanical condition

SPECIAL

Nickel Slide to fit any Wurlitzer Phonograph from 616 Model to 500 and 600 Model—\$1.85 Each.

SPECIAL

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SPECIAL

Coin Advancing Bars and Coin Holding Bars for MILLS QUARTER ESCALATORS. \$2.75 Per Set.

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2 Jennings Cigarolas\$59.50 Each
2 Mills 25c Dice Machines (with Stands) 50.00 Each

SOUTHWEST AMUSEMENT COMPANY

2916-18 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

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120 TIP BOOKS	Profit \$30.00	\$1.75 Ea.	\$26.00 Gr.		
2040 R.W.B. JAR-O-DO SINGLES	Profit 36.50	2.00 Ea.	235.00 Gr.		
2170 R.W.B. JAR-O-DO SINGLES	Profit 36.50	2.00 Ea.	245.00 Gr.		
2170 R.W.B. LA-TA-DO FIVE-FOLD	Profit 36.50	2.00 Ea.	252.00 Gr.		
2170 R.W.B. PICK-WIN BREAK TAB	Profit 36.50	1.50 Ea.	188.00 Gr.		
2180 R.W.B. ORIGINAL STAPLED FIVE'S	Profit 37.00	2.10 Ea.	288.00 Gr.		
2280 COMBINATION JAR-O-DO SINGLES	Profit 37.00	2.10 Ea.	280.00 Gr.		
Size Name Profit Price	Size Name Profit Price				
120 25c Fast Play	14.60	1.62 Ea.	850 5c Snuggles	21.65	\$2.97 Ea.
120 50c Fast Play	29.30	1.62 Ea.	850 5c Prettee	21.65	2.97 Ea.
360 25c Jumbo Quarter	31.32	1.65 Ea.	900 5c Hot Cha	23.25	3.45 Ea.
600 5c Dutch Treat	15.81	2.00 Ea.	975 5c Intruder	27.30	3.60 Ea.
675 5c Flying Fort	19.30	2.30 Ea.	975 5c The Hiker	27.30	3.60 Ea.
780 5c Apple Jack	19.27	2.25 Ea.	975 5c Overweight	27.30	3.60 Ea.
800 5c Quick Change	19.70	2.97 Ea.	1000 25c J.P. Charley	52.00	2.25 Ea.
850 5c Sketch Me	22.45	2.97 Ea.	1200 5c Pick a Fin	33.05	2.75 Ea.

25% With Order. Balance C. O. D.

ERATH CO., SOUTH BEND 24, INDIANA

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Copper & Gold Chromes—Brown Fronts—Blue Fronts—5c-10c-25c. Write for Prices "TRUE FIT"—CHROME BELL CASTINGS—IMMEDIATE DELIVERY\$37.50 Assembled on Light Oak Drill Proof Cabinet. Club Handles. Complete \$7.50 We can now rebuild your Mills Escalator Models into Chrome Bells with new Castings, Cabinets, Slides, etc. Immediate delivery. Write for prices. All machines, parts and workmanship guaranteed for 30 days or money refunded.

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We HAVE the EQUIPMENT!

Finest Reconditioning GUARANTEED

MUSIC—ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

SEEBURG CROWN, PERFECT	\$375.00	EXH. MERCHANTMAN DIGGER	\$ 79.50
SEEBURG COLONEL, R.G., Perfect	525.00	KEENEY WALL BOXES, Complete	5.00
MILLS THRONE, A-1	385.00	A.B.T. CHALLENGER, A-1	27.50
WURLITZER 61 & STAND	149.50	SHOOT THE CHUTES, JAP	119.50
CHICAGO COIN HOCKEY	219.50	TEXAS LEAGUER	49.50
NEW PIN GAME CARTONS	2.50	A.B.T. TARGET SKILL	19.50

NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID — \$129.50

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CONSOLES		'41 DERBY		\$340.00
TWIN SUPER BELL, 5¢ & 5¢, Cash	\$345.00	GOLD CUP, F.P.	69.50	
'38 TRACK TIME	119.50	NEW SPORTSMAN	350.00	
JUMBO PARADE, F.P., LATE HEAD	119.50	LONG SHOT	345.00	
MILLS DOUBLE SAFES, 2 Door	99.50	SLOTS		
JUMBO PARADE, C.P., Late Head	119.50	COLUMBIA, G.A., OIG. REELS	\$ 69.50	
BAKER'S PACERS, D.D.	209.50	NEW! PACE 50¢ & \$1.00 BELLS	WRITE	
10¢ SARATOGA	179.50	5¢ CHIEF, 4-STAR, FAC. REB.	195.00	
BALLY ROLLEM	129.50	5¢ ALL STAR COMET, REF.	95.00	
5¢ PACE SARATOGA CASH	119.50	10¢ ALL STAR COMET, REF.	105.00	
KEENEY SUPER TRACK TIME	199.50	25¢ ALL STAR COMET, REF.	115.00	
WESTERN AFRICAN GOLF	99.50	5¢ PACE DEL. SLUG PROOF	125.00	
MILLS BOX STANDS	19.50	10¢ PACE DEL. SLUG PROOF	145.00	
JENN. SILVER MOON, F.P.	109.50	5¢ WAR EAGLES, REB.	149.50	
MILLS FOUR BELLS, 4-5¢, A-1	525.00	25¢ ORIGINAL CHROME, PERFECT	375.00	
ONE BALLS		25¢ WAR EAGLE, REF., 3-5	265.00	
LONGACRES & THOROBREDS	\$535.00	5¢ BLUE FRONT, ORIG., S.J.C.H.	189.50	
SPORT KING	300.00	10¢ BLUE FRONT, ORIG., S.J.C.H.	239.50	
BLUE GRASS	195.00	25¢ BLUE FRONT, ORIG., S.J.C.H.	289.50	
DARK HORSE	185.00	5¢ BROWN FRONT, ORIG., S.J.C.H.	235.00	
THISTLEDOWN	75.50	10¢ BROWN FRONT, ORIG., S.J.C.H.	275.00	
PIMLICO	395.00	25¢ BROWN FRONT, ORIG., S.J.C.H.	325.00	
CLUB TROPHY	315.00	1¢ MILLS O.T.	49.50	
1940 1-2-3, F.P.	89.50			

WANTED! PLAY BALL, CROSSLINE, SPEED BALL, BROADCAST, FLICKER, PURSUIT, CRYSTAL, MYSTIC, PAN AMERICAN, ATTENTION, SILVER SKATES, MASCOT & AIR FORCE @ \$35.00. LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER & WEST WIND @ \$40.00.

USED PIN GAMES		NEW REVAMPS		USED PIN GAMES	
JEEP	\$129.50	FLAT TOP	\$249.50	KNOCK OUT	\$129.50
SNAPPY	59.50	SANTA FE	249.50	SEVEN UP	57.50
STRATOLINER	49.50	ARIZONA	249.50	'41 MAJORS	59.50
BIG CHIEF	49.50	BRAZIL	249.50	BOLOWAY	64.50
FOUR ROSES	64.50	OKLAHOMA	249.50	GOBS	99.50
SEA HAWK	59.50	MARV. BASEBALL	119.50	5-10-20	129.50
BIG PARADE	134.50	MARINES	159.50	VICTORY	94.50
FOUR ACES	129.50	YANKEE DOODLE	249.50	INVASION	109.50
YANKS	99.50	COVER GIRL	229.50	NEW CHAMP	57.50
DUDE RANCH	49.50	STREAMLINER	249.50	METRO	49.50
SOUTH PAW	59.50	BIG THREE	219.50	STAGE DOOR	
JUNGLE	64.50	BIG TOP	249.50	CANTEEN	199.50
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PHONOGRAPHS—A-1 Reconditioned

Mills Throne of Music	Each \$295.00	616 Wurlitzer, Plain	Each \$189.50
Mills Throne Without Motor	275.00	616 Wurlitzer, Top & Bottom Lite Up	235.00
Mills 12 Record	59.50	Wurlitzer Victory 600 Rotary	625.00
Rockola Rhythm King—12—Top & Bottom and Side Grills	239.50	Wurlitzer Victory 600 Keyboard	650.00
Rockola DeLuxe	389.50	Singing Towers, Model 201	435.00
Rockola 12	125.00	A.M.I. Early Model Cabinet, Part of Mechanism, As Is	25.00
Rockola Imperial 20 Escalator, Coin Chute	289.50	Mills Panorama Sound, Front Program Holder and Film Wiper	295.00
Rockola Playmaster	295.00	Mills Panorams, Silent Peep Show	239.50
Rockola Monarch 20	295.00		

WALL AND BAR BOXES

17 Wall Buckley (New Type), 5¢	Each \$ 5.00	6 Wall Seeburg Wallomatios, 5¢	Each \$ 7.50
5 Wall Keene, 5¢	3.50	4 Bar Wurlitzer, Model 310, 5¢	10.00
4 Bar Rockola, Model 1502, 5¢	6.50	5 Bar Wurlitzer, Model 100, 5¢	10.00
12 Bar Rockola, Model 1504, 5¢	34.50	4 Wall Wurlitzer, 5¢	10.00
3 Bar Rockola, Slant Type, 5¢-10¢-25¢	59.50	5 Wall Wurlitzer, Model 332, Selector, 5¢	7.50
25 Wall Rockola, Model 1503, 5¢	22.50	4 Wall Wurlitzer, Model 331, 5¢	12.50
12 Wall Rockola, 5¢-10¢-25¢	59.50		

5000 PHONOGRAPH RECORDS—USED1¢ EACH.

Terms: 1/3 Deposit, Balance C. O. D.

IDEAL NOVELTY CO.

Phone: Franklin 5544
2823 Locust St
St. Louis 3 Mo.

FOR SALE

2 25¢ Mills Gold Chrome, 3-5 P.O.	Each \$300.00	2 5¢ Jumbo Parades, H. Head, P.O.	Each \$ 7.50
1 10¢ Mills Brown Front, 3-5 P.O.	270.00	1 10¢ Mills D. Jackpot, Gooseneck	25.00
7 25¢ Columbias, Club Model	80.00	1 Silver Moon, F.P.	70.00
10 Columbias, G.A., Rebt. & Refinished	65.00	1 Silver Moon, P.O.	95.00
1 Challenger, 1 Ball P.O., Fac. Rebt. & Repainted, Never Been Used	95.00	1 Sink-a-Jap, F.P.	30.00
		10 Mills Steel Stands, New Paint	17.50

Above Equipment Just Off Location, Very Clean.

J. M. TROTTER

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MILLS SLOTS

10 25¢ GOLD CHROMES, 2/5 PAY LIKE NEW		3 25¢ MILLS ORIGINAL BROWN FRONTS	
4 25¢ MILLS ORIGINAL CHERRY BELLS, 3/10 PAY		7 5¢ MILLS ORIGINAL BLUE FRONTS	
9 5¢ MILLS ORIGINAL BROWN FRONTS		4 10¢ MILLS ORIGINAL BLUE FRONTS	
4 10¢ MILLS ORIGINAL BROWN FRONTS		2 25¢ MILLS ORIGINAL BLUE FRONTS	

THE ABOVE EQUIPMENT IS GUARANTEED PERFECT MECHANICALLY, REFINISHED LIKE NEW, HAS DRILL PROOF CABINETS, KNEE ACTIONS AND CLUB HANDLES. WE ARE CLOSING OUT AND OFFER THE ABOVE AT VERY SPECIAL LOW PRICES. IF IN NEED OF ABOVE TYPE OF EQUIPMENT IT WILL PAY YOU TO WIRE OR CALL US.

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As soon as available, please send me details on the following Mutoscope products:

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| 1—700 Wurlitzer | 4—24 Light-Ups | 11—500 Wurlitzer |
| 4—616 Plain | 1—41 Counter Model | 3—312 Wurlitzer |
| 9—600 Dials | 3—Colonial 780E | 2—P400 Wurlitzer |
| 4—412 Wurlitzer | 1—800 Wurlitzer | 7—600 Keyboards |
| 7—616 Light-Ups | 4—24 Wurlitzer | 1—950 Wurlitzer |
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SPECIAL

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| 6—16 and 20 Rock-Ola Imperial | 4—Imperial 20 Rock-Ola |
| 5 Rock-Ola '39 Counters | 2—Seeburg Rex |
| 1—Seeburg 8800 | 3—Seeburg Regals |
| 6—Seeburg Classic | 2—Rock-Ola De Luxe |
| 2—Rock-Ola Standard | 8—16-Record Rock-Olas |
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| Wurlitzer Star Wheels | Volume Control Keys |
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| Wurlitzer Shoulder Screws on Magazine Switch for Cancel Pawl | |

CONSOLES

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| 4 Bells, Very Clean, Late Serials, E. H. | \$325.00 |
| 4 Bells, Like New, Late Head | 495.00 |
| 4 Bells, Like New, Late Head, 3c-5c-25c | 695.00 |
| Jumbo Parades, Clean, E. H. | 79.50 |
| Jumbo Parades, Like New, Late Head | 119.50 |
| Saratogas (Rails) | 69.50 |

ORIGINAL SLOTS

- Blue Fronts — Brown Fronts — Cherry Bells — 4 Star Chiefs in 5c—10c-25c Play, Late Serials

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BROADWAY and WASHINGTON, 250 N. BROADWAY — MINNEAPOLIS 11, MINN.

SUMMER CLEARANCE SALE!

ALL MERCHANDISE READY FOR LOCATION!

MUSIC

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|---|----------|---|----------|
| 10 Rock-Ola Supers | \$435.00 | 5 Rock-Ola Imperial 20, New Brain Box, New Rectifier, New Transformer | \$199.50 |
| 5 Rock-Ola Deluxe Dial-a-Tune | 425.00 | 2 Rock-Ola Commandos | 599.50 |
| 150 Rock-Ola Wall Boxes | 22.50 | 2 Rock-Ola Premiers | 539.50 |
| 25 Rock-Ola Bar Boxes | 27.50 | 5 Seeburg K-20 | 274.50 |
| 5 Rock-Ola Spectravox & Play-master | 399.50 | 25 Packard Boxes | 32.00 |

PINS

BRAND NEW FLOOR SAMPLES!

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|-----------------------|----------|-----------------------------|----------|
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| Strip Tease | 209.50 | Shangri La | 169.50 |
| Pin-Up Girl | 139.50 | Eagle Squadron | 169.50 |
| Flying Tiger | 139.50 | All United Conversion | 239.50 |
| Sky Rider | 139.50 | Flat Top | 250.00 |
| | | Brand New Zingos | Write |

USED PINS

THOROUGHLY RECONDITIONED—MONEY BACK IF NOT SATISFIED!

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|----------------------------------|---------|---------------------|---------|-------------------------|---------|
| Seven Up | \$54.50 | Sport Parade | \$44.50 | Victory | \$89.50 |
| Speed Ball | 64.50 | Majors '41 | 54.50 | Four Diamonds | 49.50 |
| Gun Club | 79.50 | Showboat | 69.50 | Dough Boy | 34.50 |
| Topic | 94.50 | All American | 44.50 | Chevron | 24.50 |
| Ten Spot | 59.50 | Dixie | 39.50 | Topper | 19.50 |
| Smack-the Japs | 65.00 | Spot Pool | 69.50 | Lead Off | 34.50 |
| Band Wagon, Plastic Bumper | 49.50 | Play Ball | 64.50 | Buckaroo | 19.50 |
| Bola-Way | 74.50 | Champ | 54.50 | Legionnaire | 69.50 |
| Star Attraction | 69.50 | Sea Hawk | 49.50 | Cadillac | 39.50 |
| Stratoliner | 44.50 | Monicker | 89.50 | Genco's South Paw | 69.50 |
| Slap the Jap | 49.50 | Super Chubby | 69.50 | Jungle | 84.50 |
| | | League Leader | 39.50 | | |

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Parts of All Types of Coin-Operated Equipment

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The New Magic Solvent for Cleaning Coin Mechanisms Quickly and Effectively.
5 GALLON TRIAL CAN.....\$3.75
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This Brand New Conversion makes an entirely new and different piece of equipment out of your old Seeburg Chicken Sams and Convicts, as well as Shoot the Japs. It's Hot—It's making money and IT COSTS VERY LITTLE.

★ CAN BE INSTALLED ON LOCATION IN TWENTY MINUTES.

★ COMPLETE CONVERSION READY FOR \$14.75 INSTALLATION SAMPLE \$17.50

★ SEND FOR DESCRIPTIVE CIRCULAR LOTS OF 3

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YOUR "JAP," "CHICKEN SAM" and "JAILBIRD" and convert them into ...

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★ MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW PLUS PARTS

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1 Rock-Ola Premier, Like New \$495.00	2 Wurlitzer 618 \$195.00
3 Rock-Ola DeLuxe 379.50	3 Mills Empress 384.50
5 Rock-Ola Masters 429.50	2 Mills Throne 324.50
10 Wurlitzer 600 475.00	4 Seeburg HI Tone 8800, ESRC 679.50
2 Wurlitzer 24 309.50	3 Seeburg HI Tone 8800, ES 629.50

SPECIAL! WHILE THEY LAST! SPECIAL!
BRAND NEW RECORD PLATES
 SEEBURG, \$45.00 PER 100 | WURLITZER, \$70.00 PER 100

Singing Towers, Model #201, Brand New in Factory Crates **\$598.50**
 WILL TAKE ANY MAKE PHONOGRAPH IN TRADE WITH LIBERAL ALLOWANCES
 AMI 40-RECORD HIBOYS, Model #302, NEW, IN FACTORY CRATES ... \$649.50 EA.

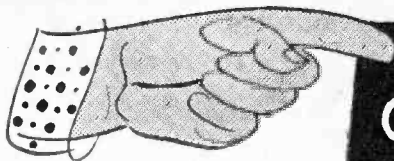
50 POKERENOS, LIKE NEW \$160.00 EACH

WALL BOXES			
3 Wurlitzer #111 Bar Box \$14.50	50 Buckley 20 and 24 Record, Swing Door, Lite-Up, Like New, Latest \$19.95
5 Wurlitzer #320 Sweet Music 24.50	1 Wurlitzer #332 Bar Box 19.50
8 Packard 34.50	8 Wurlitzer #100, 30-Wire 17.50
50 Seeburg, 30-Wire, 5¢ 6.95	5 Wurlitzer #331 Bar Box 19.50
3 Seeburg 24-Record 5¢ Wireless 27.50		

MISCELLANEOUS			
5 Wurlitzer #304 Steppers \$22.50	4 Reels (Approx. 500' Ea.) New Color Coded 30-Wire Cable, Per Ft. 42 1/2¢
10 Wurlitzer #145 Red Steppers 49.50	20 GE New Charger Motors, fits Mills with top plate \$27.00
5 Wurlitzer #300 Adapters 29.50	10 Wurlitzer P12 Amplifiers, Less Tubes 30.00
50 Buckley Bar Brackets 2.50	10 Wurlitzer 412 Amplifiers, Less Tubes 35.00
20 Buckley Pedestals 3.50	10 Wurlitzer 616 Amplifiers, Less Tubes 40.00
Used 30-Wire Cable, From 10' up, Per Ft.25		

1/2 Deposit, Balance C. O. D., F. O. B. Newark.

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That negative sign, "Out of Order!" should never appear on your coin equipment. We have enlarged our Repair Department and are in a position to rebuild your Bell equipment. Don't let that sign, "Out of Order!" rob you of cash revenue. A machine facing the wall makes you no money at all!

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1050 G L HOLES
 25c PLAY
 SPECIAL THICK
 Form No. 11908

Takes in \$262.50
 Ave. Payout.. 161.64
 PROFIT \$100.86



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MINIATURE BULBS FOR GAMES AND WALL BOXES

Lamp No.	Volts	C.P. or Amp.	Base	Price 10	Price 100
40	6-8	.15 amp.	screw	\$.50	\$ 4.25
44	6-8	.25 amp.	bay	.50	4.25
46	6-8	.25 amp.	bay	.50	4.25
47	6-8	.15 amp.	bay	.50	4.25
50**	6-8	1 c. d.	screw	.50	4.50
51**	6-8	1 c. d.	bay	.45	3.25
55**	6-8	1.5 c. d.	bay	.45	3.25
63	6-8	3 c. d.	S. C.	.45	3.25

(Lamp No. 63 Can Be Used in Place of #81)

Terms: 1/3 Deposit With Order, Balance C. O. D.

Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

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TICKET MACHINE FOR SALE

12 Up Folding and Banding

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RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

- 8 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 8 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 18 5c Q. T.'s, Originally Blue Made Glitter Gold \$89.50
- 8 10c Q. T.'s, Same as Above 99.50
- 12 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT. WRITE
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1/3 DEPOSIT MUST ACCOMPANY ALL ORDERS

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PARTS

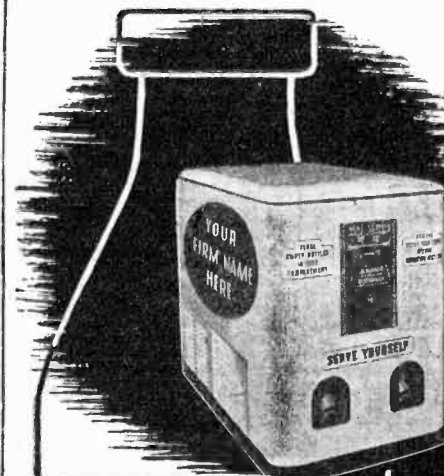
FOR MILLS SLOTS

- Vest Pocket Coin Chute, 5¢ \$3.25
- Reward Cards, 1 Cherry or 3/5 P.O.20
- In Lots of 100, Each10
- Reel Strips, 3/5 or 1 Cherry P.O. Set.55
- In Lots of 100 Sets. Set40
- Large Clock Gears, Complete 3.50
- Idler Pinion Gear 3.25
- Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show 2.50
- Club Handles, Painted and Chromed ... 4.50
- Disc Plugs25
- Large Cash Boxes 2.00
- Payout Tubes With Hopper, 5, 10, 25¢. 3.75
- Knee Action Parts for Your Old Levers, Set 3.75
- Jack Pot Glass 1.25
- Escalator Glass and Reel Glass50
- Reels, Completely Assembled With Payout Discs, Stop, Stars, etc. (1 Cherry, 3/5 P.O.), Set 22.50
- Jack Pot Complete, Ready to Put On Castings, 5¢, 10¢, 25¢ 22.50

SPRING KITS

- Large Assortment of Various Springs ... 6.75
- Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs 9.75

Write for Complete Price List of Parts. WE HAVE THEM ALL.



A NEW AND PROFITABLE FIELD FOR OPERATORS!

THE JENNINGS COIN-OPERATED DAIRY DRINK DISPENSER

INDUSTRIAL PLANTS and other big-volume locations welcome installations of JENNINGS DAIRY DRINK DISPENSERS! . . . DAIRIES welcome the opportunity of servicing your route of machines on a wholesale basis . . . THE PUBLIC welcomes refreshing dairy drinks when available at all hours . . . ENTERPRISING OPERATORS will investigate this opportunity now while there is still elbow room in this new operating field!

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 Please send information on JENNINGS DAIRY DRINK DISPENSER, prices, operating plans and profit opportunity in this new operating field.

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PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

- NEW PAYOUT SLIDES (specify 5c-10c-25c, 3/5 or 2/5) Per Set (6) \$ 6.00
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- PAYOUT TUBE, Complete with Hopper (10c or 25c) 3.50
- ESCALATOR (specify 10c or 25c) in exch. for your old esc. and 12.00
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| Gold Chromes, 5¢ . . . \$350.00 | Club Bells, 25¢ . . . \$425.00 | Brown Fronts, 10¢ . \$300.00 |
| Gold Chromes, 10¢ . 400.00 | Blue Fronts, 5¢ . . . 200.00 | Brown Fronts, 25¢ . 350.00 |
| Gold Chromes, 25¢ . 425.00 | Blue Fronts, 10¢ . . . 300.00 | Four Bells—Write for Special Price. |
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| 3 Arizona | 4 Flat Top | 4 Streamliner |
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| 2 Brazil | 3 Idaho | 1 Wagon Wheel |
| 4 Casablanca | 2 Santa Fe | 1 Yankee Doodle |

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To Ship Only the Finest Reconditioned Equipment at the Most Reasonable Prices.

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Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

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- ORDER AS:
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| Super Bell, 5-25 Cash 550.00 | Keeney Super Bell, 5 & 25 F.P. & P.O. 650.00 | Evans '41 Bangtall, J.P. . . . 275.00 |
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| Mills Brown Fronts, 10¢ . 195 | Mills Gold Chrome, 10¢ . 315 | Original Chrome, 10¢ . . 295 |
| Mills Brown Fronts, 25¢ . 295 | Mills Gold Chrome, 25¢ . 350 | Original Chrome, 25¢ . . 350 |
| Mills Brown Fronts, 50¢ . 625 | Mills Gold Chrome, 50¢ . 650 | Original Chrome, Per Set 5¢-10¢-25¢ . . . 875 |
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NOW AVAILABLE—SLOT MACHINE REPAIRS—GUARANTEED WORK—PRE-WAR PRICES—ALL MACHINES RETURNED WITHIN 48 HOURS—REPAINTING—REFINISHING—RECONDITIONING—FREE ESTIMATES—RUSH YOUR MACHINES TO US—GET THEM BACK LIKE NEW.

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- Jennings 10¢ Chief Console . . . 150
- Watling Rollator, 5¢ . . . 75

WURLITZER VICTORY MODEL PHONOGRAPH, WITH MODEL 600 MECHANISM, LIKE NEW THROUGHOUT, \$525.00.

FIVE BALL FREE PLAY GAMES

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- Zig-Zag . . . 59.50
- Star Attraction . . . 59.00
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- Legionnaire . . . 55.00
- Stratolliner . . . 55.00
- Sea Hawk . . . 49.50
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- Metro . . . 47.50
- Champ . . . 47.50

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- Supers — Masters — '39 Deluxes — Standards — WIndsors — Monarchs — Imperial 20.
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| Pimlico, F.P. . . . \$345.00 | Kentucky, Payout . . . \$325.00 |
| Sport Special, F.P. . . . 165.00 | Longshot, Payout . . . 345.00 |
| Record Time, F.P. . . . 175.00 | Sport King, Payout . . . 325.00 |
| Blue Grass, F.P. . . . 175.00 | Blue Grass, Free Play . . . 195.00 |
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| Jumbo Parade, Payout, Late . 129.00 | '41 Derby . . . 350.00 |
| Santa Anita, Payout . . . 175.00 | Club Trophy . . . 325.00 |
| Jockey Club . . . 475.00 | Bally Club Bells, Comb., Late . 290.00 |
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- Flat Top . . . \$250.00
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 - Arizona . . . 250.00
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"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

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See BILL HAPPEL

MILLS FOUR BELLS and THREE BELLS

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED LIKE NEW. IMMEDIATE DELIVERY.

Mills Reconditioned Original Four Bells, 5c-5c-5c-5c	\$395.00
Mills Reconditioned Original Four Bells, 5c-5c-5c-25c	595.00
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Mills Reconditioned Late Head Four Bells, 5c-5c-5c-25c	795.00
Mills Reconditioned Three Bells, 5c-10c-25c	895.00

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Gold Chrome, 5¢	\$347.50	Brown Front, 10¢	\$235.00	Blue Front, 25¢	\$275.00
Gold Chrome, 10¢	387.50	Brown Front, 25¢	299.50	Bonus Bells, 5¢	247.50
Gold Chrome, 25¢	387.50	Blue Front, 5¢	189.50	Bonus Bells, 10¢	267.50
Brown Front, 5¢	210.00	Blue Front, 10¢	225.00	Bonus Bells, 25¢	287.50

Now Delivering New 50¢ and \$1.00 Slot Machines, Factory Guaranteed Write Newly Refinished Weighted Metal Slot Machine Stands \$24.50

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Evans Bang Tails, Late D.D., J.J.	335.00	Bally Club Bells, F.P., P.O.	269.50
Evans Dominoes, Late D.D., J.P.	325.00	Jennings Fast Time, P.O.	99.50
Evans Lucky Lucre, 3-5¢, 2-25¢	350.00	Bally Sun Ray, F.P.	159.50
Evans Lucky Lucre, 5-5¢	195.00	Mills Jumbo, Comb. F.P., P.O.	213.75
Bally Roll 'Em	189.50	Mills Jumbo, Late High Head, P.O.	149.50
Evans Lucky Stars	164.50	Mills Jumbo, Late High Head, F.P.	129.50
Pace Saratogas, Late, F.P., P.O.	169.50	Jennings Fast Time, F.P.	99.50
Pace Saratogas, Late P.O.	124.50	Baker Pacers, Dally Double, 5¢	299.50
Walling Big Game, F.P.	93.50	Duo Bell Multiple, 4 5¢, 4 25¢, F.P.	595.00
Pace Reels, 10¢, P.O.	169.50	Pace Reels, 5¢, P.O.	124.50
Jenn. Silver Moon, P.O.	124.50	Jenn. Bobtail, F.P.	124.50
Bally Hi Hands, F.P., P.O.	195.00	Jenn. Liberty Bells	69.50

RECONDITIONED PHONOGRAPHS, WALL BOXES AND SPEAKERS

Rock-Ola Commando	\$650.00	Wurlitzer Model 750E	\$750.00
Rock-Ola Premier	595.00	Wurlitzer Model 700E	650.00
Rock-Ola Playmasters	395.00	Wurlitzer Victory Model 24	595.00
Seeburg Regal	395.00	Wurlitzer 24, Hide-a-Way Adaptors	295.00
Rock-Ola Super Rock-o-Lite	450.00	Wurlitzer Twin 12 Adaptors	225.00
Buckley Chrome, Ill. Boxes	22.50	Packard Pla-Mor Boxes	37.50
Rock-Ola Bar, 5-10-25	49.50	Rock-Ola Late Bar Boxes	24.50
Rock-Ola Wall, D.C. or A.C.	19.50	Seeburg 30-Wire Boxes	12.50
15 In. Cabinet and 12 In. P.M. Speaker	16.50	39 In. Cabinet and P.M. Speaker	27.50

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4 DIAMONDS	69.50	SKY RIDER	169.50
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Woolf Solomon

CONSOLES

5c Super Bells, Comb. F. P.-C. P.	\$295.00	Jumbo Parades, C. P., late	\$109.50
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2 Way Super Bells, C. P., 5c-5c	435.00	Bally Club Bells, A-1	219.50
2 Way Super Bells, C. P., 5c-25c	495.00	High Hands, Comb., late	169.50
4 Bells, Ash Trays, A-1	429.50	Walling Big Games, F. P.	79.50
3 Bells, like new	875.00	25c Bobtail, F. P.	169.50
Track Odds, D. D., ser. 12,000	595.00	5c Bobtail, F. P.	99.50
Super Track Time, 9 coin	249.50	5c Silver Moon Totalizer	99.50
Pastime Keeney, 9 coin	219.50	Jungle Camps, F. P.	79.50
Track Times, '38, A-1	109.50	Big Tops, F. P.	89.50
Bakers Paces, D. D. D. P., A-1	299.50	Saratogas, Comb. F. P.-C. P.	139.50
Kentucky Club, A-1	89.50	Mills 3 Bells, like new	875.00

ARCADE

Late Photomatic	\$895.00
Late Panorams	379.50
Mills 3 Bells	875.00
61 Wurlitzers	99.50
Flat Top	249.50
Brazil	249.50

REVAMPS

Arizona	\$249.50
Marines at Play	199.50
Yankee Doodle	249.50
Strip Tease	249.50
Foreign Colors	239.50
Big Top	249.50

SALE ON SLOTS

5c Silver Chief	\$219.50
10c Silver Chief	249
25c Silver Chief	299.50
5c Gold Chromes	325.00
25c Gold Chromes	379.50
100 Box Stands	15.00
5c Vest Pockets, B. & G.	59.50
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SLOTS — Write, Wire, Phone for Low Prices

5-10-25c Blue Fronts	5-10-25c Gold Chromes
5-10-25c Cherry Bells	5-10-25c Silver Chromes

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Reconversion of our factory is rapidly proceeding and we can truthfully promise that our new line will be the most attractive ever manufactured by us.

Our customers will be delightfully surprised at our new line of Arcade Equipment, which contains many new and novel features.

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As soon as new equipment starts rolling off the production line, we will stock a complete line of MUSIC MACHINES, CIGARETTE AND CANDY MACHINES, AMUSEMENT GAMES, CONSOLES, SCALES, NUT AND GUM MACHINES, CIGAR MACHINES, ETC. In the interim, we will be glad to have our salesmen contact any operator interested in any of the above equipment.

FILL OUT AND MAIL THIS COUPON!

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MUSIC CIGARETTE CANDY
 AMUSEMENT CONSOLES NUT
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THE EAST'S LEADING DISTRIBUTOR

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have been heard recently in the industry about a sensationally unique and more profitable Automatic Electric Phonograph.

Yes—these whisperings are TRUE. The technological advancement in Electronics, Hydraulics and Audio Reproduction combined with war time experience in precision manufacturing has produced the maximum in earning power FOR YOU.

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Mills 3 Bells, 5, 10 & 25c (Like New) .. 995.00	Mills Gold Chrome, 5c... \$425.00	
Mills 4 Bells, Late Head, 4 5c .. 625.00	Mills Gold Chrome, 10c... 475.00	
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Mills 4 Bells, 3 5c, 1 25c (High Head, Like New) 995.00	Mills Brown Front, 5c (Original) .. 249.50	
Mills Jumbo Parade, C. P. (Late Head, Refinished) 159.50	Mills Brown Front (Original), 10c .. 299.50	
Mills Jumbo Parade, Combination F. P. and Cash 199.50	Mills Brown Front (Original), 25c .. 389.50	
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Bally Hi Hands, F. P. and P. O. 199.50	Mills Blue Front (Refinished Like New), 10c .. 279.50	
Bally Roll 'Em P. O. 179.50	Mills Blue Front (Refinished Like New) 25c .. 395.50	
Keeney Super Bells, 5c, F. P., P. O. 359.50	Mills Blue Front (Original), 50c .. 595.00	
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Baker Pacers, DD 5c ... 299.50	Jenn. Silver Club, 5c (Refinished Like New) ... 249.50	
Buckley Track Odds, 5c J.P. 695.00	Jenn. Silver Club, 10c (Refinished Like New) ... 324.50	
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Mills Gold Chrome, New Drill Proof Cabinet, Knee Action, Single Jack-	Zingo (New) .. 279.50	
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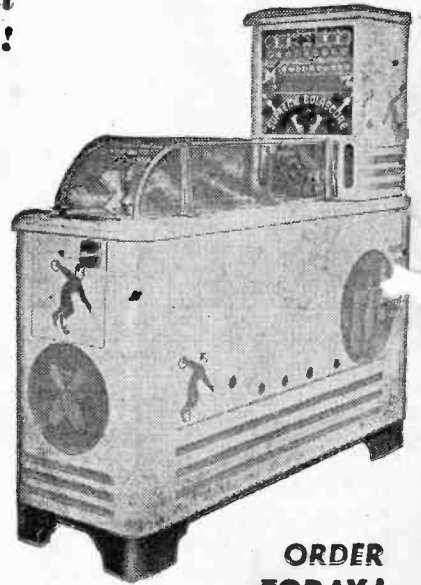
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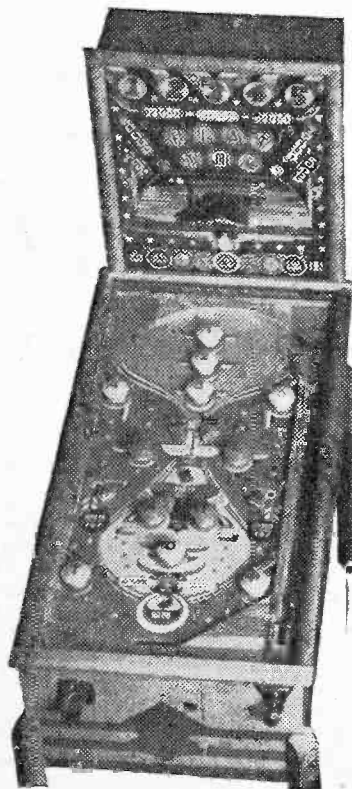


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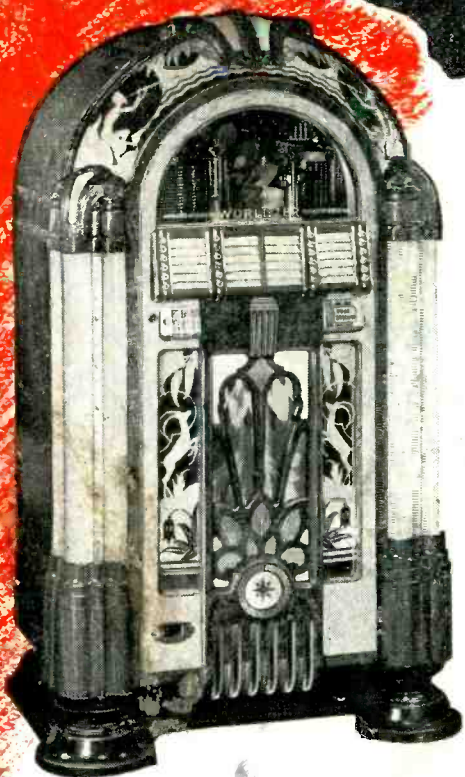
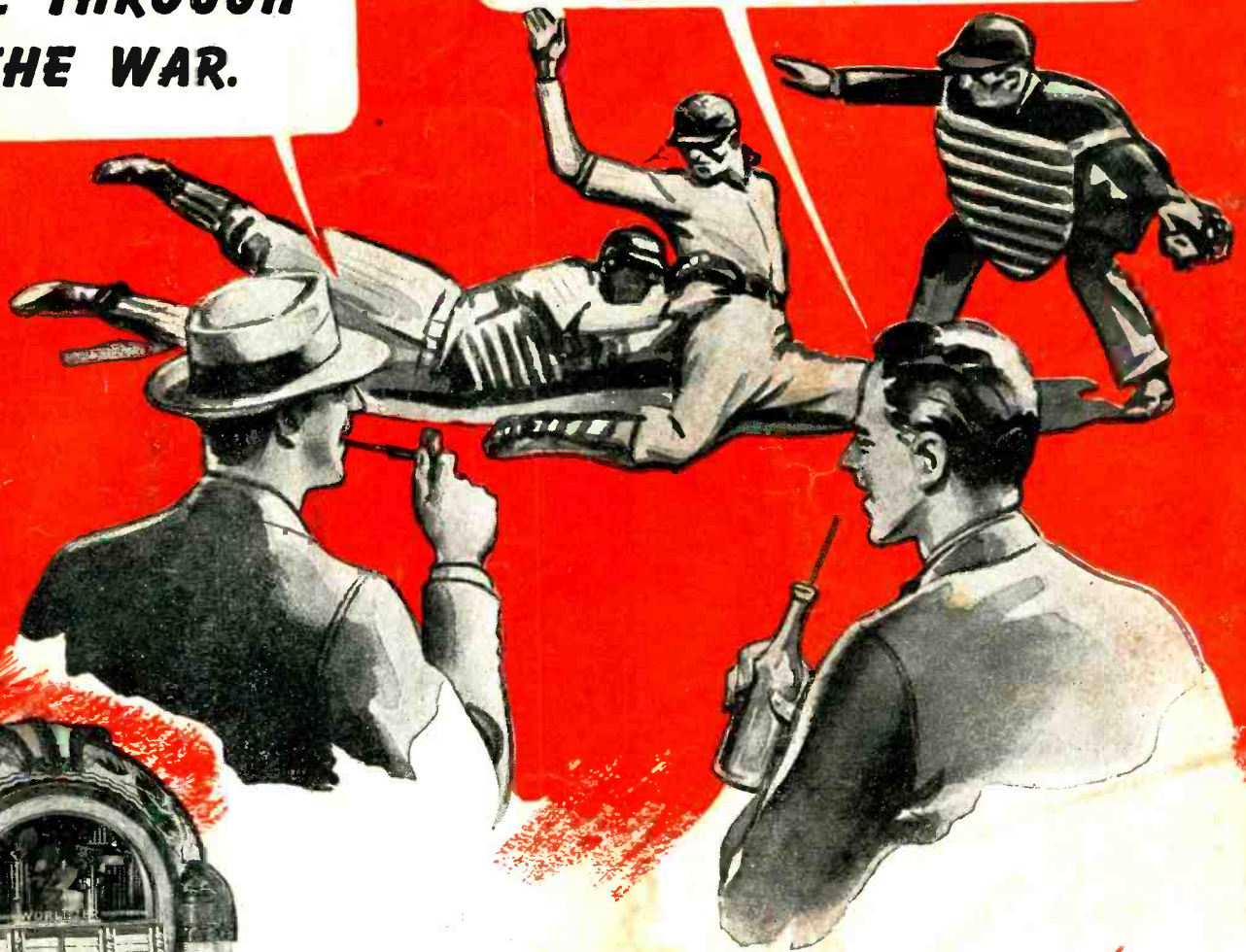
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NOW BUT LOOK
AT HIM PLAY.
REMINDS ME OF
THE WAY MY
WURLITZERS
STOOD UP
ALL THROUGH
THE WAR.**

**MINE TOO.... NOBODY
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